

# Radio Guide <sup>5¢</sup>

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

New York, N. Y., Week of July 3-9, 1932

Number 37

## Wanted—Radio's Garbo

BROADCASTERS SEEKING AN OUTSTANDING STAR FOR THE ETHER

ONE outstanding personality . . . One outstanding star  
One genius . . . Radio hasn't got one!

Radio needs—must have—one Garbo of the air. And by a Garbo we mean a person so supremely talented, so far out of the ordinary, that he or she will dominate the ether, as Greta Garbo has dominated the screen.

Radio needs a man or a woman—and it will probably be a woman—who will do to the ether waves what Garbo has done for the moving pictures—elevate it to a new high standard of artistry. And radio needs Garbo's sex appeal, which is why we believe that radio's Garbo will be a woman, a woman whose mysterious voice will fascinate every man and arouse some emotion—admiration, envy, or jealousy—in every woman.

A Garbo of the air would have the combined pulling power of the Amos 'n' Andy of 1930, the Rudy Vallee of 1929, and the Kate Smith of 1931. The moguls of radio, the big boys who ponder in conclave at the headquarters of Columbia and NBC, are bending their every energy, spending thousands of dollars, to find just such a radio Garbo. They'd

(Continued on Page Eight)



Above, Greta Garbo, the enigmatic genius of the screen. At left are shown a few of the microphone artists who may possess, in a latent form, that "Garbo" distinction which the radio moguls are seeking. They are Ruth Etting, Morton Downey, Kate Smith and, below, Bing Crosby.





## Federal Board O-K's Sponsored Air Programs

The Federal Radio Commission last week submitted a 325-page report to Congress in response to the Couzens-Dill resolution directing an inquiry into the extent of advertising on the air, the feasibility of government ownership as an alternative to commercial support of broadcasting and the amount of broadcast hours devoted to education. In brief, the Commission reported government ownership to be unfeasible; that the limitation of advertising time on the air would, in its opinion, result in a loss of sponsors and consequent reduction in the quantity and quality of programs; and also stated that education on the air should be left to the discretion of commercial stations.

"Any plan, the purpose of which is to eliminate the use of radio facilities for commercial advertising purposes, will, if adopted, destroy the present system of broadcasting," the Commission stated.

"Limitations upon the use of time for commercial advertising, if too severe, would result in a loss of advertising revenues to station, which, in all probability, would be reflected in the quantity and quality of programs available to the public . . . It would not appear to be practicable and satisfactory at the present time and in the ordinary case to permit only the announcement of sponsorship of programs by persons or corporations," the report read in speaking of time limitation on broadcast advertising.

With respect to education on the air, the Commission concluded that "the present attitude of the broadcasters justifies the belief that educational programs can safely be left to the voluntary gift of the use of commercial stations."

Some of the facts and figures presented in connection with the report were very interesting, especially the report of the operations of the two major network organizations—NBC and CBS—during the year of 1931. Although the NBC reports a gross advertising revenue of \$25,895,954.34, its gross expenditures amounted to \$28,137,716.46. CBS, with less than half the gross advertising revenue of the NBC, came out of the year with a net profit of \$794,724.89.

## Olsen And Johnson Aired

Fun loving Olsen and Johnson announce that they have just signed with RKO and NBC for the coming season and will start broadcasting this Thursday on the Fleischmann Hour with Rudy Vallee. It is their first venture into the land of wave lengths and kilocycles. Tune in WEA-FNBC from 8 to 9 p. m. (EDST) to hear their "Padded Cell of the Air" skit.

## Radio Guide

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## Airicatures



Clue: The Song Stylist.

Ten dollars will be awarded each week to the winners of RADIO GUIDE'S AIRICATURE CONTEST. Just identify the radio personage above and send the name, together with your comment of the artist's program, to AIRICATURES, care of RADIO GUIDE. \$5.00 first prize, \$3.00 second prize and \$2.00 third prize will be awarded to the persons correctly naming the artist and sending in the best comment, not exceeding 200 words. All entries for this week's contest must be postmarked not later than Wednesday, July 6.

## NBC Synchronize Tests Extended

The Federal Radio Commission will postpone until September 1 its order calling off the WBAL-WJZ and WTIC-WEAF synchronization which Commission engineers decided are failures. Upon pleas from Governor Ritchie and other Maryland members of Congress, the Commission is permitting WBAL, Baltimore, to continue synchronizing half time on the clear channel of WJZ, New York. Station WTIC, Hartford, will not, however, continue to synchronize with WEAF, New York.

Another interesting development is the free-for-all scramble resulting from the application of KYW, Chicago, to move to Philadelphia. The hearing has been set for July 18. Fifty-four stations more or less affected by the removal have been served notice to appear as respondents, a record number in any case ever held before the Commission.

Another important current development is the recommendation that the proposed "horizontal" increases in power of the 940 kilocycle regional channel be denied. Four stations have asked for boosts to 5,000 watts. This claim was refused because the regulations prohibit powers exceeding 1,000 watts night and 2,500 watts day on regional channels.

## U. S. Service Bands In Daily Air Concerts

The United States Service bands, musical organizations of the Army, Navy and Marines, are heard in a new schedule of programs during the summer months over NBC networks.

One of the three bands is heard each day of the week from Monday to Friday inclusive in programs of classical, semi-classical and popular music.

Following is the schedule now in effect, shown in EDST:

WEAF—Monday, 11:30 a. m. to 12 noon, U. S. Navy Band.

WEAF—Tuesday, 11:30 a. m. to 12 noon, U. S. Army Band.

WEAF—Wednesday, 11:30 a. m. to 12 noon, U. S. Army Band.

WJZ—Thursday, 4:00 to 5:00 p. m., U. S. Navy Band.

WEAF—Friday, 11 a. m. to 12 noon, Shut In Hour, U. S. Marine Band.

## Turf Classic Aired

Fourth running of the Stars and Stripes Handicap at the Arlington Park track in Chicago, will be described over an NBC-WJZ network this Monday. It will go on the air at approximately 6:00 p. m. (EDST). Clem McCarthy will be at the mike to tell the story as the dozen or more famous thoroughbreds struggle for the \$25,000 first money.

## Super-Power Era Seen For U. S. As WLW Gets 500 Kw.

An era of broadcasting powers measured in hundreds of thousands of watts is definitely under way in North America. The United States and Canada will soon increase the number of their 50,000 watters, and the Federal Radio Commission has granted permission for experiments with powers ranging up to 500,000 watts.

Authority to experiment between 1 and 6 a. m. with a half million watts power has been granted the Crosley Radio Corp., operating WLW. A steel shaft antenna 850 feet high will be built to determine just how much additional coverage it makes possible. The Crosley interests will spend \$900,000 on the project.

If the WLW tests prove that a centrally located station with tremendous power can cover the entire United States, great changes in the American system of broadcasting, particularly network radio, may result. Meanwhile, the stations authorized to increase their wattage expect to complete their new transmitters before the end of this summer. Those authorized to go to 50,000 watts are WOR, Newark; WCAU, Philadelphia; WSB, Atlanta; WSM, Nashville; WHO, Des Moines; KOA, Denver; KSL, Salt Lake City, and KPO, San Francisco.

## First Stadium Concert Presented This Sunday

The New York Philharmonic-Symphony summer series of eight concerts will begin this Sunday under the direction of Willem von Hoogstraten. It will be heard over the WABC-Columbia network at 8:30 p. m. (EDST).

Conductor von Hoogstraten has chosen selections by Robert Schumann and Christoph Gluck. The first number will be a Suite, composed of dance melodies and ballet rhythms from Gluck's operas, in an arrangement by Felix Mottl. The second selection on the program will be the Symphony in B flat of Schumann, which is known as the "Spring Symphony."

## Names, Some Real

Names are funny things. Sometimes they seem exactly to fit a person's personality and when they don't, friends make them right by revamping them into nicknames. For instance, Mildred Bailey's intimates call her "Midge." She was born Mildred Rinker. Smith Ballew, CBS batoneer, is called "Sykes" by his friends. Bing Crosby's real name, believe it or not, is Harold Lillis Crosby. Ted Weems was christened Wilfred Theodore Weems, and Ben Bernie was once tagged Benjamin Ancel. They call Paul Whiteman "the old man" and "pop." It's said that only nine people know Red McKenzie's real name, and we're not among them. The Paul Whiteman Rhythm Boys were once called the King's Jesters . . . and so it goes.

## Airicatures Winners

FIRST PRIZE—\$5.00

Caroline Jennings, 1108 Fell Avenue, Bloomington, Illinois.

SECOND PRIZE—\$3.00

Doratheia Allen, 8th Avenue, 8th Street, Fulton, Illinois.

THIRD PRIZE—\$2.00

Louis Wasmund, 2148 Asbury Avenue, Evanston, Illinois.



## Mikritic

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Miss Marjorie—June 16—8:50 a. m.—WIBA:

"Outside showers for kiddies with a cast iron base."

—A. J. Kneubuehler

A. A. Schniderhaun & Co. Program—June 16—9:08 p. m.—WHQ:

Judge: "Officer Casey, what reason have you for saying this man is drunk?"

Casey: "Well, Judge, I saw this man put a penny in the police box, then look up at the clock on the Presbyterian Church, and say, 'Ye Gods, I've lost ten pounds.'"

—Walter White

Family Circle—June 20—5:55 p. m.—WLS: Suitor: "Sir, I have courted your daughter for fifteen years."

Father: "Well, what do you want?"

Suitor: "I want to marry her."

Father: "I'll be darned, I thought maybe you wanted a pension."

—Mary Freeman

Texaco Fire Chief—June 14—7:30 p. m.—WOW:

"Sleep is just a question of mind over mattress."

—Leona Keckler

Chase and Sanborn Hour—June 19—8:35 p. m.—WEAF:

Harry Richman: "I wired Irving Berlin to send me a song and if it was good I would send him a check. Irving wired back: 'Send me a check and if it is good will send you a song.'"

—Elizabeth M. Carland

Market & Halsey St. Playhouse—June 15—10:30 p. m.—WOR:

"Roger, you look bad."

"I was playing house—I got plastered."

—M. D. Teschke

Chase and Sanborn Hour—June 12—7:17 p. m.—WDAY:

Harry: "Isn't this girl beautiful? She sent her picture to me in return for mine."

Jimme: "That isn't her picture—that's Greta Garbo's."

Harry: "She isn't fooling me any, I sent her Maurice Chevalier's."

—Vernon Beaudine

Sharkey-Schmeling Fight—June 21—10:40 p. m.—WBZ:

Charles Francis Coe: "Schmeling sends a hard right to Sharkey's teeth; there they are dancing in the center of the ring."

—E. George Gorsky

Texaco Fire Chief—June 21—9:48 p. m.—WEAF:

"He was always a good help to his wife; when she washed dishes, he washed the dishes with her; when she dusted the furniture, he dusted the furniture with her; when she made the beds, he made the beds with her; one day they had an argument and he mopped up the floor with her."

—Harry Barufkin

Chase and Sanborn Hour—June 19—7:37 p. m.—WSAI:

Harry Richman—"Yes, Jimmy, I wanted to be a hermit, so I bought a miniature golf course and withdrew from all worldly associations."

—Helen Gibbons

## BELASCO'S SOLOIST



While Leon Belasco's Orchestra supplies sympathetic background, the scintillating Vivian Janice sings the kind of songs that have the fans begging for more. Each Saturday at 6:45 p. m. (EDST) Vivian's program is presented over the WABC-Columbia network. Vivian who is Ben Bernie's ~~and~~, is said to resemble Marie Jeritza of operatic fame and has been associated with the stage since childhood.

## THE PLAY'S THE THING

By LOUISE BOYD

(Programs are listed in Eastern Daylight Saving Time)

### SUNDAY

*Moonshine and Honeysuckle*—WEAF-NBC, 2:30 p. m.

*Roses and Drums*—WABC-CBS, 6:30 p. m. Henry Hull will portray Nathan Hale in a drama centered around spy activities during the Revolutionary War.

*Malik Mystery*—WJZ-NBC, 8:30 p. m. Malik, an old French detective, is the focal point of the story.

### MONDAY

*Riverdale*—WOR, 11:45 a. m., daily except Sunday.

Sketch with Frances Reade, Norman Pierce, John Quinlan and others.

*Pat Barnes*—WJZ-NBC, 12:15 p. m., daily except Sunday.

"Jimmy and Grandad" in Jimtown, a mythical small town in the Middle West.

*The Stebbins Boys*—WJZ-NBC, 7:30 p. m., daily except Saturday and Sunday.

*The Goldbergs*—WEAF-NBC, 7:45 p. m., daily except Sunday.

*Bird and Vase*—WABC-CBS, 8:00 p. m., daily except Saturday and Sunday.

Comedy skit of the adventures of two spinsters.

*Chandu, the Magician*—WOR, 8:00 p. m., daily except Saturday and Sunday.

Mystery drama.

*Death Valley Days*—WJZ-NBC, 8:30 p. m. "Fourth of July in a Mining Camp" is this week's dramatization.

*Country Doctor*—WJZ-NBC, 10:00 p. m., also Tuesday and Wednesday.

Phillips Lord writes the skit and takes the leading role.

*Tish*—WJZ-NBC, 10:45 p. m., also Tuesday and Wednesday.

"Tish Wins the Grand Prize," "Poor Adib" and "The Fall of Lizzie and Aggie" are this week's episodes in the Mary Roberts Rinehart series.

### TUESDAY

*Joe Palooka*—WABC-CBS, 8:45 p. m., also Thursday.

Comedy sketch of a prize fighter and his manager.

*Eno Crime Club*—WABC-CBS, 9:30 p. m., also Wednesday.

"Clue of the Clot" this week.

### WEDNESDAY

*Big Time*—WEAF-NBC, 8:00 p. m.

The affairs of Johnny Hart, song and dance man.

### THURSDAY

*Rin Tin Tin Thriller*—WJZ-NBC, 8:15 p. m.

Dramatic program with Junior McLain, Henrietta Tedro, Don Ameche and others.

*Danger Fighters*—WJZ-NBC, 9:00 p. m.

*Thompkins Corners*—WJZ-NBC, 9:30 p. m. Rural sketch.

*Love Story Hour*—WABC-CBS, 9:30 p. m.

Dramatization of a story from the current issue of Love Story Magazine.

*Hello Marie*—WJZ-NBC, 10:45 p. m., also Friday and Saturday.

### FRIDAY

*Radio Guild Drama*—WJZ-NBC, 4:15 p. m.

"Corsican Brothers" is this week's play.

*Friendship Town*—WJZ-NBC, 9:00 p. m.

*Darling and Dearie*—WOR, 10:00 p. m.

Comedy sketch with Marie O'Flynn and Alonzo Deen Cole.

### SATURDAY

*First Nighter*—WJZ-NBC, 9:30 p. m.

Dramatic sketch with June Meredith, Don Amece and Jack Doty.

"K-7"—WEAF-NBC, 8:30 p. m. Secret Service spy story.

## Reviewing Radio

By MIKE PORTER

ONE of the quaintest characteristics of a radio sponsor is his ineffable yearning to change. I should say, as a fairly close observer of the species, that seventy percent of those contributing presentations via the air are eternally contemplating changes in the productions. And as if by some method of contagion, the same ideas have been transmitted to the agencies which handle the sponsors' accounts.

Ordinarily, and particularly if this applied to the show business, the desire for change and freshening productions would elicit only commendation and stand out as an earmark of good showmanship. But a sponsored radio program is an advertisement, rather than a production, and good advertisers will tell you that it pays to find a good selling line, and stick to it, until the sales vehicles are indelibly stamped.

I have in mind, when pointing to this condition, the rather strained efforts of the Lucky Strike folks, who have been changing and changing, ever since the B. A. Rolfe orchestra faded from that spot—and while there were several praiseworthy events introduced by the magic carpet idea, I cannot see any reason, as a critic, for applauding the present series. Indeed, the new show is not greatly changed. Winchell is back, and abetted by Walter O'Keefe, who may have been employed because the first letters of his handle are "OK." An affable, snappy fellow, he is not, however, an improvement on Winchell, who, whether you like him or not, is the trademark of Broadway. Bert Lahr should prove a welcome addition, but concerning the new crime story events, one can only say that they are mediocre; that the technique of splitting what purports to be a tense drama with two numbers of dance music, while tabooing music interludes between scenes, seems rather foolish, and that the adoption of a mystic voice which speaks through a mythical police microphone, is patterned too much along the lines of *The Shadow* to impress one with the originality of the trick. I hear that the Lucky folk themselves are not too pleased with these dramas—and that Al Goodman, who designed Columbia's Ziegfeld Shows, may be employed to doctor the cigarette series.

Another disappointment, aerially speaking, is young Georgie Price, who glows nicely on the stage, but who, in my humble opinion, flops magnificently on that Chase and Sanborn tea program at WABC. Mr. Price is a parodist, as well as a mimic, but he fails somehow to project his stage presence over the waves, and his mimicry, denuded of its gestures, loses much, except when he impersonates Richman. It is worth noting, perhaps, that Price, in the role of Richman—is better than Richman. Curiously enough, the same thing is true of Colonel Lemuel Q. Stoopnagle, when he imitates Bing Crosby. Indeed, the Columbia people frown on the imitation.

So stringently are network lines drawn, that the rivalry becomes at times not only ridiculous, but damaging. NBC attaches and executives, for instance, never listen to Columbia broadcasts. Few of the Columbia people ever bother to tune in WEAF, WJZ or other units of the opposing network. To demonstrate how easily such a foolish custom may lead even highly placed officials into error—there is the case of Donald Novis, brought to New York from the West Coast, for one of those terrific buildups. Novis is young; he is new, and he needed a spotlight. What happens? They assigned him to a 7 p. m. spot at WEAF. Nobody knew, it seemed, or cared, that Novis was being pitted against Morton Downey, of CBS, at that very hour—and Downey the ace of the Columbia System. That was bad enough, but nobody had bothered to note that Novis was also pitted against Amos 'n' Andy, on WJZ—and the two blackfaced are regarded at NBC as akin to deity.

When this situation dawned, Novis was promptly shifted to a 6:45 spot. And I hear, now, that the network boys are listenin' to each other.



# Programs For Sunday, July 3

## LOG OF NEW YORK STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location and Phone Number
WNVC	570	500	Municipal Bldg. Worth 2-4740
WMCA	570	500	1697 Broadway Columbus 5-5660
WEAF	660	50,000	711 Fifth Avenue Plaza 3-1900
WOR	710	50,000	1440 Broadway Pennsylvania 6-8382
WJZ	760	30,000	711 Fifth Avenue Plaza 3-1900
WPCH	810	500	1697 Broadway Columbus 5-5660
WABC	860	5,000	485 Madison Avenue Wickersham 2-2000
WRNY	1010	250	29 West 57th Street Wickersham 2-0863
WLWL	1100	5,000	425 West 59th Street Columbus 5-7030
WOV	1130	1,000	16 East 42nd Street Vanderbilt 3-6486
WCOH	1210	100	35 S. Broadway, Yonkers Yonkers 256
WFAB	1300	1,000	154 West 57th Street Circle 7-3042

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

### 8:00 A.M. (EDST) 7:00 A.M. (EST)

WEAF—Melody Hour  
WABC—Morning Musicale  
WJZ—Tone Pictures; Lew White, organist  
WINS—Sunshine Hour; Eye Openers

### 8:15 A.M. (EDST) 7:15 A.M. (EST)

WOV—Morning Song

### 8:30 A.M. (EDST) 7:30 A.M. (EST)

WOV—Daisy's Daily Chat  
WINS—Classical Half Hour

### 8:45 A.M. (EDST) 7:45 A.M. (EST)

WOV—Community Boosters

### 9:00 A.M. (EDST) 8:00 A.M. (EST)

WJZ—NBC Children's Hour; vocal, instrumental, dramatic readings  
WEAF—The Balladeers  
WOV—Surma Music and Book Store  
WPCH—It's the Blues; songs and story  
WABC—Columbia Junior Bugle  
WMCA—Sunday Morning Reveille  
WINS—To The Ladies

### 9:15 A.M. (EDST) 8:15 A.M. (EST)

WPCH—May-Will Trio; Harlem Bowers, negro spirituals

WINS—For the Men  
WFAB—Deborah Lipson, popular ballads

### 9:30 A.M. (EDST) 8:30 A.M. (EST)

WEAF—Sparklets  
WPCH—Land o' Cotton; William Bowers  
WOV—Modern Living Magazine  
WMCA—Modern Living, talk  
WINS—Concert

### 9:45 A.M. (EDST) 8:45 A.M. (EST)

WPCH—The Man from out West; Rufus Davis  
WFAB—Hebrew Melodies  
WEAF—Alden Edkins, bass-baritone  
WINS—Watch Tower; Judge Rutherford; "Act of God"

### 10:00 A.M. (EDST) 9:00 A.M. (EST)

WEAF—Gordon String Quartet  
WJZ—Modern Instrumentalists  
WPCH—Simplex Diathermy; Health Talk  
WINS—Gems of Melody  
WOV—Girl from Paradise  
WABC—Madison Singers  
WMCA—Watch Tower, talk

### 10:15 A.M. (EDST) 9:15 A.M. (EST)

WPCH—Songs you like; Robert D. Meyer  
WMCA—Skit and Skat  
WOV—Hudson Clinic

### 10:30 A.M. (EDST) 9:30 A.M. (EST)

WABC—New World Salon Orchestra  
WMCA—Harold Rose, pianist  
WJZ—Fiddlers Three  
WPCH—The Dark Horses; College Boys' Novelty Band

WINS—Clare Elby; Exploring the Symphonies  
WEAF—Southland Sketches  
WOV—Merit Clothing Company

### 10:45 A.M. (EDST) 9:45 A.M. (EST)

WJZ—A Song for Today

### 11:00 A.M. (EDST) 10:00 A.M. (EST)

WPCH—Christian Science Church Service  
WEAF—Neopolitan Days; musical ensemble  
WOV—May's, Inc.  
WMCA—Your Eyes; Dr. A. L. Graubert  
WJZ—Morning Musicale  
WINS—Christian Science Service

### 11:15 A.M. (EDST) 10:15 A.M. (EST)

WABC—Horn and Hardart Children's Hour  
WMCA—Ernest Stramiello, pianist extraordinary  
WOR—Tommy Weir, tenor and Lee Cronican, pianist

### 11:30 A.M. (EDST) 10:30 A.M. (EST)

WOR—American Folk Singers; vocal trio and guitars  
WEAF—Major Bowes' Capitol Family  
WMCA—Krausmeyers Broadcasting Station  
WOV—Canadian Fur Trappers

### 11:45 A.M. (EDST) 10:45 A.M. (EST)

WOR—In Our Garden  
WMCA—Don Trent and Jack

### 12:00 Noon (EDST) 11:00 A.M. (EST)

WABC—Voice of St. Louis  
WJZ—Waldorf-Astoria Organ Recital  
WMCA—To be announced  
WOR—Chandler Goldthwaite, organ recital  
WOV—Hoover Medical Group

### 12:15 P.M. (EDST) 11:15 A.M. (EST)

WMCA—Monsieur Sakele; Beauty talk and music  
WINS—Cowboy Tom reads the funnies  
WOV—Floyd Williams, tenor  
WPCH—Florentine Ensemble; Ralph Delili

### 12:30 P.M. (EDST) 11:30 A.M. (EST)

WEAF—Silver Flute  
WJZ—Summer Idyll; Catherine Fields, soprano  
WABC—The Street Singer  
WOV—La Rosa Macaroni Company  
WOR—Roxanne and the Diamond Entertainers with Nell Roy, vocalist  
WPCH—Three Tones of Music; Janet Waller; Gene King; Chas. Easo

### 12:45 P.M. (EDST) 11:45 A.M. (EST)

WABC—Emery Deutsch's Orchestra  
WPCH—Three Tones of Music; Janet Waller, Gene King, Chas. Faso  
WMCA—Jewish Troubadour, songs

### 1:00 P.M. (EDST) 12:00 Noon (EST)

WABC—American Labor and the Nation  
WEAF—Mexican Marimba Typica Band  
WJZ—Biblical Drama  
WPCH—Cantor Margouliss  
WOV—Simplex Talk  
WMCA—Mr. Goldstein and Mr. Bernstein, comedy skit

### 1:15 P.M. (EDST) 12:15 P.M. (EST)

WMCA—Rainbow Kids, songs  
WOV—Jewish Program  
WINS—Todd Robins' Orchestra

### 1:30 P.M. (EDST) 12:30 P.M. (EST)

WPCH—Hungarian Gypsies  
WOV—Orchestra  
WEAF—Great Composers; symphonic music  
WABC—Community Center Faculty Recital  
WMCA—Herbert Diamond Entertainers  
WJZ—Clyde Doerr and his saxophone

### 1:45 P.M. (EDST) 12:45 P.M. (EST)

WINS—Grand Central Red Cap Quartet; Robert Cloud, director; James Sparks, baritone; Coyal McMahon, basso

### 2:00 P.M. (EDST) 1:00 P.M. (EST)

WABC—Thirty Minute Men  
WJZ—The Pilgrims  
WINS—Rafael and Aida Favia, mandolin and piano  
WOV—Vasilatos Studios  
WPCH—Gladys Haverty, soprano  
WMCA—The Dark Horses; vocal and instrumental

### 2:15 P.M. (EDST) 1:15 P.M. (EST)

WPCH—Rev. Charles H. Fountain; Biblical talk  
WMCA—To be announced  
WINS—Thrills of Aviation

### 2:30 P.M. (EDST) 1:30 P.M. (EST)

WEAF—Moonshine and Honeysuckle—dramatic sketch  
WJZ—Charlie Agnew's Orchestra  
WOV—Allison Sisters  
WPCH—Little Symphony Players; Pierre W. Lyon, director

WABC—Ann Leaf at the Organ  
WMCA—Three Little Funsters, comedy and songs  
WINS—American Music Ensemble

### 3:00 P.M. (EDST) 2:00 P.M. (EST)

WABC—Symphonic Hour; Toscha Seidel, violinist  
WEAF—Wayne King's Orchestra  
WOV—Anthony Mule-Uke and song  
WJZ—Piccadilly Circus; music and sketches  
WPCH—Simplex Diathermy  
WMCA—Fox Fur Trappers; Orchestra and quartet  
WINS—Polo game

### 3:15 P.M. (EDST) 2:15 P.M. (EST)

WPCH—It's in the Piano; Lillian Trotter, pianologue  
WLWL—The Voice of the Missions

### 3:30 P.M. (EDST) 2:30 P.M. (EST)

WEAF—National Sunday Forum  
WPCH—The Hosts of Gotham; male quartet  
WLWL—Rudolph Forst, violinist  
WMCA—King Melody Court  
WJZ—48th Highlanders Military Band

### 3:45 P.M. (EDST) 2:45 P.M. (EST)

WLWL—St. Cecilia Ensemble  
WPCH—It's from Harlem; Ida Dewey and her Syn-copators

### 4:00 P.M. (EDST) 3:00 P.M. (EST)

WEAF—Idont Program with Jane Froman  
WMCA—Teddy Hill's Orchestra  
WABC—Cathedral Hour; soloists and Cathedral Choir  
WJZ—Songs of Home, Sweet Home  
WLWL—John Fox, tenor  
WPCH—Krausmeyer Radio Station; Don Trent, comedian

### 4:15 P.M. (EDST) 3:15 P.M. (EST)

WEAF—John Fogarty, tenor  
WLWL—St. Cecilia Ensemble  
WPCH—Young Israel Program

### 4:30 P.M. (EDST) 3:30 P.M. (EST)

WEAF—International Broadcast  
WJZ—To be announced  
WMCA—Nalda Nardi, contralto  
WRNY—Sunshine Hour  
WOV—Diplomats of Rhythm with Ambassador Miller

### 4:45 P.M. (EDST) 3:45 P.M. (EST)

WMCA—Jacks of Harmonv  
WEAF—First National Saengerfest; mixed chorus

### 5:00 P.M. (EDST) 4:00 P.M. (EST)

WOR—Margaret Anglin Presents  
WABC—Irene Beasley, contralto, with quartet and orchestra  
WMCA—The Bayan Ensemble  
WPCH—Rabbi Goldstein's Question Box  
WJZ—Sabbath Reveries  
WOV—Watch Tower  
WINS—Old Colonel Jim, songs

### 5:15 P.M. (EDST) 4:15 P.M. (EST)

WINS—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum  
WPCH—The Three "Hackies"; quartet, soloists, story  
WOV—Angus Ross, tenor

### 5:30 P.M. (EDST) 4:30 P.M. (EST)

WJZ—Road to Romany  
WOR—The Psychologist Says; Dr. Arthur Frank Ryan  
WRNY—John Shelvin  
WEAF—Pop Concert  
WABC—Poet's Gold; poetic readings with music  
WMCA—Back Home; mixed quartet  
WOV—Miller's Rhythm Makers with Vince Calendo

### 5:45 P.M. (EDST) 4:45 P.M. (EST)

WPCH—The Flower Girl  
WABC—Little Jack Little; vocalist and pianist  
WRNY—Abbey Inn; Harold Munsch's Orchestra  
WMCA—Don De Leo and his orchestra  
WINS—Kinnaird's Almanac

### 6:00 P.M. (EDST) 5:00 P.M. (EST)

WCOH—Venetian's Dance Orchestra  
WEAF—Catholic Hour, talk  
WOV—Treasure Island  
WABC—Ballad Hour; musicale  
WJZ—Golden Gems, musical  
WPCH—Italian Serenaders  
WOR—The Roque Spanish; orchestra  
WMCA—The Blue Lady; Regina Taylor, contralto  
WINS—The Passer-By, by Ethel Park Richardson; sketch

### 6:15 P.M. (EDST) 5:15 P.M. (EST)

WMCA—The Log Cabin Four  
WRNY—Lois Petty; Chicbas

### 6:30 P.M. (EDST) 5:30 P.M. (EST)

WOR—Summer Capers; orchestra and vocalist  
WRNY—Hellenic Revue Voultsos  
WABC—Roses and Drums  
WJZ—Paul Whiteman's Rhythmic Concert  
WOV—Joseph Malanga; Italian Music  
WPCH—Pete 'n' Rusty; black-face comedians  
WEAF—To be announced  
WMCA—A Musical Scrap Book; Elmo Russ Presentation  
WINS—American Music Ensemble; Gregoire Franzell, director

### 6:40 P.M. (EDST) 5:40 P.M. (EST)

WCOH—Tom Kelly; Yonkers Record Newscaster

### 6:45 P.M. (EDST) 5:45 P.M. (EST)

WPCH—Cecilia Zier, concert violinist  
WCOH—Salvation Army Band

### 7:00 P.M. (EDST) 6:00 P.M. (EST)

WJZ—Sing a New Song; soloists and piano  
WEAF—Balkan Mountain Men; soloists and orchestra  
WOR—Alice Blue Gown Program—Littman, Inc.  
WMCA—La Casa Orchestra  
WINS—The Weather Eye  
WABC—The World's Business  
WPCH—"Taxi"  
WRNY—Ivan Frank's Bavarian Orchestra

### 7:05 P.M. (EDST) 6:05 P.M. (EST)

WINS—Romance of Ireland

### 7:15 P.M. (EDST) 6:15 P.M. (EST)

WPCH—Concert in Miniature  
WCOH—Sonny Moran; The Dream Melody Singer  
WJZ—To be announced  
WABC—Chicago Knights

### 7:30 P.M. (EDST) 6:30 P.M. (EST)

WEAF—Orchestral Gems  
WJZ—The Grenadiers; male quartet  
WCOH—The Poet speaks  
WOR—Choir Invisible—Directed by George Shackley  
WMCA—Jerry Baker and two pianos  
WINS—Globetrotter

### 7:45 P.M. (EDST) 6:45 P.M. (EST)

WABC—Theo Karle, tenor; orchestra  
WPCH—The Shadow of Kavkaz  
WMCA—Razzing the News; Frankie Basch  
WCOH—Clara Berry  
WINS—Adventures of a Girl Reporter; Dorothy Roe

### 8:00 P.M. (EDST) 7:00 P.M. (EST)

WEAF—Chase & Sanborn Program; Harry Richman  
WCOH—The Sunday Singin' Circle  
WABC—William Vincent Hall, baritone  
WJZ—McCravy Brothers  
WLWL—Gothic Moods  
WPCH—Off the Campus; Dorothy Crane and her College Boys

WINS—Roque's Spanish Review; Julio Roque, dir.  
WMCA—Romeos of Radio; harmony

### 8:15 P.M. (EDST) 7:15 P.M. (EST)

WMCA—Political Survey; Elliot Biskins  
WOR—Howdy Old Timers; Percy Hemus, baritone  
WJZ—S R O comedy skit  
WPCH—Jack Shulman; concert violinist  
WLWL—Fundamentals of Catholic Belief

### 8:30 P.M. (EDST) 7:30 P.M. (EST)

WOR—Bernhard Levitov's Ensemble Symphonique  
WCOH—Dance Orchestra  
WABC—N. Y. Philharmonic Symphony  
WMCA—From a Diary; String Orchestra  
WINS—WINS Headliners; Harry Tighe, master of ceremonies  
WJZ—Malik Mystery  
WPCH—Frankie Basch; Razzing the News

### 8:35 P.M. (EDST) 7:35 P.M. (EST)

WLWL—Gothic Moods

### 8:45 P.M. (EDST) 7:45 P.M. (EST)

WPCH—The Happy Pair, John McLaughlin and Francis Forbes

### 8:50 P.M. (EDST) 7:50 P.M. (EST)

WLWL—Cathedral Shadows

### 9:00 P.M. (EDST) 8:00 P.M. (EST)

WJZ—Enna Jettick Melodies  
WEAF—Our Government—David Lawrence  
WOR—Will Osborne's Orchestra  
WCOH—Program Notes  
WFAB—Tommy Tucker and his Californians  
WPCH—The Phantom; Mystery Sketch  
WMCA—March of Events; Drama of Daily News  
WINS—Ray Welch and his Dance Orchestra

