

'I AM AMAZED BY AIR MAGIC'—BY HOWARD THURSTON
(Turn to Page Three)

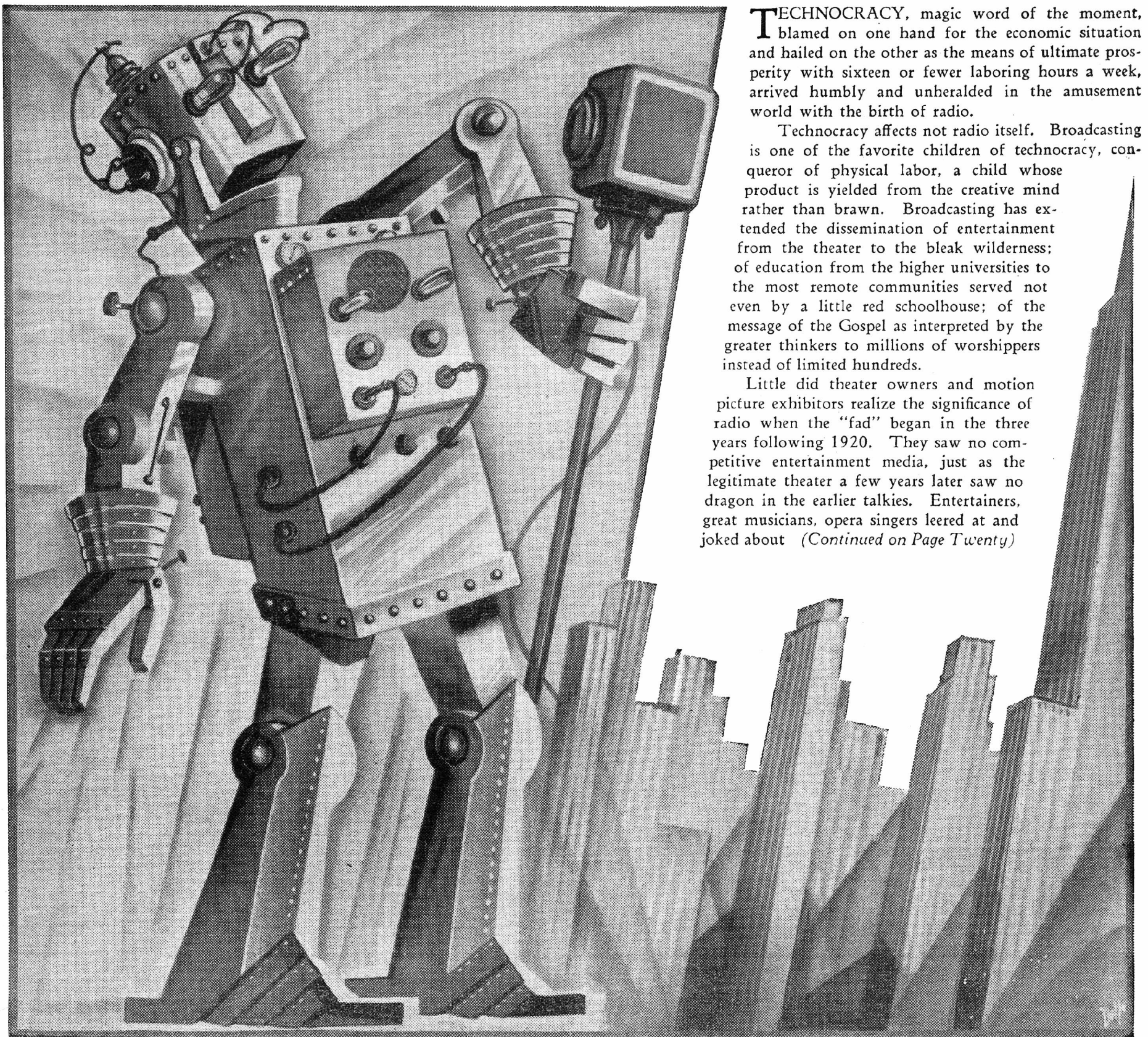
Radio And AMUSEMENT Guide ^{5¢}

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 2 Mid-Atlantic Edition New York, N. Y., Week of January 1-7, 1933

Number 11

Technocracy In Radio!



TECHNOCRACY, magic word of the moment, blamed on one hand for the economic situation and hailed on the other as the means of ultimate prosperity with sixteen or fewer laboring hours a week, arrived humbly and unheralded in the amusement world with the birth of radio.

Technocracy affects not radio itself. Broadcasting is one of the favorite children of technocracy, conqueror of physical labor, a child whose product is yielded from the creative mind rather than brawn. Broadcasting has extended the dissemination of entertainment from the theater to the bleak wilderness; of education from the higher universities to the most remote communities served not even by a little red schoolhouse; of the message of the Gospel as interpreted by the greater thinkers to millions of worshippers instead of limited hundreds.

Little did theater owners and motion picture exhibitors realize the significance of radio when the "fad" began in the three years following 1920. They saw no competitive entertainment media, just as the legitimate theater a few years later saw no dragon in the earlier talkies. Entertainers, great musicians, opera singers leered at and joked about *(Continued on Page Twenty)*

News!

Radio's New Year

America's two major networks will span the globe to bring millions of listeners outstanding New Year's Eve celebrations. Time's light across the word, bringing 1933 to one nation after another, will be faithfully recorded.

While most industries faltered or came to a halt in 1932, radio marched on, proclaimed 1932 its most prosperous year. 1933 should be better, will be heralded by elaborate features.

NBC plans: At 6 p. m. Saturday, December 31, midnight festivities in the Haus Vaterland; Berlin's famous international night club, will be brought to American listeners on NBC-WEAF. At the same hour NBC-WJZ will pick up a program of the British Broadcasting Company.

At 7:30 a dramatic sketch, ushering out Leap Year, titled "Last Call for a Husband," will be heard on NBC-WJZ. At 9 p. m. Frank Black will conduct an orchestra over NBC-WEAF, will play "outstanding hits of 1932."

Most novel of NBC presentations will be "The Span of Life," presented over NBC-WJZ at 10:30 p. m. David M. Sutton, 95-year-old Civil War veteran, and Junior O'Day, bright four-year-old, will be interviewed by "Cheerio."

At 10:45 the scene will shift to Buenos Aires on NBC-WJZ for the New Year's Eve celebration in the "Paris of South America." Meanwhile, at 11, over NBC-WEAF, Ray Knight will present a "Cuckoo New Year's Eve."

NBC's big moment will come at 11:55 when the combined networks will broadcast the arrival of 1933 in Manhattan. The ringing of the carillon in Riverside Church will be sent from coast to coast, while in the background blended voices will sing "Auld Lang Syne." NBC portable transmitters will pick up the revelry in Times Square.

Dance bands will follow the New Year from coast to coast, and after 3 a. m. NBC will jump to Honolulu to broadcast the festivities on Waikiki Beach.

CBS plans: Columbia, like NBC, will begin its New Year's Eve broadcast in Germany. A German students chorus will sing a trans-Atlantic New Year's greeting to America, beginning at 5:55 p. m. Rest of the evening will be devoted to dance music from prize whoopee spots from coast to coast. The microphone will pick up 1933 as it reaches New York, Chicago, Los Angeles and Honolulu.

Spain's Amos 'n' Andy

Spain, until last year backward in radio technique, plans a bigger, better broadcasting system in 1933. Chief Spanish radio attraction is Barcelona's "Amos 'n' Andy," called Senores Toresky and Miret. "Amos" Toresky and "Andy" Miret convulse Spanish audiences with humorous comments on the news, don't use negro dialect, which in Spain would probably be Moorish.

Proud WSM

Newest, tallest in America is the 878 foot antenna tower of WSM, 50,000 watt Nashville station. This week reports began to filter to the station managers indicating that WSM has secured one of the largest listening audiences in the country with its new equipment. Letters from every state, the Canal Zone, Panama, Mexico and San Domingo talked of remarkable reception and clarity.

RADIOODDITIES



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News!

Symphony Downpour

Sudden downpour of new symphony schedules this week caused critics and weary radio editors to sit up and take notice. Success of Philadelphia orchestra and New York Philharmonic may have prompted network officials to change attitude of radio audience intelligence. Issay Dobrowen, who has been conducting Philharmonic since Arturo Toscanini's departure for Europe takes baton in hand to conduct concerts for NBC-WEAF audiences on January 4, 11, and 18 at 9 p. m. Ten weekly concerts by Boston Symphony Orchestra, acknowledged by authorities at one of World's greatest musical organization will be aired beginning Saturday December 31, over NBC-WJZ network starting at 8:15 p. m. Serge Koussevitzky, who has directed the Boston orchestra since 1924, will conduct the series for the benefit of the nation at large, as well as immediate audience. This concert considered by music critics as special treat has been heard only at rare intervals by radio audience. Elsen's History of American Music states that Boston Symphony was first permanent orchestra in America. Leopold Stokowski will be first guest conductor, Sunday, January 1, of Samuel A. Rothafel's (Roxy) Mammoth Symphony orchestra of 225 pieces. This opens second series of Sunday noontime concerts at 12:15 p. m., over NBC-WJZ network from Radio City Music Hall. Program to consist of Beethoven's Fifth Symphony; Prelude to "Die Meistersinger"; Prelude to "Lohengrin"; and Prelude and Love Death, from "Tristan und Isolde." Sunday January 1, inaugurates new nine week season of New York Philharmonic-Symphony Concerts. Bruno Walter, outstanding German conductor of present day comes to the podium of the Philharmonic for second consecutive year with Roger's Variations on a Theme by Beethoven, never before performed by New York's distinguished orchestra. Series to be heard over CBS-WABC network from 3 to 5 p. m.

Sunday Matinee O. K.

The Sunday Matinee of the Air, presenting a half hour variety bill of stage and vaudeville talent, this week was renewed by its sponsors, Jo-Cur, for a new thirteen week period beginning January 15 over CBS-WABC. Programs are heard at 2:15 p. m. each Sunday. Regular talent will include Victor Arden's orchestra, singing comedian Harry Rose, and laughsome news commentator Jimmy Lyons.

Renewal of the period indicated to radio executives that a program of light songs, humor, jazz can more than hold its own against the symphonies, operas that clog Sunday's air.

Singin' Sam Sings On

Passing second year mark January 5, sponsor of Singin' (Harry Frankel) Sam has renewed WABC-Columbia contracts for another twelve months of three-a-week broadcasting. Baritone Frankel becomes dean of CBS artists; has appeared continuously since July 20, 1931 on the shaving aid bill. Previous to present long-run, Singin' Sam sold lawnmowers and coffee on a single station; came dubiously to radio from a twenty-year career in vaudeville. Frankel, also the Old Singing Master up to recently on NBC, keeps his programs informal; sings to simple music of guitar and piano; wins vast fan mail.

WCAU Anticipates

Specially erected for broadcasting is the new nine story home of WCAU, Philadelphia, Pa., broadcasts WCAU Broadcasting Company in announcing its removal to 1622 Chestnut Street. Broadcasting prospers with WCAU showing the way. Building comprises eight studios each with visitors' observation galleries, musicians' lounge, many rehearsal and audition rooms, offices—and—a special office for Dir. Leopold Stokowski, genius director of the Philadelphia Orchestra. Reason for Stokowski's presence: the conducting of experiments to improve sending of music over wire lines and radio. One 60 by 100 foot studio will be scene of television research. WCAU, closely knit to the Columbia System, looks forward.

Hayton's Big Hop

Chesterfield's new "Music That Satisfies" series, starring Ruth Etting, gets under way Monday, January 2, at 9 p. m. over the CBS-WABC network.

Next to Miss Etting, interest will center on Leonard Hayton, whose orchestra replaces that of Nat Shilkret in the new series. Many famed orchestra leaders would have given their pet saxophonist to appear on the Chesterfield broadcast, were surprised when Hayton, twenty-four years old, was chosen. Chesterfield believes it has secured a musical genius in the youthful maestro.

Kate Drops Blue Monday

Songbird of the South, Kate Smith, now singing from Hollywood in the West, where her first starring talkie is being made, changes her schedule effective this week; omits Monday evening broadcasts and substitutes Thursday, making her new timetable read Tuesday, Wednesday, Thursday at 8:30 p. m. Kate leaves the sun-kissed state for Gotham late this month but returns to start a second picture in February. With sixteen months of cigar selling behind her and a renewed air contract ahead, Kate Smith stays on top.

'Dream Girl' Awakes

Year ago Alice Joy, dubbed "dream girl," loomed big among feminine radio stars. Then, for some unaccountable reason, her popularity slumped, she was heard less frequently on nation-wide networks.

This week there came an announcement from NBC that presaged bigger things, a comeback, for Alice Joy. Along with the Rollickers quartet and Hugo Mariani's orchestra Miss Joy starts a new series of broadcasts, to be heard Mondays, Wednesdays, and Fridays at 10 p. m. over NBC-WJZ.

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Air Magic Stuns Thurston

By Howard Thurston

(World-famed Magician Now Heard on the NBC Network)

AFTER thirty years of directing my own show in the most minute details I find myself in a position where I must obey the orders of someone else in the show business—in the greatest mystery in the world—radio. But good soldiers obey orders.

In my first appearance before the microphone everything was so entirely different from the old days on the stage. I missed the faces, the smiles, the laughs and applause. I saw only a cold black box with an opening that seemed to stare at me unblinkingly like a dull dark eye.

I wasn't used to it and I never shall be. It is hard to teach an old dog new tricks.

It was on November 3, 1932, when I first went on the air. The first show went all right. We talked to the people in the east at 7:45 p. m., CST. At 11:45 we were to talk to the west coast.

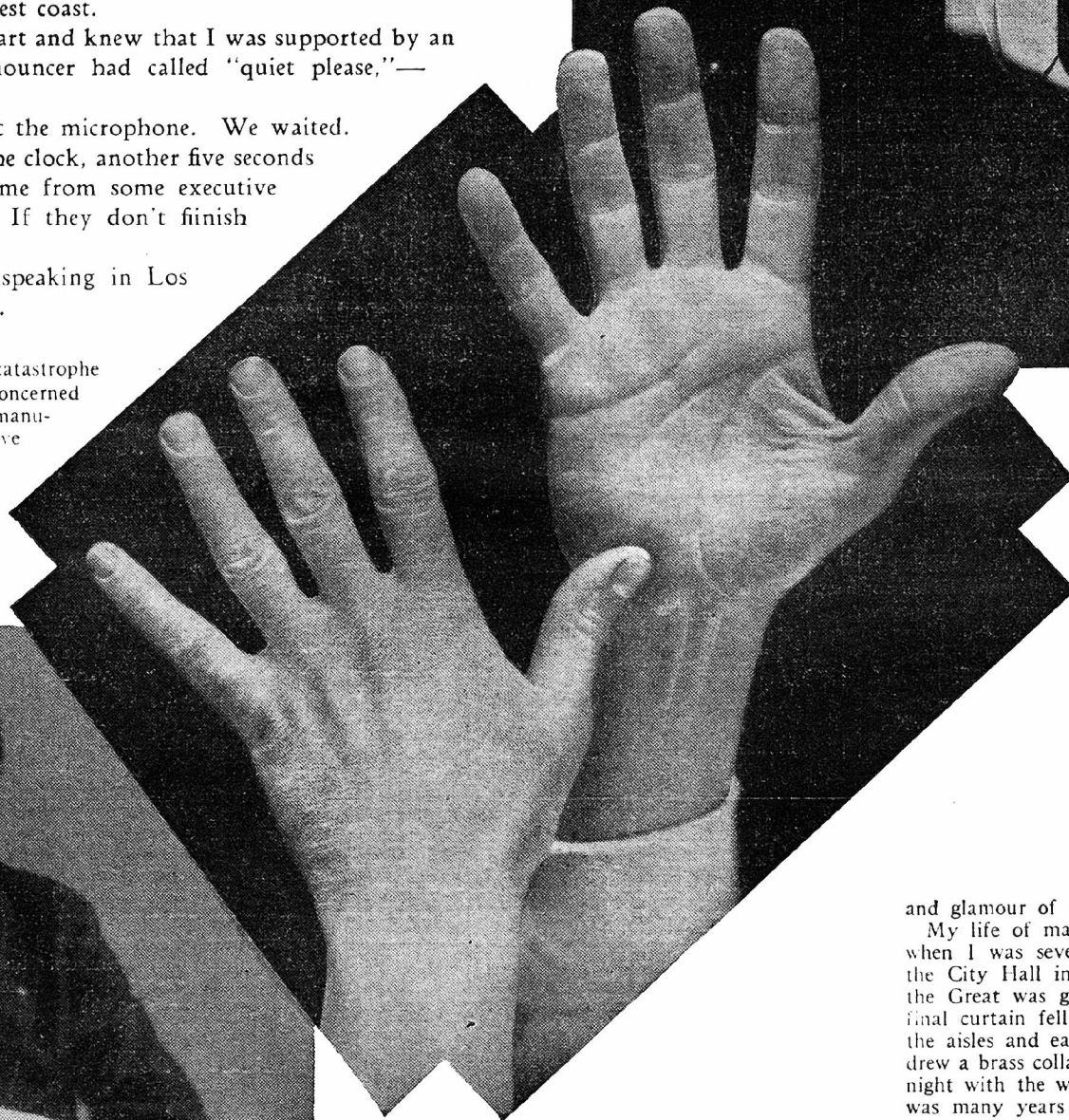
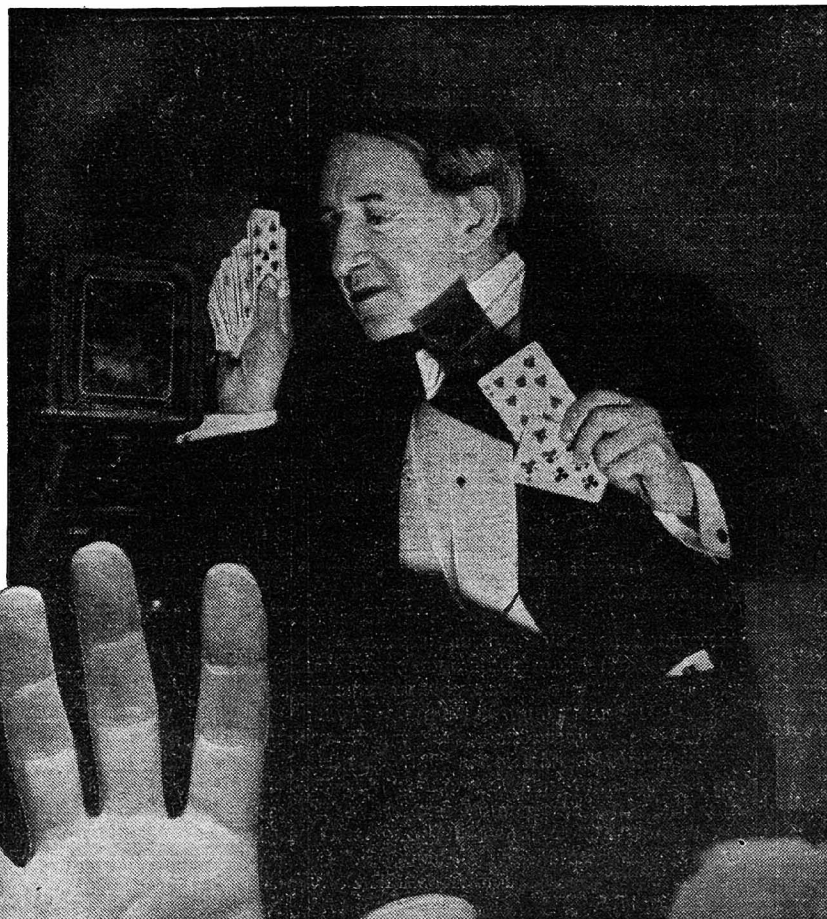
I was all keyed up, knew the part and knew that I was supported by an excellent cast of actors. The announcer had called "quiet please,"—"five seconds"—"Stand by."

The actors took their places at the microphone. We waited. Five seconds passed. We gazed at the clock, another five seconds passed and then a strange voice came from some executive office—"Allow them 15 seconds. If they don't finish then call the show off."

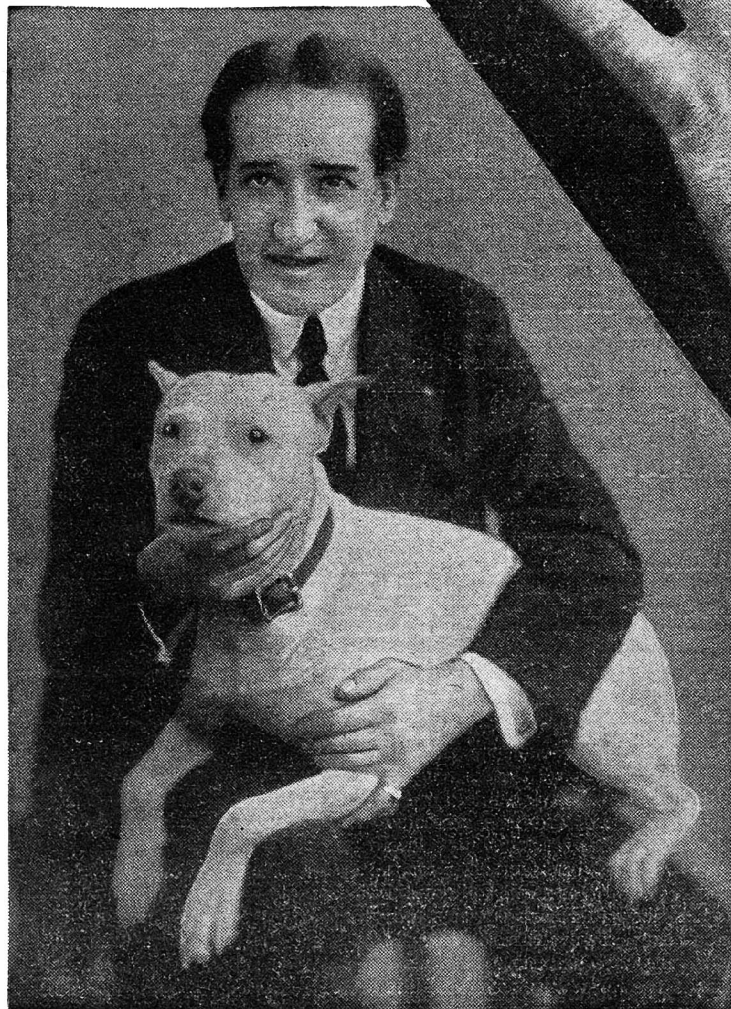
Senator Hiram Johnson was speaking in Los Angeles and ran three minutes over.

ONLY a few nights ago I avoided a catastrophe by luck—by luck only. I was so concerned with making some corrections on my manuscript that I didn't hear the announcer give the five second warning.

However, when the actors huddled around the microphone I instinctively took my place. We went entirely through the show and after



The hands of the great Thurston, who brings magic to a radio audience of millions, are insured for \$100,000. Delicate, yet powerful hands, as you see. Above is Thurston before an NBC microphone and at lower left you see him at home, with his pet pit bulldog.



it was over I noticed an unusual stillness and realized that perhaps it was not a rehearsal, as I had thought, but the show itself.

It was a great wonder that I had not broken out of character to remonstrate one of the actors whom I thought was cutting my speeches.

Back stage in broadcasting is much like the theater. We have a story, actors and directors. In our show we worked in split seconds but Hiram Johnson's speech taught me that NBC also works in split seconds.

YES, I like radio—but I miss the faces of my audience and I shall be glad to put on the old grease paint again. And it is small wonder that I should long for the grease paint, even after so short an absence from it.

After having appeared before the footlights in almost every civilized country of the world it is not strange that I should miss the audience

and glamour of the stage.

My life of magic actually began, I suppose, when I was seven-years-old, in the gallery of the City Hall in Columbus, Ohio. Herrmann the Great was giving a gift show and as the final curtain fell the audience formed lines in the aisles and each person received a prize. I drew a brass collar button and was happier that night with the worthless piece of metal than I was many years afterward when the Emperor Franz Josef of Austria presented me with a gold watch which struck the hours and minutes.

In the years that followed, a happy care-free life of vagabonding over the country, I constantly practiced the magic tricks that I knew and added to my repertoire, such as it was.

The conjuring fever consumed me. I know of no business, trade or profession that exerts so powerful an influence as magic. The love of it becomes a passion. I am speaking not only from the viewpoint of a professional conjurer, but as an observer of men and things.

IN my wanderings I have been thrown among all classes and conditions of men, and I know that the love of magic is universal. I have seen a half-naked guttersnipe of Singapore making a "pass" with a stone ground flat as a penny.

I have seen a Dutch trader practicing sauter
(Continued on Back Page)

Programs for Sunday, January 1

LOG OF MID-ATLANTIC STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location
KDKA	980	50,000	Pittsburgh, Pa.
WABC	860	50,000	New York, N. Y.
WCAO	600	250	Baltimore, Md.
WCAU	1170	50,000	Newton Square, Pa.
WCBM	1370	250	Baltimore, Md.
WDAS	1370	100	Philadelphia, Pa.
WEAF	660	50,000	New York, N. Y.
WFI	560	500	Philadelphia, Pa.
WGY	790	50,000	Schenectady, N. Y.
WIP-WFAN	610	500	Philadelphia, Pa.
WJZ	760	30,000	New York, N. Y.
WLIT	560	500	Philadelphia, Pa.
WLW	700	50,000	Cincinnati, Ohio
WOR	710	5,000	Newark, N. J.
WPEN	1500	100	Philadelphia, Pa.
WRC	960	500	Washington, D. C.
WTEL	1310	100	Philadelphia, Pa.

Every effort is made to insure the accuracy of our programs at the time of going to press; however there is a possibility of the station making late changes.

8:00 A.M.
 CBS—Morning Musicals WABC
 NBC—Blue—Tone Pictures: WJZ
 NBC—Red—Melody Hour: WEAFF WRC
 WPEN—Non-Sectarian Tabernacle Services

8:45 A.M.
 WRC—Eunice and Her Dad

8:55 A.M.
 WCAU—Radio Highlights

9:00 A.M.
 CBS—Columbia Junior Bugle WABC WCAO WCAU
 NBC—Blue—NBC Children's Hour; WJZ WRC WLW
 NBC—Red—The Balladeers: WEAFF
 WCBM—Morning Melodies
 WPEN—Appreciation of the Opera, Earl Reese

9:30 A.M.
 NBC—Red—Sparklets: WEAFF
 WCBM—To be announced
 WDAS—Morning Melodies
 WIP-WFAN—Modern Living
 WPEN—Bits of Femininity

9:45 A.M.
 NBC—Red—Alden Edkins: WEAFF
 WCBM—Garden of Reverie; Wm. R. Mackin
 WPEN—Dance Music

10:00 A.M.
 CBS—Columbia Church of the Air; WABC WIP-WFAN
 NBC—Blue—Mexican Typica Orchestra: WJZ
 NBC—Red—Organ Recital: WEAFF WRC
 WCAO—Sunpaper Comics; Dramatized by Uncle Bill
 WCAU—Watch Tower Program
 WCBM—Syncoated Silhouettes
 WDAS—WDAS Kiddies Follies
 WLW—Church Forum
 WPEN—Colored Kiddies Hour of the Air

10:15 A.M.
 WCAU—The Jolly Man; children's program

10:20 A.M.
 WFI—Service from Arch St. M. E. Church

10:30 A.M.
 CBS—The Compinsky Trio; WABC WIP-WFAN
 NBC—Red—Impressions of Italy; WEAFF
 WCAU—Wake Up and Smile
 WCBM—The Watchtower Program
 WLIT—Church Service
 WOR—St. Thomas Carillon

10:40 A.M.
 KDKA—Program for the Day

10:45 A.M.
 KDKA—Services from First Presbyterian Church
 WCBM—Musical Gems
 WIP-WFAN—Trinity Church Services
 WLW—Rondoleers
 WJR—Songs for Children, Sue Read

11:00 A.M.
 CBS—Horn and Hardart's children's hour; WABC WCAU
 CBS—Julia Mahoney and Charles Carlile; WCAO
 NBC—Blue—Morning Musicals: WJZ
 WCBM—Westminster Presbyterian Church
 WDAS—Musical Gems
 WOR—To be announced
 WPEN—Services from First Church of Christ Scientist

11:15 A.M.
 WDAS—Service from the Belmont Ave. Baptist Church

11:30 A.M.
 CBS—The Melody Makers; WCAO
 NBC—Red—Major Bowes' Capitol Family WEAFF WRC
 WOR—George Shackley, organist

12:00 NOON
 CBS—Salt Lake City Tabernacle; WABC WCAO WCAU
 NBC—Blue—Baby Rose Marie; WJZ
 NBC—Red—Major Bowes' Capitol Family: WFI WLIT
 WDAS—The Cosmique Troubadours
 WLW—Organ Program
 WOR—Voice of Experience
 WPEN—Hawaiian Music



Surprising as it may seem, one of the most popular features over WLW in Cincinnati during the past year has been a series of weekly talks on the subject of "Law." Ordinarily considered a dry and unintelligible field for the average individual, Reuben Horchow has transformed this subject into an intensely interesting matter in his weekly "Law for the Layman" discussions over WLW every Saturday evening at 6 o'clock.

12:15 P.M.
 NBC—Blue—Leopold Stokowski, conductor: WJZ WLW KDKA
 WDAS—Organ Recital
 WIP-WFAN—Bella Braverman, pianist
 WPEN—Crazy Crystals

12:30 P.M.
 CBS—Reis and Dunn: WABC
 NBC—Red—Southland Sketches; WEAFF WLIT WFI
 WCAU—Anthony Candelori's Orchestra
 WCBM—Koven's Musicals
 WLIT—To be announced
 WOR—The Cabbies
 WPEN—Foot Health Talk
 WTEL—Children's Program

12:35 P.M.
 WPEN—Children's Cheer Club

12:45 P.M.
 CBS—Emery Deutsch's Orchestra; WABC WIP-WFAN
 WDAS—"Prison Tales Hour"
 WRC—Morgan E. Morgan

1:00 P.M.
 CBS—Cathedral Hour; WABC
 NBC—Red—K-7: WEAFF WFI WGY
 WCAU—Bill and Ginger, comedy and song
 WCBM—Syncoated Silhouettes
 WDAS—Musical Silhouettes with Melody Four
 WIP-WFAN—Watch Tower Religious Service
 WOR—Perole String Quartet

1:15 P.M.
 KDKA—To be announced
 WCAU—Lon Ross, Gypsy Troupe
 WDAS—Rose Gallo, songs
 WIP-WFAN—Philadelphia Musical Academy Concert

1:30 P.M.
 CBS—Columbia Church of the Air; WABC
 NBC—Red—Pop Concert; direction Walter Logan: WEAFF WFI WGY
 KDKA—Allegheny County Concert
 WCAU—Church of the Air
 WCBM—Regal Shop Stylists
 WDAS—Paramount Childrens Hour
 WLW—Threesome and Organ
 WPEN—Lichtey's Revellers
 WRC—Rainbow Isle
 WTEL—Aetna Life Bandmasters

1:45 P.M.
 WIP-WFAN—Mrs. Schlorer's Children's Hour
 WTEL—Don Ross, tenor

2:00 P.M.
 CBS—Ed McConnell; WABC WCAO
 NBC—Blue—Monarch Mystery Tenor; KDKA WLW
 NBC—Blue—Waldorf-Astoria Organ Recital: WJZ
 NBC—Red—Adventures through Fire and Ice, Father Bernard Hubbard; WEAFF WGY

WCAU—Saritt String Quartet
 WCBM—Century Matinee Program
 WDAS—Harold Davis' Radio Discoveries
 WLIT—Kiddie's Theater of the Air
 WOR—Italian Grand Opera
 WPEN—Billy Penn's Daily Diary
 WTEL—Memories, Lane and West

2:15 P.M.
 CBS—Sunday Matinee of the Air; WABC WCAO WCAU
 NBC—Red—Clyde Doerr's Saxophone Octet; WEAFF WGY
 WLW—Conservatory of Music Recital
 WPEN—Tunes to be Remembered
 WRC—National Jubilee Singers
 WTEL—Bohemian Nights; Adventures in Greenwich Village

2:30 P.M.
 NBC—Blue—Charlie Agnew's Orchestra; WJZ KDKA WLW
 NBC—Red—Moonshine and Honeysuckle; WEAFF WGY WRC
 WCBM—Leo Bateman and Jack Rohr
 WDAS—Jewish Melodies
 WPEN—German Lutheran Radio Hour

2:45 P.M.
 CBS—The Hoosier Editor; WABC WCAO WCAU
 WIP-WFAN—The Southland Singers
 WTEL—Talk; Youth Protection

3:00 P.M.
 CBS—New York Philharmonic Symphony Orchestra
 WABC WCAO WIP-WFAN
 NBC—Blue—Our American Music; WJZ
 NBC—Red—Wayne King's Orchestra: WEAFF WRC WGY WLIT
 KDKA—Bradley Kincaid
 WCAU—Hoxter Jubilee Singers
 WCBM—Phillips' Roofers Orchestra
 WLW—Carillon Chimes
 WOR—Radio Forum
 WPEN—Studio Guest of Honor

3:15 P.M.
 KDKA—Melody Lane (NBC)
 WCAU—Stewart Sisters and Parker
 WLW—Franklin Benz and String Trio
 WPEN—Embarrassing Moments Contest

3:30 P.M.
 NBC—Blue—Manhattan Merry-Go-Round: WJZ KDKA
 NBC—Red—Hour of Worship WEAFF WFBR WRC WLIT WGY
 WCBM—Hecht's Dance Parade
 WDAS—Standard Theater Kiddies' Revue
 WLW—Cincinnati Symphony Orchestra
 WPEN—Cathedral of the Underworld

3:45 P.M.
 WCAO—Melody Lane
 WCAU—Melody Lane
 WOR—Al and Lee Reiser, two pianos

4:00 P.M.
 NBC—Blue—Cowboy Tom: WJZ
 NBC—Red—Jodent Program with Jane Froman WRC WEAFF WGY WLIT
 KDKA—Chorus from Pittsburgh Mendelssohn Choir
 WCAO—Father Coughlin
 WCAU—Father Coughlin
 WCBM—To be announced
 WLW—Father Coughlin
 WOR—Father Coughlin

4:15 P.M.
 NBC—Blue—Temple of Song: WJZ
 NBC—Red—Wildroot Institute; WEAFF WRC WGY WLIT
 WCBM—Three Sharps and One Flat
 WDAS—Warren Roth, banjoist

4:30 P.M.
 NBC—Blue—National Youth Conference; WJZ
 NNBC—Red—International Radio Forum: WEAFF WGY
 KDKA—Shadyside Presbyterian Church Services
 WCBM—Carl Vosburg's Orchestra
 WDAS—The New Latin Hour
 WFI—To be announced

4:45 P.M.
 NBC—Red—Le Trio Charmant: WEAFF WGY

5:00 P.M.
 CBS—Roses and Drums; WABC WCAO
 NBC—Blue—National Vespers; WJZ
 NBC—Red—Lowell Thomas; "Today's News"; WEAFF WGY WFI
 WCAU—Tenth Presbyterian Church
 WCBM—Jehovah's Witnesses
 WDAS—John Austin's Orchestra with Jordie Robinson
 WIP-WFAN—The Enchanted Quarter Hour
 WLW—Smilin' Ed. McConnell
 WOR—Hand Personalities; String Orchestra
 WPEN—Royal Children's Hour
 WRC—To be announced
 WTEL—Wissinoming Boys

5:15 P.M.
 NBC—Red—Women's Division Welfare and Relief Mobilization: WEAFF WGY
 WFI—To be announced
 WIP-WFAN—Young People's Hour
 WRC—Harming's Melodie Gems

5:30 P.M.
 CBS—Blue Coal Musical Revue; WABC WCAO WCAU
 NBC—Blue—Pages of Romance; WJZ KDKA WLW
 NBC—Red—Russian Symphonic Choir: WEAFF WFI WGY WRC
 WCBM—Royal Theater Gang
 WDAS—Ideal Italian Hour
 WOR—Nation-Wide Gospel Sertoon
 WPEN—Mickey McGinnes and Real Kids
 WTEL—"Contrast"; Norman Buck Trio

5:45 P.M.
 WCBM—Jack Rohr's Trio

WDAS—Radio Guide Program
 WFI—To be announced
 WTEL—De Luxe Organist

6:00 P.M.
 CBS—Poet's Gold; WABC WCAU
 NBC—Blue—Paul Whiteman's Rhythmic Concert; WJZ WLW
 NBC—Red—Catholic Hour; WEAFF WLIT WRC WGY
 WCBM—Johnny Tucker's High Hatters
 WDAS—The Cosmopolitan Tenor
 WOR—"The Comfort Hour"
 WPEN—Harry Duke's Orchestra
 WTEL—Watch Tower Program in Polish

6:05 P.M.
 KDKA—Teaberry Sport Review

6:10 P.M.
 KDKA—Press News Reeler

6:15 P.M.
 CBS—Little Jack Little; WCAU
 CBS—On the Air Tonight; WABC
 KDKA—Westinghouse Concert
 WDAS—The Gossipers
 WIP-WFAN—The German Hour
 WTEL—Polka Program

6:20 P.M.
 CBS—Little Jack Little; WABC

6:30 P.M.
 CBS—The Gauchos; WCAU WABC
 NBC—Red—Rex Chandler's Orchestra: WEAFF WLIT WRC WGY
 WCBM—Oriole Department Store Entertainers
 WDAS—Songs of Sunshine; Emmett Welch and Oscar Davis
 WOR—Margaret Angelin Presents
 WPEN—Musical Buds, Girls Orchestra
 WTEL—Katrolek Melodies

6:45 P.M.
 KDKA—The Fireflies
 WCBM—Rameses Rhythm Boys
 WDAS—Musical Varieties

7:00 P.M.
 CBS—The World's Business; Dr. Julius Klein; WIP-WFAN WABC
 NBC—Blue—Eva Jessye, Choir: WJZ
 NBC—Red—Borrah Minnevitich's Harmonica Rascals; WEAFF WGY
 KDKA—The Chatterbox
 WCAO—To be announced
 WCAU—The Newton Sunday Evening Concert
 WDAS—The Dixie Stompers, novelty orchestra
 WLIT—To be announced
 WLW—Crosley Roamios
 WOR—Alice Blue Gown Program
 WPEN—Lincoln Theater Revue
 WRC—"Air-O-Torials"
 WTEL—Instrumentalists

7:15 P.M.
 CBS—Barbara Maurel, contralto; WABC
 NBC—Blue—Talk; Dr. Howard W. Haggard; WJZ
 NBC—Red—Wheatenaville; Dramatic Sketch; WEAFF WLIT WRC WGY
 WCAU—Fox Weis Fur Trappers
 WDAS—The Pearl Islanders
 WIP-WFAN—Penn. A. C. Concert Ensemble
 WTEL—Emanuel's Orchestra

7:30 P.M.
 CBS—Memories in Melody; WABC WCAO WCAU
 NBC—Blue—Great Moments in History; WJZ KDKA WLW
 NBC—Red—Pickens Sisters: WEAFF WGY
 WCBM—Stonewall Trio
 WDAS—The Voice of Cheer
 WIP-WFAN—Sascha Jacobinoff's String Quartet
 WLIT—WLIT Pathe News reporter
 WOR—Choir Invisible; vocalists and orchestra
 WRC—Shoreham Concert Orchestra

7:35 P.M.
 WTEL—Ruslac Program

7:40 P.M.
 WDAS—The Fireside Hour

7:45 P.M.
 CBS—Angelo Patri, "Your Child"; WABC WCAO WCAU
 WCBM—Soccer and Football Scores; Henry Hess
 WRC—Wakefield Ensemble

7:50 P.M.
 WTEL—Brotherly Love and Forgiveness

8:00 P.M.
 CBS—Andre Kostelanetz; WABC
 NBC—Blue—Russian Gaieties; WJZ KDKA
 NBC—Red—Rubinoff's Orchestra: WEAFF WLIT WRC WGY WLW
 WCAU—Fame and Fortune Program
 WCBM—Westminster Presbyterian Church
 WDAS—The Virginia Old Timers
 WIP-WFAN—Presbyterian Church Services

Radio Guide Presents
 THOSE SENSATIONAL
"THE DIXIE STOMPERS"
 SUNDAY AT 5:45 P.M.
 WEDNESDAY AT 5:45 P.M.
WDAS
 1370 KILOCYCLES

Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone and that are interesting and amusing. An instance of this is the first winning Mikritic printed this week. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide.

