

Radio Guide

And AMUSEMENT

5¢

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

Chicago, Ill., Week of April 3-9, 1932

Number 24

MILLIONS FOR AN AUDIENCE

IMPRESARIOS SPEND LAVISHLY FOR WORTHWHILE ENTERTAINMENT,

• "Millions for defense, but not one cent for tribute," that good old American battle cry, has been modernized by radio advertisers until it now seems to read, "Millions for an audience, and not a fig for expense." •

THERE are just so many evening hours—hours when the potential radio audience may be expected to listen in a receptive mood, and with so many features available at a twist of the wrist it behooves the wide-awake advertiser to furnish something outstanding in talent, in idea, or in performance if he is to steal away the audience from his rivals.

The American Tobacco Company, sponsoring the Lucky Strike Dance Hour, presents Walter Winchell and his gossip of the stage and screen, with the added attraction of dance music from here, there and everywhere. And that music, from the far corners of the earth, costs a mint of money.

The orchestra has to be paid, in the first place, and such representative musical organizations as the Lucky Strike Hour has presented demand a pretty penny for their services. Then there is the matter of wire charges for those organizations which happen to be located on the North American Continent, and the trans-oceanic toll charges for the orchestras playing in Germany, Ireland, France and such other far-off lands as, for instance, the Argentine.

But the American Tobacco Company does not begrudge the expense, tremendous as it is, so long as it holds the audience. In this case, of course, the predominant expense is in the charges for carrying the entertainment from the four corners of the world, other programs

spend far more for talent than for wire and short-wave services.

The Proctor and Gamble Company, on the other hand, is going in more and more heavily for talent, as well as for time on the air. Those two radio comics, "Colonel Stoopnagle and Budd," have been working

(Turn to Page 17)



(above)
LUPE VELEZ

(center)
BILLIE BURKE

(extreme left)
FLO ZIEGFELD



Choral Music From Music Supervisors Convention On NBC

Four special programs from the Biennial Music Supervisors Conference will be broadcast from the Cleveland Auditorium over an NBC network this Monday, Wednesday, Thursday and Friday. On Monday and Wednesday the programs will be broadcast at 10:45 a. m. over WMAQ. On Thursday at 11:15 over KYW, and on Friday at 2:30 p. m. over KYW.

Monday's program will present the Junior High School chorus, singing from the Auditorium stage. On Thursday and Friday the High School Chorus will be heard.

On April 6, more than 1,000 Cleveland school children and students from all over the country, will participate in a music discrimination test, classifying in various ways a series of compositions broadcast from the NBC New York studios under the direction of Dr. Walter Damrosch. To the three winners, the NBC will award free scholarships to summer music camps.

Pope's Voice Heard In America Sunday

His Holiness Pope Pius XI will speak from St. Peter's Cathedral, Vatican City, over an NBC network at 11:00 a. m. this Sunday, atmospheric conditions permitting. A twenty-minute address in Italian by the Pope, followed by an English translation of the talk will complete the broadcast.

Local outlet WMAQ.

WBBM Spelling Bee

The second of the semi-final examinations in which 24 winners from the second twelve preliminaries in the Daily Times radio spelling bee will participate, is scheduled to be broadcast this Thursday at 8:00 p. m. from WBBM.

With 5 winners selected from each of the three semi-final quizzes, 15 contestants will then vie for the grand championship honors in the final bee to be broadcast on April 21, at 8:00 p. m.

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EASY ACES



You've often wondered what they look like—the four characters heard during the CBS "Easy Aces" program. Here they are, from left to right: Ace, Jack, Marge and Jane, looking just as they do when their skit takes the air each Monday, Wednesday and Friday at 6:30 p. m. over the Columbia chain.

"Your Government" New NBC Series

Government as it daily affects and regulates the lives of every person in the United States, from birth to death, will be the subject of a new series of talks and discussions by prominent speakers over an NBC network starting this Tuesday.

The programs, under the title, "You and Your Government" are presented by the Civic Committee of the National Advisory Council on Radio in Education, in cooperation with the American Political Science Association. They will be heard at 7:00 p. m. every Tuesday over a coast-to-coast NBC network.

John H. Finley, educator, author, and associate editor of the New York Times, and Thomas H. Reed, professor of political science at the University of Michigan will address radio audiences this Tuesday. Dr. Finley will introduce the series, while Professor Reed will discuss "The Citizen and His Government."

Local outlet WLS.

McDonald On De Valera

How the election of Eamon De Valera marked the end of the first period in the history of the Irish Free State will be told by James G. McDonald during the program "The World Today," to be broadcast over an NBC network this Thursday at 5:30 p. m. McDonald is quoted as saying that "the world will watch with interest to see whether, under his leadership, the domestic and foreign policies formulated by ex-president Cosgrove are to undergo a material change."

Local outlet WMAQ.

HALSEY-STUART IN FIFTH YEAR ON AIR

One of the oldest sponsored programs on the air, the Halsey-Stuart and Company series, will begin its fifth consecutive year of broadcasting over an NBC network this Wednesday at 7:30 p. m.

As in the past, the Old Counsellor will continue to give investment advice and a musical program of classical numbers will complete the broadcasts.

Local outlet KYW.

Church And State Share NBC Program

His Eminence Patrick Cardinal Hayes and Governor Franklin D. Roosevelt will be heard over an NBC network this Saturday at 1:30 p. m., during the Catholic Charities Luncheon from the Hotel Astor in New York. Both the Cardinal and Governor Roosevelt will appeal to directors of Catholic Diocesan Charities throughout the country for the advancement of social welfare work.

Local outlet WMAQ.

Sosnik Plays Grofe

"Huckleberry Finn" from Grofe's "Mississippi Suite," will be one of the high spots of Harry Sosnik's "Pennzoil Parade" program to be broadcast this Sunday at 8:30 p. m. over the CBS network. This program was formerly presented at 7:00 p. m.

Local outlet WGN.

Culbertson On Air In Wrigley Series

Ely Culbertson—the man who dramatized bridge for millions—is going on the air to discuss his famous system of play over an NBC network under the sponsorship of the William Wrigley Jr. Company, manufacturers of Wrigley's chewing gum.

"Let's play Culbertson," the words that revolutionized a national pastime in less than two years and turned bridge into a major industry, will be heard each Monday and Wednesday afternoon at 3:30 p. m. over WENR, and each Saturday at 7:00 p. m. over WMAQ.

On Monday and Wednesday broadcasts, Culbertson will analyze a Contract bridge hand for his listeners, telling how he himself would play it, and why. On Saturday evening he will conduct a general discussion on the fine points of Contract for beginners, average players and experts.

Al And Pete

"Al and Pete," otherwise known as Al Cameron and Pete Bontsema, are now being featured in a new three-a-week series over WBBM as "Bo-Peep's Boy Friends," each Monday, Wednesday and Friday at 9:15 a. m. The two comedians offer a program of comedy and songs that appeals to all "children" from the ages of five to ninety-five.

Rolfe's Rhythm To Sell Ivory Soap

B. A. Rolfe, one of radio's best known band directors, will return to the air over NBC networks this Thursday and Friday at 7:30 p. m. on the Ivory Program over an NBC network. The sponsors are Proctor and Gamble.

Local outlet WLS.

Auto-Radio Appliance

Battery Eliminators, for some time considered an impractical and outdated product, come into prominence again as a radio appliance of value with the announcement by Pines Winterfront Company that they have perfected and placed upon the market a new Eliminator for auto, motorboat and airplane radios.

The new accessory consists of a "triple-tested" motor in connection with a special rotary transformer. It gets its current from the regular "A" battery, steps it up, rectifies and filters it, delivering to the set a constant, smooth D. C. current which produces a clearness of tone heretofore thought impossible in an auto radio. Installation requires a space of 5 3-8 in. x 6 1-4 in. deep. Its total weight is fifteen pounds.

MEET THE ARTIST

DELOS OWEN

Although Del Owen, conductor of the WGN studio orchestra, says that he is "a sour young bachelor," his favorite movie star is seductive Marlene Dietrich. Now someone cleverer than I should be able to pull a wheeze out of that.

Owen is a blue-eyed, curly-haired blonde, an immaculately groomed person of thirty-four summers—or perhaps thirty-four winters is a better way to designate a bachelor's age. He lives with his mother on the South side of

Chicago—the town in which he was born and educated. After high school, Del, whose musical ear was the despair of his teachers because he played all his work "by ear" instead of by note, entered the Conservatory of Music.

Here the naturally talented but easy-going student was brought to terms. No getting by with brilliantly improvised work at the Conservatory—scientific study was demanded. His teacher was noted Adolf Weidig, stern genius of harmony and composition. Victor Garwood taught him piano.

Immediately he began composing—musical comedies! The stage had always appealed to him and he hoped, someday, to see one of his shows on Broadway.

Of course he did. "Cheer Up!", as if in anticipation of the present depression, opened on Broadway for a successful run. In Chicago, his "Sweet Lady" ran twelve weeks to packed houses.

Then to the stage—by way of home talent shows which he produced in numerous small towns of the middle west. "Amos and Andy" were working for the same company in those days, and Del came to know them well.

After a few years in New York, directing orchestras and arranging music for Broadway shows, WGN made a bid for his services. So Del hopped a train for Chicago and a new career.

At WGN he went to work as manager of the station and builder of programs—which means that all musical numbers played over that station were selected by Del. Later on he directed the production of all commercial programs, and just a few weeks ago, he took over the position of musical director and conductor of the studio symphony orchestra.

Some of you doubtless remember his work as half of the famous double piano team of Del Owen and Allan Grant, in which he demonstrated his ability as a performer as well as composer and executive.

As most radio artists and executives soon learn, work and more work is demanded of the successful radio personality. Del is no exception.

Outside of his work, the personable Del enjoys the theater and a refreshing swim of a summer's day. But first in his affections, outside of his charming mother whom he adores, is the art of composition. His greatest ambition is to write finer and better music, and this dream finds him hard at work on some of the concert composition he hopes someday to publish, thru many long nights. He composes away from the piano—at a furious rate of speed.

His fan mail has been interesting and a great incentive to him—but, he admitted to me with a disappointed air that he had never received any love letters. Which can only be explained by the fact that this highly desirable male has, until now, worked behind the scenes of radio.



Sears-Sanabria Show Is A Huge Success

The Sanabria Television System will shortly be installed in the Tower studios of WCFL, located in the American Furniture Mart Building, it was announced this week by E. N. Nockels, Secretary of the Chicago Federation of Labor.

This will mark the third installation of the Sanabria System in Chicago. Immense crowds attended the Sanabria television demonstration at Sears Roebuck State Street Store last week, in which prominent stage and screen stars participated.

Coon-Sanders On WBBM

Carleton Coon and Joe Sanders and their orchestra will return to Chicago this Friday when they will set their music racks in the College Inn during the absence of the "old maestro" Ben Bernie, and take over his regular nightly broadcast schedule over WBBM.

Children's Springtime

A talk on "Springtime" as it affects children and parents, will be broadcast by Angelo Patri, authority on children, during his program this Sunday evening at 7:45 over the Columbia network. Inspired by the springtime growth of flowers, Patri will compare it with the growth of children and the rebirth of parents in their children.

Local outlet WGN.

Specht At "Pla-Mor"

Paul Specht and his internationally famous band is now playing an engagement at Mickey Rafferty's "Pla-Mor" cafe, with broadcasts over the Columbia network. Specht, who was the first conductor to lead an American band in broadcasts from Europe, takes the air at 6:30 p. m. each Wednesday evening from WBBM.

Wrigley Skit On Stage

"Myrt and Marge," principals of the WBBM back-stage skit, are now playing an engagement of personal appearances at the RKO Palace Theater, Chicago. With them in the stage show are Ray Hedge, in the role of "Clarence Tiffinguffer"; Patricia Ann Manners, as "Gwen," the dumb-Dora of the show; and Eleanor Rella, who plays the part of hard-boiled "Billy."

Obadiah Moves

Obadiah Quackenbush, the Hoosier Philosopher, whose whimsical and philosophical comments on the day's news have been heard at 1:00 p. m. each week-day from WAAF, was moved to a 6:00 p. m. period on April 1. He will continue indefinitely with the new schedule.

WLS Acts On Chain

WLS is supplying a number of staff acts to the chains these days. Rube Tronson and his Texas Cow-boys, a WLS National Barn Dance feature, are appearing on the NBC Farm and Home Hour on Monday, April 4th. The Melody Men, heard on many WLS sustaining programs as well as commercials, will be guest artists of the Swift Garden Hour with Margery Maxwell on April 24th.

Baroness On Bath Club

Baroness d'Etreillis, famous designer and modiste, will be interviewed by Allie Lowe Miles on "The Bath Club" program of this Wednesday, over the Columbia network, at 7:00 p. m. The Baroness, who has designed costumes for motion picture stars, society women, and royalty abroad, will speak on "Why Women Want to Make Themselves Beautiful" and "What Men Look For In The Well-dressed Woman."

Local outlet WGN.

Canadian Radio Tax

An annual tax of \$2 on all radio receiving sets was announced by the Canadian government just before hearings began before a special Parliamentary committee appointed by Premier Bennett to consider the reorganization of the nation's broadcasting system. The new tax, which really is a license fee, became effective April 1. It doubles the tax of \$1 hitherto collected each year on some 600,000 radios.

On I. A. C.



Jim and Bob, popular team of Hawaiian guitar players, who are now broadcasting their Melody-Land program from WMAQ each Wednesday and Friday at 9:30 p. m. The smoothly harmonious broadcast is sponsored by the Illinois Automobile Club, who have made "courtesy driving" a byword. The boys have been playing their southern music for many years from Chicago stations and have attracted a wide audience who tune in regularly on their programs.

PROGRAMS FOR SUNDAY, APRIL 3

A. M.

6:00 WAAF—Dawn Patrol
 6:30 WAAF—Old Time Tunes
 7:00 WAAF—Sacred Music
 7:20 WJJD—Mooseheart Catholic Services
 7:30 WJJD—Morning Reveries
 WAAF—Morning Concert
 8:00 WENR—Children's Hour, NBC
 WCFL—Children's Hour, NBC
 WJBO—Swedish Services conducted by Olaf Neison
 WAAF—Pipe Organ Melodies
 KYW—Sunshine program; Paul McClure
 WGES—Dream Train
 8:30 WAAF—Musical Mixup
 WGES—Memory Lane
 8:45 WJJD—Mooseheart Protestant Services
 WBBM—Land of Make Believe, CBS
 9:00 WGN—"The Old Testament"; Leonard Salvo; organ
 WBBM—Church of the Air, CBS
 WENR—Southland Sketches, NBC
 WMAQ—Olson Rug Weather Report; Sunday School Dramatizations
 WCFL—Highlights of Music
 WGES—Gloom Chasers
 WAAF—Drifting and Dreaming
 9:15 WGN—March Time—Organ
 9:30 WMAQ—Musical program
 WGN—Victor Stonebrook, tenor
 WENR—Fiddlers Three; three violins, vibraphone and piano, NBC
 WBBM—Community Faculty Recital, CBS
 WAAF—My Favorite Band
 WGES—Band Parade
 9:45 WENR—A Song for Today; Lowell Pattan, composer and organist, NBC
 WAAF—Bill Baar, Bits of Life
 WGES—Happy Hits
 10:00 WGN—Sunday morning concert
 WENR—Continental Oil Program; travel talk, NBC
 WCFL—International Bible Students Program
 WBBM—Julia Mahoney and Charles Carille; duets, CBS
 WAAF—Rhythm Time
 WGES—Waltz Tunes
 WSBC—Classical Program
 10:15 WCFL—Highlights of Music (continued)
 WMAQ—Church of the New Jerusalem, Swederobgian
 WGES—Today in Music
 10:30 WGN—Voice of St. Louis, CBS
 WENR—Major Bowes' Capitol Theater, NBC
 WBBM—"The Imperial Imp"
 WMAQ—Univ. of Chicago Organ Recital
 WCFL—Seventh Church of Christ Scientist
 WJJD—Happy Go Lucky Time; Art Linick
 WAAF—Melodies in Three-Quarter Time
 10:45 WBBM—Peoples Church, Dr. Preston Bradley
 11:00 WMAQ—Papel Broadcast from Rome; Pope Pius, NBC
 WENR—Central Church; Dr. Frederick Shannon
 WAAF—Goldenrod Revue
 11:30 WGN—International Broadcasts, CBS
 WAAF—Memories; live stock receipts
 WCRW—Diversified Musical Program
 11:45 WGES—Our Lady of Sorrows Catholic Church
 WGN—Uncle Quin's Three Minute Oat Flakes Club
 WAAF—Musical Gems

P. M.

12:00 WGN—Reading of the Tribune Comics
 WCFL—Holy Name Cathedral
 KYW—Uncle Bob's Peter Pan Club
 WAAF—Sears, Roebuck Musical Moments
 WCHI—Organ Music
 WMAQ—Symphonic hour; Walter Damrosch, conducting, NBC
 12:15 WCHI—Better Music
 12:30 WJBO—Studio Program
 WLS—Polish Music Hour
 WCHI—Jack Johnston's Sports Reel
 KYW—Uncle Bob
 WBBM—The Wonder Hour, CBS
 WAAF—Noontime Melodies
 WCHI—"Cal and Jud"
 1:00 WGN—Palmer House Ensemble
 WBBM—The Eight Sons of Eil, CBS
 WMAQ—Yardley Program; London String Quartet, NBC
 WJBO—Chamber Music
 KYW—Int'l Bible Students Association
 WAAF—Songs of the Islands
 WCHI—German Program
 1:15 KYW—Pop Concert
 WAAF—Easy Chair Melodies
 WCFL—Brunswick Lithuanian Program
 1:30 WGN—Wurlitzer Program; Verne Buck, violinist
 WMAQ—Moonshine and Honeysuckle, NBC
 WBBM—Evans Fur Program, Jack Brooks
 WJBO—Spanish Serenade
 KYW—Yeast Foamers; Kay's orch, NBC
 WAAF—King Candy Makers
 WSBC—Jewish Program
 WLS—Cross Roads Sunday School with vocal trio and Wm. Vickland

WMBI—Gospel Service in Italian
 1:45 WLS—Jung Garden Idyll; John Brown, pianist; Elsie Mae Emerson, organist
 WBBM—Edw. F. Brundage, Political Talk
 WAAF—Estelle Barnes, pianist
 2:00 WGN—New York Philharmonic Orchestra, CBS
 KYW—Lady Esther program; Wayne King's Orchestra, NBC
 WBBM—Variety Hour
 WMAQ—Nat'l Youth Conference, NBC
 WLS—The Smith Family
 WCFL—Brunswick's Polish Program
 WJBO—Studio Program
 WAAF—Waltz Time
 WMBI—Gospel Service in Spanish
 WCHI—Polish Program
 2:15 WJBO—Your Uncle Howard Taylor
 WLS—Union League Boy's Club
 WAAF—The Redheaded Bluebird
 2:25 WJBO—Publix Reporter
 2:30 WMAQ—Swift Garden Party; guest opera star, NBC
 KYW—Dr. S. Parkes Cadman; talk, NBC
 WSBC—Polish Program
 WBBM—String Trio
 WCHI—Hungarian Program
 WLS—Little Brown Church of the Air

WAAF—Rehberg Sisters
 WGN—Real Folks; Log Cabin Syrup Program, CBS
 WCFL—Merry Garden Ballroom Orchestra
 WJJD—Paul Rader; Chicago Gospel Tabernacle
 KYW—Dr. Donald Grey Barnhouse
 WMBI—Bible Exposition; Prayer and Praise
 WJBO—North Shore Church Program
 4:15 WAAF—Classical Concert
 WCHI—Bartholomen Singers
 4:30 WGN—Bernie Cummin's Orchestra
 KYW—Simons Program; Harry Kogen's orchestra, NBC
 WBBM—Judge Henry Horner, Political Talk
 WJBO—Avalon A. Capella Choir
 WENR—General Electric Twilight Program; guest artists, NBC
 WMAQ—Musical Pilgrimages, Marx and Anne Oberndorfer
 WAAF—Judy and Ann's Theater
 4:45 WAAF—Popular Interlude
 WBBM—String Sextette
 WCFL—James J. Burke, political talk

6:15 WLS—Our Children
 WMAQ—United Drug Co. program; Jerry and Ed, comedy and harmony; Andy Sannella's Orchestra, NBC
 WBBM—Oscar Carlstrom, Political Talk
 KYW—Reser's Orchestra; quartet, NBC
 WAAF—Sunset Salute
 WGES—John Van Ganegan, pianist
 6:30 KYW—The Three Bakers; songs and patter, NBC
 WGN—Luden's Novelty Orchestra, CBS
 WLS—Orchestral Gems, NBC
 WBBM—Len Small, Political Talk
 WMAQ—Ruth Lyon and Harry Kogen's Orchestra, NBC
 WGES—Old Time Minstrel
 6:45 WGN—The Sylvanians, CBS
 WMAQ—University of Chicago; Chats with Philosophers in Hades
 7:00 WGN—Ziegfeld Folies of the Air, CBS
 WLS—Chase and Sanborn Hour; George Jessel; Dave Rubinoff's Orch, NBC
 KYW—Enna Jettick Melodies; mixed quartet, NBC
 WMAQ—Harold Van Horne, pianist
 WCFL—Irish Program
 WJJD—Dance Orchestra
 WGES—Russian Program
 7:15 KYW—Collers Hour; dramatizations; novelties; orchestra, NBC
 WJJD—Mastercraft Homebuilder Orch.
 WGN—The Greyhound Traveler, CBS
 WMAQ—Chicago Sunday Evening Club
 WJJD—Chicago Gospel Tabernacle Services
 WGES—Lithuanian Melodies
 7:45 WGN—Angelo Patri "Your Child"; Sponsored by Cream of Wheat, CBS
 8:00 WGN—"Ever Ready Radio Galettes; Belle Baker and Jack Denny, CBS
 WENR—Our Government; David Lawrence, NBC
 WCFL—Father John W. R. Maguire
 WSBC—Italian Program
 8:15 WCFL—Kroehler Furniture Co. Program
 WENR—American Album of Familiar Music; quartet; piano duo; vocal solos, NBC
 KYW—Bayuk Cigar program; guest artist, NBC
 WBBM—Wm. H. Malone, Political Candidate
 8:30 WGN—Pennzoil Parade; Harry Sosnick's Orchestra and Male Quartet, CBS
 WCFL—Swedish Glee Club
 WBBM—Gus Arnheim's Orchestra
 8:45 KYW—Making the Movies; Comedy Skit; Male Quartet, NBC
 WENR—Bulck Musical Comedy Program; Revelers Quartet; Fred Black's Orchestra, NBC
 9:00 WGN—Glee Club of Advertising
 WBBM—Edna Wallace Hopper's Variety Show; stage and screen stars, CBS
 WCHI—Emil E. Rose, political talk
 WCRW—Musical Program
 9:15 WMAQ—Barbasol Program; The Old Singing Master, NBC
 WCRW—Arthur France, Comedy Skit
 WENR—Edison Symphony
 KYW—Don Pedro's Orchestra
 WCFL—Political Talk, Judge Michael Feinberg
 WGN—Tomorrow's Tribune
 9:25 WGN—Interlude
 9:30 WGN—Dramatizations of the States
 WCFL—Workingmen's Circle Program
 WCRW—Studio Musical Program
 WCHI—Sandy MacTavish; Scotch program
 WBBM—International Revue, CBS
 9:40 WGN—Art Kassel's Orchestra
 9:45 KYW—At Seth Parkers; rural sketch, NBC
 WMAQ—Malick Dramatization
 WENR—Archer Gibson, Orchestra, NBC
 9:50 WGN—To be announced
 10:00 WGN—"Echo's of the Midway"
 10:15 WGN—"The Dream Ship"; poetic readings
 WMAQ—Auld Sandy
 WENR—To be announced
 10:30 WCFL—Green Mills Ballroom Orchestra
 WMAQ—Herbie Kay from the Blackhawk
 WMAQ—Jesse Crawford, poet of the organ, NBC
 WENR—Piano Moods; Lee Sims, pianist; Ilo May Bailey, vocalist, NBC
 WCFL—Merry Garden Orchestra
 WCHI—Walter Bathold, Basso
 10:35 KYW—Sports Reporter
 10:40 KYW—The Globe Trotter
 10:45 WGN—Bernie Cummin's Orchestra
 KYW—Don Pedro's Orchestra
 WENR—Sanella and Herman, NBC
 11:00 WCFL—Green Mill Ballroom Orchestra
 WBBM—Around the Town; dance orchs.
 WENR—William Stoess' Orchestra, NBC
 WGES—Paradise Orchestra
 WCHI—Metropolitan Echoes
 WSBC—Dance Music
 11:15 WGN—Ted Weem's Orchestra
 KYW—Louis Panico's Orchestra
 11:30 WCFL—Merry Garden Ballroom Orch.
 WGES—Cabaret Hits
 11:45 WGN—Herbie Kay's Orchestra and Art Kassel's Orchestra, Alternating
 KYW—Don Pedro's Orchestra
 WENR—Earl Hines' Orchestra
 WGES—Owl Car
 WJBO—Eddie South's Orchestra
 12:15 KYW—Louis Panico's Orchestra
 WJBO—Cafe de Alex Orchestra
 12:45 KYW—Don Pedro's Orchestra

LOG OF CHICAGO STATIONS

Call Letters	Kilo-cycles	Power, Watts	Ownership	Location and Phone Number
WLS	870...	50,000	Prairie Farmer	1230 W. Washington St. Haymarket 7500
WENR	870...	50,000	Great Lakes Broad Co. (Operated by NBC)	222 N. Bank Drive Delaware 8312
WGN	720...	25,000	Chicago Tribune	Drake Hotel Superior 0100
WBBM	770...	25,000	WBBM Broadcasting Corp. (Affiliated with Chi. Times)	410 N. Michigan Ave. Whitehall 6000
WJBT				
WJJD	1130...	20,000	Loyal Order of Moose	Palmer House State 5466
WJBO	560...	10,000	Nelson Bros.	6312 Broadway Sheldrake 6000
KYW	1020...	10,000	Westinghouse Electric Co. (Affiliated with Chicago Herald and Examiner)	Strauss Bldg. Wabash 4040
KFKX				
WMAQ	670...	5,000	Chicago Daily News	400 W. Madison St. Dearborn 1111
WMBI	1080...	5,000	Moody Bible Institute	153 Institute Place Diversey 1570
WCHI	1490...	5,000	WCHI Broadcasting Co.	201 N. Wells St. State 2201
WCFL	970...	1,500	Chi. Federation of Labor	666 Lake Shore drive Delaware 9600
WAAF	920...	500	Drovers Journal	836 Exchange Ave. Yards 0084
WGES	1360...	500	Oak Leaves Broad. Co.	124 N. Crawford Ave. Kedzie 7708
WSBC	1210...	100	World Battery Co.	New Southern Hotel Calumet 2710
WCRW	1210...	100	Clinton R. White	2756 Pine Grove Ave. Diversey 4440
WEDC	1210...	100	Emil Denmark Cadillac Co.	3860 Ogden Ave. Crawford 4100

WENR—The Little Brown Church Service; Wm. Vickland
 WBBM—Omer N. Custer, Political Talk
 WJJD—German Hour
 WJBO—Meditations of Man
 WAAF—The Spotlight
 2:45 WBBM—Bond News and Orchestra
 WJBO—Judge Lyle, political talk
 WENR—Judge Hartigan, political talk
 WAAF—Salon Music
 WCHI—Marmola Program
 3:00 WMAQ—Musical Program
 KYW—Don Pedro's Orchestra
 WBBM—Rev. Charles E. Coughlin
 WJBO—Norwegian Church Services
 WBBM—Songs of Home Sweet Home, NBC
 WLS—Judge Hartigan; political talk
 WCHI—Health Talk
 WJJD—Jewish Hour
 WAAF—Mystery Four Quartet
 WCFL—World's Fair Century of Progress Program
 3:15 WAAF—Piano Phantasies, Jimmy Kozak
 WENR—Davey Hour; vocal and instrumental, NBC
 WCHI—John T. Read, Quartette
 KYW—Studio Program
 WLS—Mac and Bob, The Knoxville Boys
 WCFL—Anna Schaedler, political talk
 3:30 WMAQ—Sheaffer Pen Program; Gill and Demling, comedy team; P. Spitalny's Orchestra, NBC
 WENR—Davey Tree Program, NBC
 WAAF—WAAF Players; "Ghost Voice"
 3:45 WJJD—Art Wright's Orchestra
 4:00 WMAQ—National Vespers; Dr. H. E. Fosdick; George Shackley's orch, NBC
 WBBM—Michael Igoe, Talk
 WCHI—Judge Rutherford

5:00 WGN—Ted Weem's Orchestra
 WENR—Catholic Hour; sermon, questions and answers, the Paulist Choir, NBC
 WAAF—James Hamilton, baritone
 WJBO—Carleton Smith "Artists and Artistry"
 WMAQ—Harold Van Horne, pianist
 WBBM—Foreign Legion, drama
 WSBC—All Colored Hour; Jack Cooper
 WCFL—Father Justin's Rosary Hour
 KYW—Bruce Campbell, political talk
 5:15 KYW—Chappel Brothers Program
 WAAF—Dixie Fireside Scenes
 WMAQ—University of Chicago Round Table
 5:30 WGN—Barnsdall Musical Memories; orchestra with Kenneth Golden, tenor, CBS
 WENR—Studio Program
 WBBM—Howard Neumiller, pianist
 KYW—Edgewater Beach Twilight Musicale
 WJJD—Brundage, political talk
 WAAF—Reveries—Edward Simmons
 5:45 WMAQ—Vaughan's Garden Talk
 6:00 WGN—Nat'l Advisory Council on Radio in Education, CBS
 WMAQ—Sing a New Song, NBC
 WLS—L'Heure Exquise, Woman's Vocal Octet, NBC
 WBBM—National Advisory Council, CBS
 WCFL—German Radio Hour
 WJBO—The Copeland Smith League
 WJJD—Greek Musical Hour
 WCRW—Musical Program
 WAAF—Hoosier Philosopher
 6:10 KYW—Teaberry Sports Reporter

MUSIC IN THE AIR

By CARLETON SMITH

Conductor's Greeting

"Good Morning, My Dear Children," says the familiar voice of the best known orchestral conductor in the United States.

Though some of you who read this column last week might think so, it is not the voice of Leopold Stokowski. It is Walter Damrosch addressing students of Music Appreciation in the same manner that he has done for nearly thirty years.



CARLETON SMITH

Students in Damrosch's Class

His class today approximates six and a half million pupils who occupy seats in every section of the country and who listen to his program every Friday morning over the combined networks of NBC. It is estimated that the size of the class increased by two million during the past year. Investigation in sixty-eight cities showed that for every instructor's manual requested by teachers and principals, there were at least one hundred pupils who would benefit by it and sixty-five thousand manuals were sent out.

This number, however, does not include the large group of adults who listen to him, such as the club group and other organizations that meet regularly for the broadcast.

In addition to instructors' manuals, many of the teachers ordered student notebooks, one hundred and thirty-seven thousand of them being sent out by NBC during the fall and winter course. This marked an increase of over ninety per cent for the same period of the previous year.

Seventy-two associated NBC stations now broadcast the Music Appreciation program, and Doctor Damrosch believes that this decided interest on the part of children is a definite refutation of the spasmodic charges that a liking for good music is on the wane. He bases his assertion on the reception which has likewise been afforded the Sunday NBC Symphonic program, and the Metropolitan Opera and Philharmonic-Symphonic broadcasts.

Until recently, the Pacific coast NBC associated stations were not included in the broadcast list, as it was felt that eight o'clock in the morning was too early for such a program. It was learned, however, that on Fridays, many teachers called their classes together one hour earlier for the Damrosch program, getting it from stations in the east or middle-west.

Music Discrimination Test

Next Wednesday when the Music Supervisors' National Conference meets in Cleveland, Doctor Damrosch will call his class together to test their ability to recognize different styles in instrumental music, such as romantic, impressionistic, and of certain composers; also their ability to identify forms in music and types of the song-forms as well as distinguish different voices and instruments of the orchestra. To give an opportunity for individual expression, one unfamiliar composition will be played and the students permitted to write their reactions.

The winners will attend summer musical camps as the guests of NBC.

Present Season Ends

Soon the student notebooks will be filled for this season and by the end of the month, the pictures will all be pasted and the composers and the instruments located in their proper places. Then Papa Damrosch, as he is affectionately called, can rest for the summer, confident that he has succeeded in interesting—even fascinating—youngsters of all ages, including many of mature years, and in implanting a love of music.

