

BERNIE TOPS LOMBARDO; KING HOLDS THIRD FOR JAZZ CROWN

# Radio And AMUSEMENT Guide

5¢

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

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Number 17

## Booth Tarkington on Air

IT LOOKS like they've a sure case—these "Maud and Cousin Bill" youngsters. Ever since they started ruffling the ether over the NBC-WJZ network, they've been clamoring for notice in the hall of fame. And it looks mighty like we're going to have to crowd over some old favorites in the Museum of Memory wherein "Penrod" and others of his youthful rascality reside, to make room for two more "enfants terribles". Maud and Cousin Bill appear on the Great Atlantic and Pacific Tea Company's program every Monday, Tuesday and Wednesday at 6 p. m. EST. Checking up on fan mail, requests for photographs, autographs and advice letters that these youngsters are bringing forth, not to mention hundreds of plauditory telegrams from some of this country's great in literary and dramatic circles, there's no reason at all why Maud and her Cousin Bill don't join the parade of immortal children who have existed in favorite stories of childhood: Tom Sawyer, Huckelberry Finn, Oliver Twist, Alice in Wonderland.

(Continued on Back Page)



Bill Ricketts, Maude Ricketts and Henry Rooter — stars of Booth Tarkington's "Maude and Cousin Bill," get busy on a new edition of the "North End Daily Oriole," that amazingly frank newspaper published by the youngsters who are heard over NBC networks. Booth Tarkington, author of the skit, is shown in the background.

# News!

## Unveil Law Mysteries

The mysteries of law will be unravelled by the American Bar Association starting on February 12 over the CBS-WABC network. The new series is designed to acquaint the public with the lawyer's part in legal reform and legislation and to discuss his relation to the courts and to the layman. The series will include fifteen programs under the title, "The Lawyer and the Public," to be heard each Sunday evening from 6 to 6:30 p. m. EST. Prominent attorneys from various sections of the country will be the featured speakers.

The first broadcast will be opened by Col. William Donovan. He will introduce Clarence Eugene Martin, fifty-sixth president of the American Bar Association, who will speak from Detroit. Following the talk, the program will be returned to New York for a question and answer period. This period will be a regular feature of each week's program and will provide a means for making clear in the public's mind a number of little known facts about the legal profession.

Each succeeding speaker in the series will deal with a particular phase of the legal profession as it relates to the courts and the public. Among those scheduled to take part are Roscoe Pound, Dean of the Harvard Law School, Judge Samuel Seabury, Silas Strawn, Newton D. Baker, George W. Wickersham, Judge Hand of the United States Circuit Court of Appeals, Professor Felix Frankfurter of the Harvard Law School and John W. Davis, former Ambassador to Great Britain.

## Fu 'Flits' Fifty-six

Dr. Fu Manchu, radio's most fiendish villain, is now being considered for Honorable Mention. The sinister Oriental is piling up the highest casualty list of any of the bad men of the airlines. In his first twelve episodes alone, the Yellow Peril Incarnate accounted for fifty-six Occidentals (radio actors in private life). And the list is still growing. Among those Fu has sent along to their Ultimate Reward are, or rather were, nine detectives, three baronets, one butler, fifteen dacoits, one Spanish secretary, one American gangster, one baboon, two cats and two dogs.

For variety in the manner of blotting out his enemies, Fu stands absolutely alone. He has removed them with bullets, germs, poison darts, fungi, deadly insects, and by strangulation, drowning decapitation, and the hypodermic needle. A tender soul, however, is John C. Daly, who plays the role of the Oriental demon.

## Congress Rites

Memorial services for those members of the United States Senate and House of Representatives who died during 1932 will be broadcast over the CBS-WABC network direct from the United States Capitol on Friday, February 17, between 12 noon and 1:15 p. m., EST.

A special joint session of the upper and lower branches of Congress has been called and will convene in the chamber of the House. Promptly at noon, John Nance Garner, of Texas, Speaker of the House and Vice-President Elect, will call the assembly to order. Following the pronouncement of the Invocation by Reverend James Shera Montgomery, Chaplain of the House, Parker's "Lamp in the West" will be sung by the Interstate Double Quartet.

# JAZZ KING BALLOT

## My Choice for America's Jazz King Is

VOTER ..... CITY .....

Mail Ballots to Contest Editor, RADIO GUIDE,  
345 W. 26th St., New York City

(You Can Paste This Ballot on a Postcard)

## China Listens

War-torn China's teeming masses, like those of India, may one day be infused with the spirit of nationalism through the medium of radio. In India, the British have begun the establishment of so-called listening posts, or radio receivers at village watering places, cross-roads and other places where people foregather. China is developing her radio by establishing plenty of broadcasting stations, but it is apparently trusting to normal progress that the people will purchase sets and get into the habit of using them to the best advantage.

A newly issued Department of Commerce report based on advices from its trade agents in China, reveals that there are 72 broadcasting stations now operating. More than half are low-power affairs of fifteen watts or less, thus being capable of a range of perhaps ten miles each. There is one, however, reported as having 75,000 input watts. It is in Nanking. According to American power ratings, however, it probably does not exceed an output of 15,000 watts. Hongkong has a 12,000-watter.

## Prized Microphone

The microphone through which Amelia Earhart greeted the American radio audience from London, after her successful trans-Atlantic solo flight last May, has been presented to the Smithsonian Institute by the Columbia Broadcasting System, and will be placed on display in the Institute Museum in Washington as soon as arrangements for its transportation are completed. The microphone was given to Columbia by the British Broadcasting Corporation after the Earhart broadcast.

Miss Earhart's greeting to America was sent to this country by short wave on May 21 last and was broadcast over the CBS network. The microphone Miss Earhart used was dismantled from its pedestal, fixed in marble and shipped to Columbia headquarters where it has been kept until the present time.

## Sen. Wheeler on 'Money'

United States Senator Burton Kendall Wheeler, Democrat, of Montana, will be heard over the CBS-WABC network on Tuesday, February 14, from 11 to 11:30 p. m., EST. The topic of Senator Wheeler's address is "What is Money?" and the talk will emanate from Columbia's studios at Washington, D. C.

Senator Wheeler was elected to the United States Senate in 1922 and re-elected in 1928. He is a member of the Agriculture and Forestry, Indian Affairs, Interstate Commerce, Manufactures and Pensions Committees.

## Navy's Air Squabble

Prime mover in the bitter opposition of military and shipping radio interests against the proposed widening of the broadcast band to embrace some of the longer wave lengths to accommodate the demands of Mexico and Canada—a subject scheduled for a conference of North American nations in Mexico City this spring—the United States Navy is now engaged in still another controversy with broadcasting.

Its charges that WJSV, the newly established 10,000 watt station located almost directly across the Potomac on the Virginia side from the Naval Research Laboratory, is causing serious blanketing and harmonic interference with its short wave radio stations, are to be the subject of a hearing before the Federal Radio Commission on February 16.

WJSV was recently leased to the Columbia Broadcasting System, which chose a new site near Alexandria, Va., and spent \$100,000 in erecting its transmitter plant. Columbia officials who are now consulting with the Navy in an endeavor to adjust the interference problem, claim the Navy did not protest against possible interference until the plant had been completed. Though WJSV's wave length is considerably removed from those used at the experimental station, it is claimed the interference effects are serious.

## Philharmonic Program

Bruno Walter will conduct the New York Philharmonic Symphony Orchestra in a special all-Wagner program in commemoration of the fiftieth anniversary of the composer's death, Sunday, February 12, from 3 to 5 p. m., EST, over a CBS-WABC network. Selections covering a span of fifty years in dates of composition and representing the highlights in Wagner's musical development will be heard.

Mr. Walter will open the concert with the andante from the Symphony in C, Wagner's only symphony. Written when the master was only nineteen, this so-called "Jugend" symphony is typical of the youthful composer's undeveloped genius. It has never before been played by the Philharmonic over the air or in concert.

Following this work the Philharmonic will play the Overture to "Faust." Larger in conception and more skilfully developed than the earlier work, this overture is an example of Wagner's maturing style. The Bacchanale from "Tannhauser," one of the most perfect musical expressions of earthly love, will follow; and Walter will next present that higher and more profound conception of love, the Prelude and Liebestod from "Tristan und Isolde." The Prelude to "Parsifal," which sums up most of the qualities of Wagner's mature style, will conclude the broadcast.

# News!

## Papal Broadcast

Plans have been completed for a re-broadcast in the United States, if atmospheric conditions permit, of a conversation between Pope Pius XI and Senatore Guglielmo Marconi, on Saturday, February 11 at 10:30 a. m., EST, over an NBC-WEAF network. The program will be presented in connection with the inauguration of a new radio system in the Vatican City.

Senatore Marconi recently presented to the pontiff a micro-ray transmitter for use in Vatican City as an inter-communicating radio system. The new system will be initiated February 11 with the Pope, in his quarters, talking to Senatore Marconi at HVJ. HVJ will broadcast the ceremonies.

If atmospheric conditions are favorable, the National Broadcasting Company will rebroadcast over an NBC-WEAF network.

## Dr. Butler and Wets

Dr. Nicholas Murray Butler, President of Columbia University, will be the principal speaker at the third annual Victory Luncheon of the New York State Division of the Women's Organization for National Prohibition Reform on Wednesday, February 15. His address will be broadcast over the CBS-WABC network from 2 to 2:30 p. m., EST, direct from the Hotel Commodore in New York City.

Twenty-five hundred prominent men and women repealists will attend the luncheon, which will be presided over by Mrs. Christian R. Holmes. Mrs. John S. Sheppard, Chairman of the New York State Division and only woman member of the Liquor Control Commission in the State, will precede Dr. Butler on the speaker's stand with a brief talk.

## Hoover's Farewell

President Hoover will deliver an address that probably will be his farewell speech, before the National Republican Club of New York on Lincoln's birthday, to be celebrated this year on Monday, February 13. The address will be broadcast over a CBS-WABC network from 10 to 11 p. m., EST, following a dinner in the Grand Ballroom of the Waldorf Astoria Hotel, which is expected to bring together a distinguished gathering of prominent Republicans.

The address will review the high points of Mr. Hoover's administration, will touch upon the subjects of international debts and foreign relations, and generally outline the Hoover political philosophy.

## Seek New Name

Broadcasters throughout Europe are still seeking a better equivalent for the word "announcer," and the Spanish Academy of Letters has fixed upon "locutor." France uses "annonceur" and "parleur" for male announcers and "annoncatrice" and "parleuse" for women announcers.

## 'Legion' Returns Early

"Tales of the Foreign Legion" will return to the air on a coast-to-coast Columbia network a week earlier than was recently announced. The premiere of this popular program has been set for Sunday, February 12, instead of for February 19. It will be broadcast each week from WBBM in Chicago from 10:30 to 11 p. m., EST. It was formerly sent out over a midwest network.

# Bernie Recaptures Lead!

**L**EAPING ahead of his former count with nearly 2,200 votes, the Old Maestro — Ben Bernie — regained his lead in RADIO GUIDE's first annual Jazz King contest this week, swamping Guy Lombardo, in his wake and leaving the eastern band leader a thousand votes behind.

It was Lombardo who managed to top Bernie the week before . . . the only week that the latter had been dislodged from the number one position. But Lombardo isn't far behind — a mere thousand votes — and something yet may happen to upset the almost sure victory of the malt-selling orchestra director.

But—if anything is to happen to make the finish exciting, it will have to come quickly, for next week's issue of RADIO GUIDE will carry the LAST voting ballot for America's Jazz King. The winner will be announced in the issue of RADIO GUIDE dated Sunday, March 5, and on sale at all newsstands on Thursday, March 2. All ballots, to be counted, must be mailed on or before Tuesday, February 21, at midnight. Otherwise they cannot be tabulated.

With a total of more than 30,000 votes received to date, RADIO GUIDE feels that its selection of King of the band leaders will be a popular one, typical of the great American invisible audience. Now that the concluding date of the contest has been an-



nounced, many thousands of listeners who have been saving their ballots to cast them all at one time will be flooding RADIO GUIDE's offices with sacks of mail. Already every state, every province of Canada, even Mexico, has been heard from. The competition is tremendously popular.

Analyzing the past week's changes in the lineup, with the exception of the Bernie succession of Lombardo, there is no change in the first eight places. At ninth is found Husk O'Hare, previous holder of eleventh position, who has been climbing steadily week by week.

Isham Jones is down one to tenth and Herbie Kay has slipped from tenth to eleventh. Abe Lyman, perhaps a dark horse made a remarkable gain to twelfth place from twenty-seventh in the standing last week.

All set . . . get ready . . . go! The ballot in this week's and next week's issues are the LAST.

Some complaint has been made by readers who declare they have cast a large number of votes for a certain band leader, yet, on purchasing the next edition of RADIO GUIDE have noted that their favorite's increase is insufficient to cover their votes. This is easily explained. It takes from a week to ten days to receive, tabulate and print the results.

Mail your ballots before midnight of Tuesday, February 21.



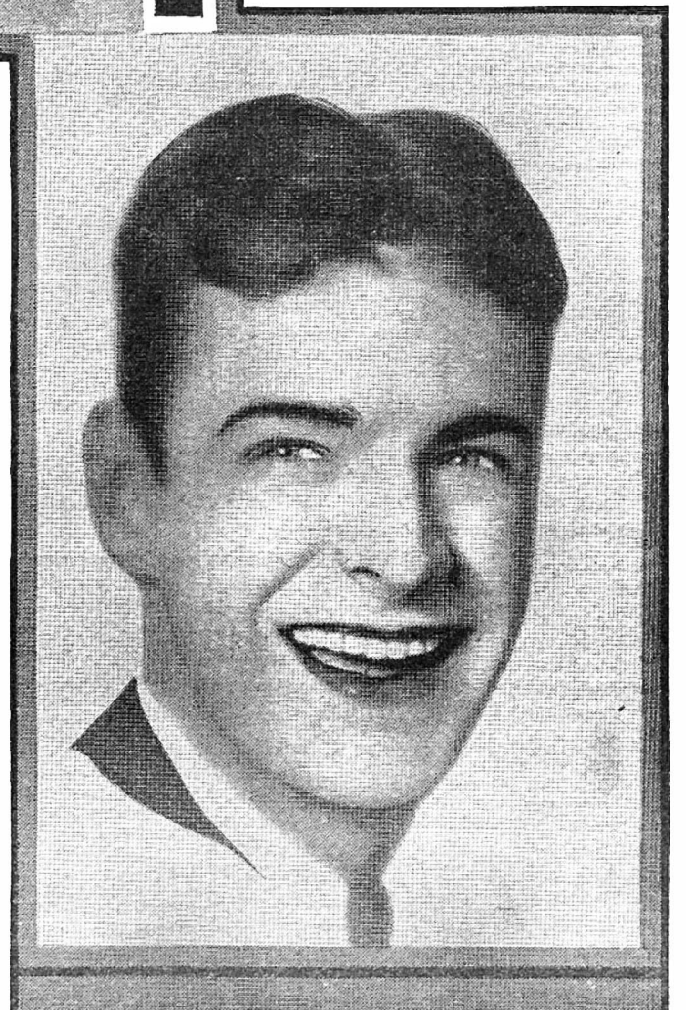
Jan Garber

Ben Pollack

## The Standing

Ben Bernie	7,088
Guy Lombardo	6,076
Wayne King	4,054
Rudy Vallee	1,908
George Olsen	1,657
Dan Russo	932
Cab Calloway	841
Paul Whiteman	702
Husk O'Hare	671
Isham Jones	563
Herbie Kay	558
Abe Lyman	394
Jack Denny	363
Ted Weems	335
Joe Sanders	330
Hal Kemp	269
Clyde McCoy	244
Mark Fisher	221
Carl Moore	218
Maurie Sherman	218
Art Kassel	213
George Hall	209
Frankie Masters	155
Ben Pollack	131
Bernie Cummins	151
Russ Columbo	124
Vincent Lopez	117
Ozzie Nelson	89
Jan Garber	64
Happy Felton	61
Don Perdo	56
Half Pint Jaxon	55
Smith Ballew	52
Duke Ellington	52
William Stoess	49
Dave Rubinoff	49
Don Bestor	48
Cratie Agnew	41
Manny Morris	35
Claude Hopkins	34
Frank Trumbauer	30

(RADIO GUIDE regrets the impossibility of publishing complete standings until the close of contest. Total votes: 30,412)



Herbie Kay

# Programs for Sunday, February 12

## MID-ATLANTIC LOG

Call Letters	Kilo-cycles	Power, Watts	Location
KDKA	980	50,000	Pittsburgh, Pa.
WABC	860	50,000	New York, N. Y.
WBAL	1060	10,000	Baltimore, Md.
WCAO	600	250	Baltimore, Md.
WCAU	1170	50,000	Newton Square, Pa.
WCBM	1370	250	Baltimore, Md.
WDAS	1370	100	Philadelphia, Pa.
WEAF	660	50,000	New York, N. Y.
WFI	560	500	Philadelphia, Pa.
WGY	790	50,000	Schenectady, N. Y.
WIP	610	500	Philadelphia, Pa.
WJZ	760	50,000	New York, N. Y.
WLIT	560	500	Philadelphia, Pa.
WLW	700	50,000	Cincinnati, Ohio
WOR	710	5,000	Newark, N. J.
WPEN	1500	100	Philadelphia, Pa.
WRC	960	500	Washington, D. C.
WTEL	1310	100	Philadelphia, Pa.

Every effort is made to insure the accuracy of our programs at the time of going to press; however there is a possibility of the station making late changes.

### 8:00 A.M.

CBS—Morning Musicale; Emery Deutsch's Orchestra: WABC  
 NBC—Blue—Tone Pictures; G. Blake, organist; quartet: WJZ WBAL  
 NBC—Red—Melody Hour; WEAF WRC WGY  
 WPEN—Non-Sectarian Tabernacle Services

### 8:45 A.M.

WRC—Eunice and Her Dad

### 8:55 A.M.

WCAU—Radio Highlights

### 9:00 A.M.

CBS—Columbia Junior Bugle WABC WCAO WCAU  
 NBC—Blue—NBC Children's Hour; Vocal, Instrumental Concert: WJZ WRC WBAL KDKA  
 NBC—Red—The Balladeers, quartet: WEAF WGY  
 WCBM—Morning Melodies  
 WIP—Zeckwer Hahn Junior Student Recital  
 WLW—Organ Interlude; Arthur Chandler, Jr.  
 WPEN—Appreciation of the Opera, Earl Reese

### 9:30 A.M.

CBS—Modern Living, health talk: WABC WCAU WIP-WFAN  
 NBC—Red—Sparklets; Woodwind Ensemble: WEAF WGY  
 WCBM—To be announced  
 WDAS—Morning Melodies  
 WPEN—Bits of Femininity

### 9:45 A.M.

CBS—Marion Carley, pianist: WABC WCAU  
 NBC—Red—Alden Edkins, bass baritone: WEAF WGY  
 WCBM—Garden of Reverie; Wm. R. Mackin  
 WIP—Golden Gate Male Chorus

### 10:00 A.M.

CBS—Columbia Church of the Air: WABC WIP  
 NBC—Blue—Garcia's Mexican Marimba Typica Band: WJZ WBAL KDKA  
 NBC—Red—Southland Sketches; Southernaires Quartet: WEAF WGY  
 WCAO—Comics; Dramatized by Uncle Bill  
 WCAU—Watch Tower Program  
 WCBM—Syncoated Silhouettes  
 WDAS—WDAS Kiddies Follies  
 WLW—Church Forum  
 WPEN—Colored Kiddies Hour of the Air

### 10:15 A.M.

WCAU—The Jelly Man; children's program

### 10:20 A.M.

WFI—Arch St. M. E. Church

### 10:30 A.M.

CBS—The Compinsky Trio: WABC WIP  
 NBC—Blue—Mood Continentale, organ: WJZ KDKA WLW  
 NBC—Red—Impression of Italy: WEAF WGY  
 WCAU—Wake Up and Smile; Joe McGrath's Orchestra  
 WCBM—The Watchtower Program  
 WOR—Dorothy Gates, talk

### 10:45 A.M.

WBAL—"The Wheel of Life," Dr. Morris S. Larazon  
 WCBM—Musical Gems  
 WIP—Holy Trinity Church Service  
 WOR—Al and Lee Reiser

### 11:00 A.M.

CBS—Horn and Hardart's children's hour: WABC WCAU  
 CBS—Julia Mahoney and Charles Carfile; WCAO  
 NBC—Blue—"He Knew Lincoln," dramatic poem: WJZ WLW WBAL  
 NBC—Red—Radio Rubes, songs: WEAF  
 KDKA—Services from Calvary Episcopal Church  
 WCBM—Westminster Presbyterian Church  
 WDAS—Bethany Presbyterian Church, Rev. Charles F. Ball  
 WGY—Service from Union College Chapel  
 WOR—The New Poetry; A. M. Sullivan  
 WPEN—Services from First Church of Christ Scientist

### 11:15 A.M.

NBC—Red—Major Bowes' Capitol Family: WEAF  
 WOR—Indian Pow Wow; Lone Bear

### 11:30 A.M.

CBS—The Melody Makers; WCAO  
 WOR—George Shackley, organist

### 12:00 NOON

CBS—Salt Lake City Tabernacle; WABC WCAO WCAU  
 NBC—Blue—Baby Rose Marie, songs: WJZ  
 WBAL—Modern Instrumentalists  
 WDAS—The Melodists, vocal  
 WFI—Major Bowes' Capitol Family (NBC)  
 WGY—Major Bowes' Capitol Theater Family (NBC)  
 WLW—Organ Program  
 WOR—Dr. Arthur Frank Payne  
 WPEN—Hawaiian Music

### 12:15 P.M.

NBC—Blue—Roxy's Gang; Mammoth Symphony Orchestra; chorus and soloists: WJZ WBAL WLW KDKA  
 NBC—Red—Seeing the Other Americas; Edward Tomlinson, author: WEAF WGY WFI  
 WDAS—Tid-Bits of Melody  
 WIP—Piano Melodies  
 WOR—Hortense Monath, pianist  
 WPEN—Crazy Crystalizers

### 12:30 P.M.

CBS—Emery Deutsch's Orchestra: WABC WIP  
 NBC—Red—Gordan String Quartet: WEAF WGY WFI  
 WCAU—Anthony Candelori's Orchestra  
 WCBM—Koven's Musicale  
 WDAS—Dinan Organ Meditations  
 WOR—The Voice of Experience  
 WPEN—Foot Health Talk  
 WTEL—Children's Program

### 12:35 P.M.

WPEN—Children's Cheer Club

### 12:45 P.M.

CBS—Street Singer: WABC  
 WDAS—"Prison Tales Hour"  
 WIP—Watch Tower Religious Service; Judge Ruth-erford  
 WRC—Morgan E. Morgan

### 1:00 P.M.

CBS—The Dictators; Freddie Rich's Orchestra: WABC WCAU  
 NBC—Red—Sole and Heel, piano, songs: WEAF WFI WGY  
 WCBM—Syncoated Silhouettes  
 WDAS—Musical Silhouettes with Melody Four  
 WIP—Finding Your Place in God; Rev. Mary S. Butterworth  
 WOR—Perole String Quartet  
 WPEN—Delaware County Children's Hour

### 1:15 P.M.

CBS—Little Jack Little, vocalist and pianist: WABC WCAU  
 NBC—Blue—Fiddlers Three: WJZ WBAL KDKA WLW  
 NBC—Red—Pop Concert: WEAF WFI  
 WDAS—Rose Gallo, songs

### 1:30 P.M.

CBS—Columbia Church of the Air; WABC WCAU  
 NBC—Blue—Golden Blossom Revue; Harold Levey's Orchestra: WJZ  
 NBC—Red—Germany and Switzerland Program; Willard Robison's Orchestra: WEAF WFI  
 KDKA—Allegheny County Concert  
 WBAL—Pilgrims; mixed chorus  
 WCBM—Regal Shop Stylists  
 WDAS—Paramount Childrens Hour  
 WIP—Phila. Musical Academy Concert  
 WLW—Rabbi Tarshish  
 WPEN—Morris Service's Orchestra  
 WRC—Rainbow Isle  
 WTEL—Aetna Life Bandmasters

### 1:45 P.M.

WIP—Mrs. Schlorer's Children's Hour

### 2:00 P.M.

CBS—Smiling Ed McConnell: WABC  
 NBC—Blue—Mystery Tenor: WJZ KDKA WLW  
 NBC—Red—Selma Lagerlof: WEAF WGY  
 WBAL—Jubilee Singers  
 WCAU—Bill and Ginger; Comedy and songs  
 WCBM—Century Matinee Program  
 WDAS—Harold Davis' Radio Discoveries  
 WLIT—Kiddie's Theater of the Air  
 WOR—Italian Grand Opera  
 WPEN—Billy Penn's Daily Diary  
 WTEL—Memories, Lane and West

### 2:15 P.M.

CBS—Sunday Matinee of the Air; Victor Arden's Orchestra: WABC  
 CBS—International Broadcast from Dublin, Ireland: WABC  
 NBC—Blue—Lewis H. Titterton interview: WJZ KDKA WBAL  
 NBC—Red—Clyde Doerr's Saxophone Octet: WEAF WGY  
 WLW—College of Music Recital  
 WPEN—Tunes to be remembered  
 WRC—National Jubilee Singers  
 WTEL—Bohemian Nights; Adventures in Greenwich Village

### 2:30 P.M.

NBC—Blue—Charlie Agnew's Orchestra: WJZ KDKA WLW WBAL  
 NBC—Red—Moonshine and Honeysuckle: WEAF WGY WRC  
 WCAU—Sunday Matinee of the Air (CBS)  
 WCBM—Leo Bateman and Jack Rohr  
 WDAS—Jewish Program  
 WPEN—Dance Revue

### 2:45 P.M.

CBS—Poet's Gold: WABC WCAU  
 WIP—Swedenborg Center Program  
 WTEL—Talk, Youth Protection

### 3:00 P.M.

CBS—New York Philharmonic Symphony Orchestra WABC WCAO WIP  
 NBC—Blue—Our American Music; talk; concert orchestra: WJZ WBAL  
 NBC—Red—Wayne King's Orchestra: WEAF WRC WGY WLIT WLW  
 KDKA—Sunday Songs; Martha Eaton Brickman  
 WCAU—Stewart Sisters, orchestra  
 WCBM—Phillips' Roofers Orchestra  
 WOR—Melody Lane, music  
 WPEN—Studio Guest of Honor

### 3:15 P.M.

KDKA—Melody Lane (NBC)  
 WCAU—Ben Greenblatt, pianist  
 WLW—Franklin Benz and String Trio  
 WOR—Radio Forum  
 WPEN—Wurlitzer Organ Program

### 3:30 P.M.

NBC—Blue—Manhattan Merry-Go-Round: WJZ KDKA WBAL  
 NBC—Red—Hour of Worship: WEAF WRC WLIT WGY  
 WCAU—Hoffman Wilson Orchestra; Stewart Sisters  
 WCBM—Hecht's Dance Parade  
 WDAS—Standard Theater Kiddies' Revue  
 WLW—J. Alfred Schehl, organist  
 WPEN—Cathedral of the Underworld

### 3:45 P.M.

WCAO—Melody Lane  
 WCAU—Melody Lane

### 4:00 P.M.

NBC—Blue—Temple of Song; A Cappella Choir: WJZ WBAL KDKA  
 NBC—Red—Jane Froman; orchestra: WEAF WGY WLIT  
 WCAO—Father Coughlin  
 WCAU—Father Coughlin  
 WCBM—To be announced  
 WLW—Father Coughlin  
 WOR—Father Coughlin

### 4:15 P.M.

NBC—Red—Vee and Johnny, songs and patter: WEAF WGY WLIT WRC  
 WCBM—Three Sharps and One Flat  
 WDAS—Warren Roth, banjo novelties

### 4:30 P.M.

NBC—Blue—National Youth Conference: WJZ WBAL  
 NBC—Red—The Revelers Quartet; Frank Black's Orchestra; Gripping Moments from Medical History: WEAF  
 KDKA—Shadyside Presbyterian Church Services  
 WCBM—Carl Vosburg's Orchestra  
 WDAS—Back to the Bible  
 WFI—Second Presbyterian Church

### 5:00 P.M.

CBS—Roses and Drums: WABC WCAO  
 NBC—Blue—National Vespers; music, male quartet: WJZ WBAL  
 NBC—Red—Lowell Thomas; "Today's News"; WEAF WGY WFI  
 WCAU—Tenth Presbyterian Church  
 WCBM—Jehovah's Witnesses  
 WDAS—Brown-Roberts Orchestra  
 WIP—The Enchanted Quarter Hour  
 WLW—Smilin' Ed. McConner  
 WOR—Red Lacquer and Jade  
 WPEN—Royal Children's Hour  
 WRC—To be announced  
 WTEL—Wissinoming Boys

### 5:15 P.M.

NBC—Red—Big Ben's Dream Dramas: WEAF WGY  
 WIP—Young People's Hour; Orchestra; Chorus  
 WRC—Harming's Melodie Gems

### 5:30 P.M.

CBS—Blue Coal Musical Revue; George Earle's Orchestra: WRC WCAU  
 NBC—Blue—Pages of Romance; dramatization: WJZ KDKA WLW WBAL  
 NBC—Red—Manhattan Guardsmen; Brass Band: WEAF WFI WGY  
 WCBM—Royal Theater Gang  
 WDAS—Ideal Italian Hour  
 WOR—To be announced  
 WPEN—Mickey McGinnes and Real Kid-  
 WTEL—Herbert, Robis and Day; "The Joy Boys"

### 5:45 P.M.

WCBM—Jack Rohr's Trio  
 WGY—Dr. Frank Sill Rogers, organist  
 WTEL—De Luxe Organist

### 6:00 P.M.

CBS—The Lawyer and the Public; Clarence E. Martin, President of the American Bar Association; Introduced by Col. William J. Donovan: WABC WCAU  
 NBC—Blue—Josef Koestner's Orchestra: WJZ WBAL KDKA  
 NBC—Red—Catholic Hour: WEAF WRC WGY WLIT  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—"Songs of Sunshine"  
 WLW—Crosley Romances  
 WOR—"The Comfort Hour"  
 WPEN—Wurlitzer Organ Refrains  
 WTEL—Watch Tower Program in Polish

### 6:15 P.M.

CBS—Little Jack Little; WCAU  
 WDAS—The Sun-Seen Girl; talk  
 WIP—St. Charles Trio with Joe Breen  
 WPEN—Harry Duke's Orchestra  
 WTEL—Polka Program

### 6:30 P.M.

CBS—Cathedral Hour; Cathedral Choir: WABC WIP  
 NBC—Blue—To be announced: WJZ WLW

NBC—Red—Our American Schools: WEAF WGY WLIT

KDKA—Sport Review; Pess News; Strange Facts  
 WBAL—Peabody Conservatory Hour; soprano pianist  
 WCAU—Young America, Juvenile Program  
 WCBM—Oriole Department Store Entertainers  
 WDAS—Clover Valley Hill Billies  
 WOR—Margaret Anglin Presents; poetry readings  
 Chandler Goldthwaite, organist  
 WPEN—Musical Buds, Girls Orchestra  
 WTEL—Polish Melodies

### 6:45 P.M.

KDKA—To be announced  
 WCAU—Lon Ross' Gypsies  
 WCBM—Rameses Rhythm Boys  
 WDAS—Funny Fingers; piano novelettes

### 7:00 P.M.

CBS—The World's Business; Dr. Julius Klein: WABC WIP  
 NBC—Red—Borrah Minnevitich's Harmonica Rascals: WEAF WGY  
 KDKA—Westinghouse Concert  
 WBAL—Fifteen Minutes of Paris Night Life  
 WCAU—To be announced  
 WCAU—Wayside Cottage  
 WDAS—Cosmopolitan Tenor  
 WLIT—Claire Jones, songs  
 WLW—Earl Ferris Nurserymen  
 WOR—Don Bestor's Orchestra  
 WPEN—Lincoln Theater Revue  
 WRC—"Air-O-Tonials"  
 WTEL—Instrumentalists

### 7:15 P.M.

CBS—Walter Smith's Concert Band: WABC WIP  
 NBC—Blue—Talk; Dr. Howard W. Haggard: WJZ  
 NBC—Red—Wheatenaville; Dramatic sketch: WEAF WLIT WGY WRC  
 WBAL—Morin Sisters  
 WCAU—Fox Weis Fur Trappers  
 WDAS—The Pearl Islanders; Hawaiian Orchestra  
 WTEL—Polish Tunes

### 7:30 P.M.

NBC—Blue—Great Moments in History, drama: WJZ WLW WBAL KDKA  
 NBC—Red—James Melton, tenor; Victor Young's Ensemble: WEAF WGY  
 WCAU—Savitt String Ensemble  
 WCBM—Stonewall Trio  
 WDAS—"Around the World"  
 WLIT—WLIT Pathe News reporter  
 WOR—Choir Invisible  
 WRC—Shorehan Concert Orchestra

### 7:45 P.M.

CBS—Angelo Patri, "Your Child"; WABC WCAO WCAU  
 NBC—Red—Trade and Mark; Billy Hillpot and Serappy Lambert: WEAF WGY  
 WDAS—The Dixie Stompers; Novelty Orchestra  
 WIP—Bella Braverman, pianist  
 WLIT—Concert Orchestra  
 WPEN—Honor Merchants Program  
 WRC—Wakefield Ensemble  
 WTEL—Ruslac Program

### 8:00 P.M.

CBS—John Henry, Black River Giant: WABC  
 NBC—Blue—L'Heure Exquise; Women's Octet: WJZ KDKA WBAL  
 NBC—Red—Eddie Cantor; Rubinoff's Orchestra  
 WEAF WLIT WRC WGY WLW  
 WCAU—Fame and Fortune Program  
 WCBM—Westminster Presbyterian Church  
 WDAS—The Virginia Old Timers  
 WIP—Central North Broad St. Presbyterian Church  
 WPEN—Kilenea Hawaiians

### 8:15 P.M.

CBS—Andre Kostelanetz; Mary Eastman, soprano; male chorus: WABC  
 WOR—Paris Night Life; Orchestra

### 8:30 P.M.

NBC—Blue—Mexico Symphonic Marimba Orchestra: WJZ KDKA WBAL  
 WCAU—Blanche Calloway's Orchestra  
 WDAS—WDAS Sunday Revue; Orchestra, soloists  
 WOR—WOR Spotlight; Bachelors Quartet  
 WPEN—Pop Johnston's Old Timers

### 8:45 P.M.

CBS—John Henry, Black River Giant: WABC  
 WCAU—History of Superstition

### 9:00 P.M.

CBS—Fred Allen's Bath Club Revue; Ann Leaf, organist: WABC WCAU  
 NBC—Blue—Warden Lawes in 20,000 Years in Sing Sing: WJZ KDKA WLW WBAL  
 NBC—Red—General Electric Sunday Circle Concerts; Lily Pons, guest star: WEAF WFI WGY  
 WCBM—Labovitz Melodies  
 WIP—Mannie Morris' Orchestra; David Frank  
 WOR—Vera Brodsky and Harold Triggs, two pianos  
 WPEN—Italian Hour

**Radio Guide Presents**

THOSE SENSATIONAL

**'THE DIXIE STOMPERS'**

SUNDAY—7:45 P.M.

**WDAS**

1370 KILOCYCLES



Dr. Pratt, as speaker of the House of Representatives, stops the reading of the minutes by crowning the clerk, Dr. Sherman. The comical "Two Doctors" star with Vincent Lopez and his orchestra on the new NBC-WJZ network program broadcast each Sunday at 10:15 p. m. EST. Government and politics are burlesqued by the pair between the songs of Johnnie Morris, Louis Bring and Arthur Beddoes.

## REVIEWING RADIO

By Mike Porter

**NAUGHTY SPONSORS!** Bad mens! They've taken a runout powder on Saturday nights. By acclamation, unwritten law, impulse, or mass motivation, they've come to a sudden decision that money spent on Saturday night commercials is so much dough tossed away with the abandon of the proverbial inebriated mariner. ("Drunken sailor" to you, Plummer!)

It would be interesting to know just how sponsors arrive at such conclusions. Do they visit fortune-tellers? Or do they think up those ideas out of their own heads? Or maybe they read surveys. Possibly, too, they think everybody goes out to shop or visit on Saturdays. Well, I'd like to meet the guy who can tell me with certainty just what the radio audience does on any day or night, or how many members it has at any given time. What few daring advertisers remain on Saturday evenings, probably will be steered away from those spots by the action of Mr. Lucky Strike in withdrawing from the kilocycles on Sabbath eves.

Shall we wall over this? Is it a catastrophe? Well, temporarily, it is an economic misfortune for the networks. But did you ever hear tell of that there old saying about an ill wind?

IF YOU ask me (and I know you won't) I'd regard this evacuation by the cash customers as a challenge to the gent's who build radio programs in the ether factories. It's as if the sponsors up and said: "Well, we've been upholding whatever prestige there was on Saturdays. Now it's up to you to carry on. Get busy and produce something irresistible. Something that'll keep the folks home beside the radio. Match your wits with the agency man, excel them. And when you've made Saturday night something else than a dull routine, we'll buy again. But you've got to make Saturday a box-office date."

Happily, the broadcasters have anticipated this challenge. They started in at WJZ last week with a two-hour-and-fifteen-minute show, with thirty acts. WABC will do something like that, I believe. The boys in the program departments will have to work themselves into a creative lather now, or walk.

I hope they realize that they face a golden opportunity. It is the first opportunity in several years to match openly their wits against a monster of their own creation. In that time, the commercial exigencies of radio have paradoxically put radio clients into competition with the networks. How? It's like this: Originally, the radio artist bureaus supplied all talent for sponsors. They created shows, staged and auditioned them, privately. The sponsors listened—and

(Continued on Page Fifteen)

## Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide, 345 West 26th St., N. Y. C.

