AMERICA'S WEEKLY MACAZINE FOR RADIO LISTENERS

Radio Guide

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT



Week Ending August 4, 1934

Chicago (5)

In This Issue:

Salute the Wife Silent Partners of Famous Stars

Unknowns in The Big Money

> International Radio Match

"Calling All Cars"

A Real Crime
Radio Mystery:

"The Fatal Three"



The Capitol in Every Home

By Frederick Landis

adio may bring your government right to your very door one of these days.

It may bring you the proceedings of Congress, from

This proposition has been talked about for a long time and it seems there must be just so much conversation about a thing before it can occur.

Otherwise it might not be constitutional.

This broadcasting of congressional proceedings may be coming for two reasons. In the first place, the people are more interested in what's going on at Washington than in anything else, and in the second place, Senators and Representatives are not averse to having the greatest audience the world has ever

The little amount of BROADCASTING we have had from the national capitol has WHETTED THE COUN-TRY'S APPETITE for more.

Take, for instance, the broadcasting of presidential inaugurations, culminating in the almost perfect projection of the inaugurations of Hoover and Roosevelt.

Radio Sight

Thanks to Radio, the people from coast to coast were permitted to sit right next to everything; they "saw" it all as it occurred on the east side of the national capitol; they saw the slowly forming multitude and the arriving units on the platform, the Supreme Court in their black robes, the House and Senate, in a little of everything from sack coats to Prince Alberts; THE DIPLOMATIC CORPS in every color of the rainbow; the ARMY AND NAVY in gilt and lace-and then the President and the President-elect.

With the aid of a little imagination, we saw as well as heard Chief Justice Hughes as he administered the oath and then President Roosevelt, as he took that oath, then made his inaugural address.

And then, to come down to a matter of minor importance, the country was greatly interested in the committee hearings of the charges made by Dr. Wirt.

As soon as it was known that those proceedings were on the air, it was phoned from house to house in every community in the country and in a few short minutes, millions were listening in, and they followed the questions and answers and the clashes of partisans with the most intense interest, then when the announcement came that the broadcasting would cease, a sigh of regret went up from Maine to California.

Yes sir, the people of this country are more interested in the affairs of their government than in anything else; in other

words, THEY ARE AMERICANS!

And the little taste the people had had of the Dr. Wirt matter has done more to cause a demand for the everyday broadcasting of congressional proceedings than anything else that has oc-

Of course, most of the speeches which would be broadcast would be followed only by the constituents of the broadcaster, but there would be high spots in abundance.

There would be little else going on in the United States, for instance, when Senator Borah of Idaho would be on the program, for Borah is in a class by himself and his admirers represent every shade of political thought; his name is compelling wherever MEN STILL LOVE CHARACTER AND IN-DEPENDENCE.

And with television, which will be here some of these days, we would be privileged to behold the classic countenance and the waving of the leonine mane when the gladiator from Idaho goes into action.

New Headliners?

Then there is Senator Hiram Johnson, of California, who has in his voice a certain note not yet found in the voice of any other orator, a note of last ditch sincerity, a note of that kind of determination that willingly goes to the stake for the sake of conscience.

The country would sit, enthralled beneath the widening waves of Johnsonian eloquence.

And do not overlook that picturesque gentleman, once a representative from Washington and now a senator from Illinois. James Hamilton Lewis, for he is a man of great ability.

It would be splendid listening, too, when Senator Joseph T. Robinson, of Arkansas took his oratorical fowling piece in hand and ventured forth for partisan game, for he has the oldtime thunder with him and the passion which is the horse-radish

Senator Pat Harrison, of Mississippi, would be an able co-operater in the task of holding the attention of the far-flung audience, for Nature gave him rare deposits of brimstone and chain lightning and with these he has forged countless quips which he has driven into the quivering flesh of political adversaries the twenty odd years he has been adding to the gaiety of congressmen on Capitol Hill.

An Ideal Broadcast

Of course, the broadcasts from Washington would not be devoted to the House and Senate altogether, for there are other arresting possibilities.

For instance, what could exceed, even approach a broadcast of the informal conferences which President Roosevelt holds with the newspaper men in his private office?

Nothing like them, in informality or interest has occurred before and if the President were willing, we should all be delighted to sit in on these sessions.

Then there will always be committee hearings which, like the Dr. Wirt hearing, will call on most of us, for example, the recent senatorial committee hearing during which Dr. Tugwell was taken to task for alleged Moscow proclivities, which charges he was amply able to handle.

And there would not be a vacant chair round the radio,

if another Senate committee should call J. P. MORGAN to the stand; we would all be clustered round the set as he, who is more myth than man, WOULD TELL HIS TALE.

The possibilities for a program of compelling fascination are too large for the people long to be denied daily broadcasts from Washngton.

And there is just the possibility that such broadcasts might elevate the quality of congressional service; it might call back to public life some of the giants who have left it, for after all, the greatest lure for man is a vast audience, AND THIS AUDIENCE WOULD BE THE GREATEST OF ALL TIME.

Help Radio Guide to Serve You

RADIO GUIDE can advance only in the degree in which it serves its readers. That service, therefore, becomes the yardstick by which the success of the

becomes the yardstick by which the success of the publication may be measured.

This, then, is YOUR magazine. It is made for you and by you. The pride Radio Guide finds in its fast growing family of readers is merely the reflection of the satisfaction those readers evince.

Each step forward is a stride toward greater service for you. It is your duty to yourself and to your fellow readers to help the publishers with indications of your wishes. Only with your help can the success of Radio Guide be expanded and its service to you thus increased.

You are not only nyited, but urged, to offer

You are not only nvited, but urged, to offer constructive criticisms for the betterment of this magazine. Your help is solicited. Address your communications to Editor, Radio Guide, 423 Plymouth Court, Chicago, Ill.

Unknowns in the Big Money

By Chester Matthews

The Facts in the Cases of Musicians Who Remain Unheralded, Yet Whose Incomes Mount to Extraordinary Figures

Buried under the luster of radio's great stars is a small array of musicians whose fame and talents are absolutely unknown to radio listeners. To the invisible audience they are but wraiths—unhonored, unsung, unwept. But behind the invisible scenes of back-stage radio their unexcelled musical ability is venerated and applauded by the greatest maestros and technicians in the business.

back-stage radio their unexcelled musical ability is venerated and applauded by the greatest maestros and technicians in the business.

It is these men who sit on an invisible throne, and who are despots of the realm that exists within the radio world itself. They are the geniuses of the strings and reeds and brasses, who form the basis of the finest musical programs on the air.

The outstanding directors fight for their services. Such famous baton wielders as Andre Kostelanetz, Mark Warnow, Josef Pasternack, Rubinoff, Freddie Rich, Nathaniel Shilkret and a host of others, refuse to take to the air unless a goodly number of these leading musicians are seated in the pits.

To you their names probably are meaningless. But mention to any maestro Arnold Brillhart, Andy Sanella, Ross Gorman, Merle Johnson, Walter Gross, Arthur Schutt, Phil Wall, Lou Raderman, Jacob Zade, Emanuel Klein, Tom Dorsay, Chester Hazlett, Charles Henderson, Howard Goulden, Edward Brader, Francis Lapitino and Lucian Schmit, and the face of that maestro will light up with a satisfied smile, for he well knows that his prestige is no greater than the ability of the men under his leadership.

They are unfamiliar names to you, aren't they? Yet each of these gentlemen earns great sums of money, some maintain country homes, high-powered cars, and even boast of possessing yachts and airplanes.

Brillhart, for example, is a licensed airplane pilot and noted sportsman. Above all, he is reputed to be one of the best five saxophone players in America—and that, ladies and gentlemen, takes in the entire world. His earnings are well above five hundred dollars each week. Incidentally, Mrs. Brillhart, a 23-year-old girl who could win a beauty prize on any bathing beach, is quite famous as an occupant of the invisible throne under the name of Verlye Mills. She is the harpist who makes the orchestra led by Richard Himber so soothing and attractive. Also she is one of the very few feminine musicians to attain any sort of radio recognition.

Francis Lapitino is another harpist of international reputation. Lapitino's strings are heard with the toniest concert bands as well as with the hottest rhythm aggregations.

aggregations.

If you've ever wondered why little Willie next door is taking up the saxophone, or why Johnny massacres the piano, you may be sure that both of these youngsters are trying to attain the musical heights reached by Andy Sanella and Charles Henderson.

Sanella is a musical genius who has mastered the saxophone to such a degree that it has brought him a beautiful estate in Westchester, a yacht, an airplane and enough stocks and bonds to keep the wolf away from his door for the rest of his natural days. This young music connoisseur also has mastered the steel guitar so well that he is considered better than any native Hawaiian.

Further more, Sanella is considered

Sanella is considered the highest paid unknown in the musical world. It is safe to say that his earnings for the past eight years have averaged about a thou-sand dollars per week. It was San-ella, you may recall,

Merle Johnson is another saxophon-ist whose yearly income may be counted 'way up in the five-figure class

whom you heard at the beginning and conclusion of each "Magic Carpet" broadcast.

Charles Henderson's masterful ivory tickling was heard recently on the Chesterfield program. Kostelantez thinks so highly of this young Californian that he insists Henderson have sole tharge of drawing up the choral arrangements for the program.

Manny Klein is considered one of the greatest trumpet players in the country by Professor Schlossberg, whose opinions on that instrument are taken as the Alpha and Omega of the brass branch of the musical industry. Klein's hot licks and ability to draw soft, beautiful strains fit him for symphonic or jazz work. He is a great improviser and has a remarkable memory.



Verlye Mills (Mrs. Arnold Brillhart) harpist with Richard Himber's orchastra

Chester Hazlett, Ross Gorman and Merle Johnson Chester Hazlett, Ross Gorman and Merle Johnson all have had interesting and well-paid careers. They are listed among radio's greatest saxophonists. Gorman was a member of the original Paul Whiteman orchestra which, when it arrived in New York, revolutionized the entire musical world: Gorman had a contract calling for \$600 a week. Chester Hazlett's unexcelled mastery of the clarinet brought him a featured spot with the San Francisco Symphony orchestra. For want of something better to do, he took up the saxophone and became so proficient with that instrument that Whiteman invited him to join his band—also at \$600 per week.

\$600 per week.

Other great musical artists on other instruments are likewise wearing an invisible crown in radio. You may never have heard their names, but the beauty of their artistry enhances nearly every musical air offering.

Walter Gross, pianist with Freddie Rich's orches-tra, although but 23 years old, receives the ac-knowledgment of his fellows as being one of their out-

standing artists.

Ilis composition, "Your Love," a current song heard often over the airwaves, bids fair to become one of the hits of the day.

Arthur Schutt and Phil Wall occupy similar high

Andy Sanella, saxophone player ex-traordinary, con-sidered the highest paid unknown in the musical world



positions in the radio world. They jump from classical bands to the leading jazz units. Their weekly earnings are well over the \$300 per week class.

Violinists particularly are well paid. Lou Raderman, Jacob Zade and Murray Kellner may not be as well known to you as Spalding. Elman and Heifetz, yet almost any radio musician will tell you that were Raderman, Zade or Kellner placed upon a concert stage to compete with the world famous virtuosos, either of them would receive favorable acclaim.

These lads manage to rest content with their lot, for their earnings average close to \$50,000 annually.

Tom Dorsay and Miff Moe uphold the best traditions of the trombone, a very difficult instrument to master. They are busy every day of the week jumping from one band to another. Even during the depression they managed to earn more than \$400 a week.

they managed to earn more than \$400 a week.

I oward Goulden's mastery with the drums and xylophones brought him offers from every band in the country, but while John Phillip Sousa was alive Goulden turned deaf ears to all their pleas. With Sousa's death he struck out as a freelance artist and has kept his weekly earnings near the \$500 class.

Lucian Schmit manages to keep the wolf from his door by doubling up on the cello and saxophone. The greatest leaders in radio fight for his services, which bring him about \$850 each week. Damrosch rates him as one of the sweetest cello soloists in the world.

What makes these men tower over their fellow musicians? Well, in the first place they have mastered microphone technique down to the nth degree. In addition to knowing every little musical trick, they have invented a few of their own. They are great improvisers and often improve the written arrangements. They have great musical memories, and above all they are all talented and accomplished soloists.

With all these accomplishments, why is it that they cannot scale the publicity heights and become famous air celebrities? Paul Whiteman did it. Wayne King did it. Scores of others became household pets.

Well, that is a moot question. With all of their superlative musical talents, they do not display the one requisite that leads to public acclaim—leadership.

Andy Sanella tried to break down the barrier between studio fame and world wide acclaim. He felt that he was entitled to recognition and acclaim, so he formed an orchestra of his own.

He enlisted a crew of talented musicians. He hired the nation's best music arrangers and collaborated with them on tricky and difficult compositions. He featured his own brilliant solos on the saxophone and on the steel guitar. He rehearsed his men for weeks before he was satisfied with the results. Finally he arranged for air time. His name and music entered millions of homes, just as he had hoped they would. But something was lacking. To this day neither Sanella nor the critics can place their finger on the spot. Merle Johnson is another brilliant unknown who attempted to exchange his talents for a modicum of fame. He renounced his freelancing activities for a sustaining spot on one of the networks. He grouped together a crew of outstanding saxophone artists, billed the act as "Merle Johnson's Saxophone Band" and awaited the adulation of the fans.

His hope was in vain. He flopped with a terrific thud and was glad enough to get back to his profitable freelance business. These axamples taught the others to be wary of attempting similar deeds.

Oddly enough, all of the members of this invisible crew are extremely youthful. One would suppose that their brilliance came as the result of years of constant practice. While many have been studying their instruments since early childhood, the great majority came to their talents naturally and without undue practice. They are natural musicians who conquered all phases of music easily and naturally. Their average age is about 25 years.

Along the Airialto

very morning for the past eight months now I have been grabbing my morning newspaper feverishly and scanning its headlines to learn if Mortimer J. Zilch has been selected by a distinguished committee as winner of the Paul Whiteman Gold Medal—with its accompanying scholarship to a great conservatory, and a cash reward to support the winner for a year. I am getting somewhat tired of doing this, for strange as it may seem, never once in those months have I seen the slightest reference to the Paul Whiteman Gold Medal or the cash either, for that matter.

Could it be that there simply isn't any Paul Whiteman Gold Medal?

man Gold Medal?

man Gold Medal?

I am loathe to believe that such is the case, for well do I recall that eight months ago, I received the announcement of the institution of the award. At the time, it was said that Mr. Whiteman, ever eager to advance the betterment of young and aspiring musicians, would give annually the medal, the scholarship, and cash sufficient to keep the winner going for one full year while he strove to make good while he strove to make good.

It specified that the winner must be over thirty

years old and an American citizen, and that all he need do was to submit to a committee, tentatively composed (the announcement said) of Deems Taylor, Leopold Stokowski, Edwin Goldman, George Gershwin, and Robert A. Simon the best composition of American music.

position of American music.

Of course, it may be that the committee thus far has been unable to find an American citizen over thirty years of age, although I doubt that. Or, on the other hand, it may be that the whole idea was a press agent's dream. I incline to the latter view, and if that is the case, then I feel that it is my duty to chide the press agent with a rebuking "Naughty,"

For a lot of poor ambitious young musicians had hopes raised

for a lot of poor ambitious young musicians had hopes raised high by the announcement to which I refer, only to have them dashed to the ground and shattered all over the place when it developed that said announcement was a lot of baloney—bologna to you

Doubtless you read of the marine disaster encountered by that nautical comic, Ed Wynn, when piloting his speedboat in Long Island Sound not long ago. He skillfully steered the craft on to a jagged rock and established once and for all that in any encounter between a rock and a speedboat, the speedboat will come off second best. (if it comes off at all).

However, if he ever floats the craft, and resumes his interrupted career of seamanship, he will find things easier; for the other morning, at a time when all good citizens

By Martin Lewis

should be tucked soundly in their beds, my friend Mike Porter, the practical joker, steered his own boat to a point off the Wynn seaside domicile. He blew his siren lustily, until Wynn and the other occupants of the house

emerged in alarm to see what was up.

When the comic poked his head out of the window, the mischievous Mike held up derisively a huge chart of Long Island Sound and adjacent waters, his sympathetic

gift to the sooooooo sleepy comedian.

The other week, when it became noised about that the Old Maestro, Ben Bernie was coming back to New York for a spell, there was considerable rejoicing along Broadway among the ranks of the race track bookmakers. Their wives and lady friends stopped in jewelry stores to inspect diamond dog collars and similar trin-

kets, for Maestro Bernie has been the answer to the bookmakers' prayer for lo, these many years.

Sure enough, the first thing the Maestro did when he hit town was to promote a couple of badges and go to work on his form charts. To the track he went, with a healthy bankroll, and proceeded to shop around for the most attractive bargain prices on his favorite hay eaters.

eaters.

But to the consternation of the bookmaking fraternity, Maestro Bernie absolutely reversed his usual form. nity, Maestro Bernie absolutely reversed his usual form. Instead of picking losers, the nags upon which he placed his wagers won with startling regularity. On his first day at the track, it is reported reliably that he got into the hair of the bookies with no less than four winners, on each one of which he had a sizeable chunk of cash, and each of which paid a healthy price. And day in and day out, during the time Bernie was in New York, he kept smacking the bookies over with startling regularity.

When he left to keep an engagement at Galveston, Texas, the entire brotherhood of bookmakers banded together to give one loud, lusty sigh of relief.

Some radio listeners are so gullible. Though so many stories have been printed saying that Captain Henry's Showboat is purely a mythical craft, there are some people who still believe the boat is real. When the script writer saw fit to send the phantom boat to Milwaukee, Wisconsin, recently, one of the newspapers in that city received numerous phone calls asking where the boat was docked as they wanted to go down and meet Lanny Ross, Annette Hanshaw and the rest of the Showboat crew.

Which reminds me of another

Showboat crew.

Which reminds me of another program that has practically the same trouble. It seems that Tim Ryan and Irene Noblette get so much of the night club atmosphere into their Tuesday night "Tim Ryan's Rendezvous" programs, that it's been fooling quite a few listeners.

Many of them are calling NBC to find out where the restaurant is located; they want to phone for reservations!

When the new program "Hollywood Hotel" featuring Louella Parsons, Dick Powell and Ted Fiorito's orchestra hits the airwaves in the early fall, it promises the tunerinners a comedian who will bring with him a new dialect. You've probably seen El Brendel, the Swedish comic, on either the vaudeville stage or screen, and laughed at him as heartily as I have. Word comes to me that Brendel will play the part of the Swedish waiter of the Hollywood Hotel and don't be (Continued on Page 25)



"Ain't dat sumpin"," says Amos to his proud partner Andy as he displays the RADIO GUIDE Gold Medal, awarded to this most popular radio team which won top honors in RADIO GUIDE'S "Star of Stars" election. Pictured left to right are: Frank Buck, famed wild game hunter; Amos (Freeman Gosden); Bill Hay, announcer; Andy (Charles J. Correll) and Herbert Krancer, General Manager of RADIO GUIDE; Evans Plummer of the RADIO GUIDE staff, who presented the prize, is in the rear

Reviewing Radio

By Martin J. Porter

By this time next year, you lucky customers, you'll be sitting in your home looking at the rest of the world as it glides by like a kaleidoscope in your television crystal. That's what Dr. Lee De Forest, inventor and television expert, tells me. He says further that your television set, minus all the cluttering up apparatus which first characterized the apparatus, will cost you only about \$200. You will enjoy looking at the world on a screen at least 18 inches square, he adds. You may indeed have your television set by that time; you may indeed have an 18 inch screen, but I doubt very much whether you will be enjoying yourselves. I doubt that because I can't figure out, nor can anyone else that I know, who is going to pay the expenses for the entertainment or the world parade.

I do know, because I have seen, in the city of Camden, N. J., some really modern, workable, and practi-

den, N. J., some really modern, workable, and practi-cally perfect television apparatus. I have seen a screen 25 by 25 inches, on which the entire city of Camden was reproduced at once, in a television image, with an airplane doing the pickup. It was so clear and vivid that you could identify buildings. I have seen a boat race televised, in panorama perspective, with the boats easily

But' how, in 1935, you are going to see all this in your home, nobody will tell me, because nobody knows who is going to pay for all the wires, and field work, the

hookups, the transmitting expenses (the networks won't indulge in television for at least five more years) and other big costs. Wires and relay stations will be necessary, because television waves won't even with coaxing travel on their own momentum farther than the horizon. Hence, if a movie company (conceded to be the only television sponsor likely to be interested) wanted to send us part of a movie by television, it would have to be relayed from the source, every 30 miles or so. And why should a sponsor want to do it anyhow? If you are a movie fan, you see the same thing for 35 cents, plus a full-sized plot, in your local movie theater.

I know Dr. De Forest is sincere, and I know television, in the technical sense, is ready—but I'm not going to buy a receiver next year until I'm certain that somebody is going to entertain me without boring me to death with experimental studio stunts.

The censorship strings are tightening again on popular songs as sung on the air. The studio watchdogs are determined that no basis for complaint shall be offered

to the crusaders who are trying to clean up the films. The newest of the washups concerns the new songs, whose lyrics have a fiery bit of stuff that reads: "Who but you can set my soul afire—with a new, completely mad desire?"

The radio version now reads: "Who but you can make my cares seem brighter, making too, a dreary day seem brighter?"

Get it? "Brighter" is perfect rhyme for "brighter". Clever, these revisers! Couldn't they have made those cares "lighter"?

You won't be hearing of Phillips Lord, otherwise Seth Parker, any more, so far as the NBC waves are

Upon the success or failure of Actors' Equity to organize radio artists into a (Continued on Page 25)

Radio Guide, Volume III, Number 41, Week Ending August 4, 1934, Issued weekly by Radio Guide, Inc., 423 Plymouth Court, Chicago Illinols, Entered as second class matter at the Post Office, Chicago, Illinols, February 24, 1932, under Act of March 3, 1879. Copyright 1934 by Radio Active, Inc. All rights reserved. Executive, Editorial, Advertising, Circulation, and Business office, 423 Plymouth Court, Chicago, Illinols, Eastern advertising office, 551 Fifth Ave., New York, N. Y. M. L. Annenberg, President and Publisher; Herbert Krancer, 1st V. P. and Gen. Mgr; R. S. Wood, Editor; Saul Flaum, V. P. and Adv. Mgr. Linsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. Five Cents per copy in United States. Subscription rates in U. S.: six months, \$1.25: one year, \$2.00. Subscription rates in Ganada: six months, \$2.20: one year, \$2.00. Subscription rates in foreign countries: six months, \$2.50; one year, \$4.00.

Salute the Wife

Tito Guizar and the family around which his pro-fessional life revolves. Senor Guizar is off the air temporarily, making vaudeville appearances. The singling idol of millions of people, he is a home-loving man who worships his wife and child

The electrifying and happy news of the double-barreled stork delivery in the Bing Crosby-Dixie Lee domicile illustrates perfectly the new feminist trend prevailing in the entertainment world. Heretofore when the success stories of the movie and radio stars were told, the "little woman" was relegated to the background, or her part in the series of events leading up to the man's place in the theatrical firmament was outlined sketchily

to the man's place in the theatrical firmament was outlined sketchily.

Let Bing tell you in his own words what his marriage to the pulchritudinous Dixie has meant to him.

"Being married to Dixie greatly stimulated my ambition," says the beaming father of radio's newest and most celebrated twins. "I became all set to conquer the world. I was aware that I not only had robbed the cradle, but had smashed a promising career to smitherens. You see, I couldn't realize all that without feeling a great deal of responsibility and eagerness to make up for Dixie's loss, by amounting to something myself. Now that the twins have arrived I'm more than ever determined to succeed."

Here you have the answer to the ceaseless query.

determined to succeed."

Here you have the answer to the ceaseless query: What's happened to the carefree, harum-scarum Bing Crosby? He's changed. There is no doubt about that. Some settling influence has entered his life.

The cocksure attitude has gone, and his jauntiness has been replaced by confident modesty. He is no longer a sartorial rainbow, and gives the distinct impression of appreciating some of life's responsibilities. There is no place for temperament in this young man's make-up. The explanation is not hard to find. Bing Crosby has become a pater familias, and there you have it.

Bing gives the lion's share of the credit for his success to Dixie. She, too, had a promising motion picture career, but was so in love with happy-go-lucky Bing that keeping a date with him was much more important than showing up for publicity pictures. So she decided

than showing up for publicity pictures. So she decided to marry him and sacrifice a chance to renew her film

to marry him and sacrifice a chance to renew her film contract

The young singer admits, himself, that he was pretty unpromising material as a husband. He was mostly concerned with having a good time, and had achieved a reputation of being one of Hollywood's inveterate men-about-town. All Bing asked of life was a pleasantly lazy existence, and all he asked of people was that they be good company.

Today he has incorporated himself under the name of Bing Crosby, Ltd., to secure his financial future in case that million-dollar voice suddenly should disappear into thin air. He has built a charming house at Toluka Lake, near Hollywood. Bing is one of the most popular and successful stars in motion pictures, as well as a great drawing card on the radio. There is little else Bing could ask for, so long as Dixie, young Gary Evans Crosby and the twins are close at hand.

For all his success and plaudits, Bing is a far more attractive personality than when he was starring in the big time. And the credit goes to Dixie.

A further survey of the domestic background of many well known male personalities on the air reveals that in most cases, they are more than willing to credit their "better half" with their rise to prominence. Their wives, they say, have been their sole source of inspiration, the motivating force behind their difficult and tiresome ascent to the top.

Take "Little" Jack Little, for example. That alert piano-pounding song writer and orchestra leader owes

piano-pounding song writer and orchestra leader owes more than a mite of his success to the girl he met at a party in New York during the Christmas holidays,

By Henry Bentinck

Behind the Success of Many Prominent Stars of the Air Is the Influence of Intelligent, Loving Helpmates. Here Is the Story of Some of Them

a few years ago. Five hours after they had met, Jack and "T" were married.
"T" dropped a bombshell into the Holy Name Con-

rent at Albany when her telegram arrived, announcing that she wouldn't return to school after the holidays and asking, also, if the sisters wouldn't be kind enough to send her sweaters 'n' things. Her added statement that she was about to embark on a vaudeville tour with her pianist-husband, kept her fellow students agog for weeks

for weeks.

"I" thought trouping about the country was swell fun—for awhile. Finally, however, the edge of novelty wore off because she grew tired of sitting in dressing rooms and hotel lobbies while her husband rehearsed with a temperamental vaudeville soprano. So she gave her good-natured, easy-going husband a full-grown shove

"I think it's time you had your own act," she told

nim.

Jack looked amazed.

"I wouldn't hold an audience three minutes—just playing a piano." he replied.

"Then for heaven's sake sing!" she cried.

Jack grinned. He was about to dismiss the whole idea as slightly absurd when "T" stepped out of char-



Mr. and Mrs. Wayne King, from a picture that makes it easy to understand where he gets his in-spiration for his dreamy waltz music. Mr. King is on CBS and NBC networks several times weekly

acter and put on an impressive impersonation of a human typhoon. It outranked any of the minor efforts of the temperamental vaudeville soprano.

But Jack changed his mind and said he would try to sing. He went to work and developed the lilting style that since has characterized his radio broadcasts and made him popular all over the country. His vaudeville audiences liked the solo act, definite proof that "T" was right.

Jack willingly admits that "T" has guided him up the ladder from the accompanist "rung" to his place as one of the top orchestra leaders of the country. "T" takes the burden of all sorts of business cares off Jack's shoulders, and consequently he has more time

off Jack's shoulders, and consequently he has more time to devote to new arrangements and to writing of new song hits. "T" is a combination personal secretary,



Bung Crosby credits his wife, the former Dixie Lee, for his great movie and radio success. The recent arrival of twins more than ever bolsters Bing's determination to make good in a big way. He returns to the air next fall in a new program

manager and wife. She answers his mail, makes appointments, and sees to it that he keeps them; helps him gather harmonious ensembles in shirts, ties, socks and handkerchiefs; sees to it that his dress clothes are sent to the tailor regularly, and that there are always clean dress shirts on hand.

She dislikes personal publicity, preferring that everything be concentrated on her talented husband. She flatly refuses to have her photograph taken, even avoiding snapshots, although she is considered one of the best looking and smartest women in the profession.

The saying "his best friend and severest critic" applies to no one better than to Howard Barlow's wife. This young symphony conductor relies on her advice more than he would on that of a music critic. Her criticisms are not from the technical angle, but rather from that of the listener.

from that of the listener.

Jeanette Barlow was a star in the theater under the name of "Ann Winston," appearing in a number of Henry Miller and William Brady productions. As with so many of the stage people, she has an uncanny sense of timing, good showmanship and perspective. It isn't because she thinks that one number or program is too pedantic, or that the first violins should have taken a certain pate.

pedantic, or that the first violins should have taken a certain note on the upbow instead of the downbow, that Howard values her advice. That sort of criticism is controversial and can be had for the asking from any musician sitting about the reception room outside of the studio.

It is because she can place her finger immediately upon the weak spot in the program, whether it be that a number was rushed through, the musical selections were unbalanced, or because of a bad orchestra set-up.

Jeanette is even psychic enough to know when her husband isn't feeling up to snuff. On one occasion, Howard relates that while playing a Philadelphia summer concert, with his wife out of town, he was so sick he had to conduct while sitting down. At the conclusion of the program there was a telegram waiting for he had to conduct while sitting down. At the conclusion of the program there was a telegram waiting for him, which read "What is wrong, are you ill? Jeanette." He wired back that he wasn't feeling very well but that everything was all right. As a matter of fact, he was in bed, running a 105 fever, with a doctor and nurse in attendance. in attendance.

with a good case of la grippe, she said she knew immediately at the start of that program that something was wrong. She could almost visualize what an effort it was for Howard to conduct, how he had to call forth all his energy to move his arm.

Add to the list of wives who remain quietly in the background of their husbands' professional activity. Dorothy King, wife of the famous "Waltz King."

The ruler of waltz rhythms finds inspiration for his melodies in the happiness of a calmly domestic life with the girl who gave up a promising career as a picture star to wed the man she loves.

In the opinion of Wayne, the business of conducting a dance band—and it is a real business—should be a thing apart from his family life. When he isn't busy with the baton, however, his wife is his constant companion.

The recent advent of a little princess in the King household has added joy to the life of the maestro. Can listeners detect that joy in his melodies?

You'll find another happy household under the roof

that covers Morton Downey (Continued on Page 21)

Morton Downey, as he looked after he undertook to diet recently and lose from thirty to forty pounds—to "make required movie weight"

Barbara Bennett, sister of the glamorous Constance of the movies, and of the demure Joan, also of the films, found herself lifted to the heights of celebrity and success when she became the dancing partner of the world-renowned Maurice. But the untimely death of her partner cut short a brilliant dancing career on two continents. Followed for her a period of dancing with other partners, of making motion pictures, of trying to get close to the top of the entertainment world once more.

Meanwhile, Morton Downey, having started life in a small town in Connecticut, and having worked variously as newsboy, candy butcher, driver of a donkey engine, and small-fry entertainer, had come to New York. There his attractive personality and his ingratiating tenor voice won him many friends. He began a climb from mediocrity to stardom on the stage.

began a climb from mediocrity to stardom on the stage. Inevitably, too, he was scheduled for motion pictures. His leading lady in his first motion picture, "Syncopation," was Barbara Bennett. They met over a luncheon table in a restaurant. On sight Morton fell desperately, whole-heartedly, in love with her. And she—met his advances with thinly veiled reproof.

Herewith is the final instalment of the amazing romance that grew out of that chilly meeting:

ort didn't put over his first meeting with Barbara Bennett so well. It had been easy enough to obtain an introduction. Lots of people know lots of other people at the Mayfair Club. But when the arrangements had been made and Mort found himself being ushered over to the table where Barbara sat with another girl he discovered that his questioners call. with another girl, he discovered that his customary self-confidence was deserting him. He would have liked to pause en route to rap on wood. The moment was magic, and seemed to need clinching by some such

Barbara lifted her dark eyes briefly to his. She seemed unimpressed. "How do you do?" she said coolly, and in her best debutante manner.

That was all there was to it. A little small talk, the usual polite observations, and Mort was walking away again, head over heels in love and utterly disconsolate. The "Wonderful One" had given him not the slightest encouragement.

Mort pondered ways and means. He had himself

Mort pondered ways and means. He had himself invited to gatherings at which she was scheduled to appear, he managed by complicated manipulation to have her invited to some of his own parties. But it came to nothing. Miss Bennett was very popular and very busy. Only one hope seemed left: "Syncopa-

Morton Downey's Great Romance

By Lew C. Barrison

"Love Affairs of Radio Stars"-Concluding Episode of a Real Life Horatio Alger Story

tion" was going into production in a few weeks.

Even then Mort's opening did not come at once. He came upon Barbara alone on the set one day. She was reading, and did not hear his approach.

"Hello!" said Mort hopefully. "I'm Morton Downey, in case you don't remember. I thought it was about time we got acquainted."

Barbara looked up. "How do you do?" she said again, and icily. "I remember you perfectly." She returned to her book. It was one of those mystery stories Barbara likes so well.

"What the hell!" Mort tried to tell himself. But it didn't work. He couldn't feel indifferent about it. For two days, working with her on the set, he watched her. His restless anxiety was worse than ever. He had to find a way.

her. His restless anxiety was worse than ever. He had to find a way.

He threw a cocktail party at his apartment, invited lots of people. Among them, very casually, he invited Miss Bennett.

"Sorry," Barbara told him, "I've got another engagement." She didn't sound too sorry, Mort thought, but at least her voice no longer froze the heart out of him. You can't remain complete strangers forever when you're working in the same motion picture.

He had to go through with the party, anyway. So there were the necessary cocktails and generous outlay of foods, small cakes and a tray of sandwiches—very special sandwiches, made with caviar and cheeses and salmon. There were about twenty present, and and salmon. There were about twenty present, and everybody else, Mort decided wistfully, seemed to be having a fine time.

The telephone jingled merrily. "For you, Mort!"

somebody called.

Who is it?" Mort growled with the suspicion of all the long-suffering who must deal with an insistent and often unreasonable public.

"A Miss Bennett!"

Mort grabbed the receiver. "Hello!" he called feverishly. "Hello, Barbara!"

She sounded very far away, so far away he could not tell if her voice really were friendly, or if the intervening distance made it sound so. "That you, Mort? I've discovered I needn't keep that other engagement, after all. So, if the party's still on and there's room.."

Mort tried to tell her the real party wouldn't start so far as he was concerned until she got there...

"If there's room for two of us," Barbara insisted.

That neatly removed the bottom out of things. "Sure," Mort heard himself saying, "that'll be fine. Come right over."

Then he started listening for the bell announcing

"Sure," Mort heard himself saying, "that'll be fine. Come right over."

Then he started listening for the bell announcing her arrival. Whoever it was she would bring, he wouldn't like him. She took hours, seemingly. The party went gaily on, and Mort sat listening.

Finally someone opened the door and Mort started forward. Barbara! She had on dark furs, and her eyes were very bright. Behind her came another girl. "For protection, I suppose," Mort would kid Barbara later. "Mind that, would you! Protection from me!"

It was suddenly the gayest of parties for Mort, too. He found himself laughing a great deal and saying his funniest things and plying everybody with cocktails and food. Barbara especially. Nobody thought to count how many of the very special sandwiches made with salmon Barbara ate that afternoon. Barbara has a weakness for salmon. But suddenly, after most of the others had gone off for dinner engagements elsewhere, Barbara became aware of certain symptoms. She sat in the corner of a davenport, looking a bit pale and frightened, and discovered she was telling Mort about it.

Mort was all solicitude. He fetched the bicarbonate and adjusted pillows and appear with the bicarbonate Mort was all solicitude. He fetched the bicarbonate and adjusted pillows and opened windows. It was probably then that Barbara first discovered how really nice the chubby cafe favorite was.

She lay comfortably against the pillows and studied Mort out of wide, dark eyes. "I'll have to snap out of this," she announced without conviction. "I've an engagement for this evening."

"But you can't leave till you feel better!"

"No," said Barbara, and smiled. "I guess I can't."

"It may take some time, though," Mort suggested. "Hadn't you better do something about that other engagements."

"Hadn't you better do something about that other engagement?"

There was no mistaking Barbara's smile this time.

It was friendly. "So I had!" she giggled. "And you

know, I feel just well enough to do it. Where's the

telephone?

There wasn't much Mort could do to entertain a There wasn't much Mort could do to entertain a girl. He was working all day on the set, most of the night at the Casanova. But Barbara accompanied him to the Casanova and seemed to like it. She went again the next night, and the next. All day they worked together on the RKO lot, scarcely exchanging a word between lines. Even the words of "I'll Always Be in Love with you," theme song of "Syncopation," are just so much business when you're making a picture. In the evenings, however, over Mort's table at the club, they found a great deal to say.

But Mort couldn't say the important thing yet. When he stopped to count, he would realize that this momentous affair had in reality gone on less than two weeks. You can't rush a girl like Barbara. Even when she announced she was going away, he couldn't say it. Her part in the picture would soon be over, and she had been advised to take a rest. A girl friend had gone down to Palm Beach ahead of her, taken a small house and was awaiting her there.

"That's fine," said Mort, hoping he sounded properly enthusiastic. "Just what you need."

"Yes," said Barbara for want of anything better to say, "I suppose it is."

Mort saw her installed on the train with her baggage, her maid and a sufficient number of mystery stories to keep her mind occupied during a world tour. He shook hands formally and watched the train pull out of the station. Everything worth while in his life was going with it.

out of the station. Everything worth while in his lite was going with it.

And Barbara, for once, found mystery stories unsatisfying. After awhile she gave it up. She had the maid unpack a portable victrola and put on one of Mort's records. Before it had played through, she was crying. She played the record again, and cried harder than ever. And yet again. And so . . . down to Palm Beach

Beach.

The midwinter season was on. The sun shone brightly, the ocean glistened, the house her friend had prepared was all it should be. Interesting people were there, too. One of them, an old beau of hers, took Barbara to dinner that night. Nothing tasted right, somehow. They hadn't much to talk about, either. That is, they hadn't much except Morton Downey. Her dinner partner may have thought she was crazy. Barbara didn't care. She talked Morton Downey, through a good five courses.

The old beau, however, understood about such things. He'd been more or less in love with Barbara himself for some time. "If it's as bad as that with you," he now told her, "you'd better get back to New York. And the sooner the better."

"Yes," said Barbara. "Yes, I guess I had. Do you know when there's a train?"

So Mort got a telegram. It was but a brief message, summoning him to be on hand when a certain train reached New York. Mort was on hand, much too early and rather worried. Barbara, so far as he could figure out, had been in Palm Beach less than twenty-four hours. Explain that. Mort, pacing the station platform until train time, couldn't.

But when he saw her, no explanation seemed necessary. Instead of asking questions, he found he was telling her. It happened quite naturally and easily.

That was on a Thursday. The following Monday, January 28, 1929, they were married. The ceremony took place in Our Lady's Chapel of St. Patrick's Cathedral. Richard Bennett was in Chicago. So Gene Markey, who had had a part in writing the script for "Syncopation," and who later married Barbara's younger sister Joan, gave away the bride. Mrs. Bennett was in London, where she had gone to handle a theatrical agency, contemplating marriage with Eric Pinker. Constance, thunderclouds already appearing on the bright horizon of her marriage to Phil Plant, was in Paris. Joan had begun ascending to stardom in Hollywood.

But the Downeys had come down from Wallingford to see their famous son get married, and nearly

Hollywood.

But the Downeys had come down from Wallingford to see their famous son get married, and nearly fifty friends were jammed into the chapel.

Ask Mort what Barbara wore, and he can't tell you. "I can't remember," he'll say with a grin. "The usual sort of thing, I suppose. Those were still the days when girls wore their skirts to their knees and their waists down around their (Continued on Page 21)

The Queen Approaches

Quickening Stream of Listeners' Votes Carries Leah Ray, Rosemary Lane and Jessica Drag-onette to Top in the 1934 Queen Election

The royal purple of radio's queen is tinged with blue! Leah Ray and Rosemary Lane have brought the indigo of their big, bad, blues voices within hailing distance of the regal raiment soon to be draped around radio's Queen of 1934. Close to them, in the first tabulation of listeners' votes, is Jessica Dragonette.

Leah is leading the race for Radio Queen with a total of 2,294 votes, with Rosemary and Jessica trailing with a total of 2,089 and 2,070 votes respectively. It's still a wide open, free-for-all race, and next week's fluctuations may find this trio of charming ladies relegated to ignominious spots in the standings, for racing down



Irene Beasley, who may be heard on her own Sunday night NBC-WEAF program presented from Chicago

the stretch like true thoroughbreds are the threatening figures of Loretta Lee, Ruth Etting, Annette Hanshaw, Harriet Hilliard, Gertrude Niesen and Rosa Ponselle. RADIO GUIDE'S DRAMATIC HUNT FOR A RADIO QUEEN FOR 1934 HAS FIRED THE IMAGINATION OF MILLIONS OF FANS!

From Maine to California, from New York to Honolulu, from every nook and cranny of this and other continents, the fans have answered the call to arms loyally. Ballots bearing the names and signatures of dialers from France, Germany, England and other continental spots have been received, and there is a strong

possibility that every country on the globe will have been heard from before finis is written to the feverish

been heard from before finis is written to the feverish search!

THAT'S THE REASON RADIO GUIDE'S SELECTION OF A QUEEN WILL BE ABSOLUTELY OFFICIAL AND AUTHENTIC!

For the first time in the history of such contests, the fans, and the fans alone, have the sole voice and power to invest the form of a reigning radio favorite with the ermine of royalty. The ballot printed in Radio Guide is the only ammunition employed in this bloodless revolution. The will of the people again is being invoked in a worthy and righteous cause.

New York's greatest citadel, Madison Square Garden, is being prepared for the radio world's annual and thrilling National Electrical and Radio Exposition, where the coronation will take place in September. Virtually

the coronation will take place in September. Virtually the eyes and ears of the world will be focused on this spot in the fall when the unanimous choice of the people glides down the aisle of the crowded amphitheater, mounts the dais and is crowned Queen of Radio for the year 1034

R ADIO GUIDE and the sponsors of the National Electrical and Radio Exposition will spare no expense in making the stay of the royal visitor a memorable and pleasurable occasion. A thrilling itinerary of receptions, theaters, night clubs and other stimulating forms of entertainment have been mapped out. A suite of rooms in one of New York's magnificent hotels has been reserved to house the royal visitor during her stay in New York. In addition, all travel, hotel and entertainment expense of a traveling companion to the Queen will be borne by RADIO GUIDE.

In addition to the individual balloting on the part of radio listeners and readers of RADIO GUIDE. the editors

In addition to the individual balloting on the part of radio listeners and readers of Radio Guide, the editors have asked 229 newspaper radio columnists of the country to submit, for nomination, the names of radio performers on stations in their territories.

Every candidate nominated by a reader of Radio Guide must receive at least ten listener-reader votes, cast on the ballot provided on this page. No candidate will be considered a nominee until ten votes have been cast. The ten votes, of course, will be counted in her total.

ach week the nominations of the columnists will be ceases here. From then on the selection of the Radio Queen rests solely on the collective shoulders of the army of Radio Guide readers, for, as already stated, the favorite selected for coronation must be a ballot queen, elected by the votes which bear the authentic signatures of the loving subjects.

of her loving subjects.

The list is not limited to network performers. AN OBSCURE LITTLE STARLET, AIRING HER TALENTS ON SOME SMALL STATION IS JUST AS ELIGIBLE AS THE MIGHTIEST NETWORK ARTIST. The only restriction is that any nominee must have been a regular broadcaster for three months prior to June 1, 1934.

In the event that the local radio columnist fails to make a nomination, stations may submit the names of

The artists nominated by the columnists thus far are included in the tabulated vote column printed elsewhere in this page. The following radio editors participated in the nominations: "Mike" Porter, Aircaster of the New York Evening Journal; Aaron Stein, New York Post; Rocky Clark, Bridgeport Post; Norm Seigel, Cleveland Press; H. F. Lamertha, St. Louis Globe-Democrat; R. S. Stephan, Cleveland Plain Dealer; Darrell V. Martin, Pittsburgh Post-Gazette; Charlotte Geer, Newark News; Melvin Spiegel, New York Telegraph; Jo Ranson, Brooklyn Eagle; Albert D. Hughes, Christian Science Monitor; Dorothy Love, Philadelphia News; Joseph E. Sroka, Olyphant (Pa.) Gazette and J. P. Buckley, Cleveland News.

This week Joseph A. Connolly, radio editor of the Irish Echo, strings along with Colleen Mary Barclay, soloist on WINS; Lester Gottlieb, radio editor of News-Week, selects Ruth Etting, Harriet Hilliard, Alice Faye, Gladys Swarthout, Babs Ryan and Ramona; and Vivian Gardner, radio editor of the Wisconsin News, wires the names of Gertrude Niesen, Connie Boswell, Vet Boswell, Dorothy Page and Harriet Hilliard. The artists nominated by the columnists thus far



Elaine Melchior, off the air temporarily while appear-ing in stock. She'll be back on the CBS Buck Rogers program in the fall

If the name of your favorite star does not appear in any of the selections thus far, fill in her name on the ballot anyway. Many stars need but one or two more nominations to put them in the race.

The ballot coupon is printed herewith, Fill in the name of the radio artist who meets your requirements of Radio Queen, and send it to the Radio Exposition Editor, Radio Guide, 551 Fifth Avenue, New York City, N. Y. You may cast as many ballots as you wish, providing they bear your authentic signature and address. This is your election! Get behind it by voting for your favorite star!

your favorite star!

