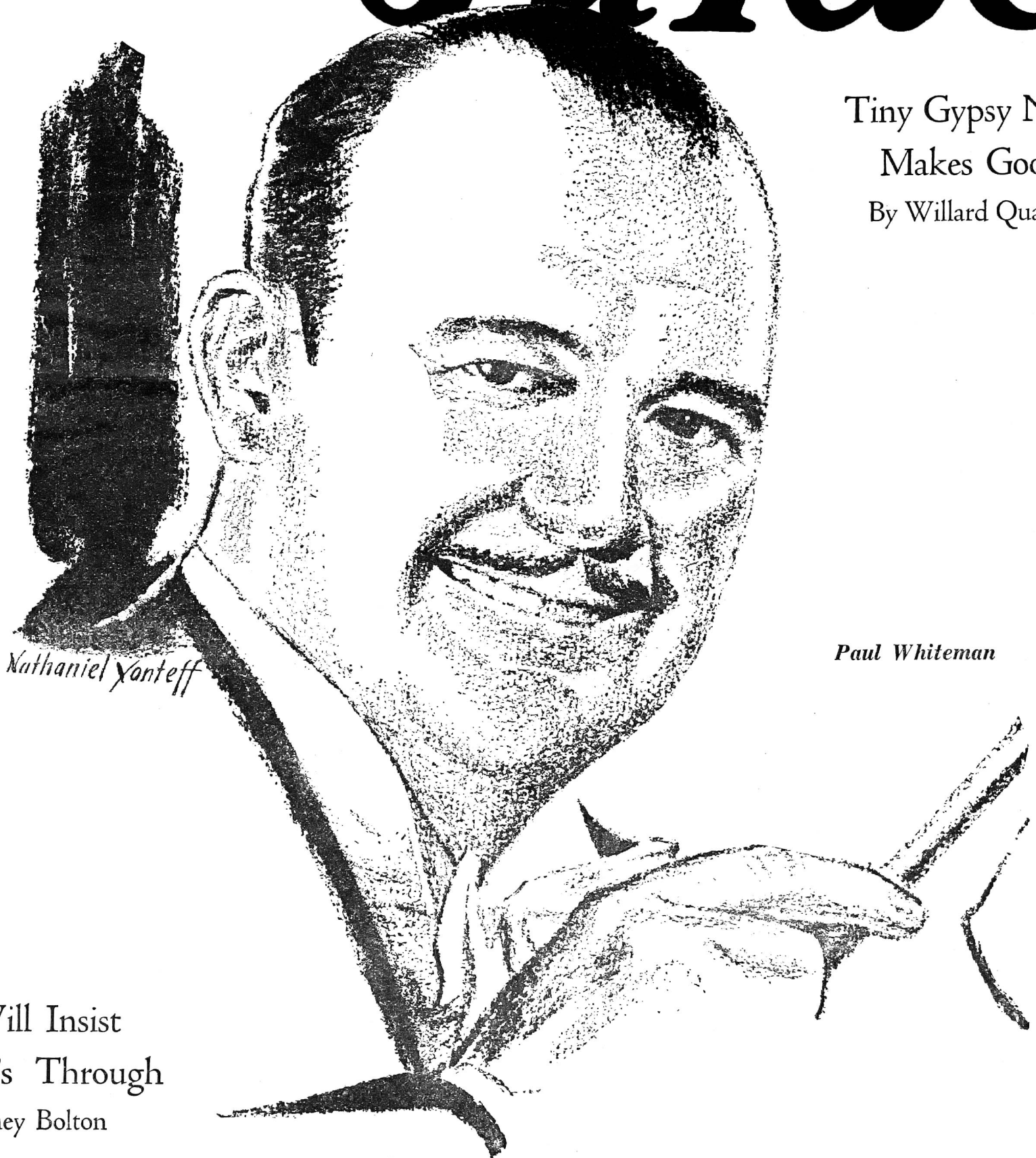


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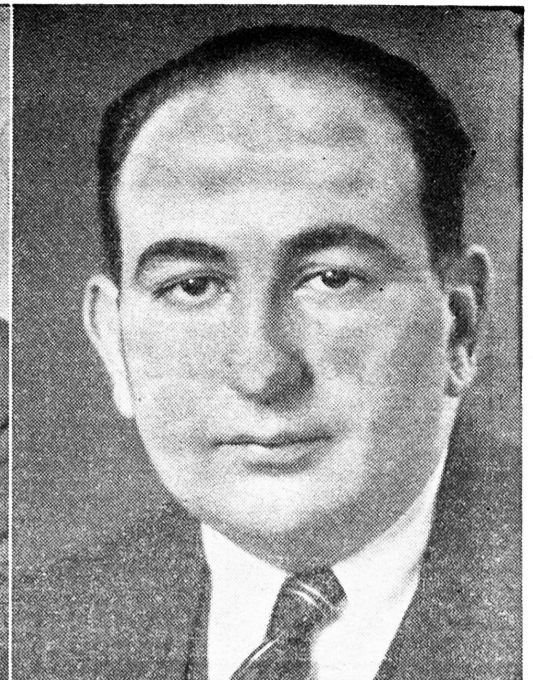


Tiny Gypsy Nina
Makes Good
By Willard Quayle

Paul Whiteman

They Will Insist
Whiteman's Through
By Whitney Bolton

RADIO LOSES FIRST BATTLE WITH PRESS



At the left is Steve Trumbull, ex-midwestern manager of the CBS News Service, who scored beat on story of the hunt for Indiana convicts. He was fired, but Mrs. Mabel Walker Willebrandt, above at left, obtained a withdrawal for station WIND of the Indiana State Police complaint about the station's action to Judge Eugene Sukes, chairman of the Federal Radio Commission, above center. Above at the right is Ralph Atlass, president of station WIND.

Good Work-You're FIRED

THE war between radio and the newspapers of the nation, which RADIO GUIDE recently brought to the attention of its readers, developed suddenly into something akin to a rough-and-tumble bar-room brawl before the smoke cleared away from the first foray of the broadcasting industry into the realm of red-hot news.

Blundering blindly out of the hornets nest it stirred up with a spot news broadcast of the hunt for a gang of escaped convicts by Indiana state police; painstakingly muffing every opportunity to capitalize the nationwide attention it gained, the Columbia Broadcasting System wound up with its sole battle trophy a withdrawal by the Governor of Indiana of the complaint of the Indiana State police. The withdrawal, while it will probably make a swell adornment for the pages of the Columbia Broadcasting System's publicity scrap-book, has a net value of nothing whatever as far as the advancement of news broadcasting is concerned.

And while Columbia officials busied themselves doing the wrong thing whenever opportunity offered, the rival chain, the National Broadcasting Company, went about its business in a more workmanlike manner, although with considerably less fuss and fan-fare.

While Columbia was busy dodging punches after its ill-fated manhunt broadcast, NBC seized the opportunity to send out graphic accounts of the Los Angeles earthquake, and a short time later, at Oklahoma City, entered into what was perhaps the most ambitious news broadcast ever attempted. There, with a gang on trial for the kidnaping of Banker Urschel, twenty NBC staff members sat through each day of court proceedings. When court adjourned for the day, they hurried en masse back to the NBC outlet in Oklahoma City, station WKY, hastily assembled dramatic script from stenographic notes of the day's proceedings, and broadcast dramatizations, authentic and picturesque, of the progress of the court proceedings.

The tremendous publicity in the newspapers, accorded to the Urschel trial, worked to the great advantage of the NBC broadcasts, and stirred up interest in the radio dramatization of the trial, which came to listeners, despite the time required for the preparation of the presentation, much sooner than the newspaper accounts of the case.

So far as any big news broadcasts were concerned, Columbia's news service in the meanwhile was in more or less somnolent state.

But unless Columbia does a lot better and more workmanlike job of seizing its opportunities than it did in the blundering few days during which mid-western papers deluged it with a storm of invective and abuse, the general opinion is that its newly formed Columbia News Service will very shortly flop with a dull, sickening thud.

Steve Trumbull, an experienced and capable newspaper man and radio executive, who was in charge of the broad-

*CBS Newsmen Scores Scoop,
But He Gets the Air Because
Newspapers Didn't Like It*



cast, received a tip that Mrs. Thelma Gustafson, living near Chesterton, Ind., had seen two of the convicts, and set out, with commendable initiative, to get her story for Columbia listeners-in at first hand. He got the story, and gave every newspaper service in the country a handsome shellacking. And there is nothing much worse you can do to a newspaper than walk in and scoop it right under its own nose.

Trumbull, designated only a few short days before as "Midwestern Manager, Columbia News Service," loaded portable broadcasting apparatus into an automobile, and with an announcer, set out from Chicago headquarters to Chesterton, where the police search for the escaped convicts was centering.

Upon arrival there, Trumbull, a highly capable young man, did all of the things any good reporter would have done in similar circumstances. He located several policemen in a convenient speakeasy, and from them, got the low-down on what was going on.

Then he proceeded to the Gustafson farmhouse before which was lined an impressive array of police cars and other official automobiles. At once he went into action and persuaded the woman to speak into the microphone which was quickly set up, and she related vividly her experience in sighting the fugitives.

While she spoke, he also rounded up one of the state policemen, and had him give his impressions of the man hunt.

During the broadcast the roar of a fusillade of shots was heard nearby, and went out over the air to the thousands listening in. It lent considerable verisimilitude to the broadcast, but it was the spark which set off the fuse that blew the lid right smack off the whole Radio vs. Newspaper warfare.

FOR RIGHT there, with the woman at the microphone, all similarity in the stories told by Trumbull and the stories told by the police authorities ceases abruptly.

Trumbull insists, and there is no plausible reason to disbelieve him, that he had nothing whatever to do with the shots. Columbia officials vociferously protested that the entire broadcast was absolutely on the level, and entirely innocent of the slightest stigma of fake.

Yet, the Columbia officials fired Trumbull!

Get that straight; they insisted that everything Trumbull had done was absolutely on the level, that there had been no fakery whatever in connection with the broadcast,

and that they, themselves, had been one hundred per cent in the right in the whole matter. Yet they fired Trumbull.

If all that they said was true; if the broadcast was not a fake—and incidentally, if Steve says it wasn't, You can take his word that it wasn't—then there could have been no excuse in the world for firing him.

According to Trumbull's story, a young farmer who had been watching the hunt for the convicts, started the shooting in a burst of misdirected zeal, to give an air of authenticity to the broadcast. But, says Trumbull, a group of state troopers who were hunting the convicts among the rows of bottles in a nearby speakeasy, also heard the shooting and came over and joined in. Trumbull, realizing that the shooting had given unwanted color to the broadcast, just before signing off went to the microphone and announced to the listeners:

"These men are not actually shooting at anyone. They think two of the convicts may be taking shelter in these woods before us and I guess they are just doing some shooting to see what they can stir out."

That seems a plausible version of the story in view of the subsequent and startlingly rapid developments.

THE NEXT day, the newspapers in the Chicago area turned a full battery of linotype machines on the happenings of the night before. They viewed with vigorous alarm what they termed "a dramatic though entirely erroneous account" of a "savagely gun battle between Indiana state policemen and a gang of escaped convicts."

And perhaps just to show any radio station that happened to be interested that when it came to "dramatic though entirely erroneous accounts" of anything, a newspaper is just as much on its toes as anybody else, one paper in its early editions printed a vivid, though absolutely baseless account of the manner in which five members of the broadcasting party had been arrested. As a matter of fact, nobody at all was arrested.

The newspapers, stung perhaps by the effrontery of the radio chains' announced intention of serving spot news to their listeners-in, and thereby perhaps taking a hefty smack at their circulations, made more fuss about the whole unimportant incident that it could possibly have warranted, and succeeded, incidentally, in making themselves look very silly a few days later when the police complaint was withdrawn.

Vying with the indignant newspapers in his choleric ire at the radio men was Captain Matt Leach, chief of the Indiana state police. One of the Chicago newspaper stories quoted him as saying:

"It was the wildest fake I ever heard. They had police sirens shrieking into the microphone, for instance. And all this shooting. This woman told the story of how these convicts came to her place two days ago, mind you!"

Whether Captain Leach was correctly quoted, or whether the seeming impediment (Continued on Page 15)

They Will INSIST Whiteman's Through

HERE was a time when any momentarily stumped exhibitionist could focus the eyes and attention of a dinner party on himself by remarking, with smug self-satisfaction, that aviation wouldn't amount to a thing until some one had made a non-stop flight around Paul Whiteman. I never thought

it was very funny, but it used to get laughs—for others, I rush to explain. Myself, I always shunned the feeble gag as I would a leprous rattlesnake, than which there is no more horrifying combo in the field of science or zoology. I shunned it because it was a bad gag, not because some one else said it first. That never has been a real or impenetrable barrier.

Nowadays, of course, Master Whiteman has sluiced away about fourteen stone and it is no infrequent thing to hear some undisciplined person remark that he is as lithe as a willow switch. As a boy who has gone into the switch business very thoroughly, I am in a position to state that a willow switch is no lithe than a poplar switch or even an elm switch and if you are looking for a really lithe switch you would do well to examine the birch family before buying.

All of which is pure fiddling, fiddling for an opening. That's the trouble with doing pieces about celebrities. You've got to fiddle for an opening. You can't just say, "Mr. Sebastian Emmanuel Duckboard was born on July 16, 1897, in Black Foot, Arizona." You just can't. That is an opening which may be described as a delayed pass and among things the *RADIO GUIDE* is noted for is a stern frowning upon the delayed, or count-ten, pass.

The best possible opening for anything pertaining (it used to be appertaining before the depression took a syllable away from it) to Master Whiteman would be what self-satisfaction there is to be got from the truth that the band leader has a small gripsack, or satchel, in which he carries around his own laughs. These would be the laughs which are loosed at those apparently inexhaustible theorists who for ten years, years by year, have skulked around gloating: "Whiteman is washed up."

NOW, there is no very good reason why these should go unhung. There is, for that cool matter, no very good reason why they should go around moaning their awful chant. Master Whiteman gives no sign, no sign at all, of being washed up and, indeed, his stature as a musician, and publicly popular man, grows by the year. He started off as a good band leader, he was the first to sense that the noisy, cacophonous orchestra of ten years ago would pall, after while, on the sensitive ears of the public. He softened down his instruments and led the way for the tribes of soft-players which followed him. Then, recognizing the need for another change of pace, he began to symphonize syncopated tunes. That too was aped and stolen by less intelligent bandmen. Now he has a new trick ready for springing, a further step into putting dress clothes on roustabout music.

He has been crowned "King of Jazz" too many times to keep count of, has been acclaimed wildly by the public and has held on to his fame while dozens of those who threatened it have waned and, eventually, gone out of the music picture altogether. Does that have the bleak look of a washed-up man? Jern me in a laugh, friends, jern me in a laugh!

He's a Kipling kind of boy: remember the line: "I left 'em sweatin' and stealin' a year and half behind." If that is being washed-up any one with a kind heart and a towel may toss it at me or at him right now. The towel, I mean. I'd like to be washed-up that way.

There is no chance to pin down the reason for the old threnody that Whiteman is washed up. It just exists and no sense or obvious logic can stop it. Whiteman never bothered to stop it: he just went on playing good music

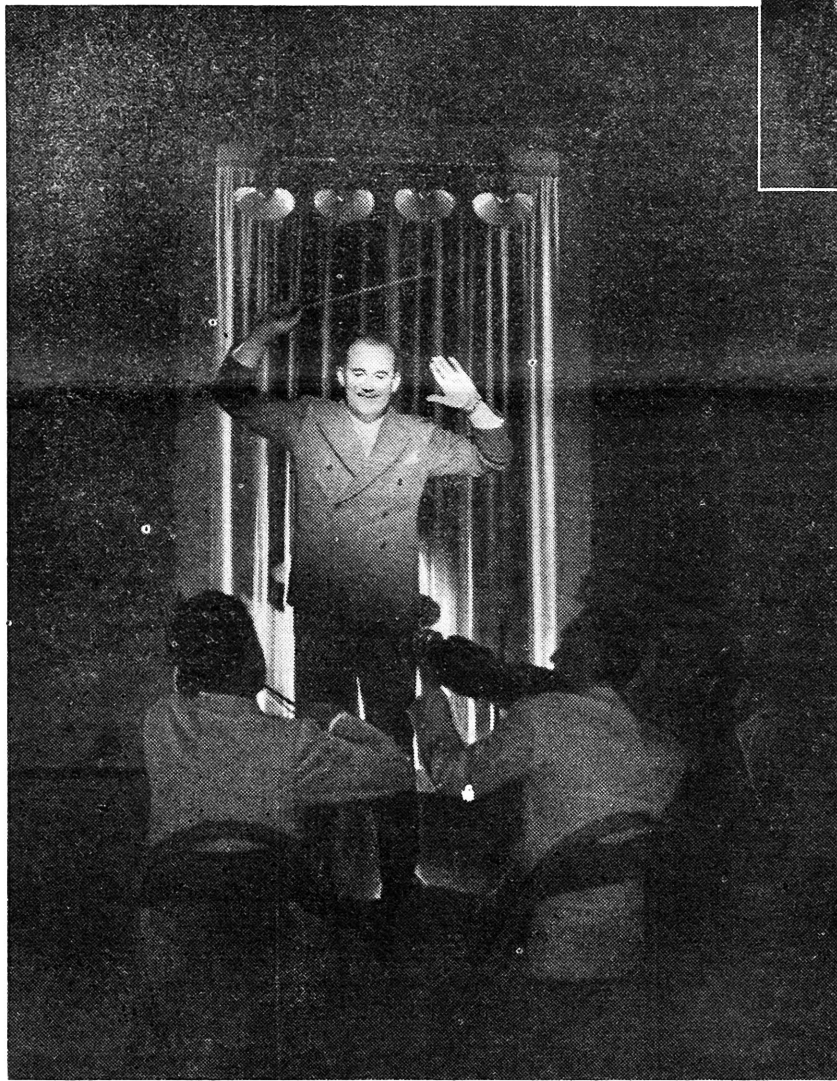
*But Big Bandsman
Just Pays No Heed
To Dire Forecasts*
By Whitney Bolton

of a trinket in the way of personal dealing. He's the automobile salesman's delight, the coffee merchant's own honey and he can go a long way toward making a tailor happy for life.

It all comes about this way: Whiteman is a fastidious dresser, has closet-loads of clothes and overcoats and

in a swell way and popping open the laugh-satchel now and then to let one of the moaning boys have it square in the face.

Having established that the King of Jazz has graduated into a higher bracket which makes him the Dean of American Music and having established that he is a long way from being washed-up, let us turn to something more



PAUL WHITEMAN
... He has a new trick ready for
springing ...

When not frittering around with these hobbies and aversions, he passes hours in auditioning young persons with a bent for music. He finds rich satisfaction in starting unknowns on to fame and among those who have spring-boarded off his ample shoulders are Bing Crosby, Morton Downey, Red Nichols and Harry Barris. A fairly important quadro of hombres, if you ask and even if you don't. And while we are on the matter of spring-boards, consider young Master Gershwin and his "Rhapsody in Blue," which the Whiteman brasses and woodwinds scattered into public fancy with such effect that to this day, which is a long day after that birth, it is used by Whiteman as his signature.

JUST now Whiteman is following something new, or rather a new variant of an old theme. He is seeking out young and unknown composers but not only one or two, he wants a farm-load of them, a dozen or so. He wants to try out their music and when he has assembled enough of them he will give their music recognition and play it. Which means that their music not only will be accepted but popular.

And which also means, as long as I have undertaken this job of interpreting it for you, that one of these days you will hear something new dripping from your loud speaker. And it seems to me, somehow, I once heard someone say that what radio needs is something new once in a while. And anyhow, even if I hadn't heard someone say it, I would be saying it myself. I WILL say it myself. What radio needs is something new once in a while. There you are.

And besides, I sort of like that idea of a farm-load of young and unknown composers, a dozen or so. It expresses what I have been trying to say about the 'largeness' of this fellow Whiteman. You can just see him saying, "Not one—a dozen or so."

As between buying a new automobile and finding a new young composer, I think Whiteman would take a taxi or walk. He has a fiendish delight in digging up music no one ever heard but ought to. He turns up composers the way jewel collectors track down famous gems. He practically gets dizzy with pleasure when he finds some young musicker worth trucking with.

Look upon some of his finds: Dan Suesse and his "Concerto In Three Rhythms"; John Jacob Loeb and his "Jazz Bolero"; Ferde Grofe and his "Tabloid" and "Grand Canyon Suite," and of course Gershwin's "Rhapsody" and his "An American In Paris." Also, to be reckoned up highly, is William Grant Still and his "Land Of Superstition."

So Whiteman gets thinner and his work gets richer, richer in feeling, in tone and in importance.

ACCIDENT or FATE

A FEW YEARS ago a scout for the B. F. Keith circuit looking for new theaters to add to that far flung chain of playhouses which was then expanding visited a small motion picture theater in a suburban village. That was in the days of the silent movie when sound tracks were unknown and each theater provided its own music, usually an organ or piano. In the report of this prospector he said the theater would not interest Mr. Albee, generalissimo of the Keith circuit, but he strongly advised that one of the

Muriel Pollock and Vee Lawnhurst Aren't Sure How They Became a Team

By Mark A. Luescher



Vee Lawnhurst (above) and her son, John Jay Morris, seven years old

bookers of the vaudeville and stage shows division be sent to this little theater to see and hear the piano player. The report said "Here is a real find; she has everything and her accompaniment to the picture is the finest thing I have heard. Get a load of this female Paderewski. Don't overlook her, she's a great bet."

The young lady this boy scout raved about was none other than our own Muriel Pollock, who with Vee Lawnhurst, originated the two piano idea for girls and whose singing and skilled playing, compositions and arrangements have enhanced enjoyment of radio listeners from coast to coast.

A good deal of water has run over the dam since that day and Miss Pollock did not reach a Radio-Keith-Orpheum Theater until several years later when S. L. "Roxy" Rothafel discovered her and she met Vee Lawnhurst.

THE FORMATION of the team of Pollock and Lawnhurst was therefore quite accidental, or perhaps it was fate. These talented young musicians now laugh about the first meeting. They were dressed as Pierrot and Pierrette and Vee Lawnhurst says "we certainly looked funny. 'Mollie' Pollock is so short and I am so tall we thought it as good an excuse as any to start a partnership." This was their first professional engagement together but oddly enough they had met for the first time several years earlier at a dance at the Plaza Hotel and as a lark they joined up at two pianos and gave an impromptu recital that was immensely enjoyed by the other guests.

Previous to this duo-piano act in 1926 Vee Lawnhurst had been a member of Roxy's Gang, with which she was a featured artist. She definitely decided to develop her piano playing technique but for a long time Roxy kept her associated with a young man named Bill Langan. In those

days crooning hadn't become a vogue but they sang duets in just that manner, whispering intimately into the microphone. Miss Lawnhurst speaking of this experience says "while

I protested to Roxy because he did not further my ambitions as a pianist but kept building me up as a soft-voiced vocalist, this is just another instance of Roxy's far-sightedness in seeing a future for that type of solo work and trying to create the first exponents of it in Bill Langan and me back in 1926. Bill is now William Hall, and I am proud now to have been associated with him, but I am most thankful to the opportunity Roxy gave me of joining with Muriel Pollock and accomplishing my life's desire."

The combination is a natural. These young ladies seem eminently suited to travel in double harness. They are both blessed with a keen sense of humor but in size, in coloring and general likes and dislikes they are exact opposites.

MURIEL POLLOCK counts among her greatest thrills a ride she had above the clouds in a Bellanca plane with Roger Wolfe Kahn and Sam Herman—while Vee Lawnhurst wouldn't get into an airplane on a bet.

Muriel's favorite color is red while Vee never wears red because of her gorgeous titian locks, but wears any other color, with a partiality to blue.

Muriel's favorite composer is Wagner and her pet author is Wasserman while Vee's selection in music is Gershwin, because she says "he's written the only worth while music I feel I can completely understand," and her idea of a good writer is Ring Lardner.

They do agree upon many things, however, and if they have their choice of opera both will select "Tristan and Isolde." Muriel's favorite pastime is playing "Beethoven's Ninth Symphony" while Vee's chief enjoyment is derived from running over the strains of "Mood Indigo."

Both are gifted composers and writers. Miss Pollock wrote "Pleasure Bound" which enjoyed a run of 57 weeks and she is an active member of the American Dramatists Guild. She looks forward to the time she can devote all her time to composing and travel. Miss Lawnhurst has written several big sellers as a writer of popular songs. Among them are "I'm Keepin' Company," "Sitting In The Movies" and "Out of the Darkness." Recalling an early experience as a composer Miss Lawnhurst says: "the first contract I signed was with a music publishing firm to publish the first popular piano solo that I'd ever written. It was a descriptive thing about a train called "Twentieth Century Blues" and it was back in 1922. I was given \$25 advance and after a bout seven years I got a bill for \$19 from the publishers—apparently it was a hit!"

Both girls have interesting backgrounds. They have earned their place in the sun but are unspoiled by success. Each gives the other credit for arriving—an example of perfect teamwork.

MURIEL POLLOCK
her pet peeve is to see her name spelled "Pollack" . . .

Miss Pollock would make a swell heroine for a story of the Horatio Alger type. The little girl from the country

who made good in the big city in a big way. As indicated above she started pounding a piano in a movie house. She says all the custard pies are not on the screen. The day the representative from the Keith office called she remembers well because a friend of hers had sent her a piece of strawberry short cake that day. When the man called her out of her pit she walked up the aisle with the cake in her hand, tripped on a piece of torn carpet and fell with her face in the strawberries.

SHE WROTE amateur shows; originated the two-piano act for girls, then Flo Ziegfeld saw her and she made her first appearance in "Rio Rita" at the Ziegfeld Theater—that was the turning point of her career. She was encouraged to take up a musical career by her parents, Joseph and Rose Pollock, both of whom were fine musicians; has a sister who is a dancer and a brother who practices medicine but is also a skilled pianist.

She was born in Kingsberry, N. Y. Her ancestors are Russian and French but the Russian strain has the ascendancy in her character. She even likes Russian cigarettes. Started piano playing when she was six years old. Both Miss Lawnhurst and she have two pianos in their apartments so they can practice at either home. She also plays the ukulele and has a national reputation for her two-piano arrangements. She wrote her first amateur show before she was sixteen and has plenty of songs to her credit. "Mood in Blue" is her own favorite. "Shadow on the Teche" and "Creole Lullaby" are two recent ones.

She chews gum during rehearsals and likes to wear sports clothes when she is composing. Says she does her best work before noon. She litters up her apartment with china and metal dogs, and her principal pastime is riding horseback. She can take the jumps like a Colonel's daughter. She studied art at one time but doesn't drag it into the conversation. The late George Bellows was one of her idols and also a friend.

She is always giving credit to other people for whatever recognition she has earned. Jessie Deppen, another composer, is her inspiration. She says Miss Deppen and Vee Lawnhurst are largely responsible for her success but also gives credit to Bill Daly, Frank Black, Gustav Haenschen and Rosario Bourdon. One of her pet peeves is to see her last name spelled "Pollack."

Vee Lawnhurst is at once a pianist, a singer, a composer and arranger, despite her few years. "Vee" is a nickname. Her name is Laura. Miss Lawnhurst is a native New Yorker, and went to private school at Asbury Park. Her first teacher in music was her mother, with whom she studied seriously for one year. She never studied music abroad. Her mother was a fine musician, and from her earliest childhood Vee played piano with her in the form of duets on two toy pianos. Miss Lawnhurst has a sense of rhythm that is practically unique.

She made piano music rolls when she was fifteen years old and joined radio when WJAF was at 195 Broadway in 1923.

THE PRIDE of her life is her seven year old son, John Jay Morris. For his benefit she has started a "college fund" bank account to assure his education. She has collected everything John Jay has drawn since he has been old enough to hold a crayon. She keeps them in her "John-Box" which is overflowing with masterpieces.

She is tall and dark, with a most magnetic personality, and with extreme facility in her hands at the piano. She wears the same kind of hat always, and when she is not buying hats she is buying modern furniture.

Vee Lawnhurst and John Jay are the proud owners of three-fifths of a wire-haired terrier, named, most appropriately, "Pep." Her brother owns the remaining two-fifths by purchase and as neither will sell out to the other, "Pep" remains a thoroughbred, co-operatively owned dog with two masters and a mistress.

Her first amateur appearance was not in the world of music—it was as a toe-dancer on ice-skates at the Horland Bazaar at the old Madison Square Garden during the war. She was twelve years old and following her dance she gave an exhibition of waltzing on ice with her dad, who was an expert skater. As a child she won many trophies in competition. Also gave swimming exhibitions and was president of her co-ed dancing class in high school. Always carries a comb and brush with her everywhere. No one else has one heavy enough for her great wealth of hair.

Her first professional broadcast was The Silvertown Cord Hour in 1925. She has been before the microphone through all the development of radio—for the past eight years.

Today Pollock and Lawnhurst are heard regularly on Tuesdays at 11:15 a. m., on Thursday at 10 a. m. CST and on Saturdays at 9 a. m.—all over NBC-WJZ network.

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HERE'S something strangely fascinating about big men — being big . . . and 'umble.

My Slate of Memories

It's one of my favorites, and maybe I can give you some pointers."

Would I mind? I was thrilled to my spine-tip that a genius like Herbert would even deign to explain any-

Down through the years I've been summoned to play for many; I've yet to meet one not as considerate of my welfare as his.

Come . . . sit down with me in the Classroom of Time, let me dust off my slate of memories . . . here are some chalk marks:

It was while I was conducting the orchestra at the Nixon Theatre in the City of Quakers that the manager came over.

"Lew," he yawned, "a new act's just been booked to open the first half. Just popped over from London. Don't fuss too much with it."

Accordingly, the act opened the bill. No fanfare, no blowing of trumpets. In it was a diminutive, small-mustached, sad-eyed comedian, who spoke in nasal Cockney. And his partner, a slim girl, was a soprano, who was, so help me, the worst this side of the Thames. Charles Chaplin and Marie Dressler.

The skit was nothing more than a drawn-out affair, with Marie, frightened, singing desperately off-key, with the orchestra frantically endeavoring to keep pace with her. Chaplin, the theatre's first stooge, baggily dressed. Lou Holtz-ian, Primo Carnera-shod, sat in a box, horrified, and supposedly drunk.

Then, as the final notes of Marie's concluding number fled in abject terror to the nearest exit, Chaplin arose majestically, snorting in disgust. Picking up a gooey pie from the floor, he flung it, straight as an arrow, at Miss Dressler. Blackout! The curtain came down with the custard daubed liberally over Marie, to the sadistic delight of the cash customers.

That night, after the last show, Chaplin collected the musicians and stage hands and, with Marie as chaperone, marched us to the corner saloon.

"On me, boys," insisted Chaplin.

No second invitation was needed.

Around three, Chaplin called me. He was perplexed. Some man, he said, Mack Senard, or Leonard, or some such name—oh—Mack Sennett, that was his name, wanted to sign him to a contract to play in Keystone Comedies, using the same make-up as he did in the skit. He offered Chaplin \$150 a week.

Charlie tugged at my coat sleeve: "Y'know, White, that's a lot of money . . . a lot of money . . . more than I've ever had in my life. Marie and I are dragging down \$75 between us for the turn. But I'm afraid this movie business is just a flash in the pan. People will get tired of it sooner or later, and then where will I be? This way, with the act we know where our muffins and jam are coming from next week. But with the movies, I just don't know. What would you advise?"

I shook my head. I had my own troubles, without having to worry about some ham smallie.

"I can't tell you what to do. You'll have to think it out yourself."

* * *

My chief organist at the Stanley Theatre in Philadelphia, Victor Herbert, most beloved of American composers, is guest-conductor. It is Christmas week.

Sunday—rehearsal day for the show opening Tuesday night. Everything goes wrong. Herbert has a notion the number "Angelus" from his operetta "Sweethearts" should be played in a certain mood. The orchestra pit is a web of nerves. I just can't get a certain organ effect, though I've gone through the entire range of console combinations. Herbert suddenly bangs the baton.

"Everybody dismissed. Come back in two hours.

We return. Still no pleasing the composer.

"Ach, let's forget it for to-night. Maybe, to-morrow, yahi?"

Monday finds "Angelus" still unconquered.

Tuesday. Ten in the morning. The theatre is comfortably filled. Herbert steps to the rostrum, takes a bow to scattered applause. Down come his baton and up wells the opening strains of "Angelus". I finger the keys of my console nervously, racking my head, trying to think of some combination I may have overlooked. A lull. Herbert turns waves his baton at me. In error I press the wrong keys. Heart sinking, I bow my head to the impending storm. I am wrong. Instead, Herbert's face is blue-clouded, a sunny smile swimming on it.

"Bravo! Bravo!", he suddenly shouts. "That's just the combination I am looking for!"

Elbowing his way frantically through the orchestra, he comes over, slaps me heartily on the back, and to my intense embarrassment yells: "My boy, that was goot, that was goot!"

* * *

Christmas eve, Herbert calls me to his dressing room. This was just before the first show.

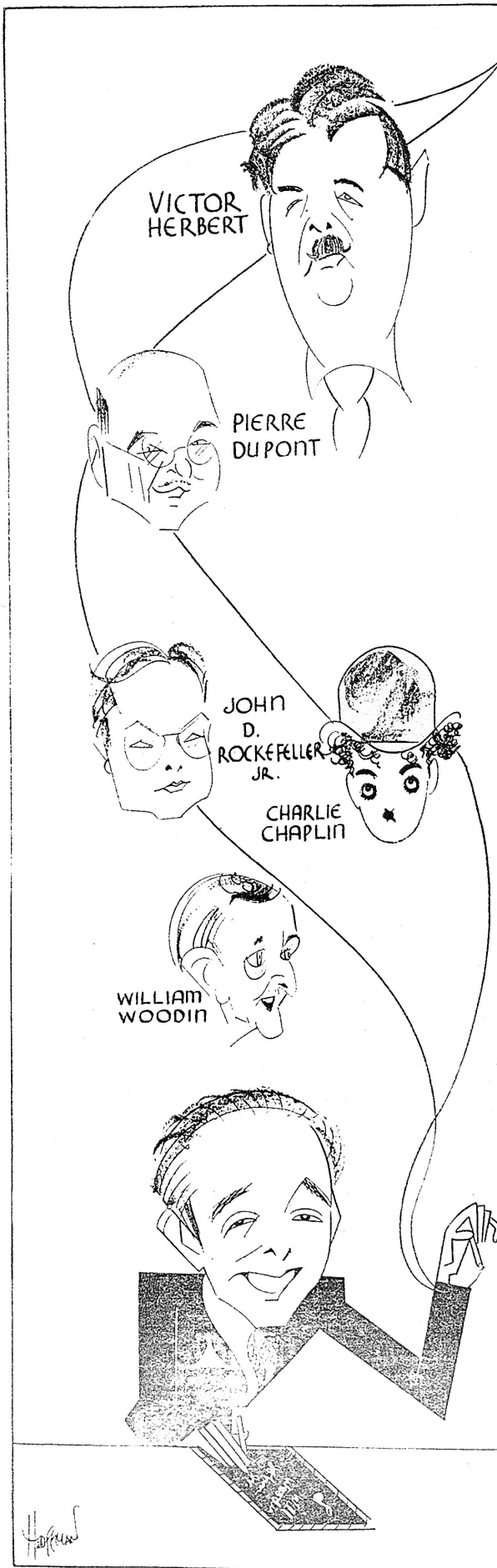
"Mr. White, I understand you will play my 'March of the Toys'."

"Yessir."

"Have you an idea of the basic spirit of 'Babes in Toyland'?"

NBC Organist Tells About The Celebrities for Whom He Has Performed in Past

By Lew White



"Just enough, I believe, to enable me to play the march correctly."

"Would you mind if I discussed my operetta with you?"

MILTON would have called it "Paradise Regained," this magnificent two million dollar botanical garden on Pierre Dupont's estate in Wilmington, Delaware.

Visualize a slice of the South Seas: tropical fruits and flowers of every description; trees—tall, strange, alluring; birds of every feather . . . and you have a faint idea of my surroundings as I played a huge console near a miniature water-fall.

It was late evening. Scattered about me were many of the "400." Earlier in the day I had received a mysterious call at WLIT, from where I was then broadcasting, asking me to play at a party to be given by the powder magnate that night. A Rolls-Royce whisked me to his home where a quietly dressed man greeted me and escorted me to the organ. The concert, he whispered, was to be impromptu.

After an hour and one half of solid playing, this gentleman came over to me with a basket of rare fruit which he had plucked from the garden.

"Have some grapes (the grapes were as large as small lemons)—and would you mind playing a movement from Mozart's 'Don Juan'?" Luckily I knew the piece and complied.

An hour later and the concert came to an end. I was mighty tired, but extremely happy. As I turned to leave, this man came over and pressed a twenty dollar gold piece into my hand.

"Say, but I sure am tickled to have come down here. This Dupont is all right. Boy, what a place."

"Oh, it's all right in a fashion."

"What do you mean, in a fashion, it's a kingdom in itself."

"Think so?"

"Say, I wish Dupont were here, I'd tell him that."

"I'm sure he'll be pleased to learn what you said."

"By the way, you had the run of the place tonight. He must be a swell guy. How does he treat you?"

"Oh, nicely."

"Well, I must be off."

"Good night, Mr.—I didn't catch your name?"

"White—just Lew White. And yours, partner?"

"Dupont—Just Pierre Dupont."

* * *

HAVE YOU ever climbed a mountain? I did, in a car, the time John D. Rockefeller, Jr. asked me to his home atop a summit in Seal Harbor, Maine. The road, long, winding, rose toward the sky. The house was a small place, consisting merely of 80 rooms.

Mr. Rockefeller was at the entrance awaiting me.

"Good evening, Mr. White. Nice of you to come. May I have your hat and coat, please? Too bad you didn't arrive sooner, you could have joined us at dinner. The piano is in the room right to your left."

Arm in arm we walked there. The piano was in an off-corner.

Removing his coat, and rolling up his sleeves, Mr. Rockefeller bade me to do the same. I did, together we moved the piano to the corner of the room. He waved his servants aside.

"There, now, I'll call my wife. And, oh yes, we both like the simpler tunes."

A quarter to ten rolled around. Mr. Rockefeller hemmed.

"Would you care for some grape juice, Mr. White?"

I nodded, smiling.

"One more song, please, and we'll call it a pleasant evening, eh?"

* * *

"Some new music, Mr. White," my secretary advised me handing me copies of "Raggely Ann" and "Gypsy Waltz" by a composer unknown to me, Woodin.

Glancing through it, something about the lilting notes impressed me, considerably. Nothing "Tin-Pan-Alley" about them.

"Call the music publisher and ask him if they have any more numbers by that person. And find out something about the man."

The composer was a guitar player who wrote children's music in off-moments: William H. Woodin, Secretary of the Treasury.

(Continued on Page 23)

Gypsy from CHICAGO

A TINY, entrancing, beautiful bundle of personality, tripping her elfin way down life's Romany trail—Gypsy Nina.

A gypsy girl born in the hustle and bustle of busy Chicago! Could any of life's quaint oddities surpass that? A child of the wide open road, whose lilting melodies tell of the earth's far corners, strumming away at a piano in a little movie house in Liberty, Missouri! A nomadic pixie singing wild songs of Russia, Hungary, Spain, playing on a girls' basketball team in a Kansas City high school! What a mass of contradiction crowded into the short life of this romantic figure of radio!

In the blood of this international songstress courses strains of Irish, volatile French, and Gypsy. An adventurous, soldier-of-fortune father, whose choice to be foot-loose and fancy-free rather than smug and rich implanted, perhaps, the roving spirit into Gypsy Nina. Her memories are of twilight hours, when, a mere child then—a big eyed, sweet voiced child—she joined with her mother and father in a family song-fest whose rich notes sang of the joy of life.