January 28—Announcement—WOC-WHO—8:29 p. m.:

Announcer: "Station WOC, Davenport, and WHO, Des Moines, in the state where the tall corn grows owned and operated by the Central Broadcasting Company."

Mrs. Nan Stough, Cherokee, Kansas

January 24—Ben Bernie's Orchestra—WSAI—9:25 p. m.:

Ben Bernie: "Once more, for the first time, we will play 'Let Us Sing.'"

Ida Beinhart, Cincinnati, Ohio

January 25—Minstrel Show—WLS—2:45 p. m.:

Al: "Yes, Fritz, my wife is very sick. The doctors claim she'll need salt air."

Fritz: "So you are going to the seaside."

Al: "No. Every night I'll sit beside her bed and fan her with a herring."

Eleonore J. Kryzanowski, Milwaukee, Wisconsin

January 23—Weiner Minstrels—WTMJ—8:25 p. m.:

Mac: "When I crossed the ocean, I contributed to the Atlantic Monthly."

Fritz: "That's nothing. When I crossed, I contributed to the Atlantic daily."

Carl Terlinden, Waukesha, Wis.

January 21—Magic Carpet—WEAF—10:35 p. m.:

Announcer: "We have just sent that telegram to Melvin Traylor in Chicago."

Ben Bernie (Taking the Magic Carpet in Chicago): "Good work, Howard Clancy. I have just read that telegram Melvin Traylor sent you from Chicago."

Who really did send the telegram?

D. C. Salkeld, Glen Rock, N. J.

January 21—Time Announcement—WSM—11:32 p. m.:

Announcer: "The correct time is given you through the courtesy of — Watch Company, which is now featuring a new fifteen tube wrist watch."

William Morris III, Paterson, N. J.

January 24—Fire Chief—KOA—7:35 p. m.:

Ed Wynn: "You know, Graham, seven calves on my farm were dancing the other day."

Graham: "Dancing? What was it supposed to be, Chief?"

Ed Wynn: "The dance of the seven veals."

L. Gordon, Denver, Colo.

January 25—Burns and Allen—KMOX—8:55 p. m.:

Gracie Allen: "My uncle had fifty dollars and he didn't know whether to buy a cow or a bicycle, so he bought a cow."

George Burns: "He certainly looks silly riding around on a cow."

Gracie: "Yes, but he'd look sillier yet trying to milk a bicycle."

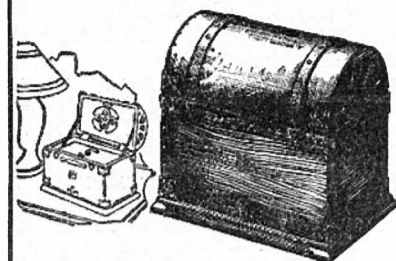
Germaine McGuire, Lena, Wis.

January 23—Del Lampe's Orchestra—WJZ—6:25 p. m.:

Announcer: "By special request we now conclude this program."

Charles Mann, York, Pa.

## Majestic PIRATE CHEST RADIO



REGULAR PRICE \$18.45

Special \$10.95 Complete With Tubes

Talk about finding treasure! Our buyers made a sensational scoop when they got 500 of these fine little Majestic Pirate Chest Radios to sell at this astoundingly low price. Hurry if you want one.

## DAVEGA CITY RADIO

"WORLD'S LARGEST RADIO DEALERS"  
 DOWNTOWN ..... 15 CORTLANDT ST.  
 EMPIRE STATE BLDG. .... 18 W. 34TH ST.  
 HOTEL COMMODORE ..... 111 E. 42D ST.  
 TIMES SQUARE ..... 152 W. 42D ST.  
 TIMES SQUARE ..... 110 W. 42D ST.  
 HARLEM ..... 125 W. 125TH ST.  
 BRONX ..... 31 E. FORDHAM RD.  
 BROOKLYN ..... 417 FULTON ST.  
 NEWARK ..... 60 PARK PLACE  
 MAIL ORDERS 111 EAST 42nd St.  
 (Include \$1.00 for Wrapping and Postage)  
 PHONE ORDERS GRamercy 5-3333  
 See phone book for other Davega addresses  
 OPEN EVENINGS

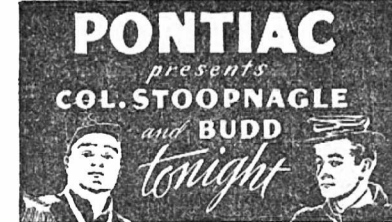
## ANTENEX INDOOR AERIAL

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Bring your Radio right up-to-date with an Antenex Indoor Aerial. Gets Distance. Cuts Static, Noise and Interference. Take down your old Aerial. No outside wires needed. It works great. Beautiful Basketite Case. Satisfaction Guaranteed.



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**RADIO PROGRAM**  
**COLUMBIA NETWORK**  
 64 STATIONS  
**THURSDAY, 9:30 E. S. T.**

# Sunday Programs [Continued]


<p><b>9:15 P.M.</b> NBC—Blue—Blue Danube: WJZ WBAL WGY—To be announced WOR—"Lincoln"; Dramatic episodes in his life</p> <p><b>9:30 P.M.</b> CBS—Enroute to Pennzoid Parade of Melodies: WABC WCAO WCAU NBC—Blue—Walter Winchell: WJZ KDKA WLW WBAL NBC—Red—American Album of Familiar Music: WEAFF WFI WGY WCBM—Tony Ryan; Songs WDAS—Piano Meditations; Manny La Porte WIP—German Hour</p> <p><b>9:45 P.M.</b> NBC—Blue—Jubilo, R. Bennett, baritone: WJZ KDKA WBAL WCBM—Joe Bostic's Program WDAS—Royal Negro Art Hour WLW—Ace Brigode's Dance Orchestra WRC—To be announced WOR—Old World Carolers, mixed quartet</p>	<p><b>10:00 P.M.</b> CBS—Ernest Hutcheson, pianist: WABC WCAU NBC—Blue—D. W. Griffiths' Hollywood Dramatization: WJZ KDKA WBAL NBC—Red—Current Government: WEAFF WFI WGY WIP—The MacClains WLW—Frank Luther and Sylvanians WOR—New York Opera Associations Program WRC—News</p> <p><b>10:15 P.M.</b> NBC—Blue—Vincent Lopez' Orchestra: WJZ WBAL KDKA WLW NBC—Red—Roy Smeck's Instrumental Quartet: WEAFF WGY WFI WIP—Taxi Meter Listens</p> <p><b>10:30 P.M.</b> CBS—Foreign Legion, dramatic sketch: WABC WCAU NBC—Red—Pickens Sisters, harmony trio: WEAFF WFI WGY WCBM—To be announced WIP—Standard Theater Revue</p> <p><b>10:45 P.M.</b> NBC—Blue—Orange Lantern, mystery drama: WJZ WBAL</p>	<p>NBC—Red—Sunday at Seth Parker's; WEAFF WFI WGY WBAL KDKA—To be announced WLW—Talk on City Government</p> <p><b>11:00 P.M.</b> CBS—The Gauchos; Vincent Sorey, conductor; Tito Guizar, Mexican Tenor: WABC WIP KDKA—Teaberry Sport Review WCAU—Boake Carter, Talk WLW—Tales of Terror WOR—Moonbeams</p> <p><b>11:10 P.M.</b> KDKA—Temperature Report</p> <p><b>11:15 P.M.</b> NBC—Blue—Aileen Stanley, contralto; orchestra: WJZ WBAL NBC—Red—Donald Novis, tenor; WEAFF WFI WGY KDKA—Press News WCAO—To be announced WCAU—Carlile and London, pianists</p> <p><b>11:20 P.M.</b> KDKA—Alexander Roy, tenor</p>	<p><b>11:30 P.M.</b> CBS—Eddie Duchin's Orchestra: WABC WCAU NBC—Blue—Frances Langford, soloist; Jesse Crawford, organist: WJZ KDKA WBAL NBC—Red—Melodic Serenade: WEAFF WFI WGY WIP—Music Hall Varieties WOR—Los Chicos, Spanish Revue</p> <p><b>12:00 MIDNIGHT</b> CBS—Ben Pollack's Orchestra: WABC WCAU NBC—Blue—William Stoess' Flying Dutchmen: WJZ WLW NBC—Red—Joe Furst's Orchestra: WEAFF WGY WLIT—Doc Dougherty's Orchestra WOR—Charley Eckel's Orchestra</p> <p><b>12:30 A.M.</b> CBS—Jan Garber's Orchestra: WABC WCAU NBC—Blue—Seymore Simons' Orchestra: WJZ WLW NBC—Red—Charlie Kerr's Orchestra: WEAFF WLIT</p> <p><b>12:45 A.M.</b> CBS—Hal Kemp's Orchestra; WABC WCAU</p> <p><b>1:00 A.M.</b> WLW—Moon River</p>
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# Programs for Monday, February 13

<p><b>6:30 A.M.</b> WLW—Top of the Morning</p> <p><b>6:45 A.M.</b> NBC—Red—Tower Health Exercises: WEAFF WFI WGY WLW—Caterpillar Crew Program WOR—Gym Classes</p> <p><b>7:00 A.M.</b> KDKA—KDKA Musical Clock WCAO—Early Risers Musical Clock WCBM—Morning Melodies WLW—Randall Sisters WOR—Gambling's Gamboliers WTEL—"Top of the Morning"</p> <p><b>7:15 A.M.</b> WOR—Gym Classes</p> <p><b>7:30 A.M.</b> CBS—Organ Reveille: WABC NBC—Blue—Don Hall Trio: WJZ WBAL KDKA—Bradley Kincaid WCAO—Sunpaper Bulletins WOR—Gambling's Gamboliers WPEN—Musical Clock; Mystery announcer</p> <p><b>7:40 A.M.</b> WPEN—News and Views</p> <p><b>7:45 A.M.</b> NBC—Blue—Jolly Bill and Jane; children's program: WJZ KDKA WBAL WCAO—WCAO Kiddie Club WDAS—"Abraham Lincoln"; talk WOR—Gym Classes</p> <p><b>7:55 A.M.</b> WCAU—Radio Highlights</p> <p><b>8:00 A.M.</b> CBS—Salon Musicale; Emery Deutsch, conductor: WABC WCAU NBC—Blue—The Wheatworth Program, songs and dialogue: WJZ NBC—Red—Organ Rhapsody: WEAFF WFI WGY KDKA—KDKA Kiddies' Klub WBAL—King Kill Kare WCAO—Late Risers' Musical Clock WCBM—Morning Glories WLW—Morning Devotions WOR—Daily Produce Reporter WPEN—Cruise of the S. S. All In Fun WTEL—The Console Rises</p> <p><b>8:05 A.M.</b> WOR—Al Woods, songs</p> <p><b>8:15 A.M.</b> NBC—Blue—Morning Devotions; soprano, contralto, tenor and organ: WJZ WBAL KDKA—Morning Cheer WCAU—The Jolly Man; children's stories and song: WPEN—Jack Tar's School Days WRC—Morning Varieties</p> <p><b>8:25 A.M.</b> WOR—Sherman Keene's Orchestra</p> <p><b>8:30 A.M.</b> CBS—Sunny Melodies: WABC WCAU NBC—Blue—The Pepper Pot; dance orchestra: WJZ WLW KDKA WBAL NBC—Red—Cheerio, talk, music: WEAFF WFI WGY WCAO WOR—Martha Manning, sales talk WPEN—Arithmetic Band WTEL—Thrifty Club</p> <p><b>8:45 A.M.</b> WIP—Early Riser's Club WOR—Musical Novelties, studio orchestra WPEN—Chris Seiter, crooning troubadour</p> <p><b>8:55 A.M.</b> WPEN—Foot Health Talk</p> <p><b>9:00 A.M.</b> CBS—Tony Wons; Are You Listenin'? WABC WIP-WFAN WCAO NBC—Red—Three Mustachios, male trio: WEAFF WLIT WGY KDKA—Press News-Reeler WCAU—Words and Music WCBM—News Flashes WDAS—The Song Peddler, organ WLW—Pacific Borax Talk WOR—Miss Kath'rinc 'n' Calliope, sales talk WLIT—Bill Donohue, pianist</p>	<p><b>9:05 A.M.</b> KDKA—Piano Classique WLW—Child Care and Training</p> <p><b>9:15 A.M.</b> CBS—Little Jack Little; vocalist and pianist: WABC CBS—Goldy and Dusty and the Silver Dust Twins: WCAU NBC—Red—Current Events: WEAFF WRC WGY KDKA—Style and Shopping Service WCBM—Le Roy McKnew; Pianist WIP—Organalities WLIT—Chamber of Commerce Women's Home Hour WLW—Morrie Neuman and Larry Greuter WPEN—The Health Man</p> <p><b>9:30 A.M.</b> CBS—Modern Living, health talk: WABC WCAU WCAU WIP NBC—Blue—Moss and Jones, songs and patter: WJZ WBAL KDKA NBC—Red—Flying Fingers; Doc Whipple, organist: WEAFF WGY WCBM—Merchants' Air Review WDAS—Thomas C. Martindale, health talk WLIT—Homemakers' Forum WLW—Tony Cabooch WOR—WOR Ensemble WPEN—Second Cruise of the S. S. All In Fun</p> <p><b>9:45 A.M.</b> CBS—Reis and Dunn, comedy and songs: WABC NBC—Blue—Nothing But The Truth; string ensemble: WJZ KDKA—Weather Report; News Flashes; Market Reports WBAL—Shopping with Nancy Turner WCAU—Asco After Breakfast Program WDAS—Tinkling Tunes, piano WFI—Housekeepers Corner—Jeanne Shaw, Mildred Lande WGY—Mid Morning Devotions WLW—Elliot Brock, violinist WOR—Thrifty Suggestions; Sales Talk WPEN—Bo'sun Borelli, songs</p> <p><b>9:50 A.M.</b> KDKA—Program for the Day</p> <p><b>9:55 A.M.</b> WPEN—Freddy, the Cabin Boy</p> <p><b>10:00 A.M.</b> CBS—Artells Dickson; The Singing Vagabond: WABC WCAU NBC—Blue—Pollack and Lawnhurst; piano duo: WJZ KDKA WBAL NBC—Red—Meditation Organ Recital; WEAFF WGY WCBM—Melody Parade WDAS—The Four Bluebirds, harmony vocal WFI—Market Reports WIP—Home Maker's Club WLW—Mail Bag WOR—McCann Pure Food Hour WPEN—Miss Charm, Talk</p> <p><b>10:10 A.M.</b> WPEN—Prof. Epsom Saltz; skit</p> <p><b>10:15 A.M.</b> CBS—Melody Parade; Emery Deutsch, conductor: WABC WCAU NBC—Blue—Clara, Lu 'n' Em, gossip: WJZ KDKA WBAL NBC—Red—Breen and de Rose; vocal and instrumental duo: WEAFF WFI WRC WGY WDAS—Ads and Pads, talks</p> <p><b>10:20 A.M.</b> WLW—Live Stock Reports WPEN—Chips Eckert, comedian</p> <p><b>10:25 A.M.</b> WPEN—Foot Health Talk</p> <p><b>10:30 A.M.</b> CBS—The Merrymakers: WABC WIP NBC—Blue—Happy Jack, songs: WJZ WBAL NBC—Red—U. S. Navy Band; WEAFF WFI KDKA—Nesbitt and Di Lernia WCAU—Dixie Dandies WCBM—Lila Sadelia Gray; Reader WDAS—On the WDAS Sightseeing Bus WGY—Market Basket WLW—Andy Mansfield's Memory Box</p>	<p><b>10:45 A.M.</b> CBS—Vocal Art Trio; female trio: WABC WCAU NBC—Blue—Emily Post, piano and organ duet: WJZ KDKA WBAL WLW WCBM—Varieties WGY—U. S. Navy Band (NBC) WIP—Nurse No. 77</p> <p><b>11:00 A.M.</b> CBS—Morning Moods; Emery Deutsch, conductor: WABC WCAU NBC—Blue—Singing Strings, string ensemble: WJZ KDKA WBAL NBC—Red—Melody Three, instrumental trio: WEAFF WRC WLIT WCBM—Heart and Home Service WDAS—Frank Capano, songs WGY—School of Cookery WLW—Sunshine Boys; Harmony WOR—Nell Vinick, beauty talk WPEN—Bill Donohue, pianist</p> <p><b>11:15 A.M.</b> NBC—Blue—Elsie Mae Gordon, characterizations: WJZ WBAL KDKA NBC—Red—Radio Household Institute, dramatization: WEAFF WLIT WRC WGY WDAS—The Memory Pianist WIP—Magazine of the Air WLW—Louis John Johnen WOR—Elizabeth Ann Baker's Cookery WPEN—Chamber of Commerce, Women's Home Hour</p> <p><b>11:30 A.M.</b> CBS—Academy of Medicine: WABC WCAO NBC—Blue—Rhythm Ramblers; Harold Stokes' Orchestra: WJZ KDKA WBAL WLW NBC—Red—Sonata Recital, violin, piano: WEAFF WRC WCAU—The Harmonica Masters WCBM—Musical Games WDAS—Morning Syncoptions WLIT—Every Woman's Hour WOR—Ann Stevens' Thrift Hour WPEN—Rollins Melodians</p> <p><b>11:45 A.M.</b> CBS—Ben Alley, tenor: WABC WIP WCAU—The 11:45 Meeting WDAS—Jean Smogar, organist WLIT—To be announced WOR—Mary Courtland, contralto WPEN—Piano Ramblings</p> <p><b>12:00 NOON</b> CBS—Paul Tremaine's Orchestra: WABC WIP NBC—Blue—Smack Out, comedy duo: WJZ WBAL NBC—Red—Johnny Marvin, tenor: WEAFF KDKA—Business News and Market Reports WCAU—Health Talk; Dr. Cold WCBM—To be announced WLW—Threesome and piano WOR—The Voice of Experience WPEN—Organ Doctor WTEL—Noon Tunes</p> <p><b>12:05 P.M.</b> WCAU—Wareoich Sisters</p> <p><b>12:15 P.M.</b> NBC—Blue—John Fogarty, tenor: WJZ WBAL NBC—Red—On Wings of Song, string trio: WEAFF WCAO—Buddy Harrod's Orchestra (CBS) WCAU—Health Forum WCBM—Luncheon Music WDAS—Noontime Melodies WLIT—Quaker City Carpet Anniversary WLW—River and Market Reports WOR—Beautiful Lady; Sales Talk WPEN—Rose Gallo WTEL—News Resume</p> <p><b>12:20 P.M.</b> KDKA—Farm Flashes WLW—Live Stock Reports WOR—Up from Florida, sales talk</p> <p><b>12:25 P.M.</b> WOR—Music</p> <p><b>12:30 P.M.</b> CBS—Concert Miniatures: WABC NBC—Blue—Famous Farmers Program of the Future Farmers of America: WJZ WBAL WLW</p>	<p><b>12:35 P.M.</b> KDKA—Henry Halstead's Californians</p> <p><b>12:45 P.M.</b> WCAU—Noontimers WTEL—Radio Ramblings</p> <p><b>1:00 P.M.</b> CBS—Blanche Calloway's Orchestra: WABC WCAU NBC—Red—Market and Weather Reports: WEAFF KDKA—National Farm and Home Hour (NBC) WCAO—Lou Becker's Orchestra WCBM—Ted Elmore's Collegians WFI—News of the Day WOR—Jack Arnold Press' Orchestra; Phil Brito, tenor WPEN—Woman's Page of the Air</p> <p><b>1:15 P.M.</b> NBC—Red—Kay Kyser's Orchestra: WEAFF WFI WDAS—Talk, Womens Org. for Prohibition Reform WGY—Albany on Parade, orchestra WFI—Late News from the Evening Bulletin WPEN—Harmony Philosophers</p> <p><b>1:20 P.M.</b> WDAS—Uncle Sam at your service</p> <p><b>1:30 P.M.</b> CBS—Atlantic City Musicale; WABC WCAO WIP NBC—Blue—The Ambassadors, male quartet: WJZ KDKA WBAL NBC—Red—"Abraham Lincoln" The Prairie Years; drama: WEAFF WCAU—Cecil and Sally WDAS—Items of Interest WFI—Ruth Harrington, soprano WLW—Seymore Simon's Orchestra WOR—Club Women's Hour; Prof. R. W. Hatch WPEN—Old Timers' Ensemble</p> <p><b>1:40 P.M.</b> WCAU—Radio Highlights WGY—Consumers Information Service, talk</p> <p><b>1:45 P.M.</b> NBC—Blue—Rhythmic Serenade; dance orchestra: WJZ KDKA WBAL WCAU—Tom Jones; Arkansas Traveler WDAS—Women's Home Hour; Philadelphia Chamber of Commerce WFI—Market Reports WPEN—Talk; Thomas C. Martindale</p> <p><b>1:50 P.M.</b> WCAU—Harold Knight's Orchestra</p> <p><b>2:00 P.M.</b> CBS—National Student Federation of America Program: WABC WIP NBC—Blue—Weather Reports; WJZ NBC—Red—The Revolving Stage; WEAFF WRC KDKA—KDKA Home Forum WCAU—Havens and Mack, pianists WDAS—Chatting With Ethel Maeder WGY—Giovanni Trombini, cellist WLIT—Charlie Kerr's Orchestra WLW—Ohio School of the Air WOR—Newark String Trio WPEN—Billy Penn's Daily Diary</p> <p><b>2:05 P.M.</b> NBC—Blue—Words and Music; string ensemble; quartet: WJZ WBAL</p>
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# Monday Programs [Continued]

**2:15 P.M.**  
 CBS—Sylvia Sapira; The Well-Tempered Clavicorn; WABC WIP  
 WCAU—"Love Letters" to Janet Joyce  
 WGY—WGY Household Chats  
 WOR—Jersey Jesters; harmony duo and patter  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—House of the Future; Walter Teague; WJZ  
 KDKA—Human Values  
 WBAL—Talk  
 WDAS—Ideal Italian Hour  
 WGY—Revolving Stage (NBC)  
 WIP—Florence Huet; Monologues  
 WLIT—Jean Sharp, pianist  
 WOR—N. J. Audubon Society

**2:45 P.M.**  
 NBC—Blue—Sisters of the Skillet, songs and patter; WJZ KDKA  
 WBAL—"Mechanical Aids in the Home"  
 WIP—Del Zane; As Time Goes By  
 WLIT—Gertrude Bilby, mezzo-soprano  
 WOR—Henry Lawes, baritone; orchestra  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—Eton Boys, male quartet; WABC WIP  
 NBC—Blue—Betty and Bob, dramatic sketch; WJZ KDKA WBAL WLW  
 NBC—Red—Hugh Gordon Miller, member, N. Y. Southern Society; Abraham Lincoln and the Hampton Roads Conference; WEAFF WGY  
 WCAU—Margie Coate's Orchestra  
 WDAS—The Romancing Tenor  
 WFI—To be announced  
 WOR—To be announced  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 CBS—Sabitt String Quartet; WABC WCAU  
 NBC—Blue—U. S. Marine Band; WJZ KDKA WBAL  
 NBC—Red—Henrietta Schumann, pianist; WEAFF  
 WDAS—Light Opera Melodies, string ensemble  
 WGY—Antoinette Halstead, contralto  
 WIP—Emily Weyman; A Study in Blue  
 WLW—Words and Music  
 WOR—Mildred Cole, contralto  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 NBC—Red—Women's Radio Review; WEAFF WFI WGY  
 WIP—Temple University of the Air  
 WLW—D. A. R. Program  
 WOR—Elks' Organ Recital  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Sam Prager, pianist and Helen Nugent, contralto; WABC WIP  
 WCAU—Swanee Four  
 WDAS—William Watson, baritone  
 WLW—Tea Time Trio  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Frank Westphal's Dance Orchestra; WABC WIP  
 NBC—Blue—Radio Guild, drama; WJZ WRC WLW WBAL  
 NBC—Red—Salon Concert Ensemble; WEAFF  
 KDKA—Work-a-day Thoughts  
 WCAU—Anthony Candelori's Orchestra  
 WDAS—Talk, auspices of Philadelphia Simphonietta  
 WFI—Recital by William S. Greenberg, violinist  
 WGY—Book News, Levere Fuller  
 WOR—Ariel Ensemble  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—To be Announced  
 WDAS—James Wood and Charles Knight, recital  
 WFI—Trio Gitano  
 WGY—Salon Concert Ensemble (NBC)  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—Columbia Artist Recital; WABC WIP  
 NBC—Red—Paul Whiteman's Rhythm Boys; WEAFF  
 KDKA—Market Reports  
 WCAU—Three Flights Up; sketch  
 WDAS—Tea Time Tunes  
 WGY—Studio Ensemble  
 WLIT—Honolulu Melody Duo  
 WOR—Walter Feldkamp's Orchestra  
 WPEN—Sundown Melodies; Liuzzi Concert Orchestra

**4:45 P.M.**  
 NBC—Red—The Lady Next Door, children's program; WEAFF  
 KDKA—Piano Interlude  
 WCAU—Mellow Melodies  
 WLIT—Sonya Wisch, poems

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch  
 WGY—News Items

**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Blue—Lee Sims and Ilomay Bailey, soprano; WJZ  
 NBC—Red—Whispering Banjos; WEAFF  
 KDKA—To be announced  
 WCAU—Frederic Tedesco; Accordionist  
 WCBM—Rhythm Rounders  
 WDAS—Babes in Joyland, children's program  
 WGY—Stock Reports and Police Notices  
 WIP—Ted and Etta Gunther

WLIT—Children's twilight hour  
 WLW—Becher-Greuter-Neuman Harmony  
 WOR—Pauline Alpert, the Whirlwind Pianist  
 WPEN—Mother Goose  
 WRC—Afternoon Varieties

**5:15 P.M.**  
 CBS—Fred Berrens' Orchestra; WABC WIP  
 NBC—Blue—The Mobile Moaners; dance orchestra; WJZ WBAL  
 NBC—Red—Paul Wing, The Story Man; WEAFF WGY  
 KDKA—To be announced  
 WCAU—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WLIT—Charlie Borelli; In a song shop  
 WLW—Joe Emerson, Bachelor of Song  
 WOR—Bartal's Ensemble and Rex Sheridan, baritone  
 WPEN—Horace Hustler, organist  
 WRC—Aunt Sue and Polly

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
 CBS—Skippy; WABC WCAU WCAU  
 NBC—Blue—The Singing Lady, songs and stories; WJZ KDKA WLW WBAL  
 NBC—Red—The Flying Family; WEAFF WLIT WGY  
 WCBM—Varieties  
 WDAS—Charlie Johnson's Revue  
 WIP—Town Tattler  
 WPEN—String Rhythm Orchestra

**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WABC WCAU WCAU  
 NBC—Blue—Little Orphan Annie; KDKA WJZ WBAL  
 NBC—Red—Slow River, male quartet; WEAFF WGY  
 WCBM—To be announced  
 WLIT—Philadelphia Business Interest Program  
 WLW—Alice Remsen and Orchestra  
 WOR—"Sunshine Discoverer's Club; Adventure  
 WRC—The Happy Tostmanisers

**5:50 P.M.**  
 WPEN—Turf Selections

**5:55 P.M.**  
 WLIT—A Family Doctor

**6:00 P.M.**  
 CBS—Elizabeth Barthell, songs; WABC WIP  
 NBC—Blue—Booth Tarkington's Sketch; WJZ KDKA WBAL  
 NBC—Red—Meyer Davis' Orchestra; WEAFF WFI WCAU—Asco Orchestra  
 WCBM—Mary Ann Kiddie Klub  
 WGY—New Kenmore Orchestra  
 WLW—Jack and Jill and Orchestra  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:15 P.M.**  
 CBS—On the Air Tonight; WABC  
 CBS—Reis and Dunn, comedy and songs; WIP  
 NBC—Blue—Del Lampe's Orchestra; WJZ WBAL  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Save-A-Life Campaign Talk  
 WCAU—Gold Medal Band  
 WFI—Late News  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk, Lense McCurley

**6:20 P.M.**  
 CBS—Reis and Dunn; WABC WCAU  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 KDKA—Strange Facts  
 WPEN—Dance Music

**6:30 P.M.**  
 CBS—Vaughn de Leath; Freddie Rich's Orchestra; WABC  
 NBC—Red—Al Bernard, the Minstrel Man; WEAFF WFI  
 KDKA—Westinghouse Watchman  
 WCAU—The Lighted Window; Dr. Blackwelder  
 WCAU—Chandu the Magician  
 WCBM—Popular Bits  
 WDAS—Sports Talk  
 WGY—Studio Ensemble  
 WIP—Valley Forge Sport Shots  
 WTEL—Johnny Mullholland's Buccaneers  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue, Mystery Drama  
 WRC—Thompson's Merry Dairymen  
 WTEL—Dance Music

**6:40 P.M.**  
 WGY—New York State Department Talk  
 WIP—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill; WABC WCAU  
 NBC—Blue—Lowell Thomas; Today's News; WJZ KDKA WLW WBAL  
 NBC—Red—Rhythm String Quartet with Lucien Schmidt; WEAFF  
 WCBM—Sports Scrap Book  
 WFI—Earl Denny's Orchestra  
 WGY—Chandu, the Magician  
 WIP—Club Temptation Orchestra  
 WOR—Radio Franks, White and Bessinger  
 WPEN—Harq Dalton, the Town Crier  
 WRC—"The Wilkins Quarter Hour"

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAU WCAU  
 NBC—Blue—Amos 'n' Andy, comedians; WJZ KDKA WLW WRC WBAL  
 NBC—Red—Jane Froman's Band; WEAFF WGY  
 WCBM—Southern Hotel Dinner Music  
 WDAS—WDAS Barn Dance  
 WIP—Uncle Wip's Roll Call, Birthday List  
 WLIT—Emilie Kridler Norris Players  
 WOR—Ford Frick, sports resume  
 WPEN—Irish Ramblers' Orchestra  
 WTEL—Piano Sophisticate with Harry Burnside

**7:15 P.M.**  
 CBS—Buck Rogers in the Year 2433; WABC WCAU  
 CBS—William O'Neal, tenor; WCAO  
 NBC—Blue—Tastyest Jesters, vocal trio; WJZ KDKA WBAL  
 NBC—Red—Wheatenaville Sketch; Ray Knight; WEAFF WLIT  
 WGY—Stock Reports  
 WLW—Gene and Glenn  
 WOR—Harry Hershfeld  
 WPEN—Talk; Ireland Today, by John J. Reilly  
 WTEL—Poetic Musings

**7:30 P.M.**  
 CBS—Dolf Martin's Orchestra; vocalist; quartet; WABC WCAU  
 NBC—Blue—Groucho and Chico Marx; WJZ KDKA WBAL  
 NBC—Red—Van and Don, comedy team; WEAFF WGY  
 WCBM—Makers of News  
 WDAS—Oscar Lyman's Orchestra  
 WIP—Detectives Black and Blue; Mystery Drama  
 WLIT—Dr. Algase Sunny Smile Club  
 WLW—Chandu the Magician  
 WOR—A Wayside Cottage, sketch  
 WPEN—Vincent Rizzo's Orchestra  
 WTEL—Classical Program

**7:45 P.M.**  
 CBS—Boake Carter; WABC WCAU  
 NBC—Red—The Goldbergs; WEAFF WLIT WRC WGY  
 WCBM—Hugh McNally; Songs  
 WIP—La Casa-Billy Hays Orchestra  
 WLW—Detectives Black and Blue  
 WOR—Tarzan of the Apes; sketch  
 WTEL—Modernique Dance Orchestra

**8:00 P.M.**  
 CBS—Whispering Jack Smith, The Humming Birds and Arnold Johnson's Orchestra; WABC WCAU  
 NBC—Blue—Harry Reser's Orchestra; WJZ KDKA WBAL  
 NBC—Red—Soconyland Sketches, drama sketch; WEAFF WGY  
 WCBM—The Catholic Evidence Guild  
 WDAS—Trombetta Italian Hour  
 WIP—Leo Zollo's Dance Orchestra  
 WLIT—Wilbur Evans, baritone with ensemble  
 WLW—Maxwell Cotton Queen  
 WOR—Chandu, the Magician  
 WPEN—Morely Singers  
 WRC—The Adventures of Sherlock Holmes

**8:15 P.M.**  
 CBS—Singin' Sam the Barbarol Man; WABC WCAO WCAU  
 WIP—The Gossipers  
 WOR—Jack Arthur, baritone and orchestra

**8:30 P.M.**  
 CBS—Fu Manchu Mystery Stories; WABC WCAU  
 NBC—Blue—Don Carney, Dog Chats; WJZ KDKA WBAL  
 NBC—Red—The Voice of Firestone; tenor; William Daly's Orchestra; WEAFF WGY WLW WLIT  
 WCBM—Helen Wherley; Pianist  
 WDAS—Bebe Apple, concert violinist  
 WIP—Crazy Crystals  
 WOR—Guest Conductors Hour  
 WPEN—Harold Davis Revue  
 WRC—The Cotton Pickers

**8:45 P.M.**  
 NBC—Blue—Phillips Lord in the Country Doctor; KDKA WJZ WBAL  
 WCBM—Wilhelmina Brown; Songs  
 WDAS—Reinhart Radiolites  
 WIP—Waldemar Alfredo's Concert Ensemble  
 WRC—Philo Fox Revue

**9:00 P.M.**  
 CBS—Music that Satisfies; WABC WCAU  
 NBC—Blue—Wiener Minstrels, male quartet; WJZ KDKA WBAL WLW  
 NBC—Red—Harry Horlick's Gypsies; Frank Parker, tenor; WEAFF WGY WLIT  
 WCBM—University of Baltimore Program  
 WDAS—Four Provinces Orchestra; Irish Program  
 WPEN—Italian Program  
 WOR—Enric Madriguera's Orchestra

**9:15 P.M.**  
 CBS—The Mills Brothers; WABC WCAO WCAU  
 WIP—Club Temptation Orchestra  
 WOR—Robert Littel interviewing the Authors

**9:30 P.M.**  
 CBS—Mysteries in Paris; WABC WCAO WCAU  
 NBC—Blue—Jack Frost's Melody Moments, guest artist; WJZ KDKA WLW WBAL  
 NBC—Red—Paul Whiteman's Orchestra; WEAFF WLIT WGY  
 WCBM—Ted Elmore's Nutty Orchestra  
 WOR—The Witch's Tale

**9:45 P.M.**  
 WIP—Dallas and Waco

**10:00 P.M.**  
 CBS—President Hoover's Valedictory Address Before Republican Club; WABC WCAU  
 NBC—Blue—The Sizzlers; WJZ WBAL KDKA  
 NBC—Red—Contented Program; Woman's Quartet; Male Quartet; Orchestra; WEAFF WGY WRC WLW  
 WCBM—To be announced  
 WDAS—Musical Musketeers  
 WIP—Orient Orchestra; Eddie Donnelly  
 WLIT—Joe Smith's Parodians  
 WOR—Delores Cassinelli, soprano; Orchestra  
 WPEN—Hungarian Melodies

**10:15 P.M.**  
 NBC—Blue—Vic and Sade, sketch; WJZ WBAL  
 KDKA—Bridge School of the Air; E. Hall Downes  
 WDAS—Column of the Air  
 WOR—Cosmo Hamilton; "Unwritten History"

**10:30 P.M.**  
 NBC—Blue—Alice Joy Meets the Old Stager, Henry Neely; WJZ WBAL  
 NBC—Red—National Radio Forum; WEAFF  
 KDKA—Samuel DiPrimo, tenor  
 WCAU—Billy Antrim's Orchestra  
 WCAU—Address Before Republican Club  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—Missing Persons  
 WGY—WGY's Players in "One Man's Family"  
 WLIT—Doc Dougherty's Orchestra  
 WLW—Rhythm Club  
 WOR—Lee Cronican, pianist

**10:45 P.M.**  
 KDKA—Bradley Kincaid  
 WIP—Bombay; Frank Winegar's Orchestra  
 WOR—Charley Eckel's Orchestra

**11:00 P.M.**  
 NBC—Blue—To be announced; WJZ WBAL  
 NBC—Red—Ted Weems' Orchestra; WEAFF WFI  
 KDKA—Teaberry Sport Review  
 WCAU—Boake Carter  
 WCBM—Oscar Appel's Orchestra  
 WLIT—Charlie Gaines' Orchestra  
 WLW—Seymore Simon's Orchestra  
 WOR—Moonbeams  
 WRC—Dance Orchestra

**11:10 P.M.**  
 KDKA—Temperature Report

**11:15 P.M.**  
 NBC—Blue—Aileen Stanley, songs; Orchestra; WJZ WBAL  
 KDKA—News Flashes  
 WCAU—Ben Greenblatt, pianist  
 WGY—Johnny Albright, crooner

**11:20 P.M.**  
 KDKA—Henry Halstead's Californians

**11:30 P.M.**  
 CBS—Guy Lombardo's Royal Canadians; WABC WCAU  
 NBC—Blue—Manhattan Guardsmen; Harold Sanford; WJZ  
 NBC—Red—Jack Denny's Orchestra; WEAFF  
 WGY—Gordie Randall's Orchestra  
 WIP—Nixon; Henny Hendrickson's Orchestra  
 WLIT—Carmen Theater Program  
 WLW—Serenade  
 WOR—Don Bestor's Orchestra

**11:45 P.M.**  
 WGY—Organ Recital

**11:50 P.M.**  
 WCAU—Powers Grouaud, review, "Melody"

**12:00 MIDNIGHT**  
 CBS—Abe Lyman's Orchestra; WABC WCAU  
 NBC—Blue—Russ Columbo's Orchestra; WJZ WLW KDKA WBAL  
 NBC—Red—Anson Weeks' Orchestra; WEAFF  
 WGY—Gordie Randall's Orchestra  
 WIP—Orient; Eddie Bonnelly's Orchestra  
 WOR—Joe Furst's Orchestra

**12:15 A.M.**  
 WGY—Anson Weeks' Orchestra (NBC)  
 WLW—Anson Weeks' Orchestra (NBC)

**12:30 A.M.**  
 CBS—Leon Belasco's Orchestra; WABC WCAU  
 NBC—Blue—Frankie Masters' Orchestra; WJZ WLW  
 NBC—Red—Mark Fisher's Orchestra; WEAFF  
 WGY—New Kenmore Orchestra  
 WIP—Missing Person's Report

**1:00 A.M.**  
 CBS—Joe Haymes' Orchestra; WABC  
 WCAU—Missing Persons Reports  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
 CBS—Charley Straight's Orchestra; WABC

**1:45 A.M.**  
 WLW—And So To Bed

**RADIO GUIDE PRESENTS**  
**TED AND ETTA GUNTHER**  
 "The Premier Pair"  
**MONDAY AT 5 P.M.**  
**WIP**  
 610 KILOCYCLES

**The Radio Guide Revue**  
 featuring  
**DAVE VAN HORN**  
 and his orchestra  
 with  
**CARLOTTA COVERDALE**  
**MONDAY EVENING, 8:30 to 9**  
**WPEN**  
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# As I Hear It

—Be Your Own Critic—

RADIO GUIDE will pay five dollars each week for the winning "As I Hear It" letter, and will publish those criticisms which are judged nearly as good as an honorary mention. Criticisms should not exceed 200 words, should be impartial. Opinions are those of the individual listener and RADIO GUIDE is not responsible for them. Address letters to the "As I Hear It Editor," 345 W. 26th St., New York City.

