

HAVE YOU VOTED IN RADIO GUIDE'S JAZZ KING POLL? DO IT NOW!

# Radio And AMUSEMENT Guide <sup>5¢</sup>

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 2 Mid-Atlantic Edition

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Number 13

## Why Ladies Love Bing!



WHEN Bing Crosby's voice with the diffident swerve on the love-em-and-leave-em songs first vibrantly rode the air waves—it started something. Bing himself, with an inexplicable talent for singing every love song like a dyed-in-the-wool Romeo, never dreamed how many palpitations followed in the wake of his first "I Surrender Dear" . . . nor that they would continue until, in apparently perpetual motion they would hoist him to stardom first in radio, then in motion pictures. A fan once wrote "you must have been born with a horse-shoe in one hand and a four-leaf clover in the other"—for there's no denying that Bing has that intangible quality in his voice that Clark Gable has in his eyes. (Continued on Back Page)



## News!

## Doomed Clear Channels

Clear channel (private wave length) broadcasting along the East and West coasts seems doomed with the cry of Canada and Mexico for more air facilities. Disturbing to isolated communities is the thought that they may hear odd whistles and stray noises with their favorite eastern and western station's programs.

Crowding necessitates sharing of channels of Atlantic with Pacific seaboard broadcasters. Possible grants of higher powers to stations so affected, however, mitigates; will enable them to keep widespread service areas regardless. Set aside as clear are forty of the ninety possible ether roadways and on the former are stations most generally heard by rural fans.

General Counsel Duke M. Patrick of the Federal Radio Commission frowns, looks mysterious, hints new deal of air channels may soon be called because Uncle Sam's neighboring countries have become radio conscious; want dial spots upon which to place their stations. Counsel Patrick sees only three ways of getting channels: 1, widening broadcast band (and making new sets necessary); 2, taking some away from the United States; 3, adding limited power stations to clear channels of stations farthest removed.

Argument that half the strength of coastal stations is lost at sea is advanced by Sen. C. C. Dill, of Washington, who would legislate against clear channels for stations separated 2300 miles. His bill totters towers of WABC, WEA, WJZ, WCAU, WOR, WTIC, WPG, WRVA, KFI, KPO, KNX; will not touch WENR, WLS, WLW, WGN, WMAQ, WSM, WJR, WFAA - WBAP, KMOX, WHO - WOC, WTAM and other inland stations.

## Silent Death

Millions of listeners heard the inauguration ceremonies of Governor Herbert H. Lehman, of New York, broadcast over the NBC network. None knew that anything was amiss, although Crosby "Chris" Grant, who introduced Governor Lehman, was stricken with paralysis a few seconds after introducing Mr. Lehman; was dead twelve hours later. His last words were spoken into the microphone.

Since 1923 Mr. Grant had performed the duties of reporter and narrator for WGY for the inaugural broadcasts held once every two years. As editor of publications in the State Department, it was his duty to make all arrangements for the inaugural ceremonies, do all the announcing on the impressive program.

This year, as usual, Grant took charge, ran things so smoothly that not even his own death could interrupt the proceedings. When he collapsed, Chester Vedder, WGY announcer, took over the microphone.

## Goldberg's Real Nuptials

Authentic in every detail, including a Jewish rabbi, Dr. David Putterman, will be the wedding of Florence Romaine and Eugene Kronin, "The Goldbergs" misunderstood lovers, on Thursday evening, January 12, at 7:45 p. m. over a WEAF-NBC network. Mollie Berg, proud of the realism of her sketch, promises traditional music by the Mechtenberg Boys Choir, the ritual established by the Mosiac law and observed by Jewry for centuries. Question: Will not Miss Romaine really be Mrs. Kronin after this, or will the couple cross their fingers?

## JAZZ KING BALLOT

## My Choice for America's Jazz King Is

VOTER ..... CITY .....

Mail Ballots to Contest Editor, RADIO GUIDE,  
345 W. 26th St., New York City

(You Can Paste This Ballot on a Postcard)

## Play in Two Parts

The tang of the American negro's folk legends will be brought to radio in a new series of sustaining programs based on Roark Bradford's famous story of "John Henry," to be presented by the Columbia Broadcasting System over a nationwide network each Sunday night beginning January 15. The program to be known as "John Henry—Black River Giant," will follow the exploits of the fabulous negro strong-man of the Mississippi country in dramatized incidents from Bradford's book. The radio adaptation is being prepared by Geraldine Garrick, radio continuity writer, and Juano Hernandez, creator of the role of "Crown" in the New York Theater Guild's production of "Porgy."

The debut of "John Henry" on the air will bring to radio a new departure in showmanship. The established system of presenting one episode of a series each week or even each night will be set aside for the first time and two episodes of the series will be presented in one evening with a half-hour interval between them. The opening broadcast of "John Henry" will be heard from 8 to 8:15 p. m. on Sunday, January 15. The second episode will be on the air from 8:45 to 9 p. m. Each period will be complete in itself. The first, of course, will deal with the fantastic birth of John Henry, "a natch'al man" who weighed "fohty-foh poun's when he wuz birthed." The second will take the giant through his adventure with the witch woman. The set-up will be the same on each subsequent Sunday.

## Dreiser, Nathan Aired

Three of the editors of the new literary monthly magazine, "The American Spectator," Theodore Dreiser, George Jean Nathan and Ernest Boyd, will speak over a CBS international hook-up on the "America's Grub Street Speaks" program January 28 at 6 p. m. Richard L. Smith, publisher of the magazine, will also be heard on the program.

Mr. Dreiser has faced the microphone once before, from New York's Eugene V. Debs' Memorial Station, WEVD, but January 28 will mark the first appearance before a microphone of the famous critic George Jean Nathan and the famous author Ernest Boyd.

## New Heart Acher

Mystery conceals identity of "The Romantic Bachelor," alleged well-known young baritone and bachelor of the concert stage, newcomer to WABC-network stations each Wednesday night at 9:15 p. m. with his program of heart affair reminiscences and interludes of song. Mark Warnow's orchestra provides the background music. Mark Warnow is not a bachelor.

## J. Strauss and Radio

Johann (Waltz King) Strauss, had he lived, would have been a radio fan, liked to conduct a radio orchestra providing he had a visible audience, been delighted to hear his music broadcast by so many stations over the world, used the loud speaker to hear the many compositions of his favorite composers. So says the posthumously published interview in World-Radio, London, with Adele Strauss, his widow, who was a keen radio listener before her death two years ago.

So much jazz music on the air would have annoyed Strauss, believed Frau Adele. Yet she recalled he sensed the syncopation era when he meditated:

"I wonder whether people won't get tired of mere melody one day, and perhaps take more to rhythm?"

## Metropolitan Broadcast

New Metropolitan Opera Company singers Gustaaf De Loor, tenor, and Ludwig Hofmann, basso, assume the leading roles of Lohengrin and King Henry respectively, when the last two acts of Wagner's opera, "Lohengrin," are broadcast Saturday, January 14, at 3 p. m. over an NBC-WJZ network from the Metropolitan stage. De Loor, Hollander, sang tenor roles at the Royal Opera at the Hague; Hofmann, young German favorite, has sung in Berlin, Bayreuth and Covent Garden. Arthur Bodanzky will conduct.

Remaining members of the cast: Elsa, Elizabeth Rethberg, soprano; Telramund, Friedrich Schorr, baritone; Ortrud, Karin Branzell, contralto; King's Herald, George Cehanovsky, baritone.

## WIBO Blossoms Out

Blossoming with new studios is WIBO, Chicago station with an historic litigious past, since the favorable ruling in its behalf from the District of Columbia Court of Appeals. Assured WJKS will not get its air channel, WIBO goes ahead with a delayed expansion program. New studios are remodeled and enlarged original broadcasting plant of NBC at 180 N. Michigan, Chicago.

General Manager A. E. Nelson announces executive offices and three studios will occupy practically entire second floor of building, seven thousand feet of floor space in all; the addition of an organ room with a three manual Kilgan organ; a ventilating system providing washed filtered, humidified, vitalized air; the signing of a five-year lease.

Existing WIBO branch studio facilities at Balaban and Katz Chicago Theater will remain in use.

## News!

## Tangled Air Laws

Radio jurisprudence aspires to the United States Supreme Court for a review of its tangled young affairs. Established as final tribunal in all radio disputes, three decisions of the District of Columbia Court of Appeals have so nettled those concerned that they seek attention from the top court of all—which may, if it wishes, refuse to review the cases; making the lower court's words of wisdom final.

Among disconcerted is Uncle Sam himself. He, hiding behind the false face of the piqued Federal Radio Commission, has asked the Attorney General to appeal the WIBO Chicago vs. WJKS Gary case; won by WIBO and with the victory, upsetting the Davis section of the radio law which parceled out radio facilities to states on a theoretical, if not practical, utopian plan. Stations in twenty-seven overquota states relaxed; breathed a sigh of relief when WJKS took the count.

Also desiring Supreme Court review are the Rev. Robert P. Shuler, former owner of KGEF, Los Angeles, ordered off the air and appealing on free speech grounds, and owners of WNJ, Newark, shut down in favor of WHOM, Jersey City.

Interesting is fourth appeal. Made by National Association of Broadcasters from decision of Nebraska Supreme Court holding stations equally liable with speakers for libels uttered through their microphones, N. A. B. quakes; points to conflict with federal law forbidding censorship of broadcasts by stations.

## Flock of Sheep

Characterizing music publishers as a "flock of sheep ever ready to follow the loudest voice," Frank Black, musical director of NBC, is deploring the dearth of originality in American music today. As soon as a song proves a hit, publishers immediately become affected with mental stoppage, he asserted.

"Do you remember 'Springtime in the Rockies'? Well, the success of that song was the signal for all publishers to move West. And the same holds true with other localities.

"Let a song writer produce a snappy popular number about the Mississippi and every publisher of popular songs takes a boat ride down the Father of Waters. We invariably have a cycle of songs on 'Mississippi Moonlight,' 'Mississippi Love,' 'Mississippi Mud,' 'Mississippi Nights' and 'Mississippi Days.' This also holds true with practically any other river in the country."

Mr. Black, who originated the practice of taking piano compositions and adapting them for quartette purposes, was successful in arranging Rachmaninoff's "Prelude in C Sharp Minor" and Ravel's "Bolero" for voice quartettes. He decries timely songs, particularly those dealing with the depression. "A fellow doesn't feel like singing when he has just lost his job," he declared, "and I think it would improve morale considerably if song publishers selected more optimistic numbers for publication."

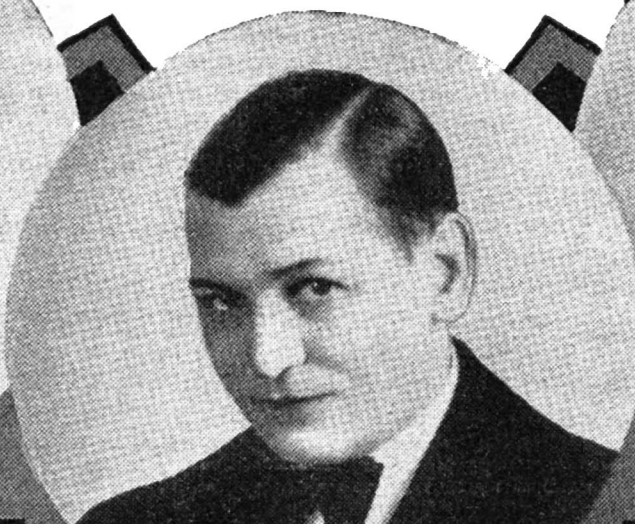
## English Lord Relays

Most powerful British newspaper publisher Viscount Rothermere, head of the great London Daily Mail, London Daily Mirror and London Evening News, brother of and successor to the late Lord Northcliffe, will speak to America in an international broadcast from London on Sunday, January 15, at 12:30 p. m. over the WABC-Columbia network. Subject of the influential Lord Rothermere unannounced.



# Who Will Be King? Vote!

Four in the race! At left is Art Kassel, at right, Frankie Masters. Just below we present Joe Sanders, and below him we have Red Nichols. Will one of them be crowned America's Jazz King?



**H**AVE you voted yet? Have you cast your ballot to choose America's King of Jazz? If you haven't, now is the time, because, as this edition of RADIO GUIDE goes to press, ballots are pouring in. The first tabulations of the standings will appear in RADIO GUIDE next week.

Everybody has a favorite orchestra—and more orchestras are heard on the air than any other form of entertainment. From first returns in the Jazz King poll, it appears that the balloting will be much more thrilling than the "IT" Girl contest in which more than 80,000 votes were cast.

To the winner will go a silver crown—symbolic of the title—JAZZ KING!

Who are some of these maestros? RADIO GUIDE presents four of them, whose pictures you see above, this week. Next week we will tell about some of the others.

First, there's Frankie Masters, currently appearing at the Winter Garden, in Chicago, whose orchestra is frequently heard on the networks. Masters was born in 1904 at St. Mary, West Virginia. He received his prep schooling at Culver Military Academy, and later attended the University of Indiana. There he organized a school dance orchestra.

After playing a number of unimportant engagements at this or that dance hall or theater, his fine tenor voice attracted Benny Kreuger, the saxophone virtuoso, who hired him as a soloist. One day a Balaban and Katz official heard Masters and decided to make him a bandmaster of ceremonies in his own right. Six years of sensationally successful engagements in Chicago theaters followed.

He was the first stage band maestro to introduce an all-singing, all-dancing, all-clowning, orchestra. When interest in bands on the stage waned, Frankie was one of the few to retain his great popularity. He could always draw a crowd. Finally the manager of the Terrace Gardens, in Chicago, bought Masters' contract. Now he is playing at the Winter Garden, in Chicago.

Now let's take Art Kassel, whose rise in popularity has been sensational during the past few months, perhaps due to his sensational novelty

number, "Hell's Bells." Art was an orphan, and he first played a musical instrument in the orphanage band. When he was just old enough to toddle, he carried a big horn, tooting lustily.

But later, Art became interested in commercial art, and planned to make that his profession. When war came, Art Kassel enlisted. Somebody found that he could play a clarinet and he was drafted into his regiment's band.

After the war, he couldn't get his mind on commercial art. All he could think about was his music. He played in several orchestras and then organized a band of his own. Now he is heard from the Bismarck Hotel, in Chicago.

Now we present Joe Sanders. Whenever you think of Joe Sanders you also think of his late, great partner, Carleton Coon, who died last year. Joe is carrying on with their orchestra, the original Nighthawks, and making a great job of it. His

band has played in all the important centers of America.

Joe Sanders was born in Kansas, the son of a ranchman. He got his first professional job as a blues singer in a Kansas City cafe, and then left the cabaret to become a church choir singer. Then he studied grand opera and became a member of the Kansas City Opera Company. When war came he joined the Army.

One day he was in Kansas City on leave from Camp Bowie. Also on leave, but from Camp Funston, was Carleton Coon. They had been good friends in college. In a music store they bumped into each other, and were surprised to learn that both had become musicians. On the spot, they decided to form an orchestra at the end of the war. They did.

So that's how the famous Kansas City Nighthawks came into being. Coon played the drums, Sanders the piano. Sanders and his band are now in Galveston, Texas. He is heard on the air over a local station.

"Red" Nichols was born in Ogden, Utah. His father was director of the town band—and "Red" joined the town band at the tender age of six. He played a concert, much to his dad's pride.

He attended Culver Military Academy, and organized a small band at that school. He himself played the trumpet.

After leaving school, he began playing with various orchestras. He joined twelve in one year—something of a record—and then organized his own outfit, known as "Red Nichols and his Pennies," and became nationally known through his many recordings.

Later, his band played for three seasons with Earl Carroll's "Vanies," and then was featured in "Girl Crazy" and "Strike Up the Band." His band has played in hotels and night clubs in New York, Miami, and Los Angeles. Currently it is featured in Cleveland.

There we have four of America's famous maestros. There are probably two hundred more who are nationally known.

Take your choice and cast your vote. You'll find the ballot on page two. Just paste it on a postcard! Mail your ballot immediately to RADIO GUIDE.

**Next week the first tabulation in Radio Guide's Jazz King popularity poll will be printed, along with more pictures of famous orchestra leaders. Don't miss it.**



# Programs for Sunday, January 15

## LOG OF MID-ATLANTIC STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location
KDKA	980	50,000	Pittsburgh, Pa.
WABC	860	50,000	New York, N. Y.
WCAO	600	250	Baltimore, Md.
WCAU	1170	50,000	Newton Square, Pa.
WCBM	1370	250	Baltimore, Md.
WDAS	1370	100	Philadelphia, Pa.
WEAF	660	50,000	New York, N. Y.
WFI	560	500	Philadelphia, Pa.
WGY	790	50,000	Schenectady, N. Y.
WIP-WFAN	610	500	Philadelphia, Pa.
WJZ	760	30,000	New York, N. Y.
WLIT	560	500	Philadelphia, Pa.
WLW	700	50,000	Cincinnati, Ohio
WOR	710	5,000	Newark, N. J.
WPEN	1500	100	Philadelphia, Pa.
WRC	960	500	Washington, D. C.
WTEL	1310	100	Philadelphia, Pa.

Every effort is made to insure the accuracy of our programs at the time of going to press; however there is a possibility of the station making late changes.



Harry Reser, Chief of the Clicquot Club Eskimos, will bring an augmented orchestra to an NBC-WJZ network for a new series beginning Monday, January 23.

**8:00 A.M.**  
 CBS—Morning Musicale WABC  
 NBC—Blue—Tone Pictures; WJZ  
 NBC—Red—Melody Hour; WEAFF WRC  
 WPEN—Non-Sectarian Tabernacle Services

**8:35 A.M.**  
 WOR—The Psychologist Says; Dr. Arthur Frank Payne  
 WPEN—Hawaiian Music

**8:45 A.M.**  
 WRC—Eunice and Her Dad

**8:55 A.M.**  
 WCAU—Radio Highlights

**9:00 A.M.**  
 CBS—Columbia Junior Bugle WABC WCAO WCAU  
 NBC—Blue—NBC Children's Hour; WJZ WRC WLW  
 NBC—Red—The Balladeers; WEAFF  
 WCBM—Morning Melodies  
 WIP-WFAN—Zeckwer Hahn Junior Student Recital  
 WPEN—Appreciation of the Opera, Earl Reese

**9:30 A.M.**  
 NBC—Red—Sparklets; WEAFF  
 WCAU—Johnson Program  
 WCBM—To be announced  
 WDAS—Morning Melodies  
 WPEN—Bits of Femininity

**9:45 A.M.**  
 NBC—Red—Alden Edkins; WEAFF  
 WCAU—To be announced  
 WCBM—Garden of Reverie; Wm. R. Mackin  
 WPEN—Foot Health Talk

**10:00 A.M.**  
 CBS—Columbia Church of the Air; WABC WIP-WFAN  
 NBC—Blue—Garcia's Mexican Marimba Typica Band; WJZ  
 NBC—Red—Musical Art Quartet; WEAFF  
 WCAO—Sunpaper Comics; Dramatized by Uncle Bill  
 WCAU—Watch Tower Program  
 WCBM—Syncopated Silhouettes  
 WDAS—WDAS Kiddies Follies  
 WLW—Church Forum  
 WPEN—Colored Kiddies Hour of the Air

**10:15 A.M.**  
 WCAU—The Jolly Man; children's program

**10:20 A.M.**  
 WFI—Service from Arch St. M. E. Church

**10:30 A.M.**  
 CBS—The Compinsky Trio; WABC WIP WFAN  
 NBC—Blue—Fiddlers Three; WJZ  
 WCAU—Wake Up and Smile  
 WCBM—The Watchtower Program  
 WLIT—Church Service  
 WLW—Rondoleers  
 WOR—Newark Museum Talk

**10:45 A.M.**  
 NBC—Blue—Mood Continentale; WJZ  
 KDKA—Program for the Day  
 WCBM—Musical Gems  
 WIP-WFAN—Trinity Church Services  
 WOR—Songs for Children, Sue Reed

**10:50 A.M.**  
 KDKA—Joint Christian Science Church Services

**11:00 A.M.**  
 CBS—Horn and Hardart's children's hour; WABC WCAU  
 CBS—Julia Mahoney and Charles Carlile; WCAO  
 NBC—Blue—Morning Musicale; WJZ WLW  
 WCBM—Westminster Presbyterian Church  
 WDAS—Musical Gems  
 WOR—The New Poetry; A. M. Sullivan  
 WPEN—Services from First Church of Christ Scientist

**11:15 A.M.**  
 NBC—Red—Major Bowes' Capitol Family; WEAFF  
 WDAS—Services from the Bethany Presbyterian Church

**11:30 A.M.**  
 WOR—Al and Lee Reiser, two pianos

**12:00 NOON**  
 CBS—Salt Lake City Tabernacle; WABC WCAO WCAU  
 NBC—Blue—Baby Rose Marie; WJZ

WDAS—The Cosmique Troubadours  
 WFI—Major Bowes' Capitol Family (NBC)  
 WLW—Organ Program

**12:15 P.M.**  
 NBC—Blue—Roxy Mammoth Symphony; WJZ  
 KDKA WLW  
 NBC—Red—Vagabond Adventures; WEAFF WFI  
 WDAS—Organ Recital  
 WIP-WFAN—Bella Braverman, pianist  
 WOR—The Trouble Doctor, with Herbert Rawlinson  
 WPEN—Crazy Crystaliers

**12:30 P.M.**  
 CBS—Lord Rothermere; WABC WIP-WFAN  
 NBC—Red—Southland Sketches; WEAFF WFI  
 WCAU—Anthony Candelori's Orchestra  
 WCBM—Koven's Musicale  
 WLIT—Philadelphia Osteopathic Hospital Ensemble  
 WOR—The Voice of Experience  
 WPEN—Foot Health Talk  
 WTEL—Children's Program

**12:35 P.M.**  
 WPEN—Children's Cheer Club

**12:45 P.M.**  
 CBS—Street Singer; WABC  
 WDAS—"Prison Tales Hour"  
 WIP-WFAN—Watch Tower Religious Program  
 WRC—Morgan E. Morgan

**1:00 P.M.**  
 CBS—Thirty Minute Men; WABC WIP WFAN  
 NBC—Red—K-7; WEAFF WFI WGY  
 WCAU—Bill and Ginger, comedy and song  
 WCBM—Syncopated Silhouettes  
 WDAS—Musical Silhouettes with Melody Four  
 WOR—Perole String Quartet  
 WPEN—Delaware County Children's Hour

**1:15 P.M.**  
 WCAU—Lon Ross, Gypsy Troupe  
 WDAS—Rose Gallo, songs  
 WIP-WFAN—Philadelphia Musical Academy Concert

**1:30 P.M.**  
 CBS—Columbia Church of the Air; WABC  
 NBC—Blue—Golden Blossom Revue; WJZ  
 NBC—Red—Pop Concert; direction Walter Logan; WEAFF WFI WGY  
 KDKA—Allegheny County Concert  
 WCAU—Church of the Air  
 WCBM—Regal Shop Stylists  
 WDAS—Paramount Childrens Hour  
 WIP-WFAN—Philadelphia Musical Academy Concert  
 WLW—Threesome and Organ  
 WPEN—Lichtey's Revellers  
 WRC—Rainbow Isle  
 WTEL—Aetna Life Bandmasters

**1:45 P.M.**  
 WIP-WFAN—Mrs. Schlorer's Children's Hour  
 WTEL—Don Ross, tenor

**2:00 P.M.**  
 CBS—Ed McConnell; WABC WCAO  
 NBC—Blue—Monarch Mystery Tenor; WJZ KDKA WLW  
 NBC—Red—Adventures through Fire and Ice, Father Bernard Hubbard; WEAFF WGY  
 WCAU—Savitt String Ensemble  
 WCBM—Century Matinee Program  
 WDAS—Harold Davis' Radio Discoveries  
 WLIT—Kiddie's Theater of the Air  
 WOR—Italian Grand Opera  
 WPEN—Billy Penn's Daily Diary  
 WTEL—Memories, Lane and West

**2:15 P.M.**  
 CBS—Sunday Matinee of the Air; WABC WCAO WCAU  
 NBC—Blue—Lewis H. Titterton interview; WJZ KDKA  
 NBC—Red—Clyde Doerr's Saxophone C-tet; WEAFF WGY  
 WLW—Conservatory of Music Recital  
 WPEN—Tunes to be Remembered  
 WRC—National Jubilee Singers  
 WTEL—Bohemian Nights; Adventures in Greenwich Village

**2:30 P.M.**  
 NBC—Blue—Charlie Agnew's Orchestra; WJZ KDKA WLW  
 NBC—Red—Moonshine and Honeysuckle; WEAFF WGY WRC  
 WCBM—Leo Bateman and Jack Rohr  
 WDAS—Jewish Melodies  
 WPEN—Dance Revue

**2:45 P.M.**  
 CBS—The Hoosier Editor; WABC WCAO WCAU  
 WIP-WFAN—Swedenborg Center  
 WTEL—Talk, Youth Protection

**3:00 P.M.**  
 CBS—New York Philharmonic Symphony Orchestra  
 WABC WCAO WIP-WFAN  
 NBC—Blue—Our American Music; WJZ  
 NBC—Red—Wayne King's Orchestra; WEAFF WRC WGY WLIT  
 KDKA—Sunday Songs; Martha Eaton Brickman  
 WCAU—Hoxter Jubilee Singers  
 WCBM—Phillips' Roofers Orchestra  
 WLW—Carillon Chimes  
 WOR—Melody Lane, music  
 WPEN—Studio Guest of Honor

**3:15 P.M.**  
 KDKA—Melody Lane (NBC)  
 WCAU—Stewart Sisters and Parker  
 WLW—Franklin Benz and String Trio  
 WOR—Radio Forum  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 NBC—Blue—Manhattan Merry-Go-Round; WJZ KDKA  
 NBC—Red—Hour of Worship; WEAFF WRC WLIT WGY  
 WCBM—Hecht's Dance Parade  
 WDAS—Standard Theater Kiddies' Revue  
 WLW—J. Alfred Sehl, organist  
 WPEN—Cathedral of the Underworld

**3:45 P.M.**  
 WCAO—Melody Lane  
 WCAU—Melody Lane

**4:00 P.M.**  
 NBC—Blue—Temple of Song; WJZ  
 NBC—Red—Jodent Program with Jane Froman; WEAFF WGY WLIT WRC  
 WCAO—Father Coughlin  
 WCAU—Father Coughlin  
 WCBM—To be announced  
 WLW—Father Coughlin  
 WOR—Father Coughlin

**4:15 P.M.**  
 NBC—Red—Wildroot Institute; WEAFF WGY WLIT WRC  
 KDKA—Temple of Song (NBC)  
 WCBM—Three Sharps and One Flat  
 WDAS—Warren Roth, banjo novelties

**4:30 P.M.**  
 NBC—Blue—National Youth Conference; WJZ  
 NBC—Red—Dramatization of great moments in medicine; WEAFF WGY  
 KDKA—Shadyside Presbyterian Church Services  
 WCBM—Carl Vosburg's Orchestra  
 WDAS—The New Latin Hour  
 WFI—Second Presbyterian Church

**4:45 P.M.**  
 WGY—To be announced

**5:00 P.M.**  
 CBS—Roses and Drums; WABC WCAO  
 NBC—Blue—National Vespers; WJZ  
 NBC—Red—Lowell Thomas; "Today's News"; WEAFF WGY  
 WCAU—Tenth Presbyterian Church  
 WCBM—Jehovah's Witnesses  
 WDAS—John Austin's Orchestra with Jordie Robinson  
 WIP-WFAN—The Enchanted Quarter Hour  
 WLW—Smilin' Ed. McConnell  
 WOR—Red Lacquer and Jade  
 WPEN—Royal Children's Hour  
 WRC—To be announced  
 WTEL—Wissinoming Boys

**5:15 P.M.**  
 NBC—Red—Big Ben's Dream Dramas; WEAFF WGY  
 WIP-WFAN—Young People's Hour  
 WRC—Harming's Melodie Gems

**5:30 P.M.**  
 CBS—Blue Coal Musical Revue; WABC WCAO WCAU  
 NBC—Blue—Pages of Romance; WJZ KDKA WLW  
 NBC—Red—International Radio Forum; WEAFF WGY WFI  
 WCBM—Royal Theater Gang  
 WDAS—Ideal Italian Hour  
 WOR—Nation-Wide Gospel Sermon  
 WPEN—Mickey McGinnes and Real Kids  
 WTEL—"Contrast"; Norman Buck Trio

**5:45 P.M.**  
 NBC—Red—Hall and Gruen, piano team; WEAFF WGY WFI  
 WCBM—Jack Rohr's Trio  
 WDAS—Radio Guide Program  
 WFI—To be announced  
 WTEL—De Luxe Organist

**6:00 P.M.**  
 CBS—Current Events; WABC  
 NBC—Blue—Josef Koestner's Orchestra; WJZ  
 NBC—Red—Catholic Hour; WEAFF WLIT WRC WGY

WCAU—To be announced  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—The Cosmopolitan Tenor  
 WLW—Dodge Motor Car Program  
 WOR—"The Comfort Hour"  
 WPEN—Harry Duke's Orchestra  
 WTEL—Watch Tower Program in Polish

**6:05 P.M.**  
 KDKA—Teaberry Sport Review  
 WLW—To be announced

**6:10 P.M.**  
 KDKA—Press News Reeler

**6:15 P.M.**  
 CBS—Little Jack Little; WCAU  
 CBS—On the Air Tonight; WABC  
 KDKA—Westinghouse Concert  
 WDAS—The Tattlers  
 WIP-WFAN—The German Hour  
 WTEL—Polka Program

**6:20 P.M.**  
 CBS—Little Jack Little; WABC

**6:30 P.M.**  
 CBS—Cathedral Hour; WABC WCAU  
 NBC—Blue—Paul Whiteman's Rhythmic Concert; WJZ  
 NBC—Red—Our American Store; WEAFF  
 WCBM—Oriole Department Store Entertainers  
 WDAS—Songs of Sunshine; Emmett Welch and Oscar Davis  
 WLIT—New Education for a New World  
 WOR—Margaret Angelin Presents  
 WPEN—Musical Buds, Girls Orchestra  
 WTEL—Katrolek Melodies

**6:45 P.M.**  
 KDKA—The Fireflies  
 WCBM—Rameses Rhythm Boys  
 WDAS—Musical Varieties

**7:00 P.M.**  
 CBS—The World's Business; Dr. Julius Klein; WABC WCAU WIP  
 NBC—Red—Borrah Minnevit's Harmonica Rascals; WEAFF WGY  
 KDKA—The Chatterbox  
 WCAO—To be announced  
 WCAU—Wayside Cottage  
 WDAS—Radio Guide Program  
 WLIT—To be announced  
 WLW—Crosley Roamios  
 WOR—Don Bestor's Orchestra  
 WPEN—Lincoln Theater Revue  
 WRC—"Air-O-Torials"  
 WTEL—Instrumentalists

**7:15 P.M.**  
 CBS—Walter Smith's Concert Band; WABC WIP-WFAN  
 NBC—Blue—Talk; Dr. Howard W. Haggard; WJZ  
 NBC—Red—Wheatenaville; Dramatic Sketch; WEAFF WLIT WGY WRC  
 WCAU—Fox Weis Fur Trappers  
 WDAS—The Pearl Islanders  
 WTEL—To be announced

**7:30 P.M.**  
 NBC—Blue—Great Moments in History; WJZ KDKA WLW  
 NBC—Red—Pickens Sisters; WEAFF WGY  
 WCAU—Blanche Caloway and Orchestra  
 WCBM—Stonewall Trio  
 WDAS—The Voice of Cheer  
 WLIT—WLIT Pathe News reporter  
 WOR—Choir Invisible  
 WRC—Shorehan Concert Orchestra

**7:35 P.M.**  
 WTEL—Ruslac Program

**7:40 P.M.**  
 WDAS—The Fireside Hour

**7:45 P.M.**  
 CBS—Angelo Patri, "Your Child"; WABC WCAO WCAU  
 NBC—Red—Trade and Mark; WEAFF WGY  
 WCBM—Soccer and Football Scores; Henry Hess  
 WLIT—Benjamin Franklin Hotel Concert Orchestra  
 WPEN—Honor Merchants Program  
 WRC—Wakefield Ensemble

**7:50 P.M.**  
 WTEL—"Lincoln and Slave Emancipation," talk by Rev. Bazevski

**8:00 P.M.**  
 CBS—John Henry; Black River Giant; WABC  
 NBC—Blue—Russian Gaieties; WJZ KDKA  
 NBC—Red—Rubinoff's Orchestra; WEAFF WLIT WRC WGY WLW  
 WCAU—Fame and Fortune Program  
 WCBM—Westminster Presbyterian Church  
 WDAS—The Virginia Old Timers  
 WIP-WFAN—Presbyterian Church Services

**Radio Guide Presents**

THOSE SENSATIONAL

**"THE DIXIE STOMPERS"**

Sunday at 7:00 P.M.

**WEDNESDAY AT 5:45 P.M.**

**WDAS**

1370 KILOCYCLES



# As I Hear It

Be Your Own Critic

RADIO GUIDE will pay five dollars each week for the winning "As I Hear It" letter, and will publish those criticisms which are judged nearly as good as an honorary mention. Criticisms should not exceed 200 words, should be impartial. Opinions are those of the individual listener and RADIO GUIDE is not responsible for them. Address letters to the "As I Hear It Editor."

## This Week's Winner

**FU MANCHU**, heard on CBS-WGN January 2. It would take a wizard's pen adequately to describe the rapidly moving Fu Manchu drama. The illusions brought by the sounds are complete. Big Ben tolls the hour of midnight . . . a tramp steamer sends its dull whistle through the fog . . . stealthy footsteps are heard on a staircase . . . then a muffled conversation . . . the opening of a door . . . a clatter of the mingled voices of the denizens of Limehouse . . . an explosion . . . wild confusion . . . and the story is in full swing.

In the opinion of this listener it would be impossible to imagine better characterization than that rendered by the regular Fu Manchu cast—as a whole and individually. The action is perfect—no dragging, no hesitation. Each character is individualized, and the enunciation, pronunciation, inflection, and tone quality denote high class actors.

After the tense drama is ended, a roll of thunder and a grim soliloquy by Fu Manchu ring down the invisible curtain. The listener suddenly "comes to," realizing that in a short half-hour he has been completely transported from his immediate surroundings and affairs. In his overstuffed chair, he has had entertainment de luxe handed him on a silver platter.

Miriam M. Whitehead,  
Greenwood Inn, Evanston, Ill.

## Honorary Mention

**EDDIE CANTOR**, heard over NBC-WLW January 1.

One hour each Sunday evening with Eddie Cantor, and three cups of coffee a day puts so much pep in my bones and sunshine in my soul that no matter what happens during the week, nothing can mar my happiness. The optimism which he and his constituency radiate would make a dime look like a dollar to a pessimist, to say nothing of the enthusiasms created in the hearts of thousands of uneasy souls, who need just the sort of thing he gives to boost them on to prosperity.

But the thing I can't understand is why Rubinoff doesn't come right back at Eddie on some of those adorable wisecracks and at least make it a fifty-fifty proposition. Is he shy, or is he really the thick-headed Russian that Eddie paints him; or perhaps is he so in love with Eddie, like the radio audience, that it doesn't matter with him? I'm just wondering!

Miss L. A. Stevens,  
Roanoke, Virginia

**NESTLE PROGRAM**, heard over NBC-WLS December 30.

The Nestle program features Phil Spitalny's orchestra, the Nestle Chocolateaters, and the Nestle basso-profundo. The music of Spitalny's orchestra blends perfectly with the basso-profundo interspersing a few melodic moments. Program of December 30, featuring the work of famous American composers, was especially interesting. The advertising credit is worked in both effectively and attractively.

The only suggestion: Mr. Spitalny's arrangements are a bit too technical and complicated. Make the arrangements a little simpler.

Donald F. Schultz,  
New Orleans, Louisiana



Do you know who this is? Have you any idea? You haven't, of course! Well, this is Groucho Marx, minus mustache, glasses and cigar. Along with his equally mad brother, Chico, Groucho is heard on an NBC-WJZ network, Mondays at 7:30 p. m.