This week's winners:

December 11—6:55 p. m.—WSMB:
Announcer Black: "Go to Blaise's to solve your parking problem."
Mrs. Lucille Newburne, New Orleans, La.

December 19—Program of Varieties—10:58 a. m.—WLW:
Announcer: "We now bring this close to a program."
Leland Davis, Rosedale, Indiana

December 5—8:21 p. m.—Sinclair Minstrels—WLS:
Gene: "Say, Mac, do you save ten per cent of what you earn?"
Mac: "No, my whole salary doesn't amount to that much."
Mrs. Loyce Weaver, Racine, Wisconsin

December 15—Old Timers—9:50 a. m.—WLS:
Announcer: "Which is bigger, Mr. George Bigger or the new Bigger baby?"
Hal: "I think the Bigger baby is a little bigger."
Miss Lula B. Scott, Ruthland, Illinois

December 15—7:55 p. m.—Fleischmann Hour—WMAQ:
Olsen: "Is he worried?"
Johnson: "Is he? He has so many wrinkles on his forehead he has to screw his hat on."
Mrs. W. R. Albery, Rock Island, Illinois

December 13—Standard Oil Funfest—6:50 p. m.—WOC:
Johnny: "What's the difference between you and a toothless old hag?"
Addie: "I'll bite."
Esther Carter, Toulon, Illinois

December 15—Chase and Sanborn Hour—6:56 p. m.—WGN:
Georgie Price: "The motorman's car ran into a pond and he started in after it bare-foot. A girl came along and asked him where he was going. He said, 'Believe it or not, I'm wading for a street car.'"

December 13—Blue Ribbon Malt—9:10 p. m.—WEAF:
Ben Bernie: "One thing about Dick; he puts plenty of fire in his arrangements, yowsah. And then again, we put plenty of his arrangements in the fire."
E. Akers, Brooklyn, New York

December 18—Chicago Bears vs. Portsmouth football game—10:05 p. m.—WBBM:
Pat Flanagan: "First down, and ten years to go."
Mrs. C. C. Schnabel, Gary, Indiana

December 15—Fleischmann Hour—8:45 p. m.—WENR:
Johnsen: "My doctor told me I had to eat more vitamins and calories."
Olsen: "Speaking of that, I heard them over the radio last night."
Johnsen: "Who?"
Olsen: "Paul Vitamin and Cab Calories."
Charles Hatfield, Kalamazoo, Michigan



Irene Wicker, radio's "Singing Lady" and actress, too, shows the true holiday spirit to a Chicago urchin.

As I Hear It

—Be Your Own Critic—

RADIO GUIDE will pay five dollars each week for the winning "As I Hear It" letter, and will publish those criticisms which are judged nearly as good as an honorary mention. Criticisms should not exceed 200 words, should be impartial. Opinions are those of the individual listener and RADIO GUIDE is not responsible for them. Address letters to the "As I Hear It Editor."

This Week's Winner

SUNDAY AT SETH PARKER'S, heard over NBC-WEAF on December 18.
It is with great pleasure that I look forward to and welcome "Sunday at Seth Parker's." I think it creates the most contagious atmosphere and lays claim to great indulgence on the part of its listeners. To me, it was one-half hour of the most enjoyable entertainment, unlike anything else on the air, to which your imagination and thought blend so smoothly and readily. The same is true of each and every performance.

It does seem unreasonable that such a gathering would be held at the late hour on which this program is scheduled. The time of its rendition is its only artificiality. How much more realistic if it were to take place at the twilight period. It is not plausible that people of their types and ages would be out at this hour. My mother and dad didn't hear it at 10:45 last night, and they aren't old fashioned.

I would suggest: Have it earlier, and let it receive the audience over the air that it deserves.

Mildred E. Adams,
Fairmount, West Virginia

Honorary Mention

MILLS BROTHERS, heard over CBS-WCAU at 9:15 p. m. Thursday, December 15.
Mills Brothers—as always—good. Don Redman's band fair. But why take up the Mills' time anyway? On a fifteen-minute program this is treason. By the time all the theme songs are in, and the advertising run through, there is barely time for either unit to do their stuff.

Advertising excellent, not technical or exaggerated, yet most effective.

Joseph Oldknow
Germantown, Pennsylvania

• Plums and Prunes •

By Evans E. Plummer

Chicago, Illinois

A GOOD many years ago a federal judge socked the Standard Oil Company a record fine in the millions of dollars for being a trust and as a result the company was cut up into little pieces. These now operate as independent corporations.

Consequently many sections of the country are being deprived of the Standard Oil sponsored Marx Brothers sketch—one of the funniest programs that ever honored the air lanes—just because the piece of the Standard Oil Company sponsoring them isn't permitted to sell gasoline or oil in those sections. True, Standard Oil of Indiana has the Funfest, a recorded show of wit and music that is passing fair, and the Ohio corporation is behind a series of WLW and WTAM programs by Gene and Glen.

But we want the Marx Brothers!

If Standard Oil may advertise in the national magazines, why cannot a group plan be employed that will not be offensive to Uncle Sam? These big independent units of Standard Oil, once united in their broadcasting, would be capable of endowing some of the greatest programs ever heard, and all listeners would be able to tune them in on their local stations.

Give us the Marx Brothers!

The plaint of ether scribes for Julius Tannen on the networks reminds me of an unpublished incident which occurred in 1928 when the CBS chain was getting under way. Backers split as to who would be Columbia's president. Tannen's name was offered as a compromise. But the breach was healed, so the versatile monologist remained on the outside looking in rather than becoming the hirer of all help.

Doctoring Vallee's Doctors—

Despite the fact that Jack Benny is off that gingerale show, his and Ed Wynn's methods of handing out the commercial sales patter have not only been very pleasant to take but undoubtedly effective. So have the credits on the Sherlock Holmes mystery dramas.

But here's a special bunch of withered, moldy and de-vitamized prunes for the imported doctors and their substitutes who prattle on and on during the otherwise extremely enjoyable one-hour programs of Rudy Vallee and his guest stars. In the first place, I usually hate to listen to a doctor's advice and seldom follow it. In the second, the speeches are bore-somely long and either coax dial switching or induce sleep after a tiring day (listen to 'em for insomnia!) Finally, the doctors are imported because American physicians, members of the American Medical Association, wouldn't be permitted to ballyhoo for advertised products of any kind, thank goodness!

One would not expect Rudy Vallee to crack wise about yeast, but certainly there must be a less painful method of injecting the propaganda than that now employed, and the sponsor, smart enough to produce the quality show that Vallee's is, should be clever enough to repair the weak spot.

Last year was "I've Got Five Dollars." This season brought "Here It Is Monday and I've Still Got a Dollar," and now the big sob, "Brother, Can You Spare a Dime?" A penny for the thoughts of the money song writers. Vo-de-o-dough!

Among the Christmas Cards—

So I "neither or'd" did I? Well J. C., prunes to me and a plum to you for catching it when our copyreaders and proofreaders didn't. That comes from listening to the air comics. I'll be ain'ting soon . . . And thanks to you, Julian Bender, for your "Bender Busts" critic column, but the boss says I have to tune it myself. More people, he claims, will disagree with me . . . No, H. H. H., I haven't forgotten Art Kassel whose arrangements and tempo still cast the old spell. He's been omitted because I never can remember whether to end his name with one or two I's. I need a technocratic spelling gadget . . . And as for you, Mike Porter, I read what you said about me this week, and am I agitated. Gr-r-r-r. Just wait.

Associated Press Central Branch Mañager Brophy was slated to talk over the

Columbia network on December 21, but cancelled a few days before the date. The Associated Press still considers radio as an enemy.

Reviewing the Chains—

FIRE CHIEF WYNN (Tues., Dec. 20, 8:30 p. m. CST on NBC). Allowing for old gags (to meet the public half way), I still think this was the Fire Chief's worst show to date. Beaucoup prunes to you Wynn, my pal, and now just watch the readers of this magazine prune me in return.

CAPTAIN HENRY'S SHOW BOAT (Thurs., Dec. 22, 8 p. m. CST on NBC), despite its revue-like lack of coherence, is a good show. Plums are won by the excellent music of this production which does seem to grow on one.

OMAR KHAYYAM (Thurs., Dec. 22, 8:30 p. m. CST on CBS), was given a full hearing for the first time, and this critic was sorry to learn that he was hearing the next to last program of the series. While the nut selling sponsor made Omar quite ornamental and fantastic, the show's illusion was perfect and did a sweet job of carrying one back to ancient Persia. The well arranged symphonic orchestral "curtains" were especially appreciated.

JACK PEARL (Thurs., Dec. 22, 9 p. m. CST on NBC) continues to lead the entire procession of old and new air comics with his Baron Munchausen tales. Weekly the Baron finds new lies with which to make me guffaw with loud appreciation, and his trimmings on the old Santa Claus legend tonight were no exception. If Cantor were only half as amusing . . .

EDWIN C. HILL (Thurs., Dec. 22, 9:30 p. m. CST on CBS) is a most plump narrator of "The Human Side of the News." Newspapers may be as well written as Mr. Hill's continuity, but they don't hold the interest and personality of this newscaster's presentations. Make a New Year's resolution not to miss Hill.

MYRT AND MARGE (Thurs., Dec. 22, 9:45 p. m. CST on CBS) gave a surprise sob episode glorifying Lora Joyce, supposedly Myrt's daughter, who had previously been pictured as a meanie. Heroically offering to spend her Christmas with the blind "Duke." Sandfield Malone, Lora and the Duke win plums for splendid acting of good lines.

CRIME CLUB (Wed., Dec. 21, 8:30 p. m. CST on CBS) offered a good gang plot, "Dead Men Tell No Tales," with a newspaper reporter angle, but the whole was soured by the hysterical acting and English accent of the city editor. Neither were characteristic, and so a prune is hurled.

MUSICAL INTERLUDE (Tues., Dec. 20, 4:45 p. m. CST on CBS) offered Frank Westphal's orchestra, Billy Mills' arrangements and Harriet Cruise's voice-that-gets-you, in one harmonious whole. Especially enjoyable were "Moanin' Low" and Westphal's own "How Can I Go On Without You." A basket of plums.

Sunday Programs [Continued]

8:15 P.M.
WOR—Vera Brodsky and Harold Triggs, two pianos

8:30 P.M.
CBS—Frank Cambria and Roxy Theater Ensemble; WABC WCAO WCAU
NBC—Blue—Red Adams; sketch; WJZ KDKA
WDAS—The Manzi Italian Hour
WLW—Curtain Calls
WOR—Don Bestor's Orchestra
WPEN—Italian Hour

9:00 P.M.
CBS—Fred Allen's Bath Club Revue; WABC WCAO WCAU
NBC—Blue—Enna Jettick Melodies; WJZ KDKA
NBC—G. E. Circle; WEAFF WRC WFI WGY
WCBM—Labovitz Melodies
WIP-WFAN—Mannie Morris' Orchestra
WLW—Ace Brigode's Orchestra
WOR—Wings of Romance; orchestra
WPEN—Kilenea Hawaiians

9:15 P.M.
NBC—Blue—To be announced; WJZ WLW

9:30 P.M.
CBS—Enroute to Pennzoil Parade of Melodies; WABC WCAO WCAU
NBC—Blue—Walter Winchell; WJZ KDKA WLW
NBC—Red—American Album of Familiar Music; WEAFF WFI

WCBM—Tony Ryan; Songs
WDAS—Piano Meditations; Manny La Porte
WIP-WFAN—Gene Marvey, songs
WOR—Old World Carollers; quartet
WPEN—Greek Program with Katsaros Orchestra

9:45 P.M.
NBC—Blue—Those Five Girls; WJZ
KDKA—To be announced
WCBM—Joe Bostie's Program
WDAS—Royal Negro Art Hour
WIP-WFAN—To the Isle of Dreams
WLW—Leonard Watson, cellist
WOR—Los Chicos; Spanish Revue
WRC—To be announced

10:00 P.M.
CBS—Jack Benny, Comedian and Ted Weems' Orch. WABC WCAO WCAU
NBC—Blue—Edna St. Vincent Millay; WJZ
NBC—Red—Ohman and Arden, and orchestra; WEAFF WFI WGY
WLW—Thelma Kessler's Orchestra
WOR—New York Opera Associations Program
WRC—News

10:15 P.M.
NBC—Blue—Jubilo, Singer of the Lonesome Road; WJZ
NBC—Red—Current Events; WEAFF WFI WGY

KDKA—To be announced
WDAS—Tindley Singers
WIP-WFAN—Five Melody Monarchs
WLW—Southern Singers

10:30 P.M.
CBS—Erest Hutcheson; WABC WCAU
NBC—Blue—Orange Lantern, mystery drama; WJZ
NBC—Red—Romances; WEAFF WFI WGY
KDKA—Jean Wald's Orchestra
WCBM—To be announced
WIP-WFAN—Pearl Theater Revue
WLW—Back Home With Frank Luther

10:45 P.M.
NBC—Red—Sunday at Seth Parker's; WEAFF WFI WGY
WLW—City Government Talk

11:00 P.M.
CBS—Isham Jones' Orchestra; WABC
NBC—Blue—Aileen Stanley, soprano; WJZ
WCAU—Boake Carter, Talk
WLW—Tales of Terror
WOR—Moonbeams, Verna Osborne, soprano

11:15 P.M.
NBC—Blue—Sam Sherman; WJZ
NBC—Red—Melodic Serenade; WEAFF WRC WFI
KDKA—News
WCAO—To be announced
WCAU—Carlile and London, pianists

11:20 P.M.
KDKA—Alexander Roy, tenor

11:30 P.M.
CBS—Eddie Duchin's Orchestra; WABC WCAU WCAO
NBC—Blue—Jesse Crawford, organist; WJZ KDKA
NBC—Red—Melodic Serenade; WEAFF
WIP-WFAN—Music Hall Varieties
WLW—Vox Humana
WOR—Ben Selvin's Orchestra

11:45 P.M.
WIP-WFAN—The MacClains

12:00 MIDNIGHT
CBS—Ben Pollack's Orchestra; WABC WCAU
NBC—Blue—William Stoess' Flying Dutchmen; WJZ WLW
NBC—Red—Joe Furst's Village Barn Orchestra, Gus Van; WEAFF
WLIT—Show Boat Orchestra
WOR—Charlie Eckels' Orchestra

12:30 A.M.
CBS—Bernie Cummins' Orchestra; WABC WCAU
NBC—Jan Garber's Orchestra; WJZ
NBC—Red—Charlie Kerr's Orchestra WEAFF WLIT
WLW—Jan Garber's Orchestra

12:45 A.M.
CBS—Hal Kemp's Orchestra; WABC WCAU

1:00 A.M.
WLW—Moon River

Programs for Monday, January 2

6:30 A.M.
WLW—Top o' the Morning

6:45 A.M.
WLW—Caterpillar Tractor Program

7:00 A.M.
KDKA—KDKA Musical Clock
WCAO—Early Risers Musical Clock
WCBM—Morning Melodies
WLW—College Three
WTEL—"Top of the Morning"

7:15 A.M.
WLW—Old Bill

7:30 A.M.
CBS—Organ Reveille; WABC
NBC—Blue—Don Hall Trio; WJZ
NBC—Red—Rise and Shine; Dance Orchestra; WEAFF
KDKA—Bradley Kincaid
WCAO—Sunpaper Bulletins
WLW—Yodelling Twins
WPEN—Musical Clock

7:40 A.M.
WPEN—News and Views

7:45 A.M.
CBS—Bud Collyer; WABC
NBC—Blue—Jolly Bill and Jane; WJZ KDKA
WCAO—WCAO Kiddie Club
WLW—Andy Mansfield's Memory Box

8:00 A.M.
CBS—Salon Musicale; WABC WCAU
NBC—Blue—The Wheatworth Program; WJZ
NBC—Red—Organ Rhapsody; WEAFF WFI
KDKA—KDKA Kiddies' Klub
WCAO—Late Risers' Musical Clock
WCBM—Morning Glories
WLW—Morning Devotions
WPEN—Cruise of the S. S. All In Fun
WTEL—The Console Rises

8:15 A.M.
NBC—Blue—Morning Devotions; WJZ
KDKA—Chief Red Bird and Bronc Busters
WFI—To be announced
WLW—Reinie Gau
WPEN—Jack Tar's School Days
WRC—Morning Varieties

8:30 A.M.
CBS—Rhythm Kings; WABC WCAU
NBC—Blue—The Pepper Pot; dance orchestra; WJZ WLW
NBC—Red—Morning Salon Orchestra; WFI WEAFF WRC
KDKA—Morning Cheer
WPEN—Arithmetic Band
WTEL—Thrifty Club

8:45 A.M.
KDKA—Pepper Pot (NBC)
WIP-WFAN—Early Riser's Club
WPEN—Chris Seiter, crooning troubadour
WTEL—Facing the Facts

9:00 A.M.
CBS—Little Jack Little; WABC WCAO WIP-WFAN
KDKA—Press News-Reeler
WCAU—Words and Music
WCBM—News Flashes
WDAS—Morning Melodies
WFI—To be announced
WLW—Pacific Borax Talk
WPEN—Sea-Go'in' Bill at the Piano

9:05 A.M.
KDKA—Piano Classique
WLW—Child Care and Training

9:15 A.M.
CBS—Gold and Dusty and the Silver Dust Twins; WCAU
CBS—Gypsy Music Makers; WABC WCAO
NBC—Red—Current Events WEAFF WRC
KDKA—Style and Shopping Service
WCBM—Le Roy McKnew; Pianist
WIP-WFAN—Organalities
WLIT—Womens' Home Hour
WLW—Morrie Newman and Larry Greuter
WPEN—The Health Man

9:30 A.M.
CBS—Tony Wons; Are You Listenin'??; WABC WCAO WIP-WFAN
NBC—Blue—Vic and Sade; WJZ KDKA
NBC—Red—Jack and Jill; WEAFF
WCAU—Asco News Reporter
WCBM—Merchants' Air Review
WDAS—Thomas R. Martindale, health talk
WLIT—Homemakers' Forum
WLW—Tony Cabooch
WPEN—Second Cruise of the S. S. All In Fun

9:45 A.M.
CBS—Reis and Dunn; WABC WCAO WCAU WIP-WFAN
NBC—Blue—Nothing but the Truth; WJZ
NBC—Red—Meditations; organ melodies; WEAFF WRC
KDKA—Weather Report; News Flashes; Market Reports
WDAS—Tinkling Tunes
WLW—Organ Moods, Arthur Chandler, Jr.
WPEN—Bo'sun Borelli, songs

9:50 A.M.
KDKA—Program for the Day

10:00 A.M.
CBS—The Singing Vagabond; WABC WCAO WCAO
NBC—Blue—John Fogarty, tenor; WJZ KDKA
NBC—Red—Flying Fingers; WEAFF WFI
WCBM—Melody Parade
WDAS—Betty Barnes discusses "Our Children"
WIP-WFAN—Home Maker's Club
WLW—Live Stock Reports
WOR—Carillon from St. Thomas's Church
WPEN—Freddy, the Cabin Boy

10:10 A.M.
WLW—Mail Bag
WPEN—Tom Rott, Skit

10:15 A.M.
CBS—Melody Parade; WABC WCAU
NBC—Blue—Clara, Lu 'n 'Em; WJZ KDKA
NBC—Red—Breen and de Rose; WEAFF WFI WRC WGY
WDAS—Ads and Fads, talks with music

10:20 A.M.
WPEN—Chips Eckert, comedian

10:25 A.M.
WPEN—Foot Health Talk

10:30 A.M.
CBS—Edna Rush, contralto; Fred Berens' Orchestra; WABC WCAU WIP-WFAN
NBC—Blue—Happy Jack; WJZ
NBC—Red—Nagsby's Reform; drama; WEAFF WRC WFI
KDKA—To be announced
WCBM—Lila Sadelia Gray; Reader
WDAS—On the WDAS Sightseeing Bus
WLW—Varsity Quartet
WPEN—Grab Bag of the Air

10:45 A.M.
CBS—Vocal Art Trio; WABC WCAO WCAU
NBC—Blue—Emily Post; WJZ KDKA WLW
NBC—Red—Johnny Marvin, tenor; WEAFF WFI
WCBM—Varieties
WIP-WFAN—Melody Mac

11:00 A.M.
CBS—Morning Moods; WABC WCAO WCAU
NBC—Blue—Singing Strings; WJZ
NBC—Red—Melody Three; WEAFF WRC WLIT
KDKA—Nesbitt and Di Lernia
WCBM—Heart and Home Service
WDAS—A Thought for the Day, poetry
WIP-WFAN—Classified Program
WLW—The Sunshine Boys
WOR—Nell Vinick, beauty talk
WPEN—Bill Donohue, pianist

11:15 A.M.
NBC—Blue—Elsie Mae Gordon; WJZ
NBC—Red—Radio Household Institute WEAFF WLIT WRC WGY
KDKA—Alabama Cotton Pickers

WDAS—The Memory Pianist
WLW—Mike and Herman
WOR—To be announced
WPEN—Chamber of Commerce, Women's Home Hour

11:30 A.M.
CBS—Academy of Medicine; WABC WCAO WIP-WFAN WCAU
NBC—Blue—Rhythm Ramblers; WJZ KDKA
NBC—Red—Sonata Recital; WEAFF WRC
WCBM—Musical Games
WDAS—The Scrap-Book of the Air
WLIT—Everywoman's Hour
WLW—Hot Corn
WOR—Ann Stevens' Thrift Hour
WPEN—Rollins Melodians

11:45 A.M.
CBS—New York State gubernatorial Inauguration; WABC WCAU
KDKA—Laws Affecting Women
WDAS—Organ Recital
WPEN—Piano Ramblings

12:00 NOON
NBC—Blue—Concert Ensemble; WJZ
KDKA—Business News and Market Reports
WCAU—The Warwick Sisters, songs
WCBM—To be announced
WIP-WFAN—Current Topics
WLW—Three Cheers
WOR—The Voice of Experience
WPEN—Organ Doctor
WTEL—Noon Tunes

12:10 P.M.
WCAU—Health Forum, talk

12:15 P.M.
NBC—Red—On Wings of Song; WEAFF
KDKA—Jimmy Joy and His Orchestra
WCAO—Buddy Harrod's Orchestra
WCBM—Luncheon Music
WDAS—Noontime Melodies
WLIT—Noontime religious service
WLW—River and Market Reports
WPEN—Rose Gallo
WTEL—News Resume

12:20 P.M.
KDKA—Farm Flash
WOR—Up from Florida, sales talk

12:25 P.M.
WCAU—Melody of the Day
WOR—The Willard Messenger, sales talk

12:30 P.M.
NBC—Blue—Musical Program; WJZ WLW
KDKA—Press News-Reeler
WCAU—Boake Carter, talk
WCBM—Howard String Trio
WDAS—Neighbour and His Neighbours
WLIT—Benjamin Franklin Hotel concert orchestra
WOR—Carnegie Hall Organ Recital; Alex. Richardson at the Console
WPEN—Marty Rollins' Orchestra
WTEL—Philadelphia Chamber of Commerce Women's Radio Review; talk

12:35 P.M.
KDKA—Jimmy Joy's Orchestra

12:45 P.M.
WCAU—Harold Knight's Orchestra
WTEL—Radio Ramblings

1:00 P.M.
CBS—George Hall's Orchestra; WABC WCAU
NBC—Red—Inauguration of Governor Herbert H. Lehman; WEAFF WFI
KDKA—National Farm and Home Hour (NBC)
WCAO—Lou Becker's Orchestra
WCBM—Ted Elmore's Collegians
WGY—Albany on Parade
WIP-WFAN—Gimbel Choral Group
WOR—Jack Arthur, baritone
WPEN—Woman's Page of the Air

1:15 P.M.
NBC—Red—Rose Bowl Parade; WEAFF WGY
WDAS—Talk
WIP-WFAN—Orient Orchestra
WPEN—Harmony Philosophers

1:20 P.M.
WDAS—Uncle Sam at Your Service

1:30 P.M.
CBS—Atlantic City Musicale; WABC WCAO WIP-WFAN
NBC—Blue—The Ambassadors; WJZ KDKA
WCAU—Paul Tremaine's Orchestra
WDAS—Items of Interest
WLW—Jan Garber's Orchestra
WOR—New Jersey Clubwomen's Hour
WPEN—Old Timers' Ensemble

1:45 P.M.
NBC—Blue—Rhythmic Serenade; WJZ KDKA
NBC—Red—Emerson Gill's Orchestra; WEAFF WGY
WCAU—Tom Jones; Arkansas Traveler
WDAS—Christmas Melodies, musicale
WPEN—Talk; Thomas C. Martindale

1:50 P.M.
WCAU—Cecil and Sally

2:00 P.M.
CBS—National Student Federation of America Program; WABC WCAU
NBC—Blue—New Year's Musical Program; WJZ
NBC—Red—The Revolving Stage; WEAFF WRC
KDKA—KDKA Home Forum
WDAS—Chatting With Ethel Maeder
WGY—Giovanni Trombini, cellist
WLIT—Gertrude Bilby, mezzo soprano
WLW—Artists Bureau Program
WOR—Old World Carollers; quartet
WPEN—Billy Penn's Daily Diary

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ALBERT C. SCHROEDER

"The Best for Less"

423 Plymouth Court, Chicago, Ill.

Monday Programs [Continued]

2:15 P.M.
 CBS—Ann Leaf, organist; WABC WCAU WIP-WFAN
 WGY—WGY Household Chats
 WLIT—Jean Sharp, pianist
 WOR—Concert Orchestra
 WPEN—Tunes To Be Remembered

2:30 P.M.
 CBS—American School of the Air; WABC WCAU
 KDKA—Human Values
 WDAS—The Romancing Tenor
 WGY—Revolving Stage (NBC)
 WIP-WFAN—Florence Huett, monologues

2:40 P.M.
 WOR—Vera Brodsky and Harold Triggs

2:45 P.M.
 KDKA—Salt and Peanuts
 WDAS—Kenneth Goodman, concert pianist
 WIP-WFAN—Del Zane; As Time Goes By
 WPEN—Studio Guest of Honor

3:00 P.M.
 CBS—Happy New Year from Columbia; WABC WCAU
 NBC—Blue—Betty and Bob; WJZ KDKA
 NBC—Red—Pardon my resolutions; WEAFF WFI
 WDAS—Light Opera Melodies, string ensemble
 WLW—Bisquick Program (NBC)
 WOR—The Symphonic Four
 WPEN—Itinerant Interlude

3:15 P.M.
 NBC—Blue—Welch Choir; WJZ
 NBC—Red—Symphonic Rhythm Makers; WEAFF
 WDAS—Talk; Philadelphia Sinfonietta
 WLW—Joe Emerson, Bachelor of Song
 WPEN—Embarrassing Moments Contest

3:30 P.M.
 WDAS—Four Provinces Orchestra; Irish Program
 WLW—Morrie and Marion
 WOR—Organ Recital; Robert Pereda
 WPEN—Dance Revue

3:45 P.M.
 WLW—Tea Time Trio
 WPEN—Somebody's Birthday

4:00 P.M.
 CBS—Columbia Salon Orchestra; WABC
 NBC—Blue—Radio Guild; WJZ WRC WLW
 NBC—Red—U. S. Marine Band; WEAFF WFI
 KDKA—Work-a-day Thoughts
 WIP-WFAN—Emily Weyman; A Study in Blue
 WOR—Ariel Ensemble
 WPEN—Special Feature

4:05 P.M.
 KDKA—Business News

4:15 P.M.
 KDKA—To be Announced
 WIP-WFAN—Temple Talks; Dr. Chas. E. Beury; President Temple University
 WPEN—Mad Music

4:30 P.M.
 CBS—Columbia Artist Recital; WABC
 NBC—Red—Rose Bowl; WEAFF WGY
 KDKA—Market Reports
 WCAU—Willow Melodies
 WDAS—Jos Kownlewski, Baritone and Harry Guenther, Jr., pianist
 WLIT—Honolulu Melody Duo
 WOR—Enric Madriguera's Orchestra
 WPEN—Sundown Melodies

4:35 P.M.
 WIP-WFAN—Mail Early Campaign

4:40 P.M.
 WIP-WFAN—Columbia Artist Recital (CBS)

4:45 P.M.
 KDKA—Welfare Fund Talk
 WLIT—Homemakers' Forum

4:50 P.M.
 CBS—Columbia Artist Recital; WCAU
 KDKA—David Lawrence Dispatch

4:55 P.M.
 KDKA—KDKA Artist Bulletin

5:00 P.M.
 CBS—Bobby Benson; WABC WCAU
 NBC—Blue—Lee Sims and Ilomay Bailey; WJZ
 KDKA—To be announced
 WCAU—Frederic Tedesco; Accordionist
 WCBM—Rhythm Rounders
 WDAS—Talk, Anti-Saloon League
 WIP-WFAN—Ted and Etta Gunther
 WLIT—Children's twilight hour
 WLW—Southern Singers
 WOR—Jeno Bartol's Hungarian Ensemble
 WPEN—Mother Goose
 WRC—Afternoon Varieties

5:10 P.M.
 WDAS—Tea Time Tunes

5:15 P.M.
 CBS—Fred Berrens' Orchestra WABC WCAU
 NBC—Blue—Dromedary Caravan; WJZ WLW KDKA
 WCAU—Sunpaper Bulletins
 WCBM—Weather and Market Reports
 WIP-WFAN—Health's Highway
 WLIT—Charlie Borelli; In a song shop
 WPEN—Horace Hustler, organist
 WRC—Aunt Sue and Polly

5:30 P.M.
 CBS—Sippy WABC WCAU WCAU
 NBC—Blue—The Singing Lady; WJZ KDKA WLW
 WCBM—Varieties
 WDAS—Musical Silhouettes
 WIP-WFAN—Classified Program
 WOR—Al and Lee Reiser; Two pianos
 WPEN—String Rhythm

5:45 P.M.
 CBS—The Lone Wolf Tribe; WABC WCAU WCAU
 NBC—Blue—Little Orphan Annie; KDKA WJZ
 WCBM—To be announced
 WIP-WFAN—Humpty Dumpty
 WLIT—Leonora Mixed Quartet
 WLW—Beachcombers
 WOR—Girl Out of Nowhere, songs
 WRC—The Happy Tushmanisers



Spencer Dean, the detective created especially for the Eno Crime Club, arrives on the scene. He's really Edward Reese, and the girl with him is Georgia Backus, prominent radio actress. They're heard over an NBC-WJZ network each Tuesday and Wednesday at 8 p. m.

