

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

Chicago, Ill., Week of October 9-15, 1932

Number 51

# Made a Million

HERE were eleven little Ancels. There is only one Ben Bernie. You know him-the suave, sophisticated, wise crackin' Head Man. He is paid \$9,000 a week. He's probably the biggest attraction (with his band) on the air today. He is famous wherever there is a radio set and wherever humans dance. In Kalamazoo and Kamchatka, in the Bronx and in Baluchistan, in Chicago's ultra-ultra cafes, and in Hawaii's hula-hula shacks, they dance to his syncopa-

(Turn to Page Three) -

tion, roar at his gags, and discuss his passion for horse races and long black cigars. Sure, you know him-the Old Maestro! You

Papa Ancel was a blacksmith. His father before him had been a blacksmith. Papa Ancel was pious, black-bearded, brawny. Mama Ancel was a raven-haired, dynamic woman. In her veins beat the wild melodies of the Hungarian rhapsodies.



### Downey Returns to Air; What Price?

Morton Downey is back on the air!

The inference is that he has, at last, been offered a contract after his own heart. When Downey went off the air at the termination of his contract on the Camel Quarter Hour, he was immediately approached by several commercial interests. Downey refused the contracts they offered and went jauntily off to Europe.

On his return, according to report, he was approached several times again to go on the air for other companies. Again he refused.

At that time, observers stated that Downey was holding out for more money than he had yet been offered. While he waited for THE contract, he accepted a vaudeville engagement and made personal appearances all over the middle west, and the south.

In the meantime, listeners flooded Columbia offices with mail asking when the tenor could be heard again.

Morton is back—with a program dedicated "To The Ladies." His first broadcast went Columbia on Friday, October 7, at 8:30 p. m. With Leon Belasco playing a sympathetic background, the lyric tenor will be heard singing sentimental love ballads at the same time each Friday. "To The Ladies" is encorred by Woodbury

is sponsored by Woodbury.

Whether Downey has achieved the price he has put on his talents, or whether he has compromised in order to satisfy the thousands of fans who have been clamoring for his return, is not known.

Local outlet WGN.

### Fleischmann Hour Starts New Series

When the Fleischmann Hour went on the air Thursday, October 6, at 7 p. m. listeners heard an entirely new set of performers for the first time. The new series goes over the first time. NBC.

The initial program of the series featured Otis Skinner, veteran stage star; Greta Kel-ler, popular Viennese songbird here in America to take part in the Fourth Little Show; Block and Sally, vaudeville comedy team; the Randall Sisters, southern harmony team ind, of course, Rudy Vallee and his orches-Local outlet WMAQ.

### Vaughn de Leath on 5 Day Schedule

Vaughn de Leath, America's "original radio is billed on a five-day-a-week broadcast schedule over Columbia, including two

special periods for juvenile listeners. Her program for juveniles is heard Thurs-

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### Radioddities



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### N. Y. Philharmonic Starts Season Sunday

in its third consecutive season of broadcasts over seventy CBS stations, beginning Sunday, October 9, from 2 to 4 p. m. over WGN.

Conductors for this season will be Arturo Toscanini, Bruno Walter and Issay Dobrow-Toscanini will launch the series and will continue in the role of conductor during the first eight weeks. On November 27, Dobrowen will assume leadership of the Philharmonic and will lead until December 25. Bruno Walter will conduct from December 26 to February 26, when Toscanini will again assume charge of the orchestra until the close of the 1932-33 season on April 23.

known to radio audiences, Dobrowen makes his debut as a microphone conductor on this series. Born in Russia and graduated from the Moscow Conservatory of Music, Dobrowen has conducted for many years at the Moscow Opera and also Symphony Orches- I and 29; February 19 and March 19.

The New York Philharmonic-Symphony tras in Dresden, Berlin, Sofia and Oslo. He Orchestra will be heard in forty-two concerts has also been guest conductor of the San Francisco Symphony.

Soloists during the series will include Egon Petri, distinguished Dutch pianist; Lotte Lehmann, dramatic sopano; and Ossip Gabrilowitsch, Russian pianist, composer and conductor.

Programs will originate from Carnegie Hall, the Metropolitan Opera, and the Brooklyn Academy of Music, all in New York City. The detailed program schedule follows:

Sunday afternoons, 2 to 4 p. m. over Columbia. From Carnegie Hall: October Columbia. pril 23.

Unlike Toscanini and Walter, who are well nown to radio audiences, Dobrowen makes is debut as a microphone conductor on this

### Ed Wynn Heads New Radio Company

director of productions with Oto Gygi and T. W. Richardson as assistants. Talk floating around Tin Pan Alley is that Irving Berlin and Daniel Frohman will soon join

News last week was the formation of Amalgamated Broadcasting System, Inc., with Ed Wynn, famous funnyman, as Presiwith Ed Wynn, famous funnyman, as President. Famed producer Arthur Hopkins is ize him as an executive. The Funnyman says nothing, continues to lure fan mail by the ton into NBC studios. Wynn finds it hard to work without an audience, performs behind a six ton glass curtain which separates (Copyright 1932 by Radio Guide Inc.)

the movement started to inject Broadway into radio production. The new company plauds his gags. His new job has Radio has already signed \$1,000,000 in business Row atwitter.

### Guide-WLS Stars to Vary Broadcast

The Three Contraltos, heard each Thursday at 1:45 p. m. over WLS on a special program sponsored by RADIO GUIDE, are going to vary their broadcast this week to include a number of modern jazz numbers.

Usually the Contraltos feature old fashioned lyrics in harmony with an old fash-ioned Garden of Melody, but on Thursday, October 13, listeners will tune in on "Penthouse Serenade," "Hiding in the Shadows of the Moon," and "The Night Shall Be Filled With Music," as featured songs on this special broadcast of strictly modern design.

### Week's New Programs

A list of new programs is listed be-

Musical Memories takes the air on Sunday, October 9 at 6:30 p. m. over the CBS chain.

the CBS chain.

Kellogg has reserved time with CBS for a new program which will make its debut on Sunday, October 9 or 16. The time is 6:15 p. m., but nothing more is known at this writing.

Canary Chorus, a choir of twelve real canary birds will sing in concert each Sunday at 10:30 a. m. over WBBM.

Otis Glenn program, consisting of a

WBBM.

Otis Glenn program, consisting of a series of talks by prominent business men, will be broadcast every Sunday at 2 p. m. over WBBM.

Pat Flanagan will give play-by-play descriptions of the professional football games each Sunday at 2:15 p. m. over WBBM.

"Antigone" begins the Radio Guild's season on October 10. Each Monday for twenty-nine weeks a different play will be dramatized. Tune in WMAQ-NBC at 3:15 p. m.

NBC at 3:15 p. m.

Red Cross Melodies will feature
Harriet Cruise and the Four Norsemen daily except Tuesdays and Sun-days at 10:15 a. m. over WBBM. On

days at 10:15 a. m. over WBBM. On Tuesdays the program will be heard at 10 a. m. over the same station.

Hilton Harmonies with Arthur Navarro will be heard Mondays and Wednesdays at 6:45 p. m. and Fridays at 7:30 p. m. over WBBM.

Organ Interlude with Wilson Doty takes the air each Monday for the next twenty-six weeks at 8:15 a. m. over WBBM.

Nut Factory with the Maple City.

Nut Factory with the Maple City Four will include music, burlesque and straight comedy. The station is WLS and it will be broadcast daily except

and it will be broadcast daily except Saturday and Sunday at 12 noon.

The Information Desk consisting of classical selections and accounts of their origin, and five minutes of gen-eral information on any subjects that listeners request. John Reed Tyson will conduct the broadcast over WLS

win conduct the broadcast over WLS
each Monday, Wednesday and Friday at 3 p. m.
Folk Songs and Ballads by the
Cumberland Ridge Runners will be
heard daily except Sunday at 6:30
a. m., and Saturdays at 8:30 p. m.
over WLS.

Wayne King starts on a proper

Wayne King starts on a new series this Tuesday, October 11, and will be heard each Tuesday thereafter at 7:30 p. m. over WMAQ and the NBC network.

Jimmy Greer's Orchestra, electrically transcribed, will be broadcast at 6:45 p. m. each Tuesday, Thursday and Saturday; and Sunday at 12:45 p. m. over WBBM.

over WBBM.

Arm Chair Travels, being a travelogue of various interesting spots, will be on the air every Tuesday at 2:15 p. m. over WLS.

The Westminster Choir of Prince-

ton, N. J., begins a series of thirty broadcasts on October 12 at 1:30 p. m. They will be heard each Wednesday over the NBC network under the direction of Dr. John Finley Williamson, founder of the choral group.

Collegiate football games will be given play-by-play accounts by Pat Flanagan each Saturday at 2:15 p. m. over WBBM.

# Boswell Leads 'IT' Girl Poll Dragonette 2nd, 'Marge' 3rd

CONNIE BOSWELL is leading the race for the title of Radio's "IT" Girl, on the basis of the votes cast during the first week of this poll now being conducted by Radio Guine. The pride of the Boswell Sisters received 125 votes. They came from all sections of the country, indicating her widespread popularity. Jessica Dragonette, star soprano, was a close to the microphone—and forget the audience. The true radio artist never forgets her audience." tions of the country, indicating her widespread popularity. Jessica Dragonette, star soprano, was a close second with 121 votes while Marge, of "Myrt and Marge," whose real name is Donna Damerel, is in third place with 104 ballots. The lovely Marge led nie Boswell, who is leading in the first third place with 104 ballots. The lovely Marge led all the dramatic actresses and most of the vocalists in the first week of this nation-wide contest, which was rather surprising to observers closely watching

But possibly the biggest surprise of the first week came when Ruth Etting, the beautiful singer of the "Music That Satisfies" program, received but one vote. She is now far down the list, but remember that this is only the first week of this poll, and it is quite possible that enough votes will pour in during the second week to place Ruth near the top. Irene Taylor was in fourth place with 93 ballots. She led Kate Smith, who was fifth with 82.

The Countess Albani was next with 58, and 32 ballots were cast for Irma Glen the organist. Nell Roy, heard over WOR, and Ireene Wicker, Chicago actress, were the leaders of those usually heard on only one station. Other standings are seen on this page.

This is an election year, and it is rather fitting that America be allowed to select its queen of the air. Pulchritude doesn't count—nothing counts except the sheer personality—the "IT" that the radio artist is able to project into the atmosphere. Clip the ballot at the bottom of the page and vote for your favorite feminine star. It isn't necessary that she be heard over a network. If she is only on one station, and that a small one—yet if you like her—your vote won't be lost.

To the winner Radio Guide will present a loving cup, emblematic of the title of queen of the air. Radio Guide will make this an annual contest. This is the first radio popularity poll ever to cover the entire country. Already votes have been received from almost every state.

When you turn your dial—hunting the voice to whom you will give an "IT" girl vote, remember what one big radio executive said about "IT" on the air. "IT," he said, "is the ability of a radio artist,"

So there's the formula for Radio's "IT" Girl. Con-

Jessica Dragonette, who is such a close second this first week, is another who throws her whole soul into her broadcasting. She's always tense, keyed to a high pitch, when she steps before the mike. She's an actress!

Why should Ruth Etting receive but one vote out of the first five or six hundred? It's amazing.

The only answer seems to be that Ruth's fans and they are legion, according to her mail—just haven't mailed their ballots yet.

Kate Smith is another who didn't make the showing that was expected. Many

thought she would run away with the race, because Kate seems to have everything—except a slim figure—that would make an "IT" girl of the air. And the number of an letters she receives weekly runs into the thousands.

ly runs into the thousands
However, this is only
the first week. Next
week somebody at the
bottom of the list
now may reach
the top, Who can
tell? Only you,
the public.



These three lovely young vecalists are expected to make quite a good showing in Radio Guide's "IT" girl contest. Andrea Marsh, in center, has already received several votes. You hear her over the Columbia network with Ted Weems and his orchestra. Peggy Healy, at bottom, is the newest of Paul Whiteman's vocalist finds. And, boy is she cute! And has she got "IT"! At top is Doris Robbins, who has been heard with Herbie Kay's orchestra. Peggy Healy hasn't received any votes yet-but she hasn't been heard on the air very often. Do they deserve your ballots?

### How They Stand

The first returns of the "It" Girl poll were:

Connie Boswell	25
Jessica Dragonette1	21
Marge (Donna Damerel)	04
Irene Taylor	93
Kate Smith	82
Countess Albani	58
Irma Glen	32
Jane Froman	21
Irene Beasley	11
Ethel Shutta	11
Andrea Marsh	6
Nell Roy (local N. Y.)	4
Ireene Wicker (local Chicago)	3
Jane Ace	2
Ruth Etting	1
Doris Robbins	1

## My Choice for Radio's 'IT' Girl Is:

Mail your ballot to the Contest Editor, Radio Guide, 423 Plymouth Court, Chicago, Ill.

# Programs For Sunday, October 9

LOG OF CHICAGO STATIONS  Call Kilo- Power. Location and Letters cycles Watts Phone Number  WLS 870 50.000 1230 W Washington St. Haymarket 7500  WENR 870 50.000 222 North Bank Drive Superior 8300  WGN 720 25.000 Drake Hotel Superior 0100  WBBM 770 25.000 410 North Michigan Ave. Whitehall 6000  WJJD 1130 20.000 Palmer House State 5466  WIBO 560 10.000 Chicago Theater Bidg. Andover 5600  KYW 1020 10.000 Strauss Building Wabash 4040  WMAQ 670 5.000 Merchandise Mart Superior 8300  WMBI 1080 5.000 153 Institute Place Diversey 1570  WCFL 970 1.500 666 Lake Shore Drive Delaware 9500  WJKS 1360 1.000 Gary, Indiana Gary 25032  WAAF 920 500 836 Exchange Avenue Yards 0084  WGES 1360 500 128 N. Crawford Ave. Sacramento 1166  WSBC 1210 100 5 So. Wabash Avenue Dearborn 0206  NBC—Chicago Office Merchandise Mart Superior 8300  CBS—Chicago Office Merchandise Mart Superior 8300  CBS—Chicago Office Merchandise Mart Superior 8300  CBS—Chicago Office Wrigley Annex Whitehall 6000		_		
Letters cycles Watts	LO	G OF	CHIC	CAGO STATIONS
WENR   870   50.000   222   North Bank Drive				
Superior 8300	WLS	870	50.000	
Superior 0100	WENR	870	50.000	
WJBT Whitehall 6000  WJJD 1130 20,000 Palmer House State 5466  WIBO 560 10,000 Chicago Theater Bidg. Andover 5600  KYW 1020 10,000 Strauss Building Wabash 4040  WMAQ 670 5,000 Merchandise Mart Superior 8300  WMBI 1080 5,000 153 Institute Place Diversey 1570  WCFL 970 1,500 666 Lake Shore Drive Delaware 9600  WJKS 1360 1,000 Gary, Indiana Gary 25032  WAAF 920 500 836 Exchange Avenue Yards 0084  WGES 1360 500 128 N. Crawford Ave. Sacramento 1166  WSBC 1210 100 5 So. Wabash Avenue Dearborn 0206  NBC—Chicago Office Merchandise Mart Superior 8300  CBS—Chicago Office Wrigley Annex	WGN	720	25,000	Superior 0100
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WMAQ 670 5.000 Merchandise Mart Superior 8300  WMBI 1080 5.000 153 Institute Place Diversey 1570  WCFL 970 1.500 666 Lake Shore Drive Delaware 9600  WJKS 1360 1.000 Gary, Indiana Gary 25032  WAAF 920 500 836 Exchange Avenue Yards 0084  WGES 1360 500 128 N. Crawford Ave. Sacramento 1166  WSBC 1210 100 5 So. Wabash Avenue Dearborn 0206  NBC—Chicago Office Merchandise Mart Superior 8300  CBS—Chicago Office Wrigley Annex	MIBO	560	10,000	Chicago Theater Bldg. Andover 5600
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Diversey 1570	QAMW	670	5,000	
Delaware 9600	WMBI	1080	5,000	
Gary 25032  WAAF 920 500 836 Exchange Avenue Yards 0084  WGES 1360 500 128 N. Crawford Ave. Sacramento 1166  WSBC 1210 100 5 So. Wabash Avenue Dearborn 0206  NBC—Chicago Office Merchandise Mart Superior 8300  CBS—Chicago Office Wrigley Annex	WCFL	970	1,500	
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Superior 8300 CBS—Chicago Office Wrigley Annex	WSBC	1210	100	
	NBC-C	hicago	Office	
	CBS—C	hicago (	Office	

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

6:00 A.M. WAAF-Old Timers

WAAF-Dawn Patrol 6:30 A.M.

WAAF-Morning Devotions
7:20 A.M.
WJJD-Mooseheart Catholic Ser Catholic Services 7:30 A.M.

7:30 A.M.
WIBO—Morning Reveries
WAAF—Favorites of Yesterday
8:00 A.M.
WENR—Children's Hour (NBC)
MAAF—The Eight O'clock Concert
WIBO—Swedish Services
WCFL—Highlights of Music
KVW—Sunshine program: Paul McClure
8:30 A.M.

8:30 A.M.

WCFL—Religious Program
9:00 A.M.

WGN—Grand Old Hymns; The Old Testament
WBBM—Church of the Air (CBS)
WENR—Modern Instrumentalists (NBC)
WCFL—German Entertainment
WGES—Dream Train
WMAQ—Bible Story dramatization
WAAF—Across the Footlights
9:15 A.M.
WGES—Band Parade

9:15 A.M.
WGES—Band Parade
9:30 A.M.
WMAQ—Musical program
WGN—Victor Stonebrook, tenor
WBBM—Modern Living; Lindlahr's Magazine
WENR—Fiddler's Three (NBC)
WAAF—Variety Program
WGES—Memory Lane
WCFL—Rogers Highlights
9:45 A.M.
WJJD—Mooseheart Protestant Services

9:45 A.M.
WJJD-Mooscheart Protestant Services
WENR-Ballads (NBC)
WGES-Happy Hits
WGN-Leonard Salvo, organ
10:00 A.M.
WGN-Sunday Morning Concert; Lewis White, bari-

WGN-Sunday Montone
tone
WCFL-Italian Entertainment
WENR-Morning Musicale (NBC)
WGES-Timely Tunes
WAAF-Hi, Folks!
WBBM-Julia Mahoney and Charles Carlile
WSBC-Midwest Program
10:15 A.M.

WCFL—Highlights of Music
WBBM—Morning Melodies
WGES—Romance Reveries
10:30 A.M.
WGN—Melody Makers; orchestra (CBS)
WJJD—Happy Go Lucky Time; Art Linick
WBBM—American Bird Products; Whistling Wonder
WAAF—My Favorite Band
WMAQ—University of Chicago Organ Recital
WCFL—Seventh Church of Christ, Scientist
WJKS—Watch Tower Program
10:45 A.M.
WAAF—Estelle Barnes, pianist
WJKS—The Melody Makers (CBS)
WBBM—Phil Porterfield and Howard Neumiller
11:00 A.M.
WENR—Central Church

WENR—Central Church
WGN—Mormon Tabernacle Choir and Organ (CBS)
WMAQ—U. of C. Chapel Service
WJKS—Sunday Varieties

WBBM—Peoples Church WSBC—Variety Program WAAF—Goldenrod Revue 11:15 A.M. WJKS-Miller Melodies WAAF-Waltz Time 11:30 A.M.

WGN—Some of Your Old Favorites
WMAQ—Special Broadcast from Germany (NBC)
WJKS—Sunday Varieties
WAAF—Organ Melodies

tholic Church

WAAF—Organ Melodies
11:45 A.M.
WGES—Our Lady of Sorrows Catholic Churc.
12:00 NOON
KYW—Uncle Bob with the Eunday comics
WGN—Reading of the Tribune Comics
WMAQ—Symphony Orchestra
WCFL—Rogers German Program
12:30 P.M.
WLS—Polish Music Hour
WAAF—Sears-Roebuck Musical Moments
WCFL—Rogers Swedish Program
WIBO—Art Hour
12:45 P.M.

WBBM—Jimmy Greer's Orchestra 1:00 P.M. 12:45 P.M.

WGN-To be annot WGN—To be announced
WIBO—German Hour
WBBM—Brooks and Ross
WMAQ—Murdock Mystery Tenor (NBC)
WAAF—Hoosier Philosopher
KYW—The Watchtower Program
WCFL—Lithuanian Program
WJKS—Community Center Faculty Recital (CBS)
1:15 P.M.

1:15 P.M.

KYW—Popular Favorites

WBBM—Fur Fashion Parade, featuring Frank Wilson

WMAQ—Stamp Talk; Ralph A. Kimble

WJKS—Miller Melodies

WCFL—To be announced

WAAF—Song of the Islands

4:00 P.M.

WJJD—Greek Hour
WBBM—Roses and Drums (CBS)
WMAQ—Musical Pilgrimages
WGES—Symphonies of the Nations
WJKS—Dance Melodies
WCFL—Studio Program
KYW—The World of Religion (NBC)
WENR—Pop Concert (NBC)
WAAF—Ford Waldo

4:15 P.M.

WAAF-In Old Vienna 4:30 P.M.

WJJD—Judge Rutherford
WAAF—Sacred Concert
WMAQ—Pages of Romance (NBC)
WBBM—Century of Progress; Ft. Dearborn
WGES—Camptown Minstrels
WJKS—Radio Review
KYW—Pages of Romance (NBC)
WENR—Big Ben Dream Drama (NBC)
4:45 P.M.
WJJD—Neighborhood Store
WENR—International Broadcast from Paris (NBC)
WAAF—Ray Waldron's Sports Review
5:00 P.M.
WENR—Catholic Program (NBC)

5:00 P.M.
WENR—Catholic Program (NBC)
WGN—Bernie Cummins' Orchestra
WIBO—Salon Recitul
WJJD—Criminal Parrallels
KYW—Edgewater Beach Hotel Twilight Musicale
WGES—Italian Idyls
WBBM—Poet's Gold (CBS)
WMAQ—Paul Whiteman's Orchestra (NBC)
WCFL—WCFL Orchestra
WSBC—All Colored Hour
5:15 P.M.
WBBM—Frank Westphal's Orchestra

WBBM—Frank Westphal's Orchestra 5:30 P.M.

WIBO-WPCC WENR-Sweetheart Days (NBC)

### SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

2:00 p. m. WGN-CBS-N. Y. Philharmonic Orchestra

4:45 p. m. WENR-NBC-International Broadcast from Paris, France

6:30 p. m. WLS-NBC-Great Moments In History; drama

7:15 p. m. WLS-NBC-Eclipse Adventures; Clyde Fisher

8:00 p. m. WJKS-CBS-Columbia Dramatic Laboratory

1:30 P.M.

WSBC—Jewish Hour Music and Song
WMBL—Spanish Gospel Service
KYW—Charlie Agnew's Orchestra (NBC)
WGN—Bridge Club of the Air
WMAQ—Moonshine and Honeysuckle (NBC)
WJKS—Ann Leaf, organist (CBS)
WAAF—The Spotlight; Live Stock Receipts
WLS—John Brown, pianist

1:45 P.M.
WLS—Three Contraltos in Willard Tablet Program
WBBM—Ann Leaf at the Organ (CBS)
WAAF—Voice of the Violin
WMBI—Italian Gospel Service

WMBI—Italian Gospel Service

2:00 P.M.

WL5—Association of Real Estate Taxpayers

WCFL—Polish Program

WBBM—U. S. Senator Otis F. Glenn

WMAQ—All American Music (NBC)

WJKS—N. Y. Philharmonic Symphony Orch. (CBS)

WGN—N. Y. Philharmonic Orchestra (CBS)

KYW—Wayne King's Orchestra (NBC)

WAAF—Broadway Melodies

WIBO—Norwegian Hous

2:15 P.M.

2:15 P.M. WBBM-Football Game; Bears v 2:30 P.M.

WJJD—Sunday Musical Matinee
KYW—National Sunday Forum (NBC)
WMAQ—48th Highlander's Band (NE
WLS—Little Brown Church
WSBC—Polish Program
WAAF—Ballad Hour
2:45 P.M.

WJJD-Komiss Musical

WJJD—Komiss Musical
3:00 P.M.

KYW—Jane Froman with Orchestra (NBC)

WCFL—Evans Polish Program

WIBO—To be announced

WMAQ—To be announced

WJJD—Deems Taylor Suggests

WAAF—Jimmie Kozak at the Piano

WLS—Evans Musical Comedy; Orchestra

3:15 P.M.

3:15 P.M.

WAAF—Sunday Serenade

KYW—Vee Lawhurst, pianist (NBC)

WCFL—F. Nitche, baritone

WJKS—Miller Melodies

3:30 P.M.

WGES—Poland in Song

WAAF—Hits and Bits

WCFL—Merry Garden Ballroom Orchestra

KYW—Variations, novelty program

WENR—International Radio Forum (NBC)

WMAQ—Romany Road (NBC)

3:45 P.M.

3:45 P.M. WENR-Trio Charmante (NBC)

WBBM-Howard Neumiller and Phil Porterfield WCFL-Variety Program
WJJD-WJJD Concert Orchestra
WGN-Irene Beasley, songs (CBS)
5:55 P.M.

5:55 P.M.
WIBO—B and K Reporter
6:00 P.M.
WMAQ—Donald Novis. tenor
WLS—Our Children (NBC)
WGN—Allan Grant, pianist
WGES—Polish Theater of the Air
WBBM—Golden Bird
WCFL—German Radio Hour
WIBO—The Copeland Smith League
WJJD—Armour Institute
6:15 P.M.
WBBM—Len Small, Republican

6:15 P.M.
WBBM—Len Small, Republican
WL5—Harmonica Rascals (NBC)
WMAQ—Wheatenaville, dramatic sketch (NBC)
WGN—Palmer House Ensemble
KYW—Home Folks, drama

KYW—Home Folks, drama
6:30 P.M.
WLS—Great Moments in History (NBC)
WJJD—Famous Composers
KYW—Dan Russo's Orchestra
WGES—Minstrel Show
WMAQ—Musical Program
6:45 P.M.
WGN—Angelo Patri; Your Child
WBBM—Medinah Ensemble; Belle Forbes Cutter
WMAQ—Vincent Lopez' Orchestra
7:00 P.M.
WMAQ—Chase and Sanborn Hour (NBC)
WLS—Radio Luminaries (NBC)
KYW—Charlie Agnew's Orchestra
WGN—Children's Concert
WCFL—Irish Program
WJKS—William Vincent Hall, baritone (CBS)
WJJD—Dave Bennett's Orchestra
7:15 P.M.
WBBM—The Grab Bag
WJKS—Miller Melodies
WLS—Eclipse Adventures (NBC)
7:30 P.M.
WJJD—Paul Rader's Tabernacle
WJKS—Eclipse Adventures (CBS)

7:30 P.M.
WJJD—Paul Rader's Tabernacle
WJKS—Frank Cambria's Roxy Concerteers (CBS)
WBBM—Wm. Vincent Hall, baritone (CBS)
WLS—Russian Gaieties (NBC)
KYW—Canton Tea Garden Orchestra
WGN—Roxy Theater Symphony (CBS)
7:45 P.M.
KYW—Vincent Lopez' Drchestra
WBBM—Jimmy Garrigan's Orchestra
WLS—A Voice—A Violin (NBC)
8:00 P.M.
WENR—Our Government; David Lawrence. NBC
WBBM—Jack Russell's Orchestra
WJKS—Columbia Dramatic Laboratory (CBS)

WGN—Musical Melange WMAQ—Chicago Sunday Evening Club WCFL—Judge Rutherford, talk WSBC—Educational Feature KYW—Old Time Melodies (NBC)

8:15 P.M.
WENR—American Album of Familiar Music; quartet;
plano duo; vocal solos. NBC
WCFL—WCFL Orchestra
KYW—Jimmie Kozak's Orchestra

8:30 P.M.

8:30 P.M.
WCFL—Swedish Program
WGN—Pennzoil Parade of Melodies (CBS)
WBBM—Westphal's Orchestra and Gertrude Lutzi
WJKS—Miller Melodies
9.45 P.M.

8:45 P.M.

WJKS—Irish Program
WENR—Shaeffer Lifetime Revue (NBC)
9:00 P.M.

9:00 P.M.
WGN—Hal Kemp's Orchestra
WJKS—Songs of the Disc
WBBM—Ernest Hutcheson, pianist (CBS)
KYW—Vincent Lopez' Orchestra
9:15 P.M.
WMAQ—The Old Singing Master (NBC)
WJKS—Miller Melodies
WENR—Edison Symphony
WGN—The Concert
KYW—L'Heure Exquise (NBC)

9:30 P.M. 9:30 P.M.
WCFL—Workingmen's Circle Program
WMAQ—The Orange Lantern (NBC)
WBBM—Day Before Yesterday
WJKS—The Gauchos (CBS)
WGN—Tomorrow's Tribune

9:45 P.M.

9:45 P.M.

KYW—Sunday at Seth Parker's (NBC)

WGN—Lawrence Salerno and Concert Orchestra

WENR—College Inn Orchestra

10:00 P.M.

WJKS—Ann Leaf, organ and Ben Alley, tener (CBS)

WMAQ—The Three Keys, harmony trio (NBC)

WGN—Frankie Trumbauer's Orchestra

10:15 P.M.

WGN—The Dream Ship
WMAQ—A Voice; A Violin (NBC)
KYW—The Globe Trotter; Teaberry Sports
WENR—Oahu Serenaders (NBC)
WCFL—Studio Program
10:30 P.M.

WCFL—Studio Pros. 10:30 P.m.

WENR—Melodic Serenade
WGN—Art Kassel's Orchestra
WMAQ—Auld Sandy and Harold Van Horne
KYW—Chicago Gospel Tabernacle
WJKS—Ozzie Nelson's Orchestra (CBS)
WCFL—Radio Dan
10:45 P.M.
WCFL—University Singers
11:00 P.M.

WCFL—University Stages

WGN—Bernie Cummins' Orchestra
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Vincent Lopez' Orchestra
WENR—William Stoess' Orchestra (NBC)
WSBC—Maller's Studio Program
WGES—Paradise Orchestra

11:30 P.M.
WCFL—Organ Recital; Eddy Hanson
WGN—Art Kassel's Orchestra
WENR—Castle Farms Orchestra
WENR—Castle Farms Orchestra
WGES—Cabaret Hits

11:45 P.M.
WGN—Hal Kemp's Orchestra

11:45 P.M.
WGN—Hal Kemp's Orchestra
12:00 MIDNIGHT
WGES—Owl Car
WENR—Ben Bernie's Orchestra
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
12:15 A.M.

