

AMERICA'S WEEKLY MAGAZINE FOR RADIO LISTENERS

Radio Guide

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢

Vol. III
No. 36

Week Ending June 30, 1934
Chicago (5)

In This Issue:

FINAL RESULTS
of National
Poll to Elect
"STAR of STARS"

**Detour to
MAIN STREET**
For Program
Inspiration

RADIO QUEEN
For the Year 1934
TO BE ELECTED

"Last Roundup"
Actual Story
of a Police
Crime Mystery

Elizabeth
Day



The Prodigy

By Frederick Landis

Radio had a front seat at the meeting in Chicago when Science, Industry, Medicine and Education assembled at the opening of the World's Fair, to look down the long street of the next one hundred years and tell us what our unborn descendants will see when they gather in the year, 2034, to attend Chicago's second centennial exposition.

Radio was at this Chicago conference because no conference of the leaders of progress could be complete without it!

All of its associates were old, some of them tracing their days back to the beginnings of recorded time, while Radio was only a child of fourteen years.

Only fourteen years of age, radio has become a Colossus, bestriding hemispheres—the most astounding achievement of our world!

Wise Men in Meeting

Great men were at that meeting at Chicago, men whose names long have stood for audacious adventure into the unknown, men, distinguished not by accident or exploitation, but by the "*arduous greatness of things done.*"

They were great teachers, great doctors, great leaders of business, great inventors, great discoverers—**THE INTELLECTUAL ARISTOCRACY OF AMERICA!**

Before they undertook to foretell the achievements of the next century, these men took time to reaffirm their faith in their country and its destiny; to hurl back in the face of a doubting time the charge that science and invention have betrayed the land to idleness and ruin; to declare that we stand upon the threshold of vast changes which shall lift the comfort and happiness of the masses higher than ever before in the history of the human race and give **EMPLOYMENT AND SECURITY TO ALL.**

Having done this, Science, Industry, Medicine and Education, holding high imagination's lamp, marched down the dim distances of the coming century; where **A BEWILDERING PARADE** is forming; a parade, the like of which it has never been given to mortal eyes to gaze upon!

There vision caught the shadowy outlines of cities, white and clean and *free from poverty and crime*; of motors, run by sunlight—some of them so small one could put them in one's pocket; of planes, gliding swiftly and noiselessly—planes propelled by power from the earth; of human life, lengthened and made free from all pain and all disease; of beautiful homes for the masses—homes with every comfort and every charm; of light and power and heat, given in abundance to all—given by that old benefactor of our world, the Sun.

Secrets of the Ages

Then still beyond, Science, Industry, Medicine and Education sought to gaze upon the secrets of ages, more remote; upon secrets, all but enveloped in the vapors of creative energy and there they sensed fountains of **CULTURE**, bonds of brotherhood, valleys of glory, symphonies of happiness, laughing days and singing nights, a human nature exalted beyond conception; marvels growing ever greater—**MOUNTING EVER UPWARD**, each in its appointed place—each a part in the eternal harmony of God!

Then as they returned from their adventure of ecstasy, Radio gazed upon the fantastic fabric of their fancies and matched them, one and all, with the astounding possibilities of its **NEXT GIFT TO MANKIND—TELEVISION!**

With superb assurance, Radio announced that *television* is on the way and when it comes, it will come a *finished product*, not the crude device which sound broadcasting was back in

1920, when first it knocked at the door of a skeptical world to be greeted by a period of probation, and then a welcome which has grown with every following day.

Television Enters

Radio announced also that when it gives us the pictures of the day's events, along with the story of them, those pictures will be clear and of sufficient size to project the *illusion of reality.*

So, in a little while, the average man in the United States, where we have more radios than the rest of the world combined, will sit in his own home and **SEE AND HEAR THE WORLD GO BY!**

We used to say a man was provincial unless he traveled, but now there's only one "provincial"—the man without a radio.

We used to think it wonderful, if one of the neighbors went around the world, but with television the world will go around to every door.

Television!

As its vast implications unfold, one takes off his hat before it, as before a shrine.

It was once the boast of England that every man's house was his castle, and it soon shall be the boast of America that every man's house is the *parade ground of the world.*

At his own fireside, the American shall **SEE** and **HEAR** the President, by the grace of Television, the next door neighbor of every man beneath the flag!

Into every home shall come the physical presence, as well as the transcendent art of kings and queens of stage and screen and radio.

World Passes in Review

Into our homes will come the Eskimo, standing before his hut of ice; the ebony diver of the tropics, plunging to the bottom for a dime; the frivolous loungers of the Riviera, and next in silent jungle depths we shall see the deadly cobra poise and strike.

Past our eyes shall drift the barges of the Ganges and the Nile and we shall see and hear the activities of insects and the coronation of Emperors.

We shall **SEE MEN** climbing the Himalayas, and others, down deep in the earth, **DIGGING FOR GOLD.**

Into our homes will come polar bears and crocodiles, the airplane and the patient camel.

We shall see and hear the March of Events!

And when it has given us Television, will Radio drop its proud head and, like another Alexander, lament that there are *no more worlds to conquer?*

It will not!

It will continue, in ever growing measure, to help do the work of the world and it will continue also to climb the star-lit battlements of the universe to ask new questions and answer them, to knock at more doors and enter them, to **DREAM MORE DREAMS AND ACHIEVE THEM.**

Will Radio some day talk to other stars?

After all it has done, we should say: "It will, if it wants to!"

But this we know, and for this we are indebted, most of all, to Radio—**IT IS BETTER TO BE A PRIVATE CITIZEN IN AMERICA THAN TO HAVE BEEN CAESAR WHEN ROME WAS MISTRESS OF THE WORLD!**

Detour to Main Street

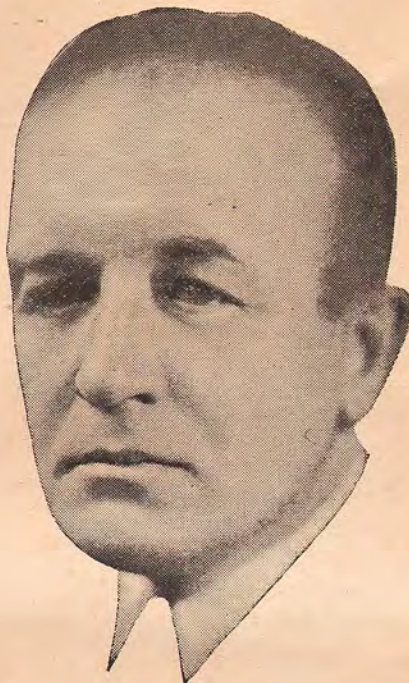
A radio revolution is just around the corner—Main Street will come into its own—says John Royal, NBC vice-president. Up till now radio has obtained most programs from New York and Chicago—and this has made Broadway the ruler of broadcasting. "But listeners throughout the entire United States are not in sympathy with Broadway's sophistication, entertainment, gags and wisecracks," says Mr. Royal. "They crave the genuine flavors of American life instead—unjazzed Southern melody, authentic Yankee wit, hoosier philosophy, unspoiled mountain music. And NBC is going to give it to them."

And so from now on, starting in the near future, many programs of light entertainment will come from various centers in the United States. Thus, we hope to help each part of America to understand all the rest—by giving to America the songs, the music and wit and dialogue that really are close to her heart—in place of the present artificial products of Mazda lanes and Tin Pan Alleys. It will constitute a new type of educational enterprise.

This important and startling decision—announced here for the first time—is not the result of mere theorizing. For two years Mr. Royal has devoted himself to a quiet but intensive study of programs in their relation to the wide-flung audience. Questionnaires have been sent out, thousands of letters received—and literally tons of fan mail have been read carefully, and analyzed. Then, to cap this two-year task, John Royal has just completed six weeks of travel—during which he journeyed 12,000 miles and visited almost every part of the country.

As he went, Mr. Royal questioned Pullman porters, rural store-keepers, airplane pilots, newspaper editors, children, and radio executives. What did they like about radio? he asked. What did they dislike? And from these actual, face-to-face contacts, Royal learned

John Royal, Vice-President of NBC, Directs the Entertainment Destinies of Two Nation-Wide Chains. As the Result of a Two-Year Study of Audience Reactions, He Proposes a Revision of Program Elements



John Royal, Director-General of a nation's entertainment, from a photograph taken after he had completed his two-year survey from coast to coast

to the difference in time, the Metropolitan Opera came through at eleven o'clock in the morning. Yet people out there would arrange their schedules, wherever possible, to start listening to the 'Met' at eleven—and would go on listening for four hours! In the better clubs you'd see whole dining-rooms full of lunchers, being served by extra-quiet waiters who strove to keep even a spoon from rattling, to avoid breaking in on the opera. No part of America resents this kind of leadership from New York!

And in the same clubs, men would sit playing dominoes—a very popular game on the coast—during those same four hours. Hardly a word would be spoken, and even the dominoes would be moved silently, with scarcely a click!

As for farmers—since the Roosevelt administration has been putting a little money into their pockets, they have been buying radios by the tens of thousands. The biggest boom in small towns in agricultural areas, Mr. Royal found, was the boom in radio sales. "Radios that have been silent for two years are now sparkling again," he commented.

But Main Street's willingness to follow New York's lead in music and education, only throws into sharper contrast its refusal to countenance unwanted sophistication. NBC sensed this attitude long ago—that was why it transferred the headquarters of the Blue Network from New York to Chicago, three years past. This did a little good—for Chicago emulates New York and also adds a touch of its own—and gave the unhappy listeners just another dose of Broadway—or a Midwest version of it. The mail response to the Chicago programs continued much the same as it had been before the move; so NBC officials started the survey which has just resulted in the decision to dethrone Broadway.

"We believe that this will have a very important effect in helping to bring unity and understanding



Rosa Ponselle, prima donna of the Metropolitan Opera Company, who shared in a four-hour NBC program that commanded marked national preference. Just now she may be heard every Monday night over a CBS network

ly-marked preferences and prejudices when it comes to light entertainment—but the people in each district can appreciate the light entertainment of the other districts, when it is GENUINE and not synthetic. Thus, Southerners like hillbilly tunes—but your typical Southern resident displays an uncanny ability to tell the genuine mountain music, 'played by a real native band,' from the artificial product of Tin Pan Alley. He does not like the latter—to him it is a burlesque."

As a result of these conclusions, NBC scouts now will look for the tunes that real Americans hum to themselves as they go about their tasks of plowing, working at machines, and washing dishes. They will seek the jokes and philosophy that make Main Street laugh or nod its head—"and often these jokes are amazingly shrewd, and barbed and sound," Mr. Royal remarks.

One excellent example of the sort of program that listeners can look forward to, is furnished by "One Man's Family," the Pacific Coast dramatization that has become nation-wide in its appeal. This perfectly natural, entirely American chronicle of the triumphs and tribulations of a typical family, has about it no flavor of Broadway cynicism or shallowness. It has grown like a native flower in American soil—it has not been created by a mechanical formula, based on a lowest-common-denominator theory of popular entertainment.

And laughter—the universal desire to laugh furnishes still another proof of the accuracy of Mr. Royal's deductions and observations. "The entire radio audience wants to laugh," he says. "No matter how widely the tastes of different groups and classes of listeners may vary, they have in common the desire to be amused. Now, we have discovered that Broadway humor really does not appeal to the great majority of Americans.

"It is hard to amuse this entire country. Its different groups have different ideas about what is funny. But this much we do know—the natural, unspoiled and clean humor of any one section has a far greater appeal to all the rest of the country than has Broadway's sharp, shallow, cynical, synthetic wise-cracks."

One of the most encouraging results of Mr. Royal's long investigation is the discovery that all over the United States farmers, bank presidents, truck drivers, school teachers by the millions—all appreciate and demand good music.

"In the eight years that radio has been broadcasting fine music," he said, "public appreciation of the masters of music has increased to a greater extent than during the previous 50 years!" And what's more, neither Main Street nor Park Avenue cares where its classics come from, so long as they are authentic.

"On the west coast," continued Mr. Royal, "due



Barbara Jo Allen, leading lady of One Man's Family, an outstanding dramatic development of radio on the West coast. Tune in on this hour any Saturday night over an NBC-WEAF network

that his two-year analysis had been amazingly accurate. He found (to quote his pithy summing up) that:

"Broadway cannot set the pace for radio entertainment because the rest of the country rejects it.

"The farmer is as good a judge of good music as the average city man—perhaps even a little better.

"The two kinds of program that the rest of America still is willing to take from Broadway, are classical music and educational programs. America doesn't care where it obtains programs like those, so long as they are genuine.

"Listeners are far more serious-minded and intelligent than Broadway sophisticates give them credit for being. All over the country the kind of program to which they react most readily is the educational program—including such broadcasts as that of stratosphere flights and similar scientific efforts, the recent fleet review, addresses by the President, et cetera.

"Each major district in America has its own strong-

among the many utterly different parts of this gigantic country of ours," Mr. Royal said. "When Cardinal Mercier of Belgium visited America after the war, he said: 'This is not a country—it is an entire world in itself.' Already radio has helped tremendously to bring the different parts of that world closer together; we believe that when we begin giving to each part of the United States the thoughts and tunes and temper of other districts, a still closer unity will be achieved."

How will America be divided, that it may be so united? "There can be no hard-and-fast geographical divisions from which we can select our material," John Royal stated. "Folk music and folk lore do not stop at state boundaries. But from the 80 stations comprising NBC's two networks, you may be sure that we will be able to draw much more of real and variegated entertainment than Broadway ever has produced—and that it will be closer to America's heart."

King Broadway is dead! Long live King Main Street!

Along the Airialto

By Martin Lewis

As this is being written, they are preparing the bruised remains of one of my good friends for the final resting place. I write sadly, knowing however, that my sorrow cannot bring him back; that fate has written an untimely "finis" to a career which, although brief, had given promise of being a brilliant one.

Harry Pinsley is dead, killed in the crash of an air liner which brought death to six others. I cannot believe it. It doesn't seem real that the 25-year-old executive of the Music Corporation of America has gone beyond.

He was responsible for the bookings of many of your favorite orchestra leaders, including Guy Lombardo, Abe Lyman, Don Bestor, George Olsen, Little Jack Little and numerous others.

Why, only a few hours before this terrible catastrophe I had asked him to join a party to play golf. He refused because, he said, it was necessary for him to go to Buffalo. "I'm going to fly up late this afternoon," he said. Why couldn't fate have permitted him to come with us to the links?

THE "GOLDBERGS" wind up their affiliation with their present sponsor at the end of their current contract, and information is definite that their contract will not be renewed.

I SUPPOSE I should be thankful for small favors. For instance, one of the customers, a Miss Mable Cook, of Los Angeles, writes in to say that she likes Martin Porter (when he writes seriously) and occasionally (get that "occasionally") Martin Lewis. Her objection to my effort is that I do not analyze the quality of radio performers.

Now, in self-defense I have to point out that I did suggest not long ago that you tune in that Carefree Carnival, and from time to time I have voiced likes and dislikes. So, for the benefit of Miss Mabel and others, here go a few more:

Guy Lombardo's music, to my mind, isn't hard to listen to, but it's not so hot for dancing. (Bet a lot of folks are going to write me mean letters for that crack.) And I'll probably draw a lot more rebukes by expressing the belief that the Lombardo offerings would be improved by deleting Carmen's vocals, for I think he hasn't much of a voice. Just so I won't give the impression that there's nothing in my bag but knocks, let me suggest that you get a load of that One Man's Family show from the coast, late Saturday night. There's one that's worth your while to dial.

As a general rule, Miss Cook, I try to refrain from being too critical. You see, that's what they pay my pal Evans Plummer for—to toss around plums and prunes—and I don't like to invade his department.

I'D PROBABLY earn a dollar with this one from the Bulls and Boners Department, but that's confined to readers, so I'll give it to you free:

Morton Downey, broadcasting his Studio Party program from Chicago's CBS studio last week, had as a guest a lad named Al Bernie, then appearing in Windy City vaudeville. You may recall that recently I mentioned this Bernie boy as a protege of Rudy Vallee, and said at the time that his imitations of various ether stars are in a class all by themselves. Well, at any rate, as



Claudette Colbert, the popular movie star, as she looked when she was informed that her guest appearance with the Hall of Fame finally had been set for Sunday night, June 24, over an NBC-WEAF network

Downey's guest, Bernie's final imitation was one of Joe Penner, and Joe himself would have had a tough time distinguishing it from the original.

Now as you know, Penner's sponsor is Fleischmann's Yeast, which is also Vallee's sponsor, and an NBC account. So imagine how red CBS's face became when this young Mr. Bernie, as he finished his routine, shouted into the mike "Take it away, Fleischmann's Yeast!" Which free advertisement went out over a coast-to-coast rival network on a sustaining program. That is as much as I know of the story—I would like to know just who caught the resultant Hail Columbia for the prize boner.

LAST THURSDAY, after midnight, I met Lanny Ross on his way to the NBC studios to do a late Show Boat program for re-broadcast to the far West,

which goes out from New York between one and two a. m. Lanny persuaded me to come along.

I was amazed to find the studio so crowded at that late hour. The preponderance of the audience consisted of sailors and their girl friends, and I haven't been able to make up my mind yet whether they were there to hear the program or for other reasons. But from what I witnessed, I can state with authority that a seat in a studio and a park bench look alike to members of our sea forces, for I have never seen so much romancing in one room at the same time. Maybe it was Lanny's romantic music that inspired them—if a sailor needs any inspiration! It was my first visit to the Show Boat program in some time, although I listen to the feature frequently. Now I understand how all those bursts of "spontaneous" applause are provoked. For your information, two stooges always are on hand with placards bearing the word "APPLAUSE," and any time you happen to be listening in and hear those outbursts, you will know that the stooges are earning their dough by standing on a platform holding up these placards to invite expression of the studio audience's enthusiasm.

And speaking of the Show Boat program, I am wondering what the sponsor's idea is in asking the listeners to write in and say which features they like and which they don't. Can it be that there are changes in prospect?

IF A PRESS AGENT sent me this yarn, I'd toss it into the wastebasket, and the next time I saw the fellow I'd tell him to stop insulting my intelligence. (Yes, I have intelligence. I knew you'd pull that crack!)

But in the studio I saw with my own eyes two young boys who, they claimed, had hitch-hiked all the way from South Carolina just to see Lanny Ross and get his autograph, believe it or not!

THE REAL REASON that "Cholly" Knickerbocker wasn't heard on the air last week is that he refused to appear on the same program with Blanche Yurka, who doesn't rate in the social register!

UPON my word—Ed Wynn's sponsors have found out that the Fire Chief is still as popular as ever—so they will bring him back to the air early in the fall . . . If you interested in knowing how to conduct an orchestra, you'll be able to read about it in a book which will be published next fall. The author is Al Goodman . . . A few words of praise for a swell program—The Breakfast Club. They entertain me every morning while I'm dressing (yes, I get up that early), and if more programs were as informal as is this one, air entertainment would be much more enjoyable. Nice work, boys! Keep it up . . . Forty-five-minute programs may be the vogue by next fall. A beer outfit heard over CBS on Friday nights has followed the timely idea of the "Forty-five Minutes in Hollywood" show, and I understand there are other sponsors interested in the forty-five-minute periods.

PROFESSIONAL pride and temperament are probably all right in their (Continued on Page 23)

Reviewing Radio

By Martin J. Porter

There is, according to the observant editor of "The Metronome," a leading magazine for musicians, an imminent music famine to be faced by radio. In the first place, Tin Pan Alley can't keep up with radio's demands for popular compositions, because there are too few composers, also because tunes can't be turned out like fabricated flivvers. Secondly, radio has used up most of the old masters' stuff, and is repeating it ad nauseum, although, if the works of Bach alone were played "end to end" without pause, a radio station could go on with them for seven days.

To avert this famine, opines the "Metronome" editor, radio will have to do something creative and stop borrowing from Tin Pan Alley, the masters, the stage and the screen, and cease its tendency away from sustaining programs that are likely to overshadow commercial ones, for fear of offending sponsors. The situation in this respect, says "Metronome," means that sponsors are running the whole show, and it's as absurd as allowing advertisers to write stories for the newspapers.

Whenever I read anything like this, especially concerning music, I always like to get the reaction of that student of radio music, Jack Denny. He happens to know Tin Pan Alley and the radio business at the same time; and besides that he always has been a dependable prophet. And he says, with regard to the fright of "Metronome," that maybe the music famine is not a threat but a promise!

"The situation," he explained to me, "resembles the general economic situation of the United States. People starve with storehouses loaded with food; children lack

attire while cotton is plowed under, and pigs are needlessly slaughtered as thousands of families cry for meat.

"The radio industry need not be terrorized by a music shortage," he continues, "if it will utilize its resources heretofore unexploited. Tin Pan Alley can't keep pace with radio's overtaking demands, but the country's talent is not limited to Tin Pan Alley. The supply of music is limited because the music business itself limits that supply. Names are just as important as quality. An unknown composer cannot crash the portals of the Alley. Only a few lucky persons manage to gain entree to a publisher's office and have songs published. Thousands of new musical compositions go begging every year for lack of a fair hearing—and they are never heard. Some of these are worthless, but some are worthy of attention and development.

"The future of American music lies with the new generation of song writers now maturing. In my capacity as instructor at the New York School of Music, it is an everyday occurrence to run across students who measure up to the requirements of Tin Pan Alley, yet these youngsters would be laughed out of a publisher's office if they tried to sell their songs. And they hold the future of radio in their hands. But to be fair to the music houses, we must remember that they cannot afford to gamble on newcomers. There is where radio should

step in, encourage this new generation, maintain departments which would serve as clearing houses through which new composers may pass their output. It is up to radio to give young America its chance."

APROPOS of the music situation is the quip in a missive which comes from George Sterney, who cites: "The present formula for writing radio music is to take something composed by one of the masters and decompose it."

BY THIS TIME the customers probably have heard Frank Black's new set-up at WJZ Monday nights, replacing the Packard show. But how many, I wonder, recognize it for the job it is doing? With Black is Mischa Levitski, concert pianist, and the presentation is called The Evening Dream Hour. If you ask me I'd say that this is the resurrection of the well-known and widely lamented "Slumber Hour," the passing of which caused such a furore some months ago.

Radio Guide, Volume III, Number 36, Week Ending June 30, 1934. Issued weekly by Radio Guide, Inc., 423 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright, 1934 by Radio Guide, Inc. All rights reserved. Editorial and Advertising offices, 551 Fifth Avenue, New York; Executive, Circulation, and Business offices, 423 Plymouth Court, Chicago, Illinois. M. L. Annenberg, President and Publisher; Herbert Krancer, 1st V. P. and Gen. Mgr.; M. Koenigsberg, Editorial Dir.; Barrett Andrews, V. P. and Adv. Mgr. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. Five Cents per copy in United States. Subscription rates: six months, \$1.25; one year, \$2.00.

Star Poll Winners:

Joe Penner, Wayne King's Orchestra, Rudy Vallee Program, Amos 'n' Andy

At last, the most popular performers in radio are named and known! 511,698 votes, sent in by listeners from the Atlantic seaboard to the Pacific, have just been completely counted by the weary tellers in charge of RADIO GUIDE'S Star of Stars election—which closed on midnight, June 1. And the results of this nation-wide poll prove clearly that:

Joe Penner is the most popular radio star. The Rudy Vallee-Fleischmann hour is the most popular program.

Wayne King's is the most popular orchestra. Amos 'n' Andy are the most popular team. All the drama of a last-minute upset featured the finish of the election. Amos 'n' Andy did succeed in toppling Burns and Allen from first popularity place among radio teams. And now—so great has been the interest in this election—arrangements have been made to broadcast the official presentation of medals to these leading comedians—as well as to all the other winners.

Amos 'n' Andy stand revealed as radio's top team because so many of their fans hurried last-minute ballots into the mail boxes that the blackface boys totalled 105,098 votes to Burns and Allen's 103,613—a thrilling neck-and-neck lead of just 1,485 votes!

But perhaps the outstanding achievement of the election was the smashing success of Wayne King. He and his orchestra obtained 130,366 votes—and not only is this more than twice the total of his closest orchestral rival, Guy Lombardo, but it represents the topmost crest of popularity in the entire election. No star, team, orchestra or program approached

King, the exact date of the presentation of his gold medal will be announced in a subsequent issue—as Mr. King is temporarily off the networks during a vacation.

In making these awards, RADIO GUIDE graciously acknowledges the decision of its readers, who have selected the leaders in four branches of professional radio entertainment. In addition to the medals, further recognition will be given—for each member of Wayne King's orchestra will receive a handsomely engraved certificate attesting his part in the work done to achieve popular acclaim. Similar engraved certificates will be given to each person representing an integral part of the Fleischmann hour, as well as to Amos 'n' Andy.

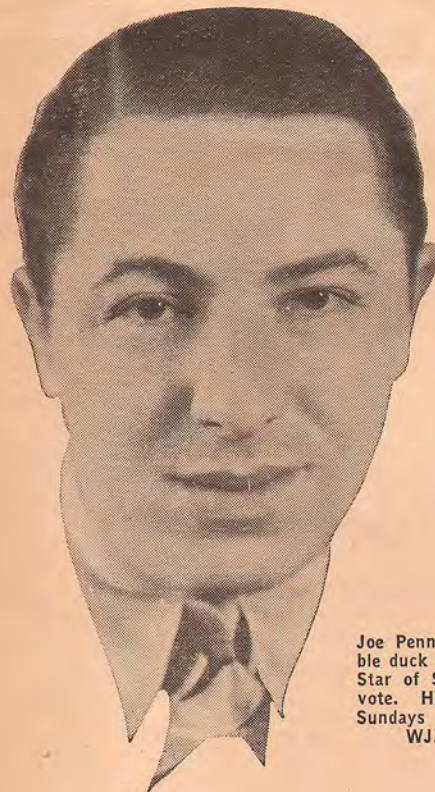
The final, complete vote after every ballot was tabulated, follows for all entrants in the four divisions:



Millionaire Wayne King, the monarch of waltz, whose orchestra won top position by an overwhelming majority of votes. His program is heard Sundays and Mondays over a CBS network; also Mondays and Wednesdays over an NBC network



Amos 'n' Andy, whose eleventh hour spurt carried them to victory among the teams. Hear them every evening except Saturday and Sunday over an NBC-WJZ network



Joe Penner, the incorrigible duck salesman, radio's Star of Stars by popular vote. He is on the air Sundays over an NBC-WJZ network

STANDING AMONG THE STARS:

Joe Penner	93,316	Irene Wicker	1,351
Bing Crosby	74,808	Ruth Etting	1,299
Jack Benny	39,160	Don McNeil	1,272
Eddie Cantor	36,653	Smith Ballew	1,241
Rudy Vallee	22,785	James Melton	1,210
Lanny Ross	16,262	Cheerio	1,183
Jimmie Fidler	11,313	Connie Boswell	1,158
Frank Parker	10,020	Elsie Hitz	1,114
Gertrude Nielsen	9,771	Irma Glen	1,112
Ben Bernie	8,554	Alice Joy	1,109
Will Rogers	5,402	Donald Novis	1,084
Morton Downey	4,664	Phillips Lord	1,022
Jessica Dragonette	4,514	Little Jack Little	993
John L. Fogarty	4,164	Mary Darling	991
Vera Van	3,903	Irene Beasley	982
Bradley Kincaid	3,878	Myrt (of Myrt and Marge)	975
Roy Shelly	3,621	Floyd Gibbons	921
Phil Baker	3,537	Harry Steele	914
Annette Hanshaw	3,472	Milton J. Cross	849
Al Jolson	3,219	Phil Harris	817
Edwin C. Hill	2,973	Albert Spalding	774
Ed Wynn	2,954	Kate Smith	732
Gene Arnold	2,918	Fred Hufsmith	731
Don Ameche	2,737	Mary Small	720
Ethel Shutta	2,634	Ed MacHugh	702
Fred Allen	2,559	Happy Jack Turner	690
Lulu Belle	2,552	Marge (of Myrt and Marge)	670
Tony Wons	2,383	Nino Martini	664
Ralph Kirbery	2,179	"Skinny" Ennis	645
Jack Arnold	2,151	Gracie Allen	633
Nancy Kelly	2,139	Edgar Guest	624
Wayne King	2,015	Richard Crooks	585
Frank Munn	1,954	Boake Carter	540
Jackie Heller	1,918	Michael Rafetto	533
Guy Lombardo	1,914	Alan Rice	523
Russ Columbo	1,883	John McCormack	517
Richard Maxwell	1,875	Walter Winchell	477
Voice of Experience	1,686	Eddie Albert	447
Pat Kennedy	1,645	Arthur Boran	445
Conrad Thibault	1,641	Jerry Baker	435
Alexander Woolcott	1,599	June Meredith	413
Jack Pearl	1,585	Baby Rose Marie	410
Father Coughlin	1,573	Phil Cook	408
Tito Guizar	1,555	Buddy Rogers	399
Lowell Thomas	1,549	Raymond Knight	389
Uncle Ezra	1,517		
Lawrence Tibbett	1,428		

this high-water mark in the tide of ballots which nearly swamped tellers during the closing days of this greatest popularity contest in the history of radio.

Altogether, there were 431 entries—including 137 stars, 126 programs, 87 orchestras and 81 teams.

In order that supporters of the winners may enjoy their success to the utmost, the medals and certificates emblematic of victory will be presented while the winners are actually on the air, on their own programs. Tune in and hear the presentations. While Joe Penner is on the air, a gold medal inscribed with his name as the most popular radio star will be presented. The date will be July 1.

The Fleischmann gold medal will be presented during the Fleischmann hour on June 28. The medal to be presented Amos 'n' Andy will be given them while they are on the air during one of their regular broadcasts, at a time to be announced later. As to Wayne

STANDING AMONG THE PROGRAMS:

Fleischmann	85,650	Pabst Blue Ribbon	11,641
Show Boat	50,978	Hollywood on the Air	11,494
Chase and Sanborn	41,517	Woodbury	10,866
Chevrolet	28,067	White Owl	10,194
One Man's Family	13,633	Old Gold	9,903
Sinclair Minstrels	11,985	Spartan	9,478
		Bakers' Broadcast	8,660
		Ford	8,193
		Armour	7,877
		WLS Barn Dance	7,507
		Myrt and Marge	6,066
		General Tire	5,991
		Today's Children	5,653
		Lady Esther	5,535
		Camel Caravan	5,514
		Seth Parker	4,317
		Eno Crime Clues	4,012
		Cities Service	3,562
		First Nighter	3,386
		Breakfast Club	3,184
		American Album of Familiar Music	3,103
		Dangerous Paradise	2,956
		March of Time	2,894
		Carefree Carnival	2,813
		Kaltenmeyer's Kindergarten	2,708
		Metropolitan Opera	2,649

(Turn to Page 32)



Rudy Vallee, outstanding personality of the "hour" that won leading honors among the programs. His Variety Show may be heard every Thursday evening over an NBC-WEAF network

Love Affairs of Myrt and Marge

By Louise Comstock

A New Series in the Narrative,
"Great Loves of Radio Stars"

Myrtle Vail was fifteen when she left home to go on the stage. While a member of the chorus of a musical comedy, she fell in love with the leading tenor of the company, George Damerel. They married.

Followed for Myrt an exciting, glamorous period of stage life and romance with her husband. And while the company was on the road, playing weekly stands in dozens of towns, Myrt realized that she was going to have a baby—

She left the show and returned to Chicago. Here, a month later, Donna was born. Myrtle was seventeen.

Donna only a few months old, mother and daughter posed for their first picture together. Perhaps it is only Myrtle's hat as shown in the picture, that makes her look so mature. It is the enormous hat of the day, jutting forward over her high pompadour like the bow of a ship, laden with enormous feather wings and bird-breasts. Or perhaps it is the brown-eyed baby in her lap that lends her that new air of dignity. Myrtle's daughter!

For a year Chicago was her stage and motherhood her role. Then there came a shift in the cast of "The Merry Widow," and George sent for his wife and daughter. A part was found for Myrtle, only a small one but it made possible the family life together. "The Merry Widow" went on the road, the Damerels with it. Accommodation trains again, cheap hotels, sketchy meals, costumes chronically in need of new pressing—a hard life, even when you had the show to compensate. But a harder life for a baby. Yet little Donna thrived on it—crowded in her improvised crib in cramped dressing rooms, made a fast friend by seasoned troupers, wardrobe mistresses, stage hands. She grew into little girlhood with the smell of grease paint in her nostrils.

"The Merry Widow" pursued its scheduled way. One night when the troupe was playing Youngstown, Ohio, bustle of an unusual and ominous sort permeated the dim halls and stairways back stage. The house sold out, and the company had no leading lady. Frantic investigation revealed the reason for her absence, but did not help matters at the theater.

Came a knock at the Damerel's dressing room door. "Myrt, come out here a minute!" called a voice.

Myrtle gave a final little pat to the gurgling infant Donna, straightened from the crib and opened the door. "Yes?"

"Look here, Myrt, just how well do you know this play?"

"Oh, well enough. As much as anybody gets to know a play they're in night after night . . ."

"Know the widow's lines?"

"The lead? Not me! Say, what do you take me for?"

"Listen, Myrt, this is the chance of your life. We've got to put in a new lead tonight. Here are lines. You go on as the widow and do right by her, and you're made!"

Myrt looked blankly down at the mass of shabby pages in her hand. "But . . ." she commenced.

"What's the matter, kid? Afraid you can't do it?"

"Afraid? Me?" Suddenly Myrtle was laughing. She could do it. She knew the music. For months the delicious airs, the haunting words had been running through her head. Even the spoken lines were, unconsciously, half familiar to her. And if ever her memory failed, there would be George. She would be playing opposite George!

And Myrtle did it. She gave a performance which made her as famous in the title role of "The Merry Widow" as had been her husband in that of Prince Danilo. Vail and Damerel, painted in the bright lights! Vail and Damerel, dancing, singing together that poignant waltz:

"Every touch of fingers,
Tells me what I know,
Says anew, 'tis true, 'tis true
I love you so!"

Vail and Damerel, laughing into each other's eyes over baby Donna's first awkward steps!

The famous team went from "The Merry Widow" to "The Heartbreakers," and in it covered the country in a tour which lasted two years. In "Ordered Home" Myrt acted the part of a Filipino girl, and did the first hula-hula dance ever witnessed in the United States. They played a revival of "The Red Widow."

But changes, real, though at first almost imperceptible, were taking place in the theater. Vaudeville was making itself felt—a new super-vaudeville, demanding new ideas, new talent. Vail and Damerel became head-

liners of the Orpheum Circuit in "The Knight of the Air," a 45-minute musical skit by Franz Lehar.

Donna by this time had been packed off to Chicago, where she could live with relatives and attend school as a little girl should. To Chicago Myrt retired once more when her son George was born. Here she had a new baby to care for and love, and time to think. It was depressing to realize how little time the theater left one for thoughts, thoughts about oneself and those one



Photograph of "Marge" and her husband, Gen. Kretzinger, taken at the time of their marriage, December 31, 1933

loved, and their future. The future of Vail and Damerel, obviously enough, included first, vaudeville. And beyond that?

Beyond vaudeville the future wasn't any too clear. But it had something to do with retiring, and an ordinary, lazy life with time to oneself, away somewhere, on a—well, on a chicken farm! Why not? The chicken farm never yet has become a reality. But Myrt mentioned it once, and immediately it became real in the stories circulated about every member of Myrt's profession. In her own words, "the idea has followed me around ever since!"

But it was hard, even then, to imagine Vail and Damerel in any other life but that of the stage. That was the immediate, the tangible future. And even a team already famous must keep abreast with the times. Myrt knew how it could. Vaudeville was demanding new ideas. And Myrt had them. She wrote a new skit, arranged its incidental music, planned its setting and costuming. When she returned to the stage, she and George opened in it. It was a hit. The Damerels played it across the continent.

Other original skits followed. In eight seasons Vail and Damerel toured the continent eleven times in acts of Myrtle's own creation. In them she took every role from comedienne to prima donna.

A busy life—a satisfactory one—she and George working together, sharing hardships and triumphs; and, safe back in Chicago, always was the dual subject of many fond plans, Donna and little George!

One day a letter arrived from Chicago. It was in Donna's elaborate schoolgirl scrawl. "Dear Mamma: I'm sick and tired of this old school. I've decided to be like you are and go on the stage . . ."

Donna, Myrtle realized suddenly, was fifteen!

"She shan't do it!" said Myrt. "She's too young! This is no life for a kid like that!" So eager is one generation to protect the next from the very experiences out of which it has itself gained strength! She wrote Donna a firm, unmistakable and motherly "No!"

And only a few days after, Donna appeared at the theater, bag and baggage, her brown eyes stormy, her chin pointed with determination. As Myrt took her daughter into her arms, she felt her heart soften. She remembered all too clearly another fifteen-year-old who had set her heart on the theater.

A small part was written into the skit and Donna joined the company. That much her mother could do to smooth the hard path ahead of her. With pride she and George watched the girl find herself in this new life. A second generation of Damerels was climbing to the crest!

A second generation—ominous words.

The team of Vail and Damerel now was more popular than ever. Yet George and Myrt found themselves during the next year often perplexed and wondering. They had been at this thing for a long time. They had enjoyed its richest rewards. They had their fame and their fortune.

Was it not time to leave the stage to this new generation and seek something else for themselves—a home, a quiet life unharrassed by ceaseless travel, last-minute emergencies?—time for themselves and their thoughts and their children?

The team of Vail and Damerel retired. They found a home in Niles Center, northwest of Chicago and just over the city limits. A pleasant place it is, set with new bungalows where you watered your own lawn on a summer's evening, with pleasant streets wandering into open, wooded country. There George invested a generous part of their savings in a real estate business.

With the disbandment of her parents' vaudeville act, Donna found other engagements. She appeared at the Oriental Theater in Chicago with Paul Ash. Her single turn became a headliner in the Balaban and Katz, and the Publix motion picture houses. She appeared in cafes. The crowd that frequented the late Vanity Fair knew and applauded her. She joined a stock company and toured the South.

And she met Jack Griffith.

Kid stuff? Perhaps. Donna was still in her teens. Jack was not much older.

Two youngsters, tasting independence and success and love in those bright days when the whole world still hovered dizzily at the brink of depression. They found themselves playing the same bill. The limelight drew them together. Jazz accelerated their romance. They got married.

That marriage didn't last, despite the appearance of baby Charles, now about four years old. The world tumbled into the abyss, the theater included. Reality replaced romance. Engagements must be taken where they could be found. Jack and Donna drifted apart. Only a memory was left, a beauty slightly tarnished.

Out in Niles Center the real estate business was at a standstill. George Damerel put more money into it. Carefully plotted subdivisions returned to the clutches of weeds and grass; newly laid sidewalks succumbed to vegetation and mud. George put out more money in an attempt to save that already invested. The Damerel savings dwindled. Along with thousands of others, they were caught, trapped beyond escape, financially ruined.

Hard days these were for Myrt, pacing restlessly the little home into which she had put so much faith. That house meant a great deal to her. She had discovered that she liked keeping house and sewing a bit, and preparing special dishes to meet the enormous hunger young George brought home from school. But young George was growing to a point where he would need further, expensive schooling. Donna too, battling to keep her foothold in a profession which was sliding away from beneath much older and more experienced feet, the faint cloud of spoiled dreams haunting her eyes, needed her mother's help. And older George, her husband—what of him?

There had been a fine, an exhilarating satisfaction in team work, glamour in the sense of an act well done, in the sharing of applause. Was it possible that during these last years she had mistaken that glamour for love? This new, tragic act the team of Vail and Damerel could not share. It wrapped George away in his own sense of failure. It . . . (Continued on Page 31)

Here Comes the Queen!



Rosemary Lane, who, with Leah Ray was runner-up in the contest for Queen of the Air in 1933. Miss Lane sings with Fred Waring's orchestra Sunday and Thursday evenings over a CBS network

Someone Will Be Crowned Queen of the Air at the National Electrical and Radio Exposition in September. Help Elect Your Favorite

leaves her home to go to New York until she returns again, burdened with honors.

RADIO GUIDE will assume responsibility for Her Majesty's transportation to and from New York, her hotel accommodations while in the city, and her entertainment during the time she is not receiving the plaudits of the multitude. In addition, the expenses of her companion will be included in the generous budget which RADIO GUIDE has appropriated for the visitor.

With these details settled, the staff of RADIO GUIDE now takes up the task of gathering votes from the four corners of the nation, tabulating them and, finally, announcing to the realm of radio the identity of Her Majesty, the Queen of Radio, 1934.

This is how she is to be elected:

RADIO GUIDE has asked the 229 newspaper radio columnists of the country to submit for nomination names of radio performers on stations in their vicinity. Each columnist may submit as many names as he wishes. The only qualification is that each nominee must have been a regular performer on a radio station for three months prior to June 1, 1934.

In addition, individual balloting on the part of radio listeners and readers of RADIO GUIDE will constitute a nomination. But every candidate so nominated must receive at least ten listener-reader votes, cast on the ballot provided on this page. No candidate will be considered a nominee until ten votes have been



Jane Froman, nominated for Queen of the Air for 1934 by the official selection of one New York aircaster. Miss Froman may be heard as guest artist with the Parade of the Champions Tuesday, June 26, over a CBS network

A Queen is to be crowned.

Elaborate preparations are being made for the reception to be accorded Her Majesty, the Queen of Radio for 1934, in New York next September. A throne is being prepared to receive the girl who will command the salaams of the millions in her far-flung radio realm.

The coronation of the new Radio Queen will be held at the National Electrical and Radio Exposition—the annual show of the radio industry—the outstanding event of the radio year.

"Who is this Radio Queen?" you may ask. There is no answer to your question, for she has not been found. She may be an obscure singer on a local station—or she may be one of the brilliants in the radio firmament. In other words, she has not yet been chosen.

As the official publication of the National Electrical and Radio Exposition, RADIO GUIDE has been entrusted with the task of finding the Queen of Radio and bringing her to New York for the coronation. It is an herculean task, made especially difficult by the time limitations.

HER MAJESTY THE QUEEN OF RADIO, 1934, MUST BE FOUND WITHIN THE NEXT TEN WEEKS!

RADIO GUIDE has accepted the responsibility!

Radio Queens of the past have been selected by small groups of individuals. The selection of a small group could not possibly reflect the unqualified choice of the radio nation.

RADIO GUIDE will not, therefore, place the new Radio Queen on the insecure throne of individual selection. Instead of appointing groups of distinguished artists to choose the Queen, RADIO GUIDE shifts the honor and responsibility for the selection to the radio listener himself.

THE VAST ARMY OF RADIO GUIDE READERS WILL CHOOSE THE RADIO QUEEN OF 1934!

This is a revolutionary step. Never before in the history of "Queen" contests has the public been the final authority for the selection of the girl to wear the crown.

When her Majesty, the Queen of Radio for 1934, is crowned in September she will have the assurance that her throne is a solid one, constructed on a foundation of popular approval. Her rule will be absolute. She will be able to smile at her adoring subjects and say:

"I am here because YOU exalted me." And the reply will be one sustained cheer: "LONG LIVE THE QUEEN!"

The thrills of a lifetime will be crowded into the days during the elaborate coronation ceremonies which RADIO GUIDE and the officials of the National Electrical and Radio Exposition are planning for the new Radio Queen. As the royal guest of RADIO GUIDE, her expenses, and the expenses of a companion, will be paid in full from the time she



Dorothy Page, nominee for Queen's honors this year. Tune in on Miss Page any Tuesday or Friday evening. She is heard over an NBC-WJZ network

cast. The ten votes will be counted in her total.

Each week the nominations will be announced in RADIO GUIDE. And at this point individual selection ceases. From then on the election of the Radio Queen rests solely on the collective shoulders of the RADIO GUIDE audience. Her Majesty will be a ballot queen, elected by votes which bear the ballot signatures of her subjects. Voting begins this week.

The columnists and the girls they nominate follow: "Mike" Porter, Aircaster of the New York *Evening Journal*—Rosemary Lane, Helen Mencken, Priscilla Lane, Leah Ray, Sylvia Froos, Jane Froman, Harriet Hilliard, Grace Hayes, Babs Ryan, Irene Taylor, and Loretta Lee. Nick Kenny, Radio Editor, New York *Daily Mirror*—Rosemary Lane, Leah Ray, Ruth Etting, Priscilla Lane, Babs Ryan, Countess Olga Albani, Rosaline Greene, Doris Robbins and Joy Lynne.

Aaron Stein, Radio Editor, New York *Evening Post*—Rosemary Lane, Priscilla Lane, Babs Ryan, Leah Ray, Jane Pickens, Patti Pickens, Helen Pickens, Doris Robbins, Harriet Hilliard, and Dorothy Page.

The list will grow to tremendous proportions as nominations are submitted by the 229 radio columnists in the country. This list is not limited to network performers. Any girl who is a radio performer is eligible—providing she has been a regular broadcaster for three months prior to June 1, 1934. Nominations can be made only by the radio columnists, or by the casting of ten reader ballots.

In the event that the local radio columnist fails to make the nominations, stations may submit names of eligible performers.

Beginning this week, RADIO GUIDE will report regularly and fully in each edition news of the progress of the election, the latest lists of nominees and the last-minute trend of the election.

RADIO GUIDE readers cast an overwhelming vote in the "Star of Stars" election which closed June first. Because of the even greater importance of the election of a new Radio Queen, the magazine staff is preparing to handle a more voluminous correspondence than ever before.

The first ballot-coupon is printed herewith. If one of the candidates nominated by the three New York columnists is the personification of your conception of the Radio Queen, write her name in the ballot and send it to the Radio Exposition Editor, RADIO GUIDE, 551 Fifth Avenue, New York City, N. Y. If your favorite is not listed, write her name in the ballot anyway. She will be nominated if nine other voters cast ballots in her favor. Remember, you can cast as many ballots as you wish, providing they bear your authentic signature and your address.

Meanwhile, it is up to RADIO GUIDE readers to select her.

Long live the uncrowned Queen!

Radio Queen Ballot

(Joint Sponsorship of the National Electrical and Radio Exposition and Radio Guide)

My choice for Radio Queen, 1934, is

My name is

I live at
(street and number)

.....
(city and state)

My favorite radio stations, in order of preference, are:

1 2 3 4 5

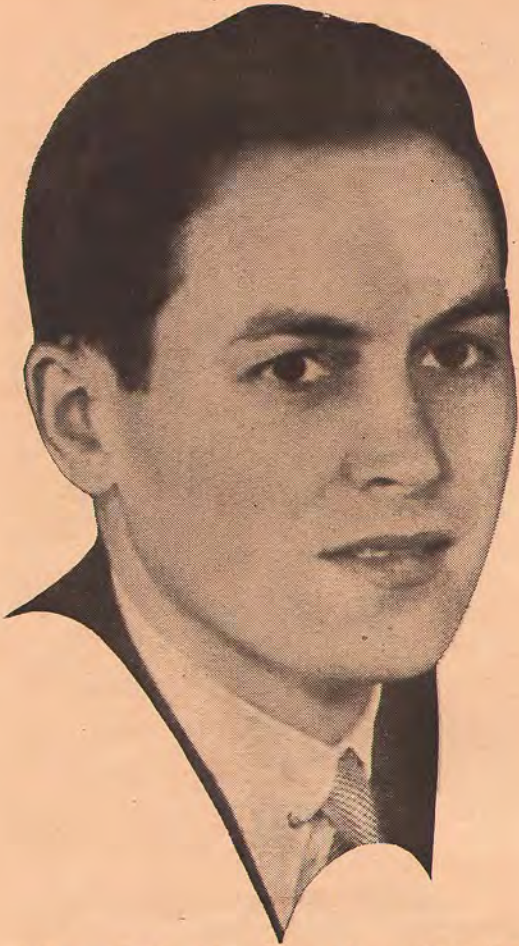
This convenient size will allow the ballot to be pasted on a one-cent postcard.

Signposts of Success

Revealed by the Lines of Your Face

By "The Doctor"

Lanny Ross Is This Week's Choice for "The Doctor's" Character and Vocational Analysis



The photograph of Lanny Ross, taken recently in Hollywood, from which "The Doctor" made his analysis herewith. Mr. Ross is on an NBC network Friday afternoons

Lanny Ross was born in 1906 in Seattle, Washington. At seven, he was bugler for a troop of Boy Scouts; a church soloist at twelve. At that same age he came to New York, where he sang in the choir of the Cathedral of St. John the Divine. He was a star track man and glee club member at Yale. In 1928 Lanny was a law student at Columbia. His singing, a sideline, paid his way through the university, and he received his degree in 1931. He never knew whether he would have been a successful lawyer, for he realized his talent for singing

and took his radio work seriously before he practiced law.

This is the story we all know. Now let us turn to the established principle that the face reflects the character and abilities of the individual, for the story that is found in the face of Lanny Ross.

The most striking thing about this face is that it is the face of an athlete. I can see uncommon independence and high choice. This man is difficult to control. His reciprocity is not very high, and in my opinion he is not tolerant of his inferiors.

The subject has unquestioned musical ability, more in the voice than for the career of an instrumentalist. From the contours of his face I judge that he is a medium high tenor. He looks as if he sometimes had tension in his neck, and upon occasion would profit by having his throat muscles liberated.

This was true of the great Enrico Caruso who, by the way, was not a natural tenor, but a basso-cantante. He forced himself to sing tenor, and upon occasion I have relieved that tension in the throat of the late Caruso, enabling him to meet a performance which he could not have met otherwise. It was then that I learned to recognize this tendency in a face. However, I believe Mr. Ross is aware of any difficulties he may possess. Furthermore, he may know how to correct them for himself. He has unusual powers of observation of things going on around him.

The nose of this gentleman indicates a negatively stubborn disposition rather than unpleasant aggression. If he could work better with others, he probably could become a good district sales manager; for he would understand commercial problems.

It seems, from this photograph, that he hasn't enough cooperation with others to manage a large organization. A study of the cheekbone tells that he possesses both secrecy and caution to a marked degree. His vigilance, alertness to danger, is high. This trait should make him a good football player, as he would anticipate the effects of every kind of a tackle. In fact, in any form of athletics, this man would make every provision against injury or failure.

Lanny Ross has a remarkably even intellectual development, a good sense of literature, sound memory of facts and excellent ability for general reasoning. His sociability is moderate. This makes it difficult to assign to him a highly-specialized vocation.

Speaking of stunts, Mr. Ross possesses considerable motion picture and stage presence, but whether he has imagination enough to make his acting tell with his audience is a large question to attempt to solve from a modulated photograph. His casting directors will have to be careful to see that the role fits Lanny Ross, rather than that he live varied parts. He never could be a good character actor, for he is so made that he would carry his own individuality through all roles, just as it is very likely that he would choose to present songs which are very much alike.

The smooth, full forehead indicates a wide range of abilities; the nose shows moderate imagination and vivid observation, while an unmistakable sense of display is found in the regions of the mouth. Lanny Ross has what might be termed a "ball-player's observation"—one which is more in the nature of motion and active operation than in the direction of artistic design. In the legal profession, if he had followed his intent to become a lawyer, he would not have been successful.

Hits of Week

Although the continued popularity of the song hit "Beat Of My Heart" was evidenced once more during the past week, by the fact that it ranked with "I'll String Along With You" in the number of times it was played over the air, the selections of foremost bandleaders, tabulated by RADIO GUIDE, indicates that newer numbers are on their way to the front.

Despite the fact that the two hits most frequently played were "Beat Of My Heart" and "I'll String Along With You," in the bandleaders' consensus, "I Wish I Were Twins" and "All I Do Is Dream" were the outstanding hit numbers, with "I'll String Along With You" third and "Beat Of My Heart" no better than fifth.

Following is the weekly tabulation compiled by RADIO GUIDE:

SONG HITS PLAYED MOST OFTEN ON THE AIR:		BANDEADERS' PICK OF OUTSTANDING HITS:	
Song	Times	Song	Points
I'll String Along With You	24	I Wish I Were Twins	25
Beat Of My Heart	24	All I Do Is Dream	22
I Wish I Were Twins	23	I'll String Along With You	21
Little Man, Busy Day	23	May I	20
All I Do Is Dream	22	Beat Of My Heart	19
I Ain't Lazy	21	Little Man, Busy Day	17
Sleepy Head	20	I Ain't Lazy	16
Cocktails For Two	18	Ridin' Around in the Rain	15
So Help Me	18	True	10
Love Thy Neighbor	17	Cocktails For Two	5

Bandleaders' selections, listed alphabetically, are as follows:

- Felix Bernard:** I Wish I Were Twins; All I Do Is Dream; I Ain't Lazy; May I; Ridin' Around in the Rain.
- Emery Deutsch:** Beat Of My Heart; I'll String Along With You; Little Man, Busy Day; Night On The Desert; Sleepy Head.
- Jerry Freeman:** Love Thy Neighbor; One Thousand Good Nights; Cocktails For Two; Had My Moments; I'll String Along With You.
- Gray Gordon:** Love Thy Neighbor; I Ain't Lazy; Rain In My Heart; In A Little Red Barn in Indiana; Little Man, Busy Day.
- Johnny Green:** All I Do Is Dream; True; As Far As I'm Concerned; May I; Ridin' Around in the Rain.
- Andre Kostelanetz:** I'll String Along With You; Night on the Desert; Moon Country; Beat Of My Heart; May I.
- Clyde Lucas:** Cocktails For Two; I Ain't Lazy; Moon Glow; May I; Waitin' At The Gate.
- Frankie Masters:** Love Go Wrong; I'll String Along With You; Hold My Hand; Had My Moments; Old Water Mill.
- Freddie Rich:** So Help Me; Hold My Hands; Ill Wind; I'll String Along With You; I Wish I Were Twins.
- Seymour Simons:** Beat of My Heart; All I Do Is Dream; As Far As I'm Concerned; I'll String Along With You; I Wish I Were Twins.

