



RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 3, NO. 18

NEW YORK, N. Y., WEDNESDAY, JANUARY 26, 1938

FIVE CENTS

Agencies' Spot Checkup

"DID I REMEMBER" LED NETWORK SONGS IN 1936

"Did I Remember" was the most played song on the radio in 1936, when it was aired 30,442 times from its starting date, June 13, according to Ascap's compilation of the year's hits. The list, just released in the Ascap Journal, tabulates songs performed over the various networks and shows that 132 numbers were played 10,000 or more times in that year, against 85 in 1935. Leading numbers in 1936 were:

Title	Times Aired
1. Did I Remember.....	30,442
2. Melody From The Sky.....	29,425
3. Is It True What They Say About Dixie.....	29,346
4. Goody Goody.....	28,969

(Continued on Page 3)

Canada's New Fee on Sets May Spur U. S. Purchases

Montreal—Canadian Government's boost in radio set license fee to \$2.50 a year, with similar charge for each additional radio in a home or installed in auto, may result in greater purchases of U. S. sets by Canadians visiting across the border.

Whereas sets bought in Canada are (Continued on Page 3)

Tape Recording System Licensed to Grombach

Jean V. Grombach and the Miller Film Corp. have signed contracts whereby the Grombach subsidiaries, Grombach Productions Inc., Advertisers Recording Service Inc., and Jean V. Grombach Inc., are licensed to use the Miller Tape Transmission method for recording of radio programs.

Miller Film Corp. was formed over (Continued on Page 2)

Dissented on Mae?

Washington—Commissioners at the FCC would neither confirm nor deny the report that some of the members of the Commission were not keen on spanking the Mae West "Garden of Eden" program. When questioned, Commissioner Norman Case said: "The Commission has made its report on the matter. Beyond that, I have no statement to make."

On the Spot

Norfolk—Now it can be told—why Jeff Baker, WTAR announcer, was a little nervous when he announced the Daughters of the Confederacy Lee-Jackson Day Luncheon. Jeff, who was highly complimented for his handling of the assignment, happens to be one of those northern Yankees.

POWER BREAK SILENCES WEAF FOR 86 MINUTES

First serious power failure in six years, kept WEAF, NBC-Red network key station, off the air yesterday afternoon for 86 minutes, 1:45-3:11 p.m. Only one commercial program was affected, however, and this was switched to WJZ for a New York outlet. Out of town affiliated stations were not affected by the key station failure. At 3 p.m. the "Pepper Young Family," script show for Camay soap, was the first com-

(Continued on Page 3)

K. K. Hackathorn Appointed WHK-WCLE Sales Mgr.

Cleveland—K. K. Hackathorn, for the past 12 years with the Cleveland Plain Dealer classified advertising department, has assumed duties as sales manager of WHK and WCLE, it is announced by H. K. Carpenter, v.p. of United Broadcasting Co. and g.m. of the twin outlets. Hackathorn is a Cornell graduate and a member of Cleveland Athletic Club, Cornell Club and Sigma Pi.

Mary Eastman to Disk Series of Operettas

Mary Eastman has been signed to record a series of operettas for World Broadcasting System, with work to begin next week. Louis Katzman's orchestra will also be used. Mack Davis, Columbia Artists Inc., set the deal.

Babbitt Renews "Harum"

B. T. Babbitt Inc. "David Harum" show on NBC-Red network has been renewed for 52 weeks, effective when current contract expires shortly. Show is heard 11-11:15 a.m. and is handled by Blackett-Sample-Humert.

Stations Resent Demand by Advertising Firms for Photostatic Copies of Log—Threaten Spot Rate Rise

By M. H. SHAPIRO

Standing order for photostatic copies of station logs by major advertising agencies which seek to know just how their spot campaigns are being handled by the outlets has resulted in scores of letters being received by station representatives from their constituents who indicate that, if the agency requests are to become a habit or epidemic, the station will either have to raise its spot announcements rates considerably or refuse to accept the accounts.

It is admitted that in many in- (Continued on Page 3)

RADIOTYPEWRITER SENDS 100 WORDS PER MINUTE

A radiotypewriter, capable of transmitting 100 words a minute by air, will be placed on the market in a few months by International Business Machines. Machine has standard keyboard and messages can be sent either by short wave radio or by wire. Principal market for the new invention is expected to be among big organizations, for inter-office communications, issuing memos, etc., as well as in more distant transmission.

"Flying Priest" Series Going on 100 Stations

MIVA, the Missionary International Vehicular Association founded by Father Paul Schulte, O.M.I., famous as "The Flying Priest," will release a new program, "Wings Over The World," to more than 100 stations in the U. S. and Canada on a weekly basis starting Feb. 1.

"Wings Over The World" will present, in dramatized version, true historic stories of the Flying Priest's adventures in the Arctic and in (Continued on Page 2)

Victor Arden to Make New Chevrolet Series

Victor Arden and his orchestra, after a month's recess, have been set for another series of Chevrolet "Musical Moments" transcriptions to be made starting Feb. 7 at World Broadcasting System studios. Program, heard twice weekly over some 351 stations, will continue to feature Graham McNamee, Songsmiths Quartet and special radio guest stars. Campbell-Ewald is the agency.

Falstaff Adds Stations

Falstaff Brewing Corp., using a split-network on NBC out of Chicago (Red), is adding three Florida outlets beginning Feb. 7. Stations are WJAY, WFLA and WIOD. Program is heard Monday, 10:30-11 p.m. CST and is handled by the Gardner Agency, St. Louis.

RADIO AIDS IN LOCATING AIRLINER LOST 7 HOURS

Radio played its part in another emergency Monday night when three local stations (WMCA, WOR and WNEW) cooperated in finding the Eastern Airlines transport lost in the storm for seven hours. WMCA, which normally signs off at 1:45 a.m., received a flash at that time that the plane, en route from Newark to Washington, was lost. With short (Continued on Page 3)

Mrs. Jeanne Craig Gives Her Version of C&H Deal

In a statement yesterday regarding failure of the deal whereby George P. Hollingbery was to acquire full control of Craig & Hollingbery Inc., station rep firm, Mrs. Jeanne Craig said that a contract had been signed (Continued on Page 2)

To the Rescue

Washington—The sports department of a local paper recently published a letter of criticism aimed at Arch McDonald, WSJV's rotund baseball announcer. Such a flood of rebuttals came in, defending McDonald, that the paper printed a statement saying it was impossible to print all the letters—and conceded that Arch is a good sports commentator.



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JOHN W. ALICOATE : : : Publisher

DON CARLE GILLETTE : : : Editor

MARVIN KIRSCH : : : Business Manager

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Entered as second class matter April 5, 1937, at the postoffice at New York, N. Y., under the act of March 3, 1879.

FINANCIAL

(Tuesday, Jan. 25)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Tel. & Tel.	146½	145¼	145½	— 5/8
CBS A	20¼	20¼	20¼	— 1/2
Crosley Radio	9¾	9¾	9¾
Gen. Electric	42½	41¾	41¾	— 5/8
RCA Common	65½	61½	65½
RCA First Pfd.	48¾	48	48¼
Stewart Warner	10¼	10	10	— 1/2
Westinghouse	101¼	100½	101¼	— 3/4
Zenith Radio	16	15½	15½	— 3/8

NEW YORK CURB EXCHANGE

Nat. Union Radio	¾	¾	¾
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OVER THE COUNTER

	Bid	Asked
Stromberg Carlson	6	7

"Movable Sales Force" Is Organized by Ascap

Ascap has organized a "movable sales force", which will cooperate with local Ascap representatives around the country in effort to build up a greater number of licensed establishments in the respective territories. First new unit will be headed by Richard Powers, an Ascap rep, who will have with him John Hammet and Larry Schlums, both young college men. According to John G. Paine, general manager, the policy will be to seek to educate non-licensed establishments to the point of taking out a license rather than bringing the infringers to court.

