

AMERICA'S WEEKLY

FOR RADIO LISTENERS

# Radio Guide

WEEK ENDING SEPTEMBER 15, 1934

5¢

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

Volume III.  
Number 47

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"ROXY"  
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OF AN AMAZING  
RADIO CAREER

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TO THE YACHT  
CUP RACES

BURIED ALIVE  
-THRILLING  
RADIO DRAMA  
FROM LIFE

WEEK'S COMPLETE  
PROGRAMS START  
ON PAGE TWELVE



Jeanie Lang



Chicago (5)

# Voice of the Listener

## Pro and Con-rad

Dear VOL: Brooklyn, N. Y.  
In a recent issue of RADIO GUIDE, Mary E. Lamber's letter interested me immensely. Not only did I enjoy the beautiful way she expressed



her feelings but also the perfect description of Conrad Thibault's singing. I heartily agree with her that he is a true artist.

However my favorite air artist is Jerry Baker and he certainly deserves praise. His voice is exquisitely clear and beautiful and he is capable of singing any type of song.

I also agree with Miss Lamber that it is quite annoying to hear a singer become overdramatic.  
Evelyn Schnoll

## Wilda-bout Bands

Dear VOL: Susanville, Cal.  
I was very pleased to have you start printing the theme songs of the bands. I am interested in the doings of the bands and like your Bandstand and Baton section very much. I just read a statement in a magazine that Ted Fiorito has a miniature white piano on which is inscribed the autographs of 2,000 admirers.

I wish you would get the information and a picture of it.  
Wilda Smith

## Waller in Harmony

Dear VOL:  
I'm wondering how many of the listeners have discovered the "Fats Waller Rhythm Club." I'm quite sure if you have the blues nothing seems to matter and if you'll tune in on Fats Waller Thursday evenings you'll lose them and feel ten years younger, believe me.

In these days of wishy-washy classical music it's a relief to find music with the old-time pep and swing. And should any sponsors read this I hope it will inform them that all listeners are not symphony and hillbilly addicts.  
Marie O'Brien

## Betty and Babble

Dear VOL: Chicago, Ill.  
In listening to "Betty and Bob" recently, I was glad to hear at least five minutes of the program. The program started at 3 p. m. and the announcer spoke for three minutes of the time. Betty Crocker and the announcer took the remaining seven minutes. I have been a listener to "Betty and Bob" since it started and am wondering how many people are still listening to the program as it is so commercialized.  
Mrs. Jeanette Ruhl

## Those Fan Answers

Dear VOL: Pleasant Hill, Ill.  
So many times the question, "Do stars answer their fan mail?" has been asked. As I am making a collection of photographs and autographs, I am in a position to give an answer. I find that most of them do.

My first fan letter was sent to Kate Smith many years ago and she obliged with a photograph. Recently I have had personal letters from Ruth Etting, Connie Gates, Bing Crosby, Irene Rich, Irene Beasley, Annette Hanshaw and several others. I have received personally signed pictures from many of the stars.

Only my favorite maestro, Eddie Duchin, fails to answer my numerous requests, but I'll get him yet!  
Jess Hoaglin



This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

## Unravelin' Kavelin

Dear VOL: New York, N. Y.  
It is thrilling to come across a dance orchestra that plays its music with pronounced originality, quiet charm and amazing diversity. I find these attributes invariably characteristic of Al Kavelin's music in his daily broadcasts from the Lexington Hotel in New York.

No shrieky, brassy effects. His smooth languor-

ous rhythms are infinitely more appealing than the conventional sax, trumpetish blares. Kavelin's pianist ranks, to my mind, with the best super-Duchins in the musical world. I love his arpeggi and improvisations.

I am particularly fond of Kavelin's romantic, native manner of rendering tangos, rhumbas and cariocas.  
Masha Toschi

## But Would They Listen?

Do radio listeners in the United States want one-fourth of all radio stations to broadcast nothing but educational material, prepared by the colleges of the nation?

Certain educational interests are trying very hard to bring this state of affairs about. At present, it does not seem justified. In the mass, Americans are more interested in education than are the people of any other nation. But they do not want education thrust down their throats—or into their ears.

If colleges can make educational programs so interesting that people will listen to them in preference to other programs, then those colleges can have all the time they want, on the air, right now. Sponsors are clamoring to discover programs that listeners will prefer. But if, on the other hand, colleges cannot make educational programs to which people want to listen—why should one radio station out of every four be set aside for the broadcasting of material to which people won't listen?

You can't prevent a listener from dialing out a program that bores him. You can't force education on a nation.

No one has found a way of making the three "R's" attractive enough to overcome the lure of a good radio drama, or the broadcast of a symphony orchestra, or of good popular music. But there are types of educational programs to which the public does respond—and these programs are available today.

No college has funds to compete successfully with the commercial stations in sugar-coating educational subjects—to wit: The broadcasting of the Metropolitan Opera, the several fine symphony orchestras, dramatizations of history such as "Roses and Drums", or "The Farm and Home Hour", or the airing of sessions of Congress. A series of such programs would deplete quickly the endowment funds of the richest colleges.

Last year more than \$200,000,000 was spent on broadcasting, a very large portion of an educational nature. The National Broadcasting Company now devotes more than twenty percent of its time to highly educational features. The Columbia Broadcasting System runs a little higher.

The country's foremost educators all are agreed upon the usefulness of radio as an educational medium, but many of them are equally certain that a method of broadcasting academic subjects effectively, has not been discovered.

Dr. Frederick Robinson, president of The College of the City of New York, has conducted an extensive research in this field. He once said that only those subjects which lend themselves to dramatization or interesting narration could hope to succeed.

It seems to us, in view of the number of stations that could be eliminated without hurting broadcasting, that the educators should solve their own problem of broadcasting academic material before their demands for twenty-five percent of the available broadcast wave lengths be given serious consideration. They failed in their stewardship of the frequencies allotted them in years gone by. In 1922 there were seven colleges broadcasting; in 1923 there were seventy-seven colleges on the air, and today there are only twenty-seven.

What reason have they for asking for the assignment of one hundred and fifty broadcast wave lengths, when so little has been accomplished with those they have?

## From Her to Hymn

Dear VOL: Bellefontaine, Ohio  
I would like to speak a word for my favorite, Bradley Kincaid. I would rather hear him than all the Bing Crosbys, Joe Penners and Eddie Cantors you could put on the air.

I enjoy his Monday morning programs of church hymn and wish he would devote three or four days to hymns instead of one day. I heard a radio star sing one of Bradley's favorite mountain ballads over WAIU recently and he didn't sing it nearly as good as Bradley.

No matter how blue or cross you feel in the morning you forget all about it after listening to Bradley.

I can hardly wait until he is back.  
Edna E. Lowe



## More Trust Breaking

Dear VOL: Clarendon Hills, N. Y.  
Recently I heard a performance on the air of Wagner's Parsifal. As you know, the composer did not wish this great work to leave the Fatherland. It seems very incredible to me that this man's sacred trust should be infringed upon after such generous contributions of his great talent.  
Oscar von Briesen

## Turn Over a New Leaf

Dear VOL: Winfield, L. I., N. Y.  
This is not exactly a complaint but just a suggestion to a once-famous organist, Ann Leaf, Formerly her music, such as ballads, could not be questioned for beauty in tone and at that time I would have gladly lost a day's work in order not to miss her program. But now—a continuous lot of noise in her nimble fingers causes not only myself but my friends to tune her out when she comes on with her expressions of opera music. There is no variation in her programs. You'd hardly know it was the once-famous Ann Leaf.  
James H. Dunmore

## Strange Interlude

Dear VOL: Birmingham, Ala.  
I've searched RADIO GUIDE for honorable mention of Clyde Lucas and his California Dons, who, in my opinion, are the best orchestra on the air. Also some mention of Lyn Lucas who sings their vocals. He can't be beat. Since June 30, I've missed only three of their broadcasts and they are on the air every night. Isn't that something of a record? Their marimba numbers, their seven singing violins and the announcing of Romo Vincent are only a few of the reasons why their orchestra is my favorite.  
Ruth B. Strange

## Abusin' Illusion

Dear VOL: Los Angeles, Calif.  
May I direct your attention to one of the cardinal sins of radio—the studio audience? Bigtime performers say they must have an audience in front of them, so they get their audience. And that's what it is—THEIR audience. The REAL audience, a mere matter of several million listeners, is entirely neglected by the big boys. As a result, they clown for their studio audience's reaction, and the whole thing is lost



to the blind tuners in. Anyway, smart performers, unlike small boys, should be heard and never seen. It spoils the illusion nine cases out of ten to see what your microphone favorite really looks like.  
John Lugli

# Cupward Ho!

By Fred Champion

**When the International Yacht Races Are Held for the Prized Cup and the Glory of Victory, Beginning September 15, They Will Be Covered by the Most Far-Reaching Broadcast in Radio History**



**Fred Gade, millionaire sportsman, who will augment the NBC announcers**

Hundreds of thousands of dollars have been spent, months of work have been devoted to obtaining and perfecting equipment—all to the point that the greatest maritime sporting event on the yearly calendar, the International Yacht Races, may be brought to radio listeners in complete and thrilling detail.

From the air, reporters will give accounts of the races as they circle above the competing yachts. On the water, cutters will carry details of the contest from specially built transmitting stations. A listener sitting in his home with the races tuned in, may be able thereby to get a many-sided picture of the races not possible to spectators on the scene anywhere along the thirty-mile course. Furthermore, a carefully selected and unusually well-versed group of yachting experts have been hired to bring the races to your living-room. Truly, radio's part in the coming event represents in many ways the broadcasting feat of the year.

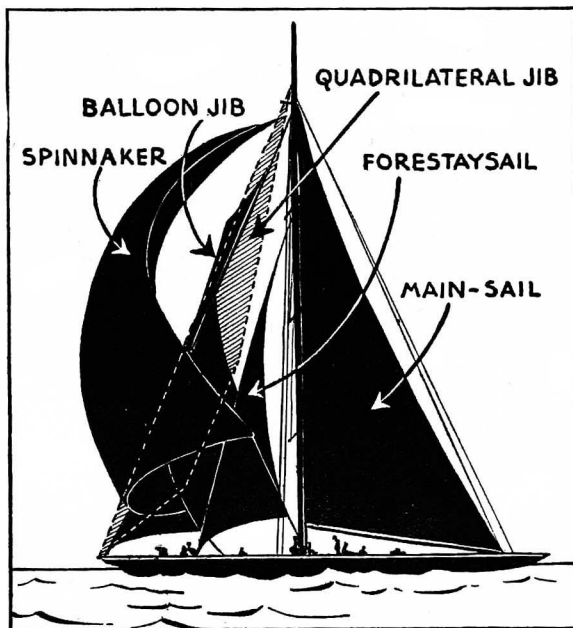
Ever since the trials began early in June, the engineers of both the National Broadcasting Company and the Columbia Broadcasting System have been wrestling with the trying problems of rigging up equipment and arranging a suitable background for a letter-perfect, audible report of the 83-year-old event.

To augment a regular corps of trained sports announcers, NBC conducted a series of strange auditions, in which forty millionaires—count 'em—vied for the honor of becoming a nautical radio reporter. Some of the best known persons in the financial world, who are social leaders and skippers of racing yachts as well, went through the voice and diction tests, with the audition chiefs sitting in judgment of vocal and descriptive qualifications.

Pay, of course, was no incentive to the society sportsmen. The group of yachting enthusiasts volunteered their services in the interests of accuracy and the desire to prevent erroneous descriptions from being broadcast.

As this is being written, only one millionaire skipper has successfully passed the microphone test. He is Fred Gade, a social registerite, and he will be progressively stationed at strategic positions along the racing course when the races get under way.

Frederick Gade, or "Fred" Gade as he is known in yachting circles, is a yachtsman of long experience, and is rated as one of the crack skippers of America. One can safely say that he was born, bred and brought up to the salt water and the sailing of sloops. He is supremely happy in anything that floats, and spends all of his spare time, when he is free from his Wall Street office, in yachting. He has sailed, raced and cruised in national and international competition. Since he was a youngster he has manned all types of boats from dinghys to eight-meter craft, one of which he owns. The New York Yacht Club is authority for the statement that the National Broadcasting Company has



**Sail Plan that will enable listeners to follow accurately the changes in rigging made by both contenders while the races are on**  
(Courtesy of Ian McKenzie, marine architect)

chosen in him a man of proven ability with a lifetime of yachting experience.

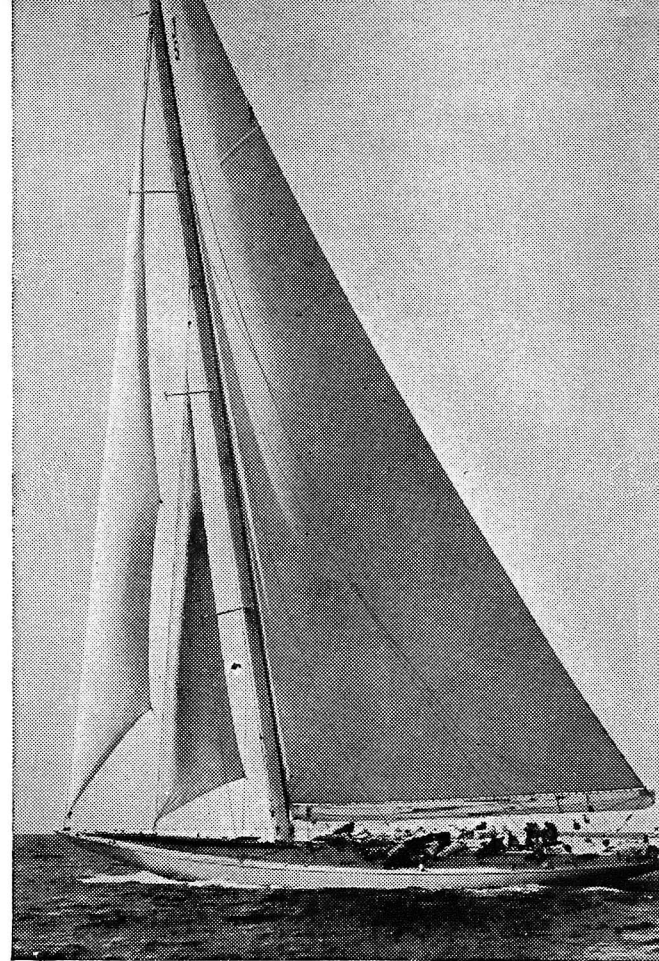
"Of course it's great fun discussing the yacht races over the air," said Gade to this RADIO GUIDE reporter, "but I've accepted the task primarily in order to prevent some of the grievous past errors from cropping up again. I believe that the American public is becoming more yacht-minded than ever, and they must be given a square deal in acquainting them with what is occurring out there in the open sea.

"Yachting is a wonderful sport, the true blue ribbon amateur sport of the nation. *Yankee*, *Endeavor* and *Rainbow* are grand boats. Their aggregate cost is in the vicinity of two million dollars. The pair that race should put up an immortal struggle."

Mr. Gade, of course, would not predict the winner. He did, however, make one significant remark. "I'm happy that Mr. Sopwith did not give in to the professional crew which struck on him when he needed them most. He has a great crew of amateurs aboard now, and in my estimation they are as capable as any crew assembled for the races. The day of the professional in yachting is about over. Soon every sloop will be completely manned by amateur sportsmen. It will be a radical departure, but it will work. Of that I am positive."

**The Challenger, Endeavour, owned and commanded by T. O. M. Sopwith, the wealthy British airplane manufacturer**

NBC will broadcast six times a day over the coast-to-coast networks every day the races are run. In addition, the broadcasts will be relayed by short-wave to the BBC, so



**The Rainbow, cup defender, owned and skippered by Commodore Harold S. Vanderbilt**

that English listeners may follow the yachts as they vie for top honors. The voices of announcers Bill Lundell and Ben Grauer will describe the tactical maneuvers of the challenging *Endeavour* and the defending *Rainbow*, internationally famous naval architect and yachtsman, has been hired to command one of the mike positions aboard an NBC Coast Guard cutter, which will keep abreast of the racing yachts.

The start of each race will be broadcast from 11:15 a. m. to 12 noon EDT, over the networks of WJZ-WEAF. The progress of the yachts as they round Brenton Reef Lightship will be broadcast over the WEAF network at 1:30, 2:15 and 4:15 p. m., and over WJZ at 3:30 p. m. The results of each day's race will be heard over both NBC networks at about 4:30 p. m.

Columbia has not been outdone in the matter of elaborate preparations for reporting the races. The United States Coast Guard has cooperated with CBS, and engineers are now building a short-wave transmitting station on one of the cutters which will patrol the course. CBS will also use a special plane which will cruise above the competing yachts. Ted Husing, ace CBS sports announcer, will give the listeners a description of the match from the air.

Herbert L. Stone, editor of the magazine *Yachting*, who is considered one of the foremost authorities on the subject in the United States, has been signed to head the CBS announcing staff.

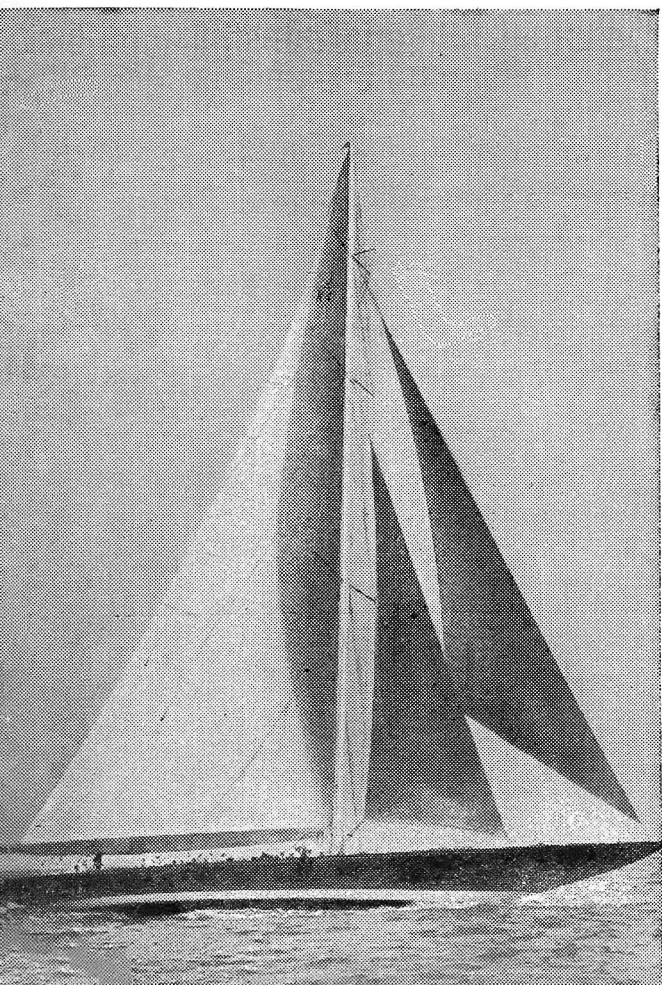
A "cue" station has been erected by Columbia at Sakonet Point, where Paul White, head of the Special Events department, will direct the CBS broadcasts. White will be in constant communication with both the cutter and the plane, and will signal the announcers when to start and when to stop their portions of the program. The voices from the plane and the cutter will be transmitted by short wave to Sakonet Point, and relayed to the studios of WABC by telephone lines, from which point they will be sent out over the Columbia network.

Interest in the International Cup Races has mounted tremendously since radio started to play such an important part in reporting the famous maritime event. Sports-loving American fans, entirely unfamiliar with yachting terms and tactics, are nevertheless vitally interesting in the sporting struggle that gets under way September 15.

The American Defense candidates had a thrilling time in the elimination heats to determine the ultimate defender. The *Yankee*, commanded by Charles Francis Adams, held a slight early edge in the trial heats over the *Rainbow*, commanded by Commodore Harold S. Vanderbilt. The *Weetamoe* made a gallant showing, but could not keep up with her elimination rivals.

The *Rainbow*, however, showed her heels to the *Yankee*, making her the inevitable choice to defend the cup. The challenging *Endeavour*, commanded by T. O. M. Sopwith, millionaire British airplane manufacturer, is conceded to have one of the best chances of lifting the cup since the late Sir Thomas Lipton took up the hopeless task many years ago.

The *Endeavour* is equipped (Continued on Page 21)



# The Ten Year Plan

By Lew C. Barrison

The nervous sharp staccato style of John B. Kennedy, rated as one of radio's foremost reporters, commentators and showmen, is not the usual outward expression of a patient man. Seated behind his big walnut desk in the quiet intimacy of his Radio City office, this pioneer radio showman shows in face-to-face intimacy a little suspected, placid studious streak in his make-up which, coupled with his external evidences of aggressiveness, accounts for his success as a radio premier interviewer.

It was in connection with this latter role that he will assume, on the new "City Party" series which makes its radio debut September 15 over a WJZ chain of the NBC network, that we went to see him. We discovered that this new program was the realization of a dream of a decade ago.

To turn back the pages of time to that prophetic night in 1924 when radio, figuratively speaking, was in the horse and buggy stage of evolution—a group of notables were gathered in the old studios of WJZ, then located in Aeolian Hall, on Forty-Second Street. Practically all of those present are still in some way connected with broadcasting, several having risen to considerable heights on the ladder of radio fame. Among the group were Norman Brokenshire, Milton J. Cross, Keith McLeod, Louis Reid, Bertha Brainard, and last but by no means least, John B. Kennedy.

The reason for Kennedy's presence was that his staccato voice had just "signed off" the Collier's Hour, of which he was the combined announcer, commentator and producer. And for the benefit of those whose memories do not go back ten years of broadcasting, let it be said here that this program was about the most popular on the air at the time.

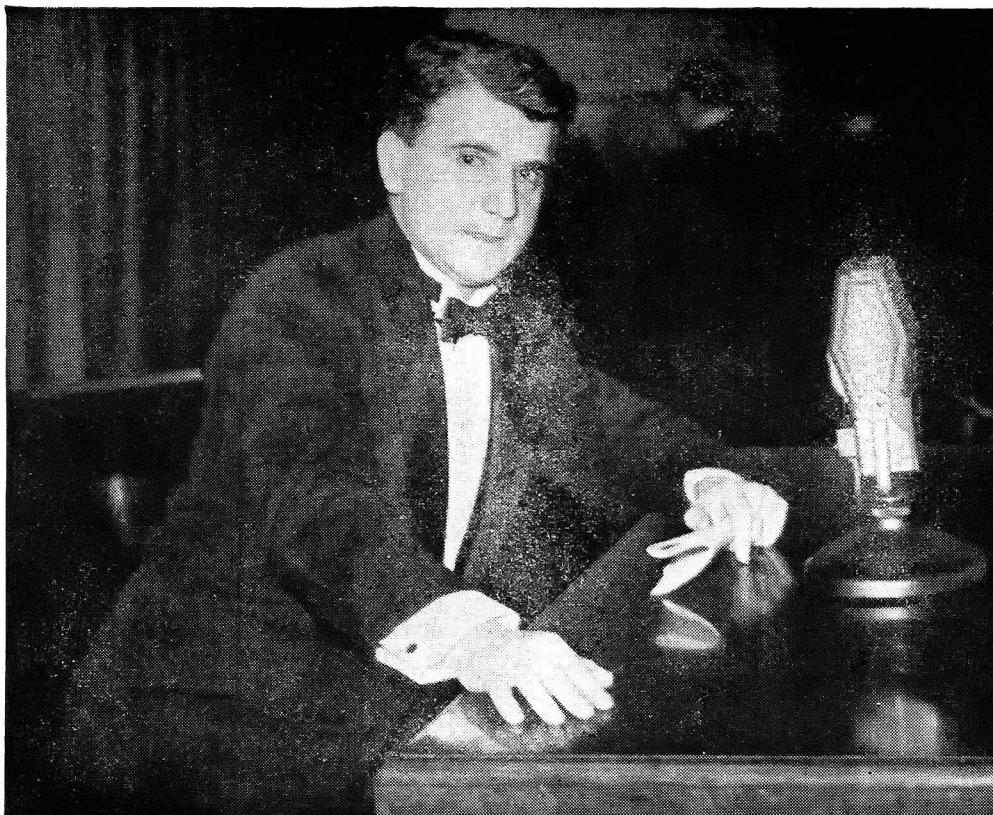
"What's the idea of the prayer meeting?" boomed Kennedy's voice as he entered the studio. "I thought Sunday night would find all of you good folks in church," he added with a sly wink at Brokenshire, who even then had acquired the reputation of being a typical minister's son.

Miss Brainard took it upon herself to inform him. It seemed that a prospective sponsor wanted a radio program—"it must be something new—something different." How many times these words have been repeated since! A novel musical program had been worked up and had met with the approval of the client, but he still wanted an idea—a feature—a high spot—that could be injected into the middle of that musical show, and that would make the entire production not only entertaining but also interesting—and in general lift it from mediocrity to prominence. "That should be easy," snapped Kennedy. Several scornful glances were shot his way by those who had been pondering on the subject for several hours. He then went on to outline an idea that has taken ten years to materialize.

Reduced to a minimum of words, Kennedy's idea of a good high spot feature centered around the performers themselves. "The American public," he explained to the group, "is tremendously interested in the lives of those who achieve prominence in any field of endeavor—whether it be entertainment, politics, science or sports. Right in radio are scores of persons whom the audience has heard on the air, read about in the press, and even seen on the stage. These stars hold the interest of the listener—their lives are colorful, their careers are success stories that everyone—man, woman and child—likes to hear. Why not," concluded Kennedy, "let the radio audience hear from the lips of the stars themselves, the stories by which they are so intrigued?"

For some reason, Kennedy's suggestion was not adopted at that time, mainly because none of the group could think of a person capable of doing full justice to the stories to be drawn from the stars. Little did they realize that the man who made the suggestion was one

**Conceived in a Studio Discussion Ten Years Ago, John B. Kennedy's Plan for a Monumental Broadcast Is About to Go on the Air—Now that Broadcasting and the Listening Audience Are Ready for It. Tune in on the "City Party" Program, WJZ Network, September 15, for the Full Appreciation of the Plan Here Described**



John B. Kennedy, as he looks when he broadcasts his unique new program. Note the studiousness of his face, and the latent aggressiveness—characteristics proven by every phase of his career

of the few men in the field capable of doing the interviews and not missing a single point of interest.

In the ten years that have elapsed since John B. Kennedy originally offered his suggestion, he has become more closely affiliated with radio, and more has been learned by the radio span of his long experience and unusual qualifications to carry out his suggestion. Hence the realization of a ten-year-old dream to be presented as "The Radio City Party".

In discussing his early days in the newspaper field, John B. Kennedy said to this writer: "The first man I ever interviewed was a murderer. He had killed a postmaster and he had been caught—when he had a fine chance to get clear—while drinking—what?—an ice-cream soda. They took him to the hoosegow, which was my daily port of call because I was keeping tab on a town drunk who was taken up by a young cop the same time every night. The cop's name, I should add, was Amato, and I hope he's alive and healthy now, because he was every inch a gentleman. The jailkeeper told me about this man arrested for murder, so I went in to see him. He was pallid, a large man, but flabby. "You seem to be in a bad way," I said to him.

"Brother," he said—and I'll never forget his empty eyes as he said it: "I'm glad I'm here."

"He told me why. This was in a day—and not so very long ago—when the word racket was more related to tennis than to crime. This self-confessed murderer told me he was glad to be arrested, to have finis written to his career, because he had been living from week to

week for three years after his first serious crime, a bank hold-up, in deadly fear of discovery. Now it was settled.

"That's all the interview was; but it made a sensation."

Kennedy's next interview, curiously enough, was with another murderer. In a little town a housewife had been killed. Her husband had his workshop near his home, about a mile and a half away. Each day he walked from the workshop to his home for lunch.

One day, instead of eating lunch, he raised an alarm that his wife had been killed, as, indeed, she had. Tramps were known to be in the vicinity, and the killing was blamed on one of these.

"I worked for a very shrewd city editor," Kennedy related, "who read this item in his daily news report. He sent me up to see what I could find out about the crime.

"It was simple. I figured that as his wife had been murdered between his going to work and coming home to lunch, I would like to know more about where he was and what he did in that space of time—nine in the morning to say, twelve-fifteen in the afternoon.

But I had not the slightest idea of how to go about quizzing people. I had read 'Sherlock Holmes' and Edgar Wallace. But I didn't smoke a pipe. So I hit upon the very simple technique of asking everybody I met. The first man I met was the man who sent that self-made widower to the death chamber.

"I met an Irish road-mender. "Quite by chance, because I could think of no other question, I asked him if the man was polite or surly. 'An unpleasant man,' said the Irish roadmaker. Then unsolicited, 'Funny, he changed his suit the day of the murder'.

"Then I pressed him. The woman's husband had worn a grey suit to work with. When he returned to his factory after lunch he wore a brown suit. That was enough."

Since those two experiences I have interviewed more celebrities or notorious persons—from the Prince of Wales and the Pope to Al Capone and Legs Diamond, from Madame Curie to Mae West—than any other reporter.

"I've often been asked the technique of interviewing. It was best illustrated, I think, when I had the most important interview of my life, with the late Doctor Charles W. Elliot, for more than forty years President of Harvard, and the greatest living American oracle at the time. He was ninety-three years old, and a little disinclined to be disturbed. But I told him that I had come to get from him his final message to the American people.

"Why should I give a final message?" Elliot said. "Because there are twenty-five millions of American youth eager to hear your last message," I told him.

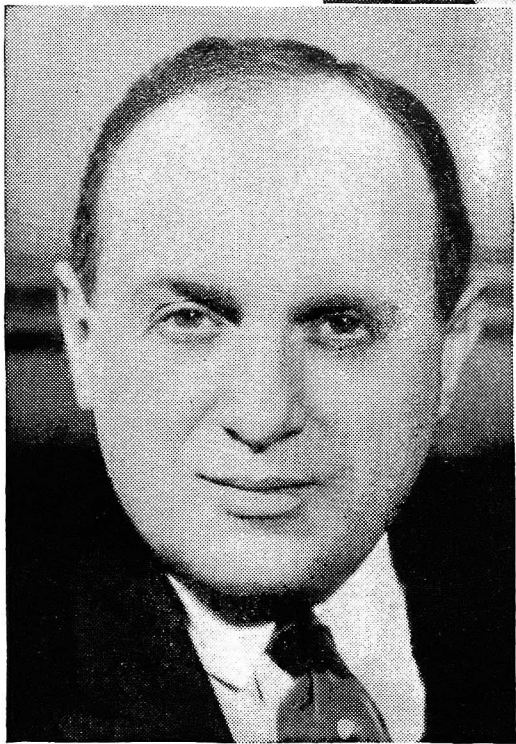
"He smiled. And we chatted—and he gave me the famous Eliot interview, with its final message to America. This was it: 'If all you can think of is yourself, you are in a bad way'. The Sermon on the Mount is essential simplicity.

"And why did he give this interview? Because he knew he had an audience.

"That is why all interviews are given," concluded Kennedy.

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A group assembled (right) to consider the value of "this new-fangled radio" a few years ago. Reading left to right they are, standing, Harry Cooper, Grover Whalen, Major Bowes, Roxy, Sam Harris, Yascha Bunchuk, Rudy Vallee and Martin Beck; sitting, George M. Cohan, Jimmy Walker and George Jessel. Roxy's dominant personality shows in any camera study of the man, especially in the one below



# "ROXY"

By Jack Banner

For eleven long years, twice weekly, the name of Roxy hurtled through the ether, gathering in its wake approximately seven million loyal fans. Suddenly, in its greatest hour of triumph, the name of Roxy vanished from the airwaves. For reasons as yet unknown to the general public, Samuel Lionel Rothafel and the Rockefeller interests agreed to disagree, and the seven million mourned the muffling of the voice they idolized.

The mourning period has come to an end. Starting September 15, and weekly thereafter for an indefinite period, the Columbia Broadcasting System will resurrect the resonant voices of Roxy and his Gang, and will present them over a coast-to-coast hookup.

The past seven months have been bitter and lonely ones for Roxy. Yes, Roxy, the man of a million acquaintances, has been lonely. The homes of the most celebrated citizens on two continents were open to him; distinguished men and women of the arts and letters begged his company; princes, prime ministers and other lords of the upper strata extended cordial invitations to dine and to make holiday—but still Roxy brooded over the temporary loss of his seven million fans.

Roxy returns the love and admiration of his fans with a fiery intensity. To him they represent something thrillingly alive and concrete. No other radio celebrity has been able to cement a bond as cordial as that existing between Roxy and his air audience. It is almost as if they were actual members of his family. Roxy's fan letters are of the type of mail that family members exchange. They are studded with homely little passages, telling of the health of the kiddies, of the various family squabbles and problems; quite often he has been the recipient of home-baked cakes, of pies and jams.

To Roxy these letters and kindly gifts and expressions represent something immeasurably fine—sincere voices of true friends pouring in from the four corners of the earth.

Roxy was born with the smell of poverty in his nostrils in Stillwater, Minnesota, July 9, 1882. When he

was fourteen years old his family moved to New York City, where he floundered about for several years, trying to carve his niche. The breath of adventure then blew his way, and with the full permission of his family he enlisted in the United States Marine Corps.

After completing a seven-year hitch in the Marines, serving through the Boxer Rebellion in China, Roxy matriculated to the oil and coal fields of Pennsylvania. In 1907 he undertook his first theatrical venture in Forrest City, Pa.

He presented his first motion picture in a vacant store fitted with seats borrowed from an undertaking establishment. A shaky screen and faulty projector completed the equipment. He made a bit of money catering to the elemental picture wishes of the burly miners, but sold out after a few months. He then transferred his exhibiting activities to Minneapolis, and later to Milwaukee.

In 1913 he came to New York as manager of the Regent Theater, where his ingenuity and modern methods attracted the attention of the show-world impresarios. Here he evolved the revolutionary idea of introducing appropriate musical prologues to pictures. This system is now in universal use throughout the United States and Europe.

When the Strand Theater was completed that year, he was called to Broadway. Here he recalled his Marine experiences, and founded the system of military-trained and uniformed ushers. Subsequently he managed the Rialto and Rivoli Theaters, before assuming the program directorship of the Capitol.

Roxy is essentially clever. One can gather that from his record, of course. But one can observe it also in his confident bearing and speech; in the lines of his thin, firm mouth; in the glint of his deep blue eyes; and in the dramatic tempo of his speech.

His creed always has been one of sincere understanding between producer and the public. He couldn't fake a single line or statement if his life depended on it. Probably one of the greatest reasons for his phenomenal microphone success was his early discovery that the microphone is a sensitive betrayer of sham and insincerity, revealing the truth with unmerciful accuracy.

Despite accusations to the contrary, he never has been deliberately affectatious. He always has tried to reflect the warmth of life in his broadcasts. This, in toto, is the prime reason for the amazing bond of affection and understanding existing between this master showman and his listener public.

When Roxy first entered the broadcasting scene in 1922, the industry was stranded high and dry in the mires of similitude. The infant art was in a highly nebulous state of formation. The melody of music and speech was buried under a galloping cacophony of static, and of dreary reiteration. No matter how madly the dials were turned, about all one could hear was the banal repetition of such selections as "Tommy Lad," "At

Dawning," and "I Hear You Calling Me."

Roxy changed all this. If any one individual deserves the honor of being known as "The First Man of Radio," this short, florid-faced, blue-eyed genius of the theater is that man. His historic broadcasts revolutionized radio. He was the first man in the history of broadcasting whose programs were sent out via remote control. He was the first program director to offer symphonic music to the radio public. His farseeing vision enabled him to be the first to present musical backgrounds for sketches and dramas, and if this one contribution alone doesn't entitle him to immortality, then try to imagine listening to a modern radio dramatic sketch without the musical background. His programs are the first short-waved affairs on record, and he was the first to adopt the now universal method of split timing.

Thus it can be seen that while Roxy had nothing to do with the mechanical progress of the radio industry, he contributed richly to the cultural progress of the new art. His programs served as the testing grounds and jumping-off spots.

The summer of 1922 was the turning point in the career of the man who has since become known as the High Priest in the Cathedral of Entertainment. At the time he was serving as the director of presentations at the Capitol Theater, New York City . . .

It was an after-theater hour. A group of theater managers, artists and agents was gathered in one of the prominent Broadway restaurants (Continued on Page 8)

# Standing By—

With Ray Perkins

Hi there! This is the first in a series of weekly programs on the printed-page network. My contract is on a 'til-tired basis. That means either you or I may get tired, with the odds heavily in your favor. Incidentally, when you do get tired, the editors have kindly promised to let me know.

I didn't have to give an audition. The editors had heard of me, and didn't require samples, the which to an old radioite is very baffling. Things aren't done that way in broadcasting.

Nobody, especially me, knows what this column is going to be like. It will probably just contain what may best be described as miscellaneous thisa and thata—random thoughts that clatter into the brain of one who has infested radio studios these many years. It will probably be difficult to describe—a sort of a what-chamay-column.

To my old friends who have listened to me in the past with patience if not complete approval, greetings again and bless your hearts! Those who have never heard of me, I also greet—hopefully. In case you ever care to drop me a line, I always intend to answer by mail, and most often do. So if you have any pet ideas on broadcasting, pro or con, and crusades to be waged, or thoughts that should be laughed or cried at, do let me have 'em with full publication rights.

## Portrait of the Artist

(From *Boos Pooh in Radio*)

Ray Perkins, the noted hoeyologist and up-beat-comer-in-oner, is considered one of the most promising pencil chowers in the literary world. He promises practically anything. Born in an abandoned piano, he spent his boyhood years in the cloistered halls of Studio B, WJZ, and received his education at the hands of various sponsors and advertising agencies. He is a member of the National Academy of Audition Givers, the Sons of St. Aylesworth, The Veterans of Studio Wars, and is founder of the Ray Perkins Client Culture and Option Renewal Society. Favorite Hobby: wondering what the heck is going to happen next. Works and writings: "Thru Radioland with Flitgun and Fishnet," "Microphone Itch—Its Cause and Cure," "How to be Happy tho' Sustaining," "The Menace of Artists' Bureaucracy," "Theme Song for Andrew Jergens' Program," "Theme Song for A Silent Hour," "Theme Song to 'Open and Close a Theme Song'."

In New York recently there was born a local program to advertise Beer Barrels. Another local sponsor



Fred Waring demonstrating to the Lane Sisters (left to right, Rosemary and Priscilla) the new device for transmitting music over telegraph wires. It's called the "Telemusicon." The Waring programs are on the air Thursdays and Sundays over a CBS-WABC network

is plugging Garbage Cans. It is right and fitting that radio should bestow its accolade on such colorful industries. But there are so many other fine fields not represented on the air that the advertising boys should really be ashamed. Virgin fields they are, untouched by broad-

casting, while the network go-getters seem to concentrate with stultifying monotony on Cosmetics, Stomach-complaint Medicines, and Cathartics. We list a few such neglected industries below. My, my, what a good program builder could do for these businesses!

Parisian Postcards—Wolf Traps—Razor Strop Oil—Squirrel Cages—Lighthouses—Glass-Eye Varnish—Brass Balls for Flag-Poles—Hex and Voodoo Herbs—Turkish Paste—Toupes for Bald-Chested Men—Puppet Wire—Medicine Ball Stuffing—Tightrope Walkers' Parasols.

**Rudy Vallee, the famous movie star, makes a hobby of broadcasting at least once a week. On the other hand, Jimmie Durante, the well-known broadcaster, occasionally appears in pictures.**

Sedley Brown was trying out a new secretary. "Take a letter," says he, "to Station WCQD". Says the steno, "How do you spell WCQD?"