Theme Songs that "Click"

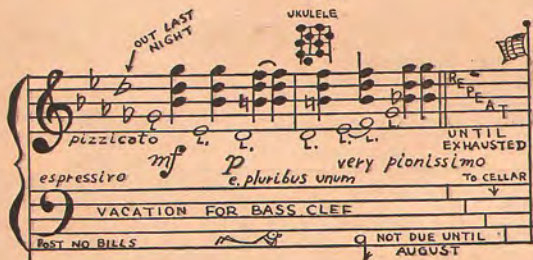
As the "mighty gas-pipe organ" softly sends forth over the air waves another melodic message that those two arch-inventors, Colonel Stoopnagle and Budd, are about to put forth a lot of silly stuff, how many millions of listeners sit and mull over the many hours spent in the composition of their mighty—their great theme song? Whence came the melody? Whose was the inspiration that gave to radio this valueless gift of music?

Well, anyway, some guy called us up and wanted to know where Stoopnagle and Budd got their theme song, so we thought we'd ask them something about the quaint old melody they use to introduce their contributions to the Schlitz Spotlight Revue. In response to this unprecedented number of requests, the Colonel issued the following statement prepared by his great-uncle, Franzuel Q. Lisznagle:

"It is a mistake," the Colonel states, "to regard Colonel Stoopnagle and Budd's theme song as music. It is an even greater mistake to play it. This remarkable composition consists of just six notes, three going down, and, curiously enough, the same three notes coming up. The old refrain is commonly referred to as 'I Love Coffee, I Love Tea', with the majestic counter melody 'I Love the Girls and the Girls Love Me'. Actually these six notes—a dominant ninth in deadly combat with a minor triad—form an old choral cantata by Johannuel Sebastian Q. Bachnagle, entitled 'Ich Liebe Kafe, Ich Liebe Tee, Ich liebe die Maedchen und sie lieben mich'.

"This tone poem, to use the slang expression," the Colonel continued shyly, with a dash of naivete, "is in

six connected notes and presents a complete story of my life. Each note was filched from one of the great masterworks. The first note, C as in 'Cat', was lifted bodily from Bachnagle's 29th Symphony when the composer wasn't looking. The second note was passed by a confidence man named Budd in Puckering Valley, Vt. The third note was collected by the insurance company, and the other three notes were taken up by the bank.



Theme Song score as recorded by Colonel Stoopnagle himself

"We hear: (1) The furtive lure of the Stoopnosphere, full of mocking ecstasy and the distant croaking of night birds. (2) The entrance of the tender pious Hero—the towering Eaglestoop. (3) The Eaglestoop's Adversaries. (4) The Eaglestoop's Courtship. (5) The Eaglestoop's Battlefield. (6) The Eaglestoop's Release from the World—followed by a brief obituary by Budd."

"As we listen to the great Stoopnagle stalk over the Stoopendous keyboard of the mighty gas-pipe organ," wrote Straussuel Q. Mozartnagle, the eminent critic from Crawling-on-the-Hudson, N. Y., "we see emerge from the East River mists the figure of Budd the Beloved, disdainfully watching the fluttering Eaglestoop trying to thread a needle. A single mighty note—if the organ works—proclaims at last his victory. And yet the Eaglestoop exults alone—the world regards his conquest with cold and cynical indifference. But even as the last note dies away, peace descends upon the lonely spirit of the Stoopeagle. The finale, majestic and serene, recalls the Stoopeagle's own mournful prophecy: 'Never the Twain shall meet'." Finis (Whatever that means).

Open Door to Beauty

By V. E. Meadows

Director of the Beauty Guild of the Air, with Years of Experience in Beautifying Stars in Radio, Stage and Screen. He Broadcasts Over the Federal Broadcasting Chain from WMCA in New York

I have had a great deal of correspondence from members of the Radio Guild outlining their various problems, particularly concerning the hair. The following are the most common:

The greatest percentage of persons are afflicted with an oily condition of the hair. Usually we find what is known as dandruff with this oily condition. So-called dandruff of this sort is nothing more than scales.

This substance is ejected from the oil glands in a semi-liquid, and dries on the scalp, thereby clogging the pores more than ever. Many times a person will think that the scalp is dry because the ends of the hair are dry, and will be treated for this condition, when as a matter of fact the scalp is oily and the hair is very dry, split and broken. This is due to the fact that the oil does not go in the proper channel through the inside of the hair. And the reason is directly attributable to lack of care.

The problem before us in the oil condition, whether it is only the scalp or the entire head of hair, is to correct whatever irritation may be in the follicle so that the oil will flow inside of the hair instead of outside. What we want to do is cure the oily condition with or without dandruff.

Here is the way we are going to do it: First of all brush your hair every day with a good hair brush. Of course, I know you are going to say that this is going to bring the oil out more and is going to spoil your wave; but this is not true, providing your hair is in good condition. In brushing the hair, I want you to use a good brush made out of real Boar bristle. The bristles should be at least one inch long and rather close together. The purpose of brushing the hair is to keep dirt off the day out, and it must be brushed at least once every twenty-four hours. Brush the hair upward and outward. Do not brush the scalp, as this only irritates and does no good.

Of course the hair brush should be washed at least every other day. By the way, in drying your hair brush, stick the handle of the brush down into an empty milk bottle and let it dry that way. You will find that your brush will last a great deal longer by doing so.

The shampooing of the hair with the soluble olive oil, and nothing else, will correct this oily and dandruff condition usually the first time, but most surely the

second time. I want to review for you the way to shampoo your hair:

I personally believe that it is worth while to use soft water if this is humanly possible for you to get. You wet your hair with lukewarm water. Use about one ounce of the soluble olive oil. Rub it into the scalp thoroughly over the length of the hair. After this is done, cover your head with a towel and allow this soluble olive oil to remain on the hair and scalp for between fifteen to thirty minutes. Then rinse your hair with lukewarm water. One rinse is enough. Then dry your hair with nothing but towels and change them as often as they get damp. Don't fan your hair. Do not use heat for your hair, and do not brush it dry. After you have your hair thoroughly dry, brush it as I have directed and you will be surprised at the lovely sheen and softness that your hair has attained.

Now for the women who will want to set their wave: It must be done with a non-alcoholic, non-sticky solution. It also should have a tonic value. You must not sit under a dryer after you have applied this kind of wave-set lotion. Just let it dry naturally. Your hair will stay in condition, and if your hair is moistened with this same solution each morning when you arrange it and just pinch the waves in, it will last the entire time between shampoos. Also your waves will become deeper all the time.

Shampoo your hair only every two weeks, regardless of what condition may exist. This kind of shampoo and wave setting treatment will not affect the color of blonde hair or grey hair, nor will it affect dye.

Among the vast number of interesting questions I have been asked by readers of RADIO GUIDE, here are two which I should like to answer for the benefit of all:

Q. Would you please explain the protective base cream to me? I have asked at two of our leading drug stores for good protective cream, and they either wanted to sell me a tissue cream, cold cream, vanishing cream or a lotion. All of these are supposed to protect the skin but I can't see how they will prevent freckling. And that is the reason I would like a very good protective base cream. I have been using olive oil, rubbing it in good and then wiping it off with a soft cloth. Is this all right? I could hardly powder directly over the oil. I am afraid oil promotes the growth of hair. Would you kindly advise me on this subject? And would witch hazel be a good skin tonic?

A. What you have seen as a base cream is not correct. Base cream is not a vanishing cream, a lotion, a tissue cream or a cold cream. It is a thick, greasy cream with a zinc-oxide base that has a color to it. It protects thoroughly. Send a stamped, self-addressed



Specially posed photograph of Peggy Davis, NBC dramatic star, showing her luxurious "crowning glory". Miss Davis is heard frequently over an NBC network

envelope to me and I will advise you as to the names of some base creams. In regard to the olive oil, I see no value in putting it on your face as described. The growth of hair on the face is promoted by too much rubbing in massaging. Cheap oils, and oils that can become rancid quickly, might cause the growth of hair. Witch hazel is all right but not the best kind of skin tonic you could use.

Q. I have large pores and infected blackheads and my nose and chin are red and broken out all the time. What can I do to prevent this? I just read of the epsom salt treatment. How often should this be used?

A. In regard to the condition of your face, would suggest that you cleanse exactly as my article describes for the oily condition. The epsom treatment and the use of the liquid cleanser, as described in the article, should be done every night before you retire, until the condition is cleared. I would be happy to send you the Beauty Guild Manual on how to take care of your skin, if you will let me have a stamped, self-addressed envelope for the purpose.

The Dish I Like Best

By Rosemary Lane

I can't think of any dish in the world that I love better than good waffles. But how I hate them when they are not made properly! And because it is so easy to spoil this perfectly scrumptious delicacy, I have a recipe which I follow very carefully.

Here are the ingredients: 2 eggs—2 cups of milk—2 cups of sifted flour—½ teaspoon of salt—¼ cup of fine cornmeal—4 teaspoons of baking powder—6 teaspoons of melted shortening.

If you don't care for cornmeal, leave it out—but in that case add an additional ¼ cup of flour. I always use the cornmeal, however, because it makes a crisper and better waffle—especially if the cornmeal is very fine.

When you have assembled all those ingredients on the kitchen table, treat them as follows: beat the eggs well, preferably with a rotary egg beater. When this is done, add the milk.

Then sift the dry ingredients—the flour, cornmeal, baking-powder and salt—and beat them into the egg-and-milk mixture.

The last step in the mixing is to add the melted shortening or butter—then to use the egg-beater on all thoroughly and for the last time.

And now comes the critical test—the baking. If you have used the correct proportions of the above ingredients, and have blended them properly, it is almost impossible not to make good waffles; but there is one big pitfall.

So many people try to make waffles without enough heat! It is better to risk having your waffle-iron too hot than not hot enough.

So, before pouring in your mixture, make certain that the iron will be hot enough really to cook it—not just to dry it out and leave the waffles pale, uninteresting-looking things like so much cardboard.

If you have a heat indicator on your iron—and most modern irons are equipped with them—you will have fewer failures.

Wave Marks

Gone. Sympathy to orchestra leader Will Osborne, who recently lost his mother, Lady Ella Cummins Galbraith Oliphant, in Toronto, Canada.

Relay. Another little ridge runner came to the Carl Davises, (Cumberland Runners of WLS-NBC) on June 9. She weighs eight pounds, nine ounces and will be named Diana Jean.

Signals. The Doug Hopes (Princess Pat-Myrt and Marge) are bassinet auditioning for a new white Hope expected in September. Mrs. Hope is Islea Olerich.

Signals. Maxine Garner (Nelson) of the Tennessee Garners expects to exchange ingenue-ship for maternity in August.

Hook-up. Louis Weber, WMCA engineer, married Dorothy Woolman June 20.

Hook-up. Grace Hayes, radio singer who vocalizes three hours a day and is keeping slim for television, will marry Newell Chase, her accompanist, some time this fall. She hates housework.

Meter. The polo-playing Phil Harris birthdays June 24. He's a Hoosier—from Linton, Ind.—who won't get out of bed on the left side because of superstition.

Meter. Another year, come June 25, for Cliff Soubier, one of radio's most versatile dramatic actors.

Meter. Kelvin Kirkwood Keech, NBC announcer, first was announced on June 28, 1895, in Honolulu. He speaks French to his Russian wife because, when they married she knew no English, he no Russian.

Meter. Muriel Wilson—who is that rare bird, a native New Yorker—acknowledges a birthday on June 29. Outdoor games are the hobby of this NBC singer who grew up with two brothers and learned to fight, swim, ride, golf, sail, skate, drive. Likes bright colors.

Meter. The terribly tall Francis Barstow—the King's Jester who has to slouch to reach down to the mike—thanks heaven he adds no inch in height when he adds a year in age this June 24. He plays banjo and guitar—sings tenor—wanted to be an engineer.

Meter. Nine years ago this July 2 Don Bestor married Frankie Klassam, dancer. She gave up her career, and so far hasn't said she's sorry. Don still gets up at dawn (no pun) to write music.

Meter. Still harping on the birthday theme, we come to Sam Amorosi, harpist with Jack Denny's orchestra, who throws a party on June 30 for his little son Sam, aged 11.

Meter. And it's a bit of a double anniversary for Arthur Price Horn, saxophonist with Jack Denny. June 28 is his birthday, and the date when—in 1923—he made his radio debut with Waring's band over WWJ, Detroit.

Radio Road to Health

By Doctor Shirley W. Wynne

This Week Doctor Wynne Discusses the Rescue and Care of a Drowning Person

It is not enough that we know how to swim and to take care of ourselves in the water. We never can tell when we may be called upon to come to the aid of a less fortunate bather who is in danger of drowning. A certain knowledge of rescue and resuscitation may help to save the life of a fellow-bather some time this summer. Hence this series of suggestions:

When rescuing a drowning person, it is safest to approach the individual from the rear. Always take care not to permit him to grasp you, for this may result in drowning you both. It is safer to hold the person by the head or hair and pull him after you.

When the victim is brought ashore, do not forget that the rescuer, too, may need assistance.

The drowning person should be placed immediately so that the middle of his body is held up, while his head hangs down to permit the water to run from his lungs and mouth. Feel in the mouth for any foreign body, and remove it. Loosen the clothing, especially about the neck, chest and waist.

The prone pressure method of artificial respiration has entirely superceded other methods. Everyone should know this method, and I give it to you here for your information:

First—Lay the patient on the floor or sand, flat on his stomach, one arm extended directly over the head, the other arm bent at the elbow. Rest the face on this elbow, permitting freedom for the patient to breathe.

Second—Kneel over the patient, straddling his thighs, with your knees placed at a short distance from the hip bones. Place the palms of your hands on the small of his back, with the fingers resting on the ribs, the little finger touching the lowest rib and the tips of the fingers just out of sight.

Third—With arms held straight, swing forward slowly so that the weight of your body is brought gradually to bear on the patient. The shoulders should be directly over your hands. The elbows should not be bent. This operation takes about two seconds.

Fourth—Immediately swing backward to remove all pressure.

Fifth—After two seconds swing forward again. Repeat deliberately from twelve to fifteen times a minute this double movement of compression and release.

Sixth—Continue artificial respiration without inter-



Of supreme importance is that the rescued person be given plenty of time to rest. Photograph shows Miss Sylvia Froos, who sings every Thursday and Saturday evening over a CBS network. She is versed in life saving.

Bulls and Boners

One dollar is paid for each Bull and Boner published. Be sure to include hour, date and station over which heard

Speaker:—"If you take Crazy Water Crystals you will be doing what everybody else is doing all over the United States."—Edward J. Cassidy, Covington, Ky. June 6; WLW; 1:55 p. m.

Announcer:—"In answer to a request we will hear 'What A Beautiful Place Heaven Must Be' for a party of four."—Wm. B. Hankinson, Augusta, Ga. May 6; WRDW; 5:15 p. m.

Announcer:—"L. & L. cold storage protects you from fire, theft, moths and other destructible insects."—Miss Elise Abrams, St. Joseph, La. May 29; WWL; 2:21 p. m.

Announcer:—"The Pillsbury sifter saves time and wasted flour."—Mrs. Margaret Reid, Route No. 3, Howell, Mich. June 11; WJR; 9:29 a. m.

Announcer:—"You will always enjoy the food here. It is always cool."—A. G. Sten, Dubuque, Iowa. June 11; WGN; 12 midnight.

Announcer:—"The winning letter will receive a Ford car every ten days."—Fred Patt, Kansas City, Mo. May 26; KMBC; 3:45 p. m.

Uncle Bob:—"Those who didn't try before can try again."—Mrs. Clara Muzzy, Mendota, Ill. June 3; KYW; 12:05 p. m.

Bob Elson:—"Walgreen ice cream tastes even better than it sounds."—Lincoln Landis, Logansport, Ind. June 10; WGN; 2:10 p. m.

George von Horn:—"Here is a young lady with her hands full of packages and red hair."—Mrs. Charles Humphrey, Newburgh, Ind. June 2; WGBF; 12:45 p. m.

Announcer:—"We can be had on your radio dial at 10:10."—Miss Esther Ratner, Bronx, N. Y. June 8; WHN; 7:35 p. m.

ruption until natural breathing is restored—if necessary for four hours or longer, or until a physician pronounces the patient dead.

Seventh—All during this period of resuscitation, remember to keep the patient warm. Massaging the arms and legs helps. Do not give any liquid by mouth until the patient is fully conscious.

Eighth—When the patient revives, keep him lying

down and keep him warm. When it is necessary to move him, place him in a prone position. Watch him constantly, because breathing often is only temporarily restored, and he may have to be assisted again.

Ninth—It may be necessary to change operators quite frequently, because of fatigue, but even when a change is being made, regular respiration should be kept up.

Every week Doctor Wynne will answer questions concerning health, sent to him by his radio audience, as well as by readers of RADIO GUIDE. These questions will be answered here, and not by direct mail.

Doctor Wynne cannot prescribe in specific cases. He will, however, answer such questions as will be of interest to all. Address YOUR health questions to Doctor Shirley W. Wynne, in care of RADIO GUIDE, 551 Fifth Avenue, New York, N. Y.

Q. Is it necessary to wear a truss for a rupture?

A. A person with a rupture should be examined first by a physician who will determine whether it is best for him to wear a truss (and if so the type of truss) or be operated upon. Certainly a rupture should receive prompt attention by a competent physician or surgeon.

Q. What is the most effective treatment for catarrh?

A. It is impossible to prescribe treatment for any condition without seeing and examining the patient. Later in this series we will discuss catarrh.

Q. My neighbor takes the attitude that all children must have measles, mumps, etc., and therefore does nothing to prevent them. Must every child have them?

A. Your neighbor is wrong in her attitude. Every illness that a child or an adult has, even though they recover from them, leaves some damage. Small-pox definitely and permanently can be prevented by vaccination. Diphtheria can be prevented by diphtheria toxin-antitoxin or toxoid. Measles can be prevented when children have been exposed to it, by injection of parent's blood; this is based on the fact that most adults have had measles at some time and therefore have developed an immunity so that their blood when given to a child acts as an anti-toxin. For a good many of the other diseases there are no specific preventives, but parents should exercise every care to protect their children from all the infectious diseases.

Q. I have a slight lump in my breast and I'm worried as to whether it may be a cancer. Can you advise me about it?

A. You should consult your family physician immediately and have him refer you to a specialist. The condition you describe is probably a benign growth, but it should be removed and carefully examined immediately upon removal.

Q. Can bow-legs be straightened?

A. Yes. Go to some orthopedic specialist or orthopedic hospital.

Q. Is the regular use of a laxative harmful?

A. The regular use of any medicine is harmful and should be unnecessary.

Hours to Come

Service is the function to which this department is devoted. Listeners, radio executives and sponsors may read here important items of coming events—may keep informed about programs to come

Mrs. Franklin D. Roosevelt goes on the air on a one-shot for Simmons beds over NBC July 9 from A Century of Progress, and starts the broadcast in the fall on a series. The musicians on the Palmolive Beauty Box program (NBC, 9 p. m., Tuesdays) have received notice, and the program will go on a week-to-week basis. The Johns-Manville Company, sponsoring the Nat Shilkret-Floyd Gibbons program, has given the artists notice of closing, effective June 23. Gladys Swarthout and her hubby, Frank Chapman, have been signed to continue 26 weeks on the WEA, 7:30, Monday night show. Tony Wons, who quits July 9 for a vacation, returns in the fall on a 5 p. m. spot with a 32-piece orchestra and a dramatization called "House by the Side of the Road," with the morning Scrap-Book programs continuing. Another morning program which will get an evening spot in the fall is the Landt Trio and White, who will have a p. m. half hour with comedy added to their songs. George Burns and Gracie Allen return to the White Owl program on CBS September 13, with a supporting orchestra not yet selected. Buck Rogers is off June 28. And on the same date the Yacht Club Boys go on the Fleischmann Hour. CBS has signed Jan Garber, who will be brought east for a New York hotel spot. Ben Alley's six weeks renewal on his tobacco show is effective July 6. Vincent Calendo, with Roger Wolfe Kahn's band, goes NBC sustaining in August. Jerry Cooper gets an additional CBS coast-to-coast July 15, bringing him

to three a week. The new program has a 41-station hook-up. Gertrude Berg's last broadcast before she fades July 6 will emanate from Chicago, where she will open in vaude. Ben Pollack and his band, with vocalist Doris Robbins, will play one-nighters which will route them into Chicago when Robbins leaves the New Yorker. Ed East and Ralph Dumke, NBC Sisters of the Skillet, have made a series of recordings of their programs, which their sponsor will send throughout the country to stations having no network affiliations. A sponsor already is eyeing that new CBS Voice of Columbia program, with a view to buying it in the fall. The program, under its present set-up, with George Jessel as M. C. and the name bands, would be the air's most costly. When Frances Langford's new House Party contract expires September 3, the sponsor has an option for 26 additional weeks. Donald Novis' contract with the same show is similar and runs concurrently. Novis, incidentally, will receive billing on the House Party as the musical headliner. Frank Novak, author of the Wizard of Oz scripts for Jello on NBC, is doing a new show for adults (same sponsor) which will go on CBS in the fall. Paul Keast's renewal keeps him on Silverdust until November 28, when the sponsor plans to take over a 6:30 Wednesday spot. The listener response has been so heavy that Bob Simmons will continue on the A. & P. Gypsies after Frank Parker comes back from the coast. Simmons drew three thousand letters the first week.

The Child's Hour

By Nila Mack

The Director of All Children's Programs for CBS, This Week Continues Her Discussion of the Temperamental Child



By depriving a child of things it really wants, Miss Mack has demonstrated that she can produce the tranquility and tractability shown by the child pictured above—even though that child has been badly spoiled

Last week's discussion of temperamental children concerned little tots in justifiable revolt. This week I am going to tell you of another type of temperament; it might better be classified as that of ill-mannered, intractable and spoiled children.

This type is hard to understand, because so many things enter into the spoiling of children. Spoiling may be started with sickness, or in convalescence when the parent is apt to go to any extreme to gratify a wish; or it may be due entirely to indifference on the part of the parent who takes the easiest way out and will give the child any gift or bribe to stop it from whining and crying.

I have one particular boy in mind—a child actor who had been petted and pampered, coddled and spoiled not only by an indulgent father and mother but by three adoring aunts. The boy started life under something of a handicap. Being a sickly child from the cradle up to the time that he was eight years old, he was indulged beyond imagination. Practically every circumstance that entered into a justifiable spoiling of a child could be found as an extenuating circumstance in his case.

He was not expected to live, and being an only child you can understand the family's attitude in turning Heaven and Earth in an effort to gratify his wishes. He had become a martinet, and to complicate matters the little shaver had a brilliant mind.

Up to the time that his mother brought him to the studio—just because he wanted to become a radio actor—I doubt if he ever had been crossed or refused anything. His attitude toward other children was rather strange; but it was understandable because he had been shielded in every possible way.

Under ordinary circumstances we never would have considered the child, and it was only because of the mother's intense pleading that I consented to let him try to read some lines. The mother was one of those sweet, self-effacing slaves, and I just didn't have the heart to turn her down. At our first meeting, though, nothing would have given me greater satisfaction than to have turned little Willie over my knee and given him what I thought would have been a justifiable spanking for his bad manners. Handling him was something of an education for all of us at the studio, because it answered one question that had been voiced a million times—how could such lovely parents have such a terrible child?

We went into rehearsal, and immediately he tried to dominate all the other children, insisted upon correcting their lines, their approach; and he elected himself master of ceremonies, director of the studio and production manager. The only person who did not come under his attempted domination was the sound-effects man. He was too much interested in the contraptions to pay much attention to the operator. However, be-

fore the rehearsal was over he, too, came in for his share of this youngster's criticism.

The children at first were amused but shortly became resentful, and had they been permitted to have their way with him I am afraid they would have changed his

Your Grouch Box

Let's vote out radio's roughness! If you have a radio grouch, here's your chance to do something about it. For if your grouch is published in Your Grouch Box—and if enough of your fellow listeners agree with you—then sooner or later the annoyance that displeases you will be banished from the air.

The air belongs to the listeners in this country, so there is nothing ungrateful or bad-mannered about telling in plain English if some feature or program or practice annoys you.

Furthermore, sponsors and broadcasters spend considerable money to please you, and they ask that you extend to them the courtesy of expressing your reactions, favorable or otherwise.

In a sense, making your radio likes and dislikes known, is very much like voting. If citizens want good government, they have to turn out and vote—and if listeners want good radio entertainment, they must make their likes and dislikes known and felt.

Your Grouch Box gives you that opportunity. Use it! By telling what you don't like, you may start action on needed reforms and so help to make radio better.

Another mother objects to blood and murder on children's programs.

Dear Editor: It is not right for children to go to bed, as I have had my son do, in an ecstasy of shivers which kept him awake for an hour or more past his usual time for sleep because he had listened to blood-curdling radio stories. Why do I let him listen? These curdlers are brought into a script which has been apparently harmless up to a certain point, and a child resents having a most interesting story suddenly whisked into the fire, leaving you no means of knowing what the end might be. I have forbidden several of the

current scripts because it was manifested early in their run that they would be "thrillers."

Practically every script now on the air to which my son listens has gangsters in it, and racketeers and villains, etc. If horrors *must* be included, at least do not leave them high in the air to be cut down at the expiration of another 24 hours, leaving the little minds to worry over the condition of their hero or heroine.

Chicago, Ill.

MRS. M. L.

Spelling announcers—giggling comedians—infuriate this radio listener:

Dear Editor: I am tired of having my intelligence insulted by announcers who spell the simplest words. The other night I heard a popular announcer spell out "W-a-s-h-i-n-g-t-o-n"! Furthermore, I think that no applause should be allowed until the ends of programs are reached. It takes up time, and we miss part of the following announcement. Also—why are comedians allowed to laugh at their own jokes?

Greensboro, N. C.

S. F. WING

A few hints for announcers come next.

Dear Editor: Do cut out those so-called facetious announcements! And cut out that annoying and senseless "Ladies and Gentlemen," which has become so stereotyped. And why should the announcer so graciously thank the paid artists on the programs? They are certainly not doing *him* a favor!

Winchester, Mass.

B.M.

Too many wailing Willies, says Bill!

Dear Editor: What gets in my hair are these Wailers or Willies that sing on the radio. Are they trying to cry or sing? It puts them in a bad light. They ought to put some expression into it and stop sobbing.

Chicago, Ill.

WILLIAM GUNNER

physical appearance somewhat—although I doubt if the man-handling sarcasm that they would have heaped upon him would have had any effect other than to make him harder to handle. The breaking point came with all of us when he insisted upon crumpling his script instead of letting it noiselessly flutter to the floor, as was the general practice. A piece of paper crumpled before a microphone gives the listener a fine imitation of an earthquake. We explained to him that the effect would ruin the program, and his come-back was "Well, what of it?"

My first impulse was to chastise him. However, I stifled this impulse and ordered him from the rehearsal room. It brought on as fine a display of temperament as I have ever seen. A burst of tears was followed by a typical case of hysterics, and we decided right then and there, instead of trying to pacify him, to let it burn itself out. He raised the mischief for about twenty minutes, and when he found that it had no effect—that he could not get back into the rehearsal room, and that nobody cared when he threatened to jump out of the window, he calmed down.

It was three days before we permitted our newcomer back into the fold. He was so anxious to join the group that we had little trouble in getting him in line for further instructions. The threat of depriving him of something that he really wanted and could not obtain through his established method of throwing a tantrum, had the desired effect. Every time he became unruly—and he did quite frequently over trifling things such as the correct pronunciation of a word or the way some other juvenile actor or actress elbowed him aside to catch their cue at the proper time before the microphone—we simply threatened him with exile from the group and the air. It was more effective than a spanking and taught him a measure of self-control.

Within six months he was one of the most tractable children on the air. His family, still adoring him, entered into the spirit of things for the child's own good, and now, after a year and a half with us, it would be hard to find a more loveable and considerate youngster, because his folks carried out the same idea and broke him of his so-called fit of temperament without introducing a single spanking. And goodness knows there was plenty of provocation for applying a rod!

Flashes of Best Fun

Charley: How's Farmer Whipple? Where is he?
Baron: He's gonna be terrible mad!

Charley: I don't see why! It was his fault! He wrecked Ezra's truck, and scattered his hogs all over the countryside! Whipple's truck hasn't even a scratch! All that happened was his load of hay fell onto the road!

Baron: I know but—he's gonna be terrible mad!

Charley: Why should he be mad?

Baron: Because—

Charley: Because why?

Baron: He's under the hay!

—Royal Gelatin

Durante: I've discovered a new genius . . . It's the Christopher Columbus in me . . . So now, instead of having an ordinary colossal show, this genius will build our show up into a monster production! In fact it'll be a monstrosity! It'll rank with any show on Broadway—and when I say *rank*, I mean just what the word implies!

—Chase and Sanborn

Joe Penner: I'm going to call my new play "A Torn Silk Stocking".

Monk: "A Torn Silk Stocking"!

Penner: Yes, I want it to have a long run.

—Bakers Broadcast

Bill: I'd have you know I studied singing two years in New York and one year in Europe.

Phil Cook: And three years in vain!

—Good Humor Program

Bob Armbruster: This composition was written by Offenbach in 1776.

Ray Knight: You mean written by Offenbach.

Bob Armbruster: Wait till you hear it!

—Cuckoo Program

Ray Knight: Did your wife fall overboard?

Passenger: Yes. She fell overboard a little while ago.

Ray Knight: When?

Passenger: About fifteen minutes ago.

Ray Knight: Fifteen minutes ago, and she hasn't come up yet?

Passenger: Oh, that's all right. I'm used to waiting for her.

—A. C. Spark Plug Program

The Voice of the Listener

No! No!—Not That

Dear VOL: Pen Argyl, Penn.
Please do not change RADIO GUIDE into a HETEROGENEOUS HYBRID. This is serious. Think it over! Here is my complaint:



There is no place in RADIO GUIDE for articles like: 1—"Calling All Cars"; 2—the beauty articles by V. E. Meadows; 3—Dr. Wynne's "Radio Road to Health"; 4—"The Child's Hour" by Nila Mack; 5—"The Voice of Experience"; 6—Cross Word Puzzles. Fortunately you have already abolished the last two.

The use of such features as "Secrets of the Face", "The Dish I Like Best", and "Training Max Baer with Radio" are questionable but not objectionable.

Take heed. The best motion picture magazines in the business have been ruined by the editors because they persisted in throttling the magazine with beauty, fashion, cooking, etc. and articles and photographs that did not belong. EXPAND YOUR DETAILED PROGRAM SERVICE!

J. Wasso, Jr.

Larry to Bing to Guy

Dear VOL: 140 William Street
New York, N. Y.

There seems to be little individuality among your contributors. If they're not raving about Crosby and Lombardo, then they're ranting about the injustices to Toscanini and Tibbett.

May I suggest to them that when their feet grow weary of dance music, and symphonies are too much for them, that they soothe their spirits with the lovely and melodic music of the A & P Gypsies and the Cities Service orchestra. And when the crooning Crosbys and Valleys eventually get on their nerves, then for "Song of Romance! A rich young voice!"—Conrad Thibault. That's the voice I could listen to for the rest of my life, and it's one of the finest in quality and dramatic ability, too.

Listeners-in, take a tip from me.

Lucille Young

Frome On The Range

Dear VOL: Battle Creek, Mich.
If there was one outstandingly beautiful program during the regular season it was, as expressed by Leona Palmer and Eda Parish, that of Anthony Frome, the Poet Prince.

Mr. Frome's exquisitely beautiful voice, the artistry of his singing, pure enunciation and his friendly closing talks will never be forgotten by his enthralled listeners who feel that he is, indeed, entitled to a longer broadcast over a wider network.

He stands in a class by himself and should be given more opportunity to reach lovers of real music.

Mrs. F. M. Campbell

The Audible Olga

Dear VOL: Southgate, N. Y.
This is a very definite proclamation of praise on behalf of radio's finest star, Countess Albani. To our community, and we are all music lovers, well voiced in the art, she is superlative.

Beyond doubt she is the only artist on the air who can make a musical word mean something. She brings much more than melody; she brings a keen understanding of the song.

I heartily thank and congratulate Cities Service for having so splendid a singer on their program. I sincerely hope she remains. And thank you, VOL, for permitting me to say this publicly.

Alice Clark

The Old Phil, Officer

Dear VOL: Rahway, N. J.
What in time has become of our old singing pal, Phil Regan, the warbling cop? You can have all your Crosbys, Rosses and the like, but I'll take that smiling Mick, or would if I knew where he could be dialed in any more. I can't understand why, so long as Columbia is building up so many "smash" programs, they don't give us Phil Regan, as he would dress up any program.

Elvira Osborne

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. You are at liberty to speak freely so LET'S GET TOGETHER AND TALK THINGS OVER. Address your letters to VOL Editor, care of RADIO GUIDE, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing but failure to include a picture will not bar your letter from publication. RADIO GUIDE assumes no responsibility for returning your photograph but will be as careful as possible in handling it. Whenever possible, letters are used in the order of their receipt.

Supportin' Morton

Dear VOL: Greenwood Lake, N. J.

The program I like best is Morton Downey. The songs of today are all he claims them to be. I like the tunes. I believe the majority of the listeners listen to the voice and music of Morton.

I consider Morton Downey the kindest and finest man singing on the air. I insert a word of praise for the wonderful songs and music. I would like to hear the same from the other listeners.

There are many fine programs on the air that require a great deal of study and talent to produce and they will be with you every Saturday night.

Joseph Nagel

Joseph Nagel

The People's Choice

Dear VOL: 2705 60th Street
Kenosha, Wis.

I'd like to say that Pat Flanagan is the best baseball announcer on the air. There are no ifs, buts or ands about it. He brings out little interesting points other announcers ignore. He gives the player of another team credit for a play. He is the possessor of an interesting, non-tiring voice. I'm for Pat 100 per cent.

Here is the most important reason for my writing and am I seething? I'm very sorry to disagree with Miss Falzarano's statement concerning popular songs. It is a notable fact that not one popular song has died before three months, that has been composed in the past three years.

Just take for example: "Star Dust", "Smoke Rings" (a year old and still going strong), "Last Roundup", "More Than You Know" and many Crosby hits that enjoyed a run of at least seven or eight months.

Ruthie Shelton

Little, Or Nothing

Dear VOL: Pacolet Mills, S. C.

I wish to say a word in behalf of Little Jack Little. Of course Bing Crosby, Guy Lombardo, Joe Penner, Eddie Cantor and many other stars are good—very good. But when I want real entertainment I tune in on Little Jack Little's program.

He is the only star who does not bore me when he begins speaking for the public. I think if other stars would use his method of advertising there would not be half so much criticism of it. He is a star with real talent.

I sometimes think he made a mistake when he organized his own orchestra.

Mrs. E. L. Garner

Mrs. Edsel L. Garner

Saloman's Judgment

Dear VOL: 1052 Bryant Ave.
New York, N. Y.

I'd like to answer that crank who criticized Lanny Ross and Frank Parker in favor of real tenors such as Nino Martini and Richard Crooks. Personally, when Martini is mentioned it suggests a drink to me.

I'd like to know if Samuel Saloman heard the Cities Service program on which Jessica Dragonette and Frank Parker sang a charming duet, "If You Were the Only Girl in the World and I Were the Only Boy". Could Crooks or Martini have performed as well as this pair?

I might also add that the Boston Symphony orchestra sounds to me just the same way that Cab Calloway's "noise" sounds to him.

Stanley Fenterstock

Fillip From Gordon

Dear VOL: 377 Third Avenue
Niagara Falls, Ont., Can.

In a late issue of RADIO GUIDE I read Mr. Anthony's letter and want to answer him.

No, Penner is not on a par with Lawrence Tibbett. But the majority prefer to listen to something light and humorous in order to take away their personal blues and relax from everyday cares and worries. Personally I appreciate the efforts of all radio entertainers. But you can't and won't listen to one type of program to the exclusion of all others. Do you?

My dear fellow, just because the majority voted for a comedian is no reason to classify them as "sub par on things intellectual." Try this little experiment. Go among the intellectuals and inquire what programs they listen to for relaxation.

Philip V Gordon

Add to Phil

Dear VOL: 4301 N. Mozart Street
Chicago, Ill.

After the amazing vote awarded to Wayne King's orchestra in your popularity contest, it may surprise the sponsors of his commercial programs to learn that my reason for being a faithful listener to their Lady Esther Serenade is not King's orchestra, but the announcer, Phil Stewart.

In my opinion he possesses the most pleasing voice on the air today. He announces the musical selections in an interesting manner, introducing a bit of philosophy here and there, with a clever choice of words and a faultless pronunciation.

Here's hoping that we may soon hear more of him.

Rita Nuss

Propinquity Pays

Dear VOL: 114 N. Sixth Street
Wilmington, N. C.

With due apologies to the readers whose votes have placed Wayne King's orchestra in first position in RADIO GUIDE'S contest, I do not consider that an indication of musical superiority over Guy Lombardo and His Royal Canadians.

That statement is based on several years of reception of their commercial and sustaining programs, supplemented by a closer acquaintance when the Royal Canadians played at Wilmington, N. C. recently. Perfect rhythm and musical skill were apparent to the most casual listener.

Edmund McLaurin
Too, Guy complied most graciously to the many requests on the part of his admirers for special numbers and autographs.

Sexional Charms

Dear VOL: Raton, N. M.

It seems funny to me that no one else has thought to comment on one very noticeable thing about radio. That is that most of the desirable male talent comes from the West while the attractive and talented girls seem to be centered in the East. For instance take Al Jolson, Bing Crosby, Jimmy Fidler, Abe Lyman, Gus Arnheim, Raymond Paige and many others, among the men. Then, from the East we hear Gertrude Niesen, Ruth Etting, The Lane Sisters, Gracie Allen and most of the remainder of the more attractive feminine performers. Maybe there is something about the climate in these opposed places that has varying effects on the sexes.

Allene Everhart

New Whine; Old Battle

Dear VOL: 1109 13th Street
Bowling Green, Ky.

It is a pity our generation has "nerves" so that its members cannot remain relaxed long enough to listen to a radio announcer precede the usual chimes with what I term "sponsor's script". First it's part of his job, he is getting paid to tell you how good so and so is; or what kind of a preparation makes one more easy on the eye.

Second, most radio announcers like to talk and if the program sponsor did not have a say—well, Mr. Announcer's chances would be slim to execute his ability to show the public how well he learned elocution in college.

Personally I think it would be quite constructive for some of us to listen to radio advertising, because nine times out of ten you will hear well worded phrases correctly spoken, which I consider good English lessons.

Mrs. J. S. Lowe



Uncrowned Talent

Dear VOL: 3152 Folsom Street
Los Angeles, Calif.

After listening to the great number of mediocre performers that now clutter the airways on national networks, I often wonder if some sponsors can be so oblivious of the truly talented entertainers that can be found on small local stations or on infrequent sustaining periods.

I cannot understand why either Loretta Lee, Loyce Whiteman, Jimmy Newell or Art Jarrett do not deserve a chance to display their wares on a big commercial. Miss Lee, dazzling little warbler, is personality personified. This little Southern miss can really sing!

Loyce Whiteman, who used to team up with Bing Crosby, and, later, Donald Novis, has one of radio's sweetest voices. Art Jarrett, next to Donald Novis, I believe is America's ace male songster. Another singer who has an extraordinary voice that should reap him much fame is Orlando Robeson.

Tommy Echeverria

Summer Listeners

Dear VOL: 404 W. Pearl Street
Greenwood, Indiana

Mr. Roy Briggs in a recent issue, hit the nail on the head as far as my wife and I are concerned. "Myrt and Marge", "Red Davis", "Warden Lawes" and "Dangerous Paradise", to mention a few, were our greatest delight over the air.

First one would go off and then another and another until now all one seems to get is music, music, music. Everyone has to have his tastes satisfied, we all know, and no one should attempt to be selfish but why do sponsors take their really good programs off the air?

We advocate summer broadcasts as much as winter. Not all of us can go away on long vacations and leave the instrument of pleasure at home.

Arthur Kormington

Starvin' for Marvin

Dear VOL: Wharton, N. J.

I read all the letters of the "Voice of the Listener" and as yet have not read any about Johnny Marvin.

I think he is the best singer on the air. He is my favorite radio star. I like all cowboy programs but think he has them all beat. His voice is so sweet and his songs are different from those of other cowboys. I think he ought to be on the air at least a half-hour instead of only 15 minutes.

Sorry he is only on four days a week now. Hope he will be on the air all summer.

M. A. H.

Choice Of Entrees

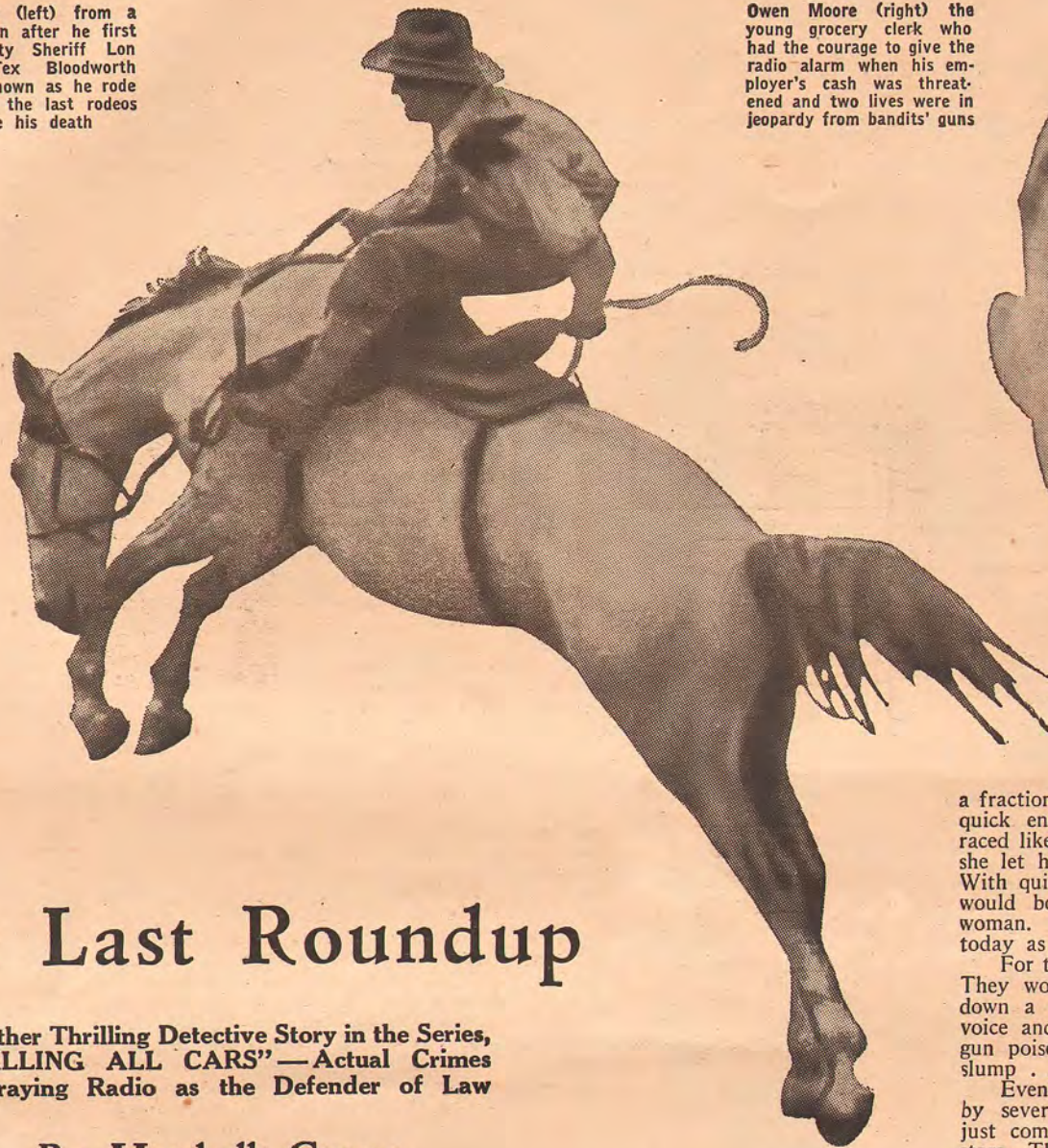
Dear VOL: San Angelo, Texas

I completely agree with A. F. Brunski about less tiresome and loudmouthed announcers. Every time I sit down to lunch a sobbing voice and organ break in. The voice says "drink Crazy Crystals and tell some poor friend who is suffering from faulty elimination about Crazy Crystals." Can't they cut that out, at least at lunch time?

A. G.



Arlon Fox (left) from a photo taken after he first met Deputy Sheriff Lon Jordan—Tex Bloodworth (center) shown as he rode in one of the last rodeos before his death



Owen Moore (right) the young grocery clerk who had the courage to give the radio alarm when his employer's cash was threatened and two lives were in jeopardy from bandits' guns



The Last Roundup

Another Thrilling Detective Story in the Series,
"CALLING ALL CARS"—Actual Crimes
 Portraying Radio as the Defender of Law

By Marshall Graves

The bandits waited in the shadow of a cottonwood, squinting with wary eyes into the distance. Wide sombreros cast their tanned faces as one with the surrounding darkness. Each man held in his hand a long-barrelled .45 Colt . . . They were ready!

Before them was Phoenix, its lights twinkling in the late evening—Phoenix, the last frontier city of Arizona, city of gunsmoke and gambling, of women and excitement, of adventure and death.

Ted Bloodworth and Arlon Fox were pals, though Bloodworth was ten years older than Fox. They had ridden together, fought together, drunk together, and now maybe they'd die together. Only there wasn't much chance of anything going wrong. "This will be as easy as taking candy away from a baby," Bloodworth said.

He blew into the muzzle of his trusty .45, a gesture characteristic of him. Thousands of people had cheered when Leonard "Tex" Bloodworth blew into his gun that way. He did it for luck.

He needed luck now, for this was 1932, not '98. The lights of Phoenix were electric lights, and the two bandits waited, not upon rickety, impatient broncs, but in the front seat of a Ford coupe. They were prepared to ambush, not the Overland Stage or the Express messenger, but only the proprietor of one of the largest grocery stores in Phoenix. Even now the Ford was parked under a tree, and less than a half block from the lighted windows of the big Payn-Takit Grocery.

As the two bandits watched, the lights went out and shades were pulled at the windows. The door opened. A man came out.

"That's Charlie LaDue—he runs the joint!" whispered Bloodworth. He kicked the starter.

"Wait, there's a woman with him!" cried Fox. He gripped the arm of the other man.

"Only his wife," said Bloodworth. "She's cashier in the joint. But she won't make any trouble."

He rolled the Ford into the street just as Charlie LaDue rattled the store door to make sure that it was tight.

LaDue didn't notice the approaching Ford. Neither did Florence, his wife. They both were tired from the

long day behind the counter. Business had been rushing that Saturday.

Their own coupe stood with its front tires pressed against the curb just in front of the store. Mr. and Mrs. LaDue climbed in, and Charlie fumbled with his keys. The motor roared.—And then he saw that another car had rolled up right behind them. Two men were climbing out of the car, leaving it so that it blocked LaDue's exit.



Florence LaDue, wife of the grocer, photographed beside the car in which she had the presence of mind, under the very muzzle of a killer's gun, to work a ruse that saved her life

"You can't park there. You gotta park diagonally," LaDue began. Then a gun was shoved into his ribs.

"Keep quiet, brother—and don't move none!" Charlie LaDue thought at first that one of the four clerks in the store was having a bit of a practical joke. Then he saw that another masked man was pressing a gun against Florence's corset. She gave a quick, terrified scream, choked off suddenly as the bandit growled "Shut up!" and pressed harder with the big gun.

Then and there Mrs. Florence LaDue slumped down in a dead faint—and if her eyes kept open just

a fraction of an inch, the bandits weren't quick enough to notice it. Her mind raced like a suddenly released spring, but she let her body sprawl across the seat. With quick wit she realized that nobody would bother to shoot an unconscious woman. Police say that Florence is alive today as a result of that bit of acting.

For these bandits were desperate men. They wouldn't have hesitated to shoot down a woman who tried to raise her voice and give the alarm. Fox had his gun poised and ready when he saw her slump . . .

Even so, her short scream was heard by several persons. Three clerks had just come out of the rear door of the store. Their names were Whittaker, Murlless, and Donaldson.

These three were to go down to posterity as the boys who thought Mr. LaDue was tickling Mrs. LaDue.

The boss and his wife weren't very old, and they always were clowning with each other, putting tacks in chairs and tossing dead mice across the room. The three clerks walked out of the dark side alley, laughing and stretching their young limbs after the confining day inside. They came out into the dimly-lit street, passed so close to the LaDue car that they could have reached out and touched the back of the man who stood on the running-board with his gun pressed against the side of the driver. He was waiting, tense as a spring—but the three went on past!

One other heard the scream—Owen Moore, the fourth clerk, who had lingered at the rear door to light a cigaret. Moore dropped his match, frowned, and then came slowly forward, walking on the balls of his feet. There was something odd about that "funny little yip" as he called it later.

Moore came forward far enough to see that LaDue was talking to a stranger, and that his face was white as a piece of paper. Moreover, the stranger moved a little and Moore saw that he held a gun in his hand—a gun which looked as big as a house!

That was enough for Owen Moore. He took to his heels, cutting rashly across the alley, hurdling high cans of refuse and biting savagely at his cigaret.

"Holy hell!" Moore was gasping. He tripped over a milk bottle and fell flat on his face, but bounded to his feet and continued the mad retreat without losing more than a second.

The other three grocery clerks lingered chatting on the sidewalk, so close that their cheerful badinage came clearly to the two desperate men who waited on either side of the LaDue coupe. Twice they started home, and twice they engaged in a new argument or told another funny story.

Bloodworth grew weary with waiting. He'd timed this job carefully, and he hadn't planned on the clerks sticking around.

"Watch these two," he commanded Arlon Fox. "I'll settle them!"

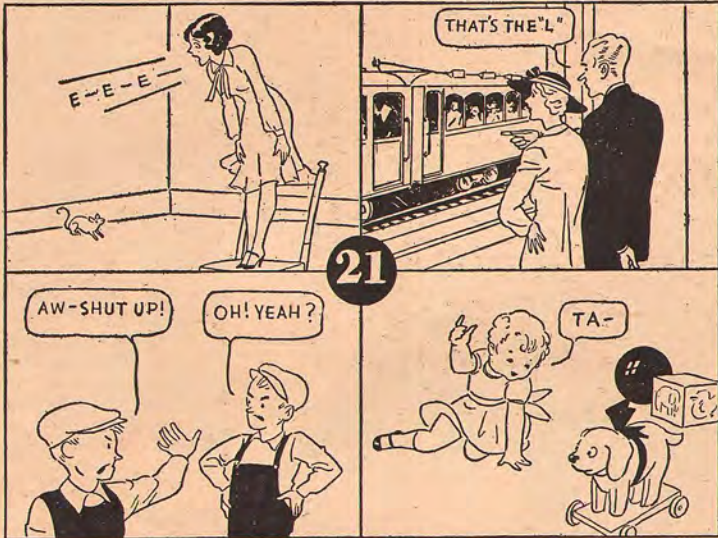
As Fox guarded the couple in the car, Tex Bloodworth bore down upon the three clerks. His high boots clicked on the sidewalk, but the boys were having too much fun to hear him. (Continued on Page 33)

\$5,000 IN CASH

For Solving RADIO GUIDE'S

NAME-the-STARS Contest!

Set No. 11



NAME OF THIS

RADIO STAR IS:



NAME OF THIS

RADIO STAR IS:

THE RULES:

WHO IS ELIGIBLE? This contest is open to everyone except employees of Radio Guide and their families. It is FREE.

