



RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 3, NO. 36

NEW YORK, N. Y., MONDAY, FEBRUARY 21, 1938

FIVE CENTS

8-Million Tax Seen in State Bill

WBRK, PITTSFIELD, MASS. DEBUTS AS CBS AFFILIATE

Pittsfield, Mass.—WBRK, new local station owned and managed by Harold Thomas, made its debut on the air yesterday with a dedicatory program including Congressman A. T. Treadway and other speakers of national and local prominence. Station is a 250-watter on 1310 kes., affiliated with CBS, and will operate 6 a.m.-1 a.m. daily.

Staff additions include Robert H. Burbank, handling news and public (Continued on Page 6)

British Television Sets Good for Three Years

London—Fear that television sets now available to the public will be obsolete in a short time has had a serious effect on sales in Britain. An official announcement, issued to remove this doubt, says there will be no substantial alteration of transmission standards for at least three years.

A more definite assurance is regarded necessary, however, before (Continued on Page 2)

Municipal Operation Shows Profit for WPG

Atlantic City—Municipal operation of WPG proved profitable in 1937 to the extent of \$864.14, according to annual report submitted to Mayor C. D. White by General Manager Norman Reed. Income of the station for the year was \$105,595.91. Actual (Continued on Page 2)

John Blair Gets WOKO

Albany—John Blair & Co. becomes national rep for WOKO starting March 1. Station, of which Harold E. Smith is g.m., is the local CBS outlet.

Canada-U.S. Tax

Montreal—Replacing of the radio set licensee fee by a tax on U.S. radio programs and transcriptions coming into Canada was suggested as a possibility by Christopher Ellis, CFCF commentator, in addressing the Westmount Rotary last week. He pointed out that there is a tax on advertising in magazines coming into Canada.

No Paper Tomorrow

Due to the George Washington Birthday holiday, there will be no issue of RADIO DAILY tomorrow.

GRIFFIN CO. CAMPAIGN ON SOUTHERN STATIONS

Griffin Mfg. Co., through Birmingham, Castleman & Pierce Inc., on Feb. 28 will start a series of quarter-hour shows on WFAA, Dallas; WOAI, San Antonio; KPRC, Houston; WWL, (Continued on Page 6)

Thomas L. Stix Heads Eshleman Radio Dept.

Thomas L. Stix, formerly vice-president of Henry Souvaine Inc., has joined the Benjamin Eshleman Co., Philadelphia, to organize and head its radio department.

Joachim Joins Buchanan As V.P. Handling Radio

Chicago—M. H. H. Joachim, pioneer radio commentator and producer, has joined Buchanan & Co. as vice-president in charge of radio, it is announced by Louis A. Witten, vice- (Continued on Page 2)

FCC Oral Hearings Off

Washington Bureau, RADIO DAILY Washington—All oral arguments scheduled to be heard by FCC this week have been cancelled. Reason for sudden action is the complicated hearings now in progress on the request for increases in rates by Western Union and Postal Telegraph.

★ THE WEEK IN RADIO ★

. . . NAB Cleans the Slate

By M. H. SHAPIRO

ON Monday, Tuesday and Wednesday, at the Willard Hotel in Washington . . . smoothest convention in NAB history brought about approval of the reorganization plan without a hitch. The type of men selected for the board of directors of 23 gave evidence of progressive moves . . . rather than reactionary . . . Phil Loucks was entrusted with holding down the bag until March 21, when the executive committee convenes to hire a paid president,

who in turn will pick his secretary-treasurer and other department heads . . . job has no angles that Loucks is not well acquainted with . . . and many members would like to see him there permanently . . .

IRNA final adjustments are about due with but six stations being unsigned, or rather not in line for any immediate settlement . . . Special Advisory Committee of the IRNA will disband, perhaps later this week af-

(Continued on Page 2)

Proposed Measure Placing Radio Under Public Service Commission Has Far-Reaching Authority

Albany—About \$8,000,000 is expected to be collected in taxes under the bill filed by Senator John T. McCall whereby the Public Service Commission would take over supervision of radio stations and corporations, RADIO DAILY learns. In addition, bill would make radio a public utility and subject it to a 1 per cent tax on receipts for unemployment purposes.

Harold E. Smith, g.m. of WOKO-WABY and legislative chairman of (Continued on Page 2)

WALTER HUSTON TO STAR IN ARCH OBOLER SERIES

Chicago—Walter Huston is shortly to go on air in half-hour dramatic series adapted from Arthur Train's Mr. Tut series in Satevepost, Arch Oboler revealed here. Oboler is doing the scripts with the aid of Huston at his Lake Arrowhead home but declined to reveal sponsor. Oboler, who has done 13 weeks of dramatic sketches for Lucky Strike's "Your Hollywood Parade," is severing connection with that show.

Four Mutual Stations Added by Allis Chalmers

Allis Chalmers on Saturday began "Refo Barn Dance" on four MBS stations (WLW, CKLW, WHK, WHKC), 7-7:30 p.m. Program originated from WLW.

Series will run for 20 weeks. The NBC program which starts March 12 will supplement this half-hour. Russell M. Seeds, Chicago, placed the account.

Canned Salmon Drive

Seattle—New radio campaign for the Canned Salmon Industry being handled by local office of J. Walter Thompson Co. is getting under way in a large number of cities, with first highlight being Canned Salmon Week, March 4-12.

J. B. WILLIAMS SHOW GOES COAST-TO-COAST

J. B. Williams Co., through J. Walter Thompson, has signed for the coast-to-coast facilities of Mutual for its "True or False" program. Show now heard on WGN, WLW and WOR, adds WAAB and CKLW on Monday and KFRC, KDB, KGB and KHJ on March 7.

WLW Line Discontinued At WFIL, Philadelphia

WLW Line wire into WFIL, Philadelphia, has been discontinued. Station, however is continuing its affiliation with Transamerican on transcriptions and other services. Inasmuch as there were no commercials being fed to WFIL on the line, station did not lose any revenue. Sustaining service via NBC or Mutual more than supplies the station's needs for this type of service.

CBC Data Refused

Ottawa—House of Commons voted 140 to 52 to refuse to make public data on CBC's advertising contracts with U.S. radio chains. Government's position is that CBC is an autonomous body and data on its rates, salaries, contracts, etc., can only be had through a special committee to be set up by the House, should members demand it.