# Clubroom Exchange

Dear Editor:

I've been reading your paper for a long, long time and it is excellent. I feel like part of the paper so I'm going to make a request. I hope you print it. I'm a member of a Verna Burke-Irish Imp Club. We want more members. Won't anyone interested in joining please write to the secretary or president? Please address all mail to Mr. Elmer La Dow, 817 Kalamazoo Ave., Grand Rapids, Michigan.

Shirley Morens,  
684 Ralph Avenue, Brooklyn, N. Y.

Dear Editor:

I have been reading Radio Guide for quite a while and think it's great. I have organized a Ben Bernie Club, and would you please publish this as I want new members. Yours for more success,

Richard Dahlquist,  
Box 164, Aneto, North Dakota

Dear Editor:

I have been reading Radio Guide for several months, and like it very much. But so far I haven't noticed any of Frankie "Half Pint" Jaxon's "fanners" among the list of exchange readers. I would also like to know if all the other listeners are having trouble tuning out KSL, Salt Lake City. Anyone with a suggestion to remedy this interference, please write me. Let's hear from you "fanners."

F. A. Ray,  
810 W. 10th St., Rolla, Mo.

Dear Editor:

As many of your readers are "Myrt and Marge" fans, I wish to state that I am organizing a club in their honor. Anyone who is interested may write to me at the address below. Thanking you in advance,

Muriel J. Aldcroft,  
8 Downes Ave., Pawtucket, R. I.

Dear Editor:

At this time, I am interested in forming a Guy Lombardo Radio Club. Anyone interested may write for full particulars.

A. Guy Trosiand,  
47 Somerset St., Raritan, N. J.

Dear Editor:

I want to start a Peter Van Steeden Club. I'd appreciate your publishing this letter. Will all who are interested please write me? Is there a Don Bestor Club? I would be interested.

Margaret Shaughnessy,  
1756 Undercliff Ave., Bronx, N. Y.

# Plums and Prunes

By Evans E. Plummer

Chicago, Illinois

**P**ERSISTENT complaint against odious advertising credits which blatantly and incongruously forth from the serenity of otherwise desirable programs is accomplishing its purpose. Whether the criticism of this and other columns, or the economic failure of presentations so afflicted to "produce," is responsible for the gradual reform, it is on the way.

Nowadays merchandise ballyhoo is being cleverly woven into the productions of at least a dozen big sponsors most inoffensively. Their success is likewise an inspiration for the tardy, ponderous advertisers who are still doing their microphoning along 1927 principles.

Among the plum deserving network shows are Sherlock Holmes, Canada Dry, Corn Cob Pipe Club, Myrt and Marge, Fire Chief Wynn, March of Time, Phil Spitalny, Kate Smith and Captain Henry's Showboat. There are a few other honorable mentions. You know them when you hear them. And you also know who should get the prunes.

Dramatization of the use and principles of a product is growing popular. When well done such bits are interesting. The "half face" test of a soap was effectively pictured last week. Another sponsor of a musical bill is attempting to make music convey his message. It is our hope that his "Singing Cylinders" do not develop knocks.

**Answer to last week's puzzle: a fifty, a five and four two dollar bills . . . Tiring of Leo Reisman and Howard Barlow, tune in this. A lady has six pieces of silver totaling \$1.15, but cannot change a dollar, a half or a quarter. What are they?**

**Lariat for Porter—**

Mike Porter, former RADIO GUIDE columnist, having mastered meter and rhythm as only a porter can carry it, has been appointed poet laureate of this here now magazine . . . His chef d'oeuvre of last (and this) issue earns him this ignoble distinction, complete with extra equipment of a harp and laurel wreath . . . Mr. Porter's first lure to radio was in earphone days. They kept his ears (slightly soiled) from sticking out . . . Then as page boy and stooge for the Denatured Broadcackling Co-system, Merlliam Palesworthy, president, young Porter went nertz while trying, in this capacity, to rhyme colossal with terrific . . . Failing, he threatened to write for the newspapers and magazines. He will begin soon . . . I just thought I'd let you know.

**Are the studio wooden hands getting too boisterous in their enthusiasm? With big names aplenty on the air, the game seems to be to see who can get the loudest and longest applause—while the unseeing audience of millions stands by patiently and unappreciative.**

**Reviewing the Chains —**

JACK BENNY AND WLEMS (Thursday, Jan. 5, at 7 p. m. CST on CBS) provided a show tanking with their best in burlesquing "Fugitive From a Chain Gang." Network wire or local station (WGN) trouble killed a third of the show but what was left gets the plums.

RUDY VALLEE'S HOUR (Thursday, Jan. 5, at 7 p. m. CST on NBC) was as sparkling as ever, replete with headliners and variety including Burns and Allen. The whole bill wins plums except Greta Keller, Viennese songbird, who might just as well have gone back to the gay city and given over her time to vocal solos by Vallee. The diet speech of the imported physician was again impressively (?) read to all believers.

STOOPNAGLE AND BUDD (Thursday, Jan. 5, at 8:30 p. m. CST on CBS) with the able assistance of tee-heeing Jeannie Lang, musical director Andre Kostelanetz, and William O'Neal, win a whole basket of plums for two good shows, the premiere and this one. The Stoopnagle-Budd situation humor adds paprika to the listening diet which is satiated with rewritten stale gags by the other air comedians.

BARON MUNCHAUSEN PEARL (Thursday, Jan. 5, at 9 p. m. CST on NBC) goes "bugs," driving hordes of insect pests back and forth between Chicago and New York. Even a

critic (Yuss you dere, Mike Porter?) had a big laugh at Pearl's confusion of crickets with critics. "I got my bugs mixed," said Baron Jack. Hordes of plums, Mr. Pearl.

CHESTERFIELD'S BING CROSBY (Wednesday, Jan. 4, 8 p. m. CST on CBS) in new series with Leonard Hayton's orchestra. The great crooner, in top form and more listenable after his long absence than I imagined he would be, was supported by one of the half dozen—aye, two or three—best bands it has been my pleasure to hear. Where did the sponsor find this Hayton outfit? Watch it go places. The combination was plumful.

MORTON DOWNEY AND DONALD NOVIS (Wednesday, Jan. 4, 8:30 p. m. CST on NBC) outsang one another in the "battle of the tenors" marking the premiere of this series. In much of his work, Novis resembled Downey. The latter, however, had a wider and higher range, and then there was his ever pleasing whistle. With due respects to Novis, I'd give several extra plums to his rival. Viennese setting with dramatic lines paved the way for a clever, if not particularly amusing interpolation of the "half face test" propaganda of sponsor. As a whole, the program deserves plums.

D. W. GRIFFITH (Wednesday, Jan. 4, 9 p. m. CST on NBC) took us to Hollywood with a touch of history, the over-worked picturing of a premiere (excusable as the introduction of "Mary Lovely," whose adventures are evidently to be carried from week to week) and the beginning of the dramatic sketch itself. The famous director was a rank, nervous mike novice, spoonerized his lines and let his voice break. Zasu Pitts (or her voice double?) was clever, and Mary Lovely likewise. With a bit of relaxation and experience, movie veteran director Griffith will do better. The show has possibilities.

EASY ACES (Wednesday, Jan. 4, 9:15 p. m. CST on CBS) are another comedy team (or should I say quartet?) that maintains interest from the situation and Jane Ace's misinterpretation of words rather than the rattling off of one sour gag after another. Tonight they were in medium form and cashed in on Technocracy, Inc., with the dumb idea of a mechanical man to do their bridge playing. Radio would lose an interesting sketch, were such robots to be perfected.

CARVETH WELLS (Wednesday, Jan. 4, 9:30 p. m. CST on NBC) evidently hasn't read my past comments on his mushy diction sprinkled with soft vowels. The prunes continue for "Exploring America" until he realizes, as the eminent authority, Miss Dagmar Perkins, pointed out last week, that the prime consideration of good English and its use is lucidity.

FIRE CHIEF WYNN (Tuesday, Jan. 3, 8:30 p. m. CST on NBC) did his buffoonery from the stage again and you could tell from his smoother work that he was more at ease. As for the material, it was as good as ever, but audience applause often drowned out follow up punch lines. Too bad that Wynn must have an audience in order to work best.



# Sunday Programs [Continued]

<p><b>8:15 P.M.</b> CBS—Andre Kostelanetz; WABC WOR—Paris Night Life</p> <p><b>8:30 P.M.</b> NBC—Blue—Red Adams; WJZ KDKA WDAS—The Manzi Italian Hour WLW—Curtain Calls WOR—Spotlight WPEN—Italian Hour</p> <p><b>8:45 P.M.</b> CBS—John Henry; Black River Giant; WABC</p> <p><b>9:00 P.M.</b> CBS—Fred Allen's Bath Club Revue; WABC WCAO WCAU NBC—Blue—Enna Jettick Melodies; WJZ KDKA NBC—Red—G. E. Circle; WEAFF WRC WFI WGY WCBM—Labovitz Melodies WIP-WFAN—Philadelphia All Star Program WLW—Seymore Simon's Orchestra WOR—Vera Brodsky and Harold Triggs, two pianos WPEN—Kilenea Hawaiians</p> <p><b>9:15 P.M.</b> NBC—Blue—Blue Danube; WJZ KDKA—To be announced WGY—To be announced WOR—Stepping Along, orchestra and soloists</p> <p><b>9:30 P.M.</b> CBS—Enroute to Pennzoil Parade of Melodies; WABC WCAO WCAU NBC—Blue—Walter Winchell; WJZ KDKA WLW</p>	<p>NBC—Red—American Album of Familiar Music; WEAFF WFI WCBM—Tony Ryan; Songs WDAS—Piano Meditations; Manny La Porte WIP-WFAN—St. Charles Trio, Elsa Brighton and Joe Breen WOR—Old World Carollers; quartet WPEN—Greek Program with Katsaros Orchestra</p> <p><b>9:45 P.M.</b> NBC—Blue—To be announced; WJZ KDKA WCBM—Joe Bostic's Program WDAS—Royal Negro Art Hour WLW—Ace Brigode's Orchestra WOR—Old World Carollers; mixed quartet WRC—To be announced</p> <p><b>10:00 P.M.</b> CBS—Jack Benny, Comedian and Ted Weems' Orch. WABC WCAO WCAU NBC—Blue—D. W. Griffiths' Hollywood; WJZ KDKA NBC—Red—Agular Lute Quartet; WEAFF WFI WGY WIP-WFAN—The MacClains WLW—Thelma Kessler's Orchestra WOR—New York Opera Associations Program WRC—News</p> <p><b>10:15 P.M.</b> NBC—Blue—Edna St. Vincent Millay; WJZ KDKA NBC—Red—Current Events; WEAFF WFI WGY</p>	<p>WDAS—Tindley Singers WIP-WFAN—Five Melody Monarchs WLW—Southern Singers</p> <p><b>10:30 P.M.</b> CBS—Ernest Hutcheson; WABC WCAU NBC—Blue—Orange Lantern, mystery drama; WJZ NBC—Red—Romances; WEAFF WFI KDKA—Jean Wald's Orchestra WCBM—To be announced WIP-WFAN—Pearl Theater Revue WLW—Back Home With Frank Luther</p> <p><b>10:45 P.M.</b> NBC—Red—Sunday at Seth Parker's; WEAFF WFI WGY WLW—Seymore Simon's Orchestra</p> <p><b>11:00 P.M.</b> CBS—The Gauchos; Orchestra; Tenor; WABC WIP-WFAN NBC—Blue—Aileen Stanley, soprano; WJZ KDKA—Teaberry Sport Review WCAU—Boake Carter, Talk WLW—Tales of Terror WOR—Moonbeams, Verna Osborne, soprano</p> <p><b>11:10 P.M.</b> KDKA—Temperature Report</p> <p><b>11:15 P.M.</b> NBC—Blue—Sam Sherman; WJZ NBC—Red—Donald Novis, tenor; WEAFF WFI KDKA—Press Last Minute News</p>	<p>WCAO—To be announced WCAU—Carlile and London, pianists</p> <p><b>11:20 P.M.</b> KDKA—Alexander Roy, tenor</p> <p><b>11:30 P.M.</b> CBS—Eddie Duchin's Orchestra; WABC WCAU WCAO NBC—Blue—Jesse Crawford, organist; WJZ KDKA NBC—Red—Melodic Serenade; WEAFF WFI WIP-WFAN—Music Hall Varieties WLW—Vox Humana WOR—Los Chicos Special Revue</p> <p><b>12:00 MIDNIGHT</b> CBS—Ben Pollack's Orchestra; WABC WCAU NBC—Blue—William Stoess' Flying Dutchmen; WJZ WLW NBC—Red—Joe Furst's Village Barn Orchestra, Gus Van; WEAFF WLIT—Show Boat Orchestra WOR—Charlie Eckels' Orchestra</p> <p><b>12:30 A.M.</b> CBS—Bernie Cummins' Orchestra; WABC WCAU NBC—Blue—Seymore Simon's Orchestra; WJZ NBC—Red—Charlie Kerr's Orchestra WEAFF WLIT WLW—Jan Garber's Orchestra</p> <p><b>12:45 A.M.</b> CBS—Hal Kemp's Orchestra; WABC WCAU</p> <p><b>1:00 A.M.</b> WLW—Moon River</p>
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## Programs for Monday, January 16

<p><b>6:30 A.M.</b> WLW—Top o' the Morning</p> <p><b>6:45 A.M.</b> NBC—Red—Tower Health Exercises; WEAFF WFI WLW—Caterpillar Tractor Program WOR—Gym Classes</p> <p><b>7:00 A.M.</b> KDKA—KDKA Musical Clock WCAO—Early Risers Musical Clock WCBM—Morning Melodies WLW—Morning Frolic WOR—Gambling's Gamboliers WTEL—"Top of the Morning"</p> <p><b>7:15 A.M.</b> WOR—Gym Classes</p> <p><b>7:30 A.M.</b> CBS—Organ Reveille; WABC NBC—Blue—Don Hall Trio; WJZ WCAO—Sunpaper Bulletins WOR—Gambling's Gamboliers WPEN—Musical Clock</p> <p><b>7:40 A.M.</b> WPEN—News and Views</p> <p><b>7:45 A.M.</b> NBC—Blue—Jolly Bill and Jane; WJZ KDKA WCAO—WCAO Kiddie Club WOR—Gym Classes</p> <p><b>7:55 A.M.</b> WCAU—Radio Highlights</p> <p><b>8:00 A.M.</b> CBS—Salon Musicale; WABC WCAU NBC—Blue—The Wheatworth Program; WJZ NBC—Red—Organ Rhapsody; WEAFF WFI KDKA—KDKA Kiddies' Klub WCAO—Late Risers' Musical Clock WCBM—Morning Glories WLW—Morning Devotions WOR—Daily Produce Reporter WPEN—Cruise of the S. S. All In Fun WTEL—The Console Rises</p> <p><b>8:05 A.M.</b> WOR—Weather Report</p> <p><b>8:10 A.M.</b> WOR—Al Woods, songs</p> <p><b>8:15 A.M.</b> NBC—Blue—Morning Devotions; WJZ KDKA—Morning Cheer WCAU—The Jolly Man; children's stories and songs WLW—Yodeling Twins WPEN—Jack Tar's School Days WRC—Morning Varieties</p> <p><b>8:25 A.M.</b> WOR—Sherman Keene's Orchestra</p> <p><b>8:30 A.M.</b> CBS—Rhythm Kings; WABC WCAU NBC—Blue—The Pepper Pot; dance orchestra; WJZ WLW KDKA NBC—Red—Cheerio; WEAFF WFI WOR—Martha Manning, sales talk WPEN—Arithmetic Band WTEL—Thrifty Club</p> <p><b>8:45 A.M.</b> WIP-WFAN—Early Riser's Club WOR—Musical Novelettes, studio orchestra WPEN—Chris Seiter, crooning troubadour</p> <p><b>8:55 A.M.</b> WPEN—Foot Health Talk</p> <p><b>9:00 A.M.</b> CBS—Little Jack Little; WABC WCAO WIP-WFAN NBC—Red—Three Mustachios; WEAFF WLIT KDKA—Press News Reeler WCAU—Words and Music WCBM—News Flashes WDAS—Morning Melodies WLW—Pacific Borax Talk WOR—Miss Kath'rine 'n' Calliope, sales talk WPEN—Sea-Goin' Bill at the Piano</p> <p><b>9:05 A.M.</b> KDKA—Piano Classique WLW—Child Care and Training</p>	<p><b>9:15 A.M.</b> CBS—Goldy and Dusty and the Silver Dust Twins; WCAU CBS—Gypsy Music Makers; WABC WCAO NBC—Red—Current Events WEAFF WRC KDKA—Style and Shopping Service WCBM—Le Roy McKnew; Pianist WIP-WFAN—Organalities WLIT—Chamber of Commerce Women's Home Hour WLW—Cabooch and Company WPEN—The Health Man</p> <p><b>9:30 A.M.</b> CBS—Tony Wons; Are You Listenin'; WABC WCAO WIP-WFAN NBC—Blue—Vic and Sade; WJZ NBC—Red—Flying Fingers; WEAFF WCAU—Johnson Program WCBM—Merchants' Air Review WDAS—Thomas C. Martindale; health talk WLIT—Homemakers' Forum WOR—WOR Ensemble WPEN—Second Cruise of the S. S. All In Fun</p> <p><b>9:45 A.M.</b> CBS—Reis and Dunn; WABC WCAO WIP-WFAN NBC—Blue—Nothing but the Truth; WJZ KDKA—Weather Report; News Flashes; Market Reports WCAU—Asco After Breakfast Program WDAS—Health Highway WFI—Flying Fingers WLW—Organ Moods, Arthur Chandler, Jr. WOR—Tomorrow's Values, sales talk WPEN—Bo'sun Borelli, songs</p> <p><b>9:50 A.M.</b> KDKA—Program for the Day</p> <p><b>10:00 A.M.</b> CBS—The Singing Vagabond; WABC WCAU WCAO NBC—Blue—John Fogarty, tenor; WJZ KDKA NBC—Red—Meditation Organ Recital; WEAFF WCBM—Melody Parade WDAS—Betty Barnes discusses "Our Children" WFI—Market Reports WIP-WFAN—Homemaker's Club WLW—Mail Bag WOR—McCann Pure Food Hour WPEN—Freddy, the Cabin Boy</p> <p><b>10:10 A.M.</b> WPEN—Tom Rott, Skit</p> <p><b>10:15 A.M.</b> CBS—Melody Parade; WABC WCAU NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA NBC—Red—Breen and de Rose; WEAFF WFI WRC</p> <p><b>10:20 A.M.</b> WLW—Live Stock Reports WPEN—Chips Eckert, comedian</p> <p><b>10:25 A.M.</b> WPEN—Foot Health Talk</p> <p><b>10:30 A.M.</b> CBS—The Merrymakers; WABC WIP-WFAN NBC—Blue—Happy Jack; WJZ NBC—Red—U. S. Navy Band; WEAFF WFI KDKA—Nesbitt and Di Lernia WCAU—Five Dominoes with Orchestra WCBM—Lila Sadelia Gray; Reader WDAS—On the WDAS Sightseeing Bus WLW—Southern Singers WPEN—Grab Bag of the Air</p> <p><b>10:45 A.M.</b> CBS—Vocal Art Trio; WABC WCAU WCBM—Varieties WIP-WFAN—Cheerful Cherubs, Jack Griffin and Tom Verone</p> <p><b>11:00 A.M.</b> CBS—Morning Moods; WABC WCAU WCAU NBC—Blue—Singing Strings; WJZ KDKA NBC—Red—Melody Three; WEAFF WRC WLIT WCBM—Heart and Home Service WDAS—A Thought for the Day; Poetry Readings WIP-WFAN—Leonard MacClain at Organ WLW—Radio Varieties WOR—Nell Vinick, beauty talk WPEN—Bill Donohue, pianist</p>	<p><b>11:15 A.M.</b> NBC—Blue—Elsie Mae Gordon; WJZ NBC—Red—Radio Household Institute WEAFF WLIT WRC WGY KDKA—Alabama Cotton Pickers WDAS—The Memory Pianist WOR—Elizabeth Ann Baker's Cookery WPEN—Chamber of Commerce, Women's Home Hour</p> <p><b>11:30 A.M.</b> CBS—Academy of Medicine; WABC WCAO WIP-WFAN NBC—Blue—Rhythm Ramblers; WJZ KDKA NBC—Red—Sonata Recital; WEAFF WRC WCAU—Otto Grey's Oklahoma Cowboys WCBM—Musical Games WDAS—The Scrap Book of the Air WLIT—Every Woman's Hour WLW—Inaugural State Officials WOR—Ann Stevens' Thrift Hour WPEN—Rollins Melodians</p> <p><b>11:45 A.M.</b> CBS—Ben Alley, tenor; WABC WIP-WFAN WDAS—Organ Recital WCAU—The 11:45 Meeting WOR—Mary Courtland, contralto WPEN—Piano Ramblings</p> <p><b>12:00 NOON</b> CBS—Buddy Harrod's Orchestra; WABC WIP-WFAN NBC—Blue—Smack Out; WJZ NBC—Red—Johnny Marvin, tenor; WEAFF WLIT KDKA—Business News and Market Reports WCAU—The Warwick Sisters, songs WCBM—To be announced WOR—The Voice of Experience WPEN—Organ Doctor WTEL—Noon Tunes</p> <p><b>12:10 P.M.</b> WCAU—Health Forum, talk</p> <p><b>12:15 P.M.</b> NBC—Blue—Pollock and Lawnhurst; WJZ NBC—Red—On Wings of Song; WEAFF WCAO—Buddy Harrod's Orchestra WCBM—Luncheon Music WDAS—Noontime Melodies WLIT—Quaker City Carpet Anniversary WOR—Men's League, talk WPEN—Rose Gallo WTEL—News Resume</p> <p><b>12:20 P.M.</b> KDKA—Farm Flashes WOR—Up from Florida, sales talk</p> <p><b>12:25 P.M.</b> WCAU—Harold Knight's Orchestra WOR—Musical Program</p> <p><b>12:30 P.M.</b> CBS—Concert Miniatures; WABC WIP-WFAN NBC—Blue—National Farm and Home Hour; WJZ KDKA—Press News-Reeler WCBM—Howard String Trio WDAS—Neighbour and His Neighbours WLIT—Benjamin Franklin Hotel concert orchestra WLW—Morton Market and River WOR—Carnegie Hall Organ Recital; Alex. Richardson at the Console WPEN—Marty Rollins' Orchestra WTEL—Recordings</p> <p><b>12:35 P.M.</b> KDKA—Jimmy Joy's Orchestra WLW—National Farm and Home Hour (NBC)</p> <p><b>12:45 P.M.</b> WCAU—The Noontimers WTEL—Radio Ramblings</p> <p><b>1:00 P.M.</b> CBS—George Hall's Orchestra; WABC WCAU NBC—Red—Market and Weather Reports; WEAFF KDKA—National Farm and Home Hour (NBC) WCAO—Lou Becker's Orchestra WCBM—Ted Elmore's Collegians WFI—News of the Day WGY—Albany on Parade WIP-WFAN—Golden Gate Orchestra WLIT—Lansdown Coal Co. Program</p>	<p>WOR—Tiffin Music, house orchestra WPEN—Woman's Page of the Air</p> <p><b>1:15 P.M.</b> NBC—Red—Red Nichols' Orchestra; WEAFF WFI WDAS—Talk, Womens Org. for Prohibition Reform WPEN—Harmony Philosophers</p> <p><b>1:20 P.M.</b> WDAS—Uncle Sam at your service</p> <p><b>1:30 P.M.</b> CBS—Atlantic City Musicale; WABC WCAO WIP-WFAN NBC—Blue—The Ambassadors, male quartet; WJZ KDKA NBC—Red—Emerson Gill's Orchestra; WEAFF WFI WCAU—Cecil and Sally WDAS—Items of Interest WLW—Seymore Simon's Orchestra WOR—New Jersey Clubwomen's Hour WPEN—Old Timers' Ensemble</p> <p><b>1:40 P.M.</b> WCAU—Radio Highlights</p> <p><b>1:45 P.M.</b> NBC—Blue—Rhythmic Serenade; WJZ KDKA WCAU—Tom Jones; Arkansas Traveler WDAS—Women's Home Hour; Philadelphia Chamber of Commerce WFI—Market Reports WGY—To be announced WPEN—Talk; Thomas C. Martindale</p> <p><b>1:50 P.M.</b> WCAU—Don Bigelow's Orchestra</p> <p><b>2:00 P.M.</b> CBS—National Student Federation of America Program; WABC WIP-WFAN NBC—Blue—Weather Reports; WJZ NBC—Red—The Revolving Stage; WEAFF WRC KDKA—KDKA Home Forum WCAU—Havens and Mack, pianists WDAS—Chattering With Ethel Maeder WGY—Giovanni Trombini, cellist WLIT—Gertrude Bilby, mezzo-soprano WLW—Ohio School of the Air WOR—Helen King, graphologist WPEN—Billy Penn's Daily Diary</p> <p><b>2:05 P.M.</b> NBC—Blue—Words and Music; WJZ</p> <p><b>2:15 P.M.</b> CBS—Sylvia Sapira; WABC WIP-WFAN WCAU—"Love Letters" to Janet Joyce WGY—WGY Household Chats WLIT—Jean Sharp, pianist WOR—Jersey Jesters; harmony duo and patter WPEN—Tunes To Be Remembered</p> <p><b>2:30 P.M.</b> CBS—American School of the Air; WABC WCAU NBC—Blue—"A Political Review"; WJZ KDKA—Human Values WDAS—The Romancing Tenor WGY—Revolving Stage (NBC) WLIT—Jimmy Gorham's Orchestra WIP-WFAN—Florence Huett, monologues WOR—N. J. Audubon Society</p> <p><b>2:40 P.M.</b> WOR—Vera Brodsky and Harold Triggs</p> <p><b>2:45 P.M.</b> NBC—Blue—Little Concert; WJZ KDKA WDAS—Kenneth Goodman, concert pianist WIP-WFAN—Del Zane; As Time Goes By WOR—To be announced WPEN—Studio Guest of Honor</p> <p><b>3:00 P.M.</b> CBS—Eton Boys; WABC WIP-WFAN NBC—Blue—Betty and Bob; WJZ KDKA NBC—Red—"Is the Five Year Plan for Changing Human Nature a Success?"; Ella Winter; WEAFF WFI WCAU—Monday Matinee WDAS—Light Opera Melodies, string ensemble WLW—Bisquick Program WPEN—Itinerant Interlude</p>
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# Monday Programs [Continued]

**3:15 P.M.**  
 CBS—Columbia Salon Orchestra: WABC WIP-WFAN  
 NBC—Blue—U. S. Marine Band; WJZ KDKA  
 NBC—Red—Henrietta Schumann, pianist; WEAFLW—Matinee Hour  
 WOR—Mildred Cole, contralto  
 WPEN—Embarrassing Moments Contest  
**3:30 P.M.**  
 NBC—Red—Women's Radio Review: WEAFLW WFI  
 WCAU—The Foreman, songs  
 WDAS—WDAS Players; Dramatic  
 WLW—D. A. R. Talk  
 WOR—Elks' Organ Recital  
 WPEN—Dance Revue  
**3:45 P.M.**  
 CBS—Sam Prager, pianist and Helen Nugent, contralto: WABC WIP-WFAN  
 WCAU—Margie Coate's Orchestra  
 WDAS—William Watson, baritone  
 WPEN—Somebody's Birthday  
**4:00 P.M.**  
 CBS—Frank Westphal's Dance Orchestra: WABC WCAU  
 NBC—Blue—Radio Guild; WJZ WRC WLW  
 NBC—Red—Salon Concert Ensemble: WEAFLW  
 KDKA—Work-a-day Thoughts  
 WDAS—James Wood and Charles Knight, recital  
 WFI—Recital by William S. Greenberg, violinist  
 WIP-WFAN—Emily Weyman; A Study in Blue  
 WOR—Ariel Ensemble  
 WPEN—Special Feature  
**4:05 P.M.**  
 KDKA—Business News  
**4:15 P.M.**  
 KDKA—To be announced  
 WFI—Mildred Kebbe, soprano  
 WIP-WFAN—Temple Talks; Dr. Chas. E. Beury; President Temple University  
 WPEN—Mad Music  
**4:20 P.M.**  
 WPEN—Foot: Health Talk  
**4:30 P.M.**  
 CBS—Columbia Artist Recital; WABC WIP-WFAN  
 NBC—Red—Paul Whiteman's Rhythm Boys; WEAFLW  
 KDKA—Market Reports  
 WCAU—Willow Melodies  
 WDAS—Musical Varieties  
 WLIT—Honolulu Melody Duo  
 WOR—Walter Feldkamp's Orchestra  
 WPEN—Sundown Melodies  
**4:45 P.M.**  
 NBC—Red—The Lady Next Door; WEAFLW  
 KDKA—Piano Interlude  
 WCAU—Mellow Melodies  
 WDAS—Tinkling Tunes; Piano Novelties  
 WLIT—To be announced  
**4:50 P.M.**  
 CBS—Columbia Artist Recital; WCAU  
 KDKA—David Lawrence Dispatch  
**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume  
**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Blue—Lee Sims and Ilomay Bailey; WJZ  
 NBC—Red—Whispering Banjos; WEAFLW  
 KDKA—To be announced  
 WCAU—Frederic Tedesco; Accordionist  
 WCBM—Rhythm Rounders  
 WDAS—Talk, Anti-Saloon League  
 WIP-WFAN—Ted and Etta Gunther  
 WLIT—Children's twilight hour  
 WLW—Southern Singers  
 WOR—Italian Lessons; Enrico Carbonara  
 WPEN—Mother Goose  
 WRC—Afternoon Varieties  
**5:10 P.M.**  
 WDAS—Tea Time Tunes  
**5:15 P.M.**  
 CBS—Fred Berrens' Orchestra; WABC WCAU  
 NBC—Blue—Dromedary Caravan; WJZ WLW KDKA  
 NBC—Red—Paul Wing, The Story Man; WEAFLW  
 WCAU—Sunpaper Bulletins  
 WCBM—Weather and Market Reports  
 WIP-WFAN—Town Tattler  
 WOR—Orchestral Program  
 WLIT—Charlie Borelli; In a song shop  
 WPEN—Horace Hustler, organist  
 WRC—Aunt Sue and Polly  
**5:30 P.M.**  
 CBS—Skippy; WABC WCAU WCAU  
 NBC—Blue—The Singing Lady; WJZ KDKA WLW  
 NBC—Red—The Flying Family; WEAFLW WGY  
 WCBM—Varieties  
 WDAS—Musical Silhouettes  
 WPEN—String Rhythm Orchestra  
**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WABC WCAU WCAU  
 NBC—Blue—Little Orphan Annie; KDKA WJZ  
 NBC—Red—Slow River; WEAFLW WGY  
 WCBM—To be announced  
 WIP-WFAN—Cal and Patty Carroll with Myra Dell  
 WLIT—Philadelphia Business Interest Program  
 WLW—Beachcombers  
 WOR—Sonia Troyano, soprano  
 WRC—The Happy Tosmanisers  
**5:55 P.M.**  
 WLIT—A Family Doctor  
 WLW—Dodge Motor Car Co. Program  
**6:00 P.M.**  
 CBS—The Dictators; Elizabeth Barthell; WABC WIP-WFAN  
 NBC—Blue—Maude and Cousin Bill; WJZ  
 NBC—Red—Waldorf Astoria Orchestra; WEAFLW  
 KDKA—Teaberry Sport Review  
 WCAU—Young America; juvenile program  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ads and Fads  
 WGY—New Kenmore Orchestra  
 WLW—Oklahoma Bob Albright and his Blue Flamers

WOR—Uncle Don  
 WPEN—Twilight Reveries  
**6:10 P.M.**  
 KDKA—Strange Facts  
**6:15 P.M.**  
 CBS—Reis and Dunn, comedy and songs: WIP-WFAN  
 WCAU—Save-A-Life Campaign Talk  
 WCAU—Tonight at WCAU  
 WFI—Late News  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk  
**6:20 P.M.**  
 CBS—Reis and Dunn; WABC WCAU  
 WCAU—Esslinger Sporting Page  
**6:25 P.M.**  
 WPEN—Billy Stein's Orchestra  
**6:30 P.M.**  
 CBS—Vaughn de Leath; WABC  
 NBC—Blue—Ramona Specialty; WJZ  
 NBC—Red—Al Bernard, the Minstrel Man; WEAFLW  
 KDKA—Westinghouse Watchman  
 WCAU—The Lighted Window; Dr. Blackwelder  
 WCAU—Chandu the Magician  
 WCBM—Popular Bits  
 WDAS—Joe Dugan, sports columnist  
 WGY—Studio Ensemble  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue, Mystery Drama  
 WRC—Thompson's Merry Dairymen  
 WTEL—Recordings  
**6:40 P.M.**  
 WGY—New York State Department Talk  
 WIP-WFAN—News Reporter  
**6:45 P.M.**  
 CBS—Just Plain Bill; WABC  
 CBS—Buddy Harrod's Orchestra: WIP-WFAN WCAU  
 NBC—Blue—Lowell Thomas; Today's News; WJZ KDKA WLW  
 NBC—Red—Rhythmic String Quartet; WEAFLW  
 WCBM—Sports Scrap Book  
 WDAS—The Tattlers  
 WGY—Chandu, the Magician  
 WOR—Real Life Dramas  
 WPEN—Ham Dalton, the Town Crier  
 WRC—"The Wilkins Quarter Hour"  
**6:50 P.M.**  
 WOR—Allan Richards, baritone; Eddie Lambert at the piano  
**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAU WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WLW WRC  
 NBC—Red—Jane Froman's Band; WEAFLW WGY  
 WCBM—Southern Hotel Dinner Music  
 WDAS—Max Essner's Orchestra  
 WIP-WFAN—Uncle Wip  
 WLIT—Emilie Krider Norris Players  
 WOR—Ford Frick, sopets resume  
 WPEN—Irish Ramblers' Orchestra  
 WTEL—"Twilight Thoughts" with Mac and Herman  
**7:15 P.M.**  
 CBS—William O'Neal, tenor; WCAU  
 CBS—Buck Rogers in the Year 2432; WABC  
 NBC—Blue—Tastyest Jesters; WJZ KDKA  
 NBC—Red—Wheatonville; WEAFLW WGY  
 WCAU—Household Entertainers  
 WLW—Gene and Glenn  
 WOR—Harry Hershfeld  
 WPEN—Talk; Ireland Today, by John J. Reilly  
 WTEL—Poetic Musings  
**7:30 P.M.**  
 CBS—Three X Sisters; WABC WCAU WCAU  
 NBC—Blue—Groucho and Chico Marx; WJZ KDKA  
 NBC—Red—Melody Keepsakes; WEAFLW WGY  
 WCBM—Makers of News  
 WDAS—Oscar Lyman's Orchestra  
 WIP-WFAN—Billy Hays' Orchestra  
 WLIT—Dr. Algase Sunny Smile Club  
 WLW—Chandu the Magician  
 WOR—A Wayside Cottage, sketch  
 WPEN—Turf Selections  
 WTEL—Relis and Day, "The Joy Boys"  
**7:35 P.M.**  
 WPEN—Leo Zollo's Orchestra  
**7:45 P.M.**  
 CBS—Boake Carter; WABC WCAU  
 NBC—Red—The Goldbergs; WEAFLW WRC WGY  
 WCBM—Hugh McNally; Songs  
 WDAS—William McLean, talk  
 WLW—Detectives Black and Blue  
 WOR—Tarzan of the Apes; sketch  
 WTEL—Recordings  
**8:00 P.M.**  
 CBS—Whispering Jack Smith; WABC WCAU WCAU  
 NBC—Blue—Marimba Band; WJZ  
 NBC—Red—Soconyland Sketches, dramatic sketch; WEAFLW WGY  
 KDKA—To be announced  
 WLW—Maxwell Cotton Queen  
 WCBM—The Catholic Evidence Guild  
 WDAS—Trombetta Italian Hour  
 WIP-WFAN—To be announced  
 WLIT—Wilbur Evans, baritone with ensemble  
 WOR—Chandu, the Magician  
 WPEN—Morely Singers  
 WRC—The Adventures of Sherlock Holmes  
**8:15 P.M.**  
 CBS—Singein' Sam the Barbarol Man; WABC WCAU WCAU  
 WIP-WFAN—The Gossipers  
 WOR—Jack Arthur, baritone and orchestra  
**8:30 P.M.**  
 CBS—Fu Manchu Mystery Stories; WABC WCAU  
 NBC—Blue—Jack Fulton, tenor; WJZ KDKA  
 NBC—Red—The Voice of Firestone; WEAFLW WGY  
 WLW—WLIT