Sheila Barrett for Waldorf

Sheila Barrett opens in the Sert Room of the Waldorf-Astoria on Feb. 3, succeeding Eve Symington until spring. Leo Reisman and Xavier Cugat supply the music.

Tape Recording System Licensed to Grombach

(Continued from Page 1)

a year ago by James A. Miller, inventor of the method, Frank Hummert, vice-president of Blackett-Sample-Hummert, and A. H. Diebold, president of Sterling Products. Tape Transmission is a new system for recording sound on film, said to be superior to the wax method of recording which is universally used today.

Miller Film Corp., to enable the stations to broadcast from the tape, will install the equipment in the stations under a lease. Miller also declared that Warner Bros. has no interest in the company as had been previously reported.

Grombach said that prices for the new service had not been set yet, but that further announcements on the new service may be expected shortly.

Burns Amending Complaint

West Coast Bureau, RADIO DAILY

Los Angeles—Demurrer of Radio Transcription Co. of America, in the suit by Bob Burns for alleged dubbing into currently-produced transcriptions the recordings made for the firm by Burns several years ago, was sustained in Superior Court. Presiding judge gave Burns' attorneys ten days to file amended complaint. The comedian had asked for restraining order and damages.

Doyle Seeks Helen Morgan

Stuart F. Doyle, Australian radio and theater operator, is dickering through the Wm. Morris agency for Helen Morgan to go to Australia for radio, film and theatrical work.

Doyle, who left Sunday for the coast, also closed a deal with Servel Inc. for his air conditioning business in Australia and has obtained the U. S. license for a new British neon sign.

Bruce Myers Slips Again

Detroit — WJR's Tim Doolittle (Bruce Myers) has another broken arm, the result of a fall while skating. It's just a habit with Tim and when it isn't an arm it's a leg. He's thinking of making a year-by-year contract with his surgeon. His hill-billy band has been a feature on WJR for many years.

Detroit Agency Changes Name

Detroit—Martin Inc., local agency, is changing its name to Martin, Frank & Atherton Inc. Frank V. Martin, president of the old firm, is named president and treasurer of the new organization, with Frank W. Atherton as vice-president and E. G. Frank as secretary.

Pepsodent Spots on WHAM

Pepsodent on Jan. 30 will start a sidewalk interview series over WHAM, 4-4:30 p.m. Program was planned by William Fay, manager of WHAM, and sold by George Hollingbery. It is the only spot series Pepsodent is planning to use.

Mrs. Jeanne Craig Gives Her Version of C&H Deal

(Continued from Page 1)

with George P. Hollingbery and the stock of Craig & Hollingbery Inc. of New York placed in escrow with the Harris Trust & Savings Bank of Chicago, but when George P. Hollingbery failed to comply with the terms of the agreement, the escrow agents returned the stock to Mrs. Craig, thereby terminating negotiations. Only one member of the staff resigned, and Morton D. Bolton and Paul F. Adler are continuing to service accounts as usual, according to Mrs. Craig.

"White Mustang" from KDKA

First of the dramatizations in the "Under Western Skies" series to be carried over NBC-Blue network from KDKA, Pittsburgh, will be "The White Mustang," presented tonight at 9. Author is Derby Sproul, who also will have charge of production, with Maurice Spitalny directing the special music. Spahr Hull will be narrator and cast will include Delle Gillis, John Johns, Helen Wayne, Jack Orrison, Charles Webster and Leon Ward.

WLW "Hoosiers" Commercial

Cincinnati—"Hoosier Housewarming," WLW-produced variety show, has gone commercial for F. & F. Laboratories, through Blackett-Sample-Hummert. Talent includes "Pappy" Shannon, comedian; Deon Craddock, singer; Dough Browning, emcee; Five Novelty Aces, Drifting Pioneers, studio orchestra and weekly guest stars.

Station also has a renewal of Pinex "Merrymakers" through Russell M. Seeds Co.

Heidt Gives Composer Break

Mme. Maria Grever, operatic coach and composer, who wrote some songs years ago that were later simulated by others without compensation to her, presented her latest, "Tipitin," which means guitar, on Horace Heidt's NBC-Blue program last night. Heidt met Mme. Grever recently and, after hearing her story, decided to aid her.

Kyser Show Titled

Kay Kyser's "College of Musical Knowledge," which takes over the Mutual "Melody Puzzles" period Feb. 1, will be retitled "Kampus Klass." Program, originating at WGN and to be heard over WOR here for Lucky Strikes, will air Tuesdays at 8-8:30 p.m. Lord & Thomas is the agency.

First in local accounts
in Chicago

WGES

(In the heart of Chicago)

COMING and GOING

BRYCE OLIVER, WHN news commentator, has returned from a two-week vacation in the West Indies.

WILLIAM A. SCHUDT JR., general manager of WBT, the CBS outlet in Charlotte, is on a business trip to Atlanta. He returns to Charlotte tomorrow.

GRADY COLE, WBT newscaster, gets back in Charlotte tomorrow from Louisville, where he participated in the WHAS flood anniversary broadcast.

NORMAN MORRELL, NBC assistant commercial program manager, left by plane for the Coast yesterday to confer with Coast production officials. He will remain several months.

MONROE GOLDSTEIN, representative for Edward G. Robinson and Joe Penner, returned by plane to the Coast last night following the Robinson broadcast on CBS.

RAY PERKINS leaves today for Kansas City to appear at the President's birthday ball in that city.

LORETTA LEE, vocalist heard over CBS from the West Coast for the past six months, returns east next week to begin a vaudeville tour being handled by Paul Ross of Columbia Artists Inc. Tour opens Feb. 4 and includes dates in Detroit, Cleveland and Chicago.

CHARLES E. GREEN, president of CRA, leaves for Chicago today, to be gone several days. RUSS LYON of the sales staff leaves for Detroit this afternoon.

"Flying Priest" Series Going on 100 Stations

(Continued from Page 1)

Africa. The series is authored by Gene Stafford.

The cast, headed by Charlotte Chain and Raymond Bramley, will include the following network favorites: Betty Worth, Lucille Lortel, Natasha Lewis, Craig MacDonnell, Kenneth Delmar and Waldemar Kappell.

KSL Musical Clearance File

Salt Lake City—With increased live talent productions evidencing need for a simplified and correlated musical clearance file, Albert J. Southwick, KSL executive, announces compilation of a musical clearance file. Under Southwick's direction, Lucille Cannon and Francis Urry are engaged in filing 25,000 selections, reputed to include every title available for radio use. Cost of work is estimated at \$1,000, with completion expected Feb. 15. When completed the file will give ready access to any radio selection, composer, owner and date of copyright.

Under One Tent
★ POWER
★ MARKET
★ POPULARITY
Newly Equipped for Super Power

NORTHWEST'S LEADING RADIO STATION
OFFERS
LIFELIKE RECEPTION
NEW TRANSMITTER
INCREASED COVERAGE
BASIC RED NETWORK
MINNEAPOLIS SAINT PAUL

AGENCIES CHECK UP ON SPOT CAMPAIGNS

(Continued from Page 1)

stances, upon receipt of the photographic copies of station logs, agencies have found that some outlets were running two or three spot announcements between programs. This resulted in one of the largest radio-billing agencies in the country serving notice that in the future it expected a weekly photostatic copy of the station logs on all spot campaigns placed by the concern.