The statistics presented above leave no doubt as to the importance and influence of these broadcasts. It is an old and well-established observation that the love of music grows by what it feeds on. The feeding and digestive processes—"metabolism in music", they have been called—are apt to be neglected in America. The Puritan strain in our culture has nearly stifled natural outbursts of artistic expression. Our emotional demonstrations are few, and we have not offered our children an atmosphere conducive to excitement about

music, or any of the arts. It is no wonder that most Americans sit in a daze when listening to a symphony. The music has little meaning for them and brings no associations to their minds.

The Master Teacher

Walter Damrosch, whatever his limitations as an inspired interpreter, is just the person to give music meaning to the untutored listener. He, of all conductors, could make Americans "music-conscious." For he is a teacher before he is a musician. Great power lies in his understanding of human nature. Anyone who has heard

his Wagnerian lectures or observed him at close range has felt the subtle force of his personality. A suave manner, a glib tongue, and a shrewd observation of every detail of human contacts have made him the "dean of American conductors."

Despite his long career as leader of one of the country's first orchestras and his association with the greatest names in music, one would not look to him for soul-searching or awe-inspiring revelations. He is seldom more than a routinized conductor, a master always in the art of magnetizing his men and his audience. He fails to give one the feeling that he was ever a great creative genius. But that is not his forte, and I feel that one should apologize for speaking of so successful a person's deficiencies. Criticism, I believe, is pleasantest to read, pleasantest to write, and generally, best in quality when it is a communication of the critic's delights. And if I do not thrill with Mr. Damrosch's musical messages, there are millions who do. He is vastly more appreciated than the greatest of our creative batonists.

More Power To Him!

America has not come of age musically. The country, it is said, does not appreciate the best in music. It needs to be educated to that which is good. And Doctor Damrosch is, at seventy as he was at fifty, the person to do it. More power to him!

Stokowski's Accent

I have been asked to explain Stokowski's "foreign" accent. "How can a man with a Polish name have such a perfect Oxford accent? Did he adopt a foreign name?" the query reads.

The answer is "No." The Philadelphia conductor was born Leopold Anton Stanislaw Stokowski. That event, by the way, occurred exactly a half-century ago on the eighteenth of April. The parents, Polish enough, were residing in London, where Leopold began the study of music and received all his early training.

Do you like his voice? The Columbia network's production director, who calls Coolidge's New England twang "too Yankee" for radio announcing, who says Mussolini's voice is that of a master of men, breathing cheerfulness and painting thoroughly the character of the man, and who believes Mrs. Charles A. Lindbergh has the "universal voice," says that Mr. Stokowski's radio voice is "interesting and compelling thru a skillful use of deliberateness." Always effective, this Mr. Stokowski.

Orchestral Awards Changed

Because of the large number of manuscripts received, to be exact, 573, changes occurred in the dates and manner of awarding the prizes in the NBC Orchestral Awards. After the preliminary selection of the five outstanding manuscripts by the committee of orchestral conductors, Walter Damrosch will conduct these winning com-



Wrong again! This is not an illustration of what the well-dressed woman is wearing this year in the way of polo costumes. If you look closely, you will recognize Edna Kellogg, former Metropolitan Opera soprano, who is featured on the Armour program presented each Friday at 8:30 p. m. from the NBC New York studios. Miss Kellogg rides and sings with equal facility and style. Local outlet WMAQ.

positions on this Sunday evening, April 3rd. A jury of 148 persons interested in the development of American music will listen in and then telegraph the order of their choice. One week later the composers will be privileged to direct the symphony orchestra in the playing of their own composition.

From my point of view, the democratic method of judging art-works after a single hearing is not the most equitable. I have never been impressed by any manner of evaluation which involved the counting of noses, even when the noses are selected and restricted to 148. Of course, this process increases interest and gains the attention that is part of the reason for such a contest, and it is perhaps as satisfactory as determination by any lesser number of judges sitting in solemn conclave might be.

Sunday, April 3rd

NBC Symphonic Hour; Walter Damrosch, conductor—12:00 noon—WMAQ.

New York Philharmonic-Symphony; Sir Thomas Beecham, conductor, CBS—2:00 p. m.—WGN.

Swift Garden Hour; String Ensemble with Thelma Kessler, NBC—2:30 p. m.—WMAQ.

Mischa Levitzki, pianist, NBC—1:00 p. m.—WMAQ.

Berlin Re-Broadcast, NBC—3:00 p. m.—WMAQ.

General Electric Twilight Hour; Gladys Swarthout, contralto, NBC—4:30 p. m.—WENR.

Monday, April 4th

Voice of Firestone; Lawrence Tibbett, baritone, NBC—7:30 p. m.—WMAQ.

Tuesday, April 5th

Music Appreciation; American School of the Air, CBS—1:30 p. m.—WBBM.

Musical Americana, CBS—2:30 p. m.—KMOX, St. Louis.

Wednesday, April 6th

Discrimination Contest; Music Supervisors National Conference, Cleveland, NBC—1:15 p. m.—KYW.

Friday, April 8th

Music Appreciation; Walter Damrosch, NBC—10:00 a. m.—KYW; WENR at 10:15 a. m.

Saturday, April 9th

Metropolitan Opera Broadcast, NBC—2:00 p. m.—WMAQ.
Civic Concerts Service Program, NBC—7:00 p. m.—WMAQ.



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STUDIO GOSSIP

Charley, the Burton son-in-law in Bill Baar's "Bits of Life" sketch over WAAF, has the whole town mystified with his secret operations behind closed doors. Baar, many-voiced creator of the skit, won't tell whether Charley's bootlegging or turning inventor. The one-man show is heard Wednesday, Friday and Sunday mornings at 9:45.

Red McKenzie, who sings with Paul Whiteman and his Pontiac Chieftains over NBC networks, claims that only nine peo-



ple in the world know his first real name. He says that he's almost forgotten it himself.

A favorite hobby of Bill Baar, juggler of many voices on WLS and WAAF programs, is picking up stray dogs with a wistful look about them and bringing them home to an irate family. Bill's own dog, "Queenie," is an intelligent black cocker spaniel which attracts much attention as "Dynamite" in Bill's stage and radio skits.

June Pursell, NBC soprano, went to California for a visit eight years ago from Indianapolis, where she was born. A friend asked her to visit a radio station. She did, and sang a few numbers on the air. She remained in California from then on until she arrived in New York to sing over NBC networks.

Twenty pounds have melted from the ample middle of Jacques Renard, Camel stick-waver, thanks to the hustle and bustle of life on a vaudeville circuit. While



the weskit doesn't exactly sag yet, at least there's less strain on the buttons than heretofore, and Jacques claims he's going to barter the furniture and stay on the road until he's as slim as a husband's excuse.

A new name in radio—and a new kind of voice—are the property of a boy only twenty years old, who is now being heard at 7:45 every evening from WJJD. The name is Arthur Wright, and his voice is heard in a new program, which he calls "Singing a song to the stars." Arthur Wright is not a crooner. He sings old songs—the songs that appeal to old and young.

Singin' Sam, the big rumble-and-boom basso of radio fame, tells a good one on the Lambs' Club which he swears is absolutely untrue. It seems a visitor to the



club inadvertently started whistling "The Merry, Merry Month of May" and eighty per cent of the boys in the lounge immediately went into their dance.

Get "Coast to Coast"
On Long or Short Wave or NO COST

Volatone, a new Super-Adapter brings in dozens of distant stations with doubled volume, and less static. Easily attached Write Imperial Lab., 8957 Coke Bldg., Kansas City, Mo., for Sample Unit Offer.

B. A. Rolfe, who will bring his orchestra to an NBC network Thursday, April 7, in a series of Ivory Programs, and Jesse Lasky, motion picture producer, used to be partner vaudeville producers in the days before Lasky turned to the screen and Rolfe to the baton.

The Pickens Sisters, vocal trio heard over NBC networks, are expert at imitating the sounds of various musical instruments over the air. During their programs they simulate with their voices the banjo, Hawaiian guitar, and even the jews-harp.

Herman "Dodo" Hupfeld, composing pianist heard in the Trumpeter's broadcasts, produces on the average of more than one new song every week of the year. One of the reasons he works at it almost continually in his modernistically fitted studio is that every time he attends a party he is expected to play something new. He thinks that his tune about "Yuba", the Cuban tuba player, is his most successful one. It was translated into several foreign languages, and still is a big hit in Denmark.

George Earle, Columbia orchestra leader, and Dana Noyes, supervisor of the Love Story and Blue Coal productions, have taken up bowling twice a week. As a team



they are quite formidable for Noyes recently rolled 220 and Earle is good enough for them to average a 400 total. They have challenged any other pair in broadcasting circles.

Scarcely a day passes in which Goodman Ace, author and lead of "Easy Aces", does not receive a letter beginning: "You can't fool me, Jack Benny, I'd know your voice anywhere. Why don't you come out and admit your identity for your old theatrical friends and followers?" Ace and Benny are NOT one and the same. The new radio star and the stage star are, however, friends of long standing.

"Old Hunch", the philosopher of Alice Joy's Prince Albert Quarter Hour, knows



a lad who started downtown twirling a brand-new cane, but lost his nerve when he got there and started limping.

Elinor Smith, noted aviatrix who spoke during the Columbia School of the Air period recently, figured in a coincidence on the occasion of her broadcast. She spoke on behalf of the Camp Fire Girls, which organization was celebrating its twentieth birthday. It was Elinor's twentieth birthday, too.

The coffee business must be in good shape. Countess Albani, who is starring in the Maxwell House Ensemble over the NBC-WJZ network on Thursday, p. m.'s,



swirled into the studio the other night in an ermine wrap with a sable collar—and you see mighty few ermine wraps around the studios these days.

THE WINNER

Of Radio Guide's third word-building contest using the words "Orchestral Doings" is Stanley C. Christensen, 1751 Ainslie Ave., Chicago, Ill. Mr. Christensen submitted a list of words of which 2,513 were found to be eligible. He will receive his PHILCO radio within a few days.

TIN-PAN ALBUM

By DOROTHY DEERE

THE RECENT ITEM about the lady who started submitting song-ideas to GUS KAHN ten years ago . . . and when at first she didn't succeed, tried and tried again 'till finally she made her dream come true . . . brought a flock of letters showing that Kid Optimism is still on his feet and going strong in spite of the many knock-out blows dealt by Old Man Depression (gon-ng). I'm glad about the letters (it's always a relief to get some without that "remit, darn ya, remit" ending) . . . but sorry that I haven't



Dorothy Deere

the authority to give out the addresses of song-writers. It's not my fault if you want to look up Mr. Kahn in the phone book, but it might be my fault if I didn't warn you first. Unless you're prepared to wait as long as MRS. LUKE did, you're apt to dedicate your two-cents to a hopeless cause . . . I can't even promise that he'll get around to opening your letter before then. Seriously, Mr. Kahn is a kind and courteous gentleman always willing to give someone a chance, but he's generally booked up for months ahead with professional writers who send him melodies from all over the country, or even take a trip to Chicago to collaborate on a number with him. In fact, he's been heard to remark that he's sometimes afraid to go to bed nites for fear someone will hop out from under and yell "Lyrics!"

Art (Phwat a pal) Kassel says I'm just a sissy on account of only giving him a "half-hearted" slam column-before-last . . . and I say I'm just a great big mess of brawn and bravery compared to a fellow who hides out on the stairs when he's introduced at a "Celeb Nite." Good thing that under the table was all full of feet, or they'd have had to sweep him out when came the dawn to the Terrace Gardens. If you want to send flowers for this one, Arthur, any kind will do just so you send them on a hat).

Unlike Hazel Flynn, this scribbler has no "Mike Mosquito" to give her a buzz on the latest . . . but after all, I have my gold-fish, and what dear little pals they are! I don't mind confessing that my great prestige as the Low-brow Music Critic of this weekly (ah there, Carleton Smith!) is entirely due to the practice of trying out each new program, and each new band, on little Tom, Dick, and Mary . . . and how they know their scales! Before Hartman's began selling radios on time, I often mused my mascara thinking about the monotony of my little pal's existence. Life, to them, was one dreary round of taking a bath, and taking a bath, and getting so tired of it all . . . but buying a radio to set their bowl on has changed all that . . . this summer they'll have a choice between taking a bath and listening to a baseball score, or listening to a baseball score and taking a bath. But Heavens, don't let me forget to tell you what one of the little rascals blubbed the other nite (you know a gold-fish can't talk, he can only blub). To make a short story long, the four of us were enjoying Charlie Agnew's broadcast when the one that's Tom (or maybe he was the one that's Mary), blubbed to the one that's Dick, "Say, old

soak, I though you said Irene Taylor was going to sing this one, they've played ten choruses already and I'm still waiting." "Well, you poor fish," blubbed the other right back, "that's what Charlie said . . . maybe she's going to sing 'Amen' at the end!"

Memo to anybody that may be concerned: Remind me to send Phil Stewart a deck of cards for use when he goes East with the Waltz King and his new Queen . . . touring with a bride and groom is liable to be a solitaire-y occupation.

Once upon a long, long, time ago, there was a light-headed and light-footed lit-tul school-girl, who used to get reprimanded every day for watching the clock 'till noon-time . . . and every noon-time she'd gulp down her chocolate éclair and rush off to the gymnasium to dance . . . and every second dance or so, she'd stub her toe on the piano (as far back as that she was falling for piano-players) . . . and this one was very, very serious, he played piano because he loved to, and not because a lot of sillies wanted to dance . . . and he gradually grew up to the long-pants stage . . . and she gradually grew up to the short-hair stage . . . and here I am, stubbing my toe on the radio, trying to get there in time to tune in every one of HARRY SOSNIK'S programs . . . and recommending them to all Radio Guide readers . . . ain't Life the darndest thing?

Extra Choruses: Having held the forte for many months as the last of a long line of stage-emcees, Frankie Masters is about to trade in the foot-lights for the bright ones and take his stand at the Terrace Gardens. By the way Don Pedro, when you're busy touring, be careful not to mis-place Manny Strand, he's got a way of dishing out hot and cold piano that makes us want him back again . . . Andrea Marsh, the little lady who's put that school-girl complexion on Ted Weems' band, is the daughter of Paul Whiteman's drummer, which is probably the reason why it's so easy for her to face the music . . . All those dial-twisters who have been missing Earl Tanner's singing, will soon have a chance to tune him in again on KYW matinee programs. Someone else will have to figure out why that fine lyric tenor has been buried in Musical Clock announcements these many months past, I can't . . . A letter from Joe Sanders in New York, offers the information that his next address will be The College Inn, Chicago. You can't fool us Joe, we already knew it and have been saving up a loud "Hello" for you and Coonie, but some things we never noodle now (don't tell Winchell, anybody) are that you're coming back with a Kentucky Colonel's rank, that you've just finished recording ten platters for Victor, that you have four new numbers to add to the flock of good ones you've already written, and that the new titles are, "I Want to Go Home," "In the Hills of Old Missouri," "There's a Light in the Window" and Precious Thing."

PROGRAMS FOR MONDAY, APRIL 4

A. M.

6:00 WCFI—Sunrise Hour
WLS—WLS Smile A While Program with Maple City Four and John Brown
WAAF—Farm Folks Hour

6:20 WLS—Trading Post; Fruit and Vegetable Produce Report

6:30 WIBO—Uncle John's Family
WLS—Cumberland Ridge Runners

6:45 WLS—Maple City Four and Ralph Emerson

6:55 WBBM—Farm Information

7:00 WCFI—On the 8:15; Landt Trio and White; Songs and patter. NBC
WMAQ—Tune Time
WBBM—Musical Time Saver
KYW—Marshall Field & Co.'s Musical Clock
WLS—Wilbur and Ezra; comedy skit
WJJD—International Buckle Busters
WAAF—Tune Shoppe
WCRW—Musical Breakfast
WMBI—Morning Worship Period

7:15 WCFI—Morning Shuffle

7:30 WCFI—Cheerio; inspirational talk and music. NBC
WMAQ—Morning Worship
WBBM—Christian Science Churches of Illinois
WLS—Reader's Tabernacle
WIBO—Eye Openers
WAAF—Time, Tunes and Topics
WJJD—Happy Go Lucky Time; Art Link
WGN—Leonard Salvo's Mail Box

7:45 WMAQ—Creams of Wheat; Jolly Bill and Jane. NBC
WBBM—Old Dutch Girl; newsy jingles in rhyme. CBS
WLS—Steamboat Bill; children's program

8:00 WMAQ—The Waltzers. NBC
WLS—"Quaker Early Birds"; Gene and Glenn. NBC
WCFI—WCFI Kliddle's Aeroplane Club
WAAF—Bit of Everything
WBBM—Musical Gems
WGES—Musical Toasts

8:15 WGN—Gypsy Music Makers; Emery Deutsch. CBS
WMAQ—Flying Fingers. NBC
WLS—Phil Cook, the Quaker Man. NBC
WCFI—Morning Musicals
WGES—In Old Vienna

8:30 WGN—"The Grand Old Hymns"
WBBM—Tony's Scrapbook. Anthony Woas. CBS
WCFI—Radio Shoppers Club
WMAQ—"Top 'o the Morning"
WIBO—Musical Merry-Go-Round
WLS—Hog Flash; weather report; Evening Post Reporter
WAAF—Vanity Fair
WGES—Jesting Jingles

8:35 WGN—"The Grand Old Hymns"
WLS—The Produce Market Reporter

8:45 WGN—Tom Blanchard's Show
WLS—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC
WGES—Guess this Song
WAAF—Organ Melodies; live stock mkt.
WBBM—Backstage in Radio. CBS
WMAQ—Miracles of Magnolia; Fannie May Baldrige. NBC

9:00 WGN—Charlie White's Gym of the Air
KYW—Mrs. Blake's Column. NBC
WMAQ—Olson Rug Weather Report; Travel talk
WBBM—Lakeside program
WLS—Sands of Time; Wm. Vickland; Ralph Emerson, organist
WAAF—Sing and Sweep
WGES—Canary Club
WCFI—Musical Novelties

9:10 WMAQ—Musical Hodgepodge

9:15 WGN—The Super Suds Girls; "Clara, Lu 'n' Em". NBC
KYW—Rose Vanderbosch, pianist
WAAF—Mrs. Margaret Dorr; Food Economy
WIBO—Kolor-Bak Program

9:20 WLS—Gene Autry, Oklahoma Yodeler; Anne and Sue; Tower Topics Time

9:30 WGN—Board of Trade
WMAQ—Our Daily Food; Colonel Goodbody. NBC
KYW—"Bisquick" Program
WBBM—Burnham Beauty Chat
WIBO—Neysa's Exercise and Diet
WGES—The Paint Box
WAAF—Morning Varieties

9:35 WGN—Carl Hoeffle, pianist
KYW—Rose Vanderbosch, Pianist

9:45 WGN—Organ Specialty
WBBM—Rit News
WMAQ—Board of Trade
WIBO—Melodies
KYW—Chicago Ensemble; Harold Stokes' Orchestra. NBC
WLS—Mrs. Blissy's Boarding House, skit
WGES—Today in Music

9:50 WMAQ—Solist. NBC

9:55 WMAQ—Public Schools Program

10:00 WGN—Tom, Dick and Harry
KYW—Mrs. A. M. Goudiss; housekeeping talk. NBC
WCFI—Variety Program
WIBO—Organ Selections
WBBM—Chimalene Melody Trio
WLS—Livestock Markets, Jim Poole; Poultry Markets

WJJD—Mary Alden; home talk
WAAF—Songs of the Islands
WSBC—Home Hours
WGES—Timely Tunes

10:15 WGN—Bob Forsans, tenor
WENR—Market Reports
KYW—Household Institute. NBC
WJJD—Neighborhood Gossip
WAAF—Estelle Barnes, pianist
WGES—Morning Musicals
WMAQ—Elementary French; Jules Duo

10:20 WENR—Singing Strings, Walter Blaufuss, director. NBC

10:30 WGN—Digest of the Day's News
WJJD—Studio Program
WENR—Hinds Romance Exchange; Beatrice Fairfax. NBC
WBBM—Amer. Inst. of Foods
WIBO—News of the Day
KYW—Rose Vanderbosch, pianist
WAAF—Effie Marine Harvey; Chat for Women
WGES—The Morning Mail
WMBI—Devotional Hour

10:40 WMAQ—General Mills Program

10:45 WBBM—Adele Nelson, beauty chat
WENR—Jill and Judy. NBC
WMAQ—Music Supervisors. NBC
KYW—"Toward a World Culture"
WIBO—The Old Music Shop
WJJD—WJJD Hostess
WAAF—Musical Calendar
WGES—Happy Hits

10:55 KYW—Rose Vanderbosch, pianist

11:00 WGN—Happy Hank and Russel Nelson
WENR—G. E. Circle; Grace Ellis, hostess. NBC
WMAQ—The Merriemen. NBC
WCFI—Jazz Program
WBBM—Dorothy Davis
WIBO—Around the Home
KYW—Prudence Penny
WJJD—Interstate Nurseries
WAAF—Band Stand
WGES—Melody Parade

11:15 KYW—The Real George Washington NBC
WENR—Pat Barnes; dramatic sketch. NBC
WMAQ—Montgomery Ward Program. NBC
WBBM—Rumford Radio School of Cookery
WJJD—Countess Von Bachelie
WAAF—World News Reports
WIBO—Contract Bridge Lessons

11:25 WAAF—Live Stock Market

11:30 WGN—Painted Dreams; Sponsored by Mickleberry Food Products
KYW—Dr. Copeland; health talk. NBC
WBBM—Kremel Singing Chef. CBS
WIBO—The Peter Pan program
WCFI—Organ Recital; Eddy Hanson and Grace Wilson
WENR—Black and Gold Room Orchestra. NBC
WJJD—Young Mothers' Club
WAAF—Blue Valley Time
WCRW—Josephine Program, Musical
WGES—Old Song Chest

11:35 WMAQ—Pianoland, Joe Rudolph

11:45 WGN—WGN Music Weavers
WJJD—Illinois Medical Society; Dr's talk
WBBM—Daily Times News Flashes
WIBO—Bonded Motorists Serenade
WLS—Weather; Fruit and Vegetable Markets
WAAF—Goldenrod Gaities
WGES—Modern Melodies; Ethel & Harry

11:50 WGN—Good Health and Training

11:55 WLS—Evening Post Reporter
WMAQ—Thought for today. NBC

P. M.

12:00 WGN—"Mid-day Services"
WBBM—American Medical Association
WMAQ—Princess Pat Beauty Talk
WLS—Prairie Farmer Dinnerbell Program
WIBO—Luncheon Musicals
WJJD—Paul Rader's Couriers
WAAF—Noon-time melodies; weather
WCHI—Familiar Melodies
WMBI—Evangelistic Service
WGES—Hushpuppy Corners

12:05 WBBM—Brooks and Ross; Crooning Colonels. CBS
WMAQ—WMAQ Salon quartet
WBBM—Mike and Herman. CBS
WCHI—People's Poet
WGES—The Emerald Isle

12:25 WBBM—Guest Artist Program. CBS

12:30 WGN—Ritz Hotel Orchestra. CBS
KYW—Don Pedro's Orchestra
WLS—Livestock Markets; Jim Poole
WIBO—Giant Finger of the Air
WJJD—Farm News
WCHI—Familiar Melodies
WMAQ—News Flashes, with WOXAP
WBBM—Farm Frolic. CBS

12:35 WLS—The Noon-Timers; Orchestra and Variety Acts

12:40 WCFI—Farm and Poultry Talk
WJJD—Variety Music
WCHI—Familiar Melodies
WMAQ—WMAQ Salon Quartet

12:50 WGN—Alan Grant, pianist
WMAQ—Lum and Abner. NBC
WCFI—Timely Topics; weather report
WBBM—Julia Hayes, household hints
WIBO—News of the Day

WLS—Al and Pete, "The Nutcrackers"
KYW—Mel Stitzel at the Piano
WAAF—Memories
WCRW—Buyers Guide
WMBI—Organ program
WCHI—Famous Dance Orchestras
WJJD—Main Street Crusader

1:15 WGN—Robert Ball, baritone, and Allen Grant
WMAQ—WMAQ Salon Quartet
WIBO—Funny Bones
KYW—Late Stock Quotations
WLS—Wilbur and Ezra, comedy skit

1:30 WMAQ—Palmolive Program; Fashions in Loveliness. NBC
WBBM—Columbia School of the Air. CBS
WGN—Palmer House Ensemble
WCFI—Studio Program
WIBO—The Reading Room; Fred Graham; Public Theatre Reporter
WLS—Closing Grain Market
KYW—Louis Panico's Orchestra
WAAF—Live stock market
WMBI—"Continued Stories"

1:35 WLS—Wm. Vickland's Book Shop

1:40 WSBC—Radio Tony

1:45 WGN—Charles Hudson, Jr., horticulturist
WMAQ—Smack Out; Marion and Jim. NBC
WLS—Walter Steindel, Piano Concert
WCFI—James Hamilton, tenor
WAAF—Pianoesque
WCHI—Book Worm

1:55 WLS—Mrs. Chenoweth "Century of Progress", Talk
WGN—WGN Rondoliers
WIBO—Public Theater Reporter

2:00 WGN—The Garden Club of Illinois
WCFI—Recital Miniature by Otto Muncke
KYW—Rex Maupin Aces of the Air
WMAQ—Corinnis Water Boys
WBBM—Burnham's Beauty Chat
WLS—Homemaker's program with Martha Crane and Piano Twins
WCHI—Radio Bible Class
WAAF—Chicago on Parade
WSBC—Sports Review
WMBI—Gospel Message
WIBO—Phil Shaker, tenor

2:10 WGN—Palmer House Ensemble

2:15 WMAQ—Musical Program
WCFI—Jean Hanna, soprano
WBBM—Daily Times Flashes
WIBO—Studio Program
WAAF—The Redheaded Bluebird

2:20 WGN—Ruth Wood Meyer and Allen Grant

2:30 WGN—Our Presidents
KYW—Women's Review. NBC
WCFI—U. S. Marine Band. NBC
WLS—International Heating Program; Maple City Four; John Brown
WMAQ—Public Schools Program
WBBM—Chicago Hour
WIBO—Matinee Melodies; Adrien's Oreb.
WMBI—Gospel Music
WCHI—Familiar Melodies

2:45 WMAQ—WMAQ Syncopators
WSBC—Jerry Sullivan; Song Special
WGN—Lawrence Salerno; Rondoliers
WLS—Watch Your Speech

2:55 WLS—Evening Post Reporter

3:00 WGN—Dance Interlude
WMAQ—Pop Concert. NBC
WBBM—Rhythm Kings. CBS
WCFI—Studio Program
KYW—Rex Maupin Aces of the Air
WLS—Judge Hendy Horner, political talk
WAAF—Tea Time Topics
WMBI—Book Table
WIBO—Studio Program

3:15 WCFI—Tripoli Trio
KYW—Dr. Herman Bundesen; health talk
WBBM—Rhythm Kings. CBS
WGN—Stratford Johnson, basso; Billie Allen Hoff, contralto & Music Weavers
WLS—Shoppers' Service—Anne & Sue
WIBO—The Song Shop

3:20 WMBI—Music

3:25 KYW—Rex Maupin Aces of the Air

3:30 WENR—The Lady Next Door; children's program. NBC
WMAQ—The Woman's Calendar; Jane Hamilton
WCFI—Fay Carrol, popular singer
WBBM—Dorothy Davis
WAAF—Joseph Cole, Baritone
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh

3:40 WMBI—Gospel Service in Greek
WAAF—World News Reports

3:45 WENR—Joseph Koestner Ensemble
WAAF—World News Reports
WGN—"Pick of the Season"
WCFI—Studio Program

3:50 WBBM—D. A. R. program

3:55 KYW—Johnson Program

4:00 WMAQ—WMAQ Syncopators, and the Melodiers
WBBM—Maurie Sherman's Orchestra
WGN—Trebble Clef Quartet
KYW—Rex Maupin's Aces of the Air
WCFI—Junior Federation Club
WAAF—Pi-no Novelties, Jimmy Kozak
WIBO—North Shore Church Program

4:15 WENR—Jingle Joe. NBC
WMAQ—Daily News Want Ad Program

WBBM—Foodtown Kitchens
WGN—In an Old Cafe
WAAF—Harmonies

4:30 WGN—Dick Hayes, baritone and piano
WENR—Old Pappy. NBC
KYW—Sweetheart Program; Ruth Jordan, beauty talk; John Fogarty, Tenor. NBC
WCFI—School Teachers Talk
WMAQ—Swanee Serenaders. NBC
WBBM—Harmony—Home Hints
WIBO—Dusk Dreams
WJJD—Mooseheart Children
WAAF—Rhythm Time

4:45 WGN—Over at the Hoopers
WMAQ—Musical Moments; Harold Stokes, conductor. NBC
WENR—Listerine Program; Concert orchestra with vocal soloist. NBC
KYW—Rex Maupin Aces of the Air
WCFI—Studio Program

5:00 WMAQ—Musical Program
WENR—Waldorf Empire Room Orchestra, NBC
WBBM—Current Events, H. V. Kaitenborn, CBS
WCFI—Sports Review by John O'Hara
WBBM—Jane Carpenter, pianist
WJJD—Sue and Ed
WSBC—Studio Ensemble
WIBO—Studio Program
WGN—Twilight Symphony Concert
WAAF—James Hamilton, Baritone
KYW—Mel Stitzel at the Piano

5:15 WENR—Skippy; children's skit. NBC
WBBM—"Imperial Imp", Freddie Rose, Pianist
KYW—Waldorf Orchestra, NBC
WMAQ—Musical Program
WCFI—John Maxwell; food talk
WAAF—Organ Melodies
WIBO—Air Cafets; Eddie and Fannie Cavanaugh
WJJD—Musical Poems

5:30 WMAQ—Standard Brands Program. NBC
WBBM—Lone Wolf Tribe Drama. CBS
WCFI—In the Music Room
WENR—Air Juniors
KYW—Uncle Bob
WGN—Uncle Remus for Dromedary Dates
WAAF—Classical Concert
WJJD—Garden Talk
WIBO—John Cerny at the piano

5:45 WGN—Little Orphan Annie; children's playlet. NBC
WENR—Little Orphan Annie; children's playlet. NBC
WMAQ—Lowell Thomas for the Literary Digest. NBC
WCFI—Women's Trade Union League
WBBM—Bing Crosby. CBS
WIBO—Sport Summary, Norman Ross
WJJD—Orchestra Music
WGES—Modern Melodies

6:00 WGN—Kellogg's Singing Lady. NBC
WENR—Last Minute News Flashes by William J. Clark
WMAQ—The Dance Masters
WCFI—Dinner Music
WBBM—Henri Gendron's Orchestra
WIBO—Captain Don's Radio Scouts
KYW—Louis Panico's Orchestra
WJJD—Wait and Herb; piano and songs
WCRW—Buyers Guide

6:15 WGN—Harold Teen; comedy sketch
WENR—Tastyest Jesters; Vocal Trio. NBC
WAAF—Sunset Salute
WJJD—Rocky Wolfe; sports reel
WGES—Official Race Results by American Racing Record
WBBM—Judge Henry Horner, political talk
WMAQ—Robert Simmons and Campbell Orchestra, NBC

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MARCH OF THE HOURS



LOOKING FOR A MANAGER?

Radio, like the prize ring, has its brains-back-of-the-punch managers. Most of them, because of the work involved, are unlike fight managers. They're considered a more cultured, urbane group. They are as much "at home" in a drawing room as in the back parlor of a speakeasy. With them, versatility is a byword, and money is a password. It's up to them to create the setting. Then, out steps their star. Since we're always looking at all angles in radio, I thought we might take a peek at a few of the stars and their situation-setting, money-collecting managers.

* * *

One of the most recent adventures into the land of bright, bright lights is Bing Crosby. He's the lad with the sunniest tonsils who'd rather have oranges than grapefruit. Bing's largest share-holder is Roger Marchetti, a California legalite. According to the late stuff, the two are glaring at each other. Marchetti receives about 20 per cent of all the Crosby collections, and the irked Bing wants to make a final settlement. The duo originally hooked up when the lawyer negotiated Crosby's release from his west coast contracts last year. The percentage arrangement was decided upon as the future form of payment. Bing feels that this is unfair now inasmuch as he does all his own bargain battling in the east while Marchetti remains on the west coast.

