

Shutta Leads Marge by 4 Votes in Poll!

(Turn to Page Three)

Radio Guide

And AMUSEMENT

5¢

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 2

Chicago, Ill., Week of Oct. 30-Nov. 5, 1932

Number 2

These Falling Stars!



Above, Amos 'n' Andy.
Left to right,
Burns and Allen,
Graham McNamee,
Virginia Rea and
Maurice Chevalier.

THE public has heard a lot about the rising stars of radio. From the broadcasting castles have spewed reams of publicity about those ascending the ladder to fame. The public is told about the rising stars, about the stars who gleam brightest at the top, and the public knows about the stars of yesteryear who have already "fallen". But who are those stars growing dimmer, stars on the wane? Nobody seemed to know, so RADIO GUIDE set out to find out. First, we snooped around the big studios of New York and Chicago and gathered the private opinions of those on the inside—executives, production men, artists, orchestra leaders. What they told us they said in whispers, with the proviso that their names not be mentioned. Next, RADIO GUIDE conducted its own survey. We telephoned hundreds of listeners picked at random from the phone books of New York and Chicago.

There is something pathetic about the falling stars of radio. One moment they are at the top, their names are on the lips of millions, their salaries dwarf that paid the President of the United States. Then, perhaps overnight, they begin to slide, and it is a rare artist who can keep his popularity once he hits the toboggan—no matter how hard he fights, no matter how much he improves his act. The public has turned its eyes away. He is of the past.

RADIO GUIDE presents the result of this survey as it was given, believing that it will be of interest to our readers and the broadcasting industry as a whole. Here it is:

The popularity of Amos 'n' Andy is said to be on the decline. Burns and Allen, the great comedy team who stormed the heights and won almost instant success, are slipping, in the estimation of the public. Graham McNamee, once the ace

(Continued on Page Five)



Radio Guide Show Heard On Thursday

Beginning Thursday, November 3, RADIO GUIDE's WLS show, "The Fun Factory" with the Maple City Four, will be heard regularly on Thursdays at noon, instead of Fridays. The new "Fun Factory" program will produce a good old-time minstrel for you. With a bit of dusky dialogue, songs of the old southland and the beating of tambourines, the "Fun Factory" will remind you of the days when minstrels were the most important kind of show business. RADIO GUIDE noticed that one of the most frequently quoted bunch of jokesters in the Mikritic column happened to be the Maple City Four when they presented their minstrels on the "Fun Factory," so it proved that you listeners liked these four Marx brothers of radio and now that RADIO GUIDE is operating this Thursday business, we know you will be tuned in until the factory whistle blows for quitting time.

Now, what about these boys who have been Chicago's favorite quartet of entertainers for seven years? Unquestionably they are the oldest quartet in Chicago in point of time on the air. They first started out in professional life as a quartet by singing before political meetings, churches and such entertainments in LaPorte, Indiana. The boys needed a name for their work in this city and so they chose "The Maple City Four," inasmuch as LaPorte is known as the Maple City.

However, advancement in the old home was limited and the boys headed toward Chicago. They auditioned for the old WLS Show-Boat (incidentally, the first Show-Boat program ever on the air), and were accepted. After being on WLS for a period of time, they signed with the WLS Showboat Unit to tour in vaudeville from coast to coast. Now they're WLS stars.

Announcer In Blimp Describes Corn-Husking

Riding over the scene in a blimp, with both eyes focussed keenly upon the ground beneath, Wally Butterworth, NBC announcer, will describe to listeners the National Corn-Husking Contest to be held on Thursday, November 10, at 11:30 a. m., over WENR and a nation-wide NBC network.

Champion farmers from nine corn belt states will clash for honors in the contest to determine the speediest corn husker. Arthur C. Page, of WLS' Dinnerbell program and Dave Thompson, of Prairie Farmer, will describe the actual contest over WLS.

Hal Totten and Butterworth will be at the microphone for NBC coverage and listeners will tune in WENR from 11:30 to 11:45 a. m. for their description. At 11:45 a. m. the feature will switch to WLS for the remaining forty-five minutes of the broadcast.

Radio Guide

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Radioddities



RUDY VALLEE

FORMED HIS BAND WHEN AT YALE AND WAS SOON EARNING THE ENORMOUS SUM OF SIXTY DOLLARS A WEEK — CAME A WOMAN WHO BACKED HIM—MARRIED HIM—AND STARTED HIM ON HIS WAY TO SUCCESS — THE ROMANCE ENDED BUT HIS POPULARITY LINGERED ON

KATE SMITH

ONCE SOLD SHEET MUSIC BEHIND A COUNTER AND SCRUBBED OUT BATH ROOMS AT 50 CENTS PER MONTH TO KEEP THE WOLF AWAY FROM THE DOOR

FRANK LUTHER

WAS ORDAINED A MINISTER AND THREW OVER HIS JOB AS EVANGELIST IN CALIFORNIA BECAUSE THERE WERE MORE CONVERTS TO HIS SINGING THAN TO HIS PREACHING

PAT KELLY

CHIEF OF N.B.C. ANNOUNCERS—WAS — AMONG OTHER THINGS — AVIATOR—PUGILIST—COMPOSER—MARINE ENGINEER AND A VETERAN SEAMAN OF THE BRITISH NAVAL RESERVE WHO WAS SHIP—WRECKED THREE TIMES

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Columbia to Broadcast Election Results

Columbia has elaborate plans for bringing the presidential election returns to all dial twisters. They plan to scoop every newspaper in the country with their speed in telling the citizenry who is to be the next president—almost before he knows himself.

Beginning with a half-hour report at 5 p. m. on Election Day, Tuesday, November 8, returns will be broadcast over a coast-to-coast Columbia network periodically throughout Election Night until the successful candidate is officially announced.

During the late morning and through the afternoon any early returns that come in will be broadcast in bulletin form.

Frederic William Wile, Columbia's political analyst; Edwin C. Hill, who broadcasts the human side of the news for CBS, and Ted Husing will be on microphone duty

from 5 p. m. on. Husing will give out the returns and Wile and Hill will alternate interpreting them. They will broadcast from a studio especially equipped with private wires for bringing in returns from every section of the country. A corps of operators and clerks will be on hand to tabulate and post all results on Federal, State and Municipal elections as they come in over the wires.

After the first half-hour broadcast, which will be a summary of all returns that have come in during the day, the regular program schedule will be resumed until 6:15. From then until all returns are in, an average of five minutes out of every fifteen will be given over to the election.

NBC will doubtless follow Columbia's lead, but their plans are not completed at this writing.

Canadian Air Monopoly Creates Problem

Canada's new Radio Commission will have its hands full nationalizing Canadian broadcasting according to the dictates of a Parliamentary act passed last spring. It is expected that the government will take over the sixty-nine private stations gradually, purchasing them from the owners as fast as funds are made available.

The fact that a neighboring country will have a broadcasting system similar to the European system of governmental monopoly creates certain problems for the United States.

For one thing, the listening public in this

country tuning in Canada's high power stations will have a chance to compare the two systems of radio operation. If it should happen that the government ownership plan proves the more popular there is considerable chance that United States also will adopt it.

There is also the problem of avoiding interference on shared wave lengths both with Canada and with Mexico. Furthermore, radio wave lengths have no respect for man-made boundaries, so Canadian, Mexican and American stations are bound to share listeners.

Jack Benny's CBS Debut Due Sunday

Comedian Jack Benny and Ted Weems' Orchestra will make their debut on the Canada Dry program Sunday, October 30, from 9 to 9:30 p. m. over the CBS network.

The Weems orchestra is playing an engagement in New Orleans so broadcasts for the first three weeks will originate in that city. Thereafter, the twice-weekly series—Thursdays at 7:15 p. m. and Sundays at 9 p. m.—will be heard from the CBS studios in New York.

Sid Silvers, vaudevillian who will serve as "annoyer" for Benny, will also be heard on the program. Silvers used to serve in that capacity with Phil Baker. He was the man planted in the audience who always managed to ball things up.

In addition to his regular orchestra soloists, Weems will present eighteen-year-old Andrea Marsh, soprano, in special numbers. She will also play in the Jack Benny skits.

Because every member of the Weems organization is a college man, the orchestra has been dubbed the All-American band. Instrumental aces have been recruited from Ohio State, Columbia, Princeton and other universities. Recently an entire glee club was added.

WIBO German Hour Celebrates Anniversary

The German broadcast which originated six years ago over station WIBO and is still giving daily broadcasts over that station, will celebrate its birthday on Saturday, November 5 with a radio ball at the Steuben Club, Chicago.

The birthday party will start with an orchestra and vocal concert, and will be followed by a dance for the guests.

Week's New Programs

The following new programs and changes in broadcasting time will go into effect this week:

SUNDAY

WGN—1:00 p. m., Thursday at 9:45 a. m. "The Whistler and His Dog," featuring Tom Blanchard.

WGN—4:30 p. m., week days at 4:45 p. m. Jane Carpenter in piano and organ recitals from the Drake Hotel.

WMAQ-NBC—4:45 p. m. "Bring 'Em Back Alive," Frank Buck dramatizing his jungle adventures.

WGN—5:30 p. m. "Twilight Musical" with the Temple Trio, Allan Grant and orchestra.

MONDAY

WLS—12 noon, also Wednesday and Friday. Caterpillar Crew, comedy with the Maple City Four.

WLS-NBC—8 a. m., daily except Sunday. Gene and Glenn change their broadcast time.

WGN-CBS—7 p. m., also Wednesday. Whispering Jack Smith, "Humming Birds."

TUESDAY

WLS—2:45 p. m. Princess Pat Pageant. New drama each week.

THURSDAY

WLS-NBC—7:45 p. m., also Friday. Howard Thurston, the magician.

FRIDAY

WENR-NBC—3:45 p. m. Concert Artists. Program originates in Chicago.

Ethel Shutta Takes Poll Lead;

How They Stand

Marge Second

Ethel Shutta has taken the lead in the "IT" Girl poll! The charming young wife of George Olsen, formerly heard on the Canada Dry program and recently on the Lucky Strike Hour, is leading Marge Damerel by a scant four votes on the basis of the past week's returns.

Marge, heroine of the "Myrt and Marge" skit, had been leading in the balloting since its second week, but for the past week Ethel Shutta has been cutting down her advantage and now Ethel is in the fore, 1021 to 1017.

Rarely has a race for a popularity prize been so close. And four or five of those closely trailing Mrs. Olsen and Marge are within striking distance of the top and may yet catch and pass the leaders.

Connie Boswell, who started in first place and then dropped down to fourth, has jumped into the third position, while Kate Smith, who was fifth last week, is once again fourth. Jessica Dragonette is in sixth position.

In fifth place is Verna Burke, whose surprising jump from near the bottom to a place among radio's biggest stars has been one of the sensations of the contest. Verna Burke has been heard over WBBM, Chicago, the Columbia network, and she is now heard over WMCA, in New York, and on the Democratic National Committee broadcasts. In St. Louis, her home, are several Verna Burke fan clubs, and they have been actively supporting their favorite.

Within the past week more than 500 ballots were mailed to RADIO GUIDE for Ethel Shutta. Most of them came from small towns in New York and New Jersey and from the suburbs of the metropolis.

Besides Verna Burke, Dorothy Lamour has shown a sensational rise in popularity, and among the local favorites Linda Parker, the little southern mountaineer girl heard over WLS, Chicago, is advancing steadily towards the top. Mary Darling, of New York, and Lorena Potts, Philadelphia, are two other popular local favorites.

RADIO GUIDE's first annual "IT" Girl contest will close Saturday, November 12. All ballots must be in by midnight of that date. None which arrive later will be counted. The winner of the contest will be announced in the RADIO GUIDE which will be on the newsstands Thursday, November 17. To the winner will go a handsome loving cup and the honor of being elected the "First Lady of the Air" in the first nation-wide radio popularity poll.

The number of votes arriving at RADIO GUIDE offices has been increasing daily. During the current week the contest editor expects them to mount past the 1,000 mark every day.

The time of the balloting is growing short. This week, and then one more, and the race will be over. Now is the time to vote!



Three beautiful girls battling for honors in the "IT" Girl poll. Top is the lovely Dorothy Lamour, heard with Herbie Kay's Orchestra. Center is Deane Janis, vocalist for Hal Kemp. Bottom is the Chicago favorite, Linda Parker, the mountaineer lassie. Dorothy is in tenth place, while Linda is fifteenth and steadily rising.

| | |
|-----------------------------------|------|
| Ethel Shutta | 1021 |
| Marge Damerel | 1017 |
| Connie Boswell | 652 |
| Kate Smith | 598 |
| Verna Burke | 593 |
| Jessica Dragonette | 558 |
| Irma Glen | 486 |
| Irene Wicker (Singing Lady) | 377 |
| Ruth Etting | 353 |
| Dorothy Lamour | 351 |
| Myrtle Vail | 232 |
| Irene Taylor | 231 |
| Mary Darling (New York) | 202 |
| Peggy Healy | 177 |
| Linda Parker (Chicago) | 165 |
| Lorena Potts (Philadelphia) | 147 |
| June Meredith | 133 |
| Irene Beasley | 72 |
| Harriet Cruise | 69 |
| Bess Johnson | 63 |
| Countess Albani | 62 |
| Jane Ace | 60 |
| Jane Froman | 53 |
| Eltzie Hitz | 47 |
| Jeanne Burke | 45 |
| Dorothy Yockel (New York) | 40 |
| Gracie Allen | 39 |
| "Dot, Songbird of WDZ" | 35 |
| Julia Sanderson | 31 |
| Elizabeth Barthell | 31 |
| De-Re-Mi Girls | 30 |
| Doris Robbins | 29 |
| Andrea Marsh | 28 |
| Harriet Hilliard | 25 |
| Nell Roy | 23 |
| Vaughn De Leath | 18 |
| Lila Mae Miller (Detroit) | 17 |
| Marion Jordan | 17 |
| Georgia Backus | 16 |
| Florence Case (New York) | 16 |
| Grace Wilson (Chicago) | 16 |
| Frances Langford | 14 |
| Eunice Howard | 14 |
| Helen King (New York) | 13 |
| Mildred Bailey | 13 |
| Rose Gallo | 13 |
| Irna Phillips (Chicago) | 12 |
| Annette Hanshaw | 11 |
| Jeanne Lang | 11 |
| Deane Janis | 11 |
| Fern Bryson (Cincinnati) | 10 |
| Ramona Davies | 10 |
| Edna Harris | 10 |
| Marcella Shields | 9 |
| Cynthia Knight (New York) | 8 |
| Margaret McKay | 8 |
| Julanne Peletier | 8 |
| Veronica Wiggins | 7 |
| Helen Manning (Chicago) | 7 |
| Sylvia Froos | 7 |
| Jean Fay | 7 |
| Jane Vance | 6 |
| Sylvia Burke | 6 |
| June Pursell | 6 |
| Elizabeth Fay (New York) | 6 |
| Ruth Glenn | 6 |
| Barbara Maurel | 5 |
| Geraldine Reiger | 5 |
| Fanny May Baldrige | 5 |
| Harriet Welling (Cincinnati) | 5 |
| Margie Toll (Chicago) | 5 |
| Viola Tuttle | 4 |
| Avis Leone Fiske | 4 |
| Virginia Gardiner | 4 |
| Bebe Franklyn (Chicago) | 4 |
| Carlotta Coverdale | 4 |
| Gertrude Berg | 4 |
| Lucille Overstake (Chicago) | 3 |
| "Waltz Girl" (Milwaukee) | 3 |
| Aileen Stanley (Milwaukee) | 3 |
| Geneva Harrison (Atlantic City) | 3 |
| Dottie Scott (New York) | 3 |
| Fritzie White | 3 |
| Harriet Burns (Bridgeport) | 3 |
| Emily Weyman (Philadelphia) | 3 |
| Jean Hannon (Chicago) | 3 |
| Ruth Thomas | 3 |
| Babe Waters (Milwaukee) | 3 |
| Orphan Annie | 2 |
| Audrey Marsh | 2 |
| Adelaide Cline (Atlantic City) | 2 |
| Merl Bell | 2 |
| Babe Miller (New York) | 2 |
| Marcella Hengelbrook (Cincinnati) | 2 |
| Marge Penfield (Chicago) | 2 |
| Lucille Wall | 2 |
| Mildred Hunt | 2 |
| Margaret Schaeffer (Philadelphia) | 2 |
| Olive Palmer | 2 |
| Alice Joy | 2 |
| Astrid Jason | 2 |
| Ruth Lyons | 2 |
| Estelle Barry (N.Y.) | 2 |
| Harriet Lee | 2 |
| Thora Martens | 2 |
| Jean Carroll (N.Y.) | 2 |
| Sue Belland (Racine) | 1 |
| Dorothy LaSalle | 1 |
| Katherine Smith | 1 |
| Lucille Valentine | 1 |
| Peggy Allenby | 1 |
| Sylvia (Dan & Sylvia) | 1 |
| Dolores Gillen | 1 |
| Rosaline Green | 1 |
| Catherine Parsons | 1 |
| Virginia Clock | 1 |
| Florrie O'Day | 1 |
| Jane Pickens | 1 |
| Jane Lee | 1 |
| Jean Sargent | 1 |
| Edna Rush (Phila.) | 1 |
| Jane Dillon | 1 |
| Frances Call | 1 |
| Gladys Rice | 1 |
| Flo (Frank and Flo) | 1 |
| Kathleen Lockhart | 1 |
| Sarah Anne McCabe | 1 |
| Elaine LePara | 1 |
| Fanny Cavanaugh | 1 |
| Kay Chase (Chi.) | 1 |
| Dorothy Scott | 1 |
| Lulu Weyant (N.Y.) | 1 |
| Nancy Garner | 1 |
| Gail Baidell | 1 |
| Nancy Nolan | 1 |
| Jean Boaz | 1 |
| Anne Burrell (Atlanta) | 1 |
| Theresa Whittler | 1 |
| Sade (Vic and Sade) | 1 |
| Sylvia Raskin (N.Y.) | 1 |

My Choice for Radio's 'IT' Girl:

Voter

City:

Mail your ballot to the Contest Editor, Radio Guide,
423 Plymouth Court, Chicago, Ill.

You can paste this ballot on a Postcard!

Programs For Sunday, October 30

LOG OF CHICAGO STATIONS

| Call Letters | Kilo-cycles | Power-Watts | Location and Phone Number |
|--------------------|-------------|-------------|--|
| WLS | 870 | 50,000 | 1230 W Washington St. Haymarket 7500 |
| WENR | 870 | 50,000 | 222 North Bank Drive Superior 8300 |
| WGN | 720 | 25,000 | Drake Hotel Superior 0100 |
| WBBM | 770 | 25,000 | 410 North Michigan Ave. Whitehall 6000 |
| WJBT | | | |
| WJJD | 1130 | 20,000 | Palmer House State 5466 |
| WIBO | 560 | 10,000 | Chicago Theater Bldg. Andover 5600 |
| KYW | 1020 | 10,000 | Strauss Building Wabash 4040 |
| KFKX | | | |
| WMAQ | 670 | 5,000 | Merchandise Mart Superior 8300 |
| WMBI | 1080 | 5,000 | 153 Institute Place Diversey 1570 |
| WCFL | 970 | 1,500 | 666 Lake Shore Drive Delaware 9600 |
| WJKS | 1360 | 1,000 | Gary Indiana Gary 25032 |
| WAAF | 920 | 500 | 836 Exchange Avenue Yards 0084 |
| WGES | 1360 | 500 | 128 N Crawford Ave. Sacramento 1166 |
| WSBC | 1210 | 100 | 5 So. Wabash Avenue Dearborn 0206 |
| NBC—Chicago Office | | | Merchandise Mart Superior 8300 |
| CBS—Chicago Office | | | Wrigley Annex Whitehall 6000 |

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

6:00 A.M.
WAAF—Old Timers

6:30 A.M.
WAAF—Dawn Patrol

7:00 A.M.
WAAF—Morning Devotions

7:20 A.M.
WJJD—Mooseheart Catholic Services

7:30 A.M.
WIBO—Morning Reveries
WAAF—Favorites of Yesterday

8:00 A.M.
WENR—Children's Hour (NBC)
WGES—German Hour
WAAF—The Eight O'clock Concert
WIBO—Swedish Services
WCFL—Highlights of Music
KYW—Sunshine program Paul McClure

8:30 A.M.
WCFL—Religious Program

9:00 A.M.
WGN—Grand Old Hymns; The Old Testament
WBBM—Church of the Air (CBS)
WENR—Modern Instrumentalists (NBC)
WCFL—German Entertainment
WGES—Home Folks
WMAQ—Bible Story dramatization
WAAF—Across the Footlights

9:15 A.M.
WGES—Fashion Pre-View

9:30 A.M.
WMAQ—Musical program
WGN—Victor Stonebrook, tenor
WBBM—Modern Living, Lindlahr's Magazine
WENR—Fiddlers Three (NBC)
WGES—Band Parade
WCFL—Rogers Highlights

9:45 A.M.
WJJD—Mooseheart Protestant Services
WENR—Mood Continentale (NBC)
WGES—Happy Hits
WGN—Leonard Salvo, organ

10:00 A.M.
WGN—Sunday Morning Concert; Lewis White, baritone
WCFL—Highlights of Music
WENR—Morning Musicals (NBC)
WGES—Memory Lane
WAAF—Hi, Folks!
WBBM—Julia Mahoney and Charles Carlie
WSBC—Patricia O'Hearn Players

10:15 A.M.
WBBM—Morning Melodies
WGES—Romance Reveries

10:30 A.M.
WGN—Melody Makers; orchestra (CBS)
WJJD—Happy Go Lucky Time; Art Linick
WBBM—American Bird Products, Singing Canaries
WAAF—My Favorite Band
WMAQ—University of Chicago Organ Recital
WCFL—Seventh Church of Christ, Scientist
WJKS—Watch Tower Program
WSBC—Miller Co. Review

10:45 A.M.
WAAF—Estelle Barnes, pianist
WJKS—The Melody Makers (CBS)
WBBM—Helen Mora and Crooning Colonels

11:00 A.M.
WGN—Mormon Tabernacle Choir and Organ (CBS)
WMAQ—U. of C. Chapel Service

WJKS—Alabama Boy, Ralph Robertson
WENR—Church Services; Dr. Frederick Shannon
WBBM—Peoples Church
WAAF—Goldenrod Revue

11:15 A.M.
WJKS—Miller Musicians
WAAF—Songs of the Islands

11:30 A.M.
WGN—Some of Your Old Favorites
WENR—Waldorf-Astoria Organ Recital (NBC)
WJKS—Reis and Dunn (CBS)
WAAF—Organ Melodies

11:45 A.M.
WAAF—Rhein's Musical Gems
WGES—Our Lady of Sorrows Catholic Church

12:00 NOON
KYW—Uncle Bob with the Sunday Comics
WGN—Reading of the Tribune Comics
WAAF—Sears Roebuck Musical Moments
WENR—Biblical Drama (NBC)
WMAQ—Symphony Orchestra
WCFL—Rogers German Program

12:30 P.M.
WLS—Polish Music Hour
WCFL—Rogers Swedish Program
WIBO—Art Hour

12:45 P.M.
WBBM—Howard Neumiller, pianist and Phil Porterfield

1:00 P.M.
WGN—The Whistler and his Dog
WIBO—German Hour
WMAQ—Mystery Tenor (NBC)
WAAF—Hoosier Philosopher
KYW—The Watchtower Program
WCFL—Lithuanian Program
WJKS—Bread of Life Hour

1:15 P.M.
KYW—The Pilgrims (NBC)
WBBM—"Sunday Matinee of the Air"
WMAQ—Stamp Talk; Ralph A. Kimble
WAAF—Julia King Musical Sweets

1:30 P.M.
WSBC—Jewish Hour Music and Song
WMBI—Spanish Gospel Service
KYW—Charlie Agnew's Orchestra (NBC)
WGN—Bridge Club of the Air
WMAQ—Moonshine and Honeysuckle (NBC)
WAAF—Three of Us
WLS—Little Brown Church

1:45 P.M.
WBBM—Hoosier Editor (CBS)
WAAF—Reveries

1:50 P.M.
WMBI—Italian Gospel Service

2:00 P.M.
WLS—Association of Real Estate Taxpayers
WCFL—Polish Program
WBBM—U. S. Senator Otis F. Glenn
WMAQ—Our American Music (NBC)
WJKS—German and Hungarian Hour
WGN—N. Y. Philharmonic Orchestra (CBS)
KYW—Wayne King's Orchestra (NBC)
WAAF—Broadway Melodies
WIBO—Norwegian Hour

2:10 P.M.
WMBI—Bible Exposition with Sacred Music

2:15 P.M.
WBBM—Football Game; Cardinals vs. Benny Friedman's Brooklyn Dodgers

2:30 P.M.
WJJD—Religious Talk
KYW—Oak Ridge Abbey
WMAQ—48th Highlander's Band (NBC)
WLS—Political Talk
WSBC—Polish Program
WAAF—The Spotlight

2:45 P.M.
WJJD—Komiss Musical
KYW—Forty-eighth Highlanders Band (NBC)
WLS—Willard Program; Three Contraltos
WMAQ—Busy Time
WAAF—Bernice Rippley, operatic soprano

3:00 P.M.
KYW—Father Coughlin
WCFL—Evans Polish Program
WIBO—Studio Gems
WMAQ—Iodent Program (NBC)
WJKS—Presbyterian Quartet
WJJD—Lithuanian Program
WAAF—Drama, "The Man Who Never Came Back"
WLS—Evans Musical Comedy; Orchestra

3:15 P.M.
WMAQ—Wildroot Program
WCFL—P. Nitchie, baritone
WJKS—Miller Musicians

3:30 P.M.
WGES—Poland in Song
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Blue and White Marimba Band (NBC)
WENR—Highlights of the Bible (NBC)
WAAF—Della and Jim

3:45 P.M.
WAAF—Jimmy Kozak at the piano
WJJD—The Happy Vagabond
WMAQ—Trio Charmaite (NBC)

4:00 P.M.
WJJD—Greek Hour
WIBO—National Gospel Singers
WMAQ—Musical Pilgrimages
WGES—Symphonies of the Nations
WCFL—Studio Program
WGN—Roses and Drums, drama (CBS)
KYW—Light Opera Gems
WENR—Pop Concerts (NBC)
WAAF—Ford Waldo

4:15 P.M.
WAAF—The Sunday Serenade; "Erin Heldenleben" by Richard Strauss

4:30 P.M.
WIBO—Dusk Dreams
WGN—Jane Carpenter, piano and organ recital
WJJD—Judge Rutherford
WMAQ—Glee Club
WBBM—Foreign Legion (CBS)
WGES—Camptown Minstrels
WCFL—Farmer Labor Party
WENR—Big Ben's Drama (NBC)
KYW—Pages of Romance (NBC)

4:45 P.M.
WENR—Kremlo Art Quartet (NBC)
WJJD—Neighborhood Store
WMAQ—"Bring 'Em Back Alive," Frank Buck

5:00 P.M.
WAAF—Sacred Quarter-Hour
WGN—Bernie Cummins' Orchestra
WIBO—Salon Recital
WJJD—Criminal Parallels
WENR—Catholic Hour (NBC)
KYW—Edgewater Beach Hotel Twilight Musicals
WGES—Italian Opera
WBBM—Poet's Gold (CBS)
WMAQ—The Spirit of a Century of Progress
WCFL—WCFL Orchestra
WSBC—All Colored Hour

5:15 P.M.
WBBM—Concert Vignettes (CBS)

5:30 P.M.
WCFL—Religious Talk, Franklin Ford
WIBO—WPCC
WENR—American School of the Air
WGN—Twilight Musicals
WMAQ—University of Chicago Table
WBBM—Irene Beasley and the Round towners (CBS)
WJJD—Mark Love, baritone

5:45 P.M.
WCFL—Variety Program

6:00 P.M.
WMAQ—Donald Novis tenor
WLS—Our Children (NBC)
WGES—Polish Theater of the Air
WBBM—Frank Wilson, tenor—Fashion Parade
WCFL—German Radio Hour
WIBO—The Copeland Smith League
WJJD—Armour Institute

6:10 P.M.
KYW—Teaberry Sports Reporter

6:15 P.M.
WLS—Harmonica Rascals (NBC)
WMAQ—Wheatonville, dramatic sketch (NBC)
KYW—Home Folks, drama

6:30 P.M.
WLS—Great Moments in History (NBC)
WJJD—Famous Composers
WGN—Musical Memories (CBS)
KYW—Thomas J. Courtney, talk
WBBM—Planagan Sports Review
WMAQ—Tell Me A Story

6:45 P.M.
WGN—Angelo Patri, Your Child
WBBM—Howard Neumiller
WMAQ—Vincent Lopez' Orchestra

7:00 P.M.
WLS—Atwater-Kent Audition Hour (NBC)
WBBM—Leonard Grossman, speaking for Republican Committees
WMAQ—Chase and Sanborn Hour (NBC)
KYW—Frankie Masters' Orchestra
WGN—Children's Concert
WCFL—Irish Program
WJKS—Ernest Hutcheson, pianist (CBS)
WJJD—Chicago Parade

7:15 P.M.
WBBM—William V. Hall, baritone (CBS)
WJKS—Miller Musicians

7:30 P.M.
WJJD—Paul Rader's Tabernacle
WJKS—Frank Cambria's Roxy Concerters (CBS)
WLS—Russian Gaieties (NBC)
KYW—Vincent Lopez' Orchestra
WGN—Roxy Theater Symphony (CBS)
WBBM—Howard Neumiller

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Jimmy Garrigan's Orchestra

8:00 P.M.
WBBM—Belle Forbes Cutter, lyric soprano
WJKS—New Recorded Releases
WGN—Fred Allen's Bath Club Revue
WENR—Our Government; David Lawrence (NBC)
WMAQ—Chicago Sunday Evening Club
WCFL—Farmer Labor Party
WSBC—Educational Feature
KYW—Old Time Melodies (NBC)

8:15 P.M.
WENR—American Album of Familiar Music (NBC)
KYW—Mark Fisher's Orchestra
WJKS—Miller Musicians

8:30 P.M.
WJKS—Norman Care's Orchestra
WCFL—Swedish Program
WGN—Pennyroll Parade of Melodies (CBS)
WBBM—Jack Russell's Orchestra

8:45 P.M.
KYW—Industrial Alcohol Program (NBC)
WMAQ—Ohman and Arden (NBC)
WENR—Sheaffer Lifetime Revue; orchestra (NBC)
WJKS—Irish Program
WBBM—The Band of Distinction

9:00 P.M.
KYW—Paris Night Life
WJKS—Songs of the Disc
WBBM—To be announced
WGN—Canada Dry Program; Jack Benny, humorist; Weems' Orchestra (CBS)

9:15 P.M.
WJKS—Evening Melodies
WMAQ—The Old Singing Master (NBC)
WENR—Edison Symphony Orchestra
KYW—Frankie Masters' Orchestra

9:30 P.M.
WMAQ—The Orange Lantern (NBC)
KYW—Don Pedro's Orchestra
WBBM—Welfare and Relief Mobilization Broadcast
WJKS—Praise and Promise Hour
WGN—Tomorrow's Tribune
WCFL—Judge Rutherford

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WENR—Terrace Gardens Orchestra
KYW—Sunday at Seth Parkers (NBC)
WGN—Around the World
WCFL—Workmen's Circle Program

10:00 P.M.
WJKS—Two Blue Flames
WMAQ—Cook County Wage Earners League
WGN—Lawrence Salerno, baritone

10:15 P.M.
WENR—Grand Terrace, Earl Hines
WMAQ—Lace and Old Lavender (NBC)
WJKS—Norman Care's Orchestra
KYW—The Globe Trotter, Teaberry Sports

10:30 P.M.
WGN—Bernie Cummins' Orchestra
WMAQ—Auld Sandy and Harold Van Horne
KYW—Chicago Gospel Tabernacle
WENR—Ben Bernie's Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)
WCFL—Radio Dan

10:45 P.M.
WCFL—University Singers

11:00 P.M.
WGN—Art Kassel's Orchestra
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Vincent Lopez' Orchestra
WENR—College Inn Orchestra
WSBC—Muller's Studio Program
WGES—Paradise Orchestra

11:30 P.M.
WCFL—WCFL Orchestra
WENR—Hotel Lexington Orchestra (NBC)
KYW—Hotel Adelphia Orchestra (NBC)
WGES—John Van Kanegan
WGN—Hal Kemp's Orchestra

11:45 P.M.
WGES—Cabaret Hits

12:00 MIDNIGHT
WGES—Owl Car
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WGN—Art Kassel's Orchestra

12:15 A.M.
WGES—Jamboree

12:30 A.M.
KYW—Vincent Lopez' Orchestra
WGES—On with the Dance
WGN—Hal Kemp's Orchestra

12:45 A.M.
WGES—Oremland

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THREE STAR RADIO PROGRAM

SUNDAY 1 P. M. CST

WMAQ
WTMJ
WIBA
also
WLW
WJR
2 P. M. EST



The Mystery Tenor
MONARCH FOODS

The MONARCH ENSEMBLE and the MONARCH
RADIO REPORTER

WHO IS THE MYSTERY TENOR? All America is wondering—guessing—charmed by his golden voice

Survey Shows McNamee, Amos 'n' Andy Slipping

(Continued from Page One)

announcer of the ether, is rapidly losing his former once compelling popularity.