Stations countered that an occasional request for a check-up was well within the agencies' rights, but for a steady diet it would work a hardship on a great many stations which are on the level and consequently suffering for a few unethical managements. For the small rate charged for station-break announcements, the fair-minded stations emphatically state there is no money in it when attended by various detail and log photographs.

Excerpts from typical letters to station reps follow:

"...it is getting to the point where the spot announcement business requires so much detailed work that the cost is greater than the income. Because some stations do not operate according to Hoyle, I see no reason why the honestly operated station which has notified the client of any changes or errors should be required to furnish anything beyond affidavits."

"...agency's letter questions the integrity and honesty of the station... we will not take the time to send on copies of our announcers' operating schedule for any account, as this would be setting a precedent and we would eventually be required to do it for each and every spot advertiser... we do not feel that the spot business, at our present rate, is worth the effort which the agency expects the station to make."

"...we have treated the account with exacting fairness and honesty and frankly do not believe we are expected to forward complete announcer schedules... we will, however, send a copy showing schedule for 15 minutes before and after the announcements, but will eliminate our affidavits."

Albany Ork on CBS

Albany—Herb Gordon and his Ten Eyck Hotel Orchestra have been scheduled for airing over CBS for half-hour periods at midnight, Tuesdays and Thursdays. Rockwell O'Keefe made the tie-up. Programs will originate via WOKO here, with Sherb Herrick at the mike.

LUCILLE & LANNY

LINWOOD GREY

"2 voices and a pianny"

Now appearing with Fred Allen

TOWN HALL TONIGHT

Arrangements by Lanny Grey

Management NBC Artists Service

NEW PROGRAMS—IDEAS

"Your Child and Mine"

WREC, Memphis, has started this discussion series led by Dr. William R. Atkinson, Professor of Psychology and Education at Southwestern College. Purpose is to offer parents advice on child upbringing. Two voices are used on each show, Dr. Atkinson having the assistance of a different feminine voice for each broadcast. Forest Hill Dairy is sponsor.

American Diplomacy

"America Looks Abroad," new dramatic feature over WSM, Nashville,

"Did I Remember" Led Network Songs in 1936

(Continued from Page 1)

5. You	28,685
6. When I'm With You	28,522
7. Lost	28,224
8. When Did You Leave Heaven	27,352
9. You Can't Pull The Wool Over My Eyes	26,695
10. Stompin' At The Savoy	26,610
11. Would You?	25,994
12. There's A Small Hotel	25,942
13. Take My Heart	25,904
14. Let Yourself Go	25,234
15. All My Life	24,881
16. Stars And Stripes Forever	24,802
17. Alone	24,748
18. These Foolish Things	24,565
19. Robins And Roses	24,542
20. Glory Of Love	24,465
21. Way You Look Tonight	24,191
22. Until The Real Thing Comes Along	24,143
23. It's Been So Long	22,985
24. Cross Patch	22,963
25. Lights Out	22,639

Power Break Silences WEFW for 86 Minutes

(Continued from Page 1)

mercial scheduled and a switch was made.

Cause of the accident was a broken circuit breaker which fell across a high voltage wire in the Belmore plant of the Long Island Power & Light Co. This necessitated shutting off the high voltage circuit. During a two-hour check-up, while the station was off the air, 540 phone calls were received from would-be listeners.

WCAU Airs Mayor from Bed

Philadelphia—As a result of Mayor S. David Wilson being confined to his bed for the past few weeks, WCAU ran a wire to his home last night at 10:30 p.m. in order that the Mayor could have an opportunity to fight against the proposed sales tax which the City Council is seeking to put through.

Bob Carter to Speak

Bob Carter, chief announcer at WMCA, will be guest speaker at Advertising Club Luncheon tomorrow afternoon. Carter will speak on radio.

Larry Menkin Back

Larry Menkin, CBS production man, has returned to work after a week's illness.

presents the story of American diplomatic relations. Shows dramatize background of present international situations and are enacted by cast of 50, directed by Harold Selman on the dramatic end and by Pietro Brescia on the musical side.

Dramatizing Words

Dramatizations of words and phrases is a new feature recently added to E. A. McFaul's "Pronounce It" program over CKLW, Windsor-Detroit.

Canada's New Fee on Sets May Spur U. S. Purchases

(Continued from Page 1)

automatically registered via the dealer, radios brought in from the U. S. can avoid registering.

Canadian tourists returning from the U. S. in last nine months brought in radios valued at \$499,827 duty free under the \$100 exemption. Of this amount, \$54,389 worth of radios were brought in during December.

It is estimated that about 25 per cent of license holders have two or more radios. New fee, which goes in effect April 1, has aroused much protest.

RADIO AIDS IN LOCATING AIRLINER LOST 7 HOURS

(Continued from Page 1)

wave equipment, station maintained contact between pilot of plane and Newark airport officials, also airing intermittent bulletins and requesting listeners to listen for the plane and phone in if they heard it. At 3:04 a.m. WMCA flashed the news that plane had landed at Hartford, and station signed off at 3:34 a.m. after airing names, details of landing, including of the crew and passengers.

Dave Driscoll of WOR's special features division was at home preparing to retire when he received news of the missing plane via radio. He drove from Forest Hills to WOR's Times Square studios in 18 minutes through the storm. WOR listeners were asked to phone in, and 227 calls were received from five states. Station stayed on the air until 3:30 a.m. Fourteen years ago to a day, WOR did similar service when the dirigible Shenandoah broke loose at Lakehurst.

WNEW's all-night audience also cooperated Monday night by listening for the lost plane. At 2:53 a.m. a listener reported to Stan Shaw that he heard it over Bridgeport. Shaw passed the information on to Newark airport.



"Day in Review"

DISTINGUISHED

FOR EXCEPTIONAL SERVICE AS A SALES BUILDER FOR A PRODUCT THAT WAS FIRST MARKETED IN DETROIT AND MICHIGAN. A THREE YEAR DRIVE. A BIG JOB — A BIG SUCCESS.

LOCAL, NATIONAL AND WORLD WIDE NEWS

Broadcast each evening (except Sundays) at a time when a review of important news is eagerly awaited by families. The voice of Harold True, narrator, adds the final touch to this popular, tested, successful sales making quarter hour feature.

FULL TELEGRAPHIC SERVICE OF UNITED PRESS RADIO NEWS

KING-TRENDLE BROADCASTING CORP
MICHIGAN RADIO NETWORK WXYZ-DETROIT NBC BLUE NETWORK
THE PAUL H. RAYMER CO., Representative

F. C. C. ACTIVITIES

HEARINGS SCHEDULED

March 8: KMAC, San Antonio. Vol. assignment of license to Walmac Co. 1370 kc., 100 watts, 250 watts LS., unlimited.

WGAN, Portland, Me. Authority to transfer control of corp. to Wm. N. Campbell and Lloyd C. Greene. 640 kc., 500 watts, limited.

National Life & Accident Insurance Co., Inc., Nashville. CP for new station. 1370 kc., 100 watts, 250 watts LS., unlimited.

