(Turn to Page Three)-

# AMUSEMEN

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

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Number 5



# Fear Disruption of Air Conference

WASHINGTON, D. C .- Back of the scenes in official Washington, a lively controversy has been raging, often reaching the point of acrimony, over the desirability of widening the broadcasting band of wave lengths to embrace groups of the longer waves to meet the demands of Canada, Mexico, Cuba and other North American countries for additional channels of the ether to carry their radio programs.

The deadlock between American broadcasting interests on the one hand, and governmental and private maritime interests on the other, has the State Department here facing horns of a dilemna. It also leaves the American delegation attending the International Radio Conference now in session at Madrid "up in-the air" as to what stand to take, in the absence of instructions which the

State Department is loath to forward. In fact, according to reliable reports from Madrid, the indecisive situation created in Washington, while many other countries of the world are clamoring for more broadcasting waves, is threatening to disrupt the entire Madrid Conference, which is reported to have about concluded its revision of the international radio treaty signed in Washington in 1927 except for the broadcasting problem. Several nations have threatened to withdraw from the conference entirely if a decision is not reached, some even hinting they would refuse to abide by any inter-national wave agreement unless something is done to relieve congestion on the broad-cast channels the world over.

In the meantime, the American delegation, headed by Judge E. O. Sykes of the Federal Radio Commission, has been beseeching the State Department by cable, radio and radiofor instructions that are

forthcoming.

What the broadcasters here want—and they are supported by the Canadian, Mexican and Cuban delegations at Madrid-is the widening of the band at the long wave end, i. e., from 550 kilocycles down to 460 kilocycles, to embrace at least six more broadcast channels, which would be very well suited to either high or low power broadcasting in North America.

To the average listener, the widening of the broadcasting band would mean that the broadcasting band would mean that radios must be coiled so as to time in the waves below 550 kilocycles, the present limit of the tuning capacity of most radios. To do this would be a relatively simple matter, and American radio manufacturers are strongly in favor of the plan. If the six additional channels are made available to add to the pinety-six now available to all add to the ninety-six now available to all North American countries, it is more than likely that most if not all of them would go to Canada and Mexico to be fitted into their re-organized broadcasting systems. This would relieve this country of the growing demands of its neighbors for more channels -channels which can only be secured by taking them away from existing American services or adding greatly to the interference on the ninety-six channels now in use.

# Radio AMESUIDE

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# Radioddities



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# Bare Attempt to Blackmail Phillips Lord; Man

him", and as a result Fred Buckley is lolling in the Tombs Prison in New York City awaiting trial on charges of attempting to extort money from Phillips Lord, lovable character in the Country Doctor Series. Additional charges of blackmail also will be preferred against Buckley, according to police.

Lord, who last winter entertained and fed hundreds of unfortunates along the Bowery, received a threatening letter from Buckley demanding immediate payment of \$1,000. "I was stunned", Lord declared when asked about the incident. "Here is a man whom I have fed, clothed, entertained and on many occaisions provided with a bed. I can't understand why he should do such a thing

"I remember him well. I first met him in a dive or speakeasy on the Bowery, where I went in search of hungry men down on their luck. I always thought Buckley was appreciative of my kindness and spent many hours talking with him and trying to encourage him.

"He was a regular attendant at the little theater I operated there, and whenever I bought food for the 'gang', I always made sure that Buckley got enough. He was my special protege. I can't for the life of me understand why he should do such a thing."

Confesses Attempt
Buckley was arrested in the Long Island Railroad station in Brooklyn by two detectives who overheard him discussing the letter he sent to Lord over the telephone. At the police station he confessed that he had threatened Mr. Lord and demanded \$1,000. He refused to explain his motives, other than the punishment.

It's a case of "biting the hand that fed to say he needed money, "and thought this was the best and quickest way to get it".

When told of the arrest by police, Mr. Lord hurried to the Central Station in Brooklyn and offered to do anything he could for the prisoner. Police officials, however, urged him to withhold his generosity and charity, pending a check-up of the prisoner's record. It was only after police proved to Mr. Lord that Buckley had served terms for forgery and robbery, that the radio star consented to appear against him.

On arriving at the police station Lord requested to see the prisoner. Only after much urging would the desk lieutenant con-

"It's all right, old man, I understand," Lord said. He reached through the bars and gave the prisoner an encouraging slap on the shoulder. "Buck up. It could be worse. We all make mistakes." He asked if there was anything he might do to make Buckley more comfortable, and before he left the prisoner he gave him a generous supply of

#### Helps Poor

At his place on the Bowery, Mr. Lord put on entertainments and dinners two or three times a week throughout the winter. It was his practice to go out and collect

scores of hungry, cold unfortunates and invited them to his place for the evening.

His sympathy for Buckley was aroused chiefly because the man was a World War veteran, he explained, and even though it has been proved the prisoner has a criminal record, Mr. Lord still is reluctant to push

# Pope's Message Broadcast on CBS

A special message from Pope Pius XI, read by the Most Rev. Michael J. Curley, Archbishop of Baltimore, will climax the special Catholic University of America program over WABC-Columbia on Sunday, November 20, at 6:15 p. m. Present-day problems of religion and edu-

cation, especially as they are related to each other, will be discussed by other Catholic ecclesiastic leaders who will speak on the

program.

The speakers include His Eminence Wiliam Cardinal O'Connell, Archbishop of Boston; The Most Rev. John J. Glennon, Archbishop of St. Louis; The Most Rev. John Gregory Murray, Archbishop of St. Paul; and the Right Reverend Monsignor James H. Ryan, Rector, the Catholic University of America.

The Catholic University Choir of fifty

male voices, under the direction of Professor Leo Behrendt, will form a musical back-

ground for the program.

Gathering around radio sets in twenty or more cities at the time of the program will be alumni groups of the University. Special messages from a number of them will be read during the program.

The broadcast will originate in Washington, D. C., with the exception of the address by Archbishop Glennon, who will speak from St. Paul, Minn.

# Three Keys Shift to New Schedule

The Three Keys, NBC's answer to the Mills Brothers, opened a week's vaudeville engagement in Philadelphia on November 11, and are now on a new broadcast sched-

The new arrangement calls for their ap-

The new arrangement calls for their appearace before NBC-WEAF microphones on Tuesdays and Wednesdays at 11:15 p. m. On Tuesday, November 22 and Wednesday, November 23, the dusky harmony boys will broadcast from WRC, NBC outlet in Washington, D. C., where they play an engagement at the Howard Theater.

Bon Bon Slim and Boh came to radio and

Bon Bon, Slim and Bob came to radio and to quick fame from a small Pennsylvania town, where they sang for small amateur theatricals and for the pure love of it. At that time they were unknowns. Today, four four months later, thousands of listeners are familiar with their names, their careers and above all, the close negro harmonies that are rushing them to fame as radio and vaudeville entertainers.

# Two Big Pigskin Battles

Columbia will broadcast two outstanding football games over coast-to-coast WABC-CBS networks as a climax to the season's

schedule on Thanksgiving Day.

At 11 a. m. Ralph Gilroy, former Princeton football star and sports announcer, will give a play-by-play account of the Brown-Colgate game at Providence, R. I.

At 2:00 p.m. the scene will shift to Philadelphia where Ted Husing and his assistant, Les Quailey, will team up for a description of the grid war between Penn and Cornell

of the grid war between Penn and Cornell.

To date, Brown and Colgate stand out as

two of the leading eastern contenders for national championship honors.

# Myrt's Son on Gridiron

Mother "Myrt" receives word from Los Angeles that George, Jr., "Marge's" 14-year-old brother, is regularly holding down the left half-back position on the junior squad at Urban Military School, despite the fact that the youngster started the season with a wrist injured in a fall from his horse. One of his team mates is Wolfrang Lert, son of Vicki



of discussion. Music now takes up most of the air time. It is divided between jazz, the lighter works and the classics. Mr. Average Man now hears the world's greatest symphony orchestras conducted by the finest musicians available in his own home with but a twist of the dial. In exactly the same manner, he hears the savage rythmic tom-tom beat of a

jazz band such as Cab Calloway's.

Which will eventually win out? When the fight is over, you'll see one of two men standing at the head of the musical world—a Toscanini waving a triumphant baton—or a Cab Calloway leading his band through some of the hottest

music that ever came out of an African jungle.

Educators throughout the United States realize that the jazz age can only be brought to an end through the teaching of children the fundamentals of good music. That is why hundreds of class-rooms are equipped with radio re-ceivers in elementary schools throughout the country. Such programs as Walter Damrosch's Music Appreciation Hour and many other educational musical periods destined to influence the youth of America toward good music, may turn the tide in the next generation. At any rate, this is the hope of those who wish to curb the life of jazz.

A MERICAN jazz first made its appearance in the mild "rag-time" of 1910. Irving Berlin, an East Side New York boy, wrote a song called "Alexander's Ragtime Band". The song became famous overnight. So did Berlin. The song was played and sung all over the world and the sedate waltzes of that period faded like the royal purple of that era.

Then the War-and with it came a type of music influenced by this bloody period. It seemed that the entire civilized world had fallen back to the degree capable enough to standardize a tempo not unlike that of the most primitive races. Music out of Africa-with the passionate beat of the tom-tom clearly discernable. Music that threw off the shackles of convention. Music, not melodic, but rhythmic, savage, sensous.

The world accepted it. Took it gladly. In the confusion, this type of music reflected the discord of nation's bitterness over things they didn't understand.

The great symphony conductors like Toscanini, Stokowski, and others were cast aside by the mass. A few intellectuals not stunned by this horrible period patronized music, and others who could afford it listened to wax recordings of the works of the masters. But the largest part of the population wanted their music hot and fast. And they got it.

A viola player by the name of Paul Whiteman, than playing in the Denver Symphony Orchestra, took an interest in this new dance rhythm. He liked the vitality of it.

Strange ideas began cropping into his mind. Could he instill into jazz the principles of symphonic music without changing the tempo?. He wanted a refined, more subtle, more civilized jazz. A few years later, Paul Whiteman started out

to introduce this "new type" jazz to the world. People wouldn't listen at first. Fellow musicians

shrugged their shoulders and refused to believe that Whiteman's presentation of jazz could have any possible future. He kept on however and finally found an audience. People began to like the smooth orchestrations. They began to dance more slowly and listened to this music with enjoyment.

What Whiteman started, other jazz leaders be-

Radio, however, has created an unusual problem for the dance band today. A modern dance tune ordinarily lasts but a month in popularity. A new song is written. It is quickly taken up by the bands and played so often that the public tires of it almost immediately after it is introduced, America's leading dance orchestras try their utmost to create a distinct individuality in their methods of introducing a new song, but despite their efforts the radio audience becomes bored and tunes it off for something else. Maybe a concert orchestra.

Tin Pan Alley suffers. Music publishers must turn out their songs by the dozens if there's any profit to be made. Song writers with ability are not able to write their best music because they haven't any time. That is why hundreds of song-writers turn out so many sing-song compositions—turn them out at the rate of five and six a week. When asked how it's done, a song writer recently said that they tumbled out of his ears. He could write two of them a night if necessary.

NO-ONE seems to know just what to do about this situation. Many of the wise jazz leaders are now digging into the classics as a last resort. Even the crooners are turning to semi-classical compositions. A few weeks ago Rudy amazed the radio audience by singing, ye "Schubert's Serenade." Paul Whiteman has again invaded Carnegie Hall with symphonic concerts and many orchestra

leaders are turning back the pages of musical libraries.

So the war goes on. Tin Pan Alley turns songs out very much in the same manner as that of a factory with all its modern mechanical conveniences. But Tin Pan Alley is turning out an inferior product because the demand is too much for it to handle. The American public is getting fickle. What the future holds can only be guessed.

# Programs for Sunday, November 20

SPECIALS FOR TODAY

6:00 p. m. WABC-CBS-John Held, Jr., "America's Grub Street Speaks"

1:15 p. m. WABC-CBS-International Broadcast; Lord Lytton

4:30 p. m. WEAF-NBC-International Broadcast from Munich

8:00 p. m. WEAF-NBC-Eddie Cantor; Chase and Sanborn Hour

4:00 p. m. WOR-Father Charles E. Coughlin

| LOG             | OF              | NEW    | YORK                   | STATIONS                 |
|-----------------|-----------------|--------|------------------------|--------------------------|
| Call<br>Letters | Kilo-<br>cycles |        |                        | cation and<br>ne Number  |
| WMCA            | 570             | 500    | 1697 Bro<br>Columbus   |                          |
| WEAF            | 660             | 50.000 | 711 Fifth<br>Plaza 3-1 |                          |
| WOR             | 710             | 50.000 | 1440 Bro<br>Pennsylva  | adway<br>ania 6-8382     |
| WJZ             | 760             | 30.000 | 711 Fifth              | Avenue<br>900            |
| WABC            | 860             | 5,000  |                        | son .venue<br>am 2-2000  |
| WRNY            | 1010            | 250    |                        | 57th Street<br>am 2-0863 |
| WHN-            | 1010            | 250    | 1540 Bro<br>Bryant 9   |                          |
| wov             | 1130            | 1,000  | 16 East 4<br>Vanderbil | 2nd Street<br>t 3-6486   |

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of take-changes.

8:00 A.M.

WABC—Morning Musicale; Emery Deutsch's Orches
tra with Rhoda Arnold, soprano

WEAF—Melody Hour: Max Nabutowsky, pianist
Alma Kitchell, contralto; Birkenholz String

Alma Kitchell, contraito; Burkennos Quartet
WJZ—Tone Pictures; Lew White, organist; mixed quartet; Mary Merker, soprano; Helen Janke, contraito; Richard Maxwell, tenor; Curt Peterson, baritone
WOV—String Ensemble
2.30 A.M.

WOV-Willie Reske,

WOV-Willie Reske, organist

9:00 A.M.

WABC-Columbia Junior Bugle, Children's Program

WEAF-The Balladeers; Marley R. Sherris, bass; Neet
Enslen, baritone, John Kulick and Norman
Price, tenors

WJZ-Children's Hour; vocal and instrumental coneert, recitations and dramatic readings; Milton
J. Cross, master of ceremonies

WMCA-Harry Edmunds, organist

WOV-Ukrainian Program

9:30 A.M.

WEAF-Sparklets; woodwind ensemble

WMCA-Modern Living talk

WOV-Modern Living; Health Talk

9:45 A.M.

9:45 A.M. WEAF-Alden Edkins bass-baritone

IO:00 A.M.

WABC—Columbia Church of the air.

WEAF—Musical Art Quartet

WJZ—Mowern Instrumentalists; Nanette Berr, vio
Einist; Nadine Friedman, saxophonist; Henrietta

Schumann, pianist

WMCA—Watch Tower talk

WOV—String Ensemble

10:15 A -
WMCA—Y--

WWV-String Ensemble
10:15 A.M.

WWV:A-Irving Selzer Orchestra, Jerry Baker, tenor
WOV-Fur Trappers; Dance Orchestra
10:30 A.M.

10:30 A.M.

WAUC—Community Center Faculty Recital

WEAF—Impressions of Italy Ina de Martino, soprano; Giuseppi de Bendetto, tenor; instrumental ensemble

WJ2—Fiddlers Three three violin, piano and vibra-

phone
WMCA—Personeni Musical Gems
WOR—"Animal Stories from Japan"; talk
10:45 A.M.
WJZ—Mood Continentale; Lowell Patton, composer-

WJZ-Mood Continentale; Lowell Patton, composerorganist; soloists
WOR-Songs for Children, Sue Read
WOV-Mons. Sakele beauty chat
11:00 A.M.
WABC-Horn and Hardart's Children's Hour Juvenile Variety Program
WEAF-Russian Symphonic Choir; mixed chorus dicetion Basil Kibalthich
WHN-In the Studio
WJZ-Morning Musicale; George Rasely, tenor;
Josef Stopak, violinist; Oswaldo Mazzucchi,
cellist

eellist —Golden Slipper Dance Marathon; Ridgewood

WOR-West End Presuy.... WOV-Dance Orchestra 11:15 A.M. Grove -West End Presbyterian Church Service

11:30 A.M.

WABC-The Melody Makers, Freddie Rich, Conductor WOV-Floyd Williams, tenor

RADIO GUIDE

**BLANK HOUR** 

Featuring
JEAN DORE, JACK HANLEY AND PERRY CHARLES SUNDAY 11:00 P.M.

WHN

1010 Kilocycles

WEAF—Major Bowes' Capitol Family; Hannah Klein, pianist; Westell Gordon and Nicholas Cosentino, tenors; Tom McLaughlin, baritone, Waldo Mayo, violinist; Yasha Buncauk, director of

11:45 A.M.

11:45 A.M.
WHN—Ernie Webber, tenor
WMCA—Monsieur Sakele, beauty talk
WOV—Blues Rhythm Boys, Hot Harmony
12:00 NOON
WABC—Salt Lake City Tabernaele Choir and Organ
WHN—Studio Staff
WJZ—Garcia Mexican Marimba Band with Hector
de Lara baytone

de Lara, bartone
WMCA—American Hebrew Forum
WOR—Perole String Quartet
WOV—Brioschi Symphony Orchestra
12:15 P.M.

WMCA-Two Professors of Rhythm

12:30 P.M. WABC—Reis and Dunn, comedy and songs
WEAF—Southland Sketches; Homer Smith and Lowell
Peters, tenors, Jay Toney, baritone; William
Edmonson, bass
WJZ—Waldorf Astoria Organ Recital; Irene Harding,

organist WMCA—The Voice of Jerusalem WOV—La Rosa d'Italia, Italian

l'Italia, Italian Music 12:45 P.M.

WABC—Emery Deutseh and his Orchestra WMCA—The Jewish Mother Goose

1:00 P.M.
WABC—Cathedrai Hour: Cathedra

1:00 P.M.

WABC—Cathedral Hour; Cathedral Choir; Channor Collinge, conductor

WEAF—K-Seven, dramatic sketch

WJZ—Roxy and his Gang

WMCA—The Finkenberg Entertainers

WOR—Voice of Experience

WOV—Diamond Concert Orchestra

1:15 P.M.

WABC—International Broadcast (CBS)

WEAF—National Oratorio Society WOV—Musical Jaunts Thru Italy WOR—Old World Carrollers

1:45 P.M. WOR-Vera Brodsky and Harold

Payne WOV-Martino's Dance Orchestra

2:15 P.M.

WABC—Sunday Matinee of the Air
WEAF—Clyde Doorr's Saxophone O
WJZ—Lewis H. Titterton Interviews
WOV—Pietro; Accordionist
2:30 P.M.

WOV—Bing and Bang, Comedy 3:30 P.M.

WOR-Vera Broasky and Harold Higgs
2:00 P.M.

WABC-Smiling Ed McConnell

WEAF-Adventures Through Fire and Ice; Father
Bernard Hubbard

WJZ-The Pilgrims; mixed chorus

WMCA-Roxanne and Herbert Diamond Entertainers

WOR-The Psychologist Says, Dr. Arthur Frank
Payne

WUV-Pietro; Accordionist
2:30 P.M.

WEAF-Moonshine and Honeysuckle, drama
WJZ-Yeast Foamers; Charlie Agnew's Orchestra
WMCA-Three Little Funsters
WOR-Mme. Luella Meiius, Coloratura Soprano
WOV-Vasilatos and His Greek orchestra
2:45 P.M.

WABC-The Hoosier Editor
WOR-Radio Forum
3:00 P.M.

WABC-New York Philharmonic Orchestra
WEAF-Wayne King's Orchestra
WJZ-Dedication German Sailors' Graves; Asheville,
N. C.; Hon. F. W. von Prittwitz, German Ambassador

WMCA-Fox Fur Trappers: Orchestra and quartet

3:30 P.M.
WEAF-Dr. S. Parkes Cadman; talk; music
WJZ-Manhattan Merry-Go-Round
WMCA-Tom Noonan's Cathedral of the Underworld
WOR-Mid-afternoon Musicale
3:45 P.M.

WOR-Father Charles E. Coughlin
4:15 P.M.
WEAF-Wildroot Institute; Elizabeth May
4:30 P.M.
WEAF-International Radio Forum; Broadcast from
Munich, Germany: Richard Von Kuehlmann
WJZ-National Youth Conference; Dr. D. A. Poling
WOV-Kane and Kanner, harmony
WRNY-Sunshine Chapel

3:45 P.M.
WOR—The Debonairs; Mixed Quartet
4:00 P.M.
WEAF—Iodent Program with Jane Froman
WJZ—Temple of Song, choir
WOR—Father Charles E. Coughlin

5:00 P.M.
WABC—Roses and Drums
WEAF—Pop Concert; direction Walter Logan
WJZ—National Vespers; Dr. Harry E. Fosdick WMCA-News Parade, dramatization -Hand Personalities: String Orchestra WOV-Watch Tower

WMCA—Young People's Church of the Air WOV—Ann Pavo, Singing Violinist

5:30 P.M.
WABC—Blue Coal Musical Revue WEAF—Big Ben's Dream Dramas, drai WJZ—Pages of Romance: dramatization WOR—Nation-Wide Gospel Sermon

WOV-Paladino's Orchestra WRNY-Arhakos; Greek American Orchestra 5:45 P.M.

WEAF—Bring 'Em Back Alive; Frank Buck
6:00 P.M.
WABC—America's Grub Street Speaks
WEAF—Catholic Hour; guest speaker; the Med-

WJZ-Paul Whiteman's Rhythmic Concert WOR—Margaret Anglin Presents; poetry readings with Chandler Goldthwaite, organist WRNY—Anthony Lopez; baritone 6:15 P.M.

WABC—Catholic University of America Program WMCA—Martha and Hal WRNY—Inter-American Revue; Rosa de Paret

rican Revue; Rosa de Paret 6:30 P.M.

WMCA-Claudia Wells and her Diary

6:45 P.M.

7:00 P.M.

WABC-The World's Business; Dr. Julius Klein, from

WMCA—Heroes of Israel; Bal-Shem-Tov, Father of Chasidism WOR—Alice Blue Gown Program; Ted Black's Orch-estra; John Quinlan, tenor WRNY—Ivan Frank's Bavarian Orchestra

7:15 P.M.

WABC—Barbara Maurel, contralto
WEAF—Wheatenaville, dramatic sketch; Ray Knight,
Alice Davenport. Vivian Block and Bobby
Jordan
WJZ—Borah Minnevitch's Harmonica Rascals
WMCA—Jewish Folk Songs

7:30 P.M. WABC-Memories in Melody WEAF-Orchestral Gems; symphony orchestra direc-

WMCA—Jerry Baker, tenor
WOR—Choir Invisible Directed by George Shackley

7:45 P.M.

8:00 P.M.

WABC-William Hall, baritone; Do Re Mi and Fred-

the Rich's Orchestra

WEAF—Chase and Sanborn Hour; Eddie Cantor,
master of ceremonies; Rubinoff's Orchestra

WJZ-Russian Gaieties; balalaika orehestra direction

8:15 P.M.

8:30 P.M.

WABC—Frank Cambria; Roxy Theatre Ensemble WJZ—Red Adams, sketch WMCA—Silverbell, songs; Elma Russ, Organist WOR—Manhattan Symphony Orchestra

WABC—Fred Allen's Bath Club Revue WEAF—Our Government. David Lawrence WJZ—Enna Jettick Melodies. male quarter WMCA—Norman Pearce Readings

9:00 P.M.

WMCA-Political Review; Elliott Biskind WOR-Paris Night Life; orchestra

tion Mashe Paranov WJZ-Great Moments In History, drama

WABC-Angelo Patri; "Your Child." WMCA-Frankie Basch; Razzing the

WMCA-The Rhythm Triplets

WOR-Red Lacquer and Jade

WRNY-Angela Davis, soprano

Washington, D. C. WEAF-Blue and White Marimba Band

WJZ-Eva Jessye Choir, negro chorus

WEAF—Our American Schools; Education for a Nev World; Florence Hale, Radio chairman of the National Education Association

4:45 P.M.

WEAF—Le Trio Charmante; Selma Johanson and
Dorothy Johnson, sopranos; Paula Heminghaus,
contralto; direction George Dilworth

WOV—The Roar of the Crowd, dramatized events

4:45 P.M.

WEAF—American Album of Familiar Music; Frank
Munn, tenor; Veronica Wiggins, contralto;
male quartet; orchestra direction Gustave
Hard-Smith, Brothers: Trade and Mark and Shile

WJZ—Smith Brothers; Trade and Mark and Shil-kret's Orchestra WMCA—To be announced

9:30 P.M.

WABC—Enroute to Pennzoil Parade of Melodies;
Harry Sospik, pranist and his Band with Male
Quartet, from Chicago
WHN—Cuban Daiqueri Band
WIZ—Harriet Lee and her Leaders
WMCA—National Catholic Alumni Federation Banquet from Hotel Commodore

9:45 P.M.

WEAF—Ohman and Arden, piano duo with orchestra;
Beth Challis, soloist; Phill Rapp, master of
ceremonies

WJZ—Sheaffer Lifetime Revue; orchestra direction
Leopold Spitalny

10:00 P.M.

WABC—Canada Dry Program; Jack Benny, comedian and Ted Weems' Orchestra
WEAF—Balkan Melodies
WHN—Erskine Butterfield, pianist

WHN—Erskine Butterfield, pianist

10:15 P.M.

WEAF—L'Heure Exquise; Fred Hufsmith, tenor;
Florence Wightman, harpist; women's vocal octet with harp and organ direction George Dilworth

WHN—Donovan's Kid

WJZ—The Old Singing Master, Harry Frankel, master of ceremonies; orchestra direction Willham

of ceremonies; orchestra direction Wilham Stickles; Helen Janke, Fory Tibbett and Helen Young, trio, male quartet: Willard Amison and Fred Vettel, tenors; John Quine, baritone, and Emerson Williams, bass

10:30 P.M.
WABC-Ernest Hutcheson, pianist with Concert Or-

ehestra WHN—The Pepper Potters Orchestra WJZ—Orange Lantern, mystery drama WMCA—Three Little Funsters. Harmong, comedy

10:45 P.M.

WEAF-Sunday at Seth Parker's WMCA-Rajput; Hindu Secret Service Agent

WMCA—Rajput; Hindu Secret Service Agent

11:00 P.M.

WABC—The Gauchos; Vincent Sorey, conductor;
Tito Guizar, tenor

WHN—Radio Guide's Blank Hour

WJZ—Sam Herman, xylophonist; Frank Banta,
pianist

WMCA—Jimmy Carr's Orchestra

WOR—Moonbeams; Verna Osborne, soprano; Annette
Simpson, soprano; Veronica Wiggins, contralto;
String Trio under direction of George Shackley

11:15 P.M.
WEAF—Donald Novis, tenor; Lew White, organist
WHN—Two Musical Thoughts
WJZ—Lavender and Old Lace

11:30 P.M.

WABC—Eddie Duchin and his Orchestra

WEAF—Melodic Serenade

WHN—Sam Headman and a Piano

WIZ—Rhyme and Rhythm; Frankie Masters' Orch.

WMCA—Don Redman's Orchestra

WOR—Don Bestor and his Orchestra

11:45 P.M. WHN--Ernie Webber, tenor

WHN-Erne Webber, tenor

12:00 MIDNIGHT

WABC-Ozzie Nelson's Orchestra
WEAF-Joe Furst's Village Barn Orchestra
WHN-Studio Stuff
WJZ-William Stoess' Flying Dutchmen
WMCA-Frank Hazzard and Revue

WOR-Dance Orchestra 12:15 A.M. WMCA-George Bricker's "Night Court"

12:30 A.M.

12:30 A.M.
WABC—Bernie Cummins' Orchestra
WEAF—Charlie Kerr's Orchestra
WJZ—Gus Arnheim's Orchestra

12:45 A.M.
WABC—Hal Kemp's Orchestra
WMCA—Charley Johnson and Enoch Light's Orch 1:00 A.M.
WMCA—Joe Lewis, comedian an

1:30 A.M. WMCA-Cab Calloway's Orchestr

# DANCING TONIGHT

WRNY—Ivan Frank WOR—Ted Black 9:30 P.M. WABC-Harry S 10:00 P.M.

7:00 P.M.

10:00 P.M.
WABC—Ted Weems
11:00 P.M.
WMCA—Jimmy Carr
11:30 P.M.
WJZ — Frankie Mas-

WOR-Don Bestor

WABC—Eddie Duchin MIDNIGHT

son 1:00 A.M. WMCA—Enoch Light 1:30 A.M. WMCA-Cab

way

WOR-Dance Orch.

WABC-Ozzie Nels WMCA-Frank E

zard 12:30 A.M. WABC—Bernie Cum-

mins
WEAF—Charlie Kerr
WJZ—Gus Arnheim
12:45 A.M.
WMCA—Charley John

Callo-

WEAF-Joe Furst WJZ-William Stoess

# Along the Airialto

By Martin Lewis

#### Through the Keyhole-

Jimmy Walker, the big city's late Mayor, turned down an ether contract with a net of \$60,000 and sixteen personal appearances just before he sailed for Europe. Maybe the late Mayor knew he could never be on time for a broadcast, and that's one thing radio demands—promptness. Anyway, why should Jimmy work for \$60,000? According to the Seabury testimony, people GAVE him more than that! • • • Radio will scoop the newspapers on the Christy Walsh All-American football selections. They'll be announced over the Columbia network the night before publication in the press, which gives the publishers another

good reason to get red in the face and hot under the collar. Radio scooped the papers unmercifully on the election news. I mean you'd hear specific returns on the air an hour before you bought it on the newsstands.

Latest word from Sing Sing (oh, we have stooges everywhere) is that 1,800 class A prisoners will witness the allstar radio show there on December 18 Only those on their best behavior will be allowed in the auditorium. Perry Charles says that if you want to see it, go slay your mother-in-law . . . Mort Downey's new offices are in the building directly across the street from the CBS building, and to save their nickels, Mort and Bob Taplinger have perfected a wigwag semaphore system to carry on conversations . . . It's good exercise, too. \*

Every Saturday afternoon finds L. C. Hippen at a football game. He never buys a ticket, but gets in by hook or crook, mostly crook . . . Jack Pearl may live in a \$500 a month apartment, but the other night he went to the kitchen sink to turn on the water faucet, and the tile spigot broke and water faucet, and the the spigot block and cut the Baron, causing him to holler for a doctor. . . Which shows that people who live in glass houses have to be careful or something. . . Gracie Allen was in top form Sunday. . . I asked her which of the Mills Brothers she liked best and she niftied with "The one who plays the harn" Mills with "The one who plays the harp." Mills Brothers or Marx Brothers, they're all the same to Gracie... The Marx Brothers, by the way, will be on the air within a month, sponsored by the Standard Oil Company of New Jersey . . . I wouldn't be

surprised at anything now, even that J. P. Morgan and Co. would sponsor Earl Carroll And it may interest you to know that the whole Chesterfield series will be off the ether at the end of December . . . and that reminds me that Guy Lombardo is likely to have another tobacco sponsor when he concludes his present contract with Bobby

That Downey heir is scheduled for nearer Christmas than Thanksgiving . . . Don't be surprised to see Buddy Rogers back in town as a rhythm rajah before many snows fall . . . Buddy's homesick for the blare of trumpets and the zoom of tubas . . . A juicy commercial will be in Ferde Grofe's lap before Xmas . . . Those sponsors are worried about how Al Jolson will click, and are sitting with their fingers crossed . . . If the Boswell Sisters could accept all the offers they receive, they'd be millionaires in a couple of years . . . but the girls are wise enough to conserve their talent and not satiate the public . . . When that ciggie commercial folds, Arthur Tracy will whoop for joy, because then he can grab some of the more lucrative plums which have been dangled under his sharp nose . . . He'll probably accept M. G. M.'s offer of the featured role in "Street Singer"... George Olsen and gorgeous Ethel Shutta will send the new Oldsmobile commercial off clicking on all eight . . . because that loving couple is, in my mind, the hit of the season . . . And has Canada Dry got headaches for letting them go! . . . although Weems is good, too . . .