## This Week's Winner

MYRT AND MARGE—heard Friday, January 27, over CBS-WDSU.

The theme: One of the prettiest arrangements of "Poor Butterfly" ever played. A beautiful interpretation of a beautiful melody. One fault is, it is not always played through.

The skit: Life back stage that is even more complete than that depicted behind many footlights. Comedy, pathos, happiness, tears; all combine to make one of the most listened to programs on the air. Tonight it was intensely interesting with the new situations rapidly developing.

The players: Myrt, Marge, Gwen Rogers, Jack Arnold—in fact, the whole cast—all are well fitted for the parts played. Marge's voice is sweet and pleasing—all are well fitted for the parts played. Gwen's high soprano is laugh-provoking. Arnold is masterful. Dramatization of whole sketch is good. The theater atmosphere is realistic.

Commercial credit: Wrigley deserves praise for making their advertisement so pleasingly concise and effective. The forceful, short sales talk makes you WANT to try the product.

Esther McKiernan,  
419 S. Dupre St., New Orleans, La.

## Honorary Mention

VOICE OF FIRESTONE—heard Monday, January 16, over NBC-WLW.

Found at last, the perfect program! This, to my mind, is one of the high lights of the week and tonight was no exception. William Daly's Orchestra formed a perfect background; the incomparable Alois Havrilla (than whom, in my opinion, there is no greater studio announcer) was in top form, which means a perfect command of English and faultless diction, and Lawrence Tibbett—who could ask for more?

Hats off to the sponsors! And a word to NBC: Give us a few more programs like the Voice of Firestone and allow us to lose ourselves in a world of melody and song.

F. A. Duke, The Pas, Manitoba, Canada

CHASE AND SANBORN HOUR—heard Sunday, January 29 over NBC-WMAQ.

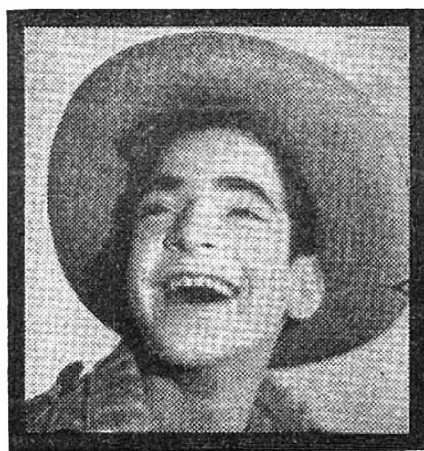
I honor the Chase and Sanborn Hour for its spontaneity, musicianship and variety.

The versatile solos of Rubinoff and the well selected numbers of the orchestra are a constant delight. His orchestration is full but never heavy, and the careful arrangements offer an amazing variety of instrumentation and tonal combination.

Eddie Cantor's patter is sprightly, kindly, and has an inimitable air of the spur of the moment. His listeners must keep on their toes, for his humor is sly and quick—it flashes and is gone. I would shake an admonitory finger at the venerable "fast train" joke though, the times that cow has been kissed are legion. The stale breath of that one is the gagster's halitosis.

The human little sketch with the man and wife was a pleasant surprise. There was a sermon and a tear in Eddie's delicate handling of this little skit which must have struck an answering chord in the hearts of his myriad listeners.

Orin V. Duncan, Seneca, Ill.



Joe Cornassel's the freckled lad's name in Little Orphan Annie, broadcast each week day at 5:45 p. m. over a wide NBC network, but he's really Allen Baruck, age fifteen, and his hobbies are ping pong, billiards and tropical fish, of which he possesses more than 200. Annie, played by Shirley Bell, and Joe have just signed another two-year contract, and both are busy in the sketch on their trip to the South Seas, where they are to search for buried treasure.

## Purely Personal

Irene Taylor, blues singer with Paul Whiteman's band, has purchased the musical library of the late Nora Bayes and is having all the songs made famous by Miss Bayes re-arranged for herself.

Enric Madriguera returned Wednesday, February 8 from a four day trip to Cuba. The orchestra leader negotiated with a sugar magnate for a U. S. broadcast during his brief stay.

Paul Whiteman and his orchestra played the opening night strains for Broadway's newest dance palace, the Empire Ballroom, Thursday, February 9.

Johnny Marvin, the lonesome singer of the air, is wearing a cowboy costume presented to him by cowboys of the 101-Ranch Show during his current vaudeville appearance.

A private showing of Kate Smith's picture, "Hello Everybody," was unreeled at the Edward Hines Hospital in Chicago, in response to the petitions of five hundred veterans in the institution.

Bing Crosby, who is now in the midst of a group of movie shorts, soon starts a four week series of vaudeville engagements. In make the picture, "College Humor." Ralph Kirbery, NBC's dream singer, is another radio artist who is busy making vaudeville shorts these days.

The sponsors of Fred Waring and his Pennsylvanians orchestra gave a dance in honor of the band leader at the Essex House Ballroom Tuesday night, February 7. The dance preceded the Waring orchestra's air debut the following night.

The Boswell Sisters are resting up in New York City before starting out on their nation-wide vaudeville tour this Spring.

Edwin C. Hill, news commentator, has almost completed his new book, "The American Scene—1932," which is to come off the press immediately preceding the presidential inauguration.

Singin' Sam is displaying a shamrock watch-charm made of silver and jade sent him by an Irish admirer who heard his programs via W3XAU, CBS' short wave station in Philadelphia.

# Music in the Air

—By Carleton Smith—

On February 13, 1883, Richard Wagner died in the Palazzo Vendramini, Venice. A few days later a draped gondola silently carried his body down the Grand Canal. The special mourning car took it to Bayreuth, where, ever since, pilgrims have come to pay him homage.

THE ivy-covered vault in the rear of Wahnfried contains only dust. All that was vital in Richard Wagner lives today in the music-dramas that he wrote. That vitality made, for all time, radiance an experience of the ear.

Many musical currents have passed under the bridge since Wagner's death. In these fifty years, Debussy, Richard Strauss, Jan Sibelius, Schoenberg, and the later Berg, Stravinsky, Prokofieff, Bartok, Bloch, Gruenberg . . . to mention only a few, have found inspiration, and have written. Atonality, polytonality, polyharmony, have come to stir the musical waters of this century. But "the mighty flowing in of light" that is in the pages of the incomparable Richard's greater works has not been dimmed.



CARLETON SMITH

## Romanticism Passe

IT HAS become the fashion in some circles to belittle Wagner's beliefs and his philosophy. We are advised that they are out-of-date, that his romanticism will no longer withstand analysis, and that we might profitably devote our time to subjects more practical than the *Volsunga Saga* and the *Niebelungen Lied*.

That is a point of view with which I cannot agree. It may be that noble ideals and lofty purposes are out of harmony with contemporary attitudes. Redemption through love and unselfishness is, no doubt, a worn-out theme. Yet it has been a fertile course of inspiration for the greatest art works of the past. And, judging from current musical productions, a return to such a romantic ideal might not be amiss.

It seems to me that great music—all great art, in fact—touches the depths of human consciousness, and is meant to fan the flames of the spirit's will. Perhaps we can be satisfied by a symphony of factory whistles or a piece describing a radio station. They are utilitarian products of today.

## Wagner's Leit-Motifs

IF YOU choose to turn back a half century to Wagner's "*Der Ring des Niebelungen*," you will find creation and romanticism at their height. For grandeur and breadth of conception, this poem in four cantos is without parallel in the whole realm of music.

Without knowing a single one of the *leit-motifs*—the "guiding themes"—through which Wagner makes pictorial symphonies of his music-dramas, you can enjoy them. There is a ceaseless glow and richness in his musical fabric that brings intense pleasure to the listener hearing it even for the first time. Of course, it is more meaningful when one knows the words and actions and associated motives. Then does he understand each inner thought and suggestion from Wagner's ever-fertile brain.

## Matinee Cycle Broadcasts

IF YOU can not make the pilgrimage this summer to Bayreuth, where Toscanini and Elmendorff will labor with loving care to produce Wagner's music-dramas as he

would have wanted them, then avail yourself of the opportunity the radio affords now.

Six works are being broadcast, in the Annual Matinee Cycle, from the Metropolitan, the citadel of Wagnerian Tradition in this country.

On the 9th, (over WEAF) is "*Siegfried*," telling of the hero's quest of the ring and his union with Brunnhilde, who makes one last struggle for her maidenhood and then yields herself. The old order is done. The new race is to come and rule the world. Here, the rapturous ecstasies of the close leave us always breathless and silent.

The final drama, "*Die Gotterdammerung*," will be heard Friday afternoon, the 17th. As the dusk of the Gods comes, and their epoch ends, one realizes, perhaps, more clearly than anywhere else in Wagner's writings, his knowledge of redemption through love, of a last and supreme benediction in the consolatory phrase which lingers so nobly serene.

## Gieseeking, Boston Soloist

CONNOISSEURS of the pianistic art will hear Walter Gieseeking play Mozart's C major Concerto with the Boston Symphony. (February 11, 8:15 p. m. over NBC-WJZ). Those who love Mozart will listen, and those who have never heard this man perform will have a new experience. Gieseeking is not a pianist for the populace. Even so, he has not been enough heard outside of our cities. His art excels in the gentler touches and calmer moods of the literature. He never beats his instrument into jangling protest, nor performs those prodigious feats thought of as "brilliant." Debussy is one of the composers in whose writings Mr. Gieseeking is most at home. Needless to say, he is sensitive to Mozart.

The program includes Mendelssohn's Overture to "Fingal's Cave," painting his picture of the lonely island among the Hebrides, with its rocky cave where "the dark green waves form the floor"; and Louis Gruenberg's first symphony.

## Advance Program Notes

(Given in Eastern Standard Time)

THE GORDON STRING QUARTET (Sunday, February 12, 12:30 p. m. over NBC-WEAF).

MOOD CONTINENTALE, with Hilda Burke, soprano (Sunday, February 12, 10:45 a. m. over NBC-WJZ).

ROXY'S GANG, with Symphony Orchestra under direction of Erno Rapee (Sunday, February 12, 12:15 p. m. over NBC-WJZ).

INTERNATIONAL BROADCAST of "Deep River" program, American and Negro melodies (Sunday, February 12, 1:30 p. m. over NBC-WEAF).

NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA, with Bruno Walter conducting (Sunday, February 12, 3 p. m. over CBS-WABC).

OUR AMERICAN MUSIC, John Tasker Howard speaking on "American Grand Opera—Yesterday," with concert orchestra and soloists (Sunday, February 12, 3 p. m. over NBC-WJZ).

TEMPLE OF SONG, Chicago A Capella Choir (Sunday, February 12, 4 p. m. over NBC-WJZ).

GENERAL ELECTRIC CONCERT, soloist not announced (Sunday, February 12, 9 p. m. over NBC-WEAF).

ERNEST HUTCHESON, pianist with concert orchestra (Sunday, February 12, 10 p. m. over CBS-WABC).

SONATA RECITAL, with Josef Stopak, violinist and Josef Honti, pianist (Monday, February 13, 11:30 a. m. over NBC-WEAF).

ON WINGS OF SONG, string trio, list selections from "Tannhauser" on their program (Monday, February 13, 12:15 p. m. over NBC-WEAF).

SYLVIA SAPIRA, presenting "The Well-Tempered Clavichord" (Monday, February 13, 2:15 p. m. over CBS-WABC).

VOICE OF FIRESTONE, with Richard Crooks, present operetta selections and the "Flower Song" from Carmen (Monday, February 13, 8:30 p. m. over NBC-WEAF).

MME. FRANCIS ALDA (Tuesday, February 14, 6 p. m. over NBC-WEAF).

THE TUNE DETECTIVE, Sigmund Spaeth (Tuesday, February 14, 10 p. m. over NBC-WJZ).

SYMPHONY CONCERT, with Alexander Smallens as guest conductor, list the following fine program: Academic Festival Overture by Brahms, Good Friday's Spell from "Parsifal" by Wagner, Prelude and Love Death from "Tristan and Isolde" by Wagner, the Suite from Glazounov's "Raymonda" and the Overture to "Romeo and Juliet" by Tchaikowsky (Wednesday, February 15, 9 p. m. over NBC-WEAF).



# Programs for Tuesday, February 14

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises: WFAF WFI  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WOR—Gambling's Gamboliers  
 WTEL—"Top of the Morning"

**7:15 A.M.**  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; Fred Feibel: WABC  
 NBC—Blue—Don Hall Trio: WJZ WBAL  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock; Mystery announcer

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane, children's program: WJZ KDKA WBAL  
 WCAO—WCAO Kiddie Club  
 WDAS—"Abraham Lincoln"; talk  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; Vincent Sorey, conductor: WABC WCAU  
 NBC—Blue—The Wife Saver, sketch: WJZ WBAL  
 NBC—Red—Organ Rhapsody; "Doc" Whipple, organist: WFAF WFI WGY  
 KDKA—KDKA Kiddies' Klub  
 WCAO—Late Risers' Musical Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—John, Joe and Frosini, songs and music  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Daily Produce Reporter

**8:10 A.M.**  
 WOR—Al Woods, songs

**8:15 A.M.**  
 NBC—Blue—Morning Devotions: WJZ WBAL  
 KDKA—Morning Cheer  
 WCAU—The Jollyman; Children's stories; songs  
 WLW—The Wanderers  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:25 A.M.**  
 WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
 NBC—Blue—The Pepper Pot; dance orchestra: WJZ WLW KDKA WBAL  
 NBC—Red—Cheerio, talk, music: WFAF WFI WRC WGY  
 WCAU—Jean Abbey, talk  
 WOR—Martha Manning sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 CBS—Bill and Ginger; popular songs: WABC WCAU  
 WIP—Early Riser's Club  
 WOR—The Music Master; Orchestra; soloists  
 WPEN—Chris Seiter crooning troubadour

**8:55 P.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Tony Wons; Are You Listenin'? WABC WCAO WIP  
 NBC—Red—The Jesters, male trio: WFAF WLIT  
 KDKA—Press News Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—The Morning Melodies  
 WLW—Public Library Talk  
 WOR—Miss Kath'rin 'n' Calliope, sales talk  
 WPEN—Bill Donohue, pianist

**9:05 A.M.**  
 KDKA—Piano Classique

**9:15 A.M.**  
 CBS—Little Jack Little; vocalist and pianist: WABC  
 CBS—Goldy and Dusty; WCAU  
 NBC—Red—Current Events: WFAF WGY  
 KDKA—Style and Shopping Service  
 WCAO—Shopping News; Jean Abbey  
 WCBM—Le Roy McKnew; Pianist  
 WDAS—The Song Peddler, organ  
 WIP—Piano Ramblings  
 WLIT—Women's Home Hour  
 WLW—Morrie Neuman and Larry Greuter  
 WPEN—The Health Man  
 WRC—One Man Minstrel

**9:30 A.M.**  
 CBS—Modern Living, health talk: WABC WCAO WCAU WIP  
 NBC—Blue—Moss and Jones, songs and patter: WJZ KDKA WBAL  
 NBC—Red—The Masqueraders; WFAF  
 WCBM—Merchants' Air Review  
 WGY—Talk, "Romance in Coal"  
 WLIT—Homemakers' Forum  
 WLW—Tony Cabooch  
 WOR—Claire Sugden; "Parties Around the Clock"  
 WPEN—Second Cruise of S. S. All In Fun

**9:35 A.M.**  
 WGY—Masqueraders (NBC)

**9:45 A.M.**  
 CBS—Reis and Dunn, comedy and songs: WABC WIP  
 NBC—Blue—Mouth Health, talk: WJZ WBAL  
 NBC—Red—Otto Fassell, Viennese baritone; Orchestra: WFAF  
 KDKA—Press News Flashes  
 WCAU—Asco After Breakfast Program  
 WDAS—Tinkling Tunes, piano  
 WFI—Housekeepers Corner; Jeanne Shaw, Mildred Lande

WGY—Through the Looking Glass with Frances Ingram  
 WLW—Beechnut Talk  
 WOR—Sales Talk  
 WPEN—Bo'sun Boreli songs  
 WRC—To be announced

**9:50 A.M.**  
 KDKA—Market Reports

**9:55 A.M.**  
 KDKA—Program for the Day  
 WPEN—Freddy, the Cabin Boy

**10:00 A.M.**  
 CBS—Morning Moods; Vincent Sorey, conductor: WABC  
 NBC—Blue—Musical Melange, concert orchestra: WJZ KDKA WBAL  
 NBC—Red—The Mystery Chef: WFAF WFI WRC WGY  
 WCAU—Through the Looking Glass with Frances Ingram  
 WCBM—Mrs. Ora V. McDonald; Organist  
 WDAS—Today's Birthday  
 WIP—Home Maker's Club  
 WLW—The Neapolitans  
 WOR—McCann Pure Food Hour  
 WPEN—Miss Charm, Talk

**10:10 A.M.**  
 WPEN—Prof. Epsom Saltz, skit

**10:15 A.M.**  
 NBC—Blue—Clara, Lu 'n' Em, gossip: WJZ KDKA WBAL  
 NBC—Red—Souvenirs of Melody: WFAF WRC WFI WGY  
 WCAU—Morning Moods (CBS)  
 WDAS—Ads and Fads, talks with music

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health Talk

**10:30 A.M.**  
 CBS—Mildred Rose, soprano: WABC WCAO WIP  
 NBC—Blue—Happy Jack, songs: WJZ WBAL  
 NBC—Red—Seraphima Strelowa, soprano; WFAF KDKA—Jean and Gene  
 WCAU—The Morning Glories  
 WCBM—Gertrude Thelen; Songs  
 WDAS—The WDAS Sight Seeing Bus  
 WFI—Market Reports  
 WGY—Shopping Bag  
 WLW—Andy Mansfield's Memory Box  
 WPEN—Grab Bag of the Air

**10:45 A.M.**  
 CBS—Round the World Cooking School: WABC  
 NBC—Blue—Singing Strings, string ensemble: WJZ WBAL  
 NBC—Red—Breen and de Rose, vocal, instrumental duo: WFAF WFI WRC  
 KDKA—Through the Looking Glass with Frances Ingram  
 WCBM—"Books You Should Know"  
 WGY—Karl Rissland, cornetist  
 WIP—Nurse No. 77  
 WLW—School of Cookery

**11:00 A.M.**  
 CBS—U. S. Navy Band Concert: WABC WCAU  
 NBC—Red—Your Child: WFAF WLIT WGY  
 KDKA—Singing Strings (NBC)  
 WCBM—Heart and Home Service  
 WDAS—Morning Syncopations  
 WIP—Magazine of the Air  
 WLW—Sunshine Boys, harmony  
 WOR—Mrs. J. S. Reilly's Sunbeam Common Sense  
 WPEN—Evan Brower, talk

**11:15 A.M.**  
 NBC—Blue—Genia Fonariva, soprano; WJZ KDKA WBAL  
 NBC—Red—Frances Lee Barton: WFAF WLIT WRC WGY WLW  
 WDAS—The Memory Pianist  
 WOR—Eddie Miller; The Melody Minstrel Man  
 WPEN—Chamber of Commerce Women's Home Hour

**11:30 A.M.**  
 CBS—Current Questions Before Congress: WCAU WABC  
 NBC—Blue—Rhythm Ramblers: Harold Stokes' orchestra: WJZ KDKA WLW  
 NBC—Red—U. S. Army Band: WFAF WRC WGY  
 WCAO—To be announced  
 WCBM—Varieties  
 WDAS—Fashion Flashes with Kay Poett  
 WIP—Leonard MacClain at Organ  
 WLIT—Everywoman's Hour  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Ruth Mose's Band

**11:45 A.M.**  
 CBS—Ben Greenblatt, pianist: WABC WCAU  
 WDAS—Console Capers with Herman Wiener, organ  
 WIP—Songs of Italy; Emelie Borrelli  
 WLW—Fats Waller and Charles Wilgus  
 WOR—Ensemble

**11:50 A.M.**  
 WDAS—Consols Capers with Herman Wiener

**11:55 A.M.**  
 WGY—Aviation Weather Report, Time

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC WCAO WIP  
 NBC—Blue—Smack Out, comedy duo: WJZ WBAL  
 NBC—Red—Johnny Marvin, tenor: WFAF WRC WLIT WGY  
 KDKA—News and Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WLW—Three Cheers  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WTEL—Noon Tunes

**12:05 P.M.**  
 WCAU—The Old Skipper

**12:15 P.M.**  
 NBC—Blue—Pollock and Lawnhurst, piano duo: WJZ WBAL  
 NBC—Red—On Wings of Song, string trio: WFAF  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WGY—Farm Program  
 WLIT—Noontime religious service  
 WLW—River and Market Reports  
 WOR—Jane Wanamaker's Beauty Talk  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flash  
 WLW—Live Stock Reports  
 WOR—Up from Florida, sales talk

**12:25 P.M.**  
 WOR—Musical Program

**12:30 P.M.**  
 CBS—Concert Miniatures: WABC WIP  
 NBC—Blue—National Farm and Home Hour; WJZ WLW WBAL  
 KDKA—Press News-Reeler  
 WCAU—Harold Knight's Orchestra  
 WDAS—Neighbour and His Neighbours  
 WLIT—Benjamin Franklin Hotel Concert Orchestra  
 WOR—The Carnegie Hall Organ Recital  
 WPEN—Selma Hamer, pianist  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 WCAU—The Noontimers

**1:00 P.M.**  
 CBS—Vincent Travers' Orchestra WABC WCAU  
 NBC—Red—Market and Weather; WFAF  
 KDKA—National Farm and Home Hour (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade  
 WIP—Golden Gate Orchestra; Hal Thompson  
 WLIT—Lansdowne Coal Co. Program  
 WOR—Tiffin Music; orchestra  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—Classical Varieties: WFAF WFI  
 WDAS—Talk; Women's Org. for Prohibition Reform  
 WGY—News Items  
 WOR—Advertising Club Luncheon;  
 WPEN—Workshop Players

**1:20 P.M.**  
 WDAS—Agriculture News

**1:30 P.M.**  
 CBS—Madison Ensemble; string ensemble: WABC WCAO WIP  
 NBC—Blue—Rex Battle's Concert Ensemble: WJZ KDKA WBAL  
 NBC—Red—George Scherban's Orchestra: WFAF WRC  
 WCAU—Cecil and Sally  
 WDAS—Madame Regine, beauty talk  
 WFI—Talk; Aupices League of Nations  
 WLW—Tom Jones, Arkansas Traveler  
 WPEN—Old Timers' Ensemble

**1:35 P.M.**  
 WLW—Seymore Simons' Orchestra

**1:40 P.M.**  
 WCAU—Radio Highlights  
 WFI—George Vail, pianist

**1:45 P.M.**  
 KDKA—Tom Jones, the Arkansas Traveler  
 WCAU—Radio Debuts  
 WDAS—Phila. Chamber of Commerce Women's Home Hour, talk  
 WFI—Market Reports  
 WGY—Soloist  
 WPEN—Common Sense Reducing

**1:50 P.M.**  
 KDKA—Modern Poems

**2:00 P.M.**  
 CBS—Aunt Jemima Songs: WABC WCAU  
 NBC—Blue—Weather Reports: WJZ WBAL  
 NBC—Red—The Merry Madcaps; dance orchestra WFAF WRC  
 KDKA—KDKA Home Forum  
 WDAS—Chatting with Ethel Maeder  
 WGY—Piano Recital  
 WIP—Frank Milton's Tuesday Visit  
 WLIT—Victor Herbert Concert Ensemble  
 WLW—School of the Air  
 WOR—Rutgers Home Economics Talk  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ

**2:15 P.M.**  
 CBS—Ann Leaf at the Organ: WABC WIP  
 NBC—Red—The Girl Who Lives Next Door, drama: WFAF  
 WCAU—Leon Galfer, guitar soloist  
 WGY—WGY Household Chats  
 WOR—Margaret DuVal, soprano  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air: WABC WCAU  
 NBC—Blue—Radio Troubadours; dance orchestra: WJZ WBAL KDKA  
 NBC—Red—Dorothy Berliner, pianist: WFAF WGY  
 WBAL—Walter de Lillo, violinist  
 WDAS—Ideal Italian Hour  
 WIP—Basil Ziegler; Musical Cartoons  
 WLIT—Woman's S. P. C. A. Program  
 WOR—YMCA Spanish Lessons; Prof. Maximo Iturralde  
 WPEN—Ye Olde Fiddle Shoppe

**2:45 P.M.**  
 NBC—Blue—Sisters of the Skillet; song and patter WJZ  
 NBC—Red—Things to Know About the Income Tax; M. Seidman: WFAF

NBC—Red—The First Year of Life; Dr. Roger H. Dennett: WFAF  
 WGY—Robert Rissling, baritone  
 WIP—George Young, baritone  
 WLIT—Interesting Movie News  
 WOR—Ann Wylie, mezzo soprano  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—Columbia Artists Recital: WABC WIP  
 NBC—Blue—Betty and Bob, dramatic sketch: WJZ KDKA WBAL WLW  
 NBC—Red—Vocal Art Quartet: WFAF WRC WFI WGY  
 WCAU—The Hour of Waltzes; Imperial Orchestra  
 WDAS—Harold Hill, the Singing Minstrel  
 WOR—National Orchestral Association Concert  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 NBC—Blue—Strollers Matinee; Orchestra: WJZ KDKA WBAL  
 WDAS—To be announced  
 WFI—Bessie V. Hicks Players  
 WLW—Morrie and Marion, Radio Guide Program  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 CBS—Frank Westphal's Orchestra: WABC WCAO WIP  
 NBC—Red—Women's Radio Review, talks; orchestra: WFAF WFI WGY  
 WCAU—Around the Theater with Powers Gouraud  
 WDAS—Timely Topics; String Trio  
 WLW—Red Dirt  
 WPEN—Dance Revue

**3:45 P.M.**  
 NBC—Blue—Tommie Watkins' Casanova Orchestra WJZ WBAL WLW  
 KDKA—Congress of Clubs Period  
 WDAS—Dorothy Carberry, songs  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Tito Guizar, tenor: WABC WCAU  
 NBC—Red—Musical Comedy Hits: WFAF WGY  
 KDKA—Work-a-day Thoughts  
 WDAS—Miniature Musicale  
 WFI—Phila. Music Academy Program  
 WIP—Milton Charles; songs  
 WLW—Ohio Federation Women's Orchestra  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 CBS—Curtis Institute of Music Program: WABC WCAU  
 NBC—Blue—Meredith Wilson's Orchestra: WJZ WLW WBAL  
 KDKA—To be announced  
 WDAS—Morris Coleman, Bridge Expert  
 WFI—Musical Comedy Hits (NBC)  
 WIP—Hal Pfaff's Orchestra; Singing Newsboy  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 NBC—Red—Ramona, specialty singer: WFAF  
 KDKA—Weather and Market Reports  
 WCAO—Talk; Fannie Hurst  
 WDAS—Peggy Cassidy, songs  
 WGY—Better Business Bureau Talk  
 WLIT—Ada Bower, reader  
 WOR—Ariel Ensemble  
 WPEN—Sundown Melodies  
 WRC—"Vocational Guidance" Kiwanis Club

**4:35 P.M.**  
 WGY—Studio Ensemble

**4:45 P.M.**  
 NBC—Blue—To be announced: WJZ  
 NBC—Red—Brownie Tales; WFAF  
 KDKA—Piano Interlude  
 WBAL—The Book Shelf, Dr. Edward L. Israel  
 WCAO—George Hall's Orchestra (CBS)  
 WDAS—The Street Players; dramatic sketch  
 WIP—Mental Hygiene Talk  
 WLIT—Piano Moods  
 WLW—Low Down

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch  
 WGY—News Items

**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Meet the Artist: WABC WCAO WIP  
 NBC—Blue—Lee Sims' Orchestra: WJZ WBAL  
 NBC—Red—Paul Whiteman's Rhythm Boys: WFAF WRC  
 WCAU—Sunshine Discoverer's Club  
 WCBM—Rhythm Rounders  
 WDAS—Ada Sotell, songs  
 WGY—Stock Reports and Police Notices  
 WLIT—Fay's Theater Program  
 WLW—Harmony Team  
 WOR—Yellin's Tea Ensemble  
 WPEN—Mother Goose  
 WTEL—Parent's Forum

**5:15 P.M.**  
 CBS—The Melodiers: WABC WIP  
 NBC—Blue—Adventures of Dr. Doolittle, drama WJZ WBAL KDKA  
 NBC—Red—Melodic Thoughts; Guest Artist; Orchestra: WFAF  
 WCAO—Sunpaper Bulletins  
 WCAU—The Strollers  
 WCBM—Weather and Market Reports  
 WDAS—Harold Davis, songs  
 WGY—Musical Program  
 WLW—Joe Emerson, Bachelor of Song  
 WPEN—Horace Hustler, organist

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

# • Plums and Prunes •

By Evans E. Plummer

Chicago, Illinois

IT'S stories like this that make you try to forget the staleness of most of the broadcast gags . . . make you forgive many of the air's hypocrites (yes, there are many) . . . cause you to throw aside your case-hardened armor of skepticism . . . convert you again to the belief that at its worst, each program is doing good to some one.

Emergency Welfare Relief workers verify the tale. A man with a wife and five children to support had been out of work three years. They had one luxury—a radio set—which the relief workers wisely permitted them to keep. But even with a radio, thirty-six months of nothing to do will prey upon anyone's mind. So the man threatened suicide.

His wife pleaded with him. Several times he threatened. Each time she reasoned him out of his mood. Then one day, she had cause to be absent from their home. He was left alone. He decided once more to end it all . . .

She returned home in the evening . . . was frightened to see him . . . standing by the radio set listening . . . a loaded revolver in his hand!

"Don't worry honey," he responded rationally when he saw her surprise. "I was about to do it, but the radio was on and Uncle Bob's cheery laughter stopped me. I saw how foolish it would be. I'll never try it again."

### Most Popular Song—

OUR worthy contemporary, Mike Porter, recently set himself to the task of determining what were the ten most popular songs during the past ten years. The results of his survey were interesting, if not conclusive. However, the stunt suggested another.

What do you consider the one song you'd rather hear than any other? Suppose you could hear but one more song and then were to be stricken deaf for life—unable to hear another. What one would you choose?

We asked Wayne King, one of our favorite conductors. "If I had but one more song to hear, I'd name 'I Love You Truly,' Carrie Jacobs Bond's beautiful composition," said King. He went on to explain that he thought that it is the greatest song of all time; it has a perfect melody, a lyric everyone loves and that offends no one.

### Off a Live Mike—

The smouldering argument between Little Jackie Heller and NBC finally broke out in flames, and now Jackie, although he continues singing on the morning College Inn NBC-WENR local show, has been nabbed by CBS scouts for a buildup, the first network of which was given him Wednesday, February 8, at 4:30 p. m. EST . . . How long that will go on, however, is a question, since Ben Bernie's band will be leaving Chicago for their RKO tour around the last week of this month.

Eddie East and Ralph Dumke are vaudevilleing between sponsors. Meantime they have that afternoon NBC sustaining.

Clara, Lu and Em, the word and current event garbling comics, are rumored to be going to Washington for the inauguration. The idea is to get local color for their sketch, and possibly they'll study a few Congressman and Senators, funny fellows, to borrow some of their legal laughs . . . A Chicago air scribe took a poke at Amos 'n' Andy this past week for going ahead with plans to make stage appearances for money, although they were unable to get back to Chicago in time to appear for the recent charity benefitting Radio Revue.

Broadcast Advertising, the monthly trade magazine, is in the hands of receivers with both the publishers of Radio Art and Broadcasting bidding for a merger . . . That's what she gets for having an attractive name! Patricia Ann Manners (Myrt and Marge's "Gwen") has just had another baby named after her and the total now is twenty-five . . . "Big Boy" Charlie Hamp never listens in to other singers for fear their styles might subconsciously influence his.

### Passing in Review—

A box or so of prunes to those famous vocalists—not excluding Eddie Cantor—for making "ing" sound like "ing-gah" or "ink" . . . To Eno for too much unintelligible "prop" telephone (Jan. 30-31) . . . Likewise to NBC for banning CBS artists, and vice versa, although that theatrical trade paper misquoted an NBC vice-president as saying that the ban was off . . . and loads of prunes to Household program (Jan. 31) for excessive studio applause of a flat-sounding nature which marred an otherwise good show by Koestner's Orchestra, Eddie Guest, the Cadets Quartet and Hlomay Bailey (who might trim the tremolo a bit).

Won't the sponsors ever get wise to the fact that applause means little to the dialing audience? . . . And while we're at it, prunes to those gentlemen who invite the public to see their shows and then promptly give away all their tickets to their retail dealers. The "public" hasn't a chance!

And baskets of plums to Socony-Vacuum for another swell "Inside Story" with Jerome Kern the subject . . . Also to Lennie Hayton again on the occasion of his first "single" with a concert bill (Jan. 31) . . . More for Ed Wynn for his best show to date (Jan. 31) and applause that wasn't too long; was spontaneous . . . To Harold Stern's Orchestra for some enjoyable dance tempo and many plums to Bill Smith whose voice is packed with "it."

# Clubroom Exchange

Dear Sir:

A few weeks ago you printed a letter concerning a "Rhythm Club," for fans of orchestras. That club has since been transferred to me, and I would be glad to hear from any fans interested in the great rhythm orchestras of the day, such as Frankie Trumbauer, Don Redman, Cab Calloway. Please communicate with me and inclose a self-addressed, stamped envelope.

Art Cohan,  
8431 Dante Ave., Chicago, Ill.

Dear Sirs:

I am organizing a club in honor of the greatest singer of today, Ruth Etting. Membership is free. Write to Miss Ruth Nutty, Connersville, Indiana.

Ruth Nutty,  
Connersville, Indiana

Dear Sir:

In my opinion, Isham Jones' style of modern dance tunes is unexcelled. His orchestra

is better than any I have ever heard. Is there an Isham Jones Booster club? If there is, please inform me how to become a member. I think he is the king by far.

Perkin R. Perkins,  
Bazoo, Indiana

Dear Editor:

I am a member of the Welcome Lewis Fan Club, and anyone interested in joining may write me for particulars.

Ruth Rotber,  
Amite, Louisiana

Dear Sir:

I am very much interested in forming a club for the radio fans of "Rambling Red" Foley and his best "gal" Lulu Belle. I know these two have many friends all over the United States. Come on, everybody, write and help form the rules of the best singer of hill-billy songs in America.

Carl Glenn Lindsey,  
315 E. Rutledge Ave., Peterburg, Ill.

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# FIVE Tubes



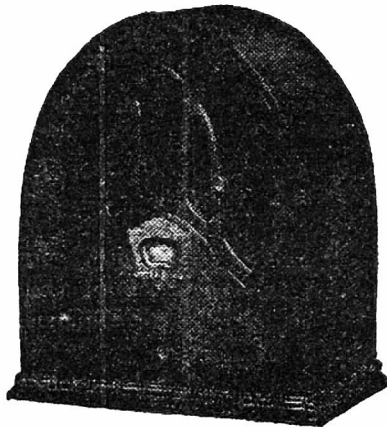
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Five tubes mean better radio reception—far superior to that offered in a four-tube radio. Five tubes make possible the virtual elimination of whistles and other similar noises. Five tubes provide more power, greater distance-getting ability and finer tone—so demand a radio with at least five tubes. Remember, you can't get five-tube performance out of a four-tube receiver.

In the CROSLY FIVER you obtain a genuine five-tube Superheterodyne radio that has been completely balanced at the factory. It employs New Heater Type Tubes, which enable it to deliver performance heretofore impossible in a receiver of this size. It has a dial light, a dynamic speaker and other features you would never dream of obtaining in a radio for so little money. Nowhere can you obtain as much radio value for less than \$20.00.