March 14: Garden Island Publishing Co., Ltd., Lihue, Hawaii. CP for new station. 1500 kc., 100 watts, 250 watts LS., unlimited.

Mountain Top Trans Radio Corp., Denver. CP for new station. 1310 kc., 100 watts, 250 watts LS., unlimited.

APPLICATIONS RECEIVED

Hazeltine Service Corp., New York. CP for new television station. 42000-56000, 60000, 86000 kc., 125 watts.

Eastern Carolina Broadcasting Co., Goldsboro, N. C. CP for new station. 1370 kc., 100 watts, unlimited.

Tacoma Broadcasters, Inc., Tacoma. CP for new station. 1420 kc., 100 watts, 250 watts LS., unlimited.

EXAMINER'S RECOMMENDATION

W. H. Hartman Co., Waterloo, Ia. CP for new station. 1400 kc., 500 watts, daytime, be dismissed

LINCOLN

John Edwards, newscaster for KFOR, submitted the prize winning play, "Hades Ladies" to the University of Nebraska dramatic society.

Don Searle, newly appointed general manager of KOIL, KFAB, and KFOR, is here for a week instructing KFAB-KFOR studios in his policy needs. Will make his office in Omaha at KOIL.

Chick Miller has been named chief announcer in the Lincoln studios of KOIL, KFAB and KFOR. He succeeds J. B. Lake, who moved to KWGB, Hutchinson, Kan.

KVI, Seattle-Tacoma

Edward J. Jansen, commercial manager, is in St. Joseph's Hospital, Tacoma, recovering from a minor operation.

Lewis North, engineer, was the featured speaker at the Radio Club in Olympia last week.

"Sports Round Table" took to the air Monday, led by Jerry Geehan, KVI's popular sportscaster. Outstanding sports authorities and personalities will appear as guests on the programs Monday night.

DAILY SCOOPS

Suggested Listening Tonight!

BARRY WOOD

WABC, 6:45 P.M., E.S.T. doing

"I DOUBLE DARE YOU"

and

"GOOD NIGHT, SWEET DREAMS, GOOD NIGHT"

SHAPIRO BERNSTEIN, INC. Music Publishers . . . RKO Bldg., N. Y. C. Jonie Taps, General Manager



Personal Postcards To: Phillips H. Lord: You were victimized last week by a clever press agent who planted a person on "We, The People" which your office oked. Person made the news pages via a press agent's yarn about shaving in phone booth to get a job and then being nabbed by a detective. All this was pre-arranged including the pinch. Later he was selected for your show and during the rehearsal his scripts had the name of the razor deleted from the script—but during the show, he managed to use the name three or more times when it was too late to cut him off. Your office paid him \$15 for this stint—but Packard Razor doubled your price and he's working there now!... Tommy Rockwell: Now that Ralph Wonders is no longer with you, he's bound for Chicago with a recorded show under his wing which may be sold by the time this reaches print... Richard Humber: Irving Lehrer, your press agent who is doing a swell job for you, deserves the title "Mr." because of his work... Boys and girls in Hollywood: Del Casino will be in your midst by the time you read this. We just know you'll go wild about the kid... Oscar of the Waldorf: Bill Paley, head of CBS, has an air-conditioned kitchen right next to his office on the 20th floor of the Madison Ave. edifice... Edward Klauber: May we again suggest Johnny Augustine for a conducting spot at CBS. He's a genius with a baton waving over a herd of musicians.

F. W. Meyer: With all Denver stations banned from the courtroom during the trial of three men charged with installing transcription microphones in office of Gov. Teller Ammons of Col., your KLZ boys reported the closing moments of the trial by recording proceedings from adjoining ante-room. A second after the verdict finding the trio guilty of eavesdropping was returned in court, principals in the case were hustled before KLZ mikes to record views. Disks were played hour later during regular newscast... Voices recorded included District Attorney John A. Carroll and convicted men.

Grover Whalen: At the opening nite of Billy Rose's place you went backstage to see how things were being run and Wini Shaw, that glamorous gal, came down the steps and planted a kiss right on your kisser. It was a mistake and she apologized. She thought you were Oscar Shaw—who impersonates YOU... CBS page boys Bob Ferres and Sammy Schiff: A fellow tried to get into the Hammerstein show last week but was refused admittance until Teddy Powell came to his aid. He was Mack Davis of the Artists' Bureau... Arthur Kudner: Did you know that the Duke and Duchess of Windsor have rented a beautiful home at Paradise Beach, Nassau, in which they'll reside for a period while visiting?... CIO: Henry Spitzer signed Harold "Pins and Needles" Rome as a Chappell writer—also Marc "Cradle Will Rock" Blitzstein... Toby Wing: Pinky Tomlin, who was your fella while you were west, presented Joane Alcorn with an engagement ring bearing 20 diamonds and 18 sapphires—with Feb. 17 set as the blending date in Santa Barbara.

Press agent's union: Leslie Leiber of the CBS press dept. and flute player on the Swing Session was transferred to the coast for four weeks. George Lottman, just back from Florida, will go to Hollywood to reorganize his coast office. Hal Davis of the CBStaff is back at the desk after a nervous breakdown due to overwork (?)... Associated Press: Your wire service released a story about the farmer in Shelbyville, Ill., whose cows, hogs and horses adore mountain music and he doesn't go out in the cold to get them back home but tunes in a hillbilly program via the loudspeaker which is hung on the barn door and the music brings them back on the trot. Well, the program the farmer tunes in on comes via WEBQ, Harrisburg, Ill., and is a transcription of WMCA's Zeke Manners Gang.

NEW BUSINESS Signed by Stations

WGN, Chicago: Bayuk Cigars (Phillies), "Quin Ryan's Highlights of Sport"; Kruschen Salts, "Dr. Friendly"; Sterling Products, "Way Down East."

WCKY, Cincinnati: Richman Bros. Co. (clothing), spots, through McCann-Erickson; Carter Products Co., spots, through Street & Finney; Longines-Wittnauer Co. (watches), spots, through Arthur Rosenberg Co.; RCA-Victor Co., spots, through Lord & Thomas; Procter & Gamble (Ivory Soap), spots, through Compton Advertising; Good Luck Food Co. (Good Luck Desserts), announcements, through Hughes, Wolff & Co.

WEW, St. Louis: P. W. White Motor Co., musical clock.

WFIL, Philadelphia: Adam Hat Stores, sports; American Chiclet Co., spots, through Badger, Browning & Hersey; Grove Laboratories, news; Manhattan Soap Co., spots, through Peck Advertising; Glass Container Ass'n, dramatics; Humphries Homeopathic Medicine, spots, through Biow Agency.

KYW, Philadelphia: Procter & Gamble (Ivory Soap), ETs, through Compton Advertising; M. G. Breitenbach Co., ETs, through Morse-International; Richard Weatherill, talk.

WGY, Schenectady: United Drug, ETs, through Street & Finney; Scott Paper Co. "Market Basket," participation, through J. Walter Thompson.

COLUMBUS

William Orr, WBNS commercial manager, visited Chicago on business.

Jim Cooper, WBNS newscaster, is considering broadcasting his late evening news program from his home. The idea is that he can catch an extra hour's sleep if he doesn't have to return to the studio every night.

Three local stations will employ 18 musicians as regular staff members. This marks the first time that WCOL has employed staff musicians.

WOKO-WABY, Albany

WOKO, Albany, has signed a ten-piece band.

Billy Rose and Johnny Lee will resume their Saturday evening program of popular songs Jan. 29.