On the other hand, the survey showed some rather surprising reactions in the opposite direction. Listeners believe that Rudy Vallee, with his new technique of announcing and singing, coupled with the excellence of his hour as a whole, is better than ever. They're crazy about Ed Wynn and Jack Pearl. They believe Morton Downey is as good as ever and ditto for Kate Smith.

They believe that male crooners are definitely through. What they want is singers, and good singers. Trick stuff doesn't count any more. It has lost its originality.

What about Amos 'n' Andy, who for years have been the acknowledged twin kings of the air? RADIO GUIDE made a survey in Chicago during the evening hours. It showed that only twenty-four per cent of those listeners who were called now regularly listen to Freeman Gosden and Charles Correll. Twenty-nine per cent used to listen regularly but now tune them in only on occasion. And the remaining forty-seven per cent won't listen to Amos 'n' Andy any more. This last group is divided into two classes, about equally divided. Half never listened to them, and half say their broadcasts have been so uninteresting during the past year that they just won't tune in.

We were pretty well astonished at this showing, so we conducted another survey in Chicago, this one during the afternoon hours. The afternoon survey showed that thirty-six per cent never listened to Amos 'n' Andy any more, and that twenty-seven per cent of the remainder believed they had fallen off in the past year. There were radios in all the homes contacted in these surveys and all the families listened to the radio almost every night.

Now shift to New York. RADIO GUIDE's Manhattan survey showed that only twenty-two per cent of the homes contacted now listen to the blackface pair. Of the remaining seventy-eight per cent, half said they used to listen but have lost interest and don't tune in any more.

The Way It Happens

Here's the way one broadcasting official put it: "Remember the Two Black Crows? Well, not so many years ago they were the biggest hits on the air. Before they went into radio they made recordings as fast as the companies could turn them out. Then the Two Black Crows, Moran and Mack, turned to radio. Their success was instantaneous, but it didn't last as long as had been hoped or expected. They were as good as ever, but in the public's eye it was repetition. That's what's happening to Amos 'n' Andy now."

Falling stars! Turn to Burns and Allen, whose swift rise was a sensation of last season. Let's look at them, and prepare yourself for a shock. In Chicago, forty-three per cent once regularly listened to their patter, but don't any more. Twenty per cent are still ardent listeners, and like them as well as ever. The remainder was either indifferent, or never heard of them!

In New York the survey shows that Burns 'n' Allen are losing a good many listeners. In the studios the wisecracks say: "Their chatter is getting monotonous. The public can guess all the answers."

Cast your eyes on Graham McNamee, dean of sport announcers. A couple of years ago they thought he was great, although sometimes he did get a trifle mixed up and call it a punt when it was an end run. But something happened to Graham at the Sharkey-Schmeling fight. His announcing was "off," and besides the rapid, concise description of the rounds given by Charles Francis Coe, the words of McNamee were school-

boyish. RADIO GUIDE's New York survey showed that sixty-two per cent of those called don't like him any more, not even when he feeds gags to the immensely popular Ed Wynn.

We hate to say it, but the survey indicates that McNamee is a falling star.

RADIO GUIDE's survey seems to have settled the crooning question. Sixty-four per cent don't like crooners. To the question: "Do you like crooners?" most of the men answered "No." Of those who still do like crooners, the majority said they believed their popularity was failing. Quite a few made this remark: "I don't think Rudy Vallee is a crooner any more. He's more of a master-of-ceremonies, and I like his new style."

Among the news columnists, RADIO GUIDE's survey showed Edwin C. Hill rolling up a tremendous tide of popularity, with Floyd Gibbons and Lowell Thomas running second. Ted Husing was well liked by sixty-five per cent of those contacted.

What happens to a falling star? If you grant that Amos 'n' Andy are dropping in popularity, that doesn't mean that they'll leave the air waves. There are still millions and millions of listeners who take Amos 'n' Andy as a regular nightly diet. They swear by the pair, and if their sponsors yanked them away from the microphone, such a howl would reverberate over the nation as never was heard before. To regain the popularity they once held, however, Gosden and Correll would have to risk changing their act. And they probably won't do it.

Chevalier's Flop

There was Olive Palmer, of the Palmolive program. As Olive Palmer she was one of the most popular stars in America a few years ago. But when she ceased to be Olive Palmer, of the Palmolive program, her star fell. Now she's attempting a comeback under her real name, Virginia Rea, but she hasn't even come close, as yet, to the stardom she once held.

Who was the biggest flop in radio? Around the studios they'll tell you Maurice Chevalier. He's the greatest singing sensation of the movies, but he lasted only a few months on the air. "You couldn't see his lips or his hands," one production chief explained, "and his personality was gone when you couldn't see them."

Do you remember Welcome Lewis, the lovely singer heard as the Coty Melody Girl over Columbia? She scored an overnight hit. Then, for some reason, her popularity began to wane. We don't hear her on the air any more.

And Wendell Hall, the "Red-headed Music Maker." He was the outstanding star of the Eveready Hour on NBC and the Majestic Hour on Columbia. He's now doing a nightly turn on a local station, striving for a comeback. Vaughn De Leath the original radio girl, is also on the comeback trail.

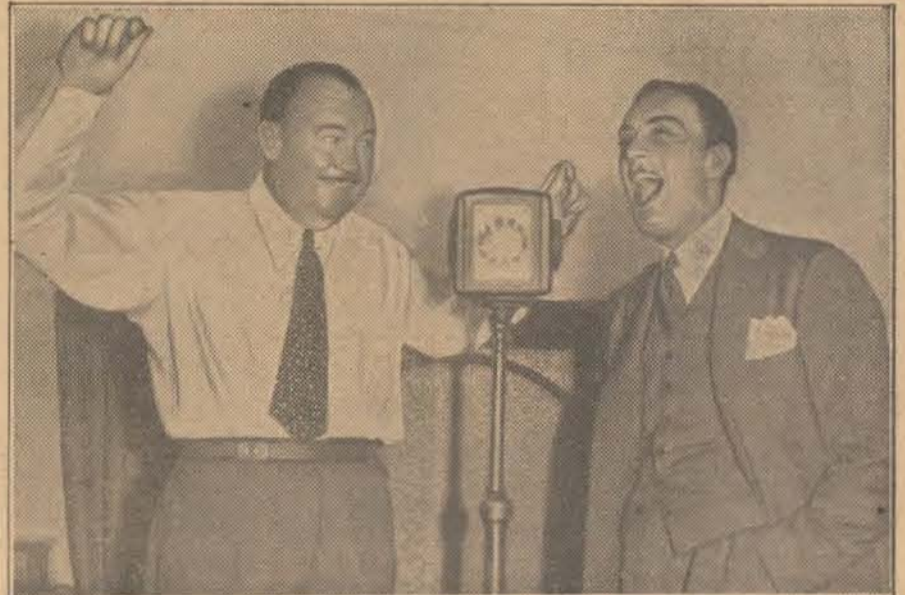
A good many artists, when their star dims, turn to the production end of radio—and frequently they find it more lucrative than standing in front of the mike. There is Bobby Brown, ace ukulele strummer of his day. Now he's a director for the Myrt and Marge skit. Sen Kaney, a big announcer some years ago, is now a bigger program manager for NBC. Charlie Garland, the famous whoopee announcer, is now a commercial program salesman, and doing very well. Phillips Carlin, who you probably remember on the air, is to be found in the NBC executive offices.

There you have them—the falling stars. Some of them fall on their feet. And others fall . . . nobody knows where. But in radio, when you get to the top there's only one direction to go . . . and that's down. Nothing is stationary.

Along the Airialto

By Jerry Wald

RUSS COLUMBO, the bub-bub-microphoner and his sponsors, the NBC, are feuding in the childish manner with the air-factory refusing to give him any air spots . . . So Con Conrad, Columbo's aide-de-camp is sticking his tongue out at the en-bee-see lads, and threatens to jerk his boy from under their banner . . . But he's worried just what to do after NBC and he quit each other! . . . They're calling it Dead Pan Alley now. The music publisher walks around with a song hit in one pocket and a nickel in another . . . Sid Gary who was recently zipped (off because he's out) from the Columbia Air-House, is vowing vengeance on the executives over there and claiming that he was given the "works" . . . We can't figure why CBS let Gary go! . . .



Russ Columbo (right) is feuding with NBC, and Paul Whiteman, seen egging on the Columbo voice, hasn't made up with his ex-vocalist, Mildred Bailey, according to our Little Boy-Peep, Jerry Wald.

He was clicking just like a taxi meter and after all that's all the big boys of broadcasting should be interested in . . . Despite all those stories concerning the kissing and making up between Paul Whiteman and Mildred Bailey, the feud between the two is raging heavier than ever . . . Bob Taplinger, Columbia's Ace Ballyhoo Boy, still receives those itty bitty notes from Eleanor Holm, who is flickering for Warners on the coast.

Patricia Ann Manners, she's Gwen in those Myrt and Marge radioings, is having husband headaches! . . . Ted Husing and that Boston newspaper scribe are battling over the expression "Sporthills," which Husing claims is his very own and Mister Boston Newspaperman says is his! . . . Phil Cook, of okay colonel fame, is squabbling with NBC over contracts and is attempting to go on his own, claiming that they haven't been able to snare a commercial for him so why should he be bound to them in black and white . . . Just as soon as Janet Miller has her life-time hook-up (marriage) lines clipped from Ted (band boy) Fiorito, she'll attempt a new matrimonial venture with Ted Pearson, the Windy City gab man . . . Why won't Nell Vinick, the Columbia beauty expert, allow the publicity department to send out pictures of her? . . . A strawberry to Ferde Grofe for his grand tone poem, "Knutte Rockne" and a raspberry to that so called executive who is persisting in bringing Broadway audition methods to radio and forcing the pretty misses who would like to face a microphone to high-stepping with him . . . careful sir, or we'll tell!

ERNIE GOLDEN, the lad who popularized "Next Num-Bah" and whose band was quite the rage a duo of years ago, is ailing very seriously with the medicos holding no hope for his recovery . . . Bill Paley, pilot of Columbia Broadcasting, has a cousin of the same name who is snaring the drums with Joe Sanders' Night Hawks out the Chicago way . . . Despite all stories you'll hear, Roxy has engaged Lew White to pound the organ in his new movie cathedral in Radio City . . . Roxy, by the way, receives a weekly pay check of four grand per, for his work in this new enterprise . . . Bing Crosby's return to the airwaves is just a matter of weeks now, but as to which air-channels he'll use, that's a different story . . . Bing told us the other sun-down that he has the commercial sewed up but he and the sponsors are scouting around for a network to use . . . Bing doesn't want to go back to Columbia, says they gave him a dirty deal, but if Mister Sponsor who pays the bills, likes the Madison W-airhouse better than one on Fifth Avenue, then that's just where he'll do his airing . . .

These next few lines, we guess, should be tagged "Radio Gets It In The Neck" . . . Recall, if you will for a moment, the start of the film business! With

everything in a chaotic condition and the quacks and charlatans all joining in the mad gold rush, things ran all topsy turvy, yet plenty of money was made. . . Made because the flickers were something new to the public, something different . . . So it continued for many years, with phonies reaping harvests while the legitimate and original creators were left shivering in the cold on the outside looking in! . . . What happened to the vast motion picture industry is an old story . . . Finally annoyed with conditions and realizing the necessity for drastic action, the banks and others stepped in to save the situation, with the blundering officials given the well known air that makes unemployment, or told to take a long cruise abroad to see their families . . . And so it goes with the broadcasting business today! . . . Inefficiently handled by a mob of mugs who were unaware what was going on, they ran the industry more or less to the earth . . . True, there was money made in the microphone market, not because of the unusual amount of intelligence displayed by any of the executives in it, but rather due to the salient fact that radio was something different, it was a novelty and last but not least, it was something the public received for nothing! . . . And

(Continued on Page Twenty)

Programs For Monday, October 31

5:45 A.M.
WGES—Sunshine Special

6:00 A.M.
WJJD—Buckle Busters
WAAF—Farm Folk's Hour
WGES—Toasts, Requests
WLS—WLS Smile a While Program

6:15 A.M.
WLS—Weather Report; livestock

6:20 A.M.
WLS—Political Talk

6:30 A.M.
WGES—Toasts, Requests
WJJD—Frankie Marvin, tenor
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises
WIBO—Uncle John's Family

6:45 A.M.
WBBM—Farm Information
WJJD—Buckle Busters

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WCFL—Morning Shuffle
WGES—Musical Speedway
WMAQ—Tune Time
WAAF—Breakfast Express
WGN—Good Morning
KYW—Marshall Field & Co.'s Musical Clock
WLS—Paul Rader's Tabernacle
WMBI—Sunrise Service

7:15 A.M.
WENR—Morning Devotions (NBC)
WJJD—Muscle-tone Gym Class

7:30 A.M.
WCFL—Cheerio; inspirational talk and music. NBC
WMAQ—Morning Worship
WBBM—Christian Science Church of Illinois
WIBO—Melodies
WLS—Steamboat Bill, Campbell Cereal
WJJD—Gene Autry, songs

7:45 A.M.
WJJD—Happy Go Lucky Time
WBBM—Musical Time Saver
WLS—Jolly Bill and Jane (NBC)
WMAQ—Pepper Pot (NBC)

8:00 A.M.
WIBO—Smiles
WMAQ—John Fogarty, tenor (NBC)
WLS—Gene and Glenn, comedy and songs (NBC)
WCFL—WCFL Kiddies' Aeroplane Club
WGES—Bohemian Melodies

8:15 A.M.
WLS—The Ward Surprise Review
WCFL—Time Parade

8:30 A.M.
WBBM—Modern Living
WIBO—Musical Varieties
WCFL—California Program; Eddie Dyer and Howard Kaiser
WGN—French Lick Spring Program
WMAQ—Vic and Sade, comedy duo (NBC)

8:35 A.M.
WLS—Produce Market Reporter

8:45 A.M.
WLS—Livestock Receipts
WMAQ—Otto Gray's Cowboys (NBC)
WGN—Good Morning
WCFL—Dance Music

8:50 A.M.
WLS—Sears Tower Topics Time

9:00 A.M.
WMAQ—Jack and Jill (NBC)
WGES—Canary Concert
WGN—Charlie White's Gym of the Air
KYW—Nothing But The Truth (NBC)
WIBO—YMCA Exercises
WAAF—Sing and Sweep
WCFL—German Entertainment

9:10 A.M.
WLS—Evening Post Reporter

9:15 A.M.
WLS—Mac and Bob, Knoxville Boys
WGN—The Super Suds Girls; "Clara, Lu 'n' Em." NBC

WCFL—Famous Soloists
WMAQ—Neysa Program
KYW—Flying Fingers, piano novelties (NBC)
WAAF—Mrs. Margaret Dorr; Food Economy

9:20 A.M.
WBBM—News Flashes

9:30 A.M.
WIBO—Little Harry's Cookin' School
WGES—Washboard Blues
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep
WMAQ—Our Daily Food; Colonel Goodbody. NBC
WBBM—Burnham's Beauty Chat
KYW—U. S. Navy Band (NBC)
WLS—Piano Instruction
WCFL—Highlights of Music

9:40 A.M.
WLS—General Miss—Household Talk
WGN—Leonard Salvo's Mail Box

9:45 A.M.
WIBO—You and Your Clothes
WLS—Mama's Old Time Tea Cookies; Ralph and Hal, Old Timers
WBBM—Ruth Rogers, Radioboldi
WMAQ—Board of Trade
WGES—Timely Tunes

9:50 A.M.
WMAQ—Musical Hodge Podge

10:00 A.M.
KYW—Marmola Thumb Nail Drama
WLS—Livestock Markets; poultry markets
WMAQ—Melody Three
WGN—Earl Wilkie, baritone

WBBM—Morning Moods (CBS)
WIBO—Popular Echoes
WAAF—Songs of the Islands
WSBC—New Southern Program
WGES—Melody Parade
WJJD—Komiss Musical
WCFL—Dance Music

10:05 A.M.
KYW—Interlude, instrumental music

10:15 A.M.
WMAQ—Musical Hodge Podge
WGN—Leonard Salvo's Favorites
WGES—Rhythm Revue; Ethel and Harry
WBBM—Red Cross Melodies
WJJD—Neighborhood Store
WIBO—Market Reports
WAAF—Salon Music
KYW—Radio Household Institute (NBC)

10:25 A.M.
WGN—Board of Trade Reports

10:30 A.M.
WJJD—Variety Music
WGN—Digest of the News
WBBM—Barton Organ
WENR—Singing Strings (NBC)
KYW—Rose Vanderbosch, singing pianist
WAAF—Effie Marine Harvey's Personal Progress Club

WMAQ—Sonata Recital (NBC)
WIBO—News of the day
WGES—Camptown Minstrels
WMBI—Devotional Hour

10:40 A.M.
WMAQ—Honey Butter Chess
WBBM—American Medical Association

10:45 A.M.
WMAQ—Today's Children
WSBC—Jerry Sullivan, Song Special
WBBM—Rumford Radio School of Cookery
WGN—Grand Old Hymns
WIBO—Persian Garden
KYW—Illinois Federation Reporter
WJJD—Mary Alden, home talk
WAAF—Musical Calendar

10:55 A.M.
KYW—Piano Patterns

11:00 A.M.
WGN—Hank Harrington and Russell Nelson
WMAQ—Spanish; Prof. Carlos Castillo
WENR—Johnny Marvin, tenor (NBC)
WBBM—Adele Nelson, Beauty Chat
WCFL—Red Hot and Low Down Program
WJKS—Buddy Harrod's Orchestra (CBS)
WIBO—Musical Masterpiece, organ
WJJD—Musical Gems
WAAF—Band Stand
KYW—Prudence Penny, home economics

11:15 A.M.
WENR—Miracles of Magnolia
WBBM—Virginia Clark; Gene and Charlie
KYW—On the 11:15; famous dance orchestra
WJKS—Miller Musicians
WJJD—Frankie Marvin, tenor
WAAF—World News Reports

11:30 A.M.
WGN—Board of Trade Reports
WJJD—Buckle Busters
WJKS—Columbia Revue (CBS)
WBBM—Columbia Revue (CBS)
KYW—National Farm and Home Hour (NBC)
WMAQ—On Wings of Song (NBC)
WIBO—Peter Pan
WAAF—Bulletin Board
WMBI—Continued Story Reading

11:35 A.M.
WAAF—Rhythm Serenade
WGN—Painted Dreams

11:45 A.M.
WLS—Weather Report; Livestock Estimate
WJKS—Daily Times News Flashes
WJJD—Sunshine for Shut-Ins
WAAF—Estelle Barnes, pianist

11:50 A.M.
WGN—Noontime Organ Recital

11:55 A.M.
WLS—Evening Post Reporter

12:00 NOON
WCFL—Popular Music
WBBM—Hotel Taft Orchestra (CBS)
WJKS—Alabama Boy; Ralph Robertson
WMAQ—Golden Pheasant Orchestra (NBC)
WLS—Caterpillar Crew—Maple City Four and John Brown
WGN—"Mid-day Services"
WMBI—Noontime Loop Evangelistic Service
WAAF—Noon-time Melodies; Weather
WIBO—Waltzes

12:15 P.M.
WBBM—Local Markets
WJKS—Farm Flashes
WJJD—Political Talk
WLS—Dinnerbell Program
WIBO—Market Reports

12:20 P.M.
WBBM—News Flashes

12:30 P.M.
WGN—Madison String Ensemble (CBS)
WBBM—Julia Hayes' Household Hints
WJKS—Atlantic City Musicale (CBS)
WMAQ—Board of Trade
KYW—Republican National Committee (NBC)
WIBO—Reading Room
WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
WMAQ—Lotus Gardens Orchestra (NBC)

12:45 P.M.
WBBM—The Four Norsemen; orchestra
KYW—Mel Stitzel at the piano
WCFL—Farm Talk
WMAQ—Princess Pat; beauty talk

12:50 P.M.
WMAQ—Lotus Gardens Orchestra (NBC)

1:00 P.M.
WGN—Allan Grant, pianist
WLS—Political Talk
WMAQ—Words and Music
KYW—Harle Smith's Orchestra (NBC)
WCFL—Coliseum, Walkathon
WJJD—Illinois Medical Society
WAAF—Down South
WJKS—National Student Federation of America Program (CBS)
WIBO—Ahead of the News
WMBI—Organ program

1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson with Grace Wilson

1:15 P.M.
WMAQ—Dan Rose, pianist
WIBO—Women's Club Speaker; Mrs. Anna Murphy
WJKS—The Captivators (CBS)
WJJD—Waltz Program
WGN—Palmer House Ensemble
WBBM—Chicago Hour
WLS—Livestock Markets; Grain Markets
WAAF—Helen Gunderson, soprano

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
WCFL—Variety Program
WMAQ—Public Schools Program
WBBM—American School of the Air (CBS)
KYW—Symphonic Favorites
WJJD—Club Luncheon
WLS—The Book Shop
WJKS—Needlecraft Lady
WAAF—Pianoesque

1:45 P.M.
WLS—Melody Men and John Brown, pianist
WGN—Allan Grant, pianist and Lawrence Salerno
WIBO—B. & K. Reporter
WJKS—Poet's Corner
WAAF—Live Stock Market; Weather Summary

2:00 P.M.
WMBI—Gospel Message
WLS—Betty and Bob (NBC)
WMAQ—Rose, pianist
KYW—Today's Tunes, popular dance orchestra
WGN—Palmer House Ensemble
WBBM—Burnham's Beauty Chat
WJJD—Light Classics
WIBO—Radio Gossip
WAAF—Chicago on Parade
WJKS—Elizabeth Barthell, songs (CBS)

2:10 P.M.
WGN—Evelyn Renee

2:15 P.M.
WBBM—Columbia Salon Orchestra (CBS)
WJJD—Variety Music
WJKS—Columbia Salon Orchestra (CBS)
WMAQ—Want Ad Program
WLS—Homemakers—"Unusual Women" Series

2:30 P.M.
WBBM—Barton Organ
WJJD—Popular Songsters
WMBI—Gospel Music
KYW—Women's Radio Review (NBC)
WMAQ—Smackout, comedy duo (NBC)
WGN—June Baker, home management
WAAF—Contract Bridge, Mrs. Catherine Lewis
WJKS—Sam Prager and Helen Nugent (CBS)
WIBO—Parents Magazine

2:45 P.M.
WLS—Piano Instruction
WJJD—Mid-Afternoon Dance Program
WMAQ—Rhythmic Serenade
WBBM—Brooks and Ross
WCFL—Songs of Other Nations
WSBC—Variety Program
WJKS—Four Eton Boys (CBS)
WIBO—Market Reports

3:00 P.M.
WGN—Afternoon Musicale
WJJD—Women's Club
WLS—Sir Walter Scott's Centenary (NBC)
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—Afternoon Frolics
WMAQ—Radio Guild, drama (NBC)
KYW—Three Strings
WAAF—A Mood in Blue
WJKS—Frank Westphal's Orchestra (CBS)
WMBI—Book Table
WIBO—Classical Gems

3:15 P.M.
WJJD—Dreams of Hawaii

3:20 P.M.
WGN—A. P. Herbert from London (CBS)
WBBM—Desmond McCarthy, talk (CBS)
WMBI—Gospel Music

3:30 P.M.
WJJD—Indian Princess
KYW—Two Doctors with Aces of the Air
WJKS—Columbia Artist Recital (CBS)
WIBO—Radio Gossip; Eddie and Fannie
WGN—Columbia Artists Recital (CBS)
WAAF—Tambourines and Castenets
WENR—Sir Walter Scott Centenary (NBC)

3:40 P.M.
WMBI—Gospel Service in Greek
WBBM—Daughters of the American Revolution Program

3:45 P.M.
WENR—Lady Next Door (NBC)
WJJD—Bridge Class of the Air
WAAF—World News Reports

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WENR—Tea Music from College Inn (NBC)
WJJD—Afternoon Tea Tunes
WMAQ—Women's Calendar
WJKS—Gene and Charlie (CBS)
WIBO—Cartoonist of the Air; Nick Nichols
WBBM—Gene and Charlie (CBS)
WCFL—Junior Federation Club
WAAF—Piano Novelties. Jimmy Kozak
WGN—Afternoon Musicale

4:15 P.M.
WJJD—Young Mother's Club
WIBO—Cerny Ensemble
WENR—Dromedary Caravan, drama (NBC)
WAAF—Dance Music
WMAQ—Musical Program (NBC)
WBBM—Roy Dietrich, baritone
WJKS—Daily Times News Flashes

4:30 P.M.
WJJD—Mooseheart Children
WMAQ—The Flying Family (NBC)
WJKS—Kiddies Club
KYW—Dr. Herman N. Bundesen, talk
WAAF—James Hamilton, baritone
WCFL—Tony and Joe
WBBM—Art Gillham
WGN—Jane Carpenter, Organist

4:45 P.M.
KYW—Rhythm Revue; Teaberry Sports
WAAF—Ray Waldron's Sports Review
WCFL—Coliseum, Walkathon
WENR—Slow River (NBC)
WIBO—Dusk Dreams
WMAQ—Musical Moments (NBC)
WJKS—Silver Melody Singer
WBBM—Grandpa Burton Stories

5:00 P.M.
WJJD—Chicago School Teachers
WMAQ—Waldorf Orchestra (NBC)
WAAF—Song of the Strings
WGN—The Devil Bird
WENR—Palais D'Or Orchestra (NBC)
WBBM—Captain Jack
WSBC—Mallers Studio Program
KYW—Mel Stitzel at the piano
WCFL—Peter Pen
WGES—Gems of Germany

5:15 P.M.
KYW—Penrod and Sam
WMAQ—The Spellbinder
WGN—Concert Orchestra
WJJD—The Pied Piper
WIBO—WPCC North Shore Church
WCFL—John Maxwell, food talk
WBBM—Tarzan of the Apes

5:30 P.M.
WENR—Air Juniors
WMAQ—Dance Masters; orchestra (NBC)
WGN—Kellogg's Singing Lady (NBC)
WBBM—Skippy, children's skit (CBS)
WJJD—Billy Sunshine and Orchestra
KYW—Uncle Bob's "Curb-is-the-Limit Club"
WCFL—Studio Program

5:45 P.M.
WGN—Little Orphan Annie; children's playlet. NBC
WIBO—Windy and Sven, skit
WENR—Little Orphan Annie (NBC)
WBBM—Lone Wolf Tribe (CBS)
WJJD—Arthur Wright, songs
WMAQ—Donald Novis, tenor (NBC)

6:00 P.M.
WENR—What's the News?
WGES—Mme. Frida Savini, soprano
WCFL—Hotel Allerton Orchestra
WGN—Dinner Music
WJJD—Republican Talk
WBBM—Schlagenhauer's Party
WMAQ—General Electric Circle (NBC)
WIBO—German Program
KYW—Canton Tea Garden Orchestra

6:15 P.M.
WGN—The Secret Three
WENR—Century of Progress talk
WMAQ—Wheatonville, dramatic sketch (NBC)
WCFL—The Polyphonians
WBBM—Gene and Charlie
WJJD—Red Top Sports Reel
WGES—Fashion Parade

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
KYW—Three Strings
WENR—The Stebbins Boys, comedy sketch (NBC)
WGN—Tom, Dick and Harry
WBBM—Flanagan's Sport Review
WJJD—Isle of Dreams
WMAQ—Best Foods Program (NBC)
WCFL—Hotel Allerton Orchestra
WGES—Crusader Program
WIBO—Ahead of the News

6:45 P.M.
WMAQ—Johnny Hart in Hollywood
WENR—The Goldbergs, comedy sketch (NBC)
WIBO—Mobile Moaners
KYW—Dan Russo's Orchestra
WJJD—Billy Sunshine
WGN—Mandel's Bridge Club of the Air
WBBM—Kruschen Krooning Kolonels
WCFL—Sports Review with Bob Hawk

7:00 P.M.
WJJD—Frankie "Half Pint" Jaxon
WGN—Whispering Jack Smith; Humming Birds (CBS)
WLS—Halloween Program (NBC)
WBBM—Ray Parker's Orchestra
WMAQ—Mr. Twister
WCFL—Komiss Program
WIBO—Songs for Sale, Chaucer Parsons, tenor
KYW—Men Teachers Union Speaker
WGES—First Slovak Hour

Monday Programs [Continued]

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| <p>7:15 P.M. WGN—Singin' Sam, The Barbasol Man. CBS WJJD—Dr. and Mrs. Jerry KYW—Opry House Tonight (NBC) WMAQ—The Daily News of the Air WIBO—Speaker WCFL—Wage Earners League WBBM—"The Band of Distinction"</p> <p>7:30 P.M. WCFL—Women's Trade Union League WGN—Kate Smith; La Palina Program; Swane music. CBS WMAQ—Republican National Committee (NBC) KYW—Dr. H. N. Bundesen for the Milk Foundation WLS—College Inn Orchestra (NBC) WJJD—Buckle Busters WIBO—Golden Voice WBBM—Democratic National Committee</p> <p>7:45 P.M. WCFL—Republican National Committee WMAQ—To be announced WIBO—Political Talk WGN—"Fu Manchu"; mystery drama WLS—Pat Barnes; impersonations (NBC) WBBM—Madame Belle Forbes Cutter, songs KYW—Chandu, the Magician WJJD—Adventuring with Lowell Thomas</p> <p>8:00 P.M. WMAQ—President Hoover's Speech (NBC) WLS—President Hoover's Speech (NBC) WSBC—Lithuanian Program WJKS—Republican Program WCFL—Democratic Party WIBO—Big Ten Program KYW—Rex Maupin's Orchestra WBBM—Jack Russell's Orchestra</p> | <p>8:15 P.M. WGN—The Mills Brothers; male quartet WJJD—Farmer Rusk's Service WCFL—Night Court WJKS—Republican Broadcast KYW—Songs and Sermons; Andrew Dobson</p> <p>8:20 P.M. WJKS—Polish Hour</p> <p>8:30 P.M. WJKS—Hot Stove League WGN—Evening in Paris; mysteries (CBS) WENR—Jack Frost Melody Moments (NBC) WIBO—Orlando Van Gunten, World's Fair talks WMAQ—The Buick Travellers; Paul Whiteman's Orchestra (NBC) WCFL—Organ Recital WBBM—Princess Pat Pageant, drama KYW—Edgewater Beach Hotel Orchestra</p> <p>8:45 P.M. WIBO—Cook County Wage Earners WJKS—Republican Program WCFL—Chicago Melody Four</p> <p>9:00 P.M. WMAQ—Country Doctor; Phillips Lord (NBC) WCFL—Carl Formes, baritone WJKS—Synchronizers WBBM—The Four Norsemen WENR—Carnation Contended Program (NBC) WIBO—Chicago Theater Program WGN—Music That Satisfies (CBS) KYW—Footlight Follies with the "Two Doctors"</p> <p>9:15 P.M. WGN—"Easy Aces"; comedy sketch WCFL—Sen. Otis F. Glenn WMAQ—Political Talk (NBC) WBBM—Cook County Wage Earners' League</p> | <p>9:25 P.M. WJKS—Republican Broadcast</p> <p>9:30 P.M. WIBO—Nu Grape Twins WENR—Republican Committee Talk WJKS—Two Blue Flames WGN—Tomorrow's Tribune WMAQ—Judge Florence Allen (NBC) WCFL—Bernice Karasick, soprano KYW—Edgewater Beach Orchestra WBBM—Unsung Heroes (CBS)</p> <p>9:40 P.M. WGN—Headlines of Other Days</p> <p>9:45 P.M. WBBM—Myrt and Marge, drama (CBS) WGN—Around the World, drama WJKS—Norman Care's Orchestra WCFL—Adult Education Council WIBO—B. and K. Reporter and News</p> <p>10:00 P.M. WMAQ—Amos 'n' Andy. NBC WENR—Amos 'n' Andy; blackface comedians (NBC) WGN—Minstrel Show WCFL—School Teachers' Talk WIBO—Boats' Sparkling Melodies KYW—Teaberry Sports Reporter: The Globe Trotter</p> <p>10:10 P.M. KYW—Don Pedro's Orchestra WCFL—Musical Weather Report</p> <p>10:15 P.M. WCFL—Coliseum, Walkathon WENR—National Light Opera (NBC) WIBO—Old Music Box WJKS—Columbia Symphony Orchestra (CBS) WMAQ—Dan and Sylvia</p> <p>10:30 P.M. WENR—College Inn Orchestra (NBC) WCFL—Allerton Hotel Orchestra</p> | <p>WMAQ—Harold Van Horne, pianist WGN—Guy Lombardo's Orchestra KYW—Dan Russo's Orchestra WIBO—Organ Fantasies WJKS—Norman Care's Orchestra</p> <p>10:45 P.M. WMAQ—Via Lago Orchestra WIBO—Recitals in Miniature WCFL—WCFL Orchestra WJKS—Kolor-Bak Program</p> <p>11:00 P.M. WIBO—Musical Tapestry WCFL—Tent Show WGN—Eddie Duchin's Orchestra (CBS) WJKS—Eddie Duchin's Orchestra (CBS) KYW—Don Pedro's Orchestra WMAQ—Earl Hines' Orchestra WSBC—Mallers Studio program</p> <p>11:05 P.M. WENR—Roger Wolfe Kahn's Orchestra (NBC)</p> <p>11:30 P.M. WCFL—Allerton Hotel Orchestra WENR—Bellevue Stratford Hotel Orchestra (NBC) WGN—Late Evening Dance Orchestras WJKS—Harry Barris' Orchestra (CBS) KYW—Edgewater Beach Hotel Orchestra (NBC) WMAQ—Jimmy Green's Orchestra</p> <p>12:00 MIDNIGHT WBBM—Around the Town; dance orchestras WMAQ—Earl Hines' Orchestra KYW—Canton Tea Garden Orchestra WMBI—Midnight Hour; Gospel and Music</p> <p>12:30 A.M. WMAQ—Via Lago Orchestra WENR—Grand Terrace; Earl Hines KYW—Vincent Lopez' Orchestra</p> |
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Programs For Tuesday, November 1