That dynamic musical feller of NBC, who has led more orchestras than you could shake a stick at, has his conductor's batons made to order by the dozen, with his name engraved on 'em—Frank J. Black. Another leader who has himself measured for special batons by the dozen lot is Ted Weems. So does Don Bestor. They have to have just the right weight and balance so they won't hurt themselves. Is this a general practice—will someone please advise?

The Movie got some good ideas from Radio, but then Radio has swiped one big item from the Movies, to wit, Yes-men. There are men in the studios and ad-agencies who are giving the best years of their lives to the business.

Much talk about a possible second CBS network. But at CBS the talk isn't loud enough to be heard. NBC, of course, has the Red and the Blue, but there are lots of pretty colors left to choose from.

The radiotic Ray Knight spends all his spare time hobnobbing with the boys and girls of the N. Y. Metropolitan Opera Company. He's a pal of Verdi and Rossini, knows his Niebelung, and frolics with the mi-mi-singers. No wonder he's so giddy. Incidentally, Mrs. Knight, (Ruth) isn't funny, but is much easier to look at.

With all this tendency of sponsors toward piping in radio programs from across the seas, perhaps the best thing for a sponsor seeker to do would be to take out first papers in half a dozen foreign countries.

## Reviewing Radio

By Martin J. Porter

Tsk! Tsk! It just seems that radio must be reformed, even if there isn't anything to reform. I'll admit that a lot of things could be improved or refined, but that's being done. The era of reform and crusading seems to be with us again.

Not long ago, if you remember, alas! some musicians banded together to clean up song lyrics, even though the lyrics were pretty immaculate, and so we dispensed with that. It was, of course, an echo of the churches' campaign to cleanse the cinema. And just when we are getting a breathing spell, along comes Arthur Cremin, a gent who directs the New York Schools of Music.

In case you haven't heard of these schools, maybe I'd better tell you that Don Bestor and Jack Denny teach there. Mr. Cremin is all agog, and I suspect all agog, about melodies and arrangements and orchestrations, rather than lyrics, and he thinks we are being sent unconsciously to perdition by insinuating and immoral tunes. Once Henry Mencken saw the same danger, but he was only kidding. Mr. Cremin, apparently, wrote me a letter without his tongue in his cheek, and added that he has enlisted the support of John Sumner, head man of the Society for the Suppression of Vice in New York City, in a crusade to make decent the naughty melodies that get into our blood, via radio, and make us sensuous, immoral and passionately predatory. Such language!

In the beginning of his letter, Mr. Cremin says that dirty music is even worse than dirty lyrics, because lots of people are too innocent to catch on to the suggestiveness of words, but absorb the immoral influences of devastating music without being aware of it.

"I believe," he writes, "that some censorship should control the tunes played over the air these days. Certain orchestras such as Cab Calloway's, Claude Hopkins' and the like, seem to feature orchestrations which produce a musical effect to my mind tending to incite the passions of the listener. They purposely weave together

the discordant notes of horn instruments in order to get that weird effect which can only be compared with savage music. . . . The type of synchronization has a demoralizing effect because it acts upon a person without his or her suspecting it. . . . We just say we feel funny. But we are being demoralized, and the dreadful effects are worse than narcotics. I say therefore that the orchestration of every song ought to be censored before it is allowed to flow into millions of American homes."

Mr. Cremin adds that he's about to take it up with the state legislature, or somebody.

Of course I am aware of the aphrodisiac influence of certain arrangements of music, but what is music after all, if not a series of vibrations designed to play on the emotions? I am afraid that if he wishes to carry out his crusade, he would have to test each tune on each individual listener to note any definitely demoralizing effect. It is not abnormal to exercise emotion. It is quite natural for music to influence us. That's why we are pleased by it. But so far as its having a detrimental or lasting effect, I doubt it, and so do quite a few wise psychiatrists. And besides that, imagine having to listen to hymns and dirges every night. The comics are enough punishment.

And the daytime programs which have not shown any great improvement over a number of years, are another form of audience punishment; but happily there is a remedy coming. The WABC head men went into a huddle the other day and decided to give daytime listeners a break. They were not, as you might suspect, actuated by any charitable impulse. They just had to do something with the talent on hand, for which no night spots can now be found. As all those who have

been studying the radio picture recently must know, practically every night spot on all webs has been sold. So there are a lot of artists around with no place to go—except on afternoon and morning shows.

In a week or two you will see the Columbia gentlemen wiping out the good old talkers and recipe-givers, and the little and obscure acts that have held the fort for lo, these many years, and substituting big names, big orchestras and big buildups.

But I doubt whether the buildups will be effective. Only a meager half dozen performers who started in daytime spots over a period of eight years have got into the big time by that route. However, the listening will be fine for night watchmen.

Remember last week, when I took a crack at Dave Vine, the WOR comic, because he used a sissy in his script, and also a suggestive line? I'm not one of those reformers, but it gripes me to see radio being smudged. It is one of the few clean institutions in the country. Well, the criticism went straight to Dave's heart. He's an old stager, and he's so new to radio that the thought never entered his mind that you have to be different when you get in front of a mike. He called up and said: "You're right, my friend. The script was okay for a theater audience, where no kids are around. It wasn't right for radio. Thanks for the criticism."

I like guys like that—who take it on the chin and then thank you. So I have been listening to Dave's program ever since, and have come to the conclusion that before long Mr. Vine will be following the same short route to fame as did Joe Penner.

Warning: Gracie Allen is back in the country—and before you are many days older she'll be breaking out with another stunt such as the memorable vanishment of her brother. This time, I suspect, she will be crashing into a number of WABC sport broadcasts. Watch out!

# Queens All!

With the Election of Radio's Queen for 1934 Drawing to a Close, Any of the Leaders May Win. Who Will Reign at the National Electrical and Radio Exposition in Madison Square Gardens, Sept. 19 to 29?



Gentlemen prefer blondes," and so apparently do the RADIO GUIDE readers. Dorothy Page, blonde and beautiful singing lass from Chicago, heads this week's standing with a total of 9,323 votes!

Rosemary Lane, the "pride of the college campus," is second, with a total of 8,525 ballots; Jessica Dragonette, the dainty "Cities Service" star, drops back a peg and rules the third position spot with a total of 7,830, and Mona Van is fourth with 7,082 votes.

It's all over but the shouting, fans. No more ballots will be printed, but a full week's balloting is still in force. The September 8 issue of RADIO GUIDE reaches the newsstands as this is being written, and when the ballots received from that issue postmarked up to midnight of September 10, are counted and tabulated, the winner will be revealed to all.

It is dangerous to leap to conclusions. Any one of at least ten candidates may win the election of Queen of Radio—for 1934. As proof of this, the standing of the present leader may be cited. For weeks Dorothy Page remained boxed up in the pack. Last week, when she leaped into fourth place, she became a serious threat for the first time, and this week she continued her sensational spurt to assume the lead.

The forthcoming National Electrical and Radio Exposition, which will be held in Madison Square Garden, New York City, during the week of September 19 to 29, promises to be the greatest exposition in history. Already thousands of people from all over the country are flocking into New York and are making plans and preparations for a gala and eventful stay.

Thousands of fans, too, are preparing to come to "Bagdad on the Hudson," to roar a welcome to the fortunate contestant who is selected as the Radio Queen of 1934.

The show week will be the carnival week of the radio industry. The greatest stars of the air will appear at the RADIO GUIDE booth, and will greet and entertain RADIO GUIDE fans and readers.

The editors of RADIO GUIDE have revealed some of their plans, but many sensational features are being kept secret. There will be surprises and sensations galore, and the fortunate visitors at the show are assured of many pleasant surprises and thrills by way of entertainment.

The finest decorators and craftsmen have been engaged to construct a fitting throne and reception room for the Queen. No stone has been left unturned and no expense has been spared in the effort to make the monster reception and coronation one of the most colorful events since radio shows have been held.

RADIO GUIDE's Queen Election has stirred the radio world to its very depths. There have been contests and contests, but none has gripped the fans with the same intensity as is being evinced in this. Radio Editors from all sections of the nation cooperated wholeheartedly with the editors of RADIO GUIDE in the effort to make this election a representative affair. Girls from every section and practically every radio station have been nominated and entered in the election, so that there can be no doubt but that the ultimate winner will be a ruler selected for the people, of the people and by the people.

In the past, you will recall, Radio Queens were selected by an autocratic group of writers and artists. This year the editors of RADIO GUIDE struck a happy note in deciding to leave the selection of a Radio Queen

directly in the hands of the radio fans.

The response has been gratifying. Ballots poured in by the thousands, and are still arriving. For a short period there was a lull in the voting, but it was the quiet before the storm. A few days later the mail-men staggered in with bundle after bundle of election ballots with every mail.

As an instance of how the votes began to arrive, Dorothy Page, one day last week received almost 2,000 votes within the span of a few hours!

The deadline for ballots is midnight September 10. Final counting and tabulation will get under way on the morning of September 11. The final winner will be announced in the issue dated Week Ending September 29.

## STANDING OF ENTRANTS

Dorothy Page	9,323	Myrt (Myrt and Marge)	613
Rosemary Lane	8,525	Mary Steele	552
Jessica Dragonette	7,830	Peggy Healy	536
Mona Van	7,082	Roxanne Wallace	517
Leah Ray	7,012	Irene Wicker	514
Olga Albani	7,010	Irene Rich	511
Harriet Hilliard	6,854	Judy Talbot	501
Irene Beasley	6,598	Anna Melba	498
Gertrude Niesen	6,420	Emrie Ann Lincoln	482
Ruth Etting	6,348	Alice Remsen	420
Dorothy Lamour	6,218	Schumann-Heink	416
Annette Hanshaw	5,992	Vet-Boswell	413
Ethel Shutta	5,584	Arlene Jackson	396
Rosa Ponselle	5,003	Beat, Churchill	382
Loretta Lee	4,747	Florence Case	318
Muriel Wilson	4,261	Lucille Hall	312
Babs Ryan	4,106	Dorothy Hicks	255
Edith Murray	3,980	Jane Ace	240
Sylvia Froos	3,518	Louise Sanders	218
Vera Van	3,504	Elaine Melchior	213
Jane Froman	3,486	Frances Forbes	212
Shirley Howard	3,428	Marguerite Huestis	204
Doris Shumate	3,385	Jeanie Lang	198
Connie Boswell	2,990	Sue Fulton	196
Marion McAfee	2,946	Mattie Curran	191
Joy Hodges	2,610	Betty Barthell	182
Kate Smith	2,549	Mother Moran	175
Ruth Lee	2,506	Marian Jordon	172
Julia Sanderson	2,446	Fannie Cavanaugh	161
Lee Wiley	2,120	Ruby Wright	116
Mary Rooney	1,925	Grace Donaldson	104
Dorothy Adams	1,921	Joanne	100
Rosaline Greene	1,904	Frances Baldwin	98
Carolyn Rich	1,885	Nan Johnson	96
Mary Barclay	1,875	Mary Small	90
Gracie Allen	1,816	Lilian Bucknam	90
Memo Holt	1,705	Cynthia Knight	90
Virginia Rea	1,672	Patti Pickens	85
Grace Albert	1,640	Elizabeth Lennox	85
Ramona	1,603	Mary Wood	80
Gretchen Davidson	1,596	Marguerite Paudula	68
Joy Lynne	1,532	Martha Mears	67
Jane Pickens	1,506	Betty Brooks	55
Linda Parker	1,427	Betty Winkler	52
Lillian Roth	1,416	Mabel Todd	48
Alice Faye	1,378	Ann Leaf	47
Sandra (Dixie Debs)	1,350	Dale Nash	46
Priscilla Lane	1,319	Mary Lakey	42
Lulu Belle	1,281	Baby Rose Marie	40
Dolores Gillen	1,279	Hortense Rose	31
Marge (Myrt and Marge)	1,229	Patsy March	28
Irma Glen	1,223	Irene Noblette	27
Gale Page	1,172	Connie Gates	24
June Meredith	1,121	Irene Taylor	23
Gladys Swarthout	1,062	Josephine Leone	23
Mary McCoy	1,025	Eva Taylor	21
Alice Joy	983	Gogo DeLys	18
Frances Langford	968		
Honey Sinclair	950		
Virginia Hamilton	882		
Louise Massey	864		
Mary Eastman	840		
Elsie Hitz	815		
Grace Hayes	803		
Mary Livingstone	791		
Mickey Greener	675		
Maxine Gray	617		

Others who have a chance—(from top to bottom)—Dorothy Lamour, Countess Olga Albani, Ethel Shutta, Elsie Hitz, Vera Van



# Champion Mixer-Upper

By Roy Atwell

**W**hy do I talk wis glay? That's gleasy . . . I mean beasy . . . easy. Dit sown . . . nit bown —Oh, let it go, let it go!

Well, let me tell you one thing: All this language mixing-upping that I do over the air is a result of a happy accident which happened to me over five years ago.

Things are always happening to me. It seems that my whole career has been a series of accidents—happy and otherwise.

But suppose we go away back to the very beginning—my beginning. That was in Syracuse, New York, more years ago than I care to remember.

Back in those early Syracuse days, I attended a grammar school, which, I am convinced, furnished more great figures to the world of the theater than any other school which ever existed.

Let me give you an idea of just a few of the boys who were in my class at grammar school in Syracuse. In the first place, there were the three Shubert boys—Sam, Lee and Jake. At that time they were spending their after-school hours acting as ushers at the local opera house. From ushers in that humble Syracuse theater they came to Broadway, and for years fought tooth and nail the established and proud Erlanger chain of theaters which, until then, had the theater world almost exclusively under its control. The Shuberts were my boyhood pals, all three of them. Years later I was to star in several of their shows.

My first appearance in a Broadway production was in the beloved Belasco's "The Lash of a Whip." That was in the days when radio was just an unbelievable dream. I played a very serious role—that is, it was the author's intention that it be serious. My first entrance, however, was hilarious. I fell down. Mr. Belasco came running backstage. I resigned myself to an abrupt dismissal.

**M**y boy," said he, "you have a wonderful face for comedy. Play the part as a comedian from now on. Come up to my office tomorrow and I'll see about giving you a slight raise in salary."

It really seems conceited to call my many years on the stage a "career." Most of it has been entirely accidental. Let me tell you, for instance, about how I happened upon this language mixing-upping of mine.

Six years ago I was in Hollywood with Doug Fairbanks, Sr. I had made a few successful comedy shorts but wasn't particularly happy about Hollywood, so I joined the cast of a Bert Kalmer-Harry Ruby show which was in rehearsal there. The show had a comedy part and I had little time to rehearse; so little, in fact, that I didn't know my lines.

We opened in Los Angeles. My opening line was:

"Ah, tis spring. And the birds are twittering in the treetops!"

Being a bit vague on all my lines, to say nothing of this particular one; I rushed on and announced:

"Ah, tis twing. All the twits are birdering in the

**In Which the World's Premier Tongue-Twister Tells How a Happy Mistake Started Him on the Road to Fame and Fortune**



Even the telephone gets snarled when Roy Atwell, the Mixer-Upper Champ, has something to say

treeflops." Well, you can imagine the riot it caused. I was scared to death. With my sudden fright, my lines became even more twisted and garbled. Needless to say, I could see this engagement coming to a sudden and well-deserved end. When Harry Ruby came run-

ning back looking for me, I had even started to pack my clothes.

"Roy," yelled Harry gleefully, "it was great! Keep it up. You've found something entirely new."

So that's how it happened. Once I got the hang of it, things went along very nicely indeed. I came East with the show and auditioned for the Columbia network.

They thought the same as Harry apparently, for they signed me for twenty-six weeks on the Tydol Oil program. With the completion of the oil contract I left for a tour of Europe. When I returned, Fred Allen was just beginning to make the radio public sit up and take notice. I've been associated with him, on and off, ever since.

I have been, I must admit, thirty years on the stage. Strange how many of that class in the Syracuse Grammar school chose the theater as a career.

**A**fter three decades in the theater, in which I have played light comedy parts, "hoke" parts, and about every other kind of role, I find radio work refreshing.

Perhaps it is because I feel I belong to the veteran school of the stage—whereas on the air we all start, so to speak, from scratch. When radio fans ask me about my past life, with that confused attitude of the interested person who has not the slightest idea of who or what you have been before you were called to his attention—I realize I am now in an entirely new field, where past performances mean practically nothing.

Years ago, before Booth Tarkington deserted Broadway with the vow that he never would return, there was a glamour and sparkle to Broadway and the theater. You never would be able to lure an actor to the mike in those days. They loved the theater too well. Those were the days of Harry Leon Wilson, Julian Street, Wilton Lackaye, Jack Barrymore, Clara Bloodgood, the Frohmans and countless others whose names have made history.

Once, for instance, while more than slightly under the influence of those beverages which the government just recently has restored to us, I mentioned to Tarkington that I wanted to see "Havana," a musical comedy then running on Forty-Second Street. That was enough for Booth. He promptly poured a few more beverages into me and loaded me on a boat bound for Havana, Cuba.

When I woke up I was miles out to sea. The captain informed me that he had received a cable from the "Secretary of War" informing him that I was a most important diplomat on my way to Havana to execute plans for the raising of the battleship Maine. I'll never forget the reception that was accorded me when we sailed into the harbor.

Yes, young man, those were the bays . . . I mean those bere the says . . . mays— Oh, let it go, let it go!

## "ROXY" — By Jack Banner

(Continued from Page 5)

discussing the theater—and the new-fangled thing, radio. "Pouf," said one of the managers, "radio will never amount to anything. It is a dreary and monotonous form of entertainment. I predict it will dry up and rot of its own sterility." Here his voice trailed off for a second, then rose significantly. "And in the event that it does become a factor, we men of the theater know how to combat it."

Samuel Rothafel was silent.

"You agree of course, eh, Sam?" asked one of the impresarios.

Samuel Lionel Rothafel pursed his thin, firm lips. He was not a man to be pushed into any ideas, as his theatrical record of achievement testified. He had arrived on Broadway from a small town, and his radical theories had been so successful that he had revitalized completely the field of dramatic and orchestral presentations of the theater.

"No, gentlemen," he said finally, "I can't agree. True the field of broadcasting today is so elementary, it is ridiculous. But it won't stay that way long. I remember only fifteen years ago when the movies were laughed at and scoffed. The nickelodeon! Critics jeered at us

and predicted we'd never amount to anything. Yet today the movie houses absolutely control Broadway and the entire country.

"Furthermore, gentlemen, I don't think we men of the theater should fight radio when it arrives. We must collaborate with it, for while it is true that people will listen to air shows, nothing ever can take the place of visual entertainment."

His confreres laughed. Sam Rothafel always had been a queer duck, they agreed, but there was no question but that he would stand shoulder to shoulder with them and fight the new menace at the critical moment.

**F**our months later Roxy was the most hated man on Broadway. Rival managers openly branded him as a traitor and predicted that he would fade from the theatrical firmament. The cause? Here:

George F. McClelland, program director of the American Telephone and Telegraph Company, (which was to flourish later as the mighty National Broadcasting Company) with studios at 195 Broadway, New York City, precipitated the open break when he approached Roxy with his unique idea. McClelland, burning with the fire of his pioneering work, wanted to try the first

remote-control broadcast on record, and Roxy, vitally interested, agreed to furnish the facilities.

**O**n November 19, 1922, workers suspended several microphones from the ceiling of the Capitol Theater. Roxy decided that the best unit for broadcasting purposes was the symphony concert. He selected "Ein Heldenleben"—Hero's Life—by Strauss, because of its especially adaptable tonal qualities. He gave the signal to conductor Erno Rapee which sent the first bars of the beautiful melody crashing out through space. Radio history was in the making!

The next day set another record in the rise of radio. Several thousand letters arrived, an unheard-of total for that period, commenting on the general excellence of the program. In this connection it is interesting to note that, despite the limited extent of the broadcasting and receiving equipment of the day, clear reception was reported throughout the eastern seaboard, ranging as far south as Mississippi and as far north as Canada!

**Roxy's early fight to make "the new-fangled entertainment" succeed—his triumphs and his bitter disappointments—will be continued in RADIO GUIDE, Issue Week Ending September 22.**

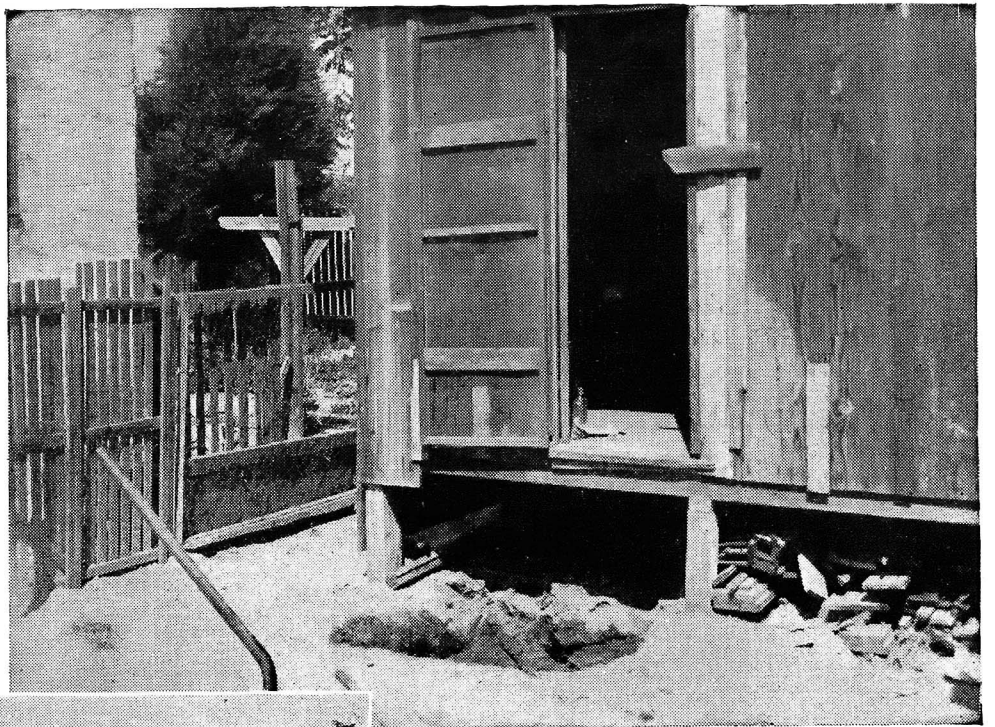


# Buried Alive

## "Calling All Cars"

By Moorehead Green

This Factual Account of One Killer's Dash for Liberty, with Every Apparent Chance to Win, Proves Again the Tremendous Power of Radio as the Defender of Law



The very spot where was dug the grave that became a living tomb

If Angel Orosco hadn't loved his five motherless children so much, he would never have dug a grave in the back yard.

Angel drove home smiling that afternoon. He was going to ask young Catalina Ramirez, his housekeeper, to become his wife.

"It is not good," Angel had assured himself solemnly, as he labored in the Southern California vegetable fields, day after day, "for a man to live as a widower." It is especially not good when the widower has a pretty housekeeper. "Also," Angel argued with himself, "it will be fine for my tiny Luis to have a new mamma of his own."

So today, Angel smiled with the relief that comes to a man when he makes up his mind. True, Catalina was very young—and sometimes she forgot the exact time to give Baby Luis his goat's milk. But she did keep the children cleaner and better fed and happier than they had been since their mother's death. And besides—youthfulness was a quality which a man could tolerate in a wife!

Angel's pulse leaped at the thought. There were times when it maddened him to look at the girl. Well, that very night he would speak his mind, and settle the matter.

Catalina was baking—cookies, pastry, a roast. Angel's widening smile almost took the droop out of his Mexican moustache. The kitchen of the freshly-painted Orosco bungalow was hot, and smelled of spices. Youthful Catalina, big-boned but not unattractive, had flour to her elbows. Twelve-year-old Amelio, the eldest child, was tinkering with some kitchen carpentry his father had started the night before. He laid down a short, heavy piece of wood.

Angel snatched up his toddling, three-year-old Luis. He held the excited child to his breast and murmured in ecstasy.

Catalina watched this gravely. A poor relation of the Orosco's, she had never been so happy in her life as during the past months when keeping house for Angel, for her living and a tiny wage. Puckering her lips, she blew up at a lock of black hair that was teasing her forehead. A good man, Angel, she reflected. True, a bit of a fanatic about anything touching his children. But still—a good provider. Perhaps, some day—

Catalina," said Angel, smiling at her with all his white teeth, "you give Luis his goat's milk at five o'clock, si?"

Catalina Ramirez turned from her stove quickly. Wiping flour-dusted hands on her apron, she hastened to the refrigerator. Angel Orosco's smile faded.

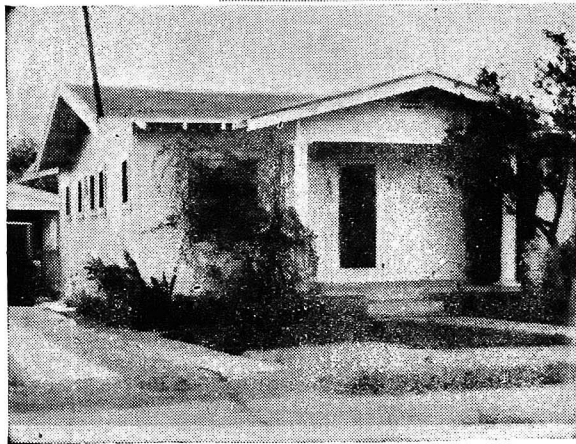
"I forgot," the girl said, blushing. "I was so busy baking for the weekend, and for the picnic you are going to take the children on, tomorrow afternoon—"

"Did he get his milk at three o'clock?" Angel interrupted in swift anger. So—she was forgetting again! Neglecting the children! Gone were pleasant thoughts of marriage. A dull flush spread over Angel's swarthy face.

But Catalina had a temper of her own. Now a maddening sense of injustice made her black eyes flash.

"See you, Angel Orosco!" she cried. "I am caring for your children as if they were my own! Look at little Luis' chubby hands and arms." She pointed. "When I came here, they were thin. Now he gets so much milk he will not eat his other food. The doctor himself said—"

"Ah-h!" screamed Orosco. He did not like this show of spirit. *Sacre!* If a woman was not meek before



The house where Angel expected his housekeeper to live with him in wedded bliss

marriage! And besides—"The doctor, the young doctor!" Angel cried. "So, it is his new-fangled gringo nonsense, and his *handsomeness*, that have caused you to disobey me!"

Catalina tossed her head. "I'll leave you!" she threatened.

Angel felt suddenly helpless. Then his feeling of helplessness made him doubly angry. Who was this girl to defy him? If she went, he and his home would again become bleak, cheerless. The children, fed irregularly and carelessly by different housekeepers, would lose weight. How dared this Catalina threaten him with a return of such conditions—especially when he had just been on the point of offering her marriage.

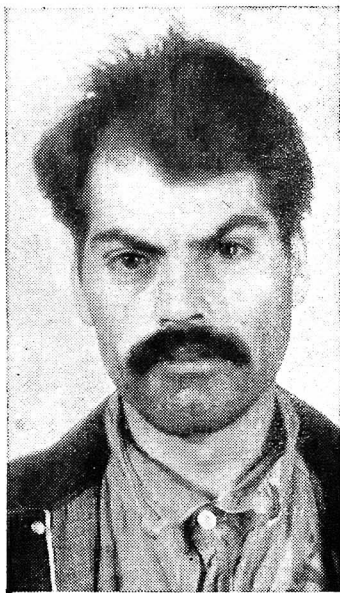
"You'll leave if I let you!" he shouted, beside himself. He stepped towards her.

"Fut!" Catalina snapped her fingers under his nose. Hot Mexican blood gleamed dully through the ivory of her cheeks. "I shall do as I please!" Then her eyes widened. "Put down that stick!" Angel, his brain whirling with rage, had grabbed the short, heavy piece of wood with which young Amelio had been playing. "I'll tell the police!" screamed Catalina. Angel swung the stick.

He glanced down at her stupidly. Bright blood flowed from her face to the clean oilcloth of the kitchen floor. "Is Catalina dead?" whispered Amelio. He stared.

Angel looked from side to side, helplessly. He stooped and picked up the bleeding girl. He carried her into a little bedroom and put her on Amelio's bed. One foot hung over the edge of the bed. Very carefully, Angel lifted it—placed it on the bed beside the other foot. He looked puzzled. This was not the way he intended things to work out. Then Angel Orosco knelt down beside the bed and prayed.

"*Madre de Dios*—be merciful—do not let the police get me for hitting Catalina! Think of my children—"



Angel Orosco, who couldn't stand to see his young son deprived of goat's milk

Amelio stood and cried. With a child's sure instinct, he sensed that gone forever were the pleasant days of cookies and pies and heaping meals and good-natured Catalina to give him joyous hugs and to laugh with him.

"Tell no one what you saw!" his father said to him. "No one!"

Nightfall came. The girl was still unconscious, but breathing. Angel Orosco wiped the blood from the kitchen floor. Then he went into the yard and removed the steps from the little woodshed that stood near the back porch. He moved like a man in a dream. Occasionally he mumbled "Police." His one thought was to keep away from them. He would hide the evidence that could let them touch him!

Orosco took a big spade and commenced to dig in the sandy soil, where the steps had been. Feverishly, now, he threw out the soil until a big hole gaped there. Darkness had come—leaving just enough light from the sky to enable the stooping Mexican to see what he was doing.

He went into the house. From the bed he lifted the bleeding, breathing body of the unconscious girl—carried it carefully into the yard.

Gently, almost tenderly, Angel Orosco lowered the girl into the hole—bent her legs so that she would fit. She stirred. He hurled the sand in upon her. In a frenzy, he stamped it down. Then, growing crafty, he scooped up the excess earth and carried it to the end of the garden—scattered it there. He replaced the steps. Catalina Ramirez had vanished beneath the face of the earth.

Next day, Angel inquired among the neighbors if any had seen the girl. He was worried, he said. Catalina had disappeared. She was a fine girl. He waved his hands.

And the second day he went among the neighbors and said the same things. The neighborhood began to talk.

"It is strange," said Mrs. Ramon Angulo to her neighbor, Mrs. Michael Savato, "that he asks people if they have seen her—yet look, he is packing the car as if he himself were leaving!"

"And he is so nervous," agreed Mrs. Savato. "See, he keeps looking at us, and hurrying."

There is indeed something about this which is hard to understand!" persisted Mrs. Angulo in swift Spanish. "Look you—is it reasonable that he should pack up for a journey while he is supposed to be mystified by the girl's disappearance?" She turned to her husband. "Is it?"

"And on Friday night," the husband said slowly, "I lent him a shovel."

Mrs. Angulo made the sign of the cross, hurriedly. "You don't think—" breathed Mrs. Savato.

The little Orosco children were getting into the car now. Angel hurried them, with an impatience none of his neighbors ever had known him to display before. Fascinated, the three who were talking about him watched Orosco drive the little car out to the street—and away.

"I am going to look in that yard," said Mrs. Angulo, grimly.

Nothing seemed out of (Continued on Page 25)



Sylvia Froos, who may be heard any Saturday night over a CBS-WABC network

## By "The Doctor"

**Sylvia Froos Is One Star of the Air Who Belongs Where She Is. Read Her Analysis and Learn Why**

Here is a girl with energy and persistence enough to keep up with almost any kind of game or crowd. She has high vitality and will work hard for her acclaim. Her nature is a restless one, and it irritates her to be held closely to conventional routine. Behind the parenthesis of her mouth we find a love of power. Miss Froos has self-confidence enough to believe she can run an entire show. She is apt to think she possesses directorial ability; but this is not true.

## Flashes of Best Fun

**Budd:** That fellow comes from the south of Egypt.

**Stoopnagle:** How can you tell that he comes from the south of Egypt?

**Budd:** Because he's always singing "Cairo Me Back to Old Virginny."  
—Schlitz Program

**Fred Allen:** You mean people actually heckle grandpa when he lapses into pizzicatto?

**Portland:** I'll say. Practically every tune that grandpa starts to play turns out to be an unfinished symphony.  
—Town Hall Tonight

**Sharlie:** That's quite a fine lion, Baron.

**Baron:** I have ketched lions sixteen times bigger!

**Sharlie:** But that's a big lion.

**Baron:** Yah, I'm a big lyin' man.

**Sharlie:** You're telling me!

—Tender Leaf Tea Program

**Durante:** Listen, Meadows, I know a guy who dabbles in oil.

**Meadows:** Is he an artist?

**Durante:** No, he's an auto mechanic.

—Chase and Sanborn

**Portland:** Do you think that fellow over there is brilliant?

**Fred Allen:** Brilliant! He looks like something that fell off the ventriloquist's lap!

—Town Hall Tonight

**Durante:** I got to get some pictures some place—picture taking is my bread and jelly. It would be my bread and butter but I don't like butter!

—Chase and Sanborn

# Signposts of Success

## Revealed by the Lines of Your Face

This lady has a large imagination, but we are not so sure about her discretion. She is a bit impulsive and willing to take a chance. Caution is found in the upper cheek, really on the front of the cheekbone, just under the corner of the eye. You will find this development in most successful business men. And it is interesting to note that in many cases caution is not native, but developed deliberately. Of course, a lack of this development indicates a lack of caution. It is the constant check and watching for the unforeseen which sharpens this faculty.

Sylvia Froos has a high color sense; not from permanent memory so much as from direct observation. Her color appreciation is found along the sinus over her eyes. It shows that she is interested in details of decoration, dress, appearance and place. The little feminine furbelows are important to Sylvia Froos. She has what might be called the "butterfly" sense of beauty. This faculty could have been turned into a more profound and useful art, had it been cultivated from the standpoint of art creation and appreciation.

In the mouth we find a positive indication of high sociability and many friendships rather than a few intense, prolonged affections. That curl on the edge of her upper lip, where the membrane meets the flesh, shows clearly her sense of display. She enjoys applause, and wants to be noticed. She obtains that approbation, for she knows how to make herself attractive.

Miss Froos has no highly-developed commercial aptitudes. She is so evenly balanced in mentality that it is difficult to pick for her a specific vocation. She possesses a sense of vocabulary; but much more for music than language. Apparently she can carry many telephone numbers in her head, and has a good memory of number and quantities when interested in them. The broad location of language includes vocabulary, rhetoric and music—vocabulary meaning the memory of words and their meanings; rhetoric, the sense of tying these words together for a delicate nicety of expression. There is a great similarity between the pleasant tonal flow of words and a sense of music and sound.

With her memory of numbers, her excellent intuition and sense of display, we might imagine that Sylvia Froos could become a good accountant. Such is not the case. This number memory is not exactly the faculty of calculation, which is indicated by the fullness of a person's skull just above the corner of the eye. There are several reasons why this work is not suitable

for our subject. First of all, it would not appeal to her. Her emotional characteristics are too personal, as expressed by the fullness of the membrane of the upper lip, to perform such an impersonal task as keeping books of account. Secondly, she does not possess sufficient patience to submit to training in routine practice.

Sylvia Froos has a great deal of enthusiasm and personal vividness. This is written in many portions of her face, closely connected with several other faculties, particularly evident in the fullness on the cheek about halfway between the eyes and the upper lip.

As Miss Froos' perceptions are not as great as her sense of sound, we are inclined to believe that her work before the microphone will ever be far superior to her pantomime. Her most vivid mental impressions are obtained and given through sound. She is too individualistic and self-conscious to lose herself in a character role and submerge her own personality for the sake of dramatic portrayal.

## Bulls and Boners

Julian Bentley: "The mysterious girl spent the abandoned night at a farm."—Mrs. Frank H. Copeland, Chicago, Ill. (July 31; WLS; 12:55 p. m.)

Miss B. Phillips: "More news today about biting bugs."—Quay Sagle, Hagerstown, Mr. (Aug. 9; WJEJ; 11:17 a. m.)

Announcer: "Agnes Smith wants 'Leather Breeches' for her Grandpa."—Noel Reynolds, Pampa, Texas. (July 24; KGRS; 6:13 p. m.)

Don Lyons: "They have electric fans with hot and cold running water."—Mrs. B. E. Boudreaux, Lafayette, La. (Aug. 4; WWL; 9:41 a. m.)

Irving Freedburg: "And in case of rain, there is plenty of shade."—Mrs. Paul Albrecht, Reading, Pa. (June 20; WEEU; 1:40 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

## Open Door to Beauty

By V. E. Meadows

### One Woman's Neglect of Appearance Led to Near-Tragedy That Should Not Be Faced by Any One. Attend Her Story

I'd like to talk to you today about how much of a part you play personally in accomplishing proper results in the care of your hair and complexion.

Before discussing the importance of your own beauty efforts, permit me to digress for a moment and tell you of an actual experience that occurred last January in Buffalo, New York, where I was making a personal appearance. It was a terribly cold night.

When I called for volunteers to have the beauty work performed on the hair and face, an old lady arose from the audience and asked that she be accepted as a subject. Her appearance was astounding. She wore a faded yellow dress that was at least ten years old. Her hair, while grey, had a bad yellow cast and was terribly unkempt. The skin on her face and hands was wrinkled and badly weather-beaten.

"Mr. Meadows," she said as she mounted the platform, "I have walked nine miles to hear you talk and have some beauty work done. I came to Buffalo to see my daughter and son married in a double ceremony. I supported these children since babyhood by raising and

digging potatoes in the field. This trip to Buffalo was supposed to be the climax of my life's work, but when I arrived here I discovered that my children were ashamed of my appearance and would not permit me to attend their weddings."

I did everything in my power to help her. Her hair was washed and waved; her skin was cleansed as much as possible, and a makeup was applied. Of course she looked a great deal better. The next day I took her to one of the local stores and superintended the buying of a modest wardrobe for her. Later I discovered that she did attend the wedding of her two children.

The above incident merely leads to a point that I want to bring to you as strongly as possible: There is no place for carelessness in regard to your personal appearance. The sacrifice is too great.

Beauty troubles do not arrive overnight. It takes years of carelessness. I can tell you all of the proper things to do, and if you don't keep at them every day you simply will not accomplish the desired results. When I tell you that your face must be cleansed every night before you retire, I mean exactly what I say.

You must devote at least ten minutes each evening to the proper cleansing of the face, another ten minutes for the brushing of your hair, and at least ten minutes each morning to the appliance of the make-up. This makes a total of thirty minutes each day.

# The Child's Hour

By Nila Mack

**When the Pampered Child Is Fully Understood, His Problem Becomes Simplified. The Director of All Children's Programs for CBS Has Handled Many**

Pampering usually travels hand in hand with illness. Unfortunately for the child's welfare, the parents never seem to get over the period of convalescence. Their love for him, their eagerness to protect his health and avoid a recurrence of the malady, make them overzealous in his behalf. Instead of allowing him the freedom he needs by giving him leeway to play with strong, healthy youngsters, they force him to play alone. Various other restrictions are placed upon him; he is treated daintily and handled as if he were a fragile China doll instead of a red-blooded, energetic lad.

When the child complains of this sissified treatment they remind him that he's been ill, and tell him that he's not like other normal youngsters; that he must watch his every action and conserve his strength. Thus the child is never allowed to forget the period of pain, medicines and doctors, and he begins to believe that perhaps there is something dreadfully wrong with him, something that forever will keep him from enjoying the normal functions of his childhood.

True, a child who has recovered from a siege of illness must be watched after a fashion, but as his condition improves and his strength returns he must be allowed a certain amount of playtime. The call of the "gang" is in his blood, and this call becomes stronger as his health increases. Naturally, his activities should be watched to see that he doesn't overtax his strength, but this watching should always take place in an off-hand manner, for if he realizes that a guarded eye is being kept on his movements he'll be resentful.

A child usually is a pretty good judge of what he can and cannot do. He knows his own advantages and limitations better than anyone, and if he feels that a certain form of activity is too much for his limited

strength he'll decide for himself that he cannot participate in the game. He must be allowed to escape the memory of the dark, convalescent chamber, and association with "live wires" on his block is the best way to help him do it. Continued pampering and coddling will not turn his tiny feet in the right direction.