Balbo Oil is sponsoring a Sunday afternoon program of Italian music over WABY.

Parent-Teachers Association of Albany is sponsoring a series of Friday programs over WABY.

THE KID'S NO DUMMY WHAT'S OUR LEADING FOREIGN LANGUAGE STATION WBNX WBNX NEW YORK 1000 WATTS DAY AND NIGHT The Station that Speaks Your Language

ORCHESTRAS MUSIC

CLYDE LUCAS and His Orchestra, formerly an MCA attraction, has signed an exclusive management contract with Rockwell-O'Keefe.

Larry Clinton brings his orchestra into the Terrace Room of the New Yorker Hotel on Saturday for the one night only while Glen Gray and the Casa Loma Orchestra will adjourn to Washington to appear at the President's Ball.

Meyer Davis, musical caterer to the smart set and the White House, will direct his orchestra in a special program over NBC-Blue network on Feb. 1 at 10:30-11 p.m.. Barry McKinley, tenor, will assist.

When the New York Police Club's Glee Club airs its annual concert from Madison Square Garden on Saturday, part of the program will be the result of the efforts of their radio godfather, genial Horace Heidt. The tall Biltmore maestro, has coached them in several of his own routines and has lent them arrangements. In order that "Rosalie" and "Vieni, Vieni" will have the right interpretation, Heidt's choral director, Leo Flanders will appear as guest conductor.

Fletcher Henderson and his orchestra open at the Trianon ballroom, Seattle, tomorrow for CRA. Orchestra recently closed a four weeks' engagement at the Vogue ballroom, Los Angeles.

Leon Prima and his orchestra have left Prima's Shim Sham in New Orleans to play at the Grove, new spot on the Gulf Coast at Gulfport. Earl Dantin and his band replace Prima and the latter's New Orleans spot. Dave Weinstein and his band are closing at the Club Plantation shortly to be followed by Burt Massengale.

Ken Sisson, American arranger and orchestra leader, now conducting "Canada 1938" for Imperial Tobacco Co. Ltd. from Montreal, has written a tune called "Snowtime," which has been accepted for publication by Mills Music Co. and Canadian Music Sales. Lyrics of the tune were written by L. S. B. Shapiro of the New York Times, who also is Manhattan columnist for the Montreal Gazette.

Erskine Hawkins and his Orchestra are being booked for a tour of one nighters throughout the Eastern States. The band will be fronted by Stepin Fetchit. Set-up was engineered by Moe Gale of Gale Inc. and Consolidated Radio Artists.

WILLIAM SCOTTI and The Sweetheart Rhumba Quartet instrumentalists
Featured by Manhattan Soap Co.
WEAF
Thurs. 9:30 a.m. and 6:35 p.m.
Fri. 9:30 a.m.
Exclusive Management
Ben B. Lipset, Inc. 607 Fifth Ave., N.Y.C.
Phone PL. 3-6368

STATIONS OF AMERICA

Highlights in the Development of Outstanding U. S. Radio Stations

WDAS—Philadelphia

1370 Kilocycles—250 Watts

ALEXANDER W. DANNENBAUM, President
P. J. STANTON, General Manager
A. W. DANNENBAUM JR., Sales Manager

"PHILADELPHIA'S Only Full Time Independent Broadcasting Station"—this slogan has accompanied the call letters of WDAS for many years and truly identifies it in Philadelphia.

Established in 1920, the station has built for itself an enviable reputation for bringing to Philadelphians events of local significance as well as programs. Having more local accounts than any other local station is testimony to the popularity of WDAS in the Philadelphia scene.

The first to broadcast the Eastern Penitentiary programs. The first to make a definite stand on mass audience programs that resulted in favorable comment from many national agencies. In addition to its many local programs—wrestling bouts, boxing bouts, the "Merry-Go-Round" programs—WDAS has been broadcasting many church services. Its programs for the foreign language groups and negroes have likewise brought the station nationwide repute.

Showmanship, ever a paramount factor in broadcasting, is synonymous with WDAS. Its street broadcasts, remote lines into newspaper offices and political headquarters, its comic cartoon advertising campaign in the Evening Ledger, the first ever to be attempted, are typical of this showmanship.

No little credit for the success of this station, which refused to be catalogued as a "one lunker" years ago, may be placed on the shoulders of the station president and guiding influence, Alexander W. Dannenbaum. With over 50 remote lines, WDAS, still the only independent full-time station in the 3,000,000 Philadelphia area, is forging ahead to even greater success in 1938.

SAN FRANCISCO

Hal Burdick's serial, "Dr. Kate," after a six-week absence, returns to NBC-Red coast network for Sperry Flour on Jan. 31. It will air 15 minutes daily.

Joe Sudy, whose orchestra goes into the Del Mar Country Club on Saturday for a run, will air coast-to-coast on NBC-Blue.

Gordon Mooser, formerly of KEHE, Los Angeles, has joined KYA as chief accountant.

"Hawaiian Moon Casino" has been renewed by Lehn & Fink through Wm. Esty & Co. over CBS stations here and in L.A.

KYA has added another 15-min. daily news period at 6:15 p.m., with J. Clarence Myers handling it six days and Richard Moyes Deasy on Sundays.

CBS Signs Lew Parker

Lew Parker, comedian, has been signed under management of Columbia Artists Inc.

THE SONGBIRD OF THE SOUTH

★ ★ ★ ★

KATE SMITH

THE KATE SMITH HOUR

THURSDAYS

CBS NETWORK 8-9 P.M., E.S.T.

EXCL. MANAGEMENT TED COLLINS

GUEST-ING

CHRISTINE JOHNSON, contralto; ROBERT SHANLEY, baritone, and ELDA ERCOLE, soprano, on "Metropolitan Opera Auditions," Jan. 30 (NBC-Blue, 5 p.m.)

GENE LESTER, singing cameraman, on "Log Cabin Jamboree," Jan. 29 (NBC-Red, 8:30 p.m.)

ALAN MOWBRAY and LOUISE FAZENDA, on Radie Harris program, Jan. 27 (WOR-Mutual, 6:45 p.m.)

MARI SANDOZ, author, guest of Page Carr's "Books in the News," tonight (WQXR, 3:45 p.m.)

BOB CROSBY and his orchestra, and KAY WEBBER, vocalist, on Martin Block's "Sunday Swing Concert," Jan. 30 (WNEW, 11 a.m.)

FLORENCE VINCENT, newspaperwoman, guest of Vivian Shirley, today (WNEW, 2:30 p.m.)

IDA LUPINO, with Tyrone Power in "Forever England," on "Hollywood Playhouse," Jan. 30 (NBC-Blue, 9 p.m.)

GLENDIA FARRELL and HUMPHREY BOGART, in "Manhattan Latin," on Rudy Vallee show, Jan. 27 (NBC-Red, 8 p.m.)

EDWARD ARNOLD, MRS. ARNOLD and JACK MULHALL, on Feg Murray-Ozzie Nelson program, Jan. 30 (NBC-Blue, 7:30 p.m.)

MARY JANE WALSH, on Schaefer Beer program, Jan. 27 (WEAF, 7:30 p.m.)

MAUREEN O'CONNOR and DOROTHY MARIE WADE, on Eddie Cantor show, tonight (CBS, 8:30 p.m.)

FORT WORTH

Bess Coughlin, pioneer WBAP singer, noted for her cowboy ballads, went to Louisville to represent WBAP on WHAS flood show.