WCBM—Helen Wherley; Pianist  
 WDAS—Piano Meditations  
 WIP-WFAN—Crazy Crystals  
 WOR—Guest Conductors Hour  
 WPEN—Radio Guide Program  
 WRC—The Cotton Pickers  
**8:45 P.M.**  
 NBC—Blue—Phillips Lord in the Country Doctor: KDKA WJZ  
 WCBM—Wilhelmina Brown; Songs  
 WDAS—Reinhart Radiolites  
 WIP-WFAN—Philadelphia Musical Academy Symphony Orchestra  
 WRC—Phileo Fox Revue  
**9:00 P.M.**  
 CBS—Music that Satisfies: WABC WCAU  
 NBC—Blue—Sinclair Wiener Minstrels; WJZ KDKA WLW  
 NBC—Red—A. and P. Gypsies; WEAFLW WRC WGY  
 WCBM—University of Baltimore Program  
 WDAS—Four Provinces Orchestra; Irish Program  
 WOR—Enric Madriguera's Orchestra  
 WPEN—Italian Program  
**9:15 P.M.**  
 CBS—The Mills Brothers; WABC WCAU WCAU  
 WIP-WFAN—Alfredo's Concert Ensemble  
**9:30 P.M.**  
 CBS—Mysteries in Paris; WABC WCAU WCAU  
 NBC—Blue—Jack Frost's Melody Moments; WJZ KDKA WLW  
 NBC—Red—The Buick Program; Paul Whiteman's Orchestra; WEAFLW WGY  
 WCBM—Ted Elmore's Nutty Orchestra  
 WOR—Eddy Brown, violinist; Miniature Symphony Orchestra  
**9:45 P.M.**  
 WIP-WFAN—La Casa Billy Hays' Orchestra  
**10:00 P.M.**  
 CBS—Morton Downey; WABC WIP-WFAN  
 NBC—Blue—Alice Joy, contralto; WJZ KDKA  
 NBC—Red—Carnation Contented Program; WEAFLW WGY WRC  
 WCAU—Back Home with Frank Luther  
 WCBM—To be announced  
 WDAS—New Latin Hour  
 WLIT—Joe Smith's Parodians  
 WLW—Thelma Kessler and Orchestra  
 WOR—Tito Coral, baritone; orchestra  
 WPEN—Hungarian Melodies  
**10:15 P.M.**  
 CBS—Easy Aces; WABC WCAU  
 KDKA—Bridge School of the Air; E. Hall Downes  
 WIP-WFAN—Hal Thompson's Orchestra  
 WLW—Joe Emerson, Bachelor of Song  
 WOR—Cosmo Hamilton; "Unwritten History"  
**10:30 P.M.**  
 CBS—Columbia Revue; WABC  
 NBC—Blue—Organ Reveries; Archer Gibson; WJZ  
 NBC—Red—National Radio Forum; WEAFLW  
 KDKA—Samuel DiPrimo, tenor  
 WCAU—Billy Antrim's Orchestra  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—The Column of the Air, news  
 WIP-WFAN—Frank Winegar's Orchestra  
 WGY—WGY's Players in "One Man's Family"  
 WLW—Rhythm Club  
 WOR—Lee Cronican, pianist  
 WPEN—Jack Ferry's Orchestra  
**10:45 P.M.**  
 KDKA—Bradley Kincaid  
 KDKA—To be announced  
 WOR—The Debonaires with Zora Layman  
**11:00 P.M.**  
 CBS—Howard Barlow's Columbia Symphony Orchestra: WABC WIP-WFAN

NBC—Blue—Aileen Stanley, soprano; WJZ  
 NBC—Red—Ted Weems' Orchestra; WEAFLW  
 KDKA—Teaberry Sport Review  
 WCAU—Boake Carter  
 WCBM—Oscar Appel's Orchestra  
 WLIT—Charlie Gaines' Orchestra  
 WLW—Tales of Terror, drama  
 WOR—Moonbeams  
 WRC—Dance Orchestra  
**11:10 P.M.**  
 KDKA—Temperature Report  
**11:15 P.M.**  
 NBC—Blue—Cesare Sodero, orchestra; WJZ  
 KDKA—News Flashes  
 WCAU—Otto Grey's Oklahoma Cowboys  
**11:20 P.M.**  
 KDKA—Jimmy Joy's Orchestra  
**11:30 P.M.**  
 CBS—Guy Lombardo's Royal Canadians; WABC WCAU  
 NBC—Red—Jack Denny's Orchestra; WEAFLW  
 WIP-WFAN—Henny Hendrickson's Orchestra  
 WLIT—Carmen Theater Program  
 WLW—Serenade  
 WOR—Don Bestor's Orchestra  
**11:50 P.M.**  
 WCAU—Powers Grouaud, review, "Melody"  
**12:00 MIDNIGHT**  
 CBS—Abe Lyman's Orchestra; WABC WCAU  
 NBC—Blue—Russ Columbo's Orchestra; WJZ WLW  
 NBC—Red—Anson Weeks' Orchestra; WEAFLW  
 KDKA—To be announced  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WLIT—Charlie Kerr's Orchestra  
 WOR—Gus Van and Joe Furst's Orchestra  
**12:15 A.M.**  
 WLW—Anson Weeks' Orchestra (NBC)  
**12:30 A.M.**  
 CBS—Leon Belasco's Orchestra; WABC WCAU  
 NBC—Blue—Art Kassel's Orchestra; WJZ  
 NBC—Red—Mark Fisher's Orchestra; WEAFLW  
 WIP-WFAN—Missing Person's Report  
 WLW—Artie Collins' Orchestra  
**12:45 A.M.**  
 NBC—Blue—Earl Hines' Orchestra; WJZ  
**1:00 A.M.**  
 CBS—Joe Haymes' Orchestra; WABC  
 WCAU—Missing Persons Reports  
 WLW—Moon River  
**1:15 A.M.**  
 WLW—Jan Garber's Orchestra  
**1:30 A.M.**  
 CBS—Charlie Straight's Orchestra; WABC  
**1:45 A.M.**  
 WLW—And So To Bed

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# Music in the Air

By Carleton Smith

OUR readers do not all agree.

Comment about *good recital programs* indicates that there have been and are A-1 series, such as we suggested. Voice of Firestone, General Electric Sunday Circle Concerts, Five Star Programs (that have so far this season presented Feodor Chaliapin and John McCormack), Swift Garden Hour, and even Atwater-Kent's never-to-be-forgotten full hour programs are cited as examples.

This leaves us a bit embarrassed. To speak against programs that present fine artists and satisfy a large public is not our policy. We would rather hear the great voices of the world in music that is *not equal* to their talents, than to have them silent. Furthermore, there is every reason for allowing those who enjoy the hackneyed trivialities to hear them well performed.

What should be understood is that the programs mentioned do not interest the discriminating music lovers. The compositions heard on them are not of the same calibre as those broadcast on symphony and opera programs.

The Philharmonic, the Philadelphia, and the Boston Symphonies do not present a diluted or "popularized" set of programs. The Metropolitan opera does not prepare a different broadcasting repertoire for the uninitiated. On the contrary, they choose their best works.

It should be the same with the recitalist. If there are listeners for regular symphony programs, there will be listeners for regular recital programs presenting the greatest living interpreters in great music.



CARLETON SMITH

## Mary Garden: Madame Queen

MARY GARDEN, who broadcast recently her reasons for liking American music, has an unflinching sense of publicity. Her slightest remarks could be syndicated. Hardly any season of opera in Chicago began without a front-page story about Miss Garden. If it wasn't bobbed hair, or women's hats, it was love, rumors of a suitor—a far-away Indian Prince, perhaps—or a story of riding a mule around the island of Corsica, or even of jumping nude from the window of her Riviera estate into the Mediterranean.

When, two winters ago, Madame Queen entered nightly into the thoughts of Amos 'n' Andy fans, Miss Garden listened for the first time to the Pepsodent program. As soon as Bill Hay finished his final announcement, she jumped up from her chair. "You know what I'd like to do—more than anything else? Be Madame Queen!"

Maybe—now that Amos 'n' Andy are considering introducing their women friends to us—Miss Garden will get her chance.

## Spalding Boston Soloist

NBC is resolved not to let Columbia carry off the laurels for symphonic broadcasting. Until the inauguration of the Boston Symphony broadcasts, Columbia was far in the lead with both the Philharmonic-Symphony and the Philadelphia orchestra.

That Serge Koussevitsky manipulates the finest string choir in any American orchestra was evident from the instant the Bach preludes began his first broadcast. Now that fifteen minutes have been added, and the broadcast lengthened to two full hours, no part of the concert will be left out. Satur-

day nights hereafter will find our ears attuned to Symphony Hall and Boston's painstaking and condescending announcer.

The third of the broadcast programs (Saturday, January 14, 8:15 p. m. on NBC-WJZ) features Albert Spalding in Mozart's Second D Major Sonata and Chausson's "Poeme." Richard Burgin, the orchestra's concertmeister, will conduct, in Mr. Koussevitsky's absence, Vaughn-Williams' *Pastoral Symphony* and the suite from Stravinsky's ballet "Petrouchka."

## "Lohengrin" from Metropolitan

A distinguished cast from the German contingent at the Metropolitan will broadcast Acts II and III of Wagner's "Lohengrin" Saturday, (January 14, 3 p. m., NBC-WJZ).

Gustaf de Loor, whose straightforward singing was so pleasing in the recent broadcast of "Die Gotterdammerung," will be the hero seeking the woman who will not call for explanations or defense, but who will love him with an unconditioned love. The woman who will not meet his test is Elizabeth Rethberg, most satisfying of all Elsa's. The evil Ortrud and Telramund are Karil Branzell and Friedrich Schorr. Arthur Bodansky will conduct.

## Lily Pons Sunday Evening

RECOVERED from her illness, Lily Pons is now ready to delight the admirers who were disappointed when she could not keep her radio date on New Year's Night. "The Maids of Cadiz" and "Caro Nome" are among the coloratura displays listed on the broadcast (Sunday, January 15, 9 p. m., NBC-WEAF).

All those who are thrilled by witnessing the successful accomplishment of a difficult feat, as well as those who cannot resist the shimmering substance of the Pons' voice, will be present.

## Tibbett Sings "Faust" Aria

Fresh from the laurels gained in creating "Emperor Jones," Lawrence Tibbett programs "The Calf of Gold" from "Faust," along with "Mother o' Mine" and "Only a Rose" from Friml's "Vagabond King." (Monday, January 16, 8:30 p. m., NBC-WEAF).

## Dobrowen Mid-week Concert

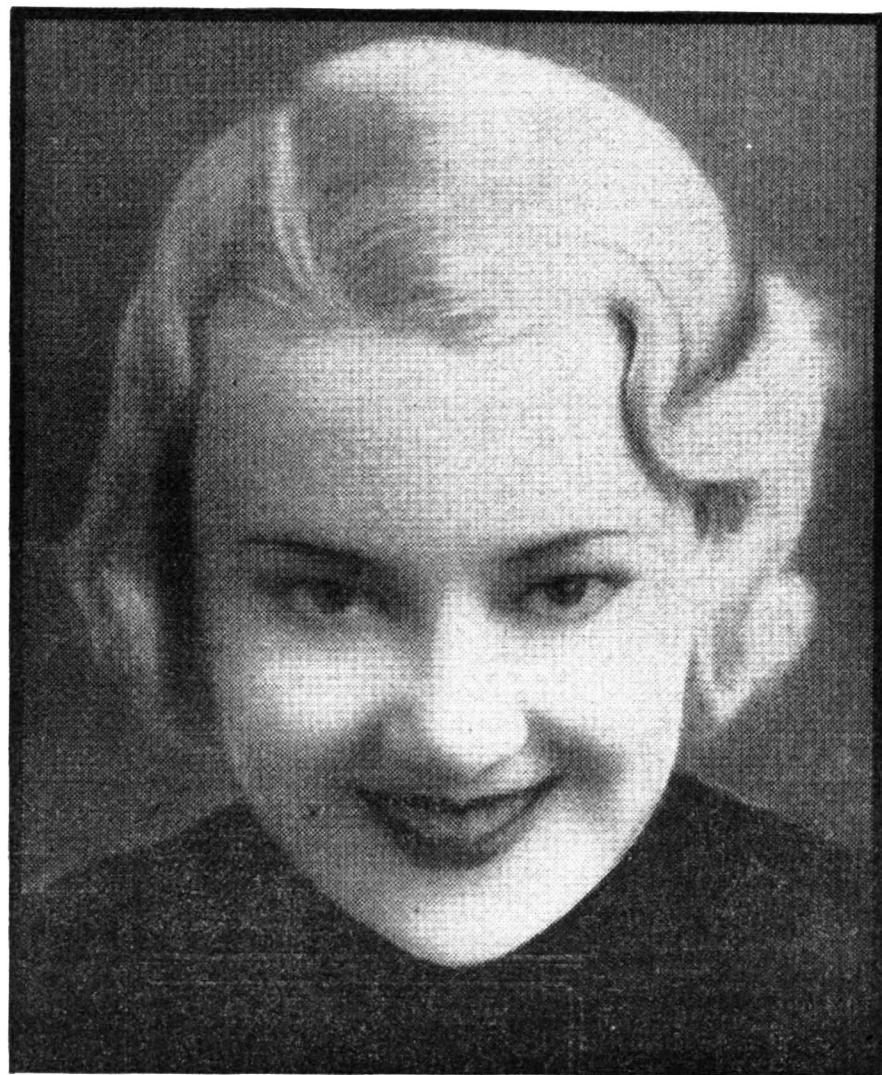
BY all odds the finest mid-week symphony hour is the one Issay Dobrowen has been conducting Wednesdays (January 18, 9 p. m., NBC-WEAF). The individual instrumentation of this orchestra is not equal to that of the Philharmonic Symphony; notwithstanding, he is making his personality felt with this group, and has given exciting performances of his "best bet"—Tschaikowsky.

One felt that Mr. Dobrowen failed to get the most out of his four weeks with the Philharmonic. That orchestra was in a mood to relax after Toscanini, and Mr. Dobrowen is not exactly a conventional conductor.

NBC would do well to continue this program, and find more outlets for it. Residents of Chicago cannot hear it, just as they do not hear several of the finest broadcasts.

## San Francisco Symphony

Alfred Hertz conducts his symphony in the first hour of their regular Saturday night concerts, from San Francisco's New War Memorial Auditorium. (January 21, 11:30 p. m., NBC-WEAF).



The name of Josephine Larkin, the lovely young lady pictured above, may soon be as well known as that of Kate Smith. Miss Larkin, in case you hadn't heard, is being secretly hailed as one of the real finds of radio this year, and both networks are reported to be angling for her services. She was one of the stars of that Broadway musical success, the "International Revue."

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# Programs for Tuesday, January 17

**6:30 A.M.**  
WLW—Top of the Morning

**6:45 A.M.**  
NBC—Red—Tower Health Exercises; WEAF WRC WFI  
WOR—Gym Classes

**7:00 A.M.**  
KDKA—KDKA Musical Clock  
WCAO—Early Risers' Musical Clock  
WCBM—Morning Melodies  
WLW—Morning Frolic  
WOR—Gambling's Gamboliers  
WTEL—Top of the Morning

**7:15 A.M.**  
WOR—Gym Classes

**7:30 A.M.**  
CBS—Organ Reveille; WABC  
NBC—Blue—Don Hall Trio; WJZ  
WCAO—Sunpaper Bulletins  
WOR—Gambling's Gamboliers  
WPEN—Musical Clock

**7:40 A.M.**  
WPEN—News and Views

**7:45 A.M.**  
NBC—Blue—Jolly Bill and Jane; WJZ KDKA  
WCAO—WCAO Kiddie Club  
WOR—Gym Classes

**7:55 A.M.**  
WCAU—Radio Highlights

**8:00 A.M.**  
CBS—Salon Musicale; WABC  
NBC—Blue—The Wife Saver; WJZ  
NBC—Red—Organ Rhapsody; "Doc" Whipple, organist; WEAF WFI  
KDKA—KDKA Kiddies' Klub  
WCAO—Late Risers' Musical Clock  
WCAU—Morning Musicale  
WCBM—Morning Glories  
WLW—Morning Devotions  
WOR—Daily Produce Reporter  
WPEN—Cruise of the S. S. All In Fun  
WTEL—The Console Rises

**8:05 A.M.**  
WOR—Weather Report

**8:10 A.M.**  
WOR—Al Woods, songs

**8:15 A.M.**  
NBC—Blue—Morning Devotions; WJZ  
KDKA—Morning Cheer  
WCAU—Children's Stories  
WLW—The Wanderers  
WPEN—Jack Tar's School Days  
WRC—Morning Varieties

**8:25 A.M.**  
WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
NBC—Blue—The Pepper Pot; dance orchestra; WJZ WLW KDKA  
NBC—Red—Cheerio; WEAF WFI WRC  
WCAU—Jean Abbey, talk  
WOR—Martha Manning, sales talk  
WPEN—Arithmetic Band  
WTEL—Thrifty Club

**8:45 A.M.**  
CBS—Bill and Ginger; WABC WCAU  
WIP-WFAN—Early Risers' Club  
WOR—Musical Novelties  
WPEN—Chris Seiter, crooning troubadour

**8:55 P.M.**  
WPEN—Foot Health Talk

**9:00 A.M.**  
CBS—Little Jack Little; WABC WCAO  
NBC—Red—Morning Glee Club; WEAF WRC WLIT  
KDKA—Press News Reeler  
WCAU—Words and Music  
WCBM—News Flashes  
WDAS—The Morning Melodies  
WIP-WFAN—Modern Living  
WLW—Cabooch and Company  
WOR—Miss Kath'rin 'n' Calliope, sales talk  
WPEN—Shopping with Joan

**9:05 A.M.**  
KDKA—Piano Classique

**9:15 A.M.**  
CBS—Goldy and Dusty; WCAU  
CBS—Melody Parade; WABC  
NBC—Red—Current Events; WEAF  
KDKA—Style and Shopping Service  
WCAO—Shopping News; Jean Abbey  
WCBM—Le Roy McKnew; Pianist  
WDAS—The Song Peddler  
WLIT—Womens' Home Hour  
WPEN—The Health Man  
WRC—One Man Minstrel

**9:30 A.M.**  
CBS—Tony Wons, Are You Listenin'; WABC WCAO WIP-WFAN  
NBC—Blue—Vic and Sade; WJZ  
NBC—Red—The Masqueraders; WEAF  
KDKA—Pictures on the Piano; Don Lucas  
WCAU—Johnson Program  
WCBM—Merchants' Air Review  
WLIT—Homemakers' Forum  
WOR—WOR Ensemble  
WPEN—Second Cruise of S. S. All In Fun

**9:45 A.M.**  
CBS—Reis and Dunn; WABC WCAO  
NBC—Blue—Mouth Health; WJZ  
NBC—Red—Pie Plant Pete; WEAF WFI  
KDKA—Press News Flashes  
WCAU—Asco After Breakfast Program  
WDAS—Health Highway  
WIP-WFAN—Piano Melodies  
WLW—Beechnut Talk  
WOR—Tomorrow's Values, sales talk  
WPEN—Bo'sun Boreli songs  
WRC—To be announced

**9:50 A.M.**  
KDKA—Market Reports

**9:55 A.M.**  
KDKA—Program for the Day

**10:00 A.M.**  
CBS—Morning Moods; WABC WCAO  
NBC—Blue—Musical Melange; WJZ KDKA  
NBC—Red—The Mystery Chef; WEAF WFI WRC  
WCAU—Through the Looking Glass with Frances Ingram  
WCBM—Mrs. Ora V. McDonald; Organist  
WDAS—Betty Barnes discusses "Our Children"  
WIP-WFAN—Home Maker's Club  
WLW—The Neapolitans  
WOR—McCann Pure Food Hour  
WPEN—Freddy, The Cabin Boy

**10:10 A.M.**  
WPEN—Tom Rott; skit

**10:15 A.M.**  
NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA  
NBC—Red—Souvenirs of Melody; WEAF WRC WFI  
WCAU—Morning Moods (CBS)  
WDAS—Ads and Fads, talks with music

**10:20 A.M.**  
WLW—Live Stock Reports  
WPEN—Chips Eckert, comedian

**10:25 A.M.**  
WPEN—Foot Health Talk

**10:30 A.M.**  
CBS—Mildred Rose, soprano; WABC WCAO WIP-WFAN  
NBC—Blue—Happy Jack; WJZ  
NBC—Red—Seraphima Strelova, soprano; WEAF  
KDKA—Jean and Gene, popular songs  
WCAU—The Morning Glories  
WCBM—Gertrude Thelen; Songs  
WDAS—The WDAS Sight Seeing Bus  
WFI—Market Reports  
WLW—Southern Singers  
WPEN—Grab Bag of the Air

**10:45 A.M.**  
CBS—Round the World Cooking School; WABC  
NBC—Blue—Singing Strings; WJZ KDKA  
NBC—Red—Breen and de Rose; WEAF WFI WRC  
WCBM—"Books You Should Know"  
WIP-WFAN—School of Cookery  
WLW—School of Cookery

**11:00 A.M.**  
CBS—U. S. Navy Band Concert; WABC WCAU  
NBC—Red—Your Child; WEAF WLIT  
WCBM—Heart and Home Service  
WDAS—A Thought For The Day; poetry readings  
WIP-WFAN—Magazine of the Air  
WOR—Mrs. J. S. Reilly  
WPEN—Evan Brower, talk

**11:15 A.M.**  
NBC—Blue—Genia Fonariova, soprano; WJZ  
NBC—Red—General Foods Program; WEAF WLIT WRC  
KDKA—Alabama Cotton Pickers  
WDAS—The Memory Pianist  
WOR—Men's League, talk  
WPEN—Women's Home Hour

**11:30 A.M.**  
CBS—Current Questions Before Congress; WCAU WABC  
NBC—Blue—Rhythm Ramblers; Harold Stokes' orchestra; WJZ KDKA  
NBC—Red—U. S. Army Band; WEAF WRC  
WCAO—To be announced  
WCBM—Varieties  
WDAS—Fashion Flashes with Kay Poett  
WIP-WFAN—Norman Binder Health Talk  
WLIT—Everywoman's Hour  
WOR—Ann Stevens' Thrift Hour  
WPEN—Stamp Collector

**11:45 A.M.**  
CBS—Vincent Sorey's Orchestra; WABC WIP-WFAN  
WCAU—The 11:45 Meeting  
WDAS—Console Capers with Herman Wiener, organ  
WOR—Sherman Keene's Orchestra  
WPEN—Emmett Welch, songs

**12:00 NOON**  
CBS—Buddy Harrod's Orchestra; WABC WCAO  
NBC—Blue—Smack Out; WJZ  
NBC—Red—Johnny Marvin, tenor; WEAF WRC WLIT  
KDKA—News and Market Reports  
WCAU—Bud Shays, songs  
WCBM—To be announced  
WIP-WFAN—Current Topics  
WLW—Three Cheers  
WOR—The Voice of Experience  
WPEN—Organ Doctor  
WTEL—Noon Tunes

**12:15 P.M.**  
NBC—Blue—Pollock and Lawnhurst; WJZ  
NBC—Red—On Wings of Song, string trio; WEAF  
WCAU—Health Forum, talk  
WCBM—Luncheon Music  
WDAS—Noontime Melodies  
WLIT—Noontime religious service  
WLW—River and Market Reports  
WOR—Jane Wanamaker's Beauty Talk  
WPEN—Rose Gallo  
WTEL—News Resume

**12:20 P.M.**  
KDKA—Farm Flash  
WLW—Threesome and Piano  
WOR—Up from Florida, sales talk

**12:25 P.M.**  
WCAU—Song of the Day  
WOR—Musical Program

**12:30 P.M.**  
CBS—Concert Miniatures; WABC WIP-WFAN  
NBC—Blue—National Farm and Home Hour; WJZ WLW  
KDKA—Press News Reeler  
WCAU—Otto Grey's Oklahoma Cowboys  
WDAS—Neighbour and His Neighbours  
WLIT—Benjamin Franklin Hotel Concert Orchestra  
WOR—The Carnegie Hall Organ Recital  
WTEL—Recordings

**12:35 P.M.**  
KDKA—Jimmy Joy's Orchestra

**12:45 P.M.**  
WCAU—The Noontimers  
WTEL—Radio Ramblings

**1:00 P.M.**  
CBS—George Hall's Orchestra; WABC WCAU  
NBC—Red—Market and Weather; WEAF  
KDKA—National Farm and Home Hour (NBC)  
WCAO—Lou Becker's Orchestra  
WCBM—Ted Elmore's Collegians  
WFI—News of the Day  
WGY—Albany on Parade  
WIP-WFAN—Golden Gate Orchestra; Hal Thompson  
WLIT—Lansdowne Coal Co. Program  
WOR—Ray Nichols' Dance Orchestra  
WPEN—Woman's Page of the Air

**1:15 P.M.**  
NBC—Red—Classical Varieties; WEAF  
WDAS—Talk  
WFI—Paul Valentino, baritone  
WIP-WFAN—Hal Thompson's Orchestra

**1:20 P.M.**  
WDAS—Agriculture News

**1:30 P.M.**  
CBS—Madison Ensemble; WABC WCAO WIP-WFAN  
NBC—Blue—Rex Battle's Concert Ensemble; WJZ KDKA  
NBC—Red—George Scherban's Orchestra; WEAF WRC WFI  
WCAU—Cecil and Sally  
WDAS—Madame Regine, beauty talk  
WLW—Tom Jones, Arkansas Traveler  
WOR—Occasional Rarebits  
WPEN—Old Timers' Ensemble

**1:35 P.M.**  
WLW—Artie Collins' Orchestra

**1:45 P.M.**  
KDKA—Tom Jones, the Arkansas Traveler  
WCAU—Radio Debuts  
WDAS—Phila. Chamber of Commerce Women's Home Hour, talk  
WFI—Market Reports  
WGY—Concert Ensemble (NBC)  
WPEN—Common Sense Reducing

**1:50 P.M.**  
KDKA—Velma Phelps Perkins, soprano  
WCAU—Cecil and Sally

**2:00 P.M.**  
CBS—Aunt Jemima Songs; WABC WCAU  
NBC—Blue—Weather Reports; WJZ  
NBC—Red—The Merry Madcaps; dance orchestra; WEAF WRC  
KDKA—KDKA Home Forum  
WDAS—Chatting with Ethel Maeder  
WGY—Piano Recital  
WIP-WFAN—Frank Milton's Tuesday Visit  
WLIT—Victor Herbert Concert Ensemble  
WLW—School of the Air  
WOR—Rutgers Home Economics Talk  
WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
NBC—Blue—Words and Music; WJZ

**2:15 P.M.**  
CBS—Ann Leaf at the Organ; WABC WCAU  
NBC—Red—The Girl Who Lives Next Door; WEAF  
WGY—WGY Household Chats  
WIP-WFAN—Musical Cartoons  
WOR—At the Little White House  
WPEN—Tunes To Be Remembered

**2:30 P.M.**  
CBS—American School of the Air; WABC WCAU  
NBC—Blue—Strollers Matinee; WJZ KDKA WBAL WRC  
NBC—Red—Dorothy Berliner, pianist; WEAF  
WDAS—Manzi Italian Hour  
WGY—WGY Matinee Players  
WIP-WFAN—Ralph Corabi, accordionist  
WLIT—Woman's S. P. C. A. Program  
WOR—YMCA Spanish Lessons  
WPEN—Ye Olde Fiddle Shoppe

**2:45 P.M.**  
NBC—Red—"How Children Acquire Social Attitudes"; Prof. Arthur L. Swift; WEAF  
WGY—Robert Rissling, baritone  
WIP-WFAN—George Young, baritone  
WLIT—Interesting Movie News  
WOR—Ann Wylie, mezzo soprano  
WPEN—Studio Guest of Honor

**3:00 P.M.**  
CBS—Columbia Artist Recital; WABC WIP-WFAN  
NBC—Blue—Betty and Bub; WJZ KDKA  
NBC—Red—Vocal Art Quartet; WEAF WRC WFI  
WCAU—Vincent Travers' Orchestra  
WLW—Bisquick Program (NBC)  
WOR—National Orchestral Association Concert  
WPEN—Itinerant Interlude

**3:05 P.M.**  
WIP-WFAN—Keyboard Kapers

**3:15 P.M.**  
NBC—Blue—Radio Troubadours; WJZ KDKA  
WFI—Bessie V. Hicks Players "Pop Miller's Roadside Stand"  
WLW—Joe Emerson, Bachelor of Song  
WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
CBS—Frank Westphal's Orchestra; WABC WCAO WIP-WFAN  
NBC—Red—Women's Radio Review; WEAF WFI  
WCAU—Around the Theater with Powers Gouraud  
WDAS—Timely Topics  
WLW—Travel Talk; Joseph Ries  
WPEN—Dance Revue

**3:45 P.M.**  
NBC—Blue—Tommie Watkins' Casanova Orchestra; WJZ  
KDKA—Congress of Clubs Period  
WDAS—Tinkling Tunes; Piano Novelties  
WLW—Brown Palace Hotel Orchestra  
WPEN—Somebody's Birthday

**4:00 P.M.**  
CBS—Tito Guizar; WABC WCAU  
NBC—Red—Musical Comedy Hits; WEAF  
KDKA—Work-a-day Thoughts  
WCAO—Boston Popular Revue (CBS)  
WDAS—Miniature Musicale  
WFI—Saxophone Ensemble  
WIP-WFAN—Eddie De Luca's Orchestra  
WLW—Ted Mack's Orchestra (NBC)  
WPEN—Special Feature

**4:05 P.M.**  
KDKA—Business News

**4:15 P.M.**  
CBS—Curtis Institute of Music Program; WABC WCAU  
NBC—Blue—Meredith Wilson's Orchestra; WJZ WLW  
KDKA—To be announced  
WDAS—Francis Harris, monologue  
WFI—To be announced  
WPEN—Mad Music

**4:30 P.M.**  
NBC—Red—Tea Dansante; WEAF  
KDKA—Weather and Market Reports  
WCAO—Talk; Fannie Hurst  
WDAS—Sam and Al Hot from Harlem  
WIP-WFAN—Mental Hygiene Talk  
WLIT—Ada Bower, reader  
WPEN—Sundown Melodies  
WRC—"Vocational Guidance" Kiwanis Club

**4:45 P.M.**  
NBC—Blue—To be announced; WJZ  
NBC—Red—Brownie Tales; WEAF  
KDKA—Piano Interlude  
WCAO—George Hall's Orchestra (CBS)  
WDAS—William McLean, talk  
WIP-WFAN—The Singing Newsboy  
WLIT—To be announced  
WLW—Low Down

**4:50 P.M.**  
KDKA—David Lawrence Dispatch

**4:55 P.M.**  
KDKA—KDKA Artist Bulletin  
WOR—Program Resume

**5:00 P.M.**  
CBS—Meet the Artist; WABC WCAO WCAU  
NBC—Blue—Lee Sims' Orchestra; WJZ  
NBC—Red—Paul Whiteman's Rhythm Boys; WEAF WRC  
KDKA—To be announced  
WCBM—Rhythm Rounders  
WDAS—The Four Blues Birds; Harmony  
WIP-WFAN—Organalities  
WLIT—Fay's Theater Program  
WLW—Southern Singers  
WOR—To be announced  
WPEN—Mother Goose  
WTEL—Parent's Forum

**5:15 P.M.**  
CBS—The Melodeers; WABC WCAU  
NBC—Red—Melodic Thoughts; WEAF  
KDKA—To be announced  
WCAO—Sunpaper Bulletins  
WCBM—Weather and Market Reports  
WDAS—Harold Davis  
WGY—Kimneyville Club  
WIP-WFAN—Town Tattler  
WLW—Doctors of Melody  
WOR—Piano Twins and the Red Headed Songbirds  
WPEN—Horace Hustler, organist  
WTEL—Popular Recordings

**5:30 P.M.**  
CBS—Skippy; WABC WCAO WCAU  
NBC—Blue—The Singing Lady; WJZ KDKA WLW  
WCBM—Varieties  
WDAS—Musical Silhouettes  
WGY—Smiling Ed McConnell  
WIP-WFAN—Town Tattler  
WLIT—Recital; Marie Lambert, soprano  
WOR—To be announced  
WPEN—String Rhythm  
WRC—Afternoon Varieties  
WTEL—Dream Time Lady; children's program

**Get on the  
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Clip the Coupon on Page 2



# Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone and that are interesting and amusing. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide.

December 26—Five Star Theater—7:30 p. m.—WMAC:

Groucho Marx: "Why are you taking your clothes off?"

Ravella: "The doctor told me to watch my stomach when I eat."

L. D. Handy, Washington, D. C.

December 24—Days News—9:35 p. m.—WGN:

Bob Elson: "Tomorrow's paper carries pictures that make you wish you were far away from this bad weather we are now enjoying."

Ben Werner, Springfield, Ill.

December 29—Canada Dry Program—8:20 p. m.—WCAO:

Jack Benny: "Say, driver, we've only gone three blocks and the meter reads \$2.40 already."

Driver: "Well, you see, you're the first customer today and the meter is jumping for joy."

Bernard C. Schramm, Baltimore, Md.

December 30—Baron Munchausen—9:40 p. m.—WENR:

Baron: "I have a brother in jail and his cell must be full of water."

Charlie: "What makes you think so?"

Baron: "He asked me to bail him out."

R. G. Jorgenson, Stoughton, Wis.

December 26—Goldbergs—6:52 p. m.—WENR:

Mrs. Goldberg: "I would like to have my own cows, and my own chickens, and lay my own eggs."

Harold Kutsch, Dubuque, Iowa

December 26—Five Star Theater—7:30 p. m.—WJZ:

Groucho Marx: "What is it you brush your teeth with and sit on?"

Chico: "I don't know; what is it?"

Groucho: "A toothbrush and a chair."

Miss Mabel Roper, New York

December 31—Radio Gossip—2:20 p. m.—WIBO:

Eddie Cavanaugh: "Donald Novis was born in Hastings, England, and his family moved to Canada at the age of two."

Mrs. K. Kozel, Waukegan, Ill.

December 29—Book Shop—3:15 p. m.—WLS:

Parent: "How do you like your piano teacher?"

Child: "Oh, he's a nice man and very religious."

Parent: "Religious? How so?"

Child: "Because, when I played a piece he put his head down between his hands and said 'Holy Moses!'"

