

# Radio Guide 5¢

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

Chicago, Ill., August 7-13, 1932

Number 42

## LOVE-STARVED FANS!

### MYSTERY GIRLS SEEK DREAM SWEETHEARTS AMONG RADIO STARS

A THOUSAND tales of unrequited love, unique in history, are being unfolded in the radio broadcasting castles of America.

In the radio star the public has discovered the true "dream lover" and an ever-increasing flood of adoration is pouring over the air waves.

The Vallees, Crosbys, Columbos, Ettings, and Brokenshires make a tremendous effort to project every iota of their personality into the microphone—that is why they are successful. But in so doing they find themselves facing a strange, and sometimes embarrassing phenomenon.

They pour their hearts into the microphone until the ether literally quivers with romance. And then this romance, thin as the air itself, comes back a thousand-fold in the earnest, sometimes pathetic, often love-hungry letters of their admirers.

The wife of a crooner—or an announcer—may secretly believe that as a lover her husband isn't far above the average. But when he sings in the muted studios hundreds of love-starved women are convinced that he speaks only to them. Each sits beside a radio, perhaps thousands of miles from her idol, and dreams that the man whose voice floats through the (Continued on Page Eighteen)



June 15th 1932  
My Beloved  
Oh Norman  
On my knees I plead  
to open your heart  
my only home to beg  
hold me close

June 17th 1932  
My  
June 29th 1932  
June 28th 1932  
My  
It  
Nico  
there  
So proud  
is it

Rudolph Valentino (in center) never received so much torrid fan mail as some of the radio stars of today. In this picture you see excerpts from the letters sent to Norman Brokenshire (left) from The Mystery Girl. Right, Ruth Etting, who sometimes receives proposals through the mail.

## Hoover Speech to Be Broadcast Over all World

President Hoover will face national and international microphones this Thursday at 9:15 p. m. (CDST) to transmit to a waiting world his speech of acceptance to the Republican renomination to the presidency of the United States.

Both NBC and CBS will broadcast the ceremonies and acceptance speech over coast-to-coast networks and the entire proceedings will be shortwaved over the world.

Due to the tremendous interest foreign countries have taken in the politics of this country in the past year, it is expected that the international broadcast will attract a foreign listener audience of several millions.

Americans are especially anxious to hear the acceptance speech, in which the President will air significant facts and opinions about the present financial and economic situation.

Four thousand people will pack Constitution Hall in Washington when Everett Sanders, chairman of the National Republican Committee, steps to the rostrum to introduce Representative Bertrand H. Snell of New York.

Then President Hoover will reply. The President's speech is expected to contain answers to the charges made by Franklin D. Roosevelt in his acceptance speech. Roosevelt's speech was broadcast over coast-to-coast networks at the Democratic Convention in Chicago.

The audience will include notables from every part of the nation and those not present will be glued to radios in their own homes to participate, through the medium of radio, in a ceremony being enacted hundreds, and in some cases, thousands of miles away.

Local outlets WGN, WBBM and WENR.

## WBBM Goes in for Education in Big Way

WBBM has just published a bulletin to prove that it is education minded, and it notes that only local programs originating in the Chicago station are mentioned in the report.

The American Medical Association gets four periods a week, the Chicago Dental Society two, and the American Dental Association one. With the cooperation of the Board of Education, WBBM conducts a spelling bee, devoting a half hour on the air twice a week during the school season to it. The Daughters of the American Revolution have two periods each week in which they give historical facts and patriotic talks, and farm information is dispensed by the Wrigley station through the auspices of the Agricultural College of the University of Illinois, and other middlewestern universities. These broadcasts are given ten minutes every morning.

# Radio Guide

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

Vol. 1—No. 42 Aug. 7-13, 1932

Published Weekly by Radio Guide Inc.  
General Office  
623 Plymouth Court, Chicago, Ill.  
Telephone Wabash 8848

Herbert Kranoer, Pres.—James E. Powell, Gen. Mgr.  
Edward J. Fisher, Managing Editor

Branch Offices  
New York, N. Y. 475 5th Ave., Tel. Lexington 2-4131  
845 West 20th St.—525 West 52nd St.  
Cincinnati, Ohio, 820 E. 3rd St., Tel. Main 3115  
Milwaukee, Wis., 831 N. 27th St., Tel. West 1200  
New Orleans, La. 840 Royal St., Main 4948

Entered as second class matter October 21st, 1931 at the Post Office, Chicago, Illinois, under the act of March 3rd, 1879.

(Copyright 1932 by Radio Guide Inc.)

SINGLE COPY 5c

Subscription—\$1.25 for 6 Months—\$2.00 for 1 Year

## Airicatures



Clue: Sports Reviewer.

Ten dollars will be awarded each week to the winners of RADIO GUIDE'S AIRICATURE CONTEST. Just identify the radio personage above and send the name, together with your comment of the artist's program, to AIRICATURES, care of RADIO GUIDE. \$5.00 first prize, \$3.00 second prize and \$2.00 third prize will be awarded to the persons correctly naming the artist and sending in the best comment, not exceeding 200 words. All entries for this week's contest must be postmarked not later than Wednesday, August 10.

## A Dog Is Dead and Radio Mourns

By BYRNE MITCHEL

A radio star is dead.

He wasn't idolized in the manner of Vallee or Columbo—no one sent him scented "mash" notes, or suggested midnight rendezvous—but, in his way, he was greater than either. There are many crooners, but there was only one crooning dog.

His name was Mike. He was a quiet, inoffensive fellow who never barked except for his audiences over WLW.

He was petted and loved and cuddled, and when he died last week, WLW held a memorial broadcast—and meant it—because Mike, who was only a dog, was as fine a performer as most men, and better natured.

Three and a half years ago, Henry Fillmore, who conducts the Henry Fillmore Band Concerts over WLW, discovered

that his pet, Mike, had a real sense of rhythm and could bark, with soft musical barks, through the most complicated marches.

From the first time Mike's soft crooning bark went on the air, fans loved him. They sent him cake, meat, dog biscuits and thousands of letters telling of this liking and appreciation.

For three and a half years Mike trotted patiently to rehearsals and broadcasts without once losing his Irish temper, or essaying a single snarl.

And that is why, when they found him dead last week, WLW and Mike's fans mourned—and meant it.

Flowers arrived by the basket, telephones rang, telegrams poured in by the hundred, all because a little fellow named Mike, a fellow who had spent his life entertaining others in his own small way, had passed quietly on.

## Sophie Tucker to Star with Arnheim's Band

Sophie Tucker, first of the "Red Hot Mammas," is being starred during the next few weeks with Gus Arnheim's band at the Dells. She will sing over WBBM each evening at 1 a. m. (CDST).

In Sophie's broadcasts the usual procedure will be reversed and the protege will present the patron, for it was the night club hostess who first recognized Arnheim's talents and gave him his earliest professional job as her accompanist in a vaudeville tour. Later she helped him organize his orchestra, which has won fame as the "Ace Band of Movieland."

## Charlie White, Boxer, Starts Gym of the Air

The ladies of Chicago are rejoicing these days over a new program that WGN is sponsoring every morning at 9 a. m. (CDST). Lightweight boxer Charlie White, who was contender for the crown several years back, conducts a lively Gym of the Air for all those who wish either to build up or chip off the surplus avoirdupois.

Last spring and winter Charlie had the same class on the air and the WGN telephones were kept busy with happy ladies telling tales of losing anywhere from fifteen to thirty-five pounds because they conscientiously followed Charlie's instructions.

## Olympic Games Results Aired by Both Chains

The Olympic Games will continue to hold to their daily NBC and Columbia network spots during the second week of the athletic contests in California. The response to the first week was so overwhelming that the networks are turning their program schedules topsy-turvy to make room for the athletic broadcasts.

The Columbia Broadcasting System is featuring nightly summaries of the events which go over coast-to-coast networks with the exception of the Chicago outlets. Listeners in this city will get the programs over WJKS, Gary, Indiana.

Grantland Rice, sports headliner and rapid fire talking reporter, is handling the Olympic air assignments for the National Broadcasting Company. His daily summaries of the events, and his comment on the internationally famous competitors are broadcast over coast-to-coast NBC networks nightly from 11 to 11:15 p. m. (CDST).

In Chicago, Rice takes the air over WENR from 11 to 11:15 p. m. (CDST) every night except Saturday. On Saturday he is heard through WMAQ at the same time.

Columbia is operating under a staggered schedule presenting fifteen minute summaries daily. The Columbia broadcast schedule for this week follows: (Times are Central Daylight Saving)

- Sunday, August 7, 10:15-10:30 p. m.
- Monday, August 8, 10:15-10:30 p. m.
- Tuesday, August 9, 10:00-10:15 p. m.
- Wednesday, August 10, 10:15-10:30 p. m.
- Thursday, August 11, 10:30-10:45 p. m.
- Friday, August 12, 10:15-10:30 p. m.
- Saturday, August 13, 10:15-10:30 p. m.

## Herbie Kay 'Drops in' by Plane—and Sings

Herbie Kay, collegians' favorite at the Blackhawk Restaurant last season, now filling an engagement at the Baker Hotel, Dallas, was a passenger in a south-bound United Air Lines plane which made an emergency landing at Sterling, Ill., to wait out a storm.

Herbie decided to do the town incognito, and dropped in at the local roof garden. Such is the price of fame that Herbie's little outing was immediately terminated, for he was recognized by the crowd of dancers and was not permitted to leave until he had rendered his well-known interpretation of "You Rascal, You!"

Admirers then escorted Herbie to the airport and gave him a rousing take-off.

## Airicatures Winners

The Airicature for the Week of July 24 was Alice Joy

FIRST PRIZE—\$5.00  
Mrs. H. S. Boteler, 6805 46th St., Chevy Chase, Md.

SECOND PRIZE—\$3.00  
Dorothy Lee Glass, 113 Alger Ave., Detroit, Mich.

THIRD PRIZE—\$2.00  
Walter Young, Jr., 99 No. Victoria St., St. Paul, Minn.

HONORABLE MENTION  
Miss Julia Gillespie, 1105 Rose St., Kewanee, Ill.

Miss Dean Robinson, 4525 Larchwood Ave., W. Philadelphia, Pa.

Rudolph G. Jorgenson, 406 So. Madison St., Stoughton, Wis.

Chaw Mank, 226 East Mill Street, Staunton, Illinois.

Miss Jean Franklyn, 265 Front Street, Binghamton, N. Y.

# Mikritic

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Sinclair Minstrels—July 25—8:17 p. m.—WLS:

Gene: "What were you doing washing your spoon in the finger bowl today at dinner?"

Mac: "Well, I didn't want to get egg in my pocket." Roger F. Heidelberg

Weiner Minstrels—July 25—7:13 p. m.—Bill:

"That was some girl I met."

Gene: "She was a peach."

Bill: "No, she was a grapefruit."

Gene: "What do you mean?"

Bill: "When I squeezed her she hit me in the eye."

Mrs. Etta Williams

Fleischmann's Sunshine Hour—July 21—6:20 p. m.—WOW:

Olsen: "Give me a definition of love and marriage."

Vallee: "Marriage is an institution."

Olsen: "Yes, what is love?"

Vallee: "Love is blind."

Olsen: "Then what is love and marriage?"

Vallee: "An institution for the blind."

Mrs. E. E. Cole

The Two Laugh Pullers—July 22—7:45 p. m.—WCBA:

Wallie: "How did you come up here to the studio tonight, Bob?"

Bob: "Walked?"

Wallie: "That surely was some walk."

Bob: "I'll say it was, my feet burn like nobody's business. Do you think a mustard bath would do some good?"

Wallie: "Sure, there's nothing better than mustard for hot dogs."

Walter Pummer

Seth Parker Program—July 17—9:03 p. m.—KYW:

"One thing about it, you don't never need ask Sefus what he's been eating, you can always see." Mrs. Alice Adams

Camptown Minstrels—July 27—12:24 p. m.—WGES:

Announcer: "Sluefoot, does your wife ever give you presents?"

Sluefoot: "Yes, suh! Yesterday was my birthday and she gave me a pair of socks."

Announcer: "A pair of socks?"

Sluefoot: "Yes, suh! One on each eye!"

Rita Brach

Dan and Sylvia—July 15—10:15 p. m.—WMAQ:

Minnie: "It was like we used to do in 1 DD."

Dan: "1 DD? What do you mean by 1 DD?"

Minnie: "First year During Depression."

Ethel Knauf

Jack Benny and George Olsen's Orchestra—July 18—9:39 p. m.—WJZ:

Jack Benny: "Two marathon runners started from Columbus Circle, N. Y. They ran as far as Poughkeepsie when they noticed a third runner following them. One of the runners said, 'Say, what do you mean by following us all the way from New York?' 'Sh! I'm a stowaway' replied the third."

Dorothea Pughl

Lucky Strike Dance Hour—July 26—9:54 p. m.—WENR:

Walter O'Keefe: "We all make mistakes, that's why the railroad train stops at Reno." Edna Mae Pacholke

# HOLLYWOOD AIR-BEAUTY



Dorothy Thomas, featured vocalist with Gus Arnheim's orchestra, hails from Hollywood and has been with the California maestro since the band left the coast six months ago. Miss Thomas is heard vocalizing these nights with the Arnheim orchestra over WBBM and the Columbia network from The Dells in Chicago. She will also be heard with the band during Gus Arnheim's Lady Esther Serenade broadcasts for four weeks beginning this Sunday.

## REVIEWING RADIO

By Mike Porter

THIS being the silly season, they're telling the annual crop of anecdotes in the studios, and the best of them, I imagine, is that about the NBC hostess who shared the competitive ideas of her superiors and tried to squelch an officious visitor with doubtful results. It seems that a pompous little man approached the hostess with a request for a list of radio celebrities. He wanted to call on them to get their endorsement of a tooth-paste.

The hostess eventually agreed to get him a list, but he checked her, explaining:

"You will understand I hope, when I tell you that I do not want a list of highly successful artists. They would ask too much. I am anxious to get the names of those—ahem—artists whose, ah-ahem—success has been passed, as it were. Our Ads will help build them up and they will not ask for unreasonable compensation—what-er-ah-we really want, Miss, are the names of the—ahem—as it were, has-beens."

The hostess drew up haughtily, and quipped:

"Well, sir, if it's has-beens you're looking for, you'll have to apply at WABC."

But the visitor wasn't squelched. He merely smiled and murmured:

"Very strange, Miss, but they've just sent me here."

The rather surprising news develops this week, that the Chesterfield sponsors have decided to replace Alexander Gray with Arthur Tracy, the Street Singer, else, why should they have signed him for 13 weeks?

Lucky Strike's plans to put Bert Wheeler and Mr. Woolsey, the flicker comics in the spot from which Bert Lahr was recently evicted, have gone somewhat astray, and I understand the hitch lies in the Wheeler and Woolsey picture contracts, which won't permit them the exploitation by air. Lucky is said now to be flirting with Jack Pearl, but Mr. Pearl is a pearl of great price. While something is being done about it, the Satur-

day Lucky Hour will continue to be dance music.

You may shed, if you like, a sympathetic tear for Mildred Bailey, the portly vocalist of the Paul Whiteman outfit. She recently adopted the diet which took more than a hundred pounds off Whiteman—and when she quit, she weighed sixteen extra pounds.

The average listener probably hasn't even noticed that the end of the Battle of the Baritone has ended so ingloriously. Less than a year ago, it was working radio lands up to a fever heat. The duelists, if you recall, were Mr. Bing Crosby and Mr. Russ Columbo. Alike as two peas, vocally, they bowed almost simultaneously on rival networks, and added to this rivalry was their

(Continued on Page 6)

# Purely Personal

ROBERT L. "BELIEVE IT OR NOT" RIPLEY has returned from the midget independent countries of Europe, his luggage crowded with strange new facts for his forthcoming broadcasts.

WELCOME LEWIS is playing RKO vaudeville in Boston, Mass.

MARION HARRIS, former NBC blues singer, is now with BBC in England. She's listed as "the model of vocal syncopation."

SARA LEE, WOR mezzo-soprano, has been selected to be guest artist at the forthcoming memorial services of the 114th New Jersey Infantry at Sea Crest, as well as at the Governor's Ball in the Monmouth Hotel, Spring Lake, on August 27.

RAMONA, Paul Whiteman's songstress, was transported to a long island week-end party recently by plane. Ramona doesn't finish her broadcasts until after midnight Saturdays, so her hostess supplied her with the quickest means of transportation—a plane.

PHILLIPS H. "SETH PARKER" AND "COUNTRY DOCTOR" LORD had as his guest in the NBC studios recently his first commercial radio sponsor, George Delacorte, publisher of "Ballyhoo."

NATHANIEL SHILKRET, maestro of "Music That Satisfies," and Robert Simon, music critic whose comments are heard during Columbia's broadcasts of the New York Philharmonic Symphony Orchestra, are collaborating on their second operetta for motion pictures. Simon is doing the libretto, which is an adaptation of the "Two Orphans," and Shilkret is working on an original score. The first musical movie by these two was "Puss in Boots," a children's operetta.

IRENE BEASLEY, "the long, tall gal from Dixie," is taking her first vacation in two years, heading straight south. She and her sister motored to Memphis and back in their bright shiny little roadster.

JACQUES FRAY AND MARIO BRAGGIOTTI combined business with pleasure on their recent trip to Newport. They gave a recital, and then visited St. George's school which Braggiotti once attended.

EMERY DEUTSCH'S orchestra is being directed by Leon Goldman during Deutsch's vacation. Mr. Goldman's debut as a concert violinist was the last recital ever given in the old Aeolian Hall, by the way.

ALICE JOY made a personal appearance recently in the state where she first appeared on the stage . . . Illinois. Her appearance this time was at the Palace Theater, in Chicago, but her appearance that first time was at the Illinois Chautauqua, when the nine year old "Dream Girl" had to stand on a chair to be seen.

DAVE FREEDMAN, who writes the Eddie Cantor scripts, is preparing a series of radio skits to be performed by himself and his wife.

VIRGINIA GARDINER recently admitted her engagement diamond was presented to her by Roy Durstine, vice president of Barton, Barton Durstine and Osborne Advertising Agency.

B. A. ROLFE was a passenger on the Berengaria a few days ago. He's off for a brief trip to Europe, where he'll look over the European field for new broadcasting novelties.

BEN ALLEY will be the guest star of a music festival sponsored by the Baptist Temple of Charleston, West Virginia, this month. It was in this congregation that Ben started his career as a choir boy.