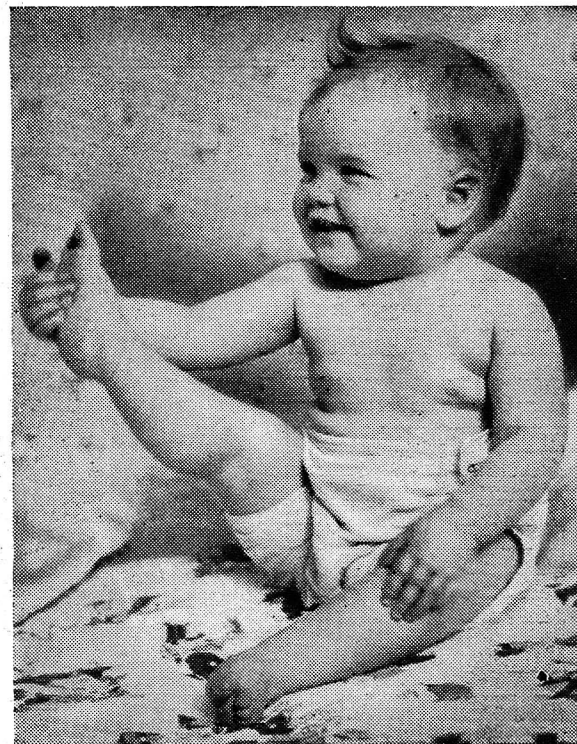
The pampered child is an object of scorn to his playmates. They brand him with the hated name of "sissy" and continuously poke fun at his lack of virility. If he is an imaginative child this will prey on his mind and he will withdraw into a shell to nurse his injured and outraged feelings. Such actions may sound trivial to the parents, but to the child it is a matter of vital importance. He wants to be considered a "regular guy" by the gang, and when this status is denied him he feels, in his childish manner, that life itself is not worth living.

Not so long ago I had occasion to deal with a child of this caliber. Pampered and coddled to the point where he was like a young animal at bay, his parents couldn't seem to understand his lack of appreciation of all the considerate things they had done in his behalf. He was grumpy, snapped back at them, and in general behaved miserably and unnaturally.

After a careful examination, I ascertained there was nothing wrong with the lad physically. True, he had undergone a session of ill health, but this had been months ago. Threading through the history of the lad, I learned that, dating from the period of illness, his parents would not allow him to forget the fact that he was in delicate health, and that he must watch his every move. Practically all his normal activities had been curtailed by parental edict. He wasn't allowed to associate with his pals or partake of any other activities dear to the heart of a boy.

All the mother wanted him to do was to sit in the corner of the porch and read a book. When he kicked over the traces and rebelled, she threatened him with a visit to the doctor's office.

No wonder the child was unhappy! It is the inherent right of all children to be allowed to play. Nature provides for this by endowing them with bubbling,



**For the child's health of body and mind, let him play normally, with healthily normal children. This happy youngster was allowed to do just that**

effervescent spirits that can be dissipated only at play.

I placed the lad under my wing and allowed him to roam about the studio playroom and garden to his heart's content. He made friends with all the other boys immediately, and his happy shouts reflected the change that was taking place in him, physically and mentally. He was tremendously interested in dramatics. I guided his talents in this direction by casting him prominently in several shows. In less than a month the bloom had returned to his cheeks, he was courteous and affable, and in general behaved like any normally carefree and spontaneous youngster.

## Radio Road to Health

By Shirley W. Wynne M. D.

**Are You Diabetic? Read the Timely Advice of the Director of the Nation's Health from the Ether—and Profit**

Correct diet is always important to the maintenance of good health and in helping our bodies to resist the attack of disease. Besides this, in certain diseases, regulation of the diet plays a vital role in treatment. One of these diseases is diabetes.

Diabetes is a disease attacking chiefly persons in middle life, and women more frequently than men. Its essential feature is the inability to utilize the sugars and starches in food. These, as we know, are very important parts of the diet.

In diabetes the victim's blood becomes over-laden with sugar. This sugar is passed from the system through the kidneys. Hence one of the tests for diabetes is the presence of sugar in the urine.

Unless the sugar is treated, it becomes quickly aggravated. Although the blood contains large quantities of sugar, the cells of the body are unable to use this sugar, even though it is the fuel that gives energy and life.

Thus, in the midst of plenty the cells literally starve. And this starvation leads to the patient's untimely death.

Lying in the abdomen behind the stomach is the gland called the pancreas, one of the functions of which is the secretion of a digestive fluid. It has another function, that which has to do with the utilization of

sugar. In the pancreas are found certain small bodies called the Islands of Langerhans. These bodies secrete a substance called insulin, which is indispensable if the body is to make proper use of sugar.

Deprived of insulin, the body is unable to assimilate sugars and starches even after they have been digested. The unused sugar accumulates and acts as a poison which the body must dispose of as best as it can through the urine and otherwise. The diabetic is starving to death, even though the unappeased appetite makes for the consumption of large quantities of food.

Infection of one kind or another appears to be a common immediate cause of injury to the Islands of Langerhans. This infection may be local, such as tonsillitis, sinus infection, appendicitis; or general, such as pneumonia, typhoid fever, scarlet fever, influenza.

Diabetics must avoid foods containing an excess of sugar and starch. Certain vegetables contain more of these carbohydrate substances than do others.

Among vegetables with carbohydrate content less than five per cent, are lettuce, cucumbers, asparagus, rhubarb, sauerkraut, beet greens and celery. Vegetables with a five per cent content include tomatoes, Brussels sprouts, cauliflower, egg plant, cabbage and canned string beans. Among those with a ten per cent content are fresh string beans, pumpkins, squash, turnips, beets, carrots and onions.

If these vegetables are cooked three times, the greater part of this carbohydrate content may be removed. They should be cut up, soaked in water for a short time and brought to a boil. The water should then be poured off and the process repeated twice.

## Your Grouch Box

Have you a radio grouch? Send it to "Your Grouch Box." Get it out of your system—off your chest. You'll feel better, and your criticism may help in the never-ending task of improving radio.

**Drawing the "off-color" line.**

Dear Editor: I think it is about time we were cleaning up the so-called "high priced comedians" who slip in off-color jokes.

Crawfordsville, Iowa. EVA HELMER WENGER

**Jazzed a Song at Midnight!**

Dear Editor: Why is it nearly impossible to get anything but jazz music after 10 p. m.? And must we have jazz in the morning? Does anyone dance before lunch?

Staten Island, N. Y.

N. GOMEZ

Dear Editor: There are too many dance bands on the air, especially after 9 p. m. After that time, there is seldom any classical music.

Harrisburg, Pa.

LEON AGRISS

**My Wild Irish Rave.**

Dear Editor: Those fine singers who call themselves the "Irish Tenors" ought to sing at least one Irish song on their programs. I like Irish ballads and all the Irish do, too! After all, radio is to please all.

Philadelphia, Pa.

EDWARD J. HAGAN, R.

**Groggy with glamor.**

Dear Editor: I dislike the use of superlatives in announcing artists. For instance: "That glamorous personality, the beautiful and charming So-and-so now comes to the microphone, etc. etc. . . ." Phooey! Let the listener be the judge.

Toronto, Canada.

"CANADIAN"

If your pet peeve has general interest and wide application, send it today to "Your Grouch Box," RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

# Programs for Sunday, September 9

## Log of Stations

(CHICAGO EDITION)

Call Letters	Kilo-Cycles	Power Watts	Location	Net-Work
KMOX†	1090	50,000	St. Louis	C
KYW	1020	10,000	Chicago	N
WAAF	920	500	Chicago	
WBBM	770	25,000	Chicago	C
WCBD-s	1080	5,000	Waukegan	
WCFL*	970	1,500	Chicago	N
WEDC-s	1210	100	Chicago	
WENR	870	50,000	Chicago	N
WGES-s	1360	500	Chicago	
WGN	720	50,000	Chicago	
WHFC-s	1420	100	Cicero	
WIND	560	1,000	Gary	C
WISN†	1120	250	Milwaukee	C
WJJD‡	1130	20,000	Chicago	C
WLS	870	50,000	Chicago	N
WLW†	700	500,000	Cincinnati	N
WMAQ	670	5,000	Chicago	N
WSBC-s	1210	100	Chicago	
WTAM†	1070	50,000	Cleveland	N
WTMJ	620	2,500	Milwaukee	N
WWAE-s	1200	100	Hammond	

s-Special Programs Listed Only.  
†Network Programs Listed Only.  
‡Noon to Sign Off.  
§Night Programs Listed Only.  
C-CBS Programs.  
N-NBC Programs.

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell  $\Delta$  for Religious Services and Programs

**8:00 a.m. CDT 7:00 CST**  
NBC-Coast to Coast On a Bus: WLW WENR

CBS-Sunday at Aunt Susan's: WIND  
NBC-The Balladeers: WTAM WMAQ  
KYW-Morning Sunshine  
WAAF-Organ Melodies

**8:15 a.m. CDT 7:15 CST**  
NBC-Cloister Bells, sacred music: WTAM WMAQ

**8:30 a.m. CDT 7:30 CST**  
NBC-Trio Romantique: WTAM  
WAAF- $\Delta$ Morning Devotions  
WMAQ-Program Preview  
WTMJ-Danish Program

**8:45 a.m. CDT 7:45 CST**  
NBC-Alden Edkins: WMAQ WTAM  
WCFL- $\Delta$ Lithuanian Services

**9:00 a.m. CDT 8:00 CST**  
NBC- $\Delta$ Sabbath Reveries: WTAM WMAQ  
CBS-Imperial Hawaiians: WISN WBBM  
NBC-Southernaires: WENR  
WAAF-Symphonic Hour  
WEDC-Russian Hour  
WGN-Sunday Morning Concert  
WIND-Modern Melodies  
WTMJ- $\Delta$ Church Services

**9:15 a.m. CDT 8:15 CST**  
WIND-Favorite Dance Bands

**9:30 a.m. CDT 8:30 CST**  
NBC-Mexican Typica Band: WMAQ WLW WTAM  
CBS-Patterns in Harmony: WBBM  
NBC-Samovar Serenade: WENR  
KYW-Melody Train  
WBBM-News (5 Min.)  
WIND-Rhythmania  
WTMJ-"Our Club"

**9:45 a.m. CDT 8:45 CST**  
CBS-Alexander Semmler: WBBM  
WENR-Old Heidelberg Octet  
WHFC-Lawyers' Legislative League  
WIND-Fish Talk by Wm. Hagen, Jr.

**10:00 a.m. CDT 9:00 CST**  
NBC-News (5 Min.): WENR WLW  
NBC-Morning Musicale: WLW WENR  
NBC-News (5 Min.): WTAM  
NBC-Vagabonds: WTAM  
CBS-Arnold and Buckley: KMOX WISN WIND

## Star $\star$ Indicates High Spot Selections

WAAF- $\Delta$ Prayer Time  
WBBM-Jim and Bob, Hawaiian duo  
WCBD-Pace Setters  
WGES-Good News  
WMAQ-Old Songs of the Church  
WSBC-Poland's Music and Song  
WTMJ-News; Masters of Rhythm

**10:15 a.m. CDT 9:15 CST**  
NBC-Hall and Gruen: WMAQ WTAM  
KYW-Variety Musical  
WAAF-Mountain Melodies  
WBBM-Arnold and Buckley (CBS)  
WIND-Potpourri Parade

**10:30 a.m. CDT 9:30 CST**  
NBC-Richard Maxwell, tenor: WLW  
CBS-Salt Lake City Tabernacle: KMOX WBBM WISN  
NBC-Major Bowes' Family: WTAM WMAQ  
WAAF-Ballads  
WENR-Program Preview  
WJJD-Schlagenhaur's Theater

**10:45 a.m. CDT 9:45 CST**  
CBS-Salt Lake City Tabernacle: WIND  
NBC-Phantom Strings: WENR WLW  
KYW-Sunshine Program  
WBBM-Dr. Ronfort, organist

**11:00 a.m. CDT 10:00 CST**  
CBS-Salt Lake City Tabernacle: WBBM  
WAAF-Waltz Time  
WGN- $\Delta$ Sunday Worship  
WIND- $\Delta$ Methodist Church

**11:15 a.m. CDT 10:15 CST**  
NBC-Gould and Shefter: WLW WENR  
KYW-Sunday Morning Sunshine  
WAAF-Romantic Melodies

**11:30 a.m. CDT 10:30 CST**  
NBC-University of Chicago Round Table Discussion: WTAM WMAQ  
NBC-Radio City Music Hall Symphony: WLW WENR  
CBS-The Romany Trail: KMOX WISN  
KYW-Popular Program  
WAAF-Variety Program

**11:45 a.m. CDT 10:45 CST**  
KYW-Just for Fun  
WBBM-Romany Trail (CBS)  
WTMJ-Musings

## Afternoon

**12:00 Noon CDT 11:00 a.m. CST**  
 $\star$  NBC-Dale Carnegie, talk: WTAM WMAQ  
CBS-Ann Leaf, organist; Soloist: WISN WBBM  
KYW-Uncle Bob Reads the Comics  
WAAF-Musical Hour  
WCFL-Popular Musicale  
WGN-Reading the Comics  
WIND-German Hour  
WTMJ-Variety Program

**12:15 p.m. CDT 11:15 a.m. CST**  
WCFL-Seeley Institute

**12:30 p.m. CDT 11:30 a.m. CST**  
CBS-Compinsky Trio: WISN WBBM  
 $\star$  NBC-Surprise Party: WTAM WMAQ  
WCFL-Variety Program  
WLS-Dinnerbell Hour  
WTMJ-Variety Program

**1:00 p.m. CDT 12:00 Noon CST**  
 $\star$  NBC-Treasure Chest: WTAM WLW WMAQ  
 $\star$  CBS-Edith Murray, songs: KMOX WISN

NBC-South Sea Islanders: KYW  
WAAF-Rhythm Review  
WBBM-Manhattan Moods (CBS)  
WCFL-Lithuanian Program  
WGN-The Whistler and His Dog  
WIND-Hungarian Hour  
WTMJ-Heinie's Grenadiers

**1:15 p.m. CDT 12:15 CST**  
CBS-Abram Chasins, pianist: KMOX  
WBBM-Memories  
WGN-Palmer House Ensemble

**1:30 p.m. CDT 12:30 CSI**  
CBS-Beale Street Boys: KMOX  
NBC-Tune Twisters: WTAM WMAQ  
 $\star$  NBC-Concert Artists: KYW WLW  
WAAF-International Potpourri  
WCFL-Moments Musical  
WGN-Mark Love, basso  
WIND-Baseball; Sox vs. Washington

WLS- $\Delta$ Little Brown Church  
WTMJ-The Socialist Quarter Hour

**1:45 p.m. CDT 12:45 CST**

CBS-Tito Guizar, tenor: KMOX  
WBBM-Flanagrams  
WGN-Palmer House Ensemble  
WTMJ-Variety Program

**2:00 p.m. CDT 1:00 CST**

NBC-Talkie Picture Time: WMAQ  
WTAM  
 $\star$  CBS-Detroit Symphony Orch.: WISN KMOX

KYW-Organ Recital  
WAAF-Hoosier Philosopher  
WBBM-Baseball; Cubs vs. Boston  
WCFL-Polish National Alliance  
WGN-Baseball; Cubs vs. Boston  
WLS-Vibrant Strings, ensemble  
WSBC-Jewish Hour

**2:15 p.m. CDT 1:15 CST**

WTMJ-Variety Program

**2:30 p.m. CDT 1:30 CST**

NBC- $\Delta$ Sunday Vespers: WLW  
 $\star$  NBC-Dancing Shadows: WTAM  
KYW-Pershana Parade  
WAAF-Neopolitan Nights  
WGES-Polish Memories  
WTMJ-Baseball; Milwaukee vs. St. Paul

**2:45 p.m. CDT 1:45 CST**

WLS-Orchestra; Phil Kalar, soloist

**3:00 p.m. CDT 2:00 CST**

CBS- $\Delta$ Buffalo Variety Program: WISN KMOX  
NBC-John B. Kennedy: WTAM KYW  
WAAF-Celebrity Review  
WCFL-Polish Program  
WLS-Homer Griffith  
WMAQ-Temple of Song (NBC)

**3:15 p.m. CDT 2:15 CST**

NBC-Lilian Bucknam, soprano: KYW  
WAAF-Jimmie Kozak, pianist

**3:30 p.m. CDT 2:30 CST**

NBC-Pedro Via's Orchestra: WENR WLW  
CBS-Oregon on Parade: KMOX WISN  
NBC-Palmer Clark's Orchestra: WMAQ WTAM  
KYW-Concertette  
WAAF-Betty Olson  
WIND-Sport Flashes

**3:45 p.m. CDT 2:45 CST**

WAAF-Modern Composers

**4:00 p.m. CDT 3:00 CST**

$\star$  NBC-Sentinals Serenade: WMAQ  
 $\star$  NBC-UNION CENTRAL LIFE Insurance Company Presents Roses and Drum, drama: WENR WLW  
CBS-The Playboys: KMOX WISN  
KYW-Rex Maupin's Orchestra  
WAAF-Tone Pictures  
WBBM-Jess Cowen, pianist  
WCFL-Dramatic Skit  
WGN-Afternoon Musicale  
WWAE-Lawyers' Legislative League

**4:15 p.m. CDT 3:15 CST**

CBS-Poet's Gold: WISN KMOX  
WBBM  
WCFL-Philip Warner, pianist

**4:30 p.m. CDT 3:30 CST**

CBS-Crumit and Sanderson: KMOX  
 $\star$  NBC-Radio Explorers' Club: WENR  
CBS-Musical Moods: WISN WBBM  
NBC-The House by the Side of the Road: WMAQ WTAM WLW  
WAAF-The Song Salesman  
WCFL-Polish Program

**4:45 p.m. CDT 3:45 CST**

$\star$  NBC-Mildred Dilling, harpist: WENR  
WBBM-Jess Cowen, pianist

**5:00 p.m. CDT 4:00 CST**

NBC- $\Delta$ Catholic Hour: WTAM WMAQ  
CBS-Nick Lucas: KMOX WBBM WISN  
NBC-Heart Throbs of the Hills: WENR  
KYW-At the Symphony  
WAAF-Sunday Revue  
WCBD- $\Delta$ Shiloh Tabernacle Services  
WCFL-History of Chicago

**5:15 p.m. CDT 4:15 CST**

CBS-Summer Musicale: KMOX  
WBBM WISN  
WCFL-Eddie Varzos' Orchestra  
WGN-Remember 'Way Back When

**5:30 p.m. CDT 4:30 CST**

NBC-Tom Coakley's Orchestra: WMAQ

$\star$  NBC-International Tid-Bits: WLW WENR

$\star$  CBS-ACME WHITE LEAD AND Color Works Present "Smilin' Ed" McConnell: WISN WBBM  
WAAF-The Song Salesman  
WCFL-Electrical Workers' Union  
WGN-Wayne King's Orchestra  
WHFC-Eddie Loftus, songs

**5:45 p.m. CDT 4:45 CST**

CBS-Carlie and London: Warwick Sisters: KMOX WBBM WISN  
WCFL-Ocean Recital  
WGN-Jan Garber's Orchestra  
WIND-Sports Review

## Night

**6:00 p.m. CDT 5:00 CST**

$\star$  NBC-CHARLIE PREVIN'S ORchestra: WLS WLW WTMJ  
CBS-Chicago Knights: WISN WBBM  
NBC-K. Seven, spy story: WMAQ  
KYW-Don Chiesta's Orchestra  
WAAF-John and Mary, sketch  
WBBM-Dan Russo's Orchestra  
WCFL-German Program  
WIND-Greek Hour  
WJJD-Polish Program  
WTAM-Evensong

**6:15 p.m. CDT 5:15 CST**

KYW-News  
WAAF-The Story Teller  
WBBM-Pat Flanagan's Sport Review  
WGN-Wayne King's Orchestra

**6:30 p.m. CDT 5:30 CST**

$\star$  NBC-Musical Art Quartet: WLS  
CBS-Raffles, the Amateur Cracksmen: KMOX WISN  
NBC-Arlene Jackson, songs: WMAQ  
KYW-Don Pedro's Orchestra  
WAAF-Autumn Interlude, sketch  
WBBM-Anson Weeks' Orchestra  
WGN-Salerno and Orchestra  
WJJD-Dance Orchestra  
WTMJ-Musical Interlude

**6:45 p.m. CDT 5:45 CST**

NBC-Wendell Hall: WTAM WMAQ  
KYW-Betty, Jean and Jim  
WBBM-Harlem Harmonies  
WGN-Palmer House Ensemble  
WJJD-The Pickard Family  
WTMJ-Modern Impressions

**7:00 p.m. CDT 6:00 CST**

$\star$  NBC-Jimmy Durante: WMAQ  
WLW WTMJ WTAM  
 $\star$  CBS-Columbia Variety Hour: KMOX WISN WIND  
 $\star$  NBC-"Goin' to Town": Ed Lowry, m.c.; soloists: KYW  
WBBM-Carlos Molina's Orchestra  
WCFL-Irish Hour  
WEDC-Polish Varieties  
WGN-Concert Hour  
WLS-Baseball Resume

**7:15 p.m. CDT 6:15 CST**

WGN-Palmer House Ensemble  
WJJD-Fred Beck, organist  
WLS-Hessberger's Orchestra

**7:30 p.m. CDT 6:30 CST**

WBBM-Henry Busse's Orchestra  
WGN-Supreme Court of Bridge  
WJJD-Ozark Mountain Symphony  
WLS-Paul Pendarvis' Orchestra

**7:45 p.m. CDT 6:45 CST**

WJJD-Polish Program

**8:00 p.m. CDT 7:00 CST**

$\star$  NBC-Manhattan Merry-Go-Round: WTMJ WTAM WMAQ  
 $\star$  CBS-Buddy Rogers' Orchestra: KMOX WBBM  
 $\star$  NBC-Headliners: WLW  
CBS-Herbie Kay's Orchestra: WISN  
KYW-Rex Maupin's Concert  
WCFL-Herr Louie's Hungry Five  
WENR-Welsh Singers  
WIND-Primo Perozzi's Orchestra  
WWAE-Old Age Pension, skit

**8:15 p.m. CDT 7:15 CSI**

WBBM-Concert Orchestra  
WCFL-Swedish Glee Club  
WENR-Leonard Keller's Orchestra  
WIND-Herbie Kay's Orchestra

**8:30 p.m. CDT 7:30 CST**

NBC-Album of Familiar Music: WTMJ WMAQ WTAM  
 $\star$  NBC-Walter Winchell, gossip: WENR WLW  
 $\star$  CBS-Fred Waring's Orchestra: WBBM WISN KMOX  
KYW-Clyde Lucas' Orchestra  
WIND-Hal Pearl, organist

**8:45 p.m. CDT 7:45 CST**

NBC-One Act Play: WENR  
KYW-Noble Sissle's Orchestra  
WIND-Dan Russo's Orchestra

**9:00 p.m. CDT 8:00 CST**

$\star$  NBC-Mme. Schumann - Heink: WENR  
 $\star$  CBS-Wayne King's Orchestra: KMOX WBBM  
 $\star$  NBC-Hall of Fame; Hal Kemp's Orchestra: WMAQ WLW WTAM  
KYW-News  
WCFL-Mme. Josaphar, Book Review  
WGN-News; Headlines of Other Days  
WIND-Primo Perozzi's Orchestra  
WSBC-Cooper's All-Colored Hour  
WTMJ-Dance Orchestra

**9:15 p.m. CDT 8:15 CST**

WCFL-Leo Terry, organist  
WENR-Edison Symphony Orchestra  
**9:30 p.m. CDT 8:30 CST**  
NBC-Canadian Capers: WMAQ WTAM  
CBS-Melody Masterpieces: KMOX WISN WBBM

NBC-L'Heure Exquise: KYW

WBBM-Frank Wilson, tenor  
WCFL-Syncopators  
WIND-Dance Music  
WTMJ-Helen Mendenhall Rverson

**9:45 p.m. CDT 8:45 CST**

WCFL-Leo Terry, organist  
WENR-Heidelberg Octet

**10:00 p.m. CDT 9:00 CST**

NBC-Roxanne Wallace; Al and Lee Reiser: KYW  
CBS-Henry Busse's Orchestra: WISN WBBM

NBC-Harold Stern's Orchestra: WENR WTAM

WBBM-News (5 Min.)  
WCFL-Back Home Hour  
WGN-Lewis White, basso  
WMAQ-Gray Gordon's Orchestra

WTMJ-Wendell Hall (NBC)

**10:15 p.m. CDT 9:15 CST**

CBS-Henry Busse's Orchestra: KMOX  
NBC-Jesse Crawford, organist: KYW

WGN-Lum and Abner, sketch  
WIND-Primo Perozzi's Orchestra  
WMAQ-Auld Sandy

WTMJ-George Hamilton

**10:30 p.m. CDT 9:30 CST**

$\star$  NBC-Broadcast to Byrd Expedition: WTAM WMAQ  
CBS-Glen Gray's Orchestra: WISN KMOX WBBM

NBC-News (5 Min.): WENR

KYW-Paul Rader  
WENR-Leonard Keller's Orchestra  
WGN-Wayne King's Orchestra

WIND-Dance Orchestra

WTMJ-Los Caballeros

**10:45 p.m. CDT 9:45 CST**

WCFL-University Singers  
WGN-Jan Garber's Orchestra

**11:00 p.m. CDT 10:00 CST**

NBC-Mills' Blue Rhythm Band: WLW  
NBC-Paul Pendarvis' Orchestra: WMAQ

CBS-Red Nichols' Orchestra: WBBM WISN KMOX

WCFL-Frank Sylvano's Orchestra  
WENR-Buddy Rogers' Orchestra  
WIND- $\Delta$ Pentecostal Church

WTMJ-Dance Orchestras

**11:15 p.m. CDT 10:15 CST**

NBC-Paul Pendarvis' Orchestra: WTAM  
KYW-Mills' Blue Rhythm Band (NBC)

WGN-Ted Weems' Orchestra

**11:30 p.m. CDT 10:30 CST**

NBC-Clyde Lucas' Orchestra: WLW KYW  
CBS-Joe Reichman's Orchestra: WISN WBBM KMOX

$\star$  NBC-Hollywood on the Air: WMAQ WTAM

WCFL-Al Trace's Orchestra  
WENR-Hessberger's Orchestra  
WGN-Hal Kemp's Orchestra

**11:45 p.m. CDT 10:45 CST**

WGN-Bob Pacelli's Orchestra  
**12:00 Mid. CDT 11:00 p.m. CST**  
CBS-Earl Hines' Orchestra: WISN WBBM

KYW-Don Pedro's Orchestra  
WENR-Frank Sylvano's Orchestra  
WIND-Dance Orchestra

WMAQ-Leonard Keller's Orchestra

**12:15 a.m. CDT 11:15 p.m. CST**  
CBS-Carlos Molina's Orchestra: WISN  
WGN-Jan Garber's Orchestra

**12:30 a.m. CDT 11:30 p.m. CST**

CBS-Dan Russo's Orchestra: WISN KMOX  
KYW-Gray Gordon's Orch. (NBC)

WENR-Noble Sissle's Orchestra  
WGN-Hal Kemp's Orchestra  
WIND-Jimmy Noone's Orchestra

WMAQ-Paul Pendarvis' Orchestra

**12:45 a.m. CDT 11:45 p.m. CST**  
WGN-Bob Pacelli's Orchestra

**1:00 a.m. CDT 12:00 Mid. CST**

WBBM-Thaviu's Orchestra  
**1:15 a.m. CDT 12:15 CST**  
WGN-Ted Weems' Orchestra

**1:30 a.m. CDT 12:30 CST**

WBBM-Henry Busse's Orchestra  
**1:45 a.m. CDT 12:45 CST**  
WBBM-Earl Hines' Orchestra

*Going into  
its third  
successful  
year!*



HELEN CLAIRE  
as Betty Graham

# "ROSES AND DRUMS"

presented by

*The* UNION CENTRAL LIFE Insurance Company

New broadcast of Civil War drama goes on  
NBC hookup Sunday, September 9th

"ROSES AND DRUMS," glamorous epic of the war between the states, returns to the air next Sunday afternoon. A shift in networks this season brings it to the National Broadcasting Company; the program will be heard over WJZ and a national hookup of more than 20 stations.

This program, which pioneered in the presentation of famous stage stars over the radio, begins this year with another all star cast. Guy Bates Post will play the part of General Grant, Charles Webster that of Abraham Lincoln; Percy Kilbride, Porter Hall and other well-known actors will be heard. As was the case last spring, Helen Claire, Reed Brown Jr., and John Griggs will carry on the romantic love story as Betty Graham, Gordon Wright, and Randy Claymore.

The first broadcast this season finds Grant's

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"Roses and Drums" goes on the air Sunday, September 9th, 5 P.M. EDST over these stations:

New York	WJZ	Kansas City	WREN
Baltimore	WBAL	Omaha	
Washington	WMAL	Council Bluffs	KOIL
Boston	WBZ	Syracuse	WSYR
Springfield	WBZA	Cleveland	WGAR
Rochester	WHAM	St. Louis	KWK
Pittsburgh	KDKA	Oklahoma City	WKY
Detroit	WJR	Hot Springs	KTBS
Cincinnati	WLW	Houston	KPRC
Chicago	WENR	San Antonio	WOAI
Cedar Rapids	KWCR	Dallas-Ft. Worth	WBAP
Des Moines	KSO	Shreveport	KTBS

Army of the Potomac drawn up before Petersburg, Virginia, in the fourth year of the war. General Lee's veterans are defending the earthworks, and the deciding battle of the war seems imminent. Betty Graham is acting as a secret Confederate agent; her two suitors, Capt. Gordon Wright and Capt. Randy Claymore, are serving in the Northern and Southern Armies, respectively.

"Roses and Drums" was originally conceived as a sort of "Cavalcade" of American history—a series of dramatic episodes showing critical moments in the life of the nation as they affected the fortunes of the old and distinguished Wright family. But the Civil War episodes became so widely popular that the tempo was slowed down to permit a more thorough study of this great conflict.

# Programs for Monday, September 10

Star ★ Indicates High Spot Selections

**8:00 a.m. CDT 7:00 CST**  
 NBC—Morning Glories: WTAM  
 ★ NBC—Breakfast Club: WMAQ  
 WCFL—Court of Good Deeds  
 WIND—The Song Reporter (CBS)  
 WLS—Neighbor Boys and Sodbusters

**8:15 a.m. CDT 7:15 CST**  
 NBC—Don Hall Trio: WLW WTAM  
 CBS—Harmonies in Contrast: WIND  
 WJJD—Schlagenhour's Theater  
 WLS—The Westerners

**8:30 a.m. CDT 7:30 CST**  
 NBC—Eva Taylor, songs: WTAM  
 CBS—Metropolitan Parade: WIND

**8:45 a.m. CDT 7:45 CST**  
 NBC—Mattinata: WLW  
 WLS—News Report

**9:00 a.m. CDT 8:00 CST**  
 NBC—Breen and de Rose: KYW WLW  
 WTAM  
 CBS—Metropolitan Parade: WBBM  
 NBC—Harvest of Song: WMAQ  
 WAAF—Memory Lane  
 WGES—Sweet and Hot  
 WGN—Lawrence Salerno  
 WLS—Kitchen Program  
 WTMJ—Health Secrets

**9:15 a.m. CDT 8:15 CST**  
 NBC—Holman Sisters, piano duo:  
 WMAQ  
 NBC—Clara, Lu 'n' Em; gossip: WLW  
 WTAM WGN WTMJ  
 KYW—Rose Vanderbosch  
 WAAF—The Morning Merry-Go-Round  
 WBBM—Kay Tolan, basso  
 WGES—Canary Concert  
 WIND—Children's Program

**9:30 a.m. CDT 8:30 CST**  
 NBC—News (5 Min.): WMAQ WTAM  
 NBC—Morning Parade: WTAM KYW  
 CBS—News (5 Min.): WISN  
 NBC—Today's Children: WTMJ WLS  
 WBBM—Carolyn Gray, pianist (CBS)  
 WGN—Leonard Salvo, organist  
 WIND—Happiness Express

**9:45 a.m. CDT 8:45 CST**  
 NBC—News (5 Min.): KYW  
 NBC—Radio Kitchen: KYW  
 WAAF—Hawaiian Echoes  
 WBBM—The Three Flats (CBS)  
 WLS—The Neighbor Boys  
 WMAQ—Morning Parade (NBC)  
 WTMJ—Mary Baker's Shopping Basket

**10:00 a.m. CDT 9:00 CST**  
 CBS—One Quarter Hour in Waltz  
 Time: KMOX WISN  
 NBC—U. S. Navy Band: WTAM  
 KYW—Melody Train  
 WAAF—Organ Melodies  
 WBBM—Art Wright, tenor  
 WCBD—Morning Musicales  
 WGES—Annette King, vocalist  
 WGN—Movie Personalities  
 WIND—Wildely and Sheehan, songs  
 WLS—Livestock; Markets  
 WMAQ—Woman's Page of the Air  
 WSBC—Mountain Rhythm  
 WTMJ—Helen Mendenhall Ryerson

**10:15 a.m. CDT 9:15 CST**  
 ★ CBS—Jewish New Year's Day Celebration: WBBM WISN KMOX  
 ★ NBC—Tony Wons, philosopher: WENR  
 KYW—U. S. Navy Band (NBC)  
 WAAF—Variety Program  
 WCFL—Life and Living  
 WENR—Variety Program  
 WGN—Your Friendly Neighbor  
 WTMJ—Woman's News of the Day

**10:30 a.m. CDT 9:30 CST**  
 NBC—Melody Mixers: WMAQ  
 WENR—Program Preview  
 WGN—June Baker  
 WTMJ—Betty Fields

**10:45 a.m. CDT 9:45 CST**  
 CBS—The Cadets, quartet: KMOX WBBM  
 Q. G.—Painted Dreams: WGN WLW  
 WAAF—Day Dreamer  
 WENR—Variety Program  
 WIND—Doug Maine, songs and iano  
 WTMJ—Hollywood Movie Letter

**11:00 a.m. CDT 10:00 CST**  
 CBS—Voice of Experience: KMOX WBBM WISN  
 NBC—Fields and Hall, songs: WENR  
 KYW—Rose Vanderbosch, pianist  
 WAAF—Ballads  
 WIND—Man on the Street, interview  
 WGN—Tom, Dick and Harry  
 WMAQ—Soloist  
 WTMJ—Hans Badner's Bavarians

**11:15 a.m. CDT 10:15 CST**  
 NBC—Charles Sears, tenor: WENR  
 CBS—Betty Barthell, songs: KMOX WIND  
 NBC—Honeyboy and Sassafras, sketch: WTAM KYW  
 WAAF—Bandstand  
 WBBM—Gene and Charlie, song duo  
 WGN—Len Salvo, organist  
 WMAQ—Concert Favorites  
 WTMJ—Jazzistry

**11:30 a.m. CDT 10:30 CST**  
 CBS—Rambles in Rhythm: WISN KMOX WBBM  
 NBC—Vic and Sade: WMAQ  
 NBC—Merry Madcaps: WTAM KYW  
 WAAF—Estelle Barnes, pianist

WENR—Rhythm Ramblers (NBC)  
 WGN—Louise Brabant, soprano  
 WHFC—Name the Band  
 WIND—Rhythmania

**11:45 a.m. CDT 10:45 CST**  
 CBS—Dr. F. H. Krusen, talk: WISN  
 KMOX WIND  
 NBC—Words and Music: WMAQ  
 WAAF—Rhythm Review  
 WBBM—Frank Wilson, soloist  
 WGN—Musical  
 WLS—Virginia Lee and Sunbeam  
 WTMJ—With a Song

## Afternoon

**12:00 Noon CDT 11:00 a.m. CST**  
 CBS—George Hall's Orchestra: WISN WIND  
 WAAF—Symphonic Hour  
 WBBM—Milton Charles, organist; Markets  
 WCFL—Luncheon Concert  
 WGN—Mid-day Service  
 WLS—Salon Orchestra  
 WTMJ—What's New In Milwaukee?

