



# RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 3, NO. 5

NEW YORK, N. Y., FRIDAY, JANUARY 7, 1938

FIVE CENTS

# Congress Quizzes FCC

## 2 CALIFORNIA STATIONS JOINING CBS ON JAN. 15

Two California stations, KARM, Fresno, and KROY, Sacramento, will join the CBS network on Jan. 15. The new Pittsfield, Mass., station, WBRK joins on Feb. 1.

All three stations are new licensees. KARM is owned by George Harm and operates on 100 watts full-time. KROY is owned by Royal Miller and is a daytime 100 watter. The combination rate as optional member of

(Continued on Page 3)

## KGKO Shift to Ft. Worth Getting Under Way Soon

Ft. Worth—Moving of KGKO, Wichita Falls, to Ft. Worth as recently authorized by FCC will be completed by May 1, according to Harold V. Hough, g.m. of both KGKO and WBAP here. The stations are

(Continued on Page 2)

## P. & G. Adds Stations On Morning Disk Series

Procter & Gamble (Ivory soap) on Jan. 17 will start "Across the Breakfast Table" on WGR, Buffalo, and KYW, Philadelphia. Program is a quarter-hour disk which will be aired five times weekly and is now

(Continued on Page 2)

## KGGM Had Record Year

Albuquerque—"Our business for 1937 was the biggest and best in the entire history of our station", states Mike Hollander, g.m. of KGGM, "We are very optimistic for the coming year. We hope to make 1938 even better."

### Manager's "Chat"

Yuma, Ariz. — Taking after the editorial pages and columns of newspapers and magazines, KUMA here has inaugurated a 15-minute "chat" prepared and presented by Manager E. N. Sturdivant. The innovation aroused more comment on its first day than any other program which has been broadcast over the station.

## MEN WHO MADE NEWS IN RADIO DURING 1937

(Eleventh Installment of a Series)

### MYRON P. KIRK



Genial and equally astute Myron P. Kirk, former vice-president and director of radio for Ruthrauff & Ryan Inc., caused a hubbub in radio circles when he resigned that

position to become vice-president in charge of radio for Famous Artists, Hollywood. There, Kirk has assumed duties in both pictures and radio that helped make Ruthrauff & Ryan one of the top ranking firms in the agency field. Kirk's record is based on such celebrated programs as those of Major Bowes, Al Jolson, Edward G. Robinson, Joe Penner and others. His salesmanship and talent handling showed many a sponsor how to sell the product.

### J. HAROLD RYAN



This is the current president of the Ohio Association of Broadcasters. He was elected last November to succeed the retiring John F. Patt of W G A R, Cleveland. Ryan also has

other responsibilities. He's president and g.m. of Fort Industry Co., owners and operators of WSPD, Toledo; president of West Virginia Broadcasting Corp., operating WWVA, Wheeling, and treasurer of Monongahela Valley Broadcasting Co., operating WMMN, Fairmont, W. Va.

\* \* \*

### CLAY MORGAN



Shortly after Clay T. Morgan took up the post of director of promotion at NBC early in 1937, things began to literally fly in the promotion division. White space copy and direct mail promotion hit the all-time high in the spring and early summer. By the way, if you see any similarity in the accompanying picture and Warner Oland's, don't tell Morgan. He's heard it before.

### GEORGE BOLLING



From the Detroit office of John Blair & Co., Vice - President George Bolling moved east and up last summer to head the New York office on resignation of Murray Grab-

horn. Management of the Detroit office thereupon fell to his brother, R. H. Bolling.

## Atlas and Stuart Doyle Close Australian Deal

Atlas Radio Corp. has made a deal with Stuart Doyle, Australian amusement biz tycoon who also heads a chain of 16 stations, whereby an Atlas distributing branch will be operated jointly in Australia and New Zealand. Main branch will be lo-

(Continued on Page 2)

## NAB to Assess Dues By Income Groups

Washington Bureau, RADIO DAILY  
Washington—Present "inequalities of card rate system of collecting NAB dues" will be abolished in favor of assessing dues by income groups in radio's trade association, Phillip G. Loucks, reorganization committee chairman, revealed to-

(Continued on Page 8)

## Commissioner Craven is Questioned by House Committee

By GEORGE W. MEHRTENS  
Washington Bureau, RADIO DAILY

Washington—That the FCC is moving in cooperation with Congress toward solution of various radio problems, including newspaper ownership of stations, was revealed yesterday when the House Appropriations Committee made public its report of executive hearings on independent offices appropriation bill of 1939. At the same time, another section of the heretofore unpublished report of the FCC to interested Congressmen became available to RADIO DAILY.

The two reports, one of which is being held in strict confidence and the other being released on a restricted basis, constitute what is generally

(Continued on Page 3)

## WOULD DISQUALIFY CRAVEN AS COMMISSIONER IN FCC

By PRESCOTT DENNETT  
Washington Bureau, RADIO DAILY

Washington—Timing a demand in the House for a thorough radio probe with official issuance yesterday of the Appropriation Committee executive hearings report containing his close examination of Commissioner Craven, Congressman Wigglesworth, threw a

(Continued on Page 3)

## General Foods Adding 4 Stations for Sanka

General Foods on Jan. 13 will add WRVA, WREC, WADC and WKBN to the CBS Sanka coffee program. Young & Rubicam is the agency.

### Acclimated

Philadelphia — After many experiments to aid the announcer in airing the new "Breakfast Express" early morning program—even to installing a cot in the station, which necessitated hiring somebody to wake the announcer—WDAS solved the problem by getting a new announcer. His name is Tom Haffey, and he used to be a milkman.





Vol. 3, No. 5 Fri., Jan. 7, 1938 Price 5 Cts.

JOHN W. ALICOATE : : : Publisher

DON CARLE GILLETTE : : : Editor  
MARVIN KIRSCH : : : Business Manager

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Radio Daily Corp. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Treasurer and General Manager; Chester B. Balin, Vice-President; Charles A. Alicoate, Secretary; M. H. Shapiro, Associate Editor. Terms (Post free) United States outside of Greater New York, one year, \$5; foreign, year, \$10. Subscriber should remit with order. Address all communications to RADIO DAILY, 1501 Broadway, New York, N. Y. Phone Wisconsin 7-6336, 7-6337, 7-6338. Cable address: Filmday, New York. Hollywood, Calif.—Ralph Wilk, 6425 Hollywood Blvd. Phone Granite 6607.

Entered as second class matter April 5, 1937, at the postoffice at New York, N. Y., under the act of March 3, 1879.

## FINANCIAL

(Thursday, Jan. 6)

### NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Tel. & Tel.	149 1/2	147 3/4	149 1/2	+ 3/4
CBS A	20 1/4	20	20 1/4	+ 3/4
Crosley Radio	9	8 3/4	8 7/8	+ 3/8
Gen. Electric	43 1/2	42 1/4	43 3/8	+ 1 1/2
RCA Common	6 7/8	6 1/2	6 3/4	+ 1/8
RCA First Aid	48 3/8	46 1/4	48 3/8	+ 1 3/8
Stewart Warner	9 1/2	9 1/2	9 1/2	+ 1/8
Westinghouse	105	102	104 7/8	+ 4 3/8
Zenith Radio	15 3/8	14 1/8	15 3/8	+ 1 3/8

### OVER THE COUNTER

	Bid	Asked
Stromberg Carlson	6 1/4	7 1/4

### GUEST-ING

JAN PEERCE, on "Radio City Music Hall of the Air," Jan. 16 (NBC-Blue, 12:30 p.m.).