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# Tuesday Programs [Continued]

**5:30 P.M.**  
 CBS—Skippy; WABC WCAO WCAU  
 NBC—Blue—The Singing Lady; WJZ KDKA WLW  
 WBAL  
 WCBM—Varieties  
 WDAS—Musical Silhouettes  
 WGY—Soaring Ed McConnell  
 WIP—Town Tattler  
 WLIT—Recital: Marie Lambert, soprano  
 WOR—Indian Pow-Wow; Lone Bear  
 WPEN—String Rhythm Orchestra  
 WRC—Afternoon Varieties  
 WTEL—Dream Time Lady; children's program

**5:45 P.M.**  
 CBS—Cowboy Tom and Indian Chief; WCAU  
 CBS—Don Lang, stories; WABC  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 WBAL  
 NBC—Red—Seckatary Hawkins, children's club;  
 WEAFF WRC WGY WLIT  
 WCAO—Carol Dore, violinist; Edward Jendrek,  
 tenor  
 WCBM—To be announced  
 WDAS—Lee Lawrence, songs  
 WLW—Jack and Jill, and orchestra  
 WOR—To be announced  
 WTEL—"Hotcha" with Snyder and Kay

**5:50 P.M.**  
 WPEN—Turf Selections

**6:00 P.M.**  
 CBS—Current Events; WABC WIP WCAO  
 NBC—Blue—Booth Tarkington's Sketch; WJZ  
 KDKA WBAL  
 NBC—Red—Mme. Frances Alda; WEAFF WFI  
 WCAU—Asco Musicale  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—WDAS Barn Dance  
 WGY—Joe and Eddie  
 WLW—Dog Talk by Dr. Glenn Adams  
 WOR—Uncle Don  
 WPEN—Twilight Reveries  
 WTEL—William McLean—"The Average Man"

**6:15 P.M.**  
 CBS—On the Air Tonight; WABC  
 CBS—Reis and Dunn, songs and patter; WCAO  
 NBC—Blue—St. Valentine's Program; dramatic  
 comedy; WJZ  
 KDKA—Weather Report  
 WBAL—Keeping Well  
 WCAU—Gold Medal Band  
 WCBM—The Music Teacher; Jack Rohr  
 WFI—Late News  
 WGY—Musical Interlude  
 WIP—My T-Fine Program  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk; Lanse McCurley  
 WTEL—Herbert, Robis and Day; "The Joy Boys"

**6:20 P.M.**  
 CBS—Reis and Dunn; WABC  
 KDKA—Press News  
 WBAL—Joe Furst's Orchestra  
 WCAU—Esslinger Sporting Page  
 WPEN—Harry Seick's Orchestra

**6:30 P.M.**  
 CBS—Connie Boswell; WABC  
 NBC—Red—Midweek Hymn Sing, baritone; orches-  
 tra; WEAFF WFI  
 KDKA—KDKA Dinner Concert  
 WBAL—Inspector Stevens and Son of Scotland  
 Yard  
 WCAO—To be announced  
 WCAU—Chandu, the Magician  
 WCBM—Popular Hits

WDAS—Sport Talk  
 WIP—Valley Forge Sport Shots  
 WLW—Bob Newhall Sportsman  
 WOR—Jack Berger's Concert Orchestra  
 WTEL—Dance Music

**6:45 P.M.**  
 CBS—Keenan and Phillips; WCAO  
 CBS—Just Plain Bill; WABC WCAU  
 NBC—Blue—Lowell Thomas; Today's News; WJZ  
 KDKA WBAL WLW  
 NBC—Red—Back of the News in Washington;  
 WEAFF WFI WRC  
 WCBM—Sports Scrap Book  
 WDAS—Flying Fingers, pianist  
 WGY—Chandu, the magician  
 WIP—Orient Orchestra  
 WPEN—Ham Dalton, the Town Crier

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAO WCAU  
 NBC—Blue—Amos 'n' Andy, comedians; WJZ  
 KDKA WLW WBAL  
 NBC—Red—James Melton, tenor; Victor Young's  
 String Ensemble; WEAFF WFI  
 WCBM—Southern Hotel Dinner Music  
 WDAS—Carson's Jewish Hour  
 WGY—General Electric Program  
 WIP—Uncle Wip's Roll Call; Birthday List  
 WOR—Ford Frick, Sports Resume  
 WPEN—Vincent Rizzo's Orchestra  
 WTEL—Classical Program

**7:15 P.M.**  
 CBS—Buck Rogers in the Year 2433; WABC  
 WCAU  
 NBC—Blue—National Advisory Council; WJZ  
 KDKA  
 NBC—Red—Wheatenaville Sketch; Ray Knight;  
 WEAFF WFI WRC  
 WBAL—Chandu, the Magician  
 WCAO—To be announced  
 WGY—Stock Reports  
 WLW—Gene and Glenn  
 WOR—The Movie Parade; Herbert Rawlinson

**7:30 P.M.**  
 CBS—Keller, Sargent and Ross; WABC WCAU  
 NBC—Red—Fox Fur Trappers; Anson Weeks' Or-  
 chestra; WEAFF WFI WGY  
 WBAL—Cruising with Captain Norwood  
 WCBM—Ted Elmore's Collegians  
 WIP—Abbotts Revue; Jane Logan, Wilbur Evans  
 WLW—Chandu the Magician  
 WOR—Keller Sisters and Lynch  
 WTEL—Christian and Missionary Alliance

**7:45 P.M.**  
 CBS—Boake Carter; WABC WCAU  
 NBC—Blue—Octavus Roy Cohen Murder Mystery,  
 dramatic sketch; WJZ  
 NBC—Red—The Goldbergs; WEAFF WFI WRC WGY  
 KDKA—Fireflies  
 WLW—Billie Dauscha and Orchestra  
 WOR—Gallico's Three Piano Ensemble; Paolo  
 Gallico, Stella Stampler and Marise Krieg  
 WPEN—Dorothy Daw's Column of the Air

**8:00 P.M.**  
 CBS—Easy Aces, skit; WABC WCAU  
 NBC—Blue—Crime Club; mystery drama; WJZ  
 KDKA WBAL WLW  
 NBC—Red—Blackstone Plantation; soloists, music;  
 WEAFF WFI WRC WGY  
 WCBM—Chief Sachem Ousa Mequin  
 WDAS—The Pride of Killarney; Irish Orchestra  
 WIP—Leon Goller; guitarist  
 WOR—Chandu the Magician; Mystery Drama  
 WPEN—Honor Merchants Program  
 WTEL—Polish Cheers

**8:15 P.M.**  
 CBS—The Magic Voice; WABC WCAO WCAU  
 WCBM—George Hoersch, pianist  
 WIP—The Gossipers  
 WOR—Bronx Marriage Bureau

**8:30 P.M.**  
 CBS—Kate Smith and her Swanee Music; WABC  
 WCAO WCAU  
 NBC—Blue—Adventures in Health, Dr. Herman  
 Bundesen; WJZ KDKA WLW WBAL  
 NBC—Red—Wayne King's Orchestra; WEAFF WFI  
 WRC WGY  
 WCBM—Al Martin; "The Philosophical Pugilist"  
 WDAS—Phil's Merry-makers; Dance Orchestra  
 WIP—Dick Barton, songs; Orchestra  
 WOR—WOR Minstrels; Male Quartet; Orchestra  
 WPEN—Forgrove String Ensemble

**8:45 P.M.**  
 CBS—Lyman Orchestra and Hollywood Newsboy;  
 WABC WCAU  
 NBC—Blue—Phillips Lord in the Country Doctor;  
 WJZ KDKA WBAL  
 WCAO—To be announced  
 WCBM—Tony Ryan; Songs  
 WIP—News Parade  
 WLW—Smilin' Ed McConnell

**9:00 P.M.**  
 CBS—Music That Satisfies; WABC WCAO WCAU  
 NBC—Blue—Household Musical Memories; WJZ  
 KDKA WBAL  
 NBC—Red—Ben Bernie's Orchestra; WEAFF WFI  
 WFI WGY  
 WCBM—Studio Program  
 WDAS—Prosperity Program; Dance Music  
 WIP—Alfredo's Concert Ensemble  
 WLW—Puddles Family  
 WOR—Frank and Flo; vocal duo and patter  
 WPEN—Italian Hour

**9:15 P.M.**  
 CBS—Threads of Happiness; WABC WCAO WCAU  
 WDAS—The Musical Musketeers; harmony; vocal  
 WIP—WIP Dramatic Theater  
 WLW—Crosley Temperator Program  
 WOR—The Bachelors Quartet

**9:30 P.M.**  
 CBS—California Melodies; Guest Stars; Raymond  
 Page's Orchestra; WABC WIP  
 NBC—Blue—Willard Robison's Orchestra; WJZ  
 KDKA WBAL  
 NBC—Red—Ed Wynn's Fire Chief Band, male  
 octet; WEAFF WGY WFI WRC WLW  
 WCAU—Wayside Cottage  
 WCBM—Wrestling Matches  
 WDAS—Phila. Inter-Church Choir  
 WOR—Footlight Echoes

**9:45 P.M.**  
 WCAU—Blanche Calloway's Orchestra  
 WDAS—The Interchurch Choir

**10:00 P.M.**  
 CBS—Five Star Theater; WABC WCAU  
 NBC—Blue—Tune Detective; WJZ KDKA WBAL  
 NBC—Red—Police Dramatization; guest orchestra;  
 WEAFF WFI WGY WLW  
 WDAS—Piano Meditations by Manny La Porte  
 WIP—Nixon; Henny Hendrickson's Orchestra  
 WPEN—Lincoln Theater Auditions

**10:15 P.M.**  
 NBC—Blue—Vic and Sade, sketch; WJZ WBAL  
 KDKA—Westinghouse Pioneers  
 WCAO—To be announced  
 WDAS—The Column of the Air, M. Leonard Matt,  
 WOR—The Jolly Russians

**10:30 P.M.**  
 CBS—Edwin C. Hill; WABC WIP  
 NBC—Blue—Ilomay Baily, soprano with orchestra  
 WJZ WBAL KDKA  
 WCAU—Vincent Travers' Orchestra  
 WCBM—To be announced  
 WDAS—Missing Persons

**10:45 P.M.**  
 CBS—Charles Carile, tenor; WABC WIP  
 NBC—Blue—Jack McLallen, Sarah and Sassafrass,  
 comedy; Sizzlers' Vocal Trio  
 KDKA—Bradley Kincaid  
 WCAU—Voices of the Evening  
 WOR—Harry Breuer, xylophonist; orchestra

**11:00 P.M.**  
 CBS—Senator Burton K. Wheeler; "What Is  
 Money?" WABC WIP  
 NBC—Blue—Jack Fulton, Jr., tenor; WJZ WBAL  
 NBC—Red—Ted Reese and Jay Dennis, songs and  
 patter; WEAFF  
 KDKA—Sport Review  
 WCAU—Boake Carter, talk  
 WCBM—Johnny Tucker's High Hatters  
 WFI—Sparks of Harmony  
 WGY—Arm Chair Chats  
 WLW—Los Amigos  
 WOR—Moonbeams

**11:10 P.M.**  
 NBC—Red—Ted Weems' Orchestra; WEAFF  
 KDKA—KDKA Artist Bulletin

**11:15 P.M.**  
 NBC—Blue—Heart Songs; Women's Octet; WJZ  
 WBAL  
 WCAU—Ben Greenblatt  
 WFI—Earl Denney's Orchestra  
 WGY—Ted Weems' Orchestra (NBC)

**11:20 P.M.**  
 KDKA—Henry Halstead's Californians

**11:30 P.M.**  
 CBS—Isham Jones' Orchestra; WABC WCAU  
 NBC—Blue—Bustles and Orinoline; WJZ  
 NBC—Red—Ozzie Nelson's Orchestra; WEAFF WFI  
 WCBM—Ted Elmore's Nutty Orchestra  
 WGY—Phil Romano's Orchestra  
 WIP—Bombay; Frank Winegar's Orchestra  
 WLW—Vox Humana  
 WOR—Eric Madrignera's Orchestra

**12:00 MIDNIGHT**  
 CBS—Joe Haymes' Orchestra; WABC WCAU  
 NBC—Blue—Cab Calloway's Orchestra; WJZ WLW  
 KDKA  
 NBC—Red—Don Bestor's Orchestra; WEAFF  
 WGY—Steve Boisclair, organist  
 WIP—La Casa-Billy Hays' Orchestra  
 WOR—Freddie Martin's Orchestra

**12:30 A.M.**  
 CBS—Harold Stern's Orchestra; WABC WCAU  
 NBC—Blue—Dancing in Milwaukee; WJZ WRC  
 WLW  
 NBC—Red—Sam Robbin's Orchestra; WEAFF  
 WGY—New Kenmore Orchestra  
 WIP—Missing Person's Report

**1:00 A.M.**  
 CBS—Roseland Ballroom Orchestra; WABC  
 WCAU—Missine Persons Reporter  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
 CBS—Paul Tremaine's Orchestra

**1:45 A.M.**  
 WLW—And So To Bed

# Programs for Wednesday, February 15

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises; Arthur Bag-  
 ley; WEAFF WFI WRC WGY  
 WLW—Caterpillar Tractor Program  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers' Musical Clock  
 WCBM—Morning Melodies  
 WLW—Top of the Morning  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning

**7:15 A.M.**  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ WBAL  
 KDKA—Bradley Kincaid  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock and Mystery Announcer

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane, children's pro-  
 gram; WJZ KDKA WBAL  
 WCAO—WCAO Kiddie Club  
 WOR—Gym Classes

**8:00 A.M.**  
 CBS—Salon Musicale; Vincent Sorey, conductor;  
 WABC WCAU  
 NBC—Blue—The Wheatworth Program, songs,  
 dialogue; WJZ  
 NBC—Red—Organ Rhapsody; Doc Whipple; WEAFF  
 WFI WGY  
 KDKA—KDKA Kiddies' Klub

WBAL—King Kill Kare  
 WCAO—Late Risers' Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—Daily Produce Reporter  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Al Woods, songs

**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ WBAL  
 KDKA—Morning Cheer  
 WCAU—Children's Stories  
 WLW—Yodeling Twins  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:25 A.M.**  
 WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
 CBS—Sunny Melodies; WABC WCAU  
 NBC—Blue—The Pepper Pot, dance band; WJZ  
 WLW KDKA WBAL  
 NBC—Red—Cheerio, talk, music; WEAFF WFI WGY  
 WCAO  
 WOR—Martha Manning; sale talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 WOR—Musical Novelties; Studio Orchestra  
 WIP—Early Riser's Club  
 WPEN—Chris Seiter, crooning troubadour

**9:00 A.M.**  
 CBS—Tony Wons; Are You Listening? WABC WIP-  
 WCAO  
 NBC—Red—The Jesters, male trio; WEAFF WRC  
 WLIT  
 KDKA—Press News Reel

WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—Morning Melodies  
 WGY—Larry O'Day, the Melody Milkman  
 WLW—Max  
 WOR—Miss Kath'rine 'n' Calliope, sales talk  
 WPEN—Chamber of Commerce Public School Pro-  
 gram

**9:05 A.M.**  
 KDKA—Piano Classique

**9:15 A.M.**  
 CBS—Little Jack Little; WABC WCAO  
 CBS—Goldy and Dustie; WCAU  
 NBC—Red—Current Events; Anne Hard; WEAFF  
 WRC WGY  
 KDKA—Style and Shopping Service  
 WCBM—LeRoy McKnew; Pianist  
 WDAS—The Song Peddler, organ  
 WIP—Organalities  
 WLIT—Women's Home Hour  
 WLW—Morrie Neuman and Larry Greuter  
 WPEN—The Health Man

**9:30 A.M.**  
 CBS—Modern Living, health talk; WABC WCAO  
 WIP WCAU  
 NBC—Blue—Moss and Jones, songs and patter;  
 WJZ KDKA WBAL  
 NBC—Red—Flying Fingers; Instrumental Ensemble;  
 "Doc" Whipple, organist; WEAFF  
 WCBM—Musical Gems  
 WLIT—Homemakers' Forum  
 WLW—Tony Cabooch  
 WOR—Common Sense Talk  
 WPEN—Second Cruise of the S. S. All In Fun

**9:45 A.M.**  
 CBS—Dancing Echoes; WABC WCAO WIP  
 NBC—Blue—Nothing but the Truth, string ensem-  
 ble; WJZ

KDKA—News Flashes, weather  
 WBAL—Shopping with Nancy Turner  
 WCAU—Asco After Breakfast Program  
 WDAS—Tinkling Tunes, piano  
 WFI—Housekeepers' Corner; Jeanne Shaw and  
 Mildred Lande  
 WLW—Organ Program  
 WOR—Shopping with Jean Abbey  
 WPEN—Bo'sun Borelli, songs

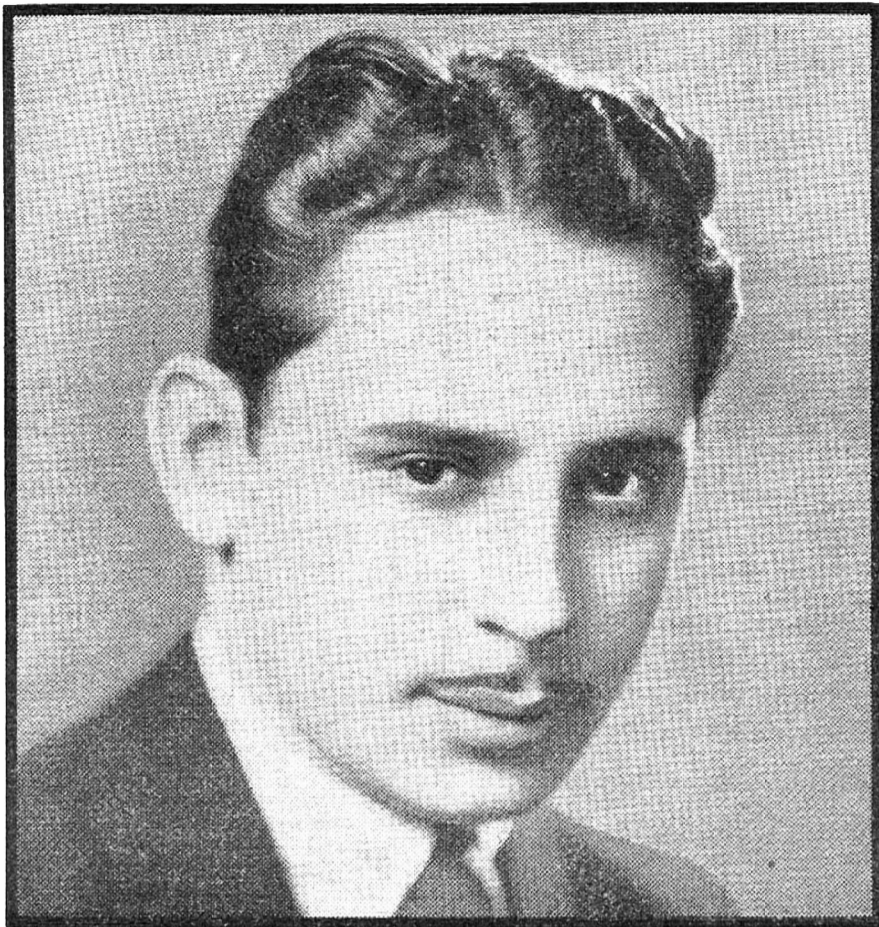
**9:55 A.M.**  
 KDKA—Program for the Day  
 WPEN—Freddy, the Cabin Boy

**10:00 A.M.**  
 CBS—Gordon, Dave and Bunny; WABC WCAU  
 NBC—Blue—Musical Melange; WJZ WBAL  
 NBC—Red—Banjoliers, musical; WEAFF WRC WGY  
 KDKA—Morning Songs; Ruth Hess Barnes  
 WCAO—Novelty Male Trio  
 WCBM—Home Makers Round Table  
 WDAS—Today's Birthday  
 WFI—Market Reports  
 WIP—Home Maker's Club  
 WLW—WLW Mail Bag  
 WOR—McCann Pure Food Hour  
 WPEN—Miss Charm, Talk

**10:10 A.M.**  
 WPEN—Prof. Epsom Saltz; Skit

**10:15 A.M.**  
 CBS—Artells Dickson, The Singing Vagabonds  
 WABC WCAU  
 NBC—Blue—Clara, Lu 'n' Em, gossip; WJZ KDKA  
 WBAL  
 NBC—Red—To be announced; WEAFF WFI WGY  
 WDAS—Ads and Fads, talks with music

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—Chips Eckert, comedian



# Mysteries of Trans-Atlantic Broadcasts Are Unveiled

By Felix George

**W**HEN a European statesman broadcasts from his capital to America, two high-power transmitters employing four different wave lengths are used to span the Atlantic and two receivers are used on this side of the ocean to pick up the signals before they reach the network's master control room in New York.

At every stage along the journey, the weak signals have to be amplified thousands of times to make up for the attenuation in power caused by the distance covered.

Thus a program from the Salle de la Reformation in Geneva would be amplified there and again in Paris, London, Rugby,

Houlton, Netcong, New York and at different points along the circuit joining network stations, as well as at the stations themselves. All of which represents a total amplification by literally millions of times.

**A**SPEAKER from England, such as Sir John Simon or Viscount Cecil, addresses a microphone in the London studios of the British Broadcasting Corporation.

From the BBC master control room, the signals are passed to the long-distance department of the British Post Office telephone service, regardless of whether the program is also to be sent to British stations.

From the London telephone headquarters they are relayed to Rugby, where the transmitters are located for transoceanic radio telephone. The impulses are passed to four transmitter antennas, three operating on short wave lengths, between fourteen and thirty meters, and the fourth on five thousand meters, and radiated simultaneously towards the United States. All of the antennas are directional, so as to obtain the maximum possible efficiency with the power input used.

At the left is young Leonard ("Lennie") Hayton, twenty-four-year-old conductor of the nightly Music That Satisfies over the CBS-WABC network, in his first published picture since being featured twice each week with augmented orchestra.

## Jolson Rehearses

**M**AYBE you've seen Al Jolson many times on the stage, but until you've watched the "mammy" singer rehearse his Chevrolet broadcast, you "ain't seen nothin' yet." His microphone rehearsal is one of the greatest shows in the radio business, and, as a matter of fact, no one except those directly connected with the shows ever does see the famous cantor live through those rehearsals.

Jolson has the super-sensitive nature of the artist. To be sure, he usually appears at rehearsals in a slouch suit with a rough cap pulled over one eye—and probably needing a shave. But the observer doesn't notice that for long.

No sooner does he enter the studio than he starts to hum the tune on which the orchestra (it usually appears an hour or more ahead of him) is working at the moment. Without even removing his top coat, he will leap to a microphone and sing.

Then something will go wrong. The band is only rehearsing, of course, and many mistakes are made and corrected in rehearsals. Jolson walks from the stage. Off comes the overcoat. The orchestra starts again. Jolson waits tensely for the passage where the previous mistake was made. It is played correctly this time and he smiles.

And so it goes throughout the session. A single instrument of the twenty-eight a half-note off—and Jolson notices it immediately. Any faltering in rhythm, and he catches it at once. He dashes into the control room to see how a passage comes through the speakers. And he may dash right out again with a suggestion or a word of commendation.

Good-natured Lou Silvers, conductor of the orchestra accompanying Jolson, understands the nervousness of the star. A less experienced musician might grow panicky or outdo the singer's temperament. But Silvers knows his man. Jolson is only attempting to make the performance perfect.

He isn't being officious. But he is lending his years of experience in the show business to Silvers and the entire organization in turning out what he feels is the best production possible. And mixed in with the tense moments he finds time to kid his leader, josh with members of the band and even sing original and comic numbers while the band is playing them.



**A**T NETCONG, N. J., the American Telephone and Telegraph Company has a number of receiving antennas, also directional, and pointing towards Rugby. These are specially constructed for short wave work of this kind. The signals which they pick up, greatly weakened in power after crossing the Atlantic, are amplified enormously, and passed by land wire to the long lines headquarters of the A. T. & T. in New York.

The long wave signal, on five thousand meters, is not received at Netcong, but at Houlton, Me., where special equipment for work on this wave length is installed. Reception on this channel also is piped down to the long lines office, so that four different signals are being received there simultaneously. The best of these is selected and relayed to Columbia's master control room on Madison Avenue.

If the pick-up is to be made on the Continent of Europe, studios of the local broadcasting service generally are employed—those of the French government system in Paris, and of the Geneva broadcasting station for League of Nations events. From these points the signals travel by land line to London, before being passed on to Rugby for transmission in the usual way.

**F**OR west-to-east transmissions, such as that by the New York Philharmonic-Symphony Orchestra recently, which was the first of a series of programs which Columbia will send to Europe, the A. T. & T. facilities again are employed.

The New York long lines department, however, also feeds the transmitter at Rocky Point, L. I., operating on a long wavelength with 190,000 watts. This transmits the program simultaneously with Lawrenceville, but to Cupar, Scotland, where the British long wave receiver is located. From here also the receptions travel by land wire to London, where the best is selected for relaying to the BBC, if it is rebroadcasting the program, and to the Continental countries linked for the relay.

"Voodoo, voodoo, come light y'oughta," cries John Henry (left) as he out-conjures the conjure woman. Rose McClendon and Juano Hernandez pose a scene from the CBS-WABC adaptation of Roark Bradford's book, "John Henry," which is heard Sundays at 8 p. m. and again at 8:45 p. M. EST, as "Black River Giant."

# Pearl, Cantor at This Movie Theater Weekly

By Hal Totten

**T**HE SCENE? A luxurious motion picture theater.

The time? A few seconds before nine o'clock on a Thursday evening.

The last hilarious scene of a comedy is fading from the screen. "The End" flashes up as the sound-track ends. The curtains slide close. And suddenly, from the sound system back of the screen there booms three familiar tones—the chime signature cue of the National Broadcasting Company.

"This is the National Broadcasting Company," comes the voice of an announcer.

"This is the Milwaukee Journal Station, WTMJ," says another voice.

**A** FEW SECONDS pause. Then, ringing through the horns comes the swinging note of "Happy Days Are Here Again" and still another voice introduces the Lucky Strike Hour, with Jack Pearl in his characterization of Baron Munchausen.

Perhaps the spectators in that packed house do not know it, but they are playing an important part in a significant and vital experiment. Yes, the part played by those spectators is an important one—more important than it appears on the surface. They are helping to prove something—prove it one way or another. They may prove the means of off-setting the supposed harm done to the show-business by radio; or they may prove that it isn't radio at all that has darkened many houses and threatened others with disaster.

This idea is being tried in the Alhambra Theater in Milwaukee. Twice a week the plan is carried out—on the above-mentioned Munchausen show, and on Sunday evenings, Eddie Cantor with Rubinoff on the Chase and Sanborn hour.

**T**HE eyes of the show world—and radio world as well—are watching with interest just what will transpire. The plan is the brain-child of A. D. Kvoll, manager of the theater, a hustling, daring young executive.

"Why are we doing this?" he repeated, when asked that question. "Just because we felt that there was a falling-off in attendance on the nights when the popular stage stars were on the air. We thought that perhaps, if we could give our patrons the performance of those stars, as well as our regular show in full, we could eliminate that loss. It is too soon to say that it is a success, but in the first two weeks of the plan our attendance has held up and when we get the whole thing smoothed out, we feel now that it may be just the thing."

Briefly, the plan as conducted now is this: by means of newspaper publicity and advertising and posters, the Milwaukee public is acquainted with the fact that the broadcasts will be a part of the show.

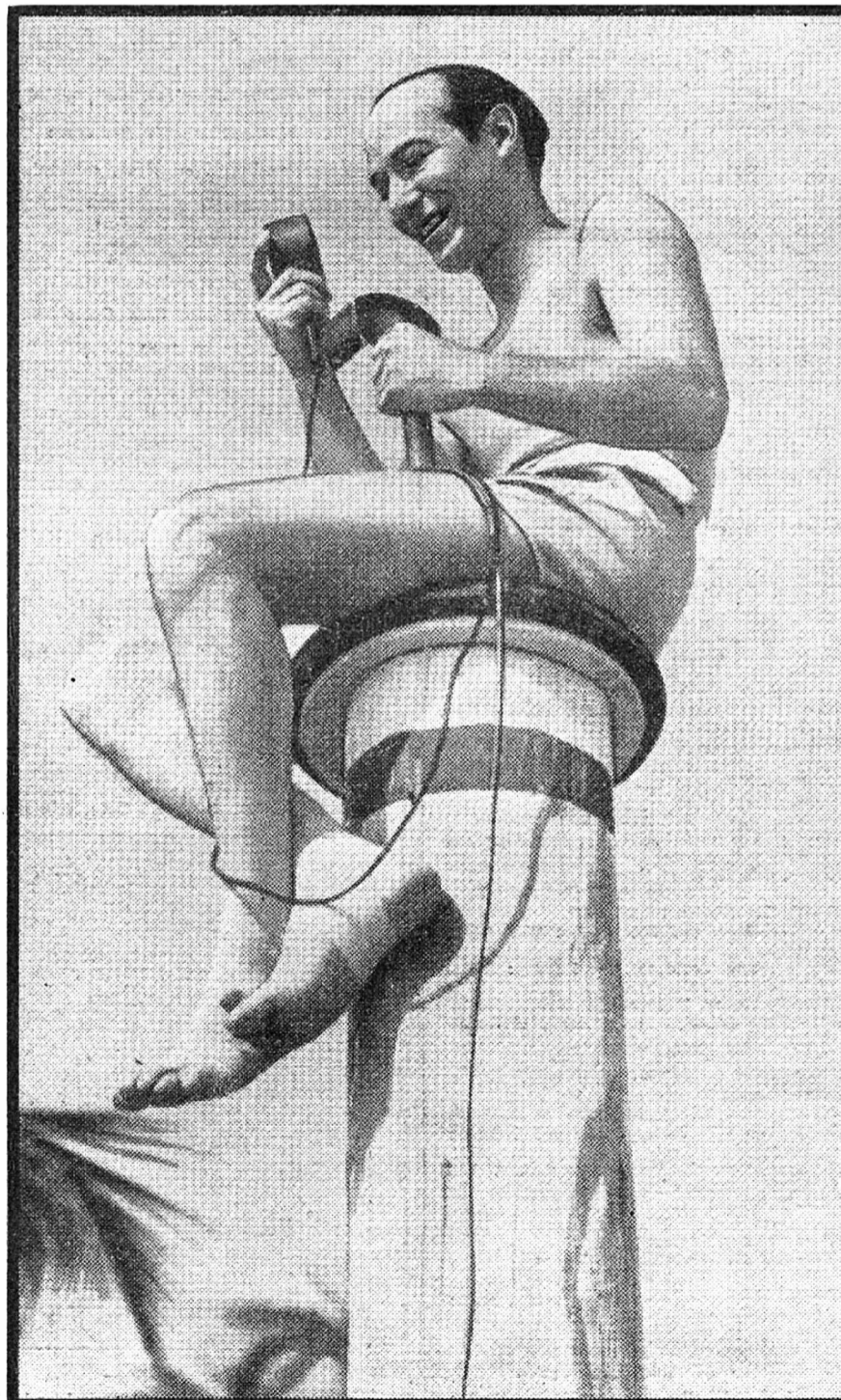
**O**F COURSE, there is the other angle. Is radio really to blame for the theatrical slump? Recent economic conditions

are responsible for a persistent rumor of a depression. During the depression, businesses of all kinds have suffered. The theatrical business is not exempt.

In some quarters, however, radio is getting much of the blame for this slump in the amusement field. Perhaps it is an important contributing cause. And also, perhaps the appearance of big theatrical names on the air have turned people to their particular shows in place of movies or other theaters. This experiment should indicate whether or not this is so.

The actual presentation of the broadcast is offering some problems. In the first place, no attempt is being made to eliminate or cover over any network or station announcements. Neither is there any suppression of commercial announcements.

Mae Questel (right) takes the part of the comic strip Betty Boop Friday evenings at 6:30 o'clock EST over an NBC-WAAF network. She's posing the wink-and-pout that tames even tough Gus Gorilla, most ferocious of her characters.



**Tough life these announcers live! Ted Husing (right) is riding high as he tells the world about the sky, the sunshine and the ocean at Miami Beach from his vantage point on the beach. Ted's been at the resort broadcasting the forty-five day race meeting at Hialeah Park, the beautiful track of Joseph E. Widener.**

## Mr. Fixit Fixes It

**H**E IS a bald-headed, bespectacled, middle-aged gentleman, Mr. Fixit to his public, but to St. Louis fans, he is the supreme authority on anything and everything. He's a news commentator, a home-spun philosopher, a friend of the poor and downtrodden, and just about everything else that the naive label of Mr. Fixit might suggest.

In real life, the pious visaged, ex-newspaper man is Ray C. Schroeder. He broadcasts nightly over WIL at 6:45.

Schroeder gives the folks what they want and like, the chance to ask questions. And they ask them, questions about their streets, their courts, their love affairs—about everything under the sun.

He doesn't attempt to answer all of them. For instance, one letter from an indignant woman stated:

"There are two girls across the alley, from me who don't pull down their shades at night. What shall I do?"

Mr. Fixit didn't disappoint his earnest questioner. He replied:

"Lady, the only advice I can give you is to pull your own shades down."

Like many ideas, Schroeder's didn't reach its full popularity quickly. Originally, his program, tagged with the dull label of "Civic Service Program," was designed to reply to interrogations on street paving and the like. As such, it was just another program.

Came a heart-tugging letter one day, from an eight-year-old boy, asking Mr. Fixit to find his lost dog. The request was aired. Letters galore the following day, swamped WIL for Mr. Fixit, many offering to send over a new pet for the youngster.

Then it was that Mr. Fixit broadened the scope of his question-answering, gradually developing into a combination social and civic worker.

Schroeder is not talented with a "sex appeal" voice. He accomplishes the same results with a straight-from-the-shoulder talk.

News commentators who insist upon draining the cup of conclusions to the dregs, might be interested in Schroeder's opinion concerning radio news items. He says:

"Radio news items, I think, must be short, pithy and right to the point. People don't like to be lectured to on the air. I rather think they resent it. And I believe they like to draw their own conclusion."

