# Radio Liuide

WEEK ENDING SEPTEMBER 15, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT



In This Issue:

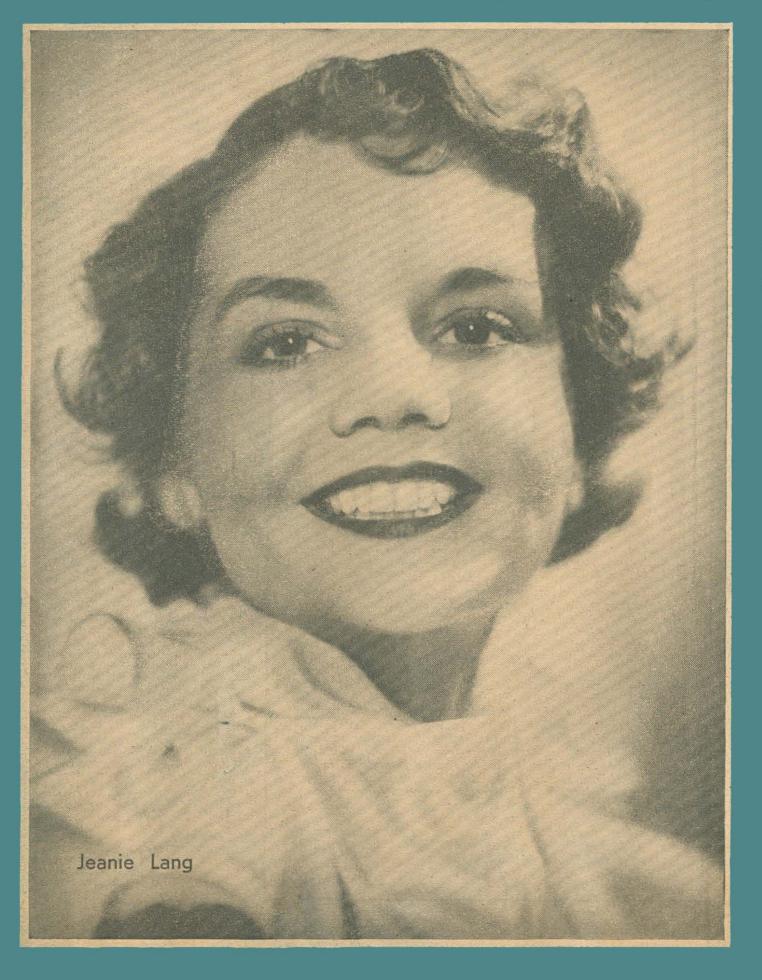
"ROXY" THE TRIUMPH OF AN AMAZING RADIO CAREER

RADIO GOES TO THE YACHT CUP RACES

> BURIED ALIVE -THRILLING RADIO DRAMA FROM LIFE

WEEK'S COMPLETE PROGRAMS START ON PAGE TWELVE





# Voice of the Listener

#### Pro and Con-rad

In a recent issue of RADIO GUIDE, Mary E. Lamber's letter interested me immensely. only did I enjoy the beautiful way she expressed



her feelings but also the perfect description of Conrad Thibault's singing. I heartly agree with her that he

is a true artist.

However my favorite
air artist is Jerry Baker and he certainly de-serves praise. His voice is exquisitely clear and beautiful and he is capable of singing any type of song.

I also agree with Miss Lamber that it is quite annoying to hear a singer become over-dramatic. Evelyn Schnoll

#### Wilda-bout Bands

Susanville, Cal. I was very pleased to have you start print-ing the theme songs of the bands. I am interested in the doings of the bands and like your Bandstand and Baton section very much. I just read a statement in a magazine that Ted Fiorito has a miniature white piano on which is inscribed the autographs of 2,000 ad-

I wish you would get the information and

#### Wallering in Harmony

I'm wondering how many of the listeners have discovered the "Fats Waller Rhythm Club." I'm quite sure if you have " nothing seems to matter and if you'll tune in on Fats Waller Thursday evenings you'll lose them and feel ten years younger, believe

In these days of wishy-washy classical music it's a relief to find music with the oldmusic it's a refer to find music with the old-time pep and swing. And should any sponsors read this I hope it will inform them that all listeners are not symphony and hillbilly addicts. Marie O'Brien

#### Betty and Babble

In listening to "Betty and Bob" recently,
I was glad to hear at least five minutes of the program. The program started at 3 p. m. and the announcer spoke for three minutes of the time. Betty Crocker and the announcer took the remaining seven minutes. I have been a listener to "Betty and Bob" since it started and am wondering how many people are still listening to the program as it is so commercial-Mrs. Jeanette Ruhl

#### Those Fan Answers

Pleasant Hill, Ill. So many times the question, "Do stars answer their fan mail?" has been asked. As I am making a collection of photographs and autographs, I am in

a position to give an answer. I find that most of them do.

My first fan letter was sent to Kate Smith many years ago and she obliged with a photograph. Recently I have had personal letters from Ruth Etting, Connie Gates, Bing Crosby,



Irene Rich, Irene
Beasley, Annette
Hanshaw and several others. I have received personally signed pictures from many of the

Only my favorite maestro, Eddie Duchin, fails to answer my numerous requests, but I'll get him yet! Jess Hoaglin

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

#### Unravelin' Kavelin

Dear VOL:

It is thrilling to come across a dance orchestra that plays its music with pronounced originality, quiet charm and amazing diversity. I find these attributes invariably characteristic of Al Kavelin's music in his daily broadcasts from the Lexington Hotel in New York.

No shrieky, brassy effects. His smooth langor-

New York, N. Y. ous rhythms are infinitely more appealing than the conventional saxy, trumpetish blares. Kavelin's pianist ranks, to my mind, with the best super-Duchins in the musical world. I love his arpeggi and improvisations.

I am particularly fond of Kavelin's romantic,

native manner of rendering tangos, rhumbas and Masha Toschi

# But Would They Listen?

o radio listeners in the United States want one-fourth of all radio stations to broadcast nothing but educational material, prepared by the colleges of the nation?

Certain educational interests are trying very hard to bring this state of affairs about. At present, it does not seem justified. In the mass, Americans are more interested in education than are the people of any other nation. But they do not want education thrust down their throats-or into their ears.

If colleges can make educational programs so interesting that people will listen to them in preference to other programs, then those colleges can have all the time they want, on the air, right now. Sponsors are clamoring to discover programs that listeners will prefer. But if, on the other hand, colleges cannot make educational programs to which people want to listen -why should one radio station out of every four be set aside for the broadcasting of material to which people won't listen?

You can't prevent a listener from dialing out a program pores him. You can't force education on a nation. that bores him.

No one has found a way of making the three "R's" attractive enough to overcome the lure of a good radio drama, or the broadcast of a symphony orchestra, or of good popular music. But there are types of educational programs to which the public does respond-and these programs are available

No college has funds to compete successfully with the commercial stations in sugar-coating educational subjects-to The broadcasting of the Metropolitan Opera, the several fine symphony orchestras, dramatizations of history such as "Roses and Drums", or "The Farm and Home Hour", or the airing of sessions of Congress. A series of such programs would deplete quickly the endowment funds of the richest colleges.

Last year more than \$200,000,000 was spent on broadeasting, a very large portion of an educational nature. National Broadcasting Company now devotes more than twenty percent of its time to highly educational features. Columbia Broadcasting System runs a little higher.

The country's foremost educators all are agreed upon the usefulness of radio as an educational medium, but many of them are equally certain that a method of broadcasting academic subjects effectively, has not been discovered.

Dr. Frederick Robinson, president of The College of the City of New York, has conducted an extensive research in this field. He once said that only those subjects which lend themselves to dramatization or interesting narration could hope to succeed.

It seems to us, in view of the number of stations that could be eliminated without hurting broadcasting, that the educators should solve their own problem of broadcasting academic material before their demands for twenty-five percent of the available broadcast wave lengths be given serious consideration. They failed in their stewardship of the frequencies allotted them in years gone by. In 1922 there were seven colleges broadcasting; in 1923 there were seventy-seven colleges on the air, and today there are only twenty-seven.

What reason have they for asking for the assignment of one hundred and fifty broadcast wave lengths, when so little has been accomplished with those they have?

#### From Her to Hymn

Bellefontaine, Ohio I would like to speak a word for my favorite, Bradley Kincaid. I would rather hear him than all the Bing Crosbys, Joe Penners and Eddie

Cantors you could put on the air.

I enjoy his Monday morning programs of church hymn and wish he would devote three or four days to hymns instead of one day. I heard a radio star sing

one of Bradley's favorite mountain ballads over WAIU recently and he didn't sing it nearly as



good as Bradley.

No matter how blue or cross you feel in the morning you forget all about it after listening to Bradley.

I can hardly wait until he is back.

Edna E. Lowe

#### More Trust Breaking

Clarendon Hills, N. Y. Recently I heard a performance on the air of Wagner's Parsifal. As you know, the composer did not wish this great work to leave the Fatherland. It seems very incredible to me that this man's sacred trust should be infringed upon after such generous contributions of his great talent. Oscar von Briesen

#### Turn Over a New Leaf

Dear VOL: Winfield, L. I., N. Y. This is not exactly a complaint but just a suggestion to a once-famous organist, Ann Leaf, Formerly her music, such as ballads, could not be questioned for beauty in tone and at that time I would have gladly lost a day's work in order not to miss her program. But now—a continuous lot of noise nimble fingers causes not only myself but my friends to tune her out when she comes on with her expressions of opera music. There is no variation in her programs. You'd hardly know it was the once-famous Ann Leaf. James H. Dunmore

#### Strange Interlude

Dear VOL:
Birmingham, Ala.
I've searched RADIO GUIDE for honorable
mention of Clyde Lucas and his California
Dons who in my opinion and the California Dons, who, in my opinion, are the best orchestra on the air. Also some mention of Lyn Lucas who sings their vocals. He can't be beat. Since June 30, I've missed only three of their broadcasts and they are on the air every night. Isn't that something of a record? Their marimba numbers, their seven singing violins and the announcing of Romo Vincent are only a few of the reasons why their orchestra is my favorite.

#### Abusin' Illusion

Los Angeles, Calif. May I direct your attention to one of the cardinal sins of radio—the studio audience? Bigtime performers say they must have an



audience in front of them, so they get their audience. And that's what it is-THEIR audience. The REAL audience, a mere matter of several million listeners, is entirely neglected by the big boys. As a result, they clown for their studio audience's reaction, and the whole thing is lost

to the blind tuners in. Anyway, smart performers, unlike small boys, should be heard and never seen. It spoils the illusion nine cases out of ten to see what your microphone favorite really looks like. John Lugli

# Cupward Ho!

By Fred Champion

When the International Yacht Races Are Held for the Prized Cup and the Glory of Victory, Begin-ning September 15, They Will Be Covered by the Most Far-Reaching Broadcast in Radio History



Fred Gade, millionaire sportsman, who will augment the NBC announcers
may be able thereby the races not possible to spectators on the scene anywhere along the thirty-mile course. Furthermore, a carefully selected and unusually well-versed group of yachting experts have been hired to obtaining and perfecting equipment—all to the point that the greatest maritime sporting event on the yearly calendar, the International Yacht Races, may be brought to radio listeners in complete and thrilling detail.

From the air, reporters will give accounts of the races as they circle above the competing yachts. On the water, cutters will carry details of the contest from specially built transmitting stations. A listener sitting in his home with the races tuned in, to get a many-sided picture of the races not possible to spectators on the scene anywhere along the thirty-mile course. Furthermore, a carefully selected and unusually well-versed group of yachting experts have been hired to bring the races to your living-room. Truly, radio's part in the coming event represents in many ways the broadcasting feat of the year.

Ever since the trials began early in June, the

of the year.

Ever since the trials began early in June, the engineers of both the National Broadcasting Company and the Columbia Broadcasting System have been wrestling with the trying problems of rigging up equipment and arranging a suitable background for a letterperfect, audible report of the 83-year-old event.

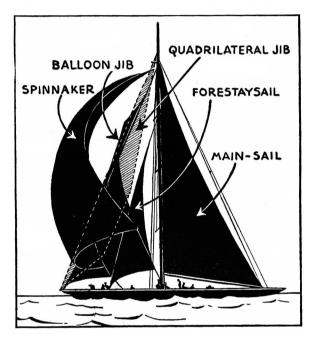
To augment a regular corps of trained sports announcers, NBC conducted a series of strange auditions, in which forty millionaires—count 'em—vied for the honor of becoming a nautical radio reporter. Some of the best known persons in the financial world, who are social leaders and skippers of racing yachts as well, went through the voice and diction tests, with the audition chiefs sitting in judgment of vocal and descriptive qualifications.

tive qualifications.

Pay, of course, was no incentive to the society sportsmen. The group of yachting enthusiasts volunteered their services in the interests of accuracy and the desire to prevent erroneous descriptions from being broadcast.

As this is being written, only one millionaire skipper has successfully passed the microphone test. He is Fred Gade, a social registerite, and he will be progressively stationed at strategic positions along the racing course when the races get under way.

Frederick Gade, or "Fred" Gade as he is known in yachting circles, is a yachtsman of long experience, and is rated as one of the crack skippers of America. One can safely say that he was born, bred and brought up to the salt water and the sailing of sloops. He is supremely happy in anything that floats, and spends all of his spare time, when he is free from his Wall Street office, in yachting. He has sailed, raced and cruised in national and international competition. Since he was a youngster he has manned all types of boats from dinghys to eight-meter craft, one of which he owns. The New York Yacht Club is authority for the statement that the National Broadcasting Company has



Sail Plan that will enable listeners to follow accurately the changes in rigging made by both contenders while the races are on (Courtesy of Ian McKenzie, marine architect)

chosen in him a man of proven ability with a lifetime

chosen in him a man of proven ability with a lifetime of yachting experience.

"Of course it's great fun discussing the yacht races ever the air," said Gade to this Radio Guide reporter, "but I've accepted the task primarily in order to prevent some of the grievous past errors from cropping up again. I believe that the American public is becoming more yacht-minded than ever, and they must be given a square deal in acquainting them with what is occurring out there in the open sea.

"Yachting is a wonderful sport, the true blue rib-

occurring out there in the open sea.

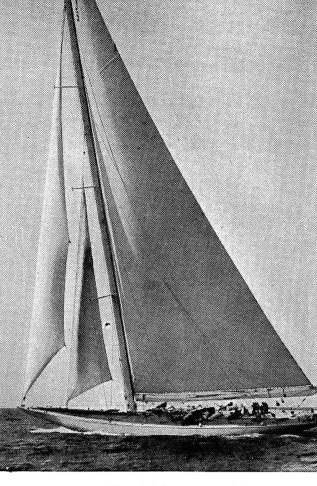
"Yachting is a wonderful sport, the true blue ribbon amateur sport of the nation. Yankee, Endeavor and Rainbow are grand boats. Their aggregate cost is in the vicinity of two million dollars. The pair that race should put up an immortal struggle."

Mr. Gade, of course, would not predict the winner. He did, however, make one significant remark. "I'm happy that Mr. Sopwith did not give in to the professional crew which struck on him when he needed them most. He has a great crew of amateurs aboard now, and in my estimation they are as capable as any crew assembled for the races. The day of the professional in yachting is about over. Soon every sloop will be completely manned by amateur sportsmen. It will be a radical departure, but it will work. Of that I am positive."

The Challenger, Endeavour, owned and commanded by T. O. M. Sopwith, the M. Sopwith, the wealthy British airplane manufacturer

departure, but it will work. Of that I am positive."

NBC will broadcast six times a day over the coast-to-coast networks every day the races are run. In addition, the broadcasts will be relayed by short-wave to the BBC, so



Rainbow, The Rainbow, cup defender, owned and skippered by Commodore Harold S. Vanderbilt

that English listeners may follow the yachts as they vie for top honors. The voices of announcers Bill Lundell and Ben Grauer will describe the tactical maneuvers of the challenging Endeavour and the defending. Rod Stephens, internationally famous naval architect and yachtsman, has been hired to command one of the mike positions aboard an NBC Coast Guard cutter, which will keep abreast of the racing yachts.

The start of each race will be broadcast from II:15 a. m. to I2 noon EDT, over the networks of WJZ-WEAF. The progress of the yachts as they round Brenton Reef Lightship will be broadcast over the WEAF network at 1:30, 2:15 and 4:15 p. m., and over WJZ at 3:30 p. m. The results of each day's race will be heard over both NBC networks at about 4:30 p. m.

Columbia has not been outdone in the matter of elaborate preparations for reporting the races. The United States Coast Guard has cooperated with CBS, and engineers are now building a short-wave transmitting station on one of the cutters which will patrol the course. CBS will also use a special plane which will cruise above the competing yachts. Ted Husing, ace CBS sports announcer, will give the listeners a description of the match from the air.

Herbert L. Stone, editor the magazine Yachting, who is considered one of the foremost authorities on the subject in the United States, has been signed to head the CBS announcing staff.

A "cue" station has been erected by Columbia at

the subject in the United States, has been signed to head the CBS announcing staff.

A "cue" station has been erected by Columbia at Sakonet Point, where Paul White, head of the Special Events department, will direct the CBS broadcasts. White will be in constant communication with both the cutter and the plane, and will signal the announcers when to start and when to stop their portions of the program. The voices from the plane and the cutter will be transmitted by short wave to Sakonet Point, and relayed to the studios of WABC by telephone lines, from which point they will be sent out over the Columbia network.

lumbia network.

Interest in the International Cup Races has mounted tremendously since radio started to play such an important part in reporting the famous maritime event. Sports-loving American fans, entirely unfamiliar with yachting terms and tactics, are nevertheless vitally interesting in the sporting struggle that gets under way September 15.

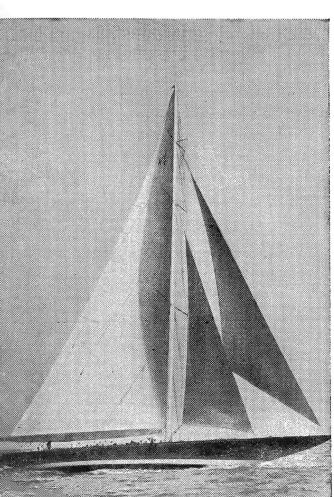
The American Defense candidates had a thrilling

September 15.

The American Defense candidates had a thrilling time in the elimination heats to determine the ultimate defender. The Yankee, commanded by Charles Francis Adams, held a slight early edge in the trial heats over the Rainbow, commanded by Commodore Harold S. Vanderbilt. The Weetamoe made a gallant showing, but could not keep up with her elimination rivals.

The Rainbow, however, showed her heels to the Yankee, making her the inevitable choice to defend the cup. The challenging Endeavour, commanded by T. O. M. Sopwith, millionaire British airplane manufacturer, is conceded to have one of the best chances of lifting the cup since the late Sir Thomas Lipton took up the hopeless task many years ago.

less task many years ago.
The Endeavour is equipped (Continued on Page 21)



# The Ten Year Plan

By Lew C. Barrison

he nervous sharp staccato style of John B. Ken-The nervous sharp staccato style of John B. Kennedy, rated as one of radio's foremost reporters, commentators and showmen, is not the usual outward expression of a patient man. Seated behind his big walnut desk in the quiet intimacy of his Radio City office, this pioneer radio showman shows in face-to-face intimacy a little suspected, placid studious streak in his make-up which, coupled with his external evidences of aggressiveness, accounts for his success as a radio premier interviewer.

premier interviewer.

It was in connection with this latter role that he will assume, on the new "City Party" series which makes its radio debut September 15 over a WJZ chain of the NBC network, that we went to see him. We discovered that this new program was the

realization of a dream of a de-

realization of a dream of a decade ago.

To turn back the pages of time to that prophetic night in 1924 when radio, figuratively speaking, was in the horse and buggy stage of evolution—a group of notables were gathered in the old studios of WJZ. then located in Aeolian Hall, on Forty-Second Street. Practically all of those present are still in some way connected with broadcasting, several having risen to considerable heights on the ladder of radio fame. Among the group were Norman Brokenshire, Milton J. Cross, Keith McLeod, Louis Reid, Bertha Brainard, and last but by no means least, John B. Kennedy.

The reason for Kennedy's presence was that his staccato voice had just "signed off" the Collier's Hour, of which he was the combined announcer, commentator and producer. And for the benefit of those whose memories do not go back ten years of broadcasting, let it be said here that this program was about the most popular on the air at the time.

most popular on the air at the time.

"What's the idea of the prayer meeting?" boomed Kennedy's voice as he entered the studio. "I thought Sunday night would find all of you good folks in church," he added with a sly wink at Brokenshire, who even then had acquired the reputation of being a typical minister's son. Miss Brainard took it upon herself to inform him. It seemed that a prospective sponsor wanted

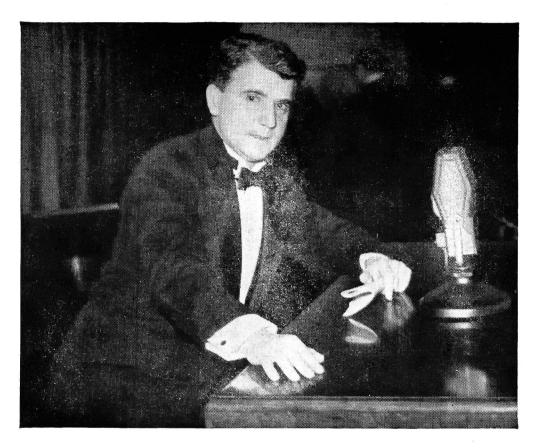
herself to inform him. It seemed that a prospective sponsor wanted a radio program—"it must be something new—something different." How many times these words have been repeated since! A novel musical program had been worked up and had met with the approval of the client, but he still wanted an idea—a feature—a high spot—that could be injected into the middle of that musical show, and that would make the entire production not only entertaining but also interesting—and in general lift it from mediocrity to prominence. "That should be easy," snapped Kennedy. Several scornful glances were shot his way by those who had been pondering on the subject for several hours. He then went on to outline an idea that has taken ten years to materialize.

Reduced to a minimum of words. Kennedy's idea of a good high spot feature centered around the performers themselves. "The American public," he explained to the group, "is tremendously interested in the lives of those who achieve prominence in any field of endeavor those who achieve prominence in any field of endeavor—whether it be entertainment, politics, science or sports. Right in radio are scores of persons whom the audience has heard on the air, read about in the press, and even seen on the stage. These stars hold the interest of the listener—their lives are colorful, their careers are success stories that everyone—man, woman and child—likes to hear. Why not," concluded Kennedy, "let the radio audience hear from the lips of the stars themselves, the stories by which they are so intrigued?"

For some reason, Kennedy's suggestion was not adopted at that time, mainly because none of the group could think of a person capable of doing full justice to the stories to be drawn from the stars. Little did they realize that the man who made the suggestion was one

realize that the man who made the suggestion was one

Conceived in a Studio Discussion Ten Years Ago, John B. Kennedy's Plan for a Monumental Broadcast Is About to Go on the Air-Now that Broadcasting and the Listening Audience Are Ready for It. Tune in on the "City Party" Program, WJZ Network, September 15, for the Full Appreciation of the Plan Here Described



John B. Kennedy, as he looks when he broadcasts his unique new program. Note the studiousness of his face, and the latent aggressiveness-characterictics proven by every phase of his career

of the few men in the field capable of doing the interviews and not missing a single point of interest.

In the ten years that have elapsed since John B. Kennedy orginally offered his suggestion, he has become more closely affiliated with radio, and more has been learned by the radio span of his long experience and unusual qualifications to carry out his suggestion. Hence the realization of a ten-year-old dream to be presented as "The Radio City Party".

In discussing his early days in the newspaper field. John B. Kennedy said to this writer: "The first man I ever interviewed was a murderer. He had killed a postmaster and he had been caught—when he had a fine chance to get clear—while drinking—what?—an ice-cream soda. They took him to the hoosegow, which was my daily port of call because I was keeping tab on a town drunk who was taken up by a young cop the same time daily port of call because I was keeping tab on a town drunk who was taken up by a young cop the same time every night. The cop's name, I should add, was Amato, and I hope he's alive and healthy now, because he was every inch a gentleman. The jailkeeper told me about this man arrested for murder, so I went in to see him. He was pallid, a large man, but flabby. "You seem to be in a bad way," I said to him.

"Brother," he said—and I'll never forget his empty eyes as he said it: "I'm glad I'm here."

"He told me why. This was in a day—and not so very long ago—when the word racket was more related to tennis than to crime. This self-confessed murderer told me he was glad to be arrested, to have finis written to his career, because he had been living from week to

to his career, because he had been living from week to

week for three years after his first serious crime, a bank hold-up, in deadly fear of discovery. Now it was set-

tled.
"That's all the interview was; but it made a sen-

Kennedy's next interview, curiously enough, was with another murderer. In a little town a housewife had been killed. Her husband had his workshop near his home, about a mile and a half away. Each day he walked from the workshop to his home for lunch.

One day, instead of eating lunch, he raised an alarm that his wife had been killed, as, indeed, she had. Tramps were known to be in the vicinity, and the killing was blamed on one of these.

"I worked for a very shrewd city editor," Kennedy related, "who read this item in his daily news report. He sent me up to see what I could find out about the crime.

"It was simple. I figured that as his wife had been murdered between his going to work and coming home to lunch, I would like to know more about where he was and what he did in that space of time—nine in the morning to say, twelve-fifteen in the ning to say, twelve-fifteen in the afternoon.

But I had not the slightest idea of how to go about quizzing people. I had read 'Sherlock Holmes' and Edgar Wallace. But I didn't smoke a pipe. So I hit upon the very simple technique of asking everybody I met. The first man I met was the man who sent that self-made widower to the death chamber.

"I met an Irish road-mender.

"Quite by chance, because I could think of no other question, I asked him if the man was polite or surly. 'An unpleasant man,' said the Irish roadmaker. Then unsolicited, 'Funny, he changed his suit the day of the murder'.

"Then I pressed him. The woman's husband had worn a grey suit to work with. When he returned to his factory after lunch he wore a brown suit. That was enough."

Since those two experiences I have interviewed more celebrities or notorious persons—from the Prince of Wales and the Pope to Al Capone and Legs Diamond, from Madame Curie to Mae West

from Madame Curie to Mae West
—than any other reporter.

I've often been asked the technique of interviewing. It was best illustrated, I think, when I had the most important interview of my life, with the late Doctor Charles W. Elliot, for more than forty years President of Harvard, and the greatest living American oracle at the time. He was ninety-three years old, and a little disinclined to be disturbed. But I told him that I had come to get from him his final message to the American people.

"'Why should I give a final message?' Eliot said.
"'Because there are twenty-five millions of American youth eager to hear your last message,' I told him.

"He smiled. And we chatted—and he gave me the famous Eliot interview, with its final message to America. This was it: 'If all you can think of is yourself, you are in a bad way'. The Sermon on the Mount is essential simplicity.

in a bad way. The commendation is simplicity.

"And why did he give this interview? Because he knew he had an audience.

"That is why all interviews are given," concluded

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A group assembled (right) to consider the value of "this new-fangled radio" a few years ago. Reading left to right they are, standing, Harry Cooper, Grover Whalen, Major Bowes, Roxy, Sam Harris, Yascha Bunchuk, Rudy Vallee and Martin Beck; sitting, George M. Cohan, Jimmy Walker and George Jessel. Roxy's dominant personality shows in any camera study of the man, especially in the one below group assembled



# "ROXY"

#### By Jack Banner

The Return to the Air of Roxy, "High Priest of Radio," Makes Poignant the Story of His Alad-

din's Career, from Buck Private of Marines to Supreme Mastery

of the Entertainment World

Por eleven long years, twice weekly, the name of Roxy hurtled through the ether, gathering in its wake approximately seven million loyal fans. Suddenly, in its greatest hour of triumph, the name of Roxy vanished from the airwaves. For reasons as yet unknown to the general public, Samuel Lionel Rothafel and the Rockefeller interests agreed to disagree, and the seven million mourned the muffling of the voice they idolized. The mourning period has come to an end. Starting September 15, and weekly thereafter for an indefinite period, the Columbia Broadcasting System will resurrect the resonant voices of Roxy and his Gang, and will present them over a coast-to-coast hookup.

The past seven months have been bitter and lonely ones for Roxy. Yes, Roxy, the man of a million acquaintances, has been lonely. The homes of the most celebrated citizens on two continents were open to him; distinguished men and women of the arts and letters begged his company; princes, prime ministers and other lords of the upper strata extended cordial invitations to dine and to make holiday—but still Roxy brooded over the temporary loss of his seven million fans.

Roxy returns the love and admiration of his fans with a fiery intensity. To him they represent something thrillingly alive and concrete. No other radio celebrity has been able to cement a bond as cordial as that existing between Roxy and his air audience. It is almost as if they were actual members of his family. Roxy's fan letters are of the type of mail that family members exchange. They are studded with homely little passages, telling of the health of the kiddies, of the various family squabbles and problems; quite often he has been the recipient of home-baked cakes, of pies and jams.

To Roxy these letters and kindly gifts and expressions represent something immeasurably fine—sincere voices of true friends pouring in from the four corners of the earth.

voices of true friends pouring in from the four corners of the earth.

Roxy was born with the smell of poverty in his nostrils in Stillwater, Minnesota, July 9, 1882. When he

was fourteen years old his family moved to New York City, where he floundered about for several years, trying to carve his niche. The breath of adventure then blew his way, and with the full permission of his family he enlisted in the United States Marine Corps.

After completing a seven-year hitch in the Marines, serving through the Boxer Rebellion in China, Roxy matriculated to the sill and

serving through the Boxer matriculated to the oil and coal fields of Pennsylvania. In 1907 he undertook his first theatrical venture in Forrest City, Pa.

He presented his first motion picture in a vacant store fitted with seats bor-

store fitted with seats borrowed from an undertaking establishment. A shaky screen and faulty projector completed the equipment. He made a bit of money cat-

He made a bit of money catering to the elemental picture wishes of the burly miners, but sold out after a few months. He then transferred his exhibiting activities to Minneapolis, and later to Milwaukee.

In 1913 he came to New York as manager of the Regent Theater, where his ingenuity and modern methods attracted the attention of the show-world impresarios. Here he evolved the revolutionary idea of introducing appropriate musical prologues to pictures. This system is now in universal use throughout the United States and Europe. States and Europe

When the Strand Theater was completed that year, he was called to Broadway. Here he recalled his Marine experiences, and founded the system of military-trained and uniformed ushers. Subsequently he managed

trained and uniformed ushers. Subsequently he managed the Rialto and Rivoli Theaters, before assuming the program directorship of the Capitol.

Roxy is essentially clever. One can gather that from his record, of course. But one can observe it also in his confident bearing and speech; in the lines of his thin, firm mouth; in the glint of his deep blue eyes; and in the dramatic tempo of his speech.

His creed always has been one of sincere understanding between producer and the public. He couldn't fake a single line or statement if his life depended on it. Probably one of the greatest reasons for his phenomenal

Probably one of the greatest reasons for his phenomenal microphone success was his early discovery that the microphone is a sensitive betrayer of sham and insincerity, revealing the truth with unmerciful accuracy.

Despite accusations to the contrary, he never has been deliberately affectatious. He always has tried to reflect the warmth of life in his broadcasts. This, in toto, is the prime reason for the amazing bond of affection and understanding existing between this master showman and his listener public.

When Roxy first entered the broadcasting scene in 1922, the industry was stranded high and dry in the mires of similitude. The infant art was in a highly nebulous state of formation. The melody of music and speech was buried under a galloping cacophony of static, and of dreary reiteration. No matter how madly the dials were turned, about all one could hear was the banal repetition of such selections

one could hear was the banal repetition of such selections as "Tommy Lad," "At Dawning," and "I Hear You Calling Me."
Roxy changed all this. If any one individual deserves the honor of being known as "The First Man of Radio," this short, florid-faced, blue-eyed genius of the theater is that man. His historic broadcasts revolutionized radio. He was the first man in the history of broadcasting whose programs were sent out via remote ized radio. He was the first man in the history of broad-casting whose programs were sent out via remote control. He was the first program director to offer symphonic music to the radio public. His farseeing vision enabled him to be the first to present musical backgrounds for sketches and dramas, and if this one contribution alone doesn't entitle him to immortality, then try to imaginé listening to a modern radio dramatic sketch without the musical background. His programs are the first short-waved affairs on record, and he was the first to adopt the now universal method of split timing.

Thus it can be seen that while Roxy had nothing to do with the mechanical progress of the radio industry, he contributed richly to the cultural progress of the new art. His programs served as the testing grounds and

art. His programs served as the testing grounds and jumping-off spots.

The summer of 1922 was the turning point in the career of the man who has since become known as the High Priest in the Cathedral of Entertainment. At the

time he was serving as the director of presentations at the Capitol Theater, New York City . . .

It was an after-theater hour. A group of theater managers, artists and agents was gathered in one of the prominent Broadway restaurants (Continued on Page 8)

# Standing By-

With Ray Perkins

programs on the printed-page network. My contract is on a 'til-tired basis. That means either you or I may get tired, with the odds heavily in your favor. Incidentally, when you do get tired, the editors have kindly promised to let me know.

I didn't have to give an audition. The editors had heard of me and didn't require samples, the which to an old radioite is very baffling. Things aren't done that way in broadcasting.

Nobody, especially me, knows what this column is going to be like. It will probably just contain what may going to be like. It will probably just contain what may best be described as miscellaneous thisa and thata—random thoughts that clatter into the brain of one who has infested radio studios these many years. It will probably be difficult to describe—a sort of a what-chamay-column.

may-column.

To my old friends who have listened to me in the past with patience if not complete approval, greetings again and bless your hearts! Those who have never heard of me, I also greet—hopefully. In case you ever care to drop me a line, I always intend to answer by mail, and most often do. So if you have any pet ideas on broadcasting, pro or con, and crusades to be waged, or thoughts that should be laughed or cried at, do let me have 'em with full publication rights.

#### Portrait of the Artist

(From Boos Pooh in Radio)

(From Boos Pooh in Radio)
Ray Perkins, the noted hooeyologist and up-beat-comer-in-oner, is considered one of the most promising pencil chewers in the literary world. He promises practically anything. Born in an abandoned piano, he spent his boyhood years in the cloistered halls of Studio B, WJZ, and received his education at the hands of various sponsors and advertising agencies. He is a member of the National Academy of Audition Givers, the Sons of St. Aylesworth, The Veterans of Studio Wars, and is founder of the Ray Perkins Client Culture and Option Renewal Society. Favorite Hobby: wondering what the heck is going to happen next. Works and writings: "Thru Radioland with Flitgun and Fishnet," "Microphone Itch—Its Cause and Cure" "How to be Happy tho' Sustaining," "The Menace of Artists' Bureaucracy," "Theme Song for Andrew Jergens' Program," "Theme Song for A Silent Hour," "Theme Song to 'Open and Close a Theme Song'."

In New York recently there was born a local program to advertise Beer Barrels. Another local sponsor



Fred Waring demonstrating to the Lane Sisters (left to right, Rosemary and Priscilla) the new device for transmitting music over telegraph wires. It's called the "Telemusicon." The Waring programs are on the air Thursdays and Sundays over a CBS-WABC network

is plugging Garbage Cans. It is right and fitting that radio should bestow its accolade on such colorful industries. But there are so many other fine fields not represented on the air that the advertising boys should really be ashamed. Virgin fields they are, untouched by broad-

casting, while the network go-getters seem to concentrate

casting, while the network go-getters seem to concentrate with stultifying monotony on Cosmetics, Stomach-complaint Medicines, and Cathartics. We list a few such neglected industries below. My, my, what a good program builder could do for these businesses!

Parisian Postcards—Wolf Traps—Razor Strop Oil—Squirrel Cages—Lighthouses—Glass-Eye Varnish—Brass Balls for Flag-Poles—Hex and Voodoo Herbs—Turkish Paste—Toupes for Bald-Chested Men—Puppet Wire—Medicine Ball Stuffing—Tightrope Walkers' Parasols.

Rudy Vallee, the famous movie star, makes a hobby of broadcasting at least once a week. On the other hand, Jimmie Durante, the well-known broadcaster, occasionally appears in pictures.

Sedley Brown was trying out a new secretary. "Take a letter," says he, "to Station WCQD". Says the steno, "How do you spell WCQD?"

That dynamic musical feller of NBC, who has led more orchestras than you could shake a stick at, has his conductor's batons made to order by the dozen, with his name engraved on 'em—Frank J. Black. Another leader who has himself measured for special batons by the dozen lot is Ted Weems. So does Don Bestor. They have to have just the right weight and balance so they won't hurt themselves. Is this a general practice—will someone please advise?

The Movie got some good ideas from Radio, but then Radio has swiped one big item from the Movies, to wit, Yes-men. There are men in the studios and adagencies who are giving the best yeahs of their lives to the business.

Much talk about a possible second CBS network. But at CBS the talk isn't loud enough to be heard. NBC, of course, has the Red and the Blue, but there are lots of pretty colors left to choose from.

The radiotic Ray Knight spends all his spare time hobnobbing with the boys and girls of the N. Y. Metropolitan Opera Company. He's a pal of Verdi and Rossini, knows his Niebelung, and frolics with the mi-mi-mi singers. No wonder he's so giddy. Incidentally, Mrs. Knight, (Ruth) isn't funny, but is much easier to look at.

With all this tendency of sponsors toward piping in radio programs from across the seas, perhaps the best thing for a sponsor seeker to do would be to take out first papers in half a dozen foreign countries.

# Reviewing Radio

By Martin J. Porter

Tsk! Tsk! It just seems that radio must be reformed, even if there isn't anything to reform. I'll admit that a lot of things could be improved or refined, but that's being done. The era of reform and crusading seems to be with us again.

Not long ago, if you remember, alas! some musicians banded together to clean up song lyrics, even though the lyrics were pretty immaculate, and so we dispensed with that. It was, of course, an echo of the churches' campaign to cleanse the cinema. And just when we are getting a breathing spell, along comes Arthur Cremin, a gent who directs the New York Schools of Music.

In case you haven't heard of these schools, maybe I'd better tell you that Don Bestor and Jack Denny teach there. Mr. Cremin is all agog, and I suspect all agag, about melodies and arrangements and orchestrations, rather than lyrics, and he thinks we are being sent unconsciously to perdition by insinuating and immoral tunes. Once Henry Mencken saw the same danger, but he was only kidding. Mr. Cremin, apparently, wrote me a letter without his tongue in his cheek, and added that he has enlisted the support of John Sumner, head man of the Society for the Suppression of Vice in New York City, in a crusade to make decent the naughty melodies that get into our blood, via radio, and make us sensuous, immoral and passionately predatory. Such language!

City, in a crusade to make decent the naughty melodies that get into our blood, via radio, and make us sensuous, immoral and passionately predatory. Such language!

In the beginning of his letter, Mr. Cremin says that dirty music is even worse than dirty lyrics, because lots of people are too innocent to catch on to the suggestiveness of words, but absorb the immoral influences of devastating music without being aware of it.

"I believe," he writes, "that some censorship should control the tunes played over the air these days. Certain orchestras such as Cab Calloway's, Claude Hopkins' and the like, seem to feature orchestrations which produce a musical effect to my mind tending to incite the passions of the listener. They purposely weave together

the discordant notes of horn instruments in order to get the discordant notes of horn instruments in order to get that weird effect which can only be compared with savage music... The type of synchronization has a demoralizing effect because it acts upon a person without his or her suspecting it... We just say we feel funny. But we are being demoralized, and the dreadful effects are worse than narcotics. I say therefore that the orchestration of every song ought to be censored before it is allowed to flow into millions of American homes."

Mr. Crewin adds that he's about to take it up with

Mr. Cremin adds that he's about to take it up with

Mr. Cremin adds that he's about to take it up with the state legislature, or somebody.

Of course I am aware of the aphrodisiac influence of certain arrangements of music, but what is music after all, if not a series of vibrations designed to play on the emotions? I am afraid that if he wishes to carry out his crusade, he would have to test each tune on each individual listener to note any definitely demoralizing effect. It is not abnormal to exercise emotion. It is quite natural for music to influence us. That's why we are pleased by it. But so far as its having a detrimental are pleased by it. But so far as its having a detrimental or lasting effect, I doubt it, and so do quite a few wise psychiatrists. And besides that, imagine having to listen to hymns and dirges every night. The comics are enough

And the daytime programs which have not shown any great improvement over a number of years, are another form of audience punishment; but happily there is a remedy coming. The WABC head men went into a huddle the other day and decided to give daytime listeners a break. They were not, as you might suspect, actuated by any charitable impulse. They just had to do something with the talent on hand, for which no night spots can now be found. As all those who have

been studying the radio picture recently must know, practically every night spot on all webs has been sold. So there are a lot of artists around with no place to go—except on afternoon and morning shows.

In a week or two you will see the Columbia gentlemen wiping out the good old talkers and recipe-givers, and the little and obscure acts that have held the fort for lo, these many years, and substituting big names, big orchestras and big buildups.

But I doubt whether the buildups will be effective. Only a meager half dozen performers who started in daytime spots over a period of eight years have got into the big time by that route. However, the listening will be fine for night watchmen.

Remember last week, when I took a crack at Dave Vine, the WOR comic, because he used a sissy in his script, and also a suggestive line? I'm not one of those reformers, but it gripes me to see radio being smudged. It is one of the few clean institutions in the country. Well, the criticism went straight to Dave's heart. He's an old stager, and he's so new to radio that the thought never entered his mind that you have to be different when you get in front of a mike. He called up and said: "You're right, my friend. The script was okay for a theater audience, where no kids are around. It wasn't right for radio. Thanks for the criticism."

