

Radio Guide 5¢

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

New York, N. Y., Week of July 17-23, 1932

Number 39

Society Swarms To Mike

DEBUTANTES FIND RADIO NEW OUTLET FOR THEIR TALENTS

SOCIETY'S finest young ladies go "radio."

The lure of the air-waves now brings America's blue-bloods to the microphone. Politics, business, stage, screen, Art! All in their turn have attracted the pretties of blue-blood and the social register. Every reputable daughter of a prominent social family has at one time or other been approached with the great possibilities that awaited her around the much tooted corner. Some have given vent to the temptation to break the hum-drum easy existence that they live. Putting on pinc nez glasses with flowing black ribbons they have taken to garrulous verbatations in defense of some misunderstood darling of politics. Or else they have rubbed grease paint on their finely chiseled features and decided to emote, dance or pose before footlights or cranking, turning cinema cameras.

Perhaps you have been a bit envious as you looked at a finely painted oil study or masterly chiseled and sculptured head and discovered that its creator was one of those girls who had everything that a girl could wish for, though she spent her time and energies in the pursuit of the muse of art.

But among the boys who push pencils and place stories on sheets, the word soon got around that all the politically inclined society girls would say would be an occasional "uh-huh" or "and I think so too." The stage and screen heralded no hits from the society group, and those pictures and sculptured works always had a professional ghost artist hovering in the background. That was the cynical state of things that those in society were confronted with time and time again until radio was ushered onto the horizon.

Here was a medium where hard and cold ability was the attribute. Everything else meant nothing. And when we say that other attributes besides talent mean nothing

(Continued on Page Eighteen)



The above photo is of Jack Denny. At the left, Mrs. William R. K. Taylor, New York social registerite is shown singing into the microphone. On the extreme left, the debutantes are shown seated around a table rehearsing their numbers. Left to right; Miss Mimi Kountz, Ruth Magor, Natalie Kountz, Gloria Braggiotti, Mrs. William R. K. Taylor, and Miss Gwendolyn Fisk.

College Clubs Ban Football B'casts This Fall

It looks like a football famine for radio dial-twisters this fall.

In contrast to the full-course menus of football broadcasting of past years, coming to listeners over the networks and independent stations alike, one influential group of leading colleges already has decided to ban football broadcasts this year on the ground that the running accounts over the air keep people from attending games. It is indicated that the powerful "Big Ten" Western Conference also will prohibit broadcasting.

At a meeting in New York, June 28, the Eastern Intercollegiate Association unanimously ruled out broadcasting. This group has jurisdiction over athletics at Harvard, Yale, Princeton, Pennsylvania, Brown, Pittsburgh, Army, Navy, Columbia, Syracuse, Dartmouth and Penn State.

Broadcasters are incensed over the ruling, and are taking steps to have the Eastern organization reconsider. It is contended that radio has contributed as much as any other factor to excite public interest in football, and that attendance at games has been increased rather than diminished through the broadcasting of major games. If there has been any decline in gate receipts, the radio people argue, it may be attributed to depressed economic conditions and not to radio. Declining box office receipts of theaters, prize fights and other entertainments, they pointed out, cannot be laid directly at radio's doorstep.

Fans find some hope in the sentiment expressed by Father Mulcaire, of Notre Dame, where the radio ban is opposed. "I feel," he said, "that these thousands from coast to coast, who have supported Notre Dame in other years when they could afford to do so should not be deprived of the pleasure of following the games by radio now that they have become victims of the depression. I have never felt that the gate receipts would be materially decreased by patronage of those who listened to the games over the radio when tickets of admission were available."

Postal Sleuths Put Stop On Air Lottery

Uncle Sam is still on the job. Postal sleuths have put a stop to lottery broadcasts from Mexico and Cuba designed to attract American money into sweepstake winnings, according to Solicitor Horace J. Donnelly of the Postoffice Department.

Fraud orders have been issued against at least two radio stations—XED, at Reynosa, Mexico, and CMK, Havana, Cuba—and mail addressed to these stations from this country has not been delivered. U. S. citizens sending letters there have had them returned marked "fraudulent."

Radio Guide

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

Vol. 1—No. 39 July 17-23, 1932

Published Weekly by Radio Guide Inc.
675 5th Ave., New York City
Telephone Lexington 2-4131

General Office
623 Plymouth Court, Chicago, Ill.
Telephone Wabash 8848

Herbert Krancer, Pres. and General Mgr.
Edward J. Fisher, Managing Editor

Branch Offices
New York, N. Y., 525 W. 52nd St., 245 W. 26th St.
Cincinnati, Ohio, 320 E. 3rd St., Tel. Main 3115
Milwaukee, Wis., 777-A N. Water St., Tel. Daly 2843

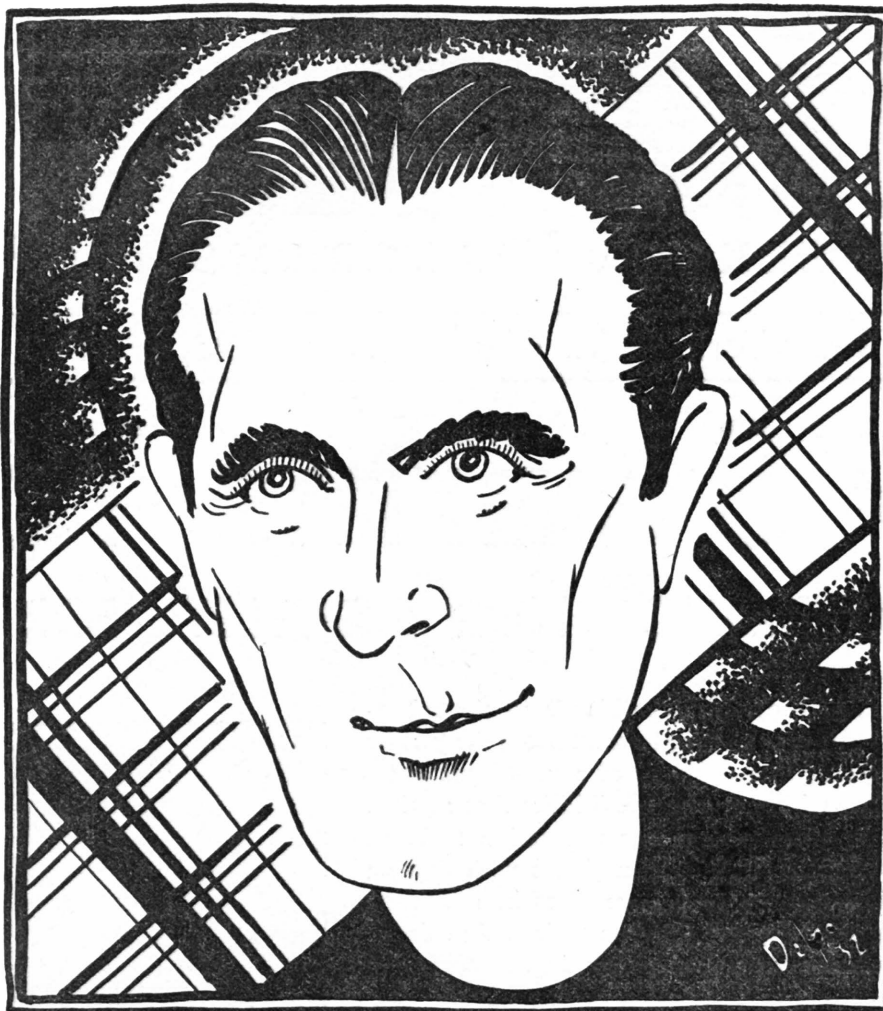
Entered as second class matter December 9th 1931
at the Post Office at New York, N. Y., under the
act of March 3rd 1879. Additional entry made at
the Post Office, Chicago, Ill.

(Copyright 1932 by Radio Guide Inc.)

SINGLE COPY 5c
Subscription—\$1.25 for 6 Months—\$2.00 for 1 Year

PAGE TWO

Airicature



Clue: Presents one-man show over NBC.

Ten dollars will be awarded each week to the winners of RADIO GUIDE'S AIRICATURE CONTEST. Just identify the radio personage above and send the name, together with your comment of the artist's program, to AIRICATURES, care of RADIO GUIDE. \$5.00 first prize, \$3.00 second prize and \$2.00 third prize will be awarded to the persons correctly naming the artist and sending in the best comment, not exceeding 200 words. All entries for this week's contest must be postmarked not later than Wednesday, July 20.

Swiss Phones Now Equipped For Radio

By HENRY E. STEBBINS

Assistant U. S. Trade Commissioner at Berne

If you have a telephone in your home you also have a potential radio—that is, if you happen to live in Switzerland. In that country a new device enabling telephone subscribers to hear radio broadcasts without owning radios has been installed recently in about 2,000 homes.

The Swiss telegraph and telephone officials claim numerous advantages for this new scheme. In the first place, no antenna is necessary, and reception of the broadcasts from the two large broadcasting stations which have special underground wires, is absolutely clear. More than that, there is no atmospheric disturbance, and there is no static caused by electric railroads or machines in the neighborhood. The mechanics of the thing are elementary although sound and volume can be regulated.

The principle by which this new radio-telephone works is simple. Basically it is nothing more nor less than attaching a loud speaker to a telephone and receiving radio broadcasts over telephone wires. There are only two radio broadcasting stations in Switzerland that can send out these programs. One is at Beromunster and the other at Sottens.

For the present, no other broadcasts can be received unless they are relayed through one of the two stations. This restriction to a single or double program is one poor feature of the service, but adjustments are expected soon to go into effect which will give the telephone-radio the same choice of programs that other listeners-in have.

If the telephone rings while the radio is

Father Coughlin Will Return To Air Waves

Father Charles E. Coughlin, militant Catholic priest of the Shrine of the Little Flower, Detroit, returns to the air over an independent network beginning next October. Booked for a twenty-seven week schedule, he has aligned an independent network of two dozen stations for his Sunday broadcast, which formerly was carried over the Columbia System.

Stations to date scheduled to join the independent network are: WJR, Detroit; WCAU, Philadelphia; WGAR, Cleveland; WFBL, Syracuse; WOR, Newark; WGR, Buffalo; WLW, Cincinnati; WCAO, Baltimore; WOKO, Albany; WHB, Kansas City; KMOX, St. Louis; WJSV, Washington; WNAC, Boston; WEAN, Providence; WMT, Waterloo, Ia.; WORC, Worcester, Mass.; WICC, New Haven; WDRG, Hartford; WLBZ, Bangor, Me.; WFEA, Manchester, N. H.; WNBH, New Bedford, Mass.; KSTP, St. Paul; WJAS, Pittsburgh, and KYW, Chicago.

on, the broadcast is automatically shut off even though the telephone receiver remains on the hook. After the conversation is finished and the receiver replaced, the radio automatically turns on again, provided the main switch is left open. Should a party wish to telephone while his radio is on he merely has to lift the receiver in order to shut off the radio automatically. It is said that telephone subscribers may soon be able to dial the radio program like an ordinary call number.

Political Pow-wows Score For Radio; But Muff Reporting

Some sixty hours of intermittent broadcasting, about one-fourth of them forfeited by sponsors, were offered to the radio audience of America and the rest of the world from the recently adjourned Republican and Democratic national conventions. Covering the two great political pow wows cost the networks and independent stations that carried them, well over \$200,000.

Not only were the balloting and speech-making delivered directly into the great banks of microphones that lined the speakers' stand and the portable lapel microphones that were carried among the seated delegates, but announcers and political commentators spoke at intervals to describe the scene, to explain the significance of what was transpiring and to bring bulletins from caucus hall and press stand.

Each of the rival radio broadcasters scored a "scoop" or offered a specialty that distinguished him from the others. On the NBC hook-up there were at times as many as eighty-eight stations. CBS hooked up ninety-six. Counting the independent stations, nearly 200 stations carried the convention. Linked with them were perhaps a dozen short wave stations that relayed the reports simultaneously to stations all over the world which were allowed to pick up and rebroadcast at will.

Networks and stations cooperated in the technical arrangements, so that all had the benefit of the same microphones for the big events and speeches. They switched to their own mikes only to carry their individual announcers and speakers. Even the big scoop scored by NBC in having microphones at the airport to greet Governor Roosevelt as he alighted from his plane to hasten to the convention hall, the report of which was not only broadcast to the world but also to the convention itself, was permitted to go out over rival networks and stations alike.

Probably the greatest technical achievement in remote control broadcasting, by which is meant broadcasting from non-studio or non-established points, was the introduction at the Democratic convention of the lapel microphone by CBS. It was estimated that these little microphones speeded up the Democratic convention by a day or more.

Worthy of mention, too, were the two giant parabolic microphones, each more than five feet in diameter, installed by NBC and towering above the rostrum to catch the noises of the demonstrations.

Both major networks and each of the independent stations stayed on the air for more than twelve hours through the all-night session of the Democratic convention. Station WGN scored a beat the night of the platform reading by going on the air im-

(Continued on Page Eighteen)

Airicatures Winners

FIRST PRIZE—\$5.00
Roland Grayson, 3515 Lincoln Avenue,
Chicago, Illinois.

SECOND PRIZE—\$3.00
Mary Schilling, 1806 Charles Street,
Wellsburg, W. Virginia.

THIRD PRIZE—\$2.00
Helen Conklin, Pewaukee, Wisconsin.

HONORABLE MENTION
Marye C. Hicks, 8020 Langley Avenue,
Chicago, Illinois.

Richard E. Reith, 330 Park Hill Avenue,
Yonkers, New York.

Helen Lane, Box 1019, Tarboro, North
Carolina.

Ellen O'Brien, 8626 S. Loomis Blvd.,
Chicago, Illinois.

Lois Bacon, 432 Missouri Ave., Peoria,
Illinois.

V. C. Gray, 6918 Cregier Avenue, Chi-
cago, Illinois.

Violet Kimbrel, 2133 Alta Avenue,
Louisville, Kentucky.

James K. Munnis, 1201 W. Clark Street,
Urbana, Illinois.

Mikritic

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Blue Ribbon Malt Program—June 28—9:25 p. m.—WCAU:

"We will now play Mrs. Coolidge's favorite song, 'My Silent Love'."

Frances N. Mann

Texaco Fire Chief—July 5—9:50 p. m.—WFI:

Colonel: "Do you know that I speak six dead languages?"

Daughter: "You would be a sociable corpse."

Harry Barufkin

Bob Elson—July 4—3:45 p. m.—WGN:

"Beginning with the broadcast Wednesday, every day we will introduce many of the baseball stars as well as a number of the Cub players."

Jack Hyatt

Sinclair Minstrels—July 4—8:25 p. m.—WLS:

Gene Arnold: "Mac, I hear your wife was mad."

Mac: "Oh, yes, Gene, the church ladies and my wife had a Rummage Sale. My wife left her \$10.00 hat on the counter and they sold it for fifteen cents."

Isabelle Cooper

Sinclair Wiener Minstrels — June 27 — 7:17 p. m.—WLS:

Gene: "Say, Mac, your father is a great chicken raiser. Does he hatch them all himself?"

Mac: "No, he has a hen to do that."
Kenneth Smith

Eleventh Hour Frolic—July 1—11:26 p. m.: Director: "There is still law and order in this country."

Other man: "Yes, there is the law, and order anything you want."

Elroy Richter

The Bookshop—July 5—12:08 p. m.—WLS:

"Experience is something you get when you're looking for something else."

Lucille Russell

Texaco Fire Chief Program—July 5—10:34 p. m.—WEAF:

Graham MacNamee: "You know, Chief, there's a new kind of shaving cream on the market. You don't need a brush—not even a mug."

Chief: "Then what do you shave, Graham?"

Henry Stinemetz

Night Court—July 7—8:20 p. m.—WCFL:

Judge: "Who did the most for the Irish, McCarthy?"

McCarthy: "Christopher Columbus, your honor."

Judge: "How's that, McCarthy?"

McCarthy: "Didn't he discover America and make a new home for the Irish?"

William McGeean

Central Broadcasting Company Dixie Jam-boree—July 6—8:55 p. m.—WHO:

Master of Ceremonies: "Bones, what's the big idea of telling my wife what time I came in last night?"

Bones: "I didn't tell her—she just asked me what time you came in and I said I didn't notice the time because I was eating my breakfast."

Walter White

VETERAN RADIO SINGER



One of the best liked singers on the air waves is Veronica Wiggins, contralto. A veteran of radio, she has risen from comparative obscurity to an outstanding spot on the radio horizon. Her beautiful voice can be heard frequently over the NBC network and station WOR, where she appears as soloist each Friday night at 9:00 p. m. (EDST), on the Hoffman program.

BY SPECIAL PERMISSION OF COPYRIGHT OWNERS

"By special permission of the copyright owners we will now play . . ." How often have you heard this puzzling phrase accompanying the playing of certain songs? And how often have you wondered just why the announcer was so careful to say that the copyright owners had given their permission for the number to be played on that particular program?

There have been lots of jokes about it and a song has even been written about it, but few radio listeners know what the phrase actually means. If the announcer didn't speak out this little phrase, there'd be a fuss. Because certain popular pieces are placed on a Restricted List, which is gotten out every six weeks by the American Society of Composers, Authors and Publishers, and woe be any station that allows any of these restricted numbers to be played over the air without first applying for permission.

If that particular song hasn't been played over that station or network that day, permission is generally granted by the copyright owners. But only those stations who hold a license from the American Society upon payment of an annual fee, enjoy the privilege of using restricted numbers. And that fee is proportioned out to members of the Society, depending upon their songs' general value to public entertainment.

It's a matter of protection for the songwriter, this little phrase. If his piece had no protection from the Society, it could be played innumerable times a day over innumerable radio stations, and he'd wake up one morning a couple of weeks after the birth of his song to find it dead, stifled to

death by too much "air." As it is, a song is a big hit today if it manages to get itself played for three months, whereas in pre-radio days a tune could be good anywhere from a year to two years. Song-writers aren't rolling around in Rolls Royces these days.

The ban which copyright owners place on their music applies to show tunes for the most part. They're on the restricted list for a very good reason. How long would a current show last if you tuned in on its song hits every time you turned the dial? And what chance would a show have if it should go on tour and find out, to its sorrow, that the cities on the road not only know all the music by heart but have long wearied of it and turned to something new? The show, whose drawing power, to a great degree, depends upon its music, would flop before it was fifty miles off Broadway.

Not every song-writer enjoys the protection of the American Society and a share in the license fees radio stations pay every year. Only those who have written at least five successful tunes can apply for membership.

Irving Berlin, Walter Donaldson, George Gershwin, Percy Grainger, Oscar Hammerstein, II, Victor Herbert, Gus Kahn, Al Jolson, Jerome Kern, Fritz Kreisler, Little Jack Little, Sergei Rachmaninoff, Erno Rapee, Hugo Riesenfeld, John Philip Sousa, Sigmund Spaeth, Deems Taylor, Rudy Vallee, Sigmund Romberg, Vincent Youmans, Nathaniel Shilkret, and Ed Wynn are only a few of the famous copyright owners who belong to that benevolent association; the American Society of Composers, Authors and Publishers.

Reviewing Radio

By MIKE PORTER

QUITE inadvertently, while in conversation with me the other day, Kate Smith dropped the news that she was going to retire. Radio and show business has her pretty well tired out, and it was as she was discussing her fatigue, that she sighed—"Just another 300 days or so—and I'll be a free soul."

And then, pressed for an explanation of it all, she decided to talk.

"When I went into radio," she said, "I made up my mind that if success came, I would set myself a financial goal—and quit when it had been reached. I never liked show business, but radio—I have enjoyed that immensely. But I am not deluded for a moment about the agonies of decadence. I believe it saves a lot of misery for a successful artist who is sane enough to retire after the pinnacle of success has been attained. I could not endure a down-hill career, and I believe that on my third anniversary as a radio artist, the time will have come for me to quit. Then my financial goal will have been attained."

And that means that Kate has piled up possibly a million dollars. She has taken care of her family's future, of her own, and she has done well, too, by her manager, Ted Collins. In addition, she has set aside a sum, the interest from which, will enable her to pursue a career which is her life ambition—she will become a welfare worker, and devote her life to bringing happiness, non-professionally, to hospital patients, particularly war veteran and children shut-ins. And from all of this, one may judge accurately, that Kate is quite a sensible girl. A retired champion has few regrets, and a lot of happy memories.

The forthcoming political campaigns will be waged mainly by radio, and broadcast contracts with the opposing parties, will go a long way toward offsetting the quarter million spent by the networks on airing the two conventions.

But—there's danger ahead for the broadcasters. The Federal Radio Commission forbids them to censor political speeches on paid-for time. Then, there is the news from Nebraska, that the Supreme Court of that state, in a test case, holds radio stations and not political speakers, responsible for libelous or damaging remarks about opponents.

What, then, if the campaign should become bitter? The radio boys would be holding the bag so far as damage suits are concerned, and you can bet that the political contracts are going to contain no small number of cagey clauses.

Olsen and Johnson, hilarious comics, have joined in Rudy Vallee's programme, bringing still more comics to the microphones. While welcoming these two gents, I still feel rather worried over the comic trend of radio. Not that I believe, with my friend from Horsecollar, Iowa, who says that if you remove all comics, programmes still would be funny.

What troubles me is the vision of what is going to happen when the freshness of the comedians' stuff vanishes. Naturally, they will go back to their stage-day routine, as have Burns and Allen. Here was a team that started out with great promise and scintillating lines. It was crowned with success for weeks, and then something went wrong. The listeners began to recognize the Burns and Allen stage technique of other days. And nowadays, you don't hear much of Burns and Allen.

The reason for all this is that less than half a dozen jokesmiths are supplying all the comedy that goes on the air. Ed Wynn's Mr. Prebble does probably the best job, but even he resorts, in moments of stress, to some of the old gags. The same with Bert Lahr, and even Jack Benny.

It is pretty safe therefore to predict a sudden end of the comedy cycle—which is due about next October, for by that time, all seven of the original jokes will have been exhausted, even to their best variations.

Programs For Sunday, July 17

LOG OF NEW YORK STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location and Phone Number
WNYC	570	500	Municipal Bldg. Worth 2-4740
WMCA	570	500	1697 Broadway Columbus 5-5660
WEAF	660	50,000	711 Fifth Avenue Plaza 3-1900
WOR	710	50,000	1440 Broadway Pennsylvania 6-8382
WJZ	760	30,000	711 Fifth Avenue Plaza 3-1900
WPCH	810	500	1697 Broadway Columbus 5-5660
WABC	860	5,000	485 Madison Avenue Wickersham 2-2000
WRNY	1010	250	29 West 57th Street Wickersham 2-0863
WLWL	1100	5,000	425 West 59th Street Columbus 5-7030
WOV	1130	1,000	16 East 42nd Street Vanderbilt 3-6486
WCOH	1210	100	35 S. Broadway, Yonkers Yonkers 256
WFAB	1300	1,000	154 West 57th Street Circle 7-3042

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

8:00 A.M. (EDST) 7:00 A.M. (EST)
 WEAF—Melody Hour
 WOV—Tunes of Merit
 WABC—Morning Musicale
 WJZ—Tone Pictures; Lew White, organist
 WINS—Sunshine Hour; Eye Openers

8:30 A.M. (EDST) 7:30 A.M. (EST)
 WOV—Daisy's Daily Chat
 WINS—Classical Half Hour

9:00 A.M. (EDST) 8:00 A.M. (EST)
 WJZ—NBC Children's Hour; vocal, instrumental, dramatic readings
 WEAF—The Balladeers
 WOV—Ensemble
 WPCH—May-Mill Trio; Harlem Entertainers
 WABC—Columbia Junior Bugle
 WMCA—Harry Edmunds, organist; Tony Rogers
 WINS—To The Ladies

9:15 A.M. (EDST) 8:15 A.M. (EST)
 WPCH—Knickerbocker Trio; singer, violin and piano
 WINS—For the Men
 WFAB—Deborah Lipson, popular ballads

9:10 A.M. (EDST) 8:10 A.M. (EST)
 WMCA—Organ Program

9:30 A.M. (EDST) 8:30 A.M. (EST)
 WEAF—Sparklets
 WPCH—To be announced
 WOV—Modern Living Magazine
 WMCA—Modern Living, talk
 WINS—Concert

9:40 A.M. (EDST) 8:40 A.M. (EST)
 WMCA—Health talk

9:45 A.M. (ESDT) 8:45 A.M. (EST)
 WFAB—Hebrew Melodies
 WEAF—Alden Edkins, bass-baritone
 WINS—Watch Tower; Judge Rutherford; "Act of God"

10:00 A.M. (EDST) 9:00 A.M. (EST)
 WEAF—Gordon String Quartet
 WJZ—Modern Instrumentalists
 WPCH—Simplex Diathermy; Health Talk
 WINS—Gems of Melody
 WOV—Girl from Paradise
 WABC—Madison Singers
 WMCA—Watch Tower, talk

10:15 A.M. (EDST) 9:15 A.M. (EST)
 WPCH—Songs you like; Robert D. Meyer
 WMCA—Skit and Skat
 WOV—Personal Problems

10:30 A.M. (EDST) 9:30 A.M. (EST)
 WEAF—New World Salon Orchestra
 WMCA—Harold Rose, pianist
 WJZ—Fiddlers Three
 WPCH—The Dark Horses; College Boys' Novelty Band
 WINS—Clare Elby; Exploring the Symphonies
 WEAF—Southland Sketches
 WOV—Tunes of Merit

10:45 A.M. (EDST) 9:45 A.M. (EST)
 WJZ—A Song for Today
 WMCA—Germania String Trio

11:00 A.M. (EDST) 10:00 A.M. (EST)
 WPCH—Carol Margot; popular songs
 WEAF—Neapolitan Days; musical ensemble
 WOV—Maytime Music
 WMCA—Your Eyes; Dr. A. L. Graubert
 WJZ—Morning Musicale
 WINS—Christian Science Service

11:15 A.M. (EDST) 10:15 A.M. (EST)
 WABC—Horn and Hardart Children's Hour
 WMCA—Ernest Stramiello, pianist extraordinary
 WOR—Tommy Weir, tenor and Lee Cronican, pianist
 WPCH—To be announced

11:30 A.M. (EDST) 10:30 A.M. (EST)
 WOR—American Folk Singers; vocal trio and guitars
 WEAF—Major Bowes' Capitol Family
 WMCA—Krausmeyers Broadcasting Station
 WOV—Canadian Fur Trappers

11:45 A.M. (EDST) 10:45 A.M. (EST)
 WPCH—Foreign Singers; art quartet
 WOR—Modern Thinking, talk

12:00 Noon (EDST) 11:00 A.M. (EST)
 WABC—Voice of St. Louis
 WJZ—Waldorf-Astoria Organ Recital
 WMCA—Betty and Claire; vocal duo
 WOV—Modern Medicine
 WOR—Chandler Goldthwaite, organ recital

12:15 P.M. (EDST) 11:15 A.M. (EST)
 WMCA—Monsieur Sakele; Beauty talk and music
 WINS—Cowboy Tom reads the funnies
 WOV—Floyd Williams, tenor
 WPCH—Florentine Ensemble; Ralph Delii

12:30 P.M. (EDST) 11:30 A.M. (EST)
 WEAF—Silver Flute
 WJZ—Summer Idylls; Catherine Field, soprano
 WABC—The Street Singer
 WOV—La Rose d'Italia
 WOR—Roxanne and the Diamond Entertainers with Nell Roy, vocalist

12:45 P.M. (EDST) 11:45 A.M. (EST)
 WPCH—Three Tones of Music; Janet Wallen, Gene King, Chas. Faso
 WABC—Emery Deutsch's Orchestra
 WMCA—The Two Professors of Rhythm

1:00 P.M. (EDST) 12:00 Noon (EST)
 WEAF—Mexican Marimba Garcias Band
 WJZ—Biblical Drama
 WPCH—The Soldier Poet; W. Stephins
 WOV—Simplex Talk
 WMCA—Tony Rogers, baritone

1:15 P.M. (EDST) 12:15 P.M. (EST)
 WMCA—Rainbow Kids, songs
 WPCH—To be announced
 WABC—The Four Clubmen; male quartet
 WINS—Todd Rollin's Orchestra
 WOV—Jewish Program

1:30 P.M. (EDST) 12:30 P.M. (EST)
 WPCH—Hungarian Gypsies
 WOV—Orchestra
 WEAF—Great Composers; symphonic music
 WABC—Community Center Faculty Recital
 WMCA—Herbert Diamond Entertainers
 WJZ—Clyde Doerr's Saxophone Octet

1:45 P.M. (EDST) 12:45 P.M. (EST)
 WINS—Grand Central Red Cap Quartet; Robert Cloud, director; James Suarks, baritone; Royal McMahon, basso

2:00 P.M. (EDST) 1:00 P.M. (EST)
 WABC—Thirty Minute Men
 WJZ—The Pilgrims
 WINS—George Hafley and his Canadian Capers
 WMCA—The Block Aid Players
 WOV—Vasilatos Studios
 WPCH—Gladys Haverty, soprano

2:15 P.M. (EDST) 1:15 P.M. (EST)
 WPCH—Rev. Charles H. Fountain; Biblical talk
 WMCA—The Dark Horses; vocal and instrumental harmony
 WINS—Thrills of Aviation

2:30 P.M. (EDST) 1:30 P.M. (EST)
 WEAF—Moonshine and Honeysuckle—dramatic sketch
 WJZ—Charlie Agnew's Orchestra
 WOV—Allison Sisters
 WPCH—Little Symphony Players; Pierre W. Lyon, director

WABC—C. A. J. Parmentier at the Organ
 WMCA—Three Little Funsters, comedy and songs
 WINS—American Music Ensemble

3:00 P.M. (EDST) 2:00 P.M. (EST)
 WEAF—Wayne King's Orchestra
 WABC—Symphonic Hour; Howard Barlow
 WOV—Anthony Mule-Uke and song
 WJZ—Picadilly Circus; music and sketches
 WPCH—Simplex Diathermy
 WMCA—Fox Fur Trappers; Orchestra and quartet
 WINS—Polo game

3:15 P.M. (EDST) 2:15 P.M. (EST)
 WPCH—It's in the Piano; Lillian Trotter, pianologue
 WLWL—The Voice of the Missions

3:30 P.M. (EDST) 2:30 P.M. (EST)
 WEAF—National Sunday Forum
 WPCH—The Hosts of Gotham; male quartet
 WLWL—Rudolph Forst, violinist
 WMCA—Elmo Russ, organ
 WJZ—48th Highlanders Military Band

3:45 P.M. (EDST) 2:45 P.M. (EST)
 WLWL—St. Cecilia Ensemble
 WPCH—It's from Harlem; Ida Dewey and her Syn-copators

4:00 P.M. (EDST) 3:00 P.M. (EST)
 WEAF—Jodent Program with Jane Froman
 WMCA—Teddy Hill's Orchestra
 WABC—Cathedral Hour; soloists and Cathedral Choir
 WJZ—Temple of Song; Choir
 WLWL—Studio program

4:15 P.M. (EDST) 3:15 P.M. (EST)
 WEAF—John Fogarty, tenor
 WPCH—Young Israel Program

4:30 P.M. (EDST) 3:30 P.M. (EST)
 WEAF—To be announced
 WJZ—Friendly Hour, Talk and Music
 WMCA—Nalda Nardi, contralto
 WOV—Diplomats of Rhythm with Ambassador Miller
 WRNY—Studio program

4:45 P.M. (EDST) 3:45 P.M. (EST)
 WMCA—Kenneth King, baritone
 WRNY—Nino Ruisi, baritone
 WEAF—Pastels, String Quartet, Poetry
 WINS—Roving Minstrel; John McCormick, baritone

4:55 P.M. (EDST) 3:55 P.M. (EST)
 WPCH—Germania Trio

5:00 P.M. (EDST) 4:00 P.M. (EST)
 WOR—Margaret Anglin Presents
 WABC—Irene Beasley, contralto, with quartet and orchestra

WMCA—Brooklyn Oratorio Society
 WPCH—Rabbi Goldstein's Question Box
 WRNY—Barr and Brust; comedy patter
 WJZ—Sabbath Reveries
 WINS—Rafael Favia and Aida Favia, mandolin and piano
 WOV—Watch Tower

5:15 P.M. (EDST) 4:15 P.M. (EST)
 WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum
 WPCH—The Three "Hackies"; quartet, soloists, story
 WRNY—Jacoby-Burke, variety
 WOV—Angus Ross, tenor

5:30 P.M. (EDST) 4:30 P.M. (EST)
 WJZ—Road to Romany
 WOR—To be announced
 WRNY—Emmett O'Mara
 WEAF—Pop Concert
 WABC—Poet's Gold; poetic readings with music
 WMCA—The Jacks of Harmony
 WOV—Musical Ambassadors

5:45 P.M. (EDST) 4:45 P.M. (EST)
 WPCH—The Flower Girl
 WABC—Little Jack Little; vocalist and pianist
 WINS—To be announced
 WOR—Westell Gordon, tenor
 WRNY—Abbey Inn; Harold Munsch's Orchestra
 WMCA—Dos Caballeros

6:00 P.M. (EDST) 5:00 P.M. (EST)
 WCOH—What's Doing in Westchester?
 WEAF—Catholic Hour, talk
 WOV—Treasure Island
 WABC—Ballad Hour; musicale
 WJZ—Paul Whiteman's Orchestra
 WPCH—Italian Serenaders
 WOR—Summer Capers; orchestra
 WMCA—Don DeLeo and his Grandettes
 WINS—The Passer-By, by Ethel Park Richardson; sketch

6:15 P.M. (EDST) 5:15 P.M. (EST)
 WMCA—The Log Cabin Four
 WCOH—Sonny Moran, the Dream-melody Singer
 WRNY—Lois Petty; Chiebas

6:30 P.M. (EDST) 5:30 P.M. (EST)
 WRNY—Michael Ravallo and Russell Eves; song recital
 WOR—Judge Albano
 WABC—Roses and Drums
 WCOH—Dance Orchestra
 WOV—Sunset Program
 WPCH—Peerless Quartet; negro spirituals
 WEAF—Sweetheart Days; songs and poetry
 WMCA—Claudia Wells and her Diary
 WINS—American Music Ensemble; Gregoire Franzell, director