WHAT TO DO? Name the Radio Stars represented by the cartoon pictures appearing each week in Radio Guide. Two pictures will appear in each consecutive issue. There are thirty pictures in all—representing thirty radio stars or teams. All stars used in this contest will be those whose names appear in the pages of Radio Guide.

WHERE TO SEND? Hold all pictures until you have the complete series. Then send them to "Name-the-Stars Contest," Radio Guide, 423 Plymouth Court, Chicago. With your entry send a short letter of 20 words or less giving your name and address and telling which of the stars or teams in this contest you like best and why.

Name, address and signature will not be counted as part of the 20 words. All entries must be in by midnight fifteen days after the date of issue containing the last set of pictures.

THE JUDGES: \$5,000 in cash prizes will be paid by Radio Guide to the persons who send in the best answers in accordance with these rules. A Committee of Judges will be appointed by Radio Guide and its decision in all matters will be final. In case of ties duplicate awards will be paid.

NO HARD WORK! This contest is presented solely for your entertainment. Just test your skill. You do not have to solicit subscriptions or do any other work. You do not even have to buy Radio Guide. You may copy or trace the pictures. Radio Guide may be examined free at our offices, at libraries or at Radio Stations.

NOTE: If a team is represented, the team name will count as one. Name, address and signature will not be counted as part of the 20 words allowed for the letter required.

440 BIG CASH PRIZES!

- 1st Prize.....\$1,000
 - 2nd Prize..... 500
 - 3rd Prize..... 250
 - Next 2 Prizes \$100 each 200
 - Next 5 Prizes \$50 each 250
 - Next 20 Prizes \$25 each 500
 - Next 50 Prizes \$10 each 500
 - Next 360 Prizes \$5 each 1,800
- 440 PRIZES TOTALING \$5,000**

NOTICE!
For back copies containing previous sets of pictures in this contest see your newsdealer

Music in the Air

By Carleton Smith

(Time Given Is Central Daylight)
The New York Philharmonic-Symphony begins its summer season at the Lewisohn Stadium this week. No word is forthcoming about network broadcasts, but WOR, one of the most enterprising of our independent stations, announces for the entire season the full Saturday and Sunday evening programs.

NETWORK listeners will not be without symphony music, however. Every day after July first, NBC will present the Chicago Symphony in a full hour concert from the Swift Bridge of Service at Chicago's Century of Progress. Eric Delamarter, assistant conductor, will conduct "pop" concert music, operatic overtures, favorite numbers by classical composers, and the works of modern writers.

On Thursday, July 5, (7:30 p. m.) Columbia inaugurates its second season of summer concerts by musicians of the Philadelphia Orchestra from Robin Hood Dell in Fairmount Park, Philadelphia. Alexander Smallens will conduct the opening program.

Franck Symphony

On Sunday (CBS at 2 p. m.) the Detroit Orchestra's program will contain the overture to Verdi's "Sicilian Vespers," Cesar Franck's only symphony, and the Liszt Polonaise, No. 2.

This glowing, mystical symphony is thought by many to be the last great work written in the symphonic form. Certainly, it stands alone. In it Franck may be called the "French Bach." He speaks of doubt and faith triumphant. His is the cry of the man who supplicates; "Lord, I believe; help Thou my unbelief."

No wonder this symphony is universally beloved and heard again and again. It is an expression of fears common to all mankind... a dialogue between the questioning individual and the Unseen Spirit. At its tenderest, it is a conversation of Franck, fearless as a child, and his God.

In the finale, joy and triumph are unbounded. Faith is restored and light comes forth in sound, as it comes from the sky in the old Italian religious paintings. "Blessed are the pure in heart for they shall see God."

"Sorcerer's Apprentice"

Howard Barlow will conduct Paul Dukas' "Orchestral Scherzo," called "The Sorcerer's Apprentice" when it is broadcast with an action setting (Sunday, June 24, CBS at 7 p. m.). The music was originally based on the poem by Goethe, telling of the apprentice of a great magician. Being exceedingly anxious to try his hand

at the magic of his master, the crafty apprentice learns one of the sorcerer's formulae. During the absence of his master he proceeds to experiment on the broom, and orders this humble kitchen assistant to bring in water. The broom goes merrily and does his bidding but after he has filled all the pots and pans in the house it continues to fetch water. The apprentice is unable to remember the formula which will stop the proceedings. In his despair he cuts the broom in two. Then both parts bring in water until the house is flooded. The apprentice cries for help and his master returns, ordering the broom back to the corner. The apprentice flees.

We shall be interested to see what plot Courtenay Savage conceives for this music.

Program Lines

Egon Petri says farewell to his radio public Sunday (NBC at 5:30 p. m.) when he plays Franz Liszt's piano transcriptions of Paganini's violin studies, best-known of which is "La Campanella." Liszt, himself a great pianist, enjoyed making brilliant transcriptions to display his virtuosity and to show his understanding of the piano. He re-wrote everything from large orchestral scores to simple melodies such as Schubert's "Hark, Hark, The Lark." These studies of the violin wizard gave him intense pleasure. They require prodigious technical facility and tax any artist's skill to the utmost. We shall enjoy Mr. Petri's performance, and look forward to his return in the fall.

The Royal Military Band of Amsterdam and Holland's famous Schola Cantorum will be heard in this country Sunday, June 24 (NBC at 11:05 a. m.) when it is broadcast to Dutch colonies in Africa and the Orient.

The Goldman Band will be heard on NBC four nights this week—Tuesday at 7:30, Wednesday at 8, Thursday at 8:30 and Saturday at 8:30.

The musical voice of Walter Hampden will travel the air-waves when he gives a scene from "Richelieu" June 24, (CBS at 8 p. m.).

The Milwaukee Symphony (June 28, NBC at 11 p. m.) will play Berlioz' Overture "Roman Carnival," Liszt's Second Hungarian Rhapsody, and Sibelius' "Valse Triste" and "Finlandia."

A Century of Progress Orchestra broadcasts (June 22, CBS at 5:15 p. m.) Offenbach's "Orcheus in the Underworld," Primavera, Schubert's "Marche Militaire" and Three Dances from Henry VIII.

"O Lovely Night," from Ronald's "Summertime" Cycle, "The Hand Organ Man" by Wolfe and "Michavo" by Mana-Zucca are John Herrick's solos (June 23, NBC at 5:45 p. m.).

The Cover Girl

Elizabeth (Betty) Day, who decorates the cover of this issue of RADIO GUIDE, impersonates movie actresses on the "45 Minutes in Hollywood" programs over CBS Sunday nights. She is a society girl who turned her back on the ease and luxury of life to earn her own living.

Betty first saw the light of day at St. Paul, Minnesota. Her father was a well-established lawyer. By the time his daughter was ready to go to school he had taken his family to Portland, Oregon. Betty grew up in the ultra-fashionable circles of the West Coast metropolis, and though she became a member of the Junior League—she had her own definite ideas about life.

Following her debut and the attendant obligations to Portland society, Betty entered the University of Oregon.

Not only did she take part vigorously in various sports, being a valuable adjunct to the University's girls swimming squad, but also she played a prominent role in other campus activities. She was a member of the Glee Club. Frequently she ap-

peared in the Dramatic Society. The sorority Delta Gamma claimed her.

In 1929 Betty joined a Portland stock company, the Henry Duffy players. The following year she made her radio debut over station KWG, Portland.

She came east in 1932, determined to embark on a stage career as a full-fledged professional. Broadway directors were quick to recognize her talents. She was engaged for the lone female role in a play called "The Web." She has also taken leads in "The World Between" and in the 1933-34 season in "Dinner at Eight."

Since the early part of this year she has been devoting most of her time to the airwaves. Among the Columbia programs on which she has appeared to date are the American School of the Air, the Columbia Dramatic Guild, the March of Time, Buck Rogers and her present vehicle "45 Minutes in Hollywood."

Betty Day weighs 112 pounds, is five feet, four inches tall, has reddish-brown hair and hazel eyes.

GET NEXT PICTURES IN NEXT WEEK'S RADIO GUIDE

You'll find less talk in the ar-got of radio at the studios these days. You'll find more talk of vacations. The urge to travel—and rest—has been wafted through studio windows and the forced-draft ventilation systems on the wings of wisp-like zephyrs.

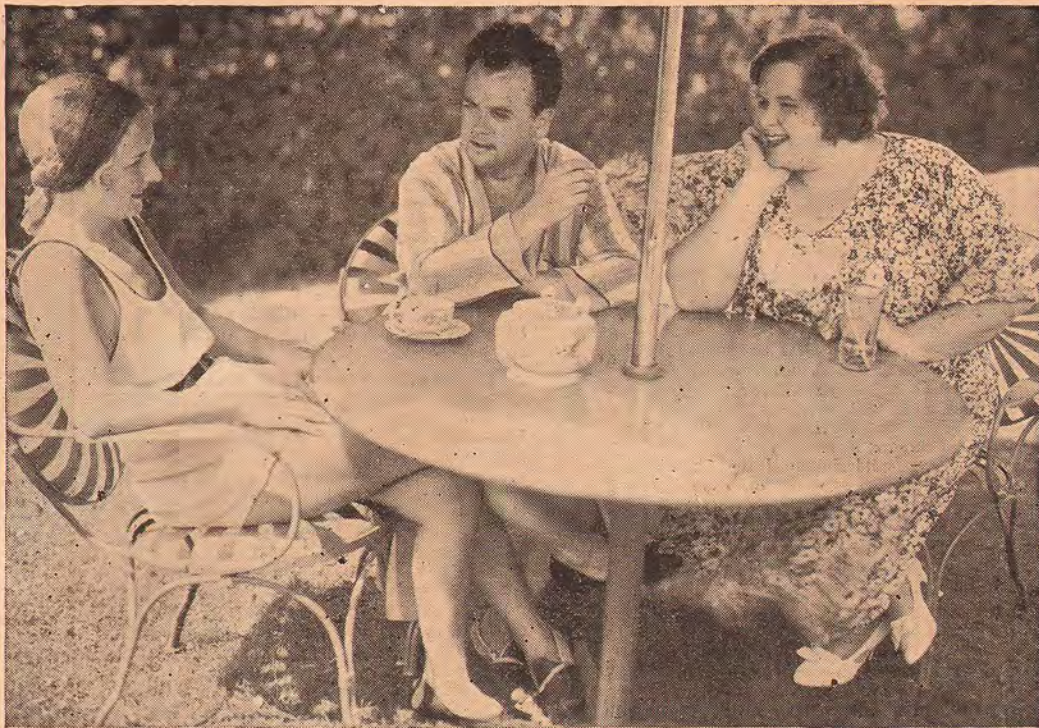
Listen in on any rehearsal and you'll hear conversations similar to the following:

"Took a look at my cruiser the other day and gave her a new coat of paint" . . . "And Jim says the fishing is better this year than ever" . . . "Just got a swell cabin on the next boat to Europe" . . . "And by the time I get back I'll have sliced four strokes off my score" . . . "Me? I'm going up to the Maine woods and just rest, believe me" . . . "They say it's the best beach in the country."

And so on, ad infinitum. Radio's artists are on their vacationing way. Some of them—fortunately or unfortunately, as the case may be—are compelled to remain at work. They will be forced to take what relaxation they can get, over the week-ends. Others are in Hollywood, making pictures.

Rudy Vallee is certain of a vacation, and he'll take it in his place deep in the Maine woods, where he'll hike and fish and think. In addition, he'll do a bit of work, returning with his croon polished up for the fall season and, perhaps with a few new songs to sing.

Bar Harbor calls Walter Damrosch, who has done so much to improve music in the American schoolroom. The conductor, however, refuses to desert his piano, even though vacationing. His home is turned into a big rehearsal hall while he plans for a resumption of his programs in the Fall.



Kate Smith shown as she rests on vacation between vaudeville appearances. This photograph was taken at the home of her Manager, Ted Collins (center) and Mrs. Collins (left)

"Idling the Hours Away"

At Rest—at Work—at Play—Indulging Hobbies—Here's How Your Favorite Star of the Air Will Spend Vacation Days

New York apartment. He has even imported some sand fleas from California to bite him. The fleabites will keep him awake and mindful of the necessity of preparing each next Wednesday's broadcast.

Kate Smith is having her vacation at Banff, Canada, before she hops back into her round of personal vaudeville appearances.

Jack Pearl, the Baron, has a novel vacation idea. He's taking it by proxy. His wife is the proxy. She's going to Europe to do the vacationing for the family.

"I've got to stay in New York," says M. le Baron. "I'm way behind in my divot-digging and I just heard of a golf course in Westchester county that is practically intact. That must be corrected. Boy, my mashi-niblick!"

Rosa Ponselle has made no plans for vacation at the present time. She usually goes to Europe. However, there's always a breeze blowing around her penthouse apartment on Riverside Drive, New York, and the view of the Hudson is really a vacation-view.

Gertrude Niesen likes to fish, although she won't have much time for it this summer. She's going on a ten-weeks vaudeville tour and won't be back until commercial-radio time this fall.

No classy resorts for Tony Wons. He spurns the association of linen-clad vacationists at hotels on the seashore and in the mountains. He retires to his farm in Wisconsin, where he watches veal growing into beef and contemplates the sunsets over rolling hills.

Everett Marshall, who just ended a long engagement with the Follies, will be busy all summer. He is learning to fence in preparation for his forthcoming



Jeannie Lang spends all of her spare time in the saddle. She is heard regularly every Friday evening over a CBS network

Irving Berlin departs soon on a "bus-man's holiday." He will retire with Moss Hart for a lodge deep in the Green Mountains. There they will buckle down to work. When the fall rolls around again, they expect to have written another musical comedy to take the place of their most recent success, "As Thousands Cheer."

Lanny Ross will desert Mary Lou, much to the dismay of the followers of the three-year radio romance. Lanny is Hollywood-bound, to work in Joe Penner's forthcoming picture, "College Rhythm." The only vacation Lanny will get, he says, is the three-day train trip to the West Coast.

The above paragraph answers the question of Joe Penner's vacation plans—almost. Joe will get a vacation from ducks and na-sthy men because he's going to go West in a leisurely manner, taking a boat through the Panama Canal.

Col. Stoopnagle and Budd, as you probably

know, are the comedy on the new Schlitz (CBS) show. That contract dissipates any hope they might have had for a vacation. But they won't be compelled to spend all their time in the studios. The Colonel and Budd own a motor cruiser in which they ply the waters around Manhattan. It is probable that some of the Colonel's time and labor-saving devices will be invented on board the boat, "somewhere between Upper Squash and Pucker Bay."

Fred Allen has bought himself a box of sand, a sun-lamp, an electric fan, some potted saplings (which incidentally are not intoxicated small stooges) and he intends to set up his windswept shady-beach in his

this vacation," he says.

Mme. Sylvia, who reduces the great American waist-line by radio, will emulate that other famous Scandinavian, Garbo, and "go home." Home is in Norway—which means a sea trip, a rest and a reunion with her folks.

George Gershwin will spend considerable time at his home in White Plains, N. Y., and a few days at a resort in South Carolina. The entire "rest period," however, will be occupied in developing new tunes for fall broadcasts.

Ed Wynn, the fire chief, won't go away from New York, except for one or two week-ends. He has a new idea for his fall programs, and he's developing it.

Alice Joy will take a little time off, she says. But she can't decide whether she'll spend her vacation in New York or in Canada.

Irene Wicker, the Singing Lady, ranks herself among the fortunates. She's going to get a European trip. Her month will be spent in England.

Baby Rose Marie is working like an adult. She will remain in the east for a short time, after which she'll head toward Hollywood to appear in a new picture.

Harry Richman has a boat anchored off Block Island, N. Y. His sea-plane is moored nearby. But alas, he has a cafe engagement and a radio program. His vacation will be composed of flying-sailing week-ends.

Lowell Thomas, news commentator, is another advocate of the back-to-the-soil movement. Jessica Dragonette will spend as much time as possible on the Jersey coast.

One radio personality who is assured of relief from the heat of the city during the summer months is Rear Admiral Richard Evelyn Byrd, who is "Vacationing" alone in a snow-covered hut 120 miles below Little America.

role of Cyrano de Bergerac. In addition, he's doing two radio shows a week. He spends his week-ends keeping a golf ball out of sandtraps and water-hazards.

Goodman Ace of "Easy Aces" doesn't need a vacation so long as the horses are running at tracks near New York. Goodman would rather watch a gee-gee romp home than sit down to a steak dinner—and he's very, very fond of steak.

George Jessel also is a devotee of the race track. When the comedian isn't phoning his mother, he's to be found near the rail, praying for his horse to come home ahead of the goat he failed to back.

Burns and Allen are in Europe. It's their first trip to the continent, and so they have joined the army of tourists who are visiting the classic ruins in Rome, the sidewalk cafes of France and the restaurants in Greece. On the way back they'll stop at London to make an appearance at the Palladium—that is, if Gracie doesn't lose too much time looking for her brother in Limehouse.

Grete Stueckgold, whose voice is heard weekly on the cigaret broadcast, is thrilled with the purchase of a home in Purchase, N. Y. She'll take her vacation there.

Ray (Cuckoo) Knight will continue on his weekly radio program. In addition, he'll do a stage turn in Cleveland. "They're taking me for a ride



Mario Braggiotti believes tennis pays the highest dividends. He is heard, with Fray, Thursday evenings over CBS

Help Radio Guide to Serve You

RADIO GUIDE can advance only in the degree in which it serves its readers. That service, therefore, becomes the yardstick by which the success of the publication may be measured.

This, then, is YOUR magazine. It is made for you and by you. The pride RADIO GUIDE finds in its fast growing family of readers is merely the reflection of the satisfaction those readers evince.

Each step forward is a stride toward greater service for you. It is your duty to yourself and to your fellow readers to help the publishers with indications of your wishes. Only with your help can the success of RADIO GUIDE be expanded and its service to you thus increased.

You are not only invited, but urged, to offer constructive criticisms for the betterment of this magazine. Your help is solicited. Address your communications to Editor, RADIO GUIDE, 551 Fifth Avenue, New York, N. Y.

Log of Stations

(CHICAGO EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net-Work
KMOX†	1090	50,000	St. Louis, Mo.	CBS
KYW	1020	10,000	Chicago, Ill.	NBC
WABC†	860	50,000	N. Y. City, N. Y.	CBS
WBBM	770	25,000	Chicago, Ill.	CBS
WCBD-s	1080	5,000	Waukegan, Ill.	
WCFL	970	1,500	Chicago, Ill.	NBC
WEAF†	660	50,000	N. Y. City, N. Y.	NBC
WEDC-s	1210	100	Chicago, Ill.	
WENR	870	50,000	Chicago, Ill.	NBC
WGES	1360	500	Chicago, Ill.	
WGN	720	50,000	Chicago, Ill.	
WHFC-s	1420	100	Cicero, Ill.	
WIND	560	1,000	Gary, Ind.	CBS
WISN†	1120	250	Milwaukee, Wis.	CBS
WJJD	1130	200	Chicago, Ill.	CBS
WJZ†	760	50,000	N. Y. City, N. Y.	NBC
WLS	870	50,000	Chicago, Ill.	NBC
WLW	700	500,000	Cincinnati, Ohio	NBC
WMAQ	670	5,000	Chicago, Ill.	NBC
WMBI	1080	5,000	Chicago, Ill.	
WSBC	1210	100	Chicago, Ill.	
WTAM†	1070	50,000	Cleveland, Ohio	NBC
WTMJ	620	1,000	Milwaukee, Wis.	NBC

s-Special Programs Listed Only.
†Network Programs Listed Only.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

MORNING

6:00 CDT—**a.m.**—CST 5:00
WSBC—Milkman's Matinee
 7:20 CDT—**a.m.**—CST 6:20
WJJD—Catholic Mass at Mooseheart; Father John J. Laffey
 7:30 CDT—**a.m.**—CST 6:30
WGES—Church Services
 8:00 CDT—**a.m.**—CST 7:00
NBC—Children's Hour; vocal and instrumental concert; recitations and dramatic readings; Milton J. Cross, master of ceremonies: WJZ WENR WLW
CBS—Sunday Morning at Aunt Susan's: WABC WIND
NBC—Swedish Program; Speakers: Consul General of Sweden, Gustaf Weidel; John Hellberg, Pres. American Union of Sweden Singing Societies; chorus of forty-five voices, direction of Carl Sylvan; Swedish Glee Club; Workingman's Singing Society; Soloists, Sam Ljungkoist and Hugo Hulten: WEAFF WTAM WMAQ
KYW—Morning Sunshine Program; Paul McCluer, announcing
WCFL—United Swedish Church Services
WGES—German Hour
WSBC—Poland's Music
 8:15 CDT—**a.m.**—CST 7:15
WSBC—McQueen's Optimistic Singers
 8:30 CDT—**a.m.**—CST 7:30
NBC—Ellsworth Vines, Jr.; "Net Play-Volleying": WEAFF WTAM
WJJD—Sunday Morning Frolic
WMAQ—Program Preview
WTMJ—Danish Program
 8:45 CDT—**a.m.**—CST 7:45
NBC—Alden Edkins, bass-baritone: WEAFF WMAQ WTAM
WCFL—Religious Lithuanian Program
 9:00 CDT—**a.m.**—CST 8:00
NBC—Sabbath Reveries; "Making Friends", Dr. Charles L. Goodell; Mixed Quartet, direction Keith McLeod: WEAFF WTAM WMAQ
CBS—Royal Hawaiians: WABC WISN WBBM
WCFL—German Program
WEDC—Russian Hour
WGES—Jugo Slavic Serenade
WGN—Sunday Morning Concert
WIND—Modern Melodies
WLW—Church Forum; Rev. Carl Olson
WTMJ—Church Services; Evangelical Lutheran Synodical Conference
 9:15 CDT—**a.m.**—CST 8:15
WIND—Favorite Dance Bands
 9:30 CDT—**a.m.**—CST 8:30
NBC—Mexican Typica Band; Hector De Lara, baritone: WEAFF WMAQ WLW WTAM
CBS—Melody Parade: WABC WBBM
NBC—Samovar Serenade; Nicholas Vasilieff, tenor; Balalaika Orchestra, direction Alexander Kirilloff: WJZ WENR
WCFL—Highlights of Music
WGES—Band Parade
WIND—Dance Time; Musical Interlude
WJJD—Sunday Morning Frolic
 9:45 CDT—**a.m.**—CST 8:45
CBS—Alexander Semmler, pianist: WABC WBBM
KYW—Fire Crackers

Sunday, June 24

Look for the Bell Δ for Religious Services and Programs

WGES—Good News
WHFC—Lawyers' Legislative League; Talk
WIND—Organ Melodies
WJJD—Protestant Services; Rev. C. E. Payne
 10:00 CDT—**a.m.**—CST 9:00
NBC—Press Radio News: WEAFF WJZ WLW WENR WTAM
CBS—Rhoda Arnold and Taylor Buckley; Orchestra: KMOX WISN WIND
WBBM—Old Melody Time
WCFL—Variety Program
WGES—Winfred H. Caslow, "The Main Street Crusader"
WMAQ—Old Songs of the Church
WSBC—Poland's Music and Song
WTMJ—News
 10:05 CDT—**a.m.**—CST 9:05
NBC—Morning Musical; String Quartet: WJZ WLW WENR
NBC—The Vagabonds, vocal trio: WEAFF WTAM WMAQ
 10:15 CDT—**a.m.**—CST 9:15
NBC—Hall and Gruen, piano team: WEAFF WMAQ WTAM
NBC—Phantom Strings: WJZ WENR WLW
KYW—Simoniz Program
WBBM—Rhoda Arnold and Taylor Buckley (CBS)
WENR—Program Preview
WGES—Tune Topics
WIND—Potpourri Parade
WTMJ—Masters of Rhythm
 10:30 CDT—**a.m.**—CST 9:30
NBC—The Poet Prince, Anthony Frome, tenor: WJZ WLW WENR
CBS—Salt Lake City Tabernacle Choir, Organ KMOX WBBM
NBC—Major Boves' Capitol Family; Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Hannah Klein, pianist; The Guardsman, male quartet: WEAFF WTAM WMAQ
WCFL—Seventh Church of Christ, Scientist
WENR—Program Preview
WGES—Jewish Hour
WJJD—Happy Go Lucky Time
 10:45 CDT—**a.m.**—CST 9:45
KYW—Melodies
WBBM—Art Wright, tenor
WIND—Salt Lake City Tabernacle (CBS)
 11:00 CDT—**a.m.**—CST 10:00
KYW—Sunday Morning Sunshine Program
WBBM—Salt Lake City Tabernacle (CBS)
WENR—Central Church Service
WGES—Songs of Lithuania
WGN—University of Chicago Chapel Service
WIND—Methodist Church; Rev. W. E. Clark
WMBI—Moody Memorial Church Service
 11:05 CDT—**a.m.**—CST 10:05
NBC—International Broadcast from Holland; The Royal Military Band, conducted by C. L. Walther Boer; The Schola Cantorum, famous Netherland choir, direction of Hubert Cuyppers: WJZ WLW WMAQ
 March of the Grenadiers
 Suite of the Old Dutch Dances
 Jules Rontgen
 Salterello
 Blanche De Bourgogne
 Ronde
 Gaillarde Do Brune
 Evening Song
 W. Andriessen
 Intermezzo, March Overture
 J. Wagenaar
 Schola Cantorum
 Psalm 150
 P. Sweelinck
 The Echo
 Arlando De Lassee
 11:15 CDT—**a.m.**—CST 10:15
WGN—Harold Turner, pianist
 11:20 CDT—**a.m.**—CST 10:20
NBC—Gould and Shefter, piano duo: WJZ WLW
 11:30 CDT—**a.m.**—CST 10:30
NBC—Radio City Music Hall Symphony; Chorus; Orchestra and Soloists: WJZ WLW
CBS—Madison Ensemble: WABC KMOX WBBM WISN
NBC—University of Chicago Round Table Discussion: WEAFF WTAM WMAQ
WGES—Modern Melodies
 11:45 CDT—**a.m.**—CST 10:45
KYW—Just for Fun
WGES—Prelude to Mass

AFTERNOON

12:00 Noon CDT—CST a.m. 11:00
NBC—Road to Romany, gypsy music: WEAFF WTAM
CBS—Church of the Air: WABC WISN WBBM
KYW—Uncle Bob Reading the Comics
WCFL—Popular Musicale
WGES—Solemn High Mass from Our Lady of Sorrows Church
WGN—Reading the Comics
WIND—German Hour; William Klein
WTMJ—Crazy Water Program
 12:15 p.m. CDT—CST a.m. 11:15
WCFL—Seeley Institute
WTMJ—M. Berger Program
 12:30 p.m. CDT—CST a.m. 11:30
CBS—The Compinsky Trio: WABC WISN WBBM
NBC—Surprise Party; Mary Small, juvenile singer; William Wirges' Orchestra; Ralph Kirby, guest artist: WEAFF WTAM WMAQ

WCFL—Popular Musicale
WLS—Polish Music Hour
WLW—Church in the Hills
WMBI—Organ Recital
WTMJ—Sanders Program
 12:45 p.m. CDT—CST a.m. 11:45
NBC—Mildred Dilling, Harpist: WEAFF WMAQ WTAM
 1:00 p.m. CDT—CST Noon 12:00
NBC—Gene Arnold and the Commodores: WEAFF WLW WTAM WMAQ
CBS—Edith Murray, songs: WABC KMOX
NBC—South Sea Islanders; Hawaiian Ensemble direction Joseph Rodgers: WJZ KYW
WBBM—Phil Calhoun, baritone
WCFL—Lithuanian Program
WGN—Palmer House Ensemble
WIND—Hungarian Hour; Frank Kovach
WMBI—Swedish Service, Frank Earnest
WTMJ—Heinie's Grenadiers
 1:15 CDT—p.m.—CST 12:15
CBS—Abram Chasins, Piano Pointers: WABC KMOX
WBBM—Memories
WGN—Mark Love, basso; Allan Grant, pianist
 1:30 CDT—p.m.—CST 12:30
CBS—Windy City Revue: WABC KMOX
NBC—Landt Trio and White; Peggy LaCentra; Eddie Connor's Orchestra: WEAFF WTAM
NBC—Concert Artists; Nadina Reisenberg, pianist; Rosa Low, soprano; Leon Fleitman, viola: WJZ KYW
WBBM—Baseball; Brooklyn vs. Chicago Cubs; Pat Flanagan, announcing
WCFL—North Shore Church
WGN—Paris Trio
WLS—Little Brown Church, Dr. John Holland
WMAQ—Bridge Club
WMBI—Norwegian Service
WTMJ—Verifine Program
 1:45 CDT—p.m.—CST 12:45
WGN—Palmer House Ensemble
WTMJ—Deep Rock Program
 2:00 CDT—p.m.—CST 1:00
NBC—Talkie Picture Time; sketch with June Meredith; John Goldsworthy, John Stanford, Gilbert Douglas, Murray Forbes, Virginia Ware: WEAFF WMAQ WTAM
CBS—Detroit Symphony Orchestra; Victor Kolar, conductor: WABC WISN WJJD KMOX
NBC—Bar X Days and Nights; Romance of the early West: WJZ KYW
WCFL—Leo Terry, organ recital
WGN—Dan Baker, tenor
WIND—Variety Program
WLS—Vibrant Strings, ensemble
WMBI—Service of Worship and Praise
WSBC—Jewish Hour
WTMJ—True Newspaper Adventures
 2:15 CDT—p.m.—CST 1:15
WGN—Bob Pacelli's Orchestra
WIND—Baseball; Chicago White Sox vs. New York Yankees; Johnny O'Hara, announcing
WLS—The Bergstroms, songs
WTMJ—Baseball; Milwaukee vs. Columbus
 2:30 CDT—p.m.—CST 1:30
NBC—Dancing Shadows, concert ensemble, direction Max Dolin; William Hain, tenor: WEAFF WTAM WLW
NBC—Spanish Anaquinas Torres de Galitia; mixed chorus: WJZ WMAQ
KMOX—Detroit Symphony Orchestra (CBS)
KYW—Grace Wilson; Earle Tanner
WGN—Quartet Selections
WIND—Dugout Slants
WLS—Concert Orchestra
 2:45 CDT—p.m.—CST 1:45
WBBM—Baseball; Chicago Cubs vs. Brooklyn; Pat Flanagan, announcing
WGN—Baseball; Chicago Cubs vs. Brooklyn; Bob Elson announcing
WIND—Baseball; Philadelphia Athletics vs. Chicago White Sox; Johnny O'Hara, announcing
 3:00 CDT—p.m.—CST 2:00
CBS—Buffalo Variety Workshop; Harold Austin's Orchestra; Jack Quilan, baritone; Olive Adams, blues singer: WABC KMOX WISN
NBC—Romance of Meat, dramatic sketch: WEAFF WTAM WMAQ
NBC—Organ Recital; Dion Kennedy: WJZ KYW
WCFL—Polish Program
WLS—Choral Music
WLW—Wesley Boynton, tenor
WSBC—Polish Matinee
 3:15 CDT—p.m.—CST 2:15
WJJD—Reminiscences of Victor Herbert
WMAQ—High and Low (NBC)
 3:30 CDT—p.m.—CST 2:30
NBC—Palmer Clark's Concert Orchestra: WEAFF WLW WMAQ WTAM
CBS—Oregon on Parade: WABC KMOX WISN
NBC—Princess Pat Players, dramatic sketch: WJZ WENR
KYW—Concertette
WGES—Polish Songsters
 4:00 CDT—p.m.—CST 3:00
CBS—The Playboys, "Six Hands on Two Pianos": WABC WISN KMOX
NBC—"Looking Over the Week," John B. Kennedy: WEAFF WTAM WMAQ
KYW—Two Doctors; Rex Maupin's Aces
WCFL—Dramatic Skit
WGES—Serenade

High Spot Selections For Sunday

(Time Given Is Central Daylight)
 11:05 a.m.—Broadcast from Holland; royal military band: NBC-WMAQ.
 4:30 p.m.—The Sentinels; Edward Davies; Chicago A Capella Choir; Josef Koestner's orchestra: NBC-WMAQ.
 6:00 p.m.—"Peter the Great," dramatization: CBS-WISN.
 6:30 p.m.—Joe Penner with Ozzie Nelson's orchestra; Harriet Hilliard: NBC-WLS.
 7:00 p.m.—The Voice of Columbia; starring George Jessel: CBS-WIND.
 8:00 p.m.—Will Rogers: NBC-WLW.
 8:00 p.m.—Family Theater; Walter Hampden, guest; James Melton; Josef Pasternack's orchestra: CBS-WBBM.
 8:30 p.m.—Fred Waring's orchestra: CBS-WBBM.
 8:30 p.m.—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden; Gus Haenschen's orchestra: NBC-WMAQ.
 9:00 p.m.—Schumann-Heink; Harvey Hays: NBC-WENR.
 9:30 p.m.—Forty-Five Minutes in Hollywood; Radio Preview of "I Give My Love"; Ned Sparks in person; music by Mark Warnow, and studio gossip by Cal York: CBS-WBBM.
 9:30 p.m.—Hall of Fame; Claudette Colbert, in "The Romantic Lady"; Jimmy Grier's orchestra: NBC-WMAQ.

WJJD—Sunday Meetin'
WLW—Nation's Family Prayer Period
 4:15 CDT—p.m.—CST 3:15
NBC—Sylvan Trio; Instrumental Group: WEAFF WTAM WMAQ
CBS—Tony Wons; Peggy Keenan and Sandra Phillips, piano team: WABC KMOX
WCFL—Piano Recital
WIND—Sports Review
 4:30 CDT—p.m.—CST 3:30
NBC—International Tid-Bits; Igor Gorin, baritone; Gregory Stone, director: WJZ WENR
CBS—Clarence Wheeler's Concert Orchestra: WISN
NBC—The Sentinels; Edward Davies, baritone; Chicago A Capella Choir, direction Noble Cain; Orchestra direction Josef Koestner: WEAFF WMAQ WTAM WLW
CBS—Frank Crumit and Julia Sanderson; Jack Shilkret's Orchestra: WABC KMOX
WCFL—Polish Program
WGES—Madame Pedicini
WIND—String Trio
WJJD—Moissaye Boguslawski, concert pianist
 4:45 CDT—p.m.—CST 3:45
WIND—Carl Heilman's Orchestra (CBS)
 5:00 CDT—p.m.—CST 4:00
NBC—Catholic Hour; "Happiness that Death Cannot Touch," Rev. Daniel A. Lord, S.J.; Mediaevalists Choir, direction Father Finn: WEAFF WTAM WMAQ
CBS—Nick Lucas, songs: WABC KMOX WBBM
KYW—At the Symphony
WGES—Bohemian Folk Songs
WGN—Allan Grant, pianist
WIND—Trio
WJJD—Organ Melodies; Fred Beck, organist
WLW—The Texans, vocal trio
 5:15 CDT—p.m.—CST 4:15
CBS—Summer Musicale: WABC KMOX WBBM
WGN—Louise Brabant, soprano
WLW—Ponce Sisters, harmony duo
 5:30 CDT—p.m.—CST 4:30
NBC—Our American Schools; guest speaker: WEAFF WMAQ
WCFL—Eddie Varzos' Orchestra
WGES—Slovak Family Circle
WGN—Anson Weeks' Orchestra
WHFC—Eddie Loftus, songs
WIND—Musical Potpourri
WJJD—Polish Program
WLW—Vox Humana; Voices and Organ
 5:45 CDT—p.m.—CST 4:45
WBBM—Carlile and London (CBS)
WCFL—The Melody Weavers

NIGHT

6:00 CDT—p.m.—CST 5:00
NBC—Silken Strings; Charlie Previn's Orchestra: WJZ WLS WLW WTMJ
CBS—"Peter the Great": WABC WISN
NBC—K. Seven, "The Weaking," Secret Service Spy Story: WEAFF WMAQ
KYW—Happy Byeways with Sam Guard
WBBM—Jack Russell's Orchestra
WCFL—German Program
WGES—Polish Theater of the Air
WIND—Greek Hour; Music
 6:15 CDT—p.m.—CST 5:15
KYW—The Globe Trotter
WBBM—Pat Flanagan's Sport Review

(SUNDAY CONTINUED)

6:30 CDT—p.m.—CST 5:30

NBC—Joe Penner, comedian; Harriet Hilliard, vocalist and Ozzie Nelson's Orchestra: WJZ WLW WLS WTMJ
 CBS—Chicago Knights: WABC KMOX WISN
 NBC—Love Cycle in Song; Marion McAfee: WEAFL WTAM
 KYW—Herman Crone's Orchestra
 WBBM—Anson Weeks' Orchestra
 WGN—Bob Pacelli's Orchestra

6:45 CDT—p.m.—CST 5:45

NBC—Irene Beasley, contralto: WEAFL WMAQ WTAM
 CBS—Chicago Knights: WISN
 WCFL—Eddie Varzos' Orchestra
 WGN—Palmer House Ensemble

7:00 CDT—p.m.—CST 6:00

NBC—Jimmy Durante, comedian; Rubinoff's Orchestra: WEAFL WLW WMAQ WTMJ WTAM
 CBS—The Voice of Columbia, starring George Jessel; Mary McCormic, guest artist: WABC KMOX WISN WIND

NBC—"Goin' to Town"; Ed Lowry, m.c. Newhall Chase; Tim and Irene; Grace Hayes; Leo Spitalny's Orchestra: WJZ KYW
 WBBM—Harry Sosnik's Orchestra
 WCFL—Irish Hour
 WEDC—Polish Varieties

WGN—Percy H. Boynton's Book Review
 WJJD—Music and Banter with Ben Kanter
 WLS—Baseball Resume; Hal Totten

7:15 CDT—p.m.—CST 6:15

WGN—Emil Thaviu's Orchestra
 WJJD—Twilight Reflections; Esther Hammond, vocalist; Fred Beck, organist; Dell Sharbutt, narrator

WLS—Hessberger's Bavarian Concert Orchestra
 WBBM—Henry Busse's Orchestra
 WGN—Eddy Dunchin's Orchestra

7:30 CDT—p.m.—CST 6:30

WBBM—Henry Busse's Orchestra
 WGN—Eddy Dunchin's Orchestra

7:45 CDT—p.m.—CST 6:45

WBBM—Heidelberg Students; Clarence Wheeler's Orchestra; Doris Lorraine, mezzo-soprano; Gene and Charlie, song duo; Cadets' Quartet
 WJJD—The Hawk, mystery drama

8:00 CDT—p.m.—CST 7:00

NBC—Manhattan Merry-Go-Round; Tamara, Russian Blues singer; David Percy; Orchestra direction of Jacques Renard; Men About Town: WEAFL WTMJ WTAM WMAQ
 CBS—Family Theatre; Walter Hampden; Guest Star; James Melton, tenor; Josef Pasternack's Orchestra: WABC KMOX WBBM

NBC—Headliners; Will Rogers; The Pickens Sisters; The Revelers Quartet; Al Goodman's Orchestra: WJZ WLW
 KYW—Rex Maupin's Orchestra
 WCBD—Al Wise, comedian; Bill Murray's Orchestra

WCFL—Eddie Varzos' Orchestra
 WENR—John Fogarty, tenor
 WGN—Charlie Agnew's Orchestra
 WIND—Joe Chromis' Orchestra
 WISN—Harry Sosnik's Orchestra (CBS)
 WJJD—Reminiscences of Victor Herbert
 WSBC—Slovak Melodies

8:15 CDT—p.m.—CST 7:15

WCFL—Swedish Glee Club
 WENR—Leonard Keller's Orchestra
 WGN—Hal Kemp's Orchestra
 WIND—Polish Program; Orchestra; Soloists
 WJJD—Ozark Mountain Symphony

8:30 CDT—p.m.—CST 7:30

NBC—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden; Bertrand Hirsch, violinist; Gus Haenschen's Concert Orchestra: WEAFL WTMJ WMAQ WTAM
 CBS—Fred Waring's Orchestra: WABC WBBM WISN KMOX

KYW—Clyde Lucas Orchestra
 WGN—Arthur Sears Henning
 WJJD—Collette O'Shea, songs
 WLW—Gene Burchell's Orchestra

8:45 CDT—p.m.—CST 7:45

NBC—Ralph Kirbery, baritone; Orchestra: WJZ WENR
 KYW—Old Apothecary
 WGN—Concert Orchestra
 WJJD—Detroit Symphony Orchestra
 WLW—Unbroken Melodies; Orchestra; Vocalists

9:00 CDT—p.m.—CST 8:00
 NBC—Madame Schumann-Heink and Harvey Hays: WJZ WENR
 Traum Durch Die Dammerung Strauss
 Spinning Song Cadman
 At Dawning
 Trepak from "Nutcracker Suite" Tchaikowsky

WGN—Cui
 CBS—Hal Kemp's Orchestra: WABC KMOX WBBM
 NBC—Victor Young's Orchestra; William Hain, tenor: WEAFL WMAQ WTMJ WLW WTAM
 KYW—Globe Trotter
 WCFL—North Shore Church Services
 WGN—News
 WSBC—Jack Cooper's All-Colored Hour
 WTMJ—Variety Program

9:15 CDT—p.m.—CST 8:15

NBC—Mrs. Montague's Millions, dramatic sketch: WJZ KYW
 WENR—Edison Symphony Orchestra
 WGN—Dance Orchestra
 WIND—Dick Ede's Orchestra

9:30 CDT—p.m.—CST 8:30

NBC—Hall of Fame; Claudette Colbert in "The Romantic Lady"; Guest Artist; Jimmy Grier's Orchestra: WEAFL WLW WMAQ WTAM

Bandstand and Baton

Radio executives, columnists, critics, and those in the know are predicting the return of "good music" and the quick demise of popular songs and dance orchestras in general. But the maestros of what was once jazzdom are smiling serenely and waving their batons much as they intend to wave them for a good many years to come.

What the wise ones have completely overlooked in their haste to condemn is that the music you hear from the Waldorf-Astoria, or the St. Francis, is good music, too, just as much as that emanating from A Century of Progress. The age of "hot-cha" is gone and in the place of raucous brass and wailing saxophones we now hear carefully arranged scores played by accomplished musicians, after hours of rehearsal.

No one who really knows music could call *Wayne King* crude, *Harry Sosnik* unpolished, or *Paul Whiteman* inharmonious. *Fred Waring* is as much a musician as *Walter Damrosch*, *Ted Fiorito* as accomplished as *Frank Black*. It may not be classic, but the music played by *Guy Lombardo*, *Don Bestor*, *Reggie Childs* and *Duke Ellington* is still good music. Yes, *Duke Ellington*. What classic is more exacting than the Duke's composition of last year, "Sophisticated Lady"?

The foolish chatter of some of the critics is reminiscent of a commercial artist who had sung in operas. While listening to *Wayne King* play "Poor Butterfly," someone commented on the beauty of the music.

"Music!" he poohed. "You call that music?" And he walked out of the room in high disdain, whistling "Tiger Rag."

WORLD'S FAIR FLASHES: *Lou Blake* is in the Shanghai Village for most of the summer. *Blake* was a drummer with *Art Kassel* for a while and has been heard most recently from Minneapolis via KSTP and on the NBC "Dancing in the Twin Cities" bill. *Bradford Smith* is back with his Rhythm Symphony, and will entertain in the Colonial Village. *Paul Ash* has re-organized and does the honors at Merrie England. *Bob Pacelli* is maestro for the Italian Village. From the Streets of Paris, *Emil Thaviu* does his broadcasting via WGN.

Frankie Masters, of course, at the Doodle bug, or Canadian Club, does the only NBC honors from the grounds.

BUDDY WELCOME is welcomed back to Columbia wires from the Alamac hotel in New York, this week. *Barney Rapp* who used to know Welcome's boys, is aired from Cincinnati now, via WKRC. *Jack Berger*, Astor hotel WOR music-maker, has a new idea, he thinks, featuring favorite songs of famous columnists. This choir idea seems to be gaining headway, and *Enric Madriguera* is the latest addict. *Madriguera* has been rehearsing a boys' group of eighteen voices, in combinations with his orchestra, and will broadcast the groups from Vivian Johnson's, Monmouth Beach, New Jersey where he is quartered for the summer. Wires into this place will be NBC.

LEONARD KELLER, new bandmaster at the Bismarck, is bringing wood-winds to the attention of dancers for the first time in his work over WENR and WMAQ, Chicago local stations. *Wally O'Brien*, the new soloist with Keller, was formerly an usher at the Palace theater in Chicago, and is "showing" his brother, musician in *Danny Russo's* orchestra there, who refused to believe he could sing. *Art Kassel*, former Bismarck maestro, may be heard now via KMOX St. Louis, on frequent broadcasts.

FREDDIE BERRENS has shifted from the Riviera into *Paul Whiteman's* vacated Biltmore for the time being. *Whiteman*, of course, will be back shortly. *Berrens'* affiliation will continue NBC. *Little Jack Little*, *Enoch Light* and *Isam Jones* are a trio of Columbia booked and wired leaders who are to be heard from Atlantic City during the summer.

THE WALDORF-ASTORIA has taken the contributions of the extremes of these two continents in picking their orchestras for the Starlight Roof Garden. *Horacio Zito* and his Argentine band plays for the dinner hour and *Guy Lombardo's* Royal Canadians entertain royally during the supper session. Both bands have NBC wires.

CBS—BORDEN'S PRESENTS FORTY-FIVE Minutes in Hollywood; Radio Preview of "I Give My Love"; Ned Sparks in Person; Studio gossip by Cal York; Mark Warnow's Orchestra: WABC KMOX WBBM
 NBC—L'Heure Exquise: WJZ KYW
 WGN—Palmer Clark's Concert Orchestra
 WIND—Eddie Pripps' Orchestra
 WJJD—Polish Concert Orchestra
 WTMJ—Helen Mendenhall Ryerson and Florence Bettray Kelly

9:45 CDT—p.m.—CST 8:45
 WENR—Hessberger's Bavarian Concert Orchestra
 WIND—Bonnie and Chuck, song duo
 WTMJ—Sports Flash

10:00 CDT—p.m.—CST 9:00
 NBC—Roxanne Wallace, songs; Dick Liebert, organist: WJZ KYW
 NBC—Canadian Capers: WENR WTAM
 WCFL—Back Home Hour
 WGN—Ted Weems' Orchestra
 WIND—Talk by Governor McNutt of Indiana
 WLW—Zero Hour
 WMAQ—Frankie Masters' Orchestra
 WTMJ—Wendell Hall (NBC)

10:15 CDT—p.m.—CST 9:15
 NBC—Ennio Bolognini, cellist: WJZ KYW
 CBS—Little Jack Little's Orchestra: WABC WISN WBBM
 WENR—Dance Orchestra
 WGN—HORLICK'S MALTED MILK PRESENTS Lum and Abner

WIND—Eddie Pripps' Orchestra
 WMAQ—Hessberger's Bavarian Concert Orchestra
 WTMJ—George Hamilton

10:30 CDT—p.m.—CST 9:30
 NBC—Broadcast to the Byrd Expedition: WEAFL WMAQ
 KMOX—Little Jack Little's Orchestra (CBS)
 WGN—Dance Orchestra
 WCFL—University Singers
 WENR—Leonard Keller's Orchestra
 WGN—Anson Weeks' Orchestra
 WIND—Joe Chromis' Orchestra
 WLW—Tea Leaves and Jade, drama
 WTMJ—Nocturnal Echoes

10:45 CDT—p.m.—CST 9:45
 CBS—Johnny Johnson's Orchestra: WABC WISN WBBM
 KMOX—Andy Kirk's Orchestra
 WGN—Bernie Cummins' Orchestra
 WIND—Dick Ede's Orchestra
 WTMJ—Nocturnal Echoes

11:00 CDT—p.m.—CST 10:00
 NBC—Press Radio News: WEAFL WTMJ WMAQ
 CBS—Red Nichols' Orchestra: WABC WISN WBBM

NBC—Jimmy Lunceford's Orchestra: WJZ KYW
 WCFL—Leo Terry, organ recital
 WENR—Buddy Rogers' Orchestra
 WGES—Jimmy Green's Orchestra
 WIND—Pentecostal Church; All Negro Congregation

WLW—News; Dance Orchestra
 WSBC—Midnight Review
 WTMJ—Dance Orchestras

11:05 CDT—p.m.—CST 10:05
 KMOX—Red Nichols' Orchestra (CBS)
 WMAQ—Eddy Duchin's Orchestra

11:15 CDT—p.m.—CST 10:15
 NBC—Russ Colombo, songs; Orchestra; Jimmy Fidler, Hollywood gossip: WEAFL WTMJ WMAQ WLW

11:30 CDT—p.m.—CST 10:30
 KYW—Clyde Lucas' Orchestra
 WBBM—Earl Hines' Orchestra; (12 Mid. CDT) Jack Russell's Orchestra; (12:45 A.M. CDT) Jules Alberti's Orchestra; (1 A.M. CDT) Carl Hoff's Orchestra; (1:15 A.M. CDT) Noble Sissle's Orchestra; (1:30 A.M. CDT) Henry Busse's Orchestra; (1:45 A.M. CDT) Earl Hines Orchestra

WENR—Hessberger's Bavarian Concert Orchestra; (12 Mid. CDT) Frankie Masters' Orchestra; (12:30 A.M. CDT) Buddy Rogers' Orchestra

WGES—Hour of Wedding Bells; (12:30 A.M. CDT) Owl Car
 WGN—Charlie Agnew's Orchestra; (12:30 A.M. CDT) Charlie Agnew's Orchestra

WGN—Charlie Agnew's Orchestra; (11:45 P.M. CDT) Bob Pacelli's Orchestra; (12:15 A.M. CDT) Bernie Cummins' Orchestra; (12:30 A.M. CDT) Hal Kemp's Orchestra; (12:45 A.M. CDT) Charlie Agnew's Orchestra; (1 A.M. CDT) Ted Weems' Orchestra; (1:15 A.M. CDT) Hal Kemp's Orchestra

WIND—(12 Mid. CDT) Dick Ede's Orchestra; (12:30 A.M. CDT) Ed. Carry's Orchestra
 WLW—Hollywood on the Air; (12 Mid. CDT) Benny Meroff's Orchestra; (12:30 A.M. CDT) Moon River, organ and poems; (1 A.M. CDT) Mel Snyder's Orchestra; (1:30 A.M. CDT) Dance Orchestra
 WMAQ—Hollywood on the Air

Famous Network Stars
LUM and ABNER
 Lovable old characters from the hill country
 NOW ON
WGN—10:15 P.M.
 Central Daylight Time
 Sunday—Monday—Tuesday—
 Wednesday—Thursday—Friday
 Sponsored by
HORLICK'S
 THE ORIGINAL
MALTED MILK

RADIO PREVIEW
 OF THE NEW FEATURE PICTURE
"I GIVE MY LOVE"
 Universal's latest, which features Paul Lukas and Wynne Gibson
SUNDAY NIGHT, JUNE 24
 8:30 C.S.T. 9:30 C.D.T.
 Columbia Network*
 in Borden's
"45 MINUTES IN HOLLYWOOD"
 Ned Sparks in Person!
 Hollywood Music by Mark Warnow!
 Studio Gossip by Cal York . . .
 *For stations—see Radio Guide Listings

Lighten Your Hair Without Peroxide
 ...to ANY shade you desire
 ...SAFELY in 5 to 15 min.
 Careful, fastidious women avoid the use of peroxide because peroxide makes hair brittle. Lechler's Instantaneous Hair Lightener requires NO peroxide. Used as a paste, it cannot streak. Eliminates "straw" look. Beneficial to permanent waves and bleached hair. Lightens blonde hair grown dark. This is the only preparation that also lightens the scalp. No more dark roots. Used over 20 years by famous beauties, stage and screen stars and children. Harmless. Guaranteed. Mailed complete with brush for application.
FREE 24-page booklet "The Art of Lightening Hair Without Peroxide" Free with your first order.
 ERWIN F. LECHLER Hair Beauty Specialist
 569A, W. 181st St., New York, N. Y.