The handsome, devil-may-care father this gypsy girl worshipped was a cheerful jack-of-all-trades, whose pathways fell into strange places. French pastryman, ice cream manufacturer, inventor, cafe owner—life for him was never monotonous. Gypsy Nina's mother and Nina herself never knew what the next day would bring. It might bring riches; maybe poverty. It might mean the start of a trip that would send them thou-

... a sun bath atop the CBS building, the Chrysler building spire in the right background.



Columbia's Nina Sings in Nine Languages, Learned During Her Wanderings

By Willard Quayle

went, for no particular reason, to Russia. There, the precocious daughter picked up a smattering of the language, and, what was to become far more important to her subsequent glamorous career, many of the folk-melodies and gypsy songs which now make her Romany Romance program so distinctive.

Her earliest memories are of the songs—Russian songs—her mother used to chant to her there in Petrograd, later in the picturesque little cottage along the Volga.

Today she can sing in Russian, French, Italian, Spanish, German, Greek, Hebrew, Hungarian, and English. And every one of the songs she sings she learned during those girl-

sands and thousands of miles away, over the ocean, and into a strange land.

The wanderlust seized that flashing-eyed, raven-tressed father when Nina was four years old, and the little family packed their meager belongings and

found herself back in Chicago, the child was able to enter the third grade. A year later, so far advanced was she over the other pupils, she skipped on to the sixth grade.

Another move—this time to Kansas City, the year Nina was ready to enter high school. She loved that phase of her childhood, because the high school had a musical club. Nina was its leading spirit, but even then, she found time to play on the school basketball team, where her active liveness made her a star even though she didn't especially care for the game itself.

And as though that were not enough, she contributed articles for the school paper regularly, and even obtained her first musical job in a movie theater.

Even now she still loves to write, and between her radio work, is writing a novel, which she hopes to complete shortly.

A LTHOUGH Nina has studied music ever since she can remember, her mother was her only teacher until her family returned to Chicago. By that time, she was far advanced, and she took up the study of the pipe-organ with Pietro Yon and the piano with Boguslawski. Still later, during an interlude in Boston, to which her family flitted on one of their briefer peregrinations, she studied piano under Dr. Harry Cooper.

I cannot even attempt to make this account of Nina's rise to fame chronological, for the family went too many places, but I do recall that after the short stay in Boston, they moved back to Liberty, Mo., where Nina took special courses in music, harmony, and counter-point at William Jewell College.

Even today, perched securely atop fame's peak, she continues to study. She always will. She is that kind of girl. Now she is studying at Steinway Hall with Walter S. Young, coach of many radio stars, who is training her in coloratura and operatic work.

Nina never passed through the "boy crazy" stage that so many of her young friends experienced. Music, she used to say, was her "boy friend."

"None of the other girls I knew ever cared to do the things I loved to do," she told me one day. "I could sit and listen for hours to a record of Caruso's *Pagliacci*, and play it over and over again. Or I could get delightful goose pimples just listening to a record of Kreisler playing *Caprice Viennois*. I loved those double-stops, and often as I listened entranced, I would burst into tears."

She tells a story of how, long before she herself began to sing, she saved and saved, penny by penny—and pennies were scarce in Nina's childhood—until she had enough money to buy a record of the *Swiss Echo Song*. She had the hard-earned prize only a week.

"And some silly girl broke it," she says. Even after all these years, now that she can buy all the records she wants, and now that other little girls are saving their pennies, perhaps, to buy her records, there is a trace in her voice of the sorrow that she experienced then.

She used to go to a nearby store while the family lived in Chicago, and persuade the proprietor to let her play records. Sometimes she would play the same one over so often he would tire of hearing it, and chase her off home.

S HE WAS only thirteen when she obtained her first regular musical job, in a movie house in Liberty. She applied nearly every day for the job, and the manager's laughing refusal, because of her obvious tender age, which her tiny stature only emphasized, never deterred her. Back again and back again she went. One day there was an emergency, and there was no other pianist available. The manager had no choice. He had to hire her to fill the gap, and she did so impressively well that from then on the job was hers—at seven dollars a week.

Her work in the movie theater earned her a Chautauqua engagement, in which she played the piano, sang, played an ocarina, and took a part in a dramatic sketch.

At last! Her dream had come true! Nina was ON THE STAGE!

From Chautauqua and Lyceum circuits, she soon graduated to musical comedy stock in the midwest and Canada, where she gathered invaluable experience in that hard school—experience which later was to stand her in such good stead. It never occurred to her, though, to capitalize on the accordion, with which she had been so skilled from very childhood, or to sing the gypsy melodies and the old folk songs she had learned from her cradle.

However, a girl playing in stock with her once heard her sing some of the old familiar refrains, and was struck with their unusual beauty, and their potential entertainment value. She persuaded Nina to work up a routine, and soon the gypsy maid was playing vaudeville.

Last winter she came and captured New York, singing and playing the accordion with Harold Stern's orchestra atop the swank Hotel St. Moritz. Her signing by Columbia as a featured artist followed naturally.

Her broadcasts are staged in a small studio, with all the lights turned out except one faint reading lamp in a corner, where the announcer reads his prose poetry. She loves to sing in the darkened studio.

It makes her recall more vividly those twilight evenings in far off lands, with the two people she loves best, and she sings then as she would sing for them, when moonlight shadows fell.



GYPSY NINA
... what burns her up ... is
to have a fan address her as
"Gypsy Lena" ...

mother sang to her daughter, sang songs that perhaps left her with poignant memories of what might have been.

And later, when Nina was older, every evening, in the twilight, after the evening meal, she was allowed to join her mother and father in never-to-be-forgotten hours of melody. Nina's clear, sweet voice mingled with those of her parents, while she accompanied them on the piano or accordion until long after vagrant moonbeams filtered through the windows and shone softly on the faces of the singers.

From very childhood, the glamour of the stage gripped little Nina. She did not know how she would achieve her ambition, but she knew, with all the intensity of her gypsy nature, that someday she would be an actress.

Of course, her mother and father were delighted with her hopes, and lost no opportunity to foster them, and to encourage their daughter. When there was a concert, it never mattered how low the finances of the family might be; somewhere, somehow, the money would be obtained to get a ticket for Nina. And where ever they moved, and no matter how often, her baby grand piano, bought after the noblest of self-sacrifices by father and mother, went along.

Neither mother nor father wavered in their firm conviction that one day their little girl would reach the very pinnacle of success.

"There is something in your voice that is different," her mother told her many years ago, and the words burned themselves into little Nina's memory. "Remember to cling always to the highest ideals, and work hard. You cannot fail."

With her wandering about the globe, Nina's early education was somewhat sketchy, and for a time, her mother was her only teacher. But her keen mind was such that despite that handicap, at the age of nine, by which time America had called once more to her father, and she

WHEN Dame Destiny, with great foresight and predetermination made of the child Vincent Sorey, of Turin, Italy, the prototype and father of the violinist he is today, she did an excellent job of selection. But she deprived the world of a poet and a philosopher.

If you will ask this man Sorey, in one of the studios at Columbia, or hurrying through a meal in the shady garden of his uptown home, one eye on his wrist-watch, or rambling about town, in and out of those auction rooms he dearly loves to haunt, if you will ask him what thought is uppermost in his mind at any time, he can tell you in one word—*art*. And with him, this is not a pose. It is a religion. It is life. He sincerely believes in art. It is the foundation of his philosophy, the keystone in the arch of his life-structure. On this love of the Thing he has built himself a house on solid rock. Quite naturally, Sorey's belief in art as in a living spirit which can lift men out of the depths of great materialism, has brought him a kind of pure happiness. Right now, with a whole nation—yes, a whole world trying desperately to lift itself out of the darkness of an old negation, the philosophy of this poet of the violin may be of interest to more than a few.

As a youth, with a violin under his arm, Sorey wandered over a great portion of Europe and the two Americas. He received during those years his share of hard knocks, his full measure of disillusionment, and then slowly, so painfully slowly, his measure of success. And in all his travellings, he says, travellings which took him into the equatorial jungles of South America where he lived among uncivilized Indians in order to study their primitive music, and dwelt on the pampas to collect many of the songs now featured on Sunday nights by his Gauchos, he never lost sight of the eternal promise held out by art, never stopped worshipping her, nor her handmaiden—beauty. And the world, he believes from all the beautiful and artistic things which he has seen, is the best of all possible worlds in which man might live. From his own bitter experiences he has come to the belief that ill-luck is just good-luck wearing a false-face; that a bad break is usually the beginning of something better, the opening of a door which but for the kick in the rear, might never have opened. Life, he believes, with a justification all his own, has a certain rhythm, as certain as the movement of the tides, as regular as the recurrence of the seasons.

His measure of success has not spoiled Vincent Sorey. And one of the explanations for this is that he is so humble before works of art. To his fingertips he is filled with the same spirit which actuated the Cellinis, the Michael Angelos, the da Vincis. For he is, first of all, and above all other things, a craftsman—without that emotional peculiarity known as temperament. He is nervous a great part of the time, because those in radio work under the pressure of time, but he is not given to spasmodic outbursts of temper. If he believes himself to be a great artist, he is silent in his knowledge. He is a good man. And if I write good, I mean *good*. Obscure musicians of a few years ago, now enjoying the fruits of success, would not be lacking to attest to such statement, for Sorey has helped many up the first and hardest rungs of the ladder of fame.

The word 'mellow' might best be used to describe him. For he is as mellow and full of good cheer and optimism and kindness, as comfortable to be with as is a bottle of some seasoned wine. Not champagne. Nothing so vulgar as champagne. Sorey is for connoisseurs. He is for slow and unqualified appreciation. He is subtle, subtle enough to pierce through his own enthusiasms and able to laugh at those enthusiasms when he knows that to other people they must appear outrageous and naive, subtle enough, when you are fencing in conversation with him, to gather himself behind his faint accent, which strangely, is more French than Italian, and floor you with one single pithy word which sums up the situation devastatingly. What is more, and I cannot figure where he learned it, unless it was during his stay among the Indians, he has the completely un-Italian ability to speak in monosyllables, to sweep non-essential language to one side ruthlessly, and to do no more than grunt an assent or dissent. Altogether, he is an amazing and utterly human personality who gets a great deal out of life largely because he has given a great deal to life. He has not asked of Art

VINCENT SOREY
... he is, above all other things, a
craftsman ...

PHILOSOPHER And MUSICIAN

*Vincent Sorey, Orchestra Leader
and Violinist, Has Had Plenty
Of Hard Knocks During His Career*

By Vernon Bowen

more than he has presented to her, which has been the full devotion of his whole being.

And it is because of this philosophy of art and beauty and rhythm, in Sorey's opinion, that he has achieved success, that he has gained that station in music which he now occupies, that he is able to work ferociously through the day, and to live intensely afterwards.

His belief in, and his constant dwelling upon the beauty which can be created in life, forged out of life, has come to be for him a sort of closed room, all his own, to which he may retreat again and again to find himself, to renew those energies which cannot help but run down during the strenuous program which he follows through an ordinary day. And out of this hidden place in his mind where he worships art and rededicates himself to art over and over, he comes refreshed, re-inspired, ready to work and live again with an intensity scarcely to be appreciated other than by one who exacts the same full tribute from existence.

It is only because he has created this inner world for himself, believes the artist, that he finds it possible to do so many things—to compose, both lyrics and music, to visit galleries where he can find and admire the work of painters and sculptors and creators of beauty in tangible, two and three-dimensional form. Knowing this, one might say that he was born out of his time, that he should have lived under a Lorenzo the Magnificent, were it not unmistakable that he is superlatively a product of the modern age. With all his idealism, Vincent Sorey is a practical man. He is highly interested in the financial results given by his profession, his love. This, he avers, is the result of a necessary compromise.

Young musicians, eager to make their way in the world, might do well to read this carefully: in Sorey's opinion, based on experience, all men have within themselves two constantly striving forces, the practical and the ideal. In order to achieve success, there must be a treaty between these two extremes. Otherwise, achievement becomes well-nigh impossible, or else marked by a complete turning towards the side of materialism.

The solution to the inner war is that both forces are necessary, but needs must be evenly balanced, and that no man in effecting his compromise to meet the pattern of the world, can ever afford to believe that he can cheat his own inner standard of artistic worth by trying to give a performance only that amount of ability for which he believes himself to be

receiving compensation. Only the very best, in this man's opinion, engraved on his being, is worthy of presentation to the world, no matter how inadequate the reward. Nothing else can satisfy that inner self which he names the conscience of the artist. At any rate, nothing else completely satisfies Vincent Sorey—if anything can be said to completely satisfy him. Perhaps I should have said that nothing else can so nearly satisfy him.

To those discouraged with temporary failure, to those weary of making the eternal round, tired of hoping and expecting, Sorey has one word again—patience. His advice is to hit the barrier until one cannot hit it any more. And then to hit it some more. To hold high before an inner vision one's personal artistic standard, and when the time inevitably comes for a compromise, to give to the performance of that compromise the best effort which is possible. Such is the advice of one who, while he has never been what is called an "unknown", since he appeared with a concert orchestra when he was six, and conducted his own ship's orchestra when he was fourteen, has worked his way to the realm of fame by slow and continuous striving, giving the best in him to each task as he met it. And it is advice you will find in simpler form, in any good copy-book.

Such is Vincent Sorey—artist, and believer in the saving grace of art, poet of the violin, philosopher who practices his simple creed, whose face mirrors his calm acceptance of life as a practical experience, whose eyes look out upon the world with steady interest and regard, now and then with sardonic wryness, but more often with amusement and an impish twinkle in his eye. He is a swell sort of person, is Sorey. Popular, a success, and as unspoiled as they come. A regular guy, to use the vernacular, and I know no higher tribute I could offer him.

I am not so sure that Vincent himself will consider it the highest tribute I could offer him, but nevertheless, that is my story, and I am going to stick to it.



CON A RECENT Tuesday night broadcast I appealed to my audience to join with me in a nation-wide movement in the interests chiefly of our mothers, our wives and our children. So great has been the number of requests for a written copy of that broadcast that I am glad to utilize the first part of my page in RADIO GUIDE to put that broadcast in print.

Herewith, then, is in part the material used in the broadcast referred to:

Ladies and Gentlemen:

I want to deviate tonight from my regular routine program and utilize the all too few moments allotted to me in the discussion of a problem which, in my estimation, is of tremendous import to every thinking American under the sound of my voice just at this time.

May I preface what I have to say with the statement that I am not an alarmist? However, those who have done me the honor of following my broadcasts over an extended period of time, recognize the fact that I have always tried to be an opportunist; having been more interested in preventive than in curative measures against unhappiness, unhealth and any other agency destructive to public well-being. From that standpoint, I shall direct my attack against the problem which I wish you fellow-Americans to consider with me.

I am sure that many of my listeners, who interest themselves in the current events of the day, have read with interest (and, perhaps, many with alarm), of the thorough way in which some of the major nations of the world are preparing for war. Even those Americans who are rabid pacifists cannot possibly treat lightly any program of preparedness for war being carried out by any potential belligerent nation. No matter how peace-loving, we, as individuals, or as a collective nation, may be, we must ever face the possibility of some aggressive power going beserk and directing envious eyes upon our shores.

It is one thing to prepare for war—it is another to prepare against war. No major country can retain the esteem and the necessary respect of other nations by a program of smug complacency and non-preparation.

I realize that there are many who claim that, with all of the leagues and conferences and conventions of international character that are being held, there is positively no danger of America's being sucked into another martial imbroglio in duplication of the World War which terminated fifteen years ago. But, in this they are wrong! They are like the driver of an automobile, who counts insurance needless because he is a good, safe driver; and, one day he wakes up after a terrific smash-up on the highway, in which he was the innocent victim of the careless driving of some inebriate or speed-maniac.

We may pray for peace. We may preach it through the entire confines of our country; but that peace can only be assured so long as other countries are equally interested in the same thing. One has only to read the current papers to realize the fallacy of such a premise.

DON'T misunderstand me. I am not utilizing my period tonight in the interests of greater armaments—a larger army—a larger navy—or anything of that kind. I want to call your attention to something vastly more vital.

When any nation goes to war, the chief concern of that nation is the protection of its homes—its firesides—its mothers and indigent fathers, its sweethearts and daughters. Isn't that true? What would you think of a nation that demanded that the women folks should occupy the front-line trenches, while the men safeguarded themselves far removed from the line of battle? Such a thought is revolting to any red-blooded man. But, let me tell you, my friends, it is a thought that you and I have got to face!

The next war is not going to be fought on the high seas; nor in trenches and dugouts in far-flung, barren territories. The age of land and sea warfare is past. The type of armaments utilized in former battles is obsolete. The next war . . . (and, don't you fool yourself, there will be another war) . . . will be fought in the skies, and the non-participants are going to furnish the greatest amount of work for the undertakers.

Do you see what I am driving at? Go with me for a moment to the continent and notice in every important nation the two-fold preparation that is being carried on. Not only are they preparing for the aggressive side of warfare, but men, women, children—even babies—are being trained as to conduct in time of an air raid.

All over these United States in the motion picture theaters, a late news-reel unfolded a telling story of Japan's recognition of the need of safeguarding her women, her children and her homes. In every part of that belligerent little country, all citizens, regardless of age, are trained for self-protection, right at their own firesides, against an unseen enemy, hidden in the skies. Do not forget, my friends, the advances made in chemical warfare, which include new gases of high potency, capable of being carried

YOUR Problems SOLVED

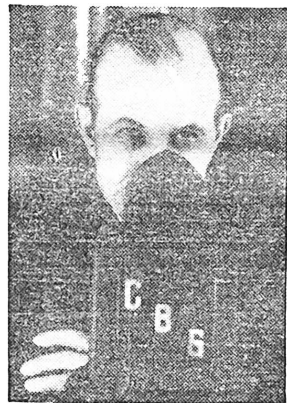
By The Voice of Experience

in small containers and spread over vast territories. It is a known fact that all life in an area much larger than the average American city can be wiped out in a few moments of time.

Have we stopped, I wonder, to realize the vast extent of our borders, and the ease with which—despite the best coast defense—enemy planes could cross those borders? Let me ask you: Of what advantage is a thoroughly equipped army and navy coast defense for the express purpose of the protection of our citizenry, if we leave that citizenry devoid of any means of self-protection against a type of warfare that coast defenses cannot combat?

The more that I have conjured with this problem in my own mind, the more have I been imbued with a zeal to offer my humble services, as a voice now heard in every state in the Union for the purpose of making Americans America-conscious. Everywhere in this great land of ours, we have religious, fraternal and social organizations—

Advice for Radio Guide Readers



Your Friend and Adviser
VOICE OF EXPERIENCE

The Voice of Experience, back on the air, continues to answer questions propounded by readers of RADIO GUIDE. The Voice's new broadcast schedule is as follows: Monday to Friday, 12 o'clock noon Eastern time, Tuesday 8:30 p. m. Eastern time with a repeat broadcast at 11:45 for Pacific Coast and Rocky Mountain section, and Monday, 3:15 p. m. Eastern time.

Because of his large volume of mail, personal replies are impossible, but in cases where the Voice has at hand one of his pamphlets to fit any case, he will be glad to send a complimentary copy.

All communications addressed to the Voice of Experience in care of RADIO GUIDE for reply in this department, will be forwarded directly to the Voice, unopened.

many of which are duplicating effort in their attempts to care for widows and orphans and indigent males; but it seems to me that it is high-time that some one national organization left to others these necessary tasks and committed itself to one specific program—a program of making the American home inviolable.

No country in the world today can compare with these United States in their solicitude for the welfare of its women and children. Certainly then, it can only be charged to thoughtlessness, or a false feeling of security, that no movement has been launched for the safeguarding of the lives of these loved ones of ours, in the event that selfishness and envy and ambition, on the part of a few diplomats in high places in some foreign country, swept us headlong into a war that we had neither courted nor desired.

Do not forget, as you recall the air raids in the late World War, that at that time both air travel and distribution of poison gases from the air were in their infancy. Marvelous strides have been made in the two intervening decades, as far as offense is concerned. And remember, no matter how strong our offense may be, we will find ourselves helpless, unless adequate defense is also insured. And defense against the terrors of a gas raid from the air can only succeed through a nation-wide movement of preparation by education of the masses.

I am aware of the fact that patriotic fervor lies dormant as a usual thing during times of peace. It takes the belching of cannon, the shriek of shrapnel, the headlines of war, the sale of Liberty Bonds, to create a mob-psychology necessary to imbue a nation with patriotic fervor, and no matter how clarion may be the cry, regardless of how dire the need, the average thoughtless individual is tempted to treat with apathy, or even with derision, anyone who attempts to do a "Paul Revere."

I am cognizant of this condition; but, despite the misinterpretation that may be put upon my appeal by the many, I am hopeful (and prayerfully so) that there are those in my audience who see things as I do; who have the interests of American homes at heart; who are willing to go out of their way, if necessary, in order to propagandise

this country with a gospel of protection. It is to men of that calibre that I direct this plea.

If you are in favor of such a movement being launched; if you have definite ideas as to the *modus operandi* and the best avenue through which this can be done, won't you sit down and write me a letter and discuss the matter with me? I am willing to devote every bit of my energy and every spare moment of time toward incorporating such a movement. I'll gladly lend my voice and my few talents to any organization, or group sufficiently large and national in its scope, to insure the success of such a movement. The sponsors of my broadcasts, who bring my program to the public, are heartily in agreement with me and in sympathy with such a project.

If you classify as a loyal, red-blooded American, and are interested in this safety-first campaign, I reiterate, please write to me: "Voice of Experience, Box 400, Times Square Station, New York, N. Y."—or in care of the station to which you are listening. But, do so immediately! And for those of you who are unable to get my daytime broadcasts, I will set aside at least a part of each Tuesday night broadcast to keep you advised of whatever progress is made.

I plead with you, fellow-Americans, just recall the fact that an utterly unprepared America, less than twenty years ago, sacrificed thousands of its young men on the altar of unpreparedness. Are we going to add another blot to the escutcheon of our country by lackadassically sitting by any allowing another catastrophe to catch us unawares—this time to add row-on-row of tiny crosses marking the final resting-places of our wives, our mothers and our children?

I cannot visualize such a condition. You dare not face it. Let's get our heads together and go to work!

* * *

DEAR VOICE OF EXPERIENCE: The answers which you have given to readers of RADIO GUIDE have been so sensible that I am coming to you for a solution to my own problem.

At the age of twenty-eight I find myself engaged to a man of thirty-two. In fact, we have been engaged for five years. Both of us attended and were graduated from the same university. Economic conditions did not make our marriage possible soon after graduation because the money for my fiance's schooling had been borrowed from his parents.

We talked over our affairs, and, at my suggestion, we postponed marriage until the debt to his parents had been paid in full. That was accomplished one year ago in April. Besides that there was \$500 in the bank toward our new home. At that time my fiance lost his job. From 1932-33 the \$500 was used to pay board and room bills. The young man has worked from May 1, 1933, until the present time and has had two raises in salary.

However, the man refuses to marry unless I live with his folks, because his father is not in a position to pay expenses on a large house. There is another sister and that of the father it seems as though my fiance ought to be free to marry.

I am an only child whose father is dead and whose mother has remarried and lives in another state. Because I have been raised and educated by a childless aunt and uncle, perhaps I do not understand what is meant by strong family ties. I want to be fair to all concerned, but there must be some solution to this problem soon. I can't go on being engaged to a man for another five years. I'm not in favor of long engagements, and certainly would never have consented to this one had I known that conditions would be as they have been. I've thought about the whole thing for so long that I've grown from a jolly, care-free person to a jealous, faithless individual. It's not my nature to be this way, therefore I want to check the conditions before they get out of bounds. It's the uncertainty of the thing that seems so appalling. Have you any suggestions to offer?

Because a radio is not available, I am asking that you answer this through RADIO GUIDE if possible.

May I wish you much success in your future work? Your letters in RADIO GUIDE have been so helpful.

C. H.

ANSWER: I have published your long letter in full, C. H., because it presents a problem that thousands of young people have had to face during the present depression, and so many have tried to solve it the way your fiance suggests that you solve your problem.

It seems so simple a thing for a young married couple to move in with the parents of one or the other in order to save expenses; it seems so unfair for you to continue an already prolonged engagement because there is not quite enough money available to finance a separate home; if it is the girl's mother's home into which they are to move, she cannot understand why the boy should raise any objections, and by the same token when the young couple is to move into the home of the boy's parents, he considers the girl selfish and stubborn who is unwilling to start married life within his home that way.

To the uninitiated who weighs the pros and cons of this problem, almost invariably the conclusion is reached that to avoid loss of time in getting married the minor hardship of living in another's home is of small consequence, and by this process of reasoning these uninitiated become initiates into the "Society of In-Laws."

I wonder if your boy friend has ever discussed this problem with any other young couple who have attempted to work it out the way he suggests. Certainly if he has he has not given heed to their experiences. The little pamphlet on "The In-Law Problem" which I have mailed to you has behind it the

(Continued on Page 23)

SHORTLY after leaving the last bewildered Whoozis, Alice found a pompous one, of thirty-two or three, off to one side by himself, whirling like a dervish—around and around and around! And—which induced her to view him with more hope—he was muttering something she finally interpreted to be "I'm a BIG shot! I'm a BIG shot! I'm a BIG shot!"

It made her dizzy to watch him—or rather dizzier, inasmuch as she had been somewhat in that condition from the start of her pilgrimage. But evidently no one else considered his gyrations unusual, for none of the passing Whoozes so much as glanced his way.

Knowing he might never notice her unless she addressed him, she plunged into her subject. "I wish you'd stop whirling that way," she cajoled, "so I can talk to you about RADIO Dramas."

"I'm not interested in Dramas now," the Whoozis said—without even slowing down. "I'm inventing a RADIO dance."

Alice stared at him incredulously. "Dance?" He ignored her startled exclamation. "If I can get the proper sound effects it will revolutionize the entire industry," he declared. To her annoyance he whirled faster and faster. "I may be a RADIO Whoozis," he continued, "but I have the soul of a dancer!"

As his gyrations became cyclonic Alice stepped back so he would not tread on her toes as the Gryphon and Mock Turtle did on the other Alice's when they danced round and round in the first figure of the Lobster Quadrille. Remembering that afterwards these outlandish creatures jumped about like mad things, she expected to see the Whoozis bound into the air next like the Gryphon, or caper wildly like the Mock Turtle; but he kept right on whirling.

"I don't call that dancing," she protested. "Just going around—and around—and around!"

"What does a writer know about dancing?" he asked blandly. "What does a writer know about anything?"

"A writer should know something about writing," Alice ventured, "particularly a writer with my background of the movies—and the vaudeville stage—and magazines."

"That's just it—your background!" the Whoozis exclaimed, "that's why you can't write for RADIO—you're too sophisticated!" Then he proceeded to announce sagely, "RADIO goes directly into the home of the great American public—and we can't invade that home with sophistication!"

"But it's already been invaded," Alice maintained, "by books and magazines and newspapers. This is an epoch of sophistication—it's in the air!"

"But it's not ON the air!" he exulted. "We Whoozes have seen to that. In RADIO, the Queen has no 'legs'!"

"No legs? Really?" Alice asked innocently. "Then you can't dance with her, can you?"

To her relief, this brought his whirling to a sudden stop.

"Who said anything about dancing with her?" he asked, with a pained expression. "In the first place, there isn't any Queen in RADIO—that's a parable! Don't you even know what a parable is? What I mean is," he explained patiently, "as one would to a child, 'if there was a Queen in RADIO, she wouldn't have 'legs'—"

"She ought to," Alice hastily interposed. "From what I've read of Queens they need legs as well as anybody else."

"But that's the parable!" the Whoozis cried disgustedly. "The Queen's a parable—her 'legs' are a parable! In RADIO, she has LIMBS!"

Alice wondered what portion of the Queen's anatomy corresponds with the suggestive 'torch songs' featured on the air. And the risqué patter of some bandmasters. But mentioning them, she feared, would only irritate the Whoozis more and jeopardize her opportunity to write for him. After all, he said he was a BIG shot.

"Let me write you a Drama," she suggested eagerly, "just to prove how circumspect I can be—and that I have the RADIO angle."

"You motion picture scenario writers want entirely too much money," he pouted. "RADIO's a brand new field—it's in its infancy."

Alice—remembering well her pioneering days with the motion picture industry, when one heard on all sides that was in its infancy—would have liked to tell him that in her opinion RADIO Drama, from a comparable standpoint based on her personal experiences in both fields, would have to go through an enterprising period of gestation before it could evolve from its amoeba state and reach anything like infancy! But knowing it would be fatal to her hopes to refute, even metaphorically, the Stork legend that apparently was to RADIO what the 'Florence Nightingale oath' is to the nursing profession, she refrained.

"I'll be as reasonable as possible," she assured him.

Alice in Radioland

By Mildred Considine

CHAPTER TWO

Editor's Note—Mildred Considine, the author of this satire, was a highly successful scenario writer for such stars as Mary Pickford, Norma Talmadge, Marion Davies and many others before a long illness interrupted her career. Recovering her health, Miss Considine again turned to writing and attempted to market some of her work in the radio field. She encountered a large number of radio executives and production men during her invasion of Radioland. So contemptuous were they of her background and so blind to the necessity of paying adequately for dramatic scripts that she conferred upon them the title of Whoozis. Finally deciding that radio script writing, under present conditions, was no field for a capable and experienced writer, Miss Considine set about writing the chronicle of her adventures in Radioland. She discovered that the only pattern into which this story could be



THE AUTHOR

filled was that of Lewis Carroll's immortal ALICE IN WONDERLAND. ALICE IN RADIOLAND is the result. The editors of RADIO GUIDE feel that, by giving their readers this peek behind the scenes into those dark corners of Radioland where kilocycle dramas are born, they may contribute toward the eventual improvement of that important branch of radio entertainment. She continues her narrative this week with an account of other bizarre Whoozes whom she encountered.



... Alice scurried off with her background, leaving him waving the script, and chanting, "I'm a BIG shot!" ...

"Just give me a chance!"

"Humph—I'd like to know what you call reasonable," he smiled. "I can get all the seventeen-year-old high school boys I want to give me what my programs need for fifteen dollars a week. Look," he fished into his pockets with a

beatific expression. "I have a new script somewhere here that'll make a swell show!"

Alice stared at him unbelievably. The fifteen dollars a week was bad enough—but the seventeen-year-old high

school boys! She knew several of them—sons of women friends.

"How can seventeen-year-old boys know what entertains the grown-up RADIO audience?" she asked gravely.

"They're the only ones who DO know," the Whoozis informed her, going from pocket to pocket hectically. "They have just the viewpoint we're after—you know the RADIO public is only twelve years old mentally!"

"You should know—if you think programs written by seventeen-year-olds are swell!" she thought, praying for composure.

Fortunately, there was no time for further harangue. He had at last come to the end of his search for the premature brainchild of his touted adolescent author.

"I've found it!" he cried as jubilantly as Archimedes must have sung out his famed "Eureka!"—and no discovery of specific gravity could have fired anyone with more enthusiasm nor given more satisfaction than he displayed as he held aloft the cherished script and continued, "Listen—I'll read it to you—"

Read it to her—as if she already had not heard so much of a similar genus over RADIO that she was in favor of abolishing high schools altogether if that was the sort of public service they were rendering!

HE was some way off before she risked a little peek back in his direction. But apparently he was not concerned about her unceremonious departure. At any rate, he was back at his whirling, speedier than ever. Moreover, he was no longer merely muttering "I'm a BIG shot! I'm a BIG shot! I'm a BIG shot!"—he was chanting it at the top of his voice, with a look of such increased smugness that she could not help thinking that their recent encounter was more than a little responsible for his renewed vigor and satisfaction. He undoubtedly was preening himself anew for having dealt another stinging blow against sophistication—and for making RADIO safe for the twelve-year-old mentalities!

His predilection for drooling dramas by seventeen-year-old authors was disconcerting, to be sure, but not enough to swerve her from her intention to 'give everything she had' to creating what she thought should prove rather keen competition for these goslings! Somewhere there must be a Whoozis who at least would give her a chance to show what she could do.

After she had turned her back on the Whoozis with the soul of a dancer and the frenzied gyrations he called DANCING, she found herself repeating what Carroll's Alice had when her head was so full of the Lobster Quadrille that she hardly knew what she was saying; and again the words came very queer:

"'Tis the voice of the Lobster," I heard him declare.
"You have baked me too brown, I must sugar my hair."
As a duck with its eyelids, so he with his nose
Trims his belt and his buttons and turns out his toes.
When the sands are all dry, he is gay as a lark,
And will talk in contemptuous tones of the shark:
But when the tide rises and sharks are around,
His voice has a timid and tremulous sound.

"Uncommon nonsense!" the Mock Turtle called this, but the modern Alice liked it so well that she said it over several times as she proceeded on her way with the disdainful background. And thereafter she was able to think of the WHIRLIGIG from whom she had so hastily departed with less exasperation—she knew that even in Radioland, tides must rise.

However, there was little consolation to be derived from her encounter with his successor. It would not have surprised her to have discovered this Whoozis sitting on a huge mushroom like Carroll's Caterpillar—there was such a striking similarity in their viewpoints.

"You!" said the Caterpillar contemptuously to the other Alice. "Who are you?"

The Whoozis—he was around forty—was obviously in quite an unpleasant a state of mind when he demanded an explanation of the grown-up Alice's business with him. And, as she sadly reflected, there was no possibility of his ever turning into a chrysalis or butterfly as the Caterpillar eventually would to take the sting from his unpleasantness.

To make matters worse, before giving her an opportunity to tell him more than just her name and that she was a writer, he kept her tagging after him for more than three hours while he held, sotto voice conferences with so many other Whoozes that she lost count after the first FIFTY—in an effort to wear her down, she supposed, and either weaken her defenses or discourage her altogether; proving he had taken no note of her

(Continued on Page 19)

Sunday, Oct. 15 Features: Talkie Picture Time 4:30 P.M. NBC Admiral Byrd 7:00 P.M. CBS

LOG OF STATIONS			
Call Letters	Kilo-cycles	Power, Watts	Location
KFAB	770	5,000	Lincoln, Neb.
KMOX	1090	50,000	St. Louis, Mo.
KSTP	1460	25,000	St. Paul, Minn.
KYW	1020	10,000	Chicago, Ill.
WBBM	770	25,000	Chicago, Ill.
WCCO	810	50,000	Mpls., Minn.
WENR	870	50,000	Chicago, Ill.
WGN	720	25,000	Chicago, Ill.
WHAD	1120	250	Milwaukee, Wis.
WISN	1120	250	Milwaukee, Wis.
WJJD	1130	20,000	Chicago, Ill.
WLS	870	50,000	Chicago, Ill.
WMAQ	670	5,000	Chicago, Ill.
WOC-Who	1000	50,000	Des Moines, Ia.
WOW	590	1,000	Omaha, Neb.
WTMJ	620	1,000	Milwaukee, Wis.

8:00 A.M.
 NBC—Children's Hour: WJZ WENR KSTP
 CBS—Junior Bugle, children's program: WABC WISN WCCO
 NBC—The Balladeers, male chorus: instrumental trio: WEAF WOW WMAQ
 KMOX—Bible Broadcaster; Bible study
 KYW—Sunday Morning Sunshine Program
 WJJD—Mooseheart Catholic Services
 WTMJ—Church Services, Evangelical Lutheran Synodical Conference

8:30 A.M.
 NBC—One Man Band: WEAF WMAQ WOW
 WISN—Spiritual Fellowship Program
 WJJD—Sunday Morning Frolic
 WTMJ—German Program

8:45 A.M.
 NBC—Alden Edkins, bass-baritone: WEAF WOW WMAQ
 KMOX—Religious Education

9:00 A.M.
 NBC—Southland Sketches: WJZ KSTP WENR
 CBS—Church of the Air: WABC WISN WCCO WBBM KMOX KFAB
 NBC—The South Sea Islanders: WEAF WMAQ WOC WHO
 WGN—Bible Readings and Old Testament
 WJJD—Dr. Copeland Smith
 WOW—Chapel Service, Rev. R. R. Brown
 WTMJ—"Our Club"

9:15 A.M.
 WMAQ—Daily Program Preview

9:30 A.M.
 NBC—Samovar Serenade; Balalaika Orchestra; tenor: WJZ WENR
 CBS—Crazy Buckaroos: WABC WCCO
 NBC—Mexican Marimba Band: WEAF WMAQ KSTP WOC WHO
 KFAB—Watchtower
 WBBM—To be announced
 KMOX—Happy Green
 WGN—Leonard Salvo, organist
 WHAD—German Memories
 WTMJ—Elmer Bieck's Organlog

9:45 A.M.
 CBS—Marion Carley, pianist: WABC WCCO KMOX
 KFAB—Orpheum Theater
 WBBM—Musical Gems
 WJJD—Mooseheart Protestant Services

10:00 A.M.
 NBC—Morning Musicals; Guest Artist; String Quartet: WJZ WENR
 CBS—Taylor Buckley and Rhoda Arnold, concert orchestra: WCCO KMOX KFAB
 NBC—Hall and Gruen, piano team: WEAF KSTP WOC WHO
 WBBM—The Messenger
 WGN—Sunday Morning Concert; Lewis White and Allan Grant

WMAQ—Old Songs of the Church
 WTMJ—News Reports
10:10 A.M.
 WTMJ—Masters of Rhythm
10:15 A.M.
 NBC—Major Bowes' Capitol Family: WEAF WMAQ WOC WHO KSTP
 KYW—Bright Spot
 WBBM—Singing Canaries
 WISN—Resume Sunday Comics
10:30 A.M.
 CBS—Salt Lake Tabernacle Choir and Organ: WABC WGN WCCO KMOX WISN KFAB
 NBC—The Rondoliers: WJZ WENR
 WBBM—Harry Steele, news commentator
 WJJD—Happy Go Lucky Time
 WOC-Who—Watch Tower Program
10:45 A.M.
 NBC—Antobal's Cubans with Antonia and Daniel: WJZ WENR
 KMOX—Russell Brown, baritone, and piano
 KYW—Sunshine Program
 WBBM—Talk

11:00 A.M.
 KMOX—Fourth Church of Christ Scientist
 WBBM—Peoples Church of Chicago; Dr. Preston Bradley
 WENR—Central Church Service
 WHAD—Studio Program
 WISN—Crazy Crystal Buddies
 WOW—Major Bowes' Capitol Family (NBC)

11:10 A.M.
 WMAQ—Chicago Round Table (NBC)

11:15 A.M.
 KFAB—First Plymouth Congregational
 NBC—Seeing the Other Americas; Edward M. Tomlinson: WEAF WOC WHO WOW KSTP

11:30 A.M.
 KSTP—Musical Program
 WGN—Some of Your Favorites, organ

11:45 A.M.
 WCCO—Did You Know That
 WGN—Reading the Comics

12:00 Noon
 CBS—Church of the Air: WABC WCCO
 NBC—Russian Symphonic Choir: WOC WHO WMAQ WOW
 KMOX—Ted Straeter, pianist and trio
 KYW—Uncle Bob with the Comics
 WISN—Peggy and Her Gang
 WMAQ—Radio City Concert (NBC)
 WTMJ—Masters of Classics

12:15 P.M.
 KMOX—Leon Marion, baritone; Dorie Shumate and Quartet
 WENR—Neil Sisters, harmony team

12:30 P.M.
 CBS—Lazy Dan, the Minstrel Man: WABC WBBM WCCO KMOX
 KFAB—Lutheran Hour
 NBC—Sonata Recital: WEAF WOW
 KSTP—Memories
 WISN—Variety Program
 WLS—Polish Music Hour
 WMAQ—To be announced
 WOC-Who—Reading the Comics

12:45 P.M.
 WGN—Tony D'Orazi, "How to be a Cartoonist"
 WISN—"Tin Pan Alley"
 WOC-Who—Sonata Recital (NBC)
 WTMJ—Crazy Crystal Program
 KSTP—Master's Music Room

1:00 P.M.
 CBS—"Broadway Melodies," Helen Morgan and Albert Bartlett, The Tango King: WABC WBBM WCCO KMOX
 KFAB—Studio Ensemble
 NBC—Gene Arnold's Commodores: WEAF WMAQ
 NBC—Autumn Idyll: WJZ KYW KSTP
 WGN—George Nelidoff's Orchestra
 WOC-Who—Crazy Crystal
 WOW—WOW Soloist
 WTMJ—Dance Orchestra

1:15 P.M.
 KSTP—Sunset Memorial Park Program
 WGN—Ensemble Music
 WMAQ—Looking Over the Week (NBC)
 WOC-Who—Better Homes and Gardens
 WTMJ—Knox Program (NBC)

1:30 P.M.
 CBS—Abe Lyman's Orchestra: WABC WBBM WCCO KMOX
 KFAB—Organ Melodies
 NBC—Jan Garber's Orchestra: WJZ KYW KSTP WTMJ WOW
 WGN—Leonard Salvo, organ
 WISN—Sunday Matinee
 WLS—"Prairie Home", drama
 WMAQ—To be announced
 WOC-Who—Mid-Continent Rocking Chair Program

1:45 P.M.
 NBC—U. of Chicago Round Table Discussion: WEAF WOC WHO
 NBC—Gems of Melody, Muriel Wilson and Fred Hufsmith with Harold Sanford's Orchestra: WJZ WMAQ
 WGN—Palmer House Ensemble

1:55 P.M.
 WLS—Weather and Livestocks

2:00 P.M.
 NBC—National Opera Concert: WJZ KYW
 NBC—Wayne King's Orchestra: WEAF WOC WHO WOW KSTP WLS



MADAME SYLVIA is the Hollywood "pummeler" and beauty expert who is heard Tuesdays at 9:30 p. m. over NBC-WMAQ. Many of the screen's stars have been clients of Sylvia.

