



# RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 2, NO. 114

NEW YORK, N. Y., FRIDAY, DECEMBER 10, 1937

FIVE CENTS

## Music Code Tentatively Approved

### KGAR IN TUCSON, ARIZ. JOINS CBS ON DEC. 24

KGAR, Tucson, Ariz., on Dec. 24 will join the CBS network as a bonus station for all CBS advertisers using KOY, Phoenix.

Station is owned by Tucson Motor Service and operates on full time with 250 watts daytime and 100 at night. Frank Z. Howe is president and general manager of the new CBS affiliate.

### Standard Brands Renews 3 More Network Shows

Standard Brands on Jan. 2 will renew the Chase & Sanborn show with Charlie McCarthy, Edgar Bergen, Nelson Eddy, Don Ameche, Stroud Twins, Dorothy Lamour and Robert Armbruster's orchestra for another 52-week run on 60 stations.

Renewals on the other Standard Brand shows, namely, the Feg Murray program and the Rudy Vallee Hour, will be signed today. J. Walter Thompson Co. has the account.

### Rural Radio Set Sales Topping City Business

Chicago—With farm purchasing power on the up-grade, from 60 to 70 per cent of Zenith Radio's business is now provided by small towns and rural districts, E. F. McDonald, president, reveals. The reversal is due largely to introduction by Zenith a few years ago of farm set consuming little power, the battery for which is charged by a Wincharger, similar to the windmills used for pumping water. More recently the company has extended this principle for the generation of electric power for home lighting plant use.

### Q. and A. Dept.

Waterloo, Ia.—Michael McElroy, who conducts a daily question man stint from here over WMT, got a new slant on a biblical character this week. Questions for the day were based on incidents in the Bible. "Who was Ezekiel?" Elroy asked a bewhiskered gent. "Don't know," was the reply, "unless he's one of them thar Cedar Valley hillbillies."

### VADSCO TAKING "COURT" ON 18 MUTUAL STATIONS

Vadscos Sales Corp. (Quinlax cough remedy) on Jan. 9 will sponsor the "Court of Human Relations" on 18 Mutual stations (WCAE, WDGY, WHB, WOR, WGN, WLW, WGR, WOL, WHK, CKLW and 8 Don Lee), Sundays, 4-4:30 p.m.

Vadscos has bought the radio rights of the Macfadden True Story show currently heard on NBC. NBC show will be changed shortly. Albert M. Ross is the agency for Vadscos.

### Gen. Electric Renewing For Another 26 Weeks

General Electric on Jan. 10 will renew the "Hour of Charm" with Phil Spitalny and his all girl orchestra for 26 weeks on 56 NBC-Red network stations, Mondays, 9:30-10 p.m. Maxon Inc. is the agency.

## Radio Royalty to Turn Out At Pilot Awards Luncheon

### WORC Prexy Must Appear Before Nat'l Labor Board

Worcester—Alfred F. Kleindienst, owner of WORC, has been summoned to appear before the National Labor Relations Board on Monday on charges of intimidation and coercion of union employes as the outgrowth of alleged discharge of an announcer and a transmitter engineer last August.

The discharged employes are Albert  
*(Continued on Page 3)*

## Federal Trade Commission Expected To Make Formal Report by Next Week on Fair Practice Rules

### FILE ACTION OVER TITLE OF RADIO'S 'FIRST LADY'

The title of "First Lady of Radio" yesterday became subject of a court action whereby Vaughn De Leath applied to the Supreme Court for a "show cause order" as a first step toward seeking a temporary injunction to prevent Kate Smith from using the phrase in connection with any branch of the entertainment field in which she is now appearing or may appear. Attorney Reuben Caidin, representing Miss De Leath, received the necessary paper from Supreme Court Justice William Har-

*(Continued on Page 3)*

### Henri, Hurst & McDonald Makes Ferrin Radio Dir.

Chicago—Henri, Hurst & McDonald agency has appointed Frank Ferrin, for past five years v.p. of Midwest Recordings Inc., Minneapolis, as radio director. Since Edward Weiss resigned two months ago to join new MacDonald & Weiss agency, Nate Pumpian has been radio director as well as director of media. Ferrin currently is handling national campaign for Ralston Purina, St. Louis, featuring Chick Martin's "Sing, Neighbors, Sing".

Washington Bureau, RADIO DAILY  
Washington—Federal Trade Commission has tentatively approved the popular music publishers' code of fair trade practices and will make its formal report by Monday, according to George McCorkle, chief of the Trade Practice Section of the FTC.

