STUDIOS PRODUCTION

RADIO DAILY

TELEVISION SPONSORS

Serving the Better Interests of Commercial Radio and Television

VOL. 1, NO. 45 | NEW YORK, N. Y., TUESDAY, APRIL 13, 1937 | FIVE CENTS

Radio Unionizing Looms

Looking On
....AND LISTENING IN

COMEDY SLUMP Comedy and variety programs over the week-end, collectively speaking, slumped to a low mark in humor, brightness and general entertainment quality.

The Twin Stars program with Victor Moore and Helen Broderick hit new depths in dullness. It had no spirit.

Phil Baker, who also has been getting a bad deal in material lately, took it on the chin again.

Ed Wynn's loudness as usual failed to drown out the hokeyness of his stuff.

Joe Cook lacked some of the sparkle that his emceeing has displayed on other occasions.

Stoopnagle and Budd sounded as though one more installment of that 10-20-30 Harry Von Zell mellerdrama—the kind youngsters used to write for barn theater audiences—will be about all they'll be able to get away with.

Senator Fishface and Professor Figsbottle had one of their off days.

Eddie Cantor wasn't bad—but a lot of dialers must be starting to wonder if he's switched from Texaco to the advance exploitation of the coming "Gone with the Wind" film.

Paramount on Parade, for its third successive week, sounded as though it had been thrown together at the last minute.

Joe Penner was just fair.

Jack Benny, with Burns and Allen, had the best of the week-end variety shows.

Milton Berle wound up the parade Sunday night with a pretty good performance.

But as a whole it was a bad week-end for the wits.

The biggest single fault of radio comedy programs is that too many of the writers get their gags from apparently the same sources.

It is nothing to hear several of the same jokes on four or five programs every week-end.

Stimulating

Charlotte—By installing a radio system with loud speakers in its plant and tuning in the favorite programs of the workers, the Hatch Co. hosiery mills at Belmont brought about a 3 per cent increase in production. President J. Mack Hatch reports to William A. Schudt, Jr., general manager of WBT here.

DETAILS COMPLETED FOR CBS COAST PLANT

West Coast Bureau, RADIO DAILY

Los Angeles—With the receipt of finished plans, Donald W. Thornburgh, CBS vice pres. in charge on the Coast, disclosed first details of the new plant which is to cost approximately $2,000,000. There will be two buildings, a two-story structure for business rental, facing on Gower street and designed to give architectural harmony to the five story broadcasting building adjoining it, which will house seven studios and an auditorium studio exclusively for CBS.

Broadcasting building occupies

(Continued on Page 7)

Emerson Drug Using 11 Seaboard Stations

Emerson Drug Co., Baltimore, has signed 11 stations in its spot radio campaign throughout the middle atlantic and southern stations. Stations are WNAC, WJR, WBEN, WGY, WGAR, WCAU, KDKA, WPTF, WIS, *WSOC, WMCA, WJJD.* On all stations except WJJD, which is quarter-hour sports broadcast to begin with the start of baseball, 100-word announcements are being broadcast each evening, seven nights a week. J. Walter Thompson Co. has the account.

Weeding "Professionals" From Studio Audiences

West Coast Bureau, RADIO DAILY

Los Angeles—CBS is moving to weed out the "professional broadcast attenders" from its audience shows. According to Donald W. Thornburgh, the fans make bad audi-

(Continued on Page 7)

Supreme Court Decision is Expected to Spur Organization Among Networks and Individual Stations

The Supreme Court's decision yesterday, ruling that the Wagner labor relations act is constitutional, is expected to encourage attempts to unionize the radio broadcasting industry, according to comment among network and individual station employees. By upholding the act, the Supreme Court has okayed the clause which allows employees of a business engaged in interstate commerce to select their own representatives for collective bargaining with employers.

In the ruling handed down in the AP case, the Court entered an order that the AP cease and desist from discouraging membership in the American Newspaper Guild or any other labor organization by resorting to coercion. All of which is taken to mean that employees hereafter may have no fear of losing their jobs if they join a union not sanctioned by his employer.

The only unionized outfits in broadcasting stations today are the "inside unions" representing the technicians. At CBS the announcers

(Continued from Page 3)

NBC Saluting Three

The three new stations which recently were added to the NBC roster of outlets, will be welcomed to the network in program salutes during the afternoon and evening of Thursday April 15.

Outlets are KSOO, Sioux Falls; WDEL, Wilmington, Del.; and WORK, York, Penn.

THEATER SELLS TIME ON RADIO BROADCAST

Ottawa, Kas.—Radio time for the radio and stage show presented Friday nights from the Fox Plaza Theater here, aired by remote control via KXBY, Kansas City, Mo., is bought by the theater and re-sold to local merchants who co-sponsor the show.

First broadcast used talent from

(Continued on Page 7)

15 Stations Lined Up In Duco Disk Campaign

E. I. Du Pont de Nemours & Co. (Duco) has lined up 15 stations for its "Paint Parade" WBS disk program featuring Ray Perkins which is getting under way this month. Schedule calls for WCAU, WSMB to start today; WJAX, Wednesday; WBZ-WBZA, on 19th; WGN, WCCO,

(Continued on Page 8)

Don Lee Television Draws Coast Crowds

West Coast Bureau, RADIO DAILY

Los Angeles—Don Lee installed its television receiving apparatus in the Cal. Tech Annual Electrical Progress exhibition over the week-end, sent pictures and sound more than 10 miles from its studios at 15-minute intervals over Friday and Saturday and drew biggest crowds of any exhibit of the show. Because it worked on a seven-hour daily schedule, the usual

(Continued on Page 8)

Radio and Music Men Oppose Duffy Bill in Present Form

By GEORGE W. MEHRTENS
RADIO DAILY Staff Correspondent

Washington—Radio and music publishing industry were among those represented at a hearing yesterday before special sub-committee of Senate Foreign Relations Committee headed by Senator F. Ryan Duffy, (D. Wis.) sponsor of the Duffy copy-

(Continued on Page 6)

Corn Belt Wireless Adds KFRU, Columbia

Des Moines—KFRU, Columbia, Mo., has joined the Corn Belt Wireless, operated by WHO here. Elzey Roberts, president of KFRU Inc., is also publisher of the St. Louis Star-Times. New offices and equipment were dedicated by the station Saturday.

WMAQ 15 Today

Chicago—WMAQ, oldest local station, is 15 years old today. Established in 1922 under joint ownership of the Chi Daily News and the Fair Store, it was originally called WGU. Now it's owned and operated by NBC. Starting as a 100-watter, it has jumped its power by progressive steps to the present 50,000 watts.