### 9:15 P.M. (EDST) 8:15 P.M. (EST)

WEAF—American Album of Familiar Music—Bayer Co. Program  
WJZ—Goldman Band Concert  
WPCH—Three Dreamers  
WMCA—To be announced  
WFAB—Studio Musicale

### 9:30 P.M. (EDST) 8:30 P.M. (EST)

WPCH—The Romantic Lady; Ruth B. Young  
WABC—Pennzoil Parade; Harry Sosnick's Band  
WOR—The Sun Dodgers; vocal male trio  
WINS—Ted Long's Orchestra  
WFAB—Berl and Shmerl; Hebrew comedy team  
WMCA—Finkenburgh Entertainers; Orchestra and vocalists

### 9:45 P.M. (EDST) 8:45 P.M. (EST)

WEAF—Shaeffer Lifetime Revue; orchestra and entertainers

WPCH—The Admirals; European Singing Trio  
WOR—John Garrick, baritone  
WFAB—Pauline Rosen; Jewish Folk Songs

### 10:00 P.M. (EDST) 9:00 P.M. (EST)

WMCA—Nick Kenny's Radio Scandals  
WOR—The Pipe Dream—Ernest Naftzger, narrator—Chandler Goldthwaite, organist  
WABC—Gem Highlights; Jack Denny and guest stars  
WEAF—Musings; poetry reading

### 10:15 P.M. (EDST) 9:15 P.M. (EST)

WJZ—The Old Singing Master  
WEAF—L'Heure Exquise; woman's vocal octet

### 10:30 P.M. (EDST) 9:30 P.M. (EST)

WABC—Columbia Dramatic Laboratory  
WOR—Footlight Echoes—Directed by George Shackley  
WMCA—Three Little Funsters; Harmony, comedy  
10:45 P.M. (EDST) 9:45 P.M. (EST)  
WMCA—Just Another Dream; Nalda Nardi, contralto and Elmo Russ, organist  
WEAF—Sunday at Seth Parker's  
WJZ—Fiddle and I; contralto and violinist

### 11:00 P.M. (EDST) 10:00 P.M. (EST)

WJZ—Malik Mystery Drama  
WABC—The Gauchos  
WFAB—Charles Beni's Gypsy Orchestra, with Mariska Kondor  
WMCA—Will Oakland's Orchestra

### 11:15 P.M. (EDST) 10:15 P.M. (EST)

WEAF—Russ Columbo's Orchestra

### 11:30 P.M. (EDST) 10:30 P.M. (EST)

WEAF—Mood Oriental; music and poetry reading  
WJZ—Piano Moods  
WOR—To be announced  
WABC—Ozzie Nelson's Orchestra  
WFAB—Donnelly and Pincus, tenors; Popular Songs  
WMCA—Tommy Tucker's Orchestra

### 11:45 P.M. (EDST) 10:45 P.M. (EST)

WFAB—Hal Starr, tenor, popular songs  
WJZ—Frankie Masters' Orchestra

### 12:00 Mid. (EDST) 11:00 P.M. (EST)

WEAF—Teddy Black's Orchestra  
WJZ—William Stoess' Orchestra  
WMCA—To be announced  
WABC—Gus Arnheim's Orchestra  
WMCA—Vaudeville Vignettes, Direction Elmo Russ  
12:15 A.M. (EDST) 11:15 P.M. (EST)  
WMCA—Elmo Russ, organist

### 12:30 A.M. (EDST) 11:30 P.M. (EST)

WEAF—Charlie Kerr's Orchestra  
WJZ—Castle Farms Orchestra  
WABC—California Melodies; guest stars and melodies  
WMCA—Chick Webb's Orchestra  
WMCA—Teddy Hill's Orchestra

### 1:00 A.M. (EDST) 12:00 Mid. (EST)

WMCA—Enoch Light's Orchestra

### 1:30 A.M. (EDST) 12:30 A.M. (EST)

WMCA—Cab Calloway's Orchestra



# Programs For Monday, July 4

**7:00 A.M. (EDST) 6:00 A.M. (EST)**  
**WINS**—Musical Clock; Time, temperature, weather report

**7:30 A.M. (EDST) 6:30 A.M. (EST)**  
**WJZ**—A Song for Today  
**WABC**—Organ Reveille—Popular Music

**7:45 A.M. (EDST) 6:45 A.M. (EST)**  
**WJZ**—Jolly Bill and Jane—Cream of Wheat Program  
**WINS**—Mr. and Mrs. Reader; Those Neighbors of Yours

**8:00 A.M. (EDST) 7:00 A.M. (EST)**  
**WMCA**—Organ Reveille  
**WEAF**—Pie Plant Pete; hill billy songs  
**WJZ**—On the 8:15  
**WOV**—Morning Song  
**WABC**—Salon Musicale—Emery Deutsch, Conductor  
**WINS**—Miss Walls' Calisthenics

**8:15 A.M. (EDST) 7:15 A.M. (EST)**  
**WMCA**—Pete 'n' Rusty, song sketch  
**WEAF**—Morning Devotions  
**WJZ**—Sunbirds; string ensemble  
**WINS**—Musical Clock; Time, temperature, weather report

**8:30 A.M. (EDST) 7:30 A.M. (EST)**  
**WMCA**—Harry Glick's Exercises  
**WEAF**—Morning Salon; orchestra  
**WABC**—Rhythm Kings; Fred Berrens  
**WOV**—Daisy's Daily Chats

**8:45 A.M. (EDST) 7:45 A.M. (EST)**  
**WJZ**—John Fogarty, Tenor  
**WMCA**—Barnacle Bill; Cheer-up Club

**9:00 A.M. (EDST) 8:00 A.M. (EST)**  
**WEAF**—Three Mustachios  
**WJZ**—Waltzes—String Ensemble—Direction Walter Blaufuss  
**WPCH**—Bill Williams; Happy Go Lucky Philosopher  
**WABC**—Little Jack Little  
**WOV**—Hudson Clinic  
**WFAB**—Italian Hour, recorded  
**WMCA**—Monsieur Sakele, beauty talk  
**WINS**—Morning Highlights; Ted Haig

**9:15 A.M. (EDST) 8:15 A.M. (EST)**  
**WEAF**—Top o' The Morning  
**WJZ**—Lady Bugs  
**WABC**—Gypsy Music Makers—Emery Deutsch Con.  
**WOV**—Late Risers' Gym Class  
**WMCA**—Andantinos and Arias; Musicale  
**WINS**—Bits from Symphonies

**9:30 A.M. (EDST) 8:30 A.M. (EST)**  
**WEAF**—Flying Fingers  
**WJZ**—To be announced  
**WRNY**—Gym Class  
**WPCH**—Harry Glick's Exercises  
**WABC**—The Merry-makers; orchestra  
**WOV**—Modern Living Magazine  
**WFAB**—Neapolitan Tunes, recorded  
**WMCA**—Modern Living, health talk  
**WINS**—Cindy Brown

**9:45 A.M. (EDST) 8:45 A.M. (EST)**  
**WEAF**—Our Daily Food with Col. Goodbody  
**WPCH**—Across the Breakfast Table; Joan and Bill  
**WJZ**—Hoffman Morning Quarter Hour; musicale  
**WINS**—Jimmy Letcher; The Boy from Kentucky

**10:00 A.M. (EDST) 9:00 A.M. (EST)**  
**WEAF**—Moss and Jones; songs  
**WJZ**—Dedication of Memorial to Rev. Samuel Smith  
**WPCH**—I'm Telling You; Roy Shelley, the Friendly Chap  
**WPCH**—Rejuvenation; Miss Perma; talk  
**WABC**—Singing Vagabond, Artells Dickson  
**WOV**—Girl from Paradise  
**WRNY**—Sylvia at the piano  
**WMCA**—Musical Grab Bag; String Trio  
**WINS**—Monsieur Sakele

**10:05 A.M. (EDST) 9:05 A.M. (EST)**  
**WPCH**—I'm Telling You; Roy Shelley

**10:15 A.M. (EDST) 9:15 A.M. (EST)**  
**WEAF**—Breen and De Rose  
**WJZ**—Clara, Lu and Em—Colgate-Palmolive Peet Program  
**WPCH**—Birds of a Feather; Rocklyn Trio  
**WABC**—Sweet and Hot  
**WOV**—Canadian Fur Trappers  
**WRNY**—Modern Medicine  
**WMCA**—Mental Hygiene; Harvey Culp  
**WINS**—Andy Buff, songs

**10:30 A.M. (EDST) 9:30 A.M. (EST)**  
**WEAF**—Morning Melodists; orchestra  
**WJZ**—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program  
**WPCH**—Song Valentines  
**WRNY**—Organ Recital  
**WMCA**—Harold Rose, concert pianist  
**WINS**—Wifesaver; Allen Prescott

**10:45 A.M. (EDST) 9:45 A.M. (EST)**  
**WJZ**—Chicago Ensemble  
**WEAF**—Kay Reid, contralto  
**WMCA**—Hilary McConnell, tenor  
**WOV**—Don Juan of Song  
**WPCH**—Shopping Around with Aileen Poe  
**WABC**—Madison Singers; quartet  
**WINS**—Joan Lloyd, soprano

**11:00 A.M. (EDST) 10:00 A.M. (EST)**  
**WNYC**—Police Aviation Report, Civic Information  
**WEAF**—Paul Whiteman's Rhythm Boys  
**WOV**—Maytime Music  
**WJZ**—Smith Memorial Program  
**WRNY**—Washington Trio  
**WABC**—Morning Moods  
**WPCH**—To be announced  
**WOR**—Sherman Keene's Orchestra

**11:05 A.M. (EDST) 10:05 A.M. (EST)**  
**WNYC**—Herman Neuman—Lecture Recital  
**WINS**—Making Yourself Fashionable; Marie Blizard

**11:15 A.M. (EDST) 10:15 A.M. (EST)**  
**WEAF**—Radio Household Institute; dramatization  
**WABC**—The Captivators; orchestra  
**WPCH**—Gertrude Thomas, blues songs  
**WRNY**—Bob Martin and Stuart Van Joy; songs and  
**WOR**—John Shelvin, tenor  
**WINS**—Helen Landshof, songs

**11:25 A.M. (EDST) 10:25 A.M. (EST)**  
**WNYC**—Department of Health, talk

**11:30 A.M. (EDST) 10:30 A.M. (EST)**  
**WEAF**—U. S. Navy Band Concert  
**WOV**—Four Strings  
**WOR**—Claire Sugden, Home Economics  
**WPCH**—Real Radio; organ program  
**WINS**—Jacques Belsler, songs

**11:35 A.M. (EDST) 10:35 A.M. (EST)**  
**WNYC**—Gypsy Serenader, violinist

**11:45 A.M. (EDST) 10:45 A.M. (EST)**  
**WABC**—Ben Alley, Tenor with Fred Berrens' Orch.  
**WOV**—A Spotlight; A Lady; A Song  
**WJZ**—Singing Strings  
**WOR**—Sketch with Frances Reade and company  
**WRNY**—Seeman; Schildre and Romano; piano duo and song  
**WPCH**—Eddie DeLange; Movie tenor  
**WINS**—Jean Grey, mezzo-soprano

**11:50 A.M. (EDST) 10:50 A.M. (EST)**  
**WNYC**—Keeping Well, Dr. John Oberwager

**12:00 Noon (EDST) 11:00 A.M. (EST)**  
**WABC**—Ted Brewer's Young's Orchestra  
**WEAF**—General Electric Circle  
**WRNY**—Hawaiian Ramblers, string ensemble  
**WJZ**—Mrs. Julian Heath  
**WOR**—Mammy and Virginia Lee, skit  
**WOV**—Hoover Medical Group  
**WPCH**—Education and Science; Prof. LaVergne. French Lessons  
**WFAB**—Polish Orchestra  
**WMCA**—Mid-Day Message; Dr. Alexander Lyons  
**WINS**—Ford Frick tells the News

**12:15 P.M. (EDST) 11:15 A.M. (EST)**  
**WEAF**—The Real George Washington  
**WJZ**—Pat Barnes—Swift & Co. Program  
**WOR**—Dagmar Perkins  
**WPCH**—Lady of the Strings; Rae Fox and her uke  
**WMCA**—Pages of Broadway; Jeanne Carroll, popular songs  
**WOV**—Song Girl  
**WRNY**—Gamble Brothers; comedy, songs  
**WINS**—Luncheon Musicale

**12:20 P.M. (EDST) 11:20 A.M. (EST)**  
**WOR**—Daily Produce Reporter

**12:25 P.M. (EDST) 11:25 A.M. (EST)**  
**WOR**—Luncheon Music

**12:30 P.M. (EDST) 11:30 A.M. (EST)**  
**WEAF**—On Wings of Song  
**WJZ**—Words and Music  
**WABC**—Columbia Revue; Emery Deutch's Concert orchestra  
**WRNY**—Foot Health, Dr. Goldwag  
**WPCH**—Princess Jue Sue Tai; Chinese Torch Singer  
**WMCA**—Spirit of '76  
**WOV**—La Rosa Macaroni  
**WFAB**—Witkowski's String Band

**12:45 P.M. (EDST) 11:45 A.M. (EST)**  
**WPCH**—Out of the West; Rufus Davis, novelty  
**WRNY**—Judson League, pianist  
**WINS**—Cunningham and Bennett "Song Pictures"  
**WJZ**—Bill and Henry; songs and patter

**12:55 P.M. (EDST) 11:55 A.M. (EST)**  
**WOR**—Edna Wallace Hopper Beauty Talk

**1:00 P.M. (EDST) 12:00 Noon (EST)**  
**WRNY**—N. Y. Evening Air Post  
**WEAF**—Jack Niles' Orchestra  
**WPCH**—Mirror Reflections  
**WOR**—Bisquick Band; Betty Crocker, talk with music  
**WOV**—Merit Clothing Co. Program  
**WABC**—Hotel Taft Orchestra  
**WMCA**—Jerry Baker and organ  
**WJZ**—Weather Reports  
**WFAB**—Jewish program, orchestra  
**WINS**—Fred Steele; Songs of Yesteryear

**1:05 P.M. (EDST) 12:05 P.M. (EST)**  
**WJZ**—Harold Stokes' Orchestra

**1:15 P.M. (EDST) 12:15 P.M. (EST)**  
**WRNY**—Wee Griffin and Harold Fowler  
**WPCH**—Matinee Recital, soloists  
**WFAB**—Jolly Cantor; Hebrew Melodies  
**WMCA**—James Harkins, tenor and Loretta Crawford, soprano  
**WINS**—Robert Brinn, tenor

**1:30 P.M. (EDST) 12:30 P.M. (EST)**  
**WJZ**—National Farm and Home Hour; Farm talks and music  
**WABC**—Madison String Ensemble  
**WFAB**—Chaickel Shtern; sketch  
**WMCA**—Mirror Reflections; Daily News  
**WOV**—Alan Dale, Jr., Current Play Reviews  
**WEAF**—The Venetians  
**WINS**—Matty Rattiner, baritone

**1:45 P.M. (EDST) 12:45 P.M. (EST)**  
**WOV**—Mildred Sands  
**WPCH**—Highlights of Sport; Jack Filman  
**WMCA**—Triangle Vocal Trio  
**WFAB**—Yascha Weisbart; Hebrew Melodies; vocal  
**WINS**—The Sacred Eye; Mystery dramatic sketch with Muriel Petersen and WINS Players

**2:00 P.M. (EDST) 1:00 P.M. (EST)**  
**WABC**—Ann Leaf at the Organ, with Helen Board  
**WOV**—Songs Well Dunn; William Dunn  
**WPCH**—To be announced  
**WMCA**—Up and Down Broadway with Bide Dudley  
**WEAF**—To be announced

## THEY IMITATE 'BIG SHOTS'



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**WFAB**—German Program, recorded  
**WINS**—American Music Ensemble; Gregoire Franzell, director

**2:10 P.M. (EDST) 1:10 P.M. (EST)**  
**WMCA**—Samuel Shanaman, concert pianist

**2:15 P.M. (EDST) 1:15 P.M. (EST)**  
**WEAF**—Henrietta Schumann, pianist  
**WOV**—Gems in Song  
**WPCH**—George Finch, Jr. and his band  
**WMCA**—Max and Morris, comedy sketch

**2:30 P.M. (EDST) 1:30 P.M. (EST)**  
**WJZ**—To be announced  
**WOV**—Athenian Serenaders  
**WMCA**—Vic Agne's Orchestra  
**WEAF**—The Revolving Stage  
**WINS**—Meadows Beauty School  
**WPCH**—It's in the Piano; Lillian Trotter  
**WABC**—American Legion Program  
**WFAB**—John Feistel; German dramatic readings

**2:45 P.M. (EDST) 1:45 P.M. (EST)**  
**WJZ**—Smackouts, comedy skit  
**WPCH**—Four Blue Eyes; Gosselin Sisters, duo  
**WOV**—Voice From the North  
**WABC**—Columbia Salo Orchestra

**3:00 P.M. (EDST) 2:00 P.M. (EST)**  
**WJZ**—Consolaires; musicale  
**WPCH**—Krausmeyer's Radio Station; Don Trent, comedian  
**WMCA**—Jack Filman's Sport Chat  
**WOV**—Willie Zay Jackson  
**WINS**—Afternoon Musicale

**3:15 P.M. (EDST) 2:15 P.M. (EST)**  
**WPCH**—Arthur Boran; Comedy and songs  
**WMCA**—Concertino; Tony Roger, Bar; and Inez Wilcox, soprano  
**WOV**—Mississippi Miss

**3:30 P.M. (EDST) 2:30 P.M. (EST)**  
**WABC**—The Captivators  
**WMCA**—In Italy; Orchestra and vocalists  
**WPCH**—W. T. Market Prices  
**WINS**—Symphonic Rhythmakers  
**WJZ**—Rhythm Ramblers; orchestra  
**WEAF**—New York City George Washington Bicenten-  
**WOV**—International Revue with Herman Miller

**3:45 P.M. (EDST) 2:45 P.M. (EST)**  
**WINS**—Mini Shelton, musical  
**WABC**—Carter Handicap  
**3:50 P.M. (EDST) 2:50 P.M. (EST)**  
**WPCH**—Audrey and Bob; A. White and R. Nichols  
**4:00 P.M. (EDST) 3:00 P.M. (EST)**  
**WEAF**—Pop Concert  
**WJZ**—To be announced  
**WINS**—Kolomoku's Honoluluans  
**WABC**—R. O. T. C. Program  
**WMCA**—Adventures of Cecil and Sally  
**WPCH**—Mystery Story Hour; Charles Capps Players  
**WOV**—Unemployment; Harry Weil

**4:15 P.M. (EDST) 3:15 P.M. (EST)**  
**WOV**—Council of Young Israel  
**WMCA**—Nalda Nardi, contralto  
**WINS**—Gladys Haverly, soprano  
**WJZ**—Tommy Watkins' Orchestra

**4:30 P.M. (EDST) 3:30 P.M. (EST)**  
**WEAF**—Mme. Lolita Gainsborg, pianist  
**WMCA**—Kenneth King, baritone and Silver Bell, soprano  
**WINS**—Symphonic Rhythmakers  
**WOV**—Lawrence Marks, tenor  
**WPCH**—Ragging the Keys; Munk Purcell  
**WABC**—Independence Day Banquet

**4:45 P.M. (EDST) 3:45 P.M. (EST)**  
**WEAF**—The Lady Next Door; children's program, direction Madge Tucker  
**WOV**—N. Y. Tuberculosis and Health

**WJZ**—Harry Kogen's Orchestra  
**WPCH**—The Admirals; Singing Trio  
**WMCA**—Monsieur Sakele, beauty talk  
**WABC**—Dancing by the Sea

**4:50 P.M. (EDST) 3:50 P.M. (EST)**  
**WINS**—Dr. Thomas Darlington, talk

**4:55 P.M. (EDST) 3:55 P.M. (EST)**  
**WOR**—Program Resume

**5:00 P.M. (EDST) 4:00 P.M. (EST)**  
**WEAF**—May We Present; Catherine Field, soprano; instrumental trio  
**WOR**—Kathleen Gordon, soprano  
**WPCH**—To be announced  
**WABC**—Romance  
**WINS**—Blanche Vincent, songs  
**WOV**—Novelty Orchestra  
**WCOH**—Goldburg Clothiers

**5:10 P.M. (EDST) 4:10 P.M. (EST)**  
**WOR**—Kathleen Gordon, soprano

**5:15 P.M. (EDST) 4:15 P.M. (EST)**  
**WEAF**—Skippy—General Mills Program  
**WOV**—The Torch Singer  
**WPCH**—John Dundee, tenor and Albert Fanelli, pianist

**5:30 P.M. (EDST) 4:30 P.M. (EST)**  
**WMCA**—Arthur Barton's Celebrity Program  
**WJZ**—Jingle Joe; songs and organ  
**WINS**—Cowboy Tom's Roundup with Chief Shunatnoa, Doug McTague and Skookum  
**WOR**—Frank Gallassi's Orchestra

**5:30 P.M. (EDST) 4:30 P.M. (EST)**  
**WABC**—Tommy Christian's Orchestra  
**WOV**—Miller's Rhythm Makers with Ince Calendo  
**WRNY**—El Flamenco's Orchestra  
**WMCA**—Unter Den Linden; ensemble and soloists

**5:45 P.M. (EDST) 4:45 P.M. (EST)**  
**WJZ**—The Singing Lady—Kellogg Program  
**WPCH**—Harriet DeGoff  
**WCOH**—Hoover Medical Group Health Talk

**5:45 P.M. (EDST) 4:45 P.M. (EST)**  
**WMCA**—The Singing Barrister; orchestra  
**WOR**—The Idlers—Mandolin, Guitar, Violin, Trio  
**WJZ**—Little Orphan Annie—Wander Co. Program  
**WPCH**—The Happy Pair; Francis Forbes and John McLaughlin  
**WEAF**—Pops Pirate Club; children's skit  
**WCOH**—Atlas Program  
**WINS**—Serena Selby and Gene Huffman; Personality Songs

## LISTEN TO THE RADIO GUIDE BLANK HOUR

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MONDAY 9:30 P.M.

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# MUSIC IN THE AIR

By CARLETON SMITH

## GLADYS RICE

THERE is a soprano, successful on the radio, who has no desire to go into opera. She told me so the other evening after a Mobiloil broadcast.

Gladys Rice started her public work by singing in light operettas and making Edison records. It was Edison who gave her her first opportunity to sing, and it was she who was chosen to sing at the broadcast memorial of his death.

Miss Rice comes from a theatrical family. As a child, she slept in a trunk, her mother told me, while her parents were on the stage. John C. Rice was her father, and Sally Cohen her mother. She made her theatrical debut when, at the age of three months, she was carried on the stage in long clothes.

An original member of the "Roxy Gang," Gladys Rice has had experience in singing all types of music. Her greatest success has been on the radio, where she is perhaps one of the highest paid sopranos. A list of the program sponsors who have featured her is an index to the country's best-known advertisers. They include: RCA Victor, Fleischmann, General Motors, General Electric, Valspar, Firestone, and Raleigh. So successful is she, that one fan wrote in recently, "If you are on for Mobiloil, we'll buy Mobiloil, and if you sang for sawdust we'd buy sawdust!"

And still Gladys Rice keeps studying. She has three lessons a week, and says she will never stop studying.

"A beautiful voice is not the only thing a radio artist needs," she told me. "Personality, imagination, warmth, interpretation are all essential."

"I like English and French ballads," she said, "but there are three songs that I simply refuse to sing—The Italian Street Song, Gianinna Mia, and The Indian Love Call. Most of all I enjoy singing the Viennese music, like that of Lehar."

One knows that this enthusiastic woman had an intelligent understanding of the possibilities of her voice and her public.

## "THE MEN ABOUT TOWN"

With Gladys Rice, on the summer series of the Mobiloil Concerts, are "The Men About Town," who like to call themselves "three singers who are not a trio, four men who are not a quartet."

The explanation of the confusing description is Will Donaldson, pianist and arranger. Donaldson's work is such an integral part of the close vocal harmony of "The Men About Town," that he is considered a full-fledged member of the ensemble, though his voice is never heard.

Donaldson, whose original vocal arrangements have contributed so much to the radio success of the group, works on a clearly defined theory—to interpret a song by means of the arrangement.

"I start with the premise that music can express words," he says. "When The Men About Town are on the air, I like to feel that a foreigner, listening to them, and not being able to understand the English language, still will feel the real meaning of the song through the harmony and rhythmic phrases of the arrangement."

The three singing members of "The Men About Town," all well known radio artists and soloists in their own right, are Jack Parker, first tenor; Frank Luther, second tenor; and Darrell Woodyard, baritone.

## PROGRAM NOTES

Chamber music, well played, comes each Sunday morning from the Gordon String Quartet, and there are excerpts by the American Pro-Art String Quartet on the Pastels program in the afternoon. Friends remind me that Emery Deutsch has a fine program of popular semi-classics when he conducts his New World Salon Orchestra on Wednesday and Saturday mornings over



CARLETON SMITH

CBS . . . The Modern Instrumentalists have been offering a program just a bit unusual on Sunday mornings over the WJZ network. Violin, saxophone and piano are used to exploit the classics. Listen, and decide what you think of them . . . The 48th Highlanders Military Band, under the direction of Captain John Slatter, broadcasts from Toronto, Canada, in the middle of Sunday afternoons . . . Toscha Seidel will continue to be the soloist on CBS Symphonic Hour during the summer Sunday afternoons, and follow-

ing immediately is the Cathedral Hour, presenting its usual selection of fine religious music . . . Mr. Goldman continues his broadcasts with excerpts from Oratorios on Sunday evening, and Italian operas on Tuesday evening . . . An hour of the Lewisohn Stadium Concerts has been added to the Sunday evening network schedule—this, in addition to the Saturday broadcasts which began last evening . . . "On Wings of Song" brings fine trio arrangements early in the evenings every day in the week . . . Henrietta Schuman and Madame Lolita Cabrera-Gainsborg each have fifteen minutes for their pianos Monday afternoon . . . About the same time occurs the Columbia Artists Recital . . . In the evening Richard Crooks, who is continuing the Firestone series until the end of August, sings "Kashmiri Love Song," Victor Herbert's "When You're Away," "A Creole Love Song," "Ay, Ay, Ay," "Estrellita," "M'Appari" from "Martha" . . . Howard Barlow fans will follow the half hour of symphonic music that he is scheduled to conduct every evening, Monday to Friday inclusive at 9:30 p. m. (EST)

Cesare Sodero and the NBC Concert Orchestra conclude the day with music that commands one's interest . . . If you enjoy the harp, Florence Whiteman is on the WEAf network Tuesday evening . . . Alice Mock's part of the Household Hour this week will be sung from New York, with piano instead of orchestra accompaniment. The Chicago opera soprano sang in Madison Square Garden last week in a program which included Mario Chamlee and other operatic stars . . . The Madison String Ensemble Wednesdays and Saturdays at noon is conducted by Vincent Sorey . . . Schirmer and Schmidt are a new piano duo on Wednesday evenings . . . Pierre Key's "Music Treasure Box" brings the Harding Sisters this week . . . There is a plentiful sprinkling of army and navy band programs from Washington . . . "Words and Music," with Lucille Long and Edward Davies comes each day of the week at noon . . . The Columbia Salon Orchestra, and The Columbia Artists Recital, and Light Opera Gems fill CBS Friday afternoon . . . Archie Gibson, who has been giving the public a chance to hear Mr. Charles M. Schwab's private organ, plays "Reveries" early Friday evening . . . Howard Barlow gives a miniature setting from a grand opera the same evening, and Fray and Braggiotti are playing piano duos . . . Erno Rapee takes us to Moscow this week . . . The Rice String Quartet plays Saturday afternoons, followed by a symphonic matinee . . . The Opera Hour comes from Chautauqua each Saturday, and is under the direction of Albert Stoessel . . . The Musical Crusaders program on Saturday evening gives you something to think about . . . The Ionian Quartet, on the Civic Concert program, sing Von Hasler's "Domino Cantate," "Oh, My Thoughts," "Surcease," "Gently Johnny," "Jingalo," and "An Evening's Pastorale" . . . Rosa Low, dashing Roumanian lyric soprano, will broadcast for fifteen minutes next Saturday evening over several stations on the WJZ network . . . And the classical music of the week ends with Sodero and his concert orchestra on Saturday evening . . . You are likely to hear most of these programs during the summer, for program sponsors are few.

# WHISPERING JACK AND AIDS



Whispering Jack Smith and his three charming assistants, the Humming Birds, are pictured together. Jack, who is internationally known as a vaudeville and music hall artist, is now being featured on the Absorbine, Jr. program broadcast each Monday, Wednesday and Thursday at 10:15 p. m. (EDST) over an NBC-WJZ network. The girls are, left to right: Margaret Speaks, contralto; Dorothy Greeley, contralto; and Katherine Cavalli, mezzo-soprano. Arnold Johnson and his orchestra accompany the singers on this series.

