

BERNIE HOLDS LEAD IN JAZZ KING POLL; LOMBARDO GAINING; KING 3rd

# Radio And AMUSEMENT Guide

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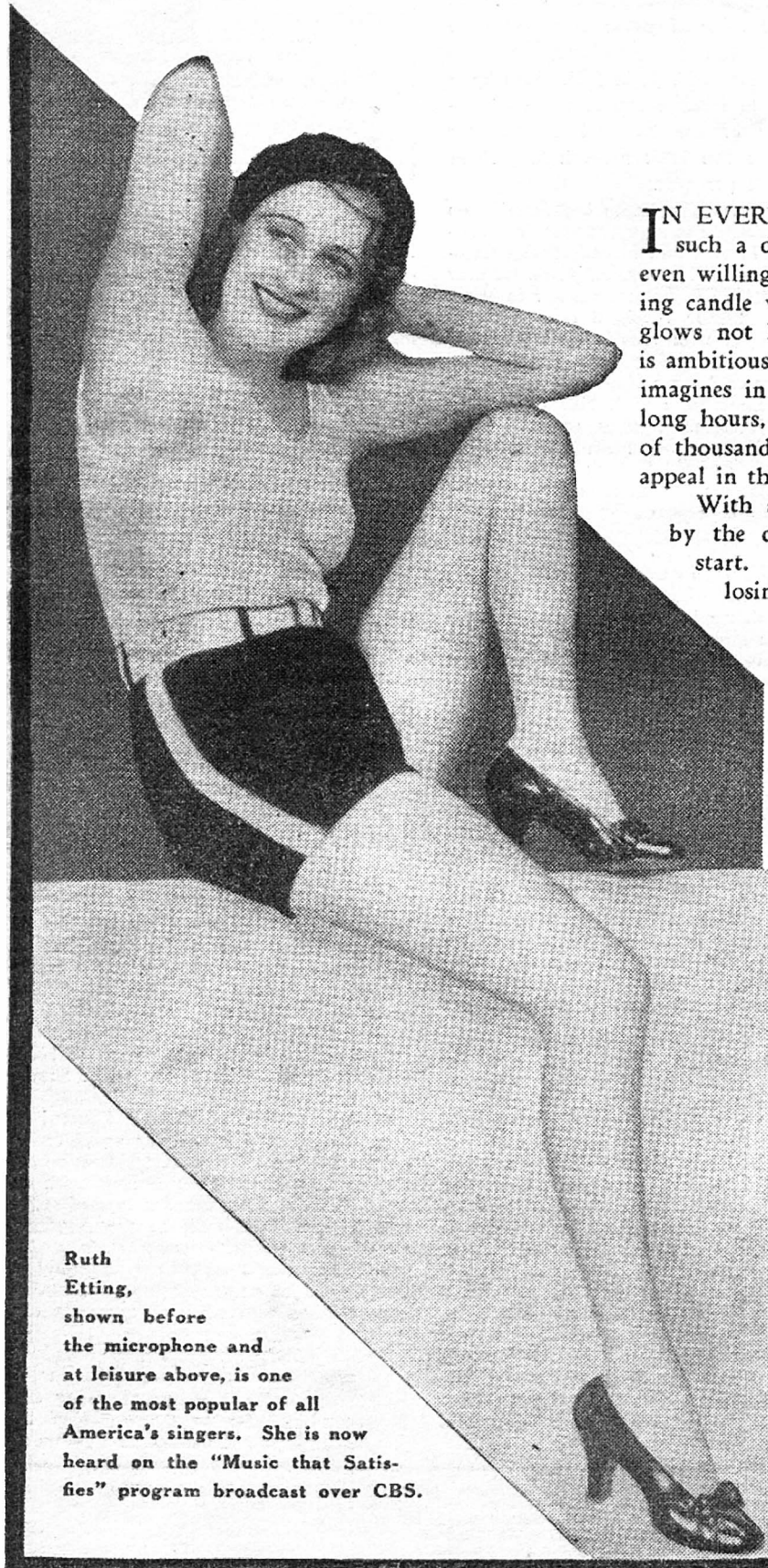
Number 15

## What Price Stardom?

By Ruth Etting

IN EVERY profession there are some women who crave success and its attendant fame to such a degree that they are willing to make almost any sacrifice to attain it. They are even willing to make the supreme sacrifice for it. The story is not new. Fame is the ever glowing candle which never loses its glamour to those who would achieve it. Once achieved, it glows not half so brightly. The little country lass, lured to the city by illusions of the stage, is ambitious enough to lose herself in order to attain jewels, cars, the worshipping adulation she imagines in her innocent naivete to exist for every show girl. Never a thought of hard work, long hours, heartless cruelty. And although radio doesn't offer the sparkling, teasing image of thousands of eyes radiant and rapt upon her alone, as does the stage, radio does have its appeal in the mistaken idea that radio stars do little, earn much and lead very thrilling lives.

With such illusions, these girls rush to the city. The majority of them are swallowed by the crush and competition of the sometimes heartbreaking profession. Some win a start. Some never do. Suppose a lovely child, intent upon the stage, wins her start by losing her moral ideals. I have seen it happen time (Continued on Back Page).



Ruth Etting, shown before the microphone and at leisure above, is one of the most popular of all America's singers. She is now heard on the "Music that Satisfies" program broadcast over CBS.

# News!

## WLS' Old-time Music

Older folk of families tuned to WLS, Chicago, do stay up until 11:30 p. m. (EST) Saturday nights to hear WLS' famous Barn Dance (10,382 out of 10,552); young folk likewise do enjoy the program (8,640 said yes); an outstanding, almost unanimous majority do want old-time music in preference to jazz (10,491 wanted old time music; 43 wanted jazz; 18 asked for both).

So went the response to questions asked of the WLS Barn Dance air theater at 11:30 o'clock on the night of Saturday, December 17. Four questions in all were asked, the fourth being: "Which five acts on the Barn Dance do you enjoy the most?"

Interesting is the result of the survey which brought 10,552 letters from every state, every province in Canada. There can be no doubt that older folk stay up late Saturday nights to tune in the barn dance program which has been broadcast consistently for eight and a half years by WLS. Surprising is the fact that 83 per cent of young people favor the program. Amazing is the heavy demand for old-time music rather than jazz. Program builders at network offices, individual stations and advertising agencies may believe otherwise, but the WLS public wants the old folk songs, not the latest releases from Broadway shows.

Favorite fifteen of forty-four WLS acts and singles, according to survey, in order, are: Mac and Bob, Uncle Ezra, Maple City George Goebel, Three Little Maids, Linda Four, Arkie, Ridge Runners, Red Foley, Parker, Max Terhune, Spareribs, Lula Bell, Gene Autry, Jack Holden, Hal O'Halloran.

Eighteen states gave more than one hundred replies to WLS questionnaire, namely: Illinois, 2,958 (Chicago and sophisticated Cook County supplying 1,384 of these); Wisconsin, 1,205; Pennsylvania, 857; Indiana, 559; Minnesota, 464; Michigan, 376; Oklahoma, 307; Ohio, 302; Texas, 280; Nebraska, 201; Kansas, 198; Iowa, 189; Missouri, 185; Wyoming, 167; New York, 166; Colorado, 157; West Virginia, 113; North Dakota, 107.

## Phil Cook's Circus

Phil Cook, long absent from the air waves, will go "Four Hawaiians" Joe Cook eleven better Saturday, January 28, on his return to the air with a full hour circus program requiring fifteen characters—all to be played by Phil Cook. Program, to be heard at 6:45 p. m. (EST) over an NBC-WEAF network, is built on music-comedy plan, has ten scenes. Latter include the circus parade, various acts in the ring, backstage incidents and high-wire acts.

Cook not only will act the fifteen roles but direct the orchestra and sing all the songs. Versatile actor-singer Cook likewise wrote the whole show, all the songs, both words and music.

## CBS Moves Downey

Morton Downey, Columbia whistling high tenor farmed out once weekly to the National Broadcasting Company, will broadcast his non-commercial programs over a Columbia-WABC network on a new schedule beginning the week of January 29. His songs will be heard Thursdays at 10:45 p. m. and Saturdays at 10 p. m. (EST). Added appearances will be made on the Columbia Guest Revues Mondays at 10 p. m. Tenor Downey is kept very busy filling a number of vaudeville engagements in the vicinity of New York City.

# JAZZ KING BALLOT

## My Choice for America's Jazz King Is

VOTER ..... CITY .....

Mail Ballots to Contest Editor, RADIO GUIDE,  
345 W. 26th St., New York City

(You Can Paste This Ballot on a Postcard)

## Germans Twist Dial

German listeners desire more light music, appreciate classics but want few classical programs, would cut down over-abundance of political talks but would like to have more interesting sessions of the Reichstag broadcast, possibly from records, and also ask more sporting news by capable announcers.

A survey of German radio fans was made recently by Berlin branch of a radio dealers' association to convince the government that changes were necessary. The German government, studying its Reich broadcasting service, has decided that radio, properly used, can be made a powerful force for nationalism; has announced a reform; will give the public part of what it wants.

New plan: Stations shall build national feeling, cement the natural classifications of society, respect Christianity, spread German culture, place emphasis on educational and cultural programs, permit only the purest of German to be spoken at all times, render good music preeminently and give light music when time permits. Strict censorship is to be maintained, and while emphasis is to be placed on nationalism, nothing offensive to other nations will be permitted.

While German idealistic plan proceeds, the proposed shakeup of French broadcasting is indefinitely postponed due to fall of Premier Herriot, whose cabinet wished to impose a new radio tax to improve programs. Present French system of both governmental and private station operation is reported unsatisfactory.

## Cantor on Road

Eddie Cantor, who soon will leave New York City for a vaudeville tour, will not permit stage appearances to interfere with his Sunday night broadcasts over a coast-to-coast network at 8 p. m. EST.

Cantor will return to the NBC Times Square Studio in New York City each week.

Later, when the stage tour carries the comedian out of range of New York, arrangements will be made for him to broadcast from the road each Sunday night as usual.

The vaudeville engagements, in which Cantor will be assisted by his old friend and fellow artist, George Jessel, are scheduled for the following cities:

Springfield, January 28; Rochester, January 30; Albany, January 31; Buffalo, February 1; Pittsburgh, February 2; Reading, February 3; Richmond, February 4; Roanoke, February 6; Raleigh, February 7; Atlanta, February 8; Macon, February 9; Savannah, February 10; Orlando, February 11; St. Petersburg, February 13; Tampa, February 14; Miami, February 15 and 16; Daytona, February 17; and Jacksonville, February 18.

## More Watts for WJZ

Pioneer Manhattan station WJZ has increased its output sixty-six and two-thirds per cent; now radiates 50,000 watts instead of 30,000 watts of power employed since veteran transmitter was replaced and moved to Boundbrook, N. J., in 1925. Step up is expected to increase service range of station, one of the National Broadcasting Company's two basic network "keys," by twenty-five per cent.

History of WJZ: Began broadcasting on regular schedule in an upper story of Westinghouse Electric and Manufacturing Company's plant in Newark, N. J., on October 7, 1921, with 500-watt transmitter in shack on roof. Studio consisted of one cloak-room draped with monk's cloth. Station and elaborate studios were installed on sixth floor of Aeolian Hall, New York City, and remained there until 1925 removal to present location. Studios removed from Aeolian Hall to 711 Fifth Avenue when NBC was organized, took over station, opened its own headquarters.

## Bahama's Mike Bow

The Bahama Islands, linked to the North American mainland with a new radio telephone service, celebrated with a broadcast from Nassau on Sunday, January 22, over the Columbia-WABC network. Notables gathered in Fort Montague Beach Hotel in Nassau on picturesque Island of New Providence, were announced by Ted Husing who flew from Miami, Fla., to Nassau for the event, greeted America over the new short-wave facilities of the American Telephone and Telegraph Company. Among the greeters: the Hon. Bede E. H. Clifford, governor of the Bahama Islands, introduced by William S. Paley, president of the Columbia Broadcasting System. Concert music by the hotel's orchestra completed the program ballyhooing the airphone connection of dry America with the wet Bahamas.

## Air Triangle Club

The Benjamin Moore Triangle Club, bringing Lew White's organ music and Betty Moore's decorating talks to listeners on an NBC-WEAF network each week, will be inaugurated Friday, February 3, at 4:15 p. m. EST.

Lew White, whose melodies will fill a major portion of the fifteen minute periods, is one of the best known musicians on the air. From his New York City organ studios, where the Benjamin Moore Triangle Club broadcasts will originate, have come many distinctive and original recitals of organ music.

# News!

## Covering the Inauguration

Fifteen microphone positions, five mobile short-wave transmitters in the air and on the ground, thirty-two engineers, ten announcers and twelve observers will be utilized by the National Broadcasting Company to cover the inauguration of President-elect Roosevelt.

The broadcast, the most elaborate of its kind ever attempted, will give a complete picture of the colorful ceremonies, from the time the President-elect leaves his hotel until he returns to the White House as President of the United States. Networks and short-wave will take the broadcast all over the world.

Plans as now drawn up call for use of two air positions, one in the dirigible Akron and one in the Army's radio laboratory plane, although final approval by the Army and Navy Departments is still pending.

In addition to the short-wave transmitters in the air, the NBC short-wave car will follow Gov. Roosevelt in the parade, and two announcers equipped with "pack" transmitters, strapped to their backs, will mingle with the crowds on the streets and in the corridors of the Capitol. The "air" will be switched back and forth from one position to another as the occasion demands.

This degree of mobility will enable the announcers to report every phase of the inaugural, no matter where it may occur. Huge parabolic microphones along the line of march also will pick up the music of the bands and the cheering of the great throng which is certain to crowd Washington.

## Why Is There?

"Why Is There Poverty in a World of Plenty?" asks Sir Henry Strakosch, eminent British banker and economist, as his topic for trans-Atlantic broadcast from London on Sunday, January 29, from 12:30 to 12:45 p. m. (EST) over the Columbia-WABC network. Thoughts on world depression and a possible road to recovery will be Sir Henry's theme. Speaker started a banking career in London in 1891, since 1895 has been closely connected with South African industrial and particularly gold mining development, represented South Africa at International Financial Conference in Brussels in 1920, and at many League of Nation assemblies.

## G. B. Shaw Weakens

Erratic Irish writer George Bernard Shaw not only will visit the United States of America he has shunned for years, but he will appear as guest of honor at a meeting of the Academy of Political Science, make an address; and his address will be broadcast from coast to coast by the radio he has pooh-poohed in the past. An NBC network stands ready to catch Mr. Shaw's sarcastic remarks.

Controversy-minded George Bernard is now engaged in a 'round the world cruise on the Empress of Britain, which is scheduled to dock at the Port of New York on April 11. The white-bearded sage of satire will be seen that night at the Academy meeting only by members and their guests; will be heard immediately by all tuners in who care to listen; will dominate all motion picture screens as soon as newsreels can make it possible.

Shaw's only appearance and broadcast was arranged invitation of Alanson B. Houghton, president of the Academy and former ambassador to the Court of St. James, St. James. Semi-annual meeting of

# Bernie Still Leads



Leu Conrad



Roger Wolfe Kahn

WITH more than 15,000 votes already cast, Ben Bernie is grimly holding to his lead in RADIO GUIDE'S nation-wide Jazz King contest, while Guy Lombardo is less than 500 ballots behind the leader. In third place is Wayne King.

The flood of ballots pouring into the RADIO GUIDE'S offices continues to show Lombardo the most popular orchestra leader in the East, while Bernie is taking the West by storm. He is especially popular in Illinois.

The other leaders, George Olsen, Cab Calloway, and Paul Whiteman, are holding their respective positions, but Whiteman has been slowly gaining in the last week. Further down the list we find that Clyde McCoy and Ted Weems have jumped several notches and are steadily advancing towards the front.

If you haven't voted, now is the time! You only have to paste your ballot on the back of a postcard and send it to RADIO GUIDE. To the winner of the contest will go a handsome silver crown—probably the most unusual prize ever offered to the winner of a radio popularity poll.

There are stories in some of the stray ballots that come into the RADIO GUIDE office. Two readers don't seem to know that the "IT" Girl contest is over and that this is the Jazz King poll. They sent in "It" Girl votes for Irene Taylor and Harriet Hilliard.

Don Austin, who conducts a popular orchestra in Childress, Texas, didn't vote for himself. His ballot, along with that of his wife, was cast for Guy Lombardo.

And, of course, a few ballots arrived with this notation: "Crown all of them."

There was one vote for Charley Chaplin and two readers cast their ballots for "Huey Long and his 96-piece brass band," meaning the blaring Senate.

But the real votes are pouring in in ever-increasing numbers—from coast to coast, and from Mex-



Rudy Vallee, in a new portrait study (top) and Maurie Sherman, the Chicago maestro, below.

ico, Cuba, Alaska, Canada, and the Hawaiian Islands.

RADIO GUIDE has discovered that geographical factors have much to do with picking an orchestra favorite. The South and the Mid-west, peculiarly, seem to cast their votes for much the same type of leader. Wayne King and Ben Bernie are favorites in both sections. The East, on the other hand, tends towards a "hotter" brand of rhythm. Almost all of Cab Calloway's ballots have come from New York City—and a lot of them from Harlem.

But wherever you live—pick your own favorite. Everybody has one orchestra he enjoys more than any other. Give that orchestra your vote!

## How They Stand

Ben Bernie .....	3285	Bert Lown .....	14
Guy Lombardo .....	2803	Harold Stern .....	13
Wayne King .....	2057	Ted Fio-Rita .....	12
Rudy Vallee .....	1178	Ace Brigode .....	12
George Olsen .....	1071	Harry Horlick .....	11
Cab Calloway .....	593	Phil Spitalny .....	10
Paul Whiteman .....	562	Seymour Simons ..	9
Danny Russo .....	423	Red Nichols .....	9
Isham Jones .....	397	Norbert Ardizzone ..	8
Ted Weems .....	234	Ray Ingraham .....	7
Clyde McCoy .....	219	Hilly Hays .....	7
Jack Denny .....	217	Henry Busse .....	7
Joe Sanders .....	217	Wayne Stutz .....	6
Hal Kemp .....	156	Freddie Berrens .....	6
Maurie Sherman .....	152	Buddy Harrod .....	6
Mark Fisher .....	130	Frankie Tag .....	6
Art Kassel .....	129	Dell Coon .....	6
Herbie Kay .....	111	Rubinoff .....	5
Frankie Masters .....	110	Harold Stokes .....	5
Ben Pollack .....	97	Fletcher Henderson ..	4
Husk O'Hare .....	93	Jack Russell .....	4
Vincent Lopez .....	78	Jimmy Lunceford ..	4
Abe Lyman .....	76	John Taylor .....	4
Carl Moore .....	71	Don Redman .....	3
George Hall .....	69	Fats Waller .....	3
Bernie Cummins .....	64	Lakin Phillips .....	3
Russ Columbo .....	62	Bennie Roper .....	3
Ozzie Nelson .....	60	Leonard Hayton .....	2
"Half Pint" Jaxon .....	48	Johnny Johnson .....	2
Don Pedro .....	43	Harry Wagoner .....	2
Don Bestor .....	34	Buddy Rogers .....	2
Eddie Duchin .....	30	Emerson Gill .....	2
Duke Ellington .....	30	Larry Funk .....	2
Jan Garber .....	28	Glen Gray .....	2
Charlie Agnew .....	26	Benny Kyte .....	2
Harry Sosnik .....	25	Harry Turner .....	2
Smith Ballew .....	24	Dick Mansfield .....	1
Paul Tremaine .....	21	Michael Howard .....	1
Happy Felton .....	21	Ronald Brooks .....	1
Frankie Trumbauer .....	21	Manny Morris .....	1
Claude Hopkins .....	20	B. A. Rolfe .....	1
Earl Hines .....	19	Ted Lewis .....	1
William Stoess .....	18	Hogan Hancock .....	1
Will Osborne .....	17	Herman Waldeman ..	1

# Programs for Sunday, January 29

## LOG OF MID-ATLANTIC STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location
KDKA	980	50,000	Pittsburgh, Pa.
WABC	860	50,000	New York, N. Y.
WBAL	1060	10,000	Baltimore, Md.
WCAO	600	250	Baltimore, Md.
WCAU	1170	50,000	Newton Square, Pa.
WCBM	1370	250	Baltimore, Md.
WDAS	1370	100	Philadelphia, Pa.
WEAF	660	50,000	New York, N. Y.
WFI	560	500	Philadelphia, Pa.
WGY	790	50,000	Schenectady, N. Y.
WIP-WFAN	610	500	Philadelphia, Pa.
WJZ	760	50,000	New York, N. Y.
WLIT	560	500	Philadelphia, Pa.
WLW	700	50,000	Cincinnati, Ohio
WOR	710	5,000	Newark, N. J.
WPEN	1500	100	Philadelphia, Pa.
WRC	960	500	Washington, D. C.
WTEL	1310	100	Philadelphia, Pa.

Every effort is made to insure the accuracy of our programs at the time of going to press; however there is a possibility of the station making late changes.

**8:00 A.M.**  
 CBS—Morning Musicals WABC  
 NBC—Blue—Tone Pictures: WJZ WBAL  
 NBC—Red—Melody Hour; WEA WRC WGY  
 WPEN—Non-Sectarian Tabernacle Services

**8:45 A.M.**  
 WRC—Eunice and Her Dad

**8:55 A.M.**  
 WCAU—Radio Highlights

**9:00 A.M.**  
 CBS—Columbia Junior Bugle WABC WCAO WCAU  
 NBC—Blue—NBC Children's Hour; WJZ WRC WLW  
 WBAL KDKA  
 NBC—Red—The Balladeers: WEA WGY  
 WCBM—Morning Melodies  
 WIP-WFAN—Zeckwer Hahn Junior Student Recital  
 WPEN—Appreciation of the Opera, Earl Reese

**9:30 A.M.**  
 CBS—Modern Living, health talk: WABC WCAU  
 WIP-WFAN

**9:45 A.M.**  
 NBC—Red—Sparklets: WEA WGY  
 WCBM—To be announced  
 WDAS—Morning Melodies  
 WPEN—Bits of Femininity

**10:00 A.M.**  
 CBS—Columbia Church of the Air; WABC WIP-WFAN  
 NBC—Blue—Garcia's Mexican Marimba Typica Band: WJZ WBAL KDKA  
 NBC—Red—Gordon String Quartet WEA WGY  
 WCAO—Sunpaper Comics; Dramatized by Uncle Bill  
 WCAU—Watch Tower Program  
 WCBM—Syncopated Silhouettes  
 WDAS—WDAS Kiddies Follies  
 WLW—Church Forum  
 WPEN—Colored Kiddies Hour of the Air

**10:15 A.M.**  
 WCAU—The Jolly Man; children's program

**10:20 A.M.**  
 WFI—Service from Arch St. M. E. Church

**10:30 A.M.**  
 CBS—The Compinsky Trio: WABC WIP-WFAN  
 NBC—Blue—Fiddlers Three: WJZ WBAL KDKA  
 WLW  
 NBC—Red—Impression of Italy: WEA WGY  
 WCAU—Wake Up and Smile  
 WCBM—The Watchtower Program  
 WLIT—Church Service  
 WOR—How to Enjoy Prints, Dorothy Gates

**10:45 A.M.**  
 NBC—Blue—Mood Continentale: WJZ WLW  
 KDKA—Services from First Presbyterian Church  
 WBAL—"The Wheel of Life," Dr. Morris S. Larazon  
 WCBM—Musical Gems  
 WIP-WFAN—Trinity Church Services  
 WOR—Indian Pow Wow; Lone Bear

**11:00 A.M.**  
 CBS—Horn and Hardart's children's hour: WABC WCAU  
 CBS—Julia Mahoney and Charles Carile; WCAO

NBC—Blue—Morning Musicals: WJZ WLW WBAL  
 NBC—Red—Radio Rubes: WEA WGY  
 WCBM—Westminster Presbyterian Church  
 WDAS—Bethany Presbyterian Church, Rev. Charles F. Ball  
 WGY—Service from Union College Chapel  
 WOR—The New Poetry; A. M. Sullivan  
 WPEN—Services from First Church of Christ Scientist

**11:15 A.M.**  
 NBC—Red—Major Bowes' Capitol Family: WEA WRC  
 WOR—Al and Lee Reiser, two pianos

**11:30 A.M.**  
 CBS—The Melody Makers; WCAO  
 WOR—George Shackley, organist

**12:00 NOON**  
 CBS—Salt Lake City Tabernacle; WABC WCAO WCAU  
 NBC—Blue—Baby Rose Marie; WJZ  
 WBAL—Modern Instrumentalists  
 WDAS—The Melodists  
 WFI—Major Bowes' Capitol Family (NBC)  
 WGY—Major Bowes' Capitol Theater Family (NBC)  
 WLIT—Major Bowes' Capitol Theater program (NBC)  
 WLW—Organ Program  
 WOR—Dr. Arthur Frank Payne  
 WPEN—Hawaiian Music

**12:15 P.M.**  
 NBC—Blue—Roxy's Gang: WJZ WBAL KDKA  
 WLW  
 NBC—Red—Vagabond Adventures: WEA WFI WGY  
 KDKA—To be announced  
 WDAS—Tid Bits of Melody  
 WIP-WFAN—Piano Melodies  
 WOR—Hortense Monath, pianist  
 WPEN—Crazy Crystaliers

**12:30 P.M.**  
 CBS—Sir Henry Strakosch: WABC WIP-WFAN  
 NBC—Red—Southland Sketches: WEA WFI WGY  
 WCAU—Anthony Candelori's Orchestra  
 WCBM—Koven's Musicals  
 WDAS—Organ Recital  
 WLIT—Philadelphia Osteopathic Hospital Ensemble  
 WOR—The Voice of Experience  
 WPEN—Foot Health Talk  
 WTEL—Children's Program

**12:35 P.M.**  
 WPEN—Children's Cheer Club

**12:45 P.M.**  
 CBS—Street Singer: WABC  
 WDAS—"Prison Tales Hour"  
 WIP-WFAN—Watch Tower Religious Program  
 WRC—Morgan E. Morgan

**1:00 P.M.**  
 CBS—Thirty Minute Men: WABC WIP-WFAN  
 WCAU  
 NBC—Red—Sole and Heel: WEA WGY  
 WCBM—Syncopated Silhouettes  
 WDAS—Musical Silhouettes with Melody Four  
 WOR—Perole String Quartet  
 WPEN—Delaware County Children's Hour

**1:15 P.M.**  
 NBC—Blue—Waldorf-Astoria Organ Recital: WJZ  
 WBAL KDKA WLW  
 NBC—Red—Pop Concert: WEA WGY  
 WDAS—Rose Gallo, songs  
 WIP-WFAN—Philadelphia Musical Academy Concert

**1:30 P.M.**  
 CBS—Columbia Church of the Air; WABC WCAU  
 NBC—Blue—Golden Blossom Revue; WJZ  
 KDKA—Allegheny County Concert  
 WBAL—Pilgrims  
 WCBM—Regal Shop Stylists  
 WDAS—Paramount Childrens Hour  
 WFI—Pop Concert (NBC)  
 WLW—Rabbi Tarshish  
 WPEN—Lichtey's Revellers  
 WRC—Rainbow Isle  
 WTEL—Aetna Life Bandmasters

**1:45 P.M.**  
 WIP-WFAN—Mrs. Schlorer's Children's Hour  
 WTEL—Don Ross, tenor

**2:00 P.M.**  
 CBS—Ed McConnell; WABC WCAO  
 NBC—Blue—Monarch Mystery Tenor: WJZ KDKA  
 WLW  
 NBC—Red—International Radio Forum: WEA WGY  
 WBAL—Jubilee Singers  
 WCAU—Bill and Ginger  
 WCBM—Century Matinee Program  
 WDAS—Harold Davis' Radio Discoveries  
 WLIT—Kiddie's Theater of the Air  
 WOR—Italian Grand Opera  
 WPEN—Billy Penn's Daily Diary  
 WTEL—Memories, Lane and West

**2:15 P.M.**  
 CBS—Sunday Matinee of the Air; WABC WCAO  
 WCAU  
 NBC—Blue—Lewis H. Titterton interview; WJZ  
 KDKA WBAL  
 NBC—Red—Clyde Doerg's Saxophone Octet: WEA WGY  
 WLW—Conservatory of Music Recital  
 WPEN—Tunes to be remembered  
 WRC—National Jubilee Singers  
 WTEL—Bohemian Nights; Adventures in Greenwich Village

**2:30 P.M.**  
 NBC—Blue—Charlie Agnew's Orchestra; WJZ KDKA  
 WLW WBAL  
 NBC—Red—Moonshine and Honeysuckle; WEA WGY  
 WRC  
 WCBM—Leo Bateman and Jack Rohr  
 WDAS—Jewish Melodies  
 WPEN—Dance Revue

**2:45 P.M.**  
 CBS—Poet's Gold: WABC WCAU  
 WIP-WFAN—Swedenborg Center  
 WTEL—Talk, Youth Protection



Frankie Masters, who is on the air every Monday with his orchestra from Chicago, over NBC-WJZ at 12:30 a. m.

**3:00 P.M.**  
 CBS—New York Philharmonic Symphony Orchestra  
 WABC WCAO WIP-WFAN  
 NBC—Blue—Our American Music: WJZ WBAL  
 NBC—Red—Wayne King's Orchestra: WEA WRC  
 WGY WLIT WLW  
 KDKA—Sunday Songs; Martha Eaton Brickman  
 WCAU—Stewart Sisters, orchestra  
 WCBM—Phillips' Roofers Orchestra  
 WOR—Melody Lane, music  
 WPEN—Studio Guest of Honor

**3:15 P.M.**  
 KDKA—Melody Lane (NBC)  
 WCAU—Ben Greenblatt, pianist  
 WLW—Franklin Benz and String Trio  
 WOR—Radio Forum  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 NBC—Blue—Manhattan Merry-Go-Round: WJZ  
 KDKA WBAL  
 NBC—Red—Hour of Worship: WEA WRC WLIT  
 WGY  
 WCAU—Hoxter Jubilee Singers  
 WCBM—Hecht's Dance Parade  
 WDAS—Standard Theater Kiddies' Revue  
 WLW—J. Alfred Schehl, organist  
 WPEN—Cathedral of the Underworld

**3:45 P.M.**  
 WCAO—Melody Lane  
 WCAU—Melody Lane

**4:00 P.M.**  
 NBC—Blue—Temple of Song: WBAL KDKA  
 NBC—Red—Jodent Program with Jane Froman:  
 WEA WGY WLIT WRC  
 WCAO—Father Coughlin  
 WCAU—Father Coughlin  
 WCBM—To be announced  
 WLW—Father Coughlin  
 WOR—Father Coughlin

**4:15 P.M.**  
 NBC—Red—Vee and Johnny, songs and patter:  
 WEA WGY WLIT WRC  
 WCBM—Three Sharps and One Flat  
 WDAS—Warren Roth, banjo novelties

**4:30 P.M.**  
 NBC—Blue—National Youth Conference: WJZ WBAL  
 NBC—Red—Dramatization of great moments in  
 medicine: WEA WGY  
 KDKA—Shady Side Presbyterian Church Services  
 WCBM—Carl Vosburg's Orchestra  
 WDAS—The New Latin Hour  
 WFI—Second Presbyterian Church

**5:00 P.M.**  
 CBS—Roses and Drums: WABC WCAO  
 NBC—Blue—National Vespers: WBAL  
 NBC—Red—Lowell Thomas; "Today's News";  
 WEA WGY  
 WCAU—Tenth Presbyterian Church  
 WCBM—Jehovah's Witnesses  
 WDAS—Johnny Austin's Orchestra  
 WIP-WFAN—The Enchanted Quarter Hour  
 WLW—Smilin' Ed. McConnell  
 WOR—Red Lacquer and Jade  
 WPEN—Royal Children's Hour  
 WRC—To be announced  
 WTEL—Wissinoming Boys

**5:15 P.M.**  
 NBC—Red—Big Ben's Dream Dramas: WEA WGY  
 WIP-WFAN—Young People's Hour  
 WRC—Harming's Melodie Gems

**5:30 P.M.**  
 CBS—Blue Coal Musical Revue; WABC WCAO WCAU  
 NBC—Blue—Pages of Romance; WJZ KDKA WLW  
 WBAL  
 NBC—Red—Manhattan Guardsmen: WEA WFI  
 WGY  
 WCBM—Royal Theater Gang  
 WDAS—Ideal Italian Hour

WOR—Nation Wide Gospel Sermon  
 WPEN—Mickey McGinnis and Real Kids  
 WTEL—"Contrast"; Norman Buck Trio

**5:45 P.M.**  
 WCBM—Jack Rohr's Trio  
 WGY—Organ Recital  
 WTEL—De Luxe Organist

**6:00 P.M.**  
 CBS—Current Events: WABC  
 NBC—Blue—Josef Koestner's Orchestra: WJZ  
 WBAL KDKA  
 NBC—Red—Catholic Hour: WEA WLIT WRC WGY  
 WCAU—Phila. Harmonica Symphony  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—"Songs of Sunshine"  
 WLW—Crosley Roamies  
 WOR—"The Comfort Hour"  
 WPEN—Harry Duke's Orchestra  
 WTEL—Watch Tower Program in Polish

**6:10 P.M.**  
 WDAS—The Sun Seen Girl

**6:15 P.M.**  
 CBS—Little Jack Little; WCAU  
 CBS—On the Air Tonight; WABC  
 WDAS—The Tattlers  
 WIP-WFAN—The German Hour  
 WTEL—Polka Program

**6:20 P.M.**  
 CBS—Little Jack Little; WABC

**6:30 P.M.**  
 NBC—Blue—Paul Whiteman's Rhythmic Concert;  
 WJZ WBAL WLW  
 NBC—Red—Our American Schools: WEA WGY  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Young America, Juvenile Program  
 WCBM—Oriole Department Store Entertainers  
 WDAS—Clover Valley Hill Billies  
 WOR—Margaret Angelin Presents  
 WPEN—Musical Buds, Girls Orchestra  
 WTEL—Polish Melodies

**6:45 P.M.**  
 KDKA—To be announced  
 WCAU—Lon Ross' Gypsies  
 WCBM—Rameses Rhythm Boys  
 WDAS—Funny Fingers

**7:00 P.M.**  
 CBS—The World's Business; Dr. Jubus Klein:  
 WABC WIP-WFAN  
 NBC—Red—Borrah Minnevitich's Harmonica Rascals;  
 WEA WGY  
 KDKA—Westinghouse Concert  
 WBAL—Fifteen Minutes of Paris Night Life  
 WCAO—To be announced  
 WCAU—Wayside Cottage  
 WDAS—Radio Guide Program  
 WLIT—Claire Jones, songs  
 WOR—Don Bestor's Orchestra  
 WPEN—Lincoln Theater Revue  
 WRC—"Air-O-Torials"  
 WTEL—Instrumentalists

**7:15 P.M.**  
 CBS—Walter Smith's Concert Band: WABC  
 WIP-WFAN  
 NBC—Blue—Talk; Dr. Howard W. Haggard; WJZ  
 NBC—Red—Wheatenaville; Dramatic Sketch; WEA  
 WLIT WGY WRC  
 WBAL—Morin Sisters  
 WCAU—Fox Weis Fur Trappers  
 WDAS—The Pearl Islanders  
 WLW—String Trio  
 WTEL—Polish Tunes

**7:30 P.M.**  
 NBC—Blue—Great Moments in History; WJZ KDKA  
 WLW  
 NBC—Red—Pickens Sisters: WEA WGY  
 WCAU—Savitt String Ensemble  
 WCBM—Stonewall Trio  
 WDAS—"Around the World"  
 WLIT—WLIT Pathe News reporter  
 WOR—Choir Invisible  
 WRC—Shorehan Concert Orchestra

**7:35 P.M.**  
 WTEL—Ruslac Program

**7:40 P.M.**  
 WDAS—The Dixie Stompers, novelty orchestra

**7:45 P.M.**  
 CBS—Angelo Patri, "Your Child"; WABC WCAO  
 WCAU  
 NBC—Red—Trade and Mark: WEA WGY  
 WCBM—Soccer and Football Scores; Henry Hess  
 WIP-WFAN—Delco Male Quartet  
 WTEL—Ruslac Program  
 WLIT—Benjamin Franklin Hotel Concert Orchestra  
 WPEN—Honor Merchants Program  
 WRC—Wakefield Ensemble

**8:00 P.M.**  
 CBS—John Henry; Black River Giant: WABC  
 NBC—Blue—Russian Gaieties; WJZ KDKA  
 NBC—Red—Eddie Cantor; Rubinoff's Orchestra  
 WEA WLIT WRC WGY WLW  
 WCAU—Fame and Fortune Program  
 WCBM—Westminster Presbyterian Church  
 WDAS—The Virginia Old Timers  
 WIP-WFAN—Presbyterian Church Services  
 WPEN—Kilenea Hawaiians

Tune in!