# Winning Mikritics

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was beard, and the station from which it was beard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of Radio Guide.

This week's winners:

Texaco Fire Chief - November 1 - 8:53 p. m.—WTMJ: Ed Wynn: "They call the twins Sears and

Roebuck because they are of the male

Eleanore Davis

\*

Blue Ribbon Malt program—November 1—9:20 p. m.—WEAF:
Ben Bernie: "A man put out a sign, 'Open for Business,' and three weeks later he put out a sign, 'Opened by mistake'."

L. Akers

\* Robert Burns Panatela-November 2-8:21 p. m.—WGN:
Gracie Allen: "They operated on my

father and took a whiskey glass out of his hand."

Mrs. William Jensen

\*

Sinclair Wiener Minstrels—November 7—8:10 p. m.—WLS: Cliff: "How can I cure myself of snoring?" Gene: "Does it bother your wife?" Cliff: "Bother my wife! It bothers the whole congregation!'

Sue Banks

\* Chase and Sanborn—November 6—8:40 p. m.—WEAF:

Eddie Cantor: "To reduce take this exercise—Shake the head from left to right every time a second helping is offered."

B. Fackler

S. S. All in Fun-November 5-8:47 a. m. WPEN:

Tom: "If it wasn't for other people's teeth dentists couldn't eat.'

J. A. Kerper

Texaco Fire Chief-November 1-9:55

p. m.—WEAF:
Ed Wynn: "I knew an actor who had twelve children, all actors and all born on the Mississippi River. He bred his cast upon the water.'

C. Doane

\* Tony's Scrap Book—November 1—8:42 p. m.—WKBH:
"The American standard of living: a jazz

band, a can opener, a moving picture show and a gallon of gasoline."

C. Homstad \*

Johnny Hart-November 3-7:50 p. m.-WMAQ:

Dentist: "Which tooth hurts you?" Gangster: "Find out fer yerself. Whattcha tink I am—a stool pigeon?"

T. Riky

S. S. All In Fun-November 4-9:59 a. m.

WPEN:
Tom: "I have to eat an apple a day because I'm running around with a doctor's wife."

L. Scott

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PEnnsylvania 6-1355

ALL STORES OPEN EVENINGS

ALL STORES OPEN EVENINGS

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# CUIDE STARS OF THE BLANK HOUR



Girls Will Be Girls, is the title of this picture. Jeanne Dore is the girl. Jack Hanley's the man. You hear the two play around together on Radio Guide's "Blank Hour" Sundays at 11 p.m. over WIIN.

6:45 A.M.
VEAF—Tower Health Exercises

7:00 A.M.

7:15 A.M.

WOR-Gym Classes

WOR-Gym Classes

WOR-Gambling's Gamb

# Programs for Monday, November 21

WOV—Dance Orchestra WRNY—Washington Trio; songs, piano and violin

11:15 A.M.
WEAF—Radio Household Institute; dramatization
WOR—Elizabeth Ann Baker's Cookery
WRNY—Lowell Gordon, baritone

11:30 A.M.

WJZ—Syncopators; Harold Stokes' Orchestra WMCA—Pages of Broadway; Jeanne Carroll WOR—New Jersey Audubon Society Talk WOV—Vivien Menne, soprano 2:45 P.M.

WOV—Vivien Menne, soprano
2:45 P.M.
WHN—Bert Mandell, accordionist
WJZ—Godfrey Ludlow, violinist
WMCA—Health Talk in Italian, Carla de Vita Adgate
WOR—Newark String Trio
WOV—Wiley and Son, Musical Sketch
3:00 P.M.
WABC—Elizabeth Barthell, songs; novelty orchestra,
Fred Berrens, conductor
WEAF—Every Call Must Be Answered; Mr. Charles
S. Brown, Jo., chairman nursing committee,
Henry Street Settlement
WHN—Charles Crumpton, dramatic playlet
WJZ—Betty and Bob, dramatic sketch
WMCA—Artist Bureau Presents; George Finch's OrWOR—Mildred Cole, contralto
WOV—News Flashes
3:10 P.M.
WOV—Emergency Unemployment Relief
3:15 P.M.
WABC—Columbia Salon Orchestra; Emery Deutsch,
conductor
WEAF—Henrietta Schumann, pianist WABC—Academy of Medicine
WEAF—Sonata Recital; piano and violin
WIZ—Characterizations by Elsie Mae Gore
WOR—Ann Stevens' Thrift Hour
WOV—Miss Sylph
WRNY—Stanley Players Sketch 7:30 A.M.
WABC—Organ Reveille; popular music by Fred Feibel
WJZ—Don Hall Trio
WOR—Gambling's Gamboliers 7:45 A.M.

WABC—Bud Collyer, the Kruschen Serenader
WJZ—Jolly Bill and Jane; children's program with
William Steinke and Muriel Harbater
WOR—Gym Classes WARD—Stanies Flayers Sketch

11:45 A.M.

WABC—Ben Alley, tenor, with Novelty orchestra

WJZ—Singing Strings; Walter Blaufuss, director

WOR—Riverdale, sketch with Frances Reade

WOV—Pierre Senesco, Tenor

WRNY—Harold Fowler, tenor 8:00 A.M. WABC—Salon Musicale; Emery Deutsch, conductor WEAF—Gene and Glenn; Quaker Early Birds, songs 12:00 NOON 12:00 NOON

WABC—Buddy Harrod's Orchestra

WEAF—Johnny Marvin, tenor

WJZ—Men O' Song; male quartet

WMCA—Mirror Reflections

WOR—The Voice of Experience

WOV—Florrie Mack, Accordionist

WRNY—Hawaiian Ramblers; ukuleles and songs

12:10 P.M. WMCA-Silverbell, Songs and patter
WJZ-The Wheatsworth Program; King Kill Kare; dialogue and songs WMCA—Organ Reveille WABC—Columbia Salon Victorian conductor
WEAF—Henrietta Schumann, pianist
WHN—Singing Songwriters
WJZ—U. S. Marine Band
WOR—Mr. W. B. Duryee, Secretar
Department of Agriculture
WOV—Janet and Rita, harmony
3:30 P.M. WOR-Daily Produce Reporter WOV-Morning Song 8:05 A.M. WOR-Pear Paragrap WMCA-Organ Interlude Secretary N. J. State 8:10 A.M. WMCA—Organ Interlude
12:15 P.M.
WJZ—Lady Bugs; Muriel Pollock and Vee Lawnhurst,
piano duo
WMCA—Modern Medicine, talk
WOV—Serena Selby, Contralto
WRNY—Chuck Conners, Bowery Boy
12:20 P.M.
WOR—Fashion Chek Halow Hancock WOR-Al Woods, Songs 8:15 A.M. WEAF-Organ Recital; Doc Whipple
WJZ-Morning Devotions; Arthur Billings Hunt, di-3:30 P.M.
WABC—Sam Prager, pianist; Helen Nugent, contralto
WEAF—Woman's Radio Review; talks; orchestra
WHN—Veterans of Foreign Wars of the U. S.;
Brooklyn Council
WMCA—In Italy; Orchestra and vocalist
WOR—Elks' Organ Recital, Robert A. Pereda at the rector
WMCA-The Flashers; News of the World 8:25 A.M. WOR-Fashion Chat-Helen Hancock WOR—Sherman Keene's Orchestra

8:30 A.M.

WABC—Rhythm Kings; Fred Berrens, conductor
WEAF—Cheerio; inspirational talk and music; J.
Harrison Isles, music director
WJZ—Pepper Pot; orchestra
WMCA—Harry Glick's Exercises
WOR—Martha Manning, sales talk
WOV—Melody Revue
WRNY—Gym Class

8:45 A.M.

WMCA—George Spaulding, the Midwest Melody Man
WOR—Musical Novelettes

9:00 A.M.

WABC—Reis and Dunn, comedy and songs
WCAF—Three Mustachios, male trio, vocal and instrumental WOR-Sherman Keene's Orchestra 12:30 P.M. 5:15 P.M.

WABC—Captain Jack
WEAF—Paul Wing, The Story Man, children's pregram
WJZ—Dromedary Caravan; desert romances, dramatic sketch
WOR—Santa Slides from the Pole
WOV—Gertrude Thomas, blues singer
5:30 P.M.

WABC—Skippy; Children's Program
WEAF—The Flying Family
WJZ—The Singing Lady; nursery jingles, songs and stories WABC—Columbia Revue; Viennese program presented by Emery Doutsch and his orchestra console WOV—Norma Artis, Blues SPECIALS FOR TODAY FOR LOG OF LOCAL STATIONS SEE PAGE 4 7:15 p. m. WABC-CBS-Buck Rogers in the Year 2432 stories 8:30 p. m. WOR-Deep River Orchestra WMCA-Certified Entertainers WCAF—Three Mustachios, male trio, vocal and in-strumental
WMCA—Monsieur Sakele, beauty talk
WOR—Miss Kath'rine 'n' Calliope, sales talk
WOV—Parade of the News
9:15 A.M.
WABC—Gypsy Music Makers; Emery Deutsch, cond.
WEAF—Current Events; Anne Hard
WMCA—Harry Robinson, Uke songs
WOV—Pierrot-Canadian Tenor
9:30 A.M. 8:45 p. m. WABC-Fu Manchu Mystery Stories 9:00 p. m. WEAF-NBC-A. & P. Gypsies 9:30 p. m. WEAF-NBC-Paul Whiteman's Orchestra WOV—Pierrot-Canadian Tenor

9:30 A.M.

WABC—Tony Wons; Are You Listenin'?

WEAF—Flying Fingers; Kay Donna, contralto; Doc
Whipple, organist

WJZ—Vic and Sade, comedy sketch, with Van Harvey and Bernadine Flynn

WMCA—Modern Living, health talk

WOR—Mrs. J. S. Reilly's Common Sense Talk

WOV—Modern Living; Health Talk

WRNY—Gym Class

9:45 A.M.

WABC—The Merrymakers, Fred Berrens, conductor

WEAF—Otto Gray's Oklahoma Cowboys

WJZ—Nothing But the Truth; Alexander McQueen,
narrator; string ensemble direction Walter

Blaufuss

WOR—Tomorrow's Values, sales talk-WJZ—National Farm and Home Hour; guest speakers
WMCA—World-Telegram Stock Quotations
WRNY—Sally Gooding, Pepper Songs
WOR—Carnegie Hall Organ Recital; Alex Richardson
at the Console
WOV—La Rosa d'Italia, Italian music 3:45 P.M. WABC-Four Eton Boys, male quartet; Ray Block, director WHN-Miss Singolong WOV-Jack Phillips, Baritone and Lucille Neustadt, 12:45 P.M. WRNY-John Lauenstein, Leider Singer WABC—George Hall's Orchestra
WEAF—Market and Weather Reports
WMCA—Dagmar Perkins
WOR—George Mittler's Dance Orchestra
WOV—Diamond Concert Orchestra
WRNY—News Flash IN RESPONSE TO MANY RADIO GUIDE READERS Blaufuss

WOR—Tomorrow's Values, sales talk

10:00 A.M.

WABC—The Singing Vagabond, Artells Dickson

WEAF—Jack and Jill, song team

WJZ—Everyday Beauty; dramatic sketch with Eileen

Douglas and Robert Griffin, baritone

WMCA—Irving Selzer's Orchestra and Jerry Baker

WOR—McCann Pure Food Hour

WOV—Joseph Rossi, piano accordian

WRNY—Walden Davis; Dusky Trobadour

10:15 A.M. WEAF-Red Nichols and his Golden Pheasant Orches tra
WMCA—Chick Webb
1:20 P.M. WRNY-Transcriptions 1:30 P.M. like the same information. 1:30 P.M.
WABC—Atlantic City Musicale
WEAF—Lotus Garden Orchestra
WHN—YMCA Devotional Services
WJZ—Van and Don; comedy
WMCA—Three Little Funsters
WOR—Club Women's Hour
WOV—Italian Musical Program
1:45 P.M.
WHN—Harry Smith, tenor
WJZ—Harold Stokes' Orchestra
2:00 P.M. 10:15 A.M.
WABC-Melody Parade; orchestra
WEAF-Breen and de Rose, vocal and instrumental Representatives of the Radio Guide. duo
WJZ—Clara, Lu 'n' Em; Louise Starkey, Isabelle
Carothers and Helen King, gossip
WOV—Fur Trappers; Dance Orchestra
WRNY—Organ Recital; Sunshine Chapel
10:30 A.M.
WABC—Fred Berrens' Orchestra
WEAF—U. S. Navy Band; direction Lieut. Charles
Benter WJZ—Harold Stokes' Orchestra

2:00 P.M.

WABC—National Student Federation Program
WEAF—The Revolving Stage; succession of sketches
WHN—Marion Weeks, semi-classics
WJZ—Weather Reports
WMCA—Up and Down Broadway with Bide Dudley
WOR—Helen King, graphologist
WOV—Riviera Singers

2:05 P.M. formation will be mailed immediately to you. Benter
WJZ—Our Daily Food with Colonel Goodbody and
Judge Gordon
WMCA—Miss Charm and Jeanne Carroll
WRNY—Sketch Red Book Series
10:45 A.M.
WABC—Vocal Art Trio, female trio
WJZ—Chicago Ensemble; string ensemble direction
Walter Blaufuss
WMCA—Musical Grab Bag; string trio
WOV—Mons. Sakele, beauty chat
10:50 A.M.
WMCA—Golden West Program
10:55 A.M. -- SEND THIS COUPON FOR FULL DETAILS --2:05 P.M.

WJZ—Words and Music; string ensemble direction
Walter Blaufuss; Grenadier Quartet; Cyril
Pitts, tenor Reinhold Schmidt, baritone
2:15 P.M.

WABC—Sylvia Sapira; The Well-Tempered Clavichord WHN-Tom Monroe and Bud Manner, Popular Pro gram WMCA—Wellington Bridge Talks WMCA—Golden West Program
10:55 A.M.

WMCA—Musical Grab Bag
11:00 A.M.

WABC—Morning Moods; Emery Deutsch, conductor
WEAF—Melody Three; instrumental trio
WJZ—Organ Melodies; Irma Glen, organist
WOR—Nell Vinick, beauty talk WMCA—Wellington Bridge Talks
WOR—Jersey Jesters, harmony duo and patter
WOV—The Song Pal, tenor with Guitar
2:20 P.M.
WMCA—Kale and Indetta Shaw; Hawaiian Duo
2:30 P.M.
WABC—American School of the Air
WHN—Blenda Ranson, blues singer WHN-Blenda Ranson, blues singer

4:00 P.M.
WABC-Frank Westphal's Dance Orch, from Chicago
WEAF-Pop Concert; direction Christiaan Kriens
WHN-Eugene Nathel, Musicale
WJZ-Radio Guild, dramatic program; direction Vernon Radcliffe
WMCA—Golden Slipper Dance Marathon; Ridgewood WMCA—Golden Supper Carove
Grove
WOR—Ariel Ensemble
WOV—Psychic Baseball Game, Auspices of Community Council of Greater N. Y.
4:15 P.M.
WMCA—Emergency Unemployment Relief Committee
WOV—James Flood, songs
4:20 P.M. WMCA—Musical Melange
4:30 P.M.
WABC—Columbia Artist Recital; vocalists
WEAF—Paul Whiteman's Rhythm Boys
WHN—Freddie Good, Teatime Tunester

WEAF—The Lady Next Door; children's program direction Madge Tucker
WHN—Sally Gay, songs with guitar
WMCA—Marimba Band
5.00 Dec

5:00 P.M.
WABC—Bobby Benson
WEAF—Hank Keene's Connecticut Hill Billies
WHN—Loew's Delancey Radio Follies
WJZ—Mary Steele's Orchestra
WMCA—Sally's Studio Program
WOR—Program Resume
WOV—Jones Preble, tenor
5:05 P.M.
WOR—Jeno Bartol's Hungarian Ensemble
5:15 P.M.
WABC—Captain Jack

WMCA—Certified Entertainers
WOR—Italian Lessons; Enrico Carbonara
WOV—Paladino's Orchestra
WRNY—El Flamenco's Spanish Orchestra
5:35 P.M.

WMCA-Mary Ford, songs

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UR mail bag has been so full in recent weeks of queries from men and women who want details of our Neighborhood Representation Plan that we believe there may be others who would

With that thought in mind, the Radio Guide prints below a convenient blank for use by readers who are considering writing to us for the details of how to increase their incomes by becoming Neighborhood

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# Marge Chosen Radio's 'IT' Girl; Etting The Final Second; Irma Glen Third; Shutta Fourth Standings

(Continued from Page One)

votes of winning, and was second only to Marge. Close on her heels was Irma Glen, while Ethel Shutta was fourth. Marge received 15,704 votes, Ruth Etting 14,871, Irma Glen 14,720, and Ethel Shutta 12,425.

Although it was generally agreed that men are more popular on the air than women, RADIO GUIDE'S "IT" Girl poll may upset that theory. The number of votes cast rivalled the totals received by newspaper chains in their Presidential straw

Marge's victory was not surprising to anyone except, perhaps, to Marge. The young actress had been in first or second place every week since the start of the balloting and in the last week, when interest rose to favor pitch her fans removeded with piles of fever pitch her fans responded with piles of letters containing ballots. Radio Guide's offices in New York, Chicago, Milwaukee, Cincinnati and New Orleans were swamped with calls seeking the latest standing until it seemed that the choice of radio's "IT" Girl had created a nation-wide furore. Never has a radio popularity contest drawn so many votes from so wide an area.

The presentation of the "IT" Girl cup will be made during the Columbia "Meet the Artist" program on November 22 between 5 and 5:15 p. m., over the WABC-CBS network. On this program, Bobby Brown,

network. On this program, Bobby Brown, director of the Myrt and Marge series, will be interviewed by Steve Trumbull. During the middle of the program, the cup will be presented to Marge by Edward J. Fisher, Managing Editor of Radio Guide.

In her own words, Marge, whose real name is Donna Damerel, was "thrilled pink" when she learned that she was the winner. "I'm surprised," she said. "I didn't think a girl taking a part in a skit would have much of a chance against the singers. Of course I'm glad I won. I want to thank all course I'm glad I won. I want to thank all my friends for voting for me.

#### She Thanks Myrt

"Of course I owe it to Myrtle. After all, my part in Myrt and Marge is only second-ary." Myrtle Vail, who writes "Myrt and Marge" and portrays the principal character, is, you know, Marge's mother. Myrt herself finished in twenty-fifth place. She was, she said, twice as thrilled as Marge over the

Ruth Etting, dreamy-eyed queen of Broadway, was second, and thousands of New Yorkers will be pleased with that news.

That's where most of Ruth's votes came from. She is the idol of Manhattan.

And Irma Glen's high ranking will please thousands who have been inspired by her soft voice and the vibrant tones of her organ music. Those votes for Irma Glen mostly represented the centiment of the pid. mostly represented the sentiment of the mid-west, and Chicago was strong for her. Many Irma Glen Clubs cast their ballots in the last week.

Ethel Shutta fans—don't be disappointed because the blonde wife of George Olsen didn't win! The number of votes she polled was sensational, and while she didn't annex first place, she received enough ballots to certainly certify what everyone has been thinking this season—that she is one of the greatest "finds" on the ether.

# Singers Predominate

An analysis of the final returns shows that eight of the first ten "IT" Girls are singers. But a dramatic actress won!

Among the artists appearing on but one station, Linda Parker, of WLS, Chicago, received the greatest number of ballots. She finished ninth in the contest, and was ahead of such network stars as Jessica Dragonette, even before she went on the air.

in tenth place, Jane Pickens, Vaughn de Leath, and June Meredith. Jane Ace and She takes a part in the skit, written by het



the latest picture of sparkling Marge Damerel, winner of Radio Guide's "IT" Girl contest and heroine of the CBS skit, "Myrt and Marge."

Gracie Allen, feminine comedy stars, were mother, that appeals to audience imagina-quite far down the list, with the Ace girl in tion. Her adventures (on the air) are folthe lead.

Ireene Wicker, Kellogg's "Singing Lady," whose special appeal is to children, was sixth. Many youngsters cast their votes for her, indicating that children are influenced by radio, as well as their parents.

Connie Boswell was seventh, just ahead of Kate Smith. The standing of these two great stars of last year indicates that while they may not be uppermost in the public's mind this season, they are at least holding a great measure of their popularity. But in radio, more than in any other amusement field, the public fancy rises and falls with appalling speed.

But RADIO GUIDE's readers are more interested in the winner, Marge Damerel, christened Donna—the daughter of George Damerel, actor, and Myrtle Vail, actress and a trouper since she was fourteen.

# On Air One Year

Marge has been on the air only one year and two weeks in "Myrt and Marge." In that time she has skyrocketed to the very pinnacle of the radio firmament. She is about twenty-years-old (although she won't say exactly). She's slim, a lovely brunette with a sparkling voice. She's everything that you can imagine radio's "IT" Girl ought to be to be

Like her mother, from childhood she has been gripped by the glamour of the stage. She got her first job—in a chorus—when she was fourteen. She sang in night clubs, appeared in dramatic roles, scored quite a hit

lowed with breathless interest by millions of listeners nightly and her fan mail is tremendous

During the course of the balloting, votes were cast for more than 200 artists. Some of them only received a few, however, and because of lack of space they cannot be listed on this page. Now that the balloting is over, RADIO GUIDE asks those readers who didn't vote for the winner to remember that —"Somebody Loses, and Somebody Wins."

# Poetry Corner

The Poetry Corner is open to all RADIO GUIDE readers. One dollar will be paid for each poem accepted. Poems must pertain to radio artists.

RADIO LOVE

His voice was a thrill supreme; His words just meant for me. He was the hero of my dream; (Or seemed to be).

wrote him for his photograph, And, with love, signed my name. In exactly one week and a half The picture came:

I took one look and staggered back; (Ah! I am only human).

My heart stood still, the world grew black; He was a woman!

Dorothy Jacobus

| Marge Damerei   |            |
|---|------------|
| Ruth Etting   | 14,871     |
| Irma Glen   | 14,720     |
| Ethel Shutta  |            |
|   |            |
| Verna Burke   | 5,454      |
| Ireene Wicker (Singing Lady)  |            |
| Connie Boswell  | 3,521      |
| Kate Smith  |            |
|   |            |
| Linda Parker (Chicago)  |            |
| Jessica Dragonette  | 2,038      |
| "Dot, Songbird of WDZ"  |            |
| Dorothy Lamour  |            |
| Peggy Healy   | 631        |
| Dorothy Joyce   |            |
| Lorena Potts (Philadelphia)   | 602        |
| Mary Darling (New York) Jane Pickens  | 569        |
| Jane Pickens  | 468        |
| Elizabeth Fay   | 401        |
| Irene Taylor  | 376        |
| Rose Gallo  | 337        |
| Myrtle Vail   | 317        |
| Vaughn De Leath   | 311<br>212 |
| Harriet Cruise  | 209        |
| Elsie Hitz  | 200        |
| Edna Harris   | 191<br>159 |
| Edna Harris<br>Jane Ace   | 150        |
| Jeanne Burke  | 117<br>87  |
| Irene Beasley   | 82         |
| Countess Albani   | 70         |
| Do Re Mi Girls Irene Beasley Countess Albani Bess Johnson Lila Mae Miller (Detroit) Grace Wilson (Chicago) Gracie Allen Jane Froman Andrea Marsh Flizabeth Barthell | 68<br>67   |
| Grace Wilson (Chicago)  | 67         |
| Gracie Allen  | 67<br>65   |
| Andrea Marsh  | 62         |
| Elizabeth Barthell  | 61<br>60   |
| Florence Case   | 47         |
| Florence Case Dorothy Yockel (New York) Viola Tuttle  | 46         |
| Harriet Hilliard  | 45<br>42   |
| Harriet Hilliard  | 41         |
| Gertrude Morse  | 41<br>34   |
| Gertrude Morse<br>Frances Call<br>Doris Robbins<br>Fanny May Baldridge  | 32         |
| Fanny May Baldridge   | 30         |
| Eleanor Cherry<br>Irna Phillips (Chicago)<br>Margie Toll  | 30<br>30   |
| Margie Toll   | 29         |
| Marion Jordan   | 48         |
| Cynthia Knight  | 28         |
| Marcella Shields  | 27<br>27   |
| Helen Manning (Chicago)   | 26         |
| Jeanne Lang   | 26         |
| Nell Roy (New York)   | 25<br>25   |
| Nell Roy (New York)   | 25         |
| Polly the Shopper   | 24<br>22   |
| Frances Langford  | 22         |
| Estelle Barry   | 22<br>21   |
| Louise Rice   | 21         |
| Margaret McKay (Chicago)  | 21         |
| Gertrude Berg   | 19<br>18   |
| Orphan Annie  | 18         |
| Jean Fay  | 17<br>16   |
| Harriet Welling   | 16         |
| Lucy Wilkes   | 16<br>15   |
| Ramona Davies   | 15         |
| Virginia Clark  | 15         |
| Lucille Wall (Alexandria)   | 15<br>14   |
| Alice Joy   | 14         |
| Fanny Cavanaugh (Chicago)   | . 14       |
| Ruth Glenn  |            |
| Marge Penfield  | 13         |
| Fritzie White   |            |
| Geraldine Reiger  | -11        |
| Harriet Burns (Bridgeport)  | ii         |
| Geneva Harrison (Atlantic City)   | 10.        |
| Jane Vance  |            |
| Peggy O'Neill   | 10         |
| Ruth Zyon   | . 9        |
| "Waltz Girl" (Milwaukee)  | 9          |
| Vivian Kemp   | 9          |
| Virginia Rea  | 8          |
| Virginia Gardiner   | 7          |
| June Pursell  |            |
| Gladys Rice   |            |
| (Editor's Nota Bassusa of lack of space   | MA. 254    |

unable to list those artists who received less

# Studio Shavings

Around this time of year, kiddies start getting Santa Claus minded. Santa's incipient visit with his probable favor or disfavor holds a firm grip on children's behavior from now until the day of the happy . . . or unhappy . . . event. Loeser's, one of the Brooklyn department stores, is making the most of the advantages offered by the gift-bringing Santa season, by broadcasting "Loeser's Trip to Santa's Shop" . . . an imaginary trip to the old gent's home up around the North Pole District . . . each Saturday morn at 10. Guest Stars from Brooklyn shows participate. If you'd like your offspring well in hand for the next month . . . tune 'em in and let 'em listen to what Santa'll bring 'em . . . if they're good!

WMCA is now on the air later than any other station in the eastern part of the country. The official sign-off time of the station has been extended from 2:30 until 3 a. m., and early morning calls testify to the stay-up-lates who're listenin'. All those who can't sleep, please

We've just got to mention Charles Wiley Senior and Charles Wiley Junior . . . the comic act that's the pride and joy of WOV. Junior, age five years and very precocious, is the youngest comedian on the air . . . and Senior, the proud daddy, is his son's straight man. Performing is no new idea with Junior . he's been traveling in vaudeville with Senior every since he was two and a half. Even knows how to clear up adenoidal hoarseness by himself and vocalizes every morning. Learns the material set before him Pronto! Eugene Conrad, provider of material for Burns and Allen, manufactures the laughs for the Wileys.

Ivan Frank and his Bavarians have attained a tremendous popularity during their year and a half broadcast through WRNY. The entertainment . . . good old fashoned brau-haus singing and instrumental selections with plenty of hearty prosits. As refreshing as a glass of Pilsner and not half as hard to get.

In response to many questionings as to what has become of Berl and Schmerl, those two Yiddish comics we are pleased to say that they are aired from WFAB every Tuesday and Thursday night at 9:30. Other Jewish features over WFAB include Cantor S. G. Mason (1 o'clock Mondays, Wednesdays and Fridays) the famous Russian songsters. Mr. and Mrs. Daniel Makarenko and Mrs. Fannie Golden (1 o'clock Tuesdays and Thursdays) flower and vegetable gardens.



Isn't she lovely looking? Her name is Jane Vance and she's Paul Whiteman's singing acquisition. Her voice is heard over NBC networks from the Hotel Biltmore in New York City

and Mitchell Levitsky on Saturdays at the same time. The entire schedule of Jewish programs is under the direction of Mr. Levitsky who believes authentic lewish entertainment should be brought to the air.

There seems to be an erroneous impression running around town that WOV is a small station . . . and WOV wishes to correct it here once and for all. With a power of 1,000 watts, WOV is superceded in power only by WEAF, WJZ, WABC and WOR... making this International Broadcasting Corporation the fifth largest station in New York City. We'll watts that after this, WOV.

We've mentioned WPAP's disciple of dogs. Here we'll mention WRNY's disciple of the good earth, Bill Hutchinson, "The Gardener of the Air." A former vaudevillian who let himself be "grounded," Bill now devotes his entire time and effort to the cultivation of "growing things" and brings actual experience in his subject to his program every Tuesday at 12:15 p. m. This program is being con-sidered by a large New York department store as a commercial for their garden department . . . but even if it "lands," Bill will continue to visit the Veterans Hospital at Northport, Long Island, every Sunday and give the boys advice on the care of their

# Stooge' Broadcasts for Jack Benny

He wired Sid Silvers to go on for him. Benny was sad, Sid (Stooge) Silvers was glad to leave the line of Benny handshakers and become a radio artist in his own right. So Silvers plus the man who their employers) it was at least entertaining.

A "stooge"—in fact, Jack Benny's "stooge" writes the Benny patter, Harry Cohn, went came into his own last week when Benny, on for Benny. Came a one word telegram speeding New Yorkward from a personal to Silvers after the performance, from Jack appearance tour South, found it was going Benny. "Colossal!" it read. In radio parto be impossible to broadcast on Canada lance a "Stooge" is a person half way between a private secretary and an errand boy. Listeners agreed that while Benny's Stooge may not have been "colossal" (a favorite word employed by stooges in describing

# MILLS-ROCKWELL INC.

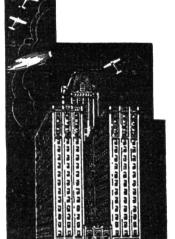
Takes pleasure in announcing that

# PHIL BLOOM

formerly with Fanchon & Marco and the Radio-Keith-Orpheum Corp;

IS NOW ASSOCIATED WITH THIS ORGANIZATION AS DI-RECTOR OF THE THEATRE DIVISION

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Truly one of America's finest hostelries with every refinement of the sumptuous hotel. And a price range that is definitely modest.

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REPRESENTATIVES ARTISTS

799 SEVENTH AVENUE . NEW YORK CITY

CIRCLE 7-2584-5-6

# Monday Programs [Continued]

5:45 P.M.