RADIO DAILY

Vol. 1, No. 45 Tues., Apr. 13, 1937 Price 5 Cts.

JOHN W. ALICOATE : : : Publisher

DON CARLE GILLETTE : : : Editor
MARVIN KIRSCH : : Business Manager

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Radio Daily Corp. J. W. Alicoate, President and Publisher; Donald M. Merserau, Treasurer and General Manager; Chester B. Bahn, Vice-President; Charles A. Alicoate, Secretary; M. H. Shapiro, Associate Editor. Terms (Post free) United States outside of Greater New York, one year, $5; foreign, year, $10. Subscriber should remit with order. Address all communications to RADIO DAILY, 1501 Broadway, New York, N. Y. Phone WIsconsin 7-6336, 7-6337, 7-6338. Cable address: Filmday, New York. Hollywood, Calif.—Ralph Wilk and Verne Bailey, 6425 Hollywood Blvd. Phone Granite 6607.

Application for entry as second-class matter is pending.

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FINANCIAL

(Monday, Apr. 12)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Tel. & Tel.	169⅛	167¼	169⅛	— ⅛
Crosley Radio	....	....	....	....
Gen. Electric	54½	51⅞	54⅜	+ 1½
North American	26⅜	25⅝	26⅜	+ ⅜
RCA Common	10⅞	10⅝	10⅞	+ ¼
RCA First Pfd	73½	73½	73½	— ½
RCA $5 Pfd. B.	(98 Bid)			
Stewart Warner	18	17⅞	18	+ ⅛
Zenith Radio	32	32	32	— ⅛

NEW YORK CURB EXCHANGE

Hazeltine Corp.	16½	16⅛	16½	+ ¾
Majestic				...
Nat. Union Radio	2¾	2¾	2¾	....

OVER THE COUNTER

	Bid	Asked
CBS A	56¼	58¾
CBS B	55⅞	58⅜
Stromberg Carlson	15¼	16¼

Lewis Heads WGAR Sports

Cleveland—Franklin "Whitey" Lewis, for nine years a leading sports writer for Scripps-Howard's Cleveland Press, has joined WGAR to head the sports department. He succeeds Bob Evans, who is vacationing in Florida and in his return will assist in news handling and special events broadcasts.

John F. Patt, WGAR manager, also has signed Ted Hanna, nephew of Dan Hanna, Cleveland News publisher. Ted, formerly in the News and Plain Dealer editorial departments, will be in WGAR's news gathering and editing bureau.

Lloyd Williams Married

Lloyd Williams, CBS staff musician, was married to Florence Canning on Sunday at the Church of Our Lady of Mercy in Jackson Heights.

RADIO EVENTS, INC.
AN INDEPENDENT PRODUCING GROUP SERVING ADVERTISING AGENCIES
535 Fifth Avenue, New York, N.Y.
From script to production—that extra something that's good radio

NETWORK SONG FAVORITES

Following is an accurate list of performances for the week ending April 10, covering songs played from 5 p.m. to 1 a.m. on CBS and two NBC networks. Only compositions played 15 times or more are included. This listing is a regular Tuesday feature in RADIO DAILY.

Selection	Publisher	Times Played
Too Marvelous For Words	(Harms, Inc.)	33
Where Are You	(Leo Feist, Inc.)	27
Little Old Lady	(Chappell & Co.)	26
Boo Hoo	(Shapiro, Bernstein, Inc.)	24
How Could You	(Remick Music Corp.)	24
Swing High Swing Low	(Famous Music Corp.)	24
Moonlight And Shadows	(Popular Melodies)	20
Sweet Is The Word For You	(Famous Music Corp.)	20
Slumming On Park Avenue	(Irving Berlin, Inc.)	19
Carelessly	(Irving Berlin, Inc.)	18
I've Got My Love To Keep Me Warm	(Irving Berlin, Inc.)	18
Love Bug Will Bite You	(Santly Bros.-Joy)	18
Let's Call The Whole Thing Off	(Chappell & Co.)	17
September In The Rain	(Remick Music Corp.)	17
What Will I Tell My Heart	(Crawford Music Corp.)	17
Sweet Leilani	(Select Music Co.)	16
You're Here, You're There	(Marlo Music Co.)	16
My Last Affair	(Chappell Music Co.)	15
Never In A Million Years	(Robbins Music Corp.)	15
Trust In Me	(Ager, Yellen, Bornstein)	15
When Love Is Young	(Miller Music, Inc.)	15
When The Poppies Bloom Again	(Shapiro, Bernstein, Inc.)	15

Gar Young Quits NBC For Hearst Adv'g Post

Gar Young, member of the NBC advertising and sales promotion staff since 1932, has resigned effective April 15, to join Hearst International Advertising Service.

Young, who was also director of the NBC Trade News Service, will handle advertising and sales promotion for the Hearst sales service of the various Hearst newspapers.

Muffets Test Campaign

Quaker Oats Co., Chicago (Muffets) on May 13 will launch a live spot announcement campaign on two Philadelphia stations (KYW, WCAU). Schedule will be four announcements a day, six days a week, for a month. Arthur Kudner Inc. placed the account.

WDNC Felicitated

Durham, N. C.—A birthday party Saturday celebrated the third anniversary of WDNC. Felicitations started at 7 p.m., when the "Saturday Swing Session" over CBS was dedicated to WDNC, and ran through the programs to 11:30 p.m. Station is managed by Frank Jarman, with Lee Vickers as program director; Red Dalton, chief engineer; Al Harding and Tom Murray, announcers; Bob Stratton and Tom Van Alstyne, assistant engineers, and Kay Lee, continuity writer.

Fecke Heads Standard

George L. Fecke has been elected president of Standard Syndicated Service Inc., creators of promotion and merchandising features for radio stations and newspapers. Deal is pending with an eastern chain for sponsorship of the first feature of a series created by Standard.

The firm has opened branch offices at 120 Boylston St., Boston.

Cuban Cabinet Invites Radio Men to Parley

Havana — Following approval of a resolution by the Cabinet, invitations are being sent to all Central and South American countries, as well as to the U. S., Canada and Mexico, to participate in a radio conference to be held here starting Nov. 1.

Radio problems of the western hemisphere will be discussed and solutions sought, following out the agreements reached by Cuba, Mexico, Canada and the U. S. at last month's conference here.