FRED E. BAER, ghost writer, on Edgar A. Guest's "It Can Be Done," Jan. 11 (NBC-Blue, 8:30 p.m.).

LYN MURRAY'S CHORUS, repeat on Al Pearce program, Jan. 11 (CBS, 9 p.m.).

HERB KOPF, interviewed by Dick Fishell, today (WMCA, 6:30 p.m.).

WILLIE and EUGENE HOWARD, on "Amateur Hour" tonight (WHN, 8 p.m.).

ROBERT CASADESUS, pianist, on Ford Sunday Evening Hour, Jan. 16 (CBS, 9 p.m.).

### Nan Wynn in Own Spot

Nan Wynn, CBS songstress, will have her own program over CBS at 10:45-11 p.m. starting tomorrow. An orchestra directed by Ray Block will support her.

### Dr. Courboin to Resume

Dr. Charles H. Courboin, organist, returns to WOR next Sunday at 12:30-12:45 p.m.

## MARTIN BLOCK'S "Make-Believe Ballroom"

A WNEW FEATURE  
1250 Kc.

9:15 TO 11 A. M. 5:30 TO 7 P. M.

### Newspapers Dropping Off

Continuing a tendency that has corresponded with the growing use of radio as an advertising medium, 221 newspapers discontinued publication in 1937, according to the N. W. Ayer & Son's Directory, out today. In the periodical field, 91 new magazines made their debut last year. Many were picture magazines.

### KGKO Shift to Ft. Worth Getting Under Way Soon

(Continued from Page 1)

owned by Amon G. Carter, publisher. Glenn D. Gillette, consulting radio engineer, has charge of locating the two 330-ft. towers on the new 40-acre site. KGKO power will be boosted to 1,000 watts night and 5,000 watts day on 570 kcs.

The air-conditioned KGKO studios will be atop the Medical Arts Bldg. D. A. Kahn, Wichita Falls, will be business manager. C. B. Locke will be chief plant engineer. Most of the present staff will move here, but a remote studio will be maintained in Wichita Falls. Station will be on NBC-Blue as well as Texas Quality Network. WBAP is an NBC-Red member.

### Atlas and Stuart Doyle Close Australian Deal

(Continued from Page 1)

cated in Sydney with Doyle as managing director. Herbert R. Ebenstein, Atlas prez, who closed the deal with Doyle, stated that this is the first of several such transactions planned to place the Atlas disks in every part of the English speaking world.

### McNinch is Mentioned As Bench Possibility

Washington Bureau, RADIO DAILY  
Washington—Frank R. McNinch, FCC chairman, yesterday was mentioned in capital circles as among possibilities for appointment to the Supreme Court bench.

### P & G Adds Stations On Morning Disk Series

(Continued from Page 1)

being heard on KMBC. Neal Keehn and Margaret Heckle write, produce and play the principal character roles in the script. Compton Advertising placed the account.

### WIS Staff Additions

Columbia, S. C.—Recent staff additions at WIS are announcers Bill Mayhew and Frank Burger and control operator Douglas Bradham. Mayhew formerly worked as announcer at WCSC, Charleston. Bradham was chief operator at WCSC, and comes back to the station he served five years ago as announcer-operator. He is now on the controls at WIS.

Burger returns to familiar scenes after several months announcing in the nation's capital. He was with WIS for nine months before joining WOL in Washington last October.

### Sale of WLAK, Lakeland Awaiting FCC Approval

Lakeland, Fla.—All other negotiations have been completed and only approval of the FCC is needed now in the sale of controlling interest in WLAK to David E. Smiley and Ralph Nicholson of Tampa, according to J. P. Marchant, president of Lake Region Broadcasting Co., which owns the station. Smiley and Richardson are publishers of The Tampa Daily Times and operators of WDAE in that city. Neither of these concerns are involved in the deal, and Marchant will continue to hold an interest in the company.

### Expose of Gossipers Started by Sam Taylor

Sam Taylor, movie commentator heard Tuesday and Thursday evenings over WHN, last night started a new feature called "Comments on the Commentators", in which he plans to show up the misinformation dished out by other radio gossipers. His first expose was aimed at Jimmy Fidler, charged with airing erroneous information the other night about the eastern trip of Franchot Tone and Joan Crawford.

### Danzig Succeeds Bates

Jerry Danzig will succeed John Bates as WOR Commercial Program Manager effective Jan. 15. Bates has resigned to open a production agency and among other shows will produce "Famous Fortunes" for the Richland Shoe Co. Danzig will be succeeded in the special events department by Alvin Josephy, formerly of the N. Y. Herald Tribune.

### Neil Norman Taking Rest

St. Louis—Neil Norman, program director and sports announcer of WIL, is at Hot Springs resting up and recuperating from the effects of injuries and shock received in an automobile accident. The accident occurred at Palmyra, Mo., while Norman was enroute to Iowa to visit his father. Latest reports indicate that Neil will be back on the mike in another week.

Spent yours  
Where the Money is!

**WABY**

COVERS THE  
CAPITAL DISTRICT  
ALBANY, N.Y.

## COMING and GOING

THOMAS G. ROCKWELL and HARRY LEEDY are in the east from the coast.

CLARENCE OLMSTEAD, supervisor of radio for Young & Rubicam agency, to New York from Hollywood for a month's stay.

BESS FLYNN, who is in New York from Chicago for a visit with a fellow author, Bess Johnson, is expected to return to Chi over the week-end.

CHARLES O'CONNELL, associate conductor of Philadelphia Symphony Orchestra and connected with RCA, is in Montreal to conduct a concert tonight.

S. C. VISONHALER, general manager of KLRA, Little Rock, Ark., is in New York.

A. L. CHILTON of WGST, Atlanta, is in town.

BRYCE OLIVER, WHN commentator, sails today for a West Indies vacation, during which time his radio period will be filled by guest commentators, starting with Arthur Lockwood, press agent.

BUDDY MANNERS, vocalist on the WHN staff, is back from a Havana honeymoon.

GEORGE D. LOTTMAN is leaving for Miami, Fla., on Jan. 14 for a week's vacation.

JACK FULTON has left Chicago for New York on private business for himself.

LEONARD L. BASS, contact chief for "We, the People", returns from Washington this week.

JOHN C. KELLY, president of Kelly, Nason & Winsten advertising agency, sails today for a southern cruise with MRS. KELLY.

MAURY GAFFNEY, CBS trade news director, and MRS. GAFFNEY sail on the Columbus tomorrow for a 12-day West Indies cruise.

JOHN BLAIR, president of John Blair & Co., is in New York.

TOM BELVISO, NBC music chief, to Boston today to look over the WBZ music set-up.

EUGENE C. PULLIAM, president of WIRE, Indianapolis, is a New York visitor.

**ARTISTS MANAGEMENT**  
Presents

**PAUL WHITEMAN**  
Tonight on  
**Chesterfield**  
CBS-8:30 P. M., E.S.T.

and ten year old  
**Jeanne Ellis**  
with  
**Grace Moore**  
Lux Radio Theatre Monday Night

17 E. 45th ST.  
N.Y.C.  
MU 2-1888



# HOUSE GROUP QUIZZES COMMISSIONER CRAVEN

(Continued from Page 1)

conceded by Congressmen as "preliminary data" to a sweeping investigation of the FCC and the entire radio industry.