**12:15 p.m. CDT 11:15 a.m. CST**  
 NBC—The Honorable Archie and Frank: WMAQ  
 CBS—George Hall's Orch.: KMOX WBBM  
 WCFL—Opera Echoes  
 WIND—Hymns and Strings  
 WLS—Friendly Philosopher  
 WTAM—Dick Fiddler's Orchestra

**12:30 p.m. CDT 11:30 a.m. CST**  
 NBC—Forum on Character Building: WMAQ  
 CBS—Artist Recital: WISN WIND  
 NBC—Farm and Home Hour: WLW KYW  
 WBBM—Helen Fitch, movie critic  
 WCFL—Popular Music  
 WGN—Ensemble Music; Markets  
 WLS—The Westerners  
 WTMJ—Jack Teter's Playboys

**12:45 p.m. CDT 11:45 a.m. CST**  
 WBBM—Jerry Sullivan, lyric tenor  
 WCFL—Leo Terry, organ recital  
 WGN—Ensemble Music  
 WLS—Weather and Markets; News

**1:00 p.m. CDT 12:00 Noon CST**  
 CBS—Scott Fisher's Orchestra: WISN KMOX WIND  
 NBC—Revolving Stage: WTAM WMAQ  
 WAAF—Musical Revue  
 WBBM—Eddie and Fannie Cavanaugh  
 WCFL—Farm Talk  
 WGN—Jesse Crawford, Organist  
 WLS—Dinnerbell Program  
 WTMJ—Heinie's Grenadiers

**1:15 p.m. CDT 12:15 CST**  
 WAAF—Star Parade  
 WBBM—Pinto Pete  
 WCFL—World's Fair Orchestra  
 WGN—Romance of Helen Trent  
 WIND—Livestock Markets

**1:30 p.m. CDT 12:30 CST**  
 CBS—Poetic Strings: WISN WIND  
 KYW—Smack Out (NBC)  
 WAAF—Kay Storey  
 WCFL—Civic and Welfare Talk  
 WGN—Century of Progress Orchestra  
 WMAQ—Revolving Stage (NBC)  
 WTMJ—Musical Program

**1:45 p.m. CDT 12:45 CST**  
 NBC—Ma Perkins: WLW WTAM  
 KYW—Prudence Penny, economist  
 WAAF—Blue Mood  
 WCFL—Leo Terry, organist  
 WGN—Ensemble Music  
 WLS—Livestock and Grain Reports  
 WMAQ—Board of Trade

**2:00 p.m. CDT 1:00 CST**  
 ★ NBC—Radio Guild: WMAQ  
 CBS—The Four Showmen: KMOX WISN WIND  
 NBC—Dreams Come True: WTAM WLW  
 KYW—Don Carlos' Orchestra  
 WAAF—Song of the Strings  
 WBBM—Flanagrams  
 WCFL—Red Hot and Low Down  
 WGN—Blackstone Jongleurs  
 WLS—Homemakers' Hour  
 WSBC—Sunshine Special  
 WTMJ—Markets; Dance Orchestra

**2:15 p.m. CDT 1:15 CST**  
 CBS—Steel Pier Minstrels: WISN WIND  
 NBC—The Wise Man: WTAM KYW  
 WAAF—Estelle Barnes, pianist  
 WBBM—Baseball; Chicago Cubs vs. Boston  
 WGN—Baseball; Cubs vs. Boston  
 WLS—Rangers Quartet

**2:30 p.m. CDT 1:30 CST**  
 NBC—Woman's Radio Review: WTAM KYW  
 KMOX—Steel Pier Minstrels (CBS)  
 WAAF—Claire Hess, soloist  
 WCFL—American Legion Band  
 WLS—Homemakers' Hour  
 WTMJ—Dance Orchestra

**2:45 p.m. CDT 1:45 CST**  
 CBS—Chansonette: WISN WIND  
 WAAF—Markets and Weather Reports

**3:00 p.m. CDT 2:00 CST**  
 NBC—John Martin's Story Hour: WTAM  
 CBS—Lazy Bill Huggins, baritone: KMOX WISN  
 NBC—Betty and Bob: WLW WLS WTMJ  
 KYW—The Harmony Four  
 WAAF—Music in the Air  
 WCFL—Mayor La Guardia, talk  
 WHFC—Lawyers' Legislative League  
 WIND—Baseball; Sox vs. Washington

**3:15 p.m. CDT 2:15 CST**  
 CBS—Salvation Army Band: KMOX WISN  
 KYW—Gypsy Trail (NBC)  
 WJJD—MISTLETOE PROGRAM; Hear the Races  
 WLS—William O'Conner, tenor  
 WTMJ—Organ Melodies

**3:30 p.m. CDT 2:30 CST**  
 CBS—Chicago Variety Program: WISN KMOX  
 NBC—Palmer Clark's Orchestra: WENR  
 KYW—Royal Hawaiian Orchestra  
 WAAF—Salon Orchestra  
 WIND—Sports Review

**3:45 p.m. CDT 2:45 CST**  
 WMAQ—Singing a New Song

**4:00 p.m. CDT 3:00 CST**  
 NBC—Orlando's Tea Music: WLW  
 ★ CBS—Musical Album: WISN KYW—Century Concert  
 WAAF—Jimmie Kozak, pianist  
 WBBM—Norm Sherr, pianist  
 WCBD—Music Hall Favorites  
 WCFL—American Legion Band  
 WTMJ—Baseball; Milwaukee vs. St. Paul

**4:15 p.m. CDT 3:15 CST**  
 KYW—Ken Nelson and Mel Stitzel  
 WAAF—Dick Reed  
 WBBM—Pinto Pete  
 WCFL—Vera Gotzes, soprano  
 WAAE—Lawyers' Legislative League

**4:30 p.m. CDT 3:30 CST**  
 NBC—The Singing Lady: WLW  
 NBC—Jackie Heller, tenor: KYW  
 NBC—Rafters S Riders: WTAM  
 CBS—Edward Wurtzbech's Orchestra: WISN WBBM  
 WAAF—Charles Johnson, ukelele  
 WENR—Ma Perkins (NBC)

**4:45 p.m. CDT 3:45 CST**  
 NBC—Dreams Come True: WMAQ  
 CBS—Tom Baker; Norm Sherr: WISN KMOX  
 NBC—Oleanders Quartet: WTAM  
 KYW—Songbits  
 WAAF—Novelties  
 WBBM—Barbara Barr  
 WCFL—Junior Federation Club  
 WENR—Ranch Boys (NBC)  
 WGN—Palmer Clark's Orchestra

**5:00 p.m. CDT 4:00 CST**  
 CBS—Men of Note: KMOX WISN WBBM  
 NBC—Three X Sisters: WENR  
 NBC—Al Pearce's Gang: WMAQ WLW  
 KYW—Mel Stitzel, pianist  
 WAAF—Margarite Huestis  
 WCFL—Henry Leach, talk  
 WGES—Polish Evening Bells  
 WIND—Sports Review

**5:15 p.m. CDT 4:15 CST**  
 NBC—U. S. Army Band: KYW  
 CBS—Cadets Quartet: WBBM WISN  
 WAAF—Rhythm Kings  
 WBBM—Norm Sherr, pianist  
 WCFL—American Legion Band  
 WENR—Larry Larsen, organist  
 WIND—Evening Breeze  
 WTAM—Al Pearce's Gang (NBC)

**5:30 p.m. CDT 4:30 CST**  
 CBS—Miniatures: WISN KMOX WIND  
 NBC—Charlie Davis' Orchestra: WTAM WMAQ  
 KYW—Uncle Bob's Club  
 WAAF—Jimmie Kozak, pianist  
 WBBM—Jack Armstrong (CBS)  
 WENR—U. S. Army Band (NBC)  
 WGN—Singing Lady

**5:45 p.m. CDT 4:45 CST**  
 NBC—Lowell Thomas, News: WLW  
 CBS—The Circus, sketch: WBBM  
 NBC—Orphan Annie: WGN WENR  
 CBS—Three Flats: WISN KMOX WIND  
 WAAF—The Spotlight  
 WCFL—Electrical Workers' Union  
 WMAQ—Happy Jack Turner (NBC)

## Night

**6:00 p.m. CDT 5:00 CST**  
 NBC—Freddie Martin's Orchestra: WMAQ  
 CBS—Dan Russo's Orchestra: WISN  
 NBC—Gould and Sheffer: WTAM KYW  
 WAAF—Sports Review  
 WACF—Fritz Nischke, baritone

WENR—What's the News?  
 WGES—Polish National Hour  
 WGN—Palmer House Ensemble  
 WHFC—Eddie Loftus, songs  
 WIND—German Hour  
 WJJD—Sports Review; Johnny O'Hara  
 WTMJ—"Our Club"

**6:15 p.m. CDT 5:15 CST**  
 NBC—Don Pedro's Orchestra: WTAM  
 CBS—Nick Lucas, songs: WISN  
 WAAF—Evening Song  
 KYW—News  
 WBBM—Pat Flanagan, sports  
 WCFL—Frank Sylvano's Orchestra  
 WGN—Palmer House Ensemble  
 WENR—Baseball Resume  
 WJJD—Music and Banter  
 WMAQ—News  
 WTMJ—Variety Program

**6:30 p.m. CDT 5:30 CST**  
 NBC—Mario Cozzi baritone: WENR  
 CBS—Buck Rogers, sketch: WBBM KMOX  
 NBC—Arlene Jackson, songs: WMAQ  
 KYW—Rex Maupin's Orchestra  
 WAAF—Popular Potpourri  
 WCFL—Admiral Arnold  
 WGN—The Sports Reporter  
 WIND—Polish Hour  
 WJJD—The Black Ghost, drama  
 WTMJ—Heinie's Grenadiers

**6:45 p.m. CDT 5:45 CST**  
 NBC—Sisters of the Skillet: KYW  
 CBS—Boake Carter, news: WBBM KMOX  
 NBC—Frank Buck's Adventures: WENR  
 WAAF—Sunset Salute  
 WCFL—Orchestral Program  
 WGN—World's Fair Reporter  
 WJJD—Fred Beck, organist  
 WMAQ—News; Gray Gordon's Orch.

**7:00 p.m. CDT 6:00 CST**  
 NBC—Jan Garber's Orchestra: WLW WLS  
 CBS—Modern Mountaineers: WISN WBBM  
 ★ NBC—STUDEBAKER CHAMPIONS; Richard Himber's Orchestra: Joey Nash, vocalist: WTAM WMAQ  
 NBC—Leonard Keller's Orchestra: KYW  
 WAAF—The Symphonic Hour  
 WBBM—Concert Orchestra  
 WCFL—Variety Program  
 WEDC—Jewish Hour  
 WGES—Polish National Radio Hour  
 WGN—Hal Kemp's Orchestra  
 WIND—Dan Russo's Orchestra (CBS)  
 WJJD—Eb and Zeb, comedy sketch

**7:15 p.m. CDT 6:15 CST**  
 ★ CBS—Edwin C. Hill, news: WBBM KMOX WISN  
 WGN—Palmer House Ensemble  
 WIND—Sport Squibs  
 WJJD—Buddy, Zeb and Otto, songs  
 WTMJ—Sport Flash

**7:30 p.m. CDT 6:30 CST**  
 CBS—Windy City Revue: WBBM WISN  
 ★ NBC—Garden Concert; Gladys Swarthout, mezzo-soprano: WTAM WLW WMAQ  
 NBC—King's Guard Quartet: WLS  
 KYW—Paul Pendarvis' Orchestra  
 WGN—The Lone Ranger, sketch  
 WJJD—Ensemble  
 WTMJ—Dance Orchestra

**7:45 p.m. CDT 6:45 CST**  
 ★ NBC—Schooner Seth Parker: WENR  
 KYW—Noble Sissle's Orchestra  
 WBBM—Henry Busse's Orchestra  
 WJJD—Pickard Family

**8:00 p.m. CDT 7:00 CST**  
 ★ NBC—Harry Horlick's Gypsies; Frank Parker, tenor: WMAQ WTAM  
 CBS—Evan Evans, baritone; Orchestra: WISN KMOX WIND  
 ★ NBC—Greater Minstrels: WLS WLW WTMJ  
 KYW—Rex Maupin's Orchestra  
 WAAF—Magnus Schutz, lyric bass  
 WBBM—Henry Busse's Orchestra  
 WCFL—Herr Louie's Hungry Five  
 WGN—Orchestra  
 WIND—Joe Chromis' Orchestra

**8:15 p.m. CDT 7:15 CST**  
 CBS—Rox Helton: KMOX WISN WIND WBBM  
 KYW—Irene King's Review  
 WAAF—Sunset Salute  
 WCFL—Food Flashes  
 WGN—Comedy Stars of Hollywood  
 WJJD—Polish Program

**8:30 p.m. CDT 7:30 CST**  
 ★ CBS—Lud Gluskin's Orchestra; Georgie Price: KMOX WBBM  
 ★ NBC—House Party; Donald Novis tenor: Joe Cook, comedian: WTAM WMAQ WLW WTMJ  
 CBS—Dance Orchestra: WISN  
 NBC—Princess Pat Players: WENR  
 KYW—Trade Marks on Parade  
 WCFL—The Skylarks  
 WGN—Arthur Wright tenor  
 WIND—Vesper Time

**8:45 p.m. CDT 7:45 CST**  
 KYW—Clyde Lucas' Orchestra  
 WCFL—Viewing the Fair  
 WGN—Lennie Hayton's Orchestra  
 WIND—Carlos Molina's Orch. (CBS)

**9:00 p.m. CDT 8:00 CST**  
 ★ NBC—Contented Hour: WMAQ WLW WTAM  
 CBS—Wayne King's Orchestra: WBBM KMOX  
 ★ NBC—Concert Orchestra: WENR  
 KYW—The Globe Trotter  
 WCFL—Orchestral Program  
 WGN—News; Headlines of Other Days  
 WIND—Joe Chromis' Orchestra  
 WJJD—Detroit Symphony Orchestra  
 WSBC—Lithuanian Echoes  
 WTMJ—Aristocrats

**9:15 p.m. CDT 8:15 CST**  
 KYW—Love Nest  
 WCFL—Labor Flashes  
 WGN—Berenice Taylor; Lawrence Salerno; Orchestra  
 WIND—Thaviu's Orchestra

**9:30 p.m. CDT 8:30 CST**  
 NBC—Hazel Arth, contralto: WENR  
 CBS—"Care and Feeding of Hobby Horses": KMOX WISN WIND  
 NBC—Gothic Choristers: KYW  
 WBBM—Editor Loosenut  
 WCFL—Barratt O'Hara  
 WMAQ—The Northerners Octet  
 WTMJ—Dance Orchestra

**9:45 p.m. CDT 8:45 CST**  
 NBC—Democratic Republican Series: WENR  
 WCFL—Beauty Operation Union  
 WGN—Bob Pacelli's Orchestra  
 WTAM—Gothic Choristers (NBC)

**10:00 p.m. CDT 9:00 CST**  
 NBC—Enric Madriguera's Orchestra: WMAQ  
 NBC—Frank Buck's Adventures: WTMJ  
 ★ CBS—"Chciag oAflame," drama of Chicago Fire: WISN WBBM  
 KYW—Odds and Ends  
 WCFL—Orchestral Program  
 WENR—Donald McGibney, talk  
 WGN—June Provines, talk  
 WIND—Boxing Show

**10:15 p.m. CDT 9:15 CST**  
 NBC—Gene and Glenn, comedy: WMAQ WTAM WTMJ  
 WENR—Don Bestor's Orch. (NBC)  
 WGN—Lum and Abner, sketch  
 WIND—The Hawk, mystery drama

**10:30 p.m. CDT 9:30 CST**  
 CBS—Herbie Kay's Orchestra: WISN WBBM  
 NBC—Carl Hoff's Orchestra: WTAM WMAQ  
 CBS—Glen Gray's Orchestra: WIND KMOX  
 KYW—Shep Fields' Orchestra (NBC)  
 WCFL—Orchestral Program  
 WENR—Don Pedro's Orchestra  
 WGN—Hal Kemp's Orchestra  
 WTMJ—Garden Concert (NBC)

**10:45 p.m. CDT 9:45 CST**  
 CBS—Enoch Light's Orchestra: WISN WBBM  
 WENR—Leonard Keller's Orchestra  
 WGN—Johnny Hamp's Orchestra  
 WIND—Jimmy Noone's Orchestra

**11:00 p.m. CDT 10:00 CST**  
 CBS—Blue Monday Jamboree: WISN WBBM KMOX  
 NBC—Gov Lombardo's Orchestra: KYW WLW  
 WENR—Buddy Rogers' Orchestra  
 WCFL—Frank Sylvano's Orchestra  
 WIND—Fred Beck, organist  
 WMAQ—Paul Pendarvis' Orchestra  
 WTMJ—Dance Orchestras

**11:15 p.m. CDT 10:15 CST**  
 WGN—Ted Weems' Orchestra  
 WTAM—Johnny Johnson's Orchestra (NBC)

**11:30 p.m. CDT 10:30 CST**  
 NBC—Hesberger's Orchestra: WTAM WIND WENR  
 KYW—Harold Stern's Orch. (NBC)  
 WCFL—Al Trace's Orchestra  
 WGN—Bob Pacelli's Orchestra  
 WIND—Jimmy Noone's Orchestra  
 WMAQ—Dance Orchestra  
 WTMJ—Variety Program

**11:45 p.m. CDT 10:45 CST**  
 WSBC—Midnight Review  
 WTMJ—Dance Orchestras

**12:00 Mid. CDT 11:00 p.m. CST**  
 CBS—Dan Russo's Orchestra: WISN WBBM  
 KYW—Don Pedro's Orchestra  
 WENR—Clyde Lucas' Orchestra  
 WGN—The Midnight Flyers  
 WIND—Organ Melodies  
 WMAQ—Leonard Keller's Orchestra

**12:30 a.m. CDT 11:30 p.m. CST**  
 CBS—Carlos Molina's Orchestra: KMOX WISN WBBM  
 KYW—Gray Gordon's Orchestra  
 WENR—Noble Sissle's Orchestra  
 WIND—Midnight Salon  
 WMAQ—Paul Pendarvis' Orchestra

**1:00 a.m. CDT 12:00 Mid. CST**  
 WBBM—Thaviu's Orchestra

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**NBC-WMAQ**  
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**CBS-WBBM**  
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# New Programs Changes

(Time Shown Is Central Daylight)

## Sunday, Sept. 9

The first in the series of Sunday broadcasts of "The Mohawk Treasure Chest" will be inaugurated today at 1 p. m. over an NBC-WEAF network. *Ralph Kirbery*, baritone, *Martha Lee Cole*, interior decorator, *James Meighan*, narrator, and *Harold Levey's* Orchestra comprise the regular line-up featured on these broadcasts, now heard every Sunday and Thursday over WEAF.

The National Vespers Program, formerly heard at 4 p. m., changes its time today to 2:30 p. m. This broadcast will continue over an NBC-WJZ network.

"Roses and Drums," glamorous drama of Civil War days, will be heard over an NBC-WJZ network at 4 p. m. this afternoon, when it returns to the air for its third season. The initial broadcast will feature leading stage and screen stars, supported by NBC dramatic leaders.

*Mildred Dilling*, concert harpist, will be heard in two recitals over an NBC-WJZ network. The first will be presented today at 4:45 p. m.; the second on September 16 at the same time.

*Smilin' Ed McConnell* will resume his broadcasts over the Columbia network today from 5:30 to 5:45 p. m.

"Chicago Knights" program of popular music will be heard at 6 p. m., replacing the serial, "Peter the Great," over the CBS chain.

"Raffles, the Amateur Cracksman" changes its CBS schedule to Sundays from 6:30 to 7 p. m.

*Hal Kemp's* orchestra will be the "Hall of Fame" guest orchestra at 9 p. m. over an NBC-WEAF network.

## Monday, Sept. 10

*Tony Wons*, dispensing poetry and philosophy from his famous scrapbook, now is heard five mornings a week at 10:15 a. m. over an NBC-WJZ network. The schedule is Monday, Tuesday, Wednesday, Thursday, and Saturday mornings. These spots are in addition to the series entitled "The House by the Side of the Road" which is presented every Sunday over NBC-WEAF at 4:30 p. m.

*Rabbi Stephen S. Wise*, recently returned from abroad where he was elected President of the World Jewish Conference, will speak over Columbia network today from 10:15 to 10:45 a. m. His address will be part of the Jewish New Year Service at the Free Synagogue, Carnegie Hall, New York.

A vivid dramatization of the great Chicago Fire of October 8-9, 1871, will be broadcast over the coast-to-coast Columbia network between 11 and 11:30 p. m. today as an opening feature of *Mayor Edward J. Kelly's* "Chicago Homecoming Week," to be celebrated from September 10 to 16.

## Tuesday, Sept. 11

"Whispering" *Jack Smith*, accompanied by *Arnold Johnson's* orchestra, will begin a thrice-weekly program series over the Columbia network today from 6:30 to 6:45 p. m. The programs will be heard every Tuesday, Thursday and Saturday.

The Russian Symphonic Choir returns to the airwaves from 8 to 8:30 p. m. over an NBC-WEAF network. *Basile Kibalchich* is director.

Another Pan-American Concert will be presented by the United States Navy Band directed by *Lieut. Chas. Benter*. *Rosario De Orellana*, Cuban soprano, will be the featured soloist. This concert will be broadcast from Washington at 10 p. m. over an NBC-WJZ network.

## Wednesday, Sept. 12

*Lucrezia Bori*, soprano of the Metropolitan Opera Company, will be heard in a special recital over the Columbia network this evening from 6:45 to 7 p. m. *Boake Carter*, news commentator, who broadcasts at that time, will not be heard on this occasion.

## Thursday, Sept. 13

*The Voice of Experience* resumes the popular Human Relations Counsel over the Columbia network from 11 to 11:15 a. m., Mondays through Fridays; also each Sunday from 5:45 to 6 p. m. (re-broadcast to the West at a time between 10 and 11 p. m., to be announced later).

The Mormon Tabernacle Chorus will broadcast over the Columbia network today from 3:30 to 4 p. m. from a Century of Progress in Chicago.

A sports program devoted to football will be introduced over the Columbia network today from 5:30 to 5:45 p. m. The feature will be heard at this same time every Thursday, Friday, and Saturday.

## Saturday, Sept. 15

*Roxy (S. L. Rotbafel)* pioneer radio showman, will present the first of his new series of "Roxy Revues" over the Columbia network tonight from 7 to 7:45 p. m. A new feature of the weekly programs will be "Ear Pictures"—a combined musical and dramatic technique new to the air.

Exciting highlights of the Pendleton Roundup, one of the big-five rodeos sponsored by the Rodeo Association of America, will be described in a broadcast over the WABC-Columbia network today from 4 to 4:30 p. m. The program will originate at the scene of the rodeo in Pendleton, Oregon.

## On Short Waves

Owners of short-wave receiving sets will be able to tune in direct on CBS' "inside" signals and directions during the yacht races off Newport, R. I., for the famed America Cup.

Paul White, director of the CBS Public Events and Special Features Department, will direct announcers by means of short-wave—and listeners may hear these directions every day of the races by tuning in between 15 and 40 meters, commencing September 15.

On Monday, September 10, NBC will again present one of its new broadcasts from the "Seth Parker." This will be sent by short-wave, and rebroadcast over the NBC-WJZ network at 7:45 p. m. CDT. Tales of the adventures of the crew and Phillips Lord will be presented, and some songs and sea chanties will be included. The program will come over the Seth Parker station, KNRA, on 48.70, 24.30 and 31.22 meters. At present the "Seth Parker" is located in a harbor of Panama Bay.

On Wednesday, September 12, at 9 p. m. CDT, the regular two-way short-wave broadcasts of the Bvrd Expedition will be presented over short-wave station KFZ, in little America, and rebroadcast by Columbia. Short-wave fans may listen to KFZ sending out test broadcasts every Monday, Tuesday and Wednesday between the hours of 6 and 9 p. m. CDT.

Radio Guide has a limited quantity of world short wave logs available which will be sent readers who address this column, enclosing stamped, self-addressed envelope.

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# Programs for Tuesday, September 11

## Star ★ Indicates High Spot Selections

**8:00 a.m. CDT 7:00 CST**  
NBC—Herman and Banta: WTAM  
★ NBC—Breakfast Club: WMAQ  
CBS—Dick Newton, songs: WIND  
WCFL—Court of Good Deeds  
WLS—Neighbor Boys and Sodbusters  
WTMJ—The Sun Dial

**8:15 a.m. CDT 7:15 CST**  
NBC—Don Hall Trio: WLW WTAM  
CBS—In a Spanish Garden: WIND  
KMOX  
WJJD—Schlagenhauer's Theater  
WLS—The Westerners

**8:30 a.m. CDT 7:30 CST**  
NBC—Eva Taylor, songs: WTAM  
WLS—Entertainers

**8:45 a.m. CDT 7:45 CST**  
NBC—Allen Prescott: WLW  
WBBM—Program Preview  
WGN—Keep Fit Club  
WIND—Fashions in Rhythm  
WLS—News Report

**9:00 a.m. CDT 8:00 CST**  
NBC—Breen and de Rose: WTAM  
KYW

NBC—Edward MacHugh, baritone:  
WMAQ  
CBS—Bill and Ginger, songs: WIND  
WAAF—Memory Lane  
WBBM—Jean Abbey, talk  
WGN—Two Pianos  
WLS—Kitchen Program  
WTMJ—Health Secrets

**9:15 a.m. CDT 8:15 CST**  
NBC—Castles of Romance: WMAQ  
NBC—Clara, Lu 'n' Em, gossip: WLW  
WTAM WGN WTAM

CBS—Crane Calder, bass: WBBM  
KYW—Irene King, talk  
WAAF—Morning Merry-Go-Round  
WIND—Uncle Jerry's Program

**9:30 a.m. CDT 8:30 CST**  
NBC—Today's Children: WTMJ WLS  
CBS—Madison Ensemble: WBBM  
CBS—Madison Ensemble: WIND  
NBC—News (5 Min.): WMAQ WTAM  
KYW—News; Morning Parade  
WGN—Harold Turner, pianist  
WIND—Happiness Express

**9:45 a.m. CDT 8:45 CST**  
NBC—Morning Parade: WMAQ WTAM  
NBC—News (5 Min.): KYW  
NBC—Radio Kitchen: KYW  
WBBM—Witmer and Blue, piano duo  
WGN—Arthur Wright, tenor  
WLS—Neighbor Boys  
WTMJ—Shopping Basket

**10:00 a.m. CDT 9:00 CST**  
NBC—Galaxy of Stars: WLW WMAQ  
WTAM WTMJ  
CBS—The Ambassadors: WISN KMOX  
WBBM

KYW—Melody Train  
WCBD—Morning Musicale  
WGES—Annette King  
WGN—Movie Personalities  
WIND—Fashionette, fashion talk  
WLS—Poultry and Livestock Markets

**10:15 a.m. CDT 9:15 CST**  
★ NBC—Tony Wons, philosopher:  
WENR  
NBC—Morning Parade: KYW WTAM  
WBBM—Quarter Hour in Three-Quarter  
Time (CBS)

WCFL—Life and Living  
WGN—Your Friendly Neighbor  
WIND—Mood Indigo  
WTMJ—Woman's News of the Day

**10:30 a.m. CDT 9:30 CST**  
NBC—Melody Mixers: WMAQ  
NBC—Three Shades of Blue: WTAM  
KYW  
CBS—Do Re Mi, girls' trio: WIND  
WISN

WAAF—Old Favorites  
WBBM—Art Wright, tenor  
WENR—Program Preview  
WGN—Bob Davis and His Texans  
WTMJ—Betty Fields

**10:45 a.m. CDT 9:45 CST**  
NBC—Al Bernard: WTAM KYW  
CBS—Mary Lee Taylor: KMOX  
WBBM

Q. G.—Painted Dreams: WGN WLW  
WAAF—Day Dreamer  
WENR—Morin Sisters  
WIND—Hawaiian Music  
WTMJ—Hollywood Movie Letter

**11:00 a.m. CDT 10:00 CST**  
CBS—Voice of Experience: WBBM  
KMOX WISN

NBC—Fields and Hall, songs: WENR  
KYW—Rose Vanderbosch, pianist  
WAAF—Ballads  
WGN—Len Salvo, organist  
WIND—Man on the Street, interview  
WMAQ—Soloist  
WTMJ—Variety Program

**11:15 a.m. CDT 10:15 CST**  
CBS—Connie Gates, songs: WIND  
KMOX

NBC—Merry Maes: WENR  
NBC—Honeyboy and Sassafras: KYW  
WTAM

WAAF—Child Health Talk  
WBBM—Gene and Charlie, song duo  
WGN—Doring Sisters  
WMAQ—Concert Favorites  
WTMJ—Jazzistory

**11:30 a.m. CDT 10:30 CST**  
NBC—Merry Madcaps: WTAM KYW  
CBS—Al Kavelin's Orchestra: WISN  
KMOX WIND

WAAF—Estelle Barnes, pianist  
WBBM—Memories  
WENR—Home Service  
WGN—Markets; Morning Musicale  
WHFC—Name the Band  
WMAQ—Vic and Sade  
WTMJ—With a Song

**11:45 a.m. CDT 10:45 CST**  
NBC—Words and Music: WMAQ  
WAAF—Rhythm Review  
WBBM—Frank Wilson, tenor; Norm  
Sherr, pianist  
WGN—June Baker, home management  
WLS—On Parade

## Afternoon

**12:00 Noon CDT 11:00 a.m. CST**  
CBS—George Hall's Orchestra: KMOX  
WISN WIND

NBC—Rex Battle's Ensemble: KYW  
WMAQ  
WAAF—Symphonic Hour  
WBBM—Herbert Foote, organist  
WCFL—Luncheon Concert  
WGN—△ Mid-day Service  
WLS—Salon Orchestra

WTMJ—What's New in Milwaukee?  
**12:15 p.m. CDT 11:15 a.m. CST**  
NBC—The Hon. Archie and Frank:  
WMAQ

NBC—Rex Battle's Ensemble: WTAM  
WBBM—George Hall's Orch. (CBS)  
WCFL—Opera Echoes  
WIND—Hymns and Strings

WLS—Party Line, skit  
**12:30 p.m. CDT 11:30 a.m. CST**  
NBC—Dick Fiddler's Orchestra: WMAQ  
WTAM

CBS—Esther Velas' Ensemble: WISN  
WIND  
NBC—Farm and Home Hour: WLW  
KYW

WBBM—Helen Fitch, movie critic  
WCFL—Popular Music  
WGN—Markets; Len Salvo, organist  
WLS—The Westerners  
WTMJ—Musical Program

**12:45 p.m. CDT 11:45 a.m. CST**  
WBBM—Jerry Sullivan, tenor  
WCFL—Leo Terry, organist  
WGN—Palmer House Ensemble  
WJJD—Buddy, Zeb and Otto

WLS—Weather; Markets; Newscast  
WTMJ—Twenty Flying Fingers  
**1:00 p.m. CDT 12:00 Noon CST**  
CBS—Eton Boys, quartet: WIND  
KMOX WISN

NBC—Dion Kennedy, organ: WTAM  
WAAF—Hoosier Philosopher  
WBBM—Eddie and Fannie Cavanaugh  
WCFL—Farmers' Union

WGN—Jesse Crawford, organist  
WLS—Farmer Dinnerbell  
WMAQ—Don Pedro's Orchestra  
WTMJ—Heinie and His Grenadiers

**1:15 p.m. CDT 12:15 CST**  
CBS—Orientele; Orchestra: WISN  
WBBM—Jim and Bob, Hawaiian duo  
WAAF—The Star Parade

WCFL—World's Fair Orchestra  
WGN—Romance of Helen Trent  
WIND—Livestock Markets  
**1:30 p.m. CDT 12:30 CST**

CBS—Artist Recital: KMOX WISN  
WIND  
NBC—King's Guard Quartet: WTAM  
WMAQ

KYW—Smack Out (NBC)  
WAAF—Jim and 'Stelle  
WBBM—Pinto Pete  
WCFL—Civic and Welfare Talk  
WGN—Century of Progress Orchestra

WTMJ—Crazy Crystals  
**1:45 p.m. CDT 12:45 CST**  
NBC—Ma Perkins: WTAM WLW  
NBC—Nellie Revell at Large: WMAQ  
KYW—Prudence Penny

WAAF—A Mood in Blue  
WCFL—Leo Terry, organist  
WGN—Palmer House Ensemble  
WLS—Livestock and Grain Markets

**2:00 p.m. CDT 1:00 CST**  
CBS—Metropolitan Parade: KMOX  
WIND WISN  
KYW—Nathan Stewart, songs (NBC)

WAAF—Song of the Strings  
WBBM—Baseball; Cubs vs. Boston  
WCFL—Red Hot and Low Down  
WGN—Blackstone Ensemble  
WLS—Homemakers' Hour; Martha  
Crane

WSBC—Spanish Fiesta  
WTMJ—Markets; Dance Orchestra  
**2:15 p.m. CDT 1:15 CST**

NBC—Song of the City: WLW WMAQ  
WAAF—Estelle Barnes, pianist  
WGN—Baseball; Cubs vs. Boston  
WLS—Rangers Quartet

**2:30 p.m. CDT 1:30 CST**  
NBC—Women's Radio Review: KYW  
WTAM

★ CBS—Mormon Tabernacle Chorus:  
WISN KMOX  
NBC—Joseph Gallicchio's Orchestra:  
WMAQ

WAAF—Encores  
WIND—Gems in Music  
WLS—Homemakers' Hour  
WTMJ—Dance Orchestras

**2:45 p.m. CDT 1:45 CST**  
WAAF—Markets and Weather  
WMAQ—Baseball Game  
WTMJ—News; Market Review

**3:00 p.m. CDT 2:00 CST**  
NBC—Johnny Johnson's Orchestra:  
WTAM WMAQ  
NBC—Betty and Bob, sketch: WLS  
WLW WTMJ

CBS—Among Our Souvenirs: KMOX  
WISN  
KYW—Lorna Grapton; Mel Stitzel  
WAAF—Music in the Air

WCFL—Popular Music  
WHFC—Lawyers' Legislative League  
WIND—Baseball; Sox vs. Washington

**3:15 p.m. CDT 2:15 CST**  
KYW—Ken Nelson and Mel Stitzel  
WAAF—Memory Teasers  
WJJD—MISTLETOE PROGRAM;  
Hear the Races

WLS—Tower Topics Time  
WTMJ—Organ Melodies  
**3:30 p.m. CDT 2:30 CST**  
NBC—Jesters Trio: WMAQ

KYW—Maurie Sherman's Orchestra  
WCFL—World's Fair Orchestra  
WENR—Singing Stranger (NBC)

**3:45 p.m. CDT 2:45 CST**  
NBC—Adventures on Mystery Island:  
WTAM  
WENR—Palmer Clark's Orch. (NBC)

WTMJ—Market Review  
**4:00 p.m. CDT 3:00 CST**  
★ NBC—Blue Room Echoes: WTAM  
WLW WMAQ

CBS—The Playboys: WISN  
KYW—Concert from the Fair Grounds  
WAAF—Piano Novelties  
WBBM—Norm Sherr

WCFL—John Maxwell, food talk  
WGN—Afternoon Musicale  
WTMJ—Baseball Game  
WVAE—Lawyers' Legislative League

**4:15 p.m. CDT 3:15 CST**  
KYW—Royal Hawaiian Orch. (NBC)  
WAAF—Waltzes  
WBBM—Pinto Pete

**4:30 p.m. CDT 3:30 CST**  
NBC—Singing Lady: WLW  
CBS—Milton Charles, organist: WISN  
KMOX WBBM

NBC—The Tattered Man: WTAM  
WMAQ  
KYW—Royal Hawaiian Orchestra  
WCFL—National League of American  
Women

WEDC—Lawyers' Debate  
WENR—Ma Perkins, sketch (NBC)  
**4:45 p.m. CDT 3:45 CST**  
NBC—Nursery Rhymes: WTAM WMAQ

CBS—Charles Carlile, tenor: KMOX  
WISN WBBM  
KYW—Flash Gordon, sketch  
WCFL—Two plus Two, equals Four

WENR—Ranch Boys (NBC)  
WGN—Palmer Clark's Orchestra  
**5:00 p.m. CDT 4:00 CST**  
CBS—Men of Note: WISN WBBM  
KMOX

NBC—Dorothy Page, songs; orchestra:  
WENR  
KYW—Mel Stitzel, pianist  
WAAF—Rhythm Kings

WCFL—Mona Van, soprano  
WGES—Polish Request Melodies  
WGN—Dance Orchestra  
WIND—Sports Review

**5:15 p.m. CDT 4:15 CST**  
NBC—Mid-Week Hymn Sing: WTAM  
WLW WMAQ  
NBC—Horacio Zito's Orchestra: KYW

CBS—Edward Wurtzback's Orchestra:  
WISN WBBM  
WCFL—Ether Waves  
WENR—Larry Larsen, organist

WIND—Evening Breezes  
**5:30 p.m. CDT 4:30 CST**  
NBC—Twenty Fingers of Harmony:  
WENR

KYW—Uncle Bob's Safety Club  
WAAF—Jimmie Kozak, pianist  
WBBM—Jack Armstrong (CBS)

WCFL—Grace Wilson, contralto  
WGN—Singing Lady  
WIND—Edward Wurtzback's Orches-  
tra (CBS)

**5:45 p.m. CDT 4:45 CST**  
NBC—Lowell Thomas, today's news:  
WLW  
CBS—Leo T. Crowley, talk: WISN  
WBBM KMOX

NBC—Happy Jack Turner: WMAQ  
WTAM  
NBC—Orphan Annie: WENR WGN  
WAAF—The Spotlight  
WCFL—Electrical Workers, talk  
WIND—Tunesweeps

## Night

**6:00 p.m. CDT 5:00 CST**  
CBS—Jerry Cooper, baritone: WISN  
KYW—Wally Neal; Lucky Seven  
WAAF—Sports Review  
WBBM—Dan Russo's Orchestra

WCBD—Melody Parade  
WCFL—Joe Grien, talk  
WENR—What's the News?  
WGES—Robert Paddock, vocalist

WGN—Palmer House Ensemble  
WHFC—Eddie Loftus, songs  
WIND—German Hour, William Klein  
WJJD—Sports Review  
WMAQ—Palace Varieties  
WTMJ—"Our Club"

**6:15 p.m. CDT 5:15 CST**  
CBS—Wayside Cottage: WISN  
KYW—News  
WAAF—Evening Song  
WBBM—Pat Flanagan's Sports Review

WCFL—Frank Sylvano's Orchestra  
WENR—Baseball Resume  
WGN—Studio Orchestra  
WJJD—Ben Kanter music and banter  
WMAQ—News

WTAM—Gould and Shefter (NBC)  
WTMJ—University of Wisconsin, talk  
**6:30 p.m. CDT 5:30 CST**  
NBC—Danny Malone, tenor: WMAQ  
WTAM

CBS—Buck Rogers, sketch: KMOX  
WBBM  
★ NBC—You and Your Government:  
WENR

KYW—Rex Maupin's Orchestra  
WAAF—Popular Potpourri  
WCFL—Leo Terry, organist  
WGN—Sports Reporter  
WIND—Polish Music

WJJD—Uncle Joe Dobson  
WTMJ—Heinie and His Grenadiers  
**6:45 p.m. CDT 5:45 CST**  
NBC—Frank Buck's Adventures:  
WENR

CBS—Boake Carter, news: WBBM  
KMOX  
NBC—Sisters of the Skillet: WTAM  
KYW

WAAF—Bill Tracy and Sunny Duncan  
WCFL—Orchestral Program  
WGN—World's Fair Reporter  
WJJD—Pennsylvanians' Orchestra

WMAQ—News; Gray Gordon's Orch.  
**7:00 p.m. CDT 6:00 CST**  
★ CBS—Lavender and Old Lace:  
WBBM KMOX

★ NBC—Crime Clues: WLS WLW  
CBS—Dan Russo's Orchestra: WISN  
WIND

★ NBC—Leo Reisman's Orchestra:  
WTAM WMAQ  
KYW—Don Pedro's Orchestra  
WCFL—Variety Program

WGES—Songs of Lithuania  
WGN—Hal Kemp's Orchestra  
WJJD—Eb and Zeb, comedy sketch

**7:15 p.m. CDT 6:15 CST**  
WGN—Orchestra  
WIND—Sport Squibs, Harry Flannery  
WJJD—Buddy, Zeb and Otto, songs

**7:30 p.m. CDT 6:30 CST**  
★ NBC—Wayne King's Orchestra:  
WTMJ WMAQ WTAM

★ CBS—"Melodiana"; Abe Lyman's  
Orchestra: KMOX WBBM  
★ NBC—Tim and Irene's Sky Road  
Show: WLS

KYW—Paul Pendarvis' Orchestra  
WEDC—Slovak Strings  
WGN—Johnny Hamp's Orchestra  
WIND—Anne Vernson, songs

WJJD—Ensemble  
**7:45 p.m. CDT 6:45 CST**  
KYW—Noble Sissle's Orchestra  
WCFL—Eddie Varzos' Orchestra

WGN—Palmer House Ensemble  
WIND—Scott's Minstrel  
WJJD—Pickard Family

**8:00 p.m. CDT 7:00 CST**  
NBC—Commissioner Irvin Stewart In-  
terviewed: WTAM WMAQ  
★ CBS—Fray and Braggittl, pianists:  
WISN

NBC—Musical Memories: WLS  
KYW—Rex Maupin's Orchestra  
WAAF—Bill Tracy and Sunny Duncan  
WBBM—Henry Busse's Orchestra

WCFL—Louie's Hungry Five  
WGN—Bob Pacelli's Orchestra  
WIND—Joe Chromis' Orchestra  
WJJD—Uncle Lum

WTMJ—The Old Observer  
**8:15 p.m. CDT 7:15 CST**  
★ NBC—Russian Symphonic Choir:  
WMAQ WTAM

CBS—"Fats" Waller's Rhythm Club:  
WIND  
KYW—Irene King  
WAAF—Sylvia Stone

WBBM—Carlos Molina's Orchestra  
WCFL—Street Car Men's Talk  
WGN—Mardi Gras  
WJJD—Polish Music

**8:30 p.m. CDT 7:30 CST**  
★ NBC—Mrs. Franklin D. Roosevelt,  
talk: WENR

NBC—Kattenmeyer's Kindergarten:  
WTAM WMAQ  
★ CBS—STUDEBAKER CHAMPIONS;  
Richard Himber's Orchestra; Joey  
Nash, vocalist: WISN KMOX WBBM

KYW—Leonard Keller's Orchestra  
WIND—Dorothy Gordon, songs  
WCFL—Orchestral Program  
WIND—Vesper Time

**8:45 p.m. CDT 7:45 CST**  
WCFL—Viewing the Fair with the  
Voice of the Air  
WGN—Ted Weems' Orchestra  
WIND—Hal Pearl, organist

WJJD—Eb and Zeb, rural sketch  
**9:00 p.m. CDT 8:00 CST**  
★ NBC—Pan-American Concert; U. S.  
Navy Band: WENR

★ CBS—George Givot, comedian:  
WBBM WISN KMOX  
★ NBC—Beauty Box Theater: WTAM  
WLW WTMJ WMAQ

KYW—News  
WCFL—Seeley Institute  
WIND—Choir Music  
WJJD—Detroit Symphony Orchestra

**9:15 p.m. CDT 8:15 CST**  
KYW—Love Nest  
WCFL—Labor Flashes  
WGN—Dream Ship

**9:30 p.m. CDT 8:30 CST**  
CBS—Melodic Strings: KMOX WIND  
WISN  
KYW—Pan-American Concert (NBC)

WBBM—Herbie Kay's Orchestra  
WCFL—Barratt O'Hara, talk  
WENR—Gene Arnold  
WGN—Chicago Theater of the Air

**9:45 p.m. CDT 8:45 CST**  
WBBM—Heidelberg Students  
WCFL—Si Perkins' Hillbillies  
WENR—Buddy Rogers' Orchestra

**10:00 p.m. CDT 9:00 CST**  
CBS—Henry Busse's Orchestra: WISN  
NBC—Gene and Glenn: WTMJ WTAM  
WMAQ

WCFL—Orchestral Program  
WGN—Lum and Abner, sketch  
WIND—Mique Malloy's Wrestling

**10:30 p.m. CDT 9:30 CST**  
NBC—Leo Reisman's Orchestra: WTMJ  
WLW  
★ CBS—The Party Issues: WISN  
WBBM KMOX

KYW—△ Paul Rader, Evangelist  
WENR—Heidelberg Octet  
WGN—Wayne King's Orchestra  
WIND—Fred Beck, organist

WMAQ—Carl Hoff's Orchestra  
**10:45 p.m. CDT 9:45 CST**  
CBS—Freddy Hinkel's Orch.: WISN  
CBS—Joe Reichman's Orchestra:  
KMOX WBBM

WENR—Leonard Keller's Orchestra  
WGN—Jan Garber's Orchestra  
WIND—Jimmy Noone's Orchestra

**11:00 p.m. CDT 10:00 CST**  
NBC—Art Landry's Orchestra: KYW  
CBS—Herbie Kay's Orchestra: WISN  
WBBM

★ NBC—Gus Arnheim's Orchestra:  
WLW  
WCFL—Frank Sylvano's Orchestra  
WENR—Buddy Rogers' Orchestra

WIND—Joe Chromis' Orchestra  
WMAQ—Paul Pendarvis' Orchestra  
WSBC—Midnight Rambles

**11:15 p.m. CDT 10:15 CST**  
KMOX—Herbie Kay's Orch. (CBS)  
WGN—Ted Weems' Orchestra  
WMAQ—Gus Arnheim's Orchestra

**11:30 p.m. CDT 10:30 CST**  
NBC—Harold Sterna's Orchestra: WLW  
WMAQ WTAM  
CBS—Enoch Light's Orchestra: WISN  
WBBM KMOX

NBC—Pete Smythe's Orchestra: KYW  
WCFL—Orchestral Program  
WENR—Hessberger's Bavarian Orch.