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DON CARLE GILLETTE : : : Editor

MARVIN KIRSCH : : : Business Manager

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FINANCIAL

(Saturday, Feb. 19)

NEW YORK STOCK EXCHANGE

| | High | Low | Close | Net Chg. |
|-----------------|---------------------------------|---------------------------------|---------------------------------|----------|
| Am. Tel. & Tel. | 137 ³ / ₄ | 136 ⁷ / ₈ | 137 ³ / ₄ | + 3/4 |
| CBS A | 18 ³ / ₄ | 18 ³ / ₄ | 18 ³ / ₄ | + 5/8 |
| Gen. Electric | 41 | 39 ³ / ₄ | 41 | + 1 1/2 |
| RCA Common | 6 ³ / ₄ | 6 ³ / ₄ | 6 ³ / ₄ | + 1/2 |
| RCA First Pfd. | 51 | 50 ³ / ₄ | 51 | + 1/4 |
| Stewart Warner | 95 ⁸ / ₈ | 95 ⁸ / ₈ | 95 ⁸ / ₈ | + 1/4 |
| Westinghouse | 96 ¹ / ₂ | 94 | 96 | + 2 3/4 |
| Zenith Radio | 13 ¹ / ₄ | 13 ¹ / ₄ | 13 ¹ / ₄ | ... |

NEW YORK CURB EXCHANGE

| | | | | |
|------------------|-----|-----|-----|-----|
| Nat. Union Radio | 3/4 | 3/4 | 3/4 | ... |
|------------------|-----|-----|-----|-----|

OVER THE COUNTER

| | Bid | Asked |
|-------------------|-------|-------|
| Stromberg Carlson | 5 1/2 | 6 1/2 |

Bowes Salutes Florida On California Program

On his program dedicated to Oakland, Cal., last week, Major Edward Bowes interrupted the "Amateur Hour" proceedings to announce: "I wish to salute the new station, WJNO, in West Palm Beach."

Shep Fields Doubling

Shep Fields' Rippling Rhythm orchestra is currently making a personal appearance at the Chicago Theater, Chicago. The picture being presented is "The Big Broadcast of 1938," in which Shep and his orchestra also appear. The combination is drawing big.

Stoopnagle and Budd Split

Comedy team of Stoopnagle & Budd has agreed to split up and go it alone. Nelson Hess will continue to represent the boys as individuals.

More Power for Your Job!

WABY

NEW EQUIPMENT... NEW PUNCH!

ALBANY, N.Y.

THE WEEK IN RADIO

NAB Cleans the Slate

(Continued from Page 1)

ter an exchange of contracts now being held in escrow . . . Sales Directors of the NAB held quite a meeting of their own, with many common problems taken up . . . assurance was there that they would be looked after in the future activity of the NAB . . . Facsimile developments also came in for a conference among those interested . . . Walter Damm of WTMJ, being somewhat of a pioneer in this field of experimentation, is looking far ahead . . . Eight agencies placed nearly 60 per cent of the 1937 NBC business . . . Blackett-Sample-Hummert, J. Walter Thompson and Lord & Thomas being the first three in point of gross billing . . . Early balloting seemed to indicate that AGRAP would vote for an affiliation with the CIO . . . Canadian Broadcasting Corp. issued a statement at the close of the three-day Canadian broadcasters' convention to the effect that eventually the CBC would go non-commercial and leave the field to the

private outlets . . . Two bills affecting radio are introduced in Albany . . .

Senator Herring of Iowa plans to ask for a three-man review board amendment to the FCC Act . . . some 95 stations are now carrying the sustaining program entitled "Motor City Melodies," originating at WJR and fed to CBS network Saturday afternoons . . . H. Allen Campbell, g.m. of the King-Trendle Broadcasting Corp., was made treasurer of the company . . .

Speeches heard at the NAB convention made good news copy, but were nothing to scare the broadcasters . . . FCC Commissioner T. A. M. Craven upheld private operation and the present system, and came out against "reforms" . . . Chairman Frank McNinch warned against a possible investigation and tabooed liquor advertising . . . Senator Wheeler of Montana, sounded a warning against permitting monopolies in radio . . .

State Radio Tax Seeks \$8,000,000 Annually

(Continued from Page 1)

the N. Y. State Broadcasters committee, is not expected back from Florida before the end of the session. Meanwhile members of the committee are going into the situation. Examination of the printed bill, which takes up 21 pages, shows that radio corporations will be required to file annual reports at a time and covering the yearly period fixed by the commission; that the commission shall have power to examine all books, contracts, etc.; that commission may establish a system of accounts to be used; that commission has power to adjust rates, regulations and practices of radio stations; that permission must be obtained from the commission before any construction work is begun; that stocks and other financing must be approved by the commission, etc.

The act, if put through, would take effect July 1.

British Television Sets Good for Three Years

(Continued from Page 1)

the average Briton will plunge \$200 or more on a set under present limited transmission hours.

An hour's program on Sundays, and an additional half-hour weekday evenings when possible, will be started April 3, according to Gerald Cock, BBC director of television.

Labor Exec for WEVD

George Field has resigned as assistant executive secretary of the American Labor Party to become program director of WEVD, it is announced by Henry Greenfield, managing director of the station.

Municipal Operation Shows Profit for WPG

(Continued from Page 1)

operating expenses were \$104,731.77. Figures were a big improvement over the \$7,496.56 loss in 1936 as well as the higher yearly losses during its CBS operation for five years. Advertising returns totaled \$105,595.91, against \$45,507.79 the previous year.

Joachim Joins Buchanan As V.P. Handling Radio

(Continued from Page 1)

president heading radio. Joachim, whose last radio series was "Your Unseen Friend" for Personal Finance Co., will devote his entire time to building new shows for western advertisers as well as assisting accounts now serviced through the agency's local office.

Griffin Co. Auditions

Griffin Mfg. Co. late Saturday night auditioned Ray Heatherton, Budd Hulick, Joe Sodja, David Ross and Bunny Berigan's orchestra for a new show. CBS Artists produced the program. Birmingham, Castleman & Pierce Inc. is the agency.

Grace Moore on Tour

Grace Moore, who on March 30 will start a 13-week series for Chesterfield, left New York yesterday for a six-week concert tour.

KMMJ

Clay Center, Neb.

The favorite family station

COMING and GOING

STANLEY E. HUBBARD, president and general manager of KSTP, St. Paul, and WILLIAM J. SCRIPPS, head of WWJ, Detroit, were New York visitors over the week-end, following a sojourn in Florida and a look-in at the NAB convention. They have now returned to their respective headquarters.

BIRT F. FISHER, manager of KJR and KOMO, Seattle, and MRS. FISHER are vacationing in Havana. They will embark for home today aboard the Pennsylvania via the Panama Canal.

ELIZABETH HART of WORL, Boston, was a New York visitor late last week.

LEWIS ALLEN WEISS, general manager of the Don Lee network, is in town.

EDWARD Y. FLANIGAN, commercial manager of WSPD, Toledo; EDWARD B. CRANEY, manager of KGIR, Butte, and F. C. EIGHMEY, manager of KGLO, Mason City, Ia., are in town after attending the NAB convention.

LOWELL THOMAS sojourned to Quebec last Friday and did his NBC broadcast that night from the Canadian province.

ERNA PHILLIPS was in New York from Chicago over the week-end for conferences with Pedlar & Ryan and Compton execs regarding "Road to Life" and "Guiding Light."