Chief rules in the code drawn up pertain to bribery of artists in radio and other entertainment fields where-

*(Continued on Page 3)*

## FURTHER PROGRESS MADE ON NAB REORGANIZATION

Washington Bureau, RADIO DAILY  
Washington—Further progress in drafting a preliminary report on reorganization of the NAB was indicated last night after the second day of deliberations by the reorganization committee.

Only the NAB reorganization subject is being taken up at the meet-

*(Continued on Page 3)*

### 200 Tele News Clients Expected in Six Months

Peck Television Corp. yesterday inaugurated the first commercial television transmission in this country when its news service began operation. Announcement was made at initial transmission that service will have 200 clients within six months. Transmission of news bulletins will be directed to public and

*(Continued on Page 3)*

### More Success

Okmulgee, Okla. — Johnnie's Food Palace, which broke into print just recently when it installed its own broadcasting studio in its shop, rates mention again by being forced to double capacity of its store and add clerks in order to accommodate trade. Studio also has been enlarged. Johnnie airs over KHBG, managed by T. R. Putnam.

### Little Coincidents

Kansas City—D. W. Newcomer's Sons, funeral home, has a daily program over WDAF, featuring the Newcomer Quartet. Program is aired from the funeral chapel, with crematory on one side and embalming room on the other. On a recent program, one of the numbers warbled by the quartet was "I Love Life."

Among the leading radio artists  
*(Continued on Page 3)*



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## FINANCIAL

(Thursday, Dec. 9)

### NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Tel. & Tel.	150 1/2	149 3/4	149 3/4	— 5/8
CBS A	18	18	18	— 1/8
CBS B	17 3/4	17 1/2	17 1/2	— 1/8
Crosley Radio	8 3/4	8 5/8	8 5/8	— 1/8
Gen. Electric	44	43	43 1/8	— 5/8
RCA Common	7 1/8	6 7/8	7	— 1/8
RCA First Pfd.	53	51	51	— 2 1/8
Stewart Warner	11	10 1/2	10 3/4	— 1/8
Westinghouse	113	109 1/4	110 1/4	— 1 1/2
Zenith Radio	19	18 1/2	18 1/2	— 1/2

### NEW YORK CURB EXCHANGE

Hazeltine Corp.	14 3/4	14 3/4	14 3/4	— 1/2
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### OVER THE COUNTER

	Bid	Asked
Stromberg Carlson	7	8

### Heidt Scoops "Newsreels"

Horace Heidt, leader of The Brigadiers, displayed some alert showmanship this week when he scooped the radio's "newsreel" programs by interviewing Captain Eyston, who recently broke all land speed records on the salt beds near Salt Lake City. Captain Eyston, who is a shy, retiring gentleman, was spotted at a supper party in the Biltmore Hotel, where Heidt supplies music for the night. The maestro made his acquaintance and gained the Captain's permission to put him on the air in Heidt's weekly WOR-Mutual "Rhyme Night".

### Sixth Year for Lew White

Lew White, organist, has been signed for the sixth successive year on the Thomas Cook & Sons program which begins over NBC-Red network Dec. 12 at 2:15-2:30 p.m.

### MARTIN BLOCK'S "Make-Believe Ballroom"

A WNEW FEATURE  
1250 Kc.

10 TO 11 A. M. 6 TO 7:30 P. M.

## RADIO PERSONALITIES

One of a Series of Who's Who in the Industry

### L. S. FROST

**A** FORMER Denver boy who pored over office ledgers in the daytime and studied amateur theatricals when night fell is Lewis S. Frost, executive assistant to the v. p. in charge of Western Division of NBC. As a result of his dual efforts he is fortified to carry out his duties in the second most important position in the web's western division by a knowledge of sound business tactics, coupled with a flair for writing, producing and directing theatrical and radio productions.



Studied theatricals while balancing books.

Frost was born in Denver, Aug. 1, 1899. First job was with Continental Oil Co. By day he balanced the books; by night he took an active part in amateur theatricals, studying, writing, producing and directing. When he left the company after 14 years Frost was assistant chief accountant, and also had won for himself no mean reputation as a showman. Coming to San Francisco in 1929, Frost joined RCA as advertising manager. When that company sponsored a program on NBC he became interested in radio, and immediately selected that as his future work. How well he carried out his determination is best illustrated by his record with NBC. Joining the network in April, 1930, in charge of program traffic, he was made assistant production manager in December, 1931. In May, 1932, he was promoted to production manager; in October, 1932, he was named western program manager. In July, 1936, Don E. Gilman made Frost his assistant, and recently he was transferred from San Francisco to Hollywood to accept increased responsibilities at Gilman's headquarters. He's a six-footer and married.