WGN—Johnny Hamp's Orchestra  
WIND—Jimmy Noone's Orchestra  
**11:45 p.m. CDT 10:45 CST**  
WGN—Late Dance Orchestras

**12:00 Mid. CDT 11:00 p.m. CST**  
CBS—Dan Russo's Orchestra: WISN  
WBBM  
KYW—Don Pedro's Orchestra  
WENR—Clyde Lucas' Orchestra

WIND—Midnight Jamboree  
WMAQ—Leonard Keller's Orchestra  
**12:30 a.m. CDT 11:30 p.m. CST**  
CBS—Keith Beecher's Orchestra:  
WISN KMOX WBBM

WENR—Carl Hoff's Orchestra (NBC)





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# Music in the Air

By Carleton Smith

(Time Shown Is Central Daylight)

Saturday evenings hereafter will be filled with music . . . not symphony music, but a variety of the new and the old "presented" in a fetching manner. Showmanship is the key to Roxy's new series starting September 15 (Columbia at 7 p. m.). The daddy of the "Gang," who claims credit also for being the first to bring classical music to the masses, will present "Ear Pictures." These, in case you haven't heard, are stimulating, colorful pictorial images conjured through the medium of sound alone.

Roxy's innovations are always interesting and he'll probably uncover some talent. His most recent discoveries, *Sue Read* of Philadelphia and *John Evans* of Toronto, are featured on the opening bill, with a large orchestra, a mixed chorus and a dramatic cast.

## Musicair Comedy

LATER EACH Saturday evening (NBC at 8:30 p. m.) a full hour episode will be broadcast from the first original "Musicair" comedy written for the radio. Until now broadcast musical shows have been specially arranged and adapted for the microphone. But none of them have been created purposely for the radio.

*Courtney Ryley Cooper* is writing the book called "The Gibson Family." *Schwartz and Dietz*, the Broadway song writing team, famous for their sophisticated smash hits—"The Band Wagon," "Three's a Crowd," and several of "The Little Shows"—have already finished the songs for the first seven broadcasts

## Lucrezia Bori

A special 15-minute song recital by *Lucrezia Bori* will be broadcast over Columbia (Wednesday at 6:45 p. m.) to demonstrate the quality of Philco's new high-fidelity radio set. Miss Bori will sing several popular selections before a group of society leaders and assembled friends at the Waldorf-Astoria Hotel. As hers is a distinctive voice, slightly wiry and with a timbre decidedly its own, she is a particularly good choice for the purpose.

## Bandstand and Baton

No, *Ben Bernie* will not fire his band and go on the RKO circuit with *Lombardo's* long-lost fiddle, take up the flea circus business, or even go into retirement. Ben wires a contradiction to these and other wild rumors floating about as follows:

"THANK YOU FOR BOTHERING TO CONFIRM RUMOR ABOUT FIRING BAND STOP ONLY WAY BAND AND BERNIE WILL SPLIT IS FOR THE LADS TO FIRE THE OLD MAESTRO STOP THE SAME EGGS WILL BE BEHIND HIM AS LONG AS THEY WISH STOP WALTER WINCHELLS COUSIN MUST HAVE STARTED THAT RUMOR STOP HAVING A TERRIFIC STAY HERE AND PACKING THEM IN AT SAM MACEOS HOLLYWOOD DINNER CLUB WHICH IS A BIT OF NEW YORK TRANSFERRED TO THE GREAT SOUTHWEST."

But by the time we go to press, Bernie and all the lads will be airing from Louisville, via WHAS wires, on a week's stop-off while wending his way back north and to the networks for his fall and winter commercial. Previous to his Louisville stand, he will be in Cincinnati for a two-day engagement, Sept. 8 and 9 at Castle Farm, over WLW.

FRED WARING has resumed his Thursday night CBS shows and is now heard twice weekly selling autos. He is back in New York after a tour that really broke vaudeville records throughout the east and midwest.

EDDY DUCHIN once more transcends custom by sticking around at the conclu-

FERDE GROFE writes only program music. He says he cannot write unless he has a picture in his mind. The nearest thing to abstract music he ever wrote (and it took him ten times as long) was "Three Shades of Blue." His "Tabloid," complete with continuity and sound effects (NBC, Sunday at 11:15 a. m.), will describe (a) Running the News; (b) Sob Sister; (c) Going to Press. The newspaper that inspired "Tabloid," in case you care, was the New York *Daily Mirror*.

## Program Details

SUNDAY, SEPTEMBER 9

NBC, 12 noon. Light orchestral program. Intermezzo from the "Jewels of the Madonna". La Rosita; Love Sends a Little Gift of Roses Valse Des Fleurs from Tschaiowsky's "Nutcracker Suite."

CBS, 12:30 p. m. Compinsky Trio. Dvorak's B major Trio.

CBS, 2 p. m. Detroit Symphony. Overture. "Iphigenia in Aulis." Tschaiowsky's Ballet Suite "The Sleeping Beauty."

NBC, 6:30 p. m. Musical Art Quartet and William Hymanson, violinist; Brahms' Quintet for Strings.

CBS, 9 p. m. Detroit Symphony Orchestra. FINAL BROADCAST. Von Weber's Invitation to the Dance; Overture to Wagner's "Rienzi."

NBC, 9 p. m. Mme. Schumann-Heink. Chadwick's "Allah"; Child's Prayer by Max Reger.

NBC, 9:30 a. m. Vocal and instrumental ensemble. Keith McLeod directing. La Maison Grise; By the Waters of Minnetonka; Rosita; Introduction and Allegro to Haro Solo by Ravel On the Steppe by Gretchaninoff.

MONDAY, SEPTEMBER 10

NBC, 7:30 p. m. Voice of Firestone, William Daly conducting. Margaret Speaks, soprano. Gladys Swarthout, contralto; Fred Hufsmith, tenor; Frank Chapman, baritone. Underneath the Stars; Sweet Song of Long Ago; Depuis le Jour from Charpentier's "Louise"; Beautiful Isle of Somewhere.

NBC, 9:30 p. m. Gothic Echoes, directed by Walter E. Koons. Lead Kindly Light; Go Not Far From Me; O Saviour of the World; It is Enough from Mendelssohn's "Elijah"; Whose Dwelleth Under the Defense.

FRIDAY, SEPTEMBER 14

NBC, 7 p. m. Cities Service Concert, with Jessica Dragonette, soprano. Rosario Bourdon directing. Excerpts from the overture to Massenet's "Phedre"; The Road to Heaven from Lehar's Paganini; Solveig's Song from the Peer Gynt Suite of Grieg, and Anitra's Dance from the same suite; Then You'll Remember Me from The Bohemian Girl by Balfe; Schubert's Marche Militaire; Berceuse from Joclyn; Chopin's Etude in G Flat; Brahms' Wiegenlied.

PAUL PENDARVIS is in the Congress Hotel, Chicago, and *Anson Weeks* in the Waldorf-Astoria, New York now, with NBC broadcasts. *Weeks* has signed already for a return engagement to the Trianon ballroom, Chicago, next summer.

DID YOU KNOW THAT: *Earl Burt-nett* and *Paul Whiteman* were once associated with *Paul Ash* on the west coast . . . *Harry Barris*, a former *Whiteman* and *Arnheim* man, and *Gus Arnheim* both claim to have composed *Arnheim's* theme song, "Sweet and Lovely," a tremendous hit of not so many years ago . . . *Burt-nett*, in his hey-days on the coast, scored the music for that first musical talkie success, "Broadway Melody" . . . *Isham Jones*, *Mark Fisher*, *Nick Lucas*, and *Harry Sosnik* are graduates of the old *Fiorito-Russo* organization, which band opened the Aragon ballroom, present home of *Wayne King* . . . *Wayne* at that time, with *Charlie Agnew* and *Harold Sanford*, was playing for *J. Bodewalt Lampe* at the Trianon.

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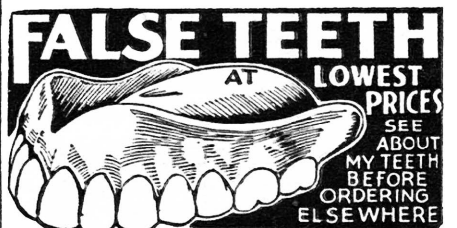
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# Programs for Wednesday, September 12

Star ★ Indicates High Spot Selections

**8:00 a.m. CDT 7:00 CST**  
 ★ NBC—Breakfast Club: WMAQ  
 NBC—Herman and Banta: WTAM  
 WCFL—Court of Good Deeds  
 WIND—The Song Reporter (CBS)  
 WLS—Neighbor Boys and Sodbusters  
 WTMJ—The Sun Dial

**8:15 a.m. CDT 7:15 CST**  
 NBC—Don Hall Trio: WLW WTAM  
 CBS—Patterns in Harmony: WIND  
 WCFL—Variety Program  
 WJJD—Schlagenhour's Theater  
 WLS—The Westerners

**8:30 a.m. CDT 7:30 CST**  
 NBC—Morning Glories: WTAM  
 CBS—Metropolitan Parade: WIND  
 WLS—Entertainers

**8:45 a.m. CDT 7:45 CST**  
 NBC—Southernaires: WLW  
 WBBM—Program Previews  
 WCFL—German Program  
 WGN—Keep Fit Club  
 WLS—News Report

**9:00 a.m. CDT 8:00 CST**  
 NBC—Breen and de Rose: KYW  
 WTAM  
 CBS—Madison Singers: WBBM  
 NBC—Harvest of Song: WMAQ  
 WAAF—Memory Lane  
 WEDC—Hungarian Program  
 WGN—Lawrence Salerno; Rondoliers  
 WIND—Red Hot Rhythms  
 WLS—Kitchen Program  
 WTMJ—Health Secrets

**9:15 a.m. CDT 8:15 CST**  
 NBC—Clara, Lu 'n' Em, gossip: WLW  
 WTAM WTMJ WGN  
 NBC—Florenda Trio: WMAQ  
 KYW—Rose Vanderbosch  
 WAAF—Morning Merry Go-Round  
 WBBM—Kay Valon  
 WIND—Children's Program

**9:30 a.m. CDT 8:30 CST**  
 CBS—News (5 Min.): WISN  
 NBC—News (5 Min.): KYW WTAM  
 WMAQ  
 NBC—Today's Children: WTMJ WLS  
 WBBM—Fiddlers' Fancy (CBS)  
 WGN—Leonard Salvo's Mail Box  
 WIND—Happiness Express  
 WMAQ—Program Preview

**9:45 a.m. CDT 8:45 CST**  
 NBC—Betty Crocker, cooking talk:  
 WLW WTAM WMAQ  
 KYW—News (5 Min.): Radio Kitchen  
 (NBC)  
 WAAF—Hawaiian Echoes  
 WBBM—News (5 Min.)  
 WBBM—Fiddlers' Fancy (CBS)  
 WLS—Neighbor Boys  
 WTMJ—Mary Baker's Shopping Basket

**10:00 a.m. CDT 9:00 CST**  
 NBC—Juan Reyes, pianist: WTAM  
 CBS—Cooking Closeups; Mary Ellis  
 Ames: WBBM KMOX  
 KYW—Melody Train  
 WAAF—Organ Melodies  
 WCBD—Morning Musicale  
 WGES—Annette King  
 WGN—Movie Personalities  
 WIND—Wildy and Sheehan  
 WLS—Livestock Reports  
 WMAQ—Women's Page of the Air  
 WSBG—Polish Drama and Songs  
 WTMJ—Helen Mendenhall Ryerson

**10:15 a.m. CDT 9:15 CST**  
 CBS—Beale Street Boys: WISN  
 WBBM KMOX  
 NBC—Alice Remsen, contralto: WTAM  
 WMAQ  
 ★ NBC—Tony Wons, philosopher:  
 WENR  
 WCFL—Life and Living  
 WGES—Rhythm Revue  
 WGN—Your Friendly Neighbor  
 WIND—Salon Musicale  
 WTMJ—Woman's News of the Day

**10:30 a.m. CDT 9:30 CST**  
 NBC—U. S. Navy Band: KYW  
 NBC—Betty Moore, decorating: WMAQ  
 WLW WTAM  
 WAAF—Dance Revue  
 WBBM—Art Wright, tenor  
 WENR—Program Preview  
 WGN—June Baker  
 WIND—Rambles in Rhythm (CBS)  
 WTMJ—Betty Fields

**10:45 a.m. CDT 9:45 CST**  
 NBC—Down the Song Trail: WTAM  
 WMAQ  
 CBS—Recipes, Jane Ellison: KMOX  
 WBBM  
 Q. G.—Painted Dreams: WLW WGN  
 WAAF—Day Dreamer  
 WENR—Variety Program  
 WIND—Doug Maine, piano and songs  
 WTMJ—Hollywood Movie Letter

**11:00 a.m. CDT 10:00 CST**  
 NBC—Al and Lee Reiser: WMAQ  
 WTAM  
 CBS—Voice of Experience: KMOX  
 WISN WBBM  
 NBC—Fields and Hall, songs: WENR  
 KYW—Rose Vanderbosch, pianist  
 WAAF—Ballads  
 WGN—Tom, Dick and Harry  
 WIND—Man on the Street, interview  
 WTMJ—Betty Crocker, kitchen talk

**11:15 a.m. CDT 10:15 CST**  
 NBC—Charles Sears, tenor: WENR

NBC—Honeyboy and Sassafras, sketch:  
 WTAM KYW  
 CBS—Betty Barthell, songs: KMOX  
 WIND  
 WBBM—Gene and Charlie, song duo  
 WGN—Bob Forsans, tenor  
 WMAQ—Concert Favorites  
 WTMJ—Jazzistory

**11:30 a.m. CDT 10:30 CST**  
 NBC—Vic and Sade, comedy: WMAQ  
 CBS—Al Kavelin's Orchestra: WBBM  
 WISN  
 NBC—Merry Madcaps: WTAM KYW  
 WAAF—Rhythm Review  
 WENR—Home Service  
 WGN—Popular Rhythms; Markets  
 WHFC—Name the Band  
 WIND—Rhythmia  
 WTMJ—With a Song

**11:45 a.m. CDT 10:45 CST**  
 CBS—Al Kavelin's Orchestra: WIND  
 NBC—Words and Music: WMAQ  
 WBBM—Frank Wilson, tenor  
 WGN—Male Quartet  
 WLS—Virginia Lee and Sunbeam

## Afternoon

**12:00 Noon CDT 11:00 a.m. CST**  
 CBS—George Hall's Orchestra: WISN  
 WIND  
 NBC—On Wings of Song: KYW WTAM  
 WAAF—Symphonic Hour  
 WBBM—Herbert Foote, organist;  
 Markets  
 WCFL—Luncheon Concert  
 WGN—Mid-day Service  
 WLS—Dance Orchestra  
 WTMJ—What's New in Milwaukee?

**12:15 p.m. CDT 11:15 a.m. CST**  
 NBC—Honorable Archie and Frank:  
 WMAQ  
 CBS—George Hall's Orchestra: KMOX  
 WBBM  
 WCFL—Opera Echoes  
 WIND—Hymns and Strings  
 WLS—Friendly Philosopher

**12:30 p.m. CDT 11:30 a.m. CST**  
 NBC—Farm and Home Hour: WJZ  
 WLW KYW  
 CBS—Joe Reichman's Orchestra:  
 WIND WISN  
 NBC—Dick Fiddler's Orchestra: WMAQ  
 WTAM  
 WBBM—Helen Fitch, Movie Chatter  
 WCFL—Myers Program  
 WGN—Markets; Ensemble  
 WLS—The Westerners  
 WTMJ—Jack Teter's Play Boys

**12:45 p.m. CDT 11:45 a.m. CST**  
 WBBM—Jerry Sullivan, tenor  
 WCFL—Leo Terry, organ recital  
 WGN—Rube Appleberry, sketch  
 WLS—Weather; Markets; News

**1:00 p.m. CDT 12:00 Noon CST**  
 NBC—Two Seats in the Balcony:  
 WTAM  
 CBS—Romany Trail: WIND KMOX  
 WISN  
 WAAF—Hoosier Philosopher  
 WBBM—Gossip Club  
 WCFL—Farmers Union  
 WGN—Jesse Crawford, organist  
 WLS—Dinnerbell Program  
 WMAQ—Don Pedro's Orchestra  
 WTMJ—Heinie's Grenadiers

**1:15 p.m. CDT 12:15 CST**  
 WAAF—The Star Parade  
 WBBM—Gene and Charlie  
 WCFL—World's Fair Orchestra  
 WGN—Romance of Helen Trent  
 WIND—Livestock Markets

**1:30 p.m. CDT 12:30 CST**  
 NBC—The Sizzlers: WTAM WMAQ  
 CBS—Swinging Along: WISN WIND  
 KMOX  
 KYW—Smack Out (NBC)  
 WAAF—Kay Storey  
 WBBM—Pinto Pete  
 WGN—World's Fair Orchestra  
 WTMJ—Variety Program

**1:45 p.m. CDT 12:45 CST**  
 CBS—Artist Recital: WISN WIND  
 KMOX  
 NBC—Ma Perkins, drama: WTAM  
 WLW  
 NBC—Colette Carlay, songs: WMAQ  
 KYW—Prudence Penny, economics  
 WCFL—Leo Terry, organist  
 WGN—Palmer House Ensemble  
 WLS—Livestock and Grain Markets

**2:00 p.m. CDT 1:00 CST**  
 ★ CBS—Kate Smith's Matinee Hour:  
 KMOX WIND WISN  
 NBC—Dreams Come True: WTAM  
 WLW  
 KYW—Don Pedro's Orchestra  
 WAAF—Song of the Strings  
 WBBM—Flanagrams  
 WCFL—Red Hot and Low Down  
 WGN—Century of Progress  
 WLS—Homemakers' Hour  
 WMAQ—Don Pedro's Orchestra  
 WSBG—Musical Comedy Gems

**2:15 p.m. CDT 1:15 CST**  
 NBC—Song of the City: WLW WMAQ

NBC—The Wise Man, drama: WTAM  
 WAAF—Encores  
 WBBM—Baseball; Cubs vs. Boston  
 WGN—Baseball; Chicago Cubs vs.  
 Boston  
 WLS—Rangers Quartet  
 WSBG—News Flashes

**2:30 p.m. CDT 1:30 CST**  
 NBC—Women's Radio Review: WTAM  
 KYW  
 WAAF—Helen Talbot, soloist  
 WLS—Homemakers' Hour  
 WMAQ—Concert Orchestra (NBC)  
 WSBG—Val's Vodvil  
 WTMJ—Dance Orchestra

**2:45 p.m. CDT 1:45 CST**  
 KYW—Women's Radio Revue (NBC)  
 WAAF—Markets and Weather  
 WTMJ—News; Market Review

**3:00 p.m. CDT 2:00 CST**  
 NBC—Betty and Bob, drama: WLS  
 WLW WTMJ  
 ★ CBS—On the Village Green: WISN  
 KMOX WIND  
 NBC—Pop Concert: WTAM WMAQ  
 KYW—The Harmony Four  
 WAAF—Music in the Air  
 WCFL—Popular Music  
 WHFC—Lawyers' Legislative League

**3:15 p.m. CDT 2:15 CST**  
 WCFL—Century of Progress Orchestra  
 WJJD—MISTLETOE PROGRAM;  
 Hear the Races  
 WLS—William O'Connor  
 WTMJ—Organ Melodies

**3:30 p.m. CDT 2:30 CST**  
 ★ NBC—Broadcast from Vienna:  
 WENR  
 ★ CBS—Science Service: WISN KMOX  
 WIND  
 KYW—Maurie Sherman's Orchestra  
 WCFL—World's Fair Orchestra

**3:45 p.m. CDT 2:45 CST**  
 NBC—Adventures on Mystery Island:  
 WTAM WMAQ  
 CBS—The Instrumentalists: KMOX  
 WISN WIND

**4:00 p.m. CDT 3:00 CST**  
 CBS—Jack Brooks; Orchestra: WISN  
 WIND  
 ★ NBC—East-West Polo Game: WLW  
 WTAM WMAQ  
 KYW—Century Concert  
 WAAF—Jimmie Kozak, pianist  
 WCBD—Civic Interviews  
 WCFL—John Maxwell, food talk  
 WTMJ—Baseball; Milwaukee vs. St.  
 Paul  
 WAAE—Lawyers' Legislative League

**4:15 p.m. CDT 3:15 CST**  
 KMOX—Jack Brooks; Orch. (CBS)  
 KYW—Hawaiian Village Orchestra  
 WAAF—Waltz Time  
 WBBM—Pinto Pete  
 WCFL—Ballet Quartet

**4:30 p.m. CDT 3:30 CST**  
 NBC—Singing Lady: WLW  
 CBS—Milton Charles, organist: WISN  
 WIND  
 NBC—Old Jim Bridger: WTAM WMAQ  
 NBC—Jackie Heller, tenor: KYW  
 WAAF—Charles Johnson, uke  
 WCFL—Health Talk  
 WENR—Ma Perkins, sketch (NBC)  
 WIND—Tea Dansante

**4:45 p.m. CDT 3:45 CST**  
 NBC—Oleanders Quartet: WTAM  
 CBS—Cadets, male quartet: KMOX  
 WISN  
 KYW—Madhatters  
 WAAF—Musical Travelogue  
 WBBM—Barbara Burr  
 WCFL—Two Plus Two Equals Four  
 WENR—Ranch Boys (NBC)  
 WGN—Palmer Clark's Orchestra  
 WIND—Tea Dansante  
 WMAQ—Dreams Come True (NBC)

**5:00 p.m. CDT 4:00 CST**  
 CBS—Men of Note: KMOX WISN  
 WBBM  
 NBC—Al Pearce's Gang: WMAQ WLW  
 NBC—Education in the News: WENR  
 KYW—In the Spotlight  
 WCFL—Piano and Organ Duo  
 WGES—Polish Housewives Program  
 WIND—Sports Review

**5:15 p.m. CDT 4:15 CST**  
 CBS—Edward Wurtzback's Orchestra:  
 WISN WBBM  
 NBC—Al Pearce's Gang: KYW WTAM  
 WCFL—Millie and Tillie  
 WENR—Larry Larsen, organist  
 WIND—Evening Breezes

**5:30 p.m. CDT 4:30 CST**  
 NBC—Three X Sisters: WMAQ  
 CBS—Jack Armstrong, sketch: WBBM  
 KYW—Uncle Bob's "Curb-is-the-Limit"  
 WAAF—Jimmie Kozak, pianist  
 WCFL—Electrical Workers Talk  
 WENR—Three C's  
 WGN—The Singing Lady  
 WIND—Wurtzback's Orchestra (CBS)

**5:45 p.m. CDT 4:45 CST**  
 NBC—Lowell Thomas: WLW  
 CBS—Peter Biljo's Orchestra: WISN  
 KMOX

NBC—Orphan Annie: WENR WGN  
 WAAF—The Spotlight  
 WBBM—Treasure Adventure  
 WCFL—Laura, Lee and Lou  
 WIND—Jimmy Noene's Orchestra  
 WMAQ—Happy Jack Turner (NBC)

**Night**

**6:00 p.m. CDT 5:00 CST**  
 NBC—Gould and Sheffer: KYW  
 WTAM  
 WAAF—Ray Waldron's Sports  
 WBBM—Dan Russo's Orchestra  
 WCFL—Tom Cook, tenor  
 WENR—News  
 WGN—Palmer House Ensemble  
 WHFC—Eddie Loftis, songs  
 WIND—German Music  
 WJJD—Sports Review  
 WMAQ—Johnny Johnson's Orchestra  
 WTMJ—"Our Club"

**6:15 p.m. CDT 5:15 CST**  
 CBS—Vera Van, songs: WISN  
 KYW—News  
 WAAF—Evening Song  
 WBBM—Pat Flanagan's Sports Review  
 WCFL—Frank Sylvano's Orchestra  
 WENR—Baseball Resume  
 WGN—Studio Orchestra  
 WJJD—Music and Banter  
 WMAQ—News  
 WTMJ—Variety Program

**6:30 p.m. CDT 5:30 CST**  
 NBC—Irene Rich in Hollywood:  
 WENR  
 NBC—Dandies of Yesterday: WMAQ  
 CBS—Buck Rogers, sketch: KMOX  
 WBBM  
 KYW—Rex Maupin's Orchestra  
 WAAF—Popular Potpourri  
 WCFL—Vella Cook, contralto  
 WGN—The Sports Reporter  
 WIND—Polish Hour  
 WJJD—The Black Ghost, drama  
 WTMJ—Heinie's Grenadiers

**6:45 p.m. CDT 5:45 CST**  
 NBC—Sisters of the Skillet: KYW  
 CBS—Boake Carter, news: WBBM  
 KMOX  
 NBC—Frank Buck's Adventures:  
 WENR  
 WAAF—Sunset Salute  
 WCFL—Orchestral Program  
 WGN—World's Fair Reporter  
 WJJD—Pennsylvanians' Orchestra  
 WMAQ—News; Gray Gordon's Orch.

**7:00 p.m. CDT 6:00 CST**  
 ★ NBC—Jack Pearl, "The Baron":  
 WMAQ WTAM  
 ★ CBS—Maxine and Phil Spitalny's  
 Ensemble: WBBM  
 ★ NBC—Crime Clues, drama: WLW  
 WLS  
 CBS—Herbie Kay's Orchestra: WISN  
 WIND KMOX  
 KYW—Don Pedro's Orchestra  
 WCFL—Variety Program  
 WGES—Senior Conti, Italian Melodies  
 WGN—Hal Kemp's Orchestra  
 WJJD—Eb and Zeb, comedy sketch

**7:15 p.m. CDT 6:15 CST**  
 ★ CBS—Edwin C. Hill, news: WISN  
 WBBM  
 WGN—Orchestral Program  
 WIND—Sport Squibs; Harry W. Flan-  
 nery  
 WJJD—The Balladeers  
 WTMJ—Sport Flash

**7:30 p.m. CDT 6:30 CST**  
 NBC—Igor Gorin, baritone: WLS  
 ★ CBS—Everett Marshall's Broadway  
 Varieties: KMOX WBBM  
 ★ NBC—Wayne King's Orchestra:  
 WTAM WTMJ WMAQ  
 KYW—Paul Pendarvis' Orchestra  
 WAAF—Music Review  
 WGN—The Lone Ranger, sketch  
 WIND—Barbeaux Sisters, songs  
 WJJD—Ensemble

**7:45 p.m. CDT 6:45 CST**  
 NBC—Sport Stories: WLS  
 KYW—Noble Sissle's Orchestra  
 WIND—String Ensemble  
 WJJD—Pickard Family

**8:00 p.m. CDT 7:00 CST**  
 ★ NBC—Music Magic: WLS  
 ★ NBC—Town Hall Tonight; Fred Al-  
 len, comedian: WTMJ WLW WTAM  
 WMAQ  
 ★ CBS—Mickey Cochrane, talk: WISN  
 KMOX WBBM  
 KYW—Rex Maupin's Orchestra  
 WCFL—Herr Louie's Hungry Five  
 WIND—Concert Pianist

**8:15 p.m. CDT 7:15 CST**  
 CBS—Emery Deutsch and His Gypsy  
 Violin: KMOX WBBM WISN  
 WAAF—Betty Olson  
 WCFL—Union Talk  
 WJJD—Polish Program

**8:30 p.m. CDT 7:30 CST**  
 ★ NBC—"Where Do the Trolley  
 Tracks Go?" sketch: WENR

KYW—Clyde Lucas' Orchestra  
 WBBM—Fray and Braggiotti (CBS)  
 WCFL—Orchestral Program  
 WIND—Vesper Time

**8:45 p.m. CDT 7:45 CST**  
 KYW—Star Dust with Ulmer Turner  
 WBBM—The Puzzler  
 WCFL—Viewing the Fair with the  
 Voice of the Air  
 WIND—Hal Pearl, organist  
 WJJD—Eb and Zeb, comedy sketch

**9:00 p.m. CDT 8:00 CST**  
 ★ NBC—Dennis King, baritone; Or-  
 chestra: WENR WTMJ  
 ★ CBS—Broadcast from Byrd Expedi-  
 tion: KMOX WBBM  
 ★ NBC—Guy Lombardo's Orchestra:  
 WTAM WLW WMAQ  
 KYW—News  
 WCFL—Women's Trade Union League  
 WGN—News; Headlines of Other Days  
 WIND—Choir Music  
 WJJD—Detroit Symphony Orchestra

**9:15 p.m. CDT 8:15 CST**  
 KYW—Love Nest  
 WENR—Labor Flashes  
 WENR—Paul Pendarvis' Orch. (NBC)  
 WGN—Comedy Stars of Hollywood  
 WIND—Leota Olson, soprano

**9:30 p.m. CDT 8:30 CST**  
 NBC—The Other Americas: KYW  
 ★ NBC—Harry Richman; Jack Den-  
 ny's Orchestra: WENR WTMJ  
 CBS—From Old Vienna; Orchestra:  
 WISN KMOX WBBM  
 WCFL—Barrett O'Hara, talk  
 WGN—Johnny Hamp's Orchestra  
 WIND—The Grenadiers  
 WMAQ—Three C's

**9:45 p.m. CDT 8:45 CST**  
 KYW—Star Dust  
 WGN—Dream Ship  
 WCFL—Union Label League  
 WIND—Carlos Molina's Orch (CBS)  
 WMAQ—Buddy Rogers' Orchestra

**10:00 p.m. CDT 9:00 CST**  
 CBS—Nick Lucas, songs: WBBM  
 NBC—Zigzag Circle Ranch: WMAQ  
 NBC—D'Orsey Brothers' Orchestra:  
 WTAM  
 KYW—Odds and Ends  
 WCFL—Orchestral Program  
 WENR—Donald McGibney, talk  
 WGN—June Provinces  
 WIND—Gov. McNutt, talk  
 WISN—Henry Busse's Orchestra (CBS)

**10:15 p.m. CDT 9:15 CST**  
 NBC—Gene and Glenn: WMAQ WTMJ  
 WTAM  
 CBS—Henry Busse's Orchestra: WISN  
 NBC—Robert Royce, tenor: WENR  
 WBBM—Red Nichols' Orch. (CBS)  
 WGES—N.R.A. News Reports  
 WGN—Lum and Abner, sketch

**10:30 p.m. CDT 9:30 CST**  
 CBS—Red Nichols' Orchestra: KMOX  
 NBC—National Radio Forum: WMAQ  
 WTAM  
 CBS—Herbie Kay's Orchestra: WBBM  
 WISN  
 KYW—Don Bestor's Orchestra (NBC)  
 WCFL—Orchestral Program  
 WENR—Carl Hoff's Orchestra  
 WGN—Wayne King's Orchestra  
 WIND—Jimmy Noene's Orchestra

**10:45 p.m. CDT 9:45 CST**  
 CBS—Frank Dailey's Orchestra:  
 KMOX  
 WENR—Leonard Keller's Orchestra  
 WGN—Jan Garber's Orchestra

**11:00 p.m. CDT 10:00 CST**  
 NBC—Buddy Rogers' Orchestra:  
 WENR  
 NBC—George Sterney's Orchestra:  
 KYW  
 CBS—Carlos Molina's Orchestra:  
 WISN WBBM  
 CBS—Leon Belasco's Orchestra: WIND  
 WCFL—Frank Sylvano's Orchestra  
 WMAQ—Paul Pendarvis' Orchestra

**11:15 p.m. CDT 10:15 CST**  
 NBC—Buddy Rogers' Orchestra:  
 WTAM  
 KMOX—Leon Belasco's Orch. (CBS)  
 WGN—Ted Weems' Orchestra

**11:30 p.m. CDT 10:30 CST**  
 NBC—Jack Berger's Orchestra: WLW  
 KYW  
 CBS—George Hall's Orchestra: WISN  
 WBBM KMOX  
 NBC—Clyde Lucas' Orchestra: WMAQ  
 WENR—Hessberger's Bavarian Orch.  
 WGN—Johnny Hamp's Orchestra  
 WIND—Jimmy Noene's Orchestra

**11:45 p.m. CDT 10:45 CST**  
 WGN—Late Dance Orchestras  
**12:00 Mid. CDT 11:00 p.m. CST**  
 CBS—Earl Hines' Orchestra: WISN  
 KYW—Don Pedro's Orchestra  
 WENR—Lights Out, drama (NBC)  
 WIND—Midnight Jamboree  
 WMAQ—Leonard Keller's Orchestra

**12:30 a.m. CDT 11:30 p.m. CST**  
 CBS—Dan Russo's Orchestra: WISN  
 WBBM KMOX  
 KYW—Gray Gordon's Orchestra  
 WENR—Noble Sissle's Orch. (NBC)  
 WIND—Midnight Salon Music  
 WMAQ—Eddy Duchin's Orchestra

# Sportcasts of the Week

## SCHEDULE OF EVENTS

(Time Shown Is Central Daylight)

**FRIDAY**, Sept. 7: 2 p. m., National Tennis Singles, CBS-WABC network; 3:30 p. m., NBC-WEAF network. **SATURDAY**, Sept. 8: 2 p. m., National Tennis Finals, CBS-WABC network. **TUESDAY**, Sept. 11: 8:30 p. m., Boxing Bout, by Benny Leonard, WHN (1010 kc). **WEDNESDAY**, Sept. 12: 4 p. m., East-West Polo Match, NBC-WEAF network. **SATURDAY**, Sept. 15: 3 p. m., Belmont Futurity and Jockey Gold Cup Stakes, CBS-WABC network; 5 p. m., Pendleton Roundup, CBS-WABC network.

While CBS depends on *Ted Husing* to bring the play in the Men's National Tennis Singles Championship tourney at Forest Hills, the National Broadcasting Company will try for a larger audience by presenting *Ellsworth Vines* as mikeman for this broadcast. Vines is the former American champion and his play as a professional has added to his prestige. He received his first radio experience early this summer on a "Tennis Tips" program over the senior network. Assisting Vines will be *John R. Tunis*, who was heard earlier this season in the play-by-play of the matches at Wimbledon, England (See schedule of events for times.)

**EASTERN POLO** stars will try to regain their repute as being the best mallet swingers in the country when the annual *East-West* tilt is staged at Meadowbrook, Long Island, September 12. With *Tommy Hitchcock* absent from the lineup the eastern squad's task has been increased as the hard-riding westerners are strong at all positions. The NBC-WEAF web will broadcast several of the chukkers beginning at 4 p. m. CDT.

**BREAKING BRONCOS** is still a kingly sport with the folks out west and Columbia's report of the big Pendleton Roundup, from Pendleton, Oregon, is bound to make a hit with eastern listeners, too. This affair winds up the series of five western rodeos after which the world's all-round cowboy champ is named. The program will be relayed to a CBS-WABC chain from station KOIN, Portland at 5 p. m. CDT, Saturday, September 15.

NOW THAT the big football game has been safely tucked away, the WGN sports staff is looking forward to the *Londos-Lewis* wrestling match. They served Chicago's grid rooters in splendid style during the night game between the Bears and

All-Americans and this much clamored-for, bone-grinding event to be staged at Wrigley Field September 20 should find them with another busy evening. For years the fans have been crying for a match between these two notables of the mat, and those who will not crowd around the arena will be served by WGN, the powerful Chicago independent station. The time of the broadcast will be given in next week's column.

**BENNY LEONARD** carries on in fine style as fight announcer of WHN in their presentation of boxing bouts each Tuesday night at 8:30 p. m. . . . CBS has aired both bicycle and auto races from the Chrysler bowl at the World's Fair in Chicago. *Barney Oldfield*, old-time speedster still thrills the folks at this spot . . . Windy City papers reported that one old Cub fan died of a heart attack when *Cuyler* got his hit in the ninth inning of the final Cubs-Giant game last week and made it three out of four for the Bruins. Judging from the rate *Pat Flanagan* was raving about this same play, he'll have to

## The Cover Girl

The very popular little singer who adorns the cover of *RADIO GUIDE* this week, *Jeanie Lang*, (she really is little, being only five feet one in high heels and weighing exactly one hundred pounds), was born in 1911 in a St. Louis suburb, Maplewood.

Since her childhood the stage has been an obsession with *Jeanie*. She gained her first experience by appearing in every play given in high school, but Mama and Papa Lang strongly disapproved of her ambitions to be a singer. They decided to discourage *Jeanie* by taking her to Hollywood to convince her what a terrible time actors have of it! This bright motive didn't work.

*Jeanie* was snatched up by the great maestro, Paul Whiteman, when she was visiting the studio where he was making "The King of Jazz." She fainted.

After that engagement she made thirty-five shorts for Warner Brothers. Her radio debut was made on Earl Anthony's Los Angeles station, and while broadcasting late one night she was heard in New York by Jack Denny, who wired her: "Come East at once." And so, *Jeanie* fainted again. She always does when anything wonderful happens to her.