JACK LAVIN left for St. Louis on business trip Friday night. He returns the middle of the week.

JOHN CLARK and EMANUEL ROSENBERG, president and executive vice-president, respectively, of Transamerican, will return to town today.

ELEANOR (PAT) HURLEY, secretary to G. W. Johnstone, WOR public relations counsel, returns today from the three-week Florida vacation.

FRED ALLEN was a Boston visitor last Friday. ALVIN AUSTIN is back from Los Angeles, where his advertising agency recently opened a new office which he will personally direct.

WILLIAM SCHUDT JR., manager of WBT, Charlotte; HAROLD FELLOWS, manager of WEEL, Boston; KELLY SMITH, general manager of Radio Sales, Chicago; MERLE JONES, manager of KMOX, St. Louis; JOHN McCORMICK and BILL WILLIAMSON, manager and sales manager, respectively, of WKRC, Cincinnati, are in town visiting the CBS headquarters.

ARTISTS MANAGEMENT
presents

PAUL WHITEMAN
ON

Chesterfield
CBS Network
Fridays, 8:30-9:00 P.M., EST.

All Paul Whiteman Engagements Booked
EXCLUSIVELY
by
Artists Management

17 E. 45th ST.
N.Y.C.
MU 2-1888

★ F. C. C. ★
ACTIVITIES

HEARINGS SCHEDULED

Feb. 21: Clinton Broadcasting Corp., Clinton, Ia. CP for new station, 1310 kc., 100 w., 250 w. LS, unlimited time.

Burlington Broadcasting Co., Burlington, CP for new station, 1310 kc., 100 watts, unlimited time.

WBLV, Lima, O. Voluntary assignment to Fort Industry Co. 1210 kc., 100 watts, daytime.

Feb. 23: KPAC, Port Arthur College, Port Arthur, Tex. CP to change frequency, increase power to 1350 kc., 1 kw., unlimited time.

EXAMINERS' RECOMMENDATIONS

Martin R. O'Brien, Aurora, Ill. CP for new station, 1250 kc., 250 watts, daytime, be granted.

Carl Latenser, Atchinson, Kan. CP for new station, 1420 kc., 100 watts, daytime, be granted.

Voice of Detroit, Detroit. CP for new station, be denied.

Cadillac Broadcasting Corp., Detroit. CP for new station, be denied.

WWPO Inc., Pittsburgh. CP for new station, be denied.

Times Printing Co., Chattanooga. CP for new station, be denied.

APPLICATIONS GRANTED

Beaumont Broadcasting Ass'n, Beaumont, Tex. CP for new station, 1420 kc., 100 watts, unlimited.

Mervel M. Valentine, Laredo, Tex. CP for new station, 1500 kc., 100 watts night, 250 watts-LS, unlimited.

No Copyright Action

Washington Bureau, RADIO DAILY
Washington—That there will be no action on copyright legislation during this session was indicated by Dr. William I. Sirovich, chairman of the House Committee on Patents, in a statement to RADIO DAILY last week. Insufficient interest is the reason.

AGENCIES

WILLIAM K. ZIEGFELD, copy chief of the Ralph H. Jones Co., Cincinnati, is back at his desk in the Cincinnati office after an extensive southern cruise. Ziegfeld sailed from New Orleans on January 18, and among other places visited the British Honduras and passed a week in the highlands of Guatemala. He brought back over three hundred black and white and Kodachrome photographic studies.

HARRY S. PEARSON, prominent in advertising agency work in Seattle for many years, has been appointed to the staff of the Izzard Co., Seattle, as production manager.

DICK MARVIN, radio director of Lord & Thomas, Chicago, away from office with bad cold.

STUART SHERMAN, president of Benton & Bowles, Chicago, and Robert Spiel have gone to Thomasville, Ga., for quail hunting.

TED LITTLE, v.p. of Lord & Thomas, Chicago, has sailed for South America. Robert Koretz, copy writer, cruising in West Indies.

NEW PROGRAMS—IDEAS

For University Towns

WOSU, Columbus, Ohio, owned by Ohio State University has subscribed to Standard Radio's Popular Supplement Library Service for a very novel use and one which should interest other stations in university towns. The transcriptions, covering all popular music of the day, is for a four-hour Saturday night dancing party each week. Thus the broadcast, without interruptions for commercial announcements, is run to suit the rules of the Inter-Fraternity Council which sponsored the idea. As the library service includes novelty bits as well as dance music the party is broken with intermission

Radio Book Out March 3

Philadelphia—J. B. Lippincott Co., publishers, have advanced publication date of "Both Sides of the Microphone," by Gardner and Hayes, to March 3. Book will be released simultaneously throughout the U. S. and Canada.

Among contributors to the volume are Guy Lombardo, Orson Welles, Kate Smith, Gabriel Heatter, Ben Grauer and Bill Slater, each discussing their particular type of radio activity.

Getting Names Right

Norfolk, Neb.—WJAG has adopted a policy, for newscasters, of pronouncing names of cities in the same way as the leading radio stations in those cities. Station believes that stations can cooperate in this way to standardize pronunciation of names.

When the name of a man comes into the news and he seems destined to stay in the limelight, station writes the man's secretary for his own pronunciation of the name.

Syndicate Signs Tinney

Cal Tinney, columnist who has appeared in the New York Post for the past three years, is now being syndicated to newspapers by the Ledger Syndicate of Philadelphia. Same syndicate has Boake Carter.

Tinney also figures in several current negotiations for his radio services.

Janice Porter Weds

Chicago—Janice Porter, heard regularly over CBS "Melodies of Yesterday" series and at Edgewater Beach, and Homer Lange, president of A. Lange Florists, were married at Pana, Ill., and are honeymooning at Edgewater Park, Miss.

Brewers' Show Feb. 28

The cooperative brewers show with Richard Humber and his orchestra, Lou Holtz, and others is expected to get under way on CBS, Feb. 28 at 8-8:30 p.m. Understood sponsor list was completed last Friday.

entertainment and more exactly fits the need than live talent.

Strangest part of the whole thing is that the money necessary to carry the service for one year was raised by popular subscription by the student body.

"Mysteries of Life"

"Mysteries of Life," new series on WBAL, Baltimore, is designed by its sponsors to acquaint the listening public with many of the basic fundamentals of our everyday existence. Subjects such as "Habit," "Power of Imagination," "Mental Poisoning" and "Association of Ideas" will be presented on the programs.

Zerbe in "David Harum"

Lawson Zerbe has been added to the cast of the "David Harum," dramatic serial, in the role of Ted Crane. Sketch is heard Monday through Friday at 11 a.m. over the NBC-Red network.

Joe Bolton Resumes

Joe Bolton, baseball commentator, resumes his series of discussions on the pennant chances of ball teams today at 4:45 p.m. on the "Grandstand and Bandstand" program over WMCA.