**NBC**

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NEW YORK

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Radio Guide Presents

THOSE SENSATIONAL

**"THE DIXIE STOMPERS"**

Sunday at 7:00 P.M.

WEDNESDAY AT 5:45 P.M.

**WDAS**

1370 KILOCYCLES



The exotic looking young lady above is Mlle. Renee Rodier, who now plays an important role in Sax Rohmer's "Fu Manchu" series over the Columbia network. Mlle. Rodier played oriental roles in the movies in such productions as "East of Suez" with Pola Negri, and with Constance Talmadge in "East is West."

# Music in the Air

By Carleton Smith

PREPARE yourself for a stunt! A tone never before heard on your radio will be broadcast next Wednesday evening during Howard Barlow's program (11 p. m. EST, CBS-WABC). It will be F above high C, sung in full voice by a tenor, Nino Martini. Such a tone is rarely reproduced except by a few coloratura sopranos.

The arias which are scored up to F above high C are "Credea Si Misera . . . Ella e Tremante" (sung as one) by Arturo in Bellini's "I Puritani." The opera is full of engaging melodies, carrying an insipid libretto of the war of Puritan against Cavalier, in which the heroine loses and regains her reason several times. Like "Norma," the music has insuperable difficulties. I am told it has never been sung from beginning to end in the original keys, since the death in 1854 of Rubini (for whom it was written), until Martini revived it at Milan some eight years ago.



CARLETON SMITH

## Martini, a Fine Singer

However that may be, you should also prepare yourself for some fine singing!

The presence of this twenty-eight year old gentleman from Verona, two evenings a week on the Columbia networks, has occasioned considerable comment among professional musicians. For he has much to commend him, in addition to his range of two and a half octaves. His is a clear, "liquid" voice, ideally suited to the microphone. And the radio audience has grown to appreciate the instrument and his artistry.

Signor Martini sang boy soprano parts in local churches of Verona, where his father was custodian of the legendary tomb of Romeo and Juliet. In the unromantic horse-yard that surrounds the tomb (which resembles a worn-out watering trough), the young boy became one of the town's best horsemen. His press story relates that music interested him only because of the poetic significance of singing, guitar in hand, before the moonlit tomb.

His voice was "discovered" by Zenatello and his wife, Maria Gay, who seem to have spent much time since their retirement in search of talent. They are credited with having brought Lily Pons to world attention. She will soon fill her General Electric engagement, now twice postponed.

Martini studied with the Zenatellos and made his first operatic appearance as the Duke in "Rigoletto," the role of his American debut with the Philadelphia Grand Opera Company. He has sung many recitals abroad. In the movies he appeared with his friend, Maurice Chevalier, in "Paramount on Parade." And occasionally he has sung on radio programs; of late, regularly with Howard Barlow every Wednesday and Friday night. Along with Bellini's stunt, he promises for this Wednesday, Serrano's "La Cancion del Olvido," "The Hills of Home," and Drigo's familiar Serenade from "Les Millions d'Arlequin."

Listen, and you will return to the radio often when Martini sings.

## Our Guest: Lotte Lehmann

OUR guest Sunday afternoon on the New York Philharmonic-Symphony program is to be the distinguished and sensitive artist, Lotte Lehmann, who will sing *Eva* at Bayreuth next summer, when Toscanini conducts "Die Meistersinger." Mme. Lehmann, by her penetration into the masterpieces of song literature, won immediately

upon her appearance in this country the favor of those connoisseurs whose good opinion is worth having.

To hear her on a program with Bruno Walter is a rare privilege. The two have much in common as artists. Both are characterized by an expansive *gemutlichkeit*; both mold the music, in which they excel as interpreters, with loving care. Singer and conductor are alike masters of the art of mood communication.

They represent with a singular completeness and authenticity what has been called, for want of a more sharply indicative term, the great central tradition of German musical culture. Both are steeped unmistakably in that tradition.

It is easy to recognize its influence upon them, and yet it is unsafe to limit the nature of that tradition by definition—and, no doubt, foolish to imply that it is all-sufficing.

In certain instances, however, when the music to be played is a product of the Tradition, which began with Beethoven and has found its end, apparently, in Strauss . . . what a happy coincidence if creator and interpreters use a common tongue! It is just that which Mme. Lehmann and Mr. Walter do. They have a fundamental identity of outlook, a fundamental sympathy for such music. That is why we are fortunate to hear them in "Divinites du Styx" from Gluck's "Alceste" and "Ocean, thou mighty monster" from von Weber's "Oberon."

## "In the Firing Line"

"HES always pryin' into corners. I ain't botherin' him; why should he be botherin' me?" That is an orchestra player's reaction to Arturo Toscanini, as told in an article, "In the Firing Line of an Orchestra," by the late Arthur Pimwroth, and printed in the January 7 issue of the *Saturday Evening Post*.

This article is brought to your attention because there is more truth in it than in most of those that are written about musicians. If you can find the issue around the house, read it. You will laugh, and you will learn the typical orchestra man's attitude toward the conductor and the public.

## Random Program Notes

(Given In Eastern Standard Time)  
"DAS RHEINGOLD," PROLOGUE TO WAGNER'S TETRALOGY "Der Ring des Nibelungen," with Manski, Olaszewska (radio debut), Laubenthal and Schorr. (Latter half of opera: Friday, Jan. 27, 3:15 p. m. over WEAJ). Study of Wagner's themes and motives with their significance in his dramas will yield immeasurable enjoyment.

COMPLETE PERFORMANCE OF VERDI'S "LA TRAVIATA," setting of the classic "Lady of the Camellias," with Bori, Tokatyan, and Tibbett. (Saturday, Jan. 28, 2 p. m. over WJZ). Replete with familiar melodies.

"MUSIC OF THE AMERICAN INDIAN," discussed by John Tasker Howard. (Sunday, Jan. 29, 3 p. m. over WJZ).

TWO DOHNANYI SONATAS for violin and piano . . . Josef Stopak and Josef Honti. (Monday, Jan. 30, 11 a. m. over WEAJ).

LAWRENCE TIBBETT, singing Mephistopheles' Serenade from Gounod's "Faust," Tosti's "Good-bye," Gypsy Dance from Bizet's "Carmen," "Goin' Home" (an adaptation from Largo in Dvorak's New World Symphony), and "That's Why Darkies Were Born."

"DIE WALKUERE," second opera in the Metropolitan's annual Wagner cycle, in which we enter upon the struggles of the innocent human beings who have been created by the God, Wotan, to work his will. The opera sets forth the events leading to the birth of Siegfried and the slumber of Brunhilde on the Mountain.

JESSICA DRAGONETTE SINGS LEON CAVALLO'S "MATTINATA" and "Mavourneen." (Friday, Feb. 3, 8 p. m. over NBC-WEAF).

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OPEN EVENINGS

## Purely Personal

MR. AND MRS. FREEMAN GOSDEN (Amos) and MR. AND MRS. CHARLES J. CORRELL (Andy) have returned to Chicago after a two weeks' visit to Washington, D. C. and New York City. This is the first trip the famous pair has made to the East since May, 1931.

ANDREA MARSH, youthful vocalist with TED WEEMS' Orchestra, is taking lessons in aviation from "Red" Engle, also a member of the band and a licensed pilot.

Miss DOROTHY LOBDALE, of Chicago, is the recent bride of TOM SHIRLEY who plays the breezy press agent, Fred Hansen, in the MYRT and MARGE sketches.

MARY LOU, of the Showboat, has had two little girls named after her. The first new Mary Lou arrived in Hamburg, New York, recently and the second arrived in Harlingen, Texas, a few days later.

VAUGHN DE LEATH, CBS singer, celebrates her thirteenth consecutive year of broadcasting this month. It was back in 1920 that Miss de Leath sang a song into an inverted gramophone horn in Dr. Lee DeForrest's impromptu studio in the old World Tower. Hers was the first woman's voice to be transmitted through the air.

LANNY ROSS' twenty-seventh birthday was celebrated by the whole cast of the Showboat on January 19.

The engagement of little MAE WEST and EUGENE MARCK, both performers on Columbia's television station W2XAB, has been announced. The marriage will take place in a few weeks.

EGON BRECHER and JOHN GRIGGS, heard in the CBS "Roses and Drums" presentations in the roles of General Garnett and Randy Claymore respectively, worked together in the Broadway production "Two Strange Women." Brecher directed the play and Greggs played a leading role.

FRANK KNIGHT, CBS announcer, fell and injured his arm several days ago. As a result of his injury, Mr. Knight was forced to suspend his radio activity for a short time. MISS IRENE TAYLOR, blues singer with Paul Whiteman's orchestra, slipped and sprained her ankle the same week.

# Sunday Programs [Continued]

**8:15 P.M.**  
 CBS—Andre Kostelanetz; WABC  
 WOR—Paris Night Life

**8:30 P.M.**  
 IBC—Blue—Mexico Symphonic Marimba Orchestra; WJZ KDKA  
 WCAU—Blanche Calloway's Orchestra  
 WDAS—The Manzi Italian Hour  
 WOR—Spotlight  
 WPEN—Italian Hour

**8:45 P.M.**  
 CBS—John Henry; Black River Giant; WABC

**9:00 P.M.**  
 CBS—Fred Allen's Bath Club Revue; WABC WCAO WCAU  
 NBC—Blue—Warden Lawes in 20,000 Years in Sing Sing; WJZ KDKA WLW  
 NBC—Red—G. E. Circle; WEAFF WRC WFI WGY  
 WCBM—Labovitz Melodies  
 WIP-WFAN—Mannie Morris' Orchestra  
 WOR—Manhattan Symphony Orchestra

**9:15 P.M.**  
 NBC—Blue—Blue Danube; WJZ  
 WGY—To be announced

**9:30 P.M.**  
 CBS—Enroute to Pennzoil Parade of Melodies; WABC WCAO WCAU

NBC—Blue—Walter Winchell; WJZ KDKA WLW  
 NBC—Red—American Album of Familiar Music; WEAFF WFI WGY  
 WCBM—Tony Ryan; Songs  
 WDAS—Piano Meditations; Manny La Porte  
 WIP-WFAN—St. Charles Trio, Elsa Brighton and Joe Breen

**9:45 P.M.**  
 NBC—Blue—Jubilo, R. Bennett, baritone; WJZ KDKA  
 WCBM—Joe Bostie's Program  
 WDAS—Royal Negro Art Hour  
 WLW—Les Shepherd's Orchestra  
 WRC—To be announced

**10:00 P.M.**  
 CBS—Ernest Hutcheson, pianist; WABC WCAO  
 NBC—Blue—D. W. Griffiths' Hollywood; WJZ KDKA  
 NBC—Red—Don Hall Trio; WEAFF WFI  
 WIP-WFAN—Taxi Meter Listens  
 WRC—News

**10:15 P.M.**  
 NBC—Blue—Gruen and Hall, piano duo; WJZ  
 NBC—Red—Current Events; WEAFF WFI WGY  
 WDAS—Tindley Singers  
 WIP-WFAN—Earl Denny's Orchestra  
 WLW—Southern Singers

**10:30 P.M.**  
 CBS—The Gauchos; Vincent Sorey, conductor; WABC WCAU  
 NBC—Blue—Orange Lantern, mystery drama; WJZ  
 NBC—Red—Romances; WEAFF WFI WGY  
 KDKA—Jean Wald's Orchestra  
 WCBM—To be announced  
 WIP-WFAN—Pearl Theater Revue  
 WLW—Frank Luther's Orchestra  
 WOR—New York Opera Ass'n Program

**10:45 P.M.**  
 NBC—Red—Sunday at Seth Parker's; WEAFF WFI WGY  
 WIP-WFAN—Southland Singers  
 WLW—Seymore Simon's Orchestra

**11:00 P.M.**  
 CBS—Isham Jones' Orchestra; WABC WIP-WFAN  
 NBC—Blue—Frances Langford, contralto; WJZ  
 KDKA—Teaberry Sport Review  
 WCAU—Boake Carter, Talk  
 WLW—Tales of Terror

**11:10 P.M.**  
 KDKA—Temperature Report

**11:15 P.M.**  
 CBS—Isham Jones' Orchestra; WABC  
 NBC—Blue—Sam Herman; WJZ  
 NBC—Red—Donald Novis, tenor; WEAFF WFI WGY

WCAO—To be announced  
 WCAU—Carlile and London, pianists

**11:20 P.M.**  
 KDKA—Alexander Roy, tenor

**11:30 P.M.**  
 CBS—Eddie Duchin's Orchestra; WABC  
 NBC—Blue—Jesse Crawford, organ recital; WJZ  
 NBC—Red—Melodic Serenade; WEAFF WFI WGY  
 WIP-WFAN—Music Hall Varieties  
 WLW—Vox Humana  
 WOR—Los Chicos, Spanish Revue

**12:00 MIDNIGHT**  
 CBS—Ben Pollack's Orchestra; WABC WCAU  
 NBC—Blue—William Stoess' Flying Dutchmen; WJZ  
 WLW  
 NBC—Red—Joe Furst's Orchestra; WEAFF WGY  
 WLIT—Show Boat Orchestra  
 WOR—Charley Eckel's Orchestra

**12:30 A.M.**  
 CBS—Jan Garber's Orchestra; WABC WCAU  
 NBC—Blue—Seymore Simons' Orchestra; WJZ  
 WLW  
 NBC—Red—Charlie Kerr's Orchestra; WEAFF WLIT

**12:45 A.M.**  
 CBS—Hal Kemp's Orchestra; WABC WCAU

**1:00 A.M.**  
 WLW—Moon River

# Programs for Monday, January 30

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises; WEAFF WFI WGY  
 WLW—Caterpillar Tractor Program  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers Musical Clock  
 WCBM—Morning Melodies  
 WLW—Randall Sisters  
 WOR—Gambling's Gamboliers  
 WTEL—"Top of the Morning"

**7:15 A.M.**  
 WLW—Old Bill  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ WBAL  
 KDKA—Bradley Kincaid  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock  
 WLW—Oklahoma Bob Albright

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA WBAL  
 WCAO—WCAO Kiddie Club  
 WLW—Andy Mansfield's  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; WABC WCAU  
 NBC—Blue—The Wheatworth Program; WJZ  
 NBC—Red—Organ Rhapsody; WEAFF WFI WGY  
 KDKA—KDKA Kiddies' Klub  
 WBAL—King Kill Kare  
 WCAO—Late Risers' Musical Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—Daily Produce Reporter  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Al Woods, songs

**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ WBAL  
 KDKA—Morning Cheer  
 WCAU—The Jolly Man; children's stories and songs  
 WLW—Yodeling Twins  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:25 A.M.**  
 WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
 CBS—Rhythm Kings; WABC WCAU  
 NBC—Blue—The Pepper Pot; dance orchestra; WJZ  
 WLW KDKA WBAL  
 NBC—Red—Cheerio; WEAFF WFI WGY  
 WOR—Martha Manning, sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 WIP-WFAN—Early Riser's Club  
 WOR—Musical Novellets, studio orchestra  
 WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Tony Wons; Are You Listenin'? WABC WIP-WFAN WCAO  
 NBC—Red—Three Mustachios; WEAFF WLIT WGY  
 KDKA—Press News-Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—The Song Peddler, organ  
 WLW—Pacific Borax Talk

WOR—Miss Kath'rine 'n' Calliope, sales talk  
 WPEN—Sea-Go'in' Bill at the Piano

**9:05 A.M.**  
 KDKA—Piano Classique  
 WLW—Child Care and Training

**9:15 A.M.**  
 CBS—Goldy and Dusty and the Silver Dust Twins; WCAU  
 CBS—Little Jack Little; WABC WCAO  
 NBC—Red—Current Events; WEAFF WRC WGY  
 KDKA—Style and Shopping Service  
 WCBM—Le Roy McKnew; Pianist  
 WIP-WFAN—Organalities  
 WLIT—Chamber of Commerce Women's Home Hour  
 WLW—Morrie Neuman and Larry Greuter  
 WPEN—The Health Man

**9:30 A.M.**  
 CBS—Modern Living, health talk; WABC WCAO WCAU WIP-WFAN  
 NBC—Blue—Moss and Jones, songs; WJZ WBAL KDKA  
 NBC—Red—Flying Fingers; WEAFF WGY  
 WCBM—Merchants' Air Review  
 WDAS—Thomas C. Martindale; health talk  
 WLIT—Homemakers' Forum  
 WLW—Tony Cabooch  
 WOR—WOR Ensemble  
 WPEN—Second Cruise of the S. S. All In Fun

**9:45 A.M.**  
 CBS—Reis and Dunn; WABC WCAO  
 NBC—Blue—Nothing but the Truth; WJZ  
 KDKA—Weather Report; News Flashes; Market Reports  
 WBAL—Shopping with Nancy Turner  
 WCAU—Asco After Breakfast Program  
 WDAS—Tinkling Tunes  
 WFI—Flying Fingers (NBC)  
 WGY—Mid-Morning Devotions  
 WIP-WFAN—Nurse No. 77  
 WLW—Elliot Brock, violinist  
 WOR—Sales Talk  
 WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
 KDKA—Program for the Day

**10:00 A.M.**  
 CBS—The Singing Vagabond; WABC WCAU WCAO  
 NBC—Blue—John Fogarty, tenor; WJZ KDKA WBAL  
 NBC—Red—Meditation Organ Recital; WEAFF WGY  
 WCBM—Melody Parade  
 WDAS—Ithan Hill Billies  
 WFI—Market Reports  
 WIP-WFAN—Homemaker's Club  
 WLW—Mail Bag  
 WOR—McCann Pure Food Hour  
 WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
 WPEN—Tom Rott, Skit

**10:15 A.M.**  
 CBS—Melody Parade; WABC WCAU  
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA WBAL  
 NBC—Red—Breen and de Rose; WEAFF WFI WRC WGY

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health Talk

**10:30 A.M.**  
 CBS—The Merry-makers; WABC WIP-WFAN  
 NBC—Blue—Happy Jack; WJZ WBAL  
 NBC—Red—U. S. Navy Band; WEAFF WFI  
 KDKA—Nesbitt and Di Lernia  
 WCAU—Five Dominoes with Orchestra  
 WCBM—Lila Sadelia Gray; Reader  
 WDAS—On the WDAS Sightseeing Bus  
 WGY—Market Basket  
 WLW—Southern Singers  
 WPEN—Grab Bag of the Air

**10:45 A.M.**  
 CBS—Vocal Art Trio; WABC WCAU  
 NBC—Blue—Emily Post; WJZ KDKA WBAL WLW  
 WCBM—Varieties  
 WGY—U. S. Navy Band (NBC)  
 WIP-WFAN—Magazine of the Air

**11:00 A.M.**  
 CBS—Morning Moods; WABC WCAO WCAU  
 NBC—Blue—Singing Strings; WJZ KDKA WBAL  
 NBC—Red—Melody Three; WEAFF WRC WLIT  
 WCBM—Heart and Home Service  
 WDAS—A Thought for the Day; Poetry Readings  
 WGY—School of Cookery  
 WLW—Mike and Herman  
 WOR—Nell Vinick, beauty talk  
 WPEN—Bill Donohue, pianist

**11:15 A.M.**  
 NBC—Blue—Elsie Mae Gordon; WJZ WBAL  
 NBC—Red—Radio Household Institute; WEAFF WLIT WRC WGY  
 KDKA—Alabama Cotton Pickers  
 WDAS—The Memory Pianist  
 WIP-WFAN—Leonard MacClain at the Organ  
 WLW—Mooney Brothers  
 WOR—Elizabeth Ann Baker's Cookery  
 WPEN—Chamber of Commerce, Women's Home Hour

**11:30 A.M.**  
 CBS—Academy of Medicine; WABC WCAO WIP-WFAN  
 NBC—Blue—Rhythm Ramblers; WJZ KDKA WBAL  
 NBC—Red—Sonata Recital; WEAFF WRC  
 WCAU—To be announced  
 WCBM—Musical Games  
 WDAS—The Scrap Book of the Air  
 WGY—Lady Fingers, pianists  
 WLIT—Every Woman's Hour  
 WLW—Hot Corn  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Rollins Melodians

**11:45 A.M.**  
 CBS—Ben Alley, tenor; WABC WIP-WFAN  
 WCAU—The 11:45 Meeting  
 WDAS—Jean Smogor, organist  
 WOR—Mary Courtland, contralto  
 WPEN—Piano Ramblings

**11:55 A.M.**  
 WGY—Aviation Weather Report, Time

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC WIP-WFAN  
 NBC—Blue—Smack Out; WJZ WBAL  
 NBC—Red—Johnny Marvin, tenor; WEAFF WLIT WGY  
 KDKA—Business News and Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WLW—Threesome and piano  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WTEL—Noon Tunes

**12:05 P.M.**  
 WCAU—The Warwick Sisters, songs

**12:15 P.M.**  
 NBC—Blue—Pollock and Lavinhurst; WJZ WBAL  
 NBC—Red—On Wings of Song; WEAFF  
 WCAO—Buddy Harrod's Orchestra (CBS)  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WGY—Farm Program  
 WLIT—Quaker City Carpet Anniversary  
 WLW—River and Market Reports  
 WOR—Beautiful Lady  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flashes  
 WLW—Live Stock Reports  
 WOR—Up from Florida, sales talk

**12:25 P.M.**  
 WCAU—Harold Knight's Orchestra  
 WOR—Musical Program

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC WIP-WFAN  
 NBC—Blue—National Farm and Home Hour; WJZ  
 WBAL WLW  
 KDKA—Press News-Reeler  
 WCAU—Winnie and Mother Gumpert  
 WCBM—Howard String Trio  
 WDAS—Neighbour and His Neighbours  
 WLIT—Benjamin Franklin Hotel concert orchestra  
 WOR—Carnegie Hall Organ Recital; Alex. Richard-son at the Console  
 WPEN—Marty Rollins' Orchestra  
 WTEL—"Women's Radio Review" Miss Florence O. Hessner

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians  
 WLW—National Farm and Home Hour (NBC)

**12:45 P.M.**  
 WCAU—The Noontimers  
 WTEL—Radio Ramblings

**1:00 P.M.**  
 CBS—Blanche Calloway's Orchestra; WABC WCAU  
 NBC—Red—Market and Weather Reports; WEAFF  
 KDKA—National Farm and Home Hour (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade, orchestra  
 WIP-WFAN—Golden Gate Orchestra  
 WLIT—Lansdown Coal Co. Program  
 WOR—To be announced  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—Red Nichols' Orchestra; WEAFF  
 WDAS—Talk, Womens Org. for Prohibition Reform  
 WGY—News Items  
 WFI—Ruth Harrington, soprano  
 WPEN—Harmony Philosophers

**1:20 P.M.**  
 WDAS—Uncle Sam at your service

**1:30 P.M.**  
 CBS—Atlantic City Musicale; WABC WCAO WIP-WFAN  
 NBC—Blue—The Ambassadors, male quartet; WJZ  
 KDKA WBAL  
 NBC—Red—Emerson Gill's Orchestra; WEAFF WFI  
 WCAU—Cecil and Sally  
 WDAS—Items of Interest  
 WLW—Seymore Simon's Orchestra  
 WOR—New Jersey Clubwomen's Hour  
 WPEN—Old Timers' Ensemble

**1:40 P.M.**  
 WCAU—Radio Highlights  
 WGY—Consumers Information Service, talk

**1:45 P.M.**  
 NBC—Blue—Rhythmic Serenade; WJZ KDKA  
 WBAL  
 WCAU—Tom Jones; Arkansas Traveler  
 WDAS—Women's Home Hour; Philadelphia Cham-ber of Commerce  
 WFI—Market Reports  
 WGY—Emerson Gill's Orchestra (NBC)  
 WPEN—Talk; Thomas C. Martindale

**1:50 P.M.**  
 WCAU—Bud Shay's Orchestra

**2:00 P.M.**  
 CBS—National Student Federation of America Pro-gram; WABC WIP-WFAN  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—The Revolving Stage; WEAFF WRC  
 KDKA—KDKA Home Forum  
 WCAU—Havens and Mack, pianists  
 WDAS—Chattering Billy, mezzo-soprano  
 WGY—Giovanni Trombini, cellist  
 WLIT—Gertrude Bilby, mezzo-soprano  
 WLW—Ohio School of the Air  
 WOR—Helen King, graphologist  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Words and Music; WJZ WBAL

# Monday Programs [Continued]

**2:15 P.M.**  
 CBS—Sylvia Sapara; WABC WIP-WFAN  
 WCAU—"Love Letters" to Janet Joyce  
 WGY—WGY Household Chats  
 WLIT—Phila. County Council Program  
 WOR—Jersey Jesters; harmony duo and patter  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—World Planning; WJZ  
 KDKA—Human Values  
 WBAL—Talk  
 WDAS—The Romancing Tenor  
 WGY—Revolving Stage (NBC)  
 WIP-WFAN—Florence Huett, Monologues  
 WLIT—Jimmy Gorham's Orchestra  
 WOR—N. J. Audubon Society

**2:45 P.M.**  
 NBC—Blue—Sister of the Skillet; WJZ KDKA  
 WBAL—"The Family Purse," Alyce Lytle  
 WDAS—Kenneth Goodman, concert pianist  
 WIP-WFAN—Del Zane; As Times Goes By  
 WOR—Henry Lawes, baritone; orchestra  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—Eton Boys; WABC WIP-WFAN  
 NBC—Blue—Betty and Bob; WJZ KDKA WBAL  
 NBC—Red—To be announced; WEA  
 WCAU—Monday Matinee  
 WDAS—Light Opera Melodies, string ensemble  
 WFI—Helen Rouse Smoot, soprano  
 WLW—Bisquick Program  
 WOR—Mrs. John A. Holland  
 WPEN—Itinerant Interlude

**3:10 P.M.**  
 WFI—Selma Hamer, pianist  
 WOR—Arthur Klein, pianist

**3:15 P.M.**  
 CBS—Sabitt String Quartet; WABC WIP-WFAN  
 NBC—Blue—U. S. Marine Band; WJZ KDKA  
 WBAL

NBC—Red—Henrietta Schumann, pianist; WEA  
 WGY—Antoinette Halstead, contralto  
 WLW—Words and Music  
 WOR—Mildred Cole, contralto  
 WPEN—Embarrassing Moments Contest

**3:20 P.M.**  
 WFI—Paul Valentino, baritone

**3:30 P.M.**  
 NBC—Red—Women's Radio Review; WEA WFI  
 WGY

WCAU—Plantation Four  
 WDAS—WDAS Players; Dramatic  
 WLW—Cadets  
 WOR—Elks' Organ Recital  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Sam Prager, pianist and Helen Nugent, con-  
 tralto; WABC WIP-WFAN  
 WCAU—Marge Coate's Orchestra  
 WDAS—William Watson, baritone  
 WLW—Tea Time Trio  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Frank Westphal's Dance Orchestra; WABC  
 WCAU

NBC—Blue—Radio Guild; WJZ WRC WLW  
 NBC—Red—Salon Concert Ensemble; WEA  
 KDKA—Work-a-day Thoughts  
 WDAS—Talk, auspices of Philadelphia Simfonietta  
 WFI—Recital by William S. Greenberg, violinist  
 WGY—Book News, Levere Fuller  
 WIP-WFAN—Emily Weyman; A Study in Blue  
 WOR—Ariel Ensemble  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—To Be Announced  
 WDAS—James Wood and Charles Knight, recital  
 WFI—Mildred Kebbe, soprano  
 WGY—Salon Concert Ensemble (NBC)  
 WIP-WFAN—Temple University of the Air  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—Columbia Artist Recital; WABC WIP-WFAN  
 NBC—Red—Paul Whiteman's Rhythm Boys; WEA  
 KDKA—Market Reports  
 WCAU—Three Flights Up; sketch  
 WDAS—Tea Time Tunes  
 WGY—Musical Interlude  
 WLIT—Honolulu Melody Duo  
 WOR—Walter Feldkamp's Orchestra  
 WPEN—Sundown Melodies

**4:35 P.M.**  
 WGY—News Items

**4:45 P.M.**  
 NBC—Red—The Lady Next Door; WEA  
 KDKA—Piano Interlude  
 WCAU—Mellow Melodies  
 WGY—What's New in Berkshires  
 WLIT—Sonya Wisch, poems

**4:50 P.M.**  
 CBS—Columbia Artist Recital; WCAU  
 KDKA—David Lawrence Dispatch

**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Blue—Lee Sims and Homay Bailey; WJZ  
 NBC—Red—Whispering Banjos; WEA  
 KDKA—To be announced  
 WCAU—Frederic Tedesco; Accordionist  
 WCBM—Rhythm Rounders  
 WDAS—Babes in Joyland, children's program  
 WGY—Stock Reports and Police Notices  
 WIP-WFAN—Ted and Etta Gunther

WLIT—Children's twilight hour  
 WLW—Jack and Jill  
 WOR—Italian Lessons; Enrico Carbonaro  
 WPEN—Mother Goose  
 WRC—Afternoon Varieties

**5:15 P.M.**  
 CBS—Fred Berrens' Orchestra; WABC WIP-WFAN  
 NBC—Blue—The Mobile Moaners; WJZ KDKA  
 NBC—Red—Paul Wing, The Story Man; WEA  
 WGY

WCAU—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WLIT—Charlie Borelli; In a song shop  
 WLW—Joe Emerson, Bachelor of Song  
 WOR—Bartal's Ensemble and Rex Sheridan, bari-  
 tone  
 WPEN—Horace Hustler, organist  
 WRC—Aunt Sue and Polly

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
 CBS—Skippy; WABC WCAU WCAU  
 NBC—Blue—The Singing Lady; WJZ KDKA WLW  
 NBC—Red—The Flying Family; WEA WLIT WGY  
 WCBM—Varieties  
 WDAS—Charlie Johnson's Revue  
 WIP-WFAN—Town Tattler  
 WPEN—String Rhythm Orchestra

**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WABC WCAU WCAU  
 NBC—Blue—Little Orphan Annie; KDKA WJZ  
 NBC—Red—Slow River; WEA WGY  
 WCBM—To be announced  
 WIP-WFAN—Humpty Dumpty and his People  
 WLIT—Philadelphia Business Interest Program  
 WLW—Alice Remsen and Orchestra  
 WOR—Sonia Troyano, soprano  
 WRC—The Happy Toslimanisers

**5:55 P.M.**  
 WLIT—A Family Doctor

**6:00 P.M.**  
 CBS—The Dictators; Elizabeth Barthell; WABC  
 WIP-WFAN

NBC—Blue—Book Tarkington's Sketch; WJZ KDKA  
 NBC—Red—Waldorf-Astoria Orchestra; WEA WFI  
 WCAU—Asco Orchestra  
 WCBM—Mary Ann Kiddie Klub  
 WGY—New Kenmore Orchestra  
 WLW—Oklahoma Bob Albright and his Blue Flams  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:15 P.M.**  
 CBS—On the Air Tonight; WABC  
 CBS—Reis and Dunn, comedy and songs; WIP-  
 WFAN

NBC—Blue—Del Lampe's Orchestra; WJZ  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Save-A-Life Campaign Talk  
 WCAU—Tonight at WCAU  
 WFI—Late News  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

**6:20 P.M.**  
 CBS—Reis and Dunn; WABC WCAU  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 WPEN—Dance Music

**6:30 P.M.**  
 CBS—Vaughn de Leath; WABC  
 NBC—Blue—Ramona; WJZ  
 NBC—Red—Al Bernard, the Minstrel Man; WEA  
 KDKA—Westinghouse Watchman  
 WCAU—The Lighted Window; Dr. Blackwelder  
 WCAU—Chandu the Magician  
 WCBM—Popular Bits  
 WDAS—Sports Talk  
 WGY—Studio Ensemble  
 WFI—Hampton Quartet  
 WIP-WFAN—Valley Forge Sport Shots  
 WTEL—Johnny Mulholland's Buccaneers  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue, Mystery Drama  
 WRC—Thompson's Merry Dairymen  
 WTEL—Recordings

**6:40 P.M.**  
 WGY—New York State Department Talk  
 WIP-WFAN—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill; WABC WCAU  
 NBC—Blue—Lowell Thomas; Today's News; WJZ  
 KDKA WLW  
 NBC—Red—Rhythmic String Quartet; WEA WFI  
 WCBM—Sports Scrap Book  
 WDAS—Funny Fingers  
 WGY—Chandu, the Magician  
 WIP-WFAN—Orient-Eddie Bonnelly's Orchestra  
 WOR—Radio Franks, White and Bessinger  
 WPEN—Ham Dalton, the Town Crier  
 WRC—"The Wilkins Quarter Hour"

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAU WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WLW  
 WRC  
 NBC—Red—Gruen and Hall, piano team; WEA  
 WGY

WCBM—Southern Hotel Dinner Music  
 WDAS—Max Essner's Orchestra  
 WIP-WFAN—Uncle Wip  
 WLIT—Emilie Krider Norris Players  
 WOR—Ford Frick, sports resume  
 WPEN—Irish Ramblers' Orchestra  
 WTEL—Piano Sophisticate with Harry Burnside

**7:15 P.M.**  
 CBS—William O'Neal, tenor; WCAU  
 CBS—Buck Rogers in the Year 2432; WABC  
 NBC—Blue—Tastyest Jesters; WJZ KDKA

NBC—Red—Wheatonville; WEA WLIT WGY  
 WCAU—Household Entertainers  
 WLW—Gene and Glenn  
 WOR—Harry Hershfeld  
 WPEN—Talk; Ireland Today, by John J. Reilly  
 WTEL—Poetic Musings

**7:30 P.M.**  
 CBS—Dolph Martin's Orchestra; WABC WCAU  
 NBC—Blue—Groucho and Chico Marx; WJZ KDKA  
 NBC—Red—Melody Keepsakes; WEA WGY  
 WCBM—Makers of News  
 WDAS—Oscar Lyman's Orchestra  
 WIP-WFAN—Detectives Black and Blue  
 WLIT—Dr. Algase Sunny Smile Club  
 WLW—Chandu the Magician  
 WOR—A Wayside Cottage, sketch  
 WPEN—Leo Zollo's Orchestra  
 WTEL—Reis and Day, "The Joy Boys"

**7:45 P.M.**  
 CBS—Boake Carter; WABC WCAU  
 NBC—Red—The Goldbergs; WEA WLIT WRC  
 WGY

WCBM—Hugh McNally; Songs  
 WIP-WFAN—La Casa-Billy Hays' Orchestra  
 WLW—Detectives Black and Blue  
 WOR—Tarzan of the Apes; sketch  
 WTEL—Modernique Dance Orchestra

**8:00 P.M.**  
 CBS—Whispering Jack Smith; WABC WCAU WCAU  
 NBC—Blue—Harry Reser's Orchestra; WJZ KDKA  
 NBC—Red—Soconyland Sketches, dramatic sketch;  
 WEA WGY

WCBM—The Catholic Evidence Guild  
 WDAS—Trombetta Italian Hour  
 WIP-WFAN—Leo Zollo's Concert Ensemble  
 WLIT—Wilbur Evans, baritone with ensemble  
 WLW—Maxwell Cotton Queen  
 WOR—Chandu, the Magician  
 WPEN—Morely Singers  
 WRC—The Adventures of Sherlock Holmes

**8:15 P.M.**  
 CBS—Singin' Sam the Barbersol Man; WABC WCAU  
 WCAU  
 WIP-WFAN—Golden Bird  
 WOR—Jack Arthur, baritone and orchestra

**8:30 P.M.**  
 CBS—Fu Manchu Mystery Stories; WABC WCAU  
 NBC—Blue—Don Carney, Dog Chats; WJZ  
 NBC—Red—The Voice of Firestone; WEA WGY  
 WLW WLIT

WCBM—Helen Wherley; Pianist  
 WDAS—Bebe Apple, concert violinist  
 WIP-WFAN—Crazy Crystals  
 WOR—Guest Conductors Hour  
 WPEN—Radio Guide Program  
 WRC—The Cotton Pickers

**8:45 P.M.**  
 NBC—Blue—Phillips Lord in the Country Doctor;  
 KDKA WJZ

WCBM—Wilhelmina Brown; Songs  
 WDAS—Reinhardt Radiolites  
 WIP-WFAN—Concert Ensemble  
 WRC—Philco Fox Revue

**9:00 P.M.**  
 CBS—Music that Satisfies; WABC WCAU  
 NBC—Blue—Sinclair Wiener Minstrels; WJZ KDKA  
 WLW

NBC—Red—A. and P. Gypsies; WEA WLIT WRC  
 WGY

WCBM—University of Baltimore Program  
 WDAS—Four Provinces Orchestra; Irish Program  
 WPEN—Italian Program

**9:15 P.M.**  
 CBS—The Mills Brothers; WABC WCAU WCAU  
 WIP-WFAN—Victor De Polito's Orchestra

**9:30 P.M.**  
 CBS—Mysteries in Paris; WABC WCAU WCAU  
 NBC—Blue—Jack Frost's Melody Moments; WJZ  
 KDKA WLW

NBC—Red—The Buick Program; Paul Whiteman's  
 Orchestra; WEA WLIT WGY  
 WCBM—Ted Elmors's Nutty Orchestra

**9:45 P.M.**  
 WIP-WFAN—Jin and Jo; The Campus Queens

**10:00 P.M.**  
 CBS—Columbia Revue; WABC  
 NBC—Blue—Alice Joy, contralto; WJZ KDKA  
 NBC—Red—Contented Program; WEA WGY WRC  
 WCAU—Back Home with Frank Luther  
 WCBM—To be announced  
 WDAS—New Latin Hour  
 WIP-WFAN—To be announced  
 WLIT—Joe Smith's Parodians  
 WLW—Thelma Kessler and Orchestra  
 WOR—Tunes and Tempos, orchestra  
 WPEN—Hungarian Melodies

**10:15 P.M.**  
 NBC—Blue—Vic and Sade, sketch; WJZ  
 KDKA—Bridge School of the Air; E. Hall Downes  
 WCAU—To be announced  
 WIP-WFAN—Dallas and Waco  
 WOR—Cosmo Hamilton; "Unwritten History"

**10:30 P.M.**  
 CBS—Edwin C. Hill; WABC WCAU  
 NBC—Blue—Organ Reveries; Archer Gibson; WJZ  
 NBC—Red—National Radio Forum; WEA  
 KDKA—Samuel DiPrimio, tenor  
 WCAU—Billy Antrim's Orchestra  
 WCAU—To be announced  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—The Column of the Air, news  
 WGY—WGY's Players in "One Man's Family"  
 WIP-WFAN—Frank Winegar's Orchestra  
 WLIT—Walter Oppenheim's Orchestra  
 WLW—Rhythm Club  
 WOR—Lee Cronican, pianist

**10:45 P.M.**  
 CBS—William O'Neal, tenor; WABC WCAU  
 KDKA—Bradley Kincaid  
 WDAS—Missing Persons  
 WOR—Charley Eckel's Orchestra

**11:00 P.M.**  
 CBS—Columbia Symphony Orchestra; WABC WIP-  
 WFAN

NBC—Blue—Frances Langford, contralto; WJZ  
 NBC—Red—Ted Weems' Orchestra; WEA  
 KDKA—Teaberry Sport Review  
 WCAU—Boake Carter  
 WCBM—Oscar Appel's Orchestra  
 WGY—Freddy Engel's Orchestra  
 WLIT—Charlie Gaines' Orchestra  
 WLW—Seymore Simon's Orchestra  
 WOR—Moonbeams  
 WRC—Dance Orchestra

**11:10 P.M.**  
 KDKA—Temperature Report

**11:15 P.M.**  
 NBC—Blue—Cesare Sodero, orchestra; WJZ  
 KDKA—News Flashes  
 WCAU—Bud Shay's Orchestra  
 WGY—Johnny Albright, crooner

**11:20 P.M.**  
 KDKA—Henry Halstead's Californians

**11:30 P.M.**  
 CBS—Guy Lombardo's Royal Canadians; WABC  
 WCAU

NBC—Red—Jack Denny's Orchestra; WEA  
 WGY—Gordie Randall's Orchestra  
 WIP-WFAN—Henny Hendrickson's Orchestra  
 WLIT—Carmen Theater Program  
 WLW—Serenade  
 WOR—Don Bestor's Orchestra

**11:45 P.M.**  
 WGY—Rex Koury, organist

**11:50 P.M.**  
 WCAU—Powers Gouraud, review, "Melody"

**12:00 MIDNIGHT**  
 CBS—Abe Lyman's Orchestra; WABC WCAU  
 KDKA

NBC—Blue—Russ Columbo's Orchestra; WJZ WLW  
 NBC—Red—Anson Weeks' Orchestra; WEA  
 WGY—Gordie Randall's Orchestra  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WOR—Joe Furst's Orchestra

**12:15 A.M.**  
 WGY—Anson Weeks' Orchestra (NBC)  
 WLW—Anson Weeks' Orchestra (NBC)

**12:30 A.M.**  
 CBS—Leon Belasco's Orchestra; WABC WCAU  
 NBC—Blue—Frankie Masters' Orchestra; WJZ  
 WLW

NBC—Red—Mark Fisher's Orchestra; WEA  
 WGY—New Kenmore Orchestra  
 WIP-WFAN—Missing Person's Report

**12:45 A.M.**  
 NBC—Blue—Earl Hines' Orchestra; WJZ  
 1:00 A.M.

CBS—Joe Haymes' Orchestra; WABC  
 WCAU—Missing Persons Reports  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
 CBS—Charley Straight's Orchestra; WABC  
 1:45 A.M.