## Hours to Come

October 12 is the tentative date set by Campbell's Soup for the inaugural show of the series to be known as "Hollywood Hotel." The program will be heard over a CBS hookup Fridays from 8:30 to 9 p. m., and will feature Dick Powell, El Brendel, Louella Parsons and film guest stars, William O'Neal, Muzzy Marcelino, and Ted Fiorito and his orchestra and the new star, Rowene Williams . . . M. J. Breitenbach Company has been signed by WJZ for a weekly Sunday program commencing October 14. Further details will be announced shortly.

"Gems of Melody," sponsored by Father John's Medicine, returns to the NBC-WEAF airwaves October 14 from 6:15 to 6:45 p. m., featuring orchestras and soloists . . . "Just Plain Bill," another beloved radio character, is slated to return to the CBS airwaves for a return engagement by the same sponsor, Kolyvos Toothpaste. Bill and his colleagues, beginning September 24, will be heard five times a week, 6:15 to 6:30 p. m. CDT, for eastern audiences, and at 1 p. m. CDT for middle and far western listeners . . . General Hugh S. Johnson will be heard over the Columbia network Friday, September 14, 9:30 to 10 p. m. CDT, during the broadcast of the NRA mass meeting at Carnegie Hall, New York.

Earl Hines, Windy City dance bandleader, will be heard over the CBS network on Tuesday, 11:30 p. m. to 12 mid. CDT beginning September 11 . . . Ex-Lax has renewed its contract with Lud Gluskin, whose baton flourished over the "Summer Interlude" series over CBS. The renewal becomes effective September 4 . . . Irving Kaufman, veteran minstrel and radio man, will be back on the air over the CBS network late in September for a return engagement of his one-man "Lazy Dan" script and song series. He will be backed by the same sponsor, Old English Floor Wax. The time: Sundays, 1:30 to 2 p. m. CDT, beginning September 30.

Freddie Martin and his Hotel St. Regis orchestra have been signed by the Vick Chemical Company for a twenty-six week contract, beginning Sunday, October 7, over a coast-to-coast CBS hookup. The half-hour program will be heard at 4 p. m. CDT each Sunday featuring weekly a new act, never before heard by network audiences, the piano team of Russell and Terry, the Martinette Trio, and Elmer Feldkamp . . . Dick Leibert, the Radio City Theater organist, starts a series of organ broadcasts for the Luden Cough Drop Company early this month . . . If present negotiations are completed, Eddie Garr will do a series of broadcasts for the Good Gulf Oil Company.

slow up a bit, too . . . *Tom Manning* is now known as an expert on Derbys—not the turf variety or the *Al Smith* kind. We mean *Soap Box Derbies*. He has been announcer for three of these kid racer speed events—one at Akron, O., another at Cleveland and the third at Dayton.

A COUPLE of sports programs worth dialing are the "Believe You Me" series conducted by *Ted Husing* every Saturday eve, and *Thornton Fisher's "Sport Stories off the Record"* each Wednesday night. The latter has been building up a nice following with his dramatic presentations of happenings behind famous sporting events which did not get into print. Fictitious names are used and the stories are really intriguing. *Husing* discusses world-famous athletes and events in his period.

**FUTURE BOOK** players should set their dials for *Thomas Bryan George's* airing of the *Futurity Stakes* at Belmont park, Saturday, September 15, at 3 p. m. The CBS-WABC network will be on the Belmont rail for this seven furlong classic which annually draws the best juvenile thoroughbreds in training. The attraction is a mere prize which amounts to close to \$100,000 for slightly more than a minute's running.

Also to be decided the same day is the *Jockey Club Gold Cup*, a marathon of two miles for handicap stars in the older division. *George* will also bring this report to listeners.

## Hits of Week

A comparatively new number, "Moon Over My Shoulder," went into the leadership among the songs played most often on the air during the past week. The orchestra pilots in their weekly resume selected "Love in Bloom" as the week's outstanding hit.

The weekly tabulation compiled by *RADIO GUIDE* is as follows:

### SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Moon Over My Shoulder	30
I Only Have Eyes for You	29
Moonglow	27
Never Had a Chance	25
I Saw Stars	24
Love in Bloom	20
With My Eyes Wide Open	18
The Moon Was Yellow	17
Say It	16
Very Thought of You	15

### BANDLEADERS' PICK OF OUTSTANDING HITS

Song	Points
Love in Bloom	30
I Saw Stars	25
The Moon Was Yellow	24
Moon Over My Shoulder	23
With My Eyes Wide Open	22
Moonglow	22
Dames	19
Tonight Is Mine	12
The Breeze	9
Say It	8

The bandleaders' selections are as follows:

Charlie Davis: With My Eyes Wide Open, The Very Thought of You, Never Had a Chance, For All We Know.

Jack Denny: Never Had a Chance, Love in Bloom, For All We Know, Moon Over My Shoulder, Then I'll Be Tired of You.

Gus Haenschen: The Moon Was Yellow, I Saw Stars, Moon Over My Shoulder, Dames, Love in Bloom.

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EVERY WEEKDAY AFTERNOON

STATION **WJJD** 1130 K C

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# Programs for Thursday, September 13

Star ★ Indicates High Spot Selections

**7:45 a.m. CDT 6:45 CST**  
WIND—Polish Music  
WLS—Spareri's Fairy Tales

**8:00 a.m. CDT 7:00 CST**  
NBC—The Breakfast Club: WMAQ  
NBC—Herman and Banta: WTAM  
WCFL—Court of Good Deeds  
WIND—The Song Reporter (CBS)  
WLS—Neighbor Boys  
WTMJ—The Sun Dial

**8:15 a.m. CDT 7:15 CST**  
NBC—Don Hall Trio: WTAM WLW  
CBS—Mood Neopolitan: WIND KMOX  
WJJD—Schlagenhour's Theater  
WLS—Produce Reporter; News

**8:30 a.m. CDT 7:30 CST**  
NBC—Morning Glories: WTAM  
WLS—Peggy and Steve

**8:45 a.m. CDT 7:45 CST**  
NBC—Sylvan Trio: WLW  
WBBM—Program Preview  
WCFL—German Program  
WGN—Keep Fit Club  
WIND—Fashions in Rhythm  
WLS—Kitchen Krew

**9:00 a.m. CDT 8:00 CST**  
NBC—Breen and de Rose: WTAM  
KYW

CBS—Bill and Ginger, songs: WBBM  
NBC—Edward MacHugh: WMAQ  
WAAF—Memory Lane  
WGN—Two Pianos  
WIND—Red Hot Rhythms  
WLS—Magazine of the Air  
WTMJ—Health Secrets

**9:15 a.m. CDT 8:15 CST**  
NBC—Castles of Romance: WMAQ  
NBC—Clara, Lu 'n' Em, gossip: WLW  
WTAM WGN WTMJ  
KYW—Rose Vanderbosch  
WAAF—Morning Merry-Go-Round  
WBBM—Visiting with Ida Bailey (CBS)

WIND—Children's Program

**9:30 a.m. CDT 8:30 CST**  
NBC—News (5 Min.): WMAQ WTAM  
NBC—Morning Parade: WMAQ  
NBC—Today's Children, drama: WTMJ WLS

CBS—News (5 Min.): WISN WBBM  
KYW—Happy Hits  
WBBM—Milton Charles, organist  
WIND—Happiness Express

**9:45 a.m. CDT 8:45 CST**  
CBS—Academy of Medicine: WIND  
NBC—News (5 Min.): KYW  
NBC—Radio Kitchen: KYW  
WAAF—Hawaiian Echoes  
WGN—Arthur Wright, tenor  
WTAM—Morning Parade (NBC)  
WTMJ—Mary Baker's Shopping Basket

**10:00 a.m. CDT 9:00 CST**  
NBC—Galaxy of Stars: WTAM WMAQ  
WTMJ WLW

CBS—Swinging Along: KMOX WISN  
KYW—Melody Train  
WAAF—The Day Dreamer  
WCFL—Morning Musicale  
WGES—Annette King  
WGN—Movie Personalities  
WIND—Virginia Benoit, stylish  
WSBC—German Airs

**10:15 a.m. CDT 9:15 CST**  
★ NBC—Tony Wons, philosopher: WENR

NBC—Frances Lee Barton: WTAM  
WLW WMAQ  
WAAF—Ballads  
WBBM—Swinging Along (CBS)  
WCFL—Life and Living  
WGN—Your Friendly Neighbor  
WIND—Mood Indigo  
WTMJ—Woman's News of the Day

**10:30 a.m. CDT 9:30 CST**  
CBS—Madison Ensemble: WISN  
WIND

NBC—Carnival; Gale Page, contralto: WTAM WTMJ WMAQ  
WAAF—Dance Revue  
WBBM—Art Wright, tenor  
WENR—Daily Program Preview  
WGN—Bob Davis and the Texans

**10:45 a.m. CDT 9:45 CST**  
CBS—Mary Lee Taylor, kitchen talks: KMOX WBBM  
Q.G.—Painted Dreams: WGN WLW  
WAAF—Day Dreamer  
WENR—Variety Program  
WIND—Serenaders; Hawaiian Duo

**11:00 a.m. CDT 10:00 CST**  
NBC—Fields and Hall, songs: WENR  
WTAM

CBS—Voice of Experience: WBBM  
KMOX WISN

★ NBC—Treasure Chest: WLW WMAQ  
KYW—Rose Vanderbosch, pianist  
WAAF—Mountain Melodies  
WGN—Len Salvo, organist  
WIND—Man on the Street, interview  
WTMJ—Variety Program

**11:15 a.m. CDT 10:15 CST**  
NBC—Merry Macs: WENR  
CBS—Connie Gates, songs: WIND  
KMOX

NBC—Honeyboy and Sassafras, sketch: KYW WTAM  
WAAF—Bandstand  
WBBM—Gene and Charlie, songs  
WGN—Doring Sisters

WMAQ—Concert Favorites  
WTMJ—Jazzistory

**11:30 a.m. CDT 10:30 CST**  
NBC—Vic and Sade: WMAQ  
CBS—Al Kavelin's Orchestra: WISN  
KMOX  
NBC—Rex Battle's Ensemble: WTAM  
KYW

★ CBS—ACME WHITE LEAD AND Color Works Presents Smilin' Ed McConnell: WBBM  
WAAF—Estelle Barnes, pianist  
WENR—Home Service  
WGN—Markets; Musicale  
WHFC—Name the Band  
WIND—Rhythmania  
WTMJ—Court Broadcast

**11:45 a.m. CDT 10:45 CST**  
NBC—Words and Music: WMAQ  
WAAF—Rhythm Review  
WBBM—Frank Wilson, tenor; Norm Sherr, pianist  
WGN—June Baker, economist  
WIND—Al Kavelin's Orch. (CBS)  
WLS—On Parade  
WLW—Rex Battle's Ensemble (NBC)

## Afternoon

**12:00 Noon CDT 11:00 a.m. CST**  
CBS—George Hall's Orchestra: KMOX  
WIND WISN

NBC—Dick Fiddler's Orchestra: KYW  
WTAM

WAAF—Symphonic Hour  
WCFL—Luncheon Concert  
WGN—Mid-day Service  
WTMJ—What's News in Milwaukee?

**12:15 p.m. CDT 11:15 a.m. CST**  
NBC—Hon. Archie and Frank, comedy: WMAQ

CBS—George Hall's Orchestra: WBBM  
WCFL—Opera Echoes  
WIND—Hymns and Strings  
WLS—Party Line, skit

**12:30 p.m. CDT 11:30 a.m. CST**  
NBC—Farm and Home Hour: WLW  
KYW

CBS—Frank Dailey's Orchestra: WISN WIND  
NBC—Merry Madcaps: WMAQ  
WBBM—Helen Fitch  
WCFL—Popular Music  
WGN—Markets; Harold Turner, piano  
WTMJ—Musical Program

**12:45 p.m. CDT 11:45 a.m. CST**  
WBBM—Jerry Sullivan, lyric tenor  
WCFL—Len Tarry, organ recital  
WGN—Palmer House Ensemble  
WIND—American Weekly  
WLS—Weather; Markets  
WTMJ—Twenty Flying Fingers

**1:00 p.m. CDT 12:00 Noon CST**  
CBS—Ann Leaf, organist: KMOX  
WIND WISN

NBC—Stones of History, dramatic program: WTAM  
WAAF—Hoosier Philosopher  
WBBM—Eddie and Fannie Cavanaugh  
WCFL—Farmer's Union  
WGN—Jesse Crawford, organist  
WLS—Dinnerbell Program  
WMAQ—Don Pedro's Orchestra  
WTMJ—Heinie's Grenadiers

**1:15 p.m. CDT 12:15 CST**  
WAAF—The Star Parade  
WBBM—Pinto Pete  
WCFL—World's Fair Orchestra  
WGN—Romance of Helen Trent  
WIND—Livestock Markets

**1:30 p.m. CDT 12:30 CST**  
NBC—Trio Romantique: WTAM  
WMAQ

CBS—Poetic Strings: WISN KMOX  
WIND

KYW—Smack Out (NBC)  
WAAF—A Mood in Blue  
WCFL—Talk from Mayor's Office  
WGN—World's Fair Orchestra  
WTMJ—Variety Program

**1:45 p.m. CDT 12:45 CST**  
NBC—Echoes of Erin: WMAQ  
NBC—Ma Perkins, drama: WTAM  
WLW

KYW—Prudence Penny, economy  
WCFL—Popular Music  
WGN—Palmer House Ensemble  
WLS—Livestock and Grain Reports

**2:00 p.m. CDT 1:00 CST**  
NBC—Tommy Tucker's Orchestra: KYW

CBS—Metropolitan Parade: KMOX  
WIND WISN

NBC—Dreams Come True: WTAM  
WLW

WAAF—Song of the Strings  
WBBM—Flanagans  
WCFL—Red Hot and Low Down  
WGN—Blackstone Jongleurs  
WLS—Homemaking Hour  
WMAQ—Don Carlos' Orchestra  
WSBC—Blue Rhythm  
WTMJ—Markets; Dance Orchestra

**2:15 p.m. CDT 1:15 CST**  
NBC—Song of the City: WLW WMAQ  
NBC—Upstaters Quartet: WTAM KYW

WAAF—Encores  
WBBM—Baseball; Cubs vs. Brooklyn  
WGN—Baseball; Cubs vs. Brooklyn  
WLS—Rangers Quartet

**2:30 p.m. CDT 1:30 CST**  
NBC—Women's Radio Review: KYW  
★ CBS—Mormon Tabernacle Chorus: KMOX WISN WIND  
WLS—Homemakers' Hour  
WTMJ—Dance Orchestra

**2:45 p.m. CDT 1:45 CST**  
WAAF—Markets and Weather  
WIND—Dugout Interview  
WMAQ—Baseball Game  
WTMJ—Badger Spotlight; News

**3:00 p.m. CDT 2:00 CST**  
NBC—Gene Burchell's Orchestra: WTAM

NBC—Betty and Bob, drama: WLW  
WTMJ WLS

CBS—Rambles in Rhythm: KMOX  
WISN

KYW—The Harmony Four  
WAAF—Music in the Air  
WCFL—Moments Musical  
WHFC—Lawyers' Legislative League  
WIND—Melody Matinee

**3:15 p.m. CDT 2:15 CST**  
WAAF—Memory Teasers  
WJJD—MISTLETOE PROGRAM; Hear the Races  
WLS—William O'Connor, tenor  
WTMJ—Organ Melodies

**3:30 p.m. CDT 2:30 CST**  
NBC—Palmer Clark's Orchestra: WENR  
KYW—Maurie Sherman's Orchestra  
WAAF—Salon Concert  
WIND—Close Harmony

**3:45 p.m. CDT 2:45 CST**  
NBC—Adventures on Mystery Island: WTAM

**4:00 p.m. CDT 3:00 CST**  
WAAF—Jimmie Kozak, pianist  
WBBM—Norm Sherr, pianist  
WCFL—John Maxwell, food talk  
WIND—Old Fashioned Interview  
WTMJ—Baseball; Milwaukee vs. Kansas City

**4:15 p.m. CDT 3:15 CST**  
CBS—Between the Book-Ends: KMOX  
WISN

KYW—Royal Hawaiian Orchestra  
WAAF—Dorothy Adams  
WBBM—Pinto Pete  
WCFL—World's Fair Orchestra  
WLW—Meredith Wilson's Orch. (NBC)

**4:30 p.m. CDT 3:30 CST**  
CBS—Organ; Speaker: WISN WBBM  
NBC—Tales of Courage: WTAM  
NBC—Singing Lady: WLW  
KYW—Jackie Heller, tenor (NBC)  
WAAF—Across the Footlights  
WCFL—Roamers  
WENR—Ma Perkins, sketch (NBC)  
WIND—Tea Dansante

**4:45 p.m. CDT 3:45 CST**  
NBC—Negro Male Quartet: WTAM  
CBS—Wayside Cottage, sketch: WISN  
KMOX WBBM

KYW—Songbits  
WCFL—Two Plus Two Equals Four  
WENR—Ranch Boys (NBC)  
WGN—Palmer Clark's Orchestra  
WMAQ—Dreams Come True (NBC)

**5:00 p.m. CDT 4:00 CST**  
NBC—Horacio Zito's Orchestra: WMAQ

★ CBS—Men of Note: WBBM WISN  
NBC—Tom Coakley's Orchestra: WENR

KYW—Mel Stitzel, pianist  
WAAF—Rhythm Kings  
WCFL—Skit  
WGES—Polish Army Veterans  
WGN—Dance Orchestra  
WIND—Sports Review

**5:15 p.m. CDT 4:15 CST**  
CBS—Edward Wurtzbech's Orchestra: WISN WBBM

KYW—Dance Orchestra  
WCFL—The Four Barons  
WENR—Larry Larsen, organist  
WIND—Evening Breezes  
WLW—Tom Coakley's Orch. (NBC)

**5:30 p.m. CDT 4:30 CST**  
NBC—O'Leary's Irish Minstrels: WENR

CBS—Jack Armstrong: WBBM  
NBC—Mary Small, songs: WMAQ  
KYW—Uncle Bob's Curb-Is-the-Limit Club

WAAF—Jimmie Kozak, pianist  
WCFL—Electrical Workers' Talk  
WGN—Singing Lady  
WIND—Wurtzbech's Orch. (CBS)

**5:45 p.m. CDT 4:45 CST**  
CBS—Jan Savitt's Orchestra: WISN  
KMOX WBBM

NBC—Lowell Thomas: WLW  
NBC—Orphan Annie: WENR WGN  
WAAF—The Spotlight  
WCFL—Grace Wilson, contralto  
WIND—Tunesweeps  
WMAQ—Happy Jack Turner (NBC)

## Night

**6:00 p.m. CDT 5:00 CST**  
NBC—Freddie Martin's Orchestra: WMAQ  
CBS—Round Our Town; Orchestra: WISN  
KYW—Madhatters; Lucky Seven  
WAAF—Sports Review  
WBBM—Dan Russo's Orchestra  
WCFL—Melody Parade  
WCFL—The Two Bits  
WENR—What's the News?  
WGN—Palmer House Ensemble  
WHFC—Eddie Loftus, songs  
WIND—German Music  
WJJD—Sports Review  
WTAM—Jack and Loretta Clemens (NBC)  
WTMJ—"Our Club"

**6:15 p.m. CDT 5:15 CST**  
KYW—News  
WAAF—Evening Song  
WBBM—Pat Flanagan's Sports Review  
WCFL—Frank Sylvano's Orchestra  
WENR—Baseball Resume  
WGN—Dance Orchestra  
WJJD—Ben Kanter, pianist  
WMAQ—News  
WTMJ—Malone Sisters

**6:30 p.m. CDT 5:30 CST**  
NBC—Armand Girard, baritone: KYW  
NBC—Danny Malone, tenor: WTAM  
WMAQ  
CBS—Buck Rogers, sketch: KMOX  
WBBM

WAAF—Singin' Jim  
WCFL—Admiral Arnold  
WENR—Marion and Jim Jordan  
WGN—The Sports Reporter  
WIND—Polish Program  
WJJD—Uncle Joe Dobson  
WTMJ—Heinie's Grenadiers

**6:45 p.m. CDT 5:45 CST**  
NBC—Frank Buck's Adventures: WENR

CBS—Boake Carter: WBBM KMOX  
KYW—Sisters of the Skillet (NBC)  
WAAF—Bill Tracy and Sunny Duncan  
WCFL—Orchestral Program  
WGN—World's Fair Reporter  
WJJD—Pennsylvanians' Orchestra  
WMAQ—News

**7:00 p.m. CDT 6:00 CST**  
NBC—Grits and Gravy: KYW  
★ NBC—Rudy Vallee's Orch.: WLW  
WMAQ WTAM

WBBM—Three Flats  
WCFL—Variety Program  
WGES—Polish-American Theater  
WGN—Hal Kemp's Orchestra  
WJJD—Eb and Zeb, comedy sketch  
WLS—Leonard Keller's Orchestra

**7:15 p.m. CDT 6:15 CST**  
WGN—Salon Orchestra  
WIND—Sport Squibs  
WJJD—Buddy, Zeb and Otto, songs  
WLS—Old Heidelberg Octet

**7:30 p.m. CDT 6:30 CST**  
CBS—Leith Stevens' Harmonies: WISN WIND  
NBC—Melodies Romantique: WLS  
KYW—Paul Pendarvis' Orchestra  
WBBM—Henry Busse's Orch. (CBS)  
WGN—Supreme Court of Bridge  
WJJD—Piano Reflections  
WTMJ—Rudy Vallee's Orch. (NBC)

**7:45 p.m. CDT 6:45 CST**  
KYW—Noble Sissle's Orchestra  
WBBM—Edgewater Concert  
WGN—Bob Pacelli's Orchestra  
WJJD—Pickard Family

**8:00 p.m. CDT 7:00 CST**  
CBS—Bar X Days and Nights: KMOX  
WBBM

★ NBC—Capt. Henry's Show Boat: Lanny Ross, tenor: WMAQ WTMJ  
WTAM

★ NBC—Death Valley Days, drama: WLS WLW

KYW—Don Pedro's Orchestra  
WAAF—Bill Tracy and Sunny Duncan  
WCFL—Louie's Hungry Five  
WGN—Lawrence Salerno; orchestra  
WIND—Joe Chromis' Orchestra

**8:15 p.m. CDT 7:15 CST**  
KYW—Irene King  
WAAF—Sylvia Stone  
WCFL—Food Flashes  
WIND—Carlos Molina's Orch. (CBS)  
WJJD—Polish Program

**8:30 p.m. CDT 7:30 CST**  
★ CBS—Fred Waring's Orchestra: WISN KMOX WBBM

KYW—Clyde Lucas' Orchestra  
WCFL—Orchestral Program  
WENR—Hessberger's Orchestra  
WGN—Wayne King's Orchestra  
WIND—Vesper Time  
WLW—Showboat (NBC)  
WAAF—The Gordoni Players

**8:45 p.m. CDT 7:45 CST**  
WCFL—World's Fair Reporter  
WGN—Jan Garber's Orchestra

WIND—Hal Pearl, organist  
WJJD—Eb and Zeb, rural sketch

**9:00 p.m. CDT 8:00 CST**  
★ NBC—Paul Whiteman's Orchestra: WTAM WLW WTMJ WMAQ  
CBS—Mormon Tabernacle Choir: WIND  
WJJD

★ CBS—BORDEN PRESENTS Forty-Five Minutes in Hollywood; Radio Preview of Best Current Pictures; Screen Stars in Person; Hollywood Music by Mark Warnow; Gossip by Cal York: WBBM KMOX

NBC—Parade of the Provinces: WENR  
KYW—News  
WCFL—Seeley Institute  
WGN—News; Headlines of Other Days  
WIND—Choir  
WSBC—C. Y. O. Boxing Bouts

**9:15 p.m. CDT 8:15 CST**  
KYW—Front Page Drama  
WCFL—Labor Flashes  
WGN—Johnny Hamp's Orchestra

**9:30 p.m. CDT 8:30 CST**  
NBC—Echoes of the Palisades: KYW  
WCFL—Barratt O'Hara, talk  
WENR—Buddy Rogers' Orchestra  
WGN—Dream Ship  
WIND—Thaviu's Orchestra (CBS)

**9:45 p.m. CDT 8:45 CST**  
CBS—The Playboys: WIND KMOX  
WISN

WBBM—Heidelberg Students (CBS)  
WCFL—Speakers Bureau  
WENR—Morin Sisters  
WGN—Hal Kemp's Orchestra

**10:00 p.m. CDT 9:00 CST**  
CBS—Herbie Kay's Orchestra: WISN  
WBBM

NBC—Frank Buck's Adventures: WTMJ

KYW—Odds and Ends  
WCFL—Baker's Union Talk  
WEDC—Slavic Memories  
WENR—Donald McGibney, talk  
WGN—June Provines  
WIND—News  
WMAQ—John B. Kennedy (NBC)

**10:15 p.m. CDT 9:15 CST**  
NBC—Gene and Glenn, comedy: WTMJ  
WTAM WMAQ

CBS—Joe Haymes' Orchestra: KMOX  
WBBM WISN

WCFL—Orchestral Program  
WENR—Don Bestor's Orch. (NBC)  
WGN—Lum and Abner, sketch  
WIND—The Hawk, mystery

**10:30 p.m. CDT 9:30 CST**  
KYW—Paul Rader  
WENR—Carl Hoff's Orchestra  
WGN—Wayne King's Orchestra  
WIND—Fred Beck, organist  
WMAQ—Johnny Johnson's Orchestra (NBC)

WTMJ—Los Caballeros

**10:45 p.m. CDT 9:45 CST**  
CBS—Henrv Busse's Orch.: WBBM  
WISN KMOX

WCFL—Clara la Fevre, contralto  
WENR—Leonard Keller's Orchestra  
WGN—Jan Garber's Orchestra  
WIND—Jimmy Noone's Orchestra  
WTAM—Freddie Berren's Orch. (NBC)  
WTMJ—Dancing in Milwaukee

**11:00 p.m. CDT 10:00 CST**  
CBS—Joe Reichman's Orchestra: WISN WBBM

WCFL—Frank Sylvano's Orchestra  
WENR—Buddy Rogers' Orchestra  
WIND—Joe Chromis' Orchestra  
WTMJ—Milwaukee Philharmonic Orch.

**11:15 p.m. CDT 10:15 CST**  
KMOX—Joe Reichman's Orch. (CBS)  
KYW—Paul Pendarvis' Orchestra  
WGN—Ted Weems' Orchestra  
WMAQ—Gray Gordon's Orchestra

**11:30 p.m. CDT 10:30 CST**  
CBS—Charles Barnet's Orchestra: KMOX

NBC—Shep Fields' Orchestra: WLW  
WTAM KYW

CBS—Earl Hines' Orchestra: WBBM  
WISN

NBC—Dancing in the Twin Cities: WMAQ

WCFL—Al Trace's Orchestra  
WENR—Hessberger's Orchestra  
WGN—Johnny Hamp's Orchestra  
WIND—Jimmy Noone's Orchestra

**11:45 p.m. CDT 10:45 CST**  
WGN—Late Dance Orchestras  
**12:00 Mid. CDT 11:00 p.m. CST**  
CBS—Carlos Molina's Orchestra: WISN WBBM

KYW—Don Pedro's Orchestra  
WENR—Clyde Lucas' Orchestra  
WIND—Midnight Jamboree  
WMAQ—Leonard Keller's Orchestra

**12:30 a.m. CDT 11:30 p.m. CST**  
CBS—Dan Russo's Orchestra: WISN  
WBBM KMOX

KYW—Gray Gordon's Orchestra  
WENR—Carl Hoff's Orchestra  
WIND—Midnight Salon Music  
WMAQ—Leonard Keller's Orchestra

**1:00 a.m. CDT 12:00 Mid. CST**  
WBBM—Thaviu's Orchestra  
**1:45 a.m. CDT 12:45 CST**  
WBBM—Earl Hines' Orchestra

# Peeping into the Local Studios

By Harry Steele

Although *Phil Baker's* name has been synonymous with that of *Armour and Co.*, and *Floyd Gibbons' is* at present, it remains for an obscure employee of the packing firm to perpetuate its name in a way that is as cruel as it is unique. He is connected with a department in which meat products are branded, and while carrying one of the white-hot labeling irons recently, stumbled and fell. Seared across cheek and neck is the complete legend of the star ham.

MANY "mee-mee-meas" are being voiced by local radio warblers while comedians are on the prowl for the late mot and the hitherto-unuttered jest. The imminence of a *Rudy Vallee* yeast broadcast from Chicago NBC studios, while Vallee is filling a local theater engagement, prompts visions of the golden opportunity. Each of the many who will be called has fond hopes of being one of the few who will be chosen for the Thursday night variety show.

SAGE GOVERNORS of the Chicago Board of Trade see in radio an avenue to the hearts of the farmers who produce the grain by which the traders subsist, albeit the grower doesn't always. To that end they are toying with the idea of amusing and enlightening him with an NBC network program. The proposed broadcast would merge music with regular talks on the exchange's paternalistic value to the gentry which only raises the grain and knows naught of margins save the narrow margin (if any) of profit. Auditions are under way. A talk on Pit activities Monday night was a feeler for the projected program.

RADIO BRILLIANCE approached its Chicago zenith last week with an assemblage of stars that threatened to dim the Aurora Borealis. It was a gathering of artists who scintillate (and a few who go to bed early). The high spot of the week was the reunion at the salon which developed out of RADIO GUIDE's contest judging. A lush bit of day dreaming was speculation on the aggregate income of those who met to select the winners.

THE BUNDESEN hour, conducted by the health commissioner over WLS, has sung its swan song. The brief obit describing its demise holds forth no promise of resurrection but the program had a large and enthusiastic following so its return under new auspices should not be surprising.

THE VARYING tastes of radio listeners seem not to affect the enduring popularity of *Jerry Sullivan*. This pioneer broadcaster boasts a horde of steadfast

followers as exemplified by a woman who recently asked that in honor of her 74th birthday, he sing "When You and I Were Young, Maggie." Jerry didn't overlook it. That's why he remains a favorite.

And without reflection on Jerry may I say that "sights unseen" is often a good policy for radio artists. I can recall a visit to mid-Illinois of which the public had been thoughtfully forewarned. But one loyal listener, hovering about her early seventies, decided she wanted to meet the person who had been detailing the news to her for many months. There was much fiddling with the brim of the hat, and flicking off imaginary lint when she frankly said, "My-oh-my, is that what you look like? I thought you were some handsome young shiek!"

DOWN IN Laporte, Indiana, there is new clarity in the air. The sycamores and the maples have taken on increased greenery, and the cool shadows are more refreshing than has been their wont. For the pipe of peace, long cold and dank with disuse, has been refueled, the brand applied and soothing wisps of fraternal spirit curl from its bowl. *Clint Cochrane*, aging ex-town marshal, has publicly acknowledged the end of his feud with *Fritz Meissner*, *Art Jones* and *Pat Petterson* of the Maple City Four. Once the bane of his existence, success, fame and maturity, the former peace officer says, have ripened the boys to the status of good citizenship, and he, for one, is proud to welcome them back to the pastoral environments of Laporte.

The full pardon was granted at a county reunion last week at which the quartet was the featured attraction. The mayor introduced Cochrane and he in turn made the noble gesture. But not before he admitted that the trio had, in their youth, been the most pestiferous example of satanism that ever bedeviled an official who only asked normal conduct of his charges.

It will be interesting news for her large audience that reports persist *Martha Crane* (Mrs. Ray Caris for the significant occasion), homemaking expert at WLS, is busy applying her art at her own hearthstone. She is said to be figuring out how to rearrange a corner in their suburban home to accommodate a crib and the other paraphernalia incidental to domestic multiplication. October 1 may find her re-

signing her duties to make ready for the event.

HOST FRITZL of the *Chez Paree* is conferring with construction experts anent the shoring up of pianos at the Fairbanks Court cafe. Coming when Richman fades is Helen Morgan who will tune up with a week at the Oriental beginning tomorrow. However the *Chez'* harpsichords should be in no danger. A hasty sip and bite with the sobster Sunday, as she flitted through Chicago, revealed her as extremely slender and, if anything, somewhat underweight. Can it be that rumored marital disarrangement has cost her some pounds?

THE ENDLESS discussion over the fidelity of most negro characterizations will find no fuel in the presentation of the role by *Jack Brinkley*, featured in the *Buddy Rogers-Jeanie Lang* programs on CBS. Brinkley, a native of Dixie, is just the languorous type he represents on the air, and sustained contact with the negro of the south is responsible for the perfection of his portrayal. Brinkley has made the novel departure of studying the negro rather than the comedians who so poorly imitate him.

WITH THE debut of *Herbie Kay's* orchestra at the Edgewater Beach (CBS-WBBM) Friday night, the north side hotel inaugurates a new plan in musical progression. It will present two bands, the Kay organization to render the dance and popular programs and a unit under *Alexander J. Savine* to present the concert and symphonic groups. Savine is internationally known as a symphonic conductor and he has assembled for his Edgewater Beach concerts a group of the most skilled musicians in the middle west.

## Judges Swamped

So many thousands of solutions were received in RADIO GUIDE's "Name-the-Stars" competition that it will be another week before the judges can possibly make their final selection of the winners.

Never has a stronger board of judges been assembled in any contest. Its members are: Frank Buck, Edgar Guest, Morton Downey, Buddy Rogers, Tony Wons, Phil Baker, Gertrude Niesen, Dolores Gillen, Eddy Duchin, and Joe Kelly.

## Cupward Ho!

(Continued from Page 3)

with a flexible boom that has been the subject of a flurry of debate among racing experts. Despite the fact that two of the booms snapped in the heat of competitive racing, Sopwith's ardor for the new-fangled creation has not dimmed.

The *Rainbow* is a new boat and is undergoing constant experimentation. Her duralumin mast and steel bar standing rigging seem to have stood up under fire. Fast on most sailing points, she is troubled by a cantankerous head rig, consisting of a new type huge jib and fore staysail.

The *Endeavour* departs radically from set yacht construction. She possesses a newly designed triangular boom, perforated set and reefed mainsail, in addition to the flexible boom.

The prize for which millions of dollars have been spent, is an ugly, bottomless silver cup, wrought by Victorian Silver-smiths in 1851, and offered as a prize by the Royal Yacht Squadron of Great Britain. It is officially known as "The Hundred Guinea Cup."

Block Island Sound, off Newport, where the races will be run, is the site of the last American Cup contest in 1930.

The races will be held over the regular America's Cup course, starting from a special buoy which has been planted five miles southeast from Brenton's Reef Lightship, in the open sea. Marks will be

set out each day, according to the wind. Some will be triangular, others windward or leeward, or vice versa. The distance of each race will be approximately thirty miles, and if neither boat has finished within five and a half hours after the start, the race will be declared off.

During these periods the story of the thrilling contests will be heard by millions of radio fans. Listeners all over the country will be in constant touch with the progress of the yachts. Four out of seven races determine the winner, and each race will be broadcast in detail.

In addition to the broadcasts from cutters, airplanes and other vantage points, both NBC and CBS are seriously considering sending several blimps aloft to report the progress of the racers as they speed through the choppy Newport waters.

Radio will do more in eliminating the past difficulty of relaying the relative positions of the racing yachts than any instrument known to science. Heretofore, many errors cropped into the early newspaper reports of the races, but radio, with its numerous vantage points, will report the races accurately, in detail, and on the instant.

Thus, as the crews of the challenger and defender run out spinnaker booms, and balloon jibs fill the air on September 15, radio listeners throughout the world will be assured of knowing all there is to know.

THURSDAY NIGHT, SEPT. 13th

8:00 C.S.T. • 9:00 C.D.T.

Columbia Network\*

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\*For stations — see Radio Guide Listings

HEAR THE RACES  
EVERY WEEKDAY AFTERNOON

STATION **WJJD** 1130 K C

Sponsored by  
**MISTLETOE**  
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## HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.

But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all.

Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good" for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for. ©1933, C. M. Co.

