



# RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 3, NO. 7

NEW YORK, N. Y., TUESDAY, JANUARY 11, 1938

FIVE CENTS

## IRNA-AFM Plan Effective Jan. 17

### ANTI-FREELANCING RULE EFFECTIVE IN 5 WEEKS

Referendum of Local 802 (AFM) recently passed to curtail one-man job trusts, which result in desirable soloists and other first-rate musicians jumping from one radio commercial to another, will put the new ruling into effect in approximately five weeks. This was decided yesterday afternoon at a general membership meeting of 802 attended by nearly 3,000 members. Arguments were many and spirited, with many name band leaders also present. The rule, however, does not concern estab-

(Continued on Page 5)

### Libby-McNeil Program On WLW Line Jan. 24

Cincinnati — "That's My Story" sponsored by Libby, McNeil & Libby starts Jan. 24 over WLW Line, including WLW, WFIL and WHN. Show will air Monday, Wednesday and Friday, 6:15-6:30 p.m., for 52 weeks. Agency is J. Walter Thompson, Chicago.

### Merwyn Love Appointed KOAM Program Director

Pittsburg, Kan. — Merwyn Love has been appointed program director of KOAM, NBC affiliate. He formerly was in charge of the continuity department. Ed Cunniff is manager of the station.

### Old Gold Renews

West Coast Bureau, RADIO DAILY

Los Angeles — Old Gold cigarettes has renewed George McCall for another 13 weeks of his twice-weekly airings on CBS. Dolan & Doane represented McCall. Lennen & Mitchell has the Old Gold account.

### Radios for Bananas

Guatemala City — Due to scarcity of currency in Guatemala. Ubi-co & Co., Philco distributors in this country, have started selling Philco radios in exchange for bananas. A flexible valuation of so much per bunch of bananas is employed as the unit of exchange. Business is reported flourishing beyond expectations.

## MEN WHO MADE NEWS IN RADIO DURING 1937

(Thirteenth Installment of a Series)

### JOHN V. L. HOGAN



A leading proponent of quality and cultural programs, John V. L. Hogan, owner and operator of WQXR in New York, made considerable progress the past year in building up a

steady following of class listeners. Success of his policies has aroused discussion in the future possibility of different stations going in for specialized forms of broadcasting.

### JAMES D. SHOUSE



Giving up the general management of KMOX, the CBS outlet in St. Louis, James D. Shouse moved up to Cincinnati, where he is now known as vice-president of Crosley Radio Corp. in charge of broadcasting activities. As such, he is g.m. of WLW and WSAI, with Robert G. Jennings as assistant g.m. and general sales manager.

### KFYR's 704-Ft. Tower Being Dedicated Thursday

Bismarck, N. D. — A one-hour gala show is being prepared for Thursday by Manager F. E. Fitzsimonds of KFYZ to dedicate the station's new 704-foot vertical radiator, second highest of its type in the industry. Governor William Langer of North Dakota, Mayor Obert Olson of Bismarck and other notables will be heard on the program. Musical portion will feature the Singing Debutantes of New England, Four Counts and Hazel Johnson of Bismarck. New radiator is a narrow base self-supporting type.

### POWEL CROSLLEY JR.



There was a bit of excitement in the 1937 radio life of Powel Crosley Jr. First, the Washington fuss over WLW's 500,000 watts; then when Crosley signed Charles Michelson, Democratic party publicist, as public relations man; creation of WLW, naming Transamerican as rep, change in g.m. for Crosley Corp. and a few other items.

### GEORGE ENGLS



The artists service division of NBC had to keep on its toes throughout 1937 more than ever before, what with dearth of talent, keen competition for names, continual clamor for new finds, and what not. On top of it all — or probably as a result of the strain — George Engles, v.p. in charge of this service, wound up in a hospital for an operation.

### Second 50,000-Watter Approved for Richmond

Richmond — In addition to recommending a clear channel and increase in power from 5,000 to 50,000 watts for WRVA, FCC examiners have recommended granting permit for a new 50,000-watt station here to Larus & Bro. C. T. Lucy, manager of WRVA, says the station will go ahead with improvements, involving an outlay of \$150,000, as soon as FCC formally grants application.

### Musicians Union Deal to be Effective for Two Years

American Federation of Musicians has decided to declare the IRNA Plan of Settlement effective next Monday for a two-year period, following a conference between AFM President Joseph N. Weber, Emile J. Gough and Samuel R. Rosenbaum at Weber's home.

(Weber has been ill but expects to be out in a day or two.) More than 200 signed contracts will be released from escrow and signed by both heads of AFM locals and the

(Continued on Page 2)

### TEXAS ASS'N TO DISCUSS NAB REORGANIZATION PLAN

Longview, Tex. — A meeting of the board of directors of Texas Broadcasters Ass'n will be held Jan. 15 starting at 10 a.m. in the Baker Hotel, Dallas, it is announced by James R. Curtis, of KFRO here, secretary-treasurer. O. L. Taylor, KGNC, Amarillo, president of the associa-

(Continued on Page 2)

### WWL Increases Rate 37% On 50,000 Watts Debut

New Orleans — WWL, CBS affiliate, will increase its network rate 37 per cent with the introduction of its new 50,000 watt transmitter which will be in operation about July 1. The new evening rate will be \$375 per hour, \$225 per half-hour and \$150 per quarter-hour.

WWL at present is a 10,000 watter and the evening network rate is \$275. Vincent Callahan is general manager of the station.

### Spitalny Splurge

Pittsburgh — On one day alone, last Friday, KDKA press department released eight long stories on Maurice Spitalny, who debuts Thursday as station's new director of music. Some of the stories were two and three pages long. Yesterday's releases on Spitalny took up another six sheets.



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MARVIN KIRSCH : : : Business Manager

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# FINANCIAL

(Monday, Jan. 10)

### NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Tel. & Tel.	149 3/4	148 3/4	149	- 1/2
CBS A	21 1/4	20 7/8	21 1/4	+ 1/2
CBS B	20 1/2	20 1/2	20 1/2	+ 1/8
Crosley Radio	10 1/4	9 7/8	10	+ 1/4
Gen. Electric	45 1/2	44	44 3/4	+ 1/2
RCA Common	7 1/8	6 3/4	7	.....
RCA First Pfd	51 1/2	49 3/4	51	+ 1 1/2
Stewart Warner	10 1/2	10 1/8	10 1/2	+ 3/8
Westinghouse	108 1/2	106 3/8	108	+ 1 1/2
Zenith Radio	16 7/8	15 1/2	16 3/8	+ 7/8

### NEW YORK CURB EXCHANGE

Hazeltine Corp.	15 3/4	15 1/2	15 3/4	+ 3/8
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### OVER THE COUNTER

	Bid	Asked
Stromberg Carlson	6	7

## WJR Sponsor Will Start 5th Year With Gala Show

Detroit—Household Finance Corp. starts its fifth year over WJR on Jan. 21 with a program on which the station will turn loose its entire musical and dramatic staffs.