# Wednesday Programs [Continued]

**10:25 A.M.**  
**WPEN**—Foot Health; talk

**10:30 A.M.**  
**CBS**—Melody Parade; Vincent Sorey, conductor; WABC WIP  
**NBC**—Blue—Happy Jack, songs; WJZ WBAL  
**NBC**—Red—Swingin' Along, instrumental novelty program; WEAFF WFI  
**KDKA**—Dorothy Ryan Nesbitt in "Something Different"  
**WCAU**—Havens and Mack, pianists  
**WCBM**—Merchants' Air Review  
**WDAS**—On the WDAS Sightseeing Bus  
**WGY**—Market Basket  
**WLW**—Andy Mansfield's Memory Box  
**WPEN**—Grab Bag of the Air

**10:45 A.M.**  
**CBS**—The Four Clubmen; male quartet; WABC WCAU  
**NBC**—Blue—Singing String, string ensemble; WJZ KDKA WBAL  
**NBC**—Red—Betty Crocker: cooking talk; WEAFF WFI WRC WGY  
**WIP**—Nurse No. 77  
**WLW**—Morning Interlude

**11:00 A.M.**  
**CBS**—Nell Vinick, beauty talk; WABC WCAU  
**NBC**—Blue—U. S. Army Band; WJZ KDKA WBAL  
**NBC**—Red—Breen and de Rose, vocal, instrumental; WEAFF WRC WLIT WGY  
**WCBM**—Heart and Home Service  
**WDAS**—Jack Harris, songs  
**WIP**—Cheerful Cherubs; Jack Griffin; Tom Veroneo  
**WLW**—Sunshine Boys, harmony  
**WOR**—Joseph Bier, baritone  
**WPEN**—Tune Tinkers

**11:15 A.M.**  
**CBS**—Morning Moods; WABC WCAU WCAU  
**NBC**—Red—Radio Household Institute, dramatization; WEAFF WLIT WRC WGY  
**WDAS**—The Memory Pianist  
**WIP**—Magazine of the Air  
**WLW**—Alice Remsen and Orchestra  
**WOR**—College Art Ass'n, lecture  
**WPEN**—Chamber of Commerce Women's Home Hour

**11:30 A.M.**  
**CBS**—The Ambassadors, male quartet; WABC  
**NBC**—Blue—Rhythm Ramblers, dance orchestra; WJZ WBAL WLW  
**NBC**—Red—Hugo Mariani's Marionettes; WEAFF WGY  
**KDKA**—Alabama Cotton Pickers  
**WCAU**—The News Parade  
**WCBM**—Varieties  
**WDAS**—Morning Syncopations  
**WLIT**—Everywoman's Hour  
**WOR**—Ann Stevens' Thrift Hour  
**WPEN**—The Stamp Collector

**11:45 A.M.**  
**CBS**—Ben Alley, tenor; WABC WCAU WIP  
**NBC**—Red—Concert Pianist; WEAFF WGY  
**KDKA**—Rhythm Ramblers (NBC)  
**WCAU**—The 11:45 Meetings  
**WCBM**—Jack Rohr; Pianist  
**WDAS**—"Abraham Lincoln"; talk  
**WOR**—Roxanna Wallace, contralto  
**WPEN**—Emmett Welch

**11:50 A.M.**  
**WDAS**—Jean Smogorwat; Organ

**12:00 NOON**  
**CBS**—Bud Shay's Orchestra; WABC WCAU WIP  
**NBC**—Blue—Smack Out, comedy duo; WJZ WBAL  
**NBC**—Red—Johnny Marvin, tenor; WEAFF WRC WLIT WGY  
**KDKA**—Business News and Market Reports  
**WCAU**—Health Talk by Dr. Coles  
**WCBM**—To be announced  
**WLW**—Threesome and Organ  
**WOR**—The Voice of Experience  
**WPEN**—Organ Doctor  
**WTEL**—Noon Tunes

**12:05 P.M.**  
**WCAU**—Betty Macias' Kohala Boys

**12:15 P.M.**  
**NBC**—Red—On Wings of Song, string trio; WEAFF WRC  
**WCAU**—Health Forum, talk  
**WCBM**—Luncheon Music  
**WDAS**—Noontime Melodies  
**WGY**—Farm Program  
**WLIT**—Noontime religious service  
**WLW**—River and Market Reports  
**WOR**—Your Dog and Mine  
**WPEN**—Rose Gallo  
**WTEL**—News Resume

**12:20 P.M.**  
**KDKA**—Farm Flash  
**WLW**—Live Stock Reports  
**WOR**—The Romance of Life Insurance

**12:30 P.M.**  
**CBS**—Concert Miniatures; WABC WIP  
**NBC**—Blue—National Farm and Home Hour; WJZ WLW WRC WBAL  
**KDKA**—Press News-Reeler  
**WCAU**—Winnie and Mother Gumpert  
**WCBM**—Howard String Trio  
**WDAS**—Neighbour and His Neighbours  
**WLIT**—Concert Orchestra  
**WOR**—Carnegie Hall Organ Recital  
**WPEN**—Billy Stein's Orchestra  
**WTEL**—Musical Program

**12:35 P.M.**  
**KDKA**—Henry Halstead's Californians

**12:45 P.M.**  
**NBC**—Red—Market Reports; WEAFF  
**WCAU**—The Noontimers

**12:55 P.M.**  
**KDKA**—A Badge of Beauty

**1:00 P.M.**  
**CBS**—George Hall's Orchestra; WABC WCAU  
**NBC**—Red—Dick Fiddler's Orchestra; WEAFF  
**KDKA**—National Farm and Home Hour, (NBC)  
**WCAO**—Lou Becker's Orchestra  
**WCBM**—Ted Elmore's Collegians  
**WFI**—News of the Day; Evening Bulletin  
**WGY**—Albany on Parade  
**WIP**—Golden Gate; Hal Thompson's Orchestra  
**WLIT**—Lansdowne Coal Co. Program  
**WOR**—Georgia Peppers; instrumental trio  
**WPEN**—Woman's Page of the Air

**1:15 P.M.**  
**NBC**—Red—Merchant's Association of New York Luncheon; Mayor John P. O'Brien; WEAFF WFI  
**WDAS**—Women's Org. for Prohibition Reform  
**WGY**—News Items  
**WOR**—Show Boat Boys, harmony duo and patter  
**WPEN**—Rotary Club Luncheon

**1:20 P.M.**  
**WDAS**—Primer for Town Farmers

**1:30 P.M.**  
**CBS**—Madison String Ensemble; WABC WIP  
**NBC**—Blue—The Ambassadors Quartet; WJZ KDKA WBAL  
**NBC**—Red—Rex Battle's Concert Ensemble; WEAFF WFI  
**WCAU**—Cecil and Sally  
**WDAS**—Items of Interest  
**WLW**—Seymore Simon's Orchestra  
**WOR**—Mid-day Diversions, house orchestra

**1:40 P.M.**  
**WCAU**—Radio Highlights  
**WGY**—Civil Service Talks

**1:45 P.M.**  
**NBC**—Blue—Alois Kramer, pianist; WJZ KDKA WBAL  
**WCAU**—Tom Jones; Arkansas Traveler  
**WDAS**—Phila. Chamber of Commerce, Women's Home Hour, talk  
**WFI**—Market Reports  
**WGY**—Concert Ensemble (NBC)  
**WPEN**—Talk; Thomas C. Martindale

**1:50 P.M.**  
**WCAU**—Along Gypsy Trail; Ann Tracey and Tom Dawson

**2:00 P.M.**  
**CBS**—Victory Luncheon; Women's Organization for National Prohibition Reform; WABC WCAU  
**NBC**—Blue—Weather Reports; WJZ  
**NBC**—Red—Del Lampe's Orchestra; WEAFF  
**KDKA**—KDKA Home Forum  
**WDAS**—Chatting with Ethel Maeder  
**WGY**—Roger Sweet, tenor  
**WIP**—Joan Greves; Book Review  
**WLIT**—Speakers' Bureau on International Affairs  
**WLW**—School of the Air  
**WOR**—Marguerite Valentine, concert pianist  
**WPEN**—Billy Penn's Daily Diary

**2:15 P.M.**  
**NBC**—Blue—Words and Music, string ensemble; WJZ WBAL  
**NBC**—Red—The Girl Who Lives Next Door; dramatic sketch; WEAFF  
**KDKA**—Utility Hall Program  
**WCAO**—Cooking School  
**WGY**—Matinee Players  
**WIP**—Kohala Boys, Betty Macias  
**WLIT**—The Recitalists  
**WOR**—To be announced  
**WPEN**—Tunes To Be Remembered

**2:30 P.M.**  
**CBS**—American School of the Air; WABC WCAU  
**NBC**—Blue—Syncopators, Harold Stokes' Orchestra; WJZ  
**NBC**—Red—Westminster Choir; WEAFF WGY WLIT  
**KDKA**—Stroller's Matinee  
**WBAL**—Charles Cohen, 'Cellist  
**WDAS**—Ideal Italian Hour  
**WIP**—Bessie V. Hicks Players  
**WOR**—Victory Luncheon; Nat'l Prohibition Reform Organization  
**WPEN**—Around the Musical World

**2:45 P.M.**  
**NBC**—Blue—Sisters of the Skillet, songs and patter; WJZ WBAL  
**WIP**—Bible Study; Rev. Merrill T. McWherson  
**WOR**—YMCA German Course, Dr. Alexander Leonhardi  
**WPEN**—Studio Guest of Honor

**3:00 P.M.**  
**CBS**—Rhythm Kings; WABC WIP  
**NBC**—Blue—Betty and Bob, drama; WJZ KDKA WBAL WLW  
**NBC**—Red—Two Seats in the Balcony; WEAFF WGY  
**WCAU**—Wednesday Matinee  
**WDAS**—Little Journeys to the Homes of Great Musicians  
**WFI**—The Strollers  
**WOR**—Schubert String Trio  
**WPEN**—Itinerant Interlude

**3:15 P.M.**  
**CBS**—Madame Belle Forbes Cutter and Orchestra; WABC WIP  
**NBC**—Blue—Radio Troubadours, orchestra; WJZ KDKA WBAL WLW  
**WDAS**—Beatrice Adamson, soprano  
**WFI**—Mary Black, soprano  
**WOR**—John Morelli, tenor  
**WPEN**—Embarrassing Moments Contest

**3:30 P.M.**  
**NBC**—Red—Woman's Radio Review; talk, orchestra; WEAFF WFI WRC WGY  
**WCAU**—Billy Hays' Orchestra  
**WDAS**—Afternoon Melodies, string trio  
**WOR**—Elks' Organ Recital; Robert Pereda  
**WPEN**—Dance Revue

**3:45 P.M.**  
**CBS**—Eton Boys, male quartet; WABC WIP

**NBC**—Blue—Morin Sisters; harmony trio; WJZ WBAL  
**KDKA**—Microphone Melody Makers  
**WDAS**—Mary Bowman Harris and Lenore Hiller, songologue  
**WLW**—Come With Me  
**WPEN**—Somebody's Birthday

**4:00 P.M.**  
**CBS**—Claude Hopkins' Roseland Orchestra; WABC WIP  
**NBC**—Blue—Eastman School Symphony Orchestra; WJZ WLW WBAL  
**NBC**—Red—Pop Concert; WEAFF  
**KDKA**—Work-a-day Thoughts  
**WCAU**—Dog Talk by Alf Delmont  
**WDAS**—The Mountain; Cowboy Songs  
**WFI**—Honolulu Melody Boys  
**WGY**—Marx Fifty Years After; Colstrom E. Warne  
**WOR**—Ariel Ensemble, house orchestra  
**WPEN**—Special Feature

**4:05 P.M.**  
**KDKA**—Business News

**4:15 P.M.**  
**KDKA**—To be announced  
**WCAO**—Claude Hopkins' Orchestra (CBS)  
**WCAU**—Allez-Oop with Sasch Kriloff  
**WDAS**—Ruth Warren, The Lady in Blue  
**WGY**—Studio Ensemble  
**WFI**—Talk, auspices of the Phila. County Medical Society  
**WPEN**—Mad Music

**4:20 P.M.**  
**CBS**—"If I Were A Dictator," talk; WABC  
**WPEN**—Foot Health Talk

**4:30 P.M.**  
**CBS**—Jack Brooks and Westphal's Orchestra; WABC WCAO WIP  
**NBC**—Red—Tea Dansante; WEAFF  
**KDKA**—Market Reports  
**WCAU**—Tea Time for the Professor  
**WDAS**—Henry Patrick, Old Favorites, vocal  
**WLIT**—Maria Vogl, pianist  
**WOR**—Crimoline Days  
**WPEN**—Sundown Melodies, Liuzzi Concert Orchestra

**4:35 P.M.**  
**WGY**—News Items

**4:45 P.M.**  
**CBS**—Bill Schudd's "Going to Press"; WABC WCAO WIP  
**NBC**—Blue—Maurie Sherman's Orchestra; WJZ WBAL  
**NBC**—Red—The Lady Next Door; children's program WEAFF WRC  
**KDKA**—Piano Interlude  
**WCAU**—Topics by Chas. P. Schoffner  
**WDAS**—Hi-Lo Twins, harmony duo  
**WGY**—Stock Reports; police notices  
**WLIT**—Honolulu Melody Duo  
**WLW**—Low Down  
**WOR**—Palisades Interstate Park Commission; F. C. Sutro, speaker

**4:50 P.M.**  
**KDKA**—David Lawrence Dispatch

**4:55 P.M.**  
**KDKA**—KDKA Artists Bulletin  
**WOR**—Program Resume

**5:00 P.M.**  
**CBS**—Bobby Benson; WABC WCAU  
**NBC**—Red—Lucille and Sonia; piano duo; WEAFF WGY  
**KDKA**—Westinghouse Chefs  
**WCAO**—Elizabeth Oppenheim; Pianist  
**WCBM**—Rhythm Rounders  
**WDAS**—Talk, Anti-Saloon League  
**WIP**—Ted and Etta Gunther  
**WLIT**—Children's twilight hour  
**WLW**—Harmony Team  
**WOR**—The Irish Colleen; Kathleen McGlone  
**WPEN**—Mother Goose  
**WRC**—"Book Reviews"

**5:10 P.M.**  
**WDAS**—Tea Time Tunes

**5:15 P.M.**  
**CBS**—Do Re Mi; WABC WIP

**NBC**—Blue—Mobile Moaners, dance orchestra; WJZ WBAL  
**NBC**—Red—Paul Wing, the Story Man, children's program; WEAFF WGY  
**KDKA**—To be announced  
**WCAO**—Sunpaper Bulletins  
**WCAU**—Strollers  
**WCBM**—Weather and Market Reports  
**WLW**—Joe Emerson, Bachelor of Song  
**WOR**—Mid-Pacific Hawaiian Ensemble  
**WPEN**—Horace Hustler, Organist  
**WRC**—Aunt Sue and Polly

**5:25 P.M.**  
**WCAU**—Health Forum, by Dr. Coles

**5:30 P.M.**  
**CBS**—Skippy; WABC WCAO WCAO  
**NBC**—Blue—The Singing Lady, songs, stories; WJZ WLW KDKA WBAL  
**NBC**—Red—The Flying Family; WEAFF WLIT WRC WGY  
**WCBM**—Varieties  
**WDAS**—Musical Silhouettes, dance music  
**WIP**—Town Tattler  
**WPEN**—String Rhythm Orchestra

**5:45 P.M.**  
**CBS**—The Lone Wolf Tribe; WABC WCAO WCAU  
**NBC**—Blue—Little Orphan Annie; WJZ KDKA WBAL  
**NBC**—Red—Concert Echoes, orchestra; WEAFF WGY  
**WCBM**—To be announced  
**WDAS**—The Dixie Stompers, novelty orchestra  
**WLIT**—Teatime Musicale  
**WLW**—Alice Remsen and Orchestra  
**WOR**—"Sunshine Discover's Club"; Adventure

**5:50 P.M.**  
**WPEN**—Turf Selections

**6:00 P.M.**  
**CBS**—Vaughn de Leath, songs; WABC WCAO WIP  
**NBC**—Blue—Booth Tarkington's Sketch; WJZ KDKA WBAL  
**NBC**—Red—Meyer Davis' Orchestra; WEAFF WRC WFI  
**WCAU**—Asco Orchestra  
**WCBM**—Mary Ann Kiddie Klub  
**WDAS**—Ads and Fads; talk, music  
**WGY**—Ma Frasier's Boarding House  
**WLW**—Jack and Jill, and Orchestra  
**WOR**—Uncle Don  
**WPEN**—Twilight Reveries

**6:15 P.M.**  
**CBS**—On the Air Tonight; WABC  
**CBS**—Dick Mansfield's Orchestra; WIP  
**NBC**—Blue—Russ Columbo's Orchestra; WJZ WBAL  
**KDKA**—Sport Review; Press News; Strange Facts  
**WCAU**—Gold Medal Band  
**WCBM**—Suzanne Davis; Thereminist  
**WFI**—Late News  
**WGY**—Health Talk  
**WLW**—Old Man Sunshine  
**WPEN**—Sports Talk

**6:20 P.M.**  
**CBS**—Dick Mansfield's Orchestra; WABC WCAO  
**WCAU**—Esslinger Sporting Page  
**WGY**—Studio Ensemble (NBC)

**6:25 P.M.**  
**KDKA**—Strange Facts  
**WPEN**—Harry Seick's Orchestra

**6:30 P.M.**  
**NBC**—Blue—Sheer Romance; dramatic program; WJZ KDKA WBAL  
**NBC**—Red—Self-Liquidating Loans of the Port District; Howard S. Cullman; WEAFF  
**WCAO**—The Diplomats; Lance Orchestra  
**WCAU**—Chandu the Magician, drama  
**WCBM**—Louise Rodda; Songs  
**WDAS**—Sports Columnist  
**WFI**—"Your Income Tax Return"; Frank Baldino  
**WGY**—New York State Educational Series  
**WIP**—Valley Forge Sport Shts  
**WLW**—Bob Newhall; Sportsman  
**WOR**—Detectives Black and Blue, Mystery Drama

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## Reviewing Radio —by Mike Porter

(Continued from Page Five)

bought. And they paid heavy commissions to the bureaus for talent. Then some of the agencies which handled sponsored accounts developed the bright idea of getting their own talent, and avoiding commissions. Then they built and staged their own shows. The network program departments tried to match skill with them, but didn't get far. Unhealthy competition it was and is.

But now, with the decks cleared Saturday nights, and with oodles of time available, the chains themselves can and will stage public auditions, offering parades of hitherto effaced or unemployed artists. They have plenty of room for novelty, creativeness, and plenty of ground on which to meet the challenge of the sponsors. I'm tickled because they're planning to do it. We'll have something else to do now on Saturday nights besides taking a bath.

### That Ribbing Business—

WHENEVER I run out of ideas for writing such pieces as these, I call on the customers. I read the fan mail, and if I may, I'd like to pay high tribute immediately to most of them for their fine comments. In pawing over the billet-doux this week, I note a remarkable unanimity on two issues, which, ordinarily, one would pass up as of being of no particular interest. Three out of every five letters have some expression to make regarding the Winchell-Bernie business, and the Cantor-Rubinoff ribbing. Is it good form, good theater and good taste for Winchell and Bernie to roll logs for each other (Evan as Plummer and I), or does it leave a bad taste?

Do people find Cantor amusing when he ribs the silent, suffering Rubinoff? Or has Cantor carried it too far, as in the case of his plugging of Georgie Jessel? Well, here's the answer, after a check up on what the letter-writers think:

Eight out of ten listeners who take the trouble to take pen in hand think that Winchell and Bernie ought to keep it up, if they can manage to make their thrusts clever. But on the Cantor-Rubinoff business, the odds are seven to three in favor of putting the gag on the Rubinoff ribs.

### Bureaucracy in Music—

HERE is an issue, unmentioned up to now, which might afford the ladies and gents who keep this magazine going, something to argue trenchantly about. Considering the vast number of American musicians thrown out of employment by canned melody in the movies, and the depression in general, is it fair for the networks to allot hundreds of hours annually to programs by the Army, Navy and Marine Bands, which are paid by the government, when those hours might be filled by employing jobless musicians?

On the other hand, the tax payers foot the bills for the service bands, and therefore, should they not be given opportunity to hear them by the only way they can, unless they visit Washington—by radio? The point was raised for me by Rudy Wiedoeft, the saxophone virtuoso, who figures it would be the better thing to employ the jobless fellows and pass up the delight of the Service bands, in the interest of helpfulness.

Postscripts: Paul Whiteman gets a weekly spot on WOR, too . . . Eddie Dowling will grab off the high spot on the new NBC Beechnut program . . . More changes impend on the Chesterfield spots . . . Loretta Lee, the pretty little singer now adding glory to the George Hall orchestra, is the daughter of a New Orleans judge who recesses court every afternoon to hear his kid sing, and the guy who faces him just afterward, is likely to profit by the judge's good humor . . . Gracie Allen's brother's name is George, and he is an oil company clerk in Los Angeles . . . NBC and CBS will battle for the Southern Singers, three Cincinnati colored folk who are coming to New York a la the Mills Brothers.



Lovely, petite Sara Ann McCabe, whose soprano voice is heard over NBC networks, is worried. Twice within a year, friends have sent her clippings of notices of the death of persons with names exactly the same as her own. She fears the third time will be the charm.

## Short Wave and DX

Gentlemen:

The station reported last week in your "Short Wave and DX" section on 1710 kc. and believed to be URI undoubtedly is the Montreal police station UYR.

Announcements and police instructions are given in both the French and English languages. The French pronunciation of Montreal is Mor-re-al, which may account for the difficulty in identifying the precise location.

W. H. Reeks, Corresponding Secretary,  
Chicago Short Wave Radio Club

For identification of this station we are also indebted to P. W. Dilg, Evanston, Illinois; Thaddeus H. Jarek, Chicago, Ill.; Henry Blanchard, Jr., Carlisle Barracks, Pa. Many thanks.

Mr. Ray H. Zorn, Troy Grove, Illinois, who has been our DX authority for quite a while, has asked for help. He says: "Can some of your readers help me out with these 1500 kc. mysteries? What station or stations broadcast the following numbers on what seemed to be test programs, on 1500 kc., January 25, 1933 between 12:54 and 1:15 a. m., CST: "Some Day We'll Meet Again," "Okay Baby," "Isn't It Romantic," and "I'll Follow You." These numbers were heard plainly enough, but not strongly, and fading was so frequent that they may have been divided between two stations. I have record of the exact time I heard these numbers, and will anyone who can identify the station or stations please write to me, also giving the time the number was broadcast or heard, thus helping to definitely identify the station? I heard no announcements made between the above numbers.

"Also, can anyone tell me what station was broadcasting "Underneath the Harlem Moon," played by an orchestra, with vocal chorus, and which I do not believe was a recording, on 1500 kc., at 1:12 a. m. CST, January 25? Would like to know the name of the station, name of the orchestra, and origin of the broadcast, if anyone can supply same."

Ray H. Zorn, Troy Grove, Illinois

## The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made. Address 345 W. 26th St., N. Y. C.

Through some unaccountable error, last week's mail box carried the statement that Drs. Pratt and Sherman are broadcasting over station WLS at 3:00 p. m. week-daily. This should have read station KYW, 3:30 p. m. daily, except Saturdays and Sundays. Drs. Pratt and Sherman have already made their premier performance in their new commercial broadcast over NBC network, the Real Silk program, Sundays, at 9:15 p. m. (CST).

T. D., Mt. Vernon, New York—Jack Fulton is a handsome lad, about five feet eleven inches tall. He is already married.

Mrs. H. E. Allshouse, Devy, Pa.—Lew Conrad is at present playing in the Hotel Statler, Boston, Massachusetts, and broadcasting occasionally over Yankee network stations.

J. B., New York City—WNAC, Boston, Massachusetts, broadcasts hockey games occasionally, but you will have to refer to future schedules for permanent and definite announcements for time and games; they are not available so far in advance. WIBO, Chicago, also brings Chicago Blackhawk's hockey games over the air.

Mr. K. L., South Bend, Ind. — Evans Plummer suggests that Mike Porter is about 85, lame in both feet, and totally blind. But he isn't. Both he and Evans are 32 years of age. Fats Waller and members of the WLW

Rhythm club are all colored. Bix Beiderbecke, Paul Whiteman's former player, is dead.

F. T., Ft. Wayne, Ind.—Harry Barris is playing with Gus Arnheim again. They have recently re-opened at the Beverly Wilshire, Los Angeles. George Olsen is on a vaudeville tour, with no permanent broadcasting spot besides the Oldsmobile programs, Saturday nights, over NBC.

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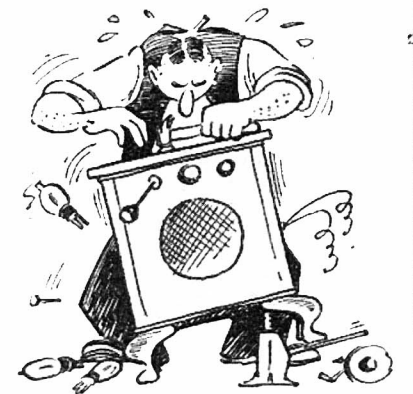
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# Quaker Airings

By Murray Arnold

IN THE whirligig of the week's radio pick-ups . . . As was rumored here several weeks ago, Philadelphia Electric and WCAU have parted with the P. E. musicians, playing into a WLIT mike starting February 15 . . . Malcomb Atterbury is out at WHAT, new chief at the Curtis-Martin station being Jack Dolph, formerly with N. W. Ayer . . . Jack (WDAS) Kelly is now research clerk for John Dwyer, N. Y. State Attorney . . . Is there anything to the fact that the KYW case, originally scheduled for February 1, was switched for hearing to March 15, when a NEW ADMINISTRATION WILL BE IN POWER?

It is with much regret to state that our good friend, Charlie Mackey, erstwhile radio editor of the Philadelphia Record, and more recently managing editor of the Sunday Record, is seriously ill in the Pennsylvania Hospital, ailment being nervous disorder . . . Allen Scott, popular WCAU wordster, leaves for his long-overdue vacation as soon as his many tasks ease up to allow for his departure from the 50,000 watt . . . To E. Donahue: Characters in WIP's "Gossipers" are Jack Shannon, who plays the part of Mrs. O'Hara, and Marie Stoddard, who depicts the role of Mrs. Gaddle . . . You're welcome . . . Suggested theme song for Peggy Hopkins Joyce—"I Guess I'll Have To Change My Mans."

That new voice on the WDAS air-line comes from the throat of the good-looking Gene Morgan . . . Howard (WPEN's chief technician) Frazier holds the honor of Ranking Engineer in the national engineering fraternity . . . What is holding up that Marlboro program over WCAU that was supposed to feature the Bud Shay's musical aggregation? . . . Time signals? . . . Say, with times being what they are, they're giving part-time signals these days!

## Men About Town—

BILLY HAYS . . . handsome maestro now leading his musicrew at the delightful



Here's Fred Waring, leader of the Pennsylvanians, long known to show-goers, who are now sponsored by Old Gold over a CBS-WABC network each Wednesday evening. Waring started organizing his orchestra while a student at Penn State.

La Casa night-spot . . . plays nightly over WIP . . . records for Victor, Grey Gull, Perfect, et al . . . stands about five feet nine, built like a fullback, and looks like a collar ad . . . extremely popular with the fair sex . . . wrote such hits as "Why," "Sweetheart Lane," "Nine O'Clock Sal," "Curly Head," and now, "Lazy Silvery Moon" . . . sings intimately . . . played on innumerable commercials over the air . . . "Butler Buick Hour," "Mitten Program," "Reo Speedsters," "Morton Jewelers" . . . and at present musics the oldest radio account in Philadelphia . . . The Fox-Weis Furriers over WCAU . . . band easily of Columbia chain caliber . . . and just ripe for it.

The Hoxie Harmonica gang will play at the Presidential Inaugural Ball in Washington . . . As you no doubt know, this group is under the business management of Bill Bailey . . . Bruce Copeland, who gives the turf selections over WPEN, was horse-racing expert for the N. Y. Evening World . . . We've been warned not to miss Spring Weatherly over WDAS on Monday and Wednesday at 11:30 in the morning . . . Every Boy Scout should listen to WTEL on Friday at 7 p. m., during which program many interesting Scout details are very pleasantly unfolded . . . Isn't it the McCoy that one outside business organization will handle all commercials on both of those NBC outlet, time-sharing department store stations? . . . Paderewski will tickle the ivories in our fair village on February 20 . . . A cheer to Dave Van Horn's ace music on WPEN each Monday at 8:30 p. m.

Joe Martin, the new fiddler-singer with Isham Jones' Orchestra, is really Joe Gollub, who yodeled not so long ago with many of our local musicrews . . . Mottin is his middle name, by the way . . . WCAU's lovely Dot Rasmussen is one of the reasons the eighth floor of the new WCAU mansion gets such a big play these days by the males . . . Nelson Eddy, featured singer on the CBS "Inside Story" series, was once star baseball reporter on the Philadelphia Bulletin . . . WTEL's "Hollywood Highlights," conducted by Kenneth Barclay on Thursday at 8:30 p. m., is worth your attention . . . Hal Thompson (WIP) Golden Gate maestro, is shopping for a wedding ring.

## Outside, Looking In—

At this juncture of our tete-a-tete, it behooves your faithful chronicler to report that as far as the Reading Coal program goes, Charlie Kerr's band is outside, looking in; new combination (twenty-five pieces) of symphonic and jazz rhythms being under the baton of the skillful Anthony Candelori; reason for change, as asserted by the higher-ups, being desire to feature Enzo Aita more fully than hitherto, and complying with popular opinion for more arias in the symphonic-jazz meter.

Didn't the Camden air-dispensary pass to private hands last Monday, and is or is not a local newspaper czar at the controls of this WCAM station? . . . We're only asking, mind you! . . . Keith's Theater will broadcast each Monday and Thursday at 10:30 p. m. over WLIT . . . This right from back-stage, egad . . . Catch the Embassy Quartet over WIP on Wednesdays at 8 p. m., with Eric Wilkinson, their accompanist and arranger, at the piano . . . The Hicks Players will start their new mystery drama, "Murder in the Third Act," on WFL, Tuesday at 3:15 . . . Henceforth, that "Fame and Fortune" program will be broadcast over WCAU directly from the stage in the ballroom at the Penn Athletic Club, before audiences of 2,000 . . . If you miss Ted and Etta Gunther over WIP on Monday at 5 p. m., we're gonna be awfully mad!

# Wednesday [Continued]

6:40 P.M.  
WIP—News Reporter

6:45 P.M.  
CBS—Just Plain Bill: WABC WCAU  
NBC—Blue—Lowell Thomas, Today's News: WJZ KDKA WLW WBAL  
NBC—Red—Andy, Jerry and Eddie: WEAJ  
WCAU—The Inspiration Hour  
WCBM—Sports Scrap Book  
WDAS—Funny Fingers, pianist  
WFI—Earl Denny's Orchestra  
WGY—Chandu, the magician  
WIP—Orient Orchestra; Eddie Donnelly  
WOR—Macy's Boys Club  
WPEN—Ham Dalton, the Town Crier  
WRC—The Wilkins Quarter Hour

7:00 P.M.  
CBS—Myrt and Marge; WABC WCAU WCAU  
NBC—Blue—Amos 'n' Andy, comedians: WJZ KDKA WRC WLW  
NBC—Red—Mischa Weisbord, violinist: WEAJ WGY  
WCBM—Southern Hotel Dinner Music  
WDAS—WDAS Barn Dance  
WIP—Uncle Wip's Roll Call, Birthday List  
WLIT—Record; WLIT Pathe News Reporter  
WOR—Ford Frick, Sports Resume  
WPEN—Prosperity Program

7:15 P.M.  
CBS—Buck Rogers in the Year 2433: WABC WCAU  
NBC—Blue—Carson Robison's Buckaroos; Frank Luther, tenor; John and Bill Mitchell (guitars, banjos and mouth organ): WJZ WBAL KDKA  
NBC—Red—Wheatenaville, sketch: WEAJ WLIT WRC  
WGY—Stock Reports  
WLW—Gene and Glenn  
WOR—Harry Hershfield

7:30 P.M.  
CBS—Dolph Martin's Orchestra: WABC WCAU  
NBC—Blue—Five Star Theater; WJZ KDKA WBAL  
NBC—Red—Van and Don, comedy team: WEAJ WGY  
WCBM—Clarence Hall; Pianist  
WDAS—Talk auspices of Internal Revenue Dep't of Eastern Penna.  
WIP—Detectives Black and Blue; Mystery Drama  
WLIT—Dr. Algase Sunny Smile Club  
WLW—Chandu, the Magician  
WOR—A Wayside Cottage, sketch

7:40 P.M.  
WCBM—"Save A Life Campaign"; Bob Thompson

7:45 P.M.  
CBS—Boake Carter; WABC WCAU  
NBC—Red—The Goldbergs: WEAJ WLIT WGY WRC  
WCBM—Dick Purcell; Songs  
WDAS—"I. W." Interviews, Sports  
WIP—Leo Zollo's Dance Orchestra  
WLW—Detectives Black and Blue  
WOR—Tarzan of the Apes; sketch

8:00 P.M.  
CBS—Whispering Jack Smith, The Humming Birds, Arnold Johnson's Orchestra: WABC WCAU  
NBC—Blue—Crime Club, mystery drama: WJZ KDKA WLW WBAL  
NBC—Red—Robert R. Bennett's Music: WEAJ WGY WLIT  
WCBM—Gospel Tabernacle  
WDAS—Johnny Austin's Orchestra  
WIP—Embassy Quartet  
WOR—Chandu, the Magician  
WPEN—Basketball Game

8:15 P.M.  
CBS—Singing Sam, the Barbarosol Man: WABC WCAU WCAU  
WIP—The Gossipers  
WOR—Jack Arthur, baritone

8:30 P.M.  
CBS—Kate Smith and her Swanee Music: WABC WCAU WCAU  
NBC—Blue—Harriet Lee and her Leaders: WJZ KDKA WBAL  
NBC—Red—The Shadow, mystery drama: WEAJ WLIT WGY  
WDAS—Prosperity Program  
WIP—Crazy Crystals  
WLW—Sunsweet Melodies  
WOR—"The Radio Star of Broadway" Orchestra  
WPEN—Emerald Isle Orchestra

8:45 P.M.  
CBS—Lyman Orchestra and Hollywood Newsboy: WABC WCAU  
NBC—Blue—Phillips Lord in the Country Doctor: WJZ KDKA WBAL  
WDAS—Larry Oppman; Orchestra  
WIP—Enchanted Quarter Hour  
WLW—Smilin' Ed McConnell  
WPEN—Tomo Cortese, the Dream Girl

9:00 P.M.  
CBS—Bing Crosby; Leonard Hayton's Orchestra: WABC WCAU  
NBC—Blue—Adventures of Sherlock Holmes, drama and orchestra: WJZ KDKA WLW WBAL  
NBC—Red—Symphony Concert; WEAJ WLIT  
WCBM—The Music Shop  
WGY—Musical Program  
WIP—Phila. Musical Academy Program  
WOR—Frank and Flo; vocal duo and patter  
WPEN—Italian Hour

9:15 P.M.  
CBS—Romantic Bachelor: WABC WCAU  
WCBM—"The Katanzjam Family"; comedy skit  
WDAS—"Pages from the Poets" Rubin M. Sindell  
WGY—Three Shades of Blue  
WOR—Al and Lee Reiser, two pianos

9:30 P.M.  
CBS—Guy Lombardo's Royal Canadians: WABC WCAU

NBC—Blue—Morton Downey and Donald Novis: WJZ WLW KDKA  
WCBM—Ted Elmore's Nutty Orchestra  
WDAS—Brewerytown Band, German Band  
WGY—Supper Club Orchestra  
WIP—Club Temptation Orchestra  
WOR—Market and Halsey St. Playhouse  
WRC—Wakefield's Ensemble

9:45 P.M.  
WRC—Dance Orchestra

10:00 P.M.  
CBS—Old Gold Program; Fred Waring's Orchestra: WABC WCAU  
NBC—Blue—D. W. Griffith's Hollywood; Orchestra: WJZ KDKA WBAL  
NBC—Red—Cora Cob Pipe Club; baryard music, male quartet: WEAJ WRC WLIT WGY WLW  
WCBM—To be announced  
WDAS—Piano Meditations; Manny La Porte  
WIP—Wrestling Matches from Convention Hall  
WOR—Los Chicos; Spanish Revue  
WPEN—Eastern League Basketball

10:15 P.M.  
NBC—Blue—Vic and Sade: WJZ WBAL  
KDKA—Bridge School of the Air; E. Hall Downey  
WDAS—The Column of the Air  
WOR—Eddy Brown, violinist; orchestra

10:30 P.M.  
CBS—Edwin C. Hill: WABC  
NBC—Blue—Music Magic; Choir, Orchestra: WJZ WBAL  
NBC—Red—Exploring America with Carveth Wells: WEAJ WGY  
KDKA—Around the Cracker Barrel  
WCAU—Five Octaves  
WCBM—Johnny Tucker's High Hatters  
WDAS—Missing Persons  
WLIT—Charlie Gaines' Orchestra  
WLW—Zero Hour

10:45 P.M.  
CBS—Fray and Braggiotti: WABC WCAU  
KDKA—Bradley Kincaid  
WCAU—Billy Antrim's Orchestra  
WOR—Nancy Garner, soprano; orchestra

11:00 P.M.  
CBS—Nino Martini, tenor: WABC WIP  
NBC—Blue—Try and Stump Us; Al and Pete, songs and patter: WJZ WBAL  
NBC—Red—Nellie Revell; interview: WEAJ WRC WGY  
KDKA—Sport Review; Weather Report: Artist Bulletin  
WCAU—Boake Carter  
WCBM—Oscar Appel's Orchestra  
WLIT—Doc Dougherty's Orchestra  
WLW—Rhythm Club  
WOR—Moonbeams

11:15 P.M.  
NBC—Blue—To be announced: WJZ WBAL  
NBC—Red—Anson Weeks' Orchestra: WEAJ  
KDKA—News Flashes  
WCAU—Harold Knight's Orchestra  
WGY—Backstage

11:20 P.M.  
KDKA—Henry Halstead's Californians

11:30 P.M.  
CBS—Isham Jones' Orchestra: WABC WCAU WCAU  
NBC—Blue—The Yeomen, chorus: WJZ WGY—Anson Weeks' Orchestra (NBC)  
WIP—Young People's Mid-Week Hymnsing  
WLIT—Joe Smith's Parodians  
WLW—Greystone Dance Orchestra  
WOR—Don Bestor's Orchestra

11:45 P.M.  
WCAU—"When Day Is Done," Pete Woolery and Leonard McClain

12:00 MIDNIGHT  
CBS—Eddie Duchin's Orchestra: WABC WCAU  
NBC—Blue—Ben Bernie's College Inn Orchestra; WJZ WLW KDKA WBAL  
NBC—Red—Ralph Kirby, dream singer: WEAJ WGY—New Kenmore Orchestra  
WIP—Orient; Eddie Bonnelly's Orchestra  
WOR—Joe Fust's Orchestra

12:15 A.M.  
NBC—Red—Vincent Lopez' Orchestra; WEAJ  
WLW—Sunshine Boys, harmony team

12:30 A.M.  
CBS—Ben Pollack's Orchestra: WABC WCAU  
NBC—Blue—Mark Fisher's Orchestra: WJZ WOR WLW  
NBC—Red—Don Pedro's Orchestra: WEAJ  
WIP—Missing Person's Report

1:00 A.M.  
CBS—Happy Felton's Orchestra: WABC  
WCAU—Missing Persons reports  
WLW—Moon River

1:15 A.M.  
WLW—Seymore Simon's Orchestra

1:30 A.M.  
CBS—Joe Haymes' Orchestra: WABC  
WLW—And So To Bed

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# Programs for Thursday, February 16

**6:30 A.M.**  
**WLW**—Top of the Morning

**6:45 A.M.**  
**NBC**—Red—Tower Health Exercises: **WEAF WFI WRC WGY**  
**WOR**—Gym Classes

**7:00 A.M.**  
**KDKA**—KDKA Musical Clock  
**WCAO**—Early Risers Musical Clock  
**WCBM**—Morning Melodies  
**WOR**—Gambling's Gamboliers  
**WTEL**—Top of the Morning

**7:15 A.M.**  
**WOR**—Gym Classes

**7:30 A.M.**  
**CBS**—Organ Reveille; Fred Feibel: **WABC**  
**NBC**—Blue—Don Hall Trio: **WJZ WBAL**  
**WCAO**—Sunpaper Bulletins  
**WOR**—Gambling's Gamboliers  
**WPEN**—Musical Clock and Mystery Announcer

**7:40 A.M.**  
**WPEN**—News and Views

**7:45 A.M.**  
**NBC**—Blue—Jolly Bill and Jane, children's program: **WJZ KDKA WBAL**  
**WCAO**—WCAO Kiddie Club  
**WOR**—Gym Classes

**7:55 A.M.**  
**WCAU**—Radio Highlights

**8:00 A.M.**  
**CBS**—Salon Musicale; Emery Deutsch, conductor: **WABC WCAU**  
**NBC**—Blue—The Wife Saver, sketch: **WJZ WBAL**  
**NBC**—Red—Organ Rhapsody; "Doc" Whipple, organist: **WEAF WFI WGY**  
**KDKA**—KDKA Kiddies' Klub  
**WCAO**—Late Risers Musical Clock  
**WCBM**—Morning Glories  
**WLW**—Morning Devotions  
**WOR**—John, Joe and Frosini, songs  
**WPEN**—Cruise of the S. S. All In Fun  
**WTEL**—The Console Rises

**8:05 A.M.**  
**WOR**—Daily Produce Reporter

**8:10 A.M.**  
**WOR**—Al Woods, songs

**8:15 A.M.**  
**NBC**—Blue—Morning Devotions; Quartet; Organ: **WJZ WBAL**  
**KDKA**—Morning Cheer  
**WCAU**—Children's Stories  
**WPEN**—Jack Tar's School Days  
**WRC**—Morning Varieties