5:55 P.M.
 WLIT—A Family Doctor

6:00 P.M.
 CBS—The Dictators; Elizabeth Barthell; WABC
 NBC—Blue—Del Lampe Orchestra; WJZ
 KDKA—Teaberry Sport Review
 WCAU—The Old Fashioned Songster
 WCBM—Mary Ann Kiddie Klub
 WDAS—Ads and Fads
 WFI—To be announced
 WLW—Oklahoma Bob Albright and his Blue Flamers
 WOR—Uncle Don
 WPEN—Twilight Reveries

6:05 P.M.
 CBS—Irene Beasley; WABC WIP-WFAN

6:15 P.M.
 CBS—On the Air Tonight; WABC
 NBC—Blue—Johnny Hart in Hollywood; WJZ
 KDKA
 WCAU—Save A Life Campaign Talk
 WCAU—Tonight on WCAU
 WIP-WFAN—Piano Melodies
 WLW—Old Man Sunshine
 WPEN—Sports Talk

6:20 P.M.
 CBS—Reis and Dunn; WABC WCAU WIP-WFAN
 WCAU—Esslinger Sporting Page

6:25 P.M.
 WPEN—Health Talk

6:30 P.M.
 CBS—Vaughn de Leath; WABC
 NBC—Blue—Ramona Specialty; WJZ
 KDKA—Westinghouse Watchman
 WCAU—The Lighted Window; Dr. Blackwelder
 WCAU—Chandu the Magician
 WCBM—Popular Bits
 WDAS—Joe Dugan, sports columnist
 WFI—To be announced
 WIP-WFAN—Valley Forge Sport Shots
 WLW—Bob Newhall; Sportsman
 WOR—Detectives Black and Blue, Mystery Drama
 WPEN—Billy Stein's Orchestra
 WRC—Thompson's Merry Dairymen
 WTEL—Recordings

6:40 P.M.
 CBS—Emergency Unemployment Relief Committee; Bruce Barton; WABC

6:45 P.M.
 CBS—Just Plain Bill; WABC
 NBC—Blue—Lowell Thomas; Today's News; WJZ
 KDKA WLW
 WCAU—Asco Orchestra
 WCBM—Sports Scrap Book
 WDAS—The Gossipers
 WFI—To be announced
 WIP-WFAN—Hal Thompson's Orchestra
 WOR—Irene Franklin and Herbert Rawlinson
 WPEN—Ham Dalton, the Town Crier
 WRC—"The Wilkins Quarter Hour"

7:00 P.M.
 CBS—Myrt and Marge; WABC WCAU WCAU
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WLW
 WRC
 WCBM—Southern Hotel Dinner Music
 WDAS—Max Essener's Orchestra
 WIP-WFAN—Uncle Wip
 WLIT—George Horth and his music
 WOR—To be announced
 WPEN—Irish Ramblers Orchestra
 WTEL—"Twilight Thoughts" with Mac and Herman

7:15 P.M.
 CBS—William O'Neal, tenor; WCAU
 CBS—Buck Rogers in the Year 2432; WABC
 NBC—Blue—Tastyest Jesters; WJZ KDKA
 WCAU—Household Entertainers
 WLW—Gene and Glenn
 WOR—Harry Herschfeld
 WPEN—Talk; Ireland Today, by John J. Reilly
 WTEL—"Moods," with Russell Harris

7:30 P.M.
 CBS—Three X Sisters; WABC WCAU WCAU
 NBC—Blue—Flywheel, Shyster and Flywheel; WJZ
 KDKA

NBC—Red—Melody Keepsakes; WEAFF WGY
 WCBM—Makers of News
 WDAS—The Prosperity Program
 WIP-WFAN—Rajput
 WLIT—Dr. Algase Sunny Smile Club
 WLW—Chandu the Magician
 WOR—A Wayside Cottage, sketch
 WPEN—Turf Selections
 WTEL—Recordings

7:35 P.M.
 WPEN—Morley Singers

7:45 P.M.
 CBS—Morton Downey; WABC WCAU WCAU
 NBC—Red—The Goldbergs; WEAFF WFBR WLIT
 WRC WGY
 WCBM—Hugh McNally; Songs
 WDAS—William McLean, talk
 WIP-WFAN—Billy Hays Orchestra
 WOR—To be announced
 WTEL—Watch Tower Program in German

8:00 P.M.
 CBS—Whispering Jack Smith; WABC WCAU WCAU
 NBC—Blue—El Toro Revue; WJZ KDKA
 NBC—Red—Soconyland Sketches, dramatic sketch;
 WEAFF WGY
 WLW—Maxwell Cotton Queen
 WCBM—The Catholic Evidence Guild
 WDAS—Trombetta Italian Hour
 WIP-WFAN—Benjamin Franklin Concert Ensemble
 WLIT—Wilbur Evans, baritone with ensemble
 WOR—Chandu, the Magician
 WPEN—Duke Leonard and Charles Borrelli
 WRC—The Adventures of Sherlock Holmes

8:15 P.M.
 CBS—Singin' Sam the Barbarol Man; WABC WCAU
 WCAU
 WIP-WFAN—The Gossipers
 WOR—The Luck of Joan Christopher, comedy skit

8:30 P.M.
 CBS—Fu Manchu Mystery Stories; WABC WCAU
 NBC—Blue—Jack Fulton, tenor; WJZ KDKA
 NBC—Red—The Voice of Firestone; WEAFF WGY
 WLW WLIT
 WCBM—Helen Wherley; Pianist
 WDAS—Piano Meditations
 WIP-WFAN—Crazy Crystals
 WOR—Deep River; orchestra
 WPEN—Radio Guide Program
 WRC—The Cotton Pickers

8:45 P.M.
 NBC—Blue—Phillips Lord in the Country Doctor;
 KDKA WJZ
 WCBM—Wilhelmina Brown; Songs
 WDAS—Reinhardt Radiolites
 WIP-WFAN—Philadelphia Musical Academy Sym-
 phony Orchestra
 WLW—Billy Dauscha's Orchestra
 WRC—Philco Fox Revue

9:00 P.M.
 CBS—Music that Satisfies; WABC WCAU
 NBC—Blue—Sinclair Wiener Minstrels; WJZ KDKA
 WLW
 NBC—Red—A. and P. Gypsies; WEAFF WLIT WRC
 WGY
 WCBM—University of Baltimore Program
 WDAS—Xmas Play; Norris Players; "The Empty
 Room"
 WOR—Enric Madriguera's Orchestra
 WPEN—Hungarian Melodies

9:15 P.M.
 CBS—The Mills Brothers; WABC WCAU WCAU
 WIP-WFAN—Alfredo's Concert Ensemble

9:30 P.M.
 CBS—Mysteries in Paris; WABC WCAU WCAU
 NBC—Blue—Jack Frost's Melody Moments; WJZ
 KDKA WLW
 WDAS—Chanukah Program
 WCBM—Ted Elmore's Nutty Orchestra
 WOR—The Witch's Tale
 WPEN—Jack Ferry's Orchestra

9:45 P.M.
 WIP-WFAN—Jin and Jo; The Campus Queens

10:00 P.M.
 CBS—To be announced; WABC WCAU
 NBC—Blue—Alice Joy, contralto; WJZ KDKA
 NBC—Red—Carnation Contented Program; WEAFF
 WGY WRC
 WCBM—To be announced
 WDAS—New Latin Hour
 WIP-WFAN—Hal Thompson's Orchestra
 WLIT—To be announced
 WOR—Jack Arthur, baritone, orchestra

10:15 P.M.
 CBS—Easy Aces; WABC WCAU
 KDKA—Bridge School of the Air; E. Hall Downes
 WIP-WFAN—Bombay Gardens
 WLIT—Joe Smith's Parodians
 WLW—Joe Emerson, Bachelor of Song
 WOR—Cosmo Hamilton; "Unwritten History"

10:30 P.M.
 NBC—Blue—Organ Reveries; Archer Gibson; WJZ
 NBC—Red—National Radio Forum; WEAFF
 KDKA—Samuel DiPrimo, tenor
 WCAU—Billy Antrim's Orchestra
 WCBM—Johnny Tucker's High Hatters
 WDAS—The Column of the Air, news
 WGY—WGY's Players in "One Man's Family"
 WLW—Rhythm Club
 WOR—Lee Cronican, pianist

10:45 P.M.
 CBS—Columbia Revue; WABC
 KDKA—Bradley Kincaid
 WDAS—Missing Persons
 WIP-WFAN—Orient Orchestra; Eddie Bonnelly
 WOR—To be announced

11:00 P.M.
 CBS—Howard Barlow's Columbia Symphony Orches-
 tra; WABC
 NBC—Blue—Aileen Stanley, soprano; WJZ
 NBC—Red—To be announced; WEAFF
 KDKA—Teaberry Sport Review
 WCAU—Boake Carter
 WCBM—Oscar Appel's Orchestra
 WLIT—Charlie Gaines' Orchestra
 WLW—Tales of Terror, drama
 WOR—Moonbeams
 WRC—Dance Orchestra

11:15 P.M.
 NBC—Blue—Cesare Soderro, orchestra; WJZ
 KDKA—News Flashes
 WCAU—Enoch Light's Orchestra

11:30 P.M.
 CBS—Guy Lombardo's Royal Canadians; WABC
 WCAU
 NBC—Red—Jack Denny's Orchestra; WEAFF
 WIP-WFAN—Henny Hendrickson's Orchestra
 WLIT—Carmen Theater Program
 WLW—Chime Reveries
 WOR—Don Bestor's Orchestra

11:50 P.M.
 WCAU—Powers Grouard, review, "Melody"

12:00 MIDNIGHT
 CBS—Riviera Orchestra; WABC
 NBC—Blue—Russ Columbo's Orchestra; WJZ
 NBC—Red—Anson Weeks' Orchestra; WEAFF
 WCAU—Riviera Orchestra
 WIP-WFAN—Missing Person's Report
 WLIT—Charlie Kerr's Orchestra
 WOR—Gus Van and Joe Furst's Orchestra

12:30 A.M.
 CBS—Ben Selvin's Orchestra; WABC WCAU
 NBC—Blue—Earl Hines' Orchestra; WJZ
 NBC—Red—Mark Fisher's Orchestra; WEAFF
 WLW—Larry Funk's Orchestra

1:00 A.M.
 CBS—Joe Haymes' Orchestra; WABC
 WCAU—Missing Persons Reports
 WLW—Moon River

1:15 A.M.
 WLW—Jan Garber's Orchestra

1:30 A.M.
 CBS—Charlie Straight's Orchestra; WABC

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Uses standard leads and flints. Has large eraser. Large air-tight, leak-proof fuel chamber. Lights instantly. Style illustrated has metal and bakelite barrel. The bakelite sections are furnished in orange, red, green, blue and black.

1

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 "The Best for Less"
 423 Plymouth Court, Chicago, Ill.

The Radio Guide Revue
 With
 The Two Popular Song Writers
Manny La Porte
 and
Harold Davis
 and
All Star Surprise Cast
WPEN
 1500 KILOCYCLES
 MONDAY EVENING, 8:30 to 9

Music in the Air

By Carleton Smith

HAPPY NEW YEAR!

Good news is in store for you. Or, at least, a promise of music that will be good.

Sen Kaney, of NBC's Program Directors, believes that before 1933 is over, a definite reaction will have come against jazz orchestras, crooning and such. That means more programs of serious music.

Here is a suggestion—an A-1 recital series! A-1 means the greatest interpreters presenting only that music for which they have the greatest talent. For instance, choose Mr. Kreisler to inaugurate the series, and let him play the "Kreutzer" and an unaccompanied Bach Sonata, and perhaps some of his own compositions that please every concert audience.

Induce Josef Hofmann to play a piano recital for the nation to hear some of his great interpretations that are now heard only by his students and a few friends in Philadelphia.

Present the Singing Boys from Vienna in their best choral works, and, perhaps, in the Mozart opera, "Bastien and Bastienne."

Engage Heinrich Schlusnus and Lotte Lehmann to sing programs of German lieder. Allow the Cascades family of Paris (Societe des Instruments Anciens), now touring this country, to play the rare and infrequently heard masterpieces of the 17th and 18th centuries.

Bring the English Singers before the microphone, for those charming motets from the days of England's prime. Let Ponselle sing the grand arias of opera in which her voice is so gorgeous, instead of the trash she has broadcast. Hear Sigrd Onegin in Brahms' Alto Rhapsody. Ask Lawrence Tibbett to substitute the program he gave for Olin Downes' Brooklyn talk on "The Enjoyment of Music" for some of the mediocre songs he sings on the Voice of Firestone.

In other words, make **QUALITY** the theme-song and corner-stone of the program. Let people hear the best, so that they may develop their appreciation. To my knowledge, such an attempt has never been made on the radio in the United States.

The inevitable assumption would be that the public doesn't want the best, that it is ignorant, cannot distinguish mediocrity from quality—or that it doesn't care. I believe that even though the general public may not know nor analyze the reasons for quality, over a period of time, its artistic judgment is infallible.

You do not have to know why you like a new acquaintance. You do. That is sufficient. You do not have to know why you like quality. You sense it. That is sufficient.

Broadcast Regular Recitals

It is true, further, that both the Metropolitan and the Philharmonic Symphony broadcasts occur during the regular performances, when the house is sold to subscribers. But Carnegie Hall also houses many great recitals in a season. And, though the pick-up of a recital might be much better from a studio, it seems to me that attempts from the stage of that hall would be satisfactory and worth the trial.

Let us have an hour—if not two—of the recital program, and preferably the first hour. If no advertiser can be found to whom this series will be valuable, then the broadcasting companies should shoulder the financial burden. They manage the artists. The investment will return dividends. For the public appre-



CARLETON SMITH

ciates quality and pays for it, even in times of depressed finances.

Let us be thankful for the good programs we do have, few as they are; And let us commend our system insofar as it gives them to us.

We enter 1933 with the hope that it will bring us still more good music.

Bruno Walter Returns

ONE of the occasions for thankfulness is the return today of Bruno Walter. His kindly, expansive soul has found a place in our hearts. From the instant the sound of Max Reger's *Variations on a Theme, by Beethoven* reaches your ears, you will be glad to be in Mr. Walter's presence.

You will sense that the orchestra is not obeying, but is responding to his call. As the program continues, showing us the beginning of Beethoven's development in his second symphony, Mr. Walter will be drawing rather than commanding the music from the men. And you will know that they are giving him all they have, and are experiencing satisfaction in so doing. That is one of the joys in hearing Mr. Walter.

He concludes his first broadcast with the Overture and two Ballets from Schubert's so-called "Rosamunde" music, and Tschai-kowsky's overture, "Romeo and Juliet," telling first of Friar Laurent, then of the street brawl, the love of Romeo and Juliet, and the death of the lovers. Mr. Walter's second broadcast next Sunday is a Wagner-Strauss program. He will be with the Philharmonic-Symphony until the return of Toscanini in March.

Stokowski's Request Broadcast

Leopold Stokowski, whose organization achieved the most perfect technical broadcasts of 1932, begins the New Year directing a special program with the Tuskegee negro choir from the Neo-Roxy Radio City Music Hall.

This "intimate" gathering-place for 6200 New Yorker's and their guests is to be a variety house. The programs will range from tabloid circuses to Stokowski, from Weber and Fields to Anna Case. If it appears feasible later, the place may be turned into an opera house.

Should you desire the most popular symphonic fare, Stokowski will dish it out Saturday night, when he broadcasts his annual request program. All selections have been chosen by a vote of the Philadelphia music public, and a good time is promised all. Thereafter, the Philadelphia maestro goes on his winter vacation to return to the ether in March.

New Year's Resolution

IF you, who are interested in hearing good music on the air, were to make a New Year's resolution—what would it be? That every time there is a broadcast of good music you will write the broadcaster a letter? Will you do it?

Pianistically minded listeners should not miss the Beethoven "Moonlight" Sonata and the two movements of the Saint-Saens G minor Concerto with which Ernest Hutcheson begins the New Year (over CBS, Sunday night at 10:30).

The New York Philharmonic-Symphony Young People's Concerts next Saturday morning (over CBS at 11 o'clock), feature the "Trumpet" in Saint-Saens' Septuor for trumpet, strings and piano. Mr. Schelling has programmed, also: Chadwick's "Jubilee" Overture, the Allgero from Prokofieff's Symphonie Classique, Hadley's Chinese Sketches, and "We Three Kings of the Orient Are," sung by the choristers from St. Thomas Church.

Along the Airialto

By Martin Lewis

MUCH carefully veiled hinting has been done concerning the lack of will power of a certain well-known announcer (one of the best in fact) to keep away from "the bottle." It's queered him before but he staged a comeback. Now it threatens again. The real pity of it is that he possesses an almost magically soothing voice. Not the usual obnoxious announcer-tone. A natural, easy, convincing way of speaking his selling talks. His present sponsor, when he was about to go on the air, yearned to have that particular voice discoursing on the merits of his product. It was that particular voice that fitted the general mild tone of the program to perfection. On the announcer's promise that he'd never go haywire again, he was engaged. He did go haywire, of course, despite his noble resolutions.

On several occasions the much tried sponsor thanked fate that microphones don't transmit a strong breath. The other evening, our announcer was too deep in his cups to go on the air. He missed a broadcast. Again the sponsor said "Just One More Chance." But this time he meant only one more. Unfortunate, isn't it, that a man of outstanding ability hasn't the "guts" to lay off? He doesn't quite realize, I think, where he's heading. And if he yields to his thirst another time, he's through! Rumors are that when the new series gets under way his familiar greeting will not be heard.

Chit-Chat—

ABE LYMAN got up out of a sick bed to lead his orchestra during the Baron's program and the following night, despite doctor's orders, he opened at the new Paradise in New York . . . Tony Wons gave Scrap-books for Xmas offerings . . . Burns and Allen leave for the same place that Kate Smith is coming back from and for the same reason.

Kate's flicker, finally entitled "Hello Everybody" is about a good-hearted farm girl whose wonderful voice enables her to finance a tremendous conflict between hundreds of farmers and a power company that seeks to confiscate their land. Yep, it's the movies all right and Kate'll leave New York again in February to make her second one! . . . Freddie Berrens sold his story dealing with the working moments and habits of artists who've worked with his orchestra. Called "Stars in Working Clothes," it is scheduled to appear in a popular magazine shortly . . . Les Reis and Arty Dunn always stick together so they got sick together . . . Al Jolson got a long distance call from Washington the other night directly after his broadcast. Thinking it was a tip on a horse he rushed to the phone. But it wasn't. It was only a guy with a song he'd written; wanted Al to sing it on his next air pogram . . . Don Bestor threw a mammoth Christmas party for bandmen and wives. Incidentally his six-year-old daughter has never spent Christmas in the same city twice . . . Jessica Dragonette sent Christmas cards to every NBC page and doorman. The sweet-voiced, sweet-faced songstress is one of the best liked artists at that network . . . James Melton and Olga Countess Albani are auditioning for an oil company.

Griffith on Radio—

D. W. Griffith will try to attain the heights of fame on radio he achieved in movie productions such as the "The Birth of a Nation" when his "D. W. Griffith's Hollywood Revue" debuts over NBC January 4. Episodic in nature, the incidents will deal with Griffith's life as a producer, scenes from the making of famous pictures, typical studio activities, bits from current pictures and stories from the lives of the leading stars. This program auditioned at CBS, chose Freddie Berrens' orchestra to furnish the musical background . . . and then couldn't find suitable time on Columbia's schedule, which accounts for its being transmitted from 711 Fifth Avenue instead of 485 Madison.

Lots More Chit-Chat—

PHIL COOK returns to radio activity with his signing of a two-year contract under NBC's Artists Service. "O.K. Colonel" Cook . . . Jack Haley was doing more than just watching Fred Allen on his recent Sunday night broadcast. Haley's scheduled to be the next Broadway comedian to wend his way to the waves . . . Contrary to the attitude of most radio stars who've seen Broadway previously, Al Jolson would rather not have an audience because he forgets the mike and

plays up to the spectators. But he gets the old emotion up in his listeners anyhow. The last time he sang "Brother, Can You Spare a Dime?" his audience took him literally and every other letter that came in during the week contained a ten cent piece . . . Mildred Bailey resumes NBC-ing in January . . . Cliff Hall "Sharlie" is suffering from a practical joker who telephones him during the small hours of the morning to ask, "Iss you dere, Sharlie?" . . . Jack Pearl played N. Y.'s Capitol Theater just before he went on the air as Baron Munchausen and now three months later he gets an offer to play there again at \$2000 a week increase. And that's no lie, either.

Budd of the Colonel and Budd took a football workout at his old home town's Purdue in Lafayette, Indiana, during his brief holiday and discovered that he bruises easily . . . Frank Black is seeking around for a Saturday night concert idea to replace those mythical trips to foreign countries where Erno Rapee took people. All the countries are now used up . . . Whiteman's new Fifth Avenue home has orange and black color scheme . . . Don Wilson and Don Thompson don announcing duties on that Pitt.-U. vs. Southern California football broadcast from the Rose Bowl. New Year's day falling on Sunday makes the game a January 2 event instead of the usual January 1 . . . The day after Bobby Jordan, age 10, who plays Peter on Ray Knight's Wheat-enville sketches, tried to get a job from Grocer Wiggins as his air script called for, an offer from Grocer A. W. Wiggins of Long Island came in to Bobby which his air script did not call for . . . Sisters of the Skillet brought seven bloodhounds from Chicago as Christmas gifts to seven friends who don't like dogs . . . That loose-leaf memory book the Boswell Sisters keep of their friends of the air now has 12,000 pages in it . . . Mrs. Morton Downey returned from the hospital with her young son on Christmas morning and as a tribute to them Tommy McLoughlin, baritone protege of Downey, sang Mort's song "Welcome Home Little Stranger" on his Capitol Family broadcast . . . William O'Neal, one of the show-stoppers up at Perry Charles' Sing-Sing Show, hopes he can get out as easily next time he's there. Big Bill, I'm confident is the coming star voice of the air . . . Andre Baruch's full tag reads: Andre Marcel Baruch de la Pardo . . . Those Flying Hutchesons are the first air performers to take to the air waves commercially.

Programs for Tuesday, January 3

6:30 A.M.
 WLW—Top of the Morning

6:45 A.M.
 NBC—Red—Tower Health Exercises; WEAFF WRC WFI
 WOR—Gym Classes

7:00 A.M.
 KDKA—KDKA Musical Clock
 WCAO—Early Risers' Musical Clock
 WCBM—Morning Melodies
 WLW—Randall Sisters
 WOR—Gambling's Gamboliers
 WTEL—Top of the Morning

7:15 A.M.
 WLW—Old Bill
 WOR—Gym Classes

7:30 A.M.
 CBS—Organ Reveille; WABC
 NBC—Blue—Don Hall Trio; WJZ
 KDKA—Bradley Kincaid
 WCAO—Sunpaper Bulletins
 WLW—Yodeling Twins
 WOR—Gambling's Gamboliers
 WPEN—Musical Clock

7:40 A.M.
 WPEN—News and Views

7:45 A.M.
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA
 WCAO—WCAO Kiddie Club
 WLW—Andy Mansfield's Memory Box
 WOR—Gym Classes

8:00 A.M.
 CBS—Salon Musicale; WABC
 NBC—Blue—The Wife Saver; WJZ
 NBC—Red—Organ Rhapsody; "Doc" Whipple, organist; WEAFF WFI
 KDKA—KDKA Kiddies' Klub
 WCAO—Late Risers' Musical Clock
 WCBM—Morning Glories
 WLW—Morning Devotions
 WOR—Daily Produce Reporter
 WPEN—Cruise of the S. S. All In Fun
 WTEL—The Console Rises

8:05 A.M.
 WOR—Al Woods, songs

8:15 A.M.
 NBC—Blue—Morning Devotions; WJZ
 NBC—Red—Organ Rhapsody; WEAFF WFI
 KDKA—Chief Red Bird and Bronc Busters
 WLW—The Wanderers
 WPEN—Jack Tar's School Days
 WRC—Morning Varieties

8:25 A.M.
 WOR—Sherman Keene's Orchestra

8:30 A.M.
 NBC—Blue—The Pepper Pot; dance orchestra; WJZ WLW
 NBC—Red—Cheerio; WEAFF WFI WRC
 KDKA—Pictures on the Piano; Don Lucas
 WCAU—Jean Abbey, talk
 WOR—Martha Manning sales talk
 WPEN—Arithmetic Band
 WTEL—Thrifty Club

8:45 A.M.
 CBS—Bill and Ginger; WABC WCAU
 KDKA—Pepper Pot (NBC)
 WDAS—Morning Melodies
 WIP-WFAN—Early Riser's Club
 WOR—Musical Novelties
 WPEN—Chris Seiter, crooning troubadour
 WTEL—Facing the Facts

9:00 A.M.
 CBS—Little Jack Little; WABC WCAU
 NBC—Red—Morning Glee Club; WEAFF WRC WLIT
 KDKA—Press News-Reeler
 WCAU—Words and Music
 WCBM—News Flashes
 WDAS—The Musical Parade
 WIP-WFAN—Modern Living
 WLW—Public Library Talk
 WOR—Miss Kath'rin 'n' Calliope, sales talk
 WPEN—Sea Goin' Bill at the Piano

9:05 A.M.
 KDKA—Piano Classique

9:15 A.M.
 CBS—Goldy and Dusty; WCAU
 CBS—Melody Parade; WABC
 NBC—Red—Current Events; WEAFF
 KDKA—Style and Shopping Service
 WCAO—Shopping News; Jean Abbey
 WCBM—Le Roy McKnew; Pianist
 WDAS—The Song Peddler
 WLIT—Women's Home Hour
 WLW—Morrie Newman and Larry Greuter
 WPEN—The Health Man
 WRC—One Man Minstrel

9:30 A.M.
 CBS—Tony Wons, Are You Listenin'; WABC WCAU WIP-WFAN
 NBC—Blue—Vic and Sade; WJZ
 NBC—Red—Jack and Jill; WEAFF WGY WRC
 WCAU—Asco News Reporter
 WCBM—Merchants' Air Review
 WLIT—Homemakers' Forum
 WLW—Tony Cabooch
 WOR—Al and Lee Reiser, piano duo
 WPEN—Second Cruise of S. S. All In Fun

9:45 A.M.
 CBS—Reis and Dunn; WABC WCAO WCAU
 NBC—Blue—Mouth Health; WJZ
 NBC—Red—Pie Plant Pete; WEAFF WFI
 KDKA—Press News Flashes
 WDAS—Tinkling Tunes
 WIP-WFAN—Melody Mae
 WLW—Beechnut Talk
 WOR—Tomorrow's Values, sales talk
 WPEN—Bo'sun Borelli, songs
 WRC—To be announced

9:50 A.M.
 KDKA—Market Reports

10:00 A.M.
 CBS—Morning Moods; WABC WCAO WCAU
 NBC—Blue—Musical Melange; WJZ KDKA
 NBC—Red—The Mystery Chef; WEAFF WFI WRC
 WCBM—Mrs. Ora V. McDonald; Organist
 WDAS—Betty Barnes discusses "Our Children"
 WIP-WFAN—Home Maker's Club
 WLW—Live Stock Reports
 WOR—McCann Pure Food Hour
 WPEN—Freddy, The Cabin Boy

10:10 A.M.
 WLW—Program Resume
 WPEN—Tom Rott; skit

10:15 A.M.
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA
 NBC—Red—Souvenirs of Melody; WEAFF WRC WFI
 WDAS—Ads and Fads, talks with music
 WLW—Male Quartet

10:20 A.M.
 WPEN—Chips Eckert, comedian

10:25 A.M.
 WPEN—Foot Health Talk

10:30 A.M.
 CBS—Mildred Rose, soprano; WABC WCAU WCAU WIP-WFAN
 NBC—Blue—Happy Jack; WJZ
 NBC—Red—Seraphima Strelowa, soprano; WEAFF
 KDKA—To be announced
 WCBM—Gertrude Thelen; Songs
 WDAS—The WDAS Sight Seeing Bus
 WFI—Market Reports
 WLW—Elliot Brock, violinist
 WPEN—Grab Bag of the Air

10:45 A.M.
 CBS—Round the World Cooking School; WABC WCAU
 NBC—Blue—Singing Strings; WJZ
 NBC—Red—Breen and de Rose; WEAFF WFI WRC
 KDKA—Jean and Gene
 WCBM—"Books You Should Know"
 WIP-WFAN—School of Cookery
 WLW—School of Cookery

11:00 A.M.
 CBS—U. S. Navy Band Concert; WABC WCAU
 NBC—Red—Juvenile Protection; WEAFF WLIT
 WCBM—Heart and Home Service
 WDAS—A Thought For The Day; poetry readings
 WIP-WFAN—Classified Program
 WLW—The Sunshine Boys
 WOR—Mrs. J. S. Reilly

11:15 A.M.
 NBC—Blue—Genia Fonariova, soprano; WJZ
 NBC—Red—General Foods Program; WEAFF WLIT WRC
 KDKA—Alabama Cotton Pickers
 WDAS—The Memory Pianist
 WLW—Mike and Herman
 WOR—Renard Rainbow Girls; Vocal Trio
 WPEN—Women's Home Hour

11:30 A.M.
 CBS—Current Questions Before Congress; WCAU WABC
 NBC—Blue—Rhythm Ramblers; Harold Stokes' orchestra; WJZ
 NBC—Red—U. S. Army Band; WEAFF WRC
 KDKA—To be announced
 WCAO—To be announced
 WCBM—Varieties
 WDAS—The Scrap-Book of the Air
 WLIT—Everywoman's Hour
 WLW—Morrie and Marion
 WOR—Ann Stevens' Thrift Hour
 WPEN—Ruth Mose's Orchestra

11:45 A.M.
 CBS—Vincent Sorey's Orchestra; WCAU WABC
 WDAS—Console Capers with Herman Wiener, organ
 WLW—Fats Walter
 WOR—Riverdale; sketch with Frances Reade, Norman Pierce, John Quinlan, Estelle Levy and Amy Sedell

11:50 A.M.
 WDAS—Console Capers

12:00 NOON
 CBS—Buddy Harrod's Orchestra; WABC WCAU
 NBC—Blue—Smack Out; WJZ
 NBC—Red—Johnny Marvin, tenor; WEAFF WRC WLIT
 KDKA—News and Market Reports
 WCAU—Bud Shays, songs
 WCBM—To be announced
 WIP-WFAN—Current Topics
 WLW—Three Cheers
 WOR—The Voice of Experience
 WPEN—Organ Doctor
 WTEL—Noon Tunes

12:10 P.M.
 WCAU—Health Talk

12:15 P.M.
 NBC—Blue—Lady Bugs; WJZ
 NBC—Red—On Wings of Song, string trio; WEAFF
 WCBM—Luncheon Music
 WDAS—Noontime Melodies
 WLIT—Noontime religious service
 WLW—River and Market Reports
 WOR—Jane Wanamaker's Beauty Talk
 WPEN—Rose Gallo
 WTEL—News Resume

12:20 P.M.
 KDKA—Farm Flash
 WLW—Live Stock Reports
 WOR—Up from Florida, sales talk

12:25 P.M.
 WCAU—Song of the Day
 WOR—The Willard Messenger, sales talk

12:30 P.M.
 NBC—Blue—National Farm and Home Hour; WJZ WLW
 KDKA—Press News-Reeler
 WCAU—Boake Carter, talk
 WDAS—Neighbour and His Neighbours
 WIP-WFAN—Current Topics
 WLIT—Charlie Kerr's Orchestra
 WOR—The Carnegie Hall Organ Recital
 WPEN—Selma Hamer, pianist
 WTEL—Philadelphia Chamber of Commerce Women's Radio Review; Talk, Mrs. H. E. McKenna

12:35 P.M.
 CBS—Concert Miniatures; WABC
 KDKA—Jimmy Joy's Orchestra

12:45 P.M.
 WCAU—Paul Tremaine's Orchestra
 WTEL—Radio Ramblings

1:00 P.M.
 CBS—George Hall's Orchestra; WABC WCAU
 NBC—Red—Market and Weather; WEAFF
 KDKA—National Farm and Home Hour (NBC)
 WCAO—Lou Becker's Orchestra
 WCBM—Ted Elmore's Collegians
 WFI—News of the Day
 WGY—Albany on Parade
 WIP-WFAN—Gimbel Choral Group
 WLIT—Lansdowne Coal Co. Program
 WOR—Howard Ford's Dance Orchestra
 WPEN—Woman's Page of the Air

1:15 P.M.
 NBC—Red—Classical Varieties; WEAFF WFI
 WDAS—Talk
 WIP-WFAN—Hal Thompson's Orchestra

1:20 P.M.
 WDAS—Agriculture News

1:30 P.M.
 CBS—Madison Ensemble; WABC WCAO WIP-WFAN
 NBC—Blue—Rex Battle's Concert Ensemble; WJZ KDKA
 NBC—Red—George Scherban's Orchestra; WEAFF WGY WRC WFI
 WCAU—Harold Knight's Orchestra
 WDAS—Madame Regine, beauty talk
 WLW—Tom Jones, Arkansas Traveler
 WOR—Midday Diversions; orchestra
 WPEN—Old Timers' Ensemble

1:35 P.M.
 WLW—Larry Funk's Orchestra

1:45 P.M.
 WCAU—Radio Highlights
 WDAS—Phila. Chamber of Commerce Women's Home Hour, talk
 WFI—Market Reports
 WPEN—Common Sense Reducing

1:50 P.M.
 WCAU—Ceil and Sally

2:00 P.M.
 CBS—Aunt Jemima Songs; WABC WCAU
 NBC—Blue—Weather Reports; WJZ
 NBC—Red—The Merry Madcaps; dance orchestra; WEAFF WFBW WRC
 KDKA—KDKA Home Forum
 WDAS—Chatting with Ethel Maeder
 WGY—Piano Recital
 WIP-WFAN—Hal Gregg Calls at Your Home
 WLIT—Benjamin Franklin Hotel concert orchestra
 WLW—School of the Air
 WOR—Rutgers Home Economics Talk
 WPEN—Billy Penn's Daily Diary

2:05 P.M.
 NBC—Blue—Words and Music; WJZ

2:15 P.M.
 CBS—Ann Leaf at the Organ; WABC WCAU
 NBC—Red—The Girl Who Lives Next Door; WEAFF
 WGY—WGY Household Chats
 WIP-WFAN—Harlem Knights
 WOR—At the Little White House
 WPEN—Tunes To Be Remembered

2:30 P.M.
 CBS—American School of the Air; WABC WCAU
 NBC—Blue—Strollers Matinee; KDKA WJZ WYAL WRC
 NBC—Red—Dorothy Berliner, pianist; WEAFF
 WDAS—Manzi Italian Hour
 WGY—WGY Matinee Players
 WLIT—To be announced
 WOR—YMCA Spanish Lessons
 WPEN—Ye Olde Fiddle Shoppe

2:45 P.M.
 NBC—Red—Footlights in Asia; WEAFF
 WGY—Karl Rissland, pianist
 WIP-WFAN—George Young, baritone
 WLIT—Interesting Movie News
 WOR—Ann Wylie, mezzo soprano
 WPEN—Studio Guest of Honor

3:00 P.M.
 CBS—Columbia Artist Recital; WABC
 NBC—Blue—Betty and Bob; WJZ KDKA
 NBC—Red—Vocal Art Quartet; WEAFF WRC WFI
 WIP-WFAN—To be announced
 WLW—Bisquick Program (NBC)
 WOR—Newark Museum Lecture, Dorothy Gates
 WPEN—Itinerant Interlude

3:05 P.M.
 WIP-WFAN—Keyboard Capers

3:15 P.M.
 NBC—Blue—Radio Troubadours; WJZ KDKA
 WFI—Bessie V. Hicks Players "Pop Miller's Roadside Stand"

WIP-WFAN—Honolulu Melody Boys
 WLW—Joe Emerson, Bachelor of Song
 WOR—Hawaiian Knights, guitar ensemble
 WPEN—Embarrassing Moments Contest

3:30 P.M.
 CBS—Frank Westphal's Orchestra; WABC WCAO WIP-WFAN
 NBC—Red—Women's Radio Review; WEAFF WFI
 KDKA—Salt and Peanuts
 WDAS—Timely Topics
 WLW—Travel Talk; Joseph Ries
 WOR—George Mittler's Dance Orchestra
 WPEN—Dance Revue

3:45 P.M.
 NBC—Blue—Ted Mack's Orchestra; WJZ WRC
 KDKA—Congress of Clubs Period
 WDAS—Melodie String Quartette
 WLW—Ohio Federation Women's Club
 WPEN—Somebody's Birthday

4:00 P.M.
 CBS—Tito Guizar; WABC WCAU
 NBC—Red—To be announced; WEAFF WFI
 KDKA—Work-a-day Thoughts
 WCAO—Boston Popular Revue (CBS)
 WDAS—Miniature Musicale
 WIP-WFAN—The Five Dominoes
 WLW—Ted Mack's Orchestra (NBC)
 WOR—Living in the 20th Century
 WPEN—Special Feature

4:05 P.M.
 KDKA—Business News

4:15 P.M.
 CBS—Fred Berrens' Orchestra; WABC WCAU
 NBC—Blue—Meredith Wilson's Orchestra; WJZ WLW
 KDKA—To be announced
 WDAS—Francis Harris, monologue
 WIP-WFAN—William Smith, bass baritone
 WPEN—Mad Music

4:30 P.M.
 NBC—Red—Tea Dansante; WEAFF
 KDKA—Weather and Market Reports
 WCAO—Talk; Fannie Hurst
 WDAS—WDAS Instrumental Ensemble
 WIP-WFAN—Mental Hygiene Talk
 WLIT—Ada Bower, reader
 WOR—Ariel Ensemble; orchestra
 WPEN—Sunset Melodies
 WRC—"Vocational Guidance" Kiwanis Club

4:45 P.M.
 CBS—Columbia Salon Orchestra; WABC, WCAU
 NBC—Blue—To be announced; WJZ
 NBC—Red—Brownie Tales; WEAFF
 KDKA—Piano Interlude
 WCAO—George Hall's Orchestra (CBS)
 WDAS—William McLean, talk
 WIP-WFAN—The Singing Newsboy
 WLIT—Homemakers' Forum
 WLW—Low Down

4:50 P.M.
 KDKA—David Lawrence Dispatch

4:55 P.M.
 KDKA—Program for the Evening
 WOR—Program Resume

5:00 P.M.
 CBS—Meet the Artist; WABC WCAO WCAU
 NBC—Blue—Lee Sims' Orchestra; WJZ
 NBC—Red—Paul Whiteman's Rhythm Boys; WEAFF WRC
 KDKA—To be announced
 WCBM—Rhythm Rounders
 WDAS—Tea Time Tunes
 WIP-WFAN—Organalities
 WLIT—Fay's Theater Program
 WLW—Southern Singers
 WOR—Piano Twins and the Red-Headed Songbirds
 WPEN—Mother Goose
 WTEL—Parent's Forum

5:15 P.M.
 CBS—The Melodiers; WABC
 KDKA—Swanee Serenaders (NBC)
 WCAO—Sunpaper Bulletins
 WCBM—Weather and Market Reports
 WDAS—Harold Davis
 WGY—Kimmeyville Club
 WIP-WFAN—Health's Highway
 WLW—Doctors of Melody
 WOR—Gus Van and Joe Furst's Orchestra
 WPEN—Horace Hustler, organist
 WTEL—Popular Recordings

NEXT WEEK

Radio's Biggest
 Popularity
 Contest

Promising the most exciting battle of the ballots since the Presidential election.

DON'T MISS IT

The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

Mrs. J. E. G.—Trenton, New Jersey—Everett Sloan is the new voice you hear as "Sammy" in the Goldberg sketch. We can tell you nothing about him at present, but he is heard on no other programs. Helen Rowland is another addition to this skit.