"Musical Clock" is a Monday through Saturday at 6:30-7:30 a.m. Ralph Patt is emcee, with "Bud" Guest, son of the famous poet, Eddie Guest, as news reporter. Musical numbers are ordinarily transcribed, but for anniversary show Samuel Benavie will have full WJR studio band.

Additional features will be a mixed chorus under Don Large, a male quartet, the Three Aces, Helen Hadley, soprano, and the WJR Mummies directed by Charles Penman. Other names will be added before the broadcast.

## NETWORK SONG FAVORITES

Following is an accurate list of performances for the week ending Jan. 8, covering songs played from 5 p.m. to 1 a.m. on CBS and two NBC networks. Only compositions played 15 times or more are included. This listing is a regular Tuesday feature in RADIO DAILY.

Selection	Publisher	Times Played
True Confession (Famous Music Corp.)		42
You're A Sweetheart (Robbins Music Corp.)		38
I Double Dare You (Shapiro-Bernstein Inc.)		31
Bei Mir Bist Du Schoen (Harms Inc.)		30
Once In A While (Miller Music Inc.)		28
Rosalie (Chappell and Co.)		28
Sweet Someone (Leo Feist Inc.)		28
You Took The Words Right Out of My Heart (Paramount Music Corp.)		27
Dipsy Doodle (Lincoln Music Corp.)		22
A Little White Lighthouse (Donaldson, Douglas and Gumble)		19
I See Your Face Before Me (Crawford Music Corp.)		19
Nice Work If You Can Get It (Chappell and Co.)		19
Bob White (Remick Music Corp.)		18
Mama, That Moon Is Here Again (Paramount Music Corp.)		18
In The Still Of The Night (Chappell and Co.)		17
Sail Along Silvery Moon (Select Music Co.)		17
There's A Gold Mine In The Sky (Irving Berlin Inc.)		17
I Wanna Be In Winchell's Column (Leo Feist Inc.)		16
Mission By The Sea (Shapiro-Bernstein Inc.)		15
Thrill Of A Lifetime (Marlo Music Co.)		15
You Started Something (E. B. Marks and Co.)		15

## IRNA-AFM Settlement Goes in Effect Jan. 17

(Continued from Page 1)

respective stations. Total of 278 is eventually expected, nearly all the unsigned stations being in process of negotiation.

Only hitch that may hold up the works is the signatures of contract of New York key stations and Local 802 of the AFM. This is expected to be signed early this week. In the event the key stations do not sign the contracts to which they have already agreed, it would interrupt network service to the outlets in the IRNA fold.

In a letter to all affiliated outlets, Gough and Rosenbaum have informed the stations of the AFM decision, also that all contracts and musician expenditure quotas will be effective as of the Jan. 17 date for the purpose of the plan, that a few outlets have not yet signed up and the committee will endeavor to obtain for these stations a short period of grace if they are not in the fold by next Monday. However, since the committee will disband shortly, it will be unable to advise or aid the unsigned stations after this week. Committee also said it was unable to forecast at present time just what measures the AFM plans to take or impose upon the unsigned affiliates.

## Lehman Asks Tax Change

Albany—Governor Lehman's proposals submitted last night to the legislature included a request for modification of the capital gains income tax section whereby capital losses would be deductible from capital gains and the net taxed at one-half the current rate. This would benefit network and individual radio corporations.

No suggestion for licensing of radio stations was included in the Governor's message.

## Texas Broadcasters Ass'n Meeting Jan. 15 in Dallas

(Continued from Page 1)

tion, has called the meeting to discuss the proposed NAB reorganization. While the gathering is for the board of directors, Taylor has urged representatives of all member stations to attend.

## COMING and GOING

SALLY NELSON, formerly heard on the Chevrolet show, has returned to New York from a visit with her parents in Chicago.

MORTON BOWE, NBC tenor, leaves New York on Feb. 1 for a concert tour which will take him through six New England states.

VIVIAN DELLA CHIESA, who returns to Chicago the week of Jan. 16 for a personal appearance at the Chicago Theater, will come to New York again on completing this engagement.

LEW FROST, assistant to Don Gilman, NBC vice-president on the West Coast, left Sunday night for a few days in San Francisco.

SYD DIXON, NBC western chief of sales, went to San Francisco last week for a few days.

CHARLES VANDA, CBS Coast official, is in Fresno to supervise programs incident to welcoming KARM in that city to the network Jan. 15. Following the inaugural, he will go on to San Francisco.

EDWARD W. WOOD JR., sales manager, and CARL MEYERS, chief engineer, of WGN, Chicago, are in town.

JOHN CONRAD, director of public relations for KWK, St. Louis, will be in New York about the middle of the week.

SAM GEISON of the Tom Fizdale office has gone to Chicago on business of the publicity firm.

NORMAN SIEGEL, radio editor of Cleveland Press, is in town for one of his periodical visits.

ELLIOTT ROOSEVELT, president of Hearst Radio Inc., is in Chicago.

F. W. MEYER, manager of KLZ in Denver, has returned with Mrs. Meyer from a winter vacation in Honolulu.

MILT JOSEFSBERG leaves for Detroit today for one week on business.

ALLAN SCOTT, WCAU news commentator, returned to Philadelphia yesterday after a short business trip to New York.

JOE GLASTON leaves for Detroit today to join Vincent Lopez and band who are making a personal appearance there.



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 for your  
**RADIO DOLLAR**  
**INTERSTATE BROADCASTING CO.**  
 730 Fifth Ave., New York

# Discover A NEW MARKET ... THE ITALIAN MARKET



**ITALO AMERICANS**  
LIVING ONE HUNDRED MILES AROUND  
THE CITY OF NEW YORK:

New York . . . . .	1,200,000
Westchester . . . . .	82,000
Connecticut . . . . .	261,000
New Jersey . . . . .	507,000
Philadelphia . . . . .	350,000
Delaware . . . . .	121,000
<b>TOTAL . . . . .</b>	<b>2,521,000</b>

We know this market and we think we know how to sell your product to the Italo American consumer. For further detailed information, write or call, with no obligation on your part.