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| <p>5:45 A.M. WGES—Sunshine Special</p> <p>6:00 A.M. WAAF—Farm Folks' Hour WJJD—Buckle Busters WGES—Toasts, Requests WLS—Smile a While Time</p> <p>6:10 A.M. WLS—Sears Fur Reporter</p> <p>6:15 A.M. WLS—Weather Report; Produce Reporter; Livestock Estimates</p> <p>6:20 A.M. WLS—Slim and Spud, Comedy Skit</p> <p>6:30 A.M. WJJD—Frankie Marvin, tenor WMAQ—Setting Up Exercises WIBO—Uncle John and his Family WLS—Cumberland Ridge Runners</p> <p>6:45 A.M. WBBM—Farm Information WJJD—Buckle Busters</p> <p>6:55 A.M. WBBM—Musical Time Saver</p> <p>7:00 A.M. WCFL—Morning Shuffle WLS—Paul Rader's Tabernacle WMAQ—Tune Time KYW—Marshall Field & Co.'s Musical Clock WGES—Musical Speedway WAAF—Breakfast Express WMBI—Sunrise Service</p> <p>7:15 A.M. WJJD—Muscle Tone Gym Class</p> <p>7:30 A.M. WMAQ—Morning Worship WCFL—Cheerio (NBC) WLS—Steamboat Bill, Campbell Cereal WBBM—Christian Science Churches of Illinois WGN—Good Morning WIBO—Melodies WJJD—Gene Autry, songs</p> <p>7:45 A.M. WJJD—Happy Go Lucky Time WLS—Jolly Bill and Jane (NBC) WMAQ—Waltzes (NBC) WBBM—Brad and Al, comedy and songs (CBS)</p> <p>8:00 A.M. WCFL—WCFL Aeroplane Club WLS—Gene and Glenn (NBC) WMAQ—John Fogarty, tenor (NBC) WBBM—Musical Time Saver WIBO—Smiles WGES—Bohemian Melodies</p> <p>8:15 A.M. WLS—Happyville Special WCFL—Time Parade</p> <p>8:30 A.M. WCFL—California Program; Eddie Dyer and Howard Kaiser WGN—French Lick Springs Program WBBM—Modern Living WLS—Musical Program WIBO—Musical Varieties WMAQ—Vic and Sade, comedy duo (NBC)</p> <p>8:35 A.M. WLS—Produce Market Reporter; livestock receipts</p> | <p>8:45 A.M. WGN—Good Morning WMAQ—Pie Plant Pete (NBC) WCFL—Dance Music</p> <p>8:50 A.M. WLS—Sears' Tower Topics Time with Gene Autry, Oklahoma Yodeler</p> <p>9:00 A.M. WCFL—German Entertainment WGN—Charlie White's Gym of the Air KYW—Musical Melange (NBC) WGES—Canary Concert WIBO—YMCA Exercises WBBM—Jean Abbey WAAF—Sing and Sweep WMAQ—Chicago Ensemble (NBC)</p> <p>9:10 A.M. WLS—Evening Post Reporter</p> <p>9:15 A.M. WGN—Clara, Lu 'n' Em; The Super Soda Girls. NBC WLS—Mac and Bob in Willard Program KYW—Piano Potpourri WCFL—Famous Soloists WAAF—Food Economy Program, Margaret Dorr WBBM—Piano Interlude WMAQ—Souvenirs of Melody (NBC)</p> <p>9:20 A.M. WBBM—News Flashes</p> <p>9:25 A.M. WBBM—Eddie Freckman</p> <p>9:30 A.M. WLS—Piano Instruction WCFL—Highlights of Music WGES—Timely Tunes WGN—Board of Trade Market Reports WAAF—Sing and Sweep WMAQ—Colonel Goodbody; A. & P. Program (NBC) WIBO—Little Harry's Cookin' Schreel WBBM—Burnham's Beauty Chat</p> <p>9:35 A.M. WGN—Leonard Salvo's Mail Box KYW—Garfield Park Program</p> <p>9:45 A.M. WLS—Mama's Old Time Tea Cookies with Ralph and Hal, Old Timers WMAQ—Breen and de Rose (NBC) WGES—Musical Highlights WAAF—Problems of Parenthood, Richard Russell WBBM—Ruth Rogers, Radioboldt KYW—Consolaires (NBC)</p> <p>10:00 A.M. WBBM—Red Cross Melodies KYW—Honey Butter Chefs WIBO—Popular Echoes WMAQ—Consolaires (NBC) WGES—Vodvil WMBI—Parents Bible Story Hour WSBC—Home Hour WCFL—Dance Music WLS—Livestock and Poultry Markets WGN—La Choy Chopsticks (CBS) WJJD—Komsiz Music WAAF—Piano Rambles</p> <p>10:15 A.M. WBBM—Today's Pioneer Women (CBS) WGN—Melody Favorites KYW—Household Institute; drama (NBC)</p> | <p>11:00 A.M. WGES—Rhythm Review; Ethel and Harry WMAQ—Here's to Charm WENR—Kathleen Stewart, pianist (NBC) WAAF—Sally Mint Smiles WJJD—Neighborhood Store WIBO—Market Reports WAAF—Sally Mint Smiles</p> <p>10:20 A.M. WAAF—Salon Music</p> <p>10:25 A.M. WGN—Board of Trade Reports</p> <p>10:30 A.M. WMAQ—U. S. Army Band Concert (NBC) WBBM—Smiling Ed McConnell (CBS) WGES—Italian Serenade WIBO—News of the Day WJJD—Variety Music WAAF—The Fireside Philosopher WGN—Digest of the day's news WMBI—Gospel Music KYW—Through the Looking Glass with Frances Ingram (NBC) WSBC—Duo Melodie</p> <p>10:45 A.M. WENR—Rhythm Ramblers; Stoke's Orchestra (NBC) WMAQ—Today's Children WGN—Music Weavers WBBM—Julia Hayes' Household Hints WMBI—Missionary Message and Gospel Music KYW—Gardner Benedict, ballads WJJD—Mary Alden; home talk WAAF—Musical Calendar</p> <p>11:00 A.M. WCFL—Red Hot and Low Down Program WGN—Hank Harrington and Arthur Oberg WENR—Men o' Song; male quartet (NBC) WBBM—Peterson's Vikings WJKS—Three Aces WIBO—Musical Masterpieces KYW—Prudence Peany, home economics WJJD—Musical Gems WAAF—Meat Recipe Talk, Mildred Btz WMAQ—U. of C. Program—Prof. Schuman</p> <p>11:15 A.M. WENR—Fifteen Minutes with You; Gene Arnold KYW—On the 11:15; famous dance orchestras WJKS—Buddy Harrod's Orchestra (CBS) WJJD—Frankie Marvin, tenor WSBC—Estelle Lewis, songs WBBM—Virginia Clark; Gene and Charlie WAAF—World News Reports</p> <p>11:30 A.M. WENR—Home Service WAAF—Bulletin Board WJKS—Columbia Revue (CBS) WGN—Board of Trade Market Reports WBBM—Frank Wilson and Jules Stein KYW—National Farm and Home Hour (NBC) WMAQ—On Wings of Song (NBC) WJJD—Buckle Busters WIBO—Peter Pan Program</p> <p>11:35 A.M. WAAF—Variety Program WGN—Painted Dreams</p> <p>11:45 A.M. WAAF—Estelle Barnes, pianist WLS—Weather Report; Livestock Estimate WBBM—Pat Flanagan's Bowling Congress WJJD—Sunshine for Shut-Ins WJKS—Daily Times News Flashes</p> | <p>11:50 A.M. WGN—Good Health and Training Program</p> <p>12:00 NOON WBBM—Chrysler Program (CBS) WIBO—Waltzes WGN—Mid-Day Services WMBI—Loop Evangelistic Service WJKS—Alabama Boy; Ralph Robertson WLS—Maple City Fun Factory; Quartet and John Brown</p> <p>WCFL—Popular Music WMAQ—Classic Varieties (NBC) WAAF—Noon-time Melodies</p> <p>12:15 P.M. WLS—Dinnerbell Program WIBO—Market Reports WBBM—Local Markets WJJD—Season's Dance Hits WJKS—Farm Flashes</p> <p>12:20 P.M. WBBM—News Flashes</p> <p>12:30 P.M. WMAQ—Board of Trade KYW—Republican National Committee (NBC) WBBM—Jimmy Garrigan's Orchestra WGN—Atlantic City Musicale (CBS) WJJD—Farmer Rusk's Dinner Program WJKS—Madison Ensemble (CBS) WIBO—Reading Room</p> <p>12:35 P.M. WMAQ—Hotel New Yorker Orchestra (NBC)</p> |
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Music in the Air

By Carleton Smith

"It is my firm conviction that the musician is as much an instrument in the orchestra as is the violin," reads the statement of Leopold Stokowski, who next Friday afternoon conducts the Philadelphia Symphony Orchestra in its third broadcast of the season. "I feel that I am an integral part of the instrument producing the music which we broadcast, and it is the sound which we produce that should fill the listeners' minds—not

earlier conceived the idea that artistry should be impersonal and that he would save his audience the distraction of watching the men at work? Only, when he submerged the orchestra from view, he failed to include himself. If I remember correctly, his blond, tousled head was left bathed in beams of rose-colored light. Perhaps he was only taking cognizance then of the value of his sex appeal, for undoubtedly Stokowski has "it."



Louise Bernhardt, contralto of the late Chicago Civic Opera, tells Carleton Smith the history of the famous shawl which Geraldine Farrar wore in her final performance of "Carmen" at the Metropolitan Opera Company. Miss Bernhardt just recently sang the title role of Bizet's opera in an aerial performance by the NBC Grand Opera Company.

any details of the background or personal life of the musician.

"I am convinced that all of these details which are printed about so many of our artists serve only as a sort of screen between the listening audience and the music which they come to hear. During a performance I want my listeners to look upon me purely as an artist, a means of interpreting to them the music of the masters.

"One of the great troubles with Art today is the fact that the public is concerned not so much with Art as with artists. When we pick up a commentary on a painting or a symphony, we read less about the work itself than about the artist who produced it. For my part, I prefer to dwell on the Art, to focus attention on the music which we play—and as far as possible to have no other public personality than that which is induced by the music which I interpret."

A rather curious statement, this—especially coming from Doctor Stokowski, whose career as Philadelphia's best advertised citizen presents so deft an admixture of merit and ballyhoo.

Orchestral Stunts

WAS it not he who first dispensed with a concertmeister, and had the members of the violin section rotate in the first chair for "psychological" reasons?

Did he not give up lecturing to late-comers and successfully end their procrastinations by starting a concert with a single violinist on the stage, and continuing while the rest of the orchestra came in singly, in pairs, and in groups, chatting and disturbing as many other players as possible?

And was it not this same Leopold who

And when television comes, he will be its foremost conductor.

All of these happenings were fully heralded by an expectant press—as were his large variety of stunts which included a color-organ to perform the "Scheherezade," the rattling of iron chains and the blowing of a fire siren in the Academy of Music.

Maybe these, like his avowed love of the futurists, were undertaken without any thought of the publicity attendant. It is barely possible that Mr. Stokowski's unenviable reputation as a ballyhoo showman is merely the creation of the public and Philadelphia women.

A Worthy Service

IN any event we are glad to hear the Philadelphia broadcasts. Mr. Stokowski presents a highly polished symphonic instrument. He has brought the orchestra from a sluggish, unroutined band to its present high state.

Credit is due to him, also, for his service to living composers. He takes endless pains with their works. In private rehearsal, multitudes of new scores are tried and re-tried in an endeavor to select those best fitted for public consumption. This is a real and a rare opportunity for composers. They have frequently the chance of hearing their work, even though it does not reach the concert programs. Thus they can learn and improve, as they could in no other way. For the only test of music is in its performance. It does not exist, really, until it is played. And you need to hear it—and re-hear it, before you can form judgments. These services Mr. Stokowski has performed, and he will continue to perform them whether for publicity or not—I leave to you.

• Plums and Prunes •

By Evans E. Plummer

WAY back in 1922's cut-and-try days of radio, at a time when dramatic and music critics cast their first sneers at the infant entertainment medium which was in but ten years to overshadow all, a chap named Lambdin Kay came on the air from Atlanta, Gaw-jah, suh, and station WSB.

I met Kay ten years ago and interviewed him, a pioneering studio director, on what the radio audience preferred. In brief, he emphasized their taste for simple, homely things, with plenty of variety.

Kay was here last week to attend a broadcasters' meeting. I asked him again what WSB programs rated top heap.

"Well, suh," he replied, "Ed Wynn is number one, with the Sinclair Minstrels a close second. And Amos 'n' Andy, I should say, go ahead of all of them".

WSB is an NBC outlet. If Columbia features were heard over his station, Kate Smith probably would rate with the named leaders. I meant to ask him about Irma Glen. I'm sure she, if heard over WSB, would likewise go big.

For the formula, you see, is still simplicity—sweetness—jokes that the people know—songs and music that aren't over their head—homeliness and variety. What a shock for the high brows who would elevate us above our preferences!

Reviewing the Chains—

YEASTFOAMERS—(NBC, Sunday, Oct. 16, 1:30 p.m. CST) with Charles Agnew's Orchestra provide first break in prune-laden Sabbath air full of too many symphonic programs. Agnew bill light and entertaining with most vocal choruses worth plums. Review of recent hits well done.

THE HOOSIER EDITOR—(CBS, Sunday, Oct. 16, 1:45 p. m. CST) makes his bow but somehow didn't hold interest. Perhaps it was the droning quality of Frederick Landis' voice that wins this prune, but in any event, the subject matter seemed dull by comparison with March of Time's treatment of current events.

CAMPANA'S FU MANCHU—(CBS, Monday, Oct. 17, 7:45 p. m., CST) treats another good Sax Rohmer tale of stranglers to a thirty-minute radio adaptation. Cast seems to be working smoother, and Dr. Fu Manchu, as played by Jack Daly, has redeemed himself in this critic's ears. In fact, the terrible doctor's more terrible laugh has caught the fancy of my young son's sense of imitation, and I fear we are going to have an understudy in our home.

JACK BENNY AND OLSEN'S CANADA DRY ORCHESTRA—(CBS, Monday, Oct. 17, 8:30 p. m. CST). Jack repeats his "Grind Hotel" to the plum-winning amusement of myself and many friends who commented the next day. If Benny doesn't watch out (now that he's brought his gags down to the common folk) he'll be dislodging Ed Wynn as America's favorite air comedian.

DIRT FARMER H. M. MCKENZIE—(NBC, Tuesday, Oct. 18, 12:30 p. m. CST) spoke for the Republicans, but running overtime, hurriedly closed his speech with the impromptu, "Vote however you please, but me and my folks is going to vote for Roosevelt!" Being the funniest and most entertaining vote advertising broadcast this year, Dirt Farmer McKenzie is awarded a bushel of prunes.

BEN BERNIE'S BLUE RIBBON MALT BAND—(NBC, Tuesday, Oct. 18, 8:05 p. m., CST). The Old Maestro had just lost his mother, but you couldn't have told it from his Paggiacci manner. Bernie kept sacred the tradition of "the show must go on," aided by George Olsen, and all concerned win plums. That is, all concerned, except Secretary of State H. L. Stimson who poached on the Blue Ribbon time five minutes.

LUCKY STRIKE POLICE DRAMA—(NBC, Tuesday, Oct. 18, 9 p. m. CST). Well, I've been asking for something different, and I got it, so I suppose I have nothing to hurl prunes about, but even to this Chicagoan's

ears, the sound effect of a man having his brains beaten out with an oar was a bit sickening. . . . Jumping to Lucky's program Thursday, Oct. 20, to save space, here's a plum for Jack Pearl, although his "Chawlie, was you there?" was used too much.

GOODYEAR PROGRAM—(NBC, Wednesday, Oct. 19, 8 p. m., CST) is a sure fire plum pudding from beginning to end. Victor Young's orchestra, Virginia Rea and the Revelers always please.

MAXWELL HOUSE SHOWBOAT—(NBC, Thursday, Oct. 20, 8 p. m. CST) still seems too long to me. Difficult to carry theme of story through so many musical interludes. Latter are nicely done, but here's another prune because I couldn't take more than thirty-five minutes of the sixty.

JOHNNY HART IN HOLLYWOOD—(NBC, Friday, Oct. 21, 6:45 p. m. CST) is weak. To me, it is also uninteresting, but this is personal. Weakness probably lies in script. Acting is fair. A prune.

MARCH OF TIME—(CBS, Friday, Oct. 21, 7:30 p. m. CST) rates as the best produced dramatic program on the air. It is uncanny the way voice doubles are found, and there is nothing more exciting than the high spots of the week's news. A plum tree to Time.

FATHER CHARLES E. COUGHLIN—(Sunday, Oct. 16, 3 p. m. CBS on private midwestern network) returns to the air with plenty of dynamite to upset the political apple cart. Whether or not you agree with Father Coughlin's statements, the fiery and blunt manner of this crusader compels your attention far beyond the power of any-stump speaker so far developed in the presidential melee, and I'm not forgetting Charles Francis Coe. A plum for a program that makes listeners think.

Off a Live Mike—

His best friends would have you know it is pretty definite that John Royal, the big NBC program boss, will shortly be moved to the west coast to take charge of the chain's affairs there and book radio talent for RKO. . . . And who will fill the N' Yawk spot left vacant? . . . None other than "Pop Paul" Whiteman, unless it is Roxy (S. L.) Rothafel. . . . It seems that Dean of Modern Music Whiteman isn't quite satisfied with the way NBC has been pushing him around, and he's apt to quit pronto at Peggy Livingstone Whiteman's urging as well as the financial argument that he is losing money every day as is.

Paul A. Green sending handsome wax chain prospectus out to many independently owned chain stations, but many see no advantage. . . . And will Mr. Hearst wait until times get better to book up WINS, WCAE, WJJD, WISN and others in his American Broadcasting System?

The Daily Northwestern (the collich tab) started carrying radio programs, so the Chicago Tribune followed suit. . . . Seriously, however, the un-radio-conscious Tribune is supposed to have turned about because: Colonel McCormick, its owner, wanted to tune in a certain program, had only Tribunes about the house, and could find only WGN and a few chain schedules in print. So it is said he stormed and phoned his editor, asking, What kind of a paper am I running?

(Continued on Page Ten)

Tuesday Programs [Continued]

12:45 P.M.
 WCFL—Farm Talks
 WJKS—Lake County Medical Society
 KYW—Mel Stitzel at the piano
 WMAQ—Princess Pat Beauty Talk

12:50 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

12:55 P.M.
 WBBM—Chicago Deaf Society

1:00 P.M.
 WGN—Allan Grant, pianist
 WBBM—Aunt Jemima, songs (CBS)
 WENR—Words and Music, string ensemble (NBC)
 WIBO—Ahead of the News
 WAAF—Hoosier Philosopher
 WLS—Political Talk
 KYW—Dan Russo's Orchestra (NBC)
 WMAQ—Adult Education
 WJJD—Joe Grein
 WMBI—Organ Program
 WJKS—Kurdy and Glenn
 WCFL—Coliseum, Walkathon

1:05 P.M.
 WGN—Rotary Club Luncheon

1:10 P.M.
 WMAQ—Dan Rose, pianist
 WCFL—Barton Organ recital; Eddy Hanson

1:15 P.M.
 WJJD—Waltz Program
 WLS—Livestock and Grain Markets
 WJKS—Irwin Porges, pianist
 WBBM—Charis Musical Revue (CBS)
 WIBO—Pop Concert
 WAAF—Paul Van Sande
 WGN—Palmer House Ensemble

1:20 P.M.
 WMAQ—Board of Trade

1:30 P.M.
 WJJD—Musical Hodge Podge
 WLS—Wm. Vickland's Book Shop
 KYW—Symphonic Favorites
 WMAQ—Public Schools Program
 WJKS—Needlecraft Lady
 WBBM—American School of the Air (CBS)
 WCFL—Variety Program
 WSBC—Mallers Studio Program
 WAAF—Pianoesque

1:45 P.M.
 WCFL—Pauline Stephens, soprano
 WIBO—B & K Reporter
 WLS—Quarter Hour of Three Fourths Time; Three Contraltos
 WAAF—Live Stock Market, Weather Summary
 WGN—Allan Grant and Lawrence Salerno
 WJKS—Song Circle

2:00 P.M.
 WJJD—Light Classics
 WGN—Palmer House Ensemble
 WMBI—Question Hour and Gospel Music
 WBBM—Chrysler Program (CBS)
 WIBO—Radio Gossip, Eddie and Fannie Cavanaugh
 KYW—Today's Times; orchestra and vocalists
 WMAQ—Vocal Art Quartet (NBC)
 WLS—Betty and Bob (NBC)
 WAAF—Chicago on Parade
 WJKS—Columbia Artist Recital (CBS)

2:15 P.M.
 WLS—Homemakers; Arm Chair Travels
 WBBM—Chicago Hour
 WJJD—Variety Music
 WCFL—Radio Troubadours; Orchestra (NBC)

2:30 P.M.
 WCFL—Facts and Fancies
 KYW—Women's Radio Review (NBC)
 WJKS—Frank Westphal's Orchestra (CBS)
 WBBM—Frank Westphal's Orchestra (CBS)
 WSBC—Patricia O'Hearn Players
 WGN—June Baker, home management
 WMAQ—Smackout, comedy duo (NBC)
 WIBO—Jeannette Barringer, reader
 WJJD—Popular Songsters

2:45 P.M.
 WCFL—Songs of other nations
 WMAQ—Brown Palace Hotel Orchestra (NBC)
 WJJD—Mid-Afternoon Dance Program
 WAAF—World News Reports
 WIBO—Market Reports
 WLS—"Princess Pat Pageant"

3:00 P.M.
 KYW—Three Strings, Teaberry sports
 WJJD—Women's Club
 WBBM—Burnham's Beauty Chat
 WMAQ—Colbertson's Bridge Club
 WGN—Afternoon Musicade
 WCFL—Afternoon Frolics
 WJKS—Boston Popular Revue (CBS)
 WIBO—Classical Gems, Cerny Ensemble
 WMBI—Radio School of the Bible
 WAAF—Della Bartell

3:15 P.M.
 WBBM—Chicago Hour
 WAAF—A Mood in Blue
 KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
 WJJD—Dreams of Hawaii
 WLS—Shopper's Service; Anne and Sue

3:30 P.M.
 WBBM—Cheri McKay and Eddie Freckman and J. Wilson Doty
 WENR—California Doss
 WMBI—Swedish Gospel Service
 WIBO—Radio Gossip, Eddie and Fannie Cavanaugh
 WJJD—Indian Princess
 WMAQ—May We Present (NBC)
 WAAF—Hess Melody Time
 KYW—Two Doctors with Aces of the Ace; Teaberry sports
 WJKS—National Women's Business and Professional Clubs (CBS)

3:45 P.M.
 WENR—Get Out the Vote (NBC)
 WMAQ—Lady Next Door; children's program (NBC)
 WJJD—Bridge Class of the Air
 WJKS—George Hall's Orchestra (CBS)
 WAAF—Ray Waldron's Sports Review

3:50 P.M.
 WBBM—News Flashes

4:00 P.M.
 WENR—College Inn Orchestra
 WJKS—Meet the Artist (CBS)
 WIBO—Mary Birmingham, reader
 WCFL—Junior Federation Club
 WAAF—Piano Novelties, Jimmy Kozak
 WBBM—Meet the Artist (CBS)
 WJJD—Walt and Herb
 WMAQ—The Women's Calendar
 WGN—Afternoon Musicade

4:15 P.M.
 WJJD—Young Mothers' Club
 WAAF—Dancing Notes
 WIBO—Cerny Ensemble
 WJKS—Daily Times News Flashes
 WBBM—Howard Neumiller, pianist
 WENR—Tangee Musical Dreams; orchestra (NBC)

4:30 P.M.
 KYW—Harold Bean, baritone
 WCFL—Harlem Harmony Hounds
 WMAQ—Melodic Thoughts (NBC)
 WBBM—Art Gillham, pianist
 WJJD—Mooseheart Children
 WJKS—Kiddies Club

4:45 P.M.
 WMAQ—To be announced
 WBBM—Norm Sherr, pianist
 WGN—Jane Carpenter, organist
 WIBO—Dusk Dreams, organ
 WCFL—Coliseum, Walkathon
 WJKS—Musical Comedy Memories (CBS)
 KYW—Rhythm Revue; Teaberry Sports

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

3:30 p. m. WJKS-CBS—Nat'l Women's Business and Professional Clubs

6:45 p. m. WGN-CBS—Georgie Price, humorist; Kreuger's Orchestra

8:00 p. m. WIBO—Wharton's Plantation Days

8:00 p. m. WLS-NBC—Ben Bernie's Blue Ribbon Orchestra

8:30 p. m. WMAQ-NBC—Ed Wynn and Fire Chief Band

5:00 P.M.
 WENR—Republican National Committee (NBC)
 WGN—The Devil Bird
 WCFL—Peter Pen
 WSBC—New Southern Program
 WGES—Gems from Germany
 WMAQ—Frances Alda (NBC)
 WBBM—Captain Jack
 WJJD—Neighborhood Store
 KYW—Mel Stitzel, piano

5:15 P.M.
 KYW—Penrod and Sam
 WCFL—John Maxwell, food talk
 WIBO—WPCC
 WMAQ—The Spellbinder
 WBBM—Tarzan of the Apes
 WJJD—The Pied Piper
 WGN—Concert Orchestra

5:30 P.M.
 WCFL—Farmer Labor Party
 WGN—Kellogg's Singing Lady (NBC)
 WENR—Air Juniors
 WBBM—Skippy; children's program (CBS)
 WMAQ—Donald Novis, tenor (NBC)
 WJJD—Billy Sunshine and Orchestra
 KYW—Uncle Bob's Curb is the Limit Club

5:45 P.M.
 WGN—Little Orphan Annie; children's playlet (NBC)
 WIBO—Clem and Ira
 WCFL—Studio Program
 WBBM—Rock Oak Champions
 WENR—Little Orphan Annie; playlet (NBC)
 WMAQ—Sekatary Hawkins (NBC)
 WJJD—Arthur Wright, songs

6:00 P.M.
 WCFL—Hotel Allerton Orchestra
 WENR—What's the News?
 WMAQ—Jane Froman's Band (NBC)
 WGES—String Ensemble
 WBBM—Schlagenhauser's Party
 WIBO—German Program
 WGN—Dinner Music
 KYW—Dan Russo's Orchestra
 WJJD—Dance Orchestra

6:15 P.M.
 WIBO—Political Talk
 WGN—The Secret Three
 WJJD—Red Top Sports Reef
 WGES—Fashion Parade
 WCFL—Ed. Fitzgerald, baritone
 WMAQ—Wheatonville, dramatic sketch (NBC)
 WBBM—Big Kernel Canaries

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 WENR—Jean Fay, blues singer (NBC)
 WGN—Tom, Dick and Harry, harmony trio
 WMAQ—The Daily News of the Air
 WIBO—Ahead of the News

WCFL—Hotel Allerton Orchestra
 WBBM—Flanagan Sport Review
 KYW—Ray Perkins Barbasol program (NBC)
 WJJD—Isle of Dreams
 WGES—Crusader Program

6:35 P.M.
 WMBI—Musical Program

6:45 P.M.
 WBBM—Kruschen Krooning Kolonels
 WGN—Georgie Price, humorist; Kreuger's Orchestra
 WIBO—Van and Cain, harmony
 WENR—The Goldbergs; drama (NBC)
 KYW—Vincent Lopez' Orchestra
 WJJD—Concert Orchestra
 WCFL—Sports Review
 WMAQ—Johnny Hart in Hollywood (NBC)

7:00 P.M.
 WLS—Merchandise Mart Revue
 WGN—Lyman's Orchestra; Hollywood Newsboy (CBS)
 WBBM—Democratic National Committee
 WMAQ—National Advisory Council (NBC)
 WCFL—Bakery and Confectionery Workers
 KYW—Blackstone Plantation; Julia Sanderson and Frank Crumit (NBC)
 WJJD—Frankie 'Half Pint' Jaxon
 WIBO—North Shore Church
 WGES—Songs of Lithuania

7:15 P.M.
 WGN—Waltz Time
 WJJD—Dr. and Mrs. Jerry
 WBBM—Edwin C. Hill (CBS)

7:20 P.M.
 WCFL—Talk by Joe Grein, City Sealer

7:30 P.M.
 WGN—Kate Smith La Palina, CBS
 KYW—Back Home with Frank Luther
 WJJD—Buckle Busters
 WBBM—Ray Parker's Orchestra
 WCFL—Democratic Party; Political Talk

Three Keys' Valet

Bon Bon, tenor key of the Three Keys, has a valet but he had to consult friends as to just what a valet's duties are. Slim and Bob, the banjoist and pianist, share the



expense of Harry, the valet, whose chief duties seem to be the toting of music from the theater to the NBC studios where the Three Keys sing four times each week over an NBC network.

WBBM—Jay C. Flippencies (CBS)
WJKS—Italian Hour
WMAQ—Concert Orchestra
WIBO—Speaker; Second Division Association

9:25 P.M.
 WJKS—Republican Broadcast

9:30 P.M.
 WGN—Tomorrow's Tribune
 WCFL—Merry Garden Ballroom Orchestra
 WBBM—To be announced
 KYW—Inspector Stevens and Son of Scotland Yard
 WIBO—Nu Grape Twins
 WJKS—Two Blue Flames

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 WMAQ—Corinnis Program
 WIBO—B and K Reporter and News
 WGN—The Concert
 KYW—Frankie Masters' Orchestra
 WJKS—Republican Broadcast
 WBBM—Myrt and Marge, drama (CBS)

9:50 P.M.
 WJKS—Scrap Book

10:00 P.M.
 WMAQ—Amos 'n' Andy (NBC)
 WENR—Amos 'n' Andy; blackface comedians (NBC)
 WCFL—School Teachers Talk
 WJKS—Columbia Symphony Orchestra (CBS)
 WIBO—Bost's Sparkling Melodies
 KYW—Teaberry Sports Reporter, Globe Trotter

10:10 P.M.
 WCFL—Musical Weather report
 KYW—Don Pedro's Orchestra

10:15 P.M.
 WMAQ—Dan and Sylvia
 WCFL—Coliseum, Walkathon
 WENR—National Grand Opera
 WGN—The Dream Ship
 WIBO—Old Music Box

10:30 P.M.
 WCFL—Radio Dan
 WGN—Studio Orchestra
 WENR—Ben Bernie's Orchestra
 WJKS—Isham Jones' Orchestra (CBS)
 WMAQ—Beach View Orchestra
 KYW—Dan Russo's Orchestra
 WIBO—Organ Fantasies

10:45 P.M.
 WCFL—Studio Program
 WMAQ—Vincent Lopez' Orchestra
 WIBO—Recitals in Miniature

11:00 P.M.
 WGN—Art Kassel's Orchestra
 WENR—Paul Whiteman's Chieftains (NBC)
 WJKS—Don Redman's Orchestra (CBS)
 WCFL—Merry Garden Ballroom Orchestra
 WMAQ—Ralph Kirbery, the Dream Singer (NBC)
 KYW—Vincent Lopez' Orchestra
 WIBO—Musical Tapestry

11:05 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

11:15 P.M.
 KYW—Don Pedro's Orchestra
 WSBC—Jerry Sullivan, song special

11:30 P.M.
 WJKS—Harold Stern's Orchestra (CBS)
 WCFL—WCFL Orchestra
 WMAQ—Beach View Orchestra
 KYW—Mark Fisher's Orchestra

11:45 P.M.
 WGN—Late Dance Orchestras

12:00 MIDNIGHT
 WBBM—Around the Town; dance orchestras
 KYW—Dan Russo's Orchestra
 WENR—Grand Terrace; Earl Hines
 WMAQ—Jimmy Green's Orchestra
 WMBI—Midnight Hour; Gospel Message and Music

12:30 A.M.
 WMAQ—Via Lago Orchestra
 KYW—Vincent Lopez' Orchestra
 WENR—Terrace Gardens; Charlie Agnew

News! News! News!