WABC--The Lone Wolf Tribe; An Indian Story

WEAF-Slow River; vocalists

WJZ-Little Orphan Annie; childhood playlet with
Shirley Bell Allan Baruck, Henrietta Tedro
and Jerry O'Meara

WMCA-Melani Trio, Neapolitan Songs

WOR-Aunt Betty Toy Shop WOR-Aunt Betty Toy Shop
6:00 P.M.
WABC—Irene Beasley, songs
WEAF—Waldorf-Astoria Orchestra
WJZ—Don De Forest and his Orchestra
WOR—Uncle Don
WRNV—Lou Roger's Animal News Club 6:15 P.M.
WABC-On The Air Tonight
WRNY-verna Carega songs dramatist 6:20 P.M.
WABC—Reis and Dunn, comedy and songs 6:30 P.M.
WABC--Vaughn de Leath, songs with Freddie Rich' 6:30 P.M.
WABC--Vaughn de Leath, songs with Freddie Rich's Orchestra
WEAF--Citizens Budget Commissioner; talk
WOR--Detectives Black and Blue; Mystery Drama
WRNY--Willy's Bavarian Orchestra
6:40 P.M.
WABC--Emergency Unemployment Relief Committee
6:45 P.M.
WABC--Just Plain Bill
WEAF-G. E. Circle; Albert. P. Terhune, guest
speaker; Heywood Broun, columnish; Theodore Webb, baritone
WJZ--Lowell Thomas; Today's News
WOR--Happy Harry
7:00 P.M.
WABC--Myrt and Marge, drama
WEAF--Jane Froman and her Band
WJZ--The Pepsodent Program; Amoz 'a' Andy,
blackface comedians
WOR--Ford Frick. Sports Resume
WRNY---Miroff and Ball; Sonata Recitals
7:15 P.M.
WABC---Buck Rogers in the Year 2432
WFAE---Whestenzille, dramatic, sketch, with Ray WABC—Buck Rogers in the Year 2432
WEAF—Wheatenaville, dramatic sketch with Ray
Knight, Alice Davenport, Vivian Block and
Bobby Jordan Bobby Jordan
WJZ—Tastyeast Jesters; vocal trio; Pep Dwight
Latham, Vim Wamp Carlson; Vigor Guy Bonham; Songs with mandolute accompaniment;
Swedish dialect stories
WOR—Harry Hershfield
WRNV—Charlie Olcott, Radio Roaster
7:30 P.M.
WABC—Three "X" Sisters, vocal trio

WEAF—Billy Jones and Ernie Hare, songs and patter
WJZ—Otto Fassell, Viennese tenor and orchestra
WOR—A Wayside Cottage, sketch
WRNY—Ivan Frank's Bavarian Orchestra
WRNY—Ivan Frank's Bavarian Orchestra patter
WJZ—Otto Fassell, Viennese tenor and orchestra
WOR—A Wayside Cottage, sketch
WRNY—Ivan Frank's Bavarian Orchestra 7:45 P.M.
WABC—The Pebeco Playboys
WEAF—The Goldbergs; Gertrude Berg, James Waters,
Roslyn Silber, Alfred Corn, comedy sketch
WJZ—Johnny Hart in Hollywood
WOR—To be announced 8:00 P.M.
WABC-Whispering Jack Smith and the Humming Birds
WEAF—Soconyland Sketches, dramatic sketch
WJZ—El Toro All-Star Revue
WOR—Chandu the Magician- Beech Nut Program
WRNY—Junior Federation Charities Program 8:15 P.M.

WABC—Singin' Sam the Barbasol Man

WOR—The Luck of Joan Christopher, comedy skit

WRNY—Optimists, quartet WRNY—Optimists, quartet
8:30 P.M.

WABC—La Palina presents Kate Smith and her
Swane Music

WEAF—The Revelers; James Melton and Lewis
James, tenors; Elliott Shaw, baritone; Wilfred
Glenn, bass; direction Frank Black

WJZ—Red and Ramona; specialty singers

WMCA—Golden Slipper Dance Marathon; Ridgewood
Grove

WOR—Deep River Orchestra; Willard Robison
WRNY—Neapolitan
8:45 P.M.

WABC—Fu Manchu, mystery drama 8:45 P.M.
WABC—Fu Manchu, mystery drama
WJZ—Pat Barnes in Person
WMCA—Radio Forum 9:00 P.M.

9:00 P.M.

WEAF—A & P. Gypsies; direction Harry Horlick;
Frank Parker, tenor

WJZ—Sinclair Wiener Minstrels; minstrel :how with
Gene Arnold, master of ceremonies; Mac McLoud and Clifford Soubier, end men; Bill
Childs, Bob James, Chuck Haynes and Ray
Ferris: band director Roy Shield

WMCA—Jewish Vagabond Singers

WOR—Show Boat Program

9:15 P.M.

WABC—The Mills Brothers

WMCA—Health Talk

9:20 P.M. 9:20 P.M. WMCA-Harry Sparling's Golf Review 9:30 P.M. WABC-Mysteries in Pa

WOR-The Witch's Tale
10:00 P.M.

WABC-Music That Satisfies; Boswell Sisters, trio and Shilkret's Orchestra

WEAF-Contented Program; Morgan L. Eastman and Gene Arnold, narrator

WIZ-Phillips Lord in the Country Doctor

WMCA-Ol' Doc and his Pal, sketch

WOR-Jack Arthur, baritone, and orchestra

10:15 P.M.

WABC-Easy Aces comedy sketch WABC—Easy Aces, comedy sketch
WMCA—Elmo Russ, Organist
WJZ—Wilfred Glenn, basso
WOR—Cosmo Hamilton, Unwritten History
10:30 P.M. WABC—Charles Carlile, tenor; Freddie Rich's Orchestra
WEAF—National Radio Forum
WJZ—Thomas Edison's Radio Tube of 1883; demonstration by Orestes H. Caldwell
WMCA—Three Little Funsters
WOR—Lee Cronican. pianist
10:45 P.M.
WABC—Col. Stoopnagle and Budd, comedy and songs
WJZ—Mildred Bailey and Orchestra
WMCA—Eddie Walters with Cis and Harry Harding,
Two Pianos
WOR—Mildred Hunt, Radio's Sweetheart
11:00 P.M.
WABC—Howard Barlow and the Columbia Symphony
orchestra WABC-Charles Carlile, tenor; Freddie Rich's Or

WABC—Howard Barlow and the Columbia Symptonia orchestra
WEAF—Roger Wolfe Kahn's Orchestra
WJZ—Rollickers Quartet
WMCA—Ozzie Nelson's Orchestra
WOR—Moonbeams; Verna Osborne, soprano; Annette
Simpson, soprano; Veronica Wiggins, contralto;
String Trio directed by George Shackley
11:15 P.M.
WJZ—National Light Opera; vocalists and Cesare
Sodero and Concert Orchestra
11:30 P.M.
WABC—Guy Lombardo's Orchestra
WEAF—Clyde McCoy's Orchestra
WMCA—Jimmy Carr's Orchestra
WOR—Don Bestor's Orchestra
WOR—Don Bestor's Orchestra
WOR—Donald Novis, tenor
WJZ—Jack Denny's Waldorf-Astoria Orchestra
WMCA—Frank Hazzard and Revue WJZ—Jack Denny's Waldorf-Astoria Orc WMCA—Frank Hazzard and Revue WOR—Gus Van and Joe Furst's Orchestra

WABC—Harry Barris and his Orchestra
WEAF—Sammy Watkins' Orchestra
WJZ—Lew Diamond's Edgewater Beach Orchestra
WMCA—Nalda Nardi, Contralto and Elmo Russe,
Orchestra 12:45 A.M. WMCA-Chick Webb and his Chicks 1:00 A.M. WABC-Village Nut Club Orchestra WMCA-Charley Johnson and Orchestra 1:15 A.M. WMCA—Chuck Webb and Chicks 1:30 A.M. WABC—Jack Russell's Orchestra WMCA—Cab Calloway's Orchestra 2:00 A.M. WMCA—Chick Webb and Chicks DANCING TONIGHT 6:30 P.M. WRNY—Willy's Bava WJZ—Jack Denny WOR—Joe Furst WMCA—Frank Haz-7:00 P.M. zard 12:15 WEAF—Jane Froman 7:30 P.M. WRNY—Ivan Frank 8:30 P.M. WEAF—Anson Weeks 12:30 A.M. WRNY—Ivan Frank
8:30 P.M.
WOR—Will Robison
9:00 P.M.
WEAF—Harry Horlick
9:30 P.M.
WEAF—P1 Whiteman
10:45 P.M.
WIZ—Mildred Bailey
11:00 P.M.
WEAF—R. W. Kaha
WMCA—Ozzie Nelson
11:30 P.M.
WABC—Lombarde
WEAF—Clyde McCoy
WMCA—Jimmy Carr
WOR—Don Bestor
MIDNIGHT
WABC—Eddie Duchin WJZ-Lew Diamond WABC-Harry Barrs WEAF-Sam Watkins WEAF—Sam W 12:45 A.M. WMCA—Chick Webb 1:00 A.M. WABC—Village Nut WMCA—Charley John son
1:15 A.M.
WMCA—Chick Webb
1:30 A.M.
WABC—Jack Russell
WMCA—Cab Calloway
2:00 A.M.
WMCA—Chick Webb

WOR-Admiracion; Sales Talk WOV-Tom Turner, baritone WRNY-Garden Club of the Air

12:20 P.M. WOR-Y. W. C. A. Program

12:15 A.M.

WEAF—Anson Weeks' Orchestra WMCA—Up and Down Broadway with Bide Dudley 12:30 A.M.

# Programs for Tuesday, November 22

WMCA-Health talk

6:45 A.M. WEAF-Tower Health Exercises WOR-Gym Classes-John Gambling, Director 7:00 A.M. WOR-Gambling's Gambolier WOR-Gym Classes 7:30 A.M. WABC—Organ Re ville
WJZ—Don Hall Trio
WOR—Gambling's Gamboliers 7:45 A.M.

WABC—Bud Collyer, the Kruschen Serenader
WJZ—Jolly Bill and Jane; children's program with
William Steinke and Muriel Harbater
WOR—Gym Classes WOR—Gym Classes

8:00 A.M.

WABC—Salon Musical; Vincent Sorey, conductor
WEAF—Cheerio; inspirational talk and music; J.
Harrison Isles, music director
WJZ—The Wife Saver; humorous sketch with Alan
Prescott
WMCA—Organ Reveille
WOR—Daily Produce Reporter
WOV—Morning Song 8:05 A.M. WOR-Al Woods, songs 8:15 A.M. WEAF—Organ Recital
WJZ—Morning Devotions; Arthur Billings Hunt,
director WMCA-The Flashers, News of the World 8:25 A.M.
WOR—Sherman Keene's Orchestra
8:30 A.M.
WABC—Bill and Ginger
WEAF—Cheerio; inspirate WEAF—Cheerio; inspirational talk and music; J.
Harrison Isles
WJZ—Pepper Pot; orchestra
WMCA—Harry Glick's Exercises
WOR—Martha Manning—A Macy Presentation
WOV—Melody Revue

8:45 A.M.
WABC—Bill and Ginger, popular songs
WMCA—George Spaulding, the Midwest Melody Man
WOR—Musical Novelettes

9:00 A.M.

WABC—Reis and Dunn comedy and songs

WEAF—Reis and Dunn

WMCA—Monsieur Sakele, beauty talk

WOR—Miss Kath'rine n Calliope, Sales Talk

WOV—Scientific Nutrition, Bertha Yager

9:15 A.M.

WABC-Melody Parade; Vincent Sorey, conductor
WEAF-Current Events; Anne Hard
WMCA-Dental Talk
WOV-Pierrot, Canadian Tenor

9:30 A.M.

WABC—Tony Wons; Are You Listenin'?
WEAF—Jack and Jill, song team
WJZ—Vic and Sade; comedy skit with Bernadine
Flynn and Van Harvey
WMCA—Modern Living, health talk
WOR—Mrs. Reilly's Karo Common Sense
WOV—Modern Living; Health Talk
WRNY—Gym Class 9:45 A.M.

WABC—The Round Towners, male quartet
WEAF—Pie Plant Pete; Claude W. Moye, hill billy WEAR—The Aline Songs
WJZ—Mouth Health, talk; Marley R. Sherris
WOR—Tomorrow's Values, sales talk

10:00 A.M. 10:00 A.M.
WABC-Morning Moods; Vincent Sorey, conductor
WEAF-The Mystery Chef
WJZ-Musical Melange; concert orchestra direction
Zoel Parenteau
WMCA-Rambler Orchestra and Larry Parker, tenor
WOR-McCann Pure Food Hour
WOV-Dorothy Kane, songstress
WRNY-Sylvia at the piano

10:15 A.M.
WEAF—Souvenirs of Melody; Annette McCullough,
contralto; John Finke, planist; novelty orches
tra tra
WJZ—Clara, Lu 'n' Em; Louise Starky, Isabelle
Carothers and Helen King, gossip
WOV—Fur Trappers; dance orchestra
WRNY—Organ Recital; Sunshine and Chapel

10:30 A.M. WABC—Helen Board, soprano
WEAF—Swingin' Along; instrumental novelty program
WJZ—Our Daily Food; George Rector; Colonel Goodbody and Judge Gordon
WMCA—Jeanne Carroll and Miss Charm
WRNY—Charles Kushin, ballads

10:45 A.M.

WABC-U. S. Navy Band Concert, from Washington D. C.

WEAF-Breen and de Rose; vocal and instrumental duo
WJZ—Consolaires; Irma Glen. organist; Lucille Long,
contralto; Charles Howard, tenor
WMCA—Musical Grab Bag; string trie
WOV—Mons. Sakele, beauty chat

11:00 A.M.

WEAF—Juvenile Protection; Alida Bowler, director of the delinquency unit of the Children's Bureau; Dept. of Labor

WOR—Mrs. J. S. Reilly

WOV—Dance Orchestra

WRNV—Rose Martell, 1005 11:15 A.M. WABC—Pebeco Playboys WEAF—Radio Household Institute; Francis Lea Barton
WJZ—Genia Fonariova, soprano
WOR—WOR Ensemble
WRNY—Ramon de Vargas, Singing Caballero 11:30 A.M.
WABC—Vincent Sorey's Orchestra
WEAF—U. S. Army Band, Captain William Stannard,
conducting
WJZ—Through the Looking Glass, beauty talk;
Frances Ingram
WOR—Ann Stevens' Thrift Hour
WOV—Miss Sylph
WRNY—Valee and Doere, sketch 11:30 A.M.

WRNY-Jacoby and Burke, Interpretations with 10:55 A.M.

11:45 A.M.

WJZ—Rhythm Ramblers; Harold Stokes' Orchestra

WOR—Riverdale, sketch

WOV—Allen Heifer and Trio, baritone and instrumental

WRNY—Joseph Cerrina, guitar and songs WARC—Buddy Harrod's Orchestra
WEAF—Johnny Marvin, tenor
WJZ—Men O' Song; male quartet, Browning
Mummery and Elliott Stewart, tenors; Bob
Geddes, baritone; Norman Cordon, bass, Earle WARNY—Horton, Mack, Dowling and Fay; Piano Duo and Songs 12:10 P.M.

WMCA-Organ Interlude 12:15 P.M.
WEAF—On Wings of Song; string trio
WJZ—Lady Bugs; Muriel Pollock and Vee Lawnhurst,
piano duo
WMCA—Modern Medicine, talk

12:25 P.M. WOR-The Romance of Everday Things; Helen Han-12:30 P.M. WABC-Emergency Unemployment Relief Committee Speaker WJZ—National Farm and Home Hour; talks and music
WMCA—World-Telegram Stock Quotations
WOV—La Fosa d'Italia; Italiam Music
WRNY—June Reid, Southernette 12:35 P.M.

WABC—Columbia cent Sorey's Orchestra; Evan Evans, baritone

12:45 P.M. 12:45 P.M.
WRNY—G. Lawrence Fishberg, piano recital
1:00 P.M.
WABC—George Hall's Orchestra
WEAF—Market and Weather
WMCA—String Ensemble and Dagmar Perkins
WOR—"Musical Doctor"; Allan Meaney; Orchestra
WRNY—N. Y. Evening Air Post News Flashes
1:15 P.M. WEAF—Classical Varieties; Seraphima Strelova, soprano; Helen Schaeffer, contralto; Yeichi Hiraoka, xlyophonist
WMCA—Mid-day Message, Rev. Peter E. Hoey
WOR—Tiffin Music; string ensemble 1:20 P.M. WRNY-Alba Nardone violin recital WRNV—Alba Nardone violin recital

1:30 P.M.

WABC—Madison Ensemble
WEAF—Advertising Club of Boston Luncheon; Principal speaker, Lewis W. Waters, vice-president of Best Foods, Inc.

WHN—Miss Ann Gunschel and Misa Betty Rica, vocal and piano
WJZ—Rex Battle's Concert Ensemble
WMCA—Three Little Funsters
WOR—Occasional Rarebits, popular review
WOV—Italian Musical Program

1:45 P. M. WHN-How's Your Mouth? Dr. Aifred Asgir

1:55 P.M.

WOR-Edna Wallace Hoppes

# News! News! News!

# KYW to Philadelphia?

KYW, Chicago's first radio station, second oldest in the United States, moves to Philadelphia in the near future if Examiner Elmer W. Pratt's recommendation that the 10,000 watter swap cities is accepted by the Federal Radio Commission. KYW operates on the 1020 kilocycle channel which properly belongs to the second zone comprising the East-Central states. Since 1928, stations in the second zone have demanded the KYW wave length, harassed the station with their attempts to take over the KYW channel. Tired of the combat, KYW applied several months ago for authority to move to Philadelphia, which would place the station in the second zone. This Examiner Pratt has recommended. It remains for the Federal Radio Commission to concur with Pratt.

# Downes on the Spot

On the spot this week is Olin Downes, New York music critic, who deserts the field of criticism long enough to play a solo performance with Ernest Schelling's Concert over WABC-Columbia Saturday, November 19, at 11 a. m. For years Downes has concerned himself with appraising not only the musical genius of the master composers but also the performance of such an august body as the New York Philharmonic Orchestra. This week Downes invades the field of performance, allows others to comment on his talents as a pianist. With him on the program, John Erskine, President of the Juilliard School of Music, also Ernest Schelling who will play the third Piano in Bach's Concerto in D Minor for Three Pianos.

# Press Buys and Buys

Latest newspaper to make a radio purchase and thus join the movement toward radio control which the newspaper industry is pursuing at a tremendous rate these days, is the Norfolk Ledger-Dispatch which has just acquired station WGAR, Norfolk, Va. Radio smiles a bit crookedly at the sudden avarice with which the press collects radio transmitters, remembers the time when radio got laughs of derision and many a Bronx cheer from the not-too-intelligent gentlemen of the press.

# Expensive Applause

"Raddio time is expensive" grinned Al Smith behind a playful, wagging finger when audiences interrupted him during recent campaign speeches to applaud some of the funnier Smithsonian quips. Al Smith was right, according to figures now available from Democratic and Republican head-quarters which estimate that the time spent in applauding candidates and their spokesmen over national networks added many thousands of dollars to campaign bills, was responsible for many speeches running over time. Calculations place the Republican radio bill at \$500,000, the Democratic at nearly \$300,000. Next to speeches, applause cost most.

# Broadcasters Perturbed

In St. Louis last week, the National Association of Broadcasters convened in annual assembly, discussed two things bitterly and with venom. One of them: the late victory of Tin Pan Alley over the stations in which radio was made to contribute to the Tin Pan three, four and five per cent of its gross radio receipts for the next three years. Broadcasters were also pained by what they termed, "exorbitant" rates charged them by A. T. and T. Co. for linking radio stations and regional networks. Major networks now pay an annual telephone bill of about \$5,000,000.



"Now, now little girl, let me show you how to play it," says Mark Fisher, Chicago maestro, to his vocalist Olive O'Neil. (And just when she is trying to relax between numbers, too). Mark and his boys broadcast over NBC-WEAF network on Wednesdays at 12:30 a.m. and over NBC-WJZ on Saturdays at 12:30 a.m.

# REVIEWING RADIO

# By Mike Porter

THE Radio Reporter takes down his hair and gets a load off his mind . . .

many angles and reactions to this radio business . . . There's that situation at police headquarters in New York . . . Hm! From sixty to seventy calls a night for cops to guard women who happen to be left alone in apartments . . All because of the air's detective stories . . The weird dramas make the gals nervous . . There's the sample case of the lady in Brooklyn . . . Her husband works nights and a neighbor was visiting her . . The two women listened to a Fu Manchu yarn in which there was plenty of skullduggery . . Then a knock sounded and a tall, unprepossessing man inquired for a family in the house . . There was no such family, but the man went away and loitered on the corner . . The visiting woman had to go home, so the other called the police and the man on the beat responded.

sponded.

His first words were, "Begorra, I'll bet you've been listenin' to that Chinee play on the air. This is me sixth call fer pertection tonight!" . . . The woman pointed to the tall loiterer on the corner . . . "Shush," chuckled the cop, "he's a detective" . . . So the Four Marx Brothers really go on the air within the month . . . Standard Oil of New Jersey is the sponsor, but there's to be a different show six nights a week . . . If the broadcasters want to help the unemployed, why don't they charge admission to the Times Square Studio broadcasts and turn the dough over to relief agencies? . . . Just because Amos 'n' Andy and The Goldbergs lose a night a week, the columnists say they're slipping . . Here's where I have to correct my boss . . The money formerly spent on the clipped Saturday night broadcasts will be used to add new stations . . . In the process, the Goldbergs made the West Coast . . . Atop o' that is the survey just completed in New York, which shows that 7 to 8 p. m. is the highest listening peak of the night—yet . . .

If Fritz Kreisler decides shortly to perform for the ether audience, it will be only to show that modern music isn't Three Rhythms, Grofe's Grand Canyon Suite, the American Jazz Concerto and whatnot, and when Kreisler's Waltz Caprice was jazzed up, the fancy fiddler nearly died of chagrin . . . I learned by listening that part of the Grand Canyon business is "Tannhauser," and the Three Rhythms Concerto is mostly "Minnie the Moocher," and that the Gershwin Rhapsody is colorless and unimpressive . . . In Tin Pan Alley, Little Dana, the prodigy—she's only nineteen—is still regarded as just a nice little song writer . At last, I've found out what's wrong with radio . . . It's not so simple as one The fewest words with which I can diagnose, are these: Neither radio singers nor musicians have ever learned to distinguish between tone and noise-or in a more technical phrase, between frequency and intensity . . . A singer, speaker or instrumentalist who wants to emphasize some part of his delivery, so he goes louder instead of carefully measuring himself within the range of the microphone . . . A mike is deafer than the human ear . . . It takes normally, not much more than 7,000 cycles, whereas the human can get it up 22,000 . . . Performers don't know that they must stay in the mike range of frequencies as well as within its range of decibels—decibels being units of noise.

HERE'S another thing I never thought of . . . Great singers—or, for that matter, any kind of singers—never hear their own voices in their full beauty, or at their best . . . If you or I should listen to a (Continued on Page Fifteen)

# Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio Javorites and broadcasts. It the information is interesting, we will print it in this column.

No personal replies will be made.

Paula Rittenhouse—Ralph Kirbery's themasong is "Love You Are My Inspiration."

Linda Zoller—Continuities are usually sold to advertising agencies, radio stations, or direct to the commercial sponsor. Allowing for commercial announcemments, a fifteen minute program requires about ten pages of double spaced copy. We cannot advise you the name of any good book on radio writing. Any reputable book store carries several.

Since stating that the McCravy Brothers were off the air in Editor's Mail Box of October 23-29, we have learned that the team is now located at station WTIC. They are heard Wednesday at 9:30 p. m. from that station.

Mrs. Canticell—The Rex Cole Mountaineers are not broadcasting at the present time.

Trudy Meyers—No woman hums "Alice Blue Gown" at the beginning of "The Girl Next Door." Joe Nash carries the theme song at the opening and close of the program. However, at the beginning he sings from a distance which might lead you to believe you are listening to a woman's voice.

Edward Classo—Dolores Gillen and Betty Adler, formerly beard on "The Play's The Thing" from Chicago NBC studios, are not broadcasting. "The Play's The Thing" has been withdrawn from the air.

\*

Ruth Nutty of R. R. 6, Cornersville, Ind., asks us to announce that she has formed a Ruth Etting fan club and is now soliciting members. For further details write Miss Nutty at the above address.

Dorothy Veatch — Charles Dameron, tenor heard over WLW with the Morin Sisters on "Everything's Going To Be All Right," is twenty seven years old, five feet nine inches tall, has brown hair and blue eyes. He is unmarried.

Beatrice M. Boccio—"Jack Arnold", male lead of "Myrt and Marge" is taken by Vinton Haworth, twenty-nine-year old recruit from the legitimate stage. Vinton has black hair, blue eyes, and an exceedingly pleasing personality. He was married at 11:45 p. m. last Christmas Eve.

A. M. Mazza; A Marlboro Listener; Mrs Glen Jose; C. S. Gorsline; A. Stebbins Booster; Mrs. J. W. Phelps—We repeat for your information—the Stebbins Boys have terminated their contract with Swift and Bros. and are off the air. When they complete arrangements for a return to the ether, Radio Guide will announce it.

H. M. B.; E. M. D.; A. W. B.; J. V. M.; —George Damerel, former husband of Myrtle Vail, is the father of Donna Damerel known as "Marge", of the "Myrt and Marge" skits. In real life, "Myrt" and "Marge" are mother and daughter.

John Gensler-The "Record Boys" of WOR are off the air indefinitely.

Grace Jordon—The word should be Benny. Excuse the typographical error.

Loretta G.—Jean Sargent has dark brown hair. Is about five foot five. Yes, she wrote a radio column on a newspaper in Philadelphia.

John Burke—Sorry to disappoint you but Jane Froman and Irene Taylor are both married. Irene is now in New York with Paul Whiteman at the Hotel Biltmore.

# Tuesday Programs [Continued]

2:00 P.M. 2:00 P.M.
WABC—Aunt Jemima Songs
WEAF—The Merry Madcaps; dance orchestra direction Norman L. Cloutier; Fred Wade, tenor
WHN—Clarence F. Seward, baritone
WJZ—Weather Reports
WMCA—Up and Down Broadway with Bide Dudley
WOR—Rutgers Home Economics Talk
WOV—O:al Hygiene Committee, talk 2:05 P.M.

WJZ-Words and Music; string ensemble direction
Walter Blaufuss; Ruth Lyon, soprano; Charles
Howard, tenor 2:15 P.M.

WABC—The Charis Musical Revue, with Ben Alley,
Tenor, Helen Nugent, contralto, Ann Leaf,
organist; Mark Warnow, String Trio; Dorothy
Chase Chase
WEAF—The Girl Who Lives Next Door
WHN—Community Councils of the City of New York
WMCA—Wellington Bridge Talks
WOV—Radio Debuts
WOR—Marguerite Valentine, concert pianist 2:20 P.M.
WMCA—Beatrice Penn and Juliet Stone, Duo 2:30 P.M.

WABC—American School of the Air
WEAF—Dorothy Berliner; piano selections
WHN—Olga De Brosky, Pianist
WJZ—Strollers Matinee; orchestra direction Zoel
Parenteau; Glenn Riggs, master of ceremonies
WMCA—Elmo Russ, Organist
WOR—YMCA Spanish Lessons 2:40 P.M. WHN—Parents Forum

2:45 P.M.

WEAF—Athletics vs. Education; Capt. Charles B. Scully and Howard J. Savage

WHN—Singing Saxophonist

WOR—Sara Lee, mezzo soprano

WOV—Three C's; Vocal Harmony

3:00 P.M.

WABC—Nell Vinick Beauty Talk

WEAF—Vocal Art Quartet; Selma Johnson, soprano; Alma Kitchell, contralto; Chester Ewers, tenor; Earl Waldo, bass

WHN—Lou Sanford and his orchestra

WJZ—Betty and Bob, dramatic sketch WHN-Parents Forum WJZ—Betty and Bob, dramatic sketch WMCA—Kathryn Coffey, Mezzo Soprano WOR—Newark Museum WOV—News Flashes 3:10 P.M. WOV—Emergency Unemployment Relief
3:15 P.M.
WABC—Columbia Artist Recital
WJZ—Radio Troubadours; Stokes' Orchestra
WMCA—Maurice and Orville, Two Pianos -To be announced WOV—Cynthia Knight, Soprano 3:30 P.M. 3:30 P.M.

WABC—Frank Westphal's Orchestra

WEAF—Woman's Radio Review; talks; orchestr

WHN—Sylvan H. Greenidge, baritone

WJZ—Smackout; comedy duo

WMCA—Drifting Down the Rhine; German program

WOR—Lillian Allan Glass, contralto

WOV—Richard Thomas, Accordionist

3:45 P.M.

WHN—Sylvia Sherry, blues

WJZ—Ted Mack's Orchestra

WOR—Show Boat Boys, harmony duo and patter

WOV—Sal Alu, Scat Songs

4:00 P.M. talks; orchestra WOV—Sal Alu, Scat Songs

4:00 P.M.

WABC—Tito Guizar, tenor

WEAF—Culberston Bridge Club; Mrs. Ely Culbertson
WHN—Holy City Jubilee Quartet

WMCA—Golden Slipper Dance Marathon
WOR—"Living in the 20th Century"; N. J. College
for Women, Julian Moreno-Lacalle, Professor
of Spanish, speaker

WOV—Jack Tannen, Tenor
4:15 P.M.

WABC—Curtis Institute of Music
WHN—Evelyn Marra, "The Sunshine Girl"
WJZ—California Dons; Orchestra
WMCA—Emergency Unemployed Relief Committee
WOV—Isador Haber, speaker

4:20 P.M.

WMCA—Famous Families; Actors Dinner Club

4:30 P.M.

WEAF—May We Present
WHN—Robert McGloan; popular songs
WMCA—Carrie Lillies Sene Commediane at Songs 4:00 P.M.

WHAR—may We Present
WHN—Robert McGloan; popular songs
WMCA—Carrie Lillie; Song Comedienne
WOR—National Council of Jewish Women with Paul
Muni Nathan Straus, Jr.
WOV—String Ensemble

Muni Nathan Straus, Jr.

WOV—String Ensemble

4:45 P.M.

WEAF—The Lady Next Door; children's program;
Madge Tucker

WHN—Florence Engel, Popular Songs

WJZ—Spotlights In Drama and Literature; Montrose
J. Moses

WMCA—Marimba Band

WOR—Ariel Ensemble; house orchestra

5:00 P.M.

WABC—Meet the Artist; Radio Guide presenting

"It Girl" Cup

WEAF—Melodic Thoughts; orchestra; vocalist

WHN—Charlotte Tonhazy, violinist

WJZ—Swanee Serenaders; Harold Stokes' Orchestra

WMCA—Sally's Studio Party

WOR—Piano Twins and the Red-Headed songbirds

WOV—John McQuade, tenor

5:15 P.M.

WABC—Captain Jack

WHN—James F. Bonnell, tenor

WOR—Santa Slides from the Pala

WABC—Captain Jack WHN—James F. Bonnell, tenor WOR—Santa Slides from the Pole WOV—Gertrude Thomas, blues singer

5:30 P.M.
WABC-Skippy, Children's Program
WJZ-The Singing Lady; nursery jingles, songs and

WABC—Skippy, Children's Frogram
WJZ—The Singing Lady; nursery jingles, song
stories
WMCA—Certified Entertainers
WOR—Mid-Pacific; Mawaiian Ensemble
WOV—Paladino's Orchestra
WRNY—Hawaiian Ramblers; South Sea Lyrics

5:35 P.M.
WMCA—Morgan Martin, Baritone
5:45 P.M.
WABC—The Junket Folks

WABC.—The Junket Folks
WEAF.—Sekatary Hawkins, children's club
WJZ.—Little Orphan Annie; childhood playlet with
Shirley Bell, Allan Baruck, Henrietta Tedro
and Jerry O'Meara
WMCA.—The Jacedors; Girls' Trio
WRNY.—Huger Elliott; Paintings of the Romans
6:00 P.M.
WABC.—Current Events; H. V. Kaltenborn
WEAF.—Mme. Frances Alda and Waldorf-Astoria Orchestra
WJZ.—Saint Cecelia's Choir; Woman's chorus
WOR.—Uncle Don
WRNY.—Ivan Frank's Bavarian Orchestra
6:15 P.M.