NEW BUSINESS

Signed by Stations

WMCA, New York: Lehn & Fink Products Co., "Life of Mary Sothorn"; Nestle's Milk Products, "The Mad Hatterfields"; Newskin Co., "Grandstand and Bandstand"; Man O'War Publishing Co., "Grandstand and Bandstand," through Metropolitan Advertising Co.; Liebmann Breweries, spots, through Erwin, Wasey & Co.; Schulman House, Lakewood, N. J., spots.

WOV, New York: Pilot Radio Co., news in Italian, through Alvin-Austin Co.; Flotill Products Co. (Flotta Salsina Tomato Products), "The Story Behind the Song," programs.

WNEW, New York: Sterling Casualty Insurance Co., "Make Believe Ballroom," through Presba, Fellers & Presba.

WEAF, New York: Oneida Ltd., "The Silver Serenade," ETs, through BBD&O.

Gordon Castle at CKLW

Windsor, Ont.—Gordon Castle, formerly of WJR, Detroit, joined CKLW here last week as production manager. Appointment was made by Frank Ryan, general manager. Castle started in radio 16 years ago at WLAG, Minneapolis, and before that spent 12 years in the advertising field.

Bill Johnson Joins WEW

St. Louis—Bill Johnson, formerly of WHAS, Louisville, has joined the WEW announcing staff, succeeding Bill Mackintosh who is Denver-bound.

POINT OF PURCHASE

at the retailer's counter... that's where the final decision is made...
•• where retailer meets customer
•••• that's why a retailer is judge and jury of advertising results ••
•• retailers in Michigan's eight major markets prefer, by actual experience, the....

MICHIGAN RADIO NETWORK

WXYZ
KEY STATION



DETROIT
MICHIGAN

The Paul H. Raymer Co., Representative

WOPI "The Voice of the Appalachians"
BRISTOL - TENNESSEE VIRGINIA

ORCHESTRAS MUSIC

JIMMY GRIER, whose orchestra has been a fixture at the Biltmore Hotel Bowl for the past four years, will do a week for Fanchon & Marco at the Paramount Theater in Los Angeles on March 31, bowing off the Penner-Cocomalt show at the same time and heading East via one-nighters after playing a week at the National Orange Show in San Bernadino in mid-April. Being handled by Rockwell-O'Keefe.

KHJ-Don Lee will have a new remote from the Beverly-Wilshire Hotel when Harry Owens follows Ted FioRito at the Beverly Hills hostelry. KNX-CBS has been carrying FioRito.

Billy Hayes, whose new swing band is heard nightly at 7 p.m. over WIP directly from the Hollywood Restaurant in Philadelphia, has written a new song in conjunction with Tommy Ginhardt called "Loony Little Tuney," which has just been accepted by Exclusive Publishers for spring publication. Incidentally, Hayes and his band will shortly resume recording.

Ernst Krenek, distinguished modernist composer whose opera "Jonny Spielt Auf" was a sensation at the Metropolitan Opera House several seasons ago, will share honors with Erno Rapee as conductor of the Radio City Music Hall Symphony Orchestra's broadcast next Sunday at 12:30 p.m. over WJZ and the blue network of NBC.

Benny Goodman, his swing band, trio, quartet and Martha Tilton, the "Sweetheart of Swing," now playing a week's engagement at the Fox Theater, Detroit, will be heard on their regular Benny Goodman Swing School broadcast tomorrow night from that city, via WJR-CBS. Airing from the lecture hall of the Detroit Institute of Arts.

Olin Downes, as New York World's Fair Director of Music, will have the task of arranging the Exposition's projected World Festival of Music. Julian Olney will be music manager.

Pat Ballard, radio script writer, is collaborating with Larry Clinton on a new tune which they're calling "College Humor," to be published by Lincoln Music. Ballard was recently appointed music editor of the publication for which the song was named.

Lynn Murray and the Clubmen have been set for a Decca recording series by CBS Artists Inc.

BINGHAMTON—NEW YORK

W N B F

Member Columbia Broadcasting System with special New York City wire for test programs and auditions in this important Southern New York Market.
366 Madison Ave., N. Y. C.—Mu 2-5767.



PETTY CASH VOUCHER Week ending Feb. 18th

● ● ● **Saturday**...Norman McKay of WQAM and Martin Wales of WIOD, Miami, learn of our plans to fly to D. C. and they phone to say "farewell"—but somehow we didn't like their tone. Jane Ace tells us flying is a cinch—but admitted that she's never been up herself. Ted Husing talks about the "drop in air pockets"—but tho' we are anxious to get up—there's a cloud hovering over Newark—and the plane's postponed a day.

● ● ● **Sunday**...After remaining up all nite with Sonny Shepard we make the special 7 a.m. plane, and Quentin Reynolds and Big Bill Dwyer make a little bet. The sun is so strong while we're in the air—that we get a better tan than in Miami...In the Willard Hotel, Wash., we spot all the NABOys ready to start their shindig...Also hear from N. Y. that Charles La Torre, character actor of the radio, stage and screen, has licked a laryngitis siege that nearly made him give up his role in Ed Wynn's "Hooray For What." Besides his current Broadway role, La Torre is busy mapping a new radio aerial and being interviewed by film scouts...

● ● ● **Monday**...As the convention convenes, we hear that Jimmy Fidler has been RENEWED for one year by Drene with a salary tilt...According to Bert Fisher of KOMO-KJR, Seattle, Charles O. Chatterton of KEX, Portland, Ore., was one of the best dressed-men at the convention—spats and all...After flying back to N. Y. we hear that RADIO DAILY's Howard London will take himself a wife Feb. 26—and we can't get a two-cent stamp okayed.

● ● ● **Tuesday**...Everyone seems so concerned about the sun-tan fading—that we go to Spinrad's and have a facial to remove the peeling skin...A tour of the nite clubs including the Paradise; Leon & Eddie's, where Jack Waldron is subbing for Eddie Davis; Louis Prima's Famous Door, where he is happy to learn his brother, Leon, is being held over for eight weeks, and to Dave's where we hear the inside on that slug-fest. To bed at 5 a.m.—what a vacation we need now!

● ● ● **Wednesday**...Over at CBS Mark Warnow rushes in to learn about flying; Herb Rosenthal wants to know about the climate; Ed Cashman introduces Ben Hawthorne, and Jimmy Appell presents us with a dozen eggs—but fails to comment if they were "laid" at CBS...Zack Becker is more anxious to know about our expenses.

● ● ● **Thursday**...A peek in at Kate Smith's rehearsal to say "hello," and Ted Collins forces us to sit thru a "shaving-session" to explain how it felt flying. He reports that during the War he was up ten times—but still is afraid...At "We, The People" we learn that Phillips H. Lord is back from "Dixie"...Over at WMCA, Zeke Manners is getting ready to play his first game of "pin balls" inspired by our Miami meanderings—and wins. Crooner Jerry Baker does a bit of all right himself—which causes us to invest (after swearing off) and we still haven't broken our streak—of losing.