Blanche LeBow, who has appeared at WHB and KMBC, Kansas City, is now singing with George Duffy's orchestra at the Texas Hotel, airing over KTAT.

Bob Calen now has a night show as well as an early morning program over WBAP. It's dedicated to forthcoming Southwestern Exposition.

LET THE GOLD DUST TWINS DO YOUR WORK*

Let WIN DO YOUR SELLING
DIAL 1010

New York's No. 1 Showmanship Station reaches the World's Richest Market effectively and economically

*Courtesy of Hecker Products Corporation.

WHN is affiliated with Loew's chain of theaters and the Metro-Goldwyn-Mayer Studios.

1540 Broadway New York City

PROGRAM REVIEWS

"Choral Contrasts"

"Choral Contrasts," on WOR-Mutual, Sundays at 9-9:30 p.m., is presented in conjunction with WPA Federal Theater Radio Division. Groups heard last Sunday were the Madrigal Singers, Negro Melody Singers and Federal Opera Singers. Repertoire included Mozart, Brahms, Haydn and of course traditional tunes. Organ music helped on the accompaniments, and each group had its own conductor. With the exception of the traditional airs, it seemed that the selections were top-heavy, both in arrangements and rendition, as well as the selections themselves. Actually the "contrasts" failed to materialize on this occasion. Voices were excellent, but probably the Sunday night date induced the tiresome material.

"That's My Story"

Dramatizing short short stories adapted from Liberty Magazine, this WLW Line presentation (WLW, WFIL, WHN) sponsored by Libby, McNeill & Libby ought to prove a generally interesting series. The Liberty shorts usually have a good action content, making conversion into a radio script a rather simple matter.

Initial skit, though in a somewhat familiar domestic drama groove, held interest, with emphasis on femme appeal. Acting was okay and commercials were not overdone. Program is heard Monday, Wednesday and Friday, 6:15-6:30 p.m. J. Walter Thompson Co. is the agency.

"Pet Peeves"

"Pet Peeves," heard Saturdays at 7:30-7:45 p.m. on WMCA-Intercity, is another form of quiz-type forum program, emceed by Jack Shannon and announced by Joe Tobin. Listeners may send in letters with their peeves and the best one is invited to the studios to put them on the air. Thus the street car motorman, the guy who blocks the door in the subway and so on, all get their just dues. Many are the obvious squawks the average listener would like to get off his chest and for the most part the show is quite entertaining.

"Motor City Melodies"

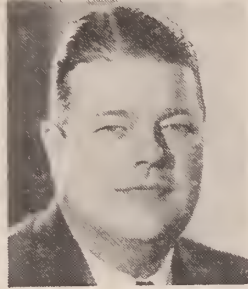
This program, also known as "WJR Presents," went on the CBS coast-to-coast network Saturday from WJR, Detroit, at 2:30-3 p.m., and turned out to be a generally pleasing musical show, with orchestra and vocalists both of big-time calibre. Opening with a vocalized "Let 'Er Go," the well varied repertoire included "O Sole Mio" by the orchestra, "Louisiana Hayride" with vocals, a special arrangement by Ray McConnell of "Homing," more vocal work on "Saskatchewan," "The Skaters' Waltz," and "Who" and other pieces in which the orchestra did itself credit. The harmony work was very

RADIO PERSONALITIES

One of a Series of Who's Who in the Industry

SYDNEY DIXON

NEWCOMERS to radio could get more than a few pointers from NBC's newly appointed western division sales manager, Sydney Dixon. Like a lot of other NBC veterans, Dixon has a wealth of early day radio experience, which takes in every phase of broadcasting from producing and selling bedtime story programs to operating a nemo booth.



Became sales executive via tenor route.....

Born in Muskegon, Mich., May 14, 1899, Dixon was four when his family moved to Seattle. His education in Seattle public schools was broken for a year in 1918 when he joined the army. Later he attended the University of Washington. Possessor of a fine tenor voice, he studied for two summers at the Myers School of Voice in New York. To pay for his tuition he delivered ice to fashionable homes around Central Park and Riverside Drive. One of the homes he serviced is now occupied by John Royal, vice-president in charge of programs for NBC.

After he finished school, he turned to radio as a singer. In between public appearances, which included a tour of Canada, he sang over every well-known station in the West. As staff tenor, sports announcer, program and sales manager, he worked for several Seattle stations. In 1930 he left Seattle to join KYA in San Francisco as production manager. In 1931, with a full knowledge of radio, and with an acquaintance of practically everybody in the industry, Dixon joined NBC as manager of local sales in the Golden Gate city.

When the need of a sales office for NBC in Hollywood became apparent, Dixon was transferred there, and later made Assistant Sales Manager of the Western Division. Recently, when Harry Anderson resigned to accept a position with the Honolulu Advertiser, owners of KGU, Don E. Gilman, vice-president in charge of the western division, appointed Dixon sales manager.

Dixon is married to a well-known pianist, the former Guinevere Borgford, whom he has known since she was four. They have two sons.

He is a member of the Board of Directors of the L. A. Advertising Club, Chairman of the Ways and Means Committee of the PCAA for the 1938 convention, member of the Delta Tau Delta Fraternity and the Phi Mu Alpha national fine arts honorary society, and also belongs to the San Francisco Bohemian Club.

good. Talent on the show includes Samuel Benavie and augmented studio orchestra; Helen Hadley, soprano; The Bavarians, male chorus; Three Aces, and a mixed chorus directed by Don Large.

Benay Venuta

A new Benay Venuta program series started Saturday at 2-2:30 p.m. over WOR-Mutual. Like other shows in which Miss Venuta has figured, it was a lively and altogether highly enjoyable musical variety concoction, with Leo Freudberg's orchestra for musical background, Leonard Warren and Sylvia Clyde supplementing Miss Venuta in vocals, and Pauline Alpert in a piano specialty. Only artist not caught before was Warren, who displayed a grand voice in his rendition of "Rosalie." He deserves more opportunities.

Tino Rossi

NBC's new French singing star, Tino Rossi, who made his debut this week for Monday and Friday series at 7:45-8 p.m., is a likable and appealing romantic troubador on the order of Jean Sablon, but with a somewhat more expressive voice. He has a Parisienne flavor and charm, and is at his best in French ballads, though he also warbled in accented English—even essaying "Bei Mir Bist Du Schoen"—with entertaining re-

sults. His style, however, is more to the taste of continentals than to the mass American audience.

Arthur Godfrey

More of the typical Arthur Godfrey singing and chatting, with organ accompaniment by Johnny Salb, is offered in the new Barbasol (shaving cream) spot on CBS, Monday and Friday at 7:15-7:30 p.m. It's the same brand of carefree, informal and altogether easy-to-take stuff that Godfrey has been offering in morning periods for the same sponsor. Agency is Erwin, Wasey & Co.

WFBM, Indianapolis

Col. Fred Winter goes along as announcer with Chuck Wagon Boys to a new 8:30 a.m. spot, thrice weekly.

"Early Birds," now in fifth year, start a half-hour earlier to accommodate participating sponsors. Ben Wilbur handling news assignments, with Ned LeFevre conducting the early morning flight.

Walter Reuleaux, music chief, directing Bohemians, five-piece string ensemble, added by Railroad Men's Federal Savings & Loan.