WARY—Ivan Frank's Bavarian Orchestra
6:15 P.M.

WABC—On the Air Tonight
6:20 P.M.

WABC—Reis and Dunn, comedy and songs
6:30 P.M.

WABC—George Hall's Hotel Taft Orchestra

WJZ-Adventures In Health; dramatized health talks; WOR-WOR Minstrels
WRNY-Empire Concert Ensemble

8:45 P.M.

WABC-The Columbia WJZ-Pat Barnes in Person

9:00 P.M.

WABC-Music That Satisfies; The Street Singer with Nat Shilkret's Orchestra; Announcer Norman Brokenshire

WEAF-Ben Bernie's Blue Ribbon Orchestra

WJZ-Musical Memories; Edgar A. Guest, poet, guest artist; orchestra; Alice Mock, soprano, male trio

WOR-Frank and Plantage Mock, soprano, male

WOR-Frank and Flo; vocal duo and patter WRNY-Unter Den Linden; German Orchestro

WRNY—Unter Den Linden; German Orchestra
9:15 P.M.
WABC—Threads of Happiness; Andre Kostelanetz'
Orchestra; Tommy McLaughlin, baritone; David Ross
WOR—National Orchestral Association
9:30 P.M.
WABC—California Melodies
WEAF—Ed Wynn and the Fire-Chief Band; direction
Don Voorhees; male octet; Graham McNamee,
master of ceremonies and announcer
WJZ—Friendship Town; small town sketch with
Edith Spencer, Don Carney, Ed Whitney, Pic
Malone, Pat Padget; Harry Salter's Orchestra;
Frank Luther, vocalist

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

5:00 p. m. WABC-CBS-Meet the Artist; Presentation of "IT" Girl Award by Edward J. Fisher, Managing Editor of Radio Guide

7:45 p. m. WABC-CBS-Georgie Price; Chase and Sanborn

8:30 p. m. WOR-WOR Minstrels

9:00 p. m. WEAF-NBC-Ben Bernie's Orchestra

9:30 p. m. WEAF-NBC-Ed Wynn and Fire Chief Band

WEAF—Ralph Kirbery, baritone
WJZ—Savannah Liners Program
WOR—Jack Berger's Concert Orchestra
WRNY—"Our City" Forum; George U. Harvey
6:40 P.M.
WABC—Emergency Unemployment Relief Committee
6:45 P.M.
WABC—Just Plain Bill
WEAF—Back of the News in Washington; William
Hard
WJZ—Lowell Thomas; Today's News
WRNY—Diana Reynolds, sketches
7:00 P.M.
WABC—Myrt and Marge, drama
WCDA—Radio Guide's Musical Moments
WEAF—Mid-week Hymn Sing; Paula Heminghaus,
contralto; Arthur Billings Hunt; Lowell Patton, organist
WJZ—The Pepsodent Program; Amos 'n' Andy, blackface comedians
WOR—Ford Frick, Sports Resume
WRNY—Francis Moore, music center
7:15 P.M.
WABC—Buck Rogers in the Year 2432
WEAF—Wheatenaville; dramatic program with Ray
Knight, Alice Davenport, Vivian Block and
Bobby Jordan
WJZ—Tangee Musical Dreams; Wm. Stoess' Orchestra
WOR—The Bachelors Quartet -Tangee Musical Dreams; Wm. Stoess' Orchestra

Bobby Jordan
WJZ—Tangee Musical Dreams; Wm. Stoess' Orchestra
WOR—The Bachelors Quartet
WRNY—Roumanian Village Jewish Program
7:30 P.M.
WABC—The Wandering Boy
WEAF—Ray Perkins, the Barbasoloist; Peter Van
Steeden's Barbasoldiers of Fortune
WJZ—Rameses Program; William Wirges and Joe
Kahn, piano duo; John Cali, guitarist; Frank
Novak, instrumentalist
WOR—"Why You Are Misunderstood"; speaker O.
G. Van Campen
7:45 P.M.
WABC—Chase and Sanborn; Georgie Price, humorist
and Kreuger's Orchestra
WEAF—The Goldbergs; Gertrude Berg, James Waters, Roslyn Silber, Alfred Corn, comedy
sketch
WJZ—Johnny Hart in Hollywood
WOR—Gallico's Three Piano Ensemble, Paolo Gallico, Stella Stamler and Marise Krieg
WRNY—Nightmares; Charles Olcott
8:00 P.M.
WABC—Lyman's Orchestra and Hollywood Newsboy
WEAF—Blackstone Plantation: Julia Sanderson and

8:00 P.M.
WABC-Lyman's Orchestra and Hollywood Newsboy
WEAF-Blackstone Plantation; Julia Sanderson and
Frank Crumit, soloists; incidental music direction Jack Shilkret
WJZ-You and Your Government; Prof. Thomas H.
Reed; Howard P. Jones; Prof. George S.
Counts, talks

Reed; Howard P. Jones; Prof. George S. Counts, talks

WOR—Chandu, the Magician; Beech-Nut Program

WRNY—Demonts Drifting four quartet

8:15 P.M.

WABC—The Magic of a Voice

WOR—Ross McLean, baritone and Orchestra

WRNY—Tricks of Trade; N. Y. Better Business

Burgen Bureau

8:30 P.M. WABC-Kate Smith and her Swa WEAF-Wayne King's Orchestra wanee Music WMCA—Songs of Israel WRNY—Italian Moments

10:00 P.M. WABC-Jay C. Flippen cies; mixed chorus; Freddie Rich's Orchestra WEAF-Lucky Strike Hour with Walter O'Keefe, master of ceremonies; Police dramatization;

guest orchestra
WJZ—Phillips Lord in the Country Doctor
WMCA—Ol' Doe and his Pal, skit
WRNY—Dick Raymond's Dance Orchestra

10:15 P.M.
WJZ—Tune Detective; Sigmund Spaeth
WMCA—Golden Shpper Dance Marathon; Ridgewood
Grove

10:30 P.M. 10:30 P.M.

WABC—Edwin C. Hill; Human Side of News
WJZ—Radio Rubes, hill billy music
WMCA—Three Little Funsters; harmony and comedy
WOR—The Jolly Business
WRNY—Russian Gypsies and Vera Dalmatoff

FASTE IT

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10:45 P.M.

WABC—William O'Neal, tenor
WJZ—Mary Steele, soprano; orchestra
WMCA—Rajput; Hindu Secret Service Agent
WOR—Mildred Hunt; Radio's Sweetheart

11:00 P.M.

WABC-Howard Barlow's Columbia Symphony Or-

wABC—Howard Barlow's Columbia Symphony Orchestra
WEAF—Lanny Ross, tenor
WIZ—Pickens Sisters, harmony trio
WMCA—Ozzie Nelson and Orchestra
WOR—Moonbeams; Verna Osborne, soprano; Annette
Simpson, soprano; Veronica Wiggins, contralte
string Trio directed by George Shackley

11:15 P.M. WEAF—Three Keys WJZ—National Grand Opera

11:30 P.M.

WABC—Isham Jones' Orchestra WMCA—To be announced WOR—William Scotti's Orchestra WEAF—Jack Denny's Orchestra

12:00 MIDNIGHZ
WABC—Don Redman and his Orchestra
WEAF—George Olsen's New Yorker Orchestra
WMCA—Frank Hazzard and Revue
WOR—Eddie Burtson and orchestra

12:15 A.M.
WJZ—Frankie Masters' Orchestra
WMCA—Up and Down Broadway with Bide Dudley

WMCA—Up and Down Broadway with Bide Dudley

12:30 A.M.

WABC—Harold Stern and his Orchestra
WEAF—Arthur Jarrett, tenor; Don Bestor's Orchestra
WJZ—Dancing in Milwaukee
WMCA—Joe Baldwin and Orchestra

1:00 A.M.

WABC—Roseland Ballroom Orchestra
WMCA—Chick Webb and his Chicks

1:30 A.M.

WABC—Riviera Orchestra
WMCA—Cab Calloway's Orchestra

2:00 A.M.

WMCA—Chick Webb and Chicks

2:30 A.M.

WMCA—Joe Lewis, comedian and Enoch Light's Orchestra

DANCING TONIGHT 6:30 P.M.

6:30 P.M.
WJZ—Savan'h Liners
8:00 P.M.
WABC—Abe Lyman
8:30 P.M.
WEAF—Wayne King
9:00 P.M.
WEAF—Ben Bernie
10:00 P.M.

10:00 P.M.
WRNY—D. Raymond
WEAF—Lucky Strike
10:45 P.M.
WJZ—Mary Steele
11:00 P.M.
WMCA—Ozzie Nelson
11:30 P.M.
WABC—Isham Jones
MIDNIGHT
WOR—Ed Burtson
WEAF—George Olsen
WABC—Don Redman

WMCA—Frank Haz-zard 12:30 A.M.

WABC—Harold Stern WJZ—Dancing in Milwaukee WEAF—Don Bestor WMCA—Joe Baldwin

1:00 A.M. WABC — Roseland WMCA—Chick Webb 1:30 A.M. WABC—Riveria WMCA—Cab Calloway

2:00 A.M. WMCA—Chick Webb 2:30 A.M. WMCA-Enoch Light

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ALBERT G. SCHROEDER

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# Meet the handsome Ward Wilson-newly married. He's heard on the Royal Vagabond program over WJZ-NBC at 7:15 p. m. on Wednesdays, Thursdays and Fridays. Read the story of his success

# Fred Allen is sorely tried in his efforts to bring the Goona-Goono Mustache Wax Company out of the red. Of course Marilou Dix helps. You hear Fred at p. m. each Sunday over WABC-CBS.

# Meet the Artist

# Ward Wilson

By Lee Ronell

HE started out on life's rocky paths armed with a degree in electrical engineering
... granted him after long and arduous
study at the University of Pennsylvania.
He arrived in New York and stepped into
an engineering spot with NBC ... you
know, the sort of thing like tipping up
microphones and connecting wires with plugs
and listening in from remote spots for inand listening in from remote spots for jar-ring technicalities. Ward started off in by being noiselessly essential to sound broadcast. But he's only been wired for sound since last December.

It seems that Ward is a practical joker.
If you get him in a very jovial mood . . . he'll tell you about the swell jam he arranged for May Singhi Breen and her husband, Peter De Rose. The ability to mimic people offers enticing opportunities, you know. It was this very strain in Ward that prompted him one fine day, to tease the engineering crew a bit. They all were testing equipcrew a bit. They all were testing equipment. Ward, from one room, was speaking into the mike . . . the usual "Woof, woof, 1-2-3-4" . . . and the others in a receiving room were listening intently. Suddenly to their startled amazement they heard "Good their startled amazement they heard "Good evening, ladies and gentlemen of the radio audience. This is Graham McNamee. We shall now present Rudy Vallee and his Connecticut Yankees." (A pause). "Heigh-Ho, everybody . . . this is Rudy Vallee again . . ."

The engineering listeners jumped up. Continued that wings had been proceed that the

vinced that wires had been crossed, that the ether had been upset . . . that the whole NBC had gone topsy-turvy, they were most perturbed. And when Ward's natural voice cackled "Heh-heh-heh, boys, how'd yah like perturbed. that?" they were more perturbed than ever!

#### Beginning to Rise

FROM that day on, Ward was an engineer apart. And it wasn't long before program directors and such realized his valuable ability to be Al Smith one minute . . . and Seth Parker the next. When Ray Knight featured Wilson on a New Year's Eve Cuckoo broadcast . . . Ward was obliged to neatly fold up his engineering apparatus and set it away in Evendar and old laces

. . . The radio audience simply would have more of this delightful mimcry.

Ward doesn't mind the change. he's always entertained a fondness for performing. At college his fraternity brothers were obliged to keep on the good side of Ward. First there was this supernatural ability for making any voice his own . . . and then there was this devilish streak to use it for putting "brothers" on the spot. Any night an unsuspecting frater would find that he had broken a date when he hadn't

made any date at all. It had just been Ward . . . fooling around on the telephone.

Born May 22, 1903, at Trenton, New Jersey, Ward admits he can't believe that he's tottering on the brink of thirty. He confesses in a shamefaced way that he feels about sixteen. And acts it!

#### Just Married

 $G_{\mathrm{Webb}}^{\mathrm{OT}}$  married this summer. To Betty Lou given up the band she led in vaudeville for some years and taken up cooking and cleaning some years and taken up cooking and cleaning . . . and Ward. They met when a vaude-ville bill over in Jersey called for the services of each. Ward was standing back stage when something in men's clothes tripped lightly by. This something might be dressed like a man . . . but it had a definitely feminine way of walking. So Ward gave it the well known raspberry. Imagine his embarrassment when the "something" turned around and gave him an unmistakably scalding "woman's" glare! So they got married.

ing "woman's" glare! So they got married.

And are living happily ever after. That's because both of them are "serious" about marriage. They may have played Broadway.

• • but they aren't quite Broadway. enough to think about ambling up to the altar more than once in their lifetime.

You'll find Ward, or should I say you'll find any one of a dozen impersonations, on that Royal Vagabond program over WJZ-NBC at 7:15 of a Wednesday, Thursday of Friday evening. He may be a subway guard, a department store floorwalker, Ben Bernie or Calvin Coolidge that particular night... but whatever else he may be . . . he'll be

# Emerson Gill Grew Up with Radio

EMERSON GILL'S consistently popular orchestra, heard regularly as a sustainorchestra, heard regularly as a sustaining feature over the NBC network each Monday and Saturday at 1:30 p. m., is one which has literally "grown up" with radio.

The band—and radio—got off to about an equal start when the Gill-Thall orchestra, a collegiate outfit of Ohio State University,

did its first broadcasts over a tiny experimental and highly temperamental radio station which was established in the gymnasium of Ohio State University in 1921.

No subsequent thrill that Gill or his boys ever had, Gill says, can compare with the one the striving collegiate band received when they first tuned up to go "on the air" via the tiny Ohio State University station.

That early thrill of shooting lilting melodies through the ether may have been a deciding factor in Gill's decision to pass up engineering, for which he had enrolled at

the university, and forge ahead into music.

He soon found that he could make more money with his orchestra. Coming to Cleveland in 1922, Gill and his band found themselves right in the thick of early radio activities. The first Cleveland orchestra to play over the air, Gill's group was featured regularly over the old WJAX,

FEW orchestras have put in more hours broadcasting or been so closely allied with the progress of radio. Only the other day, a film man, friendly to the Cleveland orchestra leader, delivered to Gill a print of an early Pathe News picture which featured Gill's band during an early "remote control" broadcast. The picture, shown all over the country, dwelt upon the "marvels" of remote control broadcasting and showed the popular MCA maestro and his boys in a broadcast from a restaurant which was "three full miles away from the station!"

SINCE those early days, Gill and his band have broadcast from half a hundred different stations throughout the country and have been regularly featured over the networks.

Three times the boys have been whisked about on Mr. Lucky Strike's "Magic Carpet," via NBC. Back of Gill's success as a radio maestro is a sound musical training and background, for he came from a musical family. His father played clarinet; his mother, piano, and a brother, the flute. Emerson started studying violin at the age of six, and at seventeen was a member of the Toledo Symphony Orchestra.

The size of that fan mail mountain grows each week, and station WTAM's veteran postman, who has seen Lombardo, Gene and Glenn, and a host of others soar to national radio popularity, sees the volume of Gill's mail as an indication of similar success for Emerson and his boys,

# My Ideal Girl

# By William Hall

(Baritone Heard over CBS)

MY Ideal Girl—that's quite an order. If I were married it would all be very easy, for then I could simply describe my better half—in fact, that would be the only safe thing I could do! But being footloose and free, I find countless images crowding in upon my memory—images of girls both real and fanciful. Perhaps a composite picture of the most attractive traits of them all would form my ideal.

I remember a girl I met several years ago—I shall be discreet—out west. We were both on vacation, tired of the city and all its many demands upon us, ready for the complete relaxation that only life in the country can bring. Yes, she was beautiful—tall, slender, olive complexion, probably of Spanish descent. Her raven black hair blowing in the wind as we rode through the mountains—again I must be discreet, for I can not give exact locations—blended perfectly with the dark coloring of her skin.

We became fast friends because of our mutual interest in horseback riding, boating, and tennis and spent most of our time in the open air matching our prowess in all three sports. Despite her beauty, she never resorted to the much-touted wiles of her sex; she was never coy or sophisticated or flirtatious. I admired her unusual athletic ability, her healthy attitude toward life, and her completely natural charm. She was superbly graceful—a dancer by profession.

#### Mutual Interests

OUR strong mutual interests made up for whatever mental shortcomings she may have had. She was poorly educated, for, like so many others, she had never had a chance even to finish high school. But I had not gone out west to discuss Plato, Aristotle—or even Freud, and the simple little discussions we had about the theater, radio and life in general were as interesting as anything I could ask for.

Such qualities as this girl possessed must be included in the composite ideal girl I'm trying to visualize. But there are other characteristics almost completely the opposite of the foregoing which come to mind. Another girl—under wholly different circumstances She was petite, blonde blue-eyed, with small features. She bubbled over with an effervescent good humor which was actively contagious. She was a born little flirt who knew all of the attractive little things to say and do. But she was also sincere.

We met at a night club on Broadway, and as I look back upon it, it seems as though we were always at some night club or other.

# The Gay Girl

WE lived the artificial life of Broadway together, attending party after party, seeing show after show. With her it all seemed to be worthwhile; she was so distinctly a part of the gaiety and frivolity of night club life that she would have seemed strange elsewhere. Fortunately for both of us, we never fell in love with each other.

I might go on this way more or less indefinitely trying to select the most admirable and lovable characteristics of the girls I have seen and known. But I believe my ideal girl would be primarily a combination of the two I've described. She would be beautiful—more on the type of the Spanish girl than the little blonde. She would be athletic, nature-loving, and natural. She would be unsophisticated in action, but experienced in the lingo of the sophisticated. Combining the wholly natural charm of the Spanish girl with the ability to be as artificially charming and clever as the little blonde, she would be at home in any surroundings. She would be musical, preferably a pianist who might accompany me in informal recitals. Her education would be sound, particularly along musical lines; and she would have engrossing interests and hobbies of her own. And she would have that wonderful quality of finding life thrilling and interesting, which allows one never to become bored with his activities.

to become bored with his activities.

This, in brief, is a picture of my ideal girl. How soon I shall find her I do not know—but meanwhile she is beautiful to imagine.

# Here's one of the world's most beautiful vocalists, beyond a doubt. fier name is Esther Todd and you hear her whenever Dell Coon's orchestra broadcasts over the NBC network.

# World in 2432 Dramatized on Air

THE world five hundred years from now! The planets and their strange peoples linked with each other and the earth by rocket ships zooming through space at 1500 miles an hour! Armies of robot soldiers maneuvering with deadly precision under the control of a far-off hand! The Tiger Men of Mars, potential allies and potential enemies of the men of the earth!

What a world it may be! Will be, according to the new radio program "Buck Rogers in the Year 2432," which is being broadcast over Columbia stations WABC, New York; WGR, Buffalo; WNAC, Boston; WHK, Cleveland; and CKOK, Detroit-Windsor.

Without duplicating the famous newspaper strip "Buck Rogers," which has attracted a following of millions of readers, the new radio feature has the same compelling appeal to the romantic interest which everyone has in the world as it will be five hundred years in the future. To add to this future world's thrills, dangers and complexities, America has been overrun by a cruel horde of Mongolian invaders. Little groups of Americans—those who have survived the slaughter—lurk in forests and caves, but still retain the spirit and hardihood to defy the conquerors.

VISIONS of the world of the future have held an enthralling interest from time immemorial. They have formed the subject

matter of literature, stage productions and motion pictures. The new program, however, marks the first time that an attempt has been made to picture such a world for the radio audience. It marks, also, a special development in radio technique and the solution of problems that originally seemed unsolvable.

The chief problem lay in creating for the audience the atmosphere of a future civilization by sound alone; without the aid of the long descriptions literature can rely upon, and without the aid of the settings that the stage and screen call upon to help create their illusions. Further, the atmosphere had to be created by sounds of weird devices which themselves existed only in the imagination—atom disintegrators, rocket ships, guns that fire a stream of annihilating protons instead of ordinary bullets.

Those responsible for the sound effects were first faced with the necessity of determining what sounds would best convey to a listener's mind the picture of a proton gun being fired or a rocket ship making a landing. They then had to discover how to create their sounds.

The experimental work lasted six months, but at the end of that time a whole series of new sound machines had been developed, many of them highly complicated and for the most part electrically operated.



# Programs for Wednesday, November 23

WEAF—Tower Health Exercises
WOR—Gym Classes; Gambling's Gamboliers; John
Gambling, Director 7:15 A.M. WOR-Gym Classes 7:30 A.M.
WABC—Organ Reveille; Fred Feibel
WJZ—Don Hall Trio
WOR—Gambling's Gamboliers 7:45 A.M.

WABC-Bud Collyer, the Kruschen Serenader

WJZ-Jolly Bill and Jane; children's program with

William Steinke and Muriel Harbater

WOR-Gym Classes 8:00 A.M. 8:00 A.M.
WABC—Salon Musicale; Vincent Sorey, conductor
WEAF—Gene and Glenn; Quaker Early Birds, songs
and patter
WJZ—Wheatsworth Program; King Kill Kare, songs
and dialogue
WMCA—Organ Reveille
WOR—Daily Produce Reporter
WOV—Morning Song WOR-Al Woods, songs 8:15 A.M.
WEAF—Organ Rhapsody; Doc Whipple
WJZ—Morning Devotions
WMCA—The Flashers: News of the World
8:25 A.M.
WOR—Sherman Keene's Orchestra
8:30 A.M.
WABC—Rhythm Kings; orchestra
WEAF—Cheerio; inspirational talk and music; J.
Harrison Isles, music director
WJZ—Pepper Pot; orchestra
WMCA—Harry Glick's Exercises
WOR—Martha Manning; A Macy Presentation
WOV—Melody Revue
8:45 A.M.
WABC—Banjo Bill
WMCA—George Spaulding, the Midwest Melody Man 8:15 A.M. WMCA—George Spaulding, the Midwest Melody Man WOR—Musical Novelettes WMCA—George Spaulding, the Midwest Melody Man WOR—Musical Novelettes

9:00 A.M.

WABC—Reis and Dunn, comedy and songs
WEAF—Morning Glee Club; male octet
WMCA—Monsieur Sakele, beauty talk
WOR—Miss Katherine 'n' Calliope, a Bamberger
Presentation
WOV—Parade of the News
9:15 A.M.

WABC—Melody Magic; Vincent Sorey's Orchestra
with Female Trio
WEAF—Current Events; Anne Hard
WMCA—Harry Robinson, Uke songs
WOV—Pierrot, Canadian Tenor
9:30 A.M.

WABC—Tony Wons; Are You Listenin'? (CBS)
WEAF—Flying Fingers; Kay Donna, contralto; Doc
Whipple, organist; Jolly Four
WJZ—Vic and Sade; comedy sketch with Van Harvey
and Bernadine Flynn
WMCA—Modern Living, talk
WOR—Modern Living, talk
WOV—Modern Living, health talk
9:45 A.M.

WABC—Romance of Beauty
WJZ—Nothing but the Truth: Alexander McQueen.

9:45 A.M.

WABC-Romance of Beauty
WJZ-Nothing but the Truth; Alexander McQueen,
narrator; string ensemble direction Walter
Blaufuss
WOR-Shopping with Jean Abbey-Sales Talk
10:00 A.M.

WABC-The Oxol Feature with Gordon, Dave and

Bunny
WEAF-Banjoleers
WJZ-John Fogarty, tenor; Irving Miller, accompanist
WMCA-Irving Selzer's Orchestra and Jerry Baker,
Tanor

WMCA—Irving Selzer's Orchestra and Jerry Baker,
Tenor
WOR—McCann Pure Food Hour
WOV—Happy Blues Girl, songs
10:15 A.M.
WABC—Melody Parade; orchestra
WEAF—Jane Grant's Steero Program; food talk; Adio
Kuznetzoff and Zinaida Nicolina, Russian
singers

singers
WJZ—Clara, Lu 'n' Em; Louise Starky, Isabelle
Carothers and Helen King, gossip
W/OV—Fur Trappers
10:30 A.M.

WEAF-Gloria Fonariova, mezzo soprano; Max Nabu wMCA—Jeanne Carroll and Miss Charm, talk and music

10:45 A.M.
WABC-The Four Clubmen; male quartet directed by

WABC—The Four Clubmen; male quartet directed by
Leigh Stevens
WEAF—Betty Crocker; cooking talk
WJZ—Consolaires; Irma Glen, organist
WMCA—Musical Grab Bag; string trio
WOV—Mons. Sakele, beauty chat
11:00 A.M.
WABC—Nell Vinick Beauty Talk
WEAF—Breen and de Rose; vocal and instrumental
duo

WEAF—Breen and de Rose; vocas and duo
WJZ—Singing Strings direction Walter Blaufuss;
Sara Ann McCabe, soprano; Lucille Long, contralto
WOR—Dr. Frederick Kettner, Three Hundreth Anniversary of the birth of Spinoza
WOV—Dance Orchestra
11:15 A.M.

WABC-Morning Moods
WEAF-Radio Household Institute; dramatization
WOR-College Art Ass'n Lecture
11:30 A.M.

11:45 A.M.

WABC—Ben Alley, tenor, with Novelty Orchestra

WEAF—Concert Pianist

WJZ—Sweetheart Program; Ruth Jordan, beauty
talk; orchestra

WOR—Riverdale; sketch

WOV—Armand Zambernardi, tenor

WOV—Armand Zambernardi, tenor
12:00 NOON
WABC—Buddy Harrod's Orchestra
WEAF—Johnny Marvin, tenor
WJZ—Bill and Henry; Al Cameron and Pete Bontsema, songs and patter
WMCA—Mirror Reflections
WOR—The Voice of Experience
WOV—Metcalf and Daniels, Songs and Piane

WEAF—On Wings of Song, string trio
WJZ—Lady Bugs; Muriel Pollock and Vee Lawahurst,
piano duo
WMCA—Modern Medicine, talk
WOR—Your Dog and Mine
WOV—Matt Pellinger, Entertainer

12:10 P.M.

WMCA—Organ Interlude
12:20 P.M.
WOR—The Romance of Life Insurance; Richard
Meaney

12:30 P.M.

WABC—Columbia Revue; Light Opera Music Presented by Emery Deutsch's Orchestra and Helen Board, soprano

WJZ—National Farm and Home Hour; guest speakers

WMCA—World-Telegram Stock Quotation WOR—The Carnegie Hall Organ Recital WOV—La Rosa d'Italia, Italian Music

WABC—The Fitch Professor
WEAF—The Romantic Bachelor, baritone; orchestra
WJZ—Rhythm Ramblers; Harold Stokes' Orchestra
WOR—Ann Stevens' Thrift Hour
WOV—Miss Slyph

2:45 P.M.
WJZ—Concert Petite, string ensemble
WOR—Newark String Trio
WOV—Harold Keefe, tenor and Edgar Edman, pianist
WNV—Volina Powers, Southern Echoes

3:00 P.M. 3:00 P.M.
WABC—Elizabeth Barthell, songs; Novelty Orchestra
WEAF—Salon Concert Ensemble
WJZ—Betty and Bob, dramatic sketch
WMCA—William Cordaro's Orchestra and Abe Bloom,
baritone
WOV—News Flashes
WRNY—Cella and Pedace, banjo and piano due

3:10 P.M. WOV-Emergency Und

WOV—Emergency Unemployment Relief
3:15 P.M.
WABC—Madame Belle Forbes Cutter, songs
WJZ—Radio Troubadours; Harold Stokes' Orchestra
WOR—Marion Ledos, sporano
WOV—Ned Wayburn's Olio
WRNY—Betty Kashman, song and comedy medley

3:30 P.M. 3:30 P.M.
WEAF—Woman's Radio Review; talks; orchestra
direction Hugo Mariani
WJZ—Smackout, comedy duo
WMCA—A French Album: Orchestra and vocalist
WOR—Eiks' Organ Recital
WRNY—Lighthouse Program 3:45 P.M.

WABC—Four Eton Boys, male quartet
WJZ—Rhythmic Serenade; Stokes' Orchestra
WOV—Your Child and You
WRNY—Los Marabinos, "Songs of Spaia"

4:00 P.M. 4:00 F.M.
WABC—Claude Hopkins' Orchestra
WEAF—Two Seats in the Balcony, drama
WHN—John White, Tenor
WJZ—Mid-week Musicale; Harold Stokes' Orchestra;
Ruth Lyon, soprano

# SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

8:00 p. m. WEAF-NBC-The Shadow; Mystery Drama

8:30 p. m. WOR-Enric Madriguera's Orchestra

9:00 p. m. WABC-CBS-Guy Lombardo's Orchestra with Burns and Allen

10:00 p. m. WEAF-NBC-Corn Cob Pipe Club

10:15 p. m. WABC-CBS-Easy Aces

1:00 P.M. I:00 P.M.
WABC—George Hall's Hotel Taft Orchestra
WEAF—Market and Weather Reports
WMCA—String Ensemble and Dagmar Perkins
WOR—Melody Lane
WOV—Diamond Concert Orchestra WRNY-News Flash

1:15 P.M.
WEAF—Red Nichols' Orchestra
WMCA—Mid-day Message; Dr. Clifton H. Levy
WOR—Singing Lessons by Joseph Regneas

1:20 P.M. WRNY-L. Kinzer, basso

1:30 P.M.

WABC—Madison Ensemble
WEAF—Rex Battle and his Concert Ensemble from
York Hotel
WJZ—Van and Don; comedy
WMCA—Three Little Funsters
W V—Italian Musical Program
WRNY—Sketch

1:35 P.M. WOR-Tiffin Music, string ensemble

1:45 P.M.
WJZ—Godfrey Ludlow, violinist; Lolita Gainsborg
WRNY—Speech Defects; Dr. Robert McGlaugha

WRNY—Speech Defects; Dr. Robert McGlaugha

2:00 P.M.

WABC—Aunt Jemima, songs

WEAF—Don De Forest's Orchestra

WJZ—Weather Report

WMCA—Up and Down Broadway with Bide Dudley

WOR—Dedication Ceremonies of the Diagonal Bridge

WOV—Gladys Joyce and Jay Ray, songs

WRNY—Evangelist F. L. Whitesell

2:05 P.M.

2:05 P.M.

WJZ—Words and Music; string ensemble, direction
Walter Blaufuss; Cyril Pitts, tenor; Lucille
Long, contralto
2:15 P.M.

WABC—Columbia Artists Recital
WEAF—The Girl Who Lives Next Door, drama
WMCA—Wellington Bridge Talks
WOV—Millicent Frances Ensemble
2:20 P.M.