Staff Changes at KRKO

Everett, Wash.—Willis M. Schutt, formerly of the Cornish School in Seattle and associated with stations in Penna., has joined KRKO as program director, succeeding A. F. Becker, who joined KROY, Sacramento, Cal.

Roy Mack, formerly in Walla Walla, has joined KRKO as musical director. He has full charge of the half-hour "Stars of Tomorrow" program.

Paul Clark at Football Clinic

Evansville, Ind.—Paul Clark, WGBF sports announcer, attended the two-day football clinic at Purdue University. The clinic is held for benefit of sports writers, commentators and coaches, to acquaint them with new trends in the game.

Leo Says
TONIGHT'S BEST BET:
COL. JAY C. FLIPPEN'S Amateur Hour from 7 to 8 p.m.
WHN DIAL 1010 AFFILIATED with M-G-M & LOEW'S

COMING and GOING

BILL GELLATLY, WOR-Mutual sales manager, left yesterday for a two-week vacation in Bermuda.

HARRY SAVOY, who was Eddie Cantor's stooge recently, was guesting in Seattle last week.

H. R. MAKELIM, new general manager of KXBY, Kansas City, left early Sunday morning by plane for New York to stay until the end of the week.

DAVE RUBINOFF entrained for Hollywood yesterday to appear in a motion picture for 20th Century-Fox.

PATRICIA BOWMAN arrived yesterday on the Normandie.

H. C. FLOWER, vice-president of the J. Walter Thompson agency, and MRS. FLOWER, arrived yesterday aboard the California.

MARTIN J. BEIRN, vice-president of the American Radiator Co., also arrived on the California.

FRANK RUSSELL BAKER, former WOW announcer and Omaha Community Playhouse actor who now is engaged in radio and theatrical work in New York city, was in Omaha yesterday to attend funeral services for his father.

WILLIAM O. PAPE, president of WALA, is a visitor in New York.

BLEVINS DAVIS, NBC special commentator of the Coronation broadcasts, sails for England on April 24 aboard the Ile de France.

JOHN J. GILLIN, JR., WOW, is in town for a visit before returning west.

RITA JOHNSON, off WHN for 6 weeks, is back from the west coast and will resume her part in "Girl Interne."

WFIL Swaps Time for Space

Philadelphia — Don Withycomb, WFIL general manager, has completed a time for space swap with the Evening Public Ledger, the sheet taking a Sunday quarter-hour at 9:45 p.m. for a dramatization of the Dorothy Dix "advice to the lovelorn" column which appears daily in the paper. Based on the top card rate of both station and paper, WFIL gets a proportionate amount of display space to be used to merchandise the programs of both local and national advertisers.

Douglas Arthur Joins WNEW

Douglas Arthur, formerly associated with station WTNJ, Trenton, has resigned to accept an announcing position at WNEW. Change becomes effective immediately.

"Kabibble Kabaret" on WINS

Harry Hershfield's "Kabibble Kakaret" makes its bow at 6:15-6:30 p.m. tomorrow as a Wednesday feature over WINS. With Hershfield as m.c., program will be of a variety nature with guest talent from stage, screen and night clubs.

The Tavern
RADIO'S RENDEZVOUS
MAKE THIS YOUR LUNCHEON—DINNER—SUPPER CLUB
158 W. 48th St. Toots Shor

NEW BUSINESS
Signed by Stations

KJBS, San Francisco

Gensler Lee Optical Co., 26 Sunday quarter-hours and 5-min. dramatic episode, Radioaid disks, New Century Beverage Co., 13 quarter-hour Standard disks, through Ernest R. Ham Agency; Seven-Up Bottling Co., 15 Sunday quarter-hour Standard disks; Lachman Furniture, 15 quarter-hours, through Allied Advertising Agency; H. O. Harrison Co. (Pontiac), quarter-hour Standard disks supplementing Pontiac national series; Morris Plan, five spots daily, through Leon Livingston agency; Ghirardelli Chocolate Co., spots; Albert S. Samuels Jewelry Co., half-hour Saturday nights, supplemented by daily spots.

WGAR, Cleveland

San Felice Cigars, Detroit, 15-min. six-a-week newscast by Carl George, one year.

WELI, New Haven

Plato's Sales & Service (Willys dealer), Bigelow Twins; Kressel & Wolf (furriers), Vera Cruse and Frank Konitz.

Los Angeles

KFAC: Star Outfitting, year's contract for daily hour of popular records, through Allied Advertising Agencies.

KFWB: NuEnamel, 4-week trial half-hour Sunday morning program, with Sheila Murphy, home economics expert, through Advertising Arts agency.

Philadelphia

WCAU: Du Point Paints, two 15-mins. periods weekly, Ray Perkins' Paint Parade disks, through BBDO; Sebasco Co. (vaporizer), two 15-min. periods weekly, Movie chatter, through Aitkin-Kynett Co.

WFIL: Procter & Gamble (soap), 21 spots weekly, through Blackett-Sample-Hummert; Chrysler Corp., 12 spots weekly, through Lee Anderson Agency; Quaker Oats (muffets), 12 spots weekly, through Arthur Kudner Agency.

WDAS: Kahn's Credit Furniture, 15 mins. daily participating in "1370 Club"; Sears-Roebuck, 15 mins. daily, Nathan Fleisher as Jewish news commentator, through Lavenson Bureau.

KYW: E. Foggera Inc. (eye lotion), three 5-min. disks weekly, through O'Day-Sheldon.

WWL, New Orleans

Snowking, 15-min. daily locally produced program featuring Miss Billie Walker and her Texas Longhorns; switch from the Pickett family to Peaceful Valley for Drug Trades, half hour.

Springfield, Mass.

WMAS: Stacy's Exposition Service, temperature reports, three times Sundays, and twice daily.

WSPR: Clark Nursery, "The Old Gardener," 10-min. disks, Mondays, and "Merchants Co-operative Program," 15 minutes of plugs for member merchants, Wednesdays: Dreikorn Baking Co., Holyoke, renewal of children's hour, Saturdays.

KWJJ, Portland, Ore.

Miller & Tracey (morticians), daily 15-min. period, Townsend news, with F. K. Haskell as commentator.

WOR, Newark

Bristol-Myers (Minit-Rub), Trans-Radio news, five 15-min. periods weekly, starting April 26, through Young & Rubicam; A. N. Smallwood Inc. (real estate), "Cabin in the Pines" musical series, Tues., Thurs. and Sun., with Norman Brokenshire as m.c.; same sponsor continuing Dr. Frank Payne in "The Psychologist Says" on Wed. and Thurs., through Jay Lewis Associates.