* * *

One of the closest star-manager partnerships was that of Paul Whiteman and James F. Gillespie. The two were associated for many years with Gillespie arranging for all the bookings, contracts and publicity. Their split-up at about the time of Whiteman's marriage to Margaret Livingston caused a great deal of comment. There was no disagreement obvious at the surface, but the split was definite... final. Meanwhile Gillespie has hitched another star. He's managing Ferde Grofe, famous composer and former arranger for Paul Whiteman. In his exploitation of Grofe, Gillespie has made two outstanding thrusts undoubtedly directed at Whiteman. Number one is in the not-so-subtle billing of Grofe. He calls him "The Ghost Writer of Jazz." Since he has always been associated with Whiteman as his chief arranger, the meaning is not hard to grasp. Number two was in the New York concert given for the benefit of the unemployed musicians. Whiteman was planning a concert with Rudy Vallee as an associate guest conductor, but Grofe and Gillespie stole a march on the Jazz King and took all the punch out of the well-planned Whiteman publicity-wallop.

* * *

Jules C. Stein, M. D., probably takes rank with the foremost in the managerial field. When he first began, orchestra management was an avocation, only to be dabbled with while he practiced medicine... and peered through ophthalmoscopes. Eyeing the future carefully, he saw greater possibilities in the orchestra field. He deserted push buttons for batons and left operating tables for bandstands. Starting with Coon-Sanders and Guy Lombardo, two of radio's first bands, his influence has spread beyond. Among the many whose destinies are guided through contractual stimulus are Wayne King, Ted Weems, Gus Arnheim, Horace Heidt and others. Reported 1930-31 net profit of the Music Corporation of America (managerial booking company headed by Stein) is \$450,000.

ORCHESTRAL DOINGS



Harold Stokes, ace accordionist and conductor of the NBC studio orchestra... was born twenty-seven years ago in Nakomis, Ill. ... went to Missouri University long enough to join the Quadrangle Orchestra... then jumped into an engagement with Paul Whiteman's Collegians as an accordionist... three months later played with Jean Koldkette's famous band... from there to Del Lampe and the Trianon Ballroom in Chicago... he was Wayne King's room-mate in those days... later he joined WGN as studio orchestra leader... has composed

numerous song hits... says he arranges his orchestra numbers in his sleep... works at a furious rate of speed... has a grand smile... and is cur-razy about boats... just bought a thirty-eight foot cruiser to help while away the summer days... is married... and has a charming three-year-old daughter named Nancy Ann... hates detail work... so hires two secretaries to take care of it for him... his ambition?... to lead a 100-piece Symphony for one season... and he'll do it too... 'cause he's just that kind of a fellow... see?

The National Broadcasting Company selected the orchestra of Charlie Agnew, as the outstanding NBC band in the city of Chicago, to play on the Buddy Rogers Dedicatory Program last Monday evening. Outstanding NBC orchestras from the leading cities of the United States were heard on this special program.

* * *

Word comes from Hollywood that Ted Fiorito, Chicago's famous song writer and orchestra leader, is making a decided hit at the Frolics, smart night club patronized by the movie stars. Ted and his orchestra are heard nightly over the Don Lee chain of Pacific coast stations. The Frolics, formerly George Olsen's night club, is located at Culver City, California, near the M-G-M studios.

* * *

Henry Theis, nationally famous radio jazz maestro, whose brilliant interpretations of the classics as well as symphonic arrangements of popular tunes has made him a favorite over WLW, Cincinnati, and the radio networks, has signed a contract with Music Corporation of America and will go on tour under MCA management when he completes his present engagement at the Gibson Hotel in Cincinnati. Henry Theis and his famous orchestra originated in Detroit in 1921. From Detroit, Theis and his orchestra went to Cincinnati, where they opened the Dream Garden of Castle Farms and were a tremendous hit. The orchestra started broadcasting over WLW, "The Nation's Station," and from then on became a national figure as radio entertainers.

* * *

Thousands of radio listeners who heard the Pennzoil program last Sunday night did not know that Harry Sosnik, orchestra director, was suffering from flu, running a temperature, and had to be taken home in an ambulance following the broadcast. It was one of those "behind the scenes" incidents where the theatrical slogan, "the show must go on," again asserted itself. Sosnik is recovering and will again lead his orchestra next Sunday night.

Richman—In Person

Harry Richman, personable stage and screen star, will appear with Ed Sullivan, Broadway columnist, on the Gerardine program to be broadcast this Tuesday over the CBS chain at 7:45 p. m. Accompanied by Jack Berger's Orchestra, Richman will present song hits with which he has been identified on the stage and in the films.

Local outlet WGN.

New York Symphony

Compositions by Elgar, Tchaikovsky, Dvorak, and Wagner will be included in the program to be broadcast by the New York Philharmonic-Symphony Orchestra this Sunday from 2:00 to 4:00 p. m. over the Columbia network. Sir Thomas Beecham will conduct and Mishel Piastro, concertmaster of the orchestra, will be the solo violinist.

Local outlet WGN.

WAAF

(920 Kilo. — CHICAGO — 326 Meters)



Margaret Dorr is in charge of the Home Economics Department for WAAF. Her Food Economy program each week-day morning at 9:15 brings tempting new menus and tested recipes designed to make the housewife's food dollar do its utmost.

"It's Blue Valley Time" introduces a brilliant quarter-hour with an orchestra under the direction of Adolph Dumont. Miss Alice Mock, soprano, will sing. Norman Brokenshire does the announcing. The program features musical masterpieces ranging from the works of Richard Wagner to the latest Broadway shows, and is heard daily except Sunday at 11:30 a. m. "Blue Valley Time" is sponsored by the Blue Valley Creamery Company.

The first in a series of original dramatic sketches will be heard Sunday, April 3, at 3:30 p. m., featuring the newly organized WAAF Players. It is entitled "The Ghost Voice." Carleton Guy, who has achieved radio fame through his creation of the "Hoosier Philosopher," will write and produce the drama. Lucille Fischer and Hal Koehler play leading roles.

A dramatization of an original story by Helen Bates, the Ann of Judy and Ann's Theater, will be featured on Wednesday, April 6, in this popular children's program. It is entitled "The Clock Shop." The time is 4:30 p. m.

In response to requests from many listeners Obadiah Quackenbush, the Hoosier Philosopher, will be heard at 6:00 p. m., beginning Sunday, April 3. During the winter months Uncle Obadiah's "news and views" have been heard from 1:00 to 1:15.

Bill Baar's "Bits of Life" is one of the most appealing dramas on the air. The old-fashioned Grandpa and Grandpa Burton dealing with the modern problems of today in raising their grandson, Bobby, form the nucleus of this sketch which contains humor, drama, and philosophy. Thousands of listeners enjoy "Bits of Life" so cleverly written and played by Bill Baar, who portrays all the characters. This feature is heard at 9:45 a. m. each Sunday, Wednesday and Friday.

The Rehberg Sisters, Irma and Esther, join their voices in a delightful quarter-hour of harmonies at 4:00 p. m., Sunday, April 3. Their program will include "Trees" by Kilmer, "Parade of the Wooden Soldiers" by Jessel, "Somewhere a Voice Is Calling" by Tate, "By the Waters of Minnetonka" by Lieurance, and "At the End of a Cobblestone Road" by Bourke.

The Goldenrod Revue sponsored by the Goldenrod Ice Cream Company and featuring thirty minutes of sparkling melody featuring the Redheaded Bluebird, the Mystery Four Quartet, and Estelle Barnes, pianist, will be heard Sunday morning, April 3, from 11:00 to 11:30.

Joseph Belland's rich baritone will be heard at 3:30 April 8, singing "The Blind Ploughman" by Clarke, and "Dio Possente" by Gounod, the latter in Italian. On April 9, Mr. Belland will include in his program, "Duna" by Josephine McGill, "Nina" by Pergolesi (in Italian), and Charles Wakefield Cadman's "At Dawning."

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PROGRAMS FOR MONDAY [Continued]

P. M.

6:25	KYW—Teaberry Sports Reporter	7:35	WJJD—International Buckle Busters WGES—Modern Marches	8:00	WGN—Eugene International Revue. CBS	9:15	WIBO—Eddie South's Orchestra WGN—Tomorrow's Tribune	10:30	WGN—The Camel Quarter Hour; Morton Downey; Renard's orchestra. CBS
6:30	WENR—Stebbins Boys; Swift's Program. NBC	7:45	WGN—The Gloom Chasers; Colonel Stoopnagle and Budd. NBC	8:15	WGN—To be announced	9:30	WENR—To be announced. CBS	10:45	WGN—Carl Moore's orchestra
	WGN—Easy Aces. CBS		WCFI—WCFI Orchestra		WCFI—Night Court	9:45	WMAQ—Joseph Gallicchio and Concert Orchestra		WMAQ—DX Club
	WBBM—Crooning Colonels, Brooks and Ross		WIBO—John M. Pratt, tax talks		WBBM—Dan Russo's Orchestra	9:50	WBBM—Myrt and Marge; dramatic sketch. CBS		WCFI—WCFI Orchestra
	WMAQ—Joseph Gallicchio and Concert Orchestra		WJJD—Marmola Melodies		KYW—Valvoline Program	10:00	WENR—National Prohibition Poll. NBC		WENR—Earl Hines' Orchestra. NBC
	WCFI—DeLuxe Variety Program		KYW—Berry Brothers Program		WJJD—Main Street Crusader	10:15	WGN—Maxwell House Tune Blenders. CBS		KYW—Louis Panico's Orchestra
	KYW—Don Pedro's Orchestra		WGES—Yesterday in Song		WMAQ—Bourjois "Evening in Paris"; Guest artist; orchestra. CBS	10:30	WIBO—Cafe de Alex Orchestra		WGN—Herbie Kay from the Blackhawk
	WJJD—Howard L. Peterson, Organ		WGN—Eugene International Revue. CBS		WENR—Parade of the States; Erno Rapee's Orch.; mixed chorus. NBC	10:45	WMAQ—Joseph Gallicchio and Concert Orchestra		WCFI—Barton Organ Recital by Eddy Hanson
	WGES—Romance Melodies		WMAQ—Atlantic and Pacific Gypsies; Harry Horlick's orchestra; Frank Parker, tenor. NBC		WMAQ—Bill the Barber, NBC	11:00	WBBM—Myrt and Marge; dramatic sketch. CBS		KYW—Don Pedro's Orchestra
	WCRW—Musical Program		WLS—Maytag Orchestra; Clarence Wheeler, director. NBC		WBBM—Try To Stump Us; Brooks and Ross, Vocalists	11:15	WENR—Buddy Rogers' California Cavaliers, NBC		WCHI—Stanford and Remick
	WIBO—News of the Day		WCFI—Eddy Hanson and Grace Wilson		WIBO—Orlando Van Gunten, World's Fair talks	11:30	WGN—Carl Moore; Herbie Kay and Art Kassel's Orchestras		WIBO—Eddie South's Orchestra
6:45	WMAQ—Best Foods program. NBC		WBBM—Gus Arnheim's Orchestra		WCFI—Kroehler Furniture Co. Program	11:45	WMAQ—Maurie Sherman's Orchestra		WBBM—Johnny Maitland's Orchestra
	WENR—The Goldbergs; dramatic sketch. NBC		KYW—Edw. J. Brundage, Political Talk		WMAQ—Bob Nolan's San Felicians, NBC	12:00	WENR—Earl Hines' Orchestra		KYW—Louis Panico's Orchestra
	WGN—Dinner Music		WJJD—Talks to Tax Payers		WIBO—Leon Adrien's Orchestra; Al Marianneau, Baritone	12:15	WMAQ—Jimmy Garrigan's Orchestra		WMBI—Midnight Musical Hour
	KYW—Michael L. Igoe, political talk		WBBM—Polish Hour		WBBM—J. B. and Mae; comedy script	12:30	WENR—Don Pedro and his Orchestra		WMAQ—Maurie Sherman's Orchestra
	WGES—Van and Linn, harmonies		WIBO—Melody Moments; Adrien's Orch.		KYW—Unguentine Program	12:45	WMAQ—Maurie Sherman's Orchestra		WBBM—Johnny Maitland's Orchestra
	WBBM—Henri Gendron's Orchestra		WGES—Neapolitan Nights		WENR—New National Radio Forum. NBC	1:00			
	WIBO—Betty and Jean, Harmony Duo		WGN—To be announced		WMAQ—Canada Dry Program; Stories of Northwest Mounted Police. NBC				
7:00	WCFI—Arthur Koch, pianist		WCFI—Night Court						
	WGN—The Bath Club; Interview; Barbara Maurel, contralto; male quartet; Lindt program. CBS		WBBM—Dan Russo's Orchestra						
	WMAQ—Talk by Charles W. Hadley		KYW—Valvoline Program						
	WLS—Contented Hour; G. Arnold; Carnation quartet. NBC		WJJD—Main Street Crusader						
	WIBO—Cafe de Alex Orchestra		WGN—Bourjois "Evening in Paris"; Guest artist; orchestra. CBS						
	KYW—Foodtown Pops Revue		WENR—Parade of the States; Erno Rapee's Orch.; mixed chorus. NBC						
	WJJD—Frankie "Half Pint" Jaxon		WMAQ—Bill the Barber, NBC						
	WGES—Joel Lay, baritone for Bulok		WBBM—Try To Stump Us; Brooks and Ross, Vocalists						
7:15	WGN—Singin' Sam; The Barbarol Man. CBS		WIBO—Orlando Van Gunten, World's Fair talks						
	WCFI—Judge Michael Feinberg, talk		KYW—John A. Swanson, political talk						
	WMAQ—Marching Events		WCFI—Barton Organ Recital by Eddy Hanson						
	WJJD—WJJD Concert Program		8:45	WCFI—Kroehler Furniture Co. Program					
	WIBO—Boy Scouts of America		WMAQ—Bob Nolan's San Felicians, NBC						
	KYW—Bruce Campbell, political talk		WIBO—Leon Adrien's Orchestra; Al Marianneau, Baritone						
7:30	WGN—Kate Smith; La Palma Program; Swanee music. CBS		WBBM—J. B. and Mae; comedy script						
	WMAQ—The Voice of Firestone; Lawrence Tibbett, baritone. NBC		KYW—Unguentine Program						
	WLS—Death Valley Days; dramatization. NBC		WENR—New National Radio Forum. NBC						
	WCFI—Harry Scheek, talk		WMAQ—Canada Dry Program; Stories of Northwest Mounted Police. NBC						
	WIBO—James Simpson, Jr.								
	KYW—Hires program								

PROGRAMS FOR TUESDAY, APRIL 5

A. M.

6:00	WCFI—Sunrise Hour	8:35	WMAQ—Musical Hodgepodge	10:15	WMBI—Parents' Bible Story Hour	11:00	WGN—Hank Harrington's Musical Varieties
	WLS—WLS Smile a While with Ralph and Hal	8:45	WLS—Produce Market Reporter		WBBM—U. S. Navy Band, CBS	11:15	WMAQ—The Merrie Men; male quartet, NBC
	WAAF—Farm Folks Hour		WGN—Tom Blanchard's Show		WGN—Margaret Wilman, Contralto		WCFI—Jazz Program
6:25	WLS—Fruit and Vegetable Produce Report		WMAQ—Misses of Magnolia; Fannie May Baldrige. NBC		WMAQ—Rhythm Ramblers; Harold Stokes' Orchestra. NBC		WENR—General Electric Home Circle; Theodore Webb, baritone; organ. NBC
6:30	WIBO—Uncle John and his Family		WLS—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC				WBBM—Dorothy Davis
	WLS—Cumberland Ridge Runners		WCFI—Radio Shoppers Club				WIBO—Around the Home
6:45	WLS—Ralph Emerson, Organ Novelties		WAAF—Organ Melodies; Live Stock Market				KYW—Prudence Penny
6:55	WBBM—Farm Information		WGES—Silver Lining				WJJD—Interstate Nurseries
	WLS—Jung's Seed Talk		WGN—Charlie White's Gym of the Air				WAAF—Meat Recipes; Bandstand
7:00	WCFI—On the 8:15; Landt Trio and White, songs and patter. NBC		KYW—Mrs. Blake's Column. NBC				WGES—Radio Headliners
	WMAQ—Tune Time		WLS—Variety Artists				WENR—Pat Barnes in Person; impersonations. NBC
	WBBM—Morning Exercises		WBBM—Home Companion Shopper				KYW—The Real George Washington. NBC
	KYW—Marshall Field & Co.'s Musical Clock		WMAQ—Travel talk				WMAQ—Beautiful Thoughts; Chuck, Ray and Gene; Irma Glen, organist. NBC
7:15	WLS—Rader's Gospel Tabernacle		WAAF—Sing and Sweep				WIBO—Spanish Lessons
7:30	WMAQ—Morning Worship		WGES—Organland				WJJD—Countess Von Bacheffe
	WGN—Leonard Salvo's Mail Box		WMAQ—Musical Hodgepodge				WAAF—World News Reports
	WCFI—Cheerio; inspirational talk and music. NBC		WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC				WBBM—Tunesmiths
	WBBM—Christian Science Churches of Illinois		KYW—The Milk Foundation, Dr. Herman M. Bundesen				WIBO—Arctic Fur Program
	WIBO—Eye Openers		WAAF—Mrs. Margaret Dorr, Food Economy				WGES—Curtain Calls
	WAAF—Time, Tunes and Topics		WBBM—Bo Peep and Her Boy Friends				WAAF—Live Stock Market
	WJJD—Happy Go Lucky Time, Art Linck		WGES—Canary Concert				WIBO—Recordings
7:45	WMAQ—Cream of Wheat; Jolly Bill and Jane. NBC		WIBO—Kolor-Bak Program				
	WLS—"Steamboat Bill"		WMAQ—Our Daily Food; Colonel Goodbody. NBC				
	WBBM—Brad and Al. CBS		WBBM—Burnham's Beauty Chat				
8:00	WLS—Quaker Early Birds; Gene and Glenn. NBC		WIBO—Neysa's Exercise and Diet				
	WMAQ—University of Chicago—"American History Since 1865." Prof. William T. Hutchinson		KYW—"Bisquick" Program				
	WCFI—WCFI Aeroplane Club		WAAF—Morning Varieties				
	WBBM—Musical Gems		WLS—Tower Topics; Anne & Sue				
	WAAF—Bit of Everything		KYW—Garfield Pk. Garden Program				
	WGES—Musical Toasts		WLS—The Arkansas Wood Chopper				
8:15	WLS—Phil Cook, the Quaker Man. NBC		WMAQ—Studio Program				
	WCFI—Morning Musicals		WBBM—Rit News				
	WGN—Melody Parade; Vincent Sorey, Conductor. CBS		KYW—Mr. Coco and Mr. Malt. NBC				
	WGES—Waltz Dreams		WGN—Organ Specialty				
8:30	WGN—Organ Music		WIBO—Dr. Dan the Melody Man				
	WBBM—Julia Hayes, household hints		WGES—Today in Music				
	WIBO—Musical Merry-Go-Round		WGN—Tom, Dick and Harry				
	WLS—Evening Post Reporter; bog flash; weather report		WIBO—Preston Sellers at the organ				
	WAAF—Vanity Fair		KYW—Mrs. A. M. Goudiss; cooking lessons. NBC				
			WMAQ—Public Schools Program				
			WCFI—Foreign Recordings				
			WJJD—Mary Alden; home talk				
			WLS—Livestock Markets; Jim Poole Poultry Market				
			WAAF—Songs of the Islands				
			WSBC—Home Hours				
			WGES—Timely Tunes				

ROCKY WOLFE



This popular WJJD sports announcer has persistently evaded all attempts of photographers to "shoot" him, but was finally cornered, with the above result.

WBBM—Stories of the Living Great CBS
 KYW—Household institute; drama. NBC
 WCFI—Variety Program

The Goofy Boys In Radio

By LEMUEL Q. STOOPNAGLE

IF it hadn't been for the Goofy Boys, this column would never have been printed. Goodness knows we have to blame it on some one!

Well, anyway, the Goofy Boys — Tom, Sam and Dick—are in radio. And what a whale of a dandy, peachy time they are having, too! Tom, the older of the three, and, therefore, the one who has to shave most often, is in charge of radio station WHEE, and his brothers, Sam, the fun-loving Goofy, and Dick, the youngest of

Dan Baxter is a fiend in human clothing. Brought up amidst wealth and luxury, for some reason or other, he has turned to petty pestering and picayune cussedness for his pleasure. Well, let's take a weeny peek through those curtains in Dan Baxter's home and see just what this rascal is up to now. I think that'll sort of be fun, in a small way, don't you?

Here we are at the house. Let's draw aside the curtains. What? Dan Baxter not there? That spoils the whole idea I



COL. STOOPNAGLE AND BUDD

The three laddies, are announcers, production men, electricians and what-not.

But there are sinister influences afoot at WHEE. You guessed it! It's that awful Dan Baxter oaf, who has been tinkering with the wires. In fact, only last Thursday, Tom went to the studio to find that all of the wires in the engineering room had been practically cut in half. Right away, Tom, to whom Sam and Dick looked up, called his two brothers and in a trice they were at the studio, glancing hither and thither at the broken wires and looking askance at one another as if to say, "Hm. This looks like the crafty handiwork of none other than that archdemon, Dan Baxter."

And then suddenly a thought struck Sam, who for a moment forgot those dimples in his ruddy cheeks.

"I know, fellows," he said, as he gnawed on a nearby alligator pear. "This looks like the crafty handiwork of none other than that arch-demon, Dan Baxter."

Well, you could have knocked the others over with Jacques Renard, they were that flabbergasted, for this had been the very identical thought each had at the self-same time.

And while the three brothers are standing there in the engineering room, let us go back and see what Dan Baxter is doing. Or, if you wish, we will stand right here and see. Yes, that'll save cab fare.

had in mind, darn it. Now, we'll have to return you to our studios, where Tom Goofy and his two brothers have finished the alligator pears and are preparing to go on the air.

"Seems to me I should be the announcer on this program," Dick is saying as we listen at the door.

"No, I think Sam should do it, Dick," says Tom, with a note of authority in his voice.

"I am the logical party, fellows," puts in Sam, the youngest of the three.

And that is how it is, from morn 'til night, even though these three boys are inseparable and quite fond of one another. And so the fight begins, with Tom crunching paper wads between his fine, even teeth to toss at Sam, Sam with his fists clenched ready for the fray and Dick (Richard) beginning to get his face into an actual grimace.

Soon the fight was over and the three brothers, arm-in-arm, and singing "It's a Long Way to Tipperary," marched into the main studio, none the worse for their "spat."

"Fellows," started Tom, "I think that in starting to broadcast we should do differently than the other stations. I myself am hook, line and sinker for more commercial announcements and less singing

PIONEER SAXOPHONIST



Clyde Doerr, director of his own octet heard each Sunday over NBC networks from New York, who is the man responsible for having started the saxophone on its way to popularity in New York. Doerr's act in the Ziegfeld Follies of 1919 caused a furore on Broadway.

and stuff. In fact, I am personally for just commercial announcements."

"I don't care what you say, Tom," replied Sam, with his characteristic smile, "I am for more singing and stuff and less commercial announcements. What do you say, Dick?"

And Dick, who had meanwhile been cutting out paper dolls and leaving the scraps all over the floor, jumped up with a start.

"What?" he said, with a twinkle.

"Never mind. You'll be neutral anyway," averred Tom, the older of the three.

And so the fight began. Tom, seizing a microphone, crashed it over Dick's head. Dick, realizing that here was the time for action, lay prone on the floor. Sam went back to his paper dolls.

Soon the phone began to ring and there was heiter-skelter scurrying outside the door.

"Oh you three Goofy Boys—Tom, Dick and Sam!" cried a familiar voice. "Hundreds of people are calling in to congratulate you on the first program. It was swell, if you'll pardon the vernacular."

"Why we haven't been on the air yet. There must be some mistake here," said Tom, in dismay, and, seizing Dick from off the floor with a swish, he ran into the reception room.

"Miss Demeanor," he began, addressing the telephone girl, "Is it true that we are receiving literally hundreds of calls re-

garding a program which we are alleged to have put on the air?"

"Yes, Thomas," replied the operator, who had known Tom ever since he was a little boy in Lord Fauntleroy suits.

"Well, then, if that's the case, I guess we must have been on the air," philosophized Tom, and turning to Dick, he said:

"Dick, we were on the air during the second fight. What was that word you called me when I hit you with the microphone? Quick, now. Was it barred from the air?"

"Where am I?" replied the brother.

And, so it was that the three Goofy Boys started a radio station. In case you didn't understand the story, what actually happened was that all the things the three brothers had called each other in the studio had gone out into the air.

And so we leave the three boys—Tom, Dick and Sam—their first program having gone over with a "bang," as Sam aptly put it, in a moment off guard. Who cut the wires? What motive led Dan Baxter to be away when we went back to see what he was doing? How could the program have gone out on the air with all the wires cut? How have you been lately?

All these questions and many more will be answered in the next episode of this thrilling tale, appearing in this paper next week. The next episode, by the way, will be called "Who Cut the Wires Practically in Half?" or "So's Your Old Antenna."

And here let us say good-bye. "Good-bye."

STUDIO MIKE

An Empty Mug



PROGRAMS FOR TUESDAY [Continued]

A. M.

11:30 WGN—Painted Dreams; Sponsored by Mikelberry
 WCFL—Barton Organ Recital by Eddy Hanson
 WBBM—"The Mid-Day Bath Club", CBS
 WENR—Home Service
 KYW—Farm and Home Hour. NBC
 WJJD—Young Mothers' Club
 WAAF—Blue Valley Time
 WIBO—Peter Pan Program
 WCRW—Josephine Program, Musical
 WGES—Dreams of Romance
 11:35 WMAQ—Planoland; Joe Rudolph
 11:45 WGN—WGN Music Weavers
 WBBM—Daily Times News Flashes
 WIBO—Bonded Motorists Serenade
 WLS—Weather; Fruit and Vegetable Markets
 WJJD—Joe Grein, City Sealer
 WAAF—Goldenrod Gaities
 WGES—Modern Melodies; Eehti & Harry
 11:50 WGN—Good Health and Training
 11:55 WMAQ—Thought for today, NBC
 WLS—Evening Post Reporter

P. M.

12:00 WGN—Mid-Day Services
 WBBM—The Crinoline Girl, CBS
 WMAQ—WMAQ Salon Quartet
 WIBO—Luncheon Musicale
 WLS—Prairie Farmer Dinnerbell Prog.
 WJJD—Paul Rader's Couriers
 WAAF—Noon-time melodies; weather
 WCHI—Familiar Melodies
 WMBI—Evangelistic Service
 WGES—Noontime Tunes
 12:15 WBBM—Mike and Herman, CBS
 WCHI—People's Post
 WIBO—Wm. H. Malone, political talk
 WGES—School Days
 12:25 WBBM—Down the Country Road
 12:30 WGN—Savoy Plaza Orchestra, CBS
 WLS—Livestock Markets; Jim Poole
 WJJD—Farm Talk
 KYW—Don Pedro's Orchestra, NBC
 WMAQ—News Flashes, with W9XAP
 WIBO—Giant Finger of the Air
 WCHI—Familiar Melodies
 12:35 WBBM—The Gad A-Bouts, CBS
 12:40 WLS—The Noon-Timers; Orchestra and Variety Acts
 12:45 WBBM—Live Stock Market Ass'n, CBS
 WCFL—Farm Talk
 WJJD—Custer for Governor, talk
 WMAQ—WMAQ Salon Quartet
 WGN—Alan Grant, pianist
 WMAQ—Lum and Abner, NBC
 WBBM—Sam J. Simm, CBS
 WCFL—Merry Madcaps, NBC
 WIBO—News of the Day
 WLS—Avery Brundage, political talk
 KYW—M. J. Sirliz at the Piano
 WAAF—Memories
 WCRW—Buyers' Guide
 WCHI—Famous Dance Orchestras
 WJJD—Main Street Crusader
 1:15 WGN—Lyric Trio and Allan Grant
 WMAQ—WMAQ Salon Quartet
 WLS—Song Portraits; Phil Kalar
 WIBO—Funny Bones
 KYW—Late stock quotations
 WAAF—Memories
 WBBM—Henri Gendron's Orchestra
 1:30 WMAQ—Palmolive Program; Fashions in Loveliness, NBC
 WBBM—Music Appreciation; American School of the Air, CBS
 WGN—Palmer House Ensemble
 WIBO—Reading Room; Public Theatre Reporter
 KYW—Louis Panico's Orchestra
 WLS—Closing Grain Market
 WAAF—Live stock market
 WCFL—Timely Topics; weather report; vocalists
 WMBI—Continued Stories
 1:35 WLS—Wm. Vickland—Book Shop
 1:40 WSBC—Radio Tony
 1:45 WAAF—Pianoesque
 WGN—Emery Darcy, baritone; and Rondellers
 WLS—Monarch Lyon Family
 WMAQ—Smack Out; dramatic skit with Marian and Jim, NBC
 WCHI—Book Worm
 2:00 WGN—Robert Ball, dramatic reader
 KYW—Rex Maupin Aces of the Air
 WCFL—Variety Program
 WMAQ—Music in the Air, NBC
 WBBM—Burnham's Beauty Chat
 WIBO—With the Masters
 WLS—Philo Program; Ralph Emerson, Martha Crane
 WAAF—Chicago on Parade
 WSBC—Sports review
 WCHI—Radio Bible Class
 WMBI—Question Hour
 2:15 WGN—Palmer House Ensemble
 WLS—Homemakers Program
 WBBM—Daily Times News Flashes
 WIBO—Studio Program
 2:30 WGN—English and Psychology, Educational Program
 WCFL—Hello Marie; comedy skit, NBC
 KYW—Women's Radio Review, NBC
 WMAQ—Public Schools Program
 WLS—International Heating Program; Maple City Four; John Brown
 WBBM—Chicago Hour
 WIBO—Matinee Melodies; Adrien's Orchestra
 WCHI—Familiar Melodies

2:45 WMAQ—WMAQ Syncopators
 WGN—Lawrence Salerno and Rondellers
 WCFL—U. S. Army Band, NBC
 WSBC—Jerry Sullivan; Song Special
 2:50 WMAQ—Princess Pat Beauty Talk
 2:55 WMAQ—WMAQ Syncopators
 WLS—Evening Post Reporter
 3:00 WGN—Mildred Waterman, soprano
 WMAQ—Adult Education Council
 WBBM—Rhythm Kings, CBS
 WIBO—John Cerny at the piano
 KYW—Rex Maupin Aces of the Air
 WLS—Wibbur and Ezra, comedy skit
 WMBI—Radio School of the Bible
 WAAF—Tea Time Topics
 3:10 WMAQ—WMAQ Syncopators
 3:15 WMAQ—News Flashes with W9XAP
 KYW—Health Talk
 WLS—Shoppers' Service
 WIBO—Al Marineau, vocalist
 WCFL—Roger Bromley, tenor
 3:25 KYW—Rex Maupin Aces of the Air
 3:30 WGN—Hotel Taft Orchestra, CBS
 WENR—Morrison Tabernacle Choir and Organ, NBC
 WMAQ—The Women's Calendar; Jane Hamilton
 WBBM—Dorothy Davis
 WIBO—Radio Gossip; Eddie and Fannie Cavanaugh
 WCFL—Tripoli Trio
 WAAF—Pat Hoster; Irish tenor
 WMBI—Swedish Service
 3:45 WENR—Our Children
 WAAF—World news reports
 WBBM—Maurie Sherman's Orchestra
 3:50 WBBM—Ill. Fed. of Women's Clubs
 3:55 KYW—S. C. Johnson Program
 4:00 WGN—Garden Club; Mrs. Elam Clarke
 WMAQ—WMAQ Syncopators
 WENR—The Three B's, NBC
 WCFL—The Fair presents the Junior Federation Club
 WBBM—Wm. H. Malone, political talk
 KYW—Know Yourself, NBC
 WAAF—Piano novelties; Jimmy Kozak
 WIBO—North Shore Church Program
 4:10 WGN—Leon Benditsky, pianist
 4:15 WBBM—Foodtown Kitchens
 WENR—Glenn Sisters, NBC
 WAAF—Novelities
 KYW—Rex Maupin Aces of the Air
 4:20 WBBM—Daily Times News
 4:30 WGN—Jules Grandia, baritone
 WENR—Old Pappy; Negro impersonations, NBC
 WBBM—Movie Stars Revue, CBS
 WMAQ—Elementary Spanish; Dr. Carlos Castillo
 WCFL—School Teachers Talk
 WIBO—Dusk Dreams
 WAAF—Children's Program; Bernice Joseph
 WJJD—Mooseheart Children
 4:45 WGN—Over at the Hoopers
 WENR—Garden Melodies, NBC
 WBBM—Movie Star's Revue, CBS
 WCFL—Studio Program
 WAAF—Waltz Time
 5:00 WGN—Twilight Symphony Concert
 WBBM—Arthur Jarrett, tenor with Rich's Orchestra, CBS
 WENR—Waldorf Empire Room Orchestra, NBC
 WMAQ—Musical Program
 WCFL—Sports Review by John O'Hara
 WIBO—Studio Program
 WJJD—Sue and Ed
 WSBC—Studio Program
 WAAF—Popular Potpourri
 KYW—Ralston Purina Program
 5:15 WENR—Skippy; children's skit, NBC
 WBBM—"Imperial Imp"; Freddie Rose, pianist
 KYW—Waldorf Orchestra, NBC
 WCFL—John Maxwell; food talk
 WIBO—Air Cadets; Eddie and Fannie Cavanaugh
 WJJD—Dance Orchestra
 WGN—"Uncle Remus"
 WMAQ—Ray Perkins; The Old Topper, NBC
 WCFL—United Depositors Association of Illinois
 WENR—Air Juniors
 WBBM—Jack Miller's Orchestra, CBS
 WIBO—John Cerny at the piano
 KYW—Uncle Bob
 WJJD—Gene and Jimmy
 WAAF—Organ Melodies
 5:45 WGN—Little Orphan Annie; children's playlet, NBC
 WBBM—Howard Neumiller, pianist
 WENR—Little Orphan Annie, NBC
 WMAQ—Lowell Thomas for Literary Digest, NBC
 WCFL—Bakery & Confectionery Workers Union
 WIBO—Sport Summary; Norman Ross
 WJJD—Dance Orchestra
 WAAF—The Spotlight
 6:00 WGN—Kelllogg's Slingshot, NBC
 WMAQ—The Dance Masters
 WCFL—Dinner Music
 WENR—Last Minute News Flashes by William J. Clark
 WBBM—Henri Gendron's Orchestra
 WIBO—Captain Don's Radio Scouts
 KYW—Louis Panico's Orchestra
 WAAF—Hoosier Philosopher
 WCRW—Buyers' Guide
 WJJD—Walt and Herb; piano and songs
 WGN—Harold Teen, comedy sketch
 6:15 WENR—Just Willie; Arthur Fields, vocalist, NBC