In a confidential letter from the FCC, commenting upon the Scott Bill, providing that the licensing authority shall not be given the power of censorship over the radio communications or signals transmitted by any radio station and no regulation or condition shall be promulgated or fixed by the licensing authority which shall interfere with the right of free speech by means of radio communication, the FCC declares it is in complete sympathy with the purpose of the bill.

"In our opinion," FCC points out, "the broadcaster who simply makes his facilities available for the discussion of those issues by responsible people and who exercises no control over the content of the broadcast should not be held liable for statements made in the course of the broadcast."

On the other hand, it is pointed out, that while the proposed measure grants relief to the broadcaster it leaves the door wide open for scurrilous, defamatory attacks by judgment proof, irresponsible individuals.

The major portion of the executive session appropriations committee fireworks report was due to the determination on committee of radiominded Congressman Wigglesworth, who peppered Commissioner T. A. M. Craven with question after question pertaining to his background, previous connection with the radio industry as well as general FCC policy. Regarding the newspaper-radio question, Craven during the executive hearings stated he believed this phase to be a constitutional question, and added he thought that Congress would be the ultimate factor in its determination. Craven said the FCC was not yet in a position to make any recommendations along this line but added that the commission "is going to give it much more consideration before a year is out."

Asked by Wigglesworth if he felt that such a sweeping investigation as has been suggested in both Houses

## NEW PROGRAMS—IDEAS

### "Makers of America" on WINS

"Makers of America," a new series of dramatic broadcasts dealing with the men and women behind the scenes of American progress and growth, will be presented by the New York WPA Division over WINS every Sunday at 11-11:30 a.m.

The first broadcast will tell in dramatized form the story of Haym Salomon and the important part he played in the winning of the American Revolution. It has been rumored that the story of Haym Salomon may be the next motion picture vehicle for Paul Muni.

Among those who, having in some way contributed to the lustre of the American scene, will be portrayed in this series, are Adolph Sutro, who introduced placer mining in the West; Charles Steinmetz, the electri-

cal genius; Mordecai Noah, Daniel Touro, and Capt. Robert Gray, who discovered the Northwest Passage that opened up Washington and Oregon.

### Women's Club

Holding top spot among novel southwestern programs is KGGM's (Albuquerque) "Women's Club of the Air," original idea of g.m. Mike Hollander. Program, three hours long each morning, has over 3,370 loyal listeners, each holding membership and receiving prizes by names being called over air and response to call within one minute. Averaging 100 new members weekly. Station holds theater parties for club members every three months with membership cards serving as admish tickets.

### Conducting Speech School For Announcers at WBIG

Greensboro, N. C.—A twice-weekly school of correct speech is being conducted for the announcing staff of WBIG by Dr. Elbert R. Moses Jr., instructor of English and director of the Speech Improvement Department at the University of North Carolina, Woman's College. Dr. Moses is a nationally known authority on correct speech and will give a three-month course to the WBIG announcers. He uses the very latest and most modern equipment and various recordings are being made of the announcers' work. Any inaccuracy in speech is promptly corrected.

Within a few weeks the speech clinic will be aired for 15 minutes twice weekly over WBIG.

of Congress into the broadcasting field would be a desirable thing, Craven replied: "Frankly, I do not. I think that the commission should be given an opportunity to do a job, and then report to Congress."

Asked by Congressman Fitzpatrick if the Commission could censor anything that they believed is not proper Craven replied: "The question of censorship is a very basic one and perhaps requires study on the part of Congress. It is a major question." Regarding the question of applications Craven told the Committee he thought that the commission would have to decide on a more definite policy with respect to determining who should be granted applications.

On the question of charging for licenses, Craven said this also was a question to be decided by Congress. Wigglesworth, then asked what was the total income of the industry last year.

"If by the industry," Craven replied, "you mean broadcasting transmission systems of the country, that is one thing. If you mean all of the allied forces, including manufacturers of receivers and tubes, the service men, and things of that sort, I think the general turnover is about \$1,000,000,000 a year."

### Col. Major Relinquishes CBS Sustaining Program

Having signed a contract with Wilson, Powell & Hayward, artists representatives and radio show builders, Colonel Jack Major, who has been one of Columbia's outstanding afternoon variety show headliners, will terminate his sustaining half-hour show next week. Usually heard on Tuesdays, the Colonel's last sustaining CBS broadcast will be aired on Wednesday at the same time, 3-3:30 in the afternoon.

A joint agreement has been reached between Wilson, Powell & Hayward and Columbia Artists Inc. in the management of the Colonel.

Following his Wednesday broadcast, Colonel Major leaves for Boston to begin a limited series of personal appearances, starting at the Metropolitan Theater. Following his theater dates, he will return to New York to ready his new air show, which is expected to get under way some time in March.

### Would Disqualify Craven As Commissioner in FCC

(Continued from Page 1)

virtual bombshell by charging that Craven is disqualified to sit as an FCC commissioner due to stock ownership in radio stations when he entered employ of FCC. Wigglesworth alleged on floor of House that Craven received payments from radio interests "less than one month" before he was named Commissioner.

### 2 California Stations Joining CBS on Jan. 15

(Continued from Page 1)

the CBS Pacific coast group will be \$150. If KROY is unavailable the rate for KARM will be \$100.

WBRK is a 250 watter daytime, 100 at night. Its rate will be \$125. Harold Thomas is the owner.

# This Week at WMCA



Contrary to the theatre's well-known antipathy toward radio advertising, two famous Broadway playhouses are buying "spots" on WMCA to plug their offerings! Such a spiking of tradition we think is worthy of a free notice here for "The 3 Waltzes", now playing at the Majestic, and "Between The Devil", featured at the Imperial Theater.

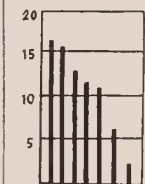
\* \* \*

With the return of HARRY HERSHFIELD to his old post as theatre critic, WMCA boasts a quartet of Broadway-Hollywood commentators that would be hard for any station to equal. This All-Broadway backfield lines up with Hershfield on Theatre Reviews, Martin Starr on Cinemas, Powell Clark on Hollywood personalities, and Broadway Jack Eigen of "You Heard It Here" fame.

\* \* \*

Our idea of the perfect tie-up between sponsor and program; the sponsor, Dan-cograph Dance Art, Inc.—the program, MAE MURRAY, glamorous Ziegfeld dancing star, supported by the seltickling music of Pedro and his Cubans.

\* \* \*



Orchids to the J. STIRLING GETCHELL AGENCY and ROSS FEDERAL RESEARCH CORP. for their keen audience survey of Dick Fishell's Sports Resume (6:30 P.M.). 2,310 completed telephone interviews showed an audience for this daily WMCA feature within 25% of New York's top ranking network station! Sponsor identification was actually 100% greater! We'll be glad to make a summary of this illuminating survey available to any interested executives.

\* \* \*

Significant that . . . WMCA is the EXCLUSIVE New York outlet for the new FATHER COUGHLIN series.

# WMCA New York's Own Station

SUN	MON	TUE	WED	THU	FRI	SAT
4	5	6	7	8	9	10
17	18	19	20	21	22	23
31	25	26	27	28	29	30

### Greetings from Radio Daily

Jan. 7

Al Bowling Shirley Ross

Jan. 8

Ralph Wonders Leon Goldstein  
G. W. Johnstone C. P. MacGregor

Jan. 9

Marion Carley Crane Colder  
Nelson Yates





**D**OROTHY LAMOUR, who flew to Chicago to spend a few days with hubby, Herbie Kay, will not appear on the Chase and Sanborn show Sunday. Loretta Lee will fill the vocal spot.