WLW—And So To Bed

**The Radio Guide Revue**  
 With  
 The Two Popular Song Writers  
**Harold Davis**  
 and  
**Manny La Porte**  
 and  
**All Star Surprise Cast**  
**WPEN**  
 1500 KILOCYCLES  
 MONDAY EVENING, 8:30 to 9

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# Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide.

Jan. 14—Little German Band—WENR—5:25 p. m.:

Heinie: "Say, Gus, did you ever know that Mahatma Gandhi was a lawyer once?"  
Gus: "Yeah? He looks like he lost a suit."

Mrs. F. Seif  
Neilsville, Wis.

Jan. 8—Chase and Sanborn Hour—WEAF—8:30 p. m.:

Wallington: "Look, Eddie, we're saved. There's a sail, a sail."

Eddie Cantor: "Jimmie, here we are drowning and you're looking for bargains."

L. Akers  
Brooklyn, N. Y.

Jan. 10—Fire Chief—WSM—8:33 p. m.:

Graham: "I hear you have a new cow at your place, chief. Does she give much milk?"

Ed Wynn: "I don't know, Graham, she's so ticklish I haven't been able to find out."

P. R. Lindsay  
DeKalb, Texas

January 11—Royal Vagabonds—WLS—7:03 p. m.:

Ken Murray: "His mother whispered to him, 'Go to sleep now, the sandman's coming,' and he replied 'O. K., mom. Give me a buck and I won't tell pop.'"

R. J. Stanke  
Chicago, Ill.

Jan. 8—Community Program—WIBA—4:15 p. m.:

Town Mayor (Describing town): "Two churches can be seen driving into town."

Mrs. D. Elmer  
Monticello, Wis.

December 26—Sinclair Minstrels—WLS—8:30 p. m.:

Gene: "Does your insurance company pay their death claims promptly?"

Cliff: "I'll say they do; last week a man jumped out of a window on the tenth floor of our building, and we handed him his check as he passed our office on the fourth floor."

Mrs. L. Judd  
Chicago, Ill.

Jan. 5—Time Announcements—WDGY—7:00 p. m.:

Ken Murray, announcer: "At the strike of the gong, it will be exactly 37 degrees above zero."

O. C. Hognander  
Minneapolis, Minn.

Jan. 12—Jack Benny—WGN—7:35 p. m.:

Jack Benny: "They laughed when I picked up the violin. They didn't know I was from the finance company."

E. L. Riecke  
Chicago, Ill.

Jan. 13—Chesterfield program—WKBW—9:04 p. m.:

Shelton: "Say, what's your name?"  
Howard: "Justice!"

Shelton: "Justice what?"  
Howard: "Justice good as yours."

B. Schmidt  
Buffalo, N. Y.



Jack Pearl, the "Baron Munchausen" of the Lucky Strike program, puts Cliff Hall—"Sharlie" to you—through the liar test. As you can readily see, Cliff is found wanting. "That reminds me," says The Baron, "about the time I surrounded thirteen liar-ons in the wilds of Brooklyn."

## REVIEWING RADIO

By Mike Porter

(Who knows where Plummer's Goat Is)

I HAVE no doubt whatever that what I am about to tell of Kate Smith will be hailed by senile ink-stained veterans like Plummer as a press agent story, but so help me, I've seen the letters, and can vouch for the veracity of it. (Note to Plummer: "Veracity" means "truth.")

A week ago there was a professional race among the big names of radio to be first on the air with the new patriotic song, "Buy American." Somehow or other, George Olsen beat them all to it, but the very next night, Kate Smith introduced it on the Columbia chain.

Forty-eight hours later, Miss Smith received half a dozen letters, whose writers threatened her with all sorts of reprisals. Some of the threats came from New York. All were from malcontents who admitted they were either English, Canadian or German.

So if any intrusive ladies or gents should get too close to the warbler these nights, they are quite likely to be stepped upon by some rough gentlemen who are there to see that no harm comes to the singing lady.

**Scooping Plummer: I bet he doesn't know that Jane Froman is about to split up with NBC, because she thinks she isn't getting the proper build-up.**

BY some mischance I picked up a theatrical weekly here in New York the other day, and before I could throw it in the ashcan, I found myself reading an article which insisted that the movies are so fed up with the incursions of radio into the entertainment field that they are forbidding their artists to take to the air.

So what happens? The very next day we learn that Warner Brothers are releasing Dick (Blessed Event) Powell to radio. It is planned to build him up as a singer on the air, and then hurl him back into the films with new glory and fresh prestige.

So what else happens? We learn that the movies are so hypnotized by the exploitation powers of radio, that by April 1, you'll be able to find the following not entirely unknown radio artists working on the Hollywood lots—Jack Pearl, Bing Crosby, Kate Smith, Burns and Allen, Rudy Vallee and Arthur Tracy.

Those theatrical writers WILL insist on butting into radio! But wouldn't it be nice if they decided to learn what it is all about before posing as oracles?

**For further proof of a definite affection between radio and show business, it should be cited that George White, of "Scandals" fame, is now dickering with the chains, to produce musical and variety shows for the air, on much the same pattern that the late Flo Ziegfeld created** (Continued on Page Twenty)

# The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

Mrs. M. C. T., New Sharon, Ia.—At present, there are only two of the Three Doctors on the air, and they are broadcasting locally from WLS, Chicago, 3 p. m. (CST) week-day afternoons. There was a rumor a while back that they would return to the networks, but as yet nothing definite has been heard.

RADIO GUIDE Reader, New York City—The Boswell Sisters are making a personal appearance tour throughout the east just now, but they can still be heard over CBS-WABC at 10 p. m. (EST) Wednesdays and Saturdays.

B. L., Fall River, Mass.—Carson Robinson's Buckaroos can be heard every Wednesday and Thursday evenings over WJZ, at 7:15 p. m. (EST).

Mrs. M. C., Spring Valley, New York—Frankie Basch "razzes the news" over WMCA every Sunday at 6:15 p. m. (EST). Ward Wilson is not on the Royal Vagabonds program anymore.

B. F., Galesburg, Ill.—Frankie Trumbauer is at present in Dallas, Texas. He broadcasts over station WFAA, on 800 kc., at 10 p. m. (CST) most every night. Whether you can hear him from Illinois or not depends entirely upon the power of your radio; WFAA is quite powerful, using 50,000 watts.

M. H., Marvell, Ark.—The "Shadow," with his distinctive announcing, is gone from the air.

Mrs. M. M., Chester, Pa.—Ethel Shutta can be reached by writing to her in care of NBC, 711 Fifth Avenue, New York City.

Nathan Hope, Johnston City, Ill.—George Burns and Gracie Allen have been known on the stage as Burns and Allen for many years. However, at present they are known in private life as Mr. and Mrs. Burns. Yes, the Four Marx Brothers are true brothers. There are even two more brothers in the family who do not appear on the stage.

In answer to many queries, we wish to state that the program known as "Johnny Hart in Hollywood" has been removed from NBC's schedule, and is not heard at present.

H. L. B., New Brunswick, N. J.—William Brenton is announcing, at present, the Robert Burns program, Wednesday nights at 9:30 p. m. (EST), featuring Burns and Allen and Guy Lombardo's Orchestra. Harry Neuman has dropped out of sight after leaving the Taft Hotel, where he went from WMCA.

C. F. B., Lynbrook, N. Y.—Of course you know that the True Story hour is now off the air. Bill Brenton, who was the original Bob, does announcing for CBS now on the Panatela program with Burns and Allen every Wednesday night, and also appearing in the American School of the Air. The part of Mary was portrayed by several different players. Frank Knight appears, at present, in CBS' skit "Arabesque," which is broadcast to Dixie stations at 10 p. m. (EST) Sundays.

J. I. Barnes, Peekskill, N. J.—Irene Beasley is at present on a vaudeville tour and is not heard over the air. She will return shortly, however.



# Programs for Tuesday, January 31

**6:30 A.M.**  
WLW—Top of the Morning

**6:45 A.M.**  
NBC—Red—Tower Health Exercises; WEAFF WFI  
WOR—Gym Classes

**7:00 A.M.**  
WLW—Old Apple Trio  
WOR—Gambling's Gamboliers

**7:15 A.M.**  
WLW—Yodelling Twins  
WOR—Gym Classes

**7:30 A.M.**  
CBS—Organ Reveille; WABC  
NBC—Blue—Don Hall Trio; WJZ  
WCAO—Sunpaper Bulletins  
WLW—Oklahoma Bob Albright  
WOR—Gambling's Gamboliers  
WPEN—Musical Clock

**7:40 A.M.**  
WPEN—News and Views

**7:45 A.M.**  
NBC—Blue—Jolly Bill and Jane; WJZ KDKA  
WCAO—WCAO Kiddie Club  
WLW—Andy Mansfield's Memory Box  
WOR—Gym Classes

**7:55 A.M.**  
WCAU—Radio Highlights

**8:00 A.M.**  
CBS—Morning Musicale; WABC  
NBC—Blue—The Wife Saver; WJZ  
NBC—Red—Organ Rhapsody; "Doc" Whipple, organist; WEAFF WFI WGY  
KDKA—KDKA Kiddies' Klub  
WCAO—Late Risers' Musical Clock  
WCAU—Morning Musicale  
WCBM—Morning Glories  
WLW—Morning Devotions  
WOR—Daily Produce Reporter  
WPEN—Cruise of the S. S. All In Fun  
WTEL—The Console Rises

**8:05 A.M.**  
WOR—Al Woods, songs

**8:15 A.M.**  
NBC—Blue—Morning Devotions; WJZ  
KDKA—Morning Cheer  
WCAU—Children's Stories  
WLW—The Wanderers  
WPEN—Jack Tar's School Days  
WRC—Morning Varieties

**8:25 A.M.**  
WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
NBC—Blue—The Pepper Pot; dance orchestra; WJZ WLW KDKA  
NBC—Red—Cheerio; WEAFF WFI WRC WGY  
WCAU—Jean Abbey, talk  
WOR—Martha Manning, sales talk  
WPEN—Arithmetic Band  
WTEL—Thrifty Club

**8:45 A.M.**  
CBS—Bill and Ginger; WABC WCAU  
WIP-WFAN—Early Riser's Club  
WOR—Musical Novellettes  
WPEN—Chris Seiter, crooning troubadour

**8:55 P.M.**  
WPEN—Foot Health Talk

**9:00 A.M.**  
CBS—Tony Wons; Are You Listenin'? WABC WCAO WIP-WFAN  
NBC—Red—Morning Glee Club; WEAFF WRC WLIT WGY  
KDKA—Press News-Reeler  
WCAU—Words and Music  
WCBM—News Flashes  
WDAS—The Morning Melodies  
WLW—Public Library Talk  
WOR—Miss Kath'rin 'n' Calliope, sales talk  
WPEN—Shopping with Joan

**9:05 A.M.**  
KDKA—Piano Classics

**9:15 A.M.**  
CBS—Goldy and Dusty; WCAU  
CBS—Little Jack Little; WABC  
NBC—Red—Current Events; WEAFF WGY  
KDKA—Style and Shopping Service  
WCAO—Shopping News; Jean Abbey  
WCBM—Le Roy McKnew; Pianist  
WDAS—The Song Peddler  
WIP-WFAN—Organalities  
WLIT—Womens' Home Hour  
WLW—Morrie Neuman and Larry Greuter  
WPEN—The Health Man  
WRC—One Man Minstrel

**9:30 A.M.**  
CBS—Modern Living, health talk; WABC WCAO WCAU WIP-WFAN  
NBC—Blue—Moss and Jones, songs; WJZ KDKA  
NBC—Red—The Masqueraders; WEAFF  
WCBM—Merchants' Air Review  
WGY—Talk, "Romance in Coal"  
WLIT—Homemakers' Forum  
WLW—Tony Cabooch  
WOR—Claire Suggen; "Parties Around the Clock"  
WPEN—Second Cruise of S. S. All In Fun

**9:35 A.M.**  
WGY—Masqueraders (NBC)

**9:45 A.M.**  
CBS—Reis and Dunn; WABC WCAO  
NBC—Blue—Mouth Health; WJZ  
NBC—Red—Otto Fassell, Viennese baritone; Orchestra; WEAFF WFI  
KDKA—Press News Flashes  
WCAU—Asco After Breakfast Program  
WDAS—Tinkling Tunes  
WGY—Through the Looking Glass with Frances Ingram  
WIP-WFAN—Nurse No. 77  
WLW—Beechnut Talk  
WOR—Sales Talk  
WPEN—Bo'sun Boreli songs  
WRC—To be announced

**9:50 A.M.**  
KDKA—Market Reports

**9:55 A.M.**  
KDKA—Program for the Day

**10:00 A.M.**  
CBS—Morning Moods; WABC WCAO  
NBC—Blue—Musical Melange; WJZ KDKA  
NBC—Red—The Mystery Chef; WEAFF WFI WRC WGY  
WCAU—Through the Looking Glass with Frances Ingram  
WCBM—Mrs. Ora V. McDonald; Organist  
WDAS—Ithan Hill Billies  
WIP-WFAN—Home Maker's Club  
WLW—The Neapolitans  
WOR—McCann Pure Food Hour  
WPEN—Freddy, The Cabin Boy

**10:10 A.M.**  
WPEN—Tom Rott; skit

**10:15 A.M.**  
NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA  
NBC—Red—Souvenirs of Melody; WEAFF WRC WFI WGY  
WCAU—Morning Moods (CBS)  
WDAS—Ads and Fads, talks with music

**10:20 A.M.**  
WLW—Live Stock Reports  
WPEN—Chips Eckert, comedian

**10:25 A.M.**  
WPEN—Foot Health Talk

**10:30 A.M.**  
CBS—Mildred Rose, soprano; WABC WCAO WIP-WFAN  
NBC—Blue—Happy Jack; WJZ  
NBC—Red—Seraphima Strelowa, soprano; WEAFF  
KDKA—Jean and Gene  
WCAU—The Morning Glories  
WCBM—Gertrude Thelen; Songs  
WDAS—The WDAS Sight Seeing Bus  
WFI—Market Reports  
WGY—Shopping Bag  
WLW—Southern Singers  
WPEN—Grab Bag of the Air

**10:45 A.M.**  
CBS—Round the World Cooking School; WABC  
NBC—Blue—Singing Strings; WJZ  
NBC—Red—Breen and de Rose; WEAFF WFI WRC  
KDKA—Through the Looking Glass with Frances Ingram  
WCBM—"Books You Should Know"  
WGY—Karl Rissland, cornetist  
WIP-WFAN—School of Cookery  
WLW—School of Cookery

**11:00 A.M.**  
CBS—U. S. Navy Band Concert; WABC WCAU  
NBC—Red—Your Child; WEAFF WLIT WGY  
KDKA—Singing Strings (NBC)  
WCBM—Heart and Home Service  
WDAS—A Thought For The Day; poetry readings  
WIP-WFAN—Magazine of the Air  
WLW—Mike and Herman  
WOR—Mrs. J. S. Reilly  
WPEN—Evan Brower, talk

**11:15 A.M.**  
NBC—Blue—Genia Fonariova, soprano; WJZ  
NBC—Red—General Foods Cooking School; WEAFF  
WLIT WRC WGY WLW  
KDKA—Alabama Cotton Pickers  
WDAS—The Memory Pianist  
WOR—To be announced  
WPEN—Women's Home Hour

**11:30 A.M.**  
CBS—Current Questions Before Congress; WCAU WABC  
NBC—Blue—Rhythm Ramblers; Harold Stokes' orchestra; WJZ KDKA  
NBC—Red—U. S. Army Band; WEAFF WRC WGY  
WCAO—To be announced  
WCBM—Varieties  
WDAS—Fashion Flashes with Kay Poelt  
WIP-WFAN—Leonard MacClain at the Organ  
WLIT—Everywoman's Hour  
WLW—Male Quartet  
WOR—Ann Stevens' Thrift Hour  
WPEN—Ruth Mose's Band

**11:45 A.M.**  
CBS—Ben Greenblatt; WABC WIP-WFAN  
WCAU—The 11:45 Meeting  
WDAS—Console Capers with Herman Wiener, organ  
WLW—Fats Waller and Charles Wilgus  
WOR—Ensemble

**11:55 A.M.**  
WGY—Aviation Weather Report, Time

**12:00 NOON**  
CBS—Buddy Harrod's Orchestra; WABC WCAO WIP-WFAN  
NBC—Blue—Smack Out; WJZ  
NBC—Red—Johnny Marvin, tenor; WEAFF WRC WLIT WGY  
KDKA—News and Market Reports  
WCAU—Health Talk by Dr. Coles  
WCBM—To be announced  
WLW—Three Cheers  
WOR—The Voice of Experience  
WPEN—Organ Doctor  
WTEL—Noon Tunes

**12:05 P.M.**  
WCAU—Bud Shays, songs

**12:15 P.M.**  
NBC—Blue—Pollock and Lawnhurst; WJZ  
NBC—Red—On Wings of Song, string trio; WEAFF  
WCAU—Health Forum, talk  
WCBM—Luncheon Music  
WDAS—Noontime Melodies  
WGY—Farm Program  
WLIT—Noontime religious service  
WLW—River and Market Reports  
WOR—Jane Wanamaker's Beauty Talk  
WPEN—Rose Gallo  
WTEL—News Resume

**12:20 P.M.**  
KDKA—Farm Flash  
WLW—Live Stock Reports  
WOR—Up from Florida, sales talk

**12:25 P.M.**  
WOR—Musical Program

**12:30 P.M.**  
CBS—Concert Miniatures; WABC WIP-WFAN  
NBC—Blue—National Farm and Home Hour; WJZ WLW  
KDKA—Press News-Reeler  
WCAU—Harold Knight's Orchestra  
WDAS—Neighbour and His Neighbours  
WLIT—Benjamin Franklin Hotel Concert Orchestra  
WOR—The Carnegie Hall Organ Recital  
WPEN—Selma Hamer, pianist  
WTEL—Recordings

**12:35 P.M.**  
KDKA—Henry Halstead's Californians

**12:45 P.M.**  
WCAU—The Nootimers

**1:00 P.M.**  
CBS—Vincent Travers' Orchestra WABC WCAO  
NBC—Red—Market and Weather; WEAFF  
KDKA—National Farm and Home Hour (NBC)  
WCAO—Lou Becker's Orchestra  
WCBM—Ted Elmore's Collegians  
WFI—News of the Day  
WGY—Albany on Parade  
WIP-WFAN—Eddie Bonnelly's Orchestra  
WLIT—Lansdowne Coal Co. Program  
WOR—Ray Nichols' Dance Orchestra  
WPEN—Woman's Page of the Air

**1:15 P.M.**  
NBC—Red—Classical Varieties; WEAFF WFI  
WDAS—Talk  
WGY—News Items

**1:20 P.M.**  
WDAS—Agriculture News

**1:30 P.M.**  
CBS—Madison Ensemble; WABC WCAO WIP-WFAN  
NBC—Blue—Rex Battle's Concert Ensemble; WJZ KDKA  
NBC—Red—George Scherban's Orchestra; WEAFF WRC WFI  
WCAU—Cecil and Sally  
WDAS—Madame Regine, beauty talk  
WLW—Tom Jones, Arkansas Traveler  
WOR—Occasional Rarebits  
WPEN—Old Timers' Ensemble

**1:35 P.M.**  
WLW—Artie Collins' Orchestra

**1:40 P.M.**  
WCAU—Radio Highlights

**1:45 P.M.**  
KDKA—Tom Jones, the Arkansas Traveler  
WCAU—Radio Debuts  
WDAS—Phila. Chamber of Commerce Women's Home Hour, talk  
WFI—Market Reports  
WGY—Soloist  
WPEN—Common Sense Reducing

**1:50 P.M.**  
KDKA—Modern Poems

**2:00 P.M.**  
CBS—Aunt Jemima Songs; WABC WCAU  
NBC—Blue—Weather Reports; WJZ  
NBC—Red—The Merry Madcaps; dance orchestra; WEAFF WRC  
KDKA—KDKA Home Forum  
WDAS—Chatting with Ethel Maeder  
WGY—Piano Recital  
WIP-WFAN—The Nobility Three  
WLIT—Victor Herbert Concert Ensemble  
WLW—School of the Air  
WOR—Rutgers Home Economics Talk  
WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
NBC—Blue—Words and Music; WJZ

**2:15 P.M.**  
CBS—Ann Leaf at the Organ; WABC WCAU  
NBC—Red—The Girl Who Lives Next Door; WEAFF  
WGY—WGY Household Chats  
WIP-WFAN—Musical Cartoons  
WOR—Margaret DuVal, soprano  
WPEN—Tunes To Be Remembered

**2:30 P.M.**  
CBS—American School of the Air; WABC WCAU  
NBC—Blue—Strollers Matinee; WJZ KDKA WRC  
NBC—Red—Dorothy Berliner, pianist; WEAFF WGY  
WBAL—Walter de Lillo, violinist  
WDAS—Manzi Italian Hour  
WIP-WFAN—Hillbilly Songs  
WLIT—Woman's S. P. C. A. Program  
WOR—Annual Convention of Jewish Women's Organization  
WPEN—Ye Olde Fiddle Shoppe

**2:45 P.M.**  
NBC—Blue—Sisters of the Skillet; WJZ  
NBC—Red—Dr. Benjamin C. Gruenberg; WEAFF  
WGY—Robert Rissling, baritone  
WIP-WFAN—George Young, baritone  
WLIT—Interesting Movie News  
WPEN—Studio Guest of Honor

**3:00 P.M.**  
CBS—Columbia Artist Recital; WABC WIP-WFAN  
NBC—Blue—Betty and Bob; WJZ KDKA  
NBC—Red—Vocal Art Quartet; WEAFF WRC WFI WGY  
WCAU—Vincent Travers' Orchestra  
WLW—Basquiek Program (NBC)  
WOR—Museum Lecture; Dorothy Gates  
WPEN—Itinerant Interlude

**3:15 P.M.**  
NBC—Blue—Radio Troubadours; WJZ KDKA  
WLW—Morrie and Marion, Radio Guide Program  
WOR—Hawaiian Knights with Mildred Cole  
WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
CBS—Frank Westphal's Orchestra; WABC WCAO WIP-WFAN  
NBC—Red—Women's Radio Review; WEAFF WFI WGY  
WCAU—Around the Theater with Powers Gouraud  
WDAS—Timely Topics  
WFI—Woman's Radio Review (NBC)  
WLW—Red Dirt  
WOR—Ann Quartin, soprano; Harry Farbman, violinist  
WPEN—Dance Revue

**3:45 P.M.**  
NBC—Blue—Tommye Watkins' Casanova Orchestra; WJZ  
KDKA—Congress of Clubs Period  
WDAS—Dorothy Carberry, songs  
WLW—Brown Palace Hotel Orchestra  
WPEN—Somebody's Birthday

**4:00 P.M.**  
CBS—Tito Guizar; WABC WCAU  
NBC—Red—Musical Comedy Hits; WEAFF WGY  
KDKA—Work-a-day Thoughts  
WBAL—Ted Mack's Orchestra  
WCAO—Boston Popular Revue (CBS)  
WDAS—Miniature Musicale  
WFI—Zeckwer Hahn's String Quartet  
WIP-WFAN—Hal Plaff's Orchestra  
WOR—"Living in the 20th Century"  
WPEN—Special Feature

**4:05 P.M.**  
KDKA—Business News

**4:15 P.M.**  
CBS—Curtis Institute of Music Program; WABC WCAU  
NBC—Blue—Meredith Wilson's Orchestra; WJZ WLW WBAL  
KDKA—To be announced  
WDAS—Francis Harris, monologue  
WFI—Musical Comedy Hits (NBC)  
WPEN—Mad Music

**4:20 P.M.**  
WPEN—Foot Health Talk

**4:30 P.M.**  
NBC—Red—Tea Dansante; WEAFF  
KDKA—Weather and Market Reports  
WCAO—Talk; Fannie Hurst  
WDAS—Sam and Al Hot from Harlem  
WGY—Better Business Bureau Talk  
WIP-WFAN—Mental Hygiene Talk  
WLIT—Ada Bower, reader  
WOR—Ariel Ensemble  
WPEN—Sundown Melodies  
WRC—"Vocational Guidance" Kiwanis Club

**4:35 P.M.**  
WGY—Studio Ensemble

**4:45 P.M.**  
NBC—Blue—To be announced; WJZ  
NBC—Red—Brownie Tales; WEAFF  
KDKA—Piano Interlude  
WBAL—Talk  
WCAO—George Hall's Orchestra (CBS)  
WDAS—William McLean, talk  
WIP-WFAN—The Singing Newsboy  
WLIT—Piano Moods  
WLW—Low Down

**4:50 P.M.**  
KDKA—David Lawrence Dispatch  
WGY—News Items

**4:55 P.M.**  
KDKA—KDKA Artist Bulletin  
WOR—Program Resume

**5:00 P.M.**  
CBS—Meet the Artist; WABC WCAO WIP-WFAN  
NBC—Blue—Lee Sims' Orchestra; WJZ WBAL  
NBC—Red—Paul Whiteman's Rhythm Boys; WEAFF WRC  
KDKA—To be announced  
WCAU—The News Parade  
WCBM—Rhythm Rounders  
WDAS—The Four Blue Birds; Harmony  
WGY—Stock Reports and Police Notices  
WLIT—Fay's Theater Program  
WLW—Jack and Jill  
WOR—Yellin's Tea Ensemble  
WPEN—Mother Goose  
WTEL—Parent's Forum

**5:15 P.M.**  
CBS—The Melodeers; WABC WIP-WFAN  
NBC—Blue—Adventures of Dr. Doolittle, dramatized; WJZ  
NBC—Red—Melodic Thoughts; WEAFF  
KDKA—To be announced  
WBAL—To be announced  
WCAO—Sunpaper Bulletins  
WCAU—The Strollers  
WCBM—Weather and Market Reports  
WDAS—Harold Davis  
WGY—Kimmeyville Club  
WLW—Joe Emerson, Bachelor of Song  
WPEN—Horace Hustler, organist  
WTEL—Popular Recordings

**TUNE IN**  
**EVERY TUESDAY**  
**9:30 P.M.**

**W M C A**  
526 Meters — 570 Kc.

**SONGS OF ISRAEL**  
A Presentation of  
**HOROWITZ-MARGARETEN**  
Bakers of "The Matzoh with the Taste"

# • Plums and Prunes •

By Evans E. Plummer

Chicago, Illinois

## PARDON ME H'ENGLISH

*No one can write poems like Porter—  
In fact, should they, they hadn't orter.  
But back to the scrap, you pillar pan,  
It's boring ev'ry radio fan.  
Anyway, you mug, it's growing stale,  
So let's call it quits before we fail  
And become compared to Ben and Walt,  
High powered salesmen of lotion and malt.*

WHY not put the cover and ad girls on the air? Those glorious examples of feminine pulchritude—and the handsome collar lads—forever sentenced to silence in the advertising pages of periodicals, would be interesting to hear; more interesting, no doubt, than much of the repeated trash, stale gags, same music, mystery dramas, long fits of advertising drool now filling the air.

The idea was suggested by a reader following this column's note of last week regarding Dolores Gillen, network radio actress, and Evelyn Holt, Columbia television subject and actress, appearing in the advertisements of national magazines. The thought isn't bad. Certainly the air needs new ideas to relieve the monotony.

Many of the periodical advertisers also sponsor radio programs. These firms could easily present their models, made famous by printer's ink, to the invisible audience, and not only obtain closer tieup in their campaigns, but inject, as well, a spark of added interest to their programs.

### What Price—Prunes?

"TELL them I have a cold," was the greeting Eddie Cavanaugh, WIBO radio gossip and interviewer, received last week from Georgie Price, late of the air lanes, who was doing a theater date in Chicago. Cavanaugh had previously been told by Price that he would go on the gossip club's program. After Eddie and his wife, Fannie, had informed their audience for several days that Price would appear, Georgie welched just a few minutes before he was scheduled to be interviewed.

Cavanaugh said he would not give the fans an alibi; that he would simply tell his audience, "Georgie Price won't come over to the studio." And he did.

Next morning Price's mail was heavy with sizzling letters from WIBO radio gossip club members. One, it is alleged, called Price "a big bum." Price's manager was peeved and threatened a damage suit. Cavanaugh welcomed it. No suit has been filed.

**Nor will one be, if Georgie takes our advice. The publicity would be costly. The Cavanaugh's have many thousands of loyal fans. They interview all celebrities—except Price. He was the first to refuse.**

### Off a Live Mike—

NBC's avowed correct program resolution has popped already. A flock of prunes to that chain for announcing Jackie Heller twice this month and substituting other talent without explanation . . . Chicago hoodlums are now working their drags to get network auditions, and are getting them! . . . The squawks are plenty since the CBS Foreign Legion show was removed to make way for that new piano duosing combination . . . More nightmares for the children when Kellogg starts its CBS thriller series February 6.

**Margie's Christmas presents from fans were so many she had to hire a steno to write the thank you notes.**

Brew-maestro Bernie and his lads will forsake Chicago for a six to eight week RKO vaudeville tour beginning in the middle of March . . . The Hal Kemp (CBS-WGN) band boys are expecting those baby cigars any minute . . . Harriet Cruise, Columbia's best Chicago warbler, now gets network buildup programs twice weekly at 8:15 p. m. EST . . . Goodman Ace's crack prior to the "Easy Aces" first theater appearance last week: "We don't

### BULLETIN

In a most serious condition is Martin (Mike) Porter since the RKO Roxy Radio City theater opening. Our sincere sympathies are tendered. It seems that the springs in the seat in which Mike was sitting, recoiled and kicked him in the—spine. At the moment, he was trying to steal a bow from Johnny (G. W.) Johnstone, the NBC soothsayer.

expect anyone to come as we are used to playing to the invisible audience."

### Marked Personal—

"Your unwarranted cracks about Eddie Cantor burn me up. What's the matter with Cantor?" (His superiority overwhelms me) . . . "How can you compare the Marx brothers, or Wynn, or Pearl, with their cut-and-dried patter to the spontaneous art and charm of Gene and Glenn?" (Pardon, my error) . . . "Here in Ohio when anyone says a thing against Gene and Glenn, that means FIGHT." (How big are you?) . . . "How can YOU, one person against thousands, prune a program?" (Watch me.)

### Reviewing the Chains—

STOOPNAGLE AND BUDD (Thursday, January 19, at 8:30 p. m. CST on CBS). If you object to the weekly review of this good show, forgive us, because we can't help tuning in such good entertainment. Music and the buffoonery of these clowns won a crate of plums tonight. If you've forgotten, it was when the Colonel and Budd burlesqued Vallee's program and the March of Time.

WHISPERING JACK SMITH (Wednesday, January 18, at 7 p. m. CST on CBS) and his humming birds are worth fifteen minutes of anybody's time. Try them for a plumful earful.

SINCLAIR MINSTRELS (Monday, January 16, at 8 p. m. CST on NBC) are far from the show they used to be in the days of Chuck, Ray and Gene, Al and Pete, little Joe Warner and a twenty-five piece orchestra. Now the band is but fifteen pieces, only Gene Arnold of the old camp remains—although we might add Bill Childs name, as Bill has four years of service in the program. Recent shakeup was, we are told, because agency executives wanted a change. How about the Wiener Minstrels' regular fans? Did YOU want a change? As for us, prunes to such a policy. Give us the time-tried show. It was plenty good.