WMAQ—Campbell Soap Program, NBC
 WGES—Official Race Results by American Racing Record
 WBBM—The Mills Brothers, CBS
 WJJD—Sports Reel; Rocky Wolfe
 WAAF—Sunset Saluts
 6:25 KYW—Teaberry Sports Reporter
 6:30 WENR—Stebbins Boys; Swift's Program, NBC
 WBBM—Richman Bros. Program, Sylvia Froos, CBS
 WGN—Palmer House Ensemble
 WMAQ—Talk by Oscar Carlstrom
 WCFL—DeLuxe Variety Program
 WIBO—News of the Day; Norman Ross
 KYW—Don Pedro's Orchestra
 WJJD—Howard L. Peterson, organist
 WCRW—Musical Program
 WGES—Dine and Dance
 6:45 WGN—Fifth Row Center
 WENR—The Goldbergs; dramatic sketch, NBC
 KYW—Hadley for Att'y General
 WIBO—Betty and Jean, Harmony Duo
 WGES—Van and Linn, harmony
 WBBM—Henri Gendron's Orchestra
 WMAQ—Best Foods Program, NBC
 WJJD—Howard L. Peterson, Organist
 6:55 WMAQ—War Herald
 7:00 WGN—The Bath Club; Interviews; Barbara Maurel, contralto; male quartet; Link program, CBS
 WMAQ—Judge Horner; political talk
 WLS—Your Government, CBS
 KYW—Blackstone Plantation; Julia Sanderson and Frank Crumli, NBC
 WCFL—Arthur Koch, pianist
 WJJD—Frankie "Half Pint" Jaxon
 WGES—In Romany
 WIBO—North Shore Church Program
 7:15 WGN—Abe Lyman's Orchestra; Sterling Products Program, CBS
 WCFL—Talk by Joe Grein; city sealer
 WJJD—WJJD Concert Program
 WMAQ—A Half Hour with the Masters
 WGES—Popular Artists
 7:30 WGN—Kate Smith and her Swanee Music; La Palma, CBS
 KYW—True Story Hour; Mary and Bob, NBC
 WLS—Ivory Program, CBS
 WCFL—WCFL Orchestra
 WJJD—International Buckle Busters
 WGES—Songs of Lithuania
 7:45 WGN—Gerardine Program; Broadway Thrillers, CBS
 WLS—Sisters of the Skillet; East and Dumka, NBC
 WMAQ—Howard Vincent O'Brien; "Blue Streak Books"
 WCFL—Bulletin Board, Labor Flashes
 WJJD—Art Wright, songs
 8:00 WGN—Ben Bernie's Orchestra; Blue Ribbon Mail Program, CBS
 WMAQ—Household Finance Program; Dress Rehearsals, NBC
 WLS—Musical Magazine; Fred Hutsmith, tenor, NBC
 WCFL—Michael L. Igoe, Political Talk
 WBBM—Oldsmobile Melody Speedway
 WIBO—"Biographies in Bronze"
 KYW—Bruce Campbell, political talk
 WJJD—Talks to Tax Payers
 WSBC—Italian Program
 8:15 WCFL—Night Court
 WBBM—Political Program
 KYW—Quaker State Program
 WJJD—Main Street Crusader
 WIBO—James Simpson
 8:30 WGN—Evo Crime Club, CBS
 WMAQ—Bill the Barber, NBC
 WENR—"Great Personalities"; Frazier Hunt, NBC
 KYW—Fidler Brush Program, NBC
 WBBM—Along the C. & E. I. Trail
 WIBO—The Two Balladeers
 WCFL—Musical Weather Report, Eddy Hanson and John O'Hara
 8:45 WCFL—Kroehler Furniture Co. Program
 WMAQ—Joseph Gallochio and Concert Orchestra
 WBBM—"The Platinum-Voiced Tenor"—Billy White
 WIBO—The Old Music Master
 9:00 WENR—Lucky Strike Dance Hour with Walter Winchell, NBC
 WBBM—Voice of a Thousand Shades, CBS
 WMAQ—Listerine Program; Concert orchestra and vocal soloist, NBC
 WGN—"The Troubadours", featuring Lawrence Salerno
 WCFL—Seeley Program
 WIBO—Charles Baron Fleischmann, baritone
 KYW—Rex Maupin Aces of the Air
 WCHI—Emil E. Rose, political talk
 WCRW—Studio Program Musical
 WCFL—Studio Program
 WCRW—Minnie and Min; comedy skit
 WBBM—Dr. Romfort Minatura Symphony, CBS
 WMAQ—Nahigian Oriental Orchestra
 WIBO—Eddie South's Orchestra
 WGN—Tomorrow's Tribune
 WCHI—Stamford Singers
 9:25 WGN—Minstrel Show
 9:30 KYW—Wm. H. Malone, political talk
 WBBM—Chesterton Program; Alex Gray and N. Shikret's Orchestra, CBS
 WMAQ—Sprague-Warner Program, Dr. Preston Bradley
 WCFL—Merry Garden Ballroom Orch.

WCHI—Men Teachers Union
 WIBO—Public Theatre Reporter with Leon Adrien's Orchestra
 WCRW—Studio Program
 9:45 WBBM—Myrt and Marge; dramatic sketch, CBS
 KYW—Blue Valley Time
 WCHI—Studio Party
 WGN—March Interlude
 9:50 WGN—Tomorrow's Tribune
 WIBO—Cafe de Alex Orchestra
 10:00 WGN—Musical Fantasies
 WMAQ—Amos 'n' Andy, NBC
 WENR—Amos 'n' Andy, NBC
 WCFL—Musical Weather Report
 WIBO—Concert Musicale
 KYW—Teaberry Sports Reporter; State Street Tomorrow
 10:10 WCFL—Green Mills Ballroom Orchestra
 KYW—To be announced
 10:15 WMAQ—Dan and Sylvia
 WENR—Prince Albert Quarter Hour; Alice Joy, NBC
 WGN—Dream Ship
 WIBO—Hour of Dreams
 10:25 WCFL—WCFL Orchestra
 10:30 WGN—Camel Quarter Hour; Morton Downey, A. Wons; Renard's Orchestra, CBS
 WMAQ—Elgin time signals; Weather reports; Dance Masters
 WENR—National Prohibition Poll, NBC
 WCFL—Merry Garden Ballroom Orch.
 WIBO—Cafe de Alex Orchestra
 KYW—Padded Fists
 10:35 WENR—Earl Hines' Orchestra, NBC
 10:45 WGN—Bernie Cummin's Orchestra
 KYW—Louis Panico's Orchestra
 WMAQ—Maurie Sherman's Orchestra
 11:00 WCFL—Barton Organ Recital by Eddy Hanson
 WMAQ—Ted Cook's Orchestra
 WENR—Bernie Palmquist's Orchestra, NBC
 KYW—Don Pedro's Orchestra
 WIBO—Eddie South's Orchestra
 11:15 WGN—Ted Weem's Orchestra
 WBBM—Around the Town; Gendron, Arnheim, Parham and Russo's Orchestras
 WIBO—Cafe de Alex Orchestra
 WSBC—Jerry Sullivan; Song Special
 11:30 WENR—Seymour Simon Orchestra, NBC
 WCFL—Green Mills Ballroom Orchestra
 KYW—Charlie Agnew's Orchestra
 WMAQ—Jimmy Garrigan's Orchestra
 WIBO—Eddie South's Orchestra
 11:45 WGN—Carl Moore, Herbie Kay and Art Kassel's Orchestras
 WMAQ—Maurie Sherman's Orchestra
 WENR—Earl Hines' Orchestra
 KYW—Louis Panico's Orchestra
 WMBI—Midnight Evangelistic Hour
 12:15 WMAQ—Jimmy Garrigan's Orchestra
 12:30 WENR—Don Pedro and his Orchestra
 12:45 WMAQ—Maurie Sherman's Orchestra
 1:00 WBBM—Johnny Maltland's Orchestra.

Chicago Programs Continued on Page Fourteen



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AROUND THE TOWN

THEATRES

"THE BLUE MASK" Grand Opera House

A glorious conglomeration of everything that is entertaining. Gorgeous gowns, clean comedy, lovely melodies, good voices and dancing that can't be surpassed.

The blond good-looking Guy Robertson plays the part of a nobleman who has been disinherited by his uncle, Prince Palinsky. The young ex-nobleman has one possession, his horse, and one talent, riding the horse, so he dons a mask and joins a circus as the mysterious Mr. X. He almost does a Prince of Wales in mounting the horse, but as the young lady behind me remarked "You can't expect one man to do everything." However, May Wirth and her family supply the horsemanship aplenty. Why go to the circus when the circus is brought to you, with real white horses right on the stage?

Now comes the villain, Count Sergius, played by George Hassell, and he's such a funny villain you'll just love him. He has been spurned by the Princess Fedora, and he's out for r-r-revenge. Complications ensue when the Count asks Mr. X to pose as a prince and marry the beautiful princess. Intended June brides would get some very good suggestions from the royal wedding that is performed at the palace.

Winding in and around the story are the Muriel Abbot dancers, who are beauty in motion, Barbara Newberry, who has indeed million dollar legs, and Carl Randall, who does some parlor tricks while dancing that gets plenty of applause.

Guy Robertson makes impetuous love in movie style, and Manilla Powers as the princess does well by our Guy.

Forget your troubles for a while and pay a visit to the Grand. You'll enjoy the show.

Adelphi—"Zombie." Full of chills and thrills, voodooes, and black magic, is this South Sea mystery. Pauline Starke, movie actress, plays the part of a young bride spending her honeymoon on her husband's plantation in Haiti, where the natives have great faith in voodooism. By some black magic, the newly dead are put to work in the fields, while the cunning one who has power over them collects their pay. It's an interesting theme.

Selwyn—"Counsellor-at-Law." The inside story of a Manhattan Lawyer as set forth by Elmer Rice, and wonderfully enacted by Otto Kruger. None of the intimate details are lacking, so you'll surely love it.

Playhouse—"Death Takes a Holiday." A melodramatic fantasy playing a successful revival. Has an unusual plot, featuring Don Burroughs and Anne Forrest. The title explains the plot.

Apollo—"Everybody's Welcome." The stars shine brightly and everybody's welcome, indeed. Dimpled Ann Pennington, Frances Williams, Oscar Shaw, Harriet Lake, are only a few of the stars, but they're enough to make any show a success.

Woods—"Louder Please." A new comedy by Norman Krasna. Heading the cast are Frank Thomas, Enid Markey, Leo Anley, and George Blackwood. Gives you the low-down on Hollywood. 'Nuff said.

CONCERTS AND RECITALS

Sunday, April 3rd

Civic Opera House, 3:30 P. M. The Irish bard, John McCormack, in his second recital of the season. Italian, German, French and English songs and Irish ditties, as only John can sing them. And a better singer of songs there is none!

Curtiss Hall, 3:30 P. M. Halevy Choral Society in old and new choruses.

Thursday, April 7th at 8:30 P. M.
and

Friday, April 8th at 2:15 P. M.

Orchestra Hall, Chicago, Symphony Orchestra, Frederick Stock conducting the last but two of the Season's Symphony Concerts. No soloists. The program not yet announced.

MOVIES

"ONE HOUR WITH YOU" (Paramount)

McVickers Theatre

Starring Maurice Chevalier and Jeanette MacDonald

Supervised by Ernst Lubitsch

Rating—95%

Without having to look any further, President Hoover can step right here and give this picture the Anti-Depression Medal Award for 1932 (may none be necessary in '33). It is undoubtedly one of the most delectable concoctions that the motion picture industry has ever offered to the sensation-jaded movie-goers. Few things are left undone in their efforts to put you in your best anti-depression spirits. The picture features the non-fickle hubby and wife who lapse anyway. It's one of those mix-ups where Friend Hubby and Wife's Best Friend, Mitzl, mix, and where Wife



MAURICE CHEVALIER

and Hubby's Best Friend, Adolfe, mix. They unscramble, but not before a carload of capricious laughs string across the screen. Throughout the entire show there is care-free abandon. If Chevalier wants to sing his words . . . sing he does. If rimes more appropriately fit the times . . . rimes it is. Occasionally he realizes the audience is watching, and he breaks all traditions of the screen by turning away from the picture and talking and singing to the theatre-goers instead. Seemingly, the whim of the moment conquers. The Oscar Straus songs are excellently scored, and key you perfectly for the tuneful theme melody. Chevalier was never any better, and Jeanette MacDonald makes an ideal opposition participant. Throughout, Ernst Lubitsch uses broad strokes to paint his humor . . . lots remaining plenty fresh. Best laugh: When Adolfe asks the butler why he told him to wear a Romeo costume instead of full dress. Best song: "One Hour With You." Best performance: Chevalier, MacDonald, Lubitsch (behind the man behind the megaphone).

DOWNTOWN

Chicago—"The Crowd Roars" with James Cagney. His younger brother takes up auto racing, too, and there's a spill. You'll like Cagney.

State-Lake—"Girl Crazy" with Wheeler and Woolsey. The stage show pasted onto celluloid. Good and funny, particularly Mitzl Green.

Palace—A coterie of famous stage folks. We find "Myrt and Marge," Richey Craig, Jr., Ann Greenway and George E. Stone. The movie is "Carnival Boat" with Bill Boyd. It's all about the worthless son turning successful.

MOVIES

United Artists—Spencer Tracy in "Sky Devils." Two former non-swimmable life guards get up in the air.

Oriental—The title should interest radio-addicts. It's "Are You Listening?" The "Follies of 1932" are on the stage.

Roosevelt—A visit with aboriginal man. Views of those indigenous to the soil. That's the mission of "Blonde Captive."

Orpheum—A double entertainment show. The brothers Barrymore in "Arsene Lupin" and Constance Bennett in "Lady With a Past."

SOUTH

Tivoli—Lionel Barrymore, Phillips Holmes and Nancy Carroll in the post-war "Broken Lullaby." Conchita Montenegro is on the stage.

Southtown—A double entertainment show. "Greeks Had a Word for Them" introduces three wise-cracking blondes. Marlene Dietrich almost makes the ultimate sacrifice in "Shanghai Express."

Avalon—Lew Ayres and Mae Clarke at their best in "Impatient Maiden." The other half of the bill features Marlene Dietrich in "Shanghai Express."

Capitol—A twosome. Constance Bennett in "Lady With a Past" and the collegiate-sounding "Helpmates."

NORTH

Uptown—Barbara Stanwyck in the very stale story of Heroine X who rises from the muck to stardom and then gets her man. Appropriately enough, the title is "Shopworn." "Limehouse Nights" are on the stage.

Granada—Well-balanced double bill. The Ernst Lubitsch "Broken Lullaby" contrasts with the gay "Greeks Had a Word For Them."

WEST

Paradise—Barbara Stanwyck's "Shopworn" is on the screen. "Cherry Blossoms" are on the stage.

Marbro—Double entertainment here. U. A.'s "Greeks Had a Word for Them" is the laugh-provoker. "Broken Lullaby" pulls the tears.

BRIGHT SPOTS

*Better dress, but not obligatory

Ambassadeur Club—226 E. Ontario (Del. 0930). A new floor show built around the music of Al Handler and his Orchestra . . . Dusk 'till dawn . . . Remote and riotous.

Beach View Gardens—804 Wilson (Sun. 7515) Danny Russo and his musical crew carry you off on waves of melody . . . Chinese food . . . Intimate and inexpensive.

Bismark Hotel—171 W. Randolph (Cen. 0123). King Art and his "Kassells in the Air" reign supreme in the royal court of Whoopee . . . Select food and select crowd.*

Blackhawk Restaurant—139 N. Wabash (Dear. 6262). Herbie Kay's tune throwers and Doris Robbins get in some nice team work . . . Where the Collegians cut their week-end capers.*

Blue Grotto—403 S. Wabash (Web. 4122). Gooda spaghetti and same kind of music furnished by Correy Lynn's "Voices of the Night" . . . Dusk 'till dawn.

Cafe de Alex—80 W. Randolph (And. 2426). All the old Spanish customs . . . Joska de Babary's Continental Orchestra and four shows nightly . . . Paprika flavored.

Canton Tea Gardens—404 S. Wabash (Har. 2442). Louie Panico and his "Wabash Blues" from noon 'till midnite . . . Chinese food . . . Favored by shoppers and show-goers.

BRIGHT SPOTS

Casa de Alex—58 E. Delaware (Sup. 9697). Belongs to same family as Cafe of that name, but has more retiring nature . . . Picturesque and palatable.

Casino Moderne—913 E. 63rd (Fair. 6462). Cabaret plan on Saturdays only, two floor-shows. Jack Russell's Orchestra nightly . . . Sought out by South-siders.

Club Alabam—747 Rush (Del. 0808). A sportive spot for those who hate to get sunburned . . . Patsy McNair leads lively floor-show and joy is unrefined. Frank Furllett's music.

Club Dixie—606 N. Clark (Del. 0421). The "Breakfast Revue" is the newest way to finish a night out . . . Jimmy Noone plays 'till morning . . . Small, but sociable.

Club Nocturne—12 E. Pearson (Del. 9823). Just what the name implies, a swell place for nocturnal wanderers . . . Eddy Makin's melody and other entertainment . . . Cosy and chaotic.*

College Inn—Hotel Sherman (Fra. 2100). An institution with those who go places and do things . . . Not much longer to laugh at Bernie face-to-face . . . Food, of course; and dress, of course.

Colosimo's—2126 S. Wabash (Vic. 0036). Page one in the book for those who know their spaghetti . . . a veteran in this nite-life business . . . Margie Tait, mistress of ceremonies . . . Jimmie Meo's hot music.

Edgewater Beach Hotel—5439 Sheridan (Long. 6000). Where silver and entertainment is highly polished . . . Charlie Agnew's melody-makers and Irene Taylor put the sparkle in the latter. Must dress on Saturdays, other nites optional.

Frolics Cafe—18 E. 22nd (Vic. 7011). Jack (Mahatma) Waldron masters a mean ceremony in the current edition of a floor-show that is always the pattern for other club revues . . . Ted Cook's dansapation is highly flavored.*

Granada Cafe—6800 Cottage Grove (Hyd. Pk. 0645). The "Harlem Knights" have changed leaders, Ed Mallory at present brandishing the baton . . . Dusk 'till dawn.*

Grand Terrace—3955 S. Parkway (Doug. 3600). Those who paint the town, run out here to add the black and tan shades . . . The one and only Earl Hines and a highly-colored floor-show are all to the Voo-doo . . . Dusk 'till dawn.

Kentucky Club—Clark and Lake (Dear. 6153). Karyl Norman, the "creole Fashion Plate" features himself and Leon La Verde in a flashy floor-show . . . Jimmy Garrigan's music.*

Limehouse—1563 Howard (Sheld. 8214). Jerry Potter and his boys are popular with the North-siders . . . Chinese cuisine . . . Noon 'till midnite.

Music Box—6353 Cottage Grove (Fair. 5322). Always packed with those who go for chopsticks and drum-sticks . . . Carl Schreiber and his Troubadours using the latter.

Oriental Gardens—23 W. Randolph (Sta. 4596). Where East meets West in the loop . . . Henri Gendron's Ambassadors furnish music for the dine and dancers.

Paramount Club—16 E. Huron (Del. 0426). John Steele, Follies tenor, adds a new note to nite-club entertainment . . . Sid Lange's Orchestra paints in the musical background for clever floor-show.*

Pia-Mor—3800 W. Madison (Nev. 7232). Go West young man, if you want to visit this one . . . We sus-Specht you'll want to hear a lot of Paul's music . . . Muriel Parker leads the floor-show.

Rubiyat, The—657 St. Clair (Del. 5662). Eddie South, "Dusky Demon of Jazz" continues to attract a crowd of professionals, and professional pleasure seekers. Where the "Celebs" go to relax. Dusk 'till dawn.

Mrs. Harriman On CBS

During "The Bath Club" program to be broadcast this Monday at 7:00 p. m. over the Columbia Broadcasting System. Allie Lowe Miles will interview Mrs. Oliver Harriman, well-known society matron and club-woman. Mrs. Harriman's talk will be supplemented with a musical program. Local outlet WGN.

THREATENED



Frederick Stock, distinguished conductor of the Chicago Symphony Orchestra, whose labors are threatened with destruction by abandonment at the close of the present season. If financial difficulties are not solved, Mr. Stock will lead his orchestra for the final concert of the season on April 22nd, and will then lay down his baton after 27 years of continuous service. Mr. Stock succeeded the Chicago orchestra's founder, Theodore Thomas. The organization has had only two conductors in the 41 years of its existence.

BRIGHT SPOTS

Stevens Hotel—S. Michigan and 7th (Wab. 4400). For the elite, the sophisticated and those out-of-town guests who are such nice people. George Devron and his bands-men. You ought to dress.

Terrace Gardens—Morrison Hotel (Fra. 9600). One of those places you like to go once in a while so you can mention it to the neighbors . . . Don Pedro's sweet syncopation, Florrie O'Day's winsome warbling, and a memorable menu . . . Why not dress up?

Vanity Fair—Broadway at Grace (Buck. 3254). The Depression's over and the Panic is on at this spot . . . Joe Lewis banishes the first and creates the latter . . . Mary Stone and other headliners . . . Leo Wolf's music.*

Via Lago Cafe—837 Wilson (Long. 8796). Recommended for a nice time with not much damage to the bank-roll . . . Illuminated floor and Maurie Sherman's music make for smooth dancing . . . Audree Collin's "torching."

Winter Gardens—519 Diversey (Div. 8460). X marks this spot . . . X-cellent food and X-cellent entertainment . . . Gus Arnheim (K-Hollywood) serves syncopation that is x-cceptional . . . Charlie Crafts presiding over the floor-show.*

HOT STOVE DEBATE



The Stebbins Boys, Arthur Allen and Parker Fennelly, pursue a heated argument in their own quaint style while we look on. Similar arguments are fought over the inevitable country stove each Monday, Tuesday, Wednesday and Thursday at 6:30 p. m. over an NBC network. On Fridays the skits are presented at 5:45 p. m. Local outlet WENR.

U. S. Bars Baird Television System

Introduction of the Baird system of television, developed by John Logie Baird, British inventor, has been barred from the United States by a decision of the Federal Radio Commission.

Reversing the recommendation of Examiner Ralph L. Walker, the commission has denied the application of Station WMAC, New York, to erect a 1,000-watt visual broadcasting station, proposing to use the Baird system and to operate in the 2,850 to 2,950 kilocycle band.

The Commission held that, though the application was made in the name of WMCA, an American Company, the proposed station would be operated jointly with Baird Television Corp., Ltd., a British concern. The commission's contention is that the entire project is really intended to exploit the Baird system in this country "rather than a bona fide program of research and experimentation in the visual broadcasting field."

NEW ROLE

Frankie Masters, popular maestro of the vaudeville stage, will open an engagement at the Terrace Gardens in the near future. His entrance into the night club field marks the end of his connection with Balaban and Katz. Frankie succeeds Don Pedro at the Gardens as orchestra leader and Master-of-Ceremonies.

50 Bass In 2 Hours

Fishermen who want to take an early fishing trip can join an expedition to a hidden northwoods lake this Sunday at 4:45 p. m., when Bob Becker conducts another of his weekly chats on the sport of angling, over WGN. This Sunday, Becker is going to tell about the time he caught 50 bass in two hours and twenty minutes in a secluded unfished lake in Northern Wisconsin. Note: this is NOT a fish story.

RAVINIA STAR



Mlle. Ada Taggi, well-known operatic star of the Ravinia and Chicago Civic Opera Company, who will sing a program of songs during "The Northerners" broadcast this Friday from 8:30 to 9:00 p. m. from WMAQ. Miss Taggi is one of a series of distinguished guest artists presented on this program.

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PROGRAMS FOR WEDNESDAY, APRIL 6

A. M.

6:00 WCFL—Sunrise Hour
WLS—Smile a While Time with "Arkansas Woodchopper"
WAAF—Farm Folks Hour

6:25 WLS—Fruit and Vegetable Produce Report

6:30 WIBO—Uncle John and his Family
WLS—Townsend's Old Settlers

6:45 WLS—Maple City Four and Ralph Emerson; Hal O'Halloran

6:55 WBBM—Farm Information

7:00 WCFL—On the 8:16; Landt Trio, songs and patter. NBC
WMAQ—Tune Time
WBBM—Musical Time Saver
KYW—Marshall Field & Co.'s Musical Clock
WLS—Wilbur and Ezra; comedy skit
WJJD—International Buckle Busters
WAAF—Tune Shoppe
WCRW—Musical Breakfast
WMBI—Morning Worship Period

7:15 WCFL—Morning Shuffle

7:30 WMAQ—Morning Worship
WCFL—Cheerio; inspirational talk and music. NBC
WLS—Rader's Tabernacle
WBBM—Christian Science Churches of Illinois
WIBO—Eye Openers
WAAF—Time, Tunes and Topics
WJJD—Happy Go Lucky Time, Art Link
WGN—Leonard Salvo's Mail Box

7:45 WBBM—Old Dutch Girl; newsy jingles in rhyme and song. CBS
WMAQ—Cream of Wheat; Jolly Bill and Jane. NBC
WLS—"Steamboat Bill;" Children's program

8:00 WLS—Quaker Early Birds; Gene and Glenn. NBC
WMAQ—University of Chicago Prof. William T. Hutchinson
WCFL—WCFE, Kiddie's Aeroplanes Club
WAAF—Bit of Everything
WBBM—Musical Gems
WGES—Canary Concert

8:15 WCFL—Radio Shoppers Club
WGN—Melody Magic. CBS
WLS—Ralph and Hal, Old Timers

8:30 WGN—"The Grand Old Hymns"
WBBM—Julia Hayes, household hints
WIBO—Musical Merry-Go-Round
WLS—Evening Post Reporter; hog flash; weather report
WAAF—Vanity Fair
WGES—Vaclav Fisher's Salon Orchestra
WLS—Produce Market Reporter
WMAQ—Musical Hodgepodge

8:35 WLS—The Produce Market Reporter

8:45 WGN—Tom Blanchard's Show
WMAQ—Miracles of Magnolia; Fanny May Baldrige. NBC
WLS—Our Daily Food; Colonel Goodbody. NBC
WAAF—Organ melodies; live stock mkt.

9:00 WGN—Charlie White's Gym of the Air; The Old Time Favorites
KYW—Mrs. Blake's Column, NBC
WBBM—Lakeside program
WMAQ—Olson Rug Weather Report; Travel talks
WLS—Beatrice Mable. NBC
WAAF—Sing and Sweep
WGES—Vaclav Fisher's Salon Orchestra
WMAQ—Musical Hodgepodge

9:10 WGN—Clara, Lu 'n' Em; The Super Sads Girls. NBC
KYW—Steero Hour; food talk; instrumental trio. NBC
WAAF—Mrs. Margaret Dorr, Food Economy
WBBM—Bo-Peep and the "Boy Friends"
WGES—In Old Vienna
WIBO—Kolor-Bak Program

9:20 WLS—Gene Autry, Oklahoma Yodeler

9:30 WGN—Board of Trade; Carl Hoeffle, pianist
WMAQ—Our Daily Food; Colonel Goodbody. NBC
KYW—Wildroot Chat. NBC
WBBM—Burnham's Beauty Chat
WIBO—Neysa's Exercise and Diet
WLS—Tower Topics; Anne & Sue
WGES—The Paint Box
WAAF—Morning Varieties
WCFL—Musical Novelties

9:45 WMAQ—Board of Trade
WBBM—Hit News
WIBO—Clem and Ben, songs
WLS—Mrs. Bigsby's Boarding House skit
WGN—Organ Specialty
WAAF—Bill Baar; dramatic sketch
WGES—Today in Music
WMAQ—Chicago Ensemble. NBC

9:50 WGN—Tom, Dick and Harry
KYW—Mrs. A. M. Goudiss; cooking lessons. NBC
WMAQ—Public Schools Program
WCFL—Foreign Recordings
WBBM—Fred Rose, pianist
WIBO—Preston Sellers at the Organ
WLS—Livestock Markets; Jim Poole
WJJD—Mary Alden; home talk
WAAF—Songs of the Islands
WSBC—Home Hours
WGES—Timely Tunes
WMBI—Shut-In Request Program

10:05 WLS—Variety Acts

10:15 WMAQ—Singing Strings. NBC
WENR—Keeping Up With Daughter; dramatic sketch. NBC
KYW—Household Institute; dramatization. NBC
WCFL—Variety Program
WJJD—Neighborhood Gossip
WGN—Libby Frank, Organ
WAAF—Estefie Barnes, pianist
WGES—Morning Musicals
WBBM—Freddie Rose, pianist

10:30 WGN—Around the World Cooking School. CBS
WENR—Hinds Romance Exchange; Beatrice Fairfax. NBC
WBBM—Amer. Institute of Foods
WIBO—News of the Day
KYW—Eugene, Ltd.

INTERVIEWED



Rudolph Ganz, distinguished pianist, conductor and composer, who will be interviewed by Carleton Smith, Radio Guide's music critic, during his program "Artists and Artistry" to be broadcast this Sunday at 5:00 p. m. from WIBO. Mr. Ganz, who is soon to direct the annual Chicago program of the International Society for Contemporary Music, will be interviewed on the subject of modern music.