**INTERNATIONAL BROADCASTING CORP.**  
132 West 43rd Street - Tel BRyent 9-6080 - New York, N. Y.

*complete, economical coverage through*

**WPEN** ★ **WQV** ★ **WBIL**

PHILA. 1000 WATTS

N.Y. 1000 WATTS

N.Y. 5000 WATTS

## NEW BUSINESS

Signed by Stations

WSAI, Cincinnati: Molle, "Vox Pop" with Parks Johnson and Wallace Butterworth (renewal).

KIDO, Boise: Woodbury, "Hollywood Playhouse"; Jergen's, Walter Winchell; Union Oil, "Thrills"; Alka Seltzer, "Comedy Stars of Broadway," ETs.

WICC, Bridgeport: American Tobacco Co., "Melody Puzzles."

KYW, Philadelphia: National Biscuit Co., through McCann, Erickson; Olson Rug Co., through Presba, Fellers & Presba; Gorton Pew Fisheries, through H. B. LaQuatte, Inc.

KFI, Los Angeles: Phillip's Milk of Magesia, "Stella Dallas," ETs.

KFRC, San Francisco: Carter Medicine Co., spots, through Spot Broadcasting; Lewis-Howe Co. (N-R Tablets), announcements, through Stack-Goble; Wander Co. (Ovaltine), "Little Orphan Annie," ETs, through Blackett-Sample-Hummert; Campbell Cereal Co. (Malt-O-Meal), "Jack Westaway," ETs, through Ruthrauff & Ryan; Albers Bros. Milling Co., "Jimmy and Jyp," ETs, through Erwin, Wasey & Co.; American Chiclé Co. (Sen-Sen), spots, through Badger & Browning; Pacific Greyhound Bus Lines, "Romance of the Highways," program through Beaumont & Hohman (on Don Lee net).

WLW, Cincinnati (Renewals): Drackett Chemical Co. (Drano, Windex), "Peggy at the Switchboard," through Ralph H. Jones Co.; General Foods, news show, through Benton & Bowles.

## Atlantic and Kellogg Split Philadelphia Games

Philadelphia—Atlantic Refining and Kellogg will split the broadcast of American League games here. Atlantic will air over WIP, while Kellogg will use WFIL. N. W. Ayer handles.

Rumor is that Wheaties and Socony-Vacuum will get the National League games.

## McCabe to Manage KFAC

West Coast Bureau, RADIO DAILY  
Los Angeles — William McCabe, sales executive at KFAC, has been appointed general manager of KABC, San Antonio, and has left to take over his new duties.

## Alice Remsen as Radio Editor

When the NVA Club (National Variety Artists) revives its publication, The NVA News, later this month, Alice Remsen of the NBC schedules will be radio editor of the magazine.

NVA Club recently held a membership drive that brought in almost 1,000 new members, including many radio artists and music publishers. The club is a social and benevolent association, with headquarters at 223 West 46th St.

**In Atlanta**  
**THEY LISTEN TO**  
**WATL**



● ● ● Kate Smith is negotiating for Mae West to appear on her program and give her side of the "Adam and Eve" incident. Kate, while not agreeing or disagreeing with West's critics, sincerely believes that the "I'm No Angel" gal deserves a chance to defend herself. . . . Jimmy Grier's crew heard on the Joe Penner shindig have divorced themselves from MCA and will be a Rockwell-O'Keefe attraction hereafter. . . . George Griffin sans Alice Remsen starts a series for Whipple oil burners in March via NBC. . . . Del Casino, who did an audition with B. A. Rolfe the other day, appears on the Eddy Duchin-Arden-MBShow tonite. The Duchin commercial will be aired from points west next month while he tours. . . . Martin Block has been signed for 78 transcriptions of his "Make-Believe Ballroom" for national distribution by 20 Grand ciggies—Joe Rines' band will be used. . . . Andrews Sisters continue on the Wrigley Sunday show which had Howard Blake, a N. Y. writer, rushed out to Chi for doctoring. . . . "Song Time" on CBS fades, with the singers being given individual spots.

● ● ● The staff of WJR, Detroit, has broken out with a rash of appendectomy! . . . Lorene Broackway (Mary Gray) is recovering in a Pontiac Hospital, and Charles Thornton of the engineering staff was rushed to a Wyandotte hospital a few days ago. . . . Eric Howlett, program director, has been stalling off the doctors since last fall, but will have it over with next week. . . . Freddy Friedenthal, chief control engineer, may beat Eric to the operating room. . . . Streamlined swing music has become so popular on the WDAS Jewish shows due to the success of "Bei Mir. B. D. S." that the people are writing in preferring swing arrangements on all Yiddish tunes—and thus keeping the WDAS arrangers working overtime!

● ● ● Drene tried to get Jerry Cooper back for its Fidler spots, but the former couldn't be released from "Hollywood Hotel," which he wants to keep. . . . Russ Morgan's life will be dramatized on his own show tonite. . . . Milton Berle's presence in town is to talk radio, since RKO is holding off its contemplated air show. . . . Pancho goes into the Persian Room. . . . Duke Ellington does CBSwing Session Jan. 21 from here. . . . "Tish" will hold that CBS Monday nite half-hour, with the Barry Wood-Doris Rhode variety show standing by for time availability. . . . Kated Inc. still has Henny Youngman under management and he may go to the coast's Troc. . . . If the Harry Conn show isn't sold within the 13 weeks of sustaining—it'll fold. . . . People's World, daily Frisco paper which debuted last week there, is the Daily Worker's "brother" on the west coast. . . . Daily Record, another, will fall on Chicago Feb. 12. . . . Capt. Jean Grombach, who is associate producer of "Time and the Conways," the Broadway show, is putting another into production. . . . Wilson, Powell & Hayward are working out a deal for Doug Brinkley, WINS commentator. . . . Bide Dudley started a new twice weekly series on MBS yesterday. . . . Col. Jack Major is supposed to be set for a commercial in March. . . . David Sarnoff enjoying a midnite repast in Reuben's Sat. after the Toscanini concert, paused to admire a German pancake being served to a RADIO DAILY scribe.

● ● ● An infanticipating father gone modern sent the following letter to Iowa Network's WMT: . . . "I am writing to inquire concerning the cost of announcements over your station as we are expecting a blessed event in our family soon—and we would like to announce it by radio" . . . Birmingham's WSGN's Inquiring Mike has grown to such proportions that Lee MacArthur, emcee, has been requested by local traffic officers to "keep moving," so as to prevent pedestrians and interested lookers-on from blocking the sidewalk and streets. Last Week "Mac" went to a parked auto to interview a couple seated listening to the radio—and it was WSGN—causing an awful feed-back—so Lee faded back in double-quick time.

## GUEST-ING

J. EDGAR HOOVER, on General Federation of Women's Clubs program, Jan. 20 (NBC-Blue, 4:30 p.m.)

GLENN DARWIN and DR. WALTER DAMROSCH on "Magic Key of RCA," Feb. 13 (NBC-Blue, 2 p.m.)