### Grombach Joins Gaige In Stage Producing Firm

Jean V. Grombach, radio program producer for the past eight years, is joining forces with Crosby Gaige, legitimate stage producer who also has done a bit in radio, in a new Broadway producing team. Their first offering will be J. B. Priestley's "Time and the Conways", with Sybil Thorndike, scheduled to open Dec. 31.

Grombach says his main interest is to learn two-dimensional entertainment for future television use.

### Burns Sues to Stop Disks

West Coast Bureau, RADIO DAILY

Los Angeles—Radio Transcription Company of America, operated by C. C. Pyle, must file an answer to an injunction suit filed in Los Angeles Superior Court by Bob Burns to restrain the defendant company from dubbing records made by him into transcribed programs without his authorization or knowledge. Petition also asks accounting of profits on waxes already distributed.

### N. J. Dropping Disks

State of New Jersey, which has been sponsoring ET programs on New York and New Jersey stations for the exploitation of the state, will discontinue the transcriptions immediately. Radio, however, is scheduled to play a large part in the advertising campaign of the state during 1938, with present indications calling for a live show on a network. Purpose of program will be to attract tourists to state during coming year.

### Membership of 350,000 In Junior Nurse Corps

"Sunbrite Junior Nurse Corps" network program now has a membership enrollment of more than 350,000 girls, according to Stack-Goble agency, Chicago, which handles account.

Angelo Patri, noted authority on child guidance, supervises the program, designed to be interesting, entertaining and inspirational for girls of school age.

### AFRA Board Meeting Off

National board meeting scheduled for yesterday afternoon was called off by the American Federation of Radio Artistes, due to a prolonged session of the Associated Actors and Artistes of America board meeting which held forth well into the evening. Officials of the AFRA in attendance at the AAAA included Mrs. Emily Holt, executive secretary, who planned to take up important matters as a result of her visit to the coast. She returned on Monday.

### Writers for Bernie Show

Parke Levy, Allen Lipscomb and Al Miller, writers, have been signed to do the new United States Rubber Co., show on CBS, headed by Ben Bernie.

Spend yours  
Where the Money is!  
**WABY**  
COVERS THE  
CAPITAL DISTRICT  
ALBANY, N.Y.

## COMING and GOING

W. O. PAPE, president of WALA, Mobile, Ala., returns to his desk tomorrow after spending several days in New York discussing promotional plans for the New Year.

MORTIMER C. WATTERS of the West Virginia network, Charleston, W. Va., visited New Orleans last week with his wife, calling on Vince Callahan.

RED NICHOLS goes to Hollywood to appear at a nite club there beginning Dec. 23.

BARNEY RAPP and his vocalist-wife are in New York for a few days visiting his brother, Barry Wood.

LARRY KELLY leaves today for Cleveland via United Air Lines.

GLADYS SWARTHOUT arrived in New York yesterday from the south. She'll spend ten days shopping and then return to the coast.

JANE FROMAN arrived in Hollywood to appear in an RKO picture.

HERMAN BESS, sales manager for WNEW, is back from a tour of midwestern agencies.

DAVE RUBINOFF returns to town today after a week's engagement in Cleveland. DAVE GREEN, Rubinoff's advance man, arrived in New York yesterday after a five month road trip.

F. R. RIPLEY, vice-president of WSYR, Syracuse, is in town.

WALTER SCHIMMER, partner in Schimmer & Scott, Chicago, is a New York visitor.

JULES STEIN, president of Music Corporation of America, is expected in New York from the coast and Chicago about the middle of next week.

ARTHUR and NORMA PETERSON, Chicago radio players, visiting New York this week-end.

### Caidin Admitted by FCC

Reuben Caidin, New York attorney, has been admitted to practice before the FCC in Washington. Caidin, who has a theatrical and radio clientele, stated that he planned to make his headquarters in Washington shortly and specialize in a new angle before the FCC.

### New WFAS German Program

White Plains, N. Y.—The latest advance of the German Broadcast Hours over WFAS, directed by Bruno Klohok, is the institution of a weekly evening broadcast by Jackel Beckmann and his well-known Bavarian Ensemble from the Bavarian Gardens, Scarsdale, Thursdays at 9 p.m. Klohok, as usual, presides at the microphone. The program is available for participating sponsorship by advertisers interested in the German-American populace of Westchester County.