I like guys like that—who take it on the chin and then thank you. So I have been listening to Dave's program ever since, and have come to the conclusion that before long Mr. Vine will be following the same short route to fame as did Joe Penner.

Warning: Gracie Allen is back in the country—and before you are many days older she'll be breaking out with another stunt such as the memorable vanishment of her brother. This time, I suspect, she will be crashing into a number of WABC sport broadcasts. Watch out!



# Queens All!

With the Election of Radio's Queen for 1934 Drawing to a Close, Any of the Leaders May Win. Who Will Reign at the National Electrical and Radio Exposition in Madison Square Gardens, Sept. 19 to 29?



entlemen prefer blondes," and so apparently do the Radio Guide readers. Dorothy Page, blonde and beautiful singing lass from Chicago, heads this week's standing with a total of 9,323 votes!

Rosemary Lane, the "pride of the college campus," is second, with a total of 8,525 ballots; Jessica Dragonette, the dainty "Cities Service" star drops back a peg and rules the

lots; Jessica Dragonette, the dainty "Cities Service" star, drops back a peg and rules the third position spot with a total of 7,830, and Mona Van is fourth with 7,082 votes.

It's all over but the shouting, fans. No more ballots will be printed, but a full week's balloting is still in force. The September 8 issue of Radio Guide reaches the newsstands as this is being written, and when the ballots reaching from that issue postmarked up to midstance with the service of the service o received from that issue postmarked up to midnight of September 10, are counted and tabulated, the winner will be revealed to all.



It is dangerous to leap to conclusions. Any one of at least ten candidates may win the election of Queen of Radio—for 1934. As proof of this, the standing of the present leader may be cited. For weeks Dorothy Page remained boxed up in the pack. Last week, when she leaped into fourth place, she became a serious threat for the first time, and this week she continued her sensational spurt to assume the lead.

The forthcoming National Electrical and Radio Exposition, which will be held in Madison Square Garden, New York City, during the week of September 19 to 29, promises to be the reserved to exposition in history. Already thousand greatest exposition in history. Already thousands of people from all over the country are flocking into New York and are making plans and preparations for a gala and eventful stay.

Thousands of fans, too, are preparing to come to "Bagdad on the Hudson," to roar a welcome to the fortunate contestant who is

welcome to bagdad on the Hudson, to foar a welcome to the fortunate contestant who is selected as the Radio Queen of 1934.

The show week will be the carnival week of the radio industry. The greatest stars of the air will appear at the Radio Guide booth, and will greet and entertain Radio Guide fans and readers.

The editors of RADIO GUIDE have revealed some of their plans, but many sensational fea-tures are being kept secret. There will be sur-prises and sensations galore, and the fortunate visitors at the show are assured of many pleas-ant surprises and thrills by way of entertain-

ment.
The finest decorators and craftsmen have rine finest decorators and cratished have been engaged to construct a fitting throne and reception room for the Queen. No stone has been left unturned and no expense has been spared in the effort to make the monster reception and coronation one of the most colorful events since radio shows have been held.



R ADIO GUIDE'S Queen Election has stirred the radio world to its very depths. There have been contests and contests, but none has gripped the fans with the same intensity as is being evinced in this. Radio Editors from all sections of the nation cooperated whole-heartedly with the editors of Radio Guide in the effort to make this election a representative affair. Girls from every section and practically every radio station have been nominated and entered in the election, so that there can be no doubt but that the ultimate winner will be a ruler selected for the people, of the people and by the people.

In the past, you will

recall, Radio Queens were selected by an autocratic group of writers and artists. This year the editors of Radio Guide struck a happy note in decid. Possible winners all
—(from top to bottom) — Dorothy
Page, Rosemary Lane, Leah Ray, Dolores Gillen, Syla happy note in deciding to leave the selecvia Froos tion of a Radio Queen

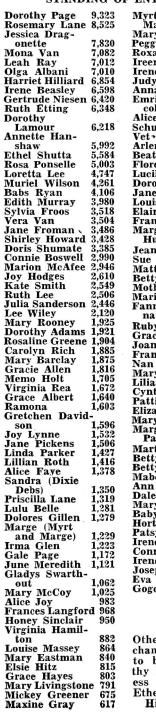
directly in the hands of the radio fans.

The response has been gratifying. Ballots poured in by the thousands, and are still arriving. For a short period there was a lull in the voting, but it was the quiet before the storm. A few days later the mail-men staggered in with bundle after bundle of election ballots with every mail.

As an instance of how the votes began to arrive, Dorothy Page, one day last week received almost 2,000 votes within the span of

he deadline for ballots is midnight September 10. Final counting and tabulation will get under way on the morning of September 11. The final winner will be announced in the issue dated Week Ending September 29.

#### STANDING OF ENTRANTS



Myrt (Myrt and Marge)
Mary Steele
Peggy Healy
Roxanne Wallace
Ireene Wicker
Irene Rich
Judy Talbot
Anna Melba
Emrie Ann Lincoln
Alice Remsen
Schumann-Heink 536 517 514 511 501 498 Schumann-Heink 416
Vet-Boswell 413
Arlene Jackson 396
Beat. Churchill 382
Florence Case 318
Lucille Hall 312
Departing Highs 255 Dorothy Hicks
Jane Ace
Louise Sanders
Elaine Melchior  $\frac{255}{240}$ Frances Forbes Marguerite Huestis 204 Huestis
Jeanie Lang
Sue Fulton
Mattie Curran
Betty Barthell
Mother Moran
Marian Jordon
Fannie Cava-198 196 191 182 175 172 161 naugh Ruby Wright Grace Donaldson Grace Donaldson
Joanne
Frances Baldwin
Nan Johnson
Mary Small
Lilian Bucknam
Cynthia Knight
Patti Pickens
Elizabeth Lennox
Mary Wood
Marguerite
Paudula
Martha Mears 100 Paudula
Martha Mears
Betty Brooks
Betty Winkler
Mabel Todd
Ann Leaf
Dale Nash
Mary Lakey
Baby Rose Marie
Hortense Rose
Patsy March
Irene Noblette
Connie Gates
Irene Taylor
Josephine Leone
Eva Taylor 67 55 52 48 47 46 42 40 31 28 27 24 23 21 18 Eva Taylor Gogo DeLys

Others who have a chance—(from top to bottom)—Dorothy Lamour, Countess Olga Albani, Ethel Shutta, Elsie Hitz, Vera Van











# Champion Mixer-Upper

#### By Roy Atwell

hy do I talk wis glay? That's gleasy . . . ! mean beasy . . . easy. Dit sown . . nit bown —Oh, let it go, let it go!

Well, let me tell you one thing: All this language mixing-upping that I do over the air is a result of a happy accident which happened to me over five years

Things are always happening to me. It seems that my whole career has been a series of accidents—

happy and otherwise.

But suppose we go away back to the very beginning—my beginning. That was in Syracuse, New York, more years ago than I care to remember.

Back in those early Syracuse days, I attended a grammar school, which, I am convinced, furnished more great figures to the world of the theater than any other school which ever existed.

any other school which ever existed.

Let me give you an idea of just a few of the boys who were in my class at grammar school in Syracuse. In the first place, there were the three Shubert boys—Sam, Lee and Jake. At that time they were spending their after-school hours acting as ushers at the local opera house. From ushers in that humble Syracuse theater they came to Broadway, and for years fought tooth and nail the established and proud Erlanger chain of theaters which, until then, had the theater world almost exclusively under its control. The Shuberts were my boyhood pals, all three of them. Years later I was to star in several of their shows.

three of them. Years later I was to star in several of their shows.

My first appearance in a Broadway production was in the beloved Belasco's "The Lash of a Whip." That was in the days when radio was just an unbelievable dream. I played a very serious role—that is, it was the author's intention that it be serious. My first entrance, however, was hilarious. I fell down. Mr. Belasco came running backstage. I resigned myself to an abrupt dismissal.

y boy," said he, "you have a wonderful face for comedy. Play the part as a comedian from now on. Come up to my office tomorrow and I'll see about giving you a slight raise in salary."

It really seems conceited to call my many years on the stage a "career." Most of it has been entirely accidental. Let me tell you, for instance, about how I happened upon this language mixing-upping of mine.

Six years ago I was in Hollywood with Doug Fairbanks, Sr. I had made a few successful comedy shorts but wasn't particularly happy about Hollywood, so I joined the cast of a Bert Kalmer-Harry Ruby show which was in rehearsal there. The show had a comedy part and I had little time to rehearse; so little, in fact, that I didn't know my lines.

We opened in Los Angeles. My opening line was:

we opened in Los Angeles. My opening
line was:

"Ah, tis spring. And the birds are twittering in
the treetops!"

Being a bit vague on all my lines, to say nothing
of this particular one; I rushed on and announced:

"Ah, tis twing. All the twits are birdering in the

In Which the World's Premier Tongue-Twister Tells How a Happy Mistake Started Him on the Road to Fame and Fortune



treeflops." Well, you can imagine the riot it caused. I was scared to death. With my sudden fright, my lines became even more twisted and garbled. Needless to say, I could see this engagement coming to a sudden and well-deserved end. When Harry Ruby came run-

ning back looking for me, I had even started to pack

my clothes.

"Roy," yelled Harry gleefully, "it was great!
Keep it up. You've found something entirely

new."
So that's how it happened. Once I got the hang of it, things went along very nicely indeed. I came East with the show and auditioned for the Columbia

network.

They thought the same as Harry apparently, for they signed me for twenty-six weeks on the Tydol Oil program. With the completion of the oil contract I left for a tour of Europe. When I returned, Fred Allen was just beginning to make the radio public sit up and take notice. I've been associated with him, on and off, ever since.

I have been, I must admit, thirty years on the stage. Strange how many of that class in the Syracuse Grammar school chose the theater as a career.

A fter three decades in the theater, in which I have played light comedy parts, "hoke" parts, and about every other kind of role, I find radio work re-

about every other kind of role, I find radio work refreshing.

Perhaps it is because I feel I belong to the veteran school of the stage—whereas on the air we all start, so to speak, from scratch. When radio fans ask me about my past life, with that confused attitude of the interested person who has not the slightest idea of who or what you have been before you were called to his attention—I realize I am now in an entirely new field, where past performances mean practically nothing.

Years ago, before Booth Tarkington deserted Broadway with the vow that he never would return, there was a glamour and sparkle to Broadway and the theater. You never would be able to lure an actor to the mike in those days. They loved the theater too well. Those were the days of Harry Leon Wilson, Julian Street, Wilton Lackaye, Jack Barrymore, Clara Bloodgood, the Frohmans and countless others whose

good, the Frohmans and countless others whose names have made history.

Once, for instance, while more than slightly under the influence of those beverages which the

under the influence of those beverages which the government just recently has restored to us, I mentioned to Tarkington that I wanted to see "Havana," a musical comedy then running on Forty-Second Street. That was enough for Booth. He promptly poured a few more beverages into me and loaded me on a boat bound for Havana, Cuba.

When I woke up I was miles out to sea. The captain informed me that he had received a cable from the "Secretary of War" informing him that I was a most important diplomat on my way to Havana to execute plans for the raising of the battleship

important diplomat on my way to Havana to execute plans for the raising of the battleship Maine. I'll never forget the reception that was accorded me when we sailed into the harbor.

Yes, young man, those were the bays . . . I mean those bere the says . . . mays— Oh, let it go, let it go!

# "ROXY" — By Jack Banner

(Continued from Page 5)
discussing the theater—and the new-fangled thing, radio.
"Pouf," said one of the managers, "radio will never amount to anything. It is a dreary and monotonous form of entertainment. I predict it will dry up and rot of its own sterility." Here his voice trailed off for a second, then rose significantly. "And in the event that it does become a factor, we men of the theater know how to combat it."

Samuel Rothafel was silent

Samuel Rothafel was silent.
"You agree of course, eh, Sam?" asked one of the

impresarios.

Samuel Lionel Rothafel pursed his thin, firm lips. He was not a man to be pushed into any ideas, as his theatrical record of achievement testified. He had arrived on Broadway from a small town, and his radical theories had been so successful that he had revitalized

theories had been so successful that he had revitalized completely the field of dramatic and orchestral presentations of the theater.

"No, gentlemen," he said finally, "I can't agree. True the field of broadcasting today is so elementary, it is ridiculous. But it won't stay that way long. I remember only fifteen years ago when the movies were laughed at and scoffed. The nickelodeon! Critics jeered at us

and predicted we'd never amount to anything. Yet today the movie houses absolutely control Broadway and the entire country.

entire country.

"Furthermore, gentlemen, I don't think we men of the theater should fight radio when it arrives. We must collaborate with it, for while it is true that people will listen to air shows, nothing ever can take the place of visual entertainment."

His confreres laughed. Sam Rothafel always had been a queer duck, they agreed, but there was no question but that he would stand shoulder to shoulder with them and fight the new menage at the critical moment.

them and fight the new menace at the critical moment.

Four months later Roxy was the most hated man on a traitor and predicted that he would fade from the theatrical firmament. The cause? Here:

George F, McClelland, program director of the American Telephone and Telegraph Company, (which was to flourish later as the mighty National Broadcasting Company) with studios at 195 Broadway, New York City, precipitated the open break when he approached Roxy with his unique idea. McClelland, burning with the fire of his pioneering work, wanted to try the first

remote-control broadcast on record, and Roxy, vitally interested, agreed to furnish the facilities.

n November 19, 1922, workers suspended several microphones from the ceiling of the Capitol Theater. Roxy decided that the best unit for broadcasting purposes was the symphony concert. He selected "Ein Heldenleben"—Hero's Life—by Strauss, because of its especially adaptable tonal qualities. He gave the signal to conductor Erno Rapee which sent the first bars of the beautiful melody crashing out through space. Radio history was in the making!

The next day set another record in the rise of radio, Several thousand letters arrived, an unheard-of total for that period, commenting on the general excellence of the program. In this connection it is interesting to note that, despite the limited extent of the broadcasting and receiving equipment of the day, clear reception was reported throughout the eastern seaboard, ranging as far south as Mississippi and as far north as Canada!

Roxy's early fight to make "the new-fangled entertainment" succeed—his triumphs and his bitter disappointments—will be continued in RADIO GUIDE, Issue Week Ending September 22.

# Buried Alive

# "Calling All Cars"

By Moorehead Green

This Factual Account of One Killer's Dash for Liberty, with Every Apparent Chance to Win, Proves Again the Tremendous Power of Radio as the Defender of Law

f Angel Orosco hadn't loved his five motherless chil-dren so much, he would never have dug a grave in

dren so much, he would never have dug a grave in the back yard.

Angel drove home smiling, that afternoon. He was going to ask young Catalina Ramirez, his housekeeper, to become his wife.

"It is not good," Angel had assured himself solemnly, as he labored in the Southern California vegetable fields, day after day, "for a man to live as a widower." It is especially not good when the widower has a pretty housekeeper. "Also," Angel argued with himself, "it will be fine for my tiny Luis to have a new mamma of his own."

So today, Angel smiled with the relief that comes so today, Angel smiled with the relief that comes to a man when he makes up his mind. True, Catalina was very young—and sometimes she forgot the exact time to give Baby Luis his goat's milk. But she did keep the children cleaner and better fed and happier than they had been since their mother's death. And besides—youthfulness was a quality which a man could tolerate in a wife!

tolerate in a wife!

Angel's pulse leaped at the thought. There were times when it maddened him to look at the girl. Well, that very night he would speak his mind, and settle the

that very night he would speak his mind, and settle the matter.

Catalina was baking—cookies, pastry, a roast. Angel's widening smile almost took the droop out of his Mexican moustache. The kitchen of the freshly-painted Orosco bungalow was hot, and smelled of spices. Youthful Catalina, big-boned but not unattractive, had flour to her elbows. Twelve-year-old Amelio, the eldest child, was tinkering with some kitchen carpentry his father had started the night before. He laid down a short, heavy piece of wood.

Angel snatched up his toddling three-year-old Luis

Angel snatched up his toddling, three-year-old Luis. He held the excited child to his breast and murmured

Catalina watched this gravely. A poor relation of

catalina watched this gravery. A poor relation of the Orosco's, she had never been so happy in her life as during the past months when keeping house for Angel, for her living and a tiny wage. Puckering her lips, she blew up at a lock of black hair that was tessing her forehead. A good that was teasing her forehead. A good man, Angel, she reflected. True, a bit of a fanatic about anything touching his children. But still—a good provider. Perhaps, some day-

atalina," said Angel, smiling at her with all his white teeth, "you give Luis his goat's milk at five o'clock, si?"

Catalina Ramirez turned from her stove quickly. Wiping flour-dusted hands on her apron, she hastened to the refrigerator. Angel Orosco's smile

faded.
"I forgot," the girl said, blushing. "I forgot, the girl said, brushing.
"I was so busy baking for the weekend, and for the picnic you are going to take the children on, tomorrow afternoon—"

"Did he get his milk at three

"Did he get his milk at three o'clock?" Angel interrupted in swift anger. So—she was forgetting again! Neglecting the children! Gone were pleasant thoughts of marriage. A dull flush spread over Angel's swarthy face.

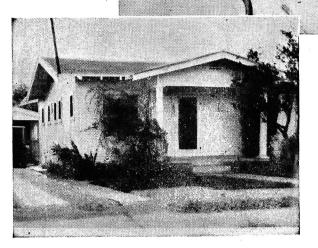
But Catalina had a temper of her

flush spread over Angel's swarthy face.

But Catalina had a temper of her own. Now a maddening sense of injustice made her black eyes flash.

"See you, Angel Orosco!" she cried. "I am caring for your children as if they were my own! Look at little Luis' chubby hands and arms." She pointed. "When I came here, they were thin. Now he gets so much milk he will not eat his other food. The doctor himself said—"

"Ah-h!" screamed Orosco. He did not like this show of spirit. Sacre! If a woman was not meek before



The house where Angel expected his house-keeper to live with him in wedded bliss

marriage! And besides—"The doctor, the young doctor!" Angel cried. "So, it is his new-fangled gringo nonsense, and his bandsomeness, that have caused you to disobey me!"

Catalina tossed her head. "I'll leave you!" she threatened.

Angel felt suddenly helpless. Then his feeling of ddenly helpless. Then his feeling of helplessness made him doubly angry. Who was this girl to defy him? If she went, he and his home would again become bleak, cheerless. The children, fed irregularly and carelessly by different housekeepers, would lose weight. How dared this Catalina threaten him with a return of such conditions—especially when he had just been on the point of offerjust been on the point of offer-

had just been on the point of offering her marriage.

"You'll leave if I let you!" he shouted, beside himself. He stepped towards her.

"Fut!" Catalina snapped her fingers under his nose. Hot Mexican blood gleamed dully through the ivory of her cheeks. "I shall do as I please!" Then her eyes widened. "Put down that stick!" Angel, his brain whirling with rage, had grabbed the short, heavy piece of wood with the short, heavy piece of wood with which young Amelio had been playing. "I'll tell the police!" screamed Catalina. Angel swung the stick.

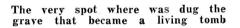
Catalina. Angel swung the stick.

He glanced down at her stupidly.
Bright blood flowed from her face to the clean oilcloth of the kitchen floor.

"Is Catalina dead?" whispered Amelio. He stared.

Angel looked from side to side, helplessly. He stooped and picked up the bleeding girl. He carried her into a little bedroom and put her on Amelio's bed. One foot hung over the edge of the bed. Very carefully, and the help of the bed beside the other foot. He looked puzzled. This was not the way he intended things to work out. Then Angel Orosco knelt down beside the bed and prayed.

"Madre de Dios—be merciful—do not let the police get me for hitting Catalina! Think of my children—"



Amelio stood and cried. With a child's sure instinct, he sensed that gone forever were the pleasant days of cookies and pies and heaping meals and good-natured Catalina to give him joyous hugs and to laugh with

him.

"Tell no one what you saw!" his father said to him. "No one!"

N ightfall came. The girl was still unconscious, but breathing. Angel Orosco wiped the blood from the kitchen floor. Then he went into the yard and removed kitchen floor. Then he went into the yard and removed the steps from the little woodshed that stood near the back porch. He moved like a man in a dream. Occasionally he mumbled "Police." His one thought was to keep away from them. He would hide the evidence that could let them touch him!

Orosco took a big spade and commenced to dig in the sandy soil, where the steps had been. Feverishly, now, he threw out the soil until a big hole gaped there. Darkness had come—leaving just enough light from the sky to enable the stooping Mexican to see what he was doing.

Next day, Angel inquired among the neighbors if any had seen the girl. He was worried, he said. Catalina had disappeared. She was a fine girl. He waved his

hands.

And the second day he went among the neighbors and said the same things. The neighborhood began to talk.

"It is strange." said Mrs. Ramon Angulo to her neighbor, Mrs. Michael Savato, "that he asks people if they have seen her—yet look, he is packing the car as if he himself were leaving!"

"And he is so nervous," agreed Mrs. Savato. "See, he keeps looking at us, and hurrying."

There is indeed something about this which is hard to understand!" persisted Mrs. Angulo in swift Spanish. "Look you—is it reasonable that he should pack up for a journey while he is supposed to be mystified by the girl's disappearance?" She turned to her husband. "Is it?"

"And on Friday night," the husband said slowly, "I lent him a shove!."

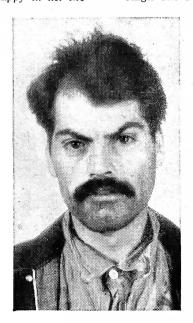
"And on Friday night," the husband said slowly, "I lent him a shovel."

Mrs. Angulo made the sign of the cross, hurriedly.

"You don't think——" breathed Mrs. Savato.

The little Orosco children were getting into the car now. Angel hurried them, with an impatience none of his neighbors ever had known him to display before. Fascinated, the three who were talking about him watched Orosco drive the little car out to the street—and away. and away.
"I am going to look in that yard," said Mrs. Angulo,

Nothing seemed out of (Continued on Page 25)



Angel Orosco, who couldn't stand to see his young son deprived of goat's milk



Sylvia Froos, who may be heard any Saturday night over a CBS-WABC network

#### By "The Doctor"

Sylvia Froos Is One Star of the Air Who Belongs Where She Is. Read Her Analysis and Learn Why

ere is a girl with energy and persistence enough to keep up with almost any kind of game or crowd. She has high vitality and will work hard for her acclaim. Her nature is a restless one, and it irritates her to be held closely to conventional routine.

Behind the parenthesis of her mouth we find a love of power. Miss Froos has self-confidence enough to believe she can run an entire show. She is apt to think she possesses directorial ability; but this is not true.

#### Flashes of Best Fun

Budd: That fellow comes from the south of

Egypt.
Stoopnagle: How can you tell that he comes from

the south of Egypt?

Budd: Because he's always singing "Cairo Me
Back to Old Virginny.

—Schlitz Program

Fred Allen: You mean people actually heckle grandpa when he lapses into pizzicatto?

Portland: I'll say. Practically every tune that grandpa starts to play turns out to be an unfinished symphony.

—Town Hall Tonight

Sharlie: That's quite a fine lion, Baron.

Baron: I have ketched lions zixteen times bigger!

Sharlie: But that's a big lion.

Baron: Yah, I'm a big lyin' man.

Sharlie: You're telling me!

—Tender Leaf Tea Program

Durante: Listen, Meadows, I know a guy who dabbles in oil.

Meadows: Is he an artist?

Durante: No, he's an auto mechanic.

—Chase and Sanborn

Portland: Do you think that fellow over there is

brilliant?
Fred Allen: Brilliant! He looks like something that fell off the ventriloquist's lap!
—Town Hall Tonight

Durante: I got to get some pictures some place—
picture taking is my bread and jelly. It would be my bread and butter but I don't like butter!
—Chase and Sanborn

# Signposts of Success

## Revealed by the Lines of Your Face

This lady has a large imagination, but we are not so sure about her discretion. She is a bit impulsive and willing to take a chance. Caution is found in the upper cheek, really on the front of the cheekbone, just under the corner of the eye. You will find this development in most successful business men. And it is interesting to note that in many cases caution is not native, but developed deliberately. Of course, a lack of this development indicates a lack of caution. It is the constant check and watching for the unforeseen which sharpens this faculty.

Sylvia Froos has a high color sense; not from permanent memory so much as from direct observation. Her color appreciation is found along the sinus over her eyes. It shows that she is interested in details of decoration, dress, appearance and place. The little feminine furbelows are important to Sylvia Froos. She has what might be called the "butterfly" sense of beauty. This faculty could have been turned into a more profound and useful art, had it been cultivated from the standpoint of art creation and appreciation.

In the mouth we find a positive indication of high sociability and many friendships rather than a few intense, prolonged affections. That curl on the edge of her upper lip, where the membrane meets the flesh, shows clearly her sense of display. She enjoys applause, and wants to be noticed. She obtains that approbation, for she knows how to make herself attractive.

Miss Froos has no highly-developed commercial aptitudes. She is so evenly balanced in mentality that it is difficult to pick for her a specific vocation. She possesses a sense of vocabulary; but much more for music than language. Apparently she can carry many telephone numbers in her head, and has a good memory of number and quantities when interested in them. The broad location of language includes vocabulary, rhetoric and music—vocabulary meaning the memory of words and their meanings; rhetoric, the sense of tying these words together for a delicate nicety of expression. There is a great similarity between the pleasant tonal flow of words and a sense of music and sound. words and a sense of music and sound.

With her memory of numbers, her excellent intuition and sense of display, we might imagine that Sylvia Froos could become a good accountant. Such is not the case. This number memory is not exactly the faculty of calculation, which is indicated by the fullness of a person's skull just above the corner of the eye. There are several reasons why this work is not suitable

for our subject. First of all, it would not appeal to

for our subject. First of all, it would not appeal to her. Her emotional characteristics are too personal, as expressed by the fullness of the membrane of the upper lip, to perform such an impersonal task as keeping books of account. Secondly, she does not possess sufficient patience to submit to training in routine practice. Sylvia Froos has a great deal of enthusiasm and personal vividness. This is written in many portions of her face, closely connected with several other faculties, particularly evident in the fullness on the cheek about halfway between the eyes and the upper lip.

As Miss Froos' perceptions are not as great as her sense of sound, we are inclined to believe that her work before the microphone will ever be far superior to her pantomime. Her most vivid mental impressions are obtained and given through sound. She is too individualistic and self-conscious to lose herself in a character role and submerge her own personality for the sake of dramatic portrayal.

#### **Bulls and Boners**

Julian Bentley: "The mysterious girl spent the abandoned night at a farm."—Mrs. Frank H. Copeland, Chicago, Ill. (July 31; WLS; 12:55 p. m.)

Miss B. Phillips: "More news today about biting bugs."—Quay Sagle, Hagerstown, Mr. (Aug. 9; WJEJ; 11:17 a. m.)

Announcer: "Agnes Smith wants 'Leather Breeches' for her Grandma."—Noel Reynolds, Pampa, Texas. (July 24; KGRS; 6:13 p. m.)

Don Lyons: "They have electric fans with hot and cold running water."—Mrs. B. E. Boudreaux, Lafayette, La. (Aug. 4; WWL; 9:41 a. m.)

Irving Freedburg: "And in case of rain, there is plenty of shade."—Mrs. Paul Albrecht, Reading, Pa. (June 20; WEEU; 1:40 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

# Open Door to Beauty

By V. E. Meadows

One Woman's Neglect of Appearance Led to Near-Tragedy That Should Not Be Faced by Any One. Attend Her Story

'd like to talk to you today about how much of a part

I'd like to talk to you today about how much of a part you play personally in accomplishing proper results in the care of your hair and complexion.

Before discussing the importance of your own beauty efforts, permit me to digress for a moment and tell you of an actual experience that occured last January in Buffalo, New York, where I was making a personal appearance. It was a terribly cold night.

When I called for volunteers to have the beauty work performed on the hair and face, an old lady arose from the audience and asked that she be accepted as a

work performed on the hair and face, an old lady arose from the audience and asked that she be accepted as a subject. Her appearance was astounding. She wore a faded yellow dress that was at least ten years old. Her hair, while grey, had a bad yellow cast and was terribly unkept. The skin on her face and hands was wrinkled and badly weather-beaten.

"Mr. Meadows," she said as she mounted the platform, "I have walked nine miles to hear you talk and have some beauty work done. I came to Buffalo to see my daughter and son married in a double ceremony. I supported these children since babyhood by raising and

digging potatoes in the field. This trip to Buffalo was supposed to be the climax of my life's work, but when I arrived here I discovered that my children were ashamed of my appearance and would not permit me to attend their weddings."

their weddings."

I did everything in my power to help her. Her hair was washed and waved; her skin was cleansed as much as possible, and a makeup was applied. Of course she looked a great deal better. The next day I took her to one of the local stores and superintended the buying of a modest wardrobe for her. Later I discovered that she did attend the wedding of her two children.

The above incident merely leads to a point that I want to bring to you as strongly as possible: There is no place for carelessness in regard to your personal appearance. The sacrifice is too great.

Beauty troubles do not arrive overnight. It takes years of carelessness. I can tell you all of the proper things to do, and if you don't keep at them every day you simply will not accomplish the desired results. When I tell you that your face must be cleansed every prints before you ratis.

You must devote at least ten minutes each evening to the proper cleansing of the face, another ten minutes for the brushing of your hair, and at least ten minutes each morning to the appliance of the makeup. This makes a total of thirty minutes each day.

# The Child's Hour

By Nila Mack

When the Pampered Child Is Fully Understood, His Problem Becomes Simplified. The Director of All Children's Programs for CBS Has Handled Many

Pampering usually travels hand in hand with illness. Unfortunately for the child's welfare, the parents never seem to get over the period of convalescence. Their love for him, their eagerness to protect his health and avoid a recurrence of the malady, make them overzealous in his behalf. Instead of allowing him the freedom he needs by giving him leeway to play with strong, healthy youngsters, they force him to play alone. Various other restrictions are placed upon him; he is treated daintily and handled as if he were a fragile China doll instead of a red-blooded, energetic lad.

When the child complains of this sissified treatment they remind him that he's been ill, and tell him that he's not like other normal youngsters; that he must watch his every action and conserve his strength. Thus the child is never allowed to forget the period of pain, medicines and doctors, and he begins to believe that perhaps there is something dreadfully wrong with him, something that forever will keep him from enjoying the normal functions of his childhood.

True, a child who has recovered from a siege of illness must be watched after a fashion, but as his condition improves and his strength returns he must be allowed a certain amount of playtime. The call of the "gang" is in his blood, and this call becomes stronger as his health increases. Naturally, his activities should be watched to see that he doesn't overtax his strength, but this watching should always take place in an off-hand manner, for if he realizes that a guarded eye is being kept on his movements he'll be resentful.

A child usually is a pretty good judge of what he can and cannot do. He knows his own advantages and limitations better than anyone, and if he feels that a certain form of activity is too much for his limited

strength he'll decide for himself that he cannot participate in the game. He must be allowed to escape the memory of the dark, convalescent chamber, and association with "live wires" on his block is the best way to help him do it. Continued pampering and coddling will not turn his tiny feet in the right direction. The pampered child is an object of scorn to his playmates. They brand him with the hated name of "sissy" and continuously poke fun at his lack of virility. If he is an imaginative child this will prey on his mind and he will withdraw into a shell to nurse his injured and outraged feelings. Such actions may sound trivial to the parents, but to the child it is a matter of vital importance. He wants to be considered a "regular guy" by the gang, and when this status is denied him he feels, in his childish manner, that life itself is not worth living.

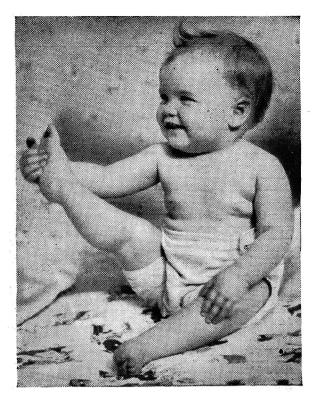
Not so long ago I had occasion to deal with a child of this caliber. Pampered and coddled to the point where he was like a young animal at bay, his parents couldn't seem to understand his lack of appreciation of all the considerate things they had done in his behalf. He was grumpy, snapped back at them, and in general behaved miserably and unnaturally.

• A fter a careful examination. I ascertained there was

A fter a careful examination, I ascertained there was nothing wrong with the lad physically. True, he had undergone a session of ill health, but this had been months ago. Threading through the history of the lad, I learned that, dating from the period of illness, his parents would not allow him to forget the fact that he was in delicate health, and that he must watch his every move. Practically all his normal activities had been curtailed by parental edict. He wasn't allowed to associate with his pals or partake of any other activities dear to the heart of a boy.

All the mother wanted him to do was to sit in the corner of the porch and read a book. When he kicked over the traces and rebelled, she threatened him with a visit to the doctor's office.

No wonder the child was unhappy! It is the inherent right of all children to be allowed to play. Nature provides for this by endowing them with bubbling,



For the child's health of body and mind, let him play normally, with healthily normal children. This happy youngster was allowed to do just that

effervescent spirits that can be dissipated only at play.

I placed the lad under my wing and allowed him to roam about the studio playroom and garden to his heart's content. He made friends with all the other boys immediately, and his happy shouts reflected the change that was taking place in him, physically and mentally. He was tremendously interested in dramatics. I guided his talents in this direction by casting him prominently in several shows. In less than a month the bloom had returned to his cheeks, he was courteous and affable, and in general behaved like any normally carefree and spontaneous youngster.

# Radio Road to Health

By Shirley W. Wynne M. D.

Are You Diabetic? Read the Timely Advice of the Director of the Nation's Health from the Ether-and Profit

orrect diet is always important to the maintenance of good health and in helping our bodies to resist the attack of disease. Besides this, in certain diseases, regulation of the diet plays a vital role in treatment. One of these diseases is diabetes.

Diabetes is a disease attacking chiefly persons in middle life, and women more frequently than men. Its essential feature is the inability to utilize the sugars and starches in food. These, as we know, are very important parts of the diet.

In diabetes the victim's blood becomes over-laden with sugar. This sugar is passed from the system through the kidneys. Hence one of the tests for diabetes is the presence of sugar in the urine.

Unless the sugar is treated, it becomes quickly aggravated. Although the blood contains large quantities of sugar, the cells of the body are unable to use this sugar, even though it is the fuel that gives energy and life.

and life.

Thus, in the midst of plenty the cells literally starve. And this starvation leads to the patient's untimely death.

Lying in the abdomen behind the stomach is the gland called the pancreas, one of the functions of which is the secretion of a digestive fluid. It has another function, that which has to do with the utilization of

sugar. In the pancreas are found certain small bodies called the Islands of Langerhans. These bodies secrete a substance called insulin, which is indispensable if the body is to make proper use of sugar.

Deprived of insulin, the body is unable to assimilate sugars and starches even after they have been digested. The unused sugar accumulates and acts as a poison which the body must dispose of as best as it can

gested. The unused sugar accumulates and acts as a poison which the body must dispose of as best as it can through the urine and otherwise. The diabetic is starving to death, even though the unappeased appetite makes for the consumption of large quantities of food.

Infection of one kind or another appears to be a common immediate cause of injury to the Islands of Langerhans. This infection may be local, such as tonsilitis, sinus infection, appendicitis; or general, such as pneumonia, typhoid fever, scarlet fever, influenza.

Diabetics must avoid foods containing an excess of sugar and starch. Certain vegetables contain more of these carbohydrate substances than do others.

mong vegetables with carbohydrate content less than A mong vegetables with carbohydrate content less than five per cent, are lettuce, cucumbers, asparagus, rhubarb, sauerkraut, beet greens and celery. Vegetables with a five per cent content include tomatoes, Brussels sprouts, cauliflower, egg plant, cabbage and canned string beans. Among those with a ten per cent content are fresh string beans, pumpkins, squash, turnips, beets, carrots and onions.

If these vegetables are cooked three times, the greater part of this carbohydrate content may be removed. They should be cut up, soaked in water for a short time and brought to a boil. The water should then be poured off and the process repeated twice.

#### Your Grouch Box

ave you a radio grouch? Send it to "Your Grouch Box." Get if out of your system—off your chest. You'll feel better, and your criticism may help in the never-ending task of improving radio.

Drawing the "off-color" line.

Dear Editor: I think it is about time we were cleaning up the so-called "high priced comedians" who slip in off-color jokes.

Crawfordsville, Iowa. EVA HELMER WENGER

Jazzed a Song at Midnight!

Dear Editor: Why is it nearly impossible to get anything but jazz music after 10 p. m.? And must we have jazz in the morning? Does anyone dance before lunch? fore lunch? Staten Island, N. Y.

Dear Editor: There are too many dance bands on the air, especially after 9 p. m. After that time, there is seldom any classical music.
Harrisburg, Pa. LEON AGRISS

My Wild Irish Rave.

Dear Editor: Those fine singers who call themselves the "Irish Tenors" ought to sing at least one Irish song on their programs. I like Irish ballads and all the Irish do, too! After all, radio is to please all. Philadelphia, Pa. EDWARD J. HAGAN, R.

Groggy with glamor.

Dear Editor: I dislike the use of superlatives in announcing artists. For instance: "That glamorous personality, the beautiful and charming So-and-so now comes to the microphone, etc. etc. . ." Phooey! Let the listener be the judge.

Toronto, Canada. "GANADIAN"

If your pet peeve has general interest and wide application, send it today to "Your Grouch Box," Radio Guide, 423 Plymouth Court, Chicago, Ill.

#### Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo- cycles	Power Watts	Location	Net- Work
KDKA	980	50,000	Pittsburgh	N
WAAB†	1410	500	Boston	C
WABC	860	50,000	N.Y. City	
WBAL‡	1060	10,000	Baltimore	N
WBZ	990	50,000	Boston	N
WCAU	1170	50,000	Philadelphia	
WCSH	940	1,000	Portland	N
WDRCT	1330	500	Hartford	C
WEAF	660	50,000	N.Y. City	N
WEEI	590	1,000	Boston	N
WFI†	560	1,000	Philadelphia	N
WGY	790	50,000	Schenectady	N
WHAM	1150	50,000	Rochester	N
WIPT	610	1,000	Philadelphia	A
WJAST	1290	1,000	Pittsburgh	C
WJSV‡	1460	10,000	Washington	C
WJZ	760	50,000	N.Y. City	N
WLITT	560	1,000	Philadelphia	
WLW	700	500,000	Cincinnati	N
WMALT	630	500	Washington	N
WNAC	1230	1,000	Boston	C
WOKOT	1440	500	Albany	С
WOR	710	5,000	Newark	
WRCT	950	500	Washington	N
WRVA	1110	5.000	Richmond	N
WTIC+	1040	50,000	Hartford	N
4 61 -4	. D		inted Only	

†Network Programs Listed Only. ‡Full Day Listings; Night Network A—American Broadcasting System C—CBS Programs.
N—NBC Programs.

#### Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell A for Religious Services and Programs

8:00 a.m. EDT 7:00 EST NBC—Melody Hour: WEAF CBS—Organ Reveille: WABC NBC—Tone Pictures: WJZ WNAC—Radio Carolers

WNAC—Radio Carolers
8:30 a.m. EDT 7:30 EST
NBC—Lew White, organist: WJZ
CBS—Artist Recital: WABC
8:45 a.m. EDT 7:45 EST
CBS—The Radio Spotlight: WABC
WNAC—News
9:00 a.m. EDT 8:00 EST
NBC—The Balladeers: WEAF WC

NBC-The Balladeers: WEAF WGY WRC WCSH

WHO WOSH BS—Aunt Susan's: WABC WOKO WCAU WNAC WJAS BC—Coast to Coast on a Bus: WJZ WMAL KDKA WBAL WBZ WLW ABS—Meditation in Psalms: WIP
WJSV— Michaux' Congregation

9:15 a.m. EDT 8:15 EST BC—Cloister Bells: WEAF WRC WCSH

9:30 a.m. EDT 8:30 EST BC—Trio Romantique: WEAF WRC WTIC WCSH

- NUnion College Chapel 9:45 a.m. EDT 8:45 EST

BC—Alden Edkins, bass-baritone: WEAF WRC WTIC WCSH

10:00 a.m. EDT 9:00 EST BC—Southernaires, quartet: W WMAL WHAM WBAL KDKA W BC— \(^\)Sabbath Reveries: WGY WTIC WRC WCSH WEAF BS—Imperial Hawaiians: WABC WOKO WDRC WJAS WJSV WCAU

10:15 a.m. EDT 9:15 EST WNAC-Uncle Bob Houghton

10:30 a.m. EDT 9:30 EST BC—Mexican Typica Orchestra:
WEAF WEEI WRC WTIC WGY
WFI WLW WLIT
BC—Samovar Serenade: WJZ WBAL

WBZ KDKA WBZ NDKA BS—News: WABC BS—Patterns in Harmony: WABC WOKO WDRC WJAS WJSV WCAU

#### Star \* Indicates High Spot Selections

ABS—Helen Greenwood and Egon
Patz: WIP
WCSH—△Congregational Church
WHAM—Family Worship Hour WMAL-Listening Post

10:45 a.m. EDT 9:45 EST BS—Alexander Semmler, pianist: WABC WDRC WOKO WJSV WJAS WCAU WNAC WMAL-Samovar Serenade (NBC)

NBC—News (5 Min.): WJZ WHAM WMAL WBAL WLW WBZ
NBC—Morning Musicale: WJZ WHAM WBAL WRVA WLW WBZ WMAL
CBS—Children's Hour: WABC
NBC—News (5 Min.): WEAF WTIC
WGY WFI WRC
NBC—Vagabonds: WEAF WGY WTIC
WFI
CRS—Armals

l -Arnold and Buckley: WOKO

CBS—Arnold and Buckley: WOKC
WJSV WDRC WNAC
KDKA—△Calvary Episcopal Church
WCAU—Children's Hour
WEEL—△Morning Service WOR-Organ Recital

11:15 a.m. EDT 10:15 EST NBC—Hall and Gruen, of WEAF WGY WRC WFI WGY—Musical Program

11:30 a.m. EDT 10:30 EST NBC-Major Bowes' Capitol Family: WEAF WFI WRC WTIC WRVA

WGY
NBC—Richard Maxwell, tenor: WJZ
WBAL WMAL WLW
CBS—Salt Lake City Tabernacle:
WOKO WJSV WDRC WNAC

WBZ-Radio Nimble Wits WHAM—△Baptist Church Service WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST BC-Phantom Strings: WJZ WMAL WLW WBAL WBZ

#### Afternoon

12:00 Noon EDT 11:00 a.m. EST BS—Salt Lake City WABC WJAS

WBZ—Phantom Strings (NBC)
WCAU— A Watchtower Program
WCSH—Major Bowes' Family (NBC)
WOR—Uncle Don Reed WRVA-APresbyterian Service

12:15 p.m. EDT 11:15 a.m. EST NBC—Gould and Shefter, piano duo: WJZ KDKA WLW WBAL WMAL WBZ—Old Farmer's Almanae WCAU—Bud Shays, songs WEEI—Musical Turns WGY—Three Schoolmaids, harmony

12:30 p.m. EDT 11:30 a.m. EST BC—University of Chicago Round Table: WEAF WEEI WTIC WRC

Table: WEAF WEEI WTIC WRC
WFI WGY WLIT
BS—Romany Trail: WABC WNAC
WJAS WCAU WJSV
BC—Radio City Symphony: WJZ
WBAL KDKA WBZ WMAL WLW WCSH—↑Christian Science WOR—Moments of Melody

12:45 p.m. EDT 11:45 a.m. EST ABS—Concertas: WIP
WCSH—Musical Program
WOKO—The Romany Trail (CBS)
WOR—The Old Observer

1:00 p.m. EDT 12:00 Noon EST ★ NBC—Dale Carnegie, talk: WEAF WFI WTIC WGY WEEI

BS—Ann Leaf, organist: WABC
WOKO WJAS WCAU WJSV WDRC

WAAB
WCSH—AFirst Radio Parish
WHAM—Radio City Symphony (NBC)
WNAC—ACatholic Truth Period
WOR—Perole String Quartet

1:15 p.m. EDT 12:15 EST ABS-Raymond Rheaume: WIP WRVA-AWatchtower Program

1:30 p.m. EDT 12:30 EST BC—△Highlights of the Bible: WJZ WMAL WBZ WBAL WRVA WHAM KDKA

KDKA
CBS—The Compinsky Trio: WABC
WOKO WDRC WJSV WCAU WJAS

★ NBC—Surprise Party; Mary Small;
Alexander Gray guest artist: WEAF
WEEI WGY WCSH WFI WRC
ABS—News: WIP
WLW—Antoinette West, soprano

1:45 p.m. EDT 12:45 EST WLW-Rhythm Jesters

2:00 p.m. EDT 1:00 EST NBC—South Sea Islanders: WJZ KDKA WBZ WMAL WBAL WHAM CBS—Edith Murray, songs: WABC WNAC WJAS WCAU WDRC WOKO

★ NBC—Treasure Chest; Ralph Kirbery, baritone: WEAF WEEI WGY bery, baritone: WEAF WEEI W WRC WRVA WCSH WLW WFI WJSV—Did You Know That? WOR—Photography as an Art

2:15 p.m. EDT 1:15 EST BS—Abram Chasins: WABC WOKO WDRC WCAU WJAS WNAC WJSV WOR-Paula Autori, soprano

2:30 p.m. EDT 1:30 EST

BC—Tune Twisters: WEAF WCSH WGY WTIC
BS—Beale Street Boys: WABC WOKO WJSV WNAC WDRC WCAU

WJAS ★ NBC—Concert Artists: WJZ WMAL WHAM KDKA WBZ WBAL WRVA WLW

WLW
WOR—Eddy Brown violin
2:45 p.m. EDT 1:45 EST

★ CBS—Tito Guizar, tenor: WABC
WOKO WJSV WNAC WDRC WCAU

3:60 p.m. EDT 2:00 EST BC—Talkie Picture Time: WEAF WEEI WLIT WRC WCSH WGY

WABC WOKO WDRC WJAS WNAC WCAU WJSV -Organ Recital: WJZ KDKA WBAL

WBAL
WBZ—Writing for Publication
WHAM—Down Melody Lane
WLW—AChurch in the Hills, drama
WOR—Bert Block's Orchestra WRVA-Beauty That Endures

3:15 p.m. EDT 2:15 EST
NBC—Organ Recital: WBZ
ABS—Coral Islanders: WIP
WLW—Rhythm Jesters
WRVA—The Cavaliers

3:30 p.m. EDT 2:30 EST NBC—Dancing Shadows: WEAF WRC
WEEL WTIC WGY WCSH WLIT
NBC—ASunday Vespers: WJZ WBAL
WBZ WHAM KDKA WMAL WLW WRVA

WRVA .

ABS—Calvary Symphony Orch.: WIP

WOR—Thelma Holder, talk

3:45 p.m. EDT 2:45 EST

WOR—Ralph Grosvenor, tenor

4:00 p.m. EDT 3:00 EST

BC-John B. Kennedy, news: WEAF WGY WEEI WCSH WRC WTIC

WLIT
Buffalo Variety Workshop:
WABC WJAS WCAU WOKO WDRC
WNAC WNAC KDKA—AVespers, Shadyside Church WBZ—Temple of Song (NBC) WJSV—Baseball Game WOR—Noy Gorodensky's Gypsy Orch.

4:15 p.m. EDT 3:15 EST

BC—Lilian Bucknam, soprano WEAF WCSH WTIC WEEI WLIT L— A Watchtower Program
—Carmelo Cascio, pianist WRAL 4:30 p.m. EDT 3:30 EST

4:30 p.m. EDI 3:30 ESI
BS—Oregon on Parade: WABC
WOKO WNAC WDRC WCAU WJAS
NBC—Chicago Symphony Orchestra:
WEAF WCSH WEEI WTIC WGY
WRC WFI
BC—Pedro Via's Orchestra: WJZ

WHAM WRVA WBAL WMAL WBZ

WLW
ABS—Americana Musicale: WIP
WOR—Conrad and Tremont 4:45 p.m. EDT 3:45 EST

ABS—Cotton and Puttz: WIP
WOR—The Mountain Goat in Art
5:00 p.m. EDT 4:00 EST
\*\* NBC—Sentinels Serenade: WEAF
WEEL WCSH WGY WRC WTIC

i -The Playboys: WABC RC WCAU WAAB WJAS WDRC WCAU WAAB WJAS ★ NBC-UNION CENTRAL LIFE IN-

burance Co. Presents Roses and Drums, drama: WJZ WBZ WBAL WHAM WMAL WRVA WFI KDKA WLW WNAC-Twilight Reveries

WOR-Milban String

5:15 p.m. EDT 4:15 EST 5:19 J.M. EDT 4:13 EST
SS—Poet's Gold: WABC WOKO
WAAB WDRC WJAS WCAU WJSV
5:30 p.m. ED'1 4:30 EST
BC—"The House by the Side of the
Road": WEAF WEEI WCSH WGY
WFI WRC WLIT WJAR WTAG

WFI WRU WTIC WRVA

BS—Crumit and Sanderson, songs: WABC WOKO WAAB WCAU WDRC

-Radio Explorers Club; Martin Johnson, explorer: WJZ WBAL WRVA WBZ WHAM KDKA WMAL C—Salon Gems —Larry Taylor, baritone

5:45 p.m. EDT 4:45 ESI BC—Mildred Dilling, haroist: WJZ WHAM WRVA KDKA WNAC WBZ WMAL WBAL

WNAC—The Cosmopolitans
WOR—Three Naturals

#### Night

6:00 p.m. EDT 5:00 EST

NBC—Heart Throbs of the Hills:
WJZ WHAM WBZ WBAL

NBC—ACatholic Hour: WEAF WEEI
WTIC WRC WCSH WRVA WGY WLIT

WLIT
CBS—Nick Lucas, songs: WABC WAAB
WJSV WDRC WCAU WOKO WJAS
KDKA—Three Girls, harmony
WLW—Chorus and organ
WNAC—News

OR—Uncle Don. children's program
6:15 p.m. EDT 5:15 EST
BS—Summer Musicale: WABC
WOKO WJSV WCAU WDRC WJAS CBS

WNAC KDKA—Baseball Resume WMAL—Heart Throbs of the Hills

6:30 p.m. EDT 5:30 EST NBC—International Tid-Bits: WJZ
WHAM WMAL KDKA WLW WBAL

CBS—ACME WHITE LEAD AND
Color Works Presents Smilin' Ed
McConnell: WABC WCAU WJAS
WDRC WAAB WJSV
NBC—Town Cocklevic Occhestra

BC—Tom Coakley's Orchestra: WEAF WRVA WTIC WGY WRC Orchestra: WLIT

WLIT WBZ-Old Farmers' Almanac WCSH-Roger S. McGrath WEEI-The Edison Salute WNAC-Organ Recital WOR-Baseball Talk

6:45 p.m. EDT 5:45 EST CBS—Carlile and London; Warwick Sisters: WABC WJAS WCAU WJSV WOKO WNAC

WOKO WNAC
WBZ—Paradise Islanders
WEEL—Tom Coakley's Orch. (NBC)
WOR—Jack Berger's Orchestra
7:00 p.m. EDT 6:00 EST
NBC—K-7. Secret Service Spy Story
WEAF WGY WRC WLIT WRVA

★ CBS—STUDEBAKER CHAMPIONS:

★ CBS—STUDEBAKER CHAMPIONS; Richard Himber's Orchestra; Joey Nash, tenor: WABC WNAC WOKO WDRC WJAS WJSV ★ NBC—CHARLIE PREVIN'S OR-chestra: WJZ WBAL WBZ WLW KDKA WHAM WMAL WCAU—Comedy Stars of Hollywood WCSH—Musicale WOR—String Trio

WOR—String Trio
7:15 p.m. EDT 6:15 EST

ABS—Alexender's Street Forum: WIP
WCAU—The Knickerbockers
WCSH—Republican Committee R-Comedy Stars of Hollywood 7:30 p.m. EDT 6:30 EST

P30 p.m. EDT 6:30 EST

NBC—Arlene Jackson, songs: WEAF
WGY WLIT

CBS—Raffles, Amateur Cracksman:
WABC WDRC WJAS WNAC WCAU
WOKO WJSV

★ NBC—Brahms' Quintet for Strings;
Quartet: WJZ WRVA WHAM

Quartet: WJZ WRVA WHA WMAL KDKA WBAL ABS—Country Club: WIP WBZ—Democratic State Committee WCSH-Democratic Committee WEEI-Garden Talk, Breck

WELD—Garden Talk, Breck
WLW—Smoke Dreams
WOR—Theater Players
7:45 n.m. EDT 6:45 EST
NBC—Wendell Hall, ukelele, songs:
WEAF WCSH WLIT WGY WRC WTIC

WEEI-Baseball Scores; Variety Pro-

gram
8:00 p.m. EDT 7:00 EST

★ NBC—Jimmy Durante, comedian;
Orchestra: WEAF WCSH WLW
WGY WRVA WLIT WBZ WRC

CBS—Columbia Variety Hour: WABC WJAS WNAC WDRC WOKO WCAU WJSV

NBC-Goin' to Town: WJZ KDKA WHAM WBAL

WHAM WAAL

VEEL—Jenny Concert

(IP—RADIO GUIDE PRESENTS

Henry Patrick in "Songs of Romance," with Roger Moorehouse WOR-Chansonette

8:15 p.m. EDT 7:15 EST S—Soiree Musicale: WIP 8:30 p.m. EDT 7:30 EST WMAL—Goin' to Town (NBC) WOR—Eddie Lane's Orchestra WOR—Eddie Lane's Orchestra 3:45 p.m. EDT 7:45 EST ABS—Moods in Melody: WIP WCAU—Fur Trappers 9:00 p.m. EDT 8:00 EST

NBC—Headliners; Vocalists: WJZ
WBZ WLW KDKA WHAM WBAL
WMAL WRVA

NBC-Manhattan Merry-Go-Round: WEAF WGY WFI WRC WTIC

CBS-Buddy BS—Buddy Rogers' Orchestra; Jeanie Lang and Trio: WABC WOKO WJAS WCAU WNAC WDRC WEEI-Variety Program
WOR-Operatic Miniature

9:15 p.m. EDT 8:15 EST S—News: WIP

9:30 p.m. EDT 8:30 EST

\*\* CBS—Fred Waring's Orchestra:
WABC WOKO WNAC WCAU WJAS
WJSV WDRC \* NBC-Walter Winchell, gossip: WJZ

WBAL WHAM WMAL KDKA WBZ WEW BC—Album of Familiar Music: WEA**F** WEEI WCSH WRC WRVA WG**Y** 

WFI
OR—Rod Arkell, readings; Organ
9:45 p.m. EDT 8:45 EST
BC—One Act Play: WJZ WBAL
WMAL KDKA WHAM WBZ

WLW-Unbroken Melodies 10:00 p.m. EDT 9:00 EST
NBC—Madame Schumann-Heink:
WJZ WBZ WHAM KDKA WBAL

WMAL

★ CBS—Wayne King's Orchestra:

WABC WDRC WCAU WJAS WJSV
WAAB WOKO

★ NBC—Hall of Fame; Hal Kemp's
Orchestra: WEAF WEEI WRC WGY
WCSH WTIC WFI WLW
WNAC—Kay Kayser's Band
WOR—Connors' "Clam Bake"
WRVA—Corrinna Mura, songs
10:15 p.m. EDT 9:15 EST
NBC—Mrs. Montague's Millions: WJZ

NBC—Mrs. Montague's Millions:
WHAM WMAL WBAL WRVA
KDKA—Y. M. C. A. Program
WBZ—Baseball Resume
WOR—The Three Marshalls W.12

10:30 p.m. EDT 9:30 EST BC—Canadian Capers: WEAF WTIC WRVA WFI WGY WRC WEEI

WRVA WFI WGY WRC WEEI WCSH
CBS—Melody Masterpieces; Mary Eastman, soprano: WABC WOKO WDRC WJAS WJSV WCAU WAAB
NBC—L'Heure Exquise: WJZ WBAL WHAM WMAL WBZ KDKA WLW ABS—Charles Barnet's Orch. WIP WNAC—Nick Paryakakas
WOR—'Vignettes'

10:455 n.m. FDT 9:45 FST

10:45 p.m. EDT 9:45 EST VAC—Musical Rhymster

WNAC—Musical Rhymster

11:00 p.m. EDT 10:00 EST

NBC—Baseball Resume: WEAF

NBC—Roxanne Wallace. songs: WJZ

WHAM WBAL

CBS—Henry Busse's Orchestra: WABC

WOKO WCAU WDRC WJSV WJAS

NBC—Abo Lympa's Orchestra: WGV

WORO WCAU WDRC WJSV WJAS NBC—Abe Lyman's Orchestra: WGY WFI WEEI WCSH WRC WTIC ABS—Leon Friedman's Orchestra: WIP KDKA—Temperature and Weather WBZ—Painter of Songs WEEI—Baseball Scores (5 Min.)

WEEI—Baseball Scores (5 Min.)
WLW—Zero Hour
WNAC—News; Baseball Scores
WOR—Charles Barnet's Orchestra
11:15 p.m. EDT 10:15 EST
NBC—Harold Stern's Orchestra: WEAF
NBC—Jesse Crawford, organist: WJZ
WBAL KDKA WMAL WHAM WBZ
CRS—Henry Busse's Orchestra: WNAC CBS—Henry Busse's Orchestra: WNAC ABS--Udo's Orchestra: WIP

BZ—James J. O'Hara, organist 11:30 n.m. EDT 10:30 EST BC—Broadcast to Byrd Expedition: WEAF WGY WTIC WEEI WRC

WEAF WGY WITH WEEL WAS WFI BS—Glen Gray's Orch.: WABC WOKO WCAU WDRC WJAS WNAC BC—News (5 Min.): WJZ KDKA WHAM WBAL WBZ

NBC-Freddie Berrens' Orchestra: WJZ WMAL KDKA WHAM WBAL WBZ —Blue Rhythm Band: WIP

ABS—Blue Rhythm Band: WIP
WLW—Tea Leaves and Jade, drama
WOR—Bert Block's Orchestra
12:00 Mid FDT 11:00 p.m. EST
NBC—News: WEAF WGY WRC WFI
NBC—Eddy Duchin's Orchestra
WEAF WGY WRC WFI

WEAR WGI WRC WFI BC—Mills' Blue Rhythm Band: WJZ WMAL KDKA WHAM WBAL WB7

WMAL KDKA WHAM WLW
WLW
CBS—Red Nichols' Orchestra: WABC
WOKO WNAC WJSV WCAU
WOR—Anthony Trini's Orchestra
12:15 a.m. EDT 11:15 p.m. EST
★ NBC—Russ Columbo, baritone; Orchestra: WEAF WFI WGY WRC
12:20 m. EDT 11:30 p.m. EST
CBS—Joe Reichman's Orchestra:

CBS—Joe Reichman's Orchestra:
WABC WOKO WNAC WJSV WCAU

\*\* NBC—Hollywood on the Air: WEAF
WFI WGY WRC
NBC—Clyde Lucas' Orchestra: WJZ
WHAM WBAL KDKA WBZ WLW

1:00 a.m. EDT 12 Mid. EST WCAU—Missing Person WLW—Dance Orchestra

1:30 a.m. EDT 12:30 EST WLW-Larry Lee's Orchestra 2:00 a.m. EDT 1:00 EST WLW-Moon River, organ and poems

# Going into its third its third successful year.



# "ROSES AND DRUMS"

presented by

# The UNION CENTRAL LIFE Insurance Company

New broadcast of Civil War drama goes on NBC hookup Sunday, September 9th

"ROSES AND DRUMS," glamorous epic of the war between the states, returns to the air next Sunday afternoon. A shift in networks this season brings it to the National Broadcasting Company; the program will be heard over WJZ and a national hookup of more than 20 stations.

This program, which pioneered in the presentation of famous stage stars over the radio, begins this year with another all star cast. Guy Bates Post will play the part of General Grant, Charles Webster that of Abraham Lincoln; Percy Kilbride, Porter Hall and other well-known actors will be heard. As was the case last spring, Helen Claire, Reed Brown Jr., and John Griggs will carry on the romantic love story as Betty Graham, Gordon Wright, and Randy Claymore.

The first broadcast this season finds Grant's



"Roses and Drums" goes on the air Sunday, September 9th, 5 P.M. EDST over these stations:

P.M. ED	ST over these s	tations
WJZ	Kansas City	WREN
WBAL	Omaha-	
WMAL	Council Bluffs	KOII
WBZ	Syracuse	WSYR
WBZA	Cleveland	WGAR
WHAM	St. Louis	KWK
KDKA	Oklahoma City	WKY
WJR	Hot Springs	KTHS
WLW	Houston	KPRC
WENR	San Antonio	WOAL
KWCR	Dallas-Ft. Worth	WBAE
KSO	Shreveport	KTBS
	WJZ WBAL WMAL WBZ WBZA WHAM KDKA WJR WLW WENR KWCR	WBAL WMAL WBZ WBZA WBZA WHAM KDKA WJR WJR WJR WLW WJR WLW WLW WLW WLW WLW WCR Dallas-Ft. Worth

Army of the Potomac drawn up before Petersburg, Virginia, in the fourth year of the war. General Lee's veterans are defending the earthworks, and the deciding battle of the war seems imminent. Betty Graham is acting as a secret Confederate agent; her two suitors, Capt. Gordon Wright and Capt. Randy Claymore, are serving in the Northern and Southern Armies, respectively.

"Roses and Drums" was originally conceived as a sort of "Cavalcade" of American history—a series of dramatic episodes showing critical moments in the life of the nation as they affected the fortunes of the old and distinguished Wright family. But the Civil War episodes became so widely popular that the tempo was slowed down to permit a more thorough study of this great conflict.

## Programs for Monday, September 10

6:30 ...m. EDT 5:30 EST AC-Sunrise Special organ 6:45 a.m. ED1 5:45 EST Health Exercises WEAF WEEL WGY WFI

R—Gym Classics 7:00 a.m. EDT 6:00 EST KDKA-Musical Clock Z—Musical Clock 7:15 a.m. EDT 6:15 EST

WNAC-News
7:30 a.m EDT 6:36 EST

NBC-Yoichi Hiraoka, xylophone: WJZ
in inch Reveille WABC

WJSV-Elder Michaux' Congregation

WLW-Top of the Morning WNAC-Joe Mitchell Chapple AC—Joe Mitchell Chapple R—Vincent Sorey's Orchestra **7:45 a.m. EDT 6:45 EST** 

7:45 a.m EDT 6:45 EST

NBC-Pollock and Lawnburst WEAF

WFI WRC WGY

NBC-Jolly Bill and Jane: WJZ

WEEL-Melody Race

WNAC-Walter Kidder, baritone

8:00 a.m EDT 7:20 EST

BC—Organ Rhansody: WEAF WFI WTIC WRC WCSH RS I vive Sevenage WABC NBC-Morning Devotions: WJZ WBZ

NBC—Morning Devotions: WJZ WB KDKA WBAI WMAI WEEI—E B Rideout talk WGY—Musical Clock WJSV—Sun Dial WLW—ANation's Family Prayer WNAC—Shopping Around the Town WOR—Nell Vinick, beauty talk w RVA—Musical Clock

8:15 a.m EDT 7:15 EST

NBC—Landt Trio and White: W
WBAL WBZ KDKA WMAL
WCSH—↑Morning Devotions
WEEL—Shopping Service
WLW—↑Morning Devotions
WOR—Al Woods songs

8:30 a.m. EDT 7:30 EST
B( Cheerio WEAF WGY WCSH
WEEI WTIC WRC WI.W WFI WEEL WITC WRC WILW WEI CBS—Ray Scott, pianist: WABC NBC—Lew White over WJZ WHAM KDKA WBAL WMAL WBZ—Old Farners Almanac WOR—Martha Manning talk

8:45 a.m. EDT 7:45 EST
Se Radic Spotlight WAB( CBS Radic Spotlight W WBZ—Shopping News WHAM—Kindly Thoughts WOR—Bud Rainey songs

9:00 a.m. EDT 8:00 EST BC—Morning Glories WEAF WLIT

\* NBC-Breaktast Club. WJZ WBAI KDKA WHAM WRVA WBZ
CBS—The Song Reporter: WABC
WOKO WNAC WDRC WCAU WJAS WOKO WNAC WDRC WCAU WJAS
ABS—Bernie Dolan: WIP
WCSH—The Morning Shopper
WEEI—Clothes Institute
WGY—Annette McCullough
WLW—Salt and Peanuts harmony
WOR George Dudley baritone
9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WEAF WLIT
WGY WRC WEEI WLW WCSH
CBS—Harmonies in Contrast: WABC
WDRC WJAS WNAC WOKO WCAU
WMAL—Breakfast Club (NBC)

WMAL—Breakfast Club (NBC)
WOR—Souvenirs of Song

9:30 a.m. EDT 8:30 EST
BC—Eva Taylor songs WEAF WRC
WCSH WTIC WEEI BS—Metropolitan Parade; Orchestra: WABC WDRC WNAC WCAU WJAS

KDKA-Style and Shopping Service WGY-Little Jack Little's Orchestra WGY-Little WLW-Joe Emerson
Stein's Orchestra

9:45 a.m. EDT 8:45 EST BC—Mattinata Chorus WEAF W WCSH WTIC WFI WLW WCSH WTIC WFI WLW
CBS—Metropolitan Parade WOKO
ABS—Bruce Chalmers: WIP
KDKA—Work-a-day Thoughts
WEEL—News; Musical Turns
WGY - Mid morning Devotions
WOR—Farber and Chapin, songs
10:00 a.m. EDT 9:00 EST

NBC—Breen and de Rose: WEAF WCSH WEEI WFI WTIC WLW NBC—Harvest of Song: WJZ WBAL WMAL KDKA WRVA WBZ WMAL RDRA WAVA WBZ
WGY—The Southerners
WHAM— A Tower Clock Program
WNAC—Buddy, Clark
WOR—Pure Food Hour
10:15 a.m. EDT 9:15 EST

INC.—Clara Lu 'n' Em: WEAF WEEJ
WFI WRC WCSH WRVA WLW
WGY WTIC
BS—Bill and Ginger: WABC WOKO
WNAC WCAU WJAS WJSV
BC—Holman Sisters: WJZ WHAM
WBZ
BS\_\_MARCHE WYST

-News: WIP

KDKA—Sammy Fuller
WBAI—Goin Home
10:30 a.m EDT 9:30 EST CBS—"All About You": WABC
NBC—News '> Warr, WEAF WCSH
WRC WTIC WFI

#### Star ★ Indicates High Spot Selections

NBC-Morning Parade: WEAF WRC WCSH WTIC WEEI CBS-News (5 Min.) WCAU WDRC WOKO WJAS WJSV CBS--Carolyn Grav oranist WCATI
WOKO WDRC WNAC WJAS WJSV

BC—Today's Children: WJZ WMAL KDKA WBZ WHAM WRVA WBAL WEEI-Musical Turns (5 Min.) WGY-Market Basket -Mailbag

10:45 a.m. EDT 9:45 EST 10:45 a.m. EDT 9:45 EST
CBS—News (5 Min.): WABC
NBC—Morning Parade: WGY WFI
CBS—The Three Flats: WARC WNAC
WOKO WCAU WJAS WJSV
NBC—News (5 Min.): WJZ WMAL
KDKA WBZ WBAL
NBC—Radio Kitchen: WJZ WMAL
WRVA KDKA
WBAL— Shonning with Peggy Randall

WBAL— Shopping with Peggy Randall WBZ—Curley Joe, songs WHAM—Household Hour, Mary E. Freeman
LW—Arlen and Greuter
11:00 a.m EDT 10:00 EST

11:00 a.m EDT 10:00 EST

NBC-U. S. Navy Band: WEAF WGY
WRC WLIT WRVA WTIC WCSH
CBS-Waltz Time: WABC WOKO
WNAC WDRC WJAS WCAU WJSV
NBC-The Honeymooners: WBZ
WMAL WBAL
KDKA-Uncle Tom and Betty
WEEI-Friendly Kitchen
WLW-Mary Alcott, songs
WOR-Nell Vinick, beauty talk
11:15 a.m. FDT 10:15 FST

11:15 a.m. EDT 10:15 EST ★ NBC—Tony Wons, philosopher: WJZ
KDKA WBAL WMAL WBZ
CBS—Jewish New Year's Day Celebration: WABC WJAS WDRC
WCAU WOKO WNAC WJSV NBC-U. S. Navy Band: WEEI WLW-News Livestock Reports WOR-Walter Ahrens, baritone

11:30 a.m. EDT 10:30 EST BC-Melody Mixers: WJZ WE KDKA WMAL WBZ—Stage Show
WCAU: Fur Trappers
WHAM—Mrs. Thrifty Buyer
WJSV—Crippled Children's Program
WLW—Charioteers, spiritual singers
WNAC—Real Life Stories WOR-Philosophical Talk

11:45 a.m EDT 10:45 EST BS—The Cadets: WABC WJAS WJSV WNAC NBC—Melody Mixers: WHAM WBZ WCAU—Eddie Shepperd soloist WI.W—Painted Dreams WOR-Paula Desmond, soprano

#### Afternoon 12:00 Noon EDT 11:00 a.m. EST

Bt — Devora Nadworney contraite WEAF WEEI WCSH WTIC WRC WEAR WEEL WCSH WITC WRC 385—Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV BC—Fields and Hall, songs: WJZ WHAM KDKA WBAL ABS-Luncheon Musical Trio: WIP WBAL-Market Report (10 Min.) WBAL—Market Report (10 Min.)
WGY—Banjoleers
WLW—Ward and Muzzy. piano duo
WOR—Rod Arkell, news
WRVA—Luxury Fiddlers
12:15 p.m. EDT 11:15 a.m. EST
NBC—Honeyboy and Sassatras WEAF
WTIC WEEI WRC WLIT
CBS—Betty Barthell, songs: WABC
WAAB WDRC WOKO WCAU WJAS
WISV WAAB WDRC WORD HORD NUTSUNG WJSV
NBC—Charles Sears, tenor: WJZ
WMAL WBAL KDKA
WBZ—Weather: Farmers' Almanae
WCSH—News: Farm Flashes
WGY—Martha and Hal

WGY—Martha and Hal
WHAM—Jack Foy, songs
WNAC—News and Weather
WLW—Babs and Don comedy team
WOR—Music; Minute Manners
12:30 p.m. EDT 11:30 a.m. EST SS—Rambles in Rhythm: WABC WOKO WJSV WAAB WCAU WJAS BC—Vic and Sade: WJZ WRVA WBZ KDKA WHAM WBAI WMAI BC—Merry Madcaps: WEAF WRC WLIT WTIC WGY WEEI WCSH ABS-Stock Quotations: WIP WISH - Speedathon WC+H - Speedathon
WLW—Music by Divano
WNAC - The Shopper - Exchange
WOR—Bert Block's Orchestra
12:45 n.m EDT 11:45 a.m. ES'I
NBC—Words and Music: WJZ WRVA
WBAL WMAL WBZ
CDE DE FORMER - COLUMN WARC

KDKA-Dance Orchestra WBZ-Deane Moore

WEEI
ABS—Sports Review Orchestra WIP
WLW—Bond of Friendship
WOR—Story of the Chrysanthemum
3:45 p.m EDI 2:45 ESI
CBS—Chansonette: WABC WAAB
WJSV WCAU WOKO WJAS WBAL WMAL WBE BS—Dr. F. Krusen, talk: WABC WJSV WOKO WAAB WCAU WJAS

WHAM-Tom Grierson organist
WIP-RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Romance," with Roger Moorehouse
WLW-The Texans, trio

1:00 p.m. EDT 12:00 Noon EST NBC-Markets and Weather Reports: CBS-George Hall's Orchestra: WABC

WNAC WDRC WOKO WJSV WCAU -Dick Fiddler's Orchestra: WFI

NBC—Dick Fiddler's Orchestra: WTIC
NBC—Words and Music: WHAM
KDKA—Market Reports
WBAL—Live Stock Report
WBZ—Farm and Home Forum
WCSH—Address, William Green
WGY—Hank Keene's Radio Gang Wl.W.-Albright and Wayne WOR-Voice of Gold; N. J. College for Women, talk

1:15 p.m. EDT 12:15 ES1

NBC-Hon. Archie and Frank: WJZ

WMAL WBAL WRVA KDKA

NBC-Dick Fiddler's Orchestra: WEAF WRC

WRC
ABS—Mirror of Reflections: WIP
WGY—Consumer's Information Tal
WHAM—News Agricultural Forum
WJSV—Afternoon Rhythms WLW-River Market and Livestock WOR-Newark Orchestra

1:30 p.m. EDT 12:30 EST NBC—Forum on Character Building: WEAF WFI WTIC WRC CBS—Artist Recital: WABC WCAU WJSV WOKO WNAC WJAS WDRC

NBC—Farm and Home Hour: WJZ
KDKA WBAL WMAL WRVA WBZ
WLW WHAM
ABS—Manhattan Quartet: WIP
WEEI—Kitchen of the Air

WGY—Farm Program
WOR—Theater Club of the Air
1:45 p.m. EDT 12:45 EST

1:45 p.m. EDT 12:45 EST

ABS—Jack Filman, sports: WIP

WLBZ—Artists Recital (CBS)

WOR—Verna Osborne soprano

2:09 n.m EDT 1:00 EST

CBS—Scott Fisher's Orchestra: WABC

WOKO WCAU WJSV WDRC

WOKO WCAU WJSV WDRC

WOKO WCAU WJSV WDRC

WRC—Ravolvina Stage: WEAE WEEL WEAF WEEL BC—Revolving Stage: WE WTIC WLIT WCSH WRC WGY - Lauren Bell. baritone WNAC - Deane Moore songs WOR - Dr. Payne, "The Psychologist

2:15 p.m. EDT 1:15 EST -Nicholas Garagusi and Fern Scull: WIP WGY Household Chats WJSV—The Old Observer WOR-Frank Ricciardi baritone WNAC-Mixed Quartet

2:30 p.m. EDT 1:30 EST BS—Poetic Strings: WABC WJAS WJSV WNAC WOKO WCAU WDRC

WJSV WNAC WOKO WCAU
NBC—Home Sweet Home: WJ.
NBC—Smack Out: WHAM
WBAL
KDKA—Home Forum
WBZ—Cooking School
WGY—Albany on Parade
WI W—Gene Burchell's Orches
WOR—Fashions. Food Beauty
WRVA—Market Reports

2:45 p.m. EDT 1:45 EST

NBC—Ma Perkins: WEAF WGY WEEI
WLI WLW WTIC WCSH WR(
NBC—Richard Maxwell, tenor: WJZ
WMAI WBAI WHAM WR(
WRVA—Sunshine Program

3:00 p.m. EDT 2:00 EST ★ NBC—Radio Guild, "Thomas A. Becket": WJZ WMAL WBAL KDKA WHAM WRVA WBZ WHAM WRVA WBZ
BS—Four Showmen WABC WOKO
WJAS WJSV WAAB WCAU
BC—Dreams Come True WEAF WFI WAS WAS WAS WEAF WFI BC—Dreams Come True WEAF WFI WRC WEEI WCSH WTIC WGY WLW

WNAC—Baseball Game WOR—Ariel Ensemble

3:15 p.m. EDT 2:15 EST
BC—The Wise Man: WEAF WEEI
WCSH WTH WRU
BS—Steel Pier Minstrels: WABC
WCAU WJSV WOKO WJAS WAAB WCAU WJSV WUKO WJAS WAAB WGY-Health Hunters sketch WLW-Dorothy Fredericks soprano WOR-Dr Strandhagen, health talk 3:30 n.m EDT 2:30 EST NBC-Woman's Radio Review: WEAF WCSH WGY WRC WF1 WTIC WEEI ABS-Sports Page 1

WLW-Ethel Ponce, torch singer WOR-Manz Sisters, harmony

4:00 p.m. EDT 3:00 EST CBS-Lazy Bill Huggins, baritone: WABC WOKO WJAS

BC—John Martin's Story Hour: WEAF WGY WRC WRVA WTIC WFI WCSH WEEI NBC

WFI WCSH WEEL
NBC-Betty and Boot: WJZ WBAL
WBZ KDKA WMAL WLW WHAM
WCAU-Pickard Family
WJSV-Baseball Game
WOR-Danning Large-WOR-Dancing Lesson

4:15 p.m. EDT 3:15 EST

CBS—Salvation Army Band: WABC WOKO WJAS WBC WRVA KDKA WHAM

WBC WRVA KDKA WHAM

NBC—Gypsy Trail: WEAF WGY WRC WFI

WFI
NBC—Songs and Stories: WJZ
WBAL—Service Bureau
WEEI—National Safety Council
WLW—D.A.R. Talks
WOR—Variety Revue

4:30 p.m. EDT 3:30 EST ★ NBC—Palmer Clark's Orchestra: WBZ WMAL WHAM

WBAL CBS—Chicago Variety Program WABC WJAS WOKO WCAU WNAC BC-Roxanne Wallace, contralt WEAF WEEI WCSH WRC WGY KDKA --Market Reports WLW-Life of Mary Sothern WOR-Josef Satour's Orchestra

4:45 p.m. EDT 3:45 EST NBC—Adventures on Mystery Island: WEAF WCSH WEEI WTIC WRC

KDKA-Palmer Clark's Orch. (NBC)

KDKA—Palmer Clark's Orch. (NBC)
WGY—Stock Reports
WLW—Business News
5:00 p.m. EDT 4:00 ES'I
CBS—Album of Popular Classics
WABC WOKO WJAS WCAU WDRC BC—Orlando's Fea Music W WEEI WTIC WLW WRC WGY WEEL WILL WEW WRC CBS—On the All lonight WBZ—News WCSH—Merchants Review WOR--Michael Tree, tenor

5:15 p.m. EDT 4:15 EST CBS—Musical Album: WABC KDKA—Kiddies Club WB7—Skipper Jim's Ship

WLIT—RADIO GUIDE PRESENTS

Lee Lawrence with Dorothy Allin-PRESENTS son, pianist
WOR-The Story Teller's House

5:30 p.m. EDT 4:30 ES1
BC—Rafter S Riders WEAF WLIT
WEEI WCSH WTIC WRC BS—Jack Armstrong, sketch: WABC WOKO WDRC WBAL WJAS WCAU

WAAB
NBC—The Singing Lady: WJZ WBAL
WHAM KDKA WBZ WMAL WLW
WGY—What's New in the Berkshires?
WNAC—Melody Mart
WOR—Robert Reud, Town Talk

WRVA—Forum 5:45 nm PD3 1-45 PS3 NBC—Oleander's Quartet: WEAF WRC WRVA WEEL WTIC WCSH NBC—Little Orphan Annie: WJZ WBZ

CBS—Gordon, Dave and Bunny, songs: WABC WAAB WJAS WDRC WOKO WCAU

WORO WCAU
WBAI.—John Gene and Dick
WGY—Bradley Kincaid ballads
WHAM - News Comments
WLW—Monkey Hollow
WNA(--Yankee Singers quartet

#### Night

6:00 p.m. EDT 5:00 EST C-Al Pearce's Gang WEAF WLW

WRVA

\* CBS—Buck Rogers in the TwentyFifth Century: WABC WAAB WJAS
WCAU -Three X Sisters: WJZ WMAL WB7

WB7
CBS—Men of Notes, trio: WJSV
ABS—Bor Fanon Orchestra W
KDKA—Dan and Sylvia, sketch
WCSH—News; Trade Review Spo
WEEI—The Evening Taitler WGY—Evening Brevities
WHAM—Edward May organist
WOR—Uncle Don children's orogram
WNAC—News

6:15 p.m. EDT 5:15 EST
NBC-U S Army Band WJZ WBAL
CBS-Bobby Benson and Sunny Jim:
WABC WAAB WCAU WLBZ NBC—Landt Trio and White KDKA—Baseball Resume WB7—Baseball Resume WEAF WB7- Baseball Resume WCSH-Sports Review WFI-Al Pearce's Gane (NBC) WGY-Joe and Eddie comedy WJSV-Evening Rhythms

WNAC-Baseball Results WRVA-Rhythm Parade

WNAC-Baseball Results
WRVA-Rhythm Parade
6:30 p.m. EDT 5:30 EST
NBC-News (5 Min.): WEAF
NBC-Charlie Davis' Orchestra. WEAF
CBS-News (5 Min.): WABC WOKO
WDRC WCAU
CBS-Allen Leafer's Orchestra: WABC
WAAB WJAS WDRC WCAU
KDKA-Congety Stars of Hollwood

KDKA—Comedy Stars of Hollywood WBZ—Farmer's Almanac weather WBZ—Farmer's Almanac. weather
WCSH—Hollywood Columnists
WEEI—Baseball Scores; News
WGY—News; Music; Scores
WHAM—U. S. Army Band (NBC)
WJSV—Jack Armstrong, drama (CBS)
WLW—Jack Armstrong, drama
WNAC—The Merry-Go Round
WOR—Gabriel Heatter, commentator
WRVA—Junior Firemen's Club

6:45 p.m. EDT 5:45 EST BS—The Circus: WABC WO WOKO WJSV WNAC

WOKO WJSV WNAC

★ NBC—Billy Batchelor, sketch:
WEAF WEEI WFI WCSH WGY
WTIC WRC

NBC—Lowell Thomas. News: WJZ
WBZ KDKA WLW WHAM WMAL

WBAL WRVA

7:00 p.m. EDT 6:00 EST

NBC—Freddie Martin's Orchestra:
WJZ WBAL WMAL
CBS—Dan Russo's Orchestra. WJAS
NBC—Baseball Resume WEAF
NBC—Gould and Shefter WTIC
KDKA—News Drama WBZ—Real Life Drama WCSH—White Cross WEE1—The Bve Family WGY—Jules Lande, violinist
WHAM—Sportcast
WLW—Virginio Marucci's Orchestra
WOR—Ford Frick sports
WRVA—News

7:15 p.m. EDT 6:15 EST 7:15 p.m. EDT 6:15 EST
CBS—Nick Lucas, songs: WABC
WJAS WNAC WCAU WDRC
NBC—Gene and Glenn WEAF WEEI
WGY WRC WCSH WRVA WLIT
KDKA—Victor Meiry Vakers
WBZ—Handsome Waiter
WHAM—Dramatization (5 min.)
WLW—Joe Emerson, songs; orchestra
7:30 nm EDT 6:30 EST
NBC—Mario Cozzi, baritone: WJZ
WBAL WBZ WABC

WBAL WBZ
WBAL WBZ
BS—Paul Keast, baritone: WABC
WOKO WCAU WJSV WDRC WJAS WBC - Arlene lackson on WGY WTIC WRC WGY WEAF WAS—Heat Waves: WIF
KDKA—Nancy Martin
WCSH—Democratic Committee
WEEI—The After Dinner deview WELI-- The After Dinner Review
WHAM-Reveries
WLW-Bob Newhall sports
WNAC--Song Album Virginia Wa
WOR--Fischer Mystery Sketches
WRVA--Enid Bui

1:40 p.m. EDT 6:45 EST

NBC—Sisters of the Skillet: WEAF

WCSH WGY WTIC WLW WRC

CBS—Boake Carter, News: WABC

WCAU WIAS WISY WNAC

NBC—Frank Buck's Adventures: WJZ

WBAL WHAM KDKA WMAL WBZ

WRVA

ABS—Name: WYS 7:45 p.m. EDT 6:45 EST

ABS—News: WIP
WIW—At and Pete, comedy team
WOR—After Dinner Music

8:00 p.m. EDT 7:00 EST

\* NBC—STUDEBAKER CHAMPIONS: Richard Himber's Orchestra Joey
Nash vocabist WFAF WFF' WGY
WLIT WCSH WTIC WRC WFI
CBS—Modern Mountaineers: WABC
WNAC WDRC WJAS WJSV WOKO WCAU

WCAU
NBC—Jan Garber's Orchestra
WHAM KDKA WBAI WMAI
WB7
WOR—Wallenstein's Sinfonietta
WRVA—On Wings of Song

8:15 p.m. EDT 7:15 EST

CBS—Edwin C. Hill: WABC WOKO
WNAC WCAU WDRC WJAS WJSV ABS—Five Star Final: WIP WRVA—Evening Musicale

8:30 p.m. EDT 7:30 EST BC—King's Guard Quartet: W WBZ KDKA WMAL WHAM

WBZ KDKA WMAL WHAM

★ NBC—Garden Concerts: Gladys
Swarthout mezzo-soprano
WTIC WEEI WCSH WLIN
WRC WGY
CBS--Windy City Revue: WOKO
WJAS WDRC WCAU WJSV WNAC
CBS--Lillian Roth Edward Veil Jr.;
Orchestra WABC
ABS U S Vavy Band WH
WBZ—Democratic State Committee
WOR—Dance Orchestra
WRVA—UDC Founders Day
8.45 n.m EDT 7:15 FST
★ NBC—Schooner Seth Parker: WJZ
WWAL WBAL WHAM WBZ
WRVA—Violin Octet

WRVA-Violin Octet







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WITH

ROGER MOOREHOUSE

WIP

**Every** Week-day—12:45 p.m. Sunday-8:00 p.m.

# 8 North Street New Programs, Changes

#### Sunday, Sept. 9

(Time Shown Is Eastern Daylight) The first in the series of Sunday broad-casts of "The Mohawk Treasure Chest" will be inaugurated today at 2 p. m. over an NBC-WEAF network. 2 p. m. over an NBC-WEAF network. Ralph Kirbery, baritone, Martha Lee Cole, interior decorator, James Meighan, narrator, and Harold Levey's Orchestra comprise the regular line-up featured on these broadcasts, now heard every Sunday and Thursday over WEAF.