R. V. R.—Porsmouth, Ohio—The skit you mention has been taken off the air, and for no reason at all, apparently.

Interested—New York, New York—WOR knows of no Royal Crest orchestra at all. Is it possible you are mistaken in the name?

A. K. C.—Harrisburg, Pennsylvania—In spite of what our New York office says, the three harmonizing telephone girls in "The Big Broadcast" were not the Boswell sisters, according to Paramount studios. They are known as Major, Sharpe, and Minor.

Mrs. L. G. S.—Paducah, Kentucky—Donald Novis is at present vacationing in California and is not heard over the air. However, he will appear shortly with Morton Downey in the Woodbury program.

I. E. N. Brooklyn, New York—Russ Columbo is served with the proverbial birthday cake on January 14. You can reach him at the Park Central hotel, New York City.

Miss M. C.—Stanford, Connecticut—If your radio is powerful enough you will be able to hear Will Osborne any night now, but we doubt it. He is playing at the Club Forrest, New Orleans, and broadcasts nightly over WDSU, local only. As yet, he has announced no plans for the future.

Allen Gubast—Laredo, Missouri—Jack Mills is playing in Detroit at present, and broadcasting over WJR locally.

Miss Doneta Wells—Washington, Indiana—Al Jolson is heard on the Chevrolet sponsored program Fridays, at 9 p. m., CST. WTAM, Cleveland, WENR, Chicago, WSAI, Cincinnati may be local outlets for you.

Myrt and Marge Fan—Jamaica, New York—No, Mr. Sandfield is not Myrtle Vail's husband, and she, Myrt, does not appear in any other skits.

Miss Helen Stein—Newark, New Jersey—The Alfred Jergens company are sponsoring Walter Winchell's present broadcasts, Sundays, 9:30 p. m., EST. You may hear him over WJZ, New York City, WBAL, Baltimore, Maryland, KDKA, Pittsburgh, Pennsylvania. He also comes on later over a split NBC network for stations further west.

L.M.—Watertown, New York—"Exploring America With Carveth Wells," is probably the program you refer to. But you are out of luck, as it comes over NBC on a split network, going mostly to mid-western outlets. 7:30 p. m., EST is the time, and WFBR, Baltimore, Maryland, and WRVA, Huntington, West Virginia, are the only stations you would be likely to reach from New York.

E. D. G.—Milwaukee, Wisconsin—Cab Calloway plays from the Cotton Club, New York City, at present and broadcasts over large NBC network three nights a week. Tuesdays, at 11 p. m. CST WTMJ, Milwaukee, carries the program, along with KDKA, WSM, WJZ. On Friday nights, the same time, WENR, Chicago, is the only mid-western outlet.



Pert Jeannie Lang, young St. Louis singer whose career in the movies and radio reads like a Cinderella story, shares honors with Sloopnagle and Budd on the Pontiac program over the WABC-CBS network. The feature is heard every Thursday at 9:30 p. m.

REVIEWING RADIO

By Mike Porter

HAW! Go ahead and shoot—all of youse guys! It's a good thing I can take it—but (whisper) am I squirming? I don't mind getting it from Plummer. We used to hand each other prunes long before this delightful and precocious child, RADIO GUIDE, was born. And anyhow, Plummer knows he's wrong. He's only trying to rib me.

But the customers! Gosh! There's the lad up in Maine who says I'm an old crab. Really, I'm not old. Then there's the lady in the Voice of the Listener who says I get peeved too easily. And there's "Doubting Thomas" who tears me up on the music question, and says emphatically that there are more than six outstanding dance bands in America. (But where?) Mercifully, the Down Easter says I'm usually right. Donk you, sir! But what about Plummer?

YOU see, ladies and gents, Plummer's intentions are good. In fact, he's a nice guy, but slightly misinformed. Remember last week? He figured he was "scooping" me here in the East, when he "revealed" that at the end of Guy Lombardo's contract with Robert Burns in February, Guy and the band would go gallivanting about Europe. Sponge off, Evans. You're very wet. How can Guy do that, I ask you, when only today, he signed with Robert Burns for another fifty-two weeks? Heheheh!

You all might be interested to know that others who have signed new contracts are Singin' Sam, Ray Knight, and Fred Allen. Those who have been zipped, as you know by now, are Jack Benny, from Canada Dry, which folds (on account of beer) January 26, and Virginia Rea and Frank Munn, now off the Buick bill. The Pickens Sisters and the Rollickers take their places. The Revelers—all save Melton—have signed up. And Melton will, this week.

Now we must go all through it again! I mean the Crosby-Columbo feud. Crosby starts 1933 with Chesterfield. So what happens? Well, NBC, which had an "out" on Russ Columbo, have called a truce, and Columbo is back on WJZ to oppose Crosby. Tsk! Tsk!

Why, this Plummer guy demands to know, didn't I get up on my hind legs and squawk here in New York, when the Stebbins Boys were hog-tied? Well, Evans,

I though our boss was doing enough squawking about it—and besides, while I don't like disagreeing with the boss (it's dangerous) I always had figured the Stebbins Boys a dry feature. (Now, boss, you can fire me. If you remember, I've been fired before, but not by you, for saying it right out loud). I still think so.

AND why, insists the giver-outer of plums and prunes, have I laid off the NBC vice-presidents? Well, Evans, my good fellow, don't you think that such gags eventually grow wearisome? Or don't you? The lamented Wald overdid it. And also, the v. p.'s are behaving.

For the benefit of youse Western guys who usually get the news when it's a week old, lemme say that Jack Benny was not bounced from the Canada Dry because of the alleged feud between Mrs. Benny and Sid Silvers, who, the gossips, got a mad on because Silvers wrote Mrs. Benny practically out of
(Continued on Page Twenty)

Clubroom Exchange

Dear Editor:

I am very much interested in joining a club formed in Rudy Vallee's honor, namely, Rudy Vallee Rooters.

I do not know the name or the address of the president of the club and wonder if you could possibly give me some information.

Eugenie Mulat,
2234 East 14th St., Brooklyn, N. Y.

Dear Editor:

I sure enjoy the GUIDE and think this new column in a great idea. I know there are plenty of Johnny Marvin fans, and would like to get in touch with some of them. Let's swap yarns.

Frank Ryley
71 Ashcroft Road, New London, Con.

Dear Editor:

As so many of RADIO GUIDE's readers are interested in Rudy Vallee, the king of the air, I should like to announce that all Vallee fans interested in joining a fan club in his honor may write to the address below for full particulars.

Vallee Boosters
Lefferts Station, Brooklyn, N. Y.

Dear Editor:

I have been reading RADIO GUIDE ever since the first publication, and enjoy it very much. I consider it a splendid magazine. Therefore, I would appreciate it if you would inform your readers that I am organizing a fan club in honor of Guy Lombardo and his orchestra. Anyone who is interested may write me at the address below. Thanks so much for your cooperation—and best wishes for continued success.

Iva Wanklin,
15488 Ward, Detroit, Michigan

Dear Sir:

I am a reader of RADIO GUIDE and have been noticing the different clubs. I am interested and would like to know what you have to do to join and what is done after you do join. What's the object of it? I am interested in a Lombardo club. Thanking you,

Virginia Ziegenbein,
4700 W. Jackson Blvd., Chicago Ill.

Dear Editor:

I am starting a Rhythm Club and would like to hear from all readers who desire to keep up with the news of the leading rhythm dance bands on the air, including Nichols, Pollack, Ellington, Trumbauer, Hines, Calloway, and many others. If interested, write a letter about your favorite band and ask for application blank.

Harvey Long,
P. O. Box 6, Iowa City, Iowa

Dear Editor:

I have been reading your GUIDE for several months, and can hardly wait for the new ones each week.

My favorite program on the radio is "Myrt and Marge." I never miss any of their broadcasts. Will you please have someone organize a Myrt and Marge club? Here's hoping someone will.

Miss Alice Kipfer
501 E. North St., Bethlehem, Pa.

Dear Editor:

It is indeed a distinct pleasure to know of the opportunity your column offers.

We, the Russ Columbo co-ed club, have been organized since February 14 and through the kind courtesy of radio editors have successfully gained many members. That's out—past! What we really want now, is new members. Anyone interested will kindly write.

Colette Maziota, president
Russ Columbo Co-Ed Club
1426 Gipson St., Far Rockaway, N. Y.

Tuesday Programs [Continued]

5:30 P.M.
 CBS—Skippy; WABC WCAO WCAU
 NBC—Blue—The Singing Lady; WJZ KDKA WLW
 WCBM—Varieties
 WDAS—Musical Silhouettes
 WGY—Smiling Ed McConnell
 WIP-WFAN—Classified Program
 WLIT—Recital: Marie Lambert, soprano
 WPEN—String Rhythm
 WRC—Afternoon Varieties
 WTEL—Dream Time Lady; children's program

5:45 P.M.
 CBS—Harriet Cruise; WCAU WIP-WFAN
 CBS—Don Lang; WABC
 NBC—Blue—Little Orphan Annie; KDKA WJZ
 NBC—Red—Seckatary Hawkins; WEAFF WRC WJZ
 WGY WLIT
 WCAO—Carol Dore, Violinist; Edward Jendrek, tenor
 WCBM—To be announced
 WLW—Oklahoma Bob Albright
 WOR—Lucille Peterson, soprano
 WTEL—Recordings

6:00 P.M.
 CBS—Current Events; WABC WIP-WFAN WCAO
 NBC—Blue—The Children's Aid Society; WJZ
 NBC—Red—Waldorf-Astoria Orchestra; WEAFF WRC
 WFI
 KDKA—Time; Sport Review; Press News-Reeler;
 Weather
 WCAU—Harold Knight's Orchestra
 WCBM—Mary Ann Kiddie Klub
 WDAS—Ads and Fads
 WGY—Joe and Eddie
 WLW—Dog Talk by Dr. Glenn Adams
 WOR—Uncle Don
 WPEN—Twilight Reveries
 WTEL—Contrast, with the Norman Buck Trio

6:05 P.M.
 KDKA—Press News-Reeler

6:15 P.M.
 CBS—On the Air Tonight; WABC
 NBC—Blue—Johnny Hart in Hollywood; WJZ KDKA
 WCAO—Reis and Dunn; Songs (CBS)
 WCAU—Tonight on WCAU
 WCBM—The Music Teacher; Jack Rohr
 WFI—Late News
 WGY—Musical Interlude
 WIP-WFAN—My-T-Fine Program
 WLW—Old Man Sunshine
 WPEN—Sports Talk

6:20 P.M.
 CBS—Reis and Dunn; WABC
 WCAU—Esslinger Sporting Page

6:25 P.M.
 WPEN—Health Talk

6:30 P.M.
 CBS—George Hall's Orchestra; WABC
 WCAO—Early Risers' Musical Clock
 NBC—Blue—Dandies of Yesterday; Male quartet;
 WJZ
 NBC—Red—Ralph Kirbery, baritone; WEAFF WFI
 KDKA—KDKA Dinner Concert
 WCAO—To be announced
 WCAU—Chandu, the Magician
 WCBM—Popular Hits
 WDAS—Joe Dugan, sports columnist
 WGY—Gray McClintock in the Canadian Northwest
 WIP-WFAN—News Reporter
 WLW—Bob Newhall Sportsman
 WOR—Jack Berger's Concert Orchestra

WPEN—Harry Seick's Orchestra
 WTEL—Cus. C. Reiber's Orchestra

6:40 P.M.
 CBS—Emergency Unemployment Relief Committee
 WABC
 WIP-WFAN—News Reporter

6:45 P.M.
 CBS—Keenan and Phillips; WCAO WIP-WFAN
 CBS—Just Plain Bill; WABC
 NBC—Blue—Lowell Thomas; Today's News; WJZ
 KDKA WLW
 NBC—Red—Back of the News in Washington; WFI
 WEAFF WRC
 WCAU—Hotel Walton Orchestra
 WCBM—Sports Scrap Book
 WDAS—The Gossipers
 WGY—Chandu, the magician
 WPEN—Ham Dalton, the Town Crier

7:00 P.M.
 CBS—Myrt and Marge; WABC WCAO WCAU
 NBC—Red—Mid-week Hymn Sing; WEAFF WFI
 NBC—Red—Mid-week Hymn Sing; WEAFF
 WCBM—Southern Hotel Dinner Music
 WDAS—Max Essner's Orchestra
 WGY—Stock Reports
 WIP-WFAN—Uncle Wip's Roll Call
 WOR—Ford Frick, Sports Resume
 WPEN—Vincent Rizzo's Orchestra
 WTEL—Recordings

7:15 P.M.
 CBS—Buck Rogers in The Year 2432; WABC
 NBC—Blue—National Advisory Council; WJZ KDKA
 NBC—Red—Wheatenaville; WEAFF WFI WRC WGY
 WLIT
 WCAO—Harry Barris' Orchestra (CBS)
 WCAU—Philadelphia Electric Half Hour
 WLW—Gene and Glenn
 WOR—Make Believe

7:25 P.M.
 WPEN—Turf Selections

7:30 P.M.
 CBS—The Wandering Boy; WABC
 NBC—Red—Barbasol Program; WEAFF WFI WRC
 WGY
 KDKA—KDKA Players
 WCBM—Ted Elmore's Collegians
 WDAS—The Voice of Cheer
 WIP-WFAN—Abbotts Orchestra
 WLW—Chandu the Magician
 WOR—"Why You Are Misunderstood"; speaker O.
 G. Van Campen
 WPEN—A Vision, talk
 WTEL—Christian and Missionary Alliance

7:45 P.M.
 CBS—Boswell Sisters; WABC WCAU
 NBC—Blue—Balkan Melodies; WJZ
 NBC—Red—The Goldbergs; WEAFF WFI WRC WGY
 WDAS—The Horn Twins
 WLW—Alice Remsen and Orchestra
 WOR—Gallico's Three Piano Ensemble; Paolo Gal-
 lico; Stella Stamler and Marise Krieg
 WPEN—Dorothy Daw's Column of the Air

8:00 P.M.
 CBS—Fray and Braggiotti; WABC WCAU
 NBC—Blue—Eino Crime Club; "Ear Witness"; WJZ
 NBC—Red—Blackstone Plantation; WEAFF WFI WRC
 WGY
 WCBM—Chief Sachem Ousa Mequin
 WDAS—The Pride of Killarney; Irish Orchestra

WIP-WFAN—Dick Barton's Orchestra
 WLW—To be announced
 WOR—Chandu the Magician; Mystery Drama
 WTEL—Polish Cheerups

8:15 P.M.
 CBS—The Magic Voice; WABC WCAO WCAU
 WCBM—George Hoesch, pianist
 WIP-WFAN—The Gossipers
 WLW—The Puddle Family
 WOR—Keller Sisters and Lynch
 WPEN—Song of Romance with Joe Famiglietti,
 baritone

8:30 P.M.
 CBS—Kate Smith and her Swanee Music; WABC
 WCAO WCAU
 NBC—Blue—Adventures in Health, Dr. Herman Bua-
 desen; WJZ KDKA WLW
 NBC—Red—Wayne King's Orchestra; WEAFF WFI
 WRC WGY
 WCBM—Al Martin; "The Philosophical Pugilist"
 WDAS—The Jewish Hour
 WIP-WFAN—The Foremen
 WOR—WOR Minstrels
 WPEN—Italian Hour

8:45 P.M.
 CBS—Lyman Orchestra and Hollywood Newsboy;
 WABC
 NBC—Blue—Phillips Lord in the Country Doctor;
 WJZ KDKA
 WCAO—The Fast Freight (CBS)
 WCAU—Back Home with Frank Luther
 WCBM—Tony Ryan; Songs
 WLW—Smilin' Ed McConnell

9:00 P.M.
 CBS—Music That Satisfies; WABC WCAO WCAU
 NBC—Blue—Household Musical Memories; WJZ
 KDKA
 NBC—Red—Ben Bernie's Orchestra; WEAFF WRC
 WFI WGY
 WCBM—Studio Program
 WIP-WFAN—Astor Ballroom
 WLW—The Armo Band
 WOR—Frank and Flo; vocal duo and patter
 WPEN—Lincoln Theater Auditions

9:15 P.M.
 CBS—Threads of Happiness; WABC WCAO WCAU
 WOR—The Bachelors Quartet

9:20 P.M.
 WIP-WFAN—Molly, Betts and Fran

9:30 P.M.
 CBS—California Melodies; WABC WCAU
 NBC—Blue—Garcia's Novelty Orchestra; KDKA
 WJZ
 NBC—Red—Ed Wynn's Fire-Chief Band; WEAFF WGY
 WFI WRC WLW
 WCBM—Wrestling Matches
 WDAS—The Interchurch Choir
 WIP-WFAN—Ipalo; American Symphony Orchestra
 WOR—Footlight Echoes

9:45 P.M.
 WIP-WFAN—Alice Sartori; songs

10:00 P.M.
 CBS—Five Star Theater; WABC WCAU
 NBC—Blue—The Morin Sisters; WJZ KDKA
 NBC—Red—Lucky Strike Hour; WEAFF WFI WRC
 WGY WLW
 WDAS—Piano Meditations by Manny La Porte
 WIP-WFAN—Henny Hendrickson's Orchestra
 WPEN—Jack Ferry's Orchestra

10:15 P.M.
 NBC—Blue—The Song Sleuth, Sigmund Spaeth; WJZ
 KDKA—Westinghouse Pioneers
 WCAO—Jay C. Flippen-cies (CBS)
 WDAS—The Column of the Air; M. Leonard Matt
 WOR—The Jolly Russians

10:30 P.M.
 CBS—Edwin C. Hill; WABC WIP-WFAN
 KDKA—Will Ryshanek's Orchestra
 WCAU—Harold Knight's Orchestra
 WCBM—To be announced
 WDAS—Missing Persons

10:45 P.M.
 CBS—Wm. O'Neal; WABC WCAO WCAU
 WDAS—Piano Meditations by Manny La Porte
 WIP-WFAN—Five Melody Monarchs
 WOR—Allan Richards, baritone

11:00 P.M.
 CBS—Columbia Symphony Orchestra; WABC WCAO
 NBC—Blue—Lanny Ross, tenor; WJZ
 NBC—Red—Ted Weems' Orchestra; WEAFF WFI
 KDKA—Time; News Flashes
 WCAU—Boake Carter, talk
 WCBM—Johnny Tucker's High Hatters
 WIP-WFAN—Pearl Theater Revue
 WLW—Zero Hour
 WOR—Moonbeams

11:15 P.M.
 NBC—Blue—Cesare Sodero and NBC Concert Or-
 chestra; WJZ WRC WLW
 KDKA—News Flashes
 WCAU—Enoch Light's Orchestra

11:20 P.M.
 KDKA—Bradley Kincaid

11:30 P.M.
 CBS—Isham Jones' Orchestra; WABC WCAO WCAU
 NBC—Red—Jack Denny's Orchestra; WEAFF WFI
 KDKA—Jimmy Joy's Orchestra
 WCBM—Ted Elmore's Nutty Orchestra
 WIP-WFAN—La Casa-Billy Hay's Orchestra
 WLW—Cesare Sodero; Concert Orchestra (NBC)
 WOR—Ben Selvin's Orchestra

11:45 P.M.
 WLW—Alice Remsen and Orchestra

12:00 MIDNIGHT
 CBS—Don Redman's Orchestra; WABC WCAU
 NBC—Blue—Cab Calloway's Orchestra; WJZ WLW
 NBC—Red—Don Bestor's Orchestra; WEAFF WFI
 KDKA—Salt and Peanuts
 WIP-WFAN—Missing Person's Report
 WOR—Steuben Cadets Orchestra

12:15 A.M.
 KDKA—Teracer Gardens Orchestra (NBC)

12:30 A.M.
 CBS—Harold Stern's Orchestra; WABC WCAU
 NBC—Blue—Dancing in Milwaukee; WJZ WRC
 NBC—Red—Sam Robin's Bermudians
 WLW—Larry Funk's Orchestra

1:00 A.M.
 CBS—Roseland Ballroom Orchestra; WABC
 WCAU—Missing Persons Reporter
 WLW—Moon River

1:15 A.M.
 WLW—Jan Garber's Orchestra

1:30 A.M.
 CBS—Riviera Orchestra; WABC

Programs for Wednesday, January 4

6:30 A.M.
 WLW—Top o' the Morning

6:45 A.M.
 NBC—Red—Tower Health Exercises; WEAFF WFI
 WRC
 WLW—Caterpillar Tractor Program
 WOR—Gym Classes

7:00 A.M.
 KDKA—KDKA Musical Clock
 WCAO—Early Risers' Musical Clock
 WCBM—Morning Melodies
 WLW—College Three
 WOR—Gambling's Gamboliers
 WTEL—Top of the Morning

7:15 A.M.
 WLW—Old Bill
 WOR—Gym Classes

7:30 A.M.
 CBS—Organ Reveille; WABC
 NBC—Blue—Don Hall Trio; WJZ
 KDKA—Bradley Kincaid
 WCAO—Sunpaper Bulletins
 WLW—Yodeling Twins
 WOR—Gambling's Gamboliers
 WPEN—Musical Clock and Mystery Announcer

7:40 A.M.
 WPEN—News and Views

7:45 A.M.
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA
 WCAO—WCAO Kiddie Club
 WLW—Andy Mansfield's Memory Box
 WOR—Gym Classes

8:00 A.M.
 CBS—Salon Musicale; WABC WCAU
 NBC—Blue—The Wheatworth Program; WJZ
 NBC—Red—Organ Rhapsody; WEAFF WFI
 KDKA—KDKA Kiddies' Klub
 WCAO—Late Risers' Clock
 WCBM—Morning Glories
 WLW—Morning Devotions

WOR—John, Joe and Frosini, songs
 WPEN—Cruise of the S. S. All In Fun
 WTEL—The Console Rises

8:05 A.M.
 WOR—Daily Produce Reporter

8:10 P.M.
 WOR—Al Woods, songs

8:15 A.M.
 NBC—Blue—Morning Devotions; WJZ
 NBC—Red—Organ Rhapsody; WEAFF WFI
 KDKA—Chief Red Bird and Bronc Busters
 WLW—Reinie Gau
 WPEN—Jack Tar's School Days
 WRC—Morning Varieties

8:25 A.M.
 WOR—Sherman Keene's Orchestra

8:30 A.M.
 CBS—Rhythm Kings; WABC WCAU
 NBC—Blue—The Pepper Pot, dance band; WJZ
 WLW
 NBC—Red—Cheerio; WEAFF WFI WRC
 KDKA—Morning Cheer; Lois Miller
 WOR—Martha Manning; sale talk
 WPEN—Arithmetic Band
 WTEL—Thrifty Club

8:45 A.M.
 KDKA—Pepper Pot (NBC)
 WDAS—Morning Melodies
 WIP-WFAN—Early Riser's Club
 WOR—Musical Novelties
 WPEN—Chris Seiter, crooning troubadour
 WTEL—Facing the Facts

9:00 A.M.
 CBS—Little Jack Little; WABC WCAO
 NBC—Red—Morning Glee Club; WEAFF WRC WLIT
 KDKA—Press News-Reeler
 WCAU—Words and Music
 WCBM—News Flashes
 WDAS—The Musical Parade
 WIP-WFAN—Modern Living

WLW—"Max," Recipes
 WOR—Miss Kath'rine 'n' Calliope, sales talk

9:05 A.M.
 KDKA—Piano Classique

9:15 A.M.
 CBS—Melody Magic; WABC WCAO
 CBS—Goldy and Dusty; WCAU
 NBC—Red—Current Events; WEAFF WRC
 KDKA—Style and Shopping Service
 WCBM—LeRoy McKnew; Pianist
 WDAS—The Song Peddler
 WLIT—Women's Home Hour
 WLW—Morrie Newman and Larry Greuter
 WPEN—The Health Man

9:30 A.M.
 CBS—Tony Wons; Are You Listenin'? WABC WCAO
 WIP-WFAN
 NBC—Blue—Vic and Sade; WJZ KDKA
 NBC—Red—Flying Fingers; WEAFF WRC
 WCAU—Asco News Reporter
 WCBM—Musical Gems
 WLIT—Homemakers' Forum
 WLW—Tony Cabooch
 WOR—Mrs. J. S. Reilly's Common Sense Talk
 WPEN—Second Cruise of the S. S. All In Fun

9:45 A.M.
 CBS—The Merrymakers; WCAO WCAU WABC
 WIP-WFAN
 NBC—Blue—Nothing but the Truth; WJZ
 KDKA—News Flashes, weather
 WDAS—Tinkling Tunes
 WFI—Flying Fingers (NBC)
 WLW—Organ Moods, Arthur Chandler, Jr.
 WOR—Shopping with Jean Abbey
 WPEN—Bo'sun Borelli, songs

9:50 A.M.
 KDKA—Market Reports

10:00 A.M.
 CBS—The Oxol Feature; WABC WCAU
 NBC—Blue—John Fogarty, tenor; WJZ
 NBC—Red—Banjoelers; WEAFF WRC

KDKA—Morning Songs
 WCAO—Novelty Male Trio
 WCBM—Home Makers Round Table
 WDAS—Betty Barnes discusses "Our Children"
 WFI—Market Reports
 WIP-WFAN—Home Maker's Club
 WLW—Live Stock Reports
 WOR—McCann Pure Food Hour
 WPEN—Freddy, the Cabin Boy

10:10 A.M.
 WLW—Program Resume
 WPEN—Tom Rott; skit

10:15 A.M.
 CBS—Artells Dickson; WABC WCAU
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA
 NBC—Red—Juan Reyes, concert pianist; WEAFF WFI
 WDAS—Ads and Fads, talks with music
 WLW—Mail Bag

10:20 A.M.
 WPEN—Chips Eckert, comedian

10:25 A.M.
 WPEN—Foot Health; talk

10:30 A.M.
 CBS—Melody Parade; WCAO WABC WCAU WFI
 WFI
 NBC—Blue—Happy Jack; WJZ
 NBC—Red—Swingin' Along; WEAFF WFI
 KDKA—To be announced
 WCBM—Merchants' Air Review
 WDAS—On the WDAS Sightseeing Bus
 WLW—Male Quartette
 WPEN—Grab Bag of the Air

10:45 A.M.
 CBS—The Four Clubmen; WABC WCAO WCAU
 NBC—Blue—Singing Strings; WJZ
 NBC—Red—Betty Crocker; cooking talk; WEAFF
 WFI WRC
 KDKA—Nesbitt and DiLernia
 WIP-WFAN—Organ Melodies
 WLW—Hollywood Snap Shots



Tongue-twisted Roy Atwell is beating a stuttering path to fame in radio. Roy, whom you will remember on stage and screen as the man for whom ordinary words are an unsolvable problem, is unscrambling reverse English on the "Bath Club" revues heard each Sunday at 9 p. m. over the WABC-CBS network. Roy's peculiar talent for giving you the jitters is earning a big weekly salary.

Orchestral Doings

Henry Halstead and his Californians, who recently closed a successful engagement at the Club Forrest in New Orleans, open at the William Penn Hotel, Pittsburgh, on January 7, with broadcasts over KDKA.

Wayne King could easily ask the question, "What's in a name?" Recently he received a letter from a radio fan at Clarksburg, West Virginia, with the salutation, "Dear WAYNN KIND."

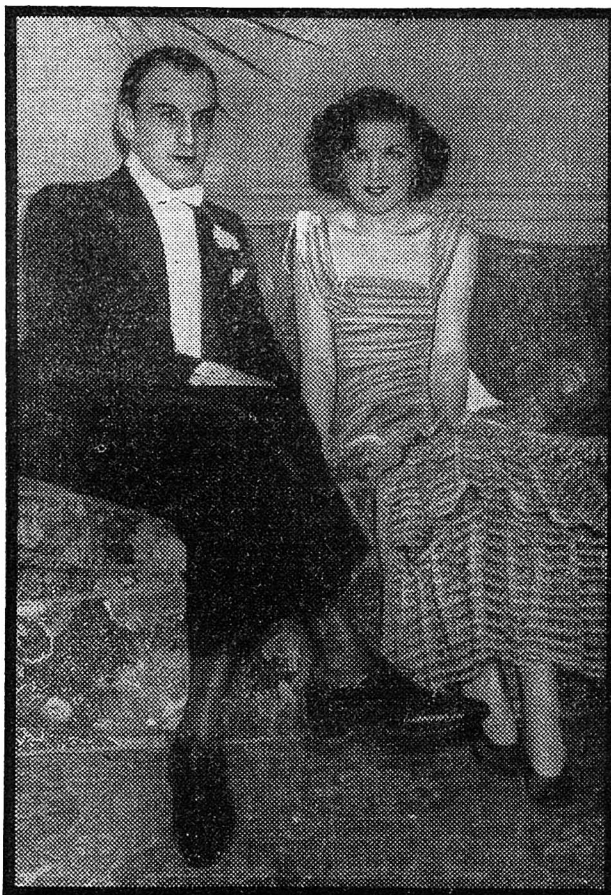
Ace Brigode and his Virginians, nationally popular radio, recording and dance orchestra, have a mascot which receives respect wherever the band goes. It is a pet skunk, presented to Ace by an admirer at the University of Iowa while the band was playing an engagement in Iowa City a few months ago.

"Red" Nichols and his Pennies Orchestra, who recently closed an engagement at the Hotel Lowry in St. Paul, are playing a repeat engagement at the Golden Pheasant in Cleveland, with broadcasts over WTAM and the NBC network.

Maurie Sherman and his orchestra have been engaged to make a series of thirteen electrical transcriptions for the Household Finance Corporation which will be released through twenty-five stations on the NBC network in different sections of the country. Sherman, who plays three times weekly at the tea dances of the College Inn, Chicago, has engaged Deane Janis as vocalist for the electrical transcriptions.

In January Vincent Lopez and his orchestra, who are now being featured at the Congress Hotel, Chicago, will begin a series of commercial broadcasts for Real Silk Hosiery. Lopez plans to feature some of Chicago's debutantes who have radio aspirations.

HITS THE BIG TOWN



Russ Columbo, crooner, and Hannah Williams, stage star, form a combination which is attracting much attention at the Hotel Park Central, gay Manhattan rendezvous. They're heard over an NBC-WJZ network.

Have a Hobby in Your Home!

By Lee Ronell

IN THE LIVES of most of us, hobbies are things we dream about on week days . . . and go in for on Sundays. There isn't one of us who hasn't thought at some time or other "gee, if I could only take this day off." But the clock ticks on . . . and from nine until five most of us are held, bound, literally chained to our desks.

What of those favored few who can take days off? Radio stars, for instance? Their lives are undoubtedly less closely regulated than ours. They may be victims of peculiar hours, of many rehearsals, or innumerable song-pluggers and more innumerable schedules . . . but the fact remains . . . they do have time off. Comparatively speaking, most of their time is spent away from the microphone . . . rather than in front of it. What favorite diversions do they pursue? What are their hobbies? Are they the same as our Sunday holiday usually calls forth in us?

IRENE BEASLEY'S IS. Hers is the same hobby that ties up traffic on Long Island every week-end. Only Irene doesn't have to get in traffic jams. She drives and drives and drives days and nights when you and I are not driving. It all started when Irene was a small little girl in Dixie, rather than "the long, tall gal from Dixie" she now is. Her daddy had a car, and he let her sit on his lap and guide the wheel when she was just about eleven years old. When Mr. Beasley took himself and his wife off for a trip a couple of years later, Irene asked permission to use the family bus, a Cadillac, for her own purposes. Mr. Beasley gave a kind parental negative. And when Irene saw her father's secretary driving down Main Street in her own father's car during Beasley senior's absence, a great decision arose in young Irene's spirit. "Someday I'm going to own my own car and then I'll drive like fury whenever and however I like . . ."

LAST winter Irene set out one evening on a date. Passing by automobile row, Miss Beasley had a sudden inspiration. It concerned the new Fords. But while she and her escort tried to wriggle through the crowd, some wit yelled at her "Aw, why don't you go look at Pierce Arrows?" So she did. "The Old Beasley" just steered her escort and herself into the Pierce showrooms to show the fellow who'd yelled at her that she wasn't abashed. The next morning Irene woke up . . . and remembered. She dashed to the window, looked out . . . and there it was. A brand new spanking green Pierce Arrow roadster, chromium trimmed and blessed with all the dashboard equipments. "When I feel that I must get away from things, I get in my car and go. Every day I go for a drive, even if it's only around the Park. I adore driving and (knock on wood) only once arrested for speeding!"

Ruth Etting, who left her Nebraska farm home originally to attend the Chicago Institute of Art, has a much quieter hobby. It is simply drawing and designing. Ruth designs all her own clothes and adores to advise others about the matter. She also spends time trying to improve make-up technique. The Etting song-bird feels that shiny noses and informal appearances may be bad . . . but a too set and deliberate make-up is infinitely worse. Consequently, the problem of make-up technique, both for herself and her friends, comes in for a large share of Ruth's time.

Give Lanny Ross a golf club . . . and he's off like a streak to a golf course . . . trying to improve his game. Ninety-five isn't such a hot score for a bright young fellow who was Yale's pride and joy, track man back in 1928. It was a toss-up that year as to whether Lanny would run for Uncle Sam in the track events at Amsterdam . . . or go to Europe with the Yale Glee Club. Lanny held the national record for the 300 yard indoor races for two successive years. So you can understand why he doesn't care about shooting golf in the nineties . . . and devotes his extra hours to put him in the par class before his bald-head days.

Kate Smith goes in for perfume collecting. She has over a thousand different kinds on her dressing table. Kate likes to cook, too, real old-fashioned homey meals for her friends when time permits . . . but the perfume collecting is a dearer hobby.

"If fishing interferes with your business . . . quit your business." That's the principle which has ruled the life of Ralph Kirby for the past thirty-two years. Ralph would rather fish than eat. And all his life long he's sought the ideal job that would prevent rust gathering on his rod. He found it when he became a radio baritone . . . assigned for the most part to night schedules. In fact, Ralph insists that he isn't married simply because he thinks too much of women to play such a mean trick as to marry one of them.

Virginia Rea's favorite occupation is collecting rare tapestries. Patti Pickens is widely known around for her care and treatment of various assortments and breeds of goldfish. Vaughn de Leath enjoys collecting, too. Only she expends her energies on extraordinary earrings. Arthur Tracy devotes his spare time to the study of language.

Elizabeth Barthell, that cunning southern singer who is often mistaken by her radio listeners for a colored crooner, prefers shopping to almost any other activity in captivity. That is, unless it has Leslie Howard in it. Elizabeth feels that shopping and seeing everything with Leslie Howard in it is enough to keep anybody happy for any number of hours.

And that . . . ends that!

Morton Downey's hobby is the same as the Prince of Wales. Without falling off, we should mention horseback riding is one of Andrea Marsh's, too. This bright little singer with Ted Weem's Band says she can't make up her mind as to which is her favorite hobby . . . riding horseback or hugging babies. When she just about decides which is her favorite . . . she changes her mind in true feminine fashion and decides that designing and building a log cabin in the mountains will be her favorite-est.

The Laureate of Radio City

By Margaret King

TALL SILK HATS, luxurious evening wraps, cameramen, microphones, jewels, color, brilliance. Radio City is opening. People are crushing in to the Music Hall. That plump, stocky man over there . . . the one who beams . . . with the lovely blonde woman on his arm. He's the one. Composer-laureate of Radio City! Ferde Grofe! You'll hear his triumphant version of "The Star Spangled Banner" sounding the official note of Radio City's magnificent commencement. A prologue to the entire evening's program in honor of the now complete first building of Radio City.

Who is this Grofe? Who is the man whose life touches a new peak of achievement on this night? A man whose name is on every tongue?

Many of you have never even heard of him. You've heard some of his works, "Grand Canyon Suite" and "Mississippi Suite." And you'll hear his tone poem "Radio City" overpowering the ether waves with its mighty strength of descriptive sound and unusual rhythm. But Grofe is just coming up out of the darkness into the spotlight he has deserved for years. Only now does he step out of the background into the foreground which he rightfully merits.

FERDE GROFE is known, first of all, as the outstanding arranger of music in the country. He has been known since 1924 by those on the inside of music circles as "the man who is responsible for Paul Whiteman's success." Recently his name has become known by itself . . . and gradually recognized by those others who are not connected with the business of making music.

At the Hotel Alexandria in Los Angeles, 1920, the original Paul Whiteman's Band played. It played its own distinctive arrangements of ordinary tunes and basked in widespread glory. There was absolutely nothing like it. The Paul Whiteman band had something. What it was, few knew. As a matter of fact, what it had sat at the piano every night and pounded the keys. During the day, this something studied the possibilities of using various band instruments for solo playing and in combinations to produce novel colors and effects. With a background of real musicians in his family and a musical education and training which included a desk at the Los Angeles Symphony Orchestra, Ferde Grofe was convinced that jazz orchestrations could employ some of the "better" ideas scored into symphonic works.