6:45 P.M. (EDST) 5:45 P.M. (EST)
 WPCH—David Karp, A Jazz Violin
 WOR—Al and Lee Ruisi; piano duo

7:00 P.M. (EDST) 6:00 P.M. (EST)
 WJZ—Sing a New Song; soloists and piano
 WEAF—Balkan Mountain Men; soloists and orchestra
 WOR—To be announced
 WMCA—Irving Sewitt's Orchestra
 WINS—The Weather Eye
 WABC—The World's Business
 WPCH—Jewish Associated Press; Daily Events
 WRNY—Ivan Frank's Bavarian Orchestra

7:05 P.M. (EDST) 6:05 P.M. (EST)
 WINS—Romance of Ireland

7:15 P.M. (EDST) 6:15 P.M. (EST)
 WPCH—Concert in Miniature
 WCOH—George Ross, tenor
 WJZ—Archibald Roosevelt
 WABC—Chicago Knights

7:30 P.M. (EDST) 6:30 P.M. (EST)
 WEAF—Orchestral Gems
 WJZ—The Commodores; male quartet
 WCOH—Leisure Moments
 WOR—Choir Invisible—Directed by George Shackley
 WMCA—Jerry Baker and two pianos
 WINS—Globetrotter

7:45 P.M. (EDST) 6:45 P.M. (EST)
 WABC—Theo Karle, tenor; orchestra
 WCOH—Clara Berry, lyric soprano
 WPCH—The Shadow of Kavkaz
 WMCA—Razzing the News; Frankie Basch
 WINS—To be announced

8:00 P.M. (EDST) 7:00 P.M. (EST)
 WEAF—Chase & Sanborn Program; Harry Richman
 WCOH—Hawaiian Dreamers Guitar Ensemble
 WABC—William Vincent Hall, baritone
 WJZ—McCravy Brothers
 WLWL—St. Cecilia Ensemble; Cathedral Shadows
 WPCH—Jack Shulman, concert violinist
 WINS—Roque's Spanish Review; Julio Roque, dir.
 WMCA—Romeos of Radio; harmony

8:15 P.M. (EDST) 7:15 P.M. (EST)
 WMCA—Political Survey; Elliot Biskins
 WOR—Howdy Old Timers; Percy Hemus, baritone
 WJZ—S. R. O. comedy
 WPCH—William Craig, baritone
 WLWL—Fundamentals of Catholic Belief

8:30 P.M. (EDST) 7:30 P.M. (EST)
 WOR—Bernhard Levitow's Ensemble Symphonique
 WCOH—Sermon, Rev. Joseph W. Hakse, Nepperhan Ave. Baptist Church, Yonkers

WABC—Lewisohn Stadium Concert
 WMCA—Back Home; sketch and quartet
 WINS—WINS Headliners; Harry Tighe, master of ceremonies
 WPCH—Frankie Basch; Razzing the News

8:35 P.M. (EDST) 7:35 P.M. (EST)
 WLWL—Gothic Moods

8:45 P.M. (EDST) 7:45 P.M. (EST)
 WPCH—Jose Martini, Cuban tenor
 WMCA—The Blue Lady; Regina Taylor, contralto

9:00 P.M. (EDST) 8:00 P.M. (EST)
 WJZ—Enna Jettuck Melodies
 WEAF—Our Government—David Lawrence
 WOR—Will Osborne's Orchestra
 WCOH—Program Notes
 WFAB—Tommy Tucker and his Californians
 WPCH—The Phantom; Mystery Sketch
 WMCA—March of Events; Drama of Daily News
 WINS—George Hafley and his Canadian Capers

9:15 P.M. (EDST) 8:15 P.M. (EST)
 WEAF—American Album of Familiar Music—Bayer Co. Program
 WJZ—Goldman Band Concert
 WPCH—Three Dreamers
 WMCA—Allied Hour; orchestra
 WFAB—Recorded Dance Music

9:30 P.M. (EDST) 8:30 P.M. (EST)
 WABC—Pennzoil Parade; Harry Sosnick's Band
 WOR—The Gibson Girls, harmony trio
 WPCH—Paramount Orchestra
 WINS—Profit and his Profiteers
 WFAB—Berl and Shmerl; Hebrew comedy team
 WMCA—Finkenburger Entertainers; Orchestra and vocalists

9:45 P.M. (EDST) 8:45 P.M. (EST)
 WEAF—Shaeffer Lifetime Revue; orchestra and entertainers
 WOR—John Garrick, baritone
 WFAB—Romantic Nightingale; vocal

10:00 P.M. (EDST) 9:00 P.M. (EST)
 WMCA—Nick Kenny's Radio Scandals
 WOR—Footlight Echoes
 WABC—Gem Highlights; Jack Denny and guest stars
 WEAF—Musings; poetry reading

10:15 P.M. (EDST) 9:15 P.M. (EST)
 WJZ—The Old Singing Master
 WEAF—L'Heure Exquise; woman's vocal octet

10:30 P.M. (EDST) 9:30 P.M. (EST)
 WABC—Columbia Dramatic Laboratory
 WOR—Footlight Echoes
 WMCA—Three Little Funsters; Harmony, comedy

10:45 P.M. (EDST) 9:45 P.M. (EST)
 WEAF—Sunday at Seth Parker's
 WMCA—Just Another Dream; Nalda Nardi and Elmo
 WJZ—A Voice; A Violin, contralto and violinist

11:00 P.M. (EDST) 10:00 P.M. (EST)
 WJZ—Malik Mystery Drama
 WABC—The Gauchos
 WFAB—Charles Beni's Gypsy Orchestra, with Mari-ska Kondor
 WMCA—Will Oakland's Orchestra

11:15 P.M. (EDST) 10:15 P.M. (EST)
 WEAF—Russ Columbo's Orchestra

11:30 P.M. (EDST) 10:30 P.M. (EST)
 WEAF—Mood Oriental; music and poetry reading
 WJZ—Piano Moods; Lee Sims and Ilomay Bailey
 WOR—Phil Traversi and his Orchestra
 WABC—Ozzie Nelson's Orchestra
 WFAB—Donnelly and Pincus, tenors; Popular Songs
 WMCA—Tommy Tucker's Orchestra

11:45 P.M. (EDST) 10:45 P.M. (EST)
 WFAB—Ethel Gottlieb, soprano; popular songs
 WJZ—Frankie Masters' Orchestra

12:00 Mid. (EDST) 11:00 P.M. (EST)
 WEAF—Teddy Black's Orchestra
 WJZ—William Stoess' Orchestra
 WABC—Gus Arnheim's Orchestra

12:15 A.M. (EDST) 11:15 P.M. (EST)
 WMCA—Elmo Russ, organist

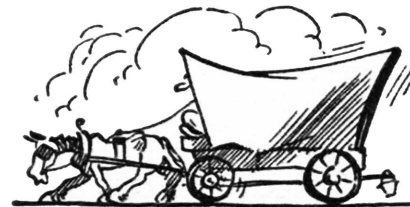
12:30 A.M. (EDST) 11:30 P.M. (EST)
 WEAF—Charlie Kerr's Orchestra
 WJZ—Castle Farms Orchestra
 WABC—California Melodies; guest stars and melodies
 WMCA—George Bricker's Night Court

1:00 A.M. (EDST) 12:00 Mid. (EST)
 WMCA—Elmo Russ, organ

1:30 A.M. (EDST) 12:30 A.M. (EST)
 WMCA—Teddy Hill's Orchestra

Patton Pedigree

Lowell Patton's paternal great-grandfather was a member of the first wagon train to



reach Oregon after the perilous crossing of the plains. Patton, organist and composer, is heard over NBC networks.

Programs For Monday, July 18

6:45 A.M. (EDST) 5:45 A.M. (EST)
 WOR—Gym Classes; Gambling's Gamboliers
 WEAF—Tower Health Exercises

7:00 A.M. (EDST) 6:00 A.M. (EST)
 WINS—Musical Clock; Time, temperature, weather report

7:30 A.M. (EDST) 6:30 A.M. (EST)
 WJZ—A Song for Today
 WABC—Organ Reveille—Popular Music

7:45 A.M. (EDST) 6:45 A.M. (EST)
 WJZ—Jolly Bill and Jane—Cream of Wheat Program
 WINS—Mr. and Mrs. Reader; Those Neighbors of Yours

8:00 A.M. (EDST) 7:00 A.M. (EST)
 WMCA—Organ Reveille
 WEAF—Pie Plant Pete; hill billy songs
 WJZ—On the 8:15
 WOR—Al Woods, songs
 WOV—Morning Song
 WABC—Salon Musicale—Emery Deutsch, Conductor
 WINS—Miss Wall's Calisthenics

8:15 A.M. (EDST) 7:15 A.M. (EST)
 WMCA—Song Souvenirs; Frank McCabe
 WOR—Worthless talks on Worthy Subjects
 WEAF—Morning Devotions
 WJZ—Sunbirds; string ensemble
 WINS—Musical Clock; Time, temperature, weather report

8:30 A.M. (EDST) 7:30 A.M. (EST)
 WMCA—Harry Glick's Exercises
 WEAF—Cheerio, Inspirational Talk and Music
 WOR—Martha Manning; sales talk
 WABC—Bud Collyer, serenader
 WOV—Daisy's Daily Chats

8:45 A.M. (EDST) 7:45 A.M. (EST)
 WJZ—John Fogarty, Tenor
 WABC—Rhythm Kings
 WOR—Musical Novelettes
 WMCA—Barnacle Bill; Cheer-up Club

9:00 A.M. (EDST) 8:00 A.M. (EST)
 WEAF—Three Mustachios
 WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss
 WPCH—Bill Williams; Happy Go Lucky Philosopher
 WABC—Little Jack Little
 WOV—Personal Problems
 WOR—Miss Kathrine 'n' Calliope; sales talk
 WFAB—Italian Hour, recorded
 WMCA—Monsieur Sakele, beauty talk
 WINS—Morning Highlights; Ted Haig

9:15 A.M. (EDST) 8:15 A.M. (EST)
 WEAF—Top o' the Morning
 WJZ—Lady Bugs
 WFAB—Guido Basso; Italian Dramatic Readings
 WABC—Gypsy Music Makers—Emery Deutsch Con.
 WOV—Late Risers' Gym Class
 WMCA—Andantinos and Arias; Musicale
 WINS—Bits from Symphonies

9:30 A.M. (EDST) 8:30 A.M. (EST)
 WEAF—Flying Fingers
 WJZ—Vic and Sade; comedy duo
 WRNY—WRNY Gym Class for the Ladies
 WPCH—Harry Glick's Exercises
 WOR—Mrs. Reilly's Common Sense
 WABC—The Merrymakers; orchestra
 WOV—Modern Living Magazine
 WFAB—Neapolitan Tunes, recorded
 WMCA—Modern Living, health talk

9:45 A.M. (EDST) 8:45 A.M. (EST)
 WEAF—Our Daily Food with Col. Goodbody
 WPCH—Across the Breakfast Table; Joan and Bill
 WFAB—Italian Musical Requests
 WOR—Roxanna Wallace and studio orchestra
 WJZ—Hoffman Morning Quarter Hour; musicale

10:00 A.M. (EDST) 9:00 A.M. (EST)
 WEAF—Moss and Jones; songs
 WJZ—Every Day Beauty; Dramatic Skit
 WOR—House Plants and How to Grow Them
 WPCH—I'm Telling You; Roy Shelley, the Friendly Chap
 WABC—Singing Vagabond, Artells Dickson
 WOV—Girl from Paradise
 WRNY—Sylvia at the piano
 WMCA—Dagmar Perkins
 WINS—Cindy Brown

10:15 A.M. (EDST) 9:15 A.M. (EST)
 WEAF—Breen and De Rose
 WJZ—Clara, Lu and Em—Colgate Palmolive-Peet Program
 WPCH—Birds of a Feather; Rocklyn Trio
 WOR—Sherman Keene's Orchestra
 WABC—Sweet and Hot
 WOV—Canadian Fur Trappers
 WRNY—Modern Medicine
 WMCA—Biliby, Graphologist
 WINS—Andy Buff, songs

10:30 A.M. (EDST) 9:30 A.M. (EST)
 WEAF—Morning Melodists; orchestra
 WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
 WPCH—Song Valentines
 WRNY—Studio Program
 WMCA—Musical Grab Bag
 WINS—Wifesaver; Allen Prescott

10:45 A.M. (EDST) 9:45 A.M. (EST)
 WOR—To be announced
 WJZ—Chicago Ensemble
 WEAF—Kay Reid, contralto
 WMCA—Germania Trio
 WOV—Community Entertainers
 WPCH—Shopping Around with Aileen Poe
 WABC—Madison Singers; quartet
 WINS—Joan Lloyd, soprano
10:50 A.M. (EDST) 9:50 A.M. (EST)
 WMCA—Hilary McConaill, tenor

11:00 A.M. (EDST) 10:00 A.M. (EST)
 WNYC—Police Aviation Report, Civic Information
 WEAF—Paul Whiteman's Rhythm Boys
 WINS—Making Yourself Fashionable; Marie Blizard
 WOV—Maytime Music
 WJZ—Organ Melodies; Irma Glen
 WRNY—Washington Trio
 WOR—Bits of Living; Edith Burtis
 WABC—Morning Moods
 WPCH—German Airs; Sig Askeborn, baritone

11:05 A.M. (EDST) 10:05 A.M. (EST)
 WNYC—Herman Neuman—Lecture Recital
 WINS—Making Yourself Fashionable; Marie Blizard

11:15 A.M. (EDST) 10:15 A.M. (EST)
 WEAF—Radio Household Institute; dramatization
 WPCH—Gertrude Thomas, blues songs
 WRNY—Edith True, contralto
 WOR—John Shelvin, tenor
 WINS—Helen Landshof, songs

11:25 A.M. (EDST) 10:25 A.M. (EST)
 WNYC—Department of Health, talk

11:30 A.M. (EDST) 10:30 A.M. (EST)
 WEAF—U. S. Navy Band Concert
 WOV—Lud, Dave and Jim
 WRNY—Seeman; Schilder and Romano; Piano duo and song
 WABC—Academy of Medicine Program
 WJZ—Singing Strings
 WOR—Claire Sugden, Home Economics
 WPCH—Real Radio; organ program
 WINS—Jacques Belser, songs

11:35 A.M. (EDST) 10:35 A.M. (EST)
 WNYC—Rudolph Joskowitz; violinist

11:45 A.M. (EDST) 10:45 A.M. (EST)
 WABC—Ben Alley, Tenor with Fred Berren's Orch.
 WOR—Sketch with Frances Reade and company
 WRNY—Wee Griffin and Harold Fowler
 WPCH—Eddie DeLange; Movie tenor
 WINS—Jean Grey, mezzo-soprano

11:50 A.M. (EDST) 10:50 A.M. (EST)
 WNYC—Dr. John Oberwager; talk

12:00 Noon (EDST) 11:00 A.M. (EST)
 WABC—Ted Brewer's Young's Orchestra
 WEAF—General Electric Circle
 WRNY—Hawaiian Ramblers, string ensemble
 WJZ—Mrs. Julian Heath
 WOR—Mammy and Virginia Lee, skit
 WOV—Modern Medicine
 WPCH—Education and Science; Prof. LaVergne, French Lessons
 WFAB—Polish Orchestra
 WMCA—Mid-Day Message; Dr. Alexander Lyons
 WINS—Ford Frick tells the News

12:15 P.M. (EDST) 11:15 A.M. (EST)
 WEAF—Eileen and Bill, dramatic skit
 WJZ—Pat Barnes—Swift & Co. Program
 WOR—Music
 WMCA—Modern Medicine, talk
 WPCH—Claire Urbow, soprano
 WINS—Melody Street; Marchia Stewart, organist
 WFAB—Eugene Brominski; Polish Dramatic readings
 WOV—Song Girl
 WRNY—Bob Kindler

12:20 P.M. (EDST) 11:20 A.M. (EST)
 WOR—Daily Produce Reporter

12:25 P.M. (EDST) 11:25 A.M. (EST)
 WOR—Luncheon Music

12:30 P.M. (EDST) 11:30 A.M. (EST)
 WEAF—On Wings of Song
 WJZ—Words and Music
 WOR—The Jaceebors; vocal trio
 WABC—Columbia Revue; Emery Deutsch's Concert orchestra
 WRNY—Foot Health, Dr. Goldwag
 WPCH—Princess Jue Sue Tai; Chinese Torch Singer
 WMCA—World-Telegram Stock Quotations
 WOV—La Rosa d'Italia
 WFAB—Witkowski's String Band

12:45 P.M. (EDST) 11:45 A.M. (EST)
 WPCH—Charles Kushin, popular songs
 WRNY—Judson League, pianist
 WFAB—Polish Musical Requests
 WINS—Cunningham and Bennett "Song Pictures"
 WJZ—Bill and Henry; songs and patter

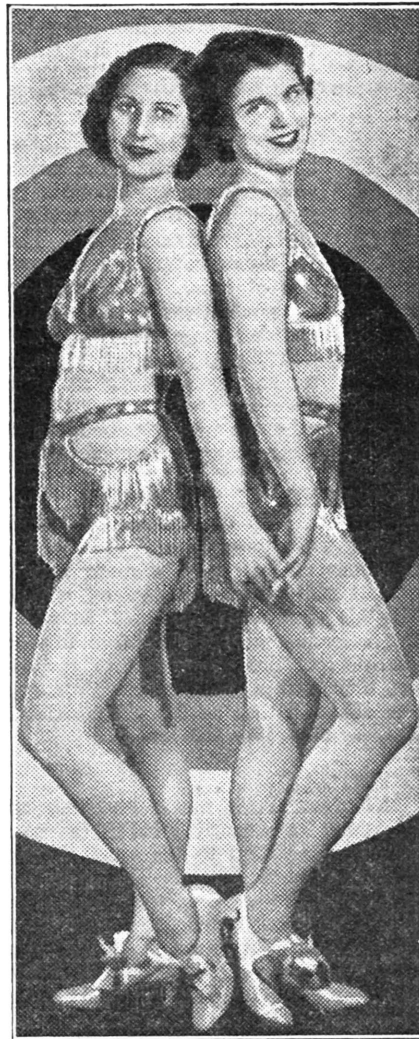
12:55 P.M. (EDST) 11:55 A.M. (EST)
 WOR—Edna Wallace Hopper Beauty Talk

1:00 P.M. (EDST) 12:00 Noon (EST)
 WRNY—N. Y. Evening Air Post
 WEAF—Market and Weather Reports
 WPCH—Mirror Reflections
 WOR—Bisquick Band; Betty Crocker, talk with music
 WINS—Luncheon Musicale
 WOV—Tunes of Merit
 WABC—Hotel Taft Orchestra
 WMCA—Jerry Baker and organ
 WJZ—Weather Reports
 WFAB—Jewish program, orchestra

1:05 P.M. (EDST) 12:05 P.M. (EST)
 WJZ—Harold Stokes' Orchestra

1:15 P.M. (EDST) 12:15 P.M. (EST)
 WRNY—Jacoby and Burke; poetical hits; piano
 WEAF—Jack Miles' Orchestra
 WPCH—Matinee Recital, soloists
 WFAB—Jolly Cantor; Hebrew Melodies
 WMCA—James Harkins, tenor and Loretta Crawford, soprano

1:30 P.M. (EDST) 12:30 P.M. (EST)
 WJZ—National Farm and Home Hour; Farm talks and music
 WABC—Madison String Ensemble
 WMCA—Mirror Reflections; Daily News
 WOV—Alan Dale, Jr.; Current Play Reviews
 WEAF—The Venetians
 WINS—Matty Rattiner, baritone



JUNE WILHELM AND BETTY MASON
 These beautiful young things are wasted on radio audiences these days, since television is still around that corner. But the music of their twinkling toes is heard over WOR each Wednesday at 10:30 p. m. (EDST) on the Market and Halsey Street Playhouse with Roger Bower as Master of Ceremonies. We almost forgot to mention that their names are June Wilhelm and Betsy Mason and that they are two of the famous Chester Hale Girls.

1:45 P.M. (EDST) 12:45 P.M. (EST)
 WOV—Ray Kossar, blues
 WPCH—Highlights of Sport; Jack Filman
 WMCA—Triangle Vocal Trio
 WFAB—Jewish News Flashes
 WINS—The Sacred Eye; Mystery dramatic sketch with Muriel Petersen and WINS Players

2:00 P.M. (EDST) 1:00 P.M. (EST)
 WABC—C. A. J. Parmentier at the organ
 WOV—Songs Well Dunn; William Dunn
 WPCH—The Joy Girl; Dorothy Joy
 WMCA—Up and Down Broadway with Bide Dudley
 WEAF—Rhythmic For Body Balance
 WFAB—German Program, recorded
 WINS—American Music Ensemble; Gregoire Franzell, director

2:10 P.M. (EDST) 1:10 P.M. (EST)
 WMCA—Samuel Shanaman, concert pianist

2:15 P.M. (EDST) 1:15 P.M. (EST)
 WEAF—Henrietta Schumann, pianist
 WOV—Gems in Song
 WPCH—Thomas Coates, baritone
 WMCA—The Flower Girl; Dorothy Westra, soprano

2:30 P.M. (EDST) 1:30 P.M. (EST)
 WJZ—European Highlights; Elliott Biskind
 WMCA—Artist Bureau Presents; George Finch's Orch.
 WOV—Athenian Sereaders
 WEAF—The Revolving Stage
 WINS—Meadows Beauty School
 WPCH—It's in the Piano; Lillian Trotter
 WABC—Elizabeth Barthell, songs; orchestra
 WFAB—John Feistel; German dramatic readings

2:45 P.M. (EDST) 1:45 P.M. (EST)
 WJZ—Smackouts, comedy skit
 WPCH—Four Blue Eyes; Gosselin Sisters, duo
 WFAB—German Musical Requests
 WOV—Voice From the North
 WABC—Columbia Salo. Orchestra

3:00 P.M. (EDST) 2:00 P.M. (EST)
 WJZ—Consolaires; musicale
 WPCH—Romantic Hour; Betty Mansfield and William Craig
 WMCA—Jack Filman's Sport Chat
 WOV—Willie Zay Jackson
 WINS—Afternoon Musicale

3:15 P.M. (EDST) 2:15 P.M. (EST)
 WPCH—Beggars of Love; Arthur Boran and Jesse Colbert, songs
 WMCA—Concertino; Tony Roger, Bar; and Inez Wilcox, soprano
 WOV—Mississippi Miss

3:30 P.M. (EDST) 2:30 P.M. (EST)
 WABC—The Captivators
 WMCA—In Italy; Orchestra and vocalist
 WPCH—W. T. Market Prices
 WINS—Symphonic Rhythmakers
 WEAF—Woman's Radio Review; Talks, Orcehstra
 WJZ—Rhythm Ramblers; orchestra
 WOV—International Revue with Herman Miller

3:45 P.M. (EDST) 2:45 P.M. (EST)
 WINS—Mini Shelton, musical
 WABC—Four Eton Boys; male quartet

3:50 P.M. (EDST) 2:50 P.M. (EST)
 WPCH—Audrey and Bob; A. White and R. Nichols

4:00 P.M. (EDST) 3:00 P.M. (EST)
 WEAF—Pop Concert
 WABC—Frank Westphal's Orchestra
 WMCA—Don de Leo and Helene Pope, songs
 WJZ—Allan Tate
 WINS—To be announced
 WPCH—Mystery Story Hour; Charles Capps Players
 WOV—Lawrence Marks, baritone

4:15 P.M. (EDST) 3:15 P.M. (EST)
 WOV—Council of Young Israel
 WMCA—Nalda Nardi, contralto
 WINS—Gladys Haverty, soprano
 WJZ—Tommy Watkins' Orchestra

4:30 P.M. (EDST) 3:30 P.M. (EST)
 WEAF—Mme. Lolita Gainsborg, pianist
 WMCA—Kenneth King, baritone and Silver Bell, soprano
 WINS—To be announced
 WABC—Columbia Artist Recital
 WPCH—Ragging the Keys; Munk Purcell

4:45 P.M. (EDST) 3:45 P.M. (EST)
 WEAF—The Lady Next Door; children's program, direction Madge Tucker
 WOV—Unemployment; Harry Weil
 WJZ—Harry Kogen's Orchestra
 WPCH—To be announced
 WMCA—Monsieur Sakele, beauty talk

4:50 P.M. (EDST) 3:50 P.M. (EST)
 WINS—Dr. Thomas Darlington, talk

5:00 P.M. (EDST) 4:00 P.M. (EST)
 WEAF—Catherine Field, soprano
 WOR—Program Resume
 WMCA—Arthur Barton's Celebrity Period
 WPCH—The House Life Built; drama
 WABC—Romance
 WINS—Blanche Vincent, songs
 WOV—Irving Lane, tenor
 WCOH—Goldburg Clothiers

5:05 P.M. (EDST) 4:05 P.M. (EST)
 WOR—Kathleen Gordon, soprano

5:15 P.M. (EDST) 4:15 P.M. (EST)
 WOR—Adrian Vanderbilt, pianist
 WEAF—To be announced
 WOV—Uke Joyner
 WPCH—John Dundee, tenor and Albert Fanelli, pianist

5:30 P.M. (EDST) 4:30 P.M. (EST)
 WMCA—Blair and Patty; Children's program
 WJZ—Jingle Joe; songs and organ
 WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum

LISTEN

TO THE

RADIO GUIDE

BLANK HOUR

Featuring

JEAN DORE AND JACK HANLEY

MONDAY 9:30 P.M.

WHN

1010 Kilocycles

MUSIC IN THE AIR

By CARLETON SMITH

TITO SCHIPA

IT'S an ill wind that blows no one any good. Mr. Gigli returned his contract to the Metropolitan Opera, and opera-goers lost one of their most favored idols. Immediately, the adroit Mr. Gatti-Casazza scouted around to find a successor. His eye fell upon a likely substitute, Tito Schipa, the most popular tenor in the Chicago Civic Opera Company.



CARLETON SMITH

During the first half of the next Metropolitan season, Mr. Schipa will be heard in several of the roles that Mr. Gigli has been singing. Mr. Schipa's voice is smaller than Mr. Gigli's, and of a velvety smoothness. He is noted, not for golden tones, but for velvet ones, if you are not averse to such inadequate analogies. Almost the first facet of his art that you notice is his phrasing, remarkably even diminuendos, and treatment of his voice with those shadings known as colour. Mr. Schipa encompasses many musical styles in a manner that few operatic singers have been able to do.

The new Metropolitan tenor was born, like Mr. Gigli, in Southern Italy, forty-two years ago, the son of a carpenter who also was the postmaster of the village. As a child, he had an outstanding soprano voice, and was taken to a seminary to sing and also to study for the priesthood. Finally, his voice was recognized, and under the patronage of the Bishop he left the seminary to study counterpoint, piano, and composition as a preparation for his career.

He made his operatic debut at the Costanzi Theater in Rome when he was twenty years old, in the opera "La Traviata." Ten years later, in 1919, he came to Chicago to make his debut in opera there, in "Rigoletto"; and his friend, Amelita Galli-Curci, was the Gilda.

Those who were present will not forget the excitement of that evening. Despite the note on the bottom of the program reading, "In the interest of art, it has been found necessary to exclude encores," the conductor gave way to the insistent audience and allowed Mr. Schipa to repeat his first aria. The mischief had been done, and all arias were given twice. It was a riotous evening, and everyone with the exception of "art" had a good time.

You may want to know that Mr. Schipa maintains three homes—one near Sea Breeze, Florida, another near Hollywood, and a third near Rome. Mr. Schipa is a poultry farmer, too. For his Italian place, he recently purchased American equipment of the latest design, and he hopes to be able to market 100,000 eggs per day. Because of his interest in what goes on in Hollywood, many rumors have been circulated that he would make a movie. I know that he is an ardent movie fan, and oftentimes will attend three or four a day.

Not everyone knows of Tito Schipa's interest in composition. He wrote a Mass at the age of fourteen, and his orchestral works have been performed by the Royal Symphony in Madrid. He is fascinated by the syncopated motifs of modern music, and has often told me that they could be significantly employed in an opera. His own songs number fifty, and he may try an opera soon.

THE 'GREATEST TENOR'

This change in tenors at the Metropolitan gives me an opportunity to make an observation on singing. Many inquiries come to me as to who is the greatest singer today, and, more particularly, who is the greatest tenor. One of my pianist friends says there are "singers," and, then, there are "musicians." It is commonly thought that singers are not very accurate musicians, in fact that they simply sing.

If we were to define it, singing is the art of expressing the emotions musically by means of the voice. And I have a ready-

made standard for determining the greatest tenor, a yardstick which, however elastic, has its merits. The voice that is able to express truthfully the greatest variety of and the deepest human emotions is the greatest voice. There are emotions that require for their expression a mellow, restrained tone. There are those that require an explosion of tone. There are countless gradations of tone qualities, and colourings, all of which enrich the capacity of the voice for emotional expression. I believe the greatest singer in any generation is the one who can sound all the notes within the scale of human emotion.

CONCERT PROSPECTS

Concert books for the next season compare favorably with those signed at this time last summer. There may be more cancellations, but many cities are planning as much music this next winter as they have ever had. A leading concert manager told me his artists had eighty per cent of the contracts they had a year ago, with enough in the offing so that he felt they would be as busy as they were last season.

DID YOU KNOW . . .

THAT New York music reviewers and proof-readers consistently misspell the name of the latest addition to the soprano roster of the Metropolitan Opera? The noted German soprano who has been with the Chicago Civic Opera, is celebrated for her ability to encompass the Wagnerian roles in every language and spells her name "Frida" Leider (Not Frieda.) Such is the extent of Chicago fame in New York.

THAT after finishing a performance of the Brahms' *German Requiem* in honor of Peter Christian Lutkin, founder of the North Shore Festivals in Evanston, Jeannette Vreeland hied herself away to Maine to "rusticate," as she said?

THAT John Charles Thomas, singing the same *Requiem* as his final appearance of the season, left for places unknown to fish? Booking agents, I understand, are asked not to hunt appearances for him next season as most of his time is taken up for broadcasting.

THAT Goeta Ljungberg flew from Evanston to New York with her fingers crossed in order to lose no time in getting to Europe, so that she might begin studying with Mary Wigman? The famous dancer will create with Miss Ljungberg a new dance of Vengeance for the performance of "Electra" at the Met next season.

THAT a youngster approached Mr. Gigli and asked him for his autograph? As the tenor asked him, "What is my name?" the little boy said bashfully, "I can't pronounce it." "I'll tell you," the singer replied. "Benjamin Gigli—like Piggly Wiggly."

THAT many new European attractions will be brought to the United States next season despite the gloomy outlook?

THAT the famous theatrical novelty, the Italian marionette of Teatro Dei Piccoli, including vocalists, orchestral musicians, and operators, will be seen in America for the first time?

THAT to many the marionette theater means the redemption of mankind? To Bernard Shaw it means the highest manifestation of the actor's art. To Martin Craig, it is the be-all and end-all of the theater.

THAT Lily Pon's broadcast is like being smothered in a big cotton ball? The diminutive coloratura does not like the heavily draped rooms of the radio studio. She feels that the microphone, a foot or two away from the mouth, picks up imperfections such as breathing, and that since no one ever listens to a singer with his ear a few feet from her mouth, the microphone should be suspended some distance away. There, the French prima donna believes, her sweetest and purest tones are found.

MCCORMACK PRACTICES AT CHOIR



The above photo taken at the Eucharistic Congress in Dublin, Ireland, shows John McCormack, the famous Irish tenor at rehearsal for choir practice. He is shown standing near the Altar which has been erected in Phoenix Park for the Congress. With him is Vincent and Louis O'Brien who is on the left.

BROADCASTING LESSONS

SINGING—SPEAKING—ANNOUNCING—CROONING
Be Professionally Trained

Special summer daily courses, at season rates. Course includes microphone tone production, and approach, emotional expression, diction, personality, and individuality.

Songs and Sketches Rehearsed
If you have talent, I will develop it. Prof. Ian McIntyre, voice specialist, psychologist, world authority on Radio Technique. Studio 81, Carnegie Hall, 87th St., New York City, Circle 7-3121. Prof. Ian McIntyre speaks over WHN Thursday, 6:45 P.M.

ARE YOU GOING AWAY?

Then visit our showroom before you do. A complete line of Portable Radios—Automobile Sets and Custom Built Midgets. Priced from \$10 up.

PORT-O-RADIO J. M. McGUIRE & CO.
147 West 42nd St. and 1476 Broadway
For Home Demonstration Phone BRYANT 9-1880
DOMESTIC AND IMPORTED RADIOS



69c

Keeps cigarettes, powder and matches dry. Also has room for keys, coins and other things you may need when on the beach. It's compact and light. Case and belt complete for 69 cents.

Send Check, Money Order or Stamp
ALBERT C. SCHROEDER
"The Best for Less"
423 Plymouth Ct., Chicago, Ill.

Melody
and Fun
Bill
and Henry
Westinghouse
Iron Salesmen

MON. WED. FRI.

WJZ-12⁴⁵ P.M.

TUES. AND THURS.

WEAF-12⁴⁵ P.M.