The National Vespers Program, formerly heard at 5 p. m., changes its time today to 3:30 p. m. This broadcast will continue over an NBC-WJZ network.

"Roses and Drums," glamourous drama of Civil War days, will be heard over an NBC-WJZ network at 5 p. m. this afternoon, when it returns to the air for its third season. The initial broadcast will feature leading stage and screen stars, supported by NBC dramatic leaders.

Mildred Dilling, concert harpist, will be heard in two recitals over an NBC-WJZ network. The first will be presented today at 5:45 p. m.; the second on September 16 at the same time.

#### Monday, Sept. 10

Tony Wons, dispensing poetry and philosophy from his famous scrapbook, now is heard five mornings a week at 11:15 a. m. over an NBC-WJZ network. The schedule is Monday, Tuesday, Wednesday, Thursday, and Saturday mornings. These spots are in addition to the series entitled "The House by the Side of the Road" which is presented every Sunday over NBC-WEAF at 5:30 p. m.

#### Tuesday, Sept. 11

"Whispering" Jack Smith, accompanied by Arnold Johnson's orchestra, will begin a thrice-weekly program series over the Columbia network today from 7:30 to 7:45 p. m. The programs will be heard every Tuesday, Thursday and Saturday. The Russian Symphonic Choir returns to the airwayes from 0.10 0:30 p. m. over

to the airwaves from 9 to 9:30 p. m. over an NBC-WEAF network. Basile Kibal-

So many thousands of solutions were received in Radio Guide's "Namethe-Stars" competition that it will be another week before the judges can possibly make their final selection of the winners.

Never has a stronger board of judges Never has a stronger board of Judges been assembled in any contest. Its members are: Frank Buck, Edgar Guest, Morton Downey, Buddy Rogers, Tony Wons, Phil Baker, Gertrude Niesen, Dolores Gillen, Eddy Duchin, and Joe Kelly.

#### Wednesday, Sept. 12

Lucrezia Bori, soprano of the Metropolitan Opera Company, will be heard in a special recital over the Columbia network this evening from 7:45 to 8 p. m. Boake Carter, news commentator, who Boake Carter, news commentator, who broadcasts at that time, will not be heard

#### Thursday, Sept. 13

The Voice of Experience resumes the popular Human Relations Counsel over the Columbia network from 12 to 12:15 p. m., Mondays through Fridays; also each Sunday from 6:45 to 7 p. m. (rebroadcast to the West at a time between 11 p. m. and midnight, to be announced

#### Saturday, Sept. 15

Exciting highlights of the Pendleton Roundup, one of the big-five rodeos sponsored by the Rodeo Association of America, will be described in a broadcast over the WABC-Columbia network today from the to 6.30 p.m. The program will original to the control of the first original to the control of the cont 6 to 6:30 p. m. The program will originate at the scene of the rodeo in Pendle-

#### On Short Waves

wners of short-wave receiving sets will be able to turn

wners of short-wave receiving sets will be able to tune in direct on CBS's "inside" signals and directions during the yacht races off Newport, R. I., for the famed America Cup.

On Monday, September 10, NBC will again present one of its new broadcasts from the "Seth Parker." This will be sent by short-wave, and rebroadcast over the NBC-WJZ network at 8:45 p. m. EDT. Tales of the adventures of the crew and Phillips Lord will be presented, and some songs and sea chanties will be and some songs and sea chanties will be included. The program will come over the Seth Parker station, KNRA, on 48.70, 24.30 and 31.22 meters. At present the "Seth Parker" is located in a harbor of Panama Bay.

Panama Bay.
On Wednesday, September 12, at 10 p. m. EDT, the regular two-way shortwave broadcasts of the Byrd Expedition will be presented over short-wave station KFZ, in little America, and rebroadcast by Columbia. Short-wave fans may listen to KFZ sending out test broadcasts every Monday, Tuesday and Wednesday between the hours of 7 and 10 p. m. EDT.

Radio Guide has a limited quantity

Radio Guide has a limited quantity of world short wave logs available which will be sent readers who address this column, enclosing stamped, self-

addressed envelope.

#### YOU'LL LIKE THIS PROGRAM! "Smilin' Ed" McConnell Sponsored by **ACME QUALITY PAINT** and LIN-X You'll hear him over the Columbia Broadcasting System WABC WAAB WDRC WCAU WEAN WJSV WHP WFEA WJAS

EVERY SUNDAY EVENING at 6:30 P. M., E. D. T. EVERY THURSDAY NOON at 12:30 P. M., E. D. T.





#### SONG WRITERS

NEW CONTEST

102 Prizes for Best Songs by new writers. cism of each entry. Send 3c stamp for details blank.

Secretary, RADIO ARTISTS' LEAGUE Binghamton, N. Y.

9:00 p.m. EDT 5:00 EST

♠ NBC—Harry Horlick's Gypsies WEAF WTIC WEEI WCSH WGY WLIT

WLIT
CBS—Evan Evans baritone, orches
tra WABC WDRC WCAU WOKC
WJAS WNAC

★ NBC—Greater Minstrels: WJZ
WHAM KDKA WBZ WBAL WLW
WRVA WRC
WOR—Half Hour in Three-Quarter

9:15 p.m. EDT 8:15 EST CBS-Roy Helton. "Looking at Life". WABC WNAC WDRC WCAU WOKO WJAS WJSV

#### 9:30 p.m. EDT 8:30 EST

★ CBS—Georgie Price; Henrietta
Schumann. pianist; Lud Gluskin's
Orchestra: WABC WDRC WNAC
W(AU WOKO WJSV WJAS

★ NBC—House Party; Donald Novis,
tenor WEAF WEEI WCSH WRC
WRVA WGY WLIT WLW
NRC—Princess Pat Players W17

BC-Princess Pat Players WJZ WBAL WHAM KDKA WMAL WBZ

#### 9:45 p.m. EDT 8:45 EST

WOR-Jane Froman, Don Ross, Hay-ton's Orchestra

Daylight Time

10:00 p.m. EDT 9:00 EST

10:00 p.m. EDT 9:00 EST

★ CBS—Wayne King's Orchestra:
WABC WOKO WAAB WDRC WCAU
WJAS WJSV

★ NBC—Contented Hour: Orchestra:
WEAF WEEI WCSH WLIT WTIC
WLW WGY WRC
NBC—Concert Orchestra; Igor Gorin,
baritone: WJZ WMAL KDKA WBZ
WHAM WBAL
WNAC—Dick McKinley's Orchestra
WOR—John Kelvin, tenor
WRVA—Harmony House
10:15 p.m. EDT 9:15 EST
ABS—Milton Kellem's Orchestra: WIP
WOR—Current Events
WRVA—Forum

WRVA—Forum 10:30 p.m. EDT 9:30 EST

10:30 p.m. EDT 9:30 EST
NBC—Hazel Arth, contraitor
WMAL KDKA WHAM WBZ WBAL
CBS—Care and Feeding of Hobby
Horses WABC WOKO WAAB
WJSV WCAU WJAS
NBC—Gothic Choristers: WEAF WGY
ABS—Chas. Barnet's Orch.: WIP
WCSH—Four Star Mountaineers
WEEL—The Beauty that Endures
WLW—Henry Thies' Orchestra

## Monday, Sept. 10

WNAC—Andrew Jacobson's Ensemble
WOR—"The Spotlight" Variety Revue
WRVA—College Guide
10:45 p.m. EDT 9:45 EST
\*\* NBC—Democratic-Republican Series:
WJ7 WBAL WBZ KDKA WMAL
WRVA

WRVA
NBC—Gothic Choristers: WEEI WLIT
WHAM—Beauty that Endures
WLW—Franklin Bens; Orchestra
WJAS—Hobby Horses (CBS)
WNAC—Musical Rhymster
11:00 n.m EDT 10:00 EST
NBC—Enric Madriguera's Orchestra:
WEAF WTIC WLIT WCSH WRC
\*\*CBS—"Chicago Aflame," drama:
WABC WJAS WAAB WOKO WJSV
WDRC WNAC
NBC—Don Bestor's Orchestra: WJZ

BC-Don Bestor's Orchestra: WJZ WBAL WHAM

WBAL WHAM
KDKA—Temperature, Weather
WBZ—Painter of Songs
WCAU—Alan Scott
WEEl—Weather Road Fishing
WGY—Ray Nichols' Orchestra
WLW—Cousin Rob and bis Kin Folk
WOR—Anthony Trini's Orchestra
WRVA—Smoky and Poky

Continued from

Preceding Page

11:15 p.m. EDT 10:15 EST NBC-Don Bestor's Orchestra: KDKA WBZ WCAU-Jan Savitt's Orchestra WEEI-Enric Madriguera's Orchestra

WEEL-EINTO MARKET AND MARKET AND

NBC-Shep Field's Orchestra WBZ WHAM WBAL KDKA WBZ WHAM WBAL KDKA
NBC—Carl Hoff's Orchestra: WEAF
WCSH WEEI WLIT WRC WTI(
CBS—Glen Gray's Orchestra: WABC
WCAU WOKO WNAC WJAS WJSV

WDRC
ABS—Lucky Millender's Band: WIP
WGY—Marshall Van Pool's Orchestra
WLW—The Follies
WOR—Eddie Lane's Orchestra

WOR-Eddie Lane's Orchestra

11:45 p.m. EDT 10:45 EST

CBS—Enoch Light's Orchestra: WABC
WNAC WDRC WOKO WCAU

WMAL-Shep Field's Orchestra (NBC)
12:00 Mid. EDT 11:00 p.m. EST

CBS—Blue Monday Lamberge: WABC BS—Blue Monday Jamboree WABC WOKO WCAU WNAC WJAS WJSV

NBC-Ralph Kirbery, baritone (5 Min.): WEAF WLIT WGY WEEI NBC-Guy Lombardo's Orchestra WJZ WHAM WBAI KPKA WMAI WBZ WRVA WRC WLW
NBC—Johnny Johnson's Orchestra:
WEAF WLIT WEEI

WGY—Marshall Van Pool's Orchestra WGR—Charles Barnets Orchestra

12:15 a.m. EDT 11:15 p.m. EST ABS-Dance Orchestra: WIP

12:30 a.m. EDT 11:30 p.m. EST NBC—Hessberger's Bavarian Orchestra WEAF WGY WEEI WI IT WI W
NBC—Harold Stern's Orchestra: WJZ
WBZ WHAM KDKA WBAL WMAL

ABS—Benny Goodman w WRVA—Dance Orchestra

12:45 a.m. EDT 11:45 p.m. EST ABS-Willie Bryant's Orchestra: WIP

1:00 a.m. EDT 12:00 Mid. EST CBS—Gene Kardos' Orchestra: V WCAU—Missing Persons Report WLW—Dance Orchestra

1:30 a.m. EDT 12:30 EST

WLW Larry Lees Orchestra 2:00 a.m. EDT 1:00 EST WLW-Moon River, organ and poems

6:30 a.m. EDT 5:30 EST WNAC—Sunrise Special, organ 6:45 a.m. EDT 5:45 EST NBC—Health Exercises: WEAF W WGY WFI WOR-Gym Classes 7:00 a.m. EDT 6:00 EST KDKA-Musical Clock -Musical Clock 7:15 a.m. EDT 6:15 EST WNAC—News 7:30 a.m. EDT 6:30 EST BC—Yoichi Hiraoka, xylophonist: WJZ WJZ
CBS—Organ Reveille: WABC
WJSV—Elder Michaux' Congregation
WLW—Top o' the Morning
WNAC—Musical Program
WOR—Vincent Sorey's Orchestra
7:45 a.m. EDT 6:45 EST
NBC—Pollack and Lauphuret Figure 1985 WOR—Vincent Sorey's Orchestra
7:45 a.m. EDT 6:45 EST
NBC—Pollock and Lawnhurst, piano
duo: WEAF WFI WRC WGY
NBC—Jolly Bill and Jane: WJZ
WEEI—Melody Race
WNAC—Walter Kidder, baritone
8:00 a.m. EDT 7:00 EST
NBC—Richard Leibert, organist:
WEAF WFI WRC
CBS—Salon Musicale: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
WCSH—Bob White
WEEI—Current Events
WGY—Musical Clock
WJSV—Sun Dial
WLW—ANation's Family Prayer
WNAC—Shopping Around the Town
WOR—The Voice of Gold
WRVA—Musical Clock
8:15 a.m. EDT 7:15 EST
NBC—Landt Trio and White: WJZ
WBAL WBZ KDKA WMAL
WCSH—AMorning Devotions
WFEI—Shopping Service

WBAL WBZ KDKA WMAL
WCSH—↑Morning Devotions
WEEL—Shopping Service
WLW—↑Morning Devotions
WOR—Al Woods, songs
8:30 a.m. EDT 7:30 EST

8:30 a.m. EDT 7:30 EST

NBC—Cheerio, Music: WEAF WGY
WCSH WEEI WFI WTIC WRC WLW
CBS—Salon Musicale: WABC

NBC—Lew White, organ: WJZ WHAM
KDKA WBAL WMAL
WBZ—Farmer's Almanac
WOR—Martha Manning, talk
8:45 a.m. EDT 7:45 EST

CBS—Caroline Gray, pianist: WABC
WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—"Day Dreams"

9:00 a.m. EDT 8:00 EST

NBC—Herman and Banta: WEAF
WLIT WRC
CBS—The Song Reporter: WABC

BS—The Song Reporter: WABC WOKO WJAS WDRC WNAC r NBC—Breakfast Club; orchestra: WJZ WBAL KDKA WHAM WRVA \* NBC-

WBZ
ABS—Bernie Dolan: WIP
WCAU—Jean Abbey; talk
WCSH—Morning Shopper
WEEL—Musical Program
WGY—Bradley Kincaid, ballads
WLW—Salt and Peanuts, harmony
WOR—George Dudley, baritone; organ
9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WEAF WLIT

NBC—Don Hall Trio: WEAF WLIT WGY WRC WEEI WLW WCSH CBS—In a Spanish Garden: WABC WJAS WOKO WNAC WDRC WCAU WMAL—Breakfast Club (NBC) WOR—"Your Child," talk

WMAL—Breakrast Club (RBC)
WOR—"Your Child," talk
9:30 a.m. EDT 8:30 EST
NBC—Eva Taylor, songs: WE
WRC WTIC WCSH
KDKA—Style and Shopping Service WEEI—Jean Abbey Shopping Service
WGY—Little Jack Little's Orchestra
WLW—Joe Emerson
WOR—John Stein's Orchestra
9:45 a.m. EDT 8:45 EST

9:45 a.m. EDT 8:45 EST

NBC-Allen Prescott, the Wife Saver:
WEAF WTIC WCSH WRC WFI
WGY WLW WEEI

CBS-Round Towners Quartet: WABC
WNAC WOKO WCAU WJAS WDRC

ABS-Stapelton and Baroff: WIP
KDKA-The Ploughboys
WEEI-News (5 Min.)
WOR-Our Four-Footed Friends
10:00 a.m. EDT 9:00 EST

NBC-Breen and de Rose: WEAF
WEEI WCSH

CBS-Bill and Ginger: WABC WOKO
WAAB WDRC WJAS WCAU

WAAB WDRC WJAS WCAU
BC—Edward MacHugh: WJZ WBZ
KDKA WBAL WMAL WRVA

KDKA WBAL WMAL WRVS
WGY—The Southerners
WHAM— ATower Clock Program
WLW—Arthur Chandler, Jr., organist
WNAC—Cooking School
WOR—Pure Food Hour
10:15 a.m. EDT 9:15 ES1
MRC—Clara Lu 'n' Em: WEAF WEEI

NBC—Clara, Lu 'n' Em: WEAF WEEI WFI WGY WRC WCSH WRVA WLW WTIC Calder.

WAR WITC BS—Crane Calder, bass: WABC WOKO WAAB WDRC WJAS WCAU WJSV NBC—Castles of Re KDKA WBAL WBZ Romance: WJZ

Star \* Indicates High Spot Selections

ABS—News: WIP WHAM—Tom Grierson, organist

10:30 a.m. EDT 9:30 EST NBC—News (5 Min.): WEAF WCSH WRC WFI -Morning Parade: WEAF WCSH

WRC
NBC—Today's Children: WJZ WMAL
KDKA WBZ WBAL WHAM WRVA
CBS—News (5 Min.): WABC WCAU
WDRC WOKO WJSV

WDRC WOKO WJSV
CBS—Madison Ensemble: WABC WJAS
WCAU WOKO WNAC WDRC
WEEL—Musicale
WGY—Shopping Bag
WJSV—Helen Crouch, home economics

WLW—Mailbag 10:45 a.m. EDT 9:45 EST NBC—News (5 Min.): WJZ KD NBC—News (5 Min.): WJZ KDKA
WMAL WBZ WTIC WBAL
NBC—Radio Kitchen: WJZ KDKA
WMAL WRVA WHAM
NBC—Morning Parade: WGY WTIC
WFI
WBAL—Come into the Kitchen
WBZ—Curely Jac Songe

songs WBZ—Curely Joe, songs WEEI—Good Morning I WHAM—Radiograms (5

WLW—Jimmy Arlen, baritone
11:00 a.m EDT 10:00 EST
NBC—The Honeymooners: WJZ KE BC—The Honeymooners: WJZ KDKA WBAL WRVA WMAL WHAM BS—Ambassadors Trio: WABC WCAU WDRC WJAS WOKO WJSV WNAC

NBC-Galaxy of Stars: WLIT WGY WLW

WBZ—Duke Dewey's Hickory Nuts WCSH—Bob White, Philosopher WEEI—Friendly Kitchen Program WOR—The Woman in the News 11:15 a.m. EDT 10:15 EST

★ NBC—Tony Wons, philosopher: WJZ
WBAL WMAL KDKA WHAM WBZ
WRVA

WRVA
CBS—Quarter Hour in Waltz Time:
WABC WJAS WDRC WOKO WJSV
WNAC WCAU
NBC—Morning Parade: WEEI WGY
WLIT WCSH
WLW—News: Livestock Reports
WOR—Tom Davis, tenor; Orchestra
11:30 a.m. EDT 10:30 EST
NBC—Three Shades in Blue: WEAF
WEEI WRC WCSH WGY WLIT

CBS—Do Re Mi, girls' trio: WABC WJAS WOKO WNAC WDRC WJSV WBAL

WJAS WOKO WNAC WDRC WJS
NBC-Melody Mixers: WJZ WBA
KDKA WMAL WRVA
WBZ-Dance Orchestra
WCAU-Pete Woolery and Diane
WHAM-Mrs. Thrifty Buver
WLW-Charioteers, spiritual singers
WOR-Philosophical Talk
11:45 a.m. EDT 10:45 EST
CBS-Mary Lee Taylor, talk: WJS

CBS—Mary Lee Taylor, talk: WJSV NBC—Al Bernard, the Boy from Dixie: WEAF WRC WEEI WCSH WTIC

WGY
CBS—Melody Parade: WABC WCAU
WDRC WNAC
WHAM—Squire Haskin, organ recital
WLW—Painted Dreams
WOR—Marguerite Fales, contralto

#### Afternoon

12:00 Noon EDT 11:00 a.m. EST BC—Fields and Hall, songs: WJZ
KDKA WBAL WRVA

BS—Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV

WORD
ABS—Luncheon Musical Trio: WIP
WBZ—News
WLW—Morning Hi-Lites

WOR—"Do You Know?"
12:15 p.m. EDT 11:15 a.m. EST
NBC—Merry Macs, trio: WJZ WBAL
WMAL WRVA KDKA

CBS—Connie Gates, songs: WABC
WOKO WAAB WJAS WCAU WDRC -Honey Boy and Sassafras: AF WRC WEEI WTIC WLIT NBC—Honey Boy and Sassafras:
WEAF WRC WEEI WTIC WLIT
WBZ—Old Farmers' Almanae
WCSH—News; Farm Flashes
WGY—Martha and Hal
WHAM—Jack Foy songs
WNAC—News; Weather
WOR—Musical Ensemble
12:30 p.m. EDT 11:30 a.m. ES1
NBC—Vic and Sade: WJZ WBAL

BC—Vic and Sade: WJZ WBAL WHAM WRVA KDKA WBZ WMAL

WHAM WRVA KDKA WBZ WMAL CBS—AI Kavelin's Orchestra: WABC WOKO WJSV WCAU WJAS WAAB NBC—Merry Madcaps: WEAF WTIC WRC WGY WLIT ABS—Stock Quotations: WIP WEEI—Stock Exchange Quotations WLW—Music by Divano WNAC—The Shoppers Exchange WOR—Bert Block's Orchestra 12:45 p.m. EDT 11:45 a.m. EST NBC—Words and Music: WJZ WHAM

BC-Words and Music: WJZ WHAM WBZ WRVA WBAL

ABS-Eli Dantzig's Orchestra WIP ABS—Eli Dantzig's Orchestra WIF KDKA—Dance Orchestra WCSH—Merry Madcaps (NBC) WEEI—A Bit of This and That WGY—The Vagabonds WIP—RADIO GUIDE PRESENTS Henry Patrick in "Songs of Romance," with Roger Moorehouse WLW—The Texans, trio

1:00 p.m. EDT 12:00 Noon EST NBC—Market and Weather: WEAF CBS—George Hall's Orchestra: WABC WNAC WDRC WOKO WCAU WJSV NBC—Rex Battle's Ensemble: WCSH

KDKA-Market Reports WBZ—U. S. Weather Bureau Report WGY—Bradley Kincaid, ballads WLW—Albright and Wayne, songs WOR—Health Talk; Musical Foot-

notes 1:15 p.m. EDT 12:15 EST 1:15 p.m. EDT 12:15 EST

NBC—The Hon. Archie and Frank:
WJZ WBAL WMAL WRVA KDKA

NBC—Rex Battle's Ensemble: WEAF
WEEI WTIC WRC

ABS—Mirror Reflections: WIP
WGY—Ada Robinson, soprano
WHAM—News; Agricultural Forum
WJAS—George Hall's Orchestra (CBS)
WLW—River, Weather and Markets

1:30 p.m. EDT 12:30 EST

NBC—Farm and Home Hour: WJZ
WBAL WMAL WRVA WHAM KDKA
WBZ WLW

WBZ WLW

WBZ WLW 3S—Esther Velas' Ensembl**e: WABC** WCAU WJAS WDRC WOK**O WJSV** 

WNAC BC—Dick Fiddler's Orchestra: WEAF WTIC WCSH WEEI WRC ABS—Bud Fisher's Ensemble: WIP
WGY—Farm Program
WOR—Theater Club of the Air
1:45 p.m. EDT 12:45 EST

WOR-Diana Marlow, soprano
2:00 p.m. EDT 1:00 EST

NBC-Dion Kennedy; Organ: WE
WRC WEEI WCSH WTIC
CBS-Eton Boys: WABC
WCAU WAAB WDRC
V N -Pure Food Institute

WCAU WAAB WDRC
Y. N.—Pure Food Institute
ABS—Munz Sisters: WIP
WGY—Hadley Rasmuson, baritone
WHAM—Rotary Club Speaker
WJSV—Afternoon Rhythms
WNAC—The Mayor's Office
WOR—Dr. Payne, "The Psychologist
Savs"

WOR—Dr. Payne,
Says"
2:15 p.m. EDT 1:15 EST
CBS—Orientale: WABC WCAU WOKO
WAB WDRC WJSV
WGY—Household Chats
WLIT—Dion Kennedy, organist (NBC)
WNAC—Yankee Singers, quartet
WOR—Fred Vettel, tenor; Alice Remsen, contralto
2:30 p.m. EDT 1:30 EST
NBC—King's Guard Quartet: WEAF

NBC-King's Guard Quartet: WEAF WTIC WLIT WCSH WEEI WRC CBS-Artist Recital: WABC WOKO WNAC WJSV WDRC WJAS NBC-Home Sweet Home: WJZ NBC-Smack Out: WBAL WMAL WHAM

WBZ—Cooking School
WCAU—Women's Club of the Air
WGY—Albany on Parade

WGY—Albany on Parade
WLW—Gene Burchell's Orchestra
WOR—Fashion: Beauty; Food; Child
Training
WRVA—Market Reports
2:45 p.m. EDT 1:45 EST

★ NBC—Nellie Revell Interviews Pollock and Lawnburst: WIZ WMAI

\*NBC—Nellie Reveil Interviews Pollock and Lawnhurst: WJZ WMAL WHAM WBAL NBC—Ma Perkins, sketch: WEAF WGY WEEI WLIT WLW WTIC WCSH WRC

WCSH WRC
RVA—Herman Carow, violinist
3:00 p.m. EDT 2:00 EST
BS—Metropolitan Parade: WABC
WOKO WAAB WCAU WJSV WJAS WOKO WAAB WCAU WJSV WJAS
NBC—Crosscuts from Log of Day, Dr.
Lawrence L. Cross: WJZ WHAM
WMAL WRVA WBAL
KDKA—Sammy Fuller
WBZ—Civic Orchestra
WEEI—Del Castillo, organist
WNAC—Baseball Game

WNAC—Baseball Game
WOR—Ensemble Music
3:15 p.m. EDT 2:15 EST
NBC—Song of the City, dramatic
sketch: WLW
KDKA—Congress of Clubs
WGY—Mudcaves, play
WOR—Nell Vinick, beauty talk
3:30 p.m. EDT 2:30 EST
NBC—Woman's Radio Review: WEAF
WGY WCSH WTIC WFI WRC
★ CBS—Mormon Tabernacle Chorus:
WABC WJAS WAAB WJSV WOKO
WCAU

NBC—Joseph Gallicchio's Orchestra: WJZ KDKA WMAL WRVA WBAL

ABS-Sports Review; Orchestra: WIP

WBZ—Postage Stamps WEEI—Reading Circle WLW—Walter Furniss and Organ WOR—Frank Ricciardi, baritone

3:45 p.m. EDT 2:45 EST
WBZ—Don Rogers, baritone
WLW—Dorothy Ponce, vocalist
4:00 p.m. EDT 3:00 EST
CBS—Among Our Souvenirs: WABC
WOKO WJAS WCAU

NBC—Johnny Johnson's Orchestra: WEAF WCSH WRVA WRC WTIC

WFI
NBC—Betty and Bob: WJZ WBAL
WBZ KDKA WHAM WMAL WLW
WEEI—Stock Quotations
WGY—Radio School of the Theater

WGY—Radio School of the Theater
WJSV—Baseball Game
WOR—Dr. Strandhagen, health talk
4:15 p.m. EDT 3:15 EST
NBC—Singing Stranger: WJZ WMAL
WBAL WHAM KDKA WRVA WBZ WEEL—Johnny Johnson's Orchestra
WLW—Jack Berch, vocalist
WOR—Hal Beckett, organist
4:30 p.m. EDT 3:30 EST
NBC—Palmer Clark's Orchestra: Wo

NBC—Palmer Clark's Orchestra: WJZ WMAL WHAM WRVA WBZ WBAL CBS—Poetic Strings: WABC WCAU WJAS WOKO NBC—The Jesters Trio: WEAF WGY WEEI WRC WTIC

WEEI WRC WHO
KDKA—Market Reports
WCSH—Leete Stone, Story Hour
WLW—Life of Mary Sothern
WOR—Josef Zatour's Orchestra
4:45 p.m. EDT 3:45 EST

NBC-Adventures on Mystery Island: WEAF WLIT WTIC WCSH WRC

WEEI
KDKA—Palmer Clark's Orch. (NBC)
WGY—Stock Reports
WLW—Business News
5:00 p.m. EDT 4:00 EST
CBS—On the Air Tonight (5 Min.)
WABC
NBC—Blue C

BC—Blue Room Echoes: WEA WTIC WLW WCSH WRC WEEI BS—The Playboys; Orchestra: WABC WOKO WJSV WCAU WNAC WJAS

WOKO WJSV WCAU WNAC WJAS WDRC
WBZ-News
WGY-Musical Program
WOR-Carroll Club Reporters
5:15 p.m. EDT 4:15 EST
CBS-The Playboys: WABC WAAB
WCAU WOKO WJSV WDRC
KDKA-Kiddies' Club
WBZ-Beatrice Henderson
WGY-Blue Room Echoes (NBC)
WNAC-Once Upon a Time
WOR-Marjorie Harris, contralto;
Conrad and Tremont, piano duo
5:30 p.m. EDT 4:30 EST
NBC-The Tattered Man: WEAF

5:30 p.m. EDT 4:30 EST
NBC—The Tattered Man: WEAF
WCSH WTIC WGY WEEI WRVA
CBS—Jack Armstrong: WABC WOKO
WDRC WCAU WJAS WAAB
NBC—Singing Lady: WJZ
KDKA WHAM WBAL WLW

KDKA WHAM WBAL WLW
WNAC—Melody Mart
WOR—113th Infantry Band
5:45 p.m. EDT 4:45 EST

NBC—Little Orphan Annie WJZ
KDKA WBZ
CBS—Charles Carlile, tenor: WABC
WOKO WJSV WCAU WLBZ WNAC
WJAS WDRC

NBC—Nursery Rhymes: WEAF WEEI
WTIC WRC WRVA WCSH
WBAL—John, Gene and Dick
WGY—Billy Rose, tenor

WGY—Billy Rose, tenor WHAM—News WLW—Monkey Hollow WOR—Tex Fletcher

#### Night

6:00 p.m. EDT 5:00 EST BC—Dorothy Page, songs: WJZ
WBZ WBAL WHAM WMAL
BS—Buck Rogers in the TwentyFifth Century: WABC WAAB WCAU
WJAS WJSV

WJAS WJSV

ABS—Alex Botkin's Ensemble: WIP

KDKA—Dan and Sylvia. sketch

WCSH—News; Trade Review; Sports

WEEI—Evening Tattler

WGY—Evening Brevities

WOR—Uncle Don

WNAC—News

WRVA—Hi-Plane Pilots

6:15 p.m. EDT 5:15 EST

CBS—Edward Wurtzebach's Orches-

6:15 p.m. EDT 5:15 EST
CBS—Edward Wurtzebach's Orchestra: WJSV
NBC—Mid-Week Hymn Sing: WEAF
WLW WGY
NBC—Horacio Zito's Orchestra: WJZ
WBAL WHAM WFI
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU
ABS—Bob Fallon's Orchestra: WIP

WABC WAAB WCAU
ABS—Bob Fallon's Orchestra: WIP
KDKA—Baseball Resume
WBZ—Baseball Resume
WCSH—Sports Review
WNAC—Baseball; Racing Results

6:30 p.m. EDT 5:30 EST
NBC—News (5 Min.): WEAF WCSH
CBS—News (5 Min.): WABC WOKO
WDRC

CBS-Sam Robbins' Orchestra: WABC

CBS—Sam Robbins' Orchestra: WABC WDRC WJAS
NBC—News (5 Min.): WJZ
KDKA—Horacio Zito's Orch. (NBC)
WBZ—Old Farmer's Almanac
WCAU—Carlton and Craig
WEEI—Baseball Scores
WGY—News; John Finke, pianist
WJSV—Jack Armstrong, sketch (CBS)
WLW—Jack Armstrong, sketch
WNAC—The Merry-go-round
WOR—Gabriel Heatter, commentator
WRVA—Junior Firemen's Club
6:45 p.m. EDT 5:45 EST

6:45 p.m. EDT 5:45 EST
BC—Billy Batchelor, sketch: WEAF
WFI WEEI WCSH WRC WGY
WTIC
BS\_1-7

CBS—Leo T. Crowley, talk: WABC WAAB WOKO WJSV BC-Lowell Thomas; News: WJZ WBZ WBAL KDKA WLW WHAM

WBZ. WBAL KDKA WEIL WMAL WCAU—Comedy Stars of Hollywood WNAC—Talk, Hon. James M. Curley WOR—Pauline Alpert, pianist WRVA—Rhythm Parade

7:00 p.m. EDT 6:00 EST BC-Grace Hayes. songs: WB WMAL

WMAL
CBS—Jerry Cooper, baritone: WABC
WOKO WDRC WJAS WCAU WNAC
WJSV

WJSV
NBC—Stamp Club: WJZ
NBC—Gould and Shefter, piano duo:
WEEI WFI WTIC
NBC—Baseball Resume: WEAF
KDKA—Stanley Metcalf, News
WBZ—Real Life Drama
WCSH—Dependent Computer

WBZ—Real Life Drama
WCSH—Democratic Comm
WGY—Mae and Blakeslee
WHAM—Sportcast
WLW—Hawaiians
WOR—Sports Resume
WRVA—News

7:15 p.m. EDT 6:15 EST 7:15 p.m. EDT 6:15 EST

NBC—Gene and Glenn: WEAF WGY
WCSH WEEI WRC WRVA WFI

CBS—Wayside Cottage: WABC WLBZ
WCAU WJAS WOKO WDRC WNAC

NBC—Tintype Tenor; Orchestra WJZ
WBAL

KDKA—Pittsburgh Varieties
WBZ—Joe and Bateese
WLW—Bailey Axton; Mary Wood;
Orchestra

Orchestra
OR—Comedy Stars of Hollywood

7:30 p.m. EDT 6:30 EST NBC—Danny Malone, tenor: WEAF WFI WTIC WGY

WFI WTIC WGY
CBS—Whispering Jack Smith's Orchestra: WABC WDRC WOKO
WJAS WJSV WNAC

★ NBC—You and Your Government:
WJZ WMAL WBZ WBAL
ABS—Jack and the Girl Friends: WIP
WCAU—Jan Savitt's Orchestra
WCSH—Republican Committee
WEEL—After Dinner Revue
WGYW—Reschall Server (5 min) WGY-Baseball Scores (5 min.)

WHAM—Reveries
WLW—Bob Newhall, sports
WOR—Harry Hershfield, "One Man's
Opinion"
WRVA—Enid Bur

7:45 p.m. EDT 6:45 EST

NBC—Frank Buck's Adventures:

WJZ WHAM WMAL WBZ KDKA WBZ WHAM WMAL WBZ RDRA
WBAL WRVA
CBS—Boake Carter, News: WABC
WNAC WJAS WCAU WJSV
NBC—Sisters of the Skillet: WEAF
WFI WCSH WRC

WEEI-Big Freddie Miller WLW-Melody Masters WOR-After Dinner Music

8:00 p.m. EDT 7:00 EST

\* NBC—Leo Reisman's Orchestra;
Phil Duey, baritone: WEAF WEEI
WCSH WFI WGY WRC WTIC

\* CBS—"Lavender and Old Lace":

★ CBS—"Lavender and Old Lace":
WABC WOKO WNAC WDRC WJAS
WJSV WCAU

★ NBC—Crime Clues: WJZ WBAL
WMAL WBZ KDKA WLW
WHAM—On Wings of Song
WOR—"Stageshow Revue"
WRVA—Book Review

8:15 p.m. EDT 7:15 EST ABS—Five Star Final: WIP WRVA—Minstrels

WRVA—Minstrels

8:30 p.m. EDT 7:30 EST

★ NBC—Wayne King's Orchestra:
WEAF WEEI WCSH WFI WGY
WRC WTIC

★ CBS—Abe Lyman's Orchestra: WABC
WOKO WDRC WCAU WNAC WJSV

★ NBC—Tim and Irene's Sky Road
Show: WJZ WHAM WBZ WMAL
KDKA WBAL
WLW—March Moods, band
WOR—Dave Vine, comedian
WRVA—Evening Musicale

o, Ben Bernie will not fire his band and go on the RKO circuit with Lombardo's long-lost fiddle, take up the flea circus business, or even go into retirement. Ben wires a contradiction to these and other wild rumors floating about as follows:

"THANK YOU FOR BOTHERING TO CONFIRM RUMOR ABOUT FIRING BAND STOP ONLY WAY BAND AND BERNIE WILL SPLIT IS FOR THE LADS TO FIRE THE OLD MAESTRO STOP THE SAME EGGS WILL BE BEHIND HIM AS LONG AS THEY WISH STOP WALTER WINCHELLS COUSIN MUST HAVE STARTED THAT RUMOR STOP HAVING A TERRIFIC STAY HERE AND PACKING THEM IN AT SAM MACEO'S HOLLYWOOD DINNER CLUB WHICH IS A BIT OF NEW YORK TRANSFERRED TO THE GREAT SOUTHWEST."

But by the time we go to press, Bernie and all the lads will be airing from Louis-ville, via WHAS wires, on a week's stopoff while wending his way back north and

# Bandstand and Baton

to the networks for his fall and winter commercial. Previous to his Louisville stand, he will be in Cincinnati for a twoday engagement, Sept. 8 and 9 at Castle Farm, over WLW.

FRED WARING has resumed his Thursday night CBS shows and is now heard twice weekly selling autos. He is back in New York after a tour that really broke vaudeville records throughout the east and midwest. And if you haven't heard his latest stunt, an orchestral imitation of different name bands and their style, listen for it. It shows an instrumental versatility that has almost been forgotten in the frequent glee club and choral effects that have monopolized his programs of late.

CHARLIE DAVIS, so 'tis said, may come to Chicago this winter, although no one knows where he will play from. Most of the big-time spots are already contracted for the cold weather season, and with Frankie Masters, Harry Sosnik, Husk O'Hare and others clamoring for what is left over in the Windy City, opportunities for visiting bandsmen seem small.

PAUL PENDARVIS is in the Congress Hotel, Chicago, and Anson Weeks in the Waldorf-Astoria, New York now, with NBC broadcasts. Weeks has signed already for a return engagement to the Trianon ballroom, Chicago, next summer The D'Orsay brothers move into York and several NBC nets this week . . . Lazy Bill Huggins is added to Leon Belasco's St. Moritz orchestra as soloist.

DID YOU KNOW THAT: Earl Burtnett and Paul Whiteman were once associated with Paul Ash on the west coast ... Harry Barris, a former Whiteman and Arnheim man, and Gus Arnheim both claim to have composed Arnheim's theme song, "Sweet and Lovely," a tremendous song, "Sweet and Lovely," a tremendous hit of not so many years ago . . . Burtnett, in his hey-days on the coast, scored the music for that first musical talkie success, "Broadway Melody" . . . Isham Jones, Mark Fisher, Nick Lucas, and Harry Sosnik are graduates of the old Fional State of the state of t ry Sosiur are graduates of the old Fiorito-Russo organization, which band opened the Aragon ballroom, present home of Wayne King . . . Wayne at that time, with Charlie Agnew and Harold Sanford, were playing for J. Bodewalt Lampe at the Trianon at the Trianon.

# Mr. Fairfax Knows All the Answers

SMITH BALLEW will be at the Club Forest in New Orleans until Labor Day, with broadcasts over station WDSU. (For P. Miller, Brooklyn, N. Y.)

ROSA PONSELLE can be addressed in care of CBS, 485 Madison Avenue, New York City. (For a Reader.)

TOSSELLI'S "SERENADE" was the Goldbergs' theme song. (For J. T. B., Elkhart, Ind.)

HARRY HORLICK'S theme song is "Two Guitars," his own composition. (For J. Meslinski, Coniston, Ont.)