# Programs For Sunday, August 7

## LOG OF CHICAGO STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location and Phone Number
WLS	870	50,000	1230 W. Washington St. Haymarket 7500
WENR	870	50,000	222 North Bank Drive Superior 8300
WGN	720	25,000	Drake Hotel Superior 0100
WBBM	770	25,000	410 North Michigan Ave. Whitehall 6000
WJBT	1130	20,000	Palmer House State 5466
WTBO	560	10,000	6312 Broadway Sheldrake 6000
KYW	1020	10,000	Strauss Building Wabash 4040
KFKX	670	5,000	Merchandise Mart Superior 8300
WMBI	1080	5,000	153 Institute Place Diversey 1570
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600
WJKS	1360	1,000	Gary, Indiana Gary 25032
WAAF	920	500	836 Exchange Avenue Yards 0084
WGES	1360	500	128 N. Crawford Ave. Sacramento 1166
WSBC	1210	100	5 So. Wabash Avenue Dearborn 0206
WCRW	1210	100	2756 Pine Grove Avenue Diversey 4440
NBC—Chicago Office			Merchandise Mart Superior 8300
CBS—Chicago Office			Wrigley Annex Whitehall 6000

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

7:00 A.M. (CDST) 6:00 A.M. (CST)  
WAAF—Dawn Patrol

7:30 A.M. (CDST) 6:30 A.M. (CST)  
WIBO—Morning Reveries  
WAAF—Old Time Tunes

8:00 A.M. (CDST) 7:00 A.M. (CST)  
WENR—Children's Hour (NBC)  
WIBO—Swedish Services, conducted by Olaf Nelson  
WCFL—Highlights of Music  
WAAF—Sacred Music  
WJJD—Mooseheart Catholic Services  
KYW—Sunshine program; Paul McClure  
WGES—German Hour

8:30 A.M. (CDST) 7:30 A.M. (CST)  
WAAF—Morning Concert  
WCFL—Religious Program

8:45 A.M. (CDST) 7:45 A.M. (CST)  
WBBM—Gene Patrick, piano and vocal soloist

9:00 A.M. (CDST) 8:00 A.M. (CST)  
WGN—Leonard Salvo  
WBBM—Madison Singers with Virginia Arnold  
WENR—Modern Instrumentalists (NBC)  
WCFL—German Entertainment  
WGES—Shades in Blue  
WMAQ—Bible Story dramatization  
WAAF—Parade of the Stars

9:15 A.M. (CDST) 8:15 A.M. (CST)  
WGN—"Old Testament"  
WGES—Band Parade

9:30 A.M. (CDST) 8:30 A.M. (CST)  
WMAQ—Musical program  
WGN—Victor Stonebrook, tenor  
WBBM—Modern Living; Lindlahr's Magazine  
WENR—Fiddler's Three (NBC)  
WAAF—Variety Program  
WGES—Memory Lane  
WJJD—Mooseheart Protestant Service  
WCFL—Rogers Highlights

9:45 A.M. (CDST) 8:45 A.M. (CST)  
WENR—Song for Today (NBC)  
WGES—Happy Hits  
WGN—Leonard Salvo, organ

10:00 A.M. (CDST) 9:00 A.M. (CST)  
WGN—Sunday Morning Concert; Lewis White, baritone  
WCFL—Italian Entertainment  
WENR—Morning Musicals (NBC)  
WBBM—Julia Mahoney and Charles Carlile; vocal  
WAAF—Eddie Fitch at the organ  
WGES—Waltz Tunes  
WSBC—Polish Program

10:10 A.M. (CDST) 9:10 A.M. (CST)  
WJJD—Happy Go Lucky Time; Art Linick

10:15 A.M. (CDST) 9:15 A.M. (CST)  
WBBM—Fashion Flashes  
WGES—Today in Music

10:30 A.M. (CDST) 9:30 A.M. (CST)  
WGN—Voice of St. Louis, CBS  
WBBM—Jimmy Greer's Orchestra  
WAAF—My Favorite Band  
WMAQ—University of Chicago Organ Recital  
WCFL—Seventh Church of Christ, Scientist  
WJKS—Watch Tower Program

10:45 A.M. (CDST) 9:45 A.M. (CST)  
WAAF—Estelle Barnes, pianist  
WJKS—Sunday Special  
WBBM—Freddie Rose, pianist  
WSBC—Gene Morton, songs

11:00 A.M. (CDST) 10:00 A.M. (CST)  
WENR—Waldorf Organ Recital (NBC)  
WSBC—Jewish Program Music  
WAAF—Goldenrod Revue  
WMAQ—University of Chicago Chapel Service  
WBBM—Howard Neumiller and vocalist

11:15 A.M. (CDST) 10:15 A.M. (CST)  
WAAF—Salon Music

11:30 A.M. (CDST) 10:30 A.M. (CST)  
WGN—Some of Your Favorites  
WBBM—Reis and Dunn; comedy and songs (CBS)  
WENR—Biblical Drama (NBC)  
WCRW—Diversified Musical Program  
WAAF—The Foursome  
WJKS—Bailey's Varieties

11:45 A.M. (CDST) 10:45 A.M. (CST)  
WGES—Our Lady of Sorrows Catholic Church  
WBBM—Emery Deutch's Orchestra  
WAAF—Musical Gems

12:00 Noon (CDST) 11:00 A.M. (CST)  
WENR—Summer Idyll (NBC)  
WGN—Reading of the Tribune Comics  
WCFL—Holy Name Cathedral  
KYW—Uncle Bob with the Funnies  
WAAF—Sears, Roebuck Musical Moments

12:15 P.M. (CDST) 11:15 A.M. (CST)  
WBBM—The Four Clubmen; quartet (CBS)  
WMAQ—Mexican Typica Orchestra (NBC)

12:30 P.M. (CDST) 11:30 A.M. (CST)  
WLS—Polish Music Hour  
WIBO—Art Hour  
WBBM—Gus Haenschen's Orchestra  
WMAQ—Great Composers (NBC)

12:45 P.M. (CDST) 11:45 A.M. (CST)  
WBBM—Norm Sherr; Felz Motor

1:00 P.M. (CDST) 12:00 Noon (CST)  
WGN—Wurlitzer Program; Verne Buck, violinist  
WIBO—German Hour

WSBC—Betty Citow, soprano  
WIBO—Baseball  
WLS—Choir Invisible (NBC)  
WJJD—Keyboard Kapers  
WJKS—Baseball; White Sox vs. Philadelphia

3:15 P.M. (CDST) 2:15 P.M. (CST)  
WAAF—Piano Phantasies, Jimmy Kozak  
WJJD—Frankie Marvin; hill billy songs  
KYW—Wildroot Institute with Elizabeth May and Vee Lawnhurst (NBC)

3:30 P.M. (CDST) 2:30 P.M. (CST)  
KYW—Studio Musical Program; Teaberry Sports  
WAAF—Hits and Bits  
WENR—Highlights of the Bible (NBC)  
WJJD—Concert Orchestra

3:45 P.M. (CDST) 2:45 P.M. (CST)  
WJJD—Sunday Afternoon Tea Tunes  
4:00 P.M. (CDST) 3:00 P.M. (CST)  
WJJD—Mooseheart Children  
WENR—Pastels (NBC)  
KYW—Sabbath Reveries (NBC)  
WAAF—Eddie Fitch at the organ  
4:15 P.M. (CDST) 3:15 P.M. (CST)  
WENR—Kremlin Art Quintet (NBC)  
4:20 P.M. (CDST) 3:20 P.M. (CST)  
WBBM—Norm Sherr, pianist  
4:30 P.M. (CDST) 3:30 P.M. (CST)  
WAAF—Sunday Serenade  
KYW—Road to Romany (NBC)  
WENR—Pop Concerts (NBC)

4:35 P.M. (CDST) 3:35 P.M. (CST)  
WBBM—Frank Westphal's Orchestra  
5:00 P.M. (CDST) 4:00 P.M. (CST)  
WENR—Catholic Program (NBC)  
WGN—Bernie Cummins' Orchestra  
WAAF—In Old Vienna  
WJJD—Neighborhood Musicians  
WJKS—Concertina Duo  
KYW—Edgewater Beach Hotel Twilight Musicals  
WBBM—Brooks and Ross; comedy and songs  
WIBO—Dusk Dreams

WAAF—Musical Pictures  
WJJD—Dave Bennett's Orchestra  
WGES—Polish Theater of the Air

7:15 P.M. (CDST) 6:15 P.M. (CST)  
WBBM—The Grab Bag; novelty music (CBS)  
WAAF—Bill Saar's Bits of Life  
WJJD—WJJD Concert Orchestra  
WLS—Symphony Orchestra and Chorus (NBC)  
WGN—Ted Weems' Orchestra  
KYW—Charlie Agnew's Orchestra

7:30 P.M. (CDST) 6:30 P.M. (CST)  
WGN—Lewisohn Stadium Concert (CBS)  
WGES—Music of Poland  
WJJD—Chicago Gospel Tabernacle Services  
WAAF—Sunset Salute

8:00 P.M. (CDST) 7:00 P.M. (CST)  
WENR—Our Government; David Lawrence, NBC  
WBBM—Belle Forbes Cutter, soprano (CBS)  
WMAQ—George Smith, baritone  
WCFL—Herb Carlin's Orchestra  
WSBC—Italian Program  
KYW—Old Time Melodies (NBC)

8:05 P.M. (CDST) 7:05 P.M. (CST)  
WJKS—Gay Mill Orchestra

8:15 P.M. (CDST) 7:15 P.M. (CST)  
WENR—American Album of Familiar Music; quartet; piano duo; vocal solos, NBC  
KYW—Frankie Masters' Orchestra  
WCFL—Kroehler Program

8:30 P.M. (CDST) 7:30 P.M. (CST)  
WGN—Penzance Parade (CBS)  
WCFL—Swedish Program  
WMAQ—University of Chicago Round Table  
WBBM—Gus Arnheim's Orchestra  
KYW—Goldman Band Concert (NBC)  
WJKS—Irish Program

8:45 P.M. (CDST) 7:45 P.M. (CST)  
WENR—Shaeffer Lifetime Revue (NBC)

9:00 P.M. (CDST) 8:00 P.M. (CST)  
WGN—Ted Weems' Orchestra  
WMAQ—Musings; poetry reading (NBC)  
WCFL—Herb Carlin's Orchestra  
WBBM—Gem Highlights (CBS)  
WENR—Goldman Band Concert (NBC)  
WJKS—Gay Mill Orchestra  
WCRW—Studio program

9:15 P.M. (CDST) 8:15 P.M. (CST)  
WMAQ—The Old Singing Master (NBC)  
WENR—Edison Symphony  
WGN—Tomorrow's Tribune  
KYW—Charlie Agnew's Orchestra  
WCRW—Arthur France, comedy skit

9:25 P.M. (CDST) 8:25 P.M. (CST)  
WGN—Headlines of Other Days

9:30 P.M. (CDST) 8:30 P.M. (CST)  
WCFL—Workingmen's Circle Program  
WBBM—Day Before Yesterday  
WGN—Lawrence Salerno and WGN Symphony  
WCRW—Studio Musical Program  
WJKS—Columbia Dramatic Laboratory (CBS)

9:45 P.M. (CDST) 8:45 P.M. (CST)  
KYW—Sunday at Seth Parker's (NBC)  
WMAQ—A Voice, a Violin (NBC)  
WBBM—Romance of Thoroughbreds  
WENR—Frankie Masters' Orchestra

10:00 P.M. (CDST) 9:00 P.M. (CST)  
WJKS—The Gauchos (CBS)  
WGN—Ted Weems' Orchestra  
WMAQ—Malik Dramatization (NBC)  
WENR—Mello Cello

10:15 P.M. (CDST) 9:15 P.M. (CST)  
WGN—The Dream Ship  
WJKS—National Olympic Meet (CBS)  
KYW—The Globe Trotter; Teaberry Sports  
WENR—Beau Balladeer, baritone (NBC)  
WCFL—Judge Rutherford

10:30 P.M. (CDST) 9:30 P.M. (CST)  
WENR—Mood Oriental (NBC)  
WGN—Bernie Cummins' Orchestra  
KYW—Frankie Masters' Orchestra (NBC)  
WJKS—Ozzie Nelson's Orchestra (CBS)  
WCFL—Studio Program

10:45 P.M. (CDST) 9:45 P.M. (CST)  
WMAQ—Auld Sandy and Harold Van Horne

11:00 P.M. (CDST) 10:00 P.M. (CST)  
KYW—Chicago Gospel Tabernacle  
WGN—Harold Kemp's Orchestra  
WCFL—Herb Carlin's Orchestra  
WSBC—Maller's Studio Program  
WENR—Olympic Olympic Meet (NBC)  
WJKS—Elks Toast  
WGES—Paradise Orchestra

11:30 P.M. (CDST) 10:30 P.M. (CST)  
WGN—Ted Weems' Orchestra  
WENR—Castle Farm Orchestra (NBC)  
WGES—Cabaret Hits

11:45 P.M. (CDST) 10:45 P.M. (CST)  
WGN—Ivan Eppinoff's; Ted Weems'; and Bob Treator's Orchestras

12:00 Mid. (CDST) 11:00 P.M. (CST)  
WENR—Vanity Fair Orchestra  
WBBM—Around the Town; dance orchestras  
KYW—Earle Smith's Orchestra

12:30 A.M. (CDST) 11:30 P.M. (CST)  
WGES—Owl Car  
KYW—Frankie Masters' Orchestra (NBC)  
WENR—Ted Fiorito's Orchestra (NBC)

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 5:00 p. m. WMAQ-NBC—Paul Whiteman's Rhythmic Concert
- 7:00 p. m. WMAQ-NBC—Chase and Sanborn Hour; Harry Richman, M. C.
- 7:30 p. m. WGN-CBS—Lewisohn Stadium Concert
- 8:30 p. m. KYW-NBC—Goldman Band Concert
- 10:15 p. m. WJKS-CBS—Olympic Games Summaries

WBBM—Thirty Minute Men (CBS)  
WCFL—Lithuanian Program  
KYW—The Watchtower Program  
WAAF—Songs of the Islands  
WJKS—Norman Care's Orchestra and Three Buddies

1:15 P.M. (CDST) 12:15 P.M. (CST)  
KYW—Popular Favorites  
WAAF—Easy Chair Melodies

1:30 P.M. (CDST) 12:30 P.M. (CST)  
WBBM—Frank Wilson, tenor  
WMAQ—Moonshine and Honeysuckle (NBC)  
WGN—Palmer House Ensemble  
WSBC—Classical Program  
WAAF—The Spotlight; Live Stock Receipts  
WBBM—Rev. Johnston Myers  
WLS—Little Brown Church of the Air  
WJKS—C. A. J. Parmentier, organist (CBS)

1:40 P.M. (CDST) 12:40 P.M. (CST)  
WGN—Palmer House Ensemble

1:45 P.M. (CDST) 12:45 P.M. (CST)  
WBBM—Don Lang on Dogs  
WAAF—Ford Waldo, baritone

2:00 P.M. (CDST) 1:00 P.M. (CST)  
WCFL—Polish Program  
WBBM—Flanagan Sport Hunches  
WGN—Allan Grant and Lawrence Salerno  
WAAF—Waltzes  
WJKS—Norman Care's Orchestra and Three Buddies  
WMAQ—Musical Pilgrimage; Marx and Anne Oberndorfer

KYW—Lady Esther prog.; Gus Arnheim's orch. NBC  
WLS—Talk; Meyer Fink, attorney; Can We Remain on the Gold Standard  
WIBO—Norwegian Hour

2:15 P.M. (CDST) 1:15 P.M. (CST)  
WBBM—Baseball  
WAAF—The Redheaded Bluebird  
WGN—Palmer House Ensemble  
WLS—International Heating with Hugh Cross

2:30 P.M. (CDST) 1:30 P.M. (CST)  
KYW—National Sunday Forum (NBC)  
WMAQ—Musical Program (NBC)  
WAAF—Ballad Hour  
WMBI—Bible Exposition with Sacred Music  
WJKS—Symphonic Hour (CBS)  
WLS—Evans Fashion Parade; WLS Trio  
WJJD—Hollywood Marvel Girl

2:45 P.M. (CDST) 1:45 P.M. (CST)  
WJJD—Koniss Musical  
WLS—The Three Contraltos; Willard Program  
WGN—Baseball; Sox vs. Philadelphia  
WMAQ—Hal Totten's Question Box

2:55 P.M. (CDST) 1:55 P.M. (CST)  
WCFL—Baseball or studio program

3:00 P.M. (CDST) 2:00 P.M. (CST)  
KYW—Jodent Program with Jane Froman, NBC  
WMAQ—Baseball; Sox vs. Philadelphia

WSBC—All Colored Hour  
WCFL—Variety program  
WMAQ—Paul Whiteman's Orchestra (NBC)

5:15 P.M. (CDST) 4:15 P.M. (CST)  
WJJD—Billy Sunshine

5:30 P.M. (CDST) 4:30 P.M. (CST)  
WENR—Paul Whiteman's Rhythmic Serenade (NBC)  
WIBO—WPCC  
WCFL—University Singers  
WJKS—Radio Review  
WAAF—Novelettes  
WMAQ—Sweetheart Days (NBC)  
WGN—Harold Kemp's Orchestra  
WBBM—Roses and Drums  
WJJD—Judge Rutherford

5:45 P.M. (CDST) 4:45 P.M. (CST)  
WJJD—Dave Bennett's Orchestra

6:00 P.M. (CDST) 5:00 P.M. (CST)  
WMAQ—Donald Novis, tenor  
WGN—Leonard Salvo, organist  
WLS—Our Children (NBC)  
WBBM—Four Eton Boys; novelty quartet (CBS)  
WCRW—Musical Program  
WCFL—German Radio Hour  
WIBO—The Copeland Smith League  
WJJD—Greek Musical Hour  
WAAF—Hoosier Philosopher

6:10 P.M. (CDST) 5:10 P.M. (CST)  
KYW—Teaberry Sports Reporter

6:15 P.M. (CDST) 5:15 P.M. (CST)  
WBBM—Chicago Knights with Helen Mors and Three Brothers

WLS—Outstanding Speakers (NBC)  
WAAF—Ray Waldron's Sports Review  
WGES—John Van Kanegan, pianist  
WGN—Palmer House Ensemble  
KYW—Home Folks, drama

6:30 P.M. (CDST) 5:30 P.M. (CST)  
WAAF—Wurlitzer Artist Recital  
WCRW—Musical program  
WLS—The Commodores (NBC)  
KYW—Earle Smith's Orchestra  
WMAQ—Blue Ribbon Malt Sports  
WGES—Camptown Minstrels

6:45 P.M. (CDST) 5:45 P.M. (CST)  
WGN—Children's Concert  
WMAQ—Orchestral Gems (NBC)  
WBBM—Theo Karle, tenor (CBS)

7:00 P.M. (CDST) 6:00 P.M. (CST)  
WLS—McCravy Brothers (NBC)  
WMAQ—Chase and Sanborn Hour (NBC)  
KYW—Frankie Masters' Orchestra  
WBBM—Pat Flanagan's Sport Review  
WCFL—Irish Program

# Programs For Monday, August 8

6:00 A.M. (CDST) 5:00 A.M. (CST)  
WLS—WLS Smile a While Program

6:20 A.M. (CDST) 5:20 A.M. (CST)  
WLS—Trading Post; Fruit and Vegetable Produce Report

6:30 A.M. (CDST) 5:30 A.M. (CST)  
WLS—WLS Family Circle; variety artists  
WIBO—Uncle John's Family

6:45 A.M. (CDST) 5:45 A.M. (CST)  
WBBM—Farm Information

6:55 A.M. (CDST) 5:55 A.M. (CST)  
WBBM—Musical Time Saver

7:00 A.M. (CDST) 6:00 A.M. (CST)  
WCFL—Morning Shuffle  
WMAQ—Tune Time  
WAAF—Farm Folks Hour  
KYW—Marshall Field & Co.'s Musical Clock  
WLS—The Arkansas Woodchopper  
WCRW—Musical Breakfast  
WJJD—Farmer Rusk's Top of the Morning  
WMBI—Morning Worship Period

7:15 A.M. (CDST) 6:15 A.M. (CST)  
WLS—Farm Bulletin Board; A. C. Page

7:30 A.M. (CDST) 6:30 A.M. (CST)  
WCFL—Cheerio; inspirational talk and music, NBC  
WMAQ—Morning Worship  
WBBM—Christian Science Church of Illinois  
WLS—Rader's Tabernacle  
WGN—Weather and Time Service  
WIBO—Organ Melodies  
WJJD—Happy Go Lucky Time; Art Linick

7:45 A.M. (CDST) 6:45 A.M. (CST)  
WBBM—Musical Time Saver  
WMAQ—John Fogarty (NBC)

8:00 A.M. (CDST) 7:00 A.M. (CST)  
WMAQ—Three Mustachios (NBC)  
WIBO—Smiles  
WLS—Happyville Special with Jack Holden and Spareribs  
WCFL—WCFL kiddie's Aeroplane Club  
WGES—Bohemian Melodies  
WAAF—Breakfast Express

8:15 A.M. (CDST) 7:15 A.M. (CST)  
WMAQ—Top o' the Morning (NBC)  
WGN—Gypsy Music Makers (CBS)  
WLS—"Steamboat Bill"  
WCFL—Time Parade

8:30 A.M. (CDST) 7:30 A.M. (CST)  
WCFL—Vic and Sade; comedy sketch (NBC)  
WBBM—Modern Living  
WIBO—Musical Varieties  
WMAQ—Musical hodgepodge  
WGN—Grand Old Hymns  
WAAF—Tuneshoppe

8:35 A.M. (CDST) 7:35 A.M. (CST)  
WMAQ—Woman's Radio Service, Jane Hamilton  
WLS—The Produce Market Reporter

8:45 A.M. (CDST) 7:45 A.M. (CST)  
WLS—A. & P. program; Our Daily Food; Colonel Goodbody, NBC  
WGN—From an Organist's Album  
WCFL—Dance Music

9:00 A.M. (CDST) 8:00 A.M. (CST)  
WGN—Charlie Whites' Gym of the Air  
WBBM—Artells Dickson, singing vagabond (CBS)  
WMAQ—Moss and Jones (NBC)  
WGES—Organland  
KYW—Nothing But The Truth (NBC)  
WIBO—Novelettes  
WLS—Sears Shoppers' Service; Anne and Sue  
WAAF—Sing and Sweep  
WCFL—German Entertainment

9:15 A.M. (CDST) 8:15 A.M. (CST)  
WGN—The Super Suds Girls; "Clara, Lu 'n' Em." NBC  
WCFL—Famous Soloists  
WMAQ—Neysa Program  
KYW—Breen and de Rose (NBC)  
WBBM—Sweet and Hot (CBS)  
WIBO—Waltz Time  
WGES—Canary Concert  
WAAF—Mrs. Margaret Dorr; Food Economy

9:20 A.M. (CDST) 8:20 A.M. (CST)  
WLS—Evening Post Reporter

9:30 A.M. (CDST) 8:30 A.M. (CST)  
WMAQ—Our Daily Food; Colonel Goodbody, NBC  
WBBM—Burnham's Beauty Chat  
WLS—Mac and Bob; The Knoxville Boys  
WIBO—North Shore Church  
KYW—Rose Vanderbosch at the piano  
WGN—Board of Trade Reports  
WCFL—Highlights of Music  
WAAF—Sing and Sweep; Live Stock Market