Furgason & Aston Places Biz

New business recently placed by Furgason & Aston, station reps, includes:

KFYR, Bismarck, P. & G., 312 or more one-min. spots; Ironized Yeast, 26 five-min. programs.

WBOW, Terre Haute, P. & G., 105 or more one-min. spots; Iowa Soap, 39 quarter-hours.

WGBF, Evansville, Ind., P. & G., 52 or more spots; Iowa Soap, 39 quarter-hours.

WJAS, Pittsburgh, Bauer & Black, 26 chainbreaks; Greystone Wine, 15-min. weekly program; Sherwin-Williams, 52 one-min. spots; Crisco, 200 one-min. spots; Alaska Yukno Fisheries, 78 one-min. spots.

WMBG, Richmond; Bauer & Black, 26 chainbreaks; Roi-Tan cigars, 65 chainbreaks; Longines Wittnauer Co., 365 time signals.

New network programs for WBOW, basic Red-Blue supplementary, are Gen. Motors, Firestone, American Can, Cycle Trades, Minute Tapioca, Packers Tar Soap.

KANS, Wichita, NBC basic Red-Blue supplementary, Firestone program.

At the Rainbow Grill
Emery Deutsch
and His Orchestra
Unusual, Romantic Music
CBS Artist Bureau
Management Rockwell-O'Keefe, Inc.
Radio City, New York and Hollywood

NEW PROGRAMS—IDEAS

"Right Job" on Mutual

"The Right Job," originating at WGN, Chicago, makes its debut Sunday as a 2:30-2:45 p.m. weekly feature. Prof. Samuel N. Stevens of Northwestern University will handle the series, aiming to steer young people into the kind of jobs for which they are best fitted.

Song Title Contest

Playing of old and sometimes new songs, with titles omitted, and asking listeners if they can give the name of the number, has proved a popular contest over KTSM, El Paso. The program, "Music Memories", is on twice weekly, 9:30-10 p.m. Though titles are left out, the continuity is cleverly written so that by listening carefully it is possible to detect the name. Receiving sets, table lamps, mirrors, etc., are given as prizes.

Announcers' Contest

Going into its tenth week, the Announcers' Opportunity Contest on KUJ, Walla Walla, Wash., has about 25 candidates left after starting with 100 and eliminating gradually. Two qualified judges and votes from listeners will decide the winners. The judges (names not disclosed) count two-thirds, and the public vote one-third. About eight candidates compete on each program of 45 minutes average length.

Programs are on the air thrice weekly, available to sponsors for periods ranging from a quarter hour to a complete show. Sale of time has been easy. Prize is an opportunity for the winner to receive special coaching by KUJ and a month's job at regular salary for a beginner.

Unionizing of Radio Looms on Court Ruling

(Continued from Page 1)

and assistant directors have formed the "American Guild of Radio Announcers and Producers" with Roy Langham as its president.

The Guild filed a letter with Edward Klauber on April 12 stating their case and the next day in response to CBS request furnished proof that the Guild represented the majority of the CBS announcers and producers. Last Friday a meeting of the Guild committee and CBS committee, three each, was held in which the Guild presented its program, including minimum hours, wages, recognition of the Guild, working conditions, etc.

Next meeting of the bargaining committees is scheduled for tomorrow at 10 a.m.

From other sources it is understood that the Newspaper Guild is preparing to solicit members in the publicity departments of the networks. Attempts have already been made to expand the Guild's membership out of the newspaper field.

Marvyn Rathbone, president of American Radio Telegraphers Association, said that his organization was highly pleased with the Supreme Court verdict and added that a formal announcement of the ARTA's future plans will be announced later this week. It is understood that the ARTA has made overtures to the "inside unions" to affiliate with them, but the technicians desire to remain independent. Queried as to whether the ARTA was affiliated with the C.I.O., Rathbone said an announcement would be made on that point later.

AGENCIES

JOHN S. ROBEL, recently affiliated with Cramer-Krasslet Co., has joined the Chicago office of Frank Presbrey Co., advertising agency.

NEEDHAM, LOUIS & BRORBY, Chicago, have been appointed by the Wieboldt Stores Inc. to handle its shopper's radio programs heard over WBBM and WMAQ.

GEORGE BOWLES, account executive handling national Coolerator advertising for Ferry-Hanley Advertising Agency, has returned to Kansas City after a trip during which he arranged an increase in time over stations in Iowa and Wisconsin. Coolerator now has campaigns under way in 23 cities.

GOTTSCHALDT-HUMPHREY INC., Atlanta and Greensboro, N. C., announces the appointment of Granville Sewell as manager of the Greensboro office.

VOX CO. OF ADVERTISING INC. has moved to new quarters at 19 West 44th Street and have added A. G. Holtzman and V. G. Hannington to the staff.

C. A. ISHERWOOD and W. G. SNYDER have formed a new agency with offices in the old National Bank Bldg., Spokane, Wash.

JOHN LOVETON leaves Benton and Bowles on Thursday to take charge of contracts and spot purchasing for Ruthrauff & Ryan, Inc.

225 Inquiries from 12 Spots

Lane-White Appliance Co. opened a new store in Joplin, Mo., a new company in the city, a new business in a new location. They used three spots a day for four days over WMBH, inviting women to a demonstration of GE Ironers. In the four days, 225 women mentioned to the concern that they had come because of hearing the spot announcements over WMBH.

Result: Lane-White increasing its use of WMBH facilities.

WCAU to Groom Announcers

Philadelphia—Racket radio schools in this area are handed a blow in a mutual arrangement between WCAU and the smaller stations in nearby communities for farming out voices to be groomed as announcers. While the ten-lesson schools provide the student with a course of training, what WCAU wants and needs are announcers with practical experience. Weary of auditioning announcers who have nothing to offer excepting a potential mike voice, WCAU will now groom its own gabbers.

EDDY DUCHIN
and HIS ORCHESTRA
Third Record Week at Paramount
Appearing Currently at
PLAZA HOTEL
Management MCA

Vol. XCVI No. 32,978

NEW YORK APRIL 5 1937

TWO CENTS Greater New York | THREE CENTS Within 200 Miles | FOUR CENTS Elsewhere

FINAL PEOPLE TO EAT ALL SUMMER! FINAL

LIFE is about the same, summer and winter. People eat and drink, work and play, keep on buying. They spend just as many millions of dollars. Not only for seasonal needs and luxuries, which you'd expect. But for year-'round products like gasoline, cigarettes, electric refrigerators, automobiles. (These hit peak sales in summer!)