WGES—Jamboree 12:30 A.M. KYW—Vincent Lopez' Orchestra
WENR—Frankie Masters' Orchestra
WGES—On with the Dance
12:45 A.M.
WGES—Organland





# Bernie Tells Life Story

"You know him-the suave, sophisticated, wise crackin' Head Man He is famous wherever there is a radio set and wherever humans dance. Sure, you know him-the Old Maestro! You know Ben Bernie. Do you know Bernard Ancel?"



See the picture above? That's the Ancel tribe—most of 'em. The little lad at extreme left is Bernard Ancel—the Old Maestro. And at left we have "Berni, the Boy Wonder," a genius of vaudeville at sixteen—for \$35 a week. Right you see Bernie and his young son (who is training for a Maestroship) playing for the benefit of a group of little orphans.

swing more times each minute. There was little money for that great brood. There was stark poverty. And when, on May 31, 1897, there arrived upon the scene one Bernard Ancel, a squalling mite, why Papa Ancel's bellows roared, and his forge glowed white. Another mouth to feed . . . another pair of shoes . . . doctor's bills. It was tough for Papa Ancel—plenty tough.

"Listen," said Ben Bernie, gulping his third chocolate soda, "don't look at me so funny. If I lose my waist line now it's because I can remember the days when I couldn't afford a

The older Ancel boys helped Papa around the shop. Benny wasn't so big, and he wasn't so strong. But he loved the horses. And dogs. He was crazy about dogs. He'd share his meager meals with any little hungry dog who prowled around his father's anvil.

#### Fruitless Bernie

"When I was a kid riding the newly shod horses back to the farmers who owned them," said Ben Bernie, "sometimes I'd go into their houses. And I'd stand wide-eyed at the sight of the fresh fruit on their dining room table. My brothers and I knew fruit only as a birthday rarity. Gee, we used to call those farmers 'rich bugs'. Believe it or not, it took me years to get over my awe of an orange.
"I never asked the farmers for one of

those oranges. But I wanted 'em. I wanted 'em bad. I told myself that some day I'd make a million dollars and buy all the fruit my mother, and my sisters and brothers, could eat."

Well, he's done it. And I think that Bernie's one great happiness is being able to

care for his mother as he had dreamed he would when he was a hungry kid who could never eat fast enough to catch up to a second

helping. And that's no hooey.

Benny Ancel was a frail child, too frail to sollow the trade of smithy. "As long as I

couldn't join the anvil chorus," said Bernie "my dad decided that I would be an engineer. I guess he thought it was a high class branch of black-smithing. Mother had Gypsy blood in her veins. She gazed fondly at my huge mop of hair and decided I'd be a violinist—a

maestro. So a violinist I became."

The Ancels moved to New York. Papa Ancel opened a blacksmith shop under the shadow of the Brooklyn Bridge, a few blocks from where the New York Evening Journal building now stands. You can still see it there, with its faded sign on a dirty red brick wall. In the first years of the Twentieth Century that part of Manhattan—the Cherry Hill section—was as hard as Hell's Kitchen. And the boy from quiet little Bayonne had to stand the jibes of Cherry Hill's young hoodlums as he walked, precious violin under arm, to the home of his inst ctor. He took it. He still can take it. He wanted to be famous. He wanted to be a millionaire.

At fourteen the prodigy gave a concert in Carnegie Hall. True enough, the hall was paid for by relatives who might have been a bit prejudiced, but everyone agreed that the young artist showed promise. No one ever suspected that he would desert Bach for Berlin, or that he would pay off the family mortgage with "Whose Your Little Whozzis."

#### Why Not an Engineer?

But Bernie's father couldn't understand why Benny would rather be a musician than an engineer. So at sixteen Ben, much against his will, entered New York University, where they make engineers, among other things. They didn't make one out of Benny. He spent most of his time directing and writing campus theatricals. Young Ancel persuaded them to abandon the Shakespearian drama in favor of a Minstrel show. And Benny was de Head Man. That's where he picked up his now famous "Yowsah," with a slight East side accent.

selling \$5.98 violins at a bargain counter in a department store. But he wasn't content with just selling them. He put on a sales talk, for the benefit of crowds of customers, that sounded like a Will Rogers monologue. Some of the customers even went so far as to buy

#### A Break from Schenck

One day his audience included Joseph Schenck, who was then in charge of bookings for Loew's circuit. Schenck offered Benny a job at \$35 a week for twenty weeks. "I hesitated three seconds—just long enough to impress Schenck—and then I accepted," says Bernie. At this time Bernard Ancel became Bernard Berni, "The Boy Wonder." Berni became Bernie when some press agent with a flair for e's kept tacking one on the end of his name. It wasn't Ben's fault.

The Boy Wonder toured the provinces in a full dress suit playing concertos a la Heifitz. He was an artist! He didn't cut his hair, and he cultivated a look of genius.

He was a mild success. Then one bright day in the Virginia Hills a two-fisted and well-filled mountaineer, irked by a Beethoven sonata, leaned over the balcony and let loose with a quid of tobacco. His aim was unerring.
Until that moment The Boy Wonder—the
genius—had never spoken on the stage. But
he spoke then—and how he spoke! He adlibbed a flock of choice Cherry Hill words
that had those mountaineers gasping. Funny thing was, the manager liked it. After that The Boy Wonder talked more and played less. They raised his salary.

Ben bought a bowler hat, a pair of peg-top pants, and a flock of five cent cigars. He teamed with an accordion player, and the act became Bernie (the extra e had been added) now famous "Yowsah," with a slight East of to town were made without benefit of Pull-One Christmas vacation Benny got a job man. Ben and Klass rode the rods.

"About that time I heard of sleeping berths on trains," said Ben, tilting his cigar, "but I never believed the story."

And Bernie smiles. "See this," he says, and touches the greying hairs around the temples, "well, I didn't get these talking into a mike. Sometimes we didn't even have train fare. Once we were going to Des Moines and we didn't have a ticket. The conductor was making the rounds. I knew he'd throw us off—maybe in the middle of some darn desert. So I fiddled my way from car to car, passing the hat. One old gentlemen endured two of my solos. Then he offered to pay the fare for both of us if I'd stop playing."

Reckings became scarces. Finally Rep had.

Bookings became scarcer. Finally Ben had Bookings became scarcer. Finally Ben had to take a job in the Haymarket Cafe, one of the toughest dives in the old Bowery. He played for "throw money" and meals. His mother didn't know. She thought he was playing in a swanky salon. He sent her money out of his tiny earnings every week. Imagine him, then—a slender, pale boy, poorly dressed, frail, playing out his heart for the scum of the four corners of the earth. Gritting his teeth, and playing, and hoping. His songs were punctuated by drunken roars, and songs were punctuated by drunken roars, and riotous laughter, and brawls. All he had was ambition and courage,

#### Ben at Reisenweber's

He got a break. He became the first master of ceremonies for Reisenweber's, no longer in existence, but once the rendezvous for New York's famous. Many great stars of today— Al Jolson, Sophie Tucker, Eddie Cantor, and Harry Richman—began their careers at this cabaret. Incidentally—and this is news—I hear that Bernie and Jolson are going to team up for a series of broadcasts, which will probably make the greatest radio pair in history.

After Reisenweber's the team of Bernie and

(Continued on Page Twenty)

# Programs For Monday, October 10

6:00 A.M. ##JD—Good Morning Program WAAF—Farm Folks' Hour WLS—WLS Smile a While Program 6:15 A.M. WJJD-Int'l Buckle Busters WLS-Weather Report; livestock 6:30 A.M.
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises
WIBO—Uncle John's Family 6:45 A.M.
WBBM—Farm Information
WJJD—Organ Melodies WBBM-Musical Time Saver WCFL—Morning Shuffle
WGES—Morning Melody Mart
WMAQ—Tune Time
WAAF—Breakfast Express
WGN—Weather and Time Service
KYW—Marshall Field & Co.'s Musical Clock
WLS—Paul Rader's Tabernacle
WJJD—Old Time Ballad
WMBI—Sunrise Service WJJD-Muscletone Gym 7:30 A.M. WCFL—Cheerio; inspirational talk and music. NBC WMAQ—Morning Worship WGES—Sunshine Special WBBM—fhristian Science Church of Illinois WIBO—Melodies WLS—Steamboat Bill, Campbell Cereal WJJD—Happy Go Lucky Time; Art Linick 7:45 A.M.
WBBM—Musical Time Saver
WLS—Jolly Bill and Jane (NBC)
WMAQ—Waltzes (NBC) 8:00 A.M. WIBO—Siniles
WMAQ—John Fogarty, tenor (NBC)
WLS—Ralph Waldo Emerson, organ concert
WCFL—WCFL hiddie's Aeroplane Club
WGES—Bohemian Melodies
WBBM—Organ Interlude WBBM—Organ Interlude
8:15 A.M.
WMAQ—Top o' the Morning (NBC)
WGN—Gypsy Music Makers (CBS)
WLS—The Ward Surprise Review
WCFL—Time Parade
8:30 A.M.
WBBM—Modern Living
WIBO—Musical Varieties
WLS—General Mills
WCFL—California Program; Eddie Dyer and Howard
Kaiser WCFL—Camornia
Kaiser
WMAQ—Vic and Sade (NBC)
WGN—French Lick Spring Progr
8:35 A.M.
WLS—Produce Market Reporter
8:45 A.M. WLS—Production 18:45 A.M.

WLS—Livestock Receipts
WMAQ—Otto Gray's Cowboys (NBC)
WGN—Weather and Time Service
WCFL—Dance Music
8:50 A.M.
Tonics Time 8:50 A.M.
WLS—Sears Tower Topics Time
9:00 A.M.
WMAQ—Jack and Jill (NBC)
WGES—Canary Concert
WBBM—J. Wilson Doty and Harold Parks
WGN—Charlie White's Gym of the Air
KYW—Nothing But The Truth (NBC)
WIBO—Novelettes
WAAF—Sing and Sweep
WCFL—German Entertainment
9:10 A.M. 9:10 A.M.
WLS—Evening Post Reporter
9:15 A.M.
WGH—The Soper Suds Girls; "Clara, Lu 'm' Em." WLS-Mac and Bob, the Knoxville Boys in Willard WLS—Mac and Boo,
Program
WCFL—Famous Soloists
WMAQ—Neysa Program
KVW—Flying Fingers, piano novelties (NBC)
WBBM—Whispering Pianist
WAAF—Mrs. Margaret Dorr; Food Economy
9:30 A.M.

\*\*Larry's Cookin' School 9:30 A.M.
WIBO—Little Harry's Cookin' School
WGES—Timely Tunes
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep
WMAQ—Our Daily Food; Colonel Goodbody. NBC
WBBM—Burnham's Beauty Chat
KYW—U. S. Navy Band (NBC)
WJJD—Évans Revue
WJS—Piano Instruction WLS-Piano Instruction V:CFL-Highlights of Music 9:35 A.M. WGN-Allan Grant, pianist 9:45 A.M. Clothes 9:45 A.M.
WIBO—You and Your Clothes
WLS—Mama's Old Time Tea Cookies; Ralph and Hal,
Old Timers
WBBM—Radio Boldt
WGN—Leonard Salvo's Mail Box
WMAQ—Board of Trade
WJJD—Home Makers Hour
WGES—Down The Old Back Road
9:50 A.M.
WMAQ—Musical Hodge Podge
10:00 A.M.
KYW—Marmola Thumb Nail Drama
WLS—Livestock Markets; poultry markets
WMAQ—Melody Three

WCFL—Dance Music
WGN—Ireene Wicker and Allan Grant
WBBM—Morning Moods (CBS)
WIBO—Popular Echoes
WAAF—Piano Rambles
WSBC—New Southern
WGES—Melody Parade
WJJD—Komiss Musical
10:05 A.M. 10:05 A.M. 10:05 A.M.

KYW—Musical Interlude
10:15 A.M.

WMAQ—Musical Hodge Podge
WENR—Market Reports and Organ Melodies (NBC)
WGN—Leonard Salvo's Favorites
WGES—Erma Gareri; Ethel and Harry
WBBM—Red Cross Melodies
WJJD—Neighborhood Store
WJJD—Neighborhood Store
WHBO—Market Reports
WAAF—Salon Music
KYW—Radio Household Institute (NBC) 10:25 A.M. WGN-Board of Trade Reports WJD-Variety Music
WGN-Digest of the News
WBBM-Helen Mors
KYW-Rose Vanderbosch, singing planist
WENR-In College Inn
WAAR-Elfie Marine Harvey's Personla Progress Club
WMAQ—Sonata Recital (NBC)
WIBO—News of the day
WGES—Camptown Minstrels
WMBI—Devotional Hour WMBI—Devotional Hour
10:45 A.M.
WMAQ—Today's Children
WSBC—Jerry Sullivan, Song Special
WBBM—American Medical Association
WGN—Grand Old Hymns
WENR—Singing Strings (NBC)
WIBO—Persian Garden
KYW—Illinois Federation Reporter
WJJD—Mary Alden, home talk
WAAF—Musical Calendar 10:50 A.M. WBBM—Helen Mors and Eddie Freckman 10:55 A.M. KYW-Piano Patterns KYW—Piano Patterns

11:00 A.M.

WGN—Happy Hank and Russell Nelson; readings
WMAQ—Spanish; Prof. Carlos Castillo
WBBM—Adele Nelson, Beauty Chat
WENR—Men O' Song (NBC)
WCFL—Red Hot and Low Down Program
WJKS—Buddy Harrod's Orchestra (CBS)
WIBO—Musical Masterpiece, organ
WJJD—Musical Gems
WAAF—Band Stand
KYW—Prudence Penny, home economies

11:15 A.M.
WENR—Miracles of Magnolia (NBC)
WBBM—Virginia Clark; Jean and Charile
KYW—On the 11:15; famous dance orchestra
WJJD—Concert Favorites
WAAF—World News Reports

11:30 A.M.
WGN—Board of Trade Reports 11:30 A.M.
WGN—Board of Trade Reports
WJJD—Young Mothers Club
WJKS—Columbia Revue (CBS)
WBBM—Columbia Revue (CBS)
KYW—National Grange Program (NWMAQ—On Wings of Song (NBC)
WIBO—Peter Pan
WENR—Organ Melodien
WAAF—Rhythm Serenade
WMBI—Continued Story Reading
11:35 A.M.
WGN—Painted Dreams (NBC) WMBI—Content

11:35 A.M.

WGN—Painted Dreams

11:45 A.M.

WLS—Weather Report; Livestock Estimate
WJKS—Daily Times News Flashes
WMAQ—Library Association Talk
WJJD—Variety Music
WAAF—Estelle Barnes, pianist

11:50 A.M.

Waavers 11:50 A.M.
WGN—Music Weavers
11:55 A.M.
WLS—Evening Post Reporter
12:00 NOON
WCFL—The Red Invader by Mathew Woll
WBBM—Husk O'Hare's Orchestra
WJKS—Alabama Boy, Ralph Robertson
WMAQ—Golden Pheasant Orchestra (NBC)
WLS—The Fun Factory with Maple City Four and
John Brown WIBO-Waltzes

12:15 P.M.

WCFL-Popular Music

WBBM-Local Markets

WJKS-Farm Flashes, Silver Melody Singer

WJJD-Old Time Ballads

WLS-Dinnerbell Program

WIBO-Stock Markets

12:20 P.M. V/BBM—News Flashes 12:30 P.M.

12:30 P.M.

WGN-Madison String Ensemble (CBS)

WBBM-Household Hints

WJKS-Easy Way Piano Time

WMAQ-Board of Trade

KYW-Republican National Committee (NBC)

WIBO-Reading Room

WJJD-Farmer Rusk's Dinner Program

12:35 P.M.

WMAQ-Lotus Gardens Orchestra (NBC)

2:20 P.M. WGN-Bebe Franklyn, 2:25 P.M.
WBBM-Helen More and Eddie Freckman 2:30 P.M. 2:30 P.M.

WMBI—Gospel Music
KYW—Women's Radio Review (NBC)
WCFL—Radio Dan
WMAQ—Smackout, comedy duo (NBC)
WGN—June Baker, home management
WAAF—Contract Bridge, Mrs. Catherine Lewis
WJKS—Sam Praeger and Helen Nugent (CBS)
WIBO—Parents Magazine 2:45 P.M. 2:45 P.M.

WLS—Piano Instruction
WMAQ—Musical Program (NBC)
WJID—International Buckle Busters
WBBM—Brooks and Ress
WGN—Afternoon Musicale
WCFL—Songs of Other Nations
WJKS—Montagne Handicap (CBS)
WSBC—Jerry Sullivan Song Special
WIBO—Market Reports WJJD-Women's Club
WLS-Information Desk; Orchestra
WBBM-Frank Westphal's Orchestra
WCFL-Dramatic Moments
WMAQ-The Woman's Calendar
KYW-Three Strings
WAAF-A Mood in Blue
WJKS-Afternoon Varieties
WMBI-Book Table
WIBO-Classical Gems 3:15 P.M.
WJJD—Dreams of Hawaii
WMAQ—Radio Guild, drama (NBC)
KYW—Dr. Herman N. Bundesen, health commission
WLS—Shoppers' Service; Anne and Suc 3:20 P.M. WBBM-J. B. Treistly (CBS) WMBI-Gospel Music 3:30 P.M. 3;30 P.M.
WJJD—Popular Songsters
KYW—Two Doctors with Aces of the Air
WIBO—Radio Gossip; Eddie and Fannie
WCFL—Variety Program
WJKS—Columbia Artist Recital (CBS)
WAAF—Tambourines and Castenets
WENR—Organ Melodies (NBC)

12:45 P.M.
WBBM—Jimmy Garrigan's Orchestra
KYW—Dan Russo's Orchestra
WCFL—Farm Talk
WJKS—Madison Ensemble (CBS)
WJJD—Luncheon Dance Music
WMAQ—Princess Pat; beauty talk 3:40 P.M. WMBI—Gospel Service in Greek WBBM—Piano and Organ 3:45 P.M. WJJD—Bridge Class of the Air WAAF—World News Reports 12:50 P.M. WMAQ—Lotus Gardens Orchestra (NBC) WJJD—Symphony Music
WJKS—Songs of the Disc
WENR—Josef Koestner Ensemble (NBC)
WIBO—Cartoonist of the Air; Nick Nicholas
WBBM—Jean and Charles
WCFL—Junior Federation Club
WAAF—Piano Novelties, Jimmy Kozak 1:00 P.M. 1:00 P.M.

WGN—Allan Grant, pianist
WLS—Political Talk
WMAQ—Bill Krenz, pianist
WCFL—Barton Organ Recital; Eddy Hanson
WJJD—Luncheon Dance Music
WJKS—National Student Federation of America
Program (CBS)
WIBO—Ahead of the News
WAAF—Down South
WMBI—Organ program WENR—Dromedary Caravan; drama (NBC)
WIBO—Matinee Melodies
WAAF—Dance Music
WMAQ—Musical Program (NBC)
WJKS—Daily Times News Flashes
WAAF—Popular Potpourri
WBBM—Romance (CBS) 1:15 P.M.

WIBO—Pop Concert, organ
WCFL—To be announced
WJKS—Ann Leaf, organist (CBS)
WJJD—Waltz Program
WGN—Palmer House Ensemble
WBBM—Chicago Hour
WLS—Livestock Markets; Grain Markets
KYW—Symphonic Favorites
WAAF—Helen Gunderson, soprano 4:30 P.M. WJJD-Mooseheart Children WJJD—Mooseheart Children
WMAQ—The Flying Family (NBC)
WENR—Ol' Pappy (NBC)
WJKS—Kiddies Club
KYW—Merle Tanner, tenor
WAFF—James Hamilton, baritone
WCFL—Tony and Joe
WBBM—Art Gilham 1:20 P.M. WMAQ-Board of Trade WCFL—Radio Rookies
WMAQ—Public Schools Program
WBBM—Elizabeth Barthell, songs (CBS)
WJJD-International Favorites
WLS—The Book Shop
WJKS—Elizabeth Barthell, songs (CBS)
WAAF—Pianoesque 4:45 P.M.

KYW-Rhythm Revue; Teaberry Sports
WAAF-Ray Waldron's Sports Review
WCFL-Day Dreamer
WIBO-Dusk Dreams
WMAQ-Musical Program
WJKS-Studio Frolic
WENR-G. E. Circle Program (NBC)
WBBM-News Flashes 1:45 P.M. WLS-Quarter Hour in Three-Fourths Time; WLS WSN—Allan Grant, pianist and Lawrence Salerno
WISO—B. & K. Reporter
WJKS—Columbia Salon Orchestra (CBS)
WBBM—Celumbia Salon Orchestra (CBS)
WCFL—Queen and the Hoofer
WAAF—Live Stock Market; Weather Summary WCFL—Day Dreamer WBBM—Organ Interlude WAAF—Live Stock Market: Weather Summary
2:00 P.M.

WMBI—Stories of Answered Prayer
WLS—Sally and Bob (NBC)
WMAQ—Consolaires; Irma Glen, organist (NBC)
KYW—Today's Tunes, popular dance orchestra
WGN—Palmer House Ensemble
WBBM—Burnham's Beauty Chat
WJJD—Helpful Household Hints
WJJD—Helpful Household Hints
WJBO—Radio Gossip
WAAF—Chicago on Parade
WSBC—Sports Review
WCFL—Don Frazier, baritone
2:15 P.M. WJJD-Sunshine for Shutins
WBBM-News Flashes
WCFL-Recital Miniature
WMAQ-Want Ad Program
WLS-Homemakers Program; Martha Crane

# BURNHAM'S

4:55 P.M.

4:00 P.M.

give

### Beauty News

from EUROPE!

Burnham's sent Miss Mary Mould abroad, expressly to gather authentic, fresh, advance Beauty News for their twice-daily Beauty Chats over Station WBBM.

She's back now. with broadcasts sparkling with Beauty News straight from Paris. Deauville. London. the Riviera!

Tune In Each Day!

### BURNHAM'S Beauty Chats

9:30 A. M. 2:00 P. M.

Over Station WBBM

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It shows ten new ways to dress It shows ten new ways to dress your hair...sketches made abroad! Different! Fascinating! The folder is FREE. Simply send your name and address to E. BURNHAM, 138 N. State St., CHICAGO...or TELE-PHONE RANDOLPH 3351.

# Monday Programs [Continued]

5:00 P.M.

WENR—American Legion War Memorial (NBC)

WJJD—Chicago School Teachers

WMAQ—Waldorf Orchestra (NBC)

WAAF—Song of the Strings

WGN—The Devil Bird

WBBM—Schlagenhauer Party

WSBC—Mallers Studio Program

KYW—Mel Stitzel at the plane

WCFL—Peter Pen

WGES—Gems of Germany

5:15 P.M.

KYW—Penrod and Sam

WMAQ—Arthur Jacobson, readings for children

WENR—Palais d'Or Orchestra (NBC)

WIBO—WPCC North Shore Church

WCFL—John Maxwell, food talk

WBBM—Tarzan of the Apes

5:30 P.M.

WENR—Air Juniors
WMAQ—Drifting and Dreaming, planists (NBC)
WGN—Kellog's Singing Lady (NBC)
WBBM—Skippy, children's skit (CBS)
WJJD—The Pied Piper
KYW—Uncle Bob's "Curb-is-the-Limit Club"
WCFL—WCFL Orchestra

5:45 P.M. 5:45 P.M.
WGN-Little Orphan Annie : children's playlet. NBC
WENQ-Little Orphan Annie (NBC)
WIBO-Windy and Sven, skit
WBBM-Lone Wolf Tribe (CBS)
WJJD-Doris, Irene and Helen
WMAQ-Donald Novis, tenor (NBC)

WENR—What's the News?
WENR—What's the News?
WCFL—Hotel Allerton Orchestra
WGN—Dinner Music
WJJD—Dance Orchestra
W3BM—Captain Jack
WMAQ—Evening Music
WIBO—German Program
KYW—Canton Tea Garden Orchestra

6:15 P.M.

WGN—The Secret Three
WENR—Century of Progress talk
WMAQ—Wheatcnaville, dramatic sketch (NBC)
WGFL—The Polyphonians
WBBM—Jimmy Garrigan's Orchestra
WJJD—Red Top Sports Reel
WGES—Johnny Van, the Melody Man

6:25 P.M. KYW-Teaberry Sports Reporter

6:30 P.M. WENR-Stebbins Boys, comedy sketch (NBC) KYW-Three Strings

WGN—Tom, Dick and Harry
WBBM—Flanagan's Sport Review
WJJD—Isle of Dreams
WMAQ—Best Foods Program (NBC)
WCFL—Hotel Allerton Orchestra
WGES—Crusader Program
WIBO—Ahead of the News

6:45 P.M. 6:45 P.M.

WMAQ—Johnny Hart in Hollywood

WENR—The Goldbergs, dramatic sketch. NBC

WIBO—Mobile Moaners

KYW—Chandu, the Magician

WJJD—Concert Orchestra

WGN—Mandel's Bridge Club of the Air

WBBM—Hilton's Harmonies

WCFL—City Desk, skit

7:00 P.M.

7:00 P.M.

WGN—Big Leaguers and Bushers

WLS—Carnation Milk Program (NBC)

WJD—Frankie "Half Pint" Jaxoe

WBBM—Edwin C. Hill (CBS)

WMAQ—Mr. Twister

WCFL—Komiss Program

WIBO—Songs for Sale, Chauncey Parsons, tense

KYW—Men Teachers Union Speaker

WGES—First Slovak Hour

7:15 P.M.
WGN—Singin' Sam; The Barbasol Mas. CBS
WJJD—Dr. and Mrs. Jerry
WBBM—Frank Westphal's Orchestra
KYW—Edgewater Beach Hotel Orchestra
WMAQ—The Daily News of the Air
WIBO—Speaker
WCFL—Harry E. Sheck, A Neighborly Chat

7:30 P.M.

WCFL—Women's Trade Union League
WGN—Kate Smith; La Palina Program; Swanes
music. CBS
WMAQ—The Revelers, quartet (NBC)
KYW—Dr. H. N. Bundesen for the Milk Foundation
WLS—College Inn Orchestra (NBC)
WJJD—International Buckle Busters
WIBO—Golden Voice

7:45 P.M.

WCFL—Bulletin Board, Labor Flashes

WMAQ—Talk by Mrs. Charles Sabin (NBC)

WIBO—Land o' Song, organ

WGN—'Fu Manchu;" mystery drama

WLS—Pat Barnes; impersonations (NBC)

WBBM—Medinah String Ensemble

KYW—Presidential Poll; songs and sermon

WJJD—Adventuring with Lowell Thomas

8:00 P.M.

WMAQ-Atlantic and Pacific Gypsics; Harry Horfick's orchestra, Frank Parker tenor. NBC

WL5-Sinclair Weiner Minstrels (NBC)

WSBC—Dynamo Dave Edelson WJKS—Polish Hour WBBM—Harriet Cruise, songs WCFL—Vera Gotzes, soprano WJBO—Baskin; Big Ten KYW—Senescu Trio WGES—Lithuanian Melodies

8:15 P.M.

8:15 P.M.
WGM—Mills Brothers
WBBM—Jack Russell's Orchestra (CBS)
WJJD—Farmer Rusk's Service
KYW—Two Former Enemies
WCFL—Night Court

8:30 P.M.

WGN—Evening In Paris; mysteries (CBS)

WENR—Parade of the States (NBC)

WJKS—Hot Stove League

WIBO—Orlando Van Gunten, World's Fair talks

WMAQ—George Olsen's Orchestra

WCFL—Organ Recital

WBBM—The Four Norsemen

KYW—Edgewater Beach Hotel Orchestra

8:45 P.M.

WIBO—Organ Program
WBBM—Ray Parker's Orchestra
WJKS—Gayle Wood, pianist
WCFL—Chicago Melody Four

9:00 P.M.
WMAQ—Country Doctor: Phillips Lord (NBC)
WCFL—Carl Formes, baritone
WJKS—Hawaiian Duo
WBBM—The Scoop, drama
WENR—National Radio Forum (NBC)
WJBO—Chicago Theater Program
WGN—Music That Satisfies (CBS)
KYW—Footlight Follies with the "Two Doctors" 9:00 P.M.

9:15 P.M.
WGN—"Easy Aces;" comedy sketch
WJKS—Synchronizers
WBBM—Jack Miles' Orchestra
WCFL—The Roustabouts
WMAQ—Soloists (NBC)

9:30 P.M. 9:30 P.M.
WIBO—Nu Grape Twins
WBBM—Unsung Heroes (CBS)
WENR—Batter Up; dramatic skelch (NBC)
WGN—Tomorrow's Tribune
WMAQ—Alice Joy, the Dream Girl (NBC)
WCFL—Bernice Karasick, soprane
KYW—Edgewater Beach Orchestra

9:40 P.M. WGN-Headlings of Other Da

9:45 P.M. WGN—Highlights of Saint John WBBM—Myrt and Marge, drama (CBS)

WJKS—Easy Way Piano Time WENR—Mildred Bailey and orchestra (NBC) WCFL—Adult Education Council WIBO—B, and K. Reporter and News

WIBO-B, and K. Reporter and News

10:00 P.M.

WENR-Amos 'n' Andy. NBC

WMAQ-Amos 'n' Andy. NBC

WJKS-Musical Past

WCFL-School Teachers' Talk

WGN-Minstrel Show

WIBO-The Old Music Box

KYW-Teaberry Sports Reporter: The Globe Trotter

10:10 P.M.

KYW-Rex Maupin's Aces of the Air

WCFL-Musical Weather Report

WCFL-Vibraharp and Organ
WJKS-Columbia Symphony Orchestra (CBS)
WMAQ-Das and Sylvia
WENR-Cesare Sodero's Orchestra (NBC)

WENR—Cesare Sodero's Orchestra (NBC)

10:30 P.M.

WCFL—Irish Melodies, Barton Organ

WENR—College Inn Orchestra (NBC)

WMAQ—Harold Van Horne, pianist

WGN—Guy Lombardo's Orchestra

KYW—Symphony Orchestra from Rochester (NBC)

WIBO—Organ Prelude

WJKS—Guy Lombardo's Orchestra (CBS)

10:45 P.M.

WMAQ—Via Lasgo Orchestra

WIBO—Recitals in Miniature

WCFL—WCFL Orchestra

11:00 P.M.

WIBO—Musical Tapestry

WCFL—Tent Show

11:00 P.M.