CBS—New York Philharmonic Symphony Orchestra: WABC WBBM WCCO WISN KMOX KFAB
 WMAQ—Concert Favorites
 WTMJ—Football; Green Bay vs. Pittsburgh

2:15 P.M.
 WGN—Leonard Salvo, organ

2:25 P.M.
 WGN—Football; Bears vs. Cardinals

2:30 P.M.
 NBC—The Radio Pulpit: WEAF WOW KYW WOC WHO
 KSTP—Newspaper Adventures
 WJJD—Organ Recital
 WLS—"The Bergstroms" and Ensemble
 WMAQ—Nat. Opera Concert

2:45 P.M.
 KSTP—Ambassadors
 WGN—To be announced
 WMAQ—To be announced
 WJJD—To be announced
 WOC-Who—Schmitt and Henry

3:00 P.M.
 NBC—Morton Gould and Bert Scheffter, piano duo: WJZ KYW
 NBC—Fiddlers Three: WEAF WOW KSTP WOC WHO WMAQ
 WLS—"The Cradle", drama

3:15 P.M.
 NBC—Morin Sisters, harmony team: WJZ KYW
 NBC—Vee and Johnny: WEAF WOW KSTP WLS WOC WHO
 WMAQ—To be announced

3:30 P.M.
 NBC—Edward Davies, baritone: WEAF WMAQ WOC WHO
 NBC—Organ Recital, Dion Kennedy, organist: WJZ KYW KSTP
 WENR—Paul Ash's Orchestra

4:00 P.M.
 NBC—The Friendly Hour: WJZ KSTP WENR
 CBS—"Roses and Drums": WABC WBBM KMOX KFAB WCCO
 NBC—Dream Dramas: WEAF WOW WOC WHO WMAQ
 KYW—Blue Voices; Sports Review
 WHAD—Cousin Betty's Children's Hour

4:15 P.M.
 NBC—George Nelidoff's Orchestra: WEAF WOW WENR WMAQ

4:30 P.M.
 NBC—Talkie Picture Time, drama: WEAF WOW WMAQ
 CBS—Frank Crumit and Julia Sanderson: WABC KMOX KFAB
 NBC—Grand Hotel, dramatic sketch: WJZ WENR WTMJ KSTP
 KYW—The Golden Strings (NBC)
 WBBM—Variety Hour
 WCCO—Ramona Gerhard, organist
 WHAD—Texas Cowboys
 WOC-Who—Golden Strings

4:45 P.M.
 WCCO—Rabbi Albert Gordon
 WOW—Croatian Tamburica Orchestra

5:00 P.M.
 NBC—Catholic Hour: WEAF WOW WENR KSTP WOC WHO
 CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, soprano: WABC WBBM KMOX WCCO
 KFAB—Wadlow Reveries
 KYW—Twilight Musicals
 WGN—Concert Orchestra
 WISN—Musical Meditation
 WMAQ—Dance Orchestra
 WJJD—Greek Hour
 WTMJ—Tune Tinkers

5:25 P.M.
 KMOX—Sports Reporter

5:30 P.M.
 NBC—Henri Deering, concert pianist: WJZ WENR

CBS—Smiling Ed McConnell: WABC WCCO KMOX WBBM KFAB
 NBC—Our American Schools: WEAF WMAQ WOC WHO WOW
 KSTP—Men of notes
 WGN—Wayne King's Orchestra
 WISN—Eddie Duchin's Orchestra
 WJJD—Polish Hour
 WTMJ—Maurice Kipen, violinist

5:40 P.M.
 WTMJ—Sport Flash

5:45 P.M.
 CBS—Willard Robison's Orchestra: WCCO
 NBC—Trio Romantique: WJZ WENR
 KMOX—Sports Reporter
 WBBM—Ace Brigode's Orchestra
 WISN—Post Office Educational Broadcast
 WTMJ—Feerick Vesper Quartet

5:50 P.M.
 KMOX—Ralph Stein, pianist
 WGN—Bernie Cummins' Orchestra

5:55 P.M.
 KSTP—Amusement Bulletin

6:00 P.M.
 NBC—Vincent Lopez' Orchestra: WJZ WLS KSTP WTMJ WOW
 CBS—Milder Daily Songs: WISN WCCO KFAB
 KYW—Eddie Neibaur's Orchestra
 WBBM—Jules Stein, pianist; Frank Wilson, tenor, and guest artist
 WISN—Lake Park Glee Club
 WJJD—Judge Rutherford
 WMAQ—Dream Shadows (NBC)
 WOC-Who—Georgie Porgie

6:10 P.M.
 WGN—Wayne King's Orchestra

6:15 P.M.
 KYW—The Globe Trotter: News of the World
 WCCO—Frank Luther's Orchestra
 WISN—Sport Report
 WJJD—Sports Review
 WOW—Twilight Reveries (NBC)

6:20 P.M.
 WISN—The Gauchos (CBS)

6:25 P.M.
 KMOX—Sports Reporter
 KYW—Sports Reporter

6:30 P.M.
 NBC—Joe Penner, comedian; Harriet Hilliard, vocalist and Ozzie Nelson's Orchestra: WJZ KSTP WLS
 NBC—Horse Sense Philosophy: WEAF KYW WOC WHO
 KFAB—Wadlow Reveries
 WBBM—Chicago Knights
 WGN—The Sports Reporter
 WISN—Organ Melodies
 WJJD—Sunday Meetin'
 WMAQ—To be announced
 WTMJ—Florence Bettray Kelly, concert pianist

6:45 P.M.
 CBS—Rin Tin Tin Thriller: WABC KMOX WGN
 NBC—Wendell Hall, songs: WEAF WOW WMAQ WOC WHO
 KYW—Boyd Raeburn's Orchestra

7:00 P.M.
 NBC—Light Opera Nights: WJZ WLS
 CBS—Farewell Program for Admiral Byrd: WABC WISN WCCO KFAB KMOX
 NBC—Ruth Etting, songs; Jimmy Durante, comedian; Rubinoff's Orchestra: WEAF WOC WHO WTMJ KSTP WMAQ WOW
 WBBM—Joel Lay, baritone
 KYW—Eddie Neibaur's Orchestra
 WBBM—Musical Revue

7:15 P.M.
 KYW—Carlos Molina's Orchestra
 WBBM—Flanagan's Sports Review
 WJJD—WJJD Carnival

7:30 P.M.
 KYW—Harry Sosnik's Orchestra
 WBBM—Phil Harris' Orchestra

7:45 P.M.
 WBBM—Jimmy Grier's Orchestra

8:00 P.M.
 CBS—Seven Star Revue; Nino Martini, Erno Rapee's Orchestra, Jane Froman, Julius Tannen, Ted Husing, Vagabond Glee Club: WABC WBBM KMOX WISN WCCO
 NBC—Manhattan Merry-Go-Round: WEAF WOW WOC WHO WMAQ KSTP WTMJ
 KYW—"Detec-a-tives" Black and Blue
 WENR—Pat Barnes, impersonations
 WGN—Concert Orchestra

8:15 P.M.
 KYW—Benny Meroff's Orchestra
 WENR—Bavarian Ensemble
 WGN—Charlie Agnew's Orchestra
 WMAQ—Pat Barnes

8:30 P.M.
 NBC—Walter Winchell: WJZ WENR
 NBC—American Album of Familiar Music: WEAF WMAQ WOC WHO KSTP WTMJ WOW
 KYW—Russell Glave's Band.
 WGN—Jan Garber's Orchestra

8:45 P.M.
 NBC—The Novelists Quartet: WJZ KYW WENR—Carlos Molina's Orchestra

9:00 P.M.
 NBC—Green Bros.' Orchestra: WJZ WENR
 NBC—Jack Benny and Mary Livingstone; orchestra: WEAF WOW KSTP WMAQ WTMJ WOC WHO

CBS—Angelo Patri, "Your Child": WABC WGN KMOX WCCO
 KYW—The Globe Trotter
 WBBM—Clyde Lucas' Orchestra
 WISN—The Fourth Degree

9:15 P.M.
 KYW—Marvelous Melodies
 WBBM—Vincent Lopez' Orchestra
 WENR—Edison Symphony Orchestra
 WISN—Terese Meyer, organist

9:30 P.M.
 CBS—Quiet Harmonies: WABC WISN WCCO KMOX
 KYW—The Old Apothecary
 WBBM—Clarence Wheeler's Orchestra
 WGN—Tomorrow's News
 WMAQ—President Roosevelt (NBC)
 WOC-Who—Adlerika
 WTMJ—Songs of Yesteryear

9:35 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Mobilization for Human Needs 1933: WABC KMOX WISN
 KYW—To be announced
 WBBM—Ace Brigode's Orchestra
 WENR—Benny Meroff's Orchestra
 WGN—The Dream Ship
 WMAQ—Carlos Molina's Orchestra

9:55 A.M.
 KYW—Sports Reporter

10:00 P.M.
 NBC—Sunday at Seth Parker's: WEAF KYW WOC WHO WOW KSTP
 KFAB—American Legion Walkathon
 KMOX—Bobbie Meeker's Orchestra
 WCCO—Reports
 WGN—Bridge Club of the Air
 WMAQ—Miss Willie Bird (NBC)
 WTMJ—Dance Orchestras
 KSTP—To be announced

10:10 P.M.
 WCCO—Junior Ass'n of Commerce Forecaster

10:15 P.M.
 CBS—To be announced: WABC WISN KFAB
 NBC—Orchestral Gems: WEAF WOW WOC WHO WENR
 KMOX—Sports Reporter
 WMAQ—Auld Sandy, Scotch philosopher

10:20 P.M.
 KMOX—Organ Waltzes; Ken Wright

10:25 P.M.
 WGN—Time; Weather Forecast

10:30 P.M.
 CBS—Vincent Lopez' Orchestra: WABC WISN KFAB
 KMOX—Joe Gill's Orchestra
 KSTP—Reports
 KYW—Jules Stein's Orchestra
 WCCO—Ben Pollack's Orchestra
 WENR—Buddy Rogers' Orchestra
 WGN—Ted Weems' Orchestra
 WMAQ—Orchestral Gems (NBC)

10:40 P.M.
 KSTP—Musicals
 WOC-Who—Walkathon

10:45 P.M.
 KMOX—Ralph Bennett's Eleven Aces

10:50 P.M.
 WGN—Bernie Cummins' Orchestra

11:00 P.M.
 NBC—Rudy Vallee's Orchestra: WEAF WOW WOC WHO
 CBS—Pancheo's Orchestra: WABC WISN WCCO KFAB
 NBC—Dance Nocturne; William Stoess' Orchestra: WJZ WMAQ KSTP
 KMOX—Art Hicks' Orchestra
 KYW—Dance Orchestra
 WENR—Phil Harris' Orchestra

11:10 P.M.
 WGN—Richard Cole's Orchestra

11:15 P.M.
 KYW—Benny Meroff's Orchestra

11:20 P.M.
 WOC-Who—Walkathon

11:30 P.M.
 NBC—Wm. Scott's Orchestra: WEAF WENR WOW WOC WHO
 CBS—Clyde Lucas' Orchestra: WABC KFAB WCCO WISN
 NBC—Carlos Molina's Orchestra: WJZ WMAQ KSTP
 KMOX—Bobbie Meeker's Orchestra
 KYW—Russell Glaves' Orchestra
 WGN—Late Dance Orchestras

11:45 P.M.
 KMOX—Ralph Bennett's Eleven Aces

12:00 Mid.
 KFAB—Organ Program
 KMOX—Joe Gill's Orchestra
 WBBM—Around the Town, dance orchestras
 WENR—Benny Meroff's Orchestra
 WMAQ—Ted Weems' Orchestra
 WOW—Dick Fiddler's Orchestra (NBC)

12:15 A.M.
 KMOX—Art Hick's Orchestra
 WMAQ—Benny Meroff's Orchestra

12:30 A.M.
 KFAB—Dance Orchestra
 WENR—Dan Russo's Orchestra
 WMAQ—Benny Meroff's Orchestra

12:45 A.M.
 KMOX—"When Day is Done"
 KYW—Jules Stein's Orchestra

LOVE DRAMA ROMANCE ON THE MOVIE LOT

Luxor

"TALKIE PICTURE TIME"

by Chas. P. Hughes
 Starring June Meredith

WEAF and 27 NBC STATIONS

EVERY SUNDAY AFTERNOON

5:30 E.S.T.

LUXOR COMPLEXION POWDER

Monday, Oct. 16

Ark-La-Tex Day

2:00 P.M. NBC

Bing Crosby

7:30 P.M. CBS

8:00 A.M. NBC—Morning Glories: WOC WHO CBS—The Playboys: WABC WBBM WISN KMOX KFAB NBC—The Breakfast Club: WJZ KSTP WMAQ KFAB—Time 'n' Tune KYW—Musical Clock WCCO—Time Signal Program WGN—WGN's Good Morning WJJD—Happy Go Lucky Time WLS—Wonderland Trips WOW—Between Friends WTMJ—Gymnasium of the Air 8:15 A.M. NBC—Landt Trio and White: WEAF WOW WOC WHO KFAB—Musical Clock KMOX—Breakfast Parade WBBM—Musical Time Saver WISN—Early Risers WLS—Produce Reporter WTMJ—Lucy Long's Radio Kitchen 8:25 A.M. WLS—Julian Bentley, newscast 8:30 A.M. CBS—Metropolitan Parade: WBBM WISN NBC—Bradley Kincaid, the Mt. Boy: WEAF WOW WOC WHO KFAB—Farm Program, mixed quartet KMOX—Produce Reporter WLS—Sunshine Express 8:35 A.M. KMOX—Piano Interlude; KMOX Today 8:45 A.M. KMOX—Golden Bird; singing canary WOW—Health Exercises WTMJ—Elmer Bieck's Riverside Theater Organlog 8:55 A.M. WBBM—Chicago Dental Society Program 9:00 A.M. NBC—Breen and de Rose, vocal and instrumental duo: WEAF WOC WHO NBC—Four Southern Singers: WJZ KYW KMOX—Metropolitan Parade KFAB—Phillip Inman KSTP—Polly, the Shopper WBBM—Organ Selections WGN—Keep Fit Club WISN—The Crazy Crystal Buddies WLS—Dr. Bundesen's Magazine of the Air WMAQ—Setting Up Exercises WOW—Crazy Crystals WCCO—Priscilla 9:10 A.M. NBC—Clara, Lu 'n' Em: WJZ KSTP WGN WTMJ KFAB—To be announced KMOX—Bob Preis and Ralph Stein KYW—Irene King and Rose Vanderbosch WBBM—Variety Program WCCO—Priscilla, the Maid of New England WMAQ—Program Preview WOC-WHO—Hog Flashes 9:30 A.M. CBS—The Merrymakers: WABC KMOX WCCO NBC—Today's Children; dramatic sketch: WJZ KSTP WTMJ KFAB—University of Nebraska KYW—Morning Parade (NBC) WBBM—Beauty Chat by Mary Mold WGN—Market Reports WHAD—Polish Quarter Hour WMAQ—Tony Cabooch, monologist WOC-WHO—Morning Parade (NBC) WOW—Talking Things Over 9:35 A.M. WGN—Leonard Salvo's Mail Box 9:45 A.M. KFAB—The Singing Philosopher KMOX—"Let's Compare Notes," women's program KSTP—Department Store Parade WBBM—Al and Pete, songs and comedy WCCO—Stocks and Markets WHAD—English Literature WISN—Woody's Grab Bag WMAQ—Market Reports WOW—Morning Parade (NBC) WTMJ—Helen Mendenhall Ryerson, soprano 9:50 A.M. KSTP—Soloist WGN—Weather Report; Fred Meinken, pianist WMAQ—Irma Glen organist (NBC) 10:00 A.M. CBS—Cooking Close-Ups; Mary Ell's Ames: WABC KMOX WCCO WBBM NBC—Hour of Memories; U. S. Navy Band: WEAF WOC WHO WOW KYW KSTP KFAB—Piano Pair WGN—Movie Personalities WHAD—Ballad Time WJJD—Organ Melodies

WLS—Poultry and Livestock Markets WMAQ—Women's Page of the Air WTMJ—Sleepy Water Program 10:10 A.M. WCCO—Priscilla, the Maid of New England 10:15 A.M. CBS—Morning Moods: WABC KMOX KFAB WBBM WENR—Today's Children WENR—Today's Children WGN—Happy Endings WJJD—Caroonist of the Air WMAQ—Singing Strings (NBC) WTMJ—Emo Movie Letter 10:25 A.M. WCCO—Singing Baker WGN—Board of Trade Market Reports 10:30 A.M. CBS—Tony Wons with Keenan and Phillips, two pianos: WABC WGN WCCO KMOX NBC—Rhythm Ramblers; Edna Odell, contralto: WJZ WMAQ KFAB—Organ Melodies WBBM—Whalen Trio WENR—College Inn Comedy WISN—Woody's Grab Bag WJJD—Illinois Medical Society WOC-WHO—Opening Hog Flash and Farm Talk WTMJ—Radio Rodeo 10:45 A.M. CBS—Rhythm Kings: KFAB KMOX WISN KSTP—Have You Heard? WBBM—To be announced WCCO—Aunt Phoebe's Post Box WENR—Chicago American's Women's Features WGN—"Painted Dreams" WJJD—Fred Beck, organist WOC-WHO—Drake University WLS—Weather Report 11:00 A.M. NBC—Salt and Peanuts; songs, comedy: WEAF WMAQ WOC WHO CBS—The Voice of Experience: WABC WHAD KFAB WBBM KMOX NBC—Gene Arnold and his Commodores: WJZ WENR KSTP—Cooking School KYW—Rex Maupin's Carnival WCCO—Talk on Leif Erickson; Dr. David Bryn-Jones WGN—Allan Grant, pianist WISN—The Yagabonds WJJD—Emo's Movie Reporter WTMJ—What's New in Milwaukee; ask Mrs. Grey 11:10 A.M. WGN—June Baker, home management 11:15 A.M. CBS—Gypsy Nina, songs: WABC WISN KFAB KMOX—Dodge Program WBBM—Virginia Clarke; Gene and Charlie WENR—Vic and Sade, comedy sketch WCCO—Football for Feminine Fans WJJD—Billy Sunshine WOC-WHO—Aunt Jane's Home Management Club 11:20 A.M. KMOX—Exchange Club WGN—Allan Grant, pianist 11:30 A.M. NBC—Rex Battle's Concert Ensemble: WEAF WMAQ CBS—News Flashes: WABC WCCO WBBM KMOX NBC—National Farm and Home Hour: WJZ KSTP KYW WOW WOC WHO KFAB—Market Reports WENR—Organ Melodies WGN—Market Reports WISN—Modern Medical Center; Al Buettner WJJD—Parade of Radio Stars WTMJ—Black and Gold Ensemble 11:35 A.M. KFAB—Farm Program KMOX—Magic Kitchen WBBM—Frank Wilson, tenor; and Jules Stein, pianist WCCO—News Bulletin WGN—Digest of Day's News 11:40 A.M. WCCO—Stocks and Markets WISN—Concert Miniatures (CBS) 11:45 A.M. KFAB—Concert Miniatures (CBS) KMOX—St. Lou's Civic Program WLS—Weather Report WJJD—Fashion Adviser 11:50 A.M. WBBM—Chicago Hour of Music WGN—Health Talk Institute of Surgeons 11:55 A.M. WCCO—Police Bulletins WLS—Bentley's News 12:00 Noon CBS—George Hall's Orchestra: WABC WISN KFAB—University of Nebraska KMOX—Variety Orchestra WCCO—Ramona Gerhard, organist WGN—Mid-day Services WJJD—Noontime Organ Melodies WLS—Tom and Don, harmony team

12:15 P.M. KFAB—George Hall's Orchestra (CBS) WBBM—Norm Sherr and Soloist WCCO—George Hall's Orchestra WJJD—Side Show WLS—Prairie Farmer Dinnerbell Program; Jim Poole 12:20 P.M. KMOX—Producer's Livestock Reporter 12:30 P.M. NBC—The March of Transportation: KSTP CBS—Trophy Presentation to Roscoe Turner: WABC WISN NBC—Orlando's Concert Ensemble: WEAF WMAQ WOW WOC WHO KFAB—Christian Science Reader WBBM—Local Markets WCCO—Minn. Farm Bureau Federation WENR—Dan Russo's Orchestra WGN—Market Reports WTMJ—Musical Memories 12:35 P.M. WBBM—Husk O'Hare's Orchestra WCCO—Trophy Presentation to Roscoe Turner (CBS) WGN—Palmer House Ensemble 12:45 P.M. NBC—Smackout, comedy sketch: WJZ KYW KSTP KFAB—Farm Program KMOX—St. Louis Medical Society "Your Child's Ears" WBBM—The Messenger WGN—Music Weavers WJJD—Live Stock Reports WMAQ—Dan Russo's Orchestra WTMJ—Crazy Crystal Program 1:00 P.M. NBC—The Revolving Stage; Sketches: WOC WHO CBS—The Round Towners Quartet: WABC WISN KMOX NBC—Musical Originalities: WJZ KSTP KYW KFAB—University of Nebraska WBBM—Eddie and Fannie Cavanaugh WCCO—University of Minnesota Farm Hour WGN—"Just Plain Bill" WJJD—Bubb Pickard WLS—Uncle Ezra WMAQ—Organ Recital WOW—Henry and Jerome WTMJ—Livestock, Poultry and Police Reports; Farm Flash 1:15 P.M. CBS—Serenaders: WADC WISN WCCO KFAB—Market Reports and News WBBM—Jerry Sullivan, songs WGN—To be announced WJJD—Mooseheart Children WLS—Today's Almanac WTMJ—Dance Orchestra 1:25 P.M. WBBM—News Service 1:30 P.M. CBS—The Captivators: WABC KMOX KEAB WBBM KSTP—Judy and Jane KYW—Dance Orchestra WCCO—Market Reports WGN—Maurie Sherman's Orchestra WLS—Maple City Four; John Brown, pianist WMAQ—Speaker (NBC) WOW—Judy and Jane 1:40 P.M. WTMJ—Badger Spotlight 1:45 P.M. CBS—Ann Leaf at the Organ: WABC WCCO WISN KFAB NBC—Carr and McKenzie, songs: WJZ KMOX—Blue Melodies, organ KSTP—Hollywood Happenings KYW—Prudence Penny, home economics WBBM—Husk O'Hare's Orchestra WGN—Palmer House Ensemble WJJD—Billy Sunshine WLS—Babes in Hollywood (NBC) WOC-WHO—Markets WOW—Poem Time, Bee Baxter WTMJ—Radio Forum 2:00 P.M. NBC—Ark-La-Tex Day at Century of Progress: WJZ WMAQ NBC—Dr. Harry Platz: WEAF WOW WOC WHO KMOX—Window Shoppers, orchestra KSTP—To be announced KYW—Rex Maupin's Concert WBBM—Clarence Wheeler's Orchestra WGN—Music Weavers WLS—Homemakers Hour with Martha Crane WTMJ—"Many Happy Returns of the Day" 2:05 P.M. WOC-WHO—Soloist 2:15 P.M. CBS—The Voice of Experience: WABC WISN KFAB WBBM KMOX WCCO NBC—Catherine Fields, soprano: WEAF WOC WHO WOW WGN—Maurie Sherman's Orchestra WJJD—Famous Orchestras

2:30 P.M. CBS—Madison Ensemble: WABC WISN KMOX WCCO WBBM NBC—Woman's Radio Review: WEAF WOC WHO WOW KFAB—University of Nebraska KYW—Parent Teachers Program WGN—The Story of Helen Trent WJJD—Fred Beck, organist 2:45 P.M. NBC—Morin Sisters; harmony trio: WJZ WCCO—New York Stocks WGN—Arthur Oberg, organist WMAQ—To be announced 3:00 P.M. NBC—Betty and Bob, drama: WJZ WLS WTMJ CBS—Harriet Cruise and Orchestra: WABC WBBM WCCO KMOX NBC—Headlines in Song: WEAF WOC WHO WMAQ KYW—Lucky Seven KSTP—Bisquick—General Mills Co. WGN—Maurie Sherman's Orchestra WHAD—Dr. Major L. Younce WJJD—Music and Banter WOW—Omaha College Club 3:15 P.M. NBC—Radio Guild: WJZ KSTP WMAQ NBC—Kathleen Stewart, pianist: WEAF WOW KFAB—Three Minute Melodies KYW—Dr. H. N. Bundesen, health talk WGN—Afternoon Musicale WHAD—To be announced (CBS) WLS—The Roundup, the Westerners, Joe Kelly WOC-WHO—Gertrude Huntoon Nourse WTMJ—Matinee 3:30 P.M. CBS—News Flashes: WABC WBBM WCCO KMOX NBC—Ray Heatherton, baritone: WEAF WOW WENR WOC WHO KFAB—Dr. Farrington KYW—Two Doctors with Aces of the Air; Sports WHAD—Badger Sod Busters 3:35 P.M. CBS—Artist Recital; Crane Calder, bass; Mildred Rose, soprano: WABC WCCO KMOX KFAB WBBM—Organ and Piano Duo 3:45 P.M. NBC—The Lady Next Door: WEAF WOW WENR WOC WHO WBBM—Skeets Collier's Orchestra WHAD—Mokand L. Khanna WTMJ—Woman's Point of View

4:00 P.M. KMOX—The Bargain Counter KFAB—Book Review WBBM—Clarence Wheeler's Orchestra WCCO—Ramona Gerhard, pianist WGN—"I'm Glad I'm Living Now"; talk WISN—Band Music 4:15 P.M. NBC—American Library Ass'n Convention: WJZ WENR CBS—Mark Warnow's Orchestra: WBBM KMOX WISN WCCO WHAD NBC—Georgia Brown, songs: WEAF WOW WMAQ KFAB—The Melodians KSTP—Dance Orchestra WGN—Maurie Sherman's Orchestra WTMJ—Radio Forum 4:30 P.M. KFAB—To be announced KMOX—Russell Brown, baritone, with Organ KSTP—Cecil and Sally KYW—Earle Tanner, tenor WBBM—Movie Review WENR—The Song Pilot WGN—Afternoon Musicale WHAD—Badger Sod Busters WISN—The Globe Trotter WMAQ—The Moaners, orchestra (NBC) WOC-WHO—Paul Stoye Music Club WOW—In the Playhouse with Jane 4:35 P.M. WISN—Isham Jones' Orchestra 4:40 P.M. WBBM—News Service

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Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

Ship of Joy

8:30 P.M. NBC

Big Show

8:30 P.M. CBS

Tuesday, Oct. 17

(MONDAY CONTINUED)

4:45 P.M. NBC-The Wizard of Oz: WEAF WMAQ KSTP WOW WTMJ WOC WHO CBS-Cowboy Tom: WABC WBBM KMOX WCCO KFAB-Cecil and Sally WENR-Musical Moments (NBC) WISN-The Boswell Sisters 5:00 P.M. NBC-Richard Himber's Ensemble: WJZ WENR CBS-Skippy: WBBM KMOX WCCO NBC-Viennese Ensemble: WEAF WOC WHO WMAQ KFAB-Katherine Stone KSTP-Ruf and Reddy KYW-Illinois Federation of Women's Clubs WGN-Trainload of Tunes WISN-Ted Wallace's Orchestra WJJD-Fred Beck, organist WOW-Police Bulletins WTMJ-Chloe, the Friend of All Children 5:15 P.M. CBS-Century of Progress Orchestra: WCCO WISN KFAB KMOX-Sports Reporter KSTP-Quacker box KYW-Richard Himber's Ensemble (NBC) WENR-Big Brother Club WGN-Century of Progress Orchestra WJJD-Dance Melodies WOW-Viennese Ensemble (NBC) WTMJ-Jungle Explorers 5:30 P.M. NBC-Adventures of Tom Mix: WMAQ CBS-Jack Armstrong, All American Boy: WBBM KMOX WCCO NBC-Irene Beasley Songs: WJZ WENR KSTP KFAB-Adams Tour KYW-Uncle Bob's "Curb-is-the-Limit" Safety Club WGN-The Singing Lady WISN-The Mills Brothers WJJD-Supper Music WOW-Dwarries Corp. WTMJ-"Our Club" 5:40 P.M. KFAB-World Bookman 5:45 P.M. NBC-Horse Sense Philosophy: WEAF WMAQ CBS-George Scherban's Orchestra: WISN NBC-Little Orphan Annie: KSTP WENR WGN KMOX-Art Gillham, whispering pianist WBBM-Mufli, the Man of Magic WCCO-Steamboat Bill WOC-WHO-Steamboat Bill WOW-To be announced WTMJ-Jimmy Baxter Detective Agency 5:55 P.M. KMOX-Sports Reporter WCCO-Singing Troubadour 6:00 P.M. NBC-Charlie Leland, comedian; male quartet: WEAF WOW WMAQ WOC WHO KMOX-"Story Behind Hospital Cases," drama KSTP-Amusement Bulletin KYW-Eddie Neibaur's Orchestra WBBM-Al and Pete, comedy and orchestra team WCCO-Ramona Gerhard, pianist WENR-What's the News? WGN-Uncle Quin, Jean, Donny Dreamer and Wishbone WISN-Story of the Day WJJD-Dinner Concert WTMJ-Dinner Parade 6:05 P.M. KSTP-Dance Masters 6:15 P.M. CBS-Husk O'Hare's Orchestra: WCCO WISN NBC-Billy Bachelor, dramatic sketch: WEAF WOW KMOX-"Four Shamrocks", quartet KSTP-Bavarian Ensemble (NBC) KYW-The Globe Trotter; News of the World WBBM-"Growing Up," comedy drama WENR-Dan Russo's Orchestra (NBC) WJJD-Sports Review WMAQ-News of the Air WOC-WHO-White Line Program

6:25 P.M. KYW-Sports Reporter WENR-Sports Reporter WTMJ-Sport Flash 6:30 P.M. CBS-Buck Rogers in the Twenty-fifth Century: WCCO KMOX WBBM WENR-Marion and Jim Jordan (NBC) WGN-Palmer House Ensemble WISN-The Crazy Crystal Buddies WJJD-Fred Beck, organist WOC-WHO-Merrymen WOW-Crazy Crystals Program WTMJ-Heinie and His Grenadiers 6:35 P.M. WCCO-Livestock Market Summary 6:45 P.M. CBS-Boake Carter: WABC WBBM KMOX WCCO NBC-The Goldbergs: WEAF WENR WOW KSTP-Crazy Crystal Program KYW-Boyd Raeburn's Orchestra WGN-The Sports Reporter WMAQ-Buddy Rogers' Orchestra WOC-WHO-Old Heidelberg 7:00 P.M. CBS-Phil Ducey, Frank Luther and Jack Parker, with Harriet Lee: WABC WGN KMOX-Doris Snumate; the Four Voices KSTP-The Melodians KYW-To be announced WBBM-Joel Loy, baritone WCCO-Tena and Tim WISN-Dominic Carini WLS-Frank Black's String Symphony (NBC) WMAQ-Twilight Concert WOC-WHO-Georgie Porgie WOW-Oahu Serenaders (NBC) WTMJ-Dance Orchestra 7:15 P.M. CBS-Edwin C. Hill: WABC KMOX WGN WCCO KSTP-Detectives Black and Blue KYW-Two Men and a Maid (NBC) WBBM-Pat Flanagan's Sport Review WISN-Knights of the Cockpit WMAQ-Purdy Brothers, sketch WOW-Adventures of Arnold and Amber (NBC) 7:30 P.M. NBC-Floyd Gibbons and Victor Young's Orchestra: WEAF WOC WHO WOW WMAQ CBS-Bing Crosby; Lennie Hayton's Orchestra: WABC WISN WCCO KMOX WGN NBC-Potash and Perlmutter, humorous sketch: WJZ WLS KSTP-Carlos Molina's Orchestra (NBC) KYW-Interpreting Business Events WBBM-Dance Orchestra WTMJ-Braemar Sales Corporation 7:35 P.M. WBBM-Orchestra Interlude 7:40 P.M. WBBM-Intimate Hollywood Gossip 7:45 P.M. NBC-Red Davis; sketch: WJZ KSTP WLS KYW-Carlos Molina's Orchestra WBBM-Vincent Lopez' Orchestra WTMJ-League of Wisconsin Municipalities 8:00 P.M. NBC-Greater Minstrels: WJZ WTMJ KSTP WLS CBS-An Evening in Paris; Agnes Moorehead, comedienne: WABC WGN WCCO KMOX NBC-Gypsies: WEAF WMAQ WOC WHO WOW KYW-"Detee-a-tives" Black and Blue WISN-Rubarg Red 8:15 P.M. CBS-Kate Smith, songs: WABC WCCO KMOX WISN KYW-Eddie Neibaur's Orchestra WGN-To be announced 8:30 P.M. NBC-Ship of Joy, with Hugh Barrett Dobb; guest artists: WEAF WOC WHO WOW KSTP WMAQ WTMJ CBS-The Big Show; Lulu McConnell, Gertrude Niesen and Isham Jones' Orchestra: WABC WBBM WCCO KMOX NBC-Melody Moments: WJZ WENR KYW-Jules Stein's Orchestra WGN-Tom, Dick and Harry WHAD-Log Cabin Days 8:45 P.M. KYW-Dr. Curtiss Springer WGN-Heart to Heart Club 9:00 P.M. NBC-Gene Arnold, narrator; guest artists and orchestra: WEAF WTMJ WENR WOC WHO WOW KSTP WMAQ CBS-Wayne King's Orchestra: WABC WBBM KMOX WGN KMOX-Heart to Heart Club KYW-The Globe Trotter; News of the World WENR-To be announced WHAD-Texas Cowboys 9:15 P.M. WBBM-Intimate Hollywood Gossip WCCO-Frank Luther's Orchestra

9:20 P.M. KMOX-Organ Melodies by Ruth Nelson WBBM-Vincent Lopez' Orchestra 9:30 P.M. NBC-Jules Lande, violinist; Morton Bowe, tenor: WEAF WOW WMAQ CBS-NRA Speaker: WABC WISN KMOX-Heart to Heart Club KYW-The Hour Glass (NBC) WBBM-News Service WCCO-Marvelous Melodies WENR-Princess Pat Pageant (NBC) WGN-Tomorrow's News WHAD-Log Cabin Days WOC-WHO-Adlerika Program WTMJ-Around the Bands and KSTP-The Hour Glass (NBC) 9:35 P.M. WGN-Headlines of Other Days 9:45 P.M. CBS-Myrt and Marge, drama: WBBM KMOX WCCO WGN-The Dream Ship WISN-Milwaukee Radio Forum presents Milton C. Potter WOC-WHO-To be announced 10:00 P.M. NBC-William Scott's Orchestra: WEAF WOC WHO NBC-Amos n' Andy, comedians: WENR WMAQ WTMJ KSTP KMOX-Joe Gill's Orchestra KYW-Sports Reporter WCCO-Weather Report WHAD-Dr. R. L. C. Butsch WISN-Columbia Symphony (CBS) 10:05 P.M. KYW-Harry Sosnik's Orchestra 10:10 P.M. KMOX-Sports Reporter WHAD-Around the Fireplace 10:15 P.M. CBS-Columbia News Service: WABC WISN WCCO KMOX KFAB NBC-Lum and Abner, comedy team: WENR WOC WHO WTMJ WOW WGN-"Old Heidelberg" WMAQ-Joe Parson, basso KSTP-Reports 10:25 P.M. KSTP-Musical Program 10:30 P.M. NBC-Jack Denny's Orchestra: WEAF KYW CBS-Joe Haymes' Orchestra: WABC WISN KFAB NBC-Southern Symphonies; Theodore Hahn, Jr.'s Orchestra: WJZ WOC WHO KMOX-Al Roth's Orchestra WCCO-Ben Pollack's Orchestra WENR-Sports Reporter WGN-Wayne King's Orchestra WMAQ-Correy Lynn's Orchestra WOW-Midland College Hour WTMJ-Dance Orchestras 10:35 P.M. WENR-Buddy Rogers' Orchestra 10:40 P.M. KSTP-Dance Orchestra WOC-WHO-Walkathon Program 10:45 P.M. WGN-Don Carlos' Orchestra KSTP-Dance Orchestra 11:00 P.M. NBC-Harry Sosnik's Orchestra: WEAF KYW CBS-Leon Belasco's Orchestra: WABC WISN WCCO KFAB NBC-Don Bestor's Orchestra: WMAQ KMOX-Art Hicks' Orchestra KSTP-Dance Orchestra WENR-Phil Harris' Orchestra WGN-Richard Cole's Orchestra WOC-WHO-To be announced WOW-Soloist 11:15 P.M. KFAB-Radio Patrol KMOX-Art Hicks' Orchestra WGN-George Devron's Orchestra WOC-WHO-Harry Sosnik's Orchestra (NBC) WOW-Harry Sosnik's Orchestra (NBC) 11:30 P.M. NBC-Benny Meroff's Orchestra: WEAF WOW KYW WOC WHO KSTP CBS-Barney Rapp's Orchestra: WABC WISN KMOX KFAB NBC-Roger Gerston's Orchestra: WJZ WENR WCCO-Mystic Caverns' Orchestra WGN-Charlie Agnew's Orchestra WMAQ-Carlos Molina's Orchestra 11:45 P.M. KMOX-Ralph Bennett's Orchestra 12:00 Mid. KFAB-Leo Beck's Orchestra KMOX-Joe Gill's Orchestra KSTP-Dance Orchestra KYW-Dance Orchestra WBBM-"Around the Town," dance orchestras WENR-Earl Hines' Orchestra (NBC) WGN-Jan Garber's Orchestra and Guest Artists WMAQ-Ted Weems' Orchestra WOW-Emory Daugherty's Orchestra (NBC) 12:45 A.M. KMOX-When Day is Donr