TOTALS TO DATE

10.	ALS	IU DATE
Leah Ray	2,294	Lillian Roth
Rosemary Lane	2,089	Priscilla Lane
Jessica Dragonette	2,070	Virginia Hamilton
Loretta Lee	2,038	Gladys Swarthout
Dorothy Page	2,033	Gale Page
Doris Shumate	2.032	Louise Massey
Annette Hanshaw	2,030	Frances Langford
Harriet Hilliard	2,029	Mary Livingstone
Rosa Ponselle	2,029	Elsie Hitz
Ruth Etting	2,028	Marge
Gertrude Niesen	2,027	(Myrt & Marge)
Edith Murray	1,827	Maxine Gray
Mary Barclay	1,625	Schumann-Heink
Ethel Shutta	1,614	Mary Steele
Mary McAfee	1,414	Peggy Healy
Jane Froman	1,397	Grace Hayes
Irene Beasley	1,388	Mickey Greener
Sylvia Froos	1,267	Alice Joy
Vera Van	1,249	Beatrice Churchill
Connie Boswell	1,225	Myrt (Myrt & Mar
Mary Rooney	1,219	Emrie Ann Lincoln
Muriel Wilson	1,197	Alice Remsen
Ruth Lee	1,162	Anna Melba
Babs Ryan	1,111	Ireene Wicker
Shirley Howard	1,103	Mother Moran
Rosaline Green	1.078	Judy Talbot
Joy Hodges	1,057	Florence Chase
Dorothy Adams	1,016	Arlene Jackson
Olga Albani	987	Marion Jordan
Grace Albert	962	Ruby Keeler
Ramona	914	Vet Boswell
Sandra (Dixie Debs		Louise Sanders
Lena (Jake & Lena)		Roxanne Wallace
Gracie Allen	874	Ruby Wright
Linda Parker	718	Fannie Cavanaugh
Irma Glen	715	Fannie Cavanaugh Lucille Hall
Lulu Belle	691	Dorothy Hicks
Kate Smith	617	Nan Johnson
Julia Sanderson	613	Grace Donaldson
Alice Fay	587	Lilian Bucknam
Gretchen Davidson	516	Frances Baldwin
Virginia Rea	482	Ruth Russell
Mary Eastman	481	Mary Small
June Meredith	476	Martha Mears
Charle Machematic		

Radio Queen Ballot (Joint Sponsorship of the National Electrical and Radio Exposition and Radio Guide) My choice for Radio Queen, 1934, is

(street and number) (city and state)

My favorite radio stations, in order of preference, are: This convenient size will allow the ballot to be pasted on a one-cent postcard. Mail to Radio Exposition Editor—RADIO GUIDE, 551 Fifth Avenue, New York City 8.4-34

Signposts of Success

Revealed by the Lines of Your Face

ary McCoy's career is an interesting one. Its highlights will prove enlightening before we turn to the personal analysis.

A five-dollar bill paid to her for appearing before a women's club in Ness City, Kansas, when she was nine years old, looked much larger to Miss McCoy than any money she has received during her distinctive career as a National Broadcasting Company soprano and actress.

any money she has received during her distinctive career as a National Broadcasting Company soprano and actress.

"That money would have balanced the United States budget," Mary says laughingly. "It was the most money I had ever possessed at one time, and it informed me that my future fortune was assured. All I had to do was to keep on singing!"

This early success served as an inspirational star to which the singer hitched her wagon and moved along with her music. Before she was twenty she had toured in concert and light opera. Finally the great Schumann-Heink heard her and decided to sponsor her musical education. Miss McCoy did not disappoint her benefactress. A few years later she came to the NBC networks in New York as a soprano soloist.

She was featured with the original Chase and Sanborn program, was starred on a dozen well-known broadcast series, and has been a prominent member of Raymond Knight's merry, mad Cuckoo program since it first burst into the ether a little more than four years ago. The Columbia chain has claimed her voice for more than one commercial broadcast. Her hobbies are horses, dogs and detective stories.

Inder the X-Ray of a character doctor's analysis, the face of Mary McCoy shows that she is already successful, and doesn't need a new job. The analysis can tell us why she is a success, and can point the way to another vocation in which she could lead.

In this face we find music, sentiment, love of romance and a great deal of capable mimicry. It tells that her voice is rather delicate and has the qualities which would turn more easily to semi-classical music than to that of any other type. This voice is filled with personality and "musical gestures."

The facial indicators give the story of anatomical structure, for they are the little signboards which label the capabilities of the body as well as the brain. From them we can see that Miss McCoy is not very rugged. Later in life she will need to take excellent care of her health, especially the digestive side. We are not sure of this point, but believe that she is likely to have a nervous breakdown.

This is because Mary McCoy is physically sensitive and has strong indications of liability to nervous ten-

By "The Doctor"

Mary McCoy's Features Tell The Doctor Why She Succeeded——Gaze Into Your Mirror and See if Your Face Shows The Same Promise of Fame and Fortune



sion. Her good humor helps her to carry through.

If ever she finds it necessary to give up her musical vocation, Miss McCoy should take up romantic short-story writing. With the proper practice she could make a success of this work; for she possesses vocabulary ability, easy expression, imaginative idealism and the ability to convey her thoughts to others.

A person's mind supplies the facts, and the facts come from the senses: sight, hearing, taste, smell and touch. In other words, if that thin section of your forehead right above your eyes—that section which carries your eyebrows, only a little over a half-inch wide—is full, your perceptions are high. You prefer to obtain your impressions through sight. If the temple, that little spot just in front of the hairline, is full, so that you are particularly sensitive to sounds and words, you will prefer to get your impressions through sounds and words rather than through your perceptions. Those mental impressions must be obtained through sight or hearing, and they indicate a great deal in employment selection. These faculties, feeding the reason, plus the assistance or limitations of your other characteristics, specify the vocation you should follow.

iss McCoy is the affectionate type. People of this kind are vital and basically emotional, with a stronger regard for individuals than for social masses. Egotism is not large in this subject, and reciprocity is strong. She is especially generous to fellow artists. The indices of form and color appreciation, in the fore-head, are developed; but Miss McCoy's mentality is not focused upon the visual arts so much as upon sound, music, vocabulary and emotions. She has all of the desirable supporting faculties, such as amity, love of people and aspirations.

From this it would seem that she could become an excellent teacher. But for her high enthusiasm, she might do well in this profession. Notice the fullness on the cheek, about halfway between the eyes and the upper lip. Enthusiasm is not a mental faculty, but emotional, and the emotions dominate the mind in many ways. Teaching would prove unsuccessful for Miss McCoy because her enthusiasm would wear itself out in constantly trying to implant ideas in the heads of the constantly trying to implant ideas in the heads of the young. A good teacher must not have a high enthusiasm. A good entertainer must.

Hits of the Week

In addition to the distinction of being the song hit played most often over the air during the past week, the tuneful "All I Do Is Dream of You" earned the further honor of having been played more often in one week over the major networks than any other number since the beginning of the year.

The tabulation of outstanding hits compiled by RADIO GUIDE is as follows:

BANDLEADERS' PICK OF OUTSTANDING HITS: SONG HITS PLAYED MOST OFTEN ON THE AIR: OUTSTANDING HITS:
Song Points
All I Do Is Dream of You 25
For All We Know 23
The Prize Waltz 20
Dames 17
Spellbound 15
Sleepyhead 15
Church Around the Corner 12
I'll String Along With You 11
Never Had A Chance 11
Thanks for a Lovely Evening 9
A few of the bandleade Song Times
All I Do Is Dream of You 32
For All We Know 31
The Prize Waltz 27
Sleepyhead 21
Church Around the Corner 20
Dames 20 Dames 20
Spellbound 20
Thanks for a Lovely Evening 20
Never Had A Chance 19
I'll String Along With You 19

A few of the bandleaders' selections, arranged alphabetically:

A few of the bandleaders' selections, arranged alphabetically:

Charles Barnet. orchestra conductor at Coconnut Grove: Steak and Potatoes; Dancing On a Rooftop; I Ain't Lazy; Easy Come, Easy Go; Little Man. Busy Day.

Leon Belasco, orchestra conductor at St. Moritz:
For All We Know; Spellbound; Thank You For a Lovely Evening; I'll String Along With You; I Wish I Were Twins; With My Eyes Wide Open.

Eddy Duchin, orchestra conductor at Congress Hotel, Chicago: I Got a Warm Spot in My Heart for You; The Very Thought of You; Tonight is Mine; Easy Come. Easy Go; Ill Wind.

Ferde Grofe, conductor of new Sunday night "Americana" program: Spellbound; With My Eyes Wide Open; Rollin' Home; Sleepyhead; Steak and Potatoes.

Richard Himber, conductor for Studebaker Champions programs: I'm Counting On You; Drums in My Heart; How Am I to Know; Tell Me I'm Wrong; Fare Thee Well.

Frankie Masters, orchestra conductor at Lagoon Restaurant, Century of Progress: Dust on The Moon; Take A Lesson From the Lark; All I Do Is Dream of You; Thank You For a Lovely Evening; Born to be Kissed.

Theme Songs that Click

hen is a song not a song? Surely, as good an answer as any to that question would be: "When it has no name—no words—and never has been published"! And yet that description fits perfectly one of the air's "clickiest" theme songs—the amiable air that introduces one of the funniest shows on earth. It is Phil Baker's tag tune, and nobody ever has published it. But, for a song that never has appeared on the music counters of the nation, it is surprisingly familiar to people who hum and whistle tunes. The sponsor takes the bow in this theme song, and therefore it is known simply as "The Armour Theme Song." Phil Baker, however, is the man behind the tune, because he had it written for his program. It is the signal for the beginning of laugh-provoking gags and ridiculous situations. It is a sure sign that Bottle and Beetle are ready to annoy Baker.

Baker has been using the theme since March, 1933—which is a comparatively long time for a theme song. It is somewhat lengthy for a radio program run, considering that many artists look upon a 13-week contract as something worth writing home about. Baker had just been given a contract to do a show for the meat packers when he had the song written. He had his own ideas regarding the sort of program that was wanted. As in any other program, comedy, dramatic or musical, the show needed a theme song. Baker never had one, so he went to his friend, Kenn Sisson, the song writer. "Kenn," he said, "I'm getting a new show ready, and it's all complete but the theme song. Now, I know

"Kenn," he said, "I'm getting a new show ready, and it's all complete but the theme song. Now, I know you are a composer of parts and I want you to jot down a flock of notes which, played with feeling, will form a melody that will signify to the waiting world that Phil Baker is coming to them through the loud speakers."

speakers."
"I want," continued Baker solemnly, "something with soul—a sequence of musical notes that will con-

tain pathos, humor, tenderness, irony. Something not too heavy, yet which will breathe throughout a high

"Uh-huh," said Sisson. "How about Beethoven's Moonlight Sonata?"

"Uh-huh," said Sisson. "How about Beethoven's Moonlight Sonata?"

"Disregarding flippancy," Baker continued, "my theme song must run the gamut of human emotions—"

"All in about forty-five seconds," agreed Sisson. "Go on!"

"It must please the sponsor, the studio, the critics, myself, yourself, and last but by no means least, the public itself," Baker chanted.

"What are you going to call this—this masterpiece?" faltered Sisson.

"I'm not going to call it anything," Baker replied.
"Nor is it going to be burdened by anything so crass as lyrics—words to you. It must charm the listeners by its sheer melody."

"Why don't you take one of the numbers I have"

"Why don't you take one of the numbers I have already had published?" Sisson asked. "Any of them?" "Don't want one of your published numbers," returned Phil; "don't want one of anybody's numbers. As a matter of fact, I want a number of my own. I've never had a number, and I think it's about time I was getting one."

never had a number, and I think it's about time I was getting one."

"Okay, Phil," said Sisson, "If you won't take one of my songs in toto, I'll give part of one to you in an 'original' composition."

When the composer wrote the song, he included four bars of another tune that he had written some time before, "Tonight Is Ours." He turned it over to Baker, who rehearsed it and adopted it as the Baker signature of the air. Since that time it has been played weekly over an NBC-WJZ network, and has become nationally famous as Baker has become nationally famous as Baker has become nationally famous tionally famous as Baker has become nationally famous and as his Bottle and Beetle have become household names-names whose mere mention inspires laughs.

Open Door to Beauty

Before the last two types, Nos. 7 and 8 Brunettes, are discussed, 1 would like to let the members of the Beauty Guild of the Air know that we are not broadcasting at the present time. However, we shall be away from the microphone for a short period only. I sincerely trust that you will watch the pages of RADIO GUIDE for the announcement that the program has resumed, as it will early in the fall.

Now as to those last two types: First is No. 7. This is the Titian Brunette type, with brown, green, or black eyes, fiery red hair, and light red eyebrows and eyelashes. The color of the skin is light cream. This type, as is true of the Titian Blonde, freckles very, very easily. Even a warm wind will cause the freckles to show quickly. The skin of this type is quite thin and sensitive, and great care should be used to give it the proper protection at all times.

If you are this type and enjoy outdoor sports, where you remain in the sun for any length of time, it is absolutely necessary for you to have your makeup on extra heavy so as to prevent the sun reaching your skin. If you go fishing or bathing, I would not be so particular as to how I looked at these times, but would be sure that my skin is well protected. Base creams should be applied more heavily; so should the face powder, and the finishing lotion on the rest of the body that is exposed. The legs and instep of the foot must be protected. The instep, by the way, sunburns very easily and is most painful. Sometimes it burns so badly that a shoe cannot be worn. that a shoe cannot be worn.

The colors of clothing for this particular type are extremely difficult. This type is very pastel. The red hair and brown eyes make color selection a problem. What ordinarily would be very becoming, and complement the eyes and skin. sometimes clashes with the hair so badly that the whole picture is spoiled.

Of course the predominating color for this type is green. However, that doesn't mean any shade of green. It can't be too light, nor can it be into the blue-green. It must have life in it. Vivid colors such as orange can be worn, but I would suggest a contrasting color be worn with it. Reds are extremely difficult for this type because of the clash with the hair. Browns, of course, are excellent; brown is the dark color for this type. Blacks are almost taboo. Peculiarly, gray is a good color if relieved with a bright contrasting color.

Now as to the color of cosmetics for this type: Face powder should be Rachel; face cream, Rachel;

The Dish I Like Best

By Rosa Ponselle

By Rosa Ponselle

Y favorite dish is spaghetti—but my pet aversion is the cook who knows only one way of preparing it. Actually, there are almost countless ways of cooking spaghetti. Served in almost any style, it is savory to me. But there is one special preparation I like best of all: Spaghetti with clams!

I have occasionally been amused by the reactions of my friends to the recipe. Almost everyone is accustomed to the idea of spaghetti with meat, but spaghetti as companion to a seafood is something different. How different it is—and how delicious—I shall leave to you to judge, providing you are sufficiently interested to try my recipe. It is as follows:

Take one pound of spaghetti—two pounds of small clams—one clove garlic—four tablespoons of pure olive oil. Steam the clams for five minutes, using one cup of water. When they are steamed, remove the clams from the shells and strain the water through a cloth. Keep this water carefully. Meanwhile you are cooking your spaghetti. I assume that this bit of plain cookery is familiar to everyone, so I shall not attempt to go into details.

Next, brown the garlic in the olive oil. Add one cup of strained tomatoes. Then cooking begins in earnest: this mixture should be cooked for ten minutes.

Now take the clam water and add it to the mixture. Cook it for another ten minutes.

nest: this mixture should be cooked for ten minutes.

Now take the clam water and add it to the mixture. Cook it for another ten minutes. Five minutes before you are ready to serve your spaghetti-with-clams, add chopped parsely to the clams. When this has been done, mix the whole thing with the spaghetti, which has just been brought to the cooked state.

If these directions are followed, you'll find the result is oh, so good! I do not know any dish which possesses a flavor even a little bit like it. I have found that it is rather important to stick pretty closely to directions. With a bit of experimentation, however, a good cook should be able to work out those slight variations which give the dish just the shade of flavor best appreciated by herself and her family.

Frequently I have had this dish prepared for a late supper at night. Contrary to what may be imagined, it is digestible and never once has caused me distress. I can eat it any time of the day or the night.

Merely writing about it makes my mouth water. I think I shall order some for dinner this very night!

By V. E. Meadows

Director of the Beauty Guild of the Air, with Years of Experience Beautifying Famous Motion Picture Stars. His Advice to Millions of Radio Listeners is Presented in this Series



Carol Dies, of the "Going to Town" Hour heard Sundays over an NBC-WJZ network, is a strik-ing example of one of the bru-nette types to receive V. E. Meadows' attention this week

finishing lotion, Rachel; cheek rouge, raspberry; lip rouge, medium; eyeshadow, brown. Two kinds of eyebrow pencil are required—brown for the eyebrows, and black for lining the eye. Great care should be taken in making up the eyes. Usually the skin is very white all around the eye, and it needs lining with a black eyebrow pencil in order to give it brilliance. However, if this is not done well, the eyes will look very bad.

o. 8, or Dark Brunette, has eyes of brown, black or green. Usually the type has jet-black hair. Color of skin is deep olive. This type is sometimes called an "olivette."

Colors of clothing for this type are: Practically all shades of brown, and all vivid colors. Black is taboo, brown being the best dark color. White can be worn, but a relief of a very vivid or loud color should be used as a trimming or belt.

Color of cosmetics for this type are as follows: Face powder, deep ochre; base cream, deep ochre; finishing lotion, deep ochre; cheek rouge, raspberry; eyeshadow, brown; eyebrow pencil, black.

This type usually requires no eyeshadow or eyebrow pencil around the eye. The only time the eyebrow pencil would be required is if the eyebrow is too short. Then it would be needed for lengthening the eyebrow. However, no additional color is needed.

V. E. Meadows' answer to a reader's question put to him recently, is as follow:

O. Could you tell me what to do for enlarged pores?

A. In order to clear up this condition you must first purchase a bottle of the liquid cleanser. Cleanse your face with the liquid cleanser before retiring. Then remove with a soft cloth. Wash the face with luke-warm water and a good mild soap. Rinse and dry. Then use the following mixture:

One pound of Epsom salts. Dissolve this quantity in a quart of distilled water. Pour out a small quantity each evening, and heat. Keep the solution warm while applying. Pat it over the parts of your face which are effected by oiliness, using a piece of absorbent cotton with which to apply. Keep your face wet at all time, and continue this application for five or ten minutes or more. Rinse your face, then, with lukewarm water and dry. Another application of liquid cleanser should be applied rather liberally, and allowed to remain on over night.

over night.

In the morning the face should again be washed with lukewarm water and soap, and a complete protective makeup should then be applied in order to keep the dirt and dust of the day from getting into the pores and aggravating the condition.

Marks Wave

urtain. Sympathy to Bob Hall, WOR announcer, whose charming and talented wife, Anita de Witte Cooke, died in New York City recently. One-time organist at Roxy, New York, she also toured in vaudeville for seven years.

Curtain. Death signed off the career of G. Walter Vogt, 24 year old announcer of KFAB and KFBI, Lincoln. The popular broadcaster failed to rally from an appendicitie operation. appendicitis operation.

Hookup. It looks like a romance between Muriel Wilson, Show Boat singer and Fred Hufsmith. Aside from the visible indications, they recently sang a love duet on the Palmolive show—and how they sang it! Muriel, true Southern gentlewoman, hopes some day to cross the English Changel without getting seasies; ber cross the English Channel without getting seasick; her diverse nicknames—"Bright Eyes" and "The Duchess". Her pet peeves are snakes—reptilian and gossiping!

Meter. Ferde Grofe, now playing at the Claremont Inn, N. Y., and noted symphonic arranger of the CBS, celebrated on July 28, the twentieth anniversary of his musical debut with the Los Angeles Symphony Orches-

Meter. Irma Glen, the NBC organist who wants to be a pianist, birthdays August 3. She swims, bicycles, dances, skates, knits and ping-pongs, but hates bridge and city life; has a radio with a phonograph attachment to record her own programs. to record her own programs.

Meter. A classmate of Vallee's, Dr. John S. Young, the NBC announcer, adds a year on August 3. He speaks French, Spanish, German, Italian and Spanish; plays the violin, piano, guitar, banjo, ukelele and vibraharp. He collects signed photos of celebrities and postmarks on fan mail received through international broadcasts.

Meter. Edna O'Dell, the NBC Hoosier songbird, avoids baseball and football games because at them she shouts her voice away—but is unable to avoid another birthdy on August 8. She loves cooking and fears three-

Meter. Congratulations on an August 4 birthday, Carson Robison! The CBS singer and writer of hill-billy tunes has strong likes (including Will Rogers, raisin pie and fishing) and equally strong dislikes (crowds, bluffers and successful artists who get swelled heads).

Meter. Nino Martini soon will be 30. This noted CBS singer and Metropolitan Opera star, the first radio singer ever to break into grand opera, was born in Italy on August 8, 1904.

Meter. A birthday party for Hazel Tice, wife of Larry, saxophonist with Lopez, on August 12.

Meter. The Eton boys, quartet featured on CBS "Forty-Five Minutes in Hollywood" mark their fifth year on the air July 28.

Meter. Paul Whiteman celebrates his thirteenth anniversary in the east on July 31. Little Jack Little, now playing at the Ambassador, Atlantic City—the scene of Whiteman's debut 13 years ago—will feature the Whiteman-introduced "Rhapsody in Blue" in honor of the Whiteman party, which will be present.

Meter. Albert Spalding, outstanding violinist, celebrated a wedding anniversary on July 19.

Meter. Spirits of Harmony still breathe in the household of Wilson E. Meyers—bass and arranger of the Spirits of Rhythm. NBC sextet. A third wedding anniversary comes up on August 15.

Radio Road to Health

oo many men and women voice that popular vacation refrain each year, that breathless boasting of a "wonderful time," followed almost instantly by a chagrined, "But I'm all in." Too many have not the faintest conception of what constitutes a vacation. As a rule, vacationers are so eager to throw off the yoke of restraint that, when they do get away, they cast caution and common sense to the winds. Whatever your particular plans may be, the important thing is for you to schedule a vacation that will yield the greatest health returns—that will make you physically fit for arduous duties ahead, and that also will act as a mental stimulant. mental stimulant.

We frequently see advertisements which promise to

we frequently see advertisements which profiles to teach one to dance, learn stenography or to accomplish some other improvement, in "ten easy lessons." Per-haps we can appeal to the public by taking a leaf out of the book of such advertisers. And we can do so with of the book of such advertisers. And we can do so with
the realization that we CAN accomplish what we promise in "ten easy lessons"—which will be discussed in
this and forthcoming health talks.

In this Lesson No. 1, the preliminary steps to a
successful vacation must be considered.

sidered.

Before you go away, it is wise to plan a visit to your family doctor for a thorough physical examination. He will be able to advise you as to your health needs and as to the amount of exercise you should have. Weak hearts, for example, cannot stand the strain of tennis or long hikes. Your doctor may have some important advice to give you as to diet. He may discover certain physical defects which need correction.

The children need this health examination also at the close of the school year, to detect any physical defects which may be present. Enlarged or diseased tonsils and adenoids, to cite one such defect, are important health hindrances which may prevent the youngsters from getting any real benefit out of their vacations.

et the choice of a place serve as a theme for Lesson Let the choice of a place serve as a theme for Lesson No. 2. Do not choose a place for your vacation where you are judged by the clothes you wear. The purpose of your vacation is certainly not to impress other people with your wardrobe. Choose a hotel, boarding house or camp for its health possibilities, for its good nourishing food, for its pleasant environment, for its cleanliness and sanitary facilities, for its wholesome recreational facilities.

While 1 am not unmindful of the delights of the automobile trip, let me remind you that there is no health advantage in remaining all day long in a closed car for every day of your vacation. If possible, ride in

By Shirley W. Wynne, M.D.

Do You Know How to Take a Vacation? Doctor Wynne Gives Pointed Advice on the Subject, Herewith



an open car so that you may get full benefit of the fresh air and the sunshine. Allow yourself sufficient time along the way for rest periods. Drive slowly. Don't attempt to pile up a long-distance record mileage.

And Lesson No. 3 should give you timely advice about foods. Be particularly careful of what you eat

while on your vacation. In general, the summer diet commands an abundance of fresh green vegetables, salads, fruits and milk, and allows for smaller portions of meat, starchy foods and fats that have formed your diet during the winter.

It is unwise to indulge in heavy meals during the warm weather. Many people eat so much fried or rich food that their vacations are spoiled by repeated attacks of indigestion. Eat light desserts such as plain ice cream sherbet, fruit chilled in gelatin, junket and cornstarch or tapioca mixtures, rather than heavy puddings and pastry. dings and pastry.

Have a hot lunch or dinner every day, whether you cook it yourself over a camp fire or dine in a hotel or boarding house. Drink pure beverages like fresh orangeade, lemonade or iced tea, rather than uncertain

orangeade, lemonaue of feed tea, bottled goods.

Don't form the habit of stopping at every roadside stand for a "bite." Keep to your schedule of three meals a day. While some roadside inns are equipped and stocked to serve proper food in attractive variety, some of the smaller ones are unable to serve more than a very narrow selection of food. Their cooking facilities are likewise usually limited.

ally limited.
Following is the answer to a question selected from many submitted by readers:

Q. Is typhoid fever prevalent in small communities? I am considering going to the country for my vacation and would like to know if there is danger of typhoid where I am going.

to know if there is danger of typhoid where I am going.

A. It is a milestone in the progress of the nation's physical well-being that even in outlying hamlets scourges such as typhoid epidemics are today rare occurrences. The ounce of prevention formula has been put to work and is getting real results. I would advise, however, that you investigations of your living quarters

gate the sanitary conditions of your living quarters while on vacation and also make sure the milk and water you drink come from approved sources.

Hours to Come

The Landt Trio and White are tying up with Rockwell-O'Keefe with a fall commercial in the offing . . . Don Bestor's orchestra, with vocalists Joy Lynne and Ducky Yountz in addition to guest stars, auditioned for RCA-Radiotron . . . United Drug will air a series of Annette Hanshaw transcriptions . . . Inside stuff: Abe Lyman's refusal to go into the Pavillon Royal was because Rudy Vallee opened there, and Lyman didn't wish to "follow" anyone . . . Vivienne Segal may leave the airwaves this fall to star in a London dramatic production . . . Ed Wynn comes back October 2 . . Maybelline Eye Beautifiers takes the air September 16 with a program consisting of Maybelline Musical Romances, Harry Daniels' orchestra, and vocalist Don Mario Alvarez. Guest stars from filmdom will round out the show, which will occupy a 3:30 to 4 p. m. spot Sundays . . . Blue Coal, who sponsored The Shadow, has signed for time beginning October 1 . . . and October 1 is the date set for the return of Tom Mix for Ralston cereal . . . Packard Cavalcade goes on the air September 18 with a new program . . . "Trade and Mark," in private life Billy Hillpot and Scrappy Lambert, resume October 6 for Smith Brothers . . . Dick Himber, who goes on the Hall of Fame for the August 5 broadcast, will remain with the program provided he can obtain the permission of his Studebaker sponsor . . . A series of Roosevelt broadcasts will mark the President's return from his vacation, the first to come from Portland, Ore., when he disembarks from the cruiser Houston August 3, and the others to follow during his trip across the continent to Washington . . . Vincent Lopez opens at Loew's Metropolitan August 3 . . . Reggie Childs has a week at the Albee, Brooklyn, he Landt Trio and White are tying up with Rock-

in mid-August . . . Bob Grant will return to Zelli's when he leaves the Brook Club, at Saratoga . . . Eddie Garr will go on the air for the British Broadcasting Company during the week he appears at the London Palladium . . . Dave Appolon opens at the Palladium in London August 6. plays a week, and then goes out to make room for Burns and Allen, following back the radio pair after their week. in London August 6. plays a week, and then goes out to make room for Burns and Allen, following back the radio pair after their week . . . Jeanie Lang opens next week in Milwaukee . . . Joe Reichman, bandsman at the New Yorker, will have three additional afternoon radio spots on CBS in the fall, bringing his total weekly airings to ten . . . Evelyn Poe, Roger Wolfe Kahn's vocalist, has a Hollywood contract beginning in September . . . Robert Simmons, Harry Horlick's vocalist, is making a series of shorts . . . Tito Coral's first picture will be released next month for Mexican and South American consumption . . . Jeanie Lang teams up with Buddy Rogers in a new commercial program to open thirteen weeks in September, both parties having signed up while playing Chicago . . East and Dumke are set for a fall commercial . . . The Three X Sisters and Mary Small will take part in the all-star radio show in Atlantic City . . . A new spot will be added to Jerry Cooper's CBS programs in September, with the singer slated for a big build-up . . . Juliet Lowell has sold the script of her "Dumb Belles Lettres" to a radio sponsor . . . Molasses and January, who have roles in "Mississippi," Lanny Ross' starring picture, will shoot their portions of the film at the Astoria studios, and the thing will then be shipped west and put together on the coast . . . Irene Taylor will act as mistress of ceremonies with Ben Pollack during the maestro's tour through Irene's native Texas.

Bulls and Boners

Murray Arnold: "And don't forget there is a charge of only 75 cents for all the beer you can drink from Monday to Friday."—Mary M. Lukens, Trenton, N. J. July 2; WIP; 6:45 p. m.

Announcer: "In less than two weeks your indigestion, skin and headaches will be gone."—Dorothy Eich, Kalamazoo, Mich.
July 6; WMAQ; 7:55 p. m.

Ford Bond: "John L. Sullivan was the last champion under the old rules with bare gloves." S. Stead, Thorold, Ont., Canada.

June 14; CKTB; 10:55 p. m.

Announcer: "A little moth might be at work where you are sitting right now."—Ralph Bickel, Champaign, Ill.

July 5; WENR; 5:37 p. m.

Mrs. Ford Carter: "We had on evening clothes but not many were dressed."—Don Hayworth, Logansport, Indiana.

July 10; WBBM; 8:45 a. m.

Uncle Peter: "Invite as many guests as you need and cover each with a leaf of lettuce."—Michael Mark, Winnipeg, Manitoba, Canada.
July 5; CKY; 6:45 p. m.

Lyle De Moss: "Thundershowers and rain in the northeast portion tonight followed by Thursday, Friday and Saturday."—Mrs. Edla Ferguson, Sioux City, Iowa, July 11; KFAB; 7:33 a. m.

Announcer: "A little boy wandered away accompanied by his dog riding a bicycle."—Robert Bettin, La Crosse, Wis.
July 11; WKBH; 12:50 p. m.

Voice of Experience: "Even though you have been true wife all of your life."—Selmer Ronnie, Cyrus,

July 12; WCCO; 10:13 a. m.

Bob Elson: "Since the Yankees have their new stadium the Giants play at the Polo Grounds by themselves."—D. C. Pritchard, Gary, Ind.
July 14; WGN; 2:58 p. m.

The Child's Hour

ne of the most difficult of children to handle is the bad-tempered child. A child with this quality presents a trying problem to the harassed parents, for he stops at nothing and goes to any extreme to attain his ends. A goodly percentage of my daily mail contains requests for information on this white

subject.

I have known cases of bad temper to manifest itself in a two-day-old infant. Usually, when the child's temper is curbed in the cradle, the parents have little of this sort to fear during the years to come. But when the infant starts his histrionics and is picked up and fondled, his cunning mind immediately grasps the fact that he has but to cry to obtain instant and unwar-

ranted attention.

Thus as the child grows and flourishes and is pamranted attention.

Thus as the child grows and flourishes and is pampered and spoiled, the parents are storing up for the inevitable day of reckoning when they will have to pay for their foolish policy with tears and anguish. The wise mother will pay no attention to the crying child, beyond seeing to it that he is comfortable. If the child persists in crying and acting contrary after this precaution is taken, close the room door and let him cry himself to sleep. A few doses of this will teach him to be amiable.

The extent and duration of a child's temper depends solely upon how long the mother can hold out against the nerve-wracking sound of a screaming baby. As a general rule the mother has neither the will nor the inclination to nip the child's temper in the bud by permitting him to cry himself off to sleep.

A child who is used to creating a scene will continue to do it so long as he is able to get away with the practice. Many mothers seem to think that the baby will discard this trying habit of his own volition as he grows older. Unfortunately, this is not so. As a matter of fact the child's temper will grow worse as time goes on unless corrective measures are taken to curb him.

Catering to every childish whim is a dangerous policy. Naturally, I realize that parents are fond of their children and will do everything within their power to make the child's lot a happy one. But a line must be drawn somewhere, else the child will grow up to be wilful, headstrong and bad tempered.

Halfway measures and policies only serve to bewilder the child.

As an illustration if you permit your boy to

As an illustration, if you permit your boy to

Flashes of Best Fun

Tim Ryan: That must be a burglar downstairs.

Irene Noblette: What's a burglar?

Tim: Someone who steals.

Irene: Gee, those radio comedians are all over.

—Going to Town

Phil Baker: To get to Chiku we have to past through a skunk farm.

Bottle: How do you know. Mr. Baker?

Baker: I just got wind of it.

-Armour Program

Walter O'Keefe: Mr. Rogers is one of the luckiest men I know. He has a wife and a cigaret lighter—and they both work!

Jack Benny: I was a leader once myself.

Jimmy Greer: What did you lead?

Mary Livingstone: A rotten life. -General Tire

Bottle: I know a movie star who never endorsed face cream, soap, or tooth paste.

Phil Baker: Who is she?

Bottle: A trained seal.

-Armour Program

Nestle Program

Portland Hoffa: Oh, papa is very critical. If he was Dr. Jekyll he would have criticized Mr. Hyde. Fred Allen: Oh, yes, he's the knife of the party, all right. -Hour of Smiles

The President is still fishing from the Joe Cook: Battleship Houston. He's having such a fine time that battleship fishing promises to become one of America's favorite sports—especially in the mid-west.

—Colgate House Party

Teresa: Jack turned down an offer from Frank Buck to play in "Bring em Back Alive." Walter O'Keefe: He turned down an offer like Why?

Jack wouldn't go all the way to Africa
—Nestle Program Teresa: for a buck.

By Nila Mack

The Director of ALL Children's Programs for CBS. Has Many Pertinent Things to Say About the Bad-Tempered Child



Drastic methods are necessary when a child's bad temper has grown out of hand—yet when that bad temper is corrected, the child can taste the essence of happiness, as does the little one above

eat ice cream before dinner on Monday or Tuesday, he will look for the same privilege on Wednesday and if it is denied him he will go off into a tantrum and

raise a scene. Bad cases of temper always spring from such simple beginnings.

Not so long ago I witnessed a remarkable display of bad temper in a child. Despite the fact that child psychology and infant behaviorism have constituted my life work, I can honestly state that never before had I witnessed such fury and wilfulness in a mere child.

The young lady, about seven years old, had been refused spending money. She wheedled, coaxed and stormed.

stormed. Finally, in a frenzy, she threw herself to the ground and began to pound her head on the floor. And as an artistic finishing touch to her fiery display she began to pull and tug at her hair.

The mother was mortified. This but climaxed many similar scenes enacted by her daughter. I had suggested several remedies to this mother, but apparently none had been effective.

gested several remedies to this mother, but apparently none had been effective.

Suddenly the woman had a flash of genius. I will confess that I never would have thought of anything quite so drastic, but it worked perfectly.

She threw herself to the floor and began to match scream for scream with her daughter. Everytime her offspring's head hit the floor with a resounding thump, she followed suit. When the lass tore a clump of blonde hair from her head, the mother matched her with a clump of her own dark brown tresses.

The little girl was astounded. She ceased her violent gyrations and stared at her mother. Suddenly she began to sob, and with a little cry she threw herself into her mother's arms. The mother looked at me through tear-stained eyes, as if ashamed of her action. She needn't have been ashamed. I was proud of her. It took courage to do what she did. Since that time she has had no trouble with her daughter.

cannot be emphasized sufficiently, however, that had

It cannot be emphasized sufficiently, however, that had this seven-year-old evil temper been checked in time, there would have been no necessity for such a display of heroics on the part of the mother—heroics which, however effective, serve largely to illustrate how far she had let the child go her headstrong way.

The time to start training a child is in the very beginning, for one of the truest words ever uttered is that familiar old adage: "As the twig is bent so is the tree inclined." Do not make the mistake, fond mother, of underestimating the intelligence, the cunning, that lies behind that little red face which to you is the most precious thing in the world! Science has proved that the ability of that little mite to learn is far quicker than your own!

Consequently, it is up to you to see that this mar-

Consequently, it is up to you to see that this marvelous power of learning is directed in the right channels. Personal integrity of an individual—from the cradle to the grave—definitely is influenced by the

training received extremely early in life.

Your Grouch Box

ave you a radio grouch? Does something on the air "get under your skin"? If so, what's the use good, sound, healthy kick you may be instrumental in knocking off one of radio's rough spots, and bringing the art of broadcasting just one step closer to perfection!

"Your Grouch Box" is open to your complaints against radio. More than that, your complaint, published in this department, will be read by hundreds of thousands of your fellow listeners from coast to coast, as well as by leaders in the radio industry. Consequently, your criticisms may have great value in stirring up interest in improving radio as a medium of entertainment and education.

Anyone possessed of genuine feeling for musiceven though lacking in technical knowledge of music—will warm to the criticisms of this listener.

Dear Editor: May I bring out from their years of hiding, two peeves concerning certain phases of radio programs?

The first, and less important has to do with the

The first, and less important has to do with the average studio organist whose first great care, after mounting the bench, is to pull out the "Vox Humana" stop—the "Tremolo" to you. This disagreeable habit is one they bring from the moving picture houses, where most of them learned their trade (by experience or observation). And it is akin to the continual vibor observation). And it is akin to the continual vibrato used by many singers of whom their admirers say: "Her voice is so sympathetic." A beautiful and telling effect, for occasional use, is debased by contin-

solo violinists, and 'cellists, too, are frequent violators against good taste in this usage. Notice Albert Spaulding or Rubinoff and see how sparingly they re-

sort to this trick—yet I could name for you a dozen others who offend to high Heaven through every

others who offend to high Heaven through every moment. The second, and greater of the peeves, comprehends that numerous gentry who appear to think they have done wonders when they have taken some nice little tune and made of it what they call a "modern rhythmic arrangement." This consists mainly in appropriating some composer's air (the deader he is and the dointier it is apparently the better) and putting it

ern rhythmic arrangement." This consists mainly in appropriating some composer's air (the deader he is and the daintier it is, aparently, the better) and putting it through a lot of undesirable capers on assorted brass and wind instruments, over a raucous harmonic accompaniment, to the deadly rhythm on one-and, two-and, plunk-plunk, plunk-plunk. And when they announce the number, the voice is suffused with such pride of accomplishment, such assurance of high achievement, as of one who might say with thrilling heart: "I have climbed the Matterhorn."

Now, please don't misunderstand me. Some arrangements of the classic airs are delightful, notably those performed by the orchestras which devote time, brains, talent, and even genius to that part of their enterprises. But I do most heartily object to the announcer for some "Hungry Six" saying, with a perceptible thrill as of paternal pride in his voice: "We will now play, for its first performance on the air, a modern rhythmic arrangement of Chaminade's 'Air de Ballet.'" Then they will proceed to fall on the helpless, delicate thing and strap it down to the rhythm of a jungle drum, tied, as it were, on a Procrustean bed from which it emerges a bruised and mangled thing, of no beauty but only horror. One can only think of Victor Hugo's "Esmerelda" in the torture chamber!

Springfield, Ill.

Springfield, Ill.

Send your complaint to "Your Grouch Box," in care of Rabio Guide, 423 Plymouth Court, Chicago, Ill.

Springfield, Ill. JOHN S. STEWART Send your complaint to "Your Grouch Box," in care of Radio Guide, 423 Plymouth Court, Chicago, Ill.

The Voice of the Listener

Personal Favorites

Dear VOL: Florence, S. C.

Jan Garber and Guy Lombardo just cannot be excelled for saxophone trios and quartets. But still Wayne King has the saxophone solo work "sewed up." Wayne

gets the prettiest, clearest tone I have ever heard.

I play a saxophone myself, that's why I'm so interested in that instrument.

However I do wish

that Wayne King would play less classical music more popular tunes.

I have seen Russ Columbo in two motion pictures and think he

Edwin Zeigler is very good. Try to get him back on the air. Edwin Zeigler

Ever Hear A Guy Playing?

Dear VOL: Tamaqua, Pa. Have you ever heard Guy Lombardo play "Sweetest Music This Side of Heaven"?

This song as well as all his music is played to

perfection and the title fits his music to the

He sure has an incomparable orchestra. My other favorites among orchestras are Jan Garber, Wayne King and Little Jack Little. What has happened to the man with the sweetest music on the air, Arthur Tracy?

Arthur Claire

Idea For Producers

Arrowsmith, Ill. Dear VOL:

As I listened to Jack Benny last night, I thought how nice it would be if I could go to a theater in the near future and see that same program on the screen.

I believe it would be even more entertaining

than the first time it was presented. Why can't some of the best programs be re-presented in this manner as shorts?

If other listeners see it as I do let's hear from them. I won't give plums to anyone but will give a bushel of peaches to Miss Beasley. She really is a peach.

Paige Arbogast

Way Down Yeast

I agree with the Maine writer who recently took issue with the scribblers who have been devoting so much attention to the fact that Rudy Vallee is a New Englander with "typical" characteristics. So what? Down East we don't go so hot footed for the curly haired crooner. To a lot of us he is just a big poser, interesting and talented enough, but too prone to stress his antecedents and his origin and a little bit stodgy,

Will Edgerton

All's Well That's Boswell

if you know what I mean.

76 East Passaic Ave. Rutherford, N. J. I read an article about the Boswell Sisters in RADIO GUIDE in which Mr. Tamburro made that splendid suggestion about putting the Bos-

well Sisters on the air

I agree with what he said in regard to their future success on the radio. I also think that organizing a "Boswell Sisters Club" is a very good idea.

Well, here's hoping the rest of the Boswell Sisters' boosters will do their bit in putting their radio favorites back on the air once again.

I cannot help but feel that if enough people show their interest in this trio, the broadcasting companies or some sponsor will pay attention and give them a break.

Mrs. John Cherni

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. You are at liberty to speak freely so LET'S GET TOGETHER AND TALK THINGS OVER. Address your letters to VOL editor, care of RADIO GUIDE, 423 Plymouth Court, Chicago. III. You are urged to send in your photograph when writing but failure to include a picture will not bar your letter from publication. RADIO GUIDE assumes no responsibility for returning your photograph but will be as careful as possible in handling it. Whenever it is possible, letters are used in the order of their receipt

Yow-sah! Here's How-sah

546 5th St. Brandon, Man., Can.

Fans, allow me to draw to your attention the greatest STAR of them all. He is the lone exgreatest STAR of them all. ception on the air to the Jack of all trades and master of none. Where it takes several entertainers and an announcer or two to put over the majority of big programs, this man is able to handle every phase himself. He doesn't just lead his orchestra which is second to none. It is a well known fact that he stands alone in his field. He has personality to such a degree, and a line of chatter that has made him the Head Man in International Ad-Lib Circles, that he is

the master of ceremonies par excellence.
Yow-sah! BEN BERNIE! We couldn't do without him. Miss M. E. Jollow

Evans' Defender

The Bronx

In a recent issue of RADIO GUIDE you published the letter of some California reader took blanket exception to the critics whose col-



ums appear in your magazine. The letter rather amused me as it revealed mighty llttle perception on the part of the writer.

Naturally any col-umnist's point of view is bound to be personal and if it doesn't happen to reflect the readers' opinions that's certainly no reason to attack them as incapable.

I realize that some-

George Stroney times Martin Lewis and

Martin Porter are a bit obscure in their comments, but that certainly is not true of Evans I think Plummer is a very discerning listener and a very concise writer and he never minces words in discussing programs or personalities. George Stroney

Silence Gives Contempt

Culpeper, Va. The variety of opinion expressed in your columns is most interesting and I should like to

cast my vote very emphatically for classical music. I sometimes think that those of us who so highly appreciate the wonderful symphonic programs, string quartets and other high type programs are not vociferous enough in expressourselves but allow the Jazzites to make all the noise. There are many fine inspirational programs on the air, too. I recommend to readers who can dial station WJSV, the program given each Thursday at 1:45 p. m. by "The Traveler." Mary Lee Somerville

All-America Team

7308 Dellenbaugh Ave. Dear VOL: Cleveland, Ohio

Maybe I'm starting something but here is my opinion of the ten best dance orchestras on the air, in the order of my choice: 1. Wayne King, 2. Guy Lombardo, 3. Fred Waring, 4. Hal Kemp, 5. George Olsen, 6. Jan Garber, 7. Ted Fiorito, 8. Isham Jones, 9. Ben Bernie, 10. Eddy Duchin.

I protest against the present influx of movie stars on the radio, who, for the most part, are only names, lacking suitable radio material, and oftentimes without a trace of real radio personality; I agree with Miss Betty Hoffman that radio-screen stars should not be continually plugging songs from their pictures. I mean after all, there is a limit. The fine tenor voices of Nino Martini and Frank Parker, the engaging humor of Jack Benny, the intensely human drama of One Man's Family, the smooth lifting har-monies of the Landt Trio and White, Rudy Vallee's entertaining program, Jessica Dragonette, and the Philadelphia Symphony make ra-Ruth Wiegand die worth listening to.

A Fine Appreciation

1127 Roy Street Dear VOL: Philadelphia, Pa.

No picture can do him full justice, for a mere photograph cannot capture his coloring; that ruddy glow which bespeaks close friendship with sunlight and the out-of-doors. He is a picture of radiant health. His hair is a silvery-white with a faint inclination to curl in the back; and his eyes are as blue as the skies on a sunny summer's afternoon.

He seemed to have stepped from the pages of a novel, yet that he was very real was most definitely proven by the way he so obligingly signed autographs for the host of admirers which surrounded him—yea, mobbed him. He conducts himself with a quiet dignity and fairly radiates the spark of human kindliness.

was utterly impossible to manage a word with him alone, but I was fortunate enough to obtain his autograph. Such is my recollection of CAPTAIN HENRY—IN PERSON!

The Happy Medium

Dear VOL: Kalamazoo Mich. I, a young man, will say radio is one medium where people, if they don't like a program, can, in a couple of seconds, get something else. Also if television comes I don't think it will hurt the movies entirely although it will be competition for them. This country is the first to have a republic yet it is a regretful fact that there is no song or music in praise of the repub-lic and the democracy. Ernest Underkircher lic and the democracy.

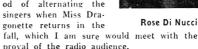
Toot for Substitute

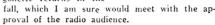
98 Bayswater St. Dear VOL: East Boston, Mass. I agree with Alice Clarke in her recent letter regarding the Cities Service program. Albani, who is replacing Jessica Dragonette in-

definitely, certainly deserves much praise for her beautiful voice and the manner in which she sings her songs.

I am a constant lis-tener to Cities Service now that we have such a splendid singer. Her rendition of Spar numbers is superb. Spanish

Perhaps the sponsor can arrange some method of alternating the singers when Miss Dra-





Rose Di Nucci

Editorial Challenge

It seems to me that your editorials bring out exactly the opposite of what they were intended to bring out.

For instance, you contend that 90 million people being entertained by one voice or program is good for humanity as a whole. I think exactly the opposite is true. Those 90 million should be going to thousands of places, being entertained by hundreds of thousands of enter-

I think radio should be used as a messenger boy for delivering educational and national messages and possibly for the entertainment of peo-ple who are isolated in one way or another. Radio has reduced the demand for talent so badly that it has strangled the inspiration of

the aspiring artists.

I think that returning to the stage and orchestra pit for our vocal and musical entertainment would be the best service to humanity, possible. Going to the theater involves clothing, transportation and countless things, all of which would stimulate business and induce talent Jack Branford to study.

No Difference, Eh Watt?

When I bought my first radio set I was very interested in having a reliable way of knowing when my favorite radio program was going to

be on the air without having to remember it when it was announced earlier in the day.

I am very much satisfied now with RADIO GUIDE. There are some programs on the air that I do not like. But I do not say take them off the air. Keep them on. There are a lot of people that do like many programs that I do not. WLW does not come

from WJJD, Chicago.