WIBO—Musical Tapestry
WCFL—Tent Show
WGN—Art Kassel's Orchestra
WJKS—Don Redman's Orchestra (CBS)
KYW—Canton Tea Garden Orchestra
WMAQ—Organ Reveries
WSBC—Mallers Studio program
WENR—Ralph Kirbery (NBC)
11:05 P.M.
WENR—Hotel Pennsylvania Orchestra (NBC)
11:15 P.M.
WBBM—Around the Town; dance orchestras
11:30 P.M.
WENR—Bellevue Stratford Orchestra (NBC)
WGN—Late Evening Dance Orchestras
KYW—Edgewater Beach Hotel Orchestra (NBC)
WMAQ—Via Lago Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)
12:00 MIDNIGHT
WENR—Ben Bernie's Orchestra
WMAQ—Organ Reveries
KYW—Canton Tea Garden Orchestra
12:30 A.M.
WENR—Frankie Masters' Orchestra
WMAQ—Via Lago Orchestra

# Programs For Tuesday, October 11

6:00 A.M.

WAAF-Farm Folks' Hour WJJD-Good Morning Program WLS-Smile a While Time

6:10 A.M.

6:10 A.M.
WL5—Sears Fur Reporter
6:15 A.M.
WL5—Weather Report; Produce Reporter; Livestock
Estimates
WJJD—Int'l Buckle Busters
6:20 A.M.
WLS—Silve and Soud Consolin Skit

WLS-Slim and Spud, Comedy Skit

6:30 A.M.
WMAQ—Setting Up Exercises
WIBO—Uncle John and his Family
WLS—Cumberland Ridge Runners

6:45 A.M.

6:55 A.M. WBBM-Musical Time Sav 7:00 A.M.

7:00 A.M.
WCFL—Morning Shuffle
WLS—Paul Rader's Tabernacle
WGN—Weather and Time Service
WMAQ—Tune Time
WGES—Morning Melody Mart
KYW—Marshall Field & Co.'s Musical Clock
WJJD—Old Time Ballad
WAAF—Breakfast Express
WMBI—Sunrise Service

7:15 A.M. WJJD-Muscle Tone Gym Class 7:30 A.M.

WMAQ—Morning Worship
WCFL—Cheerio (NBC)
WGES—Sunshine Special
WLS—Steamboat Bill, Campbell Cereal
WBBM—Christian Science Churches of Illinois

WIBO—Melodies
WJJD—Happy Go Lucky Time, Art Linick
7:45 A.M.
WLS—Jolly Bill and Jane (NBC)
WMAQ—Waltzes (NBC)
WBBM—Brad and Al, comedy and songs (CBS)

B:00 A.M.
WCFL-WCFL Aeroplane Club
WLS-Gene and Glen (NBC)
WMAQ-John Fogarty, tenor (NBC)

WBBM-Musical Time Saver WIBO—Smiles WGES—Bohemian Melodies

8:15 A.M.
WBBM—Continental Record
WLS—Happyville Special
WGN—Melody Parade (CBS)
WMAQ—Top of the Mornnig
WCFL—Time Parade

8:30 A.M.
WCFL—California Program; Eddie Dyer and Howar

Kaiser
WGN—French Lick Springs Program
WMAQ—Vic and Sade (NBC)
WBBM—Modern Living
WLS—Musical Program
WIBO—Musical Varieties

8:35 A.M.
WLS-Produce Market Repower; livestock receipts

8:45 A.M. WGN—Weather and Time Service WMAQ—Musical Program (NBC) WCFL—Dance Music

8:50 A.M. WL5—Sears Tower Topics Time 9:00 A.M.

9:00 A.M.
WCFL—German Entertainment
WGN—Charlie White's Gym of the Air
KYW—Musical Melange (NBC)
WGES—Canary Concert
WIBO—Novelettes
WBBM—Jean Abbey
WAAF—Sing and Sweep
WMAQ—Musical Hodge Podge

9:10 A.M. WLS-Evening Post Reporter

WLS—Evening Post Reporter

9:15 A.M.

WGN—Clara, Lu 'n' Em, The Super Suds Girls. NBC

WLS—Mac and Bob in Willard Program

KYW—Piano Patterns

WGFL—Famous Soloists

WBBM—Melody Man

WMAQ—Souvenirs of Melody (NBC)

9:30 A.M. 9:30 A.M.
WLS—Piano Instruction
WCFL—Highlights of Music
WGES—Timely Tunes
WGN—Board of Trade Market Reports
WAAF—Sing and Sweeg WMAQ-Colonel Goodbody; A. & P. Program (NBC)
WJJD-Evans Revue
WIBO-Little Harry's Cookin' Schrool
WBBM-Burnham's Beauty Chat

9:35 A.M. WGN-Dance Hits KYW-Garfield Park Program

9:45 A.M.

WLS—Mama's Old Time Tea Cookies with Ralph and Hal, Old Timers

WMAQ—Musical Program

WGN—Leonard Salvo's Mail Box

WGES—Around the World

WAAF—Problems of Parenthood, Richard Russell

WBBM—Radio Boldt

KYW—Consolaires (NBC)

WJJD—Home Makers Hour

WBBM-Red Cross Melodies WBBM—Red Cross Melodies
KYW—Novelettes
WIBO—Popular Echoes
WGES—Vodvil
WMBI—Parents Bible Story Hour
WSBC—Home Hour
WCFL—Dance Music
WLS—Livestock and Poultry Markets
WGN—La Choy Chopsticks (CBS)
WJJD—Komiss Music
WAAF—Piano Rambles

WBBM—Today's Pioneer Women (CBS)
WGN—Leonard Salvo's Favorites
KYW—Household Institute; drama (NBC)
WGES—Rhythm Review; Ethel and Harry
WMAQ—Here's to Charm
WENR—Market Reports and Soloist
WAAF—Sally Mint Smiles
WJJD—Neighborhood Store
WIBO—Market Reports

10:25 A.M. WGN-Board of Trade Reports

WGN-Board of Trade Reports

10:30 A.M.

WMAQ-U. S. Army Band Concert (NBC)

WBBM-Smiling Ed McConnell (CBS)

WGES-Italian Serenade

WENR-In College Inn

WIBO-News of the Day

WJJD-Variety Music

WAAF-The Fireside Philosopher

WGN-Digest of the day's news
WMBI-Gospel Music
KYW-Through the Looking Glass with Frances
Ingram (NBC)

10:45 A.M.
WENR—Rhythm Ramblers (NBC)
WMAQ—Today's Children
WGN—Music Weavers
WBBM—Julia Hayes' Household Hints
WMBI—Missionary Message and Gospel Music
KYW—Gardener Benedict, ballads
WJJD—Mary Alden; home talk
WAAF—Musical Calendar

WMAQ—International Relations
WCFL—Red Hot and Low Down Program
WENR—Men of Song (NBC)
WGN—Hank Harrington and Arthur Oberg
WBBM—Roy Dietrich and Freckman
WJKS—Buddy Harrod's Orchestra (CBS)
WIBO—Musical Masterpieces
KYW—Studio Musical Program
WJJD—Musical Gems
WAAF—Meat Recipe Talk, Mildred Bats 11:15 A.M.

WENR-Miracles of Magnolia
KYW-On the 11:15; famous dance orchestra
WJJD-Concert Favorites
WSBC-Estelle Lewis, songs
WBBM-Local Markets
WAAF-World News Reports

WAAF-World News Reports

11:30 A.M.

WENR-Home Service
WAAF-Varieties
WJKS-Columbia Revue (CBS)
WGN-Board of Trade Market Reports
WBBM-Frank Wilson and Jules Stein
KYW-National Farm and Home Hour
WMAQ-On Wings of Song (NBC)
WJJD-Young Mothers Club
WIBO-Peter Pan Program
WGES-Erma Gareri: Piano Symphonies

11:35 A.M. WGN-Painted Dreams

11:45 A.M.

11:45 A.M.
WAAF-Estelle Barnes, pianist
WLS-Weather Report; Livestock Estimate
WBBM-Columbia Revue (CBS)
WJJD-Joe Grein. City Sealer
WJKS-Daily Times News Flashes

### Plums and Prunes

### By Evans E. Plummer

MESSRS. Hoover and Roosevelt, if you will pardon my interruption in the midst of your broadcasts, would you mind telling me whether times are going to get tain songstress, last June in Valparaiso, Ind., telling me whether times are going to get harder or softer when one of you gets in? The reason I'm asking is that too many name bands are trimming in size to ten pieces or thereabout because they think times AREN'T going to get better fast next

spring and summer.

Early this year Paul Whiteman began pruning, and he has pared several times since. I understand also that all George Olsen has left is his wife and a baton. Last

Olsen has left is his wife and a baton. Last week saw the considerable diminution of Gus Arnheim's band, and Wayne (Waltz) King, my birdie peeps, is betwixt MCA and the NBC over which two or three of his musicians are to get the blue ticket.

Bernie, Weems, Lopez, Vallee, Trumbauer, Agnew, McCoy and Lombardo haven't chopped yet, but you can never tell when the axe will fall. Anyhow, the last named band can't very well reef its sails without putting one of the Lombardo brothers out of work. Yes sir, President Hoover-Rooseof work. Yes sir, President Hoover-Roose-velt, something's got to be done about this band situation, so how about sending the

Tish Kluck, our one reliable applause mail sender, reports that she's found a way out of the depression. She's making a fortune by selling Chinese gongs to radio stations for their prolific mystery thrillers.

#### SHAME ON N. Y. TIMES!

The ever-honest (?) New York Times promoted radio in grand style Sunday, September 25, when Orrin Dunlap, Jr., the air scribe, festooned his page with an eight-column line: "Politics Discards Radio Arm Chair Campaign; Stay-at-Home Idea Vanishes; Politicians Realize Radio Lacks Advantages of Personal Contact."

vantages of Personal Contact."

It couldn't have been, Orrin, could it, that the "front office" of the Times suggested those headlines as an assist in selling political advertisements in your paper? Of course it couldn't, but I notice the air is still full of campaign gab.

Enough of politics and other depressing things. To change the subject, Ted Weems relays this one from Chicago's Uptown theater. When he and his brother, Art, theater. When he and his brother, Art, were young, Ted says they crashed theater doors as "members of the profession." In a two-show town, one day, Art asked the other show's doorman if he "recognized members of the profession," and was snappily told, "I'll say I do-a mile away!"

#### OLD SONGS OR NEW?

What songs do you prefer to have your radio women sing? Maybe we're wrong, but we've an idea the sentimental ones with a few years' tarnish are sure bait to capture the most of you. To prove or disprove our theory, however, we are offering to send you an autographed photo of your favorite net-work artist in exchange for a list of the work artist in exchange for a list of the five songs you like best, accompanied with your (honest) age. Do it now. The address is 423 Plymouth Court, Chicago.

#### OFF A LIVE MIKE-

Mrs. Bontsema won't go the route. In-stead she's gone to N'Yawk to patch it up with Pete, Al's air partner . . . Will Al Jolson join Ben Bernie on the malt show? with Vincent Lopez in auditions . . . Clean cut Phil Andrews has gone into the photograph business in Chicago with the Weems boys . . . Cosmetic client is warming up to Patricia Ann Manner's musicomedy show Patricia Ann Manner's musicomedy show

. Dorothy and Wayne King still quite
nertz about one another and building a new
suburban home on their Wisconsin estate
. Nick and Sue Carol's "Nick and Sue
in Hollywood" script, delayed by the arrival
of Carol Lee Stuart eleven weeks ago, is
active again . Harriet Gruise, the new

tain songstress, last June in Valparaiso, Ind., to Art Janes of the Maple City Four, finally coming to light . . . H. Leopold Spitalny, the Shaeffer maestro, moved into new private studios in the Wurlitzer building, Chicago . . . What ace pair of NBC stars acted like hams by snubbing a rival radactress of the opposition chain on the occasion of a recent cafe opening, and why? . . . With Jean Paul King writing his frau in N'Yawk that all is well, it looks as if all is well once more . . . KYW suffering from another big personnel cut . . CBS powers-that-be quite troubled over Myrt and Marge having a character (Duke Sandfield) go blind, but hundreds of blind folk loved the questioned episode for its sympathy . . . the questioned episode for its sympathy . . .

#### PLUMS AND PRUNES-

World's Series Announcing: Prune for Mc Namee for being jerky and permitting lulls in his shaky-voiced descriptions. Plum for Husing's invariably better settings. play mikeman ratings are two plums each for Totten and Elson, and one plum for Manning because he wasn't as well informed. Flanagan gets two plums. Might have earned three, but his too obvious letdown when the Cubs slipped cancels a better standing Cubs slipped cancels a better standing.

Lady Esther Serenade, Oct. 2, (2 p. m. on NBC) wins basket of plums for cutting its bitherto nauseating commercial credit to nothing. Reason being that no Serenade was broadcast on account of World Series,

Monarch Mystery Tenor (Sunday, October 2, 1 p. m. on NBC) bowed with an act that has been missing for some time from the chain channels, that of good old Irish ballads by an unnamed tenor of Erin. What time was given to radio gossiper Charles J. Gilchrest was well used. Show well worth several plums and twice the time.

Pat Barnes' "Jimtown Sketches" (Mon. to Wed., 7:45 p. m. on NBC) offer more good voice changes than Amos 'n' Andy, and the plum-winning virtue of showing the sparkle of new situations that has not of late been possessed by A. & A.

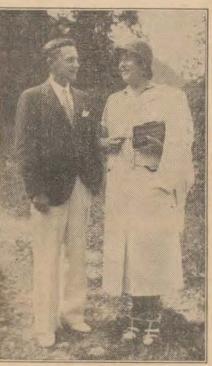
A goodly portion of plums go to Fu Manchu (Mon., Oct. 3, 7:45 p. m. on CBS), a newcomer with many sound effects and shrieks coupled with very splendid casting. Colliers, a year ago, had a better Dr. Fu Manchu, but Charles Warburton excels as Nailand Smith, Bob White stars as Dr. as Nalland Smith, Bob White stars as Dr. Petrie (and almost Dr. Watson), and Sunda Love charms as Karemeneh. Rohmer plots, however, are thinner and more melodramatic than those of Conan Doyle. The air will soon have a mystery thriller or two for every night in the week.

Chase & Sanborn hour (Sunday, 7 p. m. on NBC) always worth a plum or two for Rubinoff's violin solos and orchestra, even if Georgie Price isn't funny, and be isn't always. This program has a way of splashing money around to beadliners who don't click, but Georgie has done as well as or better than those previously in his spot.

Lucky Strike hour (Tuesday, 9 p. m. on NBC) begins to tire with the same routine of squad car siren, short wave loud speaker and the ever successful Barry Rudd, but the audience generally takes it several months longer than this scribe, Prune-winning monotony of Curtin plots probably due to the similarity of gangster methods. Either gangsters are terrible copycats or banks and jewelry stores are their only aim in life. Announcer Claney, if he is as fatigued reading as we are listening to the identical commercial hoosy sandwiched in this show, is mercial hooey sandwiched in this show, is just about ready for the psycopathic ward. Suggestions: Dig up more varied crimes and

# Carleton Smith Back in U.S.

#### Guide Music Critic to Hear Toscanini



Carleton Smith is back from Europe and in the weeks to come Radio Guide's music critic will review what's good—and bad, on the air. You see him here as he stopped in Salzburg, Central Europe, chatting to Mme. Sigrid Onegin, the great singer of "Orpheus."

HERE I am back in New York, with noise, dirt and more excitement than all of Europe! Shortly after sunrise this morning, I saw Manhattan's giant fairyland of buildings that no foreigner will ever believe exists until he sees it. After passing our Customs-the most troublesome known to civilization, with the possible exception of Soviet Russia-I found myself officially and technically at home, with my purchases, my

memories and a healthy tan.

The passage was just the kind I like.
Enough sea to make it interesting, and plenty of sunny days. From the moment Africa fell into the ocean and Spain receded into the horizon, I was free. No telephone calls,

no radio talks, no lectures to be given, not even a column to write. Only the bluest blue waves of the Atlantic to greet me.

My relapse into lackadaisical indolence almost lost me a big toe, when I failed to realize that this was New York and not the boat. A tay came too close to me while boat. A taxi came too close to me while I was watching a group of tourists leaving Penn station. Tourists in New York? I had never noticed them before. Always thought Europe had all the tourists.

Unpacking is interesting. I had forgotten many of the things that I had stored away. Seeing them again reminds me about places and events I haven't told you. There are thoes from Oberammergau; the derbuka of Algiers; the Venetian glass that was blown for me while I watched; the scores of "Orpheus" and "Oberon" with Bruno Walter's markings; the wooden man in forty-six pieces who, when fitted together, holds a bottle in his hand and stands on a keg—this, from Budapest.

The former capitals of Austria-Hungary are in a pitiable state. Vienna, because of her former gaiety is by contrast more deher former gaiety is by contrast more deplorable than Budapest. Vienna wears the weeds of widowhood, and when you stand among the Hapsburg tombs in the Cappuchin church, you feel that all her glory lies buried there. The Viennese are still Viennese, however, if you meet them in their homes. They do not go to the cafes now. They are poor, But they manage to pre-

serve their gemutlich reputation. They are as good-natured, philosophical and agreeable a people as you can find anywhere. Most of the artists and professional Vien-

nese were in Salzburg during festival-time. You could meet almost any important person of the music-world there. They follow Bruno Walter wherever he goes. So Mme. Sigrid Onegin told me while we walked in the woods near her summer home across the border of Bavaria. She is a great artist, and I hope that America will not be long in hearing her portrayal of Orpheus. Unfortunately, Onegin has not yet broadcast in Amer-ica. Radio suffers as a consequence. One hearing is sufficient.

I only wish that each of you could live for a time with the peoples of Europe. They have less in material comforts, but greater happiness than we, I believe. There is time for them to put thought into their work, and the machine has not crowded out the incentive. You may admire their desire to inject an individuality into their houses and their surroundings. You may cherish the fact that somewhere man still keeps the product of his hands as a secret heirloom that he will not be satisfied to have alum-inum pot and a hole in the wall, already made and furnished for him, and identical with those used by thousands of his fellows. But you know this is not for you. In our lives there is no room for things we do not use. The tempo is too rapid to allow the individual variations in taste,

But home is home. Even though one would, he cannot adopt another culture and make it his own quickly. He knows that what we lose in one way, we gain in another. Now I am ready for a heavy diet of good radio programs. This Sunday we will all have our ears together when Toscanini starts the first of the sixteen Philharmonic broadcasts he is to conduct during the season. casts he is to conduct during the season. Bruno Walter is to have nine, and Issay Dobrowen, who makes his microphone debut the first Sunday of December, four. When the mail is all cleared away, I shall let you know what else is promised for us this

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Radio."	T	hin e	loca	not	obli	gate	me.	-
. Address	**					****		

# Tuesday Programs [Continued]

11:50 A.M. WGN-Good Health and Training Program

12:00 NOON

WBBM—Husk O'Hare's Band
WIBO—Waltzes
WGN—Mid-Day Services
WMBI—Loop Evangelistic Service
WJKS—Alabama Boy; Ralph Robertson
WLS—Maple City Fun Factory; Quartet and John

WCFL—The Red Invader by Mathew Woll WJJD—Popular Melodies WMAQ—Classic Varieties (NBC) WAAF—Noon-time Melodies

12:15 P.M.

WLS—Dinnerbell Program
WCFL—Popular Music
WIBO—Market Reports
WJJD—Old Time Ballads
WJKS—Farm Flashes

12:20 P.M. WBBM-News Flash

12:30 P.M.

WMAQ—Board of Trade

KYW—Republican National Committee (NBC)

WBBM—Jimmy Garrigan's Orchestra

WGN—Atlantic City Musicale -CBS)

WJJD—Farmer Rusk's Dinner Program

WJKS—Easy Way Piano Time

WIBO—Reading Room

12:35 P.M. WMAQ-Hotel New Yorker Orchestra (NBC

12:45 P.M.
WCFL--Farm Talks
WJKS-Laite County Medical Society
KYW-Dan Russo's Orchestra
WMAQ-Princess Pat Beauty Talk

12:50 P.M. WMAQ-Hotel New Yorker Orchestra (NBC)

12:55 P.M. WBBM-Art Gillham, planist

WBBM—Art Gillham, ptanist

1:00 P.M.

WGN—Allan Grant pianist
WBBM—Aunt Jemima, songs (CBS)
WIBO—Ahead of the News
WAAF—Hoosier Philosopher
WLS—Political Talk
WMAQ—Adult Education
WJJD—Luncheon Dance Music
WMBI—Organ Program
WCFL—Barton Organ Recital
WJKS—Paul Whiteman's Orchestra

WMAQ-Bill Krenz

1:15 P.M.

WJID-Waltz Program

WLS-Livestock and Grain Markets

WJKS-Irwin Porges, pianist

WBBM-Charis Musical Revue (CBS)

KYW-Symphonic Favorites

WGN-Col. Robert R. McCormick, talks

WIBO-Pop Concert

WAAF-Paulus Van Sande

1:20 P.M. WMAQ-Board of Trade

WJJD—International Buckle Busters
WLS—Wm. Vickland's Book Shop
WMAQ—Public Schools Program
WJKS—Columbia Salon Orchestra (CBS)
WBBM—Chicago Dental Society
WCFL—Recital Miniature
WSBC—Larry Neville Songs
WAAF—Pianoesque

1:35 P.M. WBBM-Chicago Hour

1:45 P.M.

WCFL—Pauline Stephens, soprano
WIBO—B. & K. Reporter
WAAF—Live Stock Market; Weather Summary
WGN—Allan Grant and Lawrence Salerno
WLS—Melody Men and John Brown

WLS—Melody Men and John Brown

2:00 P.M.

WJJD—Helpful Household Hints
WGN—Garden Club of Illinois
WMBI—Question Hour and Gospel Music
WBBM—Burnham's Beauty Chat
WCFL—Book Chats
WH80—'Radio Gossip," Eddie and Fannie Cavanaugh
KYW—Today's Tunes; orchestra and vocalista
WMAQ—Vocal Art Quartet (NBC)
WLS—Sally and Bob (NBC)
WLS—Sally and Bob (NBC)
WAAF—Chicago on Parade
WSBC—Sports Review
WJKS—Columbia Artist Recital (CBS)

2:10 P.M. WGN-Palmer House Ensemble

2:15 P.M. WCFL—Radio Troubadours (NBC)
WLS—Arm Chair Travels
WBBM—News Flashes
WJJD—Sunshine for Shutias

2:25 P.M. WBBM-Organ Interle

WCFL—Radio Dan
KYW—Women's Radio Review. NBC
WJKS—Frank Westphal's Orchestra (CBS)
WBBM—Frank Westphal's Orchestra (CBS)
WGN—June Baker, home management
WMAQ—Smackout, comedy due (NBC)
WIBO—Jeannette Barrington, readings
WSBC—Mallers Studio Program

2:45 P.M.
WCFL—Songs of other nations
WMAQ—Brown Palace Hotel Orchestra (NBC)
WJJD—International Buckle Busters
WIBO—Market Reports
WGN—Afternoon Musicale WGN-Afternoon Mus WLS-Piano Instructio

3:00 P.M. 3:00 P.M.
KYW—Three Strings; Teaberry sports
WJJD—Women's Clib
WBBM—Boston Popular Revue (CBS)
WMAQ—The Woman's Calendar
WJKS—Boston Popular Revue (CBS)
WIBO—Classical Gems, Cerny Ensemble
WMBI—Radio School of the Bible
WAAF—A Mood In Blue
2.15 P.M.

WAAF—A Mood In Blue
3:15 P.M.

KYW—Dr. Herman N. Bundesen; Health Commissioner; talk

WCFL—Lorena Anderson, soprane
WJJD—Dreams of Hawaii

WLS—Shopper's Service; Anne and Sue
3:30 P.M.

WENR—Meredith Wilson's Orchestra (NBC)

WMBI—Swedish Gospel Service
WJKS—Varieties

WBBM—Roy Dietrich, baritone
WCFL—Variety Program
WIBO—Radio Gossip, Eddie and Fannie Cavanaugh
WJJD—Popular Songsters

WMAQ—Soloist (NBC)
WAAF—Hess Melody Time
KYW—Two Doctors with Aces of the Air; Teaberry
sports

3:45 P.M.

sports

3:45 P.M.

WENR—Francis S. Harmon; talk (NBC)

WBBM—Organ and Piano

WMAQ—Happy Jack, songs (NBC)

WJJD—Bridge Class of the Air

WJKS—George Hall's Orchestra (CBS)

WAAF—World News Reports

WENR—Air Juniors KYW—Uncle Bob's Curb is the Limit Club WMAQ—Al Bernard, one man show (NBC) WJJD—The Pied Piper

5:45 P.M.

WGN-Little Orphan Annie; children's playlet. NBC WIBO—Clem and Ira
WBBM—Rock Oak Champions
WENR—Little Orphan Annie: children's playlet. NBC
WMAQ—Sekatary Hawkins (NBC)
WJJD—Walt and Herb

6:00 P.M. 6:00 P.M.
WCFL—Hotel Allerton Orchestra
WENR—What's the News?
WMAQ—Evening Music
WGES—Johnny Van, the Melody Man
WBBM—Captain Jacs
WIBO—German Program
WGN—Dinner Music
KYW—Dan Russo's Orchestra
WJJD—Dance Orchestra

6:15 P.M.

G:15 P.M.

WGN-The Secret Three
WENR-Republican National Committee (NBC)
WJJD-Red Top Sports Reel
WGES-Frolics
WCFL-Ed. Fitzgerald, baritone
WMAQ-Wheatenaville, dramatic sketch (NBC)
WBBM-Big Kernel Canaries

6:25 P.M.

KYW-Teaberry Sports Reporter

6:30 P.M.
WENR—Stebbins Boys; Swift's Program
WGN—Tom, Dick and Harry, harmony trio
WMAQ—The Daily News of the Air
WHBO—Ahead of the News
WCFL—Hotel Allerton Orchestra
WBBM—Flanagan Sport Review

### SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

4:05 p. m. WMAQ-NBC-International Broadcast from London, England

5:30 p. m. WMAQ-NBC-Al Bernard, the one man show

7:00 p. m. WMAQ-NBC-You and Your Government; talk

8:00 p. m. WIBO-Wharton's Plantation Days

9:00 p. m. WBBM-CBS-Republican National Committee

4:00 P.M.

4:00 P.M.
WENB—Frigidalirians (NBC)
WJKS—Meet the Artist (CBS)
WIBO—Mary Birmingham, readre
WCFL—Junior Federation Club
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Meet the Artist (CBS)
WJJD—Symphony Music
WMAQ—Tea Dansante

4:05 P.M.

WMAQ—Marion Harris from British Broadcasting
Station (NBC)

4:15 P.M.
WAAF—Dance Music
WIBO—Dusk Dreams, organ
WJKS—Daily Times News Flashes
WBBM—News Flashes
WENR—Tangee Musical Dreams (NBC)

WENR—Tangee Musical Dreams (
4:30 P.M.

KYW—Harold Bean, baritone
WCFL—Hariem Harmony Hounds
WMAQ—Slow River (NBC)
WBBM—Art Gillham, pianist
WJJD—Moosheart Children
WJKS—Kiddies Club
WENR—Ol' Pappy (NBC)

WENR—Of Pappy (NBC)

4:45 P.M.

WMAQ—Library Association Talk

WBBM—Musical Comedy Memories (CBS)

WGN—Afternoon Musicale

WCFL—Beauty Talk

WENR—Musical Moments (NBC)

WJKS—Musical Comedy Memories (CBS)

KYW—Rhythm Revue; Teaberry Sports

WAAF—Ray Waldron's Sports Review 5:00 P.M.

5:00 P.M.
WGN—The Devil Bird
WCFL—Peter Pen
WSBC—New Southern Program
WGES—Gems from Germany
WMAQ—Waldorf Orchestra (NBC)
WBBM—Schlagenhauer's Party
WJJD—Neighborhood Store
WAAF—The Spotlight
KYW—Mel Stitzel, piano
WENR—Ted Black's Orchestra (NBC)

S:15 P.M.

KYW—Pearod and Sam
WMAQ—Arthur Jacobson, readings for children.
WCFL—John Maxwell, food talk
WIBO—WPCC
WBBM—Tarzan of the Apes
WJJD—Indian Princess

5:30 P.M.

WCFL—WCFL Orchestra

WGN—Kellog's Singing Lady (NBC)

WBBM—Skippy; children's program (CBS)

KYW-Ray Perkins, Barbasol program (NBC) WJJD-Isle of Dreams WGES-Crusader Program

6:35 P.M. WMBI-Musical Program

6:45 P.M.

6:45 P.M.

WGN—George Price, humorist and orchestra (CBS)

WBBM—Medinah String Ensemble

WIBO—The Mobile Moaners

WENR—The Goldbergs; dramatic sketch. NBC

KYW—Chandu, the Magician

WJJD—Concert Orchestra

WCFL—Tibbie Crump, skit

WMAQ—Johnny Hart in Hollywood (NBC)

WMAQ—Johnny Hart in Hollywood (NBC)

7:00 P.M.

WLS—Merchandise Mart Revue
WGN—Abe Lyman's Orchestra (CBS)
WBBM—Jimmy Garrigan's Orchestra
WMAQ—You and Your Government (NBC)
WCFL—Talk by Anton Johannsen
KYW—Blackstone Plantation; Julia Sanderson and
Frank Crumit. NBC
WJJD—Frankie "Half Pint" Jaxon
WIBO—North Shore Church
WGES—Songs of Lithuania

7:05 P.M. WCFL—Bakery and Confectionery Workers Talk

7:15 P.M. WGN—Palmer House Ensemble

WGN—Pulmer House Ensemble
WJJD—Dr. and Mrs. Jerry
WBBM—Edwin C. Hill (CBS)
WCFL—Talk By Joe Grein, City Sealer
7:30 P.M.
WGN—Kate Smith; La Pafina. CBS
KYW—Back Home with Frank Luther
WJJD—Republican Talk
WBBM—Ray Parker's Orchestra
WCFL—Walter Duffy, tenor
WLS—Adventures in Health; Dr. Bundesen (NBC)
WMAQ—Wayne King's Orchestra (NBC)

7:40 P.M. WCFL-Bulletin Board, Labor Flashes

WCFL—Bulletin Board, Labor Flashes
7:45 P.M.
WGN—Musical Fast Freight (CBS)
WCFL—Charles Frederick Stein Program, Arthur
Koch, pianist
WBBM—Medinah String Ensemble
WENR—Pat Barnes (NBC)
WLS—Pat Barnes; impersonations (NBC)
KYW—The Boys, quartet
WJJD—International Buckle Busters

8:00 P.M.
WGN-Music that Satisfies (CBS)
KYW-Marmola Program
WMAQ-Household Musical Orchestra (NBC)
WJKS-Polish Hour

WLS—Ben Bernie's Blue Ribbon Malt Orchestra (NBC)

WCFL—Songs of Yesterday
WJJD—Dave Bennett's Orchestra
WBBM—Harriet Cruise, songs
WSBC—Italian Program
WIBO—Wharton's Plantation Days

KYW-Vincent Lopez' Orchestra 8:15 P.M.