Radio listeners hang right on, too. Of the millions who listen to NBC winter programs, 97% are available to radio in any week in the summer. For where people go — there goes radio!

This tremendous year-'round acceptance makes NBC broadcast advertising the most effective year-'round sales medium in the world. That is why more advertisers are on the air — the NBC air — right through the seasons, without interruption.

RCA presents the Metropolitan Opera every Saturday afternoon, and "The Magic Key" every Sunday, 2 to 3 P. M., E. S. T. Both on NBC Blue Network

Last summer, advertisers on NBC Networks *(weekday time alone)* boosted NBC income to an increase of

72½%

NATIONAL BROADCASTING COMPANY

A Radio Corporation of America Service

Los Angeles

HEADLINE talent from all the networks, along with scores of local station favorites will take part in the second annual Radio Show to be staged Saturday evening in the Shrine Auditorium. Milton Berle, Don Wilson and Ed Lowry will take turns at m. c-ing the show. Maureen O'Connor, 13-year old CBS singing star who was picked last week as Radio Baby Star for 1937 in the Los Angeles Radio Editors' poll, will preside over the whole show. The show will run both afternoon and evening, and part of it will be aired.

Bob Taplinger's office really going to town with its new beauty contest which has now reached the point where Eddie Cantor, Al Jolson, George Burns, Parkyakarkas, Milton Berle, Jack Oakie and Joe Penner have organized themselves into the Comedians Committee for Choosing Comely Co-eds. Each of the Big Six Football conference colleges are sending photos of their 12 prettiest girls. Committee picking best looker from each college by picture, sending for her to appear in person so they can select the real Beauty Queen. All six to be presented at the Radio Arts Ball, April 17, as handmaidens for the Baby Stars.

Fred Graham has replaced Glen Hardy as news commentator on Alka Seltzer's Newspaper of the Air, on Don Lee net.

Paul Wellbaum, radio pioneer who used to do the old Cliquot Club program in New York a decade ago, comes back to Radio via KEHE, in an Orange network Saturday afternoon, with songs, piano and chat.

Ortillio Rivera's ork doing a daily Monday through Friday program for Don Lee Chain, remote from El Paseo cafe, Santa Barbara, to KDB, Don Lee outlet there.

Wendell W. Phipps, who has a long background of agency and radio work, has joined the Los Angeles office of Hanff-Metzger, to handle local radio accounts, write copy and work on contacts.

Wayne Miller, publicity director for Don Lee chain, talked to the Los Angeles chapter of the Speech Arts Guild on The Trend of Radio Programs.

Diana Lewis, who has been playing Becky Thatcher in Don Lee's serialization of Tom Sawyer, will forsake dramatic work to become the soloist with Larry Lee's orchestra programs on the same chain.

April 13
Greetings from Radio Daily to
A. L. Ashby

MAIN STREET WITH OL' SCOOPS DAILY

• • • Jack Pearl will do Friday's NBC show—but from a wheelchair. He's doing nicely, however, following his operation....After Fred Allen's departure from Ipana, his return to the radio-fold will depend entirely on picture commitments. This, however, is certain: he won't be aired (for another sponsor) until the first of next year....Wheatena's show next fall will be a single shot weekly for thirty minutes....Don Lowe will replace George Hicks on the Consolidated Gas program.... KYW will do a take-off of the Prof. Quiz show with a fellow named Harvey as the interrogator, with a soap powder sponsoring....Leon Navara is busy making a series of shorts for Warners in Brooklyn.... Lillian Royce auditions for CBS today....They say that Mark Warnow follows Abe Lyman on the Wednesday "Hit Parade" in two weeks.... NBCaster Nelson Case auditions for NBC as a—crooner.

• • • Pictures of radio stars will be put on exhibition next Monday on the mezzanine floor of the RCA building....Incidentally, the ice skating plaza will revert into a TENNIS court during the warm spell....WCKY presented Charles P. Taft, son of the former President, twice in two days....For the records: Arthur Boran, who was cut off the air at the Press Photographers' Ball Friday, because he mimicked FDR's voice, has White House permission to do so....Because the Professional Music Men's affair was a sell-out, next year's show may come from Yankee Stadium.... Margaret Johnson, "Honeychile" with Bob Hope, may give up her singing with the Smith chorus and Esquire ensemble after Bob returns to the air for Woodbury from Chicago—the only hold-up in contracts is who's going to pay the line-charges.

• • • Peck agency preparing show with George Beatty and Ruth Etting working from a script by Jerry Devine....Lois Bennett gets the Waltz Time show with Frank Munn on Fridays. This will be permanent.... Artie Auerbach's "click" on the Eddie Cantor show will develop into a build-up via these airings....Sammy Fain is working on a musical show while here....Maxine (16 years-old) Manners, has written a tune called "You Gotta Give in to Love" which Alice Faye has been trying to have 20th Century-Fox purchase for her next flicker....Maxine wrote "You're Slightly Terrific" which was in "Pigskin Parade."

Oppose Duffy Measure In Its Present Form

(Continued from Page 1)

right measure, which provides for U. S. entry to the International Copyright Convention.

Sidney Kaye, appearing for the National Association of Broadcasters, told the committee that the NAB was not hostile to the idea of the Berne Convention, but opposed entrance unless there were reservations. Multiplication of law suits would result, he said, if the U. S. adhered to the convention treaty alone. Radio, he stated, uses copyright material constantly, and the industry needs definite protection. "With television in the offing," Kaye concluded, "as well as other new developments, proper protection along copyright lines is essential."

John G. Paine, chairman of the board of Music Publishers Protective Association, went on record as being strongly opposed to the Convention. Paine opposed it from the creator's point of view, just as every other author's group in the country has done. Paine further characterized the proposed international entrance as dangerous and that "we must have publication as a condition precedent to copyright." The automatic copyright upon creation did not seem feasible to him.

On Tour
GLEN GRAY
and the
Casa Loma Orchestra
Management Rockwell-O'Keefe, Inc.
Radio City, N. Y. and Hollywood

Chicago

EMMET LYNN, actor, has added two new shows to his list, "Young Hickory," NBC show, and "Modern Cinderella" at CBS.

Bob Andrews rumored returning to Chi to resume scripting of "Betty and Bob" and host of other air stanzas. Andrews has been on coast for several years with major film studios as a writer. Will office with Blackett-Sample-Hummert agency.