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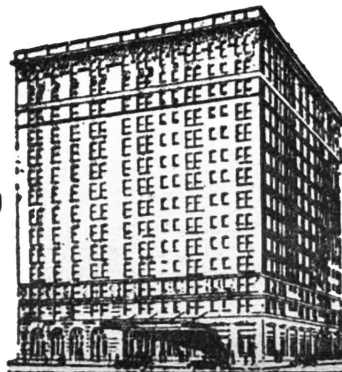
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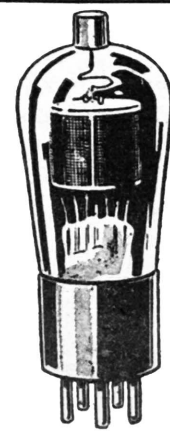
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STORES OPEN EVENINGS



# Monday Programs [Continued]

5:55 P.M. (EDST) WOV—News Flashes	4:55 P.M. (EST) 6:00 P.M. (EDST) 5:00 P.M. (EST) WEAF—Waldorf-Astoria Sert Room WJZ—Stars and Stripes Handicap WRNY—Lou Roger's Animal News Club WOR—Uncle Don—Greenwich Savings Program WPCH—Association of Reform Rabbis WABC—Current Events—H. V. Kaltenborn WLWL—Trio Classique WNYC—Police Aviation Report, Prelude WINS—Sports Review; Baseball scores; race results; late sports news	WPCH—Elmo Russ presents; It's your Poem WLWL—Told at Sunset WCOH—Station Bulletins	8:30 P.M. (EDST) WRNY—Pius' Polish Orchestra WMCA—Lucille Peterson, soprano WJZ—Death Valley Days—Dramatic Sketch—Pacific Coast Borax Co. WEAF—Voice of Firestone; Richard Crooks and orch. WOR—Willard Robison and His Deep River Orch. WABC—La Palina Presents Kate Smith and Her Swanee Music WPCH—Dreaming Time Away; Lucille Peterson WINS—Dorays La Vene and Jascha Zayde; two piano recital	7:30 P.M. (EST) 8:45 P.M. (EDST) 7:45 P.M. (EST) WABC—Col. Stoopnagle & Budd—The Gloom Chasers—Ivory Soap Program WINS—Hollywood Collegiates; orchestra	10:15 P.M. (EDST) WJZ—Whispering Jack Smith WMCA—Eli Dantzig's Orchestra WOR—Lee Cronican, pianist and orchestra WABC—Adventures of Dan Quick
6:05 P.M. (EDST) WNYC—Prize Essay Contest by Grammar School Pupils	5:05 P.M. (EST) 6:15 P.M. (EDST) 5:15 P.M. (EST) WABC—Vaughn de Leath WNYC—Musical Nomads WLWL—Smiles and Tears of Erin; Jack Oakley WRNY—Conaway's Creole Serenaders WCOH—Jeanne Georgette on "Beauty" WINS—Buddie King, songs	7:05 P.M. (EDST) 6:05 P.M. (EST) WINS—American Music Ensemble	9:00 P.M. (EDST) 8:00 P.M. (EST) WPCH—The Old Singing School WEAF—A. & P. Gypsies WMCA—Consolidated Prize Contest WOR—Frances Langford; songs with Jack Erickson, pianist WJZ—Sinclair Wiener Minstrels; minstrel show WABC—Senator James Watson WINS—Ted Lang's Orchestra	9:10 P.M. (EDST) 8:10 P.M. (EST) WMCA—Organ Interlude	10:30 P.M. (EDST) 9:30 P.M. (EST) WEAF—Do You Remember? soloists and orchestra WMCA—Three Little Funsters; Harmony, comedy WJZ—Love Songs and Waltzes WOR—Cosmo Hamilton WABC—Howard Barlow and Symphony Orchestra
6:30 P.M. (EDST) WNYC—Elementary German Lessons WPCH—Waves of Melody; Paul E. Guire WRNY—Rose Lieder; Folk Songs of All Nations WOR—Will Osborne's Orchestra WABC—George Hall's Hotel Taft Orchestra WCOH—The Williams Sisters WINS—La Barron String Ensemble	5:30 P.M. (EST) 6:45 P.M. (EDST) 5:45 P.M. (EST) WNYC—To be announced WEAF—Donald Novis, tenor with orchestra WCOH—Margaret Lucas, impersonations WJZ—Today's News WLWL—George O'Brien, tenor WPCH—The Evening Dawn; Patricia Dawn WABC—Frank Westphal's Orchestra WINS—Lullaby Lady	7:15 P.M. (EDST) 6:15 P.M. (EST) WOR—The Meaning of the 4th of July WNYC—Museum of Modern Art WJZ—Tastyest Jesters; vocal trio WABC—Tito Guizar, Mexican tenor	9:15 P.M. (EDST) 8:15 P.M. (EST) WABC—The Street Singer WOR—Juunien Haikstra, baritone WMCA—Harry Sparling's Golf Review WPCH—Two of a Kind; Reed and Lee, duet	9:15 P.M. (EDST) 8:15 P.M. (EST) WABC—Modern Male Chorus	10:45 P.M. (EDST) 9:45 P.M. (EST) WJZ—Tish; Mary Roberts Rinehart's dramatic series WMCA—Eddie Lane's Orchestra WOR—Brook Adams, baritone and orchestra
7:00 P.M. (EDST) WRNY—Ivan Frank's Bavarian Orchestra WNYC—To be announced WJZ—The Pepsodent Program—Amos 'n' Andy WINS—The Weather Eye WEAF—Paul Whiteman's Chieftains WOR—Keller Sisters and Brother Lynch WABC—The Funnyboners; comedy and song	6:00 P.M. (EST) 7:00 P.M. (EDST) 6:00 P.M. (EST) WRNY—Four Pirates with Cecile Bronson WABC—Singin' Sam, the Barbasol Man WOR—Sweet and Low; soloists and orchestra WNYC—The Guthrie Hour WPCH—The Sun Dodgers, trio WINS—Monday Night; Singin' Skewl	7:35 P.M. (EDST) 6:35 P.M. (EST) WNYC—Block-Aid Players	9:30 P.M. (EDST) 8:30 P.M. (EST) WJZ—Jack Benny and George Olsen's Orchestra WMCA—In an Old Castle; orchestra and chorus WEAF—Parade of the States WPCH—The Caribbeans; Corriea, director; Novelty WABC—Howard Lanin's Orchestra WOR—The Witch's Tale	9:30 P.M. (EDST) 8:30 P.M. (EST) WABC—U. S. Navy Band WJZ—Consolaires; organ recital WPCH—Shopping Around with Aileen Poe WVO—Don Juan of Song WMCA—Gertrude Thomas; Popular songs WCOH—Gertrude Rippel, soprano WINS—Mary Hope Norris; child psychology	11:00 P.M. (EDST) 10:00 P.M. (EST) WABC—The Tricolors, male trio WEAF—Russ Columbo WJZ—McCray Brothers WABC—Charles Carille, tenor WOR—Ernie Holst's Orchestra
		7:45 P.M. (EDST) 6:45 P.M. (EST) WEAF—The Goldbergs—"Pepsodent Program" WJZ—Billy Jones and Ernie Hare—Best Foods, Inc. Program WRNY—Verna Garega WABC—The Surprise Package WLWL—Meet the Composers WOR—Stella Unger and Orchestra WINS—To be announced	9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—The Street Singer WOR—Juunien Haikstra, baritone WMCA—Harry Sparling's Golf Review WPCH—Two of a Kind; Reed and Lee, duet	9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus	11:15 P.M. (EDST) 10:15 P.M. (EST) WABC—Freddie Martin's Bossert Orchestra WJZ—Summer Symphony WEAF—Vincent Lopez' Orchestra
		7:50 A.M. (EDST) 6:50 A.M. (EST) WNYC—Gondoliers Male Quartet	9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus	9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus	11:30 P.M. (EDST) 10:30 P.M. (EST) WMCA—Tommy Tucker's Orchestra WOR—Jack Denny's Orchestra WABC—Noble Sissle's Park Central Orchestra
		8:00 P.M. (EDST) 7:00 P.M. (EST) WEAF—Soconyland Sketches WRNY—Uriel; Voice Magic WJZ—Carnation Contented Program WPCH—The Flower Girl; Dorothy Westra and Radi-mer WABC—Bird and Vash; comedy WINS—Melody Boys; male quartet WOR—Chandu the Magician—Beech Nut Program	9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus	9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus	11:45 P.M. (EDST) 10:45 P.M. (EST) WEAF—Cab Calloway's Orchestra
		8:15 P.M. (EDST) 7:15 P.M. (EST) WRNY—Four Pirates with Cecile Bronson WABC—Singin' Sam, the Barbasol Man WOR—Sweet and Low; soloists and orchestra WNYC—The Guthrie Hour WPCH—The Sun Dodgers, trio WINS—Monday Night; Singin' Skewl	9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus	9:45 P.M. (EDST) 8:45 P.M. (EST) WABC—Modern Male Chorus	12:00 Mid. (EDST) 11:00 P.M. (EST) WMCA—Up and Down Broadway with Bide Dudley WJZ—Piano Moods; Lee Sims and Ilomay Bailey WABC—Bird and Vash; comedy skit WEAF—Ralph Kirby

# Programs For Tuesday, July 5

6:45 A.M. (EDST) WEAF—Tower Health Exercises—Arthur Bagley Dir. WOR—Gym Classes—John Gambling, Director	5:45 A.M. (EST) 7:00 A.M. (EDST) 6:00 A.M. (EST) WINS—Musical Clock; Time, temperature, weather report	9:15 A.M. (EDST) WEAF—Top o' the Morning WJZ—Lady Bugs WABC—Melody Parade WVO—Late Risers' Gym Class WMCA—Madrigals and Pastorals WINS—Baby's Daily Playtime; Charlotte Walls	8:15 A.M. (EST) 9:30 A.M. (EDST) 8:30 A.M. (EST) WEAF—Banjoleers WJZ—To be announced WOR—Sherman Keene's Orchestra WRNY—Gym Class WMCA—Modern Living; Health Talk WVO—Modern Living Magazine WPCH—Harry Glick's Exercises WFAB—Neapolitan Tunes, recorded WCOH—Hoover Medical Group Health Talk WINS—Bits from Symphonies	11:40 A.M. (EDST) WNYC—Agnes Lewis; popular songs
7:30 A.M. (EDST) WABC—Bill and Ginger, popular songs WJZ—Mystery Chef; R. B. Davis Program	6:30 A.M. (EST) 7:45 A.M. (EDST) 6:45 A.M. (EST) WJZ—Jolly Bill and Jane—Cream of Wheat Program WABC—Fred Fibel, organist WINS—Mr. and Mrs. Reader; Those Neighbors of Yours	9:30 A.M. (EDST) 8:30 A.M. (EST) WEAF—Banjoleers WJZ—To be announced WOR—Sherman Keene's Orchestra WRNY—Gym Class WMCA—Modern Living; Health Talk WVO—Modern Living Magazine WPCH—Harry Glick's Exercises WFAB—Neapolitan Tunes, recorded WCOH—Hoover Medical Group Health Talk WINS—Bits from Symphonies	9:30 A.M. (EDST) 8:30 A.M. (EST) WEAF—Banjoleers WJZ—To be announced WOR—Sherman Keene's Orchestra WRNY—Gym Class WMCA—Modern Living; Health Talk WVO—Modern Living Magazine WPCH—Harry Glick's Exercises WFAB—Neapolitan Tunes, recorded WCOH—Hoover Medical Group Health Talk WINS—Bits from Symphonies	11:45 A.M. (EDST) 10:45 A.M. (EST) WOR—Riverdale; sketch WVO—The Sunshine Girl WJZ—Rhythm Ramblers WRNY—Rose Meyer, pianist WPCH—A Big Girl and a Small Voice; Claire Urbow WABC—Musical Program featuring Do. Re. Me WCOH—Clara Berry, soprano WINS—Eugene Nathal, songs
8:00 A.M. (EDST) WABC—Havens and Mack, piano team WEAF—Pie Plant Pete WVO—Morning Song WJZ—On the 8:15 WOR—Al Woods WMCA—Organ Reveille WINS—Miss Wall's Calisthenics	7:00 A.M. (EST) 8:15 A.M. (EDST) 7:15 A.M. (EST) WOR—The Dixie Duo WABC—Salon Musicale, Vincent Sorey WMCA—Violet Mele; Ragging the Blacks and Whites WEAF—Morning Devotions WJZ—Sunbirds; string ensemble WINS—Musical Clock; Time, temperature, weather report	9:45 A.M. (EDST) 8:45 A.M. (EST) WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program WJZ—Nothing But the Truth WOR—To be announced WPCH—Across the Breakfast Table; Joan and Bill WABC—Brad and Al; comedy and songs WCOH—Buddy Abel, popular songs WINS—Dan Powers; The Singing Lad 10:00 A.M. (EDST) 9:00 A.M. (EST) WEAF—Thru Lighted Windows WJZ—Musical Melange WPCH—Rejuvenation; Miss Perma, talk WOR—Sherman Keene's Orchestra WABC—Morning Moods; orchestra WRNY—Sylvia at the piano WVO—Girl from Paradise WMCA—Musical Grab Bag; String Trio WCOH—United States Department of Agriculture WINS—Music of other Nations	9:45 A.M. (EDST) 8:45 A.M. (EST) WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program WJZ—Nothing But the Truth WOR—To be announced WPCH—Across the Breakfast Table; Joan and Bill WABC—Brad and Al; comedy and songs WCOH—Buddy Abel, popular songs WINS—Dan Powers; The Singing Lad 10:00 A.M. (EDST) 9:00 A.M. (EST) WEAF—Thru Lighted Windows WJZ—Musical Melange WPCH—Rejuvenation; Miss Perma, talk WOR—Sherman Keene's Orchestra WABC—Morning Moods; orchestra WRNY—Sylvia at the piano WVO—Girl from Paradise WMCA—Musical Grab Bag; String Trio WCOH—United States Department of Agriculture WINS—Music of other Nations	11:50 A.M. (EDST) 10: A.M. (EST) WNYC—"Keeping Well," by Dr. John Oberwager 12:00 Noon (EDST) 11:00 A.M. (EST) WJZ—The Merriemen Male Quartet WOR—Ruth Shields, songs WEAF—General Electric Home Circle—Grace Elliot, hostess; Theodore Webb, baritone, Eddie Dunham, organist WCOH—Station News WABC—Ted Brewer and Yoeng's Orchestra WRNY—Abbey Inn; Harold Munsch's Orchestra WVO—Hoover Medical Group WPCH—Education and Science; Michael Blankfort WFAB—Polish Orchestra WMCA—Mid-Day Message; Rev. Peter Hoy WINS—Ford Frick tells the News
8:30 A.M. (EDST) WEAF—Cheerio—Talk and Music WOR—Martha Manning—A Macy Presentation WVO—Daisy's Daily Chats WMCA—Exercise With Me; Harry Glick	7:30 A.M. (EST) 8:45 A.M. (EDST) 7:45 A.M. (EST) WJZ—John Fogarty—Tenor WOR—Musical Novelties WMCA—Barnacle Bill; Cheer-up Club WABC—Pebeco Playboys	10:05 A.M. (EDST) 9:05 A.M. (EST) WPCH—I'm Telling You; Roy Shelley 10:15 A.M. (EDST) 9:15 A.M. (EST) WEAF—Souvenirs of Melody; crooner and orchestra WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Program WABC—Ozzie Nelson's Orchestra WPCH—Birds of a Feather; Rocklyn Trio WVO—Canadian Fur Trappers WRNY—Modern Medicine WMCA—Friendly Facts; A. Cloyd Gill WABC—Goldburg Clothiers WINS—Harry Tighe; The Senses Taker	10:05 A.M. (EDST) 9:05 A.M. (EST) WPCH—I'm Telling You; Roy Shelley 10:15 A.M. (EDST) 9:15 A.M. (EST) WEAF—Souvenirs of Melody; crooner and orchestra WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Program WABC—Ozzie Nelson's Orchestra WPCH—Birds of a Feather; Rocklyn Trio WVO—Canadian Fur Trappers WRNY—Modern Medicine WMCA—Friendly Facts; A. Cloyd Gill WABC—Goldburg Clothiers WINS—Harry Tighe; The Senses Taker	12:15 P.M. (EDST) 11:15 A.M. (EST) WEAF—The Real George Washington WJZ—Pat Barnes, Swift & Co Program WOR—Dagmar Perkins WPCH—Lady of the Strings; Rae Fox and her orchestra WVO—Singer of Melodies WRNY—Walter Lagoff, tenor WMCA—The Bushwhacker; Ted Boley, songs WINS—Luncheon Musicale
9:00 A.M. (EDST) WEAF—Morning Glee Club WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss WOR—Miss Kath'rine 'n' Calliope; Sales Talk WPCH—Bill Williams; Happy Go Lucky Philosopher WABC—Little Jack Little WVO—Hudson Clinic WFAB—Italian Hour, recorded WMCA—Monsieur Sakele, beauty talk WCOH—Atlas Program WINS—Morning Highlights; Ted Haig	8:00 A.M. (EST) 9:00 A.M. (EDST) 8:00 A.M. (EST) WEAF—Morning Glee Club WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss WOR—Miss Kath'rine 'n' Calliope; Sales Talk WPCH—Bill Williams; Happy Go Lucky Philosopher WABC—Little Jack Little WVO—Hudson Clinic WFAB—Italian Hour, recorded WMCA—Monsieur Sakele, beauty talk WCOH—Atlas Program WINS—Morning Highlights; Ted Haig	10:05 A.M. (EDST) 9:05 A.M. (EST) WPCH—I'm Telling You; Roy Shelley 10:15 A.M. (EDST) 9:15 A.M. (EST) WEAF—Souvenirs of Melody; crooner and orchestra WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Program WABC—Ozzie Nelson's Orchestra WPCH—Birds of a Feather; Rocklyn Trio WVO—Canadian Fur Trappers WRNY—Modern Medicine WMCA—Friendly Facts; A. Cloyd Gill WABC—Goldburg Clothiers WINS—Harry Tighe; The Senses Taker	10:05 A.M. (EDST) 9:05 A.M. (EST) WPCH—I'm Telling You; Roy Shelley 10:15 A.M. (EDST) 9:15 A.M. (EST) WEAF—Souvenirs of Melody; crooner and orchestra WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Program WABC—Ozzie Nelson's Orchestra WPCH—Birds of a Feather; Rocklyn Trio WVO—Canadian Fur Trappers WRNY—Modern Medicine WMCA—Friendly Facts; A. Cloyd Gill WABC—Goldburg Clothiers WINS—Harry Tighe; The Senses Taker	12:20 P.M. (EDST) 11:20 A.M. (EST) WOR—Daily Produce Reporter 12:25 P.M. (EDST) 11:25 A.M. (EST) WOR—Music 12:30 P.M. (EDST) 11:30 A.M. (EST) WEAF—On Wings of Song; pianist, cellist, violinist WRNY—Radio Mardi Gras WOR—Mid-Pacific; Hawaiian Ensemble WJZ—Words and Music WPCH—Julian Nichols, tenor WABC—Ca'umbria Revue, classical program with soprano and orchestra WVO—La Rose Macaroni Co. WFAB—Witkowski's String Band WMCA—World-Telegram Stock Quotations
		10:15 A.M. (EDST) 10:30 A.M. (EST) WJZ—Country Doctor; Phillips H. Lord WEAF—National Radio Forum WOR—Howdy, Old Timers; Percy Hemus, baritone WMCA—Jerry Baker, tenor WABC—Music That Satisfies	10:15 A.M. (EDST) 10:30 A.M. (EST) WJZ—Country Doctor; Phillips H. Lord WEAF—National Radio Forum WOR—Howdy, Old Timers; Percy Hemus, baritone WMCA—Jerry Baker, tenor WABC—Music That Satisfies	11:40 A.M. (EDST) 10:40 A.M. (EST) WNYC—Agnes Lewis; popular songs



# MEET THE ARTIST

HARRY HORLICK

WE quaffed ale.

"Make yourself comfortable," he said. "You know we Russians like our food and we eat the best at any cost. If you're hungry don't be shy." It was Harry Horlick talking, the genial conductor of the A. & P. Gypsies.

After such an invitation the silence for some ten minutes was broken only by the crisp crackling of a roll or perhaps the clatter of a glass settling on the wooden table.

Harry Horlick is a musician. Industry, commerce and the other requisites of our topsy turvy civilization mean practically



nothing to this artist. Music is his life. That does not mean that Mr. Horlick ignores the luxuries afforded successful men. On the contrary, one would never suspect him of being a musician outside of the studio; he is not at all "Arty."

He drives a brand new 1932 car and enjoys every minute.

"Just think," he said, "I am only driving three weeks and I feel right at home. Those taxi drivers are sons-of-a-gun though, and I know I'll have a lot of bent fenders before I'm through."

Horlick is short and stocky. He is of a dark complexion and has an oval face with a strong, aggressive chin which makes him look not unlike Mussolini. This is especially noticeable when he leads his orchestra from a raised platform. He wears his clothes well. Swimming is his favorite sport. For that reason he is always to be found near the seashore. He loves the sea air. This summer he will spend his vacation at Deal, one of Jersey's most exclusive summer resorts. "I shall do nothing but swim and lie on the sands all day," he said.

Harry Horlick is the oldest director of a sponsored orchestra on the ether waves. The Gypsies have been on the air over eight years for A. & P.

"Because we are known as the 'Gypsies' many people are under the impression that my men and I are actually Russian gypsies. This is untrue. There are Frenchmen, Germans, Hungarians and other nationalities who make up my musical organization," said Horlick. "Many of my men are members of the Philharmonic and other famous musical societies. Each man is an artist in his own right."

He has a great distaste for dance music of the popular variety, yet his dance period is one of the most refreshing of popular programs.

"I try to make each number different," the conductor explained. Every composition is arranged exclusively for his own orchestra and it is a known fact that song pluggers have no easy job in trying to persuade him to play their pet dance tunes.

Mr. Horlick believes that the radio may eventually be responsible for a renaissance of the arts. At present he feels that the

radio is adding little to the inspiration of musicians.

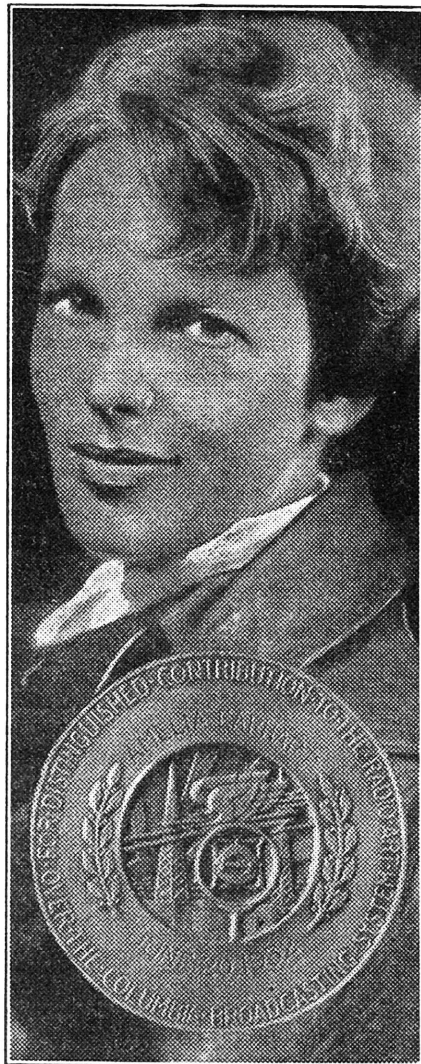
"Until owners of broadcasting stations place men of high musical caliber in charge of their musical programs, instead of having musical departments controlled by inexperienced amateurs, there can be no relief for the radio audience," continued Mr. Horlick.

"All that the American listener hears is a continual repetition of musical compositions. Even the finest of works become monotonous if played too often. The reason only a certain few selections are played over and over is due to the sponsors' inability to understand music. The average radio fan today is under the impression that a composer such as Strauss wrote the 'Blue Danube' and nothing else. Such a practice is an injustice to the composers."

Horlick insists that the ear must be trained in order to really understand and appreciate good music. He feels, however, that the time is ripe for a change in the radio world. Radio has ceased to be a novelty. The avalanche of famous artists that have been literally poured through the loudspeaker has in some respects spoiled the listener. The effect, thinks Mr. Horlick, is similar to an overdose of ice cream. Now the broadcasters have to keep it up and they are aghast at the problem.

The familiar strains of the "Two Guitars" have opened and closed the Gypsy program since its inauguration. Although Horlick is credited with the composition, he claims that it was originally a Russian Gypsy folk tune which he adapted for orchestration.

## Medal For Amelia



When Amelia Earhart Putnam was presented with the Columbia Broadcasting System medal for distinguished contribution to the radio art, the ceremony was broadcast over the Columbia network. Henry Adams Bellows, vice president of the CBS, made the speech of presentation, and Miss Earhart's acceptance speech was also broadcast.

# WANTED—RADIO'S GARBO

(Continued from Page One)

rather have a Garbo of radio—a woman who can capture the imagination and stir the romance of an air audience as Garbo has done upon the screen—they'd rather have such a woman (or perhaps it will be a man) than half a dozen first class crooners thrown in with a pair of Kate Smiths. A ten thousand dollar a week salary, and probably more, awaits the Garbo of the air!

Why hasn't radio produced a Garbo? Listen to Dr. Vivian Ezra Fisher, noted professor of psychology at New York University. He has been studying the question.

Radio, he says, is dependent on fads. Rudy Vallee was a fad. Amos 'n' Andy was a fad. So was Kate Smith. In the last year, because of the economic crisis, no fad has swept the country. Dr. Fisher does not believe that fads can exist during times of severe economic pressure. People use their emotions in more substantial ways than in idolizing a single personality. This is especially true, he said, of radio, where the audience and the entertainer are so far removed.

Since the depression, Dr. Fisher points out, there have been no lasting radio favorites. Before the depression there was Amos 'n' Andy and Rudy Vallee. Since the depression, the public has shown unprecedented fickleness. Radio stars have occasionally lifted their heads above the ruck, but not for long. There has been no constant demand for a single personality, and as a result radio has suffered. Sponsors have signed artists at big salaries, on the strength of sudden bursts of popularity, and have been greatly disappointed when that popularity has waned.

As the public has become fickle, so the big advertisers, too, have become fickle. They are fearful of signing artists who suddenly attain stardom, because they have no way of knowing how long it will be before Mr. John Public yawns, and switches the dials another way.

The radio executives are cognizant of this condition and they believe that a Garbo is the remedy, a woman who will storm the air waves and hold her millions of admirers, a woman whose sheer genius will enable her to vary her programs enough to kill monotony. And above all she must have sex appeal, not only in her voice, but in the flesh, so that her pictures and her personal appearances will enhance her glamour.

The executives of the big radio chains, alarmed at the lack of an outstanding personality, are wondering whether two factors have not led to public apathy. The first of these is that radio is free entertainment. It is a psychological reaction of the American public that it views with disinterest anything free. But to overcome this viewpoint radio has drawn upon the best amusement talent in the

world to present to its audiences—which brings us to the second reason pondered by the air bigwigs.

Talent has been crammed down the public's throat in such appalling quantities that it has become sated. The public has choked on too much cake—the greatest opera stars, the most comic comedians, the finest orchestras—until a program less than superlative is hardly considered a program at all. And this battle to furnish big names in tremendous quantities has naturally sliced into the time which should be given to developing new talent—strictly air talent.

In the same way, the radio impresarios have swamped themselves, and the public with them, in a game of follow the leader. As soon as an original program or a novel feature reaches the air waves—and clicks—a hundred copyists swarm to the microphones with programs as nearly identical as they can make them. After Ed Wynn, the ace of comedians, scored his success, the ether became clogged with imitators. Gag men by the score were hired, comedians were as thick around the studios as bootleggers around a national convention, and the air was saturated with comedy. It doesn't take long for a gag man to run out of material, and as soon as he has to resort to second class (or second hand) jokes, the day of the comedian will be over. Imitators followed Burns and Allen, and it is not too much to predict that even their unique sallies will be copied to such an extent that they will become cloying.

If radio had a Garbo to give the public entertainment so striking that it would resist imitators and rise in a class by itself, the public would seize upon it and give radio a firm foundation upon which to base its future progress.

Radio is beginning to realize that the public can be sated. When radio's Garbo appears on the scene, you'll probably hear her for fifteen minutes once a week—if the studios have learned their lesson.

## RADIO GUIDE'S CAMEO GIRL

Will Entertain You

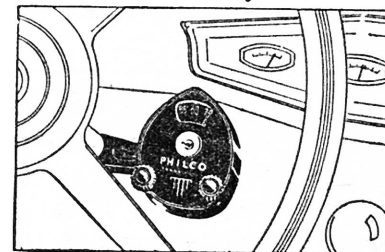
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WPAP

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GIRL BORN IN DECEMBER?

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# Tuesday Programs [Continued]

**12:45 P.M. (EDST) 11:45 A.M. (EST)**  
 WPCH—Three Mathians; Girls' trio  
 WRNY—Warren Bros.; Al Livsey  
 WINS—To be announced  
 WFAF—Bill and Henry; songs and patter

**1:00 P.M. (EDST) 12:00 Noon (EST)**  
 WFAF—Market and Weather Reports  
 WJZ—Weather Reports  
 WRNY—N. Y. Evening Air Post  
 WOR—Bisquick Band; Betty Crocker  
 WPCH—Mirror Reflections  
 WABC—Current Questions  
 WOV—Merit Clothing Co. Program  
 WMCA—Jerry Baker, tenor and organ  
 WFAB—Jewish Program, orchestra  
 WINS—Melva Forsyth, songs

**1:05 P.M. (EDST) 12:05 P.M. (EST)**  
 WJZ—Harold Stokes' Orchestra

**1:15 P.M. (EDST) 12:15 P.M. (EST)**  
 WFAF—Classic Varieties  
 WPCH—Matinee Recital  
 WFAB—Hyman Weiss; Hebrew Melodies; vocal  
 WMCA—The Flower Girl; Dorothy Westra, soprano  
 WABC—George Hall's Orchestra  
 WINS—Burnett Sisters, harmony  
 WRNY—Mercedes Posthauer, songs

**1:30 P.M. (EDST) 12:30 P.M. (EST)**  
 WFAF—Hotel New Yorker Dance Orchestra  
 WJZ—National Farm and Home Hour  
 WABC—Atlantic City Musicale  
 WOV—The Dream Girl  
 WMCA—Mirror Reflections; News of the Day  
 WFAB—Goldie Berger, soprano; popular Jewish songs  
 WINS—Marie Guion; songs of love

**1:45 P.M. (EDST) 12:45 P.M. (EST)**  
 WPCH—Highlights of Sports; Jack Filman  
 WOV—Oral Hygiene  
 WFAB—Jewish Musical Requests  
 WMCA—Romancing; Frank Kimball and Claire Wilson; songs  
 WINS—The Sacred Eye; Mystery-dramatic sketch with Muriel Petersen and WINS Players

**2:00 P.M. (EDST) 1:00 P.M. (EST)**  
 WFAF—The Merry Madcaps; Dance Orchestra  
 WPCH—Peerless Quartet; Negro Novelty songs  
 WABC—Aunt Jemima; Songs  
 WOV—Piano Pals  
 WFAB—German Program, recorded  
 WMCA—Up and Down Broadway with Bide Dudley  
 WINS—American Music Ensemble; Gregoire Franzell, director

**2:10 P.M. (EDST) 1:10 P.M. (EST)**  
 WMCA—Samuel Shankman, pianist

**2:15 P.M. (EDST) 1:15 P.M. (EST)**  
 WOV—One Glorious Voice  
 WMCA—Capps Mystery Players  
 WABC—Movie Star Revue  
 WPCH—The Petite Singer; Helene Landshofe and Weston

**2:30 P.M. (EDST) 1:30 P.M. (EST)**  
 WABC—Columbia Salon Orchestra  
 WFAF—To be announced  
 WOV—Lend Your Ears  
 WJZ—Syncopators  
 WPCH—It's in the Piano; Lillian Trotter  
 WFAB—John Feistel, German dramatic readings  
 WMCA—Artist Bureau Program  
 WINS—Meadows Beauty School

**2:45 P.M. (EDST) 1:45 P.M. (EST)**  
 WPCH—Josephine Watson, soprano  
 WFAF—Dorothy Berliner, pianist  
 WOV—Charles Mansfield, tenor  
 WJZ—Smackouts; comedy skit

**3:00 P.M. (EDST) 2:00 P.M. (EST)**  
 WFAF—Vocal Art Quartet  
 WJZ—Canning Time  
 WABC—Nell Vinick Beauty Talk  
 WOV—Willie Zay Jackson  
 WINS—Nat Ross' Ensemble  
 WPCH—To be announced  
 WMCA—Jack Filman's Sport Chat

**3:15 P.M. (EDST) 2:15 P.M. (EST)**  
 WABC—Ann Leaf at the organ  
 WPCH—Three Tones of Music; Janet Wallen, Gene King and Charles Faso  
 WINS—Symphonic Rhythmakers  
 WOV—The Three C's  
 WJZ—Radio Troubadours; orchestra  
 WMCA—Concertino, piano and soprano

**3:30 P.M. (EDST) 2:30 P.M. (EST)**  
 WFAF—Woman's Radio Review  
 WABC—Snapshots; memory pictures in song  
 WINS—Alice Antonia and Theodore Kramer, music  
 WPCH—W. T. Stock Quotations  
 WOV—El Tango Lirico  
 WMCA—Drifting Down the Rhine; German program  
 WJZ—Blaufuss Ensemble

**3:45 P.M. (EDST) 2:45 P.M. (EST)**  
 WJZ—Mormon Tabernacle Choir and Organ

**3:50 P.M. (EDST) 2:50 P.M. (EST)**  
 WPCH—Eddie Chester, the International Jester

**4:00 P.M. (EDST) 3:00 P.M. (EST)**  
 WINS—To be announced  
 WFAF—To be announced  
 WABC—The Round Towners; male quartet

WPCH—It's the Girl; Joan Andrews  
 WOV—Beatrice Corbett, soprano  
 WMCA—Adventures of Cecil and Sally

**4:15 P.M. (EDST) 3:15 P.M. (EST)**  
 WJZ—Dance Masters  
 WINS—Uncle Roscoe's Rascals  
 WMCA—Nalda Nardi, contralto  
 WOV—WOV String Trio  
 WPCH—Carrie Lillie; Personality Songs

**4:30 P.M. (EDST) 3:30 P.M. (EST)**  
 WABC—Virginia Arnold, pianist  
 WFAF—Day Dreams; Ted Pearson  
 WINS—Symphonic Rhythmakers  
 WOV—Vere E. Johns  
 WPCH—Jack Schulman; concert violinist  
 WMCA—Florian Vocal Trio

**4:45 P.M. (EDST) 3:45 P.M. (EST)**  
 WPCH—Land o' Cotton; William Bowers; negro folk songs  
 WINS—Mark Epstern, violinist  
 WABC—Tommy Christian's Orchestra  
 WFAF—Lady Next Door; children's stories  
 WJZ—To be announced  
 WOV—Geo. Fischer, tenor

**4:55 P.M. (EDST) 3:55 P.M. (EST)**  
 WOR—Program Resume  
 WMCA—Monsieur Sakele, beauty talk

**5:00 P.M. (EDST) 4:00 P.M. (EST)**  
 WFAF—Charles Gilbert Spross, pianist  
 WOR—Frank Stuart's Orchestra  
 WINS—The Ad Reporter  
 WJZ—Musical Moments  
 WOV—Novelty Orchestra  
 WPCH—Cords and Discords; New York City  
 WMCA—Teddy Hill's Orchestra

**5:15 P.M. (EDST) 4:15 P.M. (EST)**  
 WFAF—Skippy; General Mills Program  
 WJZ—Eunice Lotts, pianist  
 WOV—The Minstrel  
 WABC—Meet the Artist; Bob Taplinger Interviews a Radio Personality  
 WINS—Cowboy Tom's Roundup with Chief Shunatona; Doug. McTague and Skookum

**5:30 P.M. (EDST) 4:30 P.M. (EST)**  
 WJZ—The Singing Lady  
 WABC—Musical Comedy Memories  
 WMCA—Unter Den Linden; Ensemble and soloists  
 WFAF—Pops Pirate Club  
 WOV—Miller's Rhythm Makers with Vince Calendo  
 WRNY—Cirillo's Royal Columbians  
 WOR—The Piano Twins and Wm. Mullen, tenor

**5:45 P.M. (EDST) 4:45 P.M. (EST)**  
 WJZ—Little Orphan Annie; Wander C. Program  
 WOR—Three Gibson Girls, vocal trio  
 WPCH—To be announced  
 WFAF—Garden Melodies; orchestra  
 WMCA—The Singing Barrister; orchestra  
 WINS—Berend Banjo Four

**5:55 P.M. (EDST) 4:55 P.M. (EST)**  
 WOV—News Flashes

**6:00 P.M. (EDST) 5:00 P.M. (EST)**  
 WFAF—Waldorf-Astoria Sert Room  
 WJZ—Ted Black's Orchestra  
 WOR—Uncle Don  
 WABC—George Hall's Taft Orchestra  
 WPCH—Italian Serenaders  
 WRNY—Walter Pickhardt, baritone  
 WLWL—Florentine Ensemble  
 WNYC—Police Aviation Report, Prelude  
 WINS—Sports Review; Baseball scores; race results; late sport news

**6:05 P.M. (EDST) 5:05 P.M. (EST)**  
 WNYC—Exercises for the Busy Man

**6:15 P.M. (EDST) 5:15 P.M. (EST)**  
 WABC—Reis & Dunn  
 WRNY—Children's Stories; Urief  
 WNYC—Marion Costello, contralto  
 WINS—To be announced

**6:30 P.M. (EDST) 5:30 P.M. (EST)**  
 WNYC—Crime Prevention  
 WINS—Eddie O'Rourke, tenor  
 WRNY—Conway's Serenaders  
 WJZ—Melody Briefs  
 WLWL—Maja and Myna  
 WPCH—Elmo Russ, organ and John Redmond, tenor  
 WABC—Jack Miller's Orchestra  
 WOR—Will Osborne's Orchestra

**6:35 P.M. (EDST) 5:35 P.M. (EST)**  
 WFAF—Back of the News in Washington  
 WJZ—Today's News; Lowell Thomas

**6:45 P.M. (EDST) 5:45 P.M. (EST)**  
 WNYC—Melody Aces; piano duo  
 WINS—Lullaby Lady  
 WRNY—The Wessellians; Group Singing  
 WABC—Noble Sissle's Orchestra  
 WLWL—Henry Jerome, basso  
 WABC—Boston Popular Revue  
 WPCH—The Evening Dawn; Patricia Dawn

**7:00 P.M. (EDST) 6:00 P.M. (EST)**  
 WFAF—Mid-Week Federation Hymn Sing  
 WNYC—Jewish program  
 WRNY—Metropolitan String Quartette  
 WPCH—Keys to Contract Bridge  
 WOR—Buddy Rogers and his Dance Orchestra  
 WJZ—The Pepsodent Program; Amos 'n' Andy  
 WABC—Sid Gary, baritone  
 WLWL—Florentine Ensemble  
 WINS—The Weather Eye

## On Footlight Echoes



Maria Cardinale, soprano, who plays the heroine during the WOR Footlight Echoes program presented each Sunday at 10:30 p. m. (EDST). Miss Cardinale is well equipped to step into the part of leading lady since she has several years of professional stage experience to her credit.