**8:25 A.M.**  
**WOR**—Sherman Keene's Orchestra

**8:30 A.M.**  
**NBC**—Blue—The Pepper Pot, dance band: **WJZ WLW KDKA WBAL**  
**NBC**—Red—Cheerio, talk, music: **WEAF WFI WRC WGY**  
**WCAU**—Salon Musicale (CBS)  
**WOR**—Martha Manning; sales talk  
**WPEN**—Arithmetic Band  
**WTEL**—Thrifty Club

**8:45 A.M.**  
**CBS**—Bill and Ginger; **WABC WCAU**  
**WIP**—Early Riser's Club  
**WOR**—Musical Novellettes; Orchestra  
**WPEN**—Chris Seiter, crooning troubadour

**8:55 A.M.**  
**WPEN**—Foot Health Talk

**9:00 A.M.**  
**CBS**—Tony Wons; Are You Listenin'? **WABC WCAO WIP**  
**NBC**—Red—Marguerite De Vine, pianist; **WEAF KDKA**—Press News-Reeler  
**WCAU**—Words and Music  
**WCBM**—News Flashes  
**WDAS**—The Song Peddler; Organ Program  
**WGY**—Forrest Willis, crooner  
**WLIT**—Musical Album  
**WLW**—Community Health Talk  
**WOR**—Miss Kath'rine 'n' Calliope; sales talk  
**WPEN**—Bill Donohue, pianist

**9:05 A.M.**  
**KDKA**—Piano Classique

**9:15 A.M.**  
**CBS**—Goldy and Dusty and the Silver Dust Twins: **WCAU**  
**CBS**—Little Jack Little: **WABC WCAO**  
**NBC**—Red—Current Events; Anne Hard: **WEAF WGY**  
**KDKA**—Style and Shopping Service  
**WCBM**—LeRoy McKnew; Pianist  
**WIP**—Organalities  
**WLIT**—Women's Home Hour  
**WLW**—Morrie Neuman and Larry Greuter  
**WPEN**—The Health Man  
**WRC**—One Man Minstrel

**9:30 A.M.**  
**CBS**—Modern Living, health talk: **WABC WCAO WIP WCAU**  
**NBC**—Blue—Moss and Jones, songs and patter: **WJZ KDKA WBAL**  
**NBC**—Red—The Upstagers; male quartet: **WEAF WRC WGY**  
**WCBM**—Bible Talk; Rev. G. E. Lowman  
**WDAS**—Thomas R. Martindale, health talk  
**WLIT**—Homemakers' Forum  
**WLW**—Tony Cabooch  
**WOR**—WOR Ensemble  
**WPEN**—Second Cruise of S. S. All In Fun

**9:45 A.M.**  
**CBS**—Reis and Dunn: **WABC WCAO WIP**  
**NBC**—Blue—Nothing but the Truth; String Ensemble: **WJZ WBAL**  
**NBC**—Red—Otto Fassell, Viennese baritone: **WEAF KDKA**—Press News Flashes  
**WDAS**—Tinkling Tunes; piano  
**WCAU**—Asco After Breakfast Program

**WFI**—Housekeepers Corner, Jeanne Shaw and Mildred Lande  
**WGY**—Mid-morning Devotions  
**WLW**—Beechnut Talk  
**WOR**—Sales Talk  
**WPEN**—Bo'sun Borelli, songs  
**WRC**—To be announced

**9:50 A.M.**  
**KDKA**—Market Reports

**9:55 A.M.**  
**KDKA**—Program for the Day  
**WPEN**—Freddy, the Cabin Boy

**10:00 A.M.**  
**CBS**—Melody Parade; Emery Deutsch, conductor: **WABC WCAU**  
**NBC**—Blue—Musical Melange; concert orchestra: **WJZ KDKA WBAL**  
**NBC**—Red—Mystery Chef; **WEAF WRC WFI WGY**  
**WCBM**—Waves of Melody  
**WDAS**—Today's Birthday  
**WIP**—Home Maker's Club  
**WLW**—The Neapolitans  
**WOR**—McCann Pure Food Hour  
**WPEN**—Miss Charm, Talk

**10:10 A.M.**  
**WPEN**—Prof. Epsom Saltz; skit

**10:15 A.M.**  
**CBS**—Visiting with Ida Bailey Allen: **WABC WCAO**  
**NBC**—Blue—Clara, Lu 'n' Em, gossip: **WJZ KDKA WBAL**  
**NBC**—Red—Young Artists Trio: **WEAF WRC WFI WGY**  
**WCAU**—Tom Dawson, songs  
**WDAS**—Ads and Fads, talks with music

**10:20 A.M.**  
**WLW**—Live Stock Reports  
**WPEN**—"Chips" Eckert, comedian

**10:25 A.M.**  
**WPEN**—Foot Health, Talk

**10:30 A.M.**  
**CBS**—The Four Clubmen; male quartet: **WABC WCAU**  
**NBC**—Blue—Happy Jack, songs: **WJZ WBAL**  
**NBC**—Red—The Happy Ramblers, piano duo: **WEAF KDKA**—Anne Woestehoeff, contralto  
**WCBM**—Evelyn Echles, soprano  
**WDAS**—On the **WDAS** Sightseeing Bus  
**WFI**—Market Reports  
**WGY**—Shopping Bag  
**WIP**—Honolulu Melody Boys  
**WLW**—Andy Mansfield's Memory Box  
**WPEN**—Grab Bag of the Air  
**WRC**—"Timely Garden Suggestions"

**10:45 A.M.**  
**CBS**—Barbara Gould: **WABC WCAU**  
**NBC**—Blue—Emily Post; piano and organ duct: **WJZ KDKA WLW WBAL**  
**NBC**—Red—Breen and de Rose, musical duo; **WEAF WFI WRC**  
**WCBM**—Musical Gems  
**WGY**—RKO Palace Ensemble  
**WIP**—Nurse No. 77

**11:00 A.M.**  
**CBS**—U. S. Navy Band; **WABC WCAU**  
**NBC**—Blue—Singing Strings, string ensemble: **WJZ KDKA WBAL**  
**NBC**—Red—May We Present: **WEAF WRC WLIT**  
**WCBM**—Heart and Home Service  
**WDAS**—The Sun-Seen Girl, beauty talk  
**WGY**—School of Cookery  
**WIP**—Rumford Program  
**WLW**—Sunshine Boys, harmony  
**WOR**—Nell Vinick, beauty talk  
**WPEN**—Evan Brower, talk

**11:15 A.M.**  
**NBC**—Red—Frances Lee Barton: **WEAF WLW WLIT WRC WGY**  
**WDAS**—The Memory Pianist  
**WIP**—Magazine of the Air  
**WOR**—Elizabeth Ann Baker's Cookery

**11:30 A.M.**  
**CBS**—The Magic Tenor: The Round Towners Quartet: **WABC**  
**NBC**—Blue—U. S. Marine Band; Shut-in Hour: **WJZ WLW KDKA WBAL**  
**NBC**—Red—Hugo Mariani's Marionettes: **WEAF WRC WGY**  
**WCAO**—To be announced  
**WCAU**—Arcari Bros., accordion  
**WCBM**—Merchants' Air Review  
**WDAS**—Lou Ancker Looks at the Movies  
**WLIT**—Everywoman's Hour  
**WOR**—Ann Stevens' Thrift Hour  
**WPEN**—Ruth Mose's Band

**11:45 A.M.**  
**CBS**—Emery Deutsch's Orchestra: **WABC WIP WCAU**—The 11:45 Meeting  
**WDAS**—Interview of Lincoln Caswell portraying **WOR**—Studio Orchestra

**11:55 A.M.**  
**WGY**—Aviation Weather Report, Time

**12:00 NOON**  
**CBS**—Buddy Harrod's Orchestra: **WABC WIP**  
**NBC**—Red—Johnny Marvin, tenor: **WEAF WLIT WRC WGY**  
**KDKA**—Time; Market Reports  
**WCAU**—Health Talk by Dr. Coles  
**WCBM**—To be announced  
**WDAS**—Console Capers; Herman Wiener  
**WLW**—Threesome and Piano  
**WOR**—The Voice of Experience  
**WPEN**—Piano Music  
**WTEL**—Noon Tunes

**12:05 P.M.**  
**WCAU**—Arabian Knights

**12:15 P.M.**  
**NBC**—Red—On Wings of Song; **WEAF WRC WCAU**—Health Forum, talk  
**WCBM**—Luncheon Music

**WGY**—Farm Program  
**WLIT**—Noontday religious service  
**WLW**—River and Market Reports  
**WOR**—Beautiful Lady; sales talk  
**WPEN**—Rose Gallo  
**WTEL**—News Resume

**12:20 P.M.**  
**KDKA**—Dairy Talk by Ella Fried  
**WLW**—Live Stock Reports  
**WOR**—Up from Florida, sales talk

**12:25 P.M.**  
**WOR**—Music Program

**12:30 P.M.**  
**CBS**—Concert Miniatures: **WABC WIP**  
**NBC**—Blue—National Farm and Home Hour: **WJZ WLW WRC WBAL**  
**KDKA**—Press News-Reeler  
**WCAU**—Harold Knight's Orchestra  
**WDAS**—Neighbour and His Neighbours  
**WLIT**—Benjamin Franklin Hotel Concert Orchestra  
**WOR**—Carnegie Hall, Organ Recital  
**WPEN**—Marty Rollins' Orchestra  
**WTEL**—Studio Variety Program

**12:35 P.M.**  
**KDKA**—Henry Halstead's Californians

**12:45 P.M.**  
**NBC**—Red—Market and Weather Reports: **WEAF WCAU**—The Noontimers

**1:00 P.M.**  
**CBS**—Vincent Travers' Orchestra: **WABC WCAU**  
**NBC**—Red—Del Lampe's Orchestra: **WEAF KDKA**—National Farm and Home Hour, (NBC)  
**WCAO**—Lou Becker's Orchestra  
**WCBM**—Ted Elmore's Collegians  
**WFI**—News of the Day  
**WGY**—Albany on Parade  
**WIP**—Golden Gate; Hal Thompson's Orchestra  
**WLIT**—Lansdowne Coal Co. Program  
**WOR**—Tiffin Music; house orchestra  
**WPEN**—Woman's Page of the Air

**1:15 P.M.**  
**WDAS**—Women's Org. for Prohibition Reform  
**WGY**—News Items  
**WFI**—Del Lampe's Orchestra (NBC)  
**WPEN**—Veith's String Music

**1:20 P.M.**  
**WDAS**—Chats with the Weatherman

**1:30 P.M.**  
**CBS**—Atlantic City Musicale: **WABC WIP**  
**NBC**—Blue—Rex Battle's Concert Ensemble: **WJZ KDKA WBAL**  
**NBC**—Red—Popular Varieties: soprano, tenor, harmonium, piano: **WEAF WFI**  
**WCAU**—Cecil and Sally  
**WDAS**—Items of Interest  
**WLW**—Tom Jones, Arkansas Traveler  
**WOR**—N. J. State Program  
**WPEN**—Old Timers' Ensemble

**1:35 P.M.**  
**WLW**—Seymore Simon's Orchestra

**1:40 P.M.**  
**WCAU**—Radio Highlights

**1:45 P.M.**  
**KDKA**—Tom Jones, the Arkansas Traveler  
**WCAU**—Continental Cocktail with Karlen Von Talb and Baroness DeChinny  
**WDAS**—Phila. Chamber of Commerce: **Women's Home Hour**  
**WFI**—Market Reports  
**WGY**—Scott Silverstone Trio  
**WPEN**—Lorena Potts, Ukelele Girl  
**WRC**—"Better Business Bureau"; talk

**1:50 P.M.**  
**KDKA**—Ornan Morgan, tenor

**2:00 P.M.**  
**CBS**—Aunt Jemima Songs: **WABC WCAU**  
**NBC**—Blue—Weather Reports: **WJZ WBAL**  
**NBC**—Red—George Scherban's Concert Ensemble: **WEAF**  
**KDKA**—KDKA Home Forum  
**WDAS**—Chatting With Ethel Maeder  
**WGY**—Southern Jubilee Singers  
**WIP**—Home Maker's Public Demonstration  
**WLIT**—Rose Gallo, the personality girl  
**WLW**—Ohio School of the Air  
**WOR**—Anson De Pue, tenor  
**WPEN**—Billy Penn's Daily Diary

**2:05 P.M.**  
**NBC**—Blue—Words and Music; string ensemble: **WJZ WRC**

**2:15 P.M.**  
**CBS**—American Museum of Natural History: **WABC**  
**NBC**—Red—The Girl Who Lives Next Door: **WEAF WCAU**—"Love Letters" to Janet Joyce  
**WGY**—WGY Household Chats  
**WLIT**—Phila. County Council Program  
**WOR**—Radio Garden Club  
**WPEN**—Tunes To Be Remembered

**2:30 P.M.**  
**CBS**—American School of the Air: **WABC WCAU**  
**NBC**—Blue—Syncopators; Harold Stokes' Orchestra: **WJZ**  
**NBC**—Red—Kathleen Stewart, pianist; **WEAF KDKA**—Stroller's Matinee  
**WDAS**—Manzi Italian Hour  
**WGY**—Stuart Swart, pianist  
**WLIT**—The Song Vendor  
**WOR**—Florence Johnson, contralto  
**WPEN**—Ye Old Man Cello

**2:45 P.M.**  
**NBC**—Blue—Sisters of the Skillet, songs and patter: **WJZ WBAL**  
**NBC**—Red—To be announced: **WEAF WGY**—The Powder River Kid  
**WLIT**—Italian Ministerial Association Service  
**WOR**—N. J. League of Women Voters  
**WPEN**—Studio Guest of Honor

**3:00 P.M.**  
**CBS**—La Forge Berumen Musicale: **WABC WIP**  
**NBC**—Blue—Betty and Bob, drama: **WJZ KDKA**  
**WLW**—WBAL  
**NBC**—Red—Three Mustachios, string trio: **WEAF WGY**  
**WCAU**—Harold Knight's Orchestra  
**WDAS**—Hits of the Week  
**WFI**—Russell England, tenor  
**WPEN**—Itinerant Interlude

**3:05 P.M.**  
**WOR**—To be announced

**3:10 P.M.**  
**WFI**—To be announced

**3:15 P.M.**  
**NBC**—Blue—U. S. Navy Band; Lieut. Charles Benter, director: **WJZ WBAL WLW**  
**NBC**—Red—Adventures in Hobby Riding: **WEAF KDKA**—"A Classique"; Request Program  
**WFI**—Sutton Players  
**WOR**—John Patterson, tenor  
**WPEN**—Embarrassing Moments Contest

**3:30 P.M.**  
**CBS**—Frank Westphal's Orchestra; **WCAO WABC WIP**  
**NBC**—Red—Woman's Radio Review; talks; orchestra: **WEAF WFI**  
**KDKA**—Radio Sky Pilots  
**WCAU**—Song of the Show  
**WDAS**—Dorothy Lieberman, songs  
**WOR**—To be announced  
**WPEN**—Dance Revue

**3:45 P.M.**  
**KDKA**—State Federation of Pennsylvania Women  
**WCAU**—Phila. Harmonica Masters  
**WDAS**—Fred Griffin, trumpeter  
**WOR**—Guy Hunter, blind entertainer  
**WPEN**—Somebody's Birthday

**4:00 P.M.**  
**CBS**—U. S. Army Band; **WABC WCAU**  
**NBC**—Blue—Kaltenmeyer's Kindergarten; School Room Frolic: **WJZ WLW WBAL**  
**NBC**—Red—Rice String Quartet: **WEAF WFI**  
**KDKA**—Work-a-day Thoughts  
**WDAS**—Afternoon Melodies, string trio  
**WIP**—Milton Charles; Songs  
**WOR**—Ariel Ensemble, house orchestra  
**WPEN**—Special Feature

**4:05 P.M.**  
**KDKA**—Business News

**4:15 P.M.**  
**KDKA**—To be announced  
**WDAS**—Morris Coleman, Bridge talk  
**WIP**—Mannie Morris' Orchestra  
**WPEN**—Mad Music

**4:20 P.M.**  
**WPEN**—Foot Health Talk

**4:30 P.M.**  
**NBC**—Blue—Thursday Special; Orchestra: **WJZ WBAL**  
**NBC**—Red—Baby Rose Marie, songs: **WEAF KDKA**—Weather and Market Reports  
**WDAS**—Harry Mill's Orchestra  
**WGY**—Studio Ensemble  
**WLIT**—Plays of our Times  
**WLW**—Threesome  
**WOR**—Leonard Lewis, baritone  
**WPEN**—Sundown Melodies, Liuzzi Concert Orchestra  
**WRC**—"Famous Paintings in Many Lands"

**4:45 P.M.**  
**CBS**—American Legion, speaker; **WABC WCAO WIP**  
**NBC**—Red—The Lady Next Door, children's program: **WEAF**  
**KDKA**—Piano Interlude  
**WCAU**—Jane Froman  
**WLIT**—Mary Helen and Jo  
**WLW**—Low Down  
**WOR**—To be announced

**4:50 P.M.**  
**KDKA**—David Lawrence Dispatch  
**WGY**—News Items

**4:55 P.M.**  
**KDKA**—KDKA Artist Bulletin  
**WOR**—Program Resume

**5:00 P.M.**  
**CBS**—Ben Alley, tenor: **WABC WCAO WIP**  
**NBC**—Blue—Lee Sims and Orchestra: **WJZ WBAL**  
**NBC**—Red—Schirmer and Schmitt, piano duos: **WEAF**  
**KDKA**—To be announced  
**WCAU**—Young America, Juvenile Program  
**WCBM**—Rhythm Rounders  
**WDAS**—Reinhart Radiolites  
**WGY**—Stock Reports and Police Notices  
**WLIT**—Children's twilight hour  
**WLW**—Harmony Team  
**WOR**—Hazel Arth; contralto  
**WPEN**—Mother Goose  
**WRC**—RKO Radio Columnist  
**WTEL**—Studio Variety Program

**RADIO GUIDE**

Presents  
**Lane and West**  
 "MUSIC IN THE AIR"  
 WITH  
**Morton Allen**  
 THURSDAY—8:45 P.M.  
**WTEL, 1310 Kilocycles**

# Thursday Programs [Continued]

**5:15 P.M.**  
 CBS—George Hall's Orchestra: WABC WIP  
 NBC—Blue—The Adventures of Dr. Doolittle: WJZ  
 WBAL KDKA  
 NBC—Red—Paul Whiteman's Rhythm Boys: WEA  
 WRC WGY  
 WCAO—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WDAS—Harold Davis, songs  
 WLIT—Salon Orchestra  
 WLW—Joe Emerson, Bachelor of Song  
 WOR—Yellin's Tea Ensemble  
 WPEN—Lou Jacobson, organist  
 WTEL—Richard R. Wood, talk

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
 CBS—Skippy WABC WCAO WCAU  
 NBC—Blue—The Singing Lady, songs and stories:  
 WJZ KDKA WLW  
 WBAL  
 NBC—Red—Genia Fonariova, mezzo-soprano: WEA  
 WRC  
 WCBM—Varieties  
 WDAS—Charlie Johnson's Revue  
 WGY—Father John's Program  
 WIP—Town Tattler  
 WPEN—String Rhythm Orchestra  
 WTEL—Dream Time Lady, children's program

**5:45 P.M.**  
 CBS—Don Lang, Animal Stories: WABC  
 CBS—Cowboy Tom and Indian Chief: WCAU  
 NBC—Blue—Little Orphan Annie: WJZ KDKA  
 WBAL  
 NBC—Red—Secretary Hawkins; children's club:  
 WEA WLIT WRC WGY  
 WCAO—Carol Dore, violinist; Edward Jendick, tenor  
 WCBM—To be announced  
 WLW—Alice Remsen and Orchestra  
 WOR—To be announced  
 WTEL—Studio Variety Program

**5:50 P.M.**  
 WPEN—Turf Selections

**6:00 P.M.**  
 CBS—Current Events; H. V. Kaltenborn; WAE  
 WIP WCAO  
 NBC—Blue—George Rector's Cooking School: WJZ  
 WBAL KDKA  
 NBC—Red—Meyer Davis' Orchestra: WEA WRC  
 WFI  
 WCAU—Asco Orchestra  
 WCBM—Mary Ann Kiddie Klub  
 WGY—Joe and Eddie, comedy sketch  
 WLW—Jack and Jill, and Orchestra  
 WOR—Uncle Don  
 WPEN—Twilight Reveries  
 WTEL—"The Average Man"

**6:15 P.M.**  
 CBS—On the Air Tonight: WABC  
 NBC—Blue—Russ Columbo's Orchestra: WJZ  
 WBAL  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Gold Medal Band  
 WCBM—J. Albert Loose; Gospel Songs  
 WFI—Late News  
 WGY—Studio Ensemble  
 WIP—My T-Fine Program  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk  
 WTEL—Studio Variety Program

**6:20 P.M.**  
 CBS—Harold Stern's Orchestra; WABC  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 KDKA—Strange Facts  
 WPEN—Harry Seick's Orchestra

**6:30 P.M.**  
 CBS—Elizabeth Barthell, songs: WABC  
 NBC—Blue—Old Songs of the Church; WJZ  
 NBC—Red—John B. Kennedy: WEA WFI  
 KDKA—KDKA Orchestra

WBAL—Inspector Stevens and Son of Scotland Yard  
 WCAU—Chandu, the Magician; drama  
 WDAS—Sports Talk  
 WIP—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Jack Berger's Concert Orchestra  
 WTEL—Dance Music

**6:35 P.M.**  
 NBC—Red—Donald Novis, tenor: WEA WFI

**6:40 P.M.**  
 WCBM—Southern Hotel Dinner Music  
 WIP—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill: WABC WCAO WCAU  
 NBC—Blue—Lowell Thomas; Today's News: WJZ  
 KDKA WLW WBAL  
 NBC—Red—Russian Symphonic Choir: WEA WFI  
 WCBM—Sports Scrap Book; Lee Davis  
 WDAS—Funny Fingers, pianist  
 WGY—Chandu, the magician  
 WIP—Club Temptation Orchestra  
 WPEN—Ham Dalton, the Town Crier  
 WRC—Jewel Quarter Hour and Ruby Kay

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAO WCAU  
 NBC—Blue—Amos 'n' Andy, comedians: WJZ  
 KDKA WRC WLW WBAL  
 WDAS—Prosperity Program; Dance Music  
 WGY—Russian Symphonic Choir (NBC)  
 WIP—Uncle Wip's Roll Call; Birthday Liet  
 WOR—Ford Frick, Sports Resume  
 WPEN—Prosperity Program  
 WTEL—Poetic Moods with Russell Harris

**7:10 P.M.**  
 WTEL—The Pearlites String Ensemble

**7:15 P.M.**  
 CBS—Buck Rogers in the Year 2433: WABC  
 WCAU  
 NBC—Blue—Carson Robison's Buckaroos; John and  
 Bill Mitchell and Frank Luther, tenor;  
 guitars, banjos and mouth organs: WJZ  
 KDKA  
 NBC—Red—Wheatenaville; Dramatic Program:  
 WEA WFI WRC  
 WBAL—Chandu, the Magician  
 WCAO—Trout and Farber; Comedy and Songs  
 WDAS—WDAS Barn Dance  
 WGY—Stock Reports  
 WLW—Gene and Glenn  
 WOR—Keller Sisters and Lynch

**7:20 P.M.**  
 WTEL—Two Jack and a Queen; harmony

**7:30 P.M.**  
 CBS—Keller, Sargent and Ross: WABC WCAU  
 NBC—Blue—Concert Footlights; Louise Bernhardt,  
 contralto; Caroline Clement, pianist; Cesare  
 Sodero's Concert Orchestra: WJZ WBAL  
 NBC—Red—Van and Don, comedy team: WEA  
 WFI WGY  
 KDKA—Westinghouse Parade  
 WCBM—Ted Elmore's Collegians  
 WDAS—Current Comment by Rabbi Julian B. Feib  
 man  
 WIP—La Casa-Billy Hays' Orchestra  
 WLW—"Chandu," the Magician  
 WOR—Our Beloved Vagabond; Joe Morrison's Or  
 chestra  
 WPEN—Vincent Rizzo's Orchestra  
 WTEL—Honolulu Hawaiians

**7:40 P.M.**  
 WTEL—Selma Hamer; Concert pianist

**7:45 P.M.**  
 CBS—Boake Carter: WABC WCAU  
 NBC—Blue—Octavus Roy Cohen Murder Mystery;  
 dramatic sketch: WJZ  
 NBC—Red—The Goldbergs: WEA WFI WGY WRC  
 WDAS—The Rhythmatics, harmony trio  
 WLW—Billie Dauscha and Orchestra  
 WOR—To be announced

**7:50 P.M.**  
 WTEL—Evening Tunes with Vivian Green

**8:00 P.M.**  
 CBS—Easy Aces, skit: WABC WCAU  
 NBC—Blue—Captain Diamond's Adventures, drama:  
 WJZ KDKA  
 NBC—Red—Rudy Vallee's Connecticut Yankees:  
 WEA WFI WGY WLW  
 WBAL—Shoreham Dance Melodies  
 WCBM—Who's Who; Gustav Bisgyer  
 WDAS—Aryan Art Players  
 WIP—Leo Zollo's Concert Ensemble  
 WOR—Chandu the Magician  
 WPEN—Brothers Quartet  
 WTEL—WTEL Stock Company; Drama

**8:15 P.M.**  
 CBS—Whispering Jack Smith: WABC WCAU  
 WCBM—Harvey Alexander's Orchestra  
 WIP—The Gossipers  
 WOR—Bronx Marriage Bureau  
 WTEL—Evening Tunes, Vivian Green

**8:30 P.M.**  
 CBS—Kate Smith's Swanee Music: WABC WCAU  
 NBC—Blue—Rin Tin Tin Thriller, drama: WJZ  
 KDKA WLW  
 WBAL—Around the Melodoom  
 WDAS—Ideal Italian Hour  
 WIP—Shuman Musical  
 WOR—The Supper Club Orchestra  
 WPEN—Beauty Talk  
 WTEL—Hollywood Highlights; Kenneth Barclay

**8:45 P.M.**  
 CBS—Lyman Orchestra and Hollywood Newsboy  
 WABC WCAU  
 NBC—Blue—Howard Thurston, the magician: WJZ  
 KDKA WLW  
 WCBM—The Beetle Boys; Banjoists  
 WPEN—Diction Talk  
 WTEL—Lane and West; Music in the Air

**9:00 P.M.**  
 CBS—Music That Satisfies: WABC WCAO WCAU  
 NBC—Blue—Death Valley Days; drama; orchestra:  
 WJZ WLW KDKA WBAL  
 NBC—Red—Captain Henry's Show Boat: WEA  
 WLW WRC WGY WFI  
 WCBM—St. Alphonse's Lithuanian Choir  
 WDAS—Symposium on the Blue Laws  
 WIP—Nixon; Henny Hendrickson's Orchestra  
 WOR—Frank and Flo; vocal duo and patter  
 WPEN—Polish Program  
 WTEL—Camden Armory Wrestling Bouts

**9:15 P.M.**  
 CBS—The Mills Brothers; WABC WCAO WCAU  
 WOR—Al and Lee Reiser Piano Duo

**9:30 P.M.**  
 CBS—Colonel Stoopnagle and Budd: WABC WCAU  
 NBC—Blue—Len Joy's Dancing Strings: WJZ  
 KDKA WBAL  
 WCBM—Johnny Tucker's High Hatters  
 WIP—Bombay; Frank Winegar's Orchestra  
 WLW—Flying Dutchmen  
 WOR—The Bachelors Quartet  
 WPEN—Italian Program

**9:45 P.M.**  
 WOR—Portraits from The Family Album; Lu  
 cille Peterson, soprano; Anthony Frome,  
 tenor

**10:00 P.M.**  
 CBS—Five Star Theater; WABC WCAU  
 NBC—Blue—Wilfred Glenn, baritone: WJZ KDKA  
 WBAL  
 NBC—Red—Jack Pearl, comedian; guest orchestra:  
 WEA WFI WGY WLW  
 WCBM—To be announced  
 WDAS—Piano Meditations  
 WIP—Golden Gate Orchestra; Hal Thompson  
 WOR—Charley Eckel's Orchestra  
 WTEL—Aetna Life, "Confessions of a Racketeer"

**10:15 P.M.**  
 NBC—Blue—Vic and Sade, sketch: WJZ WBAL  
 KDKA—To be announced  
 WDAS—Column of the Air; news items  
 WTEL—Modern Dance Orchestra; Modernique Ball  
 room

**10:30 P.M.**  
 CBS—The Boswell Sisters: WABC WCAU  
 NBC—Blue—Ilomay Bailey, soprano; orchestra:  
 WJZ KDKA  
 WBAL—Al and Pete  
 WCAO—To be announced  
 WCBM—Ted Elmore's Nutty Orchestra  
 WDAS—Missing Persons  
 WIP—La Casa-Billy Hays' Orchestra  
 WOR—Good Fellows, male chorus

**10:45 P.M.**  
 CBS—Morton Downey: WABC WCAU  
 NBC—Blue—Professor McLallen, sketch; Sarah  
 and Sassafras; Sizzlers; WJZ WBAL KDKA  
 KDKA—To be announced  
 WCAO—Billy Antrim's Orchestra  
 WOR—"The Nomad"  
 WTEL—"Hotcha," with Snyder and Kay

**11:00 P.M.**  
 CBS—Columbia Symphony: WABC WCAO WIP  
 NBC—Blue—Jack Fulton, tenor; Orchestra: WJZ  
 WBAL  
 NBC—Red—James Melton, tenor; Victor Young's  
 String Ensemble: WEA  
 KDKA—Time; Sport Review; Weather Report;  
 Artist Bulletin  
 WCAU—Boake Carter  
 WFI—Jeanne Shaw and Mildred Lande  
 WGY—Carmelo Cascio, blind pianist  
 WLW—Artists' Bureau Program  
 WOR—Moonbeams  
 WTEL—University Syncoptors

**11:10 P.M.**  
 NBC—Red—Don Bestor's Orchestra: WEA

**11:15 P.M.**  
 NBC—Blue—Dandies of Yesterday, male quartet:  
 WJZ WBAL  
 KDKA—News Flashes  
 WCAU—Piano Ramblings by Ben Greenblatt  
 WFI—Earl Denny's Orchestra

**11:20 P.M.**  
 KDKA—Heart Songs; Louise Frayne

**11:30 P.M.**  
 CBS—Isham Jones' Orchestra: WABC WCAO  
 WIP  
 NBC—Blue—Cesare Sodero and Concert Orchestra:  
 WJZ WLW  
 NBC—Red—Jack Denny's Orchestra: WEA WFI  
 KDKA—Henry Halstead's Californians  
 WCAU—Blanche Calloway's Orchestra  
 WGY—Phil Romano's Orchestra  
 WOR—Enrie Madriguera's Orchestra  
 WTEL—Stanley Templeton, organist

**12:00 MIDNIGHT**  
 CBS—Eddie Duchin's Orchestra: WABC WCAU  
 NBC—Blue—Sam Robbin's Bermudians: WJZ  
 KDKA WLW  
 NBC—Red—Ralph Kirbery, dream singer: WEA  
 WIP—Club Temptation Orchestra  
 WOR—Joe Furst's Orchestra

**12:05 A.M.**  
 NBC—Red—Cab Calloway's Orchestra: WEA

**12:15 A.M.**  
 WGY—Cotton Club Orchestra (NBC)

**12:30 A.M.**  
 CBS—Leon Belasco's Orchestra: WABC WCAU  
 NBC—Blue—Vincent Lopez' Orchestra: WJZ WLW  
 NBC—Red—Ted Cook's Orchestra: WEA  
 WIP—Missing Person's Report

**1:00 A.M.**  
 CBS—Roseland Ballroom Orchestra; WABC  
 WCAU—Missing Persons Reporter  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymour Simon's Orchestra

**1:30 A.M.**  
 CBS—Joe Haymes' Orchestra: WABC

**1:45 A.M.**  
 WLW—And So To Bed

# Programs for Friday, February 17

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises: WEA WFI  
 WLW—Caterpillar Crew  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers Musical Clock  
 WCBM—Morning Melodies  
 WLW—Randall Sisters  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning  
 WLW—Top of the Morning

**7:15 A.M.**  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; Fred Feibel: WABC  
 NBC—Blue—Don Hall Trio: WJZ WBAL  
 KDKA—Bradley Kincaid  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Mystery Announcer and Musical Clock

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane, children's pro  
 gram: WJZ KDKA WBAL

WCAO—WCAO Kiddie Club  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; Vincent Sorey, conductor:  
 WABC WCAU  
 NBC—Blue—The Wheatworth Program; songs and  
 dialogue: WJZ  
 NBC—Red—Organ Rhapsody; Doc Whipple, organ  
 ist: WEA WFI WGY  
 KDKA—KDKA Kiddies' Klub  
 WBAL—King Kill Kare  
 WCAO—Late Risers Musical Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—Daily Produce Reporter  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Al Woods, songs

**8:15 A.M.**  
 NBC—Blue—Morning Devotions, quartet, organ:  
 WJZ WBAL  
 NBC—Red—Cheerily; Talk, Music: WEA WFI WRC  
 WGY  
 KDKA—Morning Cheer  
 WCAU—The Kremel Jolly Map

WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:25 A.M.**  
 WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
 CBS—Sunny Melodies: WABC WCAU  
 NBC—Blue—The Pepper Pot, dance band: WJZ  
 WLW KDKA WBAL  
 WOR—Martha Manning, sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 WIP—Early Riser's Club  
 WOR—The Music Masters; orchestra and soloists  
 WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Tony Wons; Are You Listenin'? WABC  
 WCAO WIP  
 NBC—Red—The Jesters: WEA WRC WLIT WGY  
 KDKA—Press News-Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—Morning Melodies  
 WLW—Cleansing Talk  
 WOR—Miss Kath'rine 'n' Calliope, sales talk  
 WPEN—Bill Donohue, pianist

**9:05 A.M.**  
 KDKA—Piano Classique  
 WLW—Style Trends

**9:15 A.M.**  
 CBS—Little Jack Little: WABC WCAO  
 NBC—Red—Current Events: WEA WRC WGY  
 KDKA—Style and Shopping Service  
 WCAU—Goldy and Dusty and Silver Dust Twins  
 (CBS)  
 WCBM—Le Roy McKnew; Pianist  
 WDAS—The Song Peddler, organ  
 WIP—Organalities  
 WLIT—Chamber of Commerce Womens' Home  
 Hour  
 WLW—Morrie Neuman and Larry Greuter  
 WPEN—The Health Man

**9:30 A.M.**  
 CBS—Modern Living, health talk: WABC WIP  
 WCAU  
 NBC—Red—Moss and Jones; songs and patter:  
 WJZ WBAL KDKA  
 NBC—Red—Flying Fingers; Instrumental Ensemble:  
 WEA WRC WGY  
 WCBM—Popular Bits  
 WLIT—Homemakers' Forum  
 WLW—Tony Cabooch  
 WOR—Budget Meals with Ida Bailey Allen  
 WPEN—Second Cruise of S. S. All In Fun

# Friday Programs [Continued]

**9:45 A.M.**  
 CBS—The Merry-makers: WABC WIP  
 NBC—Blue—Nothing But The Truth; String Ensemble: WJZ  
 NBC—Red—Banjoers: WEAFF WRC WGY  
 KDKA—Temperature Report  
 WBAL—Shopping with Nancy Turner  
 WCAU—Asco After Breakfast Program  
 WDAS—Tinkling Tunes, piano  
 WFI—Housekeepers Corner; Jeanne Shaw, Mildred Lande  
 WLW—Beechnut Talk  
 WOR—Sales Talk  
 WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
 KDKA—Market Reports

**9:55 A.M.**  
 KDKA—Program for the Day  
 WPEN—Freddy, the Cabin Boy

**10:00 A.M.**  
 CBS—Gordon, Dave and Bunny: WABC WCAU  
 NBC—Blue—Musical Melange: WJZ  
 NBC—Red—Melodies; Annabelle Jackson, pianist: WEAFF WGY  
 KDKA—Reveries in Rhythm; Sammy Fuller  
 WBAL—Through the Looking Glass with Frances Ingram  
 WCAO—Novelty Male Trio  
 WCBM—Mrs. Ora V. McDonald; Organist  
 WDAS—Today's Birthday  
 WFI—Market Reports  
 WIP—Home Maker's Club  
 WLW—Thru the Looking Glass  
 WOR—Thru the Looking Glass with Frances Ingram

**10:10 A.M.**  
 WPEN—Prof. Epsom Saltz; skit

**10:15 A.M.**  
 CBS—Frank Crumit and Julia Sanderson: WABC WCAU  
 NBC—Blue—Clara, Lu 'n' Em, gossip: WJZ KDKA WBAL  
 NBC—Red—Breen and de Rose; Vocal; Instrumental: WEAFF WFI WRC  
 WDAS—Ads and Fads, talks with music  
 WGY—Dottie and Bill, the Married Melodists  
 WLW—Program Resume  
 WOR—Ensemble

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health; talk

**10:30 A.M.**  
 NBC—Blue—Happy Jack, songs: WJZ WBAL  
 NBC—Red—The Happy Ramblers; piano duo: WEAFF WFI  
 KDKA—Nesbitt and Di Lernia  
 WCBM—Merchants' Air Review  
 WDAS—On the WDAS Sightseeing Bus  
 WGY—Market Basket  
 WIP—New Voices of Radio  
 WLW—Andy Mansfield's Memory Box  
 WOR—Going Places with T. Atherton Dixon  
 WPEN—Grab Bag of the Air

**10:45 A.M.**  
 CBS—Round the World Cooking School: WABC  
 NBC—Blue—Singing Strings; String Ensemble: WJZ KDKA  
 NBC—Red—Betty Crocker; cooking talk; WEAFF WFI WRC WGY  
 WBAL—Singing Strings  
 WCAU—Musical Contrasts  
 WIP—Nurse No. 77  
 WLW—School of Cookery  
 WOR—Walter Ahrens, baritone