'Station Breakdown'

THERE was a mean gleam in the eye of Democratic Committee Chairman S. Davis Wilson last week when the speech of Senator Norris, scheduled to be networked across the country over Columbia and through station WIP-WFAN of Philadelphia, failed to reach Quaker City listeners. Station officials apologized, said that failure was due to "mechanical break down." Which made Chairman Wilson madder yet. "Our investigation shows that explanation is nothing but bunk . . . the Federal Radio Commission will investigate the break-down of a system which functions perfectly 365 nights a year . . . fails at a time like this." Mad was Wilson, mad WIP-WFAN, delighted the local press, always glad for a dig at radio. Columns were devoted to the incident, Wilson quoted lengthily and with subtle agreement. Inferred was the fact that Philadelphia, Republican stronghold, was afraid to allow Norris' speech to be radioed.

Friend in Washington

If "the copyright owners" want favors from Washington politicians, they are far more likely to get them now than they were a week ago. Ingratiating American Society of Composers Authors and Publishers announced last week that they would not tax stations for political broadcasts. Under the recent arrangement with the copyright owners, broadcasters must pay three per cent the first year, four per cent the second year and five per cent the third year on their net receipts from the sale of sponsored time, whether or not copyrighted music is used. But copyright owners, knowing that a friend in Washington is worth two in New York, royally have waived the tax on political broadcasts.

'Hottest Combination'

Dale Wimbrow, returning from the war where he suffered generous gassing, found his voice was somewhere between that of Bert Williams and Sir Henry Lauder. When he wrote and booked his own vaudeville act, in negro dialect, he never guessed audiences would like him. They did. Now CBS contracts freckle-faced Wimbrow to announce black harmony team, The Mills Brothers, and silk-hatted maestro Don Redman on Columbia each Monday and Thursday at 8:15 p. m. Radio calls it "hottest combination."

Lamour at College

At Illinois State Normal University students anticipate the Saturday, November 5, Homecoming football game, also the brief visit to the campus of Dorothy Lamour, vocalist to maestro Herbie Kay's Orchestra. Lamour, Kay and Orchestra play engagements Friday and Saturday nights to noisy Homecoming crowds. Already the campus has voted Lamour as "most beautiful vocalist," is supporting her for the title of "IT" Girl.

Irish Blarney?

An Irish station reported to have a 60,000 watt power with a rated capacity of 120,000 swings into operation this week at Athlone. The new station, which operates on a frequency of 725 kilocycles, is described as "the most powerful English-speaking station in the world."

Education—Easy to Take

All over the country, progressive schools tune in classroom radios, listen eagerly to a new type education dispensed over Columbia by the American School of the Air. Daily except Friday at 1:30 p. m. and Fridays

Plums and Prunes

(Continued from Page Eight)

Radio programs are a public service. Carry them! So they are being carried. . . . It's a good yarn, true or not.

Frank Trumbauer's new Columbia record is twice a honey, one side being "I Think You're a Honey" and the other, "Business in Q." in which the sax king does some real speed saxophoning.

Ace Brigode, socked \$15,000 fine by the union for leading his band on WCFL for an unauthorized half hour, will have to quit if they don't cut the penalty . . . "Dick" (Marlin Hurt) of NBC's "Tom, Dick and Harry," was rushed to hospital last week to have his appendix clipped, so Carl Hoefle, manager and pianist of the same trio, felt lonely and had an acute attack next day with subsequent extraction. . . . Ilomay Bailey, Lee Sims' ailing frau, out of hospital and in best health of year.

Maybe you didn't know Colonel Lemuel Q. Stoopnagle does the writing for the pair. January 5 will find them interrupting a 30-minute General Motors show once each week, the first G-M bill for CBS.

Truman Bradley, Easy Ace importation for their bridge fourth, now announcing also over CBS and WBBM. . . . Patricia Ann Manner's drew 461 letters, many from old WENR fans, in the first mail following her recent afternoon Cavanaugh interview over WIBO. . . . Bebe Franklin, who warbles over WGN, is sweet on a non-radio somebody. . . . Gaile Darling, "Of Thee I Sing" looker who first was glorified as a prize beauty by one Earl Carrol, formerly taught wee tots singing lessons via the mikes of WCAU and WPGI. Joey Stool, Als big brother and De Sylva's general manager, in Chicago and out again.

Vincent Pelletier, the French NBC mike-man, only rolls his eyes so flirtingly when ad lib announcing in order to keep the scenery from distracting his mind from what he wishes to say.

Harriet Cruise, with thirteen letters in her name, and thirteen characters in her address and phone number, does thirteen programs a week over WBBM and CBS. For another Ripley, on Sunday night between 8:45 and 9 p.m., you can hear her singing on two different programs over WGN-CBS and WBBM! . . . Billy White should use only Bill for a handle to make the men quit writing those mash notes.

Windy City Windfalls—
A few plump tunes: Lombardo rendition of "Just a Little Home for the Old Folks" . . .

Ben Bernie Lucky Striking "I Guess It Wasn't Meant to Be" . . . "We're Alone" by Jack Miles. Keep an ear on Eddie Clifford, WCFL Thursday at 8:35 p.m., a Jolson type who should go big in person.

And a couple of prunes: Husk O'Hare's band is very slick, but Husk, your poetical announcing is just beautiful. Evans Fur tenor, Sunday afternoon on WLS, aims some notes low and many high, the high ones pierce too much to be comfortable on an otherwise okay bill.

Dr. Owen Rowe O'Neil wins a plum for his chat on Life in South Africa given over WJJD at 6:45 p.m. October 21. . . . as do the Northerners, Friday at 9:30 p.m. on WMAQ, whose local concert broadcast is equal to anything on the chains. And last, but not least, a lowly program of records wins the coveted plum. It's Broadway Hits, caught Sunday at 2 p. m. on WAAF, with as neat a series of descriptive announcements as I've heard.

IT LIGHTS IT WRITES



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Uses standard leads and flints. Has large eraser. Equipped with extra supply of leads. Large air-tight, leak-proof fuel chamber. Lights instantly. Style illustrated has Bakelite barrel and nicked metal cap.

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ALBERT C. SCHROEDER
"The Best for Less"

423 Plymouth Ct., Chicago, Ill.

Fannie Hurst on New Columbia Broadcast

Fannie Hurst, famed novelist and outstanding independent politician, goes Columbia on Tuesday, November 1, from 3:30 to 3:45 p. m.

Miss Hurst will be the principal speaker on the National Women's Business and Professional Clubs program, designed to arouse feminine interest in the coming election.

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Tel. SUPERIOR 8222

15 East Ohio Street

CHICAGO

Wednesday, November 2

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Toasts, Requests
 WJJD—Buckle Busters
 WLS—Smile A While Time

6:15 A.M.
 WLS—Weather Report; produce reporter

6:30 A.M.
 WJJD—Frankie Marvin, tenor
 WIBO—Uncle John and his Family
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WJJD—Buckle Busters

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WMAQ—Tune Time
 WCFL—Morning Shuffle
 WGN—Good Morning
 KYW—Marshall Field & Co.'s Musical Clock
 WLS—Paul Rader's Gospel Tabernacle
 WAAF—Breakfast Express
 WGES—Musical Speedway
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle-tone Gym Class

7:30 A.M.
 WMAQ—Morning Worship
 WCFL—Cheerio; inspirational talk and music. NBC
 WLS—Steamboat Bill; Campbell Cereal
 WJJD—Gene Autry, songs
 WBBM—Christian Science Churches of Illinois
 WIBO—Melodies

7:45 A.M.
 WJJD—Happy Go Lucky Time
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)
 WMAQ—Waltzes (NBC)

8:00 A.M.
 WGES—Bohemian Melodies
 WLS—Gene and Glenn; comedy and songs (NBC)
 WMAQ—John Fogarty, tenor (NBC)
 WIBO—Smiles

8:15 A.M.
 WLS—The Ward Surprise Review
 WMAQ—Talk by Ann Hard (NBC)
 WCFL—Time Parade

8:30 A.M.
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
 WGN—French Lick Program
 WIBO—Musical Varieties
 WLS—Musical Program
 WBBM—Modern Living
 WMAQ—Vic and Sade; comedy duo (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WMAQ—Flying Fingers
 WCFL—Dance Music

8:50 A.M.
 WLS—Sears' Tower Topics Time with Gene Autry, Oklahoma Yodeling Cowboy

9:00 A.M.
 WGN—Charlie White's Gym of the Air
 WBBM—J. Wilson Doty and Val Sherman
 WJJD—Taylor Time
 WCFL—German Entertainment
 KYW—Nothing But The Truth (NBC)
 WMAQ—Banjoleers
 WGES—Canary Concert
 WAAF—Sing and Sweep
 WIBO—YMCA Exercises

9:10 A.M.
 WLS—Evening Post Reporter

9:15 A.M.
 KYW—Jane Grant's program (NBC)
 WLS—Mac and Bob in Willard Program
 WMAQ—Neysa Program
 WCFL—Famous Solists
 WGN—Clara, Lu 'n' Em; The Super Suds Girls (NBC)
 WBBM—Wieland Program
 WAAF—Food Economy, Margaret Dorr

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 WMAQ—Our Daily Food, Colonel Goodbody (NBC)
 KYW—June Rae, ballads
 WLS—Old Hickory Smoked Salt
 WGES—Musical Comedy Gems
 WBBM—Burnham's Beauty Chat
 WIBO—Little Harry's Cookin' School
 WGN—Board of Trade Market Reports
 WAAF—Sing and Sweep

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 WIBO—You and Your Clothes
 WMAQ—Board of Trade
 WLS—Mama's Old Time Tea Cookies; Ralph and Hal, Old Timers
 WBBM—Ruth Rogers; Radioboldt
 WGES—Fashion Pre-View
 KYW—Betty Crocker (NBC)

9:50 A.M.
 WMAQ—Consolaires; Irma Glen, organist (NBC)

10:00 A.M.
 KYW—Marmola Thumb Nail Drama
 WCFL—Dance Music
 WMAQ—Breen and de Rose, vocal and instrumental duo (NBC)
 WJJD—Komiss Musical
 WIBO—Popular Echoes
 WGN—Russell Nelson, tenor
 WLS—Livestock and Poultry Markets
 WBBM—Barton Organ
 WAAF—Piano Rambles
 WSBC—Home Hours
 WGES—The Housekeeper
 WMBI—Shut-In Request Program

10:05 A.M.
 KYW—Musical Interlude

10:15 A.M.
 WGN—Melody Favorites
 WBBM—Red Cross Melodies
 WMAQ—Musical Hodge Podge
 KYW—Household Institute, dramatization (NBC)
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WAAF—James Hamilton
 WGES—Rhythm Revue; Ethel and Harry

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WGN—Digest of the Day's News
 WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
 WMAQ—Army Band (NBC)
 WAAF—Effie Marine Harvey presents Mrs. Loretta Keller of the Illinois League of Women Voters
 WBBM—The Fitch Professor (CBS)
 WIBO—News of the day
 WGN—Russell Nelson, tenor
 WJJD—Variety Music
 WGES—Camptown Minstrels
 KYW—Rose Vanderbosch, singing pianist

10:40 A.M.
 WMAQ—Honey Butter Chess

10:45 A.M.
 WAAF—Musical Calendar
 WENR—Sweetheart Program; talk and music (NBC)
 WGN—Grand Old Hymns
 WMAQ—Today's Children
 WIBO—Persian Garden
 WBBM—American Medical Association
 WSBC—Jerry Sullivan Song Special
 WCFL—Thelma and Jack, musical skit
 WJJD—Mary Alden; home talk
 KYW—Century of Progress Program

10:50 A.M.
 WBBM—Freckman and Dietrich

10:55 A.M.
 KYW—Piano Patterns

11:00 A.M.
 WCFL—Red Hot and Low Down
 WGN—Hank Harrington and Joseph Hassmer
 WBBM—Adele Nelson; beauty talk
 WMAQ—U. of C.; Prof. Fred L. Schuman
 WJKS—Buddy Harrod's Orchestra (CBS)
 WIBO—Musical Masterpieces
 KYW—Prudence Penny; Home Economics
 WJJD—Musical Gems
 WSBC—Ann De Haan; Radio Chatter Box
 WAAF—Della Bartell

11:15 A.M.
 KYW—On the 11:15; famous dance orchestras
 WJJD—Frankie Marvin, tenor
 WENR—Miracles of Magnolia; negro sketch (NBC)
 WBBM—Gene and Charlie and Virginia Clark
 WAAF—World News Reports

11:30 A.M.
 WBBM—Frank Wilson and Jules Stein
 WMAQ—On Wings of Song (NBC)
 WIBO—Peter Pan
 KYW—National Farm and Home Hour (NBC)
 WGN—Board of Trade Reports
 WJJD—Buckle Busters
 WAAF—Bulletin Board
 WJKS—Columbia Revue (CBS)
 WENR—Home Service

11:35 A.M.
 WGN—Painted Dreams
 WAAF—Interlude

11:45 A.M.
 WJKS—Daily Times News Flashes
 WJJD—Sunshine for Shut-Ins
 WBBM—Pat Flanagan's Bowling Congress
 WLS—Weather Report; Livestock; Butter and Egg Markets
 WAAF—Estelle Barnes, pianist

NEWS

... from ...

WJJD

WJJD MUSICAL DIRECTOR



Dave Bennett

WJJD takes great pride in their industrious musical director—Dave Bennett. . . and rightly so, for he is one of the most versatile of musicians and one of the country's best known arrangers and song writers.

He plays almost all the instruments in his band, but specializes on piano, piano accordion, saxophone, clarinet, flute and oboe. . . and we mustn't forget the lowly piccolo.

Probably the best known of his song compositions is "Bye Bye Blues" and though it is a bit old here, it is quite a "hit" in Europe today. Dave's arrangements are played all over the country and he has made special arrangements for practically every "name" band during the past eight years.

One of the special Dave Bennett Orchestra programs is "Thirty Golden Minutes" on Sundays from 7:00 to 7:30 P.M.

MUSIC LOVERS ATTENTION



Deems Taylor

Deems Taylor suggests and music lovers all over the world listen. This most eminent of American composers, whose opera in English, Peter Ibbetson, was presented by the Metropolitan Opera Company last year, has prepared an hour program consisting entirely of standard and classical music, which is presented from WJJD on Sundays at 3:00 P.M.

We suggest that you listen to "Deems Taylor Suggests," which is guaranteed to satisfy your desire for Better Music. . .

HEAR

KATE SMITH

Every Mon., Tues. & Wed.

7:30 P.M. C.S.T.—8:30 P.M. E.S.T.

Over Columbia Network System

—ADVERTISEMENT—

Call It Doggerel

By Albert Payson Terhune

I WONDER how many times I have heard some proud dog owner say: "Fido understands every single word he hears us speak!" Now, as a matter of fact, Fido does nothing of the kind. He doesn't understand one word in five, no matter how clever he is.

But the wonder of it is that he understands any of our language at all. For we understand almost none of his. Certain words of ours he picks up, often of his own accord and without our realizing it. Some other words he has to be taught. For instance:

I had a big auburn collie, here at Sunnybank, named Bobby. He was the son of Bruce, the hero of my dogbook of that name. He was my housedog and my chum. Sometimes when we had luncheon guests, I used to say to him, quietly and without looking at him:

"Bobby, I'm going upstairs to get ready for lunch. If you want to come along, go up to the landing and then turn around and look back at me and wag your tail."

Always Bobby would jump to his feet and trot out to the stairway and go up to the landing and stop there and glance back at me and wag his tail. Our guests used to think it was miraculous, and they used to exclaim: "Why, he knows every word!"

Bobby didn't know every word. It was all a trick. When I spoke those sentences I emphasized ever so slightly the two words: "upstairs" and "go." Those were words he had known from the time he was a puppy.

The average well-trained clever dog has about the same mentality as the average four-year-old child. You would not think it wonderful if a four-year-old child should understand a few dozen simple words and commands, would you?

The sad part of it is—I mean, the sad

part of it for the dog—that the child keeps right on improving in brain, and the dog stops short. A dog, two years old, has several times as much sense and education as a child two years old.

But a normal child of ten has fifty times as much sense and education as the average dog ever can hope to have. The dog's brain stops at a certain point. The child's goes on, getting better every year. It has almost no limits.

Speaking of a dog's knowledge of certain words; up in northern New Jersey, back of Pompton Lakes, when I was a boy, lived a family that owned an uncannily wise and loyal crossbreed dog. There was a baby in the family, and the dog was devoted to this youngster.

When anyone said: "Where is Baby?" the dog would dash off in search of him, and always found him. It was a pretty trick, but it led to tragedy.

One day, the barn caught fire. The house was not in danger. But the family and a group of neighbors gathered on the lawn to watch the firemen at work. The dog was prancing around in great excitement. Some fool of a neighbor tried to be funny.

She pointed to the blazing barn, and cried out: "Where's Baby?" The dog followed the direction of her pointing finger. Then he barked furiously, and dashed into the barn, to the rescue.

He never came out again. He had thrown away his life as gallantly as if the baby really had been in the burning building.

You see, he knew the meaning of words when he heard them, but he had not the wit to know when those words were spoken by a born fool.

(Copyright, G. E. Circle)



Stuart Buchanan, erstwhile movie star, and pretty Betty Webb in a shot from the radio version of Omar Khayyam. The series is radioed from California each Thursday from 8:30 to 9 p. m. over WGN-Columbia.

Do They Shut or Open Their Eyes? + +



When Alexander McQueen, NBC artist, went out and kissed one hundred women in the interests of science, he started something. McQueen discovered that most of them shut their eyes when they were being kissed. A curious RADIO GUIDE reporter journeyed to the broadcasting stations last week to check up on the findings of McQueen. After trekking through the air castles, the reporter finally came back with the survey. Some of the artists called for help when queries on the tender subject of osculation were brought to their attention. Others were



reluctant but finally whispered their thoughts on the kissing problem. A few radio stars said that they closed their eyes because it shut out reality. The majority of the fair ladies of microphone fame didn't know why they did it, but said they thought it was the natural thing to do. After querying them however, many began to frown and wonder what brought it on. Everybody is interested in the process of osculation, even if most of us are to shy to admit it. Everyone wants to be kissed and also wants to kiss. Just what psychological, physical and

Mrs. Whitney—Sculptress

By Ida Bailey Allen

One of a series of articles on "Today's Pioneer Women" by Ida Bailey Allen, whose interesting talks on this subject are heard each Tuesday at 10:15 a. m. over the WBBM-CBS network, sponsored by the makers of Pebecco Tooth Paste.

GERTRUDE Vanderbilt Whitney, in the beginning of her career, suffered from a brilliant social position and one of the world's greatest fortunes.

Try to imagine a rather earnest girl who feels she has a talent for sculpture and who longs to advance American women in art and American artists in the world; suppose that this young person belongs to an illustrious family, marries a rich man, and cannot escape being a leader in smart society. Nobody takes her seriously. Mrs. Whitney waged a battle against the half-pitying smiles of her friends!

Born in New York City, the daughter of Cornelius and Alice Claypoole Vanderbilt, Gertrude Vanderbilt nevertheless claims pioneer blood, for she is the granddaughter of "Commodore" Cornelius Vanderbilt, the founder of the fortune; her ancestors settled in this country over three hundred years ago.

But then she broke with tradition; instead of pursuing a smug life after a grand debut, she undertook a course in sculpture at the Art Students' League; from there she progressed to Paris and finally the great Rodin himself taught her. You may be certain Rodin didn't accept her as a student just because she was an heiress. He recognized her gift.

Her marriage to Harry Payne Whitney in 1896 actually set her back in her work, for her social duties as a hostess were many and

she bowed under the responsibility of being mistress over another and much larger fortune.

Cotillions and garden parties notwithstanding, Gertrude Vanderbilt Whitney toiled away on her statues. For years she would not exhibit her work and she sought no commissions. She was perfecting her technique, developing a style and putting into practice the lessons learned under O'Connor and Rodin. Incidentally, she was mothering a family for she had three children, Flora Payne, Cornelius Vanderbilt, and Barbara Whitney. The little boy, about the same age as the Prince of Wales, occupied the position of an American Crown Prince.

In 1908 his mother startled her set by winning a prize offered by the Architectural League for a figure of Pan.

Her success was immediate—and yet she was not selfish. Her studio grew to be the headquarters for ambitious young artists. She provided the means whereby many an artist was enabled to place his works before the public, and she patronized all the arts.

Naturally enough, in a family of horse-men and horsewomen, Mrs. Whitney had certain obligations to sportsmanship. She modelled horses out of true love and appreciation. When engaged to make a likeness of Buffalo Bill for the town of Cody, Wyoming, Mrs. Whitney selected a horse from Buffalo Bill's own ranch in order that her hero might have a suitable mount.

For a time, however, it looked as if the World War had ended Mrs. Whitney's career. The whole Whitney family was bursting with patriotism.

But what might have been destruction turned into inspiration, for in the hospital and on the field Mrs. Whitney witnessed sights that she has recorded in marble.



Virginia Ware and Edmund Lowe, clasped in torrid embrace, supply the love interest in the movie version of Chandu, the Magician. The famous electrical transcription series is heard on local stations all over the country.

+ + Movie Stars Solve the Kiss Question



spiritual changes the human body goes through during the kiss experience have intrigued the human race for years. It is said that hundreds of years ago a wealthy sultan placed a boy and a girl on an island in the immediate vicinity of his castle. They were allowed to grow up untamed without any knowledge of civilization. At an early age however, it was discovered that the boy and girl began to kiss each other. The subject has always been an unending source of curiosity. Here you see four photographs of famous cinema stars. From left to

right: Melvin Douglas, looking longingly into the eyes of temptress Gloria Swanson. Gloria's eyes are softly closing. Next Maureen O'Sullivan leaves her orbs half open while John Warburton looks blissfully unconscious. Maybe Maureen isn't very much impressed with Warburton's kiss. The next photograph shows Mae Clark, her eyes completely closed in anticipation. Lew Ayres affects her that way. Alison Lloyd keeps hers provokingly open while Chester Morris begs her not to stay awake. But after all, these graphic glimpses are but movie kisses.

Wednesday Programs [Continued]

11:50 A.M.
WGN—Good Health and Training Program
11:55 A.M.
WLS—Evening Post Reporter
12:00 NOON
WGN—Mid-Day Services
WMAQ—Golden Pheasant Orchestra
WMBI—Loop Evangelistic Service
WCFL—Popular Music
WBBM—Local Markets
WAAF—Noon-time Melodies; Weather
WJKS—Alabama Boy, Ralph Robertson
WIBO—Waltzes
WLS—Caterpillar Crew—Maple City Four and John Brown
12:05 P.M.
WBBM—Husk O'Hare's Band
12:15 P.M.
WJJD—Political Talk
WJKS—Farm Flashes
WIBO—Market Reports
WBBM—Edna Wallace Hopper
WLS—Dinnerbell Program
12:20 P.M.
WBBM—News Flashes
12:30 P.M.
WGN—Palmer House Ensemble
WBBM—Julia Hayes; talk
KYW—Musical comedies
WMAQ—Board of Trade
WIBO—Reading Room
WJKS—Madison Ensemble (CBS)
WJJD—Farmer Rusk's Dinner Program
12:35 P.M.
WMAQ—Rex Battle (NBC)
12:45 P.M.
WMAQ—Princess Pat, beauty talk
WJKS—Gary Yard and Garden Program
WBBM—The Four Horsemen
WCFL—Farm and Poultry talk
12:50 P.M.
WGN—Robert L. Van Tress
WMAQ—Chicago Association of Commerce Luncheon
1:00 P.M.
WJJD—Illinois Medical Society
WCFL—Coliseum Walkathon
WLS—Political Talk
WIBO—Ahead of the News
KYW—Dan Russo's Orchestra (NBC)
WBBM—Aunt Jimima, songs (CBS)
WGN—Allan Grant
WAAF—Hoosier Philosopher
WJKS—Pianoland, Johnny Tamiazzo
WMBI—Organ and Piano Duets; Bible Reading
1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson
1:15 P.M.
WGN—Palmer House Ensemble
WLS—Livestock and Grain Markets
WJKS—Columbia Artist Recital (CBS)
WBBM—Chicago Hour
WIBO—Pop Concert, organ
WJJD—Waltz Time
WAAF—Political Talk
1:20 P.M.
WMAQ—Board of Trade
1:25 P.M.
WGN—Albert Wheeler, tenor
1:30 P.M.
WCFL—Variety Program
WBBM—American School of the Air (CBS)
KYW—Symphonic Favorites
WLS—Bill Vickland's Book Shop
WMAQ—Public Schools' Program
WJJD—Club Luncheon
WAAF—Pianoesque
WJKS—Needlecraft Lady
1:45 P.M.
WGN—Allan Grant and Lawrence Salerno
WAAF—Live Stock Market; Weather Summary
WLS—"Drums of Dakar" Orchestral Program
WIBO—B. & K. Reporter
WJKS—Poet's Corner
2:00 P.M.
KYW—Today's Tunes, popular dance melodies
WBBM—Burnham's Beauty Chat
WMAQ—Salon Concert Ensemble (NBC)
WJJD—Light Classics
WLS—Betty and Bob (NBC)
WMBI—Special Musical Program
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
WGN—Ruth Atterbury Wakefield, Historical Sketch
WAAF—Chicago on Parade
WJKS—Elizabeth Barthell, songs (CBS)
2:10 P.M.
WGN—Palmer House Ensemble
2:15 P.M.
WLS—Homemakers and "Little Dramas from Life"; Mrs. Blanche Chenoweth
WCFL—Salon Concert Ensemble (NBC)
WMAQ—Republican National Committee (NBC)
WJJD—Variety Music
WBBM—Belle Forbes Cutter, songs
WJKS—Madame Belle Forbes Cutter, songs (CBS)
2:30 P.M.
WJJD—Popular Songsters
WGN—June Baker, home management
KYW—Women's Radio Review (NBC)
WAAF—Century of Progress Speaker Presented by Effie Marine Harvey
WIBO—Specialties
WMAQ—Smackout, comedy duo (NBC)
WCFL—Radio Dan
2:45 P.M.
WAAF—World News Reports
WLS—Piano Instruction
WJKS—Four Etton Boys' quartet (CBS)

WMAQ—Rhythmic Serenade
WJJD—Mid-Afternoon Dance Program
WIBO—Market Reports
WCFL—Songs of other nations
WSBC—Jerry Sullivan; song special.
WBBM—Dietrich and Freckman
3:00 P.M.
WIBO—Classic Gems, Cerny Ensemble
WCFL—Afternoon Frolics
WBBM—Claude Hopkins' Orchestra
WJJD—Women's Club
WGN—Tea Time Musicale
WMAQ—Two Seats in a Balcony (NBC)
WMBI—Sunday School Lesson
WLS—Information Desk
WJKS—Claude Hopkins' Orchestra (CBS)
KYW—Three Strings; Teaberry sports
WAAF—Mabel Van, soprano
3:15 P.M.
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WLS—Shopper's Service; Anne and Sue
WGN—Teatime Musicale
WAAF—A Thought for Today
WJJD—Dreams of Hawaii
3:30 P.M.
WAAF—Hess Melody Time
WJKS—Jack Brooks and Westphal's Orch. (CBS)
WBBM—Francis B. Alligretti
WIBO—Radio Gossip
WJJD—Indian Princess
KYW—Two Doctors and Aces of the Air; Teaberry sports
WENR—Outstanding Speaker (NBC)
WMAQ—Tea Dansante (NBC)
WMBI—Gospel Music
3:40 P.M.
WBBM—Organ Melodies
WMBI—Lithuanian Gospel Service
3:45 P.M.
WMAQ—Lady Next Door (NBC)

WMAQ—Drifting and Dreaming (NBC)
WCFL—Farmer Labor Party
WBBM—Skippy; children's skit
WJJD—Billy Sunshine and Orchestra
WGN—Kellogg's Singing Lady (NBC)
KYW—Uncle Bob's "Curb is the Limit Club"
5:45 P.M.
WMAQ—Dance Master (NBC)
WGN—Little Orphan Annie; childhood playlet. NBC
WJJD—Arthur Wright, songs
WIBO—Windy and Sven
WCFL—Studio Program
WENR—Little Orphan Annie; playlet (NBC)
WBBM—The Lone Wolf Tribe (CBS)
6:00 P.M.
WGN—Dinner Concert
WENR—What's the News
KYW—Dan Russo's Orchestra
WGES—String Ensemble
WMAQ—General Electric Program (NBC)
WCFL—Hotel Allerton Orchestra
WIBO—German Program
WBBM—Schlagenhauer's Party
WJJD—Dance Orchestra
6:15 P.M.
WGN—The Secret Three
WMAQ—Wheatenville; drama (NBC)
WGES—Fashion Parade
WBBM—Gene and Charlie
WENR—The Royal Vagabonds, impersonations (NBC)
WJJD—Red Top Sports Reel
WCFL—The Polyphonians
6:25 P.M.
KYW—Teaberry Sports Reporter
6:30 P.M.
WENR—Jean Fay, blues singer (NBC)
WGN—Tom, Dick and Harry, harmony trio
WMAQ—Best Foods Program (NBC)
WBBM—Flanagan's Sport Review
WCFL—Hotel Allerton Orchestra
WIBO—Ahead of the News
KYW—Three Strings

WCFL—The Foursome
WSBC—Polish Program
WBBM—The Four Norsemen
8:15 P.M.
WBBM—Husk O'Hare's Band
WCFL—Night Court
WMAQ—RKO Theater of the Air
WJJD—Farmer Rusk's Service
WJKS—Republican Broadcast
8:20 P.M.
WJKS—Polish Hour
8:30 P.M.
WGN—Eno Crime Club; mystery dramatization. CBS
WMAQ—Political Talk
WENR—The Pridgets; comedy sketch (NBC)
WBBM—Gerrtude Lutzi and Westphal's Orchestra
WJKS—Hot Stove League
WIBO—Mobile Moaners
WCFL—Henrietta Kuehl, soprano
KYW—Frankie Masters' Orchestra
8:45 P.M.
WIBO—Century of Progress
WJKS—Rose Benson, Songs of Yesterday
KYW—Len Small, political talk
WCFL—Four Dukes
WMAQ—To be announced
9:00 P.M.
WGN—Music That Satisfies; Ruth Etting, songs
WMAQ—Country Doctor; Phillips Lord (NBC)
WENR—Corn Cob Pipe Club of Virginia, male quartet (NBC)
WBBM—Air Theater Drama
WCFL—Patricia O'Hearn Players
KYW—All-Star Minstrel Show
WIBO—Wendell Hall
WJKS—Republican Broadcast
9:05 P.M.
WJKS—Songs
9:15 P.M.
WBBM—Jack Russell's Orchestra
WGN—Easy Aces, comedy sketch (CBS)
WJKS—Hungarian Hour
WIBO—Organ Tunes
WMAQ—Poetry Magic
9:30 P.M.
WGN—Tomorrow's Tribune
KYW—Inspector Stevens and Son of Scotland Yard
WMAQ—Political Talk
WJKS—Little Jack Little (CBS)
WBBM—To be announced
WIBO—Nu Grape Program
WCFL—Barton Organ Recital by Eddy Hanson and Grace Wilson
WENR—Radio Rubes (NBC)
9:40 P.M.
WGN—Headlines of Other Days
9:45 P.M.
WGN—Eye-O-Eye Melody Hour
WIBO—B. and K. Reporter
KYW—Mark Fisher's Orchestra
WJKS—Norman Care's Orchestra
WBBM—Myrt and Marge, drama (CBS)
WMAQ—To be announced