LAZY BILL HUGGINS' picture can be obtained by sending 25 cents to CBS, 485 Madison Avenue, New York, and one of

The Cover Girl

The very popular little singer who adorns the cover of Radio Guide this week, Jeanie Lang, (she really is little, being only five feet one in high heels and

weighing exactly one hundred pounds), was born in 1911 in a St. Louis suburb, Maple-

wood.
Since her childhood the stage has been an obsession with Jeanie. She gained her first experience by appearing in every play given in high school, but Mama and Papa Lang strongly disapproved of her ambitions to be a singer. They decided to discourage Jeanie by taking her to Hollywood to convince her what a terrible time actors have of it! This bright motive didn't work.

didn't work.
Jeanie was snatched up by the great maestro, Paul Whiteman, when she was visiting the studio where he was making "The King of Jazz." She fainted.
After that engagement she made thirty-five shorts for Warner Brothers. Her radio debut was made on Earl Anthony's Los Angeles station, and while broadcasting late one night she was heard in New

York by Jack Denny, who wired her: "Come East at once." And so, Jeanie fainted again. She always does when anything wonderful happens to her.

Little Jackie Heller can be had by writing to NBC, Merchandise Mart, Chicago, and enclosing 25 cents. (For M. H. Wireback, Easton, Pa.)

JERRY BAKER has been on the air four and a half years. (For Miss D. S., Astoria, L. I., N. Y.)

POLEY McCLINTOCK is the vocalist with Fred Waring who has the deep bass voice. (For P. D. Burlington Vt.)

BOB HARING was born in New Jersey August 21, 1896. While he was a freshman in high school, he became director of the

school orchestra. He attended the U. of Washington for a time and worked his way through by performing at college parties. He is married and has one child, Bob, Jr., 12 years old. Bill Melia was born in New York City about thirty years ago. He attended the College of the City of New York. He has been in radio since 1927 and in 1929 joined WMCA, and in the early part of 1930 became assistant to the studio director. Bill has brown eyes, grey hair, is five feet nine inches tall and weighs 175 pounds. (For Mrs. H. B., New York, N. Y.) York, N. Y.)



Guaranteed unbreakable. Fit-well. Good-looking and durable. Free impression material and directions. Don't delay. Write today. DR. HEININGER, 440 W. Huron, 60-A, Chicago, Ill.

# Hits of Week

A comparatively new number, "Moon Over My Shoulder," went into the leadership among the songs played most often on the air during the past week. The orchestra pilots in their weekly resume selected "Love in Bloom" as the week's outstanding hit.

The weekly tabulation compiled by RADIO GUIDE is as follows:

#### SONG HITS PLAYED MOST OFTEN ON THE AIR:

ON THE AIR.	
Song	Times
Moon Over My Shoulder	30
I Only Have Eyes for You	29
Moonglow	27
Never Had a Chance	25
I Saw Stars	24
Love in Bloom	20
With My Eyes Wide Open	18
The Moon Was Yellow	17
Say It	16
Very Thought of You	15
BANDLEADERS' PICK OF OUT	
CTANDING HITC	

STANDING HITS Song

Love in Bloom
I Saw Stars
The Moon Was Yellow
Moon Over My Shoulder
With My Eyes Wide Open
Moonglow
Dames Points 30 25 24 23 22 22 19 12 9 8 Dames Tonight Is Mine The Breeze Say It

# SONGS WANTED FOR RADIO BROA

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD. 1650 Broadway, New York

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#### RADIO GUIDE 423 Plymouth Court Chicago, Illinois

#### Gentlemen:

Enclosed please find \$	for	which	send
Radio Guide to me for one year.			
NAME			
ADDRESS			
TOWN	STATE_		

8:45 p.m. EDT 7:45 EST

didn't work.

WLW—Gene Burchell's Orchestra
9:00 p.m. EDT 8:00 EST
NBC—Martin Codel, interviews: WEAF
WRC WCSH WGY WTIC WFI WEEI
CSP—Fray and Braggiotti: WABE
WDRC WNAC WJSV WCAU WJAS
WOKO
NBC—Minimal

WOKO
NBC—Musical Memories: WJZ WBZ
WBAL WHAM
WLW—Larry Lee's Orchestra
WRVA—Pick and Pat
9:15 p.m. EDT 8:15 EST
CBS—"Fats" Waller's Rhythm Club:
WABC WDRC WNAC WJSV WCAU
WJAS WOKO
\*\* NBC—Russian Symphonic Choir:
WEAF WRC WCSH WGY WTIC
WFI WEEI
9:30 p.m. EDT 8:30 EST

wFI WEEI
9:30 p.m. EDT 8:30 EST

\* NBC—Soconyland Sketches: WEAF
WTIC WFI WGY WCSH WEEI

\* NBC—Mrs. Franklin D. Roosevelt:
WJZ WBAL KDKA WHAM WMAL
WBZ WRC

ABS—Broadway WID

WBZ WRC ABS—Broadway: WIP WLW—Orchestra; Vocal; Drama WRVA—Fred Waring's Orchestra

Tuesday, Sept. 11

Preceding Page

9:45 p.m. EDT 8:45 EST

Daylight Time

9:45 p.m. EDT 8:45 EST
WOR—Eddy Brown. violinist
10:00 p.m. EDT 9:00 EST
★ NBC—Beauty Box Theater: WEAF
WEEI WRC WGY WCSH WRVA
WLW WFI WTIC
★ CBS—George Givot: WABC WOKO
WDRC WCAU WJAS WAAB WJSV
★ NBC—Pan American Concert; U. S.
Navy Band: WJZ WHAM WBAL
KDKA WMAL WBZ
ABS—Bob Fallon's Orchestra: WIP
WNAC—Hughie Connor's Orchestra
WOR—"The Way of Things," drama
10:15 p.m. EDT 9:15 EST
ABS—Milton Kellen's Orchestra: WIP

10:15 p.m. EDT 9:15 EST

ABS—Milton Kellem's Orchestra: WIP
10:30 p.m. EDT 9:30 EST

CBS—Melodic Strings: WABC WOKO
WAAB WDRC WCAU WJAS WJSV

KDKA—Squire Hawkins
WHAM—Merry-Go-Round
WNAC—Ranny Weeks' Orchestra

WOR—"That's Life," drama

11:00 p.m. EDT 10:00 EST NBC—George Sterney's Orchestra: WJZ WBAL WHAM

WJZ WBAL WHAM
CBS—Al Kavelin's Orchestra: WABC
WDRC WJSV WAAB
NBC—Q. S. T., dramatization: WEAF
WTIC WFI WRC WRVA WCSH
ABS—Leon Friedman's Orchestra: WIP
KDKA—Sports Slants
WBZ—Painter of Songs
WCAU—Alan Scott
WEEI—Baseball Scores; Current
Events

WEEI—Baseball Scores; Current
Events
WGY—Marshall Van Pool's Orchestra
WLW—Cotton Queen Minstrels
WNAC—News
WOR—Paul Whiteman's Orchestra
11:15 p.m. EDT 10:15 EST
CBS—Frank Dailey's Orchestra: WABC
WNAC WDRC WJSV
NBC—Jack Berger's Orchestra: WEAF
WRC WEEI WFI WCSH WTIC
WRVA

NBC—Robert Royce, tenor: WJZ
WMAL KDKA WBZ WBAL
WCAU—Borah Minevitch
WHAM—Dance Music
11:30 p.m. EDT 10:30 EST
NBC—Leo Reisman's Orchestra with
Phil Duey, baritone: WLW
★ NBC—Anson Weeks' Orchestra:
WJZ WHAM WBZ WBAL
★ CBS—The Party Issues: WABC
WOKO WCAU WDRC
NBC—Carl Hoff's Orchestra: WEAF

Continued from

WOKO WCAU WDRC
NBC—Carl Hoff's Orchestra: WEAF
WFI WTIC WEEI WRC WCSH
ABS—Blue Rhythm Band: WIP
KDKA—Dance Orchestra
WGY—Ray Nichols' Orchestra
11:45 p.m. EDT 10:45 EST
CBS—Joe Reichman's Orchestra:
WABC WOKO WNAC WDRC WCAU
12:00 Mid. EDT 11:00 p.m. EST
NBC—Art Landry's Orchestra: WEAF
WFI WGY WEEI

NBC—Gus Arnheim's Orchestra: WJZ WMAL WBZ KDKA WHAM WBAL WLW

WLW
CBS—Herbie Kay's Orchestra: WABC
WNAC WOKO WJAS WJSV WCAU
ABS—Day's End: WIP
WOR—Bert Block's Orchestra
WRVA—Dance Orchestra
12:15 a.m. EDT 11:15 p.m. EST

12:15 a.m. EDT 11:15 p.m. EST WRC—Art Landry's Orchestra (NBC) 12:30 a.m. EDT 11:30 p.m. EST NBC—Harold Stern's Orchestra: WEAF WLW WEEI WGY WFI CBS—Enoch Light's Orchestra: WABC WJSV WCAU WNAC WOKO NBC—Pete Smythe's Orchestra: WJZ KDKA WBZ WHAM WBAL WRVA WMAL ABS—Benny Goodman's Orch.: WIP 12:45 a.m. EDT 11:45 p.m. EST ABS—Louis Russell; Orch.: WIP 1:00 a.m. EDT 12:00 Mid. EST CBS—Charles Barnet's Orchestra:

-Charles Barnet's Orchestra:

WABC
WCAU—Missing Persons Reports
WLW—Dance Orchestra
1:30 a.m. EDT 12:30 EST

WLW-Larry Lee's Orchestra

6:30 ° m. EDT 5:30 EST WNAC-Sunrise Special Organ

6:45 a.m. EDT 5:45 EST NBC-Health Exercises: WEAF WEEI WGY WFI -Gym Classes

7:00 a.m. EDT 6:00 EST KDKA—Musical Clock WBZ—Musical Clock 7:15 a.m. EDT 6:15 EST

7:30 a.m. EDT 6:30 EST C—Yoichi Hiraoka, xylophonist: NBC

NBC—Yoichi Hiraoka, xylophon WJZ CBS—Organ Reveille: WABC WJSV—Elder Michaux' Congregati WLW—Top o' the Morning WNAC—Joe Mitchell Chapple WOR—Vincent Sorey's Orchestra 7:45 a.m. EDT 6:45 EST

BC—Rogers and Vance, songs: WEAF WFI WRC WGY WEAF WFI WRC WGY
MBC—Jolly Bill and Jane: WJZ
WEEI—Melody Race
WNAC—Walter Kidder, baritone
8:00 a.m. EDT 7:00 EST
NEC—Bishard Laihert organ

BC—Richard Leibert, organist: WEAF WFI WTIC WRC CBS—Lyric Serenade: WABC
NBC—Morning Devotions: WJZ WBZ

NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
WCSH—Bob White
WEEI—Current Events
WGY—Musical Clock
WJSV—Sun Dial
WLW—AThe Nation's Family Prayer
WNAC—Shopping 'round the Town
WOR—Nell Vinick, beauty talk
WRVA—Musical Clock
8:15 a.m. EDT 7:15 EST
NBC—Landt Trie and White: WIZ

8:15 a.m. EDT 7:15 EST

NBC—Landt Trio and White: WJZ

WBAL KDKA WMAL WBZ

WCSH—AMorning Devotions

WEEI—Shopping Service

WLW—AMorning Devotions

WOR—Al Woods. songs

8:30 a.m. EDT 7:30 EST

NBC—Cheerio: WEAF WGY WCSH

WEEI WFI WTIC WRC WLW

CBS—Rhythm Band Box: WABC

NBC—Lew White, organist: WJZ

WHAM KDKA WBAL WMAL

WBZ—Famous Sayings WBZ—Famous Sayings
WOR—Martha Manning, talk
8:45 a.m. EDT 7:45 EST

WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—Bud Rainey, songs
9:00 a.m. EDT 8:00 EST WRZ

9:00 a.m. EDT 8:00 EST

NBC—Sam Herman and Frank Banta:
WEAF WLIT WRC

CBS—The Song Reporter: WABC
WOKO WDRC WCAU WNAC WJAS

\*\* NBC—Breakfast Club: WJZ WBAL
KDKA WHAM WRVA WBZ

ABS—Bernie Dolan: WIP WCSH—The Morning Shopper WEEI—Clothers Institute

WELL—Corners Institute
WGY—Scissors and Paste
WLW—Salt and Peanuts, harmony
WOR—George Dudley, baritone
9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WEAF WGY
WLIT WRC WEEI WLW WCSH
CDS Datters in Homework WARC WEH WER WEEL WLW WCSH
CBS—Patterns in Harmony: WABC
WJAS WOKO WDRC WCAU WNAC
WMAL—Breakfast Club (NBC)
WOR—Souvenirs of Song
9:30 a.m. EDT 8:30 EST

BS-Metropolitan Parade: WABC
WDRC WNAC WCAU WJAS

WDRC WNAC WCAU WJAS

NBC—Morning Glories: WEAF WCSH
WTIC WRC WEEI

KDKA—Shopping Service
WGY—Bradley Kincaid, ballads
WLW—Joe Emerson, hymns
WOR—John Stein's Orchestra
9:45 a.m. EDT 8:45 EST

NBC—Southernaires, male quartet: WEAF WRC WTIC WAAB WFI WLW WEEI
CBS—Metropolitan Parade: WOKO
ABS—Vance Campbell: WIP

ABS—Vance Campbell: WIP KDKA—Work-a-day Thoughts WCSH—Melody Lane WGY—Mid-morning Devotions WOR—Shopping with Jean Abbey 10:00 a.m. EDT 9:00 EST

-Breen and de Rose: WEAF WFI

BC—Breen and de Rose: WEAF WF1
WEEI WCSH
BS—Madison Singers: WABC WJAS
WDRC WAAB WCAU
BC—Harvest of Song: WJZ WBAL
KDKA WMAL WBZ WRVA

MORA WMAL WBZ WRVA
WGY—The Southerners
WHAM—A Tower Clock Program
WLW—Presenting Suzanne Littleford
WNAC—Buddy Clark
WOR—Pure Food Hour

10:15 a.m. EDT 9:15 EST
BC—Clara, Lu 'n' Em: WEAF WEEI
WCSH WFI WRC WGY WRVA
WLW WTIC

WLW WIIC 3S-Bill and Ginger, songs: WABC WOKO WNAC WCAU WJAS WJSV BC-Florenda Trio: WJZ WHAM

WBZ ABS—News (5 Min.): WIP KDKA—Sammy Fuller WBAL—Goin' Home

#### Star \* Indicates High Spot Selections

10:30 a.m. EDT 9:30 EST CBS—News (5 Min.): WCAU WDRC WJAS WOKO WJSV

WABC WJAS WCAU WOKO WNAC WDRC WJSV BC—News (5 Min.): WEAF WCSH WRC WTIC WFI CBS

WRC WITC WIT NBC—Three Scamps, trio: WEAF WCSH WRC WTIC NBC—Today's Children: WJZ WBAL WMAL KDKA WBZ WHAM WRVA

WEEI—Organist WGY—Market Basket WLW—Jack Berch's Musical Group

10:45 a.m. EDT 9:45 EST
BC—Betty Crocker: WEAF WEEI
WFI WGY WCSH WRC WRVA
WLW

NBC—News (5 Min.); WJZ KDKA WBZ WMAL WBAL
BC—Radio Kitchen: WJZ WMAL KDKA

KDKA CBS—News (5 Min.): WABC WBAL—Shopping with Peggy Randall WBZ—Curley Joe, songs WHAM—Household Hour, Mary Free-

man 11:00 a.m EDT 10:00 EST BC—Juan Reyes, pianist: WEAF WLIT WGY WRC

WLIT WGY WRC
CBS—Cooking Close-Ups: WABC
WOKO WNAC WCAU WJAS WDRC
WJSV
NBC—The Wife Saver: WJZ
NBC—The Honeymooners: WMAL
WRAL

WBAL WBAL
KDKA—Uncle Tom and Betty
WBZ—Fish Stories
WCSH—Bob White, Philosopher
WEEI—Friendly Kitchen
WHAM—Tom Grierson, organist
WLW—Franklin Bens, tenor
WOR—Frances Ingram, beauty talk
WRVA—Betty Moore

11:15 a.m. EDT 10:15 EST NBC—Alice Remsen, songs: WEAF WGY WCSH WRC WEEI WLIT CBS—Beale Street Boys: WABC MUSH WRU WEEI WLIT
BS—Beale Street Boys: WABC
WNAC WCAU WDRC WJAS WOKO
WLBZ WJSV
NBC—Tony Wons, philosopher: WJZ
WHAM KDKA WMAL WBAL
WRVA WR7

WHAM KDKA WMAL WE WRVA WBZ WLW—News; Livestock Reports WOR—Harold Cummings, baritone

11:30 a.m. EDT 10:30 EST ATTION A.M. EDT 10:30 EST

NBC—Betty Moore, decorating: WEAF
WLIT WGY WEEI WLW WRC

NBC—U. S. Army Band: WJZ KDKA
WBAL WRVA WBZ WMAL
WCSH—Musical Program
WHAM—Mrs. Thrifty Buyer
WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST

NBC—Down the Song Trail: WEAF
WTIC WEEI WCSH WGY WRC
WLIT

CBS—Jane Ellison: WABC WNAC
WJAS WJSV WOKO WCAU WDRC WHAM—U. S. Army Band (NBC) WLW—Painted Dreams WOR—"Lazy," songs

#### Afternoon

12:00 Noon EDT 11:00 a.m. EST BC—Al and Lee Reiser: WEAF WCSH WTIC WEEI WRC WLIT BS—Voice of Experience: WABC WNAC WDRC WCAU WJAS WJS**V** 

WNAC WDRC WCAU WJAS WJSV
NBC—Fields and Hall: WJZ WRVA
WHAM KDKA WBAL
ABS—Luncheon Musicale: WIP
WBZ—News
WGY—Banjoleers
WLW—Ward and Muzzy, piano duo
WOR—Rod Arkell, news

NBC—Honeyboy and Sassafras: WEAF
WRC WEEI WTIC
CBS—Betty Barthell, songs: WABC
WJAS WAAB WDRC WOKO WCAU

NBC-Charles Sears, tenor: WJZ KDKA WBAL WMAL WRVA WBZ-Old Farmers' Almanac WCSH-News

WCS1—News
WGY—Martha and Hal
WHAM—Jack Foy, songs
WLW—Babs and Don, comedy
WNAC—News
WOR—Musical Ensemble

WOR-Musical Ensemble
12:30 p.m. EDT 11:30 a.m. EST
NBC-Vic and Sade: WJZ WRVA WBZ
WHAM WBAL WMAL KDKA
CBS-Al Kavelin's Orchestra: WABC
WCAU WOKO WAAB WJAS
NBC-Merry Madcaps: WEAF WRC

NBC-Merry Madcaps: WE. WTIC WLIT WGY WCSH WIIC WLIT WGY WCSH
ABS—Stock Quotations: WIP
WEEI—Stock Quotations
WJSV—Red Cross Speaker
WLW—Music by Divano
WNAC—Shopper's Exchange WOR-Bert Block's Orchestra 12:45 p.m. EDT 11:45 a.m. EST

CBS—AI Kavelin's Orchestra: WJSV
NBC—Words and Music: WJZ WRVA
WHAM WBAL WMAL WBZ
KDKA—Dance Orchestra
WEEL—A Bit of This and That
WGY—Musical Program
WIP—RADIO GUIDE PRESENTS

WIP—RADIO GUIDE PRESENTS Henry Patrick in "Songs of Ro-mance," with Roger Moorehouse WLW—The Texans, trio

:00 p.m. EDT 12:00 Noon EST BS—George Hall's Orchestra: WABC WJSV WNAC WOKO WCAU WDRC

WAAS
MBC—Market and Weather: WEAF
NBC—On Wings of Song: WFI WTIC
WEEI
KDKA—News: Markets

WBZ—Agricultural Markets WCSH—Musicale WGY—Hank Keene's Radio Gang WGY—Hank Keene's Radi WHAM—Tower Trio WLW—Ohio Farm Bureau WOR—Scott Fisher's Orch

OR—Scott Fisher's Orchestra
1:15 p.m. EDT 12:15 EST
BC—On Wings of Song: WEAF WRC
WCSH -Hon. Archie and Frank. W.IZ.

WBAL WMAL KDKA WRYA
ABS—Mirror Reflections: WIP
WGY—Mircile Esmond, songs

WHAM—News; Agricultural Forum

1:30 p.m. EDT 12:30 EST

NBC—Dick Fiddler's Orchestra:
WEAF WCSH WTIC WRC WFI
CBS—Joe Reichman's Orchestra:
WABC WOKO WJSV WCAU WJAS
WNAC WDRC

WNAC WDRC
NBC—Farm and Home Hour: WJZ
WBAL WRVA WHAM KDKA
WMAL WBZ WLW
ABS—Scott Fisher's Orchestra: WIP
WEEL—Kitchen of the Air
WGY—Farm Program
WOR—Theater Club of the Air
1:45 v.m. EDT 12:45 EST
CRS—Log. Reighman's Orghestra:

CBS—Joe Reichman's WABC Orchestra:

WOR—Verna Osborne, soprano
2:00 p.m. EDT 1:00 EST

NBC—Two Seats in the Balcony:
WEAF WLIT WTIC WEEI WGY

WRC WCSH
BS—Romany Trail WABC WOKO
WAAB WCAU WDRC WJSV-Afternoon Rhythms
WNAC-Deane Moore, songs
WOR-Dr. Payne, "The Psychologist

Says" 2:15 p.m. EDT 1:15 EST 2:15 p.m. EDT 1:15 EST
WJSV—The Romany Trail (CBS)
WNAC—Consumers Council of Mass.
2:30 p.m. EDT 1:30 EST
NBC—Home Sweet Home: WJZ
CBS—Swinging Along: WABC WNAC
WJAS WJSV WOKO WDRC

NBC—The Sizzlers Trio: WEAF WLIT WRC WCSH WEEI WTIC NBC—Smack Out: WHAM WMAL WBAL

WBAL
KDKA—Home Forum
WBZ—Cooking School
WCAU—Women's Club of the Air
WGY—Albany on Parade
WLW—Gene Burchell's Orchestra

WOR-Fashions; Beauty; Food; Child VA—Market Reports 2:45 p.m. EDT 1:45 EST

2:45 p.m. EDT 1:45 EST

NBC—Colette Carlay, songs: WJZ

WMAL WBAL WHAM

CBS—Artist Recital: WABC WNAC

WJSV WDRC WOKO WJAS

NBC—Ma Perkins, sketch: WEAF

WEEI WGY WLIT WLW WTIC

WCSH WRC

WRVA—Sunshine Program

3:00 p.m. EDT 2:00 EST

NBC—Don Carlos' Orchestra: WJZ

WMAL WBAL WHAM KDKA WBZ

\*\*CBS—Kate Smith's Matinee: WABC

WOKO WAAB WJAS WJSV WCAU

NBC—Dreams Come True: WEAF

WRC WFI WTIC WGY WEEI WLW

WCSH

WCSH WNAC—Baseball Game WOR—Ariel Ensemble 3:15 p.m. EDT 2:15 EST NBC—Harry Kogen's Orchostro: W 3:15 p.m. EDT 2:15 EST

NBC—Harry Kogen's Orchestra: WJZ

WMAL WHAM KDKA WBZ

NBC—The Wise Man, drama: WEAF

WGY WRC WTIC WCSH

NBC—Song of the City: WLW

WBAL—Concert Orchestra

WEEI—Del Castillo, organist

3:30 p.m. EDT 2:30 EST

NBC—Woman's Radio Revue: WEAF

WRVA WGY WEEI WFI WRC WTIC

WMAL WCSH

WMAL WCSH

WMAL WCSH
ABS—Sports Review; Orchestra: WIP
WLW—Walter Furniss and Organ
3:45 p.m. EDT 2:45 EST
NBC—Joe White, tenor: WJZ WMAL
WHAM WRVA
KDKA—Human Values

WBAL-Henriette Kern, soprang

WBZ—Animals in the News WLW—Ethel Ponce, songs WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST 4:00 p.m. EDT 3:00 EST

NBC—Pop Concert: WEAF WFI

WCSH WRC WRVA WTIC

CBS—On the Village Green: WABC

WOKO WJAS

NBC—Betty and Bob: WJZ WBAL

KDKA WBZ WHAM WMAL WLW

WCAU—Pickard Fanily

WEEI—Stock Quotations

WGY—Business Women's talk

WJSV—Baseball Game

WOR—Health Talk

WOR-Health Talk

4:15 p.m. EDT 3:15 EST

NBC—Pop Concert: WEEI WGY

WBZ—Dorothy Page, singer

WLW—George Dorn, vocalist

WOR—Variety Revue

4:30 p.m. EDT 3:30 EST

★ NBC—Broadcast from Vienna: WJZ

WBZ WMAL WBAL WHAM WRVA -Science Service: WABC WJAS WOKO

WOKO
NBC—The Jesters: WEAF WRC WEEI
WTIC WCSH
KDKA—Market News
WCAU—Ask Mr. Shoffner
WGY—The Old Observer
WLW—Life of Mary Sothern
WOR—Josef Zatour's Orchestra

4:45 p.m. EDT 3:45 EST WEAF WRC WTIC WEEI WCSH

WEIT
3S—The Instrumentalists: WABC
WOKO WJAS WCAU KDKA—Broadcast from Vienna (NBC) WGY—Stock Reports WLW—Business News

5:00 p.m. EDT 4:00 EST BS—On the Air Tonight (5 Min.): WABC

WABC
CBS—Jack Brooks; Orchestra: WABC
WDRC WJAS WOKO

★ NBC—Description of East-West Polo
Matches: WEAF WEEI WRC WTIC
WLW WCSH

WLW WCSH WBZ—News WCAU—Fur Trappers WGY—Lang Sisters WOR—The Sophisticates, trio

5:15 p.m. EDT 4:15 EST
CBS—Jack Brooks; Orchestra: WCAU
NBC—Henry King's Orchestra: WLIT
KDKA—Kiddies Club
WBZ—Skipper Jim's Ship
WGY—The Vagabonds
WOR—Amateur Astronomers

5:30 p.m. EDT 4:30 EST NBC—Old Jim Bridger, drama: WEAF WEEI WTIC WRVA WLIT WEEI WIIC WRVA WLIT
CBS—Jack Armstrong: WABC WJAS
WOKO WCAU WDRC WAAB
NBC—Singing Lady: WJZ WBZ
WHAM WBAL KDKA WLW
WCSH—Mountaineers WGY-Old Jim Bridger WNAC—Melody M WOR—Town Talk

5:45 p.m. EDT 4:45 EST
BS—Gordon, Dave and Bunny:
WABC WAAB WDRC WJAS WOKO
WCAU

WCAU
NBC—Oleanders Quartet: WEAF WRC
WEEI WRVA WTIC WCSH WGY
NBC—Little Orphan Annie: WJZ
KDKA WBZ
WBAL—John, Gene and Dick
WHAM—News
WLW—Monkey Hollow
WNAC—Yankee Singers, quartet
WOR—Tex Fletcher, songs

#### Night

6:00 v.m. EDT 5:00 EST NBC-Al Pearce's Gang: WEAF WLW CBS-Buck Rogers in the Twenty-Fifth Century: WABC WAAB WJAS WCAU
NBC—Education in the News: WJZ
WMAL WBZ
CBS—Men of Notes, trio: WJSV
ABS—Bob Fallon's Orchestra: WIP
KDKA—Dan and Sylvia, sketch
WCSH—News; Trade Review
WEEI—News
WGY—Evening Brevities
WHAM—Edward May organist WCAIL WHAM—Edward May, organist
WNAC—News; Weather
WOR—Eli Dantzig's Orchestra
WRVA—Rhythm Parade

6:15 p.m. EDT 5:15 EST BS—Edward Wurtzebach's Ord WJSV

WJSV
NBC—Alma Kitchell, contralto: WJZ
WBAL WHAM
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU
KDKA—Baseball Resume -Baseball Resume WCSH-Sports Review

WFI-Al Pearce's Gang (NBC) WGY—Joe and Eddie, c WNAC—Baseball Scores

6:30 p.m. EDT 5:30 EST

NBC—News (5 Min,): WJZ WHAM

NBC—Three X Sisters: WJZ WHAM

CBS—News (5 Min.): WABC WDRC

NBC—Three A Sisters, No. 1.

CBS—News (5 Min.): WABC WDRC WOKO WJAS

CBS—Jerry Cooper, baritone: WABC WDRC WJAS WCAU WAAB

NBC—News (5 Min.): WEAF

NBC—Martha Mears, contralto: WEAF

WRC KDKA—Comedy Stars of Hollywood WBZ—Old Farmer's Almanac WCSH—Musicale WEEI—Baseball Scores

WEEL—Baseball Scores
WGY—News; John Finke, pianist
WJSV—Jack Armstrong, sketch (CBS)
WLW—Jack Armstrong, sketch
WNAC—The Merry-Go-Round
WOR—Gabriel Heatter, talk
WRVA—Rhythm Parade
WRVA—Junior Firemen's Club

6:45 p.m. EDT 5:45 EST

NBC—Billy Batchelor, skit: WEAF
WGY WTIC WFI WRC WCSH

CBS—Peter Biljo's Orchestra: WABC
WCAU WOKO WAAB WDRC WJSV
NBC—Lowell Thomas: WJZ WBZ
KDKA WLW WBAL WHAM WMAL
WEEI—Chorus
WRVA—Lowell Thomas (NBC)

WRVA—Lowell Thomas (NBC)
7:00 p.m. EDT 6:00 EST
NBC—Baseball Resume: WEAF
NBC—Johnny Johnson's Orch.: WJZ
WBAL WMAL
CBS—Modern Mountaineers; Orchestra: WABC WOKO WJAS WNAC
NBC—Gould and Shefter: WLIT
KDKA—News; Drama
WBZ—Real Life Drama; News
WCAU—Theodore Ernwood; Candelori's Orchestra
WCSH—Variety Program
WEEI—Trio Romantique (NBC)
WGY—Jules Lande, violinist
WHAM—Sportcast
WLW—Salon Orchestra
WCN—Ford Frick, sports
WRVA—News

WRVA--News
7:15 p.m. EDT 6:15 EST
NBC-Johnny Johnson's Orchestra:
KDKA WHAM
NBC-Gene and Glenn, comedy:
WEAF WGY WCSH WEEI WRC
WRVA WLIT
CBS-Vera Van, songs: WABC WDRC
WNAC WCAU WJAS WOKO
WBZ-Spiritual Singers
WHAM-Dramatization (5 min.)
WLW-Joe Emerson; orchestra
WOR-Dinner Music
7:30 p.m. EDT 6:30 EST

WOR—Dinner Music
7:30 p.m. EDT 6:30 EST

NBC—Dandies of Yesterday: WEAF
WGY WRC

★ NBC—Irene Rich in Hollywood:
WJZ WMAL WBZ WBAL KDKA
CBS—Paul Keast, baritone: WABC
WOKO WDRC WJAS WJSV WCAU WOKO WDRC WJAS WJSV WCAU ABS—Molly Picon: WIP WCSH—Democratic Committee WEEI—After Dinner Revue WGY—Baseball Scores (5 min.) WHAM—Socony Pleasure Cruise WLW—Bob Newhall, sports WNAC—Song Album; George Snelling WRVA—Enid Bur

7:45 p.m. EDT 6:45 EST 7:45 p.m. EDT 6:45 EST
CBS—Boake Carter, news: WABC
WNAC WCAU WJAS WJSV
NBC—Sisters of the Skillet: WEAF
WCSH WGY WRC
NBC—Frank Buck's Adventures:
WJZ WHAM WBAL KDKA WMAL
WRVA WBZ
ABS—News: WIP
WLW—Melody Masters
WOR—After Dinner Music
8:00 n.m. EDT 7:00 EST

8:00 p.m. EDT 7:00 EST

★ NBC—Jack
WEAF WTIC WEEI WCSH WLIT

WGY WRVA WRC
CBS-Maxine; Phil Spitalny's Ensemble: WABC WNAC WDRC WCAU
WJSV WJAS

WJSV WJAS NBC—Crime Clues: WJZ WBAL WBZ WMAL KDKA WLW WHAM—Otto Thurn's Bavarian Orch. WOR—Fran Frey's Frolic

8:15 p.m. EDT 7:15 EST CBS—Edwin C. Hill: WABC WNAC WOKO WCAU WJAS WJSV WDRC ABS-Five Star Final: WIP

8:30 p.m. EDT 7:30 EST NBC—Wayne King's Orchestra: WEAF WCSH WLIT WGY WTIC

CBS-Everett Marshall's Broadway ★ CBS—Everett Marshall's Broadw Varieties: WABC WJSV WJZV WCAU WNAC NBC—Igor Gorin, baritone: KOKA WBAL WHAM WBZ ABS—U. S. Marine Band: WIP WEEI—Musical Program WLW—Unbroken Melodies WOR—"The Lone Ranger," sketch baritone: WJZ

WRVA-Sally Sothern

# Plums and Prunes

espite announcements to the conespite announcements to the contrary, there has been a growing suspicion in the minds of many listeners that Amos 'n' Andy will not be back on the air. That is the American psychology; tell him one thing and he believes the opposite; tell him not to do a thing and he does it.

Just the old and venerable personal liberty idea carried to the extreme.

However, "believe it or not" and take it from Radio Guide, Amos and his copartner in crime WILL be back on the air September 17, and at their usual time. Pepsodent, whom the rumor mongers even

Pepsodent, whom the rumor mongers even had not renewing sponsorship of the famous pair, has them definitely under contract. And that's that.

But when A & A return, they'll engage themselves in a new business. They're tired of the taxicab racket, and feel their fans may likewise be.

THE SAME SPONSOR, incidentally, has found Frank Buck a gold mine in the sale of the paste that cleanses the buck teeth. In other words, "Bring 'Em Back Alive" Frank has "knocked 'em dead." The catcher of monkeys and twister of tigers' tails will switch, come A & A and September 17, to the old Goldberg spot, 7:45 p. m. EDT, and change to the NBC-WEAF station lineup.

TEACHING HISTORY in the most returns fashion it has ever been taught, "Roses and Drums" returns to the airlanes via NBC this next Sunday afternoon, September 9. The sponsors of this program, the Union Life Insurance Company of the sponsors of the sponsors of the sponsors of this program, the sponsors what the sponsors where t pany, are to be congratulated upon the historical accuracy of their scripts and the educational service they are rendering along with the congratulation. ing along with the excellent dramatic entertainment provided by a no less excel-lent cast of radio and stage stars. Wel-come back, Roses and Drums.

#### Live Mikings

YOUR OLD MAESTRO, Ben Berme, will return to the air, same time and everything, on Tuesday, October 2. He's sent for a young Gary saxophonist, Eddie Pripps, for a tryout, which means? ... Lady Esther is getting all set to add a daytime NBC show, possibly in the afternoon, and the music of course will be Wayne King's. Not that we dislike Wayne King's. The new show will ballyhoo

#### WANTED

ORIGINAL POEMS • SONGS

For Immediate Consideration M. M. M. Music Publishers, Dept. R.G. Studio Building, Portland, Oregon

8:45 p.m. EDT 7:45 EST
NBC—Sport Stories Off the Record:
WJZ WBAL WHAM WMAL KDKA
WBZ—Max Dolan's Orchestra
WLW—Southwind; Orchestra and

WLW—Southwind; Orchestra and Quartet
WRVA—History of Virginia
9:00 p.m. EDT 8:00 EST
\*\* NBC—Town Hall Tonight; Fred Allen: WEAF WLIT WGY WRVA
WTIC WRC WEEI WLW
\*\* CRS—Mickey Cochrane talk.\*\*

WTIC WRC WEEL WLW

\* CBS—Mickey Cochrane, talk:
WABC WNAC WDRC WOKO WJAS
WCAU WJSV
NBC—Music Magic: WJZ WBZ WMAL
WBAL WHAM KDKA
WCSH—Theodore Roosevelt Jr., talk
wOR—"Footlight Echoes"; Soloists

WOR—"Footlight Echoes"; Soloists

9:15 p.m. EDT 8:15 EST

BS—Emery Deutsch's Orchestra:
WABC WNAC WDRC WOKO WJAS
WCAU WJSV

9:30 p.m. EDT 8:30 EST

BC—Where Do the Trolley Tracks
Go?: WJZ WHAM WBAL KDKA
WBZ

BS—Fray

WBZ
CBS—Fray and Braggiotti, piano team: WABC WJAS WNAC WDRC WOKO WCAU WJSV
9:45 p.m. EDT 8:45 EST
CBS—Tito Guizar; Orchestra: WABC WJAS WDRC WOKO WCAU WJSV WNAC

NBC

#### By Evans Plummer

a new cosmetic product . . . Jimmie Melton is the guest set for the Baker-Absent Armour show September 7.

All nations are sending delegates to Portugal for a meeting to discuss widening the broadcast band. Is this prosperity, or the Mae West influence?

DOROTHY PAGE, the NBC eyeful inherited from Seymour Simons by NBC's Chicago ether parlors, decided to go bikeriding one midnight last week. Which was okay, except that she wanted to show her prowess without hands on handle-bars. Results from crash into a pile of bricks: one badly bruised and sprained magazine cover girl who had to attend NBC next day on a crutch . . . Another Dorothy, the beautiful *Dot Lamour*, has been released by Bandleader Herbie Kay to accept a contract for a large network com-mercial buildup which has at its end the plot to star her in a feature motion picto star her in a feature motion pic-ture. Mark that Lamour was Miss Amer-ica runner-up to the late *Dorothy Dell*, and now perhaps silver-screen successor to the ill-fated Dell's budding film career.

#### Something New!

A CHANCE, or several chances at "Big Time" are offered non-chained acts from the country's smaller stations by Vick's in its planned series starting October 7 over CBS stations immediately following

the Philharmonic concert. The program, with music provided by Freddie Martin, will star a new act weekly, an act never before heard on a network but one that has had some local station microphone experience.

Radio writers in various cities will nominate prospective acts, and the first four cities to provide them will be Chicago, Cleveland, Detroit and Boston, according to *Fred Wile*, *Jr.*, who is managing the details.

Nominated acts will be auditioned, selected by client and agency, have the advantage of network direction, training and rehearsals, and be given transportation to and from New York, all expenses, and a generous fee for their appearance.

All stations have been ordered to file with the government lists of all stock-holders. This is going to prove awfully embarrassing to some newspapers which have been fighting radio in print and buying station stocks in private.

WHAT IS THIS business in Today's Children? Are Kay and Bob really going to desert the Moran family circle ing to desert the Moran family circle—and the script? No, we can't give you the answer either. But, at any rate, this popular show adds WOAI as an outlet on September 10 . . Speaking of this show, and with football season imminent, its good announcer, Louis Roen, was certainly a college flopperino. He went out for pigskin carrying, broke a leg before the first game, and then went through, in rapid order, sieges of appendicitis, tonsilitis and scarlet fever. He finally gave up and became a mikeman. and became a mikeman.

#### Hours to Come

ctober 12 is the tentative date set by Campbell's Soup for the inau-gural show of the series to be as "Hollywood Hotel." The proknown as "Hollywood Hotel." The program will be heard over a CBS hookup Fridays from 9:30 to 10 p. m., and will feature Dick Powell, El Brendel, Louella Parsons and film guest stars, William O'-Neal, Muzzy Marcelino, and Ted Fiorito and his orchestra and the new star, Rowene Williams . . . M. J. Breitenbach Company has been signed by WJZ for a weekly Sunday program commencing October 14. Further details will be announced shortly known as

shortly. "Gems of Melody," sponsored by Father John's Medicine, returns to the NBC-WEAF airwaves October 14 from 7:15 to 7:45 p. m., featuring orchestras and soloists . . "Just Plain Bill," another beloved radio character, is slated to return to the CBS airwaves for a return engagement by the same sponsor, Kolynos Toothpaste. Bill and his colleagues, beginning September 24, will be heard five

times a week, 7:15 to 7:30 p. m. EDT, for eastern audiences, and at 2 p. m. EDT for middle and far western listeners... General Hugh S. Johnson will be heard over the Columbia network Friday, September 14, 10:30 to 11 p. m. EDT, during the broadcast of the NRA mass meeting at Carnegie Hall, New York.

Earl Hines, Windy City dance bandleader, will be heard over the CBS network on Tuesdays. 12:30 to 1 a.m. EDT be-

leader, will be heard over the CBS network on Tuesdays, 12:30 to 1 a. m. EDT beginning September 11 . . . Ex-Lax has renewed its contract with Lud Gluskin, whose baton flourished over the "Summer Interlude" series over CBS. The renewal becomes effective September 4 . . Irving Kaufman, veteran minstrel and radio man, will be back on the air over the CBS network late in September for a return engagement of his one-man "Lazy Dan" script and song series. He will be Dan" script and song series. He will be backed by the same sponsor, Old English Floor Wax. The time: Sundays from 2:30 to 3 p. m. EDT, beginning September 30.

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New York, N. Y.