9:35 A.M. (CDST) 8:35 A.M. (CST)  
WGN—Carl Hoefle, pianist

9:45 A.M. (CDST) 8:45 A.M. (CST)  
WBBM—Madison Singers (CBS)  
WMAQ—Board of Trade  
WGN—Music Weavers Quarter Hour  
KYW—Johnny Marvin, tenor (NBC)  
WLS—Ralph Emerson, organist  
WGES—Timely Tunes

9:50 A.M. (CDST) 8:50 A.M. (CST)  
WMAQ—Musical Hodge Podge

10:00 A.M. (CDST) 9:00 A.M. (CST)  
KYW—Marmola Program  
WMAQ—Summer School of the Air  
WGN—Tom, Dick and Harry  
WCFL—Dance Music  
WIBO—Popular Echoes  
WAAF—Songs of the Islands  
WGES—Among My Souvenirs  
WSBC—Home Hours  
WLS—Livestock Markets; Jim Poole  
WJJD—Komiss Musical

10:05 A.M. (CDST) 9:05 A.M. (CST)  
KYW—Rose Vanderbosch at the Piano  
WLS—Poultry Market; weather forecast

10:15 A.M. (CDST) 9:15 A.M. (CST)  
WBBM—Morning Moods  
WGN—Melody Favorites  
WENR—Organ Melodies  
WJJD—Neighborhood Store  
WIBO—Stock Markets  
WAAF—Estelle Barnes, pianist  
KYW—Radio Household Institute (NBC)  
WGES—Morning Musicals

10:25 A.M. (CDST) 9:25 A.M. (CST)  
WGN—Board of Trade Reports

10:30 A.M. (CDST) 9:30 A.M. (CST)  
WBBM—Prof. Monro, talk on psychology  
WJJD—Hollywood Marvel Girl  
WGN—Digest of the News  
KYW—Rose Vanderbosch at the Piano  
WENR—Singing Strings (NBC)  
WAAF—Mrs. Robert Lederer speaking on "Better Films"  
WMAQ—U. S. Navy Band (NBC)  
WSBC—Jerry Sullivan Song Special  
WIBO—News of the day  
WGES—The Morning Mail  
WMBI—Devotional Hour  
WCRW—Josephine Diversified musical program

10:45 A.M. (CDST) 9:45 A.M. (CST)  
WMAQ—Today's Children  
WBBM—American Medical Association  
WIBO—Famous Singers  
KYW—Illinois Federation Reporter  
WJJD—Mary Alden, home talk  
WAAF—Musical Calendar  
WGES—Happy Hits

10:50 A.M. (CDST) 9:50 A.M. (CST)  
WBBM—Freddy Rose, songs  
WGN—Pick of the Season

12:30 P.M. (CDST) 11:30 A.M. (CST)  
WGN—Madison String Ensemble (CBS)  
WJKS—Daily Times News Flashes  
WMAQ—Board of Trade  
KYW—National Farm and Home Hour  
WCFL—Musical Comedy Selections  
WJJD—Sacred Program  
WIBO—Reading Room  
WLS—Old Time Tea Cookies with Ralph and Hal "Old Timers"  
WBBM—Julia Hayes Household Hints

12:35 P.M. (CDST) 11:35 A.M. (CST)  
WMAQ—The Venetians (NBC)

12:40 P.M. (CDST) 11:40 A.M. (CST)  
WJKS—Farm Flash, Ralph Robertson

12:45 P.M. (CDST) 11:45 A.M. (CST)  
WBBM—Local Markets  
WJJD—Luncheon Dance Music  
WLS—Adventures in Values; Fruit and Vegetable Markets; Evening Post Reporter  
WCFL—Farm Talk  
WMAQ—Princess Pat; beauty talk

12:50 P.M. (CDST) 11:50 A.M. (CST)  
WMAQ—The Venetians (NBC)  
WLS—Fruit and Vegetable Market  
WBBM—Gene Patrick, songs

12:55 P.M. (CDST) 11:55 A.M. (CST)  
WLS—Evening Post Reporter

1:00 P.M. (CDST) 12:00 Noon (CST)  
WGN—Allan Grant, pianist  
WCFL—Barton Organ Recital  
WMAQ—News Flashes  
WBBM—C. A. J. Parmentier, organist (CBS)  
WIBO—News of the Day; Norman Ross  
WLS—Prairie Farmer Dinnerbell program  
WAAF—Memories  
WCRW—Buyer's Guide  
WJKS—The Mills Brothers  
WMBI—Organ program

WCFL—Rhythmic Serenade (NBC)  
WJKS—The Captivators; orchestra (CBS)  
WLS—Mahraj; Oriental Trio  
WJJD—Sunshine for Shut-ins  
WMAQ—Bill Kranz, pianist  
WIBO—Matinee Melodies

2:40 P.M. (CDST) 1:40 P.M. (CST)  
WGN—Allan Grant, pianist

2:45 P.M. (CDST) 1:45 P.M. (CST)  
WMAQ—Hal Totten's Question Box  
WGN—Baseball; Sox vs. Philadelphia  
WJKS—Four Eton Boys; quartet (CBS)  
WSBC—Jerry Sullivan Song Special  
WCFL—Songs of other nations  
WLS—Watch Your Speech  
WIBO—Stock Market Report

2:55 P.M. (CDST) 1:55 P.M. (CST)  
WLS—Evening Post Reporter  
WMAQ—Baseball; Sox vs. Philadelphia  
WCFL—Baseball or studio program

3:00 P.M. (CDST) 2:00 P.M. (CST)  
WLS—Chuck Ray and Frankie; Novelty  
WJJD—Mid-Afternoon Sacred Program  
WAAF—Organ Melodies, Eddie Fitch  
WMBI—Continued Stories  
WJKS—Baseball; White Sox vs. Philadelphia  
KYW—Rex Maupin's Aces of the Air; Teaberry Sports  
WIBO—Baseball

3:15 P.M. (CDST) 2:15 P.M. (CST)  
WAAF—Salon Music  
WLS—Three Little Maids  
KYW—Dr. Herman N. Bundesen, health commissioner, talk

3:30 P.M. (CDST) 2:30 P.M. (CST)  
KYW—Two Doctors with Aces of the Air; Teaberry sports  
WJJD—Light Classics  
WAAF—T-3 Time Topics  
WENR—Brown Palace Orchestra (NBC)  
WMBI—Book Table

3:45 P.M. (CDST) 2:45 P.M. (CST)  
WJKS—Flash Stakes and Saratoga Handicap (CBS)  
WENR—Harry Kogen's orchestra (NBC)

3:50 P.M. (CDST) 2:50 P.M. (CST)  
WMBI—Music

4:00 P.M. (CDST) 3:00 P.M. (CST)  
WJJD—Dreams of Hawaii  
WAAF—Piano Novelties; Jimmy Kozak

4:10 P.M. (CDST) 3:10 P.M. (CST)  
WMBI—Gospel Service in Greek

4:15 P.M. (CDST) 3:15 P.M. (CST)  
WBBM—Norm Sherr, pianist  
WENR—Jingle Joe (NBC)  
WAAF—Popular Potpourri

4:30 P.M. (CDST) 3:30 P.M. (CST)  
WBBM—Don Ross, songs  
WJJD—Late Afternoon Dance Hits  
WENR—Ol' Pappy (NBC)  
KYW—Earle Tanner, lyric tenor

4:45 P.M. (CDST) 3:45 P.M. (CST)  
WBBM—Tommy Christian's Orchestra (CBS)  
WJJD—Rhythmic Optimist  
KYW—Rex Maupin and his Aces of the Air  
WAAF—World News Reports  
WENR—Musical Moments (NBC)  
WGN—Afternoon Musical; Dick Hayes, baritone

5:00 P.M. (CDST) 4:00 P.M. (CST)  
WBBM—Happy Time with Irene Beasley (CBS)  
WENR—Palais d'Or Orchestra (NBC)  
WJKS—Vincent Lopez' Orchestra  
WJJD—Dave Bennett's Orchestra  
WGN—Symphony Concert  
WAAF—Novelettes  
WSBC—Mallers Studio Program  
WIBO—Dusk Dreams  
KYW—Mel Stitzel at the piano  
WCFL—Junior Federation Club

5:15 P.M. (CDST) 4:15 P.M. (CST)  
WJKS—Daily Times News Flashes  
KYW—Waldorf Orchestra, NBC  
WBBM—News Flashes  
WMAQ—The Dance Masters  
WJJD—Bridge Class of the Air

5:25 P.M. (CDST) 4:25 P.M. (CST)  
WBBM—Freddy Rose, songs

5:30 P.M. (CDST) 4:30 P.M. (CST)  
WENR—Air Juniors  
WMAQ—Drifting and Dreaming (NBC)  
WAAF—Piano Phantasies  
WBBM—Skippy, children's skit (CBS)  
WJJD—Mooseheart Children  
KYW—Uncle Bob's Popsicle Program  
WMBI—Melody Moments for Boys and Girls  
WCFL—John Maxwell, food talk  
WIBO—WPC

5:45 P.M. (CDST) 4:45 P.M. (CST)  
WJKS—Vaughn de Leath (CBS)

5:55 P.M. (CDST) 4:55 P.M. (CST)  
WGN—Little Orphan Annie; children's playlet, NBC  
WENR—Little Orphan Annie (NBC)  
WBBM—The Funnyboners (CBS)  
WJKS—The Funnyboners; comedy and songs (CBS)  
WAAF—Symphonic Quarterhour  
WCFL—Women's Trade Union League  
WMAQ—Donald Novis, tenor (NBC)  
WIBO—Television Program  
KYW—Uncle Bob's "Curb-is-the-Limit Club"

6:00 P.M. (CDST) 5:00 P.M. (CST)  
WGN—Kelllogg's Singing Lady, NBC  
WENR—What's the News?  
WAAF—Helen Gunderson, soprano  
WCFL—Tripoli Trio  
WBBM—Sid Gary, baritone (CBS)  
WMAQ—Harriet Lee and her boys (NBC)  
WIBO—German Program  
KYW—Canton Tea Garden Orchestra  
WJJD—Pied Piper  
WCRW—Buyer's Guide  
WJKS—Sports Review; Johnny O'Hara  
WMBI—Organ Program

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 7:30 p. m. WGN-CBS—La Palina presents Kate Smith and her Swanee Music
- 8:00 p. m. WMAQ-NBC—A. & P. Gypsies; orchestra and tenor
- 8:30 p. m. WMAQ-NBC—Jack Benny; George Olsen's Music
- 10:15 p. m. WJKS-CBS—Olympic Games Summaries
- 11:00 p. m. WENR-NBC—Olympic Games Resume; Grantland Rice

# BING AND MRS. BING



Bing Crosby, it seems, has got the habit and can't stop singing—even in railroad stations. He is shown here with his comely wife, Dixie Lee of the films, snapped on their arrival in Hollywood. Bing is going to appear in a picture, and he'll be back on the air in September.

# PLUMS AND PRUNES

By Evans E. Plummer

### THOSE AUDITIONS—

While "Daddy Paul" Whiteman (whose name once upon a time was Wightman) continues his public auditions in New York City, one wonders why his Chicago audition victor, the baritone James Hamilton, continues to blush more or less unseen at station WAAF.

Whiteman is no doubt sincere in his talent auditions, yet he can neither promise big paying berths nor establish a booking office for his finds. What is more, despite the goodness of Hamilton's voice, the managers of Chicago's big-time broadcasters in the commercially meager summertime have a way of liking to employ the duo, quartet or soloist they have on their payrolls on as many sustaining and commercial programs as possible.

There are, no doubt, as many good acts off the air as on, and they will very likely never get on. And I doubt if public or microphone technique school auditions will assist a great deal. Of course, they are better than nothing. Every effort helps.

### PAGING MR. HILL—

The potency of broadcast advertising was well illustrated the other evening by my eleven-year-old daughter. "When," she asked, "does that Okay-O'Keefe program come on?" But, of course, her arms are not yet long enough to reach for a Lucky.

### AND WIVES WHO DON'T—

Just prior to her arrival here with Ted Weems, the charming brunette Andrea Marsh, his seventeen-year-old singing find, had the mishap to be unable to get her car out of the way of that of an inebriated gent who insisted upon driving head on into her. The crash netted Andrea a badly cut lip which required several stitches. On her opening night, however, the show had to go on, so she sang regardless of the pain. Asked by Weems how she felt, she replied, "Not-so hot. I just can't close my mouth."

"That's good," was the cruel Weems comeback. "I hate singers who keep their mouths closed."

### SHERDEMAN TRAVELOGUE—

I like that letter from Meryl (Friedel) and Ted Sherdeman who deserted WJKS and the Atlas boys on honeymoon leave to tour Europe. Read it yourself:

"We didn't like London because we couldn't see where we were going. The British Broadcasting Company was a beautiful building, but whoops—the programs! They put on a five-minute wait at the end of each program so that the quick-witted English will catch on. Didn't like Dover because the officials wouldn't give us any stickers for our luggage. Didn't like Paris because all the statues were covered with pigeons and . . . so went to Switzerland and felt at home."

With all the other cheeses? Pardon me, you left the opening.

### INSIDE PICKUPS—

Wife of Val (WBBM mickeman) Sherman is knitting little things for a fitting sometime in January. . . (This part column will only use two periods as a stalling space, just to be different from other imitators of Mr. Winchell)

Harry Read, writer of "My Friend, Capone," and for years city editor of The Chicago Evening American, is dramatizing big news breaks that he was "in" on in the past for miking under the title "City Desk"

. . . Rumor continues that the CBS Judy and Jane will return this Fall with new author and only Irene Wicker and Margery Evans in their old roles. . . And that Ray Hedge, the lisping Clarence of Myrt and Marge, and with Patricia Manners' "Gwen," the only comic relief in that piece, is quite settled in New York and may not be coaxed to return. He hated the role, being quite the opposite in real life, but he would be a big loss to the sketch.

L. Frank Baum's "Wizard of Oz" radio rights obtained from his widow and being

radioized by Lola Golet Yoakem, the demon script scribbler. . . Margy Hudson, the good looking and ex-model, who is the Clyde McCoy band's new sex appeal, won't drink because Clyde doesn't. Meaning what?

### PLUMS AND PRUNES—

A plum to Russ Thompson, the modulator man at WBBM, for his questioning of Ed Johnstone, the hossman, as to whether he ever plays the horses he glorifies nightly. . . And a prune to the local station manager who used to knock those clowns when they were on a rival station, but now, is boasting about them under his call letters. . . Another plum to the continuity writing ability of one Bill Cooper, and several prunes to the station and chain officials who insist upon cutting salaries and firing help despite more business signed this year than last. . . A great big plum for Nelson Hesse, the Stoopnagle and Budd manager, who, finding a depopulated barber shop in the Morrison Hotel bungalow, climbed into one of the chairs and shaved himself. . . Finally, here's a big bushel basketful of boarding house prunes for the colleges and universities who bar broadcasting of their pigskin games this Fall.

## Poetry Corner

The Poetry Corner is open to all RADIO GUIDE readers. One dollar will be paid for each poem accepted. Poems must pertain to radio or radio artists.

### MAGIC MUSIC

Sewing such a dainty seam,  
Precisely and with care—  
Some one chanced to turn a dial,  
Bringing music from the air.

"Mother, I would sew a seam  
If I but had the chance—  
But when I hear such music,  
I feel that I must dance!"

—Ethel I. Hicks

## Reviewing Radio—By Mike Porter

(Continued from Page 3)

personal, as well as professional enmity. Their vocal tricks were identical, and never before had the networks so fine a bunch of material to work on. The radio historians outdid themselves and gave both boys tons more publicity than they rated—with the result that both became famous.

And then last week, only the alert observers noted that both Crosby and Columbo were off the air—the battle ended with no runs, no hits, but plenty of errors. The biggest error, perhaps, was Crosby's decision to walk out when Columbia insisted on giving him a salary reduction. Crosby is, as you know, making "The Big Broadcast," a flicker, due for release in November. Now that he's off the air, he will, his patrons fear, be a nonentity when that time rolls around. They want him in the radio news, for box-office attraction. To keep him at the mike, Paramount was paying \$900 a broadcast for wires from the Coast—and then Crosby fades. So I wouldn't really be amazed if they put on enough pressure to force Mr. Crosby to

return to CBS, regardless of the financial phases of the situation.

The passing of the Battling Baritones, marks, undoubtedly a further step toward the extinction of the crooner, although it is being remarked that Crosbys may come and Columbos may go, but Rudy Vallee goes on forever—but it will be noted that he goes on only once a week.

Whatever may be said about crooning, it is already a fact that the personality singer is through; the era of the vocal trickster is over, and the time has come when build-ups don't work, unless the newcomers to the air have actual merit. Happily the newest arrivals have real voices—and I am referring, of course to Donald Novis and William Hall.

Radio's funniest situation at the moment, I believe, exists within the quartet most famous on the air—the Revellers. Indeed, the funny angle is very likely to develop more serious aspects and disrupt this swell organization. I don't know the cause, but it is a fact that not one member of the quartet is on speaking terms with any other—and they employ secretaries for communication when necessary, and an outsider to rehearse them.

## Subscribe To Radio Guide!!

Six Months—\$1.25

One Year—\$2.00

RADIO GUIDE  
423 Plymouth Court  
Chicago, Illinois

Gentlemen:  
Enclosed please find \$ . . . . ., for which send me the Radio Guide for (six months. . .) (one year. . .).

Name . . . . .

Address . . . . .

City . . . . . State . . . . .

**THE SPORTING GOODS STORE OF THE AIR**  
Listen Every Monday, Wednesday and Friday W.I.B.O. from 6:45 to 7:00 P.M.  
**BAILEY'S** 25 WEST VAN BUREN ST.

**IMMEDIATE RELIEF**

**BURN-EEZ** for  
SUNBURN  
MOSQUITO BITES  
SCALDS  
BRUISES

**NON GREASY**

50¢ SIZE TUBE

**38¢**

**POSITIVELY WILL NOT DAMAGE DAINTY FABRICS**

Take advantage of this introductory offer. Good for a limited time only. Send 38 cents in stamps or money order at once.