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# Programs for Friday, September 14

Star ★ Indicates High Spot Selections

**8:00 a.m. CDT 7:00 CST**  
 ★ NBC—Breakfast Club: WMAQ  
 NBC—Herman and Banta: WTAM  
 WCFL—Court of Good Deeds  
 WIND—The Song Reporter (CBS)  
 WLS—Neighbor Boys and Sodbusters  
 WTMJ—The Sun Dial  
**8:15 a.m. CDT 7:15 CST**  
 NBC—Don Hall Trio: WTAM WLW  
 CBS—Metropolitan Parade: WIND  
 WJJD—Schlagenhauer's Theater  
 WLS—The Westerners  
**8:30 a.m. CDT 7:30 CST**  
 NBC—Taters and Mule: WTAM  
 WCFL—Man of Steel  
 WLS—Entertainers  
**8:45 a.m. CDT 7:45 CST**  
 NBC—Oswaldo Mazzucchi, cellist:  
 WLW  
 WGN—Keep-Fit Club  
 WLS—News Report  
**9:00 a.m. CDT 8:00 CST**  
 CBS—Madison Singers: WBBM  
 NBC—Breen and de Rose: WTAM  
 KYW  
 NBC—Edward MacHugh: WMAQ  
 WGN—Lawrence Salerno; Rondoliers  
 WIND—Red Hot Rhythms  
 WLS—Kitchen Program  
 WTMJ—Health Secrets  
**9:15 a.m. CDT 8:15 CST**  
 NBC—Hazel Arth, contralto: WMAQ  
 NBC—Clara, Lu 'n' Em, gossip: WLW  
 WTAM WGN WTMJ  
 KYW—Rose Vanderbosch  
 WAAF—Morning Merry-Go-Round  
 WBBM—Kay Tolan, organist  
 WIND—Children's Program  
**9:30 a.m. CDT 8:30 CST**  
 NBC—News (5 Min.): WMAQ WTAM  
 NBC—Joe White, tenor: WMAQ  
 NBC—Today's Children: WTMJ WLS  
 CBS—News (5 Min.): WISN WBBM  
 WBBM—Carolyn Gray, songs (CBS)  
 WGN—Market; Leonard Salvo, organist  
 WIND—Happiness Express  
**9:45 a.m. CDT 8:45 CST**  
 NBC—News (5 Min.): KYW  
 NBC—Radio Kitchen: KYW  
 NBC—Betty Crocker, cooking talk:  
 WMAQ WTAM WLW  
 WAAF—Hawaiian Echoes  
 WLS—Neighbor Boys  
 WTMJ—Shopping Basket  
**10:00 a.m. CDT 9:00 CST**  
 CBS—Cooking Closeups; Mary Ellis  
 Ames: WBBM KMOX  
 NBC—Morning Parade: WTAM  
 KYW—Melody Train  
 WAAF—Organ Melodies  
 WCBD—Morning Musicale  
 WGES—Annette King, vocalist  
 WGN—Movie Personalities  
 WIND—Wildy and Sheehan, songs  
 WLS—Poultry and Livestock Markets  
 WMAQ—Women's Page of the Air  
 WSBC—Band Parade  
 WTMJ—Helen Mendenhall Ryerson  
**10:15 a.m. CDT 9:15 CST**  
 CBS—Beale Street Boys: WISN  
 WBBM KMOX  
 KYW—Morning Parade (NBC)  
 WAAF—Ballads  
 WCFL—Life and Living  
 WENR—Melody Mixers (NBC)  
 WGN—Your Friendly Neighbor  
 WIND—Salon Music  
 WMAQ—Institute of Radio Service  
 WTMJ—Woman's News of the Day  
**10:30 a.m. CDT 9:30 CST**  
 CBS—Rambles in Rhythm: WISN  
 WIND  
 WAAF—Dance Revue  
 WBBM—Art Wright, tenor  
 WENR—Daily Program Preview  
 WGN—June Baker  
 WMAQ—U. S. Marine Band (NBC)  
 WSBC—Concert Orchestra  
 WTMJ—Betty Fields  
**10:45 a.m. CDT 9:45 CST**  
 CBS—The Cadets: KMOX WBBM  
 Q. G.—Painted Dreams: WGN WLW  
 WENR—Songfellows (NBC)  
 WIND—Doug Maine, piano and songs  
 WTMJ—Hollywood Movie Letter  
**11:00 a.m. CDT 10:00 CST**  
 NBC—Piano Recital: WMAQ WTAM  
 NBC—Fields and Hall, songs: WENR  
 CBS—Voice of Experience: WBBM  
 KMOX WISN  
 KYW—Rose Vanderbosch, pianist  
 WAAF—Mountain Melodies  
 WGN—Tom, Dick and Harry  
 WIND—Man on the Street, interview  
 WTMJ—Betty Crocker, talk  
**11:15 a.m. CDT 10:15 CST**  
 CBS—Betty Barthell, songs: KMOX  
 WIND  
 NBC—Honey Boy and Sassafras,  
 sketch: KYW WTAM  
 NBC—Charles Sears, tenor: WENR  
 WAAF—Bandstand  
 WBBM—Virginia Clark; Gene and  
 Charlie  
 WGN—Len Salvo, organist  
 WTMJ—Jazzistry  
**11:30 a.m. CDT 10:30 CST**  
 CBS—Al Kavelin's Orch.: WISN  
 NBC—Vic and Sade, sketch: WMAQ  
 NBC—Merry Madcaps: WTAM KYW

WAAF—Helene Sackett  
 WBBM—Jim and Bob, Hawaiian duo  
 WENR—Home Service  
 WGN—Markets; Mark Love, basso  
 WIND—Rhythmmania  
 WTMJ—With a Song  
**11:45 a.m. CDT 10:45 CST**  
 NBC—Words and Music: WMAQ  
 WAAF—Rhythm Review  
 WBBM—Frank Wilson; Norm Sherr  
 WGN—Popular Rhythm  
 WIND—Al Kavelin's Orch. (CBS)  
 WLS—Virginia Lee and Sunbeam

## Afternoon

**12:00 Noon CDT 11:00 a.m. CST**  
 CBS—George Hall's Orchestra: WISN  
 WIND  
 KYW—Jan Brunesco's Music (NBC)  
 WAAF—Symphonic Hour  
 WBBM—Milton Charles, organist  
 WCFL—Luncheon Concert  
 WGN—Mid-day Service  
 WLS—Salon Orchestra  
 WTMJ—What's New in Milwaukee?  
**12:15 p.m. CDT 11:15 a.m. CST**  
 NBC—Hon. Archie and Frank: WMAQ  
 NBC—Jan Brunesco's Ensemble:  
 WTAM  
 CBS—George Hall's Orchestra: KMOX  
 WBBM  
 WCFL—Opera Echoes  
 WIND—Hymns and Strings  
 WLS—Friendly Philosopher  
**12:30 p.m. CDT 11:30 a.m. CST**  
 NBC—Farm and Home Hour: WLW  
 KYW  
 CBS—Scott Fisher's Orchestra: WISN  
 WIND  
 NBC—Dick Fiddler's Orchestra:  
 WMAQ  
 WBBM—Helen Fitch, movie critic  
 WCFL—State Department of Health  
 WGN—Markets; Ensemble  
 WLS—The Westerners  
 WTMJ—Musical Program  
**12:45 p.m. CDT 11:45 a.m. CST**  
 WBBM—Jerry Sullivan, lyric tenor  
 WCFL—Leo Terry, organ recital  
 WGN—Rube Appleberry, sketch  
 WLS—Weather, Markets  
 WTMJ—Variety Program  
**1:00 p.m. CDT 12:00 Noon CST**  
 CBS—The Eton Boys: KMOX WISN  
 WIND  
 NBC—Airbreaks, variety: WTAM  
 WMAQ  
 WAAF—Hoosier Philosopher  
 WBBM—Eddie and Fannie Cavanaugh  
 WCFL—Farm Talk  
 WGN—Jesse Crawford, organist  
 WLS—Prairie Farmer Dinnerbell  
 WTMJ—Heinie's Grenadiers  
**1:15 p.m. CDT 12:15 CST**  
 CBS—Johnny Augustine's Orch.: WISN  
 WAAF—The Star Parade  
 WBBM—Gene and Charlie  
 WCFL—World's Fair Orchestra  
 WGN—Romance of Helen Trent  
 WIND—Livestock Markets  
**1:30 p.m. CDT 12:30 CST**  
 CBS—Memories Garden: KMOX  
 WISN WIND  
 NBC—The Sizzlers, male trio: WTAM  
 WMAQ  
 KYW—Smack Out (NBC)  
 WAAF—Jim and Stelle  
 WBBM—Pinto Pete  
 WCFL—Talk from Mayor's Office  
 WGN—World's Fair Orchestra  
 WTMJ—Variety Program  
**1:45 p.m. CDT 12:45 CST**  
 NBC—Ma Perkins, drama: WTAM  
 WLW  
 KYW—Prudence Penny  
 WAAF—Waltzes  
 WCFL—Leo Terry, organist  
 WGN—Palmer House Ensemble  
 WLS—Livestock and Grain Markets  
 WMAQ—Board of Trade  
**2:00 p.m. CDT 1:00 CST**  
 NBC—Bob Stevens, vocalist: WTAM  
 WLW KYW  
 CBS—The Four Showmen: KMOX  
 WIND WISN  
 WBBM—Flanagans  
 WCFL—Red Hot and Low Down  
 WGN—Blackstone Jongleurs  
 WLS—Homemaker's Hour  
 WMAQ—Jackie Heller, songs  
 WSBC—Waltz Time  
 WTMJ—Dance Orchestra  
**2:15 p.m. CDT 1:15 CST**  
 CBS—The Hurdy Gurdy Man: WISN  
 WIND  
 NBC—Visit to Foreign Villages:  
 WMAQ  
 WAAF—Estelle Barnes, pianist  
 WBBM—Baseball; Cubs vs. Brooklyn  
 WGN—Baseball; Cubs vs. Brooklyn  
 WLS—Rangers Quartet  
 WTMJ—Police and Poultry Reports  
**2:30 p.m. CDT 1:30 CST**  
 NBC—The Little Concert Hall: WLW  
 WMAQ

CBS—The Grab Bag: WISN WIND  
 WAAF—Encores  
 WLS—Homemakers' Hour  
 WTMJ—Dance Orchestra  
**2:45 p.m. CDT 1:45 CST**  
 WAAF—Markets and Weather  
 WIND—Dugout Interview  
 WMAQ—Baseball Game; White Sox  
 vs. Boston  
 WTMJ—Badger Spotlight; News  
**3:00 p.m. CDT 2:00 CST**  
 NBC—Betty and Bob, drama: WLW  
 WLS WTMJ  
 WAAF—Music in the Air  
 WCFL—Moments Musicale  
 WHFC—Lawyers' Legislative League  
 WIND—Baseball; White Sox vs. Boston  
**3:15 p.m. CDT 2:15 CST**  
 CBS—Rhythm Bandbox: KMOX  
 WISN  
 KYW—Mel Stitzel, pianist  
 WJJD—MISTLETOE PROGRAM;  
 Hear the Races  
 WLS—William O'Connor, tenor  
 WTMJ—Organ Melodies  
**3:30 p.m. CDT 2:30 CST**  
 ★ NBC—The Jesters Trio: WTAM  
 CBS—U. S. Army Band: KMOX  
 WISN  
 KYW—Maurie Sherman's Orchestra  
 WAAF—Dick Reed  
 WCFL—World's Fair Orchestra  
 WEDC—Washington News  
 WENR—The Singing Stranger  
**3:45 p.m. CDT 2:45 CST**  
 WAAF—Salon Concert  
 WCFL—Moments Musical  
 WENR—Palmer Clark's Orch. (NBC)  
 WTMJ—Market Review  
**4:00 p.m. CDT 3:00 CST**  
 KYW—Century Concert  
 WAAF—Estelle Barnes, pianist  
 WBBM—Norm Sherr, pianist  
 WCFL—John Maxwell, food talk  
 WTMJ—Baseball; Milwaukee vs. Kan-  
 sas City  
 WAAF—Lawyers' Legislative League  
**4:15 p.m. CDT 3:15 CST**  
 KYW—Hawaiian Village Orchestra  
 WAAF—Health Talk  
 WBBM—Pinto Pete  
 WCFL—June and Jack  
 WISN—Frank Dailey's Orchestra (CBS)  
**4:30 p.m. CDT 3:30 CST**  
 CBS—Milton Charles, organist: WISN  
 NBC—Singing Lady: WLW  
 ★ NBC—William Lundell, interviewer:  
 WTAM  
 KYW—Jackie Heller, tenor  
 WAAF—Waltzes  
 WCFL—Leon Terry, organist  
 WENR—Ma Perkins (NBC)  
**4:45 p.m. CDT 3:45 CST**  
 CBS—Mische Raginsky's Orchestra:  
 KMOX WISN  
 NBC—Alice in Orchestra: WTAM  
 KYW—Flash Gordon, sketch  
 WAAF—Kenneth Johnson  
 WBBM—Barbara Barr  
 WCFL—Two Plus Two Equals Four  
 WENR—Ranch Boys (NBC)  
 WGN—Palmer Clark's Orchestra  
**5:00 p.m. CDT 4:00 CST**  
 NBC—Jack Berger's Orchestra: WENR  
 CBS—H. V. Kaltenborn: WBBM  
 KMOX WISN  
 NBC—Al Pearce's Gang: WMAQ WLW  
 KYW—College Romp  
 WAAF—Let's Talk It Over  
 WCBD—Joe Rudolph, pianist  
 WCFL—Piano and Organ Program  
 WGES—Polish Home Makers' Hour  
 WGN—Dance Orchestra  
 WIND—Sports Review  
**5:15 p.m. CDT 4:15 CST**  
 CBS—Wurtzbech's Orchestra: WISN  
 WBBM  
 NBC—Al Pearce's Gang: WTAM  
 KYW—Jack Berger's Orch. (NBC)  
 WAAF—Rhythm Kings  
 WCFL—Millie and Tillie  
 WENR—Larry Larsen, organist  
 WIND—Evening Prezes  
**5:30 p.m. CDT 4:30 CST**  
 KYW—Uncle Bob's Safety Club  
 WAAF—Gretchen Lee  
 WBBM—Jack Armstrong (CBS)  
 WCFL—Electrical Workers' Talk  
 WENR—Dorothy Page, songs (NBC)  
 WGN—Singing Lady  
 WIND—Wurtzbech's Orchestra (CBS)  
 WMAQ—Soloist  
**5:45 p.m. CDT 4:45 CST**  
 CBS—Esther Velas' Ensemble: WISN  
 WBBM KMOX  
 NBC—Orphan Annie: WENR WGN  
 NBC—Lowell Thomas, news: WLW  
 WAAF—Front Page Drama  
 WCFL—Grace Wilson, songs  
 WIND—Tunesweeps  
 WMAQ—Happy Jack Turner (NBC)

## Night

**6:00 p.m. CDT 5:00 CST**  
 CBS—Round Towners: WISN WBBM

NBC—Johnny Johnson's Orchestra:  
 WMAQ  
 NBC—Gould and Shefter: WTAM  
 KYW  
 WAAF—Ray Waldron's Sports  
 WCFL—Labor Flashes  
 WENR—What's the News?  
 WGN—Palmer House Ensemble  
 WHFC—Eddie Loftus, songs  
 WIND—German Music  
 WJJD—Sports Review  
 WTMJ—"Our Club"  
**6:15 p.m. CDT 5:15 CST**  
 KYW—News  
 WAAF—Evening Song  
 WBBM—Pat Flanagan's Sports Review  
 WCFL—Frank Sylvano's Orchestra  
 WENR—Baseball Resume  
 WGN—Dance Orchestra  
 WJJD—Music and Banter  
 WMAQ—News  
 WTMJ—Variety Program  
**6:30 p.m. CDT 5:30 CST**  
 CBS—Jurien Hoekstra, baritone:  
 KMOX  
 NBC—Pickens Sisters: WMAQ  
 KYW—Rex Maupin's Orchestra  
 WAAF—Popular Potpourri  
 WBBM—Dan Russo's Orchestra  
 WCFL—Leo Terry, organist  
 WENR—Marion and Jim Jordan  
 WGN—Sports Reporter  
 WIND—Polish Hour  
 WJJD—The Black Ghost, drama  
 WTMJ—Heinie's Grenadiers  
**6:45 p.m. CDT 5:45 CST**  
 NBC—Frank Buck's Adventures:  
 WENR  
 CBS—Boake Carter, news: WBBM  
 KMOX  
 NBC—Sisters of the Skillet: KYW  
 WAAF—Sunset Salute  
 WCFL—Orchestral Program  
 WGN—World's Fair Reporter  
 WJJD—Pennsylvanians' Orchestra  
 WMAQ—King and Queen in Sports  
**7:00 p.m. CDT 6:00 CST**  
 NBC—Musical Keys: WENR  
 ★ NBC—Concert; Jessica Dragonette,  
 soprano: WTAM KYW  
 CBS—Fray and Braggiotti, piano duo:  
 WISN KMOX WIND  
 WBBM—Three Flats, songs  
 WCFL—Variety Program  
 WGES—Novak Players  
 WGN—Hal Kemp's Orchestra  
 WJJD—Eb and Zeb, comedy sketch  
 WMAQ—Clyde Lucas' Orchestra  
**7:15 p.m. CDT 6:15 CST**  
 ★ CBS—Edwin C. Hill, news: KMOX  
 WISN  
 WBBM—Edgewater Concert Orchestra  
 WGN—Orchestral Program  
 WIND—Sport Squibs  
 WJJD—Buddy, Zeb and Otto, songs  
 WMAQ—Old Heidelberg Octet  
**7:30 p.m. CDT 6:30 CST**  
 NBC—Eugene Frye, baritone: WLS  
 CBS—Court of Human Relations:  
 WBBM  
 WGN—The Lone Ranger  
 WIND—Barbeaux Sisters, songs  
 WJJD—Ensemble  
 WMAQ—Sonata Recital  
 WTMJ—Concert (NBC)  
**7:45 p.m. CDT 6:45 CST**  
 NBC—Jack and Loretta Clemens:  
 WLS  
 WIND—Joe Dalton, songs  
 WJJD—Pickard Family  
 WMAQ—Buddy Rogers' Orchestra  
**8:00 p.m. CDT 7:00 CST**  
 NBC—Phil Harris' Orchestra; Leah  
 Ray: WLS  
 CBS—The Columbians: WIND WISN  
 ★ NBC—Waltz Time; Frank Munn,  
 tenor: WMAQ WTAM WLW  
 KYW—Rex Maupin's Orchestra  
 WAAF—Betty Olson  
 WBBM—Piano Duo  
 WCFL—Herr Louie's Hungry Five  
 WGN—Bob Pacelli's Orchestra  
 WJJD—Uncle Lum  
 WTMJ—Pick and Pat, comedians  
**8:15 p.m. CDT 7:15 CST**  
 KYW—Irene King's Review  
 WAAF—Sunset Salute  
 WCFL—Food Flashes  
 WGN—Comedy Stars of Hollywood  
 WJJD—Polish Program  
**8:30 p.m. CDT 7:30 CST**  
 ★ NBC—Floyd Gibbons, news: WENR  
 WTMJ  
 NBC—Pick and Pat, comedy: WMAQ  
 WTAM  
 ★ CBS—California Melodies: KMOX  
 WISN  
 KYW—Clyde Lucas' Orchestra  
 WBBM—Herbie Kay's Orchestra  
 WCFL—Orchestral Program  
 WGN—Wayne King's Orchestra  
 WIND—Vesper Time  
 WMAQ—Old Age Pension; The Gor-  
 doni Players  
**8:45 p.m. CDT 7:45 CST**  
 WBBM—The Puzzler  
 WCFL—Viewing the Fair

WGN—Jan Garber's Orchestra  
 WIND—Hal Pearl, organist  
**9:00 p.m. CDT 8:00 CST**  
 NBC—"Star Spangled Banner," dra-  
 matic musical: WENR  
 CBS—Johnny Green: WBBM KMOX  
 WISN  
 ★ NBC—First Nighter, sketch: WTMJ  
 WTAM WMAQ  
 KYW—News  
 WCFL—Polish Program  
 WGN—News; Headlines of Other Days  
 WIND—Mormon Tabernacle Choir  
 WSBC—Jewish Hour  
**9:15 p.m. CDT 8:15 CST**  
 KYW—Hot Peppers  
 WENR—Morin Sisters  
 WGN—Dream Ship  
**9:30 p.m. CDT 8:30 CST**  
 ★ NBC—Jack Benny, comedian:  
 WLW WTAM WMAQ WTMJ  
 NBC—Isidor Philipp, concert pianist:  
 KYW  
 WBBM—Carlos Molina's Orchestra  
 WENR—Gene Arnold  
 WGN—Attilio Baggio, tenor  
 WIND—Chicago Panorama, drama  
**9:45 p.m. CDT 8:45 CST**  
 CBS—Carlie and London, pianists:  
 KMOX WISN  
 WBBM—Editor Loosenut  
 WENR—Buddy Rogers' Orchestra  
 WIND—Merrill Foland, pianist  
**10:00 p.m. CDT 9:00 CST**  
 ★ CBS—Cliff Edwards: WIND  
 NBC—George R. Holmes: WTAM  
 WMAQ  
 CBS—Henry Busse's Orchestra: WISN  
 WBBM  
 NBC—Frank Buck's Adventures:  
 WTMJ  
 KYW—Odds and Ends  
 WCFL—Orchestral Program  
 WEDC—Jewish Cabaret Hour  
 WENR—Donald McGibney, talk  
 WGN—June Provines  
**10:15 p.m. CDT 9:15 CST**  
 NBC—Gene and Glenn, comedy sketch:  
 WMAQ WTMJ WTAM  
 CBS—Red Nichols' Orchestra: WBBM  
 WENR—Johnny Johnson's Orchestra  
 (NBC)  
 WGN—Lum and Abner, sketch  
 WIND—The Hawk, mystery  
**10:30 p.m. CDT 9:30 CST**  
 NBC—Freddie Berrens' Orchestra:  
 WMAQ  
 NBC—Freddie Martin's Orchestra:  
 WTAM KYW  
 CBS—Earl Hines' Orchestra: WBBM  
 WISN  
 KMOX—Court of Human Relations  
 (CBS)  
 WCFL—Orchestral Program  
 WENR—Carl Hoff's Orchestra  
 WGN—Wayne King's Orchestra  
 WIND—Fred Beck, organist  
**10:45 p.m. CDT 9:45 CST**  
 WENR—Leonard Keller's Orchestra  
 WGN—Jan Garber's Orchestra  
 WIND—Jimmy Noone's Orchestra  
**11:00 p.m. CDT 10:00 CST**  
 NBC—Paul Pendarvis' Orch.: WLW  
 WMAQ  
 NBC—Ralph Kirbery, baritone (5  
 Min.): KYW  
 NBC—Harold Stern's Orchestra: KYW  
 CBS—Herbie Kay's Orchestra: WISN  
 WBBM  
 WCFL—Frank Sylvano's Orchestra  
 WENR—Buddy Rogers' Orchestra  
 WIND—Pentecostal Church  
**11:15 p.m. CDT 10:15 CST**  
 WGN—Ted Weems' Orchestra  
 WTAM—Harold Stern's Orch. (NBC)  
**11:30 p.m. CDT 10:30 CST**  
 NBC—Anson Weeks' Orchestra: WLW  
 KYW  
 CBS—Sam Robbins' Orchestra: KMOX  
 WBBM  
 NBC—Gray Gordon's Orchestra:  
 WMAQ  
 CBS—Carlos Molina's Orch.: WISN  
 WCFL—Al Trace's Orchestra  
 WENR—Hessberger's Bavarian Orch.  
 WGN—Johnny Hamp's Orchestra  
 WIND—Jimmy Noone's Orchestra  
**11:45 p.m. CDT 10:45 CST**  
 WGN—Late Dance Orchestras  
 WTMJ—Dance Orchestras  
**12:00 Mid. CDT 11:00 p.m. CST**  
 CBS—Dan Russo's Orchestra: WISN  
 WBBM KMOX  
 KYW—Don Pedro's Orchestra  
 WENR—Stanley Myers' Orchestra  
 WIND—Midnight Jamboree  
 WMAQ—Leonard Keller's Orchestra  
**12:30 a.m. CDT 11:30 p.m. CST**  
 CBS—Carlos Molina's Orchestra:  
 WISN WBBM  
 KYW—Tom Coakley's Orch. (NBC)  
 WENR—Noble Sissle's Orchestra  
 WIND—Midnight Salon Music  
 WMAQ—Paul Pendarvis' Orchestra  
**1:30 a.m. CDT 12:30 CST**  
 WBBM—Henry Busse's Orchestra  
 WMAQ—Phil Levant's Orchestra  
**1:45 a.m. CDT 12:45 CST**  
 WBBM—Earl Hines' Orchestra

Considering the many years it has been going on, long before even Alka-Seltzer took notice of the program and placed it on the NBC network, the WLS *National Barn Dance* certainly must have wearing qualities. Designed to be wholesome and folksy, it is just that, and John Q. Public goes for it in a big way. The designers were right.

No truer words were ever spoken than "there's a little hayseed in the slickest of us." We all like mountain music and rural rhythms because we all have the love for those tunes in our veins. It is our heritage, this harmony with the American folksong, whether we were born in the hills of Tennessee, on the plains of Kansas, or in the tenements or mansions of Chicago and New York.

In lauding the National Barn Dance, plums are likewise due for the new caller, *Joe Kelly*, who has so efficiently filled the shoes of his predecessor, *Hal O'Halloran*. The recently returned *Westerners* and *Uncle Ezra*, just back from their vacations; the *Maple City Four*, *Spareribs*, the *Hoosier Hotshots*, *Linda Parker* and *Lulu Belle*—all these are reasons for the continued success of the Barn Dance.

Unlike too many network productions, there is never that depressing and lifeless mechanical precision in the Barn Dance. Nor is there ever a line spoken or lyric sung that you wouldn't want your children to hear. The National Barn Dance is a lively, clean and friendly show, and we like it.

#### GORY KIDNAPING PLOT IN "LIGHTS OUT"

SO READ THE notice from NBC regarding the Wednesday, August 29, performance of this midnight thriller series which hitherto has enjoyed many kind notices in this column. Accidentally we tuned it in. And we stayed tuned in not because we liked this particular program,

but mainly to see how terrible it was going to be. If you likewise heard the show, you know that it turned out quite awful. Suffice to say, it lived up to the quoted headline, and then some. It was sickening.

We may be a bit old-fashioned, but we don't get a kick out of spilling blood and human-flesh stew all over the air-planes. If that's good drama, the yellowest newspapers are, by the same measuring stick, good literature.

"Lights Out" has provided a number of intelligent, yet hair-raising, ghost and supernatural stories. These were neither moronistic nor emetic. There is a line.

THOSE OF YOU who caught the initial broadcast of "The House by the Side of the Road" Sunday afternoon (September 2), heard for the most part, with the exception of *Tony Wons*, a practically entirely new-to-the-networks group of actors and musicians. The program is produced independently by *Donna Parker*, veteran concert impresario of Chicago, with the able assistance of *Hazel Doppeide*, writer and actress from KMOX in St. Louis, and Conductor *Ulderico Marcelli*, of film making and motion picture theater pit fame.

The idea is a radio natural and surroundings *Wons* with the most ambitious vehicle since the old Camel Quarter Hours. There are those who will say that the plot is too simple. In the network emporiums the wise lads will hurl the word "corny." It all means the same thing. But we say that you are going to like this show . . . because it is simple and

# Plums and Prunes

By Evans Plummer

lovable. Try it this coming Sunday.

TEACHING HISTORY in the most popular fashion it has ever been taught, "Roses and Drums" returns to the air-planes via NBC this next Sunday afternoon, September 9. The sponsors of this program, the Union Life Insurance Company, are to be congratulated upon the historical accuracy of their scripts and the educational service they are rendering along with the excellent dramatic entertainment provided by a no less excellent cast of radio and stage stars. Welcome back, *Roses and Drums*.

ADDED PLUMS are awarded this week to the revamped *Sentinels Serenade* program series, heard over NBC on Sundays with *Josef Koestner* directing, and to *Armand Girard*, recently brought to Radio City from California by NBC (as we "told you so" they would), who in our humble opinion has the makings of a second *Tibbett* . . . Likewise baskets of the juicy fruit are on their way to the very entertaining "Forty-Five Minutes in Hollywood" show—ever voice perfect in its screen star impersonations and always pleasing with its music directed by *Mark Warnow* . . . The *Variety Show* of *Rudy Vallee's* on Thursday, August 30, however, was below par. The pruneful elements were the irritating *Lou Holtz*, to our ears extremely unfunny, and *Chic Sale*, who just doesn't seem to be capable of permeating the unseeing microphone with his portrayals. *Chic* was better, on the other hand, than we've ever listened to him through the loudspeaker.

## Inside Pickups

THE LONG THREATENING *Pat Kennedy* nuptials with Pittsburgh's *Connie Callaban* are now definitely set for Thanksgiving Day, for which *Pat* is thankful. The Irish troubadour has returned to Chicago to await his sponsor's renewal September 14 over CBS this time with *Art Kassel's* music . . . Twenty-nine stations, including two in Canada, will carry *Father Coughlin's* dynamic talks this fall starting Sunday, October 28, at the usual hour. This is his largest network yet . . . It must be a good show, for that famous national radio survey which all sponsors rely upon, places *Irna Phillips' "Today's Children,"* of NBC, 'way up at the top of all daytime programs. *Miss Phillips* should get somewhere, for she observed Labor Day literally, writing the scripts for five days! . . . Long, tall *Irene Beasley* is being called to vaudeville again and expects to desert the NBC ether parlors sometime late in September for a four to six week tour.

*Phil Baker* hung up quite a record with *Armour*. He was on the air weekly for eighteen months without tiring his public! And finally, it was *Baker* who decided he needed a rest—not the public.

SPEAKING OF RATINGS, that same survey-bible doesn't show up the recently returned "*Clara, Lu 'n' Em*" so well. They've been sliding down the list dangerously, and something may be done about it . . . Latest pastime of the short-wave tuners is trying to hear the smoke eaters of the U. S. Forest Service converse with their portable radio telephone sets, some 600 of which are in use here and there. The rangers, in the heat of a forest fire battle, are sometimes a bit careless with their vocabularies, as the fans have discovered to their glee, so Uncle Sam has ordered them to be sure to employ only words found in the dictionary . . . On his Conoco broadcast from the Windy City, *Harry Richman* is accompanied by a local orchestra recruited by *Leroy Shield*, the NBC music man. *Harry* made himself very popular with Chicago film and air scribes by switching their press table, at his *Chez Paree* opening, over to some cronies and leaving the writers a location ordinarily assigned to bus boys. The spot was so remote that the columnists had difficulty in seeing Mr. Richman—and they probably will continue in the same dilemma.

*Realsilk* took their entire *Silken Strings* show to Indianapolis Tuesday (Sept. 4) in a special car to stage a preview of their Sunday, September 9, program before their annual sales convention.

## Tuned In Locally

WORTH A SPIN of anyone's dial is the music of the *Blackstone Jongleurs*, a gypsy ensemble heard most weekdays at 2 p. m. CDT over WGN and featuring *Hal Redus*, ex-Whiteman baritone. The instrumental ensemble is of all-star timber, including *Phil Levitt*, violin; "*Cappy*" *Kaplan*, guitar; *Ted Harmon*, piano accordion, and *Charles McConnell*, stringed bass . . . New to the WCFL wave last week was *Muriel Page*, the clever danseuse doing the headlined "Moth and the Flame" dance at the Streets of Paris. *Muriel* has radio possibilities in addition to her already won visual fame . . . *Wally O'Brien*, young vocalist last spotted by *Tone Poet Leonard Keller*, must rest his voice six months because of the strain induced by singing too early after a tonsil operation . . . *Helene Schirme*, writer of WAAF's family sketch, "The Marvins," has become Mrs. *Homer Z. Martin*.

## Mr. Fairfax Knows All the Answers

ROSA PONSELLE can be addressed in care of CBS, 485 Madison Avenue, New York City. (For a Reader.)

TOSSELLI'S "SERENADE" was the Goldbergs' theme song. (For J. T. B., Elkhart, Ind.)

HARRY HORLICK'S theme song is "Two Guitars," his own composition. (For J. Meslinski, Coniston, Ont.)

LAZY BILL HUGGINS' picture can be obtained by sending 25 cents to CBS, 485 Madison Avenue, New York, and one of *Little Jackie Heller* can be had by writing to NBC, Merchandise Mart, Chicago, and enclosing 25 cents. (For M. H. Wireback, Easton, Pa.)

JERRY BAKER has been on the air four and a half years. (For Miss D. S., Astoria, L. I., N. Y.)

BOB HARING was born in New Jersey August 21, 1896. While he was a freshman in high school, he became director of the school orchestra. He attended the U. of Washington for a time and worked his way through by performing at college parties. He is married and has one child, *Bob, Jr.*, 12 years old. *Bill Melia* was born in New York City about thirty years ago. He attended the College of the City of New York. He has been in radio since 1927 and in 1929 joined WMCA, and in the early part of 1930 became assistant to the studio director. *Bill* has brown eyes, grey hair, is five feet nine inches tall and weighs 175 pounds. (For Mrs. H. B., New York, N. Y.)

PIERRE SCOJAN has black hair and blue eyes. He is five feet ten inches tall, and weighs 140 pounds. He is about 35 years of age, and was born in France. (For Mrs. H. E., Union City, N. J.)

DON CARNEY is married, is in his forties, and lives in Yonkers, N. Y. (For Mrs. G. H. S., Hopewell Junction, N. Y.)

LEAH RAY'S photo is available at NBC, 30 Rockefeller Plaza, New York

City. For a photo of *Myrt and Marge*, write to them in care of CBS, Wrigley Building, Chicago. For any pictures desired, enclose 25 cents. (For A Constant Reader, New York City.)

"COUSIN BOB AND HIS KIN FOLK" is the program broadcast over station WLW, at 10 p. m. CDT Mondays, and *Lulu Belle* of station WLS has no part in it. (For Mrs. E. Pittman, Chicago, Ill.)

ROY SHELLEY (Barnacle Bill) was born August 15, 1907. The first radio station he broadcast from was WOR, in 1930. He plays the uke by ear, and cannot read music. He is single, five feet seven and one-half inches tall, has blue eyes, brown hair, and weighs 150 pounds. He is a direct descendant of *Percy Bysshe Shelley*. (For *Anthony Ricci*, New York, N. Y.)

JESSE CRAWFORD plays the organ at the Swift Bridge at the World's Fair. He can be heard at 10:15 p. m. CDT Sunday over an NBC network. *Pat Barnes* can be heard on the NBC network Wednesdays at 9 p. m. CDT. (For A. E., Bair, Pa.)

EDDIE STONE, vocalist with *Isham Jones'* orchestra, was born in Clinton, Indiana, September 24, 1909. He is a tenor, and not married. *Isham Jones* is playing at the Ritz Carlton Hotel, Atlantic City, at present, and has no commercial program. (For M. M. Henderson, Texas.)

ALONZO DEAN COLE was born in St. Paul, Minnesota, February 22, 1900. He is five feet five inches tall, weighs 140 pounds, has brown eyes and blond hair. (For Mrs. J. T. Todd, New York, N. Y.)

JOE COOK'S real name is *Lopez*. All the members of his family died before he was four years old, and he was adopted by a family named *Cook*, in Evansville, Ind. *Bernie Cummins* plays drums. (For *Joe A. Shearn*, McAlester, Okla.)

JERRY COOPER is 27 years old, and single. For a photo of him, write CBS, 485 Madison Ave, New York, enclosing 25 cents. (For D. I. D., Savannah, Ga.)

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EVERY WEEKDAY AFTERNOON

STATION **WJJD** 1130  
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# Programs for Saturday, September 15

Star ★ Indicates High Spot Selections

6:45 a.m. CDT 5:45 CST  
 WBBM—Farm Information  
 WLS—Bulletin; Check Stafford  
 7:00 a.m. CDT 6:00 CST  
 KYW—Musical Clock  
 WAAF—Farm Folks' Hour  
 WBBM—Variety Program  
 WGN—Good Morning; Variety  
 WIND—Morning Dance  
 WLS—Smile a While Time  
 WMAQ—Morning Worship  
 7:15 a.m. CDT 6:15 CST  
 WIND—Bulletin Talk  
 WMAQ—Health Exercises  
 7:30 a.m. CDT 6:30 CST  
 NBC—Cheerio: WTAM WMAQ WLW  
 WAAF—Breakfast Express  
 WIND—Community Talk  
 WLS—Morning Devotions  
 WTMJ—Devotional Services  
 7:45 a.m. CDT 6:45 CST  
 WIND—Polish Music  
 WLS—Sparrib's Fairy Tales  
 8:00 a.m. CDT 7:00 CST  
 NBC—Morning Glories: WTAM  
 ★ NBC—Breakfast Club: WMAQ  
 WCFL—Court of Good Deeds  
 WIND—Luxembourg Gardens (CBS)  
 WLS—Neighbor Boys and Sodbusters  
 WTMJ—The Sun Dial  
 8:15 a.m. CDT 7:15 CST  
 NBC—Don Hall Trio: WLW WTAM  
 KMOX—Luxembourg Gardens (CBS)  
 WJJD—Schlagenhauer's Theater  
 WLS—The Westerners  
 8:30 a.m. CDT 7:30 CST  
 CBS—Eton Boys: KMOX WIND  
 NBC—Taters and Mule: WTAM  
 WLS—Peggy and Steve  
 WMAQ—Singing Strings (NBC)  
 8:45 a.m. CDT 7:45 CST  
 CBS—The Meistersinger: WIND  
 NBC—The Banjoers: WLW  
 WGN—Keep Fit Club  
 WLS—News  
 9:00 a.m. CDT 8:00 CST  
 NBC—Annette McCullough: WTAM  
 KYW  
 CBS—Mellow Moments: WBBM  
 NBC—Edward MacHugh, singer:  
 WMAQ  
 WAAF—Memory Lane  
 WGN—Two Pianos  
 WIND—Red Hot Rhythms  
 WLS—Harmony Ranch  
 9:15 a.m. CDT 8:15 CST  
 NBC—Morning Parade: WTAM  
 CBS—Carlton and Craig: WBBM  
 KYW—Irene King  
 WAAF—Morning Merry-Go-Round  
 WIND—Children's Program  
 WLS—Jolly Joe's Junior Stars  
 WMAQ—Variety Program  
 WTMJ—The Sun Dial  
 9:30 a.m. CDT 8:30 CST  
 NBC—News (5 Min.): WTAM  
 NBC—Morning Parade, variety musical: KYW  
 CBS—News (5 Min.): WISN WBBM  
 CBS—Let's Pretend: WIND  
 WAAF—Children's Magazine  
 WBBM—Milton Charles, organist  
 WGN—Harold Turner, pianist; Market  
 WMAQ—Program Preview  
 9:45 a.m. CDT 8:45 CST  
 NBC—Originalities: WMAQ  
 WBBM—Witmer and Blue piano duo;  
 The Three Kings, male trio  
 WGN—Arthur Wright, tenor  
 WIND—Let's Pretend (CBS)  
 WLS—Friendly Hour, Martha Crane  
 WTAM—Morning Parade (NBC)  
 WTMJ—Shopping Basket  
 10:00 a.m. CDT 9:00 CST  
 NBC—Galaxy of Stars: WTAM WMAQ  
 WTMJ WLW  
 CBS—Knickerbockers Knights: WISN  
 WBBM  
 KYW—Melody Parade  
 WAAF—Organ Melodies  
 WCBD—Morning Musicals  
 WGN—Movie Personalities  
 WIND—Virginia Benoit, stylist  
 WLS—Livestock and Markets  
 WSBC—German Airs  
 10:15 a.m. CDT 9:15 CST  
 ★ NBC—America's Cup Yacht Race:  
 WMAQ WTMJ  
 ★ NBC—America's Cup Yacht Race:  
 WTAM WENR  
 KMOX—Knickerbocker Knights  
 (CBS)  
 WAAF—Musical  
 WGN—The Friendly Neighbor  
 WIND—Salon Musicals  
 10:30 a.m. CDT 9:30 CST  
 CBS—Concert Miniatures: WBBM  
 WISN  
 KYW—Hodge Podge  
 WAAF—Dance Revue  
 WENR—Variety Program  
 WGES—Italian Classics  
 WGN—Four Melody Men  
 WIND—Spice and Variety  
 10:45 a.m. CDT 9:45 CST  
 Q.G.—Painted Dreams: WLW WGN  
 KMOX—Concert Miniatures (CBS)  
 WAAF—The Day Dreamer  
 WENR—Down Lovers' Lane (NBC)  
 WIND—Hawaiian Music

11:00 a.m. CDT 10:00 CST  
 NBC—Armchair Quartet: WTAM  
 WMAQ  
 CBS—Connie Gates, songs: KMOX  
 WISN WBBM  
 NBC—Fields and Hall, songs: WENR  
 KYW—Rose Vanderbosch, pianist  
 WAAF—Mountain Melodies  
 WGN—Len Salvo, organist  
 WIND—Man on the Street, interview  
 WTMJ—Radio Column of the Air  
 11:15 a.m. CDT 10:15 CST  
 NBC—Genia Fomarieva, songs: WENR  
 CBS—Along the Volga: KMOX WIND  
 WISN  
 NBC—Honeyboy and Sassafras: KYW  
 WTAM  
 WAAF—Bandstand  
 WBBM—Gene and Charlie, songs  
 WGN—Doring Sisters  
 WMAQ—Parent Teachers, talk  
 WTMJ—Jazzistry  
 11:30 a.m. CDT 10:30 CST  
 NBC—Vic and Sade, comedy: WMAQ  
 CBS—Al Kavelin's Orchestra: KMOX  
 WISN WBBM  
 NBC—Merry Madcaps: WTAM KYW  
 WAAF—Estelle Barnes, pianist  
 WENR—Harmony Four  
 WGN—Markets; Musicals  
 WIND—Rhythmmania  
 WTMJ—With a Song  
 11:45 a.m. CDT 10:45 CST  
 NBC—Words and Music: WMAQ  
 WAAF—Rhythm Review  
 WGN—June Baker, home management  
 WIND—Irene Ryan, toytown revue  
 WLS—Ridgerunners