WJJD—Studio Program
WAAF—Mrs. Effie Marine Harvey; chat for women
WGES—Band Parade

10:40 WMAQ—General Mills Program

10:45 WENR—Sweetheart Program; beauty talk; John Fogarty, tenor. NBC
WGN—Digest of the News
WMAQ—Hugo Mariani and his Marionettes. NBC
WAAF—Musical Calendar
WBBM—Adele Nelson, beauty talk
WIBO—The Old Music Shop
WJJD—WJJD Hostess
KYW—Rose Vanderbosch, pianist
WGES—Happy Hits

10:55 KYW—Bisquick Program

11:00 WGN—Hank Harrington's Musical Varieties
WENR—General Electric Home Circle; Theodore Webb, baritone; organ. NBC
WMAQ—The Merrimac Quartet. NBC
WCFL—Jazz Program
WBBM—Dorothy Davis
WIBO—Around the Home
KYW—Prudence Penny
WJJD—Interstate Nurseries
WAAF—Bandstand
WGES—Home Folks

11:15 WENR—Pat Barnes in Person. NBC
WMAQ—Beautiful Thoughts; Chuck, Ray Gene; Irma Glen, organist. NBC
KYW—The Real George Washington. NBC
WJJD—Countess Von Bachello
WAAF—World News Reports
WIBO—Bridge Lesson

11:25 WAAF—Live Stock Market

11:30 WGN—Painted Dreams; Sponsored by Mickelberry
KYW—Farm and Home Hour. NBC

WCFL—Barton Organ Recital by Eddy Hanson
WENR—Home Service; Mrs. Anna J. Petersen
WBBM—Kremel Singing Chef. CBS
WIBO—Peter Pan program
WJJD—Young Mothers' Club
WAAF—Blue Valley Time
WCRW—Josephine Program
WGES—Old Song Chest

11:35 WMAQ—Planoland; Joe Rudolph

11:45 WGN—Music Weavers
WBBM—Daily Times News Flashes
WIBO—Bonded Motorists Serenade
WJJD—Ill. Med. Society; Doctor's Talk
WLS—Weather, fruit and vegetable markets
WAAF—Goldenrod Gaities
WGES—Modern Melodies; Ethel & Harry

11:50 WGN—Good Health and Training

11:55 WLS—Evening Post Reporter

P. M.

12:00 WGN—Mid-Day Services.
WBBM—American Medical Ass'n. CBS
WLS—Prairie Farmer Dinnerbell prog.
WJJD—Paul Rader's Couriers
WAAF—Noon-time melodies; weather
WCHI—Familiar Melodies
WMAQ—Salon Quartet
WMBI—Evangelistic Service
WIBO—Luncheon Musicals
WGES—Hushpuppy Corners

12:05 WBBM—The Balladier. CBS

12:15 WBBM—Mike and Herman. CBS
WCHI—People's Poet
WGES—Emerald Isle

12:25 WBBM—Local Markets; Farm Gossip. CBS

12:30 WGN—Palmer House Ensemble
WMAQ—News Flashes
KYW—Don Pedro's Orchestra
WLS—Closing Livestock Markets; Jim Poole
WCRW—Josephine Program, Musical
WJJD—Farm News
WIBO—Giant Finger of the Air
WCHI—Familiar Melodies

12:35 WBBM—Mid Day Meditation
WMAQ—Princess Pat Beauty Talk
WCFL—Farm and Poultry talk

12:40 WLS—The Noon-Timers; Variety Acts

12:45 WJJD—Variety Music
WMAQ—Princess Pat Beauty Talk
WCFL—Farm and Poultry talk

12:50 WMAQ—Chicago Association of Commerce

1:00 WGN—Allan Grant, pianist
WJJD—Main Street Crusader
WBBM—Aunt Jemima. CBS
WCFL—Timely Topics; weather report
WIBO—News of the Day
WLS—Wm. H. Malone, political talk
KYW—Mel Stitzel at the Piano
WAAF—Memories
WCRW—Buyers Guide
WMBI—Organ program
WCHI—Famous Dance Orchestras

1:15 WGN—Bob Forsans, tenor
WIBO—Funny Bones
KYW—Musical Discrimination Contest. NBC
WLS—Doings of the Gordons; Cornbelt Hatcheries
WCFL—Two Seats in the Balcony. NBC
WBBM—Henri Gendron's Orchestra

1:30 WMAQ—Musical Discrimination Contest
WGN—Ruth Atterbury Wakefield, sketch
WBBM—Columbia School of the Air. CBS
WIBO—The Reading Room; Public Theatre Reporter
WLS—Closing Grain Market
WAAF—Live stock market
WMBI—Continued Stories

1:35 WLS—Mac and Bob in WLS Hymn Time

1:40 WSBC—Radio. Tony
WGN—Blanche Thompson, mezzo soprano

1:45 WAAF—Pianoesque
WLS—Herman Felber, Violinist
WCHI—Book Worm
WCFL—Taflinger Brothers, Duo

1:50 WLS—Velvetina Beauty Talk; Mrs. Chenoweth

1:55 WIBO—Public Theater Reporter

2:00 WGN—Edna Wallace Hopper, Youth Matinee. CBS
WCFL—Recital Miniature by Otto Muncke
KYW—Rex Maupin Aces of the Air
WMAQ—Corinnis Water Boys
WBBM—Burnham's Beauty Chat
WIBO—Phil Shuken, tenor
WLS—Homemakers' Program — Martha Crane, Mrs. Blanche Chenoweth, speakers; Vivian Parker, Soloist
WAAF—Chicago on Parade
WSBC—Sports review
WCHI—Radio Bible Class
WMBI—Message, Rev. William L. Pettigill, D. D.

2:15 WGN—Charis Program; Ann Leaf, organist; Ben Alley, tenor. CBS
WMAQ—Musical Program
WCFL—Bill Englehart, baritone
WBBM—Daily Times News Flashes

WIBO—Studio program
WAAF—The Redheaded Bluebird

2:30 WGN—Educational Program; History
WCFL—Hello Marie; comedy skit. NBC
KYW—Women's Radio Review. NBC
WMAQ—Public Schools Program
WLS—International Heating Program; Maple City Four; John Brown
WBBM—Chicago Hour
WIBO—Matinee Melodies; Leon Adrien's WIBO Orchestra
WCHI—Familiar Melodies
WAAF—Contract Bridge; Catherine Lewis
WMBI—WMBI Weekly Prayer Service

2:45 WCFL—Doc Cook, Comedian
WMAQ—WMAQ Syncopators
WSBC—Jerry Sullivan; Song Special
WLS—Watch Your Speech
WGN—Lawrence Salerno, baritone and WGN Rondoliers
WMBI—Musical Program

2:55 WLS—Evening Post Reporter

3:00 WGN—WGN Rondoliers
WCFL—Tripoli Trio
WBBM—U. S. Navy Band. CBS
WIBO—Studio Program
WMAQ—Garden Talk; James Burdett
WLS—Wilbur and Ezra, Comedy Skit
WAAF—Tea Time Topics
WMBI—S. S. Lesson

3:10 WMAQ—WMAQ Syncopators

3:15 WMAQ—News flashes
KYW—Health talk
WLS—Sears Shoppers' Service
WGN—Earl Wikkie, Baritone
WBBM—U. S. Navy Band. CBS
WIBO—The Song Shop, Vera de Camp, Vocalist

3:30 WMAQ—Woman's Calendar; Double Soda Review
WENR—Eastman School Symphony Orchestra. NBC
WBBM—Dorothy Davis
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh
KYW—Rex Maupin Aces of the Air
WAAF—Richard Noreus, tenor
WGN—U. S. Navy Band. CBS
WCFL—Chicago Art Theater
WMBI—Lithuanian Service, Rev. A. J. Gillies

3:45 WAAF—World News Reports
WBBM—Howard Neumiller, piano recital

3:50 WBBM—D. A. K. program

3:55 KYW—S. C. Johnson Program

4:00 WMAQ—Bridge; Paul H. Seymour
WGN—Garden Club; Mrs. Clay Harkness
WENR—Gardening. NBC
KYW—Jingle Joe. NBC
WCFL—The Fair presents the Junior Federation Club
WBBM—Maurie Sherman's Orchestra
WAAF—Piano Novelties, Jimmy Kozak
WIBO—North Shore Church program

4:10 WGN—Florence Trio

4:15 KYW—Rex Maupin's Aces of the Air
WENR—Mrs. Gainsborg, pianist; Godfrey Ludlow, violinist. NBC
WAAF—Novelettes
WBBM—News Flashes
WGN—Dick Hayes, baritone
WENR—Lady Esther Program; Wayne King's Orchestra. NBC
WMAQ—"Ol' Pappy", NBC
WCFL—School Teachers Talk
WBBM—Harmony and Home Hints
WIBO—Dusk Dreams
WJJD—Mooseheart Children
WAAF—Judy and Ann's Theater

4:45 WMAQ—WMAQ Syncopators
WGN—Over at the Hoopers
WENR—Florence Wightman, harpist. NBC
WAAF—Hawalian Echoes
WCFL—Fay Carroll, singer
WMAQ—Musical Program
WGN—Twilight Symphony Concert
WCFL—Sports Review by John O'Hara
WBBM—Connie Boswell; Fred Berren's Orchestra. CBS
WENR—Waldorf Empire Room Orchestra. NBC
KYW—Mel Stitzel at the Piano
WJJD—Sue and Ed
WSBC—Studio Ensemble
WAAF—James Hamilton, baritone
WENR—Skippy; children's skit. NBC
WGN—To be announced
WCFL—John Maxwell; food talk
WBBM—String Sextet
WIBO—Air Cadets; Eddie and Fannie Cavanaugh
KYW—Waldorf Orchestra. NBC
WJJD—Musical Poems
WAAF—Popular Variety
WGN—"Uncle Remus"
WMAQ—"Standard Brands" Program. NBC
WBBM—Lone Wolf Tribe Dramas. CBS
WCFL—In the Music Room
WENR—Air Juniors
WIBO—John Cerny at the piano
KYW—Uncle Bob
WJJD—Garden Talk
WAAF—Organ Melodies

ACTRESS AT EASE



If you like to know what you're favorite radio artists do away from the microphone, take a look at Adele Ronson, who spends most of her time outside of the New York NBC studios on the bridle paths of Central Park. Miss Ronson is featured on many NBC dramatic programs including "Radio Guild" and the "Colliers' Hour."

OUT OF THE EVERYWHERE

TO MARGOT DEE

A column dedicated to RADIO GUIDE readers. You and your friends are invited to write in for information concerning radio, radio stars, and your own favorite broadcasts. If the information is forthcoming and interesting to all of our readers, we will get it for you and print it in this column. No personal replies will be made.

"Just Marcia," of Bloomington, Ill., and Lynn Gordon, write frantically for a description of Frankie Prince, newest singing addition to Ben Bernie's Band, who broadcasts through WBBM from the College Inn.

The Prince boy, who has been advised by experts to go into the movies and capitalize on his good looks, is almost twenty-one years old. He is six feet one inch tall, has black hair, blue eyes and teeth that would grace a Pepsodent ad. Was born and raised in Oak Park, Ill. and is a graduate of Wisconsin University, where he was president of ATO fraternity for two years. He started his musical career as leader of his own college band. After graduation he sold bonds for a while, then, tiring of that, took up banjo and piano lessons. He is a recent addition to Bernie's musical aggregation—and, incidentally, unmarried.

Elmer Zeis of Rhinelander, Wis., asks what has become of Russ Columbo, former star of the Listerine Program.

Columbo, famous NBC tenor, is not, at present, broadcasting from any station, altho his early return to the air is predicted by those in the know. In the meantime, Russ is making personal appearances throughout the country on an RKO vaudeville tour.

Another radio favorite, Bing Crosby, is the subject of inquiry from Mr. and Mrs. L. Lage Jr., of Moline, Ill., who ask for his schedule of broadcasts. Dorothy Jack Howard, of Elgin, Ill., also writes for news concerning him.

Bing is now presented over the Columbia Broadcasting System each Monday, Wednesday and Friday at 5:45 p. m. On Thursdays he broadcasts at 10:45 p. m. from the New York CBS studios. Nearest outlet getting this program is KMOX, St. Louis.

"How old is Ben Bernie, and is he married?" writes Dwight Herick of Bloomington, Ill. Phyllis B. Korten, of Jackson, Mich., asks for his exact height.

Ben Bernie, the ol' Maestro heard in broadcasts from the College Inn, is approximately forty years old. He is married and has a son, of whom he is very proud, who is a student at Culver Military Academy. According to his press agent, the band leader is about five feet eight and one-half inches tall.

A charming letter from Diane Duvall, Lawrence Salerno fan, who asks for an accurate statement on how much fan mail the Neapolitan baritone receives each week.

Which is a touchy question—but here's the dope: Salerno's mail count is officially rated at 600 letters per week. Many of them come from members of the numerous Lawrence Salerno Fan Clubs scattered all over the Midwest, and, incidentally, the baritone has just received word that one of his fan clubs is now publishing a magazine in his honor. All of which speaks well for Lawrence's popularity. Come again, Diane.

"Please tell me this," writes Sylvia Hamrick of Mason City, Iowa, "is Singin' Sam a white or colored man? Also are Joe and Vi of the Gray Bar Hour still broadcasting?"

"Singin' Sam," we hasten to inform you, is distinctly white. His real name is Harry Frankel. Joe and Vi of the Gray Bar Hour are off the air.

"What is Irma Glen's married name? Is she married to Everett Mitchell?" writes a "Quincy, Ill., listener." "Your Friend," of Aurora, Ill., asks for a sketch of the organist.

In private life, Irma Glen is known as Mrs. Ted Hill, which means that she is not married to Everett Mitchell. The NBC organist was born in Chicago, and received her musical education at the American Conservatory of Music. When she was still in her teens she took a girl's orchestra on a tour of South America, then returned to Chicago and entered theater work as an organist. She is young, is five feet five inches tall, weighs 120 pounds, and has beautiful hazel eyes. Her organ programs are presented regularly from the Chicago NBC studios.

FEMININE FOIBLES

By ANN DEHAAN

It's too bad that a columnist of one of the evening papers found out that Myrt and Marge are mother and daughter, and that Marge has a baby, which makes Myrt a grandmother.

We in radio have known it all along, but it's not exactly the kind of publicity that Myrt and Marge would be crazy about, so we kept mum about it. The word "grandmother" naturally conjures up a picture of a little old gray-haired woman. I just wish you could see Myrt; you'd see how ridiculous it is to try to fit her into that picture. She's about five feet four, has a slim youthful figure, and doesn't look a day over thirty-two. She isn't very much over that anyway, as she must have been married very young. She's full of the vitality of youth, which is reflected in her voice, and she is very clever, writing all the continuity for the sketch and enacting the leading part in it.

In reality and physically, Myrt is a grandmother, but in spirit—never. Here's a big hand for Myrtle Vall, who has kept pace with her daughter and with the times. Wish I knew her secret.

A little bird whispers that a big radio deal may be closed with Wallace Beery and Jackie Cooper.

The same little bird also tells me that Chief Evergreen Tree of the Lone Wolf Tribe (WBBM) has run off and been married—to a white woman. Hope it's not a little cuckoo bird who's playing an April Fool's joke on me.

WJJD has a new program at 11:45 a. m., in which the Countess Von Bochelle gives character analysis of famous people. She reads character from photographs, so if you'd like yours analyzed and your future foretold, just send your photograph to station WJJD. Oh, yes, don't forget to send along \$1.00.

We're getting used to taking a dose of commercial advertising before and after each program, but an entire fifteen minute program proclaiming the merits of a cake of soap—well, it's really too much. The sponsors profess to solve your problems for you, but the answer to all problems is "Use Our Soap." I've been using their soap for years, and look at me. It takes more than a cake of soap to work miracles.

Allan Grant, the nimble-fingered pianist, is one of the busiest men at WGN. He accompanies the Singing Lady, improvising the musical background for her songs and stories, accompanies Lawrence Salerno on his afternoon and evening programs, accompanies Robert Ball on his afternoon programs, and gives a fifteen minute piano recital every day at 1:00, and also on Sunday. Whenever anyone needs a pianist, Allan is the handy man. He and Kate Smith had a hearty reunion when Kate was in Chicago, as he was formerly her accompanist.

If you see everybody rushing around at WMAQ, don't get frightened. It's not a fire. There's a ping-pong set in the studio and the artists can't get there fast enough. Marion and Jim Jordan are swell ping-pongers.

Lillian Roth, the girl with the Clark Gable dimples, was guest of honor on the Gerardine Program Tuesday, singing some of the latest blues songs in her own imitable manner. Which brings to mind the fact that Fay Seymour, wife of the photographer where all the big shots have their pictures taken, looks so much like Lillian that she's offered a professional discount at the better shops. Incidentally the two girls have been friends for years.

•introducing•

the
NEWEST
PARISIAN
VANITY
CREATION

Smart

YOU'LL LOVE THIS
DAINTY COMPACT

Note its exquisitely formed modish thinness its clever arrangement: rouge, loose powder, two puffs, large unbreakable mirror, moire charge pocket... exterior in highly polished black, blue, red, green, white or tan Enamelac... interior in satin silver finish. Actual size: 2 1-2 x 3 1-8 x 7-16 inches... just a trifle larger than illustration... Packed in beautiful individual gift box covered in black and silver.

This charming accessory actually made to wholesale at much higher price than we are asking. Send money order or check. Postage prepaid by us.

\$1.95

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PROGRAMS FOR WEDNESDAY [Continued]

P. M.

<p>5:45 WGN—Little Orphan Annie; childhood playlet. NBC WAAF—The Spotlight WMAQ—Lowell Thomas for the Literary Digest. NBC WENR—Little Orphan Annie; childhood playlet. NBC WBBM—Bing Crosby. CBS WCFL—Merle Thorp. NBC WIBO—Sport Summary; Norman Ross WJJD—Orchestra Music</p> <p>6:00 WGN—Kellogg's Singing Lady. NBC WENR—Last Minute News Flashes by William J. Clark WMAQ—D'Avrey of Paris. NBC WCFL—Dinner music WBBM—Henri Gendron's orchestra WIBO—Captain Don's Radio Scouts KYW—Louis Panico's Orchestra WCRW—Buyers Guide WJJD—Walt and Herb; piano and songs WAAF—Hoosier Philosopher</p> <p>6:15 WGN—Harold Teen; comedy sketch WENR—Our City WMAQ—Robert Simmons and Campbell Orchestra. NBC WBBM—Edw. J. Brundage. Political Talk WJJD—Sports Reel; Rocky Wolfe WGES—Official Race Results by American Racing Record WAAF—Sunset Salute</p> <p>6:25 KYW—Teaberry Sports Reporter</p> <p>6:30 WENR—The Stebbins Boys; Swift's Program. NBC WBBM—Henri Gendron's Orchestra WGN—Easy Aces. CBS WMAQ—Joseph Gallicchio and Concert Orchestra WCFL—De Luxe Variety Program WIBO—News of the Day; Norman Ross KYW—Bernard J. Snow, political talk WJJD—Howard L. Peterson, Organist WGES—Romance Melodies WCRW—Musical Program</p> <p>6:45 WENR—The Goldbergs; dramatic sketch. NBC WGN—Arzen Melody Hour KYW—Don Pedro's Orchestra WMAQ—Best Foods Program. NBC WIBO—Betty and Jean, Harmony Duo WGES—Blue Streak Trails WBBM—Cromlog Colonels, Brooks and Ross</p>	<p>7:00 WGN—The Bath Club; Interviews; Barbara Maurel, contralto; male quartet; Lint program. CBS WMAQ—American Tax Payers League. NBC WLS—American Taxpayer's League Program. NBC WIBO—Cafe de Alex Orchestra KYW—Len Small, political talk WJJD—Frankie "Half Pint" Jaxon WGES—Shades in Blue WCFL—W. H. Malone, political talk</p> <p>7:15 WGN—Singin' Sam; The Barbasol Man. CBS WCFL—Classical Song Program by Bernice Higgins and Al Knox WIBO—Omer N. Custer WJJD—WJJD Concert Program WLS—Songs of Long Ago WGES—Air Favorites WMAQ—Willy's Overland Silver Streak. NBC</p> <p>7:30 WGN—Kate Smith; La Palina Program; Swanee music. CBS WMAQ—Garden Melodies. NBC KYW—Halsey, Stuart Program; "Old Counsellor" and Orchestra. NBC WLS—Melody Moments; J. Pasternack's Orchestra. NBC WIBO—Travel Treats; Adrien's Orch WJJD—International Buckle Busters WGES—Memories of Italy</p> <p>7:45 WGN—Ivory Soap Program; The Gloom Chasers. CBS WCFL—WCFL Orchestra WIBO—John M. Pratt tax talk WJJD—Art Wright, songs</p> <p>8:00 WGN—Gold Medal Fast Freight; quartet and organ. CBS WMAQ—Adventures of Sherlock Holmes. NBC KYW—Goodyear Program; Revelers Quartet. NBC WIBO—Ballads WLS—Roads of Romance; dramatisation. NBC WCFL—Omer N. Custer, political talk WBBM—Michael Igoo, political talk WJJD—Talks to Tax Payers WSBC—Polish Program</p> <p>8:15 WCFL—Night Court WBBM—Johnny Maitland's Orchestra WJJD—Main Street Crusader</p> <p>8:30 WGN—Eno Crime Club; mystery dramatisation. CBS WMAQ—Bill the Barber. NBC</p>	<p>WENR—Moblilol Concert. NBC WBBM—Gus Arnheim's Orchestra WIBO—"The Count of Luxembourg" KYW—Reser's Orchestra. NBC WCFL—Musical Weather Report by Eddy Hanson and John O'Hara</p> <p>8:45 WCFL—Kroehler Furniture Co. Program WBBM—J. B. and Mae; comedy script KYW—Food Town Pops Revue WIBO—Al Marinenu WMAQ—Ben Nolan's San Felicians. NBC</p> <p>9:00 WGN—Monarch Melody Man for Monarch Finer Foods WMAQ—Listerine Program; Concert orchestra and vocal soloist. NBC WENR—Coca-Cola; guest artist; Grantland Rice, interviewer. NBC WBBM—Chesterfield Program; Ruth Etting and N. Shilkret's Orchestra. CBS WCFL—Bernice Karasick, soprano KYW—Rex Maupin's Aces of the Air WIBO—Chicago Theatre Program WCRW—Studio Musical Program WCHI—Marmola Entertainers</p> <p>9:15 WGN—Tomorrow's Tribune; Musical Interlude WBBM—Adventures in Health; Dr. Herman N. Bundesen and Orch. CBS WMAQ—"Marching Events" by Prof. Harry Gidgoune WCFL—Walter Duffy, tenor KYW—Rex Maupin Aces of the Air WCHI—Emil E. Rose, political talk</p> <p>9:30 KYW—Hollywood Nights; Frank Luther, tenor. NBC WENR—NBC Artists Service Program. NBC WBBM—Society's Playboy; Norman Brokenshire, Welcome Lewis and Nat Brusloff's Orchestra. CBS WMAQ—L. A. C. Melody Land WIBO—Publix Theatre Reporter with Orchestra WCFL—Organ Recital by Eddy Hanson and Grace Wilson WGN—"Easy Aces" for Lavis 9:35 WGN—Dramatizations of the States 9:45 WGN—March Interlude WBBM—Myrt and Marge; dramatic sketch. CBS KYW—Blue Valley Program WMAQ—Marquette Program; Marian and Jim WCHI—Studio Party</p> <p>9:50 WGN—To be announced 9:55 WGN—Dramatizations of the States</p>	<p>WMAQ—Amos 'n' Andy. NBC WBBM—Amos 'n' Andy. NBC WIBO—Concert KYW—Teaberry Sports Reporter; The Globe Trotter</p> <p>10:10 KYW—State Street Tomorrow WGN—Interlude</p> <p>10:15 WGN—Maxwell House Coffee Program. CBS WCFL—WCFL Orchestra; Dee Lurya, soprano WMAQ—Dan and Sylvia WENR—Prince Albert Quarter Hour; Alice Joy, contralto. NBC WIBO—Hour of Dreams</p> <p>10:30 WGN—Camel Quarter Hour; Morton Downey; Renard's Orchestra. CBS WCFL—Barton Organ Recital by Eddy Hanson WENR—National Prohibition Poll. NBC WMAQ—Jane Froman's Orchestra. NBC WIBO—Cafe de Alex Orchestra KYW—Padded Fists</p> <p>10:35 WENR—Vincent Lopez' Orchestra 10:45 WGN—Bernie Cummin's Orchestra WCFL—WCFL Orchestra WMAQ—Maurie Sherman's Orchestra KYW—Louis Panico's Orchestra</p> <p>11:00 WENR—Ralph Kirbery, the Dream Singer. NBC WCFL—Barton Organ Recital by Eddy Hanson WIBO—Eddie Varzo's Orchestra WMAQ—Ted Cook's Orchestra KYW—Don Pedro's Orchestra</p> <p>11:05 WENR—Coon-Sander's Orchestra. NBC 11:15 WGN—Ted Weem's Orchestra WBBM—Around the Town; Gendron, Arnheim and Russo's Orchestras WSBC—Jerry Sullivan; Song Special WCHI—Metropolitan Echoes WENR—Benny Kyle's Orchestra. NBC KYW—Charlie Agnew's Orchestra WMAQ—Jimmy Garrigan's Orchestra WIBO—Eddie South's Orchestra</p> <p>11:45 WGN—Cari Moore; Herbie Kay; and Art Kassel's Orchestras WMAQ—Maurie Sherman's Orchestra WIBO—Mac McCloud's Orchestra</p> <p>12:00 WENR—Earl Hines' Orchestra KYW—Louis Panico's Orchestra WMBI—Music</p> <p>12:15 WMAQ—Jimmy Garrigan's Orchestra 12:30 WENR—Don Pedro and his Orchestra 12:45 WMAQ—Maurie Sherman's Orchestra 1:00 WBBM—Johnny Maitland's Orchestra</p>
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PROGRAMS FOR THURSDAY, APRIL 7

A. M.

<p>6:00 WCFL—Sunrise Hour WLS—Smile a While Time with Mac and Bob WAAF—Farm Folks Hour</p> <p>6:25 WLS—Fruit and Vegetable Produce Report</p> <p>6:30 WIBO—Uncle John and his Family WLS—International Heating Program; Cumberland Ridge Runners</p> <p>6:45 WLS—Keith Melody Men</p> <p>6:55 WBBM—Farm Information</p> <p>7:00 WCFL—On the 8:15; Landt Trio and White; songs and patter. NBC WMAQ—Tune Time WBBM—Morning Exercises KYW—Marshall Field & Co.'s Musical Clock WLS—Wilbur and Ezra; comedy skit WJJD—International Buckle Busters WAAF—Toneshoppe WCRW—Musical Breakfast WMBI—Morning Worship Period</p> <p>7:15 WCFL—Morning Shuffle</p> <p>7:30 WCFL—Cheerio; inspirational talk and music. NBC WBBM—Christian science Churches of Illinois WMAQ—Morning Worship WLS—Rader's Tabernacle WIBO—Bulova Eye Openers WAAF—Time, Tunes and Topics WCRW—Josephine Program; popular music WJJD—Happy Go Lucky Time. Art Linck WGN—Leonard Salvo's Mail Box</p> <p>7:45 WMAQ—Cream of Wheat; Jolly Bill and Jane. NBC WBBM—Brad and Al. CBS WLS—"Steamboat Bill;" children's prog.</p> <p>8:00 WAAF—Bit of Everything WLS—Quaker Early Birds; Gene and Glenn. NBC WMAQ—University of Chicago—"American History Since 1865," Prof. William T. Hutchinson WCFL—WCFL Kiddie's Aeroplanes Club</p>	<p>WGES—Musical Toasts WCFL—Morning Musicals WGN—Morning Minstrels. CBS WLS—Phil Cook, the Quaker Man. NBC WGES—Waltz Dreams</p> <p>8:30 WGN—Singing with the Organ WBBM—Julia Hayes, household hints WIBO—Musical Merry-Go-Round WLS—Evening Post Reporter; hog flash; weather report WGES—Dance Ditties WAAF—Vanity Fair</p> <p>8:35 WMAQ—Musical Hodgepodge WLS—Produce Market Reporter</p> <p>8:45 WGN—Tom Blanchard's Show WLS—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC WMAQ—Miracles of Magnolia; Fannie May Baldrige. NBC WCFL—Radio Shoppers Club WAAF—Organ melodies; live stock mkt. WGES—Silver Lining</p> <p>9:00 WGN—Charlie White's Gym of the Air WBBM—Dr. Copeland; health talk. CBS WMAQ—Olson Rug Weather Report; Travel talks KYW—Mrs. Blake's Column. NBC WAAF—Sing and Sweep WLS—Three Little Maids, vocal trio WGES—Organland</p> <p>9:10 WMAQ—Musical Hodgepodge</p> <p>9:15 WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC WMAQ—Breen and De Rose; Vocal and Instrumental Duo. NBC KYW—The Milk Foundation; Dr. Herman N. Bundesen WBBM—Machine Age Housekeeping. CBS WGES—Canary Concert WAAF—Mrs. Margaret Dorr, Food Economy WIBO—Kolor-Bak Program</p> <p>9:20 WLS—Gene Autry, Oklahoma Yodeler 9:30 WGN—Board of Trade; Carl Hoeffle, pianist WMAQ—Our Daily Food; Colonel Goodbody. NBC WCFL—Musical Novelties</p>	<p>KYW—Pieplant Pete; hill billy songs. NBC WBBM—Burnham's Beauty Chat WIBO—Neysa's Exercise and Diet WAAF—Morning Varieties</p> <p>9:45 WGN—Organ Specialty WMAQ—Morning Melodist WBBM—Barbara Gould Beauty Talk. CBS KYW—Mr. Coco and Mr. MaR. NBC WIBO—Melodies WLS—Acme Sunshine Melodies WGES—Today in Music</p> <p>10:00 WGN—Tom, Dick and Harry KYW—Mrs. A. M. Goudiss; cooking lessons. NBC WBBM—Climalene Melody Trio WMAQ—Public Schools Program WCFL—Foreign Recordings WIBO—Masterworks WLS—Livestock Markets; Jim Poole; poultry market WJJD—Mary Alden; home talk WAAF—Songs of the Islands WGES—Timely Tunes WSBC—Home Hours WMBI—Parents' Bible Story Hour</p> <p>10:15 WGN—Margaret Williams, contralto WMAQ—Singing Strings; Walter Blaufuss, director. NBC KYW—Household Institute; dramatisation. NBC WENR—Market Reports WCFL—Variety Program WJJD—Neighborhood Gossip WAAF—Melody Lane WGES—Morning Musicals</p> <p>10:20 WENR—Organ Melodies</p> <p>10:30 WGN—Digest of the Day's News WENR—Hinds Romance Exchange; Beatrice Fairfax. NBC WMAQ—Board of Trade WCFL—Health Talk by Dr. Bundesen WBBM—Food Talks WIBO—News of the Day WCRW—Josephine Program, Musical KYW—Adult Education Council WJJD—Interstate Nurseries</p>	<p>WAAF—The Fireside Philosopher WGES—Hawaiian Harmonies WMBI—Music</p> <p>10:40 WMAQ—General Mills Program KYW—"Bisquick" Program</p> <p>10:45 WENR—Jill and Judy; Joyous Adventures. NBC WMAQ—University of Chicago readings WIBO—The Old Music Shop WJJD—WJJD Hostess WAAF—Musical Calendar WBBM—Evans Fur Fashion Parade WCFL—Jazz Program KYW—Rose Vanderbosch, Pianist WGES—Rhyme and Rhythm</p> <p>10:50 WMBI—Story Hour</p> <p>11:00 WGN—Happy Hank and Hattie Mann WENR—General Electric Home Circle; Theodore Webb baritone; organ. NBC WMAQ—The Merrie-Men; male quartet. NBC WBBM—Dorothy Davis WIBO—Around the Home KYW—Prudence Penny, cooking hints WJJD—Marmola Melodies WAAF—Marmola Entertainers WGES—Radio Headliners</p> <p>11:15 WMAQ—Beautiful Thoughts; Chuck, Ray and Gene; Irma Glen, organist. NBC WENR—Pat Barnes in Person; impersonations. NBC KYW—Music Supervisors. NBC WBBM—Rumford Cooking School WJJD—Countess Von Bachelie WAAF—World News Reports WIBO—Spanish Lesson WGES—Curtain Calls</p> <p>11:25 WAAF—Live Stock Market</p> <p>11:30 WGN—Painted Dreams; Sponsored by Mickelberry WCFL—Barton Organ Recital by Eddy Hanson WENR—Home Service. KYW—Farm and Home Hour. NBC WBBM—"The Mid-Day Bath Club", CBS WBBM—Chesterfield Program; Alex Gray and N. Shilkret's Orchestra. CBS WGES—Dreams of Romance WJJD—Young Mothers' Club WAAF—Blue Valley Time</p> <p>11:35 WMAQ—Pianoland; Joe Rudolph</p>
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Music Of Italy

"Italian Music" will be the subject of the Music Appreciation Period of the American School of the Air, to be broadcast this Tuesday at 1:30 p. m. over the CBS chain. The program has been prepared for children of the upper grades and high schools, and the numbers selected to exemplify the many different periods and phases of Italian musical life. An explanatory and interpretive discussion will accompany the musical numbers. Local outlet WBBM.