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 8:15 a. m. WMAQ-NBC—Talk by Ann Hard
- 6:15 p. m. WENR-NBC—The Royal Vagabonds; impersonations
- 8:00 p. m. WGN-CBS—Guy Lombardo's Orchestra; Burns and Allen
- 8:00 p. m. WLS-NBC—Adventures of Sherlock Holmes; drama
- 9:00 p. m. WGN-CBS—Music that Satisfies; Ruth Etting, songs

WJJD—Bridge Class of the Air
WJKS—Bill Schudt's "Going to Press" (CBS)
WENR—Song Fellows (NBC)
WAAF—Ray Waldron's Sports Review
3:50 P.M.
WBBM—News Flashes
4:00 P.M.
WCFL—Junior Federation Club
WENR—Swanee Serenaders (NBC)
WIBO—Nick Nichols; Cartoonist of the Air
WMAQ—The Woman's Calendar
WJKS—Gene and Charlie (CBS)
WJJD—Afternoon Tea Tunes
WAAF—Piano Novelities; Jimmy Kozak
WBBM—Gene and Charlie (CBS)
4:15 P.M.
WJJD—Young Mothers' Club
WJKS—Daily Times News Flashes
WIBO—Cerny Ensemble
WBBM—Howard Neumiller
WAAF—Dancing Notes
4:30 P.M.
KYW—Earle Tanner, lyric tenor
WMAQ—The Flying Family (NBC)
WJJD—Mooseheart Children
WBBM—Art Gilham, pianist
WCFL—Tony and Joe
WJKS—Kiddie Klub
4:45 P.M.
WCFL—Coliseum, Walkathon
WGN—Jane Carpenter, organist
KYW—Rhythm Revue; Teaberry Sports
WJKS—King Serenaders
WIBO—Dusk Dreams
WMAQ—Musical Moments (NBC)
WBBM—Grandpa Burton Stories
WENR—Concert Echoes
5:00 P.M.
WENR—Palais D'Or Orchestra (NBC)
WGN—The Devil Bird
WBBM—Captain Jack
WMAQ—Waldorf Orchestra (NBC)
WSBC—Dynamo Dave Edelson
WCFL—Peter Pan
WGES—Poland in Song
KYW—Mel Stitzel, pianist
WJJD—Neighborhood Store
5:15 P.M.
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WMAQ—The Spellbinder
WJJD—Indian Princess
WGN—Concert Orchestra
KYW—Penrod and Sam
WIBO—WPCC
5:30 P.M.
WENR—Air Juniors

WJJD—Isle of Dreams
WGES—Crusader Program
6:45 P.M.
WENR—The Goldbergs, drama (NBC)
WGN—Angelo Patri, Your Child (CBS)
WBBM—Kruschen Krooning Kolonels
WIBO—The Mobile Moaners
KYW—Dan Russo's Orchestra
WMAQ—Johnny Hart in Hollywood (NBC)
WCFL—Sports Review
WJJD—Frankie "Half Pint" Jaxxon
7:00 P.M.
KYW—Vincent Lopez' Orchestra
WBBM—Ray Parker's Orchestra
WGN—Whispering Jack Smith; Humming Birds (CBS)
WGES—Italian Idyls
WMAQ—Mr. Twister
WLS—Musical Program (NBC)
WCFL—Koniss Program
WIBO—Songs for Sale
7:15 P.M.
WGN—Singin' Sam; the Barbasol Man (CBS)
WIBO—State Banking Conditions
KYW—Girl at the Cigar Counter
WCFL—Wage Earners League
WMAQ—The Daily News of the Air
WJJD—Dr. and Mrs. Jerry
WBBM—"The Band of Distinction"
7:30 P.M.
WCFL—Golden Melodies by Bernice Higgins and Al Knox
WGN—Kate Smith; La Palina Program. CBS
WLS—Melody Moments (NBC)
WIBO—Golden Voice
KYW—Melody Lane
WJJD—Buckle Busters
WMAQ—Republican Feature Hour (NBC)
WBBM—John A. Swanson, talk
7:45 P.M.
WLS—Pat Barnes in Person (NBC)
KYW—Chandu, the Magician
WMAQ—The Whitman Sampler Program; Jack Denny's Orchestra (NBC)
WCFL—Bulletin Board, Labor Flashes
WBBM—Howard Neumiller and Belle Forbes Cutter
WIBO—Jacob Allen, speaker
WGN—Musical Fast Freight (CBS)
WJJD—Flo Gardner Mystery
8:00 P.M.
WGN—Guy Lombardo's Orchestra; Burns and Allen (CBS)
WMAQ—Vincent Lopez' Orchestra
WJKS—Republican Program
WLS—Sherlock Holmes, drama (NBC)
KYW—Chamber Music Ensemble (NBC)
WIBO—Leonard Aldrich, baritone

10:00 P.M.
WCFL—School Teachers Program
KYW—Teaberry Sports Reporter; The Globe Trotter
WGN—Hon. W. H. Dietrich
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy. NBC
WIBO—Bost's Sparkling Melodies
10:10 P.M.
WCFL—Musical Weather Report
KYW—Don Pedro's Orchestra
10:15 P.M.
WENR—Judge Horner Campaign Talk
WIBO—Old Music Box
WGN—The Dream Ship
WJKS—Norman Care's Orchestra
WCFL—Coliseum, Walkathon
WMAQ—Dan and Sylvia
10:30 P.M.
WCFL—Vibraharp and Organ
WIBO—Organ Fantasies
WENR—Ben Bernie's Orchestra
WJKS—Isham Jones' Orchestra (CBS)
WGN—Bernie Cummins' Orchestra
WMAQ—Six Day Bike Race
KYW—Dan Russo's Orchestra
10:45 P.M.
WCFL—WCFL Orchestra
WIBO—Recitals in Miniature
11:00 P.M.
WGN—Art Kassel's Orchestra
WENR—Ralph Kirbery, the Dream Singer (NBC)
WSBC—Mallers Studio Program
WCFL—Variety Program
WIBO—Musical Tapestry, organ
KYW—Frankie Masters' Orchestra
WJKS—Don Redman's Orchestra (CBS)
11:05 P.M.
WENR—Vincent Lopez' Orchestra (NBC)
WMAQ—Vincent Lopez' Orchestra
11:15 P.M.
KYW—Don Pedro's Orchestra
11:20 P.M.
WGN—Late Dance Orchestras
11:30 P.M.
WMAQ—Jimmy Green's Orchestra
KYW—Mark Fisher's Orchestra
WJKS—Harold Stern's Orchestra (CBS)
12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WENR—Grand Terrace; Earl Hines
WMAQ—Beach View Orchestra
WMBI—Radio School of the Bible and Music
12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Earl Hines' Orchestra

Orchestral Doings

Lew Conrad, the singing maestro, whose orchestra is playing an engagement at the Hotel Statler in Boston, once studied medicine at Tufts College. Lew finally gave up medicine for music.

Andrea Marsh, featured vocalist with Ted Weems' orchestra, is often confused with Audrey Marsh, another radio artist heard on the networks. And the funny part of it is that Andrea changed her name when she entered radio work in order to avoid confusion.

Looks like the spirited rivalry of Los Angeles and San Francisco no longer exists. Jerry Hoffman, Los Angeles newspaper man, insists that the best dance music in the country is Ted Fiorito's—and Ted is now in San Francisco playing an engagement at the Hotel St. Francis for MCA. The Fiorito orchestra is heard regularly over the CBS network.

Frankie Masters and his orchestra are playing a series of engagements in the Balaban and Katz theaters in Chicago before returning to the Terrace Gardens of the Morrison Hotel on November 1.

Henry Busse and his orchestra have succeeded Gus Arnheim's "Ace Band of Movieland" at the Muehlebach Hotel in Kansas City with the Arnheim orchestra moving into the Netherland Plaza Hotel in Cincinnati where they are heard in nightly broadcasts over WLW.

"Rhumba" is the name Hal Kemp gave to his wire-haired fox terrier. Incidentally, Hal and his orchestra have created a hit at the Blackhawk Cafe in Chicago and are now heard on Friday and Sunday nights over the CBS network.

"Husk" O'Hare of "Genial Gentlemen of the Air" fame, is using Hotel La Salle menu cards as invitations for his friends to visit him in the Blue Fountain Room of the Chicago hostelry. O'Hare is heard nightly over the CBS network with WBBM as the Chicago outlet.

When the Chatterbox, the new supper room designed by Joseph Urban for the William Penn Hotel opens on October 29, Johnny Hamp and his orchestra will be the musical attraction. Hamp and his band will be heard nightly broadcasting over KDKA.

RADIO GUIDE GUEST



Esther Cadkins, golden voiced radio and concert soprano, will be the guest star on RADIO GUIDE's "Art Studio" program this Friday evening, October 28, at 6:30 over WJJD. Although an American, Miss Cadkins received her musical training under European masters in Italy and Germany.



A checked suit, a false mustache, model 1900, a derby hat, and presto chango, Fred Allen becomes a sideshow barker for the Bath Club program over the Columbia network, heard every Sunday at 8 p. m. Madame Gorgonzola, the gal with the tropical look, is none other than Mrs. Allen, professionally known as Portland Hoffa. The skit pictured here is one of a series.

News! News! News!—(continued)

(Continued from Page Ten)
at 2 p. m., education, along strictly creative lines, dramatized to lend interest, is radioed to school children and millions of adults. History, geography, science, literature, vocational guidance, and several courses in the creative arts are part of the curriculum. Proud is radio of its educational venture, hopeful progressive educators, and most important of all, happy millions of imaginative students inclined to suffer under ordinary, stuffy methods of pedagogy.

Later the Association passed a resolution barring radio from the court room.

Musical Feast

It's a musical feast for lofty-browed musicians when Toscanini consents to conduct the intellectually powerful "Don Juan" by Strauss. Sunday, October 30, the number concludes a typical Toscanini program which includes little known Busconi's "Berceuse Elegiaque" and "Rondo Arlecchinesco," the Mendelssohn "Italian" Symphony. Soloist: tenor Michele Raggini, who sings the Busoni numbers against a symphonic background. Musical commentator: critic-author Olin Downes. Time: from 2 to 4 p. m. over Columbia.

WJSV and the Marines

Balked was WJSV, new Columbia key station located at Alexandria, Virginia, last week when the Army, Navy and Marine Bands withdrew at the last minute from its dedicatory program. Reason: head of American Federation of Musicians John C. Weber's protest that such employment would keep unemployed union musicians away from "sorely needed work" . . . and that enlisted men are not permitted by law to take part in private business enterprises' activities. WJSV went Columbia a little sadly. Army, Navy and Marine Bands stayed home.

Burring McDonald

With a black microphone before him on snowy white linen, amid glittering silver and champagne glasses, half filled, Prime Minister Ramsay McDonald will burr graciously across the Atlantic from London, England, on Wednesday, November 9. Occasion: the Minister's address at the annual Lord Mayor's Banquet. NBC network at 3:15 p. m.

Will U. S. Grow Up?

In Sweden where radio drama is taken seriously and dramatic classics are broadcast as a rule rather than an exception, Eugene O'Neill's trilogy, "Mourning Becomes Electra," has been produced for radio in a serial of three evening performances. Americans are amazed, a few delighted, that radio audiences in any part of the world receive the higher drama from their loudspeakers with enthusiasm. Is it possibly the cue for American broadcasters to desert faltering thrillers, flimsy love plots, and turn to a higher quality radio dramatic production? Maybe so.

Radio in the Court

"In ten years American citizens will be able to sit in their homes and by radio and television, not only hear but see public events, including trials." Judge Falk speaking apropos his decision that radio might be used in his court to broadcast proceedings of the David H. Clark murder trial. Listeners thoroughly enjoyed the Clark case before their radio sets. The American Bar Association did not, declared it to be "a breach of decorum of judicial proceedings and interference with the administration of justice."

Goldman to Honor Memory of Sousa

Edwin Franko Goldman will honor the memory of John Philip Sousa on the occasion of the seventy-eighth birthday of the late dean of American bandmasters with a special hour concert on Sunday, November 6. The broadcast will be carried from 7 to 8 p. m. over NBC networks.

Short talks by Goldman and Mrs. John Philip Sousa also will be features of the program. Goldman, regarded as logical successor to Sousa's crown, will direct his band with the baton used by the late March King.

The musical program has been planned to include seven Sousa marches and four new Goldman compositions, one of them written last summer and called "A Tribute to Sousa." An unnamed march composed less than two weeks ago as a companion to "On the Mall" will be presented by a male quartet. Goldman will ask the radio audience to suggest a name for it.

Radio in 60 Percent of American Homes

Every other city home in the United States, one out of every five rural-farm homes and about seven out of every twenty rural non-farm homes contained radios when the 1930 census was taken. About forty-five per cent of the white families and 7.5 per cent of the Negro families owned radios.

These facts were revealed by the U. S. Census Bureau this week. As startling as they may be they still do not give an accurate picture of the radio situation in the United States today. They are two years old, and during that time the ownership of radios has increased tremendously. For instance, it is estimated that today sixty per cent of American homes have radios, whereas at the time of the census in 1930 only forty per cent owned them.

THE LATEST SONG HIT

Featured "Putting a Puzzle Together" and introduced by Wayne Van Dyna, Detroit's most popular singer over WJR Detroit. It is now on sale at all music stores or direct from the publishers, the VIOLET MUSIC PUBLISHERS 633 North Water St., Milwaukee, Wis.

TALK—SING—PLAY THRU YOUR OWN RADIO

Entertain your friends with the new and improved World Microphone. Stage radio parties. Have your guests do their "bits." You'll have no end of fun—and you may uncover some hidden radio talent. Easy to install.

Send Check, Money Order or Stamps
ALBERT C. SCHROEDER

"The Best for Less"
423 Plymouth Court, Chicago, Ill.

Programs For Thursday, November 3

5:45 A.M.
 WGES—Sunshine Special
 6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Toasts, Requests
 WJJD—Buckle Busters
 WLS—Smile a While Time
 6:10 A.M.
 WLS—Sears Fur Market
 6:15 A.M.
 WLS—Weather Report; produce reporter; livestock
 6:20 A.M.
 WLS—Slim and Spud; Comedy Skit
 6:30 A.M.
 WJJD—Frankie Marvin, tenor
 WBO—Uncle John and his Family
 WMAQ—Setting Up Exercises
 WLS—Cumberland Ridge Runners
 6:45 A.M.
 WBBM—Farm Information
 WJJD—Buckle Busters
 6:55 A.M.
 WBBM—Musical Time Saver
 7:00 A.M.
 KYW—Marshall Field and Company musical clock
 WGN—Good Morning
 WGES—Musical Speedway
 WLS—Rader's Gospel Tabernacle
 WCFL—Morning Shuffle
 WAAF—Breakfast Express
 WMBI—Sunrise Service
 7:15 A.M.
 WJJD—Muscle Tone Gym Class
 7:30 A.M.
 WCFL—Cheerio, inspirational talk and music. NBC
 WBBM—Christian Science Churches of Illinois
 WMAQ—Morning Worship
 WBO—Melodies
 WLS—Steamboat Bill
 WJJD—Gene Autry, songs
 7:45 A.M.
 WLS—Jolly Bill and Jane (NBC)
 WJJD—Brad and Al; comedy and songs (CBS)
 WMAQ—Waltzes (NBC)
 WJJD—Happy Go Lucky Time
 8:00 A.M.
 WLS—Gene and Glenn (NBC)
 WBBM—Musical Time Saver

WGN—French Lick Slat's Program
 WMAQ—John Fogarty, tenor (NBC)
 WCFL—WCFL Kiattie's Aeroplane Club
 WBO—Smiles
 WGES—Poland's Music
 8:15 A.M.
 WCFL—Time Parade
 WLS—Happyville Special; Spareribs and Jack
 8:30 A.M.
 WLS—"The Produce Market Reporter."
 WMAQ—Vic and Sade; comedy duo (NBC)
 WBBM—Modern Living
 WBO—Musical Varieties
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
 8:45 A.M.
 WLS—Livestock Receipts; Hog Flash
 WMAQ—Pie Plant Pete (NBC)
 WCFL—Dance Music
 WGN—Good Morning
 8:50 A.M.
 WLS—Sears "Tower Topics" with Gene Autry "Yodeling Cowboy".
 9:00 A.M.
 WGN—Charlie White's Gym of the Air
 WCFL—German Entertainment
 WBBM—Melody Parade; orchestra (CBS)
 WBO—YMCA Exercises
 WMAQ—Chicago Ensemble
 WAAF—Sing and Sweep
 WGES—Canary Concert
 KYW—Musical Melange (NBC)
 9:10 A.M.
 WLS—Evening Post Reporter
 9:15 A.M.
 WCFL—Famous Soloists
 WBBM—Piano Interlude; Eddie Freckman
 WAAF—Food Economy Program, Margaret Dorr
 WLS—Mac and Bob
 KYW—Piano Potpourri
 WMAQ—Young Artists Trio

WMAQ—Our Daily Food, Colonel Goodbody. NBC
 WGES—Your Community Program
 KYW—Swingin' Along (NBC)
 WAAF—Sing and Sweep
 WBBM—Burnham's Beauty Chat
 WLS—Piano Instructions
 WBO—Little Harry's Cookin' Club
 9:35 A.M.
 WGN—Leonard Salvo's Mail Box
 9:45 A.M.
 WLS—Mama's Old Time Tea Cookies
 WAAF—Ask Me Another
 KYW—Consoares (NBC)
 WMAQ—Breen and De Rose, vocal and instrumental duo NBC
 WBBM—Have You Heard? (CBS)
 WGN—The Whistler and his Dog
 10:00 A.M.
 WMAQ—Mrs. A. M. Goudiss, talk (NBC)
 WBBM—Ruth Rogers, Radioboldt
 KYW—Honey Butter Chefs
 WGN—La Choy Chopsticks (CBS)
 WGES—The Housekeeper
 WLS—Livestock Markets; poultry markets
 WBO—Popular Echoes
 WJJD—Komiss Music
 WSBC—Home Hours
 WMBI—Parents Bible Story Hour
 WAAF—Piano Rambles
 10:05 A.M.
 KYW—Piano Patter
 10:15 A.M.
 WBBM—Red Cross Melodies
 WGN—Leonard Salvo's Favorites
 WCFL—Health Talk by Dr. Bundesen
 WSBC—Bobby Danders Jr.; Songs
 WAAF—Sally Mint Smiles
 WJJD—Neighborhood Store
 WMAQ—Here's to Charm
 KYW—Radio Household Institute (NBC)
 WENR—Singing Strings (NBC)

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WLS—Weather Report, Livestock
 WJKS—Daily Times News Flashes
 WJJD—Sunshine for Shut-Ins
 WBBM—Pat Flanagan's Bowling Congress
 11:50 A.M.
 WGN—Good Health and Training Program
 11:55 A.M.
 WLS—Evening Post Reporter
 12:00 NOON
 WBBM—Julia Hayes' Household Hints
 WCFL—Popular Music
 WBO—Waltzes
 WJKS—Alabama Boy; Ralph Robertson
 WMAQ—Popular Varieties (NBC)
 WLS—Maple City Fun Factory; Quartet and John Brown
 WGN—Mid Day Services
 WMBI—Loop Evangelistic Service
 WAAF—Noon-time Melodies; Weather
 12:15 P.M.
 WJJD—Season's Dance Hits
 WJKS—Farm Flashes
 WLS—Dinnerbell Program
 WBBM—Local Markets
 WBO—Market Reports
 12:20 P.M.
 WBBM—News Flashes
 12:30 P.M.
 WMAQ—Board of Trade
 WBBM—The Four Horsemen
 WBO—Reading Room
 WJKS—Atlantic City Musicale (CBS)
 KYW—Republican National Committee (NBC)
 WGN—Atlantic City Musicale (CBS)
 WJJD—Farmer Rusk's Dinner Program
 12:35 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)
 12:45 P.M.
 KYW—Rose Vanderbosch at the piano
 WCFL—Farm Talk
 WMAQ—Princess Pat Beauty Talk
 12:55 P.M.
 WBBM—Chicago Dental Society
 1:00 P.M.
 WCFL—Coliseum, Walkathon
 WJKS—Danny Glenn, pianist
 WAAF—Hooster Philosopher
 WJJD—Chicago Motor Club
 KYW—Dan Russo's Orchestra (NBC)
 WBBM—Aunt Jemima Songs (CBS)
 WMAQ—Century of Progress Talk
 WGN—Allan Grant, pianist
 WLS—Political Talk
 WBO—Ahead of the News
 WMBI—Organ Program and Bible Reading
 1:10 P.M.
 WMAQ—Dan Rose, pianist
 WCFL—Barton Organ recital; Eddy Hanson with Grace Wilson
 1:15 P.M.

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 7:15 p. m. WGN-CBS—Canada Dry Program; Jack Benny, comedian
- 7:45 p. m. WGN-CBS—The Whitman Sampler Program; Jack Denny's Orchestra
- 7:45 p. m. WLS-NBC—Howard Thurston, magician
- 8:30 p. m. WGN-CBS—Omar Khayyam Dramatizations
- 9:00 p. m. WENR-NBC—Lucky Strike Hour; Jack Pearl, comedian

WGN—Clara, Lu 'n' Em; The Super Soda Girls (NBC)
 9:20 A.M.
 WBBM—News Flashes
 9:30 A.M.
 WCFL—Highlights of Music
 WGN—Board of Trade Market Reports

WBO—Market Reports
 WGES—Rhythm Review; Ethel and Harry
 10:20 A.M.
 WAAF—Salon Music
 10:25 A.M.
 WGN—Board of Trade Reports
 10:30 A.M.
 WBBM—Smiling Ed McConnell
 WMAQ—Rhythm Ramblers
 WBO—News of the Day
 WCFL—Dance Music
 WGN—Digest of the day's news
 WGES—Around the Corner
 WJJD—Variety Music
 WMBI—Gospel Music
 WAAF—Fireside Philosopher
 10:40 A.M.
 WMBI—Story Hour and Gospel Music
 10:45 A.M.
 WMAQ—Today's Children
 KYW—Adult Education Council
 WJJD—Mary Alden, home talk
 WAAF—Musical Calendar
 WBBM—Rumford Radio School of Cookery
 WGN—La Gerardine (CBS)
 11:00 A.M.
 WCFL—Red Hot and Low Down Program
 WENR—Men O' Song; male quartet (NBC)
 WJKS—Three Aces
 WGN—Hank Harrington and Dick Hayes
 WMAQ—U. of C.; Prof. Fred L. Schuman
 KYW—Prudence Penny cooking hints
 WBBM—Buddy Harrod's Orchestra (CBS)
 WBO—Musical Masterpieces
 WJJD—Musical Gems
 WAAF—Meat Recipe Talk, Mildred Bats
 11:15 A.M.
 WSBC—Estelle Lewis, songs
 WJKS—Buddy Harrod's Orchestra (CBS)
 WJJD—Frankie Marvin, tenor
 KYW—On the 11:15; famous dance orchestras
 WENR—Fifteen Minutes With You; Gene Arnold
 WBBM—Virginia Clarke, Gene and Charlie
 WAAF—World News Reports
 11:30 A.M.
 WENR—Home Service
 WBO—Peter Pan
 WJJD—Buckle Busters
 WMBI—Continued Story Reading
 KYW—National Farm and Home Hour (NBC)
 WJKS—Columbia Revue (CBS)
 WMAQ—On Wings of Song (NBC)
 WGN—Board of Trade Reports
 WAAF—Bulletin Board
 WBBM—Frank Wilson and Jules Stein
 11:35 A.M.
 WGN—Painted Dreams
 WAAF—Rhythms

WJJD—Waltz Time
 WBBM—Chicago Hour
 WJKS—American Museum of Natural History (CBS)
 WLS—Livestock Markets; Jim Poole
 WGN—Palmer House Ensemble
 WBO—Pop Concert, organ
 WAAF—Evelyn Siegling, contralto
 1:20 P.M.
 WMAQ—Board of Trade
 1:25 P.M.
 WLS—F. C. Bisson's Grain Market
 1:30 P.M.
 WJJD—Club Luncheon
 WLS—Wm. Vickland's Book Shop
 WBBM—American School of the Air (CBS)
 WJKS—Needlecraft Lady
 KYW—Symphonic Favorites
 WAAF—Pianoesque
 WMAQ—Public Schools Program
 WCFL—The Benedicts, Entertainers
 WSBC—Mallers Studio Program
 1:45 P.M.
 WAAF—Live Stock Market, Weather Summary
 WCFL—Nat'l League American Pen Women
 WJKS—Song Circle
 WGN—Allan Grant and Lawrence Salerno
 WLS—Radio Guide's Garden of Melody
 WBO—B & K Reporter
 2:00 P.M.
 WJJD—Light Classics
 WGN—Woman's City Club
 WCFL—Kay McLaughlin, contralto
 KYW—Today's Tunes, popular dance melodies
 WJKS—Songs of the Disc
 WBBM—Republican National Committee (CBS)
 WLS—Betty and Bob (NBC)
 WMAQ—Three Mustachios (NBC)
 WBO—"Radio Gossip," Eddie and Fannie Cavanaugh
 WAAF—Chicago on Parade
 2:10 P. M.
 WGN—Palmer House Ensemble
 2:15 P.M.
 WMAQ—Adventures in Hobby Riding (NBC)
 WCFL—U. S. Navy Band (NBC)
 WJKS—Columbia Salon Orchestra (CBS)
 WBBM—Burnham's Beauty Chat
 WJJD—Variety Music
 WLS—WLS Home Theater
 2:30 P.M.
 WJJD—Armour Institute
 WGN—June Baker, home management
 WSBC—Patricia O'Hearn Players
 KYW—Women's Radio Review (NBC)
 WJKS—Frank Westphal's Orchestra (CBS)
 WBO—Parents Magazine
 WMAQ—U. S. Navy Band (NBC)
 WBBM—Frank Westphal's Orchestra (CBS)
 WCFL—Facts and Fancies

There's No Depression In
THE FUN FACTORY!
 Laugh Production with
 the Maple City Four
 Presented
BY RADIO GUIDE
 Thursdays — 12:00 Noon

WLS
 Prairie Farmer 870 Kilocycles

IN RESPONSE TO MANY RADIO GUIDE READERS

OUR mail bag has been so full in recent weeks of queries from men and women who want details of our Neighborhood Representation Plan that we believe there may be others who would like the same information.

With that thought in mind, the Radio Guide prints below a convenient blank for use by readers who are considering writing to us for the details of how to increase their incomes by becoming Neighborhood Representatives of the Radio Guide.

It is a pleasant way of adding to your bank account as people in all sections of the country have discovered. Full details of how to proceed as an official representative have been prepared in concise form and will be mailed to you. All you need do is fill in your name and address on the attached coupon and drop it in the mail. Complete information will be mailed immediately to you.

SEND THIS COUPON FOR FULL DETAILS

RADIO GUIDE,
 423 Plymouth Court, Chicago, Ill.

Please send me information of your offer to Neighborhood Representatives of Radio Guide.

Name

Address

REVIEWING RADIO

By Mike Porter

FUNNY how a sponsor about to go on the air likes to shroud his plans in secrecy. I used to think it was because he was afraid some competitor would steal his idea, but that thought flitted away on the day that new ideas ran out, and now I am inclined to suspect that the secrecy is for the sole purpose of making scribblers like myself curious. Result: a bigger and better build-up. Mystify a reporter, hold out on him—and he will go to any lengths to get the facts, and even if they're insignificant when he gets them, he'll play 'em up to justify his labors.

I know of no account on the air more secretive than Chesterfield. For months the sponsor's agency denied emphatically to me that the cigarette gents would take the air, when all the while they were plotting the current bill. Well, I've found out that Chesterfield isn't satisfied, to reverse the slogan, and that it will undertake revolutionary changes in January. Arthur Tracy, the Street Singer, and Ruth Etting will relinquish their spots to script acts and guests, under the present plan, but the Boswells will remain.

Camel is air conscious again, and is scouring the field for a novelty program that will be so different from the old caravan which featured Downey, Renard and Wons, that the contrast will be startling.

Still on the subject of smokes, Old Gold is radio-minded too, and is looking over dramatic scripts, with the plan of taking the air six times a week. CBS will get all these cigarette presentations.

Walter Chrysler, whose program of yesteryear was staged by the late Flo Ziegfeld, has issued orders that his products are to be etherized via WABC again, but this time there'll be no great showman to eclipse the sponsor. Chrysler wants a bang-up show and is holding auditions almost daily. One of the fairest of his prospects is Tom Howard, the movie comic, who undoubtedly will get a spot on the auto show.

WILL OSBORNE ups and makes a statement for the press this week, in which he says oracularly that "the day of the crooner is over" and that he intends hereafter to sing in the big voice.

Will is a bit late. I worked up courage enough to hail the doom of the crooner seven months ago. And that brings me to the point of airing a bit of a view on radio voices. Up to now, I claim, the microphone hasn't done its best in the development of vocalists. I find I am backed up in this idea by Douglas Stanley, the vocal expert and acoustical authority. Why is it, for instance, that so few operatic stars who knock critical audiences cold in the Met and in Chicago, are not on the air? They're not mike shy. The fact is, many of them have tried the air, but the mike didn't do right by them. The mechanics of the microphone permit only soft voices to register properly.



Maybe you didn't know it, but Ed Wynn's real name is Edwin Leopold. Mike exposes a flock of other real cognomens in this column.



Arthur Tracy, the "Street Singer," will be off the Chesterfield program in January, Mike Porter has discovered. There were flocks of Jenials, but . . .

A blast of vocal power just won't filter through—the tender colorings are completely lost. As Doug Stanley insists, when you put a great singer in front of a mike and ask him to do his stuff, it's like asking a famous painter who uses every hue in the rainbow, to paint a picture with one color. The real singer has a prodigious range and lets out his voice as he ascends the scale.

Vocal music normally, is written that way. But the best he gets now is a cut-down in the control room. Radio has limited vocal music to a single scale, and the only type of warbler who can attain decent registry, is forced to coo into the diaphragm. It is my contention, that although crooning may be passe, there won't be a respectable substitute until we get a microphone that doesn't shrink under a barrage of vocal power.

Just to settle a lot of arguments and to give you the low down, and incidentally, something to talk about, let's consider how many people on the air are using names not really their own. There's Eddie Cantor, for instance—his real name is Edward Iskowitz. And Al Jolson, who was originally Asa Yoelsen. It isn't Ed Wynn that you hear on the Fire Chief programs, but a guy named Edwin Leopold. (His stage name is a division of his "Edwin.") They've been telling me around New York that Arthur (Street Singer) Tracy's real tag is Harry Rosenberg. But it's a lie. The eminent tinkerer Sid Skolsky published the other day that the real name of Tracy is Tracy. That's not the McCoy either. I saw a passport for the gentleman, and if you must know, Arthur's actual monicker is A. Prazowitsky.

Take Vaughn De Leath. That name comes from her actual family name, Von Der Leath. Big, tall William Hall was christened William Langman. And if you look at the birth records way out West, you'll find Ann Leaf is really Annie Leftkowitz. Tony Wons' real tag is Snow, or Wons, spelled backward. Jacques Renard will look up if you yell "Hi there, Jacob Stavinsky." Will Osborn isn't Ossie at all, but Will Oliphant. And if you think it is David Ross, who announces so prettily at WABC, guess again—he's David Rosenthal.

The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

O. D. Moses—Our music critic, Carleton Smith, broadcast regularly over WIBO, Chicago, last year. He will probably complete arrangements soon for more music appreciation broadcasts this season. When his plans are completed the GUIDE will announce them.

Margaret Holman—Maurie Sberman's Orchestra is heard over NBC networks each Tuesday, Wednesday and Thursday at 4 p. m. (CST). The program comes from the College Inn, Chicago.

Florence Russell—No singer named John Provest on WJZ, New York. Do you mean John Fogarty, tenor, who sings an early-morning program from that station?

Ethel Katona—Carmen Lombardo plays first saxophone, composes music and sings. Guy is well able to play the violin, but doesn't. Does that settle your argument?

M. L. Kisor announces the formation of a Ruth Etting Fan Club and invites fans of the singer to write her at 1005 Main St., Stroudsburg, Pa., for further particulars.

"Ardent Irene Wicker Fan"—The attractive Irene, heard over NBC networks, is married to Walter Wicker, player in "Today's Children," WMAQ, Chicago, sketch.

Mrs. H. L. Dowd; Nettie McCormick—"Hello Marie," former NBC sketch, was withdrawn from the air a few months ago. No arrangements for its return to the network have been announced.

L. R. Smith and Family—"The Three Doctors," Pratt, Sberman and Rudolph, have disbanded as a comedy trio. Pratt and Sberman are now broadcasting as "The Two Doctors" from KYW, Chicago.

Martie—The real names of "Tom, Dick and Harry," WGN, Chicago, harmony trio, are Bud and Gordon Vandover and Marlin Hurt. The Vandovers were born and reared in Los Angeles, and migrated to Chicago a few years ago to find radio fame. They met Marlin Hurt in the Windy City and teamed up as "Tom, Dick and Harry."