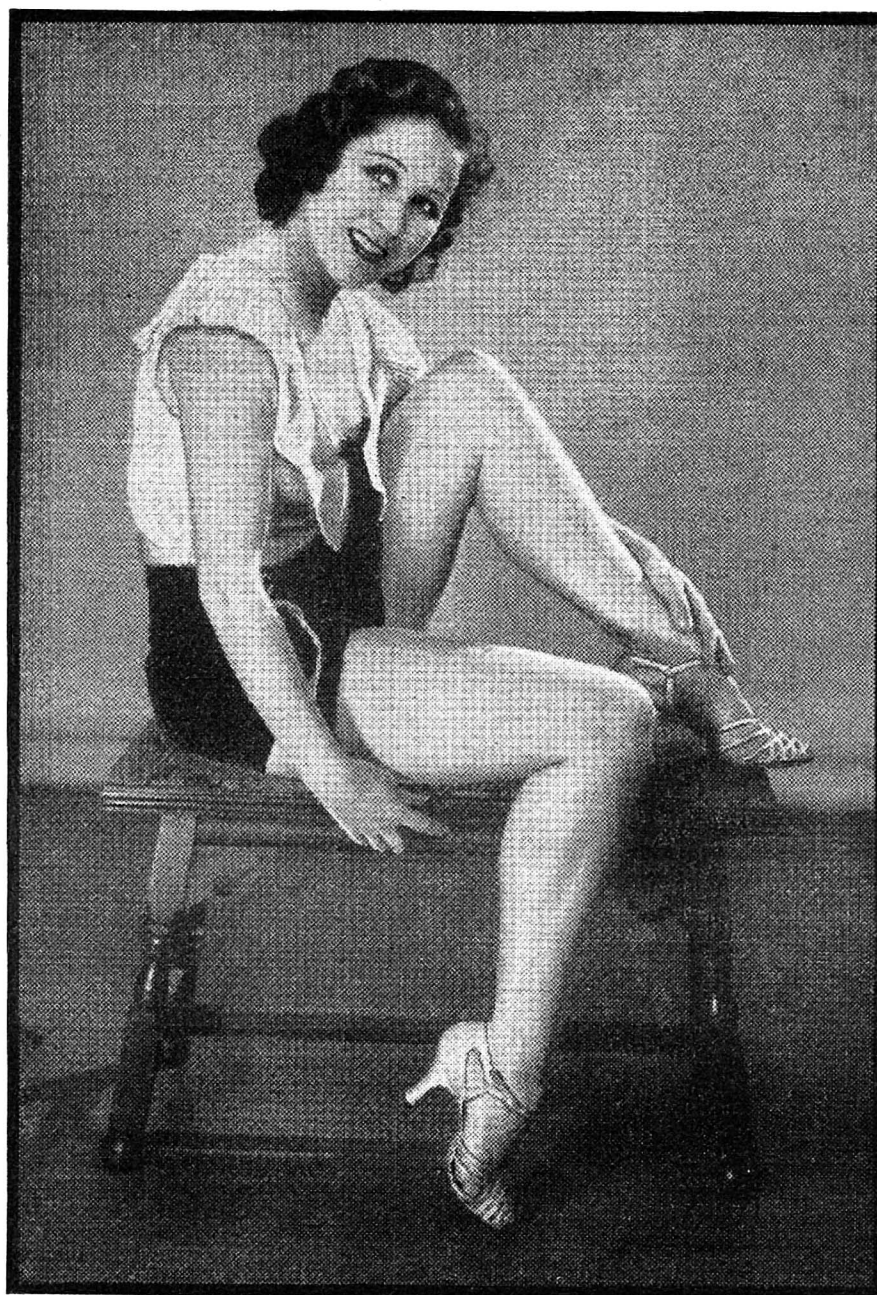
Francis Fredericksen, Racine, Wis.

January 1—Miller Minstrels—4:56 p. m.—WGES:

Joe: "Do you think we'll ever have a woman president?"

Eclipse: "Of course not, Joe. Don't you know that the candidate has to be over thirty-five years of age?"

M. A. McCullough, Chicago, Ill.



Helen Charleston is the distinctive young girl who assists Ken Murray in his Royal Vagabond broadcasts, heard over NBC-WEAF at 8 p. m. Wednesdays. Miss Charleston appeared with Murray on the stage.

## REVIEWING RADIO

By Mike Porter

A Toast! A Roast!

*Here's to the Critic, whose life is misspent;*

*A chronic old cynic, with evil intent.*

*He pans with a fervor of fanatical glee,*

*And gloats as his victims squeal, "Hey, let us be!"*

*He damns with faint praises, the guys he dislikes,*

*But raves over bozos who don't know their mikes.*

*Why is it, his prunes, his plums so outnumber?*

*Can it be true that critics grow dumber?*

*And while we're dispersin' some rhymes for "outnumber"*

*And seekin' a person to jingle with "dumber,"*

*Whom else will it fit (hic) aside from that critic—*

*That bummer, that slummer—Ev Plummer?*

RADIO editors and columnists, a few years back, used to fall for it hard—but it's tougher nowadays for the networks, or even individual stations, to stage those controversies that used to make such swell publicity. It was this time however, a mistake by a dumb kid in an agency that resulted in Morton Downey and Donald Novis being signed for the Woodbury program. While WABC was wrangling over the leasing of Downey for the NBC feature, the enthusiastic kid signed up Novis, who had been picked previously anyhow. And so, the tussle of the tenors came, inadvertently, as an echo of the Battle of the Baritones—that memorable contest between Columbo and Crosby, which reached such a height as to be incorporated into a popular song.

But believe it or not, ladies and gents, the fight between Downey and Novis is the real McCoy. They'll tell you differently, but the warblers regard each other like a couple of belligerent tom cats. Nobody, except a few of us, could give you a first hand account of the fight that took place in the WJZ studio, just after the initial broadcast. Downey claimed the Belasco band was giving Novis the best spots and the better songs. Novis thought he was being slighted, and it was with. (Continued on Page Twenty)

# The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

Miss A. A. S., Providence, R. I.—You really believe in Ben Bernie. Well, here's the best we can do. Ben was christened Bernard Ancel, thirty-nine years ago. He first went on the air from the Roosevelt Grill, New York City, in 1922, and since then has done sponsored work for a hosiery and a perfume concern as well as his present "alma malta." Besides "Who's Your Little Whosis?" he has composed the currently popular "Strange Interlude," "Sweet Georgia Brown," and "What Became of Our Love Song," among others. His theme is "Lonesome Old Town," and rumor has it that the present members of his orchestra are the sons of the original players, but that's a gag. He first organized in 1920, and became known as "The Ol' Maestro," when he went to the Roosevelt Grill. That "Yowsah" of his is original, from his college days at New York University before the war. Bernie and Winchell are the best of friends. Ben himself declares that his favorite piece is a five dollar gold piece, but we understand he likes Schubert's "Serenade" best of all. All his gags are original; he is the one star who uses no continuity, but "ad libs" his wisecracks. He and his wife are not separated. For a picture, address "Ben Bernie," Room 243, Sherman Hotel, Chicago.

S. P., Chicago, Ill.—Your best bet would be CKOK, Windsor, Canada, which brings the "Myrt and Marge" skit at 6 p. m. CST, as you are unable to hear the 9:45 p. m. broadcast. CKOK is on a frequency of 540 kilocycles, way up at the top of the dial. KRLD, Dallas, Texas; WABC, New York City; WSPD, Toledo, Ohio; WBT, Charlotte, North Carolina; WCAU, Philadelphia, and WJAS, Pittsburgh, Pennsylvania, are others.

Miss I. A. M., Tenafly, New York—You probably have confused Jack Miles' orchestra with Jack Miller. Both are CBS attractions. Miller is thirty years old, and not married. His eyes are blue, hair a light brown. At present he does not broadcast his own program any more, but is heard as Kate Smith's accompanist. He is out in Hollywood with her now, and probably will appear in her film release. He is heard on every Kate Smith program.

L. H. B., New Haven, Conn.—Howard Clancy has played in several Shakespearean productions, and also has portrayed "Peter Ibbetson," in 1927.

F. B., South Bend, Ind.—Jack Pearl, the Baron Munchausen, is Jack Perlman in real life. He, too, is a veteran of the stage.

R. H. B., Portsmouth, Ohio—Leonard Joy is the director of the Marx Brothers' appearances in the NBC Five Star Theater.

Q. B., Green Bay, Wis.—Bess Johnson is married to Dr. S. P. Perry, and has a three-year-old daughter.

J. P., New York City—"Hot-cha" Gardner is now back on the Oldsmobile commercial program, Saturday nights at 9:30 p. m. CST over NBC-WEAF.

Sherman Fan, Kenosha, Wis.—Maurie Sherman's Orchestra may be heard at 3:45 p. m. CST Wednesdays, and at 4 p. m. Saturdays over NBC-WENR, and at 4 p. m. Fridays over NBC-WTAM.

A. L., Perth Amboy, N. J.—Kathryn Parsons, WOR's "Girl of Yesterday," was off the air temporarily, but she may be heard now at her regular time, 5:30 p. m. EST.

# Tuesday Programs [Continued]

**5:45 P.M.**  
 CBS—Cowboy Tom and Indian Chief; WABC WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 NBC—Red—Secretary Hawkins; WFAF WRC WGY  
 WLIT  
 WCAO—Carol Dore, Violinist; Edward Jendrek, tenor  
 WCBM—To be announced  
 WLW—Oklahoma; Bob Albright  
 WOR—Lucille Peterson, soprano  
 WTEL—Recordings

**5:55 P.M.**  
 WLW—Dodge Motor Car Program

**6:00 P.M.**  
 CBS—Current Events; WABC WIP-WFAN WCAO  
 NBC—Blue—Maude and Cousin Bill; WJZ  
 NBC—Red—Mme. Frances Alda; WFAF WFI  
 KDKA—Strange Facts  
 WCAU—Harold Knight's Orchestra  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ads and Fads  
 WGY—Joe and Eddie  
 WLW—Dog Talk by Dr. Glenn Adams  
 WOR—Uncle Don  
 WPEN—Twilight Reveries  
 WTEL—To be announced

**6:05 P.M.**  
 KDKA—Press News Reeler

**6:15 P.M.**  
 CBS—On the Air Tonight; WABC  
 NBC—Blue—Joe Furst's Orchestra; WJZ KDKA  
 WCAO—Reis and Dunn; Songs (CBS)  
 WCAU—Tonight on WCAU  
 WCBM—The Music Teacher; Jack Rohr  
 WFI—Late News  
 WGY—Musical Interlude  
 WIP-WFAN—My T-Fine Program  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

**6:20 P.M.**  
 CBS—Reis and Dunn; WABC  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 WPEN—Harry Seick's Orchestra

**6:30 P.M.**  
 CBS—George Hall's Orchestra; WABC  
 NBC—Blue—Dandies of Yesterday; Male quartet;  
 WJZ  
 NBC—Red—Mid-week Hymn Sing; WFAF WFI  
 KDKA—KDKA Dinner Concert  
 WCAO—To be announced  
 WCAU—Chandu, the Magician  
 WCBM—Popular Hits  
 WDAS—Sport Talk  
 WGY—Gray McClintock  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall Sportsman  
 WOR—Jack Berger's Concert Orchestra  
 WTEL—To be announced

**6:40 P.M.**  
 CBS—Emergency Unemployment Relief Committee  
 WABC  
 WIP-WFAN—News Reporter

**6:45 P.M.**  
 CBS—George Hall's Orchestra; WIP-WFAN  
 CBS—Keenan and Phillips; WCAO  
 CBS—Just Plain Bill; WABC  
 NBC—Blue—Lowell Thomas; Today's News; WJZ  
 KDKA WLW  
 NBC—Red—Back of the News in Washington; WFI  
 WFAF WRC  
 WCAU—Asco Orchestra  
 WCBM—Sports Scrap Book  
 WDAS—The Tattlers  
 WGY—Chandu, the magician  
 WPEN—Ham Dalton, the Town Crier

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAO WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WLW  
 NBC—Red—Jay Dennis and Ted Reese, song and  
 patter; WFAF WFI  
 WCBM—Southern Hotel Dinner Music  
 WDAS—Max Essner's Orchestra  
 WGY—Stock Reports  
 WIP-WFAN—Uncle Wip's Roll Call  
 WOR—Ford Frick, Sports Resume  
 WPEN—Vincent Rizzo's Orchestra  
 WTEL—Recordings

**7:15 P.M.**  
 CBS—Buck Rogers in the Year 2432; WABC  
 NBC—Blue—National Advisory Council; WJZ KDKA  
 NBC—Red—Wheatonville; WFAF WFI WRC WGY  
 WCAO—To be announced  
 WCAU—Philadelphia Electric Half Hour  
 WLW—Gene and Glenn  
 WOR—Famous Songs and Their Stories

**7:25 P.M.**  
 WPEN—Turf Selections

**7:30 P.M.**  
 CBS—Keller, Sargent and Ross; WABC WCAU  
 NBC—Red—Irene Taylor; WFAF WFI WGY  
 KDKA—KDKA Players  
 WCBM—Ted Elmore's Collegians  
 WDAS—The Voice of Cheer  
 WIP-WFAN—Lou Schroeder's Orchestra  
 WLW—Chandu the Magician  
 WOR—"Why You Are Misunderstood"; speaker O.  
 G. Van Campen  
 WPEN—A Vision, talk  
 WTEL—Christian and Missionary Alliance

**7:45 P.M.**  
 CBS—Boake Carter; WABC WCAU  
 NBC—Blue—Anson Weeks' Orchestra; WJZ  
 NBC—Red—The Goldbergs; WFAF WFI WRC WGY  
 WDAS—The Horn Twins  
 WIP-WFAN—To be announced  
 WLW—Alice Remsen and Orchestra  
 WOR—Gallico's Three Piano Ensemble; Paolo Gal-  
 lico; Stella Stampler and Marise Krieg  
 WPEN—Dorothy Daw's Column of the Air

**8:00 P.M.**  
 CBS—Fray and Braggiotti; WABC WCAU  
 NBC—Blue—Eno Crime Club; "Ear Witness"; WJZ  
 KDKA  
 NBC—Red—Blackstone Plantation; WFAF WFI WRC  
 WGY  
 WCBM—Chief Sachem Ousa Mequin  
 WDAS—The Pride of Killarney; Irish Orchestra  
 WLW—To be announced  
 WOR—Chandu the Magician; Mystery Drama  
 WTEL—Polish Cheers

**8:15 P.M.**  
 CBS—The Magic Voice; WABC WCAO WCAU  
 WCBM—George Hoesch, pianist  
 WIP-WFAN—The Gossipers  
 WLW—The Puddle Family  
 WOR—Bronx Marriage Bureau  
 WPEN—Song of Romance with Joe Fauglietti,  
 baritone

**8:30 P.M.**  
 CBS—Kate Smith and her Swanee Music; WABC  
 WCAO WCAU  
 NBC—Blue—Adventures in Health, Dr. Herman Bun-  
 desen; WJZ KDKA WLW  
 NBC—Red—Wayne King's Orchestra; WFAF WFI  
 WRC WGY  
 WCBM—Al Martin; "The Philosophical Pugilist"  
 WDAS—The Jewish Hour  
 WIP-WFAN—Dick Bartons, songs and orchestra  
 WOR—WOR Minstrels  
 WPEN—The Jesters

**8:45 P.M.**  
 CBS—Lyman Orchestra and Hollywood Newsboy;  
 WABC WCAU  
 NBC—Blue—Phillips Lord in the Country Doctor;  
 WJZ KDKA  
 WCAO—To be announced  
 WCBM—Tony Ryan; Songs  
 WIP-WFAN—To be announced  
 WLW—Smilin' Ed McConnell

**9:00 P.M.**  
 CBS—Music That Satisfies; WABC WCAO WCAU  
 NBC—Blue—Household Musical Memories; WJZ  
 KDKA  
 NBC—Red—Ben Bernie's Orchestra; WFAF WRC  
 WFI WGY  
 WCBM—Studio Program  
 WIP-WFAN—Astor Ballroom  
 WLW—The Armo Band  
 WOR—Frank and Flo; vocal duo and patter  
 WPEN—Italian Hour

**9:15 P.M.**  
 CBS—Threads of Happiness; WABC WCAO WCAU  
 WOR—The Bachelors Quartet

**9:30 P.M.**  
 CBS—California Melodies; WABC  
 NBC—Blue—Garcia's Novelty Orchestra; KDKA  
 WJZ  
 NBC—Red—Ed Wynn's Fire Chief Band; WFAF WGY  
 WFI WRC WLW  
 WCAU—The Rosicrucian Program  
 WCBM—Wrestling Matches  
 WDAS—The Interchurch Choir  
 WIP-WFAN—Waldemar Alfredo's Concert Ensemble  
 WOR—Footlight Echoes

**9:45 P.M.**  
 WIP-WFAN—WIP-WFAN Dramatic Theater

**10:00 P.M.**  
 CBS—Five Star Theater; WABC WCAU  
 NBC—Blue—The Morin Sisters; WJZ KDKA  
 NBC—Red—Lucky Strike Hour; WFAF WFI WRC  
 WGY WLW  
 WDAS—Piano Meditations by Manny La Porte  
 WIP-WFAN—Henry Hendrickson's Orchestra  
 WPEN—Lincoln Theater Auditions

**10:15 P.M.**  
 NBC—Blue—The Song Sleuth, Sigmund Spaeth; WJZ  
 KDKA—Westinghouse Pioneers  
 WCAO—To be announced

WDAS—The Column of the Air; M. Leonard Matt  
 WOR—The Jolly Russians

**10:30 P.M.**  
 CBS—Edwin C. Hill; WABC WIP-WFAN  
 NBC—Blue—Ilomay Bailey, soprano with orchestra;  
 WJZ  
 KDKA—To be announced  
 WCAU—Don Bigelow's Orchestra  
 WCBM—To be announced  
 WDAS—Missing Persons

**10:45 P.M.**  
 CBS—Wm. O'Neal; WABC WCAO WCAU  
 KDKA—Ilomay Bailey (NBC)  
 WIP-WFAN—Five Melody Monarchs  
 WOR—The Movie Parade

**11:00 P.M.**  
 CBS—Columbia Symphony Orchestra; WABC WCAO  
 NBC—Blue—Lanny Ross, tenor; WJZ  
 NBC—Red—Ted Weems' Orchestra; WFAF WFI  
 KDKA—News Flashes  
 WCAU—Boake Carter, talk  
 WCBM—Johnny Tucker's High Hatters  
 WIP-WFAN—Pearl Theater Revue  
 WLW—Threesome and Organ  
 WOR—Moonbeams  
 WPEN—Jack Ferry's Orchestra

**11:15 P.M.**  
 NBC—Blue—Cesare Sodero and NBC Concert Orches-  
 tra; WJZ  
 KDKA—News Flashes  
 WCAU—Piano Ramblings, by Ben Greenblatt

**11:20 P.M.**  
 KDKA—Jimmy Joy's Orchestra

**11:30 P.M.**  
 CBS—Isham Jones' Orchestra; WABC WCAO WCAU  
 NBC—Red—George Olsen's Orchestra; WFAF WFI  
 WCBM—Ted Elmore's Nutty Orchestra  
 WIP-WFAN—Frank Winegar's Orchestra  
 WOR—Charley Eckel's Orchestra

**11:45 P.M.**  
 WOR—Roxanna Wallace, contralto and orchestra

**12:00 MIDNIGHT**  
 CBS—Don Redman's Orchestra; WABC WCAU  
 NBC—Blue—Cab Calloway's Orchestra; WJZ WLW  
 KDKA  
 NBC—Red—Don Bestor's Orchestra; WFAF  
 WIP-WFAN—Billy Hays' Orchestra  
 WOR—Steuben Cadets Orchestra

**12:15 A.M.**  
 KDKA—Terrace Gardens Orchestra (NBC)

**12:30 A.M.**  
 CBS—Harold Stern's Orchestra; WABC WCAU  
 NBC—Blue—Dancing in Milwaukee; WJZ WRC  
 NBC—Red—Sam Robin's Bermudians  
 WIP-WFAN—Missing Person's Report  
 WLW—Artie Collins' Orchestra

**1:00 A.M.**  
 CBS—Roseland Ballroom Orchestra; WABC  
 WCAU—Missine Persons Reporter  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
 CBS—Lou Schroeder's Orchestra

**1:45 A.M.**  
 WLW—And So To Bed

# Programs for Wednesday, January 18

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises; WFAF WFI  
 WRC  
 WLW—Caterpillar Tractor Program  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers' Musical Clock  
 WCBM—Morning Melodies  
 WLW—Morning Frolic  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning

**7:15 A.M.**  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ  
 KDKA—Bradley Kincaid  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock and Mystery Announcer

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA  
 WCAO—WCAO Kiddie Club  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; WABC WCAU  
 NBC—Blue—The Wheatworth Program; WJZ  
 KDKA—KDKA Kiddies' Klub  
 WCAO—Late Risers' Clock  
 WCBM—Morning Glories  
 WFI—Organ Rhapsody, Doc Whipple (NBC)  
 WLW—Morning Devotions

WOR—John, Joe and Frosini, songs  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Daily Produce Reporter

**8:10 A.M.**  
 WOR—Daily Produce Reporter

**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ  
 NBC—Red—Organ Rhapsody; WFAF  
 KDKA—Morning Cheer  
 WCAU—Children's Stories  
 WLW—Yodelling Twins  
 WOR—Al Woods, songs  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:30 A.M.**  
 CBS—Rhythm Kings; WABC WCAU  
 NBC—Blue—The Pepper Pot, dance band; WJZ  
 WLW KDKA  
 NBC—Red—Cheerio; WFAF WFI  
 WOR—Martha Manning; sale talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 WIP-WFAN—Early Riser's Club  
 WOR—Musical Novelties  
 WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Little Jack Little; WABC WCAO  
 NBC—Red—Morning Glee Club; WFAF WRC WLIT  
 KDKA—Press News-Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—Morning Melodies  
 WIP-WFAN—Modern Living

WLW—Cabooch and Company  
 WOR—Miss Kath'rine 'n' Calliope, sales talk  
 WPEN—Chamber of Commerce Public School Program

**9:05 A.M.**  
 KDKA—Piano Classique

**9:15 A.M.**  
 CBS—Melody Magic; WABC WCAO  
 CBS—Goldy and Dusty; WCAU  
 NBC—Red—Current Events; WFAF WRC  
 KDKA—Style and Shopping Service  
 WCBM—LeRoy McKnew; Pianist  
 WDAS—The Song Peddler  
 WLIT—Women's Home Hour  
 WPEN—The Health Man

**9:30 A.M.**  
 CBS—Tony Wons; Are You Listenin'? WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Vic and Sade; WJZ KDKA  
 NBC—Red—Flying Fingers; WFAF WRC  
 WCAU—Asco News Reporter  
 WCBM—Musical Gems  
 WLIT—Homemakers' Forum  
 WOR—Sherman Keene's Orchestra  
 WPEN—Second Cruise of the S. S. All In Fun

**9:45 A.M.**  
 CBS—The Merry-makers; WCAO WABC WIP-WFAN  
 NBC—Blue—Nothing but the Truth; WJZ  
 KDKA—News Flashes, weather  
 WCAU—Asco After Breakfast Program  
 WDAS—Health Highway  
 WFI—Flying Fingers (NBC)  
 WOR—Shopping with Jean Abbey  
 WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
 KDKA—Market Reports

**9:55 A.M.**  
 KDKA—Program for the Day

**10:00 A.M.**  
 CBS—The Oxol Feature; WABC WCAU  
 NBC—Blue—John Fogarty, tenor; WJZ  
 NBC—Red—Banjoers; WFAF WRC  
 KDKA—Morning Songs; Ruth Hess Barnes

WCAO—Novelty Male Trio  
 WCBM—Home Makers Round Table  
 WDAS—Betty Barnes discusses "Our Children"  
 WFI—Market Reports  
 WIP-WFAN—Home Maker's Club  
 WLW—WLW Mail Bag  
 WOR—McCann Pure Food Hour  
 WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
 WPEN—Tom Rott; skit

**10:15 A.M.**  
 CBS—Artells Dickson; WABC WCAU  
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA  
 NBC—Red—Juan Reyes, concert pianist; WFAF WFI  
 WDAS—Ads and Fads, talks with music

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health; talk

**10:30 A.M.**  
 CBS—Melody Parade; WABC WCAO WIP-WFAN  
 NBC—Blue—Happy Jack; WJZ  
 NBC—Red—Swingin' Along; WFAF WFI  
 KDKA—Dorothy Ryan Nesbitt in "Something Dif-  
 ferent"  
 WCAU—Havens and Mack, pianists  
 WCBM—Merchants' Air Review  
 WDAS—On the WDAS Sightseeing Bus  
 WPEN—Grab Bag of the Air

**10:45 A.M.**  
 CBS—The Four Clubmen; WABC WCAO WCAU  
 NBC—Blue—Singing Strings; WJZ KDKA  
 NBC—Red—Betty Crocker; cooking talk; WFAF  
 WFI WRC  
 WIP-WFAN—Organ Melodies  
 WLW—Hollywood Snap Shots



**R**ADIO'S NEWEST AXIOM seems to be that a man's pocketbook is reached through his children's stomach. A definite child audience, which has been developing for years, has suddenly become an important factor to the major networks. More and better children's programs have taken to the air, mostly between the hours of 4 and 6 in the afternoon, when, in winter, the children are at home from school. In fact, between those hours, there seems to be little else on the ether. And with the advent of child programs, we have the phenomenon, long observed in the movies, of child stars.

There is a very definite reason for this. Programs for children actually SELL products, notably food. If your child suddenly develops a fancy for Toast-Woasties, the all wheat, all bran, all singing and talking breakfast food, don't be surprised. Observe, and you'll see his ears glued to the loudspeaker every afternoon, listening to the mythical but thrilling adventures of young Jack Dauntless.

Grimm's fairy tales have been displaced by radio dramas which are more vivid and realistic than anything to be found in books. And some of the child actors receive salaries that would make the average adult singer turn green with envy. Genuine child talent is extremely hard to procure.

First credit for envisioning the proper appeal to the child audience must go to Madge Tucker, impresario of children's programs for NBC. Her philosophy is simply this: "Make the children listening in as much a part of the program as those in the studio. Make them have a good time with you, and they'll keep coming back for more."

Looking on this idea, this charming and clever young woman in 1926 started her famous "Lady Next Door" series—and succeeded. When her players set out to solve a mystery, thousands of youngsters

# BABES IN RADIOLAND

By Pat Frank

from every section of the country send in their solutions. Recently, she started a newspaper on the air, with child actors acting as editors, and she was immediately swamped with contributions. In every part of the nation youngsters took it upon themselves to become reporters. If a neighbor anticipated a blessed event, some amateur Winchell would instantly send the startling news to the radio newspaper.

Not that the "Lady Next Door" programs are fun, and nothing more. Last winter the "Lady Next Door" went on a mythical tour of the world—and in six months, thousands of youthful listeners learned more about the geography, customs, history and music of the world's nations than several years of ordinary schooling could have taught them.

The child's program must be delicately constructed, and the script writers must never lose sight of the fact that they are preparing copy for youngsters. Nor must they make their dramatics so infantile that it will sound "mushy" to the bright, modern youngster.

They must fill their scripts with thrills, and yet they must beware the incident that will frighten the child, and keep him awake nights. Furthermore, the hero or heroine must never, never be naughty. The world's best-behaved children are portrayed on the radio. If a radio heroine stole jam, there would doubtless be an epidemic of jam stealing from Kamchatka to Kalamazoo.

The central theme, growing steadily in vogue,

is that of bettering the child through portrayal of characters it admires and imitates. Little Orphan Annie, The Flying Family, Seck' Hawkins, and Skippy to mention a few, are built around the theme of the hero or heroine who triumphs by doing the right thing, even under the most difficult circumstances.

Child actors suitable for these parts are hard to secure. They must be unusually intelligent, and able to throw aside all thoughts of play while they are rehearsing, and in the studios. Of course their voices must be clear, and they must be able to read their parts rapidly, understand studio signals, and obey directions without question.

**T**HE director of a children's program, above all else must have patience. Where an experienced, talented dramatic star can master the nuances and inflections of a certain situation in a matter of minutes, it may take the child, no matter how talented, several hours.

Child actors have been little publicized by the major networks, although there are at least a dozen sponsored children's programs now broadcast from coast to coast. There is a reason. The young listeners in their minds, have built an illusion around the character. If they have pictured young Jack Dauntless as a tall, blonde youngster, and he turns out to be a little, fat boy with black hair, that illusion is irrevocably destroyed. An instance of this is the



Constance McWicker, youngest actress, and Eddie and Elizabeth Wragge, of "The Lady Next Door."



Little Orphan Annie (Shirley Bell) and Walter Tetley, child stars.



picture of Shirley Bell, who plays the part of "Little Orphan Annie." Shirley, in this picture, wears a typical "Orphan Annie" wig, although her hair is actually brown, and falls down her back in two long braids.

Columbia surrounds the cast of "Skippy" with a veil of secrecy. They won't even reveal Skippy's real name. There's a different reason for this. The character of "Skippy" was originated and is owned by Percy Crosby, the famous newspaper cartoonist. Everyone knows what the Skippy of the newspaper cartoons looks like. And if the radio Skippy didn't happen to look like the newspaper Skippy, there would be utmost confusion. So Percy Crosby's contract with Columbia expressly stipulates that the really talented cast of "Skippy" shall be given no publicity.

I know who they are, but I promised not to tell. However, they're real, he-boys, and during the baseball season last year they could hardly be kept in the studios. Every few minutes one of them would think of an excuse to dash out of the rehearsal room to find out the latest scores.

It got so bad, finally, and interfered so much with rehearsals, that they were forbidden to leave the studios. A few days later the director noticed members of the cast casting furtive glances at the window. They investigated, and found a youthful accomplice signalling the scores from a window just across the court in the Wrigley Building, Chicago. His right hand was the Cubs, his left the opposition. If he held up three fingers on his right hand and one on his left, the Cubs were leading, three to one. Mercifully, the director pretended he had seen nothing.

What are child stars like? Are they temperamental, or are they much the same as other children? Let's take a trip into the Chicago studios of NBC and watch a broadcast of "Little Orphan Annie."

A minute before the broadcast starts, you take a seat in the control room, separated by a glass parti-

tion from the studio. In this particular broadcast there are five characters, two men, a woman, and the two children, "Annie," played by Shirley Bell, and "Joe," played by Allan Bernard Baruck. The three adult characters are pacing the floor but Annie, believe it or not, is reading "Little Women." She is engrossed by the book, and she doesn't lay it down until the others have taken their places around the two microphones. The boy and the girl talk into a short mike, the grown-ups into a taller one.

**F**ROM the script, it seems that Little Orphan Annie is going on a treasure hunt on some desert island. That's a typical, and splendid, plot for a children's broadcast. As they stand before the microphones, the children seem more intense, more alive, than the adults. Annie clenches her fist and shakes her head as she reads her lines. Joe waves his arm, and declaims, like Lincoln.

When the fifteen minutes is over, you walk into



the studio and sit down. "Is this the first time you've ever been interviewed?" you ask.

"Oh, no. I've been interviewed several times. There's a complete biography of me in the publicity department, I think."

"Tell me all about yourself."

"Well, to begin with, I'm twelve years old. Be-

thirteen next month. I live with my mother and father and go to school. I'm in the eighth grade at Nettleborst."

"Are you able to keep up with your school work all right?"

"Oh, yes. You see, school is over at two, and we don't start rehearsing until three or four. We rehearse for an hour or two and then go on the air."

"That doesn't give you much time for recreation, does it?" I asked.

"Oh, but it's better in the summer," Orphan Annie (Shirley Bell) said philosophically.

"Do you find radio work difficult?"

"No, quite simple after you're familiar with the program. You know, I've been Annie for two years. We require very little rehearsal. If we have a good day, we only go over it once."

"Oh, we have our bad days, too. And if I'm bad they tell me about it—plenty. That's what I like about our directors. They treat us just like the grown-ups."

Shirley Bell has been making public appearances since she was four. At six she was giving recitations and recitals over station WENR, and a little later became a member of the WGN players. When Uncle Tom's Cabin was broadcast, she took the part of Little Eva.

She has been Annie ever since that character was created, and won the part in regular audition. A few years ago, she says, she was troubled with a desire to giggle while in front of the microphone. She is no longer troubled with THAT.

Shirley Bell banks almost all her salary. "I get paid about as much as anybody, excepting the big stars," she says.

Shirley Bell is one child in a million. Crooners are easy to find, but a good child actor is a gem of great price. Besides that, they grow up. Crooners go on forever.