Tune in their rollicking songs and merry spoofing. Hear their adventures in selling the new DeLuxe Adjust-o-matic Iron



Monday Programs [Continued]

<p>6:00 P.M. (EDST) 5:00 P.M. (EST) WEA—Waldorf-Astoria Sert Room WJZ—Graham Prince's Orchestra WRNY—Lou Roger's Animal News Club WOR—Uncle Don—Greenwich Savings Program WPC—Dorothy Rosenthal WLWL—Florentine Ensemble WNYC—Police Aviation Report, Prelude WINS—Sports Review; Baseball scores; race results; late sports news</p> <p>6:05 P.M. (EDST) 5:05 P.M. (EST) WNYC—Nita Novi, accordionist</p> <p>6:15 P.M. (EDST) 5:15 P.M. (EST) WABC—Vaughn de Leath WPC—Taxi; comedy sketch WNYC—Piano Twins WLWL—Smiles and Tears of Erin; Jack Oakley WRNY—Verna Carega; songs dramatist WCOH—Jeanne Gergette on "Beauty" WINS—Buddie King, songs</p> <p>6:30 P.M. (EDST) 5:30 P.M. (EST) WNYC—Elementary German Lessons WEA—Drifting and Dreaming WPC—Waves of Melody; Paul E. Guire WRNY—Abbey Inn; Harold Munsch's Orchestra WOR—Will Osborne's Orchestra WABC—George Hall's Hotel Taft Orchestra WCOH—The Williams Sisters WINS—La Barron String Ensemble</p> <p>6:45 P.M. (EDST) 5:45 P.M. (EST) WNYC—Advanced German Lessons; Prof. V. Harrison Berlitz WEA—Donald Novis, tenor with orchestra WCOH—Lucy Wilkes, dramatic soprano WJZ—Today's News WLWL—Margaret Deering, contralto WPC—Elmo Russ Presents: It's Your Poem WABC—The Funnyboners; comedy and songs WINS—Lullaby Lady</p> <p>7:00 P.M. (EDST) 6:00 P.M. (EST) WRNY—Ivan Frank's Bavarian Orchestra WNYC—Jewish Songs by Henry Lefkowitz WJZ—The Pepsodent Program—Amos 'n' Andy WINS—The Weather Eye WEA—Harriet Lee and her Boys WOR—Keller Sisters and Brother Lynch WABC—Tito Guizar, Mexican tenor WLWL—Margaret Sinclair; Rev. Albert A. Murray, C. S. P.</p>	<p>7:05 P.M. (EDST) 6:05 P.M. (EST) WINS—American Music Ensemble</p> <p>7:15 P.M. (EDST) 6:15 P.M. (EST) WOR—To be announced WNYC—Brooklyn Children's Museum WPC—To be announced WEA—Anglo American Alliance in the Arts WJZ—Tastyest Jesters; vocal trio WABC—Surprise Package; orchestra</p> <p>7:30 P.M. (EDST) 6:30 P.M. (EST) WOR—Jack Arthur, baritone and orchestra WNYC—Civic Information WRNY—N. Y. Association for the Blind WPC—Joan Andrews; popular songs WJZ—Swift Program; Stebbins Boys WRNY—Gans and Perkins WEA—Maxwell House Tune Blenders WINS—Globetrotter</p> <p>7:35 P.M. (EDST) 6:35 P.M. (EST) WNYC—Block-Aid Players</p> <p>7:45 P.M. (EDST) 6:45 P.M. (EST) WEA—The Goldbergs—"Pepsodent Program" WJZ—Billy Jones and Ernie Hare—Best Foods, Inc. Program WABC—Bing Crosby, songs WPC—Thirty Club; A. Clyde Gill WLWL—Meet the Composers WOR—Stella Unger and Orchestra WINS—Texas Cowgirl</p> <p>7:50 P.M. (EDST) 6:50 P.M. (EST) WNYC—Eda Kroitzch, Viennese soprano</p> <p>8:00 P.M. (EDST) 7:00 P.M. (EST) WEA—Soconyland Sketches WRNY—William Ausin; Charlotte Homer, song recital WNYC—Filomeno's Westernians WJZ—Carnation Contented Program WPC—The Flower Girl; Dorothy Westra and Radimer WABC—To be announced WINS—To be announced WOR—Chandu the Magician—Beech Nut Program</p> <p>8:15 P.M. (EDST) 7:15 P.M. (EST) WRNY—Four Pirates with Cecile Bronson WABC—Singin' Sam, the Barbasol Man WOR—Sweet and Low; soloists and orchestra WPC—Two Loves; Beatrice Joyce, Bob Meyer</p>	<p>8:30 P.M. (EDST) 7:30 P.M. (EST) WINS—Monday Night; Singin' Skewl WRNY—Pius' Polish Orchestra WMCA—Lucille Peterson, soprano WJZ—Death Valley Days—Dramatic Sketch—Pacific Coast Borax Co. WEA—Voice of Firestone; Richard Crooks and orch. WOR—Willard Robison and His Deep River Orch. WABC—La Palina Presents Kate Smith and Her Swanee Music WPC—The Girl from Roxy's; Lucille Fields WINS—George Hafley and his Canadian Capers</p> <p>8:45 P.M. (EDST) 7:45 P.M. (EST) WABC—Col. Stoopnagle & Budd—The Gloom Chasers —Ivory Soap Program WPC—The National Trio; instrumental</p> <p>9:00 P.M. (EDST) 8:00 P.M. (EST) WEA—A. & P. Gypsies WPC—Players Guild WMCA—Phelps Phelps WOR—Frances Langford; songs with Jack Erickson, pianist WJZ—Sinclair Wiener Minstrels; minstrel show WABC—Manhattan Serenaders; orchestra WINS—Ted Lang's Orchestra</p> <p>9:15 P.M. (EDST) 8:15 P.M. (EST) WOR—Jurien Haikstra, baritone WABC—Mills Brothers and Vic Young's Orchestra WMCA—Harry Sparling's Golf Review</p> <p>9:30 P.M. (EDST) 8:30 P.M. (EST) WHN—Radio Guide Blank Hour WJZ—Jack Benny and George Olsen's Orchestra WMCA—Musical Scrapbook WEA—Parade of the States WPC—The Caribbeans; Corriea, director WABC—Howard Lanin's Orchestra WOR—The Witch's Tale</p> <p>9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus WINS—Profit and his Profiteers</p> <p>10:00 P.M. (EDST) 9:00 P.M. (EST) WEA—National Radio Forum WJZ—Country Doctor; Phillips Lord WOR—Howdy, Old Timers; Percy Hemus, baritone WMCA—Elmo Russ, organist WABC—Music That Satisfies WJZ—Whispering Jack Smith WMCA—Eli Dantzig's Orchestra WOR—Lee Cronican, pianist and orchestra WABC—Adventures of Don Quick</p>	<p>10:30 P.M. (EDST) 9:30 P.M. (EST) WEA—Do You Remember? soloists and orchestra WMCA—Three Little Funsters; Harmony, comedy WJZ—Love Songs and Dances WOR—Cosmo Hamilton WABC—Guy Lombardo's Orchestra</p> <p>10:45 P.M. (EDST) 9:45 P.M. (EST) WJZ—Tish; Mary Roberts Rinehart's dramatic series WMCA—Eddie Lane's Orchestra WOR—Brook Adams, baritone and orchestra</p> <p>11:00 P.M. (EDST) 10:00 P.M. (EST) WMCA—The Trilliers, male trio WEA—Russ Columbo WOR—Dance Orchestra WJZ—McCravy Brothers WABC—Charles Carlile, tenor</p> <p>11:15 P.M. (EDST) 10:15 P.M. (EST) WABC—Freddie Martin's Bossert Orchestra WMCA—Eddie Walters with Cis and Harry Harding WJZ—Summer Symphony WEA—Dick Gasparre's Orchestra</p> <p>11:30 P.M. (EDST) 10:30 P.M. (EST) WMCA—Tommy Tucker's Orchestra WOR—Jack Denny's Orchestra WABC—Howard Barlow's Symphony Orchestra</p> <p>11:45 P.M. (EDST) 10:45 P.M. (EST) WEA—Baron Lee's Blue Rhythm Band</p> <p>12:00 Mid. (EDST) 11:00 P.M. (EST) WMCA—Up and Down Broadway with Bide Dudley WJZ—Piano Moods; Lee Sims and Ilomay Bailey WABC—Eddie Duchin's Orchestra WEA—Ralph Kirby</p> <p>12:05 A.M. (EDST) 11:05 P.M. (EST) WEA—Buddy Rogers' Orchestra</p> <p>12:10 A.M. (EDST) 11:10 P.M. (EST) WMCA—Nalda Nardi and Elmo Russ</p> <p>12:15 A.M. (EDST) 11:15 P.M. (EST) WJZ—Carl Moore's Orchestra</p> <p>12:30 A.M. (EDST) 11:30 P.M. (EST) WEA—Bellevue Stratford Orchestra WMCA—Eli Dantzig's Orchestra WABC—Joe Richman's Orchestra</p> <p>1:00 A.M. (EDST) 12:00 Mid. (EST) WMCA—Gene Kennedy's Westerners WABC—Gene Kardos' Orchestra</p> <p>1:30 A.M. (EDST) 12:30 A.M. (EST) WABC—Gus Arnheim's Orchestra WMCA—Baron Lee and his Blue Rhythm Boys</p>
--	---	--	--

Programs For Tuesday, July 19

<p>6:45 A.M. (EDST) 5:45 A.M. (EST) WEA—Tower Health Exercises—Arthur Bagley Dir. WOR—Gym Classes—John Gambling, Director</p> <p>7:00 A.M. (EDST) 6:00 A.M. (EST) WINS—Musical Clock; Time, temperature, weather report</p> <p>7:30 A.M. (EDST) 6:30 A.M. (EST) WABC—Fred Feibel, organist WJZ—A Song for Today</p> <p>7:45 A.M. (EDST) 6:45 A.M. (EST) WJZ—Jolly Bill and Jane—Cream of Wheat Program WABC—Bill and Ginger WINS—Mr. and Mrs. Reader; Those Neighbors of Yours</p> <p>8:00 A.M. (EDST) 7:00 A.M. (EST) WABC—Salon Musicale WEA—Pie Plant Pete WOV—Morning Song WJZ—On the 8:15 WOR—Al Woods WMCA—Organ Reveille WINS—Miss Wall's Calisthenics</p> <p>8:15 A.M. (EDST) 7:15 A.M. (EST) WOR—The Dixie Duo WMCA—Violet Mele; Ragging the Blacks and Whites WEA—Morning Devotions WJZ—Sunbirds; string ensemble WINS—Musical Clock; Time, temperature, weather report</p> <p>8:30 A.M. (EDST) 7:30 A.M. (EST) WEA—Cheerio—Talk and Music WOR—Martha Manning—A Macy Presentation WABC—Bud Collyer WOV—Daisy's Daily Chats WMCA—Exercise With Me; Harry Glick</p> <p>8:45 A.M. (EDST) 7:45 A.M. (EST) WJZ—John Fogarty—Tenor WOR—Musical Novelties WMCA—Barnacle Bill; Cheer-up Club WABC—Pebecco Playboys</p> <p>9:00 A.M. (EDST) 8:00 A.M. (EST) WEA—Morning Glee Club WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss WOR—Miss Kath'rine 'n' Calliope; Sales Talk WPC—Bill Williams; Happy Go Lucky Philosopher WABC—Little Jack Little WOV—Personal Problems WFAB—Italian Hour, recorded WMCA—Monsieur Sakele, beauty talk WCOH—Atlas Program WINS—Morning Highlights; Ted Haig</p>	<p>9:15 A.M. (EDST) 8:15 A.M. (EST) WEA—Top o' the Morning WJZ—Lady Bugs WFAB—Guido Basso; Italian Dramatic Readings WABC—Melody Parade WOV—Late Risers' Gym Class WMCA—Madrigals and Pastorals WINS—Baby's Daily Playtime; Charlotte Walls</p> <p>9:30 A.M. (EDST) 8:30 A.M. (EST) WEA—Banjoers WJZ—Vic and Sade WOR—Mrs. Reilly's Karo Common Sense WRNY—WRNY Gym Class for the Ladies WMCA—Modern Living; Health Talk WOV—Modern Living Magazine WPC—Harry Glick's Exercises WFAB—Neapolitan Tunes, recorded WCOH—Hoover Medical Group Health Talk WINS—Bits from Symphonies</p> <p>9:45 A.M. (EDST) 8:45 A.M. (EST) WEA—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program WJZ—Mouth Health; Marley Sheira WPC—Across the Breakfast Table; Joan and Bill WFAB—Italian Musical Requests WOR—The Science of Self; Frances Ellis WABC—Brad and Al; comedy and songs WCOH—Buddy Abel, popular songs WINS—Dan Powers; The Singing Lad</p> <p>10:00 A.M. (EDST) 9:00 A.M. (EST) WEA—Thru Lighted Windows WJZ—Musical Melange WPC—I'm Telling You; Roy Shelley WOR—Sherman Keene's Orchestra WABC—Morning Moods; orchestra WRNY—Sylvia at the piano WOV—Girl from Paradise WMCA—Dagmar Perkins, talk WCOH—United States Department of Agriculture WINS—Favorite Marches</p> <p>10:15 A.M. (EDST) 9:15 A.M. (EST) WEA—Souvenirs of Melody; crooner and orchestra WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Program WABC—Morning Moods WPC—Birds of a Feather; Rocklyn Trio WOV—Canadian Fur Trappers WRNY—Modern Medicine WMCA—Friendly Facts; A. Cloyd Gill WCOH—Goldburg Clothiers WINS—Harry Tighe; The Senses Taker</p> <p>10:30 A.M. (EDST) 9:30 A.M. (EST) WRNY—Studio program WMCA—Musical Grab Bag WEA—Household Helpers; Joe Green's Orchestra</p>	<p>10:45 A.M. (EDST) 9:45 A.M. (EST) WEA—Breen and de Rose; vocal and instrumental duo WOR—To be announced WABC—U. S. Band Concert WJZ—Consolaires; organ recital WPC—Shopping Around with Aileen Poe WOV—Community Entertainers WMCA—Germania Trio WCOH—Gertrude Rippel, soprano WINS—Mary Hope Norris; child psychology</p> <p>10:50 A.M. (EDST) 9:50 A.M. (EST) WMCA—Organ Interlude</p> <p>10:55 A.M. (EDST) 9:55 A.M. (EST) WMCA—Health talk</p> <p>11:00 A.M. (EDST) 10:00 A.M. (EST) WEA—"Your Child," Dr. Ella Oppenheimer, Chief of Children's Bureau, Dept. of Labor WOR—Newark Museum Lecture Series WPC—Robert D. Meyer; songs you like WRNY—Rose Martell—songs WOV—Maytime Music WINS—Music of other nations WNYC—Police Aviation Report; Civic Information; Retail Food Prices WCOH—Thirty Minutes of Inspiration</p> <p>11:10 A.M. (EDST) 10:10 A.M. (EST) WNYC—Agnes Lewis; popular songs</p> <p>11:15 A.M. (EDST) 10:15 A.M. (EST) WEA—Radio Household Institute WPC—A Dutch Treat; Jean Newhouse WJZ—Tangee Musical Dreams WOR—The Happy Vagabond; Jack Arthur WRNY—Barr and Brust; songs and comedy WINS—Arthur Wechsler; Piano Interludes</p> <p>11:20 A.M. (EDST) 10:20 A.M. (EST) WNYC—Queensboro Public Library</p> <p>11:30 A.M. (EDST) 10:30 A.M. (EST) WEA—U. S. Army Band Concert WOR—Straight Talk; H. Robinson Shepherd WJZ—Thru the Looking Glass WPC—Radio Service Organ Program WABC—The Round Towners; male quartet WCOH—For the Housewives; home-making hints WNYC—Dept. of Health</p>	<p>11:45 A.M. (EDST) 10:45 A.M. (EST) WOR—Riverdale; sketch WOV—Warren La Graff, tenor WJZ—Rhythm Ramblers WRNY—Rose Meyer; piano recital WPC—A Big Girl and a Small Voice; Claire Urbow WABC—Ben Alley, tenor WCOH—Clara Berry, soprano WINS—Eugene Nathal, songs</p> <p>11:50 A.M. (EDST) 10:50 A.M. (EST) WNYC—Dr. John Oberwager</p> <p>12:00 Noon (EDST) 11:00 A.M. (EST) WJZ—The Merriemen Male Quartet WOR—Jean Winslow, soprano WEA—General Electric Home Circle—Grace Ellis, hostess; Theodore Webb, baritone; Eddie Dunham, organist</p> <p>12:05 P.M. (EDST) 11:05 A.M. (EST) WCOH—Program Notes WABC—Ted Brewer and Yeong's Orchestra WRNY—Radio Mardi Gras WOV—Modern Medicine WPC—Education and Science; Michael Blakford WFAB—Polish Orchestra WMCA—Mid-Day Message; Rev. Peter Hoey WINS—Ford Frick tells the News</p> <p>12:15 P.M. (EDST) 11:15 A.M. (EST) WFAB—Eugene Brominski; Polish Dramatic Readings WEA—The Real George Washington WJZ—Pat Barnes; Swift & Co. Program WOR—Music</p> <p>12:20 P.M. (EDST) 11:20 A.M. (EST) WPC—Jose Martini; Cuban tenor WOV—Singer of Melodies WRNY—Walter Lagroff, tenor WMCA—Modern Medicine, talk WINS—A Noon Fantasia; Philip Paul Rogers, pianist</p> <p>12:25 P.M. (EDST) 11:25 A.M. (EST) WOR—Daily Produce Reporter</p> <p>12:30 P.M. (EDST) 11:30 A.M. (EST) WEA—On Wings of Song; pianist, cellist, violinist WRNY—Reid and Lee; Southernettes, harmonies WOR—Mid-Pacific; Hawaiian Ensemble WJZ—Words and Music WPC—Geiger and Shankman, piano duo WOV—La Rosa d'Italia WFAB—Witkowski's String Band WMCA—World-Telegram Stock Quotations WABC—Columbia Revue; classical program</p>
---	--	--	--

Light Opera Gem



One of the most distinguished radio recruits from the musical comedy stage is Rhoda Arnold, featured soloist on Light Opera Gems, the Madison Singers, and the Artist Recital broadcasts. Besides these programs she is heard at irregular intervals on other large musical presentations of the WABC-Columbia program schedule.

Orchestral Doings

Tom Gerun is scheduled to open at the New Yorker Hotel on Monday, July 25th.

Louis Panico and his orchestra are now on a limited road tour after finishing a long engagement at the Canton Tea Garden and broadcasting over KYW and the NBC network in Chicago.

"Goofus Clubs of America" launched in Chicago with Raymond McCarthy of Mendota, Ill., and Mary Watt of Joliet, Ill., receiving first charters—It's a Wayne King fan organization suggested by "Goofus," the "Waltz King's" novelty song hit. Clubs will receive charters, membership cards and buttons.

Hal Kemp, personable young orchestra leader, who recently joined the ranks of MCA bandmen, made a decided hit when he opened in Chicago last week at the Trianon Ballroom with broadcasts over WGN. Hal enjoys an international reputation, having played on the ocean liners Berengaria and Ile de France, as well as at the Cafe de Paris in London and the Les Ambassadeurs in Paris. His band is featuring a novelty number, "Wintergreen for President," a burlesque on the recent national political conventions.

Ivan Eppinoff, brilliant young Russian violinist, who made his Chicago radio debut over WGN last week, when he opened an engagement with his orchestra for MCA at the Bismarck Hotel, is heralded as a second Rubinoff. Ivan comes from St. Louis, where his orchestra was featured at the Coronado Hotel with broadcasts over KMOX.

A wedding which came as a surprise was that of Happy Felton to Elizabeth Levenworth on June 22. Happy is still packing 'em in at the Jenkinson Pavillion in Point Pleasant, N. J.

Eight bars of music played as the musical background of commercial announcements on the Pennzoil Parade hour aroused so much interest among radio fans that Harry Sosnik, the Pennzoil maestro, decided to complete the tune. The number is now called "Some Day."

Dell Coon and his orchestra are now playing at the Gibson Hotel in Cincinnati and

MEET THE ARTIST

Ben Bernie
The Old Maestro

It was really aversion to silence that resulted in the professional debut of Bernard Ancel (Ben Bernie, to you). Years ago, but not too many, says the Old Maestro, in the shadow of the Brooklyn Bridge in a tiny blacksmith shop, a son with a rhythmic cry was born. The father, a master smithy, wanted him to become an engineer, but the mother, a gentle-voiced little person who was sometimes discovered gazing entranced into a violin store window, held out for their son to be a musician. Ben, for of course the child was none other than he, developed into a dutiful son. He studied to be an engineer and learned to play the violin in his spare time.

But Fate interjected a long slim finger which pointed another way. Ben was seventeen and he was a violin salesman in a New York department store. It was his duty from nine to five each day, to produce melodies of one kind or another on the \$4.98 instruments, marked down from \$7.50. They were pretty bad as fiddles go and so, apparently, was Bernie. He took to explaining to what prospective customers there were that if his playing annoyed them, it was even worse on him because he had to stay with it. Somehow the patter caught hold, just as it did years later on dance floors all over the country. Crowds fell into the way of gathering around this original violin salesman. Because he told them that the violins were awful and the upkeep was something terrible, he sold more than anybody else ever had. One night Ben wished on the stars on his way home and the next morning a visiting booking agent happened along. He veni-ed, he vidi-ed, he vici-ed and Ben signed on the dotted line. The Old Maestro was launched in the show business!

After success as a single act in which he discovered his patter combined with his violin was an unbeatable team, he found himself on the same vaudeville bill as Phil Baker. They tell this story that happened in a small Minnesota town.

Ben was standing out front one evening, talking to the cashier, when a husky miner came up, and put down a quarter.

"But it will cost you fifty cents," said the cashier.

The customer pointed a knobby finger at



BEN BERNIE

a sign reading, "Evenings, 50c; Matinees, 25c," and demanded, "How about that?"

"Yes, but that 25c is for the matinees."

"Oh, that's all right," responded the son of toil, "I'd just as soon sit in one of those."

After the war, Ben Bernie organized an orchestra with himself as its wise-cracking leader. It was an immediate vaudeville hit, and a one month engagement at the Roosevelt Grill in New York stretched into five years. His stamping ground of late has been the College Inn in Chicago. It was there that he developed his penchant for twenty long, black cigars a day; there, too, that his love for horse racing first became known. Ben says he has paid for more horses than the Whitney's or Vanderbilt's, but they never let him take them home.

Right now Bernie and his orchestra are on tour, but in the fall they will be back at the Inn. "I hope you like it," says Ben, and slowly knocks the ashes from the end of his slim cigar.

Television Teases Technicians

Television may still be in the laboratory—but it goes A.W.O.L. every once in a while. On such occasions the ultra-short waves on which it is broadcast frequently reach unexpected places.

National Broadcasting Company engineers recently found their most carefully designed, and best-behaved microphones acting in a strange manner. Being wise in such matters, the technical man immediately suspected the interference was caused by broadcasts from the NBC experimental television studio. A check-up proved that the engineers were right, and that the slender metal rod which supports the microphone formed a perfect antenna for the television waves.

In another case, an engineer, working near the NBC television transmitter atop the Empire State Building, felt one of his fingers grow suddenly hot. Investigation showed that a ring on that finger acted as a coil, and could dissipate the energy only as heat.

broadcasting over WLW and the NBC network.

Don Pedro and his orchestra are now playing at Twin Lakes, Wisconsin, having just completed an engagement at the Gibson Hotel in Cincinnati.

Carson Donnelly and his orchestra are now playing at Barren Lake, Mich., for the summer season.

Price Ban Lifted

The ban on price-quoting has been lifted by NBC on daytime sponsored programs. Alteration of the rule followed the decision that in day programs reaching the housewife, price announcements are of distinct service. The price quotation restriction remains in effect from programs broadcast after 6 p. m. (EDST).

RADIO REPAIRS -EXCLUSIVELY-

Phone and one of 30 experts will put your radio in perfect order—AUTHORIZED—All radios. Day, Night & Sundays. Sets wired A.C. or D.C. SERVICE CHARGE, \$1
Phone INTERBORO RADIO
N.Y. & N.J.—489 5th Av. . . Pennsylvania 6-6666
N.Y. & Westc'r—587 W 181 St. WA sh Hts 7-8700
BRONX—215 E. 149th St. . . MO tt Haven 9-8747
B'KLYN—371 Fulton St. MA in 4-4242
B'KLYN—885 Flatbush Av. DEfender 3-4410
B'K'N & S.I.—30 Myrtle Av. . . TRIangle 5-8915
Queens & Nas. 160-16 Jam. Av. REpublic 9-4433

RADIO GUIDE'S BING & BANG

15 MINUTES OF LAFFS

THURSDAY 7:15 TO 7:30 P.M.

WPAP

1010 Kilocycles

BOYS---GIRLS

Money--Money

Our Star Salesmen are boys and girls whose pictures you see every week in Radio Guide. They are earning their vacation spending money by selling this popular radio magazine.

It's easy.

Why don't YOU become a Star Salesman of Radio Guide?

When you become a Star Salesman we will publish your picture in Radio Guide. In addition we will give you (FREE) 200 letterheads carrying your picture, your name and identification as a representative of Radio Guide. We will also send you a fine copper engraving of your photograph which you can use to print pictures of yourself.

So boys and girls, get busy and let's have your pictures and the number of copies you sell each week.

You can write to your friends on your own stationery and thereby increase your sale.



Eugene and Arthur Lysiak

Reach Stellar Guide Positions

Eugene and Arthur Lysiak, 2110 W. 10th Street, Gary, Indiana are the latest to crash the gates of the Radio Guide Stars. These two energetic youths sell over sixty copies of Radio Guide each week. Only a short time ago they started with five copies.

Write, Phone or Call

RADIO GUIDE

475 Fifth Ave., New York City
Phone Lexington 2-4131

Tuesday Programs [Continued]

12:45 P.M. (EDST) 11:45 A.M. (EST)

WPCH—Two Volunteers and George Botsford
 WRNY—Warren Brothers; Broadway Vaudeville
 WINS—Lyceum of the Air
 WFAB—Polish Musical Requests
 WEA—Bill and Henry; songs and patter

1:00 P.M. (EDST) 12:00 Noon (EST)
 WEA—Market and Weather Reports
 WJZ—Weather Reports
 WRNY—N. Y. Evening Air Post
 WOR—Bisquick Band; Betty Crocker
 WPCH—Mirror Reflections
 WABC—Current Questions
 WINS—Luncheon Musicale
 WOV—Tunes of Merit
 WMCA—Jerry Baker, tenor and organ
 WFAB—Jewish Program, orchestra

1:05 P.M. (EDST) 12:05 P.M. (EST)
 WJZ—Harold Stokes' Orchestra

1:15 P.M. (EDST) 12:15 P.M. (EST)
 WEA—Classic Varieties
 WPCH—Matinee Recital
 WFAB—Antonia Marky, Lyric Soprano; Popular
 WMCA—The Flower Girl; Dorothy Westra, soprano
 WABC—George Hall's Orchestra

1:20 P.M. (EDST) 12:20 P.M. (EST)
 WRNY—Recorded Program; dance orchestra

1:30 P.M. (EDST) 12:30 P.M. (EST)
 WJZ—National Farm and Home Hour
 WABC—Atlantic City Musicale
 WEA—Toscanini Fund Concert
 WOV—The Dream Girl
 WMCA—Mirror Reflections; News of the Day
 WINS—To be announced

1:45 P.M. (EDST) 12:45 P.M. (EST)
 WPCH—Highlights of Sports; Jack Filman
 WOV—Oral Hygiene
 WFAB—Jewish Musical Requests
 WMCA—Carrie Lillie, song comedienne
 WINS—The Sacred Eye; Mystery-dramatic sketch with Muriel Petersen and WINS Players

2:00 P.M. (EDST) 1:00 P.M. (EST)
 WPCH—Peerless Quartet; Negro Novelty songs
 WABC—Aunt Jemima; Songs
 WOV—Piano Pals
 WFAB—German Program, recorded
 WMCA—Up and Down Broadway with Bide Dudley
 WINS—American Music Ensemble; Gregoire Franzell, director

2:10 P.M. (EDST) 1:10 P.M. (EST)
 WMCA—Samuel Shankman, pianist

2:15 P.M. (EDST) 1:15 P.M. (EST)
 WOV—One Glorious Voice
 WMCA—Capps Mystery Players
 WABC—Movie Star Revue
 WPCH—The Petite Singer; Helene Landshof and Weston

2:30 P.M. (EDST) 1:30 P.M. (EST)
 WABC—Columbia Salon Orchestra
 WOV—Alphonso D'Abuzzo; popular songs
 WJZ—Syncopators
 WPCH—It's in the Piano; Lillian Trotter
 WFAB—John Feistel, German dramatic readings
 WMCA—Artist Bureau Program
 WINS—Meadows Beauty School

2:45 P.M. (EDST) 1:45 P.M. (EST)
 WPCH—Josephine Watson, soprano
 WOV—Charles Mansfield, tenor
 WFAB—Jewish News Flashes
 WJZ—Smackouts; comedy skit

3:00 P.M. (EDST) 2:00 P.M. (EST)
 WEA—Vocal Art Quartet
 WJZ—Canning Time
 WABC—C. A. J. Parmentier at the Organ
 WPCH—The Volunteers, male quartet
 WOV—Willie Zay Jackson
 WINS—Nat Ross' Ensemble
 WMCA—Jack Filman's Sport Chat

3:15 P.M. (EDST) 2:15 P.M. (EST)
 WPCH—Three Tones of Music; Janet Wallen, Gene King and Charles Faso
 WOV—The Three C's
 WJZ—Radio Troubadours; orchestra
 WINS—Eleanor Kern, songs
 WMCA—Concertino, piano and soprano

3:30 P.M. (EDST) 2:30 P.M. (EST)
 WEA—Woman's Radio Review
 WABC—Snapshots; memory pictures in song
 WINS—Alice Antonia and Theodore Kramer, music
 WPCH—W. T. Stock Quotations
 WOV—El Tango Lirico
 WMCA—Drifting Down the Rhine; German program
 WJZ—Blaufuss Ensemble

3:45 P.M. (EDST) 2:45 P.M. (EST)
 WJZ—Mormon Tabernacle Choir and Organ
 WINS—The Piano Girls; Shaw and Glass

3:50 P.M. (EDST) 2:50 P.M. (EST)
 WPCH—Eddie Chester, the International Jester

4:00 P.M. (EDST) 3:00 P.M. (EST)
 WINS—To be announced
 WEA—Grand Opera; Cesare Sodero, conductor
 WABC—Boston Popular Revue
 WMCA—Your Best Friend, Dogs; Capt. Ernest Engerer

WPCH—Rhythm Moments; Joan Andrews
 WOV—Caroline Lento, mezzo

4:15 P.M. (EDST) 3:15 P.M. (EST)
 WJZ—Dance Masters
 WINS—Uncle Roscoe's Rascals
 WMCA—Nalda Nardi, contralto
 WOV—WOV String Trio
 WPCH—Carrie Lillie; Personality Songs

4:30 P.M. (EDST) 3:30 P.M. (EST)
 WABC—Dancing by the Sea
 WINS—Symphonic Rhythmakers
 WEA—John Wainman, baritone
 WOV—Vere E. Johns
 WPCH—Jack Schulman; concert violinist
 WMCA—Florian Vocal Trio

4:45 P.M. (EDST) 3:45 P.M. (EST)
 WPCH—To be announced
 WINS—To be announced
 WJZ—Faith Baldwin
 WEA—Lady Next Door; children's stories
 WOV—Geo. Fischer, tenor

4:55 P.M. (EDST) 3:55 P.M. (EST)
 WMCA—Monsieur Sakele, beauty talk

5:00 P.M. (EDST) 4:00 P.M. (EST)
 WEA—Charles Gilbert Spross, pianist
 WOR—Program Resume
 WINS—The Ad Reporter
 WABC—Meet the Artist; Interviews
 WOV—Irving Lane
 WJZ—Musical Moments
 WPCH—Dance Music
 WMCA—Teddy Hill's Orchestra

5:05 P.M. (EDST) 4:05 P.M. (EST)
 WOR—Frank Stuart's Dance Orchestra

5:15 P.M. (EDST) 4:15 P.M. (EST)
 WEA—To be announced
 WJZ—Eunice Lotto, pianist
 WOV—Sara Young
 WABC—Virginia Arnold, pianist
 WINS—Cowboy Tom's Roundup with Chief Shunatona; Doug McTague and Skookum

5:30 P.M. (EDST) 4:30 P.M. (EST)
 WJZ—The Singing Lady
 WMCA—Ethel Clarke
 WPCH—Community Councils, New York City
 WABC—Skippy; children's skit
 WEA—Garden Melodies; Orchestra
 WOV—Musical Ambassadors
 WRNY—Hawaiian Ramblers; South Sea Lyrics
 WOR—The Piano Twins and Wm. Mullen, tenor

5:45 P.M. (EDST) 4:45 P.M. (EST)
 WJZ—Little Orphan Annie; Wander C. Program
 WRNY—Red Book Sketches
 WOR—To be announced
 WPCH—Happy Pair; Francis Forbes, John McLaughlin

WFAB—German Musical Requests
 WABC—Musical Comedy Memories; musical
 WMCA—The Singing Barrister; orchestra
 WINS—Berend Banjo Four

6:00 P.M. (EDST) 5:00 P.M. (EST)
 WEA—Waldorf-Astoria Sert Room
 WJZ—Ted Black's Orchestra
 WOR—Uncle Don
 WABC—George Hall's Taft Orchestra
 WPCH—Italian Serenaders
 WRNY—Walter Pickhardt, baritone
 WLWL—Garden Trio
 WNYC—Police Aviation Report, Prelude
 WINS—Sports Review; Baseball scores; race results; late sport news

6:05 P.M. (EDST) 5:05 P.M. (EST)
 WNYC—Exercise for the Busy Man

6:15 P.M. (EDST) 5:15 P.M. (EST)
 WABC—Reis & Dunn
 WRNY—Seeman and Schilder; Two piano arrangements
 WNYC—Music
 WINS—What Is This Thing Called Love; John McCormick, baritone; with orchestra

6:30 P.M. (EDST) 5:30 P.M. (EST)
 WNYC—Crime Prevention
 WINS—Symphonic Rhythmakers
 WRNY—Bernice Manning; song recital
 WJZ—Sheer Romance
 WLWL—Maja and Myra
 WPCH—Elmo Russ, organ and John Redmond, tenor
 WEA—Male Octet
 WABC—Jack Miller's Orchestra
 WOR—Will Osborne's Orchestra

6:35 P.M. (EDST) 5:35 P.M. (EST)
 WJZ—Today's News; Lowell Thomas

6:45 P.M. (EDST) 5:45 P.M. (EST)
 WNYC—Le Baron String Ensemble
 WEA—Back of the News in Washington
 WINS—Lullaby Lady
 WRNY—Quartette Tropicale; S. American Dance Music

WABC—Noble Sissle's Orchestra
 WLWL—Frank Flanagan, violinist
 WABC—Boston Popular Revue
 WPCH—Elmo Russ; Your Poem

7:00 P.M. (EDST) 6:00 P.M. (EST)
 WEA—Hymn Sing
 WNYC—WNYC Air College; The Guthrie Hour
 WRNY—Metropolitan String Quartette
 WPCH—Keys to Contract Bridge
 WJZ—The Pepsodent Program; Amos 'n' Andy
 WOR—Royce Marimba Band
 WABC—Sid Gary, baritone
 WINS—The Weather Eye
 WLWL—Under the Russian Moon; Lucien Tamur, soloist

SHE'S CHEERFUL EARFUL



Her "Cheerful Earfuls" are winning a host of new friends for Stella Unger, writer and newspaper woman. Her program is heard every Monday at 7:45 p. m. (EDST) over WOR. Miss Unger is a writer on one of the metropolitan dailies and is noted for her paraphrasing of the Mother Goose Rhymes into modern usage.