THE SONGBIRD OF THE SOUTH

**KATE  
SMITH**

THE KATE SMITH HOUR

THURSDAYS

CBS NETWORK 8-9 P.M., E.S.T.

EXCL. MANAGEMENT TED COLLINS

## MUSIC PUBLISHERS' CODE IS TENTATIVELY APPROVED

(Continued from Page 1)

in inducements are offered to plug songs. Adoption of the code will also make it unfair to discriminate in price in any respect contrary to Section 2 of the Clayton Act.

## File Action Over Title Of Radio's "First Lady"

(Continued from Page 1)

man Black, said paper being returnable Monday morning.

Defendants in the action are Kate Smith, CBS, Columbia Artists Inc. and Ted Collins. In her affidavits attached to the show cause order granted by Justice Black, Miss De Leath set forth that she has been on the radio since 1919 and since 1932, has used the term "First Lady of Radio" continuously. Also, that CBS artist bureau, in its billing and advertising of her appearances, used this particular phrase. Various exhibits, photostats and wires from prominent artists also were attached to the complaint.

According to attorney Caidin, defendants had not been served with any papers until late yesterday afternoon but he had advised CBS of the situation in order to allow time for the defendants to desist from using the name and in effort to break the proposed tie-up for last night's program with the appearance of Mrs. F. D. Roosevelt, who talked on the show by long distance from Washington. Miss Smith, he quoted from the complaint, has been using the phrase for the past few weeks.

Ted Collins, Kate Smith's manager, said yesterday afternoon that she did not plan to use the phrase again, under the circumstances, until the matter was adjudicated.

## Further Progress Made On NAB Reorganization

(Continued from Page 1)

ings, and no discussions are being held on the prospective congressional probe of the radio industry and the FCC, according to Phillip G. Loucks, chairman of the committee. Other committeemen in conference include John Shepard 3rd, Boston; Edwin M. Craig, Nashville; Ed Craney, Butte; Mark Ethridge, Louisville, and Walter J. Damm, Milwaukee.

## WDNC, Durham

Erwin Darlington from Greensboro is a new staff announcer, succeeding Al Harding, who went to WCCO.

Lew Gogerty's ork, currently featured at Washington Duke Hotel, is playing Monday through Saturday over the station.

## Cincy Post's "Save 'Holy Night' " Campaign

Cincinnati—A one-man campaign to save the Christmas hymn, "Holy Night," from extinction through too many performances via radio, has been begun by Paul Kennedy, radio editor of The Cincinnati Post. Explaining in his column that "very soon radio will reduce this grandest of Christmas songs to the state of 'Music Goes 'Round,'" Kennedy is offering a \$5 first prize to the listener submitting the longest list of times the song has been performed by midnight, Dec. 26.

Underlying idea is that the result of the contest will be brought to the attention of radio producers. When they see the overwhelming number of times the song has been massacred by orchestras, baritones, sopranos, and piccolo players, they will be more judicious in giving permission to admit it to various programs.

## NEW PROGRAMS—IDEAS

### Christmas Festival

A choral assembly of more than 10,000 persons will participate in the first of an annual series of old-time Christmas carol festivals, originating December 23 at WHK, Cleveland, and airing over the coast-to-coast NBC-Blue network. The group will be composed of all organized singing groups in Cleveland, including school groups, special choruses, nationality singing societies, and church choirs, brought together through the combined efforts of the Come-to-Cleveland Committee and WHK.

The show will go on at 7:30-8 p.m., EST, from the Cleveland Public Auditorium. The general public has been invited to attend and participate. With the trained choral group and selected vocalists, who will take the lead in special arrangements, the event is expected to mark the performance of the largest singing group ever heard on a national network. The three Cleveland daily papers are cooperating in promotion of the festival, which will be under the supervision of Russell Morgan, music supervisor of the Cleveland public schools.

### Bests of the Week

Radio shortly is due to get a "Court of Critics". New program idea is the brainchild of Emanuel Manheim and G. Carlton Brown, former Syracuse, N. Y., newspapermen now located in Hollywood. Lyons, McCormick & Lyons agency is setting a sponsorship deal. Copyright plan calls for a "best of the week" program, with competent, established critics picking the week's outstanding play, film, book, magazine story, tune, performances in all fields, etc.

### "Under the Christmas Tree"

Adding to their daily three-minute interviews with department heads, Mullett Kelly Co., clothiers, have started weekly 15-minute stanza on their Christmas program schedule over KDYL, Salt Lake City. Idea is distribution of gift ideas, titled "Under the Christmas Tree." Suggested gifts, of course, are all at sponsoring store. Orchestra and dramatic Christmas skits round out program.