# Wednesday Programs [Continued]

**11:00 A.M.**  
 CBS—Nell Vinick, beauty talk; WABC WCAO  
 NBC—Blue—U. S. Army Band; WJZ KDKA  
 NBC—Red—Breen and de Rose; WFAF WRC  
 WLIT  
 WCAU—Morning Moods (CBS)  
 WCBM—Heart and Home Service  
 WDAS—A Thought For The Day; poetry readings  
 WIP-WFAN—Magazine of the Air  
 WLW—Radio Varieties  
 WOR—Joseph Bier, baritone  
 WPEN—Tune Tinkers

**11:15 A.M.**  
 CBS—Morning Moods; WABC WCAO  
 NBC—Red—Radio Household Institute; WFAF  
 WLIT WRC  
 WDAS—The Memory Pianist  
 WOR—College Art Ass'n, lecture  
 WPEN—Chamber of Commerce Women's Home Hour

**11:30 A.M.**  
 CBS—The Fitch Professor; WABC WCAO WCAU  
 NBC—Blue—Rhythm Ramblers; WJZ  
 NBC—Red—The Romantic Bachelor; WFAF WRC  
 KDKA—Alabama Cotton Pickers  
 WCBM—Varieties  
 WDAS—The Scrap Book of the Air  
 WIP-WFAN—Norman Binder Health Talk  
 WLIT—Everywoman's Hour  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—The Stamp Collector

**11:45 A.M.**  
 CBS—Ben Alley, tenor; WABC WCAO WIP-WFAN  
 NBC—Red—Concert Pianist; WFAF  
 KDKA—Rhythm Ramblers (NBC)  
 WCAU—The 11:45 Meetings  
 WCBM—Jack Rohr; Pianist  
 WDAS—Jean Smogar at the Organ  
 WOR—Roxanna Wallace, contralto  
 WPEN—Emmett Welch

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Smack Out; WJZ  
 NBC—Red—Johnny Marvin, tenor; WFAF WRC  
 WLIT  
 KDKA—Business News and Market Reports  
 WCAU—Lyn Murray "Song Spot"  
 WCBM—To be announced  
 WLW—Three Cheers  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WTEL—Majestic Trio

**12:10 P.M.**  
 WCAU—Health Forum, talk

**12:15 P.M.**  
 NBC—Blue—Pollock and Lawnhurst; WJZ  
 NBC—Red—On Wings of Song; WFAF WRC  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WLIT—Noontime Religious Service  
 WLW—River and Market Reports  
 WOR—Your Dog and Mine  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flash  
 WLW—Live Stock Reports  
 WOR—The Romance of Life Insurance

**12:25 P.M.**  
 WCAU—Melody of the Day  
 WOR—The Willard Messenger, sales talk

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC  
 NBC—Blue—National Farm and Home Hour; WJZ  
 WLW WRC  
 KDKA—Press News-Reeler  
 WCAU—Winnie and Mother Gumpert  
 WCBM—Howard String Trio  
 WDAS—Neighbour and His Neighbours  
 WIP-WFAN—Current Topics  
 WLIT—Hotel Concert Orchestra  
 WOR—Carnegie Hall Organ Recital  
 WPEN—Billy Stein's Orchestra  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Jimmy Joy's Orchestra

**12:45 P.M.**  
 WCAU—The Noontimers  
 WTEL—Radio Ramblings

**12:55 P.M.**  
 KDKA—A Badge of Beauty

**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAU  
 NBC—Red—Market and Weather Reports; WFAF  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAU—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News Reports  
 WGY—Albany on Parade  
 WIP-WFAN—Hal Thompson's Orchestra  
 WLIT—Lansdowne Coal Co. Program  
 WOR—To be announced  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—Emerson Gill's Orchestra; WFAF  
 WDAS—Talk  
 WFI—Colonial Maids  
 WOR—Show Boat Boys, harmony duo and patter  
 WPEN—Rotary Club Luncheon

**1:20 P.M.**  
 WDAS—Primer for Town Farmers

**1:30 P.M.**  
 CBS—Madison Ensemble WABC WCAO WIP-WFAN  
 NBC—Blue—The Ambassadors Quartet; WJZ KDKA  
 NBC—Red—Rex Battle and Ensemble; WFAF WRC  
 WFI

WCAU—Ceil and Sally  
 WDAS—Items of Interest  
 WLW—Seymore Simon's Orchestra  
 WOR—Mid-day Diversions, house orchestra

**1:40 P.M.**  
 WCAU—Radio Highlights

**1:45 P.M.**  
 NBC—Blue—Godfrey Ludlow; WJZ KDKA  
 WCAU—Tom Jones; Arkansas Traveler  
 WDAS—Phila. Chamber of Commerce, Women's Home  
 Hour, talk  
 WFI—Market Reports  
 WGY—Concert Ensemble (NBC)  
 WPEN—Talk; Thomas C. Martindale

**1:50 P.M.**  
 WCAU—Along Gypsy Trail; Ann Tracey and Tom  
 Dawson

**2:00 P.M.**  
 CBS—Ann Leaf at the Organ; WABC WCAO WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—Del Lampe's Orchestra; WFAF  
 KDKA—KDKA Home Forum  
 WDAS—Chattering With Ethel Maeder  
 WGY—Roger Sweet, tenor  
 WIP-WFAN—Ted and Etta Gunther  
 WLIT—Speakers' Bureau on International Affairs  
 WLW—School of the Air  
 WOR—Marguerite Valentine, concert pianist  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ WRC

**2:15 P.M.**  
 NBC—Red—The Girl Who Lives Next Door; dramatic  
 sketch; WFAF  
 KDKA—Utility Hall Program  
 WCAU—Cooking School  
 WGY—Giovanni Trombini, cellist  
 WIP-WFAN—David Frank, songs  
 WLIT—Charlie Borelli; song serenade  
 WOR—National Thrift Week, talk  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—Syncopators; WJZ  
 NBC—Red—Westminster Choir; WFAF WGY WLIT  
 KDKA—Stroller's Matinee  
 WDAS—The Loretta Trio; instrumental music  
 WIP-WFAN—Bessie Hicks Players  
 WOR—Lillian Allen Glass, contralto  
 WPEN—Around the Musical World

**2:45 P.M.**  
 NBC—Blue—Concert Petite; WJZ  
 WDAS—Hi-low Trio  
 WIP-WFAN—Bible Study; Rev. Merril T. McPherson  
 WOR—YMCA German Course, Dr. Alexander Leon-  
 hardt  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—The Captivators; WABC WIP-WFAN  
 NBC—Blue—Betty and Bob; WJZ KDKA  
 NBC—Red—Two Seats in the Balcony; WFAF WFI  
 WCAU—Wednesday Matinee  
 WDAS—Little Journeys to the Homes of Great  
 Musicians  
 WLW—Bisquick Program (NBC)  
 WOR—Schubert String Trio  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 CBS—Madame Belle Forbes Cutter and Orchestra;  
 WABC WIP-WFAN  
 NBC—Blue—Radio Troubadours; WJZ KDKA  
 WDAS—Beatrice Adamson, soprano  
 WLW—Matinee Hour  
 WOR—Elks' Organ Recital, Robert Pereda  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 NBC—Red—Woman's Radio Review; WFAF WFI  
 WRC  
 WCAU—Rivers and Wright, "Harmonies of the  
 Keys"  
 WDAS—Afternoon Melodies, string trio  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Eton Boys; WABC WCAU  
 NBC—Blue—Morin Sisters; WJZ  
 KDKA—Microphone Melody Makers  
 WDAS—Mary Bowman Harris and Lenore Hiller,  
 songologue  
 WIP-WFAN—Piano Rogue and Enchanted Voice  
 WOR—John Morelli, tenor  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Claude Hopkins' Roseland Orchestra; WABC  
 WIP-WFAN  
 NBC—Blue—Eastman School Symphony Orchestra;  
 WJZ WLW  
 NBC—Red—Pop Concert; WFAF  
 KDKA—Work-a-day Thoughts  
 WCAU—Dog Talk by Alf Delmont  
 WDAS—Dramatic Moments with Belle Tairlin,  
 WFI—Hawaiian Knights  
 WOR—Ariel Ensemble, house orchestra  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—To be announced  
 WCAU—Claude Hopkins' Orchestra  
 WCAU—Allez-Oop with Sasch Kriloff  
 WDAS—Ruth Warren, The Lady in Blue  
 WFI—Talk under auspices of the Philadelphia County  
 Medical Society  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—Jack Brooks and Westphal's Orchestra;  
 WABC WCAO  
 NBC—Red—Charles Fleischmann, baritone; WFAF

KDKA—Market Reports  
 WCAU—Serge Zolotarewski, violinist  
 WDAS—Henry Patrick, Old Favorites, vocal  
 WLIT—Maria Vogl, pianist  
 WIP-WFAN—Temple Talks  
 WOR—Crimoline Days  
 WPEN—Sundown Melodies

**4:45 P.M.**  
 CBS—Bill Schudt's "Going to Press"; WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Maurice Sherman's Orchestra; WJZ  
 NBC—Red—The Lady Next Door; children's program  
 WFAF WRC  
 KDKA—Piano Interlude  
 WCAU—Topics by Chas P. Schoffner  
 WDAS—The Singing Banjos, instrumental  
 WLIT—To be announced  
 WLW—Low Down  
 WOR—Anna Levitt, pianist

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch

**4:55 P.M.**  
 KDKA—KDKA Artists Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Red—Joseph Gallicchio's Orchestra; WFAF  
 KDKA—Westinghouse Chops  
 WCAU—Elizabeth Oppenheim; Pianist  
 WCBM—Rhythm Rounders  
 WDAS—Tea Time Tunes  
 WIP-WFAN—Love's Old Album  
 WLIT—Children's twilight hour  
 WLW—Southern Singers  
 WOR—The Irish Colleen; Kathleen McGloone  
 WPEN—Mother Goose  
 WRC—"Book Reviews"

**5:15 P.M.**  
 CBS—Do Re Mi; WABC WCAU  
 NBC—Blue—Dromedary Caravan; WJZ WLW KDKA  
 NBC—Red—Paul Wing, the Story Man; WFAF WGY  
 WCAU—Sunpaper Bulletins  
 WCBM—Weather and Market Reports  
 WIP-WFAN—Town Tattler  
 WLIT—Tea Time Musicale  
 WOR—Mid-Pacific Hawaiian Ensemble  
 WPEN—Horace Hustler, Organist  
 WRC—Aunt Sue and Polly

**5:30 P.M.**  
 CBS—Skippy WABC WCAO WCAO  
 NBC—Blue—The Singing Lady; WJZ WLW KDKA  
 NBC—Red—The Flying Family; WFAF WLIT WRC  
 WGY  
 WCBM—Varieties  
 WDAS—Musical Silhouettes  
 WPEN—String Rhythm

**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WABC WCAO WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 NBC—Red—Adventures of the Safety Soldiers; WFAF  
 WRC WGY  
 WCBM—To be announced  
 WDAS—The Dixie Stompers, novelty orchestra  
 WIP-WFAN—Teddy and Jane  
 WLIT—To be announced  
 WLW—Alice Remsen and Orchestra  
 WOR—Bernard Gabriel, pianist

**5:55 P.M.**  
 WLIT—A Word from the Old Family Doctor  
 WLW—Dodge Motor Car Program

**6:00 P.M.**  
 CBS—Vaughn de Leath, songs; WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Maude and Cousin Bill; WJZ  
 NBC—Red—Waldorf-Astoria Orchestra; WFAF WRC  
 WFI  
 KDKA—Teaberry Sport Review  
 WCAU—Otto Grey's Oklahoma Cowboys  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ads and Fads  
 WGY—Ma Frasier's Boarding House  
 WLW—"Oklahoma Bob" Albright  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:05 P.M.**  
 KDKA—Press News-Reeler

**6:10 P.M.**  
 KDKA—Strange Facts

**6:15 P.M.**  
 CBS—George Hall's Orchestra; WIP-WFAN  
 CBS—On the Air Tonight; WABC  
 WCAU—Tonight at WCAU  
 WCBM—Suzanne Davis; Theresminst  
 WFI—Late News  
 WGY—Health Talk  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

**6:20 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAO  
 WCAU—Esslinger Sporting Page  
 WGY—Studio Ensemble (NBC)

**6:25 P.M.**  
 WPEN—Harry Seick's Orchestra

**6:30 P.M.**  
 CBS—George Hall's Orchestra; WABC  
 NBC—Blue—Sheer Romance, drama; WJZ KDKA  
 NBC—Red—Drifting and Dreaming; WFAF  
 WCAU—The Diplomats; Lance Orchestra  
 WCAU—Chandu, the Magician; drama  
 WCBM—Louise Rodda; Songs  
 WDAS—Sports Columnist  
 WFI—"Uncle Sam Working For You"  
 WGY—New York State Educational Series  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue, Mystery Drama

## Why Play Blind Man's Bluff

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# The "Why" of America's Hillbilly Music

By Carson Robison

Carson Robison, probably the best known of hillbilly singers and writers, here gives his unusual ideas on hillbilly music. You hear him over the NBC network every Tuesday and Thursday evening, along with his famous "Backaroos," and Pearl Pickens

THE HILLBILLY song is the song of the soul of America.

Not the America that is exemplified by composers like George Antheil, or Honegger, who picture America as a place where steel mills pour their molten metal into ingots that in turn are shaped into girders that reach to the sky after being hammered by hearts and hands; not the America of the dashing taxicab, the symphonic dissonances of jangling street cars and snorting locomotives. But the song of the soul of that America that stretches over a million meadows, into the quiet hills where vast numbers of people live simply, die without too much fuss, knowing the starlight and the wind and the sky; the tilling of the soil, the lowing of cattle, and the now too seldom heard champing of eager horses, the long, winding roads into mountains and plains that stretch on for endless miles. The hillbilly song is the folk song of America—perhaps the only form of musical composition that may be called truly native if you exclude the ragtime tunes which in themselves are outgrowths of jigs and reels brought here from another land.

The hillbilly song is American folk lore in music and it has gripped the hearts of America because it is unpretentious; it never pretends to be something it is not. It does not lay claim to being anything but what it is, gentle, authentic, simple.

A HILLBILLY song to be typical, is a song that has been handed down to posterity, from father to son, as were handed down the songs of the old minstrels about whom Sir Walter Scott once wrote. These songs are joyous; they are serious. They are songs sung to untraceable melodies, and are often histories of the things that have happened to their creators.

"Home on the Range," one of the best known hillbilly melodies, for example, has three different melodies. The melody I sing to it is the melody my mother and father sang when they migrated from Indiana and Illinois in covered wagons to Kansas. Miss Pearl Pickens, who sings with my group of Pioneers, sings a different melody, a melody she learned from her parents who migrated farther west in Kansas from Ohio. And there is still another melody to the song. That song, like a dozen other hillbilly songs, was handed down from generation to generation to generation.

The people who sing hillbilly songs because they love them number well into the millions. For example, it is rare that a popular song these days sells 100,000 copies. Yet a few years ago before radio became universal, it was nothing unusual for a million



Pearl Pickens and Carson Robison

copies of a hillbilly record to be sold. The folks who loved them and cherished them never understand a modern popular song. But they would play a hillbilly record over until they learned it by heart. And then, they'd sing it. It isn't necessary, among those who love hillbilly songs, to have a voice. You sing because you feel like singing.

THOSE who like the hillbilly songs are much affected by hearing them. A solo or story song nearly always brings tears. I've been down in the mountains and seen old men sit, listen to a song and weep like children as the song ended. In the mountains revival meetings and hillbilly songs are their religion. Just as those who have studied classical music enough to be able to understand it react emotionally to a symphony, so do the mountain and farm folk feel the depths of the hillbilly ballad.

Few of the melodies are really traceable. "The Prisoner's Song" was in reality an old

melody. My mother sang snatches of the tune to me as a boy. A brother of Guy Massey heard a prisoner sing the song in a prison. He hummed it to Massey who touched it up and wrote it out. He in turn sang it to Vernon Dalhart, once an exponent of the hillbilly song, and with whom I was associated. It was not new—it was from America's heart and because it was, it lived.

Just as in other forms of music, from the earliest of classics to departers like Strauss and Richard Wagner, the hillbilly song has traveled in cycles. At first, they were all somber, old time tunes, with unhappiness the keynote. When they began to record these songs, it was not many months before all the available melodies were used up—because there really are not very many.

But the demand kept up. So those of us whose hearts were in hillbilly songs had to supply the demand. Then we evolved the "story" song. I wrote such songs as "The

Wreck of the Shenandoah," putting to music that zeppelin tragedy. Then followed "The Altoona Freight Wreck," "The Death of Floyd Bennett," "The John T. Scopes Trial," "The Miami Storm," "The Sinking of the Vestris" and others. These stories in song told over and over the tales of these tragedies to people who could not spend a minute listening to popular dance numbers.

By and by a demand came for another type of hillbilly song. But not before the noted blind clergyman, Rev. Andrew Jenkins of Atlanta, had immortalized a brave lad by writing "The Death of Floyd Collins." The third cycle was more romantic. Radio was beginning to bring in different types of tunes to a few of those who loved the hillbilly songs. A recording company permitted me, with fear and trembling—not only on their part but on mine—to use a hot trumpet and steel guitar behind a song I wrote called "Left My Gal in the Mountains." It was a success and was followed by such songs as "The Railroad Boomer" and "Leave the Pretty Gals Alone." All of these songs, mark you, were still done in simple melodic fashion and the words were simple and the story ever present. There must be a story in every song of this type. Then too, comedy songs began to enter the lists. And now, those who appreciate the real melodic beauty of the simple hillbilly song like all three types and they will never forget the ageless songs such as "Oh Susannah," "Golden Slippers" and "Hand Me Down My Walking Cane."

MOST of my life has been devoted to hillbilly songs. They satisfy a demand of people whose wants are simple and few, whose experiences are slender and whose emotions are deep. British nobility and the upper social classes in London grasped the feeling of these songs during our long stay there at the swankiest hotel in London, the Berkeley. They felt in them something truly American. Often opera stars from the Covent Garden opera in London beseeched us to sing "American" songs for them. They were able to grasp that the true American songs are not the hot-cha jazz lyrics, only recently decried as not being national in appeal by as noted an authority as Frank Black, general musical director of the National Broadcasting Company. They realized that these songs pictured the lives, the experiences and the thoughts of the people of the mountain, farm and meadow who live, as the lyric in one of their best loved songs, in places:

"Where never is heard  
A discouragin' word  
And the sky is ne'er cloudy all day."

## How Your Favorites Received Their First Chance

HOW did the radio stars of today first break down the resistance of program directors and sponsors? In as many ways as there are colors in a kaleidoscope, there are hundreds and thousands of persons who believe their voices are better than the voices on the air—who believe they could make good if they had the opportunity. Opportunities do not always knock—not even once. Opportunities often have to be made, for not everybody gets "the breaks." It is not even a rule that "the early bird gets the worm." Some birds know how to at 11 a. m. in the morning.

It was in 1925, when WJZ-WJY moved into their new headquarters atop the Aeolian building, that a very determined young fellow answered an advertisement. It happened that Herbert B. (Herb) Glover was relinquishing his announcing job to become publicity director, and there was the post of announcer to be filled again. There were many young fellows who were on the spot to plead for that job. Among them was Edward C. (Ted) Husing, lately out of khaki in the U. S. Army. The history of his "break" is simple.

Did Ted ever fail to put on a good show? His keen eyes took in the squared, military shoulders of the man who was interviewing applicants for the job, and Ted sensed an ex-West Point man. Accordingly, Ted stood even more erect than usual, and gave the Colonel a curt Army "Yes Sir." Did that make a hit with the Colonel? It did, and as unafraid as a Sioux Indian in war-paint, Ted passed his audition with flying colors. Once he was given the job, he maneuvered some of the best radio "scoops" for his company. Today Mr. Glover is Director of News Broadcasting for CBS, and Ted is star announcer.

KATE SMITH is a good example of what a level business head can accomplish. When "Flying High" was in its last weeks, Kate's manager, Ted Collins, quietly arranged for an audition. Everything was planned sensibly and unexcitedly. Kate faced the microphone as if they'd been pals for years. The audition of course was grand. So was her debut. There was nothing flighty or excitable about Kate Smith's entrance into the realm of air waves. She had confidence in herself.

An example of an accidental "break" was that momentous (all though she did not consider it so at the time) night the blonde Ruth Etting was called up to sing on the roof of a hotel during a broadcast. She was a soloist in the night club in the building, and she had never dreamed of the microphone, but it did not frighten her in the least. That led to a recording, and the recording was heard by Irving Berlin who was writing for Ziegfeld, and between them Ruth was imported from Chicago to New York to appear in the "Follies." Her "name" in the Follies impelled Chesterfield to sign her up without so much as an audition.

The Boswell Sisters were deliberating upon a career in talkie "shorts" in Hollywood, with an occasional appearance over a local station. Their manager, Harry Leedy, noted that three other girls were imitating their style of singing, having heard the Victor recordings of the Boswell Sisters, and had "lifted" the idea for radio. Harry Leedy raised his eyebrows, conveyed the Boswells across the continent to N. Y. and got them on the air as guest stars. The one appear-

ance brought recognition in the East, and they were all set.

One time a young man and a young lady were studying in the Cincinnati Conservatory. While there, they sang over the local station as "Sweethearts of the Air." Completing their course, Helen Nugent and Ben Alley shook hands and said adieu. Both came to the Big City to make good. They both (without bumping into each other at any time) had auditions at WABC, and were both signed. In no time at all, they met, again shook hands, and were billed as "Sweethearts of the Air" again in the Big City.

CHARLES (CHARLIE) CARLILE is a good example of the choir soloist who wins a radio contest. This one was conducted by Atwater Kent, and it entitled Charles to a European scholarship. En route, he had an audition at CBS. They promised to let him know when and if. In the meantime, he studied in Europe, and almost forgot about such things as radio auditioning. However, upon his return, he was notified to show up at WABC. He did and he got a job



# Quaker Airings

By Murray Arnold

**M**ORE PHILLY-MIGNON for your news meal! . . . Leonard (Melody Mac) MacClain joined the \$6 Club last week . . . Johnny McGhee, Jr. is now playing with Will Osborne's music crew down south in N'Orleans . . . Majah, mah mint julep, suh! . . . Just as we very modestly predicted weeks ago, that "Wait'll I Get You In My Dreams" ditty is now topping the country's tunes . . . Rating with the very finest of local programs is WIP-WFAN's new "Philadelphia All-Star Radio Revue," sent to your loud-speakers each Sunday night at 9 p. m., and featuring David Frank, Vaughn de Leath auditions-contest winner; Sybil Moore, selected by Will Osborne as the possessor of Philadelphia's finest young radio voice; and, yowsah, Mannie Morris and his ace orchestra! . . . A line-up worthy of anyone's time, so why not yours? . . . We've just heard that now they're calling them technoc-rats!

Under the tutelage of Chief Caulpican, that Valentino chap is fastly developing into a top-notch songster, so watch the WFI schedules for his next appearance before the mike . . . The first program of a special series conducted by the Philadelphia Business interests over WLIT on Mondays at 5:45 was honored to present as guest speaker Mr. A. Atwater Kent, whose name needs no introduction to the radio public . . . That sunny-haired lass who danced and pranced through the floor show at the Orient eatery last week was none other than Peggy Lopez, niece of Lee Shubert!

**WDA-esses "Cosmopolitan Tenor" auditioned last week for the world-renowned Paul Althouse . . . Edith Berer, the tall, chestnut-domed gal with the Libby Holman voice, and that debonair Lou Goodman seemed to enjoy each other's company much last Monday . . . Charlie Sheridan, WTEL's demon publicity feller, advises us not to miss "Two Jacks and a Queen," on Thursday eves at 9:30 . . . O.K., Charlie, we'll be hearin' . . . A cute little fellow is Oscar, Blayne Butcher's mustache!**

Cheers to the Foremen Quartet and Lyn Murray, their accompanist, arranger and director, for their swell job on that Chollie Kerr network program last Zintagabend . . . Yep, this is the same combo that musics the WCAU "Fame and Fortune" show . . . It's Al Schenk who gets off the one about "every saxophone player has his girl, but the guitar player has his pick" . . . Funny? . . . That Carlotta Coverdale-Lester Brown romance looks like the real McCoy from where we're sitting! . . . WIP-WFAN's "Singing Newsboy" is GOING PLACES, so don't forget who told you . . . And it's Bernie Lowenthal who hits the ultra-capable piano . . . Isn't it true that the same company owns nine-tenths of the radio stores between 2nd and 7th Streets on Market?

On Wednesdays from 7 to 8, tune your dials to WPEN for the Prosperity Program, featuring the 14-piece Lou Edwards' Ork, and "Ham" Dalton . . . Incidentally, the latter got his nick-handle from his first name, which is Hamilton . . . Those Feist "Street of Dreams" and "It's Winter Again" jazz-arias seem to bob up every time you turn on your radio these days . . . Stars at the Earle Theater will appear each Saturday at 11:30 over WDAS, during which period "Solly Wood from Hollywood" will be featured in an intimate revue of doing in cinema land . . . It's Harry Seick and his Manoa Inn Orchestra that furnishes the rhythm for the "Town Tattler" over WIP-WFAN each Monday, Tuesday and Wednesday at 5:15 p. m. . . Paul Alger is out with the "flu."

**Boake (Philly's own) Carter, ace commentator of news and politics, has crashed through big-time at last, airing his comments to the entire country via the Columbia chain (WCAU, locally) each night at 7:45, all greenbacks being shelled out by the Philco radio folk . . . If we may offer our humble comments to**

**those concerned, to wit: It appears on the face of it that Master Carter's words are being censored to smithereens for fear of his treading on the toes of our country's GIANTS! . . . If Boake Carter is to make the same impression on the American public as a whole as he has made on local radio audiences, he should not be gagged by restrictive measures, else he will become just another "news commentator" . . . And heaven forefend that! . . . At any event, good luck, Boake, and we're right with you.**

Arthur Q. Bryan, WIP-WFAN's prolific scribbler-announcer, is working on another program similar to his erstwhile WOR "Moonbeams" show, which hour, incidentally, is on the Bamberger station to this very day . . . It's Blanche Calloway and her music after all that makes the patron's feet a-tappin at the Club Seville of the Steve Girard hostelry . . . Horace (WPEN) Hustler has opened his own studios at 1309 Locust Strasse . . . Say, come to think of it, isn't that the building that houses Murray Vernik, our good friend and song writer? . . . Before we stray too far, Horace is directing weekly Saturday night dances at Saville Hall, on S. 69th Street.

**Betty Ross, that golden-haired bewty, has divorced radio for the nonce, and is now in charge of the ad staff of the Philadelphia Joosh Times . . . Six new men are being added to the WDAS sales staff . . . The WLIT aerial posts atop the Lit Bros. emporium are undergoing a facial . . . Objections have come to this column to Jack Kelly putting his arms around pretty Miss Rittenhouse!**

The Golden Gate Debutantes, ten (count 'em) sun-kissed charmers from California, inaugurate a new series of Tea Dances over WLIT this Thursday at 5:15 p. m., during which time this combination of feminine pulchritude will offer scintillating syncopation interspersed with beautiful ballads and dreamy waltz tunes . . . Sounds mighty nice! . . . Jack Bolton's cognomen at WOR is now Joseph R. Bolton.

To A. J. Palmien: "The Three Naturals" WDAS themselves each Friday at 2:45 and Saturday at 8:45 . . . Not at all . . . Bill Bailey and the Fox-Locust venture have split forever . . . Ask us why they call that gal "Abbotts" . . . It'll kill ya! . . . Mebbe Norris West's handsome face didn't turn a deep carmine when, while announcing a Philadelphia Electric program, he called the band the "Philadelphia Orchestra" . . . If our little son Danny were only here . . . Ah, if we only had our youth back again!



Dr. Serge Koussevitzky, conductor of the Boston Symphony Orchestra. This noted conductor is leading his organization, the oldest of its kind in the country, over the NBC-WJZ network Saturday evenings at 8:15 p. m., direct from Symphony Hall, Boston. These are the first broadcasts of the Boston orchestra, and are brought to the air in NBC's attempt to provide the better classical music for listeners.

# Wednesday [Continued]

- 6:40 P.M.  
WIP-WFAN—News Reporter
- 6:45 P.M.  
CBS—Just Plain Bill; WABC  
NBC—Blue—Lowell Thomas, Today's News; WJZ  
KDKA WLW  
NBC—Red—Antobal's Cubans; WEAJ WFI  
WCAO—The Inspiration Hour  
WCAU—Asco Orchestra  
WCBM—Sports Scrap Book  
WDAS—The Tattlers  
WGY—Chandu, the magician  
WIP-WFAN—Funnyboners (CBS)  
WOR—Macy's Boys Club  
WPEN—Ham Dalton, the Town Crier  
WRC—The Wilkins Quarter Hour
- 7:00 P.M.  
CBS—Myrt and Marge; WABC WCAU WCAU  
NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC WLW  
NBC—Red—Jackie Heller, tenor; WEAJ  
WCBM—Southern Hotel Dinner Music  
WDAS—Max Essner's Orchestra  
WGY—Stock Reports  
WIP-WFAN—Uncle Wip  
WLIT—Record; WLIT Pathe News Reporter  
WOR—Ford Frick, Sports Resume  
WPEN—Prosperity Program
- 7:15 P.M.  
CBS—Buck Rogers in the year 2432; WABC  
NBC—Blue—The Barbasol Program; WJZ  
NBC—Red—Wheatenaville; WEAJ WLIT WRC WGY  
KDKA—To be announced  
WCAU—Household Entertainers  
WLW—Gene and Glenn  
WOR—Harry Hershfield
- 7:30 P.M.  
CBS—Three X Sisters; WABC WCAU WCAU  
NBC—Blue—Five Star Theater; WJZ KDKA  
NBC—Red—Fox Fur Trappers; WEAJ WGY  
WCBM—Clarence Hall; Pianist  
WDAS—Talk  
WIP-WFAN—Billy Hays' Orchestra  
WLIT—Dr. Algase Sunny Smile Club  
WLW—Chandu, the Magician  
WOR—A Wayside Cottage, sketch
- 7:40 P.M.  
WCBM—"Save A Life Campaign"; Bob Thompson
- 7:45 P.M.  
CBS—Boake Carter; WABC WCAU  
NBC—Red—The Goldbergs; WEAJ WLIT WGY WRC  
WCBM—Dick Purcell; Songs  
WDAS—The Kelly Singing Waitress  
WLW—Detectives Black and Blue  
WOR—Tarzan of the Apes; sketch
- 8:00 P.M.  
CBS—Whispering Jack Smith; WABC WCAU WCAU  
NBC—Blue—Eno Crime Club; "Ear Witness"; WJZ  
KDKA  
NBC—Red—Royal Vagabonds; WEAJ WGY WLIT  
WCBM—Gospel Tabernacle  
WDAS—To be announced  
WIP-WFAN—Jin and Jo; The Campus Queens  
WLW—To be announced  
WOR—Chandu, the Magician  
WPEN—Basketball Game
- 8:15 P.M.  
CBS—Singing Sam, the Barbasol Man; WABC WCAU  
WCAU  
WIP-WFAN—The Gossipers  
WLW—Seymore Simon's Orchestra  
WOR—The Gibson Girls
- 8:25 P.M.  
WPEN—Turf Selections
- 8:30 P.M.  
CBS—Kate Smith and her Swanee Music; WABC  
WCAU WCAU  
NBC—Blue—Harriet Lee and her Leaders; WJZ  
KDKA  
NBC—Red—The Shadow; WEAJ WLIT WGY  
WDAS—The Latin Hour  
WIP-WFAN—Crazy Crystals  
WLW—Sunsweet Melodies  
WOR—Pauline Albert, the Whirlwind pianist  
WPEN—Emerald Isle Orchestra
- 8:45 P.M.  
CBS—Lyman Orchestra and Hollywood Newsboy;  
WABC WCAU  
NBC—Blue—Phillips Lord in the Country Doctor;  
WJZ KDKA  
WIP-WFAN—Enchanted Quarter Hour  
WLW—Smilin' Ed McConnell
- 9:00 P.M.  
CBS—Chesterfield Program: Leonard Hayton's Or-  
chestra; WABC WCAU  
NBC—Blue—Adventures of Sherlock Holmes; WJZ  
KDKA WLW  
NBC—Red—Symphony Concert; WEAJ WLIT  
WCBM—The Music Shop  
WGY—Annette McCullough, crooner  
WIP-WFAN—News Parade  
WOR—Frank and Flo; vocal duo and patter  
WPEN—Italian Hour
- 9:05 P.M.  
WDAS—Raymond Sullivan, tenor
- 9:15 P.M.  
CBS—Romantic Bachelor; WABC WCAU WIP-  
WFAN  
WCBM—"The Katzaniam Family"; comedy skit  
WDAS—Rubin M. Sindell, poetry readings  
WGY—Three Shades of Blue  
WOR—Bob Littell interviews Dr. John Erskine
- 9:30 P.M.  
CBS—Guy Lombardo's Royal Canadians WABC;  
WCAU  
NBC—Blue—Woodbury Program with Morton  
Downey and Donald Novis; WJZ WLW  
KDKA—To be announced

- WCBM—Ted Elmore's Nutty Orchestra  
WDAS—The Brewerytown Band  
WGY—First Prize Supper Club  
WIP-WFAN—Griffin Bros. Orchestra  
WOR—Market and Halsey St. Playhouse  
WRC—Wakefield's Ensemble
- 9:45 P.M.  
WRC—Dance Orchestra
- 10:00 P.M.  
CBS—Boswell Sisters; WABC  
NBC—Blue—D. W. Griffith's Hollywood; WJZ  
KDKA  
NBC—Red—Corn Cob Pipe Club; WEAJ WRC WLIT  
WGY WLW  
WCAU—Wayside Cottage  
WCBM—To be announced  
WDAS—Piano Meditations by Manny La Porte  
WIP-WFAN—Wrestling Matches  
WOR—Los Chicos; Spanish Revue  
WPEN—Basketball
- 10:15 P.M.  
CBS—Easy Aces; WABC WCAU  
NBC—Blue—Alice Joy, contralto; WJZ  
KDKA—Bridge School of the Air; E. Hall Downes  
WDAS—The Column of the Air  
WOR—The Cabin Boys
- 10:30 P.M.  
CBS—Columbia Revue; WABC WCAU  
NBC—Blue—L'Heure Exquise; WJZ  
NBC—Red—Miniature Theater; WEAJ  
KDKA—Around the Cracker Barrel  
WCBM—Johnny Tucker's High Hatters  
WDAS—Missing Persons  
WLIT—Charlie Gaines' Orchestra  
WLW—Zero Hour  
WOR—Harry Breuer, xylophonist and orchestra  
WPEN—Marty Rollins' Orchestra
- 10:45 P.M.  
CBS—Columbia Revue; WABC  
KDKA—Adam McNaughton, bass  
WCAO—Billy Antrim's Orchestra  
WOR—Al and Lee Reiser, two pianos
- 11:00 P.M.  
CBS—Nino Martini, tenor; WABC WIP-WFAN  
NBC—Blue—Try and Stump Us; WJZ  
NBC—Red—Nellie Revell; WEAJ WRC WLIT  
KDKA—Sport Review; Weather Report; Artist Bul-  
letin  
WCAU—Boake Carter  
WCBM—Oscar Appel's Orchestra  
WLW—Rhythm Club  
WOR—Moonbeams  
WPEN—Jack Ferry's Orchestra
- 11:15 P.M.  
NBC—Blue—Cesare Sodero and NBC Concert Or-  
chestra; WJZ  
NBC—Red—Anson Weeks' Orchestra; WEAJ WLIT  
KDKA—News Flashes  
WCAU—Harold Knight's Orchestra
- 11:20 P.M.  
KDKA—Songs in French Manner, Mlle. Diane Laval
- 11:30 P.M.  
CBS—Isham Jones' Orchestra; WABC WCAU WCAU  
KDKA—Jimmy Joy's Orchestra  
WIP-WFAN—Young People's Mid-week Hymn Singing  
WLIT—Joe Smith's Parodians  
WLW—Greystone Dance Orchestra  
WOR—Don Bestor's Orchestra
- 11:45 P.M.  
WCAU—"When Day Is Done," Pete Woolery and  
Leonard McClain
- 12:00 MIDNIGHT  
CBS—Don Redman's Orchestra; WABC WCAU  
NBC—Blue—Ben Bernie's College Inn Orchestra;  
WJZ  
NBC—Red—Three Keys, harmony trio; WEAJ  
KDKA—College Inn Orchestra  
WIP-WFAN—Missing Persons Report  
WLIT—Charlie Kerr's Orchestra  
WOR—Gus Van and Joe Furst's Orchestra
- 12:15 A.M.  
NBC—Red—Vincent Lopez' Orchestra; WEAJ
- 12:30 A.M.  
CBS—Ben Pollack's Orchestra; WABC WCAU  
NBC—Blue—Mark Fisher's Orchestra; WJZ WJR  
NBC—Red—Don Pedro's Orchestra; WEAJ  
WLW—Artie Collins' Orchestra
- 1:00 A.M.  
CBS—Joe Haymes' Orchestra; WABC  
WCAU—Missing Persons reports  
WLW—Moon River
- 1:15 A.M.  
WLW—Seymore Simon's Orchestra
- 1:30 A.M.  
CBS—Happy Felton's Orchestra; WABC
- 1:45 A.M.  
WLW—And So To Bed

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# Programs for Thursday, January 19

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises; WEAF WFI WRC  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers Musical Clock  
 WCBM—Morning Melodies  
 WLW—Morning Frolic  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning

**7:15 A.M.**  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA  
 WCAO—WCAO Kiddie Club  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; WABC WCAU  
 NBC—Blue—The Wife Saver; WJZ  
 NBC—Red—Organ Rhapsody; WEAF WFI  
 KDKA—KDKA Kiddies' Klub  
 WCAO—Late Risers Musical Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—Daily Produce Reporter  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Weather Report

**8:10 A.M.**  
 WOR—Al Woods, songs

**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ  
 KDKA—Morning Cheer  
 WCAU—Children's Stories  
 WLW—The Wanderers  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:25 A.M.**  
 WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
 NBC—Blue—The Pepper Pot, dance band; WJZ  
 WLW KDKA  
 NBC—Red—Cheerio; WEAF WFI WRC  
 WCAU—Salon Musicale (CBS)  
 WOR—Martha Manning; sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 CBS—Bill and Ginger; WABC WCAU  
 WIP-WFAN—Early Risers' Club  
 WOR—Musical Novelties; Orchestra  
 WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Little Jack Little; WABC WCAU  
 NBC—Red—Marguerite De Vine, pianist; WEAF  
 KDKA—Press News Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—The Song Peddler; Organ Program  
 WIP-WFAN—Modern Living  
 WLIT—Honolulu Melody Duo  
 WLW—Cabooch and Company  
 WOR—Miss Katharine 'n' Calliope; sales talk  
 WPEN—Shopping with Joan

**9:05 A.M.**  
 KDKA—Piano Classique

**9:15 A.M.**  
 CBS—Gypsy Music Makers; WABC WCAO  
 NBC—Red—Current Events; WEAF  
 KDKA—Style and Shopping Service  
 WCAU—Goldie and Dustie and the Silver Dust Twins (CBS)  
 WCBM—LeRoy McKnew; Pianist  
 WLIT—Women's Home Hour  
 WPEN—The Health Man  
 WRC—One Man Minstrel

**9:30 A.M.**  
 CBS—Tony Wons; WABC WCAO WIP-WFAN  
 NBC—Blue—Vic and Sade; WJZ  
 NBC—Red—The Upstaters; male quartet; WEAF WRC  
 WCAU—Johnson Program  
 WCBM—Bible Talk; Rev. G. E. Lowman  
 WDAS—Thomas R. Martindale, health talk  
 WOR—WOR Ensemble  
 WPEN—Second Cruise of S. S. All In Fun

**9:45 A.M.**  
 CBS—Reis and Dunn; WABC WCAO  
 NBC—Blue—Nothing but the Truth; WJZ  
 NBC—Red—Pie Plant Pete; WEAF WFI  
 KDKA—Press News Flashes  
 WDAS—Health Highway  
 WCAU—Asco After Breakfast Program  
 WIP-WFAN—New Voices of Radio  
 WLW—Bechnut Talk  
 WOR—Tomorrow's Values, sales talk  
 WPEN—Bo'sun Borelli, songs  
 WRC—To be announced

**9:50 A.M.**  
 KDKA—Market Reports

**10:00 A.M.**  
 CBS—Melody Parade; WABC WCAO WCAU  
 NBC—Blue—Musical Melange; WJZ KDKA  
 NBC—Red—Mystery Chef; WEAF WRC WFI

WCBM—Waves of Melody  
 WDAS—Betty Barnes discusses "Our Children"  
 WIP-WFAN—Home Maker's Club  
 WLW—The Neapolitans  
 WOR—McCann Pure Food Hour  
 WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
 WPEN—Tom Rott, skit

**10:15 A.M.**  
 CBS—Visiting with Ida Bailey Allen; WABC WCAO  
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA  
 NBC—Red—Young Artists Trio; WEAF WRC WFI  
 WCAU—Tom Dawson, songs  
 WDAS—Ads and Fads, talks with music

**10:20 A.M.**  
 WPEN—"Chips" Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health, Talk

**10:30 A.M.**  
 CBS—The Four Clubmen; WABC WCAO WCAU  
 NBC—Blue—Happy Jack; WJZ  
 NBC—Red—The Happy Ramblers; WEAF  
 KDKA—Anne Woesteheoff, contralto  
 WCBM—Evelyn Echles, soprano  
 WDAS—On the WDAS Sightseeing Bus  
 WFI—Market Reports  
 WIP-WFAN—Ralph Corabi, accordionist  
 WLW—Southern Singers  
 WPEN—Grab Bag of the Air  
 WRC—"Timely Garden Suggestions"