**7:05 P.M. (EDST) 6:05 P.M. (EST)**  
 WINS—American Music Ensemble  
 WPCH—Musical Comedy Girl; Kay Chrisman and Dave Olman's Band

**7:15 P.M. (EDST) 6:15 P.M. (EST)**  
 WNYC—W. Orton Tewson  
 WJZ—Piano Moods; Lee Sims and Ilomay Bailey  
 WFAF—Florence Wightman, harpist  
 WPCH—Pete 'n' Rusty  
 WABC—Chippo Program; Mills Brothers, orchestra  
 WRNY—Apartment 4B sketch

**7:30 P.M. (EDST) 6:30 P.M. (EST)**  
 WNYC—Civic Information  
 WPCH—Business and Politics; Seymour Seigal  
 WRNY—Noble Sissle's Park Central Orchestra  
 WFAF—Ray Perkins, the Barbasoloist and Steeden's Orchestra  
 WLWL—Talk  
 WABC—Connie Boswell  
 WOR—Jack Arthur, baritone, and orchestra  
 WJZ—Swift Program; The Stebbins Boys  
 WINS—Globetrotter

**7:35 P.M. (EDST) 6:35 P.M. (EST)**  
 WNYC—Virginia Serenaders

**7:45 P.M. (EDST) 6:45 P.M. (EST)**  
 WFAF—The Goldbergs; Pepsodent Program  
 WJZ—Billy Jones and Ernie Hare; Best Foods, Prog.  
 WOR—Gallico's Three Piano Ensemble  
 WABC—Benny Krueger's Orchestra and George Price  
 WINS—To be announced  
 WLWL—The Eyes Have It  
 WPCH—Wilton Sisters; stage stars, duet

**7:55 P.M. (EDST) 6:55 P.M. (EST)**  
 WNYC—Bellevue Hospital Talk

**8:00 P.M. (EDST) 7:00 P.M. (EST)**  
 WFAF—Blackstone Plantation; Julia Sanderson and Frank Crumit, soloists; Incidental Music Direction Jack Shilkret  
 WJZ—You and Your Government  
 WPCH—Owen ABC Shorthand  
 WABC—Bird and Vash; comedy skit  
 WOR—Chandu, the Magician; Beech-Nut Program  
 WRNY—Ethythe Handman—popular songs

**8:15 P.M. (EDST) 7:15 P.M. (EST)**  
 WABC—Abe Lyman's Orchestra  
 WOR—Sweet and Low; soloists and orchestra  
 WNYC—Mildred Cole, contralto  
 WRNY—Quartette Tropicale  
 WPCH—The Nobody Boys; Singing Novelty  
 WINS—Vincent Mondy, one man band

**8:30 P.M. (EDST) 7:30 P.M. (EST)**  
 WNYC—Health Talk by Dr. John Oberwager  
 WFAF—Pie Plant Pete; hill billy songs  
 WOR—Bernhard Levitoy's Ensemble Symphonique  
 WRNY—Marcellee Quartette  
 WJZ—Rameses Program  
 WABC—La Palina; Kate Smith and her Swanee Music  
 WPCH—The Flower Girl; Dorothy Westra; Radimar  
 WINS—London Crime Hour

**8:40 P.M. (EDST) 7:40 P.M. (EST)**  
 WNYC—Kenneth Field, tenor

**8:45 P.M. (EDST) 7:45 P.M. (EST)**  
 WPCH—Micky-Yonko, varieties  
 WJZ—To be announced  
 WRNY—Bob Martin and Stuart Van Joy; songs and impersonations  
 WABC—Heinz presents Joe Palooka, comedy skit  
 WINS—Snooks Friedman's Orchestra

**8:50 P.M. (EDST) 7:50 P.M. (EST)**  
 WNYC—Salvatore Gusenza; mandolinist

**9:00 P.M. (EDST) 8:00 P.M. (EST)**  
 WFAF—NBC Artists Musicale  
 WOR—Lone Star Rangers  
 WJZ—Household Program; Edgar A. Guest, poet; guest speaker  
 WABC—Ben Bernie; Blue Ribbon Malt Program  
 WNYC—Royal Commanders Orchestra  
 WFAB—Charles Beni's Gypsy Orchestra, with Mari-ska Kondor  
 WCOH—Sonny Moran; Dream Melody Singer  
 WRNY—Gene Kardos' Orchestra  
 WINS—Ray Welch and his dance orchestra

**9:15 P.M. (EDST) 8:15 P.M. (EST)**  
 WPCH—Three Dreamers  
 WFAB—Studio Musicale

**9:30 P.M. (EDST) 8:30 P.M. (EST)**  
 WFAF—Ed Wynn and Fire Chief Band  
 WJZ—The Goldman Band  
 WOR—Frank and Flo  
 WRNY—Frank Brock; Tricks of Trade  
 WABC—Eno Crime Club  
 WFAB—Singing Chauffeur, tenor; Songs  
 WMCA—From an Italian Chest; String Orchestra and  
 WPCH—Gelesnick's Gypsies; Russian and Gypsy Music

**9:45 P.M. (EDST) 8:45 P.M. (EST)**  
 WOR—Eddy Brown, violinist and Miniature Symphonic Orchestra  
 WFAB—Jewish International Gypsy, tenor, accordion  
 WCOH—WCOH Hayloft; rural script  
 WINS—Ted Long's Orchestra  
 WRNY—Wee Griffin and Harold Fowler

**10:00 P.M. (EDST) 9:00 P.M. (EST)**  
 WJZ—The Country Doctor  
 WABC—Music That Satisfies  
 WFAF—Lucky Strike Dance Hour; Walter O'Keefe  
 WRNY—Ham and Bone and their musical Crew  
 WMCA—Ridgewood Dance Marathon

**10:15 P.M. (EDST) 9:15 P.M. (EST)**  
 WJZ—Tune Detective  
 WOR—Irving Conn's Orchestra  
 WRNY—Marion Eddy  
 WABC—Musical Fast Freight  
 WCOH—The Hayloft; Rural sketch

**10:30 P.M. (EDST) 9:30 P.M. (EST)**  
 WJZ—Paris Night Life; Affiliated Products Co.  
 WCOH—The Dream Melody Singer  
 WRNY—Kisanoff's Russian Echoes; Balalaika Orchestra  
 WABC—Howard Barlow and Columbia Symphony  
 WMCA—Three Little Funsters; harmony and comedy

**10:45 P.M. (EDST) 9:45 P.M. (EST)**  
 WOR—Sweethearts of Song  
 WJZ—Tish; Mary Roberts Rinehart's dramatic series  
 WCOH—Andre King's Personalities Soloists

**11:00 P.M. (EDST) 10:00 P.M. (EST)**  
 WFAB—Charles Beni's Gypsy Orchestra, with Lillia Diesch  
 WJZ—McCravy Brothers, singers  
 WFAF—Russ Columbo's Orchestra  
 WABC—Irene Beasley; contralto  
 WMCA—Three Little Funsters; Harmony and comedy  
 WOR—Willard Robison and His Deep River Orch.  
 WCOH—Dance Orchestra

**11:15 P.M. (EDST) 10:15 P.M. (EST)**  
 WFAF—Opry House Tonight  
 WABC—Freddie Martin's Bossert Orchestra  
 WJZ—Cesare Sodero and orchestra

**11:30 P.M. (EDST) 10:30 P.M. (EST)**  
 WFAF—Jack Denny's Orchestra  
 WABC—Harold Stern's Orchestra  
 WMCA—La Casa Orchestra  
 WOR—Dance Orchestra  
 WFAB—Tommy Tucker and his Californians  
 WCOH—Goldburg Clothiers

**11:45 P.M. (EDST) 10:45 P.M. (EST)**  
 WABC—Little Jack Little

**12:00 Mid. (EDST) 11:00 P.M. (EST)**  
 WFAF—Ralph Kirbery, dream singer  
 WJZ—Dancing in Milwaukee  
 WABC—Isham Jones' Orchestra  
 WMCA—Up and Down Broadway with Bide Dudley

**12:05 A.M. (EDST) 11:05 P.M. (EST)**  
 WFAF—Paul Whiteman's Orchestra

**12:10 A.M. (EDST) 11:10 P.M. (EST)**  
 WMCA—George Berel and his Berelians

**12:30 A.M. (EDST) 11:30 P.M. (EST)**  
 WJZ—Charles Agnew and his Orchestra  
 WABC—Joe Sanders' Nighthawks  
 WCOH—Goodnite  
 WFAF—The Oleanders; dance orchestra  
 WMCA—Nalda Nardi and Elmo Russ

**1:00 A.M. (EDST) 12:00 Mid. (EST)**  
 WABC—Joe Haymes' Orchestra  
 WMCA—Noble Sissle's Orchestra

**1:30 A.M. (EDST) 12:30 A.M. (EST)**  
 WABC—Dick Gaspaire's Orchestra  
 WMCA—Enoch Light's Orchestra



# Programs For Stations Other Than New York

Baltimore, WBAL WCAO WFBR; Bangor, WLBZ; Boston, WAAB WBZ WEEI WNAC; Hartford, WDRG WTIC; Philadelphia, WCAU WFAN WFI WIP WLIT; Pittsburgh, KDKA WCAE WJAS; Portland, WCSH; Providence, WEAN WJAR; Springfield, WBZA; Washington, WMAL WRC; Worcester, WORC WTAG

## Sunday, July 3

- P.M.**
- 3:00 Symphonic Hour. WABC-CBS WEAN WLBZ WDRG WAAB WORC WCAU WJAS WMAL WCAO
- 3:00 Wayne King and His Orchestra. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
- 3:30 Highlanders Military Band. WJZ-NBC WBAL KDKA
- 3:30 National Sunday Forum. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE
- 4:00 Iodent Program. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE
- 4:30 International Broadcast. WEA-F-NBC WTIC WEEI WJAR WCSH WFBR WFI WRC WCAE
- 4:30 Friendly Hour. WJZ-NBC WBAL WBZ WBZA KDKA
- 5:30 Road to Romany. WJZ-NBC WBAL WBZ WBZA
- 5:30 Poet's Gold; poetry readings. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WCAO.
- 6:00 Catholic Hour. WEA-F-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
- 6:30 To be announced. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC
- 6:30 Roses and Drums. WABC-CBS WAAB WMAL WJAS WCAO
- 7:00 The World's Business, Dr. Julius Klein. WABC-CBS WLBZ WEAN WDRG WORC WNAC WIP-WFAN WMAL
- 7:00 Balkan Mountain Men. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE WLIT.
- 7:30 The Grenadiers; quartet. WJZ-NBC WBAL WBZ WBZA KDKA
- 7:45 The Sylvanians. WABC-CBS WCAO WNAC WJAS
- 7:45 Theodore Karle, tenor. WABC-CBS WDRG WNAC WORC WIP-WFAN WJAS WMAL WCAO
- 8:30 Lewisohn Stadium Concert. WABC-CBS WEAN WDRG WNAC WORC WJAS WMAL WCAO
- 9:00 Our Government—David Lawrence. WEA-F-NBC WFBR WFI WCSH WJAR WRC WTIC
- 9:15 American Album of Familiar Music. WEA-F-NBC WFBR WFI WCSH WCAE WJAR WRC WTAG WTIC
- 9:15 Goldman Band Concert. WJZ-NBC WBAL WBZ WBZA KDKA
- 9:30 Pennzoil Parade. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
- 9:45 Shaeffer Lifetime Revue. WEA-F-NBC WJAR WCSH WFI WRC WCAE.
- 10:00 Gem Highlights; Jack Denny, humorist and guest stars. WABC-CBS WDRG WAAB WCAU WJAS WMAL WCAO.
- 10:15 The Old Singing Master. WJZ-NBC WBAL WBZ WBZA KDKA WEEI WCAE
- 10:30 Columbia Dramatic Laboratory. WABC-CBS WDRG WORC WCAU WJAS WMAL WCAO
- 11:00 The Gauchos—Vincent Sorey's Orchestra—Tito Guizar. WABC-CBS WLBZ WEAN WAAB WCAU WMAL WCAO WDRG WJAS
- 11:30 Mood Oriental; music. WEA-F-NBC WJAR WRC WFI WCAE
- 11:30 Eddie Duchin's Orchestra. WABC-CBS WLBZ WEAN WDRG WNAC WCAU WMAL WCAO WNAC
- 12:00 Gus Arnheim's Orchestra. WABC-CBS WEAN WNAC WCAU WMAL WCAO
- A.M.**
- 12:30 California Melodies. WABC-CBS WNAC WCAU WEAN WMAL

## Monday, July 4

- P.M.**
- 3:30 Sam Prager, pianist and Helen Nugent, contralto. WABC-CBS WLBZ WNAC WORC WIP-WFAN WJAS WMAL WCAO.
- 3:30 Woman's Radio Review—WEA-F-NBC WTIC WCSH WJAR WTAG WCAE
- 3:45 Four Eton Boys. WABC-CBS WCAO WLBZ WNAC WDRG WIP-WFAN WJAS WMAL WORC
- 4:00 Pop Concert. WEA-F-NBC WFBR WCAE WJAR WRC WTAG WTIC
- 4:00 Westphal's Orchestra. WABC-CBS WDRG WNAC WORC WCAU
- 4:15 Tommy Watkins' Orchestra. WJZ-NBC WBAL KDKA
- 4:30 Columbia Artist Recital. WABC-CBS WLBZ WDRG WNAC
- 4:45 Lady Next Door. WEA-F-NBC WJAR WRC WTAG
- 4:45 Harry Kogen's Orchestra. WJZ-NBC WBAL
- 5:00 Romance. WABC-CBS WCAO WAAB WDRG WIP-WFAN WJAS WORC WEAN.
- 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WCSH WJAR WRC WTAG WLIT WCAE
- 5:45 Thomas Jefferson and James Monroe. WEA-F-NBC WRC
- 6:00 Current Events—H. V. Kaltenborn. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WMAL WORC
- 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC
- 6:00 Ted Black's Orchestra. WJZ-NBC WBAL
- 6:15 Vaughn De Leath. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WEAN WORC
- 6:30 George Hall's Hotel Taft Orchestra. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAO
- 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA

## NOTICE!

All times shown in news items and all program listings are Eastern Daylight Time. For Eastern Standard Time deduct one hour from the time shown.

- 6:45 The Funnyboners; songs and comedy. WABC-CBS WDRG WAAB WORC WIP-WFAN WJAS WCAO
- 7:00 Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC
- 7:00 Tito Guizar, tenor. WABC-CBS WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
- 7:15 Tasty Yeast Jesters. WJZ-NBC WBZ WBZA WBAL KDKA
- 7:15 Surprise Package. WABC-CBS WEAN WDRG WORC WCAU WJAS WMAL WCAO
- 7:30 Swift Program; Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA
- 7:45 Bing Crosby. WABC-CBS WDRG WORC WJAS WMAL WCAO.
- 7:45 The Goldbergs. WEA-F-NBC WCAE WCSH WJAR WTAG WTIC WEEI
- 8:00 Bird and Vash; comedy skit. WABC-CBS
- 8:00 Soconyland Sketches. WEA-F-NBC WEEI WCSH WJAR WTAG
- 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
- 8:30 The Voice of Firestone. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
- 8:30 Death Valley Days. WJZ-NBC WBAL WBZ WBZA KDKA
- 9:00 Manhattan Serenaders; Rich's Orchestra and quartet. WABC-CBS WLBZ WEAN WDRG WNAC WORC WJAS WMAL WCAO.
- 9:00 A. & P. Gypsies. WEA-F-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
- 9:15 Arthur Tracy, the Street Singer. WABC-CBS WEAN WDRG WNAC WCAU WJAS WMAL WCAO.
- 9:30 Bourjois—An Evening in Paris. WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL
- 9:30 Parade of the States. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WLIT WFBR WRC WCAE
- 9:30 Jack Benny with orchestra. WJZ-NBC WBAL WBZ WBZA KDKA.
- 10:00 Music That Satisfies. WABC-CBS WMAL WCAU WLBZ WEAN WDRG WAAB WORC WCAO WJAS
- 10:00 Country Doctor; Phillips Lord. WJZ-NBC.
- 10:00 National Radio Forum. WEA-F-NBC
- 10:30 Love Songs and Dances. WJZ-NBC WBAL WBZA KDKA
- 11:00 Charles Carille, tenor. WABC-CBS WEAN WDRG WORC WCAU WJAS WMAL WCAO.
- 12:15 Carl Moore's Orchestra. WJZ-NBC WBAL.
- 12:30 Howard Lanin's Orchestra. WEA-F-NBC WRC WCAE

## Tuesday, July 5

- P.M.**
- 3:00 Radio Troubadours; Stokes' Orchestra. WJZ-NBC WBAL WBZ WBZA.
- 3:15 Ann Leaf at the Organ. WABC-CBS WDRG WAAB WORC WIP-WFAN WJAS WMAL WCAO
- 3:30 Woman's Radio Review. WEA-F-NBC WCSH WJAR WRC WTAG WCAE
- 3:45 Mormon Tabernacle Choir and Organ. WJZ-NBC WBAL WRC
- 4:00 To be announced. WEA-F-NBC
- 4:45 Lady Next Door; children's program. WEA-F-NBC WTIC WTAG WJAR WCSH WRC.
- 5:00 Charles Gilbert Spross, Composer, Pianist. WEA-F-NBC WTIC WRC
- 5:15 Meet the Artist. WABC-CBS WCAO WDRG WJAS WORC WEAN WAAB
- 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
- 5:30 Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
- 5:30 Garden Melodies; orchestra. WEA-F-NBC WTIC WTAG WRC WCAE
- 5:30 Musical Comedy Memories. WABC-CBS WLBZ WAAB WORC WIP-WFAN WMAL.
- 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC

- 6:00 George Hall's Orchestra. WABC-CBS WLBZ WDRG WAAB WORC WIP-WFAN WMAL.
- 6:15 Reis and Dunn. WABC-CBS WCAO WLBZ WAAB WDRG WJAS WMAL WORC
- 6:30 Melody Briefs. WEA-F-NBC WTIC
- 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
- 6:45 Back of the News in Washington. WEA-F-NBC WTIC WTAG WFBR WFI WRC
- 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
- 7:00 Sid Gary, baritone. WABC-CBS WEAN WNAC WCAU WJAS WMAL WCAO
- 7:00 Mid-Week Federation Hymn Sing. WEA-F-NBC WTIC WTAG
- 7:15 Mills Bros.; quartet and orchestra. WABC-CBS WEAN WDRG WNAC WCAU WJAS WMAL WCAO
- 7:30 Connie Boswell. WABC-CBS WLBZ WAAB WORC WCAU WJAS WCAO.
- 7:30 Swift Program—The Stebbins Boys. WJZ-NBC WBZ WBZA WBAL KDKA
- 7:45 The Goldbergs. WEA-F-NBC WTIC WJAR WCSH WCAE WTAG WEEI
- 8:00 Blackstone Plantation. WEA-F-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
- 8:00 Bird and Vash. WABC-CBS
- 8:15 Abe Lyman's Orchestra. WABC-CBS WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO.
- 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WJAS WMAL WORC WAAB
- 8:30 Walter Smith's Band. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFI WFBR WRC
- 8:45 To be announced. WJZ-NBC WBZ WBZA KDKA
- 9:00 Ben Bernie's Blue Ribbon Band. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL WORC
- 9:00 The Household Program. WJZ-NBC WBAL WBZ WBZA KDKA
- 9:00 NBC Artists Musicale. WEA-F-NBC WTIC WCSH WJAR WFI WRC WTAG
- 9:30 The Goldman Band. WJZ-NBC WBAL WBZ WBZA KDKA.
- 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRG WCAU WEAN WJAS WMAL
- 10:00 Lucky Strike Dance Orchestra. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
- 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WORC WAAB WDRG WCAU WJAS WMAL WCAO
- 10:15 Tune Detective. WJZ-NBC WBAL WBZ WBZA KDKA
- 10:30 Howard Barlow and Columbia Symphony Orchestra. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WMAL WCAO
- 11:00 Irene Beasley with orchestra. WABC-CBS WEAN WDRG WORC WJAS WMAL WCAO.
- 11:00 Russ Columbo and his Orchestra. WEA-F-NBC WTIC WJAR WFI WCAE
- 12:00 Ozzie Nelson's Orchestra. WABC-CBS WEAN WCAU WMAL WCAO.

## Wednesday, July 6

- P.M.**
- 3:00 Salon Concert Ensemble. WEA-F-NBC WTIC WTAG WJAR WCSH.
- 3:15 Madame Belle Forbes Cutter, soprano. WABC-CBS WLBZ WNAC WORC WIP-WFAN WJAS WMAL WCAO.
- 3:30 Woman's Radio Review. WEA-F-NBC WEEI WTIC WCSH WJAR WRC WTAG WCAE
- 3:45 Four Eton Boys. WABC-CBS WLBZ WNAC WDRG WCAO WJAS WEAN WORC WMAL
- 4:00 The Captivators. WABC-CBS WLBZ WNAC WORC WIP-WFAN WJAS WMAL WCAO.
- 4:00 Mid-week Musicale. WJZ-NBC WBAL
- 4:00 Song Souvenirs; vocalists. WEA-F-NBC WTIC WRC
- 4:45 Lady Next Door. WEA-F-NBC WJAR WRC WTAG WTIC
- 5:00 Kathryn Parsons, Girl o' Yesterday. WABC-CBS WAAB WORC WIP-WFAN WJAS WMAL WCAO
- 5:15 Schudt's Going to Press. WABC-CBS WCAO WAAB WDRG WJAS WMAL WORC
- 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG
- 5:30 Beau Balladeer; mystery baritone. WEA-F-NBC WTIC WTAG WJAR WRC WFBR
- 5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
- 5:30 Jack Brooks' Orchestra. WABC-CBS WLBZ WAAB WORC WJAS WMAL WCAO.
- 6:00 Vaughn de Leath, vocalist. WABC-CBS WLBZ WDRG WAAB WORC WIP-WFAN WMAL.
- 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WJAR WRC WCAE
- 6:15 Harold Stern's St. Moritz Orchestra. WABC-CBS WCAO WLBZ WAAB WIP-WFAN WJAS WORC WDRG
- 6:30 Dandies of Yesterday; quartet. WJZ-NBC
- 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.
- 6:45 The Funnyboners. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WCAO
- 7:00 Morton Downey. WABC-CBS WLBZ WEAN WDRG WNAC WORC WCAU WJAS WMAL WCAO
- 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
- 7:15 Maxwell House Program. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
- 7:15 Intermezzo—concert orchestra. WEA-F-NBC WTIC WEEI WJAR WCSH WLIT WFBR WRC
- 7:15 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA KDKA.



# Programs For Stations Other Than New York

7:30 Swift Program. WJZ-NBC WBAL WBZ WBZA KDKA  
 7:45 Bing Crosby. WABC-CBS WLBZ WEAN WDRC WORC WNAC WCAU WJAS WMAL WCAO  
 7:45 The Goldbergs. WEA-F-NBC WCAE WCSH WJAR WEEI WTAG KDKA  
 8:00 Bird and Vash; comedy. WABC-CBS WCAO WNAC WDRC WJAS WEAN WMAL WCAU  
 8:00 American Taxpayers League Program. WJZ-NBC WBAL  
 8:00 Big Time. WEA-F-NBC WFBR WEEI WLIT WCSH WJAR WRC  
 8:15 Singin' Sam, The Barbasol Man. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL  
 8:15 Jane Froman and her orchestra. WJZ-NBC WBAL WBZ WBZA KDKA  
 8:30 To be announced. WEA-F-NBC WTAG WEEI WJAR WCSH WFBR WRC WCAE  
 8:30 Jack Frost Melody Moments. WJZ-NBC WBAL KDKA  
 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WMAL WJAS WORC WEAN WAAB  
 8:45 Col. Stoopnagle and Budd. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL  
 9:00 G. Washington Concert Orchestra. WJZ-NBC WBAL WBZ WBZA KDKA  
 9:00 Robert Burns Panatela Program. WABC-CBS WEAN WDRC WNAC WORC WJAS WMAL WCAO  
 9:00 Goodyear Tire Program. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG  
 9:30 Mobiloil Concert. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG  
 9:30 Jack Benny; George Olsen's Music. WJZ-NBC WBAL WBZ WBZA KDKA  
 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL  
 10:00 Ruth Etting—Chesterfield Program. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WEAN WMAL WORC WNAC  
 10:15 Adventures in Health. WABC-CBS WCAO WAAB WDRC WCAU WJAS WEAN WMAL  
 10:30 Howard Barlow and Symphony Orchestra. WABC-CBS WLBZ WEAN WAAB WORC WCAU WJAS WMAL WCAO  
 10:45 "Tish" Stories; dramatic series. WJZ-NBC WBAL KDKA.  
 11:00 Charles Carllie, tenor. WABC-CBS WEAN WORC WDRC WIP-WFAN WJAS WMAL WCAO.  
 11:30 Don Redman and his Connie's Inn Orchestra. WABC-CBS WCAO WAAB WDRC WCAU WORC  
 11:45 Frankie Master's Orchestra. WJZ-NBC WBAL  
 12:00 Cab Calloway's Orchestra. WJZ-NBC KDKA  
 12:00 Eddie Duchin and His Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL  
 A.M.  
 12:30 Isham Jones' Orchestra. WABC-CBS WEAN WNAC WCAU WMAL WCAO.  
 1:00 Joe Haymes' Orchestra. WABC-CBS WEAN WNAC

## Thursday, July 7

P.M.  
 3:00 La Forge Berumen Musicale. WABC-CBS WCAO WLBZ WDRC WIP-WFAN WJAS WMAL WORC  
 3:30 Boston Popular Revue. WABC-CBS WLBZ WDRC WNAC WORC WIP-WFAN WJAS WMAL WCAO  
 3:30 Women's Radio Review. WEA-F-NBC WCSH WRC WTAG WCAE  
 3:45 Rhythmic Serenade. WJZ-NBC WBAL  
 4:00 U. S. Army Band Concert. WABC-CBS WCAO WLBZ WNAC WJAS WMAL WDRC  
 4:00 Musical Comedy Hits. WEA-F-NBC WFBR WCAE WRC  
 4:00 To be announced. WJZ-NBC WBZ WBZA KDKA  
 4:30 Melody Three. WEA-F-NBC WTAG WJAR WFBR WCAE WTIC  
 4:45 The Lady Next Door. WEA-F-NBC WFBR WTIC WCAE WCSH WTAG WJAR  
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG  
 5:30 The Round Towners, male quartet. WABC-CBS WLBZ WAAB WORC WJAS WMAL WCAO  
 5:30 Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA  
 5:45 Little Orphan Annie. WJZ-NBC WBAL WBZ WBZA KDKA  
 5:45 Shapiro and Shafter; piano. WABC-CBS WDRC WORC WJAS WCAO.  
 6:00 Current Events, H. V. Kaltenborn. WABC-CBS WLBZ WDRC WAAB WORC WJAS  
 6:15 Freddie Martin's Orchestra. WABC-CBS WLBZ WAAB WJAS WORC WDRC.  
 6:30 Jack Miller's Orchestra. WABC-CBS WEAN WDRC WAAB WORC WMAL WCAO  
 6:45 Musical Comedy Revue. WEA-F-NBC WTIC WFI WRC.  
 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.  
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC  
 7:00 Sid Gary, baritone. WABC-CBS WEAN WDRC WNAC WCAU WJAS WMAL WCAO  
 7:15 Harold Stern's Orchestra. WABC-CBS  
 7:15 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA KDKA.  
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBZ WBZA KDKA WBAL  
 7:30 Street Singer. WABC-CBS WLBZ WORC WCAU WJAS.  
 7:45 Benny Krueger's Orchestra. WABC-CBS WLBZ WEAN WDRC WNAC WORC WCAU WJAS WCAO.  
 7:45 The Goldbergs. WEA-F-NBC WTIC WCAE WCSH WJAR WTAG WEEI  
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBZ WBZA WBAL KDKA  
 8:00 Fleischmann Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG  
 8:00 Bird and Vash; comedy skit. WABC-CBS  
 8:15 Abe Lyman's Orchestra. WABC-CBS WEAN WDRC WNAC WCAU WMAL WCAO

## NOTICE!

All times shown in news items and all program listings are Eastern Daylight Time. For Eastern Standard Time deduct one hour from the time shown.

8:45 Joe Palooka. WABC-CBS WEAN WDRC WNAC WCAU WJAS WMAL WCAO.  
 9:00 Big Six of the Air. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG  
 9:00 Danger Fighters; drama. WJZ-NBC WBAL KDKA WBZ WBZA  
 9:30 Love Story Hour. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL  
 9:30 Boat Club Dance; Artzt's Orchestra. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFI WRC  
 10:00 Lucky Strike Dance Orchestra. WEA-F-NBC WFBR WEEI  
 10:00 To be announced. WJZ-NBC.  
 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WAAB WORC WCAU WJAS WMAL WCAO  
 11:00 Irene Beasley, contralto with orchestra. WABC-CBS WEAN WDRC WORC WJAS WMAL WCAO.  
 11:30 Noble Sissle's Orchestra. WABC-CBS WEAN WDRC WAAB WORC WCAU WMAL WCAO  
 12:00 Smith Ballew's Orchestra. WABC-CBS WEAN WNAC WCAU WMAL WMAL WCAO  
 12:30 Dancing by the Sea. WABC-CBS WEAN WNAC WCAU WMAL WCAO

## Friday, July 8

P.M.  
 3:00 Radio Troubadours; Stoke's Orchestra. WJZ-NBC  
 3:00 Columbia Salon Orchestra. WABC-CBS WLBZ WNAC WDRC WORC WIP-WFAN WJAS WMAL WCAO  
 3:00 Three Shades of Blue. WEA-F-NBC WTIC WTAG WJAR WRC WCAE  
 3:30 Women's Radio Review. WEA-F-NBC WEEI WCSH WTIC WJAR WTAG WCAE  
 3:45 Columbia Educational Features. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WEAN WMAL  
 4:00 The Grab Bag; variety show. WABC-CBS WNAC WORC WCAU WJAS WMAL WCAO.  
 4:00 Betty Moore—Decorating Notes. WEA-F-NBC WFBR WTIC WFI WCAE WCSH WJAR WRC WTAG  
 4:15 Melody Three. WEA-F-NBC WCAE WJAR  
 4:45 The Lady Next Door. WEA-F-NBC WCAE WJAR WTAG  
 4:45 Light Opera Gems. WABC-CBS WLBZ WDRC WAAB WORC WIP-WFAN WJAS WMAL WCAO  
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG  
 5:30 George Hall's Taft Orchestra. WABC-CBS WAAB WORC WCAU WJAS WMAL WCAO WDRC  
 5:30 Pop's Pirate Club. WEA-F-NBC WTAG WRC WCAE  
 5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA  
 5:45 Little Orphan Annie. WJZ-NBC WBAL WBZ WBZA KDKA  
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WRC WCAE  
 6:00 John Kelvin, tenor and orchestra. WABC-CBS WLBZ WAAB WORC WIP-WFAN WMAL.  
 6:15 American Pro-Art String Quartet. WJZ-NBC WBAL WBZ WBZA KDKA  
 6:45 Madison Singers. WABC-CBS WLBZ WAAB WORC WCAU WJAS WCAO.  
 6:45 Today's News. WJZ-NBC WBAL WBZ WBZA KDKA.  
 7:00 Amos 'n' Andy. Pepsodent Program. WJZ-NBC WBAL WBZ WBZA WRC KDKA  
 7:00 Sid Gary, baritone. WABC-CBS WEAN WDRC WNAC WORC WCAU WJAS WMAL WCAO  
 7:15 Isham Jones' Orchestra. WABC-CBS WEAN WNAC WORC WCAO  
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA  
 7:45 Connie Boswell. WABC-CBS WLBZ WEAN WDRC WNAC WO?C WCAU WJAS WCAO  
 7:45 The Goldbergs. WEA-F-NBC WCAE WCSH WJAR WTAG WTIC WEEI  
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBZ WBZA KDKA WBAL  
 8:00 Cities Service Concert. WEA-F-NBC WFBR WEEI WLIT WCAE WCSH WJAR WRC WTAG  
 8:00 Nestle's Program. WJZ-NBC WBAL WBZ WBZA KDKA

8:00 Bird and Vash; comedy skit. WABC-CBS  
 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL  
 8:30 Andre Kostelanetz' Concert. WABC-CBS WLBZ WEAN WNAC WORC WCAU WMAL  
 9:00 Clicquot Club Eskimos. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG  
 9:00 Friendship Town; sketch and music. WJZ-NBC WBAL WBZ WBZA KDKA.  
 9:00 Kodak Week-end Hour. WABC-CBS WCAO WNAC WDRC WCAU WEAN WMAL  
 9:30 Pond's Program. WEA-F-NBC WFBR WLIT WCAE WCSH WJAR WRC WTAG  
 9:30 Armour Program. WJZ-NBC WBAL WBZ WBZA KDKA  
 9:30 To the Ladies. WABC-CBS WCAO WNAC WDRC WCAU WJAS WEAN WMAL  
 9:45 Fray and Braggiotti, piano team. WABC-CBS WJAS WMAL WCAO  
 10:00 Music That Satisfies. WABC-CBS WLBZ WEAN WDRC WAAB WORC WCAU WJAS WMAL WCAO  
 10:00 Paul Whiteman's Orchestra. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE  
 10:15 Adventures in Health. WABC-CBS WCAO WAAB WDRC WCAU WJAS WEAN WMAL  
 10:30 Howard Barlow and Columbia Symphony Orchestra. WABC-CBS WLBZ WEAN WDRC WAAB WORC WCAU WJAS WMAL WCAO  
 10:45 Hello Marie, comedy skit. WJZ-NBC WBAL  
 11:00 Little Jack Little, vocalist and pianist. WABC-CBS WLBZ WEAN WAAB WORC WMAL WCAO  
 11:30 Ozzie Nelson's Orchestra. WABC-CBS WEAN WDRC WORC WCAU WMAL WCAO.  
 12:00 Gus Arnheim's Orchestra. WABC-CBS WEAN WNAC WCAU WCAO  
 12:00 Ralph Kirbery, the Dream Singer. WEA-F-NBC WRC A.M.  
 12:30 Art Krueger's Orchestra. WABC-CBS WEAN WNAC WMAL WCAO  
 1:00 Tommy Christian's Orchestra. WABC-CBS WEAN WNAC

## Saturday, July 9

P.M.  
 3:00 Frank Westphal's Orchestra. WABC-CBS WLBZ WDRC WNAC WORC WCAU WJAS WMAL WCAO  
 4:00 Esther Leaf at the organ. WABC-CBS WNAC WORC WCAU  
 4:45 Lady Next Door. WEA-F-NBC WTIC WTAG WJAR WCSH WRC  
 5:30 Heart Songs. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WJAR WCSH WLIT WRC  
 6:00 Freddie Martin's Orchestra. WABC-CBS WEAN WDRC WAAB WORC WIP-WFAN WMAL WCAO  
 6:00 Waldorf-Astoria Sert Room. WEA-F-NBC WTIC WJAR WRC WCAE  
 6:30 Jack Miller and His Orchestra. WABC-CBS WCAO WLBZ WDRC WJAS WORC  
 6:45 Leon Belasco's Orchestra. WABC-CBS WCAO WLBZ WAAB WJAS WMAL WORC WIP-WFAN WEAN WDRC  
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC  
 7:15 William Vincent Hall with orchestra. WABC-CBS WDRC WNAC WORC WCAU WJAS WCAO.  
 7:30 Do Re Me, Female Trio. WABC-CBS WIP-WFAN WORC WDRC  
 7:45 The Goldbergs. WEA-F-NBC WTIC WCAE WCSH WJAR WTAG WEEI  
 7:45 Street Singer. WABC-CBS WLBZ WEAN WDRC WNAC WORC WCAU WJAS WMAL WCAO  
 8:00 The Melodiers; quartet. WABC-CBS WEAN WDRC WNAC WORC WCAU WJAS WMAL WCAO  
 8:15 Abe Lyman's Orchestra. WABC-CBS WEAN WDRC WNAC WCAU WMAL WCAO  
 8:30 Dance With Countess D'Orsay. WJZ-NBC WBAL WBZ WBZA KDKA  
 8:30 "K-7" Secret Service Spy Story. WEA-F-NBC WTIC WTAG WEEI WJAR WCAE WCSH WRC.  
 9:00 Southernaires; male quartet. WEA-F-NBC WTAG WEEI WJAR WCSH WFI WRC WCAE.  
 9:00 The Goldman Band. WJZ-NBC KDKA.  
 9:30 The First Nighter. WJZ-NBC WBAL WBZ WBZA KDKA  
 10:00 Lucky Strike Dance Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG  
 10:00 Whoopee; Gene Austin and Orchestra. WJZ-NBC WBAL  
 10:00 Music That Satisfies—Chesterfield. WABC-CBS WCAO WLBZ WDRC WCAU WJAS WEAN WMAL WORC  
 10:15 Columbia Public Affairs Institute. WABC-CBS WLBZ WDRC WAAB WORC WCAU WJAS WMAL WCAO WEAN  
 10:30 Twenty Fingers of Harmony. WJZ-NBC WBAL WBZ WBZA KDKA  
 10:45 Coral Islanders; orchestra. WABC-CBS WEAN WDRC WAAB WORC WCAU WJAS WMAL WCAO  
 11:00 Russ Columbo and His Orchestra. WEA-F-NBC WTIC WJAR WFI WRC WCAE  
 11:15 Cesare Sodero and Concert Orchestra. WJZ-NBC.  
 11:30 Harold Stern's Orchestra. WABC-CBS WLBZ WAAB WORC WIP-WFAN WMAL WCAO.  
 11:30 Jack Pettis' Orchestra. WEA-F-NBC WEEI WJAR WTIC WRC WFBR WFI WCAE  
 A.M.  
 12:05 Buddy Rogers and His California Cavaliers. WEA-F-NBC WTIC WRC WCAE  
 1:00 Joe Haymes' Roseland Orchestra. WABC-CBS



# Programs For Wednesday, July 6

<p><b>6:45 A.M. (EDST)</b> 5:45 A.M. (EST) WEAF—Tower Health Exercises; Arthur Bagley, Director WOR—Gym Classes; Gambling's Gamboliers; John Gambling, Director</p> <p><b>7:00 A.M. (EDST)</b> 6:00 A.M. (EST) WINS—Musical Clock; Time, temperature, weather report</p> <p><b>7:30 A.M. (EDST)</b> 6:30 A.M. (EST) WJZ—A Song for Today WABC—Organ Revue; Popular Music</p> <p><b>7:45 A.M. (EDST)</b> 6:45 A.M. (EST) WJZ—Jolly Bill and Jane; Cream of Wheat Program WINS—Mr. and Mrs. Reader; Those Neighbors of Yours</p> <p><b>8:00 A.M. (EDST)</b> 7:00 A.M. (EST) WMCA—Organ Reveille WJZ—On the 8:15 WEAF—Tom Brennie; the Laugh Club WOV—Morning Song WOR—Al Woods WABC—Salon Musicale; Vincent Sorey, Conductor WINS—Miss Wall's Calisthenics</p> <p><b>8:15 A.M. (EDST)</b> 7:15 A.M. (EST) WOR—Worthless Talks on Worthy Subjects WEAF—Morning Devotions WJZ—Sunbirds; string ensemble WMCA—Pete 'n' Rusty, song sketch WINS—Musical Clock; Time, temperature, weather report</p> <p><b>8:30 A.M. (EDST)</b> 7:30 A.M. (EST) WEAF—Cheerio WMCA—Harry Glick's Exercises WABC—Rhythm Kings; Fred Berrens WOR—Martha Manning; A Macy Presentation WOV—Daisy's Daily Chats</p> <p><b>8:45 A.M. (EDST)</b> 7:45 A.M. (EST) WMCA—Barnacle Bill; Cheer-up Club WABC—Banjo Bill WOR—Musical Novelties WJZ—John Fogarty, tenor</p> <p><b>9:00 A.M. (EDST)</b> 8:00 A.M. (EST) WMCA—Monsieur Sakele; Beauty talk WEAF—Morning Glee Club WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation WJZ—Waltzes; String Ensemble, direction Walter Blaufuss WPCH—Bill Williams; Happy Go Lucky Philosopher WABC—Little Jack Little WOV—Hudson Clinic WFAB—Italian Hour, recorded WINS—Morning Highlight; Ted Haig</p> <p><b>9:15 A.M. (EDST)</b> 8:15 A.M. (EST) WMCA—Festivals and Fantasies; String Trio WEAF—Top o' the Morning WJZ—Lady Bugs WABC—Melody Magic; Vincent Sorey's Orchestra with Evelyn McGregor, Helen Nugent and Charlotte Harriman, contraltos WOV—Late Risers' Gym Class WINS—Bits from Symphonies</p> <p><b>9:30 A.M. (EDST)</b> 8:30 A.M. (EST) WMCA—Modern Living, talk WEAF—Flying Fingers WOR—Joseph Bier, songs WABC—The Merry-makers; orchestra WJZ—To be announced WOV—Modern Living Magazine WINS—Cindy Brown WPCH—Harry Glick's Exercises WFAB—Neapolitan Tunes, recorded</p> <p><b>9:45 A.M. (EDST)</b> 8:45 A.M. (EST) WEAF—Our Daily Food; Col. Goodbody WJZ—Hoffman Morning Quarter Hour, musicale WOR—Shopping with Jean Abbey—Sales Talk WPCH—Across the Breakfast Table; Joan and Bill, news WINS—Hilary McConnell, songs</p> <p><b>10:00 A.M. (EDST)</b> 9:00 A.M. (EST) WMCA—Musical Grab Bag; String Trio WEAF—Thru Lighted Windows WOR—The Doings of Roxanna Gubbins; Monologue WPCH—Rejuvenation; Miss Perma, talk WABC—Oxol Feature, Gordon Dove and Bunny WOV—Girl from Paradise WJZ—Beatrice Mabie, beauty talk WINS—Music of Other Nations</p> <p><b>10:05 A.M. (EDST)</b> 9:05 A.M. (EST) WPCH—I'm Telling You; Roy Shelley</p> <p><b>10:15 A.M. (EDST)</b> 9:15 A.M. (EST) WEAF—Jane Grant's Stereo Program WMCA—French Lesson; Prof. E. A. LaVergne WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Prog. WOR—Sherman Keene's Orchestra WPCH—Birds of a Feather; Rocklyn Trio WABC—Artells Dickson, the Singing Vagabond WOV—Canadian Fur Trappers WINS—Jane Redington; Your Handwriting</p> <p><b>10:30 A.M. (EDST)</b> 9:30 A.M. (EST) WPCH—My Songs to You; Renee Roselle WABC—Melody Parade; orchestra WMCA—Eva Lerner with Vincent and Winn; two pianos WEAF—Wildroot Chat; talk and piano WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. &amp; P. Program WINS—Wifesaver; Allen Prescott</p>	<p><b>10:45 A.M. (EDST)</b> 9:45 A.M. (EST) WEAF—Betty Crocker; Cooking Talk; Gen. Mills Prog WOR—To be announced WPCH—Shopping Around with Aileen Poe WJZ—To be announced WABC—Four Clubmen, directed by Leigh Stevens WOV—Don Juan of Song WMCA—Jose Martini, baritone WINS—Frances Gold; Piano and Songs</p> <p><b>11:00 A.M. (EDST)</b> 10:00 A.M. (EST) WEAF—To be announced WOR—Parent Teachers Association, talk WNYC—Civic Information WJZ—Singing Strings WPCH—Piano Melody; Albert Fanelli WABC—Nell Vinick; Beauty Talk; Drezma &amp; Kremel Program WOV—May's Apparel WINS—Making Yourself Fashionable; Marie Blizard</p> <p><b>11:05 A.M. (EDST)</b> 10:05 A.M. (EST) WNYC—Eugene Nathel, tenor</p> <p><b>11:15 A.M. (EDST)</b> 10:15 A.M. (EST) WEAF—Radio Household Institute WABC—Morning Moods WNYC—N. Y. Tuberculosis and Health Association WPCH—A Girl in Blue; Cecil Sherwood WOR—Leona Lavign, soprano WINS—John McLaughlin, songs</p> <p><b>11:30 A.M. (EDST)</b> 10:30 A.M. (EST) WPCH—Radio Service Organ Program WJZ—Rhythm Ramblers WOR—College Art Assn. Series—Lecture WABC—"Round the World Cooking School," Ida Bailey Allen; Best Foods, Inc. Program WNYC—Eugene Nathel, tenor WOV—Richard Marcelle WEAF—U. S. Army Band WINS—Mabel Drew, songs</p> <p><b>11:40 A.M. (EDST)</b> 10:40 A.M. (EST) WNYC—Jewish Welfare League, talk</p> <p><b>11:45 A.M. (EDST)</b> 10:45 A.M. (EST) WOR—Riverdale; sketch WOV—Hilda Gaeltz, soprano WABC—Keenan and Phillips; piano pictures WPCH—Harriet DeGoff, blue singer WINS—Whispering Bob Snyder</p> <p><b>11:50 A.M. (EDST)</b> 10:50 A.M. (EST) WNYC—"Keeping Well," Dr. John Oberwager</p> <p><b>12:00 Noon (EDST)</b> 11:00 A.M. (EST) WMCA—Mid-Day Message; Dr. Christian Riesner WEAF—General Electric Home Circle; Clara Savage Littleale, guest WOR—Daisy Niebling, osngs WJZ—Mrs. Julian Heath WPCH—Education and Science; A. Cloyd Gill, Friendly Facts WFAB—Polish Orchestra WABC—Ted Brewer's Yoeng's Orchestra WOV—Hoover Medical Group WINS—Ford Frick tells the News</p> <p><b>12:15 P.M. (EDST)</b> 11:15 A.M. (EST) WEAF—The Real George Washington WOR—Dagmar Perkins WJZ—Pat Barnes in Person; Swift &amp; Co. Program WPCH—Lady of the Strings; Rae Fox and her uke WOV—Barney Land WMCA—The Forgotten Songster; James Pavese; Old Time Melodies WINS—Luncheon Musicale</p> <p><b>12:20 P.M. (EDST)</b> 11:20 A.M. (EST) WOR—Daily Produce Reporter</p> <p><b>12:25 P.M. (EDST)</b> 11:25 A.M. (EST) WOR—Music</p> <p><b>12:30 P.M. (EDST)</b> 11:30 A.M. (EST) WEAF—On Wings of Song WOR—Luncheon Music WJZ—William Scott's Orchestra WMCA—World-Telegram Stock Quotations WPCH—Jewish Science Talk WABC—Columbia Revue WOV—La Rosa Macaroni Co. Program WFAB—Witkowski's String Band</p> <p><b>12:45 P.M. (EDST)</b> 11:45 A.M. (EST) WINS—To be announced WPCH—The Thrush; Bernice Manning; popular songs WJZ—Bill and Henry; songs and patter</p> <p><b>12:55 P.M. (EDST)</b> 11:55 A.M. (EST) WOR—Edna Wallace Hopper Program</p> <p><b>1:00 P.M. (EDST)</b> 12:00 Noon (EST) WEAF—Market and Weather Reports WABC—George Hall's Hotel Taft Orchestra WOR—Bisquick Band; Betty Crocker WMCA—Jerry Baker, tenor and organist WOV—Merit Clothing Co. Program WRNY—N. Y. Evening Air Post WPCH—Mirror Reflections WJZ—Weather Reports WFAB—Jewish program; orchestra WINS—Sonya Meroff, songs</p> <p><b>1:05 P.M. (EDST)</b> 12:05 P.M. (EST) WJZ—Harold Stokes' Orchestra</p> <p><b>1:15 P.M. (EDST)</b> 12:15 P.M. (EST) WFAB—Jolly Cantor; Hebrew Melodies WEAF—Jack Niles' Orchestra WMCA—Jacks of Harmony and Harriet DeGoff, blues WPCH—Matinee Recital WINS—Diana Bragg, Romance in Song</p> <p><b>1:20 P.M. (EDST)</b> 12:20 P.M. (EST) WRNY—Transcontinental Air News</p>	<p><b>1:30 P.M. (EDST)</b> 12:30 P.M. (EST) WJZ—National Farm and Home Hour WMCA—Mirror Reflections; News of the Day WEAF—Graham Prince's Orchestra WOV—Radio Debuts WFAB—Chaickele Shtern, sketch WRNY—Los Marabinos WABC—Madison String Ensemble WINS—Watch Tower; Judge Rutherford; Act of God</p> <p><b>1:45 P.M. (EDST)</b> 12:45 P.M. (EST) WPCH—Highlights of Sports; Jack Filman WMCA—Jeanne Carroll, songs WRNY—Speech Defects—Dr. Robert McLaughlin WFAB—Yascha Weisbart; Hebrew Melodies WINS—The Sacred Eye; Mystery dramatic sketch with Muriel Petersen and WINS Players</p> <p><b>2:00 P.M. (EDST)</b> 1:00 P.M. (EST) WEAF—To be announced WOV—Melodies from the Star WMCA—Up and Down Broadway with Bide Dudley WRNY—Evangelist F. L. Whitesell WABC—Aunt Jemima Songs WPCH—To be announced WFAB—German Program, recorded WINS—American Music Ensemble; Gregoire Franzell, director</p> <p><b>2:10 P.M. (EDST)</b> 1:10 P.M. (EST) WMCA—Samuel Shankman, concert pianist</p> <p><b>2:15 P.M. (EDST)</b> 1:15 P.M. (EST) WEAF—Viennese Ensemble String Orchestra WPCH—Two of a Kind; Reed and Lee, duet WOV—International Singer WMCA—Ridgewood Dance Marathon WABC—Columbia Artist Recital</p> <p><b>2:30 P.M. (EDST)</b> 1:30 P.M. (EST) WABC—Elizabeth Barthell; Fred Berrens' orchestra WOV—Two Seats in a Balcony WMCA—Artist Bureau Presents—Variety of Artists WJZ—Cesare Sodero and Concert Orchestra WOV—Unemployment; Harry Weil WPCH—The Woman's Forum WFAB—John Feistel, German dramatic readings WRNY—Franz Bolvig, Ohnhaus Ensemble WINS—Meadows Beauty School</p> <p><b>2:45 P.M. (EDST)</b> 1:45 P.M. (EST) WRNY—Harold Fowler, tenor WJZ—Smackouts; comedy skit WABC—Columbia Salon orchestra WOV—Voice from the North</p> <p><b>3:00 P.M. (EDST)</b> 2:00 P.M. (EST) WEAF—Salon Concert Ensemble WJZ—Radio Troubadors WRNY—Sunshine Boys WMCA—Jack Filman's Sport Chat WPCH—It's in the Piano; Lillian Trotter, Light Classics WOV—Willie Zay Jackson WCOH—Beatrice Kay, soprano WINS—Marthine Sisters, harmony</p> <p><b>3:15 P.M. (EDST)</b> 2:15 P.M. (EST) WJZ—To be announced WRNY—R. Bonell, songs WINS—To be announced WPCH—Robert McAfee WMCA—Concertino, soprano and tenor WABC—Mme. Belle Forbes Cutter, soprano WOV—Blind George and Ace Hight WCOH—Rev. Joseph W. Hakes, devotional</p> <p><b>3:30 P.M. (EDST)</b> 2:30 P.M. (EST) WOV—International Revue with Herman Miller WINS—Agnes Kun, pianist WEAF—Woman's Radio Review WMCA—A French Album: Orchestra and vocalist WPCH—World-Telegram Stock Quotations WJZ—Rhythmic Serenade; orchestra WCOH—Hoover Medical Group WRNY—Hits of Foreign Recordings</p> <p><b>3:45 P.M. (EDST)</b> 2:45 P.M. (EST) WABC—The Four Eton Boys WRNY—Lighthouse Music School WINS—Symphonic Rhythmakers WOV—Midweek Sports Review WCOH—Goldburg Clothiers Program</p> <p><b>3:50 P.M. (EDST)</b> 2:50 P.M. (EST) WPCH—The Flower Girl; Dorothy Westra and Radmer</p> <p><b>4:00 P.M. (EDST)</b> 3:00 P.M. (EST) WJZ—Mid-week Musicale WEAF—Song Souvenirs WMCA—Adventures of Cecil and Sally WPCH—Doreen Henry, soprano WOV—Dan Barnett, tenor WABC—Dancing by the Sea WINS—Dixie Hamilton, songs</p> <p><b>4:15 P.M. (EDST)</b> 3:15 P.M. (EST) WINS—Clare Elby; musical history WMCA—Nalda Nardi, contralto WOV—Rhythm Lady WPCH—Lucy Feagan Players; the Modern Theatre WCOH—Ellen and Roger Series</p> <p><b>4:30 P.M. (EDST)</b> 3:30 P.M. (EST) WINS—Billie Dauscha; "The Melody Maid of Manhattan"</p> <p>WMCA—To be announced WJZ—Dance Masters; orchestra WEAF—Day Dreams; Ted Pearson WMCA—Cab Calloway's Orchestra WABC—William Vincent Hall, baritone WPCH—Ragging the Keys; Munk Purcell WOV—Girls from the Sunset WCOH—Atlas Program</p> <p><b>4:45 P.M. (EDST)</b> 3:45 P.M. (EST) WINS—Debutantes at the Movies; sketch WEAF—Lady Next Door WMCA—Monsieur Sakele, beauty talk WPCH—Carrie Lillie; Personality Songs WOV—Leonard and Jimmy; comedy duo</p>	<p><b>4:55 P.M. (EDST)</b> 3:55 P.M. (EST) WOR—Program Resume</p> <p><b>5:00 P.M. (EDST)</b> 4:00 P.M. (EST) WEAF—Breen and De Lose WJZ—Jingle Joe; Joe Parsons, songs WABC—Kathryn Parsons, Girl o' Yesterday WINS—Symphonic Rhythmakers WOV—Novelty Orchestra WOR—Frank Galassi's Orchestra WPCH—Delice Deering, songs WCOH—Program Notes</p> <p><b>5:15 P.M. (EDST)</b> 4:15 P.M. (EST) WEAF—Skippy; General Mills Program WOV—Sara Young, blues WMCA—The Toy Lady; Wendy Marshall WJZ—Joint Recital; Mme. Gainsborg and Godfrey Ludlow WPCH—Business and Politics; Seymore Seigal WABC—Bill Schudd's Going to Press WINS—Cowboy Tom's Roundup with Chief Shunaton ton, Doug McTague and Skookum</p> <p><b>5:30 P.M. (EDST)</b> 4:30 P.M. (EST) WJZ—The Singing Lady; Kellogg Co. Program WEAF—Pops Pirate Club WABC—Jack Brooks' Westphal Orchestra WMCA—Harry Newman, tenor WPCH—The Jewish Federation WOV—Miller's Rhythm Makers with Vince Calendo WOR—Julian Woodworth's Orchestra</p> <p><b>5:45 P.M. (EDST)</b> 4:45 P.M. (EST) WEAF—Schrimmer and Schmitt, piano duo WPCH—The College Boy; Novelty Trio WMCA—The Singing Barrister; orchestra WJZ—Little Orphan Annie WINS—Log Cabin Four; Male Quartet</p> <p><b>5:55 P.M. (EDST)</b> 4:55 P.M. (EST) WOV—News Flashes</p> <p><b>6:00 P.M. (EDST)</b> 5:00 P.M. (EST) WEAF—Waldorf-Astoria Sert Room WINS—Sports Review; baseball scores; race results; late sports news WABC—Vaughn de Leath with orchestra WJZ—Music Treasure Box WOR—Uncle Don WPCH—Italian Serenaders WLWL—Loved Songs of Many Nations WNYC—Police Aviation Report</p> <p><b>6:05 P.M. (EDST)</b> 5:05 P.M. (EST) WNYC—Gladys Lockerd; female baritone</p> <p><b>6:15 P.M. (EDST)</b> 5:15 P.M. (EST) WJZ—Melody Three WNYC—Le Baron String Ensemble WABC—Harold Stern and his St. Moritz Orchestra WINS—Buddie King, songs</p> <p><b>6:30 P.M. (EDST)</b> 5:30 P.M. (EST) WNYC—Le Baron Ensemble WJZ—Dandies of Yesterday; male quartet WINS—Touring Time Topics WPCH—Elmo Russ, organ and John Redmond, tenor WLWL—The Crinoline Girl WABC—The Funnyboners; comedy and songs WOR—Will Osborne's Orchestra</p> <p><b>6:45 P.M. (EDST)</b> 5:45 P.M. (EST) WJZ—Today's News WABC—Tito Guizar, Mexican tenor WPCH—The Evening Dawn; Patricia Dawn WLWL—James Hughes, tenor WEAF—Donald Novis, tenor WINS—Lullaby Lady WNYC—Tina Valentino, songs</p> <p><b>7:00 P.M. (EDST)</b> 6:00 P.M. (EST) WJZ—Amos 'n' Andy WABC—Mardi Gras; variety program WINS—The Weather Eye WNYC—Halvey Singing Society WEAF—The Songsters WOR—Keller Sisters and Brother Lynch WPCH—Keys to Contract Bridge WEAF—Paul Whiteman's Orchestra WLWL—Universal Trio with St. Cecilia Ensemble</p> <p><b>7:05 P.M. (EDST)</b> 6:05 P.M. (EST) WPCH—Under a Hawaiian Moon; Al Rocky and Gene Stanley WINS—American Music Ensemble; Gregoire Franzell, director</p> <p><b>7:15 P.M. (EDST)</b> 6:15 P.M. (EST) WEAF—Intermezzo; concert orchestra WNYC—Patrolman William Drexler, tenor WPCH—The Foreign Singers; quartet WJZ—Royal Vagabonds; orchestral music WABC—Bird and Vash; comedy skit WOR—John Garrick, baritone, and orchestra</p>
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## TUNE IN

# RADIO GUIDE'S

EDITOR'S COLUMN OF THE AIR

WEDNESDAY 9:15 P. M.

## WFAB

1300 Kilocycles



# Wednesday Programs [Continued]

**7:25 P.M. (EDST) 6:25 P.M. (EST)**  
 WNYC—Political Facts; William D. Cox

**7:30 P.M. (EDST) 6:30 P.M. (EST)**  
 WFAF—Maxwell House Tune Blenders  
 WNYC—Civic Information  
 WPCB—It Must be True; Joan Andrews and Dave Olman's Band  
 WJZ—Swift Program; Stebbins Boys  
 WOR—Enric Madriguera and his orchestra  
 WLWL—Question Box  
 WINS—Globetrotter

**7:35 P.M. (EDST) 6:35 P.M. (EST)**  
 WNYC—Ferrante Orchestra

**7:45 P.M. (EDST) 6:45 P.M. (EST)**  
 WFAF—The Goldbergs; Pepsodent Program  
 WINS—To be announced  
 WJZ—Billy Jones and Ernie Hare; Best Foods  
 WABC—Bing Crosby  
 WLWL—The Romancers

**8:00 P.M. (EDST) 7:00 P.M. (EST)**  
 WFAF—"Big Time;" Sketch; Stanco Program  
 WOR—Chandu, the Magician; Beech-Nut Program  
 WPCB—Knickerbocker Minstrels  
 WJZ—American Taxpayers' League Program  
 WABC—Bird and Wash, comedy  
 WINS—Eddie Walters with Sis and Harry Harding; Songs with ukulele and two pianos

**8:15 P.M. (EDST) 7:15 P.M. (EST)**  
 WNYC—Metropolitan Museum of Art  
 WJZ—Jane Froman and orchestra  
 WOR—Sweet and Low; soloists and orchestra

WINS—New York Symphonic Male Choir  
 WABC—Singin' Sam the Barbasol Man

**8:30 P.M. (EDST) 7:30 P.M. (EST)**  
 WNYC—Long Island State Park Commission, talk  
 WFAF—To be announced  
 WPCB—Vedder Players; farce comedies  
 WOR—Willard Robison and Deep River Orchestra  
 WJZ—Jack Frost Melody Moments  
 WABC—La Palina Presents Kate Smith

**8:45 P.M. (EDST) 7:45 P.M. (EST)**  
 WINS—Hollywood Collegiates  
 WABC—Ruth Etting; Music that Satisfies  
 WNYC—Goldman Band Concert

**9:00 P.M. (EDST) 8:00 P.M. (EST)**  
 WFAF—Goodyear Program; Band, Orchestra  
 WPCB—Dorothy Zion; concert violinist  
 WOR—White Flash Musical Review  
 WJZ—The Geo. Washington Coffee Concert Orchestra  
 WABC—Robert Burns Panatela Program  
 WFAB—Tommy Tucker and his Californians  
 WINS—Ray Welch and his dance orchestra

**9:15 P.M. (EDST) 8:15 P.M. (EST)**  
 WFAB—Radio Guide Varieties  
 WOR—Jurien Hoekstra; baritone, and orchestra

**9:30 P.M. (EDST) 8:30 P.M. (EST)**  
 WFAF—Mobiloil Concert  
 WJZ—Jack Benny, George Olsen's Orchestra  
 WPCB—Leta Sing; Pavese Brothers  
 WOR—Frank and Flo; the Tea Timers  
 WABC—Eno Crime Club  
 WFAB—Russian Balalaika Orchestra  
 WINS—Ted Lang and his musical gang

**9:45 P.M. (EDST) 8:45 P.M. (EST)**  
 WPCB—The Three Dreamers  
 WOR—Brook Adams, baritone, and orchestra

**10:00 P.M. (EDST) 9:00 P.M. (EST)**  
 WOR—Manhattan Melodies  
 WFAF—Corn Cob Pipe Club; barnyard music  
 WJZ—The Country Doctor; Phillips Lord  
 WMCA—Unter Den Linden; Ensemble and Soloists  
 WABC—Charles Carlile, tenor

**10:15 P.M. (EDST) 9:15 P.M. (EST)**  
 WJZ—Whispering Jack Smith  
 WMCA—Jerry Baker, tenor  
 WABC—Adventures in Health; Horlick Milk Prog.

**10:30 P.M. (EDST) 9:30 P.M. (EST)**  
 WJZ—Waves of Melody  
 WOR—Market and Halsey Street Playhouse; orchestra and guest artists  
 WFAF—Echoes of the Palisades  
 WMCA—Three Little Funsters; harmony, comedy  
 WABC—Howard Barlow and Columbia Symphony Orchestra

**10:45 P.M. (EDST) 9:45 P.M. (EST)**  
 WMCA—Eddie Lane's Orchestra  
 WJZ—Tish; Mary Roberts Rinehart's dramatic series

**11:00 P.M. (EDST) 10:00 P.M. (EST)**  
 WFAF—Nellie Reveil Interviews  
 WOR—Arthur Warren's Dance Orchestra  
 WMCA—Will Oakland's Orchestra  
 WJZ—McCravy Brothers; singers  
 WFAB—Charles Benci's Gypsy Orchestra, with Mari-ska Kondor  
 WABC—Esther Leaf at the organ

**11:15 P.M. (EDST) 10:15 P.M. (EST)**  
 WFAF—Russ Columbo's Orchestra  
 WJZ—Summer Symphony  
 WABC—Ozzie Nelson's Orchestra

**11:30 P.M. (EDST) 10:30 P.M. (EST)**  
 WOR—Jack Denny's Orchestra  
 WMCA—Tommy Tucker's Orchestra  
 WABC—Duke Ellington's Orchestra  
 WFAF—Vincent Lopez' Orchestra  
 WFAB—The Witching Hour; organ melodies

**11:45 P.M. (EDST) 10:45 P.M. (EST)**  
 WJZ—Frankie Masters' Orchestra

**12:00 Mid. (EDST) 11:00 P.M. (EST)**  
 WFAF—Ralph Kirbery, the Dream Singer  
 WJZ—Cab Calloway and his Orchestra  
 WMCA—Up and Down Broadway with Bide Dudley  
 WABC—Eddie Duchin and his Casino Orchestra

**12:05 A.M. (EDST) 11:05 P.M. (EST)**  
 WFAF—Buddy Rogers' Orchestra

**12:10 A.M. (EDST) 11:10 P.M. (EST)**  
 WMCA—Nalda Nardi and Elmo Russ

**12:30 A.M. (EDST) 11:30 P.M. (EST)**  
 WFAF—Charles Agnew and his Orchestra  
 WMCA—Eli Dantzig's Orchestra  
 WJZ—Joe Moss' Orchestra  
 WABC—Isham Jones' Orchestra

**1:00 A.M. (EDST) 12:00 Mid. (EST)**  
 WABC—Joe Haymes' Roseland Orchestra  
 WMCA—Noble Sissle's Orchestra

**1:30 A.M. (EDST) 12:30 A.M. (EST)**  
 WABC—Dick Gaspaare's Orchestra  
 WMCA—Cab Calloway's Orchestra

# Programs For Thursday, July 7

**6:45 A.M. (EDST) 5:45 A.M. (EST)**  
 WFAF—Tower Health Exercises; Arthur Bagley, director  
 WOR—Morning Gym Classes; John Gambling, director

**7:00 A.M. (EDST) 6:00 A.M. (EST)**  
 WINS—Musical Clock; time, temperature, weather report

**7:30 A.M. (EDST) 6:30 A.M. (EST)**  
 WJZ—A Song for Today; Lowell Patton  
 WABC—Organ Reveille; Popular Music by Fred Feibel

**7:45 A.M. (EDST) 6:45 A.M. (EST)**  
 WINS—Mr. and Mrs. Reader; "Those neighbors of yours"

**WJZ—Jolly Bill and Jane; Cream of Wheat Program**

**8:00 A.M. (EDST) 7:00 A.M. (EST)**  
 WMCA—Organ Reveille  
 WFAF—Pie Plant Pete; hill billy songs  
 WOR—Al Woods  
 WABC—Havens and Mack  
 WOV—Morning Song  
 WJZ—On the 8:15  
 WINS—Miss Walls' Calisthenics

**8:15 A.M. (EDST) 7:15 A.M. (EST)**  
 WOR—The Dixie Duo  
 WMCA—Violet Mele; Ragging the Blacks and Whites  
 WJZ—Sunbirds; string ensemble  
 WABC—Salon Musicale  
 WFAF—Morning Devotions  
 WINS—Musical Clock

**8:30 A.M. (EDST) 7:30 A.M. (EST)**  
 WFAF—Cheerio  
 WMCA—Harry Glick's Exercises  
 WOV—Daisy's Daily Chats  
 WOR—Martha Manning; A Macy Presentation

**8:45 A.M. (EDST) 7:45 A.M. (EST)**  
 WOR—Musical Novelties  
 WMCA—Barnacle Bill's Cheer-up Club  
 WJZ—John Fogarty, tenor  
 WABC—Pebecco Playboys

**9:00 A.M. (EDST) 8:00 A.M. (EST)**  
 WMCA—Monsieur Sakele, Beauty Talk  
 WFAF—Mouth Health; Marley Sherris  
 WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation  
 WJZ—Waltzes; Director Walter Blaufuss  
 WABC—Little Jack Little  
 WOV—Hudson Clinic  
 WPCB—Bill Williams; Happy Go Lucky Philosopher  
 WFAB—Italian Hour, recorded  
 WINS—Morning Highlights; Ted Haig

**9:15 A.M. (EDST) 8:15 A.M. (EST)**  
 WMCA—Meditations and Chants, Musical Ensemble  
 WFAF—Top o' the Morning  
 WJZ—Lady Bugs  
 WABC—Morning Moods  
 WINS—Baby's Daily Playtime; Charlotte Walls  
 WOV—Late Risers' Gym Class

**9:30 A.M. (EDST) 8:30 A.M. (EST)**  
 WMCA—Modern Living, talk  
 WFAF—Banjoers  
 WINS—Bits from Symphonies  
 WJZ—To be announced  
 WPCB—Harry Glick's Exercises  
 WOV—Modern Living Magazine  
 WRNY—GYM Class  
 WOR—Sherman Keene's Orchestra  
 WFAB—Neapolitan tunes, recorded

**9:45 A.M. (EDST) 8:45 A.M. (EST)**  
 WFAF—Our Daily Food, by Colonel Goodbody and Judge Gordon; A. and P. Program  
 WINS—Lillian Miner, popular songs

WJZ—Nothing But The Truth  
 WOR—The Right Word, chat on English  
 WABC—Brad and Al; Comedy and Songs  
 WPCB—Across the Breakfast Table; Joan and Bill

**10:00 A.M. (EDST) 9:00 A.M. (EST)**  
 WMCA—Musical Grab Bag; string trio; Daily Produce report

WPCB—Rejuvenation; Miss Perma, talk  
 WOR—Studio Orchestra  
 WRNY—Sylvia at the piano  
 WINS—Music of other Nations  
 WFAF—Thru Lighted Windows  
 WABC—Melody Parade; orchestra  
 WOV—Girl from Paradise

**10:05 A.M. (EDST) 9:05 A.M. (EST)**  
 WPCB—I'm Telling You; Roy Shelley; Ukelele, songs

**10:15 A.M. (EDST) 9:15 A.M. (EST)**  
 WMCA—Interesting People I Know, Ada Peterson  
 WRNY—Modern Medicine  
 WFAF—Souvenirs of Melody; Spooner and orchestra  
 WPCB—Birds of a Feather; Rocklyn Trio  
 WABC—Visiting with Ida Bailey Allen  
 WJZ—Clara, Lu and Em; Colgate Palmolive-Peet  
 WOV—Canadian Fur Trappers  
 WINS—Harry Tighe; The Senses Taker

**10:30 A.M. (EDST) 9:30 A.M. (EST)**  
 WOR—Friendship Club of the Air; Ada May  
 WMCA—Rae Fox, the Lady of the Strings  
 WFAF—Cindy and Sam; talk and music  
 WJZ—Our Daily Food; Col. Goodbody and Judge Gordon; A. and P. Program

WPCB—The Foreign Singers; Art quartet  
 WABC—The Four Clubmen; male quartet  
 WRNY—Organ Recital  
 WINS—Sam Gottesmann, songs

**10:45 A.M. (EDST) 9:45 A.M. (EST)**  
 WFAF—Breen and de Rose  
 WJZ—To be announced  
 WMCA—John Lambert, baritone  
 WABC—Barbara Gould Beauty Talk  
 WOR—Songs of all Nations; Lola Dimon and Arlien McKenney  
 WOV—Don Juan of Song  
 WINS—Bobbie Trent, popular songs

**11:00 A.M. (EDST) 10:00 A.M. (EST)**  
 WFAF—Paul Whiteman's Rhythm Boys  
 WOR—Nell Vinick; Beauty Talk  
 WRNY—Westchester Duo with Ralph Douglas  
 WABC—U. S. Navy Band Concert  
 WOV—Maytime Music; Mays, Inc.  
 WNYC—Retail Food Prices; Dept. of Public Markets  
 WINS—Arnold Kahn, tenor

**11:10 A.M. (EDST) 10:10 A.M. (EST)**  
 WNYC—Richard Granville, violinist

**11:15 A.M. (EDST) 10:15 A.M. (EST)**  
 WFAF—Radio Household Institute  
 WNYC—Department of Public Markets  
 WOR—The Happy Vagabond; Jack Arthur  
 WPCB—Kathryn Coffee; mezzo soprano  
 WJZ—Singing Strings  
 WRNY—Peggy Briarly and Homer, comedy, songs  
 WINS—Phyllis Borden, songs with ukelele

**11:30 A.M. (EDST) 10:30 A.M. (EST)**  
 WFAF—Hugo Mariani and Marionettes  
 WJZ—Rhythm Ramblers  
 WOR—Claire Suggen; Marketing Club  
 WNYC—Richard Granville, violinist  
 WOV—Christine Cooper, soprano  
 WABC—The Ambassadors, male trio  
 WPCB—Radio Service Organ Party  
 WRNY—Michael Romano—songs  
 WINS—Henry Marshall; The Song Hit Man

**11:40 A.M. (EDST) 10:40 A.M. (EST)**  
 WNYC—Eugenie Fribourg, Fashion Expert

**11:45 A.M. (EDST) 10:45 A.M. (EST)**  
 WOR—Sketch with Frances Reade, Norman Pierce and company  
 WJZ—String Ensemble, Josef Stopak  
 WPCB—Eddie DeLange; movie tenor  
 WINS—Edna Pendleton, songs  
 WRNY—Fashions in Wallpaper  
 WOV—Court Singer  
 WABC—Ben Alley, tenor

**11:50 A.M. (EDST) 10:50 A.M. (EST)**  
 WNYC—Keeping Well; Dr. John Oberwager, Dept. of Health

**12:00 Noon (EDST) 11:00 A.M. (EST)**  
 WMCA—Mid-day Message, Dr. Louis I. Newman  
 WFAF—General Electric Home Circle  
 WJZ—The Merriemien  
 WOR—Betty Bond and Arthur Behim, songs and piano  
 WABC—Ted Brewer's orchestra  
 WOV—Hoover Medical Group  
 WRNY—Conaway's Creole Serenaders  
 WPCB—Ada Paterson; Interesting People I have met  
 WFAB—Polish Orchestra  
 WINS—Ford Frick tells the News

**12:15 P.M. (EDST) 11:15 A.M. (EST)**  
 WMCA—Songs We Love tenor and soprano  
 WFAF—The Real George Washington  
 WPCB—The Hot Spotters; Sultan and Moss  
 WRNY—Ed. Goldsmith, piano  
 WOV—John McQuade, tenor  
 WOR—Dagmar Perkins  
 WJZ—Pat Barnes; Swift & Co. Program  
 WINS—Luncheon Musicale

**12:20 P.M. (EDST) 11:20 A.M. (EST)**  
 WOR—Daily Produce Reporter

**12:25 P.M. (EDST) 11:25 A.M. (EST)**  
 WOR—Music

**12:30 P.M. (EDST) 11:30 A.M. (EST)**  
 WMCA—World-Telegram Stock Quotations  
 WFAF—On Wings of Song  
 WJZ—Words and Music  
 WRNY—Alex Urief  
 WPCB—Lady of the Strings; Rae Fox and her uke  
 WABC—Columbia Revue  
 WOV—La Rosa Macaroni Co. Program  
 WFAB—Witkowski's String Band  
 WOR—Ernestine Evans; Summer Reading for Children

**12:45 P.M. (EDST) 11:45 A.M. (EST)**  
 WPCB—A Russian Maid; Berta Winchell; Russian folk songs  
 WOR—Olga Attl, harpist  
 WINS—To be announced  
 WFAF—Bill and Henry; songs and patter  
 WRNY—Finlandia Quartet  
 WJZ—O' Cedar Melody Man

**1:00 P.M. (EDST) 12:00 Noon (EST)**  
 WMCA—Jerry Baker, tenor with George Robinson, organist  
 WRNY—N. Y. Evening Air Post  
 WOR—Bisquick Band; Betty Crocker; talk with music

WINS—Todd Rollins' Orchestra  
 WPCB—Mirror Reflections  
 WJZ—Weather Reports  
 WFAF—Market and Weather Reports  
 WOV—Merit Clothing Co. Program  
 WFAB—Jewish Program, orchestra

**1:05 P.M. (EDST) 12:05 P.M. (EST)**  
 WJZ—Harold Stokes' Orchestra

**1:15 P.M. (EDST) 12:15 P.M. (EST)**  
 WMCA—Dr. Herman T. Peck, Health Talk  
 WFAF—Popular Varieties; music  
 WPCB—Matinee Recital  
 WFAB—Chaickele Shtern, sketch

**1:20 P.M. (EDST) 12:20 P.M. (EST)**  
 WRNY—Children's Stories; A. Urief

**1:30 P.M. (EDST) 12:30 P.M. (EST)**  
 WJZ—National Farm and Home Hour  
 WMCA—Mirror Reflections; News  
 WOV—James McMahon, tenor  
 WINS—Helen Field, soprano  
 WFAF—Hotel New Yorker Orchestra

**1:45 P.M. (EDST) 12:45 P.M. (EST)**  
 WPCB—Highlights of Sports; Jack Filman  
 WMCA—John and Robert Pavese, songs  
 WOV—Courtyard Musician—Jos. Marte  
 WFAB—Fannie Golden, soprano; Hebrew Folk Songs  
 WINS—The Sacred Eye; mystery-dramatic sketch with Muriel Petersen and WINS Players

**2:00 P.M. (EDST) 1:00 P.M. (EST)**  
 WMCA—Up and Down Broadway with Bide Dudley  
 WPCB—The Flower Girl; Dorothy Westra; Radimar  
 WABC—Aunt Jemima Songs  
 WFAF—Salon Singers  
 WOV—Dan Tobin; Vommunity Councils  
 WFAB—German Program, recorded  
 WINS—American Music Ensemble; Gregoire Franze, director

**2:10 P.M. (EDST) 1:10 P.M. (EST)**  
 WMCA—Concert Pianist, Samuel Shankman

**2:15 P.M. (EDST) 1:15 P.M. (EST)**  
 WABC—Movie Star Revue  
 WMCA—Chas. Capps Players  
 WOV—Songs from Everywhere  
 WPCB—Bernice Manning; popular songs

**2:30 P.M. (EDST) 1:30 P.M. (EST)**  
 WOV—Keeping Well, Dr. J. Oberwager  
 WABC—Dancing by the Sea  
 WJZ—Syncopaters  
 WMCA—Frank Cardinal's Orchestra  
 WPCB—It's in the Piano; Lillian Trotter  
 WFAB—John Feistel, German dramatic readings  
 WINS—Meadows Beauty School

**2:45 P.M. (EDST) 1:45 P.M. (EST)**  
 WJZ—Smackouts, comedy skit  
 WFAF—To be announced  
 WPCB—Four Blue Eyes; Gosselin Sisters; singing duet  
 WOV—Tommy Lucas, guitar and song



# Thursday Programs [Continued]

## PRESENT LIGHT CLASSICS



With Paola Gallico, center, concert pianist and teacher, as leader of the group, WOR presents a three piano ensemble playing classical music in the lighter vein each Friday at 7:45 p. m. (EDST). Miss Stella Stamler, left, and Marise Krieg, right, are the two of his pupils selected to play with him.

**3:00 P.M. (EDST) 2:00 P.M. (EST)**  
**WPCH**—The Happy Traveler; sketch  
**WJZ**—Canning Time  
**WEAF**—Three Mustachios  
**WABC**—La Forge Berumen; Musicals  
**WOV**—Willie Zay Jackson  
**WMCA**—Jack Filman's Sport Chat  
**WCOH**—Randall Kaler, staff pianist  
**WINS**—Louise Cirillo, soprano

**3:15 P.M. (EDST) 2:15 P.M. (EST)**  
**WMCA**—Carega, song dramatist  
**WEAF**—Famous Loves  
**WINS**—Blanche La Rosa, concert pianist  
**WJZ**—Radio Troubadours; orchestra  
**WPCH**—The Yodeling Lady; Lillian Warner  
**WOV**—Anthony Mule; Uke and Song  
**WCOH**—Yonkers Tuberculosis and Health Association Talk

**3:30 P.M. (EDST) 2:30 P.M. (EST)**  
**WEAF**—Woman's Radio Review  
**WMCA**—In a Gypsy Camp; Gelesnick Hungarian Ensemble  
**WINS**—Carrie Lillie, songs  
**WJZ**—Blaufuss Ensemble  
**WABC**—Boston Popular Revue  
**WPCH**—W.T. Stock Quotations  
**WOV**—Radio Guide Review  
**WCOH**—Goldburg Clothiers

**3:45 P.M. (EDST) 2:45 P.M. (EST)**  
**WJZ**—Rhythmic Serenade; orchestra  
**WCOH**—Atlas Program

**3:50 P.M. (EDST) 2:50 P.M. (EST)**  
**WPCH**—What a man, Arthur Boran, comedy and songs

**4:00 P.M. (EDST) 3:00 P.M. (EST)**  
**WEAF**—Musical Comedy Hits  
**WJZ**—U. S. Navy Band Concert  
**WINS**—Symphonic Rhythmakers  
**WPCH**—It's the Girl; Joan Andrews  
**WABC**—U. S. Army Band Concert  
**WMCA**—Adventures of Cecil and Sally  
**WOV**—Leonard Gombos, popular songs

**4:15 P.M. (EDST) 3:15 P.M. (EST)**  
**WOV**—Tekla Prokowska  
**WINS**—Uncle Roscoe's Rascals  
**WMCA**—Nalda Nardi, contralto  
**WPCH**—Boys in Summer Camps; YMCA talk  
**WCOH**—Hoover Health Talk

**4:30 P.M. (EDST) 3:30 P.M. (EST)**  
**WEAF**—Day Dreams; Ted Brewster  
**WINS**—Gosselin Sisters  
**WOV**—Felicity Bugle  
**WMCA**—The Jacedors Girls Trio  
**WPCH**—Sun Dodgers Trio  
**WCOH**—Goldburg Clothiers

**4:45 P.M. (EDST) 3:45 P.M. (EST)**  
**WMCA**—Monsieur Sakele, beauty talk  
**WABC**—Jack Miller's Orchestra  
**WEAF**—The Lady Next Door  
**WINS**—Symphonic Rhythmakers  
**WOV**—Singing Banjo  
**WCOH**—What's Doing in Westchester?  
**WPCH**—Carrie Lillie; Personality Girl

**4:55 P.M. (EDST) 3:55 P.M. (EST)**  
**WOR**—Program Resume

**5:00 P.M. (EDST) 4:00 P.M. (EST)**  
**WEAF**—May We Present; Ivy Scott, soprano  
**WOV**—Novelty Orchestra  
**WJZ**—Coffee Matinee; Marimba Band; guest speaker  
**WINS**—The Ad Reporter  
**WOR**—The Dixie Nightingales; vocal trio  
**WCOH**—Program Notes  
**WPCH**—Business and Politics; Seymore Seigel  
**WMCA**—Teddy Hill's Orchestra

**5:15 P.M. (EDST) 4:15 P.M. (EST)**  
**WEAF**—"Skippy," General Mills Program  
**WPCH**—The Forgotten Songster  
**WOV**—Elizabeth Dalbo, soprano  
**WINS**—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum  
**WOR**—Frank Galassi's Orchestra

**5:30 P.M. (EDST) 4:30 P.M. (EST)**  
**WMCA**—Unter Den Linden; Ensemble and soloists  
**WEAF**—Pop's Pirate Club; children's skit  
**WJZ**—Singing Lady; Kellogg Program  
**WABC**—The Round Towners; male quartet  
**WPCH**—Rabbi Lazar Schoenfeld  
**WOV**—Miller's Rhythm Makers with Vince Calendo

**5:45 P.M. (EDST) 4:45 P.M. (EST)**  
**WJZ**—Little Orphan Annie; Wander Program  
**WMCA**—The Singing Barrister; orchestra  
**WINS**—Elena Marisa and Bob Garland, soprano and baritone  
**WPCH**—The Happy Pair; Francis Forbes and John McLaughlin  
**WEAF**—Swanee Serenaders; dance orchestra  
**WOR**—Marion Marita, soprano  
**WABC**—Shapiro and Shefter, piano team

**6:00 P.M. (EDST) 5:00 P.M. (EST)**  
**WNYC**—Police Aviation Report. Prelude  
**WEAF**—Waldorf Astoria Sert Room  
**WOR**—Uncle Don  
**WABC**—Current Events; H. V. Kaltenborn  
**WJZ**—Ted Black's Orchestra  
**WPCH**—Italian Serenaders  
**WLWL**—Memories Garden; James Hughes, soloist  
**WINS**—Sports Review; Baseball scores; race results; late sports news

**6:05 P.M. (EDST) 5:05 P.M. (EST)**  
**WNYC**—Unemployment Aids

**6:15 P.M. (EDST) 5:15 P.M. (EST)**  
**WNYC**—Martha Kovaes, violinist  
**WABC**—Freddie Martin's Orchestra  
**WINS**—Justice Brandeis Society Forum

**6:25 P.M. (EDST) 5:25 P.M. (EST)**  
**WJZ**—John B. Kennedy, talk

**6:30 P.M. (EDST) 5:30 P.M. (EST)**  
**WOR**—Will Osborne's Orchestra  
**WNYC**—Central Needle Trade School  
**WJZ**—Old Songs of the Church  
**WLWL**—Thomasina Murray, soprano  
**WABC**—Sid Gray, baritone  
**WINS**—Richard Denes, baritone  
**WPCH**—Waves of Melody; organ, Paul E. Guire

**6:45 P.M. (EDST) 5:45 P.M. (EST)**  
**WNYC**—Aviation, auspices Floyd Bennett Field  
**WEAF**—Fiddlers Three  
**WABC**—Tommy Christian's Orchestra  
**WINS**—Lullaby Lady  
**WLWL**—Garden Trio  
**WPCH**—The Evening Dawn Patricia Dawn  
**WJZ**—Today's News  
**WHN**—Prof. Ian McIntyre; "Radio Technique"

**7:00 P.M. (EDST) 6:00 P.M. (EST)**  
**WEAF**—Drifting and Dreaming; piano duo  
**WNYC**—Commendatore Joseph Godono; Italian songs  
**WOR**—Keller Sisters and Brother Lynch  
**WPCH**—Keys to Contract Bridge  
**WOR**—The Weather Eye  
**WJZ**—Amos 'n' Andy; Pepsodent Program  
**WABC**—Chipso Program; Mills Brothers  
**WLWL**—Monastery Echoes

**7:05 P.M. (EDST) 6:05 P.M. (EST)**  
**WPCH**—The Hoosier Girls; Wilton Sisters, stage stars duet  
**WINS**—American Music Ensemble; Gregoire Franzell, director

**7:15 P.M. (EDST) 6:15 P.M. (EST)**  
**WNYC**—N. Y. State Industrial Safety Campaign  
**WJZ**—The Royal Vagabonds  
**WABC**—Harold Stern's Orchestra  
**WEAF**—The Rollickers; male quartet  
**WOR**—Your Dog and Mine; Eveready Program  
**WPCH**—The Musical Comedy Girl; Kay Chrisman and Dave Olman's Band

**7:30 P.M. (EDST) 6:30 P.M. (EST)**  
**WPCH**—A Musical Snooper; Arthur Simon  
**WNYC**—Civic Information  
**WJZ**—Swift Program; Stebbins Boys  
**WABC**—The Street Singer  
**WOR**—Jack Arthur, baritone and orchestra  
**WLWL**—"Timely Topics"—Rev. James M. Gillis, C.S.P.  
**WEAF**—Ray Perkins, the Barbasoloist  
**WINS**—Globetrotter

**7:35 P.M. (EDST) 6:35 P.M. (EST)**  
**WNYC**—Department of Parks, talk

**7:45 P.M. (EDST) 6:45 P.M. (EST)**  
**WEAF**—The Goldbergs; Pepsodent Program  
**WJZ**—Billy Jones and Ernie Hare; Best Foods Prog.  
**WABC**—Benny Krueger's Orchestra  
**WINS**—To be announced  
**WPCH**—Off the Campus; Dorothy Crane and her Boys  
**WOR**—Dixie Circus, tales of the Circus

**7:50 P.M. (EDST) 6:50 P.M. (EST)**  
**WLWL**—Trio Classique  
**WNYC**—Georgette Nyrielle, songs

**8:00 P.M. (EDST) 7:00 P.M. (EST)**  
**WNYC**—The Footlighters, dramatic sketch  
**WEAF**—Fleischmann Hour; Rudy Vallee  
**WPCH**—Owen ABC Shorthand Lesson  
**WJZ**—Regimentalists  
**WOR**—Chandu, the Magician; Beech-Nut Program  
**WABC**—Bird and Vash; comedy  
**WINS**—Jewish Little Symphony; Nochum Goroshen, director

**8:15 P.M. (EDST) 7:15 P.M. (EST)**  
**WNYC**—Alumni Association Brooklyn Law School  
**WJZ**—Rin Tin Tin Thriller; Chappel Bros. Program  
**WABC**—Abe Lyman's Orchestra  
**WOR**—Sweet and Low; soloists an orchestra  
**WPCH**—The Bushwhacker; Ted Below

**8:30 P.M. (EDST) 7:30 P.M. (EST)**  
**WPCH**—Eugene Gelesnick; concert violinist  
**WNYC**—Sydney Smith, tenor  
**WJZ**—To be announced  
**WABC**—Broadway Tintypes  
**WOR**—Radio Forum  
**WINS**—New York Symphonic Male Choir; Warren S. Scofield, director

**8:45 P.M. (EDST) 7:45 P.M. (EST)**  
**WNYC**—Museum of Natural History  
**WPCH**—The Romantic Lady; Ruth B. Young  
**WINS**—Hollywood Collegiate  
**WABC**—Heinz presents Joe Palooka, comedy skit

**9:00 P.M. (EDST) 8:00 P.M. (EST)**  
**WPCH**—Ace High and Two Deuces; Jim and Joe Pavese  
**WFAB**—Hirsch Gross and his Boibriker Kapelie; orchestra  
**WCOH**—Westchester Ways, Tom Turner's Orchestra  
**WNYC**—N. Y. Mandolin Orchestra  
**WEAF**—Chevrolet's Big Six of the Air  
**WRNY**—Ukrainian Nat'l Orchestra  
**WJZ**—Danger Fighters, drama  
**WABC**—Freddie Rich's Orchestra  
**WINS**—Ray Welch and his dance orchestra  
**WOR**—Enric Madriguera's Orchestra

**9:15 P.M. (EDST) 8:15 P.M. (EST)**  
**WABC**—Crisco Program  
**WPCH**—Joseph Moran and Vagabond Orchestra

**9:30 P.M. (EDST) 8:30 P.M. (EST)**  
**WOR**—Frank and Flo, the Tea Timers  
**WEAF**—The Island Boat Club Dance  
**WRNY**—James McMullin  
**WJZ**—Thompkins Corners  
**WMCA**—Musical Scrapbook; Elmo Russ Concert Ensemble  
**WFAB**—Singing Chauffeur, tenor  
**WABC**—Love Story Hour

**9:45 P.M. (EDST) 8:45 P.M. (EST)**  
**WRNY**—Optimists Quartette  
**WINS**—Ted Lang and his musical gang  
**WOR**—WOR Minstrels  
**WPCH**—The Three Dreamers  
**WFAB**—Jewish International Gypsy, tenor, accordion  
**WCOH**—Boxing Ways; Tom Turner's Orchestra

**10:00 P.M. (EDST) 9:00 P.M. (EST)**  
**WRNY**—Radio Rogues  
**WJZ**—Irene Taylor, contralto  
**WEAF**—Don Bestor's Orchestra  
**WMCA**—Jerry Baker, tenor  
**WABC**—Music that Satisfies

**10:15 P.M. (EDST) 9:15 P.M. (EST)**  
**WABC**—Musical Fast Freight  
**WMCA**—Eli Dantzig's Orchestra  
**WJZ**—Absorbine Jr. Program  
**WOR**—To be announced

**10:30 P.M. (EDST) 9:30 P.M. (EST)**  
**WOR**—Beggars' Bowl  
**WRNY**—Varieties of 1932  
**WJZ**—Hollywood Nights  
**WABC**—Howard Barlow and Columbia Symphony Orchestra  
**WMCA**—Three Little Funsters, comedy and harmony

**10:45 P.M. (EDST) 9:45 P.M. (EST)**  
**WJZ**—Hello Marie; comedy skit  
**WMCA**—Eddie Lane and his orchestra  
**WCOH**—Dance Orchestra

**11:00 P.M. (EDST) 10:00 P.M. (EST)**  
**WEAF**—Russ Columbo and his orchestra  
**WRNY**—Dance Music  
**WJZ**—Pickens Sisters; harmony trio  
**WABC**—Irene Beasley with orchestra  
**WOR**—Ernie Holst's Orchestra  
**WMCA**—Will Oakland's Orchestra  
**WFAB**—In a Gypsy Camp; E. Gelesnick; Gypsy Band

**11:15 P.M. (EDST) 10:15 P.M. (EST)**  
**WEAF**—Paul Whiteman's Orchestra  
**WJZ**—Cesare Sodero and Concert Orchestra  
**WABC**—Ozzie Nelson's Orchestra

**11:30 P.M. (EDST) 10:30 P.M. (EST)**  
**WOR**—Jack Berger's Orchestra  
**WABC**—Isham Jones' Orchestra  
**WRNY**—Abbey Inn; Harold Munsch's Orchestra  
**WFAB**—Tommy Tucker and his Californians  
**WMCA**—La Casa Orchestra  
**WCOH**—Goldburg Clothiers

**12:00 Mid. (EDST) 11:00 P.M. (EST)**  
**WEAF**—Ralph Kirbery, dream singer  
**WJZ**—Clyde Morse's Orchestra  
**WRNY**—Ivan Frank's Bavarians  
**WABC**—Smith Baller's Orchestra  
**WMCA**—Bide Dudley, Up and Down Broadway

**12:05 A.M. (EDST) 11:05 P.M. (EST)**  
**WEAF**—Jack Pettis' Orchestra

**12:10 A.M. (EDST) 11:10 P.M. (EST)**  
**WMCA**—Enoch Light's Orchestra

**12:30 A.M. (EDST) 11:30 P.M. (EST)**  
**WRNY**—Imported Dance Records  
**WEAF**—Charles Agnew's Orchestra  
**WABC**—Dancing by the Sea  
**WJZ**—Benny Kyte's Orchestra  
**WCOH**—Goodnite

**1:00 A.M. (EDST) 12:00 Mid. (EST)**  
**WABC**—Joe Haymes' Orchestra  
**WMCA**—Teddy Hill's Orchestra

**1:10 A.M. (EDST) 12:10 A.M. (EST)**  
**WMCA**—To be announced

**1:30 A.M. (EDST) 12:30 A.M. (EST)**  
**WABC**—Tommy Tucker's Orchestra  
**WMCA**—Cab Calloway's Orchestra

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## Meet The Missus



MRS. GEORGE PRICE

MRS. GEORGE PRICE has very red hair, a very red mouth, very blue eyes, and a very energetic manner. She loves the theater, and yearns to Get Somewhere, and though she adored playing on vaudeville tours with her husband, she is glad to be on her own now as Loraine Manners, a separate entity. Not that Mrs. Price isn't completely a wife; she is, but she is one of those people who must accomplish what she has set out to do, so her days are full of singing lessons, dancing routine, etc. She looks very young—about eighteen—except for a more mature gleam in her eyes, and a more dominant personality than one can claim at that age. She has appeared with Lou Holtz in the Hollywood Revue, at the Palace with Jack Denny, and on a long tour of coast-to-coast vaudeville with George Price.

Three years ago they were both appearing in vaudeville at a theater in Hartford, Conn. She was late, and as she rushed from the wings George was standing there, and, as one troupier to another, he reminded her of her tardiness in a facetious fashion. After she came off, George was still standing in the wings, and striking up an acquaintance was inevitable. He saw to that.

A year later they were married, and started matrimony and a vaudeville venture together. She recalls a day at Hot Sulphur Springs when they went swimming. They had to dive through the ice, but once they got in, the water was warm. Much to her surprise, however, she noticed that George's head was covered with icicles. The day was ruined by one more calamity, for the towels in the bathhouses were also stiff as boards. George has an aversion to swimming anyhow, she says. The water is always too cold for him.

After accomplishing what she can in the theater, Mrs. Price intends to settle down as a model housewife. Just now, she can't even cook. She amends that by saying that, by some miracle, she concocted a chocolate layer cake one day. Recently, the Price's cook deserted them. Her (the cook's) dog was poisoned, and she was so heartbroken by the incident that she did not wish to remain in familiar territory, the Price's home at Beachhurst, Long Island, and immediately packed her bags and left in a cloud of tears. Thus Mrs. Price rose to find the kitchen deserted, and her husband was astonished to discover that she couldn't make coffee. He had to make it himself.

# VOICE OF THE LISTENER

## Best Airicature

Bloomington, Ill.

WAYNE KING! When I hear the first notes introducing "The Waltz You Saved For Me," no matter where I am or what I'm doing, it's "time out," and I park myself by the radio until Wayne King signs off.

I believe he reigns as King of Maestros as much for the pieces he plays as for the way he plays them. Opera isn't GRAND opera to Wayne—it's just a "grand" dance tune. When he dusts off an old classic and arranges it in his own inimitable style, it goes over just as big as a brand new song. "Hot" bands are all right for an occasional program, but for music that wears well and a band you look forward to hearing night after night, no matter how often, there isn't one equal to Wayne King's with his slow, sweet rhythm. Of all his programs that I've heard (and I don't miss many!) they have been almost equal in perfection. The only criticism I could make is, that now he has discovered he can sing, why can't we hear him oftener. I like his voice much better than that of his regular vocalist.

Here's to the Waltz King—we miss him! We shouldn't begrudge him this tour, I suppose, but it's going to be a long, long time until September.

Caroline Jennings

## They Do Answer

Woodhaven, L. I.

Dear Sirs:

In regard to Miss McCormack's letter in the Voice of the Listener, I, too, know how very necessary favorable fan mail is to the stars, and since Kate Smith is my favorite, I write her very often and was rewarded with three or four letters from her which money could not buy.

My sister wrote several times to her favorites, Rudy Vallee and Russ Columbo, and in each case received a few pictures and also a letter or two.

Just thought I'd write this so the other fans who have been writing will not stop, as all the stars are not alike and many do appreciate their letters.

Katherine Caruthers

## Old Saws

Why is it?

A good joke, like whiskey, improves with age.

This fact is demonstrated by the gags used in the Sinclair Minstrels. The oldest ones get the greatest response from the studio audience.

One must respect the anecdotes, however, for their old age. When I hear them I recall my happy childhood.

"Methuselah"

## Now We Know

Pamama City, Florida

Dear Editor:

Dorothy Keafer of New York City has plenty of competition.

The reason that Guy Lombardo is so popular, Dorothy, is because he has the best orchestra this side (or the other side, for that matter) of Shanghai. In my opinion the Royal Canadians lead in versatility. It's a great dance orchestra, and when it comes to

musical ability, they have all the other orchestras beat a city block.

And the best vocal artist is neither Smith Ballew, Ozzie Nelson or Rudy Vallee. He happens to be a soft-voiced crooner by the name of Russ Columbo. So there!

Hope you're not disappointed.

Inez McOnagge

## Likes the Front Page

Oshkosh, Wisconsin

Dear Sir:

I have been a subscriber to the RADIO GUIDE ever since the first copy was placed on sale here in Oshkosh, and I have never read any criticism in your paper that was not wholly justified.

It certainly burned me up when I read E. Bergstein's letter in last week's issue. Why is it that some people are always kicking and are never satisfied? Run your business the way you think best and let E. Bergstein run his.

From a reader who reads the front page and likes it.

John Golden

## Announcers' Names

Trenton, N. J.

Gentlemen:

May I make a suggestion to be printed in your paper concerning the elimination of the announcers' names over station WOR?

In the estimation of many radio fans with whom I am associated, it is a very poor policy, and I am as much interested in the announcers as the programs and in some instances more so.

"E. S. C."

## Poetry Corner

The Poetry Corner is open to all RADIO GUIDE readers. One dollar will be paid for each poem accepted. Poems must pertain to radio or radio artists.

TO A CROONER

There's an hour when the darkness is falling,  
When the air is so still, and the moon  
Comes picking its way through the mists of  
the sky,

And I hear your voice in the room,  
Oh the music is sweet in the distance,  
Like a fantasy, born of the air  
Had gathered the notes in the realm of the  
clouds,

And tenderly laid them there.  
Oh the music enwrapped me completely,  
Like the folds of a crimson cloak;  
And your voice was the voice of an asthmatic  
frog.

Oh, why in the hell don't you choke.  
—Johannes Strassburger

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## Orchestral Doings

Guy Lombardo and his Royal Canadians will complete their tour the first part of July and will return to New York to open at their old haunt, the Pavillon Royal, about July 14th.