GUARANTEED Short Wave Converter
 A converter in a class by itself. Nothing like it in performance and price. Does everything any high priced converter will do. Covers 15 to 200 meters, including European Broadcast Stations Domestic Short Wave Broadcasts and Police Calls. Can be connected to any broadcast receiver, utilizing the high amplification and fine qualities of the receiver. Does not use plug in coils. Simple to operate. Only \$3.50 Complete with Tubes. Send 25% with order. Balance C. O. D.
\$3.50 COMPLETE with Tubes
 CHICAGO RADIO DIST., 1325 So. Michigan, Dept. EG-5 Chicago

Monday, June 25

Early Morning Programs For The Week

5:45 CDT—a.m.—CST 4:45
 WGES—Gloom Chasers' Requests

6:00 CDT—a.m.—CST 5:00
 WCB—Farm Circle
 WLS—Family Circle
 WSBC—Milkman's Matinee

6:15 CDT—a.m.—CST 5:15
 WGES—Morning Devotions

6:20 CDT—a.m.—CST 5:20
 WJJD—Sunrise Program
 WLS—Weather and Market Reports

6:30 CDT—a.m.—CST 5:30
 WGES—Gloom Chasers
 WLS—Arkansas Woodchopper and Hal
 WLW—Top o' the Morning; McCormick Fiddlers
 WJJD—Family Bible League; "Uncle John"
 Meredith conducting, daily except Monday

6:45 CDT—a.m.—CST 5:45
 WGES—Church Services
 WJJD—Bandstand; Brass Band Selections,
 Monday only
 WLS—Bulletin Board, Check Stafford

6:50 CDT—a.m.—CST 5:50
 WBBM—Farm Information; Livestock and Grain
 Markets

7:00 CDT—a.m.—CST 6:00
 KYW—Musical Clock
 WBBM—The Morning Parade
 WCFL—Time Express
 WGN—Good Morning, musical program
 WIND—Morning Dance
 WJJD—Early Morning Walzes
 WLS—Smile-a-While Time, variety acts
 WLW—Nation's Family Prayer Period
 WMAQ—Morning Worship
 WSBC—Dramatic Program, Friday only

7:15 CDT—a.m.—CST 6:15
 WGES—Vacation Hints
 WIND—Morning Devotional Period, Monday,
 Wednesday and Friday
 WJJD—Bubb Pickard, songs, daily except Fri-
 day; Al Craver, songs, Friday
 WLW—Morning Devotions; Organ; Vocalist;
 Sermon

7:30 CDT—a.m.—CST 6:30
 WMAQ—Health Exercises
 WTMJ—Devotional Services from Concordia
 College, Monday only

7:30 CDT—a.m.—CST 6:30
 NBC—Cheerio: WEAF WTAM WMAQ WLW
 WCB—Commuters' Express
 WGES—Polish Early Birds
 WIND—Good English Program, Monday, Wed-
 nesday, Friday; Community Talk, Thurs-
 day, Tuesday and Saturday
 WJJD—Christian Science Program
 WLS—Morning Devotions
 WTMJ—Devotional Services; Christian
 Science Committee on Publication, daily
 except Friday

7:45 CDT—a.m.—CST 6:45
 WIND—Polish Music
 WJJD—Dance Orchestra
 WLS—Sparers' Fairy Tales, Thursday, Friday
 and Saturday; Skyland Scottie, Monday
 Tuesday and Wednesday
 WSBC—Melodies of Poland
 WTMJ—Devotional Services from Concordia
 Chapel

8:00 CDT—a.m.—CST 7:00
 NBC—Morning Glories: WEAF WLW Monday
 and Saturday; Herman and Banta: WEAF
 WLW, Tuesday and Thursday

CBS—Deane Moore, tenor: WABC WIND
 Monday, Wednesday and Friday

NBC—Breakfast Club: WJZ WMAQ Monday,
 CBS—In the Luxembourg Gardens: WABC
 WIND Tuesday, Thursday and Saturday;
 NBC—Mystery Chef: WJZ WLW Wednesday
 and Friday

CBS—Eton Boys: WABC WIND Thursday

WGES—Italian Serenade, Monday, Tuesday,
 Wednesday, Thursday and Friday; Slovak
 Melodies, Saturday

WCFL—Just Among Kids

WJJD—Happy Go Lucky Time, Art Linick

WLS—The Westerners, Monday, Wednesday,
 Friday; Cumberland Ridge Runners, Tues-
 day, Thursday and Saturday

WTMJ—Livestock Quotations; Party Line

WSBC—Melodies of Poland

8:15 CDT—a.m.—CST 7:15
 NBC—Landt Trio and White; songs and com-
 edy: WEAF WLW WTAM

CBS—Madison Ensemble: WABC WIND Mon-
 day and Wednesday

CBS—In the Luxembourg Gardens: WABC
 WIND Tuesday and Thursday

CBS—Metropolitan Parade: WABC WIND
 Friday only

WCFL—Variety Program

WJJD—Mr. Schlagenhauer's Vaudeville Theater

WLS—Produce Reporter, Newscast

8:30 CDT—a.m.—CST 7:30
 NBC—Nancy Nolan, songs: WEAF WTAM
 Monday

CBS—Metropolitan Parade: WABC WIND
 KMOX Monday and Wednesday; KMOX
 Thursday and Saturday

WCFL—Man of Steel

WGES—Hits of the Hour, Monday and Friday;
 Variety, Tuesday, Wednesday, Thursday;
 Morning Melodies, Saturday

WIND—String Trio

WJJD—Hot Harmonies

WLS—Peggy and Steve

WLW—Hymns of All Churches

8:45 CDT—a.m.—CST 7:45
 NBC—Matinata, mixed chorus of eight voices:
 WEAF WLW, Monday only

NBC—Allen Prescott: WEAF WLW, Tuesday
 only

NBC—The Southerners, quartet: WEAF WLW
 Wednesday only

NBC—Sylvan Trio: WEAF WLW Thursday
 only

NBC—Cyril Towbin, violinist: WEAF WLW
 Friday only

CBS—The Meistersinger: WABC WISN WIND
 Saturday only

NBC—The Banjoers: WEAF WLW Saturday
 only

WGES—Moods in Rhythm, daily except Thurs-
 day

WCFL—German Program

WGN—Keep Fit Club

WIND—Fashions in Rhythm; Tuesday and
 Thursday

WJJD—Modernistic Melodies

WLS—Kitchen Krew; Rangers Quartet with
 John Brown

WIND—Happiness Review
 WJJD—Footlight Favorites
 WLW—Organ Recital

9:35 CDT—a.m.—CST 8:35
 CBS—The Merry-makers: WABC WBBM
 NBC—Morning Parade, variety musicale: WEAF
 KYW

WMAQ—Tune Time

9:45 CDT—a.m.—CST 8:45
 CBS—National Convention Knights of St. John:
 WABC WISN

KYW—Radio Kitchen (NBC)

WBBM—Tom Baker and Norm Sherr

WCFL—Variety Program

WGES—Pace Setters

WGN—Lovely Ladies; Miriam Holt

WIND—Merry-makers

WLW—Rhythm Jesters, novelty male quartet

WMAQ—Morning Parade

WTMJ—Down a Country Road

10:00 CDT—a.m.—CST 9:00
 NBC—Hour of Memories; U. S. Navy Band;
 Lieut. Charles Benter, conducting: WEAF
 WTAM KYW

WBBM—Eddie House, organist

WCFL—Popular Musicale

WGES—Good News

WGN—Movie Personalities

WIND—Wildy and Shuhan, song duo

WJJD—University of Chicago Program

WLS—Poultry and Livestock Markets

WLW—Elliot Brock, violinist

WMAQ—Woman's Page of the Air

WSBC—Italian Airs

WTMJ—Helen Mendenhall Ryerson

10:15 CDT—a.m.—CST 9:15
 CBS—Will Osborne's Orchestra; Pedro de Cor-
 doba, friendly philosopher: WABC WBBM

CBS—Organ Melodies: WIND WISN
 NBC—Platt and Nierman, piano duo; Alice Pat-
 ton, economist: WJZ WMAQ

WENR—Today's Children

WGES—Bob Purcell, baritone

WGN—Your Friendly Neighbor

WLW—News

WTMJ—Woman's News of the Day

10:30 CDT—a.m.—CST 9:30
 CBS—Tony Wons, philosopher: WABC WIND
 WISN

NBC—Melody Mixers: WJZ WMAQ

WBBM—Art Wright, tenor

WCFL—George O'Connell, baritone

WENR—Program Preview

WGES—Save Your Eyes

WGN—Love Making, Incorporated

WJJD—Russ Wildey and Billy Sheehan, songs

WLW—Charioteers, spiritual singers

WMBI—Devotional Hour

WSBC—Little Harry

WTMJ—Bob De Haven's Frolic

10:45 CDT—a.m.—CST 9:45
 CBS—Joan Marrow, music: WABC KMOX
 WBBM

Q.G.—Painted Dreams, sketch: WGN WLW

WCFL—Variety Program

WENR—Musical Program

WGES—Curtain Calls

WIND—Spice and Variety

WJJD—Mid-morn Dance

WSBC—Tunes of the Moment

WTMJ—Hollywood Movie Letter

11:00 CDT—a.m.—CST 10:00
 NBC—Fields and Hall: WEAF WTAM

CBS—The Voice of Experience: WABC WBBM
 KMOX

NBC—Smack Out, comedy duo: WJZ WENR
 KYW—Hodge Podge

WCFL—Variety Program

WGN—Hal Kemp's Orchestra

WIND—Irene, Queen of the Ivories

WJJD—Bubb Pickard, Tennessee Hillbilly Songs

WLW—Mary Alcott, vocalist

WMAQ—Program Preview

WTMJ—With a Song

11:15 CDT—a.m.—CST 10:15
 NBC—Rex Battle's Concert Ensemble: WEAF
 WTAM KYW

CBS—Will Osborne's Orchestra; Pedro de Cor-
 doba's Friendly Philosophy: KMOX

NBC—Morin Sisters, harmony trio: WJZ WENR

WBBM—Gene and Charlie, song duo

WGN—Doring Sisters

WIND—Mood Indigo

WJJD—Modern Rhythms

WLW—The Texans, vocal trio

WMAQ—Summer School of the Air

11:30 CDT—a.m.—CST 10:30
 NBC—Vic and Sade, comedy sketch with Art
 Van Harvey, Billy Idelson and Bernardine
 Flynn: WJZ WMAQ

CBS—Esther Velas' Ensemble: WABC WISN
 KMOX WBBM

KYW—In the Spotlight

WENR—Maurie Rosenfeld, talk

WGN—Earl Wilkie, baritone; organ

WHFC—Name the Band

WIND—Melody Potpourri

WJJD—Friendly Philosopher, Homer Griffith

WMBI—Continued Story Reading; Wendell H.
 Loveless

WTMJ—Jack Teter and the Playboys

11:45 CDT—a.m.—CST 10:45
 NBC—The Sovereigns, male quartet: WJZ
 WMAQ

NBC—First Ladies of the Capitol Interviewed:
 WEAF KYW WLW

WBBM—Frank Wilson, tenor; Gertrude Linn,
 pianist

WGN—June Baker; Good Health and Training

WIND—Esther Velas' Ensemble (CBS)

WJJD—Esther Bradford, Fashion Adviser

WLS—Orchestral Varieties

WTMJ—Hans Badner's Bavarians

WJJD—Fred Beck, organist

WLS—Round-Up; The Westerners; Joe Kelly

WTMJ—Jack Teter and the Playboys

12:45 p.m. CDT—CST a.m. 11:45
 WBBM—Jerry Sullivan, lyric tenor

WCFL—Leo Terry, Organ Recital

WGN—Rikk's Hungarian Orchestra

WLS—Weather; Markets; Newscast

WJJD—Buddy, Zeb and Otto

WTMJ—Kitchen Reporter

1:00 p.m. CDT—CST Noon 12:00
 CBS—Just Plain Bill, sketch: KMOX WGN

NBC—Revolving Stage, quick succession of
 sketches; incidental music: WEAF WTAM

CBS—Ann Leaf at the Organ: WABC WIND

WBBM—Eddie and Fannie Cavanaugh, radio gos-
 sip

WCFL—Farm Talk

WJJD—Livestock Markets

WLS—Prairie Farmer Dinnerbell Program

WMAQ—Herman Crone's Orchestra

WMBI—Organ Recital

WTMJ—Heinie's Grenadiers

1:15 CDT—p.m.—CST 12:15
 CBS—Romance of Helen Trent, sketch: WABC
 WGN KMOX

WBBM—Jack Russell's Orchestra

WCFL—Century of Progress Concert Orchestra,
 direction of Edward Wurtzbech

WIND—Livestock Markets

WJJD—Mooseheart Children's Program

1:30 CDT—p.m.—CST 12:30
 NBC—Crazy Crystalliers, hillbilly quartet; Band:
 WEAF WTAM WLW

CBS—Emery Deutsch's Orchestra: WABC WISN
 WIND

NBC—The Three Scamps: WJZ KYW

WBBM—Jack Russell's Orchestra

WCFL—Civic and Welfare Talk from Mayor's
 Office

WGN—Palmer House Ensemble

WLS—Uncle Ezra

WMAQ—Crazy Water Program

WTMJ—Henry and Jerome

1:45 CDT—p.m.—CST 12:45
 NBC—Ma Perkins, dramatic sketch with Vir-
 ginia Payne, Margery Hannon, Karl Hubel,
 Willard Farnum and Charles Eggleston:
 WEAF WLW WTAM

KYW—Prudence Penny, Home Economics

WBBM—Pinto Pete

WCFL—Leo Terry, organ recital

WGN—Palmer House Ensemble

WJJD—Sweepstakes, horse races from various
 tracks

WLS—Livestock and Grain Markets

WMAQ—Richard Maxwell, tenor

2:00 CDT—p.m.—CST 1:00
 NBC—Radio Guild; "The Shopkeeper Turns
 Gentleman," by Moliere; dramatic sketch
 WJZ WMAQ

CBS—Oahu Sereaders: WABC KMOX WIND

NBC—Spotlight Memories; Soloists; String Trio:
 WEAF WTAM

KYW—Two O'Clock Tunes

WBBM—Flanagrams, description of baseball per-
 sonalities

WCFL—Red Hot and Low Down Program; Bob
 Hawk, announcing

WGN—Harold Turner, pianist

WLS—Homemakers Hour, Martha Crane

WLW—Barry McKinley; Romantic Singer

WSBC—Sunshine Special

WTMJ—Livestock Quotations; Dance Orchestras

2:15 CDT—p.m.—CST 1:15
 CBS—Rhythm Kings: WISN WIND

NBC—The Wise Man, dramatic program: WEAF
 WTAM

WGN—Paris Trio

WLW—The Low Down

WSBC—News Flashes

2:30 CDT—p.m.—CST 1:30
 NBC—Woman's Radio Review; Guest Speaker;
 Orchestra, direction Joseph Littau; Claudine
 Macdonald: WEAF WTAM KYW

CBS—Poetic String: WABC WISN KMOX WIND

WGN—Lawrence Salerno, baritone

WLW—Bond of Friendship; Walter Furniss and
 Organ

WMBI—Musical Program

WSBC—Val's Vodyl

WTMJ—Dance Orchestras

2:45 CDT—p.m.—CST 1:45
 WBBM—Poetic Strings (CBS)

WGN—Baseball; Brooklyn vs. Chicago Cubs;
 Bob Elson, announcing

WIND—Baseball; Chicago White Sox vs. New
 York Yankees; Johnny O'Hara, announcing

WLW—King, Jack and Jester, male trio

WTMJ—Market Review

3:00 CDT—p.m.—CST 2:00
 NBC—Gypsy Trail; orchestra: WEAF WTAM

CBS—Lazy Bill Huggins, baritone: WABC KMOX
 WISN WBBM

NBC—Betty and Bob, dramatic sketch: WJZ
 WLW WLS WTMJ

KYW—Hottentots

WCFL—Moments Musical

WHFC—Lawyers' Legislative League

WMAQ—Baseball; Chicago Cubs vs. Brooklyn;
 Hal Totten, announcing

WMBI—"I See By the Papers"

WSBC—Polish Matinee

3:15 CDT—p.m.—CST 2:15
 NBC—Modern Food Process Program: WJZ
 WMAQ

CBS—Salvation Army Staff Band: WABC KMOX
 WISN WBBM

NBC—John Martin Story Hour: WEAF WTAM
 KYW

WLS—Gene Autry, cowboy songs

WLW—Matinee Highlights

WTMJ—Baseball; Milwaukee vs. Columbus

MORNING

9:00 CDT—a.m.—CST 8:00
 NBC—Breen and de Rose, songs: WEAF KYW

CBS—Metropolitan Parade: WABC WBBM WISN

NBC—Harvest of Song; Songfellows, male quar-
 tet; Irma Glen, organist; Earl Lawrence,
 pianist: WJZ WMAQ

WGES—Band Parade

WGN—Lawrence Salerno; string trio

WIND—Three-Quarter Time; Popular Waltzes

WJJD—Song Festival; Modern Songs

WLS—Dr. Bundesen's Magazine of the Air

9:15 CDT—a.m.—CST 8:15
 NBC—Clara, Lu 'n' Em, gossip; Louise Starkey,
 Isabelle Carothers and Helen King: WEAF
 WTAM WLW WTMJ WGN

NBC—Holman Sisters, piano duo: WJZ WMAQ

KYW—Irene King

WBBM—Kay Storey, songs

WCB—Radio Magazine

WCFL—Highlights of Music

WGES—Canary Concert

WIND—Monroe Brothers, songs

WJJD—Today's Dance Tunes

9:30 CDT—a.m.—CST 8:30
 NBC—Press-Radio News: WEAF WTAM WMAQ

CBS—Press-Radio News: WABC WBBM WISN

NBC—Today's Children, dramatic sketch with
 Walter Wicker: WJZ WTMJ

WGES—Home Maker's Hour

WCB—Bill Murray's Orchestra

WCFL—Lindlahr on Diet

WGES—Erma Gareri

WGN—Leonard Salvo, organist

AFTERNOON

12:00 Noon CDT—CST a.m. 11:00
 NBC—Dick Fiddler's Orchestra: WEAF WTAM

CBS—Velasco's Orchestra: WABC WISN KMOX
 WBBM

NBC—Words and Music; Ruth Lyon, soprano;
 Edward Davies, baritone; Harvey Hays, nar-
 rator; String Ensemble: WJZ WMAQ

KYW—Pickard Family

WBBM—Local Markets; Eddie House, organist

WCFL—Luncheon Concert

WGN—Mid-day Service

WIND—Luncheon Dance

WJJD—Russ Wildey and Billy Sheehan, song
 duo

WLS—Orchestra; Variety Entertainers

WLW—Bob Albright and Charlie Wayne, vocalists

WMBI—Loop Evangelistic Service

WTMJ—What's New in Milwaukee?

12:15 p.m. CDT—CST a.m. 11:15
 NBC—The Honorable Archie, comedy sketch:
 WJZ WMAQ

WJJD—Lawyers' Legislative League

WLW—Market Reports; Livestock Reports

12:30 p.m. CDT—CST a.m. 11:30
 NBC—National Farm and Home Hour, guest
 speakers; Walter Blaufuss's Homesteaders:
 WJZ WLW KYW

NBC—Orlando's Concert Ensemble: WEAF WMAQ

WBBM—Helen Fitch, movie critic

WCFL—Opera Echoes

WGN—Board of Trade Markets; Ensemble Music

WIND—Monday Matinee (CBS)

High Spot Selections For Monday

(Time Given Is Central Daylight)

- 11:00 a.m.—"The Voice of Experience": CBS-WBBM.
2:00 p.m.—Radio Guild drama, "The Shopkeeper Turns Gentleman," Moliere: NBC-WMAQ.
7:30 p.m.—Garden Concert; Gladys Swarthout; Daly's orchestra: NBC-WLW.
8:00 p.m.—Sinclair Minstrels; Gene Arnold; quartet; Cliff Soubier: NBC-WLS.
8:00 p.m.—A. & P. Gypsies; Robert Simmons, tenor; Harry Horlick's orchestra: NBC-WMAQ.
8:00 p.m.—Rosa Ponselle with Andre Kostelanetz' music: CBS-WBBM.
8:30 p.m.—House Party; Donald Novis and Frances Langford; comedians, harmonists; Rhythm Girls; Melody Boys; Brad Browne; Don Voorhees' orchestra: NBC-WMAQ.
9:00 p.m.—Contented Hour; Gene Arnold; Eastman's music: NBC-WMAQ.
9:00 p.m.—Evening Dream Hour; Sascha Jacobsen, violinist; Symphony Orchestra, direction Frank Black: NBC-WENR.
9:30 p.m.—Gothic Echoes; Radio City chorus and organ: NBC-KYW.

MONDAY CONTINUED

- 3:30 CDT-p.m.-CST 2:30
CBS—Chicago Variety Program: WABC KMOX WISN WBBM
KYW—Two Doctors, with Aces of the Air
WCBW—News
WENR—Hessberger's Bavarian Concert Orchestra
3:45 CDT-p.m.-CST 2:45
NBC—Lady Next Door, children's program, direction of Madge Tucker: WEAf WTAM WCFL
WLW—Business News
4:00 CDT-p.m.-CST 3:00
NBC—Ted Black's Orchestra: WEAf WTAM WLW
NBC—Palmer Clark's Concert Orchestra: WJZ WENR
WBBM—The Dictators (CBS)
WCFL—John Maxwell
4:15 CDT-p.m.-CST 3:15
WBBM—Detroit Symphony Orchestra (CBS)
WCFL—Century of Progress Concert Orchestra, Direction Edward Wurtzbech
4:30 CDT-p.m.-CST 3:30
NBC—The Singing Lady, nursery jingles, songs and stories: WJZ WLW
NBC—Hum and Strum: WTAM
KYW—Phil Harris' Orchestra
WCFL—Ilka Diehl Players
WENR—Ma Perkins (NBC)
4:45 CDT-p.m.-CST 3:45
NBC—Little Orphan Annie, childhood playlet: WJZ WLW
CBS—Bob Nolan, tenor; Norm Sherr, pianist: KMOX
NBC—Bunkhouse Songs, Margaret West and Her Rafter S Riders: WEAf WTAM
KYW—Betty, Jean and Jim
WBBM—Baker and Norm Sherr, pianist
WCBW—Lois White
WCFL—Junior Federation Club
WENR—Grandpa Burton, Bill Baar (NBC)
WIND—Sports Review
5:00 CDT-p.m.-CST 4:00
NBC—Charlie Davis' Orchestra: WEAf WMAQ WTAM WLW
CBS—Century of Progress Concert Orchestra, direction Edward Wurtzbech: WISN KMOX WBBM
KYW—In the Spotlight
WCFL—Piano and Organ Program
WGES—Polish Evening Bells
WGN—Orchestral Program
WIND—Mellows; Merrill Froland, pianist
WTMJ—Dance Orchestra
5:15 CDT-p.m.-CST 4:15
CBS—Skippy, children's sketch: WBBM
WCFL—Millie and Tillie
WENR—Salty Sam
WGN—Bob Pacelli's Orchestra
WIND—Ed. Wurtzbech's Orchestra (CBS)
WMAQ—Jolly Cowboy
5:30 CDT-p.m.-CST 4:30
NBC—Grandmother's Trunk; Nelda Hewitt Stevens, narrator, dramatization: WEAf WMAQ
CBS—"Miniatures," By Franklin McCormick: WISN
KYW—Uncle Bob's "Curb-Is-the-Limit" Safety Club
WBBM—Jack Armstrong, the All-American Boy (CBS)
WCFL—The Nightingales
WGN—The Singing Lady (NBC)
WIND—Hungarian Air Theater
WJJD—Polish Program
WLW—Jack Armstrong, drama
WTAM—Frank Merriwell's Adventures (NBC)
5:45 CDT-p.m.-CST 4:45
NBC—Lowell Thomas, News: WJZ WLW
CBS—The Circus: WABC WBBM
NBC—Little Orphan Annie, childhood playlet: WENR WGN
CBS—Two Pals and a Gal: WISN KMOX
NBC—Horse Sense Philosophy; Andrew Kelly: WEAf WMAQ
WCBW—Annette King
WCFL—Twilight Musicale

- WENR—What's the News?
WGES—Polish Dinner Dance
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Hour, William Klein
WJJD—Sports Review; Johnny O'Hara
WMAQ—Boyd Raeburn's Orchestra
WMBI—Musical Ensemble
WTAM—Herman Crone's Orchestra (NBC)
WTMJ—String Trio
6:15 CDT-p.m.-CST 5:15
NBC—Emil Coleman's Orchestra: WJZ WENR
KYW—The Globe Trotter
WBBM—Pat Flanagan's Sports Review
WCFL—Leo Terry, organist
WGES—Polish Requests
WGN—String Trio; Len Salvo, organist
WJJD—Dorothy Master, songs
WLW—Joe Emerson; Orchestra
WMAQ—Herman Crone's Orchestra
WTMJ—"Our Club"
6:30 CDT-p.m.-CST 5:30
NBC—Shirley Howard and the Jesters; Milt Rettenberg, pianist; Red, Wamp and Guy; Tony Callucci, guitarist: WEAf WTAM WMAQ
CBS—Buck Rogers in the Twenty-Fifth Century, sketch: WBBM KMOX
KYW—Dorothy Adams and Syncopators
WCFL—Eddie Varzo's Orchestra
WENR—Sports Reporter
WGES—Polish Melodies
WGN—The Sports Reporter
WIND—Polish Hour
WJJD—Walkathon
WLW—Bob Newhall, "Sportsman"
WTMJ—Heinie's Grenadiers
6:45 CDT-p.m.-CST 5:45
NBC—The Goldbergs, sketch, with Gertrude Berg and James Waters: WEAf WMAQ WTAM
CBS—Boake Carter, news: WABC WBBM KMOX
KYW—Mario Cozzi, and other artists (NBC)
WENR—Baseball Resume; Hal Totten
WGN—Quin Ryan, World's Fair Reporter
WJJD—Pennsylvanians' Orchestra
WLW—Al and Pete, harmony and dialogue
7:00 CDT-p.m.-CST 6:00
NBC—Jan Garber's Orchestra: WJZ WLW WLS
CBS—The Voice of Experience: WABC WBBM
KYW—Leonard Keller's Orchestra
WCFL—Jo Keith Revue
WEDC—Jewish Hour
WGES—Polish American Business Men's Association
WGN—Palmer House Ensemble
WIND—String Trio
WJJD—Lincoln Turner String Ensemble
WMAQ—Bridge Club of the Air
WMBI—Sunday School Lesson by Mrs. McCord
7:15 CDT-p.m.-CST 6:15
CBS—Edwin C. Hill, "The Human Side of the News": WABC WBBM KMOX
KYW—Leonard Keller's Orchestra (NBC)
WCFL—Admiral Arnold
WGN—Dance Orchestra
WIND—Sport Squibs; Harry W. Flannery
WJJD—Eb and Zeb, comedy sketch
WMAQ—Hessberger's Bavarian Concert Orchestra
7:30 CDT-p.m.-CST 6:30
NBC—Garden Concerts; Featuring Gladys Swarthout, mezzo-soprano and William Daly's symphonic string orchestra; Rose Marie Brancato, soprano; Fred Hufsmith, tenor and Frank Chapman, baritone: WEAf WTAM WLW
NBC—The Commodores; Norman Ross, narrator: WJZ WLS
KYW—Eddy Duchin's Orchestra
WBBM—Back of the Headlines
WCFL—Dr. Springer's Forum
WGN—The Lone Ranger
WIND—Barbeaux Sisters, songs
WJJD—Pickard Family
WTMJ—Dance Orchestra
7:45 CDT-p.m.-CST 6:45
NBC—Babe Ruth; Baseball Comment, dramatization: WJZ WLS
KYW—Dance Orchestra
WBBM—California Melodies (CBS)
WJJD—The Hawk, mystery drama
8:00 CDT-p.m.-CST 7:00
NBC—Harry Horlick's Gypsies; Robert Simmons, tenor: WEAf WMAQ WTAM
CBS—Rosa Ponselle, soprano; Andre Kostelanetz' Orchestra; Chorus: WABC WISN WBBM KMOX

- NBC—Greater Minstrels; Gene Arnold, interlocutor; Joe Parsons, bass; Male Quartet; Bill Childs, Mac McCloud and Clifford Soubier end men, Band Director, Harry Kogen: WJZ WLS WLW WTMJ
KYW—Rex Maupin's Concert
WCFL—Eddie Varzo's Orchestra
WGN—Palmer Clark's Concert Orchestra
WIND—The Mixup; Male Quartet; Talk
WJJD—Organ Melodies; Fred Beck, organist
WSBC—Polish Varieties
8:15 CDT-p.m.-CST 7:15
WCFL—Food Flashes
WJJD—The Balladeers; Buddy, Zeb and Otto
8:30 CDT-p.m.-CST 7:30
NBC—Princess Pat Players: WJZ WENR
NBC—House Party; Donald Novis, tenor; Frances Langford, blues singer; Joe Cook, comedian; Harmonists; Rhythm Girls Trio; Melody Boys Trio; Orchestra, direction of Don Voorhees; Brad Browne, master of ceremonies: WEAf WTAM WMAQ WTMJ WLW
KYW—Famous Trade Marks on Parade
WCFL—Eddie Varzo's Orchestra
WGN—Arthur Wright, tenor
WIND—Jules Alberti's Orchestra
WJJD—Stillman's Movie Reporter
8:45 CDT-p.m.-CST 7:45
KYW—Frankie Masters' Orchestra
WCFL—Viewing the Fair with the Voice of the Air
WGN—Lennie Hayton's Orchestra
WJJD—Detroit Symphony Orchestra
9:00 CDT-p.m.-CST 8:00
NBC—Contented Hour; Guest Artist; Concert Orchestra direction Morgan L. Eastman; Quartet; Lullaby Lady; Gene Arnold; Jean Paul King: WEAf WMAQ WLW WTAM WTMJ
CBS—Guest Orchestra: WABC KMOX WBBM
NBC—Evening Dream Hour; Sascha Jacobsen, violinist; Symphony Orchestra, direction Frank Black: WJZ WENR
KYW—The Globe Trotter
WCFL—Harry Scheck, A Neighborly Chat
WGN—News; Headlines of Other Days
WIND—Ben Kanter, songs
WSBC—Lithuanian Echoes
9:15 CDT-p.m.-CST 8:15
KYW—Maupin Melodies
WCFL—Eddie Varzo's Orchestra
WGN—Hal Kemp's Orchestra
WIND—Michigan City Program
WJJD—Uncle Lum's Apple Knockers
9:30 CDT-p.m.-CST 8:30
NBC—Gothic Echoes; Radio City Artist's Chorus of mixed voices, organ: WEAf KYW
CBS—Singer Sam: WBBM KMOX
WCFL—Barrett O'Hara, talk
WGN—Bob Becker, dog chats
WIND—Musical Albums (CBS)
WJJD—Polish Concert Orchestra
WLW—Henry Thies' Pepsters
WMAQ—The Northerners, male quartet
WTMJ—Musicians' Association Program
9:45 CDT-p.m.-CST 8:45
WBBM—Ray O'Hara's Orchestra
WCFL—Beauty Operators Union Talk
WENR—Princes Pat Players (NBC)
WGN—Comedy Stars of Hollywood
WLW—Margaret Carlisle, contralto
10:00 CDT-p.m.-CST 9:00
NBC—Amos 'n' Andy: WENR WTMJ WMAQ
CBS—"Fats" Waller, songs: WABC WIND
NBC—News: WEAf WTAM KYW
WBBM—Henry Busse's Orchestra
WCFL—The Happiness Hour
WGN—Emil Thaviu's Orchestra
WLW—Cousin Bob and His Kin Folk
10:15 CDT-p.m.-CST 9:15
NBC—Gene and Glenn, comedy sketch: WMAQ WTAM WTMJ
CBS—News: WABC WBBM
WCFL—Eddie Varzo's Orchestra; Phil Clark, tenor
WENR—Hessberger's Bavarian Concert Orchestra
WGN—HORLICK'S MALTED MILK PRESENTS Lum and Abner
WIND—Washington Column of the Air
10:20 CDT-p.m.-CST 9:20
CBS—Glen Gray's Orchestra: WABC WISN WBBM KMOX
10:30 CDT-p.m.-CST 9:30
CBS—Harry Sosnik's Orchestra: WISN WBBM
NBC—Spanish Anaquinas de Torres Galacia; Mixed Chorus: WEAf WTAM WMAQ
KYW—Dance Orchestra
WENR—The Hoofinghams
WGN—Earl Burtnett's Orchestra
WIND—Glen Gray's Orchestra (CBS)
WLW—Follies; Orchestra; Vocalists; Dramatic Skit
WTMJ—Aristocrats
10:45 CDT-p.m.-CST 9:45
CBS—Enoch Light's Orchestra: WABC WIND KMOX WISN
WENR—News
10:50 CDT-p.m.-CST 9:50
WENR—Leonard Keller's Orchestra
WGN—Charlie Agnew's Orchestra
11:00 CDT-p.m.-CST 10:00
CBS—Leon Belasco's Orchestra: WABC WIND
NBC—Don Bestor's Orchestra: WEAf WENR
CBS—Earl Hines' Orchestra: WISN WBBM
WCFL—Paul Ash Revue
WGN—Thaviu's Orchestra
WLN—News; Conservatory of Music Recital
WMAQ—Eddy Duchin's Orchestra
WSBC—Lillian Gordon's Parade
WTMJ—Dance Orchestras

TATTOO YOUR LIPS AND CHEEKS into a symphony of devastating smartness



Of course, there's smartness in luscious color... but there's distinction of a still more exciting kind when lips have tempting color, without pastiness. Pasteless lip color... that's TATTOO! Put it on... let it set... wipe it off. Nothing remains but truly indelible transparent color that's smarter than smart... and that stays even and smooth for hours, regardless. Then... to complete the illusion, Tattoo your cheeks with the matching shade of TATTOO ROUGE. Select your proper shade of TATTOO by testing all four... at the TATTOO Color Selector displayed in leading drug and department stores. TATTOO FOR LIPS is \$1. TATTOO ROUGE (for cheeks and lips) is 75c. Don't be misled by imitators; there is nothing else like TATTOO.

SEND COUPON FOR TRIAL

A miniature size of TATTOO (LIPSTICK) contained in a clever black and silver case will be sent upon receipt of the coupon below together with 10c to cover postage and packing. TATTOO your lips!
Name.....
Street.....
Town..... State.....
TATTOO, 11 E. Austin Ave., Dept 18A, Chicago.
10c enclosed. Send me Trial Size TATTOO (LIPSTICK) postpaid.
 Coral Exotic
 Natural Pastel
Name.....
Street.....
Town..... State.....
Res. U.S. Pat. Off.



WHAT IS YOUR PROBLEM? Consult Leon Devole, famous character analyst, and scientific mentalist, who understands human perplexities. His advice has helped thousands. He will tackle your problem from a new and different angle and get results. Send for my 2500 word life astrological forecast covering love, marriage, employment, lucky and unlucky days, health, etc., for only 10c. Give birthdate enclosing self-addressed stamped envelope. Money refunded if not satisfied. LEON DEVOLE, P.O. Box 748, Chicago, Illinois

NIGHT

- 6:00 CDT-p.m.-CST 5:00
CBS—Jack Russell's Orchestra: WISN
NBC—Amos 'n' Andy: WJZ WLW
KYW—Gould and Shefter (NBC)
WCFL—Fritz Nischke, baritone

(CONTINUED ON NEXT PAGE)

Tuesday, June 26

MORNING

See Monday for Listings Before 9 a.m.

9:00 CDT—a.m.—CST 8:00
 NBC—Breen and de Rose: WEAf KYW
 CBS—Bill and Ginger popular songs WABC WIND WISN
 NBC—Edward MacHugh, the Gospel singer: WJZ WMAQ
 WSBC—Lawyers Legislative League
 WBBM—Jean Abbey, talk
 WGES—Band Parade
 WGN—Morning Musicales
 WJJD—Song Festival, popular songs
 WLS—Bundesen Magazine of the Air
 WLW—Mail Bag

9:15 CDT—a.m.—CST 8:15
 NBC—Clara, Lu 'n' Em, gossip: WEAf WTAM WLW WTMJ WGN
 NBC—Castles of Romance; Alice Remsen, contralto; Ray Heatherston, baritone; Al and Lee Seiser, piano duo: WJZ WMAQ
 KYW—Irene King, talk
 WBBM—Current Questions Before Congress (CBS)
 WCBD—Radio Magazine
 WCFL—Highlights of Music
 WGES—Canary Concert
 WIND—Monroe Brothers, harmony
 WJJD—Today's Tunes

9:30 CDT—a.m.—CST 8:30
 NBC—Today's Children, dramatic sketch with Irma Phillips, Bess Johnson and Walter Wicker: WJZ WTMJ
 CBS—Press Radio News: WABC WISN WBBM
 KYW—Comi-Hits
 WCBD—Bill Murray's Orchestra
 WCFL—Modern Health
 WGES—Erma Gareri
 WGN—Leonard Salvo, organist; Weather Reports
 WIND—Frivolities (CBS)
 WJJD—Footlight Favorites

9:45 CDT—a.m.—CST 8:45
 KYW—Foot Health
 WBBM—The Frivolities (CBS)
 WCFL—Variety Program
 WGES—Pace Setters
 WGN—Arthur Wright, tenor
 WIND—Waltz Time
 WLW—Rhythm, Jesters, novelty male quartet
 WTMJ—Omar Baking Program

9:50 CDT—a.m.—CST 8:50
 NBC—Radio Kitchen; Eleanor Howe: WJZ KYW WMAQ—Tune Time

10:00 CDT—a.m.—CST 9:00
 NBC—Galaxy of Stars; Edna Odell, contralto Phil Porterfield, baritone; Irma Glen, organist; Earl Lawrence, pianist: WLW WMAQ WTAM WTMJ
 CBS—U. S. Navy Band; Patriotic Period: WABC WIND WISN
 NBC—The Honeymooners; Grace and Eddie Albert, songs and patter: WJZ KYW
 WBBM—Kay Kaiser's Orchestra
 WCFL—Popular Musicales
 WGES—Good News
 WGN—Movie Personalities
 WJJD—University of Chicago
 WLS—Poultry and Livestock Market
 WSBC—German Airs

10:15 CDT—a.m.—CST 9:15
 NBC—Alice Joy, the Dream Girl: WJZ WMAQ KMOX—U. S. Navy Band (CBS)
 KYW—Flying Fingers
 WBBM—Jim and Bob, Hawaiian serenade
 WENR—Today's Children
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor; Markets

(MONDAY CONTINUED)

11:15 CDT—p.m.—CST 10:15
 WGN—Ted Weems' Orchestra

11:30 CDT—p.m.—CST 10:30
 KYW—Roger Wolfe Kahn's Orchestra; (12 Mid. CDT) Herman Crone's Orchestra
 WBBM—Reggie Child's Orchestra; (12 Mid. CDT) Jack Russell's Orchestra; (12:30 A.M. CDT) Ray O'Hara's Orchestra; (12:45 A.M. CDT) Jules Alberti's Orchestra; (1:30 A.M. CDT) Earl Hines' Orchestra
 WENR—Buddy Rogers' Orchestra; (12 Mid. CDT) Clyde Lucas' Orchestra; (12:30 A.M. CDT) Herman Crone's Orchestra
 WCFL—Eddie Varzos' Orchestra
 WGN—Earl Burnett's Orchestra; (11:45 P.M. CDT) Bob Pacelli's Orchestra; (12 Mid. CDT) The Midnight Flyers; Hal Kemp's Orchestra; guest artists
 WIND—Ed. Carry's Orchestra; (12 Mid. CDT) Organ Melodies; (12:30 A.M. CDT) Midnight Salon Music
 WLW—Roger Wolfe Kahn's Orchestra; (12 Mid. CDT) Barney Rapp's Orchestra; (12:30 A.M. CDT) Moon River; (1 A.M. CDT) Dance Orchestras
 WMAQ—Frankie Masters' Orchestra
 WSBC—Lawyer's Legislative League; (11:45 P.M. CDT) Midnight Review

WLW—News
 WTMJ—Woman's News of the Day
10:30 CDT—a.m.—CST 9:30
 NBC—Melody Mixers; WJZ WMAQ
 NBC—Three Shades of Blue, male trio: WEAf WTAM KYW
 CBS—Melody Parade: WABC WIND WISN
 WBBM—Art Wright, tenor
 WCFL—The Shopper
 WENR—Program Preview
 WGES—Italian Gems
 WGN—Bob Davis and the Texans
 WJJD—Russ Wildey and Billy Sheehan, song duo
 WLW—Charioteers, spiritual singers
 WMBI—Short Story Hour
 WSBC—Little Harry
 WTMJ—Bob De Haven's Frolic
10:45 CDT—a.m.—CST 9:45
 NBC—Al Bernard, the Boy from Dixie: WEAf WTAM KYW
 CBS—Mary Lee Taylor, home economist: KMOX WBBM
 Q. G.—Painted Dreams, skit: WGN WLW
 WCFL—Gale Sisters
 WENR—Morin Sisters
 WIND—Spice and Variety; dance and vocal selections
 WJJD—Bubb Pickard, Tennessee hillbilly tunes
 WSBC—Timely Tunes
 WTMJ—Hollywood Movie Letter
11:00 CDT—a.m.—CST 10:00
 NBC—Edward Wolter, baritone: WEAf WTAM
 CBS—The Voice of Experience: WABC WBBM KMOX
 NBC—Smack Out, comedy duo: WJZ WENR
 KYW—Hodge Podge
 WCFL—Variety Program
 WGN—Hal Kemp's Orchestra
 WIND—Irene, Queen of the Ivories
 WJJD—Cecil and Sally, sketch
 WLW—Johnny Muldowney, vocalist
 WMAQ—Program Preview
 WTMJ—With a Song
11:15 CDT—a.m.—CST 10:15
 NBC—Wendell Hall, songs: WJZ WENR
 CBS—Connie Gates, songs: WABC WIND
 NBC—Two Blues: WEAf KYW WTAM
 WBBM—Virginia Clark; Gene and Charlie, song duo
 WGN—Doring Sisters
 WJJD—Modern Rhythms
 WLW—The Texans, vocal trio
 WMAQ—Summer School of the Air
11:30 CDT—a.m.—CST 10:30
 NBC—Merry Madcaps; Fred Wade, tenor; Dance Orchestra, direction of Norman L. Cloutier: WEAf WTAM
 CBS—Jules Bauduc's Orchestra: WABC WISN KMOX WIND
 NBC—Vic and Sade, comedy sketch with Art Van Harvey, Billy Idelson and Bernardine Flynn: WJZ WMAQ
 KYW—Rose Vanderbosch at the Piano
 WBBM—"Memories"
 WENR—Home Service
 WGN—Market Reports; Len Salvo, organist
 WHFC—Name's the Band
 WJJD—Friendly Philosopher with Homer Grif-fith
 WMBI—Story Reading
 WTMJ—Hans Badner's Bavarians
11:45 CDT—a.m.—CST 10:45
 NBC—Words and Music: WJZ WMAQ
 WBBM—Jules Bauduc's Orchestra (CBS)
 WGN—June Baker, home management
 WJJD—Radio Guide Interviews with Evans Plummer
 WLS—Romelle Fay, organist

AFTERNOON

12:00 Noon CDT—CST a.m. 11:00
 CBS—Larry Tate's Orchestra: WABC KMOX WISN WIND WBBM
 KYW—Pickard Family
 WBBM—Local Markets
 WCFL—Luncheon Concert
 WGN—Mid-day Service
 WJJD—Russ Wildey and Billy Sheehan, song duo
 WLS—Piano and Organ Duo, John Brown and Romelle Faye
 WLW—Bob Albright and Charlie Wayne, vocalists
 WMBI—Loop Evangelistic Service
 WTAM—Maurice Lees' Ensemble (NBC)
 WTMJ—What's New in Milwaukee?
12:15 p.m. CDT—CST a.m. 11:15
 CBS—Jack Russell's Orchestra: WABC WBBM
 NBC—The Honorable Archie: WJZ WMAQ
 WIND—Luncheon Dance
 WJJD—Lawyer's Legislative League
 WLS—Variety Entertainers
 WLW—Weather Reports; Livestock Reports
12:30 p.m. CDT—CST a.m. 11:30
 NBC—William B. Duryee, Love Hambridge, and Mr. and Mrs. Ralph Barsodi, "Creative Loving on the Land": WEAf WMAQ WTAM
 NBC—National Farm and Home Hour; guest speakers; Harvey Hays, reading; Walter Blaufuss' Orchestra: WJZ WLW KYW
 CBS—Jack Russell's Orchestra: WISN WIND
 WBBM—Helen Fitch, movie critic
 WCFL—Opera Echoes

12:45 CDT—p.m.—CST 1:45
 WGN—Market Reports; Ensemble Music
 WJJD—Fred Beck, organist
 WLS—Round-Up; The Westerners; Joe Kelly
 WTMJ—Jack Teter and His Grenadiers

1:00 p.m. CDT—CST Noon 12:00
 NBC—Dion Kennedy, organist: WEAf WTAM
 CBS—Just Plain Bill, sketch: KMOX WGN
 CBS—Ann Leat, organist: WABC WIND
 WBBM—Eddie and Fannie Cavanaugh, radio gossip
 WCFL—Farmers' Union
 WJJD—Livestock Markets
 WLS—Prairie Farmer Dinnerbell Program
 WMAQ—Herman Crone's Orchestra
 WMBI—Organ Program and Bible Reading
 WTMJ—Heinie and His Grenadiers, German band

1:15 CDT—p.m.—CST 12:15
 CBS—Romance of Helen Trent: WABC KMOX WGN
 WBBM—Old Melody Time
 WCFL—Century of Progress Concert Orchestra, direction of Edward Wurtzebach
 WIND—Livestock Markets
 WJJD—Mooseheart Children's Program

1:30 CDT—p.m.—CST 12:30
 CBS—Artist Recital; Charlotte Harriman, contralto, Sidney Smith, tenor: WABC WISN KMOX WBBM
 NBC—Crazy Crystalizers, hillbilly quartet and band: WEAf WTAM WLW
 KYW—Maria Garreras, pianist
 WCFL—Civic and Welfare Talk from Mayor's Office
 WGN—Century of Progress Orchestra
 WLS—Uncle Ezra
 WMAQ—Crazy Water Program
 WTMJ—Henry and Jerome

1:45 CDT—p.m.—CST 12:45
 NBC—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston: WEAf WLW WTAM
 NBC—Nellie Revell at Large Interviews: WJZ WMAQ
 KYW—Prudence Penny
 WBBM—Pinto Pete
 WCFL—Popular Music
 WGN—Palmer House Ensemble
 WJJD—Sweepstakes, horse races from various tracks
 WLS—Livestock and Grain Markets

2:00 CDT—p.m.—CST 1:00
 NBC—Blue Room Echoes; String Ensemble: WEAf WTAM WMAQ
 CBS—Metropolitan Parade; Orchestra: WABC WIND
 KYW—Century Concert
 WCFL—Red Hot and Low Down Program; Bob Hawk, announcing
 WGN—Harold Turner, pianist
 WLS—Homemakers' Hour, Martha Crane
 WLW—Ponce Sisters, harmony duo
 WSBC—Spanish Fiesta
 WTMJ—Livestock Quotations; Dance Orchestra

2:15 CDT—p.m.—CST 1:15
 WGN—Paris Trio
 WISN—Metropolitan Parade (CBS)
 WLW—The Low Down
 WMAQ—Hessberger's Bavarian Concert Orchestra

2:30 CDT—p.m.—CST 1:30
 NBC—Women's Radio Review; Speaker; Orchestra, direction Joseph Littau; Claudine MacDonald: WEAf KYW WTAM
 CBS—Gypsy Music Makers; Instrumental Ensemble: WABC WISN KMOX WIND
 WGN—Earl Wilke, baritone
 WLW—Bond of Friendship; Walter Furniss and Organ
 WMAQ—Spanish Village Chorus
 WMBI—Scandinavian Service
 WSBC—Val's Vodvil
 WTMJ—Dance Orchestra

2:40 CDT—p.m.—CST 1:40
 WTMJ—Badger Spotlight

2:45 CDT—p.m.—CST 1:45
 WBBM—Baseball; Brooklyn vs. Chicago Cubs; Pat Flanagan, announcing
 WGN—Baseball; Brooklyn vs. Chicago Cubs; Bob Elson announcing
 WIND—Baseball; New York Yankees vs. Chicago White Sox; Johnny O'Hara, announcing
 WJJD—Sweepstakes, horse races from various tracks
 WLW—King, Jack and Jester, male trio
 WMAQ—Baseball; Brooklyn vs. Chicago Cubs; Hal Totten announcing

2:55 CDT—p.m.—CST 1:55
 WTMJ—News

3:00 CDT—p.m.—CST 2:00
 NBC—Betty and Bob, sketch: WJZ WLS WLW WTMJ
 CBS—Detroit Symphony Orchestra; Victor Kolar, conductor: WABC KMOX WISN
 KYW—Hot Peppers
 WCFL—Moment Musicales
 WHFC—Lawyer's Legislative League; Talk Pension Talk
 WMBI—Radio School of the Bible: Rev. W Taylor Joyce
 WSBC—Polish Matinee
 WTAM—Don Bigelow's Orchestra: (CBS)

3:15 CDT—p.m.—CST 2:15
 KYW—Ken Nelson; Mel Stitzel
 WLS—Gene Autry, cowboy songs
 WLW—Matinee Highlights
 WTMJ—Vanity Cafe

3:30 CDT—p.m.—CST 2:30
 NBC—Art Tatem, pianist: WEAf WTAM
 KYW—Two Doctors, Rex Maupin's Orchestra
 WCFL—Century of Progress Orchestra
 WENR—The Singing Stranger

3:45 CDT—p.m.—CST 2:45
 WLW—Business News

4:00 CDT—p.m.—CST 3:00
 NBC—Chick Webb's Orchestra: WEAf WLW WENR WTAM
 CBS—Jerry Cooper, baritone: WBBM
 WCFL—John Maxwell, food talk
 WTMJ—Baseball; Milwaukee vs. Louisville

4:15 CDT—p.m.—CST 3:15
 WCFL—The Roamers

4:25 CDT—p.m.—CST 3:25
 WLW—Kool-Ade, talk

4:30 CDT—p.m.—CST 3:30
 NBC—The Singing Lady, nursery rhymes, jingles and stories: WJZ WLW
 NBC—The Tattered Man; children's stories: WEAf WTAM
 KYW—Phil Harris' Orchestra
 WCFL—National League of American Women
 WEDC—Lawyers' Debates
 WENR—Ma Perkins, sketch; Proctor and Gamble Co. (NBC)

4:45 CDT—p.m.—CST 3:45
 NBC—Nursery Rhymes, Milton J. Cross and Lewis James, children's program: WEAf WTAM
 CBS—Buddy Welcome's Orchestra: WABC KMOX WBBM
 NBC—Little Orphan Annie, childhood playlet with Shirley Bell, Allan Baruck, Henrietta Tedro and Harry Cansdale: WJZ WLW
 KYW—Secret Agent X-9
 WCFL—Junior Federation Club
 WENR—"Grandpa Burton." Bill Baar (NBC)
 WIND—Sports Review

5:00 CDT—p.m.—CST 4:00
 NBC—Angelo Ferdinando's Orchestra: WEAf WMAQ WLW
 CBS—Billy Scott, baritone; Novelty Orchestra: WBBM WISN KMOX
 KYW—In the Spotlight
 WCFL—Mona Van, soprano
 WGES—Polish Request Melodies
 WGN—Orchestral Program
 WIND—Trio
 WGN—Chicago Theater of the Air

5:15 CDT—p.m.—CST 4:15
 NBC—Angelo Ferdinando's Orchestra: KYW WTAM
 CBS—Century of Progress Concert Orchestra, direction Edward Wurtzebach: WISN WIND
 WBBM—Skippy; Sterling Products, Inc.; children's sketch (CBS)
 WCFL—The Four Barons
 WENR—Salty Sam
 WGN—Bob Pacelli's Orchestra
 WMAQ—Jolly Cowboy

High Spot Selections For Tuesday

(Time Given Is Central Daylight)

2:30 p.m.—Gypsy Music Makers, instrumental ensemble: CBS-WIND.
 3:00 p.m.—Detroit Symphony orchestra; one hour program: CBS-WISN.
 6:30 p.m.—Browne and Llewelyn, comedians: NBC-WMAQ.
 7:00 p.m.—"Lavender and Old Lace"; Frank Munn, tenor; Muriel Wilson, soprano; Haensch's orchestra: CBS-WBBM.
 7:30 p.m.—"Accordiana"; Vivienne Segal; Abe Lyman's orchestra: CBS-WBBM.
 8:00 p.m.—Ben Bernie's Blue Ribbon program with all the lads: NBC-WMAQ.
 8:30 p.m.—Studebaker "Parade of the Champions"; Richard Himber's music; Reinald Werrenrath; Jane Froman; Morton Downey: CBS-WBBM.
 9:00 p.m.—Pan-American concert; Francisco Tortolero, Mexican tenor; Marine band: NBC-WENR.
 9:00 p.m.—Palmolive Beauty Box Theater; Gladys Swarthout; Frank McIntyre: NBC-WLW.