**10:45 A.M.**  
 CBS—"Have you Heard", Radio News Column; WABC WCAO  
 NBC—Blue—Emily Post; WJZ KDKA WLW  
 NBC—Red—Breen and de Rose, musical duo; WEAF WFI WRC  
 WCAU—Barbara Gould Beauty Talk  
 WCBM—Musical Genes

**11:00 A.M.**  
 CBS—U. S. Navy Band; WABC WCAU  
 NBC—Blue—Singing Strings; WJZ KDKA  
 NBC—Red—May We Present; WEAF WRC WLIT  
 WCBM—Heart and Home Service  
 WDAS—Lou Ancker Looks At The Movies  
 WIP-WFAN—Magazine of the Air  
 WLW—Radio Varieties  
 WOR—Nell Vinick, beauty talk  
 WPEN—Evan Brower, talk

**11:15 A.M.**  
 NBC—Red—General Food Program; WEAF WLIT WRC  
 KDKA—Alabama Cotton Pickers  
 WDAS—The Memory Pianist  
 WOR—Elizabeth Ann Baker's Cookery  
 WPEN—A Vision, talk

**11:30 A.M.**  
 CBS—Emery Deutsch's Orchestra; WABC  
 NBC—Blue—U. S. Marine Band; WJZ WLW KDKA  
 NBC—Red—Hugo Mariani's Marionettes; WEAF WRC  
 WCAO—To be announced  
 WCAU—The McClain's; organ recital  
 WCBM—Merchants' Air Review  
 WDAS—The Scrap Book of the Air  
 WLIT—Everywoman's Hour  
 WIP-WFAN—Norman Binder Health Talk  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Ruth Mose's Band

**11:45 A.M.**  
 WCAU—The 11.45 Meeting  
 WDAS—Console Capers  
 WIP-WFAN—Emery Deutsch's Orchestra (CBS)  
 WOR—Studio Orchestra

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC  
 NBC—Red—Johnny Marvin, tenor; WEAF WLIT WRC  
 KDKA—Time; Market Reports  
 WCAU—The Foremen, songs  
 WCBM—To be announced  
 WIP-WFAN—Current Topics  
 WLW—Threesome and Piano  
 WOR—The Voice of Experience  
 WPEN—Versatile Duo  
 WTEL—Noon Tunes

**12:15 P.M.**  
 NBC—Red—On Wings of Song; WEAF WRC  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WLIT—Noontime religious service  
 WLW—River and Market Reports  
 WOR—Music  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Dairy Talk by Ella Fried  
 WLW—Live Stock Reports  
 WOR—Up from Florida, sales talk

**12:25 P.M.**  
 WOR—Music

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC WIP-WFAN  
 NBC—Blue—National Farm and Home Hour; WJZ WLW WRC  
 KDKA—Press News Reeler  
 WCAU—Harold Knight's Orchestra  
 WDAS—Neighbour and His Neighbours  
 WLIT—Benjamin Franklin Hotel Concert Orchestra  
 WOR—Carnegie Hall, Organ Recital  
 WPEN—Marty Rollins' Orchestra  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Jimmy Joy's Orchestra

**12:45 P.M.**  
 WCAU—The Noontimers  
 WTEL—Radio Ramblings

**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAU  
 NBC—Red—Market and Weather Reports; WEAF  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade  
 WIP-WFAN—Golden Gate Orchestra  
 WLIT—Lansdowne Coal Co. Program  
 WOR—Tiffin Music; house orchestra  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—Del Lumpe, Palais D'Or Orchestra; WEAF WFI  
 WDAS—Talk  
 WPEN—Charlie Wallbaum, songs

**1:20 P.M.**  
 WDAS—Chats with the Weatherman

**1:30 P.M.**  
 CBS—Atlantic City Musicale; WABC WIP-WFAN  
 NBC—Blue—Rex Battle's Concert Ensemble; WJZ KDKA  
 NBC—Red—Popular Varieties; WEAF  
 WDAS—Madame Regine, beauty talk  
 WCAU—Cecil and Sally  
 WFI—Teaching Speech to Little Deaf Children  
 WLW—Tom Jones, Arkansas Traveler  
 WOR—N. J. State Program  
 WPEN—Old Timers' Ensemble

**1:35 P.M.**  
 WFI—Ella G. Brown, soprano  
 WLW—Artie Collins' Orchestra

**1:40 P.M.**  
 WCAU—Radio Highlights

**1:45 P.M.**  
 KDKA—Tom Jones, the Arkansas Traveler  
 WCAU—Don Bigelow's Orchestra  
 WDAS—Phila. Chamber of Commerce; Women's Home Hour  
 WFI—Market Reports  
 WGY—Concert Ensemble (NBC)  
 WPEN—Lorena Potts, Ukulele Girl  
 WRC—"Better Business Bureau"; talk

**1:50 P.M.**  
 KDKA—Orman Morgan, tenor

**2:00 P.M.**  
 CBS—Aunt Jenima Songs; WABC WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—George Scherban's Concert Ensemble; WEAF  
 KDKA—KDKA Home Forum  
 WDAS—Chatting With Ethel Maeder  
 WGY—Southern Jubilee Singers  
 WIP-WFAN—Home Maker's Public Demonstration  
 WLIT—Every Woman's Club of the Air  
 WLW—Ohio School of the Air  
 WOR—Anson De Poe, tenor  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ WRC

**2:15 P.M.**  
 CBS—American Museum of Natural History; WABC  
 NBC—Red—The Girl Who Lives Next Door; WEAF  
 WCAU—"Love Letters" to Janet Joyce  
 WGY—WGY Household Chats  
 WOR—Radio Garden Club  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—Synchopators; WJZ  
 NBC—Red—Kathleen Stewart, pianist; WEAF  
 KDKA—Stroller's Matinee  
 WDAS—Manzi Italian Hour  
 WGY—Play, "Huckleberry Finn"  
 WOR—Florence Johnson, contralto  
 WPEN—Old Man Cello

**2:45 P.M.**  
 NBC—Blue—Concert Petite; WJZ  
 NBC—Red—Post War Art in Germany; WEAF  
 WGY—The Powder River Kid  
 WOR—N. J. League of Women Voters  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—La Forge Benumen Musicale; WABC WIP-WFAN  
 NBC—Blue—Betty and Bob; WJZ KDKA  
 NBC—Red—Three Mustachios; WEAF  
 WCAU—Doc Dougherty's Orchestra  
 WFI—Russell J. England, tenor  
 WLW—Bisquick Program (NBC)  
 WPEN—Itinerant Interlude

**3:05 P.M.**  
 WOR—Jim O'Neil, Irish tenor

**3:15 P.M.**  
 NBC—Blue—Rochester Philharmonic Orchestra; WJZ WLW KDKA  
 NBC—Red—Adventures in Hobby Riding; WEAF  
 WCAO—Columbia Salon Orchestra (CBS)  
 WFI—The Sutton Players  
 WOR—Country Club Trio, male trio  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 CBS—Frank Westphal's Orchestra; WCAO WABC WIP-WFAN  
 NBC—Red—Woman's Radio Review; WEAF WFI  
 KDKA—Radio Sky Pilots  
 WCAU—Song of the Show  
 WDAS—Theresa Murri in Curtain Calls  
 WOR—Governmental Functions and Expenses  
 WPEN—Dance Revue

**3:45 P.M.**  
 KDKA—State Federation of Pennsylvania Women  
 WCAU—Phil. County Medical Program  
 WDAS—Fred Griefin, trumpeter  
 WOR—Guy Hunter, blind entertainer  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—U. S. Army Band; WABC WCAU  
 NBC—Blue—Kaltenmeyer's Kindergarten; WJZ WLW WFCAN  
 NBC—Red—Mitchell Schuster's Tango Dahl Orkestar; WEAF WRC  
 KDKA—Work-a-day Thoughts  
 WDAS—Afternoon Melodies, string trio  
 WFI—Lois La Marr, soprano  
 WIP-WFAN—Basil Ziegler; Musical Cartoons  
 WOR—Ariel Ensemble, house orchestra  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—To be announced  
 WDAS—The Voice of Cheer; talk  
 WFI—Mitchell Schuster's Vienna Tango Dahl Orkestar (NBC)  
 WIP-WFAN—To be announced  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 NBC—Blue—Thursday Special; WJZ  
 NBC—Red—Wee Willie Robyn; WEAF  
 KDKA—Weather and Market Reports  
 WDAS—Ed Berkley and the Collegians  
 WLIT—Plays of our Times  
 WLW—Alice Remsen and Piano  
 WOR—Leonard, baritone; John Stein's Orchestra  
 WPEN—Sunset Melodies  
 WRC—"Famous Paintings in Many Lands"

**4:45 P.M.**  
 CBS—American Legion, speaker; WABC WCAO WIP-WFAN  
 NBC—Red—The Lady Next Door; WEAF  
 KDKA—Piano Interlude  
 WCAU—Round Home with Joe Breen  
 WLIT—To be announced  
 WLW—Low Down  
 WOR—National Thrift Week Talk

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# Thursday Programs [Continued]

**4:50 P.M.**  
**KDKA**—David Lawrence Dispatch

**4:55 P.M.**  
**KDKA**—KDKA Artist Bulletin  
**WOR**—Program Resume

**5:00 P.M.**  
**CBS**—Ben Alley, tenor; **WABC WCAO WCAU**  
**NBC**—Blue—Lee Sims and Ilomay Bailey, soprano;  
**WJZ**  
**NBC**—Red—Schirmer and Schmitt; **WEAF**  
**KDKA**—To be announced  
**WCBM**—Rhythm Rounders  
**WDAS**—Tea Time Tunes  
**WIP-WFAN**—Hawaiian Vagabonds  
**WLIT**—Children's twilight hour  
**WLW**—Southern Singers  
**WOR**—Sunlit Norway Calls  
**WPEN**—Mother Goose  
**WRC**—RKO Radio Columnist  
**WTEL**—Recordings

**5:15 P.M.**  
**CBS**—George Hall's Orchestra; **WABC WCAU**  
**NBC**—Blue—The Ambassadors; **WJZ**  
**NBC**—Red—Paul Whiteman's Rhythm Boys; **WEAF**  
**WRC WGY**  
**KDKA**—To be announced  
**WCAO**—Sunpaper Bulletins  
**WCBM**—Weather and Market Reports  
**WDAS**—Harold Davis  
**WIP-WFAN**—The Debutantes  
**WLIT**—Golden Gate Debutantes  
**WLW**—Doctors of Melody  
**WOR**—Cowboy Tom's Round-Up  
**WPEN**—Lou Jacobson, organist  
**WTEL**—Richard R. Wood, talk

**5:30 P.M.**  
**CBS**—Skippy **WABC WCAO WCAU**  
**NBC**—Blue—The Singing Lady; **WJZ KDKA WLW**  
**NBC**—Red—Genia Fonariova, mezzo-soprano; **WEAF**  
**WRC**  
**WCBM**—Varieties  
**WDAS**—Musical Silhouettes  
**WGY**—Father John's Program  
**WIP-WFAN**—Town Tattler  
**WPEN**—String Rhythm  
**WTEL**—Dream Time Lady, children's program

**5:45 P.M.**  
**CBS**—Cowboy Tom and Indian Chief; **WABC**  
**WCAU**  
**NBC**—Blue—Little Orphan Annie; **WJZ KDKA**  
**NBC**—Red—Secretary Hawkins; **WEAF WLIT WRC**  
**WGY**  
**WCAO**—Carol Dore, violinist; Edward Jendick, tenor  
**WCBM**—To be announced  
**WLW**—Threesome and Organ  
**WOR**—Society Notes by Shirley  
**WTEL**—Recordings

**5:55 P.M.**  
**WLW**—Dodge Motor Car Program

**6:00 P.M.**  
**CBS**—Current Events; H. V. Kaltenborn; **WABC**  
**WIP-WFAN WCAO**  
**NBC**—Blue—Maude and Cousin Bill; **WJZ**  
**NBC**—Red—Waldorf-Astoria Orchestra; **WEAF WRC**  
**WFI**  
**KDKA**—Teaberry Sport Review  
**WCAU**—Young America Program  
**WCBM**—Mary Ann Kiddie Klub  
**WDAS**—Ads and Fads  
**WGY**—Joe and Eddie, comedy sketch  
**WLW**—"Oklahoma Bob" Albright  
**WOR**—Uncle Don  
**WPEN**—Twilight Reveries  
**WTEL**—"Contrast" with Norman Buck Trio

**6:05 P.M.**  
**KDKA**—Press News-Reeler

**6:15 P.M.**  
**CBS**—On the Air Tonight; **WABC**  
**KDKA**—To be announced  
**WCAU**—Tonight on WCAU  
**WCBM**—J. Albert Loose; Gospel Songs

**WFI**—Late News  
**WGY**—Studio Ensemble  
**WIP-WFAN**—My-T-Fine Program  
**WLW**—Old Man Sunshine  
**WPEN**—Sports Talk

**6:20 P.M.**  
**CBS**—Harold Stern's Orchestra; **WABC**  
**WCAU**—Esslinger Sporting Page

**6:25 P.M.**  
**WPEN**—Harry Seick's Orchestra

**6:30 P.M.**  
**CBS**—Better Reception Series; **WABC**  
**NBC**—Blue—Old Songs of the Church; **WJZ**  
**NBC**—Red—John B. Kennedy; **WEAF WFI**  
**KDKA**—KDKA Orchestra  
**WCAU**—Chandu, the Magician; drama  
**WDAS**—Joe Dugan, sports columnist  
**WIP-WFAN**—Valley Forge Sport Shots  
**WLW**—Bob Newhall; Sportsman  
**WOR**—Jack Berger's Concert Orchestra  
**WTEL**—Harry Weber's Orchestra

**6:35 P.M.**  
**NBC**—Red—Donald Novis; **WEAF**

**6:40 P.M.**  
**WCBM**—Southern Hotel Dinner Music  
**WIP-WFAN**—News Reporter

**6:45 P.M.**  
**CBS**—Just Plain Bill; **WABC WIP-WFAN**  
**NBC**—Blue—Lowell Thomas, Today's News; **WJZ**  
**KDKA WLW**  
**NBC**—Red—Balkan Melodies; **WEAF WFI**  
**WCAU**—Asco Orchestra  
**WCBM**—Sports Scrap Book; Lee Davis  
**WDAS**—The Gossipers  
**WGY**—Chandu, the magician  
**WPEN**—Ham Dalton, the Town Crier  
**WRC**—Jewel Quarter Hour and Ruby Kay

**7:00 P.M.**  
**CBS**—Myrt and Marge; **WABC WCAO WCAU**  
**NBC**—Blue—Amos 'n' Andy; **WJZ KDKA WRC**  
**WLW**  
**NBC**—Red—Jane Froman's Band; **WEAF WFI**  
**WDAS**—Max Essner's Orchestra  
**WGY**—Stock Reports  
**WIP-WFAN**—Uncle Wip's Roll Call and Birthday List  
**WOR**—Ford Frick, Sports Resume  
**WPEN**—Vincent Rizzo's Orchestra  
**WTEL**—Poetic Moods with Russell Harris

**7:15 P.M.**  
**CBS**—Buck Rogers in The Year 2432; **WABC**  
**NBC**—Blue—The Barbasol Program; **WJZ**  
**NBC**—Red—Wheatonville; **WEAF WFI WRC WGY**  
**KDKA**—To be announced  
**WCAO**—Trout and Farber; Comedy and Songs  
**WCAU**—Don Bigelow's Orchestra  
**WLW**—Gene and Glenn  
**WOR**—Make Believe, with Kathleen and Joe  
**WTEL**—Irene Thomson, songs

**7:25 P.M.**  
**WPEN**—Turf Selections

**7:30 P.M.**  
**CBS**—Keller, Sargent and Ross; **WABC WCAU**  
**CBS**—Ben Selvin's Orchestra; **WIP-WFAN**  
**NBC**—Blue—Louise Bernhardt, contralto; **WJZ**  
**NBC**—Red—The Regimentalists; **WEAF WFI WGY**  
**KDKA**—Westinghouse Parade  
**WCBM**—Ted Elmore's Collegians  
**WDAS**—Current Comment by Rabbi Julian B. Feibel-  
 man  
**WLW**—"Chandu," the Magician  
**WOR**—Our Beloved Vagabond; Joe Morrison's Or-  
 chestra  
**WPEN**—Leo Zollo's Orchestra  
**WTEL**—The Pearlites String Ensemble

**7:45 P.M.**  
**CBS**—Boake Carter; **WABC WCAU**  
**NBC**—Red—The Goldbergs; **WEAF WFI WGY WRC**  
**WDAS**—The Rhythmanics, harmony trio

**WIP-WFAN**—Leo Zollo's Concert Ensemble  
**WLW**—Sunshine Boys  
**WOR**—Enric Madriguera's Orchestra  
**WTEL**—Col. Schmalz; comedy sketch

**8:00 P.M.**  
**CBS**—Jack Benny, comedian; Andrea Marsh, so-  
 prano; Ted Weems' Orchestra; **WABC WCAU**  
**NBC**—Blue—Captain Diamond's Adventures; **WJZ**  
**NBC**—Red—Fleischmann Hour; Rudy Vallee's Con-  
 necticut Yankees; **WEAF WFI WGY**  
**KDKA**—To be announced  
**WCBM**—Who's Who; Gustav Bisgyer  
**WDAS**—Aryan Art Players  
**WLW**—Notes in Business  
**WOR**—Chandu the Magician  
**WPEN**—Brothers Quartet  
**WTEL**—Relis and Day, "The Joy Boys"

**8:15 P.M.**  
**WCBM**—Harvey Alexander's Orchestra  
**WIP-WFAN**—The Gossipers  
**WOR**—Bronx Marriage Bureau  
**WPEN**—The Street Angel  
**WTEL**—Recordings

**8:30 P.M.**  
**CBS**—Kate Smith's Swanee Music; **WABC WCAU**  
**NBC**—Blue—Rin Tin Tin Thriller; **WJZ KDKA WLW**  
**WDAS**—Ideal Italian Hour  
**WIP-WFAN**—Shuman Musical  
**WOR**—The Supper Club Orchestra  
**WPEN**—Beauty Talk  
**WTEL**—Selma Hamer, concert pianist

**8:45 P.M.**  
**CBS**—Lyman Orchestra and Hollywood Newsboy;  
**WABC WCAU**  
**NBC**—Blue—Howard Thurston, the magician; **WJZ**  
**KDKA WLW**  
**WCBM**—The Beetle Boys; Banjoists  
**WPEN**—Diction Talk  
**WTEL**—Lane and West; Music in the Air

**9:00 P.M.**  
**CBS**—Music That Satisfies; **WABC WCAO WCAU**  
**NBC**—Blue—Death Valley Days; **WJZ WLW KDKA**  
**NBC**—Red—Captain Henry's Show Boat; **WEAF WFI**  
**WRC WGY**  
**WCBM**—St. Alphonse's Lithuanian Choir  
**WDAS**—Standard Theater Revue  
**WIP-WFAN**—Eddie De Luca's Orchestra  
**WOR**—Frank and Flo; vocal duo and patter  
**WPEN**—Polish Program  
**WTEL**—Tony Frayne, Diction-Air

**9:15 P.M.**  
**CBS**—The Mills Brothers; **WABC WCAO WCAU**  
**WOR**—Al and Lee Reiser Piano Duo  
**WTEL**—Elsie Devlin, Zitherist

**9:30 P.M.**  
**CBS**—Colonel Stoopnagle and Budd; **WABC WCAU**  
**NBC**—Blue—Len Joy's Dancing Strings; **WJZ**  
**KDKA**  
**WCBM**—Johnny Tucker's High Hatters  
**WDAS**—Flights on the Magic Carpet  
**WIP-WFAN**—Lupot String Quartet  
**WLW**—Cincinnati Symphony Orchestra  
**WOR**—The Witch's Tale  
**WPEN**—Italian Program  
**WTEL**—Two Jacks and a Queen, harmony

**9:45 P.M.**  
**WDAS**—Musical Varieties  
**WTEL**—Honolulu Hawaiians

**10:00 P.M.**  
**CBS**—Five Star Theater; **WABC WCAU**  
**NBC**—Blue—Mr. Twister; **WJZ KDKA**  
**NBC**—Red—Lucky Strike Hour; **WEAF WFI WRC**  
**WGY WLW**  
**WCBM**—To be announced  
**WDAS**—Piano Meditations  
**WIP-WFAN**—Billy Hays' Orchestra  
**WOR**—Tito Corral, baritone  
**WTEL**—Aetna Life, "Confessions of a Racketeer"

**10:15 P.M.**  
**NBC**—Blue—Wilfred Glenn, basso; **WJZ**

**KDKA**—McCormick's Orchestra  
**WDAS**—Column of the Air; news items  
**WOR**—Wings of Romance  
**WTEL**—WTEL Stock Company Dramatic Sketch

**10:30 P.M.**  
**CBS**—Edwin C. Hill; **WABC WIP-WFAN**  
**NBC**—Blue—Ilomay Bailey, soprano; **WJZ**  
**KDKA**—To be announced  
**WCAO**—To be announced  
**WCAU**—Five Melody Monarchs  
**WCBM**—Ted Elmore's Nutty Orchestra  
**WDAS**—Missing Persons  
**WPEN**—Jack Ferry's Orchestra

**10:45 P.M.**  
**CBS**—Charles Carlile; **WABC WCAU**  
**KDKA**—Ilomay Bailey (NBC)  
**WCAO**—Billy Antrim's Orchestra  
**WIP-WFAN**—Hal Thompson's Orchestra  
**WOR**—"The Nomad"  
**WTEL**—"Hotcha," with Snyder and Kay

**11:00 P.M.**  
**CBS**—Columbia Symphony; **WABC WCAO WIP-WFAN**  
**NBC**—Blue—Three Keys; **WJZ**  
**NBC**—Red—Don Bestor's Orchestra; **WEAF WFI**  
**WRC**  
**KDKA**—Time; Sport Review; Weather Report;  
 Artist Bulletin  
**WCAU**—Boake Carter  
**WLW**—Artists' Bureau Program  
**WOR**—Moonbeams  
**WTEL**—University Syncopators

**11:15 P.M.**  
**NBC**—Blue—Cesare Sodero and NBC Concert Orches-  
 tra; **WJZ WLW**  
**KDKA**—News Flashes  
**WCAU**—Piano Ramblings by Ben Grenblatt

**11:20 P.M.**  
**KDKA**—Heart Songs; Louise Frayne

**11:30 P.M.**  
**CBS**—Isham Jones' Orchestra; **WABC WCAO WCAU**  
**NBC**—Red—Jack Denny's Orchestra; **WEAF WFI**  
**KDKA**—Jimmy Joy's Orchestra  
**WIP-WFAN**—Nixon-Henry Hendrickson's Orchestra  
**WOR**—Charley Eckel's Orchestra  
**WTEL**—Stanley Templeton, organist

**11:45 P.M.**  
**KDKA**—Bronc Busters

**12:00 MIDNIGHT**  
**CBS**—Abe Lyman's Orchestra; **WABC WCAU**  
**NBC**—Blue—Sam Robbin's Bermudians; **WJZ**  
**NBC**—Red—Ralph Kirbery, dream singer; **WEAF**  
**KDKA**—Salt and Peanuts  
**WIP-WFAN**—Frank Winegar's Orchestra  
**WOR**—Steuben Cadets Orchestra

**12:05 A.M.**  
**NBC**—Red—Cab Calloway's Orchestra; **WEAF**

**12:15 A.M.**  
**KDKA**—Hotel McAlpin Orchestra (NBC)  
**WLW**—Fats Waller

**12:30 A.M.**  
**CBS**—Leon Belasco's Orchestra; **WABC WCAU**  
**NBC**—Blue—Vincent Lopez' Orchestra; **WJZ**  
**NBC**—Red—Hollywood on the Air; **WEAF WRC**  
**WIP-WFAN**—Missing Person's Report  
**WLW**—Artie Collins' Orchestra

**1:00 A.M.**  
**CBS**—Roseland Ballroom Orchestra; **WABC**  
**WCAU**—Missing Persons Reporter  
**WLW**—Moon River

**1:15 A.M.**  
**WLW**—Seymore Simon's Orchestra

**1:30 A.M.**  
**CBS**—Joe Haymes' Orchestra; **WABC**

**1:45 A.M.**  
**WLW**—And So To Bed

# Programs for Friday, January 20

**6:30 A.M.**  
**WLW**—Top o' the Morning

**6:45 A.M.**  
**NBC**—Red—Tower Health Exercises; **WEAF WFI**  
**WRC**  
**WLW**—Caterpillar Tractor Program  
**WOR**—Gym Classes

**7:00 A.M.**  
**KDKA**—KDKA Musical Clock  
**WCAO**—Early Risers Musical Clock  
**WCBM**—Morning Melodies  
**WLW**—Morning Frolic  
**WOR**—Gambling's Gamboliers  
**WTEL**—Top of the Morning

**7:15 A.M.**  
**WOR**—Gym Classes

**7:30 A.M.**  
**CBS**—Organ Reveille; **WABC**  
**NBC**—Blue—Don Hall Trio; **WJZ**  
**KDKA**—Bradley Kincaid  
**WCAO**—Sunpaper Bulletins  
**WOR**—Gambling's Gamboliers  
**WPEN**—Musical Clock

**7:40 A.M.**  
**WPEN**—News and Views

**7:45 A.M.**  
**NBC**—Blue—Jolly Bill and Jane; **WJZ KDKA**  
**WCAO**—WCAO Kiddie Club  
**WOR**—Gym Classes

**7:55 A.M.**  
**WCAU**—Radio Highlights

**8:00 A.M.**  
**CBS**—Salon Musicale; **WABC WCAU**  
**NBC**—Blue—The Wheatworth Program; **WJZ**  
**NBC**—Red—Organ Rhapsody; **WEAF WFI**  
**KDKA**—KDKA Kiddies' Klub  
**WCAO**—Late Risers Musical Clock  
**WCBM**—Morning Glories  
**WOR**—John, Joe and Frosini, songs  
**WPEN**—Cruise of the S. S. All In Fun  
**WTEL**—The Console Rises

**8:05 A.M.**  
**WOR**—Weather Report

**8:10 A.M.**  
**WOR**—Daily Produce Reporter

**8:15 A.M.**  
**NBC**—Blue—Morning Devotions; **WJZ**  
**KDKA**—Morning Cheer  
**WCAU**—Children's Stories  
**WLW**—Yodelling Twins  
**WOR**—Al Woods, songs  
**WPEN**—Jack Tar's School Days  
**WRC**—Morning Varieties

**8:30 A.M.**  
**CBS**—Rhythm Kings; **WABC WCAU**  
**NBC**—Blue—The Pepper Pot, dance band; **WJZ**  
**WLW KDKA**

**NBC**—Red—Cheerio; **WEAF WFI WRC**  
**WOR**—Martha Manning, sales talk  
**WPEN**—Arithmetic Band  
**WTEL**—Thrifty Club

**8:45 A.M.**  
**WIP-WFAN**—Early Riser's Club  
**WOR**—Musical Novelettes  
**WPEN**—Chris Seiter, crooning troubadour

**8:55 A.M.**  
**WPEN**—Foot Health Talk

**9:00 A.M.**  
**CBS**—Little Jack Little; **WABC WCAO**  
**NBC**—Red—Morning Glee Club; **WEAF WRC WLIT**  
**KDKA**—Press News-Reeler  
**WLW**—Pacific Borax Talk  
**WCAU**—Words and Music  
**WCBM**—News Flashes  
**WDAS**—Morning Melodies  
**WIP-WFAN**—Modern Living  
**WOR**—Miss Kath'rine 'n' Calliope, sales talk  
**WPEN**—Sea-Goin' Bill at the Piano

**9:05 A.M.**  
**KDKA**—Piano Classique  
**WLW**—Style Trends

**9:15 A.M.**  
**CBS**—Morning Moods; **WABC WCAO**  
**NBC**—Red—Current Events; **WEAF WRC**  
**KDKA**—Style and Shopping Service

**WCAU**—Goldie and Dustie and the Silver Dust Twins  
 (CBS)  
**WCBM**—Le Roy McKnew; Pianist  
**WDAS**—The Song Peddler  
**WLIT**—To be announced  
**WLW**—Cabooch and Company  
**WPEN**—The Health Man

**9:30 A.M.**  
**CBS**—Tony Wons; **WABC WIP-WFAN**  
**NBC**—Blue—Vic and Sade; **WJZ**  
**NBC**—Red—Flying Fingers; **WEAF WRC**  
**KDKA**—The Monarch Hostess  
**WCAU**—Johnson Program  
**WCBM**—Popular Bits  
**WLIT**—Homemakers' Forum  
**WOR**—Budget Meals with Ida Bailey Allen  
**WPEN**—Second Cruise of S. S. All In Fun

**9:45 A.M.**  
**CBS**—The Merry-makers; **WABC WIP-WFAN**  
**NBC**—Blue—Nothing But the Truth; **WJZ**  
**NBC**—Red—Banjoleers; **WEAF WRC WFI**  
**KDKA**—Temperature Report  
**WCAU**—Asco After Breakfast Program  
**WDAS**—Health's Highway  
**WLW**—Beechnut Talk  
**WOR**—Tomorrow's Values, sales talk  
**WPEN**—Bo'sun Borelli, songs

**9:50 A.M.**  
**KDKA**—Market Reports



# Friday Programs [Continued]

**10:00 A.M.**

CBS—The Oxol Feature; WABC WCAU  
NBC—Blue—John Fogarty, tenor; WJZ  
NBC—Red—Melodie; WFAF  
KDKA—Reveries in Rhythm; Sammy Fuller  
WCAO—Novelty Male Trio  
WCBM—Mrs. Ora V. McDonald; Organist  
WDAS—Betty Barnes discusses "Our Children"  
WFI—Market Reports  
WIP-WFAN—Home Maker's Club  
WLW—The Neapolitans  
WOR—Thru the Looking Glass with Frances Ingram  
WPEN—Freddy, the Cabin Boy

**10:10 A.M.**

WPEN—Tom Rott, skit

**10:15 A.M.**

CBS—Bond Bread Program; WABC WCAO WCAU  
NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA  
NBC—Red—Breen and de Rose; WFAF WFI WRC  
WDAS—Ads and Fads, talks with music  
WOR—Make Believe; Kathleen and Joe

**10:20 A.M.**

WLW—Live Stock Reports  
WPEN—Chips Eckert, comedian

**10:25 A.M.**

WPEN—Foot Health; talk

**10:30 A.M.**

NBC—Blue—Happy Jack; WJZ  
NBC—Red—The Happy Ramblers; WFAF WFI  
KDKA—Nesbitt and Di Lernia  
WCBM—Merchants' Air Review  
WDAS—On the WDAS Sightseeing Bus  
WIP-WFAN—Leonard MacClain at Organ  
WLW—Southern Singers  
WOR—Going Places with T. Atherton Dixon  
WPEN—Grab Bag of the Air

**10:45 A.M.**

CBS—Round the World Cooking School; WABC  
NBC—Blue—Stickney Stuffing Program; WJZ  
KDKA  
NBC—Red—Betty Crocker; cooking talk; WFAF WFI  
WRC  
WCAU—Musical Contrasts  
WIP-WFAN—Rumford Program  
WLW—Rumford School of Cookery  
WOR—WOR Ensemble

**11:00 A.M.**

CBS—The Captivators; WABC WCAU  
NBC—Blue—Music Appreciation Hour; WJZ KDKA  
WLIT  
NBC—Red—Music Appreciation Hour; WFAF WLW  
WCBM—Heart and Home Service  
WDAS—A Thought For The Day; poetry readings  
WIP-WFAN—Magazine of the Air  
WOR—What to Eat and Why; C. Houston Goudiss

**11:15 A.M.**

WCAO—Juvenile Education by Radio Concerts  
WDAS—The Memory Pianist  
WPEN—Chamber of Commerce, Women's Home  
Hour

**11:30 A.M.**

CBS—The Ambassadors; WABC WIP-WFAN  
WCAU—The News Parade  
WCBM—Musical Gems  
WDAS—"Fashion Flashes" by Kay Poett  
WOR—Ann Stevens' Thrift Hour  
WPEN—Crazy Crystals

**11:45 A.M.**

CBS—Ben Alley, tenor; WABC WCAO WIP-WFAN  
WCAU—The 11:45 Meeting  
WCBM—Solly Wood from Hollywood  
WDAS—Organ Recital  
WOR—To be announced  
WPEN—Bill Donohue, pianist

**12:00 NOON**

CBS—Buddy Harrod's Orchestra; WABC WCAO  
NBC—Blue—Smack Out; WJZ  
NBC—Red—Johnny Marvin, tenor; WFAF  
KDKA—Business News and Market Reports  
WCAU—Bud Shays, songs  
WCBM—To be announced  
WIP-WFAN—Current Topics  
WLIT—Everywoman's Hour  
WLW—Tuxedo Fiddlers  
WOR—The Voice of Experience  
WPEN—Organ Doctor  
WRC—"Let's Go to the Market"; U. S. Dept. of  
Agriculture  
WTEL—Taylor's Program

**12:15 P.M.**

NBC—Blue—Pollock and Lownhurst; WJZ  
NBC—Red—Eldora Stanford, soprano; WFAF  
WCBM—Luncheon Music  
WDAS—The Noontimers, string ensemble  
WLW—River and Market Reports  
WOR—Jane Wanamaker's Beauty Talk  
WPEN—Rose Gallo  
WTEL—News Resume

**12:20 P.M.**

KDKA—Farm Flash  
WLW—Live Stock Reports  
WOR—The Romance of Life Insurance

**12:25 P.M.**

WOR—The Willard Messenger

**12:30 P.M.**

CBS—Concert Miniatures; WABC WCAO WIP-WFAN  
NBC—Blue—National Farm and Home Hour; WJZ  
WLW WRC  
NBC—Red—Bela Loblov's Concert Orchestra; WFAF  
KDKA—Press News-Reeler  
WCAU—Harold Knight's Orchestra  
WCBM—Howard String Trio  
WDAS—Neighbour and his Neighbours  
WLIT—Noonday religious service  
WOR—The Carnegie Hall Organ Recital  
WPEN—The Song Comes to Life  
WTEL—Recordings

**12:35 P.M.**

KDKA—Jimmy Joy's Orchestra

**12:45 P.M.**

CBS—Columbia Educational Features; WABC WCAO  
WIP-WFAN  
WCAU—The Noontimers  
WLIT—Benjamin Franklin Hotel concert orchestra  
WTEL—Radio Ramblings

**12:55 P.M.**

KDKA—A Badge of Beauty

**1:00 P.M.**

CBS—George Hall's Orchestra; WABC WIP-WFAN  
NBC—Red—Market and Weather Reports; WFAF  
KDKA—National Farm and Home Hour, (NBC)  
WCAO—Lou Becker's Orchestra  
WCAU—Premier Pair, with Ted and Etta Gunther  
WCBM—Ted Elmore's Collegians  
WFI—News of the Day  
WGY—Albany on Parade  
WLIT—Lansdown Coal Co. Program  
WOR—Frank Dailey's Dance Orchestra  
WPEN—Woman's Page of the Air

**1:15 P.M.**

NBC—Red—George Scherban's Orchestra; WFAF  
WFI  
WCAU—Don Bigelow's Orchestra  
WDAS—Talk  
WPEN—Nobility Trio

**1:20 P.M.**

WDAS—With Uncle Sam's Naturalists

**1:30 P.M.**

CBS—Atlantic City Musicale; WABC WIP-WFAN  
NBC—Blue—The Ambassadors; WJZ  
NBC—Red—Del Lampe's Orchestra; WFAF WFI  
KDKA—International Sunday School Lesson  
WCAU—Cecil and Sally  
WDAS—Items of Interest  
WLW—Seymore Simon's Orchestra  
WOR—Mid-day Diversions  
WPEN—Old Timers' Ensemble

**1:40 P.M.**

WCAU—Radio Highlights

**1:45 P.M.**

NBC—Blue—Rhythmic Serenade; WJZ WRC KDKA  
WCAU—The Songsters and Orchestra  
WDAS—Phila. Chamber of Commerce Women's Hour  
WFI—Market Reports  
WGY—Antoinette Halstead, contralto  
WPEN—Harmony Philosophers

**2:00 P.M.**

CBS—American School of the Air; WABC WCAU  
NBC—Blue—Weather Reports; WJZ  
NBC—Red—Magic of Speech; WFAF WRC  
KDKA—KDKA Home Forum  
WDAS—Chattering With Ethel Maeder  
WGY—Hess Program  
WIP-WFAN—To be announced  
WLIT—To be announced  
WLW—Ohio School of the Air  
WOR—The Pathfinder  
WPEN—Billy Penn's Daily Diary

**2:05 P.M.**

NBC—Blue—Words and Music; WJZ WRC

**2:15 P.M.**

KDKA—Utility Hall Program  
WGY—WGY Household Chats  
WLIT—Emilie Nell Cocklin  
WOR—Betty Flanigan, songs  
WPEN—Tunes To Be Remembered

**2:30 P.M.**

CBS—Fred Berrens' Orchestra; WABC WIP-WFAN  
NBC—Blue—Ivy Scott, soprano; WJZ  
NBC—Red—Three Shades of Blue; WFAF WGY WRC  
KDKA—Stroller's Matinee  
WCAU—College Debate Program  
WDAS—The Singing Lesson with Henry Gurney, tenor  
WLIT—Anne Fleming, pianist  
WOR—Poetry, Bobby Burns and Anson DePue, tenor  
WPEN—Songs D'Amour with Chief Caupolican

**2:45 P.M.**

CBS—Round Towners; WABC WIP-WFAN  
NBC—Blue—Concert Petite; WJZ  
NBC—Red—Muted Strings; WFAF WRC WGY  
WDAS—Three Naturals  
WLIT—Penn. League of Women Voters  
WPEN—Studio Guest of Honor

**3:00 P.M.**

CBS—Columbia Salon Orchestra; WABC WIP-WFAN  
NBC—Blue—Betty and Bob; WJZ KDKA  
NBC—Red—Echoes of Erin; WFAF WRC  
WCAU—Friday Afternoon Frivolities with Bobby  
Heath  
WCBM—Varieties  
WDAS—Afternoon Melodies with Ted Finn, tenor  
WFI—To be announced  
WLW—Bisquick Program  
WOR—American Institute of Banking, talk  
WPEN—Itinerant Interlude

**3:15 P.M.**

NBC—Blue—U. S. Marine Band; WJZ  
NBC—Red—Famous Loves; WFAF  
KDKA—Pennsylvania Federation of Music Clubs  
WCBM—To be announced  
WDAS—The Three Naturals  
WFI—Hawaiian Knights  
WLW—Joe Emerson, Bachelor of Song  
WOR—Elks' Organ Recital; Robert Pereda  
WPEN—Embarrassing Moments Contest

**3:30 P.M.**

NBC—Red—Woman's Radio Review; WFAF WFI  
WRC  
KDKA—U. S. Marine Band (NBC)  
WCAU—Philadelphia Musicale  
WDAS—Dan Phillips' Orchestra  
WLW—Words and Music, Joseph Ries  
WPEN—Dance Revue



Cliff Soubier, as Ol' Pappy, when he impersonated that famous darky story-teller over NBC-WJZ. Cliff created a real character from his memories of the plantation slave. At present, Cliff is appearing in several skits, notable among them the "First Nighter," every Friday at 9 p. m. over NBC-WJZ.