FELIX KNIGHT on "Metropolitan Auditions of the Air," Jan. 16 (NBC-Blue, 5 p.m.)

DOROTHY DRESLIN, on "Hammerstein Music Hall," Feb. 4 (CBS, 8 p.m.)

ELIZABETH AMELIA COOK, pianist and composer, on "It's Wheeling Steel," Jan. 16 (WOR-Mutual, 5 p.m.)

WALT DISNEY and characters from "Snow White" on "30 Minutes in Hollywood," Jan. 16 (MBS, 6:30 p.m.)

RICARDO CORTEZ with MADELEINE CARROLL, on "Your Hollywood Parade," Jan. 12 (NBC-Red, 10 p.m.)

LILY PONS in "Barber of Seville," from Metropolitan Opera House, Jan. 22 (NBC-Blue, 1:55 p.m.)

VIRGINIA REA, on Coca-Cola "Song Shop", succeeding Kitty Carlisle, Jan. 14 (CBS, 10 p.m.)

## U. S. Rubber Adds Stations

U. S. Rubber will add four more stations (WCOC, WMMN, WMFG and WHLB) to its CBS Ben Bernie program which starts tomorrow night at 9:30. Campbell-Ewald Co. is the agency.

## AEE McALISTER

Presents to America

## CAVAN O'CONNOR

The famous tenor of the  
British Isles

Now available for  
RADIO, STAGE & SCREEN

Cavan O'Connor is the most outstanding British Tenor of recent years as can be seen by the clippings shown below.

### TIT-BITS

"Known to millions of radio fans Cavan O'Connor the popular BBC singer of romantic songs returns to the microphone Feb. 16, 1937. Possessed of a sympathetic Irish voice, he sings in seven languages."

### LONDON DAILY MAIL

#### "A FINE TENOR"

Famous love songs of today and yesterday gave Cavan O'Connor his opportunity of demonstrating just how fine a tenor voice he possesses. Pure and clear, and of great range and lyrical power, his voice earned him the spontaneous approbation of the whole audience."

Personal Management of

## AEE McALISTER

160 W. 44th ST., NEW YORK CITY  
BRyant 9-0346

## ORCHESTRAS MUSIC

THE two-hour broadcast being staged Thursday by KDKA, Pittsburgh, to welcome Maurice Spitalny as the station's new director of music, will include a half-hour coast-to-coast broadcast over NBC-Blue network. Radio, stage and screen stars will take part in the program, which is to come from the Stanley Theater. Maurice's brothers, Phil and his all-girl band, and H. Leopold, will both be on hand for the celebration.

The Jan. 15 session of the CBS "Saturday Swing Club," originating in Hollywood, will have Paul Whiteman with his band, Joe Venuti and Louis Armstrong, without their bands, the Raymond Scott Quintette and Jack Teagarden.

Joseph Sudy, formerly violinist and vocalist with Henry King's orchestra, has formed his own band and signed management contracts with Consolidated Radio Artists. Sudy's orchestra has been set by Don Haynes of the San Francisco CRA office to open at the Rio Del Mar Country Club at Monterey Bay, Cal., on Jan. 25, with an NBC wire.

Jack Ward, chief organist at WMCA celebrates his first anniversary in that capacity on Jan. 26. He was formerly associate organist at the Radio City Music Hall under Richard Leibert.

The voice of Bob Saunders, leader of Hotel Utah orchestra (MCA) in Salt Lake City, deserts his band to inaugurate KSL's new series starting tomorrow. Featured will be the KSL Concert Orchestra. Bob will be guest vocalist. He will be followed by weekly guest appearances of outstanding radio personalities.

KSL Orchestra, led by Verdi Breinholt, who got the important New Year's Eve assignment of the Challenger Inn, Sun Valley, returned with praises of the new Ski land.

## Leading Radio Salaries

Washington Bureau, RADIO DAILY  
Washington—Salaries of radio, advertising agency executives and radio talent as revealed by the House Ways and Means Committee follow:  
Mary Margaret McBride (Martha Deane), \$52,231; Bruce Barton, chairman of BBDO, \$58,333; William H. Johns, executive committee of BBDO, \$59,679; Roy Durstine, BBDO president, \$91,666.  
Chester Bowles, chairman of Benton & Bowles, \$51,000; Stanley A. Brown, chairman of Brown & Tarcher, \$59,829; Jack D. Tarcher, president, \$57,779; William S. Paley, \$236,924, Edward Klauber, \$71,359; William Esty, president of William Esty & Co., \$100,000; James S. Yates, v.p., \$56,458; Owen D. Young, chairman of General Electric, and Gerard Swope, president, \$146,500 each.  
B. B. Geyer, chairman of Geyer, Cornell & Newell, \$66,125; W. Debasil, Huron Attractions, \$146,084; N. Rosen, \$76,268; J. V. Connolly, \$68,851; Phillip W. Lennen, president of Lennen & Mitchell, \$80,000; Lenox R. Lohr, \$50,259; Edward Petry, \$53,750; Henry Christal, \$50,000; Edward Voynow, \$50,000.  
James G. Harbord, RCA chairman, \$54,000; David Sarnoff, \$75,000; Stanley Resor, president J. Walter Thompson Co., \$90,020; Henry T. Stanton, v.p., \$55,025; Alfred J. McCosker, \$78,270; Ed Wynn, \$60,000.  
Hill Blackett, treasurer, Blackett-Sample-Hummert, \$120,000; E. Frank Hummert, \$128,052; A. D. Lasker, president Lord & Thomas, \$52,416; S. R. Coons, executive v.p., \$145,155; D. M. Noyes, executive vice-president, \$73,512.  
E. R. Goble, president of Stack-Goble, \$60,000; W. E. MacFarlane, WGN, \$92,500; F. Wallis Armstrong, president F. Wallis Armstrong, \$50,000; L. Ward Wheelock, v.p., \$50,000; William Bacher, \$52,394.

## Anti-Freelancing Rule Effective in 5 Weeks

(Continued from Page 1)

lished name or smaller organizations. An orchestra as a unit may hold as many different jobs as it can handle.

Reason for the meeting was the numerous squawks after the referendum was passed. Out of 16,000 members, only 4,000 voted and the referendum passed by about 300 votes. The five-week status is arrived at through the fact that 802 must publish the new law in its journal, which won't be out until three weeks from now. After that, two weeks' notice will be given before the law goes into effect. Law allows a freelance musician to earn up to \$54 weekly only. No action was taken in regard to various other resolutions before the membership.