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ALWIN, Dept. 1909, 75 Varick Street, New York Please send advice on correcting hair trouble to Name ..... Address

Daylight Time

## Wednesday, Sept. 12

Continued from Preceding Page

10:00 p.m. EDT 9:00 EST \*\*NBC—Dennis EDI\*\*9:00 ESI\*

\*\*NBC—Dennis King, baritone; Orchestra: WJZ WMAL WBAL WHAM KDKA WBZ

\*\*CBS—Byrd Expedition: WABC
WOKO WCAU WJSV WJAS WDRC
WNAC

\*\*NBC—Guy Jombardo's Orchestra:

WNAC

★ NBC—Guy Lombardo's Orchestra:

WEAF WTIC WEEI WCSH WLIT

WGY WRVA WLW WRC

WOR—Al and Lee Reiser, piano duo

10:15 p.m. EDT 9:15 EST

10:15 p.m. EDT 9:15 EST

NBC—Eddy Duchin's Orchestra: WJZ

WMAL WBZ

ABS—Milton Kellem's Orchestra: WIP

KDKA—City Beautification

'WHAM—Artists Concert

OR—Harlan Read, current events

10:30 p.m. EDT 9:30 EST

\* NBC—The Other Americas: WEAF

WRC WGY WLIT WEEI

CRS—True Detective Mysteries:

WRC WGY WLIT WEEI
CBS—True Detective Mysteries:
WABC WOKO WDRC WAAB

★ NBC—Jack Denny's Orchestra;
Harry Richman: WJZ WHAM
WMAL WBAL WRVA
CBS—Howard Marlow's Symphony Orchestra: WCAU WJAS WJSV

ABS—Charles Barnet's Orchestra: WIP KDKA—The Old Observer WBZ—Radiana WCSH—Musicale Program WLW—Henry Thies' Orchestra WNAC—Melody Cruisers WOR—Elaine Jordan, blues

10:45 p.m. EDT 9:45 EST WCSH—Variety Program WLW—Charioteers WNAC—Musical Rhymester

11:00 p.m. EDT 10:00 EST BC—D'Orsey Brothers' Orchestra: WEAF WTIC WLIT WRC WGY WCSH

WESH WITC WIT WAS WASC WJAS WAAB WDRC WOKO WJSV NBC—Zig Zag Circle Ranch: WJZ WBAL WHAM KDKA—Sport Slants WBZ—Painter of Songs WCAU—Alan Scott WEEI—Baseball Scores; News WLW—Cosmopolitan Serenade WNAC—News WOR—Bert Block's Orchestra WRVA—Smoky and Poky

11:15 p.m. EDT 10:15 EST

NBC-Robert Royce. tenor: WJ2 WBAL KDKA WMAL WBZ CBS-Red Nichols' Orchestra: WABC WDRC WNAC WJAS WOKO WCAU

WJRC WNAC WJAS WOKO WCAU WJSV WEEI—Harry Mever's Orch. (NBC) WGY—Dance Orchestra WHAM—Dance Music WRVA—Chandu, the Magician

11:30 p.m. EDT 10:30 EST NBC-Don Bestor's Orchestra: WJZ WBAL WBZ WMAL WHAM BS—Red Nichols' Orchestra: WABC WNAC WOKO WDRC WCAU WJSV

₩ NBC—National Radio Forum: WEAF WEEI WGY WTIC WLIT WRC WRVA WCSH WRVA WCSH
ABS—Blue Rhythm Band: WIP
KDKA—Dance Orchestra
WLW—Dance Orchestra
WOR—Eddie Lane's Orchestra

11:45 p.m. EDT 10:45 EST CBS—Frank Dailey's Orchestra: WABC WNAC WOKO WDRC WCAU

12:00 Mid. EDT 11:00 p.m. EST CBS—Leon Belasco's Orchestra: WABC WNAC WOKO WJAS WCAU WJSV NBC—George Sterney's Orchestra: WJZ WHAM KDKA WMAL WBAL WRZ

WBZ WHAM KDKA WMAL WBAL WBZ
NBC—Buddy Rogers' Orchestra:
WEAF WEEI WLIT
ABS—Day's End: WIP
WGY—Marshall Van Pool's Orchestra
WLW—Larry Lee's Orchestra
WOR—Anthony Trini's Orchestra
WRVA—Dance Orchestra
12:15 a.m. EDT 11:35 p.m. EST
WRC—Buddy Rogers' Orch. (NBC)
12:30 a.m. EDT 11:30 p.m. EST
CBS—George Hall's Orchestra: WABC
WNAC WOKO WJSV WCAU WRC
NBC—Clyde Lucas' Orchestra: WEAF
WEEI WLIT
NBC—Jack Berger's Orchestra: WJZ

NBC-Jack Berger's Orchestra: WJZ KDKA WBZ WRVA WHAM WBAL

WLW WMAL

ABS—Benny Goodman's Orch.: WIP

WGY—Ray Nichols' Orchestra

12:45 a.m. EDT 11:45 p.m. EST

ABS—Willie Bryant's Orch.: WIP

1:00 a.m. EDT 12 Mid. EST

CBS—Sam Robbin's Orchestra: WABC WCAU—Missing Persons Report WLW—Dance Orchestra 1:30 a.m. EDT 12:30 EST WLW—Larry Lee's Orchestra

19

6:45 a.m. EDT 5:45 EST

NBC—Health Exercises: WEAF WEEI

WGY WFI

WOR—Gym Classes

7:00 a.m. EDT 6:00 EST KDKA—Musical Clock WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST

VNAC-News
7:30 a.m. EDT 6:30 EST
NBC-Yoich Hiraoka: WJZ
CBS-Organ Reveille WABC
WJSV-AElder Michaux' Congre

tion
WLW—Top o' the Morning
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra
7:45 a.m. EDT 6:45 EST
NBC—Pollock and Lawnhurst: WI

BC—Pollock and Lawnhurst: WEAF WFI WRC WGY VFI WRC WGY
C—Jolly Bill and Jane: WJZ
VAC—Walter Kidder, baritone
8:00 a.m. EDT 7:00 EST

NBC—Richard Leibert, WEAF WFI WTIC WRC NBC—Richard Leibert, organist:
WEAF WFI WTIC WRC
CBS—Salon Musicale: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
WCSH—Bob White
WEEI—Current Events
WGY—Musical Clock
WJSV—Sun Dial
WLW—AThe Nation's Family Prayer
WNAC—Shopping Around the Town
WOR—The Voice of Gold
WRVA—Musical Clock
8:15 a.m. EDT 7:15 EST
NBC—Landt Trio and White: WJZ
WBAL WBZ KDKA WMAL
WCSH—AMorning Devotions
WEEI—Shopping Service
WLW—AMorning Devotions
WOR—Al Woods, songs
8:30 a.m. EDT 7:30 EST

WLW—A Morning Devotions
WOR—Al Woods, songs
8:30 a.m. EDT 7:30 EST
NBC—Cheerio: WEAF WCSH WEE
WGY WFI WTIC WRC WLW
CBS—Salon Musicale: WABC
NBC—Lew White, organist: WJ:
WHAM KDKA WBAL WMAL
WBZ—Farmers' Almanac
WOR—Martha Manning
8:45 a.m. EDT 7:45 EST
CBS—Carolyn Gray, pianist: WABC
WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—"Day Dreams"

WHAM—Kindly Thoughts
WOR—"Day Dreams"
9:00 a.m. EDT 8:00 EST

★ NBC—Breakfast Club: WJZ WBAL
WHAM WRVA KDKA WBZ WHAM WRVA RES.

BS—The Song Reporter: WABC
WOKO WJAS WDRC WNAC WCAU

Ranta: WEAF

NBC—Herman and Banta: WLIT WRC

NBC—Herman and Banta: WEAF
WLIT WRC
ABS—Bernie Dolan: WIP
WCSH—The Morning Shopper
WGY—Forrest Willis, tenor
WLW—Salt and Peanuts, harmony
WOR—Rhythm Encores
9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WEAF WEEI
WLIT WGY WRC WLW WCSH
CBS—Mood Neopolitan: WABC WOKO
WJAS WNAC WDRC WCAU
WMAL—Breakfast Club (NBC)
WOR—Dog Tales, Richard Meaney
9:30 a.m. EDT 8:30 EST
NBC—Morning Glories: WEAF WTIC
WCSH WRC WEEI
KDKA--Style and Shopping Service
WGY—Little Jack Little's Orchestra
WLW—Joe Emerson, Hymns

KDKA--Style and Shopping Service
WGY-Little Jack Little's Orchestra
WLW-Joe Emerson, Hymns
WOR-John Stein's Orchestra
9:45 a.m. EDT 8:45 EST
NBC—The Sylvan Trio: WEAF WEEI
WTIC WFI WRC WLW
CBS—Eton Boys, quartet: WABC
WOKO WCAU WNAC WDRC WJAS
ABS—Stapelton and Baroff: WIP
KDKA-Sammy Fuller
WCSH—Shopping with Margie
WGY—Romance in Silk
WOR—Souvenirs of Song
10:00 a.m. EDT 9:00 EST
NBC—Edward MacHugh, baritone:
WJZ WBAL KDKA WMAL WRVA
WBZ
CBS—Bill and Ginger: WABC WOKO
WJAS WAAB WCAU
NBC—Breen and de Rose: WEAF

NBC-Breen and de Rose: WEAF WEEI WFI

W. N.—Food and Homemaking School: WDRC WNAC WGY—Through the Hollywood Looking

WHAM-A Tower Clock Program WLW—Health Talk
WOR—Pure Food Hour
10:15 a.m. EDT 9:15 EST

NBC—Clara, Lu 'n' Em: WEAF WEEI WFI WRC WGY WCSH WRVA WLW WTIC

WLW WTIC
CBS—Visiting with Ida Bailey Allen:
WABC WJAS WOKO WAAB WJSV
WCAU
NBC—Castles of Romance:
WBAL WHAM KDKA WBZ
ABS—News: WIP
10:30 a.m. EDT 9:30 EST
NBC—News (5 Min.): WEAF WCSH
WRC WTIC WFI

#### Star \* Indicates High Spot Selections

NBC—Today's Children, drama: WJZ KDKA WMAL WBZ WHAM WBAL WRVA NBC—Morning Parade: WEAF WCSH WTIC WRC CBS—News (5 Min.): WABC WCAU

WITC WRC
CBS—News (5 Min.): WABC WCAU
WDRC WOKO WJSV WJAS
CBS—Artists Recital: WABC WCAU
WDRC WAAB WNAC WOKO WJAS
WEEI—Musical Turns
WGY—Shopping Bag
WJSV—Hester Walker Beall WLW-Mailbag

10:45 a.m. EDT 9:45 EST BS—Academy of Medicine: WABC
WOKO WJAS WDRC WNAC WJSV
BC—News (5 Min.): WJZ WMAL
KDKA WBZ WBAL
BC—Radio Kitchen: WJZ WMAL
KDKA WHAM

KDKA WHAM

NBC—Morning Parade: WGY WFI

WBAL—Come into the Kitchen

WBZ—Curley Joe, songs

WCAU—Through the Looking Glass

WEEI—Good Morning Melodies

WHAM—Radio Grams (5 Min.)

WLW—Ellott Brock, violinist

WRVA—Tune Shop

11:00 a.m EDT 10:00 EST

NBC—Hazel Arth, songs: WJZ WBAL

KDKA WBZ WMAI WBVA WHAM

BC—Hazel Arth, songs: WJZ WBAL KDKA WBZ WMAL WRVA WHAM BS—Swinging Along: WABC WDRC WCAU WNAC WJAS WOKO WJSV

WCAU WARE WARS WORD WASY NBC—Galaxy of Stars: WLIT WGY WLW WCSH—Bob White, Philosopher

WESH—Bob White, Philosopher
WEEL—Variety Program
WOR—Nell Vinick, Beauty Talk
11:15 a.m. EDT 10:15 EST
NBC—Frances Lee Barton: WEAF
WTIC WLIT WGY WEEL WCSH
WRC WLW

\*\*NBC—Tony Wons, philosopher: WJZ

NBC—Iony Wons, philosopher: WJZ
WMAL WBZ
OR—Walter Ahrens, baritone
11:30 a.m. EDT 10:30 EST
BC—U. S. Navy Band: WJZ WBZ
WRVA WBAL WMAL
BS—Madison Ensemble: WABC
WCAU WJAS WOKO WDRC WNAC

WJSV
NBC—Pedro Via's Orchestra: WEAF
WCSH WEEI WTIC WLIT WRC
KDKA—Frances Ingram
WGY—The Southerners
WHAM—Mrs. Thrifty Buyer
WLW—Livestock Reports
WOR—Philosophical Talk
11:45 a.m. EDT 10:45 EST
CBS—Madison Ensemble: WABC
NBC—Tony Wons: KDKA WBAL
WGY—Banjooleers

WGY—Banjooleers
WJSV—Mary Lee Taylor (CBS)
WLW—Painted Dreams
WOR—Kathryn Chumasero, contralto

#### Afternoon

12:00 Noon EDT 11:00 a.m. EST
NBC—Fields and Hall: WJZ KDKA
WMAL WBAL
CBS—Voice of Experience: WABC
WNAC WDRC WCAU WJAS WJSV
NBC—Treasure Chest: WEAF WGY
WCSH WEEI WRC WHAM WLW
WTIC
ABS—Luncheon Munical Trian WIS

WTIC
ABS—Luncheon Musical Trio: WIP
WBZ—News
WOR—Do You Know?
WRVA—Luxurv Fiddlers
12:15 p.m. EDT 11:15 a.m. EST

NBC-Merry Macs: WJZ WBAL KDKA

CBS—Connie Gates, songs: WABC WOKO WAAB WCAU WJAS WJSV WDRC

WDRC
NBC—Honey Boy and Sassafra
WEAF WRC WEEI WTIC.WLIT
WBZ—Weather; Market Reports
WGY—Martha and Hal
WHAM—Jack Foy, songs
WLW—Morning Hi-lites
WNAC—News

WNAC—News
WOR—Tom Davis, tenor
12:30 p.m EDT 11:30 a.m. EST
NBC—Rex Battle's Ensemble: WEAF
WLIT WCSH WTIC WGY

CBS—ACME WHITE LEAD AND
Color Works Presents Smilin' Ed MeConnell: WNAC WDRC WCAU
WAAB WJSV WJAS

CBS—AL Kengling Orbetator WARG

WAAB WJSV WJAS WABC WOKO WAAB WJSV WJAS WCAU NBC-Vic and Sade, comedy sketch: WJZ KDKA WRVA WBAL WHAM

WMAL WBZ

WMAL WBZ
ABS—Stock Quotations: WIP
WEEI—Stock Quotations
WLW—Through the Looking Glass
WOR—Bert Block's Orchestra
12:45 p.m. EDT 11:45 a.m. EST
NBC—Rex Battle's Ensemble: WRC WLW

WLW NBC-Words and Music: WJZ WBAL WHAM WRVA WMAL WBZ KDKA-Dance Orchestra

WEEI—A Bit of This and That
WGY—The Vagabonds
WIP—RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Romance," with Roger Moorehouse

WLW—The Texans, vocal trio 1:00 p.m. EDT 12:00 Noon EST BS—George Hall's Orchestra: WABC WOKO WNAC WJSV WCAU WDRC NBC—Markets and Weather: WEAF NBC—Dick Fiddler's Orchestra: WFI NBC--Dick Fiddler's Orchestra: W KDKA--Market Reports WBAL--Market News WBZ--Agriculture,E. J. Rowell WCSH---Musicale WGY--Bradley Kincaid, ballads WHAM--Tom Grierson, organist WLW--Albright and Wayne, stories WOR---Health Talk; Musical Founders

notes
WRVA—Vagabond Days
1:15 p.m. EDT 12:15 EST 1:15 p.m. EDT 12:15 EST

NBC—The Hon. Archie and Frank:
WJZ WMAL WBAL KDKA

NBC—Dick Fiddler's Orchestra: WEAF
WEEI WRC WCSH
CBS—George Hall's Orchestra: WJAS
WDRC

WCV Musical Because

WDRC
WGY-Musical Program
WHAM-News; Agricultural Forum
WLW-Weather; Market Reports
WRVA-Wandering Songster
1:30 p.m. EDT 12:30 EST
NBC-Merry Madcaps; Orchestra:
WEAF WFI WCSH WTIC WEEI

WRC WRC
CBS—Frank Dailey's Orchestra: WABC
WOKO WJAS WCAU WJSV WNAC
WDRC
NBC—Farm and Home Hour: WJZ
WBZ KDKA WMAL WHAM WRVA

WBZ RDRA WMAL WHAM WRV
WBAL WLW
WGY—Farm Program
WOR—Theater Club of the Air
1:45 p.m. EDT 12:45 EST
ABS—Bud Fisher's Orchestra: WIP
WOR—Verna Osborne, soprano
2:00 p.m. EDT 1:00 EST
NBC—Stones of History dram

NBC. BC—Stones of History. drama: WEAF WRC WLIT WEEI WCSH WTIC WIIC BS—Ann Leaf, organist: WABC WOKO WCAU WAAB WDRC

WGY—Paul Curtis, tenor
WJSV—Afternoon Rhythms
WNAC—Deane Moore, songs
WOR—Dr. Payne, "The Psychologist Says" 2:15 p.m. EDT 1:15 EST

WGY—John Finke, pianist WJSV—Ann Leaf, organist (CBS) WNAC—Yankee Singers, quartet WOR—Alice Remsen, contratto

2:30 p.m. EDT 1:30 EST
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WMAL WHAM

NBC—Smack Out: WMAL WHAM WBAL
CBS—Poetic Strings: WABC WJSV
WOKO WJAS WNAC WDRC
NBC—Trio Romantique: WEAF WEEI
WCSH WŁIT WRC
KDKA—Home Forum
WBZ—Cooking School
WCAU—Women's Club of the Air
WGY—Albany on Parade
WLW—Gene Burchell's Orchestra
WOR—Fashions; Beauty; Foods
WRVA—Market Reports
2:45 D.m. EDT 1:45 EST
NBC—Echoes of Erin: WJZ WMAL
WBAL WHAM WRVA
NBC—Ma Perkins: WEAF WGY WLIT
WLW WTIC WCSH WEEI WRC
WDRC—Baseball
3:00 p.m. EDT 2:00 EST
NBC—Dreams Come True: WEAF WFI
WCSH WRC WGY WEEI WLW
WTIC
CBS—Metronolitan Parade: WABC

CBS-Metropolitan Parade: WABC
WOKO WAAB WJAS WJSV WCAU NBC-Tommy Tucker's Orchestra: WJZ WBAL WMAL WHAM KDKA

WBZ
WNAC—The Cosmopolitans
WOR—Ariel Ensemble
3:15 p.m. EDT 2:15 EST
NBC—Upstaters Quartet: WI
WCSH WGY WRC WRVA WCSH WGY WRC WRVA
NBC—Song of the City: WLW
WEEL—Silver Lining Hour
WNAC—Baseball; Braves vs. Chicago
3:30 p.m. EDT 2:30 EST

\*\* CBS—Mormon Tabernacle Chorus:
WABC WJAS WOKO WAAB WJSV
WCAU
NBC—Part City

WCAU
NBC—Roy Shield's Orchestra: WJZ
WBAL WHAM WMAL KDKA WBZ
NBC—Woman's Radio Review: WEAF
WCSH WGY WRC WTIC WFI

WCSH WGY WRC WTIC WFI
ABS—Sports Review; Orchestra: WIP
WEEL—Reading Circle
WLW—Walter Furniss and organ
WOR—William Bowers, baritone
3:45 p.m. EDT 2:45 EST
KDKA—State Fed. of Penn. Women
WLW—Dorothea Ponce, vocalist
WOR—Lohn Stair's Orchestra WOR-John Stein's Orchestra

4:00 p.m. EDT 3:00 EST

BC—Betty and Bob: WJZ WBAL WBZ KDKA WHAM WMAL WLW -Gene Burchell's Orchestra: EAF WCSH WRVA WTIC WFI WEAR

WEAF WCSH WRVA WITC WFI WRC WGY CBS—Rambles in Rhythm: WABC WOKO WJAS

WOKO WJAS WCAU—Pickard Family WEEI—Stock Quotations WJSV—Baseball Game WOR—Dr. H. I. Strandhagen, Health

4:15 p.m. EDT 3:15 EST

NBC—Jackie Heller, tenor: WJZ WBZ

WMAL WHAM KDKA WFI

WBAL—Heart Throbs

WEEL—Gene Burchell's Orch. (NBC) WGY-Limey Bill
WLW-Jack Berch; Vocal Trio
WOR-The Melody Singer

4:30 p.m. EDT 3:30 EST
BC—Palmer Clark's Orchestra: WJZ
WRVA WBAL WMAL WHAM WBZ WRVA WBAL WMAL WHAM WBZ
CBS—Round Towners: WABC WJAS
NBC—Hazel Glenn. soprano: WEAF
WRC WEEI WCSH
KDKA—Business News and Markets
WCAU—Florence Halman
WGY—John Sheehan, tenor
WLW—Life of Mary Sothern
WOR—Josef Zatour's Orchestra

4:45 p.m. EDT 3:45 EST 4:45 p.m. EDT 3:45 EST

NBC—Adventures on Mystery Island:
WEAF WRC WLIT WCSH WEEI

CBS—Along the Volga: WABC WJAS
KDKA—Palmer Clark's Orch. (NBC)
WCAU—Harold, Norman and Paul
WGY—Stock Reports
WLW—Business News
5:00 p.m. EDT 4:00 EST

CBS—On the Air Tonight (5 Min.):
WABC

CBS—Tea Dansante: WABC WOKO

WABC BS—Tea Dansante: WABC WOKO WJAS WCAU WDRC

WJAS WCAU WDRC
WBZ—News
WGY—Lang Sisters
WLW—Mary Alcott, vocalist
WOR—Stage Relief Talk
5:15 p.m. EDT 4:15 EST
CBS—Between the Bookends: WABC
WJAS WCAU WAAB WDRC
NBC—Meredith Willson's Orchestra:
WEAF WLW WRC WGY
KDKA—Kiddies Klub
WBZ—Duke Dewey's Hickory Nuts
WEEI—Musical Program
WNAC—Once Upon a Time
WOR—Sydney Schachter, pianist
5:30 p.m. EDT 4:30 EST

5:30 p.m. EDT 4:30 EST
BC—Tales of Courage: WEAF WRVA
WCSH WEEI WTIC WLIT WRC

WCSH WEEL WITC WLIT WRC WGY CBS—Jack Armstrong: WABC WOKO WDRC WCAU WJAS WAAB WDRC WCAU WJAS WAAB
NBC—Singing Lady: WJZ WBZ
WBAL KDKA WHAM WLW
WNAC—Melody Mart
WOR—Adventures of Donald Ayer
5:45 p.m. EDT 4:45 EST
NBC—Orphan Annie: WJZ KDKA
WBZ
(PS. Wowide Cottese: WARC WDBC

-Wayside Cottage: WABC WDRC CBS—Wayside Cottage: WABC WDRC
WAAB WCAU WJAS
NBC—Negro Male Quartet: WEAF
WRC WTIC WRVA WCSH
WBAL—John, Gene and Dick
WEEI—Sam Curtis' Radio Chat
WGY—John Finke, pianist
WHAM—News
WLW—Monkey Hollow
WNAC—The Beauty Stylists
WOR—Arturo de Filippi, tenor

#### Night

6:00 p.m. EDT 5:00 EST

NBC—Horacio Zito's Orchestra: WEAF CBS—Buck Rogers in the Twenty-Fifth Century: WABC WAAB WCAU

WJAS
NBC—Tom Coakley's Orchestra: WJZ
WBAL WHAM WMAL
CBS—Men of Notes, trio: WJSV
ABS—Alex Botkin's Ensemble: WIP
KDKA—Dan and Sylvia, sketch
WBZ—O'Leary's Irish Minstrels
WCSH—News; Trade Review
WEEI—The Evening Tattler
WGY—Evening Brevities
WLW—Adventures of Donald Ayer
WNAC—News; Weather
WOR—Ulucle Don Kiddies' Program

WNAC—News; Weather
WOR—Uncle Don Kiddies' Program
WRVA—Hi-Plane Pilots
6:15 p.m. EDT 5:15 EST
CBS—Wurtzebach's Orchestra: WJSV
NBC—Tom Coakley's Orchestra: WFI
WI W WI.W

WLW
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU
ABS—Bob Fallon's Orchestra: WIP
KDKA—Baseball Resume
WBZ—Baseball Resume
WCSH—Sports Review
WGY—Ma Frasier's Boarding House

6:30 p.m. EDT 5:30 EST 6:30 p.m. EDT 5:30 EST

★ CBS—Football Reporter: WABC
WJAS WAAB WDRC WNAC
CBS—Jack Armstrong, skit: WJSV
NBC—O'Leary's Irish Minstrels: WJZ
WHAM
NBC—News (5 Min.): WEAF
NBC—Mary Small, vocalist: WEAF
WRC WTIC
KDKA—Kings and Queens of Sport
WBZ—Old Farmer's Almanac
WCAU—Carlton and Craig
WCSH—Hollywood Columnists
WEEI—Baseball Scores WCSH—Hollywood Columnists
WEEI—Baseball Scores
WGY—News; John Finke, pianist
WLW—Jack Armstrong, sketch
WNAC—The Merry-Go-Round
WOR—Kings and Queens of Sport
WRVA—Junior Firemen's Club

6:45 p.m. EDT 5:45 EST

6:45 p.m. EDT 5:45 EST

NBC—Billy Batchelor, sketch: WEAF
WFI WCSH WGY WEEI WTIC
WRC
CBS—News (5 Min.): WABC WDRC
CBS—Jan Savitt's Orchestra: WABC
WJSV WOKO WAAB WDRC
NBC—Lowell Thomas: WJZ WBAL
WBZ KDKA WLW WHAM WMAL
WCAU—Comedy Stars of Hollywood
WOR—Boys' Club
WRVA—Rhythm Parade

7:00 p.m. EDT 6:00 EST

NBC—Stamp Club: WJZ NBC—Baseball Resume: WEAF CBS—"Round Our Town"; Orchestra: WABC WDRC WJAS WNAC WOKO WCAU NBC—Jack and Loretta Clemens: WFI NBC—Freddie Martin's Orchestra: Martin's

NBC—Freddie Martin's Orche
WBAL WMAL
KDKA—Stanley Metcalfe, tenor
WBZ—Real Life Drama
WCSH—Democratic Committee
WEEI—The Edison Salute
WGY—Radio Sweethearts
WHAM—Sportcast
WLW—German Band
WOR—Ford Frick, sports resume
WRVA—News

7:15 p.m. EDT 6:15 EST NBC-Freddie Martin's Orchestra: WJZ

GY WCSH WRC WEEI WRVA WGY WFI WFI
KDKA—Lois Miller, organist
WBZ—Joe and Bateese
WLW—Joe Emerson, songs; Orchestra
WOR—Comedy Stars of Hollywood

7:30 p.m. EDT 0:30 EST

7:30 p.m. EDT C:30 EST

\* NBC—Danny Malone, tenor: WEAF
WRC WGY WTIC WFI
CBS—Whispering Jack Smith's Orchestra: WABC WOKO WJAS WJSV
WNAC WDRC
NBC—Armand Girard, baritone: WJZ
WBAL
ABS—Jack and the Girl Friends: WIP
WBZ—Frank and Phil
WCAU—Jan Savitt's Orchestra
WCSH—Republican Committee
WEEI—After Dinner Revue
WHAM—Socony Pleasure Cruise
WHAM—Socony Pleasure Cruise
WLW—Bob Newhall, sports
WOR—One Man's Opinion
WRVA—Enid Bur
7:45 nm EDT 6:45 EST

7:45 p.m. EDT 6:45 EST ★ NBC—Irene Bordoni, songs: WEAF

CBS—Boake Carter, news: WABC
WNAC WCAU WJAS WJSV
NBC—Frank Buck's Adventures:
WJZ WBAL KDKA WMAL WRVA
WHAM WBZ WHAM WBZ
NBC—Sisters of the Skillet: WFI
ABS—News: WIP
WCSH—Elsa Hemenway
WEEL—Big Freddie Miller
WGY—Dance Orchestra
WLW—Melody Masters
WOR—After Dinner Music

8:00 p.m. EDT 7:00 EST

NBC—Grits and Gravy, sketch: WJZ
WBAL KDKA WMAL WHAM

★ NBC—Rudy Vallee's Orchestra:
WEAF WEEI WCSH WGY WFI
WLW WRC WTIC WRVA
WBZ—Florence Rangers
WOR—Little Symphony Orchestra

8:15 p.m. EDT 7:15 EST

8:15 p.m. EDT 7:15 EST

ABS—Five Star Final: WIP

WBZ—Adrain O'Brien, tenor
8:30 p.m. EDT 7:30 EST

CBS—Leith Stevens' Harmonies:
WABC WOKO WNAC WDRC WCAU

WJAS WJSV

NBC—Melodies Romantique: WJZ

KDKA WBAL

WBZ—Massachusetts Bay Colony
WHAM—Behind the Headlines

8:45 p.m. EDT 7:45 EST

KDKA-Al and Pete, songs WBZ-Edmond Boucher, b basso WHAM-Melodies Romantique (NBC)

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9:00 p.m. EDT 8:00 EST NBC—Captain Henry's Show Boat: Lanny Ross, tenor: WEAF WEEI WRC WGY WRVA WCSH WFI

WTIC
CBS—Bar X Days and Nights: WABC
WNAC WDRC WCAU WJSV WJAS
★ NBC—Death Valley Days, drama:
WJZ WMAL KDKA WBAL WHAM
WBD WLW

WBZ WLW
WOR—Pauline Alpert, pianist
9:15 p.m. EDT 8:15 EST
WOR—Larry Taylor, baritone
9:30 p.m. EDT 8:30 EST
CBS—Fred Waring's Orchestra: WABC
WNAC WDRC WJAS WOKO WJSV

WCAU

WCAU
NBC—Hessberger's Orchestra: WJZ
WHAM WBAL WMAL WBZ KDKA
ABS—Penthouse Serenade: WIP
WLW—Show Boat (NBC)
WOR—Gus Edwards' Revue
9:45 p.m. EDT 8:45 EST
WOR—Frank Stuart's Orchestra
10:00 n.m. EDT 9:00 EST
NBC—Parade of the Provinces: WJZ
WMAL WBAL WHAM KDKA

# WANTED-TEA AND Sportcasts of the Week

SCHEDULE OF EVENTS

(Time Shown Is Eastern Daylight)
FRIDAY, Sept. 7: 3 p. m., National Tennis Singles, CBS-WABC network; 4:30 p. m., NBC-WEAF network. SATURDAY, Sept. 8: 3 p. m., National Tennis Finals, CBS-WABC network. TUESDAY, Sept. 11: 9:30 p. m., Boxing Bouts, by Benny Leonard, WHN (1010 kc). WEDNESDAY, Sept. 12: 5 p. m., East-West Polo Match, NBC-WEAF network. SATURDAY, Sept. 15: 4 p. m., Belmont Futurity and Jockey Gold Cup Stakes, CBS-WABC network; 6 p. m., Pendleton Roundup, CBS-WABC network.

hile CBS depends on Ted Husing to bring the play in the Men's National Tennis Singles Championship tourney at Forest Hills, the National Broadcasting Company will try for a larger audience by presenting Ellsworth Vines as mikeman for this broadcast. Vines is the former American champion and his play as a professional has added to his prestige. He received his first radio experience early this summer on a "Tennis Tips" program over the senior network. Assisting Vines will be John R. Tunis, who was heard earlier this season in the play-by-play of the matches at Wimbledon, England. (See schedule of events for times.)

NOW THAT the big football game has been safely tucked away, the WGN sports staff is looking forward to the *Londos-Lewis* wrestling match. They served Chicago's grid rooters in splendid style during the night game between the Bears and All-Americans, and this much clamored. All-Americans and this much clamored-for, bone-grinding event to be staged at Wrigley Field September 20 should find them with another busy evening.

BREAKING BRONCOS is still a kingly sport with the folks out west and Columbia's report of the big Pendleton Roundup, from Pendleton, Oregon, is bound to make a hit with eastern listeners, too. This affair winds up the series of five western rodeos after which the world's all-round cowboy champ is named. The program will be relayed to a CBS-The program will be relayed to a CBS-WABC chain from station KOIN, Portland at 6 p, m. EDT, Saturday, September 15, so if you're interested in rope spinning, outlaw hosses and steer throwing, have a listen.

BIG TIME POLO comes to the air this week in the world's series of this game, the annual match between picked teams of the east and the west to be played on Long Island, Wednesday, September 12. NBC's red network will air the contest between Tommy Hitchcock and his cohorts and Cecil Smith's men of the west at 5 p. m. EDT . . . CBS brings another turf classics to its fans, the Belmont Futurity and Jockey Gold Cup stakes from Belmont park, Saturday, September 15, at 4 p. m., over WABC and associated stations.

COUPLE of sports programs worth ing are the "Believe You Me" series dialing are the "Believe You Me" series conducted by Ted Husing every Saturday eve, and Thornton Fisher's "Sport Stories off the Record" each Wednesday night. The latter has been building up a nice following with his dramatic presentations of lowing with his dramatic presentations of happenings behind famous sporting events which did not get into print. Fictitious names are used and the stories are really intriguing. Husing discusses world-famous athletes and events in his period.

## Cupward Ho!

(Continued from Page 3)

with a flexible boom that has been the subject of a flurry of debate among racing experts. Despite the fact that two of the booms snapped in the heat of competitive racing, Sopwith's ardor for the new-fangled creation has not dimmed.

The Endeavour departs radically from set yacht construction. She possesses a newly designed triangular boom, perforated set and reefed mainsail, in addition

to the flexible boom.

The prize for which millions of dollars The prize for which millions of dollars have been spent, is an ugly, bottomless silver cup, wrought by Victorian Silversmiths in 1851, and offered as a prize by the Royal Yacht Squadron of Great Britain. It is officially known as "The Hundred Guinea Cup."

Block Island Sound, off Newport, where the races will be run, is the site of the last American Cup contest in 1930.

The races will be held over the regular America's Cup course, starting from a

America's Cup course, starting from a special buoy which has been planted five miles southeast from Brenton's Reef Lightship, in the open sea. Marks will be set out each day, according to the wind. Some will be triangular, others windward or leaward, or vice versa. The distance of each race will be approximately thirty miles, and if neither boat has finished within five and a half hours after the start, the race will be declared off.

During these periods the story of the thrilling contests will be heard by millions of radio fans. Listeners all over the country will be in constant touch with the progress of the yachts. Four out of seven races determine the winner, and each race will be broadcast in detail.

In addition to the broadcasts from cut-

ters, airplanes and other vantage points, both NBC and CBS are seriously considering sending several blimps aloft to report the progress of the racers as they

speed through the choppy Newport waters. Radio will do more in eliminating the past difficulty of relaying the relative positions of the racing yachts than any instrument known to science. Heretofore, many errors cropped into the early newspaper reports of the reach but radio with paper reports of the races, but radio, with its numerous vantage points, will report the races accurately, in detail, and on the instant.

Thus, as the crews of the challenger and defender run out spinnaker booms, and balloon jibs fill the air on September 15, radio listeners throughout the world will be assured of all there is to know.

THURSDAY NIGHT, SEPT. 13th 9:00 E.S.T. • 10:00 E.D.T.

Columbia Network\*

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- **✓** Studio Gossip by Cal York
- ✓ Music by Mark Warnow

\*For stations - see Radio Guide Listings

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Daylight Time

## Thursday, Sept. 13

★ CBS—BORDEN'S PRESENTS FOR-ty-Five Minutes in Hollywood; Pre-views of Best Current Pictures; Screen Stars in Person; Hollywood Music by Mark Warnow; Gossip by Cal York: WABC WCAU WJAS WOKO WDRC WNAC WJSV ★ NBC—Paul Whiteman's Orchestra: Al Jolson: WEAF WCSH WFI WGY WLW WRC WEEI WTIC WRVA ABS—Archie Bleyer's Orch.: WIP WBZ—Artists Revue 10:15 p.m. EDT 9:15 EST

★ CBS-BORDEN'S PRESENTS FOR-

WBZ—Artists Revue
10:15 p.m. EDT 9:15 EST
WOR—Harlan Read, Current Events
10:30 p.m. EDT 9:30 EST
NBC—Echoes of the Palisades: WJZ
WMAL WBAL WBZ WHAM

WMAL WBAL WBZ WHAM
KDKA-Squire Hawkins
WOR—"Vignettes"
10:45 p.m. EDT 9:45 EST
CBS—The Playboys: WABC WJSV
WOKO WAAB WCAU WJAS WDRC

WNAC—Musical Rhymester
11:00 v.m. EDT 10:00 EST

NBC—Jack Berger's Orchestra: WEAF
WFI WTIC WRC WCSH
CSS—Vera Van, songs: WABC WAAB
WDRC WOKO WJAS WJSV

NBC—Don Bestor's Orchestra: WJZ
WBAL WHAM KDKA WBZ WMAL WBZ—Painter of Songs WCAU—Alan Scott WEEI—Baseball Scores WBZ WGY—Dance Orchestra WLW—Concert Hour WOR-Eli Dantzig's Orchestra WRVA-Dance Parade

11:15 p.m. EDT 10:15 EST

NBC—Jack Berger's Orchestra: WEEI CBS—Joe Haymes' Orchestra: WABC WDRC WNAC WJAS WOKO WJSV WCAU—Jan Savitt's Orchestra WHAM—Dance Music; News

Continued from Preceding Page

WRVA—Dance Orchestra

11:30 p.m. EDT 10:30 EST

NBC—Freddie Berrens' Orchestra:
WEAF WFI WTIC WEEI WCSH
NBC—Johnny Johnson's Orchestra:
WJZ WHAM WBAL WMAL WRVA
WBZ WRC

ABS Blue Digithm Bood WIR

WBZ WRC
ABS—Blue Rhythm Band: WIP
KDKA—Dance Orchestra
WCAU—Joe Haymes' Orchestra
WCAU—Joe Haymes' Orchestra
WLW—Dance Orchestra: WABC
WNAC WOKO WDRC WCAU
URAU WHAM
WHAM
CBS—Joe Reichman's Orchestra

WHAM BS—Joe Reichman's Orchestra: WABC WCAU WNAC WOKO WJSV

NBC—Ralph Kirbery, baritone (5 Min.): WEAF WEEI WFI WGY NBC—Mills' Blue Rhythm Band: WEAF WEEI WGY WFI ABS—Day's End: WIP WLW—News; Spanish music WOR—Eddie Lane's Orchestra

12:15 a.m. EDT 11:15 p.m. EST WRC-Mills' Rhythm Band (NBC) 12:30 a.m. EDT 11:30 p.m. EST

12:30 a.m. EDT 11:30 p.m. EST
CBS—Charles Barnet's Orchestra:
WABC WJSV WCAU WNAC WOKO
NBC—Shep Field's Orchestra: WEAF
WGY WFI WEEI WLW
NBC—Dancing in the Twin Cities:
WJZ KDKA WBZ WHAM WBAL
WRVA WMAL
ABS—Benny Goodman's Orch.: WIP
12:45 a.m. EDT 11:45 p.m. EST

ABS—Benny Goodman's Orch.: WIP
12:45 a.m. EDT 11:45 p.m. EST
ABS—Luis Russell's Orchestra: WIP
1:00 a.m. EDT 12:00 Mid. EST
CBS—Enoch Light's Orchestra: WABC
WCAU—Missing Persons Reports
WLW—Larry Lee's Orchestra (NBC)
2:00 a.m. EDT 1:00 EST
WLW—Moon River, organ and poems

21

6:30 a.m. EDT 5:30 EST
WNAC—Sunrise Special
6:45 a.m. EDT 5:45 EST
NBC—Health Exercises: WEAF WEEI
WGY WFI
WOR—Gym Classes

7:00 a.m. EDT 6:00 EST KDKA—Musical Clock WBZ—Musical Clock 7:15 a.m. EDT 6:15 EST

WNAC—News
7:30 a.m. EDT 6:30 EST

NBC—Yoichi Hiraoka: WJZ

CBS—Organ Reveille: WABC

WJSV— \( \tilde{\Delta} \) Elder Michaux' Congre

tion
WLW—Top o' the Morning
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra
7:45 a.m. EDT 6:45 EST

BC—Pollack and Lawnhurst: WEAF WFI WRC WGY WFI WRC WGY
BC—Jolly Bill and Jane: WJZ
/EEI—Morning Train Catcher AC-Walter Kidder, baritone 8:00 a.m. EDT 7:00 EST

BC—Organ Rhapsody: WEAF WFI WTIC WRC

NBC—Organ Rhapsody: WEAF WFI
WTIC WRC
CBS—The Ambassadors: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
WCSH—Bob White
WEEI—Current Events
WGY—Musical Clock
WJSV—Sun Dial
WLW—AFamily Prayer Period
WNAC—Shopping Around the Town
WOR—Nell Vinick, beauty talk
WRVA—Musical Clock
8:15 a.m. EDT 7:15 EST
NBC—Landt Trio and White: WJZ
WBAL WBZ KDKA WMAL
WCSH—AMorning Devotions
WEEI—Shopping Service
WLW—AMorning Devotions
WOR—Al Woods, songs
8:30 a.m. EDT 7:30 EST
NBC—Cheerio: WEAF WGY WCSH
WEEI WFI WTIC WRC WLW
CBS—Raymond Scott, pianist: WABC

WEEI WFI WTIC WRC WLW
CBS—Raymond Scott, pianist: WABC
NBC—Lew White, organist: WJZ
WHAM KDKA WBAL WMAL
WBZ—Farmers' Almanae
WOR—Martha Manning, talk
8:45 a.m. EDT 7:45 EST
CBS—Connie Gates, Jimmy Brierly,
songs: WABC

8:45 a.m. EDI 1.30 ECS—Connie Gates, Jimmy Brie songs: WABC
WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—Bud Rainey, songs
9:00 a.m. EDT 8:00 EST