OLDSMOBILE (Saturday, January 14, at 8:30 p. m. CST on NBC) brought back the absent George Olsen and Ethel Shutta. It was great to hear the old gang with Gus Van added. Plums to you Mr. Sloan and your new show.

# Short Wave and D-X

Mr. H. C. Luttgens, division engineer for W9XF, Chicago, Illinois, broadcasting on 5 kilowatts and 6100 kc., sends us a weekly schedule for the station, which, he admits, is liable to change without notice. However, the schedule is: Sundays from 1 to 2:30 p. m., from 4:30 to 7 p. m., and from 9 p. m. to 2 a. m. (EST). On Mondays, Tuesdays, Wednesdays, Thursdays and Fridays, it can be heard from 4:30 to 8 p. m. and from 9:30 p. m. to 2 a. m. (EST). W9XF does not broadcast on Saturdays.

Another letter on hand from I. M. Taylor, manager of WEBQ, Harrisburg, Illinois, informs us that WEBQ will be broadcasting a DX program the night of February 1. WEBQ operates on 1210 kc.

Mrs. N. R. Studer, Elgin, Illinois, comments on S. G. Southbeer's recent letter in which he inquired about a station

he believed to be VRI. She says: "Perhaps it is the same station that has aroused my curiosity of late. It, too, comes in at 1710 kc. or thereabouts, is on Eastern Time and announces in both French and English. It can be heard any evening on the hour and half hour with time announcements, and at times I have heard programs, but the police calls on that wave length drown them out.

"However, I have heard them announce very clearly the call letters URI and the time, but the name of the place is French and spoken too rapidly to be understood. On one of their programs in English, I heard Quebec mentioned. Can you tell me if there is such a station in that province and if so where it is located?"

If the call letters are really URI, it must be somewhere in the Dutch West Indies, as the group of letters which includes those three were assigned to that place at the last international conference. No such station is listed; neither is a VIR or VRI.

# FIVE Tubes



## THE CROSLY FIVER

A Five-Tube Neutralized Completely Balanced Superheterodyne

Illuminated Dial, New Heater Type Tubes, Dynamic Speaker

Five tubes mean better radio reception—far superior to that offered in a four-tube radio. Five tubes make possible the virtual elimination of whistles and other similar noises. Five tubes provide more power, greater distance-getting ability and finer tone—so demand a radio with at least five tubes. Remember, you can't get five-tube performance out of a four-tube receiver.

In the CROSLY FIVER you obtain a genuine five-tube Superheterodyne radio that has been completely balanced at the factory. It employs New Heater Type Tubes, which enable it to deliver performance heretofore impossible in a receiver of this size. It has a dial light, a dynamic speaker and other features you would never dream of obtaining in a radio for so little money. Nowhere can you obtain as much radio value for less than \$20.00.



A FIVE-TUBE RADIO IN THE PRICE RANGE OF A FOUR

YOU'RE THERE WITH A CROSLY CROSLY RADIO

# Tuesday Programs [Continued]

**5:25 P.M.**  
WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
CBS—Skippy; WABC WCAO WCAU  
NBC—Blue—The Singing Lady; WJZ KDKA WLW WBAL  
WCBM—Varieties  
WDAS—Musical Silhouettes  
WGY—Smiling Ed McConnell  
WIP-WFAN—Town Tattler  
WLIT—Recital: Marie Lambert, soprano  
WOR—Indian Pow-Wow; Lone Bear  
WPEN—String Rhythm  
WRC—Afternoon Varieties  
WTEL—Dream Time Lady; children's program

**5:45 P.M.**  
CBS—Don Lang, stories; WABC WCAU  
NBC—Blue—Little Orphan Annie; WJZ KDKA WBAL  
NBC—Red—Secretary Hawkins; WFAF WRC WGY WLIT  
WCAO—Carol Dore, Violinist; Edward Jendrek, tenor  
WCBM—To be announced  
WLW—Oklahoma Bob Albright  
WOR—Lucille Peterson, soprano  
WTEL—"Hotcha" with Snyder and Kay

**6:00 P.M.**  
CBS—Current Events; WABC WIP-WFAN WCAO  
NBC—Blue—Booth Tarkington's Sketch; WJZ KDKA WBAL  
NBC—Red—Mme. Frances Alda; WFAF WCAU—Asco Musicale  
WCBM—Mary Ann Kiddie Klub  
WDAS—Ads and Fads  
WGY—Joe and Eddie  
WLW—Dog Talk by Dr. Glenn Adams  
WOR—Uncle Don  
WPEN—Twilight Reveries  
WTEL—William McLean—"The Average Man"

**6:15 P.M.**  
CBS—On the Air Tonight; WABC  
CBS—Reis and Dunn; WIP-WFAN WCAO  
NBC—Blue—Joe Furst's Orchestra; WJZ KDKA WBAL—Keeping Well  
WCAU—Tonight on WCAU  
WCBM—The Music Teacher; Jack Rohr  
WFL—Late News  
WGY—Musical Interlude  
WLW—Old Man Sunshine  
WPEN—Sports Talk

**6:20 P.M.**  
CBS—Reis and Dunn; WABC  
WBAL—Joe Furst's Orchestra  
WCAU—Esslinger Sporting Page

**6:25 P.M.**  
WPEN—Harry Seiek's Orchestra

**6:30 P.M.**  
CBS—Connie Boswell; WABC  
NBC—Red—Midweek Hymn Sing; WFAF WFI KDKA—KDKA Dinner Concert  
WBAL—Inspector Stevens and Son of Scotland Yard  
WCAO—To be announced  
WCAU—Chandu, the Magician  
WCBM—Popular Hits  
WDAS—Sport Talk  
WGY—Gray McIntock  
WIP-WFAN—Valley Forge Sport Shots  
WLW—Bob Newhall Sportsman  
WOR—Jack Berger's Concert Orchestra  
WTEL—Musical Program

**6:40 P.M.**  
WIP-WFAN—News Reporter

**6:45 P.M.**  
CBS—Keenan and Phillips; WCAO  
CBS—Just Plain Bill; WABC WCAU  
NBC—Blue—Lowell Thomas; Today's News; WJZ KDKA WLW WBAL  
NBC—Red—Back of the News in Washington; WFI WFAF WRC  
WCBM—Sports Scrap Book  
WDAS—Funny Fingers  
WGY—Chandu, the magician  
WPEN—Ham Dalton, the Town Crier

**7:00 P.M.**  
CBS—Myrt and Marge; WABC WCAO WCAU  
NBC—Blue—Amos 'n' Andy; WJZ KDKA WLW WBAL  
NBC—Red—Jay Dennis and Ted Reese, song and patter; WFAF WFI  
WCBM—Southern Hotel Dinner Music  
WDAS—Max Essner's Orchestra  
WGY—General Electric Program  
WIP-WFAN—Uncle Wip's Roll Call  
WOR—Ford Frick, Sports Resume  
WPEN—Vincent Rizzo's Orchestra  
WTEL—Clayt Sprecher's Orchestra

**7:15 P.M.**  
CBS—Buck Rogers in The Year 2432; WABC  
NBC—Blue—National Advisory Council; WJZ KDKA  
NBC—Red—Wheatonville; WFAF WFI WRC WGY WBAL—Chandu, the Magician  
WCAO—To be announced  
WCAU—Philadelphia Electric Program  
WLW—Gene and Glenn  
WOR—The Movie Parade; Herbert Rawlinson

**7:30 P.M.**  
CBS—Keller, Sargent and Ross; WABC WCAU  
NBC—Red—Fox Fur Trappers; WFAF WFI WGY WBAL—Cruising with Captain Norwood  
WCBM—Ted Elmore's Collegians  
WDAS—The Musical Musketeers  
WIP-WFAN—Abbott's Revue with Jane Logan and Wilbur Evans  
WLW—Chandu the Magician  
WOR—Keller Sisters and Lynch  
WPEN—A Vision, talk  
WTEL—Christian and Missionary Alliance

**7:45 P.M.**  
CBS—Boake Carter; WABC WCAU  
NBC—Blue—Anson Weeks' Orchestra; WJZ  
NBC—Red—The Goldbergs; WFAF WFI WRC WGY KDKA—Fireflies  
WDAS—The Horn Twins  
WIP-WFAN—To be announced  
WLW—Billie Dauscha and Orchestra  
WOR—Gallico's Three Piano Ensemble; Paolo Gallico; Stella Stampler and Marise Krieg  
WPEN—Dorothy Daw's Column of the Air

**8:00 P.M.**  
CBS—Easy Aces, skit; WABC WCAU  
NBC—Blue—Eno Crime Club; "Ear Witness"; WJZ KDKA WBAL WLW  
NBC—Red—Blackstone Plantation; WFAF WFI WRC WGY  
WCAU—Blanche Calloway's Orchestra  
WCBM—Chief Sachem Ousa Mequin  
WDAS—The Pride of Killarney; Irish Orchestra  
WIP-WFAN—The Golden Bird  
WOR—Chandu the Magician; Mystery Drama  
WPEN—Honor Merchants Program  
WTEL—Polish Cheerups

**8:15 P.M.**  
CBS—The Magic Voice; WABC WCAO WCAU  
WCBM—George Hoesch, pianist  
WIP-WFAN—The Gossipers  
WOR—Bronx Marriage Bureau  
WPEN—Song of Romance with Joe Famiglietti, baritone

**8:30 P.M.**  
CBS—Kate Smith and her Swanee Music; WABC WCAO WCAU  
NBC—Blue—Adventures in Health, Dr. Herman Bunsden; WJZ KDKA WLW WBAL  
NBC—Red—Wayne King's Orchestra; WFAF WFI WRC WGY  
WCBM—Al Martin; "The Philosophical Pugilist"  
WDAS—The Fireside Hour  
WIP-WFAN—Dick Bartons, songs and orchestra  
WOR—WOR Minstrels  
WPEN—The Jesters

**8:45 P.M.**  
CBS—Lyman Orchestra and Hollywood Newsboy; WABC WCAU  
NBC—Blue—Phillips Lord in the Country Doctor; WJZ KDKA WBAL  
WCAO—To be announced  
WCBM—Tony Ryan; Songs  
WIP-WFAN—News Parade  
WLW—Smilin' Ed McConnell

**9:00 P.M.**  
CBS—Music That Satisfies; WABC WCAO WCAU  
NBC—Blue—Household Musical Memories; WJZ KDKA WBAL  
NBC—Red—Ben Bernie's Orchestra; WFAF WRC WFI WGY  
WCBM—Studio Program  
WDAS—Phil's Merry-makers, orchestra  
WIP-WFAN—Alfredo's Concert Ensemble  
WLW—Puddles Family  
WOR—Frank and Flo; vocal duo and patter  
WPEN—Italian Hour

**9:15 P.M.**  
CBS—Threads of Happiness; WABC WCAO WCAU  
WIP-WFAN—Dramatic Theater  
WLW—Crosley Temperator Program  
WOR—The Bachelors Quartet

**9:30 P.M.**  
CBS—California Melodies; WABC WIP-WFAN  
NBC—Blue—Willard Robison's Orchestra; WJZ KDKA  
NBC—Red—Ed Wynn's Fire-Chief Band; WFAF WGY WFI WRC WLW  
WBAL—Deep River Orchestra  
WCAU—The Rosicrucian Program  
WCBM—Wrestling Matches  
WDAS—To be announced  
WOR—Footlight Echoes

**9:45 P.M.**  
WCAU—Bud Shay's Orchestra  
WDAS—The Interchurch Choir

**10:00 P.M.**  
CBS—Five Star Theater; WABC WCAU  
NBC—Blue—Tune Detective; WJZ KDKA WBAL  
NBC—Red—Lucky Strike Hour; WFAF WFI WRC WGY WLW  
WIP-WFAN—Victor De Polito's Orchestra  
WPEN—Lincoln Theater Auditions

**10:15 P.M.**  
NBC—Blue—Vic and Sade, sketch; WJZ WBAL KDKA—Westinghouse Pioneers  
WCAO—To be announced  
WDAS—Piano Meditations by Manny La Porte  
WOR—The Jolly Russians

**10:30 P.M.**  
CBS—Edwin C. Hill; WABC WIP-WFAN  
NBC—Blue—Iloay Bailey, soprano with orchestra; WJZ WBAL KDKA  
WCAU—Ritz Carlton Revue  
WCBM—To be announced  
WDAS—The Column of the Air, M. Leonard Matt

**10:45 P.M.**  
CBS—Charles Carlile, tenor; WABC  
NBC—Blue—Crazy People, sketch; WJZ WBAL KDKA—Bradley Kincaid  
WDAS—Missing Persons  
WIP-WFAN—Five Melody Monarchs  
WOR—Harry Breuer, xylophonist; orchestra

**11:00 P.M.**  
CBS—Columbia Symphony Orchestra; WABC WIP-WFAN WCAO  
NBC—Blue—Jack Fulton, tenor; WJZ WBAL  
NBC—Red—Martha and Hal; WFAF WFI KDKA—Sport Review  
WCAU—Boake Carter, talk  
WCBM—Johnny Tucker's High Hatters  
WGY—Arm Chair Chats  
WLW—Los Amigos  
WOR—Moonbeams

**11:10 P.M.**  
NBC—Red—Ted Weems' Orchestra; WFAF WFI

**11:15 P.M.**  
NBC—Blue—Cesare Sodero and NBC Concert Orchestra; WJZ WBAL  
KDKA—News Flashes  
WCAU—Piano Ramblings, by Ben Greenblatt  
WGY—Ted Weems' Orchestra (NBC)

**11:20 P.M.**  
KDKA—Henry Halstead's Californians

**11:30 P.M.**  
CBS—Isham Jones' Orchestra; WABC WCAU  
NBC—Red—Ozzie Nelson's Orchestra; WFAF WFI  
WCBM—Ted Elmore's Nutty Orchestra  
WGY—Phil Romano's Orchestra  
WLW—Vox Humana  
WIP-WFAN—Frank Winegar's Orchestra  
WOR—Enric Madriguera's Orchestra

**12:00 MIDNIGHT**  
CBS—Joe Haymes' Orchestra; WABC WCAU  
NBC—Blue—Cab Calloway's Orchestra; WJZ WLW KDKA  
NBC—Red—Don Bestor's Orchestra; WFAF WIP-WFAN—Billy Hays' Orchestra  
WOR—Rusa Colombo's Orchestra

**12:15 A.M.**  
WGY—Don Bestor's Orchestra (NBC)

**12:30 A.M.**  
CBS—Harold Stern's Orchestra; WABC WCAU  
NBC—Blue—Dancing in Milwaukee; WJZ WRC WLW  
NBC—Red—Sam Robbin's Orchestra  
WGY—New Kenmore Orchestra  
WIP-WFAN—Missing Person's Report

**1:00 A.M.**  
CBS—Roseland Ballroom Orchestra; WABC WCAU—Missine Persons Reporter  
WLW—Moon River

**1:15 A.M.**  
WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
CBS—Lou Schroedter's Orchestra

**1:45 A.M.**  
WLW—And So To Bed

# Programs for Wednesday, February 1

**6:30 A.M.**  
WLW—Top o' the Morning

**6:45 A.M.**  
NBC—Red—Tower Health Exercises; WFAF WFI WRC WGY  
WLW—Caterpillar Tractor Program  
WOR—Gym Classes

**7:00 A.M.**  
KDKA—KDKA Musical Clock  
WCAO—Early Risers' Musical Clock  
WCBM—Morning Melodies  
WLW—Randall Sisters  
WOR—Gambling's Gamboliers  
WTEL—Top of the Morning

**7:15 A.M.**  
WLW—Old Bill  
WOR—Gym Classes

**7:30 A.M.**  
CBS—Organ Reveille; WABC  
NBC—Blue—Don Hall Trio; WJZ WBAL  
KDKA—Bradley Kincaid  
WCAO—Sunpaper Bulletins  
WLW—Oklahoma Bob Albright  
WOR—Gambling's Gamboliers  
WPEN—Musical Clock and Mystery Announcer

**7:40 A.M.**  
WPEN—News and Views

**7:45 A.M.**  
NBC—Blue—Jolly Bill and Jane; WJZ KDKA WBAL  
WCAO—WCAO Kiddie Club  
WLW—Andy Mansfield's Memory Box  
WOR—Gym Classes

**7:55 A.M.**  
WCAU—Radio Highlights

**8:00 A.M.**  
CBS—Salon Musicale; WABC WCAU  
NBC—Blue—The Wheatworth Program; WJZ  
NBC—Red—Organ Rhapsody; WFAF WFI WGY  
KDKA—KDKA Kiddies' Klub  
WBAL—King Kill Kare

WCAO—Late Risers' Clock  
WCBM—Morning Glories  
WLW—Morning Devotions  
WOR—Daily Produce Reporter  
WPEN—Cruise of the S. S. All In Fun  
WTEL—The Console Rises

**8:05 A.M.**  
WOR—Al Woods, songs

**8:15 A.M.**  
NBC—Blue—Morning Devotions; WJZ WBAL  
KDKA—Morning Cheer  
WCAU—Children's Stories  
WLW—Yodeling Twins  
WPEN—Jack Tar's School Days  
WRC—Morning Varieties

**8:25 A.M.**  
WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
CBS—Rhythm Kings; WABC WCAU  
NBC—Blue—The Pepper Pot, dance band; WJZ WLW KDKA WBAL  
NBC—Red—Cheerio; WFAF WFI WGY  
WOR—Martha Manning; sale talk  
WPEN—Arithmetic Band  
WTEL—Thrifty Club

**8:45 A.M.**  
WIP-WFAN—Early Riser's Club  
WOR—Musical Novelties  
WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
WPEN—Foot Health Talk

**9:00 A.M.**  
CBS—Tony Wons; Are You Listenin'? WABC WIP-WFAN WCAO  
NBC—Red—Morning Glee Club; WFAF WRC WLIT WGY  
KDKA—Press News-Reeler  
WCAU—Words and Music  
WCBM—News Flashes  
WDAS—Morning Melodies

WOR—Miss Kath'rine 'n' Calliope, sales talk  
WPEN—Chamber of Commerce Public School Program

**9:05 A.M.**  
KDKA—Piano Classique

**9:15 A.M.**  
CBS—Little Jack Little; WABC WCAO  
CBS—Goldie and Dustie; WCAU  
NBC—Red—Current Events; WFAF WRC WGY  
KDKA—Style and Shopping Service  
WCBM—LeRoy McKnew; Pianist  
WDAS—The Song Peddler  
WIP-WFAN—Organalities  
WLIT—Women's Home Hour  
WLW—Morrie Neuman and Larry Greuter  
WPEN—The Health Man

**9:30 A.M.**  
CBS—Modern Living, health talk; WABC WCAO WIP-WFAN WCAU  
NBC—Blue—Moss and Jones, songs; WJZ KDKA WBAL  
NBC—Red—Flying Fingers; WFAF WRC WGY  
WCBM—Musical Genes  
WLIT—Homemakers' Forum  
WLW—Tony Cabooch  
WOR—Common Sense Talk  
WPEN—Second Cruise of the S. S. All In Fun

**9:45 A.M.**  
CBS—The Merry-makers; WABC WCAO  
NBC—Blue—Nothing but the Truth; WJZ  
KDKA—News Flashes, weather  
WBAL—Shopping with Nancy Turner  
WCAU—Asco After Breakfast Program  
WDAS—Tinkling Tunes  
WFI—Flying Fingers (NBC)  
WIP-WFAN—Nurse No. 77  
WLW—Organ Program  
WOR—Shopping with Jean Abbey  
WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
KDKA—Market Reports

**9:55 A.M.**  
KDKA—Program for the Day

**10:00 A.M.**  
CBS—The Oxol Feature; WABC WCAU  
NBC—Blue—John Fogarty, tenor; WJZ WBAL  
NBC—Red—Banjoers; WFAF WRC WGY  
KDKA—Morning Songs; Ruth Hess Barnes  
WCAO—Novelty Male Trio  
WCBM—Home Makers Round Table  
WDAS—Ithan Hill Billies  
WFI—Market Reports  
WIP-WFAN—Home Maker's Club  
WLW—WLW Mail Bag  
WOR—McCann Pure Food Hour  
WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
WPEN—Tom Rott; skit

**10:15 A.M.**  
CBS—Artells Dickson; WABC WCAU  
NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA WBAL  
NBC—Red—Juan Reyes, concert pianist; WFAF WFI WGY  
WDAS—Ads and Fads, talks with music

**10:20 A.M.**  
WLW—Live Stock Reports  
WPEN—Chips Eckert, comedian

**10:25 A.M.**  
WPEN—Foot Health; talk

**10:30 A.M.**  
CBS—Melody Parade; WABC WCAO WIP-WFAN  
NBC—Blue—Happy Jack; WJZ WBAL  
NBC—Red—Swingin' Along; WFAF WFI  
KDKA—Dorothy Ryan Nesbitt in "Something Different"  
WCAU—Havens and Mack, pianists  
WCBM—Merchants' Air Review  
WDAS—On the WDAS Sightseeing Bus  
WGY—Market Basket  
WLW—Southern Singers  
WPEN—Grab Bag of the Air

# East and Dumke—Jokesters

By Lee Ronell



To look at Eddie East and Ralph Dumke you wouldn't think they were comedians, would you? Oh, no. Just quiet, sober gentlemen with a flair for plumpness. You know, Eddie and Ralph have their pictures taken in these poses because they can't help it. They're gripped with an innate desire for craziness, whether for the benefit of a radio audience of millions, or just their own amusement.

**M**ID-AFTERNOON. Chicago. Cars shooting up and down Michigan Boulevard. People, hundreds of them, briskly walking. Traffic as usual on the Fifth Avenue of Chicago. Suddenly a huge fat fellow darts out from a building. He makes straight for the middle of the street, holds up his hand to stop traffic and emits a terrible shriek. "Hey, hey!" he yells to the world at large, "Eddie and Ralph are canned again!" He jumps up and down making a fearful outcry and a very funny scene.

Before a cop could reach Ralph Dumke, a man dashes out of the crowd, seizes Ralph and pulls him to the curb. "I think I can use you. For radio. Can you get a teammate?" Hereupon Ralph nearly collapsed. He dumbly pointed to the other 350 pounds on the curb . . . Eddie East. "He's," he stuttered, "he's my partner."

**S**O Eddie and Ralph walked right back into the same building from which they had just been kicked out. It's very amusing for the boys to remember those few weeks that preceded their being fired from radio. That is, it's amusing now, several years later. Eddie and Ralph howl with unconstrained laughter, lying it all over again . . . in memory. But then, at that time, it was the final poke in the face. After much wild scheming to get themselves on radio, the pair had landed a berth on a Chicago station. The job paid \$35 a week each . . . for fifteen programs per twenty-four hours. Fifteen programs a day, mind you! The boys were billed as "The Harmony Boys," say at 8 o'clock in the morning. At 8:30 they might be announced as "The Fat Boys." Perhaps by noon it was time for them to go on the air as "Eddie and Ralph," or "Dumke and East" or "Five Hundred Pounds of Harmony." Try and think up fifteen different billings to use on these two. They had to. Days were spent in running in and out of the studio, putting on another program every few minutes. Nights were spent in tearing their hair and thinking up new programs. And then, after eight weeks of frantic and intense effort, after the boys clapped each other on the back, encouraged each other, and told themselves they were getting on . . . they got the boot! Canned! Fired!

No wonder Ralph became a wild man and cried out to an unjust world on Michigan Boulevard. Fortunate for them both that Ralph was seized with a wild desire to proclaim this comedy to any and all who would listen. "Can you imagine it," laughs Eddie, "We were sore as pups."

**I**T'S been eleven years since Eddie East and Ralph Dumke first met. For eleven years, the two have been pals and buddies, inseparable companions. Both are jolly and funny and rather irresponsible "huge mountains of flesh." Both have laughing eyes, kind faces, easy manners, untroubled dispositions. Prone to rough and tumble, they love to play practical jokes together . . . on each other and on others. Both are two big Hoosiers on a perpetual, never-ending spree of jokes and mild forms of rowdyism. They look and act like my idea of how another fat man looked and acted . . . Falstaff. They've both attempted to

reduce together, and they both retain their avoirdupois together.

Both led lives that pointed nowhere before they met each other.

It was back in Bloomington, Indiana, on April 4, 1894, that Mr. East, senior, first surveyed the young arrival in the East family and decided that here was the carrier-on of his law practice. The shadow of the "law" hung over all Eddie's wild young days and he didn't like the idea. Being just a scamp at heart, he ran away at the age of fifteen years and joined a carnival.

This was really living. He, Eddie East, was a barker with this exciting combination! After two years, barking lost some of its allure. So he returned home, finished school and read sufficient law in his father's office to be admitted to the Indiana bar. The wanderlust returned. Eddie left home to become an insurance adjuster in Indianapolis, later a salesman of automobile shock absorbers and finally tires.

Then he took to the stage, singing with a theater orchestra and doubling on the drums. When a better offer came along from Charlie Davis, director of the Ohio Theater Orchestra, giving Eddie a chance to play the banjo, it was snatched up. But when Eddie went to the theater for the first rehearsal, he saw to his surprise another banjo player. Also fat. "What's this, Charlie," said Ed. "You've got a banjo player." "Yes, I know. But I'm going to have two in this band," Charlie replied.

Ralph looked up at Eddie and said "Hi." It was the first greeting of two understanding souls. They plunked banjoes together for several months, in the course of which time Eddie found out that "Ralphie" was born in South Bend, Indiana, on July 25, 1899, that he attended grammar and high school and went to Notre Dame, where he studied engineering and sang around. They found out they not only thought they both were pretty swell guys with pretty much the same likes and dislikes, but that they might even get together as a vaudeville team by themselves.

So they left the band and as "Eddie and Ralph" the boys toured around the country, for some years. They got along all right, acquiring a good vaudeville reputation, but vaudeville was then beginning to lose ground, with talking pictures and radio replacing its appeal. Realizing that the snobs of vaudeville's yesterday were today, nothing but slush, Eddie and Ralph, after one broadcast from the stage of a Detroit theater, decided that here was something that looked likely. They returned to Chicago and, after negotiations, procured their radio start that ended in a finish on Michigan Boulevard, which in turn led to a new and this time successful beginning all over again.

Eddie has given up all ideas of reducing his 250 pound bulk, finally. He and Ralph used to belong to a gym where they worked out regularly but succeeded in working up as well, a voracious appetite that called for steak sandwiches immediately afterward. This got them nowhere. Ralph, however, still goes on a diet regularly every Monday. He doesn't eat any breakfast at all. By noon he's off the diet and ready for a seven course luncheon. This goes on, as I say, every Monday, the decision to "really reduce" hitting Ralph hard every Sunday afternoon.

Playing on the opening bill of Radio City's Music Hall, the boys long more than ever for dear old New York City. Eddie has a home out on Long Island, his seventeen-year-old daughter ("she makes me feel like an old man") goes to school here in the East, and all things considered, the boys wish New York was the home of stockyards instead of Chicago. The boys left New York for the middle west town last fall, but despite their proximity to native Indiana their thoughts turn to Broadway.

# Romance Takes the Air

By Alice Fair

**EVERYBODY** loves a love story! Invariably the listener pictures himself as the dashing, romantic hero, if he is a man . . . or the beautiful, charming heroine swept off her feet, if she is a woman. One sighs during the love scenes . . . and grunts viciously when the voice of the villain fills the ether with ominous and menacing tones. One fears, but not too seriously, for the lovers . . . knowing full well what the happy outcome will surely be.

Each Sunday at 5:30 p. m. (EST) over NBC-WJZ a modern romance is aired in the program "Pages of Romance." Vividly presented, these dramas are selected from the best stories currently appearing in magazines such as Collier's, Red Book, Cosmopolitan, and written by such well-known authors as Dorothy Canfield, Clarence Budington Kelland, and Stephen Morehouse Avery . . . only to mention a few. The best popular fiction finds its way to dramatization in "Pages of Romance."

**HAVE** you ever read a fine story, and wished you might know the characters in it? Wished they might come to life instead of lying buried in the printed page? And then suddenly, a chance twist of the dial, and you have tuned it in! Those characters have come to life! There is that thrilling romance become real! Real people, living and breathing, romantic and gay. No longer in the pages of a magazine book, but telling their story, speaking to you in "Pages of Romance."

Each sketch presents a completely different story from the one told the previous week. A complete new group of characters is identified and for half an hour their adventure is yours. One week you may hear a story of a little servant girl who falls in love with the rich boy next door. Next week the heroine may be a sophisticated society girl, looking for adventure and excitement. Perhaps she finds love in Bermuda . . . China . . . Paris. Perhaps her quest takes her downtown in New York where she meets an impoverished social worker who shows her that her standards are false . . . and that service is the only means of lasting happiness. There are all sorts of possibilities. Excitement galore. Changes of atmosphere. The love interest may be set against a background of mystery and intrigue one week. In next week's presentation the players may portray for you a story which takes place in a bleak little Swedish farmhouse . . . or on a moonlit terrace. It may be the doorstep of an old brownstone house in New York City . . . or the quiet hush of an operating room in a great hospital. But always there's woven into the play the old and ever new story of a man who loved a girl. And the musical background, devised especially by Graham Harris, lends color and enchantment to the illusion.

The variety of the program leads to an almost entirely different cast of actors each week. Peggy Allenby, Ned Weaver, and Allyn Jocelyn find parts in almost every episode. But when the script calls for other characters you may hear Eunice Howard, Helen Dumas, Teddie Bergman (the Joe Palooka of last season) Hugh Rennie, Alma Kruger and John MacGovern portraying them for you.

Peggy Allenby, is, you know, one of the finest dramatic actresses on the air. She

is the sparkling personality you hear as the young girl of sweet seventeen . . . or the philosophic old soul you hear as the Irish-woman, way past sixty. It's all in the day's work to Peggy, for experience with those Radio Guild plays and the Five Star Theater dramas has taught her versatility. Allyn Jocelyn you may count on invariably as the hero. Tall, romantic with so fascinating a smile, it's a pity television hasn't quite arrived yet; his unusual crisp voice, touched with humor but sounding the man's man always, you've thrilled to in Danger Fighters, The March of Time, Eno Crime tales and The Showboat. The villain of sweet romantic pages is . . . Ned Weaver! Of all persons! The same Ned Weaver who's been an air sweetheart of Elsie Hitz' in many radio dramas . . . now unexpectedly turns up as the almost too charming villain. Ned is currently heard on D. W. Griffith's Hollywood Revue, Charlie Chan, and the March of Time. But who could forget the Ned Weaver of True Story Hour?

**LET'S** pretend it's Sunday . . . in Studio A . . . the big impressive room at NBC. The minute hand of the clock points to thirty seconds before five-thirty. It's that brief electric pause which captures even on the air . . . the magic of that moment on the stage when the curtain rises. The hand moves on. "Pages of Romance" is called. At one end of the big studio Graham Harris lifts his hand and the orchestra swings into that haunting theme song. Ralph Kirbery's baritone voice inspires in the listener the proper romantic mood. And then the announcer's "The story begins . . ."

Even the veteran actor clutches his script nervously. The sound-effects man, out of his welter of wind machines, doors, dishpans and train whistles, fixes his eyes on the director for his cue. In that brief moment, so the cast tells, each one wonders why he ever went into radio! The invited audience, seated four rows deep along both sides of the great studio, watches breathlessly in mortal terror of coughing or sneezing. Then "We're on the air!" And listeners, be they in the studio, or in their homes, sink back in their seats, hearing living pages of breathless romance . . . and loving it!

**IT** requires a special type of drama to put across the love story in radio, for there are no kissable lips to observe, no acting is present. The love scenes must be carried entirely through the voice—and that is difficult for even the most experienced actor.

The voice must fairly exude personality. It must ring with the utmost sincerity else it will fail miserably to portray that most tender, beautiful emotion of life—love. Love, to be real love, must be true, and the voice which portrays it on the air must sound truthful. Love lines overdone sound artificial, not real.

It is easy for an actress or actor to register such emotions as fear, or hate, or anger, or happiness through the medium of his voice alone. But it is difficult to register that most intangible of emotions—love. Why? We asked a production director. Because people make love in many different ways and voices. An angry voice is always the same. A voice expressing ardent devotion is almost never the same. When an actor says "I love you, darling," it will not sound convincing unless he has studied his lines carefully, gained just the right inflection for each word. Otherwise, the declaration, coming into the listener's own living room, and unaided by any visual effects, may sound ludicrous.

The actors and actresses of "Pages of Romance" find themselves trembling, sometimes weeping, in a high emotional pitch after they have concluded the love scenes. They throw their hearts into the lines just as if they were really in love—truly living the lines.



We present  
the cast of "Pages  
of Romance," one  
of the most popular  
skits on the air.  
In the top  
photograph we see  
Ned Weaver,  
Peggy Allenby, and  
Allyn Jocelyn.  
In the picture  
below we present  
Dr. Dick. Every  
week these actors are  
forced to interpret  
one of the most  
difficult roles on the  
air—romance  
and love—for a vast  
audience.