Art Rush, headman of Columbia Management Corp., is back in town after spending four weeks in New York and the East.

Bill Stuart, publicity head in the Young & Rubicam office, went to San Francisco to pave the way for the Jack Benny appearance there next Sunday.

Olson Rug, Boston Food Products, Skinner and Eddy and H-O Oats are new sponsors participating in the presentation of the KNX "Housewives' Protective League" and "Sunrise Salute" programs.

"Judy and Her Jesters" now have a 15-minute Monday through Friday spot on KNX at 8:15 a.m.

Ben Sweetland's new KHJ program, "What's New Under the Sun," moves from its current Thursday spot to Fridays at 8:30-9 p.m. Sweetland is the station's "Friendly Counsellor," whose advice is heard regularly each week day morning.

Mark Kelly's sports comment on KNX and CBS Pacific Coast for Roi Tan cigars switches from Wednesday to Thursday nights at 7-7:15.

The new Pond's "Those We Love" dramatic series will be heard locally on KFI, though riding NBC-Blue elsewhere.

Glan Heisch has been signed for script contributions to the new Pep-sodent-Mickey Mouse show. Set by Don Clarke of the H. N. Swanson agency, former associate of Heisch at KFI-KECA.

Rush Hughes, who relinquished "Lagendorf Pictorial" on NBC with intention of taking nothing but a coast-to-coaster, and who recently was signed for the new Borden show, will originate his program from New York for a few weeks, starting Jan. 31, after which he returns here to air from this point. Deal was handled by NBC Artists Service, with Young & Rubicam handling the Borden account.

### Major Ridge's Titles

Major Edney Ridge, director of WBIG, in Greensboro, N. C., feels that he is slipping in the way of titles, although he has just had the title of "executive vice-president" added to his list. The list now reads: "Major Edney Ridge, executive vice-president, secretary and general manager of the North Carolina Broadcasting Co. Inc." At one time, several years ago, the Major held the title "assistant to the executive heads of departments, of the Atlanta Joint Terminals of the Atlanta & West Point, Louisville & Nashville, and Georgia Railroads."



● ● ● Gabriel Heatter's 19-year-old son, Buddy, has been hired by Young & Rubicam as a writer on "We, the People"... Al Evans will conduct the band on the Ben Bernie show—which will be aired from N. Y. for six weeks only... Herb (CBS) Rosenthal is confined to his bed by sinus trouble and gripe. He's expected back at his desk Monday, however... Irving Kahal left the coast three hours before "Right this Way" opened... Guy Robertson has been the secret groom of Audrey Christie of "The Woman" for over a week... Shifting in personnel at N. W. Ayer is expected momentarily... Tom Hanlon, chief CBSlinger on the west coast, will handle the Phil Baker commercials... Howard Barlow begins a new CBS show on Jan. 21, designed for kids, called "Concerts for Children," which is a symphony... Henny Youngman in describing a not-so-good singer said: "She's so flat that you have to put an arch-supporter in her throat"... CBSwing Session next Saturday nite will come from Hollywood and be an HOUR show with Paul Whiteman, Raymond Scott's Quintet, Joe Venuti and possibly Bing Crosby!... Richard Humber fades on the Lucky Strike-MBShow this Tuesday to go on the CBS "Hit Parade". Harry Salter gets the MBSpot!

● ● ● A double wedding in which two members of the ministry were married to two members of their forces was aired via WMBH, Joplin, Mo., last week... Flowers and other gifts sent up by friends enabled the station staff to set up a wedding scene that was entirely in character with the occasion... Pat Stanton of WDAS, Philly, is presenting the first Philadelphia showing of "Dawn Over Ireland"—a flicker depicting the Irish War for independence... Nancy Grey, who is a commentator of the "Sun Country News" show on WTMJ, Milwaukee, has been made "admiral of the flagship fleet" by American Airlines as a result of her success in promoting flying business out of Milwaukee and Wisconsin.

● ● ● Eddie Cantor and troupe will open a vaudeville engagement in Pittsburgh on Feb. 16—their first stop-over eastward... Eddie Garr's show for Bromo-Seltzer will be called "The Morning After" and will be aired each week from the floor of a different N. Y. nite club. First show will come from the International Casino... Madeline Gray's "Dear Teacher" now heard Tues. and Thurs., will switch to Mon. and Wed., starting Jan. 17. The Tues. and Thurs. spots go to Nila Mack's "Let's Pretend"... Joe Penner's next flicker is "Rolling Stones", to be written by Paul Yawitz... Martha Raye does "Give Me A Sailor" in March... Lou Holz does a turn on Ford show this month... Phil Romano will remain at the Hollywood. Arthur "Street Singer" Tracy, singing better than ever, leaves there tonite... Lyn Murray's wife is Carol Irwin of Young & Rubicam... Tommy Dorsey hasn't taken up Dave Tough's option... Peggy Newton goes into the Hickory House tomorrow nite... Henry (Chappell) Spitzer was talking to Harold "Pins and Needles" Rome the other day... In describing a bore, Willie (Chi. mob) Horowitz cracked: "If he has any talent—it must be in his mother's name".

● ● ● The unusual case of a show changing its name to keep pace with each successive year is illustrated north of the border where "Canada 1937", Canuck program directed by N.Y.'s Ken Sisson, now is "Canada 1938"... But that's nothing. Here in the U. S., Harry Conn changed his "Earaches of 1938" to "1939"... Harvey "Longfellow" Olson, the conductor of WDRC's Shoppers' Special program in Hartford, Conn., can't get his brother, Henry, away from the mike during the daily run of his radio train at 8:15-9 a.m. Henry persists in breaking in at every inopportune moment, usually with somewhat disastrous results... Henry has the bad habit of disagreeing with Longfellow about everything, much to the delight of listeners.



**E.** R. DANIELSON, NBC program department, is laid up at home with influenza. Ditto Myrtle Stahl, educational director of WGN, and Ade Hult, Mutual salesman.

Bess Flynn, author, is in New York visiting author Bess Johnson.

Henry Weber, Mutual musical director, and Mrs. Weber (Marion Claire) sail on a Caribbean cruise Jan. 22.

Kenneth Krants has resigned from Chicago NBC staff to become Frankie Masters' personal rep. William N. Waever Jr. gets his job at NBC.

Everett Mitchell, senior NBC announcer and conductor of Farm and Home Hour, heads for a five-day flying trip to Florida over weekend.

Fayette Krum, author of NBC's "Girl Alone," closing her Lake Forest residence and departing Feb. 1 for six weeks on the Lazy R-C Ranch near Phoenix, Ariz.

Gordon and Bud Vandover of the Tom, Dick and Harry Trio, and arranger Carl Hoesfe are back from Hollywood. Marlin Hurt stayed.

Judith Lowry heads cast of "Last of the Lockwoods," new NBC serial starting Sunday. Others in show will be Betty Lou Gerson, Jane Webb, Pat Murphy, MacDonald Carey and Art Kohl. William Meredith is author, Ralph Maddox, director, and Allan Grant, accompanist.