● ● ● ● **Friday**...Because of the items in today's column—everyone knows we're back. The news about Walter O'Keefe going on Jell-O and J. C. Flippen on Gulf's summer show appears to be out of order at this time. Guess it must have been the warm climate that made us think about "summer" with snow still hanging around.

TOTAL EXPENSE: 95 cents including tip to have skin peeled!
AUDITOR'S REMARKS: Request denied. Should we pay because you haven't been milk-fed while young?

GUEST-ING

CHARLES BOYER, on "Your Hollywood Parade," March 2 (NBC-Red, 10 p.m.).

FRED MacMURRAY, interviewed by Elza Schallert, Feb. 24 (NBC-Blue, 11:15 p.m.).

CONSTANCE BENNETT and PATRICK KNOWLES, on "Your Hollywood Parade," Feb. 23 (NBC-Red, 10 p.m.).

VASS FAMILY, on Alka-Seltzer "National Barn Dance," Feb. 26 (NBC-Blue, 9 p.m.).

ETHEL WATERS, on Leo Reisman program, March 3 (WEAF, 7:30 p.m.).

HELEN KELLER, on "Cavalcade of America," March 2 (CBS, 8 p.m.).

LUISE RAINER, CONNIE BOWWELL, DOUGLAS McPHAIL, MELVYN DOUGLAS, WARREN WILLIAM and VIRGINIA BRUCE, on "Good News of 1938," Feb. 24 (NBC-Red, 9 p.m.).

JOHN BARRYMORE, with Gladys Swarthout and John Boles in "Romance in the Dark," on "Hollywood Hotel," Feb. 25 (CBS, 9 p.m.).

ALEXANDER KIRKLAND, VIOLA PHILO, ART GENTRY and CAROL WEYMAN, on "Hammerstein Music Hall," Feb. 25 (CBS, 8 p.m.).

BETTE DAVIS in "Forsaking All Others," on "Lux Radio Theater," Feb. 28 (CBS, 9 p.m.).

KATE SMITH, interviewed by Bob Trout as "Amateur Photography Fan No. 1," Feb. 25 (CBS, 6:35 p.m.).

BRUCE COBB, chief attorney of the New York Legal Aid Society, on "A. L. Alexander True Stories," Feb. 25 (NBC-Red, 9:30 p.m.).

ALEX TEMPLETON, on "National Barn Dance," Feb. 26 (NBC-Blue, 9 p.m.).

Al Barrie on WMCA

"Al Barrie's Mellydrammers" begin a new series on WMCA at 9:15 p.m. tomorrow. First offering will be "No Wedding Bells for Her, or How She Got the Gong".

CLAUDE

AUSTIN

VOCAL COACH and ARRANGER



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*For the First Time Cover the Southwest's Great-
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Amon G. Carter, Pres.: Harold V. Hough, Gen. Mgr.: D. A. Kahn, Bus. Mgr.



BOB KENNETT has vacated his KFVB production berth to return East and devote his time to wax production.

Exiles from Nazi Germany will be heard on KFVB's new weekly feature, "Talent in Exile," each Thursday night at 9. Artists, writers, scientists and other outstanding personalities will be heard on the program, serving the double purpose of exploiting their talents and furthering the campaign of the Hollywood Anti-Nazi League, responsible for the program.

Bradley Roberts, KFAC staff baritone, has been set by Fanchon & Marco for the Mae West unit, which Miss West takes on tour this week for a string of personal appearances. Betty Fairfax set the deal.

KFVB's "Hollywood Showcase," daily variety show handled by Owen Crump, now is sponsored by Warner Brothers Theaters.

Bullock's department store has contracted for a series of KNX time signals starting March 31. Business was placed by Dana Jones Co.

The CBS Pacific Coast "Hollywood Barn Dance" celebrated its fourth anniversary of broadcasting rural rhythms on Saturday.

The KFVB announcing staff has been reduced by three with the departure of Owen Cunningham, Leonard Lake and Hal Chambers.

Another casualty of the week was Bob Garrett, KEHE commentator on "Pick of the Pictures."

Norman Nesbitt's "Listeners Digest" on Don Lee-Mutual is reported gaining a big audience of former admirers of brother John Nesbitt's "Passing Parade," now muted while the writer-commentator converts his yarns into a parade of M-G-M short subjects.

Murray Bolen has been assigned as producer of the new "Lum and Abner" series by Tom Harrington, head of the local Young & Rubicam office, who will supervise.

KTMS, Santa Barbara, brand new station and youngest NBC affiliate, made its initial bow on the big time by contributing a pickup from the famous old Santa Barbara Mission to the Blue on Saturday.

| | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 31 | 25 | 26 | 27 | 28 | 29 | 30 |

Greetings from Radio Daily

February 21
Shirley Bell Big Bill Childs

February 22
E. D. Bedell Nacio Herb Brown
Bess Johnson Grace Johnson
John McGovern Kenneth Roberts
Robert Weede

STATIONS OF AMERICA

Highlights in the Development of Outstanding U. S. Radio Stations

KLZ—Denver

560 Kilocycles—5,000 Watts Day, 1,000 Watts Night

E. K. GAYLORD, President.

F. W. "BILL" MEYER, Manager.

T. C. McCLELLAND, Chief Engineer.

KNOWN on every front by its slogan, "The Pioneer Radio Station of The West," KLZ is indeed proud of this distinction because, as the first licensed broadcaster west of Chicago, the station helped blaze the trails which were to be followed by the infant industry.

Launched as a hobby by its founder, the late Dr. W. D. Reynolds, KLZ, then known as 9WH, broadcast regular programs from Colorado Springs as early as 1918. Two years later, the station was transferred to Denver, where it operated as 9ZAF.

The first definite stride toward maturity was taken on May 25, 1922 when the initial commercial license, the first in the Rocky Mountain Region and among the first 20 in the nation, was issued and the present call letters assigned.

The fledgling took another long stride toward its present pinnacle in 1925, when an energetic young man possessed of a courage and foresight which convinced him radio was more than "an experiment"—was destined to become a powerful factor in the life of the nation—joined the organization. With a tenacity he has never relinquished, that newcomer, F. W. "Bill" Meyer, present station manager, grasped the helm to chart KLZ's future course. In those early days, he convinced his associates that, to succeed, radio must be woven about a theme of community service and showmanship. Adopted then, that theme has remained KLZ's dominating influence.

When, in 1935, control of the station passed to E. K. Gaylord and others associated with him in management of the enterprising Oklahoma Publishing Co., swift steps were taken to keep the pioneer influence alive, lest it become steeped in its own tradition.

As a result of that merger between two pioneering organizations, the KLZ of 1938, affiliated with CBS, offers new, ultra-modern studios and a high-fidelity transmitter which is ranked among the most modern broadcast transmitters in the world.