Herman J. Corda in any stronger than it did before the 500,000 I like to listen to the Polish program

Herman J. Corda

The Fan Chants

Dear VOL: Hermosa, S. D. Annette Gianfagna is a true "Waltz King" Dear VOL: fan. Wayne King has played a hot chorus more than once. There are evidently more of us who

like soft and sweet music better than hot jazz because Wayne King does head the list due to his soft, sweet music.

Why don't we hear more about Jan Garber and his excellent dance music? Have you all heard Lou Palmer, Fritz Harlbin and that in-

comporable baritone, Lee Bennett?

Tune in, Clairborne Upchurch, on WGN at 9:30 to Wayne King and maybe you'll hear him play a hot chorus.

Miss Floy Beith

Nichol-Plated Hobby

Mt. Lebanon Pittsburgh, Pa.

I am interesting in orchestras as a hobby, and so, can hardly resist the urge to speak up for two much neglected maestros. By mean the press and magazines have said little

in either praise or criticism.

Red Nichols, trumpeter extraordinary and orchestral stylist, has assembled in my opinion, an unusually capable organization. At present the group is a full sized band with a sure fire brass section led by Nichols himself and is on the uphill to success.

Programs that radiate pep and originality and a background of orchestral training hardly equaled by any other maestro, save possibly Whiteman, lead me to prophesy this suit as a coming sensation.

My other nominee for bigger and better breaks is Isham Jones. Here is an individual who knows the game inside out. He is a musicians? favorite. D. H. Cappel

Radio Pays the Fidler

328 East 90th St. Dear VOL:

Dear VOL: New York, New York
Upon reading Mr. Mike Butler's letter in a
recent issue of RADIO GUIDE, in reference to Jimmie Fidler, I could not help but obey my impulse and also write

in and tell you of my praise for Mr. Fidler. This young Hollywood tattler deserves enthusiastic comment on his siastic comment on splendid radio gassip.

him as an added fea-true on the Hollywood On the Air program, then saw him zoom to one of the highest landings in your re-cent contest. It wasn't long before he received



Minnette Shermak

another radio offer as master of ceremonies on the Love Story program.

Jimmie Fidler not only gives us latest Holly-wood gossip but thrills us with his charming voice. Why not give up some pictures and stories on this latest radio rave. After all we like to see what our favorites look like.

Minnette Shermak

Mrs. John Cherni

"Calling All Cars"

The Fatal Three

By Marshall Graves

Another Thrilling True Detective Story Portraying Radio as the Defender of Law

n that June night the narrow streets of old San Francisco were filled with a yellow, clammy fog which swept in from the sea and gave a weird ghostly glamour to the hurrying figures of the

In a doorway on Fillmore Street two cuddlesome blondes huddled, two blondes with soft red mouths and

Slumbering, inviting eyes . . .

The invitation was for the two men who were coming up the street, two young, good-looking youths who wore smart raincoats and caps cocked over their eyes. They looked like college boys out for

They looked like college boys out for some fun.

"There's a dance at the Park," whispered the first blonde. "Maybe they'll take us there."

The other said that she wanted the boy with the moustache, because moustaches tickled so. They both miggled

The pair were almost to the doorway now, and both girls pretended to be interested in the near-by shop window. As they passed, one girl dropped her leather handbag, and a vanity case tinkled on to the sidewalk.

vanity case tinkled on to the sidewalk. It was femininity's oldest, most tried and true dodge—but it didn't work. The two young men looked around, half-smiled, and went on.

Soft red mouths grew hard. "Sissies!" said one girl, as she scooped up the contents of her handbag.

"Mamma's boys!" agreed the other

other

At that moment Bob Parrett and Tommy Wilson turned the corner of Ellis Street, and left the bright lights of the shopping district behind them. They were in a drab district of pawnshops, all-night restaurants, little hotels.

hotels . . . "It's easy," said Bob Parrett. "I ought to know. I've done time in three pens, ain't 1? All you got to do is flash the rod, and they'll hand it over like nothing. It's candy from

a baby, kid."
"Yeah," agreed Wilson. His hand

"Yeah," agreed Wilson. His hand was in his coat pocket, clenched around the butt of a weighty .38 caliber pistol. "Just flash the rod. But—what if they don't hand over?"

"This is what, punk," Parrett told him, in a voice that rasped like sandpaper. He held out his forefinger, then closed it swiftly upon an imaginary trigger. "We got to get out of town ain't we?" we?"

Yes," answered Wilson

"We got to have dough to get to Los Angeles, don't we? And to live on till we hook up with the boys from the Purple mob?"

"Yes we got to have dough."

"Yes, we got to have dough,"
Wilson echoed.

Wilson echoed.

There was one electrically-lit marquee in the block, signifying a hotel somewhat larger and more modern than its fellows. The name which shone there was "Hotel MADELINE"...

"That's the place," said Parrett. He tugged at his short moustache nervously. "Hotel Madeline—they do a good business there."

"I—I knew a girl named Madeline."

"I—I knew a girl named Madeline once," offered on. "Back in Seattle." Wilson.

Parrett was bubbling with enthusiasm now. "'Padd-ling Madeline home', eh? I remember the song. Boy, there's not a song of the last ten years I don't remember. I like music."

bored into those of his younger companion. "Okay, kid. Take a deep breath and keep your shirt on."

Wilson smiled weakly. "I'll be all right!" His hand

caressed the gun

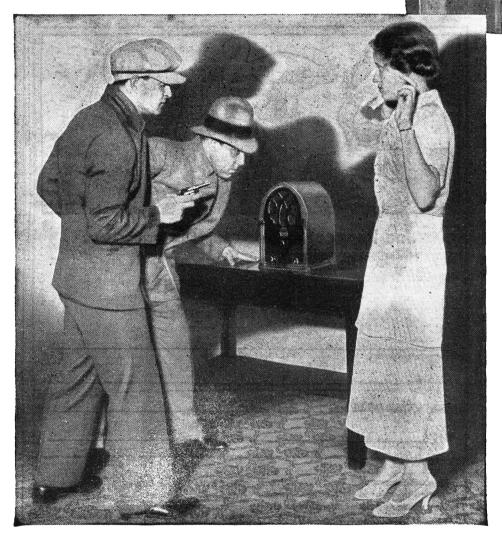
A number was painted on the skylight—1563—but
Bob Parrett didn't pay any attention to numbers. He
liked music; he had no head for figures.

They went through the door and started up a flight of heavily carpeted stairs.

An oblong of light showed at the head of the stairs,

An oblong of light showed at the head of the stairs, and from a radio came the lilting strains of Helen Morgan's great hit from Show Boat—"Fish gotta swim, birds gotta fly, I gotta love . . ." For this was June, 1930, when prosperity was just around the corner.

They went on up the stairs and came into a small but cozily furnished lobby. A fireplace flickered against one wall, and not far away was a small radio. Half a dozen guests of the small "family" hotel sat in rocking chairs around the radio, some reading newspapers and comic magazines, some humming softly in time with the



Reproduction of the scene in the hotel lobby, when the police radic call came through the loudspeaker that foggy night in San Francisco

music: "Tell me he's lazy, tell me he's slow. Tell me I'm crazy—maybe I know . ."

There was a pretty girl behind the desk instead of the usual slick-haired, male clerk. Beatrice Ames, dark-haired, tall, with a tiny tilt to her nose—she was a hotel clerk among clerks, and later events were to prove it.

Her official title was "manager". As the two visitors approached, she dipped a pen into the ink and offered it

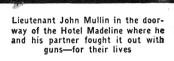
Darrett tugged at his moustache, and his gray eyes flickered with roving yellow lights. He took a deep

But Wilson spoke. "How much to put us up with a couple of beds for the night, ma'am?"

Bee Ames leaned over the counter, and gave them a friendly if impersonal smile. "For two in a room it'll be two dollars, sir," she said. "Would you like to register?"

"Say, lady, we——" began Parrett. He hadn't the patience for this sort of stalling.

But the younger man cut in on him, nervously. "We—we'll be back in about an hour," he said. "We gotta get our suitcases, you know."



Parrett flashed a glare at him, but the younger man nudged. They moved slowly toward the stairs, as the radio program changed. A girl's voice came loudly, in imitation of a plump young lady who was appearing in Good Boy back on Broadway. "I wanna be loved by you, just you, and nobody else but you... I wanna be loved by you alone, boop boop adoop..."

doop . . ."

"Come on!" whispered Wilson.

And the older man followed him down
the stairs. Parrett wasn't used to taking it lying down.

In the street he gripped Wilson's
arm. "Listen to me, you yellow little

But Wilson shook his head. "Honest, Bob, there were too many people in the place! Besides, that dark dame's eyes seemed to drill right through the back of my head. I need a drink, honest. And then we'll go back after some of the guests are gone to bed. I'm not quitting, honest I'm not..." "Well. I'll buy you your drink!" agreed the leader, in a disgusted tone. "But I told you what that stuff does to your stomach. And it shoots your nerves all to hell, too. Now if it was a good shot of heroin or a sniff of happy-dust, that would be different. Drugs give you the nerve of four men, but liquor makes you soft..." They went on down Ellis Street, arm in arm, like two tipsy revelers.

Beatrice Ames left the desk and went over in front of the hotel fireplace. Even with the windows closed, the fog seemed to creep in somehow, for she felt a strange shiver run up and down her back—and another and another.

She soon banished her shivers with the lilting strains of a distant dance orchestra that came over the radio. The little circle of guests, most of them staid and middle-aged, fell into an argument over the comparative charms of "jazz" and "classical" music. Beatrice finally suited every taste by tuning in a pipe organ playing popular melodies.

a pipe organ playing popular melodies.

Two or three people went to bed. One of the men, a night dispatcher for the street-car company, left the circle and hurried down the stairs a little before mid-

Somebody produced a deck of cards. "How about some bridge, folks? Miss Ames'll make a fourth."

That was one of Miss Ames' duties. She sat nearest the radio, tuning for greater and greater distance as the local stations went off the air. One o'clock came, and then two in the morning...

The Cocoanut Grove in Los Angeles remained the only station on the air, and they would go off in a

only station on the air, and they would go off in a little while . . "Let's finish the rubber, folks," said Mrs. Trivers, a plump and jolly divorcee. "I'm getting sleepy as everything"

everything."

Her partner was Togerson, a mining engineer out of work. "Okay by me," he announced. Mabel Rice, public stenographer, was the (Continued on Page 29)



Can You Write a Last Line For This?

HERE is a game that is interesting and amusing—and at the same time offers you a cash reward.

Haven't you wanted to express yourself about your favorite radio stars at one time or another? Now you can do so for cash.

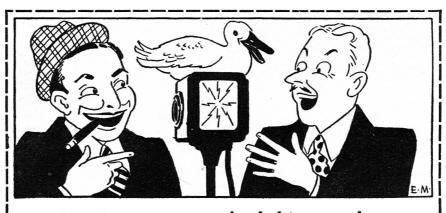
Study the little Radio Jingle printed at the right. Can you write a last line for it? That is all that is necessary.

Simply fill in the last line and mail it to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. For the best last lines submitted, Radio Guide will pay cash prizes totaling \$100.00.

A new Radio Jingle will be printed in Radio Guide each week. Each Jingle will be about a different Radio Star. You can send in one or more answers to each Jingle. It costs you nothing to try—and it's great fun.

Simply follow these rules:

- 1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines:
- 2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week. (See Prize List at right.)
- 3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
- 4. Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A.M., Friday, August 3rd. Winners will be announced in Radio Guide as soon thereafter as possible:
- 5. This offer is open to everyone except employes of Radio Guide and their



Joe Penner was asked this one day:
"What is it that makes you so gay?"

To which he replied

With very much pride,

NAME	
STREET ADDRESS	
CITY	_STATE

Write your last line here

families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties duplicate awards will be given.

6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free:

Try your skill. You have heard the radio stars about whom these Jingles are written. It is easy to write a last line. Do it at once and see if

your entry will bring you some useful cash.

Get next week's Radio Guide for the next Jingle.

THE PRIZES

Next 10 Prizes \$5.00 e	ach	50.00
3rd Prize	• • • •	10.00
2nd Prize		15.00
1st Prize	\$	25.00

Total.....\$100.00



Bandstand and Baton

WAY BACK when radio was in its crystal set stage a large Chicago hotel decided to experiment with a novel type of ballyhoo. Plans were made and equipment purchased to broadcast the music of an orchestra playing for dancers at the hotel.

Although the executives of the hotel did not realize it, they were laying the foundation for the big money that has come into the orchestra business. Station WEBH went on the air, and crystal detectors for several miles around vibrated to the music of *Ted Fiorito's* piano and *Dan Russo's* vicilin

Ted Fiorito's plane and Ban Russo's violin.

Ted Fiorito is returning to Chicago this week, for the first time since he broke with Russo and headed west, five years ago. Since then, his fame has become national; he is fresh from triumphs on the bandstands, screens and microphones of California. Ted's entire band, featuring Muzzy Marcellino, Charlie Price, and the Debutante's trio, will take over the stage of the Palace Theater, beginning August 3. For three weeks he will continue on his present vaudeville tour, then he dashes back to the Cocoanut Grove in Los Angeles for a protracted stay. Soon he is to reappear as a sponsored artist on a Columbia network, selling soup.

OPEN-AIR dancing pavilion have their advantages, but *Milton Kellem*, maestro at the Anchorage in Philadelphia, can talk of their faults through sad experience. Kellem was playing at the Fairmount Park spot last week when a heavy down-pour of rain sent the customers scattering to cover. But the bandsmen remained on the stand. They couldn't stop playing, for they were in the midst of a half-hour CBS-Dixie network broadcast. Wonder if their version of "Riding Around in the Rain" sounded especially realistic to the listeners.

Freddie Martin and his sweet band are back on the NBC networks several times weekly now from the St. Regis hotel, New York... Al Kavelin, Lexington hotel CBS maestro, has a half hour broadcast on Columbia every day... That soon-to-be-opened Philadelphia spot which hopes to attract Lombardo and Bernie is mentioning Rudy Vallee in its publicity now.

ISHAM JONES jumps into the limelight suddenly, with a picture to be filmed in Atlantic City and a success story in a prominent weekly fiction magazine. Jones is plugging the Ritz-Carlton hotel in Atlantic City now with his frequent CBS broadcasts, but will return to New York City in the early fall.

CONTRARY TO previously published reports, Harry Sosnik will not leave the Edgewater Beach hotel, in Chicago, this month. Sosnik remains until the seventh of September, at least, according to his present contract.. Leonard Keller, playing now in the Walnut Room of the Bismarck, Chicago, features those much maligned scores, classics rearranged into dance tempo. But Keller endeavors to preserve their original intention and content in his revisions.

EARL BURTNETT, besides leading his Drake hotel, Chicago and WGN orchestra, writes the comedy and novelty dialogue for his singing buffoon, *Red Hodgson*. He also acts as straight man. Earl recently recovered from a slight illness, and during his absence, Hodgson refused to go on with his acts.

COLUMBIA HAS put Jules Alberti into the Casino at the World's Fair, replacing Tom Gentry, beginning immediately. Alberti will resume his airings over the junior network...Don Pedro returns to Chicago and the stand at the Mexican Village, on the Fair Grounds. Pedro has no broadcast, and no apparent handlers at present...Jimmy Garrigan, who was at the Fair last summer, is in the Rice hotel, Houston, Texas, playing on the roof garden there.

International Radio Match

By James M. Cecil

Mr. Cecil, as a Member of the Firm of Cecil, Warwick and Cecil, Has Devised and Produced Some of the Finest Programs Projected over the Air

Tor the first time in radio history, the fans of America have a direct hand in determining the length of a series of international broadcasts. On July 15, the first of a series of international broadcasts emanating from London was chost wayed parts that ternational broadcasts emanating from London was short-waved across the Atlantic and rebroadcast on this con-tinent. The sponsors have scheduled four broadcasts over the Blue Net-work of the NBC chain, but if the fans voice their approval the series will be lengthened to eleven weekly sessions

fans voice their approval the series will be lengthened to eleven weekly sessions.

Thus is the gradual rise of the fans' estate culminated in a smashing triumph, for not only are the sponsors seeking the opinion of the fans on the merits of the broadcasts, but are asking the listeners to compare European, government - controlled' methods of broadcasting with the free system followed in the United States.

The sponsors of this unique experiment—which will offer American ears some of the best entertainment Europe produces—presented for the first time on this side of the water such continental favorites as Christopher Stone, British master of ceremonies; Ray Noble, famed English composer; the Welsh Guard Choir; Carrol Gibbons' orchestra; John Tilley, Gertrude Lawrence, Danny Malone and others. Other continental favorites who will be presented on subsequent programs are Lucienne Boyer, Joseph Schmidt, and a host of others.

Some people feel that the greater freedom of European non-commercial programs makes for a higher type of presentation. On the other hand, it is acknowledged that only through commercial sponsorship are listeners in America enabled to hear the finest in orchestras, soloists and humorists. Thus it was that we decided to offer a series of American type radio programs, utilizing the real stars of the London, Paris, Berlin and Vienna musical and theatrical worlds.

In February of this year preliminary plans were made for the broadcasts, and in March actual negotiations began. All of the broadcasting systems in Europe are government owned and supposedly inimical to commercial broadcasts, but during my stay in Europe my contacts with the officials in charge were extremely pleasant. We received the most courteous cooperation in obtaining artists, and in the mechanical and directional phases. A part of the work was carried on primarily through the American Embassies and the Foreign



John Tilley, famous English humorist and monologist, who was heard in America's sitting room, direct from Great Britain

Offices of the various countries. It was the thought of these officials that this series inaugurated new fields of interna-tional contacts which were highly de-

sirable.

An interesting sidelight of this international co-operation is the fact that, although Lucienne Boyer is the favorite singer of the Parisian stage, it was impossible to get in touch with her except through the French Foreign Office. She is in temporary retirement, due to being connected, by gossip, with the Stavisky affair. Actually she was in no way suspected by the government, yet popular feeling ran so high over the Stavisky affair that Mile. Boyer withdrew from public sight temporarily.

Boyer withdrew from public sight temporarily.

The head of the British Broadcasting Company assisted us materially, as did other high governmental officials. It was through such an intercession that we were able to present the Welsh Guards Choir on our first broadcast. The Prince of Wales is Colonel of this regiment of guards.

The German broadcasting system, the Reichsrundfunk Gesellschaft, is under the direct supervision of Minister of Propaganda Gobbels. Doctor Kurt V. Boeckman is in charge of the short-wave broadcasting. These two systems, together with the officials of the Radio Colonial in Paris, and Ravag, the Austrian governmental radio system, are furnishing the studios and facilitating many of the engineering details. Needless to say, the National Broadcasting Company, over which network the series Broadcasting Company, over which network the series will be sent, has worked tirelessly with us in planning these broadcasts. Many apparently unsurmountable obstacles have been removed, due to the close co-operation

While this is frankly a pioneering effort, the Gulf Company, sponsor of the broadcasts, has great faith in the practicability of commercially sponsored international programs. Heretofore broadcasts received in the United States from Europe have been on a sustaining basis, built largely for evening European listeners, but reaching America in the daytime, because of the five hours difference in time between Europe and America. This is the first time that the great number of evening listeners in the United States have had opportunity to hear specially produced programs from Europe, and thus compare the European talent and mode of broadcasting with that in America.



Gertrude Lawrence, dramatic star of the English stage, one of the many artists who participated in sponsored radio entertainment that comes from abroad

It is interesting to note that this series, while it reaches the Eastern seaboard at 9 p. m. EDT, and the Middle West at 7 p. m. CST, goes on the air at 2 o'clock in the morning in London and Paris, and 3 o'clock in Berlin and Vienna.

The mechanical side of getting the programs from Europe to the thousands of (Continued on Page 25).

The Goldbergs Sign Off

By Gertrude Berg

The Author of This Popular Hour Says 'Adieu" and Answers Pertinent Questions She Couldn't Answer at the Microphone

ften I have been asked to tell the secrets of "The Goldbergs": Where did we get our ideas for this radio family? What is the secret of their popularity, which has endured steadily for five years? And now, as the Goldbergs are off the air—temporarily—I feel that the time has come to answer these and other questions.

and other questions.

But first let me say that it has been hard to leave. During five years we have come to know our radio audience, through its kind responses, almost as

radio audience, through its kind responses, almost as well as we have known our Goldbergs themselves; perhaps even just as well, since after all human nature is pretty much the same all the world over.

Now let me tell you where the Goldbergs originated. They lived in New York's Bronx. When I was a little girl, living there, I observed at first hand many of the characters and scenes we have since introduced over the air. It is entirely true that each of the Goldbergs—"Mollie," "Jake," "Rosalie," "Sammy" and the hundred or so others—has a counterpart in real life. Actually, the first of these radio scripts was written four years before it was heard on the air. They were just my personal observations of the simple, everyday life which teemed around me.

Frankly, I had no idea that these things some day would be listened to by millions of people. It might have frightened me a bit if I had! For in those days I just jotted down samples of conversation, scraps of

description, with the vague idea of keeping forever a few fleeting pieces of characterization which seemed to be parts of life itself. Apparently the listeners, too, felt that the words of these simple people were true to life. Incidents like graduation from school—illness in the family—the turn of things for the better—moving from a peighborhood in which one has been brought. up—these things are important in the lives of the Goldbergs. the O'Briens, the Svensons and the Montmorencys. And that, I believe, is the secret of this program's long popularity.

e had so many proofs that listeners did identify our work with real life and its problems. As "Sammy" was growing up into young manhood during the past five years, there came the time when "Jake" and "Mollie" were having serious family discussions—should they buy him long pants, or shouldn't they? What a flood of letters we had from listeners! Some of these letters said: "Give the boy his long pants. It will make him feel older and more responsible," Other let-

ters pleaded: "Don't let him have long pants so soon. They are a badge of manhood, and he has plenty of time for the heartaches that are the lot of every human being. Keep him a child as long as you can."

Many of the letters we received have been humorous. I recall one sent by a marriage broker in Chicago. He had a client, a young medical student looking for a wife—and he proclaimed the virtues of this young man in glowing terms. He wanted the student to marry man in glowing terms. He wanted the student to marry Rosalie! Another time, when we were to "move" (in the script only, of course) several furniture houses in New York wrote us about new furniture, and asked us what we were going to do with our old furnishings!

Every time "Jake" undertook a new business venture, or decided to expand his business, a great many letters of advice would arrive for him. Some of the letters stated he was making a good move. Others told him to "hold on"—advising him that business conditions didn't warrant expansion.

We were glad to receive these letters. We were happy to know that people "believed" in us, and felt that we represented a real, solid substance instead of just a play. And now—as we are going on a vaude-ville tour—we will be doubly happy to see you, our listening friends, face to face. It will be like meeting someone personally, with whom you have had only a letter-writing friendship for years!

Log of Stations

(CHICAGO EDITION)

Call Letters Kilo-	cycles	Power Watts	Location	Net- Work
KMOX†	1090	50,000	St. Louis	C
KYW	1020	10,000	Chicago	N
WAAF	920	500	Chicago	
WABCT	860	50,000	N.Y. City	C
WBBM	770	25,000	Chicago	C
WCFL*	970	1,500	Chicago	N
WEAFT	660	50,000	N.Y. City	N
WEDC-s	1210	100	Chicago	
WENR	870	50,000	Chicago	N
WGES-s	1360	500	Chicago	
WGN	720	50,000	Chicago	
WHFC-s	1420	100	Cicero	
WIND	560	1,000	Gary	C
WISNT	1120	250	Milwaukee	C N
WJJD‡	1130	20,000	Chicago	С
WJZ†	760	50,000	N.Y. City	N
WLS	870	50,000	Chicago	N
WLW†	700	500,000	Cincinnati	N
WMAQ	670	5,000	Chicago	N
WSBC-s	1210	100	Chicago	
WTAM	1070	50,000	Cleveland	N
WTMJ	620	1,000	Milwaukee	С
s-Special	Prog		sted Only.	
†Network	k Prog o Sign		isted Only.	
	Prograi		d Only.	

Notice

—CBS Programs. ——NBC Programs.

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell A for Religious Services and Programs 8:00 a.m. CDT 7:00 CST

NBC—Coast to Coast On a Bus: WJZ

WLW WENR

CBS—Sunday at Aunt Susan's: WABC

WIND

-The Balladeers: WEAF WTAM

WMAQ
KYW—Morning Sunshine
WAAF—Organ Melodies

8:15 a.m. CDT 7:15 CST BC—Cloister Bells, sacred mu-WEAF WTAM WMAQ

8:30 a.m. CDT 7:30 CST
NBC—Trio Romantique: WEAF WTAM
WAAF—AMorning Devotions
WMAQ—Program Preview
WTMJ—Danish Program

8:45 a.m. CDT 7:45 CST BC—Alden Edkins: WEAF WMAQ WTAM

WCFL—∴ Religious Lithuanian Prog. 9:00 a.m. CDT 8:00 CST

9:00 a.m. CDT 8:00 CST

NBC—△Sabbath Reveries: WEAF

WTAM WMAQ

CBS—Imperial Hawaiians: WABC

WISN WB\$M

NBC—Southernaires: WJZ WENR

WAAF—Masterpieces

WEDC—Russian Hour

WGN—Sunday Morning Concert

WIND—Modern Melodies

WTMJ—△Church Services

9:15 a.m. CDT 8:15 CST

9:15 a.m. CDT 8:15 CST WIND-Favorite Dance Bands

9:30 a.m. CDT 8:30 CST BC—Mexican Typica Band: WEAF WMAQ WLW WTAM BS—Patterns in Harmony: WABC WBBM

WBBM
NBC—Samover Serenade: WJZ WENR
WAAF—Parade of Dance Hits
WIND—Modern Dance Time
WTMJ—"Our Club"

9:45 a.m. CDT 8:45 CST
CBS—Alexander Semmler: WABC
WBBM
WHFC—Lawyers' Legislative League
WIND—Fish Talk by Wm. Hagin, Jr.

10:00 a.m. CDT 9:00 CST BC—Press Radio News (5 min.): WJZ WENR WLW -Morning Musicale: WJZ WLW

WENR
BC—Press Radio News (5 Min.):

WEAF WTAM
NBC—The Vagabonds: WEAF WTAM
CBS—Arnold and Buckley: KMOX
WISN WIND
WAAF—Old Songs of the Church
WBBM—Old Melody Time

Star 🖈 Indicates High Spot Selections

WGES-Dance Music WMAQ—Old Songs of the Church WSBC—Poland's Music and Song WTMJ—News; Masters of Rhythm

10:15 a.m. CDT 9:15 CST C—Hall and Gruen: WEAF WMAQ NBC—Hall and Gruen: WEAF WMAQ WTAM KYW—Bright Spot WAAF—Mountain Melodies WBBM—Arnold and Buckely (CBS) WIND_Potpourri Parade

10:30 a.m. CDT 9:30 CST NBC-Richard Maxwell, tenor: WJZ WLW

WLW
CBS—Salt Lake City Tabernacle:
KMOX WBBM WISN
NBC—Major Bowes' Family: WEAF
WTAM WMAQ WIAM WMAQ WAAF—Music in the Air WENR—Program Preview WJJD—Schlagenhaur's Theater

10:45 a.m. CDT 9:45 CST -Salt Lake City Tabernacle: WIND NBC—Phantom Strings: WJZ WENR WLW KYW-Melodies

11:00 a.m. CDT 10:00 CST BS—Salt Lake City WABC WBBM WABC WBBM KYW—Variety Program WAAF—Waltz Time WGN—△Sunday Worship WIND—△Methodist Church

WBBM-Art Wright, tenor

11:15 a.m. CDT 10:15 CST BC—Gould and Shefter: WJZ WLW WENR KYW-Sunday Morning Sunshine WAAF-Romantic Melodies WGN-Harold Turner, pianist

11:30 a.m. CDT 10:30 CST NBC—University of Chicago Round
Table Discussion: WEAF WTAM
WMAQ

NBC—Radio City Music Hall Symphony: WJZ WLW WENR
CBS—The Romany Trail: WABC
KMOX WBBM WISN
WAAF—Variety

11:45 a.m. CDT 10:45 CST KYW-Just for Fun WTMJ--"Musings"

Afternoon

12:00 Noon CDT 11:00 a.m. CST NBC—Road WMAQ -Road to Romany: WEAF WTAM

WMAQ
CBS—Ann Leaf, organist
WABC WISN WBBM
KYW—Uncle Bob; Comics
WAAF—Musical Hour
WCFL—Popular Musicale
WGN—Reading the Comics
WIND—German Hour
WTMJ—Variety Program organist; Soloist:

12:15 p.m. CDT 11:15 a.m. CST WCFL—Seeley Institute

12:30 p.m. CDT 11:30 a.m. CST 12:30 p.m. CDT 11:30 a.m. CST CBS—Compinsky Trio: WABC WISN NBC—Surprise Party; Mary Småll, songs: WEAF WTAM WMAQ WBBM—Jane Froman; Orchestra WCFL—Popular Musicale WLS—Dinnerbell Hour WTMJ—Variety Program

12:45 p.m. CDT 11:45 a.m. CST NBC—Mildred Dilling: WMAQ WTAM WBBM—The Compinsky Trio (CBS) 1:00 p.m. CDT 12:00 Noon CST

NBC—Gene Arnold; Commodores; WEAF WLW WTAM WMAQ CBS—Edith Murray, songs; WABC KMOX WBBM WISN KMOX WBBM WISN
NBC—South Sea Islanders: WJZ KYW
WAAF—Rhythm Review
WCFL—Lithuanian Program
WGN—The Whistler and His Dog
WIND—Hungarian Hour
WTMJ—Heinie's Grenadiers

1:15 p.m. CDT 12:15 CST
CSS Welts Time WAPC KMOY

CBS—Waltz Time: WABC KMOX WBBM—Memories WGN—Palmer House Ensemble

1:30 p.m. CDT 12:30 CST BS—Windy City Revue: WABC KMOX WBBM

NBC—Landt Trio and White: WEAF WTAM WMAQ NBC—Concert Artists: WJZ KYW WLW WLW
WAAF—International Potpourri
WGN—Mark Love, basso
WLS—△Little Brown Church
WTMJ—The Socialist Quarter Hour

1:45 p.m. CDT 12:45 CST WCFL—Bazarova, male soprano WGN—Palmer House Ensemble WISN—Windy City Revue (CBS) WTMJ—Variety Program

2:00 p.m. CDT 1:00 CST

2:00 p.m. CDT 1:00 CST

NBC—Talkie Picture Time: WEAF

WMAQ WTAM

**CBS—Detroit Symphony Orch.:

WABC WISN WJJD

KYW—Organ Recital

WAAF—Hoosier Philosopher

WBBM—Dr. Ronfort

WCFL—Leo Terry, organ

WGN—Dan Baker, tenor

WIND—Afternoon Potpourri

WLS—Vibrant Strings, ensemble

WSBC—Jewish Hour

WTMJ—Variety Program

2:15 p.m. CDT 1:15 CST

2:15 p.m. CDT 1:15 CST
WBBM—Flanagrams
WGN—Palmer House Ensemble
WLS—The Bergstroms, songs
WTMJ—Dance Orchestra

WTMJ—Dance Orchestra
2:30 p.m. CDT 1:30 CST

NBC—Dancing Shadows: WEAF
WTAM WMAQ

★ NBC—Chautauqua Opera Ass'n Concert: WJZ WLW

KMOX—Detroit Symphony Orch.

KYW—Grace Wilson; Earle Tanner

WBBM—Baseball; Chicago Cubs vs.

Cincinnati Cincinnati
WGN—Mark Love, basso

WGN—Mark Love, basso
WIND—Dugout Interview
WLS—Phil Kalar, baritone
2:45 p.m. CDT 1:45 CST
WGN—Baseball; Chicago Cubs vs. Cincinnati
WLS—Orchestra; Phil Kalar, soloist

3:00 p.m. CDT 2:00 CST
BS—Buffalo Variety Program: WABC
KMOX WISN

-John B. Kennedy: WEAF WTAM WMAQ WAAH MANAY KYW—Chautauqua Concert (NBC) WAAF—Haskell Coffin, Jr., Interview WIND—Baseball; Chicago White Sox

vs. Tigers
WLS—The Friendly Philosopher 3:15 p.m. CDT 2:15 CST WAAF—Jimmie Kozak, pianist WJJD—Detroit Symphony Orchestra

3:30 p.m. CDT 2:30 CST S—Oregon On Parade: WABC WISN KMOX

KMOX
NBC—Chicago Symphony Orchestra:
WEAF WLW WMAQ WTAM
KYW—Concertette
WAAF—Betty Olson
WENR—Chautauqua Concert (NBC)
WGES—Operatic Gems
WIND—Sports Review
WTMJ—Baseball; Milwaukee vs. St.
Paul

3:45 p.m. CDT 2:45 CST WAAF—Modern Composers

4:00 p.m. CDT 3:00 CST
NBC—ANational Vespers: V -The Playboys: WABC KMOX

WISY

WISN
KYW—Two Doctors; Rex Maupin
WAAF—Lyric Male Quartet
WCFL—Dramatic Skit
WGN—Afternoon Musical
4:15 p.m. CDT 3:15 CST
CBS—Poet's Gold; David Ross: WABC
KMOX WISN
WAAF—Salon Music
WCFL—Piano Recital
4:30 p.m. CDT 3:30 CST
NBC—Henry King's Orchestra: WJZ
WENR
CBS—Musical Moods: WISN

-Musical Moods: WISN

CBS—Musical Moods: WISN

** NBC—The Sentinels Concert:
WEAF WMAQ WTAM WLW
CBS—Crumit and Sanderson: WABC
KMOX
WAAF—Diane Bartush
WBBM—Jess Cowen, pianist
WCFL—Polish Program
4:45 p.m. CDT 3:45 CST
WBBM—Musical Moods (CBS)
WENR—Rendezvous (NBC)
5:00 p.m. CDT 4:00 CST
NBC—ACatholic Hour: WEAF WTAM
WMAQ
CBS—Nick Lucas: WABC KMOX
WBBM
NBC—Heart Throbs: WJZ WENR

WBBM
NBC-Heart Throbs: WJZ WENR
KYW-At the Symphony
WAAF-Song Salesman
WCFL-History of Chicago
WGN-Gabe Wellner, organist

WIND-Sports

5:15 p.m. CDT 4:15 CST
CBS—P. G. A. Golf Tournament:
WABC_KMOX_WBBM

WABC KMOX WBBM
WAAF—Tone Pictures
WCFL—Eddie Varzos' Orchestra
WGN—Louise Brabrant, soprano
WIND—Trio
5:30 p.m. CDT 4:30 CST
NBC—Baltimore Municipal Band Con
cert: WJZ WENR
CBS—Summer Musicale: WABC KMOX
WBBM WIND
NBC—Henry King's Orchestra: WEAF

BC-Henry King's Orchestra: WEAF WMAQ

WAAF—Letty Noles WGN—Wayne King's Orchestra WHFC—Eddie Loftus, songs WTAM—The Oelanders

5:45 p.m. CDT 4:45 CST
CBS—Carlile and London; Warwick
Sisters: KMOX WBBM
WAAF—Estelle Bornes, pianist
WCFL—The Melody Weavers
WGN—Anson Weeks' Orchestra
WIND—Trio

Night

6:00 p.m. CDT 5:00 CST

6:00 p.m. CDT 5:00 CST

NBC—Charlie Previn's Orchestra: WJZ

WLS WLW WTMJ

★ CBS—"Peter the Great": WABC

WISN

NBC—K-Seven, spy story: WEAF

WMAQ

KYW—Harmony Four

WAAF—John and Mary, sketch

WBBM—Jack Russell's Orchestra

WCFL—German Program WCFL—German Program WIND—Greek Hour WJJD—Polish Program WTAM—Evensong

6:15 p.m. CDT 5:15 CST
KYW—News
WAAF—The Three Flats
WBBM—Pat Flanagan's Sport Review
WGN—Wayne King's Orchestra

6:30 p.m. CDT 5:30 CST

★ NBC—Chausson Concerto: V

WLS BS—Chicago Knights: WABC KMOX WISN
NBC-Love Cycle in Song: WEAF
WTAM WMAQ
KYW-Herman Crone's Orchestra
WAAF-The Trial of Alexander
Holmes, seaman
WBBM-Anson Weeks' Orchestra
WGN-Concert Hour
WJJD-Fred Beck, organist
WTMJ-Rhumbaneers

WTMJ—Rhumbaneers
6:45 p.m. CDT 5:45 CST

NBC—Irene Beasley, contralto: WEAF
WMAQ WTAM
KYW—Old Apothecary
WCFL—Eddie Varzos' Orchestra
7:00 p.m. CDT 6:00 CST

★ NBC—Jimmy Durante: WEAF
WLW WMAQ WTMJ WTAM
★ CBS—Columbia Variety Hour:
WABC KMOX WISN WIND
NBC—"Goin' to Town": WJZ KYW
WAAF—The Symphonic Hour
WBBM—Mark Fisher's Orchestra
WCFL Irish Hour
WEDC—Polish Varieties
WGN—Hal Kemp's Orchestra

WGN—Hal Kemp's Orchestra WJJD—String Ensemble WLS—Baseball Resume

7:15 p.m. CDT 6:15 CST WGN—Ted Weens' Orchestra WJJD—Eb and Zeb, comedy sketch WLS—Hessberger's Orchestra

7:30 p.m. CDT 6:30 CST

WAAF—Dusk Dreams
WCFL— Herr Louie's Hungry Five
WENR—Welsh Singers
WGN—Chicago Symphony Orchestra
WIND—Hal Denman's Orchestra WJJD-Dusk Dreams

8:15 p.m. CDT 7:15 CST
WAAF—Old Songs of the Church
WCFL—Swedish Glee Club
WENR—Leonard Kellar's Orchestra
WIND—Harry Sosnik's Orchestra
WJJD—Ozark Mountain Symphony

WJJD—Uzark Mountain Symphony
8:30 p.m. CDT 7:30 CST
NBC—Album of Familiar Music
WEAF WTMJ WMAQ WTAM
NBC—One Act Play: WJZ WENR
* CBS—Fred Waring's Orch.: WABC
WBBM WIND—East Chair Momerice

WBBM WISN KMOX
WIND—Easy Chair Memories
WJJD—Movie Reporter
8:45 p.m. CDT 7:45 CS7
WENR—Carl Hoff's Orchestra
WIND—Fred Waring's Orch. (CBS)
9:00 p.m. CDT 8:00 CST
NBC—Madame Schumann-Heink: WJ/WENR

NBC—Ma WENR WENR CBS—Wayne King's Orchestra: WABC KMOX WBBM

★ NBC—Hall of Fame; Guest Stars: WEAF WMAQ WLW WTAM WEAF WMAQ WLW MAGEN KYW—News WCFL—ANorth Shore Church WGN—News; Headlines of Other Days WIND—Hal Sandae's Orchestra WJJD—Polish Program; Orchestra WSBC—Cooper's All-Colored Hour WTMJ—Dance Orchestra

9:15 p.m. CDT 8:15 CST -Mrs. Montague's Millions: WJZ KYW

KYW
WCFL—Phil Levant's Orchestra
WENR—Edison Symphony Orchestra
WGN—Chicago Symphony Orchestra 9:30 p.m. CDT 8:30 CST

NBC-Canadian Capers: WEAF WMAQ WTAM

WTAM
CBS—Ferde Grofe's Orchestra: WABC
KMOX WBBM
NBC—L'Heure Exquise: WJZ KYW
WIND—Mark Fisher's Orch. (CBS)
WTMJ—Helen Mendenhall Ryerson
9:45 p.m. CDT 8:45 CST

WCFL—Syncopators WENR—Buddy Rogers' Orchestra 10:00 p.m. CDT 9:00 CST BC-Roxanne Wallace; Dick Liebert: WJZ KYW

NBC-Abe Lyman's Orchestra: WENR WTAM

WTAM
WBBM—Little Jack Little's Orchestra
(CBS)
WCFL—Back Home Hour
WGN—Ted Weems' Orchestra
WIND—Hoosier Observer, talk
WMAQ—Frankie Masters' Orchestra
WTMJ—Irene Beasley, songs (NBC)

10:15 p.m. CDT 9:15 CST

NBC—Ennio Bolognini: WJZ KYW
WGN—HORLICK'S MALTED MILK
Presents Lum and Abner
WIND—Hal Donman's Orchestra
WISN—Little Jack Little's Orchestra
(CBS)

WMAQ—Auld Sandy WTMJ—George Hamilton 10:30 p.m. CDT 9:30 CST

**NBC—Broadcast to Byrd Expedition: WEAF WMAQ WTAM KYW—Freddie Berrens' Orch. (NBC) WENR—Leonard Keller's Orchestra WGN—Wayne King's Orchestra WIND—Hal Sandac's Orchestra WTMJ—Vernon Craig

10:45 p.m. CDT 9:45 CST CBS—Joe Reichman's Orch WABC WISN WBBM WCFL—University Singers WGN—Anson Weeks' Orchestra WIND—Carl Gruber's Orchestra Orchestra:

11:00 p.m. CDT 10:00 CST BC—Eddy Duchin's Orchestra: WEAF WTAM WMAQ BS—Red Nichols' Orchestra: WABC WBBM WISN KMOX -Mills' Blue Rhythm Band: WJZ

KYW KYW
WCFL—Leo Terry, organist
WENR—Buddy Rogers' Orchestra
WIND—APentecostal Church
WTMJ—Dance Orchestras

11:15 p.m. CDT 10:15 CST BC-Russ Columbo, songs: WEA WTAM WMAQ WLW WCFL—Phil Levant's Orchestra WGN—Ted Weems' Orchestra

WGN—Ted Weems' Orchestra

11:30 p.m. CDT 10:30 CST
CBS—Henry Busse's Orchestra: WABC
WISN WBBM KMOX
NBC—Hollywood on the Air: WEAF
WLW WMAQ WTAM
KYW—Clyde Lucas' Orchestra
WCFL—Leo Terry, organist
WENR—Hessberger's Orchestra
WGN—Hal Kemp's Orchestra
11:45 p.m. CDT 10:45 CST

11:45 p.m. CDT 10:45 CST WGN-Bob Pacelli's Orchestra

12:00 Mid. CDT 11:00 p.m. CST CBS—Earl Hines' Orchestra: WISN WBBM KYW-Herman Crone's Orchestra

WIND—Hal Sandac's Orchestra WMAQ—Leonard Keller's Orchestra 12:15 a.m. CDT 11:15 p.m. CST CBS—Keith Beecher's Orchestra WISN WBBM

WGN-Anson Weeks' Orchestra WGN—Anson Weeks' Orchestra

12:30 a.m. CDT 11:30 p.m. CST
CBS—Jack Russell's Orchestra: WISN
WBBM KMOX
KYW—Frankie Masters' Orch. (NBC)
WENR—Noble Sissle's Orchestra
WGN—Hal Kemp's Orchestra
WIND—Limpus Neong's Orchestra

WIND-Jimmy Noone's Orchestra WMAQ-Eddy Duchin's Orchestra 12:45 a.m. CDT 11:45 p.m. CST 1:00 a.m. CDT 12:00 Mid. CST BBM—Jules Albert's Orchestra 1:15 a.m. CDT 12:15 CST

WGN-Ted Weems' Orchestra
1:30 a.m. CDT 12:30 CST
WBBM-Henry Busse's Orchestra
1:45 a.m. CDT 12:45 CST

WBBM-Earl Hines' Orchestra

New Programs, Changes

(Time Given Is Central Daylight)

Sunday, July 29

Radio's Three X Sisters will be guest performers at Little Miss Bab-O's Surprise Party broadcast over an NBC-WEAF network at 12:30 p. m.

It will be the Three X Sisters' third appearance with Little Miss Bab-O (Mary Small) and Wilkiam Wirges' orchestra.

Mrs. Thomas Edison widow of the elec-

Mrs. Thomas Edison, widow of the electrical wizard, will address the radio auditrical wizard, will address the radio audience on some phases of the national recreational program during the symphony program of the Chautauqua Opera Association from Lake Chautauqua. This broadcast, third in the series, is heard at 2:30 p. m. over an NBC-WJZ network. Albert Stoessel, head of the Julliard School opera and orchestra departments, will be guest conductor.

conductor.
Oregon on Parade. CBS feature from
Portland, changes back to its original hour

of 3:30 p. m.

The thrilling story of the flooding of the fields of Flanders during the early days of the World War in an attempt to prevent the advance of the German army toward Paris, will be dramatized in the "K-7" program over an NBC-WEAF network at 6 p. m.

Typical stars of the Parisian entertainment world will come to the microphone in Paris broadcasting studios to perform for American listeners via short wave and NBC-WJZ network facilities when the third Gulf Headliners International broadthird Gulf Headliners International broadcast from Europe is presented at eight O'clock tonight. Lucienne Boyer, celebrated Continental diseuse, Hachem Khan and Gean Sablans, singers; Albert Huard and his Musette Music and the Coloniale orchestra will headline the program from the French Capital.

Irvin S. Cobb's and Charles O'Brien Kennedy's one act play "And There Was Light", will be presented by the Tastveast Players on their broadcast over an NBC-

Players on their broadcast over an NBC-WJZ network tonight at 8:30. Tom Powers and Leona Hogarth, stars of the Tastyeast Players, will have the leading roles

tyeast Players, will have the leading roles and will be supported by Florence Malone and Francessa Lenni.

The premiere of "Americana", a new series of musical programs directed by Ferde Grofe, will be broadcast over the WABC-Columbia network from 9:30 to 10 p. m. Grofe will feature outstanding works of the younger American composers. Joe Reichman and his orchestra will join the CBS network for a fifteen-minute period of dance music at 10:45 p. m.

Monday, July 30

Jome, Sweet Home." a new dramatic series dealing with the lives of a young couple and their nine year old son, will be presented to listeners five days each week over NBC-WJZ at 1:30 p. m. Cecil Secrest will have the leading role of Fred, the husband, Harriet MacGibbon will take the part of Lucy, the wife and

Billy Halop will be heard as Dick, the son. Peter Biljo's Balalaika orchestra will start their second week of regular broadcasting with a program at 4 p. m. over CBS. This Russian musical group, absent from the network for three and a half years, was one of the original Columbia orchestras.

orchestras.
"Raffles, the Amateur Cracksman" will return to the CBS network after an absence of three weeks. Frederick Worlock, he of the title role, has been vacationing amid the coral islands of Bermuda. The episode, opening at 7:30 p. m., is entitled "The Adventure of the Buckeye Tree".