### Phelps Preparing Bill Clarifying Radio Libel

Albany—Intended to relieve radio stations from litigation caused by allegedly libelous remarks made over the air, Assemblyman Phelps Phelps of New York, himself a radio commentator, is drafting a bill for introduction next Monday night, he told RADIO DAILY yesterday. One aim of bill is protection in quiz and interview programs.

The libel law in New York State is rather vague on the subject, Phelps says, though it is obvious that an interviewer cannot anticipate what his subject may say, maliciously or otherwise.

Phelps also said he would place copies of his proposed measure in the hands of network and local radio officials early next week, so that if any amendment is deemed necessary it can be effected before the bill is reported out of committee.

### Harry Reed in Sales Post

Seattle—Harry Reed, well-known program director and organist of the northwest, is now with Seattle Recording Studios as sales manager. Besides his former theater and other affiliations, Reed for the past seven years held positions as musical director and assistant program director for NBC's Seattle outlet, KJR-KOMO.



**PROGRAM REVIEWS**

**"SONGS OF ISRAEL"**

Horowitz-Margareten (Matzohs)  
WMCA, Wednesdays, 7:30-8 p.m.  
American Broadcasters

**JEWISH COMMUNITY SING OFF TO GOOD START DESPITE WEAK MUSICAL BACKGROUND.**

Another community sing program, with all the songs consisting of Jewish tunes both old and new, made its debut over WMCA last Wednesday night, and, despite the feeble efforts of one pianist, proved to be very entertaining. Audience participating in the songfest completely ignored the lack of accompaniment and seemed to have an excellent time.

Martin Starr emceed the show and gave a creditable performance. Maurice Schwartz, actor-producer of an outstanding Jewish play on the Broadway stage, made a brief appearance as guest star and sang the title song from his play.

Program goes overboard on commercial copy, and audience seemed restless during the many plugs given the sponsor's products.

**"Town Hall Tonight"**

Back from balmy California with renewed pep, tunefulness and impishness, Fred Allen's Ipana-Sal Hepatica "Town Hall Tonight" provided one of its best performances last Wednesday night over NBC-Red at 9-10. Allen was in great form, while his regular and guest aides, including Harry von Zell, Portland Hoffa, Lucille and Lanny, Roy Campbell's Royalists, a subway gas-sniffer employed by Consolidated Edison Co., Peter Van Steeden's orchestra and the versatile Mighty Allen Art Players all contributed well in their respective departments.

The proceedings moved along at a good clip, laughs were plentiful and Van Steeden put plenty of zip into the musical end.

Young & Rubicam handles the show.

**"March of Time"**

One of the most interesting and colorful of the "March of Time" programs, heard over NBC-Blue at 8:30-9 p.m. each Thursday, was last night's show which included dramatization of the Ten Best Films of 1937 as selected by the nation's movie critics in the annual Film Daily poll. First half of the program was devoted to re-enactment of scenes from these films, including "Life of Emile Zola", "Good Earth", "Captains Courageous", "Lost Horizon", "A Star is Born", "Romeo and Juliet", "Stage Door", "Dead End", "Winterset" and "The Awful Truth".

The talented "Time" acting personnel did a swell job in the impersonations, with Bill Johnstone and Ted de Corsia as the High Lama and in the Ronald Colman role, respectively, appearing in the "Lost

**F. C. C. ACTIVITIES**

**HEARINGS SCHEDULED**

- Jan. 21: Port Huron Broadcasting Co., Port Huron, Mich. CP for new station. 1370 kc., 250 watts, daytime.
- Wm. M. Ottaway, Port Huron, Mich. CP for new station. 1370 kc., 250 watts, daytime.
- Jan. 28: Frontier Broadcasting Co., Denver, Colo. CP for new station. 1420 kc., 100 watts, 250 watts LS., unlimited.
- WMEX, Boston, Mass. CP to change frequency and increase power to 1470 kc., 5 KW., unlimited.
- Feb. 2: WBLY, Lima, O. Vol. assignment of license to Fort Industry Co. 1210 kc., 100 watts, daytime.
- KHUB, Watsonville, Cal. Vol. assignment of license to John P. Scripps. 1310 kc., 250 watts, daytime.
- Feb. 4: Lillian E. Kiefer, Brooklyn. CP for new station. 1500 kc., 100 watts, specified.
- Paul J. Gollhofer, Brooklyn. CP for new station. 1500 kc., 100 watts, specified.
- Feb. 9: Harry M. Ayers, Anniston, Ala. CP for new station. 1420 kc., 100 watts, daytime.
- S. B. Quigley, Mobile, Ala. CP for new station. 1200 kc., 100 watts, daytime.
- Roberts-MacNab Co., Livingstone, Mont. CP for new station. 1310 kc., 100 watts, 250 watts LS., unlimited.
- Ben S. McGlashan, Los Angeles. CP for new mobile unit. 1622, 2058, 2150, 2790 kc., 10 watts, unlimited.
- Ben S. McGlashan, Los Angeles. CP for new mobile unit. 1622, 2058, 2150, 2790 kc., 75 watts, unlimited.

**Elliott Roosevelt Guest On "Famous Sons" Series**

Elliott Roosevelt, son of the President and himself president of Hearst Radio, will head the list of guest artists on the opening program of the "Famous Men's Sons" series to be inaugurated Monday at 10:30-10:45 p.m. over NBC-Red network. On the same program will be Keenan Wynn, son of Ed Wynn; Lowell Thomas Jr., Rudolph Friml Jr. and other sons of famous fathers.

"Horizon" bit, Dwight Weist as Fredric March and Cyrilla Dorne as Janet Gaynor in "A Star is Born", Jeanette Nolan and Alfred Shirley in the Norma Shearer and Leslie Howard roles in "Romeo and Juliet", Nancy Kelly impersonating Freddie Bartholomew in "Captains Courageous", and others of the "Time" staff in the various other episodes. Elsie May Gordon was particularly good as Katharine Hepburn in "Stage Door" and in several other interpretations.

Good judgment in selection of high-lights from the pictures, and the usual crisp style of handling that is characteristic of "March of Time" broadcasts, made the cinema kaleidoscope an engrossing affair.

Second installment of the half-hour program was given over to the customary "Time" news dramatizations.

**Briefly**

Bob Hope made a much better showing in his second guest appearance on "Your Hollywood Parade" last Wednesday night over NBC-Red. Another guest was Lanny Ross in a very enjoyable selection from "Show Boat."

George Griffin, baritone, assisted by Jerry Sears' orchestra, did some first-rate vocalizing in yesterday's 12:15 p.m. spot on NBC-Blue. Griffin, also

Feb. 10: N. B. Egelund, Fort Dodge, Ia. CP for new station. 1500 kc., 100 watts, daytime.

Feb. 11: WAPI, Birmingham. Vol. assignment of license to Voice of Alabama, Inc. 1140 kc., 50 KW., shares time.

Feb. 15: National Life & Accident Insurance Co. Inc., Nashville. CP for new station. 1370 kc., 100 watts, 250 watts LS., unlimited.

Burlington Broadcasting Co., Burlington, Ia. CP for new station. 1310 kc., 100 watts, unlimited.

Kathryn B. Goscelin, Aurora, Ill. CP for new station. 1500 kc., 100 watts, 250 watts LS., unlimited.

Clinton Broadcasting Corp., Clinton, Ia. CP for new station. 1310 kc., 100 watts, 250 watts LS., unlimited.