MME. MENASCO VON GROFE, Ferdinand's mother, was a professional cellist of wide repute in the West. Grofe, pere, was a singer with the old original Bostonians, that light opera organization which first put on such works as "Robin Hood" and "The Fortune Teller." Mme Grofe's father, Bernhardt Bierlich, sat shoulder to shoulder with Victor Herbert in the Metropolitan Opera orchestra back in the eighties. Her brother, Julius Bierlich, was concert meister of the Los Angeles Symphony Orchestra for a period of some years.

But Ferde knew that there wasn't much of a living in music those days. Not that sort of music, anyhow. And besides, it was this new, wild music that pervaded the dance halls that Ferde was curious about. People were going wild for it. It made them hurl themselves onto the dance floor, doing the two-step, the Boston Hop. Far cries from the Charleston and the Black-Bottom. But equally far cries from the gavottes and waltzes previously recognized as "dancing." Ferde's family shook their heads and tried to put their heir into business. But Ferde ran away. He tried being an elevator operator, a truck driver, a milkman, a heaver in an iron foundry, a pressman in a book-bindery. Then he found himself in a cabaret pounding a junky piano. He drifted along the coast until he hit San Francisco and an orchestra, Whiteman's, that needed him.

From that day, the Whiteman orchestra started "going places." Grofe was a piano-player that scored every bit of music played by the band. In between times, he'd compose special chamber pieces for Whiteman concerts. When the aggregation came to New York and the old Palais Royal in 1920, Ferde was still sitting at the piano. But after 1924 his career as piano player was ended. His job after the 1924 Whiteman concert was scoring and composing. Other men could play a hot piano. Grofe had something else.

So Grofe stopped playing the piano and started writing modern music. His knowledge of each instrument's possibilities, his rhythmic ideas and ear sensitive to natural sounds gives him top rank among by the titles, is Grofe's forte. There was the "Mississippi Suite" in the composers of the new music. Descriptive music, as can be seen 1925. Four movements, "Father of Waters," "Huckleberry Finn," "Old Creole Days" and "Mardi Gras" made the work a musical chronicle of that historic old river. "Three Shades of Blue" in 1926 and the first jazz fugue ever written, "Metropolis," followed in 1928.

He loves an evening at home, good music, his kiddies upstirs asleep in bed. His wife is near, friends are talking, and the beer flows freely. Talk. Grofe loves good talk. He loves the permanent, the real, the earthly things of life. Hikes into the Jersey hills, hunting for wild game in the nearby woods, watching his red-headed little son tampering with the piano when he thinks nobody's around . . . listening to his three months old baby daughter howling with health and vigor. Looking at the wife who means everything in the world to him.

With the opening of Radio City, Ferde Grofe's work will have just begun. The composer who stayed in the background is coming out into the spotlight. The spotlight which plays upon Radio City the mighty glare of the world's countries. As composer, laureate of Radio City, you will know the name of Ferde Grofe.



Introducing Tom Howard, the droll wise boob, and his eccentric partner, George Shelton, who's wiser still, as they wise themselves up for their radio debut Tuesday, January 3, at 9 p. m. over the WABC-CBS network. Thereafter you'll hear them every Tuesday and Friday evening. You'll know Tom by his "dead pan" voice, while George is always interrupting him.

NOVIS AND THE MISSUS



Take a peep at Donald Novis and Mrs. Novis. Donald, you know, has been signed by Woodbury to broadcast a new program over NBC. Morton Downey will be heard on the same hour. Enough tenors?

Along Radio Lane

After three years of receiving aspirants to CBS auditions, Doris Sharpe will appear on the air herself, with Harold Stern's orchestra.

Phil Dewey, NBC announcer, was once a member of a real family band. With seven sisters and three brothers, eleven in all, he played for Indiana country dances way back when.

The American Album of Familiar Music, an NBC sponsored program, has increased outlets for a new series. It now is heard at 9 p. m. sundays, instead of 9:15, and Frank Munn, Veronica Wiggins, Gus Haenschen's orchestra are new talent.

Avocado pears, all the way from her mother in California, made a real hit with Patricia Ann Manners, "Gwen" and "Alice De Wald" of "Myrt and Marge."

"Jo" Wallace was feminine lead of the Broadway success "Is Zat So" not so long ago, is now a member of CBS "Buck Rogers" skit.

Kate Smith has leased Monte Blue's Hollywood residence during her stay there, and, with her large party, is enjoying a swimming pool and tennis court on the grounds.

Ben Bernie, wanting to meet more people, says the easiest way to do it in these times is to become a bill collector.

Seymour Simons, nationally popular song writer and orchestra leader, brings his band to the Netherland Plaza Hotel in Cincinnati, on January 3, according to MCA. The Simons' orchestra has just closed a long engagement at the Peabody Hotel, Memphis.

Wednesday Programs [Continued]

11:00 A.M.
CBS—Nell Vinick, beauty talk; WABC WCAO
NBC—Blue—U. S. Army Band; WJZ KDKA
NBC—Red—Green and de Rose; WEA WRC
 WLIT
WCAU—Morning Moods (CBS)
WCBM—Heart and Home Service
WDAS—A Thought For The Day; poetry readings
WIP-WFAN—Classified Program
WLW—The Sunshine Boys
WOR—Joseph Bier, baritone
WPEN—Tune Tinkers

11:15 A.M.
CBS—Morning Moods; WABC WCAO
NBC—Red—Radio Household Institute; WEA WRC
WDAS—The Memory Pianist
WLW—Mike and Herman
WOR—College Art Ass'n, lecture
WPEN—Chamber of Commerce Women's Home Hour

11:30 A.M.
CBS—The Fitch Professor; WABC WCAO WCAU
NBC—Blue—Rhythm Ramblers; WJZ
NBC—Red—The Romantic Bachelor; WEA WRC
KDKA—Alabama Cotton Pickers
WCBM—Varieties
WDAS—The Scrap-Book of the Air
WLIT—Everywoman's Hour
WLW—Fats Waller
WOR—Ann Stevens' Thrift Hour
WPEN—The Stamp Collector

11:45 A.M.
CBS—Ben Alley, tenor; WABC WCAO WIP-WFAN
 WCAU
NBC—Blue—Sweetheart Program; KDKA WJZ
NBC—Red—Concert Pianist; WEA WRC
WCBM—Jack Rohr; Pianist
WDAS—Jean Smogor at the Organ
WLW—Randall Sisters
WOR—Riverdale; sketch
WPEN—Emmett Welch

11:50 A.M.
WDAS—Jean Smogor at the Organ

12:00 NOON
CBS—Buddy Harrod's Orchestra; WABC WCAO
 WIP-WFAN
NBC—Blue—Smack Out; WJZ
NBC—Red—Johnny Marvin, tenor; WEA WRC
WRC WLIT
KDKA—Business News and Market Reports
WCAU—The Five Dominoes
WCBM—To be announced
WLW—Three Cheers
WOR—The Voice of Experience
WPEN—Organ Doctor
WTEL—Majestic Trio

12:10 P.M.
WCAU—Health Forum, talk

12:15 P.M.
NBC—Blue—Lady Bugs; WJZ
NBC—Red—On Wings of Song; WEA WRC
WCBM—Luncheon Music
WDAS—Noontime Melodies
WLIT—Noontime religious service
WLW—River and Market Reports
WOR—Your Dog and Mine
WPEN—Rose Gallo
WTEL—News Resume

12:20 P.M.
KDKA—Farm Flash
WLW—Live Stock Reports
WOR—The Romance of Life Insurance

12:25 P.M.
WCAU—Melody of the Day
WOR—The Willard Messenger, sales talk

12:30 P.M.
CBS—Concert Miniatures; WABC
NBC—Blue—National Farm and Home Hour; WJZ
 WLW WRC
KDKA—Press News-Reeler
WCAU—Boake Carter, talk
WCBM—Howard String Trio
WDAS—Neighbour and His Neighbours
WIP-WFAN—Current Topics
WLIT—Hotel Concert Orchestra
WOR—Carnegie Hall Organ Recital
WTEL—Philadelphia Chamber of Commerce Women's
 Radio Review; Talk, Miss Mary G. Heist

12:35 P.M.
KDKA—Jimmy Joy's Orchestra

12:45 P.M.
WCAU—Harold Knight's Orchestra
WTEL—Radio Ramblings

1:00 P.M.
CBS—George Hall's Orchestra; WABC WCAO
NBC—Red—Market and Weather Reports; WEA WRC
KDKA—National Farm and Home Hour, (NBC)
WCAO—Lou Becker's Orchestra
WCBM—Ted Elmore's Collegians
WGY—Albany on Parade
WFI—News Reports
WIP-WFAN—Gimbel Choral Group
WLIT—Lansdowne Coal Co. Program
WOR—Melody Lane
WPEN—Woman's Page of the Air

1:15 P.M.
NBC—Red—Emerson's Gills' Orchestra; WEA WRC
WDAS—Talk
WIP-WFAN—Orient Orchestra
WOR—Show Boat Boys, harmony duo and patter
WPEN—Rotary Club Luncheon

1:20 P.M.
WDAS—Primer for Town Farmers

1:30 P.M.
CBS—Madison Ensemble WABC WCAO WIP-WFAN
NBC—Blue—The Ambassadors Quartet; WJZ KDKA
NBC—Red—Rex Battle and Ensemble; WEA WRC
 WFI

WCAU—Paul Tremaine's Orchestra
WDAS—Al Shohat, songs
WLW—Jan Garber's Dance Orchestra
WOR—Occasional Rarebits; Syd Stern's Aces

1:45 P.M.
NBC—Blue—Godfrey Ludlow; WJZ KDKA
WCAU—Tom Jones; Arkansas Traveler
WDAS—Phila. Chamber of Commerce, Women's Home
 Hour, talk
WFI—Market Reports
WGY—Concert Ensemble (NBC)
WPEN—Talk; Thomas C. Martindale

1:50 P.M.
WCAU—Ceil and Sally

2:00 P.M.
CBS—Ann Leaf at the Organ; WABC WCAO WCAU
NBC—Blue—Weather Reports; WJZ
NBC—Red—Del Lampe's Orchestra; WEA WRC
KDKA—KDKA Home Forum
WDAS—Chattering With Ethel Maeder
WGY—Roger Sweet, tenor
WIP-WFAN—Ted and Etta Gunther
WLIT—Speakers' Bureau on International Affairs
WLW—School of the Air
WOR—Marguerite Valentine, concert pianist
WPEN—Billy Penn's Daily Diary

2:05 P.M.
NBC—Blue—Words and Music; WJZ WRC

2:15 P.M.
NBC—Red—The Girl Who Lives Next Door; dramatic
 sketch; WEA WRC
KDKA—Utility Hall Program
WCAO—Cooking School
WGY—Gianni Trombini, cellist
WIP-WFAN—To be Announced
WLIT—Charlie Borelli; song serenade
WOR—Dana College Lecture
WPEN—Tunes To Be Remembered

2:30 P.M.
CBS—American School of the Air; WABC WCAO
NBC—Blue—Syncopators; WJZ
NBC—Red—Westminster Choir; WEA WRC
KDKA—Stroller's Matinee
WDAS—The Loretta Trio; instrumental music
WIP-WFAN—Bessie Hicks Players
WOR—Lillian Allen Glass, contralto
WPEN—Around the Musical World

2:45 P.M.
NBC—Blue—Concert Petite; WJZ
WDAS—A Study in Harmony
WIP-WFAN—Bible Study; Rev. Merril T. McPherson
WOR—YMCA German Course, Dr. Alexander Leon-
 hardi
WPEN—Studio Guest of Honor

3:00 P.M.
CBS—The Captivators; WABC
NBC—Blue—Betty and Bob; WJZ KDKA
NBC—Red—Salon Concert Ensemble; WEA WRC
WFI WGY
WDAS—Little Journeys to the Home of Great Musi-
 cians
WLW—Bisquick Program (NBC)
WOR—Nell Wing, soprano
WPEN—Itinerant Interlude

3:15 P.M.
CBS—Madame Belle Forbes Cutter and Orchestra;
 WABC WIP-WFAN WCAU
NBC—Blue—Radio Troubadours; WJZ KDKA
WDAS—Beatrice Adamson, soprano
WLW—Joe Emerson, Bachelor of Song
WOR—Elks' Organ Recital
WPEN—Embarrassing Moments Contest

3:30 P.M.
NBC—Red—Woman's Radio Review; WEA WRC
WRC
KDKA—Salt and Peanuts
WDAS—Afternoon Melodies, string trio
WLW—Crosley Cadets
WPEN—Dance Revue

3:45 P.M.
CBS—Eton Boys; WABC WCAO
NBC—Blue—Morin Sisters; WJZ
KDKA—Microphone Melody Markers
WDAS—Mary Bowman Harris and Lenore Hiller,
 songologue
WIP-WFAN—Piano Rogue and Enchanted Voice
WLW—Morrie and Marion
WOR—John Morelli, tenor
WPEN—Somebody's Birthday

4:00 P.M.
CBS—Claude Hopkins' Roseland Orchestra; WABC
 WCAU
NBC—Blue—Eastman School Symphony Orchestra;
 WJZ WLW
NBC—Red—Two Seats in the Balcony; WEA WRC
KDKA—Work-a-day Thoughts
WDAS—Dramatic Moments with Belle Tsirlin,
WFI—Honolulu Melody Boys
WOR—Ariel Ensemble, house orchestra
WPEN—Special Feature

4:05 P.M.
KDKA—Business News

4:15 P.M.
KDKA—To be announced
WCAO—Claude Hopkins' Orchestra
WDAS—Ruth Warren, The Lady in Blue
WFI—Talk under auspices of the Philadelphia County
 Medical Society
WPEN—Mad Music

4:30 P.M.
CBS—Jack Brooks and Westphal's Orchestra;
 WABC WCAO WCAU
NBC—Blue—Anniversary of Birth of Woodrow Wil-
 son; WJZ
NBC—Red—Charles Fleischmann, baritone; WEA WRC
 WLIT

KDKA—Market Reports
WDAS—Henry Patrick, Old Favorites, vocal
WIP-WFAN—Temple Talks
WLW—Louis John Johnen
WOR—Crimline Days
WPEN—Sundown Melodies

4:45 P.M.
CBS—Bill Schudt's "Going to Press"; WABC WCAO
 WIP-WFAN WCAU
NBC—Blue—Maurice Sherman's Orchestra; WJZ
NBC—Red—The Lady Next Door; children's program
 WEA WRC
KDKA—Piano Interlude
WDAS—The Singing Banjos, instrumental
WLIT—Homemakers' Forum
WLW—Low Down
WOR—Anna Levitt, pianist

4:50 P.M.
KDKA—David Lawrence Dispatch

4:55 P.M.
KDKA—KDKA Artists Bulletin
WOR—Program Resume

5:00 P.M.
CBS—Bobby Benson; WABC WCAO
NBC—Red—Joseph Gallicchio's Orchestra; WEA WRC
KDKA—Westinghouse Chefs
WCAO—Elizabeth Oppenheim; Pianist
WCBM—Rhythm Rounders
WDAS—Tea Time Tunes
WIP-WFAN—Love's Old Album
WLIT—Children's twilight hour
WLW—Southern Singers
WOR—The Irish Colleen; Kathleen McGlone
WPEN—Mother Goose
WRC—"Book Reviews"

5:15 P.M.
CBS—Do Re Mi; WABC WCAO
NBC—Blue—Dromedary Caravan; WJZ WLW KDKA
NBC—Red—Paul Wing, the Story Man; WEA WRC
WCAO—Sunpaper Bulletins
WCBM—Weather and Market Reports
WIP-WFAN—Health's Highway
WLIT—Tea Time Musicale
WOR—Mid-Pacific; Hawaiian Ensemble
WPEN—Horace Hustler, Organist
WRC—Aunt Sue and Polly

5:30 P.M.
CBS—Skippy WABC WCAO WCAO
NBC—Blue—The Singing Lady; WJZ WLW KDKA
NBC—Red—The Flying Family; WEA WRC
WGY
WCBM—Varieties
WDAS—Musical Silhouettes
WIP-WFAN—Classified Program
WPEN—String Rhythm

5:45 P.M.
CBS—The Lone Wolf Tribe; WABC WCAO WCAU
NBC—Blue—Little Orphan Annie; KDKA WJZ
NBC—Red—Adventures of the Safety Soldiers; WEA WRC
WRC WGY
WCBM—To be announced
WDAS—Radio Guide Program
WIP-WFAN—Humpty Dumpty and his People
WLIT—To be announced
WLW—Beachcombers
WOR—Bernard Gabriel, pianist

6:00 P.M.
CBS—Vaughn de Leath, songs; WABC WCAO
NBC—Blue—Russ Columbo's Orchestra; WJZ
NBC—Red—Waldorf-Astoria Orchestra; WEA WRC
WFI
KDKA—Teaberry Sport Review
WCAU—Milton Charles at the Console
WCBM—Mary Ann Kiddie Klub
WDAS—Ads and Fads
WGY—Ma Frasier's Boarding House
WIP-WFAN—Cowboy Tom
WLW—"Oklahoma Bob" Albright
WOR—Uncle Don
WPEN—Twilight Reveries

6:05 P.M.
KDKA—Press News-Reeler

6:15 P.M.
CBS—On the Air Tonight; WABC
NBC—Blue—Johnny Hart in Hollywood; WJZ KDKA
WCAU—Asco Orchestra
WCBM—Suzanne Davis; Thereminist
WFI—Late News
WGY—Health Talk
WLW—Old Man Sunshine
WPEN—Sports Talk


6:20 P.M.
CBS—George Hall's Orchestra; WABC WCAO
WGY—Studio Ensemble

6:25 P.M.
WPEN—Health Talk

6:30 P.M.
CBS—Connie Boswell, songs; WABC
NBC—Blue—Sheer Romance, drama; KDKA WJZ
NBC—Red—Drifting and Dreaming; WEA WRC
WCAO—The Diplomats; Dance Orchestra
WCAU—Chandu, the Magician; drama
WCBM—Louise Rodda; Songs
WDAS—Joe Dugan, sports columnist
WFI—"Uncle Sam Working For You"
WGY—New York State Educational Series
WIP-WFAN—Valley Forge Sport Shots
WLW—Bob Newhall; Sportsman
WOR—Detectives Black and Blue, Mystery Drama
WPEN—Harry Seick's Orchestra

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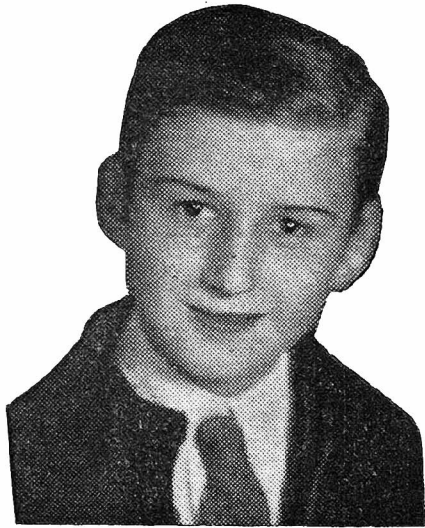
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Billy Ykim



Russell Meyer

They Have a Way to Whip Depression

RADIO GUIDE takes great pleasure in presenting a few of the boys and girls who have become star salespeople. All of them are selling more than thirty-five copies of THE GUIDE every week. They, like hundreds of other boys and girls throughout America, have found an easy way to whip the depression to a standstill. We are as proud of them as their parents, and what they are doing, any boy or girl in the country can do.



Nathan Schrage



Louis Weichbrodt



Margaret McConn



Edward Daniels



Harry Barber, Jr.

Quaker Airings

By Murray Arnold

NEW YARNS on a New Year! . . . Tom Rice, radio editor of the "Bulletin," became the happy pappy of a wee lassie, MaryAnn, last Monday morn! . . . Mebbe these aren't the first best wishes, Tom, but you won't get any more sincere! . . . Martin Gosch has walked out on the proposed Paul Allen broadcasting offices, and will henceforth direct his efforts to agency work! . . . Back from his recent trip to Europe, Edmund Kowalewski returns to the WIP-WFAN microphone! . . . The Lyric Theater opens shortly with "The Desert Song," to be followed by "Good News" and "New Moon"! . . . Music at that show-house will be supplied by George Horth's Orchestra, under the baton of Dick Barton, former vocalist with the Howard Lanin Pennac band! . . . What young local radio editor of that morn-eye sheet was seen last Sunday at the Fox Theater in the company of a gorgeous blonde?

Edwin (David Ross) Hall, the WHAT announcer, spent five years in amateur theatricals before he assumed his present position as staff gabber! . . . Have you noticed that Boake Carter, who started out to discuss news, is now practically a political commentator? . . . In answer to many inquisitive readers, we've learned that Conrad Thibault (pronounced Teebo!) the WIP-WFAN "Abbot's Milk" songster, went to New York three weeks ago for a series of recitals at the Roxy Theater there! . . . He is at present determining future connections in the Big City! . . . Henriette Harrison leaves her position as WDAS program director for another associated connection! . . . Bestest luck in your new tasks, Henriette! . . .

Ben Eckert, one of our village's most versatile humorists and show-men, inaugurates his "Delaware County Kiddies" show this Zintag at 1 p. m. over WPEN, the doings being broadcast directly from the stage of the 69th Street Theater! . . . What is there to the rumor that WCAU and the Philadelphia Electric program have divorced?

That Reading Coal "Fame and Fortune" audition-finals broadcast over WCAU from the stage of the Fox cinema house last Sunday night was a rousing success, as was attested by a huge and unusually appreciative audience! . . . Due to the enormous mail voting response, which will undoubtedly break all mail records at the fifty-thousand watter, we are unable to give you the winner of this competition, but as we go to press, Edward Roecker is somewhat in the lead, closely followed in order by Dorothy Allison, Ed. P. Walsh, George Johnson, and Emily Mickunis! . . .

Did you know that Anthony Liuzzi, the doubleyou-PEN musical director, once played in the same orchestra with Ray Fabiani, the wrestling czar, at the old Hotel Colonnaide which used to stand at 15th and Chestnut Streets? . . . Eugene Bookhard, the genial WIP lad, and Helen L. Hickman are saying it'sy-bittsy things to each other! . . . That Irv Berlin tune, "A White House All Of Our Own," looks like the coming "it" ditty! . . . Ed Gormley is back again with the Charlie Kerr Ork as trumpeter! . . . Banks and Sherman, those two WDAS salesman, switch activities to the WIP-WFAN field! . . . It is with extreme regret that we record the fall of that ace fiddler, who was last week told to "go his way" by the band leader! . . . Demon rum, 'tis whispered! . . . Too bad, old man! . . .

That "Paramount" kiddie show, presided over by Jackie Fields, Murray Allen and J. Goldino, and aired over WDAS each Sunday at 1:30, draws the biggest crowd of the week to the studios, so tune your dials and see why! . . . Why doesn't that duo of song-pluggers (E. M. and N. I.) go to work instead of knocking the ditties of their rival song-pluggers? . . . That two-hour prison show broadcast by WIP-WFAN rates plenty huzzahs! . . . J. P. Begley "miked" the

Eastern Penitentiary half, and Andy Santon did the honors at the Holmsburg prison! . . . Enzo Aita, WCAU's nooest find, who sings this week at the Fox Theater, made his debut in the Teatro Bellini, Naples, the same theater in which the late Enrico Caruso made his first appearance!

While we still think of it, that "Fame and Fortune" show is dickering with the Cullumbia broadcasting folks to air their program via a twenty-two chain network! . . . Phoebe Elkins, (remember her as the erstwhile WIP-WFAN "Magazine of the Air" and "Town Tattler") is back in town again after a long sojourn in California! . . . We wonder whether she will once more resume her old position! . . . Catch that Radio Scrap-book offering of Joseph P. Simmons each day at 11:30 a. m. over the WDAS air-lane for an extremely diverting program! . . . Ray Meyers, of Roslyn, Pa., chief operator on the last Wilkin's expedition, will be awarded a gold medal by President Hoover in February for the most outstanding work in radio! . . . To give youse an idea of the importance of award, it was last year given to Marconi!

Those two talented chaps, "The Cosmopolitan Tenor" and the "Keyboard Kaperer," are appearing these days at Michand's eatery! . . . Sam Gumbiner, of New York, visited Rose Moore, the beautiful blonde gal, last week! . . . Many thanks for the fine poem, Mr. Blighter! . . . After listening to the drivel of Tony Wons each morn, Bob Carter's voice came like manna from heaven! . . . Please, listen to his WIP-WFAN "Early Riser's Club" each a. m. at 8:45, and the first thing you'll know you'll be sharing our enthusiasm! . . . It's Erik Wilkinson who does the piano-chores on this daily session, and he, too, blends admirably into the spirit of the "club" . . . Incidentally, Bob Carter's "Girl From Nowhere" idea is also being used now by WOR in Newark, the cop-cats! . . .

This Sunday at 12:30 (EST) over WLIT, the Osteopathic Hospital begins a new series of musico-educational programs, featuring talks by outstanding guest speakers, and a concert orchestra under the guidance of Anthony Liuzzi! . . . Gary Bub's brain-child, the WPEN basketball team, will play at the K. of C. Hall, 38th and Market Streets, each Wednesday night, taking part in the Eastern League! . . . Phil (Nick Altrock) Berg will amuse the customers in-between halves, and he's just the zany who rates the price of admission alone; . . .

For the sheer beauty of it, that Lane and West WTEL "Music in the Air" spot rates top-notch amongst locally emanating programs! . . . The Mayfair is now being regaled by Vincent Rizzo music! . . . And now, let's all jern in yodeling that noo sawng, "When Mother Played the Organ, and Daddy Played the Horses!" . . .



Edna St. Vincent Millay, noted woman poetress, will read her own compositions in four broadcasts over NBC networks.

Wednesday [Continued]

6:40 P.M.
WIP-WFAN—News Reporter

6:45 P.M.
CBS—Just Plain Bill; WABC
NBC—Blue—Lowell Thomas, Today's News; KDKA WJZ WLW
NBC—Red—G. E. Circle; WEAJ WFI
WCAO—The Inspiration Hour
WCAU—Tonight on WCAU
WCBM—Sports Scrap Book
WDAS—The Gossipers
WGY—Chandu, the magician
WIP-WFAN—Hal Thompson's Orchestra
WOR—Aviation Division of Macy's Boys Club
WPEN—Ham Dalton, the Town Crier
WRC—The Wilkins Quarter Hour

7:00 P.M.
CBS—Myrt and Marge; WABC WCAO WCAU
NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC WLW
NBC—Red—Jackie Heller, tenor; WEAJ
WCBM—Southern Hotel Dinner Music
WDAS—Max Essner's Orchestra
WGY—Stock Reports
WIP-WFAN—Uncle Wip
WLIT—George Horth's Music
WOR—Ford Frick, Sports Resume
WPEN—Leo Zollo's Orchestra

7:15 P.M.
CBS—Buck Rogers in the year 2432; WABC
NBC—Red—Wheatenaville; WEAJ WLIT WRC WGY
KDKA—To be announced
WCAU—Household Entertainers
WLW—Gene and Glenn
WOR—Harry Hershfield

7:25 P.M.
WPEN—Turf Selections

7:30 P.M.
CBS—Three X Sisters; WABC WCAO WCAU
NBC—Blue—Five Star Theater; WJZ KDKA
NBC—Red—Instrumental Quartet; WEAJ WRC WGY
WCBM—Clarence Hall; Pianist
WDAS—Talk
WIP-WFAN—Rajput
WLIT—Dr. Algase Sunny Smile Club
WLW—"Chandu," the Magician
WOR—A Wayside Cottage, sketch
WPEN—Lou Edwards Orchestra

7:40 P.M.
WCBM—"Save A Life Campaign"; Bob Thompson

7:45 P.M.
CBS—Street Singer; WABC WCAU
NBC—Red—The Goldbergs; WEAJ WLIT WGY WRC
WCBM—Dick Purcell; Songs
WDAS—The Kelly Singing Waitress
WLW—Detectives Black and Blue
WOR—The Gibson Girls; Vocal Trio

8:00 P.M.
CBS—Whispering Jack Smith; WABC WCAO WCAU
NBC—Blue—Eno Crime Club; "Ear Witness"; WJZ KDKA
NBC—Red—Standard Brands Program; WEAJ WGY
WCBM—Gospel Tabernacle
WDAS—Musical Gems
WHAT—Radio Guide Program
WIP-WFAN—Jin and Jo; The Campus Queens
WLW—Sunsweet Melodies
WOR—Chandu, the Magician; mystery drama
WPEN—Gems of Erin

8:15 P.M.
CBS—Singing Sam, the Barbasol Man; WABC WCAO WCAU
WDAS—Prosperity Program
WIP-WFAN—The Gossipers
WLW—Jan Garber's Orchestra
WOR—Luck of Joan Christopher, dramatic sketch

8:30 P.M.
CBS—Kate Smith and her Swanee Music; WABC WCAO WCAU
NBC—Blue—Harriet Lee and her Leaders; WJZ KDKA
NBC—Red—Irene Taylor; WEAJ WRC WGY
WDAS—The Latin Hour
WIP-WFAN—Crazy Crystals
WOR—The Beggar's Bowl
WPEN—Italian Hour

8:45 P.M.
CBS—Lyman Orchestra and Hollywood Newsboy; WABC
NBC—Blue—Phillips Lord in the Country Doctor; WJZ KDKA
NBC—Red—To be announced; WEAJ WRC WLIT
WCAO—The Fast Freight (CBS)
WCAU—Asco Orchestra
WIP-WFAN—Enchanted Quarter Hour
WLW—Smilin' Ed McConnell

9:00 P.M.
CBS—Chesterfield Program; Leonard Hayton's Orchestra; WABC
NBC—Blue—Adventures of Sherlock Holmes; WJZ KDKA WLW
NBC—Red—Issay Dobrowen, conductor; WEAJ WLIT WGY
WCBM—The Music Shop
WIP-WFAN—News Parade
WOR—Frank and Flo; vocal duo and patter
WPEN—Jack Ferry's Orchestra

9:05 P.M.
WDAS—Raymond Sullivan, tenor

9:15 P.M.
CBS—Edwin C. Hill; WABC WCAU
WCBM—"The Katzanjam Family"; comedy skit
WDAS—Mosen and Browson; negro comedy sketch
WIP-WFAN—Wilson Hoffman's Orchestra
WOR—Bob Lytell interviews Dr. John Erskine

9:30 P.M.
CBS—Guy Lombardo's Royal Canadians WABC WCAU
NBC—Blue—Woodbury Program with Morton Downey and Donald Novis; WJZ KDKA WLW
WCBM—Ted Elmore's Nutty Orchestra
WDAS—The Brewerytown Band
WGY—First Prize Supper Club
WIP-WFAN—The Singing Newsboy
WOR—Market and Halsey St. Playhouse
WRC—Wakefield's Ensemble

9:45 P.M.
WIP-WFAN—Dramatic Theater
WRC—Dance Orchestra

10:00 P.M.
CBS—Easy Aces; WABC
NBC—Blue—D. W. Grittith's Hollywood; WJZ
NBC—Red—Corn Cob Pipe Club; WEAJ WRC WLIT WGY WLW
KDKA—To be announced
WCBM—To be announced
WDAS—Piano Meditations by Manny La Porte
WIP-WFAN—Alfredo's Concert Ensemble
WOR—Roxanne and her Orchestra

10:15 P.M.
CBS—To be announced; WABC WCAU
NBC—Blue—Jackie Heller; WJZ
KDKA—Bridge School of the Air; E. Hall Downes
WDAS—The Column of the Air

10:30 P.M.
CBS—Columbia Revue; WABC WCAU
NBC—Blue—L'Heure Exquise; WJZ
NBC—Red—Miniature Theater; WEAJ WGY
KDKA—Around the Cracker Barrel
WCAO—Little Jack Little (CBS)
WCBM—Johnny Tucker's High Hatters
WDAS—Missing Persons
WIP-WFAN—Golden Gate Orchestra
WLIT—Charlie Gaines' Orchestra
WLW—Fanfare
WOR—Mme. Luella Melius, soprano; orchestra

10:45 P.M.
CBS—Columbia Revue; WABC WCAU
KDKA—Bradley Kincaid
WCAO—Billy Antrim's Orchestra
WOR—Jack Arthur, baritone

11:00 P.M.
CBS—Nino Martini, tenor; WABC WIP-WFAN
NBC—Blue—Cesare Sodero, orchestra; WJZ
NBC—Red—Nellie Revell; WEAJ WRC WLIT
KDKA—Sport Review; Weather Report; Artist Bulletin
WCAU—Boake Carter
WCBM—Oscar Appel's Orchestra
WLW—Rhythm Club
WOR—Moonbeams

11:15 P.M.
NBC—Blue—Cesare Sodero and NBC Concert Orchestra; WJZ
NBC—Red—Three Keys; WEAJ WRC WLIT
KDKA—News Flashes
WCAU—Hotel Walton Orchestra

11:20 P.M.
KDKA—Songs in French Manner, Mlle. Diane Lalat

11:30 P.M.
CBS—Isham Jones' Orchestra; WABC WCAO WCAU
NBC—Red—Anson Weeks' Orchestra; WEAJ
KDKA—Jimmy Joy's Orchestra
WIP-WFAN—Orient Orchestra
WLIT—Joe Smith's Parodians
WLW—Ace Brigode's Orchestra
WOR—Don Bestor's Orchestra

11:45 P.M.
WIP-WFAN—Enoch Light's Orchestra

12:00 MIDNIGHT
CBS—Don Redman's Orchestra; WABC WCAU
NBC—Red—Ralph Kirbery, the Dream Singer; WEAJ WRC
KDKA—Salt and Peanuts
WIP-WFAN—Missing Persons Report
WLIT—Charlie Gaines' Orchestra
WOR—Gus Van and Joe Furst's Orchestra

12:05 A.M.
NBC—Red—Vincent Lopez' Orchestra; WEAJ

12:15 A.M.
KDKA—Cotton Club Orchestra (NBC)
WLW—Sunshine Boys

12:30 A.M.
CBS—Leon Belasco's Orchestra; WABC WCAU
NBC—Blue—Ted Weems' Orchestra; WJZ
NBC—Red—Mark Fisher's Orchestra; WEAJ WRC
WLW—Larry Funk's Orchestra

1:00 A.M.
CBS—Joe Haymes' Orchestra; WABC
WCAU—Missing Persons reports
WLW—Moon River

1:15 A.M.
WLW—Jan Garber's Orchestra

1:30 A.M.
CBS—Happy Felton's Orchestra; WABC

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Programs for Thursday, January 5

6:30 A.M.
WLW—Top o' the Morning

6:45 A.M.
NBC—Red—Tower Health Exercises; **WEAF WFI WRC**
WOR—Gym Classes

7:00 A.M.
KDKA—KDKA Musical Clock
WCAO—Early Risers Musical Clock
WCBM—Morning Melodies
WLW—Randall Sisters
WOR—Gambling's Gamboliers
WTEL—Top of the Morning

7:15 A.M.
WLW—Old Bill
WOR—Gym Classes

7:30 A.M.
CBS—Organ Reveille; **WABC**
NBC—Blue—Don Hall Trio; **WJZ**
KDKA—Bradley Kincaid
WCAO—Sunpaper Bulletins
WLW—Yodeling Twins
WOR—Gambling's Gamboliers
WPEN—Musical Clock

7:40 A.M.
WPEN—News and Views

7:45 A.M.
NBC—Blue—Jolly Bill and Jane; **WJZ KDKA**
WCAO—WCAO Kiddie Club
WLW—Andy Mansfield's Memory Box
WOR—Gym Classes

8:00 A.M.
CBS—Salon Musicale; **WABC WCAO**
NBC—Blue—The Wife Saver; **WJZ**
NBC—Red—Organ Rhapsody; **WEAF WFI**
KDKA—KDKA Kiddies' Klub
WCAO—Late Risers Musical Clock
WCBM—Morning Glories
WLW—Morning Devotions
WOR—Daily Produce Reporter
WPEN—Cruise of the S. S. All In Fun
WTEL—The Console Rises

8:05 A.M.
WOR—Pear Paragraphs

8:10 A.M.
WOR—Al Woods, songs

8:15 A.M.
NBC—Blue—Morning Devotions; **WJZ**
NBC—Red—Organ Rhapsody; **WEAF WFI**
KDKA—Chief Red Bird and Bronc Busters
WLW—The Wanderers
WPEN—Jack Tar's School Days
WRC—Morning Varieties

8:25 A.M.
WOR—Sherman Keene's Orchestra

8:30 A.M.
NBC—Blue—The Pepper Pot, dance band; **WJZ WLW**
NBC—Red—Cheerio; **WEAF WFI WRC**
KDKA—Pictures on the Piano; **Don Lucas**
WCAO—Salon Musicale (CBS)
WOR—Martha Manning; sales talk
WPEN—Arithmetic Band
WTEL—Thrifty Club

8:45 A.M.
CBS—Bill and Ginger; **WABC WCAO**
KDKA—Pepper Pot (NBC)
WIP-WFAN—Early Riser's Club
WOR—Musical Novelettes; Orchestra
WPEN—Chris Seiter, crooning troubadour
WTEL—Facing the Facts