**11:00 A.M.**  
 CBS—The Captivators: WABC WCAU  
 NBC—Blue—Music Appreciation Hour: WJZ KDKA WGY WBAL WLW  
 NBC—Red—Musical Appreciation Hour; Walter Damrosch, conducting: WEAFF WLIT  
 WCBM—Heart and Home Service  
 WDAS—Talk; Phila. Simphonietta  
 WIP—Magazine of the Air  
 WOR—What to Eat and Why: C. Houston Goudis

**11:15 A.M.**  
 CBS—The Ambassadors: WABC WCAU  
 WCAO—Juvenile Education by Radio Concerts  
 WDAS—The Memory Pianist  
 WPEN—Chamber of Commerce, Women's Home Hour

**11:30 A.M.**  
 CBS—Waltz Dreams: WABC  
 WCAU—Virginia Baker and Four Hicks  
 WCBM—Musical Gems  
 WDAS—"Fashion Flashes" by Kay Poett  
 WIP—Cheerful Cherubs; Jack Griffin; Tom Verone  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Crazy Crystaliers

**11:45 A.M.**  
 CBS—Ben Alley, tenor: WABC WCAO WIP  
 WCAU—The 11:45 Meeting  
 WCBM—Solly Wood from Hollywood  
 WDAS—Clifford Martin, organ  
 WOR—Mary Harrison, soprano  
 WPEN—Bill Donohue, pianist

**12:00 NOON**  
 CBS—Congressional Memorial Services: WABC WCAO WIP  
 NBC—Blue—Smack Out, comedy duo: WJZ WBAL  
 NBC—Red—Johnny Marvin, tenor: WEAFF WGY  
 KDKA—Business News and Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WLIT—Everywoman's Hour  
 WLW—Male Quartet  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WRC—"Let's Go to the Market"; U. S. Dept. of Agriculture  
 WTEL—Taylor's Program

**12:05 P.M.**  
 WCAU—Agnes Anderson, songs

**12:15 P.M.**  
 NBC—Blue—John Fogarty, tenor: WJZ  
 NBC—Red—Eldora Stanford, soprano; orchestra: WEAFF  
 WBAL—Farm Hints, University of Maryland  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—The Noontimers, string ensemble  
 WGY—Farm Program  
 WLW—River and Market Reports  
 WOR—Jane Wanamaker's Beauty Talk  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flash  
 WLW—Live Stock Reports  
 WOR—The Romance of Life Insurance

**12:30 P.M.**  
 NBC—Blue—National Farm and Home Hour: WJZ WLW WRC WBAL  
 NBC—Red—Gentleman Gypsy's Orchestra: WEAFF  
 KDKA—Press News-Reeler  
 WCAU—Harold Knight's Orchestra  
 WCBM—Howard String Trio  
 WDAS—Neighbour and his Neighbours  
 WLIT—Noonday religious service  
 WOR—The Carnegie Hall Organ Recital  
 WPEN—Carl Hartman's Orchestra  
 WTEL—Studio Variety Program

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 .BS—Columbia Educational Features: WABC WCAO WIP  
 WCAU—The Noontimers  
 WLIT—Benjamin Franklin Hotel concert orchestra

**12:55 P.M.**  
 KDKA—A Badge of Beauty

**1:00 P.M.**  
 CBS—Concert Miniatures; Orchestra: WABC WCAU  
 NBC—Red—Market and Weather Report: WEAFF  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade  
 WIP—Golden Gate Orchestra; Hal Thompson  
 WLIT—Lansdown Coal Co. Program  
 WOR—Frank Dailey's Dance Orchestra  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—Del Lampe's Orchestra: WEAFF  
 WDAS—Talk  
 WFI—The Modernaires  
 WGY—News Items  
 WPEN—Moore Brothers Trio

**1:20 P.M.**  
 WDAS—With Uncle Sam's Naturalists

**1:30 P.M.**  
 CBS—Atlantic City Musicale: WABC WIP  
 NBC—Blue—The Ambassadors, male quartet: WJZ WBAL  
 NBC—Red—George Scherban's Orchestra: WEAFF WFI  
 KDKA—International Sunday School Lesson  
 WCAU—Cecil and Sally  
 WDAS—Women's Org. for Prohibition Reform  
 WLW—Seymore Simon's Orchestra  
 WOR—Mid-day Diversions  
 WPEN—Old Timers' Ensemble

**1:40 P.M.**  
 WCAU—Radio Highlights

**1:45 P.M.**  
 NBC—Blue—Rhythmic Serenade; Josef Koestner's Dance Orchestra: WJZ WBAL  
 KDKA—John Dunlap, tenor  
 WCAU—The Songsters and Orchestra  
 WDAS—Phila. Chamber of Commerce Women's Hour  
 WFI—Market Reports  
 WGY—Antoinette Halstead, contralto  
 WPEN—Harmony Philosophers

**2:00 P.M.**  
 CBS—American School of the Air: WABC WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—Magic of Speech: WEAFF WRC  
 KDKA—KDKA Home Forum  
 WBAL—Poetry Recital by the "Bentztown Bard"  
 WDAS—Chatting with Ethel Maeder  
 WGY—Hess Program  
 WIP—Frank Milton's Friday Visit  
 WLIT—Mary Craig, contralto  
 WLW—Ohio School of the Air  
 WOR—The Pathfinder  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; String Ensemble: WJZ WRC

**2:15 P.M.**  
 KDKA—Utility Hall Program  
 WBAL—Words and Music (NBC)  
 WGY—WGY Household Chats  
 WIP—The Novelettes  
 WLIT—Emilie Nell Cocklin  
 WOR—"Klondike Bob" musical skit  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—Fred Berrens' Orchestra: WABC WCAU  
 NBC—Blue—Ivy Scott, soprano: WJZ WBAL  
 NBC—Red—Three Shades of Blue, male trio: WEAFF WGY WRC  
 KDKA—Stroller's Matinee  
 WDAS—Ideal Italian Hour  
 WIP—Sylvia Jordan; songs  
 WLIT—The Mountain Boy  
 WOR—Poetry, Bobby Burns and Anson DePue  
 WPEN—Songs D'Amour with Chief Caupolican

**2:45 P.M.**  
 CBS—Five Melody Monarchs: WABC WCAU  
 NBC—Blue—Sisters of the Skillet, songs and patter: WJZ WBAL  
 NBC—Red—Muted Strings; WEAFF WRC WGY  
 WIP—Hawaiian Vagabond  
 WLIT—Penn. League of Women Voters  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—Columbia Salon Orchestra: WABC WIP  
 NBC—Blue—Betty and Bob; sketch: WJZ KDKA WBAL WLW  
 NBC—Red—Charles Spross, pianist: WEAFF WRC WGY  
 WCAU—Debate; U. of Penn. vs. Franklin and Mt. Holyoke College  
 WCBM—Varieties  
 WDAS—Afternoon Melodies with Ted Finn, tenor  
 WFI—Lyona Martin, contralto; Gertrude Hayden Fernley, piano  
 WOR—To be announced  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 NBC—Blue—U. S. Marine Band: WJZ WBAL WLW  
 NBC—Red—Metropolitan Opera Company: WEAFF WFI WGY  
 KDKA—Pennsylvania Federation of Music Clubs  
 WCBM—To be announced  
 WDAS—The Three Naturals; harmony trio  
 WOR—Elks' Organ Recital; Robert Pereda  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 KDKA—U. S. Marine Band (NBC)  
 WCAU—Friday Afternoon Frivolities, Bobby Heath  
 WDAS—Dan Phillips' Orchestra  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Alex Semmler, pianist: WABC WIP  
 WOR—Ariel Ensemble; orchestra  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—The Grab Bag: WABC WCAO WIP  
 NBC—Blue—Red Ivory, dramatic sketch: WJZ  
 KDKA—Talk by Dr. Emlyn Jones  
 WCAU—Philadelphia Musicale  
 WDAS—Rev. Robert Fraser, evangelist  
 WGY—Biblical Drama  
 WLW—Morrie and Marion  
 WPEN—Special Feature

**4:10 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—S. A. I. Musicale  
 WDAS—Recital, Michael Bianco, tenor  
 WLW—Talk on Interior Decoration (NBC)  
 WOR—"Silas of the Hill Country"; skit  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—U. S. Army Band: WABC WCAO WIP  
 NBC—Blue—Prince Madupe Paris, baritone; Male Jubilee Singers: WJZ WBAL  
 KDKA—Market Reports, weather  
 WCAU—Mystery Thriller  
 WDAS—Talk; William McLean  
 WLIT—Charlie Gaines' Orchestra  
 WLW—Fats Waller and Southern Singers  
 WOR—Elias Breeskin, violinist  
 WPEN—Sundown Melodies, Liuzzi Concert Orchestra

**4:45 P.M.**  
 KDKA—Piano Interlude  
 WCAU—Topics by C. P. Shoffner  
 WDAS—Margaret Anders, mezzo-soprano  
 WGY—Stock Reports and Police Notices  
 WLW—Low Down

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch

**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Blue—Lee Sims and Ilomay Bailey: WJZ WBAL  
 NBC—Red—Benjamin Moore Triangle Club; Lew White, organist; talk: WEAFF  
 KDKA—Muskingum College Music Clubs  
 WCAO—Organ Melodies  
 WCBM—Rhythm Rounders  
 WDAS—Tea Time Tunes, string trio  
 WGY—Schenectady Schools; choir  
 WIP—Mary Wister; songs  
 WLIT—Children's Twilight Hour  
 WLW—Harmony Team  
 WOR—Bartol's Ensemble  
 WPEN—Mother Goose  
 WRC—Afternoon Varieties

**5:15 P.M.**  
 CBS—John Kelvin, Irish Tenor: WABC WIP  
 NBC—Blue—Little Italy Skit, comedy skit: WJZ WBAL  
 NBC—Red—Paul Wing, the Story Man; children's program: WEAFF WGY  
 KDKA—To be announced  
 WCAO—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WDAS—Lou Gold's Orchestra  
 WLIT—Joseph H. Lockett, pianist  
 WLW—Joe Emerson, Bachelor of Song  
 WPEN—Horace Hustler, organist  
 WRC—Aunt Sue and Polly

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
 CBS—Skippy; WABC WCAO WCAU  
 NBC—Blue—The Singing Lady, songs and stories: WJZ WLW KDKA WBAL

NBC—Red—The Flying Family: WEAFF WLIT WRC WGY  
 WCBM—Varieties  
 WIP—Town Tattler  
 WOR—Italian Lessons; Enrico Carbonaro  
 WPEN—String Rhythm Orchestra

**5:45 P.M.**  
 CBS—The Lone Wolf Tribe: WABC WCAO WCAU WBAL  
 NBC—Blue—Little Orphan Annie; WJZ KDKA WBAL  
 NBC—Red—Adventures of Safety Soldiers, dramas  
 WEAFF WRC WGY  
 WCBM—To be announced  
 WDAS—Solly Wood from Hollywood  
 WLIT—Leonora Mixed Quartet  
 WLW—Sunshine Boys, harmony team  
 WOR—Shirley About New Jersey

**5:50 P.M.**  
 WPEN—Turf Selections

**5:55 P.M.**  
 WLIT—Family Doctor; Weather Report

**6:00 P.M.**  
 CBS—Vaughn de Leath: WABC WIP  
 NBC—Blue—Our Daily Food: WJZ KDKA WBAL  
 NBC—Red—Meyer Davis' Orchestra: WEAFF WRC WFI  
 WCAU—Asco Musicale  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ads and Fads, talks  
 WGY—Ma Frassier's Boarding House  
 WLW—Jack and Jill, and Orchestra  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:15 P.M.**  
 CBS—George Hall's Orchestra: WIP  
 CBS—On the Air Tonight: WABC  
 NBC—Blue—Del Lampe's Orchestra: WJZ WBAL  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Gold Medal Band  
 WCBM—Jay Page; Piano Portraits  
 WFI—Late News  
 WGY—Studio Ensemble  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk; Lense McCurley

**6:20 P.M.**  
 CBS—George Hall's Orchestra: WABC  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 KDKA—Press News-Reeler  
 WPEN—Dance Music

**6:30 P.M.**  
 CBS—Gertrude Niesen: WABC  
 NBC—Red—Betty Boop; orchestra: WEAFF  
 KDKA—KDKA Dinner Concert  
 WCAU—Chandu the Magician  
 WCBM—Oriole Department Store Entertainers  
 WDAS—Sports talk  
 WFI—Talk; Auspices Dept. of Public Health  
 WIP—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue  
 WRC—Aunt's Ensemble  
 WTEL—Dance Music

**6:40 P.M.**  
 WIP—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill: WABC WCAU  
 NBC—Blue—Lowell Thomas, Today's News: WJZ KDKA WLW WBAL  
 NBC—Red—South Sea Islanders; Hawaiian Music: WEAFF  
 WCAO—Carol Dore, violinist; Edward Jendrek, tenor  
 WCBM—Koven's Polish Period  
 WDAS—Funny Fingers, pianist  
 WFI—Earl Denny's Orchestra  
 WGY—Chandu, the magician  
 WIP—Dial Dandies  
 WOR—The Radio Franks  
 WPEN—Ham Dalton, the Town Crier  
 WRC—The Wilkins Quarter Hour

**IDA BAILEY ALLEN**  
 Home Making Editor  
 The FAMILY CIRCLE Magazine

TALKS ON  
 "BUDGET MEALS"  
**WOR**  
 9:30 A.M. FRIDAY

Get this new National Weekly **FREE** every Friday exclusively at all **DANIEL REEVES STORES**

## Waring's Late Bow 'Too Busy Before'

BY FRED WARING

**D**URING the past five years I have been asked by upwards of ten thousand curious fans, "Why don't you go on the air?" And during the same period I have been seriously advised by countless professional friends that unless The Pennsylvanians turned to radio they would eventually join the great army of forgotten men.

Now that we are commercially sponsored by the manufacturers of Old Gold Cigarettes, it might be well to briefly explain to our many friends just why The Pennsylvanians have never visited them via the loud speaker, and to outline our plans for the forthcoming series of radio broadcasts over the entire Columbia network each Wednesday night.

Innumerable reasons have been offered to explain our absence from the weekly line of radio programs, but the majority were obviously speculative guesses. It has been variously said, and even published, that Fred Waring and His Pennsylvanians were not instrumentally constructed for broadcasting; would not accept the salaries offered by radio sponsors; would not fit radio because the unit was essentially a stage band; would not remain in one city sufficiently long to play out a radio engagement, etc., etc.

**S**HOWMEN, radio executives and orchestra directors were, of course, well aware that none of the above mentioned theories delayed our radio debut. I feel confident The Pennsylvanians, as a musical unit, is and always has been prepared to fill any requirement for entertainment, and, after all, a well balanced radio program differs little from an equally well balanced stage concert. Since we heretofore have confined our efforts strictly to theater work, it is natural to identify The Pennsylvanians as a stage unit, yet many of the ideas originally introduced by our organization have found their way to the microphone before us. And stage showmanship is hardly discernible on a phonograph record, yet we have been actively recording for a number of years. While our travelling record identifies us as a nomadic organization, we have repeatedly played out lengthy engagements.

As far back as 1928 The Pennsylvanians, just returned from an European engagement, heard the initial call to the radio fold, but we had previously signed a contract to be starred in the college musical "Hello Yourself", and the provisions of that agreement prohibited radio work. We managed however, during the Broadway run of the production, to appear in the first musical talking picture "Syncopation", produced by Radio Pictures.

**I**MEDIATELY following the close of the musical, we began a tour of the principal vaudeville theaters of the country, finally arriving in Los Angeles early in 1930 where we produced our own show, "Rah Rah Daze", which remained at the Mason Theater for three months. And before leaving for the East we had been signed to another starring contract, this time under the management of E. Ray Goetz. The Pennsylvanians remained with his production, "The New Yorkers" at the Broadway Theater in New York for the entire season.

Another road tour, followed by a twenty week stand at the Roxy Theater in New York prohibited any thought of radio activity, and with the New Year approaching, we were preparing for another jaunt through the country when the manufacturers of Old Gold decided simultaneously to return to air and to utilize our unit as the entertainment feature. With no contractual obligations, no road tours booked and everything pleasantly arranged, we quickly accepted the terms and turned a new leaf in our professional career.

## Meet the Artist Phil Regan

BY HILDA COLE



Phil Regan, whose life and aims are exposed in an adjoining column, is the handsome young singer who sings with Guy Lombardo on the orchestra's CBS-WABC network programs. His ideal girl? She'll be handsome as an angel, sit in the control room and inspire him, be a ruthless critic and go with him wherever he decides to go.

## AH WATSON—A GHOST BAND!

**T**HE Phantom Band of the Air—it's there but you don't hear it—a twelve-piece orchestra with some of the most talented musicians in New York. For one hour, during a broadcast, they sit around doing nothing, yet they are paid for the full hour, and paid well!

Such is the standby orchestra of the Lucky Strike program, the one you hear play the opening and closing theme, "Happy Days Are Here Again."

The orchestra is under the direction of Lou Katzman, one of the best known band leaders and arrangers on Broadway. It can be rated an all-star band, for at least five of its members are band leaders in their own right. These are Andy Sanella, Tommy Gott, John Kelly, Leo Drier and Joe Morasco.

Can you picture this ace aggregation, sitting around for an hour, twiddling their thumbs, reading newspapers, staring vacantly into space, or exchanging gossip of the day? Their work consists of playing 66 notes of music. They are on the air actually only 62 seconds.

They are supposed to jump into the breach in case of a wire breakdown on one

of the Magic Carpet's wanderings. But, and this is a tribute to the NBC technicians, there never has been a breakdown on a remote control job since the Magic Carpet started on its jaunts!

The sponsors spared no expense in engaging this fine orchestra. Yet, never, since they were engaged more than a year ago, have they been given an opportunity to play a dance program. This, despite the fact that Lou Katzman is noted for his dance arrangements which are used by several of the better bands on the air. Katzman's orchestral work is exemplified by the CBS Bath Club orchestra, which he also directs.

**K**AZMAN is waiting patiently for that "break" on the Lucky Strike program. So far the engineers have outsmarted him. Three times a week his orchestra rehearses a Lucky Strike program, but they have never gone on the air.

Often, to amuse themselves during the hour, they will actually play these numbers. But the radio audience doesn't hear them.

It is one of the queerest things in radio—this ghost band.

**P**HIL REGAN is the Young Lochinvar from Brooklyn who goes to prove that Lady Luck is neither paralyzed nor indifferent, as many less fortunate mortals have been led to believe. He is also the young man whose voice is heard with the Lombardo band on the Robert Burns panatela program.

He is good-looking—a smoothie, in fact. He attempts to cover up what he doubtlessly considers a childish enthusiasm over his good fortune by appearing "deep—just like a chasm" (in fact the lyrics of this summer's song "You're Blase" fit Phil Regan to a T). Nevertheless, he is thrilled, and don't let anybody tell you different.

He was born May 28, 1908, in Brooklyn. From early youth, he showed indications of being a rolling stone which gathered no moss. He didn't, for instance, get all the way through school. He couldn't work up much interest over the dull doings of Caesar or put much joe de vivre into a recitation in oral English class of "How I Spent My Summer Vacation."

**A**T THE age of ten, he and some other young scamps were doing what no Good Little Boys should do—playing with a loaded gun. It went off and got Phil in the left shoulder, for which he did not get the Croix de Guerre. He ran all the way to the hospital, and stayed there for some months until they released him, sadder, but not much wiser.

When he left school (without the full permission of the copyright owners—Mr. and Mrs. Phil Regan, Sr.) he went to Charleston Navy Yard with a concern that delivered supplies to sailors. Here, he got an A. B. degree—Absolutely Barbarous.

He finally returned to his native Brooklyn and in Judge Martin's office—where he clerked and despondently considered studying law.

**H**E SANG at parties. Professor John Hutchins heard him, and predicted ultimate stardom. He was right, for there came an opportunity for Phil to sing on WMCA. Ralph Wonders, of CBS, took him to Atlantic City to make a guest-star appearance, and that cinched everything. He was auditioned for Robert Burns—and they all decided his voice had "it."

And just to show that Phil has will power, he neither drinks nor smokes. He takes this opportunity very, very seriously.

He says most parties bore him. (That, if Phil will pardon me for saying so, is very hard to believe).

At least, there was one the other night. That was when he was wined and dined at the Nut Club with many radio luminaries assembled to give this ingratiating newcomer a send-off into stardom. Among those guests lending smiles and applause were the illustrious Morton Downey and his lovely wife from the House of Bennett, Edna Rush (whom Phil was rushing once), the Boswells, gigantic Bill O'Neal, Jeannie "Big Bang" Lang squeaking "Oh, My Temperchure," Ben Alley and his sweet looking bride, the Colonel Stoopnagle and Budd, and many others.

Phil's program that evening was broadcast while his fellow artists, wreathed in grins, had the rare opportunity of seeing a colleague in action. Things are coming at Phil. He's been screen tested and passed with a flattering mark, and Phil is also considering going on the road with the Lombardos.

As for the condition of his heart—fancy free it is—and while having the appearance of a ladies' man, he's as cautious as the most cautious man in Scotland.

He lives in Brooklyn—with some sisters and brothers. Phil does the supporting. He's like that.

# Friday Programs [Continued]

**6:50 P.M.**  
WTEL—Sports Interview

**7:00 P.M.**  
CBS—Myrt and Marge; WABC WCAO WCAU  
NBC—Blue—Amos 'n' Andy, comedians: WJZ  
KDKA WRC WLW WBAL  
NBC—Red—Donald Novis, tenor: WEAFF WGY  
WDAS—WDAS Barn Dance  
WIP—Uncle Wip's Roll Call; Birthday List  
WLIT—Charlie Kerr's Orchestra  
WOR—Ford Frick, sports resume  
WPEN—Vincent Rizzo's Orchestra  
WTEL—Boy Scout Program

**7:15 P.M.**  
CBS—Buck Rogers in the Year 2433: WABC  
WCAU  
NBC—Blue—Hilda Burke, soprano; Orchestra:  
WJZ KDKA WBAL  
NBC—Red—Three Keys, negro harmony trio: WEAFF  
WLIT  
WCBM—Sports Scrap Book; Lee Davis  
WGY—Stock Reports  
WLW—Gene and Glenn  
WOR—Boys Club  
WRC—Wakefield songbirds  
WTEL—Gerald P. Nugent, Pres., National League  
Baseball Clubs

**7:30 P.M.**  
CBS—Dolph Martin's Orchestra: WABC WCAU  
NBC—Blue—Charlie Chan, drama: WJZ KDKA  
WBAL  
NBC—Red—Fox Fur Trappers; Male Quartet:  
WEAFF WGY  
WCBM—Moses Kahn's Musical Ensemble  
WDAS—The Cosmopolitan Tenor  
WIP—Detectives Black and Blue; Mystery Drama  
WLIT—Dr. Algase's Sunny Smile Club  
WLW—Chandu, the Magician  
WOR—A Wayside Cottage, sketch  
WTEL—Jewish Program; Nathan Fleischer, speaker  
Abe Almar, Master of Ceremonies

**7:45 P.M.**  
CBS—Boake Carter: WABC WCAU  
NBC—Red—The Goldbergs: WEAFF WLIT WGY  
WRC  
WDAS—Rhyme and Rhythm, piano duo; vocal  
WIP—Leo Zollo's Concert Ensemble  
WLW—Detectives Black and Blue  
WOR—Tarzan of the Apes; sketch

**8:00 P.M.**  
CBS—Trade and Mark; WABC WCAU  
NBC—Blue—Nestle's Program; Vocal and Instru-  
mental Ensemble: WJZ KDKA WBAL  
NBC—Red—Cities Service Concert: WEAFF WLIT  
WRC WGY  
WCBM—Musical Ramblers  
WLW—Armo Band  
WOR—Chandu, the Magician  
WPEN—Italian Hour  
WTEL—Polish Merry-makers

**8:15 P.M.**  
CBS—Singing Sam, the Barbaric Man: WABC  
WCAO WCAU  
WDAS—Jewish Melodies  
WIP—The Gossipers  
WOR—Jack Arthur, baritone and orchestra

**8:30 P.M.**  
CBS—March of Time; WABC WCAO WCAU  
NBC—Blue—Adventures in Health, drama: WJZ  
KDKA WLW WBAL  
WCBM—Kaufman's Foot Teasers  
WGY—WGY Farm program  
WIP—Waldemar Alfredo's Concert Ensemble  
WOR—Make Believe, Kathleen and Joe

**8:45 P.M.**  
NBC—Blue—Howard Thurston, the magician: WJZ  
KDKA WLW WBAL  
WCBM—Hecht's Reliable Polish Hour  
WDAS—Prosperity Program; Dance Tunes  
WIP—Enchanted Quarter Hour  
WOR—Pauline Alpert, the Whirlwind Pianist; Or-  
chestra

**9:00 P.M.**  
CBS—Lennie Hayton's Orchestra: WABC WCAU  
NBC—Blue—First Nighter, drama: WJZ KDKA  
NBC—Red—K-7 Secret Service Story: WEAFF WGY  
WDAS—Trombetta Italian Hour  
WIP—Phila. Musical Academy Program  
WLIT—To be announced  
WLW—The Puddles Family  
WOR—Black Ivorys; sketch; music  
WPEN—Italian Program

**9:15 P.M.**  
CBS—Mary Eastman, soprano; chorus; orchestra:  
WABC  
WCAU—Household Entertainers  
WCBM—Popular Hits  
WLW—Beau Brummel  
WOR—"The Cabbies"

**9:30 P.M.**  
CBS—Socony-Vacuum Presents the "Inside Story":  
WABC WCAU  
NBC—Blue—Mary Steele, contralto: Songfellows;  
Male Trio; Harold Stokes' Orchestra: WJZ  
WBAL KDKA  
NBC—Red—Leo Reisman's Orchestra: WEAFF WLIT  
WRC WGY WLW  
WCBM—Boxing  
WDAS—Josef Kowalewski, baritone; Harry Guen-  
ther, Jr., pianist  
WIP—La Casa-Billy Hays Orchestra  
WLW—Argentines

**9:45 P.M.**  
WOR—"Some Call It Luck"; Rod Arkell

**10:00 P.M.**  
CBS—Columbia Revue: WABC WIP  
NBC—Blue—Alice Joy, contralto: WJZ KDKA  
WBAL  
NBC—Red—Al Jolson, comedy and song; Orchestra:  
WEAFF WGY WLIT WLW  
WCAU—Mayside Cottage  
WCBM—To be announced  
WDAS—Tom McKim, talks on Soccer  
WOR—"The Limited"  
WPEN—Wrestling Bouts from the Arena

**10:15 P.M.**  
NBC—Blue—Vic and Sade, comedy sketch: WJZ  
WBAL  
KDKA—Westinghouse Pioneers  
WCAU—Harold Knight's Orchestra  
WDAS—Piano Meditations by Manny La Porte

**10:30 P.M.**  
CBS—Street Singer: WABC WCAU  
NBC—Blue—Concert Orchestra: WJZ WBAL  
NBC—Red—Gruen and Hall, piano team: WEAFF  
WGY  
KDKA—Bridges School of the Air: E. Hall Downes  
WCBM—Johnny Tucker's High Hatters  
WDAS—The Column of the Air  
WIP—Nixon; Henny Hendrickson's Orchestra  
WLIT—To be announced  
WLW—Kenrad Unsolved Mysteries

**10:45 P.M.**  
CBS—Fray and Braggiotti: WABC  
NBC—Red—Borrah Minevitch's Harmonica Ras-  
cals: WEAFF  
KDKA—Bradley Kincaid  
WCAO—Dilly Antrim's Orchestra  
WCAU—Ben Greenblatt, "Piano Ramblings"

WDAS—Missing Person  
WLIT—Carman Theater  
11:05 P.M.  
CBS—Nino Martini, tenor; WABC WCAO WIP-  
NBC—Blue—Mrs. Nagsby, humorous skit: WJZ  
WBAL  
NBC—Red—Anson Weeks' Orchestra; WEAFF  
KDKA—Time; Sport Review; Weather Report;  
Artist Bulletin  
WCAU—Boake Carter, talk  
WCBM—Oscar Appel's Orchestra  
WGY—N. Y. State Legislature Review  
WLIT—Joe Smith's Parodians  
WLW—Threesome and Piano  
WOR—Moonbeams  
WRC—Dance Orchestra

**11:05 P.M.**  
WGY—Anson Weeks' Orchestra (NBC)

**11:15 P.M.**  
NBC—Blue—Aileen Stanley, soprano; Orchestra:  
WJZ WBAL  
KDKA—Press Last Minute News Flashes  
WCAU—Vincent Traver's Orchestra  
WGY—Musical Program  
WLW—College of Music Recital

**11:20 P.M.**  
KDKA—Cora Williams Hines, contralto

**11:30 P.M.**  
CBS—Abe Lyman's Orchestra: WABC WCAU  
WCAO  
NBC—Blue—Night Song, organ: WJZ WBAL  
NBC—Red—Ozzie Nelson's Orchestra: WEAFF WRC  
KDKA—Henry Halstead's Californians  
WCBM—Ted Elmore's Orchestra  
WGY—Floyd Walter, organist  
WIP—Club Temptation Orchestra  
WLIT—Charlie Gaines' Orchestra  
WLW—To be announced  
WOR—Jack Denny's Orchestra

**11:45 P.M.**  
WLW—Threesome and Piano

**12:00 MIDNIGHT**  
CBS—Ben Pollack's Orchestra; WABC WCAU  
NBC—Blue—Cab Calloway's Orchestra: WJZ WLW  
KDKA WBAL  
NBC—Red—Ralph Kirbery, the Dream Singer:  
WEAFF  
WGY—Musical Program  
WIP—Bombay; Frank Winegar's Orchestra  
WLIT—Doc Dougherty's Orchestra  
WOR—Enric Madriguera's Orchestra

# Programs for Saturday, February 18

**6:30 A.M.**  
WLW—Top of the Morning

**6:45 A.M.**  
NBC—Red—Tower Health Exercises; WEAFF WFI  
WGY  
WOR—Gym Classes

**7:00 A.M.**  
KDKA—KDKA Musical Clock  
WCAO—Early Risers' Musical Clock  
WCBM—Morning Melodies  
WOR—Gambling's Gamboliers  
WTEL—Top of the Morning

**7:15 A.M.**  
WOR—Gym Classes

**7:30 A.M.**  
CBS—Organ Reveille: WABC  
NBC—Blue—Don Hall Trio: WJZ WBAL  
WCAO—Sunpaper Bulletins  
WOR—Gambling's Gamboliers  
WPEN—Musical Clock; Mystery Announcer

**7:40 A.M.**  
WPEN—News and Views

**7:45 A.M.**  
WCAO—WCAO Kiddie Club  
WOR—Gym Classes

**7:55 A.M.**  
WCAU—Radio Highlights

**8:00 A.M.**  
CBS—Salon Musicale; Vincent Sorey, conductor:  
WABC WCAU  
NBC—Blue—The Wife Saver, skit: WJZ WBAL  
NBC—Red—Organ Rhapsody; "Doc" Whipple, or-  
ganist: WEAFF WFI WGY  
KDKA—Bradley Kincaid  
WCAO—Late Risers' Musical Clock  
WCBM—Morning Glories  
WLW—Morning Devotions  
WOR—John, Joe and Frosini, songs  
WPEN—Cruise of the S. S. All In Fun  
WTEL—The Console Rises

**8:05 A.M.**  
WOR—Weather Report

**8:10 A.M.**  
WOR—Al Woods, songs

**8:15 A.M.**  
NBC—Blue—Morning Devotions; Quartet; Orches-  
tra: WJZ WBAL  
KDKA—Morning Cheer  
WCAU—Children's Stories and Songs  
WPEN—Jack Tar's School Days  
WRC—Morning Varieties

**8:20 A.M.**  
WOR—Dogs' Tales; Richard Meany

**8:30 A.M.**  
CBS—Rhythm Kings: WABC WCAU  
NBC—Blue—The Pepper Pot, dance band: WJZ  
WLW WBAL  
NBC—Red—Cheerio; Talk; Music: WEAFF WFI  
WRC WGY  
KDKA—Gladys Moore with Dorothy and Marie  
WOR—Martha Manning, sales talk

WPEN—Arithmetic Band  
WTEL—Thrifty Club

**8:45 A.M.**  
KDKA—Pepper Pot (NBC)  
WIP—Early Risers Club  
WOR—Musical Novelties; Studio Orchestra  
WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
WPEN—Foot Health Talk

**9:00 A.M.**  
CBS—Tony Wons: Are You Listening? WABC  
WCAO WIP  
NBC—Red—The Jesters, male trio: WEAFF WLIT  
KDKA—Press News-Reeler  
WCAU—Words and Music  
WCBM—News Flashes  
WDAS—Morning Melodies  
WGY—Lady Fingers, pianists  
WLW—Art Talk  
WOR—Chinaberry Children's Program  
WPEN—Bill Donohue, pianist

**9:05 A.M.**  
KDKA—Pepper Pot (NBC)

**9:15 A.M.**  
CBS—Little Jack Little: WABC WCAO WCAU  
NBC—Red—Sheffield Scrap Book Club: WEAFF  
WCBM—Le Roy McKnew; Pianist  
WDAS—The Eye Openers; Dance Tunes  
WIP—Organalities  
WLIT—Womens' Home Hour  
WLW—Morrie Neuman and Larry Greuter  
WPEN—Veith's String Music  
WRC—One Man Minstrel

**9:30 A.M.**  
CBS—Modern Living, health talk: WABC WCAO  
WIP WCAU  
NBC—Blue—Moss and Jones, songs and patter:  
WJZ KDKA WBAL  
NBC—Red—The Masqueraders, dance band: WEAFF  
WCBM—Waves of Melody  
WLIT—Honolulu Melody Duo  
WLW—Tony Cabooch  
WOR—A Little French for Little Folk  
WPEN—Second Cruise of the S. S. All In Fun

**9:45 A.M.**  
CBS—Reis and Dunn: WABC WCAO WIP  
NBC—Blue—Nothing But The Truth; String En-  
semble: WJZ WBAL  
NBC—Red—Otto Fassell, Viennese baritone: WEAFF  
WRC WGY  
KDKA—Press News Flashes, weather  
WCAU—Aseo After Breakfast Program  
WDAS—Tinkling Tunes, piano novelties  
WFI—Housekeepers Corner; Jeanne Shaw, Mildred  
Lande  
WLW—Pacific Borax Talk  
WOR—Girl and Boy Scout News  
WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
KDKA—Market Reports  
WLW—Entertaining Our Guests

**9:55 A.M.**  
KDKA—Program for the Day  
WPEN—Freddy, the Cabin Boy

**10:00 A.M.**  
CBS—Melody Parade: WABC  
NBC—Blue—Musical Melange, concert orchestra:  
WJZ KDKA WBAL  
NBC—Red—The Vass Family, singing harmony:  
WEAFF WRC WGY  
WCAO—WCAO Children's Hour  
WCAU—Three Twins and Organ  
WCBM—Mary Ann Kiddie Klub  
WDAS—Saturday Syncopators  
WFI—Market Reports  
WIP—Home Maker's Club  
WLW—Mail Bag  
WOR—WOR Ensemble  
WPEN—Miss Charm, Talk

**10:10 A.M.**  
WPEN—Prof. Epsom Salt, skit

**10:15 A.M.**  
CBS—Songs of the Out-of-Doors: WABC WCAU  
NBC—Blue—John Fogarty, tenor; Irving Miller, ac-  
companied: WJZ WBAL  
NBC—Red—Souvenirs of Melody; Orchestra: WEAFF  
WFI WRC WGY  
KDKA—KDKA Home Forum  
WDAS—Ads and Fads, talks with music  
WLW—Live Stock Reports  
WOR—Dancing Class, Thos. E. Parson

**10:20 A.M.**  
WPEN—Chips Eckert, comedian

**10:25 A.M.**  
WPEN—Foot Health Talk

**10:30 A.M.**  
CBS—The Captivators: WABC WCAU  
NBC—Blue—Happy Jack, songs: WJZ WBAL  
NBC—Red—Le Trio Charmant: WEAFF WGY  
KDKA—The Sorority Sisters  
WDAS—On the WDAS Sightseeing Bus  
WFI—Children's Theater of the Air  
WIP—Blue Grass Boys  
WLW—Andy Mansfield's Memory Box  
WOR—To be announced  
WPEN—Grab Bag of the Air  
WRC—Aunt Sue and Polly

**10:45 A.M.**  
NBC—Blue—Irma Glen, organist: WJZ KDKA  
NBC—Red—Breen and de Rose; vocal and instru-  
mental duo: WEAFF WRC WGY  
WIP—Magazine of the Air  
WLW—Eddie Albert, Flora Blackshaw and Organ  
WOR—Bamberger Stamp Club

**11:00 A.M.**  
CBS—Adventures of Helen and Mary: WABC  
WCAU  
NBC—Blue—Forecast School of Cookery: WJZ  
KDKA  
NBC—Red—Melodies of the South; String Quar-  
tet: WEAFF WGY  
WDAS—Lou Ancker Looks At The Movies

WLIT—Harmony Duo  
WOR—What to Eat and Why; C. Houston Goudin  
WPEN—Tune Tinkers

**11:15 A.M.**  
NBC—Blue—Rhythm Ramblers; Harold Stokes' Or-  
chestra: WJZ WBAL WLW  
NBC—Red—Radio Household Institute, drama; Or-  
chestra: WEAFF WLIT WRC WGY  
KDKA—KDKA Kiddies Klub  
WDAS—Charlotte Coate, soprano  
WIP—Elsa Brighton; mezzo-soprano  
WPEN—Chamber of Commerce Women's Home  
Hour

**11:30 A.M.**  
CBS—Concert Miniatures: WABC WCAU  
NBC—Red—Swen Swenson's Swedehearts: WEAFF  
WRC  
WCBM—Health Talk  
WDAS—Today's Birthday  
WGY—Children's Theater of the Air  
WIP—Leonard MacClain; organist  
WLIT—Every Woman's Hour  
WOR—Ann Stevens' Thrift Hour  
WPEN—Honolulu Melodies of the Air

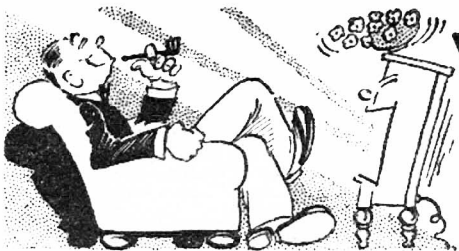
**11:45 A.M.**  
NBC—Blue—Spanish Idylls; string ensemble: WJZ  
KDKA WLW  
WCBM—Merchants' Air Review  
WIP—Cheerful Cherubs; Jack Griffin; Tom Veron  
WOR—Stepping Stones to Music  
WPEN—Dave Hazzard's Travelogue

**12:00 NOON**  
CBS—Bud Shay's Orchestra: WABC WCAU  
NBC—Blue—Smack Out, comedy duo: WJZ WBAL  
NBC—Red—Johnny Marvin, tenor: WEAFF WLIT  
WRC WGY  
KDKA—Business News  
WCBM—To be announced  
WDAS—The Noontimers; string trio  
WIP—Golden Gate; Hal Thompson's Orchestra  
WLW—Ohio's Government  
WOR—The Voice of Experience  
WPEN—Organ Doctor  
WTEL—Noon Tunes

**12:10 P.M.**  
WGY—News Items

**12:15 P.M.**  
NBC—Blue—Pollock and Lawnhurst, piano duo:  
WJZ WBAL  
NBC—Red—American Legion Trade Revival Cam-  
paign: WEAFF WRC  
WCBM—Luncheon Music  
WGY—Farm Program  
WLIT—Book Review G. M. O'Reilly  
WLW—Sunshine Boys, harmony team  
WOR—Dorothy Blumberg, pianist  
WTEL—News Resume

**12:20 P.M.**  
KDKA—Farm Flash



# Voice of the Listener



Address Letters to RADIO GUIDE, 345 W. 26th St., New York City

RADIO GUIDE regrets the impossibility of publishing all of the letters pro and con various candidates for America's Jazz King. Thousands of such communications have been received. Therefore, this explanation is given.