WCFL-Night Court
WJJD-Farmer Rusk's Service
WBBM-Association of Real Estate Tax Payers of

Illinois
WGN—Threads of Happiness (CBS)
8:30 P.M.
WENR—Friendship Town; rural sketch (NBC)
WGN—Eno Crime Club. CBS
WMAQ—Ed Wynn, Texace Fire Chief Band (NBC)
WBBM—Brooks and Ross
WJKS—Hot Stove League
KYW—Lew Diamond's Orchestra
WIBO—The Old Trader
WCFL—Barton Organ Recital; Eddy Hanson
8:45 P.M.
WCFL—Big City

WCFL—Barton Organ Recital; Eddy Hanson
8:45 P.M.

WCFL—Big City
WJKS—Behind the Mike
WBBM—Billy White and Westphal's Orchestra
WIBO—Mobile Moaners
9:00 P.M.

WMAQ—Country Doctor; Phillips Lord (NBC)
WENR—Lucky Strike Dance Hour (NBC)
WBBM—Republican National Committee (CBS)
WGN—Hal Kemp's Orchestra
KYW—Rex Maupin's Aces of the Air
WIBO—Wendell Hall
WCFL—Seeley Program
WJKS—Pearl Miller, piano
9:15 P.M.

WGN—With the Masters
WCFL—Organ Recital; Eddy Hanson
WBBM—Jay C. Flippen-cies (CBS)
WJKS—Italian Hour
WMAQ—Concert Orchestra

WMAQ—Concert Orchestra WIBO—Organ Tunes 9:30 P.M. 9:30 P.M.
WBBM—Husk O'Hare's Band
WGN—Tomorrow's Tribune
WMAQ—Harold Van Horne, planist
WCFL—Merry Garden Ballroom Orchestra
WBBM—Jack Miles' Orchestra
KYW—Inspector Stevens and Son of Scotland Yard
WIBO—Nu Grape Twins
WJKS—Charles Carlie, tenor (CBS)

9:40 P.M.
WGN-Headliners of Other Days
9:45 P.M.

WGN-Headliners of Other Days
9:45 P.M.
WMAQ-Corinnis Program
WIBO-B. and K. Reporter and News
WGN-The Concert
KYW-Charlie Agnew's Orchestra
WJKS-Easy Way Piano Time
WBBM-Myrt and Marge, drama (CBS)
10:00 P.M.
WMAQ-Amos 'n' Andy. NBC
WENR-Amos 'n' Andy. NBC
WENR-Amos 'n' Andy. NBC
WCFL-School Teachers' Talk
WJKS-National YMCA Founders Day Program
(CBS)
WIBO-The Old Music Box
KYW-Teaberry Sports Reporter; Globe Trotter
KYW-Muriel LaFrance with orchestra
10:10 P.M.
WCFL-Musical Wether report
10:15 P.M.
WMAQ-Dan and Sylvia
WCFL-Barton Organ Recital; Eddy Hanson
WENR-Cesare Sodero and NBC Orchestra (NBC)
WGN-Bernie Cummins' Orchestra

10:30 P.M.

WGN—Bernie Cummins' Orchestra
WENR—College Inn Orchestra
WCFL—Radio Dan
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Beach View Orchestra
KYW—Dan Russo's Orchestra
WIBO—Organ Fantasies
10:45 P.M.

10:45 P.M.

10:45 P.M.

WCFL—Barton Organ Recital; Eddy Hanson
WMAQ—Vincent Lopez' Orchestra
WIBO—Recitals in Miniature
11:00 P.M.

WGN—Clyde McCoy's Orchestra
WENR—Paul Whiteman's Orchestra (NBC)
WJKS—Harold Stern's Orchestra (CBS)
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Ralph Kirbery, the Dream Singer (NBC)
KYW—Charlie Agnew's Orchestra
WIBO—Musical Tapestry
11:05 P.M.

WMAQ—Hotel New Yorker Orchestra (NBC)

WMAQ-Hotel New Yorker Orchestra (NBC) 11:15 P.M.

WSBC-Jerry Sullivan; song special
WBBM-Around the Town; dance orchestras
11:30 P.M.
WJKS-Gus Arnheim's Orchestra (CBS)
WENR-Heinie's Grenadiers (NBC)
WCFL-Organ Recital; Eddy Hanson
WGN-Late Evening Dance Orchestras
WMAQ-Beach View Orchestra
KYW-Lew Diamond's Orchestra
12:00 MIDNIGHT

KYW—Lew Diamond's Orchestra
12:00 MIDNIGHT
WENR—Terrace Gardens Orchestra (1
KYW—Dan Russo's Orchestra
WMAQ—Via Lago Orchestra
12:15 A.M.

WMAQ—Beach View Orchestra
12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez Orchestra
WENR—Beach View Orchestra

### Winning Mikritics for This Week

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should

not exceed fifty words. It must be accom-panied by the name of the person who made it, the exact time it was beard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Mac and Bill-September 23-8:08 p. m. -WSB:

Mac: "What is the difference between city and country chickens?"

Bill: "There is no difference. They all get tough if you let them run around."

Monroe McGill

German Band-September 24-5:15 p. m. -WLS:

Hiney: "He says his wife drives nails like lightning. You know, lightning never strikes twice in the same place."

Mabel L Ray

Sinclair Minstrels - September 26 - 8:18 p. m.-WLS:

Gene: "What do you call your new dog,

Mac: "I call him Hardware, Gene."

Gene: "Why do you call him that?"

Mac: "Because every time I call him he makes a bolt for the door."

Sue Banks

Texaco Fire Chief-September 27-8:58

m-WMAQ: Ed Wynn: "A patriotic business man is one whose books are in the red, whose hair is white and who feels blue."

Marion Brewer

Chase and Sanborn-September 18-8:05 p. m.-WBEN:

George Price: "Boys, do you like moving pictures?"

Boys: "Sure, we do."
George: "Then come and move mine from the garage to the house."

Valentine Sadowski

p. m.—WLS:
Gene: "I bet you enjoyed your radio while you were sick, Bill."
Bill: "I sure did. It's a wonderful set."
Gene: "How many controls has it?"
Bill: "Three—wife, daughter and mother-in-law."

Dorothy Le Page

Whispering Pianist — September 19 — 8:28 a. m.—WBBM:

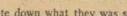
Art: "What's the universe church bell and a politician?"
Friend: "One peals from the steeple and the other steals from the people."
Ella Hefferman Art: "What's the difference between a

-

Fire Chief Program—September 27—8:57 p. m.—WMAQ:
Graham: "Here's a letter for you to answer, Chief. Somebody wants to know what to do for a baby that can't sleep at night."
Chief: "Tell them to put the baby on the adge of the bed and I'm sure he'll drop off."
C. Doane

Sinclair Minstrels - September 26 - 8:20 p. m.-WLS:

Gene: "Do you know how old Mac is?"
Ray: "Well, I don't know exactly, but at his last birthday party the cake was so loaded with candles that a few people were overcome with the heat." Mildred Zastro





Meet the Tarzan of the Apes of the air. He is James Pierce, and in his arms is Joan Burroughs, who plays the role of Jane Porter in the skit. This sponsored program is heard daily over WBBM, Chicago, CKOK, Detroit, six coast stations, and later the transcriptions will probably go over thirty-eight other stations.

### REVIEWING RADIO

### By Mike Porter

et I SHOULD have read the papers," complained Mr. P. Herkimer Twack, of the Greenpoint Twacks, "but I was sure there was goin' to be a raddio show this year. Now I am all the way from Greenpernt, and disappernted." Mr. Twack seated himself wearily.

"Why don't you take in the studios if you're a radio fan?" I suggested.

"That," replied Mr. Twack, "is why I am here. I've been to all the raddio jernts. I've sat around until my cuffs were serled. But I've seen most everybody, and maybe I could give you an interview."

"Fine!" I exclaimed. "I'd like a fresh point of

"I'm not fresh," insisted the visitor. "And maybe I ain't got any pernt of view. But maybe I've got some news. I was in the reception room of WABC the other night and I hear 'em talking about Washing-ton troubles, so I jerned 'em. Seems as if the raddio fellows is afraid of a tax."

"Yep! The people were sayin' as if it was making the raddio head men's blood berl. Some Congressmen, they was saying, are plannin' to shove in a bill to help the budget this winter.

"They are plannin' to put the bee on all

transmittin' stations-each to be taxed accordin'

to its power."

Mr. Twack smacked his lips as I nodded my appreciation of his news gathering

"Funny," he went on, "in another raddio jernt, I met a few raddio stars. And there was one of them raddio writers there askin' pernted questions. So I

wrote down what they was sayin', thinkin' maybe you didn't want to be scooped.' "Great," I complimented. "I'm glad you dropped in." Mr. Twack smiled. (Continued on Page Fifteen).

### Editor's Mail Box Over the Air

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts If the information is interesting, we will print it in this column. No personal replies will be made.

LOUISE HACKLER—Snooky. Grampy, Helen, John, Mathilda and Granny on the "Riverdale" sketch over WOR, New York, are portrayed by Estelle Levy, Norman Pierce, Frances Reade, John Quinlan and Lela Ward Gaston respectively. Lela Gaston takes both Mathilda and Granny in the skits. Quinlan and Frances Reade are not married to each other. We know of no "Man About Town."

Beth Tremer—Gail Baindell sang all summer over KYW, Chicago. Later she was officially connected with Arts Production, and now she is off the air . . .

44 Genevieve Rajiuion—The Goldberg skit originates in the NBC New York studios. "Amos 'n' Andy" come to you from Chicago.

Mary-Hans Muenzer, until this sum-mer, first violinist in the Chicago Theater Symphony Orchestra, left the air in June for a vacation in Germany. He will be back in Chicago and at his old place as first violinist in the Chicago Theater sometime in October

"Nep Fan"—Anthony G. Nep is now a resident of Cincinnati and appears occasionally as guest artist on featured WLW broadcasts. Nep is the composer of the brilliant "Manhattan Moods," and a noted concert pianist as well. He is twenty-two-years-old, and a graduate of the University of Minne-

M. S.—No Walter Fitzgerald on the Eno Crime Club of August 30. Could you be thinking of -ima Fitzgerald portrayed by Jane Houston? Sir Wilfred Denny was played by Junius Mathews on this same program. On September 6, Eno Crime Club presented John McGovern as Dr. Jack Graham, and Clifford Walker as Sir Julian.

Vincent Ferranova-Georgie Price does most of the announcing on the Chase and Sanborn Hour. Al Shayne has left WOR, New York, and is not, at present, broadcasting as far as we can find out.

F. E. K.—Hugh Aspinall has severed WBBM, Chicago, connections in Javor of a position with the staff of WISN, Mil-

G. Hanson-Junius Mathews is thirty-fiveyears-old and not married. He is not the same person as Allan Devitt of WJZ, New York, although he and Mr. Devitt have appeared on the same programs together.

Lorin Chapman-True Story is off the air, with no definite arrangements for its return.

#### "PLEASE SEND TWO MORE"

S. M. Cornwall-on-Hudson



S. M. purchased an Arinlator. Improved his radio reception. He expressed his satisfaction by ordering for friends. You, too, can improve your radio with an Arialator. It purifies tone. Reduces static, sharpens tuning, Only 4 inches long, is easily attached in 2 minutes. 5 day trial. Satisfaction or money back. Send \$1 for Arialator prepaid or pay Postman \$1 plus postage.

L. M. CLARK COMPANY

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# Wednesday, October 12

6:00 A.M. WAAF-Farm Folks' Hour WJJD-Good Morning Program WLS-Smile A While Time

6:15 A.M.

WLS-Weather Report; produce reporter WJJD-Int'l Buckle Busters

6:30 A.M.

WIBO—Uncle John and his Family WLS—Cumberland Ridge Runners WMAQ—Setting Up Exercises

WBBM—Farm Information WJJD—Organ Melodies

VBBM-Musical Time Saver

7:00 A.M.

7:00 A.M.

WMAQ—Tune Time
WCFL—Morning Shuffle
WGN—Weather and Time Service
KYW—Marshall Field & Co.'s Musical Clock
WLS—Paul Rader's Gospel Tabernacle
WJJD—Old Time Ballad
WAAF—Breakfast Express
WGES—Morning Melody Mart
WMBI—Sunrise Service

7:15 A.M.
WJJD-Muscletone Gym Class

7:30 A.M.
WMAQ-Morning Worship
WCFL-Cheerio; inspirational talk and music. NBC
WLS-Steamboat Bill; Campbell Cereal
WJJD-Happy Go Lucky Time, Art Linick
WGFS-Supplies Special WGES—Sunshine Special WBBM—Christian Science Churches of Illinois WIBO—Melodies

7:45 A.M.

WBBM-Musical Time Saver WLS-Jolly Bill and Jane (NBC) WMAQ-Waltres (NBC) WCFL-Thelma and Jack WIBO-Persian Garden

8:00 A.M.

WGES—Bohemian Melodies
WLS—Ralph Waldo Emerson, organist
WMAQ—John Fogarty, tenor (NBC)
WCFL—WCFL Kiddie's Aeroplane Club
WIBO—Smiles

8:15 A.M. WLS—The Ward Surprise Review WMAQ—Top of the Morning (NBC) WGN—Melody Magic (CBS) WCFL—Time Parade

8:30 A.M.
WCFL—California Harmony Boys; Eddie Dyer and
Howard Kaiser
WGN—French Lick Program
WLS—Musical Program
WMAQ—Vic and Sade (NBC)
WBBM—Modera Living

8:35 A.M.
WLS-Produce Market Reporter; livestock receipts

WGN-Weather and Time Service WMAQ-Musical Program (NBC) WCFL-Dance Music

8:50 A.M. WLS—Sears Tower Topics Time

9:00 A.M.

WGN—Charlie White's Gym of the Air
WBBM—J. Wilson Doty and Harold Parks
WJJD—Taylor Time
KYW—Nothing But The Truth (NBC)
WMAQ—Through Lighted Windows (NBC)
WIBO—Novelettes
WGES—Canary Concert
WAAF—Sing and Sweep

9:10 A.M.

WLS-Evening Post Reporter WCFL-German Entertainment

9:15 A.M.

9:15 A.M.

KYW—Jane Grant's program (NBC)

WLS—Mac and Bob in Willard Program

WMAQ—Neysa Program

WCFL—Famous Soloists

WGN—Clara, Lu 'n' Em; The Super Suds Girls

(NBC)

WBBM—Whispering Pianist

WAAF—Food Economy, Margaret Dorr

9:30 A.M.

9:30 A.M.
WMAQ—Our Daily Food; Colonel Goodbody. NBC
KYW—Soloist (NBC)
WLS—Piano Instruction
WJJD—Evans Revue
WGES—Timely Tunes
WBBM—Burnham's Beauty Chat
WIBO—Little Harry's Cookin' School
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep

9:35 A.M.

WGN-Allan Grant, pianist 9:45 A.M.

9:45 A.M.
WIBO—You and Your Clothes
WMAQ—Board of Trade
WLS—Mama's Old Time Tea Cookies; Ralph and Hat
Old Timers
WGN—Leonard Salvo's Mail Box
WBBM—Radio Boldt
WGES—Fashion Pre-View

WJJD—Home Makers Hour
KYW—Betty Crocker (NBC)
9:50 A.M.
WMAQ—Consolaires; Irma Glen, organist (NBC)
10:00 A.M.
KYW—Marmola Thumb Nail Drama
WCFL—Dance Music
WMAQ—Breen and de Rose, vocal and instrumental
duo (NBC)
WJJD—Komiss Musical
WIBO—Popular Echoes
WGN—Ireene Wicker and Allan Grant
WLS—Livestock and Poultry Markets
WBBM—Barton Organ
WAAF—Piano Rambles
WSBC—Home Hours
WGES—Hot Hits
WMBI—Shut-In Request Program
10:05 A.M.
KYW—Musical Interlude

KYW-Musical Inter

10:15 A.M.

KYW—Musical Interlude

10:15 A.M.

WENR—Market Reports
WGN—Leonard Salvo's Favorites
WBBM—Red Cross Melodies
WMAQ—Musical Hodge Podge
KYW—Household Institute; dramatization. NBC
WIBD—Market Reports
WJJD—Neighborhood Store
WAAF—Salon Music
WGES—Rhythm Revue; Ethel and Harry
10:25 A.M.

WGN—Board of Trade Reports
10:30 A.M.

WENR—In College Inn
WAAF—Effic Marine Harvey's Educational Chat
WMAQ—U S. Army Band (NBC)
WAAF—Effic Marine Harvey's Educational Club
WBBM—Morning Moods (CBS)
WIBO—News of the day
WGN—Digest of the News
WJJD—Variety Music
WGES—Camptown Minstrels
KYW—Rose Vanderbosch, singing planist
10:45 A.M.
WENR—Sweetheart Program (NBC)

WCLS—Lamptown Minstrels
KYW—Rose Vanderbosch, singing planist
10:45 A.M.
WENR—Sweetheart Program (NBC)
WAAF—Musical Calendar
WGN—Grand Old Hymns
WMAQ—Today's Children
WBBM—American Medical Association
WSBC—Jerry Cullivan Song Special
WJJD—Mary Alden; home talk
KYW—Century of Progress Program
10:50 A.M.

WBBM—Helen Mors and Eddie Freckman 10:55 A.M.

10:55 A.M.

KYW—Piano Patterns
11:00 A.M.

WENR—Men O Song (NBC)

WCFL—Red Hot and Low Down

WGN—Happy Hank and Joseph Hassmer

WBBM—Adele Nelson; beauty talk

WMAQ—U. of C.; Prof. Fred L. Schuman

WJKS—Buddy Harrod's Orchestra (CBS)

WIBO—Musical Masterpieces

KYW—Prudence Penny; Home Economics

WJJD—Musical Gems

WSBC—Ann De Hann; Radio Chatter Box

WAAF—Bandstand

11:15 A.M.

WSBC—Ann De Haan; Radio Chatter Box
WAAF—Bandstand
11:15 A.M.

KYW—On the 11:15; famous dance orchestras
WJJD—Concert Favorites
WENR—Miracles of Magnolia (NBC)
WBBM—Gene and Charlie and Virginia Clark
WAAF—World News Reports
11:30 A.M.

WENR—Home Service; Mrs. Anna J. Petersen
WBBM—Frank Wilson and Jules Stein
WMAQ—On Wings of Song (NBC)
WIBO—Peter Pan
KYW—National Farm and Home Hour (NBC)
WGN—Board of Trade Reports
WJJD—Young Mothers Club
WAAF—Rhythm Serenade
WJKS—Columbia Revue (CBS)
11:35 A.M.
WGN—Painted Dreams

WGN—Painted Dreams
11:45 A.M.
Flashes

WJKS—Daily Times News Flashes
WJJD—Variety Music
WBBM—Aunt Jemima, songs (CBS)
WLS—Weather Report; Livestock; Butter and Egg
Markets
WAAF—Estelle Barnes, pianist
11:50 A.M.

WGN—Good Health and Training Program
11:55 A.M.
WLS—Evening Post Reporter

### WANTED

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RADIO GUIDE, INC. 423 Plymouth Court, Chicago, Ill.

### TWO WJJD PRIZE FEATURES

Adventure Stories De Luxe



ADVENTURING WITH LOWELL THOMAS

(WJJD—Monday's 7:45 P. M.)
Stories of Adventure! Thrills from all over the world! AND written by the man who is considered one of the greatest adventurers of modern times—Lowell

Thomas.

Every Monday at 7:45 P.M., WJJD presents a complete episode in the series—
"ADVENTURING WITH LOWELL THOMAS," and next Monday night (October 10th), WJJD listeners will hear "The Escape."

Mr. Thomas has written this story about Major A. J. Evans, a crack pilot of the Royal Air Forces at the outbreak of the world war. The title that should have been bestowed upon Major Evans is "The Escape Artist," for seventeen times the enemy—Turks and Germans—captured and recaptured this resourceful young man who didn't know when to quit trying to escape.

This, most likely, would have gone on indefinitely, but the fun had to stop for the Major because peace was declared after his seventeenth venture.

#### Gardner Mystery Drama



gram from India, telling of the death for her father, Dr. Gardner. But as the cablegram tells nothing besides this, she senses that there is some mystery surrounding his death. So off to India she goes.

.

Flo Gardner receives a cable-

After she arrives, she has not After she arrives, she has not long to wait, before she finds that her fears were well founded and that her father was murdered. With the help of a young man who was her father's assistant, she sets out to find the murderer. find the murderer.

On Wednesday nights at 7:45 p.m. WJJD takes you to India the land of mystery, and to Flo Gardner who, we hope, will succeed in her very dangerous mis-

FLO GARDNER

(WJJD-Wednesday 7:45 P. M.)

Advertisement-

### MEET THE COLLAR ADS THE ATMOSPHERE



Meet 'em-the collar ads of the air. At top is William Hall, Columbia baritone heard regularly on the Do Re Mi program on Sundays at 8 p. m. over the CBS network. He's also heard at irregular periods during the week. Center is the perfect profile of Johnny Hart, heard daily except Saturday and Sunday at 6:45 p. m. over the NBC in "Johnny Hart in Hollywood." And at bottom we have Cyril Pitts, handsome tenor heard on the Carnation Contented program Mondays at 7 p. m. over NBC.

### Meet the Artist

#### Tito Guizar

By Lee Ronell

LOFF, you know, to sit and strum my guitar and sing

the romantic loff songs. I am so happee in my work. The beautiful loff songs. I am so happee in my work. The beautiful loff song . . . 'him tadee dee da'." Whereupon Tito bent his left arm into an imaginary guitar and started strumming and humming "the romantic loff song."

Tito is the strangest Mexican I have ever met. Not that I have ever actually met another Mexican, but then I've seen pictures and movies and Lupe Velez and all, but the latter have shown Mexican guitar players to be about forty-five years of age, extremely paunchy of stomach and greasy of visage, glorying in huge curling black mustaches on the order of ye old time melerdramer villain. of ye old time melerdramer villain.

So I must admit that Tito gave me quite a shock. Tall, lean, lithe, with very white skin, pallor accentuated by straight black hair and greyish brown eyes, Tito appears to be just exactly what the young Princetonian is looking like this season. His eyes hold no dark, sinister light. Rather do they reveal a boyish expression of naivete and slight bewilderment at the big sophisticated town of Gotham and its big sophisticated broadcasting companies.

Tito is just twenty-five. He was born and raised in Guadalajara City. Anyone living most of his life in Guadalajara City would be bewildered, and I can understand why. He doesn't speak English without accenting and mixing up phrases and clauses and genders in a really delightful manner, and this mixing up, combined with his deep, melodic and mellow voice, is an essential part of his charm. But due to the mixing up, Tito won't stir a step without his Missus on, Tito hops a cab so there'll be no chance of going astray. "Th' cops, you cannot make them understand you . . . don't go left or meybe it ees right . . . I don't know. Carmen drive better. We have . . . what ees his name . . . the Frenchman, movie star . . . oh yes, Maurees Chevaleer . . we have hees car." (No doubt Maurice's car is all Chevrolets in general).

we have hees car." (No doubt Maurice's car is all Chevrolets in general).

Here I interposed with "I understand you have a charming little wife, Tito, is it so?"

"Oh yes, verra, verra nice. You mus' meet her. She ees . . . how can I say? Not dancer too much, not singer too much . . . everything all together in little bits. She ees one fine wife and I think I stay married now for the rest of my life." Here his face became serious . . "I don' think I change. You can' tell of course what can be . . . but I think we stay married long time."

Tito met his wife while he was singing in a night club last year. "I look at her. The first time I meet with her, I like her verra, verra much." Here his voice took on an additional deepness of tone. Confidingly he said, "Yes, verra, verra much I like her. She like me too (his eyes light up and new shades of emotion come into his already expressive voice) . . and then, six months after I marry with her. Fourteen months . . . it ees fourteen months already. It seem I jus' meet with her."

"She ees fine, Carmen. She push me right

"She ees fine, Carmen. She push me right "She ees fine, Carmen. She push me right along and tell me where to go and how to do. I feel now I have big opportunity. If I don' make most of it now, it will nevairre come again. So I work hard. When I sing the English words, I study same song seex weeks. Terrible it ees for me to lorn thees English. I study at night, Carmen, she help me, I work verra hard, but thees beautiful English, she . . . prelude me. (N. B. prelude equals elude). Italian I lorn right off . . . but Engleesh ees different." but Engleesh ees different.

If all you people could only see Tito and hear him "spik"! You'd be won over to him immediately. You'd be delighted with this handsome kid that looks as though he'd just stepped out of a college fraternity. And then hearing this jumble of English from his deep voice with its shadings and tones . . . it ees beautiful. I would not have Tito Guizar speak English correctly for all the world. If he ever does, I'll not "spik" with him again.

Tito, you know, originally sang in grand opera. He studied at St. Mark's Academy in Milan and toured all over South America

learning each province's songs and characteristic melodies and rhythms.

Tito is very sentimental and entirely romantic. He has all the fervent enthusiasm for "living" that Latins inherently embody. He like verra much the letters he gets from women fans . . . he laughs because "al-though she not show it, Carmen I think she a little jealous, sometimes. I like that . . . it ees good for womans to be a leetle jealous sometimes. But she not show it."



TITO GUIZAR

### Studio Shavings

WOULDN'T YOU BE JUST AS WELL OFF IF YOU DIDN'T KNOW:

That LOUIS DEAN actually enjoys cold

That LEON BELASCO received a great part of his education in Manchuria?

That ANDRE KOSTELANETZ carries his baton in a telescope case?

That NAT SHILKRET reads at least a dozen books a month?

That VAUGHN DE LEATH has been losing weight steadily since she gave up exercise and dieting?

That PEGGY ALLENBY would like to be Alfred E. Smith?

And HELEN NUGENT would rather be Lily Pons?

That WILLIAM VINCENT HALL is the son of a police officeri

That EDDIE DUCHIN is a registered pharmacist?

That ELIZABETH BARTHELL likes spinach?

That FREDERIC WILLIAM WILE is never without a cane?

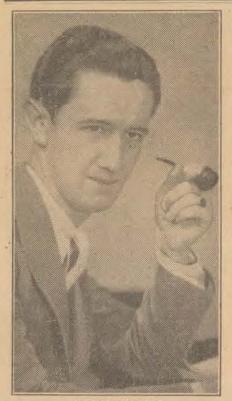
That GEORGIE PRICE wears size four

That AL CHANCE wrote philosophical essays at fourteen . . and had them published?

That FREDDIE RICH hasn't been to the Metropolitan Museum in twenty-five

That COLONEL LEMUEL Q. STOOP-NAGLE won't play bridge? (At least you'll never hear the Colonel portraying the part of Ely Q. Culbertson-nagle).

That RALPH KIRBERY, NBC Dreams Singer, usually arranges his midnight pro-grams a few minutes before going on the air. He scans his mail, selects a few request numbers, and is ready to go!



CLYDE McCOY

### Orchestral Doings

Deane Janis, striking young Hollywood vocalist who made her radio debut with Harry Sosnik's orchestra from Chicago during the summer months over the CBS net-work, has been engaged as featured vocalist with Hal Kemp's orchestra at the Blackhawk Cafe in Chicago and is now heard over

Ted Weems and his orchestra, who have scored a hit through their personal appearances in the Balaban and Katz theaters in Chicago during the past few weeks, open at the Club Forest in New Orleans on October 16. The Weems orchestra follows Jan Garber into the Club Forest with Garber moving to the Hotel Walton in Philadelphia on October 20.

Gus Arnheim and his "Ace Band of Movieland" are now heard over WDAF, Kansas City, while playing an engagement at the Muehlebach Hotel.

Jack Denny and his orchestra have landed another radio commercial through MCA. Beginning October 26 they will go on the air for Whitman's Chocolates over both the NBC and CBS networks. They will broadcast over NBC every Wednesday from 7:45 to 8 p. m. and every Thursday on the CBS network at the same hour.

44

Lloyd Huntley and his "Isle O' Blues" orchestra are now heard over KDKA from the William Penn Hotel in Pittsburgh. Huntley succeeded Jack Pettis, who goes to the Silver Slipper in Washington starting October 26.

24

Jean Burke is the vocalist heard with "Husk" O'Hare's orchestra during their broadcasts nightly over the CBS network from the Hotel LaSalle in Chicago. Miss Burke comes from a sister trio who have been heard over several Chicago radio stations during the past year.

William Stoess and his Flying Dutchmen broadcast over NBC networks from WLW, Cincinnati, each Sunday at 11 p. m. for a half hour program of popular dance tunes.

Lloyd Shaffer's Band broadcasts as The Frigidairians Wednesday and Thursday afternoons at 4 p. m. WLW is the NBC outlet originating the program.

## Evolution of Jazz

### By Clyde McCoy

(Heard on the NBC Network with His Orchestra)

JUST as America has been called the "Melting Pot of the J World," because of the different people and races that have settled there, it may also be called the "Musical Melting Pot of the World." The influence of all the different races and nations has been felt in American music even though many people think that the music of the Negro has been the sole influence, along with the music of the American Indian. I do not think this is true. I do believe that the Negro and Indian music has been the latest factor in influencing American music, but not the sole influence.

If you care to turn back the pages of time, you will find that for the first hundred years, American music was almost solely under the influence of the Puritans. Their hymn books and songs greatly influenced American music. The most famous musical collection of the Puritan era was the "Bay Psalm Book."

This book was published in 1640 and was an arrangement of the Psalms which were to be sung to the old tunes that were found in the Ainsworth group. The Ainsworth collection was brought from Holland—the better known of these are "Dundee" and "Old Hundred."

Then the settlers of Virginia and the Carolinas brought the music of England to America, and even today the most perfect forms of the early English folk songs can be found in the Appalachian Mountain section. Then in rapid order, the folk songs of Ireland, Scotland, Wales, England, Spain, France and Holland became influential in the different settlements of America, but the infancy and newness of the country kept music from developing rapidly. The influence of the settler can be seen in the music of the American Indian . For example, among the Huron tribe of Canada, can be found many songs which show the distinct influence of the French, and among the Penobscots and Delaware, who were the two tribes in closest contact with the Puritans and Quakers, the use of hymn-like chants is very noticeable; and the music of the Southern Indians, Pueblo and Navajo, shows the influence of the Spanish missionaries.