PROMOTION

KELO Jell-O Weight Guessing

A shimmering, shivering, towering mold of Jell-O, reputed to be the world's largest Jell-O dessert, was displayed recently by the KELO-KSOO Merchandising Department in the show windows of Sioux Falls (S. D.) Gas Co. The giant dessert was made in specially constructed molds and placed inside a large Electrolux Refrigerator. Hundreds visited the exhibit to inspect the unusual display and enter a contest to estimate the weight of the Jell-O dessert. First prize was awarded to a theater employee who estimated the weight at 92½ pounds. . . . just one ounce more than the correct weight. All contestants were given Jell-O recipe books and General Foods' Radio Brevities Magazines.

According to reports received by the KELO-KSOO merchandising department, Jell-O sales response in the Sioux Falls territory has been extremely gratifying.

News Bulletin Board

WHBF, Rock Island, has constructed a news bulletin board in the lobby of the Safety Building where they have their Rock Island studios. Latest news bulletins, both local and UP, are posted on the board immediately after broadcast. It is particularly convenient for office workers who are unable to listen to radio during working hours. Board also lists the times of regular WHBF newscasts.

Vick's Cartoon Albums

Vick Chemical Co. is giving away 100,000 cartoon albums of 65 pages, free for the writing, via the Tony Wons program. Only two announcements are being made, the first one having gone out last Friday at 10:30 a.m. over 28 stations of CBS.

Student Listening Habits

CBS sales promotion department last night put into the mails a 24-page booklet on "Radio Goes To College." Book is a study of the listening habits of college students.

WCAE, Pittsburgh

New commercial brings the Pearce Family, music and drama, to the air Sunday night at 6:45 p.m. Premiere last Sunday met with widespread approval.

Sports Announcer Jim Murray is a member of cast that will stage show at annual Pittsburgh Sports Writers roundup dinner at William Penn Hotel, Feb. 13.

Musical Director Earl Truxell drew round of applause from radio scribe Darrell Martin last week. Truxell's work on "Night at the Inn" shows was complimented.

Announcer Charles Roe is playing the lead in local production of "Accent on Youth."

Lillian Malone's "Polly Entertains" program goes into a new spot next week, 9:30-9:45 a.m.



DON E. GILMAN, vice-president in charge of the Western Division of NBC, since making his permanent residence in Hollywood, has taken an active interest in civic affairs. Last week he was named a director of the All Year Club of Southern California, in which group he will play an active part, along with prominent publishers and other community leaders.

Wade Lane, whose Mertens and Price transcription series, "Home Folks," is a favorite in every English-speaking country, now has a new Monday night quarter-hour known as "Cross Roads" on KEHE. Lane was known to millions of radio listeners for his portrayals of the "Postmaster" on "The Country Church of Hollywood." His new program is heard at 7:15 p.m. Mondays.

With "Hollywood Hotel" making its debut on 26 Canadian stations Friday night, Ray Paige and his orchestra will feature a special arrangement of "Canadian Capers," and Ann Jamison, herself a Canadian, will sing favorites of Canadian audiences. George Murphy, filmiter, will emcee the show.

Reports that Dick Powell seeks release from his singing-emcee berth on "Your Hollywood Parade" are denied by Warner Bros., who have the star under contract. Tom McAvity, Lord & Thomas producer, says the situation is being ironed out satisfactorily.

Dale Armstrong, radio editor of the L. A. Times, inaugurated his "Radiolo" interviews of radio personalities on KFI Tuesday at 10:15 p.m. First interviewee will be Jack Benny. Armstrong mutes his KFAC program with the start of the new one.

David S. Ballou Productions reports the sale of the first 39 episodes of their transcribed "Thrills in the Newsreels" to All-Canada Radio Facilities, Ltd., for Canada.

Howard Swart, author of and player in "The Newlyweds," wrote and acted in the 650th episode of the CBS afternoon serial.

Patricia Ellis and Stanley Morner will guest on the CBS "Hollywood Showcase" Jan. 27. Lud Gluskin's music and Harry Simeone's chorus are regular features of the program.

WREC, Memphis

Professor W. R. Atkinson, who teaches psychology at Southwestern University, has started a series giving mothers psychological advice concerning their children. Program sponsored by Forest Hill Dairy Co. "The Friendly Four," a quartet of Latter Day Saints (Mormons) from Salt Lake City, sang four programs over WREC while in Memphis over week-end on a good will tour.

Hugh Murphy, WREC announcer, is grooming for a role in "Eternally Yours," playlet to be presented by James Lee Academy of Art.

NEW HAVEN

WELI now takes Billy Fields and his Westerns, 2:30 Fridays from WSPR, Springfield. WNBC, New Britain, does likewise.

Combined New Haven Symphony and Civic orchestra concert series for young folks, with Harry Berman as conductor and commentator, enjoy unusual New England coverage. WICC feeds the music to the Colonial, WELI to WMCA-Intercity and WNBC, WCOP, and WSPR have a special regional hookup.

Perry Lafferty, WBRY music director, is heard in his own creation, "Piano Styles of the Future."

Mack Parker, WICC studio super in New Haven, sings the lead in the New Haven Light Opera Guild's presentation of the "Chocolate Soldier" Feb. 25-26.

OKLAHOMA CITY

Bill Simpson, KTOK announcer, married Dorothy Morgan, one of Dixie Belles trio, Saturday. Staff gave pair a party at home of Mrs. Helen McCabe, sec. to g.m. Joseph W. Lee.

Elliott Roosevelt, Hearst Radio president, spoke at Chamber of Commerce luncheon here and was aired by WKY, rival to KOMA, local Hearst station.

Harold Shreve, continuity editor KTOK, is originator and author of new Sunday commercial "The Key Show," 15-minute spot entirely in rhyme.

Criterion Theater on WNEW

Criterion Theater, Broadway movie house, is using WNEW for three five-minute spots and one quarter-hour weekly for a period of 13 weeks.



HUGH STUDEBAKER recently visited the Ozarks, where he looked over some farm property which he may buy.

Verne Smith, leading man of "Arnold Grimm's Daughter", is studying Spanish and French.

Del Owen, associated with John Blair production department, will return to music making for a brief spell when he conducts an orchestra at the International Amphitheater at the Stock Yards in connection with the International Air Show to start on Jan. 28.

If You Have Something To Sell

To The Radio Industry

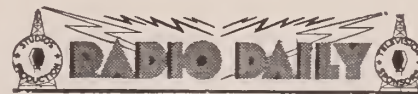
Put It In The Show Window of Radio



**"A
TEST
WILL
TELL"**

**ADVERTISE
REGULARLY**

IN



PHILADELPHIA

Mary LaToll is the newest addition to WIP's vocal corps.

Edward Ford is the new chief engineer of the new KYW building.

Pat Henry, former WIP baritone, is now on the CBS Instrumentalists Show.

Powers Goraud's new "Radiofilm" broadcast moves to Sunday nights.

Clarence Fuhrman and his WIP studio band now have five songsters on daily programs, namely, Evelyn Russell, Mary West, Jack Hutchinson, Ruth Webb and Larry Rogers.

Kerby Cushing starts a new series of sportscasts over KYW, with guest stars.

Jack Steck takes on the WFIL job of directing and interviewing for the station's auditions.

Frank Shannon will revive his "S.S. All In Fun" program on an early morning spot over WPEN and continue his engineering at WCAU in the evenings.

WCAU's whispering Jack Smith is now heard thrice weekly in a new series of request songs.

Karl Bonowitz replaces Arthur Hinnett at KYW and becomes the "Melody Man" on a new series.

The Dixie Plow Boys, with Lee and Mac, take over the two daily WCAU broadcasts of the Happy Valley boys, who have left for New York.