Agents Wanted

**ALBERT C. SCHROEDER**  
423 Plymouth Court, Chicago, Ill.

# Monday Programs [Continued]

6:15 P.M. (CDST) 5:15 P.M. (CST)  
 WENR—Century of Progress talk  
 WAAF—Ray Waldron's Sports Review  
 WMAQ—Joseph Gallicchio and Concert Orchestra  
 WGN—Dinner Music  
 WBBM—Howard Neumiller, piano  
 WJJD—Red Top Sports Reel; Rocky Wolfe  
 WGES—Official Race Results by American Racing Record  
 WIBO—Television Program  
 6:25 P.M. (CDST) 5:25 P.M. (CST)  
 KYW—Teaberry Sports Reporter.  
 6:30 P.M. (CDST) 5:30 P.M. (CST)  
 WENR—Stebbins Boys, comedy sketch (NBC)  
 WGN—Quin Ryan's Sports  
 WMAQ—Blue Ribbon Malt Sports  
 WCFL—Maureen Englin, soprano  
 WAAF—Eddie Fitch at the organ  
 WBBM—Isham Jones' Orchestra (CBS)  
 KYW—Terrace Garden Orchestra  
 WGES—Dine and Dance  
 WCRW—Musical Program  
 WMBI—Gospel Message  
 WIBO—News of the Day  
 WJJD—Howard Peterson  
 6:45 P.M. (CDST) 5:45 P.M. (CST)  
 WMAQ—Bill Jones and Ernie Hare (NBC)  
 WENR—The Goldbergs; dramatic sketch. NBC  
 WGN—Summer Fancies; orchestra  
 WBBM—Tito Guizar, Mexican tenor (CBS)  
 WJJD—Dinner Concert  
 KYW—Chandu, the Magician  
 WGES—Johnny Van, the Melody Man  
 WIBO—Bailey's Program  
 WAAF—Song of the Strings  
 WCFL—Dinner Music  
 7:00 P.M. (CDST) 6:00 P.M. (CST)  
 WCFL—Bridge Chats  
 WGN—Palmer House Ensemble  
 WLS—Contented Hour; G. Arnold; Carnation quartet. NBC  
 WJJD—Frankie "Half Pint" Jaxon  
 WMAQ—String quartet (NBC)  
 WBBM—Flanagan's Sports Review  
 WIBO—The Four Horsemen  
 KYW—Rex Maupin's Concert Orchestra  
 WGES—First Slovak Hour  
 WJBI—Gospel Music  
 7:10 P.M. (CDST) 6:10 P.M. (CST)  
 KYW—Men Teachers' Union Speaker  
 7:15 P.M. (CDST) 6:15 P.M. (CST)  
 WGN—Singin' Sam; The Barbasol Man. CBS  
 WAAF—Joseph Cole, baritone  
 WCFL—Harry Scheek, talk  
 WBBM—Helen Mors with Westphal's Orchestra  
 WJJD—Isle of Dreams

WIBO—Speaker  
 7:20 P.M. (CDST) 6:20 P.M. (CST)  
 KYW—Rex Maupin's Concert Orchestra  
 7:30 P.M. (CDST) 6:30 P.M. (CST)  
 WAAF—Sunset Salute  
 WCFL—Bulletin Board, Labor Flashes  
 WGN—Kate Smith; La Palina Program; Swanee music. CBS  
 WMAQ—The Voice of Firestone; Richard Crooks, tenor (NBC)  
 WMBI—Citizenship Hour  
 WLS—Death Valley Days; dramatization. NBC  
 WBBM—Harry Sosnik's Orchestra  
 KYW—Canton Tea Garden Orchestra  
 WJJD—Frankie Marvin; hill billy songs  
 WIBO—Golden Voice  
 WGES—First Slovak Hour  
 7:35 P.M. (CDST) 6:35 P.M. (CST)  
 WCFL—Arthur Koch, pianist  
 7:45 P.M. (CDST) 6:45 P.M. (CST)  
 WGN—The Gloom Chasers; Colonel Stoopnagle and Budd. NBC  
 WCFL—Vera Gotzes, soprano  
 KYW—Songs and Sermons; Andrew Dobson  
 WBBM—Frank Westphal's Orchestra (CBS)  
 WIBO—The Four Horsemen  
 WJJD—Art Wright, songs  
 8:00 P.M. (CDST) 7:00 P.M. (CST)  
 WGN—Ted Weems' Orchestra  
 WMAQ—Atlantic and Pacific Gypsies; Harry Horlick's orchestra; Frank Parker, tenor. NBC  
 WLS—Sinclair Minstrels. NBC  
 WCFL—WCFL Orchestra  
 WBBM—Jack Russell's Orchestra  
 WIBO—Songs of Romance  
 KYW—Terrace Garden Orchestra  
 WGES—Lithuanian Melodies  
 WJJD—WJJD Program Review  
 8:15 P.M. (CDST) 7:15 P.M. (CST)  
 WGN—Mills Brothers  
 WBBM—Brooks and Ross  
 KYW—Two Former Enemies  
 WCFL—Night Court  
 WJJD—Wandering Violinist  
 8:30 P.M. (CDST) 7:30 P.M. (CST)  
 WGN—Bourjois "Evening in Paris"; Guest artist: orchestra. CBS  
 WENR—Parade of the States; Frank Black's Orchestra (NBC)  
 WMAQ—George Olsen's Orchestra  
 WIBO—Orlando Van Gunten, World's Fair talks  
 WJJD—Billy Sunshine  
 WBBM—Harry Sosnik's Orchestra  
 WCFL—Kroehler Program

KYW—Charlie Agnew's Orchestra  
 WJKS—Dennison Trio  
 8:45 P.M. (CDST) 7:45 P.M. (CST)  
 WGN—Ted Weems' Orchestra  
 WIBO—Norge Program; Adrian's Top Notchers  
 WJJD—Hollywood Marvel Girl  
 WBBM—Mahraj; India's Master of Mystery  
 WCFL—Chicago Melody Four  
 WJKS—Fray and Braggiotti; piano team (CBS)  
 9:00 P.M. (CDST) 8:00 P.M. (CST)  
 WMAQ—Country Doctor; Phillips Lord (NBC)  
 WBBM—Belle Forbes Cutter and Orchestra (CBS)  
 WCFL—C. Fornes, baritone  
 WIBO—Kay Ronayne  
 WGN—Music That Satisfies (CBS)  
 KYW—Footlight Follies with the "Two Doctors"  
 WCRW—Studio program  
 WJKS—Alabama Boy; Ralph Robertson  
 WENR—National Radio Forum (NBC)  
 WJJD—Dave Bennett's Orchestra  
 9:15 P.M. (CDST) 8:15 P.M. (CST)  
 WJJD—Farmer Rusk's Service  
 WGN—Tomorrow's Tribune  
 WBBM—Unsung Heroes (CBS)  
 WJKS—Rhythm Stylists  
 WIBO—Russian Village  
 WMAQ—Absorbine Jr. Program (NBC)  
 WCRW—Windy and Sven, comedy skit  
 WCFL—Patricia O'Hearn Players  
 9:25 P.M. (CDST) 8:25 P.M. (CST)  
 WGN—Headlines of Other Days  
 9:30 P.M. (CDST) 8:30 P.M. (CST)  
 WENR—Star Dust  
 WGN—Big Leaguers  
 WBBM—Try and Stump Us; Brooks and Ross  
 WMAQ—L. A. C. Melodyland; Jim and Bob  
 WIBO—B. & K. Reporter  
 KYW—Tish (NBC)  
 WCRW—Studio Musical Program  
 WJKS—Guy Lombardo's Orchestra (CBS)  
 9:45 P.M. (CDST) 8:45 P.M. (CST)  
 WMAQ—Illinois Commercial Men's Association  
 WJKS—Hot Mills Jug Band  
 WBBM—Romance of Thoroughbreds  
 WGN—WGN Minstrels  
 KYW—Edgewater Beach Hotel Orchestra  
 WCFL—Organ Recital  
 WIBO—Newscaster  
 WENR—Jane Froman and Orchestra  
 10:00 P.M. (CDST) 9:00 P.M. (CST)  
 WENR—Amos 'n' Andy. NBC  
 WMAQ—Amos 'n' Andy. NBC  
 WJKS—Chicagoan Hawaiians  
 WCFL—School Teacher's talk  
 WIBO—Hour of Dreams  
 KYW—Teaberry Sports Reporter; The Globe Trotter

10:10 P.M. (CDST) 9:10 P.M. (CST)  
 WCFL—Musical Weather Report  
 KYW—Rex Maupin's Aces of the Air  
 10:15 P.M. (CDST) 9:15 P.M. (CST)  
 WGN—The Dream Ship  
 WMAQ—Dan and Sylvia  
 WENR—Maxwell House Program (NBC)  
 WCFL—WCFL Orchestra  
 WIBO—Headlines  
 WJKS—National Olympic Meet (CBS)  
 10:30 P.M. (CDST) 9:30 P.M. (CST)  
 WGN—Clyde McCoy's Orchestra  
 WCFL—Irish Melodies, Barton Organ  
 WMAQ—Harold Van Horne, pianist  
 WENR—Summer Symphony (NBC)  
 WIBO—Four Horsemen  
 WJKS—Columbia Symphony Orchestra (CBS)  
 KYW—Canton Tea Garden Orchestra  
 10:45 P.M. (CDST) 9:45 P.M. (CST)  
 WIBO—Russian Village  
 WGN—Ted Weems' Orchestra  
 WMAQ—Via Lago Orchestra  
 WCFL—WCFL Orchestra  
 11:00 P.M. (CDST) 10:00 P.M. (CST)  
 WIBO—The Four Horsemen  
 WCFL—Tent Show  
 WGN—Earl Hoffman's Orchestra  
 WSBC—Mallers Studio program  
 WMAQ—Leo Wolf's Orchestra  
 WENR—Olympic Games Revue; Grantland Rice  
 KYW—Terrace Garden Orchestra  
 WJKS—Elks Toast  
 11:05 P.M. (CDST) 10:05 P.M. (CST)  
 WJKS—Eddie Duchin's Orchestra (CBS)  
 11:30 P.M. (CDST) 10:30 P.M. (CST)  
 WGN—Clyde McCoy's; Ivan Eppinoff's; Ted Weems' and Bob Treaster's Orchestra  
 WENR—Bellevue Stratford Orchestra (NBC)  
 KYW—Charlie Agnew's Orchestra  
 WMAQ—Via Lago Orchestra  
 WIBO—Russian Village  
 WJKS—Noble Sissle's Orchestra (CBS)  
 11:45 P.M. (CDST) 10:45 P.M. (CST)  
 WGN—Carl Moore's; Earl Hoffman's; Ivan Eppinoff's; and Earl Burnett's Orchestras  
 12:00 Mid. (CDST) 11:00 P.M. (CST)  
 WENR—The Pacific Nomads (NBC)  
 WBBM—Around the Town Dance Orchestras  
 WMAQ—Vanity Fair Orchestra  
 KYW—Canton Tea Garden Orchestra  
 12:30 A.M. (CDST) 11:30 P.M. (CST)  
 WENR—Anson Weeks' Orchestra (NBC)  
 KYW—Terrace Garden Orchestra (NBC)  
 WMAQ—Via Lago Orchestra

# Programs For Tuesday, August 9

6:00 A.M. (CDST) 5:00 A.M. (CST)  
 WLS—WLS Smile a While Time  
 6:20 A.M. (CDST) 5:20 A.M. (CST)  
 WLS—Weather Report  
 6:25 A.M. (CDST) 5:25 A.M. (CST)  
 WLS—Fruit and Vegetable Produce Report  
 6:30 A.M. (CDST) 5:30 A.M. (CST)  
 WIBO—Uncle John and his Family  
 WLS—WLS Family Circle; variety artists  
 6:45 A.M. (CDST) 5:45 A.M. (CST)  
 WBBM—Farm Information  
 6:55 A.M. (CDST) 5:55 A.M. (CST)  
 WBBM—Musical Time Saver  
 7:00 A.M. (CDST) 6:00 A.M. (CST)  
 WCFL—Morning Shuffle  
 WLS—Hoosier Sodbusters and "Spareribs" in novelty skit  
 WMAQ—Tune Time  
 KYW—Marshall Field & Co.'s Musical Clock  
 WJJD—Farmer Rusk's Top of the Morning  
 WAAF—Farm Folks Hour  
 WCRW—Musical Breakfast  
 WMBI—Morning Worship Period  
 7:15 A.M. (CDST) 6:15 A.M. (CST)  
 WLS—Johnny Muskrat; Wool Market  
 7:30 A.M. (CDST) 6:30 A.M. (CST)  
 WMAQ—Morning Worship  
 WGN—Weather and Time Service  
 WCFL—Cheerio (NBC)  
 WLS—Rader's Tabernacle  
 WBBM—Christian Science Churches of Illinois  
 WIBO—Organ Melodies  
 WJJD—Happy Go Lucky Time, Art Linick  
 7:45 A.M. (CDST) 6:45 A.M. (CST)  
 WMAQ—John Fogarty, tenor (NBC)  
 WBBM—Fashion Flashes  
 8:00 A.M. (CDST) 7:00 A.M. (CST)  
 WBBM—Musical Time Saver  
 WCFL—WCFL Aeroplane Club  
 WLS—Happyville Special with Jack Holden and Spareribs  
 WMAQ—University of Chicago; "Christianity and the American Republic"  
 WAAF—Breakfast Express  
 WIBO—Smiles  
 WGES—Bohemian Melodies  
 8:15 A.M. (CDST) 7:15 A.M. (CST)  
 WLS—"Steamboat Bill"  
 WBBM—Modern Living

WCFL—Time Parade  
 WGN—Melody Parade; Vincent Sorey, cond. CBS  
 8:30 A.M. (CDST) 7:30 A.M. (CST)  
 WGN—Organ Music  
 WIBO—Musical Varieties  
 WAAF—Tuneshoppe  
 WCFL—Vic and Sade; comedy sketch (NBC)  
 8:35 A.M. (CDST) 7:35 A.M. (CST)  
 WMAQ—Woman's Radio Service, Jane Hamilton  
 WLS—Produce Market Reporter  
 8:45 A.M. (CDST) 7:45 A.M. (CST)  
 WLS—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC  
 WBBM—Brad and Al  
 WCFL—Dance Music  
 9:00 A.M. (CDST) 8:00 A.M. (CST)  
 WCFL—German Entertainment  
 WGN—Charlie Whites' Gym of the Air  
 KYW—Musical Melange (NBC)  
 WLS—Anne and Sue; Sears' "Tower Topics"; Gene Autry  
 WBBM—Jean Abbey  
 WMAQ—Through Lighted Windows (NBC)  
 WIBO—Novelettes  
 WAAF—Sing and Sweep  
 WGES—Organland  
 9:15 A.M. (CDST) 8:15 A.M. (CST)  
 WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC  
 KYW—The Milk Foundation, Dr. Herman N. Bundesen  
 WCFL—Famous Soloists  
 WAAF—Food Economy, Margaret Dorr  
 WMAQ—Souvenirs of Melody (NBC)  
 WBBM—Morning Moods (CBS)  
 WGES—Canary Concert  
 WIBO—Waltz Time  
 9:20 A.M. (CDST) 8:20 A.M. (CST)  
 WLS—Evening Post Reporter  
 9:25 A.M. (CDST) 8:25 A.M. (CST)  
 WLS—Livestock Receipts and Hog Flash  
 9:30 A.M. (CDST) 8:30 A.M. (CST)  
 WCFL—Highlights of Music  
 WMAQ—Colonel Goodbody; A. & P. Program (NBC)  
 WGN—Board of Trade Reports  
 WLS—Mac and Bob; The Knoxville Boys  
 WIBO—Norge Program  
 WBBM—Burnham's Beauty Chat  
 KYW—Rose Vanderbosch, pianist  
 WAAF—Sing and Sweep; Live Stock Market  
 9:35 A.M. (CDST) 8:35 A.M. (CST)  
 WGN—Carl Hoefle, pianist

9:45 A.M. (CDST) 8:45 A.M. (CST)  
 WGN—Music Weavers Quarter Hour  
 WLS—Willard Program; variety acts  
 WMAQ—Breen and De Rose, vocal and instrumental duo. NBC  
 WBBM—U. S. Navy Band (CBS)  
 KYW—Johnny Marvin, tenor (NBC)  
 WGES—Timely Tunes  
 10:00 A.M. (CDST) 9:00 A.M. (CST)  
 WBBM—Gus Haenschen's Orchestra  
 WIBO—Popular Echoes  
 WSBC—Home Hours  
 WMAQ—Summer School of the Air  
 WCFL—Dance Music  
 WLS—Livestock Markets; Jim Poole Poultry M'kt.  
 WGN—Tom, Dick and Harry  
 WGES—Star Dust  
 WJJD—WJJD Hostess  
 WAAF—Songs of the Islands  
 10:05 A.M. (CDST) 9:05 A.M. (CST)  
 WLS—Poultry Market; weather forecast  
 10:15 A.M. (CDST) 9:15 A.M. (CST)  
 WGN—Melody Favorites  
 WSBC—Bobby Danders, Jr., songs  
 WBBM—Barton Organ  
 KYW—Household Institute; drama. NBC  
 WENR—Soloist (NBC)  
 WJJD—Neighborhood Store  
 WIBO—Stock Markets  
 WAAF—Estelle Barnes, pianist  
 WGES—Morning Musicale  
 10:25 A.M. (CDST) 9:25 A.M. (CST)  
 WGN—Board of Trade Reports  
 10:30 A.M. (CDST) 9:30 A.M. (CST)  
 KYW—Through the Looking Glass with Frances Ingram (NBC)  
 WMAQ—U. S. Army Band Concert (NBC)  
 WBBM—Prof. Moore, talk on psychology  
 WGES—Around the World  
 WENR—Our City; civic talk  
 WIBO—News of the Day  
 WAAF—The Fireside Philosopher  
 WGN—Digest of the day's news  
 WMBI—Gospel Music  
 10:45 A.M. (CDST) 9:45 A.M. (CST)  
 WENR—Rhythm Ramblers (NBC)  
 WSBC—Jerry Sullivan Song Special  
 WMAQ—Today's Children  
 WBBM—Julia Hayes' Household Hints  
 WIBO—Old Music Shop

KYW—Gardener Benedict, ballads  
 WJJD—Mary Alden; home talk  
 WAAF—Musical Calendar  
 WGES—Hot Hits  
 10:50 A.M. (CDST) 9:50 A.M. (CST)  
 WGN—Pick of the Season  
 10:55 A.M. (CDST) 9:55 A.M. (CST)  
 WMBI—Missionary Address  
 WAAF—Marmola Thumbnailed Drama  
 11:00 A.M. (CDST) 10:00 A.M. (CST)  
 WMAQ—Men of Song (NBC)  
 WCFL—Red Hot and Low Down Program  
 WENR—General Electric Home Circle; Theodore Webb, baritone; organ. NBC  
 WGN—Hank Harrington and Arthur Oberg  
 WBBM—Ted Brewer's Orchestra (CBS)  
 WIBO—Thornton Greyhound  
 KYW—Prudence Penny; Home Economics  
 WJJD—Bart's Revue  
 WAAF—A Visit With Mother Stewart  
 WGES—Radio Headliners  
 11:15 A.M. (CDST) 10:15 A.M. (CST)  
 WENR—Pat Barnes in Person; impersonations. NBC  
 KYW—Symphonic Favorites  
 WJJD—Bridge Class of the Air  
 WMAQ—On Wings of Song (NBC)  
 WBBM—Virginia Clark; Jean and Charlie  
 WAAF—World News Reports  
 WGES—Curtain Calls  
 11:30 A.M. (CDST) 10:30 A.M. (CST)  
 WENR—Home Service  
 WBBM—Columbia Revue (CBS)  
 WAAF—Eddie Fitch at the organ  
 WIBO—Dance Time  
 WJJD—Young Mothers Club  
 WCRW—Josephine Diversified musical program  
 WMAQ—Summer School of the Air  
 WGN—Board of Trade Reports  
 WGES—Erma Gareri; Piano Symphonies  
 11:35 A.M. (CDST) 10:35 A.M. (CST)  
 WGN—Moynahan Family  
 11:45 A.M. (CDST) 10:45 A.M. (CST)  
 WLS—WLS Orchestra with Margaret Sweeney, harpist  
 WJJD—Joe Grein, City Scaler  
 WAAF—Goldenrod Gaieties  
 WGES—Modern Melodies; Ethel and Harry  
 11:50 A.M. (CDST) 10:50 A.M. (CST)  
 WGN—Good Health and Training Program

**WANTED**  
**Radio Program Ideas**

Producers of Radio Programs for advertisers all are paying big money for new stories and ideas that will broadcast successfully.

In the early movie days many persons with no movie or writing experience made big money just submitting ideas and scenarios.

Today Radio needs just such outside help and pays even bigger money for anything it buys.

We are in close touch with the big advertisers and Radio Stations and will sell YOUR ideas to them at your price on a very reasonable commission.

**SPECIAL OFFER**

We will RE-WRITE and edit into perfect "Radio continuity" your stories up to 1500 words for \$3.00.

Your ideas are fully protected at all times for piracy is absolutely banned by Radio producers.

**JACKSON PARK STUDIOS**

1547 E. 57th St. Chicago, Ill.

**SUPERFLUOUS HAIR**



**Positively Destroyed**  
**Your Beauty Restored**

**ELECTROLYSIS**

is the only method indorsed by physicians. We have 30 years' experience and guarantee the permanent removal of all hair treated. Expert operators and reasonable price.

**MADAME STIVER**

Suite 1009 Marshall Field Annex  
25 E. Washington St., Central 4639  
ENCLOSE THIS AD FOR BOOKLET

**Highest Grade**  
**Reproduction Photos**

Made on High Grade Double Weight Portrait Paper. 100 "Four by Fives," 100 for \$5.00, 500 for \$15.00, 1,000 for \$25.00. "Eight by Tens," regular Lobby size, 100 for \$15.00, 500 for \$65.00, 1,000 for \$120.

**SPECIAL TRIAL OFFER**

Free Sample Reproduction of any good photo of yourself will be mailed to you on receipt of your photograph for limited time only.

**REX STUDIO**

PEORIA, ILLINOIS  
(Established 1910)

Highest Grade Reproduction Photos  
Absolutely Guaranteed

**YOUR FAVORITE DANCE**  
**ORCHESTRA LEADER AND**  
**RADIO STARS IN LIFE**  
**FIGURES!**

Hand Painted Genuine Porcelain 6-inch Figure of Paul Whiteman on Ash Tray. Sent Pre-paid for .....98c



Other Single Figures... Amos, Andy, Jake, Lena, Sisters of the Skillet, Gandhi, Tom Mix, etc.

"Jake & Lena"

"Amos & Andy"

"Sisters of the Skillet" in Hand Painted

Genuine Porcelain Reproductions on Desk Sets or Ash Trays Sent Prepaid for .....\$1.39

Check following Orchestra Leaders who you would like to see reproductions of

- WAYNE KING
- BEN BERNIE
- RUDY VALLEE
- BUDDY ROGERS
- VINCENT LOPEZ
- CAB CALLOWAY

SEND P. O. MONEY ORDER FOR ABOVE TO

The Frank J. Butler Organization  
4917 Lake Park Avenue, Chicago, Ill.

**MEET THE ARTIST**

**Singin' Sam**

"SINGIN' SAM" . . . the Barbasol Man. To bill collectors and income tax inspectors he is Harry A. Frankel.

When he learned he was to do radio work . . . he spent one sleepless night thinking up a name. Wanted one that would be a trademark. That was one time insomnia was a blessing. As a youngster, he played with an alcohol torch and a steam engine. It went puft . . . and in his eye. As a result his eyelid keeps closing at most inconvenient moments . . . he was nicknamed "Wink" on account of this.

Born on January 27, 1887 . . . in Danville, Kentucky . . . and it's an open secret.

He's six feet one and one-half inches high and carries 198 pounds of humanity around with him.