These technical factors, coupled with the station's resolve to remain in the fore of the passing parade, demonstrate, over and over again, that KLZ is in every sense "The Pioneer Radio Station of The West."

Griffin Co. Campaign On Southern Stations

(Continued from Page 1)

New Orleans, and WAPI, Birmingham.

"Musical Clock" or news broadcast comprises the programs which are heard three to six times weekly depending on the station. Complete Griffin line will be plugged. Sponsor is also using time signals on Florida stations to promote its All-White shoe polish.

Contact Dealers via ETs

Frank H. Lee Co., maker of Lee Water-Bloc Hats, which starts a series on WHN next Monday at 7:30 p.m. featuring George H. Combs Jr., commentator, is using a five-minute transcription in contacting dealers. Instead of mailing broadsides or other merchandising material, Lee representatives take around a record giving a condensed version of a typical broadcast and a message from Alfred G. Keeshan, v.p.

Biddick Handling KARM

West Coast Bureau, RADIO DAILY

Los Angeles—Walter Biddick Co., station rep, has been appointed exclusive Pacific Coast representative for KARM, new CBS outlet in Fresno, Cal.

Charlie Wright Ill

New Haven—Charlie Wright, WELI program director, is on sick leave.

WBRK, Pittsfield, Mass. Debuts as CBS Affiliate

(Continued from Page 1)

relations; Gail H. Barents, announcer; Jean Ashe, in charge of continuity; Helen E. Kondey, receptionist; Charles J. Kruger and Carl Carlson, salesmen.

Thomas also operates WATR, Waterbury.

Elza Schallert to Celebrate

Elza Schallert will observe her third anniversary as an NBC Hollywood commentator on March 3, with her husband, Edwin Schallert, joining in the celebration broadcast at 11:15 p.m. over the NBC-Blue Network. Edwin Schallert, whose writings long have been a feature of the Los Angeles Times and many national publications is considered the dean of film city critics and reporters. The Schallerts have worked side by side covering the Hollywood front for many years.

Gets "Man of Manhattan"

West Coast Bureau, RADIO DAILY

Los Angeles—Irving Fogel & Associates, radio program producers, announce a deal closed for radio rights to George Tucker's widely-syndicated "Man of Manhattan" column. Both live and transcribed programs are planned, Fogel states, with International Radio Sales, New York, handling in the U. S.



HAROLD BARNES of New York office of Lord & Thomas now handling production on Lucky Strike's Kay Kyser's "Musical Klass" along with Eddie Simmons of WGN staff. Barnes remaining here as long as show stays in Chicago. Kyser is set at Blackhawk until June.

Mrs. Hal Kemp has joined her husband who is playing at Drake Hotel. She came from New York.

Henry Weber, WGN musical director, and wife Marion Claire home from month's jaunt through Mexico and Central America.

Bernie Cummins, who opened Variety of Vienna show on Mutual Sunday, featured brother Walter as vocalist and the Three Sophisticates.

Gene O'Connor, WGN traffic chief, is papa of a daughter.

Fibber McGee and Molly show rounded out its fourth year last week without special whooping or hollering. Seems nobody thought of it until date had passed.

Noel Gerson, WGN continuity staff, back from trip to New York.

Ade Hult, Mutual sales staff, to Minneapolis and St. Paul; Ed Wood, director of sales for WGN, and Norma Boggs, salesman, to Indianapolis.

John Steel, former Ziegfeld Follies singer, and Georges and Jalna, dancers, making guest appearance on WAAF Breakfast Club.

Carl Meyers, WGN chief engineer, back from conference in Washington.

Harold Stokes and wife to Tampa, Fla., for fortnight's vacation.

Frank Behrens and Dave Gothard are additions to "Woman in White" cast.

Annette King, NBC contralto, and Frank R. Reid Jr., her husband, are on delayed honeymoon to New Orleans and St. Petersburg.

Jack Pearce, WGN engineering supervisor, off on a vacation trip to Tampa, Fla.

Tom Foy, WGN script writer, off for fortnight at Sanibel Island, off west coast of Florida.

Utilities Engineering Corp. (air conditioning) has bought Alexander McQueen, the Nothing But The Truth Man, for three 15 minute shots on WCFL through First United Broadcasters. McQueen also is writing the Olson Rug Company "Oddities" series which Presba, Fellers & Presba has spotted on a score of stations.

Harry Grayson, formerly with University Broadcasting Council, now turning out some sketches for Zenith Telepathy series.

NAT BRUSILOFF
MUSICAL DIRECTOR
New York's Own Station
WMCA
"AT THE TOP OF THE DIAL"
1697 BROADWAY CI 6-2200

SAN FRANCISCO

With the resignation of Frank Cope as NBC production mgr., effective March 1, Cameron Prud'homme, dramatic producer steps into the berth. Cope came to NBC 1½ years ago from KJBS where his morning record stint, "Alarm Klok Klub," delighted dialers for six years. He'll go back there for a daily sked along with other duties. Resignation came about when Glenn Dolberg was suddenly upped into ex-program mgr. Ken Carney's place and Cope, in line, passed over.

Eddie Hanley, former L. A. adv. agency man, made manager of KYA's Oakland studio replacing Bill Gleeson, who resigned to devote full time to job as state radio director for Democratic party. Bill left for Washington on Thursday.

Grant Pollock handling the mike for Cliff Engle on NBC's "Good Morning Tonite" variety show while Cliff is vacationing in New York for first time in nine years.

Larry Lewis has started a weekly song show on KPO and Coast red net.

Leon Churcheon, former program director of KYA, program director for the Federal Theater of the Air. James Ramp, formerly a program director at KGU, Honolulu, new continuity writer.

Bob Hall, radio ed. "Call-Bulletin," taking credit for writing half the new song, "Farewell To A Lovely Lady."

"Fiddlers Three" (Walter Kelsey, Peggy Neal, Louis Ford) have a new quarter-hour of novelty music over KPO and the Red net Mondays at 1 p.m.

Brunswick's Heidt Week

Brunswick Record Co. is honoring Horace Heidt, maestro of the Brigadiers, with a National Horace Heidt Record Week, now in progress and continuing until Thursday. Heid and his gang made three new records especially for this event.

Alan Courtney on WINS

"Alan Courtney's Gloomchasers" start a WINS series today at 11:30-12:30 noon, with Barry Wood as guest on the opening program. Participating-sponsor program will be heard Sunday through Friday.

Full Hour for Kyser Show

The Mutual-Lucky Strike show featuring Kay Kyser's "Musical Klass" will be expanded to a full-hour, 8-9 p.m., next Tuesday. Program has been a 45-minute stint. Lord & Thomas is the agency.

Australian Concert on NBC

The Fourth Intercontinental Concert, a radio salute from Australia, will be heard in the U. S. on March 6 at 11-11:30 a.m. over NBC-Blue network.