## Afternoon

12:00 Noon CDT 11:00 a.m. CST  
 NBC—Jan Brunesco's Ensemble: KYW  
 CBS—George Hall's Orchestra: KMOX  
 WIND WISN  
 WAAF—Symphonic Hour  
 WBBM—Milton Charles, organist  
 WCFL—Luncheon Concert  
 WGN—Mid-day Service  
 WLS—Neighbor Boys; John Brown  
 WTMJ—What's New in Milwaukee?  
 12:15 p.m. CDT 11:15 a.m. CST  
 NBC—The Songfellows: WMAQ  
 WBBM—George Hall's Orch. (CBS)  
 WCFL—Opera Echoes  
 WIND—Hymns and Strings  
 WLS—Party Line, skit  
 WTAM—Jan Brunesco's Orch. (NBC)  
 12:30 p.m. CDT 11:30 a.m. CST  
 ★ NBC—America's Cup Yacht Race:  
 WMAQ WTAM  
 CBS—Esther Velas' Ensemble: WISN  
 WBBM  
 ★ NBC—National Grange Program:  
 KYW WLW  
 WCFL—Popular Music  
 WGN—Market Reports; Organist  
 WIND—Red Quinlan, boy reporter  
 WLS—The Westerners  
 WTMJ—Jack Teter and the Playboys  
 12:45 p.m. CDT 11:45 a.m. CST  
 WBBM—Jerry Sullivan, lyric tenor  
 WCFL—Leo Terry, organ recital  
 WGN—Palmer House Ensemble  
 WIND—Esther Velas' Ensemble (CBS)  
 WLS—Weather and Markets  
 1:00 p.m. CDT 12:00 Noon CST  
 NBC—Rex Battle Concert Ensemble:  
 WTAM WMAQ  
 CBS—Dan Russo's Orchestra: WISN  
 KMOX WIND  
 WAAF—Hoosier Philosopher  
 WBBM—Eddie and Fannie Cavanaugh  
 WCFL—Farmer's Union  
 WGN—Garden Club Speaker  
 WLS—Poultry Service Time  
 WTMJ—Heinie's Grenadiers  
 1:15 p.m. CDT 12:15 CST  
 WAAF—Star Parade  
 WBBM—Pinto Pete  
 WCFL—World's Fair Orchestra  
 WGN—Jesse Crawford, organist  
 WIND—Melody Matinee  
 1:30 p.m. CDT 12:30 CST  
 ★ NBC—"Radio Playbill," drama:  
 WTAM WMAQ  
 CBS—Round Towners Quartet: WISN  
 KMOX WIND  
 KYW—Royal Hawaiian Orchestra  
 WAAF—A Mood in Blue  
 WCFL—Leo Terry, organ recital  
 WGN—World's Fair Orchestra  
 WLS—Farm Topics Time  
 WTMJ—Musical Notes  
 1:45 p.m. CDT 12:45 CST  
 WBBM—Flanagrams  
 WCFL—Izaak Walton League, talk  
 WGN—Palmer House Ensemble  
 WLS—Phil Evans, talk on markets  
 WLW—Royal Hawaiian Orchestra  
 2:00 p.m. CDT 1:00 CST  
 CBS—Chansonette: KMOX WIND  
 WISN  
 NBC—Green Brothers' Orchestra:  
 WLW WTAM WMAQ

KYW—Dance Orchestra  
 WAAF—Song of the Strings  
 WBBM—Baseball; Cubs vs. Brooklyn  
 WCFL—Red Hot and Low Down  
 WGN—Blackstone Jongleurs  
 WLS—The Merry Go-Round  
 WSBC—Poland's Music  
 WTMJ—Dance Orchestra  
 2:15 p.m. CDT 1:15 CST  
 WGN—Baseball; Cubs vs. Brooklyn  
 WTMJ—Police Reports; Dance Orch.  
 2:30 p.m. CDT 1:30 CST  
 CBS—Among Our Souvenirs: KMOX  
 WISN WIND  
 NBC—Week-end Revue: WLW KYW  
 WTAM  
 WAAF—Victor Stonebrook  
 WMAQ—National Safety Council, talk  
 2:45 p.m. CDT 1:45 CST  
 WAAF—Markets and Weather  
 WIND—Dugout Interview  
 WMAQ—Baseball Game  
 WTMJ—Badger Spotlight; News  
 3:00 p.m. CDT 2:00 CST  
 ★ CBS—Futurity Stakes from Belmont  
 Park: KMOX WISN  
 WAAF—Music in the Air  
 WCFL—Popular Musicals  
 WHFC—Lawyers' Legislative League  
 WIND—Baseball; White Sox vs. Boston  
 WSBC—Popular Concert  
 WTMJ—Organ Melodies  
 3:15 p.m. CDT 2:15 CST  
 WAAF—Memory Teasers  
 WCFL—World's Fair Orchestra  
 WJJD—MISTLETOE PROGRAM;  
 Hear the Races  
 WLS—"Smilin' Through"  
 3:30 p.m. CDT 2:30 CST  
 ★ NBC—Finish of America's Cup  
 Yacht Race: WTAM  
 CBS—Scott Fisher's Orchestra: WISN  
 KMOX  
 ★ NBC—Finish of America's Cup  
 Yacht Race: WLW WENR  
 KYW—Musi-Comedy Favorites  
 WAAF—Salon Concert  
 WCFL—Mme. Josphar, Book Review  
 WTMJ—Baseball Game  
 4:00 p.m. CDT 3:00 CST  
 NBC—Orlando's Concert Ensemble:  
 WTAM  
 CBS—Enoch Light's Orchestra: WISN  
 WAAF—Jimmie Kozak, pianist  
 WCBD—Symphonic Hour  
 WCFL—League of Penwomen  
 WVAE—Lawyers' Legislative League  
 4:15 p.m. CDT 3:15 CST  
 KMOX—Enoch Light's Orch. (CBS)  
 WAAF—Waltz Time  
 WBBM—Pinto Pete  
 WCFL—Leo Terry, organist  
 4:30 p.m. CDT 3:30 CST  
 NBC—Jackie Heller, tenor: WENR  
 CBS—Edward Wurtzback's Orches-  
 tra: WISN  
 NBC—Chick Webb's Orchestra: WTAM  
 WAAF—Musical Travelogue  
 WBBM—Norm Sherr, pianist  
 WCFL—The Nightingales  
 4:45 p.m. CDT 3:45 CST  
 ★ CBS—"Believe You Me," Ted Hus-  
 ing: WISN KMOX WBBM  
 KYW—Personalities in Paint  
 WCFL—Two Plus Two Equals Four  
 WENR—Ranch Boys (NBC)  
 WGN—Palmer Clark's Orchestra  
 WLW—Chick Webb's Orch. (NBC)  
 5:00 p.m. CDT 4:00 CST  
 ★ NBC—PENDLETON ROUND-UP:  
 WBBM KMOX WISN  
 NBC—Johnny Johnson's Orchestra:  
 WMAQ  
 ★ NBC—One Man's Family: WENR  
 KYW—Mel Stitzel at the Piano  
 WAAF—Rhythm Kings  
 WCFL—Piano and Organ Duo  
 WIND—Sports Review  
 WLW—Al Pearce's Gang (NBC)  
 5:15 p.m. CDT 4:15 CST  
 ★ CBS—Ted Husing, "Believe You  
 Me": KMOX WBBM  
 KYW—Don Chresta's Orchestra  
 WCFL—History of Chicago  
 WIND—Evening Breezes  
 WTAM—Al Pearce's Gang (NBC)  
 5:30 p.m. CDT 4:30 CST  
 NBC—Twenty Fingers of Harmony:  
 WENR  
 CBS—Wanderers Quartet: WISN  
 NBC—Tom Coakley's Orchestra:  
 WMAQ  
 KYW—Uncle Bob's Safety Club  
 WAAF—Jimmie Kozak, pianist  
 WBBM—Jack Armstrong (CBS)  
 WCFL—Old Time Quartet  
 WGN—Tony D'Orazi, cartoonist  
 WIND—Three Flats (CBS)  
 WTMJ—String Ensemble  
 5:45 p.m. CDT 4:45 CST  
 NBC—Orphan Annie: WGN WENR  
 CBS—Sam Robbins' Orchestra: WISN  
 KMOX WBBM  
 WAAF—The Spotlight  
 WCFL—United Charities Talk

WIND—Tunesweeps  
 WLW—Tom Coakley's Orch. (NBC)

## Night

6:00 p.m. CDT 5:00 CST  
 CBS—Charles Carille, tenor: WISN  
 NBC—Southernaires: KYW WTAM  
 NBC—Pickens Sisters: WMAQ  
 WAAF—Sports Review  
 WBBM—Dan Russo's Orchestra  
 WCBD—Melody Parade  
 WCFL—Mme. Dorothea Deerfuss  
 WENR—What's the News?  
 WGES—Polish Composers  
 WGN—Len Salvo, organist  
 WHFC—Eddie Loftus, songs  
 WIND—German Hour  
 WJJD—Sports Review  
 WTMJ—"Our Club"  
 6:15 p.m. CDT 5:15 CST  
 CBS—Jan Savitt's Orchestra: WISN  
 NBC—"Homespun": WMAQ  
 KYW—News  
 WAAF—Evening Song  
 WBBM—Sports Review  
 WCFL—Italian-American Program  
 WENR—Baseball Resume  
 WGN—Palmer House Ensemble  
 WTMJ—Malone Sisters  
 6:30 p.m. CDT 5:30 CST  
 NBC—Martha Mears, contralto: WENR  
 WTAM  
 CBS—Jan Savitt's Orchestra: WISN  
 KMOX  
 NBC—Henry King's Orchestra: WMAQ  
 KYW—Don Pedro's Orchestra  
 WAAF—Popular Potpourri  
 WBBM—Concert Orchestra  
 WGN—The Sports Reporter  
 WIND—Polish Hour  
 WJJD—Uncle Joe Dobson  
 WTMJ—Heinie's Grenadiers  
 6:45 p.m. CDT 5:45 CST  
 CBS—Rhoda Arnold, soprano: KMOX  
 NBC—Sisters of the Skillet: KYW  
 WAAF—Sunset Salute  
 WBBM—Harlem Harmonies  
 WCFL—Orchestral Program  
 WENR—Gray Gordon's Orchestra  
 WGN—World's Fair Reporter  
 WJJD—Pennsylvanians' Orchestra  
 WMAQ—News Commentator  
 7:00 p.m. CDT 6:00 CST  
 NBC—Don Bestor's Orchestra: KYW  
 ★ CBS—The Roxy Revue: WISN  
 WBBM  
 NBC—Rochester Civic Orchestra:  
 WMAQ  
 WCFL—Variety Program  
 WEDC—Ukrainian Program  
 WGN—Palmer House Ensemble  
 WIND—Carlos Molina's Orch. (CBS)  
 WJJD—Eb and Zeb  
 WLS—Hessberger's Orchestra  
 7:15 p.m. CDT 6:15 CST  
 WGN—Lawson Y. M. C. A. Glee Club  
 WIND—Sport Squibs  
 WJJD—Buddy, Zeb and Otto, songs  
 WLS—Buddy Rogers' Orchestra  
 WTAM—Don Bestor's Orch. (NBC)  
 7:30 p.m. CDT 6:30 CST  
 NBC—Hands Across the Border:  
 WTAM  
 ★ NBC—Northern Lights: WMAQ  
 WLW  
 WBBM—Manhattan Serenaders (CBS)  
 WEDC—A Bit of Russia  
 WGN—Hal Kemp's Orchestra  
 WIND—Dan Russo's Orch. (CBS)  
 WJJD—Ensemble  
 WLS—News; Barn Dance  
 WTMJ—Dance Orchestras  
 7:45 p.m. CDT 6:45 CST  
 CBS—"Fats" Waller's Rhythm Club:  
 WBBM WISN  
 WJJD—Reminiscences of Victor Her-  
 bert  
 8:00 p.m. CDT 7:00 CST  
 CBS—Saturday Revue: WBBM WISN  
 ★ NBC—RCA RADIOTRON Pre-  
 sents Radio City Party; Frank Black  
 and Orchestra; John B. Kennedy;  
 Capt. Henry; Molasses 'n' January  
 and Mary Lou of Show Boat Fame  
 as Guest Stars: KYW WLW  
 NBC—Palmer Clark's Orchestra:  
 WTAM WMAQ  
 WCFL—Herr Louie's Hungry Five  
 WGN—Palmer Clark's Orchestra  
 WIND—Joe Chromis' Orchestra  
 WJJD—Balladeers  
 WLS—Revue  
 8:15 p.m. CDT 7:15 CST  
 WAAF—Sunset Salute  
 WCFL—Street Car Men's Talk  
 WJJD—Polish Program  
 WLS—Barn Dance  
 8:30 p.m. CDT 7:30 CST  
 CBS—"Benjamin Franklin," drama:  
 WBBM  
 ★ NBC—Gibson Family, musical com-  
 edy: WMAQ WTAM WTMJ  
 WCFL—Orchestral Program  
 WGN—Wayne King's Orchestra

WIND—Vesper Time  
 WLS—Barn Dance  
 WTMJ—Polish Hour  
 WWAE—The Gordoni Players  
 8:45 p.m. CDT 7:45 CST  
 WCFL—Viewing the Fair  
 WGN—Jan Garber's Orchestra  
 WIND—Hal Pearl, organist  
 WLS—Mac and Bob  
 9:00 p.m. CDT 8:00 CST  
 CBS—Manhattan Serenaders: WBBM  
 KYW—News  
 WCFL—Insurance Talk  
 WGN—News; Headlines of Other Days  
 WIND—Variety Program  
 WLS—Barn Dance Party  
 WSBC—Slovak Review  
 9:15 p.m. CDT 8:15 CST  
 KYW—Marcardos, Frista Mexicana  
 WCFL—Labor Flashes  
 WGN—Palmer Clark's Orchestra  
 WTMJ—Dunn Boys  
 9:30 p.m. CDT 8:30 CST  
 NBC—Raymond Knight's Cuckoos:  
 WLW  
 CBS—Elder Michaux' Congrega-  
 tion: WIND KMOX WISN  
 ★ NBC—ALKA-SELTZER PRESENTS  
 WLS Barn Dance; Spare Ribs; Linda  
 Parker; Uncle Ezra; The Hoosier  
 Hot Shots; Lulu Belle; The West-  
 erners: WLS WLW  
 KYW—Royal Hawaiian Orchestra  
 WBBM—Herbie Kay's Orchestra  
 WCFL—Barratt O'Hara, talk  
 WTMJ—German Hour  
 9:45 p.m. CDT 8:45 CST  
 NBC—Siberian Singers: KYW  
 WCFL—High School Teachers, talk  
 WMAQ—Carl Hoff's Orchestra  
 10:00 p.m. CDT 9:00 CST  
 CBS—Earl Hines' Orchestra: WISN  
 WBBM  
 CBS—Sylvia Froos, songs: WIND  
 KYW—Leonard Keller's Orchestra  
 WCFL—Mary Donahue, contralto  
 WGN—Ted Weems' Orchestra  
 WMAQ—Paul Pendarvis' Orchestra  
 WTMJ—Polish Hour  
 10:15 p.m. CDT 9:15 CST  
 CBS—Glen Gray's Orchestra: WBBM  
 WISN  
 KYW—Clyde Lucas' Orchestra  
 WCFL—Orchestral Program  
 WGN—Organ Recital  
 WIND—The Hawk, mystery  
 WTAM—Dance Orchestra  
 10:30 p.m. CDT 9:30 CST  
 NBC—Freddie Martin's Orchestra:  
 KYW  
 ★ NBC—Paul Whiteman's Party:  
 WMAQ WTAM  
 WGN—Wayne King's Orchestra  
 WIND—The Grenadiers; Orchestra  
 WLS—Singing Bears; Cousin Toby  
 WTMJ—Los Caballeros  
 10:45 p.m. CDT 9:45 CST  
 CBS—Joe Haymes' Orchestra: WISN  
 WBBM KMOX  
 WCFL—Betty Brooks, contralto  
 WGN—Jan Garber's Orchestra  
 WIND—Jimmy Noone's Orchestra  
 WLS—Ridgerunners  
 11:00 p.m. CDT 10:00 CST  
 NBC—D'Orsey Brothers' Orchestra:  
 KYW  
 CBS—Henry Busse's Orch.: WBBM  
 WISN  
 WCFL—Frank Sylvania's Orchestra  
 WIND—Leon Belasco's Orch. (CBS)  
 WLS—Barn Dance  
 WLW—Paul Whiteman's Party (NBC)  
 WTMJ—Dance Orchestras  
 11:15 p.m. CDT 10:15 CST  
 CBS—Rube Wolf's Orchestra: KMOX  
 WIND  
 ★ NBC—Carefree Carnival: WTAM  
 WLW WMAQ  
 WBBM—Dan Russo's Orchestra  
 WGN—Ted Weems' Orchestra  
 WIND—Joe Chromis' Orchestra  
 11:30 p.m. CDT 10:30 CST  
 NBC—Art Landry's Orchestra: KYW  
 CBS—Dan Russo's Orchestra: WISN  
 CBS—Hal Grayson's Orchestra: KMOX  
 WBBM  
 WCFL—Al Trace's Orchestra  
 WGN—Johnny Hamp's Orchestra  
 WIND—Jimmy Noone's Orchestra  
 11:45 p.m. CDT 10:45 CST  
 WGN—Late Dance Orchestras  
 12:00 Mid. CDT 11:00 p.m. CST  
 CBS—Herbie Kay's Orchestra: WISN  
 KMOX WBBM  
 KYW—Gray Gordon's Orchestra  
 WENR—National Barn Dance  
 WIND—Dance Orchestra  
 WMAQ—Leonard Keller's Orchestra  
 12:30 a.m. CDT 11:30 p.m. CST  
 CBS—Carlos Molina's Orchestra:  
 WISN KMOX WBBM  
 KYW—Clyde Lucas' Orchestra  
 WIND—Salon Music  
 WMAQ—Paul Pendarvis' Orchestra  
 1:00 a.m. CDT 12:00 Mid. CST  
 WENR—Noble Skis's Orchestra  
 WMAQ—Don Pedro's Orchestra  
 1:30 a.m. CDT 12:30 CST  
 WENR—Leonard Keller's Orchestra



# Buried Alive

(Continued from Page 9)

place in the Orosco yard. "But look," said Michael Savato, "the blinds are drawn in the house."

"So Orosco does not intend to return soon," Mrs. Angulo added.

"If ever," said Mrs. Savato.

"If he borrowed the shovel, he must have intended to dig," said Mrs. Angulo judicially. "And if he dug, there will be loose earth."

"And if there is loose earth," said Savato oratorically, "there we may expect to find —" A little scream from Mrs. Savato interrupted him.

They found the loose earth—under the shed steps.

"See!" gasped Savato. "This loose earth is in the shape of a square—about four feet. Big enough to—"

"I go to telephone the police!" said Mrs. Angulo. And picking up her skirts, she ran.

Two hours later, a bored sheriff's deputy, summoned by her call, sank a spade into a square of loose earth. Five minutes later the same deputy, but no longer bored, phoned headquarters.

"Are you sure it was a body?" asked Police Captain William Bright.

"Yes—although I didn't uncover it completely," said the deputy. "I didn't want to disturb possible clues. And say, we've got to act fast on this. The neighbors figure Orosco is heading for Mexico."

"That's where he would be heading," the Captain said. "Because he knows that once he crosses the border, he's safe. We can't bring him back."

Two minutes later, the police radio alarm went out:

"Calling all cars . . . calling all cars . . ."

Coming Next Week:

## The Truth About Eddie Cantor

By Ida Cantor

*His Wife Tells How He Wooed and Won Her—How He Gets His Way in Major Situations—Whether He's a Comedian at Home—and Many More Intimacies Never Before Revealed.*

### "Too Fast to Buck"

*One Economist Who Turned Burglar Didn't Count on the Speed or the Effectiveness of the Washington, D. C. Police—or on the Value of Radio as the Defender of Law. Another Fact Story in the Thrilling Series, "Calling All Cars."*

All in an Issue Packed with Feature Stories of the Stars

*Wanted, Angel Orosco, probably 30 years old, travelling in a Ford sedan with five children and some baggage, chiefly suit-cases. He is five feet ten, and has a moustache. The children range in age from three to twelve years. Please cover Calexico, Nogales, Tia Juana . . . Calling all—"*

Meanwhile, with siren screaming, a police car whirled out to the trim Orosco bungalow. Policemen leaped from it. Busy shovels threw the loose sand out of the hole. And then—

Hardened as they have to be to scenes of suffering, the police looked at one another in horror.

"God in heaven!" exclaimed one burly officer. "He buried her alive. Look—how she bled into the sand!"

"How she twisted!" said another. "Suffocated!"

More urgent now, was the radio voice:

"Hold Angel Orosco for murder. Hold Angel Orosco for murder. Please watch all

border points and highways as this wanted man is believed heading for Mexico. Hold for murder."

Along the border, up and down the roads, this message flashed into patrol-cars, police stations, even into those private homes where adventurous-minded folk listen to the unrehearsed drama of police broadcasts.

It flashed into the automobile-radio of Fred Smith, a travelling salesman, who was driving south to the border. Smith is not his real name; that was not made public.

"A murderer!" exclaimed Smith. He had heard the first message also. "So that's why they want that guy." He stepped on the accelerator. "Funny if I should see him," he mused. "But I won't. Nothing like that ever happens to me." But just the same, he began to watch the road.

He overhauled three Ford sedans—peered at each as he passed it. Then he began to overtake a fourth, going fast. A baby face peered through the back window. Smith passed the car. He saw that it was loaded with suit-cases and bundles and children. And—the driver was a swarthy individual with drooping black moustaches!

Smith zoomed ahead. For once he hoped to meet a speed cop. But he reached the next town without interruption; there he dashed into the police station.

"Say!" he shouted, with the zeal and enthusiasm of an amateur detective who actually has found a clue, "that guy Angelo what's-his-name is on his way to this town!"

When the police finally found out what the breathless salesman was trying to say, they sent out a patrol car and picked Orosco up just inside the town limits . . .

At the trial, little Amelio cried as he told what his father had done to Catalina. They sent Angel to San Quentin for life. The children went to orphanages and poor Catalina to a cemetery.

"They will not give Baby Luis his goat's milk regularly," sobbed Angel as they led him away. "He will get thin."

Now, when he has no prison work to do, Orosco sits and stares. He is a quiet, tractable prisoner. But one thing he hates. When other prisoners in the cell block listen to the radio, Angel stuffs cotton in his ears. He cannot stand this gringo radio.

In Next Week's Issue of  
RADIO GUIDE

### "Too Fast to Buck"

When a college-trained man comes to the end of his rope and turns to crime to make his living, anything might happen. In this thrilling factual crime-detective story, nearly everything does. The records of the Washington, D. C., Police Department yielded the facts in the absorbing "Calling All Cars" story you will find in RADIO GUIDE, out next week, dated Week Ending September 22.

## Theme Songs That Click

Long, Long Ways From Home." the theme song of "Bar X Days and Nights," now heard over the WABC-Columbia network every Thursday from 8 to 8:30 p. m. CDT, was written by the star and director of the program, Carson Robison, while steeped in the contrasting moods of happy sentimentality and gnawing depression.

In 1932, Carson was in attendance at the wild west rodeo in Madison Square Garden, New York, when he was inspired to write "Long, Long Ways From Home." Although Carson found only the tanbark of the Garden under the hoofs of his horse, he visualized himself streaking across the plains to make his home range.

## SPARE RIBS

Hear Him Take Out the  
"ALKA SELTZER SPECIAL"



Every Saturday Night  
On The

## NATIONAL BARN DANCE

America's Big Hour  
Radio Show

### COAST TO COAST

Over 40 Radio Artists, including The Cumberland Ridge Runners, Maple City Four, Lulu Belle, Spare Ribs, Linda Parker, Hoosier Hot Shots, Louise Massey, Mac and Bob and The Westerners. A whole hour of old time dancing and singing, rustic rhythm, mirth and melody. Brought to you direct from WLS, Chicago, through the NBC Blue Network over Stations

WLS or WLW  
9:30 P.M. CDT

Make this

**Your Saturday Night Party!**

**RADIO CITY STUDIO PARTY**

Saturday Evening Sept. 15, and every Saturday thereafter from 8 to 8:30 C.D.T. over WLW and KYW.

Hear the Big Stars of Your Favorite Programs  
Their favorite acts . . . intimate glimpses of their real lives.  
Fun . . . music . . . quick sparkling flashes from John B. Kennedy, famous author and commentator.

Tune In and Join the Fun!

Presented by the makers of  
RCA Cunningham Radiotron RADIO TUBES



**John B. Kennedy**  
World famous interviewer and commentator. Host to Radio City Studio Party.



**Frank Black**  
The leader of the eighteen piece Radio City Studio Party Orchestra.

HEAR THE RACES  
EVERY WEEKDAY AFTERNOON

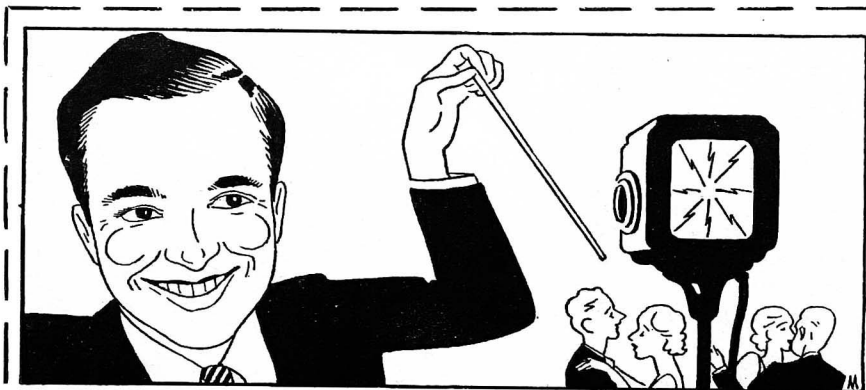
STATION **WJJD** 1130 K C

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Tom Gin · Kummel  
Sloe Gin · Dry Gin

**RADIO GUIDE** *is paying*  
**\$100 A WEEK**  
 FOR LAST LINES TO

**RADIO JINGLES**  
*try your skill-it's free!*

**CAN YOU WRITE A LAST LINE FOR THIS?**



There was a young fellow from Wheeling,  
 Who thought Wayne King's music appealing;  
 He tuned in his set,  
 Said, "Here's my best bet,

*Write your last line here*

NAME \_\_\_\_\_  
 STREET ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_

**Winners of Jingle No. 5**

Three sisters named Boswell, one day  
 Sang songs in a new sort of way.  
 An announcer who heard,  
 Said, "Now you take my word."

**1st Prize \$25** A. G. Shea  
 Glyndon, Minn.  
*"These notes will draw interest, I'll say!"*

**2nd Prize \$15** Charlotte C. Webb  
 Paterson, N. J.  
*"Those belles have appeal that's okay."*

**3rd Prize \$10** Leon D. Skala  
 Pasadena, Calif.  
*"Each Queen takes the 'Jack' out of play."*

**\$5.00 Prizes:**

- |   |                                      |
|---|--------------------------------------|
| Mrs. S. A. Bright<br>Fort Arthur, Ont.      | William O. McAbee<br>Seattle, Wash.  |
| Agnes E. Higgins<br>Corona, L. I., N. Y.    | Floyd C. Pollard<br>Cleveland, O.    |
| Miles A. Keneffok<br>West Riverside, Calif. | Orpah M. Le Gro<br>Altoona, Pa.      |
| Mrs. J. M. Schaeberle<br>York, Pa.          | Hilda J. Martin<br>Philadelphia, Pa. |
| Arnold M. Cowan<br>Queens Village, N. Y.    | Claire Puncky<br>New Orleans, La.    |

Can YOU write a last line as clever as these? Write one for the Jingle printed in the coupon. Send it to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. \$100 IN REAL CASH is being paid EVERY WEEK to the persons who send in the best answers. No hard work to do—no subscriptions to solicit. Just fun for you—and a chance to win some ready money.

*Another Jingle in Next Week's*

**THE RULES:**

- Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.
- Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week (See Prize List below.)
- You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
- Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A.M., Friday, September 14th. Winners will be announced in Radio Guide as soon thereafter as possible.
- This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties, duplicate awards will be given.
- The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

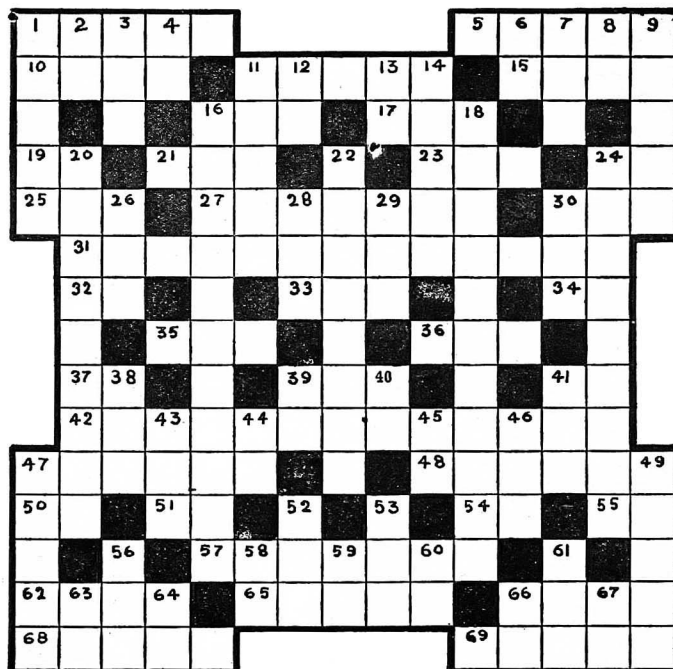
**THE PRIZES**

- 1st Prize**.....\$25.00  
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**Total**..... \$100.00

**Radio Guide**

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

**HORIZONTAL**

- Dried grass
- Gracie Allen's George
- The cry of an owl
- Less perilous
- Swimming tank
- Kitchen utensil
- Rent
- Home of a radio-famous wizard
- A dance step
- Anger
- Missouri (abbrev.)
- Upper part
- City in Italy
- Tear
- Recollections
- On top of
- Cow-talk
- Constant flow of electric current
- Delve
- Afternoons (abbrev.)
- Southeast
- Resting-place
- He bought the radio, but listens to the programs the others like
- Recorded radio programs
- Sheep producing highest-quality wool
- Stern
- Conjunction
- Initials of opera and radio soprano
- Each (abbrev.)
- East Indies (abbrev.)

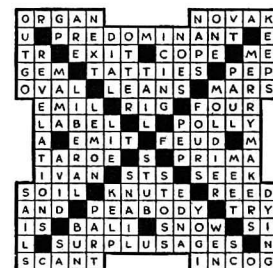
**DEFINITIONS**

- Travelled along the margin of
- Surface coverage
- Some like this porridge hot
- Path
- River of forgetfulness
- Unit of weight
- Indefinite article
- Elevated railway (abbrev.)
- Queen (French)
- Feminine natives of French capital
- Sent forth (radio programs)
- Founder of ancient Persian religion
- Middle layer of skin
- Unfortunate occurrence
- Mightier than the sword
- Vigor
- Non-commissioned officer
- Ruddy
- Make a mistake
- Before Christ
- Short for Diana
- South Sea Delicacy
- Purpose
- As
- Postscript
- Man's Name, Hebrew for "watchful"
- Rule of conduct
- Mountainous Asiatic country
- Bird
- Saints (abbrev.)
- Fondle
- Unpleasant army duty
- Sun god
- Electrical engineer (abbr.)
- Hearing organ
- Regarding
- Exclamation
- Musical note
- New England (abbrev.)

**VERTICAL**

- Slang for "proceed"
- Toward
- Plunder
- In
- Higher
- Stick
- Negative reply
- Sailing vessel
- Mephistopheles

**SOLUTION TO LAST WEEK'S X-WORD PUZZLE**



**Wave Marks**

**Curtain.** Don Lee, 54, head of the broadcasting system bearing his name, died in Los Angeles August 30. An organizing genius, Lee branched from automobile distributing to radio; built up one of the few individually-owned networks in the United States; affiliated it with Columbia.

**Relay.** While Carlyle Stevens, WABC-Columbia announcer, anxious-fathered it in front of the mike a few days ago, a baby son was born. They printed a sign and held it up in front of Carlyle so that he could read the news. He read, smiled, but never faltered in his announcing. 1934 model papa!

**Relay.** Unlike Carlyle, Hugh Conrad (another CBS announcer) was pacing a hospital floor when came news of a baby girl added to his family circle.

**Meter.** Richard Maxwell, NBC tenor who birthdays September 12, is a Phi Beta Kappa who sports A.B., M.A., and Ph.D. degrees. He sang bass till Galli-Curci told him he should try tenor. He

went broke in real estate—sold his holdings for a song—and now sells songs for real money.

**Meter.** Jimmy Wallington, who adds a year September 15, had a hard time making up his mind about a career. He started out to be a minister, switched to medicine, again to geology, again to singing and now is NBC's ace announcer. He likes swimming, golf and Cantor—but hates to be called Eddie's stooge.

**Meter.** Margaret West, WEA's Texas Cowgirl, becomes 25 on September 10. She loves horses, hates cars, owns a ranch.

**Meter.** Ann Seymour, NBC dramatic actress, admits a September 11 birthday, won't tell the year. Her family has been on the stage for seven generations. She loves dancing, swimming and tennis; her ambition is to write a successful play.

**Meter.** Bob Haring, WMCA studio orchestra director, recently celebrated his 38th birthday. He's a big man with a big smile.

# VINCENT LOPEZ

As He Appears Under the

## MIKEroscope

By Lee Mortimer

Vincent Lopez is a fan for numerology. He's been studying the occult science for years, until by now he knows as much about numbers as anyone alive. Numerology has done him loads of good, he finds. One lucky break was that he didn't have to change his own name. The letters in it were auspicious, or whatever it's called, and so he succeeded in life without having to make any major alterations in his monicker.

Vincent is 37 years old. He's been stocky all his life; he weighed ten pounds at birth. His father was Portugese, his mother Spanish, and a baroness at that. But he and his one sister, Marie, both are Americans. They were born in Brooklyn.

The quietude of his early surroundings have pursued him to the present. Although he earns his living by leading an orchestra and playing music in crowded night resorts, his favorite pastime is sitting at home, alone, listening to phonograph records. His favorite recording orchestra is Vincent Lopez.

Perhaps his music is so good because he's ambidextrous. He can hold the baton in either hand, but usually it's the right. The orchestra watches his left, however, because the right is a sham. He really directs with his left.

Vince's first Broadway job was at the old Pekin Restaurant, where for \$35 a week he played the piano while the orchestra rested. Now his earnings are around \$10,000 a week.

The orchestra leader is an exception among successes. He doesn't say to interviewers, "The way to reach the top is through hard work!" In fact Vincent doesn't believe in hard work. He rises at 10 a. m., spends a few hours in his office answering mail and holding auditions, then takes it easy for the rest of the day till it's time to play at his night spot.

Lopez introduced the rhumba to America. He prides himself on the achievement.

He is sentimental—in the same way as is a young girl just out of finishing school who saves old programs, trinkets, letters, and dance cards. Lopez also keeps a diary.

Vincent has been married once. Also divorced. Girls go for him in a big way. He goes for girls in the same way. He prefers blondes. But he doesn't like girls who smoke.

If you want to get in good standing with Lopez, tell him he looks like a lifeguard. You see, he has a naturally pallid complexion; tries to get sun-tanned—beach in summer, alpine lamp in winter. If a girl raves about his tan, he falls like that!

He is five feet six inches tall. Weighs about 160. Is conscious of his shortness, so he wears shoes with high heels. Wears dark clothes, even in summer, and dislikes people who wear light clothes.

A canard about him is that he closes his eyes like a love-sick swain kissing his sweetheart while broadcasting. He really doesn't close his eyes; it's just that he has such long eyelashes that from a distance his eyes always look closed. He doesn't even close his eyes while kissing.

Lopez seldom laughs, but occasionally smiles. He wears glasses while reading. Myopia is his trouble. Can't recognize friends on the street because he's near-sighted.

He studied the guitar, mandolin and piano as a kid. At the age of 13 he went to St. Mary's School, Dunkirk, N. Y. Family wanted him to be a "man of the cloth." Studied there for three and a half years, after which he played the piano in a Brooklyn cafe.

His favorite food is dessert. Often he starts a meal with sweets. He's crazy about honey, preferring it out of the comb. His middle name is Joseph.



VINCENT LOPEZ

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-second. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

## The Stars Grow Up

By Charles Remson

Very few radio stars ever wanted to be policemen, or firemen, or Red Cross nurses. In fact, a recent survey has shown that ether entertainers as a class have felt few of the typical ambitions of childhood, with the exception—of course—of the desire to go on the stage.

However, the childhood longings which radio stars did cherish, have been realized—in a surprisingly large number of cases.

For example, Jessica Dragonette used to dream of singing in a crowded theater.

"The details of the theater seldom were clear," Miss Dragonette tells. "But always there was that stimulating suggestion of people—crowds and crowds of people, listening to me. I remember that from the very first—from my earliest childhood—it had the effect of making me feel that I must do my best, so as not to disappoint all those dream-people of mine."

How completely this girlhood ambition has been realized! For now Miss Dragonette sings to far vaster

crowds of listeners than ever she could have dreamed existed in those pre-radio days. And indeed it is the audience, and not the theater of the girlhood Jessica's dream, which has become important.

To take a part in a moving picture—just one movie, before she died—was the babyhood desire of Patti Pickens, youngest member of the NBC team of Pickens Sisters. Again, the ambition has met success—in this case, even before the artist is out of her girlhood. For Patti, at seventeen, already has appeared in one feature picture and several short subjects.

Directly in line with her radio work was the girlhood urge of Frances Langford. A college student at the age of sixteen, Frances longed to become a radio singer. One year later she became a network star.

In fact, something like nine out of every ten of the celebrities you hear in your loudspeaker, have made

good their childhood dreams—to some extent at least. Is that because they have more talent and greater determination than most people? Only a psychologist can answer that question.

Gladys Swarthout and Doris Doe both had visions of success in opera. Jack Pearl used to love "playing theater" as a boy—and the part he picked himself was always that of the comedian. He wanted to be what he since has become.

Jack Benny never aspired to play Shakespeare. Instead, he always admired most the witty men and women who can make others laugh. Today he is one of them.

But on the other hand, there are a few radio stars who have achieved success in ways strikingly different from those they first selected. Madam Sylvia wanted to be an opera singer, like her mother before her. She is featured as a health and beauty adviser. John Charles Thomas wanted to be a doctor. Lanny Ross, who sang his way through Yale, once had bright dreams of using his speaking voice to sway juries!

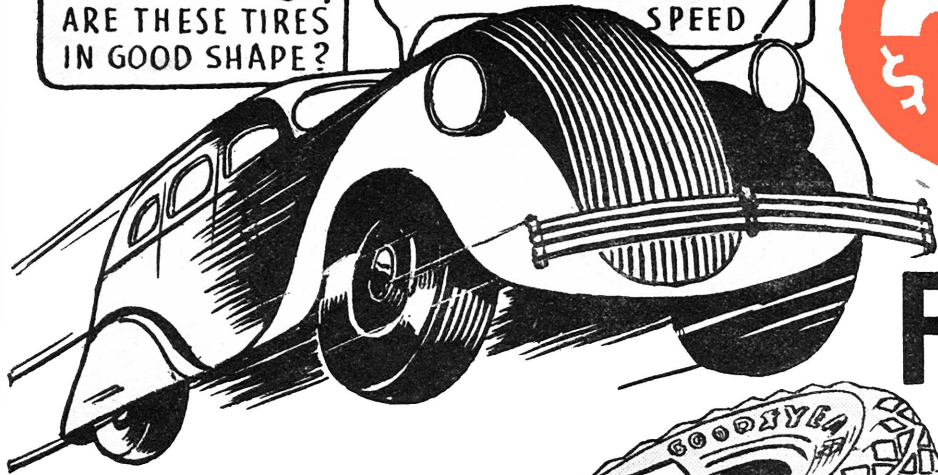
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32x4	2.95	0.85	30x5	3.65	1.35
33x4	2.95	0.85	33x5	3.75	1.45
34x4	3.25	0.85	35x5	3.95	1.55

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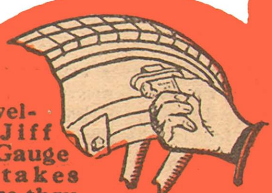
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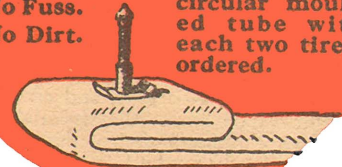
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