2:20 P.M.
WMCA—Captain Ernest Engerer; Your Dog and
Mine

2:30 P.M.
WABC—American School of the Air; drama
WEAF—Westminster Choir; direction John F. Wil

liamson
WJZ—Syncopators; Harold Stokes' Orchestra
WMCA—Personeni Musical Gems
WOR—Marion Ledos, soprane
WOV—Unemployment Talk
WRNY—Harold Fowler, tenor

WMCA-Golden Slipper Dance Marathon; Ridgewood Grove
WOR-Ariel Ensemble
WOV-Dixie Marmon, Blues singehr 4:15 P.M.

WHN-Major Manfred Pakas, aviation WMCA-Emergency Unemployment Relief Committee WOV-Clara Berkowitz, violinist

4:20 P.M. WMCA-Mary Jayne, Contralto

WARC—Jack Brooks and Westphal Orchestra
WEAF—Tea Dansante, direction Al Duffy
WHN—Sy Sugar and his Sweetheart Orchestra
WJZ—Art Appreciation For All; Peyton Boswell,
Editor of Art Digest
WMCA—The Burnett Sisters
WOR—Milton Kaye, pianist
WOV—String Ensemble

WOY—String Ensemble

4:45 P.M.

WABC—Bill Schudt's "Going to Press"

WEAF—The Lady Next Door; children's program direction Madge Tucker

WJZ—Song Fellows; Male quartet

WMCA—Marimba Band

WOR—Circling Payers Developed to control to and WOR-Crinoline Days; Dorma Lee, contralto, and

5:00 P.M. WABC-Bobby Benson

WABC—Bobby Benson
WEAF—Swance Serenaders; direction Harold Stokes
WHN—Fields and Hays
WIZ—Joseph Gallicchio and orchestra
WMCA—Sally's Studio Program
WOR—Program Resume
WOV—Chico and Peppina, Sketch

5:05 P.M.
WOR-"The Irish Colleen"; Kathleen McGlone
5:15 P.M. WABC-Captain Jack
WEAF-Paul Wing, the Story Man, children's pro-

WEAF—Paul Wing, the Story man, current program
WHN—Bunny Woods, contraite
WJZ—Dromedary Caravan; desert romance, dramatic sketch
WOR—Santa Slides from the Pole
WOV—Gertruce Thomas, blues singer
5.20 PM.

5:30 P.M.

"'ABC—Skippy; children's program
WEAF—The Flying Family
WHN—Beyond The Frontiers
WJZ—The Singing Lady; nursery jingles, songs, and stories

WMCA—Certified Entertainers

WOR—Julian Woodworth and his Orchestra

WCV—Paladino's Orchestra

# Rah, Rah, Sing Sing!

Eddie Dooley's football programs have gone wow in at least one quarter—American prisons. There's no doubt about their popularity, to wit this fan letter:

"We've enjoyed your programs lots and yould like to have some of your score sheets



which you say can be obtained from your filling stations. Would you mind sending us about twenty sheets and thus help to render less boring our incarcaration (sic)? And if you'd like to see a real football game you might come up some time .."

5:35 P.M.
WMCA-Mollie B. Steinberg; Interesting Business Facts

5:45 P.M.
WABC-The Lone Wolf Tribe, an Indian Story from Chicago
WEAF—Adventures of the Safety Soldiers; dramatic

Chicago
WEAF—Adventures of the Safety Soldiers; dramatic sketch; George Shackley's Orchestra
WHN—Lulu Quinn Weyant, songs at the piano
WJZ—Little Orphan Annie; childhood playlet with Shirley Bell, Allan Baruck, Henrietta Tedro and Jerry O'Meara
WMCA—Sailing Ship Days; Sea Chanteys
WOR—Aunt Betty Toy Shop
6:00 P.M.
WABC—Vaughn de Leath, songs
WEAF—Waldorf-Astoria Orchestra
WHN—Roy Thomas, baritone
WJZ—Don De Forest and his Orchestra
WOR—Uncle Don
6:15 P.M.
WABC—On the Air Tonight
WHN—Vincent O'Connell, tenor—Jack Short at Piano
6:20 P.M.
WABC—George Hall's Orchestra
6:30 P.M.
WABC—Connie Boswell, songs; Fred Berrens'
Orchestra
WFAF—Emergency Linemployment Relief Talk

WABC—Connie Boswell, songs; Fred Berrens'
Orchestra
WEAF—Emergency Unemployment Relief Talk
WHN—Belvidere Brooks Post; American Legion
WJZ—Sheer Romance, dramatic sketch
WOR—Detectives Black and Blue; Mystery Drama
6:45 P.M.
WABC—Just Plain Bill
WEAF—G. E. Circle; Heywood Broun, columnist
WHN—Lamport Boys
WJZ—Lowell Thomas; Today's News
WOR—Happy Harry
7:00 P.M.
WABC—Myrt and Marge, drama
WEAF—Jane Froman and her Band
WHN—Pearl Sand, crooning soprano
WJZ—The Pepsodent Program; Amos 'n' Andy, blackface comedians

face comedians
WOR-Ford Frick, Sports Resume
7:15 P.M.

7:15 P.M.

WABC—Buck Rogers in the Year 2432

WEAF—Wheatenaville; dramatic sketch with Ray
Knight, Alice Davenport, Vivian Block and
Bobby Jordan

WHN—Foreign Affairs Forum

WIZ—The Royal Vagabonds; impersonations by Ward
Wilson

WOR—Harry Hershfield
7:30 P.M.

WABC—Three "X" Sisters, vocal trio
WEAF—Jones and Hare, comedy and songs

WIX—Jack Fulton, Jr., tenor

WOR—A Wayside Cottage, sketch
7:45 P.M.

V/ABC—Angelo Patri; Your Child

7:45 P.M.
V/ABC—Angelo Patri; Your Child
WEAF—The Goldbergs; Gertrude Berg, James Waters, Roslyn Silber, Alfred Corn, comedy sketch
WJZ—Johnny Hart in Hollywood
WOR—Don Carney's Dog Chats

# **RADIO GUIDE**

Presents

THE SHUT IN HOUR

WEDNESDAY 11:30 A.M.

# WAAT

940 Kilocycles

UNDER DIRECTION GEO. C. MACK



Well, here he is-Pie Plant Pete. Well, here he is—Pie Plant Pete. His real name is Claude W. Moye, and he learned those songs in the little southern Illinois town in which he was born. One day he tuned in the radio, heard WLS. "Shucks, paw," he said. "I can sing as well as that." So he came to Chicago and did. Now he's heard over WEAF-NBC Tuesdays, Thursdays and Saturdays at 9:45 a.m. He gets fan mail by the ton.

# Reviewing Radio -By Mike Porter

(Continued from Page Ten) recording of our own voices, they'd sound

utterly different . . . Because when we talk or sing, what we hear ourselves, is a combination of head vibrations and voice . . . To others, the head vibrations are absent. Heheheh! . . . I like that yarn about Mildred Bailey . . . She just can't stop getting heavier and heavier . . . She won't, or can't, control her appetite . . . She has or can't, control her appetite . . . She has a colored gal cook . . . She's a good cook, too—so good that her food keeps Mildred so heavy . . . So Mildred fired the cook . . . But the cook wouldn't quit . . . Not even after the money stopped . . . That went on for two weeks . . . So the cook now stays, with pay, and Mildred adds poundage by day . . Basing his notion on the two-minute silence which marks each Armistice Day, Leo Reisman thinks it would add to radio appreciation if the net-Armstice Day, Leo Reisman thinks it would add to radio appreciation if the networks declared a week's moratorium.

He ventures that the hue and cry for broadcasting would be total... Hm! I've found out at last, the real monicker of George Hall, the CBS orchestra lad... The tag is Giorgio Passilia... "Passilia" means "hall" or "corridor" if you happen to be Spanish . . . So'oh-ooo, why not George Hall? . . . The whole Chesterfield series of shows will be out at the end of December... Street
Singer is getting ready therefore to make
movies... Guy Lombardo is quite likely
to go for another tobacco sponsor when
Robert Burns and he conclude the current contract . . . It'll be a cigarette program . . . Yes—that's what Chesterfield is thinking about . . . Now that they've broadcast from WJZ the love-call of a mosquito—you recall the U. S. Health Department discovered that mosquitos croon to each other —we can call the pest a crooner and viceversa and no hard feelings... Let's make way for radio's biggest sponsor to date... He's headed for WABC and he's no other than the Standard Oil Company of Indiana each . . . With a 45-piece symphony led by Joseph Bonime . . . There'll be mystery yarns, variety and every kind of presentation imaginable . . . The account was to have gone to NBC, but those networks couldn't clear the time . . . The six half hours, of course, make up three hours a week, which equals Lucky Strike, but the expenditures will be even greater than Mr.

# Music in the

-By Carleton Smith-

begin a series of five Saturday evening broadcasts this week. Since the programs are the same as those presented from Philadelphia on Friday afternoons, the regular sustaining broadcasts on Friday will be

omitted in the weeks that Mr. Stokowski broadcasts on Satur-

day.

The new arrangement will give many people who could not hear the famous orchestra in the afternoons a chance to listen to their pro-Special programs on Saturday nights will include the



CARLETON SMITH

annual request pro-gram, selected by popular vote of the Philadelphia music public, and an orchestral version of Wagner's mighty music drama, "Parsifal," during Holy Week.

#### Metropolitan Broadcasts

WITHOUT a doubt, you read in the Opera Season" was soon to begin. The honor of opening the broadcast series from the Metropolitan Opera House this season will be given to Lily Pons. During the Thanksgiving afternoon matinee, you may hear her sing the second act of "Lakme." And you may be sure that it will be her show. The focal point of the act is the celebrated "Bell Song," which last season caused critics and organized "Pons fans" alike to pull their buttons and jump in their seats. The tenor's arias come in the other acts, and Giovanni Martinelli will have to wait for his chance in a later broadcast.

The legend of the Pariah's daughter, how ever, which Lakme sings at her father's command, in order to ensnare her lover, is everpopular. It is a display piece for the showiest of voices, the coloratura soprano. As a stunt, it is successful. The demands upon the technical ability of the singer are un-limited. Mlle. Pons has satisfied them all. Everyone who hears her will be happy, except he who expects more than there is in the music. A philosophical message one sho I not ask for. A thrill—yes!

Mile. Pons dislikes broadcasting; that is, she can not feel at home in a studio. The air is too close, and the proximity of the m.c.ophone affects her. She says that when broadcasting she feels as if someone were stuffing a cotton ball down her throat. Of course, in the opera house she is not so affected, as the microphones are concealed.

It may interest you to know that her creen tests were excellent from every point of view, and that her appearance in the cinema awaits the choosing of a suitable vehicle by the savants of Hollywood.

WIIILE we are speaking of coloraturas, a recently tabulated report of the votes of listeners to Atwater-Kent auditions show that songbirds of this species have a decided edge on all other singers. Since 1927, the American public has selected fifty winners. The preference has been for coloratura sopranos among women's voices, and for baritones among men.

The preferences of the expert judges in the final contests, however, were not so decided. First place was fairly well distributed through the different voices. Three

THE Philadelphia Symphony Orchestra, good they do is apparent. America has many natural voices. One might mention among others, Geraldine Farrar, Louise broadcasts this week. Since the programs ard Crooks and Lawrence Tibbett, all of whom were born on this soil.

To discover talent is a problem, but that is not the greatest obstacle. To train it and provide opportunities for its development is more difficult. As a nation we are little more concerned about aiding interpreters than we are about our composers. Despite the money we spend for music, we are undoubtedly not a musical nation in any exacting sense. No doubt it is too early. We may have hope.

In the meantime, the boy or girl with talent must suffer. There is more unfair-ness and chicanery in the treatment of music students than many of you would believe. They are exploited by unscrupulous teachers who hold out promises of brilliant careers. As a matter of fact, there is hardly the remotest connection between the majority of music schools and the professional performer. The "racket," I am sorry to say, is being extended to coaching for radio appearances.

In the midst of conditions so appalling to an outside observer, one is glad for the opportunities—meager as they are—that come from Mr. Atwater-Kent's competition.

#### Notations

TF you can be persuaded to take a few moments off during the Philharmonic broadcasters, you will find, beginning simultaneously on an NBC network, John Tasker Howard's series, "Our American Music." This week Mr. Howard and his soloists spent their half-hour with Ethelbert Nevin . An hour later the Chicago A Capella choir enters its "Temple of Song" program. This unexcelled organization was heard on Armistice Day in Henry Hadley's oratorio, "The New Earth," an ode on the part America played in the World War. The director of the choir, Nobel Cain, has found that the music responsible for more blown fuses during radio programs than any other number is the overture to Weber's "Oberon." Just before the last movement a low soft note, lasting about ten seconds, is played, followed suddenly by what is known as the "surprise chord." If the control engineer is caught napping, it results in blown fuses . . . Fritz Kreisler, we are told, is looking for a sponsor for his coming programs . . . Have you discovered the identity of the Mystery Tenor? . . . Ernest Hutcheson has some good numbers on his program this Sunday

# GOOD | NEWS: lanny ross

"Your Favorite Radio Star" NOW MAKING MOVIE SHORTS

WATCH FOR THE FIRST RELEASE AT YOUR THEATRE

"A YOUNG MAN'S FANCY"

AND FOLLOW HIS TRAIL TO THE STARS

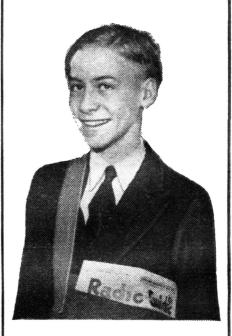


# **HELLO FOLKS**

THIS IS EDWARD MATOS

# **BROADCASTING**-

of New York City



I am sure all other young fellows like myself, would like to know how to make money by selling RADIO GUIDES.

GUIDES.

I started in just like many others.

My family takes the GUIDE and I saw the advertisement telling about the star boy salesmen. So I wrote to the GUIDE and became a salesman. All I did was show the paper to families in the neighborhood and they bought them right away. Now I'm selling fifty copies a week and I expect to be selling eighty by Christexpect to be selling eighty by Christ-

I'm thirteen years old and in Grade 7-A in school. My favorite radio star is Ed Wynn. He's great. My favorite sports are football, swimming and track. Selling RADIO GUIDE doesn't interfere with any of

I'm putting the money I make from selling the GUIDE in a bank. I'm going to buy a bicycle with it Chistmas. I guess any fellow can save enough selling GUIDES to buy a bicycle. I certainly think it is easy to sell this magazine.

That's all I have to say. Watch for one of my buddies in this column next week. Signing off!

You too—any boy in America—can earn GOOD spending money by becoming a Radio Guide salesman. When you become a Star Salesman we will publish your picture in Radio Guide. In addition, we will give you free 200 letterheads carrying your picture, name and identification as a representative of Radio Guide. We will also send you a fine copper engraving of your photograph which you can use to print pictures of yourself.

Write, Phone or Call

# RADIO GUIDE

345 West 26th St. New York, N. Y.

# Wednesday Programs [Continued]

8:00 P.M.

WABC—Whispering Jack Smith and Humming Birds
WEAF—The Shadow; mystery dramatization
WJZ—Captain Diamond Adventures, dramatic sketch
WOR—Chandu, the Magician, Beech-Nut Program

8:15 P.M.

WABC-Singing' Sam, the Barbasol Man WOR-The Luck of Joan Christopher, comedy skit

8:30 P.M.

WABC-La Palina Presents Kate Smith's Swance

Music
WEAF—Irene Taylor, blues singer
WHN—Emergency Unemployment Relief Committee
WJZ—Jay Donnis and Ted Reese; songs and patter
WOR—Enric Madriguera and his Orchestra

8:45 P.M.

WABC—Smith Bros.
WEAF—The Whitman's Sampler Program; Jack
Denny and his Orchestra; Evan Evans, soloist
WHN—Alan Moon, tenor
WJZ—Pat Barnes in Person

9:00 P.M.

WABC—Robert Burns Panatela Program; Gu; Lombardo's Royal Canadians with Burns and Allen, comedy team
WEAF—To be announced
WHN—Cameron King, Tales of the Sea
WJZ—Adventures of Sherlock Yolmes, dramatic program with Richard Gordon, Leigh Lovel and Graham Harris
WOR—Will Robinson

9:15 P.M.

WHN-Hill Billy Dick Thomas WOR-Heywood Broun with the Authors

9:30 P.M.
WABC—Eno Crime Club, dramatization of a mystery

wABL—Eno Crime Club, dramatizatio novel
WEAF—The Pridgets, comedy sketch
WHN—Helen Gordon and a violin
WJZ—Organ Reveries; Archer Gibson
WOR—Deep River Orchestra

9:45 P.M. WHN-Diana Chase and Piano Poets

10:00 P.M.

WABC—Music That Satisfies; Ruth Etting
WEAF—Corn Cob Pipe Club of Virginia; barnyard
music; male quartet
WHN—Carol Lombardy

WIZ-Phillips Lord in the Country Doctor WMCA-Ol' Doc and his Pal, skit WOR-Los Chicos; Spanish Revue

10:15 P.M.

WABC—Easy Aces
WHN—Sis and Harry Harding; Twenty Digits; Mostly
Fingers
WJZ—Fifteen Minutes with Andy Sanella; Billie
Dauscha, violinist
WMCA—Golden Slipper Dance Marathon; Ridgewood
Grove

WMCA—Golden Slipper Dance Manager Grove
WOR—Market and Halsey Street Playhouse
10:30 P.M.
WABC—Charles Carlile, tenor
WEAF—NBC Artists Service Program; under the direction of Cesare Sodero
WHN—Eddie Lambert Presents News Voices on the Air
WJZ—Radio Rubes; hill billy songs
WMCA—Three Little Funsters narmony, comedy
10:45 P.M.

WABC—Col Stoopnagle and Budd, con WJZ—Mildred Bailey, blues singer

WMCA-Elmo Russ Presents Mario Costa, the Argen-

WOR-Mildred Hunt; Radio's Sweetheart

WOR-Mildred Hunt; Radio's Sweetneart

11:00 P.M.

WABC-Howard Barlow's Symphony Orchestra
WEAF-Nellie Revell Interviews
WJZ-Pickens Sisters, harmony trio
WMCA-Don Redman's Orchestra
WOR-Moonbeams; Verna Osborne, soprano; Annette
Simpson, soprano; Veronica Wiggins, contralto;
string trio directed by George Shackley

WEAF-Three Keys WJZ-Cesare Sodero and Concert Orchestra

WABC—Isham Jones' Orchestra WHN—Red Devil Stompers WMCA—Jimmy Carr's Orchestra. WOR—Don Bestor's Orchestra

12:00 MIDNIGHT 12:00 MIDNIGHT
WABC-Don Redman's Orchestra
WEAF-Ralph Kirbery, the Dream Singer
WHN-Studio Presentation
WJZ-Cab Calloway's Orchestra
WMCA-Frank Hazzard and Revue
WOR-Gus Van and Joe Furst's Orchestra
12:05 A.M.
WEAF-Vincent Lopez' Orchestra
12:15 A.M.

WMCA—Bide Dudley
12:30 A.M.
Orchestra

WABC—Leon Belasco's Orchestra WEAF—Mark Fisher's Orchestra WJZ-George Olsen's Hotel New Yorker Orchestra WMCA—Joe Baldwin and Orchestra

1:00 A.M.

WABC—Village Nut Club Orchestra

WMCA-Charley Johnson and Orchestra 1:15 A.M.

WMCA-Chick Webb and his Chicks

1:30 A.M.

WABC-Harry Barris and his Orchestra WMCA-Cab Calloway's Orchestra

2:00 A.M.

WMCA-Chick Webb and Chicks

#### DANCING TONIGHT

7:00 P.M. WEAF—Jane Froman 8:30 P.M. WOR-E. Madriguera 8:45 P.M. WEAF—Jack E 9:00 P.M.

9:00 P.M.
WOR-Will Robinson
WABC-G. Lombarde
11:00 P.M.
WMCA-Don Redman
11:15 P.M.
WEAF-Anson Weeks
11:30 P.M.
WOR-Don Bestor
WABC-Isham Jones
WMCA-Jimmy Carr

WMCA-Jimmy Carr

MIDNIGHT WABC—Don Redman WJZ—Cab Calloway WOR—Joe Furst WMCA-Frank Haz-12:05 A.M. WEAF-Vincent Lopez

12:30 A.M.
WEAF—Mark Fisher
WJZ—George Olsen
WABC—Leon Belasco

WMCA—Joe Baldwin 1:00 A.M. WABC—Village Nut WMCA—Charley John-

son 1:15 A.M. WMCA—Chick Webb 1:30 A.M. WABC—Harry Barris WMCA—Cab Calloway 2:00 A.M. WMCA—Chick Webb

# Programs for Thursday, November 24

6:45 A.M. WOR-Morning Gym Classes, John Gambling, director

7:00 A.M. WOR-Gambling's Gambolie

7:15 A.M

WOR-Gym Classes 7:30 A.M.

7:30 A.M.
WABC—Organ Reveille; popular music by Fred Feibel
WEAF—Salon Ensemble; Hugo Mariani, conductor
WJZ—Don Hall Trio
WOR—Gambling's Gamboliers

7:45 A.M.

7:45 A.M.
WJZ—Jolly Bill and Jane; children's program with
William Steinke and Muriel Harbater
WOR—Gym Classes

8:00 A.M.

WABC—Salon Musical; Emery Deutsch, conductor
WEAF—Gene and Glenn; Quaker Early Birds, comedy
songs and patter
WJZ—The Wife Saver; humorous sketch, with Alan.

Prescott WMCA—Organ Reveille
WOR—Daily Produce Reporter
WOV—Morning Song

8:05 A.M.

WOR-Al Woods, songs

8:15 A.M.

WEAF-Organ Program; Doc Whipple
WJZ-Morning Devotions; Arthur Billings Hunt,
director

WMCA-The Flashers; The News of the World

8:25 A.M. WOR-Sherman Keene's Orchestra

8:30 A.M.
WEAF—Cheerio; inspirational talk and music; J.
Harrison Isles, music director
WJZ—Pepper Pot; orchestra
WMCA—Harry Glick's Exercises
WOR—Martha Manning, A Macy Presentation
WOV—Melody Revue

8:45 A.M.

WABC—Bill and Ginger; popular songs WMCA—George Spaulding, the Midwest Melody Man WOR—Musical Novelettes

9:00 A.M.

WABC—Reis and Dunn; comedy and songs

WEAF—Marguerite De Vine, pianist

WMCA—Monsieur Sakele, beauty talk

WOR—Miss Katherine 'n' Calliope; a Bamberger

Presentation

WOV—Scientific Nutrition, Bertha Yager

9:15 A.M.
WABC-Gypsy Music Makers; Emery Deutsch, con

ductor
WEAF—Current Events; Anne Hard
WMCA—The Lombard Brothers
WOV—Pierrot Canadian Tenor

9:30 A.M.

WABC—Tony Wons, Are You Listenin'?

WEAF—The Upstaters, male quartet

WJZ—Vic and Sade, comedy sketch with Vas Harvey
and Bernadine Flynn

www.Amdern Living talk
wor-Mrs Reilly's Common Sense
wov-Modern Living, Health Talk
wrnv-Gym Class

9:45 A.M.
WABC-Melody Parade; Emery Deutsch, conductor
WEAF-Pie Plant Pete; Claude W. Moye, hill billy

songs
WJZ-Nothing but the Truth; Alexander McQueen,
narrator; string ensemble direction Walter
Blaufuss

WOR-Tomorrow's Values, sales talk

10:00 A.M.

WEAF—The Mystery Chef
WJZ—Musical Melange; concert orchestra direction
Zoel Parenteau
WMCA—Irving Selzer's Orchestra. and Jerry Baker,

Tenor
WOR—McCann Pure Food Hour
WOV—Neal Nagel, contralto
WRNY—Walden Davis; Dusky Troubadour

10:15 A.M. WABC-Visiting with Ida Bailey Allen; Radio Home

WABC—Visiting with Ida Bailey Allen; Radio Home Makers
WEAF—Young Artists Trio; instrumentalists
WJZ—Clara, Lu 'n' Em; Louise Starky, Isabelle
Carothers and Helen King, gossip
WOV—Fur Trappers; dance orchestra
WRNY—Organ Recital
10.30 A M

WRNY—Organ Recital

10:30 A.M.

WABC—The Four Clubmen; male quartet directed by
Leigh Stevens

WEAF—Swingin' Along; orchestra; soloist

WJZ—Our Daily Food with George Rector; Celonel
Goodbody and Judge Gordon

WMCA—Miss Charm and Jeanne Carroll; talk and
music

music WRNY-Jewish Art Program

10:45 A.M.

WABC—Have You Heard; Radio News Column Pre-sented by Barbara Gould WEAF—Breen and de Rose; vocal and instrumental

duo WJZ-Consolaires; Irma Glen, organist WMCA—Musical Grab Bag; string
WOV—Mons. Sakele. beauty chat
WRNY—Betty Mansfield
10:55 A.M.

WMCA—Health Talk
11:00 A.M.

11:00 A.M.
WABC—Brown vs. Colgate Football Game
WEAF—May We Present
WJZ—Mrs. A. M. Goudiss, cooking talk
WOR—Nell Vinick, beauty talk
WOV—Dance Orchestra
WRNY—Westchester Duo, Gems of Melody
11:15 A.M.

WEAF-Radio Household Institute; Francis Lee Bar WEAF—Radio Household ton ton WJZ—Singing Strings; Walter Blaufuss, director WOR—Elizabeth Ann Baker's Cookery WRNY—Elizabeth Hein 11:30 A.M.

11:30 A.M.

WEAF—To be announced
WJZ—Rhythm Ramblers; Harold Stokes' Orchestra
WOR—Ann Stevens' Thrift Hour
WOV—Miss Sylph
WRNY—Horton, Mack, Dowling and Fay; Piano
Duo and Songs
11:45 A.M.

WEAF—Hugo Mariani's Marionettes
WOR—Riverdale, sketch with Frances Reade
WOV—Billy Reinhart, Songster
WRNY—Sara Young; Blues singers
12:00 NOON

WMCA—To be announced

WEAF—Johnny Marvin. tenor
WJZ—Men O' Song; male quartet; Browning Mummery and Elliott Stewart, tenors; Bob Geddes baritone; Norman Cordon, bass; Earl Lawrence, accompanist
WOR—The Voice of Experience
WOV—Olga Yarroll, Soprano
WRNY—Conaway's Creole Serenaders

12:15 P.M.

WEAF—On Wings of Song; string trie
WJZ—Lady Bugs; Muriel Pollock and Vee Lawnhurst, piane due
WMCA—Modern Medicine, talk
WOV—Gypsy Lilli and Sari-Hungarian Songs with
Violin
WENV\_Richard Britton Bailer, Travel by Radie

WRNY-Richard Britton Bailey, Travel by Radio

12:20 P.M. WOR-N. Y. Tuberculosis Assn. Christmas Seal Drive

12:30 P.M.
WJZ-National Farm and Home Hour; guest speakers
WMCA—Thankgiving Day Program
WOR—Carnegie Hall Organ Recital
WOV—La Rosa d'Italia, Italian Music
WRNY—Ann Pavo, violin and concert

12:45 P.M. WRNY—George L. Bitzer: contract bridge

1:00 P.M.

WEAF—Popular Varieties; Erva Giles, soprano; Joe
Biviano, accordionist; Irving Miller, pianist

WMCA—String Ensemble and Dagmar Perkins

WOR—"Musical Doctor"; Allan Meaney; Orchestra

WOV—Diamond Concert Orchestra

WRNY—News Flash

1:15 P.M.

WMCA-Mid-day Message WOR-Tiffin Music; string ensemble

1:20 P.M. WRNY—Alba Nardone, violin recital 1:30 P.M.

WABC—George Hall's Orchestra
WEAF—George Scherban and his Orchestra
WHN—Nat Reed; Songs You Like
WJZ—Rex Battle's Concert Ensemble
WMCA—Three Little Funsters
WOR—N. J. State Program
WOV—Italian Musical Program

1:45 P.M.

WABC-Aunt Jemima, songs WHN-Florence Stalworth, Contralte

WOR-Edna Wallace Hopper

2:00 P.M. WABC-Penn. vs Cornell Football Game

WEAF-Salon Singers
WHN-Matty Levine Presents
WJZ-Weather Report
WMCA-Up and Down Broadway with Bide Dudley
WOR-Poet of the Uke, Roy Shelley WOV-Gaines Sisters

2:05 P.M.

WJZ-Words and Music; string ensemble, direction Walter Blaufuss; Charles Howard, tenor

2:15 P.M. WEAF-The Girl Who Lives Next Door WHN-Doris Thornton, contralto

WMCA-Wellington Bridge Talks WOR—To be announced
WOV—Allen Leifer and Trio; Voice and Instrumental
2:20 P.M.
WMCA—N. Y. C. Health Commission Talk

2:30 P.M.

WEAF—Kathleen Stewart pranist
WHN—Paul Hyman, Baritone
WJZ—Syncopators, Harold Stokes' Orchestra
WMCA—Elmo Russ, Organist
WOV—Serenz Selby, contralto

WEAF—To be announced WHN—Birdie Eisenberg, Concert Pianist WJZ—Concert Petite, string ensemble WOR—Hawaiian Knights, guitar quartet WOV—Curtain Calls, vocal harmony

# Radio Guide Programs

Be Sure and Listen to The Radio Guide Review DONALD THOMPSON

HERMAN MILLER'S Radio Guide Orchestra GUEST STARS
Thursday 3:30 to 4:00 P.M.

WOV

Master of Ceremonies

1130 Kilocycles

VIOLA HANICK The Baritoness

Thursday 9:00 to 9:15 P.M. WFAB

1300 Kilocycles

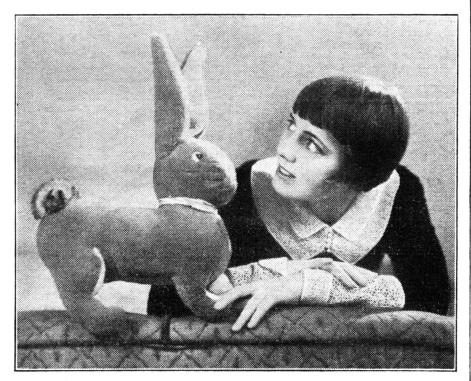
For Real Entertainment Tune In On HAM & BONE

and
Their Musical Crew Thursday Night 10:00 to 10:15

1010 Kilocycles

# Sue Read Can't Grow

# She's Children's Favorite on WOR



SUE READ

 ${}^{\mbox{\scriptsize c}}T^{\mbox{\scriptsize IIE}}$  trouble began when I was born," said Sue Read. "I caused so much of it right then that things didn't quiet down for days, and everyone forgot to notice just when I actually arrived. So you see I don't really know how old I am."

And Sue, whose short straight bobbed hair with its heavy black bangs adds to the impish mischief of her large oval eyes, beamed as she denied vigorously the eighteen years apparent in her face and admitted to at least six more. sue Read wants to grow up. She believes with the modern cynics that Peter Pan was just another case of arrested development and though she adores children and loves to entertain them, she longs' a bit wistfully for other worlds to conquer.

It would seem however that her die is cast and there is very little she can do about it. Her two years in New York have been devoted to radio and—more specifically—to children's programs. Her Sunday morning broadcasts on WOR are designed for children. When she is called in for a dramatic role it is usually for a juvenile part. "And announcers," she complains, "insist upon introducing me as 'Little Sue Read' for no apparent reason." Earlier in her career Tony Sarg urged her to tour with him in his marionette performances for children.