RADIO PERSONALITIES

One of a Series of Who's Who in the Industry

ALEXANDER W. DANNENBAUM

AS head of one of the country's leading silk mills, Alexander W. Dannenbaum learned a good deal about "what the public wants," as well as how to cater to those fickle and fluctuating "wants."



Learned from silks what public wants....

The proof of Dannenbaum's executive ability has been proven in the progress made by WDAS, Philadelphia, since he took over the helm. As president of the city's only full-time independent outlet, he has built it from a small, obscure station to the front rank of broadcasters. This was accomplished through the combination of effort and wise management.

Dannenbaum has employed showmanship along with good business sense in the guidance of the destinies of WDAS. And in those efforts he has had the able assistance of Pat Stanton as general manager and A. W. Dannenbaum Jr. as sales manager.

☆ PROMOTION ☆

Promoting Milk Sales

WBT, Charlotte, N. C., is launching a campaign which, if successful, will use up the nation's surplus milk. The program, "Drink Milk at Dances," had birth in the mind of Program Director Charles Crutchfield following the recent Davidson College Pan-Hellenic dances.

In picking up the music of Bunny Berigan, who played for the dances, Crutchfield lifted his eyebrows when he noted couples strolling about the dance floor sipping milk from bottles, and enjoying it. He learned that the school has barred drinking of intoxicants twelve hours prior, during, and twelve hours following a school dance.

Crutchfield decided if other schools throughout the nation could be induced to follow a similar course it would use up a lot of milk. Through WBT's "Midnight Dancing Party," college boys will be asked to join the club. The Dancing Party, conducted nightly, numbers listeners from colleges over Eastern United States. Announcer on duty will ask collegians interested to write in for enrollment blank. Members will pledge to drink milk at dances.

WBT believes it will give station opportunity to check collegians listening in, use up nation's surplus milk, replace energy used up by dancers doing such strenuous dances as "Big Apple," and leave collegians in better shape for next morning's classes.

WBAL Doughnut Party

Because of the success of its first Coffee and Doughnut Party held by WBAL, Baltimore, a second event was staged at Ridgely Hall, WBAL's Radio Playhouse, last Saturday at

6-8:30 a.m. WBAL is the first station to introduce this novelty in the east, and plans to have a Coffee and Doughnut Party each Saturday morning. Jerry Lee Pecht, who handles the regular morning show, "Around the Breakfast Table", is host. The program will also include Garry Morfit, Happy Johnny and his Radio Gang, and the WBAL staff orchestra under the direction of Bob Iula.

Coffee and doughnuts are served free of charge to all who attend, and there is no admission. Many of the guests in the audience take part in the air show.

KVOD, Denver

Tommy Blake and his ork open at The Broadmoor Country Club with a KVOD wire. Ditto Jerry Johnson and his NBC ork at the Rainbow Ballroom.

Archie Hall's dramatization of "Famous Fires of History" ended a successful run for Denver Fuel Co. with the coming of warm weather in Colorado. The show will continue in the fall.

"Little Soldiers of Fortune" and "Rex, The Adventurer" are two children's serials being rehearsed for early openings. Shows to be sponsored during a commercial campaign for food products companies. Written by Archie Hall, they will feature a live talent program for kiddies daily over KVOD.

More educational features are being added to the daily schedule and every effort is being made to use as many network programs as can be obtained to further the cause.

Nelson MacIninch, tennis star, has taken over daily street broadcast, "The Voice of Public Opinion." Show has been renewed by sponsor for long period.

BOSTON

Roger Wheeler, continuity editor at WEEI, is a father for the third time. It was a boy.

The Adrian O'Briens have named their daughter Adrienne. Adrian is currently heard over the Yankce web.

John A. Holman has returned from New York and Washington.

The management of the Famous Door and WNAC are dickering for a wire to air the music of Herbie Marsh and his ork.

WBZ's Midweek Function, a half-hour of swing piloted by Fred Cole, is getting mail response by the hundreds each week from the college groups.

Chick Webb and his band have a WBZ wire from Levaggi's.

OKLAHOMA

John Blatt, WKY promotion department chief, back from business trip to Colorado.

Irene Wolf on 3:30 p.m. KFXR spot.

Harold "Dutch" Smith conducting "In the Sport Spotlight" on KTOK at 5:45 p.m.

Rowdy Wright and his Cowboys holding 6 p.m. spot on KVOO (Tulsa) in addition to part in Sunday afternoon Serenade for Oklahoma Tire & Supply Co. over KVOO-WKY.

Wade Hamilton's organ on KTUL (Tulsa) now at 4 p.m.

Bill Rawson's ork assigned to 1 p.m. spot on KCRC (Enid).

8,000 Dorsey Audience

Tommy Dorsey and his orchestra had a studio audience of 8,000 when airing their "Amateur Swing Contest" from WAVE, Louisville, last week. The first girl to play with the band also appeared on this program. She was Jane Grigsby of Vincennes.

Al Williamson Joins Fizdale

Chicago—Tom Fizdale has signed Al Williamson, former NBC press chief here to his Chicago staff, Roger Douless has returned to New York office. Tom Fizdale planning to go to coast office next week.

Tcherepnine on NBC-Red

Alexandre Tcherepnine, international composer and pianist, will be heard over NBC-Red network on Thursday at 2-2:30 p.m. in a program of his own works.

Streibert Has Grippe

Ted Streibert, WOR executive vice-president, is suffering from an attack of the grippe.

Boake Carter on Huskies

Product to be plugged by Boake Carter, when he starts his General Foods stint on CBS next Monday, will be Huskies.

TRY RADIADS

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WRITE FOR SAMPLE RADIAD SERVICE

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WALT FRAMER

Freelance originator of

RADIO SWAPS HEARD DAILY OVER WWSW

Pittsburgh, Pa.

SPRINGFIELD, MASS.

Albert W. Marlin, WMAS station manager, has been named to the committee in charge of the annual Kiwanis Club production.

Mildred Eleanor Brunelle, founder and director of the WSPR "Cooking Forum", and Arthur John Bergstrom, junior announcer, are newlyweds.

The March 19 "Chorus Quest" broadcast on CBS will originate via WMAS, with Amherst College Glee Club on the program.

Ruth Batchelder, sec'y to Commercial Manager Milton Stoughton of WSPR, is back on the job after an illness.

KOIN-KALE, Portland, Ore.

"Slumber Boat", a program on the air several years ago, has been revived and is being aired again each Friday evening. With soft vocal melodies and a selected instrumental ensemble, the announcer is Johnnie Walker of the original show.

George McGowan, after announcing a program of Latin melodies in "high school" Spanish, was floored by a telephone call from a feminine listener who greeted him fluently in Spanish that was the real thing.

Leon F. Drews, who plays a daily organ program over KOIN, was married recently to Sue Ardell Sefton.

Party to Billy Hillpot

At a postmarital stag party on Friday, Billy Hillpot's colleagues gave him a cigaret case containing facsimile signatures of the guests. Hillpot was married to Rosita, the dancer, last month.