Tuesday, July 31

The Beale Street Boys will present their programs of distinct rhythms once again over the CBS network at 6 p. m. They have been on the West Coast completing a successful motion picture ap-

The Naumburg Memorial Concert anniversary of the death of Elkin Naumburg, yersary of the death of Etter Namburg, patron of music for the people of New York City, will be broadcast from 8:30 to 9:15 p. m. over an NBC-WJZ network from the bandstand in Central Park. A 50-piece symphony orchestra under the baton of Jaffray Harris will open the con-

baton of Jaffray Harris will open the concert with Chopin's famous funeral march. Paul Le May, assistant conductor of the Minneapolis Symphony, will conduct the third and last in the series of concerts by the Duluth Symphony orchestra. This broadcast will be heard at 8 p. m. over an NBC-WEAF network.

Wednesday, August 1

R ev. Joseph Lynch, S. J., Professor of Physics at Fordham University, will be the speaker during the Science Service Program over the WABC-Columbia net-

work at 3:30 p. m. He will discuss the subject "Hunting Earthquakes".

Vera Van, the singer with the "blue velvet" voice, replaces Morton Downey at 6:15 p. m. on the WABC-Columbia network

network.

Thursday, August 2

elody Masterpieces", the recital featuring Mary Eastman, soprano, and Howard Barlow's symphony orchestra, will now be heard over the CBS network at 8:30 p. m., instead of Mondays at 9:30 p. m., as formerly.

The second program of the renewed series, "Forty-Five Minutes in Hollywood", will be heard over CBS and the Columbia chain at 9 p. m.; with Fats Waller's Rhythm Club also at a new time, 8:45 p. m., immediately preceding the Borden's Hollywood show.

Friday, August 3

The Cadets, a vocal duo, have replaced Joan Marrow on the 10:45 a.m. program over the CBS-WABC network. This

program, originating in Chicago, is also heard on Mondays at the same hour.

A program honoring the late Calvin Coolidge on the anniversary of his taking the oath as President will be broadcast from an open air payling adjacent to the the oath as President will be broadcast from an open air pavilion adjacent to the family home at Plymouth, Vermont, from 12:30 to 1:30 p. m. over an NBC-WJZ network. Senator Warren R. Austin of Vermont and Representative James M. Beck, of Pennsylvania, will be the principal speakers. The speakers will be introduced by Governor Stanley C. Wilson. Several thousand people are expected to take part in the Plymouth Pilgrimage and to be present in the field near the little frame house in which Mr. Coolidge took the oath of office August 3, 1923.

Charles McArthur and Ben Hecht, well-known playwrights, scenarists and newspaper men, will engage in an hilar-

newspaper men, will engage in an hilarious story conference with their leading lady. This program will be broadcast during the William Lundell interview heard at 4:30 p. m. over an NBC-WEAF

Sound effects technicians, after numerous tests, have devised sound apparatus to enable First Nighter players to present "Dead Timber" as a dramatic offering in the "Little Theater Off Times Square" at 9 p. m. over an NBC-WEAF network.

Saturday, August 4

H ans Kindler will take over the baton for the Philadelphia Summer Concerts program broadcast from Robin Hood Dell in Fairmont Park, Philadelphia, over the CBS-WABC network from 7:30 to

The Cover

abel Albertson, this week's girl on the cover is a frank young lady who depreciates her own talents and admits that sheer luck landed her a fat radio part. She is heard every Friday

fat radio part. She is heard every Friday evening over the NBC-WJZ network with Phil Baker's Armour program.

What Miss Albertson forgets to mention, however, are her years of training in vaudeville, stage and screen, which have given her a thorough background in showmanship, and fitted her for her big opportunity when it came along.

Peggy Cartwright and Mabel chummed together in several musical revues. The friendship between the pair was broken up when Peggy capitulated to a suitor and was married.

and was married.

Finally, after several years of lone-wolf trouping. Mabel decided to take a well-earned vacation by visiting her old chum

earned vacation by visiting her old chum Peggy in Chicago.
Peggy knew a lot of radio people. In particular she knew Phil Baker, the suitor who wooed her away from show business. She also knew that Phil was looking for a girl to take part in an audition he was hoping would result in a contract. Phil already had tested more than fifty girls, but none quite suited his exacting tastes.

already had tested more than fifty girls, but none quite suited his exacting tastes. So Peggy interceded for Mabel.

She clicked at once. Phil was delighted with her talents, and shortly thereafter he sold the idea for the radio show—the show which grew into the popular Armour hour. Miss Albertson has been a fixture with that period from its very incention. inception.

Mabel is a graduate of the New England School of Speech and Expression. She was a mere kid when she quit school in Lynn, Massachusetts, her home town,

in Lynn, Massachusetts, her home town, and embarked on a professional career. She never has made an amateur appearance. She leaped full-fledged to the professional stage in juvenile parts. Soon she was singing and dancing in musicals. Her screen debut was in "Gang War," an RKO picture. She followed this with several seasons in stock, interspersed with night club appearances with Jimmy Durante and thence to radio.

FOREIGN RECEPTION

RCA SPECIAL NOISE-REDUCING ANTENNA

THE greatest advance in the development of short-wave antennae. RCA engineers have perfected a new all-wave doubledoublet antenna system that gives greater signal pick-up and reduces man-made noise to a minimum. Higher efficiency because parts are scientifically matched. Also improves standard broadcast reception. Easy to install. No bulky transposition blocks. "Unquestionably superior to anything we've tried so far," said Martin Gosch, Radio Columnist of New York Post Syndicate Newspapers. Kit of essential parts, List Price \$6; or have your dealer or service engineer make a Certified Installation.







GRAY HAIR FADED HAIR Women, girls, men with gray, faded, streaked hair. hair soft, glossy, natural. Permits permanent wave and cura Free Booklet, Monsieur L. P. Valligny, Dep 5 8, 254 W. 31 St., New York

There Is Only ONE RADIO GUIDE

The yearly subscription price is \$2.00

(\$3.00 yearly in Canada; \$4.00 yearly in foreign countries)

RADIO GUIDE 423 Plymouth Court, Chicago, Illinois Gentlemen:

Please start delivery of RADIO GUIDE to my home weekly.

Name	
Address	
Town	State

Programs for Monday, July 30

6:30 a.m. CDT 5:30 CST 6:30 a.m. CDT 5:30 CST
WLS—The Arkansas Woodchopper
6:45 a.m. CDT 5:45 CST
WBBM—Farm Information
WLS—Bulletin Board, Check Stafford
7:00 a.m. CDT 6:00 CST
KYW—Musical Clock
WAAF—Farm Folks Hour
WBBM—The Star Program
WGN—Good Morning WIND— Morning Devotions
WI.S—Smile a While Time
WMAQ—Charles Sears, tenor 7:15 a.m. CDT 6:15 CST WMAQ—Health Exercises WTMJ—\Devotional Services 7:30 a.m. CDT 6:30 CST
NBC—Cherrio: WEAF WTAM WMAQ WLW
WAAF—Breakfast Express
WIND—Good English Program
WLS—AMorning Devotions
WTMJ—ADevotional Services
7:45 a.m. CDT 6:45 CST
WIND—Polish Music
WLS—Skyland Scottie
8:00 a.m. CDT 7:00 CST
NBC—Morning Glories: WEAF WLW
CBS—Deane Moore, tenor: WABC
WIND
NBC—Breakfast Club: WJZ WMAQ
WLS—Mac and Bob
WTMJ—The Sun Dial
8:15 a.m. CDT 7:15 CST
NBC—Landt Trio and White: WEAF
WLW WTAM
CBS—Harmonies in Contrast: WABC WIW -Harmonies in Contrast: WABC WIND WIND—Schlagenhaur's Theater WLS—Produce Reporter; News 8:30 a.m. CDT 7:30 CST BC—Nancy Noland, songs: WEAF WTAM CBS—Metropolitan Parade: WABC WIND WIND
WLS—Peggy and Steve
WLW—Hymns of All Churches
8:45 a.m. CDT 7:45 CST
NBC—Mattinata: WEAF WLW
WGN—Keep Fit Club
WLS—Kitchen Krew
9:00 a.m. CDT 8:00 CST
NBC—Breen and de Rose: WEAF
KYW WTAM WLW
CRS—Metropolitan Parade: WABC -Metropolitan Parade: WABC WRRM WBBM
NBC—Harvest of Song: WJZ WMAQ
WAAF—Memory Lane
WGN—Lawrence Salerno
WNND—The Hawk, mystery drama
WLS—Dr. Bundesen's Magazine
9:15 a.m. CDT 8:15 CST
NBC—Clara, Lu 'n' Em: WEAF WLW
WTAM WTMJ WGN
KYW—Lang King WTAM WTMJ WGN
KYW—Irene King
WAAF—The Morning Merry-Go-Round
WBBM—Kay Storey, songs
WGES—Canary Concert
WIND—Happiness Review
WMAQ—Program Preview
9:30 a.m. CDT 8:30 CST
NBC—Press Radio News (5 Min.):
WEAF WTAM WMAQ
NBC—Morning Parade: WEAF KYW
WTAM WIAM
BS—Press Radio News (5 Min.):
WABC WBBM WISN -Carolyn Gray, pianist: WABC CBS—Carolyn Gray, pianist: WABC WBBM
NBC—Today's Children: WJZ WTMJ WGN—Leonard Salvo, organist WIND—Happiness Express
9:45 a.m. CDT 8:45 CST
NBC—Press Radio News (5 Min.):
WJZ KYW
NBC—Radio Kitchen: WJZ KYW
WAAK—Hawaiian Echoes NBC—Radio Kitchen: WJZ KYW
WAAF—Hawaiian Echoes
WGN—Lovely Ladies
WMAQ—Morning Parade (NBC)
WTMJ—Mary Baker's Shopping Basket
10:00 a.m. CDT 9:00 CST
CBS—One-Quarter Hour in Waltz
Time: WABC KMOX WISN
NBC—U. S. Navy Band: WEAF KYW
WTAM
WAAF—Organ Moledies WTAM
WAAF—Organ Melodies
WBBM—Milton Charles, organist
WGES—Popular Songs
WGN—Movie Personalities
WIND—Widley and Sheehan
WMAQ—Woman's Page of the Air
WSBC—Italian Airs
WTMJ—Helen Mendenhall Ryerson
10:15 a.m. CDT 9:15 CST
CRS—Mayfair Melodies: WARC WRRM CBS-Mayfair Melodies: WABC WBBM WISN
BC—Platt and Nierman: WJZ WISN
NBC—Platt and Nierman: WJZ
WMAQ
WAAF—Variety
WENR—Today's Children
WGN—Your Friendly Neighbor
WIND—Salon Music
WTMJ—Woman's News of the Day
10:30 a.m. CDT 9:30 CST CBS -Do, Re, Mi, trio: WABC WIND CBS—Do, Re, MI, 1110: WABC WIND WISN
NBC—Melody Mixers: WJZ WMAQ
WBBM—Art Wright, tenor
WENR—Program Preview
WTMJ—Bob De Haven's Frolic

Star * Indicates High Spot Selections

10:45 a.m. CDT 9:45 CST CBS—The Cadets, quartet: WABC KMOX WBBM KMOX WBBM
Q. G.—Painted Dreams: WGN WLW
WENR—Variety Program
W1ND—The Serenaders
WTMJ—Hollywood Movie Letter
11:00 a.m. CDT 10:00 CST
NBC—John Fogarty, tenor: WEAF
WLW WTAM
CBS—Betty Barthell, songs: WABC
KMOX WBBM WISN
NBC—Honey Deane songs: WJZ NBC-Honey Deane, songs: WJZ WENR
KYW—Rose Vanderbosch, pianist
WAAF—Ballads
WIND—Irene, Queen of the Ivories
WMAQ—Merry Macs (NBC)
WTMJ—With a Song 11:15 a.m. CDT 10:15 CST CBS—Poetic Strings: WABC KMOX WIND WIND
NBC—Honeyboy and Sassafras, sketch:
WEAF WTAM KYW
NBC—Fields and Hall, songs: WJZ
WENR
WAAF P NBC—Fields and Hall, songs: WJZ
WENR
WAAF—Bandstand
WBBM—Gene and Charlie, song duo
WGN—Tom, Dick and Harry
WMAQ—Summer School of the Air
11:30 a.m. CDT 10:30 CST
NBC—Vic and Sade: WJZ WMAQ
CBS—Al Kavelin's Orchestra: WABC
WISN KMOX WBBM
NBC—Rex Battle's Concert Ensemble:
WEAF WTAM WLW KYW
WAAF—Estelle Barnes, pianist
WENR—Maurice Rosenfeld, tall
WGN—Grain Reports; Organ
WHFC—Name the Band
WIND—Melody Potpourri
WTMJ—Musical Program
11:45 a.m. CDT 10:45 CST
NBC—Words and Music: WJZ WMAQ
WAAF—Rhythm Review
WGN—June Baker, home management

Cincinnati

WGFL—Moments Musical
WHFC—Lawyers' Legislative League
3:15 p.m. CDT 2:15 CST

BS—Salvation' Army Staff Band: WABC KMOX WISN WIND BC—John Martin Story Hour: WEAF WTAM KYW

WLS-Gene Autry, cowboy songs

WIAM TW
WLS—Gene Autry, cowboy songs
WTMJ—Organ Melodies
3:30 p.m. CDT 2:30 CST
NBC—Roxanne Wallace, contralto:
WEAF WMAQ
CBS—Chicago Variety Program:
WABC KMOX WISN WIND
** NBC—Chicago Symphony Orchestra:
WJZ WENR
KYW—Royal Hawaiian Orchestra
WAAF—Salon Orchestra
3:45 p.m. CDT 2:45 CST
NBC—Lady Next Door: WEAF WTAM
WCFL
WTMJ—Market Review
4:00 p.m. CDT 3:00 CST
NBC—Orlando's Ensemble: WEAF
WTAM WLW WMAQ
** CBS—Musical Album: WBBM

WTAM WLW WMAQ

* CBS-Musical Album: WBBM
WISN WIND
KYW-Century Concert
WAAF-Piano, Jimmie Kozak
WCFL-John Maxwell
WTMJ-Baseball; Milwaukee vs. St.

Paul
4:15 p.m. CDT 3:15 CST

4:15 p.m. CDT 3:15 CST
KYW—Ken Nelson and Mel Stitzel
WAFF—Waltzes
WCFL—Edward Wurtzebach's Orch.
WIND—String Ensemble
4:30 p.m. CDT 3:30 CST
NBC—The Singing Lady: WJZ WLW
NBC—Yella Pessl, harpsichordist:
WEAF WTAM
KYW—High and Low

WEAF WTAM
KYW—High and Low
WAAF—Charles Johnson, uke
WCFL—Ilka Diehl Players
WENR—Ma Perkins (NBC)
CBS—Edward Wurtzebach's Orchestra: WIND WISN
4:45 p.m. CDT 3:45 CST
NBC—Dreams Come True: WMAQ
CBS—Bob Nolan; Norm Sherr: KMOX
WBBM

NBC—Larry Revell's Orchestra: WEAF WTAM

WEAF WTAM
KYW—Betty, Jean and Jim
WAAF—Novelties
WCFL—Junior Federation Club
WENR—Ranch Boys (NBC)
WIND—String Ensemble
5:00 p.m. CDT 4:00 CST
CBS—Peter Biljo's Orchestra: WABC
KMOX WISN WBBM
NBC—Three X Sisters: WJZ WENR
NBC—Al Pearce and His Gang: WEAF
WMAQ WLW
KYW—Mel Stitzel, pianist
WAAF—Rhythm Kings
WCFL—Piano and Organ Program

WGN—June Baker, home management WIND—Luncheon Dance Music WLS—Friendly Philosopher WTMJ—Hans Badner's Bavarians Afternoon 12:00 Noon CDT 11:00 a.m. CST CBS—Emil Velazco's Orchestra: WABC WISN WBBM NBC-Dick Fiddler's Orchestra: KYW WTAM WAAF—Noon-time Concert
WCFL—Luncheon Concert
WCFL—Luncheon Concert
WCFL—Luncheon Concert
WCN—Mid-day Service
WIND—Lazy Rhapsody
WLW—Bob Albright, Charles Wayne
WTMJ—What's New In Milwaukee?
12:15 p.m. CDT 11:15 a.m. CST
NBC—The Honorable Archie and
Frank: WJZ WMAQ
KMOX—Emil Velazco's Orch. (CBS)
WIND—String Trio
WJJD—Lawyers' Legislative League
12:30 p.m. CDT 11:30 a.m. CST
CBS—Buddy Fisher's Orchestra:
WABC WISN WIND
NBC—Farm and Home Hour: WJZ
WLW KYW
NBC—Orlando's Ensemble: WEAF
WMAQ NBC—Orlando's Ensemble: WEAF WMAQ WBBM—Helen Fitch, movie critic WGN—Markets; Doring Sisters WLS—Round-Up: The Westerners WTMJ—Jack Teter's Playboys 12:45 p.m. CDT 11:45 a.m. CST WBBM—Jerry Sullivan, lyric tenor WCFL—Leo Terry, organ recital WGN—Palmer House Ensemble WLS—Weather and Markets; News 1:00 p.m. CDT 12:00 Noon CST CBS—Ann Leaf, organist: WABC WIND NBC—Revolving Stage: WEAF WTAM CBS—Ann Leaf, organist: WABC
WIND

NBC—Revolving Stage: WEAF WTAM
WMAQ KMOX
WAAF—The Star Parade
WBBM—Eddie and Fannie Cavanaugh
WCFL—Farm Talk
WGN—Jesse Crawford
WLS—Dinnerbell Program
WTMJ—Heinie's Grenadiers
1:15 p.m. CDT 12:15 CST
WBBM—Herbert Foote
WCFL—World's Fair Orchestra
WGN—Romance of Helen Trent
WIND—Livestock Markets
1:30 p.m. CDT 12:30 CST
CBS—Emery Deutsch's Orchestra:
WABC WISN KMOX WIND
KYW—Smack Out (NBC)
WAAF—A Mood In Blue
WBBM—Pinto Pete
WCFL—Civic and Welfare Talk
WGN—World's Fair Orchestra
WLS—Uncle Ezra
WTMJ—Musical Program
1:45 p.m. CDT 12:45 CST
NBC—Ma Perkins: WEAF WLW
WTAM
KYW—Prudence Penny, economist
WCFL—Leo Terry, organist

WGN—Palmer House Ensemble WLS—Livestock and Grain N WMAQ—Board of Trade WGES—Polish Evening Bells WGN—Orchestral Program WIND—Sports Review WGES—Polish Evening Bells
WGN—Orchestral Program
WIND—Sports Review
5:15 p.m. CDT 4:15 CST
NBC—U. S. Army Band: WJZ KYW
WTAM
CBS—Cadets Quartet: WISN WBBM
WCFL—Millie and Tillie
WENR—Salty Sam
WGN—Bob Pacelli's Orchestra
WIND—Evening Breezes
WTAM—Charlie Davis' Orch. (NBC)
5:30 n.m. CDT 4:30 CST
NBC—Press Radio News (5 Min.):
WEAF WMAQ WTAM
NBC—Charlie Davis' Orchestra: WEAF
WTAM WMAQ
CBS—'Miniatures'': WISN
KYW—Uncle Bob's Club
WAAF—Jimmie Kozak, pianist
WBBM—Jack Armstrong (CBS)
WCFL—The Nightingales
WGN—The Singing Lady (NBC)
5:45 p.m. CDT 4:45 CST
NBC—Grandmother's Trunk, drama:
WEAF WMAQ
NBC—Lowell Thomas, News: WJZ
WLW
CBS—The Circus: WABC WBBM Grain Markets 2:00 p.m. CDT 1:00 CST

** NBC—Radio Guild: WJZ WMAQ BS—The Four Showmen: WABC KMOX WISN WIND KMOX WISN WIND
NBC—Dreams Come True: WEAF
WTAM WLW
KYW—Don Carlos' Orchestra
WAAF—Song of the Strings
WCFL—Red Hot and Low Down
WGN—Harold Turner
WLS—Homemakers' Hour
WSBC—Sunshine Special
WTMJ—Markets; Dance Orchestra
2:15 nm CDT 1:15 CST 2:15 p.m. CDT 1:15 CST
CBS—Steel Pier Minstrels: WABC
WISN WIND
NBC—The Wise Man: WEAF WTAM
KYW
WAAF—Estelle Barnes, pianist
WGN—Palmer House Ensemble 2:30 p.m. CDT 1:30 CST

NBC-Woman's Radio Review:
WEAF WTAM KYW WEAF WTAM KYW
KMOX—Steel Pier Minstrels (CBS)
WAAF—Encores
WGN—Jesse Crawford
WTMJ—Poultry; Dance Orchestra
2:45 p.m. CDT 1:45 CST
★ CBS—Carla Romano, pianist:
WABC WISN WIND
WAAF—Markets and Weather Reports
WBBM—Flanagrams
WGN—Rassphall: Chicago Cube vs. Cine WIW WLW CBS—The Circus: WABC WBBM NBC—Orphan Annie: WGN CBS—Two Pals and a Gal: WISN KMOX WAAF—The Spotlight WCFL—Twilight Musicale WIND—String Ensemble WGN—Baseball; Chicago Cubs vs. Cincinnati
WLW—Ethel Ponce, vocal and piano
3:00 p.m. CDT 2:00 CST
NBC—Gypsy Trail: WEAF WTAM
WMAQ
CBS—Lazy Bill Huggins, baritone:
WABC KMOX WISN WIND
NBC—Betty and Bob: WJZ WLW
WLS WTMJ
KYW—The Harmony Four
WAAF—Music in the Air
WBBM—Baseball; Chicago Cubs vs.
Cincinnati WGN-Baseball; Chicago Cubs vs. Cin-Night

6:00 p.m. CDT 5:00 CST
NBC—Henry King's Orchestra: WMAQ
CBS—Jack Russell's Orchestra: WISN
KYW—Gould and Shefter (NBC) KYW—Gould and Shefter (NBC)
WAAF—Sports Review
WCFL—Fritz Nischke, baritone
WENR—What's the News?
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Hour
WJJD—Sports Review; Johnny O'Hara
WTAM—Herman Crone's Orch. (NBC)
WTMI—String Trio

WTAM—Herman Crone's Orch. (NBC)
WTMJ—String Trio
6:15 p.m. CDT 5:15 CST
CBS—Nick Lucas, songs: WABC WISN
KYW—The Globe Trotter
WAAF—Evening Song
WBBM—Pat Flanagan, sports
WCFL—Eddie Varzos' Orchestra
WGN—Palmer House Ensemble
WENR—Baseball Resume
WJJD—Ben Kanter, music and banter
WMAQ—Travel Talk
WTMJ—"Our Club"
6:30 p.m. CDT 5:30 CST

WTMJ—"Our Club"

6:30 p.m. CDT 5:30 CST

NBC—Shirley Howard; The Jesters:
WEAF WTAM

KYW—Rex Maupin's Orchestra
WAAF—Popular Potpourri
WBBM—Eddie House, singing organist
WENR—William Randolph Hearst
WGN—The Sports Reporter
WIND—Polish Hour
WJJD—The Hawk, mystery drama
WTMJ—Heinie's Grenadiers
6:45 p.m. CDT 5:45 CST

NBC—Sisters of the Skiflet: WEAF
WMAQ WTAM
CBS—Boake Carter, news: WABC WMAQ WTAM
CBS—Boake Carter, news: WABC
WBBM KMOX

★ NBC—Frank Buck's Adventures:
WJZ WENR
KYW—Frankie Masters' Orchestra
WAAF—Dr. Copeland Smith
WGN—World's Fair Reporter
WJJD—Fred Beck, organist
7:00 p.m. CDT 6:00 CST
NBC—Jan Garber's Orchestra: WJZ
WLW WLS

★ CBS—Kate Smith's Swanee Music:
WABC WBBM KMOX WISN

★ NBC—STUDEBAKER CHAMPIONS:
Richard Himber's Orchestra; Joey

Richard Himber's Orchestra; Joey Nash, vocalist: WEAF WTAM WMAQ NBC-Leonard Keller's Orchestra:

KYW
WAAF—The Symphonic Hour
WCFL—The Melody Weavers
WEDC—Jewish Hour
WGES—Polish Am. Bus. Men's Assn.
WGN—Hal Kemp's Orchestra
WJJD—String Ensemble
7:15 p.m. CDT 6:15 CST
CBS—Edwin C. Hill: WABC WBBM

KMOX
WCFL—Admiral Arnold
WGN—Palmer House Ensemble
WIND—Sports, Harry W. Flannery
WJJD—Buddy, Zeb and Otto, songs
7:30 p.m. CDT 6:30 CST
CBS—"Raffles," the Amateur Cracksman: WIND
** NBC—Garden Concert; Gladys
Swarthout, mezzo-soprano: WEAF
WTAM WLW WMAQ
NBC—Ensemble Symphonique: WJZ
WLS
KYW—Eddy Duchin's Orchestra KMOX

WBBM—Harry Sosnik's Orchestra WCFL—Variety Program WGN—The Lone Ranger WJJD—Songs and Strings WTMJ—Sport Flash; Dance Orchestra 7:45 p.m. CDT 6:45 CST KYW—Noble Sissle's Orchestra WBBM—Henry Busse's Orchestra WJJD—Movie Reporter

8:00 p.m. CDT 7:00 CST

* NBC—Harry Horlick's Gypsiest
WEAF WMAQ WTAM
CBS—Evan Evans, baritone; Orchestra: WABC WISN KMOX

* NBC—Greater Minstrels: WJZ WLS
WLW WTMJ WLW WTMJ KYW-Rex Maupin's Orchestra WAAF-Magnus Schutz, lyric bass WBBM-Mark Fisher's Orchestra WCFL-Herr Louie's Hungry Five WGN—Earl Burtnett's Orchestra
WIND—Barbeaux Sisters, sougs
WJJD—Gretchen Lee, vocalist; Or-

8:15 p.m. CDT 7:15 CST
CBS—Roy Helton: WABC KMO
WISN WIND
WAAF—Sunset Salute
WCFL—Food Flashes
WGN—Comedy Stars of Hollywood
WJJD—Eb and Zeb, comedy sketch

ganist

8:30 p.m. CDT 7:30 CST 8:30 p.m. CDT 7:30 CST

★ CBS—Lud Gluskin's Orchestra:

WABC KMOX WBBM

★ NBC—House Party; Donald Novis,
tenor; Joe Cook, comedian: WEAF

WTAM WMAQ WTMJ WLW

NBC—Princess Pat Players: WJZ

WFNR WENR

WENR KYW—Trade Marks on Parade WCFL—Phil Levant's Orchestra WGN—Arthur Wright, tenor WIND—Jules Alberti's Orchestra WJJD—The Pickard Family

WJJD—The Pickard Family

8:45 p.m. CDT 7:45 CST

KYW—Clyde Lucas' Orchestra

WCFL—Viewing the Fair

WGN—Lennie Hayton's Orchestra

WISN—Tom Gentry's Orch. (CBS)

9:00 p.m. CDT 8:00 CST

NBC—Contented Hour: WEAF WMAQ

WLW WTAM

CBS—Wayne King's Orchestra: WABC

KMOX WBBM

NBC—National Music Camp Pro-

KMOX WBBM

★ NBC—National Music Camp Program: WJZ WENR
KYW—The Globe Trotter
WCFL—Eddie Varzo's Orchestra
WGN—News; Headlines of Other Days
WIND—String Ensemble
WJJD—Detroit Symphony Orchestrs
WSBC—Lithuanian Echoes
WTMJ—Los Caballeros
9:15 p.m. CDT 8:15 CST
KYW—Terry Hays: Orchestra

KYW—Terry Hays; Orchestra WCFL—Eddie Varzos' Orchestra WGN—Lawrence Salerno, baritone WIND—Michigan City Program

WIND-Michigan City Program
9:30 p.m. CDT 8:30 CST
NBC-Gothic Choristers: WEAF KYW
CBS-Singin' Sam: WBBM KMOX
WIND-Dance Music
WJJD-Polish Concert Orchestra
WMAQ-The Northerners
WTMJ-Dance Orchestras

9:45 p.m. CDT 8:45 CST 9:45 p.m. CDT 8:45 CST
NBC—Democratic Republican Seri
WJZ KYW WENR
CBS—"Care and Feeding of Hol
Horses": WABC KMOX WIND
WBBM—Shadows of Suez
WGN—Earl Burtnett's Orchestra

10:00 p.m. CDT 9:00 CST

NBC—Guy Lombardo's Orchestra:
WJZ WENR

NBC—Harold Stern's Orchestra:
WEAF WMAQ
CBS—"Fats" Waller, songs: WABC
WIND WEAF WMAQ
CBS—"Fats" Waller, songs: WABC
WIND
NBC—Frank Buck's Adventures:
WTMJ WTMJ
KYW-Pratt and Sherman
WBBM-Henry Busse's Orchestra
WCFL-Baker's Union Talk
WENR-Racing Highlights (5 min.)
WGN-June Provines, talk

WGN—June Provines, talk
10:15 p.m. CDT 9:15 CST
NBC—Gene and Glenn, comedy:
WMAQ WTAM WTMJ
WBBM—Glen Gray's Orch. (CBS)
WCFL—Phil Levant's Orchestra
WGN—HORLICK'S MALTED MILK
Presents Lum and Abner
WIND—Washington Column of the Air
10:30 p.m. CDT 9:20 CST

10:30 p.m. CDT 9:30 CST

10:30 p.m. CDT 9:30 CST
CBS—Harry Sosnik's Orchestra: WISN
WBBM
NBC—Carl Hoff's Orchestra: WEAF
WTAM KYW
WCFL—Eddie Varzo's Orchestra
WENR—Three C's
WGN—Hal Kemp's Orchestra
WIND—Glen Gray's Orchestra
WLW—Follies; Dramatic Skit
WMAQ—News; Carl Hoff's Orchestra
WTMJ—Garden Concert (NBC)

Plums and Prunes

A LTHOUGH newspapers for the past week have heralded the fact that the back of the San Francisco general strike was broken, the prime mover in the breaking process has not been given

full credit.
Radio it was that broke the strike.

Radio it was that broke the strike, which, authorities generally agree, was irregular and unwarranted.

On Friday night, July 13, Archbishop Hanna, speaking from the San Francisco studios of NBC over a coastwide network of both CBS and NBC stations, pleaded for a rule of reason. The universally respected Catholic leader and chairman of President Roosevelt's National Longshoremen's Board, with an estimated audience of ten millions of listeners, urged "every of ten millions of listeners, urged "every effort possible to reach a peaceful and just conclusion." Mayor Rossi, of San Francisco, and Governor Merriam likewise talked it over with the strikers by means

of radio.

Within a few days after the start of the radio campaign, the strike order was rescinded. Public opinion had been won to sanity by broadcasts; bullets were spared. The conservative and right-minded members of the striking unions had tuned in and were convinced... and radio wins another feather for its cap.

SAN FRANCISCO broadcasters had their share of grief when the general strike order came. With it going into effect, all union musicians walked out of the studios. Interesting sidelights were the use of re-corded programs to fill in between lengthened dramatic periods, and the clamor for 'non-union' instruments.

Harmonica players, unorganized, were at a premium, and, if you will recall, one provided the only music on the "Blue Monday Jamboree" on July 16 over the coast-to-coast CBS hookup.

Want An Audition?

ONE OF THE disadvantages of being associated with the radio profession is the general idea all your friends and fans soon

general idea all your friends and fans soon acquire that you can get them a radio audition. And everyone wants one!

Having observed this peculiar characteristic of John Q. Public, the officials of the Century of Progress 1934 decided to cash in on it with more gate receipts. The

By Evans Plummer

plan was simplicity itself. The World's Fair would stage radio auditions, come one come all, and watch the crowds gather

at the entrances.

The fair folk are now busily engaged in staging the auditions. And John Q. Public is going for them in a grand fashion

Did you say you wanted an audition? Well, make a request for an application blank and mail your request, together with a stamped self-addressed return envelope, to "Newspaper Row," A Century of Progress 1934, Chicago, Illinois. Don't

write us.

And don't say we didn't get a radio audition for you!

WHFC, one of those smaller record-playing stations in Chicago for which we are thankful when the high-powered station's programs get weak, reports that Bing Crosby is drawing considerable fan mail of late.

It seems WHFC has a nightly Crosby record time. And now letters are arriving saying. "Dear Mr. Crosby: I enjoyed your program swell. Please sing 'When the Blue of the Night'" and "Dear Bing: Please send me your photograph. I am sixteen and haven't any regular fellows." Ain't dat sumpin'?

Those Baker-Benny Shows

WHAT WE THINK were undoubtedly the funniest pair of broadcast programs ever to hit the jaded ether were those of *Phil Baker* and *Jack Benny* last Friday night from Hollywood. If you missed them, either in fact, you lost out on something worth the price of a ten-tube radio set.

The unexpected appearance of Jack and Mary with Baker's troupe added a delightful informality to the Armour show, and when the Benny program came on, you felt sure Baker would be there... and he was! Most amusing was Baker's attempt to put Armour advertising on the General Tire half hour and the way in which the credit was immediately con-

(Continued from Page 15)

loudspeakers here is, in itself, of vast interest. From the studios the programs are sent by land wires to the short-wave transmitting stations on the coast. From there they travel across the ocean by short-wave, to be picked up by the receivements are sent by short-wave to be picked up by the receivements.

short-wave, to be picked up by the receiving station and again transmitted by land phones to the control rooms in the NBC offices, Radio City.

The first of the four programs in the series, originating in London and short-waved over the Atlantic, was an American type variety show, and featured Gertrude Lawrence, famous English musical comedy star; John Tilley, British humorist and monologist; Danny Malone, the Irish tenor; Webster Booth, the tight little isle's scat singer; the Welsh Guards Choir; Carroll Gibbons' orchestra; Ray Noble, internationally known orchestra leader and roll Gibbons' orchestra; Ray Noble, internationally known orchestra leader and composer, and Christopher Stone. Stone is the British Broadcasting Company's ace announcer, and acted as master of ceremonies of the program.

The other broadcasts will feature such foreign celebrities as Rita George, Lucienne Boyer, Joseph Schmidt and a host

of others.

International Radio Match

The programs will be broadcast on successive Sunday nights, at the same hour. cessive Sunday nights, at the same hour, That from London came over stations GSD on 25.53 meters and GSC on 31.30 meters. The Berlin broadcast arrived over station DJC on 49.83 meters; the show from Paris will be over station FYA on 25.63 meters, and the Vienna offering on two stations. OER3 on 25.41 meters and OER2 on 49.40 meters.

Some six years of technical research lend fascinating support to these broads.

lend fascinating support to these broad-casts. Since 1928, NBC short-wave ex-perts have been conducting daily tests to "log" weather conditions, and to determine and develop methods adequate to cope with atmospheric upsets inimical to dependable transmission. There is one possible "bogey-man"—the sudden ocean possible "bogey-man"—the sudden ocean storms which are absolutely unpredictable. But aside from this, practically every possible unfavorable circumstance has been foreseen by NBC engineers, and defense worked out against it. Thus, a defense worked out against it. Thus, there is every indication that listeners will enjoy clear, unmarred reception of these unique and stimulating programs.

verted into a blurb for the tires that **fo**ot the bill.

WHILE TOSSING the plums, the Maxwell House Show Boat certainly deserves plaudits for the recent Thursday night repeat performance of the original Kern-Hammerstein-Ferber "Show Boat." Well might the program be designated as a standard at which other "musicals" might

strive to shoot.

Speaking of Show Boat, did you know Lamy Ross, who passed through Chicago recently, is the first celebrity ever to be accorded the honor of having the famous World's Fair officials got the dates mixed and thought Lanny was due to arrive a day earlier than he did, hence the double turnout.

COLUMBIA'S Chicago office wins an award of the juicy fruit for being on their toes last Monday morning and dramatizing, just nine hours and twenty minutes after he had been killed, the life of Public Enemy No. 1, John Dillinger. Frank Dane played the role of the bad man, and was supported by Reg Knorr, Eleanor Rella, Connie Osgood, Don Merrifield, Otis Gordineer and Vincent Coleman. An eye-witness of Dillinger's finish closed the broadcast. The continuity writers and production men, unsung heroes who prepared the show, are entitled to much praise for their rapid work and ingenuity. ingenuity.

And Columbia's eastern headquarters

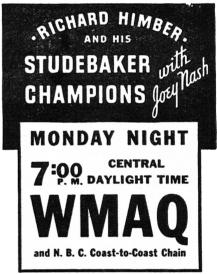
wins plums for the unique series, "Full Speed Ahead," which supplies the tunersspeed Anead, which supplies the tuners-in each Thursday night at 9:45 p. m. CDT with rides in ambulances, police squad cars and fire trucks. If you read this before the night of July 26, hop aboard a fire truck with *Ted Husing* as it speeds down Fifth Ave., in New York!

AMONG THE BETTER women's voices which have given us listening pleasure during the past twelve years we would classify that of *Maxine*, who sings with *Phil Spitalny*'s ensemble each Wednesday evening at 7 p. m. CDT (WBBM in Chicago). Listen to her some time.

Inside Pickups

WITH TONY WONS definitely committed for NBC this fall, Columbia is casting about for a philosopher, but it won't be *Phillips* (Seth Parker) *Lord* . . . And could there be any coincidence in the fact that the new Wons wax effort is to be tagged "The House by the Side of the Road" and that recently CBS has launched Road and that recently CBS has launched a show which Columbia officials have entitled "The House Beside the Road"? Ver' very funny that CBS, knowing all about their ex-soothsayer's contemplated program and its name, would inaugurate a similar series—or at least one with practically the same title . . Among the current stork auditioners: the Stanley Morners and the Billy Scotts . . Norm Barry is going in for amateur movie picture taking with a new camera and all, and Bee Barry, his charming blonde wife, is his leading lady. Other props include Bob Hawk, juvenile, and Bob Hawk's new Plymouth, to add dignity and class to the various scenes . . "Ginny" Clark's to the various scenes . . . "Ginny" Clark's young son is recovering nicely from the young son is recovering michy from the bad burns he recently suffered . . . Franklyn McCormack's mother is visiting him and seeing the Fair . . . The ill-fated French Casino, spot of Noble Sissle and Carl Hoff music making, had a breakdown in its cooling system last Monday night drove all the customers away with night drove all the customers away with tears in their eyes, and cluttered up the whole North Side with ammonia fumes.







Be Heard Programs to

WMAQ—Eddy Duchin's Orchestra
WTMJ—Dance Orchestras
11:15 p.m. CDT 10:15 CST
KMOX—Blue Monday Jamboree (CBS)
WGN—Earl Burtnett's Orchestra
11:30 p.m. CDT 10:30 CST
CBS—Jan Garber's Orchestra: WABC
WISN KMOX

Monday, July 30

Continued from Preceding Page

\$1.69

WSBC—Midnight Review
12:00 Mid. CDT 11:00 p.m. CST
CBS—Jack Russell's Orchestra: WISN
WBBM WBBM KYW—Herman Crone's Orchestra WENR—Clyde Lucas' Orchestra WGN—The Midnight Flyers WMAQ—Leonard Keller's Orchestra

WBBM—Jules Albert's Orchestra 1:30 a.m. CDT 12:30 CST WBBM—Henry Busse's Orchestra 1:45 a.m. CDT 12:45 CST WBBM—Earl Hines' Orchestra

objective 4 powerful leaves Large hold Includes
powerful instructor ope feature, Club, 31.98 postpoid.
BROWNSCOPE CO. Dept. 3-G 234 Fifth Ave., N. Y.

BS—Keith Beecher's KMOX WBBM WISN

12:30 a.m. CDT 11:30 p.m. CST

KYW—Fankie Masters' Orchestra WENR—Noble Sissle's Orchestra WIND—Midight Salon Music WMAQ—Eddy Duchin's Orchestra 1:00 a.m. CDT 12:00 Mid. CST

VENR—Press Radio News; Leonard Keller's Orchestra
VGN—Ted Weems' Orchestra
11:00 p.m. CDT 10:00 CST
CBS—Blue Monday Jamboree:
WABC WISN WBBM WADE WISN WBBM KYW—Don Bestor's Orch. (NBC) WENR—Buddy Rogers' Orchestra WCFL—Paul Ash Revue WIND—The Slumbertimers

10:45 p.m. CDT 9:45 CST S-Enoch Light's Orchestra: WABC

VENR-Press Radio News; Leonard

WIND

WBBM—Earl Hines' Orchestra
WENR—Hessberger's Orchestra
WGN>—Bob Pacelli's Orchestra
WIND—Jimmy Noone's Orchestra
WMAQ—Frankie Masters' Orchestra
11:45 p.m. CDT 10:45 CST
CBS—Leon Belasco's Orchestra: WABC
KMOX

Programs for Tuesday, July 31

6:15 a.m. CDT 5:15 CST WLS—Weather and Market Reports 6:30 a.m. CDT 5:30 CST 6:30 a.m. CDT 5:30 CST
WLS—Arkansas Woodchopper
6:45 a.m. CDT 5:45 CST
WBBM—Farm Information
WLS—Bulletin Board, Check Stafford
7:00 a.m. CDT 6:00 CST
KYW—Musical Clock
WAAF—Farm Folks Hour
WGN—Good Morning
WIND—Morning Dance
WLS—Smile a While Time
WMAQ—AMorning Worship
7:15 a.m. CDT 6:15 CST
WIND—Indian State Farm Bulletin
WMAQ—Health Exercises
7:30 a.m. CDT 6:30 CST 7:30 a.m. CDT 6:30 CST BC—Cheerio: WEAF WTAM WMAQ WLW WAAF—Breakfast Express
WIND—Community Talk
WLS—△Morning Devotions
WTMJ—△Devotional Service 7:45 a.m. CDT 6:45 CST WIND—Polish Music WLS—Skyland Scottie 8:00 a.m. CDT 7:00 CST NBC—Herman and Banta: W BC—Herman and Banta: WEAF Deane Moore, tenor: WABC CBS—Deane Moore, tenor: WABC
WIND
NBC—Breakfast Club: WJZ WMAQ
WLS—Mac and Bob
WTMJ—The Sun Dial
8:15 a.m. CDT 7:15 CST
NBC—Landt Trio and White: WEAF
WLW WTAM
CBS—In A Spanish Garden: WABC BS—In A Spanish Garden: WABC WIND -Schlagenhauer's Theater WLS—Produce Reporter; Newscas 8:30 a.m. CDT 7:30 CST NBC-Mary Phillips, songs: WEAF WTAM
KMOX—In A Spanish Garden (CBS)
WLS—Peggy and Steve
8:45 a.m. CDT 7:45 CST
NBC—Allen Prescott: WEAF WLW
WGN—Keep Fit Club
WIND—Fashions in Rhythm
WLS—Kitchen Krew
9:00 a.m. CDT 8:00 CST
NBC—Recon and do Rece: WFAF NBC—Breen and de Rose: WEAF KYW WTAM KYW WTAM

MBC—Armchair Quartet: WJZ WMAQ

WAAF—Memory Lane

WBBM—Jean Abbey, talk

WGN—Morning Musicale

WIND—The Hawk, mystery drama

WLS—Magazine of the Air

9:15 a.m. CDT 8:15 CST

NBC—Clara Lu, "Pic For WFAF WIW NBC—Clara, Lu 'n' Em: WEAF WLW WTAM WTMJ WGN Castles of Romance: WJZ WMAQ
BS—Crane Calder, bass: WABC WBBM WBBM
KYW—Irene King, talk
WAAF—Morning Merry-Go-Round
WIND—Happiness Express
9:30 a.m. CDT 8:30 CST
NBC—Today's Children: WJZ WTMJ
CBS—Press Radio News (5 Min.):
WABC WISN WBBM
CRS—Madison Ensemble: WABC CBS—Madison Ensemble: NBC—Press Radio News (5 Min.): WEAF WTAM WEAF WTAM
NBC—Morning Parade: WEAF WTAM
KYW—Comi-Hits
WBBM—Milton Charles, organist
WGN—Harold Turner, pianist
WIND—Man on the Street; interview
(5 Min.) WIND—Man on the Street; interview
(5 Min.)
9:45 a.m. CDT 8:45 CST
NBC—Radio Kitchen: WJZ KYW
KYW—Foot Health (5 min.)
WAAF—Hawaiian Echoes
WGN—Arthur Wright, tenor
WIND—Do Re Mi, trio (CBS)
WMAQ—Morning Parade (NBC)
WTMJ—Mary Baker, Shopping Basket
10:00 a.m. CDT 9:00 CST
NBC—Galaxy of Stars: WLW WMAQ
WTAM WTMJ
CBS—U. S. Navy Band: WABC WISN
KMOX WBBM
NBC—The Honeymooners: WJZ KYW KMOX WBBM
NBC—The Honeymooners: WJZ KYW
WAAF—Organ Melodies
WGES—Popular Songs
WGN—Movie Personalities
WIND—Mood Indigo
WLS—Poultry and Livestock Market
WSBC—German Airs
10:15 a.m. CDT 9:15 CST
NBC—Platt and Nierman: WJZ WMAQ
KYW—Morning Parade (NBC)
WAAF—Variety
WENR—Today's Children
WGN—Your Friendly Neighbor
WTAM—Morning Parade (NBC)
WTMJ—Woman's News of the Day
10:30 a.m. CDT 9:30 CST
NBC—Melody Mixers: WJZ WMAQ 10:30 a.m. CDT 9:30 CST
NBC—Melody Mixers: WJZ WMAQ
NBC—Three Shades of Blue: WEAF
WTAM KYW
CBS—Do Re Mi, girls trio: WABC
WIND WISN
WAAF—Old Favorites

Star ★ Indicates High Spot Selections

WBBM-Art Wright, tenor WENR—Program Preview
WGN—Bob Davis, Texans
WTMI—Bob De Haven's MJ—Bob Davis, Texans
MJ—Bob De Haven's Frolic
10:45 a.m. CDT 9:45 CST NBC—Al Bernard, the Boy from Dixie: WEAF WTAM KYW -Mary Lee Taylor: WBBM Q. G.—Painted Dreams: WGN WLW WAAF—Dance Revue WENR—Morin Sisters
WIND—Serenaders; Hawaiian Duo
WTMJ—Hollywood Movie Letter
11:00 a.m. CDT 10:00 CST 11:00 a.m. CDT 10:00 CST
NBC—John Fogarty, tenor: WEAF
WTAM WMAQ WLW
CBS—Connie Gates, songs: WABC
WBBM KMOX WISN
NBC—Piano Recital: WJZ WENR
KYW—Rose Vanderbosch, pianist WAAF-Ballads WAAF—Ballads
WIND—Irene, Queen of the Ivories
WTMJ—With a Song
11:15 a.m. CDT 10:15 CST TI:13 a.m. CDT 10:13 CST CBS—Orientale; Orchestra: WABC WIND KMOX NBC—Fields and Hall: WJZ WENR NBC—Honey Boy and Sassafras: WEAF KYW WTAM WEAF KYW WTAM
WAAF—Child Health Talk
WBBM—Gene and Charlie, song duo
WGN—Rube Appleberry, sketch
WMAQ—Summer School of the Air
11:30 a.m. CDT 10:30 CST NBC—Merry Madcaps: WEAF WTAM
WLW KYW
CBS—Al Kavelin's Orchestra: WABC
WISN KMOX WIND
WAAF—Estelle Barnes, pianist WAAR—Estelle Barnes, pianist
WBBM—Memories
WENR—Home Service
WGN—Market; Len Salvo, organist
WHFC—Name the Band
WMAQ—Vic and Sade WTMJ—Hans Badner's Bavarians
11:45 a.m. CDT 10:45 CST
WAAF—Rhythm Review
WBBM—Frank Wilson, tenor; Norm