Ken Robinson becomes continuity editor of NBC here on April 15, succeeding Larry Holcomb, who goes to Manhattan as radio director of Fletcher & Ellis, Inc. Robinson, currently ass't continuity ed for NBC here, authors "Dan Harding's Wife" and "Adventures of Dari-Dan."

Olan Soule to Michigan over next week-end, Hugh Studebaker to Kansas City, Virginia Clark to Detroit, and Louise Blocki to French Lick.

Douglas Fleming, WCFL mikeman, played nuptial straight man to Marion Murray last week.

"Little White House" Disked

Kansas City — "The Little White House," musical program sponsored by Insured Savings & Loan companies of Kansas City, has been so successful that the J. O. Young Advertising Co., producers, have had it transcribed and sold it to similar institutions for use over KVOO, Tulsa, and KFH, Wichita. Russell Morrison heads the cast of the show.

American Cereal on Yankee Net

Bridgeport—Frank Knight and Andy Jacobson's ensemble will inaugurate the Weetabix Salute for the American Cereal Food Products Co. over the Yankee Network on Monday, April 19 at 7:30 p.m.

Martin Block's "Job" Series

Martin Block will premiere his new series, "Do You Want A Job?" next Friday over WNEW from 9:30-10:30 p.m. Block will continue to conduct the daily sessions of the "Make Believe Ballroom" over the same station.

CONSOLIDATED RADIO ARTISTS, INC.
30 Rockefeller Plaza, N. Y. COl. 5-3580
CLEVELAND · CHICAGO · DALLAS · HOLLYWOOD
America's Leading Radio and Dance Orchestras
BAND OF THE WEEK
PAUL WHITEMAN
And His Orchestra
Drake Hotel, Chicago
WGN-Mutual Network

WITH THE ☆ WOMEN ☆

By ADELE ALLERHAND

ONE of the most comprehensive jobs in advertising belongs to Margaret Jessup of McCann-Erickson....She started with the agency 7 years ago as account exec....Was in charge of station relations and bought time until this winter when her varied occupations of casting, directing, auditioning, script-reading crowded all that out....Is heartily in favor of the elasticity in organization set-up which makes it possible for her to do so many divergent things....Was formerly attached to the advertising staff of "Parent's Magazine"....Liked that.... Adores what she's doing now....Calls radio a creative business with a natural appeal for women....Doesn't believe for a moment there's any male resistance to the femme invasion of the radio and advertising field....If there is, she's never encountered it.

▼ ▼

Britannia rules the airwaves from 6 to 6:30 on Sunday when British Broadcasting's Polly Ward enters the American airena for the first time on Arnold Johnson's "1937 Radio Show"....Several agencies turning collectively speculative gaze on Irene Kuhn....she'll go commercial pronto....Ralph Sayers, sales mgr. of KYW, Philly, engaging in philo-progenitive philanthropy.....(dispensing ciggies to celebrate the appearance of a complete tooth in his four months' old son's mouth).... More juvenilia....Mark and Adelaide Halley (she's the "Woman Reporter") are the parents of a baby girl....Trouper Adelaide did a broadcast earlier that evening.

▼ ▼

Eleanor Wilson McAdoo to discourse on her autobiographical tome, "The Woodrow Wilsons," tonight on KFOX's "Literature on Parade" program....Mildred Fenton, New Orleans vocalizing blonde, sends her voice over the ether nightly as part of a sustainer emanating from a local night spot, via WWL and WDSU....WTNJ, Trenton's station, boasts the presence of pulchritudinous Dorothy Lawrence, the lass who conducts a handi-work exchange for shut-ins, on its "Twilight Hour"....Anice Ives, femme conductor of WMCA's "Everywoman's Club of the Air" to go network on the Intercity web, to be heard as usual on that station locally from 11:15 to 11:45 a.m. Monday through Friday, and on the chain for the last quarter hour, 11:30-11:45 a.m.

☆ Coast-to-Coast ☆

GRAVES TAYLOR and Carl George, whose "Vox Pop Junior" program which started over WGAR, Cleveland, last September under Curtiss Candy sponsorship, inspired many similar shows around the country, have broadcast from almost 200 schools since the series began. John F. Patt, g.m. of WGAR, originated the idea for the present sponsors. He also supplied data for KMBC's "Young America Speaks" program.

Charles (Doc) Maples, announcer at WMAC, Macon, Ga., resigned to become field representative for Mercer University.

Eddie Wise's "Hayloft Hi-Jinks," two-hour Friday night barn dance jamboree conducted by Wise for the past 2½ years over WEBQ, Harrisburg, Ill., draws more mail than any other sustainer on this station.

A new feature that is catching on fast at WEBQ, Harrisburg, Ill., is "Interesting Facts and Features," 3:45-4 p.m. daily except Sunday, giving news, weather, markets, missing persons and time signals.

Lewis Pierce, formerly of WIBG, Glenside, Pa., joins the announcing corps at WCAU, Philadelphia, replacing Claude Haring, who assumed a sports announcing post with the Ayer agency. Roger Griswold takes over Haring's WCAU sportcasts.

E. K. Cargill, WMAZ president, has extended his gasoline-powered model airplane activities to the organization among Macon boys of a model airplane club. Cargill acts as Senior member and advisor.

"Red" Cross and Lew Kent have become the Personality Peepers for WMAZ with two sponsored quarter hours a week from Macon's busiest corner.

Lindle Moore, senior in the Harrisburg (Ill.) High School, is breaking in as relief announcer at WEBQ.

Donald Dickson, Sealtest Party's baritone discovery, signed by the Met for the spring opera season, appears May 3 in "Faust."

John Marsie, pop pianist, is a new sustainer over WELI, New Haven, Mondays at 5:45 p.m.

John Held, Jr., emcee of Pontiac's Varsity Shows, is reported to have been deputized to scout the U. of S. C. broadcast for talent to be used in an undergraduate film filmed by the cinematography class. This Friday's Pontiac show comes from U. S. C., and the following week from U. of Okla.

WARREN GREENWOOD, chief announcer and publicity director at WMAS, Springfield, Mass., is now the featured singer with Vic Curley's orchestra which broadcasts over WMAS on Saturdays.

Details Completed For CBS Coast Plant

(Continued from Page 1)

space 200 x 260 feet, with space adjoining it reserved for future construction when television arrives, and for an additional auditorium theater if needed. Auditorium theater and master control and engineering department will be on first floor. Program department will have second floor.

Third floor will be for Columbia Artists, traffic department writers, etc. Fourth floor will be for sales department. Fifth for executive offices and audition rooms. Studios will be distributed over several floors. Building will be air conditioned.