7:05 P.M. (EDST) 6:05 P.M. (EST)
 WINS—American Music Ensemble
 WPCH—Jewish Associated Press News

7:15 P.M. (EDST) 6:15 P.M. (EST)
 WNYC—W. Orton Tewson
 WJZ—Piano Moods; Lee Sims and Ilomay Bailey
 WOR—Henry Burbig and Jeff Sporas; orchestra
 WEA—Rollickers Quartet
 WPCH—Capps Mystery Stories
 WABC—Keenan and Phillips; piano pictures
 WRNY—Apartment 4B sketch

7:30 P.M. (EDST) 6:30 P.M. (EST)
 WNYC—Civic Information
 WPCH—Business and Politics; Seymour Seigal
 WRNY—Noble Sissle's Park Central Orchestra
 WEA—Ray Perkins, the Barbasoloist and Steeden's Orchestra
 WLWL—Founders of the Middle Ages; Samuel F. Telfair
 WABC—Connie Boswell
 WOR—Jack Arthur, baritone, and orchestra
 WJZ—Swift Program; The Stebbins Boys
 WINS—Globetrotter

7:35 P.M. (EDST) 6:35 P.M. (EST)
 WNYC—Sandu Albu; Roumanian violinist

7:45 P.M. (EDST) 6:45 P.M. (EST)
 WPCH—The Hoosier Girl, Wilton Sisters
 WEA—The Goldbergs; Pepsodent Program
 WJZ—Gene Austin, tenor and orchestra
 WOR—Gallico's Three Piano Ensemble
 WABC—Benny Krueger's Orchestra and George Price
 WINS—WINS Vacation Crusie; Musical program
 WLWL—Garden Trio

7:55 P.M. (EDST) 6:55 P.M. (EST)
 WNYC—Bellevue Hospital Talk

8:00 P.M. (EDST) 7:00 P.M. (EST)
 WEA—Blackstone Plantation; Julia Sanderson and Frank Crumit, soloists; Incidental Music Direction Jack Shilkret
 WABC—To be announced
 WJZ—You and Your Government
 WPCH—Owen ABC Shorthand
 WOR—Chandu, the Magician; Beech-Nut Program
 WRNY—Edythe Handman—popular songs

8:15 P.M. (EDST) 7:15 P.M. (EST)
 WABC—Abe Lyman's Orchestra
 WOR—Sweet and Low; soloists and orchestra
 WNYC—Mildred Cole, contralto
 WRNY—Tricks of Trade; N. Y. Better Business Bureau
 WPCH—The Nobody Boys; Singing Novelty
 WINS—Vincent Mondy, one man band

8:30 P.M. (EDST) 7:30 P.M. (EST)
 WNYC—Health Talk by Dr. John Oberwager
 WEA—Walter Smith's Band
 WOR—Bernhard Levitov's Ensemble Symphonique
 WRNY—Marcelle Quartette
 WJZ—Rameses Program
 WABC—La Palina; Kate Smith and her Swanee Music
 WPCH—The Flower Girl; Dorothy Westra; Radimar
 WINS—London Crime Hour

8:40 P.M. (EDST) 7:40 P.M. (EST)
 WNYC—Kenneth Field, tenor

8:45 P.M. (EDST) 7:45 P.M. (EST)
 WPCH—Micky-Yonko, varieties
 WJZ—Jane Froman's Song Fellows
 WRNY—Bob Martin and Stuart Van Joy; songs and impersonations
 WABC—Heinz presents Joe Palooka, comedy skit
 WINS—Hollywood Collegiates

8:50 P.M. (EDST) 7:50 P.M. (EST)
 WNYC—Salvatore Cusenza, mandolinist

9:00 P.M. (EDST) 8:00 P.M. (EST)
 WEA—National Civic Artists; soloists
 WOR—Buddy Rogers' Dance Orchestra
 WJZ—Household Program; Edgar A. Guest, poet; guest speaker
 WCOH—Westchester Ways, Tom Turner's Orchestra
 WABC—Ben Bernie; Blue Ribbon Malt Program
 WNYC—Frank Reilly's Orchestra
 WFAB—Recorded Dance Music
 WRNY—Gene Kardos' Orchestra
 WINS—George Hafley and his Canadian Capers

9:15 P.M. (EDST) 8:15 P.M. (EST)
 WPCH—Three Dreamers
 WFAB—Carl Morse and Jean Purvis, concert duo; violin and piano

9:30 P.M. (EDST) 8:30 P.M. (EST)
 WEA—Ed Wynn and Fire Chief Band
 WJZ—The Goldman Band
 WOR—Frank and Flo
 WRNY—Wee Griffin and Harold Fowler, songs
 WABC—Eno Crime Club
 WFAB—Jolly Cantor, tenor; Folk and Popular Songs
 WMCA—From an Italian Chest; String Orchestra and
 WPCH—Gelesnick's Gypsies; Russian and Gypsy Music

9:45 P.M. (EDST) 8:45 P.M. (EST)
 WOR—Eddy Brown, violinist and Miniature Symphony Orchestra
 WMCA—Eli Dantzig and his Banquetters
 WRNY—Ham and Bone and their Musical Crew
 WFAB—International Gypsy, tenor with accordion
 WCOH—Sonny Moran, Dram Melody Singer
 WINS—Profit and his Profiteers

10:00 P.M. (EDST) 9:00 P.M. (EST)
 WRNY—Nino Ruisi, baritone
 WJZ—Country Doctor; Phillips Lord
 WABC—Music That Satisfies
 WMCA—Israel Orphan Asylum Program
 WEA—Lucky Strike Dance Hour; Walter O'Keefe

10:15 P.M. (EDST) 9:15 P.M. (EST)
 WJZ—Tune Detective
 WOR—Irving Conn's Orchestra
 WEA—Comedy columnist
 WABC—Musical Fast Freight
 WCOH—The Hayloft; Rural sketch

10:30 P.M. (EDST) 9:30 P.M. (EST)
 WJZ—Paris Night Life; Affiliated Products Co.
 WRNY—Kisanoff's Russian Echoes; Balalaika Orchestra
 WMCA—Three Little Funsters; harmony and comedy
 WABC—Isham Jones' Orchestra

10:45 P.M. (EDST) 9:45 P.M. (EST)
 WOR—The Jolly Jugglers; harmony team
 WJZ—Tish; Mary Roberts Rinehart's dramatic series
 WMCA—Eddie Lane and his orchestra
 WCOH—Andre King's Personalities

11:00 P.M. (EDST) 10:00 P.M. (EST)
 WFAB—Charles Benci's Gypsy Orchestra, with Lilli Diesch
 WJZ—McCravy Brothers, singers
 WEA—Russ Columbo's Orchestra
 WABC—Irene Beasley; contralto
 WMCA—Joe Lewis; Sewitt's Orchestra
 WOR—Willard Robison and His Deep River Orch.
 WCOH—Goldberg Clothiers Musical Program

11:15 P.M. (EDST) 10:15 P.M. (EST)
 WEA—Opry House Tonight
 WABC—Freddie Martin's Bossert Orchestra
 WFAB—Viola Honick, baritone
 WJZ—Cesare Sodero and orchestra

11:30 P.M. (EDST) 10:30 P.M. (EST)
 WEA—Jack Denny's Orchestra
 WABC—Howard Barlow's Symphony Orchestra
 WMCA—Teddy Hill's Orchestra
 WOR—Ernest Helf and his orchestra
 WFAB—Tommy Tucker and his Californians

12:00 Mid. (EDST) 11:00 P.M. (EST)
 WEA—Ralph Kirbery, dream singer
 WCOH—Goodnite
 WJZ—Dancing in Milwaukee
 WABC—Little Jack Little, vocalist and pianist
 WMCA—Up and Down Broadway with Bide Dudley

12:05 A.M. (EDST) 11:05 P.M. (EST)
 WEA—Paul Whiteman's Chieftains

12:10 A.M. (EDST) 11:10 P.M. (EST)
 WMCA—Nalda Nardi, contralto and Elmo Russ, organist

12:15 A.M. (EDST) 11:15 P.M. (EST)
 WABC—Harold Stern's Orchestra

12:30 A.M. (EDST) 11:30 P.M. (EST)
 WJZ—Charles Agnew and his Orchestra
 WMCA—Enoch Light's Orchestra
 WABC—Gus Arnheim's Orchestra

1:00 A.M. (EDST) 12:00 Mid. (EST)
 WABC—Roseland Ballroom Orchestra
 WMCA—Noble Sissle's Orchestra

1:30 A.M. (EDST) 12:30 A.M. (EST)
 WABC—Tommy Tucker's Orchestra
 WMCA—Baron Lee and Blue Rhythm Boys

Programs For Stations Other Than New York

Baltimore, WBAL WCAO WFBR; Bangor, WLBZ; Boston, WAAB WBZ WEEI WNAC; Hartford, WDRG WTIC; Philadelphia, WCAU WFAN WFI WIP WLIT; Pittsburgh, KDKA WCAE WJAS; Portland, WCSH; Providence, WEAN WJAR; Springfield, WBZA; Washington, WMAL WRC; Worcester, WORC WTAG

Sunday, July 17

- P.M.**
- 3:00 Symphonic Hour. WABC-CBS WEAN WJAS WDRG WAAB WORC WCAU WJAS WMAL WCAO
 - 3:00 Wayne King and His Orchestra. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 - 3:30 Highlanders Military Band. WJZ-NBC WBAL KDKA
 - 3:30 National Sunday Forum. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE
 - 4:00 Iodent Program. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE
 - 4:30 To be announced. WEA-F-NBC
 - 4:30 Friendly Hour. WJZ-NBC WBAL WBZ WBZA KDKA
 - 5:30 Road to Romany. WJZ-NBC WBAL WBZ WBZA
 - 5:30 Poet's Gold; poetry readings. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WCAO
 - 6:00 Catholic Hour. WEA-F-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 - 6:30 Sweetheart Days; songs and poetry. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC
 - 6:30 Roses and Drums. WABC-CBS WAAB WMAL WJAS WCAO
 - 7:00 The World's Business, Dr. Julius Klein. WABC-CBS WLBZ WEAN WDRG WORC WNAC WIP WFAN WMAL
 - 7:00 Balkan Mountain Men. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE WLIT
 - 7:30 The Commodores; male quartet. WJZ-NBC KDKA WBZ WBAL
 - 7:45 Theodore Karle, tenor. WABC-CBS WDRG WNAC WORC WIP-WFAN WJAS WMAL WCAO
 - 8:30 Lewisohn Stadium Concert. WABC-CBS WEAN WDRG WNAC WORC WJAS WMAL WCAO
 - 9:00 Our Government—David Lawrence. WEA-F-NBC WFBR WFI WCSH WJAR WRC WTIC
 - 9:15 American Album of Familiar Music. WEA-F-NBC WFBR WFI WCSH WCAE WJAR WRC WTAG WTIC
 - 9:15 Goldman Band Concert. WJZ-NBC WBAL WBZ WBZA KDKA
 - 9:30 Pennzoil Parade. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 - 9:45 Shaeffer Lifetime Revue. WEA-F-NBC WJAR WCSH WFI WRC WCAE
 - 10:00 Gem Highlights; Jack Denny, humorist and guest stars. WABC-CBS WDRG WAAB WCAU WJAS WMAL WCAO
 - 10:15 The Old Singing Master. WJZ-NBC WBAL WBZ WBZA KDKA WEEI WCAE
 - 10:30 Columbia Dramatic Laboratory. WABC-CBS WDRG WORC WCAU WJAS WMAL WCAO
 - 11:00 The Gauchos—Vincent Sorey's Orchestra—Tito Guizar. WABC-CBS WLBZ WEAN WAAB WCAU WMAL WCAO WDRG WJAS
 - 11:30 Mood Oriental; music. WEA-F-NBC WJAR WRC WFI WCAE
 - 11:30 Ozzie Nelson's Orchestra. WABC-CBS WLBZ WEAN WDRG WCAU WMAL WCAO
 - 12:00 Gus Arnheim's Orchestra. WABC-CBS WEAN WNAC WCAU WMAL WCAO
- A.M.**
- 12:30 California Melodies. WABC-CBS WNAC WCAU WEAN WMAL

Monday, July 18

- P.M.**
- 3:30 The Captivators; orchestra. WABC-CBS WLBZ WNAC WORC WCAU WJAS WMAL WCAO
 - 3:30 Woman's Radio Review—WEA-F-NBC WTIC WCSH WJAR WTAG WCAE
 - 3:45 Four Eton Boys. WABC-CBS WCAO WLBZ WNAC WDRG WIP WFAN WJAS WMAL WORC
 - 4:00 Pop Concert. WEA-F-NBC WFBR WCAE WJAR WRC WTAG WTIC
 - 4:00 Westphal's Orchestra. WABC-CBS WDRG WNAC WORC WCAU
 - 4:15 Tommy Watkins' Orchestra. WJZ-NBC WBAL KDKA
 - 4:45 Lady Next Door. WEA-F-NBC WJAR WRC WTAG
 - 4:45 Harry Kogen's Orchestra. WJZ-NBC WBAL
 - 5:00 Romance. WABC-CBS WCAO WAAB WDRG WIP-WFAN WJAS WORC WEAN
 - 5:15 To be announced. WEA-F-NBC WTAG WEEI WJAR WCSH WFBR WLIT WRC WCAE
 - 6:00 Tommy Christians' Orchestra. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WMAL WORC
 - 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC
 - 6:00 Graham Prince's Orchestra. WJZ-NBC

Bernie Spurns Gift

Although George Olsen sent him a new baton, a gleaming white one with his name



inlaid in mother of pearl, Ben Bernie will continue to use the old fiddle bow in directing his orchestra. The first time he appeared with the Olsen gift, Bernie promptly poked a saxophonist in the eye.

NOTICE!

All times shown in news items and all program listings are Eastern Daylight Time. For Eastern Standard Time deduct one hour from the time shown.

- 6:15 Vaughn De Leath. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WEAN WORC
- 6:30 George Hall's Hotel Taft Orchestra. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAO
- 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
- 6:45 The Funnyboners; songs and comedy. WABC-CBS WDRG WAAB WORC WIP-WFAN WJAS WCAO
- 7:00 Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC
- 7:00 Tito Guizar, tenor. WABC-CBS WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
- 7:15 Tasty Yeast Jesters. WJZ-NBC WBZ WBZA WBAL KDKA
- 7:15 Surprise Package. WABC-CBS WEAN WDRG WORC WCAU WJAS WMAL WCAO
- 7:30 Swift Program; Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA
- 7:45 Bing Crosby. WABC-CBS WDRG WORC WJAS WMAL WCAO.
- 7:45 The Goldbergs. WEA-F-NBC WCAE WCSH WJAR WTAG WTIC WEEI
- 8:00 To be announced. WABC-CBS
- 8:00 Soconyland Sketches. WEA-F-NBC WEEI WCSH WJAR WTAG
- 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
- 8:30 The Voice of Firestone. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
- 8:30 Death Valley Days. WJZ-NBC WBAL WBZ WBZA KDKA
- 9:00 Manhattan Serenaders; Rich's Orchestra and quartet. WABC-CBS WLBZ WEAN WDRG WNAC WORC WJAS WMAL WCAO.
- 9:00 A. & P. Gypsies. WEA-F-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
- 9:15 Mills Bros. and Orchestra. WABC-CBS WEAN WDRG WNAC WCAU WJAS WMAL WCAO
- 9:30 Bourjois—An Evening in Paris. WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL
- 9:30 Parade of the States. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WLIT WFBR WRC WCAE
- 9:30 Jack Benny with orchestra. WJZ-NBC WBAL WBZ WBZA KDKA.
- 10:00 Music That Satisfies. WABC-CBS WMAL WCAU WLBZ WEAN WDRG WAAB WORC WCAO WJAS
- 10:00 Country Doctor; Phillips Lord. WJZ-NBC.
- 10:00 National Radio Forum. WEA-F-NBC
- 10:30 Love Songs and Dances. WJZ-NBC WBAL WBZA KDKA
- 11:00 Charles Carille, tenor. WABC-CBS WEAN WDRG WORC WCAU WJAS WMAL WCAO.
- 12:15 Carl Moore's Orchestra. WJZ-NBC WBAL.
- 12:30 Bellevue-Stratford Hotel Orchestra. WEA-F-NBC WRC WCAE

Tuesday, July 19

- P.M.**
- 3:00 Canning Time; talk. WJZ-NBC WBAL KDKA
 - 3:30 Woman's Radio Review. WEA-F-NBC WCSH WJAR WRC WTAG WCAE
 - 3:45 Mormon Tabernacle Choir and Organ. WJZ-NBC WBAL WRC
 - 4:00 Grand Opera; Cesare Sodero, conductor. WEA-F-NBC
 - 4:45 Lady Next Door; children's program. WEA-F-NBC WTIC WTAG WJAR WCSH WRC.
 - 5:00 Charles Gilbert Spross, Composer, Pianist. WEA-F-NBC WTIC WRC
 - 5:15 Virginia Arnold, pianist. WABC-CBS WEAN WDRG WAAB WORC WJAS WMAL WCAO
 - 5:15 To be announced. WEA-F-NBC WTAG WEEI WJAR WCSH WLIT WFBR WRC WCAE
 - 5:30 Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 - 5:30 Garden Melodies; orchestra. WEA-F-NBC WTIC WTAG WRC WCAE
 - 5:30 Skippy. WABC-CBS WEAN WDRG WNAC WCAU
 - 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC
 - 6:00 George Hall's Orchestra. WABC-CBS WLBZ WDRG WAAB WORC WIP-WFAN WMAL.
 - 6:15 Reis and Dunn. WABC-CBS WCAO WLBZ WAAB WDRG WJAS WMAL WORC
 - 6:30 Sheer Romance. WJZ-NBC WBAL
 - 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
 - 6:45 Back of the News in Washington. WEA-F-NBC WTIC WTAG WFBR WFI WRC
 - 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 - 7:00 Sid Gary, baritone. WABC-CBS WEAN WNAC WCAU WJAS WMAL WCAO
 - 7:00 Hymn Sing. WEA-F-NBC WTAG WJAR
 - 7:15 Keenan and Phillips, pianist. WABC-CBS WLBZ WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
 - 7:30 Connie Boswell. WABC-CBS WLBZ WAAB WORC WCAU WJAS WCAO.
 - 7:30 Swift Program—The Stebbins Boys. WJZ-NBC WBZ WBZA WBAL KDKA

- 7:45 The Goldbergs. WEA-F-NBC WTIC WJAR WCSH WCAE WTAG WEEI
- 8:00 Blackstone Plantation. WEA-F-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
- 8:00 To be announced. WABC-CBS
- 8:15 Abe Lyman's Orchestra. WABC-CBS WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO.
- 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WJAS WMAL WORC WAAB
- 8:30 Walter Smith's Band. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFI WFBR WRC
- 8:45 Jane Froman and Song Fellows. WJZ-NBC
- 9:00 Ben Bernie's Blue Ribbon Band. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL WORC
- 9:00 The Household Program. WJZ-NBC WBAL WBZ WBZA KDKA
- 9:00 National Civic Artists. WEA-F-NBC WTIC WCSH WJAR WFI WRC WTAG
- 9:30 The Goldman Band. WJZ-NBC WBAL WBZ WBZA KDKA.
- 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRG WCAU WEAN WJAS WMAL
- 10:00 Lucky Strike Dance Orchestra. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
- 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WORC WAAB WDRG WCAU WJAS WMAL WCAO
- 10:15 Tune Detective. WJZ-NBC WBAL WBZ WBZA KDKA
- 10:30 Isham Jones' Orchestra. WABC-CBS WDRG WAAB WORC WCAU WJAS WMAL WCAO
- 11:00 Irene Beasley with orchestra. WABC-CBS WEAN WDRG WORC WJAS WMAL WCAO.
- 11:00 Russ Columbo and his Orchestra. WEA-F-NBC WTIC WJAR WFI WCAE
- 12:00 Little Jack Little; pianist and vocalist. WABC-CBS WNAC WCAU WMAL WCAO

Wednesday, July 20

- P.M.**
- 3:00 Salon Concert Ensemble. WEA-F-NBC WTIC WTAG WJAR WCSH.
 - 3:15 Madame Belle Forbes Cutter, soprano. WABC-CBS WLBZ WNAC WORC WIP-WFAN WJAS WMAL WCAO.
 - 3:30 Woman's Radio Review. WEA-F-NBC WEEI WTIC WCSH WJAR WRC WTAG WCAE
 - 3:45 Four Eton Boys. WABC-CBS WLBZ WNAC WDRG WCAO WJAS WEAN WORC WMAL
 - 4:00 The Captivators. WABC-CBS WLBZ WNAC WORC WIP-WFAN WJAS WMAL WCAO.
 - 4:00 Mid-week Musicales. WJZ-NBC WBAL
 - 4:00 Song Souvenirs; vocalists. WEA-F-NBC WTAG WRC
 - 4:45 Lady Next Door. WEA-F-NBC WJAR WRC WTAG WTIC
 - 5:00 Bill Schudt's Going to Press. WABC-CBS WDRG WAAB WORC WJAS WMAL WCAO
 - 5:15 Kathryn Parsons, Girl o' Yesterday. WDRG WAAB WORC WJAS WMAL WCAO
 - 5:15 To be announced. WEA-F-NBC WTAG WEEI WJAR WCSH WLIT WFBR WRC WCAE
 - 5:30 Beau Balladeer; mystery baritone. WEA-F-NBC WTIC WTAG WJAR WRC WFBR
 - 5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 - 5:30 Skippy. WABC-CBS WEAN WDRG WNAC WCAU
 - 6:00 Vaughn de Leath, vocalist. WABC-CBS WLBZ WDRG WAAB WORC WIP-WFAN WMAL.
 - 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WJAR WRC WCAE
 - 6:15 Harold Stern's St. Moritz Orchestra. WABC-CBS WCAO WLBZ WAAB WIP-WFAN WJAS WORC WDRG
 - 6:30 Dandies of Yesterday; quartet. WJZ-NBC
 - 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
 - 6:45 The Funnyboners. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WCAO
 - 7:00 Tito Guizar, tenor. WABC-CBS WLBZ WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
 - 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 - 7:15 Mardi Gras; Rich's Orchestra. WABC-CBS WLBZ WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
 - 7:15 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA KDKA.
 - 7:30 Swift Program. WJZ-NBC WBAL WBZ WBZA KDKA
 - 7:45 Bing Crosby. WABC-CBS WLBZ WEAN WDRG WORC WNAC WCAU WJAS WMAL WCAO

Campus Cut-up

George Olsen, celebrated band leader heard over NBC networks, started his musical



career at the University of Michigan, when he painted a broom stick with the university colors and became the first collegiate drum major.

Programs For Stations Other Than New York

7:45 The Goldbergs. WEA-F-NBC WCAE WSH WJAR WEEI WTAG KDKA
 8:00 To be announced. WABC-CBS WDRG WNAC WCAU WJAS WMAL WCAO
 8:00 American Taxpayers League Program. WJZ-NBC WBAL
 8:00 Big Time. WEA-F-NBC WFBR WEEI WLIT WSH WJAR WRC
 8:15 Singin' Sam, The Barbasol Man. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 Skyscraper; drama. WEA-F-NBC WTAG WEEI WJAR WSH WFBR WRC WGY WCAE
 8:30 Jack Frost Melody Moments. WJZ-NBC WBAL KDKA
 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WMAL WJAS WORC WEAN WAAB
 8:45 Col. Stoopnagle and Budd. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Island Boat Club Dance. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Robert Burns Panatela Program. WABC-CBS WEAN WDRG WNAC WORC WJAS WMAL WCAO
 9:00 Goodyear Tire Program. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WSH WJAR WRC WTAG
 9:30 Mobiloil Concert. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WSH WJAR WRC WTAG
 9:30 Jack Benny; George Olsen's Music. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 10:00 Ruth Etting—Chesterfield Program. WABC-CBS WCAO WLBZ WDRG WCAU WJAS WEAN WMAL WORC WNAC
 10:15 Adventures in Health. WABC-CBS WCAO WAAB WDRG WCAU WJAS WEAN WMAL
 10:30 Isham Jones' Orchestra. WABC-CBS WDRG WAAB WORC WJAS WMAL WCAO
 10:45 "Tish" Stories; dramatic series. WJZ-NBC WBAL KDKA.
 11:00 Charles Carlile, tenor. WABC-CBS WEAN WORC WDRG WIP-WFAN WJAS WMAL WCAO.
 11:30 Howard Barlow's Symphony Orchestra. WABC-CBS WDRG WAAB WORC WCAU WMAL WCAO
 12:00 Baron Lee's Orchestra. WJZ-NBC KDKA
 12:00 Eddie Duchin and His Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL
A.M.
 12:30 Duke Ellington's Orchestra. WABC-CBS WNAC WCAU WMAL WCAO
 1:00 Gene Kardos' Orchestra. WABC-CBS

Thursday, July 21

P.M.
 3:00 La Forge Berumen Musicale. WABC-CBS WCAO WLBZ WDRG WIP-WFAN WJAS WMAL WORC
 3:30 Frank Westphal's Orchestra. WABC-CBS WLBZ WDRG WNAC WORC WIP-WFAN WJAS WMAL WCAO
 3:30 Women's Radio Review. WEA-F-NBC WSH WRC WTAG WCAE
 3:45 Rhythmic Serenade. WJZ-NBC WBAL
 4:00 U. S. Army Band Concert. WABC-CBS WCAO WLBZ WNAC WJAS WMAL WDRG
 4:00 Musical Comedy Hits. WEA-F-NBC WFBR WCAE WRC
 4:00 U. S. Navy Band. WJZ-NBC WBZ WBZA WRC
 4:30 Melody Three. WEA-F-NBC WTAG WJAR WFBR WCAE WTIC
 4:45 The Lady Next Door. WEA-F-NBC WFBR WTIC WCAE WSH WTAG WJAR
 5:15 To be announced. WEA-F-NBC WTAG WEEI WJAR WSH WLIT WFBR WRC WCAE
 5:30 Skippy. WABC-CBS WEAN WDRG WNAC WCAU
 5:30 Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:45 Little Orphan Annie. WJZ-NBC WBAL KDKA WBZ WBZA
 5:45 Shapiro and Shefter; piano. WABC-CBS WDRG WORC WJAS WCAO.
 6:00 Current Events, H. V. Kaltenborn. WABC-CBS WLBZ WDRG WAAB WORC WJAS
 6:15 Freddie Martin's Orchestra. WABC-CBS WLBZ WAAB WJAS WORC WDRG.
 6:30 Freddie Martin's Orchestra. WABC-CBS WEAN WDRG WAAB WORC WMAL WCAO
 6:45 June Pursell, songs. WEA-F-NBC WTIC WTAG WEEI WJAR WFI
 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:00 Sid Gary, baritone. WABC-CBS WEAN WDRG WNAC WCAU WJAS WMAL WCAO
 7:15 Harold Stern's Orchestra. WABC-CBS
 7:15 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA KDKA.
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBZ WBZA KDKA WBAL

Shaves 'Em Thin

When Johnny Marvin, NBC singer, first came to New York he was a barber. Recently he visited the shop in which he used



to work. The proprietor told Johnny he was a success as a shampooer and barber because he told such swell lies about Oklahoma and the Indians. Johnny couldn't convince him that the stories were true.

NOTICE!

All times shown in news items and all program listings are Eastern Daylight Time. For Eastern Standard Time deduct one hour from the time shown.

7:30 Street Singer. WABC-CBS WLBZ WORC WCAU WJAS.
 7:45 Benny Krueger's Orchestra. WABC-CBS WLBZ WEAN WDRG WNAC WORC WCAU WJAS WCAO.
 7:45 The Goldbergs. WEA-F-NBC WTIC WCAE WSH WJAR WTAG WEEI
 7:45 Gene Austin, tenor. WJZ-NBC WBZ WBZA WBAL KDKA
 8:00 Fleischmann Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WSH WJAR WRC WTAG
 8:00 To be announced. WABC-CBS WNAC WJAS WMAL WCAO
 8:15 Abe Lyman's Orchestra. WABC-CBS WEAN WDRG WNAC WCAU WMAL WCAO
 8:45 Joe Palooka. WABC-CBS WEAN WDRG WNAC WCAU WJAS WMAL WCAO.
 9:00 Big Six of the Air. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WSH WJAR WRC WTAG
 9:00 Danger Fighters; drama. WJZ-NBC WBAL KDKA WBZ WBZA
 9:30 Love Story Hour. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:30 Concert Orchestra. WEA-F-NBC WTIC WTAG WEEI WJAR WSH WFI WRC WCAE
 10:00 Lucky Strike Dance Orchestra. WEA-F-NBC WFBR WEEI
 10:00 Phillips Lord in the Country Doctor. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WAAB WORC WCAU WJAS WMAL WCAO
 11:00 Irene Beasley, contralto with orchestra. WABC-CBS WEAN WDRG WORC WJAS WMAL WCAO.
 11:30 Howard Barlow's Symphony Orchestra. WABC-CBS WDRG WAAB WORC WMAL WCAO
 12:00 Noble Sissle's Orchestra. WABC-CBS WNAC WMAL WCAO
 12:30 Dancing by the Sea. WABC-CBS WEAN WNAC WCAU WMAL WCAO

Friday, July 22

P.M.
 3:00 Radio Troubadours; Stokes' Orchestra. WJZ-NBC
 3:00 The Grab Bag; variety music. WABC-CBS WLBZ WNAC WORC WJAS WMAL WCAO
 3:00 Three Shades of Blue. WEA-F-NBC WTIC WTAG WJAR WRC WCAE
 3:30 Women's Radio Review. WEA-F-NBC WEEI WSH WTIC WJAR WTAG WCAE
 4:00 Betty Moore—Decorating Notes. WEA-F-NBC WFBR WTIC WFI WCAE WSH WJAR WRC WTAG
 4:15 Melody Three. WEA-F-NBC WCAE WJAR
 4:45 The Lady Next Door. WEA-F-NBC WCAE WJAR WTAG
 5:15 To be announced. WEA-F-NBC WTAG WEEI WJAR WSH WLIT WFBR WCAE
 5:30 Skippy. WABC-CBS WEAN WDRG WNAC WCAU
 5:30 Echoes of Erin; tenor and string ensemble. WEA-F-NBC WTAG WRC WJAR WCAE
 5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:45 Little Orphan Annie. WJZ-NBC WBAL WBZ WBZA KDKA
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WRC WCAE
 6:00 John Kelvin, tenor and orchestra. WABC-CBS WLBZ WAAB WORC WIP-WFAN WMAL.
 6:15 Graham Prince's Orchestra. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Madison Singers. WABC-CBS WLBZ WAAB WORC WCAU WJAS WCAO.
 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
 7:00 Amos 'n' Andy. Pepsodent Program. WJZ-NBC WBAL WBZ WBZA WRC KDKA
 7:00 Sid Gary, baritone. WABC-CBS WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
 7:15 Isham Jones' Orchestra. WABC-CBS WEAN WNAC WORC WCAO
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA
 7:45 Connie Boswell. WABC-CBS WLBZ WEAN WDRG WNAC WORC WCAU WJAS WCAO
 7:45 The Goldbergs. WEA-F-NBC WCAE WSH WJAR WTAG WTIC WEEI
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBZ WBZA KDKA WBAL
 8:00 Cities Service Concert. WEA-F-NBC WFBR WEEI WLIT WCAE WSH WJAR WRC WTAG
 8:00 Nestle's Program. WJZ-NBC WBAL WBZ WBZA KDKA
 8:00 To be announced. WABC-CBS WDRG WNAC WJAS WMAL WCAO
 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 Andre Kostelanetz' Concert. WABC-CBS WLBZ WEAN WNAC WORC WCAU WMAL
 9:00 Clicquot Club Eskimos. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WSH WJAR WRC WTAG
 9:00 Friendship Town; sketch and music. WJZ-NBC WBAL WBZ WBZA KDKA.