Virginia Fleming—Phil Porterfield, Columbia baritone late of the musical comedy stage, was the voice you heard on Sunday, October 16. Phil is about twenty-nine years old, has black wavy hair, blue eyes, and a gu-rand smile. He is unmarried.

Angela Pepe—Carl Hackett takes the part of Dave Andrews on the Myrt and Marge program. He is in his thirties, of medium stature, and has brown hair. Write him in care of the Columbia Broadcasting System, Wrigley Building, Chicago.

Anna Beth Rack—Harry Kogen is no longer under contract to NBC. He does still appear on the Rin Tin Tin Thrillers, however. Everett Mitchell no longer announces the Farm and Home Hour, although he sings occasionally on the program. Wallace Butterworth takes his place. Bill Hay announces "The Goldbergs" from the NBC Chicago studios, although the sketch originates in New York. "The Studio Across The Way," with Harvey Hayes starring, is no longer on the NBC broadcast schedule. You hear Mr. Hay on Thursdays as part of the Farm and Home Hour.

HELLO FOLKS THIS IS BOBBY BROWN of Rensselaer, Indiana BROADCASTING—



I was at breakfast today when a letter came from the Radio Guide. I couldn't imagine what was in it, so when I opened it and read that you were going to put my picture in the next issue of the Guide, boy, was I surprised!

Bobby Brown is my name, I am nine years old and I live here in Rensselaer, Indiana. It's a nice town, though not so very big. I am in the fourth grade at school. My favorite radio star is Little Orphan Annie. Most of my friends like her best, too. It sure is an interesting program. I don't see why people like some of the things on the radio that are supposed to be popular. Maybe that's just because I'm a kid, anyway, that's what my big sister says. She likes Myrt and Marge and my brother—he's bigger than I am, too—goes in for the jazz orchestras and Eno Crime Club.

My favorite sport is football. During the season, which you know is going on right now, I spend most of my afternoons out at the athletic field practising after school. We have a swell team at school this year. Better than ever.

I sell twenty-five copies of each issue. But before long I hope to increase my sale of Radio Guides to at least thirty copies each week. When it gets cold people stay home and listen to their radios more, and I think business will be better. I might even sell more than fifty a week.

I have been saving most of my money that I have earned to spend on my education. Each week I put some of it away and it's wonderful the way it counts up.

I guess that's all I have to say.
Bobby Brown

You too—any boy in America—can earn GOOD spending money by becoming a Radio Guide salesman. When you become a Star Salesman we will publish your picture in Radio Guide. In addition, we will give you free 200 letterheads carrying your picture, name and identification as a representative of Radio Guide. We will also send you a fine copper engraving of your photograph which you can use to print pictures of yourself.

Write, Phone or Call

RADIO GUIDE

423 Plymouth Court, Chicago, Ill.
Telephone WABash 8848

Thursday Programs [Continued]

| | | | |
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| <p>2:45 P.M. WAAF—World News Reports WLS—Piano Instruction WJJD—Mid-Afternoon Dance Program WIBO—Market Reports WCFL—Songs of other nations</p> <p>3:00 P.M. WJJD—Women's Club WGN—Afternoon Musicale KYW—Three Strings; Teaberry sports WMAQ—Six Day Bike Race WBBM—U. S. Army Band (CBS) WCFL—Afternoon Frolics WJKS—U. S. Army Band Concert (CBS) WAAF—The Bookworm; Mateo Falcone WLS—Chuck, Ray and Frank WIBO—Classic Gems, Cerny Ensemble WMBI—Radio School of the Bible</p> <p>3:15 P.M. WMAQ—To be announced KYW—Dr. Herman N. Bundesen; health talk WLS—Shoppers' Service; Anne and Sue WJJD—Dreams of Hawaii</p> <p>3:30 P.M. WGN—U. S. Navy Band (CBS) WJJD—Indian Princess WMAQ—Sonata Recital (NBC) WBBM—Brooks and Ross WIBO—Radio Gossip WMBI—Holland Service and Gospel Music WAAF—Hess Melody Time KYW—Two Doctors with Aces of the Air; Teaberry sports</p> <p>3:45 P.M. WJKS—American Legion Campaign (CBS) WJJD—Bridge Class of the Air WMAQ—Lady Next Door (NBC) WAAF—Ray Waldron's Sports Review</p> <p>3:50 P.M. WBBM—News Flashes</p> <p>4:00 P.M. WJJD—Walt and Herb WBBM—Ben Alley, tenor (CBS) WMAQ—Women's Calendar WIBO—Mary Birmingham, reader WCFL—Junior Federation Club WJKS—Columbia Guest Revue (CBS) WENR—College Inn Orchestra (NBC) WAAF—Piano novelties; Jimmy Kozak WGN—Afternoon Musicale</p> <p>4:15 P.M. WIBO—Cerny Ensemble WJJD—Young Mothers' Club WENR—Tangee Musical Dreams; orchestra (NBC) WJKS—Daily Times News Flashes WAAF—Dancing Notes WBBM—Howard Neumiller and J. Wilson Doty; piano and organ duo</p> <p>4:30 P.M. WJJD—Mooseheart Children WBBM—Art Gillham, pianist WCFL—James Hamilton, tenor WJKS—Kiddies Klub KYW—Harold Bean, baritone WMAQ—Swanee Serenaders, orchestra (NBC)</p> <p>4:45 P.M. WAAF—Ray Waldron's Sports Review WJKS—Vaughn de Leath (CBS) WBBM—Cheri McKay, contralto, and Eddie Freckman</p> <p>WIBO—Dusk Dreams, organ WMAQ—Concert Echoes (NBC) WCFL—Coliseum, Walkathon KYW—Rhythm Revue; Teaberry Sports WGN—Jane Carpenter, organist</p> <p>5:00 P.M. WJJD—Neighborhood Store WENR—Waldorf-Astoria Orchestra (NBC) WBBM—Schlagenhauer's Party WMAQ—Waldorf Orchestra (NBC)</p> | <p>WSBC—New Southern Program WGN—The Devil Bird WGES—Gems of German KYW—Billy Tucker at the Piano; Teaberry Sports WCFL—Peter Pan WAAF—The Spotlight</p> <p>5:15 P.M. WJJD—The Pied Piper WBBM—Tarzan of the Apes WGN—Organ Recital WIBO—WPC; North Shore Church WCFL—John Maxwell, food talk WMAQ—The Spellbinder KYW—Penrod and Sam</p> <p>5:30 P.M. WMAQ—Donald Novis, tenor (NBC) WENR—Air Juniors WGN—Kellogg's Singing Lady (NBC) WCFL—Farmer Labor Party KYW—Uncle Bob's Curb-is-the-Limit Club WJJD—Billy Sunshine and Orchestra WBBM—Skippy; children's skit (CBS)</p> <p>5:45 P.M. WGN—Little Orphan Annie; children's playlet. NBC WJJD—Arthur Wright, songs WCFL—Studio Program WIBO—Political Talk WBBM—Rock Oak Champions WMAQ—Sekatary Hawkins (NBC) WENR—Little Orphan Annie; playlet (NBC)</p> <p>6:00 P.M. WGN—Dinner Concert WENR—What's the News WBBM—Captain Jack WMAQ—General Electric Program (NBC) WCFL—Allerton Hotel Orchestra WGES—String Ensemble WJJD—Dance Orchestra WIBO—German Program KYW—Dan Russo's Orchestra</p> <p>6:15 P.M. WIBO—Hon. Rupert Bippus, Stratton Campaign Speech WGN—The Secret Three WMAQ—Wheatonville, drama (NBC) WBBM—Norm Sherr, pianist WGES—Fashion Parade WENR—The Royal Vagabonds; impersonations (NBC) WCFL—The Polyphonians WJJD—Red Top Sports Reel</p> <p>6:25 P.M. KYW—Teaberry Sports Reporter</p> <p>6:30 P.M. WENR—Louise Bernhardt, soloist (NBC) WGN—Tom, Dick and Harry, harmony trio WBBM—Flanagan's Sport Review WMAQ—The Daily News of the Air WIBO—Ahead of the News WCFL—Hotel Allerton Orchestra WJJD—Isle of Dreams KYW—Ray Perkins, Barbasol program (NBC) WGES—Crusader Program</p> <p>6:45 P.M. WCFL—Republican National Committee WIBO—Mobile Moaners WMAQ—Johnny Hart in Hollywood (NBC) WBBM—Kruschen Krooning Kolonels WJJD—Radio Guide Program WGN—Georgie Price, humorist and Krueger's Orchestra (CBS) WENR—The Goldbergs, drama (NBC) KYW—Vincent Lopez' Orchestra</p> <p>7:00 P.M. KYW—Star Dust; gospel WMAQ—Fleischmann Hour; Rudy Vallee's Orchestra (NBC) WBBM—Ray Parker's Orchestra WGN—Lyman's Orchestra; Hollywood Newsoy (CBS) WLS—Republican Committee Program (NBC) WJJD—Frankie "Half Pint" Jaxon</p> | <p>WIBO—Speaker WGES—Polish Composers WCFL—Sports Review with Bob Hawk</p> <p>7:15 P.M. WGN—Canada Dry Program; Jack Benny, comedian and Weems' Orchestra (CBS) WBBM—Billy White, songs WLS—College Inn Orchestra (NBC) KYW—Dan Russo's Orchestra WIBO—David Jackson's talks on Securities WJJD—Dr. and Mrs. Jerry WCFL—WCFL Orchestra</p> <p>7:30 P.M. WIBO—B. & K. Reporter WJJD—Mooseheart Boys Band WBBM—Gertrude Lutz and Howard Neumiller WLS—Rin-Tin-Tin Thriller, drama (NBC) KYW—Dr. H. N. Bundesen for the Milk Foundation WCFL—Union Label Talk</p> <p>7:45 P.M. WBBM—Husk O'Hare's Band WCFL—Bulletin Board, Labor Flashes WJJD—Buckle Busters WLS—Howard Thurston, magician (NBC) WGN—The Whitman Sampler Program; Jack Denny's Orchestra (CBS) KYW—Chandu, the Magician WIBO—Republican State Committee, speech</p> <p>8:00 P.M. WGN—Music That Satisfies (CBS) KYW—Marmola Thumb Nail Drama WJKS—Polish Hour WIBO—Vera De Kamp WMAQ—Capt. Henry's Maxwell Showboat (NBC) WLS—Pacific Coast Borax (NBC) WJJD—Dave Bennett's Orchestra WCFL—Wm. Hale Thompson, talk WSBC—Italian Program WBBM—Jack Russell's Orchestra</p> <p>8:05 P.M. KYW—Three Strings</p> <p>8:15 P.M. WGN—Mills Brothers (CBS) WIBO—Mimo Ronaldi, dramatic baritone WJJD—Farmer Rusk's Service WBBM—Association of Real Estate Taxpayers KYW—Spratt's Dog Chats</p> <p>8:20 P.M. WCFL—Night Court; comedy</p> <p>8:30 P.M. WJKS—Hot Stove League WGN—Omar Khayyam Dramatization (CBS) WIBO—George Anderson, real estate information KYW—Len Small, political talk WENR—The Virtuosos; concert orchestra (NBC) WMAQ—Harold Van Horne, pianist WBBM—Ray Parker's Orchestra</p> <p>8:35 P.M. WCFL—WCFL Orchestra</p> <p>8:45 P.M. KYW—Vincent Lopez' Orchestra WIBO—Mobile Moaners WJKS—Republican Broadcast WMAQ—Marian and Jim WBBM—"The Band of Distinction"</p> <p>8:50 P.M. WCFL—Big City</p> <p>9:00 P.M. WIBO—Wendell Hall WGN—Around the World, drama WENR—Lucky Strike Hour; Jack Pearl, comedian (NBC) WMAQ—Phillips Lord, the Country Doctor (NBC) WCFL—Vella Cook, contralto WJKS—Male Chorus and Soprano (CBS) KYW—Aces of the Air WBBM—Andre Kostelanetz Presents (CBS)</p> <p>9:15 P.M. WJQA—Soloist (NBC) WGN—Big Leaguers and Bushers</p> | <p>WIBO—Organ Tunes WJKS—Scotch Hour WMAQ—Political Talk (NBC)</p> <p>9:30 P.M. WMAQ—Political Talk KYW—Inspector Stevens and Son of Scotland Yard WCFL—Merry Garden Ballroom Orchestra WIBO—Nu Grape Twins WGN—Tomorrow's Tribune WJKS—Charles Carille, tenor (CBS) WBBM—Charles Carille, tenor and Berrens' Orchestra (CBS)</p> <p>9:40 P.M. WGN—Headlines of Other Days</p> <p>9:45 P.M. WBBM—Myrt and Marge; drama (CBS) WIBO—B. and K. Reporter WMAQ—Corinnis Program WGN—Lawrence Salerno and Allan Grant KYW—Frankie Masters' Orchestra WJKS—Republican Broadcast</p> <p>9:50 P.M. WJKS—Songs</p> <p>10:00 P.M. WMAQ—Amos 'n' Andy. NBC WENR—Amos 'n' Andy; blackface comedians (NBC) WCFL—School Teachers' Talk WGN—Art Kassel's Orchestra WIBO—Bost's Sparkling Melodies KYW—Teaberry Sports Reporter; The Globe Trotter WJKS—Columbia Symphony Orchestra (CBS)</p> <p>10:10 P.M. KYW—Don Pedro's Orchestra WCFL—Coliseum, Walkathon</p> <p>10:15 P.M. WENR—Francis Powers, campaign talk WIBO—Old Music Box WMAQ—Dan and Sylvia WCFL—Coliseum, Walkathon WGN—The Dream Ship</p> <p>10:30 P.M. WGN—Bernie Cummins' Orchestra WIBO—Organ Fantasies WJKS—Isham Jones' Orchestra (CBS) WENR—Ben Bernie's Orchestra WMAQ—Beach View Orchestra (NBC) KYW—Dan Russo's Orchestra WCFL—Armour Glee Club</p> <p>10:45 P.M. WMAQ—Six Day Bike Race WIBO—Recitals in Miniature</p> <p>10:55 P.M. WAAF—Marmola Thumbnail Drama</p> <p>11:00 P.M. WENR—Hollywood on the Air; guests and orchestra (NBC) WCFL—Merry Garden Ballroom Orchestra WGN—Late Dance Orchestras KYW—Frankie Masters' Orchestra WMAQ—Cotton Club WIBO—Musical Tapestry WJKS—Eddie Duchin's Orchestra (CBS)</p> <p>11:15 P.M. KYW—Don Pedro's Orchestra WSBC—Jerry Sullivan, song special</p> <p>11:30 P.M. WJKS—Riviera Orchestra (CBS) WCFL—WCFL Orchestra WMAQ—Beach View Orchestra KYW—Mark Fisher's Orchestra WENR—Charlie Agnew's Orchestra (NBC)</p> <p>12:00 MIDNIGHT KYW—Dan Russo's Orchestra WBBM—Around the Town Dance Orchestras WMAQ—Jimmy Green's Orchestra WENR—Grand Terrace; Earl Hines</p> <p>12:30 A.M. WMAQ—Via Lago Orchestra KYW—Vincent Lopez' Orchestra</p> |
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Programs For Friday, November 4

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| <p>5:45 A.M. WGES—Sunshine Special</p> <p>6:00 A.M. WLS—WLS Smile A While Time WGES—Toasts, Requests WJJD—Buckle Busters WAAF—Farm Folks' Hour</p> <p>6:15 A.M. WLS—Weather Report; produce reporter; livestock</p> <p>6:30 A.M. WJJD—Frankie Marvin, tenor WIBO—Uncle John and His Family WMAQ—Setting Up Exercises WLS—Cumberland Ridge Runners</p> <p>6:45 A.M. WBBM—Farm Information WJJD—Buckle Busters</p> <p>6:55 A.M. WBBM—Musical Time Saver</p> <p>7:00 A.M. WLS—Paul Rader's Tabernacle WMAQ—Tune Time WCFL—Morning Shuffle KYW—Marshall Field and Co.'s Musical Clock WAAF—Breakfast Express WMBI—Morning Glory Club WGN—Good Morning WGES—Musical Speedway</p> | <p>7:15 A.M. WJJD—Muscle Tone Gym Class</p> <p>7:30 A.M. WCFL—Cheerio; inspirational talk. NBC WMAQ—Morning Worship WLS—Steamboat Bill; Campbell Cereal WIBO—Melodies WJJD—Gene Autry, songs WBBM—Christian Science Churches of Illinois</p> <p>7:45 A.M. WJJD—Happy Go Lucky Time WLS—Jolly Bill and Jane (NBC) WMAQ—Waltzes (NBC) WBBM—Musical Time Saver</p> <p>8:00 A.M. WCFL—WCFL Kiddies' Aeroplane Club WMAQ—John Fogarty, tenor (NBC) WGES—Bohemian Melodies WIBO—Smiles WLS—Gene and Glenn; comedy and songs (NBC)</p> <p>8:15 A.M. WCFL—Time Parade WMAQ—Talk by Ann Hard (NBC) WLS—The Ward Surprise Review</p> <p>8:30 A.M. WBBM—Moderna Living; Lindlaur's Magazine WGN—French Lick Springs Program WMAQ—Vic and Sade; comedy duo (NBC) WLS—Musical Program</p> | <p>WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser WIBO—Musical Interlude</p> <p>8:35 A.M. WLS—Produce Market Reporter; livestock receipts</p> <p>8:45 A.M. WCFL—Dance Music WGN—Good Morning WMAQ—Banjoleers (NBC)</p> <p>8:50 A.M. WLS—Sears Tower Topics Time</p> <p>9:00 A.M. WCFL—German Entertainment WMAQ—Melodie (NBC) WBBM—J. Wilson Doty and Val Sherman WGN—Charlie White's Gym of the Air WIBO—Novellets KYW—Nothing but the Truth (NBC) WGES—Canary Concert WAAF—Sing and Sween</p> <p>9:10 A.M. WLS—Evening Post Reporter</p> <p>9:15 A.M. WBBM—Wieland Program WCFL—Famous Soloists WMAQ—Breen and De Rose (NBC)</p> | <p>WGN—Clara, Lu 'n' Em; The Super Suis Girls. NBC KYW—Flying Fingers WLS—Mac and Bob in Willard Program WAAF—Food Economy, Margaret Dorr</p> <p>9:20 A.M. WBBM—News Flashes</p> <p>9:30 A.M. WCFL—Highlights of Music WGES—Your Community Hour WGN—Board of Trade Market Reports WAAF—Sing and Sweep WBBM—Burnham's Beauty Chat WMAQ—Our Daily Food; Colonel Goodbody. NBC WLS—The Monarch Hostess; Martha Crane and Quartet</p> <p>WIBO—Little Harry's Cookin' School KYW—The Strolling Fiddler (NBC)</p> <p>9:35 A.M. WGN—Leonard Salvo's Mail Box</p> <p>9:45 A.M. WBBM—Ruth Rogers, Radioboldt KYW—Betty Crocker (NBC) WIBO—You and Your Clothes WLS—Mama's Old Time Teacookies; Ralph and Hal, Old Timers WMAQ—Board of Trade</p> <p>9:50 A.M. WMAQ—Consolaires (NBC)</p> |
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Friday Programs [Continued]

10:00 A.M.
 WMAQ—Stokeley Vegetables
 WGN—Dick Hayes, baritone
 WBBM—Magic Piano Twins (CBS)
 KYW—Music Appreciation Hour (NBC)
 WLS—Livestock Markets, Poultry Markets
 WCFL—Dance Music
 WIBO—Popular Echoes
 WAAF—Piano Rambles
 WSBC—Home Hours
 WGES—Fashion Pre-Vue
 WJJD—Komiss Musical

10:15 A.M.
 WBBM—Red Cross Melodies
 WGN—Melody Favorites
 WMAQ—Musical Hodge Podge
 WIBO—Market Reporter
 WJJD—Neighborhood Store
 WAAF—James Hamilton
 WGES—Rhythm Revue; Ethel and Harry

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WAAF—Effie Marine Harvey presents Mrs. Harvey C. Johnson of Illinois Federation of Women's Clubs
 WGN—Digest of the News
 WBBM—Thru the Looking Glass with Frances Ingram
 WJJD—Variety Music
 WIBO—News Flashes
 WGES—Camptown Minstrels
 WMBI—Gospel Music
 WMAQ—Singing Strings (NBC)

10:45 A.M.
 WJJD—Mary Alden; home talk
 WIBO—Persian Garden
 WBBM—Julia Hayes, Household Hints
 WSBC—Jerry Sullivan, song special
 WGN—Grand Old Hymns
 WMBI—Radio School of the Bible
 WAAF—Musical Calendar
 WMAQ—Today's Children

11:00 A.M.
 WGN—Hank Harrington and Bob Forsans
 WCFL—Red Hot and Low Down
 WMAQ—U. of C.; Prof. Fred L. Schruman
 WJKS—Buddy Harrod's Orchestra (CBS)
 WIBO—Musical Masterpieces
 WENR—Men O' Song (NBC)
 WJJD—Musical Gems
 KYW—Prudence Penny
 WAAF—Salon Music
 WBBM—Buddy Harrod's Orchestra (CBS)

11:15 A.M.
 KYW—On the 11:15; famous dance orchestras
 WENR—Fifteen Minutes With You; Gene Arnold
 WJJD—Frankie Marvin
 WJKS—Miller Musicians
 WAAF—World News Reports
 WBBM—Virginia Clarke; Gene and Charlie

11:30 A.M.
 WBBM—Frank Wilson and Jules Stein
 WJJD—Buckle Busters
 WMAQ—On Wings of Songs (NBC)
 WJKS—Columbia Revue (CBS)
 KYW—National Farm and Home Hour (NBC)
 WGN—Board of Trade Reports
 WIBO—Peter Pan
 WAAF—Bulletin Board
 WMBI—Continued Story Reading
 WENR—Home Service

11:35 A.M.
 WGN—Painted Dreams
 WAAF—Interlude

11:45 A.M.
 WBBM—Pat Flanagan's Bowling Congress (CBS)
 WLS—Weather Reports; Livestock Estimates
 WJKS—Daily Times News Flashes
 WJJD—Sunshine for Shut-Ins
 WAAF—Estelle Barnes, pianist

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Evening Post Reporter

12:00 NOON
 WMAQ—Hotel New Yorker (NBC)
 WGN—Mid-day Service
 WJKS—Alabama Boy; Ralph Robertson
 WLS—Caterpillar Crew—Maple City Four and John Brown
 WBBM—George Hall's Orchestra (CBS)
 WAAF—Noon-time Melodies
 WIBO—Waltzes
 WCFL—Popular Music
 WMBI—Noonday Loop Evangelistic Service

12:15 P.M.
 WIBO—Markets
 WBBM—Local Markets
 WJKS—Farm Flashes
 WJJD—Political Talk
 WLS—Prairie Farmer Dinnerbell Program

12:20 P.M.
 WBBM—News Flashes

12:30 P.M.
 WGN—Palmer House Ensemble
 WIBO—Reading Room
 WMAQ—Board of Trade
 WBBM—To be announced
 WJKS—Atlantic City Musicale (CBS)
 KYW—Dan Russo's Orchestra
 WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
 WBBM—The Four Horsemen
 WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
 WMAQ—Princess Pat, beauty talk
 WCFL—Farm Talk

12:50 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

12:55 P.M.
 WBBM—American Dental Society

1:00 P.M.
 WJKS—Danny Glenn, pianist
 WCFL—Coliseum, Walkathon
 WGN—Executive Club

WGN—June Baker, home management
 WLS—Hess Musical Program
 WCFL—Radio Dan
 WIBO—Jeannette Barrington, reader
 WAAF—Health Talk, Illinois State Medical Society

2:45 P.M.
 WAAF—World News Reports
 WCFL—Songs of other Nations
 WLS—Piano Instruction
 WIBO—Markets
 WJJD—Mid-Afternoon Dance Program
 WMAQ—Rhythmic Serenade (NBC)

3:00 P.M.
 WJJD—Women's Club
 KYW—Three Strings; Teaberry sports
 WMAQ—Six Day Bike Race
 WAAF—Organ Melodies
 WCFL—Afternoon Frolics
 WLS—Information Desk; Orchestra Program
 WIBO—Classical Gems, Cerny Ensemble
 WMBI—Special Program
 WJKS—The Grab Bag (CBS)
 WBBM—Burnham's Beauty Chat

3:15 P.M.
 WBBM—Chicago Hour
 WLS—Shopper's Service
 WMAQ—Kaltenmeyer's Kindergarten (NBC)
 WAAF—A Thought for Today
 WJJD—Dreams of Hawaii
 KYW—Dr. E. Herman N. Bundesen, Health Commissioner; talk
 WIBO—Dell Reed, tenor

3:30 P.M.
 WJJD—Indian Princess
 WBBM—Illinois Federation of Women's Clubs
 WIBO—Eddie and Fannie Cavanaugh
 WMBI—Dano-Norwegian Service
 WJKS—U. S. Army Band Concert (CBS)

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 8:15 a. m. WMAQ-NBC—Talk by Ann Hard
- 10:00 a. m. KYW-NBC—Music Appreciation Hour
- 7:00 p. m. KYW-NBC—Cities Service Concert; Jessica Dragonette
- 7:30 p. m. WGN-NBC—March of Time; dramatized news events
- 8:00 p. m. WGN-CBS—All-American Football Show; chorus and orchestra

WLS—Political Talk
 WBBM—American School of the Air (CBS)
 WIBO—News, Norman Ross
 WJJD—Illinois Medical Society
 WAAF—Hoosier Philosopher
 KYW—Symphonic Favorites
 WMBI—Organ Program and Bible Reading
 WMAQ—Words and Music (NBC)

1:10 P.M.
 WCFL—Barton Organ Recital

1:15 P.M.
 WJJD—Waltz Time
 WMAQ—Dan Rose, pianist
 WLS—Livestock and Grain Markets
 WIBO—Pop Concert, organ
 WAAF—Joyce Reed, soprano
 WJKS—American School

1:20 P.M.
 WMAQ—Board of Trade

1:30 P.M.
 WLS—Wm. Vickland's Book Shop
 WAAF—Salon Concert
 WJKS—Needlecraft Lady
 WMAQ—Public Schools Program
 WJJD—Club Luncheon
 WCFL—Variety Program
 WBBM—Philadelphia Symphony Orchestra; Stokowski, conductor (CBS)

1:45 P.M.
 WAAF—Live Stock Market; Weather Summary
 WGN—Allan Grant and Lawrence Salerno
 WLS—WLS Fanfare; Margaret Morton McKay
 WIBO—B. & K. Reporter
 WJKS—Poet's Corner

2:00 P.M.
 KYW—Today's Tunes; orchestra and vocalists
 WJJD—Light Classics
 WLS—Betty and Bob (NBC)
 WJKS—Philadelphia Symphony Orchestra (CBS)
 WMAQ—Echoes of Erin (NBC)
 WGN—Palmer House Ensemble
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
 WMBI—Home Hour
 WAAF—Chicago on Parade
 WBBM—American School of the Air

2:15 P.M.
 WJJD—Variety Music
 WMAQ—Republican National Committee (NBC)
 WLS—The Spinning Wheel

2:30 P.M.
 WJJD—Popular Songsters
 KYW—Women's Radio Review. (NBC)
 WMAQ—Smackout, comedy duo (NBC)

WAAF—From the Far East
 KYW—Two Doctors with Aces of the Air; Teaberry sports

3:40 P.M.
 WBBM—Piano Program

3:45 P.M.
 WENR—Concert Artists Program (NBC)
 WMAQ—Concert Artists (NBC)
 WJJD—Bridge Class of the Air
 WAAF—Ray Waldron's Sports Review

3:50 P.M.
 WBBM—News Flashes

4:00 P.M.
 WENR—Tea Music from College Inn (NBC)
 WMAQ—Women's Calendar
 WCFL—Junior Federation Club
 WJJD—Afternoon Tea Tunes
 WIBO—Nick Nichols, Cartoonist of the Air
 WJKS—Gene and Charley (CBS)
 WAAF—Dancing Notes
 WBBM—Gene and Charlie (CBS)

4:15 P.M.
 WJJD—Young Mothers' Club
 WBBM—Barton Organ
 WIBO—Cerny Ensemble
 WENR—Dromedary Caravan, drama (NBC)
 WJKS—Daily Times News Flashes

4:30 P.M.
 WJJD—Mooseheart Children
 WJKS—Kiddies Klub
 WMAQ—The Flying Family (NBC)
 KYW—Earle Tanner, lyric tenor
 WCFL—Tony and Joe
 WBBM—Art Gillham, pianist

4:45 P.M.
 WGN—Jane Carpenter, organist
 WENR—Concert Echoes
 WIBO—Dusk Dreams, organ
 WJKS—Silver Melody Singer
 WCFL—Coliseum, Walkathon
 WMAQ—Musical Moments (NBC)
 WBBM—Grandpa Barton's Stories
 KYW—Rhythm Revue; Teaberry Sports

5:00 P.M.
 WGN—The Devil Bird
 WENR—Waldorf-Astoria Orchestra (NBC)
 WGES—Poland in Song
 KYW—Mel Stitzel at the piano
 WCFL—Peter Pen
 WJJD—Chicago School Teachers
 WMAQ—Waldorf Orchestra (NBC)
 WBBM—Schlagenhauer Party
 WSBC—Jewish Program

Well, That's One Way

If you're thinking of starting a fire for a radio production, consider Ray Kelly's method of simulating the crackling of flames during a Sherlock Holmes broadcast over



NBC networks. Kelly, chief sound technician in New York, does the trick by crumpling a bit of cellophane in the palm of his hand.

5:15 P.M.
 WBBM—Tarzan of the Apes
 WGN—Concert Orchestra
 WIBO—WPCC
 WMAQ—The Spellbinder
 WCFL—John Maxwell, food talk
 KYW—Penrod and Sam
 WJJD—The Pied Piper

5:30 P.M.
 WJJD—Billy Sunshine and Orchestra
 WMAQ—Al Bernard, one man show (NBC)
 WBBM—Skippy; children's skit (CBS)
 WENR—Air Juniors
 WCFL—Farmer Labor Party
 WGN—Kellogg's Singing Lady (NBC)
 KYW—Uncle Bob's Hydrox Ice Cream Party

5:45 P.M.
 WENR—Little Orphan Annie, playlet (NBC)
 WMAQ—G. E. Circle (NBC)
 WCFL—Studio Program
 WIBO—Windy and Sven
 WJJD—Arthur Wright, songs
 WGN—Little Orphan Annie, sponsored by Ovaltin (NBC)
 WBBM—Lone Wolf Tribe; Indian Story (CBS)

6:00 P.M.
 WBBM—Captain Jack
 WGN—Dinner Concert
 WGES—Ballads of Yesteryear
 WIBO—German Program
 WMAQ—G. E. Circle (NBC)
 KYW—Dan Russo's Orchestra
 WENR—What's the News?
 WJJD—Dance Orchestra
 WCFL—Hotel Allerton Orchestra

6:15 P.M.
 WMAQ—Political Talk
 WGN—The Secret Three
 WENR—The Royal Vagabonds; impersonations (NBC)
 WBBM—Gene and Charlie
 WGES—Fashion Parade
 WCFL—The Polyphonians
 WJJD—Red Top Sports Reel

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 WGN—Tom, Dick and Harry, harmony trio
 WBBM—Flanagan Sport Review
 WENR—Jean Van, blues singer
 WMAQ—Best Foods Program (NBC)
 WIBO—Ahead of the News
 WJJD—Radio Guide Program
 WGES—Crusader Program
 KYW—Three Strings
 WCFL—Hotel Allerton Orchestra

6:45 P.M.
 WIBO—The Mobile Moaners
 WMAQ—Johnny Hart in Hollywood (NBC)
 WENR—The Goldbergs, drama (NBC)
 WGN—Mandels' "Bridge Club of the Air"
 KYW—Vincent Lopez' Orchestra
 WCFL—Sports Review
 WJJD—Radio Guide Program
 WBBM—Republican Broadcast (CBS)

7:00 P.M.
 WIBO—Judge John H. Lyle
 WMAQ—Mr. Twister
 WGN—Big Leaguers and Bushers
 WJJD—Frankie "Half Pint" Jaxon
 WBBM—Edwin C. Hill (CBS)
 KYW—Cities Service Concert; Jessica Dragonette (NBC)

7:15 P.M.
 WLS—Nestle's Program, guest and orchestra (NBC)
 WGES—Novak Players
 WCFL—Komiss Program

7:15 P.M.
 WGN—Singin' Sam, the Barbasol Man (CBS)
 WMAQ—Political Talk
 WCFL—Ralph Church, Political Talk
 WJJD—Dr. and Mrs. Jerry
 WBBM—The Band of Distinction

7:30 P.M.
 WGN—March of Time (CBS)
 WMAQ—Kresge Varieties
 WLS—Adventures in Health; Dr. H. N. Bundesen
 WBBM—Husk O'Hare's Band
 WIBO—Frank Hathaway
 WJJD—Buckle Busters
 WCFL—World's Fair Century of Progress



A Real 3 Star SPECIAL TREAT

Friday Evening

STATION
WJJD
 CHICAGO

1130 Kilocycles
 6:30 to 7 P.M.

Radio Guide's

Own

Art Studio Program

Winning Mikritics

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Sinclair Minstrels—October 17—8:12 p. m.—WLS:

Gene: "Tell me, Chuck, how do you keep your house warm all winter with only two tons of coal? I use ten."