Dr. Vern Knudsen, acoustical consultant, is inaugurating improvements expected to make this plant one of the most perfect anywhere. One of the innovations of studios will be use of larger studios for rehearsals, with arrangements worked out so that shows with audiences can work right up to the dress rehearsal without tieing up theaters, of which Columbia will continue to use two off its plant, in addition to the one which will be included in its building.

Weeding "Professionals" From Studio Audiences

(Continued from Page 1)

ences. They sit on their hands and think it's sophisticated to withhold the reactions that make their presence useful to the artists working. Hereafter, issuance of tickets will come under new regulations to get them into new hands.

Theater Sells Time On Radio Broadcast

(Continued from Page 1)

several stations in this region. Norvell Slater, WHB announcer, was emcee, sharing the stage with Roy Kerns and Frank Bailey of KXBY and others. Following the initial airing, the KXBY Barn Dance has taken over the show.

ADOLF SCHMID
Conducting—Orchestration
INSTITUTE OF MUSICAL ART
JUILLIARD SCHOOL OF MUSIC
New York City

ORCHESTRAS MUSIC

ROSELAND ballroom will have a WHN wire with a 9-9:45 broadcast on Wednesdays and a 9:45-10:30 airing on Fridays, except for those Fridays when commercials intervene. The broadcast on those nights will be at 9-9:45. Henry Biagini and his ork are the first musical aggregation to be aired under this regime.

Bridgeport's Cocoanut Grove Orchestra will have a WELI pick-up for a half-hour of music twice daily, effective this week. The 4:30 afternoon spot is being used tentatively, with a possible shift to evening sometime at the end of the month.

"American Caprice," a composition for piano and chamber orchestra, by Gail Kubik, a young Western composer, had its initial airing during the regular program of the Rochester Civic Orchestra, with Guy Fraser Harrison conducting over the NBC-Blue Network, from 4-5 p.m. yesterday. It was originally written for piano and string quartet five years ago and then rewritten last year in its present form.

Professional Music Men Inc. held their annual benefit Sunday night at the Alvin Theater before a record crowd. Jay Freeman and ork opened the show, to be followed by such outstanding music makers as Guy Lombardo and band, Shep Fields and his boys, Benny Goodman and his orchestra with Frances Hunt vocalizing, Duke Ellington, Rachel Carlay, Jack Waldron and Del Casino. The rather considerable profits were turned over to indigent professional music men.

Duke Harris and his Royal Men of Rhythm, a six-piece unit have been added to the Artists' Service Bureau, WEBQ, Harrisburg.

The Elizabeth Sprague Coolidge String Quartette will complete the series begun by the Pro-Arte String Quartette on April 14th and 16th from 8:30 to 10:15 over WQXR. The Pro-Arte String Quartette were called back to Belgium rather unexpectedly.

THE SONGBIRD OF THE SOUTH
KATE SMITH
A & P BANDWAGON
THURSDAYS
CBS NETWORK 8-9 P.M., E.S.T.
EXCL. MANAGEMENT TED COLLINS

☆ F. C. C. ACTIVITIES ☆

SET FOR HEARING

Capitol Broadcasting Co. Inc., Raleigh, N. C. CP for new station. 1210 kc., 250 watts, daytime.

WSMB, Inc. New Orleans. CP for new station. 1500 kc., 100 watts, 250 watts LS., unlimited.

Warren B. Worcester, San Diego. CP for new station. 1400 kc., 250 watts, 1 Kw. LS., unlimited.

L. Laurence Martin, Amarillo, Tex. CP for new station. 1120 kc., 250 watts, specified.

Western Union College, La Mars, Iowa. CP for new station. 1210 kc., 100 watts, 250 watts LS., unlimited.

Metropolitan Radio Service, Inc., Chicago. CP for new special station. 1570 kc., 1 Kw., unlimited.

Athens Times, Inc., Athens, Ga. CP for new station 1210 kc., 100 watts, 250 watts LS., unlimited.

Ohio Broadcasting Co., Stuebenville. CP for new station. 1420 kc., 100 watts, daytime.

Ohio Broadcasting Co., Marion. CP for new station. 1200 kc., 100 watts, daytime.

Ohio Broadcasting Co., East Liverpool. CP for new station. 1270 kc., 250 watts, daytime.

Ohio Broadcasting Co., Salem. CP for new station. 780 kc., 250 watts, daytime.

G. Kenneth Miller, Tulsa. CP for new station. 1310 kc., 250 watts, daytime.

ORAL ARGUMENT GRANTED

State Capitol Broadcasting Ass'n, Austin, Tex. To be held May 13, 1937.

Bay County Publishers, Inc., Panama City, Fla. To be held May 20, 1937.

EXAMINER'S RECOMMENDATIONS

WATR, Waterbury, Conn. CP to change frequency, power and hours of operation to 1290 kc., 250 watts, unlimited, be granted.

WCOP, Boston. Mod. of license to 1130 kc., 500 watts, limited until local sunset, be granted.

INCREASE IN POWER GRANTED

WJDX, Jackson, Miss., to 5 kw. daytime, 1 kw. night, unlimited.

KCMC, Texarkana, Tex., to 250 watts day, 100 watts, night, unlimited.

Don Lee Television Draws Coast Crowds

(Continued from Page 1)

Don Lee custom of using KHJ for the sound was given up, and the ultra high frequency station, W10XFZ was used, with pictures going out on W6XAO.

Power Failure Silences Stations

Springfield, Mass.—A power failure in the section of the city where the three radio stations are located prevented broadcasting for about 45 minutes Friday. WMAS and WBZA were without power for 45 minutes. WBZ in Boston was broadcasting, so its twin station here was covered. WSPR, which was to feed a program to the Colonial network, was silent only eight minutes. Its engineers rigged up an emergency battery equipment in time for the program to go on as scheduled.

Joins NBC Press Department

Percy Winner has joined NBC press department. He was formerly North American correspondent of Havas, French news service. Will handle regular staff assignments.

"Capt. Diamond" Fading

"Adventures of Captain Diamond", the Diamond Crystal Salt program heard Sundays on NBC-Blue, fades for the season on April 18.

BURNS AND ALLEN

General Foods (Grapenuts)
WEAF (NBC-Red network), Mondays, 8-8:30 p.m.
Young & Rubicam

GOOD START IS MADE BY POPULAR COMEDY STARS IN NEW SPOT.