WGN—Market Reports; Ensemble Music
 WJJD—Fred Beck, organist
 WLS—Round-Up; The Westerners; Joe Kelly
 WTMJ—Jack Teter and His Grenadiers

12:45 p.m. CDT—CST a.m. 11:45

CBS—Tony Wons; Peggy Keenan and Sandra Phillips, piano team: WABC KMOX WBBM
 WGN—Rikk's Hungarian Orchestra
 WIND—Rhythm Aces
 WJJD—Buddy, Zeb and Otto
 WLS—Weather; Markets; Newscast
 WTMJ—Variety Program

1:00 p.m. CDT—CST Noon 12:00

NBC—Dion Kennedy, organist: WEAf WTAM
 CBS—Just Plain Bill, sketch: KMOX WGN
 CBS—Ann Leat, organist: WABC WIND
 WBBM—Eddie and Fannie Cavanaugh, radio gossip
 WCFL—Farmers' Union
 WJJD—Livestock Markets
 WLS—Prairie Farmer Dinnerbell Program
 WMAQ—Herman Crone's Orchestra
 WMBI—Organ Program and Bible Reading
 WTMJ—Heinie and His Grenadiers, German band

1:15 CDT—p.m.—CST 12:15

CBS—Romance of Helen Trent: WABC KMOX WGN
 WBBM—Old Melody Time
 WCFL—Century of Progress Concert Orchestra, direction of Edward Wurtzebach
 WIND—Livestock Markets
 WJJD—Mooseheart Children's Program

1:30 CDT—p.m.—CST 12:30

CBS—Artist Recital; Charlotte Harriman, contralto, Sidney Smith, tenor: WABC WISN KMOX WBBM
 NBC—Crazy Crystalizers, hillbilly quartet and band: WEAf WTAM WLW
 KYW—Maria Garreras, pianist
 WCFL—Civic and Welfare Talk from Mayor's Office
 WGN—Century of Progress Orchestra
 WLS—Uncle Ezra
 WMAQ—Crazy Water Program
 WTMJ—Henry and Jerome

1:45 CDT—p.m.—CST 12:45

NBC—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston: WEAf WLW WTAM
 NBC—Nellie Revell at Large Interviews: WJZ WMAQ
 KYW—Prudence Penny
 WBBM—Pinto Pete
 WCFL—Popular Music
 WGN—Palmer House Ensemble
 WJJD—Sweepstakes, horse races from various tracks
 WLS—Livestock and Grain Markets

2:00 CDT—p.m.—CST 1:00

NBC—Blue Room Echoes; String Ensemble: WEAf WTAM WMAQ
 CBS—Metropolitan Parade; Orchestra: WABC WIND
 KYW—Century Concert
 WCFL—Red Hot and Low Down Program; Bob Hawk, announcing
 WGN—Harold Turner, pianist
 WLS—Homemakers' Hour, Martha Crane
 WLW—Ponce Sisters, harmony duo
 WSBC—Spanish Fiesta
 WTMJ—Livestock Quotations; Dance Orchestra

2:15 CDT—p.m.—CST 1:15

WGN—Paris Trio
 WISN—Metropolitan Parade (CBS)
 WLW—The Low Down
 WMAQ—Hessberger's Bavarian Concert Orchestra

2:30 CDT—p.m.—CST 1:30

NBC—Women's Radio Review; Speaker; Orchestra, direction Joseph Littau; Claudine MacDonald: WEAf KYW WTAM
 CBS—Gypsy Music Makers; Instrumental Ensemble: WABC WISN KMOX WIND
 WGN—Earl Wilke, baritone
 WLW—Bond of Friendship; Walter Furniss and Organ
 WMAQ—Spanish Village Chorus
 WMBI—Scandinavian Service
 WSBC—Val's Vodvil
 WTMJ—Dance Orchestra

2:40 CDT—p.m.—CST 1:40

WTMJ—Badger Spotlight

(TUESDAY CONTINUED)

5:30 CDT—p.m.—CST 4:30

NBC—Mid-Week Hymn Sing; Kathryn Palmer, soprano; Joyce Allmand, contralto; Sidney Smith, tenor; Arthur Billings Hunt, baritone and director; Lowell Patton, organist: WEAQ WMAQ
 KYW—Uncle Bob's "Curb-is-the-Limit" Safety Club
 WBBM—Jack Armstrong, the All American Boy; General Mills, Inc. (CBS)
 WCFL—Grace Wilson, contralto
 WENR—Organ Melodies
 WGN—The Singing Lady, children's songs and stories (NBC)
 WJJD—Polish Program; Orchestra; Soloists
 WLW—Jack Armstrong, drama

5:45 CDT—p.m.—CST 4:45

NBC—Lowell Thomas, Today's News: WJZ WLW
 CBS—Velazco's Orchestra: WISN KMOX WBBM
 NBC—Little Orphan Annie, childhodd playlet: WENR WGN
 WCFL—Twilight Musicale
 WIND—String Trio
 WMAQ—Palace Varieties

NIGHT

6:00 CDT—p.m.—CST 5:00

CBS—Beale Street Boys: WABC WISN
 NBC—Amos 'n' Andy: WJZ WLW
 KYW—Wally Neal and the Lucky Seven
 WBBM—Jack Russell's Orchestra
 WCFL—Joe Grein, talk
 WENR—What's the News?
 WGES—Polish Dinner Dance
 WGN—Ben Potter, sketch
 WHFC—Eddie Loftus, songs
 WIND—German Hour, William Klein
 WJJD—Sports Review by Johnny O'Hara
 WMAQ—Herman Crone's Orchestra
 WTMJ—Harrison Sisters

6:15 CDT—p.m.—CST 5:15

KYW—The Globe Trotter
 WBBM—Pat Flanagan's Sports Review
 WCFL—Eddie Varzos' Orchestra
 WGES—Mann Street Crusader
 WGN—Musical Dessert; String Trio; Len Salvo, organist
 WISN—Jack Russell's Orchestra (CBS)
 WJJD—Ben Kanter, music and banter
 WLW—Margaret Carlisle; Orchestra
 WMAQ—Herman Crone's Orchestra (NBC)
 WTMJ—"Our Club"

6:30 CDT—p.m.—CST 5:30

NBC—Brad Browne and Al Llewellyn: WEAQ WMAQ WTAM
 CBS—Buck Rogers in the Twenty-Fifth Century, sketch: WBBM KMOX
 NBC—You and Your Government; "Federal Financial Aid to Cities"; A New Deal in Local Government; Joseph D. McGoldrick, guest speaker: WJZ WENR
 WGES—German Serenade
 WGN—Sports Reporter
 WIND—Polish Music
 WJJD—Walkathon
 WLW—Bob Newhall, "Sportsman"
 WTMJ—Heinie and his Grenadiers

6:45 CDT—p.m.—CST 5:45

NBC—The Goldbergs, sketch; Gertrude Berg, and James Waters: WEAQ WMAQ WTAM
 CBS—Boake Carter, news: WABC WBBM KMOX
 WCFL—Radio Recital; Phillip Warner
 WENR—Baseball Resume; Hal Totten
 WGN—Quin Ryan, World's Fair Reporter
 WJJD—Pennsylvanians' Orchestra
 WLW—Melody Masters

7:00 CDT—p.m.—CST 6:00

CBS—"Lavender and Old Lace"; Frank Munn, tenor; Muriel Wilson, soprano; Gus Haenschen's Orchestra: WABC WISN WBBM
 NBC—Crime Clues; "The Cut-Throat King," Spencer Dean mystery drama; Edward Reese and John MacBryde: WJZ WLW WLS
 NBC—Leo Reisman's Orchestra; Phil Ducey, baritone: WEAQ WTAM WMAQ WTMJ
 KYW—Boyd Raeburn's Orchestra (NBC)
 WCBM—Minstrels
 WCFL—Eddie Varzos' Orchestra
 WGES—Songs of Lithuania
 WGN—Charlie Agnew's Orchestra
 WJJD—String Ensemble

7:15 CDT—p.m.—CST 6:15

WCFL—Admiral Arnold
 WGN—Orchestra
 WIND—Sport Squibs; Harry W. Flannery
 WJJD—Eb and Zeb, rural music

7:25 CDT—p.m.—CST 6:25

WTMJ—Sport Flash

7:30 CDT—p.m.—CST 6:30

NBC—Guest Orchestra: WEAQ WTMJ WMAQ WTAM
 CBS—"Accordiana"; Abe Lyman's Orchestra; Vivienne Segal, soprano; Oiver Smith, tenor: WABC KMOX WBBM
 KYW—Eddy Duchin's Orchestra
 WCFL—Dr. Springer's Forum
 WEDC—Slovak String
 WGN—Hal Kemp's Orchestra
 WIND—Anne Vernon, songs
 WJJD—Pickard Family

7:45 CDT—p.m.—CST 6:45

KYW—Dance Orchestra
 WCFL—Eddie Varzos' Orchestra

WGN—Palmer House Ensemble
 WIND—James Cable, baritone
 WJJD—The Hawk, mystery sketch

8:00 CDT—p.m.—CST 7:00

NBC—Ben Bernie's Air Casino: WEAQ WLW WMAQ WTAM WTMJ
 NBC—Musical Memories; Edgar A. Guest, poet; Alice Mock, soprano; Charles Sears, tenor; Vocal Trio; Orchestra, direction Joe Koestner: WJZ WLS
 KYW—Rex Maupin's Orchestra
 WCFL—Eddie Varzos' Orchestra
 WGN—Earl Burnett's Orchestra
 WIND—Joe Chromis' Orchestra
 WJJD—Organ Melodies; Fred Beck, organist
 WSBC—Poland's Song and Story

8:15 CDT—p.m.—CST 7:15

WCFL—Street Car Men's Talk
 WIND—Backyard Follies; Sam Cirone, harmonica
 WJJD—The Balladeers; Buddy, Zeb and Otto

8:30 CDT—p.m.—CST 7:30

CBS—STUDEBAKER PRESENTS PARADE OF THE Champions; Morton Downey, Jane Froman, Fray and Braggiotti, Richard Humber's Orchestra; Reinald Werrenrath: WABC KMOX
 NBC—Promenade; Ray Perkins, master of ceremonies; Orchestra, direction Harold Stokes; Gale Page, contralto; Betty Brown, comedian: WEAQ WTAM WMAQ WLW

KYW—Dance Orchestra
 WIND—Dorothy Gordon, songs
 WCFL—The Melody Weavers
 WGN—Mardi Gras
 WIND—East Chicago Community Program
 WJJD—Stillman's Movie Reporter
 WTMJ—Musicians' Association Program

8:45 CDT—p.m.—CST 7:45

KYW—Clyde Lucas' Orchestra
 WCFL—Viewing the Fair with the Voice of the Air
 WIND—Colman Cox
 WJJD—Detroit Symphony Orchestra

9:00 CDT—p.m.—CST 8:00

NBC—Beauty Box Theater; Gladys Swarthout, mezzo-soprano; Frank McIntyre; Peggy Allenby; Charlotte Walker; Florence Malone; Joseph Granby; John Barclay; Rosaline Green; Adele Ronson; Alan Devitt; Alfred Shirley; Russian Choir: WEAQ WTAM WLW
 NBC—Pan American Concert; Esplanade Pan American Union Concert; Francisco Tortolero, Mexican tenor; U. S. Marine Band: WJZ WENR

KYW—The Globe Trotter
 WCFL—Seeley Institute
 WGN—News; Headlines of Other Days
 WIND—Joe Chromis' Orchestra
 WISN—Parade of the Champions
 WSBC—Melodies of Poland

9:10 CDT—p.m.—CST 8:10

WGN—Emil Thaviu's Orchestra

9:15 CDT—p.m.—CST 8:15

KYW—Maupin Melodies
 WCFL—Labor Flashes
 WIND—Dick Ede's Orchestra
 WJJD—Alexander McQueen, World Fair Travelog
 WSBC—Polish Sports Summary

9:30 CDT—p.m.—CST 8:30

CBS—Melodic Strings: WABC KMOX WBBM
 KYW—Pan-American Concert (NBC)
 WCFL—Barratt O'Hara, talk
 WENR—The Grennarians
 WGN—Chicago Theater of the Air
 WIND—Bonnie and Chuck, song duo
 WJJD—Polish Program; Orchestra; Soloists
 WSBC—Melodies of Poland

9:45 CDT—p.m.—CST 8:45

WBBM—Heidelberg Students; Clarence Wheeler's Orchestra; Doris Lorraine; Gene and Charlie and Cadets Quartet
 WCFL—Labor Talk
 WIND—Jules Alberti's Orchestra

10:00 CDT—p.m.—CST 9:00

NBC—Amos 'n' Andy: WMAQ WENR WTMJ
 NBC—Q. S. T., dramatic sketch: WEAQ KYW
 WBBM—Henry Busse's Orchestra (CBS)
 WCFL—Eddie Varzos' Orchestra; Ada Jay
 WGN—Ted Weems' Orchestra
 WIND—The Slumbertimers, string trio
 WLW—Cotton Queen Minstrels

10:15 CDT—p.m.—CST 9:15

NBC—The Poet Prince; Anthony Frome, tenor: WJZ KYW
 NBC—Gene and Glenn, comedy sketch: WTMJ WTAM WMAQ
 WENR—Derby with Everett Mitchell
 WGN—HORLICK'S MALTED MILK PRESENTS Lum and Abner
 WIND—Washington Column of the Air

10:30 CDT—p.m.—CST 9:30

NBC—National Radio Forum: WEAQ WTAM WMAQ
 CBS—Isham Jones' Orchestra: WABC WISN
 KYW—Dance Orchestra
 WBBM—Ray O'Hara's Orchestra
 WENR—The Hoofinghams, comedy sketch
 WCFL—Eddie Varzos' Orchestra
 WGN—Anson Weeks' Orchestra
 WIND—Dick Ede's Orchestra
 WLW—Juvenile Experiences
 WTMJ—Josef's Orchestra

10:45 CDT—p.m.—CST 9:45

CBS—"The Voice of Experience": KMOX
 CBS—Ray O'Hara's Orchestra: WISN
 WBBM—Jack Russell's Orchestra
 WENR—News

10:50 CDT—p.m.—CST 9:50

WENR—Leonard Keller's Orchestra
 WGN—Bernie Cummins' Orchestra

11:00 CDT—p.m.—CST 10:00

NBC—Press Raido News: WEAQ WMAQ WTAM
 CBS—Harry Sosnik's Orchestra: WABC WBBM WISN

NBC—Buddy Rogers' Orchestra: WJZ WENR
 WCFL—Paul Ash Revue
 WIND—Joe Chromis' Orchestra
 WLW—News
 WSBC—Midnight Rambles
 WTMJ—Dance Orchestra

11:05 CDT—p.m.—CST 10:05

NBC—Charlie Davis' Orchestra: WEAQ WLW KYW

WMAQ—Eddy Duchin's Orchestra
 WGN—Thaviu's Orchestra

11:15 CDT—p.m.—CST 10:15

KMOX—Ozzie Nelson's Orchestra (CBS)
 WTAM—Charlie Davis' Orchestra (NBC)

11:20 CDT—p.m.—CST 10:20

KMOX—Harry Sosnik's Orchestra (CBS)

11:30 CDT—p.m.—CST 10:30

KYW—Pete Smythe's Orchestra; (12 Mid. CDT) Frankie Masters' Orchestra
 WBBM—Earl Hines' Orchestra; (12 Mid. CDT) Jack Russell's Orchestra; (12:30 A.M. CDT) Jules Alberti's Orchestra; (1:30 A.M. CDT) Henry Busse's Orchestra; (1:45 A.M. CDT) Earl Hines' Orchestra

WCFL—Eddie Varzos' Orchestra
 WENR—Hessberger's Bavarian Concert Orchestra; (12 Mid. CDT) Clyde Lucas' Orchestra; (12:30 A.M. CDT) Frankie Masters' Orchestra

WGN—Charlie Agnew's Orchestra; (11:45 P.M. CDT) Earl Burnett's Orchestra; (12 Mid. to 1:30 A.M. CDT) Late Dance Orchestras
 WIND—Ed. Carry's Orchestra; (12 Mid. CDT) Dick Ede's Orchestra; (12:30 A.M. CDT) Midnight Salon

WLW—Jack Denny's Orchestra; (12 Mid. CDT) Barney Rapp's Orchestra; (12:30 A.M. CDT) Moon River; (1 A.M. CDT) Dance Orchestras
 WMAQ—Harold Stern's Orchestra
 WTMJ—Dance Orchestras

FOREIGN RECEPTION

WEAK?

This summer—get more power, clearer tone with

RCA SPECIAL NOISE-REDUCING ANTENNA

THE greatest advance in the development of short-wave antennae. RCA engineers have perfected a new all-wave double-doublet antenna system that gives greater signal pick-up and reduces man-made noise to a minimum. Higher efficiency because parts are scientifically matched. Also improves standard broadcast reception. Easy to install. No bulky transposition blocks. "Unquestionably superior to anything we've tried so far," said Martin Gosch, Radio Columnist of New York Post Syndicate Newspapers. Kit of essential parts, List Price \$7; or have your dealer or service engineer make a Certified Installation.



LEARN TO SING AT HOME

Do you Love to Sing!
 Now you too can learn how to sing, at home, without notes. The new singing course "The Secrets of Correct Singing" by August Schinkofski exposes all the secrets of knowing how to sing. It teaches one how to acquire a beautiful singing voice, shows the difference between wrong and right voice technique, correct breathing, where and how to place the voice, singing a song, easy vocal lessons. The best and most complete easy simplified singing course for only \$2.00 complete. Order at once. Sing over Radio - Movies - Stage.
SINGING STUDIO Sheboygan, Wisconsin
 Dept. R. 1536 Sibley Ct.

TYPISTS

Extra Money for your spare time copying Radio Scripts, others. Interesting work. Good Pay. Experience unnecessary. Free Particulars. Write, enclosing stamp to
TYPISTS' ASS'N, 1975 Hunter Bldg., CHICAGO

One Cent a Day Pays Up to \$100.00 a Month

The Sterling Casualty Insurance Co., 9913 La Salle-Wacker Bldg., Chicago, Ill., is offering a NEW accident policy that covers every accident. Pays up to \$100 a month for 24 months for disability, and \$1,000 for death for 1c a day—only \$3.65 a year. A NEW policy issued by an OLD company that has already paid more than \$165,000.00 in cash benefits. Open to anyone, ages 10 to 70, without doctor's examination. They will send you a policy for 10 days' FREE inspection. Send no money. Just mail them your age and beneficiary's name and relationship. This offer is limited. Write today.

One hour ALL STAR Radio show WITH
 ★ MORTON DOWNEY ★
 ★ JANE FROMAN ★
 ★ FRAY & BRAGGIOTTI ★
 ★ REINALD WERRENRATH ★ AND HIS SINGERS
 ★ RICHARD HIMBER ★ AND HIS STUDEBAKER CHAMPIONS
 ★ WITH JOEY NASH ★
TUESDAY NIGHT 8:30 CENTRAL P. M. DAYLIGHT TIME
WBBM
 and the Columbia Network

SONGS WANTED FOR RADIO BROADCAST NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD, 1650 Broadway, New York. Tune In Every Sunday at 3:45 P. M. Sta. WINS.

Wednesday, June 27

MORNING

See Monday for Listings Before 9 a.m.

9:00 CDT—a.m.—CST 8:00
 NBC—Breen and de Rose; vocal and instrumental duo: WEAF KYW
 CBS—In the Luxembourg Gardens: WABC WBBM
 NBC—Harvest of Song; Songfellows Quartet; Earl Lawrence, accompanist; Irma Glen, organist: WJZ WMAQ
 WEDC—Hungarian Program
 WGES—Band Parade
 WGN—Keep Fit Club
 WJJD—Song Festival, popular songs
 WLS—Bundesen Magazine of the Air
 WLW—Mrs. Littleford, talk and organ

9:15 CDT—a.m.—CST 8:15
 NBC—Clara, Lu 'n' Em, gossip; Louise Starky, Isabelle Carothers and Helen King: WEAF WLW WTAM WTMJ WGN
 NBC—Florinda Trio; Instrumental Group: WJZ WMAQ
 KYW—Irene King
 WBBM—Household Institute; Kay Storey
 WCFL—Highlights of Music
 WGES—Canary Concert
 WIND—Monroe Brothers, harmony
 WJJD—Today's Tunes

9:30 CDT—a.m.—CST 8:30
 CBS—Press Radio News: WABC WISN WBBM
 NBC—Press Radio News: WEAF KYW WTAM
 NBC—Today's Children, dramatic sketch; Irna Phillips, Bess Johnson and Walter Wicker: WJZ WTMJ

WCBD—Bill Murray's Orchestra
 WCFL—Modern Health
 WGES—Erma Gareri
 WGN—Market Reports
 WIND—Musical Interlude
 WJJD—Footlight Favorites
 WLW—Jack Berch's Musical Group
 WMAQ—Tune Time

9:35 CDT—a.m.—CST 8:35
 CBS—Gypsy Music Makers: WABC WIND
 NBC—The Three Scamps, trio: WEAF KYW
 WBBM—Eddie House, organist

9:45 CDT—a.m.—CST 8:45
 NBC—Betty Crocker, cooking talk: WEAF WLW WTAM WMAQ
 KYW—Foot Health
 WBBM—Tom Baker, tenor; Norm Sherr, piano
 WCFL—Dancing Notes
 WGES—Pace Setters
 WGN—Lovely Ladies, Marian Holt
 WTMJ—Variety Program

10:00 CDT—a.m.—CST 9:00
 NBC—Juan Reyes, pianist: WEAF WTAM
 CBS—Cooking Closeups; Mary Ellis Ames, home economist: WABC WBBM KMOX

KYW—The Honeymooners (NBC)
 WCFL—Popular Musicale
 WGES—Good News
 WGN—Movie Personalities
 WIND—Willey and Shuhan, song duo
 WJJD—University of Chicago
 WLS—Livestock Reports
 WLW—News

WMAQ—Women's Page of the Air
 WSBC—Italian Aids
 WTMJ—Helen Mendenhall Ryerson

10:15 CDT—a.m.—CST 9:15
 NBC—Sweetheart Melodies; De Marco Girls; Jack Arthur, baritone; Ruth Jordan, beauty talk: WEAF WTAM WMAQ WLW
 CBS—Will Osborne's Orchestra; Pedro de Cordoba, friendly philosopher: WABC WBBM

NBC—Originalities; Jack Owens, tenor: WJZ KYW
 WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

WENR—Today's Children, sketch
 WGES—Bob Purcell, baritone
 WGN—Your Friendly Neighbor
 WIND—Salon Musicale
 WISN—Organ Melodies (CBS)
 WTMJ—Women's News of the Day

**SUPERFLUOUS
 HAIR
 POSITIVELY
 DESTROYED
 YOUR BEAUTY
 RESTORED
 ELECTROLYSIS**

is the only method indorsed by physicians. We have 30 years' experience and guarantee the permanent removal of all hair treated. Expert operators and reasonable rates.

MADAME STIVER

Suite 1009 Marshall Field Annex
 25 E. Washington St., Central 4639
 ENCLOSE THIS AD FOR BOOKLET

10:30 CDT—a.m.—CST 9:30

NBC—U. S. Army Band: WJZ KYW
 CBS—Tony Wons, philosopher: WABC WIND WISN
 NBC—Betty Moore, interior decorating; Lew White, organist: WEAF WMAQ WLW WTAM
 WBBM—Art Wright, tenor
 WCFL—George O'Connell, baritone
 WENR—Program Preview
 WGES—Rhineland Review
 WGN—Lovemaking, Inc.
 WMBI—Shut-In Request Program
 WSBC—Little Harry
 WTMJ—Bob De Haven's Frolic

10:45 CDT—a.m.—CST 9:45

NBC—Fields and Hall, songs and comedy: WEAF WTAM WMAQ
 CBS—Magic Recipes; Jane Ellison: WABC KMOX WBBM
 Q. G.—Painted Dreams skit: WGN WLW
 WCFL—The Three Graces
 WENR—Musical Program
 WIND—Dance Bands
 WJJD—Bubb Pickard, Tennessee hillbilly tunes
 WTMJ—Hollywood Movie Letter

11:00 CDT—a.m.—CST 10:00

NBC—Al and Lee Reiser, piano duo: WEAF WTAM
 CBS—The Voice of Experience, advice: WABC WBBM KMOX
 NBC—Smack Out, comedy duo: WJZ WENR
 KYW—Prudence Penny
 WCFL—Variety Program
 WGN—Hal Kemp's Orchestra
 WIND—Irene, Queen of the Ivories
 WJJD—Cecil and Sally, sketch
 WLW—Mary Aleott, vocalist
 WMAQ—Program Preview
 WSBC—Tunes of the Moment
 WTMJ—Betty Crocker, kitchen talk

11:15 CDT—a.m.—CST 10:15

CBS—Will Osborne's Orchestra; Pedro de Cordoba's Friendly Philosophy: KMOX
 NBC—Wendell Hall, Ukelele and songs: WJZ WENR
 NBC—Johnny Marvin, tenor: WEAF WTAM
 KYW—Hodge Podge
 WBBM—Virginia Clark; Gene and Charlie
 WGN—Doring Sisters
 WIND—Mood Indigo
 WJJD—Modern Rhythms
 WLW—The Texans, harmony trio
 WMAQ—Summer School of the Air
 WTMJ—With a Song

11:30 CDT—a.m.—CST 10:30

NBC—Vic and Sade, comedy: WJZ WMAQ
 CBS—Concert Miniatures: WABC WBBM KMOX
 NBC—On Wings of Song; Gloria La Vey, soprano; Instrumental Trio: WEAF WTAM WLW
 KYW—Rose Vanderbosch, pianist
 WENR—Home Service
 WGN—Market Reports; Len Salvo, organist
 WHFC—Name the Band
 WJJD—Friendly Philosopher with Homer Griffith
 WLS—Three Neighbor Boys and Arky
 WTMJ—Variety Program

11:45 CDT—a.m.—CST 10:45

NBC—Words and Music; Leola Turner, soprano; Edward Davies, baritone; Harvey Hayes, narrator; string ensemble: WJZ WMAQ
 CBS—Concert Miniatures: WABC WISN KMOX
 KYW—On Wings of Song
 WBBM—Frank Wilson, tenor; Gertrude Linn, pianist
 WGN—June Baker, Home Management
 WJJD—Esther Bradford, fashion adviser
 WLS—Orchestral Varieties
 WLW—Livestock Reports; Market Reports
 WTMJ—Hans Badner's Bavarians

AFTERNOON

12:00 Noon CDT—CST a.m. 11:00

KYW—Pickard Family
 WBBM—Through the Looking Glass; Frances Ingram
 WCFL—Luncheon Concert
 WGN—Mid-day Service
 WIND—Keenan and Phillips (CBS)
 WJJD—Russ Willey and Billy Sheehan, song duo
 WLS—Orchestra; Variety Acts
 WLW—Ohio Farm Bureau
 WMBI—Loop Evangelistic Service
 WTAM—Russ Lyon's Orchestra (NBC)

12:15 p.m. CDT—CST a.m. 11:15

NBC—The Honorable Archie, comedy sketch: WJZ WMAQ
 CBS—Artist Recital; Crane Calder, bass: WABC WISN WIND
 WBBM—Herbert Forte, organist
 WJJD—Lawyers' League, debate

12:30 p.m. CDT—CST a.m. 11:30

NBC—National Farm and Home Hour; guest speakers; Harvey Hays, reading; Walter Blaufuss' Orchestra: WJZ WLW KYW
 CBS—Harold Knight's Orchestra: WABC WIND
 NBC—Jan Brunesco's Gypsy Ensemble: WEAF WMAQ
 WBBM—Helen Fitch, Movie Chatter
 WCFL—Variety Program
 WGN—Palmer House Ensemble
 WJJD—Fred Beck, organist

High Spot Selections For Wednesday

(Time Given Is Central Daylight)

6:15 p.m.—Roosevelt Poll; Sport High Spots with Graham McNamee: NBC-WENR.
 7:00 p.m.—Jack Pearl, the baron; Cliff Hall; Van Steeden's orchestra: NBC-WMAQ.
 7:30 p.m.—Everett Marshall's Broadway Varieties: CBS-WBBM.
 8:00 p.m.—Fred Allen's Revue; Lennie Hayton's orchestra: NBC-WMAQ.
 8:00 p.m.—Nino Martini, Metropolitan tenor; Kostelanetz' orchestra; chorus: CBS-WBBM.
 8:30 p.m.—Love Story; Adolph Menjou, in "Cavalier of the Streets," by Michael Arlen: NBC-WENR.
 9:00 p.m.—The Byrd Expedition Broadcast from Antarctica: CBS-WBBM.
 9:00 p.m.—Vincent Lopez' orchestra; Ed Sullivan, m.c.; the Minute Men; Frances Langford, contralto: NBC-WMAQ.
 9:00 p.m.—Corn Cob Pipe Club of Virginia, barnyard music; male quartet: NBC-WENR.
 9:30 p.m.—Harry Richman; John B. Kennedy; Jack Denny's orchestra: NBC-WENR.
 9:30 p.m.—Albert Spalding, violinist; Conrad Thibault; Voorhees' orchestra: CBS-WBBM.

WLS—Roundup; The Westerners; Joe Kelly
 WTMJ—Jack Teter and His Grenadiers

12:45 p.m. CDT—CST a.m. 11:45

WBBM—Jerry Sullivan, lyric tenor
 WCFL—Leo Terry, organ recital
 WGN—Rikk's Hungarian Ensemble
 WISN—Harold Knight's Orchestra (CBS)
 WJJD—Buddy, Zeb and Otto; songs
 WLS—Weather; Markets; Newscast

1:00 p.m. CDT—CST Noon 12:00

CBS—Just Plain Bill, skit: KMOX WGN
 CBS—Melody Parade: WABC WIND
 WBBM—Gossip Club
 WCFL—Farmers' Union
 WJJD—Livestock Markets
 WLS—Prairie Farmer Dinnerbell Program
 WMAQ—Herman Crone's Orchestra
 WMBI—Organ Program and Bible Reading
 WTMJ—Heinie's Grenadiers, German Band

1:15 CDT—p.m.—CST 12:15

CBS—Romance of Helen Trent, dramatic sketch: WABC KMOX WGN
 WBBM—Gene and Charlie, songs
 WCFL—Century of Progress Concert Orchestra, direction of Edward Wurtzbech
 WIND—Livestock Markets
 WJJD—Mooseheart Children's Program

1:30 CDT—p.m.—CST 12:30

NBC—Maple City Four, male quartet: WEAF WTAM WLW
 CBS—Anna Leaf at the Organ: WABC WISN WIND
 NBC—The Sizzlers, male harmony trio: WJZ KYW
 WBBM—Jack Russell's Orchestra
 WCFL—Civic and Welfare Talk from Mayor's Office
 WGN—Century of Progress Orchestra
 WLS—Uncle Ezra
 WMAQ—Crazy Water Program
 WTMJ—Henry and Jerome

1:45 CDT—p.m.—CST 12:45

NBC—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston: WEAF WLW WTAM
 NBC—Collette Carlay, songs: WJZ WMAQ
 KYW—Prudence Penny, Home Economist
 WBBM—Pinto Pete
 WGN—Century of Progress Concert Orchestra, direction Edward Wurtzbech
 WCFL—Leo Terry, organ recital
 WGN—Palmer House Ensemble
 WJJD—Sweepstakes, horse races from various tracks
 WLS—Livestock and Grain Markets

2:00 CDT—p.m.—CST 1:00

NBC—Marion McAfee, Love Cycle in Song: WEAF WTAM WMAQ
 KYW—Century Concert
 WCFL—Red Hot and Low Down Program; Bob Hawk, announcing
 WGN—Harold Turner, pianist
 WIND—La Forge Berumen Musicale (CBS)
 WLS—Homemakers' Hour; Martha Crane
 WLW—Barry McKinley; Romantic Singer
 WSBC—Musical Comedy Gems
 WTMJ—Livestock Quotations; Dance Orchestra

2:15 CDT—p.m.—CST 1:15

NBC—Happy Days in Dixie; Bradley Kincaid, vocalist; Sundodgers' Orchestra; Dixie Dale; the James Boys Quartet: WJZ WMAQ
 NBC—The Wise Man, dramatic group: WEAF WTAM
 WGN—Paris Trio
 WIND—Baseball; New York vs. Chicago White Sox; Johnny O'Hara, announcing
 WISN—La Forge Berumen Musicale (CBS)
 WLW—Low Down

2:30 CDT—p.m.—CST 1:30

CBS—Modernistic Melodies; Jan Savitt's Orchestra: WABC WISN KMOX
 NBC—Woman's Radio Review; Claudine Macdonald; Orchestra direction Joseph Littau: WEAF WTAM KYW
 WGN—Lawrence Salerno and Allan Grant Edward Wurtzbech, director
 WLW—Bond of Friendship; Walter Furniss and Organ
 WMAQ—Spanish Village
 WMBI—Special Program
 WSBC—Val's Vodvil
 WTMJ—Police and Poultry Reports; Dance Orchestra; News

2:45 CDT—p.m.—CST 1:45

CBS—Salon Orchestra: WABC WISN KMOX
 WBBM—Baseball; Brooklyn Dodgers vs. Chicago Cubs; Pat Flanagan, announcing
 WGN—Baseball; Brooklyn Dodgers vs. Chicago Cubs; Bob Elson, announcing
 WIND—Baseball; Chicago White Sox vs. New York Yankees
 WLW—Nora Beck Thumann, vocalist
 WMAQ—Baseball; Brooklyn Dodgers vs. Chicago Cubs; Hal Totten, announcing

3:00 CDT—p.m.—CST 2:00

NBC—Betty and Bob, dramatic sketch: WJZ WLS WLW WTMJ
 CBS—Manhattan Moods: WABC KMOX WISN
 NBC—Pop Concert, direction Christiaan Kriens: WEAF WTAM
 KYW—Hot Peppers
 WCFL—Moments Musicale
 WHFC—Lawyer's Legislative League
 WMBI—Sunday School Lesson by Mrs. Iris Ikeler McCord
 WSBC—Polish Matinee

3:15 CDT—p.m.—CST 2:15

NBC—Alice Joy, the Dream Girl: WJZ KYW
 WLS—Gene Autry, cowboy songs
 WLW—Matinee Highlights
 WTMJ—Vanity Cafe

3:30 CDT—p.m.—CST 2:30

CBS—Science Service; George M. Wright, Chief Wild Life Division; National Park Service; "Animals in the U. S. National Parks": WABC KMOX WISN
 NBC—Art Tatum, pianist: WEAF WTAM
 KYW—Two Doctors with Aces of the Air
 WCFL—Century of Progress Concert Orchestra
 WMBI—Special Program

3:45 CDT—p.m.—CST 2:45

NBC—The Lady Next Door, children's program: WEAF WCFL WTAM
 CBS—The Instrumentalist's: WABC KMOX WBBM WISN
 WENR—Century of Progress Concert Orchestra, direction Edward Wurtzbech
 WLW—Business News

4:00 CDT—p.m.—CST 3:00

NBC—Ted Black's Orchestra: WEAF WTAM WLW
 NBC—Palmer Clark's Orchestra: WJZ WENR
 WCFL—John Maxwell, food talk
 WTMJ—Baseball; Milwaukee vs. Louisville

4:15 CDT—p.m.—CST 3:15

NBC—Education in the News; Highlights in the field of education by Dr. William D. Boutwell, Editor-in-Chief of "School Life": WEAF WTAM WLW
 WCFL—Ballad Quartet
 WIND—Sports Review

4:30 CDT—p.m.—CST 3:30

NBC—Singing Lady: WJZ WLW
 KYW—Phil Harris' Orchestra
 WCFL—Health Talk
 WENR—Ma Perkins, sketch (NBC)
 WIND—Trio
 WTAM—Hum and Strum (NBC)

4:45 CDT—p.m.—CST 3:45

NBC—Armchair Quartet, direction Keith McLeod: WEAF WTAM
 CBS—Detroit Symphony Orchestra, direction Victor Kolar: KMOX WBBM
 NBC—Little Orphan Annie, childhood playlet: WJZ WLW
 KYW—Nemo Trio
 WCBD—Lois White
 WCFL—Junior Federation Club
 WENR—Grandpa Burton, Bill Baar (NBC)
 WIND—Sports Review

5:00 CDT—p.m.—CST 4:00

NBC—Horacio Zito's Orchestra: WEAF WMAQ WLW
 CBS—Detroit Symphony Orchestra, direction Victor Kolar: WISN WIND
 NBC—Don Bigelow's Orchestra: WJZ WENR
 KYW—In the Spotlight
 WCFL—Piano and Organ Program
 WGES—Polish Housewives Program
 WGN—Orchestral Program

5:15 CDT—p.m.—CST 4:15

CBS—Skippy, children's sketch: WBBM
 CBS—Century of Progress Concert Orchestra; Edward Wurtzbech, conductor: WISN WIND
 NBC—Horacio Zito's Orchestra: KYW WTAM
 WCFL—Millie and Tillie
 WENR—Salty Sam
 WGN—Bob Pacelli's Orchestra
 WMAQ—Jolly Cowboy

(WEDNESDAY CONTINUED)

5:30 CDT-p.m.-CST 4:30
 NBC—Frank Merriwell's Adventures, sketch: WTAM
 NBC—Three X Sisters, harmony trio: WJZ WMAQ
 CBS—Jack Armstrong, sketch: WBBM
 KYW—Uncle Bob's "Curb-is-the-Limit" Safety Club
 WCFL—Vera Gotzes, soprano
 WENR—Morin Sisters
 WGN—Singing Lady, nursery jingles, songs and stories
 WIND—Hungarian Air Theater
 WISN—Charley Davis' Orchestra (CBS)
 WJJD—Polish Program
 WLW—Jack Armstrong, sketch
5:45 CDT-p.m.-CST 4:45
 NBC—Martha Mears, contralto: WEAFF WMAQ
 CBS—Ben Pollack's Orchestra: WISN KMOX
 NBC—Lowell Thomas, today's news: WJZ WLW
 NBC—Little Orphan Annie, childhood playlet: WENR WGN
 WBBM—Ben Pollack's Orchestra
 WCBD—Annette King
 WCFL—Twilight Musicals

NIGHT

6:00 CDT-p.m.-CST 5:00
 CBS—Gene Kardos' Orchestra: WISN
 NBC—Amos 'n' Andy, sketch: WJZ WLW
 KYW—South Sea Islanders (NBC)
 WBBM—Jack Russell's Orchestra
 WCFL—Grace Wilson, contralto
 WENR—News
 WGES—Polish Dinner Dance
 WGN—Ben Potter, sketch
 WHFC—Eddie Loftus, songs
 WIND—German Music with William Klein
 WJJD—Sports Review by Johnny O'Hara
 WMAQ—Boyd Raeburn's Orchestra
 WMBI—Music and Feature Program
 WTMJ—Singing Strings
6:15 CDT-p.m.-CST 5:15
 NBC—Roosevelt Poll and Sport High Spots for Week with Graham McNamee: WJZ WENR
 CBS—Morton Downey: WABC WISN
 KYW—The Globe Trotter
 WBBM—Pat Flanagan's Sports Review
 WCFL—Eddie Varzos' Orchestra
 WGES—Polish Variety
 WGN—String Trio; Len Salvo
 WJJD—Piano Reflections; Ben Kanter, pianist
 WLW—Joe Emerson; Orchestra
 WMAQ—Herman Crone's Orchestra
 WTMJ—Our Club
6:30 CDT-p.m.-CST 5:30
 NBC—Irene Rich in Hollywood; "Jewels of Enchantment": WJZ WENR
 CBS—Buck Rogers in the Twenty-Fifth Century, sketch: WBBM KMOX
 NBC—Lilian Bucknam, soprano; Orchestra: WEAFF WMAQ
 KYW—Dorothy Adams and Orchestra
 WCFL—Tom Cook, tenor
 WGES—Polish Songsters
 WGN—The Sports Reporter
 WIND—Polish Hour
 WJJD—Walkathon
 WLW—Bob Newhall "Sportsman"
 WTMJ—Heinie's Grenadiers
6:45 CDT-p.m.-CST 5:45
 NBC—The Goldbergs, sketch: WEAFF WTAM WMAQ
 CBS—Boake Carter, news: WABC WBBM KMOX
 NBC—Grace Hayes, vocalist: WJZ WENR KYW
 WCFL—Bernice Higgins, contralto
 WGN—Quin Ryan, World's Fair Reporter
 WJJD—Pennsylvanians' Orchestra
 WLW—Sohio Melody Masters
7:00 CDT-p.m.-CST 6:00
 NBC—Jack Pearl, "The Baron Munchausen," and Cliff "Sharlie" Hall; Peter Van Steeden's Orchestra: WEAFF WMAQ WTAM
 CBS—Maxine and Phil Spitalny's Ensemble: WABC WBBM
 NBC—Crime Clues; "The Cut-Throat King," original Spencer Dean mystery drama; Edward Reese and John MacBryde: WJZ WLW WLS
 CBS—Ray O'Hara's Orchestra: WISN
 KYW—Boyd Raeburn's Orchestra
 WCFL—Eddie Varzos' Orchestra
 WGES—Senor Conti, Italian Melodies
 WGN—Palmer House Ensemble
 WIND—Jules Alberti's Orchestra
 WJJD—String Ensemble
7:15 CDT-p.m.-CST 6:15
 CBS—Easy Aces, comedy sketch: WABC WBBM KMOX
 WCFL—Admiral Arnold
 WGN—Dance Orchestra
 WIND—Sport Squibs; Harry W. Flannery
 WJJD—Eb and Zeb, comedy sketch
 WTMJ—Sport Flash
7:30 CDT-p.m.-CST 6:30
 NBC—Gene Arnold, narrator; The Commodores: WJZ WLS
 CBS—"Everett Marshall's Broadway Vanities"; Everett Marshall, baritone and master of ceremonies; Elizabeth Lennox, contralto; Victor Arden's Orchestra; Guest Stars: WABC KMOX WBBM
 NBC—Guest Orchestra: WEAFF WTAM WTMJ WMAQ
 KYW—Eddy Duchin's Orchestra
 WCFL—Dr. Springer's Forum
 WGN—The Lone Ranger, sketch
 WIND—Barbeaux Sisters, songs

WJJD—Pickard Family with Uncle Lum
 WLW—Unbroken Melodies; Orchestra; Vocalists
7:45 CDT-p.m.-CST 6:45
 NBC—Babe Ruth, baseball comment, dramatization: WJZ WLS
 KYW—Dance Orchestra
 WIND—Trio
 WJJD—The Hawk, mystery sketch
 WLW—Monkey Hollow, comedy skit
8:00 CDT-p.m.-CST 7:00
 NBC—Goldman's Band Concert: WJZ WENR
 CBS—Nino Martini; Andre Kostelanetz' Orchestra; Chorus: WABC WBBM WISN KMOX
 NBC—The Hour of Smiles; Fred Allen, comedian; Theodore Webb, vocalist; The Bartholomew Singers; Lennie Hayton's Orchestra: WEAFF WTMJ WLW WTAM WMAQ
 KYW—Rex Maupin's Orchestra
 WCFL—Eddie Varzos' Orchestra
 WGN—Charlie Agnew's Orchestra
 WIND—Moissaye Boguslawski, concert pianist
 WJJD—Organ Melodies; Fred Beck, organist
 WSBC—Polish Varieties
8:15 CDT-p.m.-CST 7:15
 WCFL—Union Talk
 WGN—Earl Burnnett's Orchestra
 WJJD—The Balladeers
8:30 CDT-p.m.-CST 7:30
 NBC—Love Story; Adolph Menjou, in "Cavalier of the Streets," dramatic sketch: WJZ WENR
 KYW—Clyde Lucas' Orchestra
 WBBM—Back of the Headlines
 WCFL—Gale Sisters
 WGN—Lawrence Salerno, baritone; Orchestra
 WIND—Roy Helton, "Looking At Life" (CBS)
 WJJD—Movie Reporter
8:45 CDT-p.m.-CST 7:45
 KYW—Star Dust with Ulmer Turner
 WBBM—The Puzzler
 WCFL—Viewing the Fair with the Voice of the Air
 WIND—Emery Deutsch's Orchestra (CBS)
 WJJD—Detroit Symphony Orchestra
9:00 CDT-p.m.-CST 8:00
 NBC—Musical Cruiser; Vincent Lopez' Orchestra; Ed Sullivan, columnist; Frances Langford; Minute Men, male quartet; Guest Artist: WJZ WMAQ
 CBS—Broadcast from Byrd Expedition; William Daly's Orchestra: WABC KMOX WBBM
 NBC—Corn Cob Pipe of Virginia; Barnyard Music; Male Quartet: WEAFF WTAM WTMJ WENR WLW
 KYW—The Globe Trotter
 WCFL—Women's Trade Union League, talk
 WGN—Tomorrow's News
 WIND—Ben Kanter, songs
 WSBC—Lithuanian Melodies
9:15 CDT-p.m.-CST 8:15
 KYW—Rex Maupin's Orchestra
 WGN—Emil Thaviu's Orchestra
 WIND—Dick Ede's Orchestra
 WJJD—Uncle Lum and His Apple Knockers
9:30 CDT-p.m.-CST 8:30
 NBC—Harry Richman; Jack Denny's Orchestra with John B. Kennedy, narrator: WJZ WENR WTMJ
 CBS—Albert Spalding, violinist; Conrad Thibault, baritone; Don Voorhees' Orchestra: WABC WBBM KMOX
 WCFL—Barratt O'Hara, talk
 WGN—Bob Becker, dog chats
 WIND—Howard Chamberlain, songs
 WJJD—Polish Concert Orchestra
 WLW—Henry Thies' Pepsters
 WMAQ—Cameos
 WSBC—Songs of Poland
9:45 CDT-p.m.-CST 8:45
 WCFL—Union Label League
 WGN—Comedy Stars of Hollywood
 WIND—Trio
 WLW—Ivan Petrov's Russians
 WMAQ—Buddy Rogers' Orchestra
10:00 CDT-p.m.-CST 9:00
 NBC—Amos 'n' Andy, comedy sketch: WMAQ WENR WTMJ
 KYW—Dance Orchestra
 WBBM—Henry Busse's Orchestra
 WCFL—The Happiness Hour
 WEDC—Polish Hour
 WGN—Ted Weems' Orchestra
 WIND—Nick Lucas, songs (CBS)
 WLW—Dance Orchestra
10:15 CDT-p.m.-CST 9:15
 NBC—Gene and Glenn, comedy sketch: WMAQ WTMJ WTAM
 CBS—Press Radio News: WABC WBBM
 KYW—The Voice of Romance
 WCFL—Joan Leith
 WENR—The Student Prince Ensemble
 WGN—HORLICK'S MALTED MILK PRESENTS Lum and Abner
 WIND—Washington Column of the Air
10:20 CDT-p.m.-CST 9:20
 CBS—Little Jack Little's Orchestra: WABC WBBM
10:30 CDT-p.m.-CST 9:30
 CBS—Harry Sosnik's Orchestra: WBBM WISN
 KYW—Herman Crone's Orchestra
 WCFL—Eddie Varzos' Orchestra
 WENR—The Hoofinghams, sketch
 WGN—Anson Weeks' Orchestra
 WIND—Dick Ede's Orchestra
 WMAQ—Clyde Lucas' Orchestra
 WTMJ—Rhythm Strings
10:45 CDT-p.m.-CST 9:45
 NBC—Press Radio News: WEAFF WJZ WTAM WENR WMAQ
 CBS—Frank Daley's Orchestra: WABC WISN
 KYW—Dance Orchestra
 WLW—Cargoes, drama

Along the Aerialto

(Continued from Page 4)

places, but any time I have to choose between professional pride and temperament and two thousand dollars cash money, I'll take the two thousand, please, and thank you.

However, the people of the stage often do things that you and I find hard to understand. For instance, a short time ago a sponsor offered *Dennis King*, the actor, \$2,000 for one-time appearance on a radio program. *King*, when he learned that he would be required to sing one song, turned down the two grand because he didn't care to sing on the radio, feeling that the mike would not do justice to his voice. And you who have heard him know what a swell voice he has.

The contract signed by *Charles Ruggles* and *Mary Boland*, film star comics, to appear on the Hall of Fame show, starting July 8, covers six weeks with enough options to continue an entire year . . . Reporting further on my recent info to you, it looks almost certain that *Mae West* will be the guest star on this show July 1 . . . *S. S. Van Dine* has written the first script of his Philo Vance series himself after unsuccessful attempts to get a dialogue writer that suited him. It has been cast with Broadway stars, who remain anonymous.

10:50 CDT-p.m.-CST 9:50
 NBC—Charlie Davis' Orchestra: WEAFF KYW WTAM
 WENR—Leonard Keller's Orchestra
 WGN—Bernie Cummins' Orchestra
11:00 CDT-p.m.-CST 10:00
 CBS—Earl Hines' Orchestra: WISN WBBM
 CBS—Red Nichols' Orchestra: WABC WIND
 NBC—Buddy Rogers' Orchestra: WEAFF WENR
 KYW—Dance Orchestra
 WCFL—Paul Ash Revue
 WMAQ—Eddy Duchin's Orchestra
 WSBC—Symphonic Hour
 WTMJ—Musicians Association Program
11:15 CDT-p.m.-CST 10:15
 NBC—Buddy Rogers' Orchestra: WLW WTAM
 KMOX—Red Nichols' Orchestra (CBS)
 WGN—Thaviu's Orchestra
 WTMJ—Dance Orchestras
11:30 CDT-p.m.-CST 10:30
 KYW—Jack Berger's Orchestra; (12 Mid. CDT) Herman Crone's Orchestra
 WBBM—Al Kavelins' Orchestra; (12 Mid. CDT) Jack Russell's Orchestra; (12:30 A.M. CDT) Ray O'Hara's Orchestra; (12:45 A.M. CDT) Jules Alberti's Orchestra; (1:30 A.M. CDT) Earl Hines' Orchestra
 WCFL—Eddie Verzos' Orchestra
 WENR—Hessberger's Bavarian Concert Orchestra; (12 Mid. CDT) Lights Out, mystery drama; (12:30 A.M. CDT) Frankie Masters' Orchestra
 WGN—Charlie Agnew's Orchestra; (11:45 P.M. CDT) Earl Burnnett's Orchestra
 WIND—Ed Carry's Orchestra; (12 Mid. CDT) Dick Ede's Orchestra; (12:30 A.M. CDT) Midnight Salon Music
 WLW—Clyde Lucas' Orchestra; (12 Mid. CDT) Barney Rapp's Orchestra; (12:30 A.M. CDT) Moon River; (1 A.M. CDT) Dance Orchestras
 WMAQ—Clyde Lucas' Orchestra
 WTMJ—Dance Orchestra

It's to be auditioned this week at CBS . . . "Forty-five Minutes in Hollywood", the CBS Sunday night feature, has renewed until the end of July, planning to air more outstanding film names.

Richard Himber, dressed nattily in his tuxedo, was en route to his hotel in a taxicab after a recent broadcast, when he suddenly realized that he didn't have a dime in his pocket. He had left his wallet in his business suit when he changed clothes. *Himber* explained his predicament to the taxi pilot and gave the latter his name. "You're *Himber*?" the driver asked, a bit dubiously, "Well, I just heard your program. If you can whistle the song you played to finish your program tonight, I'll trust you."

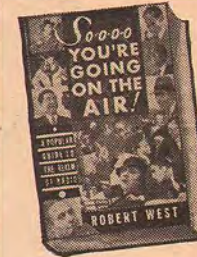
So *Himber* whistled. The song happened to be "We're in the Money".

At Last!
 The FIRST Book on Radio for Every Fan! A Popular Guide to Broadcasting!
 Do YOU want to know what goes on behind the studio scenes? Do YOU Want to go on the air?
READ—
"SO-O-O-O YOU'RE GOING ON THE AIR!"

by Robert West
 with original EDDIE CANTOR comedy scripts and contributions by FRED ALLEN, MARK HELLINGER. HERE is only a small part of the contents:
 First Steps to Radio Recognition, Facing the Microphone, Comics of the Ether, Writing for the Radio with examples of Comedy and Drama Scripts, Women and Radio Success, Training of the Radio Actor, The Announcer, Building of a Program, Professors Amos 'n' Andy, Sports Announcing, The Future of Radio, etc. etc.
 —also includes—
THE RADIO SPEECH PRIMER
 the first book to show the correct way to speak on the air, and
THE HANDY RADIO GUIDE
 Essential information for the radio fan. Over 200 pages packed with fascinating up-to-the-minute facts and stimulating suggestions for everyone interested in broadcasting.
ONLY \$1.75

RODIN PUB. CO.
 Rodin Studios,
 Dept. 101
 200 West 57th St.
 New York, N. Y.

Enclosed find \$1.75 (check or P. O. money order) (plus 15c postage) for which send me a copy.



There Is Only ONE

RADIO GUIDE

The price is only 5c weekly delivered to your home in Chicago or suburbs. The Carriers Association of Chicago are the official carriers. Or \$2 a year by mail. Send coupon below.

RADIO GUIDE,
 423 Plymouth Court,
 Chicago, Illinois

Gentlemen:
 Please start delivery of RADIO GUIDE to my home weekly.