# Wednesday Programs [Continued]

**10:45 A.M.**  
 CBS—The Four Clubmen; WABC WCAO WCAU  
 NBC—Blue—Singing Strings; WJZ KDKA WBAL  
 NBC—Red—Betsy Crocker; cooking talk; WEA  
 WFI WRC WGY  
 WIP-WFAN—Organ Melodies  
 WLW—Morning Interlude

**11:00 A.M.**  
 CBS—Nell Vinick, beauty talk; WABC WCAO  
 NBC—Blue—U. S. Army Band; WJZ KDKA WBAL  
 NBC—Red—Breen and de Rose; WEA WRC  
 WLIT WGY  
 WCAU—Morning Moods (CBS)  
 WCBM—Heart and Home Service  
 WDAS—A Thought For The Day; poetry readings  
 WIP-WFAN—Magazine of the Air  
 WLW—Mike and Herman  
 WOR—Joseph Bier, baritone  
 WPEN—Tune Tinkers

**11:15 A.M.**  
 CBS—Morning Moods; WABC WCAO  
 NBC—Red—Radio Household Institute; WEA  
 WLIT WRC WGY  
 WDAS—The Memory Pianist  
 WLW—Mooney Brothers  
 WOR—College Art Ass'n, lecture  
 WPEN—Chamber of Commerce Women's Home Hour

**11:30 A.M.**  
 CBS—The Ambassadors; WABC WCAU  
 NBC—Blue—Rhythm Ramblers; WJZ WBAL KDKA  
 NBC—Red—Hugo Mariani's Marionettes; WEA  
 WCBM—Varieties  
 WDAS—The Scrap Book of the Air  
 WIP-WFAN—Cheerful Cherubs—Jack Griffith and  
 Tom Verone  
 WLIT—Everywoman's Hour  
 WLW—Fats Waller and Charles Wilgus  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—The Stamp Collector

**11:45 A.M.**  
 CBS—Ben Alley, tenor; WABC WCAO WIP-WFAN  
 NBC—Red—Concert Pianist; WEA WGY  
 WCAU—The 11:45 Meetings  
 WCBM—Jack Rohr; Pianist  
 WDAS—Jean Smogar at the Organ  
 WLW—Male Quartet  
 WOR—Roxanna Wallace, contralto  
 WPEN—Emmett Welch

**12:00 NOON**  
 CBS—Bud Shay's Orchestra; WABC WCAO WIP-  
 WFAN  
 NBC—Blue—Smack Out; WJZ WBAL  
 NBC—Red—Johnny Marvin, tenor; WEA WRC  
 WLIT WGY  
 KDKA—Business News and Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WLW—Three Cheers  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WTEL—Majestic Trio

**12:05 P.M.**  
 WCAU—Margette's Kalua Boys

**12:15 P.M.**  
 NBC—Blue—Pollock and Lawnhurst; WJZ WBAL  
 NBC—Red—On Wings of Song; WEA WRC  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WGY—Farm Program  
 WLIT—"Keep Smiling", Dr. Ross H. Stover  
 WLW—River and Market Reports  
 WOR—Your Dog and Mine  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flash  
 WLW—Live Stock Reports  
 WOR—The Romance of Life Insurance

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC WIP-WFAN  
 NBC—Blue—National Farm and Home Hour; WJZ  
 WLW WRC WBAL  
 KDKA—Press News-Reeler  
 WCAU—Winnie and Mother Gumpert  
 WCBM—Howard String Trio  
 WDAS—Neighbour and His Neighbours  
 WOR—Carnegie Hall Organ Recital  
 WPEN—Billy Stein's Orchestra  
 WTEL—Musical Program

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 NBC—Red—Market and Weather Reports; WEA  
 WCAU—The Noontimers

**1:00 P.M.**  
 NBC—Red—Market and Weather Reports; WEA  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAU—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News Reports  
 WGY—Albany on Parade  
 WIP-WFAN—Hal Thompson's Orchestra  
 WLIT—Lansdowne Coal Co. Program  
 WOR—To be announced  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—Emerson Gill's Orchestra; WEA WFI  
 WDAS—Talk  
 WGY—News Items  
 WOR—Show Boat Boys, harmony duo and patter  
 WPEN—Rotary Club Luncheon

**1:20 P.M.**  
 WDAS—Primer for Town Farmers

**1:30 P.M.**  
 CBS—Madison String Ensemble; WABC WIP-WFAN  
 NBC—Red—Rex Battle and Ensemble; WEA WRC  
 WFI  
 NBC—Blue—The Ambassadors Quartet; WJZ KDKA  
 WBAL  
 WCAU—Cecil and Sally  
 WDAS—Items of Interest  
 WLW—Seymore Simon's Orchestra  
 WOR—Mid-day Diversions, house orchestra

**1:40 P.M.**  
 WCAU—Radio Highlights  
 WGY—Civil Service Talks

**1:45 P.M.**  
 NBC—Blue—Alois Kramer, pianist; WJZ KDKA  
 WBAL  
 WCAU—Tom Jones; Arkansas Traveler  
 WDAS—Phila. Chamber of Commerce, Women's Home  
 Hour, talk  
 WFI—Market Reports  
 WGY—Concert Ensemble (NBC)  
 WPEN—Talk; Thomas C. Martindale

**1:50 P.M.**  
 WCAU—Along Gypsy Trail; Ann Tracey and Tom  
 Dawson

**2:00 P.M.**  
 CBS—Ann Leaf at the Organ; WABC WCAO WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—Del Lampe's Orchestra; WEA  
 KDKA—KDKA Home Forum  
 WBAL—To be announced  
 WDAS—Chattering With Ethel Maeder  
 WGY—Roger Sweet, tenor  
 WIP-WFAN—Joan Greeves, Book Review  
 WLIT—Speakers' Bureau on International Affairs  
 WLW—School of the Air  
 WOR—Marguerite Valentine, concert pianist  
 WPEN—Billy Penn's Daily Diary

**2:15 P.M.**  
 NBC—Blue—Words and Music; WJZ  
 NBC—Red—The Girl Who Lives Next Door; dramatic  
 sketch; WEA  
 KDKA—Utility Hall Program  
 WCAU—Cooking School  
 WGY—Matinee Players  
 WIP-WFAN—Lee Austin, baritone  
 WLIT—Charlie Borelli; song serenade  
 WOR—At the Little White House  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—Syncopators; WJZ  
 NBC—Red—Westminster Choir; WEA WGY WLIT  
 KDKA—Stroller's Matinee  
 WBAL—G. Kent Bellows, pianist  
 WDAS—The Loretta Trio; instrumental music  
 WIP-WFAN—Bessie Hicks Players  
 WOR—Lillian Allen Glass, contralto  
 WPEN—Around the Musical World

**2:45 P.M.**  
 NBC—Blue—Sisters of the Skillet; WJZ WBAL  
 WDAS—Hi-low Trio  
 WIP-WFAN—Bible Study; Rev. Merrill T. McPherson  
 WOR—YMCA German Course, Dr. Alexander Leon-  
 hardt  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—The Captivators; WABC WIP-WFAN  
 NBC—Blue—Betty and Bob; WJZ KDKA WBAL  
 WLW  
 NBC—Red—Two Seats in the Balcony; WEA WFI  
 WGY  
 WCAU—Wednesday Matinee  
 WDAS—Little Journeys to the Homes of Great  
 Musicians  
 WOR—Schubert String Trio  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 CBS—Madame Belle Forbes Cutter and Orchestra;  
 WABC WIP-WFAN  
 NBC—Blue—Radio Troubadours; WJZ KDKA  
 WBAL WLW  
 WDAS—Beatrice Adamson, soprano  
 WOR—John Morelli, tenor  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 NBC—Red—Woman's Radio Review; WEA WFI  
 WRC WGY  
 WCAU—Billy Hays' Orchestra  
 WDAS—Afternoon Melodies, string trio  
 WOR—Elk's Organ Recital  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Eton Boys; WABC WCAU  
 NBC—Blue—Morin Sisters; WJZ WBAL  
 KDKA—Microphone Melody Makers  
 WDAS—Mary Bowman Harris and Lenore Hiller,  
 songologue  
 WIP-WFAN—Piano Rogue and Enchanted Voice  
 WLW—Come With Me  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Claude Hopkins' Roseland Orchestra; WABC  
 WIP-WFAN  
 NBC—Blue—Eastman School Symphony Orchestra;  
 WJZ WLW  
 NBC—Red—Pop Concert; WEA  
 KDKA—Work-a-day Thoughts  
 WCAU—Dog Talk by Alf Delmont  
 WDAS—The Mountain Boy  
 WFI—Hawaiian Knights  
 WGY—Talk on Psychology  
 WOR—Ariel Ensemble, house orchestra  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—To be announced  
 WCAU—Claude Hopkins' Orchestra  
 WCAU—Aller Oop with Sasch Kriloff

WDAS—Ruth Warren, The Lady in Blue  
 WGY—Studio Ensemble  
 WFI—Talk, auspices of the Phila. County Medical  
 Society  
 WPEN—Mad Music

**4:20 P.M.**  
 CBS—"If I Were A Dictator," talk; WABC  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—Jack Brooks and Westphal's Orchestra;  
 WABC WCAO WIP-WFAN  
 NBC—Red—Tea Dansante; WEA  
 KDKA—Market Reports  
 WCAU—Serge Zolotarewski, violinist  
 WLIT—Maria Vogl, pianist  
 WOR—Crimoline Days  
 WPEN—Sundown Melodies

**4:35 P.M.**  
 WGY—News Items

**4:45 P.M.**  
 CBS—Bill Schudt's "Going to Press"; WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Maurice Sherman's Orchestra; WJZ  
 NBC—Red—The Lady Next Door; children's program  
 WEA WRC  
 KDKA—Piano Interlude  
 WCAU—Topics by Chas P. Schoffner  
 WDAS—The Singing Banjos, instrumental  
 WGY—Stock Reports; police notices  
 WLIT—Honolulu Melody Duo  
 WLW—Low Down  
 WOR—To be announced

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch

**4:55 P.M.**  
 KDKA—KDKA Artists Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Red—Lucille Clemons and Sonia Stackhelm,  
 piano duo; WEA WGY  
 KDKA—Westinghouse Chefs  
 WCAO—Elizabeth Oppenheim; Pianist  
 WCBM—Rhythm Rounders  
 WDAS—Talk, Anti-Saloon League  
 WIP-WFAN—Ted and Etta Gunther  
 WLIT—Children's twilight hour  
 WLW—Jack and Jill  
 WOR—The Irish Colleen; Kathleen McGlone  
 WPEN—Mother Goose  
 WRC—"Book Reviews"

**5:10 P.M.**  
 WDAS—Tea Time Tunes

**5:15 P.M.**  
 CBS—Do Re Mi; WABC WIP-WFAN  
 NBC—Blue—Mobile Moaners; WJZ  
 NBC—Red—Paul Wing, the Story Man; WEA WGY  
 KDKA—To be announced  
 WCAU—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WLW—Joe Emerson, Bachelor of Song

WOR—Mid-Pacific Hawaiian Ensemble  
 WPEN—Horace Hustler, Organist  
 WRC—Aunt Sue and Polly

**5:25 P.M.**  
 WCAU—Health Forum, by Dr. Coles

**5:30 P.M.**  
 CBS—Sippy; WABC WCAO WCAO  
 NBC—Blue—The Singing Lady; WJZ WLW KDKA  
 NBC—Red—The Flying Family; WEA WLIT WRC  
 WGY  
 WCBM—Varieties  
 WDAS—Musical Silhouettes  
 WIP-WFAN—Town Tattler  
 WPEN—String Rhythm


**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WABC WCAO WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 NBC—Red—Concert Echoes, orchestra; WEA  
 WCBM—To be announced  
 WDAS—The Dixie Stompers  
 WIP-WFAN—Humpty Dumpty and his People  
 WLIT—Teatime Musicale  
 WLW—Alice Remsen and Orchestra  
 WOR—Bernard Gabriel, pianist

**5:55 P.M.**  
 WLIT—A Word from the Old Family Doctor  
 WLW—Dodge Motor Car Program

**6:00 P.M.**  
 CBS—Vaughn de Leath, songs; WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Booth Tarkington's Sketch; WJZ KDKA  
 NBC—Red—Waldorf-Astoria Orchestra; WEA WRC  
 WFI  
 WCAU—Asco Orchestra  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ads and Fads  
 WGY—Ma Frasier's Boarding House  
 WLW—"Oklahoma Bob" Albright  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:15 P.M.**  
 CBS—Dick Mansfield's Orchestra; WIP-WFAN  
 NBC—Blue—Russ Columbo's Orchestra; WJZ  
 CBS—On the Air Tonight; WABC  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Tonight at WCAU  
 WCBM—Suzanne Davis; Thereminist  
 WFI—Late News  
 WGY—Health Talk  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

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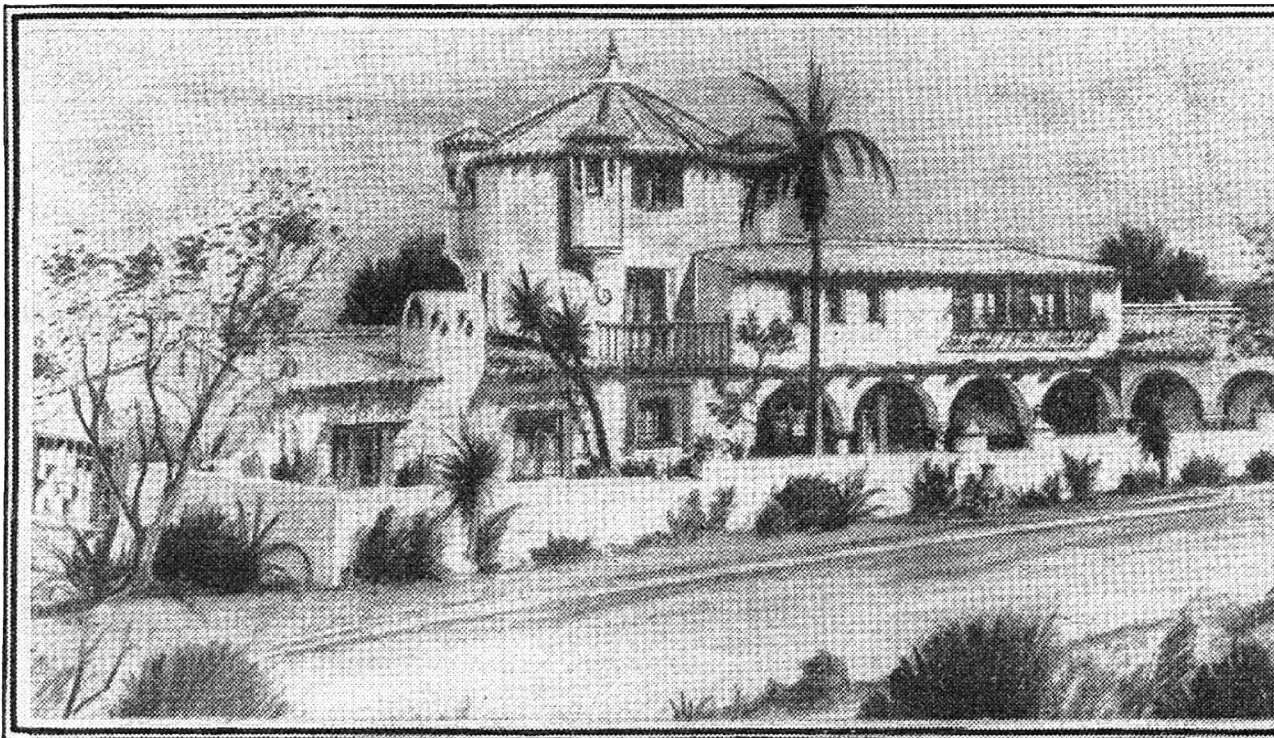
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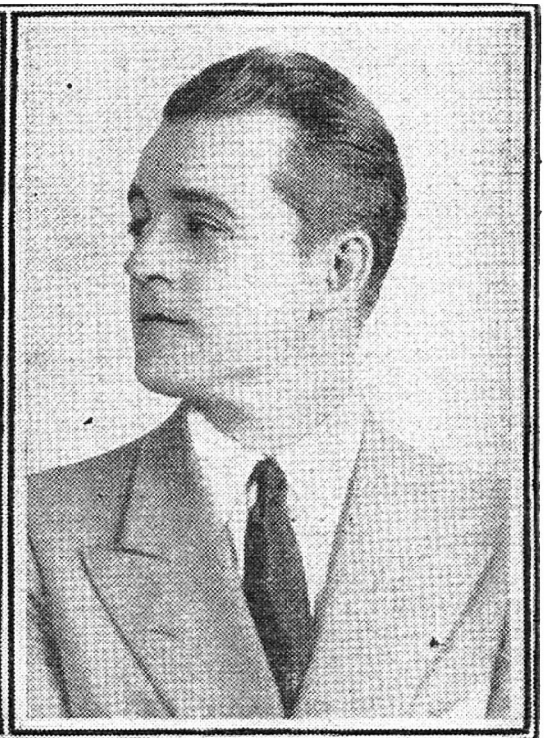
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Hamp's \$100,000 home in Hollywood, California



Charles W. Hamp

# Hamp Dodges Chains

By Rhoades Collins

**T**EN—or maybe it was eleven years ago—a young band leader, Vincent Lopez, and a young singer and piano picker, Charles W. Hamp, were playing at the Palace Theater, in Newark, New Jersey. At that time there was a radio station in Newark—the old WJZ—that was anxious to try some entertainment on the air. Previously, it had confined itself to broadcasting news flashes and weather reports. So an executive of WJZ went to see Hamp and Lopez at the theater.

"Mr. Hamp," he said, "I wonder if you will come over to our studios and sing on the radio?"

"Radio?" queried Hamp, "What's that, a new kind of benefit?" After WJZ had explained the nature of radio to the puzzled theatrical star, Hamp decided to take a chance. He sat down at a piano in the old WJZ studios, in front of a microphone that looked like the horn of an old time phonograph. He liked it.

**S**INCE that time Charles Hamp has indeed discovered that radio is a new kind of benefit. He has been singing and playing on the radio ever since, and his weekly salary—\$2,000, is the highest paid any artist heard over only one station. At present Hamp is under contract to Peruna, and is heard over WBBM, in Chicago. Not only is Hamp the highest paid artist on a local station, but he has been more consistently employed than any radio entertainer for the past six years. During this period, he has averaged six half hour broadcasts a week, week in and week out. He never needs any help—except his piano—and makes all the commercial announcements himself.

To the artist who believes that success—real success—in radio only lies over the networks, Hamp appears a paradox. He has been employed on stations all the way from the Pacific Coast, where he is viewed as the outstanding individual entertainer of radio, to New York—and always his salary has been larger than that of most network stars.

Hamp has an original idea about the advan-

tages of playing and singing over only one station. People tire so quickly of the same form of entertainment, he says, that artists heard over the networks are likely to kill their popularity quickly. Nevertheless, it is rumored that Hamp's program will go over a chain of stations within a few months.

**H**AMP is one of the stars of radio who has really reaped a golden harvest from his voice. He owns a \$100,000 castle in an exclusive section of Hollywood, California, and he is going to retire to this magnificent home when, as he says, "I make enough money not to have to worry for the rest of my life."

Like Ed McConnell, Charlie Hamp is a master air salesman. "I never use continuity on a program," he says. "I depend entirely upon my ability to ad lib. I sit down at a piano, with nothing but the music of the songs I expect to play—and then the program seems to take care of itself. I chat with my radio audience, say anything I happen to think of. Honestly, I get such a kick out of broadcasting that it seems a shame to take money for it."

Charlie was born in Richmond, Virginia, and his family moved to Johnstown, Pennsylvania, just after the flood swept that city. Charlie's father was in the hotel business—which must be where he inherited his hospitality. From his mother he learned to love music.

In his youth he studied music, but he had no idea of commercializing it. He attended one of the oldest prep schools in America—Chambersburg Academy—to prepare himself for an electrical engineering course at Yale. But all of a sudden something happened and Charlie found himself behind a counter dispensing groceries. Now to

say that young Hamp disliked dispensing potatoes by the pound and bacon by the fitch is to put it very mildly indeed. So in spare moments, between trips to the flour bin, as it were, he organized a dance orchestra. Then he promptly quit the grocery business.

**T**HE next stop was the pit of a theater, thumping a piano, and then came a chance to join a musical comedy company. This was all before he reached the age of twenty. Then came a jaunt with a stock company. He liked it so well that he stayed two seasons.

Then, as it did to a good many young men, came the war. Charlie was fourteen months overseas, and he rose to the post of top sergeant. In the same outfit was one Adolph Menjou, then a struggling young actor.

After his discharge from the Army, Charlie Hamp joined the forces of the Keith circuit. For six years he toured the country with an act called "A Little Bit of Paris." He played in every theater from the Palace, in New York, to the "Oppy" House, in Two Forks, Missouri.

**T**HEN, as has been related, he broke into radio—when the new form of entertainment wasn't even old enough to get into its own swaddling clothes. Some years ago—before radio would pay for more than coffee and cakes, Hamp took a trip to California. He wanted to go into the movies. Then he suddenly discovered that the West Coast stations would pay real money—comparatively speaking—for air entertainment. His first big radio job was on KMTR. Then he bounded from coast to coast, beloved everywhere by radio fans, and amassing one of the really big fortunes of the entertainment world.

His principal hobby is cabinet making, and he's constantly snooping around with a movie camera. His pet expression is "Evenin', folks. Is everybody happy?" If you haven't heard it yet, listen in. You'll like Charlie Hamp.

# Quaker Airings

By Murray Arnold

HULLO, folks! . . . Listen! . . . That new telephone girl at WDAS is Frances Conway, erstwhile maid at the Hotel Adelphia Roof! . . . "Black and Blue," those two detectives, solve their batty mysteries over WIP-WFAN each Monday, Wednesday and Friday at 7:30 p. m., and maybe these two crime detectors aren't funny! . . . The entire brass section of Marty (WPEN) Rollins' Orchestra stands during the band's whole session on the air! . . . The very charmingly blonde Doris Chalfonte is WCAU's new day hostess, with night honors going to the brunette, blue-orbed Margaret Dunn! . . . Welcome, gals! . . . That ace piano-pounder with the first name of an ancient monarch and the last handle of a famous cine-mama, who plays on that newspaper-owned station, used to wield a dust cloth at the Cunningham Piano showrooms on Chestnut Street in 1921!

Frank (Tears) Capano has crashed through again with a barrage of hits, with top honors at the moment going to "In My Story Book Of Dreams," which he scribbled with that former For Theater organist, Ace Pancoast! The ditty is published by the Santley music people, and is being featured by Morton Downey! . . . Do you know that head-phones, in the vernacular, are tagged "cans"? . . . The Universal Broadcasting Co., operating W3XAU, has filed application with the Federal Radio Commission to change corporate name to WCAU Broadcasting Co.! . . . Don Martin, who announces WTEL's "Top of the Morning" show each a. m. at 7, hails from Cleveland! . . . WPEN now gives Western Union time at frequent intervals throughout the day and night! Doc Dougherty and his music are now band-standing at the Montemarte Cafe!

Claire Jones, the pretty-petite blues songstress, returns to the WLIT mike in a new series of songs, taking the spotlight each Sunday night at 7 p. m.! . . . Joe ("Voice On The Air") Manion is now the local representative for the Olman Music Corp., and, quite naturally, is raving about his firm's "Just Because You're You" aria! . . . Fourteen double-you-see-aye-you features auditioned for CBS moguls last Tuesday! . . . As a tribute to the late ex-President Coolidge, WPEN broadcast the tolling of the Liberty Bell right from Independence Hall, and, using the ominous tones as a background, Mayor Moore, from his desk in City Hall, air-delivered a short eulogy! . . . It was a beautiful program splendidly carried out, and once again we bow to the men of WPEN, and especially to Fred Coll, its public relations head, for the accomplishment!

Dorothy Carberry, who just returned from California—the trip she won as a result of getting the judges' nod in that "Sunshine Girl" contest held last year at the Mastbaum cinema house—now airs her delightful voice over the WDAS wave-length each Tuesday at 3:45 . . . After tolling over a love-letter for two hours, Morton (WTEL's Brokenshire) Allen finally gave it up as a bad job! . . . Our sincerest sympathies to Marguerite (WLIT) Collins in the death of her father, Francis Emmett Collins, 70, noted authority on American History . . . Do you know that before coming to Philly, Andy Stanton, together with Nathaniel Shilkret, famous N. Y. music conductor, partnered the Shilkington Service, a transcription company, in New York? . . . One of WFI's local headliners is "Le Heure Romantique," consisting of a string trio and a pair of vocalists, Marie Hermley and Ernest Dahlgren, and is radioed each Saturday at 3:15! . . . Isn't the proprietor of a local small

air-castle pricing a not-distant station, perhaps to purchase said station for a close relative?

The big brown bear that ambled through the WIP-WFAN studios the other pee-em was none other than a big racoon coat, with Lyn Willis inside of it! . . . We certainly won't miss the Philadelphia Harmonica Symphony broadcast, with Albert N. Hoxie on the podium, on Sunday at 6 p. m. over WCAU! . . . Karl Knipe, recently appointed Sales Manager of the Columbia Broadcasting System, launched his business career on the editorial staff of the Philadelphia Bulletin! . . . Those two vaudevillians, Dallas and Waco, cavort before the WIP-WFAN mike each Monday at 10:15 p. m., and will you be sorry if you miss them! . . . The capable Harry Knowles is now General Manager of WTEL! . . . To M. C. Finn—if you'll send along your address, we'll give you the information requested! . . . Mario Braggiotti, of the well known CBS piano team, Fray and Braggiotti, spent New Year's Eve at the Milford, Pa., home of Governor Pinchot, of our own illustrious state! . . . The general manager-announcer of what local station posed for the Eno Effervescent ads that were World-Telegram'd (N. Y.) last Tuesday?

Ted and Etta Gunther will appear at the Earle Theater shortly after the first of February! . . . WDAS is justly proud of Charlie Johnson's Revue that is wirelessly each Monday and Thursday at 5:30! . . . Vera Mealey, the charming WFI secretary, still hasn't been paid for jury duty months and months ago! . . . Betty Macias, the attractive Spanish senorita from Madrid, can now be heard from time to time on our local pair of Columbia outlets! . . . We're mighty proud of the way Wilbur (WLIT) Evans carried himself as guest artist on that Maxwell House Show Boat program from NBC last Thursday! . . . Isn't that ex-musical director suing that station for \$1,000.00 which he claims is due him for back pay, and isn't it also true that he is threatening to secure a lien against that air-dispensary if they no come across?



An English gentleman very much interested in the ways of the world is Carveth Wells, writer and explorer. Mr. Wells is now heard each week on the "Exploring America with Carveth Wells" series over an NBC-WEAF coast-to-coast network each Wednesday evening at 10:30 p. m.

# Wednesday [Continued]

6:20 P.M.  
 CBS—Dick Mansfield's Orchestra: WABC WCAO  
 WCAU—Esslinger Sporting Page  
 WGY—Studio Ensemble (NBC)  
 6:25 P.M.  
 WPEN—Harry Seick's Orchestra  
 6:30 P.M.  
 CBS—Dick Mansfield's Orchestra: WABC  
 NBC—Blue—Sheer Romance, drama; WJZ KDKA  
 NBC—Red—The Alien and Our Laws; WEA  
 WCAU—The Diplomats; Lance Orchestra  
 WCAU—Chandu the Magician, drama  
 WCBM—Louise Rodda; Songs  
 WDAS—Sports Columnist  
 WFI—Talk, auspices of the Phila. Chamber of Commerce  
 WGY—New York State Educational Series  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue, Mystery Drama  
 6:40 P.M.  
 WIP-WFAN—News Reporter  
 6:45 P.M.  
 CBS—Just Plain Bill: WABC WCAU  
 NBC—Blue—Lowell Thomas, Today's News; WJZ KDKA WLW  
 NBC—Red—Andy, Jerry and Eddie; WEA WFI  
 WCAU—The Inspiration Hour  
 WCBM—Sports Scrap Book  
 WDAS—Funny Fingers  
 WGY—Chandu, the magician  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WOR—Macy's Boys Club  
 WPEN—Ham Dalton, the Town Crier  
 WRC—The Wilkins Quarter Hour  
 7:00 P.M.  
 CBS—Myrt and Marge; WABC WCAO WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC WLW  
 NBC—Red—Mitscha Weisbord, violinist; WEA WGY  
 WCBM—Southern Hotel Dinner Music  
 WDAS—Max Essner's Orchestra  
 WIP-WFAN—Uncle Wip  
 WLIT—Record; WLIT Pathe News Reporter  
 WOR—Ford Frick, Sports Resume  
 WPEN—Prosperity Program  
 7:15 P.M.  
 CBS—Buck Rogers in the year 2432; WABC  
 NBC—Blue—The Barbasol Program; WJZ KDKA  
 NBC—Red—Wheatenaville; WEA WLIT WRC WGY  
 WCAU—Household Entertainers  
 WLW—Gene and Glena  
 WOR—Harry Hershfield  
 7:30 P.M.  
 CBS—Dolph Martin's Orchestra: WABC WCAU  
 NBC—Blue—Five Star Theater; WJZ KDKA  
 NBC—Red—Three Keys, harmony trio; WEA WGY  
 WCBM—Clarence Hall; Pianist  
 WDAS—Talk auspices of Internal Revenue Dep't of Eastern Penna.  
 WIP-WFAN—Detectives Black and Blue  
 WLIT—Dr. Algase Sunny Smile Club  
 WLW—Chandu, the Magician  
 WOR—A Wayside Cottage, sketch  
 7:40 P.M.  
 WCBM—"Save A Life Campaign"; Bob Thompson  
 7:45 P.M.  
 CBS—Boake Carter; WABC WCAU  
 NBC—Red—The Goldbergs; WEA WLIT WGY WRC  
 WCBM—Dick Purcell; Songs  
 WDAS—"I. W." Interviews, Sports  
 WIP-WFAN—Leo Zollo's Orchestra  
 WLW—Detectives Black and Blue  
 WOR—Tarzan of the Apes; sketch  
 8:00 P.M.  
 CBS—Whispering Jack Smith; WABC WCAO WCAU  
 NBC—Blue—Eno Crime Club; "Ear Witness"; WJZ KDKA WLW  
 NBC—Red—Royal Vagabonds; WEA WGY WLIT  
 WCBM—Gospel Tabernacle  
 WDAS—Johnny Austin's Orchestra  
 WIP-WFAN—Jin and Jo; The Campus Queens  
 WOR—Chandu, the Magician  
 WPEN—Basketball Game  
 8:15 P.M.  
 CBS—Singing Sam, the Barbasol Man; WABC WCAO WCAU  
 WIP-WFAN—The Gossipers  
 WLW—Seymore Simon's Orchestra  
 WOR—Jack Arthur, baritone  
 8:30 P.M.  
 CBS—Kate Smith and her Swanee Music; WABC WCAO WCAU  
 NBC—Blue—Harriet Lee and her Leaders; WJZ KDKA  
 NBC—Red—The Shadow; WEA WLIT WGY  
 WDAS—The Latin Hour  
 WIP-WFAN—Crazy Crystals  
 WLW—Sunsweet Melodies  
 WOR—Pauline Alpert, the Whirlwind pianist  
 WPEN—Emerald Isle Orchestra  
 8:45 P.M.  
 CBS—Lyman Orchestra and Hollywood Newsboy; WABC WCAU  
 NBC—Blue—Phillips Lord in the Country Doctor; WJZ KDKA  
 WIP-WFAN—Enchanted Quarter Hour  
 WLW—Smilin' Ed McConnell  
 WOR—Nancy Garner, soprano; orchestra  
 9:00 P.M.  
 CBS—Chesterfield Program; Leonard Hayton's Orchestra: WABC WCAU  
 NBC—Blue—Adventures of Sherlock Holmes; WJZ KDKA WLW  
 NBC—Red—Symphony Concert; WEA WLIT  
 WCBM—The Music Shop  
 WDAS—Raymond Sullivan, tenor

WGY—Annette McCullough, crooner  
 WIP-WFAN—Philadelphia Musical Academy Program  
 WOR—Frank and Flo; vocal duo and patter  
 WPEN—Italian Hour  
 9:15 P.M.  
 CBS—Romantic Bachelor: WABC WCAU  
 WCBM—"The Katzanjam Family"; comedy skit  
 WDAS—Rubin M. Sindell, poetry readings  
 WGY—Three Shades of Blue  
 WOR—Bob Littell interviews Dr. John Erskine  
 9:30 P.M.  
 CBS—Guy Lombardo's Royal Canadians WABC: WCAU  
 NBC—Blue—Woodbury Program with Morton Downey and Donald Novis; WJZ WLW KDKA  
 WCBM—Ted Elmore's Nutty Orchestra  
 WDAS—The Brewerytown Band  
 WGY—Supper Club Orchestra  
 WIP-WFAN—Victor De Polito's Orchestra  
 WOR—Market and Halsey St. Playhouse  
 WRC—Wakefield's Ensemble  
 9:45 P.M.  
 WRC—Dance Orchestra  
 10:00 P.M.  
 CBS—Columbia Revue: WABC  
 NBC—Blue—D. W. Griffith's Hollywood; WJZ KDKA  
 NBC—Red—Corn Cob Pipe Club; WEA WRC WLIT WGY WLW  
 WCAU—Wayside Cottage  
 WCBM—To be announced  
 WDAS—Piano Meditations by Manny La Porte  
 WIP-WFAN—Wrestling Matches  
 WOR—Los Chicos; Spanish Revue  
 WPEN—Basketball  
 10:15 P.M.  
 CBS—Easy Aces; WABC WCAU  
 NBC—Blue—Alice Joy, contralto; WJZ KDKA—Bridge School of the Air; E. Hall Downes  
 WCAU—To be announced  
 WDAS—The Column of the Air  
 WOR—Eddy Brown, violinist; orchestra  
 10:30 P.M.  
 CBS—Edwin C. Hill: WABC WCAU  
 NBC—Blue—Music Magic; WJZ  
 NBC—Red—Exploring America, Conoco and Carveth Wells; WEA WGY  
 KDKA—Around the Cracker Barrel  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—Missing Persons  
 WLIT—Charlie Gaines' Orchestra  
 WLW—Zero Hour  
 10:45 P.M.  
 CBS—Fray and Braggiotti: WABC WCAU  
 KDKA—Bradley Kincaid  
 WCAU—Billy Antrim's Orchestra  
 WOR—Al and Lee Reiser, two pianos  
 11:00 P.M.  
 CBS—Nino Martini, tenor; WABC WIP-WFAN  
 NBC—Blue—Try and Stump Us; WJZ  
 NBC—Red—Nellie Revell; WEA WRC WGY  
 KDKA—Sport Review; Weather Report; Artist Bulletin  
 WCAU—Boake Carter  
 WCBM—Oscar Appel's Orchestra  
 WLIT—Walter Oppenheim's Orchestra  
 WLW—Rhythm Club  
 WOR—Moonbeams  
 11:15 P.M.  
 NBC—Blue—Cesare Sodero and NBC Concert Orchestra; WJZ  
 NBC—Red—Anson Weeks' Orchestra; WEA WLIT  
 KDKA—News Flashes  
 WCAU—Harold Knight's Orchestra  
 WGY—Backstage  
 11:20 P.M.  
 KDKA—Songs in French Manner, Mlle. Diane Laval  
 11:30 P.M.  
 CBS—Isham Jones' Orchestra; WABC WCAO WCAU  
 KDKA—Henry Halstead's Californians  
 WIP-WFAN—Young People's Mid-week Hymn Singing  
 WLIT—Joe Smith's Parodians  
 WLW—Greystone Dance Orchestra  
 WOR—Don Bestor's Orchestra  
 11:45 P.M.  
 WCAU—"When Day Is Done," Pete Woolery and Leonard McClain  
 12:00 MIDNIGHT  
 CBS—Eddie Duchin's Orchestra: WABC WCAU  
 NBC—Blue—Ben Bernie's College Inn Orchestra; WJZ WLW KDKA  
 NBC—Red—Ralph Kirby, dream singer; WEA WGY—New Kenmore Orchestra  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WOR—Joe Fust's Orchestra  
 12:15 A.M.  
 NBC—Red—Vincent Lopez's Orchestra; WEA  
 WLW—Mooney Brothers  
 12:30 A.M.  
 CBS—Ben Pollack's Orchestra: WABC WCAU  
 NBC—Blue—Mark Fisher's Orchestra; WJZ WJW WLW  
 NBC—Red—Don Pedro's Orchestra; WEA  
 WIP-WFAN—Missing Person's Report  
 1:00 A.M.  
 CBS—Happy Felton's Orchestra: WABC  
 WCAU—Missing Persons reports  
 WLW—Moon River  
 1:15 A.M.  
 WLW—Seymore Simon's Orchestra  
 1:30 A.M.  
 CBS—Joe Haymes' Orchestra: WABC  
 1:45 A.M.  
 WLW—And So To Bed



# Programs for Thursday, February 2

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises; WEAFF WFI WRC WGY  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers Musical Clock  
 WCBM—Morning Melodies  
 WLW—Old Apple Trio  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning

**7:15 A.M.**  
 WLW—Yodelling Twins  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ  
 WCAO—Sunpaper Bulletins  
 WLW—Oklahoma Bob Albracht  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA  
 WCAO—WCAO Kiddie Club  
 WLW—Andy Mansfield's Memory Box  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAO—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; WABC WCAU  
 NBC—Blue—The Wife Saver; WJZ  
 NBC—Red—Organ Rhapsody; WEAFF WFI WGY  
 KDKA—KDKA Kiddies' Klub  
 WCAO—Late Risers Musical Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—Daily Produce Reporter  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Al Woods, songs

**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ  
 KDKA—Morning Cheer  
 WCAU—Children's Stories  
 WLW—The Wanderers  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:25 A.M.**  
 WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
 NBC—Blue—The Pepper Pot, dance band; WJZ WLW KDKA  
 NBC—Red—Cheerio; WEAFF WFI WRC WGY  
 WCAU—Salon Musicale (CBS)  
 WOR—Martha Manning; sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 CBS—Bill and Ginger; WABC WCAU  
 WIP-WFAN—Early Risers' Club  
 WOR—Musical Novelties; Orchestra  
 WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Tony Wons; Are You Listening? WABC WCAO WIP-WFAN  
 NBC—Red—Marguerite De Vine, pianist; WEAFF  
 KDKA—Press News-Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—The Song Peddler; Organ Program  
 WGY—Forrest Willis, crooner  
 WLIT—Musical Album  
 WLW—Community Health Talk  
 WOR—Miss Kath'rine 'n' Callopie; sales talk  
 WPEN—Shopping with Joan

**9:05 A.M.**  
 KDKA—Piano Classique

**9:15 A.M.**  
 CBS—Little Jack Little; WABC WCAO  
 NBC—Red—Current Events; WEAFF WGY  
 KDKA—Style and Shopping Service  
 WCAU—Goldie and Dustie and the Silver Dust Twins (CBS)  
 WCBM—LeRoy McKnew; Pianist  
 WIP-WFAN—Organalities  
 WLIT—Women's Home Hour  
 WLW—Morrie Neuman and Larry Greuter  
 WPEN—The Health Man  
 WRC—One Man Minstrel

**9:30 A.M.**  
 CBS—Modern Living, health talk; WABC WCAO WIP-WFAN WCAU  
 NBC—Blue—Moss and Jones, songs; WJZ  
 NBC—Red—The Upstaters; male quartet; WEAFF WRC WGY  
 KDKA—To be announced  
 WCBM—Bible Talk; Rev. G. E. Lowman  
 WDAS—Thomas R. Martindale, health talk  
 WLIT—Homemakers' Forum  
 WLW—Tony Cabooch  
 WOR—WOR Ensemble  
 WPEN—Second Cruise of S. S. All In Fun