MILLIONS FOR AN AUDIENCE

(Continued from page 1)

for this sponsor several weeks; "The Sisters of the Skillet," still longer; B. A. Rolfe and his orchestra return to the air for the same sponsors (his last regular engagement, by the way, was for Lucky Strike); and the Mills Brothers, at the close of their present contract, also go on the air for the soap company.

The General Electric Company, on the air every week-day morning, also sponsors a Sunday afternoon program, this last presenting some outstanding "guest artist" of Metropolitan Opera or concert stage fame, and such talent is not to be had for nothing.

Another device to stir jaded radio appetites is the "stunt" broadcast. These, simply because there are just so many opportunities for stunts, keep the radio showmen on the jump. We have heard talks from submarines and concerts from airplanes in flight; now history repeats itself and the broadcast from a moving train has another inning.

And now the Chrysler Motor Company steps forward with a real innovation, the "Ziegfeld Follies of the Air," the first presentation of which is promised for seven o'clock Sunday evening, April 3rd. In presenting these programs Mr. Ziegfeld is to use a minimum of radio personnel—that is, he will stage the show himself, assisted by stage managers and technicians; the music will be furnished by a theatrical orchestra, not a studio aggregation, and the cast will be recruited from the Ziegfeld "Follies" and "Hot-Cha!" casts.

The American Safety Razor Company, which lately opened a new series of broadcasts with Belle Baker and Jack Denny's Orchestra, engaged a special train from Washington and New York, transported the orchestra and Miss Baker, engineers, announcers and staff members (and a host of newspaper men) from New York to Washington and back to New York, merely to broadcast one-half-hour period from the train. The expense, it is understood, was shared by the sponsor and the chain.

Some sponsors depend on one of two broadcasts a week to hold their audience, as instanced by the General Motors' "Parade of the States;" the "Voice of Firestone" program; the "Blackstone Plantation," and the Goodyear Tire program. Others take time daily, as the "Music That Satisfies," "Camel Quarter Hour," "Myrt and Marge," "Bringing Up Junior" and "Bath Club" programs.

But the fact remains that, in whatever way they spend it, American radio advertisers are pouring out millions for the audience, spending money like water to secure listeners for their broadcast, listeners for their commercial announcements, potential purchasers for their products. And in the end, of course, the audience reaps the benefit. It must be admitted that it sometimes becomes annoying, but if it were not for the sponsor, radio broadcasting would be far behind where it finds itself today.

Much excitement is current over the ballyhooing that accompanies commercial radio programs. The esthetic sensibilities of many listeners are offended by the materialistic appeals of sponsors. The Radio Commission, hearkening to those whose cultural feelings have been outraged by the combination of good music and blatant advertising, has gone so far as to warn the broadcasters that they must censor the high pressure talkers.

We in America are regarded pitifully and sympathetically by foreigners whose broad-

casting stations don't accept advertising. One would believe that we are unfortunate indeed.

Are our radio receivers becoming the billboards of the living room? Are we unfortunate? Have we no refinements in radio? Let us consider: In England, for instance, the listener hears a set routine of programs paid for by the Government, which doesn't trouble to consult the public about its tastes. Yet, the British listener is paying for it all, because he is subjected to a tax on his receiving set.

In France the broadcasting equipment is so inferior that a radio program is about as artistic, phonetically, as an old style phonograph. As in England, one or two stations serve the public which takes whatever is broadcast and likes it. In Germany, where there really is something to listen to;

where equipment is modern, programs are going commercial, and yet the listener, to hear something worth while, must first pay a tax.

Radio audiences in America are far from unfortunate. The cream of the entertainment world is skimmed for the microphone. Theaters, movies and resorts are robbed of their best assets for the studio. And it is the sponsor who pays the bill. Yet, he has no defenders save his bankroll. It is he who is keeping the industry alive. It is he who puts lifeblood into its veins.

What if after paying all the bills, he insists on results? How long would a newspaper manage without its advertisers? Millions of persons subscribe to newspapers without being offended by the advertiser's phrasings. And the subscriber must pay for his newspaper in the bargain.

Has the listener any right to prescribe what a radio advertiser shall say, as long

as he does not misrepresent his product? Certainly not.

It is to be admitted, of course, that there are some radio advertisers who go a bit too far with their ballyhoos. However, they are quick to note that it is the artistic and good will method of ballyhooing that gets results. We fail, too often, to realize that radio advertising is largely experimental at the moment and that those who pay for ballyhoos, while bringing to us the best obtainable talent, are striving to find out how to get the best results. If they fail to get results at all, it is the listener who loses, for with the failure of ballyhoos goes the cancellation of a program.

Instead of enlisting the pity of our foreign cousins, American radio is undoubtedly showing them the way to better broadcasts. It would be ghastly if Americans had to depend on the government or a federal subsidy for entertainment.

Look! New! Amazing!

PHILCO

TRANSITONE

Automobile Radio

with AUTOMATIC VOLUME CONTROL! Now at a New Low Price



\$49⁹⁵

Quickly Installed at an Average Cost of Only \$20 Including Necessary Parts

Most cars are equipped with aerials now-a-days. Small additional cost if yours is not.

Great New Radio Invention

Look here, Radio Fans and Car Owners, do you know that the announcement of this marvelous new PHILCO Transitone Automobile Radio is the most important thing that's happened in radio in years? It means that startling new radio discoveries have been made, that car installations have been simplified and perfected, that automobile radio is now on the same high plane of perfection as home radio, that prices have been brought down to the point where thousands can now ride to music, a thrill which up to this time has been available only to a few.

Home Set Performance In Your Car

And remember this,—the New PHILCO Transitone gives you radio reception in your car unequalled by many home receivers. Clear true undistorted tone—no motor interference—famous PHILCO Automatic Volume Control which counteracts fading of distant stations—Sharp tuning—Coast to Coast reception. PHILCO Transitone is standard optional equipment on the cars of such progressive manufacturers as Chrysler, Dodge, DeSoto, Plymouth, Pierce Arrow, Studebaker and Rockne. These cars and many others are now equipped with built-in aerials.

Enthusiastic Owners Everywhere

Read what one enthusiastic owner writes: "My new PHILCO Transitone is an absolute knock-out. In fifty minutes the other evening while driving on Western Avenue, in Chicago, I logged the following out-of-town stations; WMCA, New York, WTMJ, Milwaukee, KFI, Los Angeles, WEAJ, New York, WLW, Cincinnati, WOR, Newark, WSB, Atlanta, WJZ, New York, WHAS, Louisville, WTAM, Cleveland, KRLD, Ft. Worth. Reception equal to any I've ever had at home,—no interference and no fading except slightly on KFI when under a viaduct." You too can bring in from coast to coast and from Canada to Mexico.

Sold On Long Easy Terms

A new PHILCO Transitone can be installed in your car in just a few hours and you can own it on long easy terms. A small down payment and you drive away with all the thrills of the air right there in the car with you. You pay the balance while listening to the ball games, national political speakers, market reports, your favorite programs, just as you would at home. See your nearest PHILCO Transitone dealer at once for the full details of this marvelous new radio offer, or mail the coupon below to PHILCO and free descriptive literature will be sent to you. Your inquiry will place you under no obligation whatsoever.

NOTE THESE FEATURES

- Genuine PHILCO Balanced Unit Superheterodyne Circuit
- Automatic Volume Control which counteracts fading of distant stations
- Illuminated Tuning Dial in Kilocycles mounted on steering column
- Genuine full size PHILCO Moving Coil Electro Dynamic Speaker
- PHILCO Balanced Tubes
- Easily installed in two hours
- Tone and performance unequalled by many home receivers
- Coast to coast reception including Canada and Mexico as you ride

See Your Nearest
PHILCO
Transitone Dealer
Or Mail The Coupon For
FREE Descriptive Literature

FREE COUPON OFFER!

PHILCO
3335 W. 47th St., Chicago

Gentlemen: Please send me Free and Without Obligation, complete descriptive literature on the new PHILCO Transitone Automobile Radio with full details of installation. The make of my car isYear

Name

Address

PROGRAMS FOR THURSDAY [Continued]

A. M.

11:45 WGN—WGN Music Weavers
 WBBM—Daily News Flashes
 WIBO—Bonded Motorists Serenade
 WLS—Weather; fruit and vegetable market
 WJJD—Chicago Motor Club Talk
 WAAF—Goldenrod Gaities
 WGES—Modern Melodies; Ethel & Harry

11:50 WGN—Good Health and Training
 11:55 WLS—Evening Post Reporter
 WMAQ—Hourly Nursing Service

P. M.

12:00 WBBM—Speaker of the Day, CBS
 WMAQ—WMAQ Salon Quartet
 WGN—Mid-Day Services
 WLS—Prairie Farmer Dinnerbell Prog.
 WJJD—Paul Rader's Couriers
 WAAF—Noon-time melodies; weather
 WCHI—Familiar Melodies
 WMBI—Evangelistic Service
 WIBO—Luncheon Musicale
 WGES—Noontime Tunes

12:05 WBBM—Meet the Boys, CBS
 12:15 WCHI—People's Post
 WBBM—Mike and Herman, CBS
 WGES—School Days

12:25 WBBM—Down the Country Road, CBS
 12:30 WGN—Savoy Plaza Orchestra, CBS
 KYW—Don Pedro's Orchestra
 WIBO—Giant Finger of the Air
 WLS—Closing Livestock Markets; Jim Poole
 WMAQ—News Flashes
 WJJD—Farm Talk
 WCHI—Familiar Melodies

12:35 WBBM—Farm Frolic
 12:40 WLS—The Noon-Timers; variety acts
 12:45 WJJD—Custer for Governor, Talk
 WCFI—Farm Talk
 WMAQ—Princess Pat Beauty Talk
 WMAQ—WMAQ Salon Quartet
 WGN—Allan Grant, pianist
 WMAQ—Lum and Abner, NBC
 WBBM—Aunt Jemima; songs, CBS
 WCFI—Eric Daniels, Baritone
 WAAF—Memories
 WIBO—News of the Day
 KYW—Salon Singers, NBC
 WCRW—Buyers Guide
 WLS—Wm. H. Malone, political talk
 WMBI—Organ Program
 WCHI—Famous Dance Orchestras
 WJJD—Main Street Crusader
 KYW—Salon Singers, NBC

1:05 WGN—Fred L. Jeske, Entertainer
 WMAQ—WMAQ Salon Orchestra
 WCFI—Timely Topics; weather report
 WLS—Talk, Adult Education Council
 WIBO—Funny Bones
 KYW—Late stock quotations

1:30 WMAQ—Fashions in Loveliness; Palmolive Program, NBC
 WGN—Palmer House Ensemble
 WBBM—Columbia School of the Air, CBS
 WIBO—The Reading Room
 WLS—Closing Grain Market
 KYW—Louis Panico's Orchestra
 WAAF—Live Stock Market
 WSBC—Variety program
 WLS—Wm. Vickland—Book Shop

1:40 WSBC—Radio Tony
 1:45 WCFI—National League of American Pen Women
 WMAQ—Smack Out, Marian and Jim
 WGN—Florence Bernstein, contralto
 WLS—Monarch Lyon Family
 WAAF—Pianoerque
 WCHI—Book Worm
 WBBM—Tunesmiths

1:55 WIBO—Publix Theatre Reporter
 2:00 KYW—Rex Maupin Aces of the Air
 WCFI—Beauty talk
 WGN—Robert Leigh and Allan Grant
 WBBM—Burnham's Beauty Chat
 WIBO—With the Masters
 WAAF—Chicago on Parade
 WMAQ—Organ melodies; Irma Glen, NBC
 WSBC—Sports review
 WCHI—Radio Bible Class
 WLS—Three Contraltos in "Garden of Melody"

2:15 WCFI—W. H. Malone, political talk
 KYW—Sun Sweet Harmonies, NBC
 WIBO—Studio Program
 WMAQ—Martha, by the day
 WBBM—Daily Times News Flashes
 WLS—WLS Home Theatre Production
 WGN—Palmer House Ensemble

2:25 WBBM—Chicago Dental Society
 2:30 WGN—English and Literature
 KYW—Women's Review, NBC
 WCFI—Hello Marie, comedy skit, NBC
 WMAQ—Public Schools Program
 WBBM—Chicago Hour
 WIBO—Matinee Melodies; Leon Adrien's Orchestra
 WCHI—Familiar Melodies

2:45 WMAQ—WMAQ Syncopators
 WGN—Lawrence Salerno and Rondoliers
 WCFI—Studio Program
 WSBC—Jerry Sullivan; song special
 2:55 WLS—Evening Post Reporter

3:00 WGN—Echoes of Yesterday
 WCFI—Trippoli Trio
 WBBM—U. S. Army Band, CBS
 WIBO—John Cerny at the piano
 KYW—Home Decorators, NBC
 WLS—Wibur and Ezra; comedy skit
 WAAF—Tea Time Topics
 WMBI—Radio School of the Bible

3:15 WMAQ—News flashes
 KYW—Health talk
 WGN—Rex Griffith, tenor
 WLS—Insurance Talk; E. A. Collins
 WIBO—Al Marineau, baritone

3:25 KYW—Rex Maupin Aces of the Air
 3:30 WGN—Hotel Taft Orchestra, CBS
 WENR—U. S. Navy Band; Lieut. Charles Benter, director, NBC
 WMAQ—Woman's Calendar; Jane Hamilton
 WBBM—Dorothy Davis
 WIBO—Radio Gossip; Eddie and Fannie Cavanaugh
 WAAF—Pat Hoster, Irish tenor
 WCFI—Della Bartell, contralto
 WMBI—Holland Service, Rev. J. H. Monema

3:40 WCFI—Zelda Platt; dramatic reader
 3:45 WAAF—World News Reports
 WCFI—County Commissioners; talk
 WBBM—Howard Neumiller, piano recital

3:55 KYW—S. C. Johnson Program
 4:00 WGN—Garden Club; Mrs. Frederick Moore
 WENR—May We Present, NBC
 KYW—Rex Maupin's Aces of the Air
 WIBO—North Shore Church program
 WMAQ—Illinois Federation of Women's Clubs
 WBBM—Maurie Sherman's Orchestra
 WCFI—The Fair presents the Junior Federation Club
 WAAF—Piano novelties; Jimmy Kosak

4:10 WGN—Four Kings of Harmony
 4:15 WMAQ—WMAQ Syncopators
 WENR—Swanee Serenaders; Harold Stoken's Orchestra, NBC
 WAAF—Popuar Potpourri
 4:20 WBBM—Daily Times News Flashes
 4:30 WGN—Light Opera Gems
 WENR—Old Pappy; Clifford Soubier, NBC
 WMAQ—Advanced French; Jules Doe
 WCFI—School Teachers Talk
 WIBO—Dusk Dreams
 WJJD—Mooseheart Children
 WAAF—Children's Program; Bernice Joseph

4:45 WENR—Listerine Program; Concert orchestra and vocal soloist, NBC
 WGN—Over at the Hooplers
 WBBM—Movie Star's Revue, CBS
 WCFI—Betty Van Allen
 WAAF—Novelties

5:00 WJJD—Mastercraft Home Talk
 WENR—Waldorf Empire Room Orchestra, NBC
 WGN—Organ Concert
 WMAQ—Musical Program
 WSBC—Studio Program
 KYW—Biennial Music Supervisor Conference, NBC
 WCFI—Sports Review by John O'Hara
 WAAF—Organ Melodies
 WBBM—Current Events, H. V. Kaehner, CBS

5:25 WENR—Sippy; children's skit, NBC
 WCFI—John Maxwell; food talk
 WIBO—Air Cadets; Eddie and Fannie Cavanaugh
 KYW—Waldorf Orchestra, NBC
 WJJD—Musical Poems
 WBBM—"Imperial Imp", Freddie Rose, Pianist
 WAAF—Dixie Fireside Scenes

5:30 WGN—"Uncle Remus"
 WMAQ—James G. McDonald; talk, NBC
 WCFI—In the Music Room
 WENR—Air Juniors
 WIBO—John Cerny at the piano
 KYW—Uncle Bob
 WJJD—Gene and Jimmy
 WAAF—Waltz Time
 WBBM—Jack Miller's Orchestra, CBS

5:45 WGN—Little Orphan Annie; children's playlet, NBC
 WENR—Little Orphan Annie; children's playlet, NBC
 WBBM—Noble Sissie's Orchestra, CBS
 WIBO—Sport Summary; Norman Ross
 WMAQ—Lowell Thomas for the Literary Digest, NBC
 WJJD—Studio Dance Orchestra
 WCFI—Lou Cowen, talk
 WAAF—The Spotlight

6:00 WGN—Kellogg's Singing Lady, NBC
 WENR—Last Minute News Flashes by William J. Clark
 WMAQ—The Dance Masters
 WCFI—Dinner Music
 WBBM—Judge Henry Horner, Political Talk
 WIBO—Captain Don's Radio Scouts
 KYW—Louis Panico's Orchestra
 WJJD—Walt and Herb; piano and songs
 WAAF—Hooster Philosopher
 WCRW—Buyers Guide

6:15 WGN—Harold Teen; comedy sketch
 WENR—Hinds Romance Exchange, Beatrice Fairfax, NBC
 WMAQ—Robert Simmons and Campbell Orchestra, NBC
 WJJD—Sports Reel; Rocky Wolfe
 WGES—Official Race Results by Ameri-Racing Record
 WBBM—Four Mills Bros.; Crisco Program
 WAAF—Sunset Salute

6:25 KYW—Teaberry Sports Reporter
 6:30 WENR—Stebbins Boys; Swift's Program, NBC
 WLS—Richman Bros. Program; Sylvia Froos, CBS
 WGN—Don Lang; Sergeants' Dog Medicines
 WMAQ—Concert Orchestra
 WCFI—WCFI Orchestra
 WIBO—News of the Day
 KYW—Selberling Singers
 WBBM—Richman Bros. Program, CBS
 WJJD—Howard L. Peterson, organist
 WGES—Dine and Dance
 WCRW—Musical Program

6:45 WGN—Herbie Kay's Orchestra from the Blackhawk Restaurant
 WENR—The Goldbergs; dramatic sketch, NBC
 KYW—Rex Maupin's Aces of the Air
 WMAQ—Best Foods program; songs and patter, NBC
 WCFI—National Tea Co. Program
 WBBM—Henri Gendron's Orchestra
 WIBO—Betty and Jean, Harmony Duo
 WGES—March of Science
 WJJD—Howard L. Peterson, Organist

7:00 WGN—The Bath Club; Interviews; Barbara Maurel, contralto; male quartet; Lint program, CBS
 WMAQ—Fleischman Program; Rudy Vallee's Connecticut Yankees, NBC
 WCFI—Judge Michael Feinberg, talk
 KYW—Bruce Campbell, political talk
 WLS—Spiritual Singers; negro chorus, NBC
 WIBO—Len Small, political talk
 WJJD—Frankie "Half Pint" Jaxon
 WGES—Music of Poland

7:25 WGN—Abe Lyman's Band; Sterling Products Program, CBS
 WLS—Chappell "Rin Tin Tin"; Bob White, Tom Corwin, NBC
 WIBO—David Jackson's talks on Securities
 KYW—Book Review
 WJJD—Mooseheart Band
 WCFI—Bulletin Board, Labor Flashes

7:40 WGN—LaPalma Program; Kate Smith and her Swanee music, CBS
 WLS—Ivory Program; B. A. Rolfe's orchestra, NBC
 WIBO—Publix Theatre Reporter
 KYW—Hires program
 WJJD—International Buckle Busters
 WGES—Music of Poland
 WCFI—WCFI Orchestra

7:45 WGN—Angelo Patri "Your Child," CBS
 WLS—"Sisters of the Skillet," East and Dumke, NBC
 WCFI—Union Label League
 WIBO—Ambrose J. Wyrick
 KYW—Spratt's Program
 WJJD—Art Wright, songs

8:00 WGN—Eugene International Revue, CBS
 WLS—Musical Program, NBC
 KYW—Charlie Agnew's Orchestra
 WMAQ—Big Six of the Air; Ohman and Arden, Lewis James, Welcome Lewis, male quartet; Chevrolet Program, NBC
 WBBM—Daily Times Spelling Bee
 WIBO—Plantation Days; Andrew Dobson
 WJJD—Talks of Tax Payers
 WCFI—National Tea Stores Program
 WSBC—Midwest Special
 WGES—Danube Waves

8:10 WCFI—WCFI Orchestra
 8:15 WGN—Mennen Program; Irene Beasley; Rich's Orchestra, CBS
 WCFI—Night Court
 WIBO—James Simpson, speech
 WJJD—Main Street Crusader
 KYW—Alligator Program

8:30 WGN—Love Story Hour; drama, CBS
 WENR—Rudyard Kipling Stories, NBC
 KYW—Real Folks, NBC
 WMAQ—Bill the Barber, NBC
 WBBM—Try to Stump Us; Brooks and Ross
 WCFI—Judge Otto Keiner, talk
 WIBO—Wm. H. Malone, speech

8:45 WCFI—Kroehler Furniture Co. Program
 WIBO—The Old Music Master
 WMAQ—Michael Igoe, political talk

9:00 WGN—Tom, Dick and Harry
 WMAQ—A. & P. Dance Gypsies, NBC
 WBBM—Hart, Schaffner and Marx Trumpeteers; Edwin C. Hill, CBS
 WENR—Lucky Strike Dance Orchestra; Walter Winchell, NBC

WCFI—Vella Cook, contralto
 WIBO—Elinor Sherry, vocalist
 KYW—Studio Program

9:15 WCRW—Campus Kutups' Orchestra
 WCHI—Emil E. Ross, political talk

9:25 WCRW—Arthur France; comedy skit
 WGN—Tomorrow's Tribune
 WIBO—Eddie South's Orchestra
 WCHI—Stamford Singers

9:30 WGN—Lawrence Salerno and Allan Grant
 9:35 KYW—Len Small, political talk
 WBBM—Chesterfield Program; Boswell Sisters and Orchestra, CBS
 WMAQ—Talk by Oscar Carlstrom
 WCFI—Merry Garden Ballroom Orch.
 WIBO—Publix Theatre Reporter
 WCRW—Studio Musical Program

9:45 WBBM—Myrt and Marge; dramatic sketch, CBS
 WGN—March Interlude
 KYW—Blue Valley Program
 WCHI—Studio Party

9:50 WGN—To be announced
 WIBO—Cafe de Alex Orchestra

10:00 WGN—The Dream Ship
 WMAQ—Amos 'n' Andy, NBC
 WENR—Amos 'n' Andy, NBC
 WCFI—Musical Weather Report
 WIBO—Concert Music
 KYW—Teaberry Sports Reporter; The Globe Trotter
 WCHI—Stamford Singers

10:10 WCFI—Green Mill Ballroom Orchestra
 10:15 WMAQ—Dan and Sylvia
 WENR—Prince Albert Quarter Hour; Alice Joy, contralto, NBC
 KYW—E. J. Brundage, political talk
 WGN—Art Kassel's Orchestra
 WIBO—Hour of Dreams

10:25 WCFI—WCFI Orchestra
 10:30 WGN—The Camel Quarter Hour; Morton Downey; Renard's Orchestra, CBS
 WIBO—Cafe de Alex Orchestra
 WMAQ—Time Signal; Weather Report; Dance Masters
 WENR—National Prohibition Poll, NBC
 WCFI—Merry Garden Ballroom Orch.
 KYW—Padded Flats

10:35 WENR—Thru the Opera Glass, NBC
 10:45 WGN—Bernie Cummin's Orchestra
 WMAQ—Maurie Sherman's Orchestra
 KYW—Louis Panico's Orchestra

11:00 WENR—Ralph Kirbery, the Dream Singer, NBC
 WIBO—Eddie Varzo's Orchestra
 KYW—Don Pedro's Orchestra
 WMAQ—Ted Cook's Orchestra
 WCFI—Barton Organ Recital by Eddy Hanson

11:05 WENR—Coon-Sanders' Orchestra, NBC
 11:15 WGN—Ted Weem's Orchestra
 WBBM—Around the Town; dance orchs.
 WSBC—Jerry Sullivan; Song Special
 WCHI—Metropolitan Echoes

11:30 WENR—Palais d'Or Orchestra, NBC
 KYW—Charlie Agnew's Orchestra
 WCFI—Green Mill Ballroom Orchestra
 WIBO—Eddie South's Orchestra
 WMAQ—Jimmy Garrigan's Orchestra

11:45 WGN—Carl Moore; Herbie Kay and Art Kassel's Orchestras
 WMAQ—Maurie Sherman's Orchestra
 WAAF—Musical Melange
 WENR—Earl Hines' Orchestra
 KYW—Louis Panico's Orchestra

12:15 WMAQ—Jimmy Garrigan's Orchestra
 12:30 WENR—Don Pedro and his Orchestra
 12:45 WMAQ—Maurie Sherman's Orchestra

THURSDAY

CHEVROLET'S BIG SIX OF THE AIR

featuring
FRANK BLACK
LEWIS JAMES
WELCOME LEWIS

Station WMAQ—8 P.M. C.S.T.

PROGRAMS FOR FRIDAY, APRIL 8

A. M.

6:00 WCFL—Sunrise Hour
WLS—WLS Smile-A-While Time
WAAF—Farm Folks Hour

6:25 WLS—Fruit and Vegetable Produce Report

6:30 WIBO—Uncle John and His Family
WLS—Cumberland Ridge Runners

6:45 WLS—"The Caterpillar Crew"; Maple City Four; Ralph and Hal

6:55 WBBM—Farm Information

7:00 WCFL—On the 8:15; Landt Trio and White, songs and patter. NBC
WMAQ—Tune Time
WBBM—Morning Exercises
KYW—Marshall Field & Co.'s Musical Clock
WLS—Wilbur and Ezra; comedy skit
WJJD—International Buckle Busters
WAAF—Tune Shoppe
WCRW—Musical Breakfast
WMBI—Morning Worship Period

7:15 WCFL—Morning Shuffle
WMBI—Morning Glory Club
WBBM—Evans Suburban Express

7:30 WCFL—Cheerio; inspirational talk. NBC
WMAQ—Morning Worship
WLS—Rader's Tabernacle
WIBO—Bulova Eye Opener
WAAF—Time, Tunes and Topics
WJJD—Happy Go Lucky Time, Art Linick
WGN—Leonard Salvo's Mail Box
WBBM—Christian Science Churches of Illinois

7:45 WMAQ—Cream of Wheat; Jolly Bill and Jane. NBC
WBBM—Old Dutch Girl; newsy jingles in rhyme. CBS.
WLS—Steamboat Bill; children's program

8:00 WMAQ—University of Chicago, Prof. William T. Hutchinson
WLS—Quaker Early Birds; Gene and Glenn. NBC
WCFL—WCFL Kiddies' Aeroplane Club
WGES—Canary Club
WBBM—Chicago Times program
WAAF—Bit of Everything

8:15 WCFL—Morning Musicale
WLS—Phil Cook, the Quaker Man. NBC
WGN—Madison Singers. CBS

8:30 WGN—"Grave and Gay"
WBBM—Tony's Scrapbook; by Anthony Wons. CBS
WIBO—Musical Merry-Go-Round
WAAF—Vanity Fair
WGES—Vaclav Fisher's Salon Orchestra
WLS—Evening Post Reporter; Hog flash; weather report

8:35 WMAQ—Musical Hodgepodge
WLS—Produce Market Reporter

8:45 WMAQ—Miracles of Magnolia. NBC
WLS—A. and P. Program; Our Daily Food; Colonel Goodbody. NBC
WBBM—Freddie Rose, Pianist
WGN—Tom Blanchard's Show
WCFL—Radio Shoppers Club
WAAF—Organ melodies; live stock mkt.