8:00 A.M. NBC-Mouth Healthy, Marley Sherris: WEAF WOC WHO CBS-Do, Re Mi, girls' trio: WABC WISN WBBM KMOX KFAB NBC-Breakfast Club: WJZ KSTP WMAQ KYW-Musical Clock WCCO-Time Signal Program WGN-Good Morning WJJD-Happy Go Lucky Time WLS-Wonderland Trips WOW-Between Friends WTMJ-Gymnasium of the Air 8:15 A.M. NBC-Landt Trio and White: WEAF WOW WOC WHO KFAB-Musical Clock KMOX-Breakfast Parade WBBM-American College of Surgeons WISN-Early Risers Club WLS-Producer Reporter WTMJ-Lucy Long's Radio Kitchen 8:25 A.M. WLS-Julian Bentley, newscast 8:30 A.M. CBS-In the Luxembourg Gardens: WABC WBBM KMOX KFAB-Farm Program NBC-Bradley Knicker, the mountain boy: WEAF WOW WOC WHO WLS-Lower Topics Time 8:45 A.M. CBS-The Mystery Chef: WABC KFAB NBC-Alan Prescott, the Wit Saver: WOC WHO WBBM-Musical Time Saver KMOX-Producer Reporter WOW-Health Exercises WTMJ-United Drug Co. Program 8:50 A.M. KMOX-Accordion Music; Ken Wright 8:55 A.M. KMOX-KMOX Today WBBM-American Medical Association 9:00 A.M. NBC-Breen and de Rose: WEAF WOW CBS-Bill and Ginger, popular songs: WABC KFAB KMOX NBC-Four Southern Singers: WJZ KYW KSTP-Polly, the Shopper WBBM-Jean Abbey, Companion Shopper WGN-Keep Fit Club WISN-Crazy Crystal Buddies WLS-Livestock Receipts, Dr. Bundesen's Magazine of the Air WMAQ-Setting Up Exercises WOC-WHO-Favorite Foods WTMJ-Elmer Bieck's Organlog 9:15 A.M. NBC-Clara, Lu 'n' Em: WJZ KSTP WGN WTMJ CBS-Morning Moods: WABC KMOX KFAB-Piano Pair KYW-Irene King, talk WBBM-Variety Program WCCO-Joan Rock's Cooking School WMAQ-Program Preview WOC-WHO-Hog Flashes 9:30 A.M. CBS-Crazy Buckaroos: WABC WHAD WCCO NBC-Today's Children; sketch: WJZ KSTP WTMJ KFAB-University of Nebraska KMOX-Bob Preis and Ralph Stein KYW-Morning Parade (NBC) WBBM-Beauty Chat WGN-Market Reports WMAQ-Tony Cabooch, monologist WOC-WHO-John Behan, organist WOW-Talking Things Over 9:35 A.M. WGN-Leonard Salvo's Mail Box 9:45 A.M. KMOX-"Let's Compare Notes," women's program KSTP-Department Store Parade WBBM-Al and Pete, comedy and songs WCCO-Stocks, Markets WHAD-Thrifty Shoppers WMAQ-Health Talk WOC-WHO-Morning Parade (NBC) WOW-Morning Parade (NBC) WTMJ-Romantic Balladier 9:50 A.M. KFAB-The Frivolities (CBS) KSTP-Morning Parade WGN-Fred Meinken, pianist 10:00 A.M. NBC-Your Child; Dr. Ella Oppenheimer: WEAF WOW KMOX-The Frivolities (CBS) KSTP-Organ Program KYW-Your Garden WBBM-Beauty School of the Air WCCO-Jean Abbey WGN-Movie Personalities WJJD-Organ Melodies WLS-Poultry and Livestock Markets WMAQ-Women's Page of the Air WOC-WHO-Along the Road WTMJ-Down a Country Road 10:15 A.M. NBC-Morin Sisters, harmony trio: WJZ KYW CBS-"Big Freddy Miller": WABC KFAB WBBM WISN WCCO KMOX

NBC-Frances Lee Barton: WEAF KSTP WTMJ WOW WMAQ WOC WHO KFAB-Organ Melodies WENR-Today's Children WGN-Grand Old Hymns WJJD-Cartoonist of the Air 10:25 A.M. WGN-Market Reports 10:30 A.M. NBC-Rhythm Ramblers; orchestra: WJZ WMAQ CBS-Tony Wons: WABC KMOX WISN KSTP-Piano Recital (NBC) KYW-Piano Recital (NBC) WENR-College Inn Comedy WGN-Fred Meinken, pianist WJJD-Band Music WOC-WHO-Hoe Flash and Farm Talk WTMJ-Radio Rodeo 10:35 A.M. WBBM-Organ Program 10:40 A.M. WCCO-Hesswich Melodies 10:45 A.M. CBS-Carlile and London, piano duo: WABC KMOX WISN WBBM KFAB KSTP-Have You Heard? KYW-Al Bernard, Minstrel Man (NBC) WCCO-Aunt Phoebe's Post Box WENR-Fifteen Minutes with You, Gene Arnold WGN-"Painted Dreams" WJJD-Dick Buell WOC-WHO-U. S. Army Band (NBC) 10:50 A.M. KFAB-Carlile and London (CBS) 10:55 A.M. WTMJ-News Reports 11:00 A.M. NBC-Mrs. Curtis Burnley Railing, songs and stories: WJZ WENR CBS-The Voice of Experience: WABC WBBM KMOX NBC-Cheri McKay; Merry Macs; Two Piano Team: WMAQ WOW WOC WHO KFAB-Homemakers Hour KSTP-Crazy Crystal Program KYW-Rex Maupin's Carnival WCCO-Cake Naming Contest WGN-Fred Meinken, pianist WISN-Peggy's Movie Chat WJJD-Famous Orchestra WTMJ-"What's New in Milwaukee ask Mrs. Grey" 11:10 A.M. WGN-June Baker 11:15 A.M. NBC-The Widow and the Angel, comic drama: WJZ KSTP WMAQ CBS-Connie Gates, song: WABC KFAB KMOX-Tommy's Office Boy Antics WBBM-Virgina Clark, Gene and Charlie WCCO-Art Institute of the Air WENR-Vic and Sade, comedy sketch WJJD-Billy Sunshine WOC-WHO-Crazy Quilt 11:20 A.M. WGN-Fred Meinken, pianist 11:30 A.M. NBC-National Farm and Home Hour: WJZ WOW KSTP KYW WOC WHO CBS-News Flashes: WABC WCCO WBBM KMOX KFAB-Market Reports NBC-Rex Battle's Concert Ensemble: WEAF WMAQ WENR-Home Service: Mrs. Anna Peterson WGN-Board of Trade WJJD-Parade of Radio Stars WTMJ-Black and Gold Ensemble 11:35 A.M. CBS-George Scherban's Russian Gypsy Orchestra: WABC WISN KFAB-Farm Program KMOX-KMOX Magic Kitchen WBBM-Frank Wilson, tenor; Jules Stein, pianist WCCO-News Bulletins; New York Stocks, Markets, Police Bulletins WGN-Digest of the Day's News 11:45 A.M. WGN-Good Health and Training; Organ Music WJJD-Radio Guide Interviews, with Evans Plummer WLS-Weather Report 11:50 A.M. WBBM-Katherine Avery 11:55 A.M. WLS-News Reports, Julian Bentley 12:00 Noon CBS-Marie, the Little French Princess: WABC KMOX WBBM KFAB-University of Nebraska WCCO-Ramona Gerhard, organist WGN-Midday Service WISN-Luncheon Musicale WJJD-Popular Songsters WLS-I.A.A. Speaker WMAQ-Popular Varieties (NBC) WTMJ-Heinie and his Boys

"THE BIG SHOW" Lulu McCONNELL Isham JONES Gertrude NIESEN Comedienne Orch.stra Contralto Monday 8:30 P.M.-CBS-CST See Radio Guide Listing EX-LAX-THE CHOCOLATED LAXATIVE

Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

Dog Chat 6:45 P.M. NBC

Crime Clues 7:00 P.M. NBC

Ben Bernie 8:00 P.M. NBC

East & Dumke 8:30 P.M. NBC

(TUESDAY CONTINUED)

12:15 P.M. CBS—Reis and Dunn, comedy and songs: WABC WGN WCCO KFAB—Around Town with Babs and Mary WBBM—Local Markets KMOX—Variety Orchestra WJJD—Side Show WLS—Prairie Farmer Dinnerbell Program; Jim Poole 12:20 P.M. KMOX—Producers Livestock Reporter WBBM—Chicago Hour 12:30 P.M. NBC—The Merrick-Men, male quartet: WJZ KSTP NBC—Dick Fiddler's Orchestra: WEA WOV WOC WHO CBS—Easy Aces: WABC WCCO KMOX WBBM KFAB—Farm Program KYW—Rex Maupin's Orchestra WGN—Board of Trade Market Reports WISN—Globe Trotter WMAQ—George Rector Cooking School WTMJ—Truesdell Fur Company 12:35 P.M. WGN—Palmer House Ensemble WISN—To be announced 12:45 P.M. NBC—Smack Out; comedy sketch: WJZ KYW KSTP WBBM—The Messenger KMOX—Variety Orchestra WCCO—Ramona Gerhard, pianist WGN—Music Weavers WJJD—Live Stock Markets WMAQ—Dan Russo's Orchestra WTMJ—Crazy Crystal Program 1:00 P.M. NBC—Merry Madcaps: WEA WMAQ CBS—Madison Ensemble: WABC WCCO WISN KMOX WBBM NBC—Musical Originalities; Wendell Hall and orchestra: WJZ KYW KSTP WGN—"Just Plain Bill," sketch WJJD—Bubb Pickard WLS—Uncle Ezra WOC-WHO—Ol. O. Leonard, historian WOV—Henry and Jerome WTMJ—Livestock Reports 1:15 P.M. KFAB—Market Reports KMOX—Exchange Club WGN—Palmer House Ensemble WJJD—Mooseheart Children WLS—Today's Almanac, Markets WOC-WHO—Merry Madcaps (NBC) WTMJ—Dance Orchestra 1:20 P.M. WMAQ—Board of Trade Reports 1:25 P.M. WBBM—News Service 1:30 P.M. NBC—Harmonians, mixed trio: WOC WHO CBS—Ann Leaf at the Organ: WABC WISN KFAB KMOX—Russel Brown, baritone, and organ KYW—Dance Orchestra WBBM—Husk O'Hare's Orchestra WCCO—Market Reports WGN—Maurie Sherman's Orchestra WLS—Maple City Four; John Brown, WMAQ—U. of Chicago 1:40 P.M. WTMJ—Badger Spotlight KSTP—Judy and Jane—J. A. Folger Co. 1:45 P.M. KFAB—Market Reports and News KMOX—Happy Green KYW—Prudence Penny, Home Economics WBBM—General Mills WCCO—Ann Leaf at the Organ WGN—Palmer House Ensemble WJJD—Bubb Pickard WLS—Musical Program WOC-WHO—Markets WOV—Home Economics Period WTMJ—Radio Forum KSTP—Hollywood Happenings—Hancock Nelson Mercantile Co. 1:50 P.M. WBBM—Jerry Sullivan, Songs 2:00 P.M. CBS—Metropolitan Parade: WABC WISN KFAB WCCO NBC—Blue Room Echoes; string ensemble: WEA WOC WHO WMAQ WOV KSTP WMAQ KMOX—Window Shoppers Orchestra KYW—Rex Maupin's Concert WBBM—Eddie and Fannie Cavanaugh, gossip WGN—Music Weavers WJJD—Billy Sunshine WLS—Homemakers Program with Martha Crane WTMJ—"Many Happy Returns of the Day" 2:15 P.M. KMOX—Aeolian Piano Recital KSTP—To be announced WBBM—Pat Flanagan, sports WGN—Maurie Sherman's Orchestra WJJD—Famous Orchestras WMAQ—Words and Music (NBC)

2:30 P.M. CBS—Jack Brooks, tenor; orchestra: WABC WCCO WISN KMOX NBC—Women's Radio Review: WEA WOV WOC WHO WOV KYW KFAB—University of Nebraska WBBM—The Messenger WGN—Story of Helen Trent WJJD—Favorite Singers 2:45 P.M. WCCO—New York Stocks WGN—Afternoon Musicale WJJD—Fred Beck, organist KSTP—Dance Orchestra 2:50 P.M. WCCO—Jack Brooks, tenor (CBS) 3:00 P.M. NBC—Betty and Bob, drama: WJZ WLS WTMJ KSTP CBS—U. S. Navy Band: WABC WCCO KMOX KFAB NBC—The Golden Treasury: WEA WOV WOC WHO WOV KYW—Phil Calkin and Billy Tucker WBBM—Jerry Sullivan, songs WHAD—Beidelsteins WMAQ—Foreza Orchestra (NBC) WTMJ—Mello Cello 3:15 P.M. NBC—Meredith Wilson's Orchestra: KSTP KFAB—Three Minute Melodies KYW—Dr. Herman N. Banderson talk WBBM—U. S. Navy Band (CBS) WHAD—Enjoy Your Music WJJD—"Memories" WLS—Roundup, the Westerners, Joe Kelly WMAQ—Meredith Wilson's Orchestra (NBC) WTMJ—Matinee 3:30 P.M. CBS—News Flashes: WABC WBBM KMOX WCCO NBC—Ten Dancers: WEA WOC WHO WOV WENR KFAB—Dr. Farrington KYW—Two Doctors with Aces of the Air: Sports WHAD—Russ Mathewson WJJD—Jackie Taylor's Orchestra 3:35 P.M. CBS—Enoch Light's Orchestra: WABC WCCO KMOX KFAB WBBM—Piano and Organ 3:45 P.M. NBC—Dr. William Heard Kilpatrick, Prof. at Columbia: WJZ WENR NBC—The Lady Next Door: WEA WOV WOC WHO WMAQ KSTP WBBM—Skeets Collier's Orchestra WHAD—Science News WJJD—Popular Songsters WTMJ—The Woman's Point of View 4:00 P.M. NBC—American Library Ass'n. Convention: WJZ WENR KSTP NBC—The Regimentalists: WEA WOC WHO WOV WMAQ KFAB—Book Review KMOX—The Bargain Counter WBBM—"The Dress Parade," Betty Lloyd WCCO—NRA; Congressman Einar Hoidal WISN—Community Fund Pageant WJJD—Famous Orchestras 4:15 P.M. CBS—Phil Regan, tenor: KFAB WISN WCCO KMOX WBBM—News Service WENR—American Library Assn. Convention (NBC) WTMJ—Radio Forum 4:30 P.M. NBC—Alma Schirmer, pianist: WEA WOV WMAQ WOC WHO KFAB—The World Bookman KMOX—Two Piano Duo; Ruth and Ralph KSTP—Cecil and Sally KYW—Hoosier Gentlemen WBBM—Movie Critic WENR—The Song Pilot (NBC) WISN—The Globe Trotter WOV—In the Playhouse with Jane 4:35 P.M. WCCO—Livestock Summary WISN—Band Music 4:40 P.M. WBBM—News Flashes 4:45 P.M. CBS—George Hall's Orchestra: WISN WBBM WCCO KMOX NBC—Nursery Rhymes: WEA WOV WOC WHO KSTP WMAQ KFAB—Ceci and Sally KYW—Century of Progress Concert Orchestra WENR—Musical Moments (NBC) WJJD—Keyboard Kapers WTMJ—Juan Garcia 4:55 P.M. KMOX—Sports Reporter 5:00 P.M. NBC—Dick Messner's Orchestra: WJZ WENR CBS—Skippy: WBBM KMOX WCCO NBC—Viennese Ensemble: WEA WMAQ WOC WHO KFAB—Katherine Stone KSTP—Hobby Club

WGN—Trainload of Tunes KYW—Miss Gay WISN—Organ Melodies WJJD—Fred Beck, organist WOV—Police Bulletins WTMJ—Chloe, the Friend of All Children 5:15 P.M. CBS—H-Bar-O Rangers: WABC WCCO KFAB KMOX—Sports Reporter KYW—Dick Messner's Orchestra (NBC) WBBM—Harry Steele, news commentator WENR—Big Brother Club WGN—Century of Progress Orchestra WISN—Harriet Cruise (CBS) WJJD—Bobbie Dickson WOV—Viennese Ensemble (NBC) WTMJ—Jungle Explorers 5:30 P.M. NBC—Kathryn Newman, soprano: WJZ WENR CBS—Jack Armstrong: WBBM KMOX WCCO NBC—Midweek Hymn Sing: WEA WOC WHO WMAQ KSTP KFAB—American Legion Walkathon KYW—Uncle Bob's Club at the Limit Club WGN—"The Singing Lady" WISN—Organ Melodies WJJD—Supper Music WOV—Dwarves WTMJ—"Our Club" 5:40 P.M. KFAB—World Bookman 5:45 P.M. CBS—Century of Progress Orchestra: WCCO WISN NBC—Little Orphan Annie: KSTP WENR WGN KMOX—St. Louis Civic Program WBBM—Jack Brooks; Homer Griffith; Norm Sherr; Edward House WJJD—Red Hot Dance Tunes WOC-WHO—Steamboat Bill WTMJ—Mizzi 5:55 P.M. WCCO—Singing Troubadour 6:00 P.M. NBC—To be announced: WEA WOC WHO KMOX—"Thru the Hollywood Looking Glass with Frances Ingram" KSTP—Sizzlers KYW—Eddie Niebauer's Orchestra WBBM—Husk O'Hare's Orchestra WCCO—Ramona Gerhard, pianist WISN—Sport Report; Story of the Day WENR—What's the News? WGN—Uncle Quin, Jean, Domy Dreamer and Wishbone WJJD—Dinner Concert WTMJ—Dinner Parade 6:15 P.M. CBS—Husk O'Hare's Orchestra: WCCO WISN NBC—National Advisory Council on Radio in Education: WJZ WENR WOV KMOX—"Four Shamrocks", male quartet KSTP—Ambassadors KYW—The Globe Trotter; News of the World WBBM—"Growing Up"; Drama WGN—Century of Progress Orchestra WJJD—Sports Review WMAQ—News of the Air WOC-WHO—Disc Doin's 6:25 P.M. KYW—Sports Reporter WTMJ—Sports Flash 6:30 P.M. CBS—Buck Rogers in the Twenty-fifth Century: WBBM KMOX WCCO KSTP—Dance Orchestra KYW—Boyd Raeburn's Orchestra WGN—Lawson YMCA Glee Club WISN—The Crazy Crystal Buddies WJJD—Fred Beck, organist WOC-WHO—Willard Program WOV—Crazy Crystals Program WTMJ—Heime and his Grenadiers 6:35 P.M. WCCO—Livestock Market Summary 6:45 P.M. NBC—Don Carney's Dog Stories: WJZ WMAQ CBS—Boake Carter: WABC WBBM KMOX WCCO NBC—The Goldbergs: WEA WENR WOV KSTP—Concert Favorites (NBC) KYW—Concert Favorites (NBC) WGN—Sports Reporter WOC-WHO—Grocers Wholesale Program 7:00 P.M. CBS—Elmer Everett Yess: WABC KMOX WGN NBC—Crime Clues: WJZ WMAQ KSTP—Carlos Molina's Orchestra (NBC) KYW—Carlos Molina's Orchestra (NBC) WBBM—Joel Loy, Baritone WCCO—Plymouth Program pianist WISN—Al and Woody WLS—Sports Reporter WOV—Carlos Molina's Orchestra (NBC) WTMJ—Dance Orchestra 7:05 P.M. WLS—Dan Russo's Orchestra 7:15 P.M. CBS—Singin' Sam, baritone: WABC WGN KMOX WCCO

KYW—Men Teacher's Union WBBM—Flanagan Sport Review WISN—Peggy's Observations 7:25 P.M. WTMJ—Sport Flash 7:30 P.M. CBS—The Voice of Experience: WABC KMOX WBBM NBC—Wayne King's Orchestra: WEA WTMJ WOC WHO WOV KSTP WMAQ CBS—Husk O'Hare's Orchestra: WCCO WISN NBC—Adventures in Health WJZ WLS KYW—Mark Fisher's Orchestra WGN—Opportunity Tunes 7:45 P.M. CBS—Kate Smith, songs: WABC WCCO WISN NBC—Trade and Mark; Billy Hillpot and Scrappy Lambert; Nat Shilkret's Orchestra: WJZ WLS KMOX—Doric Shumate; Four Voices WBBM—Vincent Lopez' Orchestra WGN—Palmer House Ensemble WJJD—Ozark Mountain Symphony 8:00 P.M. NBC—Household Musical Memories: WJZ WLS CBS—California Melodies; Raymond Paige's Orchestra and Guest Stars: WABC WISN WCCO KMOX NBC—Ben Bernie's Orchestra: WEA WMAQ WOC WHO WOV KSTP WTMJ KYW—Detectives Black and Blue, skit WBBM—Phil Harris Orchestra WGN—Don Carlo's Orchestra 8:15 P.M. KYW—Eddie Neibaur's Orchestra WBBM—Jimmy Grier's Orchestra WISN—Terese Meyer at the Organ WGN—Richard Coie's Orchestra 8:30 P.M. CBS—Nino Martini: WABC KMOX WCCO WGN NBC—East and Dumke, comedy team; male quartet; Don Voorhees' Band: WEA WMAQ WOV WOC WHO KSTP WTMJ KYW—Strange Adventures WBBM—Clarence Wheeler's Orchestra WENR—To be announced WHAD—To be announced 8:40 P.M. WBBM—Intimate Hollywood Gossip 8:45 P.M. KYW—Dr. Springer WBBM—Ace Brigode's Orchestra 9:00 P.M. NBC—Ortiz Tirado, tenor: WJZ WENR CBS—The American Legend: WABC KMOX WBBM NBC—Lives at Stake; sketch: WEA WOC WHO WOV WMAQ KSTP—Soloist KYW—The Globe Trotter WCCO—Ramona Gerhard, organist WGN—Rube Appleberry, sketch WHAD—Jewish Half Hour WTMJ—The Aristocrats 9:15 P.M. KYW—Marvelous Melodies WCCO—Frank Luther's Orchestra WGN—WGN Concert Orchestra 9:30 P.M. NBC—Life of Richard H. Davis, sketch: WJZ WENR CBS—The Boswell Sister: WABC WISN WCCO KMOX KYW—Russell Glave's Band NBC—Madame Sylvia of Hollywood: WEA WMAQ WOC WHO KSTP WOV WGN—Tomorrow's News WTMJ—Ralston Program 9:35 P.M. WGN—Headlines of Other Days 9:35 P.M. CBS—Myrt and Marge: WBBM KMOX WCCO NBC—Robert Simmons, tenor: WEA WOC WHO KYW KSTP—To be announced WGN—Dream Ship WISN—Gene Emerald WMAQ—Corey Lynn's Orchestra WTMJ—Dance Orchestra 10:00 P.M. NBC—Amos 'n' Andy: WMAQ KSTP WTMJ WENR NBC—Henry King's Orchestra: WEA WOC WHO WOV KMOX—Bobbie Meeker's Orchestra KYW—Sports Reporter WCCO—Weather Report WGN—Bridge Club of the Air WISN—New World Salon Orchestra (CBS) 10:05 P.M. KYW—Harry Sosnik's Orchestra 10:15 P.M. CBS—Columbia News Service: WABC WCCO WISN KFAB NBC—Lum and Abner, comedy team: WENR WOC WHO WTMJ WOV KMOX—Russell Brown, baritone KSTP—Soloist WGN—"Old Heidelberg" WMAQ—The Hoofinghams 10:25 P.M. KSTP—Musical Program

10:30 P.M. NBC—Talkie Picture Time; sketch: WEA WOV WOC WHO CBS—Isham Jones' Orchestra: WABC WISN KFAB NBC—Paul Whiteman's Orchestra: WJZ KYW KMOX—Joe Gill's Orchestra WCCO—Ben Pollack's Orchestra WENR—Sports Reporter WGN—Wayne King's Orchestra WMAQ—To be announced WTMJ—Dance Orchestras 10:35 P.M. WENR—Carlos Molina's Tango-Rhumba Orchestra 10:40 P.M. WOC-WHO—Walkathon 10:45 P.M. KFAB—Schweser and Dean KMOX—Ralph Bennett's Orchestra WISN—Fred Waring's Orchestra KSTP—Paul Whiteman's Orchestra (NBC) 10:50 P.M. WGN—Bernie Cummins' Orchestra 11:00 P.M. NBC—Phil Harris' Orchestra: WJZ KSTP WENR CBS—Vincent Lopez' Orchestra: WABC WISN WCCO KFAB NBC—Ralph Kirbery, the Dream Singer: WMAQ KMOX—Art Hicks' Orchestra KYW—Russell Glave's Band WLS—Phil Harris' Orchestra WOV—Soloists 11:10 P.M. NBC—Meyer Davis' Orchestra: WEA WMAQ WGN—George Devron's Orchestra 11:15 P.M. KYW—Jules Stein's Orchestra 11:20 P.M. WOC-WHO—Walkathon 11:30 P.M. CBS—Joe Haymes' Orchestra: WABC WISN KFAB NBC—Reggie Child's Orchestra: WEA WOC WHO WOV WENR KYW—Harry Sosnik's Orchestra (NBC) WCCO—Mystic Caverns Dance Orchestra WGN—Charlie Agnew's Orchestra WMAQ—Carlos Molina's Orchestra 11:40 P.M. WOC-WHO—Riverview Park Orchestra 11:45 P.M. KMOX—Ralph Bennett's Orchestra 12:00 M.M. NBC—Harry Sosnik's Orchestra: WJZ KSTP KMOX—Joe Gill's Orchestra KYW—Dance Orchestra WBBM—"Around the Town," dance orchestras WENR—Earl Hines' Orchestra WGN—Late Dance Orchestras WMAQ—Ted Weems' Orchestra WOV—Powhatan Hotel Orchestra (NBC) 12:15 A.M. KMOX—Art Hicks' Orchestra 12:30 A.M. KMOX—Bobbie Meeker's Orchestra WENR—Dan Russo's Orchestra WMAQ—Benny Meroff's Orchestra WOV—Dick Fiddler's Orchestra (NBC) 12:45 A.M. KMOX—"When Day is Done," organ program

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CHICAGO'S MOST POPULAR RADIO PROGRAM EDDIE & FANNIE CAVANAUGH RADIO GOSSIP CLUB 2 P. M.---W B B M

8:00 A.M.
 CBS—Reis and Dunn: WABC WBBM
 KMOX WISN KFAB
 NBC—The Breakfast Club: WJZ KSTP
 WMAQ
 KYW—Musical Clock
 WCCO—Time Signal Program
 WJJD—Happy Go Lucky Time
 WLS—Wonderland Trips
 WOC-WHO—Red Ellis
 WOW—Between Friends
 WTMJ—Gymnasium of the Air

8:15 A.M.
 NBC—Landt Trio and White: WEA
 WOW WOC WHO
 KFAB—Musical Clock
 KMOX—Breakfast Parade
 WBBM—Musical Time Saver
 WISN—Early Risers
 WLS—Produce Reporter
 WTMJ—Lucy Long's Radio Kitchen

8:25 A.M.
 WLS—Julian Bentley, newscast

8:30 A.M.
 CBS—Metropolitan Parade: WABC WBBM
 WISN
 KFAB—Farm Program
 KMOX—Produce Reporter
 NBC—Bradley Kincaid, the Mt. Boy:
 WEA WOC WHO
 WLS—Sunshine Express

8:45 A.M.
 KMOX—Golden Bird, singing canary
 WOC-WHO—Breen and De Rose (NBC)
 WOW—Health Exercises
 WTMJ—Drug Company Program

8:55 A.M.
 WBBM—Chicago Dental Society Program

9:00 A.M.
 NBC—Four Southern Singers: WJZ KYW
 KFAB—Phillip Inman
 KMOX—Bob Preis and Ralph Stein
 KSTP—Polly, the Shopper
 WBBM—Organ Melodies
 WGN—WGN Keep Fit Club
 WISN—Crazy Crystal Buddies
 WLS—Livestock Receipts, Dr. Bundesen's
 Magazine of the Air
 WMAQ—Setting Up Exercises
 WOC-WHO—Favorite Foods
 WOW—Crazy Water Company

9:10 A.M.
 WCCO—Priscilla, the Maid of New Eng-
 land
 WTMJ—Elmer Bieck's Organlog

9:15 A.M.
 NBC—Clara, Lu 'n' Em: WJZ KSTP
 WTMJ WGN
 NBC—Young Artists Trio; Sylvia Altman,
 pianist: WEA WOC
 KFAB—To be announced
 KMOX—St. Louis Civic Program
 KYW—Irene King and Rose Vanderbosch
 WBBM—Variety Program
 WCCO—Betty Crocker
 WMAQ—Program Preview
 WOC-WHO—Hog Flashes

9:25 A.M.
 WOC-WHO—Secretary of Agriculture

9:30 A.M.
 NBC—Today's Children; sketch: WJZ
 KSTP WTMJ
 NBC—The Three Scamps, trio: WEA
 WOC WHO
 CBS—In the Luxembourg Gardens: WABC
 KMOX WCCO
 KFAB—University of Nebraska
 KYW—Vanny Girl
 WBBM—Beauty Chat
 WGN—Market Reports
 WHAD—Thrifty Shoppers
 WMAQ—Tony Cabooch, monologist
 WOW—Talking Things Over

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 NBC—Irma Glen, organist: WJZ KYW
 NBC—Betty Crocker, cooking talk: WEA
 WOW WOC WHO WMAQ WTMJ
 KFAB—Singing Philosopher
 KMOX—"Let's Compare Notes", wo-
 man's program
 KSTP—Department Store Parade
 WBBM—Al and Pete, songs and comedy
 WCCO—Stocks, Markets

9:50 A.M.
 WGN—Weather Report; Allan Grant
 WMAQ—Singing Strings (NBC)
 KSTP—Soloist

10:00 A.M.
 NBC—Sing Strings: WJZ KYW
 CBS—Cooking Close-ups: Mary Ellis
 Ames: WABC KMOX WCCO WBBM
 KFAB—Piano Pair
 NBC—Juan Reyes, pianist: WEA WOC
 WOC WHO
 WGN—Movie Personalities
 WHAD—Drama Information
 WJJD—Morning Dance Hits
 WLS—Poultry and Livestock Markets
 WMAQ—Women's Page of the Air
 WTMJ—Down a Country Road

10:10 A.M.
 WCCO—Priscilla, Maid of New England

10:15 A.M.
 CBS—The Four Showmen, male quartet:
 WABC WISN KFAB KMOX WBBM
 NBC—Radio Household Institute: WEA
 WTMJ WOC WHO KYW WOW

KSTP—Triangle Club
 WBBM—Galaxy of Stars; musical program
 WENR—Today's Children
 WGN—Happy Endings
 WJJD—Cartoonist of the Air
 WMAQ—Market Reports

10:20 A.M.
 WMAQ—Singing Strings (NBC)

10:25 A.M.
 WCCO—The Singing Baker
 WGN—Board of Trade Reports
 WMAQ—Irma Glen, organist (NBC)

10:30 A.M.
 NBC—U. S. Army Band: WJZ KYW
 CBS—Tony Wons: WABC WCCO WISN
 WGN KFAB
 NBC—Betty Moore, Interior Decorating:
 WEA WOC WHO WMAQ
 KMOX—Tommy's Office Boy Antics
 KSTP—Charles Lindsley
 WBBM—General Mills
 WENR—College Inn Comedy
 WJJD—Chicago Motor Club
 WOC-WHO—Markets
 WTMJ—Radio Rodeo

10:35 A.M.
 WBBM—Organ Program

10:45 A.M.
 NBC—Fields and Hall, songs and comedy:
 WEA WOC WHO WOW WMAQ
 CBS—Dancing Echoes: KMOX WISN
 WBBM—To be announced
 KFAB—Organ Program
 KSTP—Have You Heard?
 WENR—Women's Features
 WCCO—Aunt Phoebe's Post Box
 WGN—"Painted Dreams"

10:55 A.M.
 WTMJ—News

11:00 A.M.
 NBC—Gene Arnold's Commodores: WEA
 WMAQ WOC WHO
 CBS—The Voice of Experience: WABC
 WBBM KMOX
 NBC—Eva Taylor, crooner: WJZ WENR
 KSTP
 KFAB—Homemakers Program
 KYW—Rex Maupin's Carnival
 WCCO—Music Appreciation Course
 WGN—Allan Grant, pianist
 WISN—Peggy's Movie Chat
 WJJD—Front Page Headlines
 WTMJ—What's New in Milwaukee; ask
 Mrs. Grey

11:10 A.M.
 WGN—June Baker, home management

11:15 A.M.
 NBC—The Widow and Angel, comedy
 sketch: WJZ WMAQ KSTP
 NBC—Johnny Marvin, tenor: WEA
 WOC WHO
 CBS—Smilin' Ed McConnell: KMOX
 KFAB—Around Town with Babs and Mary
 WBBM—Gene and Charlie and Virginia
 Clark
 WCCO—Dr. W. A. O'Brien
 WENR—Vic and Sade, comedy sketch
 WJJD—Billy Sunshine

11:20 A.M.
 WGN—Allan Grant, pianist

11:25 A.M.
 WCCO—The Singing Baker

11:30 A.M.
 CBS—News Flashes: WABC WCCO WBBM
 KMOX
 NBC—On Wings of Song, string trio:
 WEA WMAQ WOC WHO
 NBC—National Farm and Home Hour:
 WJZ KYW WOW KSTP
 KFAB—Market Reports and News
 WENR—Home Service
 WGN—Board of Trade Reports
 WISN—Modern Medical Center, Al Buett-
 ner
 WJJD—Parade of Radio Stars
 WTMJ—Black and Gold Ensemble

11:35 A.M.
 KFAB—Farm Program
 KMOX—KMOX Magic Kitchen
 WBBM—Frank Wilson, soloist; and Jules
 Stein, pianist
 WCCO—News Bulletin
 WGN—Digest of the Day's News

11:40 A.M.
 WCCO—Stocks, Markets
 WISN—Mischa Ruginsky Ensemble (CBS)

11:45 A.M.
 WGN—Good Health and Training; Organ
 Music
 WJJD—Fashion Adviser
 WLS—Weather Report

11:50 A.M.
 WBBM—Katherine Avery

11:55 A.M.
 WCCO—Police Bulletin
 WLS—Dentley's News

12:00 Noon
 CBS—Marie, the Little French Princess:
 WABC WBBM KMOX
 WCCO—Ramona Gerhard, organist
 WGN—Mid-day Services
 WISN—Luncheon Musicale
 KSTP—Judy and Jane
 KYW—Dance Orchestra
 WCCO—Market Reports
 WJJD—Popular Songsters
 WLS—Tom and Don, harmony team
 WTMJ—Heinie and his Boys



MURIEL WILSON
*Veteran soprano of NBC and
 Showboat singer, joins Fred Huf-
 smith, tenor, in a new series of
 programs with Harold Sanford's
 orchestra starting Sunday, Octo-
 ber 15, at 1:45 p. m., over NBC-
 WMAQ.*

12:15 P.M.
 CBS—The Playboys, trio: WABC WISN
 WCCO
 KMOX—Variety Orchestra
 WBBM—Local Markets
 WJJD—Side Show
 WLS—Prairie Farmer Dinnerbell Program;
 Jim Poole
 WMAQ—To be announced

12:20 P.M.
 KMOX—Producers Livestock Reporter
 WBBM—Chicago Hour

12:30 P.M.
 NBC—The Merrie Men, male quartet:
 WJZ KSTP
 CBS—Easy Aces: WABC KMOX WCCO
 WBBM
 NBC—Orlando's Concert Ensemble: WEA
 WOC WHO
 KFAB—Christian Science Reader
 KYW—Rex Maupin's Orchestra
 WGN—Board of Trade Market Reports
 WISN—The Globe Trotter
 WOW—International Hair and Scalp Lab-
 oratories
 WTMJ—Musical Memories

12:35 P.M.
 WISN—Dancing Melodies
 WGN—Palmer House Ensemble

12:45 P.M.
 NBC—Smack Out, comedy duo. WJZ
 KYW KSTP
 KFAB—Farm Program
 KMOX—Variety Orchestra
 WBBM—The Messenger
 WCCO—Mischa Ruginsky's Ensemble
 (CBS)
 WGN—Music Weavers
 WJJD—Live Stock Markets
 WMAQ—Dan Russo's Orchestra
 WTMJ—Crazy Crystal Program

12:50 P.M.
 WCCO—News Bulletin

1:00 P.M.
 NBC—Musical Originalities: WJZ KYW
 KSTP
 CBS—The Captivator: WABC WISN
 KMOX
 WBBM—Al and Pete
 WCCO—University of Minnesota Farm
 Hour
 WGN—"Just Plain Bill"
 WJJD—Bubb Pickard
 WLS—Uncle Ezra
 WMAQ—Organ Recital
 WOC-WHO—Dick Fiddlers' Orchestra
 (NBC)
 WOW—Henry and Jerome
 WTMJ—Livestock Reports

1:15 P.M.
 KFAB—Market Reports and News
 KMOX—Dodge Program
 WBBM—The Captivators (CBS)

WCCO—The Captivators (CBS)
 WGN—To be announced
 WJJD—Mooseheart Children
 WLS—Today's Almanac
 WTMJ—Dance Orchestra

1:20 P.M.
 KMOX—Exchange Club
 WLS—Musical Program
 WMAQ—Market Reports

1:25 P.M.
 WBBM—News Service
 WISN—The Globe Trotter

1:30 P.M.
 CBS—Artists Recital: WABC WISN
 KMOX KFAB WBBM
 WGN—Maurie Sherman's Orchestra
 WLS—Maple City Four; John Brown,
 pianist
 WMAQ—U. of Chicago
 WOW—Judy and Jane (NBC)

1:40 P.M.
 WTMJ—Badger Spotlight

1:45 P.M.
 CBS—Manhattan Moods: WABC WCCO
 WISN KMOX KFAB
 KSTP—Hollywood Happenings
 KYW—Prudence Penny, Home Economics
 WBBM—General Mills Program
 WGN—Palmer House Ensemble
 WJJD—Billy Sunshine
 WLS—Vibrant Strings
 WOC-WHO—Markets
 WOW—Home Economics
 WTMJ—Radio Forum

1:50 P.M.
 WBBM—Jerry Sullivan

2:00 P.M.
 NBC—Grande Trio: WEA WMAQ WOW
 WOC WHO
 KMOX—Window Shoppers; orchestra
 KYW—Rex Maupin's Concert
 WBBM—Eddie and Fannie Cavanaugh
 WGN—Music Weavers
 WJJD—Bubb Pickard
 WLS—Homemakers Hour with Martha
 Crane
 WTMJ—"Many Happy Returns of the
 day"

2:15 P.M.
 CBS—Ann Leaf, Organist: WISN WCCO
 KMOX KFAB
 WBBM—Harry Steele, news commentator
 WGN—Maurie Sherman's Orchestra
 WJJD—Famous Orchestras

2:25 P.M.
 WTMJ—Badger Spotlight

2:30 P.M.
 NBC—Happy Days in Dixie: WJZ WMAQ
 NBC—Woman's Radio Review: WEA
 WOC WHO WOW KSTP KYW
 KFAB—University of Nebraska
 WBBM—Skeets Collier's Orchestra
 WGN—Story of Helen Trent
 WJJD—Favorite Singers

2:45 P.M.
 CBS—Claude Hopkins' Orchestra: WABC
 WISN KMOX WBBM
 WCCO—New York Stocks
 WGN—Afternoon Musicale
 WJJD—Afternoon Dance

2:50 P.M.
 WCCO—Claude Hopkins' Orchestra (CBS)

3:00 P.M.
 NBC—Betty and Bob, drama: WJZ
 WTMJ KSTP
 NBC—Pop Concert: WEA WOC
 WHO WMAQ
 KFAB—Claude Hopkins Orchestra (CBS)
 KYW—Lucky Seven
 WHAD—French Lesson
 WJJD—Music and Banter
 WTMJ—Mello Cello

3:15 P.M.
 NBC—Southern Symphonies: WJZ KSTP
 CBS—Madison Singers: WABC WCCO
 KMOX WBBM
 KFAB—Three Minute Melodies
 KYW—Dr. Herman N. Bundesen, talk
 WHAD—Guest Time
 WLS—Roundup, Midwesterners and Joe
 Kelly
 WTMJ—Matinee

3:30 P.M.
 CBS—News Flashes: WABC WCCO KMOX
 WBBM
 NBC—Texas Cowgirl, songs: WEA
 WOW WOC WHO KSTP WLS
 KFAB—Dr. Farrington
 KYW—Two Doctors with Aces of the Air
 WHAD—Melodian Melodies
 WJJD—Jackie Taylor's Orchestra

3:35 P.M.
 CBS—The Merry-makers: WABC WCCO
 KMOX KFAB
 WBBM—Organ Melodies

3:45 P.M.
 CBS—Mark Warnow's Orchestra: WHAD
 WCCO KMOX KFAB
 NBC—The Lady Next Door: WEA
 WOW WOC WHO WMAQ

KSTP—Strange Interlude
 WBBM—Frank Westphal's Orchestra
 WJJD—Popular Songsters
 WTMJ—The Woman's Point of View

4:00 P.M.
 NBC—George Nelidoff's Orchestra: WJZ
 WENR
 NBC—Tea Dansant: WEA WOC WOC
 WHO
 KFAB—Book Review
 WBBM—Skeets Collier's Orchestra
 WCCO—Ramona Gerhard, pianist
 WHAD—French Lesson
 WISN—Band Music
 WMAQ—American College of Surgery

4:15 P.M.
 CBS—Jack Brooks and Westphal's Or-
 chestra: KFAB WCCO KMOX WBBM
 WISN
 KFAB—The Melodians
 NBC—Winnie the Pooh, children's story:
 WEA WOC WMAQ KSTP
 WJJD—Charles Frederick Lindsley
 WTMJ—Radio Forum

4:30 P.M.
 KFAB—To be announced
 KMOX—The Knutcrackers
 KSTP—Cecil and Sally
 KFAB—World Bookman
 KYW—Earle Tanager tenor
 WBBM—Movie Review
 WENR—The Song Pilot (NBC)
 WISN—The Globe Trotter
 WJJD—Slim Martin's Orchestra
 WMAQ—The Moaners; orchestra (NBC)
 WOC-WHO—Library Talk
 WOW—In the Playhouse with Jane

4:35 P.M.
 WCCO—Livestock Market Summary
 WISN—Band Music

4:40 P.M.
 WBBM—News Service

4:45 P.M.
 NBC—Wizard of Oz: WEA WMAQ WOW
 KSTP WTMJ WOC WHO
 CBS—Cowboy Tom: WABC WBBM KMOX
 WCCO
 KFAB—Cecil and Sally
 KYW—Three Strings
 WISN—Bing Crosby
 WJJD—Keyboard Kapers
 WENR—Adult Education Council

5:00 P.M.
 NBC—Ernie Holst's Orchestra: WJZ
 WENR
 CBS—Skippy: WBBM KMOX WCCO
 NBC—Viennese Ensemble: WEA WOC
 WHO WMAQ
 KFAB—Katherine Stone
 KSTP—Uncle Tom
 KYW—Century of Progress Concert Or-
 chestra
 WGN—Leonard Salvo, organist
 WISN—Ted Fiorita's Orchestra
 WJJD—Bobbie Dickson
 WTMJ—Chloe, the Friend of All Children

5:15 P.M.
 CBS—H-Bar-O Rangers: WABC KFAB
 KMOX—Sports Reporter
 KSTP—Wise Quacks
 WBBM—Harriet Cruise and Norm Sherr
 (CBS)
 WCCO—Dr. Copeland's Health Talk
 Glass
 WENR—Big Brother Club
 WGN—Maurie Sherman's Orchestra
 WISN—Harriet Cruise and Norm Sherr
 (NBC)
 WOW—Viennese Ensemble (NBC)
 WTMJ—Jungle Explorers

5:30 P.M.
 NBC—Irene Beasley Songs: WJZ WENR
 CBS—Jack Armstrong: WBBM KMOX
 WCCO
 NBC—Back of the News in Washington:
 WEA WOC WHO
 KFAB—American Legion Walkathon
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WGN—"The Singing Lady"
 WISN—Community Fund Speaker
 WJJD—Supper Music
 WMAQ—Adventures of Tom Mix, sketch
 (NBC)
 WOW—Dwarves Corporation
 WTMJ—"Our Club"
 KSTP—Slumber Boat

5:35 P.M.
 WISN—Ben Selvin's Orchestra

5:45 P.M.
 NBC—Little Orphan Annie: KSTP WENR
 WGN
 CBS—George Scherban's Russian Gypsy
 Ensemble: WISN
 NBC—John Pierce, tenor: WEA WOC
 WMAQ
 KMOX—Art Gillham, whispering pianist
 WBBM—Looking Thru the Looking Glass
 WCCO—Steamboat Bill
 WJJD—Red Hot Dance Tunes
 WOC-WHO—Steamboat Bill
 WTMJ—Jimmy Baxter Detective Agency

Program listings are correct when pub-
 lished by RADIO GUIDE, but sale of time
 by stations and networks and national
 emergencies often cause deviations which
 the stations cannot foresee.