Then, with the coming of the Negro, another influence,

fluence of the Spanish missionaries.

Then, with the coming of the Negro, another influence, and probably the greatest influence, was felt in American music. The music of the Negro became divided into three different parts; the "Work Songs," the "Spirituals," and the "Negro-Creole Songs," The Negro of the "upper South" expressed themselves in "Spirituals," but not as religiously nor with as deep a fervor as the Negro of the "Lower South," who were in constant dread of being sold in slavery. Among the Negro "Spirituals" are the familiar melodies: "Deep River," "I Want to Be Ready," "Nobody Knows the Trouble I See" and "Good News."

In the Negro-Creole music is found the influence of Spain

In the Negro-Creole music is found the influence of Spain and France. This is only natural in that the country was directly under the influence of the French

and Spanish for many years. The best example of the first dance songs of American ample of the first dance songs of American music are found in the music of the Negro-Creole tunes of the Cubans. The two white men who composed songs derived from Negro sources, that have been the most successful, are Stephen Foster and Dan Emmett. Their work was so successful that today it ranks among the best composed folk song of any nation of the world. song of any nation of the world.

song of any nation of the world.

There are different types of Negro music, the lively, the somber and the plaintive. The "somber" may be a heritage from the African negro. However, we find that the "lively" music of the Negro is the one that has had the greatest effect. The "Rag-Time," that came into being at the close of the nineteenth century, is supposed to be an imitation of the plantation tunes. This is true to a certain extent. There have been many explanations as to the origin of the word "Rag-Time." American "Rag-Time" has been defined as syncopated music, or "Ragged Time"; but while that idea is, no doubt, descriptive, the term probably came from the old Negro festivals known as "Rent Rags," which were given to raise money for the landlords. money for the landlords.

The first playing of "Alexander's Rag-Time Band" created a sensation. It was the first rag-time tune to be composed for dance music by the white man. It was the first step toward our present day "Jazz."

It started a definite turning point in American music. It became very popular.

Soon all dance bands were playing rag-time.
What will the future hold in store for
American music? I do not believe that any one person can answer this question. I do believe, however, that we will see many new types of melodies.

# WE NOMINATE FOR AIR'S BEAUTY HALL OF FAME



If the networks ever held a beauty contest, these three artists would be right at the top. At the top of the three is Bess Johnson, dramatic actress heard on the Lady Esther Serenade on NBC at 7:30 p. m. Tuesdays. Center is the slim Peg La Centra, featured singer heard irregularly on Columbia networks. And our biggest beauty prize we give to the girl at the bottom. She's Sarah Ann McCabe. You hear her on the Singing Strings program every Monday at 10:30 a. m. and Wednesdays at 10 a. m. over NBC.

# Wednesday Programs [Continued]

#### 12:00 NOON

WJJD-Illinois Medical Society
WGN-Mid-Day Services
WMAQ-Golden Pheasant Orchestra
WMBI-Loop Evangelistic Service
WCFL-The Red Invader by Mathew Woll
WAAF-Noon-time Melodies; Weather
WJKS-Alabama Boy, Ralph Robertson
WLS-Maple City Fun Shop; Quartet and John Brown
WIBO-Waltzes

#### 12:15 P.M.

WJJD-Old Time Ballads WJKS-Farm Flashes
WJRO-Market Reports
WBBM-Edna Wallce Hopper
WCFL-Popular Music
V/LS-Dinnerbell Program

#### 12:30 P.M.

WGN-Palmer House Ensemble
WBBM-Julia Hayes; talk
KYW-Dan Russo's Orchestra
WMAQ-Board of Trade
WIBO-Reading Room
WJKS-Easy Way Piano Time
WJJD-Farmer Rusk's Dinner Program

#### 12:35 P.M.

WMAQ-Palais d'Or Orchestra (NBC)

#### 12:45 P.M.

WMAQ-Princess Pat, beauty talk WJKS-Gary Yard and Garden Program WBBM-Jimmy Garrigan's Orchestra WCFL-Farm and Poultry talk

#### 12:50 P.M.

WGN-Robert L. Van Tress WMAQ-Chicago Association of Commerce Luncheon

#### 1:00 P.M.

WCFL—Barton Organ Recital by Eddy Hanson WLS—Three Little Maids WISO—Ahead of the News KYW—Symphonic Favorites WGN—Allan Grant WAAF—Hoosier Philosopher WJIP—Luncheon Dance Music WJKS—Pianoland, Johnny Tamiarro WMBI—Organ program

#### 1:15 P.M.

WGN-Palmer House Ensemble
WLS-Livestock and Grain Markets
WJKS-Columbia Artist Recital (CBS)
WBBM-Chicago Hour
WHBO-Pop Concert, organ
WJJD-Waltz Time
WAAF-Mabel Vandepoeg

#### 1:20 P.M.

WMAO-Board of Trade

#### 1:30 P.M.

WCFL—Fritz Nitsche
WJID—International Favorites
WBBM—Elizabeth Barthell, songs (CBS)
WLS—Bill Vickland's Book Shop
WMAQ—Musical Program
WAAF—Pianoesque
WJKS—Elizabeth Barthell, songs (CBS)

#### 1:45 P.M.

WGN-Allan Grant and Lawrence Salerao
WAAF-Live Stock Market; Weather Summary
WLS-The Ballad Box with the Three Contralton
WIBO-B. & K. Reporter
WCFL-The Queen and the Hoofer
WJKS-Columbia Salon Orchestra (CBS)

WJKS—Columbia Salon Orchestra (CBS)

2:00 P.M.

WCFL—Gene O'Brien, popular singer and Kathryn
McLaughlin, contralto
KYW—Today's Tunes, popular dance melodies
WSBC—Jos Springer Sports Review
WBBM—Burnham's Beauty Chat
WMAQ—Salon Concert Ensemble (NBC)
WJJD—Helpful Household Hints
WLS—Sally and Bob (NBC)
WMBI—Special Musical Program
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
WGN—Ruth Atterbury Wakefield, Historical Sketch
WAAF—Chicago on Parade

#### 2:10 P.M.

WGN-Palmer House E

#### 2:15 P.M.

2:15 P.M.

WCFL—Salon Concert Ensemble (NBC)

WMAQ—Republican National Committee (NBC)

WJJD—Sunshine for Shutins

WBBM—Belle Forbes Cutter, songs

WLS—Homemaker's Program

WJKS—Madame Belle Forbes Cutter, songs (CBS)

#### 2:30 P.M.

WCFL—Radio Dan
WGN—June Baker, home management
KYW—Women's Radio Review (NBC)
WBBM—Norm Sherr, pianist
WAAF—Century of Progress Speaker Presented by
Effie Marine Harvey
WIBO—Specialties
WMAQ—Smackout, comedy duo (NBC)

#### 2:45 P.M.

WLS—Piano Instruction
WJKS—Four Eton Boys; quartet (CBS)
WBBM—Helen Mors and Freckman
WGN—Afternoon Musicale
WMAQ—Musical Program (NBC)

WJJD—International Buckle Busters WIBO—Market Reports WCFL—Songs of other nations WSBC—Jerry Sullivan; song special.

#### 3:00 P.M.

3:00 P.M.

WIBO—Classic Gems, Cerny Ensemble

WCFL—Columbus Day Talk; Phillip R. Davis

WBBM—Madrid Exchange Program (CBS)

WJJD—Women's Club

WMAQ—The Woman's Calendar

WGN—Afternoon Musicale

WMBI—Sunday School Lesson

WLS—Information Desk

WJKS—The Captivators; orchestra (CBS)

KYW—Three Strings; Teaberry sports

WAAF—Organ Melodies

#### 3:15 P.M.

KYW-Dr. Herman N. Bundesen, Health Commissioner, talk
WLS-Shopper's Service; Anne and Sue
WCFL-Variety Program
WBBM-News Flashes
WAAF-A Thought for Today
WJJD-Dreams of Hawaii

#### 3:25 P.M.

WBBM-Chicago Hour

#### 3:30 P.M.

3:30 P.M.

WMBI—Gospel Music
WJKS—Jack Brooks and Westphal's Orch. (CBS)
WIBO—Radio Gossip
WMAQ—Musical Program
WJJD—Popular Songsters
KYW—Two Doctors and Aces of the Air; Teaberry
sports
WGN—Madrid Exchange Program (CBS)
WENR—Outstanding Speaker (NBC)

3:40 P.M. WMBI-Lithuanian Gospel Ser

WMAQ—Arthur Jacobson, reading for children KYW—Penrod and Sam WIBO—WPCC WENR—Our City

### 5:30 P.M.

WMAQ—Merry Madcaps (NBC)
WBBM—Skippy; children's skit
WJJD—Pied Piper
WGN—Kellog's Singing Lady (NBC)
WENR—Air Juniors
KYW—Uncle Bob's "Curb Is the Limit Club"
WCFL—WCFL Orchestra

5:45 P.M.
WGN—Little Orphan Annie; childhood playlet. NBC
WJJD—Doris, Irene and Helen
WIBO—Windy and Sven
WENR—Little Orphan Annie; childhood playlet. NBC
WBBM—The Lone Wolf Tribe (CBS)

#### 6:00 P.M.

6:00 P.M.

WGN-Dinner Concert

WENR-What's the News

KYW-Dan Russo's Orchestra

WGES-Johnny Van, the Melody Man

WMAQ-Evening Music

WCFL-Hotel Allerton Orchestra

WIBO-German Program

WBBM-Captain Jack

WJJD-Dance Orchestra

KYW-Willys Dinner Music

#### 6:15 P.M.

WGN—The Secret Three
WMAQ—Wheatenaville; drama (NBC)
WGES—Frolics
WBBM—The Golden Bird
WENR—Royal Vagabonds (NBC)
WJJD—Red Top Sports Reel
WCFL—The Polyphonians

6:25 P.M. KYW-Teaberry Sports Repor

### SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

3:30 p. m. WGN-CBS-Madrid Exchange Program

2:15 p. m. WMAQ-NBC-Republican National Committee

4:30 p. m. WMAQ-NBC-The Flying Family

8:00 p. m. WGN-CBS-Guy Lombardo's Orchestra

9:30 p. m. WMAQ-NBC-Artists Service Program

WJJD—Bridge Class of the Air WJKS—Bill Schudt's "Going to Press" (CBS) WAAF—World News Reports WENR—Pickard Family (NBC)

#### 4:00 P.M.

WENR—Frigidairians (NBC)
WCFL—Junior Federation Club
WIBO—Nick Nicholas; Cartoonist of the Air
WBBM—Jean and Charlie
WJKS—Songs of the Disc
WJJD—Symphony Music
WAAF—Piano Novelties; Jimmy Kozak

#### 4:15 P.M.

WENR—Dromedary Caravan; drama (NBC)
WJKS—Daily Times News Flashes
WIBO—Dusk Dreams, organ
WBBM—Kathryn Parsons (CBS)
WAAF—Dance Music

#### 4:30 P.M.

4:30 P.M.
KYW—Earle Tanner, lyric tenor
WMAQ—The Flying Family (NBC)
WJJD—Mooseheart Children
WBBM—Art Gillham, pianist
WCFL—Tony and Joe
WENR—Old Pappy (NBC)
WJKS—Kiddie Klub
WAAF—James Hamilton, baritone

#### 4:45 P.M.

4:45 P.M.

WCFL—Day Dreamer

KYW—Rhythm Revue; Teaberry Sports

WGN—Afternoon Musicale

WJKS—Studio Frolic

WMAQ—Musical Moments (NBC)

WBBM—News Flashes

WENR—Musical Moments (NBC)

WAAF—Ray Waldron's Sports Review

### 4:55 P.M. WBBM—Piano Interlude

5:00 P.M.

5:00 P.M.
WENR-Waldorf Orchestra (NBC)
WGN-The Devil Bird
WBBM-Schlagenhauer Party
WMAQ-Waldorf Orchestra (NBC)
WSBC-Dynamo Dave Edelson
WCFL-Peter Pen
WGES-Poland in Song
KYW-Mel Stitzel, pianist
WAAF-The Spotlight
WJJD-Neighborhood Store

S:15 P.M.

WBBM—Tarzan of the Apes

WCFL—John Maxwell, food talk

WJJD—Indian Princess

6:30 P.M.
WENR—The Stebbins Boys; Swift Program. NBC
WGN—Tom, Dick and Harry, harmony trie
WMAQ—Best Foods Program (NBC)
WBBM—Fianagan's Sport Review
WCFL—Hotel Allerton Orchestra
WIBO—Ahead of the News
KYW—Charlie Agnew's Orchestra
WJJD—Isle of Dreams
WGES—Crusader Program
6-45 P.M.

### 6:45 P.M.

6:45 P.M.
WENR—The Goldbergs; dramatic sketch. NBC
WGN—Angelo Patri, Your Child (CBS)
WBBM—Hilton Harmonies
WIBO—The Mobile Moaners
KYW—Chandu, the Magician
WMAQ—Johnny Hart in Hollywood (NBC)
WCFL—City Desk, skit
WJJD—Concert Orchestra

WJJD—Concert Orchestra
7:00 P.M.
WGN—Big Leaguers and Bushers
KYW—Vincent Lopez Orchestra
WBBM—Edwin C. Hill (CBS)
WGES—Italian Idyls
WENR—L'Amour Melodque (NBC)
WMAQ—Mr. Twister
WLS—Musical Program (NBC)
WCFL—Komiss Program
WIBO—Songs for Sale
WJJD—Frankie "Half Pint" Jaxon
7:15 P.M.

WIBO—Songs for Sale
WJJD—Frankie "Half Pinit" Jaxon
7:15 P.M.
WGN—Singin' Sam; the Barbasol Man (CBS)
WIBO—State Banking Conditions
WBBM—Jimmy Garrigan's Orchestra
KYW—Dan Russo's Orchestra
KYW—Dan Russo's Orchestra
WCFL—Golden Melodies by Bernice Higgins and Al
Knox
WMAQ—The Daily News of the Air
WJJD—Dr. and Mrs. Jerry
WGN—Kate Smith; La Palina Program. CBS
WLS—Melody Moments (NBC)
WBBM—Medinah Ensemble
WIBO—Golden Voice
KYW—Girl at the Cigar Counter
WJJD—International Buckle Busters
WMAQ—Vincent Lopez' Orchestra
7:45 P.M.
KYW—Lew Diamond's Orchestra

# 7:45 P.M. KYW—Lew Diamond's Orchestra WMAQ—Radio Gossip; Chas. J. Gilchreat WCFL—Bulletin Board, Labor Flashes WBBM—Ray Parker's Orchestra WIBO—Ralph Nichaus, tenor with organ WGN—Musical Fast Freight (CBS) WJJD—Flo Gardner Mystery 8:00 P.M. WGN—Guy Lombardo's Orchestra (CBS) WMAQ—Musical Program

WJKS—Polish Hour
WLS—College Inn Orchestra (NBC)
KYW—Goodyear Program, Revelers Quartet, NBC
WBBM—Judge Henry Horner
WIBO—Leonard Aldrich, baritone
WCFL—The Foursome
WSBC—Mallers Studio Program

8:15 P.M.

8:15 P.M.
WCFL—Night Court
WIBO—Historical Hokum
WLS—RKO Theater of the Air (NBC)
WJJD—Farmer Rusk's Service
WBBM—Jack Russell's Orchestra

WBBM—Jack Russell's Orchestra
8:30 P.M.,
WGN—Eno Crime Club; mystery dramatization.CBS
WMAQ—George Olsen's Orchestra
WENR—Mobiloil Concert (NBC)
WBBM—The Four Norsemen and Orchestra
WJKS—Hot Stove League
WIBO—Mobile Moaners
WCFL—Barton Organ Recital; Eddy Hanson
KYW—Charlie Agnew's Orchestra

WJKS-Rose Benson, Songs of Y KYW-Len Small, talk WCFL-Four Dukes

WCFL—Four Dukes

9:00 P.M.

WGN—Music That Satisfies (CBS)

WMAQ—Country Doctor; Phillips Lord (NBC)

WENR—Corn Cob Pipe Club of Virginia (NBC)

WJKS—Wright Sisters, harmony

WBBM—The Scoop; drama

WCFL—Patricia O'Hearn Players

KYW—All-Star Minstrel Show

WIBO—Wendell Hall

9:15 F.M.
WBBM—Hank Listen's Orchestra
WGN—"Easy Aces;" comedy sketch
WJKS—Hungarian Hour
WIBO—Organ Tunes
WMAQ—Marion and Jim

WMAQ-Marion and Jim

9:30 P.M.

WGN-Tomorrow's Tribune

KYW-Inspector Stevens and San of Scotland Yard

WMAQ-Artists Service Program (NBC)

WJKS-Little Jack Little (CBS)

WJBM-Jack Miles' Orchestra (CBS)

WIBO-Nu Grape Program

WCFL-Barton Organ Recital by Eddy Hanson and

Grace Wilson

WENR-Batter Up; drama (NBC)

9:40 P.M.

9:40 P.M. WGN-Headlines of Other Days

9:45 P.M.
WGN-Eye-O-Eye Melody Hour
WIBO-B. and K. Reporter
KYW-Lew Diamond's Orchestra
WJKS-Easy Way Piano Time
WENR-Soloist (NBC)
WBBM-Myrt and Marge, drama (CBS)

#### 10:00 P.M.

WCFL—School Teachers' Talk
KYW—Teaberry Sports Reporter: The Globe Tretter
WGN—Art Kassel's Orchestra
WJKS—Steel City Jug Band
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy. NBC
WIBO—Musical Tapestry

10:10 P.M.
WCFL-Musical Weather Report
KYW-Rex Maupin's Aces of the Air

10:15 P.M. WJKS—Three Buddies
WJKS—Three Buddies
WCFL—Henrietta Kuehl, soprano
WENR—Cesare Sodero's Concert Orchestra (NBC)
WMAQ—Dan and Sylvia

WCFL—Allerton Hotel Orchestra
WIBO—Organ Fantasies
WENR—College Inn Orchestra
WJKS—Isham Jones' Orchestra
WJKS—Isham Jones' Orchestra
WMAQ—Beach View Orchestra
KYW—Dan Russo's Orchestra

10:45 P.M. WMAQ-Via Lago Orchestra WCFL-WCFL Orchestra WIBO-Recitals in Miniature

WIBO—Recitals in Miniature

11:00 P.M.

WGN—Clyde McCoy's Orchestra
WENR—Cotton Club Orchestra (NBC)
WSBC—Mallers Studio Program
WCFL—Organ Recital; Eddy Hanson
WIBO—Little Harry's Cockin' School
KYW—Charlie Agnew's Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)

11:05 P.M.
WMAQ—Vincent Lopez' Orchestra
11:15 P.M.
WBBM—Around the Town; dance orchestras

WENR—Hotel Pierre Orchestra
WCFL—Allerton Hotel Orchestra
WMAQ—Via Lago Orchestra
WGN—Late Evening Dance Orchestra
KYW—Lew Diamond's Orchestra (NBC)
WJKS—Howard Lanin's Orchestra (CBS)

KYW—Dan Russo's Orchestra
WMAQ—Beach View Orchestra
WENR—Ben Bernie's Orchestra
WENR—WIA Lago Orchestra
KYW—Vincent Lopez' Orchestra
KYW—Vincent Lopez' Orchestra
WENR—Frankle Mastera' Orchestra



"Of all the pictures taken of me this is the one I like best," is Alice Joy's verdict of this cunning pose taken with her two delightful children, Bruce Robert and Lois. Alice is singing over NBC networks from Cleveland each Monday at 9:30 p. m.

#### Radio-By Mike Reviewing Porter

"This fellow was askin' 'em this: 'What kind of a broadcast would you make, if it was your last?

'And what did they say?" I demanded. Mr. Twack consulted his cuffs. There was Ben Alley," he said. "He's one of them sentimental boids. He said: 'If it was my last broadcast, I would send a

message of faith and hope to the invalids and old people, all the shut-ins and all those who write in and say how much happiness raddio has brought'."

"That was nice," I put in.

"Sure," agreed Mr. Twack. "The next fel-low was Morton Downey. He said one time he heard a man from Greenpernt talking from a soap box. So Mr. Downey went back several nights to listen, and the speaker was so sincere and sure he had a message for the world, that Mr. Downey figured he would turn over his last broadcast to that man and give him a break. I followed that writer around and he went in to see Donald Novis. Now there's a fellow whose voice is Novis. Now there's a fellow whose voice is like erl on the waters. This writer fellow took me along and Novis said if it was his last chance on the air he would sing "The End of a Perfect Day," "You Try Somebody Else" and "Everything Must Have an Ending." But I liked Leo Reisman's answer best. He said if it was his final program he would play all the music that his little boy begged him for. Some are nursery rhymes which Reisman set to music."

"In your travels," I asked Mr. Twack, "you've probably heard some news.

Mr. Twack's Adam's apple bobbed, which, I learned later was a symptom of "While I was lookin' for a raddio show, I met all kinds of raddio people," he explained. "I just made it a pernt to hang around with 'em, and of course I heard a few things. I heard a story that would maybe give you a laugh. It was about Borah Minnevitch, the man what has that harmonica band. Well, there he raised a beard."

"Sure," I put in. "We all have heard of that."

Mr. Twack raised a protesting hand. "But that ain't exactly the pernt," he said. "This beard grew out in every direc-tion, and when Minnevitch came home, he went around to see his friends and

nobody recognized him. That gave him an idea and he went to call on his old pal, M. H. Aylesworth, headman of the NBC. You know all Mr. A.'s friends call him 'Deac'. Well, as I was sayin', Minnevitch rushes into Mr. A.'s office, lookin' like a Russian moujik — that's one of them peasants. Mr. A. don't know Borah from Adam, so Borah begins to paw him and kick his shins, demandin' to go on

the air.

"I'm de ex-chef of de Roosian czar,'
says Borah. I want I should go on de raddio to tell people how dey must eat. I do it cheap.'

"Mr. A. tries to quiet this fellow, and he wonders how he got in. But the visitor gets more offensive each minute. Finally, Aylesworth pushes him to the door. Beat it', he says. But Borah goes back and says, 'I go out if you giff me t'ree dol-lars—I got to eat!' So Mr. A. hands him a finif, and Borah, stoopin' at the door, says, "Thanks, Deac!"

so he sends him around to all his friends in the jernt. So Borah collects \$50 before he leaves the place."

"I don't like to discourage you, Mr. Twack," I said kindly. "But I've heard

that story."

Mr. Twack looked hurt. "Then why didn't you print it?" he challenged.
"Let it pass," I said. "What else have you heard?"

Mr. Twack fumbled in his pockets. "I know how you fellows are," he said, "Always askin' queries and when I came in here I didn't want to disappernt you. So I made some notes. This fellow Roger Wolfe Kahn is in the Pennsylvania hotel. This Kate Smith's so sick, she'll go back to Lake Placid. I heard 'em saying on Broadway as how this talk of a third chain is the back.

how this talk of a third chain is the bunk.

Mr. Twack rose to go. I got up, too.
"Can't I take you to lunch?"

My visitor smiled boyishly. "Well, to tell you the truth, I'd like an erster stew," he admitted.

"You seem," I said, as we were leaving, "to be quite familiar with the radio."
"I thought you knew who I was," he

pouted.

"Well," he said, "I ain't It's a nice job I got over there on the Greenpernt Gazette. I'm the raddio editor."

# HELLO FELLOWS!

### This Is-HOWARD PLUMMER of Decatur, Ill., Broadcasting

I am eleven-years-old and my brother, Wayne, is nine. We both sell Radio Guides and have been selling

have been selling them ever since last winter. We are selling more than thirty-five copies a week now and are adding more each week. We expect to go higher than seventy. In fact we are sure we will go higher than seventy and I hope that we will sell more than a hunmore than a hun-

I am in the sixth I am in the sixth grade in school and my brother, Wayne, is in the fifth grade. We are putting our money in savings at the bank to help us go through high school after we finish grammar school because there isn't so much money now. so much money now.



HOWARD AND WAYNE PLUMMER (Radio Guide's Star Salesman for This Week,

My favorite radio star is Gene Antry and Wayne's is The Arkansas Wood Chopper. Our favorite sport is

football.

What I like about selling Radio Guide is that I get more and more new customers. And once I sell them a Guide. tomers. And once I sell them a Guide, then they always want another, and they become reg-ular weekly customers.

Wayne and my-self both like to sell Radio Guide sell Radio Guide
and we find it very
easy now that
people are coming
back from their
vacations. This is
Howard Plummer broadcasting through station G-U-I-D-E and E and off now.

nan for This Week) we'll sign off now. You'll hear another Radio Guide star salesman next week. S'long.

You too-any boy in America-can earn GOOD spending money by becom ing a Radio Guide salesman. When you become a Star Salesman we will publish your picture in Radio Guide. In addition, we will give you free 200 letterheads carrying your picture, name and identification as a representative of Radio Guide. We will also send you a fine copper engraving of your photograph which you can use to print pictures of yourself.

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# Programs For Thursday, October 13

G:00 A.M.
WAAF-Farm Folks' Hour
WJJD-Good Morning Program
WLS-Smile a While Time

6:10 A.M. WLS-Sears Für Market

6:15 A.M.
WJJD-International Buckle Busters
WLS-Weather Report; produce reporter; livestock

6:20 A.M. WLS-Slim and Spud; Comedy Skit

6:30 A.M.

WIBO—Uncle John and his Family WMAQ—Setting Up Exercises WLS—Cumberland Ridge Runners

6-45 A.M.

WBBM-Farm Information WJJD-Organ Melodies

6:55 A.M. WBBM—Musical Time Saver

7:00 A.M.

7:00 A.M.

WMAQ—Tune Time

KYW—Marshall Field and Company musical clock

WGN—Weather and Time Service

WGES—Morning Melody Mart

WUS—Rader's Gospel Tabernacle

WJJD—Old Time Ballad

WCFL—Morning Shuffle

WAAF—Breakfast Express

WMB1—Sunrise Service

7:15 A.M.
WJJD-Muscle Tone Gym Class

WJJO-Muscle Tone Gym Class
7:30 A.M.
WCFL-Cheerio; inspirational talk and music. NBC
WBBM-Christian Science Churches of Illinois
WMAQ-Morning Worship
WGES-Sumshine Special
WHBO-Melodies
WLS-Steamboat Bill
WJJD-Happy Go Lucky Time, Art Linick

7:45 A.M.
WLS—Jolly Bill and Jane (NBC)
WBBM—Brad and Al; comedy and songs (CBS)
WMAQ—Waltzes (NBC)

8:00 A.M.
WLS—Gene and Glenn (NBC)
WBBM—Melody Men
WMAQ—John Fogarty, tenor (NBC)
WCFL—WCFL Kiddie's Aeroplane Club WIBO-Smiles WGES-Poland's Music

8:15 A.M.

8:15 A.M.

WCFL—Time Parade
WGN—Gypsy Music Makers (CBS)
WBBM—Synthetic Syncopations
WMAQ—Top of the Morning (NBC)
WLS—Happyville Special; Spareribs and Jack

8:30 A.M.

8:30 A.M.

WMAQ—Vic and Sade (NBC)

WLS—Musical Program

WGN—French Lick Spring Program

WBBM—Modern Living

WIBO—Musical Varieties

WCFL—California Harmony Boys; Eddie Dyer and

Howard Kaiser

8:35 A.M. WLS-Produce Market Reporter; livestock receipts 8:45 A.M.
WGN-Weather and Time Service

8:50 A.M. WLS—Sears Tower Topics Time WCFL—Dance Music

WCFL—Dance Music

9:00 A.M.

WGN—Charlie White's Gym of the Air

WCFL—German Entertainment

WBBM—Melody Parade; orchestra (CBS)

WIBO—Novelettes

WMAQ—Thru Lighted Windows (NBC)

WAAF—Sing and Sweep

WGES—Canary Concert

KYW—Musical Melange (NBC)

9:10 A.M. WLS-Evening Post Reporter

Y D 0 1 U U A R

### **RADIO GUIDE'S** GARDEN OF MELODY

To

The Three Contraltos and Jack Holden, narrator

Thursdays 1:45 P.M.

WLS

Prairie Farmer 870 Kilocycles 9:15 A.M.

WCFL—Famous Soloists
WBBM—The Whispering Pianist
WLS—Mac and Bob
KYW—Piane Potpourri
WMAQ—Young Artists Trio
WGN—Clara, Lu 'n' Em; The Super Suds Girls
(NBC)

9:30 A.M.

WCFL—Highlights of Music
WJJD—Evans Revue
WMAQ—Our Daily Food; Colonel Goodbody. NBC
WGES—Your Community Program
WGN—Board of Trade Market Reports
KYW—Kroll Karoler
WAAF—Sing and Sweep
WBBM—Burnham's Beauty Chat
WLS—Piano Instructions
WIBO—Hawaiian Melodies

9:35 A.M.

WGN-Dance Hits

9:45 A.M.

WLS—Mama's Old Time Tea Cookies

W.10—Home Makers Hour

WGN—Leonard Salvo's Mail Box

WAAF—Ask Me Another

KYW—Consolaires (NBC)

WMAQ—Breen and De Rose, vocal and instrumental

duo. NBC

WBBM—Have You Heard? (CBS)

10:00 A.M. 10:00 A.M.
WMAQ-Mrs. A. M. Goudiss, talk (NBC)
WBBM-Radio Boldt
KYW-May We Present? (NBC)
WGN-La Choy Chopsticks (CBS)
WGES-Heart Throb Harbor
WCFL-Highlights of Music WBBM—Gus Haenschen's Orchestra
WIBO—Musical Masterpieces
WJJD—Musical Gems
WAAF—Meat Recipe Talk, Mildred Batz
11:10 A.M.

WBBM-Organ Inetrlude

11:15 A.M. WSBC—Estelle Lewis, songs
WENR—Miracles of Magnolia (NBC)
WJJD—Concert Favorites
KYW—On the 11:15; famous dance orchestras
WBBM—Virginia Clarke, Jean and Charlie
WAAF—World News Reports
11:30 A.M.

WIBO—Peter Pan
WENR—Home Service
WJJD—Young Mothers Club
WMBI—Continued Story Reading
KYW—National Farm and Home Hour (NBC)
WJKS—Columbia Revue (CBS)
WMAQ—On Wings of Song (NBC)
WGN—Board of Trade Reports
WAAF—Rhythm Serenade
WBBM—Frank Wilson and Jules Stein
11:35 A.M.
WGN—Painted Dreams

WGN-Painted Dream

WLS-Weather Report; Livestock WJKS-Daily Times News Flashes WJJD-Chicago Motor Clob Talk WBBM-Aunt Jemima, songs (CBS) 11:50 A.M. 11:45 A.M.