**3:45 P.M.**

CBS—Alex Semmler, pianist; WABC WIP-WFAN  
WLW—Matinee Hour  
WOR—Ariel Ensemble; orchestra  
WPEN—Somebody's Birthday

**4:00 P.M.**

CBS—The Grab Bag; WABC WCAO WCAU  
NBC—Blue—Francis Craig's Orchestra; WJZ  
NBC—Red—May We Present; WFAF WRC WFI  
KDKA—Work-a-day Thoughts  
WDAS—Rev. Robert Fraser, evangelist  
WIP-WFAN—Hal Pfaff's Orchestra  
WPEN—Special Feature

**4:05 P.M.**

KDKA—Business News

**4:15 P.M.**

NBC—Red—Rice String Quartet; WFAF WRC  
KDKA—To be announced  
WFI—Preview of Play, Sleeping Beauty  
WLW—Fats Waller and Southern Singers  
WOR—"Silas of the Hill Country"; skit  
WPEN—Mad Music

**4:20 P.M.**

WPEN—Foot Health Talk

**4:30 P.M.**

CBS—U. S. Army Band; WCAO  
NBC—Blue—Colorado Cowboys; WJZ  
KDKA—Market Reports, weather  
WCAU—Royal Hawaiian  
WDAS—Talk; William McLean  
WIP-WFAN—Honolulu Melody Boys  
WLIT—Rice String Quartet (NBC)  
WOR—Elias Breeskin, violinist  
WPEN—Sundown Melodies

**4:45 P.M.**

NBC—Red—The Lady Next Door; children's program  
WFAF WRC  
KDKA—Piano Interlude  
WCAU—Topics by C. P. Shoffner  
WDAS—Viola Tuttle; songs  
WIP-WFAN—The Nobility Three  
WLIT—To be announced  
WLW—Low Down

**4:50 P.M.**

KDKA—David Lawrence Dispatch

**4:55 P.M.**

KDKA—KDKA Artist Bulletin  
WOR—Program Resume

**5:00 P.M.**

CBS—Bobby Benson; WABC WCAU  
NBC—Blue—Morin Sisters; WJZ  
NBC—Red—Hotel Sherman Orchestra; WFAF  
KDKA—To be announced  
WCAO—Organ Melodies  
WCBM—Rhythm Rounders  
WDAS—Talk; Auspices of Penn. Anti Saloon League  
WIP-WFAN—Mary Wister, songs  
WLIT—Children's Twilight Hour  
WLW—Tea Time Trio  
WOR—Orchestral Program  
WPEN—Mother Goose  
WRC—Afternoon Varieties

**5:10 P.M.**

WDAS—Tea Time Tunes

**5:15 P.M.**

CBS—John Kelvin, Irish tenor; WABC  
NBC—Blue—Dromedary Caravan; WJZ WLW KDKA  
NBC—Red—Paul Wing, the Story Man; WFAF WGY  
WCAO—Sunpaper Bulletins  
WCAU—Pete Woolery, songs  
WCBM—Weather and Market Reports  
WIP-WFAN—Town Tattler  
WLIT—Joseph H. Lockett, pianist  
WPEN—Horace Hustler, organist  
WRC—Aunt Sue and Polly

**5:30 P.M.**

CBS—Skippy; WABC WCAO WCAU  
NBC—Blue—The Singing Lady; WJZ WLW KDKA  
NBC—Red—The Flying Family; WFAF WLIT WRC  
WGY  
WCBM—Varieties  
WDAS—Musical Silhouettes  
WOR—Pauline Alpert, pianist  
WPEN—String Rhythm

**5:45 P.M.**

CBS—The Lone Wolf Tribe; WABC WCAO WCAU  
NBC—Blue—Little Orphan Annie; WJZ KDKA  
NBC—Red—Adventures of Safety Soldiers; WFAF  
WRC WGY  
WCBM—To be announced  
WIP-WFAN—Major and Minor; The Musicals Scales  
WLIT—Wyoming Jack  
WLW—Sunshine Boys  
WOR—Girl Out of Nowhere, songs

**5:55 P.M.**

WLIT—Family Doctor; Weather Report  
WLW—Dodge Motor Car Program

**6:00 P.M.**

CBS—Vaughn de Leath; WABC WIP-WFAN  
NBC—Blue—Maude and Cousin Bill; WJZ  
NBC—Red—Waldorf-Astoria Orchestra; WFAF WRC  
WFI  
KDKA—Time; Sport Review; Press News Reeler;  
Weather Report  
WCAU—Foremen Program  
WCBM—Mary Ann Kiddie Klub  
WDAS—Ads and Fads  
WGY—Ma Frasier's Boarding House  
WLW—"Oklahoma Bob" Albright  
WOR—Uncle Don  
WPEN—Twilight Reveries

**6:05 P.M.**

KDKA—Press News-Reeler

**6:15 P.M.**

CBS—George Hall's Orchestra; WIP-WFAN  
NBC—On the Air Tonight; WABC  
KDKA—To be announced  
WCAU—Tonight at WCAU  
WCBM—Jay Page; Piano Portraits  
WFI—Late News  
WGY—Studio Ensemble  
WLW—Old Man Sunshine  
WPEN—Sports Talk

**6:20 P.M.**

CBS—George Hall's Orchestra; WABC  
WCAU—Esslinger Sporting Page

**6:25 P.M.**

WPEN—Dance Music

**6:30 P.M.**

CBS—Gertrude Nieson; WABC  
NBC—Blue—Betty Boop; WJZ  
NBC—Red—Donald Novis, tenor; WFAF WFI  
KDKA—KDKA Dinner Concert  
WCAU—Chandu the Magician  
WCBM—Oriole Department Store Entertainers  
WDAS—Joe Dugan, sports columnist  
WGY—In the Canadian Northwest  
WIP-WFAN—Valley Forge Sport Shots  
WLW—Bob Newhall; Sportsman  
WOR—Detectives Black and Blue  
WRC—Aunt's Ensemble  
WTEL—Harry Weber's Orchestra

**6:40 P.M.**

WIP-WFAN—News Reporter

**6:45 P.M.**

CBS—Just Plain Bill; WABC  
NBC—Blue—Lowell Thomas, Today's News; WJZ  
KDKA WLW  
NBC—Red—South Sea Islanders; WFAF WFI  
WCAO—Carol Dore, violinist; Edward Jendrek, tenor  
WCAU—Asco Orchestra  
WCBM—Koven's Polish Period  
WDAS—The Gossipers  
WGY—Chandu, the magician  
WIP-WFAN—Dial Dandies  
WOR—Allan Richards, baritone; Eddie Lambert,  
pianist  
WPEN—Ham Dalton, the Town Crier  
WRC—The Wilkins Quarter Hour

## RADIO GUIDE

PRESENTS

### Hilo Serenaders

Under the Direction of  
GEORGE GRAHAM

## WAAM

Every Friday 10 P.M.

## Short Wave and DX

Gentlemen:

In response to your recent inquiry, this is to advise you that we are planning a special DX program to be broadcast from 1 to 2 p. m. MST in the early morning of Sunday, February 5, 1933.

Very truly yours,  
KFOR Broadcasting Station,  
Frank Bishop, Manager

Dear Sir:

Do you think any of your listeners could enlighten me on this point?

On Christmas night at about 1700 or 1710 kilocycles I heard a speech being made in the French language. The call letters seemed to be VRI. I did not get the location of the station because a sudden burst of static drowned the announcer's voice. The letters were announced twice. However, the V may have been W, but I can find no WRI listed in any of the late radio logs.

I am certain that the second letter was R. Any information on this station will be appreciated.

S. G. Soutbeer,  
3436 Jonestown Rd., Progress, Pa.

Dear Editor:

I have been experimenting with my short wave set since early this fall and I think I'm getting good results. I had been listening in to the forty and eighty meter band which consists of amateurs in phone and code. Not very long ago I added a few more turns of wire on my secondary coil, which brought me up a little higher in meters. I picked a short wave station; its call letters were WAD. Could you tell me its location and what meters it broadcasts on? He was calling some short-wave amateur in Berlin, Germany. I also picked up the airport stations which talk and guide the traveling planes.

Lester Du Frene,  
11738 Wallace St., Chicago, Ill.

(Editor's Note: We can find no station listed as using the call letters WAD. Is it possible you heard WAED, Harrisburg, Pa., on 96.72 meters? Airport stations broadcast on wave-lengths from 113.29 meters down to 52.98.)

Gentlemen:

We have recently noticed that your magazine is having a DX column, and we want to wish you much success. Our club is planning a "Dixie DX Frolic," in which many stations in the south are expected to conduct DX programs during the week of January 17 to 22. We have a few stations that have already consented to come on, but as yet we have the definite time of only two. Here they are:

January 4, 1933: WOPI, Bristol, Tenn.—1500 kilocycles, 100 watts, 3 to 6 a. m., EST.  
January 20, 1933: WRAM, Wilmington, N. C.—1570 kilocycles, 100 watts, 2 to 3 a. m., EST.

Raymond LaRocque, chairman,  
New England Radio Club  
135 Highland St., Worcester, Mass.

DX Editor:

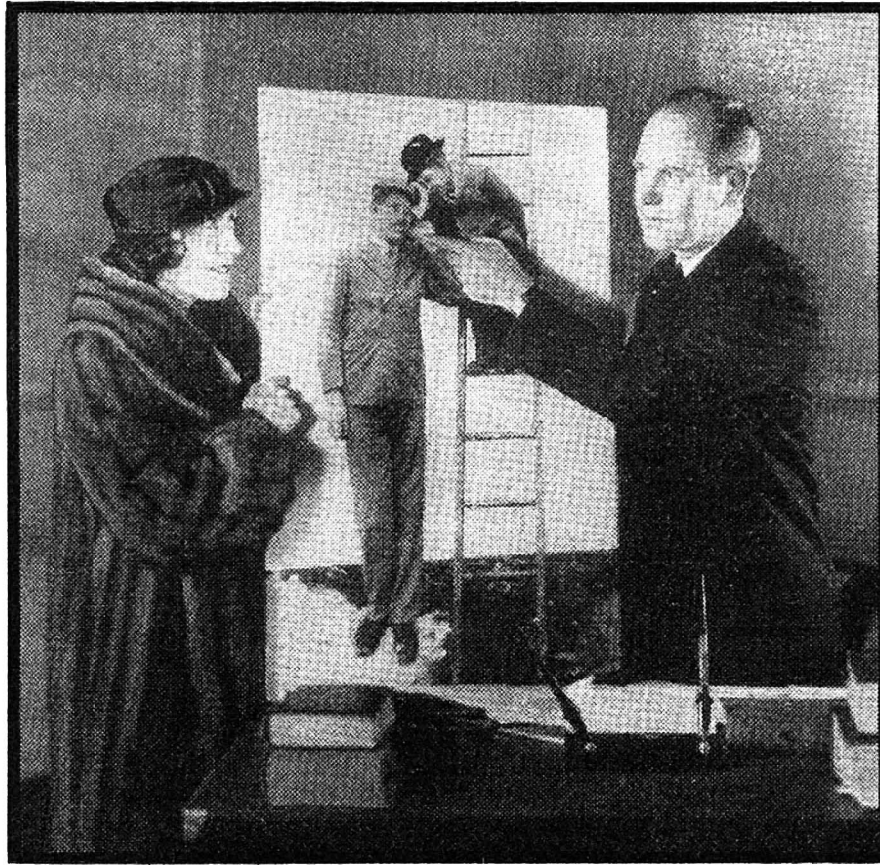
KASA, 1210 kc., 100 watts, Elk City, Okla., broadcasts regular DX programs on the first and third Saturday mornings of each month from 2 to 4 a. m. CST. Letter from the director of DX broadcasts informs us that "KASA is making an earnest effort to give its DX listeners good programs filled with interesting material by live talent."

10AB, 1200 kc., 25 watts, Moose Jaw, Saskatchewan, broadcasts a test program every first and third Sunday of the month, between 12:30 a. m. and 2:30 a. m. MST. This station comes pounding in here like a local, and in spite of its low power it is quite an easy catch.

WHIAZ, 1300 kc., 500 watts, Troy, N. Y., broadcasts every Monday evening from 6 p. m. to midnight, EST.

Ray H. Zorn,  
Troy Grove, Illinois

# REWARD!



We present the first, only, and likewise exclusive picture of Miss Gracie Allen as she requested Mr. Sherman Burns, of the William J. Burns Detective Agency, to help her find her missing brother. Gracie shows a picture of her brother (left) at the age of six months and (right) at the age of eighteen years.

## Who's Got Gracie's Brother?

HAVE you looked in all your pockets?

Do you peer under the bed every night?

Are you certain that he's not lurking in the cellar?

We mean; have you joined the hunt for the missing brother of Gracie Allen? We, personally, have been stirred to our very depths, and even lower, by the thought of Gracie Allen going through life without her brother. We are stirred even more than we were stirred by the breach of promise suit of Amos 'n' Andy, which is being very much stirred indeed.

According to Gracie, her brother has been either mislaid or misappropriated. He is lost, strayed, or stolen.

So the Columbia Broadcasting System has offered the magnificent reward of \$9.30 to anyone who will find Gracie's brother.

But we will do better than that. RADIO GUIDE offers a reward of \$9.62 NOT to find Gracie Allen's brother. That will make it more interesting for all concerned.

According to Gracie, her brother is tall, somewhere between three and six feet. He weighs somewhere between 100 and 250 pounds, and he baths once every leap year, at least.

He parts his teeth in the middle, and wears a toupee. Gracie doesn't know whether or not he is bald, because he never takes off his toupee.

He is somewhat oldish, and yet looks youngish, and he has a horror of walking under a match or lighting three on a ladder.

Personally, we have the following clues to offer:

He was seen, so it is rumored and alleged, playing croquet with the missing Judge Joseph Force Crater, of New York, in Okeechobee, Fla., and at the same time he was reported hiding among several thousand network vice-presidents, who were holding a convention in the Yale bowl.

So if you see Gracie Allen's brother, let us know. We guarantee to permanently remove him from circulation.

## Reviewing Radio

(Continued from Page Ten)

great strategy that the agency man, the target of both tenors' abuse, wriggled out of the studio.

Everybody knows by this time that, in a sense, the opening of the Radio City Music Hall, the greatest theater in the world, was the season's most colossal flop, but few people have been told that Roxy, who at this writing is in the hospital, is practically through as top man, and that trouble lies ahead for the RKO-Roxy, the smaller theater. The show, which was not even good enough for the Palace, was panned universally, and if my information is correct, Roxy will emerge in a subordinate position, with M. H. Aylesworth taking over Radio City, and John Royal, his program genius, having the deciding voice in making the shows. If we wanted to do a little detective work, we could trace the whole flop to the differences of opinion between Roxy and Martin Beck, who really holds the purse strings.

Mr. Plummer (yo, ho! Evans) says the NBC has resolved to curtail last minute changes in programs during 1933. Does the young prune dispenser really believe THAT?

Tsk! Tsk! Poor B. A. Rolfe. He goes on a pleasure trip to Nassau, and coming back on the boat, three suave gentlemen buy him eats and drinks—until the last day out, when they coax him into a new Egyptian card game—and Mr. Rolfe loses \$4,000 to the dooty crooks!

Georgie Price went on the same trip—and at Nassau, they saw little natives diving into the crystal water for dimes.

"Throw a dime," the boys shout, and then dive to recover the silver. Price was watching all this, and suddenly turned to the other tourists.

"Throw over two bits, and I'll dive right off the rail," he threatened.

I wonder if the boss will let me vote in that contest to name the King of Jazz? I vote for Whiteman, at once!

And by the way, here in New York, we've started a movement to substitute a better word for jazz, as descriptive of modern American music. The customers have contributed a lot of names—which, of course, never will replace jazz, because it's implanted like "talkies." But some of them are interesting. A few samples: "Pepmelody," "Musation" (which takes first letters from "music," "ululation," "sentiment," "action," "tempo," "inspiration," "orchestras" and "nutty"), "verve," syncorhythm," "bance" (combining "band" and "dance"), "declassic," "gala," etc.

Fred Allen, the comic who frequently refers to Joe Miller and the Joe Miller Joke Book during his broadcasts, received a letter the other day from a listener in Galena, Ill. The man wanted to know if Fred's friend, Joe Miller, was the lad who ran away from Galena twenty-eight years ago.

It is surprising how few people know the facts about the real Joe Miller. Many believe he actually wrote several editions of joke books. The facts, as I gather them from Allen are these: Joe Miller was a solemn English actor, and was born in 1658, or thereabouts. He never cracked a smile or a joke, and possessed a map like Plummer. He never was funny, and as a matter of fact, was not even a good tragedian. He spent most of his time wearing a long face in London barrooms. His solemnity became famous, so after his death, some wag issued a dirty joke book, and called it Joe Miller's. The book itself was a joke on the actor. Since then it has been cleaned up several times, and because of the wretched humor it contains, has become the American synonym for bad comedy. I wonder if Plummer's real name is Miller?



# Friday Programs [Continued]

**6:50 P.M.**  
 WOR—To be announced  
 WTEL—Sports Interview

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAO WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC  
 WLW  
 NBC—Red—Jackie Heller's Orchestra; WFAF  
 WDAS—Max Essner's Orchestra  
 WGY—Stock Reports  
 WIP-WFAN—Uncle Wip  
 WLIT—Charlie Kerr's Orchestra  
 WOR—Ford Frick, sports resume  
 WPEN—Communist Talk  
 WTEL—Recordings

**7:15 P.M.**  
 CBS—Buck Rogers in the Year 2432; WABC  
 NBC—Blue—Hilda Burke, soprano; WJZ KDKA  
 NBC—Red—Borrah Minnevitich's Harmonica Rascals;  
 WFAF  
 WCAU—Dorothy Hall and Crawford's Furfashioneers  
 WCBM—Sports Scrap Book; Lee Davis  
 WGY—Explorations in Science  
 WLIT—Crazy Crystals  
 WLW—Gene and Glenn  
 WRC—Wakefield songbirds  
 WTEL—Twilight Thoughts with Herman Weiner

**7:25 P.M.**  
 WPEN—Turf Selections

**7:30 P.M.**  
 CBS—Three "X" Sisters; WABC WCAO WCAU  
 NBC—Blue—Charlie Chan; WJZ KDKA  
 NBC—Red—Fox Fur Trappers; WFAF  
 WCBM—Moses Kahn's Musical Ensemble  
 WDAS—The Cosmopolitan Tenor  
 WGY—To be announced  
 WIP-WFAN—Billy Hays' Orchestra  
 WLIT—Dr. Algase's Sunny Smile Club  
 WLW—Chandu, the Magician  
 WOR—A Wayside Cottage, sketch  
 WPEN—Osteopathic Hospital Program; Health Talk  
 WTEL—Polish Merry-makers

**7:45 P.M.**  
 CBS—Boake Carter; WABC WCAU  
 NBC—Red—The Goldbergs; WFAF WLIT WGY WRC  
 WDAS—The Kelly Singing Waitress  
 WIP-WFAN—Leo Zollo's Concert Ensemble  
 WLW—Detectives Black and Blue  
 WOR—Tarzan of the Apes; sketch

**8:00 P.M.**  
 CBS—Trade and Mark; WABC WCAU  
 NBC—Blue—Nestle's Program; WJZ KDKA

NBC—Red—Cities Service Concert; WFAF WLIT  
 WRC WGY  
 WCBM—Musical Ramblers  
 WDAS—Reinhardt Radiolites  
 WLW—Artie Collins' Orchestra  
 WOR—Chandu, the Magician  
 WPEN—Italian Hour

**8:15 P.M.**  
 CBS—Singin' Sam, the Barbasol Man; WABC WCAO  
 WCAU  
 WDAS—Jewish Melodies  
 WIP-WFAN—To be announced  
 WLW—The Puddle Family  
 WOR—Jack Arthur, baritone and orchestra

**8:30 P.M.**  
 CBS—March of Time; WABC WCAO WCAU  
 NBC—Blue—Adventures in Health; WJZ KDKA  
 WLW  
 WCBM—Kaufman's Foot Teasers  
 WGY—WGY Farm program  
 WIP-WFAN—The Gossipers  
 WOR—Ernie Madriguera's Orchestra  
 WTEL—Instrumentalists

**8:45 P.M.**  
 NBC—Blue—Howard Thurston, the magician; WJZ  
 KDKA WLW  
 WCBM—Hecht's Reliable Polish Hour  
 WIP-WFAN—Enchanted Quarter Hour

**9:00 P.M.**  
 CBS—Tom Howard and George Shelton; Lennie  
 Hayton's Orchestra; WABC WCAU  
 NBC—Blue—First Nighter; WJZ KDKA  
 NBC—Red—To be announced; WFAF WGY  
 WDAS—Trombetta Italian Hour  
 WIP-WFAN—George Crick's Gondoliers  
 WLIT—To be announced  
 WLW—Tony Cabooch  
 WOR—Grounds for Divorce; drama with music  
 WPEN—Italian Program

**9:15 P.M.**  
 CBS—William Hall, baritone; WABC  
 WCAU—Otto Grey and Oklahoma Cowboys  
 WCBM—Popular Hits  
 WLW—Thelma Kessler and Orchestra  
 WOR—The Beggar's Bowl

**9:30 P.M.**  
 CBS—Mary Eastman, contralto; WABC  
 NBC—Blue—Armour Program; WJZ KDKA  
 NBC—Red—Leo Reisman's Orchestra; WFAF WLIT  
 WRC WGY WLW  
 WCAU—Phil. Electric Half Hour

WCBM—Boxing  
 WIP-WFAN—Frank Winegar's Orchestra  
 WLW—To be announced  
 WOR—The Gibson Girls; Vocal Trio

**10:00 P.M.**  
 CBS—Morton Downey, tenor; WABC  
 NBC—Blue—Alice Joy, contralto; WJZ KDKA  
 NBC—Red—Chevrolet Program; Al Jolson; WFAF  
 WGY WLIT  
 WAAM—Radio Guide Program  
 WCAU—Mayside Cottage  
 WCBM—To be announced  
 WDAS—Tom McKim, talks on Soccer  
 WIP-WFAN—Alfredo's Concert Ensemble  
 WOR—Special Program  
 WPEN—Wrestling Bouts from the Arena

**10:15 P.M.**  
 CBS—Easy Aces; WABC WCAU  
 KDKA—Westinghouse Pioneers  
 WDAS—Piano Meditations by Manny La Porte

**10:30 P.M.**  
 CBS—Columbia Revue; WABC WCAU  
 NBC—Blue—Concert Orchestra; WJZ  
 NBC—Red—Thirteenth Anniversary of Junior  
 Chamber of Commerce; WFAF  
 KDKA—Bridge School of the Air; E. Hall Downes  
 WCAU—Little Jack Little (CBS)  
 WCBM—Johnny Tucker's High Halters  
 WDAS—The Column of the Air  
 WGY—To be announced  
 WIP-WFAN—Astor Bullroom  
 WLIT—To be announced  
 WLW—Seymore Simon's Orchestra

**10:45 P.M.**  
 CBS—Columbia Revue; WABC  
 NBC—Red—Lanny Ross, tenor; WFAF WRC WGY  
 KDKA—To be announced  
 WCAU—Billy Antrim's Orchestra  
 WDAS—Missing Persons  
 WLIT—Carman Theater Program

**11:00 P.M.**  
 CBS—Nino Martini, tenor; WABC WCAO WIP-WFAN  
 NBC—Blue—"Mrs. Nagsby", humorous skit; WJZ  
 NBC—Red—Anson Weeks' Orchestra; WFAF  
 KDKA—Time; Sport Review; Weather Report;  
 Artist Bulletin  
 WCAU—Boake Carter, talk  
 WCBM—Oscar Appel's Orchestra  
 WLIT—Joe Smith's Parodians  
 WLW—Cincinnati College of Music Faculty Recital  
 WOR—Moonbeams  
 WPEN—Jack Ferry's Orchestra  
 WRC—Dance Orchestra

**11:15 P.M.**  
 NBC—Blue—Aileen Stanley; WJZ  
 KDKA—Press Last Minute News Flashes  
 WCAU—Piano Ramblings, by Ben Greenbratt

**11:20 P.M.**  
 KDKA—Cora Williams Hines, contralto

**11:30 P.M.**  
 CBS—Abe Lyman's Orchestra; WABC  
 NBC—Blue—Night Song; WJZ  
 NBC—Red—George Olsen's Orchestra; WFAF WRQ  
 KDKA—Jimmy Joy's Orchestra  
 WCAU—Don Bigelow's Orchestra  
 WCBM—Ted Elmore's Orchestra  
 WIP-WFAN—La Casa-Billy Hay's Orchestra  
 WLIT—Charlie Gaines' Orchestra  
 WOR—Jack Denny's Orchestra

**11:45 P.M.**  
 WLW—Threesome and Piano

**12:00 MIDNIGHT**  
 CBS—Ben Pollack's Orchestra; WABC WCAU  
 NBC—Blue—Cab Calloway's Orchestra; WJZ WLW  
 KDKA  
 NBC—Red—Ralph Kirbery, the Dream Singer; WFAF  
 WIP-WFAN—Henny Hendrickson's Orchestra  
 WLIT—Charlie Kerr's Orchestra  
 WOR—Dance Orchestra

**12:05 A.M.**  
 NBC—Red—Don Bestor's Orchestra; WFAF

**12:15 A.M.**  
 KDKA—Cotton Club Orchestra (NBC)  
 WLW—Sunshine Boys

**12:30 A.M.**  
 CBS—Bernie Cummins' Orchestra; WABC WCAU  
 NBC—Blue—Joe Furst's Orchestra, Gus Van; WRC  
 WJZ  
 NBC—Red—To be announced; WFAF  
 WIP-WFAN—Missing Person's Report  
 WLW—Artie Collins' Orchestra

**12:45 A.M.**  
 CBS—Hal Kemp's Orchestra; WABC WCAU

**1:00 A.M.**  
 CBS—Buddy Harrod's Orchestra; WABC  
 WCAU—Missing Person Reports  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
 CBS—Roseland Ballroom Orchestra; WABC

**1:45 A.M.**  
 WLW—And So To Bed

# Programs for Saturday, January 21

**6:30 A.M.**  
 WLW—Top o' the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises; WFAF WFI  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers' Musical Clock  
 WCBM—Morning Melodies  
 WLW—Morning Frolic  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning

**7:15 A.M.**  
 WLW—Old Bill  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 WCAO—WCAO Kiddie Club  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; WABC WCAU  
 NBC—Blue—The Wife Saver; WJZ  
 NBC—Red—Organ Rhapsody; WFAF WFI  
 KDKA—Bradley Kincaid  
 WCAO—Late Risers' Musical Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—John, Joe and Frosini, songs  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Weather Report

**8:10 A.M.**  
 WOR—Daily Produce Reporter

**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ  
 KDKA—Morning Cheer  
 WLW—The Wanderers  
 WPEN—Jack Tar's School Days  
 WOR—Al Woods, songs  
 WRC—Morning Varieties

**8:20 A.M.**  
 WOR—Dogs' Tales; Richard Mezey

**8:30 A.M.**  
 NBC—Blue—The Pepper Pot, dance band; WJZ  
 WLW  
 NBC—Red—Cheerio; WFAF WFI WRC  
 KDKA—Gladys Moore with Dorothy and Marie  
 WCAU—Salon Musicale  
 WOR—Martha Manning, sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 CBS—Vocal Art Trio; WABC WCAU  
 KDKA—Pepper Pot (NBC)  
 WIP-WFAN—Early Risers' Club  
 WOR—Dog's Tales; Richard Meaney  
 WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Little Jack Little; WABC WCAO WIP-WFAN  
 NBC—Red—Morning Glee Club; WFAF WRC WLIT  
 KDKA—Press News-Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—Morning Melodies  
 WLW—Art Talk  
 WOR—Miss Kath'rine 'n' Calliope, sales talk  
 WPEN—Sea-Goin' Bill at the Piano

**9:05 A.M.**  
 KDKA—Pepper Pot (NBC)

**9:15 A.M.**  
 CBS—The Commuters; WABC WCAO WCAU  
 NBC—Red—Masqueraders; WFAF  
 WCBM—Le Roy McKnew; Pianist  
 WDAS—The Eye Openers  
 WIP-WFAN—Organalities  
 WLIT—Women's Home Hour  
 WLW—Cabooch and Company  
 WPEN—The Health Man  
 WRC—One Man Minstrel

**9:30 A.M.**  
 CBS—Tony Wons; WABC WCAO WIP-WFAN  
 NBC—Blue—Vic and Sade; WJZ KDKA  
 WCAU—Johnson Program  
 WCBM—Waves of Melody  
 WLIT—The Beauty Salon  
 WOR—A Little French for Little Folk  
 WPEN—Second Cruise of the S. S. All in Fun

**9:45 A.M.**  
 CBS—Reis and Dunn; WABC WCAO  
 NBC—Blue—Nothing but the Truth; WJZ  
 NBC—Red—Pie Plant Pete; WFAF WFI WRC  
 KDKA—Press News Flashes, weather  
 WCAU—Asco After Breakfast Program  
 WDAS—Health's Highway  
 WIP-WFAN—Van Dawson Sanders  
 WLW—Pacific Borax Talk  
 WOR—Girl and Boy Scout News  
 WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
 KDKA—Market Reports  
 WLW—Entertaining Our Guests

**9:55 A.M.**  
 KDKA—Program for the Day

**10:00 A.M.**  
 CBS—Melody Parade; WABC WCAU  
 NBC—Blue—Musical Melange; KDKA WJZ  
 NBC—Red—The Vass Family; WFAF WRC  
 WCAO—WCAO Children's Hour  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Betty Barnes discusses "Our Children"  
 WFI—Market Reports  
 WIP-WFAN—Home Maker's Club  
 WLW—Mail Bag  
 WOR—To be announced  
 WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
 WPEN—Tom Rott; skit

**10:15 A.M.**  
 CBS—Songs of the Out-of-Doors; WABC WCAU  
 NBC—Blue—John Fogarty, tenor; WJZ  
 NBC—Red—Souvenirs of Melody; WFAF WFI  
 WRC  
 KDKA—KDKA Home Forum  
 WDAS—Ads and Fads, talks with music  
 WLW—Live Stock Reports  
 WOR—Dancing Class, Thos. E. Parson

**10:20 A.M.**  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health Talk

**10:30 A.M.**  
 CBS—Adventures of Helen and Mary; WABC  
 WCAU  
 NBC—Blue—Happy Jack; WJZ  
 NBC—Red—Mme. Lolita Cabrera Gainsborg, pianist;  
 WFAF  
 WDAS—On the WDAS Sightseeing Bus  
 WFI—Children's Theater of the Air  
 WIP-WFAN—Elsa Brighton, mezzo-soprano  
 WLW—Southern Singers  
 WOR—Stepping Stones to Music  
 WPEN—Grab Bag of the Air  
 WRC—Aunt Sue and Polly

**10:45 A.M.**  
 NBC—Blue—Irma Glen, organist; WJZ  
 NBC—Red—Breen and de Rose; WFAF WRC  
 KDKA—Salt and Peanuts  
 WIP-WFAN—Magazine of the Air  
 WLW—Radio Varieties  
 WOR—Bamberger Stamp Club

**11:00 A.M.**  
 CBS—New York Philharmonic Symphony; WABC  
 WCAU  
 NBC—Red—Melodies of the South; WFAF

KDKA—To be announced  
 WDAS—Lou Ancker Looks At The Movies  
 WLIT—Harmony Duo  
 WOR—What to Eat and Why; C. Houston Goudiss  
 WPEN—Tune Tinkers

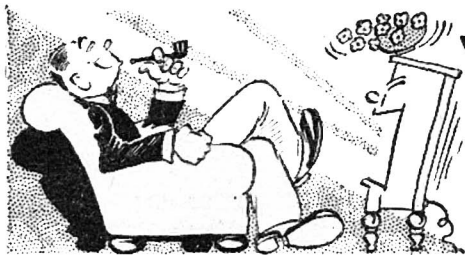
**11:15 A.M.**  
 NBC—Red—Radio Household Institute; WFAF WLIT  
 WRC  
 KDKA—KDKA Kiddies' Klub  
 WDAS—Charlotte Coate, soprano  
 WIP-WFAN—Cheerful Cherubs; Jack Griffin and  
 Tom Verone  
 WLW—Mike and Herman  
 WPEN—Women's Home Hour

**11:30 A.M.**  
 NBC—Red—Swen Swenson's Swedehearts; WFAF  
 WRC  
 WCBM—Health Talk  
 WDAS—Solly Wood; From Hollywood  
 WIP-WFAN—Leonard MacClain at the Organ  
 WLIT—Every Woman's Hour  
 WLW—Elliott Brock, violinist  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Honolulu Melodies of the Air

**11:45 A.M.**  
 NBC—Blue—Spanish Idylls; WJZ  
 KDKA—Allegheny Tablelands String Bands  
 WCBM—Merchants' Air Review  
 WLW—Fats Waller  
 WOR—Florence Case, songs  
 WPEN—Dave Hazzard's Travelogue

**12:00 NOON**  
 NBC—Blue—Smack Out; WJZ  
 NBC—Red—Johnny Marvin, tenor; WFAF WLIT  
 WRC  
 KDKA—Business News  
 WCBM—To be announced  
 WDAS—The Nontimers  
 WIP-WFAN—Studio Program  
 WLW—Governmental Glimpses, Gilbert Bettman  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WTEL—Noon Tunes

**12:15 P.M.**  
 CBS—Buddy Harrod's Orchestra; WABC WIP-  
 WFAN  
 NBC—Blue—Pollock and Lawnhurst, piano duo; WJZ  
 NBC—Red—American Legion Trade Revival Campaign  
 WFAF WRC  
 WCAU—Otto Grey's Oklahoma Cowboys  
 WCBM—Luncheon Music  
 WLIT—Book Review; G. M. O'Reilly  
 WLW—The Sunshine Boys  
 WOR—Dorothy Blumberg, pianist  
 WTEL—News Resume



# Voice of the Listener



## You're Welcome

Baltimore, Md.