Feb. 21: Western Radio Telegraph Co., Corpus Christi, Tex. CP for special station. 4805, 4530, 2252 kc., 300 watts, unlimited.

Frank Ray, Dickinson, N. D. CP for new station. 1310 kc. 100 watts, 250 watts LS., unlimited.

Jonas Weiland, New Bern, N. C. CP for new station. 1370 kc., 100 watts, unlimited.

Mar. 1: Union-Tribune Broadcasting Co., San Diego. CP for new station. 1480 kc., 5 KW., unlimited.

Mar. 3: WMBO, Auburn, N. Y. Auth. to transfer control of corp. from Roy Albertson to Auburn Publ. Co. 1310 kc., 100 watts, unlimited.

Mar. 4: Mollin Investment Co., Huntington Park, Cal. CP for new station. 1160 kc., 100 watts, daytime.

**WIS Accident Broadcast "Catches" Hit-run Driver**

Columbia, S. C.—Conscience and a WIS news broadcast caused the surrender of an "unidentified" hit-and-run driver to South Carolina law enforcement officers recently.

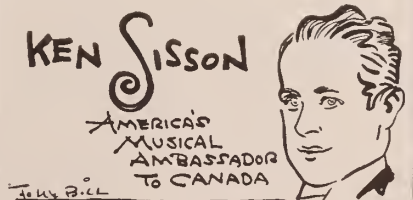
Highway No. 1 near Columbia was the scene of a fatal accident. Officers searched futilely for the car and driver until the 11 o'clock news over WIS carried the only story of the accident to break that day. A short time after the broadcast the county coroner called WIS to say that after hearing the broadcast, the driver of the death car had voluntarily surrendered to officers.

**Trexler Joins WCPO**

Lawrence Trexler, has joined the staff of WCPO, Cincinnati, as news commentator. Trexler, until recently at WNOX, 5,000-watt CBS unit of the Scripps-Howard Radio Chain at Knoxville, has been an announcer for 14 years, four of them as a newscaster.

heard Sundays at 9 a.m. on NBC-Red with Alice Remsen, has a clear and melodious voice that is always a joy to the ear.

Betty Worth, one of radio's busiest and most talented actresses, has been doing a swell job with Bert Lytell in the "Alias Jimmy Valentine" series, also in "Road of Life" and other programs.



**ORCHESTRAS MUSIC**

EMERY DEUTSCH, opening at the Netherland - Plaza in Cincinnati next week, will have NBC-Red and WLW Line wires, with WHN as the New York outlet for the WLW hookup. His first airing from Cincy will be at 6:30 p.m. on Saturday of next week.

Lee Scott's orchestra, from Tucson, Ariz., has opened an engagement at the Blackstone Hotel's Venetian Ballroom, in Fort Worth, airing several times weekly over WBAP. Scott succeeds Herman Waldman.

Victor Arden, director of the Chevrolet transcriptions, has taken an office at 444 Madison Ave. to facilitate handling arrangements and other details of the program.

Emil Coleman, who was responsible for starting a vogue for the Viennese waltz at the Iridium Room of the St. Regis Hotel, is now reviving the polka and gavotte.

Mark Warnow has appointed Bob Brioty as his personal representative with offices in the CBS Building at 485 Madison Ave. Brioty will be Warnow's liaison with song publishers particularly, but will also contact agency men and clients.

Latest additions to the Sesac catalog include five compositions published by Leopoldo Orduna, Barcelona, Spain. They are titled "Chimbibi-bi-Chimbi," "Te He Bebido en un Beso," "Dime Pisiso" and "Suspiros."

Al Donahue and his orchestra, together with Durelle Alexander, the String Choir and Male Glee Club, close their fourth successful engagement in the Rainbow Room on the night of Jan. 11 and leave for Florida where they will open at the swank Colony Club in Palm Beach on Jan. 26. Donahue and his organization are already set to make a fifth appearance in the Rainbow Room in May, thus getting a long lead on the number of engagements played there over any other orchestra which has ever appeared in the lofty nightery.

THE SONGBIRD OF THE SOUTH

**KATE SMITH**

THE KATE SMITH HOUR

THURSDAYS

CBS NETWORK 8-9 P.M., E.S.T.

EXCL. MANAGEMENT TED COLLINS



STATION-STUDIO  
and  
TRANSMITTER

# EQUIPMENT

NEW DEVICES  
and  
IMPROVEMENTS

Latest Technical Developments and Activities in Radio and Television

## United Broadcasting Gets Complete Rolling Station

Cleveland—Completion of a mobile unit and trailer studio equipment, which will be used to serve the four UBC stations in Ohio, has been announced by E. L. Gove, technical supervisor of the United Broadcasting Co. Last step in installation of equipment was readying of 100-watt transmitter, just completed.

The rolling station and studio are now equipped for presentation of any type program. Regulation studio microphones are used and audio signals are controlled by a speech amplifier, exactly the same in operation as in the permanent broadcasting studio. A small spinnet type piano is also included.

## KINY Transmitter Site On Alaskan Gold Dump

Juneau, Alaska—New site selected by Edwin A. Kraft of Seattle, owner of KINY, for the station's 255-foot vertical radiator is the rock dump of the Alaska Juneau Gold Mine.

The dump, which extends out into salt water, is said by engineers to be one of the finest transmitter locations in the country. "Not only is this a splendid spot for a transmitter from an engineering standpoint," said Kraft, who has returned to Seattle, "but I am told the dump still contains probably a million dollars in undeveloped gold. We are buying hammers for all the operators and will let them knock out nuggets during their spare time."

## Philco Sets in Turkey

Philadelphia — Part of Dictator Kemal Ataturk's plans for the modernization of Turkey will include installation of Philco radio sets in every Turkish community, according to an announcement made here by Philco. The dictator has built public community centers throughout the country for education, recreation, and relaxation, and the sets will be placed in these centers. Choice of a Philco Model 2670 was said to have been made by Kemal Ataturk himself, with a group of engineers from the Post and Telegraph Administration of the Turkish Government.

## CHARLES ROSS, Inc.

Formerly Motion Picture Lighting and Equipment Corp.  
WE FURNISH  
Electrical Lighting Equipment  
of Any Kind  
FOR RADIO STATIONS  
244-250 WEST 49th STREET  
New York City Tel. Circle 6-5470-1

## NEW PATENTS Radio and Television

Compiled by JOHN B. BRADY, Attorney  
Washington, D. C.

2,103,267—Alloy for Vacuum Tube Elements. George A. Matthews, Detroit, Mich., assignor to The Detroit Edison Co.

2,103,303—Device for Producing Electron Rays of High Energy. Max Steenbeck, Berlin-Siemensstadt, Germany, assignor to Siemens-Schukert-Werke Aktiengesellschaft.

2,103,312—Cathode Ray Device. Maggio C. Banca, Magnolia, N. J., assignor to RCA.

2,103,334—Means for Dimming Radio Lights. John L. McWeeny, Chicago, Ill.

2,103,338—Ultrahigh Frequency Oscillator. Klaas Posthumus and Pierre J. H. A. Nordlohne, Eindhoven, Netherlands, assignors to N. V. Philips Gloeilampenfabrieken.

2,103,341—Modulation Metering Device. Harold J. Schrader, Haddon Heights, N. J., assignor to RCA.

2,103,357—Ultra-Short Wave System. Ernst Gerhard, Berlin, Germany, assignor to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,103,358—Method of Eliminating Reradiation. Albrecht Gothe, Berlin, Germany, assignor to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,103,362—Ultrahigh Frequency Magnetron Oscillator. Clarence W. Hansell, Port Jefferson, N. Y., assignor to RCA.