His hair is brown . . . crisp and short . . . His eyes are blue and he has dimples. Parts his hair on the side . . . any side that's agreeable. Has two sisters, mother and dad. He's only vocalist in family . . . says the others couldn't carry a tune in a bucket.

Dresses conservatively. Dislikes anything extreme. What an unusual vaudevillian!

Has thousands of friends whom he frequently visits . . . They are scattered from coast to coast.

Started singing "Sweet Adeline" in his hometown quartet. Was an immediate success. Joined a minstrel show as basso . . . later played all the big houses in the country on a two-a-day arrangement . . . (those were the good old times) as one of the team of "Frankel and Dunlevy." They were famous for their remarkable harmony. This team was accompanied by a guitar . . . Singin' Sam played it.

No, indeedy . . . he is not superstitious. Thinks everything happens for the best. It is the philosophy of a graduate of the school of hard knocks.

Wants to be radio's most popular artist. If one should judge by his fan mail . . . he has very nearly attained his aim.

If you go sleuthing in his hotel (and I'm not mentioning which one, for you might) . . . you'll find him in a double bed . . . sleeping on his right side with his head on his arm . . . The windows thrown wide open . . . and most of the covering on the floor.

Behold! Here is a man who thinks that too much money is bad for you.



HARRY A. FRANKEL

Do the ladies go for him in a big way? I saw a hard-boiled little blonde become so sweet . . . even her mother didn't recognize her. Has seen all the wonders of the United States and Canada. Yes, I'm sure you're anxious to know . . . he dances very well. Has a weakness for "home" girls. Likes all females . . . but they must cook, sew and mother him.

He shyly admits that a young lady sent him letters for twenty-eight weeks . . . he never answered any of them. She concluded her series with the announcements that she loved him whether he was black or white.

His voice will charm you . . . it is soothing, deep and mellow. There is something very sincere and jovial about the way he greets you when he opens his program. "Yes sir, this is you old friend, Singin' Sam." You feel as though you've known him a long time.

He's a tremendous personality . . . a national radio pet . . . listen for him, every Monday, Wednesday and Friday over the Columbia network at 7:15 p. m. (CDST). Local outlet WGN.

**OAKTON HOTEL**

On Lake Pewaukee  
90 Miles from Chicago, 20 Miles from Milwaukee  
A GLORIOUS VACATION IN  
WISCONSIN'S PREMIER PLAYGROUND  
AS LOW AS

Inclusive \$28.00 with Room

Weekly **\$28** and Meals

Special Week-End Rates

\$6 Single—\$5.50 Double

Log Cabins \$15.00 Per Week

LOG CABINS, COTTAGES, MODERN HOTEL  
SWIMMING, TENNIS, RIDING, GOLFING

DINING and DANCING

EVERY NIGHT—NO COVER CHARGE

Excellent Cuisine, Unusual Service

Write  
Victor Leval  
Manager  
OAKTON  
On  
Lake Pewaukee  
WISCONSIN



**BOYS --- GIRLS**

**Money--Money**

Our Star Salesmen are boys and girls whose pictures you see every week in Radio Guide. They are earning their vacation spending money by selling this popular radio magazine.

It's easy.

Why don't YOU become a Star Salesman of Radio Guide?

When you become a Star Salesman we will publish your picture in Radio Guide. In addition we will give you (FREE) 200 letterheads carrying your picture, your name and identification as a representative of Radio Guide. We will also send you a fine copper engraving of your photograph which you can use to print pictures of yourself.

So boys and girls, get busy and let's have your pictures and the number of copies you sell each week.

You can write to your friends on your own stationery and thereby increase your sale.



ROBERT OWENS

Pride of RADIO GUIDE  
Salesmen

Robert Owens who lives at 1642 West 101st. Street, Chicago, is without a doubt the most energetic of the RADIO GUIDE Boy Salesmen. This young fellow sells over 62 copies of the Guide a week without any effort whatsoever.

Write, Phone or Call

**RADIO GUIDE**

423 Plymouth Court, Chicago, Ill.  
Telephone WABash 8848





# Programs For Wednesday, August 10

<b>6:00 A.M. (CDST)</b>	<b>5:00 A.M. (CST)</b>	WLS—WLS Smile-A-While Time
<b>6:20 A.M. (CDST)</b>	<b>5:20 A.M. (CST)</b>	WLS—Weather Report
<b>6:25 A.M. (CDST)</b>	<b>5:25 A.M. (CST)</b>	WLS—Fruit and Vegetable Produce Report
<b>6:30 A.M. (CDST)</b>	<b>5:30 A.M. (CST)</b>	WIBO—Uncle John and his Family WLS—WLS Family Circle; variety artists
<b>6:45 A.M. (CDST)</b>	<b>5:45 A.M. (CST)</b>	WBBM—Farm Information
<b>6:55 A.M. (CDST)</b>	<b>5:55 A.M. (CST)</b>	WBBM—Musical Time Saver
<b>7:00 A.M. (CDST)</b>	<b>6:00 A.M. (CST)</b>	WMAQ—Tune Time WCFL—Morning Shuffle KYW—Marshall Field & Co.'s Musical Clock WLS—Mac and Bob; the Knoxville Boys WJJD—Farmer Rusk's Top o' the Morning WAAF—Farm Folks Hour WCRW—Musical Breakfast WMBI—Morning Worship Period
<b>7:15 A.M. (CDST)</b>	<b>6:15 A.M. (CST)</b>	WLS—Farm Bulletin Board; A. C. Page
<b>7:30 A.M. (CDST)</b>	<b>6:30 A.M. (CST)</b>	WMAQ—Morning Worship WCFL—Cheerio; inspirational talk and music. NBC WLS—Rader's Tabernacle WBBM—Christian Science Churches of Illinois WIBO—Organ Melodies WJJD—Happy Go Lucky Time, Art Linick WGN—Weather and Time Service
<b>7:45 A.M. (CDST)</b>	<b>6:45 A.M. (CST)</b>	WBBM—Musical Time Saver. WMAQ—John Fogarty, tenor (NBC)
<b>8:00 A.M. (CDST)</b>	<b>7:00 A.M. (CST)</b>	WMAQ—University of Chicago; "Christianity and the American Republic" WGES—Bohemian Melodies WLS—Happyville Special with Jack Holden and Spareribs WCFL—WCFL Kiddie's Aeroplane Club WAAF—Breakfast Express WIBO—Smiles
<b>8:15 A.M. (CDST)</b>	<b>7:15 A.M. (CST)</b>	WGN—Melody Magic. CBS WCFL—Time Parade WLS—"Steamboat Bill"
<b>8:30 A.M. (CDST)</b>	<b>7:30 A.M. (CST)</b>	WGN—Grand Old Hymns WCFL—Vic and Sade; comedy sketch (NBC) WIBO—Musical Varieties WBBM—Modern Living † WAAF—Tuneshoppe
<b>8:35 A.M. (CDST)</b>	<b>7:35 A.M. (CST)</b>	WMAQ—Woman's Radio Service, Jane Hamilton WLS—The Produce Market Reporter
<b>8:45 A.M. (CDST)</b>	<b>7:45 A.M. (CST)</b>	WGN—From an Organist's Album WLS—Our Daily Food; Colonel Goodbody. NBC WCFL—Dance Music
<b>9:00 A.M. (CDST)</b>	<b>8:00 A.M. (CST)</b>	WGN—Charlie Whites' Gym of the Air WIBO—Novelettes WBBM—Barton Organ Recital KYW—Nothing But The Truth (NBC) WMAQ—Through Lighted Windows (NBC) WIBO—Novelettes WGES—Organland WLS—Sears Tower Topics; Gene Autry and Anne and Sue WAAF—Sing and Sweep WCFL—German Entertainment
<b>9:15 A.M. (CDST)</b>	<b>8:15 A.M. (CST)</b>	KYW—Stereo Hour; food talk; inst. trio. NBC WMAQ—Neysa Program WCFL—Famous Soloists WGN—Clara, Lu 'n' Em; The Super Suds Girls (NBC) WAAF—Food Economy, Margaret Dorr WBBM—Artells Dickson, the Singing Vagabond WGES—Canary Concert WIBO—Waltz Time
<b>9:20 A.M. (CDST)</b>	<b>8:20 A.M. (CST)</b>	WLS—Evening Post Reporter
<b>9:30 A.M. (CDST)</b>	<b>8:30 A.M. (CST)</b>	WMAQ—Our Daily Food; Colonel Goodbody. NBC KYW—Soloist (NBC) WBBM—Burnham's Beauty Chat WCFL—Highlights of Music WIBO—Norge Program WGN—Board of Trade Reports WLS—Cumberland Ridge Runners
<b>9:35 A.M. (CDST)</b>	<b>8:35 A.M. (CST)</b>	WGN—Carl Hoelle, pianist WAAF—Sing and Sweep; Live Stock Markets
<b>9:45 A.M. (CDST)</b>	<b>8:45 A.M. (CST)</b>	WGN—Music Weavers' Quarter Hour WMAQ—Board of Trade WBBM—The Four Clubmen, male quartet WGES—Timely Tunes WLS—Ralph Emerson, organist KYW—National Home Hour (NBC)
<b>9:50 A.M. (CDST)</b>	<b>8:50 A.M. (CST)</b>	WMAQ—The Consoinaires (NBC)



Marjorie Dodge, a soprano with very large brown eyes and soft wavy hair, is the latest addition to the NBC network entertainers. Miss Dodge has sung extensively in concerts both in this country and throughout Europe. She is now being heard each Thursday at 2:30 p. m. (CDST) over an NBC-WCFL network with the Walter Blaufuss Ensemble.

<b>9:55 A.M. (CDST)</b>	<b>8:55 A.M. (CST)</b>	WLS—Kerr Glass; Martha Crane
<b>10:00 A.M. (CDST)</b>	<b>9:00 A.M. (CST)</b>	KYW—Marmola Program WCFL—Dance Music WMAQ—Summer School of the Air WJJD—Korniss Musical WIBO—Popular Echoes WGN—Tom, Dick and Harry WLS—Livestock Markets; Jim Poole WBBM—Morning Moods WAAF—Songs of the Islands WSBC—Home Hours WGES—Among My Souvenirs WMBI—Shut-In Request Program
<b>10:05 A.M. (CDST)</b>	<b>9:05 A.M. (CST)</b>	WLS—Poultry Markets—Weather KYW—Studio Musical
<b>10:15 A.M. (CDST)</b>	<b>9:15 A.M. (CST)</b>	WENR—Singing Strings (NBC) WGN—Melody Favorites KYW—Household Institute; dramatization. NBC WIBO—Market Reports WJJD—Neighborhood Store WAAF—Estelle Barnes, pianist WGES—Morning Musicale
<b>10:25 A.M. (CDST)</b>	<b>9:25 A.M. (CST)</b>	WGN—Board of Trade Reports
<b>10:30 A.M. (CDST)</b>	<b>9:30 A.M. (CST)</b>	WENR—Rhythm Ramblers (NBC) WBBM—Prof. Monro, talk on psychology WAAF—Effie Marine Harvey WMAQ—U. S. Marine Band (NBC) WIBO—News of the day WGN—Digest of the News WJJD—Chicago Housing Bureau WGES—Band Parade KYW—Rose Vanderbosch at the Piano
<b>10:45 A.M. (CDST)</b>	<b>9:45 A.M. (CST)</b>	WENR—Our Children WAAF—Musical Calendar WIBO—Old Music Shop WMAQ—Today's Children WBBM—American Medical Association WSBC—Jerry Sullivan Song Special WJJD—Mary Alden; home talk WGES—Happy Hits KYW—Century of Progress Program

<b>10:50 A.M. (CDST)</b>	<b>9:50 A.M. (CST)</b>	WBBM—Freddy Rose, songs WGN—Pick of the Season
<b>10:55 A.M. (CDST)</b>	<b>9:55 A.M. (CST)</b>	KYW—Rose Vanderbosch at the piano
<b>11:00 A.M. (CDST)</b>	<b>10:00 A.M. (CST)</b>	WENR—General Electric Home Circle; Theodore Webb, baritone; organ. NBC WMAQ—Men of Song (NBC) WCFL—Red Hot and Low Down WGN—Happy Hank and Joseph Hassmer WBBM—Adele Nelson; beauty talk WIBO—Thornton Greyhound KYW—Prudence Penny; Home Economics WJJD—Bart's Revue WSBC—Ann De Haan; Radio Chatter Box WAAF—Bandstand WGES—Home Folks
<b>11:15 A.M. (CDST)</b>	<b>10:15 A.M. (CST)</b>	WMAQ—On Wings of Song (NBC) KYW—Symphonic Favorites WJJD—Bridge Class of the Air WBBM—National Tea Reporter WAAF—World News Reports WENR—Pat Barnes in Person. NBC
<b>11:30 A.M. (CDST)</b>	<b>10:30 A.M. (CST)</b>	WENR—Home Service; Mrs. Anna J. Petersen WBBM—Frank Wilson and Jules Stein WGN—Board of Trade Reports WJJD—Young Mothers Club WMAQ—Summer School of the Air WIBO—Dance Time WCRW—Josephine Diversified musical program WGES—Erma Garer; Piano Symphonies WAAF—Eddie Fitch at the organ
<b>11:35 A.M. (CDST)</b>	<b>10:35 A.M. (CST)</b>	WGN—Moynahan Family
<b>11:45 A.M. (CDST)</b>	<b>10:45 A.M. (CST)</b>	WJJD—Illinois Medical Society WBBM—Columbia Revue (CBS) WLS—WLS Concert Orchestra WAAF—Goldenrod Gaeties WGES—Modern Melodies; Ethel and Harry
<b>11:50 A.M. (CDST)</b>	<b>10:50 A.M. (CST)</b>	WGN—Good Health and Training Program 12:00 Noon (CDST) 11:00 A.M. (CST) WJJD—Variety Music WGN—Mid-Day Services WBBM—George Hall's Orchestra (CBS) WMAQ—Vacation Wanderings WCFL—Hill Billy Program

<b>12:15 P.M. (CDST)</b>	<b>11:15 A.M. (CST)</b>	WIBO—Market Reports WLS—The Ballad Box; Three Contraltos
<b>12:20 P.M. (CDST)</b>	<b>11:20 A.M. (CST)</b>	WBBM—Daily Times News Flashes
<b>12:30 P.M. (CDST)</b>	<b>11:30 A.M. (CST)</b>	WJJD—Sacred Program WCFL—Musical Comedy Selections KYW—National Farm and Home Hour WLS—Old Time Tea Cookies with Ralph and Hal WGN—Palmer House Ensemble WMAQ—Board of Trade WBBM—Julia Hayes' Household Hints WIBO—Reading Room WCRW—Josephine Program, musical WJKS—Daily Times News Flashes
<b>12:35 P.M. (CDST)</b>	<b>11:35 A.M. (CST)</b>	WMAQ—Palais d'Or Orchestra (NBC)
<b>12:40 P.M. (CDST)</b>	<b>11:40 A.M. (CST)</b>	WJKS—Farm Flash, Weather; Ralph Robertson
<b>12:45 P.M. (CDST)</b>	<b>11:45 A.M. (CST)</b>	WMAQ—Princess Pat, beauty talk WJJD—Luncheon Dance Music WBBM—Chicago Hour WLS—Adventures in Values; Fruit and Vegetable Markets
<b>12:50 P.M. (CDST)</b>	<b>11:50 A.M. (CST)</b>	WCFL—Farm and Poultry talk WGN—Charles Hudson, Jr., Horticulturist WMAQ—Palais d'Or Orchestra (NBC)
<b>12:55 P.M. (CDST)</b>	<b>11:55 A.M. (CST)</b>	WLS—Evening Post Reporter
<b>1:00 P.M. (CDST)</b>	<b>12:00 Noon (CST)</b>	WCFL—Barton Organ Recital WIBO—News WGN—Allan Grant WMAQ—News Flashes WLS—Dinnerbell Program with orchestra; Three Little Maids and Margaret Sweeney, harpist WAAF—Memories WJKS—Columbia Artist Recital (CBS) WCRW—Buyer's Guide WMBI—Organ program
<b>1:10 P.M. (CDST)</b>	<b>12:10 P.M. (CST)</b>	WBBM—Local Markets
<b>1:15 P.M. (CDST)</b>	<b>12:15 P.M. (CST)</b>	WGN—Palmer House Ensemble WMAQ—Bill Kranz, pianist WJJD—Miniature Symphony WBBM—Columbia Artists Recital (CBS) WIBO—Classical Gems
<b>1:30 P.M. (CDST)</b>	<b>12:30 P.M. (CST)</b>	WBBM—Burnham's Beauty Chat WJJD—Hill Billy Time WCFL—The Lighthearts WMAQ—Bridge; Paul H. Seymour KYW—Frankie Masters' Orchestra WLS—Closing Livestock Markets—Jim Poole WIBO—Little Music Shop WAAF—Pianoesque WJKS—Thumb Nail Drama
<b>1:35 P.M. (CDST)</b>	<b>12:35 P.M. (CST)</b>	WJKS—Alabama Boy, Ralph Robertson
<b>1:40 P.M. (CDST)</b>	<b>12:40 P.M. (CST)</b>	WLS—Closing Grain Market—F. C. Bisson
<b>1:45 P.M. (CDST)</b>	<b>12:45 P.M. (CST)</b>	WLS—Prairie Farmer Noontimers program WGN—Allan Grant and Lawrence Salerno WAAF—Live Stock Market; Weather Summary WBBM—News Flashes WMAQ—Smack Outs; Marian and Jim (NBC) WIBO—B. & K. Reporter WCFL—The Queen and the Hooper WJKS—Humming Bird Quartet
<b>1:55 P.M. (CDST)</b>	<b>12:55 P.M. (CST)</b>	WBBM—Flanagan's Sport Chats
<b>2:00 P.M. (CDST)</b>	<b>1:00 P.M. (CST)</b>	WCFL—Gene O'Brien, popular singer and Kathryn McLaughlin, contralto KYW—Rex Maupin's Aces of the Air WMAQ—Mid-week Matinee (NBC) WJJD—Early Afternoon Dance Tunes WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh WLS—Slim and Spud, sketch WGN—Ruth Atterbury Wakefield; historical sketch WAAF—Chicago on Parade WSBC—Sports Review WJKS—Gary Yard and Garden Club
<b>2:10 P.M. (CDST)</b>	<b>1:10 P.M. (CST)</b>	WBBM—Baseball WGN—Palmer House Ensemble
<b>2:15 P.M. (CDST)</b>	<b>1:15 P.M. (CST)</b>	KYW—Senescu Trio WCFL—Radio Dan and Esther Whammond, contraltos WLS—Homemakers program with Martha Crane WJKS—Madame Belle Forbes Cutter, songs (CBS) WAAF—The Redheaded Bluebird
<b>2:20 P.M. (CDST)</b>	<b>1:20 P.M. (CST)</b>	WGN—Bee Franklin, contralto
<b>2:30 P.M. (CDST)</b>	<b>1:30 P.M. (CST)</b>	WCFL—Rhythmic Serenade (NBC) WJJD—Sunshine for Shut-ins WLS—Mahraj; Oriental Trio KYW—Women's Radio Review (NBC) WMAQ—Bill Kranz, pianist WIBO—Matinee Melodies WGN—Knitting Guild
<b>2:40 P.M. (CDST)</b>	<b>1:40 P.M. (CST)</b>	WGN—Allan Grant, pianist

# Tin-Pan Album

By DOROTHY DEERE



Dorothy Deere

### THAT REMINDS ME:

Rumors that Art Kahn is rehearsing a show for CBS, featuring the piano-pummeling that makes him one of B. & K.'s steadiest attractions, reminds me of one night at the Via Lago when he was approached by an autograph seeker thusly, "I have a

young lady from Jacksonville, Florida, with me, and she wants to know if you'll sign this menu, please?" and a gin-gal gentleman at another table shouted, "Shay, I've got a girl from Chicago and she wants to know if you'll sign the check, please?" . . . Headlines devoted to Chevalier divorce-doings remind me of the night when Harry Richman opened at the Winter Garden and Maurice and his wife were there with the other celebs to give him a hand. America's favorite Frenchman danced all evening with the Broadway beauties, mostly with Gladys Glad (Ziegfeld's nominee for the World's-Most-Beautiful-Chorus-Girl title) and not even once with the very chic Yvonne Chevalier, and I wondered at the time if I might not be witnessing another one of those Little Things That Start Great Big Divorces . . . Listening to Gene Rouse announce the "First Nighter" program reminds me that Gene was one of the first radio announcers in the country, that he has introduced some of the world's greatest celebrities of the mike, and that among other distinctions awarded him, was the privilege of being the first American to light a cigarette for Queen Marie . . . Freddie Rose's voice floating out of my loud-speaker via WBBM, reminds me of that old tune of his, "Drink Your Beer and Let's Waltz" and makes me wonder of he'll dust it off and use it when, and IF . . . Gene Austin's reserving a table for Ted Weems' opening at the Lincoln Tavern reminds me of the days not so long ago when Elmo Tanner, now one of Weems' featured singers but then just getting a start, used to load up my desk with a portable victrola and all the Gene Austin records he could dig out of the KYW record library, and we'd play them over and over again and every time Gene would end on one of those high sweet notes, Elmo would go gassy (I'm going to be watching for the grin on his face when they're introduced) . . . Listening to Charlie Schultz broadcasting with the band from Merry Gardens reminds me of when he was one-half of a team of Charles, and the other half (Garland is the name), would convulse Nutty Club devotees by introducing him as "the eighty-pound tenor," thereby leaving at least a hundred pounds unaccounted for, and of the time they broadcasted from a department store window and were stopped by the police on account of tying up State Street sidewalk traffic . . . A glimpse of Benny Meroff walking down Randolph Street after his New York triumph reminds me of the first time I ever saw him outside of a theater, he was loading up his gr-reat, bi-ig, shining automobile with newsboys for a game of baseball between shows and, except for the grease-paint, looked more like a newsboy than any of them, and you can imagine how surprised I was when I later heard from a number of those-who-ought-to-know that he is one of the most temperamental and hard-to-get-along-with people in the professional world and that one of his specialties is squelching Big Names by addressing them as "Jones or Smith or whatever your name is" . . . News that Harold Stokes is turning over some of his sustaining shots to another NBC leader reminds me of the gr-rand party he gave to the press after his "Contented" program last week, and that he felt he was cancelling a debt to at least one of the radio "eds" because he had had a sneaking acquaintance with him for many weeks, meeting him at a er-refreshment parlor and spilling a lot of "inside" without realizing whom he was talking to, and due to the "ed" being a good sport, not a drop of it ever leaked into print . . .