### Airing Xmas Letters

Little more than a week old, new kid Christmas program, in which youngsters detail gift preferences to Santa, is already drawing about 75

letters daily at KCKN, Kansas City. Program consists simply of reading the letters over the air, with the name and address of each sender. Apart from the usual parent interest, the letters usually are composed by elders, adding appeal for adult listeners.

## 200 Tele News Clients Expected in Six Months

(Continued from Page 1)

semi-public meeting places such as hotels, bars and eating places.

At the same time it was also learned that Peck Television will place a 441-line television receiving set on the market within six months to retail at approximately \$250, marking the first time such a set has been placed before the listening public in this country. Sets will be equipped with 14 x 16-inch screen.

News service is capable of being transmitted over either coaxial cable or leased lines. At present Peck is using lines, and power of 50 to 30,000 cycles. Peck will apply for short-wave channel shortly, and when accepted, will be able to send bulletins 72 miles.

Reception witnessed yesterday was still far from perfect. Attempts to use colors other than black and white were not successful.

### "20 Years Ago" on Network

"Twenty Years Ago—and Today," sponsored locally on WOR by Hearn's department store, will be fed to the MBS network as a sustainer beginning tonight, 10-10:30 p.m. Program is produced by Fanchon & Marco.

### Lyman for French Casino

Abe Lyman and his orchestra were signed last night by Billy Rose to open at the French Casino in a new show scheduled for the latter part of the month. Another orchestra is still to be signed.

The name  
**HAROLD STEIN**

on a photograph  
is like  
Sterling on Silver

**COSMOPOLITAN STUDIOS** INC  
145 WEST 45TH ST. NEW YORK

## AIR ROYALTY TO ATTEND PILOT AWARDS LUNCHEON

(Continued from Page 1)

who already have signified they will be present are: Benny Goodman, Parks Johnson and Wally Butterworth (Vox Pop), Guy Lombardo, cast of The March of Time, Helen Menken, Professor Quiz, Rubinoff, Lowell Thomas, the cast of "True Story Court of Human Relations," Benay Venuta, Mark Warnow, Henny Youngman, and others. Maurice Van Praag, personnel manager of the Philharmonic Symphony Society, will represent this organization.

In addition to the winners of the Pilot Radio Award of Merit, representatives of every field of radio will be present—as well as figures of public importance, and newspaper columnists. These include: Nick Kenny, Bide Dudley, Bert Lebharr of WMCA, G. W. Johnstone of WOR, Ben Grauer of NBC, Fred A. Willis of CBS, and others.

The proceedings at the luncheon will be broadcast over WMCA at 1:15-1:45. S. T. Thompson, vice-president of Pilot Radio Corp., will officiate as emcee, with Henny Youngman as toastmaster. Guest speakers on the program will include Dr. Rollo Reynolds, professor of Education at Teachers' College, Columbia University, whose topic will be "The Educational Aspects of Radio," and Helen Menken, who will touch on "Radio and the Theater." Messages of greeting have been received from the winners of the Pilot Award who are presently in Hollywood or other parts of the country outside of New York. These greetings, commenting upon the work of the Pilot Radio Award Society, will be read at the luncheon.

The group present will be a cross-section of the top layer of radio today, assembling leading artists, studio executives, announcers, technicians, newspaper writers and publication representatives.

## WORC Prexy Must Appear Before Nat'l Labor Board

(Continued from Page 1)

J. Handlin Jr., announcer, who is a national representative of AGRAP, and Herman Gruzin, transmitter engineer and operator.

## APPEAL TO THE RICH!

New York State is the richest market in the World.

Reach its people through

**THE MOHAWK VALLEY BROADCASTING SYSTEM**

29 West 57th Street New York  
Telephone: PLaza 5-3269

**TRANSCRIPTION & RECORDING SPECIALISTS**

INTERNATIONAL PRODUCTION STUDIOS  
33 W. 60th St., N.Y.C. COI. 5-7366-7

**PHOTOPHONE SOUND SYSTEM**

## PROGRAM REVIEWS

## Eve Veverka

Among the more pleasant voices in the field of feminine commentators, beauty and fashion experts, health advisors, and other women who discourse on the radio is that of Eve Veverka, whose "Let's Talk It Over" stint is heard in the Thursday editions of Hecker's "Information Service" program over WOR-Mutual, along with Myra Kingsley's interesting astrological interpretations and Jean Paul King's news parade. There is a nice feminine charm in Miss Veverka's voice, plus clarity of speech, and her material shows good judgment.