Afternoon 12:00 Noon CDT 11:00 a.m. CST

Orchestra:

CBS—Velazco's Orche KMOX WISN WBBM NBC—Jan

Sherr, pianist WGN—June Baker, home management WLS—On Parade

KMOX WISN WBBM
NBC—Jan Brunesco's Ensemble:
KYW
WAAF—Noon-time Concert
WCFL—Lnucheon Concert
WGN—AMid-day Service
WIND—Lazy Rhapsody
WTMJ—What's New in Milwaukee?
12:15 p.m. CDT 11:15 a.m. CST
NBC—The Hon Archie and Frank: NBC—The Hon. Archie and Frank:
WJZ WMAQ
NBC—Jan Brunesco's Ensemble:
WEAF WTAM
WIND—String Ensemble
12:30 p.m. CDT 11:30 a.m. CST
NBC—Dick Fiddler's Orchestra: WEAF
WTAM
CRS—Lack Russell's Orchestra: WABC CBS—Jack Russell's Orchestra: WABC
WISN WIND WISN WIND

NBC—Farm and Home Hour: WJZ

WLW KYW

WBBM—Helen Fitch

WCFL—Opera Echoes

WGN—Markets; Doring Sisters

WLS—Round Up; The Westerners

WTMJ—Jack Teter's Play Boys

12:45 p.m. CDT 11:45 a.m. CST

WBBM—Jerry Sullivan, tenor

WGN—Palmer House Ensemble

WJJD—Buddy, Zeb and Otto

WLS—Weather; Markets; Newscast

1:00 p.m. CDT 12:00 Noon CST

CBS—Eton Boys, quartet; WABC BS—Eton Boys, quartet: WABC
WIND KMOX WISN -Robert Bedell, organ: WEAF WTAM
WAAF—Hoosier Philosopher
WBBM—Eddie and Fannie Cavanaugh
WCFL—Farmers' Union

WCFL—Farmers' Union
WGN—Jesse Crawford, organist
WLS—Prairie Farmer Dinnerbell
WMAQ—Herman Crone's Orchestra
WTMJ—Heinie and His Grendaiers
1:15 p.m. CDT 12:15 CST
CBS—Poetic Strings: WABC WISN
WBBM—Old Melody Time
WAAF—The Star Parade
WCFL—World's Fair Orchestra
WGN—Romance of Helen Trent
WIND—Livestock Markets TND—Livestock Markets

1:30 p.m. CDT 12:30 CST
BS—Artist Recital: WABC KMOX
WIND WISN NBC-Three Scamps, harmony: WEAF NBC—Inree Scamps, narmony:
WMAQ WTAM
KYW—Smack Out (NBC)
WAAF—Jim and 'Stelle
WBBM—Pinto Pete
WCFL—Civic and Welfare Talk

WGN-Century of Progress Orchestra WLS—Uncle Ezra
WTMJ—Variety Program
1:45 p.m. CDT 12:45 CST
NBC—Ma Perkins: WEAF WTAM
WLW
NBC—Nellie Revell at Large: WJZ NBC—Nellie Revell at Large: W
WMAQ
KYW—Prudence Penny
WAAF—A Mood in Blue
WCFL—Popular Music
WGN—Palmer House Ensemble
WLS—Livestock and Grain Markets
2:00 p.m. CDT 1:00 CST
CBS—Metropolitan Parade: WA
KMOX WIND WISN
NBC Plus Penn Februar WE KMOX WIND WISN
NBC—Blue Room Echoes: WEAF
WTAM WLW
KYW—Dance Orchestra
WAAF—Song of the Strings
WCFL—Red Hot and Low Down
WGN—Len Salvo, organist
WLS—Homemakers' Hour, Martha
Crane Crane WSBC—Spanish Fiesta WSBC—Spanish Fiesta
WTMJ—Dance Orchestra
2:15 p.m. CDT 1:15 CST
WAAF—Walter Walker
WGN—Doring Sisters
2:30 v.m. CDT 1:30 CST
NBC—Women's Radio Review: WEAF
KYW WTAM BS—Dancing by the Sea: WABC WISN KMOX WIND WISN KMÖX WIND

NBC—White Terror, dramatic sketch:
WJZ WMAQ

WAAF—Encores
WBBM—Baseball Personalities
WGN—Jesse Crawford
WMAQ—Hawaiian Orchestra
WTMJ—Dance Orchestras
2:45 p.m. CDT 1:45 CST

WAAF—Markets and Weather
WBBM—Baseball; Chicago Cubs vs.
St. Louis St. Louis WGN—Baseball; Chicago Cubs vs. St. Louis
WIND—Baseball; Cubs vs. St. Louis
WMAQ—Baseball; Chicago Cubs vs St. Louis 3:00 p.m. CDT 2:00 CST NBC—Betty and Bob, sketch: WJZ
WLS WLW WTMJ

★ CBS—Detroit Symphony Orchestra:
WABC KMOX WISN WABC KMOX WISN
KYW—Lorna Grayson; Mel Stitzel
WAAF—Music in the Air
WCFL—Moment Musicale
WHFC—Lawyers' Legislative League
WTAM—Don Bigelow's Orch. (NBC)
3:15 p.m. CDT 2:15 CST
WAAF—Memory Teasers
WLS—Gene Autry, cowboy songs
WTMJ—Organ Melodies
3:30 p.m. CDT 2:30 CST
NBC—Art Tatem, pianist: WEAF
WTAM
KYW—Maurie Sherman's Orchestra WIAM KYW—Maurie Sherman's Orchestra WCFL—World's Fair Orchestra WENR—Chicago Symphony Orchestra 3:45 p.m. CDT 2:45 CST WTMJ-Market Review
4:00 p.m. CDT 3:00 CST
NBC-Chick Webb's Orchestra: WEAF NBC—Chick Webb's Orcnestra: WLW WTAM

KYW—Century Concert

WAAF—Piano Novelties

WCFL—John Maxwell, food talk WTMJ-Baseball; Milwaukee vs. Indianapolis
4:15 p.m. CDT 3:15 CST
KYW—Royal Hawaiian Orchestra
WAAF—Waltzes WCFL-The Roamers

4:30 p.m. CDT 3:30 CST
NBC—The Singing Lady: WJZ W
NBC—The Tattered Man: WI
WTAM KYW WTAM KYW WAAF—George Gilman WCFL—National League of American Women
WEDC—Lawyers' Debate
WENR—Ma Perkins, sketch NBC)
4:45 p.m. CDT 3:45 CST
NBC—Nursery Rhymes: WEAF WTAM
CBS—Blue Ridge Mountaineers: WABC CBS—Blue Ridge Mountaineers:
KMOX
KYW—Harmony Four
WAAF—Musical Travelogue
WBBM—Norm Sherr, pianist
WCFL—Junior Federation Club
WENR—Ranch Boys (NBC)
WIND—Sports Paying WIND—Sports Review
5:00 p.m. CDT 4:00 CST
CBS—Charles Carlile, tenor: WABC
WISN WBBM KMOX BC—Dorothy Page, songs; orchestra: WJZ WENR WJZ WENR
NBC—Harry Meyer's Orchestra: WFAF
WMAQ WLW
KYW—Mel Stitzel, pianist
WAAF—Billy Joy
WCFL—Mona Van, soprano
WGES—Polish Request Melodies
WGN—Orchestral Program
WIND—Trio

WIND-Trio

5:30 b.m. CD1 4:30 CS1 NBC—Press Radio News (5 Min.): WEAF WMAQ NBC—Mary Small, songs: WEAF WMAQ KYW—Uncle Bob's Safety Club WAAF—Jimmie Kozak, pianist WBBM—Jack Armstrong CBS) WCFL-Grace Wilson, contralto WENR-Twenty Fingers of Harmony (NRC) WGN—The Singing Lady (NBC)
WIND—Wurtzebach's Orchestra (CBS) 5:45 p.m. CDT 4:45 CST

NBC—Lowell Thomas, today's news:
WJZ WLW
CBS—Sam Robbins' Orchestra: WISN
KMOX WIND KMOX WIND NBC—Orphan Annie: WENR WGN WAAF—The Spotlight WBBM—The Lucky Star Ranch WCFL—Twilight Musicale

5:15 p.m. CDT 4:15 CST BC—Harry Meyer's Orchestra: KYW WTAM

WISN WBBM
WAAF—Rhythm Kings
WCFL—The Four Barons

WENR-Salty Sam, sketch WGN-Bob Pacelli's Orchestra

5:30 p.m. CDT 4:30 CST

-Edward Wurtzebach's Orchestra:

Night

WMAQ-Mysterious Island

6:00 p.m. CDT 5:00 CST ★ CBS—Beale Street Boys, quartet: WABC WISN * CBS—Beale Street Boys, quartet:
WABC WISN
KYW—Madhatters; Lucky Seven
WAAF—Sports Review
WBBM—Jack Russell's Orchestra
WCFL—Joe Grien, talk
WENR—What's the News?
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Hour, William Klein
WJJD—Sports Review
WMAQ—Palace Varieties
WTMJ—Malone Sisters
6:15 n.m. CDT 5:15 CST
CBS—House Beside the Road:
WABC WISN
KYW—The Globe Trotter
WAAF—Evening Song
WBBM—Pat Flanagan's Sports Review
WENR—Baseball Resume
WGN—Palmer House Ensemble
WJJD—Ben Kanter music and banter
WMAQ—Daily News Program
WTMJ—"Our Club"
6:30 p.m. CDT 5:30 CST
CBS—Peter Biljo's Orchestra: WABC
KMOX
NBC—Three X Sisters: WEAF WMAQ
WTAM

NBC—Three X Sisters: WEAF WMAQ WTAM

★ NBC—You and Your Government:
WJZ WENR
KYW—Rex Maupin's Orchestra
WAAF—Popular Potpourri
WBBM—Mike and Herman
WGN—Sports Reporter
WIND—Polish Music
WJJD—"Nothing But the Truth"

NBC-Three X Sisters: WEAF WMAQ

WIND—Polish Music
WJJD—"Nothing But the Truth"
WTMJ—Heinie and His Grenadiers
6:45 p.m. CDT 5:45 CST

** NBC—Frank Buck's Adventures:
WJZ WENR
CBS—Boake Carter, news: WABC
WBBM KMOX
KYW—Sisters of the Skillet
WCFL—Eddie Varzos' Orchestra
WGN—World's Fair Reporter
WJJD—Pennsylvanians' Orchestra

WIJD—Pennsylvanians' Orchestra
7:00 p.m. CDT 6:00 CST

CBS—Lavender and Old Lace:
WABC WBBM KMOX

NBC—Bergliot, music and drama:
WJZ WLW WLS

CBS—Early Wantel's Orchestra BS—Freddy Hankel's Orchestra: WISN WIND

WISN WIND
NBC—Leo Reisman's Orchestra: WEAF
WTAM WMAQ
KYW—High and Low
WAAF—The Symphonic Hour
WCFL—Eddie Varzos' Orchestra
WGES—Songs of Lithuania
WJJD—String Ensemble
7:15 p.m. CDT 6:15 CST
CBS—Tom Gentry's Orchestra: WISN

KYW—Herman Crone's Orchestra: WISN KYW—Herman Crone's Orchestra WCFL—Admiral Arnold WGN—Orchestra WNN—Score Souther Wind State of the Wind WGN—Orchestra
WIND—Sport Squibs, Harry Flannery
WJJD—Buddy, Zeb and Otto, songs
7:30 p.m. CDT 6:30 CST
NBC—Wayne King's Orchestra: WEAF
WTMJ WMAQ WTAM
★ CBS—"Accordiana": WABC KMOX
WBBM
NBC—College D. 1

-Goldman Band Concert: WJ2

WLS KYW-Eddy Duchin's Orchestra WEDC-Slovak Strings WGN-Ted Weems' Orchestra WIND—Anne Vernson, son WJJD—Songs and Strings

7:45 p.m. CDT 6:45 CST KYW—Noble Sissle's Orchestra WCFL—Eddie Varzos' Orchestra WGN—Palmer House Ensemble

WGN—Palmer House Ensemble
WIND—James Cable, songs
WJJD—Movie Reporter
8:00 p.m. CDT 7:00 CST

★ NBC—Duluth Symphony Orchestra?
WEAF WLW WMAQ WTMJ

★ CBS—George Givot: WABC WISN
NBC—Musical Memories: WJZ WLS
KYW—Rex Maupin's Orchestra
WAAF—Bill Tracy and Sunny Duncan
WBBM—Henry Busse's Orchestra
WCFL—Louie's Hungry Five
WGN—Earl Burtnett's Orchestra

WGFL—Louie's Hungry Five
WGN—Earl Burtnett's Orchestra
WIND—Hal Denman's Orchestra
WIND—Hal Denman's Orchestra
WIJD—Fred Beck, organist
8:15 p.m. CDT 7:15 CST
WAAF—Sylvia Stone
WBBM—Mark Fisher's Orchestra
WCFL—Street Car Men's Talk
WGN—Mardi Gras
WIND—George Givot (CBS)
WJJD—Eb and Zeb, comedy sketch
8:30 p.m. CDT 7:30 CST
** NBC—Naumberg Memorial Concerts
WJZ WENR
CBS—STUDEBAKER CHAMPIONS;
Richard Himber's Orchestra; Joey
Nash, vocalist: WABC KMOX
WBBM
** NBC—Soconyland Sketches: WEAF

* NBC—Soconyland Sketches: WEAF WTAM KYW—Clyde Lucas' Orchestra KYW—Clyde Lucas' Orchestra
WIND—Dorothy Gordon, songs
WCFL—Phil Levant's Orchestra
WIND—Dorothy Gordon, songs
WJJD—The Pickard Family
WMAQ—Kaltenmeyer's Kindergartea
WTMJ—Rhythm Strings
8:45 p.m. CDT 7:45 CST
WGN—Bob Pacelli's Orchestra
WIND—Coleman Cox
WJJD—Uncle Lum's Appleknockers
9:00 p.m. CDT 8:00 CST

WJJD—Uncle Lum's Appleknockers

9:00 p.m. CDT 8:00 CST

CBS—Fray and Braggiotti, piano duo:
WABC WISN WBBM KMOX

★ NBC—Beauty Box Theater: WEAF
WTAM WLW WTMJ WMAQ

KYW—The Globe Trotter
WCFL—Seeley Institute
WGN—News; Headlines of Other Days
WIND—Hal Denman's Orchestra
WJJD—Detroit Symphony Orchestra
WSBC—Popular Concert

9:15 p.m. CDT 8:15 CST

WSBC—Popular Concert

9:15 p.m. CDT 8:15 CST

CBS—The Troopers, band: WABC

KMOX WISN WBBM

KYW—Hot Peppers; Ken Nelson

WGN—"Blubber" Bergman

WIND—Hal Sandac's Orchestra

9:30 p.m. CDT 8:30 CST

CBS—Melodic Strings: WABC KMOX

WIND

WIND

★ NBC—Tim
WJZ KYW

WBBM—Harry Sosnik's Orchestra

WCFL—Barrett O'Hara, talk

WGN—Chicago Theater of the Air

WJJD—Polish Program

Other arm CDDT 8445 CST

9:45 p.m. CDT 8:45 CST WBBM—Heidelberg Students WCFL—Si Perkins' Hillbillies

WCFL—Si Perkins' Hillbillies
WENR—Buddy Rogers' Orchestra
10:00 p.m. CDT 9:00 CST
NBC—Jack Berger's Orchestra: WJZ
WENR
★ NBC—Q. S. T., dramatic sketch:
WEAF WTAM WMAQ
NBC—Frank Buck's Adventures:
WTMJ
KYW—Pratt and Sherman
WBBM—Henry Busse's Orch. (CBS)
WCFL—Mary Agnes Donahue, contralto

tralto
WENR—Racing Highlights (5 min.)
WGN—June Provines
WIND—The Slumbertimers, string trio

WLW-Cotton Queen Minstrels
10:15 p.m. CDT 9:15 CST
NBC-Robert Royce, tenor: V
WENR

NBC—Gene and Glenn: WTMJ WTAM WMAQ

WMAQ
WCFL—Phil Levant's Orchestra
WGN—HORLICK'S MALTED MILK
Presents Lum and Abner
WIND—Washington Column of the Air
10:30 p.m. CDT 9:30 CST
NBC—Leo Reisman's Orchestra: WTMJ
WLW
CBS—Isham Jones' Orchestra

-Isham Jones' Orchestra: WABC CBS-

CBS—Isham Jones' Orchestra: WABC
WISN WBBM KMOX
NBC—Carl Hoff's Orchestra: WEAF
WTAM KYW
WENR—Three C's
WCFL—Eddie Varzos' Orchestra
WIND—Hal Sandac's Orchestra
10:45 p.m. CDT 9:45 CST
CBS—Freddy Hankel's Orchestra:
WISN WBBM
CBS—Joe Reichman's Orchestra:
WABC KMOX
WCFL—Smiling Jack Whiting

WABC KMOX WCFL—Smiling Jack Whiting WENR—News (5 Min.); Leonard Keller's Orchestra WGN-Anson Weeks' Orchestra

Morton Downey's Romance

(Continued from Page 6)
hips. But I can't really remember except
that she looked gorgeous!" Mort himself was all rigged out in striped trousers and a very round, very stiff derby. Also a slightly dazed smile. Mort looked the

a slightly dazed smile. Mort looked the very proper bridegroom.

After the ceremony came a party up at Mort's apartment. And a few days later, his obligations to "Syncopation" fulfilled, Mort took Barbara on their honeymoon. It wasn't a very private honeymoon. Mort and some friends a number of weeks before had planned a vacation in Palm Beach and Cuba. The plans still held, revised only to include the bride.

the bride.

The honeymoon over, they returned to

plans still held, revised only to include the bride.

The honeymoon over, they returned to New York and to work. Mort continued at the Casanova. The dance team of Barbara Bennett and Charlie Sabin, with Leon Belasco's orchestra and a supporting cast, filled vaudeville and theater engagements in and around New York. And how Barbara did dance in those days! Not even in her first, spectacular triumph with Maurice was she more lovely. "She was gorgeous." says Mort with fervor. "Simply gorgeous! She had eight different gowns for her first act, and in every one of them she was—well, just gorgeous!"

The next year the Downeys went to Europe. It was both a pilgrimage and a second honeymoon. Together they visited resorts, where individually they had previously enjoved glamour and success. Mort sang at Biarritz, Deauville, Milan, Berlin. He sang at the Ambassador in Paris at Cole Porter's invitation, and appeared regularly for a time at the Cafe de Paris. All London, following still another fashion set by the Prince of Wales, acclaimed him. Lady Mountbatten sponsored his appearance at private entertainments. It was in London that Mort revived "I'm in Love Again," a song discarded from a recent show, with such success that his salary was stepped up to \$1,000 a week.

The president of the British Broadcasting System signed him for a series of broadcasts at \$250 a week.

That was Mort's first radio appearance. He liked it. He still prefers radio work to personal appearances, because radio personal appearances.

That was Mort's first radio appearance. He liked it. He still prefers radio work to personal appearances, because radio work allows him to spend more time at home. The British public went out of its way to show that it liked him. Then the Downeys began to turn their eyes homeward. Furone was all right, but they be-Downeys began to turn their eyes homeward. Europe was all right, but they belonged in the States. The only difficulty was that the States just then offered no definite employment. Mort cabled an appeal to Bill Paley, president of Columbia Broadcasting System.

On the basis of the reply he received, Mort and Barbara returned to America. That was in the late summer of 1930. In September Mort went on the Columbia network as a sustaining feature. Fan

network as a sustaining feature. Fan

Notice To Mail Subscribers

Should you anticipate going on a vacation, or otherwise making a change of address, please notify Radio Guide two weeks in advance of your con-templated change so that our circula-tion department will have ample time to carry out your request. Address: Subscription Dept., 423 Plymouth Ct., Chicago, Ill. mail began to arrive. In less than two weeks he was established as the new idol of the air.

of the air.

The same fall he opened his second club in New York, the Del Monico. He featured Barbara on his opening program. For ten weeks she danced at the Del Monico. Then the doctor advised her to give it up or there would be no baby. Barbara loved to dance, but she wanted her baby more.

And so one of the Bennett girls found a new career. Barbara can't seem to get very excited over the more spectacular doings of her two sisters. Constance is now married to her third husband the

doings of her two sisters. Constance is now married to her third husband, the handsome Marquis de la Falaise, French nobleman and former husband of Gloria Swanson. She is called the best-dressed woman in Hollywood. Joan, emerging unscathed from a hectic triangle involving Johann Considies the triangle involving Johann Considies the second seco ing Johnny Considine the producer, and Carmel Pantages the actress, married for her second husband the author. Gene

Markey.

Barbara visited Joan in Hollywood last winter, giving herself and her two small sons a big dose of California sunshine. But with the first robins she was back East again. She left the boys in the sunshine. shine with Joan a little longer. She herself must see Mort, then on tour and appearing in Indianapolis, and hurry on to open the house in Rye, New York. When her sons came East again, and her husband returned from his tour, their home must be ready for them.

From Frou-Frou to Frau

Ask Barbara if she looks back upon her dancing and the pictures with a single pang of regret. "Good Heavens, no!" she will exclaim. "I've got a better career now. I'm a hausfrau!"

She is, too. It is Barbara who runs the

Downey household, superintends the ser-Downey household, superintends the servants and the buying. And like all mothers, she is already making plans for the future of her children. They won't go on the stage or into pictures, if she can help it. It's a fly-by-night existence at best. Of course, though, if they have the urge to follow the parental star, Barbara won't hold them back. A Bennett should know better than to try that. At least, she won't hold the other ten back. But Michael and Sean Morton the ones But Michael and Sean Morton, the ones she already has, are going into business, if Barbara has her way about it. It's a bit early to make such definite plans for the one who is going to be born in De-

"We're not going to bring them up to expect luxuries, either," says Barbara with determination. We'll give them a comfortable home and a good education. After that, Morton and I feel we can't do much more."

And Mort, pointing proudly to the big pictures of Barbara and the two boys which he carries everywhere, and which are the first things to come out of the trunk and decorate the hotel suite at which he is staying, will say much the same. "Sure, it's our idea to live simply," he says. "We don't care to be ritzy ourhe says. We don't care to be ritzy our-selves, or bring our children up, that way. We want to provide a good home and a good start in life for as many children as we can. If I can do that while my voice is still radio material, I'll feel the world has been mighty kind to me!"

Next week's delightful chapter in this series of "Great Loves of Radio Stars" will tell the romance of Wayne King—"One-Woman Wayne," who could have had a thousand sweethearts, but preferred to wait for one—the girl who now is his wife, and the mother of his tiny

Salute the Wife

(Continued from Page 5)
and his wife, Barbara Bennett. Barbara,
too, abandoned Hollywood and her picture too, abandoned Hollywood and her picture career to be with her husband. And he's proud of it. He always refers to his wife as "Lover," and he sings to her when he's on the air. Frequently you will hear an almost inaudible "goodnight, lover" at the end of his broadcasts, She, too, remains in the background, but it is a background of encouragement for her adoring husband.

Unlike most radio wives—who are in reality radio widows—Nena Guizar by

reality radio widows—Nena Guizar, by special request of her husband, Tito, followed the whither-thou-goest-I-shall-go principle. She had never, up until a short time ago when Nena Maria, their young daughter, made her advent into the world, heard one of Tito's programs over the air. She was always present in the studio, standing at his side ready to turn his

At first Nena accompanied him on business appointments, not only by choice but of necessity, for Tito's knowledge of Engof necessity, for Tito's knowledge of English was limited, and gracious young Nena acted as his interpreter. It took her about six months of persuasion to convince Tito that he should learn the language. Soon after he began to master a few romantic words to introduce his songs, his fan mail increased by leaps and bounds. Nena doesn't want him to lose every trace of accent, however, for she "theenks eet ees ver' cute."

It is this young lady who answers his fan mail and addresses 250 pictures each week to Tito's fans. It is she who keeps

telephone messages straight, and whose obiliging voice replaces Tito's vague obiliging,

She has learned to cook "chile" because Tito likes to have his meals at home, and prefers to have them served in the Mexican manner. Nena, who was a musical comedy star in Mexico City, has given up the stage, turning her back on every tempting offer. She says, "I believe eef you stay close to your 'usbans you will be ver' happy, for I theenk eet ees so dangerous eef you go your way, and he goes hees." She has learned to cook "chile" because

hees."
Probably one of the most intelligent of radio's favorites, Fred Allen, finds the ideal wife in the womanly Portland Hoffa. But although Portland is the perfect stooge and efficient secretary-companion, it is for neither of these reasons that Fred awards her a large share of credit for his success. Fred is a quiet, determined fellow who needs nobody to prod him to work. And he appreciates a quiet, intellectual home-life, in which nobody tries to prod him to play. For this serenity, he thanks his wife. Portland keeps people from bother-ing him. What's more to the point, from the depths of her womanly wisdom she realizes the importance of not bothering him, herself!
Consequently, when Fred comes home he

doesn't have to put on another act—for friends, or wife, the way so many people in stage, screen or radio life are obliged to do. The clown is able to stop laughing. He can rest, read—and think. For this, he thanks whatever gods may be—and a certain goddess called Portland Hoffa.

DEEPORE CLEANSER



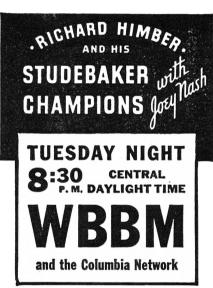
is officially approved by V. E. MEADOWS

It is the liquid cleanser that has been described to you so many times for the correction of large pores, blackheads, oily skin, dry skin through clogged pores, and is the ideal cleanser regardless of whether your face is in a bad condition. fair or good.

It is easy to use, and most pleasant in its reaction.

THIS COUPON If you cannot obtain Deepore Cleanser at your Local Drug or Department Store, enclose \$1.00 with this coupon, address Dept, XZ, Beauty Guild, Inc., 347 Fifth Avenue, New York, and you will be mailed post paid, a liberal bottle of this wonderful cleanser.

ACT QUICKLY





\$1.00 STARTS YOU in BUSINESS



Our Well known lines build steady income from reorders. One of the Greatest Values in TIES \$1.00 Sample Dozen—\$10.00 Gross Lots. Featuring the newest materials in satine de chene, broadcloth, Burma crepe, Cord Du Laine and Sells on Sight. Large Profits. New Acetate Wrinkle Proof Silk Lined Ties \$1.60 Sample Dozen—\$16.50 Gross Lots. Long wearing, neat appearing, attractive patterns. This is one of our best sellers. Complete Line Men's and Boys' Neckwear. Our MEN are the BIGGEST MONEY MAKERS! Send for FREE Illustrated Catalog. 25% Cash—Bal. C. O. D.—Money Refunded BOULFVARD CRAVATS

BOULEVARD CRAVATS
22 West 21st St., Dept. R8-4, New York

11:00 p.m. CDT 10:00 CST

NBC—Enric Madriguera's Orchestra:
WEAF WLW KYW WTAM WENR
CBS—Harry Sosnik's Orchestra: WABC
WBBM WISN
WCFL—Paul Ash Revue
WIND—Hal Denman's Orchestra
WMAQ—Eddy Duchin's Orchestra
WSBC—Midnight Rambles
WTMJ—Dance Orchestras
11:15 p.m. CDT 10:15 CST
KMOX—Harry Sosnik's Orch. (CBS)

Programs to Be Heard

NBC-Dance Orchestra: KYW

Tuesday, July 31

WGN—Ted Weems' Orchestra
11:30 p.m. CDT 10:30 CST
NBC—Jack Denny's Orchestra: WEAF
WMAQ WTAM WI.W
CBS—Earl Hines' Orchestra: WISN WENR—Hessberger's Bavarian Orch. WGN—Earl Burtnett's Orchestra WIND—Jimmy Noone's Orchestra

11:45 p.m. CDT 10:45 CST KYW-Pete Smythe's Orch. (NBC) WGN-Late Dance Orchestras Continued from Preceding Page

12:00 Mid. CDT 11:00 p.m. CST CBS—Jack Russell's Orchestra: WISN WBBM WBBM KYW—Herman Crone's Orchestra WENR—Clyde Lucas' Orchestra WIND—Hal Sandac's Orchestra WMAQ—Leonard Keller's Orchestra

12:30 a.m. CDT 11:30 p.m. CST 12:30 a.m. CDT 11:30 p.m. CST
CBS—Keith Beecher's Orchestra:
WISN KMOX WBBM
KYW—Frankie Masters' Orchestra
WENR—Carl Hoff's Orchestra
1:00 a.m. CDT 12:00 Mid. CST
WBBM—Jules Albert's Orchestra
1:30 a.m. CDT 12:30 CST
WBBM—Henry Busse's Orchestra
1:45 a.m. CDT 12:45 CST
WBBM—Earl Hines' Orchestra

WBBM-Earl Hines' Orchestra

Programs for Wednesday, Aug. 1

6:00 a.m. ODT 5:00 WT S-Family Circle 6:15 a.m. CDT 5:15 CST S-Market; Weather Reports 6:30 a.m. CDT 5:30 CST WLS—Arkansas Woodchopper 6:45 a.m. CDT 5:45 CST 6:45 a.m. CDT 5:45 CST

WBBM—Livestock; Grain Quotations
WLS—Bulletin Board, Check Stafford
7:00 a.m. CDT 6:00 CST

KYW—Musical Clock
WAAF—Farm Folks Hour
WBBM—The Star Program
WGN—Good Morning
WIND—△Morning Devotions
WLS—Smile A While Time
WMAQ—Charles Sears, tenor
7:15 a.m. CDT 6:15 CST

WIND—Farm Bulletin, talk
WMAQ—Health Exercises
7:30 a.m. CDT 6:30 CST

NBC—Cheerio: WEAF WTAM WMAQ
WLW WLW WAAF—Breakfast Express WAAF—Breakfast Express
WIND—Alice Johnson, talk
WLS—Amorning Devotions
WTMJ—Apevotional Services
7:45 a.m. CDT 6:45 CST
WIND—Polish Dance
WLS—Skyland Scotty
8:00 a.m. CDT 7:00 CST
NBC—Breakfast Club: WJZ WMAQ
CBS—Deane Moore, tenor: WABC
WIND NBC-Herman and Banta: WEAF WLW WLW
WLS—Mac and Bob
WTMJ—The Sun Dial
8:15 a.m. CDT 7:15 CST
NBC—Landt Trio and White: WEAF
WLW WTAM
CBS—Patterns in Harmony: WABC
WIND
WCFL—Variety Program
WID—Schlagenhaur's Theater WCFI.—Variety Frogram
WJJD—Schlagenhaur's Theater
WLS—Produce Reporter, News
8:30 a.m. CDT 7:30 CST
NBC—Morning Glories: WEAF WTAM
CBS—Metropolitan Parade: WABC WIND WLS—Peggy and Steve
8:45 a.m. CDT 7:45 CST
NBC—Southernaires: WEAF W
WCFL—German Program WGN—Keep Fit Club
WLS—Kitchen Krew
9:00 a.m. CDT 8:00 CST
NBC—Breen and de Rose: WEAF KYW
WTAM WLW WTAM WLW
CBS—Madison Singers: WABC WBBM
NBC—Harvest of Song: WJZ WMAQ
WAAF—Memory Lane
WEDC—Hungarian Program
WGN—Lawrence Salerno; Rondoliers
WIND—The Hawk, mystery drama
WLS—Bundesen Magazine of The Air
9:15 a.m. CDT 8:15 CST
NBC—Clara, Lu 'n' Em: WEAF WLW
WTAM WTMJ WGN
KYW—Irene King WAAN WING WAN KYW-Irene King WAAF-Morning Merry Go-Round WBBM-Household Institute; Kay Storey
WIND—Happiness Review Storey
WIND—Happiness Review
WIND—Happiness Review
9:30 a.m. CDT 8:30 CST
CBS—Press Radio News (5 Min.):
WABC WISN
CBS—Fiddler's Fancy: WABC WIND
NBC—Press Radio News (5 Min.):
WEAF KYW WTAM WMAQ
NBC—Three Scamps: WEAF KYW
NBC—Today's Children: WJZ WTMJ
WBBM—Jane Froman: Orchestra
WGN—Leonard Salvo's Mail Box
WMAQ—Tune Time
9:45 a.m. CDT 8:45 CST
NBC—Betty Crocker, cooking talk:
WEAF WLW WTAM WMAQ
KYW—Foot Health (5 Min.); Radio
Kitchen (NBC)
WAAF—Hawaiian Echoes
WBBM—Millon Charles, organist
WGN—Lovely Ladies, Marian Holt
WTMJ—Mary Baker's Shopping Basket
10:00 a.m. CDT 9:00 CST
NBC—Juan Reyes, pianist: WEAF BC—Juan Reyes, pianist: WEAF WTAM WIAM
CBS—Cooking Closeups; Mary Ellis
Ames: WABC WBBM KMOX
KYW—The Honeymooners (NBC) KYW—The Honeymooners (NBC)
WAAF—Organ Melodies
WGES—Popular Songs
WGN—Movie Personalities
WIND—Wildey and Sheehan
WLS—Livestock Reports
WMAQ—Women's Page of the Air
WSBC—Italian Airs
WTMJ—Helen Mendenhall Ryerson
10:15 a.m. CDT 9:15 CST
CBS—Rambles in Rhythms: WABC
WISN WBBM
NBC—Alice Remsen, contralto: WEAF WISN WBBM
NBC—Alice Remsen, contralto: WEAF
WTAM WMAQ
NBC—The Merry Macs: WJZ KYW
WAAF—Variety
WENR—Today's Children, sketch
WGES—Rhythm Revue
WGN—Your Friendly Neighbor
WIND—Salon Musicale

Star * Indicates High Spot Selections

WCFL-World's Fair Orchestra

WTMJ-Woman's News of the Day WTMJ—Woman's News of the Day
10:30 a.m. CDT 9:30 CST
NBC—U. S. Army Band: WJZ KYW
NBC—Betty Moore, decorating: WEAF
WMAQ WLW WTAM
WAAF—Dance Revue
WBBM—Art Wright, tenor
WENR—Program Preview
WGN—Len Salvo, organist
WIND—Rambles in Rhythm (CBS)
WTMJ—Bob De Haven's Frolic
10:45 a.m. CDT 9:45 CST

10:45 a.m. CDT 9:45 CST

NBC—Two Blues: WEAF WTAM
WMAQ

CBS—Recipes; Jane Ellison: WABC
KMOX WBBM KMOX WBBM
Q. G.—Painted Dreams: WLW WGN
WAAF—Meat Recipes, Mildred Batz
WENR—Variety Program
WIND—Serenaders; Hawaiian Duo
WTMJ—Hollywood Movie Letter
11:00 a.m. CDT 10:00 CST
CBS—Betty Barthell, songs: WABC
KMOX WISN WBBM
NBC—Al and Lee Reiser: WJZ WENR

KMOX WISN WBBM
NBC—Al and Lee Reiser: WJZ WENR
KYW—Rose Vanderbosch, pianist WAAF-Ballads
WIND-Irene, Queen of the Ivories
WTMJ-Betty Crocker, kitchen talk

WTMJ—Betty Crocker, kitchen talk
11:15 a.m. CDT 10:15 CST
CBS—Chansonette: WABC KMOX
WIND
NBC—Fields and Hall: WJZ WENR
NBC—Honeyboy and Sassafras, sketch:
WEAF WTAM KYW
WAAF—Bandstand
WBBM—Virginia Clark, Gene and
Charlie

Charlie WGN-Tom. Dick and Harry

WMAQ—Summer School of the Air WMAQ—Summer School of the Air WTMJ—With a Song 11:30 a.m. CDT 10:30 CST NBC—Vic and Sade, comedy: WJZ WMAQ

NBC—Vic and Sade, comedy: WJZ
WMAQ
CBS—Al Kavelin's Orchestra: WABC
WBBM WISN
NBC—The Merry Madcaps: WEAF
WLW WTAM KYW
WAAF—Rhythm Review
WENR—Home Service
WGN—Market; Len Salvo, organist
WHFC—Name the Band
WIND—Melody Potpourri
WLS—Three Neighbor Boys and Arky
WTMJ—Variety Program
11:45 a.m. CDT 10:45 CST
NBC—Words and Music: WJZ WMAQ
KMOX—Al Kavelin's Orch. (CBS)
WBBM—Frank Wilson, tenor
WGN—June Baker, home management
WLS—Friendly Philosopher
WTMJ—Hans Badner's Bavarians

Afternoon 12:00 Noon CDT 11:00 a.m. CST CRS—Velazco's Orchestra: WABC

CBS-Velazco's Orchestra: WISN WBBM

WISN WBBM
KYW—On Wings of Song (NBC)
WAAF—Noon-time Concert
WCFL—Luncheon Concert
WGN—A Mid-day Service
WIND—Dance Orchestra
WLS—On Parade
WTAM—Dick Fiddler's Orchestra
WTMJ—What's New in Milwaukee?
12:15 p.m. CDT 11:15 a.m. CST
NBC—The Honorable Archie and 12:15 p.m. CDT 11:15 a.m. CST

NBC—The Honorable Archie and
Frank, comedy: WJZ WMAQ

NBC—On Wings of Song: WEAF

WTAM

KMOX—Velazeo's Orchestra (CBS)

WBBM—Herbert Foote, organist

WJJD—Lawyers' Leegislative League
12:30 p.m. CDT 11:30 a.m. CST

NBC—Farm and Home Hour: WJZ

WLW KYW

CBS—Joe Reichman's Orchestra: BS—Joe Reichman's Orchestra: WABC WIND WISN -Dick Fiddler's Orchestra: WEAF WMAQ
WBBM—Helen Fitch, Movie Chatter
WGN—Markets; Len Salvo, organist
WLS—Roundup; The Westerners; Joe WLS—Roundup; The Westerners; Joe Kelly WTMJ—Jack Teter's Play Boys 12:45 p.m. CDT 11:45 a.m. CST WBBM—Jerry Sullivan, tenor WCFL—Leo Terry, organ recital WGN—Palmer House Ensemble WLS—Weather: Markets; News 1:00 p.m. CDT 12:00 Noon CST NBC—Two Seats in the Balcony: 1:00 p.m. CDT 12:00 Noon CST
NBC—Two Seats in the Balcony:
WEAF WTAM
CBS—Romany Trail: WABC WIND
KMOX WISN
WAAF—Hoosier Philosopher
WBBM—Gossip Club
WCFL—Farmers' Union
WGN—Jesse Crawford, organist
WLS—Dinnerbell Program
WMAQ—Herman Crone's Orchestra
WTMJ—Heinie's Grenadiers
1:15 n.m. CDT 12:15 CST
WAAF—The Star Parade WAAF-The Star Parade WBBM-The Romany Trail (CBS)

WGN-Romance of Helen Trent
WIND-Livestock Markets
1:30 p.m. CDT 12:30 CST
NBC-The Sizzlers: WEAF WTAM
CBS-Ann Leaf at the Organ: WABC
WISN WIND KMOX WISN WIND KMOX
KYW-Smack Out (NBC)
WAAF-A Mood in Blue
WBBM-Pinto Pete
WCFL-Civic and Welfare Talk
WGN-World's Fair Orchestra
WIS-Lipola Fara WLS—Uncle Ezra
WTMJ—Variety Program
1:45 p.m. CDT 12:45 CST
NBC—Ma Perkins, drama: WI BC—Ma Perkins, drama: WEAF WLW WTAM -Colette Carlay, songs: WJZ WMAQ
KYW—Prudence Penny, economics WCFL—Leo Terry, organist
WGN—Palmer House Ensemble
WLS—Livestock and Grain Markets
2:00 p.m. CDT 1:00 CST
NBC—Joe White, tenor; trio: WJZ
WMAQ
CRS—La Force Berumen Musicale: WMAQ
CBS—La Forge Berumen Musicale:
WABC KMOX WIND WISN
NBC—Dreams Come True: WEAF
WTAM WLW
KYW—Don Carlos' Orchestra
WAAF—Song of the Strings
WCFL—Red Hot and Low Down
WGN—Len Salvo, organist
WLS—Homemakers' Hour WSBC—Musical Comedy Gems
WTMJ— Dance Orchestra
2:15 p.m. CDT 1:15 CST
NBC—Happy Days in Dixie: WJZ WMAQ WMAQ NBC—The Wise Man, drama: WEAF WTAM KYW WAAF—Encores WGN—Musical 2:30 p.m. CDT 1:30 CST

A.30 p.in. CD1 1.30 CS1
CBS—Manhattan Moods: WABC WISN
KMOX WIND
NBC—Woman's Radio Review: WEAF
WTAM KYW WTAM KYW
WBBM—Baseball Personalities
WGN—Jesse Crawford
WMAQ—Spanish Village
WSBC—Val's Vodvil
WTMJ—Dance Orchestra; News
2:45 p.m. CDT 1:45 CST
WAAF—Markets and Weather
WBBM—Baseball; Chicago Cubs vs.
St. Louis

St. Louis
WGN—Baseball; St. Louis vs. Chicago Cubs WIND-Baseball; Cubs vs. St. Louis WMAQ—Baseball; St. Louis vs. Cubs 3:00 p.m. CDT 2:00 CST NBC—Betty and Bob, drama: WJZ WLS WLW WTMJ

WI.S WLW WTMJ

CBS—On the Village Green: WABC
WISN KMOX

NBC—Pop Concert: WEAF WTAM

KYW—The Harmony Four

WAAF—Music in the Air

WCFL—Moments Musicale

WHFC—Lawyers' Legislative League

3:15 p.m. CDT 2:15 CST

NBC—Little Jackie Heller, tenor:

WJZ KYW

WLS—Gene Autry, cowboy songs

WJZ KYW
WLS—Gene Autry, cowboy songs
WTMJ—Organ Melodies
WCFL—World's Fair Orchestra
3:30 p.m. CDT 2:30 CST
NBC—Chicaco Symphony Orchestra:
WJZ WENR
* CBS—Science Service: WABC WISN
KMOY

★ CBS—Science Service: WABC WISN KMOX
NBC—Art Tatem, pianist: WEAF WTAM
KYW—Maurie Sherman's Orchestra
WAAF—Betty Olson
WCFL—World's Fair Orchestra
3:45 p.m. CDT 2:45 CST
NBC—The Lady Next Door: WEAF WCFL WTAM
CRS—The Instrumentalists: WABC

WCFL WTAM
CBS—The Instrumentalists: WABC
KMOX WISN
WAAF—Salon Concert
WTMJ—Market Review
4:00 p.m. CDT 3:00 CST
NBC—Ted Black's Orchestra: WEAF
WTAM WLW
KYW—Century Concert
WAAF—Jimmie Kozak, pianist
WTMJ—Baseball; Milwaukee vs. Indianapolis

dianapolis
4:15 p.m. CDT 3:15 CST
KYW—Hawaiian Village Orchestra
WAAF—Waltzes
WCFL—Ballad Quartet
4:30 p.m. CDT 3:30 CST

NBC—The Singing Lady: WJZ WLW NBC—Old Jim Bridger: WEAF WTAM KYW

KYW
WAAF—Charles Johnson, uke
WCFL—Health Talk
WENR—Ma Perkins, sketch (NBC)
4:45 p.m. CDT 3:45 CST
NBC—Larry Revell's Orchestra:
WEAF WTAM
CBS—Two Pals and a Gal: KMOX

KYW—Harmony Four
WAAF—Rhythm Kings
WBBM—Norm Sherr, pianist
WCFI.—Junior Federation Club
WENR—Ranch Boys (NBC)
WIND—Sports Review
WMAQ—Dreams Come True (NBC)
5:00 p.m. CDT 4:00 CST
CBS—Mischa Raginsky's Orchestra:
WABC KMOX WBBM WISN
NBC—Al Pearce and His Gang: WEAF
WMAQ WLW
NBC—Education in the News: WJZ
WENR

WENR
KYW—In the Spotlight
WCFL—Piano and Organ Program
WGES—Polish Housewives Program

WGES—Polish Housewives Program
WIND—String Trio
5:15 p.m. CDT 4:15 CST
CBS—Edward Wurtzebach's Orchestra:
WISN WBBM
NBC—Al Pearce's Gang: KYW WTAM
WAAF—Wally O'Brien
WCFL—Millie and Tillie
WENR—Salty Sam
WGN—Bob Pacelli's Orchestra

WGN—Bob Pacelli's Orchestra

5:30 p.m. CDT 4:30 CST

NBC—Press Radio News (5 Min.);
WEAF WTAM

NBC—Horacio Zito's Orchestra:
WEAF WTAM

NBC—Three X Sisters: WJZ WMAQ
CBS—Jack Armstrong, sketch: WBBM
KYW—Uncle Bob's "Curb-is-the-Limit"
WAAF—Jimmie Kozak, pianist
WCFL—Vera Gotes, soprano
WENR—Three C's
WGN—The Singing Lady (NBC)
WIND—Wurtzebach's Orchestra (CBS)
WTMJ—Hans Badner's Bavarians
5:45 p.m. CDT 4:45 CST

5:45 p.m. CDT 4:45 CST CBS—Peter Biljo's Orchestra: WISN KMOX WBBM NMOX WBBM
NBC—Lowell Thomas: WJZ WLW
NBC—Orphan Annie: WENR WGN
WAAF—The Spotlight
WCFL—Twilight Musicale WMAQ-Mysterious Island

Night

6:00 p.m. CDT 5:00 CST

KYW—Gould and Shefter (NBC)
WAAF—Ray Waldron's Sports
WBBM—Jack Russell's Orchestra
WCFL—Tom Cook, tenor
WENR—News
WGN—Ben Potter, sketch
WHFC—Eddie Loftis, songs
WIND—German Musie
WISN—Gene Kardos' Orchestra (CBS)
WJJD—Sports Review
WMAQ—Johnny Johnson's Orchestra
WTMJ—String Trio
6:15 p.m. CDT 5:15 CST
CBS—Vera Van, songs: WABC WISN
KYW—The Globe Trotter
WAAF—Evening Song
WBBM—Pat Flanagan's Sports Review
WCFL—Eddie Varzo's Orchestra
WENR—Baseball Resume
WGN—Palmer House Ensemble
WJJD—Ben Kanter, music and banter
WMAQ—News
WTMJ—Our Club 6:00 p.m. CDT 5:00 CST

WMAQ-News WTMJ-Our Club

6:30 p.m. CDT 5:30 CST C—Irene Rich in Hollywood: WJZ NBC-Lilian Bucknam, soprano: WEAF

WTAM

KYW—Rex Maupin's Orchestra

WAAF—Popular Potpourri

WBBM—Eddie House, singing organist

WCFL—Old Vienna Ensemble

WGN—The Sports Reporter

WIND—Polish Hour

WJJD—Fred Beck, organist

WTMJ—Heinie's Grenadiers

6:45 p.m. CDT 5:45 CST

CBS—Boake Carter, news: WABC

WBBM KMOX

★ NBC—Frank

Buck's Adventures:

WJZ WENR

★ NBC—Frank WJZ WENR

KYW—Sisters of the Skillet

WAAF—Dr. Copeland Smith

WCFL—Phil Warner, pianist

WGN—World's Fair Reporter

WJJD—Pennsylvanians' Orchestra

7:00 p.m. CDT 6:00 CST

★ NBC—Jack Pearl, "The Baron":

WEAF WMAQ WTAM

★ CBS—Maxine and Phil Spitalny's

Ensemble: WABC WBBM

★ CBS—Maxine and Phil Spitalny's
Ensemble: WABC WBBM
NBC—Enric Madriguera's Orchestra:
WJZ WLW WLS
CBS—Harry Sosnik's Orchestra: WISN
WIND KMOX
KYW—Herman Crone's Orchestra
WAAF—The Symphonic Hour
WCFL—The Roamers
WGES—Senor Conti, Italian Melodies
WGN—Hal Kemp's Orchestra
WJJD—String Ensemble

WJJD—String Ensemble
7:15 p.m. CDT 6:15 CST
CBS—Emery Deutsch, violinist: WABC
WBBM KMOX WISN

WCFL—Admiral Arnold WGN—Orchestral Program WIND—Sport Squibs; Harry W. Flannery WJJD-Eb and Zeb, comedy sketch

WJJD—Eb and Zeb, comedy sketch
7:30 p.m. CDT 6:30 CST
NBC—Igor Gorin, baritone: WJZ WLS
★ CBS—Everett Marshall's Broadway
Vanities: WABC KMOX WBBM
★ NBC—Wayne King's Orch.: WEAF
WTAM WTMJ WMAQ
KYW—Eddy Duchin's Orchestra
WAAF—Music Review, Alfred Frankenstein

stein
WGN-The Lone Ranger, sketch
WIND-Barbeaux Sisters, songs
WJJD-Pickard Family
WLS-Press Radio News (5 min.)