Leila Hyams, blonde darling of MGM picture lots, who has been borrowed by Paramount to take the feminine lead in "The Big Broadcast," new radio flicker soon to be released. To date, the combined stellar cast numbers eighteen. Among the headliners are Bing Crosby, Stuart Erwin, Sharon Lynn, Kate Smith and the Mills Brothers.

## THE PLAY'S THE THING

(Programs are listed in Central Daylight Saving Time)

### SUNDAY

- Moonshine and Honeysuckle—WMAQ-NBC, 1:30 p. m.
- Roses and Drums—WBBM-CBS, 5:30 p. m.
- Sunday at Seth Parker's—KYW-NBC, 9:45 p. m.
- Malik Mystery—WMAQ-NBC, 10 p. m.

### MONDAY

- Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
- Today's Children—WMAQ, 10:45 a. m.
- Pat Barnes—WENR-NBC, 11:15 a. m.
- The Moynahan Family—WGN, 11:35 a. m.
- Smackouts—WMAQ-NBC, 1:45 p. m.
- Skippy—WBBM-CBS, 5:30 p. m.
- The Stebbins Boys—WENR-NBC, 6:30 p. m.
- The Goldbergs—WENR-NBC, 6:45 p. m.
- Chandu, The Magician—KYW, 6:45 p. m.
- Death Valley Days—WLS-NBC, 7:30 p. m.
- Country Doctor—WMAQ-NBC, 9 p. m.
- Big Leaguers—WGN, 9:30 p. m.
- Tish—KYW-NBC, 9:30 p. m.
- Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
- Dan and Sylvia—WMAQ, 10:15 p. m.

### TUESDAY

- Through Lighted Windows—WMAQ-NBC, 9 a. m.
- Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
- Today's Children—WMAQ, 10:45 a. m.
- Pat Barnes—WENR-NBC, 11:15 a. m.
- Skippy—WBBM-CBS, 5:30 p. m.
- The Stebbins Boys—WENR-NBC, 6:30 p. m.
- The Goldbergs—WENR-NBC, 6:45 p. m.
- Chandu, The Magician—KYW, 6:45 p. m.
- Joe Palooka—WBBM-CBS, 7:45 p. m.
- Eno Crime Club—WGN-CBS, 8:30 p. m.
- Country Doctor—WMAQ-NBC, 9 p. m.
- Police Dramatization—WENR-NBC, 9 p. m.
- Tish—KYW-NBC, 9:30 p. m.
- Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
- Dan and Sylvia—WMAQ, 10:15 p. m.

### WEDNESDAY

- Through Lighted Windows—WMAQ-NBC, 9 a. m.
- Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
- Today's Children—WMAQ, 10:45 a. m.
- Pat Barnes—WENR-NBC, 11:15 a. m.
- Smackouts—WMAQ-NBC, 1:45 p. m.
- Skippy—WBBM-CBS, 5:30 p. m.
- The Stebbins Boys—WENR-NBC, 6:30 p. m.
- The Goldbergs—WENR-NBC, 6:45 p. m.
- Chandu, The Magician—KYW, 6:45 p. m.
- Big Time—WLS-NBC, 7 p. m.
- Eno Crime Club—WGN-CBS, 8:30 p. m.
- Country Doctor—WMAQ-NBC, 9 p. m.
- Big Leaguers—WGN, 9:30 p. m.
- Tish—KYW-NBC, 9:30 p. m.
- Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
- Dan and Sylvia—WMAQ, 10:15 p. m.

### THURSDAY

- Through Lighted Windows—WMAQ-NBC, 9 a. m.
- Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
- Today's Children—WMAQ, 10:45 a. m.
- Pat Barnes—WENR-NBC, 11:15 a. m.
- Smackouts—WMAQ-NBC, 1:45 p. m.
- Famous Loves—WMAQ-NBC, 2:15 p. m.
- Skippy—WBBM-CBS, 5:30 p. m.
- The Stebbins Boys—WENR-NBC, 6:30 p. m.
- The Goldbergs—WENR-NBC, 6:45 p. m.
- Chandu, The Magician—KYW, 6:45 p. m.
- Rin Tin Tin Thriller—WLS-NBC, 7:30 p. m.
- Joe Palooka—WBBM-CBS, 7:45 p. m.
- Danger Fighters—WLS-NBC, 8 p. m.
- Thompkins Corners—KYW-NBC, 8:30 p. m.
- Love Story Hour—WGN-CBS, 8:30 p. m.
- Country Doctor—WMAQ-NBC, 9 p. m.
- Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
- Dan and Sylvia—WMAQ, 10:15 p. m.

### FRIDAY

- Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
- Today's Children—WMAQ, 10:45 a. m.
- Pat Barnes—WENR-NBC, 11:15 a. m.
- The Moynahan Family—WGN, 11:35 a. m.
- Smackouts—WMAQ-NBC, 1:45 p. m.
- Radio Guild Dramas—WMAQ-NBC, 3:15 p. m.
- Skippy—WBBM-CBS, 5:30 p. m.
- The Stebbins Boys—WENR-NBC, 6:30 p. m.
- The Goldbergs—WENR-NBC, 6:45 p. m.
- Chandu, The Magician—KYW, 6:45 p. m.
- Friendship Town—KYW-NBC, 8 p. m.
- Country Doctor—WMAQ-NBC, 9 p. m.
- Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
- Dan and Sylvia—WMAQ, 10:15 p. m.

### SATURDAY

- Through Lighted Windows—WMAQ-NBC, 9 a. m.
- Adventures of Helen and Mary—WBBM-CBS, 10 a. m.
- Pat Barnes—WENR-NBC, 11:15 a. m.
- Skippy—WBBM-CBS, 5:30 p. m.
- The Goldbergs—WENR-NBC, 6:45 p. m.
- K-7—KYW-NBC, 7:30 p. m.
- First Nighter—WLS-NBC, 8:30 p. m.
- Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.

## MAKE A RECORD OF YOUR VOICE

Our recordings far surpass any others on the market today. Ask Myrt and Marge, Eddie and Fannie Cavanaugh, Lawrence Salerno, Norm Sherr, Howard Neumiller, Kay Ronayne, Yank Taylor, and other radio stars. Our prices are reasonable and our quality exceptional. Auditions are free.

**United States Sound & Recording Company**  
Studio at 4750 Sheridan Road—Tel. Edgewater 4827



### ENDIT LIQUID DEODORANT

A new personal necessity compounded by an English chemist. Non-irritating. Positively harmless to most dainty fabrics. Allays perspiration. Delicately perfumed. Two-ounce bottle 39c—large "economy" size 55c.  
ENDIT Powder deodorant contains same basic qualities as the liquid. Relieves burning tired feet and objectionable odors. 50-cent size for only 39 cents. Large size 55 cents.

Anne Hathaway's English Beauty Face Powder. A charming enhancement for your skin. Softly shaded; delightfully clinging. All popular shades. In large black and silver box with puff. \$1.00 size for 79 cents.

Anne Hathaway's Beauty Hand Lotion—Quickly makes rough hands soft and smooth. Made of a base as used in London Society circles for 25 years. Mildly perfumed. 60-cent size for 44 cents. The foregoing introductory offers may not last long. Send your order at once. Send money order, stamps or your check.

We have attractive proposition for representatives in many territories. Write for particulars.



## NIGHT and DAY ENGRAVING SERVICE

Complete overnight execution of engraving jobs is the service Schoenwald renders the advertiser whose plates MUST be ready "with the rising sun."

Here, waiting your commands, is a corps of expert craftsmen trained for efficiency of production without the minutest loss of quality or detail.

You'll like every part of Schoenwald service. . . from the moment your 'phone brings our speedy messenger, 'till you see the perfect reproduction of your copy.

**The Schoenwald Corp.**  
Photo Engraving—Art for Advertising  
400 SO CLINTON ST CHICAGO WAB 0092





Thursday Programs [Continued]

Table of Thursday programs with columns for time slots (e.g., 2:55 P.M., 3:00 P.M., etc.) and station/program names (e.g., WMAQ, WJJK, WGN, etc.).

Programs For Friday, August 12

Table of Friday programs for August 12 with columns for time slots (e.g., 6:00 A.M., 7:30 A.M., etc.) and station/program names (e.g., WLS, WMAQ, WJJK, etc.).







# Friday Programs [Continued]

WSBC—Polish Program  
 WGES—Neapolitan Nights  
 WBBM—Cavallo Concert  
 8:15 P.M. (CDST) 7:15 P.M. (CST)  
 WCFL—Night Court  
 WMAQ—Cliquot Club; Harry Reser's Orchestra (NBC)  
 WJJD—Wandering Violinist  
 8:30 P.M. (CDST) 7:30 P.M. (CST)  
 WMAQ—Armour Program; Roy Shield's Orch. (NBC)  
 WJJD—Billy Sunshine  
 WGN—To The Ladies; Leon Belasco's Orchestra; Tito Guizar. CBS  
 WCFL—Kroehler Program  
 WBBM—Gus Arnheim's Orchestra  
 KYW—Charlie Agnew's Orchestra  
 WIBO—Jo Springer's "Sport-Views"  
 WENR—Leo Reisman's Orchestra. NBC  
 WJKS—Polish Hour  
 8:45 P.M. (CDST) 7:45 P.M. (CST)  
 WGN—Music That Satisfies  
 WBBM—Mahraj; India's Man of Mystery  
 WCFL—Grace Wilson in Songs  
 WIBO—Norge Program  
 9:00 P.M. (CDST) 8:00 P.M. (CST)  
 WBBM—Belle Forbes Cutter, soprano and orchestra (CBS)  
 WJJD—Dave Bennett's Orchestra  
 WGN—Ted Weems' Orchestra  
 WMAQ—Phil Lord, the Country Doctor (NBC)  
 WCFL—German Program  
 KYW—Rex Maupin's Aces of the Air  
 WIBO—Kay Ronayne  
 WENR—Paul Whiteman's Orchestra (NBC)

WCRW—Swedish Program  
 9:15 P.M. (CDST) 8:15 P.M. (CST)  
 WGN—Tomorrow's Tribune  
 WMAQ—Song Fellows (NBC)  
 WBBM—The Four Norsemen  
 WIBO—Russian Village  
 WJJD—Farmer Rusk's Service  
 9:25 P.M. (CDST) 8:25 P.M. (CST)  
 WGN—Headlines of Other Days  
 9:30 P.M. (CDST) 8:30 P.M. (CST)  
 KYW—Frankie Masters' Orchestra  
 WGN—Big Leaguers  
 WJKS—Guy Lombardo's Orchestra (CBS)  
 WBBM—Jack Miles' Orchestra  
 WMAQ—Northern Trust Northerners  
 WENR—Barr Hill, songs  
 WIBO—B. & K. Reporter  
 WCFL—Eric Russell Cook, baritone  
 9:45 P.M. (CDST) 8:45 P.M. (CST)  
 WBBM—Romance of Thorosghbreds  
 WIBO—Newscaster  
 WGN—Old Theater Box  
 KYW—The Boys  
 WCFL—Speaker's Bureau  
 WENR—Jane Froman and Orchestra  
 10:00 P.M. (CDST) 9:00 P.M. (CST)  
 WGN—Ted Weems' Orchestra  
 WMAQ—Amos 'n' Andy. NBC  
 WENR—Amos 'n' Andy. NBC  
 WIBO—Hour of Dreams

WCFL—School Teachers' Talk  
 KYW—Teaberry Sports Reporter; Globe Trotter  
 WJKS—Charles Carlie, tenor (CBS)  
 10:10 P.M. (CDST) 9:10 P.M. (CST)  
 KYW—Rex Maupin's Aces of the Air  
 WCFL—Musical Weather Report  
 10:15 P.M. (CDST) 9:15 P.M. (CST)  
 WIBO—Headlines  
 WCFL—WCFL Orchestra  
 WJKS—National Olympic Meet (CBS)  
 WENR—Maxwell House Program (NBC)  
 WGN—The Dream Ship  
 WMAQ—Dan and Sylvia  
 10:30 P.M. (CDST) 9:30 P.M. (CST)  
 WMAQ—Hotel New Yorker Orchestra (NBC)  
 KYW—Frankie Masters' Orchestra  
 WIBO—The Four Horsemen  
 WENR—Cesare Sodero and Concert Orchestra (NBC)  
 WGN—Bernie Cummins' Orchestra  
 WJKS—Columbia Symphony Orchestra (CBS)  
 WCFL—Barton Organ Recital by Eddy Hanson  
 10:45 P.M. (CDST) 9:45 P.M. (CST)  
 WCFL—WCFL Orchestra  
 11:00 P.M. (CDST) 10:00 P.M. (CST)  
 WENR—Olympic Games Revue; Grantland Rice  
 WCFL—Barton Organ Recital by Eddy Hanson  
 WGN—Harold Kemp's Orchestra  
 WMAQ—Via Lago Orchestra  
 WIBO—Russian Village

KYW—Earle Smith's Orchestra  
 WJKS—Elks Toast  
 WSBC—Mallers' Studio Program  
 11:05 P.M. (CDST) 10:05 P.M. (CST)  
 WJKS—Art Krueger's Orchestra (CBS)  
 11:15 P.M. (CDST) 10:15 P.M. (CST)  
 WMAQ—Hotel Pierre Orchestra (NBC)  
 11:30 P.M. (CDST) 10:30 P.M. (CST)  
 WGN—Ted Weems'; Clyde McCoy's; Ivan Eppinoff's and Bob Treastor's Orchestras  
 KYW—Charlie Agnew's Orchestra  
 WIBO—The Four Hogsomen  
 WENR—Terrace Garden Orchestra  
 WJKS—Ted Weems' Orchestra (CBS)  
 WMAQ—Vanity Fair Orchestra  
 12:00 Mid. (CDST) 11:00 P.M. (CST)  
 WBBM—Around the Town Dance Orchestras  
 WENR—Charlie Agnew's Orchestra (NBC)  
 WMAQ—Via Lago Orchestra  
 KYW—Earle Smith's Orchestra  
 WMBI—Midnight Musical and Gospel Hour  
 12:15 A.M. (CDST) 11:15 P.M. (CST)  
 WMAQ—Leo Wolf's Orchestra  
 12:30 A.M. (CDST) 11:30 P.M. (CST)  
 WENR—Ted Fiorito's Orchestra (NBC)  
 WMAQ—Via Lago Orchestra  
 KYW—Frankie Masters' Orchestra (NBC)

# Programs For Saturday, August 13

6:00 A.M. (CDST) 5:00 A.M. (CST)  
 WLS—WLS Smile-A-While Time  
 6:20 A.M. (CDST) 5:20 A.M. (CST)  
 WLS—Weather Report  
 6:25 A.M. (CDST) 5:25 A.M. (CST)  
 WLS—Fruit and Vegetable Produce Reports  
 6:30 A.M. (CDST) 5:30 A.M. (CST)  
 WIBO—Uncle John and his Family  
 WLS—WLS Family Circle; variety artists  
 6:45 A.M. (CDST) 5:45 A.M. (CST)  
 WBBM—Farm Information  
 6:55 A.M. (CDST) 5:55 A.M. (CST)  
 WBBM—Musical Time Saver  
 7:00 A.M. (CDST) 6:00 A.M. (CST)  
 WCFL—Morning Shuffle  
 WMAQ—Tune Time  
 KYW—Marshall Field and Co.'s Musical Clock  
 WJJD—Farmer Rusk's Top of the Morning  
 WLS—Hoosier Sodbusters and "Spararibs" Novelty program  
 WAAF—Farm Folks Hour  
 WCRW—Musical Breakfast  
 WMBI—Morning Worship Period  
 7:15 A.M. (CDST) 6:15 A.M. (CST)  
 WLS—Johnny Muskrat; Wool Talks  
 7:30 A.M. (CDST) 6:30 A.M. (CST)  
 WCFL—Cheerio. NBC  
 WGN—Leonard Salvo's Mail Box  
 WLS—Rader's Tabernacle  
 WBBM—Christian Science Churches of Illinois  
 WIBO—Organ Melodies  
 WJJD—Happy Go Lucky Time; Art Linick  
 WMAQ—Morning Worship  
 7:45 A.M. (CDST) 6:45 A.M. (CST)  
 WMAQ—John Fogarty, tenor  
 WBBM—Fashion Flashes  
 8:00 A.M. (CDST) 7:00 A.M. (CST)  
 WMAQ—Morning Glee Club (NBC)  
 WLS—Happyville Special with Jack Holden and Spararibs  
 WCFL—WCFL Kiddies' Aeroplane Club  
 WAAF—Breakfast Express  
 WIBO—Smiles  
 WGES—Bohemian Melodies  
 8:15 A.M. (CDST) 7:15 A.M. (CST)  
 WLS—"Steamboat Bill"  
 WMAQ—Top of the Morning (NBC)  
 WGN—The Commuters; Vincent Sorey's Orch. CBS  
 WCFL—Vic and Sade; comedy sketch (NBC)  
 8:30 A.M. (CDST) 7:30 A.M. (CST)  
 WCFL—Dance Music  
 WGN—Leonard Salvo, organist  
 WBBM—Modern Living  
 WAAF—Tuneshoppe  
 WIBO—Musical Varieties  
 WMAQ—Univ. of Chicago; News from Quadrangles  
 8:35 A.M. (CDST) 7:35 A.M. (CST)  
 WLS—Produce Market Reporter  
 8:45 A.M. (CDST) 7:45 A.M. (CST)  
 WMAQ—Nothing but the Truth (NBC)  
 WLS—A. and P. Program; Our Daily Food. NBC  
 9:00 A.M. (CDST) 8:00 A.M. (CST)  
 WGN—Fred L. Jeske, baritone  
 WBBM—Melody Parade (CBS)  
 KYW—Musical Melange (NBC)  
 WLS—Sears Tower Topics, Ann and Sue; Gene Autry  
 WMAQ—Through Lighted Windows (NBC)  
 WIBO—Novelletes