John McCormack 8:30 P.M. NBC

Fred Waring 9:00 P.M. CBS

GOOD WORK—YOU'RE FIRED

(Continued from Page 2)

in his diction was the result of a typographical error was not made clear, but regardless, it was brought out that the chief was unmistakably rip-snorting red-hot about the whole affair.

A few days later, the newspapers announced with several columns of type and great gusto that the chief of the Indiana state police had lodged a formal complaint against the Columbia Broadcasting System, and they hinted that what would happen to the Columbia Broadcasting System when the Federal Radio Commission heard about the entire sinister affair would be just about nobody's business.

Imagine how red their faces became when the ubiquitous Mrs. Mabel Walker Willebrandt, who bobbed into the case as counsel for Ralph Atlas, president of station WIND, announced shortly after that the complaint had been withdrawn.

Not content with the vivid accounts of the tempest in the teapot contained in its regular news column, the Chicago Tribune took it upon itself solemnly to view with the gravest alarm on its staid editorial page the whole shock to the peace and dignity of the community at large occasioned by the manhunt broadcast. In a stirring editorial, the Tribune hinted that "the interests" were at work, and deplored the alarm caused among the families of policemen at the scene by what it termed "the news fake."

One important thing that the Tribune's editorial neglected to

mention was that station WIND is the station to which the Columbia Broadcasting System assigned a franchise after taking it away from station WGN, the Tribune's own station.

When the rough stuff began, the officials of the Columbia Broadcasting System gave realistic imitations of a lot of punching bags. Instead of fighting invective with invective; ridicule with ridicule, and showing the slightest inclination to fight back, they ran for cover, and fired Steve Trumbull—the "high command" pulled that one.

Then, the day following the broadcast, they issued a statement over the airwaves in which they simply denied in generalizations the charges of "fake" the newspapers were tossing at them, and wound up with a promise to provide up-to-the-minute news "regardless of the efforts of any paper." And that, as far as the Columbia Broadcasting System was concerned, closed the whole affair.

But not once, during the entire controversy that raged in the days following the manhunt broadcast, and while they were the target for all the skillful abuse at the command of the combined artful city desks of the Chicago newspapers, did they show the slightest inclination to do anything but duck punches.

And unless they learn to take it better than that, and give it, too, the predictions along the airalto are free that the Columbia News Service will wind up in the very near future as abruptly as it began.

(WEDNESDAY CONTINUED) 5:55 P.M.

WOC-WHO—Disc Doin's
WCCO—Singing Troubadour
6:00 P.M.
CBS—Myrt and Marge: WABC
NBC—Charles Leland, comedian: WEA
WOC WHO WOW WMAQ
KMOX—"Stories Behind the Hospital Cases," drama
KSTP—Amusement Bulletin
KYW—Oriental Village Orchestra
WBBM—Mitzi Green in Happy Landings
WCCO—Ramona Gerhard, pianist
WENR—What's the News?
WGN—Uncle Quin, Jean, Donny Dreamer and Wishbone
WISN—Sport Report; Story of the Day
WJJD—Dinner Concert
WTMJ—Dinner Parade
6:05 P.M.
KSTP—Ernie Holst's Orchestra
6:10 P.M.
KMOX—Sports Reporter
6:15 P.M.
CBS—Husk O'Hare's Orchestra: WISN WCCO
NBC—Billy Bachelor, drama: WEA
WOW WMAQ
KMOX—"Four Shamrocks", quartet
KYW—The Globe Trotter: News of the World
WBBM—"Growing Up," drama
WENR—Father John's Program
WGN—Century of Progress Orchestra
WJJD—Sports Review
WMAQ—News of the Air
WOC-WHO—Fashion Note Book
6:20 P.M.
KSTP—Sunset Memorial Park Program
6:25 P.M.
KYW—Sports Reporter
WCCO—Cake Naming Contest
WENR—Sports Reporter
WTMJ—Sport Flash
6:30 P.M.
NBC—Cyrena Van Gordon, mezzo-contralto; Walter Golde, accompanist: WJZ KSTP
CBS—Buck Rogers in the Twenty-fifth Century: WCCO KMOX WBBM
KYW—Reggie Child's Orchestra (NBC)
WGN—To be announced
WISN—Crazy Crystal Buddies
WMAQ—Dan Russo's Orchestra
WOW—Crazy Water
WTMJ—Heinie and His Grenadiers
6:45 P.M.
CBS—Boake Carter: WABC WBBM KMOX WCCO
NBC—The Goldbergs WEA WENR WOW
KSTP—Billie Allen Huff—Piano and Song
KYW—Boyd Raeburn's Orchestra
WGN—The Sports Reporter
WMAQ—Irene Rich (NBC)
WOC-WHO—Old Heidelberg
6:50 P.M.
WOC-WHO—Disc Doin's
7:00 P.M.
NBC—Bert Lahr; George Olsen's Orchestra: WEA WLS WOW WOC WHO
CBS—Phil Ducey, Frank Luther, and Jack Parker, with Harriet Lee: WABC WGN
NBC—Crime Clues: WJZ WMAQ
KMOX—Dorie Shumate, Emerson Brown and quartet
KSTP—Dance Orchestra
KYW—Benny Meroff's Orchestra
WBBM—Joel Loy, baritone
WCCO—Tena and Tim
WISN—Dominic Carini
WTMJ—Dance Orchestra
7:05 P.M.
WCCO—Jack Baus' Sextet (CBS)
7:10 P.M.
WCCO—The Singing Troubadour
7:15 P.M.
CBS—Edwin C. Hill: WABC KMOX WCCO WGN
KSTP—Detectives Black and Blue
WBBM—Pat Flanagan's Sportscast
WISN—Knights of the Cockpit
7:30 P.M.
NBC—Waltz Time: WEA WMAQ WOC WHO WOW KSTP
CBS—Albert Spalding, violinist; with Conrad Thibault, baritone; and Don Voorhees' Orchestra: WABC WGN KMOX WCCO
NBC—Potash and Perlmutter, humorous sketch: WJZ WLS
KYW—Dancing Master
WBBM—Goodrich Rubber Program
WISN—Organ Melodies
WTMJ—Stardust
7:35 P.M.
WBBM—Orchestral Interlude
7:40 P.M.
WBBM—Intimate Hollywood Gossip
7:45 P.M.
NBC—Red Davis; sketch: WJZ KSTP WLS
KYW—Phil Harris' Orchestra
WBBM—Vincent Lopez' Orchestra
8:00 P.M.
NBC—The Troubadours; orchestra; soloist: WEA WLS WOW WMAQ WTMJ

NBC—Warden Lawes in 20,000 Years in Sing Sing: WJZ WLS
KMOX—Haskell and Straeter Present
KYW—Detectives Black and Blue
WBBM—Phil Harris' Orchestra
WGN—Don Carlos Orchestra
WISN—Insurance Drama
WOC-WHO—Hitting the Highways
8:15 P.M.
CBS—Kate Smith's Music: WABC WISN
KSTP—To be announced
KYW—Star Dust, with Ulmer Turner, the Man Behind the Mike
WBBM—Gus Arnheim's Orchestra
WGN—Richard Cole's Orchestra
8:30 P.M.
NBC—John McCormack, tenor: WENR
CBS—Guy Lombardo's Orchestra; Burns and Allen, comedy team: WABC WGN WCCO KMOX
KYW—Jules Stein's Orchestra
NBC—Leo Reisman's Orchestra: WEA
WOW KSTP WMAQ WTMJ
WBBM—Mario Fiorella Soloist with Clarence Wheeler's Orchestra
WHAD—Beidelsteins
WMAQ—Ticaretor of the Air
WOC-WHO—To be announced
8:45 P.M.
WHAD—La-Ra, Inc.
WMAQ—Carlos Molina's Orchestra
9:00 P.M.
CBS—Fred Waring's Orchestra; Harry Richman and Milton Berle, comedian: WABC WGN KMOX WCCO WHAD
NBC—Corn Cob Pipe Club of Virginia: WEA WOC WHO WOW WENR KSTP WTMJ
KYW—Dr. Curtiss Springer
WBBM—Clyde Lucas Orchestra
WMAQ—Ted Weems Orchestra
9:15 P.M.
KYW—The Cadets
WBBM—Bradford Smith's Orchestra
9:30 P.M.
NBC—National Radio Forum: WEA WOW KSTP WMAQ
CBS—Alexander Woolcott, "The Town Crier": WABC WISN
KMOX—"Going Places," with Tom Blaine and Freddie Martin's Orchestra
KYW—Eddie Neibaur's Orchestra
WBBM—News Service
WCCO—Marvelous Melodies
WENR—Pedro Via's Orchestra (NBC)
WGN—Tomorrow's News
WOC-WHO—Adlerika
WTMJ—Marquette University Review
9:35 P.M.
WGN—Headlines of Other Days
9:45 P.M.
CBS—Myrt and Marge: WBBM KMOX WCCO
KYW—YMCA Chorus
WENR—Frank Luther's Orchestra
WGN—Jan Garber's Orchestra
WISN—Milwaukee Radio Forum; J. C. Prien
WOC-WHO—National Radio Forum (NBC)
WTMJ—Dance Orchestra
10:00 P.M.
NBC—Meyer Davis' Orchestra: WOC WHO
CBS—Evan Evans, baritone, with Concert Orchestra: WABC WISN KFAB
NBC—Amos 'n' Andy: WMAQ WENR WTMJ KSTP
KMOX—Bobbie Meeker's Orchestra
KYW—Sports Reporter
WCCO—Reports
WGN—Charlie Agnew's Orchestra
10:05 P.M.
KYW—Harry Sosnik's Orchestra
10:15 P.M.
NBC—Lum and Abner: WENR WOC WHO WTMJ WOW
CBS—Columbia News Service: WABC WCCO KMOX KFAB WISN
KSTP—Reports
WGN—"Old Heidelberg"
WHAD—Ted, Charlie and Gill
WMAQ—Joe Parsons, basso
10:20 P.M.
KSTP—Musical Program
10:30 P.M.
NBC—Jack Denny's Orchestra: WJZ KYW
NBC—Don Bestor's Orchestra: WEA
WOC WHO WOW WMAQ
KFAB—Leaglyn Trio
WISN—Jan Garber's Orchestra
KMOX—Joe Gill's Orchestra
KSTP—Reports
WCCO—Ben Pollack's Orchestra
WENR—Sports Reporter
WGN—Wayne King's Orchestra
WTMJ—Dance Orchestras
10:35 P.M.
WENR—Corry Lynn's Orchestra
10:40 P.M.
KSTP—Dance Orchestra
10:45 P.M.
CBS—Ozzie Nelson's Orchestra: WABC KFAB WISN

KMOX—Ralph Bennett's Eleven Aces, dance orchestra
KSTP—Dance Orchestra
10:50 P.M.
WGN—Bernie Cummins' Orchestra
11:00 P.M.
NBC—Phil Spitalny's Orchestra: WJZ WMAQ KSTP
CBS—Barney Rapp's Orchestra: WABC WISN WCCO KFAB
NBC—Ralph Kirbery, the Dream Singer: WENR WOW
KMOX—Art Hicks' Orchestra
KYW—Benny Meroff's Orchestra
11:05 P.M.
NBC—Buddy Rogers' Orchestra: WEA WENR WOW WOC WHO
11:10 P.M.
KSTP—Hotel St. Paul Orchestra
WGN—Don Carlos' Orchestra
11:15 P.M.
KFAB—Antelope Park
KMOX—Art Hick's Orchestra
KYW—Jules Stein's Orchestra
11:30 P.M.
NBC—Harry Sosnik's Orchestra: WEA
KYW KSTP WOW WOC WHO
CBS—Louis Pancho's Orchestra: WABC WISN KFAB
NBC—Henry King's Orchestra: WJZ WENR
KMOX—Bobbie Meeker's Orchestra
WCCO—Mystic Caverns Dance Orchestra
WGN—Late Dance Orchestras
WMAQ—Carlos Molina's Orchestra
11:45 P.M.
KMOX—Ralph Bennett's Eleven Aces; Dance Orchestra
12:00 Mid.
KMOX—Joe Gill's Orchestra
KSTP—Dance Orchestra
KYW—Harry Sosnik's Orchestra
WBBM—"Around the Town," dance orchestras
WMAQ—Ted Weems' Orchestra
WMAQ—Harry Sosnik's Orchestra
WOW—Club Michel Orchestra (NBC)
12:15 A.M.
KMOX—Art Hicks' Orchestra
12:30 A.M.
WENR—Dan Russo's Orchestra
WMAQ—Buddy Rogers' Orchestra
WOW—Dick Fiddler's Orchestra (NBC)
12:45 A.M.
KMOX—"When Day is Done"

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933. Of Radio Guide published weekly at Chicago, Illinois for October 1st, 1933. STATE OF ILLINOIS. SS. COUNTY OF COOK. Before me, a notary public in and for the State and County aforesaid, personally appeared J. E. Powell, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Radio Guide and that the following is to the best of his knowledge and belief, a true statement of the ownership, management etc., of the aforesaid publication for the date shown in the above caption, required by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit: 1. That the names and address of the publisher, editor, managing editor, and business managers are: Publisher Radio Guide, Inc., 421 Plymouth Court, Chicago, Ill. Editor Paul Jeans 421 Plymouth Court, Chicago, Ill. Managing Editor Paul Jeans 421 Plymouth Court, Chicago, Ill. Business Manager J. E. Powell 421 Plymouth Court, Chicago, Ill. 2. That the owner is Radio Guide Inc., 421 Plymouth Court, Chicago, Ill. Sole owner of the above corporation is A. B. & M. Corporation, sole stockholder of this corporation being Cecelia Investment Co., stockholders of this corporation being M. L. Annenberg, W. H. Annenberg, S. C. Annenberg, A. W. Kruse, Chas. Scharfenger, J. A. Kahn, P. Krancer, E. Benninger, E. Simon, L. Howard, H. Friedlob and E. Friede, all at 441 Plymouth Court, Chicago, Illinois. 3. That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: NONE. 4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him. 5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is (Signed) J. E. Powell Business Manager, Sworn to and subscribed before me this 2nd day of October, 1933. ANNA J. KENT (My commission expires May 15th, 1937)

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Thursday, Oct. 19

Rudy Vallee 7:00 P.M. NBC

Death Valley 8:00 P.M. NBC

8:00 A.M. NBC—Morning Glories: WOC WHO CBS—The Eton Boys: WABC WISN WBBM KMOX KFAB NBC—The Breakfast Club: WJZ KSTP KYW—Musical Clock WCCO—Time Signal Program WGN—Good Morning WJJD—Happy Go Lucky Time WLS—Spareribs Fairy Tales WMAQ—Charlie White's Gym of the Air WOW—Between Friends WTMJ—Gymnasium of the Air 8:15 A.M. NBC—Landt Trio and White: WEAF WOV WOC WHO KFAB—Musical Clock KMOX—Breakfast Parade WBBM—Musical Time Saver WISN—Early Risers WLS—Produce Reporter WTMJ—Lucy Long's Radio Kitchen 8:25 A.M. WLS—Julian Bentley, newscast 8:30 A.M. CBS—In the Luxembourg Gardens: WABC WBBM NBC—Bradley Kincaid, the Mt. Boy: WEAF WOV WOC WHO KFAB—Farm Program KMOX—Produce Reporter WLS—Tower Topics Time 8:35 A.M. KMOX—KMOX Today, and piano 8:45 A.M. NBC—Wife Saver: WOC WHO KMOX—Art Gillham WBBM—Musical Time Saver WOW—Health Exercises WTMJ—Drug Company Program 8:55 A.M. WBBM—American Medical Association 9:00 A.M. NBC—Breen and de Rose: WEAF WOC WHO CBS—Bill and Ginger, songs: WABC KMOX NBC—Four Southern Singers: WJZ KYW KFAB—Inner Circle Melodies KSTP—Polly, the Shopper WBBM—Edward House, organist WGN—Keep Fit Club WISN—Crazy Crystal Buddies WLS—Livestock Receipts, Dr. Bundesen's Magazine of the Air WMAQ—Setting Up Exercises WOV—Crazy Water WTMJ—Elmer Beeck's Organlog 9:15 A.M. NBC—Clara, Lu 'n' Em: WJZ WTMJ KSTP WGN CBS—Visiting with Ida Bailey Allen: WABC KMOX NBC—Morning Parade; variety program: WEAF KYW—Irene King and Rose Vanderbosch WBBM—Variety Program WCCO—Cooking School of the Air WMAQ—Magic Hour (NBC) WOC-WHO—Hog Flashes 9:25 A.M. WCCO—Cake Naming Contest 9:30 A.M. CBS—Crazy Buckaroos: WABC WCCO NBC—Today's Children, dramatic sketch: WJZ KSTP WTMJ KFAB—University of Nebraska KMOX—Bob Preis and Ralph Stein KYW—Morning Parade (NBC) WBBM—Beauty Chat WGN—Market Reports WHAD—Thrifty Shoppers WMAQ—Tony Caboch, monologist WOC-WHO—John Behan, organist WOW—Talking Things Over 9:35 A.M. WGN—Leonard Salvo's Mail Box 9:45 A.M. NBC—Magic Moments: WJZ KYW WTMJ NBC—Morning Parade, variety musicale: WEAF WHO WOC KMOX—"Let's Compare Notes," women's program KSTP—Department Store Parade WBBM—Al and Pete, comedy and songs WCCO—Stocks; Markets 9:50 A.M. KSTP—The Ambassadors WGN—Weather Report; Fred Meinken, pianist 10:00 A.M. CBS—Sunny Side Up: WABC KMOX KFAB KSTP—Morning Parade (NBC) KYW—Buddy Clark WBBM—Duggett—Ramsdall program WGN—Movie Personalities WHAD—Frieda Stoll WJJD—Organ Melodies WLS—Poultry and Livestock Markets WMAQ—Women's Page of the Air WOC-WHO—Along the Road WTMJ—Down a Country Road 10:05 A.M. KYW—Rose Vanderbosch at the piano 10:15 A.M. NBC—Frances Lee Barton: WEAF KSTP WMAQ WOC WHO WTMJ WOW KYW—Singing Strings (NBC) WCCO—Sunny Side Up WENR—Today's Children

WGN—The Grand Old Hymns WISN—Globe Trotter; weather report WJJD—Cartoonist of the Air 10:25 A.M. WGN—Market Reports 10:30 A.M. NBC—Rhythm Ramblers; Harold Stokes' Orchestra: WJZ WMAQ CBS—Tony Wons with Keenan and Phillips, piano team: WABC WCCO KMOX WGN NBC—U. S. Navy Band: WEAF KYW WOV KSTP KFAB—Organ Melodies WBBM—Illinois League of Women Voters WENR—College Inn Comedy WISN—Gingham Girl Beauty Chat WJJD—Band Time WOC-WHO—Markets WTMJ—Court Broadcast 10:35 A.M. KSTP—U. S. Navy Band (NBC) 10:45 A.M. CBS—Academy of Medicine: WABC WISN KFAB KMOX—Reducoids KSTP—Have You Heard? WBBM—Whalen Trio WCCO—Aunt Phoebe's Post Box WENR—Rhythm Ramblers (NBC) WGN—"Painted Dreams" WJJD—Fred Beck, organist WOC-WHO—U. S. Navy Band (NBC) 11:00 A.M. NBC—Gene Arnold's Commodores: WJZ WENR CBS—The Voice of Experience: WABC WBBM KMOX NBC—Henrietta Schumann, Pianist: WEAF WMAQ KFAB—Homemakers Program KSTP—Cooking School KYW—Rex Maupin's Carnival WGN—Fred Meinken, pianist WISN—Market Report; Peggy's Movie Chat WJJD—Famous Orchestras WOC-WHO—Rumford Program WOW—Cheri McKay and the Merry Maes (NBC) WTMJ—News Reports 11:05 A.M. WTMJ—What's New in Milwaukee; ask Mrs. Grey 11:10 A.M. WGN—June Baker, home management 11:15 A.M. NBC—The Widow and the Angel, comedy sketch: WJZ KSTP WMAQ CBS—Connie Gates, songs: WABC KFAB KMOX—Tommy's Office Boy Antics WBBM—Local Market Reports WCCO—Judge Wm. C. Larson WENR—Vic and Sade, comedy sketch WJJD—Billy Sunshine WOC-WHO—Aunt Jane's Home Management Club 11:20 A.M. WGN—Fred Meinken, pianist 11:30 A.M. NBC—National Farm and Home Hour: WJZ KYW WOV KSTP WOC WHO CBS—News Flashes: WABC WBBM WCCO KMOX KFAB—Market Reports WENR—Home Service WGN—Board of Trade Market Reports WJJD—Parade of Radio Stars WTMJ—Black and Gold Ensemble 11:35 A.M. CBS—George Scherban's Orchestra: WABC WISN KFAB—Farm Program KMOX—KMOX Magic Kitchen WBBM—Frank Wilson and Jules Stein WCCO—News Bulletins; Stocks; Markets; Police Bulletin WGN—Digest of the Day's News 11:45 A.M. WGN—Health Talk; Organ Music WJJD—Dick Buell WLS—Weather Report 11:50 A.M. WBBM—Talk 11:55 A.M. WLS—Bentley's News 12:00 Noon CBS—Marie, the Little French Princess: WABC WBBM KMOX KFAB—University of Nebraska WCCO—Ramona Gerhard, organist WGN—Mid-Day Service WISN—Luncheon Musicale WJJD—Popular Songsters WLS—Tom and Don, harmony team WTMJ—Heinie and His Boys 12:10 P.M. WOW—Dance Orchestra (NBC) 12:15 P.M. CBS—Rois and Dunn, comedy and songs: WABC WISN WCCO KMOX—Variety Orchestra WJJD—Side Show WLS—Prairie Farmer Dinnerbell Program; Jim Poole WMAQ—To be announced 12:20 P.M. WBBM—Chicago Hour 12:30 P.M. NBC—Rex Battle's Concert Ensemble: WJZ, KSTP,

CBS—Easy Aces: WABC WCCO KMOX KFAB—Farm Program WBBM NBC—Close Harmony: WEAF WOC WHO WMAQ WOW KYW—Rex Maupin's Orchestra WGN—Board of Trade Market Reports WISN—Globe Trotter WTMJ—Musical Memories 12:35 P.M. WGN—Palmer House Ensemble WISN—Dancing Melodies 12:45 P.M. KMOX—Variety Orchestra KYW—Rex Battle's Concert Ensemble WBBM—The Messenger WCCO—Ramona Gerhard, pianist WGN—Music Weavers WJJD—Live Stock Markets 1:00 P.M. NBC—Musical Originalities: WJZ KYW CBS—Billy Hays' Orchestra: WABC WISN WCCO KMOX NBC—Dick Fiddler's Orchestra: WEAF WBBM WOC WHO WGN—Just Plain Bill, sketch WJJD—Moosheart Children WLS—Uncle Ezra WMAQ—Pedro Via's Orchestra WOV—Henry and Jerome WTMJ—Livestock; Poultry; Police Reports; Farm Flash KSTP—St. Thomas Faculty Hour 1:15 P.M. KFAB—Market Reports KMOX—Exchange Club KYW—To be announced WCCO—Tax Payers Association WGN—Palmer House Ensemble WLS—Markets, Today's Almanac WTMJ—Dance Orchestra KSTP—Musical Originalities (NBC) 1:20 P.M. WMAQ—Board of Trade 1:25 P.M. WBBM—News Service 1:30 P.M. CBS—Ann Leaf at the Organ: WABC WISN KMOX KFAB NBC—Trio Romantique: WEAF WOC WHO KSTP—Judy and Jane KYW—Dance Orchestra WBBM—Husk O'Hare's Orchestra WCCO—Market Reports WGN—Maurie Sherman's Orchestra WLS—Maple City Four; John Brown, WMAQ—U. of Chicago Lecture pianist WOW—Judy and Jane (NBC) 1:40 P.M. WTMJ—Badger Spotlight 1:45 P.M. KMOX—Russel Brown, baritone, and piano KSTP—Hollywood Happenings KYW—Prudence Penny; Home Economics WCCO—Ann Leaf at the Organ (CBS) WGN—Palmer House Ensemble WJJD—Billy Sunshine WLS—Musical Variety Program WOC-WHO—Markets WOW—Home Economics Period WTMJ—Radio Forum 1:50 P.M. WBBM—Jerry Sullivan, songs 2:00 P.M. CBS—Metropolitan Parade: WABC WISN WCCO KFAB NBC—Echoes of Erin: WEAF WOC WHO KSTP WBBM—Eddie and Fannie Cavanaugh KMOX—Window Shoppers; orchestra KYW—Rex Maupin's Orchestra WGN—Music Weavers WJJD—Bubb Pickard WLS—Homemakers Hour with Martha Crane WTMJ—"Many Happy Returns of the Day" 2:15 P.M. NBC—Words and Music: WJZ WMAQ NBC—The Upstaters: WEAF WOC WHO WOW WBBM—Harry Steele, news commentator KMOX—Metropolitan Parade (CBS) KSTP—To be announced WGN—Maurie Sherman's Orchestra WJJD—Famous Orchestras 2:30 P.M. CBS—National Student Federation Program: WABC WISN KMOX WBBM NBC—Woman's Radio Review: WEAF WOC WHO WOW KYW KFAB—University of Nebraska KSTP—Memories WCCO—Dr. Copeland's Health Talk WGN—Story of Helen Trent WJJD—Favorite Singers WMAQ—American Library Association 2:45 P.M. NBC—Neil Sisters, harmony trio: WJZ KSTP CBS—Jack Brooks, tenor, and orchestra: WABC WISN KMOX WBBM WCCO—New York Stocks WGN—Afternoon Musicale WJJD—Fred Beck, organist 2:50 P.M. WCCO—Jack Brooks and Orchestra (CBS)

3:00 P.M. NBC—Betty and Bob, drama: WJZ WTMJ KSTP CBS—U. S. Army Band: WABC WCCO KMOX KFAB WBBM NBC—Winters and Weber, organists: WEAF WOC WHO WOW KYW—Three Strings; speaker WHAD—Justin McCarthy WTMJ—Mello Cello 3:15 P.M. NBC—International Broadcast from London: WJZ KSTP KFAB—Three Minute Melodies KYW—Talk by Dr. H. N. Bundesen WHAD—U. S. Army Band (CBS) WJJD—Mid Afternoon Dance Tunes WLS—Roundup, the Midwesterners, Joe Kelley WTMJ—Matinee 3:30 P.M. CBS—News Flashes: WABC WCCO KMOX WBBM NBC—Drake's Drums: WOW WOC WHO KFAB—Dr. Farrington KYW—Two Doctors with Aces of the Air WENR—Sports Reporter WHAD—Russ Mathewson WJJD—Slim Martin's Orchestra 3:35 P.M. CBS—American Legion Trade Revival Campaign Speaker: WABC WCCO KFAB KMOX 3:45 P.M. NBC—Thursday Special: WJZ KSTP WENR CBS—Rhythm Kings: WCCO KMOX KFAB WBBM—Clarence Wheeler's Orchestra WHAD—Parent's Forum WJJD—Popular Orchestras WTMJ—The Woman's Point of View 4:00 P.M. NBC—Green Brothers' musical novelty: WEAF WOV NBC—General Federation of Women's Clubs: WJZ WENR KFAB—Book Review KMOX—The Bargain Counter KSTP—Six Gahlers WBBM—Al and Pete, comedy and songs WCCO—Ramona Gerhard, organist WISN—Band Music WJJD—Famous Orchestras WMAQ—To be announced 4:05 P.M. WCCO—Ramona Gerhard, organist 4:15 P.M. CBS—Phil Regan, tenor: KFAB WCCO KMOX WISN WBBM NBC—George Nelidoff's Orchestra: WJZ WENR KSTP WJJD—Music and Banter WTMJ—Radio Forum 4:30 P.M. NBC—Jack and Loretta Clemens: WEAF WMAQ WOC WHO KFAB—World Bookman KMOX—Dorie Shumate, and organ KSTP—Cecil and Sally WBBM—Movie Gentlemen KYW—Hoosier Gentlemen WENR—The Song Pilot (NBC) WISN—Globe Trotter WOW—In the Playhouse with Jane 4:35 P.M. WCCO—Livestock Market Summary WISN—Hal Kemp's Orchestra 4:40 P.M. WBBM—News Flashes 4:45 P.M. CBS—Stamp Adventurer's Club: WABC WCCO NBC—Ray Heatherton, baritone: WEAF WOV WMAQ KFAB—Cecil and Sally KMOX—Two Pianos KSTP—Echoes of Erin KYW—Century of Progress Concert Orchestra WBBM—Skeets Collier's Orchestra WENR—Musical Moments WISN—The Mill's Brothers WOC-WHO—Drake University WTMJ—Juan Garcia 4:50 P.M. WCCO—Livestock Summary 5:00 P.M. CBS—Skippy: WBBM KMOX WCCO NBC—Roger Gerston's Orchestra: WEAF WOC WHO WMAQ KFAB—Katherine Stone KSTP—Uncle Tom; Hobby Club; Quacker Box KYW—Adult Education Council WGN—Trainload of Tunes WISN—Organ Melodies WJJD—Fred Beck, organist WOW—Police Bulletins WTMJ—Chloe, the Friend of All Children 5:15 P.M. CBS—H Bar O Rangers: WABC KFAB KMOX—Sports Reporter KYW—Dick Messner's Orchestra (NBC) WBBM—To be announced (CBS) WENR—Big Brothers Club WGN—Century of Progress Orchestra WISN—To be announced WJJD—Bobbie Dickson WTMJ—Jungle Explorers

5:30 P.M. NBC—Old Songs of the Church: WJZ WENR CBS—Jack Armstrong: WBBM KMOX WCCO NBC—John B. Kennedy: WEAF WMAQ WOC WHO KSTP KFAB—American Legion Walkathon KYW—Uncle Bob's Curb is the Limit Club WGN—"The Singing Lady" WISN—Organ Melodies WJJD—Supper Music WOW—Dwarries Program WTMJ—"Our Club" 5:40 P.M. KFAB—World Bookman 5:45 P.M. CBS—Century of Progress Orchest. WCCO NBC—Little Orphan Annie: WENR WGN KSTP CBS—"Stamp Adventures' Club": KMOX WBBM NBC—The Sizzlers Trio: WEAF WOC WENR—Billy Bachelor: WEAF WOV WJJD—Red Hot Dance Tunes WTMJ—Column of the Air 5:55 P.M. WCCO—Singing Troubadour WOC-WHO—Disc Doin's KMOX—Sports Reporter 6:00 P.M. NBC—Rex Cole Mountaineers, hillbilly songs and sketch: KSTP KMOX—Mayor Diekmann's Weekly Message KYW—Eddie Nelson's Orchestra WBBM—Husk O'Hare's Orchestra WCCO—Ramona Gerhard, pianist WENR—What's the News? WGN—Uncle Quin, Jean, Donny Dreamer and Wishbone WISN—Sport Report; Story of the Day WJJD—Dinner Concert WOC-WHO—Georgie Porgie WTMJ—Dinner Parade 6:15 P.M. NBC—Billy Bachelor: WEAF WOV CBS—Husk O'Hare's Orchestra: WCCO WISN KFAB KMOX—"Four Shamrocks", playing, singing parade KSTP—Marion and Jim Jordan KYW—The Globe Trotter: News of the World WBBM—"Growing Up," drama WENR—Dan Russo's Orchestra WGN—Palmer House Ensemble WJJD—Sports Review WMAQ—News of the Air WOC-WHO—Disc Doin's 6:25 P.M. KYW—Sports Reporter WENR—Sports Reporter WTMJ—Sports Flash 6:30 P.M. NBC—Men of Daring, drama: WJZ KS, KYW CBS—Buck Rogers in the Twenty-fifth Century: WBBM KMOX WCCO WENR—Concert Orchestra (NBC) WGN—To be announced WISN—The Crazy Crystal Buddies WJJD—Fred Beck, Organist WMAQ—Dan Russo's Orchestra WOC-WHO—Crosley Program WTMJ—Heinie and His Grenadiers 6:35 P.M. WCCO—Livestock Market Summary 6:45 P.M. NBC—The Goldbergs: WEAF WENR WOV CBS—Boake Carter: WABC WBBM KMOX WCCO KYW—Boyd Raeburn's Orchestra WGN—Sports Reporter WMAQ—Buddy Rogers' Orchestra WOC-WHO—Merrymen 7:00 P.M. NBC—Rudy Vallee's Orchestra, guest stars: WEAF WMAQ WOC WHO WOW KSTP WTMJ CBS—Elmer Everett Yess: WABC WCCO KMOX WGN KYW—Three Strings; Janet Child WBBM—Joel Loy, baritone WISN—Juliane Pelletier WLS—Phil Harris' Orchestra 7:15 P.M. CBS—Singing Sam: WABC WCCO KMOX WGN KYW—Dramatic Sketch WBBM—Pat Flanagan's Sport Review WISN—Peggy's Observations WLS—Dramatic Sketch 7:30 P.M. CBS—Barlow Sereenad; Hall Johnson Singers; Claude Hopkins' Orchestra: WABC KMOX WCCO WISN NBC—Adventures in Health, talk: WJZ WLS KYW—Interpreting Business Events WBBM—Clarence Wheeler's Orchestra WGN—Lin Garber's Orchestra 7:40 P.M. WBBM—Intimate Hollywood Orchestra 7:45 P.M. NBC—Crooning Choir; B. A. Rolfe: WJZ WLS KMOX—Dorie Shumate; Four Voices KYW—Harry Sosnik's Orchestra WBBM—Vincent Lopez' Orchestra

Showboat 8:00 P.M. NBC

PLUMS AND PRUNES

By Evans Plummer

(THURSDAY CONTINUED)

8:00 P.M.