WGN—Good Health and Training Program
11:55 A.M.
WLS—Evening Post Reporter
12:00 NOON
WBBM—Husk O'Hare's Orchestra
WCFL—The Red Invader by Mathew Woll
WIBO—Waltzes
WJKS—Alabama Boy; Ralph Robertson
WMAQ—Popular Varieties (NBC)

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

2:00 p. m. WBBM-CBS-Republican National Committee

3:45 p. m. WJKS-CBS-Bridge Talk by Wm. Karn

4:00 p. m. WENR-NBC-The Frigidairians; orchestra

6:45 p. m. WJJD-Radio Guide's Billy Sunshine

9:00 p. m. WENR-NBC-Lucky Strike Hour; Jack Pearl, comedian

WLS-Livestock Markets; poultry markets WIBO-Popular Echoes WJJD-Komiss Music WSBC-Home Hours WMBI-Parents Bible Story Hour WAAF-Songs of the Islands

10:15 A.M.

WBBM-Julia Hayes Household Tints
KYW-Household Institute; dramatization. NBC
WGN-Leonard Salvo's Favorites
WCFL-Health Talk by Dr. Bundesen
WAAF-Sally Mint Smiles
WJJD-Neighborhood Store
WMAQ-Here's to Charm
WENR-Market Reports; Singing Strings (NBC)
WIBO-Market Reports
WGES-Rhythm Review; Ethel and Harry

10:20 A.M.

10:25 A.M. WGN-Board of Trade Reports

10:30 A.M.

WENR—In College Inn
WBBM—Smiling Ed McConnell
WMAQ—Hugo Mariani and his Marionettes (NBC)
WIBO—News of the Day
WCFL—Dance Music
WGN—Digest of the day's news
WGES—Erma Gareri, piano symphonies
KYW—Adult Education
WJJD—Variety Music
WMBI—Gospel Music
WMAF—Fireside Philosopher

10:40 A.M. WMBI-Story Hour and Gospel Music

10:45 A.M.

WENR—Rhythm Rambers (NBC)
WMAQ—Today's Children
KYW—June Rae, ballads
WGES—Vodvil
WJJD—Mary Alden; home talk
WIBO—Old Music Shop
WAAF—Musical Calendar
WBBM—V. E. Meadows, beauty school
WGN—Music Weavers

WCFL-Red Hot and Low Down Program
WENR-Men o' Song (NBC)
WJKS-Buddy Harrod's Orchestra (CBS)
WGN-Hank Harrington and Dick Hayes
WMAQ-U. of C.; Prof. Fred L. Schuman
KYW-Prudence Penny; cooking hints

WLS-Maple City Fun Factory; Quartet and John Brown
WJJD—Popular Mclodies
WGN—Mid Day Services
WMBI—Loop Evangelistic Service
WAAF—Noon-time Mclodies; Weather

12:15 P.M.

WCFL—Popular Music
WJJD—Old Time Ballads
WJKS—Farm Flashes
WLS—Dinnerbell Program
WBBM—To be announced
WIBO—Market Reports

12:30 P.M. WMAQ-Board of Trade
WBBM-Jimmy Garrigan's Orchestra
WIBO-Reading Room
WJKS-Easy Way Piano Time
KYW-Republican National Committee (NBC)
WGN-Atlantic City Musicale (CBS)
WJJD-Farmer Rusk's Dinner Program

12:35 P.M. WMAQ-Hotel New Yorker Orchestra (NBC)

WJKS—Lake County Medical Society KYW—Dan Russo's Orchestra WCFL—Farm Talk WMAQ—Princesa Pat Beauty Talk

12:50 P.M. WMAQ-Hotel New Yorker Orchestra (NBC)

WMAQ—Hotel New Yorker Orchest
1:00 P.M.
WJKS—Danny Glenn, pianist
WCFL—Barton Organ Recital
WAAF—Hoosier Philosopher
WJJD—Luncheon Dance Music
WBBM—Aunt Jemima Songs (CBS)
WMAQ—Century of Progress Talk
WGN—Allan Grant, pianist
WLS—Bob and Harve
WIBO—Ahead of the News
WMBI—Organ Program
1:10 P.M.

WMAQ-Bill Krenz, pianist 1:15 P.M.

1:15 P.M.
WJJD-Waltz Time
WBBM-Chicago Dental Society
WJKS-Ann Leaf, organist (CBS)
KYW-Symphonic Favorites
WLS-Livestock Markets; Jim Poole
WGN-Palmer House Ensemble
WIBO-Pop Concert, organ
WAAF-Political Talk

WMAQ-Board of Trade 1:25 P.M. WLS-F. C. Bisson's Grain Market

1:30 P.M.
WJJD—International Buckle Busters
WLS—Wm. Vickland's Book Shop
WAAF—Pianoesque
WMAQ—Public Schools Program
WCFL—The Benedicts, Entertainers

WAAF-Live Stock Market; Weather Summary WCFL-Nat'l League American Pen Women WJKS-Rhythm Kings (CBS) WGN-Allan Grant and Lawrence Salerna WLS-Radio Guide's Garden of Melody WIBO-B. & K. Reporter 1:50 P.M.
WBBM—News Flashes

WBBM—News Flashes

2:00 P.M.

WJJD—Helpful Household Hints
WGN—Woman's City Club
WCFL—Kay McLaughlin, contralto
KYW—Today's Tunes, popular dance melodies
WJKS—Columbia Salon Orchestra (CBS)
WBBM—Republican National Committee (CBS)
WLS—Sally and Bob (NBC)
WLS—Sally and Bob (NBC)
WLS—Sally and Bob (NBC)
WISO—"Radio Gossip," Eddie and Fannie Cavanaugh
WAAF—Chicage on Parade
WSBC—Joe Springer Sport Review

2:10 P. M.

WGN—Palmer House Ensemble 2:15 P.M.

2:15 P.M.
'YMAQ—Famous Loves (NBC)
WCFL—Radio Troubadours (NBC)
WBBM—Burnham's Beauty Chat
WJJD—Sunshine for Shutins
WLS—WLS Home Theater 2:30 P.M.

2:30 P.M.

WCFL—Radio Dan

WJJD—Armour Institute

WGN—June Baker, home management

KYW—Women's Radio Review (NBC)

WSBC—Mallers Studio Program

WJKS—Frank Westphal's Orchestra (CBS)

WIBO—Parents Magazine

WMAQ—U. S. Navy Band (NBC)

WBBM—Frank Westphal's Occhestra (CBS)

2:45 P.M.

WGN—Afternoon Musicale

WLS—Piano Instruction

WLS—Piano Instruction
WJJD—Late Dance Hits
WIBO—Market Reports
WBBM—Barton Organ
WCFL—Songs of other nations

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Dozens of famous artists have called Bobbie Miller the "perfect model"—and no wonder! Lovely Bobbie is going to tell listeners how it feels to be the most popular model in America when Catherine MacKenzie interviews her over Columbia on Wednesday, October 12, at 9:15 a. m.

### Spain and America Join in Broadcast

Spain and America will join hands, microphonically speaking, for a two-way international broadcast commemorating Columbus Day on Wednesday, October 12, from 3 to 4 p. m. over Columbia and an international network. The program will originate in Madrid, New York and Washington, D. C.

His Excellency Senor Don Juan Francisco de Cardenas, the Spanish Ambassador; Senor Ferando de los Rio, the Spanish Minister of Public Education; and probably His Excellency Irwin B. Laughlin, U. S. Ambassador of Spain, will head the program of speakers.

In the Spanish capitol, action will begin at 3 p. m. with an address, a vocal offering, and orchestral numbers on the program.

The exchange program in the United States will follow immediately at 3:30 p. m. with a greeting to the Spanish people by the Ambassador of Spain, speaking from Washington, D. C.

Musical portions will include work by Evan Evans, baritone; a large male chorus; selections by Freddie Rich and his Columbians; Tito Guizar, Mexican tenor.

Local outlet WBBM.

# The Story of Maude Adams

-By Ida Bailey Allen-

One of a series of articles on "Today's Pioneer Women" by Ida Bailey Allen, whose interesting talks on this subject are heard each Tuesday at 10:15 a, m. over the CBS network, sponsored by the makers of Pebeco Toothpaste.

A LITTLE BOY stood at the stage door waiting for Peter Pan to come out—Peter, with his winsome smile, Peter, who, with Tinker Bell, had transplanted the little boy to the Never-Never-Land a few minutes before. The door swung open and a young woman with the elfish face of Peter Pan emerged.

The little boy's heart broke! Peter wasn't Peter, but just a girl in dresses. Then and there, Maude Adams vowed never again to leave the theater as long as one child remained in sight. She couldn't bear to destroy the wistful illusion she had created for thousands upon thousands of children, to whom Peter Pan and Tinker Bell were as real as their own fingers and toes.

Strangely enough—or perhaps not strangely at all—Maude Adams had grown up with a passionate desire to be a great tragedian. In her childhood, tragedy had been the really "respectable" career; an actress tolerated comedy only as a make-shift until she should blossom as a great tragic heroine,

Maude Adams' stage career had begun early
—so early that she probably does not remember her first appearance herself.

In those little-girl days, Maude Adams not only learned her own parts, but also those of the other actors. When a grown-up colleague insisted on prompting the six-year old child, Maude whispered with frank displeasure, "I know my part and yours too- Mind your own lines."

The child actress was undeniably a success. Billed as "Little Maudie Adams," she toured California and the coast cities in the old-fashioned melodramas and farces then popular.

Finally the awkward period arrived; she was neither child nor woman. Two years "out" for school seemed to her so much wasted time, although a friendly teacher guaranteed to convert her into an instructor in elocution earning two thousand dollars a year!

But Maude Adams and her mother had different plans. The father had died, and together they decided to brave New York.

At last she secured an ingenue assignment in a play called "The Paymaster." Her chief feat was to plunge into a tank of cold water and to be rescued by the hero. Because of her daily immersion, she contracted a severe cold. "No more cold water," was the stern order of her mother, who thereafter doubled for her daughter in this scene—until detected by the keen eye of David Belasco.

After playing various small parts, none of which brought her much notice, Maude Adams considered the offer of a five-year contract to play juvenile comedy. At the same instant, Charles Froham offered her a minor part in a play by David Belasco and H. C. De Mille. The first promised security—money, The second was a gambling chance—she took the chance!

It proved to be a "lucky break"; for only a little later on John Drew joined the Froham forces. Maude Adams, out in San Francisco, was sitting for the photographer who had taken her pictures since she was a baby star. "Who is the lady John Drew will make love to?" he asked with fatherly interest. "Why, I am," chirped Maude Adams, scarcely appreciating her own good fortune. As a sign of his good-natured unbelief, the artist walked over and playfully pinched her ears. It's a matter of record that she did become Drew's leading lady, and made a hit almost overnight.

One evening as she played in "Rosemary," she hadn't let life conquer her.



IDA BAILEY ALLEN

J. M. Barrie, author of "The Little Minister," noted with joy her winning smile, her fragile clelicacy, and her fairy grace. "There," said he, "is the woman to play my Lady Babbie." And Maude Adams was not quite twenty-five when she made her debut in the old Empire Theater as Lady Babbie, in "The Little Minister." The play ran three years. Other successes followed—"As You Like It" and "Romeo and Juliet." Then she played in "L'Aiglon" a part created by Sarah Bernhardt. Then her manager, having tracked down no modern play suited to her, planned another Shakespeare series. Just as he was leaving her after an interview, he thrust a manuscript into her hands, with this remark, "Here's a new play of Barrie's. I don't think I'll produce it, but you may be interested in reading it."

The play was "Peter Pan"; and, before Maude Adams had finished the first act, she knew she had met the character she'd always dreamed about. And why not? Didn't Barrie frankly admit that Maude Adams had been his inspiration for the gay, wistful little boy who didn't want to grow up? She interpreted Peter Pan to thousands of enthusiastic people and, although other triumphs followed, it was always Peter Pan that drew the greatest applause.

In 1918, at the height of her career, Maude Adams retired. Then the theatrical world realized that, even in her years of greatest activity, she had never really been a part of it. She had remained demure and aloof.

it. She had remained demure and aloof,
Yet the theater itself, if not the people in
it, still possessed the soul of Maude Adams.
The actress devoted herself to research in
stage-lighting. She used a mysterious laboratory provided by a great electrical company,
and for fourteen years she experimented.
Imagine the frail little lady among those
awe-inspiring machines, seeking the effects of
light!

Last year, when nearing fifty-nine, Maude Adams emerged from her seclusion and mounted a production of "The Merchant of Venice," with Otis Skinner as Shylock and herself as Portia. The real star was her lights, however, they proved a bit strong, but they produced a wonderful impression of sunlight.

produced a wonderful impression of sunlight.

At the premiere in Cleveland, Ohio, Miss Adams bowed before a tremendous ovation. Her admirers, the boys and girls of two decades before, may have hoped to recapture their youth—to behold Peter Pan again. Some of them showed disappointment because Peter Pan had grown up. Maybe they regretted most that the world and they, too, had grown up since 1918. But Maude Adams should have been a living witness to them that in gaining years we lose nothing. She stayed mentally alert. She was busy. When she came back home to the theater as Portia, she was supremely the woman, not the child, because the hadn't let life conquer her.

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# Thursday Programs [Continued]

3:00 P.M. 3:00 P.M.
WIJD-Women's Club
KYW-Three Strings; Teaberry sports
WMAQ-The Woman's Calendar
WBBM-U. S. Army and (CBS)
WCFL-James Couplin, barilone
WJKS-U. S. Army Band Concert (CBS)
WAAF-The Bookworms, "The Signal Tower"
WLS-Chuck, Ray and Frank
WIBO-Classic Gems, Cerny Ensemble
WMBI-Radio School of the Bible

3:15 P.M.

KYW-Dr. Herman N. Bundesen; health talk

WBBM-News Flashes

WCFL-Lorenn Anderson, soprano

WLS-Shoppers' Service; Anne and Sue

WJJD-Dreams of Hawaii

3:25 P.M. WBBM-Art Gillham, piar

3:30 P.M.

3:30 P.M.
WJJD-Popular Songsters
WMAQ-Sonata Recital (NBC)
WBBM-Brooks and Ross
WENR-Thursday Special (NBC)
WCFL-Variety Program
WIBO-Eddie and Fannie Cavanaugh
WMBI-German Service and Gospel Music
WAAF-Hess Melody Time
KYW-Two Doctors with Aces of the Air; Teaberry
sports

3:45 P.M.
WJJD—Bridge Class of the Air
WBBM—Organ and Piano
WMAQ—Lady Next Door (NBC)
WJKS—Bridge Talk (CBS)
WAAF—World News Reports

WAAF—World News Reports
4:00 P.M.
4:

WEMR—Tangee Musical Dreams (NBC)
WMAQ—Paul Whiteman's Orchestra (N
WJKS—Daily Times News Flashes
WBBM—Art Gillham, pianist
WAAF—Dance Music

WJJD-Mooscheart Children
WBBM-Norm Sherr, pianist
WCFL-James Hamilton, tenor
WJKS-Kiddies Klub
KYW-Harola Bean, baritone
WMAQ-Swaner Serenaders; orchestra (NBC)
WENR-Old Pappy (NBC)

4:45 P.M.
WAAF—Ray Waldron's Sports Review
WENR—Musical Moments (NBC)
WJKS—Vaughn de Leath (CBS)
WIEO—Dusk Dreams, organ
WMAQ—Concert Echoes (NBC)
WCFL—Beauty Talk
WBBM—Big Kernel Canary
KYW—Rhythm Revue; Teaberry Sports
WGN—Afternoon Musicale

5:00 P.M. 5:00 P.M.
WJJD—Neighborhood Store
WENR—Tim Healy (NBC)
WBBM—Schlagenhauer's Party
WMAQ—Waldorf Orchestra (NBC)
WSBC—New Southern Program
WGN—The Devil Bird
WGES—Gems of German KYW-Billy Tucker at the Piane; Teaberry Sports | WGES-Polish Composers WCFL-Peter Pan 7:05 P.M. KYW-Dan Russo's Orchestra

WAAF—The Spetlight

5:15 P.M.

WJJD—Indian Princess

WBBM—Tarzan of the Apes

WGN—Organ Recital

WIBO—WPCC

WCFL—John Maxwell, food talk

WMAQ—Arthur Jacobson, readings for children

KYW—Penrod and Sam

WENR—Ted Black's Orchestra (NBC)

5:25 P.M.

WENF—Talk, John B. Kennedy (NBC)

5:30 P.M.

WCFL—WCFL Orchestra

WCFL—WCFL Orchestra
WMAQ—Soloist (NBC)
WENR—Air Juniors
WGN—Kellog's Singing Lady (NBC)
KYW—Uncle Bob's Curb-is-the-Limit Club
WJJD—The Pied Piper
WBBM—Skippy; children's skit (CBS)
5:45 P.M.
WGN—Little Orphan Annie; children's playlet, NBC
WJJD—Walt and Herb
WHBO—Clem and Ira, skit
WBBM—Rock Oak Champions
WMAQ—Sekatary Hawkins (NBC)
WENR—Little Orphan Annie; children's playlet, NBC
6:00 P.M.
WGN—Dinner Concert

6:00 P.M.
WGN-Dinner Concert
WENR-What's the News
WBBM-Captain Jack
WCFL-Hotel Allerton Orchestra
WMAQ-Evening Music
WGES-Johnny Van, the Melody Mas
WJJD-Dance Orchestra
WIRO-German Program
KYW-Dan Russo's Orchestra
6:15 P.M.

WGN—The Secret Three
WMAQ—Wheatenaville, drama (NBC)
WIBO—Walkathon Report
WBRM—Big Kernel Canaries
WENR—Royal Vagabonds (NBC)
WCFL—The Polyphonians
WJJD—Red Top Sports Reel
WGES—Frolics

KYW-Teaberry Sports Reporter 6:30 P.M.

WENR—Stebbins Boys. Swift's Program. NBC WGN—Tom, Dick and Harry, harmony trio WBBM—Flanagan's Sport Review WMAQ—The Daily News of the Air WIBO—Ahead of the News 'CFL—Hotel Allerton Orchestra WJD—Isle of Dreams KYW—Ray Perkins. Barbasol program: (NBC) WGES—Crusader Program
6:45 P.M.

KYW—Ray Perkins, Barbasol progres (NBC)
WGES—Crusader Program
G:45 P.M.
WCFL—National Republican Committee
WIBO—Mobile Moaners
WMAQ—Johnny Hart In Hollywood (NBC)
WBBM—Medinah Ensemble; Belle Forbes Cutter
WJJD—Radio Guide Program
WGN—Georgie Price, humorist and Krueger's Orchestra (CBS)
WENR—The Goldbergs; dramatic sketch. NBC
KYW—Chandu, the Magician
7:00 P.M.
KYW—Book Review Program
WMAQ—Fleischmann Program; Rudy Vallee's Connecticut Yankees. NBC
WBBM—Jimmy Garrigan's Orchestra
WGN—Abe Lyman's Orchestra (CBS)
WLS—Bobby Meeker's Orchestra (CBS)
WLS—Bobby Meeker's Orchestra (NBC)
WCFL—Charles Frederick Stein Program, Arthur
Koch, pianist
WJJD—Frankie "Hilf Pint" Jaxon
WIBO—Speaker

7:15 P.M. WGN—Palmer House Ensemble
WBBM—Howard Neumiller, pianist
WI80—David Jackson's talks on Securities
WJJD—Dr. and Mrs. Jerry
WCFL—Barton Organ Recital

7:30 P.M. 7:30 P.M.
WIBO—B. & K. Reporter
WJJD—Mooseheart Boys Band
WGN—Clyde McCoy's Orchestra
WLS—Rin-Tin-Tin Thriller, drama (NBC)
KYW—Dr. H. N. Bundesen for the Milk Foundation
WCFL—Union Label Talk

7:45 P.M. WGN-Palmer House Ensemble
WBBM-Frank Westphal's Orchestra (CBS)
WCFL-Bulletin Board, Labor Flashes
WJJD-International Buckle Busters
WLS-Pat Barnes In Person (NBC)
WIBO-Land o' Song; organ
KYW-Vincent Lopez' Orchestra

KYW—Vincent Lopez' Orchestra

8:00 P.M.

WGN—Music That Satisfies (CBS)

KYW—Marmola Thumb Nail Drama

WBBM—Harriet Cruise, songstress

WJKS—Polish Hour

WIBO—Mobile Moaners

WMAQ—Capt. Henry's Maxwell Showboat (NBC)

WLS—Pacific Coast Borax (NBC)

WJJD—Crazy Crystals

WCFL—Wm. Hale Thompson, talk

WSBC—Variety Program

8:05 P.M

8:05 P.M.

KYW-Three Strings

8:15 P.M.
WGN—Mills Brothers (CBS)
WIBO—The Gadabouts
WJJD—Farmer Rusk's Service
WBBM—Association of Real Estate Taxpayere
KYW—Spratt's Dog Chats

WCFL-Night Court; comedy

WIRL-Right Court; comeny
8:30 P.M.
WJKS-Republican Program
WGN-Omar Khayyam (CBS)
KYW-Lew Diamond's Orchestra
WENR-To be announced
WBBM-The Four Norsemen
WMAQ-Harold Van Horne, pianist

WCFL-WCFL Orchestra

WIBO-Dad and Barbara WIKS-Monroe Brothers WBBM-Ray Parker's Orchestra WMAQ-Marian and Jim

8:50 P.M.

WCFL-Big City

WCFL—Big City

9:00 P.M.

WIBO—Wendell Hall

WGN—Hat Kemp's Orchestra

WMAQ—Phil Lord, the Country Doctor (NBC)

WENR—Lucky Strike Dance Hour; guest orchestra

(NBC)

WCFL—Vells Cook. contraite

WJKS—Helen Vernson Oden

WBBM—Republican National Committee (CBS)

KYW—Aces of the Air

W:JAQ—Soloist (NBC)
WGN—Allan Grant, pianist
WIBO—Organ Tunes
WJKS—Scotch Hour

WBBM-Jack Miles' Orchestra WBBM—Jack Miles' Orchestra
WMAQ—Illinois Republican State Central Committee
KYW—Inspector Stevens and Son of Scotland Yard
WCFL—Merry Garden Ballroom Orchestra
WIBO—Nu Grape Twins
WGN—Tomorrow's Tribune
WJKS—Charles Carlile, tenor (CBS)

9:40 P.M. WGN-Headliners of Other Days

9:45 P.M.
WBBM—Myrt and Marge; drama (CBS)
WIBO—B. and K. Reporter
WMAQ—Corinnis Program
WGN—Lawrence Salerno and Allan Grant
KYW—Charlie Agnew's Orchestra
WJKS—Easy Way Piano Time

10:00 P.M.

WMAQ—Amos 'a' Andy NBC

WENR—Amos 'a' Andy. NBC

WCFL—School Teachers' Talk

WGN—Clyde McCoy's Orchestra

WIBO—Old Music Box

KYW—Teaberry Sports Reporter; The Globe Trotter

WJKS—Columbia Symphony Orchestra (CBS)

10:10 P.M.

KYW—Rex Maupin's Concert Orchestra

WCFL—Musical Weather Report

10:15 P.M. WENR—Cesare Sodero's Orchestra (NBC)
WMAQ—Dan and Sylvia
WCFL—Barton Organ Recital; Eddy Hanson
WGN—The Dream Ship

10:30 P.M. WGN—Bernie Cummins' Orchestra
WIBO—Organ Fantasies
WENR—College Inn Orchestra
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Beach View Orchestra (NBC)
KYW—Dan Russo's Orchestra
WCFL—Armour Glee Club

10:45 P.M. WMAQ-Vincent Lopez' Orchestra WIBO-Recitals in Miniature

10:55 P.M. WAAF-Marmola Thumbnail Drama

WCFL—Merry Garden Ballroom Orchestra
WENR—Hollywood on the Air (NBC)
WGN—Late Dance Orchestras
WMAQ—Hotel New Yorker Orchestra (NBC)
KYW—Charlie Agnew's Orchestra
WIBO—Musical Tapestry
WJKS—Noble Sissle's Orchestra (CBS)

11:15 P.M.
WSBC-Jerry Sullivan, song special
WMAQ-Hotel New Yorker Orchestra (NBC) 11:30 P.M.

WJKS-Riviera Orchestra (CBS)
WCFL-Organ Recital; Eddy Hanson
WMAQ-Beach View Orchestra
KYW-Lew Diamond's Orchestra
WENR-Pacific Serenade

12:00 MIDNIGHT

KYW—Dan Russo's Orchestra

WBBM—Around the Town Dance Orchestras

WMAC—Via Lago Orchestra

WENR—Ben Bernie's Orchestra

12:15 A.M. WMAQ—Beach View Orchestra

12:30 A.M.
WENR-Frankie Masters' Orchestra
WMAQ-Via Lago Orchestra
KYW-Vincent Lopez' Orchestra

# Programs For Friday, October 14

6:00 A.M.
WLS-WLS Smile A While Time
WJJD-Good Morning Program
WAAF-Farm Folks' Hour

6:15 A.M. WLS-Weather Report; produce reporter; kyestock WJJD-Int'l Buckle Busters

6:30 A.M. WIBO-Uncle John and His Family WMAQ-Setting Up Exercises WLS-Cumberland Ridge Runners

6:45 A.M.

WBBM—Farm Information WJJD—Organ Melodies 6:55 A.M.

WBBM-Musical Time Save 7:00 A.M.

WLS-Paul Rader's Tabernacle WLS—Paul Rader's Tabernacie
WMAQ—Tune Time
WCFL—Morning Shuffle
KYW—Marshall Field and Co.'s Musical Clock
WJJD—Old Time Ballad
WAAF—Breakfast Express
WMBL—Morning Glory Club
WGES—Morning Melody Mart
WGN—Weather and Time Service

7:15 A.M.
WJJD-Muscle Tone Gym Class
7:30 A.M.
WCFL-Cheerio; inspirational talk. NBC
WMAQ-Morning Worship
WLS-Steamboat Bill; Campbell Gereal
WGES-Sunshine Special
WIBO-Melodies
WJJD-Happy Go Lucky Time, Art Linick
WBBM-Christian Science Churches of Illinois
7-45 A.M.

7:45 A.M.
WLS—Jolly Bill and Jane (NBC)
WMAQ—Waltzes (NBC)
WBBM—Musical Time Saver

WCFL-WCFL Kiddies' Aerophase Club WMAQ-John Fogarty, tenor (NBC) WGES-Bohemian Melodies WBBM-Melody Men WIBO-Smiles WLS-Ralph Waldo Emerson, organist

WIBO—Smiles
WLS—Ralph Waldo Emerson, organist
8:15 A.M.
WCFL—Time Parade
WGN—Moraing Minstrels (CBS)
WMAQ—Top of the Moraing (NBC)
WBBM—Musical Time Saver
WLS—The Ward Surprise Review
8:30 A.M.
WBBM—Modern Living; Lindlahr's Magazine
WGN—French Lick Springs Programs

8:35 A.M.
WLS—Produce Market Reporter; livestock receipts
WMAQ—Woman's Radio Service

8:45 A.M, WCFL—Dance Music WMAQ—Banjoleers (NBC) WGN—Weather and Time Service 8:50 A.M. WLS—Sears Tower Topics Time

9:00 A.M.

9:00 A.M.
WCFL—German Entertainment
WMAQ—Kresge Varieties
WGN—Charlie White's Gym of the Air
WIBO—Novelettes
KYW—Nothing but the Truth (NBC)
WGES—Canary Concert
WAAF—Sing and Sweep
WBBM—J. Wilson Doty and Harold Parks

9:10 A.M.
WL\$-Evening Post Reporter 9:15 A.M.
WBBM—The Whispering Planist
WCFL—Famous Soloists

WCFL—California Harmony Boys; Eddie Dyer and
Howard Kaiser
WLS—Musical Program
WMAQ—Vic and Sade (NBC)
WIBO—Musical Interlude

WGN—Clara, Lu 'n' Em; The Super Suda Girla, NBC
KYW—Flying Fingers
WLS—Mac and Bob in Willard Program
WAAF—Food Economy, Margaret Dorg

9:30 A.M.

9:30 A.M.

WCFL—Highlights of Music

WJD—Evans Revue

WGES—Your Community Hour

WGN—Board of Trade Market Reports

WAAF—Sing and Sweep

WBBM—Burnham's Beauty Chat

WMAQ—Our Daily Food: Colonel Goodbody. NBC

WLS—The Monarch Hostess; Martha Crane and Quarter

tet
WIBO—Little Harry's Cookin' School
KYW—The Strolling Fiddler (NBC)

9:35 A.M. WGN-Allan Grant, pianist

9:45 A.M.

WBBM—Radio Boldt
WGN—Leonard Salvo's Mail Box
KYW—Betty Crocker (NBC)
WIBO—You and Your Clothes
WLS—Mama's Old Time Teacookies; Ralph and Rai,
Old Timers
WMAQ—Board of Trade

9:50 A.M. WMAQ-Consolaires (NBCs

# Friday Programs [Continued]

10:00 A.M.

WGN—Ireene Wicker and Allan Grant
WBBM—Magic Piano Twins (CBS)
KYW—Music Appreciation Hour (NBC)
WLS—Livestock Markets, Poultry Markets
WCFL—Dance Music
WIBO—Popular Echoes
WJJD—Komiss Musical
WAAF—Piano Rambles
WSBC—Home Hours
WGES—Southern Moods
10:15 A.M.

WGES—Southern Moods
10:15 A.M.
WENR—Market Reports; Piano Novelties (NBC)
WBBM—Julia Hayes, Household Hints
WGN—Leonard Salvo's Favorites
WMAQ—Musical Hodge Podge
WHBO—Market Reporter
WJD—Neighborhood Store
WAAF—Salon Music
WGES—Rhythm Revue; Ethel and Harry

10:25 A.M. WGN-Board of Trade Reports

WGN—Board of Trade Reports

10:30 A.M.

WGN—Digest of the News
WBBM—Thru the Looking Glass with Frances Ingrat
WAAF—Effic Marine Harvey's Educational Club
WJJD—Variety Music
KYW—In the Spotlight
WENR—In College Inn
WIBO—News Flashes
WGES—Camptown Minstrels
WMBI—Gospel Music
WMAQ—U. S. Marine Band (NBC)

10:45 A M

WMAQ—U. S. Marme Band (NBC)

10:45 A.M.