Name _____
 Address _____
 Town _____ State _____

Thursday, June 28

MORNING

See Monday for Listings Before 9 a.m.
9:00 CDT—a.m.—CST 8:00

NBC—Breen and de Rose, vocal and instrumental duo: WEAFL KYW

CBS—Bill and Ginger, songs: WABC WBBM

NBC—Edward MacHugh, the Gospel Singer: WJZ WMAQ

WGN—Morning Musical

WJJD—Song Festival, popular songs

WLS—Bundesen Magazine of the Air

WLW—Community Health Talk

9:15 CDT—a.m.—CST 8:15

NBC—Clara, Lu 'n' Em, gossip; Louise Starky, Isabelle Carothers and Helen King: WEAFL

WTAM WLW WTMJ WGN

NBC—Castles of Romance; Alice Remsen, contralto; Ray Heatherton, baritone; Al and Lee Reiser, piano duo: WJZ WMAQ

KYW—Irene King

WBBM—Visiting with Ida Bailey Allen

WCBD—Radio Magazine

WCFL—Highlights of Music

WGES—Canary Concert

WIND—Monroe Brothers, song duo

WJJD—Today's Tunes

9:30 CDT—a.m.—CST 8:30

NBC—Today's Children, dramatic sketch with Irna Phillips, Bess Johnson and Walter

Wicker: WJZ WTMJ WMAQ

CBS—News: WABC WISN WBBM

KYW—Happy-Hits

WCBD—Bill Murray's Orchestra

WCFL—Modern Health

WGES—Erma Gareri

WGN—Market Reports; Len Salvo, organist

WIND—Interlude

WJJD—Footlight Favorites

9:35 CDT—a.m.—CST 8:35

CBS—Artist Recital; Crane Calder, bass: WABC

WIND

WBBM—Eddie House, organist

9:45 CDT—a.m.—CST 8:45

CBS—Academy of Medicine; Guest Speakers: WABC WBBM

KYW—Foot Health

WCFL—Variety Program

WGES—Pace Setters

WGN—Arthur Wright, tenor

WIND—Waltz Time

WLW—Make-Up, beauty talk

WTMJ—Mary Baker's Shopping Basket

9:50 CDT—a.m.—CST 8:50

NBC—Radio Kitchen, Eleanor Howe: WJZ KYW

WMAQ—Tune Time

10:00 CDT—a.m.—CST 9:00

NBC—Galaxy of Stars; Edna Odell, contralto; Phil Porterfield, baritone; Irma Glenn, organist; Earl Lawrence, pianist: WTAM

WMAQ WTMJ WLW

CBS—Sunny Side Up: WABC KMOX WIND

WISN

NBC—U. S. Navy Band; Lieut. Charles Benter, director: WJZ KYW

WBBM—Jack Sprigg's Orchestra

WCFL—Popular Musicale

WGES—Good News

WGN—Movie Personalities

WJJD—University of Chicago: Capitalism

WLS—Weather and Markets

WSBC—German Airs

10:15 CDT—a.m.—CST 9:15

NBC—Frances Lee Barton, cooking school: WEAFL WLW WTAM WMAQ

WBBM—Jim and Bob, Hawaiian serenaders

WENR—Today's Children

WKES—Bob Purcell, baritone

WGN—Your Friendly Neighbor

WTMJ—Woman's News of the Day

10:30 CDT—a.m.—CST 9:30

NBC—Sweetheart Melodies; The De Marco Sisters, vocal trio; Jack Arthur, tenor; Talk by Ruth Jordan: WJZ WENR

CBS—Madison Ensemble: WABC WISN WBBM

NBC—Carnival; Gale Page, contralto; Jackie Heller; The King's Jesters; Orchestra: WTAM WTMJ WMAQ

KYW—Rhythm Ramblers (NBC)

WCFL—The Shopper

WGES—Irish Hour

WGN—Bob Davis and the Texans

WJJD—Russ Wildey and Billy Sheehan, song duo

WLW—Livestock Reports; News

WMBI—Missionary Hour, John R. Riebe

WSBC—Lawyer's Legislative League

10:45 CDT—a.m.—CST 9:45

NBC—Al and Lee Reiser, piano duo: WJZ KYW

CBS—Mary Lee Taylor, kitchen talks: KMOX

WBBM

Q. G.—Painted Dreams, skit: WGN WLW

WCFL—The Two Bits

WENR—Musical Program

WIND—Spice and Variety; Dance and vocal selections

WJJD—Bubb Pickard, Tennessee hillbilly tunes

WSBC—Timely Tunes

11:00 CDT—a.m.—CST 10:00

NBC—Smack Out, comedy duo: WJZ WENR

NBC—Trio Romantique: WEAFL WTAM

CBS—The Voice of Experience: WABC WBBM

KMOX

KYW—Hodge Podge
WCFL—Variety Program
WGN—Hal Kemp's Orchestra
WIND—Irene, Queen of the Ivories
WJJD—Cecil and Sally, sketch
WLW—Mary Alcott, vocalist
WMAQ—Program Preview
WTMJ—Truesdell Program

11:15 CDT—a.m.—CST 10:15

CBS—Connie Gates, songs: WABC WIND
NBC—Lucy Monroe, lyric soprano: WEAFL KYW
WBBM—Virginia Clark, talk; Gene and Charlie
WENR—Program Preview
WGN—Doring Sisters
WJJD—Modern Rhythms
WLW—The Texans, vocal trio
WMAQ—Summer School of the Air
WTMJ—With a Song

11:30 CDT—a.m.—CST 10:30

NBC—Vic and Sade, comedy sketch: WJZ WMAQ
CBS—Jules Bauduc's Orchestra: WABC KMOX
WISN WIND
NBC—Rex Battle's Concert Ensemble: WEAFL
WTAM WLW
KYW—Rose Vanderbosch
WBBM—Memories
WENR—Home Service
WGN—Market Reports; Len Salvo, organist
WHFC—Name the Band
WJJD—Friendly Philosopher with Homer Griffith
WMBI—Story Reading
WTMJ—Court Broadcast

11:45 CDT—a.m.—CST 10:45

NBC—Words and Music; Leola Turner, soprano; Frederick Bittke, baritone; Harvey Hays, narrator; String Ensemble: WJZ WMAQ
KYW—Rex Battle's Concert Ensemble (NBC)
WBBM—Jerry Sullivan, tenor
WGN—June Baker, Home Management
WJJD—RADIO GUIDE Interviews with Evans Plummer
WLS—Romelle Fay, organist
WLW—Bob Albright and Charlie Wayne, vocalists

AFTERNOON

12:00 Noon CDT—CST a.m. 11:00

CBS—Velazco's Orchestra: WABC WISN KMOX

WBBM

NBC—Pedro Via's Orchestra: WTAM WMAQ

KYW—Pickard Family

WBBM—Local Markets

WCFL—Luncheon Concert

WGN—Mid-day Service

WIND—Luncheon Dance Music

WJJD—Russ Wildey and Billy Sheehan, song duo

WLS—Variety Entertainers

WMBI—Loop Evangelistic Service

WTMJ—What's New in Milwaukee? Mrs. Grey

12:15 p.m. CDT—CST a.m. 11:15

NBC—The Honorable Archie, comedy sketch: WJZ WMAQ

WJJD—Lawyer's Legislative League

WLW—River and Market Reports; Livestock Reports

12:30 p.m. CDT—CST a.m. 11:30

NBC—National Farm and Home Hour; guest speakers; Walter Blaufuss' Orchestra; Harvey Hays, reading: WJZ WLW KYW

CBS—Homesick Blues; Mark Warnow's Orchestra: WABC WISN WIND

NBC—Orlando's Concert Ensemble: WEAFL WMAQ

WBBM—Helen Fitch, movie critic

WCFL—Opera Echoes

WGN—Market Reports; Palmer House Ensemble

WJJD—Esther Hammond, vocalist; Fred Beck, organist

WLS—Round-Up; The Westerners; Joe Kelly

WTMJ—Jack Teter and the Playboys

12:45 p.m. CDT—CST a.m. 11:45

CBS—Tony Wons; Keenan and Phillips, piano duo: WABC KMOX WBBM

WCFL—Leo Terry, organ recital

WGN—Rikk's Hungarian Orchestra

WJJD—Buddy, Zeb and Otto

WLS—Weather; Markets

WTMJ—Variety Program

1:00 p.m. CDT—CST Noon 12:00

CBS—Ann Leaf, organist: WABC WIND

NBC—Stones of History, dramatic program: WEAFL WTAM

CBS—Just Plain Bill, sketch: KMOX WGN

WBBM—Eddie and Fannie Cavanaugh, radio gossip

WCFL—Farmer's Union

WJJD—Livestock Markets

WLS—Prairie Farmer Dinnerbell Program

WMAQ—Herman Crone's Orchestra

WMBI—Organ Program and Bible Reading

WTMJ—Heinie's Grenadiers; German band

1:15 CDT—p.m.—CST 12:15

CBS—Romance of Helen Trent, sketch: WABC

WGN KMOX

WBBM—Tom Baker, songs

WCFL—Century of Progress Concert Orchestra, direction of Edward Wurtzbech

WIND—Livestock Markets

WJJD—Mooseheart Children's Program



FLASH! Alex McQueen at WJJD

Reproduction of original drawing of Alexander McQueen, drawn by Junge at World's Fair

NOTHING BUT THE TRUTH FOUNDER IN NEW SERIES

ALEXANDER McQUEEN, who originated the popular network series of broadcasts known as "Nothing But the Truth," returns to the local air over WJJD in a unique program. He will take listeners on interesting journeys through the World's Fair, describing in his inimitable fashion the unusual exhibits with which this Fair is studded. As he takes you through the foreign village replicas he will have as a musical background the songs of the country represented.

Fred Beck will be at the mighty organ to accompany these clever sketches. The broadcast is to be thrice weekly, Tuesdays, Thursdays and Saturdays at 9:15 p. m.

McQueen's descriptions will do much to aid the attendance at the Fair. They will be highly instructive as well as entertaining. Those who listen will know where to go and what to look for when they get there as well as having a grasp on the historical data connected with the exhibit. This is one broadcast you cannot afford to miss dialing in.

* * *

The LAWYER'S LEGISLATIVE LEAGUE is daily presenting to the radio audience some of the

finest speakers in Chicago. Outstanding among these is Leonard J. Grossman whose talks in behalf of the League's platform plank "Old Age Pensions" has won him a host of friends. His frank, courageous discourses have been one of the highlights of the station's programs. W. B. Bauer, managing director of the League also speaking in favor of old age pensions, has created an audience and cooperation that is almost unbelievable.



Leonard J. Grossman

Thousands of petitions from various cities and towns have literally poured into the League's offices heartily endorsing the plan. In fact more than 55,000 names have been signed to these petitions. The Lawyer's Legislative League, operating in the interests of the public, is endeavoring to have these petitions set before candidates for public office in the next election so as to be incorporated in the campaigns.

If you wish to aid in this humanitarian movement, tune in WJJD each afternoon at 12:15 p. m., excepting Sundays. Instructions are given you on how you too can make the aged comfortable in the years they need your aid.

Another activity of the League is a campaign for more playgrounds for the nation's children.

ON AIR NIGHTLY TO 10 P. M.

WJJD

20,000 WATTS

1130 KILOCYCLES
265 METERS

High Spot Selections For Thursday

(Time Given Is Central Daylight)

- 3:00 p. m.—Detroit Symphony orchestra: CBS-WBBM.
- 7:00 p. m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WMAQ.
- 7:00 p. m.—Grits and Gravy, mountaineer sketch: NBC-KYW.
- 7:30 p. m.—"Twenty Crowded Years," a special dramatization of the last twenty years in World history: CBS-WIND.
- 8:00 p. m.—Death Valley Days, dramatic program: NBC-WLS.
- 8:00 p. m.—Captain Henry's Show Boat; Annette Hanshaw: NBC-WMAQ.
- 8:30 p. m.—Fred Waring's orchestra; Lane Sisters; Babs Ryan: CBS-WBBM.
- 8:30 p. m.—Edwin Franko Goldman's band concert: NBC-WENR.
- 9:00 p. m.—T. S. Stribling's "Conflict": CBS-WBBM.
- 9:00 p. m.—Paul Whiteman's Music Hall; Deems Taylor, m.c.; guests: NBC-WMAQ.
- 9:15 p. m.—Fray and Braggiotti, piano team: CBS-WBBM.
- 11:00 p. m.—Milwaukee Philharmonic Orchestra, direction Frank Waller: NBC-KYW.

(THURSDAY CONTINUED)

- 1:30 CDT—p.m.—CST 12:30**
NBC—Crazy Crystalizers, hillbilly quartet and band: WEAQ WTAM WLW
CBS—Poetic Strings: WABC WISN KMOX WIND
KYW—Sizzlers, male trio
WBBM—Jack Russell's Orchestra
WCFL—Civic Talk from the Mayor's Office
WGN—Century of Progress Orchestra
WLS—Uncle Ezra
WMAQ—Crazy Water Program
WTMJ—Henry and Jerome
- 1:45 CDT—p.m.—CST 12:45**
NBC—Vin Lindhe, Swedish Disease: WJZ WMAQ
NBC—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston: WEAQ WTAM WLW
KYW—Prudence Penny, economy talk
WBBM—Pinto Pete
WCFL—Leo Terry, organist
WGN—Palmer House Ensemble
WJJD—Sweepstakes, horse races from various tracks
WLS—Livestock; Produce Reports
- 2:00 CDT—p.m.—CST 1:00**
NBC—Sleepy Hall's Orchestra: WJZ WMAQ
CBS—Metropolitan Parade: WABC KMOX WIND
NBC—Yascha Davidoff, basso cantante: WEAQ WTAM
KYW—Century Concert
WCFL—Red Hot and Low Down Program; Bob Hawk, announcing
WGN—Harold Turner, pianist
WLS—Homemaker's Hour: Martha Crane
WLW—Barry McKinley, Romantic Singer
WSBC—Blue Rhythm
WTMJ—Livestock Quotations; Dance Orchestra
- 2:15 CDT—p.m.—CST 1:15**
WGN—Paris Trio
WISN—Metropolitan Parade (CBS)
WLW—Low Down
WSBC—C. Y. O. News
- 2:30 CDT—p.m.—CST 1:30**
CBS—Emery Deutsch's Orchestra: WABC WISN KMOX WIND
NBC—Women's Radio Review; Claudine Macdonald; Orchestra, direction Joseph Littau: WEAQ KYW WTAM
WGN—Stratford Johnson, basso
WLW—Bond of Friendship; Walter Furniss and organ
WMAQ—Spanish Village Choir
WBMB—Special Music
WSBC—Val's Vodvil
- 2:45 CDT—p.m.—CST 1:45**
CBS—The Ambassadors: WABC WISN WBBM
WGN—Afternoon Musical
WIND—Baseball; Chicago White Sox vs. Washington; Johnny O'Hara, announcing
WLW—Mixed Quartet
WMAQ—Baseball: New York Giants vs. Chicago Cubs; Hal Totten, announcing
- 3:00 CDT—p.m.—CST 2:00**
NBC—Betty and Bob, drama: WJZ WLW WTMJ WLS
CBS—Detroit Symphony Orchestra; Victor Kolar, conductor: WABC KMOX WISN WBBM
NBC—Chick Webb's Orchestra: WEAQ WTAM WMAQ
KYW—Hot Peppers
WCFL—Moments Musical
WHFC—Lawyer's Legislative League; Talk
WBMB—Gospel Music and "The Jew"
WSBC—Polish Matinee
- 3:15 CDT—p.m.—CST 2:15**
KYW—Soloist (NBC)
WLS—Gene Autry, cowboy songs
WLW—Matinee Highlights
WTMJ—Badger Spotlight; News
- 3:30 CDT—p.m.—CST 2:30**
NBC—Hazel Glenn, soprano; Orchestra: WEAQ WMAQ
KYW—Two Doctors with Aces of the Air
- 3:45 CDT—p.m.—CST 2:45**
NBC—The Lady Next Door, children's program: WEAQ WTAM WCFL
WLW—News
WMAQ—Musical Keys
- 4:00 CDT—p.m.—CST 3:00**
NBC—Meredith Willson's Orchestra: WEAQ WTAM WMAQ
NBC—Palmer Clark's Concert Orchestra: WJZ WENR
WBBM—Jerry Cooper, baritone
WCFL—John Maxwell, food talk

- WLW—Johnny Muldowney; Orchestra
WTMJ—Baseball; Milwaukee vs. Louisville
- 4:15 CDT—p.m.—CST 3:15**
WBBM—The Three Flats
WLW—Through the Hollywood Looking Glass; Frances Ingram
- 4:30 CDT—p.m.—CST 3:30**
NBC—Winnie the Pooh, dramatization: WEAQ WMAQ
NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW
KYW—Phil Harris' Orchestra
WBBM—Organ A.M.A.
WCFL—Leo Terry, organist
WENR—Ma Perkins, sketch (NBC)
- 4:45 CDT—p.m.—CST 3:45**
CBS—Buddy Welcome's Orchestra: WABC KMOX WBBM
NBC—Little Orphan Annie: WJZ WLW
KYW—Betty, Jean and Jim
WCFL—Junior Federation Club
WENR—Grandpa Burton, Bill Baar (NBC)
WIND—Sports Review
- 5:00 CDT—p.m.—CST 4:00**
NBC—Tom Coakley's Orchestra: WEAQ WMAQ WLW
CBS—Two Pals and a Gal: WISN WBBM KMOX
NBC—U. S. Navy Band; Lieutenant Charles Ben-ter, conductor: WJZ WENR
KYW—In the Spotlight
WCFL—Leo Terry, organist
WGES—Polish Army Veterans Program
WGN—Orchestral Program
WIND—String Trio
- 5:15 CDT—p.m.—CST 4:15**
CBS—Century of Progress Orchestra, Direction Edward Wurtzbech: WISN
CBS—Skippy, children's sketch: WBBM
NBC—Tom Coakley's Orchestra: KYW WTAM
WCFL—The Four Barons
WENR—Salty Sam
WGN—Bob Pacelli's Orchestra
WIND—Trio
WMAQ—The Jolly Cowboy
- 5:30 CDT—p.m.—CST 4:30**
CBS—Jack Armstrong, All American Boy: WBBM
NBC—John B. Kennedy, talk: WEAQ WMAQ
KYW—Uncle Bob's Curb-Is-the-Limit Club
WCFL—Grace Wilson, contralto
WENR—Twenty Fingers of Harmony (NBC)
WGN—The Singing Lady (NBC)
WIND—Edward Wurtzbech's Orchestra (CBS)
WJJD—Polish Program
WLW—Jack Armstrong, sketch
WTMJ—Vanity Cafe
- 5:45 CDT—p.m.—CST 4:45**
NBC—Mary Small, juvenile singer; Orchestra: WEAQ WMAQ
CBS—Charles Barnet's Orchestra: WISN KMOX WBBM
NBC—Lowell Thomas, today's news: WJZ WLW
NBC—Little Orphan Annie, childhood playlet: WENR WGN
WCFL—Twilight Musicale
WIND—String Trio

NIGHT

- 6:00 CDT—p.m.—CST 5:00**
NBC—Amos 'n' Andy, sketch: WJZ WLW
CBS—Beale Street Boys: WABC WISN
KYW—Wally Neal and the Lucky Seven
WBBM—Jack Russell's Orchestra
WCFL—Leo Terry, organist
WENR—What's the News?
WGES—Polish Dinner Dance
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Music with William Klein
WJJD—Sports Review with Johnny O'Hara
WMAQ—Boyd Raeburn's Orchestra
WTMJ—Harrison Sisters
- 6:15 CDT—p.m.—CST 5:15**
CBS—Sylvia Froos, songs: WISN
KYW—The Globe Trotter
WBBM—Pat Flanagan's Sports Review
WCFL—Eddie Varzos' Orchestra
WENR—Marian and Jim
WGN—Musical Dessert; String Trio; Len Salvo, organist
WJJD—Piano Reflections; Ben Kanter, pianist
WLW—Joe Emerson and Orchestra
WMAQ—Herman Crane's Orchestra
WTMJ—"Our Club"
- 6:30 CDT—p.m.—CST 5:30**
NBC—Vincent Lopez' Orchestra: WJZ WENR
CBS—Buck Rogers, in the Twenty-Fifth Century, sketch: WBBM KMOX

- NBC—Shirley Howard; The Jesters; Red, Wamp and Guy; Milt Rettenberg, pianist; Tony Callucci, guitarist: WEAQ WMAQ WTAM
KYW—Boyd Raeburn's Orchestra
WGES—Polish Children's Hour
WGN—The Sports Reporter
WIND—Polish Hour
WJJD—Walkathon
WLW—Bob Newhall, "Sportsman"
WTMJ—Heinie and his Grenadiers
- 6:45 CDT—p.m.—CST 5:45**
NBC—The Goldbergs, sketch: WEAQ WMAQ WTAM
CBS—Boake Carter: WABC WBBM KMOX
WCFL—Meyer Fink, talk
WGN—Quin Ryan, World's Fair Reporter
WJJD—Pennsylvanians' Orchestra
WLW—Sohio Melody Masters
- 7:00 CDT—p.m.—CST 6:00**
NBC—Grits and Gravy; Mountaineer sketch; George Gaul, Peggy Paige and Robert Strauss; Anthony Stanford, director: WJZ KYW
CBS—The Columbians: WABC WISN WIND
NBC—Rudy Vallee's Orchestra; Guest Stars: WEAQ WMAQ WTMJ WLW WTAM
WBBM—Melodies of Yesterday
WCBD—Minstrels
WCFL—Grace Wilson, contralto
WEDC—Italian Hour
WGES—Polish-American Theater of the Air
WGN—Orchestral Program
WJJD—String Ensemble
WLS—Leonard Keller's Orchestra
- 7:15 CDT—p.m.—CST 6:15**
CBS—Easy Aces, sketch: WABC WBBM KMOX
WCFL—Admiral Arnold
WGN—Bob Pacelli's Orchestra
WIND—Sport Squibs; Harry W. Flannery
WJJD—Eb and Zeb, comedy sketch
WLS—Leonard Crone's Orchestra
- 7:30 CDT—p.m.—CST 6:30**
CBS—Special Dramatization; "Twenty Crowded Years": WABC WISN WIND
NBC—Gale Page, contralto: WJZ WLS
KYW—Eddy Duchin's Orchestra
WBBM—Jules Alberti's Orchestra
WCFL—Dr. Springer's Forum
WGN—Palmer House Ensemble
WJJD—Pickard Family
- 7:45 CDT—p.m.—CST 6:45**
NBC—Igor Gorin, Russian baritone: WJZ KYW
WBBM—Harry Sosnik's Concert Orchestra
WGN—Earl Burnett's Orchestra
WJJD—The Hawk, mystery sketch
WLS—Woolley, the Moth; Cliff Soubier and Jack Spencer
- 8:00 CDT—p.m.—CST 7:00**
NBC—Captain Henry's Show Boat; Charles Win-inger; Annette Hanshaw, blues singer; Con-rod Thibault, baritone; Lois Bennett, sop-rano; Molasses 'n' January; Gus Haen-schen's Orchestra: WEAQ WMAQ WTMJ WTAM
NBC—Death Valley Days, dramatic program with Tim Frawley, Edwin W. Whitney, Joseph Bell, John White, the lonesome cowboy; Or-chestra, direction of Joseph Bonime: WJZ WLW WLS
KYW—Rex Maupin's Concert; Chorus
WBBM—Henry Busse's Orchestra
WCFL—Eddie Varzos' Orchestra
WGN—Lawrence Salerno; Orchestra
WIND—Joe Chromis' Orchestra
WJJD—Gretchen Lee, vocalist; Fred Beck, or-ganist
WSBC—Viennese Hour
- 8:15 CDT—p.m.—CST 7:15**
WBBM—Adventures in Personality
WCFL—Food Flashes
WIND—Newspaper Adventures
WJJD—The Balladeers; Buddy, Zeb and Otto
- 8:30 CDT—p.m.—CST 7:30**
CBS—Fred Waring's Orchestra: WABC WBBM KMOX WISN
NBC—Edwin Franko Goldman's Band Concert: WJZ WENR
KYW—Clyde Lucas' Orchestra
WCFL—The Two Bits
WGN—Anson Weeks' Orchestra
WIND—Dorothy Gordon, songs
WJJD—Movie Reporter
WLW—Captain Henry's Show Boat (NBC)
- 8:45 CDT—p.m.—CST 7:45**
WCFL—Viewing the Fair with the Voice of the Air
WGN—Bernie Cummins' Orchestra
WIND—Colman Cox
WJJD—Detroit Symphony Orchestra
- 9:00 CDT—p.m.—CST 8:00**
NBC—Music Hall; Paul Whiteman's Orchestra; Radio Entertainers; Deems Taylor, master of ceremonies: WEAQ WTAM WLW WMAQ
CBS—Conflict, by T. S. Stribling: WABC KMOX WBBM WISN
KYW—The Globe Trotter
WCFL—Seeley Institute
WGN—News; Headlines of Other Days
WIND—Joe Chromis' Orchestra
WSBC—Melodies of Italy
- 9:15 CDT—p.m.—CST 8:15**
CBS—Fray and Braggiotti, piano team: WABC WBBM KMOX WISN
KYW—Rex Maupin's Orchestra
WCFL—Labor Flashes
WIND—Dick Ede's Orchestra
WJJD—Alex. McQueen, World Fair Travalog
WSBC—C. Y. O. Boxing Bouts

(CONTINUED ON NEXT PAGE)

RICHARD HIMBER
AND HIS
STUDEBAKER
with Joey Nash
CHAMPIONS

WLW
Thursday—9 p. m.
Central Standard Time

NEW LOW PRICES
GOODRICH Firestone
GOOD YEAR 215
U.S., FISK and OTHERS 29 x 4.40 - 7.1

YOU CAN'T BEAT OUR PRICES
And we defy anyone to excel our quality. Every standard brand tire reconstructed by our superior, modern method is positively guaranteed to give full 12 months' service under severest road conditions. This guarantee is backed by the entire financial resources of an old reliable company. **TODAY'S LOWEST PRICES**

BALLOON TIRES

Size	Tires	Tubes
29x4.40-21	\$2.15	\$0.85
29x4.50-20	2.20	.85
30x4.50-21	2.40	.85
29x4.75-19	2.40	.95
29x4.75-20	2.50	1.05
29x5.00-19	2.50	1.05
30x5.00-20	2.60	1.15
29x5.25-18	2.60	1.15
29x5.25-19	2.70	1.15
31x5.25-21	2.70	1.15
28x5.50-18	2.70	1.15
29x5.50-19	2.80	1.15
30x6.00-18	2.80	1.15
31x6.00-19	2.90	1.15
32x6.00-20	2.90	1.25
33x6.00-21	2.90	1.25
32x6.50-20	3.00	1.35

REGULAR CORD TIRES

Size	Tires	Tubes
30x3 1/2	\$2.35	.75
31x4	2.45	.85
32x4	2.55	.85
33x4	2.65	.85
34x4	2.75	.85
34x4 1/2	2.85	1.15
35x4 1/2	2.95	1.15
30x5	3.05	1.35
33x5	3.15	1.45
35x5	3.25	1.65

HEAVY DUTY TRUCK TIRES

Size	Tires	Tubes
32x6	\$7.95	\$2.75
34x7	10.95	3.95
36x6	12.95	3.95
36x8	12.45	4.25
40x8	15.95	4.95

TRUCK BALLOONS

Size	Tires	Tubes
6.00-20	\$2.75	\$1.65
7.00-20	5.95	2.95
7.50-20	6.95	3.75
8.25-20	11.45	4.95

ALL OTHER TRUCK SIZES

ALL TUBES ARE GUARANTEED BRAND NEW
SEND ONLY \$1 DEPOSIT on each tire. (On each Truck Tire send a \$4 deposit.) We ship balance C.O.D., 5 per cent discount for full cash with order. Any tire failing to give 12 months' service replaced at half price.

GOODWIN TIRE Dept. & RUBBER COMPANY 1333 1840 S. MICHIGAN AVE. CHICAGO, ILL

FREE BRAND NEW TUBE OR "RAY-O-VAC" LANTERN WITH EACH ORDER FOR 2 TIRES

Alviene SCHOOL OF THE Theatre
and RADIO BROADCASTING Graduates: Lee Tracy, Peggy Shannon, Fred Astaire, Una Merkel, Zita Johann, Mary Pickford, etc. Drama, Dance, Speech, Musical Comedy, Opera. Stock Theatre training appearances while learning. For catalog write Sec'y Wayne, 66 1/2 W. 85 St., New York.

MANUSCRIPT COPYING
Songwriters, our service means success to you.
Write for our \$2.00 Bargain
DANIELS' WRITING SERVICE
8831 20th Ave., Brooklyn, N. Y.

How YOU Can Get into BROADCASTING



FLOYD GIBBONS
Famous Radio Broadcaster

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make \$3000 to \$5000 a year. While, of course, the "stars" often make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then here is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high salaried Graham MacNamees, Olive Palmers and Floyd Gibbons of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training.

Our FREE book, "How to Find Your Place in Broadcasting" gives full particulars regarding our course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send coupon at once for free book.

Floyd Gibbons School of Broadcasting
2000-14th St., N.W., Dept. 4F33, Washington, D.C.

Without obligation send me your free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study course.

Name Age
Please Print or Write Name Plainly

Address

City State

WAKE UP YOUR LIVER BILE—WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. © 1931 C. M. Co.

\$5,000

IN CASH PRIZES

For Solving

RADIO GUIDE
NAME-THE-STARS
CONTEST

START TODAY

(See Page 14)

(THURSDAY CONTINUED)

9:30 CDT—p.m.—CST 8:30
NBC—Echoes of the Palisades; Archer Gibson, organist; Instrumental Trio: WJZ WENR KYW
CBS—Evan Evans, baritone; Concert Orchestra: WABC KMOX WBBM
WCFL—Barratt O'Hara, talk
WGN—Arthur Wright, tenor; Orchestra
WIND—Bonnie and Chuck, song duo
WJJD—Polish Concert Orchestra

9:45 CDT—p.m.—CST 8:45
WBBM—Heidelberg Students; Clarence Wheeler's Orchestra; Doris Lorraine, mezzo-soprano; Gene and Charlie, harmony duo; The Cadets Quartet (CBS)
WCFL—Speakers Bureau
WGN—Doring Sisters
WIND—Sen. Wm. G. McAdoo (CBS)

10:00 CDT—p.m.—CST 9:00
NBC—Amos 'n' Andy: WENR WMAQ WTMJ
CBS—Vera Van, contralto: WABC WIND
KYW—Front Page Drama
WBBM—Harry Sosnik's Orchestra
WEDC—Slavic Memories
WGN—Ted Weems' Orchestra
WLW—STUDEBAKER CHAMPIONS; RICHARD Himber's Orchestra; Joey Nash, tenor
10:15 CDT—p.m.—CST 9:15

NBC—Gene and Glenn, comedy sketch: WTMJ WTAM WMAQ
CBS—News: WABC WBBM
NBC—Richard Maxwell, tenor: WJZ KYW
WENR—Student Prince Ensemble
WGN—HORLICK'S MALTED MILK PRESENTS Lum and Abner
WIND—Washington Column

10:20 CDT—p.m.—CST 9:20
CBS—Reggie Childs' Orchestra: WABC WBBM
WENR—Buddy Rogers' Orchestra
10:30 CDT—p.m.—CST 9:30
NBC—Press Radio News: WJZ WEAFF WMAQ WTAM
KYW—Dance Orchestra
WBBM—Charles Barnet's Orchestra (CBS)
WENR—The Hoopings, sketch
WGN—Anson Weeks' Orchestra
WIND—Dick Ede's Orchestra
WISN—Reggie Childs' Orchestra (CBS)
WLW—Roamios; Orchestra; Vocalists
WTMJ—Los Caballeros

10:35 CDT—p.m.—CST 9:35
NBC—Freddie Berren's Orchestra: WEAFF WTAM WMAQ—Guy Lombardo's Orchestra
10:45 CDT—p.m.—CST 9:45
CBS—Henry Busse's Orchestra: WABC WISN WBBM
WENR—News (NBC)

10:50 CDT—p.m.—CST 9:50
WENR—Herman Crone's Orchestra
WGN—Bernie Cummins' Orchestra
11:00 CDT—p.m.—CST 10:00
NBC—Milwaukee Philharmonic Orchestra, direction Frank Laird Waller: WJZ KYW WTMJ
CBS—Ben Pollack's Orchestra: WABC WISN WBBM

NBC—Ralph Kirbery, the Dream Singer: WEAFF
WCFL—Paul Ash Revue
WENR—Buddy Rogers' Orchestra
WIND—Joe Chromis' Orchestra
WLW—News; Los Amigos, Spanish music
WMAQ—Eddy Duchin's Orchestra
WSBC—A Night in Harlem

11:15 CDT—p.m.—EST 10:15
KMOX—Reggie Childs' Orchestra (CBS)
WTAM—Jimmy Lunceford's Orchestra (NBC)
11:30 CDT—p.m.—CST 10:30
KYW—Harold Stern's Orchestra; (12 Mid. CDT) Herman Crone's Orchestra; (12:30 A.M. CDT) Frankie Masters' Orchestra
WBBM—Earl Hines' Orchestra; (12 Mid. CDT) Jack Russell's Orchestra; (12:30 A.M. CDT) Ray O'Hara's Orchestra; (1:30 A.M. CDT) Jules Alberti's Orchestra; (1:30 A.M. CDT) Henry Russe's Orchestra; (1:45 A.M. CDT) Earl Hines' Orchestra

WCFL—Eddie Varzos' Orchestra
WENR—Hessberger's Bavarian Concert Orchestra; (12 Mid. CDT) Clyde Lucas' Orchestra; (12:30 A.M. CDT) Herman Crone's Orchestra
WGN—Charlie Agnew's Orchestra; (11:50 P.M. CDT) Earl Burnnett's Orchestra; (12 Mid. to 1:30 A.M. CDT) Late Dance Orchestras
WIND—Ed Carry's Orchestra; (12 Mid. CDT) Dick Ede's Orchestra; (12:30 A.M. CDT) Midnight Salon Orchestra
WLW—Harold Stern's Orchestra; (12 Mid. CDT) Barney Rapp's Orchestra; (12:30 A.M. CDT) Ray O'Hara's Orchestra
WMAQ—Dancing in Twin Cities
WTMJ—Dance Orchestra

Friday, June 29

MORNING

See Monday for Listings Before 9 a.m.

9:00 CDT—p.m.—CST 8:00
NBC—Edward MacHugh, the Gospel Singer: WJZ WMAQ
CBS—Madison Singers: WABC WBBM
KYW—Breen and de Rose (NBC)
WGN—Variety Time
WGN—Lawrence Salerno and Rondoliers
WIND—Waltz Time
WJJD—Song Festival, modern songs
WLS—Bundesen Magazine of the Air
WLW—Mrs. Littleford, talk and organ

9:15 CDT—p.m.—CST 8:15
NBC—Clara, Lu 'n' Em, gossip; Louise Starky, Isabelle Carothers and Helen King: WEAFF WTAM WTMJ WLW WGN
NBC—Hazel Arth, contralto: WJZ WMAQ
KYW—Irene King
WBBM—Household Institute; Kay Storey, songs
WCBD—Radio Magazine
WCFL—Highlights of Music
WGES—Canary Concert
WIND—Monroe Brothers, song duo
WJJD—Today's Tunes

9:30 CDT—p.m.—CST 8:30
NBC—Press Radio News: WEAFF WTAM WMAQ KYW
CBS—Press Radio News: WABC WBBM WISN
NBC—Today's Children, dramatic sketch with Inna Phillips, Bess Johnson and Walter Wicker: WJZ WTMJ
WCBD—Bill Murray's Orchestra
WCFL—Modern Health
WGES—Erma Gareri, pianist
WGN—Market Reports; Leonard Salvo, organist
WIND—Happiness Review
WJJD—Footlight Favorites, modern songs
WLW—Jack Berch's Musical Group

9:35 CDT—p.m.—CST 8:35
NBC—Joe White, tenor: WEAFF KYW
CBS—Rhythm Kings: WABC WBBM
9:45 CDT—p.m.—CST 8:45
NBC—Betty Crocker, cooking talk: WEAFF WMAQ WTAM WLW
CBS—Carolyn Gray, pianist: WABC WBBM
WCFL—Variety Program
WGES—Pace Settlers
WGN—Lovely Ladies, Marion Holt
WTMJ—Mary Baker's Shopping Basket

10:00 CDT—p.m.—CST 9:00
CBS—Cooking Closeups; Mary Ellis Ames, home economist: WABC WBBM KMOX
NBC—Morning Parade, variety musicale: WEAFF KYW WTAM
WCFL—Popular Musicale
WGES—Good News
WGN—Movie Personalities
WIND—Wilbey and Shuhan, song duo
WJJD—University of Chicago; Capitalism
WLS—Poultry and Livestock Markets
WLW—Bobette, vocalist
WMAQ—Women's Page of the Air
WSBC—Lola and Pola, Polish Housewives
WTMJ—Helen Mendenhall Ryerson

10:15 CDT—p.m.—CST 9:15
CBS—Will Osborne's Orchestra; Pedro de Cordoba, friendly philosopher: WABC WBBM
CBS—Organ Melodies: WISN WIND
WENR—Today's Children, sketch
WGES—Bob Purcell, baritone
WGN—Your Friendly Neighbor
WLW—News; Livestock Reports
WMAQ—Institute of Radio Service
WTMJ—Woman's News of the Day

10:30 CDT—p.m.—CST 9:30
CBS—Tony Wons: WABC WISN
WBBM—Art Wright, tenor
WCFL—George O'Connell, baritone
WENR—Program Preview
WGES—Italian Opera Gems
WGN—Love Making, Inc.
WIND—The Captivators (CBS)
WJJD—Russ Wilbey and Billy Sheehan, song duo
WLW—Sandra Roberts, vocalist
WMAQ—U. S. Marine Band
WMBI—A Music and Radio School of the Bible; WSBC—Rhythm and Harmony Express
WTMJ—Bob De Haven's Frolic

10:45 CDT—p.m.—CST 9:45
CBS—Joan Marrow, music: WABC KMOX WBBM
O.G.—Painted Dreams, sketch: WGN WLW
WCFL—Variety Program
WENR—Rhythm Ramblers, orchestra and soloists (NBC)
WIND—Spice and Variety
WJJD—Vernon Dalhart, tenor
WSBC—Little Harry
WTMJ—Hollywood Movie Letter

11:00 CDT—p.m.—CST 10:00
NBC—Smack Out, comedy duo: WJZ WENR
CBS—The Voice of Experience: WABC WBBM KMOX
NBC—Down the Song Trail; George Beuler, baritone; Orchestra: WEAFF WTAM
KYW—Hodge Podge
WGN—Hal Kemp's Orchestra
WIND—Irene, Queen of the Ivories
WJJD—Cecil and Sally, sketch
WLW—Johnny Muldowney, vocalist
WMAQ—Program Preview
WMBI—Musical Selections
WTMJ—Betty Crocker, talk

11:15 CDT—p.m.—CST 10:15

NBC—Lucy Monroe, lyric soprano: WEAFF KYW
NBC—Wendell Hall, songs: WJZ WENR
KMOX—Will Osborne's Orchestra; Pedro de Cordoba's Friendly Philosophy (CBS)
WBBM—Virginia Clark; Gene and Charlie, song duo
WGN—Doring Sisters
WIND—Mood Indigo
WJJD—Modern Rhythms
WLW—The Texans, vocal trio
WMAQ—Summer School of the Air
WTMJ—With a Song

11:30 CDT—p.m.—CST 10:30
NBC—Vic and Sade, comedy sketch: WJZ WMAQ
CBS—Esther Velas' Ensemble: WIND WISN KMOX
NBC—Rex Battle's Concert Ensemble: WEAFF WTAM WLW
KYW—Rose Vanderbosch, pianist
WBBM—Old Melody Time
WENR—Home Service
WGN—Market Reports; Len Salvo, organist
WHAS—Name the Band
WJJD—Friendly Philosopher; Homer Griffith
WMBI—Story Reading
WTMJ—Bowie's Program

11:45 CDT—p.m.—CST 10:45
CBS—Esther Velas' Ensemble: WABC WISN KMOX
NBC—Words and Music: WJZ WMAQ
KYW—Rex Battle's Concert Ensemble (NBC)
WBBM—Frank Wilson, tenor; Gertrude Linn, pianist
WJJD—Esther Bradford, fashion advisor
WLS—Orchestral Varieties
WLW—Bob Albright and Charlie Wayne, vocalists
WTMJ—Hans Badner's Bavarians

AFTERNOON

12:00 Noon CDT—CST a.m. 11:00
CBS—Al Kavelin's Orchestra: WABC WISN WIND KMOX
NBC—Dick Fiddler's Orchestra: WTAM
KYW—Pickard Family
WBBM—Local Markets; Livestock and Grain
WCFL—Dr. Springer's Forum
WGN—A Mid-day Service
WJJD—Russ Wilbey and Billy Sheehan, song duo
WMBI—A Loop Evangelistic Service
WTMJ—What's New in Milwaukee? Ask Mrs. Grey

12:15 p.m. CDT—CST a.m. 11:15
NBC—The Honorable Archie, sketch: WJZ WMAQ
WBBM—Jack Russell's Orchestra
WJJD—Lawyer's League, debate
WJZ—Barn Dance Preview
WLW—River, Market and Livestock Reports

12:30 p.m. CDT—CST a.m. 11:30
NBC—National Farm and Home Hour; Conservation Day Program; guest speakers; Uncle Sam's Forest Rangers, forest service playlet; Walter Blaufuss' Orchestra: WJZ WLW KYW
CBS—Velazco's Orchestra: WABC WISN WIND
NBC—Airbreaks, variety program: WEAFF WMAQ
WBBM—Helen Fitch, movie critic
WCFL—State Department of Public Health
WGN—Market Reports; Palmer House Ensemble
WJJD—Fred Beck, organist
WLS—Round-up; Westerners; Joe Kelly
WTMJ—Jack Teter and the Playboys

12:45 p.m. CDT—CST a.m. 11:45
WBBM—Jerry Sullivan, lyric tenor
WCFL—Leo Terry, organ recital
WGN—Rikk's Hungarian Ensemble
WJJD—Buddy, Zeb and Otto
WLS—Weather, Markets
WTMJ—Variety Program

1:00 p.m. CDT—CST Noon 12:00
CBS—Just Plain Bill, sketch: KMOX WGN
NBC—The Magic of Speech, Vida Ravenscroft Sutton: WEAFF WMAQ WTAM
WBBM—Eddie and Fannie Cavanaugh, Gossip Club
WCFL—Farm Talk
WIND—"Fire Prevention Talk." Claude Holmes
WJJD—Livestock Markets
WLS—Prairie Farmer Dinnerbell Program
WMBI—A Organ Music
WTMJ—Heinie's Grenadiers, German Band

1:15 CDT—p.m.—CST 12:15
CBS—Romance of Helen Trent: WABC KMOX WGN
WBBM—Gene and Charlie, harmony duo
WCFL—Century of Progress Concert Orchestra, direction Edward Wurtzbech
WIND—Livestock Markets; Phil Evans
WJJD—Moosheart Children's Program

1:30 CDT—p.m.—CST 12:30
NBC—Mary Phillips, vocalist: WJZ KYW
CBS—Ann Leaf at the Organ: WABC KMOX WISN WIND
NBC—Crazy Crystalizers, hillbilly quartet and Orchestra: WEAFF WTAM WLW
WBBM—Jack Russell's Orchestra
WGN—Century of Progress Orchestra
WLS—Uncle Ezra
WMAQ—Crazy Water Program
WTMJ—Henry and Jerome

FREE VALUABLE NUMEROLOGY CHART

Complete Scientific NUMEROLOGY CHART sent FREE to you to introduce new FLAME-GLO AUTOMATIC Lipstick. Three times as indelible as most other lipsticks. What is your number? Your sweetheart's? Your friends? Does your name fit your personality? Do you vibrate to 7-9-14-6? Have fun. Amaze your friends. Study personalities. Learn the science of NUMEROLOGY. Mail name and address on penny post card. No cost. No obligation. SEND NOW TO Rejovia Beauty Labs., Inc. Dept. 70, 395 Broadway, N. Y. City.

FLAME-GLO, the only really automatic lipstick as fine as the most expensive—one flip and it's ready for use. Three times as indelible as most other lipsticks. Try FLAME-GLO today and learn how lovely your lips can be. Why pay \$1.00 or more? Get the finest for only 20c at most 5 & 10c stores.

High Spot Selections For Friday

(Time Given Is Central Daylight)

- 2:00 p.m.—Maria's Matinee with Lanny Ross and Mary Lou: NBC-WMAQ.
- 7:00 p.m.—Ethel Shutta; Walter O'Keefe; Bobby Dolan's orchestra: NBC-WLS.
- 7:00 p.m.—Concert; Countess Albani and Rosario Bourdon's orchestra: NBC-KYW.
- 7:30 p.m.—Gene Arnold and The Commodores: NBC-WLS.
- 7:30 p.m.—True Story Court of Human Relations: CBS-WBBM.
- 8:00 p.m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WLS.
- 8:30 p.m.—Johnny Green, "In the Modern Manner": CBS-WBBM.
- 8:30 p.m.—Phil Baker; Harry McNaughton; Irene Beasley: NBC-WENR.
- 9:00 p.m.—Schlitz Presents The Spotlight Revue; Stoopnagle and Budd: CBS-WBBM.
- 9:00 p.m.—First Nighter, drama: NBC-WMAQ.
- 9:00 p.m.—Fulton Oursler, in "Stories That Should Be Told": NBC-WENR.
- 9:30 p.m.—Jack Benny and Mary Livingstone; Jimmy Grier's Music: NBC-WMAQ.
- 9:30 p.m.—Doris Coe, Metropolitan Opera star: NBC String Symphony: NBC-KYW.