9:00 Kodak Week-end Hour. WABC-CBS WCAO WNAC WDRG WCAU WEAN WMAL
 9:30 Pond's Program. WEA-F-NBC WFBR WLIT WCAE WSH WJAR WRC WTAG
 9:30 Armour Program. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 To the Ladies. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:45 Fray and Braggiotti, piano team. WABC-CBS WEAN WCAO
 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WMAL WCAO
 10:00 Paul Whiteman's Orchestra. WEA-F-NBC WTIC WTAG WEEI WJAR WSH WFBR WRC WCAE
 10:15 Adventures in Health. WABC-CBS WCAO WAAB WDRG WCAU WJAS WEAN WMAL
 10:30 Guy Lombardo's Orchestra. WABC-CBS WDRG WAAB WORC WJAS WMAL WCAO
 10:45 Hello Marie; comedy skit. WJZ-NBC WBAL KDKA
 11:00 Little Jack Little, vocalist and pianist. WABC-CBS WLBZ WEAN WAAB WORC WMAL WCAO
 11:30 Howard Barlow's Symphony Orchestra. WABC-CBS WDRG WAAB WORC WMAL WCAO
 12:00 Duke Ellington's Orchestra. WABC-CBS WEAN WNAC WCAU WMAL WCAO
 12:00 Ralph Kirbery, the Dream Singer. WEA-F-NBC WRC
A.M.
 12:30 Art Krueger's Orchestra. WABC-CBS WEAN WNAC WMAL WCAO
 1:00 Tommy Christian's Orchestra. WABC-CBS WEAN WNAC

Saturday, July 23

P.M.
 3:00 Boston Popular Review. WABC-CBS WLBZ WDRG WNAC WORC WCAU WJAS WMAL WCAO
 4:00 C. A. J. Parmentier, organist. WABC-CBS WNAC WORC WJAS WMAL WCAO
 4:45 Lady Next Door. WEA-F-NBC WTIC WTAG WJAR WSH WRC
 5:30 Melodic Gems; quartet. WEA-F-NBC WTAG WRC
 6:00 Freddie Martin's Orchestra. WABC-CBS WEAN WDRG WAAB WORC WIP-WFAN WMAL WCAO
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WTIC WJAR WRC WCAE
 6:30 Jack Miller and His Orchestra. WABC-CBS WCAO WLBZ WDRG WJAS WORC
 6:45 Ozzie Nelson's Orchestra. WABC-CBS WCAO WLBZ WAAB WJAS WMAL WORC WIP-WFAN WEAN WDRG
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:15 William Vincent Hall with orchestra. WABC-CBS WDRG WNAC WORC WCAU WJAS WCAO.
 7:30 Do Re Mi. Female Trio. WABC-CBS WIP-WFAN WORC
 7:45 The Goldbergs. WEA-F-NBC WTIC WCAE WSH WJAR WTAG WEEI
 7:45 Street Singer. WABC-CBS WLBZ WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
 8:00 The Melodeers; quartet. WABC-CBS WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
 8:15 Vaughn de Leath, songs. WABC-CBS WLBZ WEAN WNAC WORC WCAU WJAS WMAL WCAO
 8:30 Dance With Countess D'Orsay. WJZ-NBC WBAL WBZ WBZA KDKA
 8:30 "K-7" Secret Service Spy Story. WEA-F-NBC WTIC WTAG WEEI WJAR WCAE WSH WRC
 9:00 Cuckoo program; comedy and song. WEA-F-NBC WTAG WEEI WJAR WSH WFI WFBR WRC WGY WCAE WTIC
 9:00 Cuckoo Program; comedy and song. WJZ-NBC KDKA
 9:30 The First Nighter. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 Lucky Strike Dance Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WSH WJAR WRC WTAG
 10:00 Whoopee; Gene Austin and Orchestra. WJZ-NBC WBAL
 10:00 Music That Satisfies—Chesterfield. WABC-CBS WCAO WLBZ WDRG WCAU WJAS WEAN WMAL WORC
 10:15 Columbia Public Affairs Institute. WABC-CBS WLBZ WDRG WAAB WORC WCAU WJAS WMAL WCAO WEAN
 10:30 Twenty Fingers of Harmony. WJZ-NBC WBAL WBZ WBZA KDKA
 10:45 Coral Islanders; orchestra. WABC-CBS WEAN WDRG WAAB WORC WCAU WJAS WMAL WCAO
 11:00 Russ Columbo and His Orchestra. WEA-F-NBC WTIC WJAR WFI WRC WCAE
 11:15 Cesare Sodero and Concert Orchestra. WJZ-NBC.
 11:30 Harold Stern's Orchestra. WABC-CBS WLBZ WAAB WORC WIP-WFAN WMAL WCAO.
 11:30 Paul Whiteman's Chieftains. WEA-F-NBC WEEI WJAR WRC WFI WCAE
A.M.
 12:05 Buddy Rogers and His California Cavaliers. WEA-F-NBC WTIC WRC WCAE
 1:00 Gene Kardos' Orchestra. WABC-CBS

Strictly Personal

Alice Joy, NBC songbird, in private life is Mrs. E. Robert Burns, wife of a former



famous Canadian flyer. She has two black-eyed children, Bruce and Lois.

Programs For Wednesday, July 20

<p>6:45 A.M. (EDST) 5:45 A.M. (EST) WEAF—Tower Health Exercises; Arthur Bagley, Director</p> <p>7:00 A.M. (EDST) 6:00 A.M. (EST) WINS—Musical Clock; Time, temperature, weather report</p> <p>7:30 A.M. (EDST) 6:30 A.M. (EST) WJZ—A Song for Today WABC—Organ Reveille; Popular Music</p> <p>7:45 A.M. (EDST) 6:45 A.M. (EST) WJZ—Jolly Bill and Jane; Cream of Wheat Program WINS—Mr. and Mrs. Reader; Those Neighbors of Yours</p> <p>8:00 A.M. (EDST) 7:00 A.M. (EST) WMCA—Organ Reveille WJZ—On the 8:15 WOV—Morning Song WEAF—Pie Plant Pete; Hill Billy Songs WOR—Al Woods WABC—Salon Musicale; Vincent Sorey, Conductor WINS—Miss Wall's Calisthenics</p> <p>8:15 A.M. (EDST) 7:15 A.M. (EST) WOR—Worthless Talks on Worthy Subjects WEAF—Morning Devotions WJZ—Sunbirds; string ensemble WMCA—Song Souvenirs; Frank McCabe WINS—Musical Clock; Time, temperature, weather report</p> <p>8:30 A.M. (EDST) 7:30 A.M. (EST) WEAF—Cheerio WMCA—Harry Glick's Exercises WABC—Bud Collyer WOR—Martha Manning; A Macy Presentation WOV—Daisy's Daily Chats</p> <p>8:45 A.M. (EDST) 7:45 A.M. (EST) WMCA—Barnacle Bill; Cheer-up Club WABC—Banjo Bill and Southern Melodies WOR—Musical Novelties WJZ—John Fogarty, tenor</p> <p>9:00 A.M. (EDST) 8:00 A.M. (EST) WMCA—Monsieur Sakele; Beauty talk WEAF—Morning Glee Club WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation WJZ—Waltzes; String Ensemble, direction Walter Blaufuss WPCH—Bill Williams; Happy Go Lucky Philosopher WABC—Little Jack Little WOV—Personal Problems WFAB—Italian Hour, recorded WINS—Morning Highlight; Ted Haig</p> <p>9:15 A.M. (EDST) 8:15 A.M. (EST) WMCA—Festivals and Fantasies; String Trio WEAF—Top of the Morning WJZ—Lady Bugs WABC—Melody Magic; orchestra WFAB—Guido Basso; Italian Dramatic Readings WOV—Late Risers' Gym Class WINS—Bits from Symphonies</p> <p>9:30 A.M. (EDST) 8:30 A.M. (EST) WMCA—Modern Living, talk WEAF—Flying Fingers WABC—The Merrymakers; orchestra WOR—Mrs. Reilly's Common Sense WJZ—Vic and Sade WOV—Modern Living Magazine WPCH—Harry Glick's Exercises WFAB—Neapolitan Tunes, recorded</p> <p>9:45 A.M. (EDST) 8:45 A.M. (EST) WEAF—Our Daily Food; Col. Goodbody WFAB—Italian Musical Requests WJZ—Hoffman Morning Quarter Hour, musicale WOR—Shopping with Jean Abbey—Sales Talk WPCH—Across the Breakfast Table; Joan and Bill, news WINS—Hilary McConnell, songs</p> <p>10:00 A.M. (EDST) 9:00 A.M. (EST) WMCA—Dagmar Perkins WEAF—Thru Lighted Windows WOR—Sherman Keene's Orchestra WABC—Oxol Feature, Gordon Dove and Bunny WOV—Girl from Paradise WJZ—Beatrice Mabie, beauty talk WINS—Cindy Brown WPCH—I'm Telling You; Roy Shelley</p> <p>10:15 A.M. (EDST) 9:15 A.M. (EST) WEAF—Jane Grant's Steero Program WMCA—Graphologist WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Prog. WPCH—Birds of a Feather; Rocklyn Trio WABC—Artells Dickson, the Singing Vagabond WOV—Canadian Fur Trappers WINS—Jane Redington; Your Handwriting</p> <p>10:30 A.M. (EDST) 9:30 A.M. (EST) WABC—Melody Parade; orchestra WMCA—Musical Grab Bag WEAF—Wildroot Chat; talk and piano WPCH—S. S. Storyland; Willard Starr WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. & P. Program WINS—Wifesaver; Allen Prescott WOR—To be announced</p>	<p>10:45 A.M. (EDST) 9:45 A.M. (EST) WEAF—Betty Crocker; Cooking Talk; Gen. Mills Prog WOR—The Tree Lady WJZ—Consolaires; Musical WPCH—Shopping Around with Aileen Poe WABC—Four Clubmen, directed by Leigh Stevens WOV—Community Entertainers WMCA—Germania Trio WINS—Frances Gold; Piano and Songs</p> <p>10:50 A.M. (EDST) 9:50 A.M. (EST) WMCA—Jose Martini, baritone</p> <p>11:00 A.M. (EDST) 10:00 A.M. (EST) WEAF—Breen and de Rose; vocal and instrumental WOR—Parent Teachers Association, talk WNYC—Civic Information WJZ—Singing Strings WABC—Morning Moods; orchestra WPCH—Piano Melody; Albert Fanelli WOV—Maytime Music WINS—Making Yourself Fashionable; Marie Blizard</p> <p>11:05 A.M. (EDST) 10:05 A.M. (EST) WNYC—Music</p> <p>11:15 A.M. (EDST) 10:15 A.M. (EST) WEAF—Radio Household Institute WPCH—A Girl in Blue; Cecil Sherwood WOR—Leona Lavigne, soprano WINS—Mountain Music</p> <p>11:20 A.M. (EDST) 10:20 A.M. (EST) WNYC—New York Tuberculosis and Health Association</p> <p>11:30 A.M. (EDST) 10:30 A.M. (EST) WPCH—Radio Service Organ Program WJZ—Rhythm Ramblers WOR—College Art Assn. Series—Lecture WABC—Rhythm Kings; orchestra WNYC—Music WOV—Richard Marcelle WEAF—U. S. Army Band WINS—Mabel Drew, songs</p> <p>11:40 A.M. (EDST) 10:40 A.M. (EST) WNYC—National Committee on Education by Radio</p> <p>11:45 A.M. (EDST) 10:45 A.M. (EST) WOR—Riverdale; sketch WOV—Musical Meinert WABC—Ben Alley, tenor WPCH—Just A Song or Two; Diano Bragg WINS—Whispering Bob Snyder</p> <p>11:50 A.M. (EDST) 10:50 A.M. (EST) WNYC—"Keeping Well," Dr. John Oberwager</p> <p>12:00 Noon (EDST) 11:00 A.M. (EST) WOV—Modern Medicine WMCA—Mid-Day Message; Dr. Christian Riesner WEAF—General Electric Home Circle; Clara Savage Littledale, guest WOR—Daisy Niebling, songs WJZ—Mrs. Julian Heath WPCH—Education and Science; A. Cloyd Gill, Friendly Facts WFAB—Polish Orchestra WABC—Ted Brewer's Yoeng's Orchestra WINS—Ford Frick tells the News</p> <p>12:15 P.M. (EDST) 11:15 A.M. (EST) WEAF—The Real George Washington WOR—Music WPCH—Sizzling Keys; Julian Demery WFAB—Eugene Brominski; Polish Dramatic Readings WJZ—Pat Barnes in Person; Swift & Co. Program WOV—Barney Land WMCA—Modern Medicine, talk WINS—Melody Street; Marchia Stewart, organist</p> <p>12:20 P.M. (EDST) 11:20 A.M. (EST) WOR—Daily Produce Reporter</p> <p>12:25 P.M. (EDST) 11:25 A.M. (EST) WOR—Music</p> <p>12:30 P.M. (EDST) 11:30 A.M. (EST) WEAF—On Wings of Song WOR—Music WJZ—Words and Music; String Ensemble WMCA—World-Telegram Stock Quotations WPCH—Jewish Science Talk WOV—La Rosa d'Italia WABC—Columbia Revue WFAB—Witkowski's String Band</p> <p>12:45 P.M. (EDST) 11:45 A.M. (EST) WINS—To be announced WPCH—The Thrush; Bernice Manning; popular songs WFAB—Polish Musical Requests WOR—The Parody Boys WJZ—Bill and Henry; songs and patter</p> <p>12:55 P.M. (EDST) 11:55 A.M. (EST) WOR—Edna Wallace Hopper Program</p> <p>1:00 P.M. (EDST) 12:00 Noon (EST) WEAF—Market and Weather Reports WABC—George Hall's Hotel Taft Orchestra WOR—Bisquick Band; Betty Crocker WMCA—Jerry Baker, tenor and organist WINS—Luncheon Musicale WOV—Tunes of Merit WRNY—N. Y. Evening Air Post WPCH—Mirror Reflections WJZ—Weather Reports WFAB—Jewish program; orchestra</p> <p>1:05 P.M. (EDST) 12:05 P.M. (EST) WJZ—Harold Stokes' Orchestra</p> <p>1:15 P.M. (EDST) 12:15 P.M. (EST) WFAB—Jolly Cantor; Hebrew Melodies WEAF—Jack Miles' Orchestra WMCA—Jacks of Harmony and Harriet DeGoff, blues WPCH—Matinee Recital</p> <p>1:20 P.M. (EDST) 12:20 P.M. (EST) WRNY—Transcontinental Air News</p>	<p>1:30 P.M. (EDST) 12:30 P.M. (EST) WJZ—National Farm and Home Hour WMCA—Mirror Reflections; News of the Day WEAF—Graham Prince's Orchestra WOV—Radio Debuts WRNY—Los Marabinos WFAB—Jewish News Flashes WABC—Madison String Ensemble WINS—Watch Tower; Judge Rutherford; Act of God</p> <p>1:45 P.M. (EDST) 12:45 P.M. (EST) WPCH—Highlights of Sports; Jack Filman WMCA—Jeanne Carroll, songs WRNY—Speech Defects—Dr. Robert McGlaughlin WINS—The Sacred Eye; Mystery dramatic sketch with Muriel Petersen and WINS Players</p> <p>2:00 P.M. (EDST) 1:00 P.M. (EST) WEAF—Child Study; talk WOV—Melodies from the Star WMCA—Up and Down Broadway with Bide Dudley WRNY—Evangelist F. L. Whitesell WPCH—Knickerbocker Trio, singer, violin, piano WABC—Aunt Jemima Songs WFAB—German Program, recorded WINS—American Music Ensemble; Gregoire Franzell, director</p> <p>2:10 P.M. (EDST) 1:10 P.M. (EST) WMCA—Samuel Shankman, concert pianist</p> <p>2:15 P.M. (EDST) 1:15 P.M. (EST) WEAF—Viennese Ensemble String Orchestra WPCH—Two of a Kind; Reed and Lee, duet WMCA—The Forgotten Songster, James Pavese WOV—Bertha Nicholas, soprano WABC—Columbia Artist Recital</p> <p>2:30 P.M. (EDST) 1:30 P.M. (EST) WABC—Elizabeth Barthell; Fred Berrens' orchestra WEAF—Two Seats in a Balcony WMCA—Artist Bureau Presents—Variety of Artists WOV—Unemployment; Harry Weil WJZ—Syncopaters; Orchestra WPCH—The Woman's Forum WFAB—John Feistel, German dramatic readings WRNY—Studio program WINS—Meadows Beauty School</p> <p>2:45 P.M. (EDST) 1:45 P.M. (EST) WRNY—Harold Fowler, tenor WJZ—Smackouts; comedy skit WFAB—German Musical Requests WABC—Columbia Salon orchestra WOV—Voice from the North</p> <p>3:00 P.M. (EDST) 2:00 P.M. (EST) WEAF—Salon Concert Ensemble WJZ—Radio Troubadors WRNY—Jones and Grennan WMCA—Jack Filman's Sport Chat WPCH—It's in the Piano; Lillian Trotter, Light Classics WOV—Willie Zay Jackson WCOH—Hoover Medical Group Health Talk WINS—Bill Taylor, songs with guitar</p> <p>3:15 P.M. (EDST) 2:15 P.M. (EST) WJZ—To be announced WRNY—Lucille Lendin, operatic songse WINS—Diana Bragg; Romance in Songs WPCH—Robert McAfee WMCA—Concertino, soprano and tenor WABC—Mme. Belle Forbes Cutter, soprano WCOH—Randall Kaler, pianist WOV—International Revue with Herman Miller</p> <p>3:30 P.M. (EDST) 2:30 P.M. (EST) WINS—Agnes Kun, pianist WEAF—Woman's Radio Review WMCA—A French Album: Orchestra and vocalist WPCH—World-Telegram Stock Quotations WJZ—Rhythmic Serenade; orchestra WRNY—Hits of Foreign Recordings WCOH—Beatrice Kay, soprano</p> <p>3:45 P.M. (EDST) 2:45 P.M. (EST) WABC—The Four Eton Boys WRNY—Lighthouse Music School WINS—Symphonic Rhythmakers WOV—Lita Ligotti, soprano WCOH—Goldburg Clothiers Program</p> <p>3:50 P.M. (EDST) 2:50 P.M. (EST) WPCH—Sam Gottsman and Esther Melnick, soprano</p> <p>4:00 P.M. (EDST) 3:00 P.M. (EST) WJZ—Mid-week Musicale WEAF—Song Souvenirs WMCA—Don de Leo and Helene Pope WPCH—Lucy Feagan Players; the modern theater WOV—Dan Barnett, tenor WABC—The Captivators; orchestra WINS—Dixie Hamilton, songs</p> <p>4:15 P.M. (EDST) 3:15 P.M. (EST) WINS—The Ad Reporter WABC—Boy Scout Program WMCA—Nalda Nardi, contralto WOV—Anne Landeman, soprano WCOH—Ellen and Roger Series</p> <p>4:30 P.M. (EDST) 3:30 P.M. (EST) WINS—Billie Dauscha; "The Melody Maid of Manhattan"</p> <p>4:45 P.M. (EDST) 3:45 P.M. (EST) WMCA—Harry Newman, tenor WJZ—Dance Masters; orchestra duo WABC—Dancing by the Sea WEAF—Kathleen Stewart, pianist WPCH—Paramount Orchestra WOV—Blind George Russell and Ace High WCOH—Atlas Program</p>	<p>5:00 P.M. (EDST) 4:00 P.M. (EST) WMCA—Boy Scout Drive, Kuruks Pahitu WPCH—Carrie Lillie; Personality Songs WJZ—Jingle Joe; Joe Parsons, songs WABC—Bill Schudt's Going to Press WINS—Symphonic Rhythmakers WEAF—Dorothy Brent, soloist WOV—Irving Lane, tenor WOR—Program Resume WCOH—Program Notes</p> <p>5:05 P.M. (EDST) 4:05 P.M. (EST) WOR—Guy Hunter, tenor</p> <p>5:15 P.M. (EDST) 4:15 P.M. (EST) WOV—Esther Van Moppes, soprano WEAF—To be announced WMCA—Blair and Patty WOR—The Jaceebors; vocal trio WJZ—Joint Recital; Mme. Gainsborg and Godfrey Ludlow WPCH—Business and Politics; Seymore Seigal WABC—Kathryn Parsons, songs WINS—Cowboy Tom's Roundup with Chief Shunaton tona, Doug McTague and Skookum</p> <p>5:30 P.M. (EDST) 4:30 P.M. (EST) WABC—Skippy; children's skit WJZ—The Singing Lady; Kellogg Co. Program WEAF—Beau Balladeer; Baritone WMCA—Mario Costa, baritone WPCH—The Jewish Federation WOR—Julian Woodworth's Orchestra WOV—Musical Ambassadors</p> <p>5:45 P.M. (EDST) 4:45 P.M. (EST) WEAF—Schirmer and Schmitt, piano duo WPCH—The Admirals; trio WMCA—Irving Seltzer's Orchestra WABC—Jack Brooks' Orchestra WJZ—Little Orphan Annie WINS—Log Cabin Four; Male Quartet</p> <p>6:00 P.M. (EDST) 5:00 P.M. (EST) WEAF—Waldorf-Astoria Sert Room WINS—Sports Review; baseball scores; race results; late sports news WABC—Vaughn de Leath with orchestra WJZ—Music Treasure Box WOR—Uncle Don WPCH—Italian Serenaders WLWL—Program of Hits and Bits WNYC—Police Aviation Report</p> <p>6:05 P.M. (EDST) 5:05 P.M. (EST) WNYC—Mary and Ellen Peterson, accordionists</p> <p>6:15 P.M. (EDST) 5:15 P.M. (EST) WJZ—Melody Three WNYC—Boy Scouts Program; dramatic sketch WABC—Harold Stern and his St. Moritz Orchestra WINS—Buddie King, songs</p> <p>6:30 P.M. (EDST) 5:30 P.M. (EST) WNYC—Knights of the Piano WEAF—Drifting and Dreaming WJZ—Dandies of Yesterday; male quartet WINS—Joe Vitale, baritone WPCH—Elmo Russ, organ and John Redmond, tenor WLWL—The Crinoline Girl WABC—William Vincent Hall, baritone WOR—Will Osborne's Orchestra</p> <p>6:45 P.M. (EDST) 5:45 P.M. (EST) WJZ—Today's News WABC—The Funnyboners; comedy and songs WPCH—Your Poem; Elmo Russ WNYC—Knights of the Piano WLWL—Aurora Ragaini, apinist WEAF—Donald Novis, tenor WINS—Lullaby Lady</p> <p>7:00 P.M. (EDST) 6:00 P.M. (EST) WJZ—Amos 'n' Andy WABC—Tito Guizar, Mexican tenor WINS—The Weather Eye WNYC—Dr. Daniel Donovan, surgeon WOR—Keller Sisters and Brother Lynch WPCH—Keys to Contract Bridge WEAF—Paul Whiteman's Orchestra WLWL—Loved Songs of Many Nations</p> <p>7:05 P.M. (EDST) 6:05 P.M. (EST) WPCH—Jewish Associated Press News with Art Quartet WINS—American Music Ensemble; Gregoire Franzell, director</p> <p>7:15 P.M. (EDST) 6:15 P.M. (EST) WNYC—Musical Nomads WJZ—Royal Vagabonds; orchestral music WABC—Mardi Gras; variety program WOR—John Garrick, baritone, and orchestra WPCH—Under a Hawaiian Moon; Al Rocky and Gene Stanley</p>
---	---	--	--

TUNE IN
RADIO GUIDE'S
EDITOR'S COLUMN OF THE AIR
THURSDAY—11:00 TO 11:15 P.M.
WFAB
1300 Kilocycles

Wednesday Programs [Continued]

<p>7:30 P.M. (EDST) 6:30 P.M. (EST) WEAF—Maxwell House Tune Blenders WNYC—Civic Information WPCH—Joan Andrews; Rhythm Moments WJZ—Swift Program; Stebbins Boys WOR—Enric Madriguera and his orchestra WLWL—Question Box WINS—Globetrotter</p> <p>7:35 P.M. (EDST) 6:35 P.M. (EST) WNYC—Ferrante Orchestra</p> <p>7:45 P.M. (EDST) 6:45 P.M. (EST) WEAF—The Goldbergs; Pepsodent Program WPCH—Ragging the Keys; Monk Purcell WLWL—The Eyes Have It; Edward O'Brien, soloist WINS—Symphonic Rhythmakers WJZ—Billy Jones and Ernie Hare; Best Foods WABC—Bing Crosby</p> <p>8:00 P.M. (EDST) 7:00 P.M. (EST) WEAF—"Big Time;" Sketch; Stanco Program WOR—Chandu, the Magician; Beech-Nut Program WPCH—Thirty Club; A. Clyde Gill WNYC—WNYC Air College WJZ—American Taxpayers' League Program WABC—To be announced WINS—Eddie Walters with Sis and Harry Harding; Songs with ukulele and two pianos</p> <p>8:15 P.M. (EDST) 7:15 P.M. (EST) WNYC—Hassell Musicale WOR—Sweet and Low; soloists and orchestra WABC—Singin' Sam the Barbasol Man WINS—New York Symphonic Male Choir WJZ—Rollickers Quartet WPCH—Under a Hawaiian Moon</p>	<p>8:30 P.M. (EDST) 7:30 P.M. (EST) WNYC—Long Island State Park Commission, talk WPCH—Vedder Players; farce comedies WEAF—Skyscraper; drama WOR—Willard Robison and Deep River Orchestra WJZ—Jack Frost Melody Moments WABC—La Palina Presents Kate Smith</p> <p>8:45 P.M. (EDST) 7:45 P.M. (EST) WINS—Hollywood Collegiates WABC—The Gloom Chasers; Colonel Stoopnagle and Budd WNYC—Goldman Band Concert</p> <p>9:00 P.M. (EDST) 8:00 P.M. (EST) WEAF—Goodyear Program; Band, Orchestra WPCH—Dorothy Zion; concert violinist WOR—Al and Lee Reiser, piano duo WJZ—The Island Boat Club Dance; Artist's Orch. WABC—Robert Burns Panatela Program WINS—George Hafley and his Canadian Capers WFAB—Tommy Tucker and his Californians</p> <p>9:15 P.M. (EDST) 8:15 P.M. (EST) WFAB—Radio Editor's Mail Box WOR—Jurien Hoekstra; baritone, and orchestra 9:30 P.M. (EDST) 8:30 P.M. (EST) WEAF—Mobiloil Concert WJZ—Jack Benny, George Olsen's Orchestra WPCH—To be announced WOR—Frank and Flo; the Tea Timers WNYC—Soloist WABC—Eno Crime Club WFAB—Russian Balalaika Orchestra WINS—Profit and his Profiteers</p> <p>9:40 P.M. (EDST) 8:40 P.M. (EST) WNYC—Goldman Band Concert</p>	<p>9:45 P.M. (EDST) 8:45 P.M. (EST) WPCH—The Three Dreamers WOR—Brook Adams, baritone, and orchestra</p> <p>10:00 P.M. (EDST) 9:00 P.M. (EST) WOR—Manhattan Melodies WJZ—Country Doctor; Phillips Lord WEAF—Corn Cob Pipe Club; barnyard music WABC—Ruth Etting in Music that Satisfies WMCA—Jerry Baker, tenor</p> <p>10:15 P.M. (EDST) 9:15 P.M. (EST) WJZ—Whispering Jack Smith WMCA—Eli Dantzig's Orchestra WABC—Adventures in Health; Horlick Milk Prog.</p> <p>10:30 P.M. (EDST) 9:30 P.M. (EST) WJZ—Waves of Melody WOR—Market and Halsey Street Playhouse; orchestra and guest artists WEAF—Echoes of the Palisades WMCA—Three Little Funsters; harmony, comedy WABC—Isham Jones' Orchestra</p> <p>10:45 P.M. (EDST) 9:45 P.M. (EST) WMCA—Eddie Lane's Orchestra WJZ—Tish; Mary Roberts Rinehart's dramatic series</p> <p>11:00 P.M. (EDST) 10:00 P.M. (EST) WEAF—Nellie Revell Interviews WOR—Arthur Warren's Dance Orchestra WMCA—Will Oakland's Orchestra WJZ—McCravy Brothers; singers WFAB—Charles Beni's Gypsy Orchestra, with Mari-ska Kondor WABC—Charles Carlile, tenor</p>	<p>11:15 P.M. (EDST) 10:15 P.M. (EST) WEAF—Russ Columbo's Orchestra WFAB—Ralph Heyman, tenor WJZ—Cesare Soderò's Concert Orchestra WABC—Ozzie Nelson's Orchestra</p> <p>11:30 P.M. (EDST) 10:30 P.M. (EST) WOR—Jack Denny's Orchestra WABC—Howard Barlow's Symphony Orchestra WMCA—Tommy Tucker's Orchestra WEAF—Vincent Lopez' Orchestra WFAB—The Witching Hour; organ melodies</p> <p>12:00 Mid. (EDST) 11:00 P.M. (EST) WEAF—Ralph Kirbery, the Dream Singer WJZ—Baron Lee's Blue Rhythm Band WMCA—Up and Down Broadway with Bide Dudley WABC—Eddie Duchin and his Casino Orchestra</p> <p>12:05 A.M. (EDST) 11:05 P.M. (EST) WEAF—Buddy Rogers' Orchestra</p> <p>12:10 A.M. (EDST) 11:10 P.M. (EST) WMCA—Nalda Nardi and Elmo Russ</p> <p>12:30 A.M. (EDST) 11:30 P.M. (EST) WEAF—Charles Agnew and his Orchestra WMCA—Eli Dantzig's Orchestra WJZ—William Scott's Orchestra WABC—Duke Ellington's Orchestra</p> <p>1:00 A.M. (EDST) 12:00 Mid. (EST) WABC—Gene Kardos' Orchestra WMCA—Noble Sissle's Orchestra</p> <p>1:30 A.M. (EDST) 12:30 A.M. (EST) WABC—Dick Gasparre's Orchestra WMCA—Baron Lee and his Blue Rhythm Boys</p>
--	--	--	---