## Booth Fisheries WSAI Tryout

Cincinnati—United States Advertising Corp., Chicago, is trying a new one over WSAI this week for Booth Fisheries. It's a "Man in the Store" program with the station's beau brummell, Peter Grant, holding forth in Kroger's Government Square store, 11:45 to noon.

## Oklahoma City Stations All Sign AFM Agreements

Oklahoma City—AFM contracts have finally been signed by all local stations. WKY, KTOK, KFXX and KOMA all in fold. Signing means WKY will begin immediate plans for own studio orch, with probability Allan Clark, production manager, may be director.

## Whiteman East Feb. 4

The Paul Whiteman-Chesterfield show on Feb. 4 will air its first program from New York. Show, heard on CBS, will remain in the East.

## ★ F. C. C. ★ ACTIVITIES

### APPLICATIONS RECEIVED

National Life & Insurance Co., Nashville, Tenn. CP for new relay station. 1606, 2022, 2102, 2758 kc., 250 watts.  
Johnson-Kennedy Radio Corp., Chicago, Ill. CP for new facsimile station. 31600, 35600, 38600, 41000 kc., 500 watts.  
EXAMINER'S RECOMMENDATIONS  
Larus & Bros. Co., Inc., Richmond, Va. CP for new station. 1110 kc., 50 KW., unlimited, be granted.  
WMPFJ, Daytona Beach, Fla. Mod. of CP. 1240 kc., 1 KW., unlimited, be denied.

## Fred Finch Joins Agency

Bakersfield, Cal.—Fred Finch, account executive for KPMC for the past two years, has resigned to take over management of Valley Advertising Agency here, affiliated with other independent agencies in Los Angeles, Fresno, Stockton and San Francisco.

Valley Agency is now making an independent comprehensive market study of the Southern San Joaquin Valley which will be used by its clients and affiliated offices in the selection of media and in making dealer and sales plans.

## Broadcasts Aid Fights

Elk City, Okla. — Since Golden Gloves elimination bouts have been aired over KSA, the formerly poor attendance has jumped to S.R.O. Local oil company is sponsoring broadcasts.



## Born in Detroit—Claimed by America "THE LONE RANGER"

The Program Series That Breaks All Records  
For Audience Volume and Sales Results.

### TRANSCRIPTIONS READY FEB. 15TH

The Lone Ranger Movie Serial Will Be Released For Nationwide Showing in Theatres Soon—A Republic Pictures Production.

Three Half Hours Weekly  
Don't Delay If You Want This Tested and Proven Feature. Territories Going Fast.

Make Reservation Now.  
Write or Wire WXYZ, Detroit

**KING-TRENDLE BROADCASTING CORP**  
MICHIGAN RADIO NETWORK WXYZ-DETROIT NBC BLUE NETWORK  
THE PAUL H. RAYMER CO., Representative

GEO. W. BOLLING  
VICE-PRESIDENT  
OF  
JOHN BLAIR & COMPANY

TAKES PLEASURE IN ANNOUNCING THAT

RICHARD D. BUCKLEY  
AND  
WILLIAM H. WELDON

ON JANUARY 15, 1938 WILL BE ASSOCIATED  
WITH THE NEW YORK OFFICE OF THE COMPANY  
341 MADISON AVENUE

# ★ Program Reviews and Comments ★

## "THERE WAS A WOMAN"

Glass Container Association  
WJZ—NBC-Blue, Sundays,  
1:30-2 p.m.

United States Advertising Corp.  
WELL WRITTEN AND ACTED EPISODES  
OF WOMEN WHO FIGURED BEHIND  
SCENES OF HISTORY.

Here is a show which is heard on only six Blue network stations, yet the entire half-hour is a high caliber production. This is the reverse practice of most radio sponsors. A small network usually means a cheap show. Whether this show is an expensive production, we do not know. But the quality is high.

Ed Jerome plays the leading role and carries the lead well. Debut program dramatized the highlights in the life of Sarah Shelton Henry, wife of Patrick Henry. Script covered the life of the Henrys from their marriage to her death. Patrick Henry in the meantime through his wife's guidance had become the great lawyer who fought the English stamp tax with all his might and became a prominent Revolutionary figure. Graham Harris' orchestra furnishes the musical background.

Program should have a larger network. NBC probably, with the sponsor's permission, would be glad to air it sustaining to the rest of the country. Program is educational and should not be lost on only six key cities. It was tried out as a sustaining some time ago.

Commercials are very brief. Nub of the plug is, "buy your milk in glass bottles, the most sanitary container."

## "COURT OF HUMAN RELATIONS"

Vadco Sales Corp.  
WOR—Mutual, Sundays, 4-4:30 p.m.  
Albert M. Ross Inc.

GLORIFIED VERSION OF PREVIOUS  
SHOW PACKS PLENTY OF PUNCH IN  
SHOW STUFF.

Bowing into the organ-pumping and plug for the original consignee of title, True Story mag, which is now using "A. L. Alexander's True Story Hour" for the Friday NBC commercial, program ran along the customary routine, dishing out the tale of woe before a "Judge Kindly" who asks the woman in this case to keep talking while the jury listens. After she relates via dramatization how her husband carried on with his secretary after office hours and how by way of an explosion she became aware of this affair, the "judge" asks the jury for a verdict. This is rendered immediately following a commercial for "Quinlax Cold Tab-

lets". Show fades into a scene a while later with the wife taking the jury's advice, and again an accident occurs to stump the wife and to please the audience. Anyway, fade-out has both women friendly and happy, while the husband is in the cemetery.

Show has plenty of punch, but the casting of the women was poor inasmuch as they sounded too much alike. Also the wordslinger handling the commercials for the cold tablets sounded as though he should have taken the product before getting to the mike. Outside of the nasal sound, plugs were handled nicely. A preview of next week's story was offered at the end of the show.

## Bob Becker's "CHATS ABOUT DOGS"

Morrell & Co.  
WEAF—NBC-Red Sundays, 2-2:15  
p.m., also WGN-MBS 2:45-3 p.m.  
Henri, Hurst & McDonald Inc.

PLUGGING A DOG FOOD, SHOW IS DE-  
SIGNED SOLELY FOR DOG OWNERS.

Bob Becker, explorer, sportsman, author and authority on dogs, bowed in on this one-man show for Red Heart dog food. Becker gave some advice on the care of dogs during the winter, had a few people enact a skit on the heroism of an unwanted dog, and then answered a letter from a dog.

Opening theme featured the "talking dog" portrayed by Dave Dole. Same went for the fadeout. Nothing

## LINCOLN

J. B. Lake has left KFAB as chief announcer to become program director of KFVB, Hutchinson, Kan. Chuck Miller moves up to become chief announcer.