Chuck: "Well, about October first I invite my mother-in-law to spend the winter—and she makes it hot for us."

M. J. Rogers

Texaco Fire Chief—October 11—9:50 p. m.—WEAF:

Chief: "The Rover Boys are practising law, but business is so bad they even take pillow cases."

Charles Woodburn

Top o' the Morning—October 18—8:29 a. m.—WMAQ:

Ed Smith: "Remember, a woman never makes a fool of a man. She merely directs the show."

Bertram R. Braucher

Sinclair Minstrels—October 17—8:13 p. m.—WLS:

Bill Childs:

"The devil sends a wicked wind,
To blow the skirts knee high;
But heaven is just and sends the dust,
To fill the bad man's eye."

C. Doane

Strollers' Matinee—October 11—2:38 p. m.—KDKA:

Glenn Riggs: "When was the first radio brought out in this country?"

Sam: "When Paul Revere broadcast on one plug."

Earl Polver

Lucky Strike—October 13—9:10 p. m.—KPRC:

Charlie: "Do you have an ear for music?"
Jack Pearl: "I don't know, but I got a drum in there."

Joe Maher

Texaco Fire Chief—October 11—8:37 p. m.—WMAQ:

Graham: "You need a car to win a wife, Chief."

Chief: "Oh, I don't know. Solomon didn't have one, and he didn't do so badly."

S. Banks

Canada Dry Program—October 17—8:42 p. m.—WJZ:

Jack Benny: "My father says you squeeze a penny so hard you put a permanent wave in Lincoln's beard, but I say you squeeze a nickel so hard you make hamburg out of the buffalo."

Allen V. Harvey

Easy Aces—October 12—8:28 p. m.—WGN:

Jane: "How much would it take for this new proposition?"

Brad: "About 5,000."

Jane: "Dollars?"

Brad: "You don't think I'm talking cents?"

Jane: "I didn't think you were."

Alexia Hanley

Meet the Artist

Irene Taylor

BY LEE RONELL

ABOUT to be presented to you is the animated original of the picture you see here. And is it animated! It is so animated and so vivacious and so swiftly energetic, that one wonders how the four feet eleven inches comprising Irene Taylor can manage at all. And even more wonderful yet, is the realization that all this verve is sustained on a size three foot!

She may be brief . . . this Taylor lass . . . but she's in plenty big places! I don't have to tell you that she's Chief Warbler for the



"King of Jazz." And I don't have to tell you how good a gal she has to be before a singer lands the most enviable spot in all this broad coun-tree. But I do want to tell you all about this Miss Irene Taylor.

First place, if she likes you, she calls you hon-eh in that Southern drawl which is such a big asset to any girl, seems to me. Calling everybody "hon-eh" is every Southern girl's prerogative . . . and the bane of every Northern girl's existence. But you don't resent it in Irene. She's not gushy . . . she's just all smiles and all affection. She's all sincerity, too, and all appreciation for the response she gets from fans. She answers every single fan letter herself . . . even to licking the stamp and inserting a little square autographed picture of herself. That's her hobby. Sometimes she weighs down the postman to the extent of three or four hundred letters a day . . . and sometimes she writes to a particular male fan of hers who resides in Wellington, New Zealand. This fan hears Irene's Saturday night broadcast on Sunday afternoons . . . that's the way he spends his Sundays . . . waiting for the broadcast to begin . . . listening to it while it's on . . . and thinking about it when it's over. Then he sits down and writes her about New Zealand reception. But this isn't about him.

Irene has had to overcome more than just the ordinary obstacles that beset the path of a nice girl on her way to a "career." Irene has had to overcome being Southern. South-

ern girls aren't supposed to work, you know. It's much too indelicate. But Irene was one who was going to . . . and any parental or geographical objections weren't going to deter her. At the age of nine years she started singing. Singing with orchestras in Dallas where she was born. Singing with the original Kansas City Nighthawks . . . that Coon-Sanders Band that made Kansas City akin to the big stem. Singing with Vincent Lopez and Paul Ash, Abe Lyman and Charlie Agnew at the Edgewater Beach Hotel in Chicago. And making records. First the old time Okeh discs that were recorded by benefit of megaphone. And then that famous "Mississippi Mud" with Paul Whiteman. Whiteman couldn't scrape that particular brand of Taylor "Mud" off his person. He decided then and there he'd have Irene Taylor with his band at the first opportunity.

The opportunity finally arrived. Irene's been with Paul Whiteman only a few short weeks. But already she's arrived in the hearts of the cascading dancers at New York's Biltmore Hotel . . . just as she arrived in the hearts of fans all over the world . . . even in New Zealand! She's arrived because she's sweet and sincere in addition to possessing that haunting contralto voice. She's pert and cute and her merry brown locks wave all around her head and her big brown eyes that

are very luscious eyes, look at you with life and fire . . . and a great deal of understanding and intelligence. She's not the least bit hardened by a long and arduous climb to fame . . .

And talking all the while. Telling me that she likes plain simple things for evening, white with sequins "like this one . . . do you like this one, hon-eh?" or very, very red, or this pale peach one with tiny ostrich feathers around the shoulders. Managing to answer all my innumerable questions "Yes I love to drive . . . I have an Auburn eight which I let out fast and furiously" or "I don't have much time for swimming these days" or "Yes, I adore to dance Hon-eh."

All the while sorting out music and begging my pardon for dividing her attention and raving about Paul Whiteman who is, she's convinced "the best and finest and loveliest man that ever lived . . ."

And then finding time in her rush and space in her memory to tell me that her grandmother "my best booster" lives in Wichita Falls, Texas, and always reads "RADIO GUIDE" religiously.

Irene Taylor, my friends, isn't quite a show girl. She's more the sort of girl a fellow could bring home and show to "the folks" glowing and gloating with pride. But Irene wasn't made for housekeeping . . . she was made for singing. And can she sing! I'm not asking you . . . I'm telling you.

Radio's Gossip— By Jerry Wald

(Continued from Page Five)

you know how folks go for that sort of thing . . . Programs were slipped on the air in a sloppy fashion and they clicked, too, for the simple and sole reason that the air dialers of the nation were ready to eat up anything that poured through their loudspeakers . . . And so the big boys of broadcasting had everything much their own way, without expending too much thought or energy in their efforts . . . But the time has come in radio, just as it did in the movies, when the listeners, fed up with the novelty of getting entertainment through wooden boxes and the folks who listen began picking out those programs which showed grains of showmanship and preparation, while they ignored programs of inferior and mediocre calibre! . . . At this point the phonies, who had been riding along on what seemed to be a perpetual holiday, began to feel that cards would soon have to be laid on the table . . . They tried to fortify themselves, but even in their fortification the charlatan principles were used, so that the few worth while heads soon demanded "big-business tactics" . . . Over an extended period they have made their cries effective and the radio of tomorrow, when compared to the radio we have known, will be like 1932 motor styles when put up for comparison with the old "horseless buggies."

RUBINOFF, the fiddle man, and Iris Seifer, the lovely lady of orchids, have reunited and the ol' love spark has been ignited again! . . . Scrapy Lambert, one half of that Smith Brothers' harmony team, is being sued by his former frau, Edna Johnson, for non-payment of alimony, so she claims . . . The new trend in air sponsored programs is script acts, with the crooners and bands taking the back seat . . . They tell us that Peaches Browning is casting her eyes toward the Static Street section . . . Howard Philipps, a lad who just couldn't make good in the big city, is breaking through in Boston, stick-waving Leo Reisman's music making crew . . . The Lombardo boys are trying to figure out a way to stop their wives from buying all those clothes . . . Dana Suesse and Boyd Bunch, the Lombardo arranger, are Holding Hands and will probably do a January Jaunt to the Justice, while the smooth sailing love match between Josephine Larkin, the blonde baby, and Dick Gardener (George Olsen's sax tooter), is off because of a squabble over what other femme? . . . Harry Barris' Maw aeroplaned in for his opening at the Coconut Grove and was the song scribble-baton boy surprised . . . Sponsors are insisting that all new contracts include morality clauses . . . What's Floyd Gibbons got up his sleeve?

Poetry Corner

The Poetry Corner is open to all RADIO GUIDE readers. One dollar will be paid for each poem accepted. Poems must pertain to radio artists.

SALUTATORY

Like the sun freed from the cloud that imprisoned it;
Like a road lost suddenly and found;
Like an old song, new sung, of which the heart has felt the lack;
Like all things loved and dimmed a while made definite;
Like a friend too long in bonds of absence bound,
Do we, his children, welcome Walter Damrosch back.

A. T.

Friday Programs [Continued]

7:45 P.M.
 WCFL—Bulletin Board, Labor Flashes
 WBBM—Howard Neumiller and Gertrude Lutzi
 WLS—Howard Thurston, magician (NBC)
 WIBO—Swanson Campaign Speech
 WJJD—Doris and Bill, song skit

8:00 P.M.
 WGN—All-American Football Show; chorus and orchestra (CBS)
 KYW—Frankie Masters' Orchestra
 WLS—First Nighter, drama (NBC)
 WJJD—Republican National Committee
 WCFL—Frank Dane, crooner
 WIBO—Songs of Romance
 WJKS—Polish Hour
 WMAQ—Chequoy Club; Harry Reser's Orch. (NBC)
 WSBC—Polish Program
 WBBM—Helen Mors and the Crooning Colonels

8:15 P.M.
 WCFL—Night Court
 KYW—Vincent Lopez' Orchestra
 WJJD—Farmer Rusk's Service
 WBBM—Newton Jenkins, political talk

8:30 P.M.
 WMAQ—Armour Program, Roy Shield's Orch. (NBC)
 WJKS—Hot Stove League
 WGN—Woodbury Program (CBS)
 WCFL—Sophie Schaefer, soprano
 KYW—Mark Fisher's Orchestra
 WIBO—Cook County Wage Earners' League
 WBBM—WBBM Air Theater Drama
 WENR—Pond's Program; Leo Reisman's Orchestra (NBC)

8:45 P.M.
 WIBO—Sylvia Stone, contralto
 WJKS—Polish Hour
 WBBM—Harry Sosnik's Orchestra (CBS)
 WCFL—Grace Wilson, songs

9:00 P.M.
 WGN—Music That Satisfies
 WIBO—Wendell Hall
 WBBM—Cook County Wage Earners' League
 WMAQ—Phil Lord the Country Doctor (NBC)
 WCFL—German Program
 KYW—Rex Maunin's Aces of the Air
 WENR—Music Moods

9:15 P.M.
 WMAQ—Marian and Jim
 WBBM—Belle Forbes Cutter and Orchestra
 WGN—Easy Aces; comedy sketch
 WJKS—Song Program
 WIBO—Joe Farrell on Jo Springer's "Sport Views"

9:25 P.M.
 WJKS—Republican Broadcast

9:30 P.M.
 WGN—Tomorrow's Tribune
 KYW—The Boys, quartet
 WJKS—Little Jack Little (CBS)
 WENR—Republican National Committee Talk; Sen. McNary

9:40 P.M.
 WMAQ—Northern Trust Northerners
 WIBO—Nu-Grape Twins
 WCFL—Eric Russell Cook, baritone
 WBBM—Ralph Church, political talk

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 WIBO—B and K Reporter, news
 WBBM—Myrt and Marje; drama (CBS)
 WJKS—Impressions of Hawaii
 WGN—Around the World, drama
 KYW—National Republican Committee (NBC)
 WCFL—Speaker's Bureau

10:00 P.M.
 WMAQ—Amos 'n' Andy NBC
 WGN—Troubadours with Lawrence Salerno
 WENR—Amos 'n' Andy; blackface comedians (NBC)
 WJKS—Helen Vernon Oden
 WIBO—Bost's Sprinkling Melodies
 WCFL—School Teachers Talk
 KYW—Teaberry Sports Reporter; Globe Trotter

10:10 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Musical Weather Report

10:15 P.M.
 WIBO—Old Music Box
 WGN—The Dream Ship
 WENR—Campaign Talk; Judge Horner (NBC)
 WCFL—Coliseum, Walkathon
 WMAQ—Dan and Sylvia
 WJKS—Columbia Symphony Orchestra (CBS)

10:30 P.M.
 WMAQ—Six Day Bike Race
 KYW—Frankie Masters' Orchestra
 WIBO—Organ Fantasies
 WGN—Bernie Cummins' Orchestra
 WCFL—Hotel Allerton Orchestra
 WJKS—Three Buddies
 WENR—Ben Bernie's Orchestra

10:45 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)
 WIBO—Recitals in Miniature
 WJKS—Kolor Bak Program

11:00 P.M.
 WCFL—WCFL Orchestra
 WGN—Late Dance Orchestras
 WIBO—Musical Tapestry
 WMAQ—Jimmy Green's Orchestra
 KYW—Dan Russo's Canton Tea Garden Orchestra
 WJKS—Ozzie Nelson's Orchestra (CBS)
 WSBC—Variety Program

11:15 P.M.
 KYW—Don Pedro's Orchestra
 WMAQ—Beach View Orchestra

11:30 P.M.
 WJKS—Bernie Cummins' Orchestra (CBS)
 KYW—Mark Fisher's Orchestra
 WCFL—Hotel Allerton Orchestra
 WMAQ—Vincent Lopez' Orchestra

12:00 MIDNIGHT
 WENR—College Inn Orchestra
 WBBM—Around the Town Dance Orchestras
 WMAQ—Beach View Orchestra
 KYW—Dan Russo's Orchestra
 WMBI—Midnight Musical and Gospel Hour

12:30 A.M.
 WENR—Terrace Gardens Orchestra
 WMAQ—Via Lago Orchestra
 KYW—Earl Hines' Orchestra

Programs For Saturday, November 5

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WLS—Smile A While Time
 WJJD—Buckle Busters
 WGES—Toasts, Requests
 WAAF—Farm Folks' Hour

6:10 A.M.
 WLS—Sears; Fur Market

6:15 A.M.
 WLS—Weather Report; produce reporter; livestock

6:20 A.M.
 WLS—Slim and Spud Comedy Skit

6:30 A.M.
 WJJD—Frankie Marvin, tenor
 WIBO—Uncle John and his Family
 WMAQ—Setting Up Exercises
 WLS—Cumberland Ridge Runners

6:45 A.M.
 WBBM—Farm Information
 WJJD—Buckle Busters

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WCFL—Morning Shuttle
 WAAF—Breakfast Express
 WMAQ—Tune Time
 KYW—Marshall Field and Co.'s Musical Clock
 WGES—Musical Speedway
 WLS—Paul Rader's Tabernacle
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle Tone Gym Class

7:30 A.M.
 WCFL—Cheerio, NBC
 WLS—Steamboat Bill; Campbell Cereal
 WGN—Good Morning
 WBBM—Christian Science Churches of Illinois
 WIBO—Melodies
 WJJD—Gene Astry, songs
 WMAQ—Morning Worship

7:45 A.M.
 WJJD—Happy Go Lucky Time
 WMAQ—Waltzes (NBC)
 WLS—Jolly Bill and Jane
 WBBM—Musical Time Saver

8:00 A.M.
 WMAQ—John Fogarty, tenor (NBC)
 WLS—Gene and Glenn (NBC)
 WCFL—WCFL Kiddies Aeroplane Club
 WIBO—Smiles
 WGES—Bohemian Melodies

8:15 A.M.
 WCFL—Time Parade
 WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
 WLS—Musical Program
 WGN—French Lick Springs Program
 WBBM—Modern Living
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
 WMAQ—Vic and Sade; comedy duo (NBC)
 WIBO—Musical Varieties

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WMAQ—Pe Plant Pete (NBC)
 WGN—Good Morning
 WCFL—Dance Music

8:50 A.M.
 WLS—Sears' Tower Topics Time with Gene Astry Oklahoma Yodeler

9:00 A.M.
 WGN—Charbe White's Gym of the Air
 WAAF—Sing and Sweep
 KYW—Musical Melange (NBC)

WGES—Canary Concert
 WCFL—German Entertainment
 WBBM—Ambassadors (CBS)
 WMAQ—University of Chicago; The Professor at the Breakfast Table
 WIBO—Novellettes

9:10 A.M.
 WLS—Evening Post Reporter

9:15 A.M.
 WBBM—Musical Interlude
 WGN—Edward Smith, readings
 WLS—Willard Program with Mae and Bob
 KYW—Dance Masters (NBC)
 WAAF—Food Economy Program, Margaret Dorr
 WMAQ—Neysa
 WCFL—Famous Soloists

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 WGN—Board of Trade Reports
 WAAF—Sing and Sweep
 WMAQ—Our Daily Food; Colonel Goodbody, NBC
 WGES—Musical Comedy Gems
 KYW—Flying Fingers
 WIBO—Little Harry's Cookin' School
 WBBM—Burnham's Beauty Chat
 WLS—Monarch Hostess; Martha Crane and Quartet
 WCFL—Highlights of Music

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 KYW—Consolaires (NBC)
 WMAQ—Board of Trade
 WLS—Children's Program
 WBBM—Ruth Roger's Radioboldit
 WAAF—Ask Me Another
 WGES—Timely Tunes

9:50 A.M.
 WMAQ—Breen and de Rose (NBC)

10:00 A.M.
 WCFL—Dance Music
 KYW—Honey Butter Chefs
 WGN—Rex Griffith, tenor
 WJJD—Komiss Musical
 WMAQ—Kraft Cheese Program (NBC)
 WAAF—Piano Rambles
 WIBO—Popular Echoes
 WLS—Livestock and Poultry Markets
 WBBM—Organ Interlude
 WSBC—Home Hours
 WGES—College Capers

10:05 A.M.
 KYW—Piano Patterns

10:15 A.M.
 WGN—Leonard Salvo's Favorites
 WAAF—Sally Mint Smiles
 WIBO—Market Reports
 WBBM—Red Cross Melodies
 WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
 WMAQ—The Woman's Calendar
 WGES—Rhythm Revue; Ethel and Harry
 WJJD—Neighborhood Store
 KYW—Household Institute drama, NBC

10:20 A.M.
 WAAF—Salon Music

10:25 A.M.
 WGN—Grain Market Reports

10:30 A.M.
 WIBO—News Flashes
 WJJD—Variety Music
 WGN—Digest of the Days News
 WAAF—The Fireside Philosopher
 WGES—Italian Shopper
 WMBI—Gospel Music

KYW—Novellettes
 WBBM—Adele Nelson, beauty talk

10:40 A.M.
 WMBI—Church School Period

10:45 A.M.
 WMAQ—Swenson's Swehearts (NBC)
 WBBM—American Medical Association
 WIBO—Old Music Shop
 WGN—Joseph Hassmer
 WJJD—Mary Alden, home talk
 WAAF—Musical Calendar
 WENR—Spanish Idylls, string ensemble (NBC)

11:00 A.M.
 WBBM—Petersen's Viking
 WMAQ—French; Jules Duc
 WGN—Music Weavers Request Program
 WJKS—Three Aces
 WCFL—Red Hot and Low Down Program
 WIBO—Musical Masterpieces; organ
 WJJD—Musical Gems
 WAAF—Miss Helen's Children's Program
 WMBI—K Y B Club
 KYW—Prudence Penny, home economics

11:15 A.M.
 KYW—On the 11:15; famous dance orchestras
 WBBM—Virginia Clarke; Gene and Charlie
 WMAQ—American Legion National Trade Revival Campaign (NBC)

11:20 A.M.
 WJJD—Frankie Marvin, tenor
 WJKS—Buddy Harrod's Orchestra (CBS)
 WAAF—World News Reports
 WENR—Miracles of Magnolia (NBC)

11:30 A.M.
 WJJD—Buckle Busters
 WENR—Home Service
 WBBM—Frank Wilson and Jules Stein
 WMAQ—On Wings of Song (NBC)
 WIBO—Peter Pan Program
 KYW—National 4-H Club; talks and music (NBC)
 WGN—Board of Trade Market Reports
 WAAF—Bulletin Board
 WMBI—Jewish Sabbath Service

11:35 A.M.
 WAAF—Variety Program
 WGN—Painted Dreams

11:45 A.M.
 WLS—Weather Report; Livestock Estimates
 WBBM—Buddy Harrod's Orchestra (CBS)
 WJKS—Daily Times News Flashes
 WAAF—Estelle Barnes, pianist
 WJJD—Sunshine for Shut-Ins
 WMAQ—Parent Teacher Talk

11:50 A.M.
 WGN—Good Health Training

11:55 A.M.
 WLS—Evening Post Reporter

12:00 NOON
 WMBI—Organ Program and Gospel message
 WJKS—Alabama Boy; Ralph Robertson
 WCFL—Popular Music
 WLS—Poultry Service; variety program
 WGN—Mid-day Services
 WBBM—Julia Hayer's Household Hints
 WIBO—Waltzes
 WAAF—Noon-time Melodies
 WMAQ—Hotel Lexington Orchestra (NBC)

12:05 P.M.
 WMAQ—Board of Trade

12:10 P.M.
 WMAQ—Hotel Lexington Orchestra (NBC)

12:15 P.M.
 WJKS—Farm Flashes
 WIBO—Market Reports
 WJJD—Season's Dance Hits

12:20 P.M.
 WBBM—News Flashes

12:30 P.M.
 WBBM—Chicago Hour
 WLS—Musical Program
 WJJD—Farmer Rusk's Dinner Program
 WGN—Palmer House Ensemble
 WMAQ—Lotus Gardens Orchestra (NBC)
 KYW—Symphonic Favorites
 WIBO—Reading Room
 WJKS—Football Souvenir Program (CBS)

12:45 P.M.
 WJKS—St. Mary's Fordham Football Game (CBS)
 WMAQ—Princess Pat Beauty Talk
 WCFL—Farm Talk

12:50 P.M.
 WMAQ—Lotus Gardens Orchestra (NBC)

1:00 P.M.
 WJJD—Century of Progress Program
 WLS—Political Talk
 WGN—Leonard Salvo, organist
 WMAQ—Words and Music
 WBBM—The Four Horsemen
 WMBI—Citizenship Hour
 WIBO—Ahead of the News; Norman Ross
 WCFL—Coliseum, Walkathon
 WAAF—Hoosier Philosopher

The Sinton

St. Nicholas

Whether your visit to Cincinnati be for a day or many months you'll save money and get more real pleasure if you make The Sinton St. Nicholas your home.



750 rooms with bath, shower and servitor from ..
 \$2.50
 Sample rooms ..
 \$4-\$6

Five dining rooms serving wonderful food at moderate prices

JOHN L. HORGAN
Managing Director

CINCINNATI



Voice of the Listener



Sure Are Hot

Baltimore, Maryland

Dear Editor:

I have not seen any comments on Don Redman and his Connies' Inn Orchestra. Here is one band that can play hot enough to make "Hades look like a fireplace." Then they reverse and play music softer and sweeter than "all day taffy." Also let me recommend that vocalist who sings with Don, Harlan Lattimore. Crosby, Columbo and Vallee should listen to him.

Harry Fox

Connie's Blues Sizzle

New York, N. Y.

Dear Mr. Editor:

My choice for radio's "It" Girl is Connie Boswell. Her blues songs just sizzle with the rhythm and syncopation of her own inimitable harmony. Ah, but when Connie sings her love songs it seems to still the air, 'cause the singing leaves you breathless. Need I say more?

Robert J. Tietze

It's the Songs, Not Artists

Jamesburg, New Jersey

Dear Editor:

I find it's time for me to say something and it isn't ordinary. Why all the fuss about artists and orchestras? It's really the songs that deserve all the praise, and that make the artist famous.

I heard an artist over a little station and he was rotten, but I heard him sing two very pretty numbers. I forgot he couldn't sing. I was just interested in what he was singing. The songs were "You're Just the Girl for Me" and "Pink Elephants." Those two songs made him my ideal singer of that station, which shows that it's the fellows who write the songs who deserve praising, not the singer.

Henry B. Alenn

Co-eds Go for Meredith

Evanston, Illinois

Dear Sirs:

At a tea in Evanston today a member of our sorority suggested that we discuss your contest. Such an overwhelming number of members preferred June Meredith's voice to all other women's voices on the air that we decided to get our ballots and send them in. We are agreed that Miss Meredith is the only radio star who has that emotional quality in her voice that sends chills up and down even the most sophisticated spines!

Members of Delta Zeta Sorority

A New Idea—a Harp!

Chicago, Illinois

Dear Sirs:

Why is it no one has ever thought of having harpists on radio programs?

A harp, I believe, is one of the most graceful looking musical instruments and its music is simply beautiful. Are there no good harpists looking for jobs these days? Any real music lover would, I am sure, enjoy a good program of harp music.

A. M. A.

Who Said Nitwit?

Little Rock, Ark.

You Worm:

I am casting my vote for Harriet Cruise. Not that she will benefit by winning, but perhaps some of your nit-wit readers will tune in on her program. All Miss Cruise needs is listeners.

As a song delineator Miss Cruise ranks well above Ruth Etting, Helen Morgan, Nora Bayes or any other you can name. She has the basic voice appeal and a perfect, yes, absolutely perfect, manner of delivery.

Perhaps you'd better ask your imbecile staff, as well as your moronic readers to tune in some night if they want to hear the most charming of all interpretations of popular song.

Lou Lowry

How About It, Ladies?

Hinsdale, Illinois

Dear Sirs:

In Radio Guide for September 11-17 you printed an article on why the radio world doesn't like women announcers. It read, "Women don't like each other. And they most decidedly won't listen to each other on the air."

I wonder. I am one of the many who don't like women announcers. However, I also find many men that I tune out. So it isn't sex, but performance with me. I talked it over with some of my friends and they all were of the same opinion. They do like women announcers if they are good.

Why do women, when they get on the lecture platform or behind a mike, affect a high, strained voice, with an affected accent that is almost impossible to understand? Anne Oberndorfer is a good example. She has a splendid program that I would love to hear, but I cannot stand her voice.

Have you ever heard anyone say they did not like Anne Lindbergh or Cornelia Otis Skinner? No one, man or woman, ever turned them off. Recently I heard the late William Jennings Bryan's daughter. I am a staunch Republican, but her personality and sincerity would win me over anyway.

Give us more of the above type and you will find the radio world, even the female part, will like women announcers.

Mrs. X. R. Dodge

Lanny, as of Yore

Dear Editor:

Lanny Ross has the most fascinating tenor voice on the air and I am sorry we are not hearing him and him alone on Mondays, Wednesdays and Friday as of yore.

Music Lover

Exactly, Why?

Oakland, California

Dear Editor:

Why all the fuss about legs and pretty women? Bah, why don't they listen to some good music such as "Castles in the Sands" and "You're Just the Girl for Me"?

If the singers and bands would play more of these songs I think there would be less about this leg and jealous stuff. Come on, everybody get together. Let's hear more of these two beautiful songs.

J. Anna Hopton

She's Dern Pretty, Besides

Hammond, Indiana

Dear Sir:

Cast my vote for Linda Parker, the real "It" girl of radio. She has the sweetest, most lovable voice on the air. If she can bring tears to the eyes of an old hard shell like me with those sad old mountain songs she has to be good. She should win and she's a dern pretty girl besides.

Elmer Lang

Boys, Don't Scrap

Sterling, Illinois

Dear Editor:

The other night I heard Dan Russo and his Orioles playing a number entitled "The Bells of Hades," and anyone who has heard Art Kassel has heard a number by the title of "Hells Bells." If Art Kassel hadn't written his number, Dan Russo wouldn't have had his "Bells of Hades."

Art should get a warrant for Russo because if he doesn't, Dan will completely wreck "Hell's Bells."

Jaronie

No, Not Until Just Now

Palatine, Illinois

Gentlemen:

Has anyone ever called your attention to Claudine MacDonald, director of the Women's Radio Review given at 2:30 every day over NBC? She has a most melodious voice and pleasing manner.

Mrs. Harry E. Smith

Marge's Rooting Section

Topeka, Kansas

Dear Editor:

My brother, boss and self are pulling hard for Marge of "Myrt and Marge." My, how we would like to see her win.

Alice Johnson

Dorothy Lamour's IT

Chicago, Illinois

Dear Editor:

"It," as coined by Elinor Glyn, is that indefinable something, a fiery pot pourri of sex appeal, charm, vivacity and allure that makes the possessor of "It" irresistible to men and women alike. Clara Bow had "It" on celluloid, Dorothy Lamour has "It" on the air.

Other stars may have finer voices, technically speaking, but La Lamour has a voice that is as individual as a Poirret creation, as modern as fifty years from now and as captivating as Clark Gable's dimple. She has "It" and I'm for "It."

Celia Mutter

Good Ol' Bob Elson

Wisconsin

Dear Editor:

Here's three cheers for the fan signing himself an "Elsonite." We, too, are full of cheers for the best announcer on the air—Good old Mr. Bob Elson, no matter what spot, whether baseball, reading of the Tribune or announcing, he is our favorite.

Family of Elson Fans

From an Optimist

Dakota, Illinois

Editor:

All you Irene Taylor fans, come on and send in your votes. She's going to win, but the bigger margin the better. She has the sweetest and most vibrant voice on the air.

A word to you radio fans who always have some artist on the pan. If you like an artist tell the rest of the world about it. If you don't, keep quiet. Don't always be a kicker.

An Optimist

Thank You, Suh!

Dayton, Tenn.

Gentlemen:

Although I have read only the last three copies of RADIO GUIDE, I wish to express my complete satisfaction with 't. The manner in which you deal with the programs is efficient and simple, to say nothing of the much desired information furnished concerning our favorite radio stars.

May I make a bit of a suggestion? I am sure that there are others who, like myself, would like to have photographs of their favorite dance bands.

R. Allen Brown

Well, Must We?

Brooklyn, N. Y.

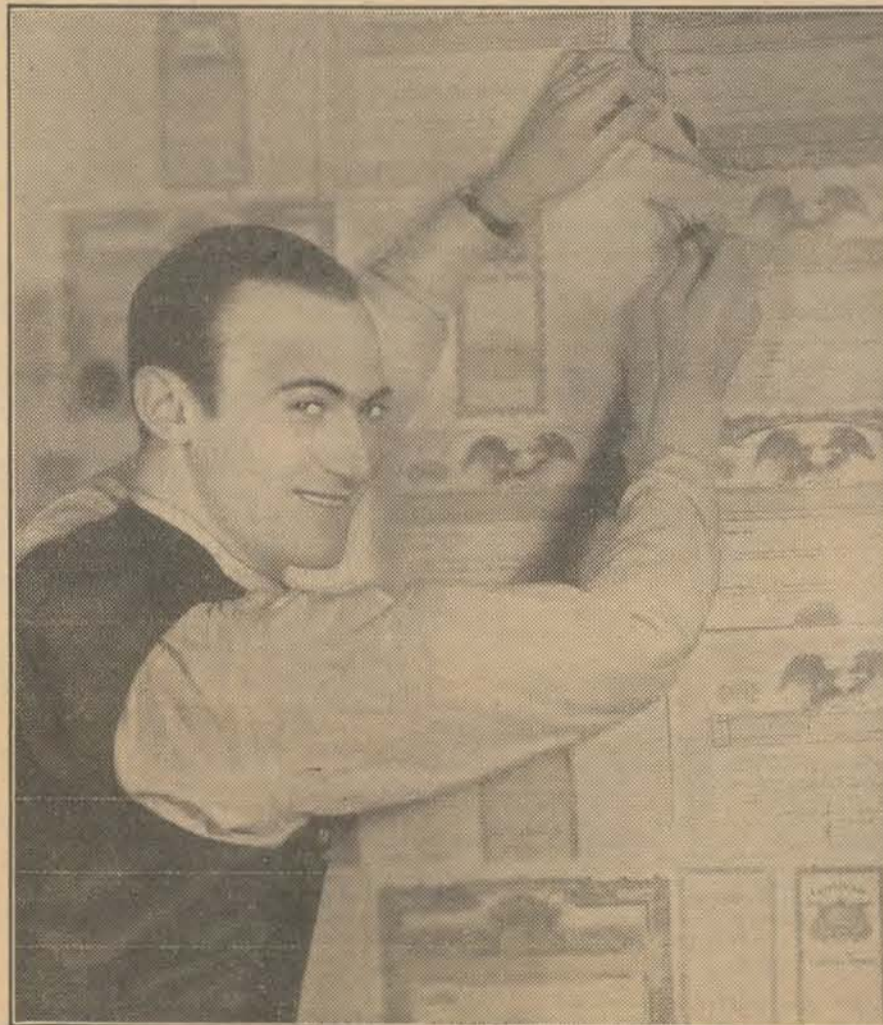
Dear Editor:

The only fault I can find with RADIO GUIDE is that enough isn't said about the great radio violinists, Eddy Brown, Jascha Seidel, Arcadie Berkenholz, Josef Stopak, Godfrey Ludlow, Jacques Gordon, and others.