Programs For Thursday, July 21

<p>6:45 A.M. (EDST) 5:45 A.M. (EST) WEAF—Tower Health Exercises; Arthur Bagley, director WOR—Morning Gym Classes; John Gambling, director</p> <p>7:00 A.M. (EDST) 6:00 A.M. (EST) WINS—Musical Clock; time, temperature, weather report</p> <p>7:30 A.M. (EDST) 6:30 A.M. (EST) WJZ—A Song for Today; Lowell Patton WABC—Organ Reveille; Popular Music by Fred Feibel</p> <p>7:45 A.M. (EDST) 6:45 A.M. (EST) WINS—Mr. and Mrs. Reader; "Those neighbors of yours" WJZ—Jolly Bill and Jane; Cream of Wheat Program</p> <p>8:00 A.M. (EDST) 7:00 A.M. (EST) WMCA—Organ Reveille WEAF—Pie Plant Pete; hill billy songs WOR—Al Woods WABC—Havens and Mack WOV—Morning Song WJZ—On the 8:15 WINS—Miss Walls' Calisthenics</p> <p>8:15 A.M. (EDST) 7:15 A.M. (EST) WOR—The Dixie Duo WMCA—Violet Mele; Ragging the Blacks and Whites WJZ—Sunbirds; string ensemble WABC—Salon Musicale WEAF—Morning Devotions WINS—Musical Clock</p> <p>8:30 A.M. (EDST) 7:30 A.M. (EST) WEAF—Cheerio WMCA—Harry Glick's Exercises WABC—Bud Collyer WOV—Daisy's Daily Chats WOR—Martha Manning; A Macy Presentation</p> <p>8:45 A.M. (EDST) 7:45 A.M. (EST) WOR—Musical Novelties WMCA—Barnacle Bill's Cheer-up Club WJZ—John Fogarty, tenor WABC—Pebecco Playboys</p> <p>9:00 A.M. (EDST) 8:00 A.M. (EST) WMCA—Monsieur Sakele, Beauty Talk WEAF—Mouth Health; Marley Sherris WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation WJZ—Waltzes; Director Walter Blaufuss WABC—Little Jack Little WOV—Personal Problems WPCH—Bill Williams; Happy Go Lucky Philosopher WFAB—Italian Hour, recorded WINS—Morning Highlights; Ted Haig</p> <p>9:15 A.M. (EDST) 8:15 A.M. (EST) WMCA—Meditations and Chants, Musical Ensemble WFAB—Guido Basso; Italian Dramatic Readings WEAF—Top o' the Morning WJZ—Lady Bugs WABC—Morning Moods WINS—Baby's Daily Playtime; Charlotte Walls WOV—Late Risers' Gym Class</p> <p>9:30 A.M. (EDST) 8:30 A.M. (EST) WMCA—Modern Living, talk WEAF—Banjoleers WJZ—Vic and Sade WINS—Bits from Symphonies WPCH—Harry Glick's Exercises WOV—Modern Living WRNY—WRNY Gym Class for the Ladies WOR—Mrs. Reilly's Common Sense WFAB—Neapolitan tunes, recorded</p>	<p>9:45 A.M. (EDST) 8:45 A.M. (EST) WEAF—Our Daily Food, by Colonel Goodbody and Judge Gordon; A. and P. Program WFAB—Italian Musical Requests WJZ—Nothing But The Truth WOR—The Right Word, chat on English WABC—Brad and Al; Comedy and Songs WPCH—Across the Breakfast Table; Joan and Bill</p> <p>10:00 A.M. (EDST) 9:00 A.M. (EST) WMCA—Dagmar Perkins, talk WPCH—I'm Telling You; Roy Shelley WOR—Sherman Keene's Orchestra WRNY—Sylvia at the piano WINS—Music of other Nations WEAF—Thru Lighted Windows WABC—Melody Parade; orchestra WOV—Girl from Paradise</p> <p>10:15 A.M. (EDST) 9:15 A.M. (EST) WMCA—Interesting People I Know, Ada Peterson WRNY—Modern Medicine WEAF—Souvenirs of Melody; organ and orchestra WPCH—Birds of a Feather; Rocklyn Trio WABC—Visiting with Ida Bailey Allen WJZ—Clara, Lu and Em; Colgate Palmolive-Fest WOV—Canadian Fur Trappers WINS—Harry Tighe; The Senses Taker</p> <p>10:30 A.M. (EDST) 9:30 A.M. (EST) WOR—Friendship Club of the Air; Ada May WEAF—Household Helpers WJZ—Our Daily Food; Col. Goodbody and Judge Gordon; A. and P. Program WMCA—Musical Grab Bag WPCH—Tuneful Thoughts; Carol Margot WABC—The Four Clubmen; male quartet WRNY—Foreign Recordings WINS—Sam Gottesmann, songs</p> <p>10:45 A.M. (EDST) 9:45 A.M. (EST) WEAF—Breen and de Rose WJZ—Consolaires WMCA—Germania trio WRNY—Esther Monheit and Jack Saxon; popular songs WPCH—Shopping Around with Aileen Poe WABC—Barbara Gould Beauty Talk WOR—Songs of all nations; Lola Dimon WOV—Community Entertainers WINS—Bobbie Trent, popular songs</p> <p>11:00 A.M. (EDST) 10:00 A.M. (EST) WEAF—Paul Whiteman's Rhythm Boys WOR—To be announced WRNY—Westchester Duo with Ralph Douglas WPCH—The Golden Haired Girl; Marion Young WABC—U. S. Navy Band Concert WOV—Maytime Music; Mays, Inc. WNYC—Retail Food Prices; Dept. of Public Markets WINS—Arnold Kahn, tenor</p> <p>11:10 A.M. (EDST) 10:10 A.M. (EST) WNYC—Music</p> <p>11:15 A.M. (EDST) 10:15 A.M. (EST) WEAF—Radio Household Institute WNYC—Department of Public Markets WOR—The Happy Vagabond; Jack Arthur WPCH—Kathryn Coffee; mezzo soprano WJZ—Singing Strings WRNY—Peggy Briarly and Homer, comedy, songs WINS—Phyllis Borden, songs with ukulele</p> <p>11:30 A.M. (EDST) 10:30 A.M. (EST) WEAF—Hugo Mariani and Marionettes WJZ—Rhythm Ramblers WOR—Claire Sugden; Marketing Club WOV—Ella Zost, soprano WNYC—Music</p>	<p>WABC—The Ambassadors, male trio WPCH—Radio Service Organ Party WRNY—The Melody Singer; ballads WINS—Henry Marshall; The Song Hit Man</p> <p>11:40 A.M. (EDST) 10:40 A.M. (EST) WNYC—Dressing to Your Type; by Eugenie Frigour</p> <p>11:45 A.M. (EDST) 10:45 A.M. (EST) WOR—Sketch with Frances Reade, Norman Pierce and company WJZ—String Ensemble, Josef Stopak WPCH—Eddie DeLange; movie tenor WINS—Edna Pendleton, songs WRNY—Huge Elliott; Met. Museum WOV—Alphonso D'Abruzzo, popular songs WABC—Ben Alley, tenor</p> <p>11:50 A.M. (EDST) 10:50 A.M. (EST) WNYC—Keeping Well; Dr. John Oberwager</p> <p>12:00 Noon (EDST) 11:00 A.M. (EST) WMCA—Mid-day Message; Rabbi Morton WOR—Betty Bond and Arthur Behim, songs and piano WABC—Ted Brewer's orchestra WOV—Modern Medicine WEAF—General Electric Home Circle WMCA—John Lambert, baritone WJZ—The Merriemen WRNY—Conaway's Creole Serenaders WPCH—Ada Paterson; Interesting People I have met WFAB—Polish Orchestra WINS—Ford Frick tells the News</p> <p>12:15 P.M. (EDST) 11:15 A.M. (EST) WMCA—Modern Medicine, talk WOV—Hilda Gaelitz, soprano WEAF—The Real George Washington WINS—A Noon Fantasie WFAB—Eugene Brominski; Polish Dramatic Readings WPCH—Paramount Orchestra WRNY—Ed. Goldsmith, piano WOR—Dagmar Perkins WJZ—Pat Barnes; Swift & Co. Program</p> <p>12:20 P.M. (EDST) 11:20 A.M. (EST) WOR—Daily Produce Reporter</p> <p>12:25 P.M. (EDST) 11:25 A.M. (EST) WOR—Music</p> <p>12:30 P.M. (EDST) 11:30 A.M. (EST) WMCA—World-Telegram Stock Quotations WEAF—On Wings of Song WJZ—Words and Music WRNY—Studio program WABC—Columbia Revue WOV—La Rosa d'Italia WFAB—Witkowski's String Band WOR—When Workers' Children Play, Walter W. Ludwig, Director; Pioneer Youth of America</p> <p>12:45 P.M. (EDST) 11:45 A.M. (EST) WPCH—A Russian Maid; Berta Winchell; Russian folk songs WFAB—Polish Musical Requests WOR—Olga Attl, harpist WINS—United Synagogue of America WRNY—George L. Bitzer; contract bridge WEAF—Bill and Henry; songs and patter WJZ—O' Cedar Melody Man</p> <p>1:00 P.M. (EDST) 12:00 Noon (EST) WMCA—Jerry Baker, tenor with George Robinson, organist WRNY—N. Y. Evening Air Post</p>	<p>WOR—Bisquick Band; Betty Crocker; talk with music WABC—George Hall's Orchestra WINS—Todd Rollins' Orchestra WPCH—Mirror Reflections WJZ—Weather Reports WEAF—Market and Weather Reports WOV—Tunes of Merit WFAB—Jewish Program, orchestra</p> <p>1:05 P.M. (EDST) 12:05 P.M. (EST) WJZ—Harold Stokes' Orchestra</p> <p>1:15 P.M. (EDST) 12:15 P.M. (EST) WMCA—Dr. Herman T. Peck, Health Talk WEAF—Popular Varieties; music WPCH—Matinee Recital WFAB—Molly Sunshine; popular Hebrew Melodies</p> <p>1:20 P.M. (EDST) 12:20 P.M. (EST) WRNY—Recordings</p> <p>1:30 P.M. (EDST) 12:30 P.M. (EST) WABC—Atlantic City Musicale WJZ—National Farm and Home Hour WMCA—Mirror Reflections; News WOV—James McMahon, tenor WINS—Helen Field, soprano WEAF—Hotel New Yorker's Dance Music WFAB—Jewish News Flashes</p> <p>1:45 P.M. (EDST) 12:45 P.M. (EST) WPCH—Highlights of Sports; Jack Filman WMCA—Al Eagelson, tenor and Gladys Haverty, soprano</p> <p>2:00 P.M. (EDST) 1:00 P.M. (EST) WFAB—Fannie Golden, soprano; Hebrew Folk Songs WINS—The Sacred Eye; mystery-dramatic sketch with Muriel Petersen and WINS Players WOV—Andy Buff, tenor</p> <p>2:00 P.M. (EDST) 1:00 P.M. (EST) WMCA—Up and Down Broadway with Bide Dudley WPCH—Land of Killarney; Hilary MacConall WABC—Aunt Jemima Songs WEAF—Salon Singers WOV—George Cerena, tenor WFAB—German Program, recorded WINS—American Music Ensemble; Gregoire Franzell, director</p> <p>2:15 P.M. (EDST) 1:15 P.M. (EST) WABC—Movie Star Revue WMCA—Chas. Capps Players WOV—Songs from Everywhere WPCH—Bernice Manning; popular songs</p> <p>2:30 P.M. (EDST) 1:30 P.M. (EST) WABC—C. A. J. Parmentier, organ WJZ—Syncopaters WMCA—Artist Bureau Presents; George Finch's Orch. WOV—Hilliard Jubilee Singers WPCH—It's in the Piano; Lillian Trotter WFAB—John Feistel, German dramatic readings WINS—Meadows Beauty School</p> <p>2:45 P.M. (EDST) 1:45 P.M. (EST) WJZ—Smackouts, comedy skit WEAF—To be announced WPCH—Four Blue Eyes; Gosselin Sisters; singing duet WOV—George Fischer WFAB—German Musical Requests</p>
--	--	--	--

Thursday Programs [Continued]

3:00 P.M. (EDST) 2:00 P.M. (EST)
 WPCB—The Happy Traveler; sketch
 WJZ—Canning Time
 WFAF—Three Mustachios
 WABC—La Forge Berumen; Musicale
 WOV—Willie Zay Jackson
 WMCA—Jack Filman's Sport Chat
 WCOH—Randall Kaler, staff pianist
 WINS—Louise Cirillo, soprano

3:15 P.M. (EDST) 2:15 P.M. (EST)
 WMCA—Carega, song dramatist
 WFAF—Famous Loves
 WINS—Blanche La Rosa, concert pianist
 WJZ—Radio Troubadours; orchestra
 WPCB—The Yodeling Lady; Lillian Warner
 WOV—Elizabeth Dalbo, soprano
 WCOH—Yonkers Tuberculosis and Health Association Talk

3:30 P.M. (EDST) 2:30 P.M. (EST)
 WFAF—Woman's Radio Review
 WMCA—In a Gypsy Camp; Gelesnick Hungarian Ensemble
 WINS—Carrie Lillie, songs
 WABC—Frank Westphal's Orchestra
 WJZ—Blaufuss Ensemble
 WPCB—W.T. Stock Quotations
 WOV—Radio Guide Review
 WCOH—Goldburg Clothiers

3:45 P.M. (EDST) 2:45 P.M. (EST)
 WJZ—Rhythmic Serenade; orchestra
 WINS—Charles Martel; Bridge
 WCOH—Atlas Program

3:50 P.M. (EDST) 2:50 P.M. (EST)
 WPCB—Beggars of Love, Arthur Boran, comedy and songs

4:00 P.M. (EDST) 3:00 P.M. (EST)
 WFAF—Musical Comedy Hits
 WJZ—U. S. Navy Band Concert
 WINS—Symphonic Rhythmakers
 WMCA—Your Best Friend, Dogs; Capt. Ernest Engerer
 WPCB—Joan Andrews, Rhythm Moments
 WABC—U. S. Army Band Concert
 WOV—Leonard Gombos, popular songs

4:15 P.M. (EDST) 3:15 P.M. (EST)
 WINS—Uncle Roscoe's Rascals
 WOV—Banjo Buddies
 WMCA—Nalda Nardi, contralto
 WPCB—Boys in Summer Camps; YMCA talk
 WCOH—Hoover Health Talk

4:30 P.M. (EDST) 3:30 P.M. (EST)
 WINS—Gosselin Sisters
 WOV—Felicity Bugle
 WFAF—Melody Three
 WMCA—The Jaceadors Girls Trio
 WPCB—Poet's Corner; poetry and music
 WCOH—Goldburg Clothiers

4:45 P.M. (EDST) 3:45 P.M. (EST)
 WMCA—Monsieur Sakele, beauty talk
 WFAF—The Lady Next Door.
 WABC—Dancing by the Sea
 WINS—Symphonic Rhythmakers
 WOV—Celeste Darwin, soprano
 WCOH—What's Doing in Westchester?
 WPCB—Carrie Lillie; Personality Girl

5:00 P.M. (EDST) 4:00 P.M. (EST)
 WFAF—Ivy Scott, soprano
 WOV—Irving Lane, tenor
 WJZ—Cofee Matinee
 WINS—The Ad Reporter
 WOR—Program Resume
 WCOH—Program Notes
 WMCA—To be announced
 WPCB—Business and Politics; Seymore Seigel

5:05 P.M. (EDST) 4:05 P.M. (EST)
 WOR—The Dixie Nightingales; vocal trio

5:15 P.M. (EDST) 4:15 P.M. (EST)
 WPCB—The Forgotten Songster
 WOV—Julius Julietti with Harry Marco
 WMCA—Blair and Patty
 WFAF—To be announced
 WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum
 WOR—Paulina Alpert; pianist

5:30 P.M. (EDST) 4:30 P.M. (EST)
 WMCA—Ethel Clarke, soprano and Wm. Craig, baritone
 WFAF—Swanee Serenaders; Orchestra
 WJZ—Singing Lady; Kellogg Program
 WOR—Seams O'Doherty; songs of the Gael
 WABC—Skippy; children's skit
 WPCB—Rabbi Lazar Schoenfeld
 WOV—Musical Ambassadors

5:45 P.M. (EDST) 4:45 P.M. (EST)
 WJZ—Little Orphan Annie; Wander Program
 WMCA—The Singing Barrister; orchestra
 WINS—Dr. George Cohen; Pet Club
 WPCB—The Happy Pair; Francis Forbes and John McLaughlin
 WOR—Boys Club; Marine Division
 WABC—Shapiro and Shefter, piano team

6:00 P.M. (EDST) 5:00 P.M. (EST)
 WNYC—Police Aviation Report, Prelude
 WFAF—Waldorf-Astoria Sert Room
 WOR—Uncle Don
 WABC—Current Events; H. V. Kaltenborn
 WJZ—Ted Black's Orchestra
 WPCB—Italian Serenaders
 WLWL—Memories Garden; James Hughes, soloist
 WINS—Sports Review; Baseball scores; race results; late sports news

6:05 P.M. (EDST) 5:05 P.M. (EST)
 WNYC—Bi-Centennial Program



ARTHUR ALLEN

This is not a scene from House and Garden. Nope, it's just Arthur Allen, who is heard on the Soconyland sketches, at work in the garden of his Long Island home. In this open air costume, designed especially for outdoor work, Arthur can be found several times a week digging up old rocks, planting flowers, and generally putting around. Neighbors are often startled and amused to observe Arthur transporting rocks from one part of the grounds to another in a huge town car. Nevertheless, the sunken garden, has become one of the show places of the neighborhood. Allen also plays the lead in the nightly Stebbins' Boys series. He plays the part of Esley Stebbins.

6:15 P.M. (EDST) 5:15 P.M. (EST)
 WNYC—Music
 WABC—Freddie Martin's Orchestra
 WINS—Justice Brandeis Society Forum

6:25 P.M. (EDST) 5:25 P.M. (EST)
 WJZ—John B. Kennedy, talk

6:30 P.M. (EDST) 5:30 P.M. (EST)
 WOR—Will Osborne's Orchestra
 WNYC—Foreign Affairs Forum
 WFAF—Florence Wightman, harpist
 WJZ—Old Songs of the Church
 WLWL—Trio Classique
 WABC—Freddie Martin's Orchestra
 WINS—Richard Denes, baritone
 WPCB—Waves of Melody; organ, Paul E. Guire

6:45 P.M. (EDST) 5:45 P.M. (EST)
 WNYC—Aviation, auspices Floyd Bennett Field
 WABC—Tommy Christian's Orchestra
 WFAF—June Pursell, songs
 WINS—Lullaby Lady
 WLWL—Cotton Blossoms
 WPCB—Elmo Russ Presents; Your Poem
 WJZ—Today's News
 WHN—Prof. Ian McIntyre; "Radio Technique"

7:00 P.M. (EDST) 6:00 P.M. (EST)
 WNYC—Music
 WFAF—Paul Whiteman's Orchestra
 WOR—Royal Marimba Band
 WPCB—Keys to Contract Bridge
 WINS—The Weather Eye
 WJZ—Amos 'n' Andy; Pepsodent Program
 WLWL—Monastery Echoes
 WABC—Sid Gary, baritone

7:05 P.M. (EDST) 6:05 P.M. (EST)
 WPCB—Jewish Associated Press News
 WINS—American Music Ensemble; Gregoire Franzell, director

7:15 P.M. (EDST) 6:15 P.M. (EST)
 WPAP—Radio Guide's Bing and Bang
 WNYC—N. Y. State Industrial Safety Campaign
 WJZ—The Royal Vagabonds
 WABC—Harold Stern's Orchestra
 WOR—Keller Sisters and Brother Lynch
 WPCB—The Hoosier Girls; Wilton Sisters, duet

7:30 P.M. (EDST) 6:30 P.M. (EST)
 WPCB—A Musical Snooper; Arthur Simon
 WNYC—Civic Information
 WJZ—Swift Program; Stebbins Boys
 WABC—The Street Singer
 WOR—Jack Arthur, baritone and orchestra
 WLWL—"Timely Topics"—Rev. James M. Gillis, C.S.P.
 WFAF—Ray Perkins, the Barbasoloist
 WINS—Globetrotter

7:35 P.M. (EDST) 6:35 P.M. (EST)
 WNYC—Department of Public Welfare, talk

7:45 P.M. (EDST) 6:45 P.M. (EST)
 WFAF—The Goldbergs; Pepsodent Program
 WOR—Stella Unger; In a Cheerful Earful with orch.
 WJZ—Gene Austin, tenor
 WPCB—Peerless Quartet; Negro Spirituals
 WNYC—Music
 WABC—Benny Krueger's Orchestra
 WINS—Claire Stetson Russotto, contralto with WINS String Ensemble

7:50 P.M. (EDST) 6:50 P.M. (EST)
 WLWL—Trio Classique

8:00 P.M. (EDST) 7:00 P.M. (EST)
 WNYC—The Footlighters, dramatic sketch
 WFAF—Fleischmann Hour; Rudy Vallee
 WPCB—Owen ABC Shorthand Lesson
 WJZ—Regimentalists
 WOR—Chandu, the Magician; Beech-Nut Program
 WABC—To be announced
 WINS—Jewish Little Symphony; Nochum Goroshen, director

8:15 P.M. (EDST) 7:15 P.M. (EST)
 WNYC—Museum of Natural History
 WJZ—Rin Tin Tin Thriller; Chappel Bros. Program
 WABC—Abe Lyman's Orchestra
 WOR—Sweet and Low; soloists an orchestra
 WPCB—The Bushwhacker; Ted Below

8:30 P.M. (EDST) 7:30 P.M. (EST)
 WPCB—A Violin O' Pep; David Karp
 WNYC—Prospect Park Band Concert
 WJZ—School Room Frolics
 WABC—Gerardine Midsummer Nights; orchestra
 WOR—Radio Forum
 WINS—New York Symphonic Male Choir; Warren S. Scofield, director

8:45 P.M. (EDST) 7:45 P.M. (EST)
 WPCB—The Romantic Lady; Ruth B. Young
 WINS—Hollywood Collegiate
 WABC—Heinz presents Joe Palooka, comedy skit

9:00 P.M. (EDST) 8:00 P.M. (EST)
 WPCB—Ace High and Two Deuces; Jim and Joe Pavese
 WFAB—Italian Hour; String Ensemble and vocalist
 WCOH—Westchester Ways, Tom Turner's Orchestra
 WFAF—Chevrolet's Big Six of the Air
 WRNY—Ukrainian Nat'l Orchestra
 WJZ—Danger Fighters; drama
 WINS—George Hafley and his Canadian Capers
 WOR—Enric Madriguera's Orchestra
 WABC—Birthday Program

9:15 P.M. (EDST) 8:15 P.M. (EST)
 WPCB—Three Dreamers; poetry and music
 WABC—The Mills Brothers

9:30 P.M. (EDST) 8:30 P.M. (EST)
 WOR—Frank and Flo, the Tea Timers
 WRNY—James McMullin
 WFAF—George Washington Concert Orchestra
 WMCA—In an Old Castle; Elmo Russ Concert Ensemble
 WJZ—Thompkins Corners
 WABC—Love Story Hour
 WPCB—Joseph Moran and his Vagabond Orchestra

9:45 P.M. (EDST) 8:45 P.M. (EST)
 WRNY—Optimists Quartette
 WINS—Ted Lang and his musical gang
 WOR—WOR Minstrels
 WCOH—Boxing Bouts, 102nd Medical Regiment, White Plains

10:00 P.M. (EDST) 9:00 P.M. (EST)
 WRNY—Radio Guides Ham and Bone and their musical crew
 WJZ—Phillips Lord in the Country Doctor
 WFAF—Lucky Strike Dance Hour; Walter Winchell
 WMCA—Jerry Baker, tenor
 WABC—Music that Satisfies

10:15 P.M. (EDST) 9:15 P.M. (EST)
 WABC—Musical Fast Freight
 WMCA—Eli Dantzig's Orchestra
 WOR—Sweethearts of Song
 WJZ—Absorbine Jr. Program

10:30 P.M. (EDST) 9:30 P.M. (EST)
 WOR—Beggars' Bowl
 WRNY—Varieties of 1932
 WJZ—Hollywood Nights
 WABC—Isham Jones' Orchestra
 WMCA—Three Little Funsters, comedy and harmony

10:45 P.M. (EDST) 9:45 P.M. (EST)
 WCOH—Sonny Moran, the Dream-Melody Singer
 WJZ—Object Matrimony
 WMCA—Eddie Lane and his orchestra

11:00 P.M. (EDST) 10:00 P.M. (EST)
 WFAF—Russ Columbo and his orchestra
 WJZ—Pickens Sisters; harmony trio
 WRNY—Lady Romance; Song Story; with piano, violin
 WCOH—Goldberg Clothiers Program
 WABC—Irene Beasley with orchestra
 WOR—Ernest Helf and his orchestra
 WMCA—Will Oakland's Orchestra
 WFAB—Radio Guide's Editor's Column

11:15 P.M. (EDST) 10:15 P.M. (EST)
 WFAF—Paul Whiteman's Orchestra
 WRNY—McVeigh Bros.; Plantation Lyrics
 WFAB—Viola Honick, baritone
 WJZ—Cesare Sodero and Concert Orchestra
 WABC—Ozzie Nelson's Orchestra

11:30 P.M. (EDST) 10:30 P.M. (EST)
 WOR—Jack Berger's Orchestra
 WRNY—Abbey Inn; Harold Munsch's Orchestra
 WABC—Howard Barlow's Symphony Orchestra
 WFAB—Tommy Tucker and his Californians
 WMCA—Joe Lewis; Sewitt's Orchestra

12:00 Mid. (EDST) 11:00 P.M. (EST)
 WFAF—Ralph Kirbery, dream singer
 WCOH—Goodnite
 WJZ—Clyde Morse's Orchestra
 WRNY—Ivan Frank's Bavarians
 WABC—Noble Sissle's Orchestra
 WMCA—Bide Dudley, Up and Down Broadway

12:05 A.M. (EDST) 11:05 P.M. (EST)
 WFAF—Don Bestor's Orchestra

12:10 A.M. (EDST) 11:10 P.M. (EST)
 WMCA—Nalda Nardi and Elmo Russ

12:30 A.M. (EDST) 11:30 P.M. (EST)
 WRNY—Imported Dance Records
 WFAF—Charles Agnew's Orchestra
 WMCA—Teddy Hill's Orchestra
 WABC—Dancing by the Sea
 WJZ—Benny Kyte's Orchestra

1:00 A.M. (EDST) 12:00 Mid. (EST)
 WABC—Roseland Ballroom Orchestra

1:30 A.M. (EDST) 12:30 A.M. (EST)
 WABC—Tommy Tucker's Orchestra
 WMCA—Baron Lee and his Blue Rhythm Boys

Be Sure and Listen to
THE RADIO GUIDE REVIEW
 with
JACK BOLTON,
 Master of Ceremonies
HERMAN MILLER'S
RADIO GUIDE ORCHESTRA
 And
IRVING LANE
TROUBADORE OF THE AIR
THURSDAY 3:30 TO 4:00 P.M.
WOV
 1130 Kilocycles

Voice Of Listener

Jarret, No Crooner!

Chicago, Illinois
No wonder Art Jarrett is called the "Song Stylist." He has his own incomparable style of singing the latest songs that can't be beat.

"Are Crooners Doomed?" you ask. Perhaps, but Art Jarrett is not just an ordinary crooner, so let's hear more of him. His voice shows sympathy, vitality and expression; which is altogether different from the monotone of radio's crooners.

Roland Grayson

Too Much Monotony

Benton Harbor, Michigan

Dear Sir:

Your excellent article, *Wanted—Radio's Garbo*, gives me, one of your unseen audience, a glimpse back stage which I have longed to have for years.

In your last paragraph you sum up in one sentence the gist of the whole question: "Radio is beginning to realize that the public can be sated."

YES, indeed yes!

We became sated by *theme songs*, by thread-bare *song bits* repeated from every part of the country every day in the week, by *crooners* and *bluers*—but chiefly by too long and over-repeated *advertising*.

There is a reaction like an attack of nausea to a lover of music who has just been coaxed away by some wonderful artist from the black thoughts of the slump in his business, into a world of dreams and peace and beautiful imagination, only to be yanked out of his mood, as the music stops, by the unbeautiful announcement that he should use a certain make of soap. Isn't there something radically wrong in this?

To create a mood, to smash it, to recreate it, to smash it again, leaving the listener groggy and sea-sick; then to try to sell him something is an inane procedure. The salesman has begun by antagonizing his customer!

When the radio people will have found a Garbo whose talent and appeal can counter-balance the damage done by ill-advised advertising, then they will really have something and that particular program will hold its listeners.

All arguments aside, may I congratulate you on your *GUIDE*? A little kid brings it every week and we read it with genuine pleasure. We wish you the best there is.

Good luck!

Mrs. F. M. Elizabeth Swift

What; More Crooners?

Champaign, Illinois

Dear Sirs:

Why is it that one never sees a comment about the famous Gene Austin, in your *GUIDE*?

I think he is the greatest crooner of all time; even eclipsing the two great baritones, Russ Columbo and Bing Crosby. This gifted golden voiced tenor is one of the most versatile singers I've ever heard, being endowed with the unmatched powers to sing compositions ranging from the semi-classics to fast rhythmic tunes, or in other words, the typical jazz.

You probably know from his recordings that he, with a voice so rich and mellow, with its incredible range and flexibility, has been one of the few singers in the realm of popular music who has the unique ability to put his true and dynamic personality into his songs. Consequently, one need not speak of Gene Austin's style being inimitable. Mr. Austin is also a song writer of no mean ability, for his songs, "Lonesome Road" and "Please Come Back To Me" speak for themselves, as do others.

Ross Gilbert

Boxing Low Down

"Harlem" Tommy Murphy, famous twenty years ago as one of the cleverest of the lightweight boxers, will begin a series of thirteen talks over the Park's radio station, WPAP, this Sunday at 11:15 p. m. (EDST). He will tell the inside story of some of his championship matches.



ADELE RONSON

Life is a mysterious business to Adele Ronson, Eno Crime Club Heroine, but nevertheless she seems to be enjoying it here in a relaxed moment on the beach. Miss Ronson supplies the heart interest in the popular Eno Crime Club mystery drama series heard over WABC and the Columbia network each Tuesday and Wednesday. Before her radio debut she was one of Broadway's attractions, playing in a number of long run hits.

THE PLAY'S THE THING

(Programs are listed
in Eastern Daylight Saving Time)

SUNDAY

Moonshine and Honeysuckle—WEAF-NBC, 2:30 p. m.

Silver Flute—WEAF-NBC, 12:30 p. m.

Biblical Drama—WJZ-NBC, 1:00 p. m.

Roses and Drums—WABC-CBS, 6:30 p. m.

SRO—WJZ-NBC, 8:15 p. m.

Columbia Dramatic Laboratory—WABC-CBS, 10:30 p. m.

Sunday at Seth Parker's—WEAF-NBC, 10:45 p. m.

Malik Mystery—WJZ-NBC, 11:00 p. m.

MONDAY

Vic and Sade—WJZ-NBC, 9:30 a. m., daily except Sunday.

Comedy with Van Harvey and Bernadine Flynn.

Every Beauty—WJZ-NBC, 10:00 a. m., also Friday, 9:15 a. m.

Clara, Lu 'n' Em—WJZ-NBC, 10:15 a. m., daily except Saturday and Sunday.

Small town gossip.

Riverdale—WOR, 11:45 a. m., daily except Sunday.

Sketch with Frances Reade, Norman Pierce, John Quinlan and others.

Eileen and Bill—WEAF-NBC, 12:15 p. m., also Friday, 3:15 p. m.

Pat Barnes—WJZ-NBC, 12:15 p. m., daily except Sunday.

Smackouts—WJZ-NBC, 2:45 p. m., daily except Sunday.

Amos 'n' Andy—WJZ-NBC, 7:00 p. m., daily except Sunday.

The Stebbins Boys—WJZ-NBC, 7:30 p. m., daily except Saturday and Sunday.

The Goldbergs—WEAF-NBC, 7:45 p. m., daily except Sunday.

Soconyland Sketches—WEAF-NBC, 8:00 p. m.

Chandu, the Magician—WOR, 8:00 p. m., daily except Saturday and Sunday.

Death Valley Days—WJZ-NBC, 8:30 p. m.

Country Doctor—WJZ-NBC, 10:00 p. m., daily excepting Saturday and Sunday.

Adventures of Don Quick—WABC-CBS, 10:15 p. m.

Tish—WJZ-NBC, 10:45 p. m., also Tuesday and Wednesday.

Mary Roberts Rinehart stories.

TUESDAY

Through Lighted Windows—WEAF-NBC, 10:00 a. m., also Wednesday, Thursday and Saturday.

The Real George Washington—WEAF-NBC, 10:15 p. m., daily except Sunday and Monday.

Booka—WABC-CBS, 8:45 p. m., also Thursday.

Eno Crime Club—WABC-CBS, 9:30 p. m., also Wednesday.

Police Dramatization—WEAF-NBC, 10:00 p. m.

Opry House Tonight—WEAF-NBC, 11:15 p. m.

WEDNESDAY

Big Time—WEAF-NBC, 8:00 p. m.

THURSDAY

Famous Loves—WEAF-NBC, 3:15 p. m.

Rin Tin Tin Thriller—WJZ-NBC, 8:15 p. m.

Danger Fighters—WJZ-NBC, 9:00 p. m.

Thompkins Corners—WJZ-NBC, 9:30 p. m.

Love Story Hour—WABC-CBS, 9:30 p. m.

FRIDAY

Tales of the Great Northwest—WEAF-NBC, 2:45 p. m.

Radio Guild Drama—WJZ-NBC, 4:15 p. m.

Friendship Town—WJZ-NBC, 9:00 p. m.

Darling and Dearie—WOR, 10:00 p. m.

Comedy sketch with Marie O'Flynn and Alonzo Deen Cole.

SATURDAY

Adventures of Helen and Mary—WABC-CBS, 11:00 a. m.

The Play's the Thing—WJZ-NBC, 8:00 p. m.

"K-7"—WEAF-NBC, 8:30 p. m.

Secret Service spy story.

First Nighter—WJZ-NBC, 9:30 p. m.

The Radio Rover

By Ed. J. FISHER

ADELE RONSON, who appears on the Eno Crime program and the NBC "Tish" broadcasts, has taken the roller-skating seriously. The charming Miss Ronson can be seen almost any day skating on the Mall in Central Park . . . Frank Parker is starting an NBC polo team challenging all radio competitors . . . Buddy Rogers has a regular projection booth in his apartment and during social gatherings shows his friends pictures of themselves . . . Viola Lagergren, of the NBC press department, got herself married, and was everybody surprised . . . One of the proudest persons up at 711 is Wilfred Glenn, the bass basso who attended his son's graduation from Lafayette College last week . . .

NBC's Johnny Johnstone will vacation on the sands of Long Beach, starting July 19 . . . Louis Dean will fly to St. Louis to broadcast the Stoopnagle and Budd air offering.

Freddie Rich's penthouse at Essex House has sex appeal . . . Will someone tell us who shakes more when conducting—Phil Spitalny or Rubinfoff? . . . Walter Winchell admits that there's something to radio, after all! . . . And it may surprise you to know that tickets cannot be procured for the Ed Wynn program until the end of August. Even the working press has been turned down . . . Why doesn't Sammy Fain, the song writer and singer, get himself a manager? He's got something worth while to sell . . . Ann Ronell, who has composed such hits as "Rain on the Roof," is working in a night club in Paris—just for the fun of it . . . Uncle Nick Kenny has four new song hits ready for marketing and they, promise to be wows . . . That theme song used by the Rollickers is identical with that used by the Four Mills Brothers . . . We suggest that George Hall, of the Hotel Taft Grill, send menus to the radio scribes each day . . . Schultz the Butcher, famous Minsky Burlesque comedian, may go radio with another old timer, and call themselves the "Burlesquers" . . . Russ Columbo was almost zipped out of the Woodmansten Inn the other night because he refused to take a thousand dollar cut . . . However, said slash was averted because Columbo threatened to take his musical crew to the Pelham Heath Inn.

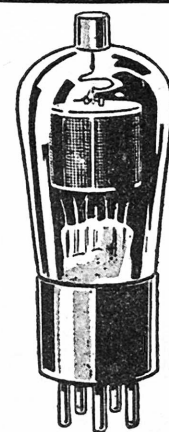
RADIO GUIDE'S HAM & BONE

AND
Their Musical Crew
THURSDAY NIGHT

10:00 TO 10:30

WRNY

1010 Kilocycles



RADIO
TUBE
SALE!

Guaranteed Quality.
Practically All Types.

REGULARLY
\$1.00 to \$2.75

39c

DAVEGA

Commodore Hotel . . . 111 East 42d St.
Times Square . . . 152 West 42d St.
Empire State Bldg. . . 18 West 34th St.