John Edwards, newscaster with the CSBC stations here, celebrated a year on the air recently.

## WNYC, New York

Herman Neuman, musical supervisor, and his wife, the former Maria Stuart, soprano, are on a West Indies cruise.

A program devoted to housing projects will be started Saturday.

Dorothea Lawrence, singer, will appear on Syd Hayden's "Everybody's Hobbies" program on Friday at 5:15.

"America's Hours of Destiny," dramatizations dealing with our national parks, is a new Monday 2 p.m. series.

## KIRO, Seattle

Ralph Camargo, announcer, and Florence Skeels, radio actress, are Mr. and Mrs.

Jimmy Hatfield, chief engineer, has been passing around cigars, but not in honor of Christmas.

Station is now carrying three additional CBS programs—"Story of Industry", "Chorus Quest" and "Columbia Workshop". The "Chorus Quest" is a contest for young choruses.

exceptional about the show that would interest the ordinary public outside of dog lovers. Even the dramatization lacked punch for outsiders. Plugs were handled along similar lines.

## "THATCHER COLT MYSTERIES"

Packer's Tar Soap Inc.  
WEAF—NBC-Red, Sundays,  
2:30-3 p.m.  
Stack-Goble, Chicago

SHOULD APPEAL TO YOUNGER ELE-  
MENT AND ADDICTS OF BLOOD AND  
THUNDER SCRIPTS.

"Thatcher Colt Mysteries" returned to the NBC network last Sunday and continued in the same vein as when heard last year. Program is one of the better "cop and robber" affairs, with a special moral and physical appeal to youngsters. However, grown-ups who enjoy the telling of a good mystery story in a strong fashion also should greatly enjoy the series. Each week a complete story is told, and first episode had all the ingredients—crooked politicians, racketeers and the invincible Thatcher Colt.

A noticeable lack of commercial chatter greatly helped the entire program. Continuity was allowed to run without any excess blah creeping in to destroy the illusion. Program should continue where it left off last year without any difficulty.

## WKRC, Cincinnati

Lee Bland, newscaster, who presents a nightly quarter-hour titled "Night-Cap Newsreel," is one of radio's youngest news commentators. Bland is just 22 years old and a graduate of Ohio State University.

A new series of musical programs is being presented Monday through Friday at 5:45 o'clock. Featuring the Savoy Sisters, rhythm trio, "Tours through Tuneland," presents a different soloist on each program. Joe Binder, tenor; Jinny Gayle, singer of popular songs; Irene Righter, contralto, and Tad Legere, blues singer, are the featured soloists.

Beginning today, station will present a "Man on the Street" program, daily except Saturday and Sunday at 10:45 a.m. People passing in and out of the lobby of the Fifth Third Union Trust Co. will be interviewed by Eddie Humphrey, WKRC staff announcer.

A tenor soloist with organ accompaniment is heard on a new series of programs titled "Hymn Time" each Tuesday and Thursday at 9:30 a.m. Because of the unusual number of requests for a program of this type, Ruth Lyons, program director, has scheduled these broadcasts.

## Michelson in New Office

Charles Michelson, handling radio programs and electrical transcriptions, is now located in his new office at 545 Fifth Ave.

## FATHER COUGHLIN

Independent Network  
(WMCA as New York outlet)  
Sundays, 4-4:30 p.m.  
Aircasters Inc., Detroit

Father Charles E. Coughlin returned to the air on Sunday for a new series of talks over a hookup comprising 60 stations. Leo Fitzpatrick, vice-president of WJR, Detroit, who has aided Father Coughlin with his broadcasts for the past 12 years or so, introduced him and made mention of the fact that no outside money was sponsoring the programs, but that series is financed by Father Coughlin himself.

As in the past, the program originated at the Shrine of The Little Flower, Royal Oak, Mich. Apparently much rested since he was last heard on the air, there was plenty of vigor in Father Coughlin's delivery, but he was less militant and somewhat conciliatory in his allusion to the administration. Explanatory remarks were made on the recent ban by his superiors and a pledge that his Social Justice organ would not repeat indiscreet items. Subsequently the usual discourse on the economic situation of the country took up the major portion of the time. Peace between the AFL and CIO was also recommended. Line on the voluntary contribution being the support of the campaign was heard toward the close.

## KANSAS CITY

Ed Hall has joined the WHB engineering staff.

Erle Smith handles the early morning KMBC news period, now sponsored by B. C. Headache Powders.

Joseph H. Story Jr. of KMBC retail sales organization is back from a business trip to Battle Creek.

Carter Ringlep, KMBC regional sales director, back from St. Louis.

KCMO has started an early morning market report service following heavy rural mail response to regular programs.

A feminine voice, Caroline Ellis, has been put on the regular afternoon news trick by KMBC.

Eddie Krause has been signed to handle the community sing on KMBC's "Brush Creek Follies." Woody Smith emceed the show, from Ivanhoe Temple.

Howard Everett, WDAF pianist, has gone to Hollywood for a screen test.

Edward Cronenbold of KMBC's Texas Rangers married Florence Hutcheson.

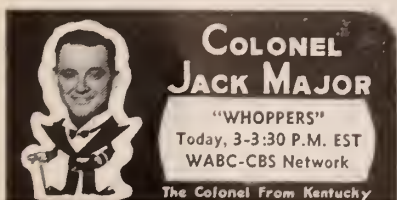
## JEAN PAUL KING

Announces

Myrt and Marge

C.B.S.

Mon. thru' Fri.



**COLONEL JACK MAJOR**  
"WHOPPERS"  
Today, 3-3:30 P.M. EST  
WABC-CBS Network  
The Colonel From Kentucky



**DONALD W. THORNBURG** and John Dolph, accompanied by their wives, and Fox Case and Hal Rorke are among CBSites trekking to Fresno this week to join Charles Vanda in seeing that the newest affiliate, KARM, is wedded to the network with proper ceremonies and official witnesses thereto on January 15.

Earnshaw Radio Productions is getting out an elaborate promotional brochure on its "Hollywood Nite Letter" program. Also supplying subscribing stations with stills of stars interviewed by Fenton Earnshaw for the program.

Jack Owens, KEHE staff vocalist heard every weekday at 12:30 p.m., has had his informal musical programs moved to a later groove at 4:15.

Oscar and Elmer wound up their current KFVB series Friday but start in on a new half-hour routine today.

Eddie Cantor will enviously salute Bing Crosby on the acquisition of a fourth son on the CBS "Texaco Town" show tomorrow.

Pan-American Radio Productions has auditioned its Spanish version of the transcribed "Charlie Chan" series for E. R. Squibb & Co., New York, as a possibility for the Latin-American countries. Irving Fogel controls the foreign rights to the series produced by the Raymond Morgan Co. for the use of the Stokely Co. on CBS.