**9:45 A.M.**  
 CBS—Reis and Dunn; WABC WCAO  
 NBC—Blue—Nothing but the Truth; WJZ  
 NBC—Red—Otto Fassell, Viennese baritone; WEAFF WFI  
 KDKA—Press News Flashes  
 WDAS—Tinkling Tunes  
 WCAU—A-co After Breakfast Program  
 WGY—Mid morning Devotions

WIP-WFAN—Nurse No. 77  
 WLW—Beechnut Talk  
 WOR—Sales Talk  
 WPEN—Bo'sun Borelli, songs  
 WRC—To be announced

**9:50 A.M.**  
 KDKA—Market Reports

**10:00 A.M.**  
 CBS—Melody Parade; WABC WCAO WCAU  
 NBC—Blue—Musical Melange; WJZ KDKA  
 NBC—Red—Mystery Chef; WEAFF WRC WFI WGY  
 WCBM—Waves of Melody  
 WDAS—Ithan Hill Billies  
 WIP-WFAN—Home Maker's Club  
 WLW—The Neapolitans  
 WOR—McCann Pure Food Hour  
 WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
 WPEN—Tom Rott, skit

**10:15 A.M.**  
 CBS—Visiting with Ida Bailey Allen; WABC WCAO  
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA  
 NBC—Red—Young Artists Trio; WEAFF WRC WFI WCAU  
 Tom Dawson, songs  
 WDAS—Ads and Fads, talks with music  
 WGY—Rex Koury, organist

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—"Chips" Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health, Talk

**10:30 A.M.**  
 CBS—The Four Clubmen; WABC WCAO WCAU  
 NBC—Blue—Happy Jack; WJZ  
 NBC—Red—The Happy Ramblers; WEAFF  
 KDKA—Anne Woestehoeff, contralto  
 WCBM—Evelyn Echles, soprano  
 WDAS—On the WDAS Sightseeing Bus  
 WFI—Market Reports  
 WGY—Shopping Bag  
 WIP-WFAN—Honolulu Melody Boys  
 WLW—Southern Singers  
 WPEN—Grab Bag of the Air  
 WRC—"Timely Garden Suggestions"

**10:45 A.M.**  
 CBS—"Have you Heard", Radio News Column; WABC WCAO WCAU  
 NBC—Blue—Emily Post; WJZ KDKA WLW  
 NBC—Red—Breen and de Rose, musical duo; WEAFF WFI WRC  
 WCBM—Musical Gems  
 WGY—Tom Kiefer's Ensemble  
 WIP-WFAN—Hilo Twins

**11:00 A.M.**  
 CBS—U. S. Navy Band; WABC WCAU  
 NBC—Blue—Singing Strings; WJZ KDKA  
 NBC—Red—May We Present; WEAFF WRC WLIT  
 WCBM—Heart and Home Service  
 WDAS—Lou Ancker Looks At The Movies  
 WIP-WFAN—Magazine of the Air  
 WLW—Mike and Herman  
 WOR—Nell Vinick, beauty talk  
 WPEN—Evan Brower, talk

**11:15 A.M.**  
 NBC—Red—General Foods Cooking School; WEAFF WLIT WRC WGY  
 WDAS—The Memory Pianist  
 WLW—To be announced  
 WOR—Elizabeth Ann Baker's Cookery

**11:30 A.M.**  
 CBS—Piano Pictures; WABC WIP-WFAN  
 NBC—Blue—U. S. Marine Band; WJZ WLW KDKA  
 NBC—Red—Hugo Marianni's Marionettes; WEAFF WRC WGY  
 WCAO—To be announced  
 WCAU—To be announced  
 WCBM—Merchants' Air Review  
 WDAS—The Scrap Book of the Air  
 WLIT—Everywoman's Hour  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Ruth Mose's Band

**11:45 A.M.**  
 CBS—Emery Deutsch's Orchestra; WABC WCAU  
 The 11.45 Meeting  
 WDAS—Console Capers  
 WOR—Sherman Keene's Orchestra

**11:55 A.M.**  
 WGY—Aviation Weather Report, Time

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC WIP-WFAN  
 NBC—Red—Johnny Marvin, tenor; WEAFF WLIT WRC WGY  
 KDKA—Time; Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WLW—Threesome and Piano  
 WOR—The Voice of Experience  
 WPEN—Piano Music  
 WTEL—Noon Tunes

**12:05 P.M.**  
 WCAU—Arabian Knights

**12:15 P.M.**  
 NBC—Red—On Wings of Song; WEAFF WRC  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WGY—Farm Program  
 WLIT—Noontime religious service  
 WLW—River and Market Reports  
 WOR—Beautiful Lady  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Dairy Talk by Ella Fried  
 WLW—Live Stock Reports  
 WOR—Up from Florida, sales talk

**12:25 P.M.**  
 WOR—Music

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC WIP-WFAN  
 NBC—Blue—National Farm and Home Hour; WJZ WLW WRC  
 KDKA—Press News Reeler  
 WCAU—To be announced  
 WDAS—Neighbour and His Neighbours  
 WLIT—Benjamin Franklin Hotel Concert Orchestra  
 WOR—Carnegie Hall, Organ Revival  
 WPEN—Marty Rollins' Orchestra  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 NBC—Red—Market and Weather Reports; WEAFF  
 WCAU—The Noontimers

**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAU  
 NBC—Red—Del Lampe's Orchestra; WEAFF  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WLIT—Lansdowne Coal Co. Program  
 WOR—Tiffin Music; house orchestra  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 CBS—Advertising Club Luncheon; WABC  
 NBC—Red—Advertising Club of New York Luncheon; WEAFF  
 WDAS—Talk  
 WGY—News Items  
 WFI—To be announced  
 WPEN—Hawaiian Melodies

**1:20 P.M.**  
 WDAS—Chats with the Weatherman

**1:30 P.M.**  
 NBC—Blue—Rex Battle's Concert Ensemble; WJZ KDKA  
 WCAU—Cecil and Sally  
 WDAS—Reinhart Radiolites  
 WFI—To be announced  
 WLW—Tom Jones, Arkansas Traveler  
 WOR—N. J. State Program  
 WPEN—Old Times' Ensemble

**1:35 P.M.**  
 WLW—Seymore Simon's Orchestra

**1:40 P.M.**  
 WCAU—Radio Highlights

**1:45 P.M.**  
 KDKA—Tom Jones, the Arkansas Traveler  
 WCAU—Bud Shay's Orchestra  
 WDAS—Phila. Chamber of Commerce; Women's Home Hour  
 WFI—Market Reports  
 WGY—Soloist  
 WPEN—Lorena Potts, Ukulele Girl  
 WRC—"Better Business Bureau"; talk

**1:50 P.M.**  
 KDKA—Ornan Morgan, tenor

**2:00 P.M.**  
 CBS—Aunt Jemima Songs; WABC WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—George Scherban's Concert Ensemble; WEAFF  
 KDKA—KDKA Home Forum  
 WDAS—Chatting With Ethel Maeder  
 WGY—Southern Jubilee Singers  
 WIP-WFAN—Home Maker's Public Demonstration  
 WLIT—Rose Gallo, the personality girl  
 WLW—Ohio School of the Air  
 WOR—Anson De Pue, tenor  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ WRC

**2:15 P.M.**  
 CBS—American Museum of Natural History; WABC  
 NBC—Red—The Girl Who Lives Next Door; WEAFF  
 WCAU—"Love Letters" to Janet Joyce  
 WGY—WGY Household Chats  
 WLIT—Jean Sharp, pianist  
 WOR—Radio Garden Club  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—Synopators; WJZ  
 NBC—Red—Kathleen Stewart, pianist; WEAFF  
 KDKA—Stroller's Matinee  
 WDAS—Manzi Italian Hour  
 WGY—Stuart Swart, pianist  
 WLIT—The Song Vendor  
 WOR—Florence Johnson, contralto  
 WPEN—Old Man Cello

**2:45 P.M.**  
 NBC—Blue—Sister of the Skillet; WJZ  
 WGY—The Powder River Kid  
 WLIT—Italian Ministerial Association Service  
 WOR—N. J. League of Women Voters  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—La Forge Berumen Musicale; WABC WIP-WFAN  
 NBC—Blue—Betty and Bob; WJZ KDKA WLW  
 NBC—Red—Three Mustachios; WEAFF WGY  
 WCAU—Harold Knight's Orchestra  
 WFI—Russell England, tenor  
 WPEN—Itinerant Interlude

**3:05 P.M.**  
 WOR—Warren Coleman, baritone

**3:15 P.M.**  
 NBC—Blue—U. S. Navy Band; WJZ KDKA WLW  
 NBC—Red—Adventures in Hobby Riding; WEAFF WGY  
 WFI—Frieda Lucht, mezzo soprano  
 WOR—John Patterson, tenor  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 CBS—Frank Westphal's Orchestra; WCAO WABC WIP-WFAN  
 NBC—Red—Woman's Radio Review; WEAFF WFI WGY  
 WCAU—Song of the Show  
 WDAS—Theresa Murri in Curtain Calls  
 WOR—Newark String Trio  
 WPEN—Dance Revue

**3:45 P.M.**  
 KDKA—State Federation of Pennsylvania Women  
 WCAU—Phila. Harmonica Masters  
 WDAS—Fred Griffin, trumpeter  
 WOR—Guy Hunter, blind entertainer  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—U. S. Army Band; WABC WCAU  
 NBC—Blue—Kaltenmeyer's Kindergarten; WJZ WLW WCAO WABC  
 NBC—Red—Rice String Quartet; WEAFF WRC WFI  
 KDKA—Work-a-day Thoughts  
 WDAS—Afternoon Melodies, string trio  
 WIP-WFAN—Basil Ziegler; Musical Cartoons  
 WOR—Ariel Ensemble, house orchestra  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—To be announced  
 WFI—Jeanne Shaw and her Harmonizers  
 WIP-WFAN—Mannie Morris and Orchestra  
 WPEN—Mad Music

**4:30 P.M.**  
 NBC—Blue—Thursday Special; WJZ WBAL  
 NBC—Red—Baby Rose Marie; WEAFF  
 KDKA—Weather and Market Reports  
 WDAS—Harry Mill's Orchestra  
 WGY—Studio Ensemble  
 WLIT—Plays of our Times  
 WLW—Threesome  
 WOR—Leonard, baritone; John Stein's Orchestra  
 WPEN—Sundown Melodies  
 WRC—"Famous Paintings in Many Lands"

**4:45 P.M.**  
 CBS—American Legion, speaker; WABC WCAO WIP-WFAN  
 NBC—Red—The Lady Next Door; WEAFF  
 KDKA—Piano Interlude  
 WCAU—Jane Froman  
 WLIT—The Three Debutantes  
 WLW—Low Down  
 WOR—To be announced

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 WITH  
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**WTEL 1310 Kilocycles**

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**ALBERT C. SCHROEDER**  
 "The Best for Less"  
 423 Plymouth Court, Chicago, Ill.

# Thursday Programs [Continued]

**4:50 P.M.**  
KDKA—David Lawrence Dispatch

**4:55 P.M.**  
KDKA—KDKA Artist Bulletin

**5:00 P.M.**  
CBS—Ben Alley, tenor; WABC WCAO  
NBC—Blue—Lee Sims and Orchestra; WJZ WBAL  
NBC—Red—Schirmer and Schmitt; WFAF  
KDKA—To be announced  
WCAU—Young America, Juvenile Program  
WCBM—Rhythm Rounders  
WDAS—Tea Time Tunes  
WGY—Stock Reports and Police Notices  
WIP-WFAN—Hawaiian Vagabonds  
WLIT—Children's twilight hour  
WLW—Jack and Jill and Orchestra  
WOR—Sunlit Norway Calls  
WPEN—Mother Goose  
WRC—RKO Radio Columnist  
WTEL—Recordings

**5:15 P.M.**  
CBS—George Hall's Orchestra; WABC WIP WFAN  
NBC—Blue—The Adventures of Dr. Doolittle; WJZ WBAL  
NBC—Red—Paul Whiteman's Rhythm Boys; WFAF WRC WGY  
WCAO—Sunpaper Bulletins  
WCAU—Strollers  
WCBM—Weather and Market Reports  
WDAS—Harold Davis  
WLIT—Salon Orchestra  
WLW—Joe Emerson, Bachelor of Song  
WOR—Yellin's Tea Ensemble  
WPEN—Lou Jacobson, organist  
WTEL—Richard R. Wood, talk

**5:25 P.M.**  
WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
CBS—Skippy WABC WCAO WCAU  
NBC—Blue—The Singing Lady; WJZ KDKA WLW WBAL  
NBC—Red—Genia Fonariva, mezzo soprano; WFAF WRC  
WCBM—Varieties  
WDAS—Charlie Johnson's Revue  
WGY—Father John's Program  
WIP-WFAN—Town Tattler  
WPEN—String Rhythm  
WTEL—Dream Time Lady, children's program

**5:45 P.M.**  
CBS—Don Lang, Animal Stories; WABC  
CBS—Cowboy Tom and Indian Chief; WCAU  
NBC—Blue—Little Orphan Annie; WJZ KDKA WBAL  
NBC—Red—Seckatary Hawkins; WFAF WLIT WRC WGY  
WCAO—Carol Dore, violinist; Edward Jendick, tenor  
WCBM—To be announced  
WLW—Alice Remsen and Orchestra  
WOR—Society Notes by Shirley  
WTEL—Recordings

**6:00 P.M.**  
CBS—Current Events; H. V. Kaltenborn; WABC WIP WFAN WCAO  
NBC—Blue—George Rector's Cooking School; WJZ WBAL KDKA  
NBC—Red—Waldorf Astoria Orchestra; WFAF WRC WFI  
WCAU—Asco Orchestra  
WCBM—Mary Ann Kiddie Klub  
WGY—Joe and Eddie, comedy sketch  
WLW—"Oklahoma Bob" Albright  
WOR—Uncle Don  
WPEN—Twilight Reveries

**6:15 P.M.**  
CBS—Harold Stern's Orchestra; WIP WFAN  
CBS—On the Air Tonight; WABC  
NBC—Blue—Russ Columbo's Orchestra; WJZ WBAL

KDKA—Sport Review; Press News; Strange Facts  
WCAU—Tonight on WCAU  
WCBM—J. Albert Loose; Gospel Songs  
WFI—Late News  
WGY—Studio Ensemble  
WLW—Old Man Sunshine  
WPEN—Sports Talk

**6:20 P.M.**  
CBS—Harold Stern's Orchestra; WABC  
WCAU—Esslinger Sporting Page

**6:25 P.M.**  
WPEN—Harry Seick's Orchestra

**6:30 P.M.**  
CBS—Vaughn de Leath; WABC  
NBC—Blue—Old Songs of the Church; WJZ  
NBC—Red—John B. Kennedy; WFAF  
KDKA—KDKA Orchestra  
WBAL—Inspector Stevens and Son of Scotland Yard  
WCAU—Chandu, the Magician; drama  
WDAS—Sports Talk  
WFI—Golden Bird  
WIP-WFAN—Valley Forge Sport Shots  
WLW—Bob Newhall; Sportsman  
WOR—Jack Berger's Concert Orchestra  
WTEL—Harry Weber's Orchestra

**6:35 P.M.**  
NBC—Red—Donald Novis, tenor; WFAF

**6:40 P.M.**  
WCBM—Southern Hotel Dinner Music  
WIP-WFAN—News Reporter

**6:45 P.M.**  
CBS—Just Plain Bill; WABC WCAO WCAU  
NBC—Blue—Lowell Thomas; Today's News; WJZ KDKA WLW WBAL  
NBC—Red—Russian Symphonic Choir; WFAF WFI WCBM—Sports Scrap Book; Lee Davis  
WDAS—Funny Fingers  
WGY—Chandu, the magician  
WIP-WFAN—Hal Thompson's Orchestra  
WPEN—Ham Dalton, the Town Crier  
WRC—Jewel Quarter Hour and Ruby Kay

**7:00 P.M.**  
CBS—Myrt and Marge; WABC WCAO WCAU  
NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC WLW WBAL  
WDAS—Max Essner's Orchestra  
WIP-WFAN—Uncle Wip's Roll Call and Birthday List  
WOR—Ford Frick, Sports Resume  
WPEN—Prosperity Program  
WTEL—Poetic Moods with Russell Harris

**7:15 P.M.**  
CBS—Buck Rogers in The Year 2432; WABC  
NBC—Blue—The Barbasol Program; WJZ KDKA  
NBC—Red—Wheatonville; WFAF WFI WRC WGY  
WBAL—Chandu, the Magician  
WCAO—Trout and Farber; Comedy and Songs  
WCAU—Bud Shay's Orchestra  
WLW—Gene and Glenn  
WOR—Keller Sisters and Lynch  
WTEL—The Pearlites String Ensemble

**7:30 P.M.**  
CBS—Keller, Sargent and Ross; WABC WCAU  
NBC—Blue—Concert Footlights; WJZ WBAL  
NBC—Red—The Regimentalists; WFAF WFI WGY KDKA—Westinghouse Parade  
WCBM—Ted Elmore's Collegians  
WDAS—Current Comment by Rabbi Julian B. Feibelman  
WIP-WFAN—Alfredo's Concert Ensemble  
WLW—"Chandu," the Magician  
WOR—Our Beloved Vagabond; Joe Morrison's Orchestra  
WPEN—Leo Zollo's Orchestra  
WTEL—Two Jacks and a Queen—Harmony

**7:45 P.M.**  
CBS—Boake Carter; WABC WCAU  
NBC—Red—The Goldbergs; WFAF WFI WGY WRC

WDAS—The Rhythmians, harmony trio  
WIP-WFAN—La Casa-Billy Hays' Orchestra  
WLW—Billie Ducascha and Orchestra  
WOR—How To Get Better Radio Reception  
WTEL—Honolulu Hawaiians

**8:00 P.M.**  
CBS—Easy Aces, skit; WABC WCAU  
NBC—Blue—Captain Diamond's Adventures; WJZ KDKA  
NBC—Red—Fleischmann Hour; Rudy Vallee's Connecticut Yankees; WFAF WFI WGY WLW  
WBAL—Shoreham Dance Melodies  
WCBM—Who's Who; Gustav Bisgyer  
WDAS—Aryan Art Players  
WOR—Chandu the Magician  
WPEN—Brothers Quartet  
WTEL—Relis and Day, "The Joy Boys"

**8:15 P.M.**  
CBS—Whispering Jack Smith; WABC WCAU  
WCBM—Harvey Alexander's Orchestra  
WIP-WFAN—The Go-sipers  
WOR—Bronx Marriage Bureau  
WPEN—The Street Angel  
WTEL—Evening Tunes, Vivian Green

**8:30 P.M.**  
CBS—Kate Smith's Swanee Music; WABC WCAU  
NBC—Blue—Rin Tin Tin Thriller; WJZ KDKA WLW  
WBAL—Around the Melodeon  
WDAS—Ideal Italian Hour  
WIP-WFAN—Shuman Musical  
WOR—The Supper Club Orchestra  
WPEN—Beauty Talk  
WTEL—Selma Hamer, concert pianist

**8:45 P.M.**  
CBS—Lyman Orchestra and Hollywood Newsboy; WABC WCAU  
NBC—Blue—Howard Thurston, the magician; WJZ KDKA WLW  
WCBM—The Beetle Boys; Banjoists  
WPEN—Diction Talk  
WTEL—Lane and West; Music in the Air

**9:00 P.M.**  
CBS—Music That Satisfies; WABC WCAO WCAU  
NBC—Blue—Death Valley Days; WJZ WLW KDKA WBAL  
NBC—Red—Captain Henry's Show Boat; WFAF WFI WRC WGY  
WCBM—St. Alphonse's Lithuanian Choir  
WDAS—Standard Theater Revue  
WIP-WFAN—Henry Hendrickson's Orchestra  
WOR—Frank and Flo; vocal duo and patter  
WPEN—Polish Program  
WTEL—Camden Armory Wrestling Bouts

**9:15 P.M.**  
CBS—The Mills Brothers; WABC WCAO WCAU  
WOR—Al and Lee Reiser Piano Duo

**9:30 P.M.**  
CBS—Colonel Stoopnagle and Budd; WABC WCAU  
NBC—Blue—Len Joy's Dancing Strings; WJZ KDKA WBAL  
WCBM—Johnny Tucker's High Hatters  
WDAS—To be announced  
WIP-WFAN—Lupot String Quartet  
WLW—Conservatory of Music Program  
WOR—The Bachelors Quartet  
WPEN—Italian Program

**9:45 P.M.**  
WDAS—Song Stories  
WOR—Famous Songs and Their Stories

**10:00 P.M.**  
CBS—Five Star Theater; WABC WCAU  
NBC—Blue—Wilfred Glenn, baritone; WJZ KDKA WBAL  
NBC—Red—Lucky Strike Hour; WFAF WFI WRC WGY WLW  
WCBM—To be announced  
WDAS—Piano Meditations  
WIP-WFAN—Frank Winegar's Orchestra  
WOR—Charley Eckel's Orchestra  
WTEL—Aetna Life, "Confessions of a Racketeer"

**10:15 P.M.**  
NBC—Blue—Vic and Sade, sketch; WJZ WBAL KDKA  
WDAS—Column of the Air; news items  
WTEL—WTEL Stock Company Dramatic Sketch

**10:30 P.M.**  
CBS—The Boswell Sisters; WABC WIP-WFAN  
NBC—Blue—Ilomay Bailey, soprano; WJZ KDKA WBAL—Al and Pete  
WCAO—To be announced  
WCAU—Five Melody Monarchs  
WCBM—Ted Elmore's Nutty Orchestra  
WDAS—Missing Persons  
WOR—Good Fellows, male chorus

**10:45 P.M.**  
CBS—Morton Downey; WABC WCAU  
NBC—Blue—Crazy People; WJZ WBAL  
WCAO—Billy Antrim's Orchestra  
WIP-WFAN—La Casa-Billy Hays Orchestra  
WOR—"The Nomad"  
WTEL—"Hotcha," with Snyder and Kay

**11:00 P.M.**  
CBS—Columbia Symphony; WABC WCAO WIP-WFAN  
NBC—Blue—Three Keys; WJZ WBAL  
NBC—Red—Frances Langford, contralto; WFAF KDKA—Time; Sport Review; Weather Report; Artist Bulletin  
WCAU—Boake Carter  
WGY—Carmelo Cascio, blind pianist  
WLW—Artists' Bureau Program  
WOR—Moonbeams  
WTEL—University Syncopators

**11:15 P.M.**  
NBC—Blue—Cesare Sodero and NBC Concert Orchestra; WJZ WBAL  
NBC—Red—Don Bestor's Orchestra; WFAF WFI KDKA—News Flashes  
WCAU—Piano Ramblings by Ben Greenblatt

**11:20 P.M.**  
KDKA—Heart Songs; Louise Frayne

**11:30 P.M.**  
CBS—Isham Jones's Orchestra; WABC WCAO  
NBC—Red—Jack Denny's Orchestra; WFAF WFI KDKA—Henry Halstead's Californians  
WCAU—Ritz Carlton's Orchestra  
WGY—Phil Romano's Orchestra  
WLW—Cesare Sodero's Orchestra (NBC)  
WOR—Enric Madriguera's Orchestra  
WTEL—Stanley Templeton, organist

**12:00 MIDNIGHT**  
CBS—Eddie Duchin's Orchestra; WABC WCAU  
NBC—Blue—Sam Robbin's Bermudians; WJZ KDKA WLW  
NBC—Red—Ralph Kirbery, dream singer; WFAF WIP-WFAN—Victor De Polito's Orchestra  
WOR—Steuben Cadets Orchestra

**12:05 A.M.**  
NBC—Red—Cab Calloway's Orchestra; WFAF

**12:15 A.M.**  
KDKA—Hotel McAlpin Orchestra (NBC)

**12:30 A.M.**  
CBS—Leon Belasco's Orchestra; WABC WCAU  
NBC—Blue—Vincent Lopez' Orchestra; WJZ WLW  
NBC—Red—Hotel Carter Orchestra; WFAF WRC WGY  
WIP-WFAN—Missing Person's Report

**1:00 A.M.**  
CBS—Roseland Ballroom Orchestra; WABC  
WCAU—Missing Persons Reporter  
WLW—Moon River

**1:15 A.M.**  
WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
CBS—Joe Haymes' Orchestra; WABC

**1:45 A.M.**  
WLW—And So To Bed

# Programs for Friday, February 3

**6:30 A.M.**  
WLW—Top of the Morning

**6:45 A.M.**  
NBC—Red—Tower Health Exercises; WFAF WFI  
WLW—Caterpillar Crew  
WOR—Gym Classes

**7:00 A.M.**  
KDKA—KDKA Musical Clock  
WCAO—Early Risers Musical Clock  
WCBM—Morning Melodies  
WLW—Randall Sisters  
WOR—Gambling's Gamboliers  
WTEL—Top of the Morning

**7:15 A.M.**  
WLW—Old Bill  
WOR—Gym Classes

**7:30 A.M.**  
CBS—Organ Reveille; WABC  
NBC—Blue—Don Hall Trio; WJZ WBAL  
KDKA—Bradley Kincaid  
WCAO—Sunpaper Bulletins  
WLW—Oklahoma Bob Albright  
WOR—Gambling's Gamboliers  
WPEN—Musical Clock

**7:40 A.M.**  
WPEN—News and Views

**7:45 A.M.**  
NBC—Blue—Jolly Bill and Jane; WJZ KDKA WBAL  
WCAO—WCAO Kiddie Club  
WLW—Andy Mansfield's Memory Box  
WOR—Gym Classes

**7:55 A.M.**  
WCAU—Radio Highlights

**8:00 A.M.**  
CBS—Salon Musicale; WABC WCAU  
NBC—Blue—The Wheatworth Program; WJZ  
NBC—Red—Organ Rhapsody; WFAF WFI WGY  
KDKA—KDKA Kiddies' Klub  
WBAL—King Kill Kare  
WCAO—Late Risers Musical Clock  
WCBM—Morning Glories  
WLW—Morning Devotions  
WOR—Daily Produce Reporter  
WPEN—Cruise of the S. S. All In Fun  
WTEL—The Console Rises

**8:05 A.M.**  
WOR—Al Woods, songs

**8:15 A.M.**  
NBC—Blue—Morning Devotions; WJZ WBAL  
KDKA—Morning Cheer  
WCAU—Children's Stories  
WLW—Yodelling Twins  
WPEN—Jack Tar's School Days  
WRC—Morning Varieties

**8:25 A.M.**  
WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
CBS—Rhythm Kings; WABC WCAU  
NBC—Blue—The Pepper Pot, dance band; WJZ WLW KDKA WBAL  
NBC—Red—Cheerio; WFAF WFI WRC WGY  
WOR—Martha Manning, sales talk

WPEN—Arithmetic Band  
WTEL—Thrifty Club

**8:45 A.M.**  
WIP-WFAN—Early Risers' Club  
WOR—Musical Novelties  
WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
WPEN—Foot Health Talk

**9:00 A.M.**  
CBS—Tony Wons; Are You Listenin'? WABC WCAO WIP WFAN  
NBC—Red—Morning Glee Club; WFAF WRC WLIT WGY  
KDKA—Press News-Reeler  
WLW—Pacific Borax Talk  
WCAU—Words and Music  
WCBM—News Flashes  
WDAS—Morning Melodies  
WOR—Miss Kath'rine 'n' Calliope, sales talk  
WPEN—Sea Goin' Bill at the Piano

**9:05 A.M.**  
KDKA—Piano Classique  
WLW—Style Trends

**9:15 A.M.**  
CBS—Little Jack Little; WABC WCAO  
NBC—Red—Current Events; WFAF WRC WGY  
KDKA—Style and Shopping Service  
WCAU—Goldie and Dustie and the Silver Dust Twins (CBS)  
WCBM—Le Roy McKnew; Pianist  
WDAS—The Song Peddler

WIP-WFAN—Organalities  
WLIT—Chamber of Commerce Women's Home Hour  
WLW—Morrie Neuman and Larry Greuter  
WPEN—The Health Man

**9:30 A.M.**  
CBS—Modern Living, health talk; WABC WIP-WFAN WCAU  
NBC—Blue—Moss and Jones, songs; WJZ WBAL KDKA  
NBC—Red—Flying Fingers; WFAF WRC WGY  
WCBM—Popular Bits  
WLIT—Homemakers' Forum  
WLW—Tony Cabooch  
WOR—Budget Meals with Ida Bailey Allen  
WPEN—Second Cruise of S. S. All In Fun

**9:45 A.M.**  
CBS—The Merrymakers; WABC  
NBC—Blue—Nothing But the Truth; WJZ  
NBC—Red—Banjoleers; WFAF WRC WFI WGY  
KDKA—Temperature Report  
WBAL—Shopping with Nancy Turner  
WCAU—Asco After Breakfast Program  
WDAS—Tinkling Tunes  
WIP-WFAN—Nurse No. 77  
WLW—Beechnut Talk  
WOR—Sales Talk  
WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
KDKA—Market Reports

# Friday Programs [Continued]

**10:00 A.M.**  
 CBS—Gordon, Dave and Bunny: WABC WCAU  
 NBC—Blue—John Fogarty, tenor: WJZ  
 NBC—Red—Melodie: WEAJ WGY  
 KDKA—Reveries in Rhythm; Sammy Fuller  
 WBAL—Through the Looking Glass with Frances Ingram  
 WCAU—Novelty Male Trio  
 WCBM—Mrs. Ora V. McDonald; Organist  
 WDAS—Ithan Hill Billies  
 WFI—Market Reports  
 WIP-WFAN—Home Maker's Club  
 WLW—Through the Looking Glass with Frances Ingram  
 WOR—Thru the Looking Glass with Frances Ingram  
 WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
 WPEN—Tom Rott, skit

**10:15 A.M.**  
 CBS—Frank Crumit and Julia Sanderson: WABC WCAU  
 NBC—Blue—Clara, Lu 'n' Em: WJZ KDKA WBAL  
 NBC—Red—Breen and de Rose; WEAJ WFI WRC  
 WDAS—Ads and Fads, talks with music  
 WGY—Dottie and Bill, the Married Melodists  
 WLW—Program Resume  
 WOR—Ensemble

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health; talk

**10:30 A.M.**  
 NBC—Blue—Happy Jack: WJZ WBAL  
 NBC—Red—The Happy Ramblers: WEAJ WFI  
 KDKA—Nesbitt and Di Lernia  
 WCBM—Merchants' Air Review  
 WDAS—On the WDAS Sightseeing Bus  
 WGY—Market Basket  
 WIP-WFAN—Leonard MacClain at Organ  
 WLW—Southern Singers  
 WOR—Going Places with T. Atherton Dixon  
 WPEN—Grab Bag of the Air

**10:45 A.M.**  
 CBS—Round the World Cooking School: WABC  
 NBC—Blue—Stickney Stuffing Program: WJZ KDKA  
 NBC—Red—Betty Crocker; cooking talk; WEAJ WFI WRC WGY  
 WBAL—Singing Strings  
 WCAU—Hanem and Mack  
 WIP-WFAN—School of Cookery  
 WLW—School of Cookery  
 WOR—To be announced

**11:00 A.M.**  
 CBS—The Captivators: WABC WCAU  
 NBC—Blue—Music Appreciation Hour: WJZ KDKA WLIT WBAL  
 NBC—Red—Music Appreciation Hour: WEAJ WLW WGY  
 WCBM—Heart and Home Service  
 WDAS—A Thought For The Day; poetry readings  
 WIP-WFAN—Magazine of the Air  
 WOR—What to Eat and Why: C. Houston Goudiss

**11:15 A.M.**  
 WCAU—Juvenile Education by Radio Concerts  
 WDAS—The Memory Pianist  
 WPEN—Chamber of Commerce, Women's Home Hour

**11:30 A.M.**  
 CBS—The Ambassadors: WABC  
 WCAU—Capp Sax Octet  
 WCBM—Musical Gems  
 WDAS—"Fashion Flashes" by Kay Poett  
 WIP-WFAN—Cheerful Cherubs  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Crazy Crystals

**11:45 A.M.**  
 CBS—Ben Alley, tenor: WABC WCAU WIP-WFAN  
 WCAU—The 11:45 Meeting  
 WCBM—Solly Wood from Hollywood  
 WDAS—Organ Recital  
 WOR—Mary Harrison, soprano  
 WPEN—Bill Donohue, pianist

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra: WABC WCAU WIP-WFAN  
 NBC—Blue—Smack Out: WJZ WBAL  
 NBC—Red—Johnny Marvin, tenor: WEAJ WGY  
 KDKA—Business News and Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WLIT—Everywoman's Hour  
 WLW—McCormick's Fiddlers  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WRC—"Let's Go to the Market"; U. S. Dept. of Agriculture  
 WTEL—Taylor's Program

**12:05 P.M.**  
 WCAU—Agnes Anderson, songs

**12:15 P.M.**  
 NBC—Blue—Pollock and Lahnhurst; WJZ  
 NBC—Red—Eldora Stanford, soprano; WEAJ  
 WBAL—Farm Hints, University of Maryland  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—The Noontimers, string ensemble  
 WGY—Farm Program  
 WLW—River and Market Reports  
 WOR—Jane Wanamaker's Beauty Talk  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flash  
 WLW—Live Stock Reports  
 WOR—The Romance of Life Insurance

**12:25 P.M.**  
 WOR—The Willard Messenger

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC WCAU WIP-WFAN  
 NBC—Blue—National Farm and Home Hour; WJZ  
 WLW WRC WBAL  
 NBC—Red—Gentleman Gypsy's Orchestra: WEAJ  
 KDKA—Press News-Reeler  
 WCAU—Harold Knight's Orchestra  
 WCBM—Howard String Trio  
 WDAS—Neighbour and his Neighbours  
 WLIT—Noonday religious service  
 WOR—The Carnegie Hall Organ Recital  
 WPEN—The Song Comes to Life  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 CBS—Columbia Educational Features; WABC WCAU WIP-WFAN  
 WCAU—The Noontimers  
 WLIT—Benjamin Franklin Hotel concert orchestra

**1:00 P.M.**  
 CBS—George Hall's Orchestra: WABC WIP-WFAN  
 NBC—Red—Market and Weather Reports; WEAJ  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAU—Lou Becker's Orchestra  
 WCAU—Premier Pair, with Ted and Etta Gunther  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade  
 WLIT—Lansdown Coal Co. Program  
 WOR—Frank Dailey's Dance Orchestra  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—George Scherban's Orchestra; WEAJ WFI  
 WCAU—Bud Shay's Orchestra  
 WDAS—Talk  
 WGY—News Items  
 WPEN—Mowre Brothers

**1:20 P.M.**  
 WDAS—With Uncle Sam's Naturalists

**1:30 P.M.**  
 CBS—Atlantic City Musicals; WABC WIP-WFAN  
 NBC—Blue—The Ambassadors: WJZ WBAL  
 NBC—Red—Del Lampe's Orchestra; WEAJ WFI  
 KDKA—International Sunday School Lesson  
 WCAU—Cecil and Sally  
 WDAS—Items of Interest  
 WLW—Seymore Simon's Orchestra  
 WOR—Mid-day Diversions  
 WPEN—Old Timers' Ensemble

**1:40 P.M.**  
 WCAU—Radio Highlights  
 WGY—State Department Talk

**1:45 P.M.**  
 NBC—Blue—Rhythmic Serenade; WJZ WRC KDKA WBAL  
 WCAU—The Songsters and Orchestra  
 WDAS—Phila. Chamber of Commerce Women's Hour  
 WFI—Market Reports  
 WGY—Antoinette Halstead, contralto  
 WPEN—Harmony Philosophers

**2:00 P.M.**  
 CBS—American School of the Air: WABC WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—Magic of Speech; WEAJ WRC  
 KDKA—KDKA Home Forum  
 WBAL—Poetry Recital by the "Bentztown Bard"  
 WDAS—Chattering With Ethel Maeder  
 WGY—Hess Program  
 WIP-WFAN—The Novellettes  
 WLIT—Mary Craig, contralto  
 WLW—Ohio School of the Air  
 WOR—The Pathfinder  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ WRC

**2:15 P.M.**  
 KDKA—Utility Hall Program  
 WBAL—Words and Music (NBC)  
 WGY—WGY Household Chats  
 WIP-WFAN—Sylvia Jordan, songs  
 WLIT—Emilie Nell Cocklin  
 WOR—Betty Flanigan, songs  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—Fred Berrens' Orchestra: WABC WIP-WFAN  
 NBC—Blue—Ivy Scott, soprano: WJZ WBAL  
 NBC—Red—Three Shades of Blue; WEAJ WGY WRC  
 KDKA—Stroller's Matinee  
 WCAU—College Debate Program  
 WDAS—The Singing Lesson with Henry Gurney, tenor  
 WLIT—Anne Fleming, pianist  
 WOR—Poetry, Bobby Burns and Anson DePue, tenor  
 WPEN—Songs D'Amour with Chief Caupolican

**2:45 P.M.**  
 CBS—Round Towners: WABC WIP-WFAN  
 NBC—Blue—Sisters of the Skillet: WJZ WBAL  
 NBC—Red—Muted Strings; WEAJ WRC WGY  
 WDAS—Michael Bianco, tenor  
 WLIT—Penn. League of Women Voters  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—Columbia Salon Orchestra; WABC WIP-WFAN  
 NBC—Blue—Betty and Bob: WJZ KDKA WBAL WLW  
 NBC—Red—Charles Spross, pianist: WEAJ WRC WFI WGY  
 WCAU—Friday Afternoon Frivolities with Bobby Heath  
 WCBM—Varieties  
 WDAS—Afternoon Melodies with Ted Finn, tenor  
 WOR—American Institute of Banking, talk  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 NBC—Blue—U. S. Marine Band: WJZ WBAL WLW  
 NBC—Red—Famous Loves, drama: WEAJ WFI  
 KDKA—Pennsylvania Federation of Music Clubs  
 WCBM—To be announced



"Red Dirt," title of the WLW broadcasts Tuesday afternoons at 3:30, are thrilling tales of the British Guiana adventures by Harlow Edgar Haas, author-explorer-missionary pictured above.