## We Don't Bet

Dennison, Ohio

Gentlemen:

I am not writing this because I think it will do any good but simply to get the venom out of my system.

I, like many other listeners, am sick, tired and disgusted by the amount of disgusting and puerile hokey of advertising that I must listen to in order to hear snatches and ragged ends of splendid programs.

For example—the Lucky Strike hour. Formerly I listened every time it was on the air. NOW I tune in at the time Jack Pearl is on and out again until he returns and repeats.

For an immense corporation and big advertising concern I think their hokey, especially the child-like, back slapping telegrams are too silly for grown people to perpetrate.

Although assured that Cremo is one of the most sanitary clean cigars with high class filler and wrapper, yet the memory of "Spit" makes me shudder and the suggestion of Cremo rebounds to upset my appetite.

Last Thursday night Jack Pearl put over the only real bit of advertising that has satisfied the listener in years, when he told Charlie that he was lost in the wilds without a smoke and that he took a bit from one horse and another bit from another and with the "two bits" he bought himself two packages of Luckies.

I'll bet that one little advertising gag was of more commercial value than a solid year's bologna!

G. A. O'Brien

## Downey vs. Novis

Le Mars, Iowa

Voice of Listener:

Please don't let Morton Downey sing any more songs like "The Rosary." Leave those for the real voice—Donald Novis—not a trick singer who warbles the popular tunes with an enticing whistle. Each to his sphere, Mr. Sponsor, and please don't make Mr. Novis sing the popular airs when he is so capable of doing the better things.

M. B. Green

## Belasco Sass

Freeport, Illinois

Dear Voice:

Mike Porter mentions the "tussle of the tenors." I agree with Morton Downey. Belasco has given Donald Novis the spotlight. He certainly gets the prettier songs.

But who else but Morton Downey could take a simple song and make it beautiful? Belasco, let Downey sing "Trees."

Fay Gibson

## Arkansas Speaks

Fort Smith, Ark.

Dear Voice:

Why don't Arkansas readers ever get a break? I've never seen a single letter from Fort Smith in print: how come? Ah me, but here is what I'd like to see in print:

*Are you reading, all you fans,  
Who shout with glee while Porter pans  
Rival Plummer, in verse and prose?  
Are they right or wrong? Who knows?  
At any rate, I find delight  
In reading everything they write  
So to all you readers, far and wide,  
Here's why I enjoy Radio Guide—  
Haven't you guessed? If not, surprise!  
It's because I like those critic guys.*

Rudy Anne Ritchie

## Cast Pictures Coming Up

Ft. Madison, Iowa

Dear Sirs:

Why is NBC putting so many good programs on the air at the same time? We're strong for dramatics and at present are following thirty-five sketches. Why have Vic and Sade, Big Leaguers and Bushers, Dan and Sylvia and Milligan and Mulligan been changed so that they all come on at the same time.

(Editor's Note—The last three are local, not NBC, but you are right about bad programming).

We'd also like to suggest that you print pictures of whole casts of the sketches, such as "Today's Children," etc.

M. Hughes

## Please Read Page Three

New York, N. Y.

Gentlemen:

It is indeed regrettable that your very excellent magazine, RADIO GUIDE, has so little about America's best known and best beloved singer of popular songs, Rudy Vallee. Of course Rudy will win your old contest. May I suggest, therefore, that you make it a gold crown instead of a silver one because gold will go so much better with his blond curls.

Alla Amor

## Mysterious Guys

New York, N. Y.

Dear V. O. L.:

Tell those hero worshippers who insist upon the publication of my picture that they might as well desist. I'm not vain, and the only lady who ever said I was good looking was my mother. Think of me as Clark Gable, or what have you?

Mike ("Aircaster") Porter

Chicago, Ill.

Dear Editor, old Pal:

It's no use, I tell you. You can't have my picture. And if you do scrape one up from the rogue's gallery, I'll deny it. If I were as handsome as Carleton Smith, it would be different. But I looked in the mirror one brave night and decided to keep my pulchritude within my family circle.

Evans E. ("Plums and Prunes") Plummer

## Kisses for Us?

Chester, Pa.

Dear Sirs:

If you have a contest for announcers, I'll vote for WPEN's mystery announcer. He's great. And tell Plummer I think he's swell and warn Porter to lay off Plummer. Charlie's swell, too. Vallee is a pain. Closing with lots of kisses.

Miss C. D.

## RADIODDITIES

**INTERFERENCE**

IN THE RADIOS OF A SUBURB OF VIENNA WAS TRACED TO AN ELECTRIC BEER PUMP IN A LOCAL TAVERN — THE PUBLICAN EXPLAINED "WHEN MY SALOON GROWS EMPTY — I TURN ON THE BEER PUMP AND PEOPLE DISSATISFIED WITH THE RADIO RECEPTION — FLOCK IN FOR A DRINK"

**RALPH BROOKS**  
CHICAGO NBC ENGINEER WAS A MEMBER OF COMMANDER M'MILLAN'S NORTHERN EXPEDITION AND ONCE TRADED AN ESKIMO PAIR OF OVERALLS FOR AN EIGHT FOOT BEAR SKIN

**IRENE WICKER**  
OF JANE AND JUDY HAS APPEARED IN SO MANY PROGRAMS IN HER TWO YEARS OF RADIO THAT WERE SHE TO DO ONLY ONE A DAY IT WOULD TAKE TEN YEARS TO PLAY THEM ALL

**AUSTRALIA**  
HAS A RADIO STATION HOUSED ENTIRELY IN A RAILWAY CAR — THE STATION PAYS ITS EXPENSES BY SELLING ADVERTISING IN RURAL DISTRICTS

## Battle in the Vallee

The "Tug" and Leota Helms camp scores 81 letters agreeing that Rudy Vallee is terrible, etc., while Robert Bolton, Vallee defender, has provoked 65 letters in behalf of the yeast director. Here are a few:

Sanatarium Wyantskill, N. Y.  
"Vallee's Thursday programs are great—best on the air. He and his shows mean much to us."—Rudy Vallee fans, Sanatarium Wyantskill.

Lena, Wis.

"If Bolton wants to hear good singing, let him try Donald Novis or Billy White.—Mickey and Minnie.

North Adams, Mass.

"When you hear Rudy sing, you can't help but love him—and when you see him, oh he does all sorts of things to your heart."—Claire Morrison.

Galesburg, Ill.

"Who had the intestinal fortitude to suggest that old lemon receiver, Vallee? He's a disgrace to modern manhood."—Dude, Russ and Bill.

Philadelphia, Pa.

"I've been a Vallee fan for three years. The knockers just envy his popularity. He's the only real crooner on the air."—M. A. V.

Mechanicsburg, Ill.

"This will never get into print, but Vallee has nasal enunciation; no voice. Mr. Plummer had his nerve complimenting his singing."—A Critic.

## To Columbia Sponsors

Bridgeport, Conn.

Dear Sirs:

Reception of WABC is very poor in Bridgeport and surrounding towns, and, in fact, all of Connecticut has trouble receiving WABC. Our station WICC here in Bridgeport is on the Columbia network and there are quite a few worthwhile programs on WABC that would go over big in Connecticut if they only could be heard. Two programs in particular are very popular, but due to fading, they are badly mutilated. I refer to the Lombardo Panatela and Music That Satisfies programs.

I hope that the companies sponsoring good Columbia programs will make arrangement hereafter to include WICC on their networks. They will be rewarded with patronage, if they do.

Jack Schiffer

## Shall We Have One?

Des Moines, Iowa

Dear Sirs:

You will find enclosed my vote for "Jazz King." I find fault with the sort of contest. What I mean is this: there are so many good orchestras that I find it extremely difficult to pick a favorite. Some day we should have a contest and classify the various bands. For instance, a Jazz King for the hottest, sweetest, bluest and the most entertaining, etc. I think there are about five best bands, each of them having a particular individuality. Congratulations on your excellent weekly.

Howard W. Brooks

## Poor Newlyweds!

Canastota, N. Y.

Gentlemen:

Got up from bed the other night suffering from a severe nervous headache and tuned in on Guy Lombardo. Needless to say, he soothed away the pain and I returned to bed for a much needed rest. It is a shame that we can't have more of Lombardo early in the evening as we newlyweds retire early.

M. M. F.

# Saturday Programs [Continued]

**12:30 P.M.**  
 CBS—Happy Felton's Orchestra: WABC WIP-  
 NBC—Blue—National Grange Program; guest  
 speakers; Walter Blaufuss' Orchestra: WJZ  
 WBAL WLW  
 NBC—Red—Gentleman Gypsy's Orchestra: WFAF  
 KDKA—Press News-Reeler  
 WCAU—Harold Knight's Orchestra  
 WDAS—Neighbour and his Neighbours  
 WLIT—Benjamin Franklin Hotel concert orchestra  
 WOR—Huger Elliot  
 WTEL—Studio Variety Program

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 WCAU—The Noontimers  
 WOR—Altman Gold Medal Trio  
 WPEN—Talk, "Veterans Legislation"

**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAU  
 NBC—Red—Don Bestor's Orchestra; WFAF  
 KDKA—American Farm Bureau (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Stock reports  
 WIP—Orchestra Melodies; Ted Behr  
 WLIT—Lansdown Coal Co. Program  
 WOR—Ernie Krickett's Dance Orchestra

**1:15 P.M.**  
 WDAS—Women's Org. for Prohibition Reform  
 WFI—The Cosmopolitan Gentleman  
 WGY—Don Bestor's Orchestra (NBC)

**1:20 P.M.**  
 WDAS—Items of Interest

**1:30 P.M.**  
 CBS—Madison Ensemble; WABC WCAU  
 NBC—Blue—Farm Forum: WJZ WLW WBAL  
 NBC—Red—Dick Fiddler's Orchestra: WFAF WFI  
 WGY  
 KDKA—Strollers' Matinee  
 WCBM—Studio Program  
 WDAS—The Four Sharps; Banjo Quartet  
 WIP—Orient; Eddie Bonnelly's Orchestra  
 WOR—Home Singer, Tunes of Long Ago  
 WPEN—Marian Sloan, pianist

**1:45 P.M.**  
 WDAS—Phila. Chamber of Commerce Women's  
 Home Hour  
 WFI—To be announced  
 WGY—Soloist  
 WOR—Midday Diversions; orchestra  
 WPEN—Health Talk by Dr. Ira W. Drew

**2:00 P.M.**  
 CBS—Dancing Echoes: WABC WCAU  
 NBC—Blue—Weather Reports: WJZ WBAL  
 NBC—Red—To be announced: WFAF WGY  
 WDAS—Organ Recital with H. F. Stockton  
 WIP—Teddy and Jane  
 WLIT—Charlie Kerr's Orchestra  
 WLW—Dealers' Hour  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; String Ensemble:  
 WJZ KDKA

**2:15 P.M.**  
 WIP—Keyboard Kapers  
 WOR—Myrtle Boland, comedienne  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—Columbia Salon Orchestra; WABC WCAU  
 NBC—Blue—Syncopators; Harold Stokes' Orches-  
 tra: WJZ WLW WBAL  
 KDKA—To be announced  
 WDAS—Ideal Italian Hour  
 WIP—First Undenominational Radio Church  
 WLIT—Intercollegiate Debate  
 WOR—Messner Brothers' Orchestra  
 WPEN—Dave Hazzard's Preamble

**2:45 P.M.**  
 NBC—Blue—Sisters of the Skillet, songs and pat-  
 ter: WJZ WLW KDKA  
 WOR—Betty Flanigan, songs  
 WPEN—Happy Harmonies

**3:00 P.M.**  
 CBS—The Round Towners; WABC WCAU  
 NBC—Blue—Radio Troubadours; orchestra: WJZ  
 WLW WBAL  
 NBC—Red—Merry Madcaps; dance orchestra:  
 WFAF WFI  
 KDKA—To be announced  
 WDAS—Slovak Hour  
 WGY—Elizabeth Carrigan, contralto  
 WIP—The Modernists  
 WOR—Good Turn Hour  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 WGY—Merry Madcaps (NBC)  
 WIP—The Irish Ramblers  
 WOR—The Two Mountaineers; McBride and Greer  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 CBS—Dick Mansfield's Orchestra: WABC WCAU  
 NBC—Blue—The Ambassadors, male quartet: WJZ  
 WLW WBAL  
 NBC—Red—Matinee Gems: WFAF WGY WFI  
 WOR—Frank Ricciardi, baritone  
 WPEN—Dance Revue

**3:45 P.M.**  
 NBC—Blue—To be announced: WJZ WLW WBAL  
 WIP—German American Charity Ball  
 WOR—Show Boat Boys; harmony duo and patter  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Spanish Serenade: WABC WCAO  
 NBC—Blue—Dance Masters; Orchestra: WJZ WLW  
 KDKA WBAL  
 NBC—Red—To be announced: WFAF WFI WGY  
 WCAU—Pete Wooley  
 WDAS—Children's Radio Theater, dramatic

WIP—Milton Charles, songs  
 WOR—Ariel Ensemble's Orchestra  
 WPEN—Special Feature  
 WTEL—International Sunday School Lesson; Rev.  
 Walter Erl

**4:15 P.M.**  
 CBS—Tony Wons; Are You Listenin'? WABC  
 WCAU  
 WDAS—Al Goldwyn At The Piano  
 WIP—The Five Dominoes  
 WPEN—Mad Music  
 WTEL—True Blue Ulster Irish Orchestra

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—Leon Belasco's Orchestra; WABC WCAO  
 WCAU  
 NBC—Blue—Concert Favorites; Orchestra: WJZ  
 WBAL KDKA  
 WDAS—James F. Mehorter, baritone  
 WIP—Three Kings and a Queen  
 WLIT—Larry Fotin's orchestra  
 WLW—Andy Mansfield  
 WOR—To be announced  
 WPEN—Sundown Melodies, Liuzzi Concert Orches-  
 tra

**4:40 P.M.**  
 WIP—N. E. Journal Program

**4:45 P.M.**  
 WDAS—Los Rancheros, Spanish Instrumentalists  
 WIP—N. E. Journal Program  
 WLW—Low Down  
 WTEL—Margaret Parlante; Concert Pianist

**4:50 P.M.**  
 WIP—Les Chanteuses

**4:55 P.M.**  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Eddie Duchin's Orchestra: WABC WCAO  
 WCAU  
 NBC—Blue—Maurie Sherman's Orchestra: WJZ  
 WBAL  
 NBC—Red—The Lady Next Door, children's pro-  
 gram: WFAF  
 KDKA—KDKA Orchestra  
 WCBM—Rhythm Rounders  
 WDAS—Anti-Saloon League, talk  
 WGY—Radio Extra  
 WIP—Parodian's Orchestra  
 WLIT—Children's twilight hour  
 WLW—Harmony Team  
 WOR—Everett McCooney, baritone  
 WPEN—The Pied Piper  
 WTEL—Old Folks at Home, musical sketch

**5:10 P.M.**  
 WDAS—Musical Silhouettes, Ben Silvers' Orchestra

**5:15 P.M.**  
 NBC—Blue—Little Italy, comedy skit: WJZ WBAL  
 WCAO—Sunpaper Bulletins  
 WCBM—Weather and Market Reports  
 WGY—Studio Ensemble  
 WLW—Joe Emerson, Bachelor of Song  
 WOR—Billy Bruce, baritone  
 WTEL—Edmund O'Hara baritone; Dorothy Torrance  
 soprano

**5:30 P.M.**  
 CBS—Skippy; WABC WCAO WCAU  
 NBC—Blue—Musical Moments; dance orchestra  
 WJZ WBAL  
 NBC—Red—Beau Balladeer, baritone: WFAF WGY  
 KDKA—"Behind the Law"; Pennsylvania State  
 Police  
 WCBM—Varieties  
 WIP—Liberal Temple; Rabbi J. Gerson Brennen  
 WLIT—Mary Keenan, soprano  
 WLW—Parent Teachers' Forum  
 WOR—French Course, Dr. Thatcher Clark  
 WPEN—String Rhythm Orchestra  
 WRC—Afternoon Varieties  
 WTEL—Novelty Instrumental Trio

**5:45 P.M.**  
 CBS—Tito Guizar, tenor: WABC  
 CBS—Cowboy Tom and Indian Chief: WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 WBAL  
 NBC—Red—Seketary Hawkins, children's club:  
 WFAF WRC WGY WLIT  
 WCBM—To be announced  
 WIP—Arlene Smith's Eight Belles of Harmony  
 WLW—Southern Singers

**5:50 P.M.**  
 WPEN—Turf Selections

**6:00 P.M.**  
 CBS—America's Grub Street Speaks: WABC  
 NBC—Blue—Little German Band; Dialogue and  
 Songs: WJZ KDKA WBAL  
 NBC—Red—Meyer Davis' Orchestra: WFAF WRC  
 WFI  
 WCAU—Sunshine Discoverer's Club  
 WCBM—Heart and Home Service  
 WGY—Joe and Eddie  
 WIP—Sunday School Lesson; Rev. D. G. Barnhouse  
 WLW—Jack and Jill, and Orchestra  
 WOR—Uncle Don  
 WPEN—Keystone Telephone Organ Program  
 WTEL—Behind the "Mike"; Interview

**6:15 P.M.**  
 CBS—Do Re Mi: WIP  
 CBS—On the Air Tonight: WABC  
 WCAU—Tonight at WCAU  
 WFI—Late News  
 WGY—Billy Rose, tenor  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk; Lause McCurley  
 WTEL—Two Jacks and a Queen, harmony

**6:20 P.M.**  
 CBS—Do Re Mi: WABC  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 WPEN—Dance Music

**6:30 P.M.**  
 CBS—Paul Tremain's Orchestra: WABC WCAU  
 NBC—Blue—Laws That Safeguard Society: WJZ  
 NBC—Red—Phil Dewey's Fireside Songs: WFAF  
 WFI  
 KDKA—Time; Sport Review; Press News-Reeler  
 Weather Report  
 WBAL—Inspector Stevens and Son of Scotland  
 Yard  
 WCBM—South Sea Serenaders  
 WDAS—Sports Talk  
 WGY—Studio Ensemble  
 WIP—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—The Voice of Experience  
 WTEL—The Masqueraders

**6:35 P.M.**  
 KDKA—Press News-Reeler

**6:40 P.M.**  
 WIP—News Reporter

**6:45 P.M.**  
 CBS—The Funnyboners: WABC WCAU  
 NBC—Blue—Fields and Hall, songs and patter:  
 WJZ WBAL  
 NBC—Red—El Tango Romantico, dance orchestra:  
 WFAF WFI  
 KDKA—Isaac Walton League  
 WCBM—Sports Scrap Book; Lee Davis  
 WDAS—Funny Fingers; organist  
 WGY—Horse Sense Philosophy  
 WIP—Golden Gate; Hal Thompson's Orchestra  
 WLW—University of Cincinnati Talk  
 WPEN—Ham Dalton, the Town Crier

**7:00 P.M.**  
 CBS—The Political Situation in Washington Tonight  
 WABC WCAU  
 NBC—Blue—Anson Weeks' Orchestra: WJZ WBAL  
 NBC—Red—To be announced: WFAF WGY  
 KDKA—"A Recreo" by Bill and Alex  
 WCBM—Southern Hotel Dinner Music  
 WDAS—The Horn Twins  
 WIP—Uncle Wip's Roll Call and Birthday List  
 WLW—Teny Cabooch  
 WOR—Ford Frick; Sports Resume  
 WPEN—Vincent Rizzo's Orchestra  
 WTEL—Ted and Stan, "The Mountaineers"

**7:15 P.M.**  
 CBS—William Hall, baritone; WABC WCAU  
 NBC—Blue—Merle Thorpe, talk: WJZ  
 NBC—Red—Ozzie Nelson's Orchestra: WFAF  
 KDKA—Atkinson String Ensemble  
 WBAL—Chandu, the Magician  
 WDAS—The Mountain Boy  
 WFI—Talk; "The International Ice Carnival"  
 WGY—Stock Reports  
 WLW—Gene and Glenn  
 WOR—Harry Hershfield  
 WTEL—The Welsh Male Quartet

**7:20 P.M.**  
 WFI—Ozzie Nelson's Orchestra (NBC)

**7:30 P.M.**  
 CBS—Isham Jones' Orchestra: WABC WCAU  
 NBC—Blue—Paul Victorine's Orchestra: WJZ  
 KDKA—KDKA Players  
 WBAL—Twenty Fingers of Harmony (NBC)  
 WCBM—Ted Elmore's Collegians  
 WDAS—Four Bluebirds, harmony team  
 WGY—Ozzie Nelson's Orchestra (NBC)  
 WIP—La Casa-Billy Hays' Orchestra  
 WLW—Notes in Business  
 WOR—Little Symphony Orchestra  
 WPEN—Lou Edward's Orchestra  
 WTEL—Dr. Frederick Ehman, tenor

**7:45 P.M.**  
 CBS—Street Singer: WABC WCAU  
 NBC—Blue—Octavus Roy Cohen Murder Mystery,  
 dramatic sketch: WJZ WBAL  
 NBC—Red—The World Today: WFAF WGY  
 WDAS—Ukrainian Program  
 WFI—Bessie V. Hicks Players  
 WTEL—Elsie Devlin concert zitherist

**8:00 P.M.**  
 CBS—Easy Aces: WABC WCAU  
 NBC—Blue—American Taxpayers' League: WJZ  
 KDKA WBAL  
 NBC—Red—Echoes of the Palisades, organ: WFAF  
 WFI WRC  
 WCBM—Everyman's Bible Class  
 WDAS—Trombetta Italian Hour  
 WGY—Lady Fingers, pianists  
 WIP—Leo Zollo's Concert Ensemble  
 WLW—R. F. D. Hour with "Boss" Johnson  
 WPEN—Leo Zollo's Orchestra  
 WTEL—Melody Three with Herbert Hewitt

**8:15 P.M.**  
 NBC—Blue—Boston Symphony Orchestra: WJZ  
 WBAL KDKA  
 CBS—The Magic Voice: WABC WCAU  
 WGY—Bernard Silberg, cellist  
 WIP—The Gossipers

**8:30 P.M.**  
 CBS—Alexander Haas' Budapest Gypsy Ensemble;  
 WABC WCAU  
 NBC—Red—The Economic World Today: WFAF  
 WFI WRC WGY  
 WCBM—Keith Theater of the Air  
 WDAS—Musical Varieties  
 WIP—Luigi Boccellini and Trio  
 WLW—Crosley Follies  
 WOR—Jack Berger's Dance Orchestra  
 WPEN—Gems of Erin  
 WTEL—Modernique Dance Orchestra

**8:45 P.M.**  
 WCBM—Friendship Club of the Air  
 WDAS—Everybody's Sunday School Lesson, Dr.  
 John W. Stockwell  
 WIP—Waldemar Alfredo's Concert Ensemble

**9:00 P.M.**  
 CBS—Music That Satisfies; Bing Crosby, Leonard  
 Hayton's Orchestra: WABC WCAU  
 NBC—Red—Blue Danube; Viennese Waltz Program:  
 WFAF WGY  
 WDAS—Harry Mill's Collegians, orchestra  
 WFI—L'Heure Romantique  
 WLW—Crosley Temperator Program  
 WOR—Fred Vettel, tenor; orchestra  
 WPEN—Italian Hour

**9:15 P.M.**  
 CBS—Boswell Sisters: WABC WIP  
 WCAU—Blanche Calloway's Orchestra  
 WCBM—Clarence Boley; Pianist  
 WFI—Old Hymns; Memorial Male Quartet  
 WLW—Over the Rhine  
 WOR—Weekernyan Glee Club

**9:30 P.M.**  
 CBS—Carborundum Band: WABC WCAU  
 NBC—Red—Ethel Shutta, Gus Van, George O'Brien  
 Orchestra: WFAF WFI WGY WLW  
 WCBM—Rev. R. W. Cooke and his Choir  
 WDAS—Kenneth Goodman and Curtis Brown;  
 Classic piano duo  
 WIP—La Casa-Billy Hays' Orchestra

**9:45 P.M.**  
 WDAS—Three Naturals, harmony trio  
 WOR—N. Y. Dramatic Association Program

**10:00 P.M.**  
 CBS—Morton Downey: WABC WCAU  
 NBC—Red—Dance Hour; guest orchestra: WFAF  
 WFI WGY WLW  
 WCBM—To be announced  
 WDAS—Missing Persons  
 WIP—Club Temptation Orchestra

**10:15 P.M.**  
 CBS—Columbia Public Affairs Institute: WABC  
 WCAU  
 NBC—Blue—Salon Singers, chorus: WJZ WBAL  
 KDKA  
 WIP—Nixon; Henny Hendrickson's Orchestra  
 WOR—Chandler Goldthwaite; organ recital; Jobst  
 Barney, baritone

**10:30 P.M.**  
 NBC—Blue—Cuckoo Program; Orchestra: WJZ  
 WBAL KDKA  
 WCBM—Ted Elmore's Orchestra

**10:45 P.M.**  
 CBS—Gertrude Niesen: WABC WIP  
 KDKA—To be announced  
 WBAL—Pickens Sisters (NBC)  
 WCAO—Billy Antrim's Orchestra  
 WCAU—Harold Knight's Orchestra  
 WOR—Anthony Frome, tenor; orchestra

**11:00 P.M.**  
 CBS—Guy Lombardo's Royal Canadians; WABC  
 WCAU  
 NBC—Blue—The Buccaneers, vocal trio: WJZ  
 WBAL  
 NBC—Red—Frances Langford, vocalist: WFAF WFI  
 KDKA—Teaberry Sport Review  
 WCBM—Oscar Appel's Orchestra  
 WIP—Bombay Gardens; Frank Winegar's Orchestra  
 WLW—Ace Brigode's Orchestra  
 WOR—Charley Eckel's Orchestra  
 WRC—Orchestra

**11:10 P.M.**  
 NBC—Red—Jack Denny's Orchestra: WFAF WFI  
 WGY

**11:15 P.M.**  
 NBC—Blue—Night Song; Trio; Organ: WJZ WBAL  
 KDKA—Press Last Minute News

**11:20 P.M.**  
 KDKA—Messages to United Presbyterian Missionari

**11:30 P.M.**  
 CBS—Harold Stern's St. Moritz Orchestra: WABC  
 WIP  
 NBC—Blue—Veterans of Foreign Wars: WJZ WLW  
 NBC—Red—Paul Whiteman's Orchestra: WFAF  
 WGY  
 WCAU—Howard Lanin's Orchestra  
 WCBM—Johnny Tucker's High Hatters  
 WOR—Joe Furst's Orchestra

**11:45 P.M.**  
 WFI—Paul Whiteman's Orchestra (NBC)

**12:00 MIDNIGHT**  
 CBS—Joe Haymes' Orchestra: WABC WCAU  
 NBC—Blue—Cobina Wright's Saturday Night Sup-  
 per Club: WJZ  
 NBC—Red—Ralph Kirbery, baritone: WFAF WGY  
 WFI  
 WIP—Missing Person's Report  
 WOR—Freddie Martin's Orchestra

**12:05 A.M.**  
 NBC—Red—Ted Weems' Orchestra: WFAF WGY  
 WFI

**12:20 A.M.**  
 KDKA—Messages to Dwellers Far North

**12:30 A.M.**  
 CBS—Ted Florito's Orchestra: WABC WCAU  
 NBC—Blue—Mark Fisher's Orchestra: WJZ  
 NBC—Red—Vincent Lopez' Orchestra: WFAF WFI  
 WGY—Phil Romano's Orchestra

**12:45 A.M.**  
 WLW—To be announced

**1:00 A.M.**  
 CBS—Roseland Ballroom Orchestra: WABC  
 WCAU—Missing Persons Reports  
 WLW—Threesome and piano

**1:15 A.M.**  
 WLW—Mooney Brothers

**1:30 A.M.**  
 CBS—Buddy Harrod's Orchestra: WABC  
 WLW—Seymore Simon's Orchestra

**2:00 A.M.**  
 WLW—WLW Artists Jamboree

# Tarkington Air Success

(Continued from Page One)

Jack the Giant Killer, Penrod . . .

Not very surprising, this, when you consider who's responsible for Maud and Cousin Bill's engendering. None other than Booth Tarkington, that popular dean of American literature.

Tarkington had already won his laurels for producing some of America's best known stage successes, among them, "Clarence," "Seventeen," and "The Country Cousin." Who hasn't a fragrant memory of "Monsieur Beaucaire," that romantic fellow, so clever with the sword? Tarkington, too, has had his share of the highest literary awards, the Pulitzer Prize included.

So when this same Tarkington, the playwright, the romanticist, the great man novelist, was persuaded to lend his talents to the radio field, there entered the pioneer. He's the first of the literary "toppers" to take seriously to heart this business of producing first-class radio drama.

"Maud and Cousin Bill" are realistic youngsters of the comic human family. In fact you'll find them in any American family, in any small town. Incidentally, that is why they are so popular. Very bona fide they are—youth eternal!

Their introduction to the air was in no way haphazard, or ordinary. They were given a strictly scientific "coming out" party. Winifred Lenihan saw to that.

Miss Lenihan knew what she wanted. She's had plenty of experience herself as director and actress.

## Brand New Technique

COLLABORATING with Booth Tarkington, and the NBC studios, she experimented for several months, perfecting a brand new microphone technique, designed to give a great author's sketches the same treatment his stage plays had.

It was Miss Lenihan's idea that the time was ripe to bring to radio drama some of the depth and realism of the legitimate stage. None of your closeup dramatic readings before the mike.

There must be the real thing—a stage set, the actual scene laid, all the props in place, each character playing his role naturally, unhampered by the necessity for each character to use an individual temperamental microphone. This meant a new type of mike set in the center of the stage with resultant freedom of action for the actors.



Just a bit of a vacation for radio's notables. Mr. and Mrs. William Paley, president of the Columbia Broadcasting System, and Mr. and Mrs. Leopold Stokowski pay a visit to Capt. Bede Clifford, governor general of the Bahamas, at Nassau, on the occasion of the opening of the radio telephone link between the islands and America. Left to right: Mrs. and Mr. Paley, Mrs. Stokowski, Captain and Mrs. Clifford, Miss Polly Leach and Mr. Stokowski.

This new type of microphone—called the "velocity" or "ribbon" mike—picks up sounds from two sides. Maud and Cousin Bill act out their roles, instead of reading them. The "ribbon" mike is placed on the scene, as an ear to "hear" what is said.

Now when you hear "Maud and Cousin Bill," you hear a professional dramatic production, well rehearsed, directed, staged and acted, with all the "props" on the set.

## Cockroaches, Even in Props

IF THE sketch calls for cockroaches in Bill's "analogical" research scene, ten to one cockroaches there are, and Maud's reactionary antics are sincere. There's an actual printing press, too, and believe it or not, a North End Daily Oriole—that amateur newspaper venture launched by the "terrible trio," Maud and her "vile cousin" Bill Ricketts, and Henry Rooter. It is written, as it is read, in the devastatingly truthful language of the child who sees the adult in the light of his own foibles and idiosyncrasies.

Editors of the North End Daily Oriole, by the way, are not above propaganda. As witness in this issue of the City News column:

"Important news of today is at a walking party today. Mr. Nobel Dill (He's Maud's Very Ideal because he is so uncouth) walked by the side of Miss Julia

Ricketts (the fair and lovely Julia) who he wishes he would be married to very soon, while ole Mr. Ridgely, the widower, walked behind with Mr. Sanders, who is mad at Mr. Noble Dill. Miss Julia Ricketts also wishes she was married to Mr. Nobel Dill . . ."

## Care in Casting

MISS LENIHAN brought into the venture for her adult players some sturdy actors from the legitimate stage: Ben Lackland and Harold Vermilyea. Mr. Vermilyea opens on Broadway soon in Brady's "Bad Manners," and Lackland has behind him a stage career which began in the Guild Theater School, followed through Winthrop Ames' "White Wings," and four productions with Jane Cowl.

"Maud and her Cousin Bill" child actors have been chosen by Miss Lenihan for their natural identity with the Mauds and Bills of real life.

Tarkington's genius as the creator of lovable young rascals of literature and radio drama has not lost the knack of getting inside the minds of children. When discussing this quality recently, Tarkington remarked that he was a long time growing up himself.

Booth Tarkington's biographers dwell on this terrible time he had growing up, in fiction as in life.

There is, for example, that time when Tarkington and his friend were trying to have a quiet talk at the famous Maxim's in Paris. But the din in the restaurant was too much for them—bedlam in a congress of tongues—every language between the North and South poles.

Tarkington went the rounds whispering something in French at each table. People called for their checks and hustled through the doors. When Maxim's was so quiet you could have heard the proverbial pin drop, Tarkington's friend asked, "However did you do it, Tark?"

"Oh," he replied, "I only told them that a murder had just been committed upstairs and if they wanted to escape implication they'd better leave before the police arrived."

And here is the final secret of Tarkington's success.

"We have always held that the truth of life should be revealed through comedy and not through tragedy wherever and whenever it is possible. With 'Maud and Cousin Bill' comedy is more than possible, it is imperative."

Is it any wonder these two young rascals of radio literature are joining the ranks of the immortal children of fiction along with "Penrod" and Tom Sawyer, Huck Finn and Alice in Wonderland?

—Elwell O'Nions

## BILL BAAR MAKES GRANDPA BURTON KIND TO LITTLE CHILDREN



Bill Baar, one-man actor and narrator of the "Grandpa Burton" children's show at WBBM, Chicago, keeps his stories fit for children. No suspense; no frayed young nerves, says he.

BILL BAAR, tired of waiting for others to cast him in their shows, decided to cure the waiting evil once for all. He thought, and the inspiration struck—a one-man show, a grandpa, who would tell stories to the children, stories like his grandfather used to tell, and stories in which he would dramatize all of the parts.

But you haven't met Bill. Wait, I'll introduce you. Bill Baar, meet the RADIO GUIDE readers; readers, meet Bill. Bill is the young fellow who becomes old each Monday, Wednesday and Friday night at 5 p.m. over WBBM, Chicago. He's in his twenties, but plays characters all the way from little Bobby up to the aged Grandpa Burton, the title of his series. And between those limits he often enacts as many as eighteen roles in one broadcast! Altogether, to date he has played 243 different characters—and he always does a splendid job of voice-changing, too.

So Baar, as you must have guessed, developed his one-man show, hired himself for all the parts, and sold his idea to a sponsor. His idea, incidentally, is one mothers and teachers are vitally interested in at this moment.

Bill set out to make Grandpa a lovable character who wouldn't frighten children to death; who would tell clean, wholesome adventures; whose stories would be complete

every night—no suspense to keep young nerves on edge. In fact, just to be sure his stories would be proper for young America, Baar counseled with the librarian in charge of the children's department of the Chicago Public Library.

As a result, the parents and teachers look with favor on Grandpa Burton. They are alarmed, on the other hand, at many other so-called children's programs that have been multiplying with great rapidity of late—the serial melodramas filled with bloodshed, shooting and the like.

"Common sense," Baar asserts, "should tell writers of children's programs what to write—and more important—what they should avoid. That's my measuring stick, and it has functioned exceedingly well."

Baar, strange to note, has no children; isn't even married. But he watches children, pores over child psychology and makes a great effort to keep his general theme educational as well as entertaining; interesting but not nerve disturbing.

He worked his way through school operating a punch press in a Detroit factory. Then he joined the Goodman Art Theater, Chicago, school of many of this generation's best known thespians. His radio experience followed and he has made fame for himself in a short span of time on the air simply by using common sense.



Johnny Marvin's another of the singing cowboys who've become so popular. The NBC star was born on the prairie in Indian Territory and learned his songs around a campfire.