Clark Ross, off the KEHE airplanes for several weeks through illness, is back with his baritone voice on a Tuesday evening program at 8:15.

John Canady has a new commentary program, "The Sportsman," on KMPC Monday and Thursday nights at 9:45.

The cast of KHJ's "The Phantom Pilot," recently moved from KFRC, San Francisco, remains a deep, dark secret to everyone except the staff connected with the program.

Parkyakarkus copped the Gene Inge award on KFVB's "Take the Air" program last week.

Carl Haverlin, KFI-KECA sales manager, and Dr. Ralph L. Power recounted experiences in the early days of radio to members of the California History and Landmarks Club at the University Women's Club-house yesterday.

John J. Colbert, KFVB's "Lamp-lighter," started a new series over the entire CRS net on Saturday at 8:30 p.m.

**AFRA Again to Meet Web Officials**

With both NBC and CBS appointing committees to treat with the AFRA, Mrs. Emily Holt, executive secretary, and other AFRA officials will confer with the web representatives again today. Negotiations are continuing on the advertising agency front also, talks with individual agency executives having been followed by a meeting with officials of the American Association of Advertising Agencies. Latter was represented by John Benson, president, and Frederick Gamble, executive secretary. General counsel for the AAAA was also in attendance.

**Special WIBW Broadcast Supplements Bowes Salute**

Topeka—Major Bowes' salute to Topeka last Thursday night during the CBS "Amateur Hour" was followed by one of the first broadcasting experiments of its kind. As an added feature to the Major's weekly salutation, the outlet here, WIBW, the Capper Publications station, conducted a 15 minute "back stage" air "scene", which followed 15 minutes after the amateur hour had signed off the air.

With Art Holbrook and Judson Woods handling the remote control microphones, WIBW went direct to the Topeka operating offices of Southwestern Bell Telephone, picked up and sent over the air the receipt of votes there, which, of course, are taken continually during the one-half hour after the Chrysler broadcast.

For 15 minutes, the remote control staff "brought in" the scene at the telephone company, where 52 special operators and 20 number tabulators received and tallied votes for the amateurs. The Mayor and other prominent Topekans appeared on this broadcast.

Many fan letters and telephone calls were received at the WIBW studios complementing the station on the broadcast. Topekans cast 37,467 votes by phone for amateurs, which is considered somewhat of a record itself, since most honor cities of the same size as Topeka have been sending in about 8,000 calls.

The unique broadcast was made possible through the cooperation of Ben Ludy, WIBW's new general manager, who was promoted to that position from assistant manager on Jan. 1, and V. B. Gray, personal representative of Major Bowes.

**WOKO-WABY, Albany**

Albany Concert Orchestra, WPA sponsored, has returned on Friday nights over WABY.

Forrest Willis, WOKO announcer, will be heard on the Spaulding Quik Quizzer on Sunday afternoons, from lobby of the Palace Theater. Grenfell Rand is the week-day announcer.

Dr. Edmund Albert Brown, baritone and former Dean of Music at Ithaca College, has been signed for a series on Wednesdays over WOKO. He just completed a series for WABY.

**New San Antonio Service**

San Antonio—John Rodney, freelance writer, is now located here and is planning a radio script service. He will also have a production agency.

**Southwestern Brewing On Oklahoma Network**

Oklahoma City — Oklahoma Network is carrying a new ten-week three-quarter-hour contract of Southwestern Brewing Corp. (Old King beer), first time account has used the network. It is sponsoring AAAU inter-city boxing meets from the municipal auditorium here, being fed by KTOK, local member of the web. Halsell-Humphrey Adv. Agency in charge.

**Signed by Fred Allen**

Lucille and Lanny, individualists in song, have been signed for a six-week engagement on Fred Allen's "Town Hall Tonight" over NBC-Red on Wednesdays. They already have made a string of guest appearances on the show, and the present contract is the longest ever issued by Allen to guest talent.

Charlie Cantor, who recently was heard with Henny Youngman on Kate Smith's program, also is now a member of the Allen troupe.

**W. S. Clark with Siegel**

Morris H. Siegel, director of the Policyholders' Advisory Council, whose radio blasts over WMCA and local foreign language stations have been the chief thorn in the side of New York life insurance agents, has appointed W. S. Clark, former WMCA time salesman, as director of advertising and public relations.

**Cottingham Promoted**

Philadelphia — Robert Cottingham, formerly news head of the NBC Washington office, has been promoted to the KYW staff here to handle the UP-Esso news reports. Thomas Knode succeeds to Cottingham's former post. He was with the UP Washington office.

**Vladimir Dubinsky Dead**

Syracuse—Vladimir Dubinsky, cellist and founder of the Esardy Trio, formerly heard over the networks, collapsed and died here yesterday while rehearsing with Syracuse Symphony Orchestra.



**EDWARD N. NOCKELS**, late manager of WCFL, the Chicago Federation of Labor station, left an estate of \$25,602, according to an inventory just filed with the Probate Court.

Actor Dick Wells is laid up by flu. Mento Everitt (Jenny Peabody) celebrated her 14th wedding anniversary last week.

Bailey Twins and Brooks and Small have been dropped from Wrigley's "Double Everything." The Andrews Sisters came on from New York to replace them. Bob Hafter is using a studio audience at dress rehearsal.

On the ailing list: Hugh Rager of First United Broadcasters; Cliff Sleining of Furgason & Co.

Andrew (Uncle Joe) Dobson of WJJD broke his shoulder blade in an auto accident while driving to Indianapolis for a concert engagement.

Betty Lou Gerson has taken over leading role in "Last of the Lockwoods," supplanting Judith Lowry, who has other commitments.

Jack Hayes, chief engineer of WJJD, fell on the ice and broke his leg. He is confined to his home.

Skip Morr, baritone, and Don Huston tenor, being featured by Henry Busse on his new Mar-O-Oil series.

**WBRY, New Haven**

U. P. news periods will be sponsored on WBRY by Quinnipiac Coal Co. and Benedict Coal Co. alternately.

Gert Cole, pop songstress, has returned to the studios after a two-week vacation.

Perry Lafferty, director of music, also back from a vacation in Davenport, Ia.

**KABC, San Antonio**

Johnny Sullivan, formerly of Fort Worth, has joined the commercial department.

G. P. Rumble is the new chief engineer for Alamo Broadcasting Co., replacing Edward L. Starnes, who has gone to the Coast.