WJJD—Mary Alden; home talk

WIBO—Persian Garden

WBBM—Ben Alley, tenor (CBS)

WSBC—Jerry Sullivan, song special

WGN—Grand Old Hymns

WMBI—Radio School of the Bible

WENR—Singing Strings (NBC)

WAAF—Musical Calendar

WMAQ—Today's Children

11:00 A.M.

WMAQ—Today's Children

11:00 A.M.

WBBM—Adele Nelson, beauty talk
WGN—Hank Harrington and Bob Forsans
WCFL—Red Hot and Low Down
WMAQ—U. of C.; Prof. Fred L. Schruman
WJKS—Buddy Harrod's Orchestra (CBS)
WIBO—Musical Masterpieces
WENR—Men o' Sog (NBC)
WJJD—Musical Gems
KYW—Prudence Penny
WAAF—Bandstand

11:15 A.M.
WENR—Miracles of Magnolia (NBC)
KYW—On the II:15; famous dance orchestras
WJJD—Concert Favorites
WBBM—Republican National Committee (CBS)
WAAF—World News Reports

11:30 A.M.

WAAF—World News Reports

11:30 A.M.

WBBM—Frank Wilson and Jules Stein

WJJD—Young Mothers Club

WMAQ—On Wings of Songs (NBC)

WJKS—Columbia Revue (CBS)

KYW—National Farm and Home Hour (NBC)

WGN—Board of Trade Reports

WHBO—Peter Pan

WENR—Home Service

WAAF—Rhythm Serenade

WMBI—Continued Story Reading

11:35 A.M.

WMBI—Continued Story Reading
11:35 A.M.
WGN—Painted Dreams
11:45 A.M.
WBBM—Columbia Revue (CBS)
WLS—Weather Reports; Livestock Estimates
WJKS—Daily Times News Flashes
WJJD—Variety Music
WAAF—Estelle Barnes, pianist
11:50 A.M.
WGN—Cood Health and Training Program

WGN-Good Health and Training Program 11:55 A.M. WLS-Evening Post Reporter

12:00 NOON
WJJD—Illinois Medical Society
WMAQ—Hotel New Yorker (NBC)
WGN—Mid-day Service

### Hunting-for What?

It took some persuasive arguing by Ralph Colucchio, guitarist for Singin' Sam, to persuade the dicks at a police station that he was a country gentleman and not really



operating an arsenal. He was arrested when a motor-cop saw a half-dozen large boxes of cartridges in the back of Ralph's car. He WJD—Sunshine for Shutins WMAQ—Republican National Committee (NBC) WLS—The Spinning Wheel operating an arsenal. He was arrested when was taking them to his farm for hunting purposes but the cop was from Missouri.

WJKS—Alabama Boy; Ralph Robertson WLS—Maple City Four and John Brown, pianist WBBM—News Flashes and Local Markets WAAF—Noon-time Mclodies WIBO—WPCC

WCFL—The Red Invader
WMBI—Noonday Loop Evangelistic Service 12:15 P.M.

WIBO—Markets
WJKS—Silver Melody Singer
WBBM—Republican National Committee (CBS)
WJJD—Old Time Ballads
WCFL—Popular Music
WLS—Prairie Farmer Dinnerbell Program

12:20 P.M. WBBM—News Flashes

WBBM—News Flashes

12:30 P.M.

WGN—Palmer House Ensemble

WIBO—Reading Room

WMAQ—Board of Trade

WBBM—Husk O'Hare's Band

WJKS—Easy Way Plano Time

KYW—Dan Russo's Orchestra

WJJD—Farmer Rusk's Dinner Program

12:35 P.M. WMAQ—Palais d'Or Orchestra (NBC)

WBBM—Jimmy Garrigan's Orchestra WJKS—Atlantic City Musicale (CBS) WMAQ—Princess Pat, beauty talk WCFL—Farm Talk

12:50 P.M. WMAQ-Palais d'Or Orchestra

1:00 P.M.

WJKS—Do Re Mi (CBS)

WGFL—Barton Organ Recital; Eddy Hanson
WGN—Allan Grant, pianist
WLS—Political Talk
WBBM—Do Re Mi (CBS)

2:30 P.M. 2:30 P.M.
KYW—Women's Radio Review. (NBC)
WMAQ—Smackout, comedy duo (NBC)
WGN—June Baker, home management
WLS—Hess Musical Program
WCFL—Radio Dan
WIBO—Matinee Melodies
WAAF—Health Talk, Illinois State Medical Society

2:45 P.M.

2:45 P.M.

WCFL—Songs of other Nations
WBMB—Alex Semmler, pianist (CBS)
WJJD—International Buckle Busters
WMAQ—Rhythmic Serenade (NBC)
WLS—Piano Instruction
WIBO—Markets
WGN—Afternoon Musicale
WJKS—Alexander Semmler, pianist (CBS)

"'JJD—Women's Club
KYW—Three Strings; Teaberry sports
WMAQ—The Woman's Calendar
WAAF—Organ Melodies
WBBM—Columbia Salon Orchestra (CBS)
WCFL—Dramatic Moments
WLS—Information Desk; Orchestra Program
WIBO—Studio Gems
WMBI—Special Program
WJKS—Columbia Salon Orchestra (CBS)

3:15 P.M.

WLS—Shopper's Service
WAAF—A Thought for Today
WJD—Dreams of Hawaii
KYW—Dr. Fyrman N. Bundesen, Health Commis
sioner; talk

3:30 P.M.

WJJD—Popular Songsters
WBBM—Piano and Organ
WMAQ—Musical Program (NBC)
WIBO—Eddie and Fannie Cavanaugh

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

10:00 a.m. KYW-NBC-Music Appreciation Hour

11:15 a. m.-12:15 p. m. WBBM-CBS-Republican National Committee

2:15 p. m. WMAQ-NBC-Republican National Committee

6:45 p. m. WJJD-Radio Guide Program

8:30 p. m. WMAQ-NBC-Armour Program; Eddie and Ralph, comedy

WJJD-Luncheon Dance Music WIBO-News Flashes WAAF-Hoosier Philosopher KVW-Symphonic Favorites WMBI-Organ Frogram WMAQ-Bill Krenz, pianist

1:15 P.M.

WBBM—American Dental Society
WJKS—Columbia Educational Features (CBS)
WGN—Palmer House Ensemble
WLS—Livestock and Grain Markets
WIBO—Pop Concert, organ
WAAF—Joyce Reed, soparno

1:20 P.M

WMAQ—Board of Trade WBBM—Organ Program

1:30 P.M.

1:30 P.M.

WLS—Wm. Vickland's Book Shop

WBBM—Elizabeth Barthell, songs (CBS)

WAAF—Salon Concert

WJKS—Elizabeth Barthell, songs (CBS)

WMAQ—Public Schools Program

WJJD—International Favorites

WCFL—Carl Formes, baritone

WIBO—Golden Voice

1:45 P.M.

WAAF—Live Stock Market; Weather Summar; WLS—WLS Fanfare; Margaret Morton McKay WGN—Allan Grant and Lawrence Salerno WBBM—Chicago Hour WIBO—B. & K. Reporter WCFL—The Queen and the Hoofer WJKS—Columbia Artist Recital (CBS)

2:00 P.M.

Z:00 P.M.

KYW—Today's Tunes; orchestra and vocalists

WJJD—Helpful Household Hints

WLS—Sally and Bob (NBC)

WBBM—Burnham's Beauty Chat

WJKS—The Grab Bag (CBS)

WMAQ—Echoes of Erin (NBC)

WGN—Palmer House Ensemble

WIBO—'Radio Gossip," Eddie and Fannie Cavanaugh

WMBI—Home Hour

WSBC—Sports Review

WAAF—Chicago on Parade

2-15 P.M.

2:15 P.M.

WBBM-The Grab Bag (CBS)

WMBI—Dano-Norwegian Service
WCFL—Variety Program
WENR—String Quartet
WJKS—George Hall's Orchestra (CBS)
WAAF—From the Far East
KYW—Two Doctors with Aces of the Air; Teaberry

3:45 P.M.

WENR—Lady Next Door
WJD—Bridge Class of the Air
WAAF—World News Reports
WMBI—Dano-Norwegian Service

WJKS—Songs of the Disc
WBBM—Brooks and Ross
WCFL—Junior Federation Club
WJJD—Symphony Music
WENR—Swance Serenaders (NBC)
WAAF—Dancing Notes

4:15 P.M. WENR—Dromedary Caravan; drama (NBC) WJKS—Daily Times News Flashes

4:20 P.M. WBBM—News Flashes

4:30 P.M.
WJJD-Mooseheart Children
WJKS-Kiddies Klub
WMAQ-The Flying Family (NBC)
KYW-Earle Tanner, lyric tenor
WAAF-James Hamilton, baritone
WCFL-Tony and Joe
WBBM-Art Gillham, pianist
WENR-Old Pappy (NBC) 4:45 P.M.

4:45 P.M.
WENR-Musical Moments (NBC)
WJKS-Studio Frolic
WCFL-Day Dreamer
WMAQ-Musical Moments (NBC)
WGN-Afternoon Musicale
WBBM-Norm Sherr and Art Gould
KYW-Rhythm Revue; Teaberry Sports
WAAF-Ray Waldron's Sports Review WBBM-Organ Recital

5:00 P.M.
WGN—The Devil Bird
WENR—Palais D'Or Orchestra (NBC)
WGES—Poland in Song
KYW—Mel Stitzel at the piano WCFL-Peter Pen
WJJD-Chieago School Teachers
WAAF-The Spotlight
WIBO-Dusk Dreams
WMAQ-Waldorf Orchestra (NBC)
WBBM-Schlagenhauer Party

WSBC-Jewish Program

S:15 P.M.
WBBM—Tarzan of the Apes
WGN—Concert Orchestra
WIBO—Cartoonist of the Air
WMAQ—Arthur Jacobson, readings for children
WCFL—John Maxwell, food talk
KYW—Penrod and Sam
WJJD—Indian Princess

5:30 P.M.

5:30 P.M.
WIBO-WPCC
WJJD-The Pied Piper
WMAQ-Hotel Pierre Orchestra (NBC)
WBBM-Skippy; children's skit (CBS)
WCFL-WCFL Orchestra
WGN-Kellogg's Singing Lady (NBC)
KYW-Uncle Bob's Hydrox Ice Cream Party
WENR-Air Juniors

5:45 P.M.

WENR-Little Orphan Annie. NBC

WMAQ-Lanny Ross, tenor (NBC)

WIBO-Windy and Sven

WJJD-Doris, Irene and Helen

WGN-Little Orphan Annie, sponsored by Ovalting

(NBC)

WBBM-Lone Wolf Tribe; Indian Story (CBS)

6:00 P.M.

WBBM—Captain Jack
WGN—Dinner Concert
WGES—Johnny Van, the Melody Man
WIBO—German Program
WMAQ—Evening Music (NBC)
KYW—Dan Russo's Orchestra
WENR—What's the News?
WJD—Dance Orchestra
WCFL—Hotel Allerton Orchestra WBBM-Captain Jac

WGR—Hotel Allerton Orchestra

WGN—The Secret Three
WENR—Royal Vagabonds (NBC)
WBBM—The Golden Bird
WGES—Frolics
WMAQ—Organ Reveries (NBC)
WCFL—The Polyphonians
WJJD—Red Top Sports Reel

6:25 P.M.

KYW-Teaberry Sports Reporter 6:30 P.M.

6:30 P.M.
WENR—Stebbins Boys: Swift's Program. NBC
WGN—Ton, Dick and Harry, harmony trie
WBBM—Flangan Sport Review
WMAQ—Best Foods Program (NBC)
WIBO—Ahead of the News
WJJD—Isle of Dreams
WGES—Crusader Program
KYW—Charlie Agnew's Orchestra
WCFL—Hotel Allerton Orchestra

6:45 P.M.

6:45 P.M.

WENR—The Goldbergs; dramatic sketch. NBC
WIBO—The Mobile Moaners
WMAQ—Johnny Hart in Hollywood (NBC)
WBBM—Modern Male Chorus (CBS)
WGN—Mandels' "Bridge Club of the Air"
KYW—Chandu, the Magician
WCFL—City Desk, skit
WJJD—Radio Guide Program

WJJD—Ramo Guide Frogram
7:00 P.M.
WIBO—Judge John H. Lyle
WMAQ—Mr. Twister
WGN—Big Leaguers and Bushers
WJJD—Frankie "Half Pint" Jaxon
KYW—Gitles Service Concert. NBC
WLS—Nestle's Program, guest and orchestra (NBC)
WGES—Novak Players
WCFL—Komiss Program

WCFL—Romes Frogram
7:15 P.M.
WGN—Singin' Sam, the Barbasol Man (CBS)
WBBM—Howard Neumiller, pianist
WMAQ—Daily News of the Air
WHBO—Organ Program
WCFL—World's Fair talk
WJJD—Dr. and Mrs. Jerry

WJJD-Dr. and Mrs. Jerry
7:30 P.M.
WGN-March of Time (CBS)
WMAQ-Frankie Masters' Orchestra
WLS-Adventures in Health; Dr. H. N. Bundesen
WBBM-Jimmy Garrigan's Orchestra
WJJD-International Buckle Busters
WIBO-Frank Hathaway, yodeler
WCFL-Arthur Koch, pianist

Listen - Listen - Listen

RADIO GUIDE'S

Weekly STUDIO PARTY WJJD

6:45 P.M. Every Friday Surprise Guests Oct. 7th CECIL LEAN Co-star in "Of Thee I Sing"

HARVEY J. SCONCE
Director of Agricultural Exhibits
CENTURY OF PROGRESS

### The Old Maestro and His Million

(Continued from Page Five) Phil Baker, the accordion player, was formed, Phil used to carry Bernie's violin to the theater and hang around his dressing room in stage-struck awe. He thought Ben was a combination Barrymore and Kreisler. Ben thought Phil had the right idea and gave him

Pay checks grew bigger. At first Phil never spoke in the act. He played his accordion and acted as a foil for Bernie's gags.

"I'll never forget the day," Ben chuckled, "when Phil had his first lines to speak. It was in Frisco . . . packed house out front. We had rehearsed a gag for two weeks and it looked sure fire. Right in the midst of it Phil doubled up with laughter and ran into the wings, carrying the gag with him and leaving me with an audience.

"Those were great days. We used to live in boarding houses and we washed our own socks. We stole each other's ties and bor-rowed each other's girls."

The boarding houses gave way to hotels Then they got rooms with baths. They rose rapidly to headline billing on the Keith circuit. They played the coveted Palace in New York-many times.

At the outbreak of the War, the team split into single acts. A back injury prevented Bernie's enlisting. "I got a job in the Secret Service of the Orpheum circuit watching the German acrobats," he says.

Hop to 1920—the beginning of the jazz ge. Bernie sensed that the new type of music would soon be sweeping the country. So whenever he was in New York he'd drop in nightly to listen to Paul Whiteman, first great modern batoneer. He listened to Whiteman and learned the secret of jazz. Later he was to add much, in his own right, to the development of syncopation.

#### And the Prince Danced

Ben started a stage band, featured in a vaudeville house. When the Roosevelt Hotel was built in New York, Bernie and his band were billed into the beautiful Roosevelt Grill for a six months' engagement. He stayed five years. In those five years Bernie made the Roosevelt the rendezvous of Gotham's smartest set. London heard about him and Bernie and the boys spent several months in the famous Kit Kat Club. The Prince of Wales danced to his music, liked it, and came back for more.

Back to the Roosevelt for six months and then to the New College Inn of the Hotel Sherman in Chicago. That's where his broadcasts, heard by tens of millions, originate now.

"Listen, Ben, how do you do it? How do you think of your ad lib chatter in front of the mike?"

"Aw, I don't know, I try to feel that the people I'm calking to on the air are right on the dance hall in front of me. And I talk to them like that. I mean I try to take them into my confidence—make them feel right at home—in front of my band. Just like we were all together."

Well, in the last ten years Ben Bernie has made his million. He's sitting on top of the world, and his isn't the kind of fame that dies or even diminishes. He's added a new note of happiness and good will to American entertainment. There's banter in his tone and laughter in his voice.

You see, he's taken a flock of hard knocks on the chin. And he stood it. Now every-thing is rosy. And he's standing that, too.

He has a thirteen-year-old son in military school. What's his son want to be? A maestro! Sometimes they play together, the two Bernie's, at benefits and orphanages.

Bernie can't pass a stray dog without patting its head. He has five dogs, three German shepherds and two great Danes.

And hosses. Bernie loves them. You can't keep him away from the race track. Used to be, he'd risk thousands on a race. Not any more. Now his bets are small.



A youthful Westerner, Bobby Benson, and his bosom pal, "Silver Spot," look pretty for you here. Isn't "Silver Spot" a beauty? Bobby, in real life, is Richard Wanamaker, youngest hero of the H-Bar-O Rangers, new Columbia skit heard each Monday,

Wednesday and Friday at 4 p. m.

doesn't believe in throwing away money when some people haven't got any money. They say (and this is only rumor) that he dropped lifty thousand one year playing the races. "If I had only two dollars," he says, and one of my pet hosses was running, I guess I'd bet that two dollars on his nose and miss lunch."

He got his greatest race track thrill when he put up \$1,800 to win \$10,000 on the two great favorites Boojum and Wichone. When they galloped down the home stretch in front Bernie started running too. He beat them to

#### "The Cutest Little Filly"

His favorite hoss is Top Flight. "She's the cutest little filly that ever stepped into the paddock," he says. Last year at Saratoga Bernie went to the Whitney stables and had breakfast with Top Flight. And he claims he talked to her, "You see," he says, "I come from a very hossy family."

Bernie is a golf fiend (he shoots 80), a bridge fiend (pretty good game), a ham-burger fiend (eats every one you show him), and a cigar fiend (smokes twenty a day). He calls his cigars "heaters." He carries a He carries a little surgical scissors around to clip his "heaters." He has four radios in his apartment in the Hotel Sherman. "Suppose three of them went on the blink."

Bernie, you know, has been on the air with his band for ten years. He gets fan letters by the tens of thousands of letters and em-ploys five secretaries to handle the mail. Bernie reads all the letters he can. His pockets are stuffed with mail and everywhere he goes he leaves a trail of empty envelopes behind him. It's the only way I can listen in on myself." All letters are answered—except the mash notes. Mash

notes are embarrassing, he says.

Well, there you have him—up there on the dais, a big grin on his face, nodding to friends, and nonchalantly drawling words into the mike. Then you look closer and you notice a certain tenseness of expression; tiny, strained lines in his face. His hands are taut. Nerves? No. Bernie is giving you everything he's got. Any night and every night Bernie does his best . . . for his friends, the audience. his friends, the audience, "We hope you like him."

-Pat Frank

# Gossip in the Air

### By Jerry Wald

Y OU can't possibly imagine the thrill we're getting it.

down to a typewriter again and pounding letters into words which will be read by 7 OU can't possibly imagine the thrill we're getting now. I mean, sitting later linotype their way into a column . . . a column which will be read by thousands, who are thinking just what you're thinking now . . . "has Wald lost that nose for news that featured his early efforts"? . . . "is he a little touchy about handling 'hot' scoopies now that he's back at the portable"? ... "can he still print the low-down on the high-ups?" Well, the answer is . . .

#### UNTANGLING THAT WEBB-VALLEE MARRIAGE MYSTERY

During the past several weeks, Radio Row, Microphone Mart, Broadcasting Boulevard, Static Street and then the Main streets of thousands of cities have been abuzz with comments concerning the recent near bust-up of Fay and Rudy Vallee. "It must be a publicity stunt" . . . "can't the Vagabond Lover hold even one woman?" . . . "what's behind the whole business?"

In January of this year, when the curly-locked crooner's missus first decided that she just wouldn't be all alone by the telephone, while Rudy was kept busy and away from home

in quest for the shining shekles, that was the birth of the blues for the Vallee romance. She could keep tabs on him, of course, and hear his whispered love notes by a twist of her wrist on a dial, but there is no question that at some time the man's place is in the home and Fay wanted him there in person to sing those soulful sonnets to her alone. Affairs reached their climax at that time when the "most envied girl in the world" packed her bags, picked her train and hummed "California Here I Come" en route to the station

Eddie Schueing, best man at the wed-ding, and at that time best manager of Vallee's personal affairs, alibied Fay's de-parture by telling the slouch hatted and turned-up collared boys of the dailies that it was strictly a health hike . . . and a health hike Rudy, himself believed. It seems that Fay had informed Rudy that her doctor had prescribed an extended rest cure out there where the West ends.

For no good reason at all, the Fleischman paid a personal visit to the pill purveyor. Doc didn't remember having suggested any California climate as a cure-all to the missus, and when instead of landing at Palm Springs, the west-coast health resort, Fay tripped to the family hut at Santa Monica, it dawned on the ace of the air-ravers that this might be just a detour to Reno.

Rudy Vallee was madly in love with his

Vallee was madly in love with his Rudy wife. He burned the wires between New York and the Coast. He pleaded over the long distance phone for her to return. He sobbed his heart out in long letters. It was all to no avail; Fay refused to come back. Growing panicky at the thought of losing her, Vallee as a last resort summoned Schue-ing and his attorney Hyman Bushel and commissioned them to fly to the coast and do a John Alden for him. "Bring her back to me at any cost"... that was Rudy's parting shot in the ears of his emissaries as they entered their plane. The urgency of the mission was the only kind of a factor, incidentally, that could ever get the former jurist, Bushel, into an airplane,

On arriving in Santa Monica, the two boys went into their act. They told Fay that Rudy was heartbroken. They put on a tear They put on a tear jerking performance that would have done justice to a Clarence Darrow. According to their insistence, Rudy would put a homing pigeon to shame. He would devote all his efforts to her entertainment. The vagabond lover would vagabond no more, they de-

Fay returned and for a while all was peaceful in the seven-room and kitchenette hang-out in Central Park West. But Rudy kept delving for those darting dollars, and Fay was a gorgeous gal. Every night the Vallee routine included crooning across the footlights, and aftertheater appearances at a night-spot where he chanted things into a microphone and caressed the reed on his saxophone and caressed the reed on his saxophone and caressed the reed on his saxo-phone instead of the lips of his missus until the curfew hour. When he got home, his "help yourself to happiness" mood was gone. His daylight hours were taken up with executive conferences and rehearsals,

The happenings of last month which started so many tongues and tonsils awagging, were nothing more or less than carbon copies of the events of eight months before. This time, there was more show to it. Under the master of ceremonyship of Hyman Bushel, who announced that Fay and Rudy had come to the parting of the ways, the grand walk-out occurs. Accompanied by a fanfare of valises (and press notices) Fay takes a fade-out for Reno, fed-up for fair with Rudy's absence from home. Then, just like the second act of a musical comedy, Fay pulls a classic "curtainline" and broadcasts dramatically that she "can't go through with " All it needed was a theme song. The third act of the Vallee marital farce

has the two principals back together again. Needless to say, the question arises, "How long will it last?" We sincerely believe that Rudy knows he has been wrong in his treat-ment of Fay, and that the paths of this spotlighted couple will be more even from

#### THE WALD'S HAVE EARS, AND JERRY IS THEIR MOUTH PIECE!

NBC is making private overtures to both the Guy Lombardo band of horn both the Guy Lombardo band of horn tooters and the Stoopnagle and Budd team, two of the Madison Avenue Air Castle's ace air attractions to go under their banner, with plenty of bucks being used as bait! . . Johnny Young, the NBC wondeliver, gifted Bernice (Mourning Becomes Electra Show) Elliott with a sixteen cylinder Caddy on her return from California, and as soon as her present matrimonial and as soon as her present matrimonial bonds are clipped from hubby number one, they'll form a new life-time hook-up
... Les Reis, of that Reis and Dunn
harmony duo, this week moves into a
swanky suite in the seventies which features a thirty-five thousand dollar pipe organ, but he's trying to get back the sparkler which Ray Gleekel is flashing . . . It's about time that someone in-formed the N. Y. Biltmore Hotel manageformed the N. Y. Biltmore Hotel manage-ment that Mildred Bailey is no longer connected with the Whiteman aggrega-tion, for her photos are still adorning their lobby display . . . An impending lawsuit influenced the changing of the title on those Ted Husing shorts from "Sportslants" to "Sporthrills" . . . Mort Downey, whose wife, the former Barbara "Sportslants" to "Sporthrills" . . . Mort Downey, whose wife, the former Barbara Bennett, will shortly sponsor a new twenty-four hour feature (baby, to you!) twenty-four hour feature (baby, to you!) has purchased a home-movie outfit and stocked up on films featuring Constance and Joan Bennett . . . Discount all that wedding rumor concerning Art Tracy and Marta Marston, for they're only sweethearting, as yet! . . When Russ Columbo found out that Fox Films were putting the taboo on his singing in his first feature flicker, he cancelled arrangements for the screen test they had planned . . . Bob Riordan, the banking boy, and Peggy Healy, a new Whiteman singing find, are paying off in love songs, and ditto for Frank Parker and Jessica Dragonette!

We close our column, but our ears open until next week!

# Friday Programs [Continued]

WMAQ-Vincent Lopez' Orchestra
'WCFL-Bulletin Board, Labor Flashes
WBBM-Medinah Ensemble; Belle Forbes Cutter
WLS-Candle Lightin' Time (NBC)
WISO-Mobile Moaners
WJJD-Doris and Bill, song skit

8:00 P.M.

8:00 P.M.

KYW—Vincent Lopez' Orchestra

WLS—First Nighter, drama (NBC)

WJJD—Dave Bennett's Orchestra

WGN—All American Football Show

WCFL—Frank Dane, crooner

WIBO—Songs of Romance

WBBM—Harriet Cruise

WJKS—Polish Hour

WMAQ—Cliequot Club; Harry Reser's Orch. (NBC)

WSBC—Polish Program

WGES—Neapolitan Nights

8:15 P.M. WCFL—Night Court KYW—Talk by Len Small WJJD—Farmer Rusk's Service WBBM—Jack Russell's Orchestra

8:30 P.M.

8:30 P.M.
WMAQ—Armour Program; Roy Shield's Orch, (NBC)
WJKS—Hot Stove League
WGN—Woodbury Program (CBS)
WCFL—Barton Organ Recital; Eddy Hanson
KYW—Lew Diamond's Orchestra
WIBO—Joe Springer's Sport Views
WENR—Leo Reisman's Orchestra (NBC)

8:45 P.M.

WIBO-To be announced
WJKS-Polish Hour
WCFL-Grace Wilson, songs
WBBM-The Four Norsemen; Gertrude Lutzi

WGN-Music That Satisfies
WIBO-Wendell Hall
WMAQ-Phil Lord, the Country Doctor (NBC)
WCFL-German Program
KYW-Rex Maupin's Aces of the Air
WENR-Paul Whiteman's Orchestra (NBC)

WMAQ—Concert Orchestra
WMAQ—Concert Orchestra (NBC)
WGN—Easy Aces; comedy sketch
WJKS—Studio Frolic
WIBO—Organ Tunes
WBBM—Roy Parker's Orchestra

9:30 P.M.

9:30 P.M.

WGN-Tomorrow's Tribune

KYW-Charlie Agnew's Orchestra

WJKS-Little Jack Little (CBS)

WENR-Floyd Gibbons (NBC)

WMAQ-Northern Trust Northerners

WIBO-Nu Grape Twins

WCFL-Eric Russell Cook, baritone

WBBM-Jack Mile's Orchestra

9:40 P.M.
WGN-Headlines of Other Day

9:45 P.M.

WIBO-B and K Reporter, news WBBM-Myrt and Marge; drama (CBS)

WJKS—Easy Way Piano Time WGN—Troubadours; Lawrence Salerno, songs KYW—The Boys WCFL—Speaker's Jureau WENR—Irma Glen's Lovable Music (NBC)

10:00 P.M.

10:00 P.M.
WMAQ-Amos 'n' Andy. NBC
WGN-Art Kassel's Orchestra
WENR-Amos 'n' Andy (NBC)
WJKS-Irwin Porges' Orchestra
WIBO-Old Music Box
WCFL-School Teachers' Talk
KYW-Teaberry Sports Reporter; Globe Trotter
10:10 P.M.

orchestra

KYW-Earle Tanner with the owerft-Musical Weather Report 10:15 P.M.

WCFL—Barton Organ Recital
WGN—The Dream Ship
WENR—Cesare Sodero's Concert Orchestra (NBC)
WMAQ—Dan and Sylvia

WMAQ—Beach View Orchestra
KYW—Charlie Agnew's Orchestra
WIBO—Organ Fantasies
WGN—Bernie Cummins' Orchestra
WCFL—Hotel Allerton Orchestra
WENR—College Inn Orchestra (NBC)
WJKS—Guy Lombardo's Orchestra (CBS)

10:45 P.M. WMAQ-Hotel New Yorker Orchestra (NBC) WIBO-Recitals in Miniature

WCFL—Barton Organ Recital by Eddy Hanson.
WGN—Clyde McCoy's Orchestra
WHBO—Musical Tapestry
WMAQ—Via Lago Orchestra
WENR—Cotton Culo Orchestra
WENR—Cotton Culo Orchestra
WENR—Cotton Culo Orchestra
WJKS—Bernie Cummins' Orchestra
WJKS—Bernie Cummins' Orchestra
WJKS—Bernie Cummins' Orchestra

11:15 P.M.

WMAQ-Beach View Orchestra

11:30 P.M.

WGN—Late Evening Dance Orchestras
WJKS—Ozzie Nelson's Orchestra (CBS)
WENR—Village Barn Orchestra (NBC)
KYW—Lew Diamond's Orchestra
WCFL—Hotel Allerton Orchestra
WMAQ—Vincent Lopez' Orchestra

#### 12:00 MIDNIGHT

WBBM—Around the Town Dance Orchestras WENR—Ben Bernie's Orchestra WMAQ—Beach View Orchestra KYW—Dan Russo's Orchestra WMBI—Midnight Musical and Gospel Hour

12:30 A.M.

WENR—Frankie Masters' Orchestra WMAQ—Via Lago Orchestra KYW—Vincent Lopes' Orchestra

# Programs For Saturday, October 15

WLS—Smile A While Time WJJD—Good Morning Program WAAF—Farm Folks' Hour

6:10 A.M. WLS-Sears; Fur Market 6:15 A.M.

WJJD—Int'l Buckle Busters
WLS—Weather Report; produce reporter; livestock
6:20 A.M.