9:00 A.M.
CBS—Little Jack Little; **WABC WCAO**
NBC—Red—Marguerite De Vine, pianist; **WEAF**
KDKA—Press News-Reeler
WCAO—Words and Music
WCBM—News Flashes
WDAS—Morning Melodies
WIP-WFAN—Modern Living
WLIT—Honolulu Melody Duo
WLW—Community Health Talk by Dr. Carl A. Wilzbach
WOR—Miss Kath'rine 'n' Calliope; sales talk
WPEN—Shopping with Joan

9:05 A.M.
KDKA—Piano Classique

9:15 A.M.
CBS—Gypsy Music Makers; **WABC WCAO**
NBC—Red—Current Events; **WEAF**
KDKA—Style and Shopping Service
WCAO—Goldie and Dustie and the Silver Dust Twins (CBS)
WCBM—LeRoy McKnew; Pianist
WLIT—Women's Home Hour
WLW—Morrie Newman and Larry Greuter
WPEN—The Health Man
WRC—One Man Minstrel

9:30 A.M.
CBS—Tony Wons; **WABC WCAO WIP-WFAN**
NBC—Blue—Vic and Sade; **WJZ KDKA**
NBC—Red—The Upstaters; male quartet; **WEAF WRC**
WCAO—Asco News Reporter
WCBM—Bible Talk; Rev. G. E. Lowman
WDAS—Thomas R. Martindale, health talk
WLIT—Homemakers' Forum
WLW—Tony Cabooch
WOR—WOR Ensemble
WPEN—Second Cruise of S. S. All In Fun

9:45 A.M.
CBS—Reis and Dunn; **WABC WCAO WCAO**
NBC—Blue—Nothing but the Truth; **WJZ**
NBC—Red—Pie Plant Pete; **WEAF WFI**
KDKA—Press News Flashes
WIP-WFAN—New Voices of Radio
WLW—Bechnut Talk
WOR—Tomorrow's Values, sales talk
WPEN—Bo'sun Borelli, songs
WRC—To be announced

THE IRISH IMP



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9:50 A.M.
KDKA—Market Reports

10:00 A.M.
CBS—Melody Parade; **WABC WCAO WCAO**
NBC—Blue—Musical Melange; **WJZ KDKA**
NBC—Red—Mystery Chef; **WEAF WRC WFI**
WCBM—Waves of Melody
WDAS—Betty Barnes discusses "Our Children"
WIP-WFAN—Home Maker's Club
WLW—Live Stock Reports
WOR—McCann Pure Food Hour
WPEN—Freddy, the Cabin Boy

10:10 A.M.
WLW—Program Resume
WPEN—Tom Rott, skit

10:15 A.M.
CBS—Visiting With Ida Bailey Allen; **WABC WCAO WCAO**
NBC—Blue—Clara, Lu 'n' Em; **WJZ**
NBC—Red—Young Artists Trio; **WEAF WRC WFI**
WDAS—Ads and Fads, talks with music
WLW—"Come with Me," Gladys Thornton

10:20 A.M.
WPEN—"Chips" Eckert, comedian

10:25 A.M.
WPEN—Foot Health, Talk

10:30 A.M.
CBS—The Four Clubmen; **WABC WCAO WCAO**
NBC—Blue—Happy Jack; **WJZ**
NBC—Red—Swingin' Along; **WEAF**
WCBM—Evelyn Echles, soprano
WDAS—On the WDAS Sightseeing Bus
WFI—Market Reports
WIP-WFAN—To be Announced
WLW—Varsity Quartet
WPEN—Grab Bag of the Air
WRC—"Timely Garden Suggestions"

10:45 A.M.
CBS—"Have you Heard", Radio News Column; **WABC WCAO**
NBC—Blue—Emily Post; **WJZ KDKA WLW**
NBC—Red—Breen and de Rose, musical duo; **WEAF WFI WRC**
WCAO—Barbara Gould Beauty Talk
WCBM—Musical Gems

11:00 A.M.
CBS—U. S. Navy Band; **WABC WCAO**
NBC—Blue—To be announced; **WJZ KDKA**
NBC—Red—May We Present; **WEAF WRC WLIT**
WCBM—Heart and Home Service
WDAS—Lou Ancker Looks At The Movies
WIP-WFAN—Classified Program
WLW—Randall Sisters
WOR—Nell Vinick, beauty talk

11:15 A.M.
NBC—Blue—Singing Strings; **WJZ**
NBC—Red—General Food Program; **WEAF WLIT WRC**
KDKA—Alabama Cotton Pickers
WDAS—The Memory Pianist

WLW—Mike and Herman
WOR—Elizabeth Ann Baker's Cookery
WPEN—A Vision, talk

11:30 A.M.
CBS—Keenan and Phillips; **WCAU WABC**
NBC—Blue—U. S. Marine Band; **WJZ WLW KDKA**
NBC—Red—Hugo Mariani's Marionettes; **WEAF WLIT WRC**
WCAO—To be announced
WCBM—Merchants' Air Review
WDAS—The Scrap-Book of the Air
WIP-WFAN—Cheerful Cherubs
WOR—Ann Stevens' Thrift Hour
WPEN—Ruth Mose's Band

11:45 A.M.
CBS—Emery Deutsch's Orchestra; **WCAU WABC**
WDAS—Console Capers
WIP-WFAN—Melody Mac
WOR—Riverdale sketch

11:50 A.M.
WDAS—Console Capers with Herman Wiener

12:00 NOON
CBS—Buddy Harrod's Orchestra; **WABC**
NBC—Red—Johnny Marvin, tenor; **WEAF WLIT WRC**
KDKA—Time; Market Reports
WCAU—Ben Greenblatt, pianist
WCBM—To be announced
WIP-WFAN—Current Topics
WLW—Three Cheers
WOR—The Voice of Experience
WPEN—Versatile Duo
WTEL—Noon Tunes

12:10 P.M.
WCAU—Health Forum; talk

12:15 P.M.
NBC—Red—On Wings of Song; **WEAF WRC**
WCBM—Luncheon Music
WDAS—Noontime Melodies
WLIT—Noontime religious service
WLW—River and Market Reports
WPEN—Rose Gallo
WTEL—News Resume

12:20 P.M.
KDKA—Dairy Talk by Ella Fried
WLW—Live Stock Reports
WOR—Up from Florida, sales talk

12:25 P.M.
WCAU—Song of the Day
WOR—Newark String Trio

12:30 P.M.
CBS—Concert Miniatures; **WABC**
NBC—Blue—National Farm and Home Hour; **WJZ WLW WRC**
KDKA—Press News-Reeler
WCAU—Boake Carter, talk
WDAS—Neighbour and His Neighbours
WLIT—Hotel Concert Orchestra
WOR—Carnegie Hall Organ Recital
WPEN—Marty Rollins' Orchestra
WTEL—Philadelphia Chamber of Commerce Radio Review; Talk, Miss E. M. Bogle

12:35 P.M.
CBS—Concert Miniature; **WABC WCAO**
KDKA—Jimmy Joy's Orchestra

12:45 P.M.
WCAU—Paul Tremaine's Orchestra
WIP-WFAN—Concert Miniatures
WTEL—Popular Recordings

1:00 P.M.
CBS—George Hall's Orchestra; **WABC WCAO**
NBC—Red—Market and Weather Reports; **WEAF**
KDKA—National Farm and Home Hour, (NBC)
WCAO—Lou Becker's Orchestra
WCBM—Ted Elmore's Collegians
WFI—News of the Day
WGY—Albany on Parade
WIP-WFAN—Gimbel Choral Group
WLIT—Lansdowne Coal Co. Program
WOR—Tiffin Music; house orchestra
WPEN—Woman's Page of the Air

1:15 P.M.
NBC—Red—Popular Varieties; **WEAF WFI**
WDAS—Talk
WIP-WFAN—Golden Gate Orchestra
WPEN—Charlie Wallbaum, songs

1:20 P.M.
WDAS—Chats with the Weatherman

1:30 P.M.
CBS—Atlantic City Musicale; **WABC WIP-WFAN**
NBC—Blue—Rex Battle's Concert Ensemble; **WJZ KDKA**
NBC—Red—George Scherban's Orchestra; **WEAF WFI WRC**
WDAS—Madame Regine, beauty talk
WCAU—Harold Knight's Orchestra
WLW—Larry Funk's Orchestra
WLW—Tom Jones, Arkansas Traveler
WOR—N. J. State Program
WPEN—Old Timers' Ensemble

1:45 P.M.
WCAU—Radio Highlights
WDAS—Phila. Chamber of Commerce; Women's Home Hour
WFI—Market Reports
WGY—Hotel New Yorker Concert Ensemble (NBC)
WPEN—Lorena Potts, Ukulele Girl
WRC—"Better Business Bureau"; talk

1:50 P.M.
WCAU—Cecil and Sally

2:00 P.M.
CBS—Aunt Jemima Songs; **WABC WCAO**
NBC—Blue—Weather Reports; **WJZ**
NBC—Red—Salon Singers; **WEAF WRC**

KDKA—KDKA Home Forum
WCAU—Fred Berrens' Orchestra
WDAS—Chatting With Ethel Maeder
WGY—Southern Jubilee Singers
WIP-WFAN—Home Maker's Public Demonstration
WLIT—Benjamin Franklin Hotel concert orchestra
WLW—WLW Artist Jamboree
WOR—Anson De Pue, tenor
WPEN—Billy Penn's Daily Diary

2:05 P.M.
NBC—Blue—Words and Music; **WJZ WRC**

2:15 P.M.
CBS—American Museum of Natural History; **WABC WCAU**
NBC—Red—The Girl Who Lives Next Door; **WEAF**
WGY—WGY Household Chats
WOR—Radio Garden Club
WLIT—Philadelphia County Council
WPEN—Tunes To Be Remembered

2:30 P.M.
CBS—American School of the Air; **WABC WCAO**
NBC—Blue—Syncopators; **WJZ**
NBC—Red—Kathleen Stewart, pianist; **WEAF**
KDKA—Stroller's Matinee
WDAS—Manzi Italian Hour
WGY—Musical Program
WLIT—The Song Vendor
WOR—Florence Johnson, contralto
WPEN—Old Man Cello

2:45 P.M.
NBC—Blue—Concert Petite; **WJZ**
NBC—Red—Spectator Sportsmanship; **WEAF**
WGY—The Powder River Kid
WLIT—Italian Ministerial Association
WOR—N. J. League of Women Voters
WPEN—Studio Guest of Honor

3:00 P.M.
CBS—La Forge Berumen Musicale; **WABC**
NBC—Blue—Betty and Bob; **WJZ KDKA**
NBC—Red—Three Mustachios; **WEAF**
WFI—Russell J. England, tenor
WIP-WFAN—The Foremen
WLW—Bisquick Program (NBC)
WPEN—Itinerant Interlude

3:05 P.M.
WOR—Margaret Duval, soprano

3:15 P.M.
NBC—Blue—U. S. Navy Band; **WJZ WLW**
NBC—Red—Adventures in Hobby Riding; **WEAF**
KDKA—Salt and Peanuts
WCAO—Columbia Salon Orchestra (CBS)
WFI—Marion Greenwood, soprano
WIP-WFAN—Matinee Melodies with Mannie Morris
WOR—Country Club Trio, male trio
WPEN—Embarrassing Moments Contest

3:30 P.M.
CBS—Frank Westphal's Orchestra; **WCAO WABC**
WIP-WFAN WCAU
NBC—Red—Woman's Radio Review; **WEAF WFI**
KDKA—Radio Sky Pilots
WDAS—Theresa Murri in Curtain Calls
WOR—To be announced
WPEN—Dance Revue

3:45 P.M.
KDKA—State Federation of Pennsylvania Women
WDAS—Fred Griefin, trumpeter
WOR—Guy Hunter, blind entertainer
WPEN—Somebody's Birthday

4:00 P.M.
CBS—U. S. Army Band; **WABC WCAO**
NBC—Blue—Kaltenmeyer's Kindergarten; **WJZ**
NBC—Red—Mitchell Schuster's Tango-dahl Orchestra; **WEAF WRC**
KDKA—Work-a-day Thoughts
WDAS—Afternoon Melodies, string trio
WFI—Lois La Marr, soprano
WIP-WFAN—Basil Ziegler; Musical Cartoons
WLW—To be announced
WOR—Ariel Ensemble, house orchestra
WPEN—Special Feature

4:05 P.M.
KDKA—Business News

4:15 P.M.
KDKA—To be announced
WDAS—The Voice of Cheer; talk
WFI—Mitchell Schuster's Vienna Tango Dahl Orchestra (NBC)
WIP-WFAN—Thursday Afternoon Revue; Herb Moore and Orchestra
WPEN—Mad Music

4:30 P.M.
NBC—Blue—Thursday Special; **WJZ**
NBC—Red—Tea Dansante; **WEAF**
KDKA—Weather and Market Reports
WDAS—Ed Berkeley and the Collegians
WLIT—Whimsicalities
WLW—Ezra Hoffman
WOR—Leonard, baritone; John Stein's Orchestra
WPEN—Sundown Melodies
WRC—"Famous Paintings in Many Lands"

RADIO GUIDE

Presents

Lane and West

"MUSIC IN THE AIR"

WITH

Morton Allen

THURSDAY—8:45 P.M.

WTEL 1310 Kilocycles

Thursday Programs [Continued]

4:45 P.M.
 CBS—American Legion, speaker; WABC WCAO WIP-WFAN WCAU
 NBC—Red—The Lady Next Door; WEA
 KDKA—Piano Interlude
 WLIT—Homemakers Forum
 WLW—Low Down
 WOR—To be Announced

4:50 P.M.
 KDKA—David Lawrence Dispatch

4:55 P.M.
 WOR—Program Resume

5:00 P.M.
 CBS—Ben Alley, tenor; WABC WCAO WCAU
 NBC—Blue—Lee Sims and Ilo; WJZ
 NBC—Red—Schirmer and Schmitt; WEA
 KDKA—To be announced
 WCBM—Rhythm Rounders
 WDAS—Tea Time Tunes
 WIP-WFAN—Hawaiian Vagabonds
 WLIT—Children's twilight hour
 WLW—Southern Singers
 WOR—Sunlit Norway Calls
 WPEN—Mother Goose
 WRC—RKO Radio Columnist
 WTEL—Recordings

5:15 P.M.
 CBS—George Hall's Orchestra; WABC WCAU
 NBC—Blue—Ambassadors; WJZ KDKA
 NBC—Red—Paul Whiteman's Rhythm Boys; WEA
 WRC WGY
 WCAO—Sunpaper Bulletins
 WCBM—Weather and Market Reports
 WDAS—Harold Davis
 WIP-WFAN—Health's Highway
 WLIT—Victor Herbert Concert Ensemble
 WLW—Doctors of Melody
 WOR—Gus Van and Joe Furst's Orchestra
 WPEN—Lou Jacobson, organist
 WTEL—Richard R. Wood, talk

5:30 P.M.
 CBS—Skippy WABC WCAO WCAU
 NBC—Blue—The Singing Lady; KDKA WLW
 NBC—Red—Genia Fonarova, mezzo-soprano; WEA
 WRC
 WCBM—Varieties
 WDAS—Musical Silhouettes
 WGY—Father John's Program
 WIP-WFAN—Classified Program
 WOR—Kathryn Parsons, The Girl of Yesterday
 WPEN—String Rhythm
 WTEL—Dream Time Lady, children's program

5:45 P.M.
 CBS—Vaughn de Leath; WCAU WIP-WFAN
 CBS—Don Lang; True Animal Stories; WABC
 NBC—Blue—Little Orphan Annie; KDKA WJZ
 NBC—Red—Seckatary Hawkins; WEA WLIT WRC
 WGY
 WCAO—Carol Dore, violinist; Edward Jendick, tenor
 WCBM—To be announced
 WLW—Threesome and Organ
 WOR—Society Notes by Shirley
 WTEL—Recordings

6:00 P.M.
 CBS—Current Events; H. V. Kaltenborn; WABC
 WIP-WFAN
 NBC—Blue—Russ Columbo's Orchestra; WJZ
 NBC—Red—Waldorf-Astoria Orchestra; WEA WRC
 WFI
 KDKA—Teaberry Sport Review
 WCAO—H. V. Kaltenborn; Commentator
 WCAU—The Old Fashioned Songster
 WCBM—Mary Ann Kiddie Klub
 WDAS—Ads and Fads
 WGY—Joe and Eddie
 WLW—"Oklahoma Bob" Albright
 WOR—Uncle Don
 WPEN—Twilight Reveries
 WTEL—"Contrast" with Norman Buck Trio

6:05 P.M.
 KDKA—Press News-Reeler

6:15 P.M.
 CBS—On the Air Tonight; WABC
 NBC—Blue—Johnny Hart in Hollywood; WJZ KDKA
 WCAU—Tonight on WCAU
 WCBM—J. Albert Loose; Gospel Songs
 WFI—Late News
 WGY—Studio Ensemble
 WIP-WFAN—My-T-Fine Program
 WLW—Old Man Sunshine
 WPEN—Sports Talk

6:20 P.M.
 CBS—Harold Stern's Orchestra; WABC
 WCAU—Esslinger Sporting Page

6:25 P.M.
 WPEN—Harry Seick's Orchestra

6:30 P.M.
 CBS—Better Reception Series; WABC
 NBC—Blue—Old Songs of the Church; WJZ
 NBC—Red—John B. Kennerly; WEA WFI
 KDKA—KDKA Orchestra
 WCAU—Chandu, the Magician; drama
 WDAS—Joe Dugan, sports columnist
 WIP-WFAN—Valley Forge Sport Shots
 WLW—Bob Newhall; Sportsman
 WOR—Jack Berger's Concert Orchestra
 WTEL—Dance Orchestra

6:35 P.M.
 NBC—Red—Donald Novis, tenor; WEA WFI

6:40 P.M.
 WCBM—Southern Hotel Dinner Music
 WGY—McManus and Riley Sport Reporter
 WIP-WFAN—News Reporter

6:45 P.M.
 CBS—Just Plain Bill; WABC
 NBC—Blue—Lowell Thomas, Today's News; KDKA
 WJZ WLW
 NBC—Red—G. E. Circle; WEA WFI
 WCAO—Ozzie Nelson's Orchestra (CBS)
 WCAU—Asco Orchestra
 WCBM—Sports Scrap Book; Lee Davis
 WDAS—The Gossipers
 WGY—Chandu, the magician
 WIP-WFAN—Pearl Theater
 WPEN—Ham Dalton, the Town Crier
 WRC—Jewel Quarter Hour and Ruby Kay

7:00 P.M.
 CBS—Myrt and Marge; WABC WCAO WCAU
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC
 WLW
 NBC—Red—Jane Froman's Band; WEA WFI
 WDAS—Max Essner's Orchestra
 WGY—Stock Reports
 WIP-WFAN—Uncle Wip's Roll Call and Birthday List
 WOR—Ford Frick, Sports Resume
 WPEN—Vincent Rizzo's Orchestra
 WTEL—Poetic Moods with Russell Harris

7:15 P.M.
 CBS—Buck Rogers in The Year 2432; WABC
 NBC—Red—Wheatnville; WEA WFI WRC WGY
 KDKA—To be announced
 WCAO—Trout and Farber; Comedy and Songs
 WCAU—Al Katz' Orchestra
 WLW—Gene and Glenn
 WOR—To be announced
 WTEL—Irene Thomson, songs

7:25 P.M.
 WPEN—Turf Selections

7:30 P.M.
 CBS—Ben Selvin's Orchestra; WIP-WFAN
 CBS—The Wandering Boy; WABC
 NBC—Blue—Louise Bernhardt, contralto; WJZ
 NBC—Red—The Barbasol Program; WEA WFI WRC
 WGY
 KDKA—Westinghouse Parade
 WCAU—Fox Weis Fur Trappers
 WCBM—Ted Elmore's Collegians
 WDAS—Current Comment by Rabbi Julian B. Feibel-
 man
 WLW—"Chandu," the Magician

WOR—Eric Madriguera's Orchestra
 WPEN—Beauty Talk
 WTEL—The Pearlites String Ensemble

7:45 P.M.
 CBS—Boswell Sisters; WABC WCAU
 NBC—Red—The Goldbergs; WEA WFI WGY WRC
 WDAS—The Three Naturals; harmony trio
 WIP-WFAN—Gimbel Choral Group
 WLW—Sunshine Boys
 WPEN—Diction-Air
 WTEL—Humorous Monologue, Col. Schmaltz

8:00 P.M.
 CBS—Jack Benny, comedian; Andrea Marsh, so-
 prano; Ted Weems' Orchestra; WABC WCAU
 NBC—Blue—Regimentalists; WJZ KDKA
 NBC—Red—Fleischmann Hour; Rudy Vallee's Con-
 necticut Yankees; WEA WFI WGY
 WCBM—Who's Who; Gustav Bisgyer
 WDAS—Aryan Art Players
 WIP-WFAN—Morris and Herman
 WLW—Notes in Business
 WOR—Chandu the Magician
 WPEN—Brothers Quartet
 WTEL—Gus Reiber's Orchestra

8:15 P.M.
 NBC—Blue—The Song Sleuth; WJZ KDKA
 WCBM—Harvey Alexander's Orchestra
 WIP-WFAN—The Gossipers
 WOR—Keller Sisters and Lynch
 WPEN—The Street Angel

8:30 P.M.
 CBS—Kate Smith's Swanee Music; WABC WCAU
 NBC—Blue—Rin Tin Tin Thriller; WJZ KDKA WLW
 WDAS—Ideal Italian Hour
 WIP-WFAN—Shuman Musical
 WOR—The Supper Club Orchestra
 WPEN—Italian Hour
 WTEL—Selma Hamer, concert pianist

8:45 P.M.
 CBS—Lyman Opera and Hollywood Newsboy;
 WABC WCAU
 NBC—Blue—Howard Thurston, the magician; WJZ
 KDKA WLW
 WCBM—The Beetle Boys; Banjoists
 WTEL—Radio Guide Program

9:00 P.M.
 CBS—Music That Satisfies; WABC WCAO WCAU
 NBC—Blue—Death Valley Days; WJZ WLW KDKA
 NBC—Red—Captain Henry's Show Boat; WEA WFI
 WRC WGY
 WCBM—St. Alphons's Lithuanian Choir
 WDAS—Standard Theater Revue
 WIP-WFAN—To be Announced
 WOR—Frank and Flo; vocal duo and patter
 WPEN—Polish Program
 WTEL—Tony Frayne, Diction-Air

9:15 P.M.
 CBS—The Mills Brothers; WABC WCAO WCAU
 WOR—Al and Lee Reiser Piano Duo
 WTEL—Elsie Devlin, zitherist

9:30 P.M.
 CBS—Colonel Stoopnagle and Budd; WABC WCAU
 NBC—Blue—Dancing Strings; WJZ KDKA
 WCBM—Johnny Tucker's High Hatters
 WDAS—Flights on the Magic Carpet
 WLW—Conservatory of Music Recital
 WOR—Eddy Brown, violinist and Miniature Sym-
 phony Orchestra
 WPEN—Jack Ferry's Orchestra
 WTEL—Two Jacks and a Queen, harmony

9:45 P.M.
 WDAS—The Prosperity Program
 WTEL—Honolulu Hawaiians

10:00 P.M.
 CBS—Five Star Theater; WABC WCAU
 NBC—Blue—Songfellows; WJZ KDKA
 NBC—Red—Lucky Strike Hour; WEA WFI WRC
 WGY WLW
 WCBM—To be announced
 WDAS—Piano Meditations

WIP-WFAN—Bombay Gardens Orchestra
 WOR—Jack Arthur, baritone
 WPEN—Artie Bittong's Cheer Ups
 WTEL—Aetna Life, "Confessions of a Racketeer"

10:15 P.M.
 NBC—Blue—Wilfred Glenn, basso; WJZ
 KDKA—McCormick's Orchestra
 WDAS—Column of the Air; news items
 WOR—Pauline Alpert, the Whirlwind Pianist
 WTEL—WTEL Stock Company Dramatic Sketch

10:30 P.M.
 CBS—Edwin C. Hill; WABC WIP-WFAN
 NBC—Blue—Al and Pete, songs and patter; WJZ
 KDKA
 WCAO—Charles Carlile; Tenor (CBS)
 WCAU—Lon Ross' Gypsy Troupe
 WCBM—Ted Elmore's Nutty Orchestra
 WDAS—Missing Persons

10:45 P.M.
 CBS—Charles Carlile; WABC WCAU
 NBC—Blue—Ilomay Bailey; WJZ
 KDKA—Bradley Kincaid
 WCAO—Billy Antrim's Orchestra
 WIP-WFAN—Five Melody Monarchs
 WOR—"The Nomad"
 WTEL—Carlotta Coverdale, songs

11:00 P.M.
 CBS—Columbia Symphony; WABC WCAO WIP-WFAN
 NBC—Blue—Three Keys; WJZ
 NBC—Red—Don Bestor's Orchestra; WEA WFI
 WRC
 KDKA—Time; Sport Review; Weather Report;
 Artist Bulletin
 WCAU—Boake Carter
 WLW—Artists' Bureau Program
 WOR—Moonbeams
 WTEL—University Syncopators

11:15 P.M.
 NBC—Blue—Cesare Sodero and NBC Concert Orches-
 tra; WJZ WLW
 KDKA—News Flashes
 WCAU—Harold Knight's Orchestra
 KDKA—Corra Williams Hines, contralto

11:30 P.M.
 CBS—Isham Jones' Orchestra; WABC WCAO WCAU
 NBC—Red—Jack Denny's Orchestra; WEA WFI
 KDKA—Jimmy Joy's Orchestra
 WIP-WFAN—Nixon-Henry Hendrickson's Orchestra
 WLW—Cesare Sodero's Orchestra
 WOR—Ben Selvin's Orchestra
 WTEL—Stanley Templeton, organist

11:45 P.M.
 KDKA—Bronc Busters

12:00 MIDNIGHT
 CBS—Eddie Duchin's Orchestra; WABC WCAU
 NBC—Blue—Terrace Gardens Orchestra; WJZ WLW
 NBC—Red—Ralph Kirbery, dream singer; WEA
 WFI
 KDKA—Salt and Peanuts
 WIP-WFAN—Missing Person's Report
 WOR—Steuben Cadets Orchestra

12:05 A.M.
 NBC—Red—Cab Calloway's Orchestra; WEA
 WFI

12:15 A.M.
 KDKA—Terrace Gardens Orchestra (NBC)
 WLW—Fats Waller

12:30 A.M.
 CBS—Riviera Orchestra; WABC WCAU
 NBC—Blue—Vincent Lopez' Orchestra; WJZ
 NBC—Red—Hollywood on the Air; WEA WRC
 WFI
 WLW—Larry Funk's Orchestra

1:00 A.M.
 CBS—Roseland Ballroom Orchestra; WABC
 WCAU—Missing Persons Reporter
 WLW—Moon River

1:15 A.M.
 WLW—Jan Garber's Orchestra

1:30 A.M.
 CBS—Joe Haymes' Orchestra; WABC

Programs for Friday, January 6

6:30 A.M.
 WLW—Top o' the Morning

6:45 A.M.
 NBC—Red—Tower Health Exercises; WEA WFI
 WRC
 WLW—Caterpillar Tractor Program
 WOR—Gym Classes

7:00 A.M.
 KDKA—KDKA Musical Clock
 WCAO—Early Risers Musical Clock
 WCBM—Morning Melodies
 WLW—College Three
 WOR—Gambling's Gamboliers
 WTEL—Top of the Morning

7:15 A.M.
 WLW—Old Bill
 WOR—Gym Classes

7:30 A.M.
 CBS—Organ Reveille; WABC
 NBC—Blue—Don Hall Trio; WJZ
 KDKA—Bradley Kincaid
 WCAO—Sunpaper Bulletins
 WLW—Yodeling Twins
 WOR—Gambling's Gamboliers
 WPEN—Musical Clock

7:40 A.M.
 WPEN—News and Views

7:45 A.M.
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA
 WCAO—WCAO Kiddie Klub
 WLW—Andy Mansfield's Memory Box
 WOR—Gym Classes

8:00 A.M.
 CBS—Salon Musicale; WABC WCAU
 NBC—Blue—The Wheatword Program; WJZ
 NBC—Red—Organ Rhapsody; WEA WFI
 KDKA—KDKA Kiddies' Klub
 WCAO—Late Risers Musical Clock
 WCBM—Morning Glories
 WLW—Morning Devotions
 WOR—John, Joe and Frosini, songs
 WPEN—Cruise of the S. S. All In Fun
 WTEL—The Console Rises

8:05 A.M.
 WOR—Daily Produce Reporter

8:10 A.M.
 WOR—Al Woods, Songs

8:15 A.M.
 NBC—Blue—Morning Devotions; WJZ
 NBC—Red—Organ Rhapsody; WEA WFI
 KDKA—Chief Red Bird and Bronc Busters
 WLW—Reinie Gau
 WPEN—Jack Tar's School Days
 WRC—Morning Varieties

8:25 A.M.
 WOR—Sherman Keene's Orchestra

8:30 A.M.
 CBS—Rhythm Kings; WABC WCAU
 NBC—Blue—The Pepper Pot, dance band; WJZ
 WLW

NBC—Red—Cheerio; WEA WFI WRC
 KDKA—Morning Cheer
 WOR—Martha Manning, sales talk
 WPEN—Arithmetic Band
 WTEL—Thrifty Club

8:45 A.M.
 KDKA—Pepper Pot (NBC)
 WIP-WFAN—Early Riser's Club
 WOR—Musical Novelties
 WPEN—Chris Seiter, crooning troubadour
 WTEL—Facing the Facts

9:00 A.M.
 CBS—Little Jack Little; WABC WCAO
 NBC—Red—Morning Glee Club; WEA WRC WLIT
 KDKA—Press News-Reeler
 WCAU—Words and Music
 WCBM—News Flashes
 WDAS—Morning Melodies
 WIP-WFAN—Modern Living
 WLW—Pacific Borax Talk
 WOR—Miss Kath'rine 'n' Calliope, sales talk
 WPEN—Sea-Goin' Bill at the Piano

9:05 A.M.
 KDKA—Piano Classique
 WLW—Style Trends

9:15 A.M.
 CBS—Morning Moods; WABC WCAO
 NBC—Red—Current Events; WEA WRC
 KDKA—Style and Shopping Service

WBAL—Lady Bugs (NBC)
 WCAU—Goldie and Dustie and the Silver Dust Twins
 (CBS)
 WCBM—Le Roy McKnew; Pianist
 WDAS—The Song Peddler
 WLIT—Sally Stokely program
 WLW—Morrie Newman and Larry Greuter
 WPEN—The Health Man

9:30 A.M.
 CBS—Tony Wons; WABC WIP-WFAN
 NBC—Blue—Vic and Sade; WJZ
 NBC—Red—Flying Fingers; WEA WRC
 KDKA—The Monarch Hostess
 WCAU—Asco News Reporter
 WCBM—Popular Bits
 WLIT—Homemakers' Forum
 WLW—Tony Cabooch
 WOR—Mrs. J. S. Reilly's Common Sense Ttalk
 WPEN—Second Cruise of S. S. All In Fun

9:45 A.M.
 CBS—The Merrymakers; WCAU WABC WIP-WFAN
 NBC—Blue—Nothing But the Truth; WJZ
 NBC—Red—Banjoers; WEA WRC WFI
 KDKA—Temperature Report
 WDAS—Tinkling Tunes
 WLW—Beechnut Talk
 WOR—Tomorrow's Values, sales talk
 WPEN—Bo'sun Borelli, songs

9:50 A.M.
 KDKA—Market Reports

Friday Programs [Continued]

10:00 A.M.
CBS—The Oxol Feature; WABC WCAU
NBC—Blue—John Fogarty, tenor; WJZ
NBC—Red—Midsummer Night's Dream; WEAJ WJZ
 WRC WLIT KDKA WLW
KDKA—Reveries in Rhythm; Sammy Fuller
WCAO—Novelty Male Trio
WCBM—Mrs. Ora V. McDonald; Organist
WDAS—Betty Barnes discusses "Our Children"
WFI—Market Reports
WIP-WFAN—Home Maker's Club
WOR—Thru the Looking Glass with Frances Ingram
WPEN—Freddy, the Cabin Boy

10:10 A.M.
WLW—Program Resume
WPEN—Tom Rott, skit

10:15 A.M.
CBS—Bond Bread Program; WABC WCAO WCAU
NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA
NBC—Red—Breen and de Rose; WEAJ WFI WRC
WDAS—Ads and Fads, talks with music
WLW—Southern Singers
WOR—Make Believe; Kathleen and Joe

10:20 A.M.
WPEN—Chips Eckert, comedian

10:25 A.M.
WPEN—Foot Health; talk

10:30 A.M.
NBC—Blue—Happy Jack; WJZ
NBC—Red—The Strolling Fiddler; WEAJ WFI WRC
KDKA—To be announced
WCBM—Merchants' Air Review
WDAS—On the WDAS Sightseeing Bus
WLW—Elliot Brock, violinist
WOR—Going Places with T. Atherton Dixon
WPEN—Grab Bag of the Air

10:45 A.M.
CBS—Round the World Cooking School; WABC WCAU
NBC—Blue—Singing Strings; WJZ
NBC—Red—Betty Crocker; cooking talk; WEAJ WFI WRC WFBF
KDKA—Nesbitt and Di Lernia
WIP-WFAN—Rumford Program
WLW—Rumford School of Cookery
WOR—WOR Ensemble

11:00 A.M.
CBS—The Captivators; WABC WCAU
NBC—Blue—NBC Music Appreciation Hour; Walter Damrosch, conducting; WJZ KDKA
NBC—Red—Music Appreciation Hour; WEAJ WLW
WCBM—Heart and Home Service
WDAS—A Thought For The Day; poetry readings
WIP-WFAN—Classified Program
WOR—What to Eat and Why; C. Houston Goudiss

11:15 A.M.
WCAO—Juvenile Education by Radio Concerts
WCAU—Wesleyan University Glee Club (CBS)
WDAS—The Memory Pianist
WPEN—Chamber of Commerce, Women's Home Hour

11:30 A.M.
CBS—The Ambassadors; WABC WCAU
WCAU—Ansen Weeks' Orchestra
WCBM—Musical Gems
WDAS—The Scrap-Book of the Air
WIP-WFAN—Morning Melodies
WOR—Ann Stevens' Thrift Hour
WPEN—Crazy Crystalizers

11:45 A.M.
CBS—Ben Alley, tenor; WABC WCAO WCAU WIP-WFAN
WCBM—Solly Wood from Hollywood
WDAS—Organ Recital
WOR—Riverdale; sketch
WPEN—Bill Donohue, pianist

12:00 NOON
CBS—Buddy Harrod's Orchestra; WABC WCAO WIP-WFAN
NBC—Blue—Smack Out; WJZ
NBC—Red—Johnny Marvin, tenor; WEAJ
KDKA—Business News and Market Reports
WCAU—Bud Shays, songs
WCBM—To be announced
WLIT—Everywoman's Hour
WLW—Tuxedo Fiddlers
WOR—The Voice of Experience
WPEN—Organ Doctor
WRC—"Let's Go to Market"; U. S. Dept. of Agriculture
WTEL—Taylor's Program

12:10 P.M.
WCAU—Health Forum, talk

12:15 P.M.
NBC—Blue—The Lady Bugs; WJZ
NBC—Red—Eldora Stanford, soprano; WEAJ
WCBM—Luncheon Music
WDAS—The Noontimers, string ensemble
WLW—River and Market Reports
WOR—Jane Wanamaker's Beauty Talk
WPEN—Rose Gallo
WTEL—News Resume

12:20 P.M.
KDKA—Farm Flash
WLW—Live Stock Reports
WOR—The Romance of Life Insurance

12:25 P.M.
WCAU—Melody of the Day
WOR—The Willard Messenger

12:30 P.M.
CBS—Concert Miniatures; WABC WCAO
NBC—Blue—National Farm and Home Hour; WJZ
WLW WRC
NBC—Red—Bela Loblov's Concert Orchestra; WEAJ
KDKA—Press News-Reeler
WCAU—Boake Carter, talk
WCBM—Howard String Trio
WDAS—Neighbour and his Neighbours
WIP-WFAN—Current Topics
WLIT—Noonday religious service
WOR—The Carnegie Hall Organ Recital

WPEN—The Song Comes to Life
WTEL—Philadelphia Chamber of Commerce Women's Radio Review; talk

12:35 P.M.
KDKA—Jimmy Joy's Orchestra

12:45 P.M.
CBS—Columbia Educational Features; WABC WCAO WIP-WFAN
WCAU—Paul Tremaine's Orchestra
WLIT—Benjamin Franklin Hotel concert orchestra
WTEL—Radio Ramblings