Sue is a Quaker; or rather she was before they disowned her. The only Quaker trait she has left is her aversion to "Miss." She insists upon being called plain Sue.

# Just a Lost Soul

"To the Quakers I'm a lost soul," she said dimpling. I was expelled from the Friend School in Philadelphia during my first year at high school. My sister was at the head of every class there and I made it a point to be at the foot. To my parents' horror I was the give pleas black sheep of the family from the start. You of homes. see my mother was descended from the Duńkards, an even stricter sect than the Quakers and her grandfather considered it a sin to laugh on Sunday."

And Sue, to whom laughter and breathing are as one, bubbled over with her mirth. She was barred from the Friends Meetings for whispering while her elders sat in silence waiting till the spirit moved them to speak. The

was impossible whispered shamelessly to her discomforted neighbors.

'Then the school lost patience," smiled Sue, and told my father that as neither one of us could help the other, it might be pleasanter for all concerned if I were removed. I was delighted for music was one of the primary sins in that school and I never heard any of it there. From childhood I loved it. I followed the organ grinders around the streets, even begged pennies for slot machine player pianos, and one chilly evening, my mother found me curled up on the doorstep of a house listening eagerly to the strains of a violin from inside

#### Just a Show-off

"After a few months of idleness I convinced my parents that my time must be occupied, and as I would only occupy it with something I liked, they consented to my going to the Philadelphia School of Dramatic Art. There I reveled in what I loved. And from curiosity my Quaker teachers came to one of my performances. The only satisfaction I got from that was a "It's no wonder Sue Read can act. She always tried to show off."

Sue loves bright colors and though she was garbed in a demure gray and black at the WOR studios the other day, she says its red and green and yellow that she loves—the louder the better.

"It's strange to think of a Quaker in radio," she said, "although the radio is important to them for its educational features, and I'm sure they must listen to a little music on the side. To me it's one of the most thrilling modes of expression in the world. something spiritual in reaching people in their homes, winning an invisible audience which doesn't have to see what you look like to like you. Your whole self must go over the air to give pleasure to all sorts of people in all sorts

The pleasure she gives was indicated on a postal sent to her the other day. "My seventh child was born in the midst of your broadcast," it read, "and my other six insist upon naming her Sue Read." A postscript from the nurse said, "The Mother Song was heard by my patient while she was bearing her child.

"I like to think that my personality reached spirit moved Sue and in spite of frowns and that woman without her having to see me," thin-lipped disapproval she held the floor with said Sue. "I hate to get up on a stage and what her father in a more generous moment perform; one of the strongest drawing cards called "trivial testimonials" and when this radio has for me is its invisibility."

# Plums and Prunes •

# By Evans E. Plummer

Chicago, Illinois

ISAPPOINTED fans who've grown to palpitate at the hotcha tunes of lovely Ethel Shutta (pronounced Shu-tay), and lost track of the blonde wife of band leader George Olsen when the pair wound up their contract on the Jack Benny gingerale show, need cry no more. The reason is that George and Ethel will be starred on the Oldsmobile program which is scheduled to begin with the new year. Meanwhile, fans will have to take pot luck and catch the Olsens when the Lucky Strike magic carpet flies their way.

Queer about George Olsen. He never was a big air drawing card without Ethel. But with Ethel and Jack Benny, he has arrived. And he'll probably stay there as long as Ethel decides he's a good hubby. My tale-bearers report that several sponsors would have been glad to sign Mrs. Olsen without Mr., but Ethel would not have it that way.

#### Kate Samaritan Again-

There are those who say Kate Smith seeks publicity when she entertains the ailing at hospitals. Thursday of last week, on her way through Chicago to the West Coast, she stopped off to make a long trip out to Chicago Hospital where she made Wilbur Lee Koppen, innocent young victim of a terrorist's bomb, laugh at her jokes and let him hear her sing his favorite, "We Just Couldn't Say Goodbye." Kate's manager made no ballyhoo about her visit to the lad who doesn't know his death for his Characterist know.

he's blinded for life. She received little publicity.

So here's a line or two and a basket of plums just to show how we stand. \*

#### About "Taking" It-

A performer must be able to take it. I mean criticism, whether constructive or not. Of course, a critic should endeavor to be constructive, else he has no ustification for criticism. I'll confess that I hate to hurl prunes even where deserved. But you'd pay a heck of a lot of attention to this department if only plums were awarded.

Some say radio programs, not being repeated, need no criticism. Well, I've heard many a series of programs that were consistently rotten, and many that were almost always good. Could it have been accidental?

A very nice girl who has a fair but not outstanding voice was mentioned here recently. So a music publisher's agent felt inspired to champion her. He said I had her in tears. I'm sorry, lady, but did you ever get anything by crying for it? Not from me. You may be a very nice girl, but you'll have to improve as a vocalist before I give you that plum. Dry your tears, try harder and don't forget that old one about every knock being a boost.

#### Reviewing the Chains—

ARMOUR HOUR WITH EAST AND DUMKE (Friday, Nov. 11, 8:30 p. m. CST on NBC) present an Armistice Day show built on music and jokes popular in 1917-18. Humor was recalled from the cannon era with sad effects on one who has heard the same gags so many times. Seems to me that French restaurant sketch with subsequent egg ordering had a long play on the vaudeville boards before it arrived in the NBC studios. Antique jokes may be all right, but not those that have been run into the ground. East and Dumke, you'd better get funnier, for you're up against Bernie, Wynn, Benny, the Aces, and Allen these days.

Kresge Varieties (Friday, Nov. 11, 7 p. m. CST, transcription on WMAQ), caught for the first time, consists of fair music by band interrupted by a comedian named Walter Sullivan and his stuttering stooge. Wit weak and even when good, very likely too subtle. No plums for this show, except gradgingly to the soft enesling lady an grudgingly to the soft-speaking lady announcer and band.

JONES AND HARE (Friday, Nov. 11, 6:30 . m. CST on NBC) celebrate their eleventh anniversary as a team on the eleventh day of the eleventh month and prove that an act can stay cellophane fresh and good for a service was splendid, and muc long, long time. Anyone here who doesn't like Billy Jones and Ernie Hare? No? All speeches by winning candidates.

right, let's give them eleven plums for a birthday present.

Amos 'n' Andy (Thursday, Nov. 10, 10 p. m. CST on NBC) do the unheard of thing of letting Madame Queen speak a line or two. The doubling was evidently the work of Freeman (Amos) Gosden and well done. Script this night not unusually interesting otherwise, but praying two pickets associated. otherwise, but previous two nights revealed several laughable situations. This mid-November spurt shows there's still a lot of life left in the Kingfish show of them all.

STANDARD OIL'S FUN FEST (Thursday, Nov. 10, 7:45 p. m. CST, transcription on WBBM) is recorded tomfoolery and music from the West Coast and neatly put together. For the laugh seekers, I think you'll find chuckles here. A plum.

RUDY VALLEE'S FLEISCHMANN HOUR (Thursday, Nov. 10, 7 p. m. CST on NBC) brought an array of extra talent to the big 60-minute bill, including Helen Broderick and Lester Crawford, two of my pet wise-crackers from the stage, who didn't belie my faith even when transplanted to the mike. And did you hear Rudy sing Schubert's "Serenade"? Vallee lifted himself completely out of the crooner depths and wins many plums for himself and his hour.

LAVORIS' EASY ACES (Wednesday, Nov. 9, 9:15 p. m. CST on CBS) get along this trip without the aid of bridge partners. Very

GERTRUDE LUTZ1 (Wednesday, Nov. 9, 8:30 p. m. CST on CBS) has a lovely voice for the classics. A good symphony orchestra might make her shine.

SWIFT'S PAT BARNES (Wednesday, Nov. 9, 7:45 p. m. CST on NBC) does one of the best Armistice shows of the week. Showman Barnes was "over there" and proves it. Take your plum.

SARA ANN McCABE (Wednesday, Nov. 9, 4 p. m. CST on NBC), with Joe Gallichio's orchestra, in a sustaining premiere. Catch this plumful tea-time program for some sweet music with no price tags interfering.

ELECTION RETURNS (Tuesday, Nov. 8, both networks) filled most of the time this evening. Local Chicago station tabulations of national victors from news wire services were consistently ahead of chain announcements. Trying to keep involved figures of votes and precincts in my head without getting dizzy proved difficult. Suggestion: next time, broadcasters, quote only the significant figures in round numbers. On the whole, service was splendid, and much ingenuity was displayed in broadcasting victory

# Thursday Programs | Continued |

# WEAF-Three Mustachios; string trio WHN-Roy Brady, tenor WJZ-Betty and Bob, dramatic sketch WMCA-Johnny Jarvis; The Singing Pianist WOR-Five Messner Brothers WOV-News Flashes 3:10 P.M. WOV-Emergency Unemployment Relief 3:15 P.M. WEAF-Adventures in Hobby Riding; Everett Whit myre WHN-Lily Perian, contralto with Anna Goldstein a the piano WJZ—Metropolitan Opera Company; Lily Pons, soprano; Giovanni Martinelli, tenor WMCA—Samuel Shankman, pianist WOR—Country Club Trio. male trio WOV—Olive Briscoe, Yesterdays Songs the piano 3:30 P.M. WEAF-Woman's Radio Review; talks; orchestra WHN-Arthur Johnston, Baritone WMCA—In a Gypsy Camp, vocalists and orchestra WOR—Janet Bush Hecht, mezzo contralto WOV—Radio Guide Program, orchestra 3:45 P.M. WHN-Nicki Jerard, popular program WOR-Guy Hunter, Entertainer 4:00 P.M. WEAF-Musical Comedy Hits; orchestra direction David Buttolph WHN—John Martel, tenor WMCA—Golden Slipper Dance Marathon from Ridge wood Grove WOR—Ariel Ensemble OV—Marco's Magic Accordion 4:15 P.M. WHN—Jane Alden, popular songs WJZ—Thursday Special; Song Fellows; Ruth Lyon, soprano; Marion and Jim, comedy duo; Lee Sims and Ilomay Bailey; orchestra WMCA—Emergency Unemployment Relief Committee WOV-Felicity Bugle, sketch 4:20 P.M. WMCA-Lois Petty, Songs 4:30 P.M. WEAF-Variety Show; Paul Whiteman's Rhythm Boys WHN—Actor's Dinner Club WMCA—Silverbell, Songs WOR—Norman Carey, Irish Baritone

4:45 P.M.

WABC-American Legion National Trade Revival

4:50 P.M.

5:00 P.M.

5:05 P.M.

5:10 P.M.

5:15 P.M.

5:20 P.M.

5:30 P.M.

V.ABC-Skippy; children's program WJZ-The Singing Lady; nursery jingles, songs and

5:35 P.M.

5:40 P.M.

WHN-New York Tuberculosis and Health Assn. Message

5:45 P.M. WABC-The Junket Folks WEAF-Sekatary Hawkins, children's clubs

WLAP—Sekatary Hawkins, children's clubs

WJZ—Little Orphan Annie; childhood playlet with,
Shirley Bell, Allan Baruck, Henrietta Tedro
and Jerry O'Meara

WMCA—'Vera and Betty' Skit; Harmony Duo

WOR—Society Notes by Shirley

6:00 P.M.

6:15 P.M.

6:20 P.M.

WABC-Current Events; H. V. Kaltenborn WEAF-Waldorf-Astoria Orchestra

WABC-On the Air Tonight
WHN-Thomas Connelly, baritone

WHN—East Side Post No. 868, American Legion WJZ-Gus Van and Joe Furst's Village Barn Or

WHN—Frankie Tag and his Mischief Makers
WJZ—Harold Van Horne, pianist

WOV-String Ensemble

WMCA-Marimba Band

WOR-To be announced

Speaker
WHN—Game Protection Talk

WHN-Vincent Royes, tenor

WHN-Silvo De Reinzo, Pianist

WJZ—Carolina Thanksgiving WMCA—Sally's Studio Party

WOR-"Sunlit Norway Calls

WHN-Marcia Wallack Blues

WOV-Gertrude Thomas, blues

5:25 P.M. WHN-"Boy Bandit"

WMCA—Certified Entertainers WOR—To be announced WOV—Paladino's Orchestra

WMCA-Verna Carega, song dramatist

WOR-Billy Bruce; baritone

WABC-Captain Jack

stories

WOR-Uncle Don

WABC-Ben Alley, tenor

WOR-Program Resume WOV-John Preble, tenor

3:00 P.M.

6:25 P.M. WJZ-John B. Kennedy, talk 6:30 P.M. WABC—Eddie Dooley's Football Dope WEAF—Ralph Kirbery, baritone WHN—Pauline Turso, Lyric Dramatic Soprano WJZ-Old Songs of the Church, Paula Heminghaus contralto; Arthur Billings Hunt, baritone and director; Lowell Patton, organist WOR-Jack Berger's Concert Orchestra 6:45 P.M. WABC-Just Plain Bill WEAF-G. E. Circle; John Erskine; Heywood Broun, columnist WHN—Psychology and the Voice; Prof. Ian McIntrye
WJZ—Lowell Thomas; Today's News 7:00 P.M. WABC—Myrt and Marge, drama
WEAF—Jane Froman and her Band
WJZ—The Pepsodent Program; Amos 'n' Andy, blackface comedians WOR-Ford Frick; sports resume 7:15 P.M. WABC—Buck Rogers in the Year 2432
WEAF—Wheatenaville, dramatic program with Ray
Knight, Alice Davenport, Vivian Block and
Bobby Jordan
WJZ—The Royal Vagabonds; impersonations by Ward
Wilson WOR-Aviation Division of Macy's Boys Club 7:30 P.M.

7:30 P.M.
WABC—The Wandering Boy
WEAF—Carson Robison's Pioneers; John and Bill
Mitchell; Pearl Pickens
WIZ—Louise Bernhardt, contralto
WOR—The Beloved Vagabond, vocalist and two

WMCA-"The Leading of the Pilgrims"; dramatiza-WOR—Famous Stars In Grand Opera WRNY—James McMullin 9:45 P.M. WMCA-Phelps Phelps WRNY-Dramatic; sketch

10:00 P.M. WABC-Andre Kostelanetz Presents WABL—Andre Rostelanetz Presents
WEAF—Lucky Strike Hour; Jack Pearl
WJZ—Phillips Lord in the Country Doctor
WMCA—O! Doc and his Pal, skit
WRNY—Ham and Bone and their Radio Guide
Musical Crew

10:15 P.M.

WJZ—Red and Ramona; specialty singers WMCA—Golden Slipper Dance Marathon; Ridgewood Grove WRNY-Nightmares; Sketch 10:30 P.M. WABC-Edwin C. Hill; Human Side of News

WJZ-Red and Ramona; specialty singers WMCA—Three Little Funsters WOR—Jack Arthur, baritone WRNY-Unter Den Linden

WRNY—Unter Den Linden
10:45 P.M.
WABC—William O'Neal, tenor
WJZ—Mary Steele and her Orchestra
WMCA—Rajput; Hindu Secret Service Agent WOR-Mildred Hunt; Radio's Sweetheart 11:00 P.M.

WABC-Howard Barlow and the Columbia Symphony Orchestra
WEAF-Don Bestor's Orchestra; Arthur Jarrett, tenor WJZ—Radio Rubes; hill billy songs WMCA—Ozzie Nelson's Orchestra

7:45 P.M.

7:45 P.M.

V'ABC—Chase and Sanborn Tea Program; Georgie
Price and Benny Kreuger's Orchestra

7:45 P.M.

Von—moonbeams; Verna Osborne, soprano; Annette Simpson, soprano; soprano;

WMCA-Joe Baldwin and Orchestra WRNY-Dance Orchestra

1:00 A.M. WABC-Roseland Ballroom Orchestra WMCA—Chick Webb and Chicks 1:30 A.M. WABC-Village Nut Club Orchestra WMCA-Cab Calloway's Orchestra

2:00 A.M. WMCA-Chick Webb and Chicks

7:00 P.M.

10:00 P.M.

DANCING TONIGHT WOR-William Scotti WEAF—Jane Froman 7:45 WOR—Paul Victorine 8:00 P.M. WEAF-Ben Bernie WRNY-Dance Orch. MIDNIGHT 8:00 P.M.
WEAF—Rudy Vallee
WABC—Abe Lyman
8:15 P.M.
WABC—Ted Weems
8:45 P.M. WOR-Ed Burtson WABC-Eddie Duchin WMCA-F. Hazzard 12:30 A.M. WABC-Riveria WABC—Jack Denny 9:00 P.M. WRNY-Dance Orch. WJZ-F. Masters WRNY-Dick Ray-1:00 A.M. WABC — Roseland Ballroom WEAF-Lucky Strike 1:30 A.M. WRNY—Ted Prohask WEAF—Don Bestor WABC-Village Nut WMCA-Cab Calloway WMCA—Ozzie Nelson 11:30 P.M. WABC—Isham Jones 2:00 A.M. WMCA—Chick Webb

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# SPECIALS FOR TODAY FOR LOG OF LOCAL STATIONS SEE PAGE 4

11:00 a. m. WABC-CBS-Brown-Colgate Football Game

2:00 p. m. WABC-CBS-Penn-Cornell Football Game

9:00 p. m. WJZ-NBC-Death Valley Days 9:30 p. m. WOR-Stars in Grand Opera

10:00 p. m. WEAF-NBC-Jack Pearl; Lucky Strike Hour

WEAF-The Goldbergs; Gertrude Berg, James Wa-

WABC-Lyman's Orchestra and Hollywood Newsboy WEAF-Fleischmann Hour; Rudy Vallee's Orchestra

8:15 P.M.

WABC—Canada Dry Program; Jack Benny, comedian and Ted Weems' Orchestra
WJZ—The Song Sleuth; Sigmund Spaeth
WOR—Rose McLean, baritone, and orchestra

8:30 P.M.

WJZ-Rin Tin Tin Thriller, dramatic program with
Junior McLain, Henrietta Tedro, Don Ameche,
Bob White and Tom Corwine

WOR-First Prize Supper Club; orchestra

8:45 P.M.

WABC-Sampler Program; Evan Evans, baritone with Jack Denny's Orchestra WJZ-Howard Thurston, magician

wJZ—Howard Inurston, magician

9:00 P.M.

WABC—Music That Satisfies; The Boswell Sisters, trio with Nat Shilkret's Orchestra; Norman Brokenshire, announcer

WEAF—Captain Henry's Maxwell House Showboat

WFAB—Radio Guide's Viola Hanick

WJZ—Death Valley Days; dramatic sketch

WOR—Frank and Flo; vocal due and patter

WRNY-Dick Raymond's Orchestra

9:15 P.M.

WABC—The Mills Brothers, quartet WOR—Al and Lee Reiser; two pair Reiser; two paines 9:30 P.M.

WABC-Omar Khayyam, drama WJZ-Dancing Strings; orchestra direction Leonard

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11:15 P.M. WJZ-Science and Learning in France; talk by Charles de Font-Nouvelle ters, Roslyn Silber, Alfred Corn, comedy sketch WJZ-Johnny Hart in Hollywood WOR-Paul Victorine's Dance Orchestra 11:30 P.M. 8:00 P.M. WABC-Isham Jones' Orchestra WEAF—Ben Bernie's College Inn Orchestra WMCA—To be announced WOR—William Scotti's Orchestra WJZ—Regimentalists WOR—Chandu, the Magician, Beech-Nut Program WRNY-Dance Orchestra

12:00 MIDNIGHT
WABC—Eddie Duchin's Orchestra
WEAF—Donald Novis, tenor
WJZ—Anson Weeks' Orchestra

WMCA—Frank Hazzard and Revue WOR—Eddie Burtson's Orchestra WRNY—MacVeigh Brothers; Two Southern Gentle-12:15 A.M.

WEAF—Cab Calloway's Orchestra WMCA—Up and Down Broadway with Bid Dudley WRNY-Sports Highlights; Allen Corelli 12:30 A.M.

WABC-Riviera Orchestra WEAF—Hollywood On the Air WJZ—Frankie Masters' Orchestra

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# Programs for Friday, November 25

tenor; instrumental tric
WJZ—Betty and Bob, dramatic sketch
WMCA—Artist Bureau Presentation

3:10 P.M.

WOR-To be announced WOV-News Flashes

11:00 A.M.

WABC—Magic Piano Tuns
WEAF—To be announced
WJZ—To be announced
WOR—What to Eat and Why; C. Houston Goudiss
WOV—Dance Orchestra

11:15 A.M.

11:45 A.M.

12:00 NOON

6:45 A.M.
WEAF—Fower Health Exercises
WOR—Gym Classes—John Gambling, Director 7:00 A.M. WOR-Gambling's Ga 7:15 A.M. WOR-Gym Classes 7:30 A.M. WABC—Organ Reveille; popular music by Fred Feibel WJZ—Don Hall Trio WOR—Gambling's Gamboliers 7:45 A.M.

WABC—Bud Collyer, the Kruschen Serenader
WJZ—Jolly Bill and Jane; children's program with
William Steinke and Muriel Harbater
WOR—Gym Classes 8:00 A.M.

8:00 A.M.

V.ABC—Salon Musicale; Vincent Sorey, conductor

WEAF—Gene and Glenn; Quaker Early Birds, songs
and patter

WJZ—Wheatsworth Program; King Kill Kare, songs
and dialogue

WMCA—Organ Reveille

WOR—Daily Produce Reporter

WOV—Morning Song WOR—Pear Paragraphs 8:10 A.M. 8:05 A.M. 8:10 A.M.
WOR-Al Woods, Songs
8:15 A.M.
WEAF-Organ Recital; Doc Whipple
WJZ-Morning Devotions; Arthur Billings Hunt wJZ—Morning
director

WMCA—The Flashers; News of the World
8:25 A.M.

WOR—Sherman Keene's Orchestra
8:30 A.M. 8:30 A.M.

WABC—Rhythm Kings; orchestra

WEAF—Cheerio; inspirational talk and music; J.

Harrison Isles, music director

WJZ—Pepper Pot; orchestra

WMCA—Harry Glick's Exercises

WOR—Martha Manning—A Macy Presentation

WOV—Melody Revue

8:45 A.M. WMCA—George Spaulding, the Midwest Melody Man WOR—Musical Novelettes WOR—Musical Novelettes

9:00 A.M.

WABC—Reis and Dunn, comedy and songs

WEAF—Morning Glee Club; male octet direction
Keith McLeod

WMCA—Morsieur Sakele, beauty talk

WOR—Miss Katherine and Calliope—A Bamberger

Program

WOV—Parade of the News

9:15 A.M.

WABC—Morning Moods; Vincert Sorey, conductor

WEAF—Current Events; Anne Hard

WJZ—Everyday Beauty, dramatic sketch with Eileen

Douglas and Robert Griffin, baritone and
character actor

WMCA—Harry Robinson, Uke songs Douglas and Robert Griffin, baritone and character actor

WMCA—Harry Robinson, Uke songs

WOV—Pierrot, Canadian Tenor

9:30 A.M.

WABC—Tony Wons; Are You Listenin'?

WEAF—Flying Fingers; Kay Donna, contralto; Doc Whipple, organist; Jolly Fcur

WHN—"Gossip of the Air"

WJZ—Vic and Sade; comedy sketch with Van Harvey and Bernadine Flynn

WMCA—Jodern Living, Health Talk

WOR—Sweetheart Serenaders

WOV—Modern Living, Health Talk

9:45 A.M.

WABC—Romance of Beauty

WEAF—Banjoleers; Lee Hancox, Don Hancox, Irving Rosenholtz, banjoists; Bill Ross, tenor

WJZ—Nothing but the Truth; Alexander McQueen, narrator; string ensemble direction Walter Blaufuss

WOR—Temogrow's Values rales to the contract of th Blaufuss
WOR—Tomorrow's Values, sales talk
10:00 A.M.
WABC—The Oxol Feature; with Gordon, Dave and Bunny
WEAF-Melodie; Annabelle Jackson, pianist
WMCA-Rambler Orchestra
WOR-Thru the Looking Glass with Frances Ingrar
WOV-Happy Blues Girl, songs es Girl, songs 10:15 A.M. WABC-Bond Bread Program; Frank Crumit and Julia Sanderson
WEAF—Breen and de Rose; vocal and instrumental duo
WJZ—Clara, Lu 'n' Em; Louise Starky, Isabelle
Carothers and Helen King, gossip
WOR—Make Believe; Kathleen and Joe
WOV—Fur Trappers; dance orchestra
10:30 A.M.
WEAF—The Strollier; Godfrey Ludlow; Lolita
Gainsborg, accompanie Gainsborg, accompanist
WJZ—Our Daily Food with Colonel Goodbody and
Judge Gordon WMCA-Jeanne Carroll and Miss Charm, talk and music WOR-Literary Bouquets; Book Reviews; Monica 10:45 A.M. 10:45 A.M.

WABC—Melody Parade; Vincent Sorey, conductor
WEAF—Betty Crocker, cooking talk
WHN—Camp Meeting Quartet
WJZ—Consolaires; Irma Glen, organist
WMCA—Musical Grab Bag
WOR—Rex Sheridan, baritone
WOV—Mons. Sakele, beauty chat
10:50 A.M.

WMCA— olden West Program, 10:55 A.M.

WMCA-Mme. Elvira Geiger, pianist

T1:30 A.M.

WABC—Round the World Cooking School; featuring Ida Bailey Allen; Radio Home Makers

WOR—Ann Stevens' Thrift Hour

WOV—Miss Sylph WABC—Ben Alley, tenor; with Novelty Orchestra WOR—Riverdale; sketch WOV—Rabinowitz String Trio

Torgerson
WJZ-U. S. Marine Band
WOV-Elaine Jacoby, Blues
3:30 P.M. 12:00 NOON
WABC—Buddy Harrod's Yoeng Orchestra
WEAF—Johnny Marvin, tenor
WJZ—Bill and Henry; Al Cameron and Pete Bont
sema, songs and patter
WMCA—Mirror Reflections with Sid Schwartz WEAF-Woman's Radio Review; talks; orchestra direction Hugo Mariani
WMCA—In a Spanish Patio
WOR—Elks Club Pipe Organ Recital
WOV—Nick Kenny's Musical Revue, music and guest WOR—The Voice of Experience
WOV—Metcalf and Daniels, songs and piane
12:10 P.M. 12:10 P.M.
WMCA—Organ Interlude
12:15 P.M.
WEAF—Bela Loblov's Concert Orchestra
WJZ—Lady Bugs; Muriel Pollock and Vee Lawnhurst,
piano duo
WMCA—Modern Medicine; talk
WOR—Admiracion; Sales Talk
WOV—Afred Harrison, tenor; songs
12:20 P.M.
WOR—Romance of Life Insurance; Richard Meaney
12:30 P.M.
WABC—Columbia Revue; Oriental Program Presented WRNY—Cirillos Royal Columbian Dance Orchestra WRNY—Cirillos Royal Zolumbian Dance Orchestra
3:45 P.M.

WABC—Alex Semmler, pianist
4:00 P.M.

WABC—The Grab Bag; variety show; Helen Mors
and The Boy Friends; Brooks and Ross; Billy
White; Freddy Rose; Westphal's Orchestra

WEAF—May We Present

WJZ—Rhythmic Serenade; Harry Kogen's Dance Orchestra 12:30 P.M.

WABC—Columbia Revue; Oriental Program Presented by Emery Deutsch's Orchestra

WJZ—National Farm and Home Hour; guest speakers

WOR—Ariel Ensemble SPECIALS FOR TODAY FOR LOG OF LOCAL STATIONS SEE PAGE 4 8:00 p. m. WEAF-NBC-Cities Service Concert 8:30 p. m. WABC-CBS-March of Time 9:00 p. m. WOR-Hoffman Hour; Concert Orchestra 9:30 p. m. WABC-CBS-Morton Downey; To the Ladies 10:00 p. m. WEAF-NBC-Al Jolson; Chevrolet Program WMCA—World Telegram Stock Quotations WOR—The Carnegie Hall Organ Recital WOV—La Rosa d'Italia, Italian Music 12:45 P.M. WABC-Columbia Educational Feature 1:00 P.M. 1:00 P.M.

WABC—George Hall's Hotel Taft Orchestra
WEAF—Market and Weather Reports
WMCA—Dagmar Perkins and String Ensemble
WOR—"Musical Doctor"; Allan Meaney by S
Keene
WCV—Diamond Concert Orchestra
WRNY—N. Y. Evening Air Post 1:15 P.M.
WEAF—George Scherban's Orchestra
WMCA—Mid-day Message, Dr. Charles Francis Potter
WOR—Frank Dailey's Orchestra 1.20 P.M 1:20 P.M.
WRNY—Joseph Brush, baritone
1:30 P.M.
WABC—Atlantic City Musicale
WEAF—Don De Forest's Orchestra
WJZ—Van and Don; comedy
WMCA—Three Little Funsters
WOV—Italian Musical Program
1:45 P.M. WJZ—Harold Stokes' Orchestra WOR—Tiffin Music; string ensem 2:00 P.M. WABC-Fred Berrens' Orchestra WABC—Fred Berrens' Orchestra
WEAF—Magic of Speech; The Body Machine; Vida
Ravenscroft Sutton
WJZ—Weather Report
WMCA—Up and Down Broadway with Bide Dudley
WOR—The Pathfinder
2:05 P.M.
WJZ—Words and Music; string ensemble, direction
Walter Blaufuss; Lucille Long, contralto; Edward Davies, baritone
2:15 P.M.
WOR—Show Boat Boys, harmony duo and patter WOR—Show Boat Boys, harmony duo and patter WMCA—Wellington Bridge Talks 2:20 P.M. WMCA—To be announced
2:30 P.M.
WABC—Do Re Mi; novelty trio directed by Ray Block
WEAF—Three Shades of Blue, male trio direction
Dave Buttolph; Roger Sweet, John Dandurand

WOV-Shave Sherman, tener WRNY-Schofield Singer 4:15 P.M. WEAF—Rice String Quartet
WJZ—Kaltenmyer's Kindergarten; school room WMCA—Emergency Unemployment Relief Committee Talk
WOR—"Silas of the Hill Country" skit
WOV—The Man Who Knows; songs and chatter
WRNY—Leo Albrecht, string quartet 4:20 P.M.
WMCA—Radio Guide Spotlight 4:30 P.M. WABC—U. S. Army Band
WMCA—Michael Romano, The Melody Singer
WOR—Elias Breeskin Quintet
WOV—String Ensemble WRNY-Selby and Huffman, ventures in sone 4:45 P.M.

WEAF—The Lady Next Door; children's program:
Madge Tucker
WJZ—Concert Artists; orchestra and soloists
WMCA—Marimba Band
WRNY—One Man Novelty Band 5:00 P.M. 5:00 P.M.

WABC—Bobby Benson

WEAF—Swanee Serenaders; direction Harold Stokes

WMCA—Sally's Studio Party

WOR—Program Resume

WOV—Chico and Peppina, Sketch

WRNY—N. Y. Academy of Medicine; Dr. Harry

Festein

5:05 P.M. WOR-Jeno Bartol's Hungarian Ensemble 5:15 P.M. WABC—Captain Jack
WEAF—Paul Wing, the Story Man; children's program WJZ-Dromedary Caravan; desert romance, dramatic sketch
WOV—Gertrude Thomas, blues singer
WRNY—Temple Emanuel Service
5-30 P.M. 5:30 P.M.
WABC—Skippy; children's program
WEAF—The Flying Family
WJZ—The Singing Lady; nursery jingles, songs and wiz-nie stories
wmcA-Certified Entertainers
woR-Julian Woodworth's Orchestra
wov-Paladino's Orchestra
5:35 P.M. Dave Buttolph; Roger Sweet, John Dangurand and Billy Rose

WJZ—The Syncopators; Harold Stokes' Orchestra

WMCA—Sunshine Sally and Doris Webb, songs

WOR—Poetry, Bobby Burns, and Anson DePue, tenor

2:45 P.M.