NBC—Death Valley Days: WJZ WLS
CBS—WJAS Dedication Program: WABC
WABC WISN WCCO KMOX
NBC—Captain Henry's Show Boat: WEAJ
WMAQ WOC WHO WOW WTMJ KSTP
KYW—Detect-a-fives Black and Blue, drama
WBBM—Phil Harris' Orchestra
WGN—Jan Garber's Orchestra

8:15 P.M.

KYW—To be announced
WBBM—Jimmy Grier's Orchestra
WGN—Charlie Agnew's Orchestra

8:30 P.M.

CBS—Columbia Dramatic Guild: WABC
WCCO KMOX WBBM
NBC—Wayne King's Orchestra: WJZ
WENR
KYW—Strange Adventures
WGN—Tom, Dick and Harry
WHAD—Ted, Charlie and Gill

8:45 P.M.

KYW—Dr. Curtiss Springer
WGN—Don Carlos' Orchestra
WHAD—The Hilltoppers

9:00 P.M.

NBC—Hands Across the Border: WJZ
WENR
CBS—Deep River: Willard Robison's Or-
chestra: WABC WCCO
NBC—Paul Whiteman's Orchestra: Decms
Taylor, M. C., Al Jolson: WEAJ WOW
KSTP WOC WHO WTMJ WMAQ
KMOX—Arolan Piano Recital
KYW—The Globe Trotter: News of the
World
WBBM—Ace Brigode's Orchestra
WGN—Rube Appleberry, sketch

9:15 P.M.

KMOX—Washington University Program
KYW—Three Strains
WBBM—Clyde Lucas' Orchestra
WGN—Richard Cole's Orchestra
WHAD—Economic Mentors

9:20 P.M.

WBBM—Guy Lombardo's Orchestra

9:30 P.M.

CBS—The Boswell Sisters: WABC WCCO
WISN KMOX
NBC—Echoes of the Palisades: WJZ
WENR
KYW—Eddie Neibaur's Orchestra
WBBM—News Service
WGN—Tomorrow's News

9:35 P.M.

WGN—Headlines of Other Days

9:45 P.M.

CBS—Gladys Rice, soprano and Concert
Orchestra: WABC WGN
CBS—Myrt and Marge: WBBM KMOX
WCCO
WENR—Frank Luther's Orchestra
KYW—Russell Glave's Orchestra
WISN—Chapel of the Air

10:00 P.M.

NBC—Just Relax, drama: WEAJ WOW
WOC WHO
NBC—Anios 'n' Andy: WMAQ WENR
WTMJ KSTP
KMOX—Bobbie Meeker's Orchestra
KYW—Sports Reporter
WCCO—Time; Weather Report
WISN—Gladys Rice, soprano (CBS)

10:05 P.M.

KYW—Harry Sosnik's Orchestra

10:15 P.M.

CBS—Columbia News Service: WABC
WISN WCCO KFAB
NBC—Lum and Abner: WENR WOC WHG
WTMJ WOW
KMOX—Art Hicks' Orchestra
WGN—"Old Heidelberg"
WMAQ—The Hoofinghams
KSTP—Reports

10:25 P.M.

KSTP—Dance Orchestra

10:30 P.M.

NBC—Jack Denny's Orchestra: WEAJ
KYW WOW WOC WHO
KFAB—Schweser and Dean
NBC—William Scott's Orchestra: WJZ
KSTP
KMOX—Joe Gill's Orchestra
WCCO—Ben Pollack's Orchestra
WENR—Buddy Rogers' Orchestra
WGN—Wayne King's Orchestra
WISN—Fred Waring's Orchestra
WMAQ—Correy Lynn's Orchestra
WTMJ—Dance Orchestras

10:40 P.M.

WOC-WHO—Walathon

10:45 P.M.

KFAB—Isham Jones' Orchestra (CBS)
KSTP—Dance Orchestra
KMOX—Ralph Bennett's Orchestra
WISN—Isham Jones' Orchestra (CBS)

10:50 P.M.

WGN—Bernie Cummins' Orchestra

11:00 P.M.

NBC—Ralph Kirbery, the Dream Singer:
WEAJ WOW
CBS—Ozzie Nelson's Orchestra: WABC
WISN WCCO KFAB KMOX

PROBABLY the most elaborate and spectacular of all public relief programs will be launched Sunday night, October 15, under the title of "Mobilization for Human Needs of 1933." With President Roosevelt and Newton D. Baker headlining the opening bill and music by the Philadelphia Orchestra under Leopold Stokowski's baton, listeners are cautioned to mark this spot on their calendars for a regular date with their loud-speakers.

There is no better music than that played by Stokowski's Philadelphia Orchestra. There is no better, and certainly no more human, radio speaker than President Roosevelt. He won the nation when he spoke after his inauguration, he broadcast regarding the bank situation. His message was pithy, to the point, and man to man. It was more like an old, respected family friend in your living room than a stranger in Washington.

Since then, the President has repeated his initial excellent performance. We like to listen to him... and we can't say that for all of our past Chief Executives.

Much will be written of the recent sparring of a Wayne King commercial by Columbia, but what WON'T be told, is that when the King sponsor first decided to go on the air, he picked CBS and a Sunday half hour that would have cut the first thirty minutes of the N. Y. Philharmonic Symphony concert. But the N.Yawk CBS offices turned down the King commercial because they would not cut the Philharmonic! That cost CBS about \$700,000 revenue a year for the past two years. Quite enough punishment for being altruistic, what? We didn't think networks were that way any longer.

Drug Store Critics

WHEN a big, bad critic wants to get the real inside on what programs are clicking, how does he proceed? Sh-h-h! We'll tell you. He turns a wide open ear to John Q. Public when that gent is least

NBC—Phil Spitalny's Orchestra: WJZ
WMAQ
KSTP—The Ambassadors
KYW—Russell Glave's Orchestra
WENR—Phil Harris' Orchestra
WOC-WHO—Drama

11:05 P.M.

NBC—Cab Calloway's Orchestra: WEAJ
WOW

11:10 P.M.

WGN—Don Carlos' Marimba Band

11:15 P.M.

KMOX—Art Hick's Orchestra

KSTP—Men of Notes

KYW—Jules Stein's Orchestra

11:20 P.M.

WOC-WHO—Walkathon Program

11:30 P.M.

NBC—William Scott's Orchestra: WEAJ
WOW

CBS—Clyde Lucas' Orchestra: WABC
KFAB WISN

NBC—Dancing in the Twin Cities: WJZ
KSTP WENR WOC WHO

KMOX—Bobbie Meeker's Orchestra

KYW—Harry Sosnik's Orchestra

WCCO—Mystic Caverns Dance Orchestra

WGN—Charlie Agnew's Orchestra

WMAQ—Carlos Molina's Orchestra

11:45 P.M.

KMOX—Ralph Bennett's Eleven Aces

12:00 Mid.

KFAB—Leo Beck's Orchestra

KMOX—Joe Gill's Orchestra

KSTP—Anson Weeks' Orchestra

KYW—Dance Orchestra

WBBM—"Around the Town," dance or-
chestras

WENR—Earl Hines' Orchestra

WGN—Late Dance Orchestras

WMAQ—Harry Sosnik's Orchestra

WOW—WOW Soloists

12:15 A.M.

KMOX—Art Hick's Orchestra

12:30 A.M.

KFAB—Organ Program

KSTP—Hotel St. Paul Orchestra

WENR—Dan Russo's Orchestra

WMAQ—Benny Meroff's Orchestra

12:45 A.M.

KMOX—"When Day is Done," organ



JUNE MEREDITH

in a brand new pose taken when she was named to star in Charles P. Hughes' "Talkie Picture Time" which goes commercial over an NBC-WMAQ network on Sunday, October 15, from 4:30 to 5 p. m., for Luxor, Ltd. The series is made up of original plays based on Hollywood activities.

suspecting, and absorbs Mr. Public's mouthings re. radio.

Last week, we were privileged to tune in on one of these informative assemblies. It took place at the soda-lunch fountain of a neighborhood drug store.

"That fellow Benny," remarked the druggist to the lady customer, "is the greatest of 'em all. Did you hear him Sunday?"

"I sure did," she said. "He was swell. And I like Rudy Vallee, too. No wonder he's called the Ziegfeld of radio."

"That little girl he has singing with him the past couple of weeks has a nice voice, hasn't she?" asked the pill-roller.

"Well," commented the lady customer, clamping her teeth down on

an olive and jelly sandwich, on toast, "I don't care for juvenile voices so much."

"I think Fred Allen's good, too," suggested the pharmacist.

But we hadda go to catch a train, and when you gotta catch a train, you gotta go, so our week's radio criticising was not completed for us. Nevertheless, we do second the above conversation—with one exception, and that is, good juvenile voices, when taken in small doses, are all right.

Wonder what the druggist and the lady would have said about Mr. Cantor? Would they have thought him as punk as we do?

One of the networks, whose eastern operators have already been organized and whose Chicago technicians are now the target of the union chiefs, has been doing everything to keep the Windy City department "open shop." But the silly part of it is that the chain president, in N.Yawk, sends all his instructions to his Chicago v. p. over the monitor telegraph wires, which said technicians man, and thereby are kept informed of all that their superiors are thinking and doing! . . . Damned clever, these network execs.

What's What

AMOS 'N' ANDY are in New York to do a bit of stage appearing. They'll be in the East for a month and expect to make Harlem frequently to "gather local color" (NBC's own words!) . . . Maybe the newspapers won't like NBC either when, around October 21, the chain broadcasts from the *Grat Zeppelin* at sea during its next journey to these parts. . . . Which reminds that the CBS-ousted (and much-beloved by his many friends) Steve Trumbull, who scooped the newspapers and made them not like it, is personal press representative for Olsen and Johnson, the new Swift program stars.

REVIEWING RADIO

By Mike Porter

THINGS that prevent radio commentators from repeating, "Ah, the pity of it all!" . . .

1. The tendency of the brighter advertisers to take the curse, finally, off the ballyhoo. Notably, the *Castoria* program, which defers the blurb until the act is over; the *Ipena* Troubadors, whose announcer never completes a bally, because the music interrupts; the *Chevrolet* bill, in which Jack Benny ribs the commercial comments, and the *Plymouth* business, which writes in advertising as entertainment.

2. The guarantee of symphonic concerts by WABC, by its tie-up with the *Philharmonic*, and the NBC overtures to Stokowski, for the *Philadelphia* orchestra, which (don't faint!) is very likely to go commercial on a program which will also bring, for the first time, *Paderewski*, to the air.

3. The competition of band leaders for introducing new ideas. There's *Abe Lyman*, going in for waltz arrangements on the Phillips show; *Phil Spitalny* grouping mellow cellos, harps, oboes and bassoons; *Dick Himber* introducing harps, and *Frank Black* his engaging Viennese novelties.

4. The virtual decision of the networks to take liquor accounts after repeal, which are plotting some of the finest radio entertainment obtainable.

5. The decision of WABC and Columbia to withdraw its concession that the *Cantor* show this season is unbeatable competition, and

to fight it with spectacular broadcasts.

Fire Dept.

THINGS that burn me up . . .

1. Those bells on *Alexander Woolcott's* show.
2. Petty feuds between radio editors who lose all sense of perspective thereby.
3. All radio contests.
4. Women microphoners with Southern accents.
5. Broadway "openings" which are always the same, attended by the same mugs, chiselers and gate-crashers.
6. Studio audiences.
7. Song repeats, night after night.

Why?

THINGS that puzzle me . . .

1. Why the littlest man in an orchestra always plays the bull fiddle, and the largest, the piccolo.
2. Why child prodigies never get any older than eight years.
3. Why the majority of hillbillies are corraled from north of New York's Delancey street.
4. Why radio can't find a substitute for "Hello folks."
5. Why *Julia Sanderson* maintains that perennial giggle.
6. Why they call 'em radio "hours" when they ain't.
7. Why the richest station in New York expects its actors to work for nothing.

Plums and—

SHE'S a swell looker, and it's said that one of the N.Yawk radio editors fell right off his column for her, but still we can't figure out why we shouldn't hand *Gertrude Nielsen* a carload of prunes for her last show we caught, that of October 7 . . . and here are a few sugar plums for *Vincent Lopez*, because his band sounds like its old self with *Lou Brigg* back at the ivories.

Staying on Saturday, the seventh B. A. Rolfe's sponsors win the plum degree for welcoming *Jack Pent* and *George Jessel* to their new Saturday spots . . . Reisman's *Yacht Club Boys* have clever song lyrics but aren't exactly musical successes; his *Art Wright* rates bushels of plums for his solo. We'll match Wright against Melton and Parker, even . . . Missed *Beren Jack's* return, darn it, but we know it was good.

As for *Jessel*, although the opening patter was supposed to be funny, the Cantor takeoff dragged (as does the original Cantor booby) until *George* gagged about having to say hello to *Ida* and the five girls. *George* sang well, but was not particularly spectacular. We just can't go for those pruny hard g's which certain vocalists, including *Jessel*, insist upon giving the syllable "ing."

Olsen and Johnson bowed with their CBS coast-to-coaster Friday (6) and started something new in Chicago by hiring the 800-seat *Theater* for their studio during the series . . . and if the air version was half as funny as the "in person" broadcast, everything's going to be okay for O&J. As for *Sosnik's* music, and the male and girl trios, we know they clicked. After the broadcast, the two Swedes staged a party for their guests at which many gags were perpetrated that could not be broadcast. You shoulda been there.

Making Good

JUST to give you an idea . . . The letter asked for an audition—as many hundreds do. It came from Trenton. The writer admitted she was only a waitress, but she added: "I am pretty, blonde, and can sing. I like publicity. I want to get into the headlines."

It was probably because she said she was pretty that I arranged an audition for her, at NBC. She came up on the train from Trenton, took the audition, and proved fair but frightened. And she WAS pretty. They told her that her voice was shaky. The gal was scared to death. And she went home weeping from mild hysteria. That was four months ago, and then, last week I heard of her again.

Her name was *Ethel Simpson*, and I remembered it when I saw the headlines. She had indeed crashed into them. They found her body on a roof nine stories below a hotel window in Trenton. She wore only her negligee. Her coat was on a radiator in the hotel corridor. The room from which she leaped or was thrown, had been unoccupied. And they haven't found her clothing yet.

8:00 A.M.
CBS—The Melodeers, quartet: WABC
 WISN WBBM KFAB KMOX
NBC—Breakfast Club: WJZ KSTP WMAQ
NBC—Gren Brothers; novelty orchestra:
 WEA F WOC WHO
KYW—Musical Clock
WCCO—Time Signal Program
WGN—Good Morning
WJJD—Happy Go Lucky Time
WLS—Spareribs' Fairy Tales
WOW—Between Friends
WTMJ—Gymnasium of the Air

8:15 A.M.
NBC—Landt Trio and White: WEA F
 WOV WOC WHO
KFAB—Musical Clock
KMOX—Breakfast Parade
WBBM—American College of Surgery
WISN—Early Risers
WLS—Produce Reporter
WTMJ—Lucy Long's Radio Kitchen

8:25 A.M.
WLS—Julian Bentley, newscast

8:30 A.M.
CBS—Metropolitan Parade: WABC WISN
 WBBM
NBC—Bradley Kincaid, the mountain boy:
 WEA F WOV WOC WHO
KFAB—Farm Program
KMOX—St. Louis Dental Society
WLS—Sunshine Express

8:45 A.M.
NBC—Al and Lee Reiser, piano duo:
 WEA F WOC WHO
KMOX—Golden Bird, singing canary
WISN—Woody's Grab Bag
WOW—Health Exercises
WTMJ—Drug Co. Program

8:50 A.M.
KMOX—Produce Reporter

8:55 A.M.
WBBM—American Dental Society

9:00 A.M.
NBC—Four Southern Singers: WJZ KYW
KFAB—Phillip Inman
KMOX—Produce Reporter
KSTP—Polly, the Shopper
WBBM—Organ Melodies
WGN—Keep Fit Club
WISN—The Crazy Crystal Buddies
WLS—Livestock Receipts, Dr. Bundesen's
 Magazine of the Air
WMAQ—Setting Up Exercises
WOC-WHO—Favorite Foods
WOW—Crazy Crystals
WTMJ—Elmer Bieck's Organlog

9:05 P.M.
WCCO—Mrs. Rapinwax

9:10 A.M.
WCCO—Priscilla, the Maid of New England

9:15 A.M.
NBC—Breen and DeRose: WEA F
NBC—Clara, Lu 'n' Em: WJZ KSTP
 WTMJ WGN
KFAB—To Be Announced
KMOX—Bob Preis and Ralph Stein
KYW—Irene King and Rose Vanderbosch
WBBM—Variety Program
WCCO—Betty Crocker
WMAQ—Majic Hour (NBC)
WOC-WHO—Hog Flashes

9:30 A.M.
CBS—Crazy Buckaroos: WABC WCCO
NBC—Today's Children; dramatic sketch:
 WJZ KSTP WTMJ
KFAB—University of Nebraska
KMOX—Organ Melodies; Ken Wright
KYW—Yannay Girl
WBBM—Beauty Chat
WGN—Market Reports
WHAD—Going to Market
WMAQ—Tony Cabooch, monologist
WOC-WHO—Strolling Fiddlers
WOW—Talking Things Over

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
NBC—Singing Strings, string ensemble:
 WJZ KSTP KYW
NBC—Betty Crocker: WEA F WOV
 WOC WHO WMAQ WTMJ
KFAB—The Singing Philosopher
KMOX—"Let's Compare Notes," women's
 program
WBBM—Al and Pete, songs and comedy
WCCO—Stocks, Markets

9:50 A.M.
WGN—Weather Report; Allan Grant

10:00 A.M.
CBS—Cooking Close-ups; Mary Ellis
 Ames: WABC KMOX WCCO WBBM
KFAB—Manchester Melodies
NBC—Music Appreciation Hour: Walter
 Damrosch, conducting: WEA F WJZ
 KYW WOV KSTP WOC WHO
KSTP—Organ Pictures
WGN—Movie Personalities
WHAD—Dental Health
WJJD—Organ Melodies
WLS—Poultry and Livestock Markets
WMAQ—Women's Page of the Air
WTMJ—Down a Country Road

10:15 A.M.
CBS—"Big Freddy Miller"; WABC WISN
 WCCO KMOX WBBM

KFAB—Studio Program
WENR—Today's Children
WGN—Happy Endings
WJJD—Cartoonist of the Air
WMAQ—Market Reports
WTMJ—Waltz Girl

10:25 A.M.
WGN—Market Reports

10:30 A.M.
CBS—Tony Wons: WABC KMOX WISN
KFAB—Organ and Male Quartet
KSTP—Anson Weeks Orchestra
WBBM—Whalen Trio
WCCO—Singing Baker
WENR—College Inn Comedy
WGN—Allan Grant, pianist
WJJD—Romantic Drama
WMAQ—Music Appreciation Hour (NBC)
WTMJ—Radio Rodeo

10:40 A.M.
WCCO—Hesswich Melodies

10:45 A.M.
CBS—Dancing Echoes: KMOX WBBM
 WISN
KSTP—Have You Heard
WCCO—Aunt Phoebe's Post Box
WENR—Fifteen Minutes With You; Gene
 Arnol
WGN—"Painted Dreams"
WJJD—Fred Beck, organist

10:55 A.M.
WTMJ—News Reports

11:00 A.M.
CBS—The Voice of Experience: WABC
 WBBM KMOX
NBC—Gene Arnold and the Commodores:
 WEA F WOC WHO WMAQ WENR
 KSTP
KFAB—Homemakers Program
KYW—Rex Maupin's Carnival
WGN—Allan Grant, pianist
WISN—Peggy's Movie Chat
WJJD—Famous Orchestras
WOW—Crazy Crystals
WTMJ—What's New in Milwaukee?

11:10 A.M.
WGN—Marry Meads' Week End Special

11:15 A.M.
NBC—The Widow and the Angel, comedy
 sketch: WJZ WMAQ KSTP
CBS—Gypsy Nina: WABC KFAB
KMOX—Tommy's Office Boy Antics
WBBM—Virginia Clarke, Gene and
 Charlie
WCCO—Football for Feminine Fans
WENR—Vic and Sade, comedy sketch
WJJD—Billy Sunshine
WOC-WHO—Markets

11:20 A.M.
WGN—Allan Grant, pianist

11:30 A.M.
NBC—Rex Battle's Ensemble: WEA F
 WMAQ
CBS—News Flashes: WABC WBBM KMOX
 WCCO
NBC—National Farm and Home Hour:
 WJZ KYW KSTP WOV WOC WHO
KFAB—Market Reports
WENR—Home Service
WGN—Board of Trade Reports
WISN—Modern Medical Center, Al Buett-
 ner
WTMJ—Black and Gold Ensemble

11:35 A.M.
KFAB—Garm Program
KMOX—KMOX Magic Kitchen
WBBM—Frank Wilson, tenor; Jules Stein,
 pianist
WCCO—News Bulletins; Stocks; Markets;
 Police Bulletin
WGN—Digest of the Day's News

11:40 A.M.
WCCO—Markets
WISN—George Hall's Orchestra (CBS)

11:45 A.M.
WGN—Good Health and Training; Organ
 Music
WJJD—Parade of Radio Stars
WLS—Weather Report

11:50 A.M.
WBBM—Talk

11:55 A.M.
WLS—Bentley's News

12:00 Noon
CBS—Marie, the Little French Princess:
 WABC WBBM KMOX
KFAB—University of Nebraska
WCCO—Ramona Gerhard, organist
WGN—Mid Day Service
WISN—Luncheon Musicale
WJJD—Noontime Organ Melodies
WLS—Tom and Don, harmony team
WMAQ—Dick Fiddler's Orchestra
WTMJ—Heinie and His Boys

12:15 P.M.
CBS—The Playboys, piano trio: WABC
 WISN WCCO
KMOX—Variety Orchestra
WBBM—Local Market Reports
WLS—Prairie Farmer Dinnerbell Program;
 Jim Poole

12:20 P.M.
WBBM—Chicago Hour of Music



MABEL ALBERTSON
She's the comely lass who does those "Mae West" and other parts so well with Phil Baker and company on the Friday night Armour hour, 8:30 p. m. over NBC-WENR. When not miking, she keeps busy writing short detective stories.

12:30 P.M.
NBC—The Merrie Men, quartet: WJZ
 KSTP
CBS—Easy Aces: WABC WCCO KMOX
 WBBM
NBC—Orlando's Concert Ensemble: WOC
 WHO WEA F WOV
KFAB—Tina and Tim
KYW—Rex Maupin's Orchestra
WGN—Board of Trade Market Reports
WISN—The Globe Trotter
WMAQ—Merrie Men Quartet
WTMJ—Musical Memories

12:35 P.M.
WGN—Palmer House Ensemble
WISN—Dancing Melodies

12:45 P.M.
NBC—Smack Out, comedy sketch: WJZ
 KYW KSTP
KFAB—Farm Program
WBBM—The Messenger
WCCO—Mischa Raginsky's Ensemble
WGN—Music Weavers
WMAQ—Dan Russo's Orchestra
WTMJ—Crazy Crystal Program

12:50 P.M.
WCCO—News Bulletin

1:00 P.M.
NBC—Musical Originalities; orchestra:
 WJZ KYW KSTP
CBS—Mark Warnow's Orchestra: WABC
 WBBM KMOX WISN WCCO
NBC—The Magic of Speech; Vida Ravens-
 croft Sutton: WEA F WOC WHO
WGN—"Just Plain Bill," sketch
WJJD—Music and Banter
WLS—Uncle Ezra
WMAQ—Organ Recital
WOW—Henry and Jerome
WTMJ—Livestock Reports

1:15 P.M.
KFAB—Market Reports
KMOX—Dodge Program
WCCO—University of Minnesota Farm
 Hour
WGN—To be announced
WJJD—Mooseheart Children
WLS—Today's Almanac
WTMJ—Dance Orchestra

1:20 P.M.
KMOX—Exchange Club
WLS—Musical Program; Markets
WMAQ—Board of Trade

1:30 P.M.
CBS—Artist Recital; Theo Karle, tenor;
 Mildred Rose, soprano: WABC WISN
 KMOX KFAB
KSTP—Judy and Jane
KYW—Dance Orchestra
WCCO—Market Reports
WBBM—Husk O'Hare's Orchestra
WGN—Wayne King's Orchestra
WLS—Maple City Four; John Brown,
 pianist
WMAQ—To be announced

1:40 P.M.
WTMJ—Badger Spotlight

1:45 P.M.
KSTP—Hollywood Happenings
KYW—Prudence Penny, Home Economics
WCCO—Artist Recital (CBS)
WGN—Palmer House Ensemble
WJJD—Billy Sunshine
WLS—Studio Musical Variety Program
WOC-WHO—Markets
WOW—Home Economics
WTMJ—Radio Forum

1:50 P.M.
WBBM—Jerry Sullivan, songs

2:00 P.M.
CBS—Educational Features: WABC WISN
 WCCO KFAB

KMOX—Window Shoppers, orchestra
KYW—Rex Maupin's Concert
WGN—Music Weavers
WBBM—Eddie and Fannie Cavanaugh
WJJD—Hillbilly Ballads
WLS—Home Makers Program; Martha
 Crane
WOW—Nebraska Federation of Women's
 Clubs
WTMJ—"Many Happy Returns of the
 Day"

2:15 P.M.
NBC—Words and Music: WJZ WMAQ
CBS—Alex Semmler, pianist: WABC WISN
 KMOX WCCO KFAB
NBC—Shirley Howard, songs: WOC WHO
WBBM—Harry Steele, news commentator
WGN—Maurie Sherman's Orchestra
WJJD—Famous Orchestras

2:30 P.M.
CBS—Harrisburg Variety Program: WABC
 WISN KMOX WCCO WBBM
KFAB—University of Nebraska
NBC—Woman's Radio Review: WEA F
 WOC WHO WOV KSTP KYW
WGN—Story of Helen Trent
WJJD—Favorite Singers

2:45 P.M.
WCCO—New York Stocks
WGN—Afternoon Musicale
WJJD—Fred Beck, organist
WMAQ—May We Present

3:00 P.M.
NBC—Betty and Bob, drama: WJZ WTMJ
 KSTP WLS
CBS—The Grab Bag, variety show: WHAD
 KMOX WCCO WBBM
NBC—May We Present; orchestra:
 WEA F WOC WHO WOV
KFAB—Dramatic Skit
KYW—Lucky Seven

3:15 P.M.
NBC—Arcadians; string ensemble; vocal-
 ists: WJZ KSTP
KFAB—Three Minute Melodies
KYW—Dr. Herman N. Bundesen, Health
 Commissioner, talk
WHAD—Margaret Gelhard Clemens, zither
 WJJD—Memories
WLS—WLS Roundup; Midwesterners
 with Joe Kelley
WTMJ—Matinee

3:30 P.M.
NBC—The Modern Columbus: WEA F WOC
 WHO
CBS—News Flashes: WABC KMOX
 WCCO WBBM KFAB

3:35 P.M.
WBBM—Organ Program
KYW—Two Doctors with Aces of the Air
WCCO—Cake Naming Contest
WENR—Arcadians (NBC)
WHAD—Know Your Country

3:45 P.M.
CBS—U. S. Army Band: WABC WCCO
 KMOX WHAD
WBBM—Skeets Collier's Orchestra
WJJD—Jack Taylor's Orchestra
WTMJ—The Woman's Point of View

4:00 P.M.
NBC—Norman L. Cloutier's Orchestra:
 WEA F KSTP WENR WOV WMAQ
 WOC WHO
KFAB—Book Review
KMOX—The Bargain Counter
WBBM—Junior League of Chicago
 Dramatization
WCCO—Ramona Gerhard, pianist
WISN—Dancing Melodies
WJJD—Famous Orchestras

4:15 P.M.
CBS—Vera Van, contralto: WCCO WISN
 KMOX WBBM
KFAB—The Melodians
NBC—George Nelidoff's Orchestra: WJZ
 WENR
WBBM—News Flashes
WJJD—Music and Banter
WTMJ—Radio Forum

4:30 P.M.
KFAB—World Bookman
KMOX—St. Louis Civic Program
KSTP—Cecil and Sally
KYW—Earle Tanner, tenor
WBBM—Movie Chatter
WENR—The Song Pilot (NBC)
WISN—The Globe Trotter; Recipe Contest
WMAQ—The Moaners; orchestra (NBC)
WOW—In the Playhouse with Jane

4:35 P.M.
WCCO—Livestock Summary

4:40 P.M.
WBBM—News Service

4:45 P.M.
CBS—Cowboy Tom: WABC KMOX WCCO
 WBBM
NBC—Wizard of Oz: WEA F WMAQ WOV
 KSTP WTMJ WOC WHO
KFAB—Cecil and Sally
KYW—Three Strings
WENR—Musical Moments (NBC)
WISN—Victor Young's Orchestra
WJJD—Keyboard Kapers

5:00 P.M.
NBC—Henry King's Orchestra: WJZ
 WENR
CBS—Skippy: WBBM KMOX WCCO

NBC—Viennese Ensemble: WEA F WOC
 WHO
KFAB—Katherine Stone
KSTP—Uncle Tom
KYW—Century of Progress String Quintet
WGN—Trainload of Tunes
WISN—Boswell Sisters
WJJD—Fred Beck, organist
WMAQ—Paul Ash's Orchestra
WOW—Police Bulletins
WTMJ—Chloe, the Friend of All Childera

5:15 P.M.
CBS—H Bar-O Rangers: WABC WCCO
 KFAB
KMOX—Sports Reporter
KSTP—Wise Quacks
WBBM—Harriet Cruise and Norm Sherr
WENR—Big Brother Club
WGN—Maurie Sherman's Orchestra
WISN—Harriet Cruise (CBS)
WJJD—Bobbie Dickson
WOW—Viennese Ensemble (NBC)
WTMJ—Jungle Explorers

5:30 P.M.
NBC—Three X Sisters: KSTP
CBS—Jack Armstrong: WBBM KMOX
 WCCO
NBC—Irene Beasley, songs: WOC WHO
 WEA F
NBC—Adventures of Tom Mix: WMAQ
KFAB—Adam's Tour
KSTP—Uncle Tom
KYW—Uncle Bob's Ice Cream Party
WENR—Praddock-Terry Shor Co.
 Parker Fennelock
WGN—"The Singing Lady"
WISN—Jack Hylton's Orchestra
WJJD—Supper Music
WOW—Dwarlies
WTMJ—"Our Club"

5:40 P.M.
KFAB—World Bookman

5:45 P.M.
NBC—Betty Boop Frolics: WEA F WOV
 WMAQ
CBS—H. V. Kaltenborn: WISN
NBC—Little Orphan Annie: KSTP WENR
 WGN
KMOX—Art Killham, whispering pianist
WBBM—Jack Brooks, tenor; Homer Grif-
 fith, philosopher; Edward House, organ-
 ist; Norm Sherr pianist
WCCO—Steamboat Bill
WJJD—Red Hot Dance Tunes
WOC-WHO—Steamboat Bill
WTMJ—Jimmy Baxter Detective Agency

5:55 P.M.
WCCO—Singing Troubadour

6:00 P.M.
NBC—Charles Leland, comedian: WEA F
 WMAQ WOV WOC WHO
KMOX—Treasure Chest, children's pro-
 gram
KSTP—Amusement Bulletin
KYW—Eddie Neibaur's Orchestra
WBBM—Mitzi Green in Happy Landings
WCCO—Ramona Gerhard, pianist
WGN—Uncle Quin, Jean, Donny Dreamer
 and Wishbone
WISN—Sport Report; Story of the Day
WJJD—Dinner Concert
WTMJ—Dinner Parade

6:05 P.M.
KSTP—Dance Masters

6:15 P.M.
CBS—Husk O'Hare's Orchestra: WCCO
KMOX—"Four Shamrocks", quartet
KSTP—Musical Interlude
KYW—The Globe Trotter: News of the
 World
WBBM—"Growing Up," drama
WENR—Dan Russo's Orchestra (NBC)
WGN—Palmer House Ensemble
WJJD—Sports Review
WMAQ—News of the Air
WOC-WHO—Fashion Notes
WOW—The Rollickers (NBC)

6:20 P.M.
KSTP—Sunset Memorial Park Program

6:25 P.M.
WCCO—Cake Naming Contest
WENR—Sports Reporter
WTMJ—Sport Flash

6:30 P.M.
NBC—Circus Days, drama: WJZ KSTP
KMOX—Pet Clinic of the Air
KYW—Bennie Rabinoff (NBC)
WBBM—"Rocky," The Shoemaker
WENR—Jack and Loretta Clements (NBC)
WGN—To be announced
WISN—The Crazy Crystal Buddies
WJJD—Fred Beck, organist
WMAQ—Dan Russo's Orchestra
WOW—Crazy Crystals
WTMJ—Heinie and His Grenadiers

6:35 P.M.
WCCO—Livestock Market Summary
WTMJ—Sport Flash

6:45 P.M.
NBC—The Goldbergs: WEA F WENR
 WOV
CBS—Boake Carter: WABC WBBM KMOX
 WCCO
KYW—Boyd Raeburn's Orchestra
WGN—Sports Reporter
WMAQ—Irene Rich (NBC)
WOC-WHO—Old Heidelberg

6:55 P.M.
WOC-WHO—Disc Doin's

Olsen & Johnson 9:00 P.M. CBS

Phil Baker 8:30 P.M. NBC

The Editor's Mail Box

(FRIDAY CONTINUED)

7:00 P.M.
 NBC—Ethel Shutta, Walter O'Keefe and Don Bestor's Orchestra: WJZ WLS
 CBS—Phil Ducey, Frank Luther and Jack Parker with Harriet Lee: WABC WGN
 NBC—Grantland Rice, football talk; Jessica Dragonette, soprano and the Cavaliers; Rosario Bourdon's orchestra: WFAF WTMJ WOW KYW WOC WHO
 KMOX—Dorie Shumate; Four Voices
 KSTP—Football forecasts
 WBBM—Benny Meroff's Orchestra
 WISN—Jullianne Pelletier

7:15 P.M.
 CBS—Edwin C. Hill: WABC KMOX WCCO WGN
 KSTP—Detectives Black and Blue
 WBBM—Pat Flanagan's Sport Review
 WISN—Knights of the Cockpit
 WMAQ—King's Jester's, harmony team

7:30 P.M.
 CBS—March of Time, dramatized news: WABC WCCO KMOX WGN
 NBC—Potash and Perlmutter: humorous sketch: WJZ WLS
 KSTP—Curtis Hotel Orchestra
 WBBM—Goodrich
 WISN—Terese Meyer, organist
 WMAQ—Mr. Twister

7:35 P.M.
 WBBM—Orchestral Interlude

7:45 P.M.
 NBC—Red Davis; sketch: WJZ KSTP WLS
 WBBM—Vincent Lopez' Orchestra
 WMAQ—Bavarian Ensemble

8:00 P.M.
 NBC—Fred Allen's Revue; Ferde Grofe's Orchestra: WFAF WMAQ
 NBC—Phil Harris' Orchestra: WJZ WLS
 KMOX—Haskell and Straeter Present
 KSTP—Dance Orchestra
 KYW—Ted Weems' Orchestra (NBC)
 WBBM—Phil Harris' Orchestra
 WCCO—Romance of the Coin
 WGN—Don Carlos' Orchestra
 WISN—Dramatic Sketch
 WOC-WHO—Hitting the Highways
 WOW—Omaha Bee-News Program
 WTMJ—Campus Review

8:15 P.M.
 CBS—Threads of Happiness: WABC WGN WCCO KMOX
 KYW—Eddie Ncbaur's Orchestra
 WBBM—Jimmy Grier's Orchestra
 WISN—Milwaukee Radio Forum
 WOW—Soloist

8:30 P.M.
 NBC—Phil Baker, the Jester: WJZ KSTP WTMJ WENR
 CBS—All America Football Show: WABC WCCO KMOX WBBM
 NBC—Lee Wiley, vocalist; Vic Young's Orchestra: WFAF WOC WHO WOW WMAQ
 KYW—Jules Stein's Orchestra
 WGN—Tom, Dick and Harry
 WHAD—To be announced

8:45 P.M.
 KYW—Russell Glaves' Orchestra
 WGN—Wync King's Orchestra
 WHAD—La-Ra, Inc.

9:00 P.M.
 CBS—Olsen and Johnson, comedians; Harry Sosnik's Orchestra: WABC KMOX WCCO WBBM
 NBC—First Nighter; drama: WFAF WOC WHO WMAQ KSTP WTMJ WOW
 KYW—The Globe Trotter
 WGN—Bernie Cummins' Orchestra
 WHAD—Southland Melodies

9:15 P.M.
 WGN—Concert Orchestra
 WHAD—George R. Patrick

9:30 P.M.
 NBC—Lum and Abner Sociable: WFAF WENR WOC WHO WTMJ WOW
 CBS—Alexander Woolcott, "The Town Crier": WABC KMOX WISN
 NBC—Mario Cozzi, baritone: WJZ KYW
 KSTP—From me to you
 WBBM—News Service
 WCCO—Marvelous Melodies
 WGN—Tomorrow's News
 WMAQ—The Northerners

9:35 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Myrt and Marge: WBBM KMOX WCCO
 KSTP—Ambassadors
 KYW—Russell Glaves' Band
 WGN—Dream Ship
 WISN—Dominic Carini

10:00 P.M.
 NBC—Meyer Davis' Orchestra: WFAF WOW WOC WHO
 NBC—Amos n' Andy: WMAQ WENR WTMJ KSTP
 KFAB—Sports Resume
 KMOX—Bobbie Meeker's Orchestra
 KYW—Sports Reporter
 WCCO—Weather Reports
 WGN—Bride Club of the Air
 WISN—Crazy Crystal Buddies

10:05 P.M.
 KYW—Benny Meroff's Orchestra

10:15 P.M.
 CBS—Columbia News Service: WABC WCCO KMOX
 KFAB—American Legion Walkathon
 KSTP—Reports
 WENR—Lovable Music with Organist Irma Glen
 WGN—Old Heidelberg
 WMAQ—Joe Parsons, basso
 WTMJ—U. of W. Review

10:20 P.M.

10:25 P.M.
 KSTP—Musical Program

10:30 P.M.
 NBC—Harry Sosnik's Orchestra: WFAF WOC WHO WOW KYW
 CBS—Isham Jones' Orchestra: WABC KFAB
 KMOX—Joe Gill's Orchestra
 WCCO—Ben Pollack's Orchestra
 WENR—Sports Reporter
 WGN—Wayne King's Orchestra
 WISN—To be announced
 WMAQ—Corey Lynn's Orchestra
 WTMJ—Dance Orchestras

10:35 P.M.
 WENR—Buddy Roger's Orchestra

10:45 P.M.
 KMOX—Ralph Bennett's Orchestra
 KSTP—Dance Orchestra
 WISN—Isham Jones' Orchestra (CBS)

10:50 P.M.
 WGN—Bernie Cummins' Orchestra

11:00 P.M.
 NBC—Cab Calloway's Orchestra: WJZ WENR
 CBS—Glen Gray's Orchestra: WABC WISN WCCO
 NBC—Ralph Kirbery, the Dream Singer: WFAF WOW WMAQ
 KMOX—Art Hicks' Orchestra
 KSTP—Dance Orchestra
 KYW—Russell Glaves' Orchestra
 WLS—Phil Harris' Orchestra

11:05 P.M.
 NBC—Harry Sosnik's Orchestra: WFAF WOW WMAQ WOC WHO

11:10 P.M.
 WGN—Richard Cole's Orchestra

11:15 P.M.
 KFAB—Glen Gray's Orchestra (CBS)
 KYW—Jules Stein's Orchestra
 WOW—Soloists

11:30 P.M.
 NBC—Maxim Lowe's Orchestra: WJZ WENR
 CBS—Vincent Lopez' Orchestra: WABC WISN WCCO KFAB
 NBC—Carlos Molina's Orchestra: WFAF KSTP WOC WHO
 KMOX—Bobbie Meeker's Orchestra
 WBBM—To be announced
 WCCO—Mystic Caverns Dance Orchestra
 WGN—George Devron's Orchestra
 WMAQ—Carlos Molina's Orchestra

11:45 P.M.
 WOC-WHO—Carlos Molina's Orchestra (NBC)
 KMOX—Ralph Bennett's Eleven Aces
 WOW—Carlos Molina's Orchestra (NBC)

H.C. Greenville, S. C. — Noble Sissle and Paul Tremaine's orchestras are on a vaudeville tour now. Joe Saunders is reported to play soon at the St. Francis Hotel, San Francisco, Calif. Yes, Louis Russell is colored. Cab Calloway's and Duke Ellington's orchestras are two individual bands. You can address Phil Harris in care of the College Inn, Chicago, Buddy Rogers in care of the National Broadcasting Company, Chicago, and Mark Fisher, care of Kennaway, Inc., Chicago.