George Burns and Gracie Allen, members of the select class of radio entertainers who always give an entertaining performance, made a highly favorable start under the Grapenuts banner over the NBC-Red network from the west coast last night. They were in fine trim, knocking out their typical nonsense in one-two-three sure-fire fashion. Introductory material was good with the commercials unobtrusively slipped in.

Dick Foran, as the program's male vocalist, offered "Little Buckaroo" in a style that indicated he can be made an asset to the show, though he wasn't prominent in the initial script. Gracie also did an enjoyable song number, "My Baby Says It's So".

Orchestra, under the direction of Ray Noble, didn't distinguish itself in any way, but this is not such a vital point with the Burns and Allen fans.

EAST AND DUMKE

Kellogg Co.
WJZ (NBC-Blue), Mon., Wed., and Fri., 7:45-8 p.m.
Kenyon & Eckhardt

LIVELY PROGRAM OF MUSIC AND COMEDY SERVED IN SNAPPY TEMPO.

Ed East and Ralph Dumke, who won fame as the "Sisters of the Skillet", returned to WJZ last night in a sparkling batch of music and chatter, reminiscent of the type of stuff that boosted them to popularity some years ago. After a bit of opening cross-fire, they sang "One, Two, Button My Shoe" in lively fashion, then into a comedy sequence about "solving problems", in which they were assisted by a few supporting players, followed by an original song and a little more patter. Nothing specially outstanding about the program, but it's the type of cheery stuff that finds a pretty general welcome.

"SCIENCE PREPARES FOR AN ECLIPSE"

Special Event
WJZ (NBC-Blue network), April 10, 6-6:15 p.m.

FIRST OF EXPEDITION SERIES PROMISES INTERESTING THINGS FOR ASTRONOMY FANS.

Initial broadcast in a series of 14 planned by NBC in connection with the expedition to the eclipse included three speakers in Washington. A high naval official told of the work of the Naval Observatory and explained the aid provided by celestial phenomena in navigation. A director of the National Bureau of Standards discussed the scientific aspects of the event, while Dr. McNally of Georgetown University gave other interesting information.

Broadcasts of the expedition at various stages promise to be highly interesting and instructive, especially to students of astronomy. Next program, from San Francisco on April 15 at 9 p.m. EST, will tell of the radio preparations for broadcasting the eclipse.

"THE FALL OF THE CITY"

Sustaining
WABC (CBS Network), April 11, 7-7:30 p.m.

POETIC DRAMA WITH LITERARY QUALITY IS CHIEFLY FOR ERUDITE LISTENERS.

This original blank verse play, written by Archibald MacLeish specifically for the radio, is something out of the ordinary. Its poetic qualities, however, will have to depend on the more cultivated tastes for full appreciation. The premiere presentation was aided by the fine performances of Burgess Meredith and Orson Welles in the principal roles. A cast of some 200 was employed for the playlet, which depicted an incident in an imaginary city about to be destroyed according to prophecy. There is intermittent running commentary by a sideline observer as he describes the action of the mob in the plaza. As his voice alternately fades out, the voices and commotion in the square fade in. Thus a semblance of action is achieved. Irving Reiss produced and directed the play.

It is an interesting experiment with undoubted possibilities, but restricted in appeal if highbrow stuff is used for subject matter.

"SINGING MICE CONTEST"

Special Event
WJZ (NBC-Blue network), April 11, 3:45-4 p.m.

HALF THE MICE WOULDN'T SING BUT ANNOUNCERS HAD A FAIR GAG TIME.

The national singing mouse contest, which had a mountain of advance ballyhoo, resulted in a sort of 50-50 affair. That is, about half of the mice weren't in a singing mood, so it was up to the announcers to fill in the gaps with some bright talk, which they did very nicely. Opening contribution in the contest came from Boston, where Thornton Burgess said a few words while the mouse was reluctant to chirp. Then to Chicago, which had several wide-awake entries and thereby won first honors. Memphis, the next stop, likewise had difficulty in producing rodent audibility, but Seattle fared somewhat better. So back to New York for some male vocal work, "Singing Mice," by Fields and Hall, after which the mouse audition winners were announced. The international singing mice contest is set for April 25, same time.

GUEST-ING

LEOPOLD STOKOWSKY, JOSE ITURBI, EUGENE ORMANDY and CHARLES O'CONNELL, conducting Philadelphia Orchestra in an hour's concert on Magic Key of RCA, April 18 (NBC-Blue, 2 p.m.).

JOEY NASH, set by Ben Lipset, on the Hammerstein Music Hall, April 27 (CBS, 8 p.m.).

DINTY DOYLE, on "Bill Wright, Vice President," April 22 (CBS, 3 p.m.).

EDWARD G. ROBINSON, in adaptation of GB film, "Thunder Over the City," on Kate Smith Bandwagon, April 29 (CBS, 8 p.m.).

FRED BRADNA, Ringling-Barnum equestrienne director, on Esquire program, today (WOR-Mutual, 8 p.m.).

GRACE GEORGE in "First Mrs. Fraser", on Bandwagon, April 22.

15 Stations Lined Up In Duco Disk Campaign

(Continued from Page 1)

KWK, on 20th; WJAR, on 21st; WHAM, KDKA and WLAS started yesterday. Four other stations will be added within a week. Campaign, placed by Batten, Barton, Durstine & Osborn Inc., runs for eight weeks.

Seek Insurance on Eclipse

NBC is dickering with Lloyds for insurance on the coverage of the June 8 eclipse from Enderbury Island, 7,000 miles from New York. NBC is anxious to at least get its traveling expenses back if poor visibility makes the broadcast impossible.

WHO Celebrates

Des Moines—More than 4,500 packed the Shrine auditorium Saturday to celebrate the 13th anniversary of WHO. The Iowa Barn Dance Frolic and extra entertainers provided the show. Col. B. J. Palmer, head of Central Broadcasting Co., spoke.

Patt and Carr "Neb. Admirals"

Cleveland—General Manager John F. Patt and Assistant Manager Gene Carr of WGAR have been made admirals in the navy of "The Great State of Nebraska," according to word just received here.

Presenting Prize Serial

"The Bravest of the Brave," $1,000 first prize serial by Henry W. Lanier for NBC's Tenth Anniversary children's program contest last November, will have its premiere May 2 at 11:30 a.m. over the NBC-Red network. Program will be presented weekly thereafter.

Newscaster Assaulted

Joplin, Mo.—An unidentified man who said he didn't like the way Leonard Brown, WMBH newscaster, announced strike news, assaulted Brown Friday at midnight as he was leaving the station.

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