See phone books for other addresses of
Davega Stores

MAIL ORDERS—111 E. 42d St.
Add 10c for wrapping and postage
STORES OPEN EVENINGS

Programs For Friday, July 22

6:45 A.M. (EDST) 5:45 A.M. (EST) WEAF—Tower Health Exercises—Arthur Bagley, Director WOR—Gym Classes—John Gambling, Director 7:00 A.M. (EDST) 6:00 A.M. (EST) WINS—Musical Clock; Time, temperature, weather report 7:30 A.M. (EDST) 6:30 A.M. (EST) WJZ—A Song for Today WABC—Organ Reveille—Popular Music 7:45 A.M. (EDST) 6:45 A.M. (EST) WJZ—Jolly Bill and Jane—Cream of Wheat Program WINS—Mr. and Mrs. Reader; Those Neighbors of Yours 8:00 A.M. (EDST) 7:00 A.M. (EST) WABC—Havens and Mack, piano team WOV—Tunes of Merit WEAF—Pie Plant Pete; hill billy songs WJZ—On the 8:15 WOR—Al Woods WMCA—Organ Reveille WINS—Charlotte Wall's Calisthenics 8:15 A.M. (EDST) 7:15 A.M. (EST) WOR—Worthless Talks on Worthy Subjects; comedy and songs WABC—Saloa Musicale WEAF—Morning Devotions WMCA—Song Souvenirs; Frank McCabe WJZ—Sunbirds; string ensemble WINS—Musical Clock; Time, temperature, weather report 8:30 A.M. (EDST) 7:30 A.M. (EST) WEAF—Cheerio WOR—Martha Manning—A Macy Presentation WOV—Daisy's Daily Chats WABC—Bud Collyer WMCA—Harry Glick's Exercises 8:45 A.M. (EDST) 7:45 A.M. (EST) WJZ—John Fogarty, Tenor WMCA—Barnacle Bill's Cheer-up Club WABC—Rhythm Kings WOR—Musical Novelties; Studio Orchestra 9:00 A.M. (EDST) 8:00 A.M. (EST) WEAF—Morning Glee Club WJZ—Waltzes; Walter Blaufuss, director WOR—Miss Katherine and Calliope—A Bamberger Program WOV—Personal Problems WPCB—Bill William; Happy Go Lucky Philosopher WABC—Little Jack Little WFAB—Italian Hour, recorded WMCA—Monsieur Sakele, beauty talk WINS—Morning Highlights; Ted Haig 9:15 A.M. (EDST) 8:15 A.M. (EST) WEAF—Top o' the Morning WFAB—Guido Basso; Italian Dramatic Readings WJZ—Everyday Beauty WABC—Morning Moods WOV—Late Risers' Gym Class WMCA—Musical Grab Bag WINS—Bits from Symphonies 9:30 A.M. (EDST) 8:30 A.M. (EST) WEAF—Jack and Jill WJZ—Vic and Sade WPCB—Harry Glick's Exercises WABC—The Merry-makers; orchestra WOV—Modern Living Magazine WOR—Sherman Keene's Orchestra WFAB—Neapolitan tunes, recorded WMCA—Modern Living, Health Talk 9:45 A.M. (EDST) 8:45 A.M. (EST) WEAF—Our Daily Food; Colonel Goodbody WJZ—Hoffman Morning Quarter Hour WFAB—Italian Musical Requests WPCB—Across the Breakfast Table; Joan and Bill, news WOR—Musical Palmistry WINS—George Berel, baritone 10:00 A.M. (EDST) 9:00 A.M. (EST) WEAF—Three Orphans WJZ—Nothing But the Truth WOR—Kathleen Gordon, Soprano WABC—Oxol Feature with Gordon, Dave and Benny WOV—Girl from Paradise WMCA—Dagmar Perkins, talk WINS—Cindy Brown WPCB—I'm Telling You; Roy Shelley 10:15 A.M. (EDST) 9:15 A.M. (EST) WEAF—Breen and de Rose; vocal and instrumental WJZ—Clara, Lu and Em—Colgate Palmolive Peet Program WABC—Bond Bread Program—Frank Crumit and Julia Sanderson WPCB—Birds of a Feather; Rocklyn Trio WOR—The Pathfinder; New Jersey Motor Club WOV—Canadian Fur Trappers WMCA—Graphologist WINS—Jane Redington; Your handwriting 10:20 A.M. (EDST) 9:20 A.M. (EST) WMCA—Medlin' Around with Matty Medlin 10:30 A.M. (EDST) 9:30 A.M. (EST) WEAF—Strolling Fiddler WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program WPCB—Songs you like; Robert D. Meyer WOR—Rex Sheridan, baritone WMCA—Interview with the Doctor, talk WINS—Wifesaver; Allen Prescott 10:45 A.M. (EDST) 9:45 A.M. (EST) WABC—Bab-O Bright Spot with Musical Grocer WOV—Germania Tea WEAF—Betty Crocker; cooking talk WOV—Community Entertainers WOR—Elise Eckert; piano recital WJZ—Consolaires WPCB—Shopping Around with Eileen Poe WINS—Mary Hope Norris; Child Psychology	10:50 A.M. (EDST) 9:50 A.M. (EST) WMCA—Organ Interlude 10:55 A.M. (EDST) 9:55 A.M. (EST) WMCA—Health talk 11:00 A.M. (EDST) 10:00 A.M. (EST) WNYC—Civic Information WABC—The Captivators; orchestra WOR—What to Eat and Why; G. Houston Goudiss WPCB—Ruth Shields, blues songs WOV—Maytime Music WEAF—Shut-in Hour; U. S. Marine Band WINS—Making Yourself Fashionable; Marie Blizard 11:05 A.M. (EDST) 10:05 A.M. (EST) WNYC—Metropolitan String Quartet 11:15 A.M. (EDST) 10:15 A.M. (EST) WABC—Tangee Musical Dreams; orchestral music WPCB—The Admirals, trio WINS—Brooklyn Catholic Big Sisters 11:30 A.M. (EDST) 10:30 A.M. (EST) WABC—Melody Parade WJZ—Singing Strings WOR—Parents Forum WPCB—Radio Service Organ Program WOV—Uncle Roscoe WINS—Matty Medlin, songs with ukelele 11:35 A.M. (EDST) 10:35 A.M. (EST) WNYC—U. S. Volunteer Life Saving Corps 11:45 A.M. (EDST) 10:45 A.M. (EST) WPCB—John McLoughlin—Tenor WNYC—Music WOR—Riverdale; sketch WABC—Ben Alley with Berren's Orchestra WINS—Meeting the Poets 11:50 A.M. (EDST) 10:50 A.M. (EST) WNYC—"Keeping Well"—Dr. John Oberwager 12:00 Noon (EDST) 11:00 A.M. (EST) WEAF—General Electric Home Circle WJZ—Mrs. Julian Heath WOR—Kay Costello, songs WPCB—Education and Science; Harvey W. Culp; Ethics WABC—Ted Brewer's orchestra WOV—Modern Medicine WFAB—Polish Orchestra WMCA—Mid-day Message, Dr. Charles Potter WINS—Ford Frick tells the News 12:15 P.M. (EDST) 11:15 A.M. (EST) WEAF—The Real George Washington WJZ—Pat Barnes—Swift Program WFAB—Eugene Brominski; Polish Dramatic Readings WPCB—Romantic Hour; Betty Mansfield and William Craig, songs WINS—Melody Street; Marchia Stewart, organist WOR—Music WOV—Alfred Harrison, tenor WMCA—The Forgotten Songster, James Pavese 12:20 P.M. (EDST) 11:20 A.M. (EST) WOR—Daily Produce Reporter 12:25 P.M. (EDST) 11:25 A.M. (EST) WOR—Music 12:30 P.M. (EDST) 11:30 A.M. (EST) WEAF—On Wings of Song WOR—Altman Gold Medal Trio WJZ—Words and Music WABC—Columbia Revue WPCB—Margaret Steffner—"Over the Teacups" WOV—La Rosa d'Italia WFAB—Witkowski's String Band WMCA—World Telegram Stock Quotations 12:45 P.M. (EDST) 11:45 A.M. (EST) WFAB—Polish Musical Requests WPCB—Medlin' around with Matty Medlin WOR—Breezy Episodes; Mary Cecil and Helen Spring WJZ—Bill and Henry; songs and patter WINS—Texas Cowgirl, songs 12:55 P.M. (EDST) 11:55 A.M. (EST) WOR—Edna Wallace Hopper Program 1:00 P.M. (EDST) 12:00 Noon (EST) WEAF—Market and weather reports WJZ—Weather Reports WOR—Bisquick Band; Betty Crocker WPCB—Mirror Reflections WRNY—N. Y. Evening Air Post WABC—George Hall and His Hotel Taft Orchestra WINS—Luncheon Musicale WOV—Tunes of Merit WFAB—Jewish Program, orchestra WMCA—Jerry Baker, tenor and organ 1:05 P.M. (EDST) 12:05 P.M. (EST) WJZ—Harold Stokes' Orchestra 1:15 P.M. (EDST) 12:15 P.M. (EST) WPCB—In a lonely garden WFAB—Jolly Cantor; Hebrew Melodies WEAF—Don Bestor's Orchestra WMCA—The Woman About the House, talk 1:20 P.M. (EDST) 12:20 P.M. (EST) WRNY—Transcontinental Air News 1:30 P.M. (EDST) 12:30 P.M. (EST) WJZ—National Farm and Home Hour WABC—Atlantic City Musicale WFAB—Jewish News Flashes WEAF—Graham Prince's Orchestra WOV—Anne Morgan WMCA—Mirror Reflections; News of the Day WINS—Billy Benedick in Gotham 1:45 P.M. (EDST) 12:45 P.M. (EST) WOV—James Flood WPCB—Jack Filman—Sport Chat WMCA—Jeanne Carroll, songs WINS—The Sacred Eye; dramatic sketch with Muriel Petersen and WINS Players	2:00 P.M. (EDST) 1:00 P.M. (EST) WPCB—Agnes Strauss, concert soprano WLWL—Modern Youth and Education WABC—Do Re Mi, novelty female trio WEAF—Ruth Pepple, pianist WFAB—German Program, recorded WMCA—Up and Down Broadway with Bide Dudley WINS—American Music Ensemble; Gregoire Franzell, director 2:10 P.M. (EDST) 1:10 P.M. (EST) WMCA—Samuel Shankman, concert pianist 2:15 P.M. (EDST) 1:15 P.M. (EST) WPCB—Spreading Happiness; Jack Lambert, song and story WLWL—Organ Recital WABC—Alexander Semmler, pianist WEAF—Ballad Singers WMCA—Medlin' Around with Matty Medlin; uke songs 2:30 P.M. (EDST) 1:30 P.M. (EST) WEAF—Muted Strings; string ensemble WJZ—The Syncopaters WLWL—Maja and Myna WABC—Elizabeth Barthell, songs WPCB—It's in the Piano; Lillian Ames Carter WFAB—John Feistel, German dramatic readings WINS—Meadows Beauty School WMCA—Artist Bureau presents; Green Locket Orch. 2:45 P.M. (EDST) 1:45 P.M. (EST) WEAF—Tales of the Great Northwest WABC—Columbia Educational Feature WLWL—Man in the Moon WFAB—German Musical Requests WJZ—Smackouts; comedy skit WPCB—The Woman About the House—Dorothy Ames Carter 3:00 P.M. (EDST) 2:00 P.M. (EST) WEAF—Three Shades of Blue WJZ—Radio Troubadours; orchestra WABC—Grab Bag WINS—Symphonic Rhythmakers WOV—Willie Zay Jackson WPCB—Peerless Quartet; negro spirituals WMCA—Jack Filman's Sport Chat 3:15 P.M. (EDST) 2:15 P.M. (EST) WOV—Menne-Lane, duo WPCB—Carrie Lillie; Personality songs WINS—Miriam Barshak, concert pianist WEAF—Eileen and Bill WMCA—Concertino; Baritone and soprano 3:30 P.M. (EDST) 2:30 P.M. (EST) WEAF—Woman's Radio Review WOV—Nick Kenny's Musical Revue WINS—Angelo Bono, songs with guitar WJZ—Piano Moods WABC—Toscanini Fund Concert WPCB—W-T Stock Quotations WRNY—Hawaiian Ramblers WMCA—In a Spanish Patio 3:45 P.M. (EDST) 2:45 P.M. (EST) WJZ—Rhythmic Serenade WINS—Irma Riedo, soprano 3:50 P.M. (EDST) 2:50 P.M. (EST) WPCB—Dave Olman and his guitar 4:00 P.M. (EDST) 3:00 P.M. (EST) WEAF—Betty Moore, Decorating Notes WINS—Jack Matthews, songs WRNY—Wm. H. Bridge—psychology WOV—National Child Welfare WMCA—Gus Haston, baritone and Song Speaks WPCB—John Hewitt Players; Mystery Stories 4:15 P.M. (EDST) 3:15 P.M. (EST) WJZ—Radio Guild WEAF—Melody Three WINS—Annette Lake, popular songs WMCA—Radio Guide Spotlight WOV—Gertrude Dwyer, blues WRNY—Louise; songs 4:30 P.M. (EDST) 3:30 P.M. (EST) WRNY—Studio program WINS—Symphonic Rhythmakers WMCA—Ethel Fisher WOV—Felicity Bugle WPCB—The Flower Girl; Dorothy Westra and Radimar 4:45 P.M. (EDST) 3:45 P.M. (EST) WEAF—The Lady Next Door WPCB—George Meyer, baritone WINS—Hilary McConnell, songs WOV—Leonard and Jimmy—Comedy Duo WABC—Ross Franklin's Orchestra WRNY—Guy Nankivel—tenor WMCA—Monsieur Sakele, Health Talk 5:00 P.M. (EDST) 4:00 P.M. (EST) WMCA—The Handy Man; Bernie Grauer, piano chat-ter WOV—Novelty Orchestra WRNY—Health Talks; N. Y. Tub. and Health Ass'n WEAF—Le Trio Charmante WINS—Dorothy Lewis, songs at piano WPCB—Chords and Discords; orchestra, comedians, singers WOR—Program Resume 5:05 P.M. (EDST) 4:05 P.M. (EST) WOR—Sweethearts of Song 5:15 P.M. (EDST) 4:15 P.M. (EST) WRNY—Temple Emanuel Service WOR—H. Robinson Shipperd; straight talk WMCA—Blair and Patty WEAF—To be announced WOV—Lee Ward WINS—Cowboy Tom's Roundup with Chief Shun-tona, Doug McTague and Shookum WJZ—Dance Masters; orchestra WABC—George Hall's Orchestra	5:30 P.M. (EDST) 4:30 P.M. (EST) WABC—Skippy; children's skit WJZ—The Singing Lady—Kellogg Program WEAF—Echoes of Erin; Musical WPCB—Do you know me? Michael Blankfort, inter-views WMCA—Lucy Finkle, soprano and Ensemble WOV—Musical Ambassadors WOR—Julian Woodworth's Orchestra 5:45 P.M. (EDST) 4:45 P.M. (EST) WJZ—Little Orphan Annie—Wander Program WPCB—Shades of Eventide; Betty Mansfield, Fanelli Trio WABC—Keenan and Phillips; piano pictures WMCA—The Singing Barrister; orchestra WINS—Symphonic Rhythmakers 6:00 P.M. (EDST) 5:00 P.M. (EST) WNYC—Police Aviation Report, Prelude WEAF—Waldorf-Astoria Sert Room WLWL—Among Ourselves WJZ—Tranter Brothers WOR—Uncle Don WABC—John Kelvin, tenor with orchestra WPCB—Italian Serenaders WINS—Sports Review; baseball scores; race results; late sports news 6:05 P.M. (EDST) 5:05 P.M. (EST) WNYC—New York Tuberculosis Association 6:15 P.M. (EDST) 5:15 P.M. (EST) WABC—Tommy Tucker's Orchestra WNYC—Music WJZ—Graham Prince's Orchestra WINS—Florence Donnelly, contralto WRNY—Pete Wells; The Flaming Youth 6:30 P.M. (EDST) 5:30 P.M. (EST) WEAF—Clyde Doerr's Saxophone Octet WNYC—Music WOR—Will Osborne's Orchestra WRNY—Joseph Zaturinsky; piano recital WPCB—Elmo Russ, organist; John Redmond, tenor WINS—Jack Lait's Gaeties 6:45 P.M. (EDST) 5:45 P.M. (EST) WABC—Madison Singers WINS—Lullaby Lady WLWL—William Merrifield WRNY—Westchester Duo with Ralph Douglas WPCB—Elmo Russ Presents; Your Poem WJZ—Today's News WNYC—Bronx Symphony Society 7:00 P.M. (EDST) 6:00 P.M. (EST) WNYC—Remington Four, male quartet WJZ—The Pepsodent Program—Amos 'n' Andy WLWL—Castleton Trio; Paul Watson, soloist WABC—Sid Gary, baritone WRNY—N. Y. Eve. Post Sports Talk WOR—Frances Langford, songs with Jack Erickson, pianist WPCB—Keys to Contract Bridge WEAF—Organ Reveries; Archer Gibson WINS—The Weather Eye 7:05 P.M. (EDST) 6:05 P.M. (EST) WINS—American Music Ensemble; Gregoire Franzell WPCB—Jewish Associated Press News 7:15 P.M. (EDST) 6:15 P.M. (EST) WJZ—The Royal Vagabonds WRNY—Rosetta Boniel, contralto WNYC—Myrtle Allison, personality songs WOR—Boys Club WPCB—The Hosts of Gotham Singing Printer Male Quartet WABC—Isham Jones' Orchestra 7:25 P.M. (EDST) 6:25 P.M. (EST) WRNY—Correct Time; Police Alarm; Baseball Scores 7:30 P.M. (EDST) 6:30 P.M. (EST) WLWL—The Catholic Reporter WJZ—Swift Program—Stebbins Boys WPCB—It must be true; Joan Andrews and Dave Olman's Band WEAF—Maxwell House Tune Blenders WRNY—Noble Sissle Park Central Orchestra WMCA—The Blue Lady; Regina Taylor, contralto WOR—Alice Blue Gown Program WINS—Globetrotter
---	--	--	---

RADIO GUIDE SPOTLIGHT

JACK DENNY'S

Radio Debutantes and Guest Stars

FRIDAYS—4:15 TO 4:45 P.M.

W M C A

570 Kilocycles

Friday Programs [Continued]

<p>7:45 P.M. (EDST) 6:45 P.M. (EST) WEAF—The Goldbergs—The Pepsodent Program WJZ—Billy Jones and Ernie Hare—Best Foods, Inc. Program WPCH—Two Boys of Today; Phil Regan and Micky Addy, songs WABC—Connie Boswell WLWL—Los Caporales WMCA—Romeos of Radio; harmony WOR—The Idlers with Tommy Weir WINS—Dixie Hamilton with Symphonic Rhythmakers 8:00 P.M. (EDST) 7:00 P.M. (EST) WEAF—Cities Service Concert Orchestra and the Cavaliers WPCH—It's from Harlem WJZ—Nestle's Chocolaters—Leonard Joy's Orch. WABC—To be announced WINS—Bell String Trio WRNY—Merle Guise; Arctic Adventures WOR—Chandu, the Magician—Beechnut Program WMCA—Elmo Russ, organist 8:15 P.M. (EDST) 7:15 P.M. (EST) WABC—Singin' Sam the Barbasol Man WRNY—Ivan Frank's Bavarian Orchestra WOR—Sweet and Low; soloists and orchestra WMCA—Three Little Funsters, Harmony and Comedy WINS—Italian Moments 8:30 P.M. (EDST) 7:30 P.M. (EST) WOR—Billy Murray, Walter Scanlon, and Marcella Shields—Comedy and Music WJZ—Candle Lightin' Time; Negro Choral Music WPCH—Thru the Years; Lelane Rivera</p>	<p>WABC—Andre Kostelanetz and Symphony Orchestra WMCA—Bobby Sanford's Show Boat Revue 8:45 P.M. (EDST) 7:45 P.M. (EST) WRNY—Everyday Economics; J. P. Bowles WMCA—Phelps talk WPCH—John and Robert Pavese WINS—Hollywood Collegiates 9:00 P.M. (EDST) 8:00 P.M. (EST) WRNY—Gloria Palace Dance Orchestra WABC—Kodak Week-End; singers and orchestra WEAF—The Clicquot Club; "Eskimo Night Club"; Harry Reser's Orchestra WPCH—The Dark Horses WOR—Veronica Wiggins, songs WJZ—Friendship Town WFAB—Tommy Tucker and his Californians WMCA—Consolidated Prize Contest WINS—Ray Welch and his dance orchestra 9:10 P.M. (EDST) 8:10 P.M. (EST) WMCA—Organ Interlude 9:15 P.M. (EDST) 8:15 P.M. (EST) WFAB—Donnelly and Pincus, tenor; popular songs WPCH—Two of a Kind; Reed and Lee, duet WMCA—Lucille Peterson, soprano 9:30 P.M. (EDST) 8:30 P.M. (EST) WEAF—Fonds Dance Program—Leo Reisman and His Orchestra WJZ—Armour Program—Roy Shield's Orchestra WPCH—The Playshop of Original Plays WFAB—Polish Musicale WPCH—Max and Morris; Hebrew Comedians WABC—To the Ladies; Tito Guizar, orchestra</p>	<p>WMCA—Historical Melologue; Tom Probert and Elmo Russ WINS—Ted Lang and his musical gang 9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Fray and Braggiotti; piano team 10:00 P.M. (EDST) 9:00 P.M. (EST) WEAF—Paul Whiteman's Orchestra WJZ—Phillips Lord in the Country Doctor WOR—Darling and Dearie; comedy sketch WABC—Music that Satisfies WMCA—Apartment 4-B, sketch 10:15 P.M. (EDST) 9:15 P.M. (EST) WOR—Irving Conn's dance orchestra WMCA—Eli Dantzig's Orchestra WABC—Adventures in Health—Horlick's Program WJZ—Irene Taylor, contralto 10:30 P.M. (EDST) 9:30 P.M. (EST) WJZ—Love Songs and Dances WMCA—The Log Cabin Four WEAF—Rachel Morton's Orchestra WABC—Guy Lombardo's Orchestra 10:45 P.M. (EDST) 9:45 P.M. (EST) WOR—Brooks Adams and Orchestra WMCA—Eddie Lane and his orchestra WJZ—Object Matrimony 11:00 P.M. (EDST) 10:00 P.M. (EST) WEAF—Russ Columbo and his orchestra WJZ—Pickens Sisters; harmony trio WMCA—Abner Silver and guests WABC—Little Jack Little WOR—Jack Berger's Dance Orchestra WFAB—Charles Benci's Gypsy Orchestra, with Lillia Diesch</p>	<p>11:15 P.M. (EDST) 10:15 P.M. (EST) WEAF—Don Bestor's Orchestra WMCA—Eddie Walters with Cis and Harry Harding WABC—Dancing by the Sea WJZ—Cesare Sodero and concert orchestra 11:30 P.M. (EDST) 10:30 P.M. (EST) WMCA—The Hallelujah Mammy; Marguerita Padula WABC—Howard Barlow's Symphony Orchestra WFAB—The Witching Hour; Organ Melodies WOR—Jack Denny's Orchestra 11:45 P.M. (EDST) 10:45 P.M. (EST) WMCA—Madelyn Hardy and Guests 12:00 Mid. (EDST) 11:00 P.M. (EST) WEAF—Ralph Kirbery, the Dream Singer WJZ—Baron Lee's Blue Rhythm Band WABC—Duke Ellington's Orchestra WMCA—Up and Down Broadway with Bide Dudley 12:05 A.M. (EDST) 11:05 P.M. (EST) WEAF—William Scott's Orchestra 12:10 A.M. (EDST) 11:10 P.M. (EST) WMCA—Nalda Nardi and Elmo Russ 12:30 A.M. (EDST) 11:30 P.M. (EST) WEAF—Teddy Black's Orchestra WABC—Art Krueger's Orchestra WJZ—Frankie Masters' Orchestra WMCA—Enoch Light's Orchestra 1:00 A.M. (EDST) 12:00 Mid. (EST) WABC—Tommy Christian's Palisades Park Orchestra WMCA—Noble Sissle's Orchestra 1:30 A.M. (EDST) 12:30 A.M. (EST) WABC—Dick Gasparre's Orchestra WMCA—Baron Lee and his Blue Rhythm Boys</p>
--	--	--	---

Programs For Saturday, July 23

<p>6:45 A.M. (EDST) 5:45 A.M. (EST) WEAF—Tower Health Exercises—Arthur Bagley, Director WOR—Gym Classes—John Gambling, Director 7:00 A.M. (EDST) 6:00 A.M. (EST) WINS—Musical Clock; time, temperature, weather reports 7:30 A.M. (EDST) 6:30 A.M. (EST) WJZ—Song for Today WABC—Organ Reveille—Popular Music 7:45 A.M. (EDST) 6:45 A.M. (EST) WJZ—Rise and Shine—Phil Napoleon's Band WINS—Mr. and Mrs. Reader; Those Neighbors of Yours 8:00 A.M. (EDST) 7:00 A.M. (EST) WEAF—Pie Plant Pete; hill billy songs WJZ—On the 8:15 WOV—Tunes of Merit WOR—Al Woods WMCA—Organ Reveille WABC—Havens and Mack, piano team WINS—Charlotte Walls' Calisthenics 8:15 A.M. (EDST) 7:15 A.M. (EST) WABC—Salon Musicale WMCA—Violet Mele; Ragging the Blacks and Whites WOR—Dogs' Tales, Richard Meaney WEAF—Morning Devotions WJZ—Sunbirds, string ensemble WINS—Musical Clock; time temperature, weather report 8:30 A.M. (EDST) 7:30 A.M. (EST) WEAF—Cheerio WMCA—Harry Glick's Exercises WABC—Bud Collyer WOR—Musical Novelettes WOV—Daisy's Daily Chat 8:45 A.M. (EDST) 7:45 A.M. (EST) WJZ—John Fogarty, Tenor WMCA—Barnacle Bill's Cheer-up Club WABC—Vocal Art Trio 9:00 A.M. (EDST) 8:00 A.M. (EST) WEAF—Morning Glee Club WJZ—Waltzes; Walter Bloufuss, director WPCH—Bill Williams; Happy Go Lucky Philosopher WOR—Shorthaond Dictation; Alice Loder WMCA—Monsieur Sakele, Beauty Talk WABC—Little Jack Little WOV—Personal Problems WFAB—Italian hour, recorded WINS—Morning Highlights; Ted Haig 9:15 A.M. (EDST) 8:15 A.M. (EST) WEAF—Top o' the Morning WOR—Dancing Class; Thos. E. Parson WJZ—Lady Bugs—Muriel Pollock and Vee Lawnhurst WFAB—Guido Basso; Italian Dramatic Readings WABC—The Commuters WMCA—Tangos and Rhumbas, Musicale WOV—Late Risers Gym Class WINS—Bits from Symphonies 9:30 A.M. (EDST) 8:30 A.M. (EST) WOR—Daisy Niebling, soprano WEAF—Banjoleers WJZ—Vic and Sade; comedy skit WRNY—WRNY Gym Class for the Ladies</p>	<p>WOV—Modern Living Magazine WPCH—Harry Glick's Exercises WMCA—Modern Living; Health Talk WFAB—Neapolitan Tunes, recorded WINS—Favorite Marches 9:45 A.M. (EDST) 8:45 A.M. (EST) WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program WOR—Girl and Boy Scout News WJZ—Nothing but the Truth WFAB—Italian Musical Requests WPCH—Across the Breakfast Table; Joan and Bill WABC—Songs of the Out-of-Doors—Artells Dickson WINS—Dan Powers; The Singing Lad 10:00 A.M. (EDST) 9:00 A.M. (EST) WEAF—Thru Lighted Windows WABC—Melody Parade WOR—Young Aviators of America Club WPCH—I'm Telling You; Roy Shelley WMCA—Dagmar Perkins, talk WRNY—Sylvia at the piano WOV—Agatha Goode, soprano WCOH—Atlas Program WINS—Monsieur Sakele 10:15 A.M. (EDST) 9:15 A.M. (EST) WABC—The Ambassadors WEAF—Souvenirs of Melody WOR—Chief Peaceful Bear; Indian Singer WMCA—Prof. E. A. LaVergne, French Lessons WJZ—Dance Masters WOV—Canadian Fur Trappers WRNY—Modern Medicine WPCH—Birds of a Feather; Rocklyn Trio WINS—Harry Tighe; The Senses Taker 10:30 A.M. (EDST) 9:30 A.M. (EST) WOR—To be announced WEAF—Young Artists Trio WRNY—Studio program WMCA—Harold Rose, concert pianist WCOH—Hoover Medical Group Talk WPCH—S. S. Storyland WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program WABC—New World Salon Orchestra WINS—Mabelle Ridley, contralto 10:45 A.M. (EDST) 9:45 A.M. (EST) WPCH—Shopping Around with Eileen Poe WOR—Bamberger Stamp Club WOV—Community Entertainers WJZ—Celebrated Sayings WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum WCOH—Recorded Program WEAF—Breen and de Rose 10:50 A.M. (EDST) 9:50 A.M. (EST) WMCA—Gertrude Thomas, blues 11:00 A.M. (EDST) 10:00 A.M. (EST) WNYC—Department of Public Markets WOR—What to Eat and Why; C. Houston Goudiss WRNY—Daisy Miller—Dogs WPCH—Loretta Crawford, soprano WABC—Adventures of Helen and Mary WEAF—Paul Whiteman's Rhythm Boys WOV—Maytime Music WCOH—Rev. J. H. Lincoln, inspirational talk 11:10 A.M. (EDST) 10:10 A.M. (EST) WNYC—Don Cesare—Mandolyrico</p>	<p>11:15 A.M. (EDST) 10:15 A.M. (EST) WJZ—Rhythm Ramblers WEAF—Radio Household Institute WPCH—The Foreign Singers, art quartet WRNY—Edwin Gard—songs WCOH—Goldburg Clothiers WINS—Diana Bragg, songs 11:20 A.M. (EDST) 10:20 A.M. (EST) WNYC—"Unemployment Aid," by Edw. C. Rybicki 11:30 A.M. (EDST) 10:30 A.M. (EST) WRNY—Julietti and Marco; accordion and tenor WOR—Florence Case, songs WEAF—Sven Swenson and his Swedehearts WOV—Around Town with Joe Bolton WABC—Columbia Revue; classical program WPCH—Radio Service Organ Program WNYC—Don Cesare; Mandolyrico WINS—Ross Fowler, baritone 11:40 A.M. (EDST) 10:40 A.M. (EST) WNYC—Brooklyn Museum of Arts and Science 11:45 A.M. (EDST) 10:45 A.M. (EST) WOR—Sketch with Frances Reade, Norman Pierce and company WOV—Serena Selby, soprano WRNY—Berton Hoover Highlights of the News WPCH—Knighthood of Youth WJZ—Spanish Idyll; Walter Blaufuss WCOH—Joanne Georgette on "Beauty" WINS—Jim Jerome, popular pianist 11:50 A.M. (EDST) 10:50 A.M. (EST) WNYC—"Keeping Well"—Dr. John Oberwager 12:00 Noon (EDST) 11:00 A.M. (EST) WOR—Brooklyn Children's Museum Talk; Henrietta Dunlap WABC—Ted Brewer's Yoeng's Orchestra WCOH—Program Notes WMCA—Mid-day Message, Rev. Peter Hoey WEAF—On Wings of Song WRNY—Lady Romance with piano and violin WPCH—Education and Science; stamp chats WOV—Modern Medicine WFAB—Polish Orchestra WJZ—Merrie Men; male quartet WINS—Ford Frick tells the News 12:15 P.M. (EDST) 11:15 A.M. (EST) WOR—Music WMCA—Modern Medicine, talk WRNY—Schullstrom Program of Classical Records WFAB—Eugene Brominski; Polish Dramatic Readings WOV—Jessie Kerry WJZ—Pat Barnes—Swift Program WEAF—The Real George Washington—Charles Colfax Long and Edna M. Coleman WPCH—German Airs; Sig Askeborn WINS—Luncheon Musicale 12:20 P.M. (EDST) 11:20 A.M. (EST) WOR—Daily Produce Reporter 12:25 P.M. (EDST) 11:25 A.M. (EST) WOR—Music 12:30 P.M. (EDST) 11:30 A.M. (EST) WEAF—On Wings of Song WMCA—World Telegram Stock Quotations WOR—Parado's Juveniles</p>	<p>WJZ—Words and Music WPCH—It's from Harlem; Ida May Dewey and her syncopation WOV—La Rosa d'Italia WFAB—Witkowski's String Band 12:40 P.M. (EDST) 11:40 A.M. (EST) WOR—Mid Pacific-Hawaiian Ensemble 12:45 P.M. (EDST) 11:45 A.M. (EST) WRNY—Frank Norman, songs WOR—Mid-Pacific; Hawaiian Ensemble WEAF—American Legion National Employment Committee; talks WFAB—Polish Musical Requests WPCH—Princess Jue Sue Tai; Chinese Torch singer WINS—Nathaniel Cutright, tenor; Old Songs 1:00 P.M. (EDST) 12:00 Noon (EST) WJZ—Harold Stokes' Orchestra WEAF—The Week Enders; musical WPCH—Volunteer Quartet and George Botsford WMCA—Dave Soman and The Golden Dreamers; tenor and instrumental trio WRNY—N. Y. Evening Post News Flash WOV—Tunes of Merit WABC—Hotel Taft Orchestra WINS—Three Aces and Jack; male quartet WFAB—Jewish program, orchestra 1:15 P.M. (EDST) 12:15 P.M. (EST) WPCH—Carrie Lillie; Personality Songs WMCA—Jack Blatt, tenor and Babette, popular songs WFAB—Jolly Cantor, tenor; Folk and Popular Songs WINS—Fred Steele; Songs of Yesteryear 1:20 P.M. (EDST) 12:20 P.M. (EST) WRNY—Everybody Says 1:30 P.M. (EDST) 12:30 P.M. (EST) WPCH—Building Castles in the Air—Margreth Dinio WFAB—Jewish News Flashes WABC—Madison String Ensemble WJZ—Farmers' Union Program WEAF—Jack Miles' Orchestra WMCA—Sid Loberfeld; Sport Chat WOV—Bing and Bang Comedy WINS—Original Bell Hops Dance Orchestra; Carl Di Carlo, director 1:45 P.M. (EDST) 12:45 P.M. (EST) WOV—Lillian Brinsley, soprano WMCA—The Bushwhacker, Ted Below, songs WPCH—To be announced WFAB—Fannie Golden, soprano; Hebrew Folk Song 1:50 P.M. (EDST) 12:50 P.M. (EST) WFAB—Antonia Marky, Lyric Soprano; Popular Jewish Songs 2:00 P.M. (EDST) 1:00 P.M. (EST) WEAF—Rice String Quartet WABC—Saturday Syncopators—Fred Berrens, Conductor WOV—David Ramsdall, baritone WPCH—Joseph Moran's Vagabond Band WMCA—Up and Down Broadway with Bide Dudley WFAB—German Program, recorded WINS—Wee Griffin, songs 2:10 P.M. (EDST) 1:10 P.M. (EST) WMCA—Concert Pianist, Samuel Shankman 2:15 P.M. (EDST) 1:15 P.M. (EST) WMCA—Chas. Capps Mystery Players WFAB—John Feistel; German Dramatic Readings WINS—John McCormick, baritone; What is this Thing called Love</p>
--	--	--	---



IRENE BEASLEY

The "long, tall gal from Dixie," Irene Beasley, is now broadcasting over the WABC-Columbia network each Tuesday, Thursday and Saturday from 11:00 to 11:15 p. m. (EDST) and each Sunday from 5:00 to 5:30 p. m. (EDST). This singer of Dixie "blues" songs was once superintendent, principal and teacher of a country school house.

Political Pow-wows Score For Radio; But Muff Reporting

(Continued from Page Two)

Immediately after the session opened and carrying the platform exactly as read from the rostrum, whereas the two networks had agreed to remain silent in order to dispose until 9 p. m., of some of their important revenue-bearing sponsored programs.

Notably lacking in the networks' handling of the convention was the woman's viewpoint, which WGN and WLS alone offered.

The outstanding fact which appeals to the editor and reporter is that there was apparently not a single qualified report at the Convention. It is true that the discussion of such men as Frederick William Wile, William Hard and David Lawrence were excellent. Their work in summing up and in drawing conclusions was invaluable. Now and then some measure of reporting crept into their remarks, and Kaltenborn should be mentioned in that connection. But for the running-story reporting they were amazingly inadequate.

Contrast the mechanical perfection of the arrangements. The lapel microphone made it possible, as never before, to cover the floor, the platform, the galleries, the rafters, even the floor under the chairs where the cigar stubs lay.