WABC—Elizabeth Barthell, songs; Fred Berrens' Orchestra

WMCA—Edith Audrey Mann, Contralto

5:45 P.M.

WABC—The Lone Wolf Tribe, An Indian Story, from Chicago

WEAF—Adventures of the Safety Soldiers; dramatle sketch; George Shackley's Orchestra
WJZ—Little Orphan Annie; childhood playlet with Shirley Bell, Allan Baruck, Henrietta Tedre and Jerry O'Meara
WMCA—Skit and Skat; Harmony and Vocal Due WOR—Aunt Betty Toy Shop WEAF—Muted Strings
WJZ—Concert Petite; string ensemble direction
Walter Blaufuss
WMCA—Dorothy Frank, soprano; and Eugene Nathel,
tenor 3:00 P.M.

-Columbia Salon Orchestra; Vincent Sorey, WABC—Irene Beasley, songs
WEAF—Waldorf-Astoria Orchestra
WJZ—Don De Forest's Orchestra
WOR—Uncle Don conductor
WEAF—Echoes of Erin; Joe White, "Silver Masked" WABC-On the Air Tonight
WRNY-Charlie Olcott, Radio Rosster WOV—Emergency Employment Relief
3:15 P.M.
WEAF—Famous Loves; dramatic program with Ulita 6:20 P.M. WABC-Harold Stern's Orchestra WABC—Harold Stern's Orchestra

6:30 P.M.

WABC—Eddie Dooley's Football Dope
WEAF—Emergency Unemployment Relief Talk
WJZ—Betty Boop; comedy sketch
WOR—Detectives Black and Blue; Mystery Drame
WRNY—Ann Pavo, violin and concert songs
6:45 P.M.

WABC—Just Plain Bill
WEAF—G. E. Circle; Hendrik Willem Van Leen,
guest speaker Heywood Broun, master of
cermonies; Theordore Webb, baritone; Eddie
Dunham, organist
WJZ—Lowell Thomas; Today's News
WOR—Happy Harry
WRNY—Westchester Duo; Gems of Melody
7:00 P.M.

WABC—Myrt and Marge, drama WRNY—Westchester Duo; Gems of Melody
7:00 P.M.
WABC—Myrt and Marge, drama
WEAF—Jane Froman and her Band
WJZ—The Pepsodent Program; Amos 'n' Andy; blackface comedians
WOR—Ford Frick, Sports Resume
WRNY—N. Y. Eve. Post Sports Talk
7:15 P.M.
WABC—Buck Rogers in the Year 2432
WEAF—Kremlin Art Quartet
WJZ—The Royal Vagabonds; impersonations by Ward
Wilson
WOR—Boys:Club
WRNY—Roumanian Village Jewish Program
7:30 P.M.
WABC—Three "X" Sisters; vocal trio
WEAF—Billy Jones and Ernie Hare, comedy and
songs
WJZ—Jack Fulton, tenor
WMCA—Melody Lane
WOR—A Wayside Cottage
7:45 P.M.
WABC—William Hall, baritone; Fred Berrens' Orchestra
WEAF—The Goldbergs: Gertrude Berg, James Wa-

wast—william hall, baritone, rice believed chestra

WEAF—The Goldbergs; Gertrude Berg, James Waters, Roslyn Silber, Afred Corn, comedy sketch

WJZ—Johnny Hart in Hollywood

WMCA—Health Talk

WOR—The Bachelors Quartet

WRNY—Travels in Dementia; John Mackey

7-50 P.M.

7:50 P.M.
W.ICA—News of Italy; Salvatore M. Pino

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#### Julian Woodworth

HEY Bill Milstein tune in WOR . . . Its time for Julian Woodworth and Ilis Clintonians . . . You know his air signature . . "Sometimes I Wonder" . . . wrote it himself . . . Yes indeed and he also wrote "When You Press Your Lips to Mine" . . "Broken Toys" . . . "Forgetting You" . . "On The Moonlit Stream" and a dozen others . . . You remember him . . . The rather good looking leader . . . with the swell voice . . . We saw and heard him in the Grill of the Governor Clinton Hotel . . . Tall . . . About five foot eleven . . . one hundred and forty five pounds . . . Black hair . . Brown eyes . . . Born in Haydenville Ohio . . . don't blame him . . . his parents lived there . . . Moved to Cleveland when he was six . . Had his own band at sixteen . . . Parents decided to make a doctor of him . . . Studied medicine at University of Chicago . . . Played college baseball . . . Turned down offer to join Cleveland Indians in 1923 . . . Couldn't enthuse about the future as a doctor . . . Got a job singing with Henry Theis and his Band in Cincinnati . . . Made first broadcast from station WTAM

Then toured western radio stations . Arrived in New York in 1929 . . Sang with Merle Johnston Band . . . Later with Phil Spitalny at the Pennsylvania Hotel . . . Opened at Hollywood Restaurant with his own band . . . Came to the Governor Clinton Grill eighteen months ago . . . With one exception members of his band have been with Julian for two years . . . Plays the piano . . . but not with the band . . . Likes all sports . . . Races keep him broke . . . Yes he is single . . . Likes women . . . Prefers Blondes . . . Black . . . Auburns . . . Platinum and Red headed women . . . His pet aversion is a song publisher that trys to force him to play what he calls dog tunes . . . His hobby collecting old coins . . . His passion . . . Good beer . . . With Reading pretzels . . . You guessed it . . . He dunks . . . Drives a Ford . . . . Answers personally all fan mail . . . Don't tune in to-night a Ford . . . Answers personally all fan mail . . . Don't tune in to-night . . . why not go over and meet Julian himself in person . . . You'll like him . . . He will be delighted . . .

#### Notes

PARADISE Restaurant Cabaret is the name for Niles T. Granlund's new night club. Opens about the middle of December, at 49th St., and Broadway. Granny will have forty girls in the show that is now in rehearsal. It is said that Abe Lyman and his orchestra will play the show and dance music. This new night spot was designed and decorated by Joseph Urban.

The following note is from Norman Lacy of the Pennsylvania hotel and is given to you as written by his office . . . Occasional rumors, that because of difficulties with certain unions the broadcasting by Ted Weems and his orchestra, when and after they open in Hotel Pennsylvania, on Nov. 17th, may be pre-vented, are without foundation. As a matter of fact, Ted Weems and his or-chestra will definitely broadcast from Hotel Pennsylvania; and broadcasting of the Canada Dry-Ted Weems Program will be continued definitely.

A swiftly paced entertaining revue is the attraction at Connie's Inn up Harlem way. Will try to tell all about it in next weeks

Bela Loblov (The Gentleman Gypsy violinist) and his ensemble have been engaged by the management of the Hotel Madison on East 58th St., for a series of dinner concerts which will be broadcast

If there is any information you may want with reference to any of the night clubs, hotels, or cafes in New York City at any time, do not hesitate to write me. I will gladly tell you the approximate cost for an evening's entertain-ment. Just tell what place you wish to visit, how many there are in your party, and I will see that you get the informa-tion. Address J. R. Jacoby in care of RADIO GUIDE, 345 W. 26th St., New York City.

over WEAF each Friday at 12:15 p.m. and Saturday at 12:30 p.m.

Emil Aufrecht of Broadway HOFBRAU Inc. has signed a lease for the basement of the Loew State Theatre building. Rent is to be almost triple if beer returns.

Leo Bernstein, of the Lido Garden, has wired an offer to Jean Malin, in Los Angeles, to head his new show.

Leon Navaro and his orchestra replace Harry Barris in the Cocoanut Grove of the Park Central Hotel. Navaro will be heard on the air every night except Sunday. The Grove is fast becoming the rendezvous for the moving picture crowd in New York.

Ted Weems and his orchestra replace Roger Wolf Kahn at the Hotel Pennsylvania, on November 17.

\* M. Vincent Bordenave, for years at Old Martins, is now at the New Bohemia on Broadway near 52nd St.

For a swell evenings entertainment, try dinner at the Paramount Grill or the Hollywood Restaurant. See Grace George in "Mademoiselle" at the Playhouse, then supper at Connie's in Harlem, or the Cocoanut Grove atop the Park Central Hotel. You'll have change left from a ten dollar bill and a worth while time.

#### Question Box

Mrs. B. F. Combs, Rockville Center, L. I. . . . In your letter you fail to state the time you will visit The New Yorker . . . They serve dinner in the Terrace Restaurant where George Olsen and his orchestra play for two dollars (no couvert) from 6 to 10 p. m. After 10 p. m. service is al a carte with a couvert charge of \$1.25 except Saturdays and holidays, then \$2.00 . . . In addition to couvert at supper suggest you figure \$3.00

Wm. E. Jacobs-Harrisburg Pa. Hollywood Restaurant serves a dinner at \$1.50 . . . \$1.75 and \$2.00 . . . 6 to 9:30 p. m. service after ten is al a carte with a minum charge of \$2.00 except Saturdays and holidays, then \$3.00 . . . Charges at the Paramount Grill are the same with the exception of dinner, that being \$2.00. .....

Lester Bunting—Bronx...Dinner at the Village Barn on Thanksgiving eve is \$1.25 and \$1.50 per person, served from 6 to 9.30 p. m. After that service al a carte with a minimum charge of \$3.00 per person. If you stay over from dinner the additional charge is \$1.50. \*

Charles Rosen-Brooklyn N. Y. For Ilollywood and Paramount information read above. Cocoanut Grove, dinner is \$1.75 (no couvert) served 6 to 9:30 p.m. After 9:30 p. m. service a la carte, couvert \$1.00 except Saturday and holidays then \$2.00.

Vera Helin-Vischer Ferry N. Y. Cotton Club opens at 10 p.m. service is al a carte with a couvert charge \$2.50 per person, ginger ale a dollar a bottle. In addition to the couvert charge, suggest that you figure on at least \$3.00 per person.



Julian Woodworth is the leader of the "Clintonians", a first class band that broadcasts from the grill of the Hotel Clinton over station WOR. He has played successful engagement for the past eighteen months.

#### Album Pan Tin

# By Kenneth Friede

#### What Do You Know About Music?

(The following questionaire concerning popular songs, past and present, I intend solely for your entertainment. It might interest you to see how many you can answer. The answers will appear in next week's issue.)

I. In what musical comedies or operettas were the following songs introduced?

- 1. Manhattan
- 4. Kiss me again
- 2. Ma Belle
- 5. Blue Room
- Somebody to watch 6. One Alone
- over me
- 7. You're the cream in my coffee
- II. What is the most famous song of each of the following composer's?
- 1. Irving Berlin
- 5. W. C. Handy
- Sigmund Romberg
- 6. Richard Rodgers
- Walter Donaldson
- 4. Jerome Kern
- 7. Arthur Prenn 8. Rudolph Friml
- III. 1. What is the name of Irving Berlin's
- first published song? 2. By whom was the "Rhapsody in Blue" first introduced? 3. What tango is played more than any other in the U. S.?

IV. What famous artists introduced or were associated with the following songs?

- 1. Roly Boly Eyes
- 4. Kiss Me Again 5. Makin' Whoopee
- Mammy 3. Harvest Moon
- 6. When My Baby Smiles
- At Me
- V. Who are the composers of the following songs?
- Say it isn't so
   Isn't it romantic
   Carolina Moon
   I can't give you any thing but love
   My Blue Heaven
   Carolina Moon
   Sing something Simple
- VI. 1. What are the three most popular songs on the air at the present time? 2. What s considered the greatest waltz ever written? 3. Who is considered to be the dean of all present day musical comedy composers?
- VII. In what countries did each of the following songs originate?
- Goodnight Sweetheart
  I Kiss Your Hand
  Madame

  3. When Day Is Done
  4. Valencia
  5. Dark Eyes 1.

# Dining – Dancing

ASTOR—Broadway at 44th St.; Jack Berger and rehestra playing for dinner and supper.

BILTMORE SUPPER ROOM—Madison Ave. at

43rd St.; Paul Whiteman and orchestra playing tou

BOHEMIA-Broadway between 52nd and 53rd Sts.; Happy Felton and band playing for luncheon, dinner and supper.

CENTRAL PARK CASINO—Eddy Duchin and or-chestra playing for dinner and supper.

CHIN LEE'S (Chinese)—Broadway at 49th St.; Revue—Ernie Franz and orchestra playing for lunen-eon, dinner and supper.

CONNIE'S INN—7th Ave. at 131st St.; Negro levue, Don Redman and orchestra playing for supper. COTTON CLUB—Lenox Ave., at 142nd St.; Negro Revue, Cab Calloway and orchestra playing for

EL CHICO—80 Grove St.; Spanish entertainment, Emanuel Gomez and Spanish orchestra playing for dinner and supper.

EL FLAMENCO-15 Barrow Street; Spanish enter-

tainment at dinner and supper. Dancing

EL GARRON—159 W. 49th St.; Deslys and Clark,
Fontana and Ludmila, June Knight, and Leon Belasco's Orchestra.

EL PATIO-134 West 52nd St.; Rosita and Ramon, Henry King and orchestra.

EUROPEAN VILLAGE—100 W. 57th St.; Connental Entertainment. Don Carlos' Central Amerin Orchestra.

GOVERNOR CLINTON GRILL-7th Ave. at 31st St.; Julian Woodworth and orchestra playing for dinner and supper.

GREENWICH VILLAGE INN—5 Sheridan Square;

Fred Starr's Orchestra playing for dinner and supper.
HOLLYWOOD RESTAURANT—Broadway at 48th
St.; N. T. G. Revue, Isham Jones playing for dinner

and supper.

HUNGARIAN GYPSY TRAIL—228 W. 52nd St.;
Gypsy entertainment, Hungarian Orchestra playing for dinner and supper.

HUNGARIAN GYPSY TRAIL—228 W. 52nd St.;

Gypsy entertainment, Hungarian Orchestra playing for dinner and supper.

LEXINGTON HOTEL—Lexington Ave. at 48th St.; Art Jarrett, Don Bestor and orchestra playing for dinner and supper.

LIDO—7 Ave. at 52nd St.; Revue—Harry Carrol and orchestra playing for supper.

MCALPIN—Broadway at 34th St.; Eddie Lane and orchestra playing for dinner and supper.

MAYFAIR YACHT CLUB—450 E. 52nd St.; A. Meyer Davis Orchestra playing for dinner and supper.

MONTPARNASSE—6 E. 52nd St.; Yacht Club Boys, DeMarcos, Jane Vance, Loomis Sisters and Emil Coleman and Orchestra.

NEW YORKER TERRACE—8th Ave. at 34th St.; George Olsen and orchestra playing for dinner and supper.

PALAIS D'OR-Broadway at 48th St.; (Chinese)
Revue, Don De Forest and orchestra playing for

nner and supper.
PARK CENTRAL HOTEL, COCOANUT GROVE— 7th Ave. at 55th St.; Leon Navaro orchestra, playing for dinner and supper.
PARAMOUNT HOTEL GRILL—46th St.; west of

Broadway; Ozzie Nelson and orchestra playing for

Broadway; Ozzie Nelson and orchestra playing for dinner and supper.

PAVILION ROYAL—Merrick Rd., Valley Stream,
L. I.; Tommy Cline and his orchestra playing at dinner and supper.

PENNSYLVANIA HOTEL—7th Ave. at 32nd St.;
Ted Weems and orchestra playing for dinner and supper.

supper.
PLACE PIGALLE—201 W. 52nd St.; Veloz and Yolanda, Dick Gasparre and orchestra playing for

supper.

RIVIERA—Fort Lee, N. J.; Revue, Jimmy Carr (Doctor of Melody) and orchestra playing for dinner

(Doctor of Melody) and orchestra playing for dinner and supper.

ROOSEVELT HOTEL GRILL—Madison Ave. at 45th St.; Guy Lombardo and his Royal Canadians playing for dinner and supper.

ST. MORITZ—59th St. 6th Ave.; Harold Stern and orchestra playing for dinner and supper.

ST. REGIS—5th Ave. at 55th St.; Anson Weeks and orchestra playing for dinner and supper.

TORCH CLUB—132 W. 52nd St.; Jackie May, Buddy Wagner's Orchestra playing for supper.

VILLAGE BARN—52 West 8th St.; Joe Furst and orchestra playing for dinner and supper, Gus Van.

VILLAGE GROVE NUT CLUB—99 Seventh Ave.; Joe Lewis, and Enoch Light and orchestra playing for supper.

r supper.
WALDORF ASTORIA—Park Ave. at 50th St. Jack Poenny and orchestra playing for dinner and supper.

YOENG'S (Chinese)—49th and Broadway; entertainment, Buddy Harrod and orchestra playing for luncheon, dinner and supper.

# Speeding Again!

It just wasn't Norman (Barney Oldfield Brokenshire's lucky day, and there was nothing he could do about it. Broke was speeding along a Long Island highway when a cop

motioned him to the leeward side of the road.
"But," protested Broke, "I've just moved out here, I'll be going in every day and we're going to be seeing a lot of each other. Come on, let's be neighborly."

"Sure," said the copper as he filled out a yellow blank and handed it to Norman. 'Present this to the judge and he'll introduce

# Friday Programs [Continued]

8:00 P.M.

8:00 P.M.

WABC—Edwin C. Hill; Human Side of the News
WEAF—Cities Service Concert; Jessica Dragonette
and the Cavaliers, Henry Shope and Frank
Parker, tenors, John Seagle, baritone, Elliot
Shaw bass. Lee Montgomery accompanist,
Frank Banta and Wilton Rettenberg, piano
duo, Rosario Bourdon's Orchestra

WJZ—Nestle's Program; vocal and instrumental ensemble direction Phil Spitalny

WMCA—Lucille Peterson, Soprano

WOR—Chandu the Magician - Beechnut Program

WRNY—Comedy; sketch

8:15 P.M.

8:15 P.M.
WABC—Singin' Sam, the Barbasol Man
WOR—The Luck of Joan Christopher, comedy skit
WRNY—Russian Gypsies and Vera Dalmatoff

8:30 P.M.

WABC—March of Time

WJZ—Adventures in Health; Dr. Herman Bundesen,
dramatized health helps

WMCA—With Epic Poets; An Elmo Russ Presentat-

ion WOR—Alice Blue Gown Program; Jack Berger's Or-chestra; John Quinlan. tenor

8:45 P.M. WJZ—Howard Thurston, magician WRNY—Pan American Good Will

9:00 P.M.

WABC—All-American Football Show, under the direction of Christy Walsh, with Freddie Rich's Orchestra and Chorus directed by Andre Kos-

telanetz —The Clicquot Club, Eskimo Night Club; Harry

Reser's Orchestra: Eskimo Quartet

First Nighter; Feature Production, moving
picture drama with June Meredith, Don
Ameche and Clifford Soubier; Eric Sugerquist's orchestra WMCA-Max'l Bavarians

WOR-Hoffman Hour; concert orchestra WRNY-Willy's Bavarian Orchestra

WRNY-Willy's Bavarian Orchestra
9:30 P.M.
WABC-Morton Downey, tenor
VEAF-Pond's Program; Leo Reisman's Orchestra
WHN-Radio Guide Program
WJZ-Armour Program; Eddie and Ralph
WMCA-Harry Barris' Orchestra

9:45 P.M.

WHN-Franklin Five

WABC-Music That Satisfies; The Street Singer and Nat Shilkret's Orchestra; Announcer, Norman Brokenshire
WEAF-Chevrolet Program; Al Jolson, songs
WHN-Miriam Elyas, International Program
WJZ-Phillips Lord in the Country Doctor
WMCA-Ol' Doc and his Pal, skit
WOR-Roxanne and her Orchestra

WARC—Charles Callile tener

TO:30 P.M.

WABC—Charles Carlile, tenor
WEAF—Elgin Adventurers' Club; Floyd Gibbons
WMCA—Jerry Baker, tenor
WOR—Adair and Kay; crazy people
10:45 P.M.

WABC—Col. Stoopnagle and Budd, comedy and songs
WEAF—Lanny Ross, tenor
WHN—Radio Playmates and Eddie
WJZ—Mildred Bailey, blues singer
WMCA—To be announced
WOR—Mildred Ilunt. Radio's Sweetheart
11:00 P.M.

WABC—Howard Barlow and the Columbia Symphony
Orchestra

Orchestra
WEAF—Anson Weeks and his Hotel St. Regis Orch.

WHN-Olga Rilka, popular program WJZ-Mrs Nagsby, humorous skit

WIZ—Mrs Nagsby, humorous skit
WMCA—Jimmy Carr's Orchestra
WOR—Moonbeams; Verna Osborne, soprano; Annette
Simpson, soprano; Veronica Wiggins, contralto;
String Trio directed by George Shackley

11:15 P.M.

WHN-Jimmy Torrusio
WJZ-Night Song; Lew White, organist; Trio Ro

11:30 P.M.
WABC—Guy Lombardo's Orchestra
WEAF—George Olsen and his Orchestra
WHN—Joe Sullivan, tenor
WMCA—Don Redman and Orchestra
WOR—Jack Denny and his orchestra

11:45 P.M.
WHN—sean Lowell, Mistress of Melo-y

WHN—Jean Lowell, Mistress of Melo-y
12:00 MIDNIGHT

WABC—Ozzie Nelson's Orchestra
W'ZAF—Ralph Kirbery, the Dream Singer
WHN—Studio Presentation
WIZ—Cab Calloway's Orchestra
WMCA—Frank Hazzard and Revue
WGR—Dance Orchestra WOR-Dance Orchestra

12:05 A.M. WEAF-Arthur Jarrett, tenor: Don Bestor's Orchestra

12:15 A.M.
WMCA—Up and Down Broadway with Bide Dudley
12:30 A.M.

12:30 A.M.
WABC—Bernie Cummins' Orchestra
WEAF—Vincent Lopez' Congress Hotel O
WJZ—Gus Van and Joe Furst's Orchestra
WMCA—Joe Baldwin's Orchestra
12:45 A.M.
WABC—Hal Kemp's Orchestra
1:00 A.M.
WABC—Buddu Harred's Orchestra Hotel Orchestra

WABC—Buddy Harrod's Orchestra ∵MCA—Charley Johnson and Orchestra

1:15 A.M. WMCA—Chick Webb and his Ch

1:30 A.M.
WABC—Roseland Ballroom Orchestra
WMCA—Cab Calloway's Orchestra

2:00 A.M. WMCA—Chick Webb and Chicks

2:30 A.M.
WMCA-Joe Lewis, comedian and Enoch Light's Oc

#### DANCING TONIGHT

7:00 P.M.

7:00 P.M.
WEAF—Jane Froman
8:30 P.M.
WOR—Jack Berger
9:00 P.M.
WEAF—Harry Reser
WRNY—Willy's Bava-

9:30 P.M. WMCA—Harry Garris WEAF—Leo Reisman 10:00 P.M.

WOR-Roxanne 11:00 P.M. WEAF—Anson W WMCA—Jimmy 11:30 P.M. Week

11:30 P.M.
WABC-G. Lombardo
WMCA-Don Redman
WOR-Jack Denny
WEAF-George Olsen
MIDNIGHT
WABC-Ozzie Nelson
WJZ-Cab Calloway

WMCA-Frank Hazzard WOR-Dance Orch. 12:05 A.M. WEAF-Don Bestor 12:30 A.M.

12:30 A.M.
WABC—B. Cummins
WEAF—Vincent Lopez
WJZ—Joe Furst
12:45
WABC—Hal Kemp
1:00 A.M.
WABC—Bud Harrod
WMCA—Charley Johnson

son
1:15 A.M.
WMCA—Chick Webb
1:30 A.M.
WABC — Roseland
WMCA—Cab Calloway
2-00 A M

2:00 A.M.
WMCA—Chick Webb
2:30 A.M.
WMCA—Enoch Light

# Programs for Saturday, November 26

WEAF-Tower Healta Exercises
WOR-Gym Classes-John Gambling, Director

7:00 A.M.

WOR—Gambling's Gamboliers 7:15 A.M.

7:30 A.M.

WABC—Organ Reveille; popular music by Fred Feibel
WJZ—Rise and Shine; Landt Trio and White
WOR—Gambling's Gamboliers

WOR-Gym Classes

8:00 A.M.

WABC—Salon Musicale; Vincent Sorey, conductor

WEAF—Gene and Glenn, Quaker Early Birds, comedy

songs and patter
WJZ-The Wife Saver; humorous skit with Alan

Prescott
WMCA—Organ Reveille
WOR—Daily Produce Reporter
WOV—Morning Sone
8:05 A.M.

WOR—Al Woods, songs 8:15 A.M.

8:15 A.M.

WEAF—Organ Recital; Doc Whipple
WJZ—Morning Devotions; Arthur Billings Hunt,
director

WMCA—The Flashers, with the News of the World
WOR—Dogs' Tales, Richard Meaney
8:30 A.M.

8:30 A.M.

WEAF—Cheerio, inspirational talk and music; J. Harrison Isles, musical director

WJZ—Pepper Pot; orchestra

WMCA—Harry Glick's Exercises

WOR—Sherman Keene's Orchestra

WOV—Melody Revue

8:45 A.M.

WABC—Vocal Art Trio; female trio

WMCA—George Spaulding, the Midwest Melody Man

WQB—To be announced

9:00 A.M.

9:00 A.M.

WQB—To be announced

9:00 A.M.

WABC—Reis and Dunn, comedy and songs
WEAF—Morning Glee Club; male octet
WMCA—Monsieur Sakele, beauty talk
WOR—Miss Kath'rine n' Calliope, sales talk
WOV—Parade of the News

9:15 A.M.

WABC—The Commuters; Vincent Sorey, conductor
WEAF—Masqueraders Dance Band
WMCA—The Lombardi Brothers
WOV—Pierrot, Canadian Tenor

9:30 A.M.

WABC—Tony Wons; Are You Listenin'?
WEAF—Jack and Jill, song team
WJZ—Vic and Sade, comedy sketch, with Van Harvey
and Bernadine Flynn
WMCA—Modern Living, Health Talk
WOR—A Little French for Little Folk
WOV—Modern Living, health talk
WRNY—Gym Class

9:45 A.M.

WABC—Songs of the Out-of-doors; Artells Dickson
WFAF—Pie Plant Rate Claude W. Mone will billy

WABC—Songs of the Out-of-doors; Artells Dickson WEAF—Pie Plant Pete; Claude W. Moye, hill billy

songs
-Nothing but the Truth; Alexander McQueen
narrator; string ensemble direction Walter Blaufuss WOR-Girl and Boy Scout News

WABC-The Ambassadors, male trio WEAF-The Vass Family; seven North Carolina children singing harmony WJZ-Musical Melange; concert orchestra direction

Zoel Parenteau

WMCA—Irving Selzer's Orchestra, Jerry Baker, tenor

WOR—Macy's Girls' Club

WJV--Algus and Golden, banjo duet

WRNY—Sylvia at the piano

10:15 A.M.
WEAF—Souvenirs of Melody; Annette McCullough, contralto; John Finke, pianist; novelty or-

chestra WJZ—John Fogarty, tenor; Irving Miller, accom

work—Dancing Class; Thos. E. Parson WOV—Fur Trappers; dance orchestra WRNY—Organ Recital; Sunshine Cha

10:30 A.M. WABC-Adventures of Helen and Mary; children's

WABC—Adventures of Ficks and program
WEAF—Mme. Lolita Cabrera Gainsborg, pianist
WJZ—Our Daily Food with George Rector; Colonel
Goodbody and Judge Gordon
WMCA—Miss Charm and Jeanne Carroll, talk and

music
WOR—Blue Butterflies Operetta
WRNY—Hazel Griggs at the P

10:45 A.M.
WEAF-Breen and de Rose, vocal and instrumental

WEAF—Breen and de Rose, vocal and instrumental duo
WJZ—Consolaires; Irma Glen, organist
WMCA—Musical Grab Bag; String Trio
WOR—Bamberger Stamp Club
WOV—Mons. Sakele, beauty chat
WRNY—Elizabeth Fay; Contralto
11:00 A.M.
WABC—New York Philharmonic Symphony Society
Children and Young People's Concert; Ernest
Shelling, conductor
WEAF—Melodies of the South; Ruth Bodell, soprano
WJZ—Mrs. A M. Goudiss, cooking talk

WIZ—Mrs. A M. Goudiss. cooking talk
WOR—What to Eat and Why. C. Houston Goudiss
WOV—Dance Orchestra
WRNY—Charles Kushin; Ballards

WRNY—Charles Kushin; Ballards
11:15 A.M.

WEAF—Radio Household Institute; dramatization
Wiz—Rhythm Ramblers, Harold Stokes' dance orchestra
WRNY—Louise Peyton Heims; vocalist
11:30 A.M.

WFAF—Swen Swengen's Swedshearts

WEAF—Swen Swenson's Swedehearts
WOR—Ann Stevens' Thrift Hour
WOV—Miss Sylph
WRNY—John D. Lavenstein, Lieder Singer

11:45 A.M.
WJZ-Spanish Idylls; string ensemble direction Wal-

WJZ-Spanish Idylls; string ter Blaufuss
WOR-Riverdale, sketch with Frances Reade
WOV-Jos. Marcelle, tenor
WRNY-Madame Crozier Jsmun
12:00 NOON

WEAF—Johnny Marvin. tenor
WJZ—Men o' Song; male quartet; Browning Mummery and Elliot Stewart, tenors, Bob Geddes, baritone; Norman Cordon, bass; Earl Lawrence, accompanist WMCA—Frank McCabe, tenor

WOR—The Voice of Experience WOV—Tessie Gallo, Violinist WRNY—Two Old Timers; Hill Billy Songs

12:15 P.M.

WEAF—American Legion National Trade Revival
Campaign; guest speakers

WJZ—Lady Bugs; Muriel Pollock and Vee Lawnhurst,

piano duo

WMCA—Modern Medicine, talk

WOR—Talk by Huger Elliott

WOV—Jessie Kerry, Soprano

WRNY—Organ Recital

WRNY—Organ Recital

12:30 P.M.

WABC—Football Souvenir Program; Fred Berrens'
Orchestra; male quartet

WEAF—Bela Loblov's Concert Orchestra

WJZ—Farmers' Union Program; guest speakers;
Josef Koestner's Homesteaders

WMCA—World Telegram Stock Quotations

WOR—Parado's Juveniles

WOV—La Rosa d'Italia, Italian Music

WRNY—Red Roak Sketch

WRNY-Red Book Sketch 12:45 P.M.

WABC—Army vs. Notre Dame Football Game WJR—Altman Gold Medal Trio WRNY—Novella Burns

1:00 P.M.

WEAF-Arthur Jarrett, tenor and Don Bestor's Or wmca—String Ensemble and Dagmar Perkins
work—Ernie Krickett's Orchestra

WOV-Diamond Concert Orchestra WRNY-News Flash 1:15 P.M. WMCA—Mid-day Mesage, Rev. Peter E. Hoey

1:20 P.M.

WRNY-Walter Judelson bass baritone 1:30 P.M.

WEAF-Emerson Gill and his Lotus Gardens Or

WEAF—Emerson um and chestra
WHN—The Pepper Potters Orchestra
WJZ—Harold Stokes' Orchestra
WMCA—Three Little Funsters
WOR—The Home Singer
WOV—Italian Musical Program
1:45 P.M.