**Another Way to Tell the KVOO Story!**

KVOO, Tulsa, is the most powerful station between St. Louis, Dallas and Denver, covering the heart of the Tri-angle. More population, more radio sets and more spendable income than any other Oklahoma station! 25,000 watts. N.B.C. Edward Perry and Co., Rep.

**School of RADIO TECHNIQUE**

America's distinguished school of broadcasting for singers, actors, writers, speakers, announcers. Western Electric Recordings in our studios . . . programs taken off the air. George Marshall Durante, Dir. A.K.O. Bldg., Radio City, New York

**Radio Newsfeatures**

Available to only one radio station in each city. Represented exclusively by **STEPHEN SLESINGER, INC.** 250 Park Avenue New York

## PROMOTION

### In Good Company

"It's good company to be with," says W. Cort Treat, manager of WORL, Boston, in a telegraphic statement listing clients who "went to town with WORL."

Accounts representing 15 industries are listed by Manager Treat.

### Present Calendar Gifts

Georgia Broadcasting System (WATL, WRBL, WGPC) has distributed a New Year's greeting in the form of a novel desk calendar. Job went to agencies and advertisers throughout the country.

### Kellogg Gets Richmond Games

Richmond—Kellogg has bought exclusive rights to 35 Richmond Colts home baseball games. WMBG may be the station used. N. W. Ayer & Son is the agency.

### James A. Willard to WFIL

Philadelphia—James A. Willard Jr., former "Uncle WIP" on WIP, has joined WFIL, where he will be known as "Uncle Jim." He will continue handling a kiddie show for a store sponsor.

Allen Scott, formerly on WFIL, has returned to WCAU as commentator.

### Johnson Gives Time to Author

General Hugh S. Johnson will relinquish his usual broadcast period over NBC-Blue network on Thursday, 8-8:15 p.m. to allow Ferdinand Lundberg, author, to reply to criticism of his book, "60 Families," made by the General in a recent broadcast.

### J. B. Lake to KWBG

Lincoln, Neb.—J. B. Lake, chief announcer at KFAB, left Saturday for Hutchinson, Kan., where he becomes program director at KWBG, and six months later will become station manager.

### E. J. Samuel Quits WMAS

Springfield, Mass.—Edward J. Samuel, commercial manager for WMAS since 1934, has resigned and may open an advertising agency. Before joining WMAS, Samuel was advertising manager for Fisk Rubber Co. for seven years, and previous to that was with Goodyear for 11 years.

## ONE MINUTE INTERVIEW

JOE RINES

"The wild cacophony of swing is enough to give a savage beast the jitters. Imagine what it must do to sensitive elders with an ear for music, and an eye for relaxation. Say, can't we give the lovers of soft music more of an even break? How about a little more division of our musical labors? Let's give SOME attention to soft rhythms."

## ☆ Coast-to-Coast ☆

FLOYD BUCKLEY and Jose Yovin, program builders, have completed two audition records for the Paul Meyer Associates, on order of two large sponsors. Both programs use a large cast, and the best available talent on the air participated in the auditions. Such well-known people as Lucille Wall, Fred Lewis, Lawson Zerbe, Jean Colbert, John Griegs, Jack Davis, Jerry Lesser and others. All are "regulars" on daily series shows. Special orchestral background music was furnished under direction of Esoj Nivoy, newcomer to radio. NBC recently took option on a Buckley-Yovin show called "Make Me A Star" by Michael Young — which makes four programs built this season. Floyd Buckley is better known as "Pop-eye" on the radio, but has been directing radio and commercial slide-films for past seven years. Just terminated a three year contract with Vocafilm. Yovin has been associated with Buckley a long time, as production director and writer.

Emlyn Owen, production manager and staff organist at WTAQ and WHBY, Green Bay, Wis., was married recently in Superior to Gladys Wang-en.

Offering listeners an opportunity to "have their cake and eat it too," WTMJ, Milwaukee, went to considerable pains to broadcast two important features scheduled for the same hour, President Roosevelt's Jackson Day dinner address and the Wisconsin - Minnesota basketball game. Arrangement was made with NBC to record the President's talk and the station made the record rebroadcast immediately following Russ Winnie's eye-witness of the Badger-Gopher cage tilt at Madison. This was the second time within a week that WTMJ staged a record rebroadcast of President Roosevelt.

George Griffin, NBC baritone, who is heard on the "Castles of Romance" series, is making two shorts for Warner Bros.

A. P. Rauer, salesman at WTMV, East St. Louis, Ill., will soon marry Laverne Conley, a beauty contest winner.

Eddie Whitehart, whose "Romance Singer" program became quite popular during its sponsored term over WPAY, Portsmouth, O., is continuing to broadcast on a sustaining basis.

Peter Donald Jr., character actor on NBC, CBS and Mutual, has sold some material to 20th Century-Fox for the new Ritz Brothers film, "Kentucky Moonshine." Comedy sequences were written in collaboration with Gaby Barrere and Charles Eaton, both on the coast at present. Team formerly wrote comedy material for the air.

First 1938 Saturday night "Jamboree" at WWVA, Wheeling, W. Va.,

drew 5,328 admissions. Bill Thomas, now emcee on the show, likes his job real well.

Leland C. Bickford, editor in chief of Yankee and Colonial networks and noted for his expose of public rackets up in Boston, has created a furore with his charges that votes could be "bought" in the Massachusetts legislature.

WHOM broadcast by remote control direct from the deck of the Steamship Pilsudski last night in observance of the Cruise-Contest Winners for the Warren-Norge Electric Appliance Co. Program sponsored by European Radio Co. of New York.

Jack Mitchell, director and interviewer of WAAT's news spectacle, reveals that Ray Freifelder and Jerry Cotter, two of the commentators employed in the show attended Columbia University together as journalism students. It was there that they met the maestro, who convinced Jerry and Ray that radio needed them.

Anne Jamison, NBC contralto, has had her contract renewed for an additional 13 weeks on Campbell's "Hollywood Hotel" program over CBS.

## AN OPEN LETTER

Film Recording • Commercial and Theatrical Pictures • Transcriptions

### INTERNATIONAL PRODUCTION STUDIOS

33 W. 60th St., N. Y. C.



COLUMBUS 5-7366-7

Mr. John U. Reber  
J. Walter Thompson  
420 Lexington Avenue, N. Y. C.

Dear Mr. Reber:

As Radio Director of J. Walter Thompson, you know the value of a good recording. I state this as a positive fact because the consistently high quality of the J. Walter Thompson air shows proves it.

International Production Studios is anxious to have you hear samples of their work not to prove that their recordings are as good as the next fellow's, but to show you the difference between a good recording and the best.

May we submit some of our recordings?

Very truly yours,

Kenneth W. Howard  
Sales Manager.

KWH/amh