WAAF—Sing and Sweep  
 WGES—Organland  
 WCFL—German Entertainment  
 9:15 A.M. (CDST) 8:15 A.M. (CST)  
 WGN—Edward Smith, readings  
 WBBM—The Ambassadors (CBS)  
 KYW—Dance Masters (NBC)  
 WMAQ—Souvenirs of Melody (NBC)  
 WIBO—Waltz Time  
 WGES—Canary Club  
 WCFL—Famous Soloists  
 WAAF—Mrs. Margaret Dorr, Food Economy  
 9:20 A.M. (CDST) 8:20 A.M. (CST)  
 WLS—Evening Post Reporter  
 9:25 A.M. (CDST) 8:25 A.M. (CST)  
 WLS—Livestock Receipts and Hog Flash  
 9:30 A.M. (CDST) 8:30 A.M. (CST)  
 WGN—Board of Trade Reports  
 WMAQ—Our Daily Food; Colonel Goodbody. NBC  
 KYW—Rose Vanderbosch at the piano  
 WBBM—Burnham's Beauty Chat  
 WIBO—Norge Program  
 WLS—Daddy Hal and His Helpers  
 WAAF—Sing and Sweep  
 WCFL—Highlights of Music  
 9:35 A.M. (CDST) 8:35 A.M. (CST)  
 WGN—Leonard Salvo, organist  
 9:45 A.M. (CDST) 8:45 A.M. (CST)  
 KYW—Johnny Marvin, tenor (NBC)  
 WMAQ—Board of Trade  
 WAAF—Something to Do for Children  
 WBBM—New World Salon Orchestra. CBS  
 WLS—Popular Concert  
 WGES—Timely Tunes  
 9:50 A.M. (CDST) 8:50 A.M. (CST)  
 WMAQ—Breen and de Rose (NBC)  
 WGN—Music Weavers Quarter Hour  
 10:00 A.M. (CDST) 9:00 A.M. (CST)  
 KYW—Consolaires (NBC)  
 WGN—Tom, Dick and Harry  
 WCFL—Dance Music  
 WJJD—Komiss Musical  
 WMAQ—Cello Recital  
 WIBO—Popular Echoes  
 WAAF—Songs of the Islands  
 WLS—Livestock Markets; Jim Poole; poultry market  
 WBBM—Adventures of Helen and Mary (CBS)  
 WSBC—Home Hours  
 WGES—Star Dust  
 10:05 A.M. (CDST) 9:05 A.M. (CST)  
 WLS—Poultry Market; weather forecast  
 10:15 A.M. (CDST) 9:15 A.M. (CST)  
 WGN—Melody Favorites  
 WENR—Rhythm Ramblers (NBC)  
 WMAQ—Happy Jack  
 WSBC—Betty Citow, soprano  
 WJJD—Neighborhood Store  
 WIBO—Market Reports  
 WAAF—Estelle Barnes, pianist  
 WGES—Morning Musicals  
 KYW—Household Institute; drama. NBC  
 10:25 A.M. (CDST) 9:25 A.M. (CST)  
 WGN—Digest of the day's news  
 10:30 A.M. (CDST) 9:30 A.M. (CST)  
 WBBM—Columbia Revue (CBS)  
 WIBO—News of the Day  
 WJJD—Billy Sunshine  
 WAAF—The Fireside Philosopher  
 WGES—Tango Time  
 KYW—Studio Musical  
 WMBI—Gospel Music  
 WMAQ—Swen Swenson and his Swedehearts (NBC)

10:45 A.M. (CDST) 9:45 A.M. (CST)  
 WBBM—American Medical Association  
 WSBC—Jerry Sullivan Song Special  
 WIBO—Yama Yama Man  
 WGES—Rhyme and Rhythm  
 WJJD—Mary Alden; home talk  
 WAAF—Musical Calendar  
 WENR—Spanish Idyll (NBC)  
 10:50 A.M. (CDST) 9:50 A.M. (CST)  
 WGN—Leon Banditzky, pianist  
 11:00 A.M. (CDST) 10:00 A.M. (CST)  
 WGN—Music Weavers Request Program  
 WBBM—Julia Hayes Household Hints  
 WMAQ—On Wings of Song (NBC)  
 WCFL—Red Hot and Low Down Program  
 WENR—Our City  
 WIBO—Thornton Greyhound  
 WJJD—Bart's Revue  
 WAAF—A Visit With Mother Stewart  
 WMBI—K. Y. B. Club  
 WGES—Radio Headliners.  
 KYW—Prudence Penny, home economics  
 11:15 A.M. (CDST) 10:15 A.M. (CST)  
 WENR—Pat Barnes in Person; impersonations. NBC  
 KYW—Symphonic Favorites  
 WBBM—Virginia Clarke; Jean and Charlie  
 WGES—Curtain Calls  
 WJJD—Bridge Class of the Air  
 WAAF—World News Reports  
 11:30 A.M. (CDST) 10:30 A.M. (CST)  
 WJJD—Young Mothers Club  
 WGN—Board of Trade Reports  
 WBBM—Frank Wilson and Jules Stein  
 WENR—Words and Music (NBC)  
 WAAF—Eddie Fitch at the Organ  
 WIBO—Dance Time  
 WCRW—Josephine Diversified musical program  
 WMBI—Jewish Sabbath Service  
 WGES—Erma Gareri; Piano Symphonies  
 11:35 A.M. (CDST) 10:35 A.M. (CST)  
 WGN—Moynahan Family  
 11:45 A.M. (CDST) 10:45 A.M. (CST)  
 WLS—Elsie Mae Emerson, organist  
 WBBM—Ted Brewer's Orchestra (CBS)  
 WJJD—Century of Progress Talk  
 WAAF—Goldenrod Gaieties  
 WGES—Modern Melodies; Ethel and Harry  
 WMAQ—Parent Teacher Talk  
 11:50 A.M. (CDST) 10:50 A.M. (CST)  
 WGN—Good Health and Training  
 12:00 Noon (CDST) 11:00 A.M. (CST)  
 WJJD—Variety Music  
 WMBI—Organ Program and Gospel message  
 WCFL—Hill Billy Program  
 WGN—Mid-Day Services  
 WBBM—George Hall's Orchestra (CBS)  
 WIBO—WPCC  
 WLS—Rube Tronson and Texas Cowboys  
 WAAF—Noon-Time Melodies; Weather Report  
 KYW—Harold Stokes' Orchestra (NBC)  
 WGES—Italian Serenade  
 WMAQ—The Week-enders  
 12:05 P.M. (CDST) 11:05 A.M. (CST)  
 WMAQ—Board of Trade  
 12:10 P.M. (CDST) 11:10 A.M. (CST)  
 WMAQ—The Week-enders  
 12:15 P.M. (CDST) 11:15 A.M. (CST)  
 WBBM—Local Markets  
 WLS—Rube Tronson and Texas Cowboys  
 WIBO—Tunes of the Hour  
 12:20 P.M. (CDST) 11:20 A.M. (CST)  
 WBBM—Daily Times News Flashes

12:30 P.M. (CDST) 11:30 A.M. (CST)  
 WJJD—Sacred Program  
 WBBM—Chicago Hour with Helen Mors  
 WCFL—Musical Comedy Selections  
 WMAQ—Hotel New Yorker Orchestra (NBC)  
 WLS—Closing Grain Market; F. C. Bisson  
 WGN—Ritz Hotel Orchestra (CBS)  
 KYW—National Farm and Home Hour (NBC)  
 WIBO—Reading Room  
 WMBI—Organ Program  
 WJKS—Daily Times News Flashes  
 12:35 P.M. (CDST) 11:35 A.M. (CST)  
 WLS—Phil Evans; Livestock Review  
 12:40 P.M. (CDST) 11:40 A.M. (CST)  
 WJKS—Farm Flash and Weather Report  
 12:45 P.M. (CDST) 11:45 A.M. (CST)  
 WJJD—Luncheon Dance Music  
 WLS—Fruit and Vegetable Market—Weather  
 WMAQ—Princess Pat, beauty talk  
 WBBM—Brooks and Ross (CBS)  
 WCFL—Farm and Poultry Talk  
 12:50 P.M. (CDST) 11:50 A.M. (CST)  
 WMAQ—Hotel New Yorker Orchestra (NBC)  
 12:55 P.M. (CDST) 11:55 A.M. (CST)  
 WLS—Evening Post Reporter  
 1:00 P.M. (CDST) 12:00 Noon (CST)  
 WGN—Leonard Salvo, organ  
 WLS—Poultry Service Time with Melody Men  
 WIBO—News  
 WBBM—Saturday Syncopaters (CBS)  
 WCFL—Women's High School Teachers Talk  
 WAAF—Memories  
 WJKS—Saturday Syncopaters (CBS)  
 WMAQ—News Flashes  
 1:15 P.M. (CDST) 12:15 P.M. (CST)  
 WJJD—Miniature Symphony  
 WCFL—Barton Organ Recital  
 WGN—Palmer House Ensemble  
 WMAQ—Vacation Wanderings  
 WIBO—Classical Gems  
 1:20 P.M. (CDST) 12:20 P.M. (CST)  
 WBBM—News Flashes  
 1:30 P.M. (CDST) 12:30 P.M. (CST)  
 WJJD—Hill Billy Time  
 WIBO—Little Song Shop  
 WAAF—Pianoesque  
 WLS—National Farm Forum (NBC)  
 WMAQ—Symphonic Matinee (NBC)  
 WCFL—Florence Janke, popular singer  
 WBBM—Burnham's Beauty Chat  
 KYW—Frankie Masters' Orchestra  
 WJKS—Organ Melodies  
 1:45 P.M. (CDST) 12:45 P.M. (CST)  
 WGN—To be announced  
 WCFL—Bob Huff, popular singer  
 WIBO—B. & K. Reporter  
 WBBM—Columbia Salon Orchestra (CBS)  
 WJKS—Leota Flick, soprano  
 WAAF—Live Stock Market; Weather Summary  
 WSBC—Bobby Danders, Jr., songs  
 2:00 P.M. (CDST) 1:00 P.M. (CST)  
 WJJD—Early Afternoon Dance Tunes  
 WGN—Palmer House Ensemble  
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh  
 KYW—Earle Smith's Orchestra  
 WMAQ—Pictures in Harmony  
 WLS—WLS Merry-Go-Round  
 WSBC—Sports Review  
 WCFL—Lou Cowan, the Movie Man  
 WAAF—Chicago on Parade  
 WJKS—Boston Popular Revue (CBS)  
 WBBM—Boston Popular Revue (CBS)

## CARLETON SMITH IN AFRICA!

\* \* \* \* \*

Radio Guide Critic Goes Moslem

Carleton Smith, conductor of RADIO GUIDE'S "Music in the Air" column, has traded his microphone for a tom-tom. He is travelling through Africa, where they use the air only to breathe, and a radio star is as rare as an ice cream cone in the Sahara desert. You'll like this.

**ALGIERS, MOROCCO**—Salam O Alger! Thus was I greeted upon entering the Arab quarter; the Kasbah of Northern Africa's largest metropolis. Many times I have been there before, but always with my finger on the map. Today I was there in fact!

In the early morning I had come on deck in my dressing robe and overcoat, looking for land. It was not cold and a warm breeze was blowing off the water. The Italian steward, cigarette in hand, pointed into the mists before the dawn. "That," he said, "is Africa." I saw only a light house flashing through the fog.

I had hurried to my cabin and dressed. Ten minutes later I was on deck again to see what appeared to be a low-hung cloud. This soon was definable as a many-humped ridge with clouds piled like snow on top. My first glimpse of Africa!

Going to the bridge of the ship, I watched the yellow sun rise directly ahead of the prow. The boat cleaved its way through ripples of lightest saffron. A school of porpoises was playing nearby. A rainbow came close. The lady next to me was sketching it, when the captain came out and searched the coast with his glasses.

Occasionally, here and there on the slopes, a solitary white dot told of a residence. The whole scene brightened as the sun rose higher. You'd have sworn that it was an extravagantly colored picture post-card like those we all send our friends when we are travelling. The blue of the Mediterranean in the foreground, the white facades and red-tiled roofs of the first small village against the brown and yellow African hills! It was real, nevertheless.

And so was Algiers! Algiers, clean and white—with the Great Mosque high above the harbor, and paradoxically enough, two radio towers in the distance.

And real, too, were the brown-skinned youths, almost nude, who came in row-boats to meet the steamer. They had no fruit nor other wares to sell, as had been the case in Gibraltar. They offered only the thrill and excitement of watching them dive for coins flipped into the water. They rarely missed, even as my grammar school geography had told, and they waved the coin before popping it into their mouths, to show they were anxious and ready to dive again.

From the floating dock, we passed to as cluttered and ill-kept a harbor as can be imagined. The French flag flying from nearby buildings evidently did not insure first-class improvements.

I wanted to acquaint myself with a Moslem service, so the Mosque was my first objective. Making my way past whining beggars, I gained entrance to the small ante-room where the worshipper cleans his mouth, hands and feet before and after prayer, in a communal basin. One must be bare-foot before stepping on the sacred rugs. Kneeling in the rear, I watched the multitudes of Arabs and the heavily-veiled women in the balconies.

"La Allah il Allah!  
Mohammed rassoul Allah!"  
The chant continued with an almost hypnotic power, as the Koran unfolded its teaching.

The music from the Minaret, as well as on the street, has a strange charm. It is not a friend of the memory. In music, too, "East is East—and West is West . . ."

More about Algiers I am at a loss to tell you. My words could not picture the indescribable dirt and filth, nor the babble of street cries and noises in the Kasbah. Under



Here's Carleton Smith in Algiers. He is playing, in case you don't know, the Debruka—which is the equivalent of an African symphony orchestra.

the protection of an Italian guard, I saw the bazaars, the treacherous and lazy Arabs. The French may beat them and call them, "Cochons! betes" and "scum." But that does not change them. They long for their mountain sheiks. A kindly sun protects them from disease. And they would plunder as of old.

Neither the radio, nor the Fordson, nor the ever-increasing vanguard of tourists has done much to change the Arab customs.

There is another section to Algiers. Gardens of tropical beauty, spacious villas, an Institute Pasteur, and even an opera for entertainment of the European population. Miguel Fleita, I learned, is a favorite tenor there.

A young native student who came on board with us had composed a tango which he was anxious to play. It was monotonous in the same fashion as Ravel's "Bolero," and as insistent. He supplied me with caricatures of ship personages and all our well-known movie "stars," including Chevalier, Charlie Chaplin and Lawrence Tibbett. He made many fine sketches of Algerian scenes that I wish might be reproduced for you here.

As these scenes receded in the distance and the boat sailed northward, I looked for the last time at the clean, white buildings on the hills and saw again the radio towers on the far side of the city. Like a white bread box—spic and span—this! No one would guess that swarms of black ants crawled inside!

## Short Wave—DX

Dear DX Editor:

These are the present boundaries of an "insignificant" one-tube set in Arden, N. C.; North—Hartford, Schenectady, Cleveland, West—Chicago, St. Louis, Tulsa, Hot Springs.

South—Villa Acuna, Mex., San Antonio, New Orleans, Miami, Havana.

Do you still think it is "insignificant"? Let's hear some more boasts.

Ralph Racey  
301 W. 118th St., New York

## Reveal Love-starved Mystery Girl's Letters to Norman Brokenshire

(Continued from Page 1)

air is her man. She has fallen in love with a voice!

It isn't confined to the feminine fan either. But when a man falls desperately in love with a girl star he usually proposes marriage. The woman, on the other hand, indicates that she will gladly embrace her hero on any terms, with or without benefit of clergy.

Offhand, it would seem that the idolization of a motion picture star is more understandable. In the theater a woman sees her "lover," she hears him speak, she watches him move. When he clasps his arms around his leading lady, those arms—although he'll never know it—are actually around the plump woman in the fifth aisle.

When Rudolph Valentino died he was idolized by hosts of admirers. No more poignant scenes have ever been enacted than those around Valentino's bier—when hundreds of mourning women filed past his stilled, waxen profile, hour after hour, day and night, until it seemed that the procession would never end.

Yet Valentino never received as much fan mail as three or four of the male radio stars of today!

The more distant love—that of the radio—brings to the fan a more intense desire for some sort of contact besides the nebulous air waves. The romantic radio fan refuses to be placated by a voice. Most often she writes passion-tinged notes, but sometimes she besieges her "dream lover" in person.

Who are these women who so strangely love at a distance, the women whose letters attempt so tirelessly to bridge the gap between their own homes and the great metropolitan studios? Are they infatuated flappers or love-thwarted old maids? Are all of them single, or are some of them married?

And who, in particular, is the Mystery Girl whose beautiful, poetic, and yet singularly pathetic love letters have torn for a year at the portals of Norman Brokenshire's heart?

Brokenshire, one of radio's pioneers—nine years before the mike—and one of the really great announcers, would like to know his Mystery Girl's identity. So would his wife. She reads all his fan mail, and she is especially intrigued by this girl who seeks her husband's love.

Here is one of the Mystery Girl's letters:

*So precious. Music  
is the soul of hope*

"My Beloved—

"Far from you—from home and all I love. How strange fate plays the game of life—to seem tonight I heard the soul of you in calling—and 'listening in' again heard Liszt's sad, sweet 'Love Dreams.' The beauty of your programs . . . your songs so dear . . . to waken longings in my heart . . . to find you . . . kneel beside you . . . lips to seek and find your own . . . to kiss and love the world away—my baby.

"Oh Norman, ever since I first found you long ago—my hand held close in yours—to keep me safe and guide me true. This power you wield—to bind and hold me close to you. I love you, Norman, forever through eternity. With all my heart and soul I love you, trust you and believe in you forever.

Oh, my darling . . ."

Two days later Mrs. Brokenshire notices another letter from the Mystery Girl. She puts it aside and when Norman returns in the evening they read it together.

Here it is:

"My Beloved—  
"So remorseful and forlorn—my arms out-held to you in pleading—at your dear feet to kneel and cry my heart out to you. All so plain you make me see myself the way I seem to you. But, oh, I never meant to be mean. I love you, Norman, forever through eternity. With all my heart and soul I love you—trust you and believe in you forever. And not until last night's program, when you

challenged me to come or give you freedom, did I realize my making you unhappy. Oh Norman, when I first found you long ago, inexperienced in life and all its sorry ways, my only thought had been that you were my Dream Boy. You were my soul's ideal come true. Pray God help me be and do all in my

*My Darling - you  
are tired of my concited*

power to make you happy. All my days in dreams of you I think of all I would accomplish that you might be proud of me.

"It was not until March 8th, in a song upon your first program when you came back upon the air, that I thought you made me understand that you no longer cared. That was when I thought to go from here forever.

"But because you are the soul of me, because we both are young and you had said you cared—I thought to try to hold your love in dreams. Until I could come to you—and if you still care then to give myself forever in your keeping.

"Oh my baby, if you could know of how you hold my heart and very soul enthralled in the magic of your spell!

"Don't worry any more about me, Norman. I shall get along somehow. And I pledge myself to!"

There is another girl, besides the Mystery Girl. She signs herself simply "Cinderella."

Once she wrote:

"Dearest Norman—

"Yes, your very own, always. Two loving hearts woven together cannot be separated. But now, dearest, I am going to have a heart to heart talk with you. I never inquired into your affairs, but simply loved you for yourself and trusted you. A palace or a cottage was all the same to me. I cannot describe it, this beautiful love for you, but I know you are all the world to me. Silver and gold I have none. I am indeed a poor Cinderella, but my love and spiritual riches are all yours. Dearest, if this is only a dream, it is both beautiful and sad. Goodnite, beloved, yours faithfully and lovingly . . .

"Cinderella"

And what does Norman think about it all? And his opinion doesn't vary much from the other radio favorites.

"The writers," he said, "picture the announcer as their ideal in appearance. Their ideal may be a tall blond with blue eyes, and they would be much disappointed if he was short and dark. Of course, I couldn't begin to answer the letters I receive now, but when I first started—and received not more than five or six a day I did answer them—with a result that finished the correspondence. I don't believe the girls and women who write me would ever dream of telling me such intimate things if they didn't regard me as part of their dream world, which they don't want disturbed.

And are the male fans as hard hit as the women by the voices of the stars of the opposite sex. Ask them, and they'll say "Why no, certainly not!"

Yet Ruth Etting's lovely voice and radio personality brings proposals of marriage with amazing frequency. They aren't as sensational as the note sent by the women, but they carefully list all the would-be husband's worldly goods, which, curiously enough, usually include a farm. Of course, Miss Etting is already happily married.

Who is Brokenshire's Mystery Girl? Her other letters, which will be published in next week's issue of Radio Guide, may give you a clue. And read in next week's installment of this series how debutante fans mobbed Buddy Rogers, how the wives of stars feel about the flood of ardent fan mail, how love-starved women invade the studios in an attempt to catch their "dream lovers." And how some women actually believe that the radio artists pop out of the microphone, sail through the air, and are with them in their homes during the broadcast.

# Saturday Programs [Continued]

## NOVIS OF THE WEST



He's sun-kissed! Out of the golden west came Donald Novis to seek his fame and fortune—and he's captured both. It all started with his winning the Atwater Kent Auditions in 1928. After that he did extensive concert work, was featured in several motion pictures, and finally signed an NBC contract which calls for his appearance before microphones each Monday, Wednesday and Friday at 5:45 p. m. (CDST). Local outlet WMAQ.