WOR-To be announced 2:00 P.M.

2:00 P.M.

WEAF—Football Game; to be announced
WHN—Sunbeam Club; Peggy Metcalf
WJZ—Football Game; to be announced
WMCA—Up and Down Broadway with Bide Dudley
WOV—Log Cabin Revellers, instrumental
2:15 P.M.

WMCA—Wellington Bridge Talks
WOV—Girls Next Door, harmony
2:20 P.M.

WMCA—Cant Ferset Finester "Your Door and Mine"

WMCA-Capt. Ernest Enger "Your Dog and Mine"

WMCA—Capt. Ernest Engerer "Y
2:30 P.M.
WMCA—To be announced
WOV—Rossi and Wolfe. accordion
2:45 P.M.
WMCA—Martha and Hal, Duo

WOV-Hot Sketch; Comedy 3:00 P.M. WHN-Tales of the Air; Augustus Post and Horace

WMCA—The Triangle Trio WOV—A Hot Sketch, comedy and songs WOV—Matinec Concert; Charlotte Tonhazy

WHN—John Klein, tenor
WMCA—Ida Dewey and her Syncopators
3:30 P.M.

3:30 P.M.

WABC—Rhythm Kings; Fred Berrens' Orchestra
WHN—Norbert Ardizzone's New York Collegians
WMCA—In a Russian Village
WOV—John McQuade; Tenor
3:45 P.M.

3:45 P.M.
WOV-Willie Reske, organist
4:00 P.M.
WABC-Spanish Screnade; Vincent Sorey, conducted
WMCA-Golden Slipper Dance Marathon; Ridgewood

Grove
WOV—Penthouse Serenaders 4:15 P.M.

WMCA-Anthony Frome, tenor

WMCA—Emergency Unemployment Relief Commitwov—String Ensemble
4:20 P.M.

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1350 Kilocycles

Voice of the Listener



Mike No Gentleman?

Chicago, III. Dear Sir: (Or gentleman, but the last doesn't apply to Mike Porter).

With your GUIDE in hand, I was listening to Eddie Cantor. As I glanced at Mike's column I read what he said about Cantor's "bed stories." I wish to say that if more people would keep those stories in mind, this country wouldn't be so down and out. I know you won't print this, because it would not show Porter up so well, but you show it to him, it will do a lot of people a favor.

Tessie Alberto

#### We're Considering This Elgin, Ill

Gentlemen:

I have been a subscriber to RADIO GUIDE since its second week. Have been pleased with it and the entire family uses it constantly. But the front page of the last issue is a disappointment. I am no crank and like pretty legs, but such magazines as "Police Gazette" have no place in our rack. If you continue this policy, I believe you will cheapen an otherwise very interesting and entertaining paper.

B. H. Seeliger

Chicago, Ill.

## Oh, Yes We Have!

Dear Sirs:

Your magazine is a knockout, but you

haven't had a picture of Mark Fisher or his

Mrs. Harold Perkins

# Ray, Amos 'n' Andy!

South Ozone Park, N. Y

Dear Editor:

What is this I hear about Amos 'n' Andy being falling stars? They may be to the fickle public but not to me. The public tunes off a program and never turns it on again. "Amos 'n' Andy" is one of the best acts on the air. Amos 'n' Andy Fan

#### She's All for Olsen

New Orleans, La-Dear Editor:

I wonder what your other readers think of the new Canada Dry series? It seems that Ted Weems' orchestra can't hold a candle to George Olsen's. And the way they murder that theme song, that Ethel Shutta and Fran Frey always sang so beautifully, gives me

the jitters.

Why even Jack Benny doesn't seem to get without Ethel, George. his jokes over so well without Ethel, George. and Hicks to help him.

Mrs. H. E. Hall \*

#### Was that Singing, Ben? Boscobel, Wis

Dear Sir:

I have used RADIO GUIDE for quite a while and would like to make a few suggestions. Here are a few of my favorites: Best orchestra, Guy Lombardo; best comedian, Ed Wynn; best comedy team, Stoopnagle and Budd. I don't think there is any doubt of my favorite singer-Ben Bernie.

Why doesn't Guy Lombardo broadcast earlier in the evening?

V. J. Ketner

# A REAL Letter

Germantown, Penna-

Dear Editor:

This letter is not in praise of any definite radio personality, nor in detriment of any group of radio artists. It is, rather, a plea for the protection of all radio personalities and for our own protection as well.

I feel confident that many radio personalities have disappeared from the air because of our failure to reveal our interest and appreciation. How often we say to ourselves at the conclusion of a program, —"that man surely can play the organ,"-the saxophone or the violin, as the case may be, or—"I've never heard *anyone* sing that song with as much feeling, to such perfection!" Yet, what do we do to reveal our thoughts on the subject? Nothing! I've been guilty many times, and such negligence is really unforgivable!

It may be well to remember that a few

words of praise, of appreciation or encouragement have the power to "make or break" an entire career! If one doesn't take the time to "say" those words, how can the artists possibly know that their efforts are appreciated?

Most of us have film favorites as well as radio favorites, but, in the case of film stars, the knowledge of our preference is measured in a somewhat different manner. The office receipts" are our seal of approval. Those whom we enjoy we continue to "follow." The theater managers are always on the alert to watch how the different personalities are received.

In one respect, the sponsors of the radio programs do the same thing. But often they remain unwritten, and thus, the number received is not really a fair consensus of opinion!

Possibly our attitude is due to the fact that we receive our radio entertainment free of our personal cost. The fact that we receive our radio entertainment with very little ef-fort manifested on our part has made us prone to "take things for granted" and to become lax in giving credit where it is due!

Mary E. Lauber

# Three Comments

Oklahoma City, Okla

Dear Editor:

I would like to comment on three letters that appeared in Voice of the Listener. First, there's the letter signed H. F. E. who wants to know: "Who would miss Amos 'n' Andy to listen to Myrt and Marge?" I would rather hear anything but Amos 'n' Andy. I think they are absolutely sickening with their worn out dialogue.

And as for the letter signed B. John Braber. I don't think that letter sounds a bit sensible. I bet if the truth were known John has an old set himself. He sure wouldn't get a job from me.

Now the one signed "Just an Arkansawer." He is excused as he probably is a hermit.

I think the RADIO GUIDE and all its writers

"Horse Sense"

# \* He Would Hear from You eh!

Dear Sir:

In Mr. Plummer's "Plums and Prunes" column he seems to have the idea that all listeners judge a program the way he judges it. If I were sponsoring a program and drew one of his prune comments he would hear from me sudden and sharp.

An Interested Reader

# We Suppose So

Dear Editor:
I would like to join a Guy Lombardo Club. Are there any clubs in his honor?
"A Lombardo Fan"

# Harp Music-Per Request

Chicago, Ill.

Recently you printed a letter in Voice of the Listener requesting harp music on the air. Furthermore, the writer believed it to be a novel idea and one that had not been

attempted on radio.

It may interest your readers are lovers of harp music, to know that WLS has frequently featured this King of the Instruments, on their programs. Margaret Sweeney, harp soloist of the Chicago Woman's Symphony Orchestra, is often a WLS guest artist. She has no regular time on the air, due to her other activities, but by watching the WLS programs, you may find out just when she will appear on the ether lanes.

Margaret Morton McKay Publicity Director of WLS

# Arkansawer Answered

Peoria, Ill. Dear Voice of the Listener:

I am writing this in answer to "Just an Arkansawer." First, I think, and everyone with whom I have talked agrees with me, that a good dance orchestra provides more real entertainment than any other feature Anyone who classifies them as "punk," and who classifies the Boswell Sisters and some other singers in the same manner, must either be a crank or mentally weak

Second, I am as 100 per cent American as any person in the United States and a loyal citizen, but I don't see any reason to address the President as "Mister Hoover."

I hope you will be so kind as to print this

letter and let a "wise guy" know that any intelligent person who reads his little manuscript would form a very bad opinion of him Yours for bigger and better dance programs and larger circulation for RADIO GUIDE to help put misguided souls on the track of light and wisdom.

J. R. H.

## Turn to Page Fifteen

Bradford, Penna.

Dear Sir: Our family has been reading the RADIO GUIDE for at least six months and we think that it is a wonderful radio paper. There is one favorite that we haven't heard about, however, "Pie Plant Pete." We wish you would publish his picture in the near future. Hoping that Ethel Shutta wins the "IT

Birnell Wanner

# Another Coughlinite

Philadelphia, Penna

Dear Editor:

Girl contest.

Rev. Charles E. Coughlin is, without doubt, the most outstanding character towards betterment of our national affairs, and I likewise vote to "play up Father Coughlin." Elizabeth I. Riehl

#### Evans and Carleton N. G.? New Orleans, La.

Dear Editor:

This being my first contribution to the Voice of the Listener, I feel compelled to express my opinion of RADIO GUIDE. It's plenty good, and no kiddin'. I read and enjoy everything but the departments con-ducted by Evans Plummer and Carleton Smith. However, there is sufficient material that appeals to me without these two, who probably appeal to many others of your

I get a big kick out of reading the letters of some of your chronic "grippers." One very amusing letter was that of Mr. Arkansawer. Robert Y. Rivera

# ANOTHER 'THREE ON A MATCH'?



The fellow who wrote "Three On A Match" lets his cigarette go out while he composes furiously at his piano. Ted Fiorito, composer of "King For A Day," "Dreamer of Dreams," "Laugh Clown Laugh" and "Do You Believe In Love At Sight" is now broadcasting from San Francisco over WABC-Columbia on Saturdays at 12 midnight.

# The Play's the Thing

(Programs are listed in Eastern Standard Time)

#### SUNDAY

K.7—WEAF-NBC, 1:00 p. m.

Moonshine and Honeysuckle—WEAF-NBC, 2:30 p. m.

Roses and Drums—WABC-CBS, 5 p. m.

Big Ben's Dream Dramas—WEAF-NBC, 5:30 p. m.

Pages of Romance—WJZ-NBC, 5:30 p. m.

Frank Buck "Bring 'Em Back Alive" Dramatizations

—WEAF-NBC, 5:45 p.m.

Wheatenaville—WEAF-NBC, 7:15 p. m.

Great Moments in History—WJZ-NBC, 7:30 p. m.

Red Adams—WJZ-NBC, 8:30 p. m.

Orange Lantern—WJZ-NBC, 10:30 p. m.

Sunday at Seth Parker's—WEAF-NBC, 10:45 p. m.

#### MONDAY

WONDAY

Vic and Sade—WJZ-NBC, 9:30 a. m.
Everyday Beauty—WJZ-NBC, 10 a. m.
Clara, Lu 'n' Em—WJZ-NBC, 10:15 a. m.
Household Dramatization—WEAF-NBC, 11:15 a. m.
Riverdale—WOR, 11:45 a. m.
Betty and Bob—WJZ-NBC, 3 p. m.
Radio Guild Dramas—WJZ-NBC, 4 p. m.
The Lady Next Door—WEAF-NBC, 4:45 p. m.
Bobby Benson—WABC-CBS, 5 p. m.
Dromedary Caravan—WJZ-NBC, 5:15 p. m.
Dromedary Caravan—WJZ-NBC, 5:15 p. m.
Little Orphan Annie—WJZ-NBC, 5:45 p. m.
Little Orphan Annie—WJZ-NBC, 5:45 p. m.
The Lone Wolf Tribe—WABC-CBS, 5:30 p. m.
Just Plain Bill—WABC-CBS, 6:45 p. m.
Myrt and Marge—WABC-CBS, 6:45 p. m.
Myrt and Marge—WABC-CBS, 7 p. m.
Amos 'n' Andy—WJZ-NBC, 7 p. m.
Buck Rogers in the Year 2432—WABC-CBS, 7:15 p. m.
Wheatenaville—WEAE-NBC, 7:15 p. m. Buck Rogers in the Year 2432—WABC-CBS, 7:1 p. m.

Wheatenaville—WEAF-NBC, 7:15 p. m.

A Wayside Cottage—WOR, 7:30 p. m.

Johnny Hart in Hollywood—WJZ-NBC, 7:45 p. m.

The Goldbergs—WEAF-NBC, 7:45 p. m.

Soconyland Sketches—WEAF-NBC, 8 p. m.

Chandu, The Magician—WOR, 8 p. m.

Chandu, The Magician—WOR, 8 p. m.

The Luck of Joan Christopher—WOR, 8:15 p. m.

Fu Manchu—WABC-CBS, 8:45 p. m.

Pat Barnes—WJZ-NBC, 8:45 p. m.

The Witch's Tale—WOR, 9:30 p. m.

Mysteries in Paris—WABC-CBS, 9:30 p. m.

Country Doctor—WJZ-NBC, 10 p. m.

Easy Aces—WABC-CBS—10:15 p. m.

#### TUESDAY

Vic and Sade—WJZ-NBC, 9:30 a. m. Clara, Lu 'n' Em—WJZ-NBC, 10:15 a. m. Riverdale—WOR, 11:45 a. m. The Girl Who Lives Next Door—WEAF-NBC, 2:15

The Girl Who Lives Next Door—WEAF-NBC, 2:15 p. m.

Betty and Bob—WJZ-NBC, 3 p. m.

Smackout—WJZ-NBC, 3:30 p. m.

The Lady Next Door—WEAF-NBC, 4:45 p. m.

Skippy—WABC-CBS, 5:30 p. m.

Sckatary Hawkins—WEAF-NBC, 5:45 p. m.

Little Orphan Annie—WJZ-NBC, 5:45 p. m.

Just Plain Bill—WABC-CBS, 6:45 p. m.

Myst Plain Bill—WABC-CBS, 6:45 p. m.

Myrt and Marge—WABC-CBS, 7 p. m.

Myrt and Marge—WABC-CBS, 7 p. m.

Buck Rogers in the Year 2432—WABC-CBS, 7:15 p. m.

Wheatenaville—WEAF-NBC, 7:45 p. m.

The Goldbergs—WEAF-NBC, 7:45 p. m.

The Magic Voice—WABC-CBS, 8:15 p. m.

Adventures in Health—WJZ-NBC, 8:30 p. m.

Pat Barnes—WJZ-NBC, 8:45 p. m.

Frank and Flo—WOR, 9 p. m.

Frank and Flo—WOR, 9 p. m.

Friendship Town—WJZ-NBC, 9:30 p. m.

Country Doctor—WJZ-NBC, 10 p. m.

Police Dramatization—WEAF-NBC, 10 p. m.

#### WEDNESDAY

Vic and Sade—WJZ-NBC, 9:30 a.m. Clara, Lu 'n' Em—WJZ-NBC, 10:15 a.m. Household Dramatizations—WEAF-NBC, 11:15 a.m. Riverdale—WOR, 11:45 a.m. The Girl Who Lives Next Door—WEAF-NBC, 2:15

p. m.

Betty and Bob—WJZ-NBC, 3 p. m.

Smackout—WJZ-NBC, 3:30 p. m.

The Lady Next Door—WEAF-NBC, 4:45 p. m.

Bobby Benson—WABC-CBS, 5 p. m.

Dromedary Caravan—WJZ-NBC, 5:15 p. m.

Skippy—WABC-CBS, 5:30 p. m.

Adventures of the Safety Soldiers—WEAF-NBC, 5:45

Skippy—WABC-CBS, 5:30 p. m.
Adventures of the Safety Soldiers—WEAF-NBC, 5:45 p. m.
The Lone Wolf Tribe—WABC-CBS, 5:45 p. m.
Little Orphan Annie—WJZ-NBC, 5:45 p. m.
Detectives Black and Blue—WOR, 6:30 p. m.
Sheer Romance—WJZ-NBC, 6:30 p. m.
Just Plain Bill—WABC-CBS, 6:45 p. m.
Amos 'n' Andy-WJZ-NBC, 7 p. m.
Myrt and Marge—WABC-CBS, 7 p. m.
Buck Rogers in the Year 2432—WABC-CBS, 7:15 p. m.
Wheatenaville—WEAF-NBC, 7:15 p. m.
Wheatenaville—WEAF-NBC, 7:15 p. m.
The Goldbergs—WEAF-NBC, 7:45 p. m.
The Goldbergs—WEAF-NBC, 7:45 p. m.
The Shadow—WEAF-NBC, 7:45 p. m.
Captain Diamond—WJZ-NBC, 8 p. m.
Chandu, The Magician—WOR, 8 p. m.
The Luck of Joan Christopher—WOR, 8:15 p. m.
Adventures of Sherlock Holmes—WJZ-NBC, 9 p. m.
Adventures of Sherlock Holmes—WJZ-NBC, 9 p. m.
The Pridgets—WEAF-NBC, 9:30 p. m.
Eno Crime Club—WABC-CBS, 9:30 p. m.
Country Doctor—WJZ-NBC, 10 p. m.
Easy Aces—WABC-CBS, 10:15 p. m.

#### **THURSDAY**

Vic and Sade—WJZ·NBC, 9:30 a. m. Clara, Lu 'n' Em—WJZ·NBC, 10:15 a. m. Riverdale—WOR, 11:45 a. m. Betty and Bob—WJZ·NBC, 3 p. m. Skippy—WABC-CBS, 5:30 p. m.



She's almost as big as her radio! Ann Leaf, tiny Columbia organist, lets the photographer into her library for a new picture. "Little Organ Annie" broadcasts several sustaining programs weekly over CBS networks.

Sekatary Hawkins—WEAF-NBC, 5:45 p. m. Little Orphan Annic—WJZ-NBC, 5:45 p. m. Just Plain Bill—WABC-CBS, 6:45 p. m. Amos 'n' Andy—WJZ-NBC, 7 p. m. Myrt and Marge—WABC-CBS, 7 p. m. Buck Rogers in the Year 2432—WABC-CBS, 7:15 p. m.

Buck Rogers in the Year 2432—WABC-CBS, 7:15 p. m.

Wheatenaville—WEAF-NBC, 7:15 p. m.
Johnny Hart in Hollywood—WJZ-NBC, 7:45 p. m.
The Goldbergs—WEAF-NBC, 7:45 p. m.
Chandu, The Magician—WOR, 8 p. m.
Rin Tin Tin Thriller—WJZ-NBC, 8:30 p. m.
Howard Thurston—WJZ-NBC, 8:45 p. m.
Death Valley Days—WJZ-NBC, 9 p. m.
Frank and Flo—WOR, 9 p. m.
Omar Khayyam Dramatizations—WABC-CBS, 9:30 p. m.

p. m. Country Doctor-WJZ-NBC, 10 p. m.

Country Doctor—WJZ-NBC, 10 p. m.

FRIDAY

Everyday Beauty—WJZ-NBC, 9:15 a. m.
Vic and Sade—WJZ-NBC, 9:30 a. m.
Clara, Lu 'n' Em—WJZ-NBC, 10:15 a. m.
Riverdale—WOR, 11:45 a. m.
Betty and Bob—WJZ-NBC, 3 p. m.
Famous Loves—WEAF-NBC, 3:15 p. m.
Silas of the Hill Country—WOR, 4:15 p. m.
The Lady Next Door—WEAF-NBC, 4:45 p. m.
Bobby Benson—WABC-CBS, 5 p. m.
Dromedary Caravan—WJZ-NBC, 5:15 p. m.
Skippy—WABC-CBS, 5:30 p. m.
Adventures of the Safety Soldiers—WEAF-NBC, 5:45 p. m.
The Lone Wolf Tribe—WABC-CBS, 5:45 p. m.
Little Orphan Annie—WJZ-NBC, 5:45 p. m.
Betty Boop Comedy—WJZ-NBC, 6:30 p. m.
Betty Boop Comedy—WJZ-NBC, 6:30 p. m.
Just Plain Bill—WABC-CBS, 6:45 p. m.
Amos 'n' Andy—WJZ-NBC, 7 p. m.
Myrt and Marge—WABC-CBS, 7 p. m.
Myrt and Marge—WABC-CBS, 7 p. m.
Myrt and Marge—WABC-CBS, 7 p. m.
Buck Rogers in the Year 2432—WABC-CBS, 7:15 p. m.
A Wayside Cottage—WOR, 7:30 p. m.

Buck Rogers in the Year 2432—WABC-CBS, 7:1 p. m.

A Wayside Cottage—WOR, 7:30 p. m.

Johnny Hart in Hollywood—WJZ-NBC, 7:45 p. m.

The Goldbergs—WEAF-NBC, 7:45 p. m.

Chandu, The Magician—WOR, 8 p. m.

The Luck of Joan Christopher—WOR, 8:15 p. m.

March of Time—WABC-CBS, 8:30 p. m.

Adventures in Health—WJZ-NBC, 8:30 p. m.

Howard Thurston—WJZ-NBC, 8:45 p. m.

First Nighter—WJZ-NBC, 10 p. m.

Easy Aces—WJZ-NBC, 10 p. m.

Easy Aces—WABC-CBS, 10:15 p. m.

"Mrs. Nagsby"—WJZ-NBC, 11 p. m.

SATURDAY
Vic and Sade—WJZ-NBC, 9:30 a. m.
Adventures of Helen and Mary—WABC-CBS, 10:30
a. m.
Radio Household Dramatization—WEAF-NBC, 11:15

a. m.
Riverdale—WOR, 11:45 a. m.
Lady Next Door—WEAF-NBC, 4:30 p. m.
Skippy—WABC-CBS, 5:30 p. m.
Sekatary Hawkins—WEAF-NBC, 5:45 p. m.
Little Orphan Annie—WJZ-NBC, 5:45 p. m.
S R O—WJZ-NBC, 9:30 p. m.

# Saturday [Continued]

4:30 P.M.
WABC-George Hall's Orchestra
WEAF-The Lady Next Door; children's program
direction Madge Tucker
WJZ-Concert Favorites; Theodore Drollet, tenor;
orchestra direction Joseph Gallicchio
WMCA-The Radioels
WOR-Ariel Ensemble; house orchestra

4:45 P.M.

## WMCA-Readings by Norman Pearce

# 5:00 P.M.

WABC—Eddie Duchin's Orchestra
WEAF—Beau Balladeer; Leonard Lewis, baritone
WIZ—Swanee Serenaders; Harold Stokes' Orchestra
WMCA—Sally's Studio Program
WOR—Program Resume
WOV—Irish Soldiers of Fortune by The Story Teller

## 5:05 P.M.

WOR-Mid-Pacific; Hawaiian Ensemble

5:15 P.M.
WEAF-Paul Whiteman and his Rhythm Boys
WOV-Italian Sports Talk

5:30 P.M.
WABC—Skippy; children's program
WEAF—Tea Dansante; dance orchestra
WMCA—Certified Entertainers
WOR—French Course, Dr. T. Clark
WOV—Paladino's Orchestra

5:35 P.M.
WMCA—Football Scores; World Telegram

5:45 P.M.

WABC—Tito Guizar, Mexican Tenor
WEAF—Sekatary Hawkins; children's club
WJZ—Little Orphan Annie; childhood playlet with
Shirley Bell, Allan Baruck, Henrietta Tedro and
Jerry O'Meara
WMCA—Vera and Betty, Song Skit

#### 6:00 P.M.

WABC—The Funnyboners; comedy and songs
WEAF—Waldorf-Astoria Orchestra
WJZ—Little German Band; dialogue and songs
WOR—Uncle Dog

6:15 P.M. WABC-On the Air Tonight 6:20 P.M.

WABC-Riviera Orchestra

WABC—Riviera Orchestra
6:30 P.M.

WABC—Eddie Dooley's Football Dope
WEAF—Harlem Fantasy; Eva Taylor, songs; Southernaires, male quartet; Joshua and his Guitar; Clarence Jones, pianist
WJZ—Laws That Safeguard Society; De'an Gleason
L. Archer
WOR—The Voice of Experience

6:45 P.M.

WABC—Jack Miller's Orchestra

WEAF—G. E. Circle; Arthur Reeve, guest speaker;

Heywood Broun, columnist; Theodore Webb,
baritone; Eddie Dunham, organist

WJZ—Lee Sims' Orchestra

7:00 P.M.
WABC—The Political Situation in Washington Tonight; Frederic William Wile, from Washington,
D. C. MEAF—Football Scores
WJZ—Fields and Hall, songs and patter
WOR—Ford Frick; Sport Resume
7:05 P.M.

7:15 P.M.
WABC—Harold Stern's Orchestra
WEAF—George Olsen and his Hotel New Yorker
Orchestra
WJZ—Jack Fulton, Jr., tenor
WOR—Harry Hershfield

7:30 P.M.
WJZ—Cuckoo Program with Raymond Knight; orchestra direction Robert Armbruster
WOR—Jack Berger's Orchestra

7:45 P.M. WABC—The Magic of a Voice

8:00 P.M.
WABC-Abe Lyman's Orchestra
WEAF-Echoes of the Palisades; Archer Gibson, or

ganist
WJZ—American Taxpayers League Program
WOR—Little Symphony Orchestra
WRNY—Dance Orchestra

# 8:15 P.M.

WABC—Leopold Stokowski's Philadelphia Symphony Orchestra WJZ—Anson Weeks' Orchestra

# 8:30 P.M.

8:30 P.M.
WEAF—The Economic World Today; Interview;
William F. Willoughby and Rep. Devid J.
Lewis of Maryland
WJZ—Road to Romany; Genia Fonariova, soprano;
gypsy music
WMCA—To be announced
WRNY—Ivan Frank's Bavarian Orchestra
WABC—Isham Jones' Orchestra

9:00 P.M. WEAF-Erno Rapee's Orchestra

# WIZ-To be announced WMCA-Golden Slipper Dance Marathon WOR-Tito Coral, baritone WRNY-Jack Norman, Sport Celebrities

9:15 P.M. WMCA—Radiotorial; Norman Pearce
WOR—Enric Madriguera and his orchestra
WRNY—Washington Trio; harmony singers; violin
and piano

WJZ-S R O, comedy sketch WMCA-Max'l Bavarians WRNY-"Beeddie of the Air" Songs and Patter

9:45 P.M.

WOR-Deep River; with Willard Robinson's Orchestra WRNY-Betty Kashman; novelties in song and dia-logue

#### 10:00 P.M.

WABC—William O'Neal, tenor
WTAF—Lucky Strike Hour; Walter O'Keefe, mastes
of ceremonies; guest orchestra
WMCA—Jerry Baker, Tenor
WRNY—Willy's Bavarian Orchestra

#### 10:15 P.M.

WABC—Columbia Public Affairs Institute
WMCA—Marguerita Padula and Two Pianos
WOR—Chandler Goldthwaite, organ recital
10:30 P.M.

WCDA—Radio Guide Program
WJZ—Buckaneers; Dwight Latham; Guy Bonham
and Wamp Carlson, vocal trio
WMCA—Three Little Funsters; comedy and harmony
WRNY—El Brown, songs

#### 10:45 P.M.

WABC—Vaughn De Leath, songs; Fred Berrens' Or-chestra
WJZ—Twenty Fingers of Harmony; Mathilde Harding, pianist; Irene Harding, organist
WMCA—Dorys Le Vene and Jascha Zayde; Two Pianos

Pianos
WOR-Mildred Hunt, Radio's Sweetheart
WRNY-Buddy Cantor; movie columnist

#### 11:00 P.M.

WABC—Guy Lombardo's Royal Canadians
WEAF—Arthur Jarrett, tenor; Don Bestor's Orchestra
WIZ—Red and Ramona, specialty singers
WMCA—Nick Kenny's Radio Scandals
WOR—Dance Orchestra
WRNY—Leo Albrecht String Quartet

11:15 P.M.
WJZ-Night Song; Lew White, organist; Trie
Romantique

11:30 P.M.
WABC—California Melodies
WEAF—Paul Whiteman's Chieftains
WMCA—To be announced
WOR—Julian Woodworth's Orchestra
WRNY—Honeymoon Dance Orchestra

WRNY—Honeymoon Dance Orcnestra

12:00 MIDNIGHT

WABC—Ted Fiorito's Orchestra
WEAF—Ralph Kirbery, the Dream Singer
WJZ—Jack Denny and his orchestra
WMCA—Frank Hazzard and Revue
WOR—Eddie Burtson and Orchestra
WRNY—Unter Den Linden

12:05 A.M. WEAF-Roger Wolfe Kahn and his Orchestra

# 12:15 A.M. WMCA-Up and Down Broadway with Bide Dudley

12:30 A.M.
WABC—Stanley Smith's Orchestra
WEAF—Vincent Lopez and his Hotel Congress orchechestra
WIZ—Mark Fisher and his Orchestra
WMCA—Joe Baldwin and Orchestra
WRNY—Sports Highlights; Allen Corelli

12:45 A.M. WRNY—Hawaiian Melody Boys

1:00 A.M. WMCA—Chick Webb and Chicks WABC—Roseland Ballroom Orchestra

# 1:30 A.ivi.

WABC—Buddy Harrod's Orchestra WJZ—Harold Stokes' Orchestra WMCA—Cab Calloway's Orchestra

# 2:00 A.M. WMCA—Joe Lewis, comedian and orchestra 2:30 A.M. WMCA—Ozzie Nelson and Orchestra

DANCING TONIGHT 6:45 P.M. WABC-Jack Miller WJZ-Lee Sims

7:15 P.M. WEAF-George Olsen

7:30 P.M. WOR-Jack Berger 8:00 P.M.

WABC-Abe Lyman WRNY-Dance Orch.

8:15 P.M. WJZ—Anson Weeks 8:30 P.M. WRNY—Ivan Frank WABC—Isham Jones

9:15 P.M. WOR—E. Madriguera 9:45 P.M. WOR—Will Robison

10:00 P.M. WRNY-Willy's Bava-

rian WEAF—Lucky Strike 11:00 P.M. WABC—G. Lombardo WOR—Dance Music

1:00 A.M.
WMCA—Chick Webb
WABC — Roseland
1:30 A.M.
WABC—B'dy Harrod
WMCA—Cab Calloway
2:00 A.M.
WMCA—Enoch Light
2:30 A.M.
WMCA—Ozzie Nelson

WEAF-Don Bestor 11:30 P.M.

WEAF—P'l Whiteman WOR—J. Woodworth WRNY—Honeym o o n Dance Orchestra

MIDNIGHT

WABC—Ted Fiorito
WJZ—Jack Denny
WMCA—Frank HazWOR—Eddie Burtson

WEAF—R. W. Kahn 12:30 A.M. WJZ—Mark Fisher WEAF—Vinc't Lopez

zard 12:05 A.M.



# SUCCESS

To have circulation a magazine first of all must have a corps of trained writers that know what they are aiming at.

RADIO GUIDE's amazing increase in circulation is largely due to its EDITORIAL DEPARTMENT and their AIMS—which have struck their mark into thousands of American homes.

The success of RADIO GUIDE is based on the fact that it prints NEWS written by the foremost writers in this country. Written in a style that is not only constructive, but entertaining and formative.

RADIO GUIDE leads you through your loudspeaker into the fascinating lives of the world's greatest entertainers by a great staff of feature writers.

CRITICS? Yes —Covering the broadcast band from politics to jazz, such authorities as Carleton Smith, Mike Porter, Evans Plummer each week give their views, unbiased, of the Radio World.

RADIO GUIDE is able to give you first-hand developments of the goings on in Radio-land because of its trained staff of correspondents located at each Radio center.

THAT IS WHY RADIO GUIDE IS AUTHORITATIVE

—IS ABLE TO GIVE YOU THE LATEST HAPPENINGS

BEHIND THE MICROPHONE BECAUSE OF ITS COMPLETE COVERAGE OF RADIO ACTIVITIES

# RADIO GUIDE

"The National Weekly of Programs and Personalities"