WDAS—The Three Naturals  
 WOR—Elks' Organ Recital; Robert Pereda  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 NBC—Red—Woman's Radio Review: WEAJ WFI  
 KDKA—U. S. Marine Band (NBC)  
 WCAU—Philadelphia Musicals  
 WDAS—Dan Phillips' Orchestra  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Alex Semmler, pianist; WABC WIP-WFAN  
 WOR—Ariel Ensemble; orchestra  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—The Grab Bag; WABC WCAU WCAU  
 NBC—Blue—Victor Schilling's Orchestra: WJZ  
 NBC—Red—May We Present: WEAJ  
 KDKA—Work-a-day Thoughts  
 WDAS—Rev. Robert Fraser, evangelist  
 WGY—Biblical Drama  
 WFI—Sparks of Harmony  
 WIP-WFAN—Cal and Patty Carroll with Myra Dell  
 WLW—Morrie and Marion  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 NBC—Red—Benjamin Moore Triangle Club: WEAJ WFI WLW  
 KDKA—S. A. I. Musicals  
 WIP-WFAN—Henry Patrick, Album of Old Favorites  
 WLW—Fats Waller and Southern Singers  
 WOR—"Silas of the Hill Country"; skit  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—U. S. Army Band: WABC WCAU WIP-WFAN  
 NBC—Blue—Denver A Capella Choir: WJZ  
 NBC—Red—Echoes of Erin: WEAJ  
 KDKA—Market Reports, weather  
 WCAU—Doe Hyder's Southernairs  
 WDAS—Talk; William McLean  
 WLIT—Charlie Gaines' Orchestra  
 WOR—Elias Breeskin, violinist  
 WPEN—Sundown Melodies

**4:45 P.M.**  
 NBC—Red—The Lady Next Door: WEAJ  
 KDKA—Piano Interlude  
 WCAU—Topics by C. P. Shoffner  
 WDAS—Talk; Philadelphia Sinfonietta  
 WGY—Stock Reports and Police Notices  
 WLW—Low Down

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch

**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Blue—Lee Sims and Ilomay Bailey: WJZ  
 NBC—Red—Hotel Sherman Orchestra; WEAJ  
 KDKA—Muskingum College Music Clubs  
 WCAU—Organ Melodies  
 WCBM—Rhythm Rounders  
 WDAS—Talk; Auspices of Penn. Anti Saloon League  
 WGY—Scheneectady Schools; choir  
 WIP-WFAN—Mary Wister, songs  
 WLIT—Children's Twilight Hour  
 WLW—Jack and Jill  
 WOR—Bartol's Ensemble  
 WPEN—Mother Goose  
 WRC—Afternoon Varieties

**5:10 P.M.**  
 WDAS—Tea Time Tunes

**5:15 P.M.**  
 CBS—John Kelvin, Irish tenor: WABC WIP-WFAN  
 NBC—Blue—Little Italy Skit: WJZ KDKA  
 NBC—Red—Paul Wing, the Story Man; WEAJ WGY  
 WCAU—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WLIT—Joseph H. Lockett, pianist

WLW—Joe Emerson, Bachelor of Song  
 WPEN—Horace Hustler, organist  
 WRC—Aunt Sue and Polly

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
 CBS—Skippy; WABC WCAU WCAU  
 NBC—Blue—The Singing Lady; WJZ WLW KDKA  
 NBC—Red—The Flying Family; WEAJ WLIT WRC WGY  
 WCBM—Varieties  
 WDAS—Musical Silhouettes  
 WIP-WFAN—Town Tattler  
 WOR—Pauline Alpert, pianist  
 WPEN—String Rhythm

**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WABC WCAU WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 NBC—Red—Adventures of Safety Soldiers; WEAJ WRC WGY  
 WCBM—To be announced  
 WIP-WFAN—Humpty Dumpty and his People  
 WLIT—Leonora Mixed Quartet  
 WLW—Mooney Brothers  
 WOR—Mario Costa, baritone

**5:55 P.M.**  
 WLIT—Family Doctor; Weather Report

**6:00 P.M.**  
 CBS—Vaughn de Leath; WABC WIP-WFAN  
 NBC—Blue—Our Daily Food: WJZ KDKA  
 NBC—Red—Waldorf-Astoria Orchestra; WEAJ WRC WFI  
 WCAU—Asco Musicale  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ads and Fads  
 WGY—Ma Frasier's Boarding House  
 WLW—"Oklahoma Bob" Albright  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:15 P.M.**  
 CBS—George Hall's Orchestra: WIP-WFAN  
 CBS—On the Air Tonight: WABC  
 NBC—Blue—Del Lampe's Orchestra: WJZ  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Tonight at WCAU  
 WCBM—Jay Page; Piano Portraits  
 WFI—Late News  
 WGY—Studio Ensemble  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

**6:20 P.M.**  
 CBS—George Hall's Orchestra: WABC  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 WPEN—Dance Music

**6:30 P.M.**  
 CBS—Gertrude Niesen: WABC  
 NBC—Red—Betty Boop; orchestra: WJZ  
 KDKA—KDKA Dinner Concert  
 WCAU—Chandu the Magician  
 WCBM—Oriole Department Store Entertainers  
 WDAS—Joe Dugan, sports columnist  
 WFI—The Golden Bird  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue  
 WRC—Aunt's Ensemble  
 WTEL—Harry Weber's Orchestra

**6:40 P.M.**  
 WIP-WFAN—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill: WABC WCAU  
 NBC—Blue—Lowell Thomas, Today's News; WJZ KDKA WLW  
 NBC—Red—South Sea Islanders: WEAJ WFI  
 WCAU—Carol Dore, violinist; Edward Jendrek, tenor  
 WCBM—Koven's Polish Period  
 WDAS—Funny Fingers  
 WGY—Chandu, the magician  
 WIP-WFAN—Dial Dandies  
 WOR—The Radio Franks  
 WPEN—Ham Dalton, the Town Crier  
 WRC—The Wilkins Quarter Hour

**IDA BAILEY ALLEN**  
 Home Making Editor  
 The FAMILY CIRCLE Magazine

TALKS ON  
**"BUDGET MEALS"**  
**WOR**  
 9:30 A.M. FRIDAY

Get this new National Weekly **FREE** every Friday exclusively at all DANIEL REEVES STORES

# As I Hear It

Be Your Own Critic

RADIO GUIDE will pay five dollars each week for the winning "As I Hear It" letter, and will publish those criticisms which are judged nearly as good as an honorary mention. Criticisms should not exceed 200 words, should be impartial. Opinions are those of the individual listener and RADIO GUIDE is not responsible for them. Address letters to the "As I Hear It Editor."

## This Week's Winner

**THURSTON, THE MAGICIAN**—Heard over NBC-WJR, Detroit, January 13.  
THE magician's sleight-of-hand used to need our eyes. Now, through ear channels alone, his illusions become reality in radio drama intensified by skillfully woven sound patterns. Each thud of the Mexican knife-thrower's blade as it lodged in the wood set us tingling, holding our breath as, when in childhood, we chose the biggest thrills the circus afforded. The spectator's shouts of horror evoked the buoyant, youthful belief that somehow the pionioned wife would emerge above the treachery of her husband. Then the soft-plop of the knife; it had gone home in the breast of the—dummy! Surprising strategy fulfilling the demands of canny children when we spent eagerly our last quarter to see the great magician.

"Plot," hackneyed as any Barnum thriller, stirs us anew as, blindfolded by air distances, we are doubly compelled by striking sound effects. We vote for the magician's illusions coming out of that ether of undreamed mystic quality. It's an adult show, this unseen legerdemain executed in a quite perfect artistry of mere sounds. It may be cultivating in us that sensitive appreciation which is the gift of the blind.

Mrs. E. Guphill McCully,  
485 Chesterfield Avenue, W.,  
Ferndale (Detroit) Michigan

## Honorary Mention

**THE FLEISCHMANN HOUR**—Heard over NBC-WSM, Thursday, January 12.  
For those who pass up the Fleischmann Hour—you are depriving yourself of a treat.

No doubt it is Rudy Vallee's inherent sense of good taste that leads him to avoid the flippant patter so common to a master-of-ceremonies. The same good taste, good judgment and good showmanship must guide him in his choice of acts for the hour.

It is too bad Fleischmann doesn't ask Rudy's assistance on the advertising continuity, which is the most boring on the air. Surely he could think of a better presentation of material than the fake voice method now used, which is certainly more detrimental than helpful.

Janet B. Stone, Ottumwa, Iowa

**LUCKY STRIKE**—Heard over NBC-WRC, Thursday, January 12.  
I pick this, the best of the Lucky Strike programs, to review in order to compare it with the Lucky Strike programs of three or four years ago.

What a long way they have come from the jazz of B. A. Rolfe to the ultra smart dance music of George Olsen and the hilarious nonsense of Jack Pearl; from the arrogant-voiced Ed Thorlesen to the more pleasing Howard Claney; from the objectionable "sheep dip" advertising, through the "nature in the raw" period, up to the present silly but unobjectionable telegrams.

Lucky Strike really deserves credit for a great improvement in their programs and if they were not so antiquated in their advertising they would have a show that would be hard to beat. As it is they have as fine talent as can be procured, but they give it to the listener grudgingly, in such tiny morsels, between so much cigarette ballyhoo.

Zella Boteler, Chevy Chase, Md.



When that ace attraction, "The March of Time," goes on the air over the Columbia network, the pleasing voice of Borgney Hammer, young Norwegian actress, is very often heard. "The March of Time" is broadcast each Friday at 8:30 p. m. over the CBS-WABC network.

# Clubroom Exchange

Gentlemen:  
Is there a fan club for Joe Sanders?  
Ethel Milling,  
1026 S. Home Ave., Oak Park, Ill.

Gentlemen:  
I am reorganizing the Smith Ballew Fan Club and will therefore have vacancies open for new members who are interested in Mr. Ballew and wish to join a group of real fans. Only fans who can prove their loyalty and sincerity are eligible. New-comers can either become a part of the unit nearest them or organize club units of their own.

In the name of the various club units, I request a picture of Smith Ballew used in connection with your contest.  
Stella Croopin, President,  
48 Penn Ave., Port Jervis, N. Y.

Dear Editor:  
Your new column, "Clubroom Exchange," is a wonderful addition to your already wonderful magazine. In it I would like to ask any of your members if there is a Jackie Heller Club or if there are any steps being taken to form one. I would also like to know if there is a Don Bestor Club in existence.

M. Donovan,  
U. S. Light House, Res.  
Michigan City, Indiana

Dear Editor:  
Will you kindly publish this notice in your column?

We have formed a radio club in honor of Vincent Lopez. For information concerning this club write—

Viola Kenney,  
268 S. Center St., Orange, N. J.

Dear Sirs:  
Anyone interested in joining a "Maple City Four Club" should write at once to the address given below. (Please send stamped, self-addressed envelope).

Virginia Leigh Bales,  
2115 W. Maple Ave., Springfield, Ill.

Dear Sir:  
I am an interested reader of your magazine, especially the "Clubroom Exchange." I would like to form a "Comedians' Fan Club." Will others interested in this idea please write to me?

E. C. Morgan,  
3211 Broadway, Kansas City, Mo.

# Reviewing Radio—by Mike Porter

(Continued from Page Eight)

them yesteryear for Chrysler. The plan will bring many new stage and film folk to the microphone, and will coincide with the new trend for variety, predicted in this spot last week.

## Invading the Theater

AND here's another indication of the theater's respect for radio: A dozen theaters in the larger mid-Western towns are billing radio programs. You go into the theater and see a stage or screen show, and then, when such people as Pearl, Wynn, and Burns and Allen take the air, the stages are cleared, and loudspeakers bring the favorite broadcasts to the audience, who, otherwise, might have remained home to listen.

There is a trick for you—free, high class talent. And if you ask me (and probably you won't) I think there ought to be a law against such unethical practices.

When you read this, Russ Columbo will be packing his things to leave the Park Central Coconut Grove—although when I mentioned this previously, it was greeted with an indignant denial.

The next big band build-up in New York will be that of Phil Harris, who has created a sensation on the West Coast. But Harris won't trek Eastward until September.

It begins to look like Jack Benny instead of J. P. Medbury, with Fred Waring on the forthcoming Old Gold series. The irrepressible Bob Taplinger, of WABC, proposes "Bird in a Gilded Cage" for a theme song, if they could have the lyrics read this way: "Her beauty was sold for a man's Old Gold, etc."

Proposed Technocracy theme: "Brother

Can You Spare a Dynamo?"

Gracie Allen complains that the guy who named the new political sect meant: "Take-a-knock-at-Gracie."

## An Ode to Plummer

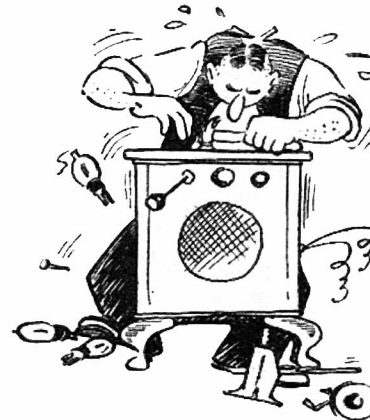
I know this will get the gabby Plummer's goat, so-o-ob-o-o, here is a critique of his last week's column.

RADIO GUIDE (Thursday Jan. 19. All Day). The Plummer column, Plums and Prunes. Fair copy for a grouch. But he was right for once (in a lifetime) about Boake Carter's un-American accents. A plum! But he is awarded a lorry-load of prunes for bad spelling and worse English. In his second paragraph he wrote: "The role of stars is too long to be given space here." It's spelled "r-o-l-l," Evans! It must have been Plummer who wrote the caption for the Downey-Novis pictures. "To determine who is best . . ." the legend reads. Phooey! It should have read: "To determine who is better . . ." Further down, Plummer spells "clucks" with a "k." And after abusing Carter, he uses the English version of "quartet" by tacking "have" instead of "has" after it. Prunes! Prunes! An old keyholer like the Big Plum Pudding from the West ought to know, instead of wondering, who plotted the Gracie Allen's brother stunt. It was Stanley Holt of the J. Walter Thompson agency. Criticizing Ben Bernie, Plummer writes: "It has always been our theorem that it was the leader's amusing patter, etc." Of course he didn't know that the right word is "theory" and that "theorem" is a geometrical term. Take a carload of 'em, pal! And besides, he should not say "It has always . . ." The best writers say, "It always has." Bad mans, splitting verbs! G'wan! Pick 'em all up, Plummer, and corner the prune market! P.S. Don't thank me, Ev. Glad to do it. No charge at all for the lesson!

M. J. P.

# It's All There!

FIND IT!



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Enclosed please find \$..... for which send me the RADIO GUIDE for (six months ....) or (one year ....).

Name .....

Address .....

City ..... State .....

# Friday Programs [Continued]

**6:50 P.M.**  
WTEL—Sports Interview

**7:00 P.M.**  
CBS—Myrt and Marge; WABC WCAO WCAU  
NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC  
WLW  
NBC—Red—Donald Novis, tenor; WEAFF WGY  
WDAS—Max Essner's Orchestra  
WIP-WFAN—Uncle Wip  
WLIT—Charlie Kerr's Orchestra  
WOR—Ford Frick, sports resume  
WTEL—Boy Scout Program

**7:15 P.M.**  
CBS—Buck Rogers in the Year 2432; WABC  
NBC—Blue—Hilda Burke, soprano; WJZ KDKA  
NBC—Red—Van and Don, comedy team; WEAFF  
WLIT  
WCAU—Dorothy Hall and Crawford's Furfashioneers  
WCBM—Sports Scrap Book; Lee Davis  
WGY—Explorations in Science  
WLW—Gene and Glenn  
WOR—Boys Club  
WRC—Wakefield songbirds  
WTEL—At Twilight

**7:30 P.M.**  
CBS—Dolph Martin's Orchestra; WABC WCAU  
NBC—Blue—Charlie Chan; WJZ KDKA  
NBC—Red—Fox Fur Trappers; WEAFF WGY  
WCBM—Moses Kahn's Musical Ensemble  
WDAS—The Cosmopolitan Tenor  
WIP-WFAN—Detectives Black and Blue  
WLIT—Dr. Algase's Sunny Smile Club  
WLW—Chandu, the Magician  
WOR—A Wayside Cottage, sketch  
WTEL—Polish Merry-makers

**7:45 P.M.**  
CBS—Boake Carter; WABC WCAU  
NBC—Red—The Goldbergs; WEAFF WLIT WGY WRC  
WDAS—Rhythm and Rhythm  
WIP-WFAN—Leo Zollo's Concert Ensemble  
WLIT—Detectives Black and Blue  
WOR—Tarzan of the Apes; sketch

**8:00 P.M.**  
CBS—Trade and Mark; WABC WCAU  
NBC—Blue—Nestle's Program; WJZ KDKA  
NBC—Red—Cities Service Concert; WEAFF WLIT  
WRC WGY  
WCBM—Musical Ramblers

WIP-WFAN—The Gossipers  
WLW—Armeo Band  
WOR—Chandu, the Magician  
WPEN—Italian Hour

**8:15 P.M.**  
CBS—Singin' Sam, the Barbasol Man; WABC WCAO  
WCAU  
WDAS—Jewish Melodies  
WIP-WFAN—The Golden Bird  
WOR—Jack Arthur, baritone and orchestra

**8:30 P.M.**  
CBS—March of Time; WABC WCAO WCAU  
NBC—Blue—Adventures in Health; WJZ KDKA  
WLW  
WCBM—Kaufman's Foot Teasers  
WGY—WGY Farm program  
WIP-WFAN—Concert Ensemble  
WOR—Make Believe, Kathleen and Joe  
WTEL—Instrumentalists

**8:45 P.M.**  
NBC—Blue—Howard Thurston, the magician; WJZ  
KDKA WLW  
WCBM—Hecht's Reliable Polish Hour  
WDAS—To be announced  
WIP-WFAN—Enchanted Quarter Hour  
WOR—Andy Sanella; Marjorie Logan, soprano

**9:00 P.M.**  
CBS—Tom Howard and George Shelton; Lennie  
Hayton's Orchestra; WABC WCAU  
NBC—Blue—First Nighter; WJZ KDKA  
NBC—Red—K-7; Secret Service Story; WEAFF WGY  
WDAS—Trombetta Italian Hour  
WIP-WFAN—Philadelphia Musical Academy Program  
WLIT—To be announced  
WLW—The Puddles Family  
WOR—The Mystery in the Kremlin, sketch  
WPEN—Italian Program

**9:15 P.M.**  
CBS—Mary Eastman, soprano; WABC WIP WFAN  
WCAU—Electric Program  
WCBM—Popular Hits  
WLW—Alice Remsen and Orchestra  
WOR—"The Cabbies"

**9:30 P.M.**  
CBS—Socony-Vacuum Presents the "Inside Story";  
WABC WCAU  
NBC—Blue—Armour Program; WJZ KDKA  
NBC—Red—Leo Reisman's Orchestra; WEAFF WLIT  
WRC WGY WLW  
WCAU—Phil. Electric Half Hour  
WIP-WFAN—Boxing  
WDAS—Josef Kowalewski, baritone; Harry Gues-  
ther, Jr., pianist

WIP-WFAN—Nixon-Henry Hendrickson's Orchestra  
WLW—Argentinians  
WOR—Charley Eckel's Orchestra

**10:00 P.M.**  
CBS—Columbia Revue; WABC WIP-WFAN  
NBC—Blue—Alice Joy, contralto; WJZ KDKA  
NBC—Red—Chevrolet Program; Al Jolson; WEAFF  
WGY WLIT WLW  
WCAU—Mayside Cottage  
WCBM—To be announced  
WDAS—Tom McKim, talks on Soccer  
WOR—"The Limited"  
WPEN—Wrestling Bouts from the Arena

**10:15 P.M.**  
NBC—Blue—Vic and Sade, sketch; WJZ  
KDKA—Westinghouse Pioneers  
WCAU—Ben Greenblatt  
WDAS—Piano Meditations by Manny La Porte

**10:30 P.M.**  
CBS—Street Singer; WABC WCAU  
NBC—Blue—Concert Orchestra; WJZ  
NBC—Red—Green and Hall, piano team; WEAFF  
KDKA—Bridge School of the Air; E. Hill Downes  
WCBM—Johnny Tucker's High Hatters  
WDAS—The Column of the Air  
WIP-WFAN—Dallas and Waco  
WLIT—To be announced  
WLW—Kenrad Unsolved Mysteries

**10:45 P.M.**  
CBS—Fray and Braggiotti; WABC WCAU  
NBC—Red—Borrah Minnevitich's Harmonica Ras-  
cals; WEAFF WRC WGY  
KDKA—Bradley Kincaid  
WCAU—Pilly Antrim's Orchestra  
WDAS—Missing Persons  
WIP-WFAN—La Casa-Billy Hays' Orchestra  
WLIT—Carman Theater Program

**11:00 P.M.**  
CBS—Nino Martini, tenor; WABC WCAO WIP-WFAN  
NBC—Blue—"Mrs. Nagsby", humorous skit; WJZ  
NBC—Red—Anson Weeks' Orchestra; WEAFF  
KDKA—Time; Sport Review; Weather Report;  
Artist Bulletin  
WCAU—Boake Carter, talk  
WCBM—Oscar Appel's Orchestra  
WGY—Freddy Engel's Orchestra  
WLIT—Joe Smith's Parodians  
WLW—Threesome and Piano  
WOR—Moonbeams  
WRC—Dance Orchestra

**11:15 P.M.**  
NBC—Blue—Night Song; WJZ  
KDKA—Press Last Minute News Flashes  
WCAU—Ritz Carlton's Orchestra  
WGY—Musical Program  
WLW—Seymore Simon's Orchestra

**11:20 P.M.**  
KDKA—Cora Williams Hines, contralto

**11:30 P.M.**  
CBS—Abe Lyman's Orchestra; WABC WIP-WFAN  
WCAO  
NBC—Red—Ozzie Nelson's Orchestra; WEAFF WRC  
WLW  
KDKA—Henry Halstead's Californians  
WCBM—Ted Elmore's Orchestra  
WGY—Floyd Walter, organist  
WLIT—Charlie Gaines' Orchestra  
WOR—Jack Denny's Orchestra

**11:45 P.M.**  
WCAU—Ritz Carlton Orchestra  
WLW—Threesome and Piano

**12:00 MIDNIGHT**  
CBS—Ben Pollack's Orchestra; WABC WCAU  
NBC—Blue—Cab Calloway's Orchestra; WJZ WLW  
KDKA  
NBC—Red—Ralph Kirbery, the Dream Singer; WEAFF  
WGY—Musical Program  
WIP-WFAN—Frank Winegar's Orchestra  
WLIT—Walter Oppenheim's Orchestra  
WOR—Enric Madriera's Orchestra

**12:05 A.M.**  
NBC—Red—Don Bestor's Orchestra; WEAFF

**12:15 A.M.**  
NBC—Red—Don Bestor's Orchestra; WEAFF WGY  
WLW—Mooney Brothers

**12:30 A.M.**  
CBS—Jan Garber's Orchestra; WABC WCAU  
NBC—Blue—Joe Furst's Orchestra, Gus Van; WRC  
WJZ WLW  
NBC—Red—Hollywood on the Air; WEAFF  
WGY—New Kenmore Orchestra  
WIP-WFAN—Missing Person's Report

**12:45 A.M.**  
CBS—Hal Kemp's Orchestra; WABC WCAU

**1:00 A.M.**  
CBS—Buddy Harrod's Orchestra; WABC  
WCAU—Missing Person Reports  
WLW—Moon River

**1:15 A.M.**  
WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
CBS—Roseland Ballroom Orchestra; WABC

**1:45 A.M.**  
WLW—And So To Bed

# Programs for Saturday, February 4

**6:30 A.M.**  
WLW—Top o' the Morning

**6:45 A.M.**  
NBC—Red—Tower Health Exercises; WEAFF WFI  
WGY  
WOR—Gym Classes

**7:00 A.M.**  
KDKA—KDKA Musical Clock  
WCAO—Early Risers' Musical Clock  
WCBM—Morning Melodies  
WLW—Old Apple Trio  
WOR—Gambling's Gamboliers  
WTEL—Top of the Morning

**7:15 A.M.**  
WLW—Yodelling Twins  
WOR—Gym Classes

**7:30 A.M.**  
CBS—Organ Reveille; WABC  
NBC—Blue—Don Hall Trio; WJZ  
WCAO—Sunpaper Bulletins  
WLW—Oklahoma Bob Albright  
WOR—Gambling's Gamboliers  
WPEN—Musical Clock

**7:40 A.M.**  
WPEN—News and Views

**7:45 A.M.**  
WCAO—WCAO Kiddie Club  
WLW—Andy Mansfield's Memory Box  
WOR—Gym Classes

**7:55 A.M.**  
WCAU—Radio Highlights

**8:00 A.M.**  
CBS—Salon Musicale; WABC WCAU  
NBC—Blue—The Wife Saver; WJZ  
NBC—Red—Organ Rhapsody; WEAFF WFI WGY  
KDKA—Bradley Kincaid  
WCAO—Late Risers' Musical Clock  
WCBM—Morning Glories  
WLW—Morning Devotions  
WOR—John, Joe and Frosini, songs  
WPEN—Cruise of the S. S. All In Fun  
WTEL—The Console Rises

**8:05 A.M.**  
WOR—Weather Report

**8:10 A.M.**  
WOR—Al Woods, songs

**8:15 A.M.**  
NBC—Blue—Morning Devotions; WJZ  
KDKA—Morning Cheer  
WCAU—Children's Stories and Songs  
WLW—The Wanderers  
WPEN—Jack Tar's School Days  
WRC—Morning Varieties

**8:20 A.M.**  
WOR—Dogs' Tales; Richard Meany

**8:30 A.M.**  
CBS—Rhythm Kings; WABC WCAU

NBC—Blue—The Pepper Pot, dance band; WJZ  
WLW  
NBC—Red—Cheerio; WEAFF WFI WRC WGY  
KDKA—Gladys Moore with Dorothy and Marie  
WOR—Martha Manning, sales talk  
WPEN—Arithmetic Band  
WTEL—Thrifty Club

**8:45 A.M.**  
CBS—Vocal Art Trio; WABC  
KDKA—Pepper Pot (NBC)  
WIP-WFAN—Early N'er's Club  
WOR—Orchestral Program  
WPEN—Chris Seiter, crooning treubadour

**8:55 A.M.**  
WPEN—Foot Health Talk

**9:00 A.M.**  
CBS—Tony Wons; Art You Listenin'? WABC  
WCAO WIP-WFAN  
NBC—Red—Morning Glee Club; WEAFF WRC WLIT  
KDKA—Press News-Reeler  
WCAU—Words and Music  
WCBM—News Flashes  
WDAS—Morning Melodies  
WGY—Lady Fingers, pianists  
WLW—Art Talk  
WOR—Chinaberry Children's Program  
WPEN—Sea-Goin' Bill at the Piano

**9:05 A.M.**  
KDKA—Pepper Pot (NBC)

**9:15 A.M.**  
CBS—Little Jack Little; WABC WCAO WCAU  
NBC—Red—Masqueraders; WEAFF WGY  
WCBM—Le Roy McKnew; Pianist  
WDAS—The Eye Openers  
WIP-WFAN—Organalities  
WLIT—Womens' Home Hour  
WLW—Morrie Neuman and Larry Greuter  
WPEN—The Health Man  
WRC—One Man Minstrel

**9:30 A.M.**  
CBS—Modern Living, health talk; WABC WCAO  
WIP-WFAN WCAU  
NBC—Blue—Moss and Jones, songs; WJZ KDKA  
WCBM—Waves of Melody  
WLIT—The Beauty Salon  
WLW—Tony Cabooch  
WOR—A Little French for Little Folk  
WPEN—Second Cruise of the S. S. All in Fun

**9:45 A.M.**  
CBS—Reis and Dunn; WABC WCAO WIP-WFAN  
NBC—Blue—Nothing but the Truth; WJZ  
NBC—Red—Otto Fassell, Viennese baritone; WEAFF  
WFI WRC WGY  
KDKA—Press News Flashes, weather  
WCAU—Aseo After Breakfast Program  
WDAS—Tinkling Tunes  
WLW—Pacific Borax Talk  
WOR—Girl and Boy Scout News  
WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
KDKA—Market Reports  
WLW—Entertaining Our Guests

**9:55 A.M.**  
KDKA—Program for the Day

**10:00 A.M.**  
CBS—Melody Parade; WABC  
NBC—Blue—Musical Melange; KDKA WJZ  
NBC—Red—The Vass Family; WEAFF WRC WGY  
WCAO—WCAO Children's Hour  
WCAU—Musical Contents  
WCBM—Mary Ann Kiddie Klub  
WDAS—Ithan Hill Billies  
WFI—Market Reports  
WIP-WFAN—Home Maker's Club  
WLW—Mail Bag  
WOR—Sherman Keene's Orchestra  
WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
WPEN—Tom Rott; skit

**10:15 A.M.**  
CBS—Songs of the Out-of-Doors; WABC WCAU  
NBC—Blue—John Fogarty, tenor; WJZ  
NBC—Red—Souvenirs of Melody; WEAFF WFI  
WRC WGY  
KDKA—KDKA Home Forum  
WDAS—Ads and Fads, talks with music  
WLW—Live Stock Reports  
WOR—Dancing Class, Thos. E. Parson

**10:20 A.M.**  
WPEN—Chips Eckert, comedian

**10:25 A.M.**  
WPEN—Foot Health Talk

**10:30 A.M.**  
CBS—Helen and Mary, children's program; WABC  
WCAU  
NBC—Blue—Happy Jack; WJZ  
NBC—Red—Leo Trio Charmant; WEAFF WGY  
WDAS—On the WDAS Sightseeing Bus  
WFI—Children's Theater of the Air  
WIP-WFAN—Blue Grass Boys  
WLW—Southern Singers  
WOR—Florence Case, songs  
WPEN—Grab Bag of the Air  
WRC—Aunt Sue and Polly

**10:45 A.M.**  
NBC—Blue—Irma Glen, organist; WJZ  
NBC—Red—Breen and de Rose; WEAFF WRC WGY  
KDKA—Salt and Peanuts  
WIP-WFAN—Magazine of the Air  
WLW—Eddie Albert, Flora Blackshaw and Organ  
WOR—Bamberger Stamp Club

**11:00 A.M.**  
CBS—N. Y. Philharmonic Symphony Concerts;  
WABC WCAU  
NBC—Blue—Forecast School of Cookery; WJZ  
NBC—Red—Melodies of the South; WEAFF WGY  
KDKA—Irma Glen, organist (NBC)

WDAS—Lou Ancker Looks At The Movies  
WLIT—Harmony Duo  
WOR—What to Eat and Why; C. Houston Goudiss  
WPEN—Tune Tinkers

**11:15 A.M.**  
NBC—Blue—Rhythm Ramblers; WJZ  
NBC—Red—Radio Household Institute; WEAFF WLIT  
WRC WGY  
KDKA—KDKA Kiddies' Klub  
WDAS—Charlotte Coate, soprano  
WIP-WFAN—Elsa Brighton, mezzo soprano  
WLW—Mike and Herman  
WPEN—Women's Home Hour

**11:30 A.M.**  
NBC—Red—Swen Swenson's Swedehearts; WEAFF  
WRC  
WCBM—Health Talk  
WDAS—Solly Wood; From Hollywood  
WGY—Children's Theater of the Air  
WIP-WFAN—Leonard MacClain at the Organ  
WLIT—Every Woman's Hour  
WLW—Male Quartet  
WOR—Ann Stevens' Thrift Hour  
WPEN—Honolulu Melodies of the Air

**11:45 A.M.**  
NBC—Blue—Spanish Idylls; WJZ KDKA  
WCBM—Merchants' Air Review  
WIP-WFAN—Cheerful Cheerubs  
WLW—Fats Waller  
WOR—Stepping Stones to Music  
WPEN—Dave Hazzard's Travelogue

**12:00 NOON**  
NBC—Blue—Smack Out; WJZ  
NBC—Red—Johnny Marvin, tenor; WEAFF WLIT  
WRC WGY  
KDKA—Business News  
WCBM—To be announced  
WDAS—The Nootimers  
WIP-WFAN—To be announced  
WLW—Ohio's Government  
WOR—The Voice of Experience  
WPEN—Organ Doctor  
WTEL—Noon Tunes

**12:15 P.M.**  
CBS—Buddy Harrod's Orchestra; WABC  
NBC—Blue—Pollock and Lawnhurst, piano duo; WJZ  
NBC—Red—American Legion Trade Revival Campaign  
WEAFF WRC  
WCAU—Harold Knight's Orchestra  
WCBM—Luncheon Music  
WGY—Farm Program  
WLIT—Book Review; G. M. O'Reilly  
WLW—Mooney Brothers  
WOR—Dorothy Blumberg, pianist  
WTEL—News Resume



# Voice of the Listener



## Yes, We Toddle Along

Cimarron, Kansas

Voice of the Listener:

For a young magazine, **RADIO GUIDE** seems to be learning to walk pretty rapidly. And only one year old. The world's leading radio weekly is showing tremendous improvements during its babyhood and teething period.

Having been a newspaper man for years, I can appreciate something like **RADIO GUIDE** for us westerners. In years past we were compelled to look through numerous dailies for our programs but now everything is at fingertips in the Sunflower-Ozark edition of the **RADIO GUIDE**.

A few sponsors naturally change programs on you—just like they run in with ad copy after our deadline—but every change they make, causing confusion, hurts the sponsors worse than us dial twisters.

With my complete file of **RADIO GUIDE** it is marvelous how much useful information I have collected. Seems like meeting new friends every issue I bring home from the newsstand.

If some of the writers would quit their continual criticizing of the entertainers and devote it to lambasting the sponsors who use so much unnecessary announcing time, what a glorious diversion that would be.

And here's to Fisher, Porter, Plummer, Smith and all the lads. Yowsuh.

Cecil H. Alexander

## Quick, a Peacemaker

New York City, N. Y.

Dear Editor:

Just to show you my appreciation of **RADIO GUIDE**, I am changing my habit of not writing letters like this, but I must say that I do like **RADIO GUIDE**. Especially the columns of Evans Plummer and Mike Porter, but why must they keep picking on one another? Don't we have enough of that sort of thing with the stars of radio? It was all right for a time in the beginning, but now it's getting a bit monotonous. I hate these so-called "feuds." Please do something about it. Here's to the continued success of **RADIO GUIDE**.

Evelyn Lilienfeld

## The Gooseberries

Fort Smith, Arkansas

Dear Voice of the Listener:

Sooo-oo-oo, Mr. Oswald Vinton, of Charleston, S. C., you think **RADIO GUIDE** deserves raspberries for starting a popularity contest for orchestra leaders, do you? Are you just trying to be different, or do you really mean that? If you do, gooseberries to you, suh!