No city editor ever had a rosier dream of an unlimited city staff with an unlimited expense account to get out the perfect paper than was furnished by those inquisitive microphones. With the dozens of capable political reporters, men who know state delegations, know politics down to the implications of glances between leaders and the snaps of fingers, this magnificent mechanical set-up had to go unmanned.

Radio Lures Society

(Continued from Page One)

on the air, we mean that they mean *nothing*. While some of the socially prominent younger set continued to do things theatrical and artistic, they never ventured near a microphone. That was B. D. Which means of course, Before Denny.

A few months ago there came from the cold, cold North, the toast of a nation of dialers. Jack Denny was his name. Up in Montreal Jack Denny had been used to the constant company of the best families of Canada. But even the best families were not the best company for this Denny fellow. When the Prince of Wales went to Canada, he picked Denny and his boys as the appointed orchestra during H. R. H.'s stay in the Dominion.

When Denny arrived in New York he found a comfortable berth for himself and his boys at the Waldorf Roof and decided to turn his attentions to the little girls of society whom everyone thinks are given too much attention, but who actually are the most overlooked of God's good children. From his experience in Canada, Denny knew that some of the finest voices belonged to the society girls, and the fact that they were members of the Junior League or had their names in the social register was no blight on their singing abilities.

These girls, some of whom had studied voice under the finest masters of this and the old continent, had something for radio, and Jack Denny made up his mind that he would help them and bring the girls before the microphone. He obtained the complete co-operation of Lucius Boomer and together they opened an avenue to the younger set who were interested in trying out their voices for the air. Days and days of tireless auditions and constant rehearsing was finally rewarded by the appearance of "Jack Denny's Radio Debutantes." On a brilliant eve amidst the glorious setting of the starlight roof of the Waldorf, where society, stage and screenland as well as the notables of the etherial land of radio had gathered to hail Jack Denny's orchestra's initial opening on the roof.

A group of debutantes all dressed in the especially created gowns by Elizabeth Haas, differing only in pastel shades came up to the microphone and electrified the opening-nighters. They sang a chorus of "Of Thee I Sing," and the latticed iron-wrought frame which separated the roof from the canopied heavens, resounded with the enthusiastic acclaim of the crowds. It was not until later, when inquiries and questions had been asked that the assembled guests learned that the girls were all socially prominent, and each had her name in the much coveted blue-book which you call the social register but which I call love—madness, or maybe I've forgotten.

Since that evening, these girls as well as others who have since joined the ranks of the "Jack Denny's Radio Debutantes" have been heard over the 'mike.'

Gloria Braggiotti, who is a member of the socially prominent Boston Braggiottis, a talented family of whom the best seller of a season ago, "The Constant Nymph" was written, has been one of the first to make a debut over the air. Tall, stately and a symphony of regal characteristics that radiate the royal splendors of her latin ancestors, Miss Braggiotti has taken her radio work with all seriousness.

Another of the debutantes is Mrs. William R. K. Taylor, Jr., who is one of the most promising of the singers. The Kontze sisters, Mimi and Natalie, also are with Jack Denny as is Miss Elizabeth Quay Gwendolyn Fish, and Ruth Mager.

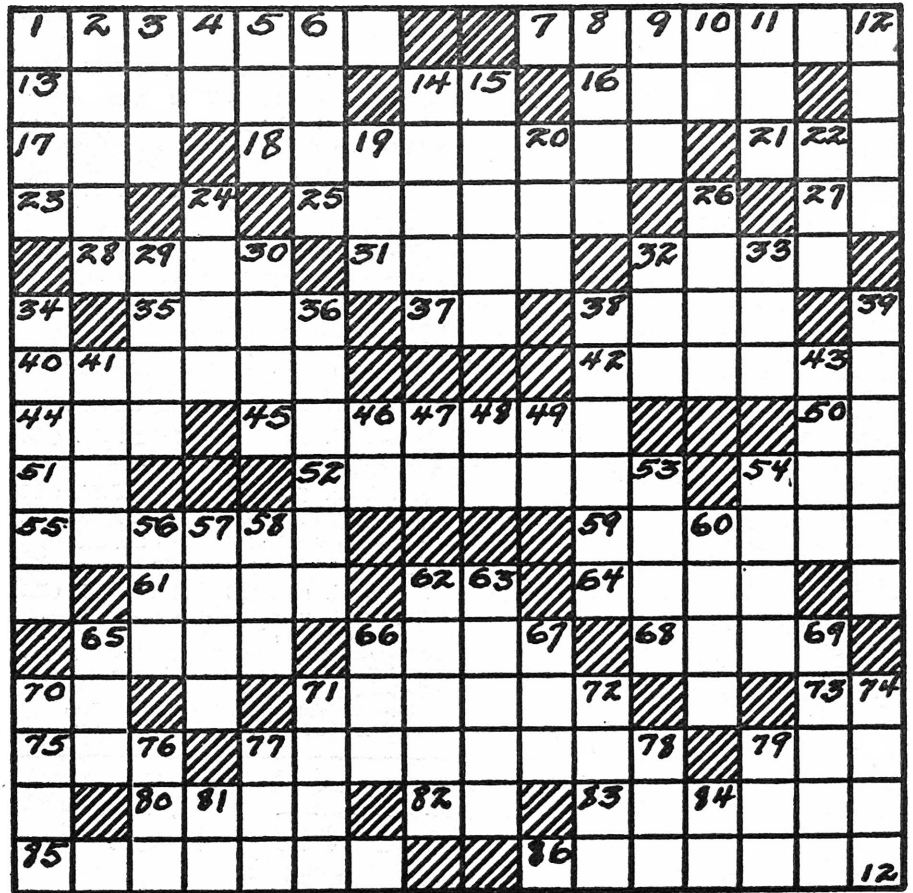
Outside of this specific group many other prominent women in society have taken to the microphone during the past season—although most of these were but guest artists.

Wanted: for Radio Programs

SOLOISTS—HARMONY SINGERS AND SPEAKERS
Voices Perfected: Personality & Microphone Technique
DEVELOPED FOR PROFESSIONAL WORK
Graduates Placed with MANAGERS
Study with America's Foremost Tenor
ROBERT EVANS—VOICE BUILDER
149 West 57th St., Circle 7-5961
— SPECIALIZED —

RADIO REVIEW

Bu L. J. RABA



- HORIZONTAL**
- Conductor of the A. & P. Gypsies
 - "The Dream Singer"
 - Location of the University of Illinois radio station
 - Sun god
 - Regrets
 - Nothing
 - Orchestra director
 - Jutting rock
 - Symbol for tellurium
 - NBC tenor
 - Art Kassel (init.)
 - Pertaining to the laity
 - In Brooklyn
 - On 880 kc.
 - In Harrisburg on 1200 kc.
 - Type measure
 - Blow with the open hand
 - NBC actor
 - Location of a CBS outlet in Kansas
 - Man's nickname
 - CBS batoneer
 - Means of transportation (abbr.)
 - Tellurium (symbol)
 - Portrayed by Ted Bergman
 - NBC outlet in Georgia
 - Heard on the Lucky Strike program
 - NBC dramatic actress (first name)
 - In Long Beach
 - Man's nickname
 - Thin piece of stone
 - CBS outlet in Rhode Island
 - In Boston on 1230 kc.
 - An animal without feet
 - Exclamation
 - Conductor of the Pennzoil Parade
 - Author of "The Cooks" (init.)
 - At the present moment
 - The title of a popular song hit composed by Brown-Clifford
 - To dress
 - In Philadelphia
 - And (Latin)
 - Interlocutor of the Sinclair Minstrels
 - CBS contralto
 - NBC announcer
 - Presented by Proctor & Gamble over NBC
 - First name of Chicago's mayor
 - To row (Obs.)
 - Short stockings
 - Foolish child
 - In Bridgeport
 - On 1010 kc.
 - Inspired
 - Radio station in Harbin, China
 - Marsh
 - The back of the neck
 - Handles (Latin)
 - NBC trio
 - NBC outlet in Iowa
 - In Newark
 - 102 (Arab. numerals)
 - A funny fellow
 - Home of KCRC
 - Chloride of sodium
 - In Manhattan
 - On 1200 kc.
 - The Loyola University station
 - Vegetable
 - Sea eagle
 - Man's nickname
 - Topographical Engineers (abbr.)
 - A continent (abbr.)
- VERTICAL**
- CBS contralto
 - Deep bay window
 - 50-watts in Columbus (last three letters)
 - Note of the scale
 - Girl's name
 - The weaver's reed
 - A metal
 - Hasten
 - Exist
 - He is (Latin)
 - Home of WORK
 - In Utah on 1400 kc.
 - Open (Poetic)
 - George Jessel's pal
 - More profound
 - Orchestra leader
 - Another orchestra director
 - Gentle
 - In Seattle
 - Note of the scale
 - Man's nickname
 - Thus
 - Prefix, meaning with
 - A court baron
 - In Chicago, near the top of the dial
 - Lengthen out
 - Exclamation of wonder
- SOLUTION TO LAST WEEK'S PUZZLE**
- | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S | W | E | E | T | A | N | O | L | O | V | E | L | Y |
| P | E | A | R | L | H | U | R | T | A | R | I | S | |
| I | R | I | M | E | B | Y | W | L | I | T | P | | |
| L | I | N | C | O | L | N | S | E | A | T | T | L | |
| E | N | O | K | E | L | V | I | N | L | A | C | | |
| R | W | V | E | A | N | S | E | H | | | | | |
| S | W | M | A | E | E | N | W | H | A | M | T | | |
| C | H | I | L | D | S | R | O | U | N | C | E | | |
| B | E | R | L | I | N | P | E | T | T | I | S | | |
| K | S | Y | E | T | W | W | S | T | Y | A | M | | |
| N | B | E | T | O | O | K | A | G | O | | | | |
| I | D | A | H | U | L | I | C | K | L | A | R | | |
| G | O | L | D | M | A | N | D | O | W | L | I | N | |
| H | L | A | U | D | F | A | L | U | M | A | | | |
| T | E | N | S | G | E | N | E | O | L | S | E | N | |
| S | W | E | E | T | J | E | N | N | I | E | L | E | |

Subscribe To Radio Guide!!

Six Months—\$1.25

One Year—\$2.00

RADIO GUIDE
475 5th AVE.,
NEW YORK, N. Y.

Gentlemen:

Enclosed please find \$....., for which send me the Radio Guide for (six months..) (one year..).

Name

Address

City..... State.....

Saturday Programs [Continued]

SSSH FOLKS! IT'S AL AND PETE!



Chicago's ace harmony and comedy team are now broadcasting three times a week over WJZ and twice weekly over WEAf under the name of Bill and Henry. Real names—in case you don't recall—are Al Cameron and Pete Bontsema. Before their New York radio debut, the team was introduced to Broadway theater-goers via the vaudeville stage and shattered several attendance records there.

2:30 P.M. (EDST) 1:30 P.M. (EST)
 WPCB—It's in the Piano; Lillian Trotter
 WJZ—NBC Farm Forum; talks and music
 WMCA—Eric Correira's Orchestra
 WABC—Columbia Salon Orchestra
 WOV—Willie Jackson's Party
 WFAB—Children's Radio League; Juvenile sketch
 WEAf—Symphonic Matinee
 WINS—William V. V. Stephens; The Soldier Poet

2:45 P.M. (EDST) 1:45 P.M. (EST)
 WINS—Patricia Dorn, songs
 WPCB—Four Blue Eyes; Gosselin Sisters, singing duet

3:00 P.M. (EDST) 2:00 P.M. (EST)
 WEAf—Merry Madcaps
 WJZ—Radio Troubadours
 WPCB—Hank's Radio Column; novelty
 WMCA—The Triangle Trio
 WABC—Boston Popular Review
 WCOH—Margaret and Pigi Hay, vocal and piano recital
 WOV—Bob Marten, songs and impersonations
 WINS—John Murphy, tenor

3:15 P.M. (EDST) 2:15 P.M. (EST)
 WOV—Howard Uke Jayner
 WCOH—Goldburg Clothiers
 WPCB—Ernest Stramielli; piano fantasies
 WINS—Shirley Brown, songs

3:30 P.M. (EDST) 2:30 P.M. (EST)
 WEAf—Godfrey Ludlow, violinist
 WMCA—In a Russian Village; Vocalists and Orch.
 WCOH—Clothiers Program
 WJZ—Singing Strings
 WOV—The Younger Generation
 WPCB—Dave Olman, violin
 WINS—Gosselin Sisters, harmony
 WABC—The Round Towners; quartet

3:45 P.M. (EDST) 2:45 P.M. (EST)
 WEAf—Matinee Gems
 WCOH—Virginia O'Neill, songstress
 WOV—Gypsy Lili
 WPCB—The Flower Girl; Dorothy Westra and Radmar
 WINS—Chauncey Lee, songs

4:00 P.M. (EDST) 3:00 P.M. (EST)
 WABC—C. A. J. Parmentier; organ
 WJZ—Rhythmic Serenade
 WOV—William Reske, organist
 WMCA—Your Best Friends, Dogs; Captain Ernest Engerer
 WPCB—It's the Girl; Joan Andrews
 WINS—Afternoon Musicale
 WCOH—Parents' Forum

4:15 P.M. (EDST) 3:15 P.M. (EST)
 WPCB—The Star Dust Duo
 WCOH—Randall Kaler
 WMCA—Nalda Nardi, contralto

4:30 P.M. (EDST) 3:30 P.M. (EST)
 WABC—Tommy Christian's Orchestra
 WMCA—Carl De Carlos and his Bell Hops
 WEAf—Mme. Lolita Gainsborg, pianist
 WCOH—WCOH Junior League; Uncle Neal's Kiddies
 WJZ—Concert Favorites; tenor and orchestra
 WOV—Felicity Bugle
 WPCB—Ragging the Keys; Monk Purcell
 WINS—Rella Winn, songs

4:45 P.M. (EDST) 3:45 P.M. (EST)
 WOV—Arrighi Singers
 WEAf—The Lady Next Door
 WPCB—Hilary MacConaill, Irish tenor
 WINS—Speaks and Porter; Individual Harmony

5:00 P.M. (EDST) 4:00 P.M. (EST)
 WMCA—Harry Newman, tenor
 WOV—Irving Lane, tenor
 WOR—Program Resume
 WABC—Dancing by the Sea
 WJZ—Pacific Feature Hour; concert orchestra and ensemble
 WPCB—Fields' Radio Unit; talented children
 WCOH—Program Notes
 WINS—Ted Lang and his musical gang

5:15 P.M. (EDST) 4:15 P.M. (EST)
 WEAf—Melodic Gems; quartet
 WMCA—Blair and Patty
 WOR—Frank Stuart's Orchestra

5:30 P.M. (EDST) 4:30 P.M. (EST)
 WABC—Skippy; children's skit
 WOR—French Course, Dr. T. Clark
 WOV—Elizabeth Dalbo, soprano
 WMCA—Mario Casta, baritone
 WEAf—To be announced
 WJZ—Swanee Serenaders
 WOV—Musical Ambassadors
 WINS—Chago Aodriguez, tenor, with guitar accompaniment

5:45 P.M. (EDST) 4:45 P.M. (EST)
 WJZ—Little Orphan Annie—Wander Program
 WMCA—Irving Selzer's Orchestra
 WINS—To be announced
 WABC—George Hall's Orchestra

6:00 P.M. (EDST) 5:00 P.M. (EST)
 WNYC—Police Aviation Report, Prelude
 WEAf—Waldorf Astoria Orchestra
 WOR—Uncle Don
 WJZ—Evening Music; concert orchestra
 WRNY—Studio Program
 WPCB—Italian Serenaders
 WABC—Freddie Martin's Orchestra
 WLWL—Hungarian Musicale
 WINS—Sports Review; Baseball scores; race results; late sports news

6:05 P.M. (EDST) 5:05 P.M. (EST)
 WNYC—Police Department Band Concert

6:15 P.M. (EDST) 5:15 P.M. (EST)
 WRNY—Air Acts
 WINS—Jersey Novelty Quartet; Walter Marton; Don Massa, Frank Olivetti, Vincent Ippolito

6:30 P.M. (EDST) 5:30 P.M. (EST)
 WOR—Frances Langford, songs; with Jack Erickson, pianist
 WPCB—Elmo Russ, organist; John Redmond, tenor
 WJZ—To be announced
 WABC—Jack Miller and His Orchestra
 WEAf—The Coming German Elections
 WLWL—WLWL Players

6:45 P.M. (EDST) 5:45 P.M. (EST)
 WOR—John Garrick, baritone and orchestra
 WEAf—Donald Novis, tenor
 WINS—Lullaby Lady
 WABC—Ozzie Nelson's Orchestra
 WPCB—To be announced

7:00 P.M. (EDST) 6:00 P.M. (EST)
 WNYC—Morales Los Batturos Ensemble
 WPCB—Keys to Contract Bridge
 WEAf—Intermezzo; concert orchestra
 WOR—Jack Berger's Dance Orchestra
 WINS—The Weather Eye
 WJZ—The Pepsodent Program—Amos 'n' Andy
 WLWL—Florentine Ensemble
 WCOH—Quiet Hour Hymnsing

7:05 P.M. (EDST) 6:05 P.M. (EST)
 WPCB—Jewish Associated Press News
 WINS—Dixie Hamilton, songs

7:15 P.M. (EDST) 6:15 P.M. (EST)
 WABC—William Vincent Hall with orchestra
 WJZ—Piano Moods; Lee Sims and Ilomay Bailey
 WCOH—The Radio-Mother
 WLWL—Minstrel Boy
 WINS—Helen and Bernard; songs with guitar
 WPCB—Children's Museum; Lillian Groves

7:30 P.M. (EDST) 6:30 P.M. (EST)
 WNYC—Police Alarms—Civic Information
 WPCB—Your Poems; Elmo Russ, organist
 WOR—Arthur Warren's Dance Orchestra
 WJZ—Sonata Recital; artists
 WEAf—The Rollickers; male quartet
 WCOH—Penn-Stone-Bachmann Recital
 WLWL—A Message from the Director
 WABC—Do-Re-Me, Female Trio
 WINS—Globe trotter

7:35 P.M. (EDST) 6:35 P.M. (EST)
 WNYC—Bert Dixon; ballads

7:45 P.M. (EDST) 6:45 P.M. (EST)
 WNYC—Gladys Walsh, pianist
 WEAf—The Goldbergs—Pepsodent Program
 WCOH—U. S. Department of Agriculture
 WJZ—Rosa Low, prima donna
 WINS—To be announced
 WABC—The Street Singer
 WLWL—Florentine Ensemble

8:00 P.M. (EDST) 7:00 P.M. (EST)
 WNYC—Police Choristers
 WEAf—Goldman Band Concert
 WJZ—The Plays the Thing
 WPCB—Violet Mele, Ragging the Blacks and Whites
 WRNY—Harold Munsch Abbey Inn Orchestra
 WOR—Little Symphony Orchestra
 WCOH—American Legion Hour, direction F. J. Potter
 WABC—The Melodeers; male quartet
 WINS—History of Great Musical Organizations

8:15 P.M. (EDST) 7:15 P.M. (EST)
 WABC—Vaughn de Leath and orchestra
 WPCB—Two Loves; Beatrice Joyce and Bob Meyer
8:30 P.M. (EDST) 7:30 P.M. (EST)
 WEAf—K-7 Secret Service Story
 WABC—Lewisohn Stadium Concert
 WPCB—Prof. Roy Hanaway; The Lausanne Conference

WJZ—Dance with Countess D'Orsay
 WMCA—Will Oakland's Orchestra
 WRNY—Ivan Frank's Bavarian Orchestra
 WCOH—Harold Mittler, baritone
 WINS—To be announced

8:45 P.M. (EDST) 7:45 P.M. (EST)
 WCOH—Olive Hopper Brown Players, dramatic skit
 WPCB—Romantic Lady; Ruth B. Young
 WINS—Hollywood Collegiate
 WMCA—News of Italy; Salvatore Pino

9:00 P.M. (EDST) 8:00 P.M. (EST)
 WRNY—Study in Black and White; comedians
 WFAB—Charles Benci's Gypsy Orchestra, with Lillian Diesch
 WJZ—Cuckoo Program; comedy and song
 WPCB—Shadow of Kavkaz
 WOR—Merle Johnston's Saxophone Quartet
 WMCA—Bobby Sanford's Show Boat
 WEAf—Cuckoo program with Raymond Knight
 WINS—George Hafley and his Orchestra

9:15 P.M. (EDST) 8:15 P.M. (EST)
 WPCB—Ex-soldiers on Parade; veterans of Foreign Wars
 WOR—Enric Madriguera and his orchestra
 WFAB—Ethel Gottlieb, operatic soprano
 WCOH—Williams Sisters, banjo-piano duo
 WRNY—Bob Kindler and Dot Gould

9:30 P.M. (EDST) 8:30 P.M. (EST)
 WJZ—First Nighter; "Incognito"
 WRNY—Wall Street Brokers
 WINS—Profit and his Profiteers
 WMCA—Max's Bavarian's Orchestra
 WCOH—To be announced
 WFAB—Berl and Shmerl; Hebrew comedy team

9:45 P.M. (EDST) 8:45 P.M. (EST)
 WRNY—Gans and Perkins; Something from Broadway
 WFAB—Hebrew Musicale
 WPCB—Paramount Orchestra
 WINS—Ted Lang and his musical gang
 WOR—Neil Ray and Orchestra

10:00 P.M. (EDST) 9:00 P.M. (EST)
 WOR—Will Osborne's Orchestra
 WJZ—Whoopee; Gene Austin and orchestra
 WEAf—Lucky Strike Hour; Bert Lahr and Walter O'Keefe
 WMCA—Jerry Baker, and Elmo Russ
 WABC—Music that Satisfies
 WCOH—Program Notes
 WJZ—Snoop and Peep; comedy sketch
 WRNY—Melody Singers with Orlando Duo

10:15 P.M. (EDST) 9:15 P.M. (EST)
 WABC—Columbia Public Affairs Institute
 WRNY—Pat Day, songs hits
 WMCA—Eli Dantzig's Orchestra

10:30 P.M. (EDST) 9:30 P.M. (EST)
 WJZ—Twenty Fingers of Harmony
 WRNY—Ivan Frank's Bavarian Orchestra
 WMCA—Three Little Funsters; comedy and harmony
 WOR—Chandler Goldthwaite Organ Recital

10:45 P.M. (EDST) 9:45 P.M. (EST)
 WJZ—Object Matrimony
 WABC—Coral Islanders
 WMCA—Eddie Lane's Orchestra

11:00 P.M. (EDST) 10:00 P.M. (EST)
 WEAf—Russ Columbo and his orchestra
 WRNY—Schullstrom recorded program
 WOR—Julian Woodworth and his orchestra
 WJZ—Pickens Sisters
 WMCA—Teddy Hill's Orchestra
 WABC—Irene Beasley, contralto
 WFAB—Charles Benci's Gypsy Orchestra, with Mariska Kondor

11:15 P.M. (EDST) 10:15 P.M. (EST)
 WEAf—Merle Thorpe, talk
 WABC—Dancing by the Sea
 WJZ—Cesare Sodero and concert orchestra
 WRNY—Del Casino, baritone

11:30 P.M. (EDST) 10:30 P.M. (EST)
 WEAf—Paul Whiteman's Orchestra
 WOR—Dance Orchestra
 WMCA—Tommy Tucker and his Californians
 WRNY—Abbey Inn; Harold Munsch's Orchestra
 WFAB—Athenian Serenaders; string ensemble
 WABC—Harold Stern's Orchestra

11:45 P.M. (EDST) 10:45 P.M. (EST)
 WFAB—Robert Dunn, tenor

12:00 Mid. (EDST) 11:00 P.M. (EST)
 WEAf—Ralph Kirbery, the Dream Singer
 WMCA—Up and Down Broadway with Bide Dudley
 WABC—Guy Lombardo's Orchestra
 WRNY—Radio Mardi Gras
 WJZ—Jack Denny's Orchestra

12:05 A.M. (EDST) 11:05 P.M. (EST)
 WEAf—Buddy Rogers' Orchestra

12:10 A.M. (EDST) 11:10 P.M. (EST)
 WMCA—Nald Nardi, contralto; Elmo Russ, organist

12:30 A.M. (EDST) 11:30 P.M. (EST)
 WJZ—Charlie Agnew's Orchestra
 WEAf—Don Bestor's Orchestra
 WMCA—Eli Dantzig and his Banqueteers
 WRNY—Abbey Inn; Harold Munsch's Orchestra
 WABC—Noble Sissle's Orchestra

1:00 A.M. (EDST) 12:00 Mid. (EST)
 WABC—Gene Kardos' Orchestra
 WMCA—Gene Kennedy's Westerners

1:30 A.M. (EDST) 12:30 A.M. (EST)
 WABC—Ted Brewer's Orchestra
 WMCA—Baron Lee and his Blue Rhythm Boys

Editor's Mail Box

A column dedicated to RADIO GUIDE readers. You and your friends are invited to write in for information concerning radio, radio stars, and your own favorite broadcasts. If the information is forthcoming and interesting to all of our readers, we will get it for you and print it in this column. No personal replies will be made.

Betty E. T. of New York City, writes for the cast of characters heard on "Chandu, the Magician."

The cast includes Gayne Whitman, who portrays Chandu; Margaret MacDonald, Chandu's sister; and Robert Bixby and Betty Webb, the son and daughter. You'll have to write to the Chandu program in care of WOR, to find out about pictures, but here are a few hints about "how the cast looks." Mr. Whitman has dark hair and a tiny mustache; Miss MacDonald has a black boyish bob; Miss Webb is a fluffy blonde, and "Bobby" is baby-faced and curly-haired.

Another radio fan of New York City, who waives formality and signs herself just "Betty," wants the cast of players in "Lady Next Door."

Well, Betty, the cast varies from day to day depending on the journies "The Lady Next Door," and her little companions take. Generally the cast includes: Madge Tucker, who is "The Lady Next Door," Vivian Block, Walter Tetley, Florence Halop, Billy Halop, Howard Merrill, Andy Donnelly, Lester Jay, Estelle Levy, Eddie Wragge and Florence Baker. Write Madge Tucker, in care of station WEA, for more information about getting pictures of the group.

Mrs. J. M. N., of Paw Paw, Mich., wants a description of the WGN singer, Robert Ball, who broadcasts a Hymn program regularly from the Tribune station.

Mr. Ball is over thirty years old, is about six feet tall and weighs 175 pounds. He has dark hair, brown eyes and a charming, friendly smile. Robert is married and the father of four children. "The Grand Old Hymn" program, featuring this popular baritone, is heard each Monday, Wednesday and Friday at 8:30 a. m.

In response to J. J. Hender's and Irene and Jack Terry's inquiries about "the lady accordionist over WBB":

You'll be glad to learn that Florence Anderson, who not only plays the accordion, but sings along with this accompaniment, is now being heard over WBB each Wednesday from 3:00 to 3:15 p. m.

Harry Fleetwood, Jr., of Harvey Cedars, New Jersey, offers a correction. Louie's Hungry Five are on the air and may be heard every week-day at 1:30 p. m. over WODA. We stand corrected. He also asks who CPH and KRL are, from WOR.

KRL is the former code name for Roger Bower, over WOR. But he has discarded it in favor of ALE, which may have some hidden significance, who knows? There is no announcer CPH over WOR. Do you mean Charles Kibbling, who is PBH? There is a similarity of sound in these two code names which makes it easy to mistake one for the other.

In answer to H. D. E., who writes us from St. Cloud, Minn., to inquire the broadcast schedule of "The Shadow," we can only say that he has been withdrawn indefinitely from the Columbia network.

Numerous letters reach us this week, including one from L. A. Jaenke of Momence, Ill., who is anxious to learn who is playing the organ for the theme songs heard on the "Amos 'n' Andy" and "The Goldberg" programs, heard over NBC networks.

Norman Foster, playing from the WENR studios in Chicago, has replaced the concert orchestra formerly heard on these programs.

The Guest Star

The King Of Song Discusses Radio

By Harry Richman

Audiences are fickle; especially American amusement seekers. In the early days of radio's infancy the listener was satisfied and thrilled with even a mediocre piano solo. This new medium of entertainment was marvelled at and quality was not important. However, as in other forms of entertainment, hero worship and fan following soon began to develop. This gave rise to the constructing and conducting of many varied types of programs in an endeavor to please all. The desire on the part of the radio artist to please and succeed gave birth to many new methods in microphone use.

After a number of years and with great study of microphone technique, the crooner became the popular favorite. The listener

the many one night stands played ever so many years ago; the towns now mentioned only in humorous stories: Podunk, Squeedunk, Shamokin and Walla Walla. Theaters that had no dressing rooms . . . cafes . . . clubs . . . and the like. They played to various types of audiences under every conceivable condition. Slowly and surely a sound foundation was established. A foundation so well built that they were able to carry on and not fall by the wayside when audiences ask for something different.

Radio, to me, takes me back to 1920. I was working at a popular Broadway cafe, The Wigwam. N. T. G. came in one evening and talked of a new medium . . . radio. After some time, I was induced to try.



placed the soft, effortless, good-looking crooner on a pedestal and worshipped him. Crooners, as well as other forms of radio entertainment, held the radio fort for a number of years. True to precedent, however, changes are now evident.

I recall at this time the young lady who played the Palace Theater in New York a short time after my run. She became an overnight sensation. A trick voice, trick arrangements and a pianist who was featured above her, helped her soar the heights of the show world in a remarkably short time. To my mind comes the story of another young lady who soared overnight. She had a fair voice, but by a peculiar twist of her shoulders, she was able to sell her songs in just a little different manner. Audiences clamored for her. But she soon fell.

Sensational rises in this business are nothing new. Youngsters in the show business achieve the impossible in a short period and fall just as fast. This occurs because these people have no foundation. Amusement seekers soon tire and these performers have nothing else to offer. They lack the foundation which 'made' the Eddie Cantors, the Al Jolson, the Belle Bakers and the Sophie Tuckers. They lack what is called "showmanship."

Ask a showman what is meant by "showmanship." He or she will no doubt recall

After a few short months N. T. G. and myself became the idols of the day. We were the Amos 'n' Andy or the Rudy Vallee of that time. I recall the time when N. T. G. presented a radio broadcast on the stage of the Loew State Theater. We were booked for three days, but held for a full week. The record then established has never been equalled. This was the first time that the public actually witnessed a broadcast from the stage of a theater. When the Club Richman was built a short time later, a wire was installed by station WHN and later a wire by NBC. I believe that this was the first time that a remote broadcast ever emanated from a night rendezvous. The Club Richman became nationally famous.

I believe that my present sponsors and many friends and followers have enjoyed my singing because I have always endeavored to treat each selection just a bit different. The following might be of some interest. A song is submitted either by its writer or its publisher. Each song is given very careful consideration. My pianist and I discuss the merits of the song. We try to see a different twist. Something that makes this number stand out from the every-day popular tune. If we think there is any merit, we go over the song. After singing it, we find that we may have overlooked something. Sometimes we discover that this song is not

North Dakota

The "Parade of the States" program which was broadcast over an NBC-WEAF network at 9:30 p. m. (EST) Monday, July 11, offered the following tribute to North Dakota.

By BRUCE BARTON

TWENTY-FIVE years ago, when I was a time-keeper in a construction camp in Montana, a homesick lad of my own age came into my bunk-house one night.

"Oh, how I wish I could get back East!" he exclaimed.

"Where do you live back East?" I asked. He answered: "Good old Fargo."

To those of us who live along the Atlantic, North Dakota is West. To those who dwell by the Pacific, it is East. Actually it lies in the heart of North America; it divides the waters which flow northward into Hudson's Bay from those that find their way southward to the Gulf of Mexico.

It was very much West in 1884, when a young man named Theodore Roosevelt, seeking health and new experience, reared his ranch house on its hospitable soil. For three years he lived the ranchman's life, doing his full share of the daily chores, riding on the round-up, acting as deputy sheriff, and becoming a leader in the fight against the cattle thieves.

The friendly men of the plains came to love him, and never forgot him. They answered his call to the nation's service and, as the famous Rough Riders, charged behind him up San Juan Hill.

Brave are the traditions of North Dakota. On the capitol grounds at Bismarck stands the statue of Sacajawea, the Indian woman who guided Lewis and Clark on their great expedition. From Fort Abraham Lincoln, General Custer rode forth to his last heroic fight. A score of battle grounds and border posts bear silent testimony to the tide of battle that swept back and forth between the red man and the white.

In our own time, Carl Ben Eielson, flying over the Arctic and Antarctic, and giving his life in a fearless attempt to save the lives of others in wild Siberia, exemplified the courage that has always marked the men and women of North Dakota.

The sons and daughters of the pioneers have built nobly on the foundations which their fathers laid. Modern cities stand where once were frontier posts. Vast rolling prairies—the bread basket of the world—provide one-seventh of all our wheat. Millions of pounds of honey come from the sweet clover, over which the bees are busy through long sunny days. The valley of the Red River is one of the most fertile spots in all the world.

It is a pleasant land to visit, with its almost unnumbered lakes, its marvellous panorama of hills and buttes and mesas in the Bad Lands, and its wide plains which roll to the horizon under carpets of the prairie rose, the State's own flower. A pleasant land, a progressive land, a brave land, it takes its motto from the ringing words of Daniel Webster: "Liberty and union, now and forever, one and inseparable."

Feeder of the nation, leader in its progressive thought, to you, North Dakota, thirty-ninth state, General Motors offers its respectful salute.

suit to my type of rendition and then it is discarded. Supposing the number is thus far satisfactory. I then begin making the song different. That is, I sometimes speak the second chorus and sing the third in a "hot" manner. I always endeavor to give each song a little different twist. Something that takes it out of the ordinary class. I have found from bitter experience that audiences tire of two or three songs on a program which are sung alike. They expect variety and woe to the performer who will not comply to their wishes. As for actual singing of songs, it is rather difficult to explain. However, I invite you to listen to any of my broadcasts and then notice the different treatment of each number. This is acquired only from experience. Little tricks picked up here and there, and others discovered after much concentration. Tricks and methods which aid in selling a song so that the greatest number of listeners will be pleased. But this still comes under the head "Showmanship."