Guests at the party were Ken Dyke, Lewis Titterton, Chink Showerman and Doug Meservey of NBC, T. Wells and John Tormey of Lord & Thomas, Curt Peterson of Marchalk & Pratt, Scrapy Lambert and Len Stokes of the "Songsmiths," and Bill McCaffrey of McCaffrey & Hess.

Codel on Sales Staff

Baltimore—Edward Codel, former sales promotion head for WBAL, has shifted to the sales staff.

ONE MINUTE INTERVIEW

HAROLD V. HOUGH

"If there is anything wrong with radio entertainment these days, it is the lack of individuality in programs and stations. We are too imitative. The people we like best are those who have distinct individual personalities. Radio stations should have personalities, too, and be different from other stations. No two areas are the same. People in any one area have a distinct group personality. They have their own customs and traditions. The radio stations that serve them should reflect this personality."

★ Coast-to-Coast ★

THE series known as "Your Good Neighbor" which originates in New York and has just begun over WIP and the Inter-City Network, has turned out to be quite a Philadelphia affair. The program is handled by the local advertising agent, Tom Harkins. Script is by Elsie Mitchell, well-known in Quaker City radio circles, and the part of "Your Good Neighbor" is taken by Bill Bailey, erstwhile Philadelphia radio announcer now in New York!

"Elmer and Axel" started as a new comedy script series over WMCA at 1:30 p.m. yesterday. Scripts are by Alan Lampe, directed by Charles Capps, with Charles Perkins and Eddie Bisner in the character roles.

Happy Lewis has forsaken his 11:30 a.m. spot and moved his WINS "Showcase" to 6:05 p.m. daily.

Bob Becker in "Your Skyways Reporter," starting a new series at 8:45 p.m. tomorrow over WNEW in behalf of Lighting Electric Co. of Newark, will also have a contest in which free airplane trips to various cities are offered.

Frank Graham, sports columnist of the New York Sun, starts a daily series over WHN at 6:45 p.m. today.

Arthur Boran, mimic-comedian, will act as emcee at the Jewish Home for Incurables Benefit in the Main Ballroom of the St. George Hotel on Wednesday.

Graziella Parraga, Havana socialite composer-singer, returns to America on March 1 to make her American radio debut.

DALLAS

Gene Heard, program director and announcer at KRLD, Dallas, has resigned to join the C. C. Langevin Co., sound equipment manufacturers, and the Gulf Oil Corp., Houston, effective Feb. 25.

Dallas Academy of Speech & Drama has started courses in radio broadcasting, under direction of Alton Cocke, radio director.

WOKO-WABY, Albany

Wilbur Morrison, WOKO's Socony newscaster, has been ill.

Ten-year-old Sonny Michon, emcee for the Commodore Cleaners program heard Sundays over WABY, will be featured in annual kiddies revue this week, broadcast over WABY.

Neldon Vandenberg, blind baritone and violinist, heard over both WOKO and WABY, Albany, is engaged to his accompanist, Flora Belle Spencer, daughter of a Sand Lake minister.

Dorothea Lawrence will give a recital in Philadelphia at the Studio Club next Sunday.

Speedy-Q Sound Effects will shortly come out with a complete new release of sound effects. Charles Michelson, New York distributor of Speedy-Q, is increasing his facilities to handle the new line and has already installed additional playback equipment.

The Chinese and Japanese situations are getting a good airing on WNYC these days. Speaker yesterday was Cheng Tao Nan, vice-consul of the Chinese Consulate, and next Sunday at 5:45 p.m. there will be T. Scott Miyakawa, field secretary of the Japanese Chamber of Commerce and New York correspondent for Japan Times and Mail of Tokyo.

WISN, Milwaukee, has started a series of 39 five-minute transcriptions for Royal Lace Paper Works. Series is known as "It's Fun to Keep House," thrice weekly, and speakers include Angelo Patri, Emily Post, Princess Kropotkin, Gladys Cavanaugh, Ethel Lewis, Fannie Hurst, Carol Fenwick, Charles B. Montgomery, Ruth Gould and Dorothy Nye.

William Paisley, formerly in charge of copyright clearances for the NBC transcription department, has been promoted to the music library to succeed Wallace Magill, resigned. Frank Heffer takes Paisley's old post.

James Kane of the CBS night press staff has been shifted to the day side. Jack Slocum takes the night trick. Kane recently took the marriage vows.

SAN ANTONIO

Monte Magee is back on KONO for a morning series.

Beeman Fisher, manager of Southland Industries, returns to WOAI this week after a three-week trip to the east.

Monette Shaw, WOAI contralto, will be guest star at the Birthday Ball in Laredo tomorrow.

KLZ, Denver

Wes Battersea, inquiring reporter, assumes new duties as emcee of "Radio Riddles," station's unusual new Buick dealer show which offers prizes to listeners submitting correct solutions during broadcasts.

All because of a "spur of the moment" broadcast from an adjoining room during meeting of Denver Racing Pigeon Ass'n, Howard R. Chamberlain, production manager, is besieged with requests for more info and similar programs on pigeons.

WASHINGTON

"Aladdin's Kitchen", heard five times weekly on WJSV, is adding an important speaker service, broadcasting talks on child care by members of the Children's Bureau of the Department of Labor.

Howard University Glee Club began a WMAL series at 7:45 p.m. Saturday.

Kathryn Cravens did her CBS stint last Friday from WJSV here.

WBT, Charlotte

Reginald Allen, debonair announcer, received a compliment on his pronunciation of Chinese names and words in connection with news broadcasts. The compliment came from J. C. Garrett of Green Gables, Fla., who recently returned from China after spending 30 years there.

WBT's Audition Laboratory, in which audition discoveries are presented for listeners' approval in programs aired Wednesday and Friday nights from 11:05 to 11:15, is drawing hearty response from listeners. The first program, aired last Friday, brought in over 400 letters commending the singing of a young baritone discovered on the weekly audition. Singers who make a sufficient hit with listeners will be placed on the WBT staff. Jack Phipps, pianist, and Pete Martin, xylophonist, furnish accompaniment.

WWJ, Detroit

Dorothy Spicer, former director of women's participation programs on WCCO, Minneapolis, is the newest staff addition in capacity of Household Advisor.

Eugene Conley, tenor, is concert-touring in New York state.

"Ty" Tyson has left for Florida to be gone about six weeks. Harold Priestly is subbing on "Man on the Street."

WLW, Cincinnati

Hink and Dink, minstrel men, have started a twice-weekly series.

"Headline Heroes," honoring public servants such as policemen, firemen, etc., will be sponsored by Red Top Brewing Co. starting March 3 at 7:30 p.m.

James R. Fouch, now president of the Universal Microphone Co., used to run a desert stage coach line. Along came radio and he bought two stations, later founding the company he now heads.