Gentlemen:

Thanks for letting us have a contest for orchestra leaders. I have five or six favorites, and it is difficult to vote for any one. I like Paul Whiteman, Ben Bernie, Don Bestor, Wayne King, and Rudy Vallee all equally well. So can I split my vote?

You ought to have seen the battle at my house when you announced the contest. From now on, this will be another "Two GUIDE" family. What does Evans Plummer look like? Sometimes I disagree with him, but he certainly is interesting.

Vivian Blum

## Fruit Orchard

Chicago, Ill.

Dear Editor:

RADIO GUIDE has what it takes, believe me! I've been reading it and enjoying it for ages, six months to be exact.

Plums and Prunes is my favorite. Here are some plums and prunes:

A big, big basket of gilded prunes for Jack Pearl, the Baron Munchausen. His "Was you dere, Sharlie," slays me!

A prune to Mary Lou on Captain Henry's Show Boat. Her singing grated on my nerves.

A plum to Chesterfield for putting Bing Crosby on their program.

A prune to Ed Wynn, I can't even squeeze a chuckle out of his jokes. Well, thanks for listening.

Miss Fay Bowers

## What, No Prunes?

Lombard, Ill.

Voice of the Listener:

This is an all-plum letter. So plums to RADIO GUIDE and its writers. A big plum to Evans E. Plummer, who plums them right. Plums to Irene Taylor, my favorite singer. She should be on the air more. How about it, NBC? Plums to Dan Russo and his Orioles, who with his vocalists, Dorothy Joyce, Aubrey McConnell, Maxwell Williams, and Jimmy Jackson put on a swell variety program. Plums to Paul Whiteman, Guy Lombardo and Ben Bernie. They are all high.

P. C. Olsen

## W. W.—Great Personality

Chicago, Ill.

Dear Editor:

I want to give some praise to the Andrew Jergens Co. for bringing back to the air radio's greatest personality, Walter Winchell. I even like hearing the advertising, when he does it. The radio fans can have their crooners, but Walter not only gets the news, but he knows how to deliver it in such a way that he can talk fast enough to get a lot said in a short time. He also speaks so clearly that we can understand him easily, not like a lot of radio speakers who talk muffled.

A. W. W. Fan

## One for Isham

Huron, South Dakota

Dear Editor:

I would like to ask all these fellows who holler about Wayne King whether they ever heard Isham Jones or not. In my estimation Isham and his band know more about dance music than all the rest of them put together. As far as good singers go I'll say Joe Sanders has them all cleaned. Pete Wilderson's band is the hottest by 100 degrees. Well, I've had my word so I'll stop by wishing your magazine a very prosperous New Year.

Bob

## Is It a Band?

Brooklyn, N. Y.

Dear Voice:

I have been a reader of the GUIDE since its first edition and I assure you that never a week passes but I find something to interest me. Like all radio fans, I have my favorite singers, orchestras, and what not, but lately one has come on the air that, in my estimation, beats them all. That's the "Minnevitich Band." It tickles the cords of your heart to listen to them.

P. Durkan

## Same to You

Washington, D. C.

Dear Editor:

I just want to say "Happy New Year!" to RADIO GUIDE and each member of its staff! The magazine has entertained and benefitted me for a year and I hope that its rapidly increasing circulation will double and redouble in '33.

Also, I'd like Carleton Smith to know that here's one who has adopted his New Year's resolution. It is now my own, and I hope to do good with it by encouraging more broadcasts of good music! Mr. Smith may well say, "Make quality the theme song," for it is ever the theme of his splendid articles.

A Listener's Voice

## Ah, Mr. Smith!

Decatur, Ill.

Dear Sirs:

I am a constant reader of the RADIO GUIDE. May 1933 bring as many improvements as the last year has. I have enjoyed Mike Porter, Pat Frank's articles, and especially appreciated "Music in the Air," by Carleton Smith.

This week Mr. Smith advocates first class recital programs. For a long time we have wanted to hear such programs. Rosa Ponselle did sing trash last Sunday. A great talent wasted on tripe.

Also I agree with Mr. Smith that Leopold Stokowski had the best technical broadcast of the year. I am interested in what he will do next.

R. O. Ball

## Sweet Jack Burnett

Bloomington, Ill.

Editor, RADIO GUIDE:

You may talk about your Downeys, Jarrets, Crosbys, and Columbos, but the sweetest singer of them all is Jack Burnett of WIBO. Why doesn't NBC and CBS add him to their staff?

I surely enjoy your RADIO GUIDE programs from WJJD. The interviews are great. More power to them.

Mary Letje

## This IS Interesting

Norristown, Pa.

Dear Editor:

Why must Myrt and Marge and Amos 'n' Andy come on at the same time? Amos n' Andy are all right for whoever likes to hear them but in my estimation Myrt and Marge are better.

I wish the producers would change the time of one of these programs. I want to hear Myrt and Marge and my brother wants to hear Amos n' Andy. Almost every evening there is a quarrel in our home to find out which program is to be heard. I often have to go next door to hear Myrt and Marge. I am chased out of my own home just for Amos 'n' Andy.

Angeline Picone

## We Care

Charleston, S. C.

Gentlemen:

Razzberries to RADIO GUIDE for starting a popularity contest for orchestra leaders. Who cares who is King of Jazz? I think all of them are just fakers. Why don't they play instruments instead of standing in front of the REAL musicians and waving a stick?

Oswald Vinton

## More NEW Stars

Giddings, Texas

Dear Editor:

I always read your magazine and find it very interesting, and have a few comments and a few criticisms. The GUIDE of December 25 was the best one I have ever read. You have more new stars in that one than any other. Now for the criticism. The new one—not enough about new stars.

What about pictures of John Fogarty, Johnny Marvin, Alan Prescott, Swen Swenson and his band of Swedehearts, William Hall, Lew White, and Frank Luther.

Hoping to have some of these in the coming year, and wishing you all the success in the world for a better and more prosperous New Year.

A Texan

## Sure, You Have a Right

Vincennes, Ind.

Dear Editor:

I've been a reader of your magazine for over a year now and I think I have a right to have a letter printed. I think that it's a wonderful magazine and I can hardly wait until it comes out. Why not give a little credit to Art Kassel and his orchestra. I think his arrangements are wonderful and how he plays sweet music! Why not give us a picture of Art?

A Vincennes Fan

## No Home Is Complete Without One

Madison, Wisconsin

Dear Editor:

My RADIO GUIDE is becoming a REAL COMPANION. I have a number of favorites. John Fogarty is one and Tom, Dick and Harry sing very sweetly. I enjoy the more classic ones too. It seems to me that Clara, Lu 'n' Em will soon have to put on something better to hold their friends. Their "chatter" is too unfinished. The Christmas number of the GUIDE, with greetings from the artists, is very attractive. We feel much better acquainted with the performers and they are all charming. Can we have a picture of Ezra, and Mr. Pennycracker? Also of Tom, Dick and Harry? The GUIDE is wonderful, and I would not like to be without it, for WITH IT, one can be an intelligent fan.

Eva V. Eden (Mrs. Phillips)

## RADIODDITIES





# Saturday Programs [Continued]

**12:20 P.M.**  
KDKA—Farm Flash

**12:25 P.M.**  
WOR—The Willard Messenger

**12:30 P.M.**  
CBS—Happy Felton's Orchestra; WABC WIP-WFAN  
NBC—Blue—National Grange Program; WJZ  
NBC—Red—Bela Loblov's Orchestra; WFAF  
KDKA—Press News-Reeler  
WCAU—Don Bigelow's Orchestra  
WDAS—Neighbour and his Neighbours  
WLIT—Benjamin Franklin Hotel concert orchestra  
WOR—Huger Elliot  
WPEN—A Vision, talk  
WTEL—Recordings

**12:45 P.M.**  
WCAU—The Noontimers  
WOR—Altman Gold Medal Trio  
WPEN—Talk, "Veterans Legislation"  
WTEL—Radio Ramblings

**12:50 P.M.**  
NBC—Red—Bela Loblov's Orchestra; WFAF

**1:00 P.M.**  
CBS—George Hall's Orchestra; WABC WCAU  
NBC—Red—Don Bestor's Orchestra; WFAF  
KDKA—National Farm and Home Hour (NBC)  
WCAU—Lou Becker's Orchestra  
WCBM—Ted Elmore's Collegians  
WFI—News of the Day  
WGY—Stock reports  
WIP-WFAN—Orchestra Melodies with Ted Behr  
WLIT—Lansdowne Coal Co. Program  
WOR—Ernie Krickett's Dance Orchestra  
WPEN—Excerpts from Musical Comedies

**1:15 P.M.**  
WDAS—Talk  
WFI—Marie Harmley, contralto and Ernest Dahlgren, tenor  
WGY—Hotel Lexington Orchestra (NBC)  
WPEN—Harmony Philosophers

**1:20 P.M.**  
WDAS—Items of Interest

**1:30 P.M.**  
CBS—Madison Ensemble; WABC WCAU  
NBC—Blue—Farm Forum; WJZ KDKA WLW  
NBC—Red—Emerson Gill's Orchestra; WFAF WFI WGY

WCAU—Football Souvenir Program  
WCBM—Studio Program  
WDAS—Emily Stanton, soprano  
WIP-WFAN—Orient Orchestra  
WOR—Home Singer, Tunes of Long Ago  
WPEN—Old Timers' Ensemble

**1:45 P.M.**  
NBC—Red—Foreign Policy Association Luncheon; WFAF WGY  
WDAS—Phila. Chamber of Commerce Women's Home Hour; Talk, Charles E. Grakelov  
WFI—To be announced  
WOR—Midday Diversions; orchestra  
WPEN—Health Talk by Dr. Ira W. Drew

**2:00 P.M.**  
CBS—Saturday Syncopators; WABC WCAU  
NBC—Blue—Weather Reports; WJZ  
WDAS—Organ Recital with H. F. Stockton  
WIP-WFAN—Teddy and Jane  
WLIT—Charlie Kerr's Orchestra  
WLW—Dealers' Hour  
WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
NBC—Blue—Words and Music; WJZ KDKA

**2:15 P.M.**  
WIP-WFAN—Keyboard Kapers  
WOR—Myrtle Boland, comedienne  
WPEN—Tunes To Be Remembered

**2:30 P.M.**  
CBS—Columbia Salon Orchestra; WABC WCAU  
NBC—Blue—Syncopators; WJZ WLW  
KDKA—Strollers' Matinee  
WDAS—The Four Sharps; banjo quartette  
WLIT—Trio Romantique  
WIP-WFAN—First Undenominational Radio Church  
WOR—Messner Bros.' Orchestra  
WPEN—Dave Hazzard's Preamble

**2:45 P.M.**  
NBC—Blue—Concert Petite; WJZ  
WDAS—Poet's Corner  
WLW—Happy Jack (NBC)  
WOR—Klondike Bob, skit  
WPEN—Happy Harmonies

**3:00 P.M.**  
CBS—The Round Towners; WABC WCAU  
NBC—Blue—Radio Traubadours; WJZ WLW  
NBC—Red—Merry Madcaps; WFAF WFI  
KDKA—To be announced  
WDAS—Afternoon Melodies  
WGY—Elizabeth Carrigan, contralto  
WIP-WFAN—Radio Guide Program  
WOR—National Council Boy Scouts of America  
WPEN—Itinerant Interlude

**3:15 P.M.**  
WGY—Merry Madcaps (NBC)  
WIP-WFAN—Taxi Meter Listens, skit  
WOR—To be announced  
WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
CBS—Rhythm Kings; Fred Berrens, conductor; WABC WCAU  
NBC—Blue—The Ambassadors; WJZ WLW  
NBC—Red—Matinee Gems; WFAF WGY WFI  
WDAS—The Slovak Hour  
WIP-WFAN—The Singing Cowboy  
WOR—Frank Ricciardi, baritone  
WPEN—Dance Revue

**3:45 P.M.**  
NBC—Blue—To be announced; WJZ WLW  
WIP-WFAN—German American Charity Ball

WOR—Show Boat Boys; harmony duo and patter  
KDKA—Time; Sport Review; Press News-Reeler; Weather Report

**4:00 P.M.**  
CBS—Spanish Serenade; WABC WCAU WIP-WFAN  
NBC—Blue—Dance Masters; WJZ KDKA WLW  
WCAU—Saturday Matinee  
WDAS—Children's Radio Theater, dramatic  
WLW—Afternoon Serenade  
WOR—Ariel Ensemble's Orchestra  
WPEN—Special Feature  
WTEL—International Sunday School Lesson; Rev. Walter Erl

**4:15 P.M.**  
WDAS—Al Goldwyn At The Piano  
WPEN—Mad Music  
WTEL—True Blue Ulster Irish Orchestra

**4:20 P.M.**  
WPEN—Foot Health Talk

**4:30 P.M.**  
CBS—Leon Belasco's Orchestra; WABC WCAU  
NBC—Blue—Concert Favorites; WJZ  
NBC—Red—The Lady Next Door; WFAF  
KDKA—To be announced  
WCAU—Leon Belasco's Orchestra  
WDAS—James F. Mehorter, baritone  
WGY—Studio Ensemble  
WIP-WFAN—The Five Dominoes  
WLIT—Larry Fotin's orchestra  
WLW—Andy Mansfield  
WOR—To be announced  
WPEN—Sundown Melodies

**4:45 P.M.**  
WDAS—Los Rancheros, Spanish Instrumentalists  
WIP-WFAN—Les Chanteuses  
WLW—Low Down  
WTEL—Recordings

**4:55 P.M.**  
WOR—Program Resume

**5:00 P.M.**  
CBS—Eddie Duchin's Orchestra; WABC WCAU  
WCAU  
NBC—Blue—Maurice Sherman's Orchestra; WJZ  
WLW  
NBC—Red—Mitchell Schuster's Tango dahl Orkestar; WFAF  
KDKA—KDKA Orchestra  
WCBM—Rhythm Rounders  
WDAS—Clyde Bradby's Orchestra  
WGY—Times Union Extra  
WIP-WFAN—Earl Denny's Orchestra  
WLIT—Children's twilight hour  
WOR—Carroll Club Reporter  
WPEN—The Pied Piper  
WTEL—Old Folks at Home, musical sketch

**5:05 P.M.**  
WOR—Amateur Astronomers Ass'n Talk

**5:15 P.M.**  
WCAU—Sunpaper Bulletins  
WCBM—Weather and Market Reports  
WGY—Mitchell Schuster's Orchestra (NBC)  
WLW—Doctors of Melody  
WOR—Billy Bruce, baritone  
WPEN—Horace Hustler, Organist  
WTEL—Recordings

**5:30 P.M.**  
CBS—Skippy; WABC WCAU WCAU  
NBC—Blue—Musical Moments; dance orchestra; WJZ  
NBC—Red—Beau Balladeer; WFAF WGY  
KDKA—"Behind the Law"; Pennsylvania State Police  
WCBM—Varieties  
WDAS—Musical Silhouettes with Ben Silver's Orch.  
WIP-WFAN—Liberal Temple  
WLIT—Mary Keenan, soprano  
WLW—Parent Teachers' Forum  
WOR—French Course; Dr. Thatcher Clark  
WPEN—String Rhythm  
WRC—Afternoon Varieties  
WTEL—Novelty Instrumental Trio

**5:45 P.M.**  
CBS—Cowboy Tom, Indian Chief; WABC WCAU  
WCAU  
NBC—Blue—Little Orphan Annie; WJZ KDKA  
NBC—Red—Seckatary Hawkins; WFAF WRC WGY  
WLIT  
WCBM—To be announced  
WIP-WFAN—Arlene Smith  
WLW—Alice Reussen and Orchestra

**5:55 P.M.**  
WLW—Dodge Motor Car Program

**6:00 P.M.**  
CBS—America's Grub Street Speaks; WABC WCAU  
NBC—Blue—Maude and Cousin Bill; WJZ KDKA  
NBC—Red—Waldorf-Astoria Orchestra WFAF WRC WFI  
WCBM—Heart and Home Service  
WGY—Joe and Eddie  
WIP-WFAN—Sunday School Lesson  
WLW—"Law for the Layman"  
WOR—Uncle Don  
WPEN—Keystone Telephone Organ Program  
WTEL—Behind the "Mike"; Interview

**6:15 P.M.**  
CBS—Do Re Mi; WIP-WFAN  
CBS—On the Air Tonight; WABC  
WCAU—Tonight at WCAU  
WFI—Late News  
WGY—Billy Rose, tenor  
WLW—Old Man Sunshine  
WPEN—Sports Talk  
WTEL—Two Jacks and a Queen, harmony

**6:20 P.M.**  
CBS—Do Re Mi; WABC  
WCAU—Esslinger Sporting Pace

**6:25 P.M.**  
WPEN—Dance Music

**6:30 P.M.**  
CBS—Lou Schroeder's Orchestra; WABC  
NBC—Blue—Laws That Safeguard Society; WJZ

NBC—Red—Voice from the Fireside; WFAF WFI  
KDKA—Time; Sport Review; Press News-Reeler; Weather Report

**6:45 P.M.**  
WCAU—Harold Knight's Orchestra  
WCBM—South Sea Serenaders  
WDAS—Sports Talk  
WGY—Studio Ensemble  
WIP-WFAN—Valley Forge Sport Shots  
WLW—Bob Newhall; Sportsman  
WOR—The Voice of Experience  
WTEL—The Masqueraders

**6:55 P.M.**  
KDKA—Press News-Reeler

**6:40 P.M.**  
WIP-WFAN—News Reporter

**6:45 P.M.**  
CBS—The Funnyboners; WABC WCAU  
NBC—Blue—Fields and Hall; WJZ  
NBC—Red—El Tango Romantico; WFAF WFI  
KDKA—"A Reereo" by Bill and Alex of the Downtown Y. M. C. A.  
WCBM—Sports Scrap Book; Lee Davis  
WDAS—The Gossipers  
WIP-WFAN—Golden Gate Orchestra  
WGY—Horse Sense Philosophy  
WLW—University of Cincinnati Talk  
WPEN—Ham Dalton, the Town Crier

**7:00 P.M.**  
CBS—The Political Situation in Washington Tonight; WABC WCAU  
NBC—Blue—Anson Weeks' Orchestra; WJZ KDKA  
NBC—Red—Jane Froman's Band; WFAF WFI  
KDKA—To be announced  
WCBM—Southern Hotel Dinner Music  
WDAS—Max Essner's Orchestra  
WGY—Stock Reports  
WFI—Jane Froman's Band (NBC)  
WIP-WFAN—Uncle Wip  
WLW—Tony Cabooch  
WOR—Ford Frick; Sports Resume  
WPEN—Vincent Rizzo's Orchestra  
WTEL—Ted and Stan, "The Mountaineers"

**7:15 P.M.**  
CBS—William Hall, baritone; WABC WCAU  
NBC—Blue—Merle Thorpe; WJZ  
NBC—Red—Road to Romany; WFAF WFI  
KDKA—Atkinson String Ensemble  
WGY—Municipal Series  
WLW—Gene and Glenn  
WOR—Harry Hershfield  
WTEL—Irene Thomson, songs

**7:25 P.M.**  
WPEN—Turf Selections

**7:30 P.M.**  
CBS—Meyer Davis' Orchestra; WABC WCAU  
NBC—Blue—Cuckoo Program; WJZ  
KDKA—KDKA Players  
WCBM—Ted Elmore's Collegians  
WDAS—Everybody's Sunday School Lesson  
WGY—To be announced  
WIP-WFAN—La Casa-Billy Hays' Orchestra  
WLW—George Olsen's Orchestra  
WOR—Jack Berger's Dance Orchestra  
WPEN—Lou Edward's Orchestra  
WTEL—Dr. Frederick Ehnman, tenor

**7:40 P.M.**  
WDAS—Everybody's Sunday School Lesson

**7:45 P.M.**  
CBS—Street Singer; WABC WCAU  
NBC—Red—James G. McDonald; WFAF WFI WGY  
WLW—Over the Rhine, German Band  
WTEL—Elsie Devlin concert zitherist

**8:00 P.M.**  
CBS—Fray and Braggiotti; WABC WCAU  
NBC—Blue—American Taxpayers' League; WJZ  
KDKA  
NBC—Red—Echoes of the Palisades; WFAF WFI  
WRC  
WCBM—Everyman's Bible Class  
WDAS—Trombetta Italian Hour  
WGY—Lady Fingers, pianists  
WIP-WFAN—Benjamin Franklin Concert Ensemble  
WLW—R. F. D. Hour with "Boss" Johnson  
WOR—Little Symphony Orchestra  
WPEN—Leo Zollo's Orchestra  
WTEL—Harry Reif, Jr., pianist

**8:10 P.M.**  
WCAU—Fray and Braggiotti (CBS)

**8:15 P.M.**  
CBS—The Magic Voice; WABC  
NBC—Blue—Boston Symphony Orchestra; WJZ  
KDKA  
WGY—Bernard Silberg, cellist  
WIP-WFAN—The Gossipers  
WLW—Tony Cabooch  
WTEL—Irene Merrick, lyric soprano

**8:30 P.M.**  
CBS—Alexander Haas' Budapest Gypsy Ensemble; WABC WCAU  
NBC—Red—The Economic World Today; WFAF WFI  
WGY  
WCBM—Keith Theater of the Air  
WIP-WFAN—To be announced  
WLW—Los Amigos  
WPEN—Gems of Erin  
WTEL—The Welsh Quartet

**8:45 P.M.**  
WCBM—Friendship Club of the Air  
WDAS—The Three Naturals; Harmony Trio  
WIP-WFAN—Luigi Boccelli and Trio  
WTEL—Dance Orchestra

**9:00 P.M.**  
CBS—Music That Satisfies; Bing Crosby, Leonard Hayton's Orchestra; WABC WCAU  
NBC—Red—The Golden Thread; WFAF WGY WFI  
KDKA—To be announced  
WDAS—Ed Berkly's Collegians; Orchestra  
WIP-WFAN—Eddie De Luca's Orchestra  
WLW—Sunshine Boys

WOR—What Will Happen in 1975; drama  
WPEN—Italian Hour

**9:15 P.M.**  
CBS—Edwin C. Hill; WABC WIP-WFAN  
WCAU—Blanche Calloway's Orchestra  
WCBM—Clarence Boley; Pianist  
WFI—Old Hymns, male quartet  
WLW—Thelma Kessler and Orchestra  
WOR—Enric Madriguera and his orchestra

**9:30 P.M.**  
CBS—Carborundum Band; WABC WCAU  
NBC—Red—The Oldsmobile Program; WFAF WGY  
WFI  
WCBM—Rev. R. W. Cooke and his Choir  
WDAS—Kenneth Goodman and Curtis Brown; Classic piano duo  
WIP-WFAN—Billy Hays' Orchestra  
WLW—The Crosley Follies

**9:45 P.M.**  
WDAS—Bud Ferguson's Orchestra  
WOR—New York Theater Ass'n Program

**10:00 P.M.**  
CBS—Boswell Sisters; WABC WCAU  
NBC—Red—Lucky Strike Hour; WFAF WFI WRC  
WGY WLW  
WCBM—To be announced  
WIP-WFAN—Strolling with Harry Forster  
WPEN—Jack Ferry's Orchestra

**10:15 P.M.**  
CBS—Columbia Public Affairs Institute; WABC  
WCAU  
NBC—Blue—Salon Singers; WJZ  
WDAS—Musical Varieties  
WIP-WFAN—Henny Hendrickson's Orchestra  
WOR—Chandler Goldthwaite, organist

**10:30 P.M.**  
NBC—Blue—Twenty Fingers of Harmony; WJZ  
KDKA  
WCBM—Ted Elmore's Orchestra  
WDAS—Elks Saturday Night Club; Orchestra

**10:45 P.M.**  
CBS—Gertrude Nieson; WABC WIP-WFAN  
NBC—Blue—Pickens Sisters, harmony trio; WJZ  
KDKA  
WCAU—Billy Antrim's Orchestra  
WCAU—Otto Grey and Oklahoma Cowboys  
WOR—The Nomad

**11:00 P.M.**  
CBS—Guy Lombardo's Royal Canadians; WABC  
WCAU  
NBC—Blue—The Buccaneers; WJZ  
NBC—Red—Jack Denny's Orchestra; WFAF WFI  
KDKA—Teaberry Sport Review  
WCBM—Oscar Appel's Orchestra  
WDAS—Missing Persons  
WIP-WFAN—Bombay Gardens Orchestra  
WLW—Doodlesockers with Sid Ten Eyck  
WOR—Time, Weather Report; Dance Orchestra  
WRC—Orchestra

**11:15 P.M.**  
NBC—Blue—Night Song; WJZ  
KDKA—Press Last Minute News

**11:20 P.M.**  
KDKA—Messages to United Presbyterian Missionaries

**11:30 P.M.**  
CBS—Harold Stern's St. Moritz Orchestra; WABC  
NBC—Red—San Francisco Symphony Concert; WFAF WFI  
WCAU—Howard Lanin's Orchestra  
WCBM—Johnny Tucker's High Hatters  
WDAS—Solly Wood from Hollywood  
WIP-WFAN—Harold Stern's Orchestra (CBS)  
WLW—Artie Collins' Orchestra  
WOR—Gus Van and Joe Furst's Orchestra

**12:00 MIDNIGHT**  
CBS—Ted Fiorito's Orchestra; WABC WCAU  
NBC—Blue—Paul Whiteman's Orchestra; WJZ  
WIP-WFAN—Missing Person's Report  
WLW—Greystone Ballroom Orchestra  
WOR—Steuben Cadets Orchestra

**12:20 A.M.**  
KDKA—Messages to Dwellers Far North

**12:30 A.M.**  
CBS—Joe Haymes' Orchestra; WABC WCAU  
NBC—Blue—Mark Fisher's Orchestra; WJZ WLW  
NBC—Red—Johnny Hamp's Orchestra; WFAF WFI

**1:00 A.M.**  
CBS—Roseland Ballroom Orchestra; WABC  
WCAU—Missing Persons Reports  
WLW—Artie Collins' Orchestra

**1:30 A.M.**  
CBS—Buddy Harrod's Orchestra; WABC  
WLW—Seymore Simon's Orchestra

**2:00 A.M.**  
WLW—WLW Artists' Bureau Jamboree

**A**

**RADIO GUIDE**  
**Presentation**

**"THE MODERNISTS"**

*Under Lew Brown Direction*  
with  
**EDDIE FAYER**

**SATURDAY AT 3 P.M.**

**WIP-WFAN**  
**610 Kilocycles**

# Can the Boy Friend Compete with Bing?

(Continued from Page One)

and that goes to make matinee idols on the stage and fan mail on radio.

Normally, when a radio star goes off the air, his fan mail begins to dwindle, and finally consists only of letters from Alaska and Australia, where mails travel slowly. When Bing deserted the Columbia studios for Hollywood and the "Big Broadcast," the mail clerks drew a sigh of relief. They expected a let-down in their arduous duties, but the Columbia officials were startled to discover that the Crosby fan mail actually increased in volume. Some of the letters were addressed to Bing himself, some to Columbia, but all of them asked the same question, "When will Bing be back on the air?"

When the "Big Broadcast" was released, his fans announced that they had gone to see it three and four times, and continued to despondently inquire when they'd be hearing him regularly again.

The next step was a compromise between radio and talking pictures. Since it was evident Bing had a real flare for comedy, Paramount was all for keeping him in Hollywood, and exercising their option to begin production on "College Humor." On the other hand, Chesterfield was gunning for Bing to appear in the 1933 series. The production of "College Humor" has been postponed for a time, Bing's back on the air twice weekly for Chesterfield over WABC-Columbia, the Columbia mail clerks are haggard—and the Crosby fans are happy.

## What They Say

The Crosby fans. Bing can only know them by the messages he receives written on lines of paper—gilt-edged stationery—perfumed writing paper—typewritten . . . they generally tell the same story, sometimes shyly, some more ardently and hungrily . . . We're glad you're back . . . I saw the Big Broadcast three times and thought you were great in it . . . May I please have your picture with a special message on it for me . . . most of it from women . . .

Here's the old, teasing question, Bing—"Where do you get that strange power over women?"

Bing himself is hardly equipped to answer it, but he will agree with most men that he is luckily—like most deities—safely removed from his adoring subjects.

They can weave about him innumerable and kaleidoscopic illusions. They do not have to contend with a devil-may-care young man who is apt to sneak out to movies when he



Mr. and Mrs. (Dixie Lee) Bing Crosby

should be attending to rehearsals or sitting for photographs, etc. In fact, the devil-may-care attitude only enhances his popularity. It is a hero's privilege.

## He Fills the Order

What Bing does, is to fill an order—strictly romantic. His arresting voice provokes latent dreams and longings in most women trapped by the matter-of-fact duties of a matter-of-fact world. Like faint retreating ghosts the first dreams of the "ideal man," contrived wistfully at sixteen, recede and a more practical edition of "ideal man" arrives. Bing calls back those first delightful ghosts—and the pangs of romance—however uncomfortable—change the hue of a chameleon-like world.

Sweet sixteen . . . with its defiant dreams of a glamorous and exciting existence, just-around-the-corner, and heroes found, alas, only in fiction, are quick to seize anything that seems a romantic reality. That's why Bing Crosby is something of a menace and havoc to the orderly peace of boarding schools, and causes the writing of "mash notes" in study hall, when the writer should ordinarily have been following the career of Caesar.

## The Older Ones, Too

And most quarrels in love affairs could be dispelled if someone would sing "I Surrender Dear" in the utterly persuasive tone-of-voice advocated by Bing. So there are also thousands of despondent young ladies who sit

by the side of the radio and gratefully allow themselves to cry, imagining that solution to their predicament.

Add to those ranks the more mature who like to imagine themselves young and in love, and those to which nothing exciting ever happens who like to let their imaginations go sixty miles an hour, day dreaming what a gorgeous place this would really be—IF . . .

At any rate, when his voice intrudes into homes from coast-to-coast, it is hard to imagine the number of persons who drop anything from dishtowels to cocktail glasses and give themselves over to the power of an invisible but pleasant hypnotist.

America's boy friends are certainly up against it now. Chesterfield has scheduled Bing to appear on Wednesdays and Saturdays—nights when beaux usually reign supreme. What with Bing setting a deftly romantic precedent, there will be nothing for the young men of America to do than to take up reciting poetry or something more lyrically outstanding than their usual conversation, to avoid being effaced by the satisfactory voice of Bing.

It was in Baltimore, on the last day of Bing's engagement there, that one of the secrets of the Crosby appeal came out. An insurance agent there revealed to one of the newspapers the fact that while Bing was in Baltimore he had applied, through him, for \$100,000 worth of insurance from Lloyd's of London, on a peculiar condition of the Crosby throat.

## Here's Why

Now the secret is out. Bing, according to his physician, Dr. Simon Ruskin, famous N. Y. throat specialist who numbers many singers among his patients, has peculiarly constructed vocal chords brought on by a life of vigorous songs. Bing's background developed this unusual quality of voice—in other words, his hard work is responsible for his success in more ways than one. It was doing, many shows a day as one of Paul Whiteman's, rhythm boys, rehearsing, making records, singing thirty songs each night at the Coconut Grove in Los Angeles, that developed Bing's strange larynx.

The effect of such extreme activity and strengthening of tissue on Bing's voice is exactly the effect which would be obtained if a weight were hung upon the string of a violin—giving it deeper pitch, more undertones and more overtones. Given a rest, Bing's voice might lose this Stradivarian quality.

# Call Letters Have a Meaning All Their Own

SINCE call letters, and not formal names, must be used by radio stations under international treaty, American broadcasters are extending themselves—sometimes in far-fetched and amusing fashion—to make their call letters give them individuality or else to make their slogans correspond to the letters of their calls.

As a matter of fact, most sets of call letters are allotted to stations arbitrarily by the government, although the radio authorities in Washington were rather lenient in the old days in parcelling out combinations requested by station owners when those combinations were not already in use.

It was after getting their call assignments, in most cases, that the broadcasters hit upon slogans to correspond—slogans that range from the sublime to the ridiculous. Under the international radio treaty, sets of three or four call letters are assigned American stations through the whole range of the alphabet, provided only they begin with "W" or "K." Other nations were given other opening letters, viz., Canada got "C" and Mexico "X."

After broadcasting sprang into popularity, an effort was made by the authorities, for

the sake of convenience, to have all the "W" calls east of the Mississippi and all the "K" calls west of that boundary. There are a few exceptions, such as KDKA, Pittsburgh, one of the oldest American stations, whose call was selected only because the letters have a staccato ring that was clearly discernible in the old days of undeveloped radio.

## Here Are a Few

The American radio log reveals a KOIN, KALE, KNOW, KROW, KORE, KICK, KID, KIT, KOB, KOY, KUT, KOMA, WHAT, WHAM, WHO, WHOM, WORK, WOOD, WASH, WINS, WILL, WELL and WREN. And we have WACO at Waco, Tex.; KSTP at St. Paul; WCKY at Covington, Ky.; WRVA at Richmond, Va.; WLVA at Lynchburg, Va.; WILM at Wilmington, Del.; WSYR at Syracuse, N. Y., and WWVA at Wheeling, W. Va.

Newspapers owning or operating radio stations often seek to have the call letters of those stations correspond to their names or slogans. Thus we have WGN representing the "World's Greatest Newspaper," slogan

of the Chicago Tribune; KPJM, Prescott (Ariz.) Journal-Miner; WFLA-WSUN, Clearwater (Fla.) Sun; WSBT, South Bend Tribune; KSCJ, Sioux City Journal; WTAG, Worcester Telegram and Gazette; WBEN, Buffalo Evening News, WESG, Elmira (N.Y.) Sun-Gazette; WTJS, the Jackson (Tenn.) Sun; WTMJ, the Milwaukee Journal, and WRJN, Racine (Wis.) Journal-News.

WRUF, Gainesville, Fla., is pronounced like the famous roar of Leo, the movie lion, and we learn from KFEL, Denver, that its call letters might stand for "Kaint Find Enough Liquor." Wholly unsolicited was the designation applied to WJSV, Alexandria, Va., by a negro revivalist preacher who is heard over it daily and who bids his congregation to follow him in dedicating that station to "Willingly Jesus Suffered for Victory."

## Is This Individuality!

As for slogans, here are a few that illustrate the lengths to which various stations have gone to make their mundane signals give them individuality and identity:

WPG, Atlantic City—World's Playground.

WOW, Omaha—Woodman of the World (owner).

WSM, Nashville — We Shield Millions (owned by an insurance company).

WEAN, Providence — We Entertain a Nation.

KFUM, Colorado Springs — Known for Unsurpassed Mountain Scenery.

WJAX, Jacksonville—Wonderful Jacksonville.

WOS, Jefferson City, Mo.—Watch Our State (owned by state of Missouri).

KGW, Portland, Ore. — Keep Growing Wiser.

KHJ, Los Angeles—Kindness, Happiness, Joy.

WAAW, Omaha—Where Agriculture Accumulates Wealth.

WEAO, Columbus—Where Education Advances Ohio (owned by state university).

WCAU, Philadelphia—Where Cheer Awaits You.

WEBG, Buffalo — We Extend Buffalo's Greetings.

KGFJ, Los Angeles—Keeps Good Folks Joyful.

KFNE, Shenandoah, Ia.—Known for Neighborly Folks (Henry Field's station).