1:00 P.M.
CBS—George Hall's Orchestra; WABC WCAU
NBC—Red—Market and Weather Reports; WEAJ
KDKA—National Farm and Home Hour, (NBC)
WCAO—Lou Becker's Orchestra
WCBM—Ted Elmore's Collegians
WFI—News of the Day
WGY—Albany on Parade
WIP-WFAN—Gimbel Choral Group
WOR—Frank Dailey's Dance Orchestra
WPEN—Woman's Page of the Air

1:15 P.M.
NBC—Red—George Scherban's Orchestra; WEAJ WFI
WDAS—Talk
WIP-WFAN—Orient Orchestra
WPEN—Nobility Trio

1:20 P.M.
WDAS—With Uncle Sam's Naturalists

1:30 P.M.
CBS—Atlantic City Musicale; WABC WIP-WFAN
NBC—Blue—The Ambassadors; WJZ
NBC—Red—Del Lampe's Orchestra; WEAJ WFI
KDKA—International Sunday School Lesson
WCAU—Harold Knight's Orchestra
WDAS—Al Shohat, songs
WLW—Jan Garber's Dance Orchestra
WOR—Tiffin Music; orchestra
WPEN—Old Timers' Ensemble

1:45 P.M.
NBC—Blue—Rhythmic Serenade; WJZ WRC KDKA
WCAU—Radio Highlights
WDAS—Phila. Chamber of Commerce Women's Hour
WFI—Market Reports
WGY—Antoinette Halstead, contralto
WPEN—Harmony Philosophers

1:50 P.M.
WCAU—Cecil and Sally

2:00 P.M.
CBS—American School of the Air; WABC WCAU
NBC—Blue—Weather Reports; WJZ
NBC—Red—Magic of Speech; WEAJ WRC
KDKA—KDKA Home Forum
WCAU—Singer Sewers
WDAS—Chattering With Ethel Maeder
WGY—Hess Program
WLIT—To be announced
WLW—WLW Artist Bureau Jamboree
WOR—The Pathfinder
WPEN—Billy Penn's Daily Diary

2:05 P.M.
NBC—Blue—Words and Music; WJZ WRC

2:15 P.M.
KDKA—Utility Hall Program
WCAU—CBS Synchronators
WGY—WGY Household Chats
WLIT—Emilie Nell Cocklin
WOR—Betty Flanigan, songs
WPEN—Tunes To Be Remembered

2:30 P.M.
CBS—Fred Berrens' Orchestra; WABC WCAU
NBC—Blue—Ivy Scott, soprano; WJZ
NBC—Red—Three Shades of Blue; WEAJ WGY WRC
KDKA—Stroller's Matinee
WDAS—The Singing Lesson with Henry Gurney, tenor
WIP-WFAN—Honolulu Melody Boys
WLIT—Anne Fleming, pianist
WOR—Poetry, Bobby Burns and Anson DePue, tenor
WPEN—Songs D'Amour with Chief Caupolican

2:45 P.M.
CBS—Round Towners; WABC WCAU
NBC—Blue—Concert Petite; WJZ
NBC—Red—Muted Strings; WEAJ WRC WGY
WDAS—Talk; Philadelphia Simfonietta
WIP-WFAN—To be Announced
WLIT—Penna. League of Women Voters
WPEN—Studio Guest of Honor

3:00 P.M.
CBS—Columbia Salon Orchestra; WABC WIP-WFAN
NBC—Blue—Betty and Bob; WJZ KDKA
NBC—Red—Echoes of Erin; WEAJ WRC
WCBM—Varieties
WDAS—Afternoon Melodies with Ted Finn, tenor
WFI—Olgan Swan, soprano
WLW—Bisquick Program
WOR—Poet of the Uke; Roy Shelley
WPEN—Itinerant Interlude

3:15 P.M.
NBC—Blue—U. S. Marine Band; WJZ KDKA
NBC—Red—Famous Loves; WEAJ
KDKA—To be Announced
WCAU—Afternoon Frivolities
WCBM—Football Game To Be Announced
WDAS—The Three Naturals
WFI—Honolulu Melody Boys
WLW—Joe Emerson, Bachelor of Song
WOR—Elks' Organ Recital; Robert Pereda
WPEN—Embarrassing Moments Contest

3:30 P.M.
NBC—Red—Woman's Radio Review; WEAJ WFI WRC
KDKA—Pennsylvania Federation of Music Clubs
WDAS—Dan Phillips' Orchestra
WLW—Words and Music, Joseph Ries
WPEN—Dance Revue

3:45 P.M.
CBS—Alex Semmler, pianist; WABC WIP-WFAN
WCAU—Ruth Luty, pianist

WLW—Crosley Cadets
WOR—Ariel Ensemble; orchestra
WPEN—Somebody's Birthday

4:00 P.M.
CBS—The Grab Bag; WABC WCAO WCAU
NBC—Blue—Morin Sisters; WJZ
NBC—Red—May We Present; WEAJ WRC
KDKA—Talk by Dr. Emyln Jones
WDAS—Rev. Robert Fraser; evangelist
WFI—Saxophone Ensemble
WIP-WFAN—The Dixie Stompers
WLW—Morrie and Marion
WPEN—Special Feature

4:10 P.M.
KDKA—Business News

4:15 P.M.
NBC—Blue—Colorado Cowboys; WJZ
NBC—Red—Rice String Quartet; WEAJ WRC
KDKA—To be announced
WFI—To be announced
WIP-WFAN—Carlotta Coverdale, songs
WLW—Fats Waller and Southern Singers
WOR—"Silas of the Hill Country"; skit
WPEN—Mad Music

4:30 P.M.
CBS—U. S. Army Band; WABC WCAO WIP-WFAN WCAU
KDKA—Market Reports, weather
WDAS—The Lyric Ensemble
WLIT—To be announced
WOR—Elias Breeskin, violinist
WPEN—Sundown Melodies

4:45 P.M.
NBC—Blue—Concert Artists; WJZ
NBC—Red—The Lady Next Door; children's program
WEAF WRC
KDKA—Piano Interlude
WDAS—William McLean, talk
WLIT—Homemakers' Forum
WLW—Low Down

4:50 P.M.
KDKA—David Lawrence Dispatch

4:55 P.M.
KDKA—KDKA Artist Bulletin
WOR—Program Resume

5:00 P.M.
CBS—Bobby Benson; WABC WCAU
NBC—Red—Hotel Sherman Orchestra; WEAJ
KDKA—To be announced
WCAO—Organ Melodies
WCBM—Rhythm Rounders
WDAS—Talk, Auspices of Penna. Anti-Saloon League
WIP-WFAN—Mary Wister, songs
WLIT—Children's Twilight Hour
WLW—Tea Time Trio
WOR—Jeno Bartal's Hungarian Ensemble
WPEN—Mother Goose
WRC—Afternoon Varieties

5:10 P.M.
WDAS—Tea Time Tunes

5:15 P.M.
CBS—John Kelvin, Irish tenor; WABC WCAU
NBC—Blue—Dromedary Caravan; WJZ WLW KDKA
NBC—Red—Paul Wing, the Story Man; WEAJ WGY
WCAO—Sunpaper Bulletins
WCBM—Weather and Market Reports
WIP-WFAN—Health's Highway
WLIT—Joseph H. Lockett, pianist
WPEN—Horace Hustler, organist
WRC—Aunt Sue and Polly

5:30 P.M.
CBS—Skippy; WABC WCAO WCAU
NBC—Blue—The Singing Lady; WJZ WLW KDKA
NBC—Red—The Flying Family; WEAJ WLIT WRC
WGY
WCBM—Varieties

WDAS—Musical Silhouettes
WIP-WFAN—Classified Program
WOR—Pauline Alpert, pianist
WPEN—String Rhythm

5:45 P.M.
CBS—The Lone Wolf Tribe; WABC WCAO WCAU
NBC—Blue—Little Orphan Annie; KDKA WJZ
NBC—Red—Adventures of Safety Soldiers; WEAJ WRC WGY
WCBM—To be announced
WIP-WFAN—Humpty Dumpty and his People
WLIT—Wyoming Jack
WLW—Sunshine Boys
WOR—Sonia Troyano, soprano

5:55 P.M.
WLIT—Family Doctor; Weather Report

6:00 P.M.
CBS—Vaughn de Leath; WABC
NBC—Blue—Del Lampe's Orchestra; WJZ
NBC—Red—Waldorf-Astoria Orchestra; WEAJ WRC WFI
KDKA—Time; Sport Review; Press News-Reeler; Weather Report
WCAU—Harold Knight's Orchestra
WCBM—Mary Ann Kiddie Klub
WDAS—Ads and Fads
WGY—Ma Frassier's Boarding House
WIP-WFAN—Cowboy Tom
WLW—"Oklahoma Bob" Albright
WOR—Uncle Don
WPEN—Twilight Reveries

6:05 P.M.
KDKA—Press News-Reeler

6:15 P.M.
CBS—On the Air Tonight; WABC
NBC—Blue—Johnny Hart in Hollywood; WJZ KDKA
WCBM—Jay Page; Piano Portraits
WFI—Late News
WLW—Old Man Sunshine
WPEN—Sports Talk

6:20 P.M.
CBS—Don Redman's Orchestra; WABC
WCAU—Esslinger Sporting Page

6:25 P.M.
WPEN—Dance Music

6:30 P.M.
CBS—Edna Rush, contralto; WABC
NBC—Blue—Betty Boop; WJZ
NBC—Red—Drifting and Dreaming; WEAJ
KDKA—KDKA Dinner Concert
WCAU—Chandu the Magician
WCBM—Oriole Department Store Entertainers
WDAS—Joe Dugan, sports Columnist
WFI—Talk; Philadelphia Department of Public Health
WGY—In the Canadian Northwest
WIP-WFAN—Valley Forge Sport Shots
WLW—Bob Newhall; Sportsman
WOR—Detectives Black and Blue
WRC—Aunt's Ensemble
WTEL—Harry Weber's Orchestra

6:40 P.M.
WIP-WFAN—News Reporter

6:45 P.M.
CBS—Just Plain Bill; WABC
NBC—Blue—Lowell Thomas, Today's News; KDKA WJZ WLW
NBC—Red—G. E. Circle; WEAJ WFI
WCAO—Carol Dore, violinist; Edward Jendrek, tenor
WCAU—Asco Orchestra
WCBM—Koven's Polish Period
WDAS—The Gossipers
WGY—Chandu, the magician
WIP-WFAN—Dial Dandies
WOR—Charlie Eckels' Orchestra
WPEN—Ham Dalton, the Town Crier
WRC—The Wilkins Quarter Hour



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Technocracy Fails To Hit Radio Jobs

(Continued from Page One)

the little more than "static" that came forth from the pioneer loud speakers.

A few watched and awaited its perfection with the hope that radio would mean the bringing of their artistry to greater audiences than ever before. The latter group—including Walter Damrosch, Arturo Toscanini and Leopold Stokowski—were not disappointed. Their audiences have become untold millions, masses inconceivable in bygone days.

And with its forward march, radio has made work for many. New positions of an entirely different sort have been opened. It required engineers, operators, control men, production men, announcers, program directors, clerks for handling the voluminous mail, hostesses and page boys, time salesmen, continuity and dramatic script writers, musicians and artists—performers of almost every kind. More than a million actors, singers, musicians and speakers were employed on various programs during 1932.

Radio, godchild of technocracy, has made national figures of the Marxes, Whitmans, Cantors, Eittings, Wynns, Allens, Vallees and Bennys, who previous to its era were really known only to a few hundred thousand or perhaps a million or so people in the metropolitan centers. Playing in the past to ten or twenty thousand people a week at the theaters, radio now brings the entertainer an audience of sixty million people during his or her weekly half hour!

Who were the big names of yesteryear? None can be named as big as any of the ether favorites of today. Radio build-ups have become more important than names in electric lights on Broadway. Vaudeville managers and motion picture exhibitors realize the draw of radio and acknowledge it by featuring stars of the loud speaker as headline personal appearance attractions with which to bring the radio-enamored public into their theaters.

Artists Kept on Edge

Critics of Technocrat Radio complain bitterly that by its vast multiplication of the audience served by a single performer, it has caused unemployment in the amusement industry. This is difficult to believe when one considers that in this country alone six hundred broadcasting stations are broadcasting different programs daily from six in the morning until twelve at night and later. Theaters never offered so much.

All these programs require varied talent and new material daily. The new jobs created by the advent of radio have already been considered. Then there is the work necessitated by the hungry grist mill of the microphone which constantly calls for new acts, jokes, music. Material that would have been useful to a vaudeville performer for several years on the variety stage, repeating it every performance, is "killed" by a single broadcast to the Gargantuan radio audience.

The providing of new songs, dramas and gags to meet the demand of the air has given employment to thousands of people. The ether luminaries pay large corps of ghost writers so that their acts will always be fresh when tuned in. Behind the broadcasting studio scenes are many of the former theatrical writers, composers and joke makers hard at work. In this group, never on the air, are often found veteran performers of the footlights to whom time and the microphone has been unkind. Now, the preparation of material and the making ready of programs provides them with good livelihoods.

Radio Tube Did "Dirt"

Antagonists of Technocracy might well find cause for complaint against the technicians who have made radio possible. For it was the invention of the three-element vacuum tube over two decades ago by Dr. Lee De Forest and its subsequent development by radio research engineers that laid



The little one is Joe Haymes, CBS orchestra leader, and he's of normal height. Which gives you a general idea of the height of John Langsford, the world's tallest musician, who plays in the Nut Club, in Greenwich Village, New York. John is more than seven feet. But you should have seen his grandfather, who was the tallest man in England, close to eight feet.

an important brick in the foundation of Technocracy.

Dr. De Forest's tube, known properly as the triode, paved the way not only for long distance telephony and broadcasting, but—and this is important—coupled with the "electric eye" or photo-electric cell, has become the brain of the robot, mechanical man. Robot, of course, is a figurative term applied to machinery so human that it operates without the attention of men or women.

But robots seldom resemble the human figure. Often they are merely little boxes filled with electric eyes, triode tubes (the same kind that are employed to broadcast and receive broadcasts), transformers, relays and switches.

Radio, Labor Pals

Yet they supplant skilled and unskilled labor that formerly matched colors or graded tobacco, sorted and graded fruit, eggs and other things, turned on and off machinery and power plants, inspected manufactured parts and okehed or rejected them, and did thousands of other tasks in which power was employed under human guidance. Now the robot electric control—Dr. De Forest's tube and the electric eye—even control and guide the power!

Well may labor, skilled and unskilled, be bitter over the radio vacuum tube and what it has done to industry. Yet should it be? That is the question, for technocrats promise sixteen-hour weeks, plenty of time to play and means with which to eat, live and be happy, thanks to the elimination of routine labor.

Labor looks questionably to technocracy. Will the promise come true? Will the full dinner pail come from the proper control of the mass production machinery that emptied it?

Meantime, radio broadcasting is a royal technocrat child of the same parents who have sent capital and labor into ponderous discussions and extensive study. Broadcasting, of itself, has no technocracy problem. It is making creative work for many.

—Evans E. Plummer

Short Wave and D-X

Dear Sirs:

Three cheers for the resumption of the DX column. Just to start things off, I will furnish you with a few special programs which our club has arranged. However, before I spill them I want to ask a little favor of you. Would you be so kind as to put an item in your magazine that our club is looking for new members.

I intend to send you, from time to time, any special programs that we have arranged, in the hopes of making RADIO GUIDE a real DX-ers' magazine. But anyway, here are the tips that I have:

Jan. 1—WMBR, 1370 kc., 100 w., 3 to 5 a. m., EST.

Jan. 1—KCMC, 1420 kc., 100 w., 2 to 3 a. m., EST.

Yours very truly,

Irving R. Butler, president,
Greater Chicago DX Club
3759 N. Laverne Ave., Chicago, Ill.

Dear Editor:

I am not much of a DX fan because on week days I do not twist the dials. But on Saturday nights I spend my time by the radio. I pulled in one station that I want others to try for. It is KFXM, a 100 watt station in San Bernardino, California, which broadcasts on 247 meters or 1210 kc. I have verification of this and am informed that KFXM will present a DX program from 12 to 1 a. m. Pacific Standard Time (10 p. m.

to 11 p. m. CST) throughout the entire winter season.

Don H. Studebaker,
Fort Wayne, Indiana

One of the finest stations to tune in these cold mornings is DJB, Berlin, Germany, 19.73 meters. This station starts broadcasting about 7 a. m. EST, daily, and remains on the air for two hours. At 10 a. m. EST, DJB broadcasts their schedule for the entire week in English.

Station EAQ, Madrid, Spain, broadcasts on 30.4 meters each day from 6:30 until 8 p. m. EST and Saturday afternoons from 1 till 3 p. m. W3XAU, Philadelphia, Pennsylvania, at 49.5 meters, is back on the air again, with their schedule still unannounced.

Another foreign station heard with great volume in the United States is that of the League of Nations, at Geneva, Switzerland, on 40.30 meters. Saturdays, from 5 p. m. EST until 5:45 it broadcasts in English and the remainder of one hour is divided between French and Spanish.

VK2ME, Sydney, Australia, received regularly by American listeners on 31.23 meters, recently announced its schedule for January and February. It is Sundays, 1 till 3 a. m. EST, 5 to 9 p. m., and 9:30 to 11 a. m., EST.

Reviewing Radio—by Mike Porter

(Continued from Page Ten)

the script. The fact is, Benny didn't like the sponsor's insistence upon a continuity script. He wanted to be his own originator, and he was fed up on two shows a week. So Benny gave notice a month ago. It's a sin and shame, too, because Benny was a real asset to radio, and I hope he lands another job quickly.

And if the audience doesn't mind, may I pause here to extend greetings to Mr. Plummer. How? Well, I'll borrow the verse from a card that Dave Albers, a smart press agent, sent me. Here 'tis:

Holiday Flash!

*Kill: Crooners, dull speeches, bad gags—
Insert: Sentiment, variety, smart wags;
May your column maintain its bright pep
And add new laurels to your rep.*

Does that sound like Nick Kenny?

AND now, if I may wax a bit less facetious, let me call attention to the statements of the National Committee on Education in Radio, an organization that has been fighting, but getting nowhere, to make programs largely cultural and less commercial. Through its researcher and secretary, Tracy F. Tyler, the committee last week said some nasty things about American broadcasting. Some of them, to me, revealed a somewhat narrow reaction to the Committee's recent disappointment in attempts to get the upper hand in the regulation of networks. Still, there are some things in the statement which are interesting and constructive. One of them is the lamentation of the fact that most of our programs are built and dominated by advertising agencies, whereas the government and states might very well have something to say about our type of entertainment.

Saith Mr. Tracy, in Washington:

"I see nothing in our present methods of broadcasting worth saving. Only by divorcing radio from advertising support, can progress be made. Our present system is one of the many peculiarities which distinguish the United States from

any other country in the world. It is the only country where no education or culture can be secured from radio as long as an advertiser is permitted to arrange the programs."

Mr. Tracy, speaking for the committee, insisted that the only expedient now is to tear down the entire system of commercial operation of radio and place all broadcasting under government regulation.

"Today," he added, "broadcasting in America is in a state of great confusion. It is inherent in the failure to distinguish between radio as a technological engineering problem, radio as a commercial problem, radio as a legal problem, and radio as a cultural problem. We must have a technical regulation of radio on a national and international basis, but in a country like ours, Federal control should cease there. Let the states themselves decide how to use the facilities allocated to them by the government."

Of course, such a thing as Mr. Tracy wants, is impossible, and if carried out to the letter, would result in deadly and monotonous programs, but on the other hand, who is there now to pass upon the merits, the morals or the deficiencies of a radio broadcast, aside from advertising agency officials, and studio production men.

Personally, I think a better system would be to require the networks to sample all programs by giving them public try-outs, right on the air, before scheduling them for series. In this way, the public, not in any one city or state, but all over the country, could have a deciding voice in the choice of material.

In other words, the public, which owns the air, should be given an opportunity to vote for what it wants—or doesn't want.

Say, Plummer—why don't you step in and settle the thing?

P. S. Dear Boss: I was only foolin' about that "fire me" business.—M. P.

Friday Programs [Continued]

6:50 P.M.
WTEL—Sports Interview

7:00 P.M.
CBS—Myrt and Marge; WABC WCAO WCAU
NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC
WLW
NBC—Red—Jackie Heller's Orchestra; WEA
WDAS—Max Essner's Orchestra
WGY—Stock Reports
WIP-WFAN—Uncle Wip
WLIT—George Horth and his music
WOR—Ford Frick, sports resume
WPEN—Leo Zollo's Orchestra
WTEL—Boy Scout Program

7:15 P.M.
CBS—Buck Rogers in the Year 2432; WABC
NBC—Blue—To be announced; WJZ
NBC—Red—Borrah Minnevitich's Harmonica Rascals;
WEAF
KDKA—To be announced
WCAU—Dorothy Hall and Crawford's Furfashioneers
WCBM—Sports Scrap Book; Lee Davis
WGY—Explorations in Science
WLIT—Crazy Crystal Quartet
WLW—Gene and Glenn
WOR—Boys Club
WRC—Wakefield songbirds
WTEL—Twilight Thoughts with Herman Weiner

7:25 P.M.
WPEN—Turf Selections

7:30 P.M.
CBS—Three "X" Sisters; WABC WCAO WCAU
NBC—Blue—Charlie Chan; WJZ KDKA
NBC—Red—Vivienne Ruth; WEA WRC WGY
WCBM—Moses Kahn's Musical Ensemble
WIP-WFAN—Rajput
WLIT—Dr. Algase's Sunny Smile Club
WLW—"Chandu," the Magician
WOR—A Wayside Cottage, sketch
WPEN—Osteopathic Hospital Program; Health Talk
WTEL—Polish Merry-makers

7:45 P.M.
CBS—Morton Downey; WABC WCAU
NBC—Red—The Goldbergs; WEA WLIT WGY WRC
WDAS—The Kelly Singing Waitress
WIP-WFAN—Orient Orchestra
WLW—Detectives Black and Blue
WOR—The Bachelors Quartet

8:00 P.M.
CBS—Trade and Mark; WABC WCAU
NBC—Blue—Nestle's Program; WJZ KDKA

NBC—Red—Cities Service Concert; WEA WLIT
WRC WGY
WCBM—Musical Ramblers
WDAS—Reinhart Radiolites
WIP-WFAN—To be Announced
WLW—Bob Nonal's Orchestra
WOR—Chandu, the Magician; mystery drama
WPEN—The Jesters Jack Steck and Peggy Wood

8:15 P.M.
CBS—Singin' Sam, the Barbasol Man; WABC WCAO
WCAU
WDAS—Jewish Melodies
WIP-WFAN—The Gossipers
WLW—The Puddle Family
WOR—Luck of Joan Christopher, dramatic sketch

8:25 P.M.
WPEN—Turf Selections

8:30 P.M.
CBS—March of Time; WABC WCAO WCAU
NBC—Blue—Adventures in Health; WJZ KDKA
WLW
WCBM—Kaufman's Foot Teasers
WGY—WGY Farm program
WIP-WFAN—Vinnie, Bert and Kay
WOR—Alice Blue Gown Program; Jack Berger's Or-
chestra; John Quinlan, tenor
WPEN—Italian Hour
WTEL—Emanuel's Orchestra

8:45 P.M.
NBC—Blue—Howard Thurston, the magician; WJZ
KDKA WLW
WCBM—Hecht's Reliable Polish Hour
WDAS—Prosperity Program; dance orchestra
WIP-WFAN—Enchanted Quarter Hour

9:00 P.M.
CBS—Tom Howard and George Shelton; Lennie
Hayton's Orchestra; WABC WCAU
NBC—Blue—First Nighter; WJZ KDKA
NBC—Red—The Chequout Club; WEA WLIT WRC
WGY
WDAS—Trombetta Italian Hour
WIP-WFAN—Williar Merrigan Daly's Orchestra
WLW—Tony Cabooch
WOR—Enric Madriguera's Orchestra
WPEN—Italian Program

9:15 P.M.
CBS—William Hall, baritone; WCAO
WCBM—Popular Hits
WLW—Thelma Kessler and Orchestra

9:30 P.M.
CBS—Mary Eastman, contralto; WABC WCAU
NBC—Blue—Armour Program; WJZ KDKA

NBC—Red—Leo Reisman's Orchestra; WEA WLIT
WRC WGY WLW
WCBM—Boxing
WOR—The Gibson Girls; Vocal Trio

9:45 P.M.
WOR—To be announced

10:00 P.M.
CBS—Easy Aces; WABC WCAU
NBC—Blue—Alice Joy, contralto; WJZ KDKA
NBC—Red—Big Six of the Air with Al Jolson; WEA
WRC WGY WLIT WLW
WCBM—To be announced
WDAS—Tom McKim, talks on Soccer
WIP-WFAN—Bombay Gardens Orchestra
WOR—Adair and Kay; "Crazy People"
WPEN—Wrestling Bouts from the Arena

10:15 P.M.
CBS—To be announced; WABC WCAU
NBC—Blue—Concert Orchestra; WJZ
KDKA—Westinghouse Pioneers
WDAS—Piano Meditations by Manny La Porte

10:30 P.M.
CBS—Columbia Revue; WABC WCAU
NBC—Red—To be announced; WEA WLIT WRC
WGY
KDKA—Bridge School of the Air; E. Hall Downes
WCAO—Little Jack Little (CBS)
WCBM—Johnny Tucker's High Hatters
WDAS—The Column of the Air
WIP-WFAN—Astor Ballroom
WLW—Jan Garber's Orchestra
WOR—To be announced

10:45 P.M.
CBS—Columbia Revue; WABC WCAU
NBC—Red—Lanny Ross, tenor; WEA WRC WGY
KDKA—Bradley Kincaid
WCAO—Billy Antrim's Orchestra
WDAS—Missing Persons
WLIT—Charlie Kerr's Orchestra
WOR—Allan Richards, baritone and Eddie Lambert,
pianist

11:00 P.M.
CBS—Nino Martini, tenor; WABC WCAO WIP-WFAN
NBC—Blue—"Mrs. Nagsby", humorous skit; WJZ
NBC—Red—Anson Weeks' Orchestra; WEA
KDKA—Time; Sport Review; Weather Report;
Artist Bulletin
WCAU—Boake Carter, talk
WCBM—Oscar Appel's Orchestra
WLIT—Joe Smith's Parodians
WLW—Cincinnati College of Music Faculty Recital
WOR—Moonbeams
WRC—Dance Orchestra

11:15 P.M.
NBC—Blue—Night Song; WJZ
KDKA—Press Last Minute News Flashes
WCAU—Hotel Walton Orchestra

11:20 P.M.
KDKA—Heart Songs; Louise Frayne

11:30 P.M.
CBS—Eddie Duchin's Orchestra; WABC WCAO
WCAU
KDKA—Jimmy Joy's Orchestra
NBC—Red—George Olson's Orchestra; WEA WRC
WCBM—Ted Elmore's Nutty Orchestra
WIP-WFAN—La Casa-Billy Hay's Orchestra
WLIT—Carmen Theater
WOR—Jack Denny's Orchestra

11:45 P.M.
WLW—Threesome and Piano

12:00 MIDNIGHT
CBS—Ben Pollack's Orchestra; WABC WCAU
NBC—Blue—Cab Calloway's Orchestra; WJZ WRC
WLW
NBC—Red—Ralph Kirbery, the Dream Singer; WEA
KDKA—Salt and Peanuts
WIP-WFAN—Missing Person's Report
WLIT—Charlie Gaines' Orchestra
WOR—Ben Selvin's Orchestra

12:15 A.M.
NBC—Red—Fred Waring's Pennsylvanians; WEA
KDKA—Cotton Club Orchestra (NBC)
WLW—Sunshine Boys

12:30 A.M.
CBS—Bernie Cummins' Orchestra; WABC WCAU
NBC—Blue—Joe Furst's Orchestra, Gus Van; WRC
WJZ
NBC—Red—Don Bestor's Orchestra; WEA
NBC—Red—Sammy Watkin's Orchestra; WEA
WLIT—Charlie Kerr's Orchestra
WLW—Larry Funk's Orchestra

12:45 A.M.
CBS—Hal Kemp's Orchestra; WABC WCAU

1:00 A.M.
CBS—Buddy Harrod's Orchestra; WABC
WCAU—Missing Person Reports
WLW—Moon River

1:15 A.M.
WLW—Jan Garber's Orchestra

1:30 A.M.
CBS—Roseland Ballroom Orchestra; WABC

Programs for Saturday, January 7

6:30 A.M.
WLW—Top of the Morning

6:45 A.M.
NBC—Red—Tower Health Exercises; WEA WFI
WOR—Gym Classes

7:00 A.M.
KDKA—KDKA Musical Clock
WCAO—Early Risers' Musical Clock
WCBM—Morning Melodies
WLW—Musical Revelries
WOR—Gambling's Gamboliers
WTEL—Top of the Morning

7:15 A.M.
WLW—Old Bill
WOR—Gym Classes

7:30 A.M.
CBS—Organ Reveille; WABC
NBC—Blue—Don Hall Trio; WJZ
KDKA—Bradley Kincaid
WCAO—Sunpaper Bulletins
WLW—Yodeling Twins
WOR—Gambling's Gamboliers
WPEN—Musical Clock

7:40 A.M.
WPEN—News and Views

7:45 A.M.
WCAO—WCAO Kiddie Club
WLW—Andy Mansfield's Memory Box
WOR—Gym Classes

8:00 A.M.
CBS—Salon Musicale; WCAU WABC
NBC—Blue—The Wife Saver; WJZ
NBC—Red—Organ Rhapsody; WEA WFI
KDKA—Bronc Busters
WCAO—Late Risers' Musical Clock
WCBM—Morning Glories
WLW—Morning Devotions
WOR—John, Joe and Frosini, songs
WPEN—Cruise of the S. S. All In Fun
WTEL—The Console Rises

8:05 A.M.
WOR—Daily Produce Reporter

8:10 A.M.
WOR—Al Woods, songs

8:15 A.M.
NBC—Blue—Morning Devotions; WJZ
NBC—Red—Organ Rhapsody; WEA WFI
KDKA—Dorothy and Marie
WLW—The Wanderers
WPEN—Jack Tar's School Days
WRC—Morning Varieties

8:20 A.M.
WOR—Dogs' Tales; Richard Meany

8:30 A.M.
NBC—Blue—The Pepper Pot, dance band; WJZ
WLW
NBC—Red—Cheerio; WEA WFI WRC
KDKA—Morning Cheer
WCAU—Salon Musicale
WPEN—Arithmetic Band
WTEL—Thrifty Club

8:35 A.M.
WOR—Sherman Keene's Orchestra

8:45 A.M.
CBS—Vocal Art Trio; WABC WCAU
KDKA—Pepper Pot (NBC)
WIP-WFAN—Early Riser's Club
WPEN—Chris Seiter, crooning troubadour
WTEL—Facing the Facts

9:00 A.M.
CBS—Little Jack Little; WABC WCAO WIP-WFAN
NBC—Red—Morning Glee Club; WEA WRC WLIT
KDKA—Press News-Reeler
WCAU—Words and Music
WCBM—News Flashes
WDAS—Morning Melodies
WLW—Art Talk
WOR—Miss Kath'rine 'n' Calliope, sales talk
WPEN—Sea Goin' Bill at the Piano

9:05 A.M.
KDKA—Pepper Pot (NBC)

9:15 A.M.
CBS—The Commuters; WABC WCAO WCAU
NBC—Red—Masqueraders; WEA
KDKA—Pictures on the Piano; Don Lucas
WCBM—Le Roy McKnew; Pianist
WDAS—The Eye Openers
WIP-WFAN—Organalities
WLIT—Women's Home Hour
WLW—Morrie Newman and Larry Greuter
WPEN—The Health Man
WRC—One Man Minstrel

9:30 A.M.
CBS—Tony Wons; WABC WCAO WIP-WFAN
NBC—Blue—Vic and Sade; WJZ
KDKA—The Monarch Hostess
WCAU—Asco News Reporter
WCBM—Waves of Melody
WLIT—To be announced
WLW—Tony Cabooch
WOR—A Little French for Little Folk
WPEN—Second Cruise of the S. S. All In Fun

9:45 A.M.
CBS—Reis and Dunn; WABC WCAO WCAU
NBC—Blue—Nothing but the Truth; WJZ
NBC—Red—Pie Plant Pete; WEA WFI WRC

KDKA—Press News Flashes, weather
WDAS—Tinkling Tunes
WIP-WFAN—To be Announced
WLW—Pacific Borax Talk
WOR—Girl and Boy Scout News
WPEN—Bo'sun Borelli, songs

9:50 A.M.
KDKA—Market Reports
WLW—Entertaining Our Guests

10:00 A.M.
CBS—Melody Parade; WABC WCAU
NBC—Blue—Musical Melange; KDKA WJZ
NBC—Red—The Vass Family; WEA WRC
WCAO—WCAO Children's Hour
WCBM—Mary Ann Kiddie Klub
WDAS—Betty Barnes discusses "Our Children"
WFI—Market Reports
WIP-WFAN—Home Maker's Club
WLW—Live Stock Reports
WOR—Macy's Girls Club
WPEN—Freddy, the Cabin Boy

10:10 A.M.
WPEN—Tom Rott; skit

10:15 A.M.
CBS—Songs of the Out-of-Doors; WABC WCAU
NBC—Blue—John Fogarty, tenor; WJZ
NBC—Red—Souvenirs of Melody; WEA WFI
WRC
KDKA—KDKA Home Forum
WDAS—Ads and Fads, talks with music
WLW—Mail Bag
WOR—Dancing Class, Thos. E. Parson

10:20 A.M.
WPEN—Chips Eckert, comedian

10:25 A.M.
WPEN—Foot Health Talk

10:30 A.M.
CBS—Adventures of Helen and Mary; WABC WCAU
NBC—Blue—Happy Jack; WJZ
NBC—Red—Mme. Lolita Carbera Gainsborg, pianist;
WEAF
KDKA—To be announced
WDAS—On the WDAS Sightseeing Bus
WFI—Children's Theater of the Air
WIP-WFAN—Hugh Allen, tenor
WLW—Southern Singers
WOR—The Blue Butterfly Operetta Co. Program
WPEN—Grab Bag of the Air
WRC—Aunt Sue and Polly

10:45 A.M.
NBC—Blue—Singing Strings; WJZ
NBC—Red—Breen and de Rose; WEA WRC WGY
KDKA—Salt and Peanuts

WIP-WFAN—Classified Program
WLW—Hollywood Snap Shots
WOR—Bamberger Stamp Club

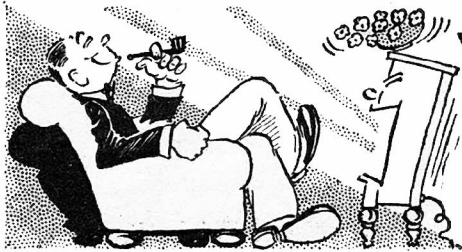
11:00 A.M.
CBS—New York Philharmonic Symphony; WABC
WCAU
KDKA—To be announced
WDAS—Lou Ancker Looks At The Movies
WLIT—Harmony Duo
WLW—Flora Backshaw, organ
WOR—What to Eat and Why; C. Houston Goodiss
WPEN—Tune To Be Announced

11:15 A.M.
NBC—Blue—Rhythm Ramblers; WJZ
NBC—Red—Radio Household Institute; WEA WLIT
WRC
KDKA—KDKA Kiddies' Klub
WDAS—Charlotte Coate, soprano
WIP-WFAN—Cheerful Cherubs; Jack Griffin and
Tom Verone
WLW—Mike and Herman
WPEN—Women's Home Hour

11:30 A.M.
NBC—Red—Swen Swenson's Swedhearts; WEA
WRC
WCBM—Health Talk
WDAS—Radio Scrap Book of the Air
WIP-WFAN—Melody Mac
WLIT—Every Woman's Hour
WLW—Musical Revelries
WOR—Ann Stevens' Thrift Hour
WPEN—Honolulu Melodies of the Air

11:45 A.M.
NBC—Blue—Spanish Idylls; WJZ
KDKA—Allegheny Table-lands String Bands
WCBM—Merchants' Air Review
WDAS—A Thought for the Day
WIP-WFAN—Elsa Brighton, mezzo soprano
WLW—Fats Waller
WOR—Riverdale sketch
WPEN—Dave Hazzard's Travelore

12:00 NOON
NBC—Blue—Smack Out; WJZ
NBC—Red—Johnny Marvin, tenor; WEA WLIT
WRC
KDKA—Business News, time
WCAO—Buddy Harrod's Orchestra (CBS)
WCBM—To be announced
WDAS—The Nootimers
WLW—Governmental Glimpses, Gilbert Bettman
WOR—The Voice of Experience
WPEN—Organ Doctor
WTEL—Noon Tunes



Voice of the Listener



Muy, Muy Pronto

Akron, Ohio

Dear Editor:

If you don't print this muy, muy pronto I swear I'll die and haunt you the rest of your days! So . . . please????