2,103,439—Gas-Filled Tube. Leland K. Swart, Mountain Lakes, N. J., assignor to American Telephone & Telegraph Co.

2,103,450—Tube Testing Device. Walton de Verter, Chicago, assignor of one-third to Samuel L. Brenner.

2,103,457—Frequency Control Line and Circuit. Clarence W. Hansell, Port Jefferson, N. Y., assignor to RCA.

2,103,468—Wave Translating System. John G. Kreer, Jr., Bloomfield, N. J., assignor to Bell Telephone Laboratories.

2,103,481—Signaling System and Method. Robert C. Mathes, Wyoming, N. J., assignor to Bell Telephone Laboratories.

2,103,489—Amplifier Circuit. Eugene Peterson, New York, assignor to Bell Telephone Laboratories.

2,103,490—Wave Translating Circuits. Eugene Peterson, New York, assignor to Bell Telephone Laboratories.

gene Peterson, New York, assignor to Bell Telephone Laboratories.

2,103,498—Photocell. Fritz Schroter, Berlin, Germany, assignor to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,103,506—Wave Translating System. Clyde S. Yeutter, Leonia, N. J., assignor to Bell Telephone Laboratories.

2,103,619—Constant Voltage Generator. Clyde E. Hallmark, Camden, N. J., assignor to RCA.

2,103,621—Device Employing Electronic Tubes. Paul Kapteyn, Berlin, Germany, assignor to Radioaktiengesellschaft D. S. Loewe.

2,103,637—Automatic Volume Control Circuit. Waldemar J. Poch, Collingswood, N. J., assignor to RCA.

2,103,638—Oscillation Generator. Klaas Posthumus, Eindhoven, Netherlands, assignor to RCA.

2,103,645—Braun Tube. Kurt Schlesinger, Berlin, Germany.

2,103,646—Receiving Aerial for Ultrashort Waves. Kurt Schlesinger, Berlin, Germany.

2,103,652—Intensity Control System for Cathode Ray Beams. Manfred von Ardenne, Berlin, Germany.

2,103,655—Oscillation Generator. James N. Whitaker, Tuckahoe, N. Y., assignor to RCA.

2,103,745—Transmission and Reception of Intelligence. Samuel G. Frantz and Brunen S. McCutchen, Princeton, N. J., assignors to RCA.

2,103,766—Synchronized Sound and Picture Control. Thaddeus Cahill, New York, and Arthur T. Cahill, and George F. Cahill and Eleanor Cahill, executors of the estate of Thaddeus Cahill, deceased.

2,103,853—Multi-Range Tunable Oscillator. Loren H. Kirkwood, Collingswood, N. J., assignor to RCA.

2,103,865—Superheterodyne Automatic Gain Control System. Jacobus C. Nonnekens, Eindhoven, Netherlands, assignor to RCA.

2,103,869—Signaling Circuit. Harold O. Peterson and Martin Katzin, Riverhead, N. Y., assignors to RCA.

2,103,878—Selective Radio Receiving System. Leland E. Thompson, Merchantsville, N. J., assignor to RCA.

## WBIG Studio Decorations Attracting Much Attention

Greensboro, N. C.—WBIG has just finished redecorating its studios and the lobby of the station is attracting a great deal of attention, due to the effect produced by a score or more photo-murals representing the activities of WBIG and showing various industries in its area.

Very large photographs, shot in this territory, depict agriculture, education, transportation, industry, finance and commerce, sports, aviation and dramatics. Education is represented by three little girls entering a primary school, adjoining which is a picture of three young ladies emerging from college with their diplomas. A tobacco field, dairy farm, Duke-Carolina football game, southern championship tennis game, street scene, handling cotton, U. S. Mail and an Eastern Airline transport plane are just some of the subjects treated.

At WBIG are welcome old and young, white and black, rich and poor, and an invitation is extended to all WBIG listeners to visit the station.

## Universal Recorders Sold

Hollywood—Universal Microphone has sold one of its new portable recording machines to Radio Industrial de Mexico, Mexico City, and another to the Inter-Mountain Clinic in Salt Lake City. The Inglewood mike manufacturers are offering purchasers of equipment short factory courses in the operation of recorders to insure best results from the machines.

## Ship-to-Shore Phones

Ship to shore radio telephone service linking the crack ships of the U. S. Lines with any points in the Bell System has been inaugurated on the Washington and is now being made ready on the Manhattan by the Mackay Radio & Telegraph Co. These installations consist of Western Electric equipment designed especially for marine radio telephone service and operate independently of the ships' radio telegraph apparatus.

## New WGN Transmitter

Chicago—A new transmitter will be built by WGN 23 miles northwest of Chicago's loop near Itasca, 10 miles closer than present plant near Elgin. A new 650 radiator is expected to increase station's signal strength by 40 per cent.

## WGL Prepares for Power Boost

Fort Wayne, Ind.—Work on adjusting various equipment of WGL for the power increase to 250 watts night will start within 10 days. J. E. Gilhooly, field engineer for the Westinghouse stations, will begin work of adjustment upon his return from North Dakota, where he went for the holiday season.

## Scott Plant to Expand

Chicago—Plans for the expansion of the radio manufacturing firm bearing his name have been announced by E. H. Scott. He reported record business for the firm in December.

## Saul Shapiro on Tour

West Coast Bureau, RADIO DAILY  
Los Angeles—Saul Shapiro, factory representative for Universal Microphone, is off on a three months' trip covering the 11 western states.

WE'RE  
*Showmen*  
TOO!

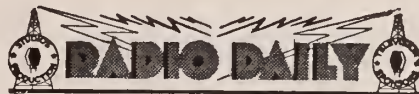
At turning out an engraving job that bears the stamp of perfection. Try us —for rapid, dependable service!

**CITY**  
PHOTO ENGRAVING CORP.  
250 WEST 54th STREET, NEW YORK  
Telephone . . . . . COlumbus 5-6741





The Ballots  
are being counted  
and Next Week



will announce  
the result of  
the First Annual  
RADIO DAILY  
poll of the  
Radio Critics  
and Editors  
of America on  
the outstanding

RADIO PROGRAM  
RADIO ARTIST  
ORCHESTRA  
COMMENTATOR  
SPORTSCASTER

of 1937





## OKLAHOMA

William C. Gillespie, manager KTUL (Tulsa) has been named as one of the eight presidential directors of the Tulsa Chamber of Commerce.

Gayle Grubb, WKY manager away on business trip.

Earl Hull, WKY chief engineer, finger-printed and everything for using new mobile unit.

E. C. Sutton, WKY continuity chief, is ill.

Gale Grubb, WKY manager, and Earl Hull, chief engineer, handled Cotton Bowl broadcasts at Dallas for sister-station KLZ with Grubb announcing.

## WHBC, Canton, O.

Ced White, spent an entire afternoon recently in the local jail to better acquaint himself with methods of local law enforcement, for his "Adventure Reporter Program."

Wade Barnes is having great success with Little Theater dramas.

Truesdale Mayers, program director, and Frank Grosjean collaborated on new song, "Making My Dreams Come True," which George Young introduced on "Evening Melodies."