Why not have a column each week dedicated to these artists? Must we always listen to these crooners? Why can't we read something worth while?

Edward Puttre

IT'S STILL GOOD FOR WALL PAPER



Harry Sosnik, the Pennzoil Parade maestro offers a suggestion for making use of worthless stock certificates. "A patch work of gold and green certificates makes a good wall paper design," says Harry, while he busies himself with the paste pot. It's a swell ideal!

Saturday Programs [Continued]

1:10 P.M.
 WCFL—Federation of Women's High School Teachers

1:15 P.M.
 WBBM—Burnham's Beauty Chat
 WJJD—Waltz Program
 WMBI—Gospel Music
 WLS—Phil Evans; livestock
 KYW—Vincent Lopez' Orchestra
 WIBO—Pop Concert, organ
 WGN—Palmer Hbuse Ensemble
 WAAF—Willard Barton, tenor

1:20 P.M.
 WCFL—Barton Organ Recital—Eddy Hanson

1:25 P.M.
 WLS—F. C. Bisson's Grain Market

1:30 P.M.
 WGN—Football Broadcast
 WLS—Musical Program
 WJJD—Club Luncheon
 WMAQ—Symphonic Matinee (NBC)
 WMBI—Young Peoples' Hour
 WAAF—Pianoesque
 WSBC—Mallers Studio Program
 KYW—Dan Russo's Orchestra
 WCFL—Florence Janke, soprano
 WBBM—J. Wilson Doty, organist

1:40 P.M.
 WBBM—Pat Flanagan's Forecasts

1:45 P.M.
 WCFL—Purdue vs. Chicago Football Game
 WIBO—B. & K. Reporter
 KYW—Ohio State vs. Northwestern Football Game
 WAAF—Live Stock Market; Weather Summary
 WMAQ—Football Broadcast

1:55 P.M.
 WBBM—Ohio State vs. Northwestern Football Game

2:00 P.M.
 WIBO—Football Broadcast
 WJJD—Light Classics
 WMBI—Mother Ruth period for girls
 WLS—Merry-Go-Round
 WAAF—Chicago on Parade

2:15 P.M.
 WSBC—Estelle Lewis, songs
 WJJD—Variety Music

2:30 P.M.
 WJJD—Popular Songsters
 WAAF—Mary Stahl
 WMBI—Gospel Music

2:45 P.M.
 WJJD—Mid-Afternoon Dance Program
 WAAF—World News Reports

3:00 P.M.
 WSBC—Post Office Dept. Program
 WJJD—Women's Club
 WAAF—The Bookworm; "Gift of the Magi"
 WJKS—Spanish Serenade (CBS)
 WLS—Smilin' Thru; Chuck, Ray and Frank with Elsie Mae Emerson

3:15 P.M.
 WJJD—Dreams of Hawaii
 WMBI—Radio School of the Bible
 WLS—John Brown; piano concert

3:30 P.M.
 WJJD—Indian Princess
 WJKS—George Hall's Orchestra (CBS)
 WAAF—Tambourines and Castenets

3:45 P.M.
 WJJD—Bridge Class of the Air
 WAAF—Ray Waldron's Sports Review

4:00 P.M.
 WJJD—Walt and Herb
 WCFL—Junior Federation Club
 WGN—Afternoon Musicale
 WAAF—Piano Novelities; Jimmy Kozak
 WJKS—Eddie Duchin's Orchestra (CBS)

4:15 P.M.
 KYW—Aces of the Air
 WJKS—Kiddie Klub
 WENR—Tea Dansante (NBC)
 WAAF—Saturday Ballads
 WBBM—Eddie Freckman and Cheri McKay
 WJJD—Young Mothers' Club

4:30 P.M.
 WJJD—Mooseheart Children
 WMAQ—Swanee Serenaders, orchestra (NBC)
 WBBM—Art Gillham, pianist
 KYW—Harold Bean, baritone
 WENR—Swanee Serenaders; Stokes' Orchestra (NBC)
 WCFL—Eddie Clifford, tenor and Orchestra

4:45 P.M.
 WBBM—Organ Melodies
 WMAQ—Musical Moments (NBC)
 KYW—Rhythm Revue
 WJKS—Daily Times News Flashes
 WENR—Tea Dansante; orchestra (NBC)
 WCFL—Coliseum, Walkathon
 WGN—Jane Carpenter, Organist

5:00 P.M.
 WGN—The Devil Bird
 WENR—Waldorf-Astoria Orchestra (NBC)
 WMAQ—Waldorf Orchestra (NBC)
 WBBM—Norm Sherr, pianist
 WSBC—New Southern Program
 WGES—Ukrainian Folk Song
 WCFL—Peter Pan
 KYW—Mel Stitzel, piano
 WIBO—Mabelle Natkin, "Women in the Shoe"
 WJJD—Neighborhood Store

5:15 P.M.
 WJJD—The Pied Piper
 WMAQ—Ninth District Radio Amateurs
 WIBO—WPCG

WGN—Concert Orchestra
 KYW—Waldorf-Astoria Orchestra (NBC)
 WCFL—Children's Air Theater
 WBBM—News Flashes

5:30 P.M.
 WENR—Air Juniors
 KYW—Uncle Bob's Curb-is-the-Limit-Club
 WMAQ—Back of the Campaign; Wm. Hard (NBC)
 WCFL—Farm and Labor Program
 WBBM—Slippy; children's program (CBS)
 WJJD—Billy Sunshine and Orchestra

5:45 P.M.
 WGN—Little Orphan Annie; children's playlet, NBC
 WBBM—Rock Oak Champions
 WENR—Little Orphan Annie; playlet (NBC)
 WCFL—Studio Program
 WIBO—Clem and Ira
 WJJD—Arthur Wright, songs
 WMAQ—Sekatary Hawkins (NBC)

6:00 P.M.
 WGN—Palmer House Ensemble
 WCFL—Allerton Hotel Orchestra
 WBBM—Fredrick Wm. Wile, talk (CBS)
 WENR—What's the News
 WGES—Poland In Song
 WJJD—Dance Orchestra
 WIBO—German Program
 WMAQ—General Electric Circle (NBC)
 KYW—Dan Russo's Orchestra

6:15 P.M.
 WENR—Radio Rubes (NBC)
 WCFL—The Polyphonians
 WMAQ—Hotel New Yorker (NBC)
 WJJD—Red Top Sports Reel
 WBBM—Democratic National Committee

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 WGN—Tom, Dick and Harry, harmony trio
 WBBM—Flanagan Sport Revue

WJKS—Polish Hour
 WBBM—Jack Russell's Orchestra
 WMAQ—Musical Program
 WSBC—Variety Program
 WGN—Ruth Etting; Music That Satisfies (CBS)
 WCFL—Dorothea Derrfuss, contralto
 WIBO—Melody Moments
 WLS—El Toro Week-end Revue; Gus Van (NBC)

8:15 P.M.
 WCFL—Night Court
 WJJD—Farmer Rusk's Service
 WGN—Hon. William H. Dietrich, speaker
 WBBM—Real Estate Payers
 WJKS—Republican Broadcast
 WMAQ—Political Talk

8:20 P.M.
 WJKS—Polish Hour

8:30 P.M.
 WGN—Everybody's Hour
 WIBO—Hon. Rupert Bippus
 WMAQ—Erno Rapee (NBC)
 WJKS—Hot Stove League
 KYW—Frankie Masters' Orchestra
 WBBM—The Four Norsemen
 WCFL—Crosley Follies from Cincinnati over WLW
 WLS—International Old Time Party—Texas Cowboys

8:45 P.M.
 WJKS—Anne Leaf, organ (CBS)
 WBBM—Husk O'Hare's Orchestra
 WIBO—Bost's Sparkling Melodies

9:00 P.M.
 KYW—Rex Maupin's Aces of the Air
 WBBM—Wm. O'Neal, tenor (CBS)
 WCFL—Seeley Program
 WIBO—Wendell Hall
 WJKS—William O'Neal, baritone (CBS)
 WLS—Lucky Strike Orchestras; guest star (NBC)
 WMAQ—To be announced

9:15 P.M.
 WCFL—Harry Brooks, trumpet soloist
 WJKS—Norman Care's Orchestra

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 WJKS—Vaughn de Leath (CBS)
 WIBO—B. and K. Reporter
 WGN—Old Favorites
 WBBM—Jack Russell's Orchestra

10:00 P.M.
 WIBO—Bost's Sparkling Melodies
 WMAQ—Amos 'n' Andy, NBC
 WJKS—Norman Care's Orchestra (CBS)
 WLS—Amos 'n' Andy; blackface comedians (NBC)
 WGN—Guy Lombardo's Orchestra (CBS)
 WIBO—Old Music Box
 WCFL—School Teachers' Talk
 KYW—Teaberry Sports Reporter; The Globe Trotter

10:10 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Coliseum, Walkathon
 WIBO—Old Music Box
 WJKS—Columbia Symphony Orchestra (CBS)
 WLS—Kitchen Klenzer Novelty
 WMAQ—Hotel Pierre Orchestra

10:30 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—Four Dukes
 WGN—Bernie Cummins' Orchestra
 WIBO—Organ Fantasies
 WJKS—California Melodies (CBS)
 WMAQ—Six Day Bike Race

10:45 P.M.
 WCFL—WCFL Orchestra
 WMAQ—Vincent Lopez' Orchestra
 WIBO—Recitals in Miniature

11:00 P.M.
 WSBC—Jerry Sullivan Song Special
 WIBO—Musical Tapestry
 KYW—Frankie Masters' Orchestra
 WMAQ—Bal Tabarin Orchestra
 WCFL—Merry Garden Ballroom Orchestra
 WGES—Paradise Orchestra
 WENR—To be announced

11:15 P.M.
 KYW—Don Pedro's Orchestra

11:30 P.M.
 WGN—Late Evening Dance Orchestras
 WCFL—WCFL Orchestra
 KYW—Mark Fisher's Orchestra
 WGES—Cabaret Hits
 WMAQ—Beach View Orchestra

12:00 MIDNIGHT
 WMAQ—Jimmy Green's Orchestra
 WGES—Future Celebrities
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town Dance Orchestras
 WENR—Grand Terrace; Earl Hines

12:30 A.M.
 WGES—Midnight Jamboree; Vodvil
 WMAQ—Bal Tabarin Orchestra
 KYW—Earl Hines' Orchestra
 WENR—Terrace Gardens Orchestra

12:45 A.M.
 WMAQ—Via Lago Cafe Orchestra
 WGES—John Van Kanegan

1:00 A.M.
 WGES—On with the Dance

1:30 A.M.
 WGES—Oregonland

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 11:15 a. m. WMAQ-NBC—American Legion National Trade Revival
- 11:30 a. m. KYW-NBC—National 4-H Club; talks and music
- 12:45 p. m. WJKS-CBS—St. Mary's vs. Fordham Football Game
- 1:55 p. m. WBBM—Ohio State vs. Northwestern Football Game
- 7:00 p. m. WGN-CBS—Abe Lyman's Orchestra; Hollywood Newsboy

WCFL—Allerton Hotel Orchestra
 WJJD—Isle of Dreams
 WMAQ—The Daily News of the Air
 KYW—Cuckoo Program (NBC)
 WIBO—Ahead of the News

6:45 P.M.
 WMAQ—Harold Van Horne, pianist
 WENR—The Goldbergs; drama (NBC)
 WIBO—Speaker
 WGN—Hal Kemp's Orchestra
 WBBM—Kruschen Krooning Kolonels
 KYW—Dan Russo's Orchestra
 WJJD—Radio Guide Program
 WCFL—Sports Review

7:00 P.M.
 WGN—Lyman's Orchestra; Hollywood Newsboy (CBS)
 WBBM—Husk O'Hare's Band
 WMAQ—Echoes of the palisades (NBC)
 WJKS—Pumpkin Dusters
 WCFL—Wage Earners League
 WLS—College Inn Orchestra (NBC)
 WIBO—Joe Springer
 KYW—Tiny Theatre
 WJJD—Frankie "Half Pint" Jaxon

7:15 P.M.
 WCFL—Insurance Talk
 WIBO—McKenzie Ward, baritone
 WBBM—Edwin C. Hill (CBS)
 KYW—Charlie Agnew's Orchestra
 WGN—Seven League Boots
 WJJD—Dr. and Mrs. Jerry

7:20 P.M.
 WJKS—Republican Broadcast

7:30 P.M.
 WJJD—Buckle Busters
 WGN—Art Kassel's Orchestra
 WJKS—Salon Musicale (CBS)
 WBBM—The Four Horsemen
 KYW—K-Seven; secret spy stories (NBC)
 WIBO—B. & K. Reporter
 WCFL—Democratic Party; Political Talk
 WMAQ—National Republican Committee
 WLS—Three Contraltos

7:45 P.M.
 WMAQ—Frankie Masters' Orchestra
 WBBM—Cheri McKay and Eddie Freckman
 WIBO—Harold Solomon, law speaker
 WJKS—Alabama Boy, Ralph Robertson
 WGN—Lawson YMCA Glee Club
 WLS—Oh and Henry, harmony team
 WCFL—Bulletin Board

8:00 P.M.
 KYW—Vincent Lopez' Orchestra
 WJJD—Len Small, political talk

WIBO—Organ Tunes
 WBBM—Columbia Public Affairs Institute (CBS)
 WGN—Clyde McCoy's Orchestra

9:30 P.M.
 WMAQ—To be announced
 WLS—National Barn Dance; variety show
 WCFL—Merry Garden Ballroom Orchestra
 WJKS—Trinity Male Quartet
 KYW—Mark Fisher's Orchestra
 WGN—Tomorrow's Tribune
 WIBO—Nu Grape

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Name

Address

City State

Complete Log of American Stations

Listed in Alphabetical Order for the Convenience of D-X Fans

| Letters Call | Location | Cycles Kilo- | Call Letters | Location | Kilo-cycles | Call Letters | Location | Kilo-cycles | Call Letters | Location | Kilo-cycles | Call Letters | Location | Kilo-cycles |
|--------------|-------------------------|--------------|--------------|----------------------|-------------|--------------|--------------------|-------------|--------------|----------------------|-------------|--------------|----------------------|-------------|
| CKOK | Windsor-Detroit | 540 | KIT | Yakima, Wash. | 1310 | WBAK | Harrisburg, Pa. | 1430 | WGY | Schenectady, N. Y. | 790 | WMMN | Fairmont, W. Va. | 890 |
| KABC | San Antonio, Tex. | 1420 | KJBS | San Francisco, Cal. | 1070 | WBBR | Brooklyn, N. Y. | 1300 | WHA | Madison, Wis. | 940 | WMPC | Lapeer, Mich. | 1500 |
| KCMC | Texasarkana, Texas-Ark. | 1420 | KJR | Seattle, Wash. | 970 | WBBS | Boston, Mass. | 1500 | WHAD | Milwaukee, Wis. | 1120 | WMRJ | Jamaica, N. Y. | 1210 |
| KBPS | Portland, Ore. | 1420 | KLCN | Blytheville, Ark. | 1250 | WBBZ | Ponca City, Okla. | 1200 | WHAM | Rochester, N. Y. | 1150 | WMSG | New York, N. Y. | 1350 |
| KBTM | Paragould, Ark. | 1200 | KLO | Ogden, Utah | 1400 | WBCM | Bay City, Mich. | 1410 | WHAP | New York, N. Y. | 1300 | WMT | Waterloo, Iowa | 600 |
| KCRC | Enid, Okla. | 1370 | KLPM | Minot, N. Dak. | 1240 | WBCN | Chicago, Ill. | 870 | WHAS | Louisville, Ky. | 820 | WNAO | Boston, Mass. | 1230 |
| KCHJ | Jerome, Ariz. | 1310 | KLRA | Little Rock, Ark. | 1390 | WBEN | Buffalo, N. Y. | 900 | WHAT | Philadelphia, Pa. | 1310 | WNAJ | Yankton, S. Dak. | 570 |
| KDBB | Santa Barbara, Cal. | 1500 | KLS | Oakland, Cal. | 1440 | WBEO | Marquette, Mich. | 1310 | WHB | Kansas City, Mo. | 860 | WNB | Binghamton, N. Y. | 1500 |
| KDFN | Casper, Wyo. | 1210 | KLX | Oakland, Cal. | 880 | WBHS | Huntsville, Ala. | 1200 | WHBC | Canton, Ohio | 1200 | WNBH | New Bedford, Mass. | 1310 |
| KDKA | Pittsburgh, Pa. | 980 | KLZ | Denver, Colo. | 560 | WBIG | Greensboro, N. C. | 1440 | WHBD | ML Orab, Ohio | 1370 | WNBQ | Silvex Haven, Pa. | 1200 |
| KDLH | Devils Lake, N. D. | 1210 | KMA | Shenandoah, Iowa | 930 | WBIS | Boston, Mass. | 1230 | WHBF | Rock Island, Ill. | 1210 | WNBW | Carbondale, Pa. | 1200 |
| KDYL | Salt Lake City, Utah | 1290 | KMAC | San Antonio, Tex. | 1370 | WBMS | Hackensack, N. J. | 1450 | WHBL | Sheboygan, Wis. | 1410 | WNBX | Springfield, Va. | 1200 |
| KECA | Los Angeles, Cal. | 1430 | KMBC | Kansas City, Mo. | 950 | WBNY | New York, N. Y. | 1350 | WHBO | Memphis, Tenn. | 1370 | WNBZ | Saranac Lake, N. Y. | 1290 |
| KELW | Burbank, Cal. | 780 | KMCS | Los Angeles, Calif. | 1120 | WBOW | New York, N. Y. | 860 | WHBY | De Pere, Wis. | 1200 | WNJ | Newark, N. J. | 1450 |
| KEX | Portland, Ore. | 1180 | KMED | Medford, Ore. | 1310 | WBRE | Birmingham, Ala. | 930 | WHDF | Calumet, Mich. | 1370 | WNOX | Knoxville, Tenn. | 560 |
| KFAB | Lincoln, Neb. | 770 | KMFB | Monroe, La. | 1200 | WBRT | Chicago, Ill. | 1080 | WHDH | Gloucester, Mass. | 830 | WNYC | New York, N. Y. | 570 |
| KFAC | Los Angeles, Cal. | 1300 | KMJJ | Clay Center, Neb. | 740 | WBTL | Danville, Va. | 1370 | WHDR | Minneapolis, Minn. | 1180 | WOAI | San Antonio, Tex. | 1190 |
| KFBB | Great Falls, Mont. | 1280 | KMO | Tacoma, Wash. | 860 | WBVM | Springfield, Mass. | 990 | WHDS | Upper Lake, N. Y. | 1420 | WOAX | Trenton, N. J. | 1280 |
| KFBI | Ablene, Kans. | 1050 | KMOX | St. Louis, Mo. | 1090 | WBWA | Boston, Mass. | 990 | WHFC | Cicero, Ill. | 1420 | WOBT | Union City, Tenn. | 1310 |
| KFBK | Sacramento, Cal. | 1310 | KMP | Beverly Hills, Cal. | 710 | WBZ | Springfield, Mass. | 990 | WHIA | Bluefield, W. Va. | 1420 | WOB | Davenport, Iowa | 1000 |
| KFBT | Everett, Wash. | 1370 | KMPK | Los Angeles, Cal. | 570 | WBZ | Springfield, Mass. | 990 | WHIC | Cleveland, Ohio | 1390 | WOCJ | Jamestown, N. Y. | 1210 |
| KFDN | Beaumont, Tex. | 560 | KMTR | Los Angeles, Cal. | 570 | WBZ | Springfield, Mass. | 990 | WHIS | New York, N. Y. | 1010 | WODA | Patterson, N. J. | 1250 |
| KFDY | Brookings, S. D. | 550 | KNOW | Austin, Texas | 1500 | WBZ | Springfield, Mass. | 990 | WHJ | Des Moines, Iowa | 1000 | WODX | Mobile, Ala. | 1410 |
| KFEI | Denver, Colo. | 920 | KNX | Los Angeles, Cal. | 1050 | WBZ | Springfield, Mass. | 990 | WHK | Jersey City, N. J. | 1450 | WOI | Ames, Iowa | 640 |
| KFEQ | St. Joseph, Mo. | 680 | KOA | Denver, Colo. | 830 | WBZ | Springfield, Mass. | 990 | WHM | Harrisburg, Pa. | 1430 | WOKO | Poughkeepsie, N. Y. | 1440 |
| KFGQ | Boone, Iowa | 1310 | KOAC | Corvallis, Ore. | 550 | WBZ | Springfield, Mass. | 990 | WHN | Ottumwa, Iowa | 1420 | WOL | Washington, D. C. | 1310 |
| KFHI | Wichita, Kans. | 1300 | KOB | State College, N. M. | 1180 | WBZ | Springfield, Mass. | 990 | WHO | Madison, Wis. | 1120 | WOMT | Manitowoc, Wis. | 1210 |
| KFHM | Gunnison, Colo. | 1200 | KOCW | Chickasha, Okla. | 1400 | WBZ | Springfield, Mass. | 990 | WHI | Elkins Park, Pa. | 930 | WOOD | Grand Rapids, Mich. | 1270 |
| KFII | Los Angeles, Cal. | 640 | KOH | Reno, Nevada | 1380 | WBZ | Springfield, Mass. | 990 | WHI | Jackson, Mich. | 1370 | WOOF | Jeanette, Pa. | 840 |
| KFIO | Spokane, Wash. | 1120 | KOIL | Council Bluffs, Iowa | 1260 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 560 | WOPI | Bristol, Tenn. | 1500 |
| KFIZ | Fond du Lac, Wis. | 1420 | KOIN | Portland, Ore. | 940 | WBZ | Springfield, Mass. | 990 | WHI | Stenubenville, Ohio | 1420 | WQK | Kansas City, Mo. | 1300 |
| KFJB | Marshalltown, Iowa | 1200 | KOL | Seattle, Wash. | 1270 | WBZ | Springfield, Mass. | 990 | WHI | Poyette, Wis. | 1310 | WOR | Newark, N. J. | 710 |
| KFJI | Astoria, Ore. | 1210 | KOMA | Oklahoma City, Okla. | 1480 | WBZ | Springfield, Mass. | 990 | WHI | Topeka, Kans. | 580 | WORC | Worcester, Mass. | 1200 |
| KFJM | Grand Forks, N. D. | 1370 | KOMO | Seattle, Wash. | 920 | WBZ | Springfield, Mass. | 990 | WHI | Ufa, N. Y. | 1200 | WORD | Chicago, Ill. | 1490 |
| KFJR | Portland, Ore. | 1300 | KONO | San Antonio, Tex. | 1370 | WBZ | Springfield, Mass. | 990 | WHI | Bridgeport, Conn. | 1190 | WOS | Jefferson City, Mo. | 630 |
| KFJY | Fort Dodge, Iowa | 1310 | KOOS | Marshfield, Ore. | 1370 | WBZ | Springfield, Mass. | 990 | WHI | St. Louis, Mo. | 1200 | WOV | New York, N. Y. | 1130 |
| KFJZ | Fort Worth, Tex. | 1370 | KORE | Eugene, Ore. | 1420 | WBZ | Springfield, Mass. | 990 | WHI | Urbana, Ill. | 890 | WOW | Omaha, Neb. | 590 |
| KFKA | Greene, Colo. | 880 | KOY | Phoenix, Ariz. | 1390 | WBZ | Springfield, Mass. | 990 | WHI | Wilmington, Del. | 1420 | WOWO | Fort Wayne, Ind. | 1160 |
| KFKB | Milford, Kans. | 1050 | KPCB | Seattle, Wash. | 650 | WBZ | Springfield, Mass. | 990 | WHI | New York, N. Y. | 1180 | WPAD | Paducah, Ky. | 1420 |
| KFKC | Lawrence, Kans. | 1020 | KPJM | Prescott, Ariz. | 1500 | WBZ | Springfield, Mass. | 990 | WHI | Miami Fla. | 1300 | WPAP | New York, N. Y. | 1010 |
| KFKD | Chicago, Ill. | 1410 | KPO | San Francisco, Cal. | 680 | WBZ | Springfield, Mass. | 990 | WHI | Philadelphia, Pa. | 610 | WPAP | Pawtucket, R. I. | 1210 |
| KFKL | Rockford, Ill. | 1410 | KPOF | Denver, Colo. | 880 | WBZ | Springfield, Mass. | 990 | WHI | Columbia, S. C. | 1010 | WPCC | Chicago, Ill. | 560 |
| KFKM | Galveston, Tex. | 1370 | KPPC | Pasadena, Cal. | 1210 | WBZ | Springfield, Mass. | 990 | WHI | Madison, Wis. | 780 | WPCR | New York, N. Y. | 810 |
| KFKN | Northfield, Minn. | 1250 | KPPK | Wenatchee, Wash. | 1500 | WBZ | Springfield, Mass. | 990 | WHI | Johnstown, Pa. | 1310 | WPDE | Flint, Mich. | 1200 |
| KFNR | Shenandoah, Iowa | 830 | KPPQ | Houston, Tex. | 920 | WBZ | Springfield, Mass. | 990 | WHI | Norfolk, Nebr. | 1060 | WPG | Atlantic City, N. J. | 1100 |
| KFOR | Lincoln, Neb. | 1210 | KPPS | Pasadena, Cal. | 1360 | WBZ | Springfield, Mass. | 990 | WHI | Marion, Ind. | 1310 | WPOE | Patchogue, N. Y. | 1370 |
| KFOS | Long Beach, Cal. | 1250 | KPPW | Westminster, Calif. | 1490 | WBZ | Springfield, Mass. | 990 | WHI | Providence, R. I. | 890 | WPRO | Norfolk, Va. | 780 |
| KFPI | Dublin, Tex. | 1310 | KQV | Pittsburg, Pa. | 1380 | WBZ | Springfield, Mass. | 990 | WHI | Pittsburgh, Pa. | 1290 | WPRR | Providence, R. I. | 1210 |
| KFPM | Greenville, Tex. | 1310 | KQW | San Jose, Cal. | 1010 | WBZ | Springfield, Mass. | 990 | WHI | Jacksonville Fla. | 900 | WPSK | State College, Pa. | 1230 |
| KFPW | Fort Smith, Ark. | 1340 | KRB | Berkeley, Cal. | 1370 | WBZ | Springfield, Mass. | 990 | WHI | Cleveland, Ohio | 610 | WPTP | Raleigh, N. C. | 680 |
| KFPY | Spokane, Wash. | 1340 | KRBG | Santa Ana, Cal. | 1500 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1490 | WQAM | Miami Fla. | 560 |
| KFQD | Anchorage, Alaska | 1230 | KRKB | Los Angeles, Calif. | 710 | WBZ | Springfield, Mass. | 990 | WHI | La Salle, Ill. | 1200 | WQAN | Scranton, Pa. | 880 |
| KFQU | Holy City, Cal. | 1420 | KRKL | Dallas, Tex. | 1040 | WBZ | Springfield, Mass. | 990 | WHI | Red Bank, N. J. | 1210 | WQBC | Vicksburg, Miss. | 1360 |
| KFQW | Seattle, Wash. | 1420 | KRMD | Shreveport, La. | 1310 | WBZ | Springfield, Mass. | 990 | WHI | New Orleans, La. | 1420 | WQDM | St. Albans, Vt. | 1570 |
| KFRC | San Francisco, Cal. | 610 | KRND | Oakland, Cal. | 990 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 770 | WQIX | Thomasville, Ga. | 1210 |
| KFRU | Columbia, Mo. | 630 | KRSC | Seattle, Wash. | 1120 | WBZ | Springfield, Mass. | 990 | WHI | Lewisburg, Pa. | 1210 | WRAK | La Porte, Ind. | 1200 |
| KFSB | San Diego, Cal. | 600 | KSCA | Manhattan, Kans. | 580 | WBZ | Springfield, Mass. | 990 | WHI | New Orleans, La. | 1200 | WRAM | Wilmington, N. C. | 1370 |
| KFSG | Los Angeles, Cal. | 1120 | KSD | St. Louis, Mo. | 550 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRAW | Reading, Pa. | 1310 |
| KFUI | Galveston, Tex. | 1290 | KSEI | Pocatello, Idaho | 900 | WBZ | Springfield, Mass. | 990 | WHI | Red Bank, N. J. | 1210 | WRAZ | Philadelphia, Pa. | 1020 |
| KFUM | Colorado Springs, Colo. | 1270 | KSL | Salt Lake City, Utah | 1130 | WBZ | Springfield, Mass. | 990 | WHI | Highland Park, Mich. | 1370 | WRBT | Tifton, Ga. | 1310 |
| KFUP | Denver, Colo. | 1310 | KSMR | Santa Maria, Cal. | 1200 | WBZ | Springfield, Mass. | 990 | WHI | Deatur, Ill. | 1200 | WRBT | Hattiesburg, Miss. | 1370 |
| KFVJ | Culver City, Cal. | 1000 | KSO | Clarinda, Iowa | 1380 | WBZ | Springfield, Mass. | 990 | WHI | New Orleans, La. | 1420 | WRBT | Columbus, Ga. | 1200 |
| KFVS | Cape Girardeau, Mo. | 1210 | KSOQ | Sioux Falls, S. D. | 1110 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 770 | WRBT | Greenville, Miss. | 1210 |
| KFVW | Hollywood, Cal. | 1250 | KSTP | St. Paul, Minn. | 1460 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Wilmington, N. C. | 1370 |
| KFWF | St. Louis, Mo. | 1200 | KTAB | San Francisco, Cal. | 560 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Gastonia, N. C. | 1210 |
| KFXD | San Francisco, Cal. | 930 | KTB | Phoenix, Ariz. | 620 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Roanoke, Va. | 1410 |
| KFXE | Denver, Colo. | 920 | KTB | San Antonio, Tex. | 1420 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Washington, D. C. | 950 |
| KFXZ | Edgewater, Colo. | 1310 | KTB | Fort Worth, Tex. | 1240 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Augusta, Maine | 1370 |
| KFXM | San Bernardino, Cal. | 1210 | KTB | Los Angeles, Calif. | 1300 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Augusta, Ga. | 1500 |
| KFXN | Oklahoma City, Okla. | 1310 | KTB | Portland, Ore. | 1300 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Memphis, Tenn. | 600 |
| KFXO | Flagstaff, Ariz. | 1420 | KTB | Shreveport, La. | 1450 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Lawrence, Kans. | 1220 |
| KFYO | Ablene, Tex. | 1420 | KTB | Twin Falls, Idaho | 1240 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Minneapolis, Minn. | 1250 |
| KFYR | Bismarck, N. D. | 550 | KTB | Hot Springs, Ark. | 1040 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Racine, Wis. | 1370 |
| KGAA | Spokane, Wash. | 1470 | KTB | Houston, Tex. | 720 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | New York, N. Y. | 1010 |
| KGAB | Tucson, Ariz. | 1370 | KTB | Los Angeles, Calif. | 1300 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Knoxville, Tenn. | 1310 |
| KGBC | San Diego, Cal. | 1330 | KTB | Portland, Ore. | 1300 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Dallas, Tex. | 1280 |
| KGBD | Ketchikan, Alaska | 900 | KTB | Shreveport, La. | 1450 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Gainesville, Fla. | 830 |
| KGBE | St. Joseph, Mo. | 1310 | KTB | Twin Falls, Idaho | 1240 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Richmond, Va. | 1110 |
| KGBF | York, Neb. | 930 | KTB | Hot Springs, Ark. | 1040 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Cincinnati, Ohio | 1330 |
| KGCA | Decorah, Iowa | 1270 | KTB | Houston, Tex. | 720 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Grove City, Pa. | 1310 |
| KGCB | Wadsworth, S. D. | 1210 | KTB | Los Angeles, Calif. | 1300 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Allentown, Pa. | 1440 |
| KGCC | Mandarin, N. D. | 1200 | KTB | Portland, Ore. | 1300 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Hull River, Mass. | 1450 |
| KGCD | Wolf Point, Mont. | 1310 | KTB | Shreveport, La. | 1450 | WBZ | Springfield, Mass. | 990 | WHI | Chicago, Ill. | 1210 | WRBT | Huntington, W. Va. | |

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