I would like M. J., whose letter belittling that Sultan of Syncopation—Frankie "Half Pint" Jaxon—to know that we Jaxon fans strongly resent those slighting remarks.

"Not so hot?" Well, I'll be . . . well! M. J., you want me to use words of which the Federal Radio Commission wouldn't exactly approve, but I'll cut them down to this: If you lack the capacity to appreciate the super-tropical type of entertainment offered by the Half-Pint, why bother to tune in at all?

As to your comparison. Are you inferring that Jaxon is trying to steal Calloway's smoke? Don't be absurd. He has plenty of his own, and fire to back it up, too.

We admit that there is only one Cab Calloway, but let me remind you that there is only one Jaxon, too. He has a style of his own, an individual style, delightfully and deliciously different. As for his being hot? CARAMBA!

Toni Amado

Dead Saturday Night

South Norwalk, Conn.

Dear Sirs:

Mike Porter writes about Saturday night being the evening having the weakest shows. Any listener-in will agree with our old friend Mike. The sponsors may theorize that people go out to shop or visit on that evening and that it is a waste of money to advertise. Well, why shouldn't they go out, when there isn't anything of interest on the air that evening?

A few years ago, when Philco put on their never-to-be-forgotten hour of musical comedy starring Jessica Dragonette, there was a program that has never been equalled. Then there was the G. E. Hour, that had Floyd Gibbons and Walter Damrosch for an hour every Saturday night. Let the sponsors put on something like the above and the people will stay home and listen in.

Wishing the GUIDE a happy and prosperous New Year,

John V. Steegmuller

The Morning Bore

Pittsburgh, Texas

Voice of the Listener Friends:

I want to say that morning programs are very boring, with each turn of the dial there is more of that hillbilly and cowboy music.

E. L. Randall

Good Dope

Nashville, Tenn.

RADIO GUIDE:

I've read your weekly for many a moon and enjoyed every line of it, and all the information I have gotten from your lines. I really believe you have other old readers and even new ones that will absorb this information I'm about to pass on to you.

This program is something different than what we get day in and day out, as you aren't forced to listen to advertising of any kind; the crooners and blues singers are out. So you see it's four solid hours of clean fun, least I think so, and feel there'll be many wholesome entertainment that's different; at more who will be the same about it. Tell them all about the "Grand Ole Opera," at Nashville, Tennessee, WSM, any Saturday night at 9 p. m. EST, and with their new \$50,000 watter, they're reaching out and going places with you. So give the boys a hand and the fans will appreciate them, as they do you for passing the news along.

H. Benner

NBC'ing You

New York City

Dear Sirs:

About two weeks ago I noticed in one of your columns a paragraph which read something like this: "NBC is so rigid about not having CBS artists named on their networks that they won't allow Ward Wilson to impersonate his old friend, Budd Hulick."

As far as I can see this is untrue. Although I enjoy programs on both networks my favorites are all on NBC, so I'm coming to the rescue to say I have heard many CBS artists' names spoken on NBC programs, including Kate Smith, Bing Crosby, the Mills Brothers, Ruth Etting, and even Stoopnagle and Budd. I have heard Ward Wilson impersonate Singin' Sam, and Jack Benny, and, if I remember correctly, Little Jack Little. I have only heard about three NBC artists' names mentioned on CBS programs. These include Erno Rapee, Rudy Vallee, and Frank Black.

A Listener

Watch Next Week!

Cincinnati, Ohio

Dear Sirs:

I've had arguments with my wife, my sister, and my two brothers about orchestras. Personally, I like George Olsen. My sister is crazy about Ted Weems, and my brothers can't see anybody but William Stoess and his "Flying Dutchmen."

So please, please for the sake of peace, have a popularity contest for orchestra leaders. RADIO GUIDE decided the "It Girl" question. Now have RADIO GUIDE decide the orchestra question. I'm casting one vote right now for George Olsen.

George D. Morner

Big Hand for Hopkins

Millinocket, Maine

Dear Sirs:

What about giving Claude Hopkins a big hand? I am a devoted fan of his and wouldn't think of missing one of his broadcasts. I would certainly enjoy reading an article about him in your paper. How about it?

Edmund Gauvin

Remember the Children

Chicago, Ill.

Voice of the Listener:

When the afternoon approaches the evening, our two kiddies (four and five years of age) anxiously await the turning of the radio on to juvenile broadcasts. Many of them are decidedly too *hair-raising* for children—makes them nervous and tends to develop nightmares in their sleep. Broadcasts which would be interesting to their little minds—also educational—omitting ghosts, fairies, and blood-curdling adventures, would be appreciated by parents and add enormously to the number of listeners and to the sale of the products advertised. Prosperous New Year to RADIO GUIDE.

F. P.

Depression Note

Baltimore, Md.

Dear Editor:

Congratulations on your first anniversary and here's hoping for many more. I am a reader who has read every issue you ever put out on the newstands and I still say as I said a year ago: "Enjoy a good RADIO GUIDE for the price of a bag of peanuts."

Also a couple of congratulations to Mike Porter, Evans Plummer, and Carleton Smith.

Last week I caught a cold trying to buy RADIO GUIDE. All the stores were sold out. Who said depression?

Harry Fox

All-American Bands

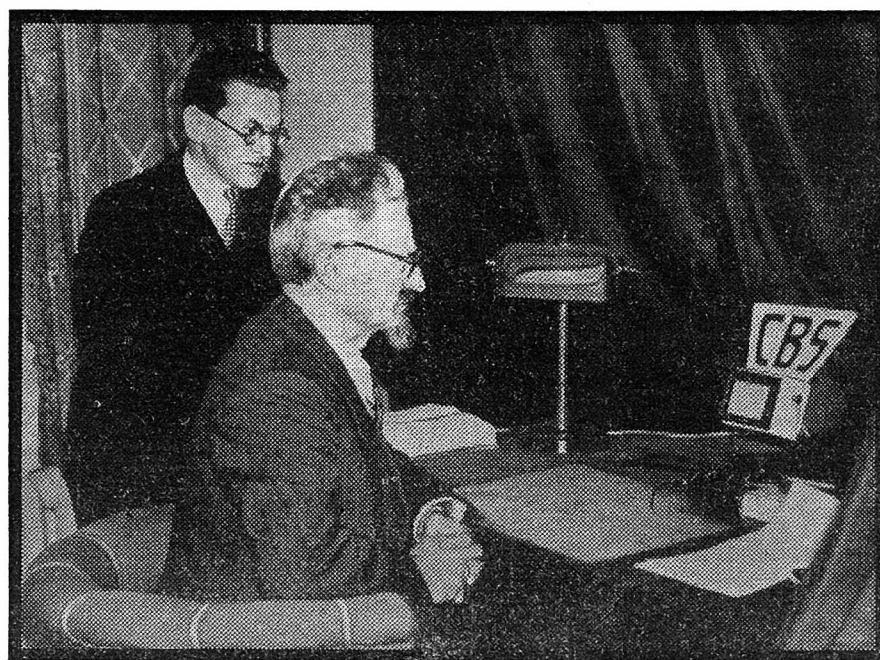
Philadelphia, Pa.

RADIO GUIDE:

In your last GUIDE a statement came to my attention in regards to an All-American Orchestra eleven by a reader from Gwinn, Michigan. I also am a reader of your GUIDE and if he thinks he has a good team show this one: Ted Weems, B. A. Rolfe, Don Bigelow, Vincent Lopez, Erno Rapee, Guy Lombardo, George Olsen, Ben Bernie, Wayne King, Paul Whiteman, Rubino. James Wallington as referee, Eddie Cantor as umpire, and Walter Winchell as water boy. From a real booster of RADIO GUIDE.

F. H. G.

TROTSKY LEARNS OF "CROONING"



This remarkable picture shows Leon Trotsky, the exiled Soviet leader, receiving a few pointers on broadcasting from Sesar Saerchinger, European representative of CBS, a few minutes before he started his first talk to an American audience from Europe. Trotsky spoke from a room in Copenhagen.

Sponsors, Take Note

Suppey, Oklahoma

Dear Editor:

After reading Martin Lewis' "Along the Airialto" regarding the sponsors devoting too much time in advertising their products, I want to agree with him, especially the Folger's coffee advertising before "Judy and Jane." Many is the time that I have switched off from their lengthy speeches to tune in again on "Judy and Jane" and maybe miss part of it. So here's hoping with Mr. Lewis that enough fans will boo at the sponsors until they shorten their advertising. I admit that I have started using products they advertise but I would do it just as quickly if they would put it in shorter words.

I also want to say how mad it makes me about fans criticising Mr. Plummer's "Plums and Prunes." Personally I think he is o.k. and my advice to the knockers is that if they don't like his column they don't have to read it.

I sure think you have a fine magazine. I have just known of its existence five weeks but have kept all five copies for back reference.

Mrs. Lester Lahmiller

Great, Grand, Superb

Prophetstown, Ill.

Dear Editor:

I've read the RADIO GUIDE for exactly one year now and so I feel that I have a right to have a letter printed. First a compliment to your magazine. It's great. None better.

Now to say something about your articles. They're grand, superb, especially the "Plums and Prunes" column. In answer to a "lover of good dance music" I want to say "your choice is good except for two changes I'd like to make." Throw out Duke Ellington. His tin-panning drives me nertz. Not knowing of Don Bestor I'll not dispute his place among the eleven, but would put Bernie Cummins in his place, and Paul Whiteman in Duke Ellington's place.

As for the Myrt and Marge skit, I think Myrt far more convincing in her difficult role and find Marge often boring, although I would like to hear more of her singing.

W. C. W.

Forgotten South

Little Rock, Arkansas

Gentlemen:

Well, I am of the opinion that this is the forgotten South. Why can't this part of the country come in for some of the good programs? For instance:

Rubino, Downey, Weems, Lanny Ross, Lawrence Tibbett, instead of the Ole Farmers Crippled band?

We, of the South, want to hear some of the real entertainment. Instead of giving Ignace Paderewski a \$50,000 contract, give us more of the aforesaid stars.

Paderewski, the pick of piano pickers, can get his dough from his well planned concerts. What the farm hands down here want is, well, heart and soul women and men of the radio world.

We, speaking for a little group of farm hands, want more of Kate Smith, Will Rogers, Walter Winchell, the Boswell Sisters, and Ben Bernie.

Another Old Arkansawer

We Miss 'Em, Too

Cicero, Ill.

Dear Sirs:

We sure miss the Stebbins Boys and Phil Cook; can't you make some arrangement to have these two radio programs put back on the air? Our sympathy to them for losing their time off the air and we are waiting for their comeback.

Elsa Goodman

Saturday Programs [Continued]

12:15 P.M.
 NBC—Blue—Lady Bugs; WJZ
 NBC—Red—American Legion Trade Revival Campaign
 WEAFF WRC
 WCBM—Luncheon Music
 WLIT—Book Review; G. M. O'Reilly
 WLW—The Sunshine Boys
 WOR—Dorothy Blumberg, pianist
 WTEL—News Resume

12:20 P.M.
 KDKA—Farm Flash

12:25 P.M.
 WOR—The Willard Messenger

12:30 P.M.
 NBC—Blue—National Farm and Home Hour; WJZ
 WLW
 NBC—Red—Bela Loblov's Orchestra; WEAFF
 KDKA—Press News-Reeler
 WCAU—Boake Carter
 WDAS—Neighbour and his Neighbours
 WIP-WFAN—Current Topics
 WLIT—Benjamin Franklin Hotel concert orchestra
 WOR—Huger Elliot
 WPEN—A Vision, talk
 WTEL—Philadelphia Chamber of Commerce Women's
 Radio Review; Talk, Miss Virginia Seaman

12:35 P.M.
 KDKA—Jimmy Joy's Orchestra

12:45 P.M.
 WCAU—Harold Knight's Orchestra
 WOR—Altman Gold Medal Trio
 WTEL—Radio Ramblings

12:50 P.M.
 NBC—Red—Bela Loblov's Orchestra; WEAFF

1:00 P.M.
 CBS—George Hall's Orchestra; WABC WCAU
 NBC—Red—Don Bestor's Orchestra; WEAFF
 KDKA—National Farm and Home Hour (NBC)
 WCAO—Lou Becker's Orchestra
 WCBM—Ted Elmore's Collegians
 WFI—News of the Day
 WGY—Stock reports
 WIP-WFAN—RADIO GUIDE PROGRAM
 WOR—Ernie Krickett's Dance Orchestra
 WPEN—Excerpts from Musical Comedies

1:15 P.M.
 WDAS—Talk
 WFI—Marie Harmley, contralto and Ernest Dahlgren, tenor
 WGY—Don Bestor's Orchestra (NBC)
 WPEN—Harmony Philosophers

1:20 P.M.
 WDAS—Items of Interest

1:30 P.M.
 CBS—Madison Ensemble; WABC WCAU
 NBC—Farm Forum; WJZ KDKA
 NBC—Red—Emerson Gill's Orchestra; WEAFF WFI
 WGY
 WCAO—Football Souvenir Program
 WCBM—Studio Program
 WDAS—Al Shohat, songs
 WIP-WFAN—Orient Orchestra
 WLW—Larry Funk's Orchestra
 WOR—Home Singer, Tunes of Long Ago
 WPEN—Old Timers' Ensemble

1:45 P.M.
 WDAS—Phila. Chamber of Commerce Women's Hour
 WFI—To be announced (NBC)
 WOR—Midday Diversions; orchestra
 WPEN—Health Talk by Dr. Ira W. Drew

2:00 P.M.
 CBS—Saturday Synopators; WABC WCAU
 NBC—Red—Kay Kyser's Orchestra; WEAFF
 WDAS—Out of the Music Box
 WGY—Elizabeth Carrigan, contralto
 WIP-WFAN—Teddy and Jane
 WLIT—To be announced
 WLW—Dealers' Hour
 WPEN—Billy Penn's Daily Diary

2:05 P.M.
 NBC—Blue—Words and Music; WJZ KDKA

2:15 P.M.
 WDAS—The Trio Classique with Josephine Flora, soprano
 WIP-WFAN—Keyboard Kapers
 WOR—Myrtle Boland, comedienne
 WPEN—Tunes To Be Remembered

2:30 P.M.
 CBS—Columbia Salon Orchestra; WABC WCAU
 NBC—Red—Symphonic Matinee; WEAFF WGY
 KDKA—Strollers' Matinee
 WDAS—The Four Sharps; banjo quartette
 WIP-WFAN—First Undenominational Radio Church
 WOR—Messner Bros.' Orchestra
 WPEN—Dave Hazzard's Preamble

2:45 P.M.
 WDAS—Poet's Corner
 WLW—Happy Jack (NBC)
 WOR—"Northern Lights"
 WPEN—Happy Harmonies

3:00 P.M.
 CBS—The Round Towners; WABC WCAU
 NBC—Red—Merry Madcaps; WEAFF WFI WGY
 KDKA—To be announced
 WDAS—Afternoon Melodies
 WIP-WFAN—German American Charity Ball
 WOR—National Council Boy Scouts of America
 WPEN—Itinerant Interlude

3:15 P.M.
 WOR—National Council Boy Scouts of America
 WPEN—Embarrassing Moments Contest

3:30 P.M.
 CBS—Rhythm Kings; Fred Berrens, conductor;
 WABC WCAU

NBC—Red—Matinee Gems; WEAFF WGY
 WDAS—The Slovak Hour
 WFI—Matinee Gems (NBC)
 WIP-WFAN—The Singing Cowboy
 WOR—Frank Ricciardi, baritone
 WPEN—Dance Revue

3:45 P.M.
 NBC—Blue—To be announced; WJZ WLW
 WFI—The Nomad Male Quartet
 WIP-WFAN—The Irish Ramblers
 WOR—Show Boat Boys; harmony duo and patter
 WPEN—Somebody's Birthday

4:00 P.M.
 CBS—Spanish Serenade; WABC WCAO WCAU
 WDAS—Children's Radio Theater, dramatic
 WFI—Al Phillips and his Music
 WGY—Musical Program (NBC)
 WLW—Afternoon Serenade
 WOR—Ariel Ensemble's Orchestra
 WPEN—Special Feature
 WTEL—International Sunday School Lesson; Rev.
 Walter Erl

4:15 P.M.
 WDAS—Al Goldwyn At The Piano
 WIP-WFAN—Murder at Garden Courts; Dramatic
 Sketch
 WPEN—Mad Music
 WTEL—True Blue Ulster Irish Orchestra

4:30 P.M.
 CBS—Leon Belasco's Orchestra; WABC WCAO
 NBC—Blue—Concert Favorites; WJZ
 NBC—Red—The Lady Next Door; WEAFF
 WCAU—Leon Belasco's Orchestra
 WDAS—James F. Mehorter, baritone
 WGY—Studio Ensemble
 WIP-WFAN—The Five Dominoes
 WLIT—Larry Fotin's orchestra
 WLW—Rhythm Serenade (NBC)
 WOR—113th Infantry Band of New Jersey
 WPEN—Sundown Melodies
 WTEL—Recordings

4:45 P.M.
 WDAS—Spanish Orchestra
 WIP-WFAN—Les Chanteuses
 WLW—Low Down

4:55 P.M.
 WOR—Program Resume

5:00 P.M.
 CBS—Eddie Duchin's Orchestra; WABC WCAO
 WCAU
 NBC—Blue—Maurice Sherman's Orchestra; WJZ
 WLW
 NBC—Red—Mitchell Schuster's Tango-dahl Orkestar;
 WEAFF
 KDKA—KDKA Orchestra
 WCBM—Rhythm Rounders
 WDAS—Clyde Bradby's Orchestra
 WGY—Times Union Extra
 WIP-WFAN—To be Announced
 WLIT—Children's twilight hour
 WOR—Carroll Club Reporter
 WPEN—The Pied Piper
 WTEL—Ned Brill's Orchestra

5:05 P.M.
 WOR—Amateur Astronomers Ass'n Talk

5:15 P.M.
 WCAO—Sunpaper Bulletins
 WCBM—Weather and Market Reports
 WIP-WFAN—Health's Highway
 WOR—Billy Bruce, baritone
 WPEN—Horace Hustler, Organist

5:30 P.M.
 CBS—Skippy; WABC WCAO WCAU
 NBC—Musical Moments; dance orchestra; WJZ
 NBC—Red—Beau Balladeer; WEAFF WGY
 KDKA—"Behind the Law"; Pennsylvania State Police
 WCBM—Varieties
 WDAS—Musical Silhouettes with Ben Silver's Orch.
 WIP-WFAN—Liberal Temple
 WLIT—Larry Fotin's Orchestra
 WLW—Parent Teachers' Forum
 WOR—French Course; Dr. Thatcher Clark
 WPEN—String Rhythm
 WRC—Afternoon Varieties

5:45 P.M.
 CBS—Tito Guizar, Mexican tenor; WABC WCAO
 WCAU
 NBC—Blue—Little Orphan Annie; KDKA WJZ
 NBC—Red—Seekatary Hawkins; WEAFF WRC WGY
 WLIT
 WCBM—To be announced
 WIP-WFAN—Arlene Smith
 WLW—Beachcombers
 WTEL—Novelty Instrumental Trio

6:00 P.M.
 CBS—America's Grub Street Speaks; WABC WCAU
 NBC—Blue—Little German Band; WJZ KDKA
 NBC—Red—Waldorf Astoria Orchestra WEAFF WRC
 WFI
 WCBM—Heart and Home Service
 WGY—Joe and Eddie
 WIP-WFAN—Sunday School Lesson
 WLW—"Law for the Layman"
 WOR—Uncle Don
 WPEN—Keystone Telephone Organ Program
 WTEL—Behind the "Mike"; Interview

6:15 P.M.
 CBS—On the Air Tonight; WABC
 WCAU—Tonight at WCAU
 WFI—Late News
 WGY—Billy Rose, tenor
 WLW—Old Man Sunshine
 WPEN—Sports Talk
 WTEL—Two Jacks and a Queen, harmony

6:20 P.M.
 CBS—Do Re Mi; WABC
 WCAU—Esslinger Sporting Page

6:25 P.M.
 WPEN—Dance Music

6:30 P.M.
 CBS—Riviera Orchestra; WABC
 NBC—Blue—Laws That Safeguard Society; WJZ
 NBC—Red—Voice from the Fireside; WEAFF WFI
 KDKA—Time; Sport Review; Press News-Reeler;
 Weather Report
 WCAU—Harold Knight's Orchestra
 WCBM—South Sea Serenaders
 WDAS—Joe Dugan, sports columnist
 WGY—Studio Ensemble
 WIP-WFAN—Valley Forge Sport Shots
 WLW—Bob Newhall; Sportsman
 WOR—The Voice of Experience
 WTEL—The Masqueraders

6:35 P.M.
 KDKA—Press News-Reeler

6:40 P.M.
 WIP-WFAN—News Reporter

6:45 P.M.
 CBS—The Funnyboners; WABC WCAU
 CBS—Jack Miller's Orchestra; WCAO
 NBC—Blue—Fields and Hall; WJZ
 NBC—Red—G. E. Circle; WEAFF WFI WRC
 KDKA—"A Recreo" by Bill and Alex of the Down-
 town Y. M. C. A.
 WCBM—Sports Scrap Book; Lee Davis
 WDAS—The Gossipers
 WIP-WFAN—Golden Gate Orchestra
 WLW—University of Cincinnati Talk
 WPEN—Ham Dalton, the Town Crier

7:00 P.M.
 CBS—The Political Situation in Washington Tonight;
 WABC WCAU
 NBC—Blue—St. Regis Hotel Orchestra; WJZ
 KDKA
 NBC—Blue—Boston Symphony Concert; WJZ
 KDKA
 WCBM—Southern Hotel Dinner Music
 WDAS—Max Essner's Orchestra
 WGY—Stock Reports
 WFI—Jane Froman's Band (NBC)
 WIP-WFAN—Uncle Wip
 WLW—Saturday Night Frolic
 WOR—Ford Frick; Sports Resume
 WPEN—Vincent Rizzo's Orchestra
 WTEL—Ted and Stan, "The Mountaineers"

7:15 P.M.
 CBS—William Hall, baritone; WABC WCAU
 CBS—Harold Stern's Orchestra; WCAO
 NBC—Blue—Merle Thorpe; WJZ
 NBC—Red—George Olsen's Orchestra; WEAFF
 KDKA—Atkinson String Ensemble
 WGY—Municipal Series
 WFI—George Olsen's Orchestra (NBC)
 WLW—Gene and Glenn
 WOR—Harry Hershfield
 WTEL—Irene Thomson, songs

7:25 P.M.
 WPEN—Turf Selections

7:30 P.M.
 CBS—Meyer Davis' Orchestra; WABC WCAU
 NBC—Blue—Cuckoo Program; WJZ
 KDKA—KDKA Players
 WCBM—Ted Elmore's Collegians
 WDAS—Musical Gems
 WIP-WFAN—La Casa-Billy Hays' Orchestra
 WLW—George Olsen's Orchestra
 WOR—Jack Berger's Dance Orchestra
 WPEN—Majestic Male Quartet
 WTEL—Dr. Frederick Ehman, tenor

7:40 P.M.
 WDAS—Everybody's Sunday School Lesson

7:45 P.M.
 CBS—The Magic Voice; WABC WCAU
 NBC—Red—James G. McDonald; WEAFF WFI WGY
 WLW—R. F. D. Hour
 WTEL—Elsie Devlin concert zitherist

8:00 P.M.
 CBS—Fray and Braggiotti; WABC WCAO WCAU
 NBC—Blue—American Taxpayers' League; WJZ
 KDKA
 NBC—Red—Echoes of the Palisades; WEAFF WFI
 WRC
 WCBM—Everyman's Bible Class
 WDAS—Trombetta Italian Hour
 WGY—Lady Fingers, pianists
 WIP-WFAN—Benjamin Franklin Concert Ensemble
 WLW—Over the Rhine, German Band
 WOR—Little Symphony Orchestra
 WPEN—Gems of Erin
 WTEL—Harry Reif, Jr., pianist

8:15 P.M.
 CBS—Leopold Stokowski's Philadelphia Orchestra;
 WABC WCAU
 NBC—Blue—Boston Symphony Orchestra; WJZ
 KDKA
 WGY—Bernard Silberg, cellist
 WIP-WFAN—The Gossipers
 WLW—Tony Cabooch
 WTEL—Irene Merrick, lyric soprano

8:30 P.M.
 NBC—Red—To be announced; WEAFF WGY WFI
 WCBM—Keith Theater of the Air
 WIP-WFAN—H. E. Bartow; Business Report
 WLW—Los Amigos
 WPEN—Italian Hour
 WTEL—The Welsh Quartet

8:45 P.M.
 WCBM—Friendship Club of the Air
 WDAS—Broadcast from the Shelter for Homeless
 Men
 WFI—Old Hymns of the Church by Memorial Park
 Quartet
 WIP-WFAN—George Crick's Gondoliers
 WTEL—Dance Orchestra

9:00 P.M.
 NBC—Red—Gus Van; George Olsen's Music; WGY
 WEAFF

WIP-WFAN—Alfredo's Concert Ensemble
 WLW—Sunshine Boys
 WOR—The Psychologist Says
 WPEN—Chateau Crillon Orchestra

9:15 P.M.
 NBC—Red—Ted Weems' Orchestra; WEAFF WFI
 WCBM—Clarence Boley; Pianist
 WLW—Thelma Kessler and Orchestra
 WOR—Enric Madriguera and his orchestra

9:30 P.M.
 WCBM—Rev. R. W. Cooke and his Choir
 WIP-WFAN—Strolling with Harry Forster
 WLW—The Crosley Follies
 WPEN—Jack Ferry's Orchestra

9:45 P.M.
 WIP-WFAN—Astor Ballroom Orchestra
 WOR—New York Theater Ass'n Program

10:00 P.M.
 CBS—Street Singer; WABC WCAU
 NBC—Red—Lucky Strike Hour; WEAFF WFI WRC
 WGY WLW
 WCBM—To be announced
 WDAS—Mosen and Browns
 WIP-WFAN—Billy Hays' Orchestra

10:15 P.M.
 CBS—Columbia Public Affairs Institute; WABC
 WCAU
 NBC—Blue—To be announced; WJZ
 WDAS—Elks Saturday Nite Club
 WOR—Dion Kennedy with John Barney, baritone

10:30 P.M.
 NBC—Blue—The Buccageers; WJZ KDKA
 WCBM—Ted Elmore's Orchestra
 WDAS—Elk's Saturday Nite Club; Continental's Orch.
 WIP-WFAN—Nixon-Henry Hendrickson's Orchestra

10:45 P.M.
 CBS—Vaughn de Leath; WABC
 NBC—Blue—Twenty Fingers of Harmony; WJZ
 KDKA—Bradley Kincaid
 WCAO—Billy Antrim's Orchestra
 WDAS—Missing Persons
 WOR—The Nomad

11:00 P.M.
 CBS—Guy Lombardo's Royal Canadians; WABC
 WCAU
 NBC—Blue—Pickens Sisters; WJZ
 NBC—Red—Jack Denny's Orchestra; WEAFF WFI
 KDKA—Teaberry Sport Review
 WCBM—Oscar Appel's Orchestra
 WDAS—Missing Persons
 WIP-WFAN—Bombay Gardens Orchestra
 WLW—Doodlesockers with Sid Ten Eyck
 WOR—Ben Selvin's Orchestra
 WRC—Orchestra

11:15 P.M.
 NBC—Blue—Night Song; WJZ
 KDKA—Press Last Minute News
 WIP-WFAN—Astor Ballroom

11:20 P.M.
 KDKA—Messages to United Presbyterian Missionaries

11:30 P.M.
 CBS—Harold Stern's St. Moritz Orchestra; WABC
 NBC—Red—San Francisco Symphony Concert;
 WEAFF WFI
 WCBM—Johnny Tucker's High Hatters
 WIP-WFAN—Orient Orchestra; Eddie Bonnelly
 WLW—Larry Funk's Dance Orchestra
 WOR—Gus Van and Joe Furst's Orchestra

12:00 MIDNIGHT
 CBS—Ted Fiorito's Orchestra; WABC WCAU
 NBC—Blue—Don Bestor's Orchestra; WJZ WLW
 WIP-WFAN—Missing Person's Report
 WOR—Steuben Cadets Orchestra

12:05 A.M.
 CBS—Edwin C. Hill; WABC WIP-WFAN
 WOR—Steuben Cadets' Orchestra

12:30 A.M.
 CBS—Stanley Smith's Orchestra; WABC WCAU
 NBC—Blue—Mark Fisher's Orchestra; WJZ WLW
 NBC—Red—Vincent Lopez' Orchestra; WEAFF WRC
 WFI

1:00 A.M.
 CBS—Roseland Ballroom Orchestra; WABC
 WCAU—Missing Persons Reports
 WLW—Larry Funk's Orchestra

1:30 A.M.
 CBS—Buddy Harrod's Orchestra; WABC
 WLW—Jan Garber's Orchestra

2:00 A.M.
 WLW—WLW Artists' Bureau Jamboree

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 THE
"Radio Guide Vanities"
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 and his orchestra
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PATSY DARLING
 Saturday Afternoon, 1 to 1:30 P.M.
WIP-WFAN, 610 kc.

Al Jolson Hailed as Radio Find

(This is the last installment in the life story of Al Jolson, the great star of stage and screen, who is scoring a tremendous success in radio.)

By E. H. Collins

GREATLY improved in health, Al Jolson returned from Paris ready and eager to be back on Broadway. Little did the comedian realize that his home-coming would lead to more tribulations and unhappiness than he had ever experienced in his many years before the public.

News reporters hounded him day and night insisting he had obtained a Paris divorce. Despite his vehement denials, rumors ran rife up and down Broadway. Al's private life became a matter of first page importance. He had requested Mrs. Jolson not to meet him at the pier when he arrived. This was all the reporters needed. It was the match that set off the dynamite barrel of undesirable publicity.

No sooner had the interest in his probable divorce died down, than the comedian faced two large suits in the New York Supreme Court. Al's first fling at the movies was made under contract with D. W. Griffith, the leading motion picture director of that time. The first private runs of the films were discouraging, and Jolson, fearing his prestige as America's leading comedian would suffer, ran off to Europe.

Soon after his return Griffith filed a suit in New York Supreme Court, asking damages of \$500,000. The trial cost the comedian precious time, worry and money.

EVEN in court Jolson had a tremendous drawing power. Crowds thronged the corridors of the building and extra police were summoned to maintain order. Women were crushed in the press to get a glimpse of the comedian, or listen to his testimony.

The result was in the balance. Even his staunchest followers could find little optimism when they reviewed the cast. Al, himself, was distinctly worried. Finally arguments were completed; the case went to the jury. Those were tense moments for Jolson.

Late in the day, just as the sun was sinking and attorneys for both sides were afraid the verdict would not be brought in until the following day, a message came from the jury room. The foreman informed the presiding justice the jury had reached a decision. He called the court to order. The twelve men filed in and took their places in the jury box.

ATENSE excitement gripped the courtroom. Jolson, visibly nervous, sat before a table with his attorneys. The foreman of the jury handed his report to the clerk of the court. Excitement was at a high pitch when he rose to read the verdict. It was a finding for Jolson. He was, however, instructed to pay Griffith \$2,627.28, enough to defray the cost of the sample films, interest, and cost of court. Al was jubilant, and in a statement to the press announced he would "pay it with the greatest of pleasure."

His relief at winning this suit can be

realized when one considers the energy and enthusiasm with which he applied himself to his work immediately after. But it was to be short-lived. One Anthony Paul Kelly, an author, filed another suit against the Mammy King asking \$250,000 damages on the grounds that Jolson had promised to make him wealthy by putting over a scenario Kelly had written for the comedian. This suit, however, unlike the Griffith action, was short, Kelly's case crumpling in a few days.

This second victory at the bar of justice only added to Al's determination to forget his troubles in hard work. Film producers

immediately began angling for his services. Broadway producers were besieging him with tempting contracts. Phonograph companies were outbidding each other in their efforts to secure him as a record maker. Things looked brighter again. All this was in September and October of 1926.

He found that his melancholy voice was truly a golden one. He signed a phonograph contract at a price heretofore unheard of in the musical world. It has been shown that his canned music contracts over a period of four years brought the comedian more than \$1,440,000.

His Warner contract called for a salary of \$33,000 a week while the picture was in production, and his films usually took from six to eight weeks to make. This gave him a gross take of approximately \$200,000 a picture. While this figure may seem large to the casual reader, it must be remembered that all of Jolson's films, "The Jazz Singer," "The Singing Fool," "Say It With Songs," "Mammy" and "Big Boy" all proved tremendous box office attractions and warranted the immense sums expended by the film companies.

IT was late in 1926 that the newspapers carried a formal announcement of Al's divorce from his wife, Alma Osborne Carlton, known professionally as Ethel Delmar.

Reporters again made life miserable for the star. His name was linked with dozens of prominent Broadway showgirls and leading ladies in hinted romances, but it was not until 1928 that he was secretly married to Ruby Keeler, a musical comedy actress and night club dancer. He maintains his home life is ideal and that he and Mrs. Jolson are extremely happy.

His great wealth and success has failed to change America's premier comedian. He's still "Al" along Broadway, and his purse strings are always open for less fortunate acquaintances and members of the profession. Every Christmas Al feeds about 2,500 needy and unemployed in New York. This is done without ostentation or publicity.

THUS it is that the one time circus barker and cafe singer, the man who rose from the lowest station in the theater to become the greatest comedian of the American stage, the man who ate hand-out feeds along San Francisco's waterfront and in 1924 was invited to take breakfast with President Coolidge in the White House, comes to what he believes is his greatest opportunity—the radio.

He is confident—as are his sponsors—that the same success which marked his work upon the stage, the films and making phonograph records, will reward his efforts before the microphone. Surely his first few broadcasts indicate just that.

His confidence in the studios and the splendid reception of his broadcasts by millions of listeners assure him of a position on the top rung as a radio entertainer. Never has a star attained such success in initial broadcasts as has Al Jolson. Thousands and thousands of complimentary letters and telegrams pour into the studios following each program and the newspaper notices concerning his work have been of the most encouraging character.

Those who know their radio do not hesitate a moment in proclaiming him as mighty a success before the microphone as he was on the stage and screen. They will even go further—they assert he will be the biggest star ever to stand before a microphone. And it certainly looks as though their predictions will come true.



Here's an informal photograph of Jolson (right) chatting with his good friend Ben Bernie when Jolson passed through Chicago. Jolson took Bernie's advice when he first went on the radio after calling the Old Maestro by long distance

'I'LL NEVER GET USED TO RADIO' — HOWARD THURSTON

(Continued from Page Three)

la coupe under his thatched roof in the shadow of a Javanese jungle. I am personally acquainted with successful business men, lawyers, doctors, newspapermen and ministers, whose hours outside the daily routine of their lives are passed in wooing the goddess of magic. The conjurer goes on conjuring till he dies.

I recall the first time I met the late King Edward, then the Prince of Wales, himself a sleight-of-hand performer. I was playing in the Palace Theater in London and no one had told me that the Prince of Wales was in the royal box and I was not aware of it until he had been brought around to my dressing room.

"Congratulations, Thurston! Your tricks are stunning," was his greeting. In my dressing-room that night Prince Edward sat on a

trunk, and in a few minutes I found myself teaching him how to hold a card and at the same time show his hand empty, back and front.

During the same winter I played before the Shah of Persia, Baron Rothschild, in Paris before President Loubet and the King of Siam, before the King of the Belgians, for Emperor Franz Josef. I saw Kaiser Wilhelm in Berlin, but did not officially perform.

In Copenhagen I did another performance, much the same, for King Edward of England, King George of Greece, King Christian of Denmark and the Czar of Russia.

On my return to America I spent much time in building illusions all of which I entertained for two seasons, until 1905, when I made up my mind to go to Australia. I landed there with only an Australian two-

and-six piece, worth about sixty cents, which I had borrowed from George, my colored servant who acted as one of my assistants on the stage.

After an excellent game of bluff I secured a contract there and began my tour of the Orient. Following Australia we played Manila, Hongkong, Macao, Fuchau, Amoy, Shanghai, in Kobe, Japan; Saigon, Cochinchina; in Batavia, Java, Sourabaya, Surakarta; in Calcutta, Rangoon, Benares, Lucknow, Delhi, Agra.

When I was ready to leave India I was at the cross roads. I was offered engagements in South Africa and to join Harry Kellar in America. The toss of a coin sent me home where I played for a year with Kellar and bought the show to become his successor.

THE magician conducts a one-man enterprise. There is no stage producer to select and build his effects; there is no stage manager to direct; no plots, no regular "lines" or story to adhere to in the regular sense of the word; the talk he uses is his own, a running fire of "patter" which must be changed and adjusted to meet each situation as it develops.

People are more interested in illusions than in legerdemain. The grander the illusion the more the people like it. And to my mind radio is the greatest illusion.

In more than thirty years in the theater I have entertained some forty million people from the stage. But they tell me that, through radio, I can entertain fifty million people at the same time.

As I have said before—it is the greatest mystery in the world.