## Briefly

Channing Pollock is doing a swell job as emcee of the Heinz "Magazine of the Air" on CBS. Yesterday afternoon's performance, with Sheila Barrett, Morton Bowe and Mark Warnow conducting the orchestra, was a very enjoyable affair.

Another Roosevelt, this time Mrs. Theodore Roosevelt Jr., was heard on the air yesterday afternoon over NBC-Blue in the "Let's Talk It Over" program with Lisa Sergio as emcee. Mrs. Roosevelt told some stories about big-game hunting in the Far East and Africa. She talked very well, though her script was a bit stilted.

Larry Burke, backed by the Jerry Sears orchestra, did some very agreeable tenor vocalizing on NBC-Blue yesterday afternoon.

## GUESTING

CLYDE BARRIE, on "Magazine of the Air," Dec. 16 (CBS, 3:30 p.m.).

MERRY MACS, third consecutive appearance on Al Pearce program, Dec. 14 (CBS, 9 p.m.).

## WLW, Cincinnati

Bob Newhall, sports commentator, made quite a record in forecasting gridiron results the past season. He had 148 winners to 41 losers, with tie games disregarded.

Betty Burns, dancer, is being given a chance as a singer Dec. 14 on "Mid-western Stars."



● ● ● Little Shots About Big Shots: Sid Gary swears by all the hi-saints that this tale is the McCoy... Some years back when he was a vaudeville act with George Burns (without Gracie Allen), they were appearing in San Antonio, and one nite decided on having a home-cooked meal. The boys went out and bought two live chickens and got two girls to prepare the meal, after which they left for the theater to do a show... The young ladies didn't know how to kill the chickens, so they went into a local drug store, got some ether and etherized the poultry—then plucked the feathers off... When Gary and Burns returned to the apartment (the girls had left for business), turned on the lights. Before their eyes pranced two nekkid birds—who had just come out of the ether... Rumor has it that Lew Lehr, the Fox Movietone newsreel's comic commentator, will be Ben Bernie's heckler on his U. S. Rubber series.

● ● ● KHJ-MBS has made application for rain insurance from Lloyds covering broadcast of the Pasadena Tournament of Roses Parade on New Year's Day. Policy will pay off on one-sixteenth of an inch of moisture within four hours preceding the two-hour spectacle... If you could hiss a radio program, which program would you choose to hiss most, was asked by Hank Marks on his "Man on the Street" program via WLBC, Muncie, Ind. A man said "The Old Ranger"—and several minutes later was fighting his way into the studio to watch the "Old Ranger" broadcast... The Goodyear program on WADC, Akron, O., interviewed a deaf mute the other day. He is Park Myers, who was a winner in some contest. Bob Wilson, who conducts the show—used an interpreter for the man.

● ● ● Eddie Cantor will definitely arrive in N. Y. for his Jan. 5 airing. Bobby Breen will rejoin the troupe during this sojourn here—replacing Deanna Durbin. The entire company have been assured eight weeks of personals... March of Time is filming the NBC mail section for a section in their next issue devoted to radio broadcasting... Barry Wood has been given two of his own spots weekly on CBS (Mon. and Wed.) besides his vocal chores on the Harry Conn Show... Richard Himber, himself, bought that lovely sign space and had his picture painted on—beneath Fraudway's most dazzling liquor sign... Helpful press-agent: George Lottman, who handles Wing Mannone, figured there must be some attraction to get customers to the Swing Club—instead of Louis Prima's Famous Door—so with Wingy he wrote a tune along the "Music Goes 'Round" idea called "Where's the Waiter"—which may make more dough than the club—it's that swingy!

● ● ● Charles Crutchfield, program director for WBT, Charlotte, had so much fun airplane riding last Sunday—he almost didn't get back to town. The plane "hesitated a moment" over Charlotte and continued on to Washington—not landing because the visibility was poor and the pilot couldn't find the airport... Last week our editor handed us a note with the news that the Al Donahues became parents and he wanted us to discover the weight and sex... We called the bandleader's mentor who said he didn't know about the event yet. His press agent said he was holding it for Winchell. However, we discovered the hospital (gosh, this is a "sickening" column) she was in and phoned asking for Mrs. Donahue. The nurse asked our identity, switched our call to the floor she occupied and then spoke to what sounded like an elderly woman. "We'd like to speak with Mrