

RADIO DIAL

Volume I, No. 7

Saturday, May 23, 1931

Price 5c

Complete Radio Programs for the Entire Week

More than 500,000 persons in Cincinnati and vicinity are radio listeners. Every one of them wants to know exactly what program is available now, later today, or tomorrow. RADIO DIAL is designed to give Greater Cincinnati dial twisters exactly what they want.

Each weekly issue will present to you the official complete programs of Greater Cincinnati radio stations, as well as features on the prominent radio chains.

Watch RADIO DIAL for newly interesting accounts of what's doing on your radio today.

Camel's Quarter Hour to Feature Three of Columbia's Best

A new six-day-a-week radio series featuring Morton Downey, Antony Wons and Jacques Renard and his orchestra will be inaugurated over the Columbia Broadcasting System June 1 by the R. J. Reynolds Tobacco Company. Downey and Renard have been signed exclusively for this series, giving up their sustaining broadcast periods.

Sixty stations of the Columbia network, headed by key station WABC, will carry the programs at 7.45 p. m. for eastern listeners and at 11.30 P. M. EDST for western and Pacific coast listeners, daily except Sundays.

The series is to be known as The Camel Quarter-Hour and supersedes the Camel Pleasure Hour programs which ends May 27.

Morton Downey, the radio sensation of 1931, is a high-note tenor. He made his radio debut as a regular broadcasting artist early in December 1930 and skyrocketed to fame within a comparatively short time.

OUTSTANDING stars in the entertainment world are scheduled for radio programs here this week. Glance through the programs on Page 4 and determine for yourself just who will entertain you tonight or any night the next week.

Saturday night is another big night for the broadcasters. Andrew Mellon, Secretary of the Treasury, will be the headline attraction when he speaks for Columbia, and WKRC, at 8:30. WCKY will be on with their ever popular Cuckoo Club at 9 o'clock. Ted Lewis and his orchestra are the feature attraction at WSAI Saturday night at 6:30. Several members of his orchestra will present novelty selections as an added inducement to whirl your dial to WSAI (1,330 k) at that time.

WFBE leads off for Sunday morning with a program of German music at 10.30. Harry Hartman will provide a snappy review of the situation in sport circles from the same station at 7.30 Sunday night. Dr. Arthur

Staples, district superintendent, Methodist Episcopal Church, will be the speaker in the weekly church forum program to be broadcast by WLW Sunday morning at 9 o'clock. The Gruen Old Fashioned Garden, a feature presenting the Music Hall organ and prominent Cincinnati soloists, is WKRC's main attraction for Sunday (2 P. M.). Out at WSAI Maurice Chevalier, France's contribution to the talking motion pictures, will be a feature at 7.00 o'clock.

The Dodge Twins—Beth and Betty—will sing several songs for those who're tuned into WKRC Monday afternoon at 4.30. They specialize in "hot" selections. Stay on the same wave length until 6.30 and perhaps Evangeline Adams will read your fortune in the stars. That's another Columbia feature that is achieving widespread popularity. She's followed by a dramatization of one of Jim Corbett's fights. The Mormon Tabernacle Choir, that famous

(Continued on page 4)

COMPLETE RADIO PROGRAM ON PAGE 4

As the star of the Camel Quarter Hour series he will be heard in several solos nightly.

Anthony Wons, who will be the master of ceremonies, is another newcomer to radio who has won a wide following. His sustaining periods of the Columbia network have been listed as "Tony's Scrap Book" and included reading of his "homespun" philosophy. Wons possesses an unusually attractive radio personality and has set new records for volume of audience mail.

It is interesting to note that the Camel Quarter Hour will bring three of Columbia's outstanding sustaining features into a single program—a feat never before accomplished by a sponsor.

Will Rogers Says . . .

Will Rogers, ace humorist, got in a timely "dig" against publishers at the dinner of the Associated Press and American Newspaper Publishers' Association.

"If you really want to stop the development of radio advertising," Rogers twitted the publishers, "a home-made cure for pyorrhea or kill Amos 'n' Andy."

"Why, there will still be a radio in every home when people pay 10 cents to see what a printing press looked like! Radio is taking away your news. Television will take away your pictures. All you will have left will be the editorials and the letters from the people objecting to them."

WELCOME LEWIS

Half-pint Welcome Lewis has a real baritone voice in spite of her size. She is less than five feet tall. She began a vaudeville tour at the age of 12 in California where she was born. R. C. A. Radiotrons (WSAI) have her as soloist now. She out-last-ed Bugs Baer, humorist, who master-of-ceremonied at the start of the series.

Rudy Goes Juvenile

Rudy Vallee, prime crooner of radio, will become a musical comedy juvenile this year. And he'll appear *minus* his orchestra! The experts say that Rudy has now reached the peak of popularity in the crooning field, so they're going to build him up as a potential stage star. Optimism prevails, despite his unsuccessful and abruptly terminated motion-picture career.

Mystery Star.

The Old Dutch Girl, whose identity remains concealed, has sung 300 songs in ninety broadcasts over CBS. Her programs are heard Monday, Wednesday and Friday mornings, and comprise request numbers from radio listeners. She reports that the most-called-for songs in order of popularity, are, strange as it may seem, "Here Comes the Sun," "Springtime in the Rockies," "Moonlight on the Colorado" and "Three Little Words."

Weekly RADIO DIAL

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8:00 p.m. dialogue (N)
9:00 p.m. talk (C)
10:00 p.m. dialogue (N)
11:00 p.m. talk (F). . .

RADIO is the cheapest and best entertainment offered to you today

Even the gentlest and laziest mortal can get more variety in his own home by twisting one little dial than Caesar ever got with his armies or Cleopatra ever captured with her graces.

Do you want to know what's doing on the air tonight... or what feature is being broadcast at any hour next week? Do you want the opportunity to hear majestic, sweeping symphonies, or breathless news events that are just happening, or snappy orchestras? If so, we hope you will allow RADIO DIAL the privilege of

telling you each week the complete official programs of Cincinnati and vicinity radio stations. And, of course, all the features of the big chains will be included as well.

Bless your heart, you don't have to read RADIO DIAL. There are plenty ways to select the program you want to hear without resorting to our complete official guide. But, as a reasonable person interested in getting the most for your money for the least bother, we do believe RADIO DIAL will fill the bill. Make it a point to read the next few issues. They will materially increase the pleasure of your evenings. We hope to count on you as a friend. You can meet us next Thursday at most any good news stand

Writing a Radio Fan Letter

By NATALIE GIDDINGS

I WROTE a letter to a radio station and I've never heard a word from them since."

In one mighty wail that disappointed cry goes up to the gods of Etheria and Kilocyclia from enthusiastic radio fans who never will write another radio letter because their first attempt at epistolatory applause didn't produce results either in the form of the autograph of a favorite entertainer, or a package of Grandma-Finklebarber's-Favorite-Wart-Cure sent free on receipt of a postal card or letter to the radio station to which you are now listening.

"What's the big idea?" these disgruntled pen scratchers ask each other. "These radio stations are always suggesting that we write letters, and then they never pay any attention to the mail."

As one who has seen 50,000 or more letters arrive at WLW every week, with twice that many when a sponsor is offering a radio gift that sounds like a gold brick, I have picked up a great many useful tips on how to write and how not to write a radio letter. I know how many of those 50,000 or more letters never reach their destination. I know how many of them have to be returned to their senders marked "No such person," or "Opened by Mistake." And I know how many have to be sent to the Dead Letter Office because neither envelope nor letter carried any return address.

Believe me when I say that these orphan letters are one of the chief worries of the harried directors of radio stations. They don't cast your letters lightly aside without making every effort to see that they are delivered or answered. I have seen thousands of letters addressed to someone unknown to WLW but sent in its care. I have seen these envelopes taken the rounds of all the office force of the station in the hope that some one may have seen correspondence mentioning the addressee. I have seen the members of staff orchestras questioned as to possible acquaintance with the one sought for. I have seen the search continue until all the orchestras playing at down town hotels have been questioned. I have even talked in my sleep about these undeliverable letters for I've heard people "crah" when they've written letters to radio stations and have been an-

swered with the silence of the grave.

Unless your radio fan letter is addressed to a specific individual and is marked "personal," it probably will be opened directly when it reaches the mail receiving desk. Here it will be read hastily to see what it is about. If it is a letter requesting one of the hundred and one articles being given away by radio advertisers, it will be put in the mail box of the sponsor whose program is mentioned.



MORTON DOWNEY

Morton Downey's high tenor is so sweet that CBS features him as competition to Amos 'n' Andy at 7 p. m., four nights a week. Like Rudy Valle he's a busy boy, forever dashing about from one job to the next. He directs the Hotel Delmonico orchestra, sings at the Paramount, broadcasts and writes songs—"Wabash Moon," et al

That's where the first difficulty arises. Too many fan letters mention too many programs, and can't be sent directly to a single sponsor, but must be re-looped so that it can be sent to each one mentioned.

Let this be your first rule for a radio letter then: *Mention only one Radio Program in a single letter.*

Here's the reason for this cardinal principle: Suppose you write a letter to your favorite announcer who happens to be Ted Husing.

"Dear Mr. Husing," you say. "I have been listening to you for several years and I certainly think you are the best announcer on the air. I would like to have one of Peggy Winthrop's radio-surprise packages. I am also enclosing four labels from Libby Pineapple cans and I would like to have one of the Hawaiian seed bead necklaces they are giving

apartment into Beuchler's. But the chair was too large to go through the doors. And by that time the block and tackle had been hauled down

The movers left matters there. McMurtrie has the chair and Beuchler has the satisfaction of knowing that he owns it.

away. I certainly shall be looking forward to hearing you announce the Atwater Kent hour next Sunday. I would also like to have one of the pictures Arthur Chandler, Jr., is giving away, for I always listen to his organ programs."

You'd send that letter addressed to Station WLW to begin with. You have addressed the salutation to Ted Husing, Columbia announcer whom you have heard. You mention Peggy Winthrop's program, and the Libby program which are NBC features that WLW broadcasts. At first reading, it looks as if your letter mentions only NBC programs and an announcer, so the mail opener at WLW probably would toss your letter into the NBC letter box to be sent on to New York City where the NBC mailing department can bother about sending a copy to someone, and the advertising agencies that handle the Libby, McNeill and Libby, the Peggy Winthrop, and the Atwater Kent programs. But what about that picture of Arthur Chandler, Jr., that you want? He's a WLW staff member. When your letter gets to the National Broadcasting Company, they will think that the Chandler request already has been taken care of, and they'll not worry about it. All the same, you won't get your picture of Chandler and you'll ever after nurse a grudge against him because you think he's ignored your letter.

From your first rule comes this second one:

Address your letter to the person or program for which you intend it.

In that typical letter I showed you above, each program sponsor and each entertainer should have had his individual letter. Husing and Chandler should have been addressed personally. Each program sponsor should have been addressed in care of WLW or the National Broadcasting Company either by the name of the program or the name of the company paying for the broadcast. Don't tell me you can't tell who sponsors the programs. Sponsors aren't that modest.

Never ask a radio announcer or entertainer to deliver a message for you. That's the third rule to guide your radio letter writing.

Be sure of this. If a radio announcer gets a compliment from you in a letter, he cherishes that letter like a lock of baby's hair. You can include in that letter a message to a brother announcer that his long-lost uncle has died in Tibet, willing him a half interest in the New York Stock Exchange, and the one who got the letter first never will tell him. The only chance the heir has of finding out about his legacy will

Baffling

Every Sunday evening at 9:00 o'clock there is another in the series of Scotland Yard Detective Dramas broadcast from the studios of WFBE. Young aspiring thespians prominent in Greater Cincinnati dramatic circles are cast in these productions.



VIRGINIA GARDINER

Miss Gardiner never thought of acting until she turned to radio. She was a concert singer. She has a half-dozen different speaking voices, however, which counts more with the radio audience than her pretty teeth and dimples. She played with Empire Builders last year. Now you hear her in the Cuckoo Club, Colliers' Hour, and many other NBC dramas.

Ex-Pug Is Announcer.

Time was when CBS announcer Harry von Zell earned his living with his fists instead of with his vocal chords. At eighteen Harry was a promising lightweight in boxing circles on the Pacific Coast. He fought five bouts, won four, and then decided that there were easier ways of making a living.

Nifty.

After one of his recent Tuesday evening programs over the Columbia network, Richy Craig, Jr., the Blue Ribbon Malt Jester, was discussing the country club where he had been a golfing guest that morning. "Ritzzy?" said the Jester. "I'll say it's a ritzzy club. Why, they have swivel chairs in the dining room just so the members can turn their backs on one another!"

Over-Overstuffed.

Then there's the problem of George Beuchler's new overstuffed club chair.

When truckmen found the chair too bulky to be carried through the halls of the announcer's apartment house, they hoisted it by block and tackle and swung it into the apartment of Bert McMurtrie, CBS production man. Windows, which had to be removed in order to admit the chair, were then replaced, and the truckmen attempted to carry the chair from McMurtrie's

WLW International Features Include Talks in Ten Tongues



COUNTESS OLGA ALBANI

Meet the Countess Olga Medolago Albani, descendant of a blue-blooded Spanish house. She has been in the movies and on the stage. She is now an exceptionally popular radio soprano, being featured in a series of recitals over the National Broadcasting Company system, Sunday evenings, at 6:15 (Est.). The stations include: WEAJ, New York; WCAE, Pittsburgh; WRC, Washington; WGR, Buffalo; KSD, St. Louis; WOC, Davenport; and WHO, Des Moines.

count when he accidentally sees the news while having the complaint showed under his nose for the seventh time.

Be sure you know what station you are tuned to when you make up your mind to write. As a rule for letter writing, that sounds like advising you to know your own name before writing a check. But it's a fact that about half the radio listeners have no idea of where their radio programs are coming from about half their listening time. Suppose you turn on the radio to Station WTAM, Cleveland, to hear Rudy Vallee. After a while you leave the room. When you come back, someone else has turned the dial to KDKA and you come into the room just in time to hear the announcer offer to send a handsome autographed copy of the Declaration of Independence "to any one dropping a line to this station."

You dash to your desk and write a letter to WTAM then ask for your autographed copy of the Declaration of Independence. And then you wait for it. In the meantime, imagine the embarrassment of Station WTAM to read in your letter that you want a handsome autographed copy of the Declaration of Independence when they are giving away "beautifully illustrated pamphlets on how to determine the vibration number of your pet pooodle dog by counting the hairs in his right ear."

If the girls who open station mail had to think only about the programs and entertainers on their stations, they'd have time to do some original research into

the subject of why radio announcers all are conceited. However, they have to spend their extra time scanning the published programs of all the other stations in their vicinity so that they'll know how to forward the mail that should never have come to their desks in the first place.

Two per cent of the articles or letters sent out by radio stations in response to requests come back on account of wrong addresses, the result of illegible signatures.

Penciled letters often cannot be read by the time they reach their destination. The most legible letters get first attention.

In case you have mentioned several programs or persons in your letter, it can be cut in pieces and each piece will be marked with your name and address and sent to the proper place.

In spite of your precautions, you may have so misspelled your address that your letter cannot be delivered. If the address is on the envelope, it can be returned without being opened.

Remember that if your letter is sentimental enough to be amusing it will be shown to everyone on the staff by its recipient. At many radio stations, announcers are not permitted to answer any letters from women for fear of becoming involved in embarrassing complications. Remember that few romances ever result from correspondence, and that most radio entertainers have their futures already mapped out for them.

Radio entertainers cannot send out copies of the songs and other

Columbia to Broadcast the Original "Over the Rhine" Opera.

One of the most majestic tone pictures in all Wagner's heroic music will be played by Howard Barlow and the Philco Symphony Orchestra in the program scheduled for 9:30 P. M., EST., Tuesday, May 26, over the WABC-Columbia network.

The gods and goddesses, assembled on the bank of the Rhine opposite the golden towers of Walhalla, call upon Thor for a means of transportation across the river. Thor swings his magic hammer three times around his head, and hurls it over the Rhine, its flight being marked by thunder and lightning. In its path appears the rainbow bridge, and then the deities pass over in stately procession, whilst far below the Rhine-maidens can be heard, singing plaintively for the return of their stolen Rhinegold.

Details of the program:

- Academic Festival Overture *Brahms.*
- Gipsy Dance from "Henry VIII" *Saint-Saens.*
- Symphonic Scherzo, "The Sorcerer's Apprentice" *Dukas.*
- Entry of the Gods into Walhalla, from "Das Rheingold" *Wagner.*



RAMONA DAVIES

Here is Ramona, a new WLW star. Ramona, who in private life is Miss Ramona Davies, is a native of Kansas City, who after her graduation with honors from the Conservatory of Music there joined the famed Kansas City Night Hawks.

material they use on the air. They cannot afford to have copies made, in the first place. In the second, they need to keep their material exclusive in order to retain their individuality.

Only a few entertainers will send out pictures unless they have been offered on the air. Here again the expense is prohibitive, for two or three offers of a picture will bring at least 10,000 requests to any WLW entertainer.

TWENTY-FOUR hours of continuous broadcasting, from noon, May 26 to noon May 27, will mark the effort of radio stations WLW and WSNL to determine the extent of their international radio audience.

Announcements in ten or more foreign languages will explain to foreign listeners the purpose of the 24-hour test program which officially will dedicate the new 10,000 watt WSNL to the service of listeners all over the world with short-wave receiving sets.

While the 24-hour test is planned primarily to show the coverage of the new short-wave transmitter which replaced the 250 watt set, the programs between 1 a. m. Wednesday, May 27, and 6:30 a. m., will be broadcast by station WLW to reach distant listeners who have long-wave receivers.

Many programs during the periods in which WLW regularly is on the air will be broadcast simultaneously by both the long and short wave stations. WLW programs which might not interest foreign listeners, however, will be replaced on WSNL by features especially planned for this broadcast.

Polish, Russian, French, German, and Bohemian students and faculty members from Cincinnati music colleges and schools will produce a program of music and announcements for radio listeners in Central Europe. This will be placed at a time when it will reach foreign listeners.

Chinese, Hindi, Japanese and Australian listeners will be entertained with a program of their native music also played and sung by students now in Cincinnati. One of these will come at 10:45 a. m. May 27, when Ih Tui Ann, cellist, and Won Chung Park, vocalist, Korean students at the Cincinnati Conservatory of Music, present a program of Japanese music which they will announce in that tongue.

Well, Anyway, You Can't Fall Out of a Radio Station.

Making his second appearance in seven days before a microphone connected to a trans-Atlantic hookup, the Prince of Wales will be heard over the WABC-Columbia network at 4:20 P. M., Eastern Daylight Saving Time, Wednesday, May 27, when he speaks at a dinner in London to assist in raising funds for the blind.

The Prince, who has adhered to the principle of keeping up to the minute in matters of aviation and radio, using the former as a means of travel on most of his journeys and the latter for communication with the King while he has been in South America, has been devoting attention recently to the subject of radio for the blind, and will speak on that subject.



LOWELL THOMAS

Lowell Thomas, writer and lecturer, whose adventures have carried him to the far corners of the earth, is the interpreter of the days' news on the Literary Digest program, broadcast every week-day at 5:45 p. m., over an N. B. C. network

The Vox Humana concert of organ and mixed choral numbers at 11:30 p. m. May 27 will be dedicated to Alaska and the far North and will be broadcast by both WLW and WSNL.

The Crosley Theater at 4:30 p. m. Tuesday, May 26, will produce a play about gangsters for the entertainment of listeners in England. This probably will be broadcast only by WSNL.

Mary Steele, contralto, whose musical education was completed in Paris, will sing a program of French songs Tuesday, May 26, at 11:45 a. m., which she will dedicate to her friends in Paris who have been notified of the program and will be listening. At 11 a. m. the same day, the Glenn Sisters will sing a half-hour program of songs in seven different languages.

For the Dancers.

The Columbia chain features the following dance groups:

- 6: P. M.— Harry Tucker and his Barclay Orchestra.
- 7:15 P. M. — Frank Winegar's Barn Orchestra.
- 11:00 P. M. — Fletcher Henderson and his Orchestra.
- 11:30 P. M. Romantelli and his King Edward Orchestra from Toronto.
- 12:00 Mid. — Ozzie Nelson and his Pelham Heath Orchestra.

Elliott Brock, violinist, will play the Shogren "Sonata for Violin and Piano" at 8:30 a. m. May 27, on WSNL only. This program will be dedicated to the Scandinavian countries. Richard Pavey, WLW announcer, will sing a program of Italian songs, probably at 2:45 p. m., Monday, May 25. Announcements will be in Italian.

At 1 a. m. Wednesday, May 27, the Merry Men quartet will sing a half-hour concert dedicated to Australia and New Zealand. Browning Alummory, tenor, and Robert Geddes, baritone, were born in those respective countries.

- 9:15—Traxel Galleries (9:15 Kingsbury Announcement).
- 9:20—Consolidated Merchants Program.
- 10:00—Studio Feature.
- 10:15—Stentulator — Live Stock Quotations.
- 10:17—Classified News Program.
- 10:45—Woman's Hour.
- 11:13—Time and Weather.
- 11:15—Paul Tremaine and His Orchestra (CBS).
- 11:50—Julia Hayes.
- Noon—Writers Program (4:00 Sports Flash).
- P. M.—
- 12:30—Cincinnati Merchants Program.
- 1:30—Papstett Varieties (CBS).
- 1:45—Art-Dry Program.
- 1:50—Dr. Alla Hagedorn—Astrologer.
- 2:00—Louis A. Naelecke Melotone Program (2:30 Sports Flash)
- 2:15—Dream Home.
- 2:30—A. L. Fink — The Three Doctors (CBS).
- 2:45—A. L. Fink — The Captivators (CBS).
- 3:00—Italian Idyll (CBS).
- 3:15—Pharis Program.
- 3:30—Resume Studio.
- 3:45—Wm. F. Grassmuck Program.
- 4:00—Queen City Rug Makers (4:00 Sports Flash).
- 4:15—Vita-Dry Program.
- 4:30—Indiana Merchants Program.
- 4:45—Sweethearts of the Air (CBS).
- 5:00—John Schertz Program (5:00 Sports Flash).
- 5:15—Meyer Paint Program.
- 5:30—Magic Mattress Man.
- 5:45—Babes of Radio—Hub Clothing Company.
- 5:50—Burke Weather Forecast.
- 6:00—God's Bible School (6:15 Mr. Good).
- 6:15—Studio.
- 6:20—Eureka Baseball Scores.
- 6:25—Sports Review.
- 6:30—Queen City Awning Period.
- 6:35—Studio (Title Guarantee — Coney Island).
- 6:40—Stocks and Cohn and Tyree.
- 6:45—Time and Weather.
- 6:55—Daddy and Rollo (CBS).
- 7:00—Arthur Pryor's Cremona Military Band (CBS).
- 7:15—John Schertz — Tommie and Willie.
- 7:30—Kaltenborn Edits the News (CBS).
- 7:45—American Beauty Malt Program.
- 8:00—Henry George (CBS).
- 8:30—The Symphony Hour (CBS).
- 9:00—Gaybar's Mr. and Mrs. (CBS).
- 9:15—Blue Ribbon Malt Jesters (CBS).
- 9:30—Paramount Public Radio (CBS).
- 10:00—The City of Dance Orchestra.
- 10:15—Peter Paul Linericks.
- 10:20—Sports Review.
- 10:25—Happy Feet.
- 10:30—Tony Collins, Jr.—Bridg-Leasons.
- 10:45—Coney Island Dance Orchestra.
- 11:00—Green Withing Hour.
- 11:30—Time and Weather (Mr. Good).
- 11:35—Studio Feature.
- 11:45—Blackberry Dudes.
- 12:00—Mid. The Barge Dance Orchestra (11:30 Newt. Ann).

- WCKY (202M—1490K) 5000W**
- A. M.—
- 6:00—Kentucky's "Good Morning."
 - 6:30—God's Bible School.
 - 7:30—Cheerio (NBC).
 - 8:00—Morning Dance Program.
 - 9:15—Mrs. A. M. Goudiss (NBC).
 - 9:45—Gibson's Fool Talk (NBC).
 - 10:00—Mrs. A. M. Goudiss (NBC).
 - 10:30—Classic Hour.
 - 11:00—Musical Novelties.
 - 11:30—Mountain Melodies.
 - Noon—Dance Tunes.
- P. M.—
- 12:30—Norris Brock Live Stock Report.
 - 12:45—Luncheon Concert.
 - 1:15—Tid Bits.
 - 6:00—Amos 'n' Andy (NBC).
 - 6:15—Gus Van Keds Man (NBC).
 - 6:30—The Crooning Gaiterist.
 - 6:45—Dr. Schell Ramblers (NBC).
 - 7:00—Ott & Otten, Pianist, Blues.
 - 7:15—T. T. State Entertainers.
 - 7:30—House.
 - 8:00—Alma Ascherath, Soprano.
 - 8:15—Burger Brothers.
 - 8:30—Death Valley Days (NBC).
 - 9:00—Happy-Go-Lucky Girls.
 - 9:15—Arabelle Chambers, Crooner.
 - 9:30—10:00—"Skillet Lickers."

- WSAI (225M—1330K) 500W**
- A. M.—
- 8:00—Gene and Glenn (NBC).
 - 8:15—Campbell Soup Orchestra (NBC).
 - 8:45—Records.
 - 10:00—"Your Child" (NBC).
 - 10:15—Household Institute (NBC).
 - 10:30—11:00—U. S. Marine Band (NBC).
- P. M.—
- 12:30—1:00—Live Stock Reports.
 - 2:30—Woman's Radio Review (NBC).
 - 3:00—Records.
 - 4:00—Pond's Afternoon Tea (NBC).
 - 4:30—Rinso Talkie (NBC).
 - 4:45—Records.
 - 5:15—Vocal Solos.
 - 5:30—The Gossipers (e. t.).
 - 5:45—Black and Gold Orchestra (NBC).
 - 6:00—Voters' Service (NBC).
 - 6:30—Segar Ellis.
 - 6:45—Larry Greuter, accordionist.
 - 7:00—Blackstone Plantation (NBC).
 - 7:30—Florsheim Frolic (NBC).
 - 8:00—McKesson Musical Magazine (NBC).
 - 8:30—Fuller Brush Man (NBC).
 - 9:00—Lucky Strike Orchestra (NBC).
 - 10:00—Busse Orchestra, Castle Farm.
 - 10:30—11:00—Gibson Orchestra.

- WFBE (250M—1200K) 100W**
- A. M.—
- 7:00—Voices at Dawn.
 - 7:15—Radio Circus.
 - 7:30—Classified Directory.
 - 7:45—Radio Circus.
 - 8:00—Shoppers' Hour.
 - 8:15—Mountain Valley Greetings.
 - 8:30—Bacca Coal and Iron Program.
 - 8:45—Maguerol Program.
 - 9:00—The Islanders.
 - 9:15—Radio Circus.
 - 9:30—Vaudeville.
 - 9:45—Kleeman Program.
 - 10:00—Tid Bits, Corinna C. Curran.
 - 10:05—Legends of Independents.
 - 10:35—Musical Brevities.
 - 10:50—Navy Day Health Talk.
 - 11:00—Sinner Time Announcement.
 - 11:00—Sherwin-Williams Program.
 - 11:15—Tennabum Program.
 - 11:30—Friendly Wall Paper Program.
 - 11:45—Pall Electric Program.
 - Noon—Doll, Time.

- P. M.—
- 12:01—Grand Piano Recital.
 - 12:15—Clean Up and Paint Up.
 - 12:30—Fuller, Inc.
 - 12:45—Zelvy Program.
 - 1:15—Murphy & Goebel Program.
 - 1:30—Radio Circus.
 - 1:45—Cook Upholstery Program.
 - 2:00—The Home Finder.
 - 2:15—National Protective Program.
 - 2:30—Fuller Garden Party.
 - 2:45—Reds vs. Chicago.
 - 3:00—Lytic Hour.
 - 3:30—Crown Furniture.
 - 3:45—Race Auto and Radio Feature.
 - 4:00—Dinner Music.
 - 4:15—Berning Ford Program.
 - 4:30—Milner Musicale.
 - 4:45—Earl Fuller's Orchestra.
 - 5:00—Hartman's Sport Review.
 - 5:15—Barker News.
 - 5:30—Lucky Boys.
 - 5:45—Radio Circus.
 - 6:00—Camel Cigars.
 - 6:15—Musical Newsreel.
 - 6:30—Radio Circus.
 - 6:45—Shoppers' Hour.
 - 7:00—Mountain Valley Varieties.
 - 7:15—Licking River Fiddlers.
 - 7:30—Radio Circus.
 - 7:45—Fuller's Orchestra.
 - 8:00—11:30—Slumber Music.

Wednesday, May 27, 1931.
WLW (428M—700K) 50,000W

- A. M.—
- 6:00—International Fiddlers.
 - 6:20—Bulova Time.
 - 6:30—Gus Classis.
 - 6:45—A. & P. Program.
 - 8:00—Bulova Time.
 - 8:15—Salt and Peanuts.
 - 8:30—Organ Program.
 - 8:45—Morning Devotions.
 - 8:45—Bulova Time.
 - 9:15—Miracles of Magnolia (NBC).
 - 9:30—Evelyn Hale Martin (NBC).
 - 9:45—Gosal Looke Workshop.
 - 9:50—Dance Miniatures (NBC).
 - 10:00—Old Time Fiddlers.
 - 10:15—Jim and Walt, harmony.
 - 10:30—Live Stock Reports.
 - 10:40—Organ Arthur Chandler, Jr.



From big time vaudeville came the Salt and Peanuts harmony team to join the staff of WLW. "Peanuts" won't tell what her name was before Salt adopted her as his partner.

- 11:00—Glenn Sisters, Ramona.
 - 11:30—WLW Stars.
 - 11:45—River; Time.
 - Noon—Crosley Singers.
- P. M.—
- 12:15—Bulova Time.
 - 12:15—Hotel Gibson Orchestra.
 - 12:45—Livestock Health Talks.
 - 12:50—Live Stock Reports.
 - 1:00—Farm and Home Period.
 - 1:30—Segar Ellis, Songs.
 - 1:40—Market Reports.
 - 1:45—Weems' Orchestra, Netherland Plaza.
 - 2:15—Village Rhythmer.
 - 2:30—Chicago Serenade (NBC).
 - 2:40—Weather.
 - 3:01—Henry Thies' Orchestra.
 - 3:45—World Book Man.
 - 4:00—Organ, Instrumentalist.
 - 4:30—Live Stock Reports.
 - 4:40—Jane Froman, Don Becker.
 - 5:00—Tea Time Trio.
 - 5:30—Old Man Sunshine.
 - 5:45—Bulova Time.
 - 5:45—Lowell Thomas (NBC).
 - 6:00—Amos 'n' Andy (NBC).
 - 6:15—WLW Highlights.
 - 6:25—Baseball Scores.
 - 6:30—Phil Cook (NBC).
 - 6:45—"Believe It Or Not," Ripley.
 - 7:00—Crosley Singers.
 - 7:15—Ruskin Dance Orchestra.
 - R. F. D. Hour.
 - 8:00—The Buddy Boys (to WGBS, KQV and WJLD).
 - 8:30—Camel Pleasure Hour (NBC).
 - 9:00—Canova Coffee Hour.
 - 10:00—Busse Orchestra, Castle Farm.
 - 10:30—Variety.
 - 10:45—Bob Newhall, Sport Slices.
 - 11:00—Estate Weather Man.
 - 11:02—Strings, Organ, Poems.
 - 11:30—Crosley Theater.
 - 12:00—Gibson Orchestra.

- A. M.—
- 12:30—Weems' Orchestra, Netherland Plaza.
 - 1:00—1:30—Busse's Orchestra.

- WKRC (545M—550K) 1000W**
- A. M.—
- 6:45—God's Bible School — Sunrise Worship.
 - 7:45—Ray and Bob (Green Time).
 - 8:00—Morning Moods (CBS).
 - 8:30—Three Modern Maids (CBS).
 - 8:45—The Old Dutch Girl (CBS).
 - 9:00—Traxel Galleries.
 - 9:15—Madam Fur-Eez.
 - 9:30—Consolidated Merchants Program.
- P. M.—
- 10:00—Studio Feature.
 - 10:13—Steinhardt's Live Stock Quotations.
 - 10:15—Woman's Hour (Burke).

- SALT AND PEANUTS**
- WKRC Heads Chain For Dance Group.**
- Guy Lombardo and his Royal Canadians will continue to broadcast from cities outside of New York on at least three of their Robert Burns Panatela programs over the Columbia Broadcasting System during June.
- June 1 Lombardo and his band will go on the air for WABC, New York, but the other dates are as follows:
- June 8, from WCAO, Baltimore. June 13, WDBJ, Roanoke. June 22, WKRC, Cincinnati.

- 10:43—Time and Weather.
 - 10:45—Classified News Program.
 - 11:15—Julia Hayes.
 - 11:45—Columbia Revue (CBS).
 - Noon—Wurlitzer Hour (12:00 Sports Flash).
- P. M.—
- 12:30—Cincinnati Merchants Program.
 - 1:00—God's Bible School.
 - 1:15—Studio Feature.
 - 1:30—Dr. Alla Hagedorn—Astrologer.
 - 2:00—Louis A. Naelecke Melotone Program (2:30 Sports Flash)
 - 2:30—Queen City Rug Makers.
 - 2:45—Pharis Program.
 - 3:00—Synopacted Silhouettes (CBS).
 - 3:15—Star-Freeze Melodies.
 - 3:30—Resume Studio.
 - 3:45—Wm. F. Grassmuck—Artists Recital (CBS).
 - 4:00—Asbury Park Casino Orchestra (CBS) (4:00 Sports Flash).
 - 4:15—Vita-Dry Program (4:00 Kingsbury Announcement).
 - 4:30—A. L. Fink Program.
 - 5:00—Kampi Artists (5:00 Sports Flash).
 - 5:15—Meyer Paint Program.
 - 5:30—Magic Mattress Man.
 - 5:45—Babes of Radio—Hub Clothing Company.
 - 5:50—Burke Weather Forecast.
 - 6:00—Kate Smith and Her Swanee Music (CBS) (6:15 Mr. Good).
 - 6:15—Stocks—Cohn and Tyree.
 - 6:18—Time and Weather (Title Guarantee — Coney Island — Lewis Medicine).
 - 6:20—Eureka Baseball Scores.
 - 6:25—Sports Review.
 - 6:30—Evangeline Adams "Astrologer" (CBS).
 - 6:45—Daddy and Rollo (CBS).

- 6:00—Gene and Glenn (NBC).
 - 8:15—Campbell Soup Orchestra (NBC).
 - 8:45—Records.
 - 9:15—Organ Program.
 - 9:30—National Home Hour (NBC).
 - 10:00—Records.
 - 10:15—Black and Gold Orchestra (NBC).
 - 10:45—11—Records.
- P. M.—
- 12:00—Woman's Radio Review (NBC).
 - 3:00—Edna Wallace Hopper (NBC).
 - 3:15—Records.
 - 4:00—Don Becker, ukelele.
 - 4:13—Minabelle and Jerry.
 - 4:30—Poems, Harry Holcombe.
 - 4:45—Records.
 - 5:00—Old Man Sunshine.
 - 5:25—Civil Service Talk.
 - 5:30—The Gossipers (e. t.).
 - 5:45—Black and Gold Orchestra (NBC).
 - 6:00—Records.
 - 6:30—Boscull, Madame Frances Alda (NBC).
 - 6:45—News in Washington (NBC).
 - 7:00—Listerine Program (NBC).
 - 7:15—Radiotron Varieties (NBC).
 - 7:30—Mobioli Concert (NBC).
 - 8:00—Halsey Stuart Program (NBC).
 - 8:30—Solmelve Hour (NBC).
 - 9:30—Coca Cola Program (NBC).
 - 10:30—11:00—Weems Orchestra, Netherland Plaza.

- 7:00—Arthur Pryor's Cremona Military Band (CBS).
- 7:15—The Barbasol Program (CBS).
- 7:30—To Be Announced.
- 7:45—American Beauty Malt Program.
- 8:00—Gold Medal Fast Freight (CBS).
- 8:30—Studio Feature.
- 8:45—Valvoline Dance Orchestra (E. T.).
- 9:00—Vitality Personalities (CBS).
- 9:15—Peter Pan Forecasts (CBS).
- 9:30—McAleer Polishers (CBS).
- 9:45—Johnson Sea Horse Orchestra (E. T.).
- 10:00—Alligator Program (E. T.).
- 10:15—Peter Paul Linericks.
- 10:20—Green Answer Man (E. T.).
- 10:25—Happy Feet.
- 10:30—Coney Island Dance Orchestra.
- 11:00—Time and Weather (Mr. Good).
- 11:03—Sports Review.
- 11:08—St. Moritz Orchestra (CBS).
- 11:30—Nocturne (CBS).
- 11:45—Blackberry Dudes.
- 12:00—Mid. The Barge Dance Orchestra (12:30 Newt. Ann).

- WCKY (202M—1490K) 5000W**
- A. M.—
- 6:00—Kentucky's "Good Morning"
 - 6:30—God's Bible School.
 - 7:30—Cheerio (NBC).
 - 8:00—Morning Dance Program.
 - 9:00—Theronoid Talk.
 - 9:15—My New Kentucky Home.
 - 9:45—Dance Tunes.
 - 10:00—Mrs. A. M. Goudiss (NBC).
 - 10:30—Classic Hour.
 - 11:00—Musical Novelties.
 - 11:30—Mountain Melodies.
 - Noon—Popular Dance Melodies.
- P. M.—
- 12:30—Norris Brock Live Stock Report.
 - 12:35—1:00—Luncheon Concert.
 - 5:45—Melody Men, Guitars.
 - 5:55—Ayers News Flash.
 - 6:00—Amos 'n' Andy (NBC).
 - 6:15—Italian Serenaders.
 - 6:30—Bill and Bob.
 - 6:45—Little Red Riding Hood.
 - 7:30—Tommy Ott, Pianist.
 - 7:45—Kentucky Belle, Contralto.
 - 7:50—Canadian Pacific Crusaders (NBC).
 - 8:00—Liberty Ragamuffins.
 - 8:15—Steve Bates, Octonofist.
 - 8:30—Arnold's Orchestra, Lookout House.
 - 9:00—Molly Moore, Soprano; Ellis Frakes, Bass.
 - 9:30—Wally, Radio Clown.
 - 9:45—10:00—"Skillet Lickers."

- WSAI (225M—1330K) 500W**
- A. M.—
- 8:00—Gene and Glenn (NBC).
 - 8:15—Campbell Soup Orchestra (NBC).
 - 8:45—Records.
 - 9:15—Organ Program.
 - 9:30—National Home Hour (NBC).
 - 10:00—Records.
 - 10:15—Black and Gold Orchestra (NBC).
 - 10:45—11—Records.
- P. M.—
- 12:00—Woman's Radio Review (NBC).
 - 3:00—Edna Wallace Hopper (NBC).
 - 3:15—Records.
 - 4:00—Don Becker, ukelele.
 - 4:13—Minabelle and Jerry.
 - 4:30—Poems, Harry Holcombe.
 - 4:45—Records.
 - 5:00—Old Man Sunshine.
 - 5:25—Civil Service Talk.
 - 5:30—The Gossipers (e. t.).
 - 5:45—Black and Gold Orchestra (NBC).
 - 6:00—Records.
 - 6:30—Boscull, Madame Frances Alda (NBC).
 - 6:45—News in Washington (NBC).
 - 7:00—Listerine Program (NBC).
 - 7:15—Radiotron Varieties (NBC).
 - 7:30—Mobioli Concert (NBC).
 - 8:00—Halsey Stuart Program (NBC).
 - 8:30—Solmelve Hour (NBC).
 - 9:30—Coca Cola Program (NBC).
 - 10:30—11:00—Weems Orchestra, Netherland Plaza.

- WCKY (202M—1490K) 5000W**
- A. M.—
- 6:00—Kentucky's "Good Morning."
 - 6:30—God's Bible School.
 - 7:30—Cheerio (NBC).
 - 8:00—Morning Dance Program.
 - 9:15—Mrs. A. M. Goudiss (NBC).
 - 9:45—Gibson's Fool Talk (NBC).
 - 10:00—Mrs. A. M. Goudiss (NBC).
 - 10:30—Classic Hour.
 - 11:00—Musical Novelties.
 - 11:30—Mountain Melodies.
 - Noon—Dance Tunes.
- P. M.—
- 12:30—Norris Brock Live Stock Report.
 - 12:45—Luncheon Concert.
 - 1:15—Tid Bits.
 - 6:00—Amos 'n' Andy (NBC).
 - 6:15—Gus Van Keds Man (NBC).
 - 6:30—The Crooning Gaiterist.
 - 6:45—Dr. Schell Ramblers (NBC).
 - 7:00—Ott & Otten, Pianist, Blues.
 - 7:15—T. T. State Entertainers.
 - 7:30—House.
 - 8:00—Alma Ascherath, Soprano.
 - 8:15—Burger Brothers.
 - 8:30—Death Valley Days (NBC).
 - 9:00—Happy-Go-Lucky Girls.
 - 9:15—Arabelle Chambers, Crooner.
 - 9:30—10:00—"Skillet Lickers."

- WFBE (250M—1200K) 100W**
- A. M.—
- 7:00—Voices at Dawn.
 - 7:15—Radio Circus.
 - 7:30—Classified Directory.

- 7:45—Radio Circus.
- 8:00—Shoppers' Hour.
- 8:15—Mountain Valley Greetings.
- 8:30—Bacon Coal and Iron Program.
- 8:45—Magical Program.
- 9:00—Union Mutual Life Program.
- 10:20—Princess Gomen Program.
- 9:15—Radio Circus.
- 9:30—Variety.
- 9:45—Kleeman Program.
- 10:00—Tid Bits, Corinna C. Curran.
- 10:15—League of Independents.
- 10:25—Radio Circus.
- 10:50—Polar Ray Health Talk.
- 10:50—Simper Time Announcement.
- 11:00—Sherwin-Williams Program.
- 11:15—Jake Tenenbaum Program.
- 11:30—Friendly Wall Paper Program.
- 11:45—Paul Electric Program.
- Noon—Dull Time Announcement.

- P. M.—
- 12:01—Otto Grau Piano Recital.
- 12:15—Radio Circus.
- 12:30—Fuller Program.
- 12:45—Bellohby Melodies.
- 1:00—Zolyo Program.
- 1:15—Matinee.
- 1:30—Radio Circus.
- 1:45—Cock Upstairs Program.
- 2:00—Galvino & Cortez Program.
- 2:15—"The Home Finder."
- 2:30—Radio Circus.
- 2:45—Reds vs. Chicago.
- 4:45—Radio Circus.
- 5:00—Lyric Hour.
- 5:30—Crown Furniture Program.
- 6:45—Dinner Music.
- 6:15—Berthing Ford Feature.
- 6:30—Milver Musicale.
- 7:00—Earl Fuller's Orchestra.
- 7:30—Hartman's Sport Review.
- 7:38—Calliope Notes.
- 7:45—Vaudeville.
- 8:00—Lucky Boys.
- 8:15—Radio Circus.
- 8:30—Lucky Capars.
- 8:45—Musical News Reel.
- 9:00—The Islanders.
- 9:15—Radio Circus.
- 9:45—Shoppers' Hour.
- 10:00—Civ'l Messianic Testimony.
- 10:30—Radio Circus.
- 10:45—Earl Fuller's Orchestra.
- 11:45—Simpler Music.

Thursday, May 28, 1931.

WLW (428M—700K) 50,000W

- A. M.—
- 6:00—International Fiddlers.
- 6:20—Bulova Time.
- 6:30—Gym Classes.
- 7:00—A. & P. Program (NBC).
- 7:50—Bulova Time.
- 8:00—Jim and Walt, harmony.
- 8:15—Organ Program.
- 9:30—Morning Devotions.
- 8:41—Bulova Time.
- 8:45—American Food Talk.
- 9:00—Ray Perkins (NBC).
- 9:15—Beatrice Mabie (NBC).
- 9:30—Community Health, Dr. Wilzbach.
- 10:00—Horton's Orchestra.
- 10:30—Live Stock Reports.
- 10:40—Gleam Sisters; Ramona.
- 11:00—The Venetian Three.
- 11:30—Piano, Vocal Solos.
- 11:45—River; Time.
- Noon—Seeger Ellis, songs.

- P. M.—
- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:15—American Cyanamid Program.
- 12:50—Live Stock Reports.
- 1:00—Farm and Home Period (NBC).
- 1:30—George Snap Man (NBC).
- 1:45—Market Reports.
- 2:30—Weems Orchestra, Netherland Plaza.
- 2:15—Village Rhymester.
- 2:30—Chicago Serenade (NBC).
- 2:45—Edna Wallace Hopper (NBC).
- 3:00—Home Decorations (NBC).
- 3:15—Afternoon Revelers.
- 3:30—W. S. Arno's Band (NBC).
- 4:00—Jim and Walt, harmony.
- 4:15—Gems of Melody (NBC).
- 4:30—Live Stock Reports.
- 4:40—Crosley Singers.
- 5:00—Seeger Ellis.
- 5:15—The Ramblers, orchestra.
- 5:20—Bulova Time.
- 5:30—Old Man Sunstine.
- 5:45—Lovelil Thomas (NBC).
- 6:00—Ann's Andy (NBC).
- 6:15—Tastyest Jesters (NBC).
- 6:30—Dog Talk, Dr. Glenn Adams.
- 6:45—Green Watch Makers (e. l.).
- 6:50—Baseball Scores.
- 6:55—Seeger Ellis, songs.
- 7:00—WLW Highlights.
- 7:15—Tin-Tin (NBC).
- 7:30—Weems Orchestra, Netherland Plaza.
- 8:00—Barbault Barbers (e. l.).
- 8:15—Gleam Sisters; Ramona.
- 8:30—Phonix Orchestra (e. t.).



JESSICA DRAGONETTE

Miss Dragonette is to radio what Mary Pickford is to the movies. The same sweet gentleness is an aura around both. Jessica Valentina (a February 14 baby, you know) made a "hit" in Philco's Musical Comedy Memories. Now she's Cooke's Service soloist. N. B. C. took her from the only solo part in "The Miracle." She has played musical comedy too.

- 8:45—Horton Orchestra, Horseshoe Gardens.
- 9:00—Crimelights, mystery play.
- 9:30—Clara, Lou and Em (NBC).
- 9:45—Crespeake & Ohio Program (WJTR).
- 10:00—Hotel Gibson Orchestra.
- 10:30—Estate Weather Man.
- 10:31—Variety.
- 10:45—Bob Newhall, Sport Slides.
- 10:58—Estate Weather Man.
- 11:00—Old Masters Chime Reveries.
- Midnight—Village Rhymester.
- A. M.—
- 12:15—Hotel Gibson Orchestra.
- 12:30—Busse Orchestra, Castle Farm.
- 1:00-1:30—Weems Orchestra.

WKRC (545M—550K) A. M.— 100W

- 6:45—God's Bible School—Sunrise Worship.
- 7:45—Ray and Bob (Green Time).
- 8:00—Madam Fox-Enz.
- 8:15—Travel Galleries.
- 8:30—Columbia Mixed Quartet (CBS).
- 8:45—Star-Freeze Melodies.
- 9:00—Queen City Ring Makers.
- 9:15—Consolidated Merchants Program.
- 9:45—Barbara Gould Beauty Talk (CBS).
- 10:00—Steinhardt's Live Stock Quotations.
- 10:02—Classified News Program.
- 10:30—Uneda Bakers (CBBS).
- 10:45—Woman's Hour (Burke).
- 11:15—Time and Weather.
- 11:45—Drean Home.
- 11:30—Columbia Revue (CBS).
- 11:45—Street Mfg. Program.
- Noon—Waltzer Hour (19:00 Sports Flash).

- P. M.—
- 12:30—Cincinnati Merchants Program.
- 1:00—Auto-Rad Program.
- 1:15—God's Bible School.
- 1:30—Dr. Alice Raper—Astrologer.
- 2:00—Louis A. Neeke Melotone Program (2:00 Sports Flash).
- 2:30—A. L. Fink—The Three Doctors (CBS).
- 2:45—A. L. Fink—Rhythm Ramblers (CBS).
- 3:00—Jolia Hayes.
- 3:30—Reasme Studio.
- 3:45—Vnu. F. Grassmuck—Rhythm Kings (CBS).
- 4:00—Asbury Park Casino Orchestra (CBS).
- 4:15—Vita-Dry Program.
- 4:30—Indiana Merchants Program (4:30 Kingsbury Announcement).
- 4:45—Studio Feature.
- 5:00—Pharis Program (5:00 Sports Flash).
- 5:15—Meyer Paint Program.
- 5:30—Mable Matress Man.
- 5:45—Bages of Radio—Hub Clothing Company.
- 5:50—Burke Weather Forecast.
- 6:00—Edna Smith and Her Swanee Music (CBS) (6:15 Mr. Good).
- 6:15—Queen City Awning Program.
- 6:20—Eureka Baseball Scores.
- 6:25—Sports Review.
- 6:30—Studio (Title Guarantee—Coney Island).
- 6:40—Stocks—Coble and Tyrec.
- 6:43—Time and Weather.
- 6:45—Daddy and Rollo (CBS).

- 7:00—Arthur Pryor's Crema Military Band (CBS).
- 7:15—Red Top Malt Program.
- 7:20—Kalleborri Edits the News (CBS).
- 7:45—The Hamilton Watchman (CBS).
- 8:00—The Premier Salad Dressers (CBS).
- 8:15—John Scherz—Tommie and Willie.
- 8:30—Detective Story Program (CBS).
- 8:30—The Lutheran Hour (CBS).
- 9:30—Fortune Builders (CBS).
- 9:45—Peter's Parade (CBS).
- 10:00—Big Yank Workshirts Program (E. T.).
- 10:15—Peter Paul Limericks.
- 10:30—Sports Review.
- 10:35—Happy Feet.
- 10:35—Coney Island Dance Orchestra.
- 11:00—Green Witching Hour.
- 11:30—Time and Weather (Mr. Good).
- 11:32—Studio Feature.
- 11:45—Blackberry Dudes.
- 12:00—Mid. The Barge Dance Orchestra (12:30 Newt. An.).

WCKY (202M—1490K) 5000W

- A. M.—
- 6:00—Kentucky's "Good Morning."
- 6:30—God's Bible School.
- 7:30—Cherio (NBC).
- 8:00—Morning Dance Program.
- 9:15—My New Kentucky Home.
- 9:45—Dance Times.
- 10:00—L. B. Gouffis (NBC).
- 10:30—Nathan-Warren (NBC).
- 10:45—Chasse Hour.
- 11:00—Musical Novelties.
- 11:30—Mountain Melodies.
- Noon—Popular Dance Program.
- P. M.—
- 12:30—Norris Brock Live Stock Report.
- 12:35—Beethoven Concert.
- 12:45-1:00—Rev. Chas. A. Vander-

- 1:45—Lotto Red Riding Hood.
- 3:55—Amos 'n' Andy (NBC).
- 6:15—Tastyest Jesters (NBC).
- 6:30—Anna Bohlik, Soprano.
- 6:45—Tri-State Entertainers.
- 7:00—Doric Spiritual Singers (NBC).
- 7:15—Arabelle Chambers, Crooner.
- 7:30—Blue-Green Blues.
- 7:45—Hugh Cross.
- 8:00—Blackstone Plantation (NBC).
- 8:30—Betty May, Contralto.
- 8:45—Ukulele Travloce.
- 9:00—Earl Arnold's Orchestra.
- 9:50-10:00—Lexington Red Peppers.

WSAI (225M—1330K) 500W

- A. M.—
- 8:00—Gene and Glenn (NBC).
- 8:15—Campbell Soup Orchestra (NBC).
- 8:45—Records.
- 9:00—Ceresota Program (NBC).
- 9:15—Records.
- 9:45—Organ Program.
- 10:00—Records.
- 10:15—Household Institute (NBC).
- 10:30-10:45—Old-Time Fiddlers.
- P. M.—
- 12:50—Live Stock Reports.
- 1:45—Dr. Scholl Reveller (NBC).
- 2:00—Woman's Radio Review (NBC).
- 3:00—Records.
- 4:00—Mona Motor Organ.
- 4:30—Rena Talkie (NBC).
- 4:45—Records.
- 5:00—Travel Talk, Joseph Ries.
- 5:15—Seeger Ellis, songs.
- 5:30—The Gossinners (e. l.).
- 5:45—Black and Gold Orchestra (NBC).
- 6:00—Records.
- 6:25—Petter Business Bureau Talk.
- 6:30—Public Health Talk.
- 6:45—D. Pruit Speed Blenders (e. l.).
- 7:00—Fleischmann Hour (NBC).
- 8:00—Arno Birthday Party (NBC).
- 8:30—Frost's Melody Moments.
- 9:00—Lucky Strike Orchestra (NBC).
- 10:00—Horton Orchestra, Horseshoe Gardens.
- 10:30-11:00—Busse Orchestra, Castle Farm.

WFBE (250M—1200K) 100W

- A. M.—
- 7:00 Voices at Dawn.
- 7:15—Radio Circus.
- 7:30—Classified Directory.
- 7:45—Radio Circus.
- 8:00—Shoppers' Hour.
- 8:15—Mountain Valley Greetings.
- 8:45—Bacon Coal and Iron Program.
- 8:45—Dance Program.
- 9:00—Dance Frolic.



OTT & OTTEN

WCKY's personality twins—Ott (Mildred) sing blues with a sob, and Tommy (Ott) plays the piano as few can—His piano playing is of the hottest kind—the boy with the acrobatic fingers—they are popular with theatre-goers.

- 9:15—Radio Circus.
- 9:30—Organ Recital.
- 9:45—Kleeman Furniture Program.
- 10:00—Tid Bits, Corinna C. Curran.
- 10:05—League of Independents.
- 10:20—Zolyo Program.
- 10:35—Radio Circus.
- 10:50—Polar Ray Health Talk.
- 10:50—Simper Time Announcement.
- 11:00—Sherwin-Williams Program.
- 11:15—Jake Tenenbaum Program.
- 11:30—Friendly Wall Paper Program.
- 11:45—Paul Electric Program.
- Noon—Dull Time Announcement.

- P. M.—
- 12:01—Otto Grau Piano Recital.
- 12:15—Clean Up and Paint Up.
- 12:30—Fuller Program.
- 12:45—Bellohby Melodies.
- 1:00—Radio Circus.
- 1:15—Murphy and Goebel Program.
- 1:30—Radio Circus.
- 1:45—Cock Upstairs.
- 2:00—Matinee.
- 2:15—"The Home Finder."
- 2:30—Radio Circus.
- 2:45—Reds vs. Chicago.
- 4:45—Radio Circus.
- 5:00—Lyric Hour.
- 5:30—Crown Furniture Program.
- 5:45—Race Auto and Radio Supply.
- 6:00—Dinner Music.
- 6:15—Berthing Ford Program.
- 6:30—Milver Musicale.
- 7:00—Earl Fuller's Orchestra.
- 7:30—Hartman's Sport Review.
- 7:45—Barker News.
- 8:00—Lucky Boys.
- 8:15—Radio Circus.
- 8:30—Camel Giaras.
- 8:45—Musical News Reel.
- 9:00—Merchants' Review.
- 9:15—Radio Circus.
- 9:45—Mountain Valley Varieties.
- 10:00—Shoppers' Hour.
- 10:30—Fuller's Orchestra.
- 11:00—Radio Circus.
- 11:15-11:30—Simpler Music.

Friday, May 29, 1931.

WLW (428M—700K) 50,000W

- A. M.—
- 6:00—International Fiddlers.
- 6:20—Bulova Time.
- 6:30—Gym Classes.
- 7:00—A. & P. Program (NBC).
- 7:45—Bulova Time.
- 8:00—Jim and Walt, harmony.
- 8:01—Organ, Arthur Chandler, Jr.
- 8:30—Morning Devotions.
- 8:41—Bulova Time.
- 8:45—Miracles of Macedonia (NBC).
- 9:00—Ray Perkins (NBC).
- 9:15—Famous Recipes.
- 9:30—"Reese's" Adelle Reuter.
- 9:45—Premium Man.
- 10:00—Island Serenaders.
- 10:15—To be announced.
- 10:30—Live Stock Reports.
- 10:40—Vocal Ensemble.
- 11:00—Organ, instrumental soloist.
- 11:30—Piano and vocal solos.
- 11:45—River; Time.
- Noon—Tosedo Fiddlers.
- P. M.—
- 12:15—Bulova Time.
- 12:16—Hotel Gibson Orchestra.
- 12:49—Live Stock Talk.
- 12:50—Live Stock Reports.
- 1:00—Farm and Home Period (NBC).
- 1:30—Crosley Artist Bureau.
- 1:40—Market Reports.

- 1:45—Weems Orchestra, Netherland Plaza.
- 2:15—Village Rhymester.
- 2:30—Chicago Serenade (NBC).
- 3:00—Jim and Walt, harmony.
- 3:15—Icadin Guild (NBC).
- 3:45—Ramona, piano, songs.
- 4:30—Raymond Mitchem, M. H. Brothers.
- 5:00—Words and Music.
- 5:20—Bulova Time.
- 5:30—Old Man Sunstine.
- 5:45—Lovelil Thomas (NBC).
- 6:00—Ann's Andy (NBC).
- 6:15—Busenl, Madame Ada (NBC).
- 6:30—Phil Cook (NBC).
- 6:45—WLW Highlights.
- 7:00—Man From Nestle's (NBC).
- 7:30—Hotel Gibson Orchestra.
- 7:45—Sterling Jack, songs, piano.
- 8:00—Hotel Gibson Orchestra.
- 8:15—Singer's Sam.
- 8:30—Hooper Editor.
- 8:45—Armour Program (NBC).
- 9:00—Crosley Concert Hour.
- 9:30—Clara, Lou and Em (NBC).
- 9:45—Mills Brothers, Ramona.
- 10:00—Kingsrate Sonneters.
- 10:30—Village Rhymester.
- 10:45—Bob Newhall, Sport Slides.
- 10:58—Estate Weather Man.
- 11:00—Busse Orchestra, Castle Farm.
- 11:15—Gleam Sisters; Ramona.
- 11:30—Weems Orchestra, Netherland Plaza.
- Midnight—Hotel Gibson Orchestra.
- A. M.—
- 12:30—Busse Orchestra, Castle Farm.
- 1:00-1:30—Weems Orchestra.

WKRC (545M—550K) A. M.— 1000W

- 6:45—God's Bible School; Sunrise Worship.
- 7:55—Travel Galleries (Green Time).
- 8:00—Star-Freeze Melodies.
- 8:15—Pharis Program.
- 8:30—Consolidated Merchants of the Air (CBS).
- 8:45—The Old Dutch Girl (CBS).
- 9:00—OXOL Feature (CBS).
- 9:15—Consolidated Merchants' Program.
- 9:15—Steinhardt's Live Stock Quotations.
- 9:45—Don and Betty (CBS).
- 10:00—Earl Arnold's Comedy (CBS).
- 10:15—Winfred Carter, Cooking Travloces (CBS).
- 10:30—Commonsense for Mothers (CBS).
- 10:45—Ivory Snow, Helen Hour (CBS).
- 11:00—Woman's Hour.
- 11:38—Time and weather.
- 11:50—Classified News Program.
- 12:00—RCB—W or a Fitter Hour (12:00 Sports Flash).

P. M.—

- 12:30—Cincinnati Merchants' Program.
- 1:00—Pabst-ott Varieties (CBS).
- 1:15—Art Dry Cleaners.
- 1:30—Madame Fox-enz.
- 1:45—Studio Feature.
- 2:00—Lester S. Neckke, Salmon Fresh.
- 2:30—Queen City Ring Makers.
- 2:45—God's Bible School.
- 3:00—Jolia Hayes.
- 3:30—Reasme Studio.
- 3:45—Vnu. F. Grassmuck Program.
- 4:00—Light Opera Gems (CBS); (4:00 Sports Flash).
- 4:15—Vita-Dry Program.
- 4:30—A. L. Fink Program.
- 5:00—John Scherz-Weesgar's Barn Orchestra (CBS); (5:00 Sports Flash).
- 5:15—Meyer Paint Program.
- 5:30—Mable Matress Man.
- 5:45—Bages of Radio, Hub Clothing Company.
- 6:00—Burke Weather Forecast.
- 6:00—Kate Smith and Her Swanee Music (CBS); (6:15 Mr. Good).
- 6:15—Stocks, Coble & Tyrec.
- 6:47—Time and Weather.
- 6:18—Studio (Lewis Music, Title Guarantee, Coney Island).
- 6:20—Eureka Baseball Scores.
- 6:25—Sports Review.
- 6:30—Red Goose Adventures (CBS).
- 6:45—Confessions of a Racketeer (E. T.).
- 7:00—Arthur Pryor's Crema Military Band (CBS).
- 7:15—The Barbassol Program.
- 7:30—The Dutch Masters (CBS).
- 8:00—True Story Hour (CBS).
- 9:00—Van Heusen Program (CBS).
- 9:30—The March of Time (CBS).
- 10:00—Fletcher Henderson and His Orchestra (CBS).
- 10:15—Peter Paul Limericks.
- 10:20—Crosley Answer Man (E. T.).
- 11:25—The Feet.
- 10:30—Coney Island Dance Orchestra.

11:00—Time and Weather (Mr. Good).
 11:03—Sports Review.
 11:08—Jacques Reuand and His Orchestra (CBS).
 11:30—Nocturne (CBS).
 11:45—Blackberry Dudes.
 12:00—MIO—The Barge Dance Orchestra (12:30 Newton Announcement).



MARIAN HOPPLE

Miss Hopple, contralto soloist, is one of the staff entertainers in the N. B. C. studios in New York. She is heard in several programs each week which are relayed by Greater Cincinnati broadcasting stations.

WSAI (225M—1330K) 500W
 A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Campbell Soup Orchestra (NBC).
 8:45—Records.
 9:00—Organ Program.
 9:15—Records.
 9:30—National Home Hour (NBC).
 10:00—Hawaiian Serenades (NBC).
 10:30—Realities of Romance (NBC).
 11:00—Records.
 11:30—1:45—Seger Ellis, songs.
 P. M.—
 19:50—Live Stock Reports.
 2:00—Woman's Radio Review (NBC).
 3:00—Edna Wallace Hopper (NBC).
 3:15—Records.
 3:45—Organ Program.
 4:30—More Paint Program (NBC).
 4:45—Records.
 5:00—Poems, Harry Holcombe.
 5:15—Oon Becker, ukulele.
 5:30—The Gossipers (e. t.).
 5:45—Black and Gold Orchestra.
 6:00—Organ Program.
 6:30—Alice Richard.
 6:45—Records.
 7:00—Cities Service Orchestra.
 8:00—Cluyt Club (NBC).
 8:30—Paul's Afternoon Tea (NBC).
 9:00—Kodak Week-End Hour (NBC).
 9:30—RKO Theater of the Air (NBC).
 10:00—Busse Orchestra, Castle Farm.
 10:30-11:00—Hotel Gibson Orchestra.

WFBE (250M—1200K) 100W
 A. M.—
 7:00—Voices at Dawn.
 7:15—Radio Circus.
 7:30—Classified Directory.
 7:45—Radio Circus.
 8:00—Eight and Walnut Garage.
 8:15—Mountain Valley Greetings.
 8:30—Bacca Coal and Iron Program.
 8:45—Magnecoil Program.
 9:00—The Islanders.
 9:15—Radio Circus.
 9:30—Light Opera.
 9:45—Kleeman Furniture Program.
 10:00—Tid-Bis, Corina C. Corran.
 10:15—League of Independents.
 10:20—Princess Garment Program.
 10:35—Radio Circus.
 10:50—Polar Ray Health Talk.
 10:55—Simper Time Announcement.
 11:00—Sherwin-Williams Program.
 11:15—Jake Tennenbaum Program.
 11:30—Friendly Wall Paper Program.
 11:45—Paul Electric Program.
 Noon—Doll Time Announcement.
 P. M.—
 12:01—Grau Piano Recital.
 12:15—Radio Circus.
 12:30—Fuller Program.
 12:45—Bellony Melodies.
 1:00—Zolfo Program.
 1:15—Vaudeville.
 1:30—Radio Circus.
 1:45—Cockle Upholstery Program.
 2:00—Afternoon Melodies.
 2:15—"The Home Finder."
 2:30—Radio Circus.
 3:00—Crown Furniture Program.
 3:15—Union Mutual Life.
 3:30—Fuller House Party.
 3:40—Organ Recital.
 4:15—Reds vs. St. Louis.
 4:30—Comic Hour.
 4:45—Berning Ford Program.
 4:50—Milner Musicale.
 5:00—Earl Fuller's Orchestra.
 5:15—Hartman's Sport Review.
 5:30—Calliope Notes.
 5:45—Novelty Notes.
 6:00—Lucky Boys.
 6:15—Chicago Market Program.
 6:30—Cameo Cigars.
 6:45—Champion Sparkers.
 7:00—Evening Circus.
 7:15—Radio Circus.
 7:45—Musical News Reel.
 8:00—Shoppers' Hour.
 8:15—Mountain Valley Varieties.
 8:30—Radio Circus.
 8:45—Fuller's Orchestra.
 11:15-11:30—Slumber Music.

Saturday, May 30, 1931. WLW (428M—700K) 5000W
 A. M.—
 8:00—International Fiddlers.
 8:20—Bulova Time.
 8:30—Gym Classes.

1:00—Studio Feature.
 1:30—God's Bible School.
 2:00—Louis A. Norfolk Melotone Program (2:00 Sports Flash).
 2:30—A. L. Fink Song Recital.
 3:00—God's Bible School.
 3:15—Studio Feature.
 3:30—Reamie Studio.
 3:45—Wm. F. Grassnack, Spanish Serenade (CBS).
 4:00—Pharis Program (4:00 Sports Flash).
 4:15—Vita-Dry Program.
 4:30—Winegar's Barn Orchestra (CBS).
 4:45—Studio Feature (4:45 Kingsbury Ann.).
 5:00—Kampf Artists (5:00 Sports Flash).
 5:15—Meyer Paint Program.
 5:30—Magic Mattress Man.
 5:45—Wages of Radio, Hub Clothing Company.
 6:00—Burke Weather Forecast.
 6:30—Rhythm Ramblers (CBS); (6:15 Mr. Good).
 6:15—Studio.
 6:20—Eureka Baseball Scores.
 6:25—Sports Review.
 6:35—Stocks, Cable & Tyree.
 6:50—Time and Weather.
 7:00—Arthur Pryor's Cresmo Military Band (CBS).
 7:15—Studio.
 7:25—Happy Feet.
 7:30—Junior Chamber of Commerce Program.
 8:00—Ben Alley, tenor (CBS).
 8:30—Your Neighbors.
 8:45—Studio Feature.
 9:00—C. A. C. Hank Simmon's Show Boat.
 9:45—Studio Feature.
 10:00—K. O. Hawaiians.
 10:15—Studio Feature.
 10:30—Coney Island Dance Orchestra.
 11:00—Time and Weather (Mr. Good).
 11:05—Sports Review.
 11:08—Jack Denny and His Orchestra (CBS).

7:45—A. & P. Program (NBC).
 8:00—Bulova Time.
 8:01—Guitar and songs.
 8:15—Junior Octettes (NBC).
 8:30—Morning Ovation.
 8:44—Bulova Time.
 8:45—American Food Talk.
 9:00—Lance Miniatures (NBC).
 9:30—Memorial Exercises, Valley Forge (NBC).
 10:30—Live Stock Reports.
 10:40—Horton's Orchestra.
 11:00—Old-Time Fiddlers.
 1:15—To be announced.
 11:30—Live Stock Reports.
 11:45—River; Time.
 Noon—Governmental Glimpse.
 P. M.—
 12:15—Bulova Time.
 12:16—Hotel Gibson Orchestra.
 12:45—Farm and Home Period (NBC).
 1:45—Sisters of the Skillet (NBC).
 2:00—Weems Orchestra, Netherland Plaza.
 2:15—Jim and Walt, harmony.
 2:30—Chicago Serenade (NBC).
 3:00—Glenn Sisters; Ramona.
 3:15—Pacific Feature Hour (NBC).
 4:00—Merry Men Quartet.
 4:30—Crosley Dealers' Hour.
 5:00—Bulova Time.
 5:01—Seekatary Hawkins.
 5:30—Doctors of Melody.
 5:45—Lowell Thomas (NBC).
 6:00—Amos n' Andy (NBC).
 6:15—Tastiest Jesters (NBC).
 6:30—WLW Highlights.
 6:50—Baseball Scores.
 6:55—Seger Ellis, songs.
 7:00—Crosley Theater.
 7:30—Fuller Program (NBC).
 8:00—Crosley Saturday Knights.
 8:30—Dominio Orchestra (NBC).
 9:00—String Trio, vocalists.
 9:30—Clara, Lou and Em (NBC).
 9:45—Horton Orchestra, Horseshoe Gardens.
 10:00—Club Solito.
 10:30—Piano, tenor, guitar.
 10:45—Bob Newhall, Sport Slices.
 11:00—Estate Weather Man.
 11:02—King Edward Cigar Band.
 Midnight—Hotel Gibson Orchestra.

WKRC (545M—550K) 1000W
 A. M.—
 6:45—God's Bible School, Sunrise Worship.
 7:45—Ray and Bob (Green Time).
 8:00—Madame Flor-en-z.
 8:15—Morning Moods (CBS).
 8:30—Home Furniture Company, The Round Towniers (CBS).
 8:45—Travel Galleries.
 9:00—Classified News Program.
 9:30—Consolidated Merchants' Program.
 10:00—Studio Feature.
 10:12—Live Stock Quotations.
 10:14—Time and Weather (Burke).
 10:16—Woman's Hour.
 10:45—Starr-Freeze Melodies.
 11:00—Columbia Revue (CBS).
 11:15—Queen City Rug Makers.
 11:30—Julia Hayes.
 12:30—NOON—Wurlitzer Hour (12:00 Sports Flash).
 12:30—Cincinnati Merchants' Program.

11:30—Nocturne (CBS).
 11:45—Blackberry Dudes.
 12:00 MIO—The Barge Dance Orchestra (12:30 Newton Announcement).
WSAI (225M—1330K) 500W
 A. M.—
 8:00—Gene and Glenn (NBC).
 8:15—Campbell Soup Orchestra (NBC).
 8:45—Records.
 9:00—Seger Ellis, songs.
 9:15—Procter & Gamble Program (NBC).
 10:15—Household Institute (NBC).
 10:30—Keys to Happiness (NBC).
 11:00—Records.
 11:30—Live Stock Reports.
 11:45-12:00—Piano Solos.
 P. M.—
 9:00—Classic Gems (NBC).
 4:00—Records.
 5:00—Crosley Artist Bureau.
 5:30—The Gossipers (e. t.).
 5:45—Black and Gold Orchestra (NBC).
 6:00—Records.
 6:30—Club Valspar, Ted Lewis (NBC).
 7:00—Webster Program.
 7:15—Radiotron Varieties (NBC).
 7:30—The Silver Flute (NBC).
 8:00—General Electric Hour (NBC).
 8:30—Over the Heather (NBC).
 9:00—Lucky Strike Orchestra (NBC).
 10:00—Busse Orchestra, Castle Farm.
 10:30-11:00—Horton Orchestra, Horseshoe Gardens.
WFBE (250M—1200K) 100W
 A. M.—
 7:00—Voices at Dawn.
 7:15—Radio Circus.
 7:30—Classified Directory.
 7:45—Radio Circus.
 8:00—Shoppers' Hour.
 8:15—Mountain Valley Greetings.
 8:30—Bacca Coal and Iron Program.

8:45—Magnecoil Program.
 9:00—Oance Melodies.
 9:15—Radio Circus.
 9:30—Serenade.
 9:45—Kleeman Furniture Program.
 10:00—Breivies.
 10:05—League of Independents.
 10:20—"The Home Finder."
 10:35—Radio Circus.
 10:50—Polar Ray Health Talk.
 10:55—Simper Time Announcement.
 11:00—Sherwin-Williams Program.
 11:15—Tennenbaum Program.
 11:30—Friendly Wall Paper Program.
 11:45—Paul Electric Program.
 Noon—Doll Time Announcement.
 P. M.—
 12:01—Otto Grau Piano Recital.
 12:15—Radio Circus.
 12:30—Fuller Program.
 12:45—Bellony Melodies.
 1:00—Zolfo Program.
 1:15—Murphy & Goebel Program.
 1:30—Radio Circus.
 1:45—Cock Upholstery Program.
 2:00—Vaudeville.
 2:15—Memorial Oay Program.
 2:45—Fuller House Party.
 3:00—Union Mutual Life Program.
 3:30—Victor Herbert's Melodies.
 3:45—Catholic Telegraph.
 4:00—Dance Frolic.
 4:30—Radio Circus.
 4:45—Organ Recital.
 5:00—Lytic Hour.
 5:30—Crown Furniture Program.
 5:45—Race Auto & Radio Program.
 6:00—Oinner Music.
 6:15—Berning Ford Feature.
 6:30—Milner Musicale.
 7:00—Earl Fuller's Orchestra.
 7:30—Hartman's Sport Review.
 7:45—Barkern News.
 8:00—Lucky Boys.
 8:15—Radio Circus.
 8:30—Cameo Cigars.
 8:45—Oance Frolic.
 9:00—Shoppers' Hour.
 9:15—Radio Circus.
 9:45—Musical News Reel.
 10:15—Mountain Valley Varieties.
 10:30—Musical News Reel.

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