WLS-Slim and Spud Comedy Skit 6:30 A.M.

WIBO-Uncle John and his Family WIBO—Uncle John MAO—Setting Up Exercises
WLS—Cumberland Ridge Runners
6:45 A.M.

WBBM—Musical Time Saver 7:00 A.M.

WBBM—Musical Time Saver
7:00 A.M.
WCFL—Morning Shuffle
WAAF—Breakfast Express
WGN—Weather and Time Service
WMAQ—Tune Time
KYW—Marshall Field and Co.'s Musical Clock
WGES—Morning Melody Mart
WJJD—Old Time Ballad
WLS—Paul Rader's Tabernacle
WMBI—Sunrise Service
7:15 A.M.
WJJD—Musicle Tone Gym Class
7:30 A.M.
WCFL—Cheerio. NBC
WLS—Steamboat Bill; Campbell Cereal
WBBM—Christian Science Churches of Illinois
WGES—Sunshine Special
WIBO—Melodies
WJJD—Happy Go Lucky Time; Art Linick
WMAQ—Morning Worship
7:45 A.M.
WMAQ—Waitzes (NBC)
WLS—Jolly Bill and Jane
WBBM—Musical Time Saver
8:00 A.M.
WMAQ—John Fogarty, tenor (NBC)
WLS—Gene and Glenn (NBC)
WCFL—WCFL Kiddies' Aeroplane Club
WIBO—Smiles
WGES—Bohemian Melodies
8:15 A.M.
WCFL—Time Parade
WGN—The Commuters (CBS)
WBBM—Synthetic Syncopations
WLS—Happyville Special; Spareribs and Jack
WMAQ—Top o' the Morning (NBC)
8:30 A.M.
WLS—Musical Program
"JGN—French Lick Springs Program
WBBM—Medern Living
Program
"JGN—French Lick Springs Program
WBM—Medern Living
Program
"JGN—French Lick Springs Program
WBM—Medern Living
"JGN—French Lick Springs Program
WBM—Medern Living
"JGN—French Lick Springs Program

8:30 A.M.

WLS—Musical Program

"JGN—French Lick Springs Program

WBBM—Modern Living

WCFL—California Harmony Boys; Eddie Dyer and
Howard Kaiser

WMAQ—U, of C.; News from the Quadrangles

WIBO—Musical Varieties

8:35 A.M.

WLS—Produce Market Reporter; livestock receipts

8:45 A.M.

WMAQ—Nothing but the Truth (NBC)

WGN—Weather and Time Service

WCFL—Dance Music

8:50 A.M.

WCFL—Dance Music

8:50 A.M.

WLS—Sears Tower Topics Time

9:00 A.M.

WGN—Charlie White's Gym of the Air

WGES—Timely Tunes

WAAF—Sing and Sweep

KYW—Musical Melange (NBC)

WCFL—German Entertainment
WBBM—Ambassadors (CBS)
WMAQ—U. of C.; Prof. Edgar J. Goodspeed
WI80—Novelettes

9:10 A.M.
WLS-Evening Post Reporter
9:15 A.M.

WLS—Evening Post Reporter

9:15 A.M.

WBBM—The Whispering Pianist

WGN—Readings by Edward Smith

WLS—Willard Program with Mac and Bob

KYW—Dance Masters (NBC)

WMAQ—Neysa

WCFL—Famous Soloists

9:30 A.M.

WGN—Board of Trade Reports

WAAF—Sing and Sweep

WMAQ—Our Daily Food: Colonel Goodbody. NBC

WGES—Malina Musical Comedy

KYW—Flying Fingers

WIBO—Tantalizing Harmonies

WBBM—Burnham's Beauty Chat

WJJD—Evans Revue

WLS—Monarch Hostess; Martha Crane and Quartet

WCFL—Highlights of Music

9:35 A.M.

WGN—Dance Hits

WGN-Dance Hits 9:45 A.M. 9:45 A.M.
WJJD—Home Makers Hour
KYW—Consolaires (NBC)
WMAQ—Board of Trade
WGN—Leonard Salvo's Mail Box
WLS—Children's Program
WBBM—Radio Boldts
WAAF—Ask Me Another
WGES—Curtain Calls
9:50 A.M.

9:50 A.M. WMAQ—Breen and de Rose (NBC) 10:00 A.M.

WCFL—Dance Music
KYW—Cello Recital (NBC)
WGN—Ireene Wicker and Music Weavers
WJJD—Komiss Musical
WMAQ—Kraft Cheese Program (NBC)
WAAF—Piano Rambies
WIBO—Popular Echoes
WLS—Livestock and Poultry Markets
WBBM—Adventures of Helen and Mary (CBS)
WSBC—Home Hours
WGES—Southern Moods
10:15 A.M.
WENR—Rhythm Rambilers (NBC)

10:15 A.M.
WENR-Rhythm Ramblers (NBC)
WGN-Leonard Salvo's Favorites
WAAF-Sally Mint Smiles
WIBO-Market Reports
WMAQ-The Woman's Calendar
WGES-Rhythm Revue; Ethel and Harry
WJJD-Neighborhood Store
WAAF-Salon Music
KYW-Household Institute: drama. NBC
10:20 A.M.
WAAF-Salon Music

WAAF-Salon Music 10:25 A.M.

WGN—Grain Market Reports
10:30 A.M.
WBBM—Columbia Revue (CBS)
WENR—In College Inn
WIBO—News Flashes
WJJD—Variety Music
WGN—Digest of the Days News
WAAF—The Fireside Philosopher
WGES—Italian Shopper
WMBI—Gospel Music
KYW—Novelettes
10:40 A.M.

WMBI—Church School Period 10:45 A.M. WMAQ—Swenson's Swedehearts (NBC) WBBM—American Medical Association

WIBO—Old Music Shop WGN—Music Weavers WJJD—Mary Alden; home talk WAAF—Musical Calendar WENR—Spanish Idyll (NBC)

WENR—Spanish Idyll (NBC)

11:00 A.M.

WBBM—Julia Hayes Household Hints

WMAQ—Johnny Marvin, tenor (NBC)

WGN—Music Weavers Request Program

WJKS—Buddy Harrod's Orchestra (CBS)

WCFL—Red Hot and Low Down Program

WENR—Our City

WIBO—Musical Masterpieces; organ

WJJD—Musical Gems

WAAF—Miss Helen's Children's Program

WMBI—K. Y. B. Club

KYW—Prudence Penny, home economics

WENR—Miracles of Magnolia (NBC)
"MAQ—On Wings of Song (NBC)
"YMO—On the 11:15; famous dance orchestras
WBBM—Virginia Clarke; Jean and Charlie
WJJD—Concert Favorites
WAAF—World News Reports

WAAF-World News Reports

11:30 A.M.

WJJD-Young Mothers Club
WBBM-Frank Wilson and Jules Stein
WIBO-Peter Pan Program
KYW-National Grange Program (NBC)
WENR-Organ Melodies
WGN-Board of Trade Market Reports
WAAF-Varieties
WMBI-Jewish Sabbath Service
11:35 A.M.
WGN-Painted Dreams

WGN—Painted Dreams
11:45 A.M.
11:45 A.M. 11:45 A.M.
WLS-Weather Report; Livestock Estimates
WBBM-Rusnak's Kentucky Colonels
WJKS-Daily Times News Flashes
WAAF-Estelle Barnes, pianist
WJJD-Century of Progress Talk
WMAQ-Parent Teacher Talk
11:50 A.M.
WGN-Good Health Training
11:55 A.M.
WLS-Evening Post Reporter
12:00 NOON

WJJD—Popular Melodies
WMBI—Organ Program and Gospel message
WJKS—Alabama Boy; Ralph Robertson<sup>®</sup>
WCFL—The Red Invader by Mathew Woll
WGN—Mid-day Service; Dr. John L. Dickson
WBBM—Husk O'Hare's Orchestra
WIBO—WPCC
WLS—Nut Factors

12:15 P.M.

WBB0-WPCC
WLS-Nut-Factory
WLS-Nut-Factory
WAAF-Noon-time Melodies
WMAQ-Dress Rehearsal (NBC)
12:05 P.M.
WMAQ-Board of Trade
12:10 P.M.
Rehearsal (NBC)

WBBM—Local Markets
WJKS—Farm Flashes
WCFL—Popular Music
WJJD—Old Time Ballads
KYW—Happy Jack (NBC)
WIBO—Market Reports
12:20 P.M.

WBBM—News Flashes 12:30 P.M.

WBBM—Jimmy Garrigan's Orchestra
WLS—National Farm Forum (NBC)
WJJD—Farmer Rusk's Dinner Program
WGN—Madison String Ensemble (CBS)
WMAQ—Hotel New Yorker Orchestra (NBC)
KYW—Symphonic Favorites

WIBO—Reading Room
WJKS—Easy Way Plano Time
12:45 P.M.
nianist

WBBM—Norm Sherr, planist
WJKS—Lake County Medical Society
WMAQ—Princess Pat Beauty Talk
WCFL—Farm and Poultry Talk Poultry Talk 12:50 P.M.

12:50 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)
1:00 P.M.
WJKS—Saturday Syncopators (CBS)
WJJD—Luncheon Dance Music
WGN—Leonard Salvo, organist
WMAQ—Golden Pheasant Orchestra
WMBI—Citizenship Hour
WIBO—Ahead of the News
WCFL—Federation of Women's High School Teachers
WAAF—Hoosier Philosopher
WBBM—To be announced

### CUIDE CUEST STAR



Here you see Cecil Lean, co-star in the musical comedy "Of Thee I Sing." now running at the Grand Opera House. Mr. Lean, the surprise guest on Ranio Gume's own program on station WJJD. 6:45 p. m. Friday night, October 7. Old timers all remember Cecil from the La Salle Theater days when he starred for six years in such favorite successes as "The Time, The Place and The Girl," "The Umpire" and "The Girl Question."



# Voice of the Listener A



#### What to Do, What to Do?

West McHenry, Illinois

Dear Editor:

What are we going to do? The sponsors of our old friend, Pat Barnes, have changed his program to the evening, three times

week, and on Monday at the same time that Fu Manchu is on the other chain.

Now, that is not the end of my little tale of woe! Our good old friend and music maker, Wendell Hall, and the dear Country Doctor are on the air every night except Monday (when Wendell is not on at all) at Monday (when Wendell is not on at all) at the same time.

Again I ask, what are we going to do? Two very, very good programs on at the same

Of course, I read all the letters in "Voice of the Listener." I agree with "E. C." that the Lucky Strike hour is much better since Walter Winchell has been removed. Margie Trent

Winchell Cause Divorces? Tsk, Tsk!

Baltimore, Maryland

Dear Sir:

I've just read "E. C.'s" letter and I'm burning up. What's the big idea of the knock about Walter Winchell? Probably the only ones who call him a scandal-monging snooper are pious, narrow-minded snoopers themselves.

About his causing divorces. I think that's a lot of hooey. How about the many would-be divorces he has patched up by giving them a little taste of the notoriety they

Remember the time he printed a story about a "ham" who caused the suicide of a little chorine? Did he ever tell his name, in spite of the pleadings of his readers? Why not? Because he knew that the show would be boycotted and he didn't want to throw people out of work. If Winchell has an atom of malice in him, wouldn't he have published the "ham's" name? Mrs. Jack Fruman

#### Winchell—the Blessed Event!

Cape Vincent, New York

Voice of the Listener: If "E. C." was trying to start an argument when he wrote, "It wasn't Winchell and his disgusting scandalmonging that made the program famous" (meaning Lucky Strike, of course) he has met with success. I say it was Winchell, the very name "Walter Winchell" that made the program what it was. We all know that we could hear the same dance tunes played by the same orchestras all over the dial any night in the week,

#### She Likes Four

Carteret, N. J

Dear Mr. Contest Editor:

My choice for radio's "IT" girl is a tie between four great stars—Irene Taylor, Connie Boswell, Ethel Shutta and Ruth

Sidney Rockman

#### And What Have We?

Hello Everyone:

The girls have their Russ Columbos, the boys their Sid Garys and I have my own also—Julian Woodworth. True, I doubt if he very well known, but he leads a real

American orchestra. I'm starting a Julian Woodworth Fan Club and will be pleased to receive letters.

William L., Millstein

276 Leigh Ave.

Newark, N. J.

#### And Their Friends' Friends?

Kenosha, Wisconsin

Dear Sirs:

A few weeks ago I entered a Mikritic for your column and you printed it awarding me one dollar. I want to say since showing

my friends and neighbors the printed Mikritic with my name, they were so surprised and enthused about it that they also are buying Radio Guine each week and are listening for Mikritics to send in to you. The hore who delivers the Guine hore who delivers boy who delivers the Guide here has to

Mrs. Frank Fenuta

#### Kate Was Courageous

Gentlemen:

Read the letter sent in by the R. K. C. Club which said that Kate Smith's voice hasn't the pep of a few weeks ago. Don't they know that Kate is far from well? If they know that Nate is fall from which they had been following the latest radio news by Mike Porter they would have known how dangerously near pneumonia she was, and with it all she had more pep and felling in her songs than the rest who are well.

If there are any Kate Smith fans in the above club I would enjoy hearing from them.

Katherine Caruthers 8502 Eighty-ninth Ave. Woodhaven, L. I.

#### Rudy, Forever and Ever

Oklahoma City, Oklahoma

TOP OF THE

I like others on the air, of course, but Rudy is first, last and always with me. I consider him the greatest artist on the air. He has the sweetest voice I ever heard and the best orchestra on the air. I am a member of several of his clubs, buy all of his recordings, determined to hear all of his programs and

#### A Pain in Several Necks

Hammond, Indiana

Dear Sirs: People who are always complaining about the radio stars give me a pain in the neck. If they were acquainted with them they would know how hard they work, constantly rehearsing, trying to be as perfect as possible in order to please their audience. They are sensitive and easily hurt by people's

Did you ever notice that these same per-sons that howl so loudly about these radio stars will go to a punk show and never a word in criticism of it's talent? Why? Because they paid for their entertainment there, and the radio is free. No one appreciates something he gets for nothing,
RADIO GUIDE Fan

#### \* She's for Dragonette

Dear Editor:

I feel that Miss Dragonette has the most exquisite and beautiful voice. Hers is the most natural and sweet and sincere woman's voice. Though she may not, although she deserves, win this contest, in my opinion she will always be "The Queen of the Air." J. M. Zdanowski

Jack Miles-Smooth

Dear Editor: I would like to start a Jack Miles Club

MORNING

What is the matter with his "Band of Bands"? I think he is about the smoothest of any.

William Ludwig 134 W. North St-Ilion, N.

#### Do You Read Carleton Smith?

Dear Radio Guide:
Why not give some attention in your Radio Guide to those of us who are not at all interested in mystery drama (in which the plain country girl speaks in the accents taught in the "academies of the drama") or who could live quite happily if the crooner and the saxophonist were suddenly to disappear from the face of our globe.

But what space do you give to good music? Beyond a few gingerly notices of the Erno Rapee orchestra when it first began playing, you have not deigned to give it any attention. It is not even identified in the program; it is just another symphony orchestra. The RADIO GUIDE is cultivating a taste that discourages the Chicago stations from giving anything worth while.

Music-Lover

#### New Tunes-We Need 'Em

Gentlemen

Beautiful music, wonderful words and feeling and somebody gets a bright idea and fixes it up for dance music. Let some of the composers get busy and write some new tunes orchestras and leave the classics and near-classics for us who like them as the composer intended them to be.

Josephine Strassburgher

#### -Did You Vote for Her?

Warren Ohio

Dear Editor:

To Dorothy Lee Glass and Elmer W. Peacock: Let me say their favorite soprano is mine also. Miss Dragonette's voice is spring itself, lovely, colorful, sweet. She is the Queen of the Radio!

But the King's crown, Dorothy, would fit splendidly on Frank Parker's head. So there, you see, we differ in opinion. I have yet to hear another tenor who can sing a light popular song as charmingly as a classical one with such ease as Mr. Parker, and I have heard plenty of them in my years. Marie Grinta

#### Quick, Oswald, Pie Plant Pete Norwich, New York

Dear Editor:

Why can't we have a picture in Rapto GUIDE of Pie Plant Pete, and also one of artists who take part in the Southland Sketches every Sunday morning?

Audrey Smith

#### All Is Lost Without Walter

Dear Editor:

Walter Winchell was the best on the air and now that he is off, the radio is no use to me. The stuff on the Lucky Strike now is rotten. I have listened to Lucky Strike a long time and liked it until Winchell went off the air. Jack Pearl isn't funny, but he's silly.

V. G. T.

#### No Foolin', We Could Fill TEN Guides with the Letters We Get

44

Brooklyn, New York

Dear Editor:

Several weeks ago I submitted an article in reference to Russ Columbo. As yet same has not been published. I fully realize the many letters you receive but I assure you if you print mine my many friends shall believe that if you send a letter you publish them in due time which means so many of my own friends shall subcribe to your RADIO GUIDE.

V. De Nigris

It's Gene Carroll at the table and Glenn Rowell, his teammate, wearing the Turkish towel. "Lena," impersonated by Gene, has hired a Hindu mystic to give lectures on love to her tatting club. Here's Gene plus gold fish bowl revealing all. You hear the two on Tuesdays, Thursdays and Saturdays over an NBC-WLS network.

# Saturday Programs [Continued]

1:15 P.M.

1:15 P.M.
WJJD-Waltz Program
WBBM-Chicago Hour
WMBI-Gospel Music
KYW-Vincent Lopez' Orchestra
WCFL-Barton Organ Recital; Eddy Hanson
WLS-Phil Evans; livestock
WIBO-Pop Concert, organ
WGN-Palmer Hbuse Ense.nble
WAAF-Willard Barton, tenor

1:25 P.M. WLS-F. C. Bisson's Grain Market 1:30 P.M.

1:30 P.M.

WLS—Musical Program

WJJD—International Favorites

WIBO—Little Song Shop

WBBM—Burnham's Beauty Chat

WMAQ—Symphonic Matinee (NBC)

WMBI—Young Peoples' Hour

WAAF—Pianoesque

WSBC—All Colored Kiddies Program

KYW—Dan Russo's Orchestra

WCFL—Florence Janke, soprano

WJKS—Columbia Salon Orchestra (CBS)

WJKS—Columbia Salon Orchestra (CBS)

1:45 P.M.

WGN—Joseph Hassmer, baritone
WCFL—Illinois Womens' Press Association
WIBO—B. & K. Reporter
KYW—Football; Ohio vs. Michigan (NBC)
WMAQ—Northwestern at U. of Illinois
WBBM—News Flashes
WAAF—Live Stock Market; Weather Summary

1:55 P.M.
WBBM—Football Broadcast; Northwestern-Illinois 2:00 P.M.

2:00 P.M.
WJJD—Helpful Household Hints
WJKS—Rhythm Kings (CBS)
WMBI—Mother Ruth period for girls
WGN—Football; Northwestern vs. Illinois
WCFL—The Roustabouts
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
WLS—Merry-Go-Round
WSBC—Sports Review
WAAF—Chicago on Parade
2:15 P.M.
WCFL—Merry Madcaps (NBC)
WSBC—Estelle Lewis, songs
WJJD—Sunshine for Shutins
2:30 P.M.

2:30 P.M.

WIBO—Matinee Melodies
WCFL—Radio Dan
WJKS—The Round Towners; quartet (CBS)
WMBI—Gospel Music

2:45 P.M.

WCFL—Songs of Other Nations
WIBO—Interlude
WJJD—International Buckle Busters

3:00 P.M.

WJJD-Women's Club
WCFL-Dramatic Moments
WAAF-The Bookworm, "Flying High"
WJKS-Spanish Serenade (CBS)
WIBO-Studio Program
WLS-Smilin' Thru; Chuck, Ray and Frank with
Elsie Mae Emerson

WJJD-Dreams of Hawaii WMBI-Radio School of the Bible

3:30 P.M.

WJJD—Popular Songsters
WENR—Lady Next Door (NBC)
WCFL—Variety Program
WBBM—Eddie Freckman, songs
WJKS—Rhythm Kings (CBS)
WAAF—Edward Ryan, baritone
WBBM—Burnham Beauty Chat

3:45 P.M. WJJD—Bridge Class of the Air WBBM—Norm Sherr WAAF—World News Reports

WAAF—World News Reports

4:00 P.M.

WJJD—Symphony Music

WBBM—George Hall's Orchestra (CBS)

WCFL—Junior Federation Club

WAAF—Piano Novelties; Jimmy Kozak

WENR—Pacific Feature Hour (NBC)

WJKS—George Hall's Orchestra (CBS)

4:15 P.M.

WBBM—Art Gilham, pianist

WJKS—Daily Times News Flashes

WAAF—Saturday Ballads

4:30 P.M.

WJJD—Mooseheart Children

WBBM—Norm Sherr, pianist

WJKS—Kiddies Klub

WENR—Swanee Serenaders (NBC)

WAAF—Joseph Belland, baritone

WCFL—Day Dreamer

4:45 P.M.

WGN—Afternoon Musicale

WGN-Afternoon Musicale
WBBM-Tito Guizar, pianist
WMAQ-Concert Echoes (NBC)
KYW-Rhythm Review
WENR-Musical Moments (NBC)
WAAF-Ray Waldron's Sports Review
5:00 P.M.

5:00 P.M.

WGN—The Devil Bird
WENR—Little German Band (NBC)
WAAF—The Spotlight
WMAQ—Waldorf Orchestra (NBC)
WBBM—Irene Beasley, tenor (CBS)
WSBC—New Southern Program
WGES—Ukrainian Folk Song
WCFL—Peter Pan
KYW—Mel Stitzel, piano
WJJD—Neighborhood Store
WIBO—Dusk Dreams

5:15 P.M.

WJJD—Indian Princess
WMAQ—Ninth District Radio Amateurs
WGN—Concert Orchestra
KYW—Waldorf-Astoria Orchestra (NBC)
WCFL—Children's Air Theater
WBBM—News Flashes

S:30 P.M.

KYW—Uncle Bob's Curb-is the-Limit-Club
WENR—Air Juniors
WCFL—WCFL Orchestra
WMAQ—Back of the Campaign; Wm. Hard (NBC)
WBBM—Skippy; children's program (CBS)
WIBO—WPCC
WJJD—The Pied Piper

5:45 P.M.

WGN—Little Orphan Annie; children's playlet. NBC

WBBM—Rock Oak Champions

WENR—Little Orphan Annie; children's playlet. NBC

WJD—Walt and Herb

WMAQ—Sekatary Hawkins (NBC)

6:00 P.M. 6:00 P.M.

WGN—Palmer House Ensemble

WCFL—Allerton Hotel Orchestra

WBBM—Fredrick Wm. Wile, talk (CBS)

WENR—What's the News

WGES—Poland In Song

WJJD—Dance Orchestra

WIBO—German Program

WMAQ—Our City, talk

KYW—Dan Russo's Orchestra

WENR—Soloist (NBC)
WENR—Soloist (NBC)
WBBM—Wm. Vincent Hall, baritone (CBS)
WCFL—The Polyphonians
WMAQ—Dance Masters
WJJD—Red Top Sports Red

6:25 P.M. KYW-Teaberry Sports Reporter

WMAQ—Spirit of the Century of Progress
WSBC—Variety Program
WGN—Music That Satisfies (CBS)
WCFL—Dorothea Derrfuss, contralto
WIBO—Melody Moments
WLS—El Toro Week-end Revue; Gus Van (NBC)

8:15 P.M.

WCFL—Night Court
WJJD—Farmer Rusk's Service
WGN—Everybody's Hour
WBBM—Real Estate Payers

8:30 P.M.

WIBO—Aviation News and Views
WJKS—Trinity Male Quartet
WMAQ—Opera Program (NBC)
KYW—Charlie Agnew's Orchestra
WBBM—Dietrich and Freekman
WCFL—Crosley Follies from Cincinnati over WLW
WLS—Cumberland Ridge Runners

8:45 P.M.

WJKS—Syracuse Variety Hour (CBS) WBBM—Husk O'Hare's Orchestra WIBO—Dad and Barbara

9:00 P.M.

WIBO—Wendell Hall
WLS—Lucky Strike Orchestras; guest star (NBC)
WMAQ—To be announced
WBBM—The Lawson YMCA Octet
KYW—Rex Maupin's Aces of the Air
WCFL—Seeley Program

9:15 P.M.

WCFL—Harry Brooks, trumpet soloist
WJKS—Columbia Public Affairs Institute (CBS)
WIBO—Mobile Moaners
WBBM—Columbia Public Affairs Institute (CBS)
WGN—Clyde McCoy's Orchestra

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

11:30 a. m. KYW-NBC-National Grange Program; talks

5:30 p. m. WMAQ-NBC-Back of the Campaign; Wm. Hard

6:30 p. m. WBBM-CBS-Meyer, the Buyer; comedy sketch

7:00 p. m. WGN-CBS-Abe Lyman's Orchestra 7:30 p. m. KYW-NBC-K-Seven; secret spy stories

6:30 P.M. 6:30 P.M.
WGN—Tom, Dick and Harry, harmony trio
WBBM—Meyer the Buyer; comedy sketch (CBS)
WCFL—Allerton Hotel Orchestra
WJJD—Isle of Dreams
WMAQ—The Daily News of the Air
WENR—The Rollickers (NBC)
WIBO—Ahead of the News
KYW—Three Strings

KYW—Three Strings
6:45 P.M.
WMAQ—Travel Talk
WENR—The Goldbergs; dramatic sketch. NBC
WIBO—Speaker
WGN—Hal Kemp's Orchestra
WBBM—Do Re Mi; trio (CBS)
KYW—Dan Russo's Orchestra
WJJD—Radio Guide Program
WCFL—Tibbie Crump, skit

WCFL—Tibbie Crump, skit
7:00 P.M.
WGN—Abe Lyman's Orchestra (CBS)
WBBM—Medinah String Ensemble
WMAQ—Echoes of the Palisades (NBC)
WJKS—Pumpkin Dusters
WCFL—Arthur Koch, pianist
WLS—College Inn Orchestra (NBC)
WIBO—Joe Springer
KYW—Tiny Theatre
WJJD—Frankie "Half Pint" Jaxon

WCFL—Ladies' Singing Society, Freiheit WIBO—Sylvia Stone; contralto WBBM—Edwin C. Hill (CBS) WGN—Seven League Boots WJJD—Dr. and Mrs. Jerry KYW—Dan Russo's Orchestra

7:30 P.M. 7:30 P.M.
WJJD-Mooseheart's Boys' Band
WGN-Frankie Trumbauer's Orchestra
WJKS-Isham Jones' Orchestra (CBS)
WBBM-Isham Jones' Orchestra (CBS)
KYW-K-Seven (NBC)
WJJD-International Buckle Busters
WIBO-B. & K. Reporter
WCFL-Organ Recital
WMAQ-Trio Romantique (NBC)
WLS-Three Contraltos
7:45 P.M.

7:45 P.M.
WMAQ—Frankie Masters' Orchestra
WIBO—Harold Solomon, law speaker
WGN—Concert Orchestra
WLS—Oh and Henry, harmony team
WCFL—Bulletin Board 8:00 P.M.

WJJD—Dave Bennett's Orchestra KYW—Vincent Lopez' Orchestra WJKS—Polish Hour WBBM—Jack Russell's Orchestra

9:30 P.M.

WMAQ—Bill Krenz, pianist
WLS—National Barn Dance; variety show
WCFL—Merry Garden Ballroom Orchestra
KYW—Mark Fisher's Orchestra
WGN—Tomorrow's Tribune
WIBO—Nu Grape

9:40 P.M.
WGN—Headlines of Other Dave

9:45 P.M.
WJKS—Easy Way Piano Time
WIBO—B. and K. Reporter
WGN—Old Favorites
WBBM—Jack Miles' Orchestra
10:00 P.M.
WMAQ—Amos 'n' Andy. NBC
WJKS—Guy Lombardo's Orchestra (CBS)
WLS—Amos 'n' Andy; blackface comedians
WGN—Guy Lombardo's Orchestra (CBS)
WIBO—Old Music Box



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ALBERT C. SCHROEDER

"The Best for Less" 423 Plymouth Court, Chicago, Ill. WCFL-School Teachers' Talk
KYW-Teaberry Sports Reporter; The Globe Trotter

10:10 P.M. KYW-Rex Maupin's Aces of the Air WCFL-Musical Weather Report

10:15 P.M. WMAQ-Hotel Pierre Orchestra (NBC)

WCFL—Musical Weather Report

10:15 P.M.

WMAQ—Hotel Pierre Orchestra (NBC)

WCFL—Four Dukes

WLS—Kitchen Klenzer Novelty

WGN—The Dream Ship

10:30 P.M.

WMAQ—Beach View Orchestra

WGN—Clyde McCoy's Orchestra

WIBO—Organ Fantasies

WCFL—Barton Organ Recital; Eddy Hanson

WJKS—Impressions of Hawaii

KYW—Dan Russo's Orchestra

10:45 P.M.

WCFL—Tony and Joe

WMAQ—Vincent Lopez' Orchestra

WIBO—Musical Tapesty

KYW—Charlie Agnew's Orchestra

WMAQ—Bal Tabarin Orchestra

WGCFL—Merry Garden Ballroom Orchestra

WGCFL—Merry Garden Ballroom Orchestra

WGCFL—Merry Garden Ballroom Orchestra

WGCFL—Organ Recital; Eddy Hanson

KYW—Mark Fisher's Orchestra

WGCS—Cabaret Hits

WMAQ—Beach View Orchestra

WGES—Cabaret Hits

WMAQ—Beach View Orchestra

WGES—Future Celebrities

KYW—Dan Russo's Orchestra

WGES—Future Celebrities

KYW—Dan Russo's Orchestra

WENR—Ben Bernie's Orchestra

WENR—Ben Bernie's Orchestra

WENR—Beach View Orchestra

WENR—Frankie Masters' Orchestra

KYW—Vincent Lopez' Orchestra

KYW—Vincent Lopez' Orchestra

WENR—Frankie Masters' Orchestra

1:00 A.M.

WGES—Organland

1:30 A.M. WGES-Organland



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"The National Weekly of Programs and Personalities"

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With fourteen editions, covering the 28 radio centers from the Atlantic to the Rockies, and from Canada to the Gulf, Radio Guide alone can give the exact time of a given program on any station according to your clock, without your having to make mathematical computations.

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### BECAUSE

Radio Guide is a weekly and prints radio news while it still is news. Being a weekly, press time is merely a matter of two or three days before you get your copy, so any necessary program changes or last minute additions are instantly made.

These are the physical features that have brought supremacy to Radio Guide.

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