NBC-Herman and Banta: WEAF
WLIT WRC

WLIT WRC
CBS—The Song Reporter: WABC
WOKO WDRC WJAS WCAU WNAC
NBC—Breakfast Club: WJZ KDKA
WBAL WHAM WRVA WBZ
ABS—Bernie Dolan: WIP
WCSH—Morning Shopper
WEEI—Clothes Institute
WGY—Moments of Melody
WLW—Salt and Peanuts, harmony
WOR—Rhythm Encores

WN—Sait and Peanuts, narmony
WOR—Rhythm Encores

9:15 a.m. EDT 8:15 EST

NBC—Don Hall Trio: WEAF WCSH
WRC WEEI WGY WLW WLIT
CBS—Metropolitan Parade: WABC
WJAS WOKO WNAC WDRC WCAU
WMAL—Breakfast Club (NBC)
WOR—SQUENDIES of Song

R—Souvenirs of Song 9:30 a.m. EDT 8:30 EST 9:30 a.m. EDT 8:30 EST

NBC—"Taters and Mule," comedy:
WEAF WCSH WTIC WRC WEEI
KDKA—Style and Shopping Service
WGY—Billy Rose, tenor
WLW—Joe Emerson, Hymns
WOR—John Stein's Orchestra
9:45 a.m. EDT 8:45 EST

NBC—Oswaldo Mazzucchi, cellist:
WEAF WFI WRC WTIC WGY
WLW WCSH WEEI

ABS—Bruce Chalmers: WIP

WLW WCSH WEEI
ABS—Bruce Chalmers: WIP
KDKA—Work-a-day Thoughts
WOR—N. Y. State Adult Education
10:00 a.m. EDT 9:00 EST
NBC—Breen and de Rose: WEAF
WCSH WFI WEEI WTIC
CRS—Madison Singers: WARC WOKO

BS—Madison Singers: WABC WOKO
WDRC WJAS WCAU WAAB

WDRC WJAS WCAU WAAB
NBC—Edward MacHugh, Gospel Singer: WJZ KDKA WMAL WRVA
WBZ WBAL
ABS—News: WIP
WGY—The Southerners
WHAM—ATower Clock Program
WJSV—Footlight Melodies WJSV-Footing the Medicary
WLW-Home Care of the Sick
WNAC-Voice of Apothecary
WOR-John McKeever, baritone; Or-

chestra 10:15 a.m. EDT 9:15 EST IO:15 a.m. EDT 9:15 EST
CBS—Bill and Ginger: WABC WOKO
WNAC WJSV WCAU WJAS
NBC—Hazel Arth. contralto: WJZ
WBAL WHAM WBZ
NBC—Clara, Lu 'n' Em: WEAF WEEI
WRC WGY WCSH WRVA WLW WEI WIIC KDKA—Sammy Fuller WOR—"How We Sing," Wm. Zerffi

#### Star \* Indicates High Spot Selections

10:30 a.m. EDT 9:30 EST NBC—Todav's Children 10:30 a.m. EDT 9:30 EST

NBC—Today's Children: WJZ WBAL
WHAM WMAL KDKA WRVA WBZ

CBS—News (5 Min.): WCAU WJAS
WDRC WOKO WJSV

CBS—"All About You": WABC WDRC
WCAU WJAS WNAC WOKO WJSV

NBC—News (5 Min.): WEAF WCSH
WRC WTIC WFI

NBC—Lee White tenor: WEAF WRC

BC—Joe White, tenor: WEAF WRC WCSH WTIC WFI

WEEI—Del Castillo, organist WGY—Market Basket WLW—Jack Berch and Musical Group WOR—The Romance of Foods

10:45 a.m. EDT 9:45 EST
BC—Betty Crocker: WEAF WEEI
WCSH WFI WGY WRC WRVA

WLW
CBS—News (5 Min.): WABC
CBS—The Three Flats: WABC WCAU
WJAS WDRC WNAC WJSV
NBC—News (5 Min.): WJZ WMAL
KDKA WBZ WBAL
NBC—Radio Kitchen: WJZ WMAL
KDKA

KDKA WBAL—Shopping with Peggy Randall WBZ—Curley Joe, songs WHAM—Household Hour, Mary Free-

11:00 a.m EDT 10:00 EST BC-Morning Parade: WEAF WGY WEEI WLIT WRC WTIC WEEI WLIT WRC WTIC
CBS—Cooking Closeups: WABC WOKO
WNAC WDRC WCAU WJAS WJSV
NBC—U. S. Marine Band: WJZ WMAL
KDKA WBZ WBAL WRVA
WCSH—Bob White, Philosopher
WLW—Nora Beek Thurman, vocalist
WOR—"What to Eat and Why," C.
Houston Goudiss
11-15 cm—ENT. 10-17

11:15 a.m. EDT 10:15 EST BS—Beale Street Boys: WABC WNAC WDRC WCAU WJAS WOKO

WCSH—Morning Parade (NBC) WHAM—U. S. Marine Band (NBC) WLW—News; Livestock

11:30 a.m. EDT 10:30 EST
BS—Rambles in Rhythm: WABC
WNAC WDRC WOKO WJAS WJSV WNAC WDRC WORD WAS WOO WCAU—Pete Woolery; Orchestra WHAM—Mrs. Thrifty Buyer WLW—Ponce Sisters, vocalists WOR—Patsy Chapin, songs at piano

11:45 a.m. EDT 10:45 EST
CBS—The Cadets: WABC WJAS
WJSV WNAC
ABS—Rona Valdez: WIP
WCAU—Eddie Shepperd
WHAM—U. S. Marine Band (NBC)
WLW—Painted Dreams
WOR—Around the Wheels of Events

#### Afternoon

WGY—Jerry Brannon and the Lady-fingers
WLW—Music by Divano
WNAC—The Shopper's Exchange
WOR—Bert Block's Orchestra
12:45 p.m. EDT 11:45 a.m. EST
NBC—Words and Music: WJZ WMAL
WHAM WBAL WRVA WBZ

KDKA—Dance Orchestra
WEEI—A Bit of This and That
WGY—The Vagabonds

12:00 Noon EDT 11:00 a.m. EST
NBC—Piano Recital: WEAF WCSH
WRC WTIC WEEI
CBS—Voice of Experience: WABC WRC WTIC WEEI
CBS—Voice of Experience: WABC
WNAC WDRC WCAU WJAS WJSV
NBC—Fields and Hall: WJZ WMAL
WRVA KDKA WBAL
ABS—Luncheon Musical Trio: WIP
WBZ—News
WGY—Banjoleers WHAM—Jack Foy, songs
WLW—Ward and Muzzy, piano duo
WOR—Rod Arkell, news
12:15 p.m. EDT 11:15 a.m. EST BC—Honey Boy and Sassafras: WEAF WRC WEEI WTIC WLIT WEAF WRC WEEI WTIC WLIT
CBS—Betty Barthell, songs: WABC
WAAB WCAU WOKO WDRC WJAS
NBC—Charles Sears, tenor: WJZ
WBAL KDKA WRVA
WBZ—Famous Sayings
WCSH—News; Farm Flashes
WGY—Martha and Hal
WHAM—Tom Grierson, organ
WJSV—Variety Program
WLW—Babs and Don, comedy
WNAC—News OR—Newsic; Minute Manners 2:30 p.m. EDT 11:30 a.m. EST BC—Vic and Sade: WJZ WHAM WMAL WBZ KDKA WBAL WRVA BS-Al Kavelin's Orchestra: WABC WOKO WAAB WJSV WCAU WJAS WORO WAAB WJSV WCAU WJAS
NBC—Merry Madcaps: WEAF WLIT
WRC WTIC WCSH
ABS—Stock Quotations: WIP
WEEI—Stock Exchange Quotations
WGY—Jerry Brannon and the LadyWIP—RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Romance," with Roger Moorehouse
WLW—The Texans, vocal trio
1:00 p.m. EDT 12:00 Noon EST NBC—Markets and Weather: WEAF CBS—George Hall's Orchestra: WABC WNAC WOKO WCAU WJSV WJAS WDRC
NBC—Jan Brunesco's Ensemble: WFI
KDKA—Market Reports
WBZ—Agriculture, E. J. Rowell
WCSH—Musicale
WEEI—The Friendly Kitchen Observer

WGY—Bradley Kincaid, ballads WHAM—Tower Trio WLW—Albright and Wayne WOR—Scott Fisher's Orchestra 1:15 p.m. EDT 12:15 EST
BC—Jan Brunesco's Ensemble:
WEAF WEEI WRC WTIC WCSH

WEAF WEEI WRC WITH WUSH
ABS—Mirror Reflections: WIP
WBAL—Farm Hints
WHAM—News
WJSV—The County Agent Says
WLW—Market and Weather Reports

RVA—County Farm Notes
1:30 p.m. EDT 12:30 EST

NBC—Farm and Home Hour: WJZ
WMAL WRVA WBAL KDKA WLW
WHAM WBZ
CBS—Scott Fisher's Orchestra: WABC
WNAC WCAU WJAS WJSV WOKO WDRC

DRC -Dick Fiddler's Orchestra: WEAF

WDRC.
WBC.—Dick Fiddler's Orchestra: WEAF
WTIC WFI WCSH WRC
WEEI.—Kitchen of the Air
WGY.—Farm Program
WOR.—Theater Club of the Air
1:45 p.m. EDT 12:45 EST
ABS—Jack Filman, sports: WIP
WOR.—Diana Marlow, soprano
2:00 p.m. EDT 1:00 EST
NBC.—Airbreaks: WEAF WEEI WRC
WCSH WTIC
CBS.—The Eton Boys: WABC WDRC
WOKO WAAB WCAU
WGY.—Antoinette Halstead, contralto
WJSV.—Afternoon Rhythms
WNAC.—Deane Moore, Songs
WOR.—Newark String Trio

R-Newark String Trio 2:15 p.m. EDT 1:15 EST BS—Johnny Augustine's Orchestra: WABC WDRC WOKO WAAB WCAU WJSV

WJSV
ABS—Nicholas Gargusi: WIP
WGY—Household Chats
WLIT—Airbreaks (NBC)
WNAC—Yankee Singers, quartet
WOR—Ruth Lewis, pianist
2:30 p.m. EDT 1:30 EST
NBC—The Sizzlers: WEAF WI
WRC WTIC WEEI WCSH
CRS—Memories Garden; WA

BS-Memories Garden: WABC WOKO WDRC WJAS WJSV WNAC NBC—Home Sweet Home: WJZ NBC—Smack Out: WBAL W WHAM

WHAM

KDKA—Home Forum

WBZ—Cooking School

WCAU—Women's Club of the Air

WGY—Albany on Parade

WLW—Gene Burchell's Orchestra

WOR—Fashion, Beauty, Food

2:45 p.m. EDT 1:45 EST

NBC—Ma Perkins: WEAF WGY WLW

WLIT WTIC WCSH WEIL WRC

NBC—Alden Edkins, bass-baritone:

WJZ WMAL WBAL WHAM

3:00 p.m. EDT 2:00 EST

NBC—Bob Stevens, vocalist: WEAF

NBC—Bob Stevens, vocalist: WEAF WRC WGY WTIC WCSH WEEI WLW WFI

WLW WFI
CBS—The Four Showmen: WABC
WOKO WAAB WJAS WJSV WCAU
NBC—Jackie Heller, tenor: WJZ
WMAL WBZ KDKA WHAM WBAL
WNAC—The Cosmopolitans
WOR—Ariel Ensemble
3:15 p.m. EDT 2:15 EST
CBS—Artist Recital: WABC WOKO
WAAB WJSV WJAS WCAU

BC—Villages of Century of Progress: WJZ KDKA WBAL WMAL WHAM

WJZ KDKA WBAL WMAL WHAM WBZ—Books and Authors WNAC—Baseball; Braves vs. Chicago 3:30 p.m. EDT 2:30 EST NBC—Woman's Radio Review: WEAF WRC WCSH WEEI WTIC WGY

WFI
CBS—The Grab Bag: WABC WOKO
WJAS WAAB WJSV WCAU
NBC—Little Concert Hall: WJZ
KDKA WMAL WBAL WHAM
WBZ WLW

WBZ WLW
ABS—Sports Review; Orchestra: WIP
WOR—Radio Garden Club
3:45 p.m. EDT 2:45 EST
WOR—Munz Sisters, harmony
4:00 p.m. EDT 3:00 EST

BS—Lazy Bill Huggins, baritone: WABC WOKO WJAS WADC WUKU WJAS

BC—Betty and Bob: WJZ WBAL

WBZ KDKA WHAM WMAL WLW

BC—Twenty Fingers of Harmony:

WEAF WTIC WRC WCSH WFI

WGY WCAU-The Pickard Family WEEI—Stock Exchange Quotations
WJSV—Baseball Game
WOR—Dr. Strandhagen, health talk

4:15 p.m. EDT 3:15 EST

NBC—Nellie Revell Interviews: WEAF
WTIC WCSH WRC

CBS—Rhythm Band Box: WABC

WJAS WOKO

WJAS WOKO
NBC—Singing Stranger: WJZ WBAIKDKA WBZ WMAL WHAM
WEEL—Health Forum; Dr. Burbank
WGY—Book News, Levere Fuller
WLW—George Dorn, vocalist
WOR—Larry Roberts, tenor

4:30 p.m. EDT 3:30 EST BC-Jesters Trio: WEEI WRC WEAF

WEEI WRC
CBS—U. S. Army Band: WABC WJAS
WOKO WCAU WNAC
KDKA—Business News; Markets
WBZ—Civic Chorus
WCSH—Loring, Short and Harmon WCSI-Soloist
WLW-Life of Mary Sothern
WOR-Josef Zatour's Orches

4:45 p.m. EDT 3:45 EST
NBC—Gen. Fed. of Women's Club:
WJZ WBAL WMAL WHAM
NBC—Adventures on Mystery Island:
WEAF WTIC WRC WEAF WTIC WRC
KDKA—Armchair Driver
WGY—Stock Reports
WLIT—Chicago Symphony Orchestra
WLW—Business News
5:00 p.m. EDT 4:00 EST
CBS—On the Air Tonight (5 Min.):
WABC

WABC
CBS—Frank Dailey's Orchestra: WABC
WOKO WJAS WCAU WDRC
NBC—Dandies of Yesterday, songs:
WEAF WTIC WRC
NBC—Chick Webb's Orchestra: WJZ
KDKA WMAL

WBAL-Poetry Recital WBAL—Poetry Recital
WBZ—News
WCSH—Musicale
WGY—Musical Program
WHAM—Boy Scout Program
WLW—Three Star Voices

WN—Inree Star Voices
WOR—Pauline Alpert, pianist
5:15 p.m. EDT 4:15 EST
NBC—Chick Webb's Orchestra: WBAL
WHAM
NBC—Peg La Centra, songs: WEAF
WTIC WRC

WTIC WRC
KDKA-Kiddies Club
WBZ-Skipper Jim's Ship
WGY-Three Schoolmaids; Billy Rose
WLIT-RADIO GUIDE PROGRAM
with Lee Lawrence, Dorothy Allinson, pianist
WOR-The Cocktail Hour
5.20 pm FDT 4.30 EST

WOR—The Cocktail Hour
5:30 p.m. EDT 4:30 EST
NBC—Singing Lady: WJZ WBAL
WBZ KDKA WHAM WLW
CBS—Jack Armstrong: WABC WOKO
WJAS WDRC WCAU WAAB

\* NBC—William Lundell Interviews:
WEAF WLIT WCSH WEEI WRC

-Melody Mart; Clara Shear R-Robert Reud, town talk 5:45 p.m. EDT 4:45 EST

BC—Alice in Orchestralia, drama· WEAF WEEI WRC WTIC WCSH WEAF WEEL WRC WITC WCSH WRC CBS—Mischa Raginsky's Orchestra: WABC WJAS WDRC WOKO WNAC NBC—Orphan Annie: WJZ KDKA WBZ

WBAL—John. Gene and Dick
WCAU—Fur Trappers
WGY—Ross Erwin, tenor
WIIAM—News
WLW—Monkey Hollow, comedy

WOR-Dorothy Shea, contralto

#### Night

6:00 p.m. EDT 5:00 EST

NBC—Al Pearce's Gang: WEAF WLW

\* CBS—H. V. Kaltenborn, news:
WABC WAAB WDRC WIS WCAU
WOKO WJAS WJSV

NBC—Jack Berger's Orchestra: WJZ
WMAL WBZ

ARS—Gimbal's Roye' Club, WID

WMAL WBZ
ABS—Gimbel's Boys' Club: WIP
KDKA—Dan and Sylvia, sketch
WCSH—News Flashes
WEEI—The Evening Tattler
WGY—Evening Brevities
WHAM—Edward May, organ recital
WNAC—News
WOR—Uncle Don

WNAL—News
WOR—Uncle Don
6:15 p.m. EDT 5:15 EST
CBS—Edward Wurtzebach's Orchestra: WJSV
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU

-Jack Berger's Orchestra: WBAL

NBC—Jack Berger's Orchestra: WBA WHAM NBC—Al Pearce's Gang: WRC WFI ABS—Bob Fallon's Orchestra: WIP, KDKA—Baseball Resume WBZ—Baseball Resume

WCSH—Sports Review
WGY—Joe and Eddie, comedy
WNAC—Baseball; Racing Results
6:30 p.m. EDT 5:30 EST
NBC—News (5 Min.): WEAF
NBC—Marion McAfee, soprano: WEAF
CBS—Football Reporter: WABC WJAS
WAAB WDRC WCAU WNAC
NBC—Dorothy Page, contralto: WJZ
WHAM
KDKA—Stars of Hollywood

KDKA-Stars of Hollywood WBZ—Old Farmers' Almanac WCSH—American Weekly WEEI—Baseball Scores WGY—News; John Finke, pianist WJSV—Jack Armstrong, sketch (CBS) WLW—Jack Armstrong, sketch WOR—Gabriel Heatter, talk

6:45 p.m. EDT 5:45 EST
BS—News (5 Min.): WABC WDRC
BS—Esther Velas' Orchestra: WABC
WOKO WCAU WAAB WDRC

NBC—Billy Batchelor, sketch: WEAF
WTIC WEEI WFI WTIC WEEL WFI NBC-Lowell Thomas; News: WJZ WLW WBZ KDKA WBAL WHAM

WMAL WGY—Marshall Van Pool's Orchestra WJSV—Evening Rhythms

7:00 p.m. EDT 6:00 EST

7:00 p.m. EDT 6:00 EST

NBC—Johnny Johnson's Orch.: WJZ

WMAL WBAL

NBC—Baseball Resume: WEAF

CBS—Round Towners Quartet: WABC

WNAC WJAS WOKO

NBC—Trio Romantique: WTIC WGY

WLIT

KDKA—News; Drama; Music

WBZ—Real Life Drama

WCAU—Theodore Ernwood; Candelori's Orchestra

WCSH—Variety Program

WEEI—Studio Chorus

WGY—Jules Lande, violinist

WHAM—Sportcast

WLW—Virginio Marucci's Orchestra

WOR—Ford Frick, Sports Resume

7:15 p.m. EDT 6:15 EST

NBC—Johnny Johnson's Orchestra:

WHAM KDEA

BC—Johnny Johnson's Orchestra: WHAM KDKA
NBC—Gene and Glenn: WEAF WCSH
WGY WEEI WRC WRVA WLIT

\*\*CBS—Tito Guizar, tenor: WABC
WOKO WDRC WCAU WLBZ WJAS
WBZ—Gaspar G. Bacon
WJSV—Arch McDonald
WOR—Front Page Drama

7:30 n.m. EDT 6:30 EST NBC-Pickens Sisters: WEAF WRC CBS-Paul Keast, baritone: WABC WOKO WDRC WCAU WJSV WJAS NBC-Grace Hayes, songs: WJZ WBZ

WBAL
ABS—Heat Waves: WIP
KDKA—Nancy Martin
WCSH—Democratic Committee
WEEL—After Dinner Revue
WGY—Utica Singers
WHAM—Socony Pleasure Cruise
WLW—Bob Newhall, sportsman
WNAC—Song Album; Rosina Scotti
WOR—Fischer Mystery Sketches
WRVA—Enid Bur
7.45 p.m. EDT 6:45 FST WBAL

7:45 p.m. EDT 6:45 EST BC—Sisters of the Skillet: WEAF WGY WLIT WCSH

WGY WLIT WCSH
BS—Boake Carter, News: WABC
WNAC WCAU WJAS WJSV

WNAC WCAU WJAS WJSV

NBC—Frank Buck's Adventures:
WJZ WBAL KDKA WHAM WMAL
WRVA WBZ

ABS—News: WIP
WEEI—Political Talk
WLW—Melody Masters

WOR—After Dinner Music
8:00 p.m. EDT 7:00 EST

★ NBC—Concert; Jessica Dragonette,
soprano; Orchestra: WEAF WTIC
WGY WRC WEEI WCSH WLIT
NBC—Musical Keys: WJZ WMAL
WHAM WRVA WBAL WBZ

CBS—Fray and Braggiotti, piano
team: WABC WJAS WOKO WCAU
WNAC WJSV WDRC

WLW—Cousin Bob and His Kinfolk

WLW—Cousin Bob and His Kinfolk WOR—The Vocordians, Al and Lee

WOR—The Vocordians, Al and Lee
Reiser
8:15 p.m. EDT 7:15 EST
★ CBS—Edwin C. Hill: WABC WNAC
WCAU WJAS WOKO WJSV WDRC
ABS—Five Star Final: WIP
WLW—Prairie Symphony
8:30 p.m. EDT 7:30 EST
NBC—Eugene Frye, baritone: WJZ
WMAL WHAM
CRS—Court of Human Relations:

WMAL WHAM
CBS—Court of Human Relations:
WABC WOKO WNAC WDRC WJAS
WJSV WCAU
ABS—U. S. Army Band: WIP
KDKA—Old Timers
WBZ—Recreational Project
WGY—Farm Forum
WLW—Unbroken Melodies
WOR—Varieties of 1934

WLW—Unbroken Melodies
WOR—Varieties of 1934
8:45 p.m. EDT 7:45 EST
NBC—Jack and Loretta Clemens:
WJZ WHAM WMAL WBAL
WLW—Southwind; Orchestra and Quartet

# Music in the Air

(Time Shown Is Eastern Daylight)

Saturday evenings hereafter will be filled with music . . . not symphony music, but a variety of the new and the old "presented" in a fetching manner.

Showmanship is the key to Roxy's new series starting September 15 (Columbia at 8 p. m.). The daddy of the "Gang," who claims credit also for being the first to bring classical pusic to the masses will

to bring classical music to the masses, will present "Ear Pictures." These, in case you haven't heard, are stimulating, colorful pictorial images conjured through the

medium of sound alone.
"For instance," Roxy has explained,
"take the song 'Mighty Lak a Rose'. It
is a charming American lullaby. Enhanced by a preamble of such suggestive effects as a baby crying, a softly whispered 'Hush, my darling', and the chime of a distant angelus, it would create a distinct picture in the mind of each person. The listener, closing his eyes, might paint a mental image of a bright-eyed young mother, sitting in a rocker by the window, holding an infant in her arms while the sun sets and breezes gently stir the soft white curtains. The angelus would call forth a picture of the villagers greeting each other on the way to church services, as seen from the window."

Roxy's innovations are always interestby a preamble of such suggestive effects

Roxy's innovations are always interesting and he'll probably uncover some talent. His most recent discoveries, Sue Read of Philadelphia and John Evans of Toronto, are featured on the opening bill, with a large orchestra, a mixed chorus and a dramatic cast.

LATER EACH Saturday evening (NBC LATER EACH Saturday evening (NBC at 9:30 p. m.) a full hour episode will be broadcast from the first original "Musicair" comedy written for the radio. Until now broadcast musical shows have been specially arranged and adapted for the microphone. But none of them have been created purposely for the radio.

#### By Carleton Smith

Courtney Ryley Cooper is writing the book called "The Gibson Family." Schwartz and Dietz, the Broadway song writing team, famous for their sophisticated smash hits—"The Band Wagon,"
"Three's A Crowd," and several of "The Little Shows"—have already finished the songs for the first seven broadcasts.

#### Lucrezia Bori

special 15-minute song recital by Lu-A special 15-minute song recital by Lucrezia Bori will be broadcast over Columbia (Wednesday at 7:45 p. m.) to demonstrate the quality of Philco's new high-fidelity radio set. Miss Bori will sing several popular selections before a group of scatter leaders and accompled friends of society leaders and assembled friends at the Waldorf-Astoria Hotel. As hers is a distinctive voice, slightly wiry and with a timbre decidedly its own, she is a particularly good choice for the purpose.

FERDE GROFE writes only program music. He says he cannot write unless he has a picture in his mind. The nearest thing to abstract music he ever wrote (and it took him ten times as long) was "Three Shades of Blue." His "Tabloid," complete Shades of Blue." His "Tabloid," complete with continuity and sound effects (NBC, Sunday at 12:15 p. m.), will describe (a) Running the News; (b) Sob Sister; (c) Going to Press. The newspaper that inspired "Tabloid," in case you care, was the New York Daily Mirror.

#### Program Details

SUNDAY, SEPTEMBER 9

NBC, l p. m. Light orchestral program.
Intermezzo from the "Jewels of the Madonna";
La Rosita; Love Sends a Little Gift of Roses;

Valse Des Fleurs from Tschaikowsky's "Nut-

Valse Des Fleurs from Tschaikowsky's "Nutcracker Suite."
CBS, 1:30 p. m. Compinsky Trio. Dvorak's B major Trio.
CBS, 3 p. m. Detroit Symphony. Overture, "Iphigenia in Aulis," Tschaikowsky's Ballet Suite, "The Sleeping Beauty."
NBC, 6 p. m. Catholic Hour, directed by Father Finn. O Sanctissima; Thanks Be To God, baritone solo by Henri Marcoux; Sweet Saviour Bless Us Ere We Go.
NBC, 7:30 p. m. Musical Art Quartet and William Hymanson, violinist; Brahms' Quintet for Strings.

William Hymanson, violinist; Brahms' Quintet for Strings.
CBS, 10 p. m. Detroit Symphony Orchestra.
FINAL BROADCAST. Von Weber's Invitation to the Dance; Overture to Wagner's "Rienzi."
NBC, 10 p. m. Mme. Schumann-Heink. Chadwick's "Allah"; Child's Prayer by Max Reger.
NBC, 10:30 a. m. Vocal and instrumental ensemble, Keith McLeod directing. La Maison Grise; By the Waters of Minnetonka; Rosita; Introduction and Allegro to Haro Solo by Ravel; On the Steppe by Gretchaninoff.

#### MONDAY, SEPTEMBER 10

NBC, 8:30 p. m. Voice of Firestone, William Daly conducting. Margaret Speaks, soprano; Gladys Swarthout, contralto; Fred Hufsmith, tenor; Frank Chapman, baritone. Underneath the Stars; Sweet Song of Long Ago; Depuis le Jour from Charpentier's "Louise"; Beautiful Isle of Somewhere.

from Charpentier's "Louise"; Beautiful Isle of Somewhere.

NBC, 10:30 p. m. Gothic Echoes, directed by Walter E. Koons. Lead Kindly Light; Go Not Far From Me; O Saviour of the World; It is Enough from Mendelssohn's "Elijah"; Whoso Dwelleth Under the Defense.

#### FRIDAY, SEPTEMBER 14

FRIDAY, SEPTEMBER 14

NBC, 8 p. m. Cities Service Concert, with Jessica Dragonette, soprano. Rosario Bourdon directing. Excerpts from the overture to Massenet's "Phedre"; The Road to Heaven from Lehar's Paganini; Solveig's Song from the Peer Gynt Suite of Grieg, and Anitra's Dance from the same suite; Then You'll Remember Me from The Bohemian Girl by Balfe; Schubert's Marche Militaire; Berceuse from Joclyn; Chopin's Etude in G Flat; Brahms' Wiegenlied.

NBC, 10:30 p. m. Isidor Philipp, for years a favorite pupil of Camille Saint-Saens, will perform his teacher's rarely heard Quartet for Piano and Strings, opus 41 in B flat. Assisting artists will be Josef Stopak, Leon Fleitman, Oswaldo Mazzucchi.

#### Studios into the Local Peeping

Bill Williams, WBZ-WBZA sports announcer for the past five years, expected by latest rumor to graduate to one of the big networks this fall. Johnny McGhee, former trumpeter with Clarence Fuhrman and his old WIP studio band, and later with Will Osborne, now playing with the Lanin orchestra at the Chelsea, Atlantic City . Charles Hackett, city editor of the Sunday Star, returns to the WDEL microphone on September 10 with his local news comments. Short success story: Kendall Oil has renewed Lowell MacMillan, WHAM nightly sport reviewer, until the world series of 1937.

WORD-SKETCH story of a real comer, called "From Wrestler to Crooner"...

Henry Patrick...21 summers old, built like a full-back, and easy on the eyes... went to University of Alabama, where he

#### By Murray Arnold

majored in advertising course . . . played all sports, then turned to collegiate wrestling . . . was thrown out of ring and seriously injured . . . hospital bill ate up all his savings, which forced him to take a his savings, which forced him to take a course in the well-known college of hard-knocks . . . played stock companies, burlesque, musical comedies . . . Tune him in at your pleasure any week-day at 12:45, or Sunday night at 8. Oh yes, the station is WIP—610 kilocycles.

Vincent Travers takes his band for a southern tour after Labor Day, with whole trip being arranged by Mannie Sacks, of the WCAU Artists Bureau. OUR regrets to Clair R. McCollough, general manager of the Mason-Dixon radio group, who is seriously ill at the Lancaster General Hospital.

MELODIES and Memories of the Emerald Isle will comprise the new series by Terry O'Toole, the Boy from Ireland, to be heard every Wednesday and Friday at 7:15 p. m. on WAAB and Yankee chain.

THE Jaysnoff sisters, scintillating two piano team of WBZ-WBZA, proved the hit-of-the-day at Gov. Brann's recent summer party at the capitol, Augusta, Maine . . . Stern and Company, Philadelphia furniture dealers, were finally sold on that series of plays written around articles of furniture, and start a year run over WIP this Friday at 8 p. m. . . . Tommy Riggs, KDKA star, tops the fan mail list.

# **HOW WOMEN** CAN WIN MEN AND MEN WIN

#### The Favor of Other Men

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all. Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good", for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for.

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#### **High Blood Pressure Sufferers**

If I send you a 30-day treatment of ALLIMIN Tablets—a treatment that has proved wonderfully effective in many stubborn cases of high blood pressure—will you pay the packing and shipping charge of only 25c? ALLIMIN Tablets are a pure vegetable compound guaranteed absolutely free from drugs. If you want to take advantage of my offer, which is a special offer to new customers only, send your name and address and 25c only and I will at once send you a full 4 weeks' treatment of these tablets, regular price \$1.00, without further charge or obligation to you. Address K. D. Becker, Manager, Dept. 523 VITALIN PRODUCTS, 500 N. Dearborn, Chicago.

#### Beautiful! She had her Nose Corrected.

unshapely features corrected by Dr. Radin's Plastle Method as perfected in the great Polyclinics of Paris and Vienna. All kinds of noses reshaped; OUTSTANDING EARS corrected; lips rebuilt; pimples, lines, wrinkles and scars removed. Reduced fees. Consultation and booklet free. DR. RADIN, FACIAL CORRECTIONS, 1483 BROADWAY, NEW YORK CITY.

#### RADIO GUIDE **Program** LEE LAWRENCE

WITH

DOROTHY ALLINSON **Pianist** 

WLIT

Monday—and—Friday 5:15 p.m.

# 9:00 p.m. EDT 8:00 EST ★ NBC—Waltz Time; Frank Munn; Vivienne Segal; Orchestra: WEAF WCSH WLIT WGY WRC WLW

WCSH WLIT WGY WRC WLW
WEEI

CBS—The Columbians: WABC WJSV
WOKO WCAU WNAC WJAS WDRC
NBC—Phil Harris' Orchestra; Leah
Ray: WJZ WBZ KDKA WBAL
WOR—The Witch's Tale
WRVA—Variety Program
9:15 p.m. EDT 8:15 EST

CBS—Walter Pitkin, talk: WABC
WJAS WNAC WDRC
WRVA—Evening Musicale
9:30 p.m. EDT 8:30 EST
NBC—One Night Stands; Pick and
Pat: WEAF WLIT WCSH WTIC
WGY WRC

CBS—California Melodies: WABC
WJAS WOKO WDRC WCAU
WJSV WNAC

NBC—Floyd Gibbons, the Headline
Hunter: WJZ WBZ WBAL KDKA
WRVA WHAM
WEEI—Dance and Concert Music
WLW—Larry Lee's Orchestra
WOR—Norman Brokenshire; Orch.
10:00 p.m. EDT 9:00 EST

WLW-Larry Lee's Orchestra
WOR-Norman Brokenshire; Orch.
10:00 p.m. EDT 9:00 EST
CBS-Johnny Green: WABC WCAU
WJAS WDRC WJSV WOKO

#### Daylight Time

NBC—"Stars Bangled Banner," dra-matic musical: WJZ WBAL WHAM WMAL KDKA WBZ ★NBC—First Nighter: WEAF WCSH WEEI WTIC WLIT WRC WGY WLW—Dance Orchestra WNAC—Hughie Connor's Orchestra

10:15 p.m. EDT 9:15 EST ABS—Milton Kellem's Orchestra: WIP WLW—Henry Thies' Orchestra WOR—Eternal Life, drama 10:30 p.m. EDT 9:30 EST

10:30 p.m. EDT 9:30 EST

NBC—Jack Benny, comedian; Frank
Parker, tenor; Orchestra: WEAF
WLW WTIC WEEI WCSH WRC
WGY WLIT WRVA

★ CBS—NRA Mass Meeting; Gen.
Hugh S. Johnson: WABC WCAU
WJAS WJSV WDRC

NBC—Isador Philipp, pianist: WJZ
WBAL WMAL WHAM KDKA WBZ
ABS—National Affairs Series: WIP
WNAC—Dance Orchestra

WOR—Eli Dantzig's Orchestra

WOR-Hysterical History

## Friday, Sept. 14

10:45 p.m. EDT 9:45 EST

WNAC—Musical Rhymester
11:00 p.m. EDT 10:00 EST

NBC—George R. Holmes: WEAF

WTC WRC WLIT WCSH

\*\*CBS—Cliff Edwards: WABC WDRC

WOKO WJAS WAAB WJSV

NBC—D'Orsey Brothers' Orchestra:

WIZ WAAL WHAM

WOKO WJAS WABB WJSV
WBC-D'Orsey Brothers' Orchestra:
WJZ WBAL WMAL WHAM
KDKA-Sport Slants
WBZ-Painter of Songs
WCAU-Alan Scott
WEEI-Baseball Scores
WGY-Marshall Van Pool's Orchestra
WLW-Unsolved Mysteries
WNAC-News
WOR-Bert Block's Orchestra
WRVA-Smoky and Poky
11:15 n.m. FFFM

WOR-Bert Block's Orchestra
WRVA-Smoky and Poky
11:15 p.m. EDT 10:15 EST
NBC-Orlando's Orch. WEAF WTIC
WCSH WLIT WEEI WRC
CBS-Red Nichols' Orchestra: WABC
WDRC WNAC WJAS WJSV WOKO
NBC-Charlie Davis' Orchestra

NBC—Charlie Davis' Orch.: KDKA WBZ ABS—Udo's Orchestra: WIP WCAU—Jan Savitt's Orchestra

Continued from Preceding Page

WHAM-News WRVA-Chandu, The Magician 11:30 p.m. EDT 10:30 EST

NBC-Freddie Martin's

BC—Freddie Martin's Orchestra:
WEAF WEEI WTIC WLIT WCSH
BS—Leon Belasco's Orchestra: WABC
WCAU WNAC WDRC WJAS WJSV
WOKO CBS

WCAO WNAC WDRC WJAS WJSV
WOKO
NBC—Freddie Berrens' Orchestra:
WJZ WHAM WBAL WBZ KDKA
WRC
ABS—Blue Rhythm Band: WIP
WGY—Ray Nichols' Orchestra
WLW—Roamios
WOR—Eddie Lane's Orchestra
WRVA—Dance Orchestra
11:45 p.m. EDT 10:45 EST
CBS—Charles Barnet's Orchestra:
WABC WNAC WDRC' WOKO WCAU

12:00 Mid. EDT 11:00 p.m. EST NBC—Ralph Kirbery, baritone (5 Min.): WEAF WLIT WEEI WGY NBC—Harold Stern's Orchestra: WEAF WLIT WEEI CBS—Leon Belasco's WABC WCAU WJSV

NBC—Eddy Duchin's Orchestra: WJZ
WBZ WRVA KDKA WLW WBAL
WHAM
ABS—Day's End: WIP
WGY—Dance Orchestra
WOR—Noy Gorodensky's Gypsy Orch.
12:15 a.m. EDT 11:15 p.m. EST
CBS—Herbie Kay's Orchestra: WABC
WOKO WCAU WNAC
ABS—Dave Martin's Orchestra: WIP
WRC—Harold Stern's Orch. (NBC)
12:30 a.m. EDT 11:30 p.m. EST
NBC—Gray Gordon's Orchestra: WEAF
WLIT WRC WEEI WRVA
CBS—Sam Robbins' Orchestra: WABC
WOKO WNAC WCAU WJSV
NBC—Anson Weeks' Orchestra: WJZ
KDKA WHAM WLW WMAL WBAL
WBZ
ABS—Benny Goodman's Orch: WIP WBZ
BS—Benny Goodman's Orch.: WIP
2:45 a.m. EDT 11:45 p.m. EST
BC—Russ Colombo, baritone: WEAF
WRC

WRC
ABS—Willie Bryant; Orch.: WIP
1:00 a.m. EDT 12 Mid. EST
CBS—Allan Leafer's Orchestra: WABC
WCAU—Missing Persons Reports
WLW—Dance Orchestra
1:30 a.m. EDT 12:30 EST

WLW-Larry Lee's Orchestra 2:00 a.m. EDT 1:00 EST WLW-Moon River, organ and poems

23

## Programs for Saturday, September 15

8:00 a.m. EDT 7:00 EST -Organ Rhapsody: WEAF

NBC—Organ Rhapsody: WEAR WRC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL
CBS—Lyric Serenade: WABC
WCSH—Bob White, Philosopher
WEEI—E. B. Rideout
WGY—Musical Clock
WJSV—Sun Dial
WLW—AFamily Prayer Period
WNAC—Deane Moore, songs
WOR—Melody Moments
WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST
NBC—Landt Trio and White: V
WBAL WBZ KDKA WMAL
WCSH—AMorning Devotions
WEEL—Richard Leibert, organist WLW-A Morning Devotions WOR-Al Woods, songs

8:30 a.m. EDT 7:30 EST BC—Cheerio: WEAF WGY WCSH
WEEI WFI WTIC WRC WLW
BC—Lew White, organ: WJZ WHAM
KDKA WBAL WMAL
KDKA WBAL WMAL WBZ—Farmer's Almanac WOR—Rhythm Encores

8:45 a.m. EDT 7:45 EST CBS—The Ambassadors: WABC
WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—Dogs' Tales, Richard Meaney
9:00 a.m. EDT 8:00 EST
NBC—Morning Glories: WEAF WLIT
WCSH WBC WGV WEFT BC—Morning Glories: WEA WCSH WRC WGY WEEI

WCSH WRC WGY WEAI
WCSH WRC WGY WEEI
CBS—Luxembourg Gardens: WABC
WDRC WJAS WCAU WNAC WOKO
\*\* NBC—Breakfast Club: WJZ WBAL
KDKA WHAM WRVA WBZ
WLW—Salt and Peanuts, harmony
WOR—Story Teller's House
9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WEAF WLIT
WGY WRC WLW WCSH
WEEI—Clothes Institute
WMAL—Breakfast Club (NBC)
WOR—Girl Scouts' Program
9:30 a.m. EDT 8:30 EST
NBC—Taters and Mule: WEAF WEEI
WGY WTIC WRC WCSH
CBS—Eton Boys: WABC
WJAS WOKO WNAC
KDKA—Style and Shopping Service

WJAS WOKO WNAC
KDKA—Style and Shopping Service
WLW—Joe Emerson, Hymns
WOR—John Stein's Orchestra
9:45 a.m. EDT 8:45 EST
CBS—The Meistersinger: WABC
WNAC WCAU WOKO WJAS
NBC—The Banjoleers: WEAF WCSH
WRC WGY WLW WEII WFI WTIC
ABS—Stapelton and Baroff: WIP
KDKA—The Plough Boys
WOR—The Lonely Cowboy
10:00 a.m. EDT 9:00 EST
NBC—Annette McCullough, songs:

BC—Annette McCullough, songs:
WEAF WFI WGY WEEI WCSH
BS—Mellow Moments: WABC WAAB
WCAU WJAS
BC—Edward MacHugh: WJZ WRVA
WMAL KDKA WBAL
RZ—HOWR FORUM COCKING School

WMAL KDKA WBAL
WBZ—Home Forum Cooking School
WHAM—ATower Clock Program
WLW—Arthur Chandler, Jr., organist
WNAC—Buddy Clark
WOR—Children's Hour
10:15 a.m. EDT 9:15 EST
NBC—Singing Strings: WJZ WHAM
WBZ WBAL WMAL
CBS—Carlton and Craig: WARC

WAAB WJAS WJSV WCAU NBC-Morning Glories: WEAF WLIT WCSH WFI WRC WTIC WRVA WEEI

WEEI
ABS—News (5 Min.): WIP
KDKA—Home Forum
WGY—The Southerners
WLW—Antoinette West, soprano
WNAC—Jane and John, sketch
10:30 a.m. EDT 9:30 EST
NBC—Singing Strings: KDKA