WAAF—Popular Potpourri  
 4:30 P.M. (CDST) 3:30 P.M. (CST)  
 WJJD—Late Afternoon Dance Hits  
 WENR—Swanee Serenaders (NBC)  
 KYW—Charlie Agnew's Orchestra  
 4:35 P.M. (CDST) 3:35 P.M. (CST)  
 WBBM—J. Wilson Doty, organist  
 4:45 P.M. (CDST) 3:45 P.M. (CST)  
 WGN—Afternoon Musicale  
 WJJD—Rhyming Optimist  
 WENR—Musical Moments (NBC)  
 WAAF—World News Reports  
 5:00 P.M. (CDST) 4:00 P.M. (CST)  
 WGN—Symphony Concert  
 WENR—Little German Band (NBC)  
 WJKS—Freddie Martin's Orchestra  
 WAAF—Novelettes  
 WCFL—Junior Federation Club  
 KYW—Mel Stitzel, piano  
 WJJD—Neighborhood Store  
 WIBO—Dusk Dreams  
 5:15 P.M. (CDST) 4:15 P.M. (CST)  
 WJKS—Daily Times News Flashes  
 WJJD—Bridge Class of the Air  
 KYW—Waldorf-Astoria Orchestra (NBC)  
 WMAQ—The Dance Masters  
 5:30 P.M. (CDST) 4:30 P.M. (CST)  
 WCFL—John Maxwell, food talk  
 KYW—Uncle Bob's Popsicle Program  
 WENR—Air Juniors  
 WIBO—WPCC  
 WBBM—Skippy; children's skit (CBS)  
 WJKS—Lake County Medical Society  
 WAAF—Piano Phantasies  
 WJJD—Mooseheart Children  
 WSBC—Thibithie Crump of Freetown, Indiana  
 5:45 P.M. (CDST) 4:45 P.M. (CST)  
 WGN—Little Orphan Annie; children's playlet. NBC  
 WJKS—Ozzie Nelson's Orchestra (CBS)  
 WBBM—Ozzie Nelson's Orchestra

WLS—Talk; Dr. Sven Hedin, Pres.; Swedish Academy of Science  
 WIBO—Joe Springer  
 KYW—Tiny Theatre  
 WJJD—Frankie "Half Pint" Jaxon  
 WGES—In Romany  
 7:15 P.M. (CDST) 6:15 P.M. (CST)  
 WCFL—Barton Organ Recital by Eddy Hanson  
 WBBM—Bobby Meeker's Orchestra  
 WGN—Palmer House Ensemble  
 WIBO—The Four Horsemen  
 WJJD—Isle of Dreams  
 KYW—Earle Smith's Orchestra  
 WGES—Old Song Chest  
 7:30 P.M. (CDST) 6:30 P.M. (CST)  
 WMAQ—D'Orsay Program; Ben Selvin's Orch. NBC  
 WJJD—Frankie Marvin; hill billy songs  
 WGN—Lewisohn Stadium Concerts (CBS)  
 KYW—K-Seven (NBC)  
 WAAF—Sunset Salute  
 WIBO—B. & K. Reporter  
 WGES—Popular Artists  
 WLS—Wm. O'Connor, soloist; Ralph Emerson  
 WCFL—Arthur Koch, pianist  
 7:45 P.M. (CDST) 6:45 P.M. (CST)  
 WBBM—Gus Arnheim's Orchestra  
 WJJD—Art Wright, songs  
 WGES—In Old Erin; Don Lavery  
 WIBO—Aviation News and Views  
 WLS—Sunset Serenade; Ridge Runners and Hugh Cross  
 WCFL—Mme. Dorothy Derrfuss, contralto  
 8:00 P.M. (CDST) 7:00 P.M. (CST)  
 WMAQ—The Chicago Daily News of the Air  
 KYW—Charlie Agnew's Orchestra  
 WJJD—WJJD Program Review  
 WSBC—Popular Program  
 WLS—El Toro Week-end Revue; Gus Van and Picken Sisters (NBC)  
 WCFL—Barton Organ Recital by Eddy Hanson  
 WIBO—Norge Program

10:00 P.M. (CDST) 9:00 P.M. (CST)  
 WMAQ—Amos 'n' Andy. NBC  
 WLS—Amos 'n' Andy. NBC  
 WIBO—Hour of Dreams  
 WCFL—School Teachers' Talk  
 WGN—Ted Weems' Orchestra  
 KYW—Teaberry Sports Reporter; The Globe Trotter  
 WJKS—Chicagoan Hawaiians  
 10:10 P.M. (CDST) 9:10 P.M. (CST)  
 KYW—Rex Maupin's Aces of the Air  
 WCFL—Musical Weather Report  
 WCFL—Crosley Follies from Cincinnati  
 WGN—The Dream Ship  
 10:15 P.M. (CDST) 9:15 P.M. (CST)  
 WMAQ—Merle Thorpe; talk (NBC)  
 WLS—Kitchen Klenzer Novelty  
 WCFL—Crosley Follies from Cincinnati  
 WJKS—National Olympic Meet (CBS)  
 10:30 P.M. (CDST) 9:30 P.M. (CST)  
 WGN—Bernie Cummins' Orchestra  
 WMAQ—Paul Whiteman's Orchestra (NBC)  
 KYW—Earle Smith's Orchestra  
 WLS—International Old Time Party  
 WJKS—Harold Stern's Orchestra (CBS)  
 WIBO—Cafe de Alex Orchestra  
 10:45 P.M. (CDST) 9:45 P.M. (CST)  
 WCFL—Barton Organ Recital by Eddy Hanson  
 WIBO—Dave Moll's Orchestra  
 WLS—National Barn Dance  
 11:00 P.M. (CDST) 10:00 P.M. (CST)  
 KYW—Frankie Masters' Terrace Garden Orchestra  
 WIBO—Russian Village  
 WGN—Harold Kemp's Orchestra  
 WMAQ—Olympic Meet (NBC)  
 WGES—Paradise Orchestra  
 WJKS—Elks Toast  
 WSBC—Mallers' Studio Program  
 WENR—Olympic Games Revue; Grantland Rice  
 11:15 P.M. (CDST) 10:15 P.M. (CST)  
 WCFL—Herb Carlin's Orchestra  
 WMAQ—Men of Song (NBC)  
 11:30 P.M. (CDST) 10:30 P.M. (CST)  
 WGN—Ted Weems'; Clyde McCoy's; Ivan Eppinoff's and Bob Treaster's Orchestras  
 WGES—Cabaret Hits  
 WIBO—The Four Horsemen  
 WMAQ—Leo Wolf's Orchestra  
 KYW—Charlie Agnew's Orchestra  
 12:00 Mid. (CDST) 11:00 P.M. (CST)  
 WMAQ—Via Lago Cafe Orchestra  
 WBBM—Around the Town Dance Orchestras  
 WENR—Barn Dance  
 KYW—Earle Smith's Orchestra  
 WGES—Owl Car  
 12:15 A.M. (CDST) 11:15 P.M. (CST)  
 WMAQ—Dance Orchestra  
 12:30 A.M. (CDST) 11:30 P.M. (CST)  
 WMAQ—Via Lago Orchestra  
 KYW—Charlie Agnew's Orchestra  
 WENR—Barn Dance (NBC)  
 1:00 A.M. (CDST) 12:00 Mid. (CST)  
 WENR—Frankie Masters' Orchestra

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 7:30 p. m. WGN-CBS—Lewisohn Stadium Concert
- 8:00 p. m. WLS-NBC—El Toro Week End Revue; Gus Van
- 9:00 p. m. WMAQ-NBC—Whoopie; musical revue
- 10:15 p. m. WJKS-CBS—Olympic Games Summaries
- 11:00 p. m. WMAQ-NBC—Olympic Games Revue; Grantland Rice

WIBO—Television Program  
 WENR—Little Orphan Annie; children's playlet. NBC  
 WCFL—J. C. McMahon, insurance talk  
 WMAQ—Donald Novis, tenor  
 WAAF—The Spotlight  
 KYW—Uncle Bob's "Curb-is-the-Limit Club"  
 6:00 P.M. (CDST) 5:00 P.M. (CST)  
 WGN—Eveready Animal Circus  
 WCFL—Tripoli trio  
 WENR—What's the News  
 WIBO—German Program  
 WMAQ—Our City, talk  
 WCRW—Musical Program  
 WJJD—Pied Piper  
 WAAF—Hoosier Philosopher  
 KYW—Earle Smith's Orchestra  
 WJKS—Sports Review; Johnny O'Hara  
 6:15 P.M. (CDST) 5:15 P.M. (CST)  
 WGN—Palmer House Ensemble  
 WMAQ—Bill Kranz, pianist and Dance Masters  
 WENR—Terrace Garden Orchestra (NBC)  
 WAAF—Ray Waldron's Sports Review  
 WIBO—Television Program  
 WJJD—Red Top Sports Reel  
 WGES—Official Race Results by American Racing Record  
 WBBM—William Vincent Hall (CBS)  
 6:25 P.M. (CDST) 5:25 P.M. (CST)  
 KYW—Teaberry Sports Reporter  
 6:30 P.M. (CDST) 5:30 P.M. (CST)  
 WGN—Quin Ryan's Sports  
 WBBM—Keenan and Phillips, song pictures (CBS)  
 WMAQ—Blue Ribbon Malt Sports  
 WCFL—Smiling Bill Engle, tenor  
 WJJD—Dave Bennett's Orchestra  
 WAAF—Eddie Fitch at the Organ  
 WENR—The Rollickers (NBC)  
 WGES—Dine and Dance  
 WCRW—Musical program  
 KYW—String Trio (NBC)  
 WIBO—Spots and News; Norman Ross  
 6:45 P.M. (CDST) 5:45 P.M. (CST)  
 WBBM—Do Re Mi; female trio (CBS)  
 WMAQ—Travel Talk  
 WENR—The Goldbergs; dramatic sketch. NBC  
 WGN—Summer Fancies; orchestra  
 KYW—Frankie Masters' Orchestra  
 WJJD—Walt and Herb—Piano and Songs  
 WCFL—Dinner Music  
 WAAF—Songs of the Southland  
 WGES—Johnny Van, the Melody Man  
 WIBO—The Panther Woman  
 7:00 P.M. (CDST) 6:00 P.M. (CST)  
 WGN—Seven League Boots  
 WMAQ—Harlem Fantasy (NBC)  
 WAAF—Symphonic Studies  
 WBBM—Flanagan's Sport Review  
 WCFL—Bulletin Board

WLS—Willard Program with Mac and Bab and Ralph Emerson  
 WJKS—Trinity Male Quartet  
 8:15 P.M. (CDST) 7:15 P.M. (CST)  
 WBBM—Helen Mors and piano  
 WCFL—Night Court  
 WJJD—Better Music  
 WJKS—Cab Calloway's Orchestra  
 8:30 P.M. (CDST) 7:30 P.M. (CST)  
 WIBO—The Four Horsemen  
 WBBM—Jack Miles' Orchestra  
 KYW—Frankie Masters' Orchestra  
 WMAQ—Goldman's Band Concert (NBC)  
 WCFL—Kroehler Program  
 WLS—First Nighters. NBC  
 WJJD—Billy Sunshine  
 WJKS—Gay Mill Orchestra  
 8:45 P.M. (CDST) 7:45 P.M. (CST)  
 WCFL—Shadows of Communism  
 WIBO—Nu-Grape Twins  
 9:00 P.M. (CDST) 8:00 P.M. (CST)  
 WMAQ—Whoopie (NBC)  
 WJJD—Dave Bennett's Orchestra  
 WGN—Chesterfield "Music That Satisfies" (CBS)  
 WBBM—The Four Horsemen  
 WLS—Lucky Strike Orchestra (NBC)  
 KYW—Rex Maupin's Aces of the Air  
 WCRW—Studio Musical Program  
 WCFL—Herb Carlin's Orchestra  
 WJKS—Pumpkin Dusters (CBS)  
 9:15 P.M. (CDST) 8:15 P.M. (CST)  
 WIBO—Russian Village  
 WCRW—Junior League  
 WCFL—Harry Brooks, trumpet soloist  
 WJJD—Farmer Rusk's Service  
 WBBM—Columbia Public Affairs (CBS)  
 WGN—Tomorrow's Tribune  
 9:25 P.M. (CDST) 8:25 P.M. (CST)  
 WGN—Headlines of Other Days  
 9:30 P.M. (CDST) 8:30 P.M. (CST)  
 WMAQ—Evenin', Neighbor  
 WCFL—Organ Recital  
 KYW—Charlie Agnew's Orchestra  
 WIBO—B. & K. Reporter  
 WGN—Ted Weems' Orchestra  
 WJKS—Gay Mill Orchestra  
 WCRW—Studio musical program  
 9:45 P.M. (CDST) 8:45 P.M. (CST)  
 WBBM—Jack Miles' Orchestra  
 WMAQ—Dance Masters  
 WIBO—Cafe de Alex Orchestra  
 WGN—Old Favorites  
 WCFL—Herb Carlin's Orchestra

## MR. BEAU HIMSELF



The Beau himself! Here is Don Ameche of "Beau Bachelors," "First Nighter" and a host of other NBC and CBS skits. It is said that this deep-voiced, romantic looking radio actor never finishes a program without several telephone calls to the studio from feminine admirers. You can hear him on Friday nights over the Columbia chain or Saturdays on NBC's network.

# The Guest Star

By "Whispering" Jack Smith

HELLO, friends, hello. It's good to be back on the air again, and I want to be shakin' your hand for all the nice messages you've sent me.

How about a song? What? A column! Say, that's right. I forgot all about having to write a column. Can't I sing instead? All right, all right, but listen, I'm not much good at this sort of thing, but if it's got to be done . . . here goes:

I'm a native New Yorker. Born and bred in the Bronx. Can't ever forget the birth-date—May 30, 1896. Sure, they declared it a holiday right after I was born. You see, my grandfather's great great grandfather and Washington were like eight and nine and the country thought . . .

Dad had died when I was about three and so just as soon as I grew up, I knew it would be up to me to help with the finances.

Therefore, I got me a job as a photo-engraver. Yes sir, that's my trade! You know these fancy pictures you see in magazines—the kind with the good looking girls smoking cigarets and driving cars—well, that's what I did . . . only I never took the pictures. I just made engravings from them. Of course, I missed a lot that way, but . . .

Then everybody said, "Stage! That's the place to make money. Why, all you have to do is get up and sing or dance and you get \$100 a week." I heard that only once and then found a stage job. I was baritone in a quartet. And, let me tell you—if anything was ever ballyhoo, that \$100 a week business was. We had all we could do to keep from starving. And heartaches . . . stranded in Chicago . . . one night stands . . . everything. And when things were just getting a bit sunny . . . along came the war.

I decided as long as there must be a war and as long as I must be in it, I'd try flying. I made out an application for Aerial Photographer, or Aerial Spy or anything aerial. So, I was assigned to the Machine Gun Battalion. Some fun, eh? I got through that fight all right, and then came back to the States and put on shows for the Elks.

But show business was in my blood. I wanted to get back into it. How about a vaudeville act? Sure, a two-man act like Van and Schenck! Well, we did, but finally my partner went out West and started making money as a single, and somehow I did the same—they sold over a million copies of my recording of "Cecilia."

Toured all through Europe doing concert work. When I reached Jolly Ol' Lunnon, I joined the review "Blue Skies." The Britons, God bless 'em, seemed to like me. So did the Germans. So did the French—and you know what they say about fifty million Frenchmen! And say, I can remember the only time I was homesick. I received a note from a young lady in the audience requesting me to sing a number called "Are You Sorry." She said she had heard me sing in Chicago, and had requested that number there a year ago, and she wondered if I had come around to that request yet. Of course, I couldn't explain how busy I was—and that I was meaning to get to her song any day now—

## Europe's High Power Stations Lead U. S.

America lags behind in the construction of high-powered stations as compared to Europe, whose second 200,000 watt transmitter is ready to swing into operation at Cesky-Brod, near Prague. Another 200,000 watt has been broadcasting under commercial control all summer at Luxemburg.

These two stations now take rank as being the highest powered in regular operation in the world, their construction further indicating the trend toward higher powered stations in Europe.

In America, the new type station is, as yet, unknown, although several American and Canadian stations have been authorized to experiment with a 500,000 watt power, but only for past-midnight operation.



"WHISPERING" JACK SMITH

or that I certainly had not overlooked it. Come to think of it, I never did sing it. Maybe I can get it in one of these days during my new NBC-WJZ series. Do you suppose she's still waiting?

Well, she started me thinking again about the Statue of Liberty and Independence and all those things we used to enjoy and somehow I decided to come home.

I'll bet you can't remember hearing me back in 1921 on WMCA when it was in the Hotel McAlpin. It was right in that little spot that I secured my name. You see, I'd always been broadcasting with a quartet or with my partner, until one day, said partner failed to show up.

"You've got to go on alone," the station manager told me.

"No sir! Not me!"

"Yes sir," says he. So I did—but when I tried to sing the cords in my throat tightened up like a scared Scotchman, and I could only whisper. Was my face scarlet! After the broadcast everyone wanted to know who the "Whispering Baritone" was and that is why I'm called "Whispering Jack Smith."

## The Editor's Mail Box

A column dedicated to RADIO GUIDE readers. You and your friends are invited to write in for information concerning radio, radio stars, and your own favorite broadcasts. If the information is forthcoming and interesting to all of our readers, we will get it for you and print it in this column. No personal replies will be made.

WE give first place this week to a nice letter received from Martha Cartalano, of Detroit, Mich. She is anxious for some news about Kate Smith, the Swanee Songbird.

Kate is still in her twenties, Martha, and hails from Washington, D. C. Her early interests were divided between singing and the study of medicine. It was not hard for her to decide, however, that she preferred the stage to the hospital, and soon enough she was playing featured roles in Broadway musical comedies. She is generously proportioned, distinctly blonde, and the possessor of one of the nicest smiles in radio. Address her in care of the CBS at 485 Madison Ave., New York City. Thanks for the nice remarks about the GUIDE—and come again.

Several letters reach us this week from fans of "The Moynahan Family," WGN dramatic skit. Mrs. L. P. Rider of Cedar Rapids, Iowa, and L. E. S. of Atalissa, Iowa, asks for the cast of characters, while Sonny Black of Davenport, Iowa, asks who plays the piano during the broadcast.

The cast includes Bessie Flynn, as "Mother Moynahan"; Irene Wicker, as "Mrs. O'Don-

## BEHIND THE MELODY

Howard Barlow Reviews Strauss

This is the first of a series of articles by Howard Barlow, symphony conductor of the Columbia Broadcasting System, designed to acquaint the radio audience with something of the history and background of the musical masterpieces played on the air. Feeling that a series of informal notes dealing with the great composers and the circumstances under which their great works were written may be helpful in the understanding and appreciation of music, Mr. Barlow will write an exclusive article each week for RADIO GUIDE.



HOWARD BARLOW

WHEN Johannes Brahms, the great 19th Century exponent of the classic school of Beethoven and Bach, was asked his opinion of Richard Strauss, he replied, "If it's a question of Richard, I prefer Wagner; if a question of Strauss, I prefer Johann." This is exactly the answer one would expect of the somewhat conventional Brahms—particularly in view of the fact that the "Rosenkavalier" waltzes were yet to be composed. The Richard Strauss of whom Brahms speaks is the revolutionary innovator of the "Don Quixote" and "Ein Heldenleben" period, the Strauss who was consciously striving for something new and sensational.

Today we consider Richard Strauss one of the most significant of living composers. In what critics have called his second period, he produced such symphonic poems as "Don Juan," "Tod und Verklarung," and "Till Eulenspiegel," compositions which represent the highest achievement so far in the field of program music. It is through the works of this second period that the name of Strauss will live in the library of music.

But at the moment we are interested neither in the sensationalist whom Brahms criticized nor the composer of the emotional masterpieces we have just mentioned. The "Rosenkavalier" waltzes are absolutely unique in the music of Richard Strauss; they reflect a mood of light gaiety and care-free enjoyment which the composer rarely

expressed. Had Brahms heard them he would have been less prompt to state his preference for Johann, the so-called "Waltz King," if he had to decide between the Strauss geniuses. Composed in 1911, these waltzes show Strauss working again in the conventional form; there is no striving for effect, no cacophony, nothing of what we call modernistic. The effect is that of a more gifted and inspired Lehar; the melody and the delicate harmonies breathe the spirit of romance.

Of all Strauss' dramatic works, the opera "Rosenkavalier" is the only one which has met with real success. This comic opera, so totally different from the sombre "Elektra" of only two years before, reveals a complete change in the composer's outlook on life. He had left the more serious society of Munich to join in the gaiety of Vienna, and it is not surprising that Viennese life should go far toward altering his point of view. In his previous, over-serious works, he had demanded of his listeners a mood which they refused to accept. The consuming passion of Clytemnestra in "Elektra" is something foreign to the experience of the average man; it is even outside the ken of most trained music lovers, and when expressed in the intricate and cacophonous phrases of the Strauss score, it is extremely difficult to understand.

In "Der Rosenkavalier," however, Strauss has depicted the more common, delightful expression of love which forms part of nearly everyone's experience. The melodic waltzes of the opera are the keynote of the entire work, and their beauty is of the type which needs no analysis.

(The next air performance of Strauss' "Rosenkavalier" waltzes will be over a nationwide Columbia network, Friday, Aug. 11, at 10:30 p. m., CDST).

Local outlet WJKS.

## Times Square Roar Used As Sound Effect

The roar of a big city has been made one of the "sound effects" of a regular broadcast. The city is New York. The broadcast is the Lucky Strike police drama heard weekly over NBC networks.

It began this way. Tom Curtin, author of the police thrillers, wanted real street noises. It was fairly easy to accomplish this but it took considerable imagination. A set of parabolic "mikes" were placed in the vicinity of the Times Building, and engineers directed the instruments toward Forty-second Street and Broadway. The NBC transmitter open, listeners heard a policeman's whistle, a lumbering truck on trolley tracks, an open-air street car, a hundred motor horns, and a half dozen newsboys crying their wares.

**This file including all text and images are from scans of a private personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at <http://www.otrr.org/>**

**Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.**