Joe Sanders and his Original Nighthawks are booked for a tour of one-night stands through Pennsylvania and New England the entire month of July. Their schedule includes engagements at Sunset Park, Carroltown and Lake Wood Park near Mahanoy, Pennsylvania; Mapleview Park, Washington, Pennsylvania and Hershey Park, Hershey, Pennsylvania.

Tommy Nelson (you know, Tommy Clines) opened at the Roosevelt Hotel in New York on June 20th.

Tom Gerum and his Orchestra are soon to leave the Club Forest in New Orleans, where they created a tremendous hit, to open an engagement at the Hotel New Yorker for Music Corporation of America.

Margaret Kraft's Orchestra, an MCA attraction, is now being featured at the Arlington Hotel in Hot Springs, where they broadcast over KTHS.

"Tweet" Hogan and his orchestra are now playing at the Channel Lake Summer Resort in Antioch, Illinois.

Jack Chapman and his orchestra featuring Russell Morrison are at the Club Chateau in Milwaukee, broadcasting over WTMJ and the NBC network.

The Orioles and Dan Russo have departed from the Congress Hotel, Chicago, to fill an engagement at Saugatuck, Michigan. They will be gone for the entire summer season.

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# Friday Programs [Continued]

<p><b>7:45 P.M. (EDST) 6:45 P.M. (EST)</b>  <b>WEAF</b>—The Goldbergs—The Pepsodent Program  <b>WJZ</b>—Billy Jones and Ernie Hare—Best Foods, Inc. Program  <b>WABC</b>—Connie Boswell  <b>WLWL</b>—Los Caporales  <b>WMCA</b>—Romeos of Radio; harmony  <b>WOR</b>—The Idlers with Tommy Weir  <b>WINS</b>—To be announced</p> <p><b>8:00 P.M. (EDST) 7:00 P.M. (EST)</b>  <b>WEAF</b>—Cities Service Concert Orchestra and the Cavaliers  <b>WPCB</b>—Two Boys and a Girl; Joan Dudley, Phil Regan, Micky Addy  <b>WJZ</b>—Nestlé's Chocolateaters—Leonard Joy's Orch.  <b>WABC</b>—Bird and Vash; comedy skit  <b>WRNY</b>—Merle H. Guise; Artic Adventures  <b>WOR</b>—Chandu, the Magician—Beechnut Program  <b>WMCA</b>—Jerry Baker, tenor</p> <p><b>8:15 P.M. (EDST) 7:15 P.M. (EST)</b>  <b>WABC</b>—Singin' Sam the Barbasol Man  <b>WPCB</b>—A Radio Satire; Jack Rubin, Bally Hocum  <b>WRNY</b>—Ivan Frank's Bavarian Orchestra  <b>WOR</b>—Sweet and Low; soloists and orchestra  <b>WMCA</b>—Three Little Funsters, 'Harmony and Comedy  <b>WINS</b>—Italian Moments</p> <p><b>8:30 P.M. (EDST) 7:30 P.M. (EST)</b>  <b>WOR</b>—Billy Murray, Walter Scanlon, and Marcella Shields—Comedy and Music  <b>WJZ</b>—To be announced</p>	<p><b>WABC</b>—Symphony Orchestra and soloists  <b>WMCA</b>—Dreamin' Time; Lucille Peterson, soprano</p> <p><b>8:45 P.M. (EDST) 7:45 P.M. (EST)</b>  <b>WRNY</b>—Everyday Economics; J. P. Bowles  <b>WMCA</b>—Jerry Baker, tenor  <b>WPCB</b>—John and Robert Pavese  <b>WINS</b>—Hollywood Collegiate</p> <p><b>9:00 P.M. (EDST) 8:00 P.M. (EST)</b>  <b>WRNY</b>—Gene Kardo's Orchestra  <b>WABC</b>—Kodak Week-End; singers and orchestra  <b>WEAF</b>—The Clicquot Club; "Eskimo Night Club"; Harry Reser's Orchestra  <b>WPCB</b>—The Dark Horses  <b>WOR</b>—Concert Orchestra, Directed by Wm. Merrigan Daly  <b>WJZ</b>—Friendship Town  <b>WFAB</b>—Tommy Tucker and his Californians  <b>WMCA</b>—Bobby Sanford's Show Boat Revue  <b>WINS</b>—Ray Welch and his dance orchestra</p> <p><b>9:15 P.M. (EDST) 8:15 P.M. (EST)</b>  <b>WFAB</b>—Donnelly and Pineus, tenor; popular songs  <b>WPCB</b>—Two of a Kind; Reed and Lee, duet</p> <p><b>9:30 P.M. (EDST) 8:30 P.M. (EST)</b>  <b>WEAF</b>—Ponds Dance Program—Leo Reisman and His Orchestra  <b>WJZ</b>—Armour Program—Roy Shield's Orchestra  <b>WPCB</b>—The Bon Ton Girls String Ensemble and opera stars  <b>WABC</b>—"To the Ladies" Featuring Leon Belasco's Orchestra—Woodbury Facial Soap Co. Program  <b>WFAB</b>—Polish Musicale  <b>WPCB</b>—Max and Morris; Hebrew Comedians</p>	<p><b>WMCA</b>—Historical Melologue; Tom Probert and Elmo Russ  <b>WINS</b>—Ted Lang and his musical gang</p> <p><b>9:45 P.M. (EDST) 8:45 P.M. (EST)</b>  <b>WPCB</b>—The Three Dreamers  <b>WABC</b>—Fray and Braggiotti; piano team</p> <p><b>10:00 P.M. (EDST) 9:00 P.M. (EST)</b>  <b>WEAF</b>—Paul Whiteman's Orchestra  <b>WJZ</b>—To be announced  <b>WOR</b>—Darling and Dearie; comedy sketch  <b>WABC</b>—Music that Satisfies  <b>WMCA</b>—On an Evening Breeze</p> <p><b>10:15 P.M. (EDST) 9:15 P.M. (EST)</b>  <b>WOR</b>—Irving Conn's dance orchestra  <b>WMCA</b>—Madelyn Hardy  <b>WABC</b>—Adventures in Health—Horlick's Program</p> <p><b>10:30 P.M. (EDST) 9:30 P.M. (EST)</b>  <b>WJZ</b>—Love Songs and Dances  <b>WMCA</b>—The Log Cabin Four  <b>WEAF</b>—Erno Rapee's Orchestra  <b>WABC</b>—Howard Barlow and Columbia Symphony</p> <p><b>10:45 P.M. (EDST) 9:45 P.M. (EST)</b>  <b>WOR</b>—Brooks Adams and Orchestra  <b>WJZ</b>—Hello Marie; comedy skit  <b>WMCA</b>—Teddy Hill's Orchestra</p> <p><b>11:00 P.M. (EDST) 10:00 P.M. (EST)</b>  <b>WEAF</b>—Russ Columbo and his orchestra  <b>WJZ</b>—Pickens Sisters; harmony trio  <b>WMCA</b>—Billy Barry and Jack Bain; Melody Speedway  <b>WABC</b>—Little Jack Little  <b>WOR</b>—Jack Berger's Dance Orchestra  <b>WFAB</b>—The Witching Hour; organ melodies</p>	<p><b>11:15 P.M. (EDST) 10:15 P.M. (EST)</b>  <b>WMCA</b>—Eddie Walters; Cis and Harry Harding  <b>WEAF</b>—Vincent Lopez and his orchestra  <b>WABC</b>—Don Redman's Orchestra  <b>WJZ</b>—Cesare Sodero and concert orchestra</p> <p><b>11:30 P.M. (EDST) 10:30 P.M. (EST)</b>  <b>WABC</b>—Eddie Duchin's Orchestra  <b>WMCA</b>—The New Yorker Trio  <b>WOR</b>—Jack Denny's Orchestra</p> <p><b>11:45 P.M. (EDST) 10:45 P.M. (EST)</b>  <b>WMCA</b>—Madelyn Hardy and Guests</p> <p><b>12:00 Mid. (EDST) 11:00 P.M. (EST)</b>  <b>WEAF</b>—Ralph Kirbery, the Dream Singer  <b>WJZ</b>—Cab Calloway's Orchestra  <b>WABC</b>—Duke Ellington's Orchestra  <b>WMCA</b>—Up and Down Broadway with Bide Dudley</p> <p><b>12:05 A.M. (EDST) 11:05 P.M. (EST)</b>  <b>WEAF</b>—William Scott's Orchestra</p> <p><b>12:10 A.M. (EDST) 11:10 P.M. (EST)</b>  <b>WMCA</b>—Nalda Nardi and Elmo Russ</p> <p><b>12:15 A.M. (EDST) 11:15 P.M. (EST)</b>  <b>WJZ</b>—Theodore Hahn Jr.'s Orchestra</p> <p><b>12:30 A.M. (EDST) 11:30 P.M. (EST)</b>  <b>WEAF</b>—Teddy Black's Orchestra  <b>WABC</b>—Art Krueger's Orchestra  <b>WMCA</b>—Enoch Light's Orchestra</p> <p><b>1:00 A.M. (EDST) 12:00 Mid. (EST)</b>  <b>WABC</b>—Tommy Christian's Palisades Park Orchestra  <b>WMCA</b>—Noble Sissle's Orchestra</p> <p><b>1:30 A.M. (EDST) 12:30 A.M. (EST)</b>  <b>WABC</b>—Dick Gasparre's Orchestra  <b>WMCA</b>—Cab Calloway's Orchestra</p>
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# Programs For Saturday, July 9

<p><b>6:45 A.M. (EDST) 5:45 A.M. (EST)</b>  <b>WEAF</b>—Tower Health Exercises—Arthur Bagley, Director  <b>WOR</b>—Gym Classes—John Gambling, Director</p> <p><b>7:00 A.M. (EDST) 6:00 A.M. (EST)</b>  <b>WINS</b>—Musical Clock; time, temperature, weather reports</p> <p><b>7:30 A.M. (EDST) 6:30 A.M. (EST)</b>  <b>WJZ</b>—Song for Today  <b>WABC</b>—Organ Reveille—Popular Music</p> <p><b>7:45 A.M. (EDST) 6:45 A.M. (EST)</b>  <b>WJZ</b>—Rise and Shine—Phil Napoleon's Band  <b>WINS</b>—Mr. and Mrs. Reader; Those Neighbors of Yours</p> <p><b>8:00 A.M. (EDST) 7:00 A.M. (EST)</b>  <b>WEAF</b>—Pie Plant Pete; hill billy songs  <b>WJZ</b>—On the 8:15  <b>WOV</b>—Morning Song  <b>WOR</b>—Al Woods  <b>WMCA</b>—Organ Reveille  <b>WABC</b>—Havens and Mack, piano team  <b>WINS</b>—Charlotte Walls' Calisthenics</p> <p><b>8:15 A.M. (EDST) 7:15 A.M. (EST)</b>  <b>WABC</b>—Salon Musicale  <b>WOR</b>—Dogs' Tales, Richard Meany  <b>WMCA</b>—Violet Mele; Ragging the Blacks and Whites  <b>WEAF</b>—Morning Devotions  <b>WJZ</b>—Sunbirds, string ensemble  <b>WINS</b>—Musical Clock; time temperature, weather report</p> <p><b>8:30 A.M. (EDST) 7:30 A.M. (EST)</b>  <b>WEAF</b>—Cheerio  <b>WMCA</b>—Harry Glick's Exercises  <b>WOR</b>—To be announced  <b>WOV</b>—Daisy's Daily Chat</p> <p><b>8:45 A.M. (EDST) 7:45 A.M. (EST)</b>  <b>WJZ</b>—John Fogarty, Tenor  <b>WOR</b>—Musical Novelettes  <b>WMCA</b>—Barnacle Bill's Cheer-up Club  <b>WABC</b>—Vocal Art Trio</p> <p><b>9:00 A.M. (EDST) 8:00 A.M. (EST)</b>  <b>WEAF</b>—Morning Glee Club  <b>WJZ</b>—Waltzes—Walter Blaufuss, Director  <b>WPCB</b>—Bill Williams; Happy Go Lucky Philosopher  <b>WMCA</b>—Monsieur Sakele, Beauty Talk  <b>WABC</b>—Little Jack Little  <b>WOV</b>—Hudson Clinic  <b>WFAB</b>—Italian hour, recorded  <b>WINS</b>—Morning Highlights; Ted Haig</p> <p><b>9:15 A.M. (EDST) 8:15 A.M. (EST)</b>  <b>WEAF</b>—Top o' the Morning  <b>WOR</b>—To be announced  <b>WJZ</b>—Lady Bugs—Muriel Pollock and Vee Lawnhurst  <b>WABC</b>—The Commuters  <b>WMCA</b>—Tangos and Rhumbas, Musicale  <b>WOV</b>—Late Risers Gym Class  <b>WINS</b>—Bits from Symphonies</p>	<p><b>9:30 A.M. (EDST) 8:30 A.M. (EST)</b>  <b>WOR</b>—Daisy Niebling, soprano  <b>WEAF</b>—Banjoers  <b>WRNY</b>—Gym Class  <b>WJZ</b>—To be announced  <b>WOV</b>—Modern Living Magazine  <b>WPCB</b>—Harry Glick's Exercises  <b>WMCA</b>—Modern Living; Health Talk  <b>WFAB</b>—Neapolitan Tunes, recorded  <b>WINS</b>—Favorite Marches</p> <p><b>9:45 A.M. (EDST) 8:45 A.M. (EST)</b>  <b>WEAF</b>—Our Daily Food—Col. Goodbody and Judge Gordon—A. &amp; P. Program  <b>WOR</b>—Girl and Boy Scout News  <b>WJZ</b>—Nothing but the Truth  <b>WPCB</b>—Across the Breakfast Table; Joan and Bill  <b>WABC</b>—Songs of the Out-of-Doors—Artells Dickson  <b>WINS</b>—Dan Powers; The Singing Lad</p> <p><b>10:00 A.M. (EDST) 9:00 A.M. (EST)</b>  <b>WEAF</b>—Thru Lighted Windows  <b>WOR</b>—Young Aviators of America Club  <b>WPCB</b>—I'm Telling You; Roy Shelley  <b>WABC</b>—Melody Parade  <b>WMCA</b>—Musical Grab Bag; String Trio  <b>WRNY</b>—Sylvia at the piano  <b>WOV</b>—Agatha Goode, soprano  <b>WCOH</b>—Atlas Program  <b>WINS</b>—Monsieur Sakele</p> <p><b>10:15 A.M. (EDST) 9:15 A.M. (EST)</b>  <b>WABC</b>—The Ambassadors  <b>WEAF</b>—Souvenirs of Melody  <b>WOR</b>—Chief Peaceful Bear; Indian Singer  <b>WMCA</b>—Prof. Roy Hanaway, talk  <b>WJZ</b>—Song Fellows  <b>WOV</b>—Canadian Fur Trappers  <b>WRNY</b>—Modern Medicine  <b>WPCB</b>—Birds of a Feather; Rocklyn Trio  <b>WINS</b>—Harry Tighe; The Senses Taker</p> <p><b>10:30 A.M. (EDST) 9:30 A.M. (EST)</b>  <b>WOR</b>—Tell Us a Dickens' Story—Mortimer Kaplan  <b>WRNY</b>—Organ Recital  <b>WEAF</b>—Young Artists Trio  <b>WMCA</b>—To be announced  <b>WCOH</b>—Hoover Medical Group Talk  <b>WPCB</b>—S. S. Storyland  <b>WJZ</b>—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. &amp; P. Program  <b>WABC</b>—New World Salon Orchestra  <b>WINS</b>—Mabelle Ridley, contralto</p> <p><b>10:45 A.M. (EDST) 9:45 A.M. (EST)</b>  <b>WPCB</b>—Shopping Around with Eileen Poe  <b>WMCA</b>—Bob Walker, tenor  <b>WOR</b>—Bamberger Stamp Club  <b>WOV</b>—Irving Lane, tenor  <b>WJZ</b>—Celebrated Sayings  <b>WINS</b>—Cowboy Tom's Roundup with Chief Shunatona, Doug McTague and Skookum  <b>WCOH</b>—Recorded Program  <b>WEAF</b>—Breen and de Rose</p> <p><b>11:00 A.M. (EDST) 10:00 A.M. (EST)</b>  <b>WNYC</b>—Department of Public Markets  <b>WOR</b>—Dancing Class; Thos. E. Parson  <b>WRNY</b>—Daisy Miller—Dogs  <b>WPCB</b>—Loretta Crawford, soprano  <b>WABC</b>—Adventures of Helen and Mary  <b>WEAF</b>—Paul Whiteman's Rhythm Boys  <b>WOV</b>—Mays Apparel, Inc.  <b>WJZ</b>—To be announced  <b>WCOH</b>—Rev. J. H. Lincoln, inspirational talk</p>	<p><b>11:10 A.M. (EDST) 10:10 A.M. (EST)</b>  <b>WNYC</b>—Don Cesare—Mandolyrico</p> <p><b>11:15 A.M. (EDST) 10:15 A.M. (EST)</b>  <b>WJZ</b>—Rhythm Ramblers  <b>WEAF</b>—Radio Household Institute  <b>WPCB</b>—The Foreign Singers, art quartet  <b>WOR</b>—Mrs. Knickerbocker; Tales of Old New York  <b>WRNY</b>—Edwin Gard—songs  <b>WCOH</b>—Goldburg Clothiers  <b>WINS</b>—Diana Bragg, songs</p> <p><b>11:20 A.M. (EDST) 10:20 A.M. (EST)</b>  <b>WNYC</b>—"Unemployment Aid," by Edw. C. Rybicki</p> <p><b>11:30 A.M. (EDST) 10:30 A.M. (EST)</b>  <b>WRNY</b>—Studio program  <b>WOR</b>—Florence Case, songs  <b>WOV</b>—Hollywood on Parade  <b>WEAF</b>—Sven Swenson and his Swedehearts  <b>WRNY</b>—Julietta and Marco; Accordion and tenor  <b>WABC</b>—Columbia Revue—Vincent Sorey's Orchestra with Adele Vasa, Soprano  <b>WPCB</b>—Radio Service Organ Program  <b>WNYC</b>—Don Cesare; Mandolyrico  <b>WINS</b>—Ross Fowler, baritone</p> <p><b>11:40 A.M. (EDST) 10:40 A.M. (EST)</b>  <b>WNYC</b>—Myrtle Allison; Personality Songs</p> <p><b>11:45 A.M. (EDST) 10:45 A.M. (EST)</b>  <b>WOR</b>—Sketch with Frances Reade, Norman Pierce and company  <b>WOV</b>—Serena Selby, soprano  <b>WRNY</b>—Berton Hoover Highlights of the News  <b>WPCB</b>—Knighthood of Youth  <b>WJZ</b>—Spanish Idyll; Walter Blaufuss  <b>WCOH</b>—Joanne Georgette on "Beauty"  <b>WINS</b>—Jim Jerome, popular pianist</p> <p><b>11:50 A.M. (EDST) 10:50 A.M. (EST)</b>  <b>WNYC</b>—"Keeping Well"—Dr. John Oberwager</p> <p><b>12:00 Noon (EDST) 11:00 A.M. (EST)</b>  <b>WOR</b>—Brooklyn Children's Museum Talk; Henrietta Dunlap  <b>WABC</b>—Ted Brewer's Yoeng's Orchestra  <b>WCOH</b>—Program Notes  <b>WMCA</b>—Mid-day Message, Rev. Peter Hoey  <b>WEAF</b>—On Wings of Song  <b>WRNY</b>—Lady Romance with piano and violin  <b>WPCB</b>—Education and Science; stamp chats  <b>WFOH</b>—Hoover Medical Group  <b>WFAB</b>—Polish Orchestra  <b>WJZ</b>—Merrie Men; male quartet  <b>WINS</b>—Ford Frick tells the News</p> <p><b>12:15 P.M. (EDST) 11:15 A.M. (EST)</b>  <b>WOR</b>—Music  <b>WMCA</b>—The Bushwhacker, Ted Below, songs  <b>WRNY</b>—Schullstrom Program of Classical Records  <b>WJZ</b>—Pat Barnes—Swift Program  <b>WEAF</b>—The Real George Washington—Charles Colfax Long and Edna M. Coleman  <b>WOV</b>—John E. Kelly, tenor  <b>WPCB</b>—Lady of the Strings; Rae Fox  <b>WINS</b>—Luncheon Musicale</p> <p><b>12:20 P.M. (EDST) 11:20 A.M. (EST)</b>  <b>WOR</b>—Daily Produce Reporter</p> <p><b>12:25 P.M. (EDST) 11:25 A.M. (EST)</b>  <b>WOR</b>—Music</p> <p><b>12:30 P.M. (EDST) 11:30 A.M. (EST)</b>  <b>WEAF</b>—On Wings of Song  <b>WMCA</b>—World Telegram Stock Quotations</p>	<p><b>WOR</b>—Parado's Juveniles  <b>WJZ</b>—Words and Music  <b>WPCB</b>—Its from Harlem; Ida May Dewey and her syncopation  <b>WOV</b>—La Rosa Macaroni Co. Program  <b>WFAB</b>—Witkowski's String Band</p> <p><b>12:40 P.M. (EDST) 11:40 A.M. (EST)</b>  <b>WOR</b>—Mid Pacific-Hawaiian Ensemble</p> <p><b>12:45 P.M. (EDST) 11:45 A.M. (EST)</b>  <b>WRNY</b>—Frank Norman, songs  <b>WOR</b>—Mid-Pacific; Hawaiian Ensemble  <b>WPCB</b>—Princess Jue Sue Tai; Chinese Torch singer  <b>WINS</b>—Nathaniel Cutright, tenor; Old Songs</p> <p><b>1:00 P.M. (EDST) 12:00 Noon (EST)</b>  <b>WJZ</b>—Harold Stokes' Orchestra  <b>WEAF</b>—The Week Enders; musical  <b>WPCB</b>—Volunteer Quartet and George Botsford  <b>WMCA</b>—Dave Soman and The Golden Dreamers; tenor and instrumental trio  <b>WRNY</b>—N. Y. Evening Post News Flash  <b>WOV</b>—Merit Clothing Co. Program  <b>WABC</b>—Hotel Taft Orchestra  <b>WINS</b>—Three Aces and Jack; male quartet  <b>WFAB</b>—Jewish program, orchestra</p> <p><b>1:15 P.M. (EDST) 12:15 P.M. (EST)</b>  <b>WPCB</b>—Carrie Lillie; Personality Songs  <b>WMCA</b>—Jack Blatt, tenor and Babette, popular songs  <b>WFAB</b>—Chaickele Shtern, sketch  <b>WINS</b>—Fred Steele; Songs of Yesteryear</p> <p><b>1:20 P.M. (EDST) 12:20 P.M. (EST)</b>  <b>WRNY</b>—Everybody Says</p> <p><b>1:30 P.M. (EDST) 12:30 P.M. (EST)</b>  <b>WPCB</b>—Building Castles in the Air—Margreth Dinko  <b>WABC</b>—Madison String Ensemble  <b>WJZ</b>—American Farm Bureau Federation  <b>WEAF</b>—Jack Miles' Orchestra  <b>WMCA</b>—Sid Loberfeld; Sport Chat  <b>WOV</b>—Bing and Bang Comedy  <b>WINS</b>—Original Bell Hops Dance Orchestra; Carl Di Carlo, director</p> <p><b>1:45 P.M. (EDST) 12:45 P.M. (EST)</b>  <b>WOV</b>—Lillian Brinsley, soprano  <b>WMCA</b>—The Columbian Troubadour, songs  <b>WPCB</b>—Cecilia Zier, violinist  <b>WFAB</b>—Fannie Golden, soprano; Hebrew Folk Song</p> <p><b>2:00 P.M. (EDST) 1:00 P.M. (EST)</b>  <b>WEAF</b>—Rice String Quartet  <b>WABC</b>—Saturday Syncopators—Fred Berrens, Conductor  <b>WOV</b>—J. Russell O'Brien  <b>WPCB</b>—Peerless Quartet; Novelty Singers  <b>WMCA</b>—Up and Down Broadway with Bide Dudley  <b>WFAB</b>—German Program, recorded  <b>WINS</b>—Wee Griffin, songs</p> <p><b>2:10 P.M. (EDST) 1:10 P.M. (EST)</b>  <b>WMCA</b>—Concert Pianist, Samuel Shankman</p> <p><b>2:15 P.M. (EDST) 1:15 P.M. (EST)</b>  <b>WOV</b>—Willie Zay Jackson  <b>WMCA</b>—Chas. Capps Mystery Players  <b>WFAB</b>—John Feistel; German Dramatic Readings  <b>WPCB</b>—Eva Lerner; Lerner's Songs  <b>WINS</b>—John McCormick, baritone; What is this Thing called Love</p>
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# The Radio Rover

By Ed. J. FISHER

THERE has been much ado of late in regard to the merits and methods of the New York radio critics. Bitter rivalry has suddenly sprung up among the scribes and they are on their way to outdo each other. This is always a good policy, for the readers benefit greatly by a good wholesome fight among the newspaper boys. Instead of the usual drivel, radio fans may expect the best literary efforts brought before them by their favorite radio columnist.

A recent story in a theatrical weekly about radio columnists literally poured oil onto the already heated furnace, and a few of the boys were slighted no end when they discovered that they had been classified and pigeon-holed.

What we want to bring out, however, is the unusual popularity of the radio columnist of today. Radio listeners have changed their tastes, and so have the radio writers. No longer does Mr. or Mrs. Fan worry about whether the next door neighbor has two more tubes in his receiver, or the loud-speaker is of the cone or horn variety. What they're interested in now is whether Bing Crosby has blonde hair, or the exact height and weight of Jane Froman. Personalities have risen on the air waves and listeners are naturally curious to know more about their air favorites. It is up to the radio scribbler to supply this information.

The fight between the broadcasters and the American Society of Authors and Composers waxes very hot these days. According to latest reports from the music fronts, no definite agreement has been made as yet. It is rumored that the National Association of Broadcasters turned down their request for a five percent cut-in on compositions played over the air. At an executive meeting a week or so ago the American Society of Authors and Composers voted for a test strike presumably to take place in the fall. This action, if it is taken, will undoubtedly cause a complete standstill of all musical radio activities.

An interesting topic was recently brought out by Professor Ian McIntyre in a talk over WHN. Much has been said about the well known ailment known as "Mike Fright," and it is interesting to note just what the learned Mr. McIntyre has to say about it. When asked why it was that not only amateurs but professional stage performers become nervous when approaching the microphone, the professor answered, "This is a complaint that affects more performers because the conditions under which they work in the theater are so vastly different from that of a broadcasting studio. The theatrical artist suddenly feels himself in strange quarters, and at once realizes the lack of theatrical atmosphere. Thoughts begin to percolate through his mind, and artists being naturally temperamental by nature of their profession, become easily upset.

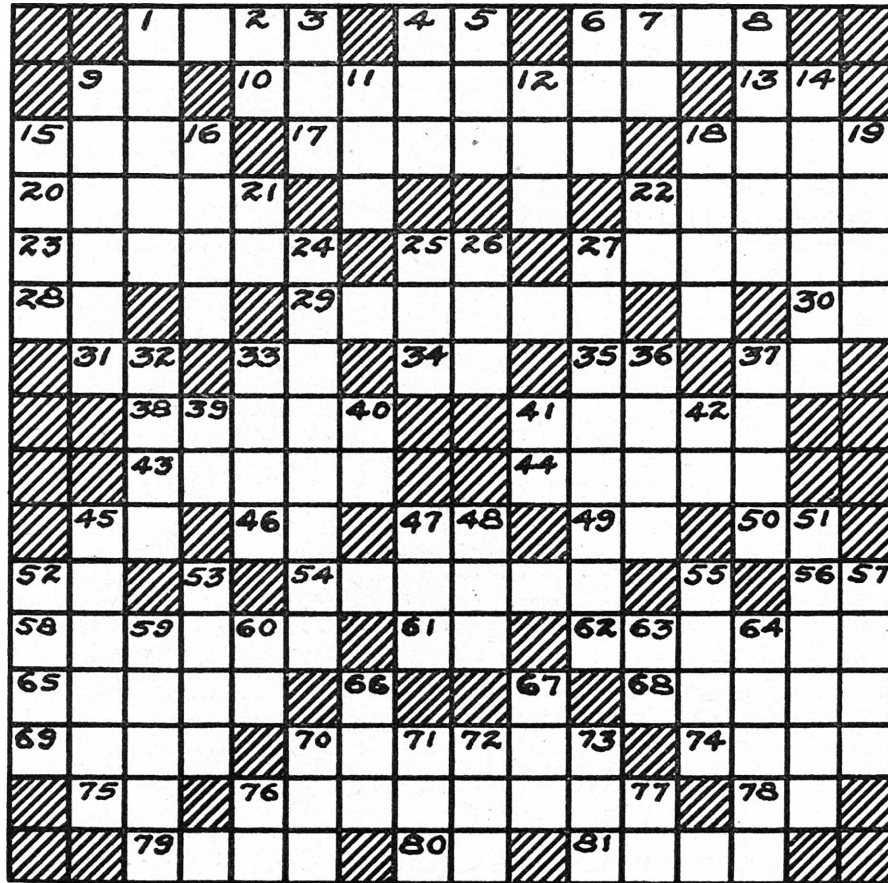
"The microphone," Mr. McIntyre goes on to say, "is the 'devil' of the studio, because of the part it plays on the nervous system of artists and especially beginners. When the beginner stands beside it, he experiences a feeling of awe, and while he is listening to the announcer read the continuity, he commences to think about the unseen audience. Gradually a fluttering feeling begins to generate through him and, try as he might, the intensity of that feeling increases. He tries by 'will power' to overcome this nervous sensation but instead of quieting down the nerves, it only helps to agitate them the more."

## Jewish Services

The Jewish Sabbath is ushered in each week with Synagogue services from the Temple Emanuel during which the large organ and an augmented choir is heard. The entire ceremony is broadcast over WRNY each Friday at 5:15 p. m. (EDST) and is one of the most appreciated presentations on the WRNY schedule. An enormous mail is received each week in connection with the broadcast.

# RADIO REVIEW

By L. J. RABA



### HORIZONTAL

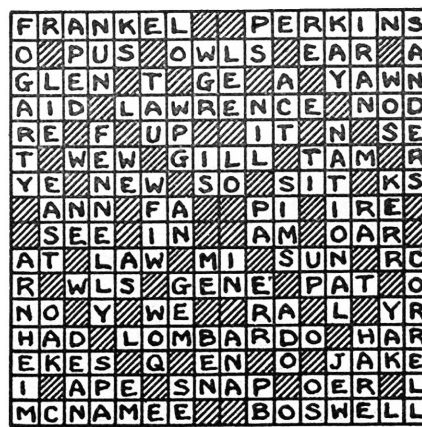
- |                                                           |                                         |                                         |                                              |
|-----------------------------------------------------------|-----------------------------------------|-----------------------------------------|----------------------------------------------|
| 1. Reduce                                                 | 38. Location of a station on 1200 kc.   | 52. First Strike program                | 53. In Battle Creek                          |
| 4. West Indies (abbr.)                                    | 41. Admire                              | 54. In Camden                           | 57. "— and Glenn"                            |
| 6. Key station of the NBC Red network                     | 43. Lepidopterous insects               | 59. Popular dance orchestra leader      | 60. The Voice of the Literary Digest (init.) |
| 9. CBS announcer — (init.)                                | 44. "Gene and Glen, the Quaker Early —" | 63. Like                                | 64. Pertaining to the flank bone             |
| 10. Famous dance orchestra leader                         | 45. Note of the scale                   | 66. On 680                              | 67. Lengthen out                             |
| 13. Only two chain stations in this eastern state (abbr.) | 46. Biblical pronoun                    | 70. Call for help                       | 71. Exist                                    |
| 15. Solutions                                             | 47. Songbird of the South (init.)       | 72. In Minneapolis (last three letters) | 76. Belonging to me                          |
| 17. The Lady Next Door                                    | 49. Compass point                       | 77. Perform                             |                                              |
| 18. The Quaker Man                                        | 50. American Army — (abbr.)             |                                         |                                              |
| 20. Heard on the CBS-Richman Brothers' Program            | 52. Common suffix                       |                                         |                                              |
| 22. NBC trio                                              | 54. NBC pianist, vocalist and composer  |                                         |                                              |
| 23. Musical director of the Joe Palooka programs          | 56. Portrays "Sherlock Holmes" (init.)  |                                         |                                              |
| 25. You and I                                             | 58. "Glenn" of "Gene and Glenn"         |                                         |                                              |
| 27. "Amos" of "Amos 'n' Andy"                             | 61. Belonging to me                     |                                         |                                              |
| 28. Two (Arab numerals)                                   | 62. Location of WRJN                    |                                         |                                              |
| 29. Home of WEAT                                          | 65. Melt ore                            |                                         |                                              |
| 30. New Testament — (abbr.)                               | 68. Fashionable assembly                |                                         |                                              |
| 31. Common suffix                                         | 69. Chinese ounce                       |                                         |                                              |
| 33. Symbol for manganese                                  | 70. NBC announcer                       |                                         |                                              |
| 34. By                                                    | 74. 5280 feet                           |                                         |                                              |
| 35. The Old Topper — (init.)                              | 75. State of the Union — (abbr.)        |                                         |                                              |
| 37. The Lady Next Door (init.)                            | 76. Home of a station on 1500 kc.       |                                         |                                              |
|                                                           | 78. Advertisement                       |                                         |                                              |
|                                                           | 79. States                              |                                         |                                              |
|                                                           | 80. Type measure                        |                                         |                                              |
|                                                           | 81. In Worcester                        |                                         |                                              |

### VERTICAL

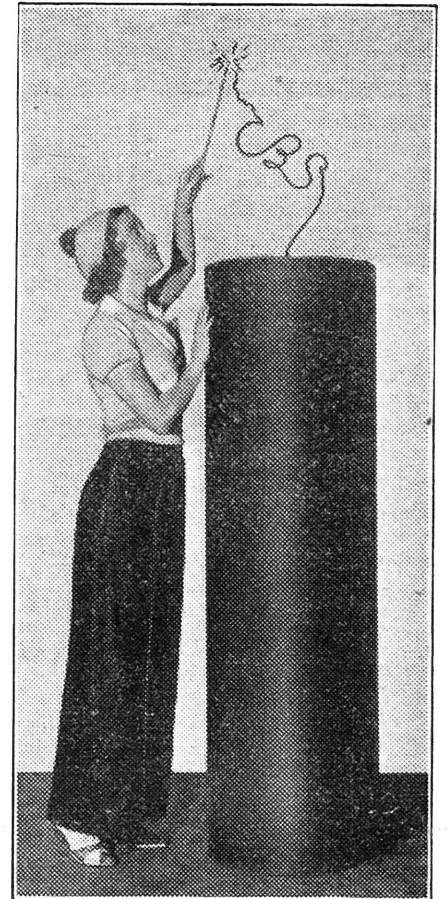
- |                        |                                                             |
|------------------------|-------------------------------------------------------------|
| 1. Band director       | 12. Vision.                                                 |
| 2. Sun God             | 14. NBC program                                             |
| 3. Consume             | 15. In San Francisco                                        |
| 4. In Davenport        | 16. Offsprings                                              |
| 5. Writing fluid       | 18. A covering                                              |
| 6. In Newark           | 19. The station with the dynamite in its last three letters |
| 7. Type measure        | 21. Thus                                                    |
| 8. Leafy stalk         | 22. Behold!                                                 |
| 9. Throw off the rails |                                                             |
| 11. Hasten             |                                                             |

- |                                                           |                                              |
|-----------------------------------------------------------|----------------------------------------------|
| 24. Louie Sobol's predecessor on the Lucky Strike program | 52. First Strike program                     |
| 25. In Madison                                            | 53. In Battle Creek                          |
| 26. Devour                                                | 54. In Camden                                |
| 27. NBC artress                                           | 57. "— and Glenn"                            |
| 32. Home of KGEK                                          | 59. Popular dance orchestra leader           |
| 33. Full of mites                                         | 60. The Voice of the Literary Digest (init.) |
| 36. Minute orifice                                        | 63. Like                                     |
| 37. Table-land                                            | 64. Pertaining to the flank bone             |
| 39. Toward                                                | 66. On 680                                   |
| 40. Like                                                  | 67. Lengthen out                             |
| 41. College degree (abbr.)                                | 70. Call for help                            |
| 42. Road (abbr.)                                          | 71. Exist                                    |
| 45. NBC contralto                                         | 72. In Minneapolis (last three letters)      |
| 47. In Los Angeles                                        | 76. Belonging to me                          |
| 48. Pig pen                                               | 77. Perform                                  |
| 51. Heard on the Sinclair Minstrels                       |                                              |

### SOLUTION TO LAST WEEK'S PUZZLE



# Ruth Starts 4th



Ruth Etting, star of "Music That Satisfies" set off this giant fire-cracker in celebration of Independence Day. By some strange coincidence, the wick on the cracker seems to be spelling out "CBS"—which of course stands for the Columbia network, over which the blonde songstress is heard twice weekly.

## Ross On Maxwell House

The Maxwell House Tune Blenders, with Lanny Ross, the tenor from Eli, and Don Voorhees and his orchestra, will start their first full week of broadcasting over an NBC-WEAF network this Monday. The program made its debut last week, but henceforth it will be heard each Monday, Wednesday and Friday at 7:30 p. m. (EDST). Lanny Ross, the featured artist, sings a group of popular selections.

## WATERPROOF

### SWIMMING BELT CASE

69c

Keeps cigarettes, powder and matches dry. Also has room for keys, coins and other things you may need when on the beach. It's compact and light. Case and belt complete for 69 cents.

Send Check, Money Order or Stamps  
**ALBERT C. SCHROEDER**  
"The Best for Less"  
423 Plymouth Ct., Chicago, Ill.

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Enclosed please find \$....., for which send me the Radio Guide for (six months...) (one year...).

Name .....

Address .....

City..... State.....



# Saturday Programs [Continued]

**2:30 P.M. (EDST) 1:30 P.M. (EST)**  
 WPCB—It's in the Piano; Lillian Trotter  
 WJZ—The Syncopaters  
 WMCA—Eric Corraia's Orchestra  
 WEAF—Symphonic Matinee  
 WABC—Columbia Salon Orchestra  
 WOV—Willie Jackson's Party  
 WFAB—Children's Radio League; Juvenile sketch  
 WINS—William V. V. Stephens; The Soldier Poet

**2:45 P.M. (EDST) 1:45 P.M. (EST)**  
 WJZ—Smackouts; comedy duo  
 WINS—Patricia Dorn, songs  
 WPCB—Four Blue Eyes; Gosselin Sisters, singing duet

**3:00 P.M. (EDST) 2:00 P.M. (EST)**  
 WEAF—Merry Madcaps  
 WJZ—Radio Troubadours  
 WPCB—Gardner Beman; popular songs  
 WABC—Frank Westphal's Orchestra  
 WCOH—Margaret and Plegi Hay, vocal and piano recital  
 WOV—N. Y. Tuberculosis and Health Association  
 WINS—John Murphy, tenor

**3:15 P.M. (EDST) 2:15 P.M. (EST)**  
 WPCB—Piano Fantasies; Ernest Stramielli  
 WOV—Howard Uke Joyner  
 WCOH—Goldburg Clothiers  
 WINS—Shirley Brown, songs

**3:30 P.M. (EDST) 2:30 P.M. (EST)**  
 WEAF—Godfrey Ludlow, violinist  
 WMCA—In a Russian Village; Vocalists and Orch.  
 WJZ—Singing Strings  
 WOV—The Younger Generation  
 WPCB—Music in my Soul; Paul Vincent and his stars  
 WINS—Gosselin Sisters, harmony  
 WABC—The Round Towners; quartet

**3:45 P.M. (EDST) 2:45 P.M. (EST)**  
 WOV—Gypsy Lili; Folk Songs  
 WEAF—Day Dreams; Ted Brewer  
 WCOH—Virginia O'Neill, songstress  
 WPCB—The Flower Girl; Dorothy Westra and Radimar  
 WINS—Chauncey Lee, songs

**4:00 P.M. (EDST) 3:00 P.M. (EST)**  
 WABC—Esther Leaf at the organ  
 WJZ—Saturday Matinee  
 WEAF—Matinee Gems  
 WMCA—Adventures of Cecil and Sally  
 WOV—To be announced  
 WPCB—It's the Girl; Joan Andrews  
 WINS—Afternoon Musicale  
 WCOH—Parents' Forum

**4:15 P.M. (EDST) 3:15 P.M. (EST)**  
 WPCB—The Star Dust Duo  
 WOV—N. Y. Tuberculosis and Health Ass'n  
 WCOH—Randall Kaler  
 WMCA—Nalda Nardi, contralto

**4:30 P.M. (EDST) 3:30 P.M. (EST)**  
 WABC—Tommy Christian's Orchestra  
 WMCA—Lucy Finkle and Ensemble  
 WEAF—Mme. Lolita Gainsborg, pianist  
 WCOH—WCOH Junior League; Uncle Neal's Kiddies  
 WJZ—Rhythmic Serenade  
 WOV—Felicity Bugle  
 WPCB—Ragging the Keys; Monk Purcell  
 WINS—Rella Winn, songs

**4:45 P.M. (EDST) 3:45 P.M. (EST)**  
 WOV—Arrighi Singers  
 WEAF—The Lady Next Door  
 WPCB—To be announced  
 WMCA—To be announced  
 WINS—Speaks and Porter; Individual Harmony

**4:55 P.M. (EDST) 3:55 P.M. (EST)**  
 WOR—Program Resume

**5:00 P.M. (EDST) 4:00 P.M. (EST)**  
 WMCA—The Dining Car Revue; songs and comedy  
 WOV—Novelty Orchestra  
 WOR—Frank Stuart's Orchestra  
 WABC—George Hall's Orchestra  
 WJZ—Pacific Feature Hour; concert orchestra and ensemble  
 WPCB—Fields' Radio Unit; talented children  
 WCOH—Station-Briefs  
 WINS—Ted Lang and his musical gang  
 WOR—Frank Stuart's Orchestra

**5:15 P.M. (EDST) 4:15 P.M. (EST)**  
 WOV—Evelyn Kay, blues  
 WEAF—Skippy

**5:30 P.M. (EDST) 4:30 P.M. (EST)**  
 WEAF—Old Favorites  
 WABC—Madam Belle Forbes Cutter, soprano  
 WOR—French Course, Dr. T. Clark  
 WJZ—Swanee Serenaders  
 WOV—Miller's Rhythm Makers with Vince Calendo  
 WINS—Chago Aodriguez, tenor, with guitar accompaniment

**5:45 P.M. (EDST) 4:45 P.M. (EST)**  
 WJZ—Little Orphan Annie—Wander Program  
 WMCA—The Singing Barrister; orchestra  
 WINS—To be announced

**5:55 P.M. (EDST) 4:55 P.M. (EST)**  
 WOV—News Flashes

## Another Scotch-Joke

There ought to be an end to all Scotch gags, but before that millenium arrives, George Olsen's tale of the Glasgowite deserves telling. This certain Scot's house



caught fire, and the first thing the kilted one did was to rush to the cellar and shut off the furnace.

**6:00 P.M. (EDST) 5:00 P.M. (EST)**  
 WNYC—Police Aviation Report, Prelude  
 WEAF—Waldorf Astoria Orchestra  
 WOR—Uncle Don  
 WJZ—Evening Music; concert orchestra  
 WRNY—Studio Program  
 WPCB—Italian Serenaders  
 WABC—Freddie Martin's Orchestra  
 WLWL—Hungarian Musicale  
 WINS—Sports Review; Baseball scores; race results; late sports news

**6:05 P.M. (EDST) 5:05 P.M. (EST)**  
 WNYC—Police Department Band Concert

**6:15 P.M. (EDST) 5:15 P.M. (EST)**  
 WRNY—Air Acts  
 WINS—Jersey Novelty Quartet; Walter Marton; Don Massa, Frank Olivetti, Vincent Ippolito

**6:30 P.M. (EDST) 5:30 P.M. (EST)**  
 WOR—Frances Langford, songs; with Jack Erickson, pianist  
 WPCB—Elmo Russ, organist; John Redmond, tenor  
 WJZ—Vincent Lopez' Orchestra  
 WABC—Jack Miller and His Orchestra  
 WLWL—WLWL Players

**6:45 P.M. (EDST) 5:45 P.M. (EST)**  
 WOR—John Garrick, baritone and orchestra  
 WEAF—Donald Novis, tenor  
 WINS—Lullaby Lady  
 WABC—Vivian Janice, songs  
 WPCB—The Evening Dawn; Patricia Dawn

**6:55 P.M. (EDST) 5:55 P.M. (EST)**  
 WNYC—Political Facts

**7:00 P.M. (EDST) 6:00 P.M. (EST)**  
 WNYC—Morales Los Batturos Ensemble  
 WPCB—Keys to Contract Bridge  
 WOR—Jack Berger's Dance Orchestra  
 WEAF—Musical Crossroads; concert  
 WINS—The Weather Eye  
 WJZ—The Pepsodent Program—Amos 'n' Andy  
 WLWL—Florentine Ensemble  
 WCOH—Quiet Hour Hymnsing

**7:05 P.M. (EDST) 6:05 P.M. (EST)**  
 WPCB—Musical Comedy Girl; Kay Chrisman and Dave Olman's Band  
 WINS—Dixie Hamilton, songs

**7:15 P.M. (EDST) 6:15 P.M. (EST)**  
 WABC—William Vincent Hall with orchestra  
 WJZ—Piano Moods; Lee Sims and Ilomay Bailey  
 WCOH—The Radio-Mother  
 WLWL—Minstrel Boy  
 WINS—Helen and Bernard; songs with guitar  
 WPCB—Pete 'n' Rusty

**7:30 P.M. (EDST) 6:30 P.M. (EST)**  
 WNYC—Police Alarms—Civic Information  
 WPCB—Your Poems; Elmo Russ, organist  
 WOR—Arthur Warren's Dance Orchestra  
 WJZ—Sonata Recital; artists  
 WEAF—The Rollickers; male quartet  
 WCOH—Penn Stone-Bachmann Recital  
 WABC—Do-Re-Me, Female Trio  
 WLWL—Talk  
 WINS—Globe trotter

**7:35 P.M. (EDST) 6:35 P.M. (EST)**  
 WNYC—Bert Dixon; ballads

**7:45 P.M. (EDST) 6:45 P.M. (EST)**  
 WNYC—Gladys Walsh, pianist  
 WEAF—The Goldbergs—Pepsodent Program  
 WCOH—U. S. Department of Agriculture  
 WJZ—Rosa Low, prima donna  
 WINS—To be announced  
 WABC—The Street Singer  
 WLWL—Innisfall Quartet

**8:00 P.M. (EDST) 7:00 P.M. (EST)**  
 WNYC—Police Choristers  
 WEAF—Civic Concerts Service program; musicale  
 WPCB—Violet Mele, Ragging the Blacks and Whites  
 WJZ—To be announced  
 WCOH—Williams Sisters, banjo and piano  
 WRNY—Harold Munsch Abbey Inn Orchestra  
 WOR—Little Symphony Orchestra  
 WABC—The Melodeers; male quartet  
 WINS—History of Great Musical Organizations

**8:15 P.M. (EDST) 7:15 P.M. (EST)**  
 WABC—Abe Lyman's Orchestra  
 WPCB—Two Loves; Delyce Deering and Fred Moritt, songs  
 WCOH—Yonkers Record's Radio Bull-dog

**8:30 P.M. (EDST) 7:30 P.M. (EST)**  
 WEAF—K-7 Secret Service Story  
 WABC—Lewisohn Stadium Concert  
 WPCB—Britain and the Pacific; Prof. Roy Hanaway  
 WJZ—Dance with Countess D'Orsay  
 WMCA—Will Oakland's Orchestra  
 WRNY—Ivan Frank's Bavarian Orchestra  
 WCOH—Harold Mittler, baritone  
 WINS—To be announced

**8:45 P.M. (EDST) 7:45 P.M. (EST)**  
 WPCB—Reginia Harrison; the blonde of songs  
 WCOH—Olive Hopper Brown Players, dramatic skit  
 WINS—Hollywood Collegiates  
 WMCA—News of Italy; Salvatore Pino  
**9:00 P.M. (EDST) 8:00 P.M. (EST)**  
 WRNY—Study in Black and White; comedians  
 WCOH—To be announced  
 WJZ—The Goldman Band  
 WPCB—Shadow of Kavkaz  
 WOR—White Flash Musical Review  
 WMCA—Bobby Sanford's Show Boat  
 WEAF—Cuckoo

**9:15 P.M. (EDST) 8:15 P.M. (EST)**  
 WFAB—In a Gypsy Camp; E. Gelesnik; Gypsy Band  
 WINS—Ray Welch and his dance orchestra

**9:30 P.M. (EDST) 8:30 P.M. (EST)**  
 WJZ—First Nighter; "Incognito"  
 WRNY—Wall Street Brokers  
 WMCA—Max's Bavarian's Orchestra  
 WEAF—Balkan Mountain Men  
 WCOH—Hawaiian Dreamers Guitar Ensemble  
 WFAB—Berl and Shmerl; Hebrew comedy team

**9:45 P.M. (EDST) 8:45 P.M. (EST)**  
 WPCB—The Three Dreamers  
 WFAB—Hebrew Musicale  
 WINS—Ted Lang and his musical gang  
 WOR—Neil Ray and Orchestra  
 WRNY—Blue Cocades; Repeal the 18th Amendment

**10:00 P.M. (EDST) 9:00 P.M. (EST)**  
 WOR—Will Osborne's Orchestra  
 WJZ—Whoopee; Gene Austin and orchestra  
 WEAF—Lucky Strike Hour; Bert Lahr and Walter O'Keefe  
 WMCA—Jerry Baker, and Elmo Russ  
 WABC—Music that Satisfies  
 WCOH—Program Notes  
 WRNY—Barr and Brust; songs and comedy  
 WJZ—Snoop and Peep; comedy sketch

**10:15 P.M. (EDST) 9:15 P.M. (EST)**  
 WABC—Columbia Public Affairs Institute  
 WRNY—Pat Gould; song hits  
 WMCA—Eli Dantzig's Orchestra

**10:30 P.M. (EDST) 9:30 P.M. (EST)**  
 WJZ—Twenty Fingers of Harmony  
 WRNY—Ivan Frank's Bavarian Orchestra  
 WMCA—Three Little Funsters; comedy and harmony  
 WOR—Chandler Goldthwaite Organ Recital

**10:45 P.M. (EDST) 9:45 P.M. (EST)**  
 WJZ—Hello Marie, comedy skit  
 WABC—Coral Islanders  
 WMCA—Eddie Lane's Orchestra

**11:00 P.M. (EDST) 10:00 P.M. (EST)**  
 WEAF—Russ Columbo and his orchestra  
 WRNY—Schullstrom recorded program  
 WMCA—Nalda Nardi, contralto and Elmo Russ, organist  
 WOR—Julian Woodworth and his orchestra  
 WJZ—Pickens Sisters  
 WABC—Irene Beasley, contralto  
 WFAB—Charles Benci's Gypsy Orchestra, with Mari-ska Kondor

**11:15 P.M. (EDST) 10:15 P.M. (EST)**  
 WEAF—Merle Thorpe, talk  
 WABC—Don Redman's Orchestra  
 WMCA—On an Evening Breeze; Al Woods, baritone  
 WJZ—Cesare Sodero and concert orchestra  
 WRNY—Del Casino, baritone

**11:30 P.M. (EDST) 10:30 P.M. (EST)**  
 WEAF—Paul Whiteman's Orchestra  
 WOR—Bavarian Orchestra  
 WMCA—Tommy Tucker and his Californians  
 WRNY—Abbey Inn; Harold Munsch's Orchestra  
 WFAB—Vito Zavaackas, concert violinist  
 WABC—Harold Stern's Orchestra

**11:45 P.M. (EDST) 10:45 P.M. (EST)**  
 WFAB—Studio Musicale

**12:00 Mid. (EDST) 11:00 P.M. (EST)**  
 WEAF—Ralph Kirbery, the Dream Singer  
 WMCA—Up and Down Broadway with Bide Dudley  
 WRNY—Radio Mardi Gras  
 WABC—Smith Ballew's Orchestra  
 WJZ—Jack Denny's Orchestra

**12:05 A.M. (EDST) 11:05 P.M. (EST)**  
 WEAF—Buddy Rogers' Orchestra

**12:10 A.M. (EDST) 11:10 P.M. (EST)**  
 WMCA—Micky and Yonko Varieties

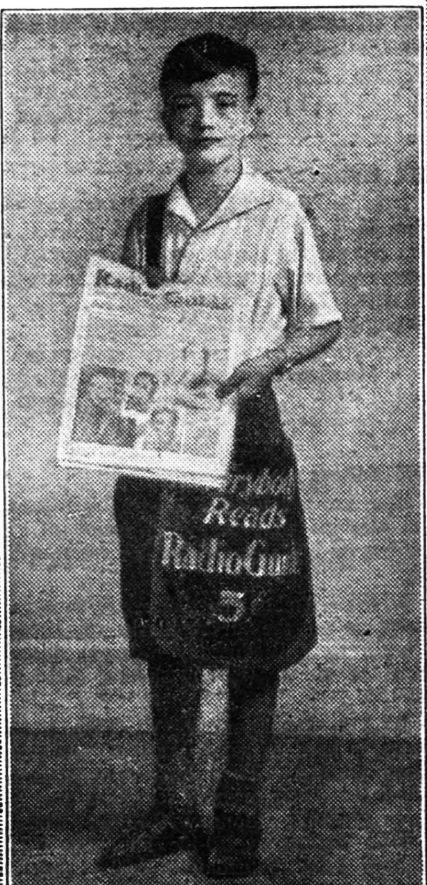
**12:30 A.M. (EDST) 11:30 P.M. (EST)**  
 WJZ—Charlie Agnew's Orchestra  
 WEAF—Don Bestor's Orchestra

WRNY—Abbey Inn; Harold Munsch's Orchestra  
 WABC—Isham Jones' Orchestra  
 WMCA—Teddy Hill's Orchestra

**1:00 A.M. (EDST) 12:00 Mid. (EST)**  
 WABC—Joe Haymes' Orchestra  
 WMCA—Teddy Hill's Orchestra

**1:30 A.M. (EDST) 12:30 A.M. (EST)**  
 WABC—Ted Brewer's Orchestra  
 WMCA—Gene Kennedy's Westerners

## BOYS!! Money--Money



### Henry Stansbury Never Asks His Parents for Money

Why? Because Henry is a hustler. Henry read in Radio Guide how he could make spending money by selling Radio Guides, and promptly wrote in for details. Today Henry is selling more than 125 copies of Radio Guide each week. He has enough money for baseball equipment, books and other pleasures. Besides selling that many Guides now, Henry is building up a route he can handle after school begins in September, thus assuring him of a steady winter income. RADIO GUIDE is anxious to see other boys do the same as Henry. Write, phone or call for particulars and, as soon as you sell twenty-five or more copies of RADIO GUIDE weekly, send us your picture and we'll publish it.

Write, Phone or Call

## RADIO GUIDE

475 Fifth Ave., New York City  
 Phone Lexington 2-4131



## Short Wave—DX

Gentlemen:

At the suggestion of Mr. Page Taylor of Detroit, Michigan, short wave radio station YV11BMO, Maracaibo, Venezuela, has arranged to transmit a special program from Saturday midnight of July 2nd until 2 a. m. Sunday, July 3rd, on a frequency of 6130 kc., equivalent to 48.95 metres. The time is Central Daylight Saving.

Although the program will be especially addressed to Australian listeners, reports from the United States will be equally appreciated and acknowledged by a beautiful certificate. The station has been heard many times in Chicago and should be a very easy mark at an hour when interference is at a minimum.

The announcement, generally in Spanish, is, "Estacion YV11BMO, 'La Voz del Lago,' Maracaibo, Venezuela." A bugle call between selections identifies the station.

Reports of reception should be addressed to radio station YV11BMO, Apartado Postal No. 112, Maracaibo, Venezuela, South America.

W. H. Reeks  
5444 Kenmore Ave.  
Chicago, Illinois

DX Editor:

I do not agree with W. J. Ingram of Pas-siac, N. J., about radio station WWNC, 570 kc., not stating the time of their special DX programs as they state the program will be on from 2 to 3 a. m. (EST). They are testing their new R.C.A. transmitter.

Walter Howard  
Member Northern States DX Club  
Platteville, Wisconsin

DX Editor:

Here are a few schedules of fairly easy to get stations that may help some of your readers or beginners with their summer DX-ing.

WHBL—Sheboygan, Wisc., 1410 kc., 500 watts, is on the air regularly on Monday, Tuesday and Wednesday evenings, from 10 until 12 p. m. (CST), sharing time with KFLV.

WLTH—Brooklyn, N. Y., 1400 kc., 500 watts, is hard to get because of interference from WCMA. They have a very broken schedule. Their evening schedules are: Sunday, 10:30-12; Monday 9-10:30; Tuesday, 7:30-9; Wednesday, 10-12; Thursday, 6-7:30; Friday, 9-10; Saturday, 6-7:30. They are also on at varying times during the day. Can occasionally be heard after the Indiana stations on this frequency have signed. Time given above is probably EDST, though no statement is made on their schedule to this effect.

WJBL—Decatur, Illinois, 1200 kc., 100 watts, comes on the air at 12:30 p. m. (CST) just after WJBC signs off for the afternoon, and comes in best at this time. This station (WJBL) is persistently hard to pick up.

The beginner in short wave reception should find these Canadians easy to get: VE9GW, Bowmanville, Ontario, with a power output of 200 watts, is on from 1-4 p. m., (EDST) on 11,810 kc., and from 4-10 p. m. (EDST) on 6095 kc.

VE9DR—Drummondville, Quebec, 4 kilowatts power, is on from 7-11 or 12 p. m. (EST) on 6005 kc. or 49.96 metres.

VE9JR—Winnipeg, Manitoba, on 48.8 metres, is on from 10:45 a. m. to 12:30 p. m. (CST) daily except Saturday and Sunday.

VE9CL—Winnipeg, is on from 5-7:30 p. m. (CST), on 25.6 metres.

My DX-ing below 1200 kc. is going to continue through the summer, because my locally-built short wave receiver is provided with a coil reaching that limit. Some of my best low-power catches recently have been: KGKY, WKBV, WWSW, KXL (a dandy), WMBC, WPAD, KOY, WRJN and WBBZ.

Would like to see the DX section occupy two columns each week. Would also like to read more schedules of stations, even of 500 and 1000 watt stations, as many of these remain unchecked in our log books.

Ray H. Zorn  
Troy Grove, Illinois

## The Traffic Board

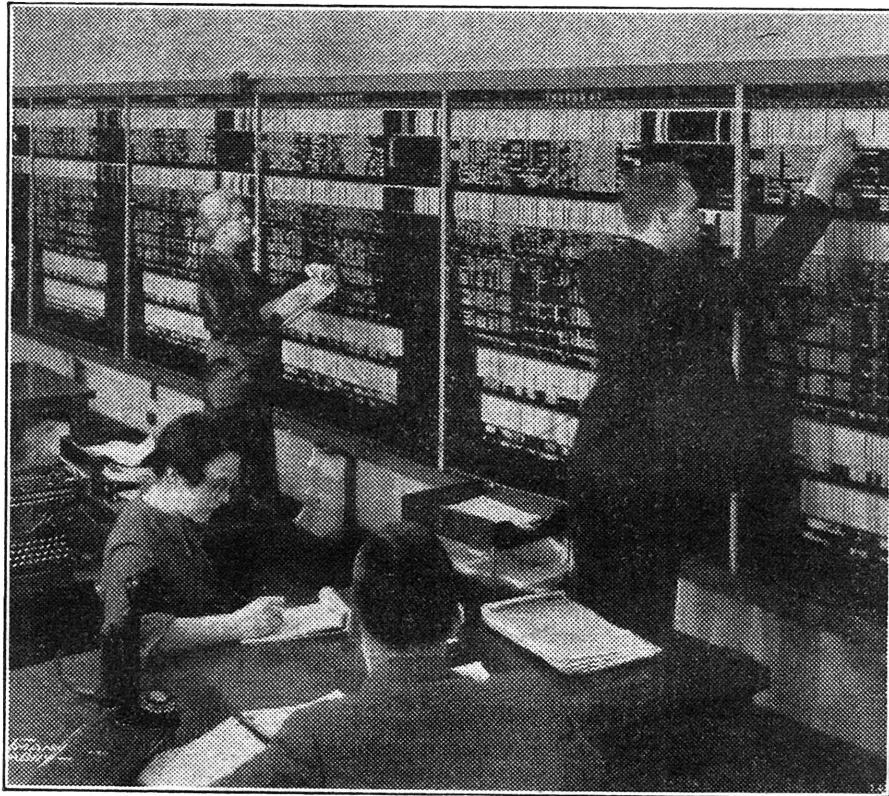
WHAT stations are carrying Ed Wynn tonight? Is there a Chicago outlet for the International broadcast? Can this client secure coverage in the Northwest at 7 p. m.?

These are a few questions that are answered promptly by the Traffic Department at the Chicago NBC studios. The traffic board shown in the photograph is the means for keeping an accurate map of the radio programs—every radio broadcast over NBC networks. Here, on a moment's sight, the program, time, stations, and network over which it is going may be secured.

Endless questions about time, outlets, lineups and so on are answered by the traffic

leaders will make a speech within the next few hours. The network must bring this message to the entire country. Over what network can it be carried with the least interference with other programs? The traffic department answers this question. Glancing at the traffic board a member of the staff finds the programs located in the particular hour. The red network carries one feature, the blue another, but it will be less difficult to insert the speech over red network stations—so there it goes, and everywhere in the nation listeners thrill at the efficiency of modern radio in covering events of national significance.

Sponsors of programs visiting the studios may at once see exactly where any program is being carried. At their request the time



workers. They keep the board, which corresponds in a rough way to a railroad time table, constantly accurate. As soon as a feature is scheduled the name of the program goes on the board, together with the day of the week on which it may be heard, the time, and the stations which are carrying it.

Frequent calls from radio listeners at the studios are promptly answered because this information is available. Various departments at NBC employ the board as a constant source of detailed information.

Under the direction of Fred Weber, Station Relations manager, Ed Stockmar directs the activities of the traffic department. His staff of workers keep the board up to date, schedule programs on the various stations, and give out the information which may be requested on any program.

The traffic board is mounted on the wall on one side of the huge office room. At the extreme left are the Sunday program details. Going toward the right, the facts on the Monday, Tuesday, and other days' programs are mounted in table form.

This board is of great value to the entire NBC staff. For instance, a new program is being arranged. Stations must be found to carry it to audiences all over the country. As soon as the program has been built, the best time for it to go on the air must be determined. Here the work of the traffic department plays its part. The stations are asked to carry the program. When they accept the broadcast at a time which does not conflict with features already on the air, the broadcast is definitely scheduled, and immediately new insertions are made on the giant board.

Other situations may arise. The political conventions are in session. One of the

of a program may be changed to more satisfactory hours, or when they wish the duration of their program may be increased from a quarter to a half hour and so on. Perhaps no one is better acquainted with the network radio schedules than Ed Stockmar, who handles the work. Many months of work supervising the records on this "radio time table" have familiarized him with the schedules. He knows the dates, time, and duration of dozens of programs, gives out information on the schedules day after day, and keeps in touch with all of the network stations offering programs and revising schedules.

From a modest beginning in the early days of network broadcasting when NBC opened the Chicago headquarters, the traffic board has grown in proportion to the advances of radio. As may be seen in the illustration it now occupies the entire side wall of one huge room, and each day's schedule contains dozens of individual features.

Of course, the time periods on the board are divided into 15-minute intervals in accordance with the regular length of network programs, which are nearly always quarter hour, half hour, and full hour in length.

The NBC program department builds the programs before the information goes to the traffic department. Once the feature has been planned, the program department contacts the traffic department to find a "spot" for the feature. This is usually found promptly—and as soon as the time and dates are determined, the complete facts go on the board, the news is released to the radio public, and the program goes on the air. Radio schedules which are available to listeners depend to a great extent upon the traffic department, which is the original source of information on the program schedules.

## Editor's Mail Box

A column dedicated to RADIO GUIDE readers. You and your friends are invited to write in for information concerning radio, radio stars, and your own favorite broadcasts. If the information is forthcoming and interesting to all of our readers, we will get it for you and print it in this column. No personal replies will be made.

AND yet another request reaches this office as to the whereabouts of that old comedy team, Louie's Hungry Five. Oline Pelzer writes in their behalf this week from Dubuque, Iowa.

The sad news is that Herr Louie is no longer broadcasting from any station. His records are heard from time to time over the Dixie network.

E. A. Johnston of Bloomington, Ill., writes to ask why he is no longer able to tune in one of his favorite broadcasts, "The Dutch Masters."

The program is now heard from WOR New York. It is no longer presented on a nationwide network.

Writes "A Reader" from Malden, Mass. "Would appreciate any information you can give me regarding Tony Wons' plans for the fall. Is he married?" Ralph E. Martin of Wilkes Barre, Pa., asks what has happened to his Scrapbook program heard until recently over the Columbia network.

Although Wons has withdrawn from the Columbia program schedule for the summer season, he will probably return to the air next fall. There has been some talk of his syndicating his work for newspaper publication, but his definite plans for next year have not yet been announced. Tony has been married for several years.

"I should like to know the real names of 'Clara, Lu and Em,' and won't you please tell me something about them?" writes Grace Berry of Butler, Ill.

Real names, Grace, are Louise Starkey, Isabel Carrothers and Helen King. During their undergraduate days at Northwestern University, the three girls amused themselves and their friends by mimicking the typical small town women such as they had known in childhood days. Louise Starkey, "Clara" of the skit, was born in Des Moines, Iowa, and traveled extensively in lyceum work before entering radio. Isabel, better known as "Lu," also hails from Iowa and was active in college dramatics before striking out for radio fame. "Em," who, in real life, is Helen King, was born in Peoria, Ill., and after graduation from college, taught dramatics at Boulder, Colo., and rhythm to school children in Evanston.

Mrs. S. Sandler, of Mt. Carmel, Penn., writes: "Several years ago we listened with great enjoyment to a comedy team over an NBC-WENR network called 'Mike and Herman.' Could you tell us what has become of this excellent radio act?"

Mike and Herman have been broadcasting regularly from WBBM, Chicago. Although they have withdrawn from the air for the summer season in favor of a vaudeville tour, they will return to WBBM audiences next fall. The program is not available to network listeners.

Frank Reeve of Chicago, Ill., and Mrs. M. K. Garst of Stanford, Ill., are anxious to locate the skit, "Over at The Hoopers," heard until recently from WGN, Chicago.

The skit has been withdrawn from the WGN broadcast schedule. Whether or not it will return again in the fall is still a question.

A nice letter from Mrs. A. Hansen of Park Ridge, Ill., who is curious to know what has become of Ted Weems and his Orchestra.

Weems and his Band are now making a tour of the east. Next week they will begin a tour west which will culminate in an engagement at Denver, Colo. They will return to WGN programs next fall.