10:30 a.m. ED1 5.50 AND NBC—Singing Strings: KDKA CBS—News (5 Min.): WABC WOKO WJAS WJSV WCAU WDRC WJAS WJSV WCAU WDRC BS—Let's Pretend: WABC WOKO WJAS WJSV WCAU WNAC WDRC BC—News (5 Min.): WEAF WGY WFI WRC WTIC WCSH BC—Morning Parade: WEAF WTIC WGY WRC WCSH

WEEI—Organist
WLW—Mail Bag

10:45 a.m. EDT 9:45 EST BC—News (5 Min.): WJZ WMAL KDKA WBZ WBAL

KDKA WBZ WBAL
NBC—Originalities; Jack Owens, tenor: WJZ WMAL KDKA
WBAL—Come into the Kitchen
WBZ—Curley Joe, songs
WCSH—Health Talk
WEEI—Morning Parade (NBC)
WHAM—Tom Grierson, organist
WLW—Louis John Johnen, baritone
WOR—Dancing Class
11:00 a.m. EDT 10:00 EST
CBS—Knickerbocker Knights: WABC

CBS—Knickerbocker Knights: WABC WCAU WDRC WNAC WJSV BC—Galaxy of Stars: WLIT WGY WLW WCSH BC—Alma Schirmer, pianist: WEAF WTIC WEEI WRC Star \* Indicates High Spot Selections

NBC—The Honeymooners: WJZ WBZ WHAM WBAL WRVA KDKA—Bobby and Sue; Helen Irwin WOR—"What to Eat and Why" 11:15 a.m. EDT 10:15 EST

★ NBC—America's Cup Yacht Race: WEAF WGY WRC WRVA WLIT WTIC WEEI

WTIC WEET

\* NBC—America's Cup Yacht Race:
WJZ WMAL WBAL WHAM WBZ
KDKA—Kiddies' Club
WHAM—Radiograms (5 min.)
WLW—Livestock Reports
11:30 a.m. EDT 10:30 EST

BS—Concert Miniatures: WABC WDRC WCAU WJSV WOKO WNAC WDRC WCAU WJSV WOKO WN/ WGY—Children's Theater WLW—Sandra Roberts, blues singer WOR—Marilyn Mack, songs 11:45 a.m. EDT 10:45 EST WJAS—Concert Miniatures (CDC)

WJAS—Concert Miniatures (CBS) WLW—Painted Dreams WOR—Stamp Club

#### Afternoon

12:00 Noon EDT 11:00 a.m. EST BS—Connie Gates, songs: WABC WDRC WCAU WNAC WJAS WOKO

WJSV
NBC—Armchair Quartet: WEAF WRC
WCSH WEEI WRVA WTIC WGY
NBC—Fields and Hall: WJZ WBAL
KDKA
WBZ—Weather Bureau; News
WHAM—Jack Foy, songs
WLW—Bailey Axton, tenor
WOR—"Do You Know?"
12:15 nm FDT 11:15 am FST

WOR—'Do You Know?''
12:15 p.m. EDT 11:15 a.m. EST
NBC—Honeyboy and Sassafras: WEAF
WRC WEEI WTIC

BS—Along the Volga: WABC WAAB WOKO WJAS WLBZ WCAU WDRC WJSV

WJSV
NBC—Genia Fonariova, soprano: WJZ
WBAL WRVA KDKA WHAM
WBZ—Time; Famous Sayings
WCSH—News; Farm Flashes
WGY—Martha and Hal
WLW—Morning Highlights
WNAC—News and Weather
WOR—Musical Ensemble
12:30 n.m. EDT 11:30 a.m. EST

WOR—Musical Ensemble

12:30 p.m. EDT 11:30 a.m. EST

CBS—Al Kavelin's Orchestra: WABC

WJAS WCAU WJSV WOKO WAAB

NBC—Merry Madcaps: WEAF WRC

WGY WLIT WTIC

NBC—Vic and Sade comedy: WIZ

WG1 WL11 W11C BC—Vic and Sade, comedy: WJZ WHAM KDKA WBAL WMAL WBZ

-Stock Quotations: WIP WCSH—Speedathon
WEEI—Del, Jack and Ray WLW—Music by Divano
WNAC—The Shopper's Exchange
WOR—Huger Elliott, museum talk
12:45 p.m. EDT 11:45 a.m. EST
NBC—Words and Music: WJZ WBAL
WRYA WMAL WHAM WBZ

WRVA WCSH—News —The Vagabonds WGY—The Vagabonds
WIP—RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Romance," with Roger Moorehouse
WLW—The Texans, vocal trio
WOR—Dorothy Blumberg, pianist
1:00 p.m. EDT 12:00 Noon EST
NBC—Lan Brungeco's Ensemble

NBC—Jan Brunesco's Ensemble:
WEAF WRC WCSH WFI WEEI
CBS—George Hall's Orchestra: WABC
WOKO WCAU WJSV WNAC WDRC

WOKO WCAU WJSV WNAC WDRC
ABS—Eli Dantzig's Orchestra: WIP
E. T.—4-H Club: WBZ WHAM
KDKA—Words and Music (NBC)
WGY—Stock Reports
WLW—Albright and Wayne, songs
WOR—Scott Fisher's Orchestra
1:15 p.m. EDT 12:15 EST
NBC—Songfellows Quartet: WJZ
KDKA WBAL WRVA
WGY—Jan Brunesco's Orch. (NBC)
WHAM—News; Agricultural Forum
WJAS—George Hall's Orch. (CBS)
WLW—Nora Beck Thumann, vocalist
1:30 p.m. EDT 12:30 EST
NBC—America's Cup Yacht Race:
WEAF WEEI WFI WCSH
NBC—National Grange Program: WJZ

BC-National Grange Program: WJZ WRVA WBAL WMAL WHAM WBZ

WNVA WARE WHAL WHAM WBE KDKA WLW BS—Esther Velas' Ensemble: WABC WCAU WOKO WJSV WJAS WDRC WNAC

WCAU WORD WJSV WJAS WDRC
WNAC
ABS—Scott Fisher's Orchestra: WIP
WGY—Farm Program
WOR—Theater Club of the Air
1:45 p.m. EDT 12:45 EST
NBC—Dick Fiddler's Orchestra: WEAF
WTIC WRC WFI
WOR—John Morelli, tenor
2:00 p.m. EDT 1:00 EST
★ NBC—Rex Battle's Ensemble
WEAF WLIT WRC WTIC WGY
WCSH WEEI
CBS—Dan Russo's Orchestra WABC
WOKO WAAB WCAU WDRC
WJSV—Afternoon Rhythms

WNAC—News
WOR—Eli Dantzig's Orchestra
2:15 p.m. EDT 1:15 EST

WJSV—Dan Russo's Orchestra (CBS)
WNAC—Yankæe Mixed Quartet
2:30 p.m. EDT 1:30 EST

★ NBC—"Radio Playbill," drama:
WEAF WRC WCSH WTIC WLIT
WEFI WGY

WEEI WGY

WCAU WNAC WDRC WJSV WJAS WLW-Business News WOR-Fashion; Beauty; Food; Child Training

2:45 pm. EDT 1:45 EST BC—Royal Hawaiian Orchestra: WJZ WLW WBAL WHAM WBZ WMAL KDKA WRVA 3:00 p.m. EDT 2:00 EST BC—Townya Tuckor's Orchestra

3:00 p.m. EDT 2:00 EST

NBC—Tommy Tucker's Orchestra
WJZ WMAI WHAM WRVA WBAL
KDKA WBZ

NBC—Green Brothers' Orchestra:
WEAF WRC WCSH WGY WFI
WTIC WLW WEEI

CBS—Chansonette: WABC WOKO
WAAB WJAS WCAU WJSV
WNAC—Baseball Game
WOR—Ariel Ensemble
3:30 p.m. EDT 2:30 EST

NBC—Week End Review; King's
Guard Quartet: WEAF WRC WGY
WFI WCSH WRVA WTIC WEEI
WLW

CBS—Among Our Souvenirs: WABC

WLW
BS—Among Our Souvenirs: WABC
WOKO WJAS WAAB WCAU WJSV
BC—America's Cup Yacht Race:
WJZ WBAL WHAM KDKA WMAL

-Sports Review: Orchestra: WIP WOR-Florence Howland, soprano

3:45 p.m. EDT 2:45 EST NBC—Saturday's

3:43 p.m. EDT 2:43 EST

NBC—Saturday's Songsters: WJZ

WMAL

WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST

★ CBS—Futurity Stakes from Belmont

Track: WABC WOKO WJAS

NBC—Dop. Cortogs Organization WIZ NBC—Don Carlos' Orchestra: WJZ
KDKA WBAL WMAL WHAM WBZ
WCAU—The Pickard Family
WJSV—Baseball Game

WJSV—Baseball Game
WOR—Al and Lee Reiser Present
4:15 p.m. EDT 3:15 EST
NBC—Platt and Nierman: WJZ WBZ
KDKA WBAL WMAL WHAM
4:30 v.m. EDT 3:30 EST
★ NBC—Finish of America's Cup Yacht
Race: WJZ WBAL KDKA WMAL
WHAM WBZ WRVA WLW
★ NBC—Finish of America's Cup Yacht
Race: WEAF WEEI WRC WCSH
WGY WLIT WTIC
CBS—Scott Fisher's Orchestra; WABC

BS—Scott Fisher's Orchestra: WABC WOKO WJAS WCAU

WOKO WJAS WCAU
WOR-Bud Rainey, songs
4:45 p.m. EDT 3:45 EST
WOR-Scott Fisher's Orchestra
5:00 p.m. EDT 4:00 EST
NBC-Orlando's Ensemble: WF
WTIC WEEL WGY WCSH

WIC WEEL WGY WCSH BS—Enoch Light's Orchestra: WOKO WJAS WCAU WDRC

WOR-Program Resume
5:15 p.m. EDT 4:15 EST
CBS—On the Air Tonight (5 Min.):
WABC

WABC
WOR-Kay Fayres, blues
WRC-Orlando's Cosmopolitans (NBC)
5:30 p.m. EDT 4:30 EST
NBC-Chick Webb's Orchestra: WEAF
WGY WCSH WRVA WEEI WRC
CBS-Jack Armstrong: WABC WOKO
WCAU WDRC WJAS WAAB
NBC-Jackie Heller, songs: WJZ
WBAL WHAM WBZ
KDKA-RBIII and Alay

WBAL WHAM WBZ
KDKA—Bill and Alex
WLW—John Barker, baritone
WNAC—Melody Mart
WOR—French Class
5:45 p.m. EDT 4:45 EST

\*\*STATE OF THE STATE OF THE STA

ing: WABC WAAB WCAU WJAS WOKO
WBAL—John, Gene and Dick
WGY—Bradley Kincaid, ballads
WHAM—Musical Song Bae
WLW—Chick Webb's Orch. (NBC)
WNAC—The Yankee Singers

#### Night

6:00 p.m. EDT 5:00 EST

★ NBC—One Man's Family: WEAF
WLW WRC
CBS—Pendleton Round-Up: WABC
WDRC WCAU WJSV
NBC—Johnny Johnson's Orchestra:
WJZ WBAL WHAM WBZ WMAL
DE AND WEAR WAR ABS—Alex Botkin's Orchestra: WIP
KDKA—Temperature; Weather
WCSH—News; Trade Review
WEEL—The Evening Tattler

WGY-Evening Brevities

WHAM—News (5 min.) WOR—Josef Zatour's Orchestra WRVA—Rhythm Parade

6:15 p.m. EDT 5:15 EST 6:15 p.m. EDT 5:15 EST

NBC—One Man's Family: WFI WRVA
ABS—Bob Fallon's Orchestra: WIP
KDKA—Baseball Resume
WBZ—Baseball Resume
WCSH—Sports Review
WGY—Ma Fraser's Boarding House
WNAC—Baseball Scores
WRVA—Hi-Plane Pilots
6:20 p.m. EDT 5:30 EST

6:30 p.m. EDT 5:30 EST

NBC—News (5 Min.): WEAF

NBC—Tom: Coakley's Orchestra:
WEAF WRC WCSH

CBS—Football Reporter: WABC

WDRC WAAB WLBZ WCAU WJAS

WNAC

WNAC

BS—Jack Armstrong, sketch: WJSV

NBC—Twenty Fingers ot Harmony:

WJZ KDKA WHAM

WBZ—Old Farmer's Almanac

WEEl—Baseball Scores

WGY—News; John Finke, pianist

WLW—Jack Armstrong, sketch

WOR—Gabriel Heatter, talk

6.45 pm FDT 5.45 EST

6:45 p.m. EDT 5:45 EST
BS—News (5 Min.): WABC
BC—John Herrick, baritone: WJZ
WBAL KDKA WMAL WHAM WBZ
BS—Sam Robbins' Orch WABC
WCAU WAAB WOKO WDRC CRS

WCSH—Musicale WGY—Musical Program WLW—Talk by Major Wood WOR—Story with Music

7:00 p.m. EDT 6:00 EST

NBC—Stamp Club: WJZ

\* CBS—Charles Carlile, tenor: WABC

WOKO WDRC WJSV WJAS WCAU WORD WEEK WISY WIAS WEAD BC—Three Scamps, male trio: WEEI WTIC WCSH WFI

WTIC WCSH WFI
NBC—Baseball Resume: WEAF
NBC—Pickens Sisters: WBAL WMAL
KDKA—Stanley Metcalf, News
WBZ—Ray Delporte's Orchestra
WGY—Dance Orchestra
WHAM—Sportcast
WLW—Old Observer
WNAC—A Dramatization
WOR—Ford Frick, sports
WRVA—News

7:15 p.m. EDT 6:15 EST NBC—"Homespun" B-BC—"Homespun," Dr. Wm. H. Foulkes: WEAF WCSH WFI WRC

Foulkes: WEAF WCSH WFI WRC
CBS—Jan Savitt's Orchestra: WABC
WJAS WCAU WDRC WOKO
NBC—Flying with Capt. Al Williams:
WJZ WBAL WBZ WRVA KDKA
WEEI—After Dinner Revue
WLW—Ward and Muzzy, piano duo
WNAC—The Old Apothecary
WOR—Do You Know?
7:30 p.m. EDT 6:30 EST
CBS—Whispering Jack Smith's Orches-

CBS—Whispering Jack Smith's Orches-tra: WABC WJSV WOKO WJAS WNAC WDRC

WNAC WDRC

NBC—Martha Mears songs: WEAF

WFI WGY WCSH

NBC—Henry King's Orchestra: WJZ

WBZ WBAL

ABS—Charles Barnet's Orch.: WIP

KDKA—Dance Orchestra

WEEI—Pick and Pat, comedy team

WHAM—Evening Interlude

WLW—Bob Newhall. sports

WOR—Robert Bedell, organist

WRVA—Evening Musicale

WRVA—Evening Musicale
7:45 p.m. EDT 6:45 EST
NBC—Sisters of the Skillet: WE
WGY WFI NBC

WGY WFI
CBS—Rhoda Arnold, soprano: WABC
WNAC WJAS WJSV WOKO WDRC
ABS—Fisher's Gypsy Ensemble: WIP
WBZ—Christian Science Monitor
WCAU—Street Scenes
WCSH—Democratic Committee
WLW—R.F.D. Hour
WMAL—Henry King's Orch. (NBC)
WRVA—Evening Musicale
8:00 p.m. EDT 7:00 EST
NBC—Don Bestor's Orchestra: WEAF
WEEL WTIC WRC WCSY

BC—Don Bestor's Orchestra: WEAF WEEI WTIC WRC WCSH CBS—The Roxy Revue: WABC WOKO WDRC WNAC WJAS WCAU + CBS-The

WJSV

★ NBC—Rochester Civic Orchestra.

WJZ WMAL WLBZ WHAM

WBZ—Orchestra
WGY—Antoinette Halstead, contral'
WOR—Pan American Panoramas
WRVA—Cross Roads Symphonv
8:15 p.m. EDT 7:15 EST
ABS—Archie Bleyer's Orchestra: WI:
WFI—Don Bestor's Orchestra (NBC WLW—Gene Burchell's Orchestra
WOR—All Star Trio
8:30 p.m. EDT 7:30 EST
★ NBC—Northern Lights: WJZ WMAI
KDKA WBAL WBZ WLW
NBC—Hands Across the Border:

NBC—Hands Across the Border:
WEAF WEEI WGY WTIC WRC WFI
WCSH—Edward C. Moran Jr.
WHAM—Old 'Timers; Hank and Herb
WOR—Jack Berger's Orchestra

8:45 p.m. EDT 7:45 ESI CBS—"Fats" Waller's Rhythm Club: WABC WOKO WNAC WCAU WDRC WJAS WJSV ABS—One Man Minstrel Show: WIP

9:00 p.m. EDT 8:00 EST BC—Chicago Symphony Orchestra: WEAF WFI WTIC WGY WRC WEEI

WEAF WFI WTIC WGY WRC WEEI
CBS—Saturday Revue: WABC WNAC
WCAU WOKO WJAS WDRC WJSV

\*\* NBC—RCA RADIOTRON PREsents Radio City Party, Featuring
Frank Black and Orchestra; John B.
Kennedy; Capt. Henry; Molasses 'n'
January; Mary Lou of Showboat
Fame as Guest Stars: WJZ WMAL
WLW WBAL WHAM KDKA
ABS—Americana Variety Show: WIP
WCSH—Theodore Roosevelt Jr.
WRVA—Tampa Revelers
9:15 p.m. EDT 8:15 EST

9:15 p.m. EDT 8:15 EST WOR—Freddie Berrens' Orchestra 9:30 p.m. EDT 8:30 EST

9:30 p.m. EDT 8:30 EST
CBS—"Benjamin Franklin," sketch:
WABC WJAS WNAC WDRC

\*\*NBC—The Gibson Family: WEAF
WTIC WEEI WFI WRC WGY

\*\*NBC—Jamboree: WJZ WRVA WBZ
WHAM WBAL
KDKA—Squire Hawkins
WLW—Variety Program
WOR—Eddie Lane's Orchestra

10:00 p.m. EDT 9:00 EST BS—Manhattan Serenaders: WABC WNAC WCAU WOKO WJAS WDRC WJSV

WJSV ABS—Milton Kellem's Orchestra: WIP KDKA—Behind the Law WOR—John Kelvin, tenor

10:15 p.m. EDT 9:15 EST KDKA—Golf Program WOR—Pauline Alpert, pianist 10:30 p.m. EDT 9:30 EST

BC—Raymond Knight's Cuckoos: WEAF WTIC WEEI WFI WRC WGY WEAR WITH WEEL WITH WRC WGY
CBS—△Elder Michaux Congregation: WABC WOKO WAAB WDRC
WJAS WJSV WCAU

★ NBC—ALKA SELTZER PRESENTS

Barn Dance; Spareribs; Linda Parker; Hoosier Hot Shots; Uncle Ezra; Lulu Belle; Maple City Four: WJZ WHAM WBAL KDKA WMAL WLW WBZ WNAC—Andrew Jacobson's Ensemble

WNAC—Andrew Jacobson's Ensemble
WOR—Chas. Barnett's Orchestra
10:45 v.m. EDT 9:45 EST

★ NBC—The Siberian Singers: WEAF
WCSH WRC WGY WFI WRVA

WEEL WTIC IAC—Musical Rhymester
11:00 p.m. EDT 10:00 EST

BC—Guy Lombardo's Orchestra: WEAF WTIC WRVA WFI BS—Sylvia Froos, songs: WABC WJAS WAAB WDRC WJSV WOKO WCAU

WCSH—Dance Orchestra
WEEI—Baseball Scores; Current Events
WGY—Marshall Van Pool's Orchestra WGAU WJAS WJSV WNAC WDRC

WOKO Lombardo's Orchestra:

WORD
BC—Guy Lombardo's Orchestr
WEEI WCSH
OR—Bert Block's Orchestra
11:30 p.m. EDT 10:30 EST

11:30 p.m. EDT 10:30 EST

NBC—Freddie Martin's Orchestra:
WJZ WBAL WHAM WBZ

NBC—Paul Whiteman's Party:
WEAF WEEI WGY WRVA WRC
WTIC WCSH WFI

ABS—Blue Rhythm Band: WIP
KDKA—Sport Slants; Orchestra
WHAM—News (5 min.)
WLW—Dance Orchestra
WOR—Anthony Trini's Orchestra

WLW—Dance Orchestra
WOR—Anthony Trini's Orchestra
11:45 p.m. EDT 10:45 EST
CBS—Joe Haymes' Orchestra: WABC
WCAU WNAC WOKO WLBZ WDRC
WMAL—Freddie Martin's Orch (NBC)
12:00 Mid. EDT 11:00 p.m. EST
CBS—Rube Wolf's Orchestra: WABC
WCAU WNAC WOKO WJSV

WCAU WNAC WOKO WJSV
NBC—Charle Davis' Orchestra: WJZ
WHAM WMAL WBZ WBAL
ABS—Day's End: WIP
KDKA—DX Club
WLW—Paul Whiteman's Party (NBC)
WOR—Eli Dantzig's Orchestra
12:15 a.m. EDT 11:15 p.m. EST
NBC—Carefree Carnival: WEAF
WRC WGY WEEI WRVA WFI
WLW
12:30 a.m. EDT 11:20 p.m. EST

12:30 a.m. EDT 11:30 p.m. EST

12:30 a.m. EDT 11:30 p.m. EST CBS—Hal Grayson's Orchestra: WABC WOKO WNAC WJSV WCAU NBC—Art Landry's Orchestra: WJZ WBAL-KDKA WHAM WBZ WMAI ABS—Benny Goodman's Orch.: WIP 12:45 a.m. EDT 11:45 p.m. EST ABS—Luis Russell; Orchestra: WIP 12:40 a.m. EDI 11:45 p.m. ESI
ABS—Luis Russell; Orchestra: WIP
1:00 a.m. EDT 12:00 Mid. EST
CBS—Gene Kardos' Orchestra: WABC
WCAU—Missing Persons Reports
WLW—Dange Orchestra

# Buried Alive

(Continued from Page 9)

place in the Orosco yard.

"But look," said Michael Savato, "the blinds are drawn in the house."

"So Orosco does not intend to return soon," Mrs. Angulo added.

"If ever," said Mrs. Savato.

"I go to telephone the police!" said Mrs. Angulo. And picking up her skirts, she ran. Two hours later, a bored sheriff's deputy, summoned by her call, sank a spade into a square of loose earth. Five minutes later the same deputy, but no longer bored, phoned headquarters.

later the same deputy, but no longer bored, phoned headquarters.

"Are you sure it was a body?" asked Police Captain William Bright.

"Yes—although I didn't uncover it completely," said the deputy. "I didn't want to disturb possible clues. And say, we've got to act fast on this. The neighbors figure Orosco is heading for Mexico."

"That's where he would be heading," the Captain said. "Because he knows that once he crosses the border, he's safe. We can't bring him back."

bring him back."

Two minutes later, the police radio

alarm went out:

alarm went out:

"Calling all cars . . . calling all cars . . .
Wanted, Angel Orosco, probably 30 years old. travelling in a Ford sedan with five children and some baggage, chiefly suitcases. He is five feet ten, and has a moustache. The children range in age from three to twelve years. Please cover Calexico, Nogales, Tia Juana . . . Calling all—"
Meanwhile, with siren screaming, a police car whirled out to the trim Orosco bungalow. Policemen leaped from it. Busy shovels threw the loose sand out of the hole. And then—

ble. And then—
Hardened as they have to be to scenes

of suffering, the police looked at one another in horror.

Coming Next Week:

#### The Truth About Eddie Cantor By Ida Cantor

His Wife Tells How He Wooed and Won Her—How He Gets His Way in Major Situations—Whether He's a Comedian at Home —and Many More Intimacies Never Before Revealed.

#### "Too Fast to Buck"

One Economist Who Turned Burglar Didn't Count on the Speed or the Effectiveness of the Washington, D. C. Police—or on the Value of Radio as the Defender of Law. Another Fact Story in the Thrilling Series, "Calling All Cars."

All in an Issue Packed with Feature Stories of the Stars

"God in heaven!" exclaimed one burly officer. "He buried her alive. Look—how she bled into the sand!"

"How she twisted!" said another. "Suffocated!"

More urgent now, was the radio voice: "Hold Angel Orosco for murder. Hold Angel Orosco for murder. Please watch all border points and highways as this wanted man is believed heading for Mexico. Hold

for murder."

Along the border, up and down the roads, this message flashed into patrol-cars, police stations, even into those private homes where adventurous-minded folk listen to the unrehearsed drama of police broadcasts

It flashed into the automobile-radio of Fred Smith, a travelling salesman, who was driving south to the border. Smith is not his real name: that was not made public. "A murderer!" exclaimed Smith. He had heard the first message also. "So that's

heard the first message also.

why they want that guy." He stepped on the accelerator. "Funny if I should see him," he mused. "But I won't. Nothing like that ever happens to me." But just the same, he began to watch the road.

He overhauled three Ford sedans—peered at each as he passed it. Then he began to overtake a fourth, going fast. A baby face peered through the back window. Smith passed the car. He saw that it was loaded with suit-cases and bundles and children. And—the driver was a swarthy individual with drooping black moustaches!

Smith zoomed ahead. For once he hoped to meet a speed cop. But he reached the next town without interruption; there he dashed into the police station.

"Say!" he shouted, with the zeal and enthusiasm of an amateur detective who actually has found a clue, "that guy Angelo what's-his-name is on his way to this

town!"

When the police finally found out what

When the police finally found out what the breathless salesman was trying to say, they sent out a patrol car and picked Orosco up just inside the town limits. At the trial, little Amelio cried as he told what his father had done to Catalina. They sent Angel to San Quentin for life. The children went to orphanages and poor Catalina to a cemetery. "They will not give Baby Luis his goat's milk regularly," sobbed Angel as they led him away. "He will get thin."

Now, when he has no prison work to do, Orosco sits and stares. He is a quiet, tractable prisoner. But one thing he hates. When other prisoners in the cell block listen to the radio, Angel stuffs cotton in his ears. He cannot stand this gringo radio.

In Next Week's Issue of RADIO GUIDE

## 'Too Fast to Buck'

When a college-trained man comes to the end of his rope and turns to crime to make his living, anything might happen. In this thrilling factual crime-detective ords of the Washington, D. C., Police Department yielded the facts in the absorbing "Calling All Cars" story you will find in Radio Guide, out next week, dated Week Ending September 22.

#### Theme Songs That Click

ong, Long Ways From Home," the theme song of "Bar X Days and Nights," now heard over the WABC-Columbia network every Thursday from 9 to 9:30 p. m. EDT, was written by the star and director of the program, Carson Robison while steeped in the contrasting Robison, while steeped in the contrasting moods of happy sentimentality and gnawing depression.

In 1932, Carson was in attendance at the wild west rodeo in Madison Square Garden, New York, when he was inspired to write "Long, Long Ways From Home." Although Carson found only the tanbark of the Garden under the hoofs of his horse, he visualized himself streaking across the plains to make his home range.

## SPARE RIBS

Hear Him Take Out the "ALKA SELTZER SPECIAL"



Every Saturday Night On The

# NATIONAL BARN DANCE

America's Big Hour Radio Show

#### COAST TO COAST

Over 40 Radio Artists, including The Cumberland Ridge Runners, Maple City Four, Lulu Belle, Spare Ribs, Linda Parker, Hoosier Hot Shots, Louise Massey, Mac and Bob and The Westerners. A whole hour of old time dancing and singing, rustic rhythm, mirth and melody. Brought to you direct from WLS, Chicago, through the NBC Blue Network over Stations

WJZ-WBZ 10:30 P.M., E.D.T.

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BOOK Address.

Sleeps Soundly NOW!



"I suffered 15 yrs, with Bronchial Asthma paroxysms," wrote Mrs, R. Chavez, 280 S. Palm Street, Ventura, Calif., "Tried everything without relief. After using 1½ bottles of Ama-Gon I feel like a new person. Got rid of my awful suffering and now sleep soundly all night long."

# RADIO GUIDE is paying 100 A WEEK FOR LAST LINE



#### CAN YOU WRITE A LAST LINE FOR THIS?



There was a young fellow from Wheeling, Who thought Wayne King's music appealing: He tuned in his set, Said, "Here's my best bet,

	Write your last line here
N A M E	<del></del>
STREET ADDRESS	
CITY	STATE

#### Winners of Jingle No. 5

Three sisters named Boswell, one day Sang songs in a new sort of way. An announcer who heard, Said, "Now you take my word.

A. G. Shea Glyndon, Minn 1<sup>st</sup> Prize \$25

"These notes will draw interest, I'll say!"

2<sup>nd</sup> Prize \$15 Charlotte C. Webb Paterson, N. J. "Those belles have appeal that's okay."

3rd Prize \$10 Leon D. Skala Pasadena, Calif. "Each Queen takes the 'Jack' out of play."

#### \$5.00 Prizes:

Mrs. S. A. Bright Port Arthur, Ont. Agnes E. Higgins Corona, L. I., N. Y. Miles A. Kenefick West Riverside, Calif. Mrs. J. M. Schaeberle York. Pa. Arnold M. Cowan Queens Village, N. Y. William O. McAbee Seattle, Wash. Floyd C. Pollard Cleveland, O. Orpah M. Le Gre Alteona, Pa. Hilda J. Martin Philadelphia, Pa. Claire Puncky New Orleans, La.

Can YOU write a last line as clever as these? Write one for the Jingle printed in the coupon. Send it to "Jingles," Radio Guide, 423 Plymouth Court, Chicago, \$100 IN REAL CASH is being paid EVERY WEEK to the persons who send in the best answers. No hard work to do—no subscriptions to solicit. Just fun for you—and a chance to win some ready money.

Another Jingle in Next Week's

#### THE RULES:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.

2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week (See Prize List below.)

3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.

4. Mail your answers to "Jingles." Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A.M., Friday, September 14th. Winners will be announced in Radio Guide as soon thereafter as possible.

5. This effer is open to everyone except employes of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties, duplicate awards will be given.

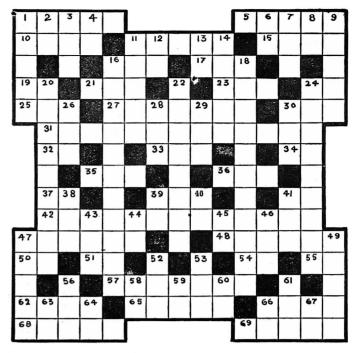
6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

#### THE PRIZES

	_																ã			_	20.00
Nex	ct 10	Pr	iz	es		\$	5.	.C	0	)	e	a	C	h	•	•	:	•	•	•	50.00
																					10.00
2nd	Priz	ю.		٠.	•	•	•	•	• •		•	•	•	•	•	•	•	•	•	•	15.00
1st	Priz	e.			•									•	•	•		•	•		\$25.00

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

#### Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

#### **DEFINITIONS**

#### HORIZONTAL –Dried grass –Gracie Allen's Georg**e**

10—The cry of an owl 11—Less perilous 15—Swimming tank 16—Kitchen utensil

-Rent 19—Home of a radio-famous wizard

-A dance step -Anger -Missouri (abbrev.)

24—Missouri (apprev.)
25—Upper part
27—City in Italy
30—Tear
31—Recollections
32—On top of
33—Cow-talk
34—Constant flow of electric

current

Delve

Afternoons (abbrev.)

-Southeast

37—Southeast 39—Resting-place 41—He bought the radio, but listens to the programs the others like

-Recorded radio programs 42—Recorded radio programs
47—Sheep producing highestquality wool
48—Stern
50—Conjunction
51—Initials of opera and radio

soprano 54—Each (abbrev.) 55—East Indies (abbrev.)

# 57-Travelled along the margin

of
62—Surface coverage
65—Some like this porridge
hot
66—Path
68—River of forgetfulness
69—Unit of weight

VERTICAL -Slang for

2—Toward 3—Plunder –In

-Higher

8—Negative reply 9—Sailing vessel 11—Mephistopheles

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



-Indefinite article 13—Elevated railway (abbrev.)
14—Queen (French)
16—Feminine natives of French capital
18—Sent forth (radio programs)
20—Founderer of ancient Per-

sian religion
22—Middle layer of skin
24—Unfortunate occurrence

—Mightier than the sword —Vigor

20—Vigor 29—Non-commissioned officer 30—Ruddy 38—Make a mistake 39—Before Christ 40—Short for Diana

40—Short for Diana 41—South Sea Delicacy 43—Purpose 44—As 45—Postscript

-Man's Name, Hebrew for "watchful" 46-

47—Rule of conduct 49—Mountainous Asiatic coun-

try 52—Bird 53—Saints (abbrev.)

56—Fondle
58—Unpleasant army duty
59—Sun god –Sun god –Sun god –Electrical engineer (abbr.)

61—Hearing organ
63—Regarding
64—Exclamation
66—Musical note
67—New England (abbrev.)

#### Marks Wave

Curtain. Don Lee, 54, head of the broadcasting system bearing his name, died in Los Angeles August 30. An organizing genius, Lee branched from automobile distributing to radio; built up one of the few individually-owned networks in the United States; affiliated it with Columbia.

Relay. While Carlyle Stevens, WABC-Columbia announcer, anxious-fathered it in front of the mike a few days ago, a baby son was born. They printed a sign and held it up in front of Carlyle so that he could read the news. He read, smiled, but never faltered in his announcing. 1024 model page 1 ing. 1934 model papa!

**Relay.** Unlike Carlyle, Hugh Conrad (another CBS announcer) was pacing a hospital floor when came news of a baby girl added to his family circle.

Meter. Richard Maxwell, NBC tenor who birthdays September 12, is a Phi Beta Kappa who sports A.B., M.A., and Ph.B. degrees. He sang bass till Galli-Curci told him he should try tenor. He

went broke in real estate-sold his holdings for a song-and now sells songs for real money.

Meter. Jimmy Wallington, who adds a year September 15, had a hard time making up his mind about a career. He started out to be a minister, switched to medicine, again to geology, again to singing and now is NBC's ace announcer. He likes swimming, golf and Cantor—but hates to be called Eddie's stooge.

Meter. Margaret West, WEAF's Texas Cowgirl, becomes 25 on September 10. She loves horses, hates cars, owns a ranch.

Meter. Ann Seymour, NBC dramatic actress, admits a September 11 birthday, won't tell the year. Her family has been on the stage for seven generations. She loves dancing, swimming and tennis; her ambition is to write a successful play.

Meter. Bob Haring, WMCA studio or-chestra director, recently celebrated his 38th birthday. He's a big man with a big smile.

#### SAVE THIS PORTRAIT FOR YOUR ALBUM

## VINCENT LOPEZ

As He Appears Under the

## **MIKEroscope**

By Lee Mortimer

Incent Lopez is a fan for numerology. He's been studziand the occult science for years, until by now he knows at much about numbers as anyone alive. Numerology has done him loads of good, he finds. One lucky break was that he didn't have to change his own name. The letters in it were auspicious, or whatever it's called, and so he succeeded in life without having to make any major alterations in his monicker.

Vincent is 37 years old. He's been stocky all his life; he weighed ten pounds at birth. His father was Portugese, his mother Spanish, and a baroness at that. But he and his one sister, Marie, both are Americans. They were born in Brooklyn.

The quietude of his early surroundings have pursued him to the present. Although he earns his living by leading an orchestra and playing music in crowded night resorts, his favorite pastime is sitting at home, alone, listening to phonograph records. His favorite recording orchestra is Vincent Lopez'.

Perhaps his music is so good because he's ambidextrous. He can hold the baton in either hand, but usually it's the right. The orchestra watches his left, however, because the right is a sham. He really directs with his left.

Vince's first Broadway job was at the old Pekin Restaurant, where for \$35 a week he played the piano while the orchestra rested. Now his earnings are around \$10,000 a week.

The orchestra leader is an exception among successes. He doesn't say to interviewers, "The way to reach the top is through

The orchestra leader is an exception among successes. He doesn't say to interviewers, "The way to reach the top is through hard work!" In fact Vincent doesn't believe in hard work. He rises at 10 a. m., spends a few hours in his office answering mail and holding auditions, then takes it easy for the rest of the day till it's time to play at his night spot.

Lopez introduced the rhumba to America. He prides himself on the achievement

on the achievement.

He is sentimental—in the same way as is a young girl just

He is sentimental—in the same way as is a young girl just out of finishing school who saves old programs, trinkets, letters, and dance cards. Lopez also keeps a diary.

Vincent has been married once. Also divorced. Girls go for him in a big way. He goes for girls in the same way. He prefers blondes. But he doesn't like girls who smoke.

If you want to get in good standing with Lopez, tell him he looks like a lifeguard. You see, he has a naturally pallid complexion; tries to get sun-tanned—beach in summer, alpine lamp in winter. If a girl raves about his tan, he falls like that!

He is five feet six inches tall. Weighs about 160. Is conscious of his shortness, so he wears shoes with high heels. Wears dark clothes, even in summer, and dislikes people who wear light clothes.

light clothes.

A canard about him is that he closes his eyes like a lovesick swain kissing his sweetheart while broadcasting. He really
doesn't close his eyes; it's just that he has such long eyelashes
that from a distance his eyes always look closed. He doesn't
even close his eyes while kissing.

Lopez seldom laughs, but occasionally smiles. He wears
glasses while reading. Myopia is his trouble. Can't recognize
friends on the street because he's near-sighted.

He studied the guitar mandolin and plane as a kid. At

He studied the guitar, mandolin and piano as a kid. At the age of 13 he went to St. Mary's School, Dunkirk, N. Y. Family wanted him to be a "man of the cloth." Studied there for three and a half years, after which he played the piano in a Brooklyn cafe.

His favorite food is dessert. Often he starts a meal with ets. He's crazy about honey, preferring it out of the comb. His middle name is Joseph.





RADIO GUIDE will place some celebrity Under the MIKEroscope every week Save the picture on this page. There will be 52 in a full set. This is the twenty-second. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in Radio Guide week greek.

in RADIO GUIDE next week.

# The Stars Grow Up

ery few radio stars ever wanted to be policemen, or firemen, or Red Cross nurses. In fact, a recent survey has shown that ether entertainers as a class have felt few of the typical ambitions of child-hood, with the exception—of course—of the desire to

go on the stage.

However, the childhood longings which radio stars did cherish, have been realized—in a surprisingly large number of cases.

number of cases.
For example, Jessica Dragonette used to dream of singing in a crowded theater.
"The details of the theater seldom were clear," Miss Dragonette tells. "But always there was that stimulating suggestion of people—crowds and crowds of people, listening to me. I remember that from the very first—from my earliest childhood—it had the effect of making me feel that I must do my best, so as not to disappoint all those dream-people of mine." all those dream-people of mine."

How completely this girlhood ambition has been realized! For now Miss Dragonette sings to far vaster

By Charles Remson crowds of listeners than ever she could have dreamed existed in those pre-radio days. And indeed it is the audience, and not the theater of the girlhood Jessica's

dream, which has become important.

To take a part in a moving picture—just one movie, before she died—was the babyhood desire of Patti Pickens, youngest member of the NBC team of Pickens Sisters. Again, the ambition has met success—in this case, even before the artist is out of her girlhood. For Patti, at seventeen, already has appeared in one feature picture and several short subjects.

Directly in line with her radio work was the girl-hood urge of Frances Langford. A college student at the age of sixteen, Frances longed to become a radio singer. One year later she became a network star.

In fact, something like nine out of every ten of the celebrities you hear in your loudspeaker, have made

good their childhood dreams—to some extent at least. Is that because they have more talent and greater determination than most people? Only a psychologist can answer that question.

Gladys Swarthout and Doris Doe both had visions of success in opera. Jack Pearl used to love "playing theater" as a boy—and the part he picked himself was always that of the comedian. He wanted to be what he since has become.

Jack Benny never aspired to play Shakespeare. Instead, he always admired most the witty men and women who can make others laugh. Today he is one of them. But on the other hand, there are a few radio stars.

who have achieved success in ways strikingly different from those they first selected. Madam Sylvia wanted to be an opera singer, like her mother before her. She is featured as a health and beauty adviser. John Charles Thomas wanted to be a doctor. Lanny Ross, who sang his way through Yale, once had bright dreams of using his speaking voice to sway juries! his speaking voice to sway juries!

# **WORLD'S GREATEST TIRE BARGAINS NEW LOW PRICES ON**

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29x4.50-20	2.35	0.85	31x5.25-21	3.25	1.15
30x4.50-21		0.85	28x5.50-18	3.35	1.15
28x4.75-19	2.45	0.95	29x5.50-19	3.35	1.15
29x4.75-20	2.50	0.95	30x6.00-18	3.40	1.15
29x5.00-19	2.85		31x6.00-19	3.40	1.15
30x5.00-20	2.85	1.05	32x6.00-20	3.45	1.25
28x5.25-18	2.90	1.15	33x6.00-21	3.65	1.25
29x5.25-19	2.95	1.15	32x6.50-20	3.75	1.35

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30x31/2	2.35		33x4½	3.45	1.15
31x4	2.95	0.85	34x41/2	3.45	1.15
32x4	2.95	0.85	30x5	3.65	1.35
33x4	2.95	0.85	33x5	3.75	1.45
34 v4	2 25	0.05	25.45	2 05	1 55

#### **HEAVY DUTY TRUCK TIRES**

Size	Tires	Tubes
30x5 Truck	\$4.25	\$1.95
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32x6 8 ply ( Truck	) 7.95	2.75
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36x6 Truck )	( 9.95	3.95
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36x8 Truck	12.45	4.25
40x8 Truck	15 95	4 05

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