9:00 WGN—Charlie White's Gym of the Air
KYW—Mrs. Blake's Column. NBC
WBBM—Lakeside program
WMAQ—Chicago Rug Weather Report; Travel talks
WLS—Sands of Time; Wm. Vickland
WAAF—Sing and Sweep
WGES—Vaclav Fisher's Salon Orchestra

9:10 WMAQ—Musical Hodgepodge

9:15 WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC
KYW—Rose Vanderbosch, pianist
WAAF—Mrs. Margaret Dorr, Food Economy
WBBM—Bo-Peep and the "Boy Friends"
WGES—Songs of Home
WIBO—Kolor-Bak Program

9:30 WMAQ—Our Daily Food; Colonel Goodbody. NBC
WGN—Board of Trade; Carl Hoeflle
WBBM—Burnham's Beauty Chat
WIBO—Neyna's Exercise and Diet
KYW—Fashions and Figures. NBC
WGES—The Paint Box
WAAF—Dansant

9:35 KYW—Rose Vanderbosch, pianist

9:45 WBBM—Don and Betty; children's program. CBS
KYW—Betty Crocker; Cooking talk. NBC
WMAQ—Board of Trade
WGN—Organ Specialty
WIBO—Dr. Dan the Melody Man
WLS—Mrs. Bigsby's Boarding House skit
WAAF—Bill Baar, dramatic sketch
WGES—Today in Music

9:50 WMAQ—Chicago Ensemble. NBC

10:00 WGN—Tom, Dick and Harry
WBBM—The Fitch Professor. CBS
KYW—Music Appreciation. NBC
WMAQ—Public Schools Program
WLS—Livestock Markets; Jim Poole; Poultry Market
WCFL—Foreign Recordings
WIBO—Masterworks
WJJD—Mary Alden; home talk
WAAF—Songs of the Islands
WSBC—Home Hours
WGES—Tunely Tunes

10:45 WCFL—Variety Program
WENR—Market Reports
WBBM—Lane Cedar Chest Program. CBS
WGN—Libby Frank, contralto
WMAQ—Musical Hodgepodge
WJJD—Neighborhood Gossip

WAAF—Melody Lane
WGES—Morning Musicale

10:20 WENR—Music Appreciation Hour. NBC

10:30 WGN—Round the World Cooking School for Best Foods. CBS
WJJD—Studio Program
WAAF—Effie Marine Harvey, Chat for Women
WCFL—Musical Novelties
WBBM—Amer. Institute of Foods
WIBO—News of the Day
WGES—Southern Moods
WMBI—Music

10:40 WMAQ—General Mills Program

10:45 WIBO—The Old Music Shop
WJJD—WJJD Hostess
WAAF—Musical Calendar
WGES—Happy Hits
WMAQ—YWCA Program
WBBM—Adele Nelson; beauty chat
WGN—Digest of the Day's News

10:50 WMBI—Radio School of the Bible

11:00 WGN—Happy Hank
WENR—General Electric Home Circle; Theodore Webb, baritone; organ. NBC
WCFL—Jazz Program
WMAQ—The Merriemen. NBC
WBBM—Dorothy Davis
WIBO—Around the Home
KYW—Prudence Penny
WJJD—Interstate Nurseries
WAAF—Bandstand
WGES—Vodvil

11:15 WMAQ—Beautiful Thoughts; Chuck, Ray and Gene; Irma Glen, organist. NBC
WENR—Pat Barnes in Person; impersonations. NBC
KYW—"Bisquick" Program
WBBM—Julia Hayes, household hints
WIBO—Bridge Lessons
WJJD—Countess Von Bachelie
WAAF—World News Reports

11:20 KYW—Rose Vanderbosch, pianist

11:25 WAAF—Live Stock Market

11:30 WGN—Painted Dreams; Sponsored by Mickelberry
WMAQ—Century of Progress Talk
KYW—Farm and Home Hour. NBC
WCFL—Barton Organ Recital by Eddy Hanson
WENR—Home Service; Mrs. Anna Petersen.
WBBM—Kremel Singing Chef. CBS
WCRW—Josephine Program, Musical
WIBO—Peter Pan program
WGES—Old Song Chest
WJJD—Young Mothers' Club
WAAF—Blue Valley Time
WCRW—Josephine Program

11:40 WMAQ—Pianoland. Joe Rudolph

11:45 WGN—WGN Music Weavers
WBBM—Daily Times News Flashes
WIBO—Bonded Motorists Serenade
WLS—Weather, Fruit and Vegetable Market; Evening Post Reporter
WGES—Modern Melodies; Ethel & Harry
WJJD—Ill. Med. Society; Doctor's Talk
WAAF—Goldenrod Gallies

11:50 WGN—Good Health and Training
WENR—Home Service

P. M.

12:00 WGN—Mid-day services
WBBM—Magic Piano Twins. CBS
WMAQ—Salon Quartet
WLS—Dinnerbell Program
WGES—Hushpuppy Corners
WIBO—Luncheon Musicale
WJJD—Paul Rader's Couriers
WAAF—Noon-time melodies; weather
WCHI—Familiar Melodies
WMBI—Evangelistic Service

12:05 WMAQ—WMAQ Salon Quartet

12:15 WBBM—Mike and Herman. CBS
WCHI—People's Post
WGES—The Emerald Isle

12:25 WBBM—Farm Gossip. CBS

12:30 WGN—Palmer House Ensemble
WMAQ—News Flashes
WIBO—Giant Finger of the Air
KYW—Don Pedro's Orchestra
WLS—Livestock Markets; Jim Poole
WJJD—Illinois Agriculture Ass'n
WCHI—Familiar Melodies (cont'd)

12:35 WBBM—Parker Junction Band Rehearsal

12:40 WLS—The Noon-Timers; Melody Men; John Brown

12:45 WCFL—Farm Talk
WJJD—Variety Music
WMAQ—Princess Pat; beauty talk
WMAQ—WMAQ Stan Quartet

12:50 WGN—The Executive Club
WMAQ—Lum and Abner. NBC
WCFL—U. S. Army Band. NBC
WBBM—Henri Gendron's Orchestra
WIBO—News of the Day
WLS—Al and Pete; The Nutcrackers
KYW—Mel Sittzel at the Piano
WCRW—Buyers Guide
WMBI—Effectual Prayer
WCHI—Famous Dance Orchestras
WJJD—Main Street Crusader

1:15 KYW—Late Stock Quotations
WMAQ—Corinnis Water Boys
WIBO—Funny Bones
WLS—Wm. H. Malone, political talk

1:30 WMAQ—Palmolive Program; Fashions in Loveliness. NBC
WBBM—Columbia School of the Air. CBS

KYW—Louis Panico's Orchestra
WLS—Closing Grain Market
WCFL—Timely Topics; weather report
WIBO—The Reading Room; Publix Theatre Reporter
WAAF—Live Stock Market
WMBI—Continued Stories

1:35 WLS—Wm. Vickland's Bookshop

1:40 WSBC—Radio Tony

1:45 WAAF—Pianoesque
WMAQ—Princess Obolensky; Youth Matinee. NBC
WCHI—Book Worm
WLS—Wilbur and Ezra, comedy skit

1:50 WSBC—Sports Review

1:55 WIBO—Publix Theater Reporter

2:00 WGN—U. S. Marine Band. CBS
KYW—Rex Maupin Aces of the Air
WMAQ—Organ Melodies. NBC
WCFL—Recital Miniature; Otto Muncke
WBBM—Chicago Hour
WIBO—Phil Shuken, tenor
WLS—WLS Fanfare; Margaret Morton McKay

2:15 WAAF—Chicago on Parade
WCHI—Radio Bible Class
WMBI—Home Hour

2:25 WCFL—Eddie Robinson, Tenor and Triple Player
WIBO—Program synchronized with television on W2XAO
WBBM—Daily Times News Flashes
WMAQ—Outstanding Speakers. NBC
WLS—Ralph Emerson and Martha Crane in "Tone Colors" for Philco
WAAF—The Redheaded Bluebird

2:25 WBBM—American Medical Ass'n; health talk

2:30 WGN—Educational Program
KYW—Bennial Music Supervisor Conference. NBC
WLS—International Heating Program; Maple City Four; John Brown
WBBM—Julia Hayes, Household Hints
WMAQ—Public Schools Program
WIBO—Matinee Melodies
WCHI—Familiar Melodies
WCFL—Sagamore Hotel Orchestra. NBC

2:45 WCFL—Doc Cook, Comedian
WSBC—Jerry Sullivan, Song Recital
WLS—Watch Your Step
WMAQ—WMAQ Syncopators
WGN—Lawrence Salerno and Allan Grant

3:00 WGN—Yvonne Ray, soprano
KYW—Decorating Notes. NBC
WBBM—Radio Spelling Bee
WIBO—Contract Bridge Lessons
WLS—Judge Henry Horner, Political Talk
WAAF—Tea Time Topics
WCFL—Tripoli Trio
WMBI—Radio School of the Bible

3:15 WMAQ—Radio Guild; dramatization. NBC
WLS—Shoppers' Service; Anne & Sue
KYW—Health Talk
WIBO—The Song Shop

3:25 KYW—Rex Maupin Aces of the Air

3:30 WGN—Mrs. Kent Northam "Century of Progress"
WENR—Lady Next Door; children's program. NBC
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh
WAAF—Joseph Belland, Baritone
WBBM—Dorothy Davis
WCFL—Garry Sullivan; songs
WMBI—Dano-Norwegian Service

3:40 WGN—Temple Trio and Piano

3:45 WBBM—Tunesmiths
WENR—Frances Bowdon, talk. NBC
WAAF—World News Reports
WCFL—Talk on India

3:55 KYW—S. C. Johnson Program

4:00 WCFL—The Fair presents the Junior Federation Club
WENR—May We Present. NBC
WGN—The Garden Club; Mabel J. Fuder
KYW—Rex Maupin's Aces of the Air
WIBO—North Shore Church Program
WAAF—Piano novelties; Jimmy Kozak
WBBM—Maurie Sherman's Orchestra

4:15 WMAQ—The Woman's Calendar; Jane Hamilton
WENR—Glenn Sisters, harmony. NBC
WGN—Paula Marquette, contralto; and Rondollers
WBBM—Foodtown Kitchens
WAAF—Hawaiian Echoes

4:20 WBBM—Daily Times News Flashes

4:30 WGN—Fred Meinken, pianist
WENR—Old Pappy; Clifford Soubler. NBC
WIBO—Dusk Dreams
WBBM—Pollyana, The Glad Girl. CBS
WCFL—School Teachers Talk
KYW—Wm. H. Malone, political talk
WJJD—Mooseheart Children
WAAF—Judy and Ann's Theater

4:45 WGN—Over at the Hoopers
WENR—Listerine Program; Concert orchestra and vocal soloist. NBC
KYW—Musical Moments. NBC
WCFL—E. J. Costello, talk
WBBM—Harmony and Home Hints
WMAQ—Parent-Teacher Association
WAAF—Rhythm Time

5:00 WMAQ—Musical Program
WENR—Waldorf-Nimrod Room Orch. NBC
WGN—Twilight Symphony Concert
WCFL—Sports Review. John O'Hara
WIBO—Studio program
WAAF—James Hamilton, baritone
WJJD—Mastercraft Home Builder
KYW—Ralston Purina Program
WSBC—Jewish Program

5:15 WENR—Skippy; children's skit. NBC
WCFL—John Maxwell; food talk
WBBM—Howard Neumiller, Pianist
WIBO—Air Cadets; Eddie and Fannie Cavanaugh
WAAF—Organ Melodies
KYW—Waldorf Orchestra. NBC
WJJD—Musical Poems

5:30 WGN—"Uncle Remus"
WMAQ—Standard Brands program; Royal Vagabonds. NBC
WBBM—Lone Wolf Tribe Drama. CBS
WCFL—United Depositors Association of Illinois
WENR—Air Juniors
KYW—Uncle Bob
WJJD—Garden talk
WAAF—Waltz Time

5:45 WENR—Little Orphan Annie. NBC
WGN—Little Orphan Annie; Ovaltine. NBC
WMAQ—Lowell Thomas for Literary Digest. NBC
WAAF—The Spotlight
WCFL—Lou Cowen, talk
WBBM—Bing Crosby, Crooner; Freddie Rich's Orchestra. CBS
WIBO—Sport Summary; Norman Ross
WJJD—Orchestra Music

6:00 WGN—Kellogg's Singing Lady. NBC
WIBO—Captain Don's Radio Scouts
WENR—Last Minute News Flashes by William J. Clark
KYW—Louis Panico's Orchestra
WCRW—Buyers Guide
WMAQ—The Dance Masters
WBBM—Edw. J. Brundage, Political Talk
WJJD—Walt and Herb; piano and songs
WCFL—Dinner Music
WAAF—Hoosier Philosopher

6:15 WGN—Harold Teen; comedy sketch
WMAQ—Robert Simmons and Campbell Orchestra. NBC
WBBM—Oscar Carlstrom, Talk
WENR—Whats the News
WJJD—Sports Reel; Rocky Wolfe
WAAF—Sunset Salute
WGES—Official Race Results by American Racing Record

6:25 KYW—Teaberry Sports Reporter

6:30 WENR—Stebbins Boys; Swift's Program. NBC
WBBM—Judge Henry Horner, Political Talk
WGN—Easy Aces. CBS
WMAQ—Harold Van Horne, pianist
WIBO—News of the Day
KYW—Don Pedro's Orchestra
WJJD—Main Street Furniture Store
WGES—Romance Melodies
WCRW—Musical Program
WCFL—WCFL Orchestra

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WLS--Programs and Features

WEEK OF APRIL 3rd to 10th

THE PRAIRIE FARMER STATION

870 KILOCYCLES 50,000 WATTS



Here's Harmonica-Wheeler Lonnie Gleson, the boy from Arkansas, who is one of the attractions of the new program over WLS each Wednesday morning, from 6:30 to 6:45 P.M., Townsend's Old Settlers. Songs of the mountain country and songs of the plains and western deserts are sung by Mac and Bob, and old time fiddling is done by no other than the Arkansas Wood-chopper. It's a nice morning musical tonic, try it sometime!

You'll also be interested in the contest conducted with the broadcast. Each week, \$100 worth of strawberry plants are given away; \$10 to each of the 10 best word essays on "Why We Raise Strawberries." You have ten chances, each week, to win!

The Anniversary of the founding of the Grand Army of the Republic will be honored Saturday, April 9th over WLS with a program of music appropriate to the days of '61 and '65, and will bring to the microphone two Civil War Veterans, James H. Campbell, Chicago, Illinois, who is Commander of the G. A. R. Department of Illinois; H. B. Davidson of Illinois. Mrs. Helen Matthews Grigsby, of Pittsfield, Illinois, who is President of the Department of Illinois Women's Relief Corps, will also give a brief talk. The program may be tuned in at 12:15 P.M.

"From Dawn to Dusk in A Garden" will feature the Three Contraltos' "Garden of Melody" program over WLS on Thursday, April 7th. Poetry and soft harmonic effects blend to make this program an enjoyable and unusual quarter-hour. "Out of the Dusk to You" is one of the vocal high-spots scheduled for this broadcast.

In connection with the recent death of Aristide Briand, the WLS "Sands of Time" programs with William Vickland and Ralph Emerson, brought to the radio audience interesting excerpts from Briand's address made September 10th, 1926, upon Germany's entry into the League of Nations. This speech, considered one of the great political addresses of all time, was especially translated for "Sands of Time" by Julian Bentley, member of the WLS staff.

Mayor Anton Cermak of Chicago will open an outstanding series of programs on WLS at 2:15 P.M., Sunday, April 3rd, sponsored by the Union League Boys' Club. He will speak on the subject, "The Greatest Job in the World." Other prominent speakers will appear during this series, which will feature the Union League's work among Chicago boys. Following the April 10th program, these broadcasts may be heard at 1:45 P.M., Sundays.

Tone colors, a unique organ novelty, made its debut on the air this week, to be heard regularly each Tuesday and Friday at 2:15 P.M., over WLS. In the form of an interview, with Martha Crane, Ralph Waldo Emerson, eminent organist, explains the mysteries of the pipe organ and demonstrates tone combinations. He also paints tone pictures with well known melodies and produces various sound effects through the medium of his instrument. Tune in for this program, and listen to Ralph Emerson exploit the hidden wealth of music found within the pipe organ!

A new service for listening WLS housewives is the "Daily Produce Reporter" daily at 8:35 P.M. In his five-minute talk, the reporter gives a summary of the fruits and vegetables that are most plentiful on the market and in grocery stores of Chicago and vicinity. He makes suggestions on how these products may be included in the day's menu. Each morning at 6:25 A.M., a three-minute broadcast to retailers, informs them of the produce that will be most appropriate for them to display during the day. Julian Bentley handles this program, which has already built up a large following.

The WLS National Barn Dance again swings its doors open to the public at the Eighth Street Theatre, Saturday night, with its great round-up of entertainers. Some of the extra-added attractions will be heart-throb ballads by Grace Wilson, old time square dancing, comedy supplied by the various barn-yard animals and characters as enacted by the Barn Dance gang, and Wilbur and Ezra, the two beloved old bachelors will make their appearance. Ezra's dance before the surprised theatre audience is one of the high spots of the show, and worth the price of admission alone. Admissions are fifty cents, adults and twenty-five for children. The shows are 7:00 P.M. to 9:30 P.M. and 9:45 P.M. to midnight.

WLS GENERAL PROGRAM SCHEDULE

- A. M.**
6:00 Prairie Farmer Family Party
6:25 Fruit & Vegetable Produce Reporter
6:30 International Heating—Ridge Runners. (Ex. Wed.)
6:45 Caterpillar Crew. (Mon., Wed., Fri.)
7:00 "Wilbur and Ezra."
7:15 Rader's Tabernacle
7:45 "Steamboat Bill" Campbell Cereal
8:00 Gene and Glenn—Quaker Boys (NBC)
8:15 Phil Cook (Ex. Wed.) (NBC)
8:30 Evening Post Reporter—Hog Flash—Weather Report
8:35 "The Produce Market Reporter
8:45 Col. Goodbody (NBC)
9:00 Variety Acts
9:20 Gene Antry—Oklahoma Yodeler
9:30 Anne & Sue—Tower Topics
9:45 Mrs. Bigsby's Boarding House, Skit. (Mon., Wed., Fri.)
10:00 Livestock Markets—Jim Poole
11:45 Weather—Fruit & Vegetable Market
11:55 Evening Post Reporter
P. M.
12:00 Prairie Farmer Dinnerbell Program
12:30 Livestock Markets—Jim Poole
12:40 "The Noon-Timers."
1:00 Al & Pete. "The Nutcrackers"
1:30 Closing Grain Market
1:35 "Bill" Vickland's Book Shop
1:45 Variety Program
2:30 International Heating—Maple City Four Wash-board Band; John Brown. (Mon., Tues., Wed., Fri.)
2:45 "Watch Your Speech" (Mon., Wed. & Fri.)
2:55 Evening Post Reporter
3:00 "Wilbur and Ezra"
3:15 Shoppers' Service. (Sears)
SUNDAY, APRIL 3
P. M.
12:30 Polish American Program
1:30 Cross Roads Sunday School
1:45 Jung Garden Idyll; John Brown, pianist
Elsie Mae Emerson, organist
2:00 The Smith Family
2:15 Union League Boys Club Program—Mayor Cermak "The Greatest Job in the World"
2:30 Little Brown Church
3:00 "Home Songs"
6:00 Musical Program (NBC)
6:15 Our Children (NBC)
6:30 Orchestral Gems (NBC)
7:00 Chase & Sanborn—Geo. Jessell—Rubinoff & His Violin (NBC)
8:00 Sign Off
MONDAY, APRIL 4
A. M.
6:30 International Heating Co.—Ridge Runners
6:45 Caterpillar Crew
9:00 "Sands of Time." Wm. Vickland and Ralph Emerson
P. M.
1:00 Al & Pete "The Nutcrackers"
1:15 Mac & Bob "The Knoxville Boys"
1:45 Walter Steindel, pianist
1:55 Mrs. Chenoweth "Century of Progress" Talk
2:00 Homemakers' Program—Martha Crane
2:30 International Heating—Maple City Four; John Brown
2:45 "Watch Your Speech"
3:00 Judge Henry Horner—Political Talk
7:00 "The Contented Program"—Carnation Milk (NBC)

- 7:30 "Death Valley Days" (NBC)
8:00 Bary's Maytag Orchestra (NBC)
8:30 Sign Off
TUESDAY, APRIL 5
A. M.
6:30 International Heating Co.—Ridge Runners
6:45 Ralph Emerson; Organ novelties
6:55 Jung's Garden Talk
9:45 "The Arkansas Woodchopper"
P. M.
1:00 Political Talk—Avery Brundage
1:15 "Song Portraits"—Orchestra & Phil Kalar
1:45 "The Lyon Family"
2:00 WLS Concert Orchestra
2:15 Ralph Emerson & Martha Crane in "Tone Colors" (Philo)
2:30 International Heating with Maple City Four Washboard Band—John Brown
3:00 Judge Henry Horner; Political Talk
7:00 Voters Service (NBC)
7:30 Heel Hugger Harmonies (NBC)
7:45 Sisters of the Skillet (NBC)
8:00 McKesson & Robbins Musical Magazine NBC
WEDNESDAY, APRIL 6
A. M.
6:45 Caterpillar Crew
8:15 Ralph & Hal "Old Timers"
9:00 "Beatrice Mahie" (NBC)
9:45 Mrs. Bigsby's Boarding House; Skit
P. M.
1:00 Political Talk—Wm. H. Malone
1:15 "Doings of the Gordons" Corn Belt Hatcheries
1:30 WLS Hymn Time—Mac & Bob
1:45 Herman Felber, violinist
1:50 Beauty Talk—"Velvetina." Mrs. Chenoweth
2:00 Homemakers Program—Martha Crane—WLS Orchestra
2:30 International Heating—Maple City Four; John Brown
2:45 "Watch Your Speech"
7:00 What's the News? (NBC)
7:15 Songs of Long Ago
7:30 Jack Frost Melody Moments (NBC)
8:00 Chicago Motor Club
THURSDAY, APRIL 7
A. M.
6:30 International Heating—Ridge Runners
6:45 Keith Melody Four
9:05 Radio Guide's "Musical Interview"
9:45 Acme Sunshine Melodies
P. M.
1:00 Political Talk—Wm. H. Malone
1:15 Speaker from Adult Education Council of Chicago
1:45 "The Lyon Family"
2:00 Three Contraltos in "Garden of Melody"
2:15 Homemakers' Theatre—One-Act Play
3:15 Allstate Insurance Forum—E. A. Collins
7:00 Spiritual Singers (NBC)
7:15 Rin Tin Tin (Chappell) (NBC)
7:30 What's the News (NBC)
7:45 Sisters of the Skillet (NBC)
8:00 Musical Program (NBC)
FRIDAY, APRIL 8
A. M.
6:30 International Heating Co.—Ridge Runners
6:45 Caterpillar Crew
9:05 "Sands of Time" Wm. Vickland and Ralph Emerson
9:45 Mrs. Bigsby's Boarding House; Skit
P. M.
1:15 Political Talk—Wm. H. Malone
1:45 Wilbur & Ezra—Comedy Skit
2:00 WLS Fanfare—Margaret Murton McKay
2:15 Ralph Emerson & Martha Crane in "Tone Colors" (Philo)
2:30 International Heating—Maple City Four; John Brown
2:45 "Watch Your Speech"
3:00 Judge Henry Horner; Political Talk
7:00 Nestle Chocolatears (NBC)
7:30 Proctor & Gamble—B. A. Rolfe Orchestra
7:45 Sisters of the Skillet (NBC)
8:00 Cliquot Club (NBC)
SATURDAY, APRIL 9
A. M.
6:30 Cumberland Ridge Runners
6:45 Prairie Farmer Family Party
7:00 "Heroes in Overalls" (H. D. Lee Co.)
9:00 "Daddy Hal" and His Helpers
9:45 Hugh Cross & Slim Miller
P. M.
12:05 Grain Market
12:10 Closing Livestock Market—Jim Poole
12:15 Poultry Service Time—Special G. A. R. Pro.
12:45 Phil Evans—Livestock Review
1:00 Al & Pete
1:15 Oscar Carlstrom; Political Talk
1:30 Variety Acts
1:45 "The Lyon Family"
2:00 Merry-Go-Round; Con't
3:00 Judge Henry Horner—Political Talk
7:00 "Danger Fighters" (NBC)
7:30 International Old Time Party
8:00 Sinclair Minstrels (NBC)
8:30 Oscar Carlstrom—Political Talk
8:45 Clem & Ben—Soap Flake Jesters
9:00 Lucky Strike (NBC)
10:00 Amos & Andy (NBC)
10:15 Kitchen Klenzer—Clem & Ben
10:30 WLS National Barn Dance
12:00 Sign Off



Radio Guide will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. In case two or more persons submit the same Mikritic, the first entry received will be printed. Address your letters to Mikritic, care of Radio Guide.

- This week's winners:
- Al and Pete—March 24th—1:05 p. m.—WLS:
Al: "Do you know what the unemployed did today?"
Pete: "No, what?"
Al: "Nothing."
—Bob Eades
- * * *
- Tommie and Willie—March 22nd—6:10 p. m.—WCKY:
"Where there's a will, thar's relatives."
—Antoinette, Betz
- * * *
- Sinclair Minstrels—March 19th—9:18 p. m.—WJZ:
Chuck: "What's the sign when my hand itches?"
Ray: "It's the sign you're gonna have company."
Chuck: "Well, what if my head itches?"
Ray: "Boy, they's arrived!"
—Florence Haist
- * * *
- Mike and Herman—March 23rd—12:20 p. m.—WBBM:
Mike: "What are you going to sue me for?"
Herman: "Elevation of afflictions."
—Mrs. E. E. Brenton
- * * *
- Jack and Jerry—March 14th—10:00 a. m. KSCJ:
"First was the horse and buggy, then the automobile, next came the collector and then the depression."
—L. R. Keckler
- * * *
- Herbert Rawlinson—7:45 p. m.—March 16th—WGN:
"He who laughs last comes from England."
—Janet Matter
- * * *
- Walter Winchell—March 22nd—9:15 p. m.—WENR:
"George Gershwin was born in Brooklyn in 1898 and six weeks later he came to this country."
—Jack Gilmour
- * * *
- Old Hunch—March 21st—10:27 p. m.—WOC:
"Sure cure for seasickness—when you feel it coming on, go sit under a tree."
—Walter Prysinger
- * * *
- Announcer—March 24th—10:14 a. m.—WJAY:
"Old maid's prayer: 'O Lord, I ask nothing for myself, just give my mother a son-in-law.'"
—Ted Ryckman, Jr.
- * * *
- Col. Goodbody—March 21st—8:40 a. m.—WLS:
"I would not envy Queens their royal crowns,
Or Kings their political rackets,
If I could only buy potatoes
With zippers on their jackets."
—Mrs. Donna Topp

PROGRAMS FOR FRIDAY [Continued]

P. M.

- | | | | |
|---|---|--|--|
| <p>6:45 WGN—Art Kassel's Orchestra
WENR—The Goldbergs; dramatic sketch. NBC
WMAQ—Best Foods Program, NBC
KYW—Michael L. Igoe, political talk
WJJD—"Dream of Hawaii"
WIBO—Betty and Jean, Harmony Duo
WGES—Blue Streak Trails
WBBM—Paul Specht's Orchestra</p> <p>7:00 WGN—The Bath Club; Interviews; Barbara Maurel, contralto; male quartet; Limit program. CBS
WCFL—Chas. Frederick Stein Program; Arthur Koch, pianist
WMAQ—The Merriemen. NBC
KYW—Cities Service Concert. NBC
WLS—Nestle's Program; guest artist; Nat Brusloff's Orchestra. NBC
WIBO—Cafe de Alex Orchestra
WJJD—Frankie "Half Pint" Jaxon
WGES—Tunes of Today</p> <p>7:15 WGN—Singin' Sam; The Barbarol Man. CBS
WCFL—W. H. Malone, political talk
WIBO—Marmola Program
WGES—Air Favorites
WJJD—WJJD Concert Program
WMAQ—Jingle Joe</p> <p>7:30 WGN—Du Pont Program, CBS
WLS—Ivory Program; B. A. Rofe's orchestra. NBC
WIBO—Travel Treats
WJJD—International Buckle Busters
WCFL—Bruce Campbell, political talk
WGES—Novak Players; Jewish Program
WMAQ—Glenn Sisters with Dick Teela</p> <p>7:45 WIBO—John M. Pratt; tax talk
WCFL—WCFL Orchestra
WMAQ—The Window Washer
WLS—"Sisters of the Skillet;" East and Dumke. NBC
WJJD—Art Wright, songs</p> <p>8:00 WGN—Pillsbury Pageant; Street Singer; Toscha Seidel, violinist. CBS
WLS—Chiquot Club; Harry Reser's orch. NBC</p> | <p>WCFL—National Tea Stores Program
WBBM—Scott Lucas, political talk
KYW—Friendship Town; sketch with Virginia Gardner; Harry Salter's Orchestra; Chesebrough Mfg. Co. program. NBC
WIBO—Baskin's "Big 10"
WJJD—Talk to Tax Payers
WSBC—Polish Program
WGES—Italian Serenade</p> <p>8:15 WBBM—Omer Custer, political talk
WMAQ—Bill, the Barber. NBC
WCFL—Night Court
WJJD—Main Street Crusader</p> <p>8:30 WMAQ—Armour Hour; Irvin S. Cobb; Ray Shield's Orchestra. NBC
WGN—To The Ladies; Leon Belasco's Orchestra; Tito Guizar, CBS
KYW—Phoenix Hosiery Program
WBBM—C. & E. I. Musicale
WCFL—"Life of Riley", Vattenborg Program
WIBO—The Two Balladiers
WENR—Leo Reisman's Orchestra. NBC</p> <p>8:45 WGN—Van Heusen Program
KYW—John A. Swanson, political talk
WCFL—Kroehler Furniture Co. Program
WBBM—J. B. and Mae; comedy script
WIBO—Leon Adrien's Orchestra with soloist</p> <p>9:00 WGN—Monarch Melody Man for Monarch Finer Foods
WMAQ—Whiteman's Sampler Orch. NBC
WBBM—The Allen A. Beau Bachelor, CBS
WCFL—German Program
KYW—State Street Tomorrow
WENR—Paul Whiteman's Pontiac Chieftains. NBC
WIBO—Concert
WCRW—Swedish Program
WCHI—Emil E. Rose, political talk</p> <p>9:15 WGN—Tomorrow's Tribune
WIBO—Eddie South's Orchestra
WCHI—Stamford Singers
WBBM—Adventures in Health; Dr. Herman N. Bundesen and Orch. CBS</p> <p>9:25 WGN—Interlude</p> <p>9:30 WGN—"Easy Aces" for Lavoris
KYW—Waves of Melody; Victor Arden's Orchestra. NBC
WBBM—Chesterfield Program; Alex Gray and N. Shilkret's Orchestra. CBS</p> | <p>WMAQ—Northern Trust Northerners
WIBO—Publix Theatre Reporter
WCFL—Klee Program
WENR—RKO Theatre. NBC
WLS—Our Daily Food; Colonel Goodbody. NBC</p> <p>9:35 WCFL—WCFL Orchestra</p> <p>9:45 WBBM—Myrt and Marge; dramatic sketch. CBS
WCFL—Basch Program
WGN—Marches
KYW—Blue Valley Time</p> <p>9:50 WGN—To be announced
WIBO—Cafe de Alex Orchestra</p> <p>10:00 WGN—The Dream Ship
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy. NBC
WIBO—Concert Musical
WCFL—Musical Weather Report
KYW—Teaberry Sports Reporter. The Globe Trotter
WCHI—Junior League Players
KYW—To be announced</p> <p>10:10 WMAQ—Dan and Sylvia
WENR—Prince Albert Quarter Hour. Alice Joy, contralto. NBC
WGN—Maxwell House Program; Lanny Ross, CBS
WCFL—"Prizefights"; Merry Garden Ballroom
WIBO—Hour of Dreams</p> <p>10:30 WENR—National Prohibition Poll, NBC
WGN—Camel Quarter Hour; Morton Downey; Renard's Orchestra. CBS
WMAQ—Time Signal; The Dance Masters; Weather reports
KYW—Padded Fists</p> <p>10:35 WENR—Jack Denny's Orchestra. NBC</p> <p>10:45 WGN—Bernie Cummin's Orchestra
WMAQ—Maurie Sherman's Orchestra
WCFL—WCFL Orchestra
KYW—Louis Panico's Orchestra</p> <p>11:00 WCFL—Barton Organ Recital by Eddy Hanson
WENR—Ralph Kirbery, the Dream Singer. NBC
WMAQ—Ted Cook's Orchestra
KYW—Don Pedro's Orchestra</p> | <p>WIBO—Eddie South's Orchestra
WGES—Paradise Orchestra
WMBI—Moody Memorial Church
WCHI—Stamford and Remick</p> <p>11:05 WENR—Coon-Sanders' Orchestra. NBC</p> <p>11:15 WGN—Ted Weem's Orchestra
WIBO—Cafe de Alex Orchestra
WBBM—Around the Town; dance orcha.
WSBC—Jerry Sullivan; Song Special
WCHI—Metropolitan Echoes
WENR—William Stoess' Orchestra. NBC</p> <p>11:30 WENR—Jack Denny's Orchestra. NBC
KYW—Charlie Agnew's Orchestra
WMAQ—Jimmy Garrigan's Orchestra
WIBO—Eddie South's Orchestra</p> <p>11:45 WMAQ—Maurie Sherman's Orchestra
WGN—Carl Moore, Herbie Kay, and Art Kassel's Orchestras</p> <p>12:00 WENR—Earl Hines' Orchestra
KYW—Louis Panico's Orchestra
WBBM—"The Witching Hour", Dramatization.
WMBI—Midnight Musical Hour</p> <p>12:15 WMAQ—Jimmy Garrigan's Orchestra
12:30 WENR—Don Pedro and his Orchestra
KYW—Jack Stanley's Orchestra
12:45 WMAQ—Maurie Sherman's Orchestra</p> |
|---|---|--|--|