7:45 p.m. CDT 6:45 CST KYW—Noble Sissle's Orchestra WIND—String Trio WJJD—Uncle Lum's Appleknockers

8:00 p.m. CDT 7:00 CST

** NBC—Goldman Band Concert: WJZ

WLS

* CBS—Detroit Symphony Orchestra:
WABC WISN KMOX WBBM

* NBC—Town Hall Tonight; Fred Allen, comedian: WEAF WTMJ WLW
WTAM WMAQ
KYW—Rex Maupin's Orchestra
WAAF—Music Review, Alfred Frank—

WAAF—Music Review, Alfred Frankenstein
WCFL—Louie's Hungry Five
WGN—Chicago Symphony Orchestra
WIND—Concert Pianist
WJJD—Gretchen Lee, vocalist; Fred
Beck, organist
8:15 p.m. CDT 7:15 CST
WAAF—Betty Olson
WBBM—Mark Fisher's Orchestra
WCFL—Union Talk
WJJD—The Balladeers
8:30 p.m. CDT 7:30 CST

8:30 p.m. CDT 7:30 CST
KYW—Clyde Lucas' Orchestra
WCFL—Phil Levant's Orchestra
WENR—Goldman Band (NBC)

WENR—Goldman Band (NBC)
WJJD—Movie Reporter
8:45 p.m. CDT 7:45 CST
KYW—Star Dust with Ulmer Turner
WBBM—The Puzzler
WFCL—Viewing the Fair
WJJD—The Hawk, mystery drama
9:00 p.m. CDT 8:00 CST
NBC—Johnny Johnson's Orchestra:
WJZ WENR
* CBS—Broadcast from Byrd Expedition: WABC KMOX WBBM
* NBC—Guy Lombardo's Orchestra:
WEAF WTAM WLW WMAQ
KYW—The Globe Trotter
WGN—Bows; Headlines of Other Days
WJJD—Songs and Strings

WJJD—Songs and Strings WSBC—Lithuanian Melodies

WSBC—Lithuanian Melodies
WTMJ—Los Caballeros
9:15 p.m. CDT 8:15 CST
KYW—Lucky Seven
WGN—Comedy Stars of Hollywood
WIND—Hal Sandac's Orchestra
WJJD—Reminiscences of Victor Herhert

wJJD—Reminiscences of Victor rierbert
9:30 p.m. CDT 8:30 CST
NBC—The Other Americas: WEAF
KYW
NBC—Harry Richman; Jack Denny's Orchestra: WJZ WENR WTMJ
CBS—California Melodies: WABC
WBBM KMOX
WCFL—Barrett O'Hara, talk
WGN—Earl Burtnett's Orchestra
WIND—Leota Olson, soprano
WJJD—Polish Program
WMAQ—Cameos

WJJD—Polish Program
WMAQ—Cameos
9:45 p.m. CDT 8:45 CST
WGN—Dream Ship
WIND—California Melodies (CBS)
WMAQ—Buddy Rogers' Orchestra
10:00 p.m. CDT 9:00 CST
NBC—Pickens Sisters: WJZ WENR
KYW—Pratt and Sherman
WBBM—Henry Busse's Orchestra
WCFL—Eddie Varzos' Orchestra
WEDC—Polish Hour
WGN—June Provines
WTMJ—Frank. Buck's. Adventures
(NBC)

(NBC)
10:15 p.m. CDT 9:15 CST

NBC—Gene and Glenn: WMAQ WTMJ
WTAM
CBS—Little Jack Little's Orchestra:
WABC WBBM KMOX

NBC—Robert Royce, tenor: WJZ
WENR
WCFL—Levent's C

WCFL—Levant's Orchestra
WGN—HORLICK'S MALTED MILK
presents Lum and Abner
WIND—Washington Column of the Air

WLW—Dance Orchestra

10:30 p.m. CDT 9:30 CST

NBC—National Radio Forum: WEAF

WMAQ

CBS—Harry Sosnik's Orchestra: WBBM WISN

WBBM WISN
KYW-Don Bestor's Orchestra (NBC)
WCFL-Eddie Varzos' Orchestra
WENR-Carl Hoff's Orchestra
WGN-Wayne King's Orchestra
WIND-Little Jack Little's Orchestra
WMAQ-Clyde Lucas' Orchestra
WTMJ-Vernon Craig

Music in the Air

Richard Strauss himself will conduct the first act of Beethoven's "Findelio" (Ind. 20) the first act of Beethoven's "Fidelio," (July 28, NBC at 1:15 p. m.) from the famous Salzburg Music Festival in Austria. Every music lover in the country will tune in then to hear part of the only opera written by the great master of symphonic music. Strauss, venmaster of symphonic music. Strauss, venerable composer whose works are included in the standard repertory of every grand opera company the world over, will direct the Vienna Philharmonic Orchestra during the 45-minute broadcast. Lotte Lehmann, whose debut at the Met last season thrilled New Yorkers, is the Leon-

Salzburg, the picturesque little Austrian city where Mozart was born, attracts thousands of musicians and music lovers each year to its festivals. There, Bruno Walter conducts incomparable performances of opera and chamber music. There, Max Reinhart stages "Faust" and "Everyman"

Selections

An interesting discussion continues in Columbia's studios, Musicians have been debating the effect of music on the mind. Abram Chasins says music should be publicized as a tonic, that it "liberates the emotions, thereby overcoming repressions and inhibitions which sometimes lead to mental illness." Apropos of using music, nominations for compositions which produce intense emotional reactions have been made. Two conductors who didn't agree made. Two conductors who didn't agree on a single number offered the following selections:

Gayest: "Espana" by Chabrier; Strauss'

waltzes.

Most Soothing: Tchaikowsky's "Andante Cantabile"; "Kamenoi Ostrow" by Rubinstein.

Most Stirring: Sousa's "Stars and

By Carleton Smith

Stripes Forever"; The "Marsellaise," France's national anthem.

France's national anthem.

Most Romantic: Chopin's waltz, opus
69, No. 2; the Love Duet from Wagner's
"Tristan and Isolde."

Most Suggestive of Outdoors and Nature: "Morning" by Grieg; Beethoven's
"Pastorale" Symphony.

Most Stimulating: Ravel's "Bolero";
Toreador Song from Bizet's "Carmen."

Most Melancholy: Parts of Schubert's
"Unfinished" Symphony: Hawaiian music Most Melancholy: Parts of Schubert's "Unfinished" Symphony; Hawaiian music. Most Amusing: "By Heck" by S. R. Henry; Victor Herbert's "Badinage." Most Effective Children's Pieces: "The Glow Worm" by Lincke; Tchaikowsky's "Casse Noisette."

Do you agree? If not, what selections would you make?

Programs

Modern music is offered by Al and Lee Reiser, concert piano team (July 26, NBC at 10:45 a. m.) Gershwin's "Rhapsody in Blue" and "The Flight of the Bumble Bee" by Rimsky-Korsakov are highlights. Milwaukee's Lyric Glee Club sings the choral parts to Elgar's "Pomp and Circumstance" and "The Pilgrims' Chorus" with the Milwaukee Philharmonic Orchestra, conducted by Dr. Frank Laird Waller, (July 26, NBC at 11 p. m.). Godard's "Adagio Pathetique" and the Dance of the Russian Sailors from Gliere's "Red Poppy" fill out the program. Poppy" fill out the program.

The Detroit Symphony Orchestra (July

26, CBS at 2 p. m.) plays Lassen's "Festival Overture," Massenet's "Les Erinnyes Suite, the Elegy and Musette from Sibelius' "King Christian II," "Twilight" by Massenet, and Wagner's "Emperor" March. At 8 p. m. they offer the Overture to Berlioz' "Benvenuto Cellini," the Scherzo and Nocturne from Mendelssohn's "Midsummer Night's Dream," "Polonaise" by Franz Liszt, the "Phaeton" tone poem by Saint-Saens, and Dvorak's "Carnival" overture.

nival" overture,

Friday afternoon (July 27, CBS at 2 p. m.) the Detroit Symphony presents Beethoven's "Coriolanus" Overture, "Music Box" and "Kikomora" by Liadov, Paderewski's "Minuett," "Serenade" by Moszkowski, and three Musical Pictures from "Tsar Sultan" by Rimsky-Korsakov. In the evening, (CBS at 8 p. m.) they play the March from "Aida," "Dance Macabre" by Saint-Saens with Ilya Schkolnik playing the violin solo, the Nell Gwyn Dances, Smetana's Symphonic Poem "From the Fields and Meadows," and Fantasie from Tchaikowsky's "Eugene Fantasie from Tchaikowsky's

"March in F" by Fletcher opens the "March in F" by Fletcher opens the Goldman Band's program (July 28, NBC at 8:30 p. m.), followed by Holst's "Second Suite," excerpts from "Pinafore," Elgar's "Pomp and Circumstance," the overture to Wagner's "Tannhauser," "The Lost Chord," "Universal Judgment" and Goldman's own "University" March.

Alden Edkins, bass-baritone (July 29, NBC at 8:45 a. m.) programs Schubert's "Serenade," "I Hear You Calling Me," "Swing Low Sweet Chariot" and "Road-

ways."
The Chicago A Capella Choir and Josef Koestner's Orchestra (July 29, NBC at 4:30 p. m.) presents Chopin's "Polonaise in A." Wagner's "Traumeri," "Wadin' in the Water" arranged by Noble Cain, and selections from "Countess Maritza."

Rosa Lee and the Florenda Trio present (August 1, NBC at 9:15 a. m.) an all Saint-Saens concert. They list the Prelude to "Le Deluge," "Aimons-nous," and the Scherzo from the F Major trio, opus 18.

On Short Waves

The stormy Old Man of the Sea, known in short wave circles as Mr. Atmospheric Condition, is raising havoc with the radio moguls. As many as eighteen different wave lengths have been assigned the more prominent short wave stations because of the stormy conditions prevailing over the seas of the world. KFZ, one of these stations—that at Little America—has been accorded eighteen wave lengths in order that the voices may be assured of penetrating through any sort of atmospheric condition. Having so many different frequencies to use, KFZ tests two days before the actual broadcast to see what frequency will send out the most powerful transmission. KFZ can operate on all waves between 45.11 can operate on all waves between 45.11 and 13.87 meters.

and 13.87 meters.

Little America now is transmitting test programs on Mondays, Tuesdays and Wednesdays. The reception time here varies, the test broadcasts being heard from 6:00 p. m. to about 10:00 p. m. CDT. The hookup used by KFZ is diversified, being sent first to station LSX, Buenos Aires, Argentina, and then by successive steps is sent out again on 28.98 meters: then to the Bell Telephone stations WEL and WEF, Rocky Point, N. Y., where it is rebroadcast on 33.52 and 31.60 meters. The Columbia Broadcasting System selects the station whose signal is the loudest and sends it out on

a national hookup every Wednesday from 9:00 to 9:30 p. m.

9:00 to 9:30 p. m.

Phillips Lord's boat, the Seth Parker, now traveling around the world, also has been assigned eighteen wave lengths. The boat is equipped with short wave transmitting stations KNRA and WIOXG. KNRA was caught broadcasting from Kingston, Jamaica, a few weeks ago and used 24.30 and 33.94 meters. WIOXG has been heard testing on 86.00, 46.70, 34.68 and 23.30 meters. Also, they have been caught communicating with station LSX in Buenos Aires, Argentina. in Buenos Aires, Argentina.

Steaming into the icy Arctic waters is ne schooner "Morrissey," commanded by the schooner "Morrissey," commanded by Captain Bartlett, who was a member of Captain Bartlett, who was a member of the Peary North Pole expedition. The "Morrissey" is equipped with short wave transmitting apparatus bearing the call letters W10XDA, and operates on 46.70 34.68, 23.30, 17.33 and 12.99 meters.

Another in the series of unique short vaye broadcasts arranged by the Gulf Rewave broadcasts arranged by the Gulf Refining Company will be heard on Sunday, July 29. The broadcast will take place in Paris, and will be short waved across the Atlantic and rebroadcast over the NBC-WJZ network at 8:00 p. m. CDT. The Paris short waves will be heard on 25.63 meters. Featured on the broadcast will be Lucienne Boyer, diseuse; Gean Sablans, vocalist; Hachem

Khan, Indian singer; the Coloniale Orchestra, and Huard's Musette Music.
The British Broadcasting Company has

The British Broadcasting Company has completed plans for a program billed as "Twenty Years Ago," which will be presented on Saturday, August 4, from 4:00 to 5:00 p. m. CDT over their stations GSF and GSB. GSF may be heard on 19.82 meters and GSB on 31.55 meters. The program will be a documentary record of the events leading up to the declaration of War on August 4, 1914. The program will be presented from contemporary sources by Professor H. W. Temperley and Laurence Gilliam. erley and Laurence Gilliam.

eriey and Laurence Gilliam.

Awaiting favorable atmospheric and weather conditions in the Black Hills of South Dakota is the gondola which plans to ascend into the stratosphere some time this month. The balloon is equipped with an eight-watt transmitter, Wl0XCW, and has been heard testing on 22.99 meters.

WAKE UP YOUR LIVER BILE-WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad laste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned. It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. © 1931 C. M. Co.





DEVOLE'S 8000 Word ASTROLOGICAL FORECAST

PREE 4 questions on any subject.

DEVOLE, P. O. Box 748, Chicago. III.

MEN WANTING **JOBS**

On new construction work in United States. So. America, other countries, write, enclosing stamp to AMERICAN & FOREIGN BUREAU Dept. 1894, Hunter Bldg.,

SONGS WANTED FOR RADIO BROADCAST NEW WRITERS NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment, RADIO MUSIC GUILD, 1650 Broadway, New York. Tune In Every Sunday at 3:45 P. M. Sta. WINS.

10:45 p.m. CDT 9:45 CST WENR—Press Radio News (5 Min.); Leonard Keller's Orchestra WGN—Anson Weeks' Orchestra WIND—Hal Sandac's Orchestra 11:00 p.m. CDT 10:00 CST NBC—Sammy Watkin's Orchestra:

CBS—Mark Fisher's Orchestra: WISN CBS—Red Nichols' Orchestra: WABC

WIND
NBC—Eddy Duchin's Orchest
WEAF WMAQ
WBBM—Mark Fisher's Orchestra
WCFL—Paul Ash Revue
WENR—Buddy Rogers' Orchestra Duchin's Orchestra:

Programs to Be Heard

WISN

WTMJ—Dance Orchestras
11:15 p.m. CDT 10:15 CST
CBS—Freddie Hankel's Orchestra:

NBC-Buddy Rogers' Orchestra: WLW

NBC—Buddy Rogers' Orchestra: WLW WTAM

KMOX—Red Nichols' Orchestra (CBS)

WGN—Ted Weems' Orchestra

11:30 p.m. CDT 10:30 CST

NBC—Jack Berger's Orchestra: WJZ

KYW

Wednesday, Aug. 1

CBS—Al Kavelin's Orchestra: WABC WISN WBBM KMOX

NBC—Clyde Lucas' Orchestra: WEAF WLW WMAQ

WCFL—Eddie Verzo's Orchestra

WENR—Hessberger's Bavarian Orch.

WGN—Earl Burtnett's Orchestra

WIND—Jimmy Noone's Orchestra

11:45 p.m. CDT 10:45 CST

KMOX—Al Kavelin's Orch. (CBS)

WGN—Late Dance Orchestras

12:00 Mid. CDT 11:00 p.m. CST BS—Earl Hines' Orchestra: WISN WBBM

Continued from

Preceding Page

WBBM
KYW—Herman Crone's Orchestra
WENR—Lights Out, mystery drama
WIND—Hal Sandac's Orchestra
WMAQ—Leonard Keller's Orchestra
12:30 a.m. CDT 11:30 p.m. CST
CBS—Jack Russell's Orchestra: WISN
WBBM KMOX
KYW—Frankie Masters' Orchestra

WENR—Noble Sissle's Orchestra WIND—Midnight Salon Music WMAQ—Eddy Duchin's Orchestra

12:45 a.m. CDT 11:45 p.m. CST CBS-Keith Beecher's Orch.: WBBM WISN

1:00 a.m. CDT 12:00 Mid. CST WBBM-Jules Alberti's Orchestra

1:30 a.m. CDT 12:30 CST WBBM-Henry Busse's Orchestra

1:45 a.m. CDT 12:45 CST WBBM-Earl Hines' Orchestra

Programs for Thursday, Aug. 2

6:99 a.m. CDT 5:00 CST WLS-Family Circle 6:15 a.m. CDT 5:15 CST WLS-Weather; Market Reports 6:30 a.m. CDT 5:30 CST WLS—Arkansas Woodchopp 6:45 a.m. CDT 5:45 CST wBBM—Farm Information
WLS—Bulletin Board, Check Stafford
7:00 a.m. CDT 6:00 CST
KYW—Musical Clock
WAAF—Farm Folk Hour WAAF—Farm Folk Hour
WBBM—The Star Program
WGN—Good Morning
WIND—Morning Dance
WLS—Smile A While Time
WMAQ—A Morning Worship
7:15 a.m. CDT 6:15 CST
WIND—Indiana State Farm Bulletin
WMAQ—Health Exercises
7:30 a.m. CDT 6:30 CST
NBC—Cheerio: WEAF WTAM WMAQ
WLW
WAAF—Breakfast Express WAAF—Breakfast Express
WIND—Community Talk
WLS—Morning Devotions
WTMJ—Devotional Services
7:45 a.m. CDT 6:45 CST
WIND—Polish Music
WLS—Sparerib's Fairy Tales
8:00 a.m. CDT 7:00 CST
NBC—Herman and Banta: WEAF WLW
CBS—Deane Moore, tenor: WABC
WIND
WLS—Mac and Bob
WMAQ—Breakfast Club (NBC)
WTMJ—The Sun Dial
8:15 a.m. CDT 7:15 CST
NBC—Landt Trio and White: WEAF
WLW WTAM
CBS—Mood Neopolitan: WABC WIND WAAF-Breakfast Express CBS-Mood Neopolitan: WABC WIND CBS—Mood Neopolitan: WABC WIND WJJD—Schlagenhaur's Theater WLS—Produce Reporter; Newscast 8:30 a.m. CDT 7:30 CST
NBC—Morning Glories: WEAF WTAM KMOX—Mood Neopolitan (CBS)
WLS—Peggy and Steve 8:45 a.m. CDT 7:45 CST
NBC—Sylvan Trio: WEAF WLW WCFL—German Program WGN—Keep Fit Club WIND—Fashions in Rhythm WLS—Kitchen Krew 9:00 a.m. CDT 8:00 CST
NBC—Breen and de Rose: WEAF

NBC-Breen and de Rose: WEAF KYW WTAM CBS-Bill and Ginger, songs: WABC WBBM

WBBM
NBC-Echoes of Erin: WJZ WMAQ
WAAF-Memory Lane
WGN-Morning Musical
WIND-The Hawk, mystery drama
WLS-Bundesen Magazine of the Air
9:15 a.m. CDT 8:15 CST
NBC-Clara, Lu'n' Fm. WFAF WTAAF

NBC—Clara, Lu 'n' Em: WEAF WTAM WLW WTMJ WGN WLW WARD HOLL KYW—Irene King WAAF—Morning Merry-Go-Round WBBM—Visiting with Ida Bailey Allen

(CBS)
WIND—Happiness Review

WMAQ—Program Preview
9:30 a.m. CDT 8:30 CST
NBC—Today's Children, drama: WJZ
WTMJ

CBS—Press Radio News (5 Min.): WABC WISN WBBM WABC WISN WBBM
CBS—Artist Recital; Crane Calder,
bass: WABC WIND
NBC—Press Radio News (5 Min.):
WEAF WMAQ WTAM
KYW—Happi-Hits
WBBM—Milton Charles, organist
WGN—Market and Weather Reports;
Harold Turner, pianist
WMAQ—Tune Time

9:45 a.m. CDT 8:45 CST
NBC—Morning Parade: WTAM WMAQ
★ CBS—Academy of Medicine: WABC
WIND

NBC-Radio Kitchen: WJZ KYW

KYW—Foot Health (5 min.) WAAF—Hawaiian Echoes WBBM—Mrs. Ford Carter WGN—Arthur Wright, tenor WTMJ—Mary Baker's Shore

TMJ—Mary Baker's Shopping Basket 10:00 a.m. CDT 9:00 CST BC—Galaxy of Stars: WTAM WMAQ WTMJ WLW BS—Swinging Along: WABC KMOX WISN WBBM

WISN WBBM
NBC-U. S. Navy Band: WJZ KYW
WAAF-The Day Dreamer
WGES-Popular Songs
WGN-Movie Personalities
WIND-Melody Potpourri
WLS-Weather and Markets
WSBC-German Airs
10:15 a.m. CDT 9:15 CST
NBC-Frances Lee Barton: WEAF
WLW WTAM WMAQ KYW
WAAF-Ballads

WLW WTAM WMAQ KYW
WAAF—Ballads
WENR—Today's Children
WGN—Your Friendly Neighbor
WIND—Waltz Time
WTMJ—Woman's News of the Day
10:30 a.m. CDT 9:30 CST
CBS—Madison Ensemble: WABC WISN
WIND

Star ★ Indicates High Spot Selections

NBC—Carnival; Gale Page, contralto: WTAM WTMJ WMAQ WIAM WIMJ WMAQ KYW—Soloist WAAF—Dance Revue WBBM—Art Wright, tenor WENR—Daily Program Preview WGN—Bob Davis and the Texans

10:45 a.m. CDT 9:45 CST BC-Al and Lee Reiser, piano duo: WJZ KYW WJZ KYW
CBS—Mary Lee Taylor, kitchen talks:
KMOX WBBM
Q.G.—Painted Dreams: WGN WLW
WENR—Variety Program
WIND—Serenaders: Hawaiian Duo
11:00 a.m. CDT 10:00 CST

BC—The Lonely Traveler: WENR WENR
CBS—Connie Gates, songs: WABC
WBBM KMOX WISN
KYW—Rose Vanderbosch, pianist
WAAF—Mountain Melodies

WAAF—Mountain Melodies
WGN—Harold Turner, pianist
WIND—Irene, Queen of the Ivories
WMAQ—Merry Macs (NBC)
WTMJ—Truesdell Program
11:15 a.m. CDT 10:15 CST
NBC—Fields and Hall: WJZ WENR
CBS—Along the Volga: WABC WIND
KMOX

KMOX KMOX
NBC—Honey Boy and Sassafras, sketch: WEAF KYW WTAM
WAAF—Bandstand
WBBM—Gene and Charlie, songs

WBBM—Gene and Charlie, songs
WGN—Rube Applebury, sketch
WMAQ—Summer School of the Air
WTMJ—With a Song
11:30 a.m. CDT 10:30 CST
NBC—Vic and Sade: WJZ WMAQ
CBS—Al Kavelin's Orchestra: WABC
KMOX WISN WIND
NBC—ROW, Battle's Engemble: WFAE

KMOX WISN WIND

NBC—Rex Battle's Ensemble: WEAF
WTAM WLW KYW
WAAF—Piano Rambles featuring Estelle Barnes
WBBM—Memories
WENR—Home Service
WGN—Market; Len Salvo, organist
WHFC—Name the Band
WTMJ—Court Broadcast
11:45 a.m. CDT 10:45 CST
NBC—Words and Music: WJZ WMAQ

11:45 a.m. CDT 10:45 CST
NBC-Words and Music: WJZ WMAQ
WAAF-Rhythm Review
WBBM-Frank Wilson, tenor; Norm
Sherr, pianist
WGN-June Baker, economist
WLS-On Parade

Afternoon

12:00 Noon CDT 11:00 a.m. CST BS-Velazco's Orchestra: WISN KMOX WIND WISN KMOX WIND
KYW—Dick Fiddler's Orch. (NBC)
WAAF—Noontime Concerts
WBBM—Herbert Foote (CBS)
WCFL—Luncheon Concert
WGN—Mid-day Service
WTMJ—What's News in Milwaukee?
12:15 p.m. CDT 11:15 a.m. CST
NBC—The Honorable Archie and
Frank, comedy: WJZ WMAQ
WBBM—Velazco's Orchestra (CBS)
12:30 p.m. CDT 11:30 a.m. CST
NBC—Farm and Home Hour: WJZ 12:30 p.m. CDT 11:30 a.m. CST
NBC—Farm and Home Hour: WJZ
WLW KYW
CBS—Frank Dailey's Orchestra: WABC
WISN WIND
NBC—Orlando's Ensemble: WEAF
WMAQ
WBBM—Helen Fitch
WCFL—Opera Echoes
WGN—Markets; Doring Sisters
WLS—Round-Up; The Westerners;
Joe Kelly WGN—Markets; Doring Sisters
WLS—Round-Up; The Westerners;
Joe Kelly
WTMJ—Jack Teter and the Playboys
12:45 p.m. CDT 11:45 a.m. CST
WBBM—Jerry Sullivan, lyric tenor
WCFL—Len Tarry, organ recital
WGN—Palmer House Ensemble
WIND—Dramatic Sketch
WLS—Weather; Markets
1:00 p.m. CDT 12:00 Noon CST
CBS—Ann Leaf, organist: WABC
WIND KMOX
NBC—Stones of History, dramatic
program: WEAF WTAM
WAAF—Hoosier Philosopher
WBBM—Eddie and Fannie Cavanaugh
WCFL—Farmer's Union
WGN—Jesse Crawford, organist
WLS—Dinnerbell Program
WMAQ—Herman Crone's Orchestra
WTMJ—Heinie's Grenadier
1:15 p.m. CDT 12:15 CST
WAAF—The Star Parade
WBBM—Ann Leaf, organist
WCFL—World's Fair Orchestra
WGN—Romance of Helen Trent
WIND—Livestock Markets
1:30 p.m. CDT 12:30 CST

WIND-Livestock ND-Livestock Markets 1:30 p.m. CDT 12:30 CST

WMAQ
CBS—Poetic Strings: WABC WISN
KMOX WIND KYW-Smack Out (NBC)

WAAF—A Mood in Blue WBBM—Pinto Pete WCFL—Civic Talk from the Mayor's WCFL—Civic Talk from the Mayor's
Office
WGN—World's Fair Orchestra
WLS—Uncle Ezra
WTMJ—Variety Program
1:45 p.m. CDT 12:45 CST
NBC—Nancy Noland, contralto: WJZ
WMAO

WMAQ
NBC—Ma Perkins, drama: WEAF WTAM WLW WIAM WLW
KYW—Prudence Penny, economy
WCFL—Leo Terry, organistt
WGN—Palmer House Ensemble
WLS—Livestock; Produce Reports

2:00 p.m. CDT 1:00 CST

NBC—Musical Keys: WJZ WMAQ
CBS—Metropolitan Parade: WA
KMOX WIND WISN

NBC Design Color KMOX WIND WISN
NBC—Dreams Come True: WEAF
WTAM WLW
KYW—Don Carlos' Orchestra
WAAF—Song of the Strings
WCFL—Red Hot and Low Down
WGN—Louise Brabant, soprano
WLS—Homemaking Hour
WSBC—Blue Rhythm
WTMJ—Dance Orchestra
2:15 nm CDT 1-15 CST

WTMJ—Dance Orchestra

2:15 p.m. CDT 1:15 CST

★ NBC—Melvin W. Cassmore, economist: WEAF KYW
WAAF—Walter Walker
WGN—Harold Turner, pianist

2:30 p.m. CDT 1:30 CST
CBS—Dancing by the Sea: WABC
WISN KMOX WIND
NBC—Women's Radio Review: WEAF
KYW WTAM
WAAF—Encores
WBBM—Flanagrams
WGN—Jesse Crawford, organist

WBBM—Flanagrams
WGN—Jesse Crawford, organist
WLS—Chicago Close-ups, J. Bentley
WMAQ—Roy Shields' Orchestra
2:45 p.m. CDT 1:45 CST
WAAF—Markets and Weather
WBBM—Baseball; Chicago Cubs vs.
St. Louis

WBBM—Baseball; Cubs vs. St. Louis
WGN—Baseball; Chicago Cubs vs.
St. Louis Cardinals
WMAQ—Baseball; Cubs vs. St. Louis

3:00 p.m. CDT 2:00 CST
BC—Betty and Bob, drama: WJZ
WLW WTMJ WLS
CBS—Detroit Symphony Orchestra:
WABC KMOX WISN WBBM
BC—Chick Webb's Orchestra: WEAF

WMAQ
KYW—The Harmony Four
WAAF—Music in the Air
WCFL—Moments Musical
WHFC—Lawyers' Legislative League

3:15 p.m. CDT 2:15 CST

NBC—Jackie Heller, tenor: WJZ KYW
WAAF—Memory Teasers
WLS—Gene Autry, cowboy songs
WTMJ—Organ Melodies
3:30 p.m. CDT 2:30 CST

3:39 p.m. CDT 2:30 CST

** NBC—Chicago Symphony Orchestra:
WJZ WENR
NBC—Hazel Glenn, soprano; Orchestra: WEAF WMAQ
KYW—Maurie Sherman's Orchestra
WAAF—Salon Concert

3:45 p.m. CDT 2:45 CST NBC—The Lady Next Door: WEAF WTAM WCFL WMAQ—Musical Keys WTMJ—Market Review

4:00 p.m. CDT 3:00 CST

NBC—Meredith Wilson's Orchestra:
WEAF WTAM WMAQ
KYW—Century Concert
WAAF—Piano Novelties, Jimmie Ko-

WCFL—John Maxwell, food talk WTMJ—Baseball; Milwaukee vs. In-

4:15 p.m. CDT 3:15 CST

4:15 p.m. CDT 3:15 CST
KYW—Royal Hawaiian Orchestra
WAAF—Billy Joy
4:30 p.m. CDT 3:30 CST
NBC—Tales of Courage: WEAF WMAQ
KYW
NBC—Singing Lady: WJZ WLW
WAAF—Across the Footlights
WCFL—Skit
WENR—Ma Perkins, sketch (NBC)
4:45 p.m. CDT 3:45 CST
CBS—Blue Ridge Mountaineers: WABC
KMOX
KYW—Betty, Jean and Jim

KMOX
KYW—Betty, Jean and Jim
WBBM—Norm Sherr, pianist
WCFL—Junior Federation Club
WENR—Ranch Boys (NBC)
WIND—Sports Review
WMAQ—Dreams Come True (NBC)
5:00 p.m. CDT 4:00 CST
NBC—Tom Coakley's Orchestra: WEAF
WMAQ WLW
CBS—Mischa Raginsky's Orchestra:
WABC KMOX WBBM WISN
NBC—U. S. Navy Band: WJZ WENR

KYW-Mel Stitzel, pianist WAAF-Bill Tracy and Sunny Duncan WCFL-Leo Terry, organist WGES-Polish Army Veterans WGN-Orchestral Program

5:15 p.m. CDT 4:15 CST SS—Edward Wurtzebach's Orchestra: WISN WBBM WISN WBBM
NBC—Tom Coakley's Orchestra: WTAM
KYW—U. S. Navy Band (NBC)
WAAF—Rhythm Kings
WCFL—The Four Barons
WENR—Salty Sam
WGN—Bob Pacelli's Orchestra
WMAQ—Three Cowboy Singers

5:30 p.m. CDT 4:30 CST
CBS—Jack Armstrong: WBBM
NBC—Press Radio News (5 min.):
WEAF WMAQ
NBC—Mary Small, songs: WEAF WMAQ
KYW—Uncle Bob's Curb-Is-the-Limit
Club

WAAF—Jimmie Kozak, pianist WCFL—Grace Wilson, contralto WENR—O'Leary's Irish Mi (NBC)

(NBC)
WGN-The Singing Lady (NBC)
WIND-Edward Wurtzebach's Orch.
(CBS)
5:45 p.m. CDT 4:45 CST

5:45 p.m. CDT 4:45 CST
CBS—Sam Robbins' Orchestra: KMOX
WISN
NBC—Lowell Thomas: WJZ WLW
NBC—Orphan Annie: WENR WGN
WAAF—The Spotlight
WBBM—Lucky Star Ranch
WCFL—Twilight Musicale
WMAQ—Mysterious Island

Night

6:00 p.m. CDT 5:00 CST

NBC—Freddie Martin's Orchest

WJZ WMAQ

KYW—Madhatters; Lucky Seven

WAAF—Sports Review

WBBM—Jack Russell's Orchestra

WCFL—The Two Bits

WENR—What's the News?

WGN—Ben Potter, sketch

WHFC—Eddie Loftis, songs

WIND—German Music

WJJD—Sports Review

WIND—German Music
WJJD—Sports Review
WTMJ—Malone Sisters
6:15 p.m. CDT 5:15 CST

**CBS—House Beseide the Road:
WABC WISN WABC WISN
KYW—The Globe Trotter
WAAF—Evening Song
WBBM—Pat Flanagan's Sports Review
WCFL—Eddie Varzos' Orchestra
WENR—Baseball Resume
WGN—Palmer House Ensemble
WJJD—Ben Kanter, pianist
WMAQ—Daily News Program
WTMJ—"Our Club'
6:20 pm CDT 5:20 CST

6:30 p.m. CDT 5:30 CST

★ NBC—Ed Lowry, singing comedian:
WJZ KYW

★ CBS—Ferde Grofe's Orch.: WABC

KMOX

KMOX

* NBC—Shirley Howard; The Jesters:
WEAF WTAM
WAAF—Singin' Jim
WBBM—Mike and Herman
WENR—Marion and Jim Jordan
WGN—The Sports Reporter
WIND—Polish Program
WJJD—"Nothing But the Truth"
WTMJ—Heinie and his Grenadiers
6:45 p.m. CDT 5:45 CST

* NBC—Frank Buck's Adventures:
WJZ WENR
CBS—Boake Carter: WABC WBBM

-Boake Carter: WABC WBBM

KMOX
★ NBC—Irene Bordoni, songs: WEAF

★ NBC—Irene Bordoni, songs: WE
KYW
WAAF—Dusk Dreams
WCFL—Meyer Fink, talk
WGN—World's Fair Reporter
WJJD—Pennsylvanians' Orchestra
WTAM—Vender of Verse
7:00 p.m. CDT 6:00 CST
NBC—Grits and Gravy: WJZ K

7:00 p.m. CDT 6:00 CST

NBC—Grits and Gravy: WJZ KYW

★ CBS—Kate Smith, songs: WABC

WISN WIND KMOX

★ NBC—Rudy Vallee's Orch.: WEAF

WMAQ WLW WTAM

WAAF—The Symphonic Hour

WBBM—Melodies of Yesterday

WCFL—Grace Wilson, contralto

WEDC—Italian Hour

WGES—Polish-American Theater of

the Air

WGES—Polish-American Theater the Air
WGN—Hal Kemp's Orchestra
WJJD—String Ensemble
WLS—Leonard Keller's Orchestra
7:15 p.m. CDT 6:15 CST
CBS—Dr. Walter Pitkin: WAB
KMOX WISN WBBM
WGN—Salon Orchestra
WIND—Sport Squibs
WJJD—Buddy, Zeb and Otto, songs
WLS—Clyde Lucas' Orchestra WABC

7:30 p.m. CDT 6:30 CST NBC—Melody Romantique: WJZ WLS KYW—Eddy Duchin's Orchestra WBBM—Henry Busse's Orch. (CBS) WCFL—Variety Program WGN—Palmer House Ensemble WIND-Leith Stevens' (CBS) WJJD—Songs and Strings WTMJ—Rudy Vallee's Orch. (NBC)

7:45 p.m. CDT 6:45 CST KYW—Noble Sissle's Orchestra WBBM—Harry Sosnik's Orchestra WGN—Bob Pacelli's Orchestra WJJD—Movie Reporter

8:00 p.m. CDT 7:00 CST CBS—Bar X Days and Nights: WABC
WBBM KMOX

WBBM KMOX

★ NBC—Capt. Henry's Show Boat;
Lanny Ross, tenor: WEAF WMAQ
WTMJ WTAM
CBS—Freddie Hankel's Orchestra;
WISN

NBC-Death Valley Days, drama: WJZ WLW WLS
KYW—Rex Maupin's Concert; Chorus
WAAF—Bill Tracy and Sunny Duncan
WCFL—Louie's Hungry Five

WGN-Lawrence Salerno; Natalie Alt WIND—Hal Denman's Orchestra
WIJD—Organ and Melodies; Fred

8:15 p.m. CDT 7:15 CST WAAF—Sylvia Stone WCFL—Food Flashes WIND—Dorothy Gordon, so WJJD—Eb and Zeb, sketch

WJJD—Eb and Zeb, sketch

8:30 p.m. CDT 7:30 CST

CBS—Melody Masterpieces: WABC

KMOX WISN WIND

★ NBC—Goldman Band Concert:

WJZ WENR

KYW—Clyde Lucas' Orchestra

WBBM—Mark Fisher's Orchestra

WGFL—Phil Levant's Orchestra

WGN—Wayne King's Orchestra

WJJD—The Pickard Family

WLW—Showboat (NBC)

8:45 p.m. CDT 7:45 CST

8:45 p.m. CDT 7:45 CST 8:40 p.m. CDT 7:45 CST CBS—"Fats" Waller's Rhythm Club: WABC WISN KMOX WIND WCFL—Viewing the Fair with the Voice of the Air WGN—Anson Weeks' Orchestra WJJD—Uncle Lum's Appleknockers

9:00 p.m. CDT 8:00 CST

★ NBC—Paul Whiteman's Orch.; Al
Jolson: WEAF WTAM WLW WTMJ
WMAQ

★ CBS—BORDEN PRESENTS FOR-

*CBS—BORDEN PRESENTS FOR-ty-Five Minutes in Hollywood; Radio Preview of Best Current Pictures; Screen Stars in Person; Hollywood Music by Mark Warnow; Gossip by Cal York: WABC WBBM WISN NBC—Parade of the Provinces: WJZ WENR

NR —The Globe Trotter WCFL—Seeley Institute
WGN—News; Headlines of Other Days
WIND—Hal Denman's Orchestra WJJD-Detroit Symphony Orchestra WSBC-Melodies of Italy

9:15 p.m. CDT 8:15 CST KYW—Front Page Drama WCFL—Labor Flashes WGN--"Blubber" Bergman WIND-Hal Sandac's Orchestra

9:30 p.m. CDT 8:30 CST

NBC—Echoes of the Palisades: WJ

KYW

WCFL—Barratt O'Hara, talk

WENR—Buddy Rogers' Orchestra

WGN—Earl Burtnett's Orchestra

WJJD—Polish Program; Orchestra 9:45 p.m. CDT 8:45 CST

** CBS—"Full Speed Ahead," Ted I

police car broadcast: WABC ing's | WIND WBBM—Heidelberg Students (CBS) WCFL—Speakers Bureau WENR—Irma Glen's Lovable Music WGN-Orchestra

10:00 p.m. CDT 9:00 CST BC—Ernie Holst's Orchestra: WJZ WMAQ WENR BS—Vera Van, contralto: WABC BC-Frank Buck's Adventures: KYW-Pratt and Sherman; Maupin's Orchestra Orchestra
WBBM—Harry Sosnik's Orchestra
WCFL—Navy Pier Syncopators
WEDC—Slavic Memories
WGN—June Provines

10:15 p.m. CDT 9:15 CST NBC—Gene and Glenn, comedy: WTMJ WTAM WMAQ CBS—Reggie Childs' Orchestra: WABC WRBM KMOX WCFL—Phil Levant's Orchestra
WGN—HORLICK'S MALTED MILK
Presents Lum and Abner
WIND—Washington Column

Sportcasts of the Week

SCHEDULE OF EVENTS

SCHEDULE OF EVENTS

(Shown in Central Daylight Time)

SATURDAY, July 28: 5:15 p. m., Pro Golf,
CBS-WBBM network; 4:30 p. m., Arlington Futurity, WGN (720 kc.). SUNDAY, July 29:
5:15 p. m., Pro Golf, CBS-WBBM network
TUESDAY, July 31: 8:30 p. m., Boxing Bouts,
by Benny Leonard, WH (1010 kc.). THURSDAY, Aug. 2: 12 noon, 5:45 p. m., Canadian
Open Golf Championship, CKCL (580 kc.). FRIDAY, Aug 3: 12 noon, 5 p. m., Canadian Golf,
CKCL (580 kc.). SATURDAY, Aug. 4: 4 p. m.,
Canadian Golf Finals, CKCL (580 kc.).

Pulling for the continued success of the Detroit Tigers in the American League Pennant race is Harry Heilman, former slugging outfielder of the Motor City nine, who has gained much popularity City nine, who has gained much popularity as announcer for the home team. If Mickey Cochrane can bring his boys in for the World's Series. Harry will be in the mike coop for the Michigan network and this assignment will be just one of the "plumful" (borrowed from Plummer) rewards handed out to the gents who have been keeping the Tigers in the public eye. Charley Gehringer, whose heavy batting has much to do with the Detroit regal standing, is on a program of his own every week over WJR and if his team can bring home the bacon, an experienced baseballer

home the bacon, an experienced baseballer like this slugging second baseman who has every chance of leading the league swatters will be much in demand on the airwaves. In fact, it is probable that he may sign up on one of those national weekly

broadcasts next summer, with all those prize offers and trips in the *Babe Ruth* style. So, there we have another with plenty of motive for winning the League and maybe world title.

TOPPING off a season of hectic golfing battles comes the Professional Golfers national championships at the Park Club, Buffalo, N. Y., and fans of the links game Buffalo, N. Y., and fans of the links game will be served by a CBS-WBBM network August 28 and 29. A record entry of 116 players qualified for this year's playoffs and all the "big shots" of golfdom will be shooting for Gene Sarazen's crown, be shooting for Gene Sarazen's crown, and incidentally, a juicy cash reward. Sarazen, three-time winner, cancelled a European tour to enter this meet against Walter Hagen. Leo Diegel and Olin Dutra, who will be among other former title holders in the lineup. Harry Cooper, who has been playing some sensational golf lately, is another favored to finish near the top

Both broadcasts will come on the air at 5:15 p. m. CDT.

M uch unlike band maestros who made music their career before the advent fvl music their career before the advent of radio, it seems that sports announcers just happen—that's all. We are told that Ford Bond was a singer and a choral conductor and played in operettas before coming to the air. Clem McCarthy, noted turfcaster, worked as a scribe on a Chicago sheet. Norman Ross, NBC sports com-

Along the Airialto

(Continued from Page 4)

surprised if the comic coins a new catch phrase, which will become as popular as Joe Penner's "Wanna Buy a Duck," Jack Pearl's "Vas you dere Sharlie" and Ed Wynn's "Soooooooo". Vell anyvay, ay vill be listening.

NOBODY enjoys a laugh more than this scribbler and for this reason I make every effort to keep a Monday night ap-pointment at either the studio or beside

every effort to keep a Monday night appointment at either the studio or beside my loudspeaker, to listen to the ridiculously funny quips of the crazy comedian, Joe Cook. If you're not a regular listener, tune in and thank me later.

Donald Novis, heard on the same program with Cook, sang "Trees" on a recent broadcast, which evoked an amusing fan note. "Trees' has come over my speaker so often." it read, "that my parlor looks like a forest. Your rendition is plenty 'oak' with me, however. I guess you're very 'poplar' with this family, 'fir' whenever you're on the air, we 'walnut' listen to any other program. The feminine members of the family constantly 'pine' for your singing. Radio will never 'cedar' tenor who can sing like you. If you ever visit this town, perhaps you would like to meet our 'Maple'!"

Don't do it Don, 'Maple' must be nuts.

Farewell to Work

Farewell to Work

AFTER LAST Wednesday's broadcast, Spencer Dean, Dan Cassidy and all the other members of the Crime Clues broadcast ambled home, packed their suitcases and went off on their regular month's vacation from the microphone. They will resume broadcasting September 4 ... Clara, Lu 'n' Em are also talking of vacation days. They leave the kilocycles on August 3 for the same length of time

. Ask Everett Marshall who his favorite orchestra conductor is and he'll tell you, "Vic." You see Marshall is a diplomat cause Vic Arden pilots the orchestra on his Broadway Vanities program and on Friday night it's Vic Young who does the baton wielding for the singers on the Schlitz program. ers on the Schlitz program.

WELL, I'LL be darned! The phone just rang and during the conversation I was asked if I had heard that the *Great Greta Garbo* was offered fifteen thousand cold cash smackers to make a guest appearance on the Sunday night Hall of Fame show. This is the highest price offered to any individual artist. Can you imagine anyone turning down fifteen thousand dollars for a few minutes work? It makes me ill to think of it; I tank I go home—Goombye.

mentator, earned his start winning maramentator, earned his start winning marathon swimming events. Pat Flanagan worked as a Y. M. C. A. physical director during the World War. France Laux was an air ace in the war and played minor league ball. These are just a few who had no idea they would be telling a sport-minded public what some baseball player or equine star was doing. We'll have more of these pre-mike look-ins later.