And furthermore, orchestra leaders are not all "fakers," as you would call them. For instance, my particular favorite does more than "wave a stick" because he is a real musician, as much as the other members of his great orchestra. He is Frankie Trumbauer. Frankie is known—as he calls himself—as the "Doctor of the Saxophone." And the way he plays that saxophone certainly proves that he is one orchestra leader who is a "real musician!" At any rate, Frankie Trumbauer gets my vote for the King of Jazz.

And to you, **RADIO GUIDE**—at last I have discovered how you keep up your circulation! Here's what you do: You give us a real good issue, then we see that you have a swell magazine. And so we buy it every week to see if the next issue is as good as the first one. At least that is what I do. And since buying my first copy of **RADIO GUIDE**, I have taken a real interest in radio programs. Why—I can hardly wait for a new copy of **RADIO GUIDE** each week! My favorite writer? "Ah!—That Porter guy!"

Rudy Anne Ritchie

## A Golden Ruler

Kenosha, Wisconsin

Gentlemen:

I have been reading your **RADIO GUIDE** for a good many months. I like your column, "Voice of the Listener."

It seems to me that if a few more people would learn the difference between criticism, comment and "knocking," the "Voice of the Listener" would be much more interesting. I think every one should voice their opinion, but keep the "knocking" to themselves.

Mrs. Erna Kaleck

## Jackie "Giggle" Heller

Streator, Illinois

Voice of the Listener:

Please give my vote to Ben Bernie for the "Jazz King." I adore the bands of Ted Weems, Hal Kemp, Wayne King and Earl Hines. This Ben Pollack is just an old "smoothy" and plenty sweet. For singers I cast my votes for Bing Crosby, Andrea Marsh, this Stone person hailing from Isham Jones' band, and Ben Bernie's pride and joy, little Jackie Heller. I even giggle when he does. Forgive me.

A "Jazz Hound"

## Sorry, We Can't

Nyack, N. Y.

Dear Sirs:

I think you are making a mistake in your orchestra contest not to ask for at least two or three choices a week from each reader. It seems to me practically impossible to select one choice from a group of half a dozen or more favorite bands. At the rate of one coupon a week, the contest would have to run months to do justice to all the top-notch orchestras of the air.

If you won't play my way, I will, however, bow to the inevitable. My vote this week is for Paul Whiteman, who makes his jazz classical. The other bands will have their turns later. I hope the contest will be extended to at least eight weeks.

Robert Deed

## An Appreciation

Decatur, Illinois

Dear Sirs:

I send this note to show my appreciation of your publication. One of the things I enjoy most is "Music In The Air," by Carleton Smith. His recent articles regarding Arturo Toscanini and Igon Petri, are particularly enjoyed.

W. A. Ivg.

## "Great Day," Indeed

Germantown, Penn.

Dear Editor:

As a radio fan, I cannot refrain from exclaiming "great day!" concerning the "King of Jazz" contest. Is it possible that **RADIO GUIDE** hasn't heard? What? That "jazz" died a natural death at least some four years ago! Even Paul Whiteman, to whom that title is attributed and with whom I shall always associate it, "come what may," has changed his "style."

True, we have our Duke Ellington and Cab Calloway, but they, being "of Harlem" are of a different caliber and subject to different classification. The almost barbaric and contagious rhythm which they employ is characteristic of their particular race and as such is their own distinctive "style."

Mary Lanber

## Exactly, Mr Vinton

Fayetteville, New York

Dear Sirs:

I am enclosing a vote for Guy Lombardo in your Jazz King Contest.

People like Oswald Vinton make me sore. In the Voice of the Listener, Mr. Vinton says—"Why don't they play instruments instead of standing in front of the real musicians and waving a stick?" I would like to ask Mr. Vinton if he happened to hear Ben Bernie's orchestra trying to play without him last winter when the "ole maestro" was in Florida? They were, if you will excuse the expression, lousy! They didn't sound like the same bunch of musicians. How long does Mr. Vinton think the perfect harmony of the Lombardo's would last without Guy Lombardo "waving a stick" at them? I wonder, Mr. Vinton, why we have football coaches?

Betty Earle

## Pix, Plummer and Porter

Norwich, Conn.

Gentlemen:

I have been enjoying the **RADIO GUIDE** for several months, and here is the order in which I always read it:

First: Evans Plummer's column (it is lucky that *Prune-er* isn't his last name, as *Plum-mer* suits him to a "T.")

Second: Mike Porter's column (I'll bet he and Plummer are great Pals, otherwise they wouldn't have each other on their minds so much!)

Third: Voice of the Listener.

Fourth: Look over all the pictures, and then proceed to read the rest of the **GUIDE** from "kiver to kiver."

Couldn't you treat us to a picture of Messrs. Plummer and Porter in the very near future? Miss Dorothy Farrell

## Voice of a Dealer

Plymouth, Wis.

Dear Sirs:

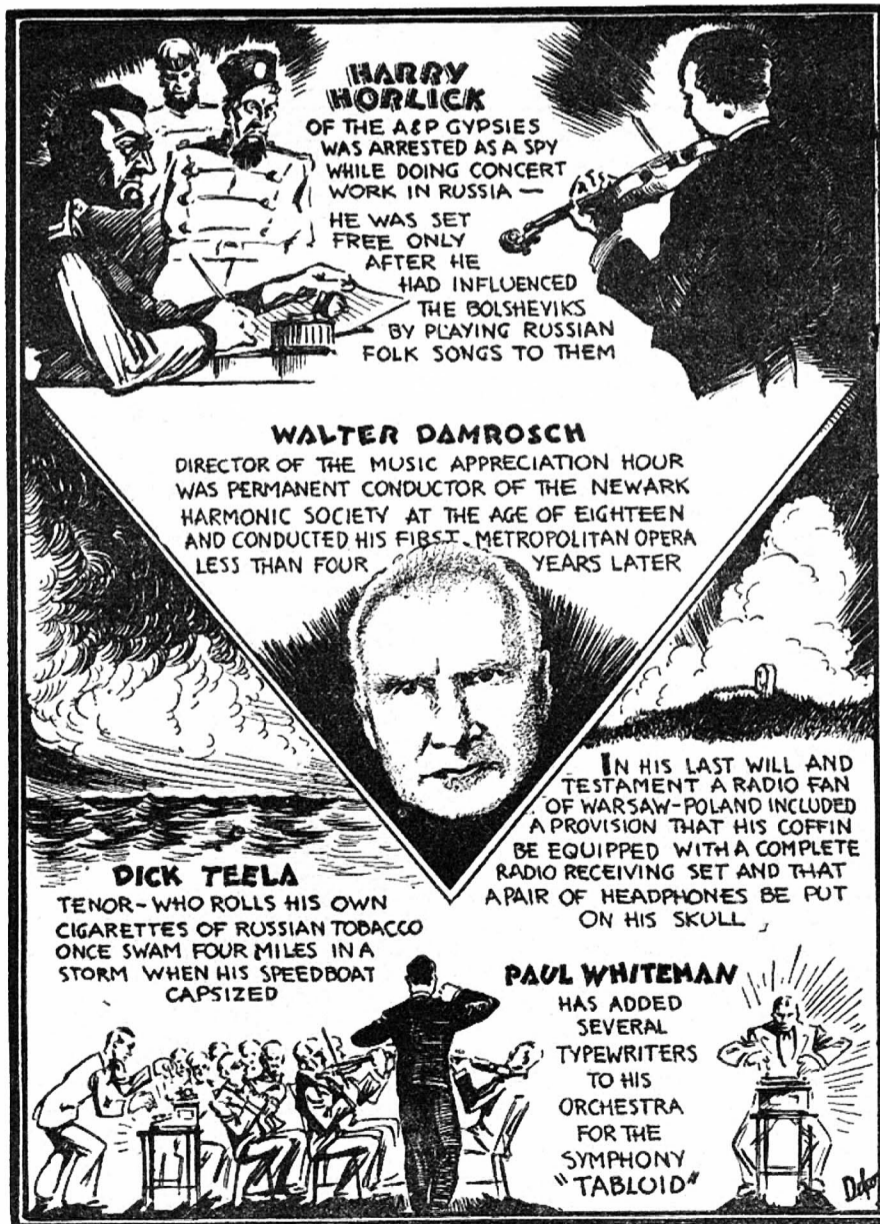
I have carried your **GUIDE**, weekly, for two years, and up to now I have had only one customer complain of difficulty in locating programs.

In the **GUIDE**, January 8-14, a certain M. Larson, South Bend, Ind., made similar statement. Perhaps it would be some comfort to this critic to know that there is at least one more person in this world with his ideals. After all he may need such comfort.

The majority of my **GUIDE** readers pay for their number in advance so as not to miss it. In view of this I think the amateur critic is all wet. What method of arrangement of programs could be more simple than that used by the **GUIDE**? We might ask M. Larson, he should be able to have a solution to back up his criticism.

R. C. Williamson

## RADIODDITIES



# Saturday Programs [Continued]

**12:20 P.M.**  
 KDKA—Farm Flash

**12:30 P.M.**  
 CBS—Happy Felton's Orchestra; WABC WIP-WFAN  
 NBC—Blue—National 4-H Club; WJZ WLW  
 NBC—Red—Gentleman Gypsy's Orchestra; WEA  
 KDKA—Press News-Reeler  
 WDAS—Neighbour and his Neighbours  
 WLIT—Benjamin Franklin Hotel concert orchestra  
 WOR—Huger Elliot  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 WCAU—The Nootimers  
 WOR—Altman Gold Medal Trio  
 WPEN—Talk, "Veterans Legislation"

**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAU  
 NBC—Red—Don Bestor's Orchestra; WEA  
 KDKA—National 4-H Club (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Stock reports  
 WIP-WFAN—Orchestra Melodies with Ted Behr  
 WLIT—Lansdown Coal Co. Program  
 WOR—Ernie Krickett's Dance Orchestra  
 WPEN—Excerpts from Musical Comedies

**1:15 P.M.**  
 WDAS—Talk  
 WFI—Don Bestor's Orchestra (NBC)  
 WGY—Hotel Lexington Orchestra (NBC)  
 WPEN—Harmony Philosophers

**1:20 P.M.**  
 WDAS—Items of Interest

**1:30 P.M.**  
 CBS—Madison Ensemble; WABC WCAU  
 NBC—Blue—Farm Forum; WJZ WLW  
 NBC—Red—Emerson Gill's Orchestra; WEA  
 WGY

KDKA—Strollers' Matinee  
 WCAO—Football Souvenir Program  
 WCBM—Studio Program  
 WDAS—Emily Stanton, soprano  
 WIP-WFAN—Orient Orchestra  
 WOR—Home Singer, Tunes of Long Ago  
 WPEN—Old Timers' Ensemble

**1:45 P.M.**  
 NBC—Red—Foreign Policy Association Luncheon:  
 WEA  
 WDAS—Phila. Chamber of Commerce Women's  
 Home Hour  
 WGY—To be announced  
 WFI—To be announced  
 WOR—Midday Diversions; orchestra  
 WPEN—Health Talk by Dr. Ira W. Drew

**2:00 P.M.**  
 CBS—Saturday Syncopators; WABC WCAU  
 NBC—Blue—Weather Reports; WJZ  
 WDAS—Organ Recital with H. F. Stockton  
 WIP-WFAN—Teddy and Jane  
 WLIT—Charlie Kerr's Orchestra  
 WLW—Dealers' Hour  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ KDKA

**2:15 P.M.**  
 WIP-WFAN—Keyboard Kapers  
 WOR—Myrtle Boland, comedienne  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—Columbia Salon Orchestra; WABC WCAU  
 NBC—Blue—Syncopators; WJZ WLW  
 KDKA—To be announced  
 WDAS—The Four Sharps; banjo quartette  
 WLIT—Trio Romantique  
 WIP-WFAN—First Undenominational Radio Church  
 WOR—Messner Brothers' Orchestra  
 WPEN—Dave Hazzard's Preamble

**2:45 P.M.**  
 NBC—Blue—Sisters of the Skillet; WJZ WLW  
 WDAS—Poet's Corner  
 WOR—Klondike Bob  
 WPEN—Happy Harmonies

**3:00 P.M.**  
 CBS—The Round Towners; WABC WCAU  
 NBC—Blue—Radio Traubadours; WJZ WLW  
 NBC—Red—Merry Madcaps; WEA  
 KDKA—To be announced  
 WDAS—Afternoon Melodies  
 WGY—Elizabeth Carrigan, contralto  
 WIP-WFAN—The Modernists  
 WOR—Good Turn Hour  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 WFI—L'Heure Romantique  
 WGY—Merry Madcaps (NBC)  
 WFI—Le Heure Romantique  
 WIP-WFAN—The Irish Ramblers  
 WOR—Herma Boldman, soprano; orchestra  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 CBS—Dick Mansfield's Orchestra; WABC WCAU  
 NBC—Blue—The Ambassadors; WJZ WLW  
 NBC—Red—Matinee Gems; WEA  
 WDAS—The Slovak Hour  
 WFI—Miriam Mulhern, soprano  
 WOR—Frank Ricciardi, baritone  
 WPEN—Dance Revue

**3:45 P.M.**  
 NBC—Blue—To be announced; WJZ WLW  
 WFI—Matinee Gems (NBC)  
 WIP-WFAN—German American Charity Ball  
 WOR—Show Boat Boys; harmony duo and patter  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Spanish Serenade; WABC WCAO WIP-WFAN  
 WCAU

NBC—Blue—Dance Masters; WJZ KDKA WLW  
 WBAL  
 NBC—Red—Buffalo Civic Orchestra; WEA  
 WFI  
 WDAS—Children's Radio Theater, dramatic  
 WOR—Ariel Ensemble's Orchestra  
 WPEN—Special Feature  
 WTEL—International Sunday School Lesson; Rev.  
 Walter Erl

**4:15 P.M.**  
 WDAS—Al Goldwyn At The Piano  
 WPEN—Mad Music  
 WTEL—True Blue Ulster Irish Orchestra

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—Leon Belasco's Orchestra; WABC WCAO  
 NBC—Blue—Concert Favorites; WJZ WBAL KDKA  
 WCAU—Leon Belasco's Orchestra  
 WDAS—James F. Mehorter, baritone  
 WGY—Studio Ensemble  
 WIP-WFAN—The Five Dominoes  
 WLIT—Larry Fotin's orchestra  
 WLW—Andy Mansfield  
 WOR—To be announced  
 WPEN—Sundown Melodies

**4:40 P.M.**  
 WIP-WFAN—N. E. Journal Program

**4:45 P.M.**  
 WDAS—Los Rancheros, Spanish Instrumentalists  
 WIP-WFAN—Les Chanteuses  
 WLW—Low Down  
 WTEL—Recordings

**4:55 P.M.**  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Eddie Duchin's Orchestra; WABC WCAO  
 WCAU  
 NBC—Blue—Maurice Sherman's Orchestra; WJZ  
 WBAL  
 NBC—Red—Lady Next Door; WEA  
 KDKA—KDKA Orchestra  
 WCBM—Rhythm Rounders  
 WDAS—Clyde Bradby's Orchestra  
 WGY—Radio Extra  
 WIP-WFAN—Earl Denny's Orchestra  
 WLIT—Children's twilight hour  
 WLW—Jack and Jill  
 WOR—Carroll Club Reporter  
 WPEN—The Pied Piper  
 WTEL—Old Folks at Home, musical sketch

**5:05 P.M.**  
 WOR—Amateur Astronomers Ass'n Talk

**5:15 P.M.**  
 NBC—Blue—Little Italy Skit; WJZ  
 WCAO—Sunpaper Bulletins  
 WCBM—Weather and Market Reports  
 WLW—Joe Emerson, Bachelor of Song  
 WOR—Billy Bruce, baritone  
 WPEN—Horace Hustler, Organist  
 WTEL—Edmund O'Hara, baritone

**5:30 P.M.**  
 CBS—Skippy; WABC WCAO WCAU  
 NBC—Blue—Musical Moments; dance orchestra; WJZ  
 WBAL  
 NBC—Red—Beau Balladeer; WEA  
 WGY  
 KDKA—"Behind the Law"; Pennsylvania State Police  
 WCBM—Varieties  
 WDAS—Musical Silhouettes with Ben Silver's Orch.  
 WIP-WFAN—Liberal Temple, Rabbi J. Gerson  
 Brenner  
 WLIT—Mary Keenan, soprano  
 WLW—Parent Teachers' Forum  
 WOR—French Course, Dr. Thatcher Clark  
 WPEN—String Rhythm  
 WRC—Afternoon Varieties  
 WTEL—Novelty Instrumental Trio

**5:45 P.M.**  
 CBS—Tito Guizar; WABC  
 CBS—Cowboy Tom and Indian Chief; WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 WBAL  
 NBC—Red—Seckatary Hawkins; WEA  
 WRC WGY  
 WLIT  
 WCBM—To be announced  
 WIP-WFAN—Arlene Smith  
 WLW—Southern Singers

**6:00 P.M.**  
 CBS—America's Grub Street Speaks; WABC  
 NBC—Blue—Little German Band; WJZ KDKA  
 NBC—Red—Waldorf-Astoria Orchestra; WEA  
 WRC  
 WFI  
 WBAL—Little German Band  
 WCBM—Heart and Home Service  
 WGY—Joe and Eddie  
 WIP-WFAN—Sunday School Lesson  
 WLW—Radio Realities  
 WOR—Uncle Don  
 WPEN—Keystone Telephone Organ Program  
 WTEL—Behind the "Mike"; Interview

**6:15 P.M.**  
 CBS—Do Re Mi; WIP-WFAN  
 CBS—On the Air Tonight; WABC  
 WCAU—Tonight at WCAU  
 WFI—Late News  
 WGY—Billy Rose, tenor  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk  
 WTEL—Two Jacks and a Queen, harmony

**6:20 P.M.**  
 CBS—Do Re Mi; WABC  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 WPEN—Dance Music

**6:30 P.M.**  
 CBS—Lou Schroeder's Orchestra; WABC  
 NBC—Blue—Laws That Safeguard Society; WJZ  
 NBC—Red—Voice from the Fireside; WEA  
 WFI  
 KDKA—Time; Sport Review; Press News-Reeler;  
 Weather Report  
 WBAL—Inspector Stevens and Son of Scotland  
 Yard  
 WCAU—Harold Knight's Orchestra  
 WCBM—South Sea Serenaders  
 WDAS—Sports Talk  
 WGY—Studio Ensemble  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—The Voice of Experience  
 WTEL—The Masqueraders

**6:35 P.M.**  
 KDKA—Press News-Reeler

**6:40 P.M.**  
 WIP-WFAN—News Reporter

**6:45 P.M.**  
 CBS—The Funnyboners; WABC WCAU  
 NBC—Blue—Fields and Hall; WJZ WBAL  
 NBC—Red—El Tango Romantico; WEA  
 WFI  
 KDKA—"A Recreo" by Bill and Alex of the Down-  
 town Y. M. C. A.  
 WCBM—Sports Scrap Book; Lee Davis  
 WDAS—Funny Fingers  
 WGY—Horse Sense Philosophy  
 WIP-WFAN—Hal Thompson's Orchestra  
 WLW—University of Cincinnati Talk  
 WPEN—Ham Dalton, the Town Crier

**7:00 P.M.**  
 CBS—The Political Situation in Washington Tonight;  
 WABC WCAU  
 NBC—Blue—Anson Weeks' Orchestra; WJZ KDKA  
 WBAL  
 NBC—Red—Jackie Heller, tenor; WEA  
 WFI WGY  
 KDKA—To be announced  
 WCBM—Southern Hotel Dinner Music  
 WDAS—Max Essner's Orchestra  
 WIP-WFAN—Uncle Wip  
 WLW—Tony Cabooch  
 WOR—Ford Frick; Sports Resume  
 WPEN—Vincent Rizzo's Orchestra  
 WTEL—Ted and Stan, "The Mountaineers"

**7:15 P.M.**  
 CBS—William Hall, baritone; WABC WCAU  
 NBC—Blue—Merle Thorpe; WJZ  
 NBC—Red—Ozzie Nelson's Orchestra; WEA  
 WFI  
 KDKA—Atkinson String Ensemble  
 WBAL—Chandu, the Magician  
 WGY—Municipal Series  
 WLW—Gene and Glenn  
 WOR—Harry Hershfield  
 WTEL—The Welsh Male Quartet

**7:30 P.M.**  
 CBS—Meyer Davis' Orchestra; WABC WCAU  
 NBC—Blue—Paul Victorine's Orchestra; WJZ  
 KDKA—KDKA Players  
 WBAL—Twenty Fingers of Harmony  
 WCBM—Ted Elmore's Collegians  
 WDAS—Musical Gems  
 WGY—Bernard Silberg, cellist  
 WIP-WFAN—La Casa-Billy Hays' Orchestra  
 WLW—Notes in Business  
 WOR—Little Symphony Orchestra  
 WPEN—Lou Edward's Orchestra  
 WTEL—Dr. Frederick Ehman, tenor

**7:45 P.M.**  
 CBS—Street Singer; WABC WCAU  
 NBC—Blue—Pickens Sisters; WJZ WBAL  
 NBC—Red—James G. McDonald; WEA  
 WFI WGY  
 WDAS—Ukrainian Program  
 WTEL—Elsie Devlin concert zitherist

**8:00 P.M.**  
 CBS—Easy Aces; WABC WCAU  
 NBC—Blue—American Taxpayers' League; WJZ  
 KDKA WBAL  
 NBC—Red—Echoes of the Palisades; WEA  
 WFI  
 WRC  
 WCBM—Everyman's Bible Class  
 WDAS—Trombetta Italian Hour  
 WGY—Lady Fingers, pianists  
 WIP-WFAN—Benjamin Franklin Concert Ensemble  
 WLW—R. F. D. Hour with "Boss" Johnson  
 WPEN—Leo Zollo's Orchestra  
 WTEL—Recordings

**8:15 P.M.**  
 CBS—The Magic Voice; WABC WCAU  
 WGY—Reginald Harris, pianist  
 WIP-WFAN—The Gossipers

**8:30 P.M.**  
 CBS—Alexander Haas' Budapest Gypsy Ensemble;  
 WABC WCAU  
 NBC—Red—The Economic World Today; WEA  
 WFI  
 WGY  
 WCBM—Keith Theater of the Air  
 WIP-WFAN—Alfredo's Concert Ensemble  
 WLW—Crosley Follies  
 WOR—Russ Colombo's Orchestra  
 WPEN—Gems of Erin  
 WTEL—Modernique Dance Orchestra

**8:45 P.M.**  
 WCBM—Friendship Club of the Air  
 WDAS—Everybody's Sunday School Lesson, Dr.  
 John W. Stockwell

**9:00 P.M.**  
 CBS—Music That Satisfies; Bing Crosby, Leonard  
 Hayton's Orchestra; WABC WCAU  
 NBC—Red—Blue Danube; Viennese Waltz Program;  
 WEA  
 WDAS—Harry Mill's Collegians, orchestra  
 WFI—L'Heure Romantique  
 WIP-WFAN—Luigi Boccellini and Trio  
 WLW—Crosley Temperator Program  
 WOR—To be announced  
 WPEN—Italian Ifour

**9:15 P.M.**  
 CBS—Boswell Sisters; WABC WIP-WFAN  
 WCAU—Blanche Calloway's Orchestra  
 WCBM—Clarence Boley; Pianist  
 WFI—Old Hymns, male quartet  
 WLW—Over the Rhine  
 WOR—Enric Madrugera and his orchestra

**9:30 P.M.**  
 CBS—Carborundum Band; WABC WCAU  
 NBC—Red—The Oldsmobile Program; WEA  
 WFI WGY  
 WCBM—Rev. R. W. Cooke and his Choir  
 WDAS—Kenneth Goodman and Curtis Brown;  
 Classic piano duo  
 WIP-WFAN—Billy Hays' Orchestra

**9:45 P.M.**  
 WDAS—Three Naturals, harmony trio  
 WOR—N. Y. Dramatic Association Program

**10:00 P.M.**  
 CBS—Morton Downey; WABC WCAU  
 NBC—Red—Lucky Strike Hour; WEA  
 WFI WRC  
 WGY WLW  
 WCBM—To be announced  
 WDAS—Missing Persons  
 WIP-WFAN—Magical Moments

**10:15 P.M.**  
 CBS—Columbia Public Affairs Institute; WABC  
 WCAU  
 NBC—Blue—Salon Singers; WJZ WBAL KDKA  
 WIP-WFAN—Henny Hendrickson's Orchestra  
 WOR—Chandler Goldthwaite, organ recital

**10:30 P.M.**  
 NBC—Blue—Cuckoo Program; WJZ WBAL  
 KDKA—To be announced  
 WCBM—Ted Elmore's Orchestra

**10:45 P.M.**  
 CBS—Gertrude Niesen; WABC WIP-WFAN  
 KDKA—To be announced  
 WBAL—Pickens Sisters  
 WCAO—Billy Antrim's Orchestra  
 WCAU—Hotel Walta Orchestra  
 WOR—The Nomad

**11:00 P.M.**  
 CBS—Guy Lombardo's Royal Canadians; WABC  
 WCAU  
 NBC—Blue—The Buccaneers; WJZ WBAL  
 NBC—Red—Martha and Hal; WEA  
 WFI  
 KDKA—Teaberry Sport Review  
 WCBM—Oscar Appel's Orchestra  
 WIP-WFAN—Bombay Gardens Orchestra  
 WLW—Doodlesocks with Sid Ten Eyck  
 WOR—Charley Eckel's Orchestra  
 WRC—Orchestra

**11:10 P.M.**  
 NBC—Red—Jack Denny's Orchestra; WEA  
 WFI

**11:15 P.M.**  
 NBC—Blue—Night Song; WJZ WBAL  
 KDKA—Press Last Minute News

**11:20 P.M.**  
 KDKA—Messages to United Presbyterian Missionaries

**11:30 P.M.**  
 CBS—Harold Stern's St. Moritz Orchestra; WABC  
 WIP-WFAN  
 NBC—Red—Paul Whiteman's Orchestra; WEA  
 WFI  
 WCAU—Howard Lanin's Orchestra  
 WCBM—Johnny Tucker's High Hatters  
 WLW—Duane Yates' Orchestra  
 WOR—Joe Furst's Orchestra

**12:00 MIDNIGHT**  
 CBS—Duke Ellington's Orchestra; WABC WCAU  
 NBC—Blue—Don Bestor's Orchestra; WJZ WLW  
 NBC—Red—Ralph Kirbery, baritone; WEA  
 WFI  
 WGY  
 WIP-WFAN—Missing Person's Report  
 WOR—Steuben Cadets Orchestra

**12:05 A.M.**  
 NBC—Red—Ted Weems' Orchestra; WEA  
 WFI  
 WGY

**12:20 A.M.**  
 KDKA—Messages to Dwellers Far North

**12:30 A.M.**  
 CBS—Ted Fiorito's Orchestra; WABC WCAU  
 NBC—Blue—Mark Fisher's Orchestra; WJZ WLW  
 NBC—Red—Vincent Lopez' Orchestra; WEA  
 WFI  
 WGY—Phil Romano's Orchestra

**1:00 A.M.**  
 CBS—Roseland Ballroom Orchestra; WABC  
 WCAU—Missing Persons Reports  
 WLW—Threesome and piano

**1:15 A.M.**  
 WLW—Mooney Brothers

**1:30 A.M.**  
 CBS—Buddy Harrod's Orchestra; WABC  
 WLW—Seymore Simon's Orchestra

**2:00 A.M.**  
 WLW—WLW Artists' Bureau Jamboree

**A**

**RADIO GUIDE**

**Presentation**

**"THE MODERNISTS"**

*Under Lew Brown Direction*

with  
**EDDIE FAYER**

SATURDAY AT 3 P.M.

**WIP-WFAN**

**610 Kilocycles**

# Is Sex Necessary? — by Ruth Etting

(Continued from Page One)

and time again. If she has just enough talent to get by she may make out for one production, or two . . . for as long as the "interested friend" is still interested, and depending upon the degree of his interest, which, need I say, wanes so quickly. On the stage the show girl is surrounded by beautiful settings; spot-lights play upon her. She is made up to create the most beautiful impression expert make-up technicians are able to contrive. She is raw material to these skilled artists. She presents a face and figure. Ordinary, perhaps. Yet she evolves into a gorgeous, glamorous creature . . . or at least gives the impression of so being to those who sit beyond the footlights.

How long does she last?

In radio, such girls last a much shorter time. The microphone is a cold, sensitive instrument. You must have something that belongs to you exclusively, something that listeners recognize instantly. Something that listeners crave. No make-up here to hide imperfections of physical beauty. Indeed, physical beauty is unimportant before a microphone. So are those vivid stage settings that do so much to "build up" an artist on the stage. There is no audience, stunned and awed by the beauty and lavishness of the stage production as a whole, to clap and clap for any performance that is a part of it.

## Looks Fail to Count

**N**O! Before a microphone the artist can stand in last year's dress and with a shiny nose. The audience, out there in space, relies on nothing outside of the artist for its enjoyment of the program. A voice stealing into homes and rooms, some bare, some ugly, some even vile, and most of them plain average American homes, has nothing to "build it up" excepting its own merit. If an artist is to create an illusion of beauty and wonder over the air it can be done only by tonal quality and the intrinsic emotion of the voice itself.

It doesn't matter if a girl may have an "influential friend." Our radio audience is not shy and it is certainly frank. Fan mail conceals nothing. And if fan mail shows the audience pulse to be beating indifferently for a certain artist, a station cannot afford to retain her no matter who is in back of her or who is responsible for her introduction into radio.

There are many stars of stage and screen to whom the microphone is hostile. They lack something from which the attention of a visual audience is diverted by means of props . . . but which the unseen radio audience senses instantly. There have been great singers who have entered radio. Great

singers who a short time later were back singing where they had been before. There's only one explanation for it. Their voices carried nothing to their unseen audience. Acclaimed by the world, they failed to impress unseen worlds. Unseen worlds of homes and rooms whose reactions are un-

accountable in some cases. Likewise there are movie stars who have failed to capture the same applause from a stage that they've won from the screen. Numerous stage stars have tried to go Hollywood. And after one picture or two, they came back to Broadway.

## Harder for the Amateur

**H**OW much less, then can an amateur or second rate artist hope to achieve radio success because of an "in"!

No matter what native talent an artist possesses that artist will never attain the heights without practice and experience. No factor can replace experience. The singer who progresses slowly and surely, learning, learning, learning—and utilizing everything learned—is equipped to stay at the top after once obtaining the attention of the public. Overnight "finds" and "sensations" are here today . . . and gone . . . gone forever tomorrow. How few ever come back! A rapid rise to success means an equally rapid fall to the depths. These artists have nothing to sustain themselves once they've reached the top of the ladder.

## "I've Learned About Women"

**M**Y years as a singer in cabarets, stage productions and radio has shown me much. It has shown me that women who use their wiles to get ahead are near-sighted . . . seeing only the very immediate future. They don't realize what the outcome is most certainly going to be. That little torch singer of a big radio variety program last spring, for instance. She had the introduction of one of the most famous showmen in the world . . . because she was the "friend" of a radio columnist. Her picture flashed across pages. Publicity was given her in all important publications. But when she sang . . . the radio audience wondered. There was nothing in this voice that held its fancy. It wasn't long before that girl was off the air. I never knew whether it was because she'd lost her sweetie or not. But surely she had never clicked. And so she was through. And there's a nice lad directing his own orchestra over the air who has a different girl singing with his band every few weeks!

The best things in life are never won easily. And if an artist, particularly a woman, has too easy a time of it, her days are numbered. They're bound to be. Easy come is easy go in an artist's career.

## Why Ruth Wrote this Story

**EDITOR'S NOTE:** Ruth Etting has one of the most dearly loved voices on the air today. RADIO GUIDE is willing to wager that Ruth Etting will still have one of the most colorful voices on the air tomorrow. Her voice has almost magical quality. But Ruth is no flash in the pan! Her success has been won over a period of long arduous years. There were those years Ruth spent in Chicago night-clubs and cabarets. Singing. Bringing men and women alike to the spot she happened to be working at the time. Ruth has more women fans than men. No woman has ever felt she didn't care to bring her escort to the club or show which featured the beautiful Etting. Ruth has never driven women frantic with jealousy like many of the sensuous singers who pervade American entertainment. During the time Ruth sang at famous Chicago night spots like the old Marigold Gardens, Colosimo's Restaurant and the College Inn of the Hotel Sherman, she also sang over station WLS, Chicago. Her voice was heard over the air and she was offered a contract to make recordings. The late Florenz Ziegfeld heard one of her records and sent Stanley Sharpe, his right hand agent, to Chicago to sign her without seeing her. She came to New York to play in Ziegfeld's Follies of 1927 with Eddie Cantor; to play in Ziegfeld's "Whoopie" with Eddie Cantor and with Ed Wynn in "Simple Simon." She appeared in the last Follies the master showman Ziegfeld ever produced. Florenz Ziegfeld said of Ruth Etting "I consider her the greatest singer of songs I have managed in my forty years in the theater." Ruth had no pull in getting ahead but slowly progressed from one job to another. Each one a step farther along toward the present glory of her career. She has never been fired. She has never quit a job to take another. She has gone on, earnestly and sincerely . . . learning of the rackets, the schemes, the tricks, the wiles that are employed in the entertainment profession, but never having any part in them. Ruth had a much firmer foundation of success than any hollow advantage, easy living could have given her. And that is . . . her wonderful voice. She is better equipped to tell of how some women get ahead in her profession than any writer associated with RADIO GUIDE.

# LITTLE LEE WILEY IS SINGING HER WAY TO RADIO FAME

By Margaret King

**L**EE WILEY'S a slim young thing with a cupid's bow mouth and languid eyes. She has a pointed chin with a dimple in it. She most decidedly does not resemble a young-girl-capable-of-hard-work. But 'twas a wise old gent who first remarked that looks are deceiving. Lee Wiley looks just like the kind of girl she was a few months ago. A few months ago Lee Wiley was a gay little butterfly, flitting about, having a glorious time. Today Lee Wiley is the featured singer of Leo Reisman's Pond's Program and a songwriter with a couple of swell tunes to boot. Maybe it's the Cherokee in her coming out. Lee's one quarter native red woman, let me say. You know Indians on the warpath! Maybe that's why Lee could blaze a trail from Fort Gibson, Oklahoma, to New York City and knock radio's scalp for a loop!

Let me explain. Ever since she was old enough to abandon hair-ribbon bows and patent leather Mary Jane pumps, Lee Wiley has been coming to New York "to shop." Now that in itself doesn't mean very much. Every day people from Brooklyn, from Jersey, and from Connecticut travel toward Manhattan's fashion emporiums. But Lee and her mother rode days and nights before the fast train they'd boarded at Tulsa could deposit them at their Gotham des-



Lee Wiley Lounging at Home

tinuation. They'd visit friends, round up their wardrobes, see shows and go places.

**W**HEN Lee came to New York for her annual trip last fall, she knew this trip couldn't be as gala an event as it had been in the past. Sitting on a train for days at a time gives a person ideas, you know. Lee began thinking she ought

to do something. What . . . she had no idea. Her impulse to "do something" was still vaguely floating about in her mind while she was wined and dined around the city's fashionable night spots. And even when her crowd pulled her over to sing for Leo Reisman at the Central Park Casino one night she hadn't caught on to any definite ambition.

Now Lee had always sung. Never professionally . . . and never by lessons of voice instructors. In her is the same inexplicable urge which causes birds to break out into song. Lee sings because she has to. She didn't know then whether her singing was correct from a technical viewpoint. She didn't much care. She sang with her heart in her voice. And the tendency to dramatize lyrics of a song in such a way that those words became real and meaningful.

What happened after her improvised audition for Leo Reisman is still a matter of amazement to Lee. But as Leo Reisman was offering her the opportunity to become his vocalist above all the hundreds of professional singers he had at his beck and call, surely, thought Lee, there must be something in my voice that merits his decision. Reasoning on this premise Lee went to work sensibly and quietly. Gradually she picked up "mike technique," learning when to step away from the sensitive little sound carrying instrument . . . and when to draw near it. At first she sang only choruses. But when the new Pond's series started over the air, Lee became a featured artist. Along with Mrs. Franklin D. Roosevelt—if you please! Lee thinks Mrs. Roosevelt is "the most marvelous woman in intelligence, poise and gracious manner" she has ever been privileged to meet. "Why even the boys in the band think she's a grand person and a swell sport!"