(FRIDAY CONTINUED)

- 1:45 CDT—p.m.—CST 12:45
NBC—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston: WEAFLWLW WTAM
KYW—Prudence Penny, Home Economics
WBBM—Pinto Pete
WCFL—Popular Music
WGN—Palmer House Ensemble
WJJD—Sweepstakes, horse races from various tracks
WLS—Livestock and Grain Markets
WMAQ—Board of Trade
- 2:00 CDT—p.m.—CST 1:00
NBC—Maria's Matinee; Lanny Ross, tenor; Mary Lou, Conrad Thibault, baritone; Gus Haenschen's Orchestra; Erances Lee Barton: WEAFLWLW WTAM WMAQ
CBS—The Hurdy Gurdy Man: WABC KMOX WIND
KYW—Two O'Clock Tunes
WCFL—Red Hot and Low Down Program; Bob Hawk
WGN—Baseball; Chicago Cubs vs. Pittsburgh; Bob Elson, announcing
WLS—Homemaker's Hour; Martha Crane
WSBC—Waltz Time
- 2:15 CDT—p.m.—CST 1:15
CBS—The Eton Boys: WABC WISN WIND
WBBM—Baseball; Chicago vs. Pittsburgh; Pat Flanagan, announcing
WSBC—C. Y. O. News
- 2:30 CDT—p.m.—CST 1:30
CBS—The Grab Bag: WABC WISN KMOX WIND
KYW—Temple of Song (NBC)
WMBI—Radio School of Bible
WSBC—Val's Vodvil
- 3:00 CDT—p.m.—CST 2:00
NBC—Betty and Bob, dramatic sketch: WJZ WLVLS WTMJ
CBS—The Dictators: WABC KMOX WISN
KYW—Hot Peppers
WBBM—Flanagans
WCFL—Moments Musicale
WHFC—Lawyer's Legislative League, talk
WIND—Baseball; Cleveland vs. Chicago White Sox; Johnny O'Hara, announcing
WMAQ—Baseball; Cleveland vs. White Sox; Hal Totten announcing
WMBI—Home Hour
WSBC—Polish Matinee
- 3:15 CDT—p.m.—CST 2:15
KYW—Ken Nelson and Mel Stitzel
WLS—Gene Autry, cowboy songs
WLW—Matinee Highlights
WTMJ—Vanity Cafe
- 3:30 CDT—p.m.—CST 2:30
NBC—Norman L. Cloutier's Concert Orchestra: WEAFLWLW WTAM
CBS—U. S. Army Band: WABC KMOX
KYW—Two Doctors with Aces of the Air
WCFL—Century of Progress Concert Orchestra
WEDC—Washington News
WENR—The Singing Stranger
- 3:45 CDT—p.m.—CST 2:45
WENR—Century of Progress Concert Orchestra, direction Edward Wurtzebach
WLW—Business News
- 4:00 CDT—p.m.—CST 3:00
NBC—Palmer Clark's Concert Orchestra: WJZ WENR
WBBM—Pinto Pete
WCFL—John Maxwell, food talk
WGN—Afternoon Musicale
WLW—Three Star Voices
WTMJ—Baseball; Milwaukee vs. Louisville
- 4:15 CDT—p.m.—CST 3:15
NBC—Oswaldo Mazzuchi, 'cellist: WEAFLWLW WTAM
WCFL—June and Jack
WISN—Frank Dailey's Orchestra (CBS)
- 4:30 CDT—p.m.—CST 3:30
NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLVLS
NBC—Hum and Strum: WTAM
KYW—Phil Harris' Orchestra
WBBM—Detroit Symphony Orchestra (CBS)
WCFL—Leo Terry, organist
WENR—Ma Perkins (NBC)
- 4:45 CDT—p.m.—CST 3:45
NBC—Alice in Orchestralia, musical dramatization based on book of same name by Ernest La Prade, director of programs and orchestra: WEAFLWLW WTAM
CBS—Eddie Copeland's Orchestra: KMOX WBBM
NBC—Little Orphan Annie, sketch: WJZ WLVLS
KYW—Secret Agent X-9
WCBD—Lois White
WCFL—Junior Federation Club
WENR—Grandpa Burton, Bill Baar (NBC)

- 5:00 CDT—p.m.—CST 4:00
NBC—Horacio Zito's Orchestra: WEAFLWLW WMAQ
CBS—Round Towners Quartet; Orchestra: WABC WISN WBBM KMOX
NBC—Dorothy Page, songs; Orchestra: WJZ WENR
KYW—In the Spotlight
WCFL—Piano and Organ Program
WGES—Polish Home Makers' Hour
WGN—Orchestral Program
WIND—Sports Review
- 5:15 CDT—p.m.—CST 4:15
CBS—Century of Progress; Edward Wurtzebach's Concert Orchestra: WISN WIND
NBC—Horacio Zito's Orchestra: KYW WTAM
WBBM—Skippy (CBS)
WCFL—Millie and Tillie
WENR—Salty Sam, sketch
WGN—Bob Pacelli's Orchestra
WMAQ—Jolly Cowboy
- 5:30 CDT—p.m.—CST 4:30
NBC—Cheerio Musical Mosaics, novelty arrangements of poetry and music; Soloists, Chorus and Orchestra, direction of Harrison Isles: WEAFLWLW WMAQ
KYW—Uncle Bob's Safety Club
WBBM—Jack Armstrong, All American Boy;
WCFL—Grace Wilson, contralto
WENR—Marian and Jim, sketch
WGN—The Singing Lady, children's program (NBC)
WIND—Hungarian Air Theater; Frank Koyack
WJJD—Polish Program
WLW—Jack Armstrong, drama
WTAM—Frank Merriwell's Adventures, sketch
- 5:45 CDT—p.m.—CST 4:45
NBC—William Hain, tenor; Orchestra: WEAFLWLW WMAQ
CBS—Sam Robbin's Orchestra: KMOX WBBM
NBC—Little Orphan Annie, childhood playlet: WENR WGN
NBC—Lowell Thomas, today's news: WJZ WLVLS
WCFL—Twilight Musicale

NIGHT

- 6:00 CDT—p.m.—CST 5:00
NBC—Amos 'n' Andy: WJZ WLVLS
KYW—Trio Romantique (NBC)
WBBM—Jack Russell's Orchestra
WCFL—Labor Flashes
WENR—What's the News?
WGES—Polish Dinner Dance
WGN—Ben Potter, sketch
WHFC—Eddie Loftus, songs
WIND—German Music with William Klein
WISN—Charles Barnet's Orchestra (CBS)
WJJD—Sports Review with Johnny O'Hara
WMAQ—Boyd Raeburn's Orchestra (NBC)
WMBI—Special Musical Program
WTMJ—Singing Strings
- 6:15 CDT—p.m.—CST 5:15
KYW—The Globe Trotter
WBBM—Pat Flanagan's Sports Review
WCFL—Eddie Varzos' Orchestra
WENR—Herman Crone's Orchestra
WGES—Waltz Melodies
WGN—Musical Dessert; String Trio; Len Salvo, organist
WISN—Jack Russell's Orchestra (CBS)
WJJD—Ben Kanter, music and banter
WLW—Margaret Carlisle; Orchestra
WTMJ—"Our Club"
- 6:30 CDT—p.m.—CST 5:30
KYW—Dorothy Adams and Orchestra
WBBM—Back of the Headlines
WENR—Soloist
WGES—Polish Songsters
WGN—Sports Reporter
WIND—Polish Hour
WJJD—The Walkathon
WLW—Bob Newhall, "Sportsman"
WMAQ—Three X Sisters (NBC)
WMBI—Question Hour
WTMJ—Heinie's Grenadiers
- 6:45 CDT—p.m.—CST 5:45
CBS—Boake Carter, news commentator: WABC WBBM KMOX
NBC—The Goldbergs; Gertrude Berg and James Waters, sketch: WEAFLWLW WTAM
KYW—Short Stories Off the Record
WENR—Baseball Resume; Hal Totten
WGN—Quin Ryan, World's Fair Reporter
WJJD—Pennsylvanians' Orchestra
WLW—Sohio Melody Masters

- 7:00 CDT—p.m.—CST 6:00
NBC—Concert; Countess Olga Albani, soprano; Quartet; Frank Banta and Milton Rettenberg, piano duo; Rosario Bourdon's Orchestra: WEAFLWLW WTAM KYW
CBS—Mary Eastman, soprano; Concert Orchestra: WABC WISN WBBM
NBC—Ethel Shutta, vocalist; Walter O'Keefe; Bobby Dolan's Orchestra: WJZ WLVLS
WCBD—Minstrels
WGES—Jewish Players
WGN—Palmer House Ensemble
WIND—String Trio
WJJD—String Ensemble
WLW—Van Heusen Program
WMAQ—Bridge Club of the Air
WMBI—Gospel Music
- 7:15 CDT—p.m.—CST 6:15
CBS—Easy Aces, comedy sketch: WABC WBBM KMOX
WCFL—Admiral Arnold
WGN—Studio Orchestra
WIND—Sport Squibs; Harry W. Flannery
WJJD—Eb and Zeb, comedy sketch
WMAQ—Buddy Rogers' Orchestra
- 7:30 CDT—p.m.—CST 6:30
NBC—Gene Arnold, narrator; The Commodores: WJZ WLVLS
CBS—True Story Court of Human Relations: WABC WBBM
WCFL—Dr. Springer's Forum
WGN—The Lone Ranger
WIND—Barbeaux Sisters
WJJD—Pickard Family
WLW—Unbroken Melodies; Orchestra; Vocalists
WMAQ—Hydrox Revue
WTMJ—Concert (NBC)
- 7:45 CDT—p.m.—CST 6:45
NBC—Babe Ruth, baseball comment, dramatization: WJZ WLVLS
WIND—Joe Dalton, songs
WJJD—The Hawk, mystery sketch
WLW—Monkey Hollow, comedy skit
- 8:00 CDT—p.m.—CST 7:00
NBC—Let's Listen to Harris; Phil Harris' Orchestra; Leah Ray, blues singer: WJZ WLVLS
NBC—Waltz Time; Frank Munn, tenor; Vivienne Segal, soprano; Abe Lyman's Orchestra: WEAFLWLW WTAM WLVLS
KYW—Rex Maupin's Orchestra
WCFL—Eddie Varzos' Orchestra
WGN—Attilio Baggio, tenor
WIND—Chicago Panorama, drama
WJJD—Organ Melodies; Fred Beck, organist
WSBC—Polish Varieties
WTMJ—Dance Orchestra
- 8:15 CDT—p.m.—CST 7:15
CBS—Little Jack Little's Orchestra: WABC WISN KMOX WBBM
WCFL—Food Flashes
WJJD—The Balladeers: Buddy, Zeb and Otto
WTMJ—Lawton's Style Reviews
- 8:30 CDT—p.m.—CST 7:30
NBC—Phil Baker, comedian; Harry McNaughton; Mabel Albertson; Irene Beasley, blues singer; Roy Shield's Orchestra: WJZ WLVLS
NBC—One Night Stands; Pic and Pat, comedians; Orchestra, direction Joseph Bonime; Guest Singers: WEAFLWLW WTAM
CBS—Johnny Green, "In the Modern Manner": WABC KMOX WBBM
KYW—School Adviser
WCFL—Philip Warner, pianist
WGN—Anson Weeks' Orchestra
WIND—String Trio
WJJD—Stillman's Movie Reporter
WLW—Choir
- 8:45 CDT—p.m.—CST 7:45
WCFL—Viewing the Fair with the Voice of the Air
WGN—Bernie Cummins' Orchestra
WJJD—Detroit Symphony Orchestra
WLW—Jane Froman; Don Ross; Lennie Hayton's
- 9:00 CDT—p.m.—CST 8:00
NBC—"Stories That Should Be Told"; Fulton Oursler: WJZ WLVLS
CBS—SCHLITZ PRESENTS COLONEL STOOPNAGLE and Budd, Frank Crumit, Everett Marshall; Victor Young's Orchestra: WABC WBBM KMOX WISN
NBC—First Nighter, sketch with June Meredith, Don Ameche, Cliff Soubier, Eric Sagerquist's Orchestra: WEAFLWLW WMAQ WTMJ
KYW—Globe Trotter, news of the world
WCFL—Polish Program
WGN—News; Headlines of Other Days
WIND—Ben Kanter, songs
WSBC—Jewish Hour
- 9:15 CDT—p.m.—CST 8:15
KYW—Maupin Melodies
WGN—Palmer Clark's Orchestra
WIND—Dick Ede's Orchestra
WJJD—Uncle Lum's Apple Knockers
WLW—Henry Thies' Pepsters
- 9:30 CDT—p.m.—CST 8:30
NBC—Jack Benny, comedian; Mary Livingstone; Frank Parker, tenor; Jimmy Grier's Orchestra: WEAFLWLW WTAM WMAQ WTMJ
NBC—Frank Black's String Symphony; Doris Coe, Metropolitan opera star: WJZ KYW
WENR—Grennaniers Variety Show; King's Jesters, quartet
WJJD—Polish Program; Orchestra; Soloists
- 9:45 CDT—p.m.—CST 8:45
WBBM—The Puzzler
WGN—Comedy Stars of Hollywood
WIND—Carille London (CBS)

- 10:00 CDT—p.m.—CST 9:00
NBC—Amos 'n' Andy: WMAQ WENR WTMJ
CBS—Edith Murray, songs: WABC WIND
NBC—George R. Holmes, Chief of the Washington Bureau of the International News Service: WEAFLWLW WTAM
WCFL—The Happiness Hour
WEDC—Jewish Cabaret Hour
WGN—Ted Weems' Orchestra
WLW—Unsolved Mysteries
- 10:15 CDT—p.m.—CST 9:15
NBC—Gene and Glenn, comedy sketch: WMAQ WTMJ WTAM
CBS—Press Radio News: WABC WBBM
KYW—Roger Wolfe Kahn's Orchestra (NBC)
WENR—Student Prince Ensemble
WGN—HORLICK'S MALTED MILK PRESENTS Lum and Abner
WIND—Washington Column
(CONTINUED ON NEXT PAGE)



EVERY FRIDAY NIGHT

Schlitz
The Beer
That Made Milwaukee Famous

Presents, direct from New York

Col. STOOPNAGLE & BUDD

with

FRANK CRUMIT
Victor Young's Orchestra

and an all-star cast featuring

EVERETT MARSHALL

Baritone Star of
"The Scandals" and "The Follies"

WBBM
9 P.M. CDT

Columbia Nation-Wide Network



—SONGS ARRANGED—

PREPARED FOR PUBLICATION
HAROLD POTTER 1619 Broadway, New York
Arranger of many hits including: "Carolina Moon," "Ain't Misbehavin'," "Girl of My Dreams," "Sweet Lorraine," "Little street Where Old Friends Meet" etc.

HIGH BLOOD PRESSURE

Our Essence of Garlic-Parsley Tablets valuable for reducing high blood pressure. Guaranteed safe and effective or money back. Tablets specially coated. No odor. No taste. No drugs. Send \$1.00 for box containing 4 weeks supply—3 boxes for only \$2.50. We send helpful suggestions for sufferers from high blood pressure with order. Address, Dept. 506

VITALIN PRODUCTS,
500 North Dearborn, Chicago

WANTED

ORIGINAL POEMS & SONGS
For Immediate Consideration
M. M. M. Music Publishers, Dept. R.G.
Studio Building, Portland, Oregon

Gray Hair Pencil

Instantly gives to Gray Hair Desirable Youthful Color. Sure, easy way to keep gray from showing at roots, temples, and parting. Cannot be detected. For men and women. To quickly introduce BUEL a full size Pencil given for only 25c in coin. It will last many months. Send for it NOW. State shade wanted. BUEL CO., 404 W. Erie St., Dept. B-60 CHICAGO

Saturday, June 30

MORNING

See Monday for Listings Before 9 a.m.

9:00 CDT—a.m.—CST 8:00
 NBC—Annette McCullough, blues singer: WFAF KYW
 CBS—Madison Ensemble: WABC WBBM
 NBC—Edward MacHugh, the Gospel Singer: WJZ WMAQ
 WGES—Rhythm Pace Setters
 WGN—Morning Musical
 WIND—Waltz Time
 WJJD—Song Festival, modern songs
 WLS—Junior Round-Up; Gene Autry; Sue Roberts
 WLW—Mailbag
 WTMJ—Minute Parade

9:15 CDT—a.m.—CST 8:15
 NBC—Morning Parade, variety musicale: WFAF WTAM
 NBC—Singing Strings, string ensemble: WJZ WMAQ
 KYW—Irene King
 WCBM—Radio Magazine
 WCFL—Highlights of Music
 WGES—Canary Concert
 WGN—Robert Ball, readings
 WIND—Monroe Brothers, song duo
 WJJD—Today's Tunes
 WLS—Jolly Joe's Junior Stars
 WLW—Carl Grayson and Organ

9:30 CDT—a.m.—CST 8:30
 NBC—Press Radio News: WFAF KYW WTMJ WTAM
 CBS—Press Radio News: WABC WBBM WISN
 WCBM—Bill Murray's Orchestra
 WGES—Polish Hour
 WGN—Leonard Salvo, organist; Market Reports
 WIND—Happiness Review
 WJJD—Footlight Favorites, musical comedy numbers
 WLS—Scotty's Harmonica Club
 WLW—Rhythm Jesters, novelty male quartet
 WMAQ—Tune Time

9:35 CDT—a.m.—CST 8:35
 NBC—Morning Parade, variety musicale: WFAF KYW WTAM

9:45 CDT—a.m.—CST 8:45
 NBC—Press Radio News: WJZ WMAQ
 WGN—Arthur Wright, tenor
 WLS—Friendly Hour, Martha Crane
 WLW—Antoinette Werner West, vocalist; News
 WTMJ—Variety Program

(FRIDAY CONTINUED)

10:20 CDT—p.m.—CST 9:20
 CBS—Isham Jones' Orchestra: WABC WBBM
 WENR—Dance Orchestra

10:30 CDT—p.m.—CST 9:30
 NBC—Press Radio News: WFAF WTAM WMAQ
 CBS—Earl Hines' Orchestra: WBBM WISN
 KMOX—Court of Human Relations; McFadden Publications, Inc. (CBS)
 WENR—The Hoofinghams, sketch
 WGN—Anson Weeks' Orchestra
 WIND—Dick Ede's Orchestra
 WLW—Joseph Nuana's Hawaiians
 WTMJ—Joseph's Orchestra

10:35 CDT—p.m.—CST 9:35
 NBC—Vincent Lopez' Orchestra: WFAF WTAM KYW
 WMAQ—Dance Orchestra

10:45 CDT—p.m.—CST 9:45
 WENR—News
 WISN—Reggie Childs' Orchestra (CBS)
 WLW—Dance Orchestra

11:00 CDT—p.m.—CST 10:00
 CBS—Harry Sosnik's Orchestra: WBBM WISN
 KYW—Dance Orchestra
 WCFL—Paul Ash Revue
 WENR—Buddy Rogers' Orchestra
 WIND—Variety Program; Vocal, dance and organ selections
 WLW—News
 WMAQ—Eddy Duchin's Orchestra
 WSBC—Polish Revue
 WTMJ—Musicians' Association Program

11:05 CDT—p.m.—CST 10:05
 NBC—Harold Stern's Orchestra: WFAF WLW

11:30 CDT—p.m.—CST 10:30
 KYW—Harold Stern's Orchestra; (12 Mid. CDT) Herman Crone's Orchestra
 WBBM—Charles Barnet's Orchestra; (12 Mid. CDT) Jack Russell's Orchestra; (1:30 A.M. CDT) Henry Busse's Orchestra; (1:45 A.M. CDT) Earl Hines' Orchestra
 WCFL—Eddie Varzos' Orchestra
 WENR—Hessberger's Bavarian Concert Orchestra; (12:30 A.M. CDT) Herman Crone's Orchestra
 WGN—Charlie Agnew's Orchestra; (11:45 P.M. CDT) Charlie Agnew's Orchestra; (12 Mid. to 1:30 A.M. CDT) Late Dance Orchestras
 WND—Ed Carry's Orchestra; (12 Mid. CDT) Dick Ede's Orchestra; (12:30 A.M. CDT) Midnight Salon Music
 WLW—Frankie Masters' Orchestra; (12 Mid. CDT) Barney Rapp's Orchestra; (12:30 A.M. CDT) Moon River; (1 A.M. CDT) Dance Orchestras
 WMAQ—Frankie Masters' Orchestra
 WTMJ—Dance Music

9:50 CDT—a.m.—CST 8:50

NBC—Originalities; Jack Owens, tenor: WJZ WMAQ
10:00 CDT—a.m.—CST 9:00
 NBC—Galaxy of Stars; Edna Odell, contralto; Phil Porterfield, pianist: WTAM WMAQ WTMJ WLW
 CBS—The Captivators: WABC WIND WISN
 KYW—The Honeymooners (NBC)
 WBBM—The King's Men
 WGN—Movie Personalities
 WJJD—Debtors Forum
 WLS—Weather Markets
 WSBC—German Airs

10:15 CDT—a.m.—CST 9:15

NBC—Spanish Idylls, string ensemble: WJZ WMAQ
 NBC—The Vass Family, Seven South Carolina children singing harmony: WFAF KYW
 WBBM—Jim and Bob, Hawaiian Serenaders
 WCFL—Morning Musicale
 WENR—Dramatization
 WGN—The Friendly Neighbor
 WLW—Livestock Reports
 WTMJ—Woman's News of the Day

10:30 CDT—a.m.—CST 9:30

NBC—Heinie's Grenadiers, German Band: WJZ WMAQ WTMJ
 CBS—Concert Miniatures; Crane Calder, bass: WABC WBBM WISN
 NBC—Down Lovers' Lane; Gloria La Vey, soprano; Walter Preston, baritone; Al and Lee Reiser, piano duo; Henry M. Neely, narrator: WFAF WTAM
 KYW—Hodge Podge
 WCFL—The Shopper
 WENR—Program Preview
 WGES—Italian Music Man
 WGN—Bob Davis' Texans
 WIND—Spice and Variety, dance and vocal selections
 WJJD—Illinois Medical Society, talk
 WLW—Ponce Sisters, harmony duo
 WMBI—K. Y. B. Club; Miss Theresa Worman

10:45 CDT—a.m.—CST 9:45

CBS—Concert Miniatures: KMOX WIND
 Q. G.—Painted Dreams, sketch: WLW WGN
 WBBM—Tom Baker and Norm Sherr, songs
 WCFL—Tony Chestnut
 WENR—Down Lovers' Lane (NBC)
 WJJD—Bubb Pickard, Tennessee hillbilly tunes
 WSBC—Timely Tunes

11:00 CDT—p.m.—CST 10:00

NBC—Armchair Quartet: WFAF WENR
 CBS—Saturday Syncopators: WABC KMOX WBBM WISN
 KYW—Rose Vanderbosch, pianist
 WCFL—Variety Program
 WGN—Hal Kemp's Orchestra
 WIND—Irene, Queen of the Ivories
 WJJD—Cecil and Sally, sketch
 WLW—Johnny Muldowney, vocalist
 WMAQ—Program Preview
 WMBI—Church School Period
 WTMJ—Radio Column of the Air

11:15 CDT—p.m.—CST 10:15

NBC—Gema Fenarionova, soprano; String Trio: WJZ KYW
 WBBM—Gene and Charlie, song duo; Virginia Clark, talk
 WGN—Doring Sisters
 WIND—Saturday Syncopators (CBS)
 WJJD—Modern Rhythms
 WLW—The Texans, vocal trio
 WMAQ—Parent Teachers, Talk
 WTMJ—With a Song

11:30 CDT—p.m.—CST 10:30

NBC—Vic and Sade, comedy sketch: WJZ WMAQ
 CBS—Al Kavelin's Orchestra: WABC KMOX WISN WBBM
 NBC—Maurice Lees' Concert Ensemble: WFAF WTAM WLW
 KYW—In the Spotlight
 WENR—Rhythm Ramblers
 WGN—Market Reports; Organist
 WIND—Dance Time; Teatown Review
 WJJD—Salon Echoes
 WMBI—Jewish Sabbath Service
 WTMJ—Hans Badner's Bavarians

11:45 CDT—p.m.—CST 10:45

NBC—The Sizzlers, male trio: WJZ KYW
 WENR—Wooley, the Moth; Cliff Soubier; Jack Spencer
 WGN—June Maker, home management
 WJJD—RADIO GUIDE interviews with Evans Plummer
 WLS—Variety Acts
 WMAQ—Program Preview

AFTERNOON

12:00 Noon CDT—CST a.m. 11:00

NBC—Words and Music; Leola Turner, soprano; Edward Davies, baritone; String Ensemble; Harvey Hays, narrator: WJZ WMAQ
 CBS—Esther Velas' Ensemble: WABC WIND KMOX WISN
 NBC—Ted Black's Orchestra: WFAF WTAM
 KYW—Pickard Family
 WBBM—Eddie House, organist
 WCFL—Luncheon Concert
 WGN—Mid-day Service
 WJJD—Russ Wilder and Billy Sheehan, song duo
 WLS—Romelle Faye, organist
 WLW—Charles Sawyer, Lt. Governor of Ohio

High Spot Selections For Saturday

(Time Given Is Central Daylight)

2:30 p.m.—Justice Leopold Prince; symphonic ensemble; speaker; Mayor LaGuardia: NBC-WLW.
 3:00 p.m.—Great American Handicap from Aqueduct, L. I.: CBS-WISN.
 7:00 p.m.—Morton Downey's Studio Party; Chicago artists, guests: CBS-WBBM.
 8:00 p.m.—Grete Stueckgold, soprano; Kostelanetz' orchestra; chorus: CBS-WBBM.
 8:00 p.m.—One Man's Family, dramatic sketch: CBS-WMAQ.
 8:30 p.m.—Detroit Symphony orchestra, direction of Victor Kolar: CBS-WBBM.
 9:00 p.m.—Ray Knight and his Cocksos: NBC-WMAQ.
 9:00 p.m.—Special Byrd Broadcast: CBS-WBBM.
 9:30 p.m.—Alka-Seltzer Presents WLS National Barn Dance; Linda Parker; Uncle Ezra; Spareribs; the Westerners; Maple City Four and other stars: NBC-WLS.
 9:30 p.m.—Elder Michaux' Congregation: CBS-WIND.
 11:00 p.m.—Carefree Carnival: NBC-WMAQ.

WMBI—Birthday Request Program
 WTMJ—What's New in Milwaukee?

12:15 p.m. CDT—CST a.m. 11:15

WBBM—Esther Velas' Ensemble
 WIND—Luncheon Dance Music
 WJJD—Lawyer's League, debate
 WLS—Variety Acts
 WLW—Nora Beck Thumann, vocalist

12:30 p.m. CDT—CST a.m. 11:30

NBC—Jan Brunesea's Concert Ensemble: WFAF WMAQ
 CBS—Harold Knight's Orchestra: WABC WISN WIND
 NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra: WJZ WLW KYW
 WBBM—Herbert Forte, organist
 WGES—Polish Radio Stars
 WGN—Market Reports
 WJJD—Dreams fo Hawaii
 WLS—Round-Up; The Westerners; Joe Kelly
 WTMJ—Jack Teter and the Playboys

12:45 p.m. CDT—CST a.m. 11:45

WBBM—Jerry Sullivan, lyric tenor
 WCFL—Leo Terry, organ recital
 WGN—Rikk's Hungarian Orchestra
 WJJD—Buddy, Zeb and Otto, songs
 WLS—Weather Markets
 WMBI—A Message and Bible Readings
 WTMJ—Variety Program

1:00 p.m. CDT—CST Noon 12:00

NBC—Dick Fiddler's Orchestra: WFAF WMAQ WTAM
 CBS—Artist Recital; Sidney Smith, tenor: WABC KMOX WIND
 WBBM—Eddie and Fannie Cavanaugh, Gossip
 WCFL—Farmer's Union
 WGN—Garden House Ensemble
 WJJD—Dramatic sketch
 WLS—Poultry Service time
 WMBI—Music and Bible Reading
 WTMJ—Heinie's Grenadiers, German Band

1:10 CDT—p.m.—CST 12:10

WGN—Palmer House Ensemble

1:15 CDT—p.m.—CST 12:15

CBS—Emery Deutsch's Dance Rhythms: WABC KMOX WIND
 WBBM—Jack Russell's Orchestra
 WCFL—The Two Bits
 WJJD—Moosheart Children's Program
 WMBI—Bible Reading

1:20 CDT—p.m.—CST 12:20

WGN—Rikk's Hungarian Orchestra

1:30 CDT—p.m.—CST 12:30

NBC—Tales of the Titans, dramatic program: WFAF WTAM WMAQ
 NBC—Hessberger's Bavarian Concert Orchestra: WJZ WTMJ KYW
 CBS—Memories Garden: WABC WISN KMOX WIND

1:45 CDT—p.m.—CST 12:45

WBBM—Pinto Pete
 WCFL—Leo Terry, organ recital
 WGN—Century of Progress Orchestra
 WLS—Farm Topics Time
 WLW—Business News
 WTMJ—Musical Notes in Mayfair with Frances Butler Ayer

1:45 CDT—p.m.—CST 12:45

WGN—Lewis White and Organ
 WJJD—Sweepstakes, horse races from various tracks
 WLS—Phil Evans, talk on markets
 WLW—The Low Down

2:00 CDT—p.m.—CST 1:00

CBS—Ocean City Marble Tournament: WABC KMOX WIND
 NBC—Green Brothers' Novelty Orchestra: WFAF WTAM KYW WLW
 WBBM—Baseball; Chicago Cubs vs. Pittsburgh; Pat Flanagan, announcing
 WCFL—Red Hot and Low Down Program; Bob Hawk
 WGN—Baseball; Chicago Cubs vs. Pittsburgh; Bob Elson, announcing
 WLS—The Merry-Go-Round
 WMAQ—Herman Crone's Orchestra
 WMBI—Mother Ruth
 WSBC—Poland's Music
 WTMJ—Dance Orchestra

2:15 CDT—p.m.—CST 1:15

WISN—Salon Orchestra (CBS)

2:30 CDT—p.m.—CST 1:30

CBS—Dancing By the Sea: WABC WISN KMOX

NBC—Justice Leopold Prince; Symphonic Ensemble; Mayor LaGuardia, speaker: WFAF WLW WTAM

KYW—Musical Comedy Favorites
 WMAQ—Don Carlos' Orchestra
 WMBI—Musical Program
 WTMJ—Dance Orchestra

2:45 CDT—p.m.—CST 1:45

WBBM—Baseball; Pittsburgh vs. Chicago Cubs; Pat Flanagan, announcing
 WMAQ—Baseball; Cleveland vs. White Sox; Hal Totten announcing
 WMBI—"Plain Talks" Mr. Loveless

3:00 CDT—p.m.—CST 2:00

CBS—The Great American Handicap at Aqueduct Track: WABC WISN KMOX
 WCFL—Popular Musicale
 WHFC—Lawyers' Legislative League; Old Age Pension Talk
 WIND—Baseball; Cleveland Indians vs. Chicago White Sox
 WMBI—Plain Talks
 WSBC—Popular Concert
 WTMJ—Dance Orchestra

3:15 CDT—p.m.—CST 2:15

WLS—"Smilin' Through"; Elsie Mae Emerson
 WSBC—Italian Airs

3:30 CDT—p.m.—CST 2:30

NBC—The Lady Next Door, children's program, direction, Midge Tucker: WFAF WTAM
 CBS—Velazco's Orchestra: WABC WISN KMOX
 NBC—Kaltenmeyer's Kindergarten, variety program: WJZ WLW WENR
 WTMJ—Organ Melodies

3:45 CDT—p.m.—CST 2:45

WBBM—Pinto Pete

4:00 CDT—p.m.—CST 3:00

NBC—Palmer Clark's Concert Orchestra: WJZ WENR
 CBS—Little Jack Little's Orchestra: WABC WISN
 NBC—Don Bigelow's Orchestra: WFAF WTAM WLW
 KYW—Musical Comedy Favorites
 WCFL—National League of American Pen Women

4:15 CDT—p.m.—CST 3:15

WGN—Afternoon Musicale
 WTMJ—Baseball; Milwaukee vs. Indianapolis

4:30 CDT—p.m.—CST 3:30

CBS—Little Jack Little's Orchestra: KMOX WBBM

WCFL—Leo Terry, organ recital
 WIND—Sports Review

4:45 CDT—p.m.—CST 3:45

NBC—Platt and Nierman, piano duo: WJZ WENR

CBS—Century of Progress Orchestra; Edward Wurtzback: WISN WBBM

KYW—Phil Harris' Orchestra
 WCFL—Leo Terry, organist
 WLW—John Barker, baritone

4:45 CDT—p.m.—CST 3:45

CBS—Mischa Ragninsky's Ensemble: WABC WISN KMOX WBBM

NBC—Little Orphan Annie, sketch: WJZ WLW
 KYW—Personalities in Paint
 WCFL—Junior Federation Club
 WENR—Grandpa Burton, Bill Baar (NBC)
 WIND—Trio

5:00 CDT—p.m.—CST 4:00

NBC—Angelo Ferdinando's Orchestra: WJZ WMAQ

NBC—Al Pearce's Gang: WFAF WENR WLW
 KYW—In the Spotlight
 WCFL—Piano and Organ Program
 WGES—Ukrainian Homeland Music
 WGN—Dick Hayes, baritone; Orchestra
 WIND—Sports Review

5:15 CDT—p.m.—CST 4:15

CBS—Billy Hays' Orchestra: WABC WBBM KMOX

KYW—Peter Van Steeden's Orchestra (NBC)
 WIND—String Trio
 WCFL—Italia Hogan, contralto
 WGN—Bob Pacelli's Orchestra
 WIND—Ed Wurtzback's Orchestra (CBS)
 WMAQ—Casino Boys, songs
 WTAM—Al Pearce's Gang (NBC)

5:30 CDT—p.m.—CST 4:30

CBS—Jack Armstrong: WBBM

NBC—Tom Coakley's Orchestra: WFAF WMAQ
 CBS—Wanderer's Quartet: WISN
 KYW—Uncle Bob's Safety Club
 WCFL—Leo Terry, organist
 WENR—Organ Melodies
 WGN—Tony D'Orazi, cartoonist
 WIND—Three Flats (CBS)
 WJJD—Polish Program
 WLW—Jack Armstrong, drama

(SATURDAY CONTINUED)

5:45 CDT-p.m.—CST 4:45
 NBC—Little Orphan Annie, childhood: WENR WGN
 CBS—Gene Kardos' Orchestra: KMOX WISN WBBM
 WCFL—United Charities Talk
 WLW—Tom Coakley's Orchestra (NBC)
 WMAQ—Travel Talk

NIGHT

6:00 CDT-p.m.—CST 5:00
 CBS—Isham Jones' Orchestra: WABC WISN
 KYW—Three Scamps (NBC)
 WBBM—Jack Russell's Orchestra
 WCFL—Mme. Dorothea Derrfuss, contralto
 WENR—What's the News?
 WGES—Polish Hour
 WGN—Palmer House Ensemble
 WHFC—Eddie Loftus, songs
 WIND—German Hour, William Klein
 WJJD—Sports Review with Johnny O'Hara; Interlude
 WLW—Old Observer, safety program
 WMAQ—Boyd Raeburn's Orchestra (NBC)
 WTMJ—Mello Cello

6:15 CDT-p.m.—CST 5:15
 NBC—"Homespun," Dr. William Hiram Foulkes: WEAFF WMAQ
 KYW—The Globe Trotter
 WBBM—Sports Review with Pat Flanagan
 WCFL—Labor Flashes
 WENR—Bluegrass Trio
 WGN—Musical Dessert; Rondoliers, string trio; Len Salvo, organists
 WJJD—Ben Kanter, music and banter
 WLW—Over the Rhine, German Band
 WTMJ—"Our Club"

6:30 CDT-p.m.—CST 5:30
 NBC—Don Bestor's Orchestra: WJZ WMAQ
 CBS—Betty Barthell and the Melodeers: WABC WISN KMOX WBBM
 KYW—Boyd Raeburn's Orchestra
 WCFL—Organ Recital
 WENR—Baseball Resume; Hal Totten
 WGN—The Sports Reporter
 WIND—Polish Hour
 WJJD—Walkathon
 WLW—Bob Newhall; "Sportsman"
 WTAM—Martha Mears, vocalist (NBC)
 WTMJ—Heinie's Grenadiers

6:45 CDT-p.m.—CST 5:45
 CBS—Reggie Childs' Orchestra: WABC KMOX WBBM
 KYW—Soloist
 WCFL—Eddie Varzos' Orchestra
 WGN—Quin Ryan, World's Fair Reporter
 WJJD—Pennsylvanians, Orchestra
 WLW—King, Jack and Jester, male trio

7:00 CDT-p.m.—CST 6:00
 CBS—Morton Downey's Studio Party: WABC WBBM WISN
 KYW—Night Dream Hour
 WCFL—Vella Cook, contralto
 WEDC—Ukrainian Program
 WGN—Charlie Agnew's Orchestra
 WIND—Melody Man; Jugo Slav Orchestra
 WJJD—String Ensemble
 WLS—Barn Dance Acts
 WLW—R. F. D. Hour
 WMAQ—Hessbergers Orchestra

7:15 CDT-p.m.—CST 6:15
 WCFL—Admiral Arnold
 WGN—Lawson Y. M. C. A. Glee Club
 WIND—Sport Squibs; Harry W. Flannery
 WJJD—Eb and Zeb, comedy sketch
 WLW—Thompson and Taylor

7:30 CDT-p.m.—CST 6:30
 NBC—One Man's Family: WEAFF WTAM WMAQ
 KMOX—Morton Downey's Studio Party (CBS)
 WBBM—Jules Alberti's Orchestra
 WCFL—Insurance Talk
 WEDC—A Bit of Russia
 WGN—Hal Kemp's Orchestra
 WIND—Tom Warillow, songs
 WJJD—Pickard Family
 WLS—Household Party
 WLW—Gene Burchell's Orchestra
 WTMJ—Harrison Sisters

7:45 CDT-p.m.—CST 6:45
 CBS—"Fats" Waller, songs: WABC WISN WBBM
 WCFL—Leo Terry, organ recital
 WIND—Reggie Childs' Orchestra
 WLW—Monkey Hollow, comedy skit

8:00 CDT-p.m.—CST 7:00
 NBC—Jamboree, musical variety: WJZ KYW WLW
 CBS—Grete Stueckgold; Andre Kostelanetz' Orchestra; Chorus: WABC KMOX WISN WBBM
 NBC—One Man's Family, dramatic sketch: WEAFF WMAQ
 WCFL—Si Perkins' Hillbillies
 WGN—Doring Sisters
 WIND—Joe Chromis' Orchestra
 WJJD—Piano Reflections; Ben Kanter, pianist
 WLS—The Westerners, Songs of the Range
 WSBC—In Gay Napoli
 WTMJ—Dance Orchestra

8:15 CDT-p.m.—CST 7:15
 WCFL—Street Car Men's Talk
 WGN—Earl Burnett's Orchestra
 WIND—American Legion Program
 WJJD—The Balladeers; Buddy, Zeb and Otto
 WLS—Jel-Sert Entertainers

8:30 CDT-p.m.—CST 7:30
 NBC—Beatrice Fairfax, dramatization: WEAFF WMAQ WLW WTAM
 CBS—Detroit Symphony Orchestra, Direction of Victor Kolar, from a Century of Progress: WABC KMOX WBBM WISN
 NBC—Goldman's Band Concert: WJZ KYW
 WCFL—Boost Chicago Program
 WGN—Wayne King's Orchestra
 WJJD—Reminiscences of Victor Herbert
 WTMJ—Polish Hour

8:45 CDT-p.m.—CST 7:45
 WCFL—Viewing the Fair with the Voice of the Air
 WGN—Bernie Cummins' Orchestra
 WIND—Coleman Cox
 WJJD—Dorothy Master, piano and songs

9:00 CDT-p.m.—CST 8:00
 NBC—Raymond Knight's Cuckoos; Comedy: WEAFF WLW WMAQ WTAM
 CBS—Special Bryd Broadcast: WABC KMOX WBBM

9:10 CDT-p.m.—CST 8:10
 WGN—Emil Thaviu's Orchestra
 9:15 CDT-p.m.—CST 8:15
 NBC—Guy Lombardo's Orchestra: WEAFF WTAM WMAQ
 KYW—Bavarian Ensemble
 WCFL—Labor Flashes
 WGN—Ted Weems' Orchestra
 WISN—Detroit Symphony Orchestra (CBS)
 WJJD—Alexander McQueen, World Fair Travelog

9:30 CDT-p.m.—CST 8:30
 CBS—Elder Michaux' Congregation: WABC WIND
 NBC—ALKA-SELTZER PRESENTS WLS BARN Dance; Linda Parker, songs; Hal O'Halloran; Spareribs; Uncle Ezra; Maple City Four; Cumberland Ridge Runners; Lulu Belle; Tom and Don; the Hoosier Hotshots: WJZ WLS WLW
 KYW—Frankie Masters' Orchestra (NBC)
 WBBM—Harry Sosnik's Orchestra
 WCFL—Barratt O'Hara, talk
 WGN—Palmer Clark's Orchestra
 WJJD—Pencil Program
 WTMJ—German Hour

9:45 CDT-p.m.—CST 8:45
 NBC—Siberian Singers: WEAFF WMAQ
 WCFL—Federation of Women High School Teachers, talk
 10:00 CDT-p.m.—CST 9:00
 KYW—Leonard Keller's Orchestra
 WBBM—Earl Hines' Orchestra
 WCFL—Royal Hellenic Hour
 WGN—Ted Weems' Orchestra
 WIND—Joe Chromis' Orchestra
 WMAQ—Eddy Duchin's Orchestra
 WTMJ—Dance Orchestra

10:15 CDT-p.m.—CST 9:15
 CBS—Press Radio News: WABC WBBM
 NBC—Press Radio News: WEAFF WTAM
 KYW—Eddy Duchin's Orchestra
 WGN—Dream Ship
 WIND—Washington Column of the Air, talk
 10:20 CDT-p.m.—CST 9:20
 CBS—Glen Gray's Orchestra: WABC KMOX WBBM

10:30 CDT-p.m.—CST 9:30
 CBS—Glen Gray's Orchestra: WISN
 KYW—Gray Gordon's Orchestra
 WCFL—Eddie Varzos' Orchestra
 WGN—Anson Weeks' Orchestra
 WIND—Dick Ede's Orchestra
 WLS—The Neighborly Program
 WLW—Dance Orchestra; News
 WTMJ—Los Caballeros

10:35 CDT-p.m.—CST 9:35
 NBC—Alfredo Brito's Orchestra: WJZ KYW
 10:45 CDT-p.m.—CST 9:45
 CBS—Johnny Johnson's Orchestra: WABC WISN WBBM KMOX
 WLS—Oscar and Elmer
 10:50 CDT-p.m.—CST 9:50
 WGN—Bernie Cummins' Orchestra

11:00 CDT-p.m.—CST 10:00
 NBC—Carefree Carnival; Ned Tollinger, master-of-ceremonies; Meredith Willson's Orchestra; the Doric Quartet; Gogo Delys, contralto; Tommy Harris, songs; Will Aubrey, Bard of the Byways; Senator Fishface, comedian; Rita Lane, soprano, and Marshall Maverick's Hillbilly Group: WEAFF WLW WMAQ
 CBS—Buddy Welcome's Orchestra: WABC WISN WBBM
 NBC—Jack Denny's Orchestra: WJZ KYW
 WCFL—Paul Ash Revue
 WGES—Jimmy Green's Orchestra
 WIND—Joe Chromis' Orchestra
 WLS—National Barn Dance
 WSBC—Slovak Melodies and Songs
 WTMJ—Variety Program

11:05 CDT-p.m.—CST 10:05
 KMOX—Buddy Welcome's Orchestra (CBS)
 11:10 CDT-p.m.—CST 10:10
 WGN—Charlie Agnew's Orchestra
 11:30 CDT-p.m.—CST 10:30
 KYW—Vincent Lopez' Orchestra; (12 Mid. CDT) Frankie Masters' Orchestra; (12:30 A.M. CDT) Clyde Lucas' Orchestra

Local Studio Peeps

By Harry Steele

The cuticle era at the World's Fair seems to have vanished with the closing of the exhibition gates last year, and as a result the amusement end of the big lake front show is a trifle fluttery this year. So far no attraction has become a standout and it devolves upon some genius to generate an idea with definite allure.

Amateur dermatologists automatically drifted into the fan dance emporiums last year regardless of the character of bands or other entertainment provided. Bernie alone attracted them through sheer personal magnetism, but there is only one Bernie. It is patent that our populace, male and female, likes to gaze at something besides Max—Baer.

Meanwhile entrepreneurs are acquiring glazed eyes searching for something to make the cover charge painless—without any visible effect. Attendance here and there is sporadic at best.

One of the villages is making strong overtures to Lee Sims and Ilomay Bailey to come forth from their Forest Hills haunts to put them back in the black. But if they meet the Sims-Bailey fee they will be a good deal like the firm which showed its profit account in red ink because to have laid out the money for black would have put them back in the red.

Well—it was proved last year that to the brave belongs the Fair, so perhaps courage will assert itself in some enterprising concessionaire who is surfeited with watching crowds drifting by but spurning his gates.

USING WLS as a spring-board, Fleming Allen, former musical director of the Prairie Farmer station, made a swan dive right into the depths of NBC production supervision. At the recent Bernie-Blue Ribbon broadcast from the old WENR studios in the Opera building, Fleming deported himself like a veteran on one of the network's most jealously guarded programs.

AFTER MANY months of success at WHAS, Louisville, Happy Jack Turner will return to Chicago and NBC. On a recent business trip here, he revealed his plan to resume local broadcasting early in August.

TELEPHONE operators on the big NBC board early this week, were in the dilemma of a chameleon on a piece of plaid cloth. The excitement was engendered by the rendition, by an announcer's quartet, of what was alleged to be "The Man on the Flying Trapeze." The group is composed of Charlie Lyon, Bob Brown, George Watson and Everett Mitchell. It is rumored that one of the elevator starters is their musical coach. Mitchell baritone away bravely at the title air while Brown did "Old Man River" and the remaining half battled with "Abul The Bul-Bul." Farm and Home Hour listeners decided reprisals were in order; hence the telephone calls.

REPLACING the Edgewater Beach twilight musicales will be the summer symphony which will have its debut Sun-

day, June 24, to be broadcast through WBBM and a CBS network. The Sosnik orchestra will play a thoughtfully selected program consistent with the season and its mercurial discomforts. The concert emanates from the Marine dining room, 5:15 to 5:45 p. m. It is a weekly program at the same hour.

PUPPETEERING might be the name applied to recent activities of Bill Baar and Loretta Poynton. Their voices, recorded in wax, will provide the dialogue for a World's Fair puppet show.

THE ADVENT of Leonard Keller at The Bismarck brings Cope Harvey back into the musical scene in Chicago. Time was when Cope was the street's heaviest booker of bands but when the multi-watt orchestra contractors came into the picture his sway suffered a notable diminution. The 25-year-old violin wizard, who sold himself single handed to the hotel management during an Eastern engagement, displayed adult acumen in signing through an agent. Had he come in as an independent he might have found tough going. The hammer swingers would have been after him with mallets aforesaid.

ADULATION and international fame have not turned Ben Bernie's mind from the sincerity of the more intimate types of appreciation. Back stage at the Palace theater, Monday, a frail woman, notably close to the age covered by the normal span, waited patiently in the wings to

(Continued on Page 30)

Linda Parker

The "Sunbonnet Girl" with the Cumberland Ridge Runners



TUNE IN
 WLS or WLW
 Every Saturday Nite
 9:30 P.M. CDT

When it comes to singing and playing the old mountain ballads and hilly-billy tunes, no one can equal Linda Parker and The Ridge Runners on the "National Barn Dance." It's a great Saturday night show, with more than 40 radio artists, including Uncle Ezra, Maple City Four, Lulu Belle, Spare Ribs, Hoosier Hot Shots, Louise Massey, Mac and Bob, and The Westerners. Not a dull moment in the whole show. It sparkles with mirth and melody. A whole hour of old-fashioned singing and dancing. Every Saturday night over NBC Coast to Coast Network.

The NATIONAL BARN DANCE COAST to COAST

Sponsored by
 ALKA-SELTZER

WBBM—Jack Russell's Orchestra; (12 Mid. CDT) Harry Sosnik's Orchestra; (12:30 A.M. CDT) Ray O'Hara's Orchestra; (12:45 A.M. CDT) Jules Alberti's Orchestra; (1:30 A.M. CDT) Henry Busse's Orchestra; (1:45 A.M. CDT) Earl Hines' Orchestra
 WCFL—Eddie Varzos' Orchestra
 WENR—Dance Orchestra; (12 Mid. CDT) National Barn Dance; (1 A.M. CDT) Late Dance Orchestras
 WGES—Polish Midnite Carnival; (12:30 A.M. CDT) Owl Car
 WGN—Ted Weems' Orchestra; (11:45 P.M. CDT) Earl Burnett's Orchestra; (12 Mid. to 2 A.M. CDT) Late Dance Orchestras
 WIND—Ed. Carry's Orchestra; (12 Mid. CDT) Dick Ede's Orchestra; (12:30 A.M. CDT) Midnight Salon
 WLW—Carefree Carnival; (12 Mid. CDT) Barney Rapp's Orchestra; (12:30 A.M. CDT) Moon River; (1 A.M. CDT) Dance Orchestras
 WSBC—Polish Midnight Review

Local Studio Peeps

(Continued from Page 29)

meet the Ole Maestro. Tremblingly she handed Ben a gift which was revealed as an ash receiver. But if there was a tremor to her arms and hands it wasn't a circumstance to the one in Ben's voice after she had departed. He was reduced to the melting point by an aging woman's tribute. It is doubtful a year's commercial contract would have made him part with the trivial gift which was priceless in sentimental worth.

Incidentally, you can accept the final word from Bernie, himself, that he will not play in the Pabst Blue Ribbon Casino which he filled to capacity nightly, last year at the Fair.

To meet the inexorable demands of officials for twenty-five per cent of the gross

receipts would require the brewers to operate at an estimated \$60,000 loss. They went so far as to make an offer that would have caused them to conduct the casino on a non-profit basis, but this too, was spurned. Ergo, no deal. Part of the rake-off was for the Fair coffers, the remainder for a gentleman who is said to have invested \$3,000 in the old Blue Ribbon spot with avowed intentions of netting \$100,000 on his expenditure. Some people believe that Caesar's and Napoleon's experiences were just coincidences.

THINK BACK to those battery-set days when there were silent nights and exchange nights with Europe, when an oscillating tube in your receiver hinted soft strains of the waltz from some Viennese cafe. One of the memories sure to break through will be that of the Ray-O-Vac twins, Wildey and Sheehan, who kept you well posted on the current harmonies. It will please you to know they are back on the air over WIND at 10 a. m. Mondays, Wednesdays and Fridays. They can also be heard week-days at 10:30 a. m. and 4:30 p. m. on WJJD.

Nor will it annoy you to learn that the Gary station now offers an extra chance to hear composer-pianist Benny Kantor who will be a featured artist on WIND at 9 p. m., Mondays, Wednesdays and Fridays.

Incidentally that intra-mural contest being sponsored on WJJD by B. Heinz and Co. may be transferred to WIND by Promoter Joe Allabough.

Announcer's Diet

CHARLES LYON, NBC mike vet, hankers for a name for the caloric medley described here last week. Lest you were remiss, it is a tall glass of ice cream covered with chocolate syrup and made the more green goblinish by the addition of a handful of salted Spanish peanuts. Charles may even go so far as to offer one of the unorthodox dainties (with bicarbonate of soda, to boot) to anyone supplying a suitable title. Address him care of the Merchandise Mart studios of NBC.

SPONSOR appreciation is quite as important to the artist as is audience reaction and it is gratifying to everyone in radio to find the Illinois Meat Company re-engaging Eddie and Fanny Cavanaugh for another 365 days (you count out the Sundays and holidays) of their interesting fan-dango and interviews. Corn beef hash was no part of the recent diet prescribed for Fanny but it almost devolves upon her to include it once in a while just in support of the spirit of reciprocity. WBBM (daily ex-Sunday) as usual.

On Short Waves

Thanks to short wave, a Motherland will talk, in her own language, to her sons and daughters scattered all around the world when, on Sunday, June 24, Holland will broadcast for the benefit of expatriated Dutchmen. This original and interesting broadcast will come from Amsterdam, and will include varied and outstanding features. The ceremonies will begin at 10 a. m. over the Dutch station PHI on 16.88 meters. This program will be presented by NBC over the WJZ network at 11:05 a. m. when only the music of the band will be broadcast.

On Saturday, June 23, a novel musical fantasy celebrating Midsummer's Eve will be presented by the British Broadcasting Company studios in London over their stations GSD on 25.53 meters and GSB on 31.55 meters. This program will be picked up by the National Broadcasting Company at 3:35 p. m. and will be presented over a WEAJ network.

Columbia's short-wave feature of the week will be the rebroadcast of the Byrd

Short Wave Time Table

Meters	Megs	Station	Location	(CENTRAL DAYLIGHT TIME) Time
13.92	21.54	W8XK	Pittsburgh, Pa.	6 A.M. to 1 P.M.
13.97	21.47	GSH	England	Daily 6 to 8:30 A.M.
16.86	17.79	GSG	England	Daily 6 to 8:30 A.M.
16.87	17.78	W3XAL	Bound Brook, N. J.	9 A.M. to 3 P.M.
16.88	17.77	PHI	Holland	Monday, Thursday, Friday, 7:30 to 9:30 A.M.
19.55	15.35	CTIAA	Portugal	8 to 10 A.M.
19.56	15.34	W2XAD	Schenectady, N. Y.	Monday, Wednesday, Friday, 1:30 to 2:30 P.M. and Sunday, 1 to 3 P.M.
19.64	15.27	W2XE	Wayne, N. J.	10 A.M. to 12 Noon
19.68	15.25	PONTOISE	France	7 to 10 A.M.
19.72	15.21	W8XK	Pittsburgh, Pa.	9 A.M. to 3:15 P.M.
19.73	15.20	DJB	Germany	12:30 to 2 A.M. and 6:35 to 9:45 A.M.
19.82	15.13	GSF	England	8:45 A.M. to 12:45 P.M.
19.84	15.11	HVJ	Vatican City	Daily 5 to 5:15 A.M.; Saturday, 10 to 10:30 A.M.
23.38	12.83	RABAT	Morocco	Sunday, 7:30 to 9 P.M.
24.41	12.29	CTICT	Portugal	Sunday 7 to 9 A.M. and Thursday 4 to 6 P.M.
25.20	11.90	PONTOISE	France	10:15 A.M. to 1:15 P.M. and 2 to 6 P.M.
25.27	11.87	W8XK	Pittsburgh, Pa.	3:30 to 9 P.M.
25.28	11.86	GSE	England	8:45 A.M. to 12:45 P.M.
25.36	11.83	W2XE	Wayne, N. J.	2 to 4 P.M.
25.39	11.81	ZRO	Italy	11:30 A.M. to 12:30 P.M. and 1:15 to 6 P.M.
25.51	11.76	DJD	Germany	12:45 to 4:30 P.M. and 9 to 11:30 P.M.
25.53	11.75	GSD	England	12:15 to 2:15 A.M. and 1 P.M. to 8 P.M.
25.60	11.72	VE9JR	Winnipeg, Canada	Daily 6 to 10:30 P.M.
25.63	11.71	PONTOISE	France	2 to 11 P.M.
30.40	9.87	EAQ	Spain	Daily 5:15 to 7 P.M.; Sat., 12 noon to 2 P.M.
31.25	9.60	XETE	Mexico	8 to 10 P.M.
31.25	9.60	CTIAA	Portugal	Tuesday, Friday, 4:30 to 7 P.M.
31.27	9.59	HBL	Switzerland	Saturdays, 5:30 to 6:15 P.M.
31.28	9.59	W3XAU	Philadelphia, Pa.	11 A.M. to 5 P.M.
31.29	9.58	WK2ME	Australia	Sundays, 1 to 3 A.M.; 5 to 9 A.M. and 11:30 A.M. to 1:30 P.M.
31.30	9.58	GSC	England	6 to 8 P.M.
31.31	9.58	VE3LR	Australia	3:15 to 7:30 A.M. daily except Sunday
31.36	9.57	W1XAZ	Boston, Mass.	6 A.M. to 12 Midnight
31.38	9.57	DJA	Germany	6:45 to 9:45 A.M. and 5 to 7:30 P.M.
31.49	9.53	W2XAF	Schenectady, N. Y.	6:45 to 10 P.M.
31.55	9.51	VK3ME	Australia	Wednesday, 5 to 6:30 A.M.; Saturday, 5 to 7 A.M.
31.55	9.51	GSB	England	11:30 P.M. to 1:30 A.M. and 1 to 5:30 P.M.
31.56	9.50	VY3BC	Venezuela	4:30 to 10 P.M.
32.02	9.37	HJ5ABH	Colombia	11 A.M. to 12 Noon and 7:30 to 9:30 P.M.
32.89	9.12	CP5	Bolivia	7:30 to 10:30 P.M.
36.65	8.19	PRA3	Brazil	6 to 7:30 P.M.
37.33	8.05	CNR	Africa	Sunday 2:30 to 5 P.M.
38.07	7.88	J1AA	Japan	5 to 7:45 A.M.
38.47	7.80	HBP	Switzerland	Saturday, 5:30 to 6:15 P.M.
40.55	7.40	HJ3ABD	Colombia	7:30 to 11 P.M.
41.55	7.22	HKE	Colombia	Monday, 6 to 7 P.M.; Tuesday, Friday, 8 to 9 P.M.
42.86	7.00	HJ1ABE	Colombia	Monday 10:00; Wednesday 8 P.M.
42.92	6.99	LCL	Norway	11 A.M. to 6 P.M.
45.00	6.67	H2RL	Ecuador	Sunday 5:45 to 8 P.M.; Tues. 9:15 P.M. to 11:45 P.M.
45.31	6.62	PRADO	Ecuador	Thursday, 9 to 11 P.M.
45.38	6.61	REN	Russia	1 to 6 P.M.
46.30	6.48	HJ5ABD	Colombia	7 to 10 P.M.
46.51	6.45	HJ1ABB	Colombia	7:30 to 10 P.M.
46.69	6.43	W3XL	Bound Brook, N. J.	Used for experimental NBC broadcasts
47.50	6.32	HIZ	Santo Domingo	4:45 to 5:40 P.M.; Saturday 11 A.M. to 12:40 P.M.
47.80	6.23	H1IA	Dominican Rep.	12 noon to 1:40 and 7:40 to 9:40 P.M. daily; Sunday 1:40 to 4:40 P.M.
48.00	6.25	HJ3ABF	Colombia	7 to 11 P.M.
48.78	6.15	VY3BC	Venezuela	10:30 A.M. to 1:30 P.M. and 4:30 to 9:30 P.M.
48.86	6.14	W8XK	Pittsburgh, Pa.	3:30 P.M. to 1 A.M.
48.92	6.13	ZGE	Malaya States	Sunday, Tuesday, Friday, 6:40 to 8:40 A.M.
49.00	6.12	JB	Africa	4 to 6 A.M.; 8 to 10:30 A.M. and 11 A.M. to 3:30 P.M.
49.02	6.12	PK1WK	Java	5 to 6:30 A.M.
49.02	6.12	W2XE	Wayne, N. J.	5 to 10 P.M.
49.08	6.11	VY1BC	Venezuela	10:30 A.M. to 1 P.M. and 5 to 10 P.M.
49.10	6.11	VE9HX	Halifax, N. S.	8:30 to 11:30 A.M. and 5 to 10 P.M.
49.10	6.11	VUC	India	9:30 A.M. to 12 noon and Saturday 11:45 P.M. to 3 A.M.
49.18	6.10	W3XAL	Bound Brook, N. J.	Monday, Wednesday, Saturday, 4 P.M. to 12 Midnight
49.18	6.10	W9XF	Chicago, Ill.	3:30 to 7 P.M. and 8:30 P.M. to 1 A.M.
49.20	6.09	HJ1ABD	China	11:30 A.M. to 12:30 P.M. and 7 to 9 P.M.
49.22	6.09	VE9GW	Bowmanville, Can.	Monday, Tuesday, Wednesday, 1 to 10 P.M.; Thursday, 2 to 11 P.M.; Saturday, 6 to 11 A.M.; Sunday, 10 A.M. to 7 P.M.
49.34	6.08	W9XAA	Chicago, Ill.	1 P.M. to 6 P.M. Sundays
49.34	6.08	CP5	Bolivia	7:30 to 10:30 P.M.
49.39	6.07	VY5BMO	Venezuela	5:30 to 11 P.M.
49.40	6.07	OXY	Denmark	2 to 6:30 P.M.
49.42	6.07	VE9CS	Vancouver, B. C.	Friday, 12:30 to 1:45 A.M.; Sunday, 12 Noon to 12 Midnight
49.50	6.06	HIX	Santo Domingo	Tuesday and Friday, 8 to 10 P.M.; Sunday, 8:40 to 10:40 A.M. and 2:40 to 4:40 P.M.
49.50	6.06	W3XAU	Philadelphia, Pa.	7 P.M. to 12 Midnight
49.50	6.06	W8XAL	Cincinnati, Ohio	6:30 A.M. to 7 P.M.; 10 P.M. to 2 A.M.
49.50	6.06	VQ7LO	Kenya Colony	11 A.M. to 2 P.M. daily
49.60	6.05	HJ3ABI	Colombia	8 to 10 P.M.
49.67	6.04	W1XAL	Boston, Mass.	6 to 7 P.M. daily
49.83	6.02	DJC	Germany	12:50 to 4:30 P.M. and 9 to 11:30 P.M.
49.83	6.02	CON	China	Monday and Friday 7 to 9 A.M.
49.83	6.02	XEBT	Mexico	6 P.M. to 2 A.M.
49.96	6.01	VE9DN	Drummondville, Can.	Saturdays, 10:30 P.M. to 1 A.M.
49.96	6.01	COC	Cuba	4 to 6 P.M. and 8 to 10 P.M.
50.00	6.00	RV59	Russia	2 to 6 P.M.
50.08	5.99	VY4BSG	Venezuela	4:30 to 10:30 P.M.
50.25	5.97	HJ2ABC	Colombia	11 A.M. to 12 Noon and 6 to 9 P.M.
50.26	5.97	HVJ	Vatican City	Daily, 2 to 2:15 P.M.; Sunday, 5 to 5:30 A.M.
50.50	5.95	TGX	Guatemala City	Sunday 2 to 5 A.M.
51.49	5.88	HJ2ABA	Colombia	1 to 2 and 7:30 to 10 P.M.
52.65	5.70	HCK	Ecuador	8 to 11 P.M.
53.57	5.60	HJ3ABC	Colombia	8 to 10 P.M.
70.65	4.25	RV15	Russia	1 to 9 A.M.
73.00	4.00	HCBJ	Ecuador	7:30 to 9:45 P.M. daily except Monday

NEW LOW PRICES

\$2.50

GOOD YEAR Firestone Goodrich

29x4-4.0-21 U.S. AND OTHERS

THESE TIRES SURE DO LOOK GOOD

YES AND THE YORK GUARANTY BOND PROTECTS YOU

LOWEST PRICES ON EARTH

TIRE USERS by thousands all over the U.S.A. vouch for LONG, HARD SERVICE, under severest road conditions of our standard brand Tires reconstructed by the ORIGINAL SECRET YORK PROCESS. OUR 18 YEARS in business makes it possible to offer tires at LOWEST PRICES in history with 12 month guarantee. —Don't Delay—Order Today

BALLOON TIRES			
Size	Tires	Size	Tires
29x4-4.0-21	\$2.15	30x5-2.5-20	\$2.95
29x4.50-20	2.35	31x5-2.5-21	3.25
30x4.50-21	2.40	28x5.50-18	3.35
28x4.75-19	2.45	29x5.50-18	3.35
29x4.75-20	2.50	30x5.00-18	3.40
29x5.00-19	2.85	31x6.00-19	3.40
30x5.00-20	2.85	32x6.00-20	3.45
28x5.25-18	2.90	33x6.00-21	3.65
29x5.25-19	2.95	32x6.50-20	3.75

REGULAR CORD TIRES			
Size	Tires	Size	Tires
30x3	\$2.25	32x4 1/2	\$3.35
30x3 1/2	2.35	33x4 1/2	3.45
31x4	2.95	34x4 1/2	3.45
32x4	2.95	30x5	3.65
33x4	2.95	33x5	3.75
34x4	3.25	35x5	3.95

HEAVY DUTY TRUCK TIRES			
Size	Tires	Size	Tires
30x5 Truck	\$4.25	31x5.5 Truck	\$4.95
34x5 Truck	4.25	32x6 Truck	4.95
32x6 8 ply. Truck	7.95	34x6 Truck	8.95
32x6 10 ply. Truck	8.95	34x7 Truck	10.95
36x6 Truck	9.95	36x8 Truck	12.45
34x7 Truck	10.95	40x8 Truck	15.95

SEND ONLY \$1.00 DEPOSIT with each tire ordered. (\$4.00 deposit on each Truck Tire.) We ship balance C.O.D. Deduct 5 per cent if cash is sent in full with order. ALL TIRES BRAND NEW — GUARANTEED. Tires failing to give 12 months' service replaced at half price.