Sport Shorts

D'ja notice the build-up and the novel D'ja notice the build-up and the novel style in Pat Flanagan's recent campaign for a cigaret sponsor for his baseball broadcasts. That Prima phone number will not be so famous without Pat reminding beer drinkers of it continually, but Johnny O'Hara still stands by that ale in his Sox play-by-play reports. One thing is certain—that ciggie better be good, after all the mystery describing its merits put on by Flanagan.

"Big Bill" Tilden, who has done more than anyone to publicize the pro tennis game since leaving the ranks of the ama-teurs, returned to the Davis Cup limelight as announcer during the recent Australian-United States Interzone Finals at Wimble-United States Interzone Finals at Wimbledon. Tilden is easily the biggest name in the sport, and court followers enjoyed his slants on the matches... Don't think the Chicago and Detroit Symphony orchestras are famous only for their soft strains. They met in a free-for-all baseball game in Chicago for the championship of the Century of Progress and World's Symphonic titles and both networks thought enough of the game to put on a half-hour phonic titles and both networks thought enough of the game to put on a half-hour broadcast. Pat Flanagan called the plays for CBS while Hal Totten described the fiddlin' around for NBC... While poppa Wynn plays around with a big boat, young Keenan Wynn, 18, son of the NBC comedian, goes out for titles in the inboard motor class. Taking care of and piloting his own boat, this youngster has already bagged a few races and is out for additional laurels... Ted Husing is slated for a ride—one every week at that, so our modern gunmen will have to step to keep up with this Columbia sportcaster. "Full Speed Abead" is the name of this series of modern gunmen will have to step to keep up with this Columbia sportcaster. "Full Speed Ahead" is the name of this series of rides and each Thursday at 9:45 p. m., CDT over a CBS-WABC nook-up, Husing will be heard from various speeding craft in and around Gotham. He already has been heard from a harbor patrol launch and a speeding hook and ladder truck, and on August 2 will speak from a police radio patrol car.

Reviewing Radio

(Continued from Page 4) protective body, depends the quality of sustaining programs which we are to hear in the near future. Almost anything would on the near future. Almost anything would be an improvement. But how can you expect the poor sustaining performers, or some of the so-called "paid ones" to be entertaining, sparkling and fresh when most of them are wondering where their next meals are coming from, if anywhere? In most of New York's independent studios, and in several instances where nether that the sustainers are works are concerned, the sustainers are working for coffee and cakes, or gratis, just for the opportunity of being around, and "on the air" when sponsors come

snooping for talent.

The irony of all this is that sponsors don't snoop any more in the studios. They are combing the cinema lots.

But I hope Equity is successful. The one grand thing it can do for a sustaining artist is break up a racket that is the most pernicious feature of the radio world. By that I mean the imposition inflicted by a number of selfish radio writers, who, God knows why, are supposed to have a club perpetually poised above the poor artists' heads.

Again, I call you lucky customers. For a couple of weeks you will be rid of this column while I take a vacation (the boss is wondering why as he reads this over my shoulder). I have managed to convince him, without much trouble that it is the reader who really needs it, so with this humane object in mind, I'm toddling

THURSDAY NIGHT 8:00 C.S.T. * 9:00 C.D.T.

Columbia Network*

45 MINUTES IN HOLLYWOOD"

Borden's sensational program

* IT'S HOLLYWOOD FROM THE INSIDE!

Pre-views of the best current pictures

√ Famous Stars in Person **✓** Studio Gossip by Cal York

✓ Music by Mark Warnow *For stations - see Radio Guide Listings





HOUSEWIVES!!

Work one pleasant hour daily in your own home; EARN up to ONE HUNDRED DOLLARS monthly. Immediate pay. Plenty of extra montenty to do with as your please! No canvassing. No experience needed. NOTHING to buy or sell. Offer limited in your district. ONLY EXPENSE THREE DIMES for complete, detailed instructions. Send 3 dimes pour

FREED'S RADIO CO.
5053 Baltimore Ave., Philadelphia, Pa

TYPISTS' ASS'N, 1894 Hunter Bldg., CHICAGO

Programs to Be Heard

Thursday, Aug. 2

Continued from Preceding Page

10:30 p.m. CDT 9:30 CST

NBC—Freddie Berrens' Orchestra
WEAF WTAM WMAQ
KYW—Dance Orchestra
WCFL—Eddie Varzos' Orchestra
WENR—Carl Hoff's Orchestra
WGN—Wayne King's Orchestra
WIND—Hal Sandac's Orchestra
WISN—Reggie Childs' Orch. (CBS)
WTMJ—Vernon Craig
10:45 p.m. CDT 9:45 CST
CBS—Henry Busse's Orchestra: WAB

10:45 p.m. CDT 9:45 CST CBS—Henry Busse's Orchestra: WABC WISN WBBM WCFL—Clara LeFevre, contralto WENR—Press Radio News; Leonard Keller's Orchestra WGN—Anson Weeks' Orchestra

WTMJ—Dancing in Milwaukee (NBC)
11:00 p.m. CDT 10:00 CST

★ NBC—Milwaukee Philharmonic Orchestra: WJZ KYW WTMJ
CBS—Joe Reichman's Orchestra: WABC WISN WBBM
WCFL—Paul Ash Review
WENR—Buddy Rogers' Orchestra
WIND—Hal Denman's Orchestra
WMAQ—Eddy Duchin's Orchestra
11:15 p.m. CDT 10:15 CST
KMOX—Joe Reichman's Orch. (CBS)

KMOX-Joe Reichman's Orch. (CBS)

WGN—Ted Weems' Orchestra WMAQ—Frankie Masters' Orchestra WTAM—Jimmy Lunceford's Orchestra (NBC) 11:30 p.m. CDT 10:30 CST CBS—Enoch Light's Orchestra: WABC KMOX

KMOX

NBC—Harold Stern's Orchestra: WEAF WTAM WLW NBC—Dancing in the Twin Cities: WJZ WMAQ KYW-Herman Crone's Orchestra

WBBM—Earl Hines' Orchestra (CBS) WCFL—Navy Pier Syncopators WENR—Hessberger's Orchestra WGN—Hessoerger's Orchestra
WGN—Earl Burtnett's Orchestra
WIND—Jimmy Noone's Orchestra
WTMJ—Dance Orchestras
11:45 p.m. CDT 10:45 CST

WGN-Late Dance Orchestras 12:00 Mid. CDT 11:00 p.m. CST CBS-Freddy Hankel's Orch.: WBBM WISN KYW-Herman Crone's Orchestra

WENR—Clyde Lucas' Orchestra
WIND—Hal Sandac's Orchestra
WMAQ—Leonard Keller's Orchestra
12:30 a.m. CDT 11:30 p.m. CST
CBS—Ray O'Hara's Orchestra: WISN
KMOX
KYW—Frankie Masters' Orchestra
WENR—Carl Hoff's Orchestra
WIND—Salon Music
WBBM—Jack Russell's Orch. (CBS)
WMAQ—Eddy Duchin's Orchestra
1:00 a.m. CDT 12:00 Mid. CST
WBBM—Jules Alberti's Orchestra

WBBM—Jules Alberti's Orchestra 1:30 a.m. CDT 12:30 CST WBBM—Henry Busse's Orchestra 1:45 a.m. CDT 12:45 CST WBBM—Earl Hines' Orchestra

6:00 a.m. CDT 5:00 CST S—Family Circle 6:15 a.m. CDT 5:15 CST WLS—Weather and Market
6:30 a.m. CDT 5:30 CST
WLS—Arkansas Woodchopper and Hal
6:45 a.m. CDT 5:45 CST
WBBM—Farm
WLS—Bulletin
Board
7:100 cm. CDT 5:00 CST 7:00 a.m. CDT 6:00 CST KYW—Musical Clock WAAF—Farm Folks Hour WAAF—Farm Folks Hour
WBBM—Variety Program
WGN—Good Morning Program
WIND—△Morning Devotional Period
WLS—Smile-A-While Time
WMAQ—Charles Sears, tenor
7:15 a.m. CDT 6:15 CST
WIND—Farm Bulletin, talk
WMAQ—Health Exercises
7:30 a.m. CDT 6:30 CST
NBC—Cheerio: WEAF WTAM WMAQ
WLW
WAAF—Breakfast Express

WI.W
WAAF—Breakfast Express
WIND—Good English
WLS—△Morning Devotions
WTMJ—△Devotional Services
7:45 a.m. CDT 6:45 CST
WIND—Polish Music
WLS—Spareribs' Fairy Tales
8:00 a.m. CDT 7:00 CST
NBC—Breakfast Club: WJZ WMAQ
CBS—Deane Moore, tenor: WABC
WIND NBC-Herman and Banta: WEAF

WLW WLS-Mac and Bob WTMJ-The Sun Dial 8:15 a.m. CDT 7:15 CST NBC-Landt Trio and White: WEAF WLW WTAM -Metropolitan Parade: WABC

CBS—Metropolitan raraue. WIND
WIND WJD—Schlagenhauer's Theater
WLS—Produce Reporter; News
8:30 a.m. CDT 7:30 CST
NBC—Taters and Mule: WEAF WTAM
WCFL—Man of Steel
WLS—Peggy and Steve
8:45 a.m. CDT 7:45 CST

WLS—Peggy and Steve 8:45 a.m. CDT 7:45 CST NBC—Cyril Towbin: WEAF WLW WGN—Keep-Fit Club WLS—Kitchen Krew 9:00 a.m. CDT 8:00 CST

CBS—Madison Singers: WABC WBBM NBC—Breen and de Rose: WEAF

NBC—Breen and C. KYW
NBC—The Three C's, trio: WJZ
WMAQ
WGN—Lawrence Salerno and Rondo-

liers
WIND—The Hawk, mystery drama
WLS—Bundesen Magazine of the Air
9:15 a.m. CDT 8:15 CST
NBC—Clara, Lu 'n' Em. gossip: WEAF
WTAM WTMJ WLW WGN
NBC—Hazel Arth, contralto: WJZ
WMAQ
KYW—Lrang King

WMAQ
KYW—Irene King
WAAF—Morning Merry-Go-Round
WBBM—Household Institute
WIND—Happiness Review
WJJD—Today's Tunes
9:30 a.m. CDT 8:30 CST
MRC—Perce Padio Nove (5 Mi

NBC—Press Radio News (5 Min.):
WEAF WTAM WMAQ
NBC—Joe White, tenor: WEAF KYW
NBC—Today's Children: WJZ WTMJ
CBS—Press Radio News (5 Min.):

NBC—Today's Children (1998)
CBS—Press Radio News (5 Min.);
WABC WISN
WBBM—Jane Froman; Orchestra
WGN—Market; Leonard Salvo, organist
WIND—Horace Mann High School

Band
9:45 a.m. CDT 8:45 CST

NBC—Press Radio News (5 Min.):
WJZ KYW

NBC—Radio Kitchen: WJZ KYW

NBC—Betty Crocker, cooking talk:
WEAF WMAQ WTAM WLW

WAAF—Hawaiian Echoes
WBBM—Mrs. Ford Carter
WGN—Lovely Ladies Marion Holt
WTMJ—Mary Maber's Shopping Basket

ket 10:00 a.m. CDT 9:00 CST CBS—Cooking Closeups; Mary Ellis Ames: WABC WBBM KMOX NBC-Morning Parade: WEAF KYW

NBC—Morning Parade: WEAF KYW WTAM
WAAF—Organ Melodies
WGES—Popular Songs
WGN—Movie Personalities
WIND—Wildey and Sheehan, songs
WLS—Poultry and Livestock Markets
WMAQ—Women's Page of the Air
WSBC—Band Parade
WTMJ—Helen Mendenhall Ryerson
10:15 a.m. CDT 9:15 CST
CBS—Rambles in Rythm: WABC
WBBM WISN
WAAF—Ballads

WBBM WISN
WAAF-Ballads
WIND-Musical Favorites
WENR-Today's Children, sketch
WGN-Your Friendly Neighbor
WIND-Salon Music
WMAQ-Institute of Radio Service
WTMJ-Woman's News of the Day
10:30 a.m. CDT 9:30 CST
NBC-The Merry Macs: WJZ KYW

Star * Indicates High Spot Selections 1:30 p.m. CDT 12:30 CST

CBS-Do Re Mi, trio: WABC WISN WIND
WAAF-Dance Revue
WBBM-Art Wright, tenor
WENR-Daily Program Preview
WGN-Doring Sisters
WMAQ-Melody Mixers
WTMJ-Bob De Haven's Frolic CBS—Joan Marrow, music: WABC KMOX Q.G.—Painted Division: Q.G.—Painted Dreams: WUN NL WBBM—The Cadets WENR—Songfellows (NBC) WIND—Serenaders; Hawaiian Duo WTMJ—Hollywood Movie Letter 11:00 a.m. CDT 10:00 CST 36C—Mary Phillips, songs: W WENR WENK
CBS—Betty Barthell, songs: WABC
WBBM KMOX WISN
KYW—Rose Vanderbosch, pianist
WAAF—Mountain Melodies

WAAF—Mountain Melodies
WIND—Irene, Queen of the Ivories
WTMJ—Betty Crocker, talk
11:15 a.m. CDT 10:15 CST
NBC—Fields and Hall: WJZ WENR
CBS—Among Our Souvenirs: WABC
KMOX WIND
NBC—Honey Boy and Sassafras,
sketch: WEAF KYW
WAAF—Bandstand

WAAF—Bandstand WBBM—Virginia Clark; Gene and

WBBM—Virginia Clark; Gene and Charlie
WGN—Tom, Dick and Harry
WMAQ—Summer School of the Air
WTMJ—With a Song
11:30 a.m. CDT 10:30 CST
NBC—Farm and Home Hour: WJZ
WMAQ
CRS—Al Kavalin's Orchestra: WABC

WMAQ
CBS—Al Kavelin's Orchestra: WABC
WIND WISN KMOX
NBC—Merry Madcaps: WEAF WTAM
WLW KYW

WLW KYW
WAAF—Helene Sackett
WBBM—Old Melody Time
WENR—Home Service
WGN—Market; Len Salvo, organist
WTMJ—Bowey's Program
11:45 a.m. CDT 10:45 CST

WAAF-Rhythm Review
WBBM-Frank Wilson; Norm Shere
WGN-June Baker, home management
WLS-Friendly Philosopher
WTMJ-Hans Badner's Bavarians

Afternoon 12:00 Noon CDT 11:00 a.m. CST NBC-Rex Battle's Ensemble: WTAM KYW KYW
CBS—Velazco's Orchestra: WABC
WISN WIND
WAAF—Noon-time Concert
WBBM—Milton Charles, organist
WCFL—Dr. Springer's Forum
WGN—△Mid-day Service
WLS—On Parade
WTMJ—What's New in Milwaukee?
12:15 p.m. CDT 11:15 a.m. CST -Rex Battle's Ensemble: WEAF NBC—Rex Battle's Ensemble: WEAF WTAM KMOX—Velazco's Orchestra (CBS) WBBM—Herbert Foote, organist WJJD—Lawyers' Legislative League 12:30 p.m. CDT 11:30 a.m. CST ** NBC—Plymouth Pilgrimage Honoring Calvin Coolidge: WJZ WLW KYW CBS—Buddy Fisher's Orchestra: KYW
CBS—Buddy Fisher's Orchestra:
WABC WISN WIND
NBC—Dick Fiddler's Orchestra:
WEAF WMAQ WTAM
WBBM—Helen Fitch, movie critic
WCFL—State Department of Public Health
WGN-Markets; Len Salvo, organist
WLS-Westerners; Joe Kelly
WTMJ-Jack Teter and the Playboys
12:45 p.m. CDT 11:45 a.m. CST
WBBM-Jerry Sullivan, lyric tenor
WCFL-Leo Terry, organ recital
WGN-Palmer House Ensemble
WLS-Weather, Markets
WTMJ-Variety Program
1:00 p.m. CDT 12:00 Noon CST
CBS-The Eton Boys: WABC KMOX
WISN WISN BC—Airbreaks; Variety: WEAF WMAQ WTAM WAAF—Hoosier Philosopher WBBM—Eddie and Fannie Cavanaugh, WBBM—Eddie and Fanme Cavana Gossip Club WCFL—Farm Talk WGN—Jesse Crawford, organist WIND—"Fire Prevention Talk" WLS—Prairie Farmer Dinnerbell WTMJ—Heinie's Grenadiers 1:15 p.m. CDT 12:15 CST
CBS—Johnny

BS—Johnny Augustine's Orchestra: WABC WISN WBBM

WAAF—The Star Parade WCFL—World's Fair Orchestra WGN—Romance of Helen Trent WIND—Livestock Markets

BS—Ann Leaf at the Organ: WABC KMOX WISN WIND KMOX WISN WIND
NBC--The Sizzlers, male trio: WEAF
WTAM WMAQ
KYW-Smack Out (NBC)
WAAF--Jim and Stelle
WBBM--Pinto Pete WGN-World's Fair Orchestra WLS-Uncle Ezra WMAQ-The Sizzlers WTMJ-Variety Program 1:45 p.m. CDT 12:45 CST BC—Ma Perkins, drama: WEAF WLW_WTAM WLW WTAM
KYW—Prudence Penny
WAAF—Waltzes
WCFL—Leo Terry, organist
WGN—Palmer House Ensemble
WLS—Livestock and Grain Markets
WMAQ—Board of Trade
2:00 p.m. CDT 1:00 CST
★ NBC—Maria's Matinee; Mary Lou;
Conrad Thibault, baritone; Gus
Haenschen's Orchestra: WEAF WLW
WTAM WTMJ WMAQ
CBS—The Four Showmen: WABC BS—The Four Showmen: WABC KMOX WIND WISN KYW-Don Carlos' Orchestra (NBC) WCFL-Red Hot and Low Down WGN-Harold Turner, pianist WLS—Homemaker's Hour WSBC—Waltz Time 2:15 p.m. CDT 1:15 CST
BS—The Hurdy Gurdy Man: WABC
WISN WIND WISN WIND
NBC—Visit to Foreign Villages:
WJZ KYW
WAAF—Estelle Barnes, pianist
WGN—Century of Progress Orchestra 2:30 p.m. CDT 1:30 CST BC—Chicago A Capella Choir: WJZ KYW The Grab Bag: WABC WISN CBS—The Grap Bag. USBC MUND
WIND
WAAF—Encores
WBBM—Baseball Personalities
WGN—Mark Love, basso
2:45 p.m. CDT 1:45 CST
WAAF—Markets and Weather
WBBM—Baseball; Chicago Cubs vs.
Graphanti Cincinnati WGN-Baseball; Cincinnati vs. Chicago Cubs WIND-Baseball; Chicago Cubs vs. Cincinnati 3:00 p.m. CDT 2:00 CST NBC-Betty and Bob, drama: WJZ WLW WLS WTMJ WLW WLS WTMJ
CBS—Lazy Bill Huggins, baritone:
WABC KMOX WISN
KYW—Nelson and Stitzel
WAAF—Music in the Air
WCFL—Moments Musicale
WHFC—Lawyers' Legislative League
WMAQ—Baseball; Cubs vs. Cincinnati
3:15 p.m. CDT 2:15 CST
CBS—Playthm Bandbox; WABC WISN WMAQ—Baseball; Cubs vs. Cincinnati
3:15 p.m. CDT 2:15 CST
CBS—Rhythm Bandbox: WABC WISN
KMOX
WLS—Gene Autry, cowboy songs
WTMJ—Badger Spotlight; News
3:30 p.m. CDT 2:30 CST
NBC—Chicago Symphony Orchestra:
WEAF WTAM
CBS—U. S. Army Band: WABC
KMOX WISN
KYW—Maurie Sherman's Orchestra
WAAF—Salon Concert
WCFL—World's Fair Orchestra
WEDC—Washington News
WENR—The Singing Stranger
NTMJ—Organ Melodies
3:45 p.m. CDT 2:45 CST
WAAF—Salon Concert
WENR—Chicago Symphony Orchestra
(NBC) WENR—Chicago Symphony Orchestra (NBC)
WTMJ—Market Review
4:00 p.m. CDT 3:00 CST
KYW—Century Concert
WAAF-Estelle Barnes, pianist
WCFL—John Maxwell, food talk
WTMJ—Baseball; Milwaukee vs. Indianapolis MINJ—Baseball; Milwaukee vs. Indianapolis

4:15 p.m. CDT 3:15 CST

KYW—Hawaiian Village Orchestra
WAAF—Health Talk
WCFL—June and Jack
WISN—Frank Bailev's Orch. (CBS)

4:30 p.m. CDT 3:30 CST

NBC—Singing Lady: WJZ WLW
NBC—William Lundell, interviewer:
WEAF WTAM
KYW—Pappy, Ezra and Zeke
WAAF—Waltzes
WCFL—Leon Terry, organist
WENR—Ma Perkins (NBC)

4:45 p.m. CDT 3:45 CST
CBS—Mischa Raginsky's Orchestra:
WABC KMOX
NBC—Alice in Orchestralia: WEAF
WTAM
KYW—Harmony Four Sherr, pianist WCFL—Admiral Arnold KYW-Harmony Four WAAF-Kenneth Johnson WBBM-Norm Sherr, pianist WCFL-Junior Federation Club CBS-Court of Human Relations: WABC WBBM WCFL-Variety Program

WENR—Ranch Boys (NBC) WIND—Sports Review 5:00 p.m. CDT 4:00 CST

NBC—Ted Black's Orchestra: WJZ

WENR

NBC—Al Pearce and His Gang: WEAF WMAQ WLW CBS—Round Towners Quartet; Orchestra: WABC WISN WBBM KMOX KYW—Mel Stitzey, pianist WAAF—Rhythm Kings WAAR—RHYUM KINGS WCFL—Plano and Organ Program WGES—Polish Home Makers' Hour WGN—Orchestral Program WIND-Trio 5:15 p.m. CDT 4:15 CST World's Fair Orchestra: WISN WBBM

NBC—Al Pearce and His Gang: KYW
WTAM

WCFL—Millie and Tillie

WENR—Salty Sam, sketch

WGN—Bob Pacelli's Orchestra

5:30 p.m. CDT 4:30 CST

NBC—Press Radio News (5 min.):

WEAF WTAM WMAQ

NBC—Horacio Zito's Orchestra: WEAF

WTAM WMAQ

KYW—Uncle Bob's Safety Club

WAAF—Musical Travelogue

WBBM—Jack Armstrong

WCFL—Grace Wilson, contralto

WENR—Dorothy Page, songs (NBC) WBBM WENR—Gace Wison, contrained WENR—Dorothy Page, songs (NBC) WGN—The Singing Lady (NBC) WIND—Wurtzebach's Orchestra (CBS) 5:45 p.m. CDT 4:45 CST CBS—Buddy Welcome's Orchestra: BS—Buddy W WISN WBBM WISN WBBM
NBC—Orphan Annie: WENR WGN
NBC—Lowell Thomas, today's news:
WJZ WLW
WAAF—Front Page Drama
WCFL—Twilight Musicale WIND—String Trio WMAQ—Mysterious Island

G:00 p.m. CDT 5:00 CST

NBC—Johnny Johnson's Orchestra:
WJZ WMAQ
KYW—Trio Romantique (NBC)
WAAF—Ray Waldron's Sports
WCFL—Labor Flashes
WENR—What's the News?
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Music
WJJD—Sports Review
WTMJ—String Trio
G:15 p.m. CDT 5:15 CST
KYW—The Globe Trotter
WAAF—Evening Song
WBBM—Pat Flanagan's Sports Review
WCFL—Eddie Varzos' Orchestra
WENR—Baseball Resume
WGN—Palmer House Ensemble WGN-Palmer House Ensemble WGN—Palmer House Ensemble
WJJD—Ben Kanter, music and banter
WMAQ—News
WTMJ—"Our Club"
6:30 p.m. CDT 5:30 CST
KYW—Rex Maupin's Orchestra
WAAF—Popular Potpourri
WBBM—Eddie House, organist
WENR—Marion and Jim Jordan
WGN—Sports Reporter
WIND—Polish Hour
WJJD—The Hawk, mystery drama WIND—FORM HOUR
WJJD—The Hawk, mystery drama
WMAQ—Grace Hayes, songs (NBC)
WTMJ—Heinie's Grenadiers
6.45 n.m. CDT 5:45 CST

★ NBC—Frank Buck's Adventures:
WJZ WENR WJZ WENR CBS—Boake Carter, news: WABC WBBM KMOX KYW—Frankie Masters' Orchestra WAAF—Dusk Dreams WCFL—Eddie Varzos' Orchestra WCFL—Eddie Varzos' Orchestra
WGN—World's Fair Reporter
WJJD—Pennsylvanians' Orchestra
7:00 p.m. CDT 6:00 CST
★ NBC—Concert; Countess Olga Albani, soprano: WEAF WTAM KYW
★ CBS—Kate Smith's Swanee Music:
WABC WISN KMOY WIND ★ CBS—Kate Smith's Swanee Music:
WABC WISN KMOX WIND

★ NBC—Ethel Shutta; Walter O'Keefe: WJZ KLS WMAQ
WAAF—The Symphonic Hour
WBBM—Harry Sosnik's Orchestra
WGES—Novak Players
WGN—Hal Kemp's Orchestra
WID—String Engenble WJJD—String Ensemble
7:15 v.m. CDT 6:15 CST
CBS—The Columbians: WABC KMOX
WBBM—Frank Wilson, tenor; Norm

WGN—Orchestral Program
WIND—Sport Squibs
WJJD—Buddy, Zeb and Otto, songs
7:30 p.m. CDT 6:30 CST
NBC—Public Affairs Council, talk:
WJZ WLS

WGN—The Lone Ranger WIND—Barbeaux Sisters, songs WJJD - Movie Reporter WMAQ—Variety Revue WTMJ—Concert (NBC) 7:45 p.m. CDT 6:45 CST

NBC—Jack and Loretta Clemens: WJZ WLS WIND—Joe Dalton, songs WJJD—Music and Banter; Ben Kanter

WJJD—Music and Banter; Ben Kanter
8:00 p.m. CDT 7:00 CST

NBC—Phil Harris' Orchestra; Leah
Ray: WJZ WLS

★ NBC—Waltz Time; Frank Munn,
tenor: WEAF WMAQ WTAM WLW
KYW—Cal Knight's Orchestra
WAAF—Betty Olson
WCFL—Louic's Hungry Five
WGN—Studio Orchestra
WIND—Chicago Panorama, drama
WJJD—Gretchen Lee, vocalist; Fred
Beck, organist
WTMJ—Old Observer
8:15 p.m. CDT 7:15 CST

WTMJ—Old Observer

8:15 p.m. CDT 7:15 CST
CBS—"Fats" Waller: KMOX WISN
WIND
WAAF—Sunset Salute
WBBM—Henry Busse's Orchestra
WCFL—Food Flashes
WGN—Comedy Stars of Hollywood
WJJD—Eb and Zeb, comedy sketch
WTMJ—Dance Orchestra

8:30 p.m. CDT 7:30 CST ★ NBC—Phil Baker, comedian: WJZ

★ NBC—Phil Baker, comedian: WJZ
WENR
NBC—Pic and Pat, comedians: WEAF
WMAQ WTAM
★ CBS—Johnny Green, "In the Modern Manner": WABC KMOX WIND
WBBM—Jules Alberti's Orchestra
WCFL—Eddie Varzos' Orchestra
WGN—Wayne King's Orchestra
WJD—The Pickard Family

8:45 p.m. CDT 7:45 CST
WBBM—The Puzzler
WCFL—Viewing the Fair with the
Voice of the Air
WGN—Anson Weeks' Orchestra

9:00 p.m. CDT 8:00 CST

NBC—Mario Cozzi, baritone: WJZ

WENR WLW

CBS—Col. Stoopnagle and Budd:

WABC WBBM KMOX WISN

NBC—First Nighter, sketch: WEAF

WTAM WMAQ WTMJ

KYW—The Globe Trotter

WCEL—Polish Program WCFL—Polish Program
WGN—News; Headlines of Other Days
WJJD—Detroit Symphony Orchestra
WSBC—Jewish Hour

9:15 p.m. CDT 8:15 CST KYW—Hot Peppers WGN—Dream Ship WIND—Hal Sandac's Orchestra 9:30 p.m. CDT 8:30 CST

★ NBC—Jack Benny, comedian: WEAF WLW WTAM WMAQ WTMJ ★ NBC—Chicago Symphony Orch.: WJZ KYW WENR—Gene Arnold WGN—Ted Weems' Orchestra WIND—String Trio
WJJD—Polish Program
9:45 p.m. CDT 8:45 CST

9:45 p.m. CDT 8:45 US1
CBS—Carlile and London: WA
WIND KMOX
WBBM—Shadows of Suez
WENR—Buddy Rogers' Orchestra
WGN—Hal Kemp's Orchestra
10:00 p.m. CDT 9:00 CST
CBS—Edith Murray, songs: WA
WIND

WTMJ
KYW-Pratt and Sherman
WBBM-Henry Busse's Orchestra
WCFL-Dance Orchestra
WEDC-Jewish Cabaret Hour
WENR-Racing Highlights; Johnny

WEDC—Jewish Cabaret Hour
WENR—Racing Highlights; Johnny
Johnson's Orchestra
WGN—June Provines
10:15 p.m. CDT 9:15 CST
NBC—Gene and Glenn, comedy sketch;
WMAQ WTMJ WTAM
WBBM—Isham Jones' Orch. (CBS)
WCFL—Phil Levant's Orchestra
WGN—HORLICK'S MALTED MILK
presents Lum and Abner.

WGN—HORLICK'S MALTED MILK
presents Lum and Abner
WIND—Washington Column
10:30 p.m. CDT 9:30 CST
NBC—Enric Madriguera's Orchestra:
WJZ WMAQ
NBC—Freddie Martin's Orchestra:
WEAF WTAM KYW
CBS—Earl Hines' Orchestra: WBBM
WISN
KMON—Court of Human Relations
(CBS)

WENR—Carl Hoff's Orchestra WGN—Wayne King's Orchestra WIND—Hal Sandac's Orchestra WTMJ-Vernon Craig 10:45 p.m. CDT 9:45 CST WENR—Press Radio News; Leonard Keller's Orchestra WGN—Anson Weeks' Orchestra

Peeping into the Local Studios

The more you fiddle around with this business of writing for publication, the more you become aware of the fact that no story has been told until you've heard both sides.

A recent paragraph on the intended de-parture of *Hal O'Halloran* from Station WLS brought a flood of inquiry and no little comment as to the questionable reference to the station's part in his leaving. Hal, it was made clear, has had as much part in the dissatisfaction as had studio officials with whom the differences arose.

One particular biting, but none-the-less-

appreciated, letter from a Gary reader berated the writer roundly as an old he-gossip with a grudge against WLS, which he was putting into print because of his medium of expression.

This seemed an unwarranted indictment as the writer surely has nothing but the friendliest feeling for the Prairie Farmer station and its executive staff. After all was WLS which picked him up as raw material, gave him his chance and permitted him to finish high in RADIO GUIDE'S recent popularity contest in spite of never having enjoyed a network broadcast.

That's not the sort of sponsorship that smart people develop animus toward, so to confuse ordinary comment with acrimony is more of a reflection on his literary ability than on his state of mind. He must simply fail to make himself clear. Your scribe's differences with WLS were purely on the matter of policy and for purely on the matter of policy and for-tunately were not tinged with any per-sonal angle. The respect he has for the entire organization is most profound. So if an error crept into the account of the O'Halloran situation, it was purely

one of omission rather than of commission. Which all prompts the reminder that other familiar names expected shortly to be missing from the WLS roster are those of Mac and Bob and Ralph Walds Emerced. Waldo Emerson.

DO YOU WONDER whatever became of *Harold Fair*, former CBS-WBBM production chief? Fair, who, oddly enough was unfairly one of the human sacrifices in the now famous Steve Trumbull-CBS Battle of the Dunes, that drum-head machine-gun encounter with escaped convicts is now radio production head of an victs, is now radio production head of an

By Harry Steele

advertising agency and is being highly complimented on a series of weekly pro-grams devised for a Nebraska utility company and being aired over WOW, Omaha.

MAYBE it's the recent presence in town of May Questal, but something renders the urge to comment on a youthful Chicago singer who, without benefit of mimicry, is a natural Betty Boop in her own right.

She is 16-year-old Rita Barry, a south side lass who just wound up a high school career with several honors. So far her appearances have been in the amateur ranks, but she seems destined to be approached by some sponsor or network if some enterprising cafe owner doesn't of those lethangic plants.



Rita Barry

sign her while one of those lethargic planning boards is con-templating the square root of radio

emplating the square root of radio artistry.

Rita might be classified as a natural for floor work, as her beauty and alluring proportions, despite her immature age, would grace any band. But it is to be hoped that the lure of the cafes will not appeal to her, because she is a child in thought and action and it would be paralless to express her to the gappy. heartless to expose her to the seamy business of a public rendezvous. Radio should be her medium until she has seen more of cosmic evils.

At present she is being heard on the Gordoni Star Parade over WSBC, Mondays at 11 p.m.

DRAMATIZING songs is the mission undertaken by Mary Jane Walsh, Iim Little and Jerry Marlowe in a new CBS-WBBM series, entitled "Two Pals and a Gal" which can be heard Wednesdays at 4:45 to 5 p. m. Now that the railway equipment business is at the nadir, it is

beginning to be apparent what became of the lads who used to name Pullman cars. They are titling radio scripts.

FRANKNESS seeping into the press material sent out by radio publicity de-partments warrants recounting to a pub-lic made somewhat skeptical by the trend toward overstressing. CBS naively mentions that a Chinese baritone, who was to be Eddie-Fannied, would sing "On the Road to Mandalay" and several popular

H. LESTER TREMAYNE, WLS ac-H. LESTER TREMAYNE, WLS actor heard in the daily Bundesen hour, had a July 4th experience which might have inspired the headline: *Traitor's Trousers Tattered*. Tremayne, an Englishman, was celebrating American independence with the usual emblems of the day, and was the victim while driving of a miseast term. the victim, while driving, of a miscast torthe victim, while driving, of a miscast tor-pedo, tossed by a feminine companion from the rear seat. What wasn't ripped from H. Lester's anatomy by the blast was fired by the resulting sparks. The impact came right at the seat of the re-bellion and Tremayne has been using a standing mike on all programs since the 4th.

JUST BY WAY of variety, here is a new phase of the slightly frayed theatrical adage, the show must go on. The youthful but seasoned Sunda Love, popular Chicago radio actress, last week encount-Chicago radio actress, last week encountered a situation where a show was ready to go on, but by one of those weird mishaps for which no one is willing to account, it was neatly blocked off by the complete absence of a script. Unwilling to let her sponsors down, Sunda stepped into the breach with 15 minutes of ad libbing on how to nurture personal charm and begutty. Of course Sunda has a big and beauty. Of course Sunda has a big advantage. She has a long head start on a lot of her radio contemporaries in the matter of allure so if she only gave away her personal formulas she fulfilled her

THE EXCITEMENT of career seek-THE EXCITEMENT of career seeking is being dramatized for youths of the middle west by *Red Quinlan*, the Boy Reporter, each Saturday at 12:15 p. m. on Station WIND. Red, browsing about the various professions in search of an opening for an alert youth stresses logically ing for an alert youth, stresses logically the difficulties of a youngster attempting a commercial debut.

THE CURRENT last laugh at WAAF is being enjoyed by staff announcers. The boys who do the mike work at any stafrom the engineers now and then. By virtue of the new studio locale live stock reports have to be given from the transmitter headquarters at the stock yards and it devolves upon the engineers to do the daily readings. There is much hilarity among the announcers over the technicians' obvious discomfort at the new task.

MOTHERS who visualize their off-MOTHERS who visualize their off-spring as potential rivals of the popular juveniles and see in them luxury pro-viders par excellence, will have an op-portunity through WIND, Gary, to test their children's capabilities. The Indiana station is building a children's production and will conduct a series of auditions to select the talent. The aspiring young-sters must be under 12 years of age and those who sing, act, recite or do novelty numbers are urged to register their names numbers are urged to register their names with the assurance that the whole matter is thoroughly sincere and that they will be called for a hearing.

How YOU Can Get BROADCASTING into



IT 18N'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown-yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

Broadcaster the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high salaried Graham MacNamees, Olive Palmers and Floyd Gibboness of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paxing Broadcasting jobs open to men and women of talent and training.

Our FREE book, "How to Find YoursPlace in Broadcasting" gives full particulars regarding our Course, It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving un your present job or making a single sacrifice of any kind. You learn at home in your spare time.

Flowd Gibbons School of Broadcasting 2000-14th St., N.W., Dept. 4F30, Washington, D.C. Without obligation send me your free booklet 'How to Find Your Place in Broadcasting' and full particulars of your home study Course

Address..... itv..... State.....





NEW WRITERS **2 CONTESTS**

We offer 102 prizes for best song poems. 102 prizes for best short Radio Plays. Send 3c stamp for details and entry blank.

Contests close Sept. 10th.

Secretary, RADIO ARTISTS' LEAGUE, Binghamton, N. Y.

\$\$ SONG WRITING \$\$

pald by Music Publishers and Taiking Picture Producers. Free booklet describes most complete song service ever offered. Hit writers will revise, arrange, compose music be your lyrics or lyrics to your music, secure U. S. copyright, broadcast your song over the radio. Our Sales Department submits to Music Publishers and Hollywood Picture Studios, WRITE TODAY for FREE BOOKLET. UNIVERSAL SONG SERVICE, 662 Møyer Bidg., Western Ave., and Sierra Vista, Hollywood, Calif.



and other obstinate skin eruptions
Is it necessary to suffer from these unsightly skin irritations? PSORACINE, a wonderful new discovery now relieving many stubborn cases where other treatments failed. Try it no matter how long afflicted. Write for sworn proof and free information.

EDWARDA. KLOWDEN
519 N. Central Park, Chica

Ask Mr. Fairfax

ED PRENTISS plays a dual role in the Today's Children sketch, that of Charles Hawkins and Donald Carter. (For Mrs. C. L. P., Indianapolis, Ind.)

NEATNESS AND ACCURACY will both count in the "Name-the-Stars" contest, but it is entirely up to you to decide just how you want to set up your entry. (For H. S., Philadelphia, Pa.)

GEORGIE GOEBEL was born in Chicago May 20, 1919. He weighs 92 pounds, has light brown hair and expressive blue eyes. His hobbies are tennis, horse-back riding and baseball. He has been with the WLS Barn Dance crew since November, 1932. (For K. S., Gary, Ind.)

DAN AND SYLVIA can be heard over station KDKA in Pittsburgh. (For Mrs. A. Miller, Berwyn, Ill.)

ADDRESS the stars in whom you are interested in care of the station over

which you hear them. It is against our policy to give out private addresses. (For Charles T. Wood, Dorchester, Mass.)

SKYLAND SCOTTY is 24 years old, and is not married.

LULU BELLE is 21 years old, and single. (For F. K. Adams.)

HUGH CROSS is vacationing at present. He was last heard at WHO, Des Moines, Iowa. (For Mrs. N. S., Zanesville, O.)

RUSS KIRKPATRICK measures 6 feet 1 1-2 inches, weighs about 170 pounds, has dark brown hair and blue eyes. He is 22 years old and not married.

JACK KAY is married. (For L. C. B. Winnebago, Wis.)

PAUL PENDARVIS is playing in the Hotel Lowry in St. Paul, with broadcasts over WCCO in Minneapolis. (For Henry Roselieb, Ir., Torrington, Conn.)

11:00 p.m. CDT 10:00 CST NBC-Ralph Kirbery, baritone (5 Min.): WEAF WLW KYW NBC—Harold Stern's Orch.: WEAF WLW KYW CBS—Harry Sosnik's Orchestra: WISN WBBM

WCFL-Paul Ash Revue WENR-Buddy Rogers' Orchestra WIND-Howard Chamberlain, baritone WMAQ—Eddy Duchin's Orchestra WTMJ—Dance Orchestra

Programs to Be Heard

11:15 p.m. CDT 10:15 CST
WGN—Ted Weems' Orchestra
WIND—The Slumbertimers
WTAM—Harold Stern's Orch. (NBC)
11:30 p.m. CDT 10:30 CST
CBS—Dancing by the Sea: WABC
WISN KMOX
NBC—Frankie Masters' Orchestra:
WEAF WLW WMAQ

Friday, Aug. 3

WBBM—Mark Fisher's Orchestra WENR—Hessberger's Bavarian Orch. WGN—Earl Burtnett's Orchestra ND—Jimmy Noone's Orchestra 11:45 p.m. CDT 10:45 CST

WGN—Late Dance Orchestras 12:00 Mid. CDT 11:00 p.m. CST CBS—Jack Russell's Orchestra: WISN WBBM KMOX

Continued from Preceding Page

KYW-Herman Crone's Orch. (NBC) WENR-Clyde Lucas' Orchestra WIND—Hal Sandac's Orchestra WMAQ—Leonard Keller's Orchestra 12:30 a.m. CDT 11:30 p.m. CST CBS—Freddie Hankel's Orchestra:
WISN KYW-Tom Coakley's Orch. (NBC)

WBBM—Keith Beecher's Orch. (CBS) WENR—Noble Sissle's Orchestra WIND—Midnight Salon Music WMAQ—Eddy Duchin's Orchestra 12:45 a.m. CDT 11:45 p.m. CST CBS-Keith Beecher's Orch.: WISN 1:00 a.m. CDT 12:00 Mid. CST WBBM-Jules Alberti's Orchestra

1:30 a.m. CDT 12:30 CST WBBM-Henry Busse's Orchestra 1:45 a.m. CDT 12:45 CST WBBM—Earl Hines' Orchestra

Programs for Saturday, Aug. 4

7:30 a.m. CDT 6:30 CST NBC-Cheerio: WEAF WTAM WMAQ WLW WAAF-Breakfast Evpress WIND—Community Talk
WLS—△Morning Devotions
WTMJ—△Devotional Service

WLS—\(\) Morning Devotions
WTMJ—\(\) Devotional Services
7:45 a.m. CDT 6:45 CST
WIND—Polish Music
WLS—Spareribs' Fairy Tales
8:90 a.m. CDT 7:00 CST
NBC—Morning Glories: WEAF WLW
CBS—In the Luxembourg Gardens.
WABC WIND
NBC—Breakfast Club: WJZ WMAQ
WLS—Cumberland Ridge Runners
WTMJ—The Sun Dial

WLS—Cumberland Ridge Runners
WTMJ—The Sun Dial
8:15 a.m. CDT 7:15 CST
NBC—Landt Trio and White: WEAF
WLW WTAM
WJJD—Schlagenhaur's Theater
WLS—Produce; News
8:30, a.m. CDT 7:30 CST
CBS—Eton Boys: WABC KMOX
WIND
NBC—Taters and Mule: WEAF WTAM
WLS—Peggy and Steve
8:45 a.m. CDT 7:45 CST
CBS—The Meistersinger: WABC
WIND
NBC—The Banjoleers: WEAF WLW

WIND
NBC—The Banjoleers: WEAF WLW
WGN—Keep Fit Club
WLS—Kitchen Krew
9:00 a.m. CDT 8:00 CST

NBC—Annette McCullough: WTAM KYW WTAM KYW
CBS—Mellow Moments: WABC WBBM
MBC—Morin Sisters: WJZ WMAQ
WAAF—Memory Lane
WGN—Morning Musicale WGN-Morning Musicale
WIND-The Hawk, mystery drama
WLS-Harmony Ranch
9:15 a.m. CDT 8:15 CST
NBC-Morning Parade, variety: WEAF
WTAM

-Carlton and Craig: WABC

CBS—Cariton and Craig: WABC
WBBM

NBC—Singing Strings: WJZ WMAQ
KYW—Irene King
WAAF—Morning Merry-Go-Round
WGN—Robert Ball, readings
WIND—Happiness Review
WLS—Jolly Joe's Junior Stars
9:30 a.m. CDT 8:30 CST

NBC—Press Radio News (5 Min.):
WEAF KYW WTAM
NBC—Morning Parade, variety musicale: WEAF KYW WTAM
CBS—Press Radio News (5 Min.):
WABC WISN WBBM
CBS—Let's Pretend: WABC WBBM
WAAF—Children's Magazine of the

Marar—Children's Magazine of the Air
WGN—Harold Turner, pianist; Market
WIND—Morning Potpourri
WLS—Skyland Scottie
WMAQ—Tune Time
9:45 a.m. CDT 8:45 CST
NBC—Press Radio News (5 Min.):
WJZ WMAQ
NBC—Originalities: WJZ WMAQ
WGN—Arthur Wright, tenor
WLS—Friendly Hour, Martha Crane
WTMJ—Mary Baker's Shopping Basket
10:00 a.m. CDT 9:00 CST
NBC—Galaxy of Stars: WTAM WMAQ
WTMJ WLW
CBS—Knickerbocker Knights: WABC

WTMJ WLW
CBS—Knickerbocker Knights: WABC
WISN WBBM
KYW—The Honeymooners (NBC)
WAAF—The Day Dreamer
WGN—Movie Personalities
WIND—Waltz Time
WLS—Weather and Markets
WSBC—German Airs
10:15 a.m. CDT 9:15 CST

NBC—Spanish Idylls: WJZ WMAQ NBC—The Vass Family: WEAF KYW WTAM WAAF—Variety

WAAF-Variety
WENR-Variety Program
WGN-The Friendly Neighbor
WIND-Salon Musicale
WTMJ-Woman's News of the Day
10:30 a.m. CDT 9:30 CST
NBC-Heinie's Grenadiers: WJZ
WMAQ WTMJ
CBS-Concert Miniatures: WABC
WBBM WISN
NBC Dawy I Lange's Lange WEAF

-Down Lover's Lane: WEAF

WTAM
KYW—Hodge Podge
WAAF—Old Favorites
WENR—Program Preview
WGES—Italian Music Man
WGN—Bob Davis' Texans
WIND—Spice and Variety
10:45 a.m. CDT 9:45 CS'T
Q. G.—Painted Dreams: WLW WGN
KMOX—Concert Miniatures (CBS)
WAAF—Dance Revue
WENR—Down Lovers' Lane (NBC)

WIND—The Serenaders
11:00 a.m. CDT 10:00 CST
NBC—Armchair Quartet: WEA BS—Connie Gates, s KMOX WISN WBBM songs: WABC

NBC—Genia Fonariova, songs: WMAQ KYW—Rose Vanderbosch, pianist

Star * Indicates High Spot Selections

WIND—Vocal Vanities
WTMJ—Radio Column of the Air 11:15 a.m. CDT 10:15 CST NBC—Fields and Hall: WJZ CBS—Emery Deutsch's Or Orchestra: CBS—Emery Deutsch's Orchestra: WABC WIND KMOX WISN NBC—Honeyboy and Sassafras: WEAF KYW WTAM WAAF—Bandstand

WAAF-Mountain Melodies

WAAF—Bandstand WBBM—Gene and Charlie, songs WGN—Rube Appleberry, sketch WMAQ—Parent Teachers, talk WTMJ—With a Song

11:30 a.m. CDT 10:30 CST BC—Vic and Sade, comedy: WJZ WMAQ

WMAQ
CBS—Al Kavelin's Orchestra: WABC
KMOX WISN WBBM
NBC—Merry Madcaps: WEAF WTAM
WLW KYW
WAAF—Estelle Barnes, pianist
WENR—Organ Melodies
WGN—Market Reports; Organist
WIND—Irene Ryan, Toytown Review
WTMJ—Hans Badner's Bavarians
11:45 a.m. CDT 10:45 CST
NBC—Words and Music: WJZ WMAQ
WAAF—Rhythm Review
WGN—June Baker, home management
WLS—Organist

WLS-Organist

Afternoon

12:00 Noon CDT 11:00 a.m. CST NBC-Ted Black's Orchestra: WEAF KYW -Velasco's Orchestra: WABC

CBS-Velasco's Orchestra: WAB(
WIND KMOX WISN
WAAF-Noon-time Concert
WBBM-Milton Charles, organist
WCFL-Luncheon Concert
WGN-Mid-day Service
WLS-Variety Acts
WTMJ-What's New in Milwaukee? 12:15 p.m. CDT 11:15 a.m. CST
NBC—The Songfellows: WJZ WMAQ
WBBM—Velazco's Orchestra (CBS)
WIND—Luncheon Dance Music
WLS—Ridge Runners
WTAM—Dick Fidler's Orchestra

12:30 p.m. CDT 11:30 a.m. CST NBC—Dick Fiddler's Orch.: WEAF WMAQ BS—Herbert Foote, organist: WABC

WISN WBBM

WISN WBBM
NBC—National 4-H Club Program:
WJZ WLW KYW
WGN—Market Reports; Ensemble
WLS—The Westerners; Joe Kelly
WTMJ—Jack Teter and the Playboys 12:45 p.m. CDT 11:45 a.m. CST

WBBM—Jerry Sullivan, lyric tenor WCFL—Leo Terry, organ recital WGN—Palmer House Ensemble WLS—Weather and Markets

1:00 p.m. CDT 12:00 Noon CST CBS—Jack Russell's Orchestra: WABC KMOX WIND WISN WAAF—Hoosier Philosopher WBBM—Eddie and Fannie Cavanaugh WCFL—Farmer's Union WGN—Garden Club Speaker WLS—Poultry Service Time WTMJ—Heinie's Grenadiers

1:15 p.m. CDT 12:15 CST WAAF—Charles Gill
WBBM—Jack Russell's Orchestra
WCFL—The Two Bits
WGN—Jesse Crawford, organist
1:30 p.m. CDT 12:30 CST
NBC—Tales of the Titans, drama:
WEAF WTAM WMAQ

WEAF WTAM WMAQ
CBS—Round Towners Quartet: KMOX
NBC—Royal Hawaiian Orchestra: WJZ
KYW
WAAF—A Mood in Blue
WBBM—Pinto Pete
WCFL—Leo Terry, organ recital
WGN—World's Fair Orchestra
WLS—Farm Topics Time
WTMJ—Musicale Notes
1:45 p.m. CDT 12:45 CST
WCFL—Izaak Walton League, talk
WGN—Harold Turner, pianist
WLS—Phil Evans, talk on markets
2:00 p.m. CDT 1:00 CST
NBC—Tommy Tucker's Orchestra:

2:00 p.m. CDI 1:00 CSI
NBC—Tommy Tucker's Orchestra:
WJZ WMAQ
CBS—Chansonette: WABC KMOX
WIND WISN WIND WISN
NBC—Green Brothers' Orch.: WEAF
WTAM KYW WLW
WAAF—Song of the Strings
WCFL—Red Hot and Low Down

WGN-Palmer House Ensemble

WGN—Palmer House Ensemble
WLS—The Merry-Go-Round
WSBC—Poland's Music
WTMJ—Dance Orchestra
2:15 p.m. CDT 1:15 CST
WGN—Lewis White, basso
2:30 p.m. CDT 1:30 CST
CBS—Dancing by the Sea: WABC
WISN KMOX WIND

NBC—Week-end Revue: WEAF WLW
WTAM KYW
WAAF - Victor Stonebrook
WBBM—Baseball Personalities
WGN—Jesse Crawford, organist
WMAQ—National Safety Council Talk
WTMJ—Dance Orchestra
2:45 p.m. CDT 1:45 CST
WAAF—Markets and Weather
WBBM—Baseball; Chicago Cubs vs.
Cincinnati

Cincinnati
WGN—Baseball; Cincinnati vs. Chicago Cubs

WIND-Baseball; Chicago Cubs vs. Cincinnati
WMAQ—Baseball; Cincinnati vs. Chi-

cago Cubs 3:00 p.m. CDT 2:00 CST

3:00 p.m. CDT 2:00 CST
CBS—Ann Leaf at the Organ: WABC
WISN KMOX
WAAF—Music in the Air
WCFL—Popular Musicale
WHFC—Lawyers' Legislative League
WSBC—Popular Concert
WTMJ—Organ Melodies
3:15 p.m. CDT 2:15 CST

3:15 p.m. CDT 2:15 CST
WAAF—Memory Lane
WLS—"Smilin' Through"
3:30 p.m. CDT 2:30 CST
NBC—Our Barn; Children's Program:
WEAF WTAM

WEAF WTAM
CBS—Buddy Fisher's Orchestra:
WABC WISN KMOX
NBC—Chicago Symphony Orchestra:
WJZ WLW WENR
KYW—Musi-Comedy Favorites

WAAF—Adventuring with the Marines
3:45 p.m. CDT 2:45 CST
WAAF—Salon Concert
4:00 p.m. CDT 3:00 CST

NBC-Orlando's Concert Ensemble: WEAF WLW WTAM WEAF WLW WIAM
CBS—Little Jack Little's Orchestra:
WABC WISN
WAAF—Jimmie Kozak, pianist
WCFL—Meyer's Publication
WTMJ—Baseball; Milwaukee vs.