## WOV News Dramatizations

WOV will broadcast the first of a new series on dramatizations of current news topics in foreign language (Italian) on Sunday at 5:30-6 p.m. Show will be styled a la "March of Time" and will have special musical score. Local sponsor has the program.

## Mrs. A. J. Kendrick Dies

Chicago—Mrs. A. J. Kendrick, wife of the WBS v.p. and herself a radio producer, writer and actress under name of Betty McLean, died yesterday in the wake of a gallstone operation.

## Book Firm on WABC

Modern Age Books on Jan. 15 at 9:30-9:45 p.m., will start "By Popular Demand" on WABC locally. H. V. Kaltenborn will be the first guest speaker. Bacheimer-Dundes & Frank Inc. is the agency.

## ONE MINUTE INTERVIEW

HERBERT H. HYMAN

"There is at least one similarity between movies and radio. They are both looked upon by performers as a means of 'easy money'. That's on the way out, as far as radio is concerned, for the time is not too far distant when a radio play will rehearse at least a week before it's produced. There'll be no more demand for 'sight readers'. The day of well produced radio plays is not as far away as many of us believe, and, although it means a replacing of intuitive readers with actors, I, for one, welcome the day. It's one of the reasons why I left the motion picture industry for radio."

## ★ Coast-to-Coast ★

**HENRY DUPRE**, broadcasting over WWL, New Orleans, from the show-up room at police headquarters for the first time, gave listeners an earful of both comedy and drama.

*Dick Walsh's "News and Sports of New Haven," over WBRY, completed a successful trial period and is now a regular six-weekly evening commercial, sponsored by Seaboard Oil Corp.*

L. A. Benson, president and general manager of WIL, St. Louis, has signed for the Father Coughlin broadcasts starting next Sunday.

*Paula (Prissy) Fraser, member of the cast of "Helen's Home," Lehn & Fink serial on WBAP, Fort Worth, and singer on the Cosden Oil Show, also on WBAP, and who was married to Larry Rowell, formerly emcee for the Light Crust Doughboy programs on WBAP and TQN, has given up her local radio work and has moved*

## Chicago Musicians' Union Puts Through New Deals

Chicago—Having put through contracts with WBBM and WGN providing five days' work for six days' pay, \$140 for commercial program men, and six-day week with seven days' pay for night club musicians, James C. Petrillo this week turned attention to movie orchestras, putting through a system whereby men will work six weeks, then lay off one week with full pay. They have been laying off seventh week heretofore but paying for relief orchestra themselves.

NBC has not yet signed new contract with Petrillo, old one expiring Jan. 15.

## Alaska Network Show

Seattle—Inaugurating the first chain program originating in Alaska, KINY, Juneau, fed the coast-to-coast NBC-Red network on New Year's Day at 9:30-9:45 a.m. Juneau time (1:30-1:45 p.m. EST), according to Edwin A. Kraft, owner of the station, on his return here. The program, titled "Alaska Greets 1938", originated in the main studios of KINY and was short-waved via U.S. Signal Corps facilities to Seattle, where it was picked up and distributed to the nation through regular line channels. Fred Ordway, emcee and Bob Baringer, station program director, presented through rapid interviews a kaleidoscopic glimpse of the lives of typical Alaskans.

## Rosalie Krause Weds Today

Rosalie Krause of WHN will be married today. A two-week trip to Florida will follow.

to Chicago, where Rowell is connected with a publishing concern.

"The Adventures of Ace Williams" has been renewed for an additional 13 weeks over 2KY, Sydney, Australia, according to Michelson & Sternberg, New York agents. The program has also been added to WCHS at Charleston, West Va., and to WHIS at Bluefield, W. Va.

*The broadcast of General Smedley Butler, given at the Massachusetts State Federation of Women's Clubs' Radio conference in the Hotel Statler on Monday is to be broadcast exclusively over WORL. After General Butler's address, Elizabeth Hart will carry a traveling mike among the crowd, picking up comments from the various listeners on "Just what did you honestly think of General Butler's talk on 'War is a Racket'?"*

Bernice Allen, singing pianist, will be heard on Fridays from 4-4:30 p.m. with a variety show over WMCA and associated stations.

## NAB to Assess Dues By Income Groups

(Continued from Page 1)  
night as sessions of his committee continued here.

Under the new "income group" system, minimum dues will be \$5 per month which will be upped gradually to the station doing two million dollars' worth of business annually which will be assessed approximately \$400 monthly, declared Loucks. A report is expected sometime Saturday.

## WORLD Interviews at 7:30 A.M.

Boston—The Oxford Group movement, who have just published the magazine Rising Tide, are having a series of interviews over WORL daily at 7:30 in the morning. There have been only three broadcasts thus far, yet beginning next Monday a regular "group" of all those interested will meet in the studios to take part in the program. The demand has been so great for people generally to participate in this 15-minute program at 7:30 a.m. that the facilities of the largest studio available are being turned over to the group.

## "Tish" Series Extended

The "Tish" series, heard over CBS the past three months, has been extended and will be aired at a new time, 10-10:30 p.m. on Thursdays. Mary Roberts Rinehart, author of the "Tish" stories, has donated rights to 10 more yarns. WPA Federal Theater Radio Division produces the shows, with William N. Robson as director, and Leith Stevens and Paul Starrett write the musical background, with Stevens conducting the orchestra.

## DALLAS

Jimmy Sinz, WFAA first trumpeter, is to join Roger Pryor's orchestra at St. Frances Hotel, San Francisco, Jan. 18.

Evelyn Honeycutt, sweet singer at WFAA, joins Eddie Fitzpatrick's orchestra at Hotel Peabody, Memphis, Jan. 31, following her graduation from high school.

WFAA Early Birds orchestra recently celebrated its seventh birthday on the air. Emcee Eddie Dunn, announcer Cecil Hale, director Wilbur Ard and Rufie and Goofie, new comedy team, are in the aggregation.

## Vadsco Adds 2 Stations

Vadsco Sales Corp. will add two more stations to its Mutual network show, "Court of Human Relations," starting Sunday. They are WAAB, Boston, and WBAL, Baltimore.

## WISN Wrestling Series

Milwaukee—WISN has set a new series of wrestling broadcasts starting Monday. Alan Hale, WISN sports announcer, will be at the microphone to give a report of the grunt and groan bouts. There will be two broadcasts a week, Mondays from the Riverview Rink and Thursdays from the South Side Armory. Both broadcasts will start at 10 p.m.

## Auto Radio Unit Moves

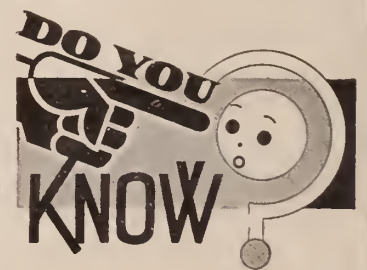
Philadelphia—Philco Radio and Television Corp., has announced the removal of its automobile radio engineering labs from Philadelphia to Detroit. Move was to place trained staff close to auto plants for which Philco manufactures the car sets.

## "Gangbusters" Third Year

"Gangbusters" begins third year on CBS Jan. 12, when a new 52-week contract goes into effect. Program is heard over CBS network at 10-10:30 p.m.

## Leon Goldman in Series

Leon Goldman, CBS staff conductor, will direct the new "Aubade for Strings" series over CBS starting Sunday at 9-9:30 a.m. Goldman will have a 14-piece string orchestra.



Annual maintenance cost of the broadcasting industry is placed at about \$21,000,000 annually.