DEALERS WANTED

YORK TIRE & RUBBER CO.

3855-59 Cottage Grove Ave. Dep 2233A Chicago

MY DENTIST'S SECRET FOR WHITE TEETH

NEW QUICK WAY Smokers Praise It!

Get after stains and film in the professional way — with **PYRONOX TOOTH POWDER**. Unlike anything you've ever used, **PYRONOX** contains 15 effective ingredients. Different in action! It's Antiseptic and Astringent — swifter in results — more economical than pastes. Harmlessly dissolves tartar that dulls teeth and brings on decay. Will not injure enamel of teeth. Aids in overcoming bleeding and receding of gums. Neutralizes acids. Purifies, refreshes and sweetens entire mouth. Try **PYRONOX TOOTH POWDER** for 3 days and be amazed how radiantly white and attractive your teeth really are!

Spanking TEETH in 3 Days

Send your name and address with 10c for liberal trial can.

TRIAL 10c

PYRONOX LABORATORIES
617 N. La Salle St., Dept. F-3 Chicago, Ill.

Expedition program, which short-wavers can get direct over KFZ, Little America, every Wednesday.

Final arrangements for broadcasting from the stratosphere the latter part of this month, when Major William E. Kepner and Captain Albert W. Stevens take off in the National Geographic Society-Army Air Corps balloon, now are being completed by NBC.

The midget transmitter in the gondola,

especially built by NBC engineers, will operate on a power of only eight watts, yet because of its great height it will have an extraordinarily wide range. It may be picked up for the networks on either coast of the United States—at Point Reyes, California, or Riverhead, Long Island, as was the case last year.

A condensation of the schedules of the principal short wave stations of the world will be found above.

Ask Mr. Fairfax

Mr. Arthur Fairfax, veteran of radio, who is personally acquainted with nearly every artist on the air, conducts this department of RADIO GUIDE. Questions not of general interest will be answered personally when accompanied by stamped, self-addressed envelope. Address inquiries to Mr. Fairfax, care of RADIO GUIDE, 423 Plymouth Ct., Chicago, Ill.

Mrs. J. R. P., New Iberia, La.—Obviously, to furnish you with the details of the stars whose names have been represented by the first eighteen pictures of our contest would be to disclose to you in private the correct identities, which, you would have to admit, would give you an unfair advantage over the remainder of the contestants. Therefore, we will have to refuse your request for this particular information. Certain artists are compelled to confine themselves to the individual networks over which you hear them. However, there have been instances where some particular artist or group of artists have been given permission to appear on competitive networks.

J. F., New Dayton, Canada.—For information relative to your compositions, address Guy Lombardo at the Waldorf-Astoria Hotel in New York City.

R. E. R., Jamaica, L. I., New York.—There is nothing in any biographical matter on Ed Wynn to indicate that he is having difficulty with his eyesight. His coming unscathed through the financial mess of 1929 proved that he was at least more than ordinarily far-sighted.

J. D., Chicago, Ill.—The Amos and Andy program originates in Chicago. Ted Fiorito's theme song is "Rio Rita." Bernie Cummins' vocalist is Walter Cum-

mins, his brother. The Do, Re, Mi girls are Evelyn and Maybell Ross, and the blonde, Ann Balthy. Irene Taylor is not broadcasting at present.

B. F., Brooklyn, N. Y.—For tickets to the Show Boat and the Hour of Smiles, write to their sponsors in care of NBC, 30 Rockefeller Plaza, New York City.

S. R., New York City.—For tickets to the Fred Waring Ford show, write to CBS, 485 Madison Avenue, New York City.

Mrs. W., Fort William, Canada.—Eddy Duchin's theme song is "Be My Lover." He is 25 years old, single, six feet tall, weighs about 170 pounds, has hazel eyes and bushy black wavy hair. He is of Russian extraction and Frank is his middle name.

Evelyn J., St. Paul, Minn.—"Asher and Little Jimmie": We are pleased to advise they did not meet with an accident and the entire family is in the best of health. They are at the present time living in Dallas, Texas, and are expected back on the air in the fall.

G. J. H., Boston, Mass.—The series "What Rudy Never Told" ran in the issues of February 17 and 24, March 3, 10, 17, and 24.

J. G., Audubon, N. J.—Ted Lewis will be broadcasting from an eastern night club soon.

R. H. R., Holland, Michigan—Lehn and Fink, makers of Pebeco toothpaste, will sponsor Eddie Cantor next winter. Block and Sully are not on the air regularly.

Love Affairs of Myrt and Marge

(Continued from Page 6)

put upon Myrt the necessity of finding alone something she could do for George and the children.

Myrt considered ways and means. The theater, she knew, offered but slight opportunity in those hard days. But there was this new thing, this radio. Myrt listened to programs, listened critically. Radio was but a form of the theater. Narrowed it appeared, stripped of the advantages of costumes and setting, but still the old familiar contact of performer and audience.

"Humph!" thought Myrt. "If I can't do that sort of thing, and do it better..."

She set to work. She had ideas, hundreds of them, collected in the notebook she kept under her pillow, handy should inspiration strike at midnight. She wrote as she always does, at top speed and in pencil. Myrt has a stenographer now, but she still resorts to pencil in moment of inspiration. She wrote about the things she knew best, the stage, the human drama enacted behind scenes. She built the leading role about herself. She made a part for Donna. She created a cast of characters, types compounded of the many individual types she had known. When she had finished her first script, she showed it to a friend, an executive in radio.

"It might go," he said. For three weeks Myrt haunted the outer offices of William Wrigley. "Fifteen minutes of his time is all I want," she explained again and again. But William Wrigley was a man of many interests and no spare time. Myrt persisted. At last she gained her audience. In his office she confronted the chewing gum magnate across the wide expanse of his desk, and stated her business.

Mr. Wrigley was skeptical. Myrt produced her manuscripts. She had a number of them completed by now. She commenced with the first and read aloud. She took the parts of seven different characters, interposed her own sound effects. An hour and a half later she walked out of the office with a signed contract in her pocketbook. Myrt was once more

starting on her own! In the fall of 1931 Myrt and Marge went on the air. They said it couldn't succeed.

The program did succeed. Myrt and Marge proved a natural. The "Abie's Irish Rose" of the air, someone has called it.

The following spring George Damerel went alone to California.

"George?" Myrt would say later. "Oh, he's got the back-to-nature bug. He's trying his luck with an orange grove. Likes it, from what he writes."

When the program had been on the air for only a few weeks more than a year, Donna was voted the "It" girl of radio in a contest conducted by RADIO GUIDE. The event was celebrated over the Columbia network on its "Meet the Artist" night.

Came other compensations. Something had dispelled the faint cloud of perplexity and pain from Donna's brown eyes. There had been a performance for the disabled veterans of the World War at the Edward Hines Memorial Hospital in Maywood, just west of Chicago. Rows of white beds, a cluster of wheel chairs, afternoon sun drifting in through a long line of tall windows—this had been the setting. CBS had lent generously of its talent. Donna was there, giving her smile and her bit of an act to the occasion. Gene and Charlie Kretzinger were there, the famous harmony pair from Kansas City. Suddenly somebody was making introductions.

"Surely you know Gene, Marge!"

She should have known him. She had seen him around, from time to time, in the Wrigley Building studios. Nice looking, she had thought, tall and dark and well built. But she shook her head slightly.

"You don't know him? Well then, may I present Mr. Kretzinger? Miss Donna Damerel. Marge to the waiting world, you know."

How that chance meeting brightened life's vistas for two young people, will be further revealed in the third instalment of the fascinating story of romance in the lives of Myrt and Marge. It will appear in RADIO GUIDE, issue for week ending July 7.

Boys WANTED



NO EXPERIENCE NEEDED!
sell

Radio Guide IN YOUR NEIGHBORHOOD

BOYS! Do you want to earn money regularly every week? It's easy.

We need boys in cities and towns throughout the United States and Canada to deliver Radio Guide to homes. You work right in your neighborhood. No investment is required. By building up a regular route you can have a steady cash income every week for just a few hours' work. You can also earn marvelous prizes such as a bicycle, baseball goods, athletic equipment, fishing tackle, golf clubs and balls, Boy Scout accessories, etc.

Simply send the coupon below for full particulars and a copy of our FREE PRIZE CATALOG. You can paste this coupon on a postcard and mail it.

SEND THIS COUPON

Radio Guide
423 Plymouth Court
Chicago, Illinois

Please send me your FREE PRIZE CATALOG and tell me how I can earn money every week with Radio Guide.

NAME _____ AGE _____

STREET ADDRESS _____

CITY _____ STATE _____

Plums and Prunes

By Evans Plummer

Having taken you to a depot to meet a train carrying Maestro Ben Bernie, the next lowdown on the radio writing business is that of attending celebrity parties. This is a most serious industry, and brings with it steak sandwiches, and the score and beer by the large, foaming schooner. Also headaches.

Celebrity parties are very plumful to take—except that the radio writer generally has to report at work the next morning at 10 a. m. and the parties generally last until three or four a. m. The late hours never bother the celebrities, however, as they generally have breakfast in bed at 12:30 p. m. ("Make the eggs exactly three minutes, Bottle"). At any rate, the latter is the accepted legend.

And what is a celebrity? Well, we aren't sure ourselves. It may be anything from a trained dog (fleas included) to a soprano with one sustaining program per week on a 50-watt local station. But nobody seems to care. And each and every celebrity party is "bigger and better than ever before." Yeah?

In fact, we attended a celebrity party last night. Maybe you've been there? They call it the Midnight Flyers. It happens every Monday at the Blackhawk Restaurant in Chicago, with a WGN pickup.

BUT THIS WAS a bit bigger than the mine-run of events on the steak-sandwich circuit. The reason was bandleader Hal Kemp's return to the spot. Pierre Andre took charge of affairs at midnight. He did a plumful job the whole evening through (as he always does), except that we query his claim that this was the "greatest night of them all." We dislike superlatives. But it's all in the spirit of ballyhoo.

Before the fireworks, however, a properly trained radio writer must do a bit of

table hopping. He must go the rounds and shake hands with everyone—being sure to miss no one, not even a music publisher's representative—so that he will be known as a "good fellow" who is not "highhat" . . . We make the rounds.

NOW THE SHOW starts. Vernon Craig limps over to the stand and demonstrates a Crosby-like voice, only deeper. He does it well; gets several encores . . . Number two is a chap named Traverse. Also a Crosbyer but not so Crosby. Too many encores taken for his applause . . . Then the Doring Sisters. Maybe smoke got in their eyes, or something, but the trio didn't sound up to snuff to us (right back of that big pillar).

Comes Betty Boop (Mae Questel) to the floor. She looks as much like Betty of the animated cartoons as Mike Porter does John Dillinger. Mae panic's 'em. Takes two encores and could have had more. Three plums . . . Dick Stabile and Eddie Oliver demonstrate their musical educations. The girls' hearts flutter. Especially that of one handsome blonde. Two plums . . . Molly Picon takes the stand. Three songs, two of them Jewish character numbers, win her salvos of applause. Three plums.

An intermission, and Lum and Abner are announced. The two lads come to the floor, do about four lines in character, and bow. It wasn't enough. Celebrity nights are tough on the sketch stars who can't jig or sing. One plum . . . Larry Adler now has his harmonica in hand, and what he doesn't do with it! Three plums for something different . . . So it goes on and on, with Bob Pacelli's warbler Judy Talbot and Earl Burnett's blonde Ruth Lee catching several plums each. Romo Vincent, Roy Shmeck, Stanley Morner and Dorothy Miller raise their voices in song and do as well . . . And there you have it. A celebrity night. Not bad, but—

There ought to be a law against 'em. And radio writers.

Plums and—Guess!

WELL, WELL—right in this streak of hot weather, what should the postman bring but a report from "Stooge No. 13," in charge of our Fort Wayne, Ind., outpost. Here goes:

"Plums to Graham McNamee for the omission of the usual stumbling and Oy Ratwellisms in his good broadcast of the Baer-Carnera fight. This from one who always has contended that as a sports announcer, Graham was a swell stooge for Ed Wynn.

"Prunes to Rudy Vallee for his rendition of 'The Man on the Flying Trapeze'. Walter O'Keefe should have heard it!

"Plums to the Old Mousetrap for failing to 'Shoot the Works' in plugging his picture and its songs on his broadcasts—as many a performer (remember Cantor?) would have done if given a band of his own and a regular air spot.

"And finally, plums to Anson Weeks' singer Bob Crosby, Bing's almost Bingy brother.

"Best wishes and many plums to Seymour Simons, he of the likeable personality, no mean composing ability, and good band, as he departs from Chicago on tour, St. Louis bound, and more plums to the sponsor who signs him . . . The heat's got me—I can't resist this one: That Winchell's folks should have named him Seymour.

"A nice plum pudding to NBC or a sponsor who gives Little Jackie Heller a regular night spot—or does Bernie have him under contract?"

"We hope that by the time the plums

on our tree are ripe to pluck, we can award them for the return of the Harmonica Rascals, Willard Robison's haunting rhythms, a regular late-at-night spot for Ann Leaf's organ artistry, and the melting away of enough Alexander Woollcott that he can again get into a studio. —STOOGES 13."

Ice Cold Column-ade

AND NOW (boy, are we getting help?) quench your thirst at the fount of Sylvia's wisdom and opinions:

"Joe Sanders is finally making a vocation of his pet avocation, that of song-writing, mingling it with some picture writing on the west coast, but some of these days the Old Left Handier will be 'How Ja Doing' in the Windy City . . . Pepsodent's boring ad copy has been lifted no end by Sen Kaney's substitution, don't you think? . . . I hear rumors that Seymour Simons' Ballad Band may be at the World's Fair later this summer, so here's hoping—for a long stay the next time . . . Maybe you don't agree, but prunes to Jan Garber for aping the 'sweetest music this side of heaven' and more of the wrinkled fruit to Emrie Ann Lincoln for a suspected (maybe I'm wrong) but very poor imitation of Irene Taylor . . . And more prunes—to Jimmy Durante for not living up to his 1933 standard . . . Who can help but love Henry Busse's theme 'Hot Lips' and his ever popular rendition of 'When Day Is Done'? . . . Palmolive's Beauty Box deserves a big crate of plums for their lovely music Tuesday nights . . . And of all the dramas on the air, One Man's Family is the most natural of them all, and every actor plays his part to perfection.—SYLVIA."

WELL, HOW did you like that column? Huh? As Admiral Martin Porter would say as he lit a ten-cent cigar, "It's a gift!"

Star Poll Winners

(Continued from Page 5)

Death Valley Days 2,561	Red Davis 432	Adventures in Health 124	Hoover Sentinels 109	Myrt and Marge 30,179	Fred Hufsmith and Muriel Wilson 948
Kraft 2,469	NBC Sunday Children's Hour 427	Bradley Kincaid 122	Midnight Flyers 104	Mills Brothers 22,156	Joe Penner and Stoooge 925
Hour of Smiles 2,387	Firestone 423	Hall of Fame 113	Tony Wons Scrapbook 102	Benny and Mary 19,033	Eton Boys 924
Amos and Andy 2,258	Richard Himber 419	STANDING AMONG THE ORCHESTRAS:			
Big Show 1,934	Royal Gelatin 409	Wayne King 130,366	Will Osborne 833	Olsen and Johnson 14,317	Lasses and Honey 884
Wizard of Oz 1,779	Brillo 396	Guy Lombardo 62,885	Claude Hopkins 792	Gene and Glenn 13,293	East and Dumke 834
Texaco 1,763	Forty-Five Minutes in Hollywood 385	Ben Bernie 46,488	Charlie Agnew 758	Maple City Four (Singer Quartet) 8,820	Al and Pete 806
Betty and Bob 1,670	Clara, Lu 'n' Em 371	Rudy Vallee 42,195	Dan Russo 754	Baron and Sharlie 7,346	Trio Romantique 790
Nestle 1,484	Edwin C. Hill 337	Fred Waring 26,584	Joe Sanders 727	Molasses 'n' January 7,116	Jones and Hare 748
Aragon-Trianon 1,412	Bond Bread 335	Richard Himber 13,449	Enric Madriguera 719	Landt Trio, White Dragonette and Parker 6,456	Block and Sully 698
Swift Revue 1,341	Lasses White Minstrels 330	Jan Garber 9,405	Harold Sanford 713	Boswell Sisters 5,561	Billy Bachelor and Janet Freeman 696
Roses and Drums 1,306	Orphan Annie Bundesen Hour 308	Glen Gray 8,399	Vincent Lopez 710	Betty and Bob 5,531	Breen and de Rose 695
Yeastfoamers 1,270	Gulf Refining 298	Rubinoff 8,021	Duke Ellington 702	Hit and Dawson (Gail and Dan) 4,715	Sims and Bailey 689
Cheerio 1,259	Terraplane 294	Eddie Duchin 7,657	Emery Deustch 606	Easy Aces 4,486	Mike and Herman 638
Farm and Home Hour 1,243	Headline Hunter Adventures 283	Paul Whiteman 6,953	Erno Rapee 574	Vic and Sade 4,468	Vagabonds 597
Cutex 1,219	Gauchos 271	Little Jack Little 5,858	Vincent Sorey 549	Don Hall Trio 3,549	Spencer Dean and Dan Cassidy 541
Wheatenaville 1,172	Vera Van 264	Hal Kemp 5,846	Bernie Cummins 543	Baker and Bottle 3,543	Bill and Ginger 526
Buck Rogers 1,112	Morton Downey's Studio Party 240	Ozzie Nelson 5,213	Heinie and his Grenadiers 484	Sanderson and Crum-it 3,501	Fray and Braggiotti 490
Vic and Sade 983	Palmolive 234	Walter Blaufuss 3,913	Xavier Cugat 441	Tom, Dick and Harry 3,458	Gene Arnold and Commodores 471
Melody Moments 972	M. J. B. Coffee Hour 225	George Olsen 3,671	Maurie Sherman 433	Cantor and Wallington 3,436	Asher and Little Jimmie 465
Soconyland Sketch 966	Grand Hotel 219	N. Y. Philharmonic 3,382	Joseph Pasternack 415	Marion and Jim Shutta and O'Keefe 3,292	Allen and Fennelly 446
Voice of Experience 915	Roxy 215	Phil Harris 3,188	Morgan L. Eastman 403	Munn and Rea 2,475	Today's Children 439
N. Y. Philharmonic 867	Lazy Dan 213	Gus Haenschen 3,038	Harold Stern 385	Lum and Abner 2,261	Reis and Dunn 412
U. S. Marine Band 866	Juergens 208	U. S. Marine Band 2,869	Seymour Simons 380	Mac and Bob 2,134	Kings Jesters 349
Painted Dreams 826	Major Bowes Capitol Family 205	Cab Calloway 2,806	Victor Young 371	Mary Lou and Lanny Ross 1,986	Joe and Batisse 339
Hoofinghams 822	Grand Old Opera 193	Jack Denny 2,797	Minneapolis Symphony 369	Hoofinghams 1,890	The Cadets 310
Easy Aces 806	McCann Food Products 190	A. & P. Gypsies 2,699	Gus Arnheim 363	Clara, Lu 'n' Em 1,760	Playboys 303
Cadillac 756	Colgate House Party 187	Ted Weems 2,340	Joseph Koestner 357	Allen and Hoffa 1,715	Judy and Jane 301
Junis Facial Cream 731	Carlos Molina 184	Isham Jones 2,292	Ted Black 286	Revelers Quartet 1,711	Eddie Duchin and Piano 295
Father Coughlin 713	Ship of Joy 182	Walter Damrosch 2,261	Meredith Willson 241	Pickens Sisters 1,627	Jackie Heller and Harry Kogen 263
Studebaker 704	Emery Deutsch 174	Carlos Molina 2,210	Bob Haring 225	Ed Wynn and Graham 1,615	Jimmie Fidler and Movie Star 239
Gems of Melody 673	Little Jack Little 171	Abe Lyman 2,091	Boston Symphony 218	Pappy, Zeke, Ezra and Elton 1,419	Just Plain Bill 181
Gene and Glenn 662	Radio Guild 168	Frank Black 2,065	Jacques Renard 202	Goldbergs 1,352	Major, Sharp and Minor 180
Byrd Expedition 632	Landt Trio, White 156	Ted Fiorito 2,059	Howard Barlow 188	Phil Harris and Leah Ray 1,297	Three X Sisters 163
Crazy Crystals 628	Grace and Eddie Albert 148	B. A. Rolfe 1,846	Noble Sissle 187	Eddie and Fannie Cavanaugh 1,195	Lazy Dan and Jim 145
Warden Laws 601	NBC Music Appreciation Hour 142	Philadelphia Symphony 1,834	William Daly 177	Pratt and Sherman 1,169	Ozzie Nelson and Harriet Hilliard 140
Musical Memories 597	Don Hall Trio 136	Smith Ballew 1,455	Peter Van Steeden 164	Marx Brothers 1,111	Winnie, Lou and Sally 108
Goldbergs 592	Songs My Mother Used to Sing 134	Harry Sosnik 1,416	Freddie Rich 155	Tom and Don 1,063	Smith Brothers 106
Sally's Studio Party 580	Trio Romantique 128	U. S. Army Band 1,407	Jimmie Grier 154		Morin Sisters 104
Corn Cob Pipe Club 576		Buddy Rogers 1,234	Green Bros. Novelty 152		Alice Remsen and Ray Heatherton 102
Just Plain Bill 558		Harry Kogen 1,233	Nathaniel Shilkret 136		
Carnation Contented 532		Rosario Bourdon 1,188	Roy Shields 128		
Irma Glen's Lovable Music 529		George Hall 1,118	Clyde McCoy 117		
Bar X Days 498		Don Bestor 1,012	Westerners 112		
A. and P. Gypsies 463		Lennie Hayton 1,011	Jimmy Lunceford 108		
Chesterfield 461		Ted Lewis 848	Rex Maupin 105		
Pontiac 460		STANDING AMONG THE TEAMS:			
Seven Star Revue 435		Amos and Andy 105,098	Burns and Allen 103,613		

The Last Roundup

(Continued from Page 25)

Suddenly he roared in their ears: "What the . . . do you think this is, a pink tea?"

Charlie LaDue, trembling for his life in the car, couldn't help smiling as the three gawky youths stiffened and whirled around. They stared at the muzzle of Bloodworth's .45 as if it had been the mouth of a cannon. Indeed, it looked bigger than that to them. Hands went up. Cigaretts dropped from white lips, knees turned to water in the face of that six-shooter.

"March, you!" ordered the six-foot bandit behind his mask. And the three marched.

As they went past the car which Fox still guarded, Bloodworth snapped an order at him. "Make LaDue go in and crack the safe for you. I'll put these sissies out of the way and come back pronto."

Suddenly the joke was gone out of everything. In single file, like members of a chain gang marching lockstep, the three grocery clerks went back into the shadows toward the rear of the store. They didn't know what they would find back there, but they had a pretty good idea. So did Charlie LaDue. He tried to get out of the car, and Arlon Fox levelled his Colt again. "You want it, too?" he grunted. "Or will you be smart?"

LaDue was smart. Also, he had noticed that only three of his four clerks had been grabbed by the bad man. Peering past his captor, he had caught a glimpse of the fourth—young Owen Moore was poking a tense, excited face from behind a tree!

LaDue climbed out of the car at the point of a gun. He watched the masked Fox as he poked his Colt against Florence's neck. She did not move.

"She's out cold—she won't start anything!" LaDue was saying.

Fox laughed beneath his mask. "I'll say she won't—and neither will anybody else!"

But as events turned out, he was wrong.

He marched LaDue across the sidewalk and up to the steps of the store, picking a time when the street was entirely deserted.

With a cold gun-muzzle boring into his ear, the proprietor of the grocery unlocked the front door without hesitation.

"Make it snappy!" Fox demanded. "My trigger finger is itching!"

LaDue had no intentions of making it snappy. He stalled for time. It was his only hope.

The interior of the big store, which smelled redolently of onions, potatoes, spices, and oranges, was now illuminated only by a single dim bulb which hung above the tiny iron safe.

"Open that can!" said the bandit.

LaDue protested that he couldn't see the combination without more lights.

"Oh, so you want to tip off the whole neighborhood, eh?"

There followed an argument, which was concluded by LaDue drawing the green shades at the windows, and then climbing upon a table heaped with canned vegetables to reach the dangling light cord. He finally caught it after many tries, still hoping that help would come from some unexpected source.

He began to work on the safe, inspired by the pressure of the Colt against his kidney. "Snap it up, guy!"

. . . LaDue swung the safe door open. Then he pretended that he had mislaid the key of the inner lock.

"Quit stalling, hombre!"

. . . LaDue opened the inner door. The young bandit's voice grew tense with excitement. "Come on, pull out all the dough!"

The grocer grudgingly pulled out the receipts of the day—a good-sized bundle. "How about letting me keep the checks?" he begged. "They're all listed, and you couldn't cash them without getting nabbed."

The bandit laughed uproariously. "Where you're going you won't have any use for checks," he said. "You're going on a ride and you ain't coming back."

Charlie LaDue began to tremble. This mixture of the old West and the new Phoenix was too much for him. Here was a gangster in a Stetson, carrying an old-style Colt and wearing high-heeled boots—and talking about taking him for a ride!

He trembled so much that a paper sack filled with dimes slipped his fingers. There had been a sale at the Payn-Takit store that day, with hundreds of articles on sale for a dime. That paper sack contained more than

five hundred dimes—and the fifty-odd dollars' worth of tiny silver coins rolled helter-skelter over the floor.

Their tinkle was like the chiming of little silver bells. It was too much for Arlon Fox. He'd had hard times since he met Bloodworth and left the cattle country. A dime was as big as a cart-wheel to him. And they looked so inviting, so precious in the bright light . . . All those dimes—

"Pick 'em up!" he commanded.

Charlie LaDue bent laboriously to gather up the scattered hoard. But he was slow, and he missed many. Finally Fox, still holding his gun trained on the grocer, joined in the treasure hunt. One by one the dimes clinked into his coat pocket . . . and over the cashier's desk the clock ticked away its precious seconds.



Bandit's car in which Fox escaped the cordon of radio police. Note the glass shattered by shots, and the bullet holes in the door, the body, and the roof

LaDue stalled the search as long as he could, but finally the last one had been dragged from beneath the counter, picked out of the potatoes, and pried from the sawdust.

"They'll buy you a nice wreath or something," Fox told the grocer. He started toward the door—and



Re-enactment of the holdup scene, showing the exact positions of LaDue and Fox, the latter compelling the grocer to open the safe that contained a rich day's cash receipts

suddenly froze to the spot where he had stopped.

A dark figure loomed against the glass, the figure of a man considerably wider than Bloodworth. He was hammering on the door with a mighty fist, and his other hand held a gun trained on Fox.

"Drop your gun and reach for the sky!" shouted

the stranger.

That was the dramatic entrance of Officer Frank Bliss. He had been more than a mile away when the radio alarm sounded. But his fast roadster had brought him across the city to this 2600 block of North Central Avenue in record time.

"Holdup at the Payn-Takit," was all he'd been able to hear. His was not a regulation police radio, for Officer Bliss was only a member of a private citizens' police patrol and no more than a deputy in actual rank.

Here were the police, in the form of one stocky officer.

It took only a second for LaDue to snap out of his fright and snatch the gun from his captor's hand. Then he rushed across and flung open the door, which the night lock had closed.

"Thank God you're here!" he cried. Moore had given the alarm!

The big private cop started in through the open door. He had no idea that there was a second bandit. Charlie LaDue had no time to warn him . . . for at that second a shot rang out!

Fox was just coming through the door, with his hands in the air. Behind him Officer Bliss stood with his gun out.

The bullet streaked past Bliss' ear and shattered the main show window.

"Look out! There's another one!" Charlie shouted. He was a little tardy with his warning, for Tex Bloodworth crouched at a corner of the store, a smoking gun in his hand. He had left the three prisoners in back of the store—LaDue did not dare stop to wonder what must have happened to them.

Bliss turned from his captive to fire at the new menace, but a red-hot .45 slug struck him full in the chest, flinging him around.

Above the roaring of the gun sounded the shrill scream of a police siren. Down the street came two police scout cruisers, almost abreast. From the foremost plunged Patrolman Harry Maddux, crack shot of the department . . .

Fox, the younger bandit, was backing into the store. "Run for it, Tex!" he yelled.

But Tex Bloodworth wouldn't run for it—not and leave his pal a captive—not and leave the night's take, either. His eyes flamed with the mad light of the killer.

For Tex Bloodworth had been a rodeo hero for ten years. He had won prize after prize for roping, riding unbroken broncs, bulldogging ornery steers, and for branding. He had shot at colored glass balls amid the plaudits of the multitude. He was a big guy, a hero. And a hero couldn't run.

The interior of the store offered the best protection. Only Bliss, already wounded, and the oncoming Maddux, barred the way for Bloodworth. His gun roared twice, the shots so close together that they sounded like one. The first shot struck Maddux's gun, jamming it neatly and taking away the cop's trigger finger. That put him out of the battle, at least temporarily. It was one of the shots which are recorded as miracles of keenness—a wonder shot even in daylight, but super-human in this semi-darkness.

The second shot struck Officer Bliss right in the middle of his bright new shiny badge—and another cop went down to pay the price asked of them by the blind authorities who insist an officer must wear his "patsy" over his heart to offer a fine target for a gunman.

The squad cruisers screamed to a stop and Maddux's mates dashed up into the face of a fusillade of gunfire which came from the interior of the grocery.

Bloodworth succeeded in shooting out the main light, but as he drew a bead on the smaller bulb near the front door his hammer clicked on empty chambers. He flung the gun at the bulb—and smashed it clean! The room was in darkness . . .

"Run for it, kid!" shouted Bloodworth.

The two men chose different exits. Bloodworth, as if he thought he bore a charmed life, ran rashly through the front door and hurdled the body of Bliss with one great leap. But the high heels of his cowboy boots hindered him, and he staggered as a policeman's bullet struck him in the neck. But he got to his feet and went on. Came a new burst of fire, and this time the police did not miss. Maybe they weren't professional cowboys and marksmen like Bloodworth but they had cut their teeth on six-guns, and had practiced shooting on the same wide ranges as had the outlaw.

Three men fired upon the running man—and three bullets plowed through his body. He fell flat on his face. Tex Bloodworth would . . . (Continued on Page 34)

The Last Roundup

(Continued from Page 33)

never ride another bronc.

The cops, fearful of a plant, came slowly toward him. Right then it happened. From a side window of the darkened store came Arlon Fox, in a daring leap for life. He had plunged from the counter right through the window, pane, sash, and all.

It was a leap which he might have coped from any cowboy movie, except that instead of landing astride a waiting horse, Fox crashed against the running board of the bandit's own car, which had stood all this time with its motor running!

He was behind the wheel before the radio police were able to see what had happened. He did not hesitate to make sure that his pal would not come. Unlike Bloodworth, who once had returned to rescue him, Arlon Fox thought only of his own skin. He roared the motor amid a hail of bullets which broke every pane of glass in the car, punctured the car-body in seven places, and left him unscathed.

And then Arlon Fox was gone.

Radio messages from Headquarters directed the feverish search, but to no avail. Arlon Fox had given the slip to the hounds of the law.

Bloodworth was dead with a slash in his neck and three police slugs through his body. Nor was there any chance to save Frank Bliss, the private cop who had rushed out of his own territory in a brave attempt to come to the aid of the imprisoned grocer. He was dead, but he had gone down with an empty gun.

Maddux, the officer who had been put out of the running by Bloodworth's miraculous shot, was minus a finger and a good service gun, but more than that he was minus his temper. His had been the chance to prevent the whole affair—if he had beaten Bloodworth to the draw.

Police "mopped up" the place. Charlie LaDuc rushed from the wrecked store and met his calm young wife getting out of the coupe where she had remained, with a remarkable wisdom and self-control, all through the half hour or so of holdup and gunfire. She was unharmed, though crying a little from sheer strain.

That washed up the case for the time being. But a postscript was to follow. You see, one cop was dead and another badly maimed. And a young and daring cowboy bandit had scampered through a police barrage and escaped. The public opinion of Phoenix, and some of the newspapers, thought that Fox shouldn't have been able to get away.

They knew his name was Arlon Fox. A pretty but saddened young woman claimed Bloodworth's body. She was his wife, Marie, who had married a rodeo hero and now must bury a bandit. She admitted that Arlon Fox was her husband's pal. She didn't know where he was now, but he had come from the cattle country of northern Arizona. Then she took the dead body of Leonard Bloodworth back to their home ranch near Colorado, Texas. It was the last roundup . . .

The higher-ups in the police department thought the case over a bit and sent for Lon Jordan.

Next morning a rangy, sun-bronzed giant, weighing something like 230 pounds, came striding into the office of the Dis-

trict Attorney at Phoenix. Jordan was asked if he'd take over the hunt for Arlon Fox. Fox had to be taken, for a cop had been killed, and Western bad-men are discouraged as much as possible in Phoenix today.

"Fox is supposed to hail from the cattle country, and you know it like a book," they told Jordan.

He nodded. "I read some about the case," he admitted. "I guess Maricopa County can worry along without its biggest and dumbest deputy sheriff."

Jordan asked to have his pal, Deputy Earnest Roach, assigned to help him. This was done. The two of them set out methodically to find their quarry, or a trace of anyone in the whole expanse of northern Arizona who might know him.

After months of slow, routine work, the two cowboy sleuths arrived at the little cowtown of Prescott, high in the hills.

Here, where the mile-high air was as keen as a razor and as fresh as paint, where the pines rustled all night and shed a tangy fragrance, Lon Jordan struck his trail.

He left Prescott alone one morning, and under his big Stetson hat he carried the following information:

Arlon Fox had two good friends, pals who in the Western fashion would give him a haven, fight for him, help him with money and anything else he needed. There was no suspicion of their having had a part in planning the adventure into crime which he had made. But they'd help him out without asking him too many questions. They'd even shoot, probably, if the law came to take him.

One of these men was Perry Henderson, who had a ranch near the village of Dewey, a few miles from Prescott.

The other was one Bruce Crouse, living temporarily at an auto camp in Prescott.

Those were the only friends that Fox was known to have in that part of the country. The odds were ten to one that they knew where he could be found.

That was why Lon Jordan drove out alone that morning. He was going to Henderson's place and ask for Arlon Fox.

What would happen then, he didn't know. Probably a gunfight, in which he'd have to wing Henderson and maybe Fox. Jordan felt a sort of sympathy for the

fugitive Fox. He'd been led into the affair by Bloodworth, ten years his senior. And he'd been hunted like a rat for these many months . . . and hardly twenty-one years of age.

That's the way deputy sheriffs think, when they're human hounds like Lon Jordan. He spent several hours working out a plan to lure Fox into the open where he could get him without gunfire. But the plan had a big flaw. He needed a bit of inside information which both he and his partner had been unable to get, some detail of Fox's private life which a friend would know and the police wouldn't . . .

So Lon Jordan had to toss aside his carefully-laid plan and go after Fox with a six-gun.

He drove on under the pines toward the settlement at Dewey. Roach had wanted to come, but there was a better chance of a smooth and peaceful arrest if one man worked it alone.

Back in Prescott, Roach fell into conversation with an old-timer in the hotel. The old man had known the Fox family since before young Arlon was born—and he let drop a bit of information which would have made all the difference in the world to Lon Jordan, had he known it.

Arlon Fox had been called "Bill" for a family pet-name as a child, and still a few of his intimates used it, though Fox himself disliked the handle. And the Bloodworths, Leonard and Marie, had been old friends.

It was too late to follow Jordan by car for he always drove at top speed in his own battered roadster. Roach tried to head him off by telephone, but only two ranches lay on his road, and neither of them had phones.

Suddenly a fantastic idea struck the deputy. He seized his hat, waved it with a wild whoop, and dashed for a telephone booth.

Twenty minutes later, as Lon Jordan jogged down the slope past the shoulder of the Mogollon, he saw a lanky figure arise from the shade of a cluster of mail-boxes and come toward him, waving wildly.

He stopped his car. "What's the trouble?"

The stranger grinned. "Don't ask me. But if your name's Jordan, you're wanted

back in Prescott quick. I dunno what for."

Jordan frowned. He hated to drive back before his job was done. "Somebody phoned, eh?"

The rancher shook his head. "We ain't on a telephone line," he admitted. "But when we sold the yearlings last fall we got us a radio. My wife sits by it most of the time, for company. And a few minutes ago she come running out of the house to tell me that the Albuquerque program had been interrupted so that the announcer could ask anybody living on the Mogollon road to head off a guy named Jordan driving in a rusty flivver and send him back to town."

"I'll be hogtied!" said Lon Jordan. But he turned and hightailed it for town.

He had a hurried conference with Roach. Instantly he saw the value of the new information. He dashed to the telegraph office.

"I want to send a telegram," he told the girl in charge.

Twenty minutes later a boy rode away from the telegraph office on a bicycle. He rolled out to the edge of town and delivered this message to a youngish man who was leisurely patching a tire outside a board cottage.

38FN J23DL COLORADO, TEXAS

BRUCE CROUSE

DANDEE AUTO COURT CABIN 7

PRESCOTT, ARIZONA

GO TO PERRY HENDERSON AT DEWEY
GET BILL TAKE CARE OF HIM UNTIL I
ARRIVE TUESDAY NIGHT OR WEDNES-
DAY MORNING

MARIE BLOODWORTH

The two officers who had forged this clever lure, signed with the name of the slain bandit's young widow, had a pretty good idea that it would serve to smoke Fox out of his hole.

They hung around the hotel for a while, and then got into Lon's car and drove slowly out on the road which he had taken that morning. They picked their spot carefully—a point where the road cut along a mountain shoulder, too narrow for a car to pass. There they stopped, and pretended to monkey with the engine.

They were about midway between Dewey and Prescott. After half an hour had passed they saw a car winding up the mountain road, a small car with three young men in it.

The car steamed up and stopped, with a honking of the horn. Lon Jordan didn't pay any attention to the two who sat in the front seat. Crouse and Henderson had done no more than stand by their pal, and that's ethics in the West.

But in the back seat of the car was a tall young fellow who leaned out nervously as Lon stepped suddenly from behind a tree.

"Hello, Bill!" said Jordan quietly.

Roach was covering the two in the front seat. The man behind went white as a ghost.

"What do you want me for?" he demanded.

Lon Jordan reached in lazily and pulled a gun from Arlon Fox's side pocket. "I don't want you personal," he said. "But the state of Arizona wants you, sonny—for about the next twenty years."

Jordan was pretty close. The boy got fifteen to twenty-five years at hard labor, and most of the folks at the trial agreed he was lucky.

In Next Week's Issue of
RADIO GUIDE

"THE SEA
WOLF"

Murder, Piracy and Rum Smuggling are the elements in a true mystery story of a desperate episode of deep sea life, in which radio is the agency of the avenging forces of law and order. Another thriller in the series, "Calling All Cars."

Sportcasts of the Week

SCHEDULE OF EVENTS

(Shown in Central Daylight Time)

TUESDAY, June 26: 10 p. m., wrestling, WGBF (630 kc), 8:30 p. m., Boxing Bouts, WHN (1010 kc). SATURDAY, June 30: 2 p. m., Marble Tournament, CBS-WABC network; 3 p. m., Great American Handicap, at Aqueduct, CBS-WABC network.

Adding to his all-round activities as ace sports announcer for the Columbia Broadcasting System, Ted Husing will have a ringside version of the National Marble Tournament to be contested at Ocean City, N. J., June 30 by three sectional "knuckle down" experts.

Eighty-one newspapers of the country are sponsoring this nationwide affair and the trio of crack shots will come from preliminaries at Lake Geneva, Wis., Gulfport, Miss., and Ocean City by airplane to settle the title. Husing will be sure to have an immense listening public among the kids and he has brushed up considerably on his "mibs" lingo technique. Tune in the CBS-WABC network at 2 p. m. CDT for this novel presentation.

NOW THAT *Grabam McNamee* is back in the good graces of fight fans, all because of his snappy calling of the blows in the *Baer-Carnera* brawl, we should stop hearing the usual anti-McNamee groans when NBC announces his assignment to a job. Mac really "done right" by his public and with *Ford Bond* ably assisting with those intermission summaries, it was

one of the best broadcasts of a major scrap in many years. Both NBC red and blue chains were in on the big doings with all other programs standing by until the fistic activities were completed.

Add Fight High Spots: *Maxie* taking one bow as champion of the world, *Baer*, and another as *Al Harper*, glorified taxi driver who made good. This to conclude his "Taxi" skit . . . The boys who passed off Commissioner Brown's attesting of *Baer's* poor physical condition as "hokum," really getting a kick out of "*Maxie's*" shouting "where's *Brown*," and then hearing *Grabam* tell how the champ vaulted the ropes . . . Maybe you too caught on to the faux pas pulled by *Ancil Hoffman*, *Baer's* mentor No. 1, who summed up the fight with "There never was any doubt in my mind that *Max* wouldn't win." Guess that's worth a buck of the *Bulls* and *Boner* dough.

YOU'VE HEARD plenty of fish stories and horse tales, but here's one that combines both in the story of an equine of the sea which emerged from the surf on the Irish coast scaring the natives and finally ending up by copping an important turf affair. *Thornton Fisher*, NBC narrator, comes up with this interesting tale in his "Sport Stories Off the Record" program on Friday, June 22 over an NBC-WJZ network at 6:45 p. m. CDT. Don't fail to catch some of this spicy entertainment which *Fisher* will bring to tuners in each week.

Liberal Reward for True Mystery Stories

of crime mysteries in which radio, served the law. Writers, Police Officers, Detectives and any one else in possession of authentic cases, are especially invited to earn these rewards.

Radio must be a prominent element in the detection and apprehension of the criminals. Photographs, names of principals, dates and places must be bona fide.

Address all letters to Editor, RADIO GUIDE, 551 Fifth Avenue, New York, New York.

SAVE THIS PORTRAIT FOR YOUR ALBUM

GERTRUDE NIESEN

As Seen Under the

MIKEroscope

By Lee Mortimer

Her name is Gertrude Niesen. Don't call her Gretchen, Greta, Gretel or Gertie. Those are fighting words to her. She was born twenty-two years ago on a boat coming from England. Her folks had been summering in Europe and miscalculated the time. The ship was three days from shore. Gertrude yelled all the way to the dock. That must be how she developed her powerful voice.

She lived in Brooklyn most of her life, went to school at the Brooklyn Heights Seminary; was a noisy kid and liked to be a rowdy at parties. Never did she think of being a professional entertainer—until 1931. Then, after hanging around the house with nothing to do and getting good and tired doing nothing, she finally thumbed through the classified phone directory, picked out a dozen likely booking agents, and went to visit them.

It was no go at the first eleven, but the office boy at Lou Irwin's took pity on her and gave her a card to the "300" Club. The genial host there, "Feet" Edson, gave her her first job.

She wasn't half bad as a warbler. She soon attracted a lot of attention. Broadway was in the doldrums, but Gertrude seemed to pull in some business.

Came her first radio engagement on Rudy Vallee's Fleischmann hour. Some time later she reappeared on Columbia with a commercial. She's doing O. K., if fan mail is a criterion.

Gertrude is five feet, two inches tall and weighs 114 pounds, all of it animation and pep. She has dark brown hair and eyes that variously are green, grey or blue, depending on the weather.

She's crazy about evening clothes and extreme sports wear. She gets into a size fourteen dress.

Her hobbies include tennis, riding and fishing. She fishes for flounder and occasionally makes a catch.

She dotes on mushrooms.

Gertrude is a sound sleeper—claims that she never snores—sleeps in blue pajamas. Her main article of lingerie consists of panties, usually peach or pink.

She admits having been in love, but hasn't had time for the tender passion since she's been in show business. She's very career-conscious at the present time. Eventually she'll get married, but she's not intrigued by the idea right now.

"Do you like to pet?" Miss Niesen was asked.

"Of course," she replied. "Who doesn't?"

Gertrude doesn't like cave-men. She prefers only nice people. She visits the movies frequently and goes for Charles Laughton in a big way. She likes his type.

When singing on the radio Gertrude often finds that she's mike nervous. In that case she looks at her announcer, Paul Douglas. He then makes funny faces at her, she begins to laugh, and after that everything is O. K.

Although she has been working in night clubs for three years, she still gets a big kick out of them. After her evening's work is completed Gertrude often can be found in the audience of some other club.

Gertrude smokes, finds that it doesn't interfere with her voice. She drinks slightly. As for swearing—she's apt to pop off at any moment and sear the sky with a rain of very hot and very colorful words. It's the way she gets rid of her pent-up energy.

The singer stays up late at night. She loathes sleep, and only retires early when she expects to go fishing the next morning.

She is an extremely hard worker and takes her profession seriously. Rehearsals mean more than a job to her. They are a means of learning how to do the thing right. She is anxious to improve her voice and technique. She listens to every word of complaint and criticism, and tries to better her renditions when she feels they've been faulty.

Gertrude is a showman, or rather woman, to her finger tips.



GERTRUDE NIESEN

She has a natural flair for putting a song over. She has loads of personality.

She also has freckles.

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the eleventh. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Next Week:

Inside Story of "Death Valley Days"

Revealed by Ruth Cornwall, Author of
the Hour; Also a Complete Crime

Radio Mystery "Sea Wolf"

An Hour in Lavender

The dashing young blades who were stepping high, wide and handsome at the turn of the Twentieth Century, will have a chance to hear their favorites of yesterday. The hansom cab, the top hat and key-winding watches are just memories or exhibits in antique shops.

But from out of the lavender and lace of the late nineties steps a series of radio programs which shortly are to be heard on Sunday nights over the NBC Red Network.

The stars of yesteryear will sing and play the parts they made famous before broadcasting was even a dream.

Veterans like De Wolf Hopper, Fritzi Scheff, Gus Edwards, Cissie Loftus, Donald Brian and Ethel Jackson will perform in these broadcasts from the NBC Radio City studios, under the sponsorship of General Mills, Inc., on behalf of the bakers of America.

Hopper, veteran musical comedy and light opera star, will be heard in a scene from one of the many Gilbert and Sullivan operettas in which he was featured years ago. And for a curtain call he will present his famous recitation, "Casey at the Bat".

Fritzi Scheff will sing the piece identified with her for years, "Kiss Me Again," from Victor Herbert's "Mlle. Modiste," in which she starred at the Knickerbocker Theater in New York in 1905. Donald Brian and Ethel Jackson will offer a scene from Franz Lehar's "The Merry Widow," in which they were starred.

Cissie Loftus will impersonate other celebrated actors and actresses of the American theater of the early Twentieth Century. Gus Edwards, discoverer of Eddie Cantor, George Jessel, the Duncan Sisters and many other stage celebrities, will act as master of ceremonies, while Abe Lyman's orchestra is to supply the music.



LUCKIES ARE ALL-WAYS KIND TO YOUR THROAT

"it's toasted"

Only the Center Leaves—these are the Mildest Leaves



They Taste Better