Louisville
4:15 n.m. CDT 3:15 CST

KMOX—Little Jack Little's Orchestra (CBS)

4:30 p.m. CDT 3:30 CST
BC—Platt and Nierman, piano duo;
WJZ WENR

CBS—Edward Wurtzebach's Orchestra: WISN
KYW—Harold Bean, baritone
WAAF—Musical Travelogue

WAAF—Musical Travelogue
WCFL—Book Review
4:45 p.m. CDT 3:45 CST
CBS—Mischa Raginsky's Ensemble:
WABC WISN KMOX
KYW—Personalities in Paint
WBBM—Norm Sherr, pianist
WCFL—Junior Federation Club
WENR—Ranch Boys (NBC)
WIND—Sports
5:00 p.m. CDT 4:00 CST
NBC—Johnny Johnson's Orchestra:

BC-Johnny Johnson's Orchestra: WJZ WMAQ

WJZ WMAQ
NBC—Al Pearce's Gang: WEAF WLW
WENR
KYW—Mel Stitzel at the Piano
WAAF—Rhythm Kings
WBBM—Mischa Raginsky's Orchestra

WART—Rhythm Kings
WBBM—Mischa Raginsky's Orchestra
(CBS)
WCFL—Piano and Organ Program
WIND—Three Flats (CBS)
5:15 p.m. CDT 4:15 CST
CBS—Billy Hays' Orchestra: WABC
KMOX WBBM
KYW—Dance Orchestra
WCFL—History of Chicago
WGN—Bob Pacelli's Orchestra
WMAQ—Casino Brothers, songs
WTAM—Al Pearce's Gang (NBC)
5:30 p.m. CDT 4:30 CST
NBC—Press Radio News (5 min.):
WEAF WMAQ
NBC—Tom Coakley's Orchestra:
WEAF WMAQ
CBS—Charles Carlile, tenor: WABC
WISN

WISN

WISN
KYW-Uncle Bob's Safety Club
WAAF-Jimmie Kozak, pianist
WBBM-Jack Armstrong (CBS)
WCFL-Leo Terry, organist
WEND-Three C'e

WCFL—Leo Terry, organist
WENR—Three C's
WGN—Tony D'Orazi, cartoonist
WIND—Jack Russell's Orch. (CBS)
5:45 p.m. CDT 4:45 CST
NBC—Orphan Annie: WGN WENR
CBS—Gene Kardos' Orchestra: KMOX
WISN WIND
WAAF—The Spotlight
WBRM—Lucky Star Ranch

WABM—Lucky Star Ranch
WCFL—United Charities Talk
WLW—Tom Coakley's Orch. (NBC)
WMAQ—Travel Talk

Night_

6:00 p.m. CDT 5:00 CST BS—Mary Eastman, soprano; Orchestra: WABC WISN NBC—Press Radio News (5 Min.):
WJZ WMAQ
NBC—Pickens Sisters: WJZ WMAQ
KYW—Southernaires (NBC)
WAAF—Sports Review
WBBM—Jack Russell's Orchestra
WCFL—Mme. Dorothea Deerfuss
WENR—What's the News?
WGES—Polish Hour
WGN—Len Salvo, organist
WHFC—Eddie Loftis, songs
WIND—German Hour
WJJD—Sports Review
WTAM—Dance Orchestra
WTMJ—String Trio
6:15 p.m. CDT 5:15 CST
NBC—"Homespun": WEAF WMAQ

6:15 p.m. CDT 5:15 C NBC—"Homespun": WEAF W KYW—The Globe Trotter WAAF—Evening Song WBBM—Sports Review WCFL—Estey Organ Program WENR—Baseball Resume WEAF WMAQ WGN—Baseban Resume WGN—Palmer House Ensemble WISN—Isham Jones' Orch. (CBS WJJD—Dorothy Master, piano

songs "M.I—"Our Club" 6:30 p.m. CDT 5:30 CST
NBC—Martha Mears, contralto: WEAF
WTAM WENR -Don Bestor's Orchestra: WJZ

NBC—Don Bestor's Orchestra: WJZ
WMAQ
KMOX—Isham Jones' Orch. (CBS)
KYW—Herman Crone's Orchestra
WAAF—Popular Potuorri
WBBM—Mike and Herman
WGN—The Sports Reporter
WIND—Polish Hour
WJJD—Buddy, Zeb ond Otto. Songs
WTMJ—Heinie's Grenadiers
6:45 p.m. CDT 5:45 CST
NBC—Sisters of the Skillet: WEAF
WTAM

CBS—Morton Downey's Studio Party: WABC KMOX WBBM

WTAM

★ CBS—Morton Downey's Studio I
ty: WABC KMOX WBBM
KYW—Frankie Masters' Orchestra
WAAF—Diane Bartush
WCFL—Piano Recital
WENR—High and Low
WGN—World's Fair Reporter

WGN—World's Fair Reporter
WJJD—"Nothing But the Truth"
7:00 p.m. CDT 6:00 CST
NBC—Emil Coleman's Orchestra:
WEAF KYW WTAM
NBC—Pedro Via's Orchestra: WJZ
WLS
WAAF—The Symphonic Hour
WCFL—Vella Cook, contralto
WEDC—Ukranian Program
WGN—Palmer House Ensemble
WIND—Dance Music
WISN—Morton Downey's Party (CBS)
WJJD—String Ensemble
WMAQ—Hessberger's Orchestra
7:15 p.m. CDT 6:15 CST

7:15 p.m. CDT 6:15 CST
WCFL—Leo Terry, organist
WGN—Lawson Y. M. C. A. Glee Club
WIND—Sport Squibs
WJJD—Buddy, Zeb and Otto, songs
WLS—Buddy Rogers' Orchestra
7:30 p.m. CDT 6:20 CST

7:30 p.m. CDT 6:30 CST

* CBS—Philadelphia Summer Concerts: WABC WISN WBBM

NBC—Hands Across the Border: WEAF WTAM KYW -Miniature Theater.

WEAR WIAM KYW
NBC—Miniature Theater: WJZ
WMAQ
WCFL—Navy Pier Syncopators
WEDC—A Bit of Russia
WGN—Hal Kemp's Orchestra
WIND—Tom Warillow, songs
WJJD—Dorothy Masters, vocalist
WLS—Press-Radio News; Barn Dance
WTMJ—Dance Orchestra
7:45 p.m. CDT 6:45 CST
WIND—Dance Music
WJJD—Movie Reporter
8:00 p.m. CDT 7:00 CST
NBC—Jamboree, variety: WJZ KYW
WLW
★ NBC—One Man's Family, drama:

WLW

★ NBC—One Man's Family, drama:
WEAF WMAQ WTAM
KMOX—Philadelphia Concerts (NBC)
WAAF—Diane Bartush
WCFL—Louie's Hungry Five
WGN—Doring Sisters
WIND—Hal Denman's Orchestra
WJJD—Wilbert Liebling, boy soprane
WIS—The Westerners

WIJD—Wilbert Liebling, boy soprano WLS—The Westerners 8:15 p.m. CDT 7:15 CST WAAF—Sunset Salute WCFL—Street Car Men's Talk WGN—Bob Pacelli's Orchestra WIND—American Legion Program WJJD—Eb and Zeb, comedy sketch WLS—Entertainers 8:30 p.m. CDT 7:30 CST * NBC—Chicago Symphony Orchestra: WEAF WMAQ WTAM * NBC—Goldman Band Concert: WJZ WLW KYW WCFL—Syncopators WGN—Wayne King's Orchestra WJJD—Piano Reflections WLS—Barn Dance WTMJ—Polish Hour

8:45 p.m. CDT 7:45 CST WCFL—Viewing the Fair WGN—Anson Weeks' Orchestra WIND—Coleman Cox WJJD-Reminiscences of Victor Herbert WLS—Neighbor Program

9:00 p.m. CDT 8:00 CST

** NBC—Raymond Knight's Cuckoos:
WEAF WLW WMAQ WTAM WTMJ WCFL—Mona Van, soprano WGN—News; Headlines of Other Days WIND—Hal Sandac's Orchestra WJJD—Detroit Symphony Orchestra WLS—Barn Dance Party WSBC-Slovak Review
9:15 p.m. CDT 8:15 CST

★ NBC—Guy Lombardo's Orchestra:
WEAF WTAM WMAQ WLW
KYW—The Globe Trotter WCFL-Labor Flashes VGN—Chicago Symphony Orchestra
ISN—Detroit Symphony (CBS)
IJJD—Viennese Nights
ATMJ—Dunn Boys and Florence

Martin
9:30 p.m. CDT 8:30 CST

★ CBS—△Elder Michaux' Congregation: WABC WIND KMOX

★ NBC—ALKA-SELTZER PRESENTS ★NBC—ALKA-SELTZER PRESENTS
WLS Barn Dance; The Hoosier Hot
Shots; Lulu Belle; The Westerners;
Hal O'Halloran; Linda Parker;
Uncle Ezra: WJZ WLS WLW
KYW—Frankie Masters' Orchestra
WBBM—Harry Sosnik's Orchestra
WCFL—Barratt O'Hara, talk
WJJD—Polish Program; Orchestra
WTMJ—German Hour
9:45 p.m. CDT 8:45 CST
NBC—Siberian Singers: WEAF WTAM

9:45 p.m. CDT 8:45 CST
NBC—Siberian Singers: WEAF WTAM
WMAQ
WCFL—High School Teachers, talk
10:00 p.m. CDT 9:00 CST
NBC—Abe Lyman's Orchestra: WEAF
WLW WTAM WMAQ

**CBS—Sylvia Froos, songs: WABC
WIND

WIND
KYW—Leonard Keller's Orchestra
WBBM—Earl Hines' Orchestra
WCFL—Royal Hellenic Hour
10:15 p.m. CDT 9:15 CST
CBS—Glen Gray's Orchestra: WA
WBBM
KYW—Clust

WBBM
KYW—Clyde Lucas' Orchestra
WCFL—Phil Levant's Orchestra
WGN—Ted Weems' Orchestra
WIND—Washington Column of the Air
10:30 p.m. CDT 9:30 CST
NBC—Charlie Davis' Orchestra: WJZ
KYW
** NRC—Partle Partle Column of the Air

* NBC-Paul Whiteman's Party: ★ NBC—Paul Whiteman's Party:
WEAF WMAQ WTAM
WCFL—Navy Pier Syncopators
WGN—Organ
WIND—Hal Sandac's Orchestra
WISN—Glen Gray's Orchestra (CBS)
WLS—Cumberland Ridge Runners
WTMJ—Vernon Craig, soloist
10:45 p.m. UDT 9:45 CST

★ CBS—Ferde Grofe's Orchestra:

★ CBS—Ferde Grofe's Orci WABC WISN WBBM KMOX WABC WISN WBBM KMOX WLS—Emerson and O'Conner WGN—Anson Weeks' Orchestra 11:00 p.m. CDT 10:00 CST CBS—Orville Knapp's Orchestr WABC WISN KMOX

Orchestra: WABC WISN KMOA

NBC—Jack Denny's Orch.: WJZ KYW

WBBM—Henry Busse's Orchestra

WCFL—Paul Ash Revue

WIND—Hal Denman's Orchestra

WLS—National Barn Dance

WLS—National Barn Dance
WTMJ—Dance Orchestras
11:15 p.m. CDT 10:15 CST

★ NBC—Carefree Carnival: WEAF
WLW WTAM WMAQ
CBS—Mark Fisher's Orchestra:
WBBM WISN

GN—Ted Weems' Orchestra
11:30 p.m. CDT 10:30 CST NBC-Freddie Martin's Orchestra: WJZ KYW

WJZ KYW

CBS—Jan Garber's Orchestra: WABC

WISN WBBM KMOX

WCFL—Eddie Varzo's Orchestra

WIND—Jimmy Noone's Orchestra

11:45 p.m. CDT 10:45 CST

WGN—Late Dance Orchestras

12:00 Mid. CDT 11:00 p.m. CST

CBS—Harry Sosnik's Orchestra: WISN

WBBM

KYW—Frankie Masters' Orchestra

WIND—Hal Sandac's Orchestra

WIND—Hal Sandac's Orchestra WMAQ—Leonard Keller's Orchestra 12:30 a.m. CDT 11:30 p.m. CST CBS-Keith Beecher's WISN KMOX WBBM WISN KMOX WBBM
KYW—Clyde Lucas' Orchestra
WIND—Salon Music
WMAQ—Eddy Duchin's Orchestra
12:45 a.m. CDT 11:45 p.m. CST

CBS—Freddy Hankel's KMOX WISN 1:00 a.m. CDT 12:00

KMOX WISN
1:00 a.m. CDT 12:00 Mid. CST
WBBM—Jules Alberti's Orchestra
WENR—Noble Sissle's Orchestra
1:30 a.m. CDT 12:30 CST
WBBM—Henry Busse's Orchestra
WENR—Leonard Keller's Orchestra
WBBM—Earl Hines' Orchestra

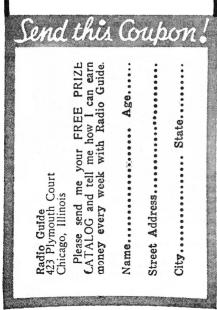


an easy way to make money every week

WOULD you like to deliver Radio Guide to homes right in your own neigh-borhood every week and make a steady weekly cash in-come? come?

You can do this by devoting just a few hours' time each week. In addition you can week. In addition you can earn marvelous merchandise prizes free! Baseball goods, bicycles, fishing tackle, golf equipment, Boy Scout accessories—all the things a boy likes, are included in our FREE PRIZE CATALOG for Radio Guide Boy Salesmen. Send the coupon below today for full particulars and catalog. It costs nothing.

This coupon can be pasted on a postcard and mailed for one cent



The Fatal Three

(Continued from Page 13)

other member of the party. She yawned

and nodded.

Then she looked at her cards. "I bid

four no trump," she offered.

A buzzer cut short the bidding—the signal that the downstairs door had been

opened.
"You'll have to excuse me," pretty
Beatrice Ames interrupted. "That means a late customer.

She went out to the landing at the head of the stairs. The two young men who had gone for their bags more than five hours ago were climbing the stairs without

had gone for their bags more than five hours ago were climbing the stairs without luggage.

"Good evening, gentlemen," she said, as they reached the head of the stairs. "Glad to see you came back. Will you register please?"

But instead of picking up the pen which she offered him, Parrett registered with the muzzle of a pistol!

"This, boys and girls, is a stickup!" said Parrett. And he was not joking. Wilson covered the three hotel guests who still sat at the bridge table, holding their cards with damp, trembling hands.

"Reach for the sky—quick—and don't yell! If you make a noise, we'll blow you all full of holes!"

Beatrice Ames was in the most difficult spot of all. Many and many a time she had read of hold-ups, and wondered what she would do if someone poked a gun at her. She had seen stirring crime films, had read breath-taking stories of how an unarmed girl thwarted the mob of desperadoes.

She felt her knees turn to wobbly sticks

She felt her knees turn to wobbly sticks and the tiny hairs on the back of her neck were damp with perspiration. She was cold, colder than she had ever been

The Threat of Death

"Yell, sister and you get the works!" Parrett told her savagely. "Shove over to the safe, quick! We want what you

Beatrice Ames moved slowly toward the safe. There wasn't anything else to do. But it meant her job, certainly, if the robbers got away with this. Several hundred dollars were in that safe behind the counter. She hadn't gone to the bank that night, as she was supposed to have done. Usually it wouldn't matter, but now—

"Crack open that box and hurry!" ordered Parrett. "The safe, I mean! Shake it up!"

The pretty girl hardly dared take her eyes from those smokey, yellow-gray pools which blazed into hers. She felt that if she turned her back, the human rattlesnake might fire from sheer lust of

She knelt at the safe, and fumbled with the combination. Wilson, the second bandit, was lining up the three bridge players

dit, was lining up the three bridge players against the wall.

"Keep your hands in the sky—I'd shoot you as soon as I'd look at your ugly faces!" he snarled. Whiskey had put courage into Wilson's veins.

"I think I'll see what you got," he announced. His fingers pawed at the pockets of his masculine prisoner, taking an Elgin watch, a billfold with a few dollars in it, and some silver.

watch, a billfold with a few dollars in it, and some silver.
"Listen," begged the victim, "let me keep my driver's license and my union card. They're no good to you."

For an answer, young Wilson tore the papers from the billfold and threw them into the smouldering fireplace. "Shut up or I'll send you after them!" he snarled. He passed on to the women, snatching a diamond ring from one, a wrist watch from the other.

"Got anything else?" he asked, and leer-

from the other.

"Got anything else?" he asked, and leered. "Maybe I better look . ."

Half clowning, half serious, he stretched out his clutching hands towards the neck of one woman's dress. She flung herself backward, and let out a shrill "oh!"

But someone had been awakened by the woman's little cry. Down the hall, Mrs. Grace Lingert sat up in bed. She rubbed her eyes and felt on the bedside table for her eyes, and felt on the bedside table for

"I wish they wouldn't hold parties every night in the lobby," she complained bitterly. "Sitting up and screaming over their silly old bridge games! I've half a mind to give them a good talking to . . ."

The pound of the radio came stronger power and Mrs. Linguit out her feet into

now, and Mrs. Lingert put her feet into her slippers and shuffled across the room

her slippers and shuffled across the room to the door. She opened it, with a caustic phrase on the tip of her tongue—
But she saw, instead of the usual bridge game, the tense picture of that well-filled lounge at the end of the hall—where three people stood against the wall with their arms in the air, and a pistol in the hands of a stranger waving in front of their death-white faces.

their death-white faces.

Her mouth was wide open, but she did not scream. She did not run for the stairs, or have hysterics where she stood. Softly Mrs. Lingert closed the door, tiptoed across her room and picked up the telephone. As luck would have it, the hotel had no switchboard, each telephone being a direct line. She dared not raise her voice above a whisper, but at that whispered word "POLICE" the operator snapped to attention.

"Hurry. Central!" cried Mrs. Lingert. "There's something terrible happening." Plugs slipped into place, and a bell buzzed in a room four miles away. At Bush Street Police station a desk lieutenant picked up the phone.

ant picked up the phone.

He heard the muffled, half choking voice of a terrified woman. "Come quick! A robbery—"
"Where, ma'am?" implored the lieuten-

"Where? Here, of course—I mean the Hotel Madeline, 1563 Ellis Street—"

"Okay," said the cop. "Which way did they go?"

"They didn't go—they're still here, robbing the place. Oh, snap out of it!"
The Bush Street lieutenant got through to Inspector Ray O'Brien at headquarters.

le. in turn, grabbed a microphone—
"Calling cars forty-seven, seventeen, sixty-four, calling Mission cars forty-seven, seventeen, sixty-four—a boldup at 1563 Ellis Street—"

In a little alley off Bush Street Lieutenant John Mullin and Patrolman Thomas

ant John Mullin and Patrolman Thomas Marlowe snapped to attention as the signal came in. A siren howled, and gears screamed as the Ford squad car roared away from the curb...

But other ears than those of the officers heard that clarion summons. Those were the days when police calls went out over regular commercial stations—cutting in without warning in the middle of soft music or gay song! And Parrett and Wilson heard their own crime blaring out

Liberal Rewards for True Mystery Stories

RADIO GUIDE will pay liberally for true stories of crime mysteries in which radio served the law. Writers, Police Officers, Detectives and any one else in

onicers, Detectives and any one else in possession of authentic cases, are especially invited to earn these rewards.

Radio must be a prominent element in the detection and apprehension of the criminals. Photographs, names of principals, dates and places must be beneafide. bona fide

Address all letters to Editor, Radio Guide, 423 Plymouth Court, Chicago,

into the ether while it was still being committed!
"... A holdup at 1563 Ellis Street—that is all!"

Beatrice Ames, with her heart pounding in her ears, froze into immobility against the door of the safe. It was a moment unforgetable, a weird and terrible culmination of the night's dark drama...

Moment of Doubt

The two robbers crouched, faces white and hands trembling. They exchanged frightened, wondering glances. Each wait-

ed for a cue.

Then on the radio the police interference stopped, and the distant station came

Wilson, feverishly gay with whiskey and excitement, couldn't believe anything was wrong. Not with the situation so well in hand, not with the music playing and the

(Continued on Page 30)





The Maple City Four

The Hayloft Harmonizers on

The NATIONAL BARN DANCE

Every Saturday Night

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Mac and Bob, Louise Massey and the Westerners,

24 NBC STATIONS COAST-to-COAST

A rollicking program of old time singing dancing and homespun fun. Brought to you direct from WLS, Chicago every Saturday night over station.

WLS or WLW 9:30 P.M. CDT

SPONSORED BY ALKA SELTZER

The Fatal Three

(Continued from Page 29)

women cringing before his gun. He spoke:

"Say—could *that* be this place?"
Parrett was older and wiser. He bent above Beatrice. Again she felt the muzzle of the gun against her body. "Come clean, sister—what's the number of this joint? Is it 1563?"

She didn't have time to think. A se-

cond's pause would betray her. But Beatrice's face was calm, even frank. Her

beattice's tace was calm, even frank. Her wide dark eyes were as innocent as a child's . . . "No, of course not," she said. "Everybody knows this is 2065. That other number is a pool hall up the street five blocks!"

The bandit wavered doubtfully. "Sure," lled Wilson. "How could it be this

dump? Nobody could have turned in an alarm!"

Parrett dropped his gun and nodded. "That's right. It couldn't be us. Some-body else must be in a jam, eh? Good enough! It'll keep the flat feet busy."

He bent again over Beatrice. "Listen, sister, I give you just three minutes to remember that combination and get the box open, and then I'm going to break your pretty nose with the butt of my

The three against the wall were on The three against the wall were on pins and needles now, waiting for the rescue they both hoped and feared. At any moment the guns in the hands of those two grinning bandits might spout lead in desperate battle with police—and they'd be in the line of fire.

Beatrice Ames had more than that to

-scorches 15—possessive pronoun 17—statute 24-member of popular radi

team -all right for pigs

to married -Carrie Lillie (initials) ot WMCA

83-

—man's name —sense; touch

-when the bandits learned that they had been tricked, they might well send their first bullet through her back . . but she still played her desperate game!

Finally the time came when she could stall no more. The big safe door swung open, disclosing the small tin box with its sheaf of greenbacks. At last the robbers saw within their reach the loot they had sought for so long. Beatrice Ames was flung aside, and greedy fingers scooped at

the money.
It was all over—and in spite of her desper was all over—and in spite of her desperate attempt to delay the robbers, they were free. Beatrice leaned against the counter, her shoulders slumped helplessly—the radio tune finally died away . . . "Smash!"

Two brawers had be

Two brawny shoulders were flung against the downstairs door as officers Mullin and Marlowe battered their way into the pic-ture Beatrice Ames and her fellow cap-tives had lived an eternity since that radio call came mysteriously through the air— but actually just four minutes had passed. The radio call had not gone out in vain, and now with guns drawn the lieutenant

and the patrolman pounded up the nar-row, dim-lit stairs. They presented a per-fect target, but they didn't think about that fact at the time, and it wouldn't have made any difference if they had.

Radio Delivers

Lieutenant Mullin led the way. As his heavy brogans struck the top step, a young man with a moustache burst out of the hotel lounge. There was a tin box under

his arm, and a pistol in his hand.
"Drop that gun!" roared Mullin. Cops
like Mullin believe in giving even a rat a

chance.

"We're officers," chimed in Marlowe, from below. "Throw it away!"

But Bob Parrett was a stir-bird, and he had sworn that never again would be go

had sworn that never again would he go back behind the grim gray walls. Not if he had to kill a dozen cops to stay free. His twisted lips curled in a wide snarl. He flung himself to one side, striking the light switch and putting the hallway into utter blackness—blackness like the inside of a tar barrel, as Mullin said later. At the same time the lights went out, Parrett shot. But Mullin had been a cop too long not to know the answers. He

too long not to know the answers. He ducked, and so did Marlowe. The bandit's bullet pinged by over their heads, and trashed into the plastered wall.

"He's asking for it!" cried Mullin. His service gun barked, the flare of the powder temporarily illuminating the hallway.

der temporarily illuminating the hallway. By its light Mullin pulled the trigger twice

By its light Mullin pulled the trigger twice more, and this time he drew a bead . . . Marlowe, not to be outdone, aimed past his chief and sent three more red-hot slugs of lead into the man who faced them. There was a moment of silence, and then the crash of a tin box striking the floor. Parrett laughed, a horrible, choking laugh, and fell forward on his face. He was dead before he struck—dead with five police .45 slugs through him. Any one of

police .45 slugs through him. Any one of them, doctors said later, would have killed him. Parrett learned all too late that radio cops aren't the right targets.

Mullin snapped on the light. He didn't pay any attention to the tin box, but Marlowe, following close behind, snatched up the dead bandit's gun. That was regulations, too. No telling who else might want to mix into this free-for-all. . . besides, his own gun was part empty. his own gun was part empty.

Shoulder to shoulder the walked into the hotel lounge. the two cops nge. The radio was silent now, the fireplace dead and cold. The safe gaped open, and before it Beatrice Ames knelt, sobbing hysterically.

Thwarted Escape

Across the room two women and a man shook and trembled, with their arms still in the air.

Nobody said anything. The three against the wall were too terrified to speak.

But Beatrice Ames, the heroine of the play, was still to have her exit line. "Inside that door!" she whispered hoarsely and pointed.

It was a door across the room next to

the one which led to the hall where the

hotel rooms were located. Together Mullin and Marlowe plunged across the room-tore the door open—

There stood Wilson, the amateur bandit, with a revolver in his hand and a look of amazement on his face.

He was blank with astonishment-for he had spotted this door as a safety exit, and made a dive for it when he heard the shooting start. He had plenty of time to make his getaway—but unfortunately he had chosen a clothes closet for an exit instead of the door beside it, which led to the hall and the rear stair!

Trapped—by a second queer twist of ite! And the third of the fatal three was fate! And the third of the fatar time the fact that his nerve had weakened on the first visit, when they might have gotten away with it!

Two police automatics jammed in his ribs, Wilson didn't seem inclined to put up much of a fight. He let Marlowe snatch his gun, and came out of the closet with

an apologetic smile on his face.

Then, with a monkey-like quickness, he let go a swinging left hook for Mullin's jaw. The big cop blocked it, and returned an uppercut which smashed Wilson back

an uppercut which smashed Wilson back into the closet.

Marlowe, a flyweight, flung himself around the prisoner, trying to get one of the jiu jitsu locks that he had been taught in police school. They wrestled in the closet, among flying overcoats, coat hangers, and brooms. . . .

Gin Courage Fails

Mullin didn't want to shoot. One dead man was enough. They needed somebody to arrest. So he waited his time, let his partner take a bit of punishment from the fear-crazed bandit, and then when he saw an opening, let go a right cross that dropped Wilson to the floor in a crumpled

dropped Wilson to the floor in a crumpled heap. And it was over—in less time than it takes to tell.

Handcuffs snapped—and at that moment heavy brogans pounded up the stairs as two other radio cars, called from the other side of town, entered the fray.

Tommy Wilson, revived by the toe of a policeman's boot, was led in handcuffs through the lounge where he had terrorized the four members of the bridge party. He the four members of the bridge party. He saw his partner's body covered with a sheet, but that didn't seem to worry him.

He turned to Beatrice Ames, who was

the center of an eager crowd of guests She was the heroine, the recipient of all the congratulations. It was she who had saved the hotel money, who had saved her own job and the property of the three guests who had stayed up to play and

guests who had stayed up to play and listen to the radio...
Wilson's voice was raised in a shrill and bitter complaint. "That dame lied to us!"
As he was dragged to the patrol car, he continued the plaint. "She said this place was number 2065—that's a lousy break!"
He was even more convinced of his left handed luck when he was slammed behind

handed luck when he was slammed behind the bars on a triple charge of robbery burglary, and assault.

"With radios and fly-cops and dames that tell lies with an innocent smile, how can a guy get an even break?" whined Tommy Wilson.

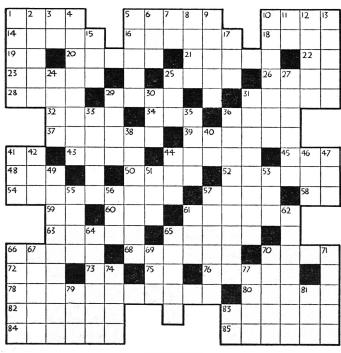
But the turnlory only teld him to "tell lies to "tell".

But the turnkey only told him to "tell it to Sweeney."

In Next Week's Issue of **RADIO GUIDE:** "EARMARKED"

The shooting of Officer Murphy and The shooting of Officer Murphy and the young garage attendant might have been a perfect crime—if a slain bandit hadn't had his picture taken, years before, in a school group—if the same dead gunman hadn't a pair of lop ears—and if radio had not been on the job to help apprehend the murderers. You will find action, mystery, suspense, tragedy and a perfect solution, in "Earmarked," next week's complete, true story of the part radio plays in catching crooks. Order your copy now from your favorite newsdealer.

Radio Guide's X-Word Puzzle



DEFINITIONS

to an advertiser, radio is one of these
members of the House of Hanover

the last name is Nelson

82—belonging to Miss Rich 83—beliefs 84—most exposed

85—ropes with a running noose VERTICAL 1-a type of beer

HORIZONTAL Max Baer leads with it the Old Maestro leads with 10—leading these wins a trick, unless trumped 14—Mahomedan's God 14—Mahomedan's God 16—one type of cooking utensil 18—Byrd is near it 19—Georgia (abbreviated) 20—rings out 21—morass 22—musical note 23—radio travels through it 25—impale 26—a nasty grin 28—back end 29—pedal extremities 31—merits 32—gain altitude 34—color 36—woven 36—woven 37—comes in 39—befall 41—he usually pays and pays 43—high wind 44—places in position

college or seminary of-

52—to an Englishman, this word means fight
54—lean (speaking of a horse)

-a town with plenty of night

short for stenographer

68—wild, but harmless, animals 70—old-time slang for potato 72—like radio joy, it's free 73—short for Abner

58—railway (abbreviated)

60-nickname for Lillian 61—skill 63—rings (a bell)

-stitch

ficial

48—a brew 50—a colle

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



27-sense; touch
30-belonging to Edward
31-each Orphan Annie program
is one of these
33-diamonds of the sky
35-jet black
36-renders free from germs
(optional spelling)
38-somewhat red I—a type of beer
2—overjoy
3—flemish (abbreviated)
4—diminishing at one end
5—beautiful lady
6—answer (abbreviated)
7—the late Edison's first two somewhat red 40—plural ending 41—dance step 42—everyone 44—stuff up initials
-city in Russia
-more up-to-date
-there are two ways to do
this for radio: fan letters
and buying the sponsor's initials 46—ever 47—sour 49—from the east 51—elongated fish 53—twice five 55—blessing product 11—company (abbreviated) 12—Irving Berlin's wife 56—unwell 57—women's quarters wealthy orientals
61—do a certain kind of handwork 62—precious stones 64—bread comes in the shape of —— -king of ancient Troy 66—East Indian title of respect 67—dowagers love this adorn-ment 69—French for friend -measurements 71—garb 74—of highest quality 77—girl's name 79—single 81—these two words turn single

73—short for Abner 75—third note, diatonic scale The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

ED HILL

As He Appears Under The

MIKEroscope

By Lee Mortimer

dwin C. Hill, whom even newspapermen call "New York's greatest reporter," has become a regular radio feature since his memorable Literary Digest broadcasts a few years ago. In all popularity polls, including those conducted by RADIO GUIDE, listeners vote him away up front with crooners, jazz orchestra leaders and blackface comedians. In fact he seems

be the only newspaperman with radio sex appeal.

Hill, famous all over America for his newspaper and radio work, continues to be true to his first love. He has withstood all offers, some running up into the six figures, to give up reportorial work permanently for what others call "bigger jobs." Ed, like many another newspaperman, believes there is no bigger ich then "reporter".

Ed, like many another newspaperman, believes there is no bigger job than "reporter."

Once it seemed that he was weakening. He accepted a desk and comfortable swivel chair out in Hollywood as story editor for Fox Films. But only for a short time. He missed the excitement of a hot story, the daily struggle with the battered typewriters in the newsroom, the smell of ink, the roar of the presses at edition time, the satisfaction of seeing big news appear under his name. Hollywood held him for less than a year. Then he returned to newspaper work.

He now divides his time between writing a syndicated column for the Hearst organization and broadcasting. He considers radio commentating just another form of reportorial activity.

No radio comentator attained popularity as quickly as Ed

commentating just another form of reportorial activity.

No radio comentator attained popularity as quickly as Ed Hill. Impartial surveys indicate that his broadcasts on the "Human Side of the News" are one of the most popular of radio features, and that when he speaks from 2,000,000 to 5,000,000 people listen. He literally has taken the nation by its ears.

Hill is a Hoosier. He was born in Aurora, Ind., April 23, 49 years ago. He looks several years younger than he is. As a good Indianian his favorite song is "By the Banks of the Wabash"; as an educated Indianian—Hill attended Indiana University and Butler College—it was foreordained that he would grow up to be a writer. grow up to be a writer.

Young Ed left college to go to work on the Indianapolis

Journal.

But New York called him. Like so many other small-town newspapermen he directed his steps to the big city. And it was to the New York Sun that he went in search of a job.

to the New York Sun that he went in search of a job.

Ilill has covered nearly every important big story in twenty years. He is a friend or acquaintance of most of the world's great. If the Sultan of Sulu, or Emma Goldman, or General Coxey, or Dr. Cook or the Prince of Wales are in the news, Hill can write two columns of facts about them out of his store of experiences. He shares this remarkable talent and background with only one other living reporter, Jack Lait.

Among Ed Hill's books, two especially are noteworthy. They are "The American Scene," an inside story of what happened behind the news scenes of 1932, and "The Iron Horse," a novel based on the conquest of the West by the railroad builders.

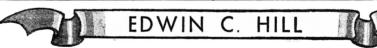
benind the news scenes of 1932, and "The Iron Horse," a novel based on the conquest of the West by the railroad builders.

His favorite actress is June Gail, the former screen star. She is Mrs. Hill. His favorite statesman is Franklin D. Roosevelt. Hill "discovered" the president long before he was Governor of New York.

Ed keeps fairly regular hours and has as steady habits as

Ed keeps fairly regular hours and has as steady habits as is possible for a newspaperman. He is nuts about New York City. He no longer gets nervous before a mike. When he talks to you face to face, he speaks rapidly—the thoughts seem to tumble from his mind—but he has learned to adopt a slower and more measured pace when talking over the air.





Mrs. Hill calls him "Bill"-why, no one knows-and has to remember things for him. But he never forgets a fact or a story!

Radio Guide will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the sixteenth. You will get one picture a week for an entire year. To every person who sends to Radio Guide a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope

in RADIO GUIDE next week.

Don't Miss Royal Romance of WAYNE KING

Also the Stranger-than-fiction, Gripping Radio Crime Mystery— (A Complete Story)—

"Ear-Marked" Next Week

Hot Facts and Cold Fancy

B eads of perspiration poured from the wrinkled brows of the Columbia Broadcasting System's sound effects staff as they labored with the weighty problem. Their temperature and discomfiture mounted as one experiment after another was discarded. What was the task that caused such a humid sweating and fuming? It was an iceberg!

Yes, it was an icebers!
Yes, it was a cool subject but a hot thought. The script of a proposed radio drama called for the effect of a Greenland iceberg breaking up, which sounds simple enough, but the sound men frankly were stumped. True, the average person has never heard the sound of a disintegrating iceberg, but that didn't cut any ice with

the finicky sound crew.

Genius is never denied, however, and eventually the boys managed to reproduce the sound perfectly, caused untold thousands of listeners to shudder. And a mere frying pan, filled with sizzling and crackling bacon and popping corn was the medium used to reproduce this

cataclysmic sound so ominous to mariners!

Of course, not all radio sound effects are so far fetched. Ringing bells are produced by ringing bells; the sound of a closing door is reproduced by a portable door being closed. But on the other hand, the sound-effects men must be ever on the alert to devise new ways and means to convey, solely by sound, the impression of ten horses jumping a water jump, a Missouri hog caller lullabying the baby to sleep, or whatever other activity the script suggests.

By agitating a number of little white pegs on a strip of sandpaper, the sound of thousands of marching men can be simulated.

The boys are constantly experimenting in a effort to produce new and better sound effects. The technique is ever changing. Thus one day they might use a bean shooter and a tooth pick to reproduce the sound of a skulking Indian, the very next day a set of tweezers and a whisk broom.

WORLD'S GREATEST TIRE BARGAINS NEW LOW PRICES ON

GOODSYEAR, Firestone, FISK U.S., Goodrich, and others...

HEY, FELLOW / YOU'RE DOING 80! ARE THESE TIRES IN GOOD SHAPE?

THIS 12 MONTH

GUARANTY BOND REALLY PROTECTS YOU'

speed over the roughest roads. These tires can really "take it." Thousands of hard drivers

vouch for their unusual stamina. Users say, "York Tires stand more punishment

and give more service than other reconstructed tires.' Try a set yourself. See how the original York process of reconstruction gives to tires the stubborn kind of toughness you

know you can depend upon. 18 years of success back of every tire we sell. Then . . . you have the additional protection of the iron clad York

Guaranty Bond . . . a 12 month

written guarantee of 100% satisfactory service . . . you to be the sole judge. No "ifs" or

"ands". No arguments. Don't wait. While York prices are

lowest in history, get your order in and enjoy these su-

preme values. Select either of the two big premiums offered

elsewhere on this page. Send

at once while this offer lasts.

Drive YORK TIRES at high

ILL SAY SO, YORK RECONSTRUCTED TIRES CAN TAKE IT AT ANY SPEED

Anakanly

MONTH

WRITTEN GUARANTY BOND



TIRE GAUGE OR BRAND NEW TUBE WITH EACH TWO TIRES ORDERED

BALLOON TIRES

 Size Rim Tires Tubes
 Size Rim Tires Tubes

 29x4.40-21
 \$2.15
 \$0.85
 30x5.25-20
 \$2.95
 \$1.15

 29x4.50-20
 2.35
 0.85
 31x5.25-21
 3.25
 1.15

 30x4.50-21
 2.40
 0.85
 28x5.50-18
 3.35
 1.15

 28x4.75-19
 2.45
 0.95
 29x5.50-19
 3.35
 1.15

 29x4.75-20
 2.50
 0.95
 30x6.00-18
 3.40
 1.15

 29x5.00-19
 2.85
 1.05
 31x6.00-19
 3.40
 1.15

 30x5.00-20
 2.85
 1.05
 32x6.00-20
 3.45
 1.25

 28x5.25-18
 2.90
 1.15
 33x6.00-21
 3.65
 1.25

 29x5.25-19
 2.95
 1.15
 32x6.00-20
 3.75
 1.35

REGULAR CORD TIRES

Size	Tires	Tubes	Size	Tires	Tubes
30x3	52.25		32x41/2	\$3.35	\$1.15
30x3 1/2	2.35		33x4 1/2	3.45	1.15
31x4	2.95	0.85	34x41/2	3.45	1.15
32x4	2.95	0.85	30x5	3.65	1.35
33x4	2.95	0.85	33x5	3.75	1.45
34x4	3.25		35x5	3.95	1.55

HEAVY DUTY TRUCK TIRES

Size					Tires	Tubes
30x5	Truck.			 	\$4.25	\$1.95
34x5	Truck)			 	4.25	2.00
32x6	8 ply (Tru	ick.	 	7.95	2.75
32x6	10 ply (Tru	ick.	 	3 8.95	2.75
36x6	Truck)			 	(9.95	3.95
34x7	Truck .			 	10.95	3.95
36x8	Truck .			 	12.45	4.25
40x8	Truck .			 	15.95	4.95

TRUCK BALLOON TIRES

Size													Tires	Tubes
600-20													\$3.75	\$1.65
700-20													5.95	2.95
750-20											٠		6.95	3.75
825-20													11.45	4.95

ous Jiff
Tire Gauge
that takes
pressure thru
side wall of

No Fuss.

No Dirt.

Brand Heavy

ed tube with each two tires

mould-

circular

ordered.

ALL OTHER SIZES IN STOCK

DEALERS







Send only \$1.00 deposit with each tire ordered. (\$4.00 deposit on each Truck Tire.) We ship balance C.O.D. Deduct 5 per cent if cash is sent in full with order. ALL TUBES BRAND NEW-GUARANTEED. Tires failing to give 12 months' service replaced at half price,

YORK TIRE AND RUBBER CO. 3855-59 Cottage Grove Ave., Dept. 2733-A Chicago, Illinois