S. T., Montreal, Quebec—Nino Martini sang with the Philadelphia Grand Opera Company in 1931 lead part in "Rigoletto" and "The Pearl Fishers." His repertory for the coming season at the Metropolitan is: "Barber of Seville," "Rigoletto," "La Sonnambula," "Luccia di Lammermoor," "La Traviata," "La Boheme," "Gianni Schicchi," "Mignon," "Manon," and "Faust."

Miss E. M., LaFayette, N. J.—Johnny Marvin returned to the air on October 9. He can be heard over NBC-WEAF at 11:15 a. m. CST. Harold Knight's theme song is "How Happy We'll Be."

Mrs. D.C.C., Juniata, Pa.—"Happy Jack Turner" is on the air over WSM, WKY and WHAS daily except Sunday at 8 a.m. CST. He was born on October 18, 1898. He is married. You can address him in care of station WHAS, Louisville, Ky.

M. O., Cascade, Iowa—Judy and Jane are back on the air at 1:15 p. m. daily except Saturdays and Sundays. They can be heard over stations WOC-WHO, WOW WKY, WDAF, KSTP, WEBC, KVOO, WBAP and WOAL.

12:00 Mid.
 KMOX—Joe Gill's Orchestra
 KSTP—Dance Orchestra
 KYW—Dance Orchestra
 WBBM—"Around the Town," dance orchestras
 WENR—Earl Hines' Orchestra
 WGN—Late Dance Orchestras
 WMAQ—Harry Sosnik's Orchestra
 WOW—Club Michel Orchestra (NBC)

12:15 A.M.
 KMOX—Art Hick's Orchestra

12:30 A.M.
 KMOX—Bobbie Meeker's Orchestra
 KYW—Eddie Niebauer's Orchestra
 WENR—Dan Russo's Orchestra
 WMAQ—Benny Meroff's Orchestra (NBC)
 WOW—Dick Fiddler's Orchestra (NBC)

12:45 A.M.
 KMOX—"When Day is Done"

ALICE IN RADIOLAND + + + By Mildred Considine

(Continued from Page 9)

almost too square jaw. As was natural, in their initial conversation at the conclusion of his final conference, she made some slight reference to her background. Its effect on him reminded her of the Caterpillar's rearing itself upright when the other Alice wounded its vanity by unintentionally disparaging its meager three-inch height, so she was partly prepared for what followed.

But—as she soon learned—only partly.

"Don't waste any of my time on your background!" the Whoozis flung at her tartly, with an exaggerated British accent, "It means nothing to me—absolutely NOTHING—because I am an Englishman!"

Shades of Pinafore!

This was the first thought that broke with any clearness through the confusion that gripped Alice at the finish of his cryptic announcement. It sounded so much like a cue line for the Boatswain's ditty in that good old operetta that she could hardly resist the impulse to carol forth with:

*"He is an EnglishMAN,
 For he, himself, has said it,
 And it's greatly to his credit,
 That he is an EnglishMAN,
 That he is
 an
 English-
 MAN!"*

"It's very 'Gilbert and Sullivan,'" she brought out finally, "But what can you possibly mean by it?"

The Whoozis fixed her with a cold, fishy eye. "Just what I said—no more, no less!"

"But I know numerous charming and intelligent Englishmen and women to whom backgrounds of any sort of achievement mean a great deal," she avowed, "and mine should attest to some ability in the entertainment field—shouldn't it?"

"Not in RADIO!" was the emphatic reply. "And RADIO's entirely different from the stage and screen."

"It's 'story telling' just the same," she countered meekly.

"I mean the medium is so entirely different—the technique," the Whoozis qualified sourly, showing plainly that he did not relish having his statements challenged.

To continue on this tack, Alice knew, would be courting trouble, but she was determined to convince him

that she had not started out to write RADIO Dramas without first fortifying herself with a little knowledge of how to write them.

"The only actual difference—and the most important one," she maintained smoothly, "the necessity in RADIO to predicate the action."

"Predicate the action?" the Whoozis repeated with a sharp, questioning look, then went on hastily, "Oh, yes—of course—of course you predicate the action."

Though he succeeded fairly well in concealing his astonishment, Alice realized that either he had not expected her to know this simple term for the ORAL technique he was trying to present as such a bugbear, or the term itself in reference to it had not occurred to him before, and she could not help feeling triumphant over having made at least some slight impression on him.

But he was evidently of no mind openly to admit her triumph.

"How can you express action in RADIO unless your characters refer to it in the dialogue?" he snapped. "Hearing is the only sense allotted to the RADIO audience."

"It's the only sense allotted them by you RADIO Whoozes!" Alice thought. And she chuckled to herself as a vision of a public that was ALL EARS flashed through her mind. "You're quite sure you're not interested in anything in my background?" she asked the Whoozis, very politely.

"Quite," he assured her, in a decided tone. "All I want from outside writers is the raw material, anyway."

"You mean just the bare idea—the premise of a story? No plot development—or dialogue?"

"I can do all that myself," was the complacent reply, "though my specialty, as you probably know, is sound effects—and you realize, of course, that sound effects are the most important part of RADIO Dramas."

"Oh yeah?" Alice thought, recalling the last drama under his supervision that she had heard broadcast. In it, noise was his substitute for action, and she was sorely tempted to quote what Carroll's Duchess proclaimed as a fitting moral for any occasion: "Take care of the SENSE, and the SOUNDS will take care of themselves." But she was reasonably sure this would be no sop to his disposition—which was too Caterpillar-y for anybody's

comfort—and instead she ventured hopefully: "I'd like to submit a drama."

"Go ahead. Submit as many as you like."

At last!

She suspected that her 'predicate the action' had turned the trick for her, and though the encouragement thus gained was at best a miserly crumb, it was the first to fall her way. And she resolved to make the best of it.

"But I warn you that my dramas will be pretty well developed," she pursued, "and with dialogue. You see, I'd rather work them out that way myself."

"That's all right," the Whoozis returned promptly, "I can always change them!"

PLOP!

As her spirits tobogganed she realized she had been foolish not to expect that. However, she did not intend to give up now. *Miracles had been known to happen*, she told herself, and if she tried hard enough she might be able to write something that would surprise the Whoozis into producing it just as it was, without changing it—for a NOV-ELTY, perhaps.

"If you don't mind, I think I should like to know something about terms," she said cautiously. She had heard some mention of a speculation basis on which writers for RADIO submitted scripts—to be paid for on acceptance, she supposed. She was willing to start out that way, at least with one or two. No doubt more definite arrangements would be made later, when she had a foothold in RADIO and her qualifications to supply the dramas were more familiar to the Whoozes.

"I hope," this one next remarked, "that you won't be as unsportsmanlike as the other professional writers I've interviewed."

"Unsportsmanlike? You've found professional writers unsportsmanlike?" This was perplexing.

"Very," the Whoozis frowned. "They wouldn't take a chance with me at all—though I assured them they'd know within a few weeks if their dramas were accepted. And that they'd receive checks for them not later than from six to ten weeks after acceptance."

"Alice looked at him in quick dismay. "Six to ten WHAT?"

"Weeks," the Whoozis said indulgently—as if he thought she had expected him to say months, or even

years. "That is," he continued, "if nothing happens at the last minute to prevent our using their dramas on the air."

"If nothing happens — —" Alice repeated dazedly. "Will you say that again, please?"

"I said if nothing happens at the last minute to prevent our using the writers' dramas, they receive their checks NOT later than from six to ten weeks after acceptance."

For a moment Alice was wordless. If he HAD BEEN a Caterpillar, she would have known exactly what to do.

"You mean you don't pay for dramas until six or eight weeks after their acceptance—which is a few weeks, at least three or four. I suppose, after they're written?" she asked, in a small, flat voice.

"Right!" chirped the Whoozis, who apparently saw nothing unusual in such a proceeding.

"And," Alice continued, "something might occur at the last minute, from ten to fourteen weeks after an author writes a drama and thinks it's accepted—to prevent its being broadcast and paid for?"

"Accidents will happen!" the Whoozis said. "We might lose the account, you know—or well—any of a dozen things could occur, such as — —" he broke off here as if something aside from the subject had struck him forcibly. Looking at his watch, he continued with an expression of great annoyance, "Good Heavens, it's four thirty-five! You've kept me talking five minutes past my tea time — —"

Without another word, he scooted off—a good thing, perhaps, for it was some time before Alice could think calmly of this begrudged ten minute interview. Especially when she recalled the THREE HOURS he had kept her trailing him beforehand. He was, beyond all question, the most disagreeable Whoozis she had encountered—just the sort to cry 'unsportsmanlike,' she thought, while he, himself, was eligible for charter membership in the 'Never Give The Other Fellow a Break—Or Anything' Club!

Not for a moment, though would she allow herself to believe that his astounding terms of payment were in use outside his own studios. They couldn't be, she told herself—they were too unjust. Too dishonest. A conclusion that sent her on her way with at least partly restored enthusiasm.

(To Be Continued)

Saturday, Oct. 21

Jack Pearl 8:00 P.M. NEC

Leo Reisman 8:30 P.M. NBC

8:00 A.M.
 NBC—The Breakfast Club: WJZ KFAB
 CBS—In the Luxembourg Gardens WABU
 KMOX WBBM
 NBC—Morning Glories; orchestra: WFAE
 #10W WOC WHO
 KYW—Musical Clock
 WCCO—Time Signal Program
 WGN—Good Morning
 WISN—Early Risers
 WJJD—Happy Go Lucky Time
 WLS—Spare ribs, fairy tales
 WMAQ—Charlie White's Gym of the Air
 WTMJ—Morning Cuckoo

8:15 A.M.
 KFAB—Musical Clock
 NBC—Lantl Trio and White: WFAE
 WOW WOC WHO
 WLS—Produce Reporter
 WMAQ—Breakfast Club (NBC)
 WTMJ—Lucy Long's Radio Kitchen

8:25 A.M.
 WLS—Julian Bentley, newscast

8:30 A.M.
 NBC—Bradley Kincaid, the mountain boy:
 WFAE WOW WOC WHO
 KFAB—Farm Program
 KMOX—Breakfast Parade
 WLS—Junior Roundup

8:45 A.M.
 NBC—The Wife Saver: WFAE WOC WHO
 CBS—It's and Dum comedy and songs
 WABC WBBM WISN
 KMOX—Produce Reporter
 WOW—Health Exercises
 WTMJ—Dug Co. Program

8:50 A.M.
 KMOX—KMOX Tally, and organ

9:00 A.M.
 NBC—Pollock and Lanhurst, piano duo:
 KYW
 CBS—Frank Winegar's Orchestra: WABC
 KFAB WBBM WCCO KMOX
 NBC—Breen and de Rose, vocal and instrumental: WFAE
 KSTP—Polly the Shopper
 WGN—Keep Fit Club
 WISN—The Crazy Crystal Buddies
 WLS—Children's Pet Program
 WMAQ—Setting Up Exercises
 WOC-WHO—Favorite Foods
 WOW—Crazy Crystals
 WTMJ—Elmer Bieck's Organlog

9:15 A.M.
 NBC—Morning Parade; variety program:
 KSTP
 KYW—Irene King and Rose Vanderbosch
 WGN—Leonard Salvo's Mail Box, organ
 WLS—Woodshed Theater
 WOC-WHO—Hog Flashes
 WMAQ—Magic Hour (NBC)
 WTMJ—Adventures in Scotland

9:30 A.M.
 CBS—Top of the Morning: WABC WCCO
 NBC—Carr and McKenzie, songs: WJZ
 WMAQ
 KFA3—University of Nebraska
 KMOX—Better Films Council
 KSTP—Ceremonies Dedicating Samuel
 Gompers Memorial
 KYW—Morning Parade (NBC)
 WBBM—Beauty Chat
 WGN—Market Reports
 WHAD—Thrifty Shoppers
 WLS—Daddy Hal
 WOC-WHO—Morning Parade (NBC)
 WOW—Talking Things Over
 WTMJ—Saturday Concert

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 KMOX—"Let's Compare Notes," women's
 program
 KSTP—Department Store Parade
 WBBM—American Medical Ass'n Program

WCCO—Stocks and Markets
 WMAQ—Market Reports
 WOC-WHO—Ung's Children Party
 WOW—Morning Parade (NBC)

9:50 A.M.
 KSTP—Morning Parade (NBC)
 WMAQ—Larry Larsen, organist (NBC)

10:00 A.M.
 CBS—Adventures of Helen and Mary, children's program: WABC WCCO KMOX
 KSTP
 NBC—The Vass Family: WFAE KYW
 WOW KSTP
 WBBM—Daggett and Ramsdall program
 WGN—Movie Personalities
 WHAD—Light Classics
 WJJD—Organ Melodies
 WLS—Poultry and Livestock Markets
 WMAQ—Women's Page of the Air

10:15 A.M.
 NBC—Rhythm Ramblers; string orchestra: WJZ WMAQ
 NBC—The Story Singer: WFAE WOC
 WHO KYW WOW KSTP
 WBBM—Organ Program
 WENR—Edna Odell
 WGN—The Grand Old Hymns
 WISN—Children's Frolic
 WJJD—Cartoonist of the Air

10:25 A.M.
 WGN—Board of Trade Markets

10:30 A.M.
 CBS—Concert Miniatures: WABC WBBM
 KMOX KFAB WCCO WISN
 NBC—Down Lovers Lane: WFAE WMAQ
 KSTP
 KYW—Rhythm Ramblers (NBC)
 WENR—College Inn Comedy
 WGN—Len Salvo and Helen Ornstein
 WJJD—Illinois Medical Society
 WOC-WHO—Markets
 WOW—In the Playhouse with Jane
 WTMJ—Radio Rodeo

10:45 A.M.
 KSTP—Have You Heard?
 KYW—Miss Gay
 WENR—Chicago Evening American
 WGN—"Painted Dreams"
 WJJD—Fred Beck, organist

10:55 A.M.
 WGN—Leonard Salvo, organist
 WTMJ—News Reports

11:00 A.M.
 CBS—Vincent Travers Orchestra: WABC
 WGN WCCO KFAB KMOX WBBM
 WISN
 NBC—Martha and Hal, comedy duo:
 WFAE WOC WHO WOW
 KSTP—Crazy Crystal Program
 KYW—Rex Maupin's Carnival
 WENR—Marian and Jim (NBC)
 WJJD—Famous Orchestras
 WMAQ—French Lessons
 WTMJ—What's New in Milwaukee?; ask
 Mrs. Grey

11:15 A.M.
 NBC—The Widow and Angel: WJZ WENR
 WMAQ
 NBC—American Legion Trade Revival
 Campaign: WFAE WOW
 KMOX—Tommy's Office Boy Antics
 KSTP—Memories
 WBBM—Virginia Clarke: Gene and Char
 lie
 WISN—Peggy's Movie Chat
 WJJD—Billy Sunshine
 WOC-WHO—Aunt Jane's Home Management Club

11:30 A.M.
 NBC—National Grange Program: WJZ
 WOW KYW KSTP
 CBS—News Flashes: WABC WCCO KMOX
 WBBM
 KFAB—Market Reports
 WCCO—Jack Foster's Orchestra
 WENR—Organ Melodies
 WGN—Board of Trade Market Reports
 WTMJ—Black and Gold Ensemble

11:35 A.M.
 CBS—Enoch Light's Orchestra: WABC
 WBBM WISN
 KFAB—Farm Program
 KMOX—KMOX Magic Kitchen
 WCCO—Markets; Police Bulletin
 WGN—Digest of the Days News

11:40 A.M.
 WGN—Good Health and Training; Dr.
 Lloyd Arnold; Organ Music
 WJJD—Parade of Radio Stars
 WLS—Weather Report
 WMAQ—Parent Teacher Talk

11:50 A.M.
 WBBM—Talk

11:55 A.M.
 WLS—Bentley's News

12:00 Noon
 CBS—Harold Knight's Orchestra: WABC
 WCCO WISN WBBM
 NBC—Ernie Holst's Orchestra: WFAE
 WMAQ
 KMOX—Variety Orchestra
 WGN—Mid-day Services
 WJJD—Dinner Program
 WLS—Poultry Service Time
 WTMJ—Heinie and His Boys

12:15 P.M.
 KFAB—Harold Knight's Orchestra (CBS)
 WJJD—Side Show

12:30 P.M.
 NBC—The Merrie-Men, quartet: WJZ
 KSTP



JOE CORNASSEL
of the Orphan Annie sketch heard weekdays at 5:45 p. m. over NBC-WENR. Joe's real name is Allen Baruck, he is fifteen years of age and broke into radio six years ago as "The Temperamental Tenor."

CBS—Madison Ensemble; concert orchestra: WABC WISN
 KMOX—Variety Orchestra
 KYW—Rex Maupin's Orchestra
 NBC—Rex Battle's Concert Ensemble:
 WFAE WOW
 WBBM—Local Market Reports
 WCCO—Markets
 WGN—Board of Trade Market Reports
 WLS—Markets; Farm Topics
 WMAQ—To be announced
 WOC-WHO—Governor's Hour
 WTMJ—Musical Memories

12:35 P.M.
 WBBM—Chicago Hour of Music
 WGN—Palmer House-Ensemble

12:45 P.M.
 NBC—Smack Out, comedy duo: WJZ
 KSTP KYW
 NBC—Football; Michigan vs. Ohio State:
 WFAE WOW
 KMOX—Exchange Club
 WCCO—Madison Ensemble
 WGN—Music Weavers
 WJJD—Music and Banter
 WMAQ—Dan Russo's Orchestra
 WOC-WHO—Markets
 WTMJ—Crazy Crystal Program

1:00 P.M.
 NBC—Musical Originalities: WJZ KSTP
 KYW
 CBS—Dancing Echoes: WABC WISN
 WBBM
 KMOX—Exchange Club
 WCCO—Ben Pollack's Orchestra
 WGN—George Nelidoff's Orchestra
 WJJD—Musical Feature
 WOW—Henry and Jerome
 WTMJ—Police Report and Farm Flash

1:10 P.M.
 WTMJ—Dance Orchestra

1:15 P.M.
 KFAB—Market Reports and ews
 KMOX—Dancing Echoes (CBS)
 WGN—Palmer House Ensemble
 WJJD—Mooseheart Children
 WLS—Tom and Don, harmony team

1:25 P.M.
 WBBM—News Service

1:30 P.M.
 CBS—Football Souvenir Program: WABC
 KMOX KFAB WISN
 KSTP—Minnesota vs Pittsburgh Football
 game
 KYW—Dance Orchestra
 WBBM—Husk O'Hare's Orchestra
 WCCO—St. Paul Department of Parks
 WGN—Football; Indiana vs. Northwestern
 WLS—Maple City Four; John Brown,
 pianist
 WMAQ—Ernie Holst's Orchestra

1:35 P.M.
 WBBM—Chicago Hour

1:40 P.M.
 WTMJ—Badger Spotlight

1:45 P.M.
 NBC—Football; Illinois vs. Army: WJZ
 WMAQ KYW
 WBBM—Jerry Sullivan, songs
 WCCO—Football Game
 WJJD—Billy Sunshine
 WLS—Studio Musical Variety Program
 WOW—Home Economics Period
 WTMJ—Radio Forum

1:55 P.M.
 WBBM—Sport Hunches

2:00 P.M.
 KMOX—Window Shopper; orchestra
 WJJD—Bubb Pickard
 WLS—Merry Go-Round; variety program
 WTMJ—Football; U. of Wisconsin vs.
 Iowa

2:10 P.M.
 WBBM—Football game

2:15 P.M.
 WJJD—Famous Orchestras

2:30 P.M.
 KMOX—Sports
 WOC-WHO—To be announced

2:45 P.M.
 WJJD—Fred Beck, organist

3:00 P.M.
 CBS—Mischá Raginsky's Orchestra: WABC
 KFAB
 WJJD—Musical Features
 WLS—Smith Thru; Elsie Mae Edmerson

3:15 P.M.
 KFAB—Three Minute Melodies
 WLS—Roundup, Midwesterners, Joe Kelley

3:30 P.M.
 WOW—WOW Soloist

3:35 P.M.
 CBS—Saturday Syncopators: WABC KFAB

4:00 P.M.
 CBS—Claude Hopkins' Orchestra: WABC
 KFAB
 NBC—George Nelidoff's Orchestra: WJZ
 CBS—Claude Hopkins' Orchestra: WABC
 WISN WCCO KFAB KMOX
 WENR—To be announced

4:15 P.M.
 KFAB—The Melodians
 WBBM—Pat Flanagan, sports

4:25 P.M.
 KMOX—Sports Reporter

4:30 P.M.
 NBC—Neil Sisters, harmony trio: WJZ
 WENR
 NBC—Three Scamps: WFAE WOC WHO
 KFAB—World Bookman
 KMOX—Reedy Rhythms by Sax quartet
 KSTP—Cecil and Sally
 KYW—Old Apothecary
 WBBM—Movie Chatter
 WCCO—Ramona Gerhard, organist
 WISN—The Globe Trotter
 WTMJ—Organ Melodies

4:35 P.M.
 WISN—Dancing Melodies

4:40 P.M.
 WBBM—News Service

4:45 P.M.
 CBS—Spanish Serenade: WABC WISN
 WCCO KMOX WBBM
 NBC—Carolyn Rich, songs, WFAE WOW
 WOC WHO
 KFAB—Cecil and Sally
 KSTP—Soloist
 KYW—Three Strings; Sports Reporter
 WENR—Musical Moments (NBC)

5:00 P.M.
 NBC—American Library Ass'n. Convention: WFAE WOC WHO WOW
 NBC—Richard Himber's Ensemble: WJZ
 KYW
 KFAB—Katherine Stone
 KMOX—Organ Melodies
 KSTP—Uncle Tom's Party
 WENR—Congress Tea Dance
 WGN—Traincad of Tunes
 WJJD—Fred Beck, organist
 WMAQ—George Nelidoff's Orchestra
 WTMJ—Chloe, the Friend of All Children

5:15 P.M.
 CBS—George Hall's Orchestra: WGN
 WISN KFAB WCCO
 WBBM—Harry Steele, news commentator
 WENR—Big Brother Club
 WJJD—Bobbie Dickson
 WTMJ—Jungle Explorers

5:30 P.M.
 CBS—Jack Armstrong: WBBM KMOX
 WCCO
 NBC—Balkan Melodies: WFAE WMAQ
 KSTP
 KFAB—American Legion Walkathon
 KYW—Uncle Bob's Party
 WGN—Century of Progress Orchestra
 WISN—Show Window
 WJJD—Supper Music
 WOW—Dwarfish Program
 WTMJ—"Our Club"

5:45 P.M.
 CBS—Tito Guizar, tenor: WABC WISN
 WBBM WCCO KMOX
 NBC—Little Orphan Annie: KSTP WENR
 WGN
 WJJD—Red Hot Dance Tunes
 WOC-WHO—Steamboat Bill
 WTMJ—Mizzi

5:55 P.M.
 WOC-WHO—Disc Doin's

6:00 P.M.
 NBC—John Herrick, baritone: WJZ
 WMAQ
 CBS—Frederic William Wile, "The Political
 Situation in Washington Tonight":
 WABC WBBM
 KMOX—Four Shamrocks, quartet
 KSTP—Amusement Bulletin
 KYW—Eddie Neibaur's Orchestra
 WCCO—Mayor Wm. Mahoney
 WENR—What's the News?
 WGN—Uncle Quin, Jean, Donny Dreamer
 and Wishbone
 WISN—Church Talk, news
 WJJD—Dinner Concert
 WOC-WHO—Football scores
 WTMJ—Dinner Parade

6:05 P.M.
 KSTP—Dance Orchestra

6:10 P.M.
 WISN—Musical Interlude

6:15 P.M.
 CBS—Mildred Bailey, songs: WABC WISN
 WBBM
 NBC—Treasure Island; dramatization:
 WJZ WENR
 KSTP—State Department of Conservation

KYW—The Globe Trotter
 WCCO—Joe Boland's Sport Talk
 WGN—Palmer House Ensemble
 WENR—Century of Progress Orchestra
 (NBC)
 WJJD—Sports Review
 WMAQ—News of the Air
 WOC-WHO—St. Regis Hotel, (NBC)
 WOW—Chamber of Commerce Review

6:25 P.M.
 KYW—Sports Reporter
 WENR—Sports Reporter
 WTMJ—Sport Flash

6:30 P.M.
 NBC—Circus Days, drama: WJZ WENR
 NBC—The Optimistic Mrs. Jones: WOC
 WHO
 CBS—Husk O'Hare's Orchestra: WCCO
 WBBM
 KMOX—St. Louis Civic Band
 KSTP—To be announced
 KYW—Century of Progress Concert Or-
 chestra
 WGN—To be announced
 WISN—The Crazy Crystal Buddies
 WJJD—Fred Beck, organist
 WMAQ—Dan Russo's Orchestra
 WOW—Crazy Crystals
 WTMJ—Heinie and His Grenadiers

6:35 P.M.
 NBC—Annie, Judy and Zeke, hillbilly
 songs and music: WJZ KSTP
 NBC—Jack and Loretta Clemens: WFAE
 WOC WHO WOW
 KFAB—Texas Ranger
 KYW—Boyd Raeburn's Orchestra
 WGN—The Sports Reporter
 WMAQ—Buddy Rogers' Orchestra

6:55 P.M.
 WISN—Church Talk

7:00 P.M.
 CBS—Elmer Everett Yess: WABC WCCO
 WGN KMOX
 NBC—Secret Service Spy Story: WFAE
 WOW WMAQ WOC WHO
 KSTP—Football Review
 KYW—Three Strings
 WBBM—Clyde Lucas' Orchestra
 WLS—Phil Harris' Orchestra
 WTMJ—Dance Orchestra

7:15 P.M.
 CBS—Elder Michaux' Congregation: WABC
 WISN WCCO
 KMOX—Stories Behind Hospital Cases
 KSTP—Story of Songs
 KYW—Harry Sosnik's Orchestra
 WBBM—Pat Flanagan's Sport Review
 WGN—The Old Favorites
 WMAQ—Bavarian Ensemble

7:25 P.M.
 WLS—Sports Reporter

7:30 P.M.
 NBC—Antobal's Cubans: WFAE WMAQ
 NBC—Sous Les Ponts de Paris: WJZ
 KYW WOW
 KMOX—Art Gilham
 KSTP—To be announced
 WBBM—Vincent Lopez' Orchestra
 WGN—Jan Garber's Orchestra
 WLS—"Big Yank" Program
 WOC-WHO—Barn Dance Frolic
 WTMJ—Echa Z. Polski

7:45 P.M.
 CBS—Gertrude Nielsen, songs; Freddie
 Rich, conductor: WABC WGN WISN
 WCCO
 KMOX—Four Voices, quartet

8:00 P.M.
 NBC—Jack Pearl, the Baron Munchausen;
 Al Goodman's Orchestra: WFAE WOC
 WHO WMAQ WTMJ WOW KSTP
 CBS—Triple Bar X Days and Nights:
 WABC WCCO KMOX
 NBC—Jamboree, variety show: WJZ
 KYW
 WBBM—Phil Harris' Orchestra
 WGN—Don Carlos' Marimba Band
 WISN—Marquette vs. Mississippi; Foot-
 ball game
 WLS—The Westerners

8:15 P.M.
 WBBM—Jimmy Grier's Orchestra
 WGN—Concert Orchestra
 WLS—Variety Show

8:30 P.M.
 CBS—Symphonic Strings: WABC WCCO
 KMOX
 NBC—Leo Reisman's Orchestra; Yacht
 Club Boys; Vivian Ruth, songs: WFAE
 WMAQ WOC WHO KSTP WOW
 KSTP—Jamboree (NBC)
 KYW—Jules Stein's Orchestra
 WBBM—Ace Brigade's Orchestra
 WGN—Wayne King's Orchestra
 WHAD—The Smart Set
 WLS—Keystone Barn Dance Party
 WTMJ—Saturday Night in Studio "A"

8:45 P.M.
 KYW—Dr. Curtiss Springer
 WGN—Bernie Cummins' Orchestra

9:00 P.M.
 CBS—Columbia Public Affairs Institute:
 WABC WCCO KMOX WBBM
 NBC—The Saturday Night Dancing Party
 with B. A. Rolfe's Orchestra; Lew
 White, Organist, WFAE WOW WOC
 WHOH KSTP WTMJ WMAQ
 KYW—The Globe Trotter
 WGN—Lewis White and WGN Orchestra
 WHAD—Melody and Romance
 WLS—Grace Wilson, contralto; Lou Klatt,
 accordionist

Tonight!

Big NATIONAL BARN DANCE

The Nation's Greatest Saturday Night Program

Tonight you can hear the famous WLS National Barn Dance. More than 40 radio artists will make the "old hay-loft" ring with mirth and melody. Old fashioned singing and dancing, hill-billy bands, quartettes, snappy songs, old time tunes, fancy fiddling, cross-roads comedy. A whole hour of fun for old and young.

Don't Miss It! A real show—staged in a real theatre—before a real audience. On the air 8 years—over 5,000,000 listeners. Now brought to you each Saturday night, direct from Chicago, over station—

KWGR KSO
10:00 P.M. to 11:00 P.M.

George Jessel 9:30 P.M. CBS

NAZI BAYREUTH By Carleton Smith

(SATURDAY CONTINUED)

9:15 P.M.
 CBS—Ann Leaf at the Organ: WABC WCCO
 KMOX—St. Louis Civic Program
 KYW—Eddie Neibaur's Orchestra
 WBBM—Clyde Lucas' Orchestra
 WHAD—Greek Hour
 WLS—Mac and Bob, old time tunes

9:30 P.M.
 NBC—Cuckoo Program: WJZ KYW
 CBS—George Jessel: WABC WCCO KMOX
 WBBM—News Service
 WGN—Tomorrow's News
 WLS—Geppert Studios Program

9:35 P.M.
 WGN—Headlines of Other Days

9:40 P.M.
 WGN—Concert Orchestra

9:45 P.M.
 KMOX—Willard Robison, syncopated sermons (CBS)
 WBBM—Clyde Lucas' Orchestra
 WGN—The Dream Ship

10:00 P.M.
 NBC—One Man's Family: WEAQ WMAQ
 WOW WOC WHO
 NBC—WLS Barn Dance: WJZ WLS
 KFAB—American Legion Walkathon
 KMOX—Bobbie Meeker's Orchestra
 KSTP—Reports
 KYW—Sports Reporter
 WGN—Charlie Agnew's Orchestra
 WOC-WHO—Hexin Program
 WTMJ—Dance Orchestras

10:05 P.M.
 KYW—Benny Meroff's Orchestra

10:10 P.M.
 KMOX—Sports Reporter
 KSTP—Harry Sosnik's Orchestra

10:15 P.M.
 CBS—Columbia News Service: WABC WCCO KFAB
 KMOX—Art Hicks' Orchestra
 WGN—"Old Heidelberg"

10:20 P.M.
 KMOX—To Be Announced

10:30 P.M.
 CBS—Glen Gray's Orchestra: WABC WISN KFAB
 NBC—Hollywood on the Air: WEAQ WOW WMAQ KSTP

KMOX—Joe Gill's Orchestra
 KYW—Russell Glave's Orchestra
 WCCO—Ben Pollack's Orchestra
 WGN—Wayne King's Orchestra
 WOC-WHO—World Fair Talk

10:45 P.M.
 KMOX—Ralph Bennet's Eleven Aces

10:50 P.M.
 WGN—Bernie Cummins' Orchestra

11:00 P.M.
 NBC—Reggie Child's: WJZ KYW
 NBC—Carefree Carnival: WEAQ KSTP
 WOW WMAQ
 CBS—Barney Rapp's Orchestra: WABC WISN WCCO KFAB KMOX
 KFAB—American Legion Walkathon
 WTMJ—Dance Orchestras

11:10 P.M.
 WGN—Charlie Agnew's Orchestra

11:15 P.M.
 KMOX—Art Hick's Orchestras
 KYW—Jules Stein's Orchestra

11:20 P.M.
 WOC-WHO—Walkathon

11:30 P.M.
 CBS—Ted Fiorito's Orchestra: WABC KFAB WISN WGN
 KMOX—Bobbie Meeker's Orchestra
 KYW—Harry Sosnik's Orchestra
 WCCO—Mystic Caverns Dance Orchestra

11:45 P.M.
 KMOX—Ralph Bennett's Eleven Aces

12:00 Mid.
 KMOX—Joe Gill's Orchestra
 KSTP—Dance Orchestra
 KYW—Dance Orchestra
 WBBM—"Around the Town," dance orchestras
 WENR—Earl Hines' Orchestra
 WGN—Late Dance Orchestras
 WMAQ—Ted Weems' Orchestra
 WOW—Emory Daugherty's Orchestra (NBC)

12:15 A.M.
 KMOX—Art Hick's Orchestra

12:30 A.M.
 KMOX—Bobbie Meeker's Orchestra
 WMAQ—Benny Meroff's Orchestra (NBC)
 WENR—Dan Russo's Orchestra
 WOW—Dick Fiddler's Orchestra (NBC)
 WTMJ—Danish Program

1:00 A.M.
 WENR—Buddy Rogers' Orchestra

BAYREUTH is still Bayreuth! Try to analyze it . . . and you cannot . . . An experience unique in the realm of music! When one approaches the Festpielhaus on the hill for the first time, coming up what is now Adolf Hitler Strasse, he cannot know what experience lies before him. When he finds himself thoroughly engrossed in the performance, he may begin to wonder what the fascination is. Even the Master's music is more powerful here.

Perhaps it is the theater? Yes, it has excellent acoustics. The orchestra is concealed—that helps. Perhaps it is the singers? They are the same he has heard in New York. It isn't the conductor. It may be the audience. Perhaps it is, that every person on stage and off, has the single purpose of living Wagner's music. The performances become something of a ritual, and one feels himself one of the chief assistants.

Here the stage was built for Wagner's music-dramas. You can only marvel at his foresight. Here only his music is heard. The orchestra is concealed, as all opera orchestras should be, and, at the close of the performance, the whole house stands and applauds. But there are no curtain calls, no bowing conductor and singers . . . Nothing except praise for *Richard Wagner*.

This summer, the fiftieth anniversary of his death, the enthusiasm was unbounded. The performance that I liked best was "Die Meistersinger." I saw the first act from the side of the stage, watched smiling Frau Winifred Wagner shake every artist's hand and speak an encouraging word . . . *Marja Miller* autograph a chorister's

prayer-book . . . Heard the noble themes of the overture so masterfully intertwined as they issued from the orchestra below . . . then that tense moment when *Max Lorenz* drew himself to full height, the chorus started singing, and the curtain went up. I could follow closely every move in the hall of St. Catherine's Church (which a few days later I was to visit in Nurnberg, to find it no longer used for worship.) The remarkably individualized and differentiated characterizations of the Baster-Singers have never been surpassed in my experience.

Bavarian "Days"

SOME visitors, while grateful for the lack of political demonstration inside the Festpielhaus, were incensed by the intense display of nationalism in the town. They could not abide the marching brown shirts, the countless portraits of Hitler, and the windows full of toy Nazi soldiers. They resented the connecting of Wagner's name with Hitler. But they overlooked the fact that Germany has had a revolution, that Adolf Hitler has given the people new courage, and that they honor him, though he does not ask it.

High Spots

GOING into the theater, I found the audience moved almost to the very depths of their hearts, as the singers surely were. The essential humanness of the characters and the helpful, kindly spirit of Hans Sachs pervaded the entire place. At the end, I found *Kath-*

arne Cornell, sitting on the steps in the corridor, exhausted.

"I am just filled up," she said. "I have never seen anything like this on the opera stage—the rhythm, the balance, and the balance, and the color—and the way the drama is built up for the actors to act."

Everyone felt the same, and I suspect the enthusiastic audience, which was composed largely of Nazis who have made the sturdy cobbler and fine-grained poet their national hero, was in part responsible for this feeling.

Another supreme moment for me, if one moment be more thrilling than another, was the first act scene between Waltraute and Brunhilde in "Die Gotterdammerung"—the scene that so tragically discloses Brunhilde's futile devotion to Siegfried. The way in which that great artist, *Sigrid Onigunt*, as Waltraute, sang and pleaded with her sister, made of it one of the overwhelming experiences of the "Ring."

Richard Strauss' conducting of "Parsifal" was somewhat disappointing. He made an interesting figure in the orchestra pit and I climbed down to watch him . . . without a doubt, the greatest living opera composer, his shirt sleeves rolled up, without collar, and the collar band loose, and a vest hanging back. He gave careful attention to the score—his face was placid with never a change in his expression, and only now and then would his body show signs of activity. He did not inspire the men to a lofty performance of *Parsifal*, and not always did they keep up with his tempi.

Help Improve Radio—Win \$50 Weekly!

Enter This Contest Today

RADIO GUIDE wants the honest opinions of listeners everywhere about the entertainment value of important sponsored programs on the networks. Fan mail is an uncertain guide because, with few exceptions, the people who do not like a program do not write to the sponsors or the stations. The sponsors and the broadcasting companies are doing their best to give you the kind of programs that you want but, in many cases, they are shooting in the dark because they do not know what you prefer in the way of entertainment.

RADIO GUIDE is now launching a campaign to improve radio programs by obtaining first-hand information for sponsors about your reactions to their presentations. You have a very definite opinion about every program to which you listen regularly. You have expressed it many times to your own family and friends. But the editors of RADIO GUIDE cannot meet you in your living room and talk it over with you. They must depend upon you to sit down and write your honest opinion about a certain sponsored network program each week—why you like or dislike it and your suggestion for improving its entertainment value.

Each week, RADIO GUIDE will select a sponsored network program upon which you will be asked to comment. In an adjoining column, you will find the rules of the contest and a summary of the weekly prizes which you can win.

Remember, literary ability will not influence the decisions of the editors, who will act as judges in the contest. Not the manner in which you express yourself but THE VALUE OF YOUR IDEAS is the important thing. TELL YOUR FRIENDS AND OTHER MEMBERS OF YOUR FAMILY TO ENTER THE CONTEST, TOO. The more, the merrier.

The program upon which you are asked to comment this week is:

Myrt and Marge

Dramatic program, CBS network, Monday to Friday, 7 p. m. EST, 9:45 p. m. CST.