HERE'S HILARITY
TUNE IN
"The Life of Riley"
Every Friday—8:30 P. M.
WCFL

PROGRAMS FOR SATURDAY, APRIL 9

A. M.

- | | | | |
|---|---|---|--|
| <p>6:00 WCFL—Sunrise Hour
WAAF—Farm Folks Hour
WLS—WLS Smile A While Time</p> <p>6:25 WLS—Fruit and Vegetable Produce Report</p> <p>6:30 WIBO—Uncle John and his Family
WLS—Cumberland Ridge Runners</p> <p>6:45 WLS—Prairie Farmer Family Party</p> <p>6:55 WBBM—Farm Information</p> <p>7:00 WCFL—On the 8:15; Laudt Trio and White. NBC
WMAQ—Tune Time
WBBM—Morning Exercises
KYW—Marshall Field & Co.'s Musical Clock
WJJD—International Buckle Busters
WLS—"Heroes in Overalls;" Maple City Four
WAAF—Coffee and Puns
WCRW—Musical Breakfast
WMBI—Morning Worship Period</p> <p>7:15 WCFL—Morning Shuffle</p> <p>7:30 WCFL—Cheerio. NBC
WGN—Leonard Salvo's Mail Box
WMAQ—Morning Worship
WLS—Rader's Tabernacle
WBBM—Christian Science Churches of Illinois
WIBO—Bulova Eye Openers
WAAF—Time, Tunes and Topics
WJJD—Happy Go Lucky Time, Art Link</p> <p>7:45 WMAQ—John Fogarty, tenor. NBC
WLS—"Steamboat Bill;" children's prog.
WBBM—Musical Time Saver</p> <p>8:00 WMAQ—Waltzes; String Ensemble. NBC
WLS—Quaker Early Birds; Gene and Glenn. NBC
WGES—Musical Toasts
WCFL—WCFL Kiddie's Aeroplane Club
WAAF—Bit of Everything</p> <p>8:15 WLS—Phil Cook, the Quaker Man. NBC
WGN—The Commuters; Vincent Sorey's Orchestra. CBS
WGES—Waltz Dreams
WCFL—Radio Shoppers Club
WMAQ—Knox Sparkling Music. NBC</p> <p>8:30 WGN—"Grave and Gay"
WBBM—Tony's Scrapbook. CBS
WMAQ—University of Chicago, News from Quadrangles.
WIBO—Musical Merry-Go-Round
WGES—Dance Ditties
WAAF—Vanity Fair
WLS—Evening Post Reporter; hog flash; weather report</p> <p>8:35 WLS—Produce Market Reporter</p> | <p>8:45 WGN—Tom Blanchard's Show
WMAQ—Miracles of Magnolia; Fannie May Baldrige. NBC
WAAF—Organ Melodies; Live Stock Market
WLS—"A and P" Program, "Our Daily Foods", Colonel Goodbody, NBC
WGES—Silver Lining</p> <p>9:00 WGN—Charlie White's Gym of the Air
WBBM—U. S. Army Band. CBS
KYW—Mrs. Blake's Column. NBC
WMAQ—Olson Rug Weather Report; Harold Stokes Orchestra. NBC
WLS—Daddy Hal and Uncle Ralph
WAAF—Sing and Sweep
WGES—Organland</p> <p>9:15 WIBO—Kolor-Bak Program
WMAQ—Studio Program
WGES—Canary Concert
KYW—Rose Vanderbosch, pianist
WAAF—Mrs. Margaret Dorr, Food Economy
WGN—The Old Favorites. Organ</p> <p>9:20 KYW—Rose Vanderbosch, Pianist</p> <p>9:25 WMAQ—Princess Pat Beauty Talk</p> <p>9:30 WGN—Board of Trade; Carl Hoeffle, pianist
KYW—Hawaiian Serenaders. NBC
WBBM—Burnham's Beauty Chat
WIBO—Neysa's Exercise and Diet
WLS—Tower Topics Time; Anne & Sue
WAAF—Musical Novelties</p> <p>9:45 WGN—Organ Specialty
KYW—Golden Gems. NBC
WMAQ—Board of Trade
WGES—Today in Music
WIBO—Dr. Dan the Melody Man
WAAF—Something to Do for Children
WLS—Hugh Cross and Slim Miller</p> <p>9:50 WMAQ—School and Screen</p> <p>10:00 WGN—Tom, Dick and Harry
WCFL—Celebrated Sayings. NBC
WMAQ—Woman's Calendar; Jane Hamilton
WIBO—Preston Sellers at the organ
KYW—Bisquick Program
WJJD—Mary Alden; nome talk
WLS—Livestock Markets; Jim Poole; poultry market
WAAF—Songs of the Islands
WBBM—Climalene Melody Trio
WSBC—Home Hours
WGES—Timely Tunes</p> | <p>10:15 WGN—Hattie Mann, soprano
WENR—Celebrated Sayings. NBC
WCFL—Variety Program
WJJD—Neighborhood Gossip
WAAF—Estelle Barnes, pianist
WGES—Morning Musicale
KYW—Household Institute; drama. NBC</p> <p>10:30 WGN—Digest of the Day's News
WENR—Our City; civic talk
WBBM—American Institute of Foods
KYW—Rose Vanderbosch, pianist
WIBO—News of the Day
WJJD—Studio Program
WAAF—The Fireside Philosopher
WGES—Tango Time
WMBI—Music</p> <p>10:40 WMAQ—General Mills Program. NBC
WMBI—Church School Period</p> <p>10:45 WMAQ—Model Airplane Club
WENR—Jill and Judy; Joyous Adventures. NBC
WBBM—Evans Fur Fashion Parade
KYW—Keys to Happiness. NBC
WIBO—The Old Music Shop
WGES—Rhyme and Rhythm
WJJD—WJJD Hostess
WAAF—Musical Calendar</p> <p>11:00 WGN—Happy Hank
WENR—Merrie Men Quartet. NBC
WMAQ—Musical Hodgepodge
WCFL—Jazz Program
WBBM—Dorothy Davis
WIBO—Around the Home
WGES—Radio Headliners
WJJD—Interstate Nurseries
WAAF—Meat Recipes; Bandstand
WMBI—K. Y. B. Club</p> <p>11:15 WENR—Pat Barnes in Person; Impersonations. NBC
KYW—Prudence Penny
WMAQ—Montgomery Ward Program. NBC
WBBM—American Medical Ass'n
WGES—Curtain Calls
WIBO—Song Cycle
WJJD—Countess Von Bacheffe
WAAF—World News Reports</p> <p>11:30 WGN—Painted Dreams; Sponsored by Mickleberry
KYW—American Farm Bureau Federation. NBC
WMAQ—Parent-Teacher Talk
WCFL—Barton Organ Recital by Eddy Hanson
WGES—Dreams of Romance
WBBM—The Tunessmiths
WENR—Black & Gold Room Orch., NBC
WJJD—Young Mothers' Club
WAAF—Blue Valley Time</p> | <p>WCRW—Josephine Program. Musical</p> <p>WMBI—Jewish Sabbath Service</p> <p>11:45 WGN—WGN Music Weavers
WMAQ—Black and Gold Orchestra. NBC
WBBM—Daily Times News Flashes
WIBO—Bonded Motorists Serenade
WGES—Modern Melodies; Ethel & Harry
WJJD—Chamber Music
WLS—Weather Report; Fruit and Vegetable Markets; Evening Post Reporter
WAAF—Goldenrod Gaities</p> <p>11:50 WGN—Good Health and Training</p> <p>11:55 WMAQ—Thought for today. NBC</p> |
|---|---|---|--|

P. M.

- 12:00 WGN—Weather Forecast; Mid-Day Services
WBBM—Farm Community Network. CBS
WIBO—Luncheon Musicale
WGES—Noontime Tunes
WLS—Variety Music
WAAF—Noon-time melodies; weather
WCHI—Familiar Melodies
WMAQ—WMAQ Salon Quartet.
- 12:05 WLS—Grain Market
- 12:10 WLS—Closing Livestock Markets; Jim Poole
WMAQ—WMAQ Salon Quartet
WLS—Poultry Service Time
WGES—School Days
WCHI—People's Poet
- 12:25 WBBM—Jane Carpenter, Pianist. CBS
- 12:30 WGN—Ritz Hotel Orchestra. CBS
KYW—Don Pedro's Orchestra
WIBO—Giant Finger of the Air
WCHI—Familiar Melodies
WMBI—Organ Program
- 12:35 WBBM—4-H Club Program
- 12:45 WLS—Musical Program
WMAQ—Princess Pat; beauty talk
WCFL—Farm and Poultry talk
- 1:00 WGN—Palmer House Ensemble
WLS—Al and Pete; The Nutcrackers
WCFL—Timely Topics, Weather Report, WBBM—Julia Hayes, household hints
KYW—Louis Panico's Orchestra
WIBO—News of the Day
WAAF—Memories
WCHI—Stamford and Remick

Voice Of The Listener

Second Contest Winner

Chicago, Illinois

My Dear Sir:

I have just received the lovely Philco Radio which I won in your contest that closed March 19. I haven't words with which to express my appreciation for this dandy prize, but I do think that winning it has given me more pleasure than any other prize I have ever won. And did I need it! My other radio is going "on the bum" and being a poor school-teacher, I can't afford to have it fixed—so, thanks to you, I won't miss anything on the air. I do not have it put up yet, but the name "Philco" is my guarantee that I shall find it entirely satisfactory.

May I again thank you for the award and Radio Guide itself for the share it played in my winning it.

Yours very truly,
Marge C. Hicks

My, My, What a Slam!

Chicago, Illinois

Dear Sir:

I am a constant reader of Radio Guide, but would like to ask one question. Has the field of good singers become so small that local stations have to resort to voices that are anything but pleasing, voices that seldom hit a true note? Am referring to singers like Jean Gibson of KYW, and Della Bartell of WCFM. It has been said Miss Bartell was once with Ben Bernie. Am afraid it wasn't to Ben Bernie's credit. Are the stations giving auditions? If so, they need new judges.

May we hear less of Jean Gibson and Della Bartell and more of singers like Sylvia Froos. Thank you for a splendid magazine. Long may it wave.

J. F. K.



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ALBERT C. SCHROEDER
Distributor
423 Plymouth Court, Chicago, Ill.

Drummer Boy and King

Cheneyville, Illinois

Dear Sir:

I read your Radio Guide and enjoy it very much. Since I have started taking it, I have only missed it once. There is one thing I would like to see. That is a picture of Jimmie Jackson, Dan Russo's drummer. I couldn't say enough nice things about his singing. I wish Danny would come back to the Canton, as I don't get to hear him very often since he left. I enjoyed his orchestra very much.

When is Bing Crosby coming back on the air? He is my favorite singer, I miss him. So our Wayne King has done the unbelievable; getting married. Well Wayne, you surprised us.

Looking forward to seeing a picture of Jimmie, I remain,

An enjoyer of Radio Guide
Joyce

More Eddie and Fanny

Chicago, Illinois

Dear Radio Guide:

Will you please give us a good picture of Eddie and Fanny Cavanaugh, and tell us some interesting things about their experiences in early radio broadcast? We like them a lot and would like to hear more about them.

I. E. Chandler
J. A. Bradley
G. R. Davis
F. O. Chandler

Disappointed Fan

Chicago, Illinois

Gentlemen:

Was all set for a grand and glorious surprise last nite when I heard Harold Parks announce a new "Try and Stump Us" program—because to the thousands of "Try and Stump Us" fans that means that clever pair who originated "Try and Stump Us." To my utter disgust and disappointment, it turned out to be Brooks and Ross. I've no complaint about those two—they're okeh, as far as I'm concerned, but I must say it looks a lot like they're stealing someone else's thunder, and one would think there would be some sort of code of honor, even among radio stars.

Al and Pete originated the "Try and Stump Us" program, and to those of us who have heard them so many times, no one else can ever put it over. It's their program and we won't even annoy ourselves listening to anyone else try to do it.

Mrs. "M"

Good As Is

Chicago, Illinois

Hello Editor:

I am a reader of your "Radio Guide," and look forward to reading each issue.

I also listen to the Sinclair Minstrel. With all respects to Al and Pete, I must sincerely say that I enjoy the good work of your new cast, Bob James, Cliff Soubier and Mac-MacCloud. Keep up the good work boys! You are all good. Give us more of Chuck and Ray.

Mrs. C. M. Bennett

See This Issue

Waverly, Illinois

Dear Sir:

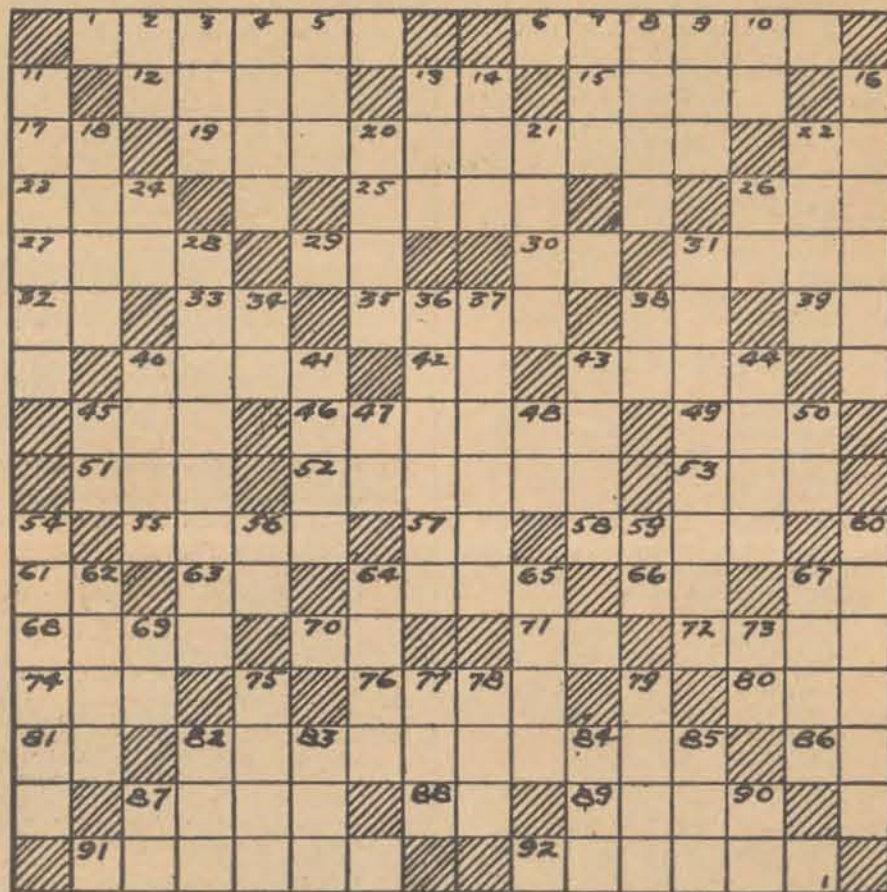
I have sent you letter after letter asking you to put a picture of "Rocky" Wolfe in your magazine, but so far I have not seen anything of it. It seems like everyone's picture is in it except his, week after week, and I am beginning to believe I will never see it. It you cannot put his picture in the magazine, you might at least let me know about it anyhow. I have been taking the Radio Guide since November, and ever since then I have been writing to you about putting his picture in the Guide. If I don't see it before long I expect you won't hear any more from me.

Sincerely yours,
Melvin Edgmon

RADIO REVIEW

By L. J. RABA

This is the first of a series of radio cross word puzzles by Mr. Raba. Another will appear next week, together with the solution of this week's puzzle.



HORIZONTAL

- Took Eddie Cantor's place on the Chase and Sanborn Hour
- Interlocutor of the Sinclair WENR minstrels
- Satellite
- Thus
- Opera by Verdi
- Type measure
- The name of the colonel impersonated by Chase Taylor
- Father
- Pester
- WGN announcer
- Pronoun
- Street urchin
- Exist
- Toward
- Calf's flesh
- Note of the scale
- Upon
- Inflamed
- Third note of the scale
- Preposition
- Understand
- WLS organist (init.)
- Touch
- Frequently
- NBC announcer
- Orchestra leader
- Pig
- George Jessel succeeded him on the Chase and Sanborn Hour
- Falsehood
- Mexican dollar
- General Electric (abbr.)
- Spoken
- Within
- Note of the scale
- Radio station in Chicago
- Indefinite article
- Jumbled type
- Character portrayed by one of the "Quaker Early Birds"
- Exist
- Belonging to me
- Every radio set has one or more
- A canal
- Air
- Convulsive twitching
- Upon
- Conductor of the WMAQ concert orchestra
- Perform
- Uncommon
- Pronoun
- State of the Union
- WAAF pianist
- Hate

VERTICAL

- Type measure
- Call for help
- Drunkards
- Crime Club
- Fragment of cloth
- River in Africa
- Poem
- Note of the scale
- Director of the orchestra heard on the Camel Quarter Hour
- Secret agent
- Girl's name
- WBBM announcer (first name)
- Female horse
- Unrefined metals
- The stake in poker
- Vegetable matter
- Orchestra leader (init.)
- Pronoun
- "Pete" of "Al and Pete"
- Conducts "The Book Shop"
- Negative
- Fruit
- Tore
- Mother
- Radio station in Denver
- Radio station in Minneapolis
- Novice
- Appendage
- Bone
- Note of the scale
- Every one (abbr.)
- Biblical pronoun
- Impersonator heard on the Royal Gelatine program
- Seventh note of the scale
- Sun God
- WBBM announcer
- Element
- Radio station in Washington, D. C.
- Cuban radio station
- Discharged a debt
- Negative
- Pronoun
- Mountain lake
- Edge
- Frozen water
- Uproar
- Long fish
- Sheltered side
- Hasten
- To be indebted
- Sun God
- Like

Actor Guest

Philip Merivale, prominent actor and star of the current dramatic hit, "Cynara," as well as such outstanding successes of the past as "The Road to Rome" and "Death Takes a Holiday," will appear as guest on "The Bath Club" this Tuesday at 7:00 p. m. over the Columbia network, to be interviewed by Allie Lowe Miles, noted writer and former actress. Barbara Maurel, contralto, and Frank Ventree's Orchestra will also contribute to the broadcast.

Local outlets WGN.

Columbia Offers

Sunday Bus Tours

Brooks and Ross, the "Crooning Kentucky Colonels," and Frank Westphal and his pioneer radio orchestra, will inaugurate a new weekly series—"The Greyhound Traveler"—over a Columbia network this Sunday, at 7:30 p. m.

The programs, originating in the Columbia Chicago studios, will take listeners on fanciful tours into all parts of the United States and across the borders into Canada and Mexico. Greyhound Bus Lines sponsor the new series.

Local outlet WGN.

PROGRAMS FOR SATURDAY [Continued]

P. M.

- 1:15 WLS—Oscar Carlstrom, Political Talk
WMAQ—Radio Troubadours, NBC
WIBO—Funny Bones
WGN—Fred L. Jesko, baritone
- 1:30 WIBO—Reading Room; Publix Theatre Reporter
WMAQ—Studio Program
WGN—Waltz Time
WLS—WLS Merry-Go-Round; Musical Jamboree
KYW—Musical Program, NBC
WBBM—Henri Gendron's Orchestra
WMBI—Salvation Army Band
WAAF—Live Stock Market
- 1:40 WSBC—Radio Tony
- 1:45 WAAF—Pianoesque
WGN—Palmer House Ensemble
WCHI—Famous Dance Orchestras
WCFL—Illinois Women's Press Club
WLS—Monarch Lyon Family
WMAQ—Opera Broadcast; Romeo and Juliet, NBC
- 1:55 WIBO—Publix Theater Reporter
- 2:00 WGN—Leon Benditsky, pianist
WBBM—Burnham's Beauty Chat
WIBO—With the Masters
WAAF—Chicago on Parade
WLS—WLS Merry Go Round, continued
WSBC—Sports review
WCHI—Children's Program
WMBI—Mother Ruth Period for Girls
WCFL—Recital miniature by Otto Muncke
- 2:15 WBBM—News Flashes
WIBO—Studio Program
WGN—Palmer House Ensemble
- 2:25 WBBM—Chicago Dental Society
- 2:30 WIBO—Matinee Melodies; Leon Adrien's orchestra
WGN—Lawrence Salerno, baritone and Rondollers
KYW—Rex Maupin Aces of the Air
WAAF—Ed. Ryn, tenor
WCFL—Hello Marie; comedy skit, NBC
WMBI—Music
- 2:45 WCFL—Della Bartells, blues singer
- 3:00 WCFL—Children's Program
KYW—Classic Gems, NBC
WIBO—John Cerny at the piano
WLS—Wm. H. Malone, political talk
WGN—Mary Marquardt, conductor, Victor Stonebrook, tenor and Rondollers
WAAF—Toa Time Topics
WBBM—Tunesmiths
- 3:15 WIBO—Al Marineau, baritone
WMBI—Plain Talk Period
WLS—Judge Horner, political talk
- 3:30 WCFL—Tripoli Trio
WENR—Saturday Matinee; dramatization of one-act play, NBC
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh
WGN—Vincent Sorey's Orchestra, CBS

- KYW—Rex Maupin Aces of the Air
WBBM—Dorothy Davis
WAAF—Joseph Belland, Baritone
- 3:45 WAAF—World news reports
- 3:55 KYW—S. C. Johnson Program
- 4:00 WBBM—Maurie Sherman's Orchestra
WCFL—The Fair presents the Junior Federation Club
KYW—Charlie Agnew's Orchestra
WGN—Garden Club Speaker
WENR—Musical Moments, NBC
WIBO—North Shore Church Program
WMAQ—The Lady Next Door, NBC
WAAF—Piano novelties; Jimmy Kozak
- 4:10 WGN—Bob Forsans, tenor
- 4:15 WAAF—Varieties
WENR—Swanee Serenaders, NBC
WMAQ—America at Work; drama, NBC
- 4:20 WGN—Elementary Division, Board of Education
- 4:30 WENR—Kuku Program; burlesque skit with Ray Knight, NBC
WGN—Echoes of Yesterday
WIBO—Cafe de Alex Orchestra
WCFL—Henry Blessing, baritone
WJJD—Mooseheart Children
WAAF—Hawaiian Echoes

Lyon Family Songstress



Virginia Lee, the charming miss who so deftly handles the dialogue of Aunt Sally in the Monarch program, "The Lyon Family," and who also sings in a sweet Southern style, in the same program, every Tuesday, Thursday and Saturday, at 1:45 p. m., over WLS.

- 4:45 WENR—Landt Trio, NBC
WGN—Over at the Hoopers
WBBM—Harmony and Home Hints
WCFL—Julius Klein, political talk
WMAQ—WMAQ Syncopators
WAAF—Organ Melodies
- 5:00 WGN—Twilight Symphony Concert
WENR—Waldorf Empire Room Orchestra, NBC
WMAQ—The Ninth District Radio Amateurs
WCFL—Sports Review by John O'Hara
KYW—Mel Stitzel at the Piano
WIBO—Studio program
WAAF—Popular Potpourri
WJJD—Mastercraft Home Building Talk
WSBC—Studio Program
WAAF—Mystery Four Quartet
- 5:15 WENR—Skippy; childrer's skit, NBC
WBBM—Freddie Martin's Orch, CBS
WCFL—John Maxwell; food talk
WIBO—Air Cadets; Eddie and Fannie Cavanaugh
WJJD—Musical Poems
KYW—Slow River; Negro Quartet, NBC
WMAQ—Musical Program
WAAF—Hits of the Week
- 5:30 WGN—"Uncle Remus"
WMAQ—Palais D'Or Orchestra, NBC
WBBM—Jack Miller's Orchestra, CBS
WCFL—In the Music Room
WENR—Air Juniors
KYW—Uncle Bob
WJJD—Studio Orchestra
WAAF—Reveries, Edward Simmons
- 5:45 WGN—Little Orphan Annie; children's playlet, NBC
WENR—Little Orphan Annie, children's playlet, NBC

- WCFL—J. C. McMahon, Insurance talk
WIBO—Sport Summary; Norman Ross
WMAQ—Travel Talk
WBBM—Leon Belasco's Orch, CBS
WJJD—Orchestra Music
WAAF—The Spotlight
- 6:00 WGN—Ever Ready Animal Circus
WMAQ—"Our City"
WCFL—Dinner Music
WENR—Last Minute News Flashes by William J. Clark
WBBM—Political Situation in Wash, CBS
WIBO—Captain Don's Radio Scouts
KYW—Louis Panico's Orchestra
WCRW—Musical Program
WJJD—Walt and Herb; piano and songs
WAAF—Hoosier Philosopher
- 6:15 WGN—Harold Teen
WMAQ—Tastyest Jesters, NBC
WBBM—Henri Gendron's Orchestra
WJJD—Sports Reel; Rocky Wolfe
WGES—Official Race Results by American Racing Record
WAAF—Sunset Salute
- 6:25 KYW—Teaberry Sports Reporter
- 6:30 WGN—Babo Program; The Bright Spot; Guy Lombardo's Orchestra, CBS
WENR—Prince Albert Quarter Hour; Alice Joy, contralto, NBC
WJJD—Howard L. Peterson, organist
WBBM—Crooning Colonels, Brooks and Ross
WMAQ—Blue Ribbon Malt Sports
WCFL—DeLuxe Variety Program
WIBO—News of the Day
KYW—Don Pedro's Orchestra
WGES—Dine and Dances
- 6:45 WGN—Herbie Kay's Orchestra
WENR—The Goldbergs; dramatic sketch, NBC
WIBO—Betty and Jean, Harmony Duo
WMAQ—Chats from the Research Laboratory
WGES—Van and Linn, Harmonies
WBBM—Paul Specht's Orchestra
WJJD—Howard L. Peterson, Organist
- 7:00 WMAQ—Wrigley Program; Culbertson's Bridge
WGN—Seven League Boots
WLS—"Danger Fighters"; T. Daniel Frowley, NBC
WIBO—Edw. J. Brundage, Political Talk
KYW—Tiny Theatre
WJJD—Frankie "Half Pint" Jaxon
WGES—In Romany
WCFL—Len Small, political talk
- 7:15 WGN—Phillips Dental Magnesia Program; Abe Lyman's Band, CBS
KYW—Bruce Campbell
WMAQ—Civic Concerts Series
WJJD—WJJD Concert Program
WCFL—WCFL Orchestra
WGES—March of Science
- 7:30 WJJD—International Buckle Busters
WMAQ—D'Orsay program; Ben Selvin's orchestra, NBC
KYW—Nat'l Advisory Council on Radio in Education, NBC
WGES—Popular Artists
WLS—International Old Time Party
WIBO—James Simpson
WGN—Aunt Effie's Musical Scrapbook
- 7:35 WIBO—Publix Reporter
- 7:45 WJJD—Art Wright, songs
WCFL—Mrs. Dorothy Derrfuss, contralto
WIBO—Omer N. Custer
WGES—Keep Smiling
WGN—Allerton Glee Club, CBS
- 8:00 WMAQ—The Chicago Daily News of the Air
WLS—Sinclair WENR Minstrels, NBC
WBBM—Eddie Mallory's Orchestra
WGN—To be announced
KYW—Arthur Pryor and his orchestra; Reveler's Quartet, NBC
WJJD—Dance Orchestra
WSBC—Midwest Special
WCFL—Chas. Frederick Stein Program; Arthur Koch, pianist
WIBO—Concert
- 8:15 WCFL—Night Court
WBBM—Gus Arnheim's Orchestra
- 8:30 WMAQ—Valsepar program; Aileen Clark, soprano; William Wirges' orch, NBC
KYW—The First Nighter, NBC
WLS—Oscar Carlstrom, political talk
WBBM—Coon-Sanders' Orchestra
WCFL—Geo. T. Tideman, Political Talk

- WIBO—Vagabond Tenor
- 8:40 WCFL—Barton Organ Recital by Eddy Hanson
- 8:45 WBBM—John Swanson, Political Talk
WIBO—Orchestra Program
WLS—Clem and Ben; Soap Flake Jesters
WCFL—Kroehler Furniture Co. program
WGN—Reminiscences
- 9:00 WGN—Oida Jirousek, Cellist; Herbert Johnson, Pianist
WMAQ—Listerine Program; Concert orchestra and vocal soloist, NBC
WLS—Lucky Strike Orchestra; Walter Winchell, NBC
WBBM—John A. Swanson, Political Talk
KYW—Rex Maupin's Aces of the Air
WCRW—Studio Musical Program
WCHI—Emil E. Rose, political talk
WCFL—Seeley program
- 9:10 WCFL—Harry Brooks Trumpet Soloists
- 9:15 WMAQ—Talk by Scott Lucas
WBBM—"Ace" Brigade's 14 Virginians
WIBO—Eddie Varzos' Orchestra
WGN—Tomorrow's Tribune
WCHI—Stamford Singers
- 9:25 WGN—To be announced
- 9:30 WMAQ—Stamp Talk; Ralph Kimble
KYW—Hollywood Nights; Frank Luther, tenor, NBC
WBBM—Dan Russo's Orchestra
WCFL—Merry Garden Ballroom Orch.
WIBO—Publix Theatre Reporter
WCHI—Studio Party
- 9:45 WGN—March Interlude
WBBM—Judge H. Horner, political talk
WMAQ—Bernard W. Snow, political talk
KYW—Charlie Agnew's Orchestra
- 9:50 WGN—To be announced
WIBO—Cafe de Alex Orchestra
- 10:00 WGN—Musical Mosaics
WMAQ—Amos n' Andy, NBC
WLS—Amos n' Andy, NBC
WIBO—Concert Music
WCFL—Musical Weather Report
KYW—Teaberry Sports Reporter; The Globe Trotter
- 10:10 KYW—Ed J. Brundage, political talk
WCFL—Green Mills Ballroom Orchestra
- 10:15 WMAQ—W. H. Malone, political talk
WGN—The Dream Ship
WIBO—Hour of Dreams
WLS—Kitchen Klenzer Novelty
WCHI—Stamford Players
- 10:25 WCFL—WCFL Orchestra
- 10:30 WGN—Camel Quarter Hour; Morton Downey; Renard's Orchestra, CBS
WMAQ—Jane Froman's Orchestra, NBC
WCFL—Merry Garden Ballroom Orch.
WIBO—Cafe de Alex Orchestra
KYW—Padded Lists
WLS—National Barn Dance; Maple City Four, Fiddle Band, Renfro Boys
- 10:45 WGN—Bernie Cummin's Orchestra
WMAQ—Maurie Sherman's Orchestra
KYW—Louis Panico's Orchestra
- 11:00 KYW—Don Pedro's Orchestra
WMAQ—Ted Cook's Orchestra
WIBO—Eddie Varzos' Orchestra
WGES—Paradise Orchestra
- 11:15 WGN—Ted Weem's Orchestra
WBBM—Coon-Sanders' Orchestra
WSBC—Jerry Sullivan; Song Special
WCFL—Green Mill Ballroom Orchestra
- 11:30 WGES—Cabaret Hits
WIBO—Eddie South's Orchestra
KYW—Charlie Agnew's Orchestra
WMAQ—Jimmy Garrigan's Orchestra
- 11:45 WGN—Carl Moore's Orchestra
WMAQ—Hotel New Yorker Orchestra, NBC
- 12:00 WGN—Herbie Kay, Carl Moore and Art Kasse's Orchestras
WENR—Earl Hines' Orchestra
WMAQ—Maurie Sherman's Orchestra
KYW—Louis Panico's Orchestra
WGES—Owl Car
- 12:15 WMAQ—Jimmy Garrigan's Orchestra
- 12:30 WENR—Don Pedro and his Orchestra
KYW—Jack Stanley's Orchestra
- 12:45 WMAQ—Maurie Sherman's Orchestra
- 1:00 KYW—Louis Panico's Orchestra
WBBM—Coon-Sanders' Orchestra
- 1:30 KYW—Jack Stanley's Orchestra

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ETHER FEATURES



ARISTOCRATS OF HUMOR are Frank Gill and Bill Demling who bring comedy and patter to the Sheaffer Lifetime Revue heard weekly over National facilities. Although newcomers to the radio field, the two comedians are winning a widespread popularity.

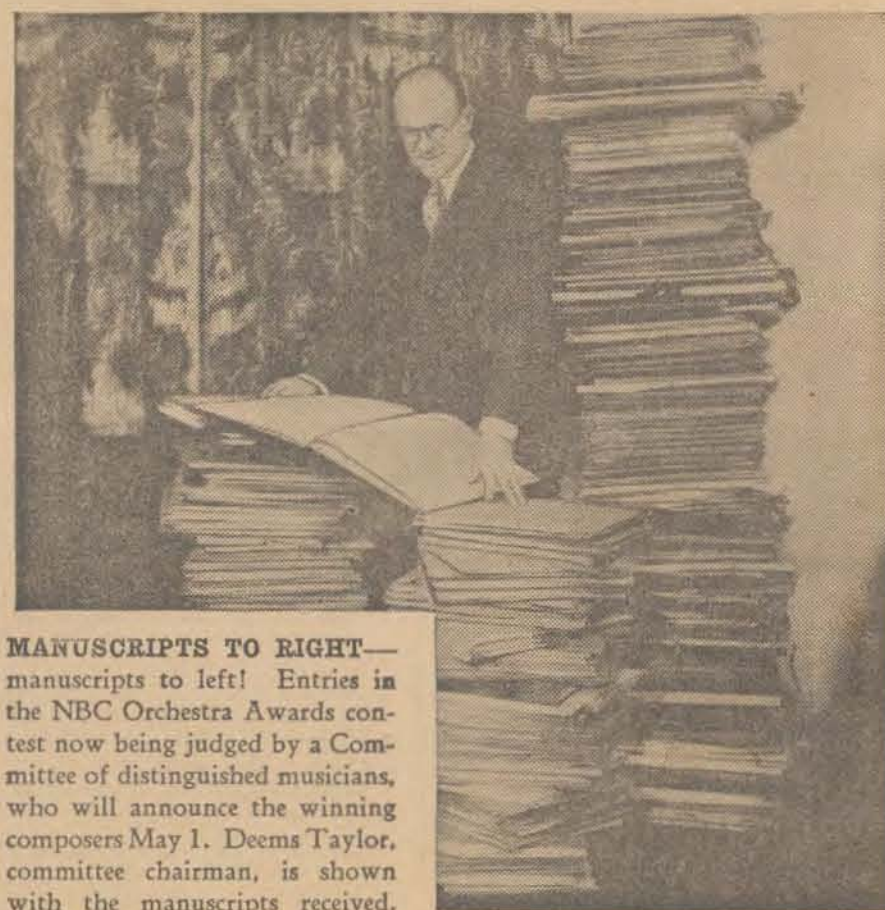


FLEET-FOOTED LANNY ROSS, former intercollegiate track champion, is traveling at a terrific pace along the road to radio success these days. Ross is featured currently as the soloist on the Maxwell House Ensemble programs heard regularly over the Columbia chain.

PEN VERSUS SWORD is the bone of contention between Brad Browne and Al Lewelyn (below) otherwise "Professor and Major."



WHILE MOST PEOPLE ARE STILL HUGGING THE PILLOW the three young artists pictured at left have already reached the NBC New York studios for their early morning program "Song for Today." Each day the trio features a new song. Left to right, Fenwick Newell, tenor; Gloria Lavey, contralto, and Lowell Patton, composer, organist and leader of the group.



MANUSCRIPTS TO RIGHT—manuscripts to left! Entries in the NBC Orchestra Awards contest now being judged by a Committee of distinguished musicians, who will announce the winning composers May 1. Deems Taylor, committee chairman, is shown with the manuscripts received.

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