May Robbins, formerly with stations in western Penna., is a new addition to the WIP program department staff.

ARTA has filed complaint with National Labor Relations Board charging Sanford Guyer, sports announcer for WIP, was discharged for union activity. Station denies charge, claiming announcer was released on request. Guyer is still heard in a program over the station as he's under contract to a sponsor who wants him.

WIP introduces a new program, "Sing Music," with Samuel Wooding.

Joseph Savitt, father of Jan Savitt, KYW's music director died suddenly.

Dave Tyson heads WFIL's new "Ole Time Spelling Bee."

Ben Alley celebrates his first anniversary on WCAU next week, with Doris Havens accompanying him at the organ.

Angelo Palange and Manning Hall of WPEN are now conducting "Ring-side" interviews from one of the city nighteries.

ONE MINUTE INTERVIEW

JAMES R. FOUCH

"Programs are no better than the microphones used. The tiny, delicate precision instrument can make or mar a broadcast. Through the years they have been developed from the original cumbersome instrument to today's scientific development. Probably tomorrow's research will come, not so much to the instrument itself as to stands, booms and other accessories."

☆ Coast-to-Coast ☆

A LISAIR COOKE, heard as "A Critic on Broadway" Saturdays at 7:30 p.m. over NBC-Red Network, has been engaged as commentator of "March of Time" newsreels for distribution throughout the British Isles. He will make his debut in the film for February release.

A recording of Carl Sandburg reading selections from the "American Song Book" to the accompaniment of his own guitar will be heard for the first time on the air on Norman Corwin's "Poetic License" program over WQXR at 9:45 tonight.

Jean Ellington, NBC songstress, has added shortwave broadcasting to her activities. She is now the vocalist of the musical program shortwaved by NBC to Europe on Tuesdays at 1:30-2 p.m., with Norman Cloutier's orchestra.

CBS "American School of the Air" will introduce two new courses when the "Human Relations Forum" starts next Monday, and the "International Music Programs" begin Feb. 10: Both will be heard during the regular school time, 2:30-3 p.m.

A new time, planned to be permanent, has been set for the Senator Fishface and Professor Figgibottle musical comedy program. Next Sunday and thereafter, the zany comedians will be heard at 6-6:30 p.m. over NBC-Blue Network.

Jack Stevens, prominent Hartford sports broadcaster heard over the Yankee Network weekly on Saturdays at 7:45 p.m., will produce his weekly programs from WICC's New Haven studios as a feature of the dedication program produced from WICC, celebrating the opening of WICC's new studios on Saturday.

A specially written radio version by the Federal Theater of the cur-

rent play, "One Third of the Nation," will be presented by the City-Wide Tenants Council over WNEW at 4:30 p.m. today.

CHAB, Moose Jaw, Saskatchewan, has signed for "The Morning Bulletin Board," variety show syndicated by Star Radio Programs. The Canadian station is also broadcasting Star's "Good Morning Neighbor," and is a Star Commercial subscriber. Latest stations to take the latter service are WIL and WSAL. WIBX of Utica is airing Star's special series, "Howlers."

Dr. Paul N. Wenger, Supervisor of Manual Arts in the public schools of Greenwich, and John G. Shea, Special Teacher in the same schools, co-authors of "Colonial Furniture," will be guests on Syd Hayden's "Everybody's Hobbies" program over WNYC on Friday at 5:15 p.m. Dorothea Lawrence, concert soprano of many hobbies, continues on the program singing original American songs through February and March.

The Three B's (Bob Oglesby, Ben Loewy and Bill Lambert), swing-singing trio, recently back from Texas, and Ruth Clayton, singer from the cast of "Id Rather Be Right," were on the Nick Kenny "Road to Fame" program over WMCA last night. It was Miss Clayton's radio debut, and she's rated a comer.

Jackie Jordan Jr., 12-year-old son of Jack Jordan of WHN's Artists Bureau, will be seen in the new Broadway play, "Sun Up to Sun Down" which opens Feb. 1 at the Hudson Theater.

Jay Jostyn has been signed to play the male lead in "Second Husband," CBS feature which stars Helen Menken. Program, under sponsorship of Sterling Products, is heard Tuesdays, 7:30-8 p.m.

RICHMOND

State Corporation Commission issued an amendment to the charter of WLBG Inc., Richmond, with John Stewart Bryan listed as president, to change its name to Richmond Radio Corp. and changing location of its office from Petersburg to Richmond.

A new program, "Information Please," will be heard over WRNL every Tuesday at noon. Consists of questions and answers sent in by listeners.

In addition to its varied educational features, WRTD's Junior Radio Club program, under direction of "Uncle Bill" Vidal, will use large numbers of boys and girls interested in public safety activities.

Art Brown and Joe Blair motored down from Washington last Sunday. Art, now broadcasting from WOL, was formerly organist of the Byrd Theater here and was heard on WRVA.

WRTD has inaugurated a new weekly program, "Going Places," written by Ellen Graves Hutton, who plays a leading role opposite Wesley Brooks. It's a dramatized travelog.

James J. Kane to Marry

James J. Kane, CBS night press staff, will be married to Elizabeth Rita Garigan on Feb. 5 at the Church of St. Rose of Lima.

KFYR, Bismarck

Station Manager Frank Fitzsimonds on sick list with a severe cold.

Since putting into operation its new 704 foot vertical antenna, mail department is being deluged with reports of much improved reception and service.

Latest addition to the announcing staff is Mervin Clough.

Most recent craze around the studios is the amateur movie bug. Program Director Dick Burris, Announcer and News Director Wayne Griffin, Announcer Mervin Clough, and Control Operator Ernie Grewer all bitten.

Maestro Sam Kontos is in Chicago for two-month vacation with his mother.

WSYR, Syracuse

Victor Miller, former Syracuse Symphony conductor, appointed station's musical director.

Norman Crane will emcee a new five-weekly dinner concert series for Revoir-Hudson Motors.

John Feeney, staff cellist, also uses three saxes, clarinet, oboe and English horn.

KFYR, Bismarck

The North Dakota State Bureau of Criminal Identification is using KFYR for a daily five-minute Police Bulletin broadcast.

The Four Counts, versatile instrumental and vocal group, are now on KFYR three times a week. They came here from Minneapolis.

Most enthusiastic acclaim given any musical group heard over KFYR during the past several years was accorded The Singing Debutantes, a modern chorus of 17 girls directed by Florence Page.

Bert Burda, a sensational 13-year-old boy soprano, is the year's greatest solo discovery at KFYR, according to Dick Burris, program director.

Station is now giving complete news coverage of North Dakota in press reports written by Fred Orr.

WJSV, Washington

Arthur Godfrey, Arch McDonald and Larry Elliott of the station's staff, as per annual custom, will serve as emcees at local hotels Saturday for the President's ball celebrations.

Elinor Lee, home economist, is back from the economics confab in Mansfield, O.

Station's new staff orchestra, conducted by Meyer Goldman and handled by John Salb, made its debut last night.

Three of the station's personalities have joined the ranks of successful songwriters — at least, successful enough to have their works published. Arthur Godfrey's "Pale Potomac Moon," and "I'm Losing You" by John Salb and Hugh Conover, are being put out by Davis & Co., New York music firm.

BIRTHDAYS table with columns for days of the week and numbers 1-31.

Greetings from Radio Daily

January 26

Donald W. Thornburgh Hugo Riesenfeld