WEEKLY PRIZES

FIRST PRIZE \$25
 SECOND PRIZE \$10
 and three prizes of \$5 each

CONTEST RULES

- Letters must be written in ink or typewriter on one side of the paper only and must not exceed 200 words in length.
- Everyone is eligible except employees of Radio Guide and members of their families.
- Each letter must be accompanied by the entry blank printed below or your tracing of the same.
- You may consult copies of Radio Guide at the offices of this publication or at public libraries. You do not have to purchase Radio Guide to enter the contest.
- The editors of Radio Guide shall be the judges in each weekly contest and their decision shall be final in each instance.
- All letters regarding "MYRT and MARGE" program must be in the office of Radio Guide on or before Saturday, October 28, to be eligible. Awards will be announced in the issue of November 12 to 18, on sale November 9.
- Address all entries to BETTER RADIO CONTEST, Radio Guide, 423 Plymouth Court, Chicago, Ill.
- Radio Guide reserves the right to publish any or all letters submitted.
- We cannot enter into any correspondence regarding this contest and no manuscript can be returned.

(Pin or Paste this blank, properly filled out, to your letter)



MYRT and MARGE

ENTRY BLANK

Better Radio Contest

RADIO GUIDE

I have read the rules of this contest and agree to abide by them.

NAME

STREET and NO.

CITY STATE



Voice of the Listener

Readers writing to this department are requested to confine their remarks to 200 words or less. Anonymous communications will be ignored but the name of the writer will not be published unless desired. Address all letters to Voice of the Listener, Radio Guide, 423 Plymouth Court, Chicago, Ill.



Peace in the Family

Hartford, Connecticut

Dear V. O. L.:

Our family descends from a long line of musicians. Here by our fireside we stage some amusing, however heated, arguments on our respective preferences in opera stars, motion picture actors, authors, columnists, politicians and what have you, running as they do in widely varied channels. However, we agree on two points; that Billy Bissell, the popular Canadian maestro, is the finest exponent of popular ditties, and the outstanding batoneer, and that RADIO GUIDE is indispensable.

Hector D.

Soft Bricks

New Castle, Indiana

Dear V. O. L.:

I have tried many times to have a letter published in RADIO GUIDE, but always have failed, perhaps because my letters are bouquets instead of brickbats. You seem to like to publish brickbats, especially about our beloved Ben Bernie. Nancy L. of Milwaukee, has asked us Bernie fans to write, so I hope you will publish this. I agree, Nancy, that there are plenty of Bernie fans. I am not only a Bernie fan, but a Bernie club member, and very proud of it. I think the old maestro is one of the best, and it burns me every time I see some of these letters knocking him. One went so far as to say that anyone who listens to him is a half-wit. If that's the case, there are a lot of half-wits in the world. I have never been fortunate enough to meet Ben, but I have many friends who have, and they say he is the kindest ever and a regular guy. Those little witticisms of Ben's are what make him so dear to his fans, so I say an orchid to Ben, and to Nancy L.'s carload of onions, I add some withered prunes to his mud-slingers. Now let's see you publish this, or I will still have to believe you enjoy publishing brickbats.

Mrs. Glenna Riley

Club for BING

New York City

Dear V. O. L.:

I have been reading RADIO GUIDE for the past year, and really, it is great fun to express our opinions through this paper about the stars and the orchestras. I am more than glad to know that my two personal friends, Bing Crosby and Jack Pearl, will be back with us again. I have a Bing Crosby Club, membership free, so come on, friends, and get in the Bing Crosby and Jack Pearl band wagon.

George White

Autograph Fans

Douglaston, Long Island

Dear V. O. L.:

I believe there are thousands of people like myself who write to orchestra leaders for photos and autographs. I have written to more than sixty orchestra leaders, and I believe I am in a position to advise fans and save them time and money. Some of the stars who send photos to fans who request them are Hal Kemp, Eric Madriguera, Don Bestor, Will Osborne, Ozzie Nelson, Rudy Vallee, Cab Calloway, Red Nichols, and George Hall. Those from whom I received no replies are Duke Ellington, Don Redman, Eddie Duchin, Anson Weeks, Irving Aaronson, Ted Lewis, Joe Haymes, Roger Gersten, Dick Fiddler and Paul Ash. A few have sent me letters. Among the latter are Joe Sanders, Leon Belasco, Harold Stern, and George Hall. There are many more, of course, but space does not permit listing them here. It took five letters to obtain a reply from Will Osborne, three to get Hal Kemp's photo, six to Eddie Duchin (who answered after I enclosed a stamped addressed envelope.) Isham Jones sent me a card more than a year ago, but four letters which I have sent him since have not been answered. I even sent him a stamped envelope with-

out success. Don Bestor answered me, but it took nine months (a record, for me at any rate). Charles Barnett answered in three days. I am always patient, however, and I generally secure an answer if I wait long enough.

Photo Collector

Canada Speaks

London, Ontario

Dear V. O. L.:

I have been a constant reader of RADIO GUIDE, but as yet I have not seen an All-American orchestra picked by a Canadian, s-o-o-o-o;

First piano: Eddie Duchin

Second piano: Jan Garber's pianist

First sax: Ben Bernie's player

Second sax: Hal Kemp

Third sax: Carmen Lombardo

Fourth sax: Wayne King

Guitar: George Hall

Violin: Gene Burchell

First trumpet: Clyde McCoy

Second trumpet: Red Nichols

Third trumpet: Jan Garber's trumpeter

First trombone: Jack Miles

Second trombone: Henry Thies' trombonist

Drummer: Paul Tremaine's drummer

Bass: Don Bestor's

Vocalists: Lee Bennett and Joe Sanders

Edward Lynes

Ah, There, Rudy

Toronto, Ontario

Dear V. O. L.:

This letter is to W. D. H. and all your other readers who bear a grudge against the "Vagabond Lover." How many other radio stars could become as popular as Rudy Vallee and after five years still be going strong? In most cases success would go to their heads, and they would find themselves going down the ladder quicker than they went up. But not Rudy! He has the good sense to stay at the top without going over and out. He puts over the best variety program on the air today. He isn't selfish, either. Frances Langford is but one of the many whom he has helped get started on a radio career. Can he help it if he makes the front pages occasionally? He has no control over the press prints referring to him. And last, but by no means least, about Rudy's "nasal wailing"—all I can say is that it appeals to the general public, and if W. D. H. can't be counted as one of them, that is his fault.

M. S.

What—No Crooner?

Long Beach, California

Dear V. O. L.:

I'm certainly burned up over what W. D. H. said about Donald Novis and Lanny Ross. I think Lanny has one of the finest voices in radio, and judging from the other letters of praise printed about him, in V. O. L., I am not alone in my opinion. I like Donald Novis better than any other person on the air. In the first place, he isn't a crooner. He has studied under one of the finest teachers in California, and his voice is beautifully trained. If he were a crooner, he couldn't have won the Atwater-Kent audition.

M. R.

Smiles

Freeport, Illinois

Dear V. O. L.:

I have never written to V. O. L. before, but after reading the letter from B. F. about Bert Lahr, Ed Wynn, Burns and Allen, and Kate Smith, I just had to say what I think of him. He probably is too dumb to know when to laugh. Lahr, Burns and Allen, etc. have brought smiles and laughter to many people who were sad and down-hearted, and as for Kate Smith, she has helped more people than any other radio star, and has millions of friends.

Virg Peight

Take a Bow, Dave

Weston, West Virginia

Dear V. O. L.:

I agree with Robert A. Gottlieb in all that he says about Fred Waring. I think the Old Gold program is good, but I can't see why they put Harry Richman on it, and eliminated the reading of David Ross' poems. That was always a fine feature, for he always read a poem which made those who listened feel like doing bigger and better things. Although I have never seen David Ross, I think he has one of the most enchanting voices I have ever heard. If they want to change the Old Gold program for the better, they should remove Richman and put David Ross back again.

L. E. S.

Skip This, Carleton

Danville, Illinois

Dear V. O. L.:

The occasion is very rare when I am tempted to break into print, but really, I think RADIO GUIDE should know how its readers have enjoyed the comic strip you so generously gave them this summer. I am speaking of Carleton Smith and his little beret. Of course, personally, I enjoy Moon Mullins and Kayo more—something a trifle more bourgeois. But still and all, I thought those pictures of Carleton were just dandy, especially the one of him walking in the garden (the little scamp) and the one lolling so nonchalantly on deck, his little beret rakishly afloat. I did hope you'd give us a picture of him in swimming, going down for the third time. But I suppose that would be asking just too much. But there's no harm in hoping; it insists in springing eternal in the human breast, and there's nothing one can do about it. And to think of Carleton going up to that big, bad Finn man, and asking him how many reindeer he had! Why Heavenly days, with his fetching up and all, would you think he'd be so inquisitive! That's what a beret will do for a feller. Oh, well, as long as we can still have the dear old maestro and all the lads, life will still be worth living. Yowsah.

Peppy Fun

Astoria, Long Island

Dear V. O. L.:

Here is my idea of a perfect four-act program. I have my own favorites, and I like comedy.

Male soloists: The Mountaineers

Female soloist: Fannie Brice

Dancers: The Fred Stone family

Instrumentalists: Ben Bernie's band

Master of Ceremonies: Ed Wynn

There's a peppy bundle of fun!

George Sax

More Canada

Montreal, Quebec

Dear V. O. L.:

As long as my first letter was not published, I am still hoping to make my debut on the V. O. L. page. Charlie Allen certainly started something with his All-American dance band. Why he wants an all-star band with such outfits as Guy Lombardo, Hal Kemp, Gus Arnheim and others too numerous to mention is beyond me. However, as the page would look empty without a weekly All-American selection nowadays, here goes mine:

Leader: Hal Kemp

Pianos: Roy Bargy and Ted Fiorito

Saxophones: Victor Lombardo, Dick Stable and the player with Jack Denny

Trumpets: Louis Panico and the player with Bernie Cummins

Cornet: Player with Duke Ellington

Trombone: Charlie Teagarden

Guitar: Elmo Tanner

Drums: Poley McClintock

Bass Player with Isham Jones

The reason I have not included a violinist is because I do not believe the violin has any place in a good dance orchestra. I am backed in that belief by the fact that one of the country's lead-

ing dance bands, Guy Lombardo, has never used a violin, yet his band achieves the most unusual effects and arrangements. This does not mean that a violin spoils an orchestra, for ninety-five per cent of our bands include violins.

Hal Hyman

(Ad)-verse Criticism

New York City

Dear V. O. L.:

My squawk is not against RADIO GUIDE (long may it guide us!) but against nine-tenths of the would-be reformers who clutter up this well-meant department. I haven't any title for the following poem, but here it is:

The V. O. L. gets on my nerves,

(I speak with hearty candor)

It seems that every week it serves

A load of trash and slander.

Imagine men and women whom

—We grant—have minds to reason

Predicting some poor singer's doom

Because his pants need creasin'.

The squawks are all so tush and pish

It really is no wonder

That ether artists sometimes wish

Their fans were six-feet under.

I wish you muggs who use this page

When by some peeve are smitten,

Would calm a bit your lusty rage

And read the stuff you've written.

Milton Rubin

Can't Stay Out

Clinton, Illinois

Dear V. O. L.:

I thought I would stay out of the squabble now going on on the V. O. L. page, but I have got to speak my piece, too. I would like to say this to Robert A. Gottlieb, of Waco, Tex. Does he think he is the only person who subscribes to RADIO GUIDE? Well, he isn't, and I am sure that everyone else wouldn't want an article about each of Fred Waring's boys. Besides, if Mr. Gottlieb has so many letters and pictures of Fred Waring, he should know enough about him already, and not want RADIO GUIDE to become Waring Guide. Waring has a swell band, but why single him out? I've read several letters on the V. O. L. page praising Husk O'Hare. I don't see how anyone can praise an outfit such as his. His band and himself are terrible, and it disgusts me to listen to them. If some of you O'Hare fans want to hear a good band sometime, listen to Hal Kemp, the greatest dance band in America.

Alden Brewer

Steal Their Stuff

Woodridge, D. C.

Dear V. O. L.:

Say, what's all this talk about choosing All-American bandsmen? The thought strikes me that it's around the time of the year when the official judges must be sticking pretty close to the loud-speaker and listening carefully for that All-American Announcer. How about good old V. O. L. fans putting one over on them and nominating their own candidate first? Well, anyhow, here goes for mine.

Louis Dean.

He takes first place primarily because of the clear, pleasant tonal quality of his voice—no affectation there. Just born that way, I reckon. Secondly, for his splendid diction and unerring emphasis on the right word every time. Boy, oh, boy! Is that hard! After taking oral reading and public speaking in college for two years, and getting all "gummed up" and "jittery," I sincerely salute him—or I guess at that it would be more appropriate if I drew aside my hoop-skirt and made a low curtsy.

Aside to the editor: I'm not saying this just to get in your good graces, but RADIO GUIDE has a lot more of interest and entertainment than any other radio paper or magazine. Best wishes from a

Good Guide Fan

Plums to Bands

Marseilles, Illinois

Dear V. O. L.:

Three cheers for Ben Fletcher and Dwight Herrick for their justified criticisms of Husk O'Hare! Three cheers, plums, and what have you for George E. Schumard, Jr. for his letter concerning Wayne King and Jan Garber. I am sure most of the fans will agree that Wayne King is really the Waltz King. If Jan Garber could be given any title, what could be more appropriate than "King of Lombardo Music"? There is no doubt that Lombardo has an unusually sweet type of music, but there is also no doubt that he offers one of the most monotonous periods of the air.

Plums to America's best five bands: Wayne King, Jan Garber, Isham Jones, Hal Kemp and Glen Gray. Also plums to RADIO GUIDE, and more success to V. O. L.

Tio

Look Out, Marty!

Philadelphia, Pennsylvania

Dear V. O. L.:

Just a word of appreciation for the very interesting article in RADIO GUIDE concerning John S. Young, one of the finest announcers on the air. Here is a suggestion: Why not have a column in RADIO GUIDE each week written by one of the announcers? There must be many incidents they could relate which we fans would like very much to read about. I had in mind the excellent article John Young wrote some time ago for RADIO GUIDE entitled "Your Announcer Turns Columnist for a Day." If you consider such a plan, Martin Lewis had better look to his laurels.

Margaret Ames

Take This Tip

De Kalb, Illinois

Dear V. O. L.:

RADIO GUIDE is improving, and I was surely glad to read Porter's Reviewing Radio and to know that we still have some control over indecency in slushy songs. Radio is a wonderful education, and time listening to it is well spent. I take my sewing and mending to a chair near the radio, and when my RADIO GUIDE comes, I mark the programs I want to hear, so I can find them in a hurry.

W. R. Evans

Black Crows

Cincinnati, Ohio

Dear V. O. L.:

This being my first attempt at expressing my sentiments in the V. O. L. column, may I begin by saying that RADIO GUIDE is really and truly a "guide" for radio listeners, and helps to make their entertainment complete. So much has been said in the V. O. L. column about an All-American band, but I think it is rather silly when such worth-while artists and sponsored programs are slighted. Take Rudy Vallee and his most excellent Thursday night shows, for instance. I think Rudy is the dean of radio showmen. His tonight's fine and diversified program featured one of the finest comedy teams in the country today—Moran and Mack, the Two Black Crows. I think their radio offering on Rudy's revue rated several carloads of our good friend Evans Plummer's plums. It seems strange that some sponsor hasn't taken those two proven comedians and placed them on a network. Rudy is trying to do his part to popularize these two veteran actors, this being the second time that he has had them as his radio guests. Thanks, Rudy, and keep up that wonderful radio showmanship. Now I'll sign off, as I know you'll never publish this for you don't seem interested in real talent, other than jazz bands.

Palmer Reist

ALONG the AIRIALTO + + +

With Martin Lewis

THE theme song contest this column conducted, ended with *Wayne King* taking first honors with his beautiful melody, "The Waltz You Saved For Me." Sixteen hundred and twenty-two loyal fans of the Waltz King cast their vote for this popular number.

Isbam Jones jumped from fifth to second place to be runner-up with thirteen-hundred and ninety-seven of my readers voting for his "You're Just A Dream Come True," which was written by the song composing maestro.

Rudy Vallee's "My Time Is Your Time" took third place with a count of thirteen hundred and forty-six votes. The *Ole Maestro's* "It's a Lonesome Old Town" was fourth, *Dick Humber's* "It Isn't Fair" was fifth, and *Fred Waring's* "Sleep" took sixth place. There wasn't one orchestra heard on the networks that didn't have some of their followers think their theme melody was the prettiest.

P. S.—I lost my argument. The song I considered the prettiest, is one, that although it received a good many votes, was not among the leaders. My choice is *William Scott's* "Moonlight Madonna." What surprised me, though, is that a baton waver who is virtually a newcomer to the airwaves was amongst the top-notchers. I refer to *Humber*, who has apparently built a tremendous following in a short space of time. The letters voting for his theme had plenty raves for his outfit, so I've made an appointment to be at my loud-speaker the next time this crew is on the air.

Scanning *Herr Winchell's* daily column this a. m., I noticed his rave for the young maestro. It reads, "when you get the chance, tune in on *Dick Humber's* Orchestra, one of the better ones." Must be something to it.

Melton on Own

LAST WEEK I told you, "Don't be surprised if *James Melton* leaves the Revelers." This week I confirm my prediction. *Jimmy*, after six years, leaves the quartet November 19 and *Frank Parker* replaces him. *Parker*, currently with the Gypsies and the Jack Benny program, was chosen by the other members of the Revelers—*Lewis James*, *Elliot Shaw*, *Wilfred Glenn* and arranger *Frank Black*—after more than a hundred tenors had been considered. *Melton* will go into a forthcoming operetta.

Studio Chatter

ED WYNN returns to the airwaves October 31. *Graham McNamee* will continue to stooge for the fire chief. The double quartet and *Don Voorhees* will make up the rest of the program as before. . . . *Donald Novis*, minus his tonsils, returns to the NBC airwaves November 17. . . . *Beatrice Fairfax* and her advice to the lovelorn may be a new air feature soon. I'm surprised this hasn't been on the air a long time ago. . . . Reports have it that CB has signed the famous detective story writer, *S. S. Van Dine*, for a series of thirteen original radio programs at a price close to \$2,000 each.

Look for three new dramatic combinations this fall. *Fay Bainter* and *Tim Powers* will be one of them. . . . *Ilka Chase*, of radio, stage and movie fame, with *John Drew Colt*, *Ethel Barrymore's* son, will comprise another, and *Helen Hayes*, last heard as guest star with the *Troubadours*, is to be paired with a male star, not yet chosen. Sponsors are angling for prices on all of them.

That tire sponsor who thought of using the three R's of radio. . . . *B. A. Rolfe*, *Bob Ripley* and the



RUDY VALLEE
... Theme song third choice ...

Revelers, is again nibbling at available time. . . . Sponsors of that All-American Football Show are getting so many letters ending, "And we hope soon to hear Coach _____ on your grand programs" that it appears that coaches, as well as opera singers, have fans. . . . *Debut* of *Albert Spalding*, foremost American violinist, on radio has several big name virtuosos giving deep consideration to air jobs. . . . Don't be surprised if *Harriet Lee* drops off that bakery show on which she's now featured with the Men About Town. The sponsor's auditioning new talent.

News of Names

IN CASE you've been wondering who those assorted stooges are who've been working with *Milton* (the All-American) *Berle* on the O. G. shows, they are all Mr. *Charles Cantor* (no relation to *Eddie*), the proficient radio dialectician. . . . *Bing Crosby's* broadcasts will start from the flicker colony but he will probably be back east again before you and I carve our turkeys. . . . It looks as if *Irvin S. Cobb* may bring a guest artist with him to the mike on all of his CBS programs. He's had quite a few of them lately and there are more to come. . . . On the eighteenth his guest will be *Alex Gray* in his first mike appearance since his engagement last year on the *Chesterfield* programs. *Alex* has been tripping around the globe and he spent a good part of his time in the northwest, prospecting for gold. . . . *The March of Time* is one of the programs most frequently sought after by studio visitors at Columbia. But there will be no visitors allowed this year, for director *Arthur Pryor, Jr.* believes that the resonance of the tricky sound-effects used on that show is lost by absorption when the studio is crowded.

Hal K. Dawson, the Broadway actor, was all set to open in the new show "The Curtain Rises" when he received the call to take the goofy role of *Elmer Everett Yess*, the super-salesman in the CBS Plymouth script series. It was the biggest air chance yet for *Dawson*, who has had various parts in some thirty previous commercial dramatic series, so he had to buy out his contract for the stage show.

If you saw "Another Language" either on stage or screen, you'll remember *Dawson*, who's a natural for the Yess-man role. In "Another Language" he played the part of *Walter Hallam*, the comedian and practical joker. . . . Speaking of practical jokers reminds us that *Lulu McConnell* is an inveterate one. *Miss McConnell* is always putting on a goofy act or impersonating a "tipsy" case in public, much

to the amazement of those around her. . . . Rumor has it that *Ethel Waters* will star on a new CBS commercial due to start soon. . . . *Albert Spalding*, the CBS violin virtuoso, has had many honors heaped upon him. He's the only American violinist ever to have played at La Scala, in Milan; to have played with the Paris Conservatoire Orchestra, and to have received the Cross of the Crown of Italy. He's also a member of the French Legion of honor.

Program Bits

HOLLYWOOD ON THE AIR, is now heard on Saturday nights at 10:30 p. m. over the NBC-WEAF network. Program was formerly heard on Monday nights. . . . *Roses and Drums* changes to a new time. Program will be heard each week at 4 p. m. CST starting this Sunday. . . . *Wayne* (the Waltz and Theme Song) *King* has inaugurated a new series over the CBS-WABC network. Catch him Monday nights at 9 p. m. . . . The beer program featuring *Phil Spitalny's* orchestra with *Ethel Pastor* and *Nicolini Cosentino*, heard over a CBS network, moves to the 7:30 p. m. spot on Saturday nights. . . . *Lew White* joins *B. A. Rolfe's* Saturday Night Dancing Party. *White* will play one of the new organs in Radio City while *Rolfe* directs the orchestra which will supply the accompaniment in the NBC studios, five blocks up Fifth Avenue. Earphones through which each may "listen in" on the other will provide a channel for cues and keep the organist and bandmen in time. Quite a stunt, eh what? Incidentally, on this program, *Rolfe* is going to give his listeners musical football scores. In other words, the best known football song of the outstanding winning teams of the day will be played. . . . Do you remember the team of *Olve* (Virginia Rea) *Palmer* and *Paul* (Frank Munn) *Oliver*? They're back on the air and can be heard over the NBC-WEAF network Sundays at 8:30 p. m. during the *American Album of Famous Music* broadcasts. . . . *Elsie Hill* and *Nick Dawson*, who starred in the *Magic Voice* series last season, will be the stars of a new dramatic script show, "Dangerous Paradise" starting October 25. Program will be heard twice a week.

More Chatter

AMOS 'N' ANDY are in New York to give us folks a look at them in person. They will do a series of personal appearances on the stages of various theaters in and about the big city. . . . The *Don Hall Trio* is preparing a vaudeville act and will shortly show it at a



ELSIE HILL
The beloved of "The Magic Voice" returns with her air mate, *Nick Dawson*, on October 25 to NBC-WJZ network in a new two-a-week sketch entitled "Dangerous Paradise."



WAYNE KING
... His theme most popular ...

New York vaudeville house. The act needed a special goose-neck microphone for stage appearances, so *Don Hall*, who is quite a radio mechanic, built it himself. . . . The *Funnyboners* also embark on a vaudeville tour. . . . *Olga Countess Albani*, has quit NBC, which leaves another mystery unsolved—why NBC was unable to do anything for one of radio's most charming personalities? . . . The *Columbia Dramatic Guild* took a step recently toward solving the fears of parents concerning the effect of exceptionally tense radio programs on children. A dramatization of *Edgar Allan Poe's* horror story, "The Black Cat," was preceded by the announcement: "Young children are advised not to listen to the following program."

George Olsen and his wife, *Ethel Shultz*, have had to turn down lucrative offers for out-of-town vaudeville engagements because they are on separate programs. How about a unit consisting of *Shultz*, *O'Keefe*, *Labr*, *Olsen* and *Company*. This would solve the problem.

Which reminds me that according to word received by his New York office, *Rubinoff* will return to

New York in about four weeks. He and *Eddie Cantor* are discussing plans for a stage musical of which the comedian would be star and producer, and *Rubinoff* musical director. . . . "What is Sweeter," "Isle of Blues," and *Draggin' My Heels Around* are the titles of three songs from the forthcoming picture, "Myrt and Marge." You'll be hearing them on the air soon. . . . I don't know how our readers feel about it, but it remains a mystery to me why NBC gives *Ralph Kirby*, "The Dream Singer" only five minutes on the air and at a time when a great many people are in bed, asleep for the night. Listening to *Ralph* on a recent Friday night *Lum and Abner* "Sociable" prompts me to suggest a better break for him. What say about writing a letter to program director *John Royal*, of NBC New York, and telling him you'd like to hear the *Dream Singer* at an earlier hour?

Dry Humair

SOMEONE suggested *Bulova* Watch Company ought to try and borrow *Vallee's* theme song "My Time Is Your Time."

This jazz age! *Charles Carlile*, who used to yodel arias from famous operas in his bath, now blithely warbles "Who's Afraid of the Big Bad Wolf?"

Irving Kaufman says that when a radio artist is really sick it is usually because his sponsor disagrees with him!

"Funny thing about this NRA price-adjustment business," said *Singin' Sam* the other day. "A dollar doesn't go nearly as far as it did several months ago, but I have as much trouble getting it back!"

Fred Allen wants it known that his detective agency is run on the NRA plan. No crimes solved after five o'clock. Notice has been sent to safeblowers and other criminals to commit all nuisances before that hour.

Adele Ronson, who plays the part of *Florence* in the *Goldberg* sketch and is also heard on the *Buck Rogers* program, is making personal appearances this week at the *George M. Cohan* Theater where "Her Unborn," a picture she starred in years ago, is being revived.

MY SLATE OF MEMORIES

(Continued from Page 5)

Two days later, NBC arranged a coast-to-coast broadcast for me, featuring the songs written by Mr. *Woodin*.

An hour before I went on the air, into my studio walked Mr. and Mrs. *Woodin* and their family.

"Thought we'd like to meet you and tell you how happy you're making us," he introduced himself.

Flustered, I didn't know what to say, but blurted I was delighted he was thoughtful enough to honor me with his presence. And as long as he was here, would he like to say a few words to the radio audience later in the program?

He would. . . and did. Only my mother and father ever said nicer things about me.

There's another big chalk mark on my slate. It involves the beloved and dynamic personality—*Roxy*.

Space is too limited to go into my happy experiences with him, how he was the motivating factor in my musical career, and how he introduced me to the Broadway and kilocycle footlights with typically *Roxy*-ian fanfare and blare of trumpets.

But there is always a tomorrow. *Queen sabe*, some day I'll sit down with you again and tell you about him.

YOUR PROBLEMS SOLVED

(Continued from Page 8)

experiences of thousands of couples. I suggest that you have your fiancee read that carefully. The other pamphlet which I mailed on "Dangers of Long and Short Engagements" should also prove valuable to you both as it already has done for the many who have written for it. Just this suggestion which applies not only to your case, but, in my opinion, to every similar case: A young man and a young woman are not ready to get married and cannot afford for the sake

of mental and spiritual harmony to start a new home, until they are able to make that home a separate unit from any in-laws. I say this in all kindness and in all fairness: There is greater potentiality for happiness and success in a marriage which is started in one room where the young couple keep to themselves than in a mansion presided over by the in-laws on either side.

This is not a tirade directed against in-laws; it is just an opinion, arrived at from overwhelming evidence.

HIGHLIGHTS *of the* WEEK

NEW PROGRAMS

SUNDAY, OCTOBER 15—"Gems of Melody," featuring Muriel Wilson, the "Mary Lou" of the Showboat Hour, Fred Hufsmith and John Herrick. Music will be supplied by Harold Sanford and his orchestra. Tune in at 1:45 p. m., NBC-WMAQ, also on Wednesdays at 6:15 p. m. over NBC-WENR.

"Talkie Picture Time," Charles P. Hughes' drama starring June Meredith over NBC-WMAQ at 4:30 p. m.

Francis X. Bushman, pioneer movie matinee idol famed for his Great Dane Kennels in Hollywood, will relate true stories about movie stars' dogs, on the Rin Tin Tin Thrillers programs which will be heard each Sunday over the CBS-WBBM starting at 6:45 p. m. The Thrillers will also present dramatized stories of the feats of the famous film dog Rin Tin Tin.

America's formal farewell to Admiral Richard E. Byrd and his second antarctic expedition will be given at Norfolk, Virginia, and will be broadcast over CBS-WGN from 7 to 8 p. m.

"Mobilization for Human Needs," speakers: President Franklin D. Roosevelt and Newton D. Baker. Philadelphia Symphony Orchestra, Leopold Stokowski, conductor. NBC-KYW, at 9:30 and CBS-WIND at 9:45 p. m.

MONDAY, OCTOBER 16—"Babes in Hollywood," sketch by Florence and Arthur Lake. Monday to Friday inclusive at 1:45 p. m. over NBC-WMAQ.

Bing Crosby will be his own Master of Ceremonies when he returns for a regular half hour series, assisted by his boy friend Lennie Hayton and his orchestra. Bing will be heard Mondays at 7:30 p. m. over CBS-WGN.

WEDNESDAY, OCTOBER 18—William Lundell will interview H. L. Mencken on the subject of "Beer." Mencken will discuss the "good old days" of beer garden and hofbrau conviviality, of the prospects for five cent beer and numerous kindred questions. Tune in 5:15 p. m., NBC-WCKY.

FRIDAY, OCTOBER 20—"The hoop-la" of the clowns, the cries of the barker and the roar of the animals will be heard when Courtney Riley Cooper's famous stories of Circus Days will be dramatized for the listeners over NBC-WENR at 6:30 p. m. each Friday and Saturday.

COMEDY

SUNDAY, OCTOBER 15—Joe "Wanna Buy a Duck" Penner and Ozzie Nelson's orchestra, with Harriet Hilliard, vocalist, over NBC-WLS at 6:30 p. m.

Jimmy "Schnozzle" Durante and Ruth Etting, Rubinoff and his orchestra, NBC-WMAQ at 7 p. m.

Fred Stone and Family, Revelers, and Al Goodman's orchestra, NBC-WGAR at 8 p. m.

Jack Benny, assisted by Mary Livingstone, Frank Parker and Frank Black's orchestra over NBC-WMAQ at 9 p. m.

MONDAY, OCTOBER 16—Smack Out, comedy with Marion and Jim Jordan at 12:45 p. m. over NBC-KYW, also Tuesday, Wednesday, Friday and Saturday.

Charles Leland, comedian, and a male quartet, NBC-WMAQ, Mondays, Wednesdays and Fridays at 8 p. m.

TUESDAY, OCTOBER 17—"Easy Aces," over CBS-WBBM at 12:30 p. m., also Wednesday, Thursday and Friday.

Eddie and Ralph, Don Voorhees' band, NBC-WMAQ at 8:30 p. m.

WEDNESDAY, OCTOBER 18—Bert Lahr and George Olsen's music, NBC-WLS at 7 p. m.

Burns and Allen, with Guy Lombardo's orchestra, CBS-WGN at 8:30 p. m.

Milton Berle and Harry Richman, with Fred Waring's Pennsylvanians, CBS-WGN at 9 p. m.

FRIDAY, OCTOBER 20—Walter O'Keefe, Ethel Shutta and Don Bestor's orchestra, NBC-WLS at 7 p. m.

Fred Allen, Roy Atwell, Portland Hoffa, Phil Duesy, Ferde Grofe's orchestra, NBC-WMAQ at 8 p. m.

Phil Baker and Harry McNaughton, Roy Shields' orchestra, NBC-WENR at 8:30 p. m.

"Ole" Olsen and "Chick" Johnson, assisted by Harry Sosnik and his orchestra, CBS-WBBM at 9 p. m.

SATURDAY, OCTOBER 21—Baron "Jack Pearl" Munchausen assisted by Cliff "Sharlie" Hall, NBC-WMAQ at 8 p. m.

Georgie Jessel at 9:30 p. m. over CBS-KMOX.

MUSIC

SUNDAY, OCTOBER 15—New York Philharmonic-Symphony Orchestra; Bruno Walter, conductor, CBS-WIND at 2 p. m.

National Opera Concert, NBC-WMAQ at 2:30 p. m.

The Sentinels, Edawrd Davies, baritone, Josef Koestner's orchestra, over NBC-WENR at 3:30 p. m.

MONDAY, OCTOBER 16—Harry Horlick's Gypsies, Frank Parker, tenor, NBC-WMAQ at 8 p. m.

WEDNESDAY, OCTOBER 18—Albert Spalding, violin virtuoso, and Conrad Thibault, baritone, with Don Voorhees' orchestra, CBS-WGN at 7:30 p. m.

Corn Cob Pipe Club, NBC-WENR at 7:30 p. m.

THURSDAY, OCTOBER 19—Willard Robison, Evangelist of Rhythm, over CBS-WBBM at 9 p. m.

FRIDAY, OCTOBER 20—"Music Appreciation Hour," Walter Damrosch, conductor, NBC-KYW at 10 a. m.

Concert Program, NBC-KYW at 7 p. m.

Threads of Happiness; Tommy McLaughlin, baritone; David Ross, dramatic reader, and Andre Kostelanetz' orchestra, CBS-WGN at 8:15 p. m.

Next Week in RADIO GUIDE

You won't want to miss Lewis Y. Hagy's hilarious story about those nut comics, Olsen and Johnson, in next week's issue of RADIO GUIDE.

The romance of Fred Waring, whose recent marriage was wholly unexpected by all but his closest friends, is the subject of a revealing and intimate story that all of the popular band leader's fans will want to read.

Whitney Bolton has written an amusing account of radio's "Town Crier," Alexander Woollcott and there are also entertaining sketches about Phil Regan, John L. Fogarty and the versatile Gene Arnold, that busy minstrel man.

Another entertaining chapter of Alice in Radioland, Mildred Considine's radio satire which is arousing so much discussion in studio circles, and the usual page of advice by The Voice of Experience are other features of next week's issue.

PLAYS

SUNDAY, OCTOBER 15—Dream Drama, NBC-WENR network at 4 p. m.

Roses and Drums; dramatization of Civil War days with noted stage stars as guest artist, CBS-WBBM at 4 p. m.

"Talkie Picture Time;" premiere, starring June Meredith, in original plays based on Hollywood activities. A Charles P. Hughes production. NBC-WMAQ at 4:30 p. m.

Grand Hotel, drama, NBC-WENR at 4:30 p. m.

MONDAY, OCTOBER 16—"Betty and Bob," NBC-WLS, Monday to Friday inclusive at 3 p. m.

Vic and Sade; the serial sketch of an American family in a small town, NBC-WENR, Monday to Friday inclusive at 11:15 a. m.

Radio Guild Drama, NBC-WMAQ at 3:15 p. m.

Adventures of Tom Mix; dramatic program for boys, based on the life of the famous film star, NBC-WMAQ network at 5:30 p. m., also Wednesday and Friday.

"The Moon Goes Dark." Princess Pat love tragedy, in three acts, starring Alice Hill, Jack Doty and Doug Hope. NBC-KDKA and WENR at 9:30 p. m.

Myrt and Marge, CBS-WBBM, Monday through Friday at 9:45 p. m.

Just Plain Bill; the experiences of a small town barber, Bill Davidson, Monday through Friday at 6:15 p. m. over CBS-CKLW.

Red Davis Sketches; adventures in the life of an 18-year-old boy in an average American small town, NBC-WLS at 7:45 p. m., also Wednesday and Friday.

TUESDAY, OCTOBER 17—"Painted Dreams," CBS-CKLW Tuesdays through Fridays at 12:45 p. m.

Crime Clues, NBC-WMAQ at 7 p. m.

Legend of America, a cavalcade of American History, CBS-WBBM at 9 p. m.

WEDNESDAY, OCTOBER 18—Warden Lawes in Twenty Thousand Years in Sing Sing, over NBC-WLS at 8 p. m.

THURSDAY, OCTOBER 19—Death Valley Days, NBC-WLS at 8 p. m.

FRIDAY, OCTOBER 20—March of Time, CBS-WGN at 7:30 p. m.

"The First Nighter," drama with June Meredith, Don Ameche, Carleton Bricket and Cliff Soubier, Eric Sagerquist's orchestra, NBC-WMAQ at 9 p. m.

SATURDAY, OCTOBER 21—"The Optimistic Mrs Jones" with George Frame Brown, NBC-KYW at 7:30 p. m.

VOCALISTS

BIG FREDDY MILLER—CBS-WBBM Tuesday and Friday at 10:15 a. m.

BOSWELL SISTERS—CBS-WCCO network Tuesday at 9:30 p. m.

CONNIE GATES—CBS-WIND at 11:15 a. m. Thursdays.

HELEN MORGAN—CBS-WBBM Sunday at 1 p. m.

IRENE BEASLEY—NBC-WENR Monday, Wednesday and Friday at 5:30 p. m.

JOHN McCORMACK, Irish tenor—NBC-WENR Wednesdays at 8:30 p. m.

JOHNNY MARVIN—NBC-WMAQ Monday at 11:15 a. m.

KATE SMITH—CBS-WIND Tuesday at 7:45 p. m., also Monday.

NINO MARTINI—CBS-WGN Tuesday at 8:30 p. m.

VARIETY

SUNDAY, OCTOBER 15—The Seven Star Revue, with Nino Martini, tenor; Jane Froman, contralto, Ted Husing, master of ceremonies; Erno Rapee's orchestra and Julius Tannen, CBS-WBBM at 8 p. m.

MONDAY, OCTOBER 16—Eddie and Fannie Cavanaugh's Radio Gossip Club; news and interviews with celebrities from their own Chicago Theater studio, WBBM every weekday at 2 p. m. (new time).

"The Big Show," with Lulu McConnell, Gertrude Niessen and Isham Jones' orchestra Paul Douglas, master of ceremonies, CBS-WBBM at 8:30 p. m.

THURSDAY, OCTOBER 19—Rudy Vallee's orchestra and guest artists, NBC-WMAQ at 7 p. m.

Paul Whiteman's orchestra, Al Jolson, Deems Taylor, Ramona, Jack Fulton and others, NBC-WMAQ at 9 p. m.

FRIDAY, OCTOBER 20—Mu Phi Epsilon Musical Sorority; chorus of 300 voices under the direction of Helen Leefelt from Century of Progress over NBC-KYW at 2:45 p. m.

SATURDAY, OCTOBER 21—Leo Reisman and his orchestra, the Yacht Club Boys, and Vivian Ruth, singing popular ballads over NBC-WMAQ at 8:30 p. m.

Carefree Carnival, a full hour variety show from the Pacific coast with Ned Tollinger as master of ceremonies and Meredith Wilson's orchestra, NBC-WMAQ at 11 p. m.

NEWS

BOAKE CARTER—CBS-WBBM daily at 6:45 p. m., excepting Saturday and Sunday.

EDWIN C. HILL—CBS-WGN Monday, Wednesday and Friday at 7:15 p. m.

FLOYD GIBBONS, Headline Hunter—NBC-WMAQ Monday at 7:30 p. m. and Friday over NBC-KYW at 9:45 p. m.

LOWELL THOMAS—NBC-WLW daily at 5:45 p. m., excepting Saturday and Sunday.

WALTER WINCHELL—NBC-WENR Sunday at 8:30 p. m.

SPORTS

SUNDAY, OCTOBER 15—Professional football game; Chicago Cardinals vs. Chicago Bears at Wrigley Field, WGN at 2:45 p. m.

FRIDAY, OCTOBER 20—"All America Football Show," with Christy Walsh and a prominent football coach as guest artist, CBS-WBBM at 8:30 p. m.

SATURDAY, October 21—Army-Illinois football game at Cleveland, Ohio, over NBC-WMAQ at 1:45 p. m. The game will also be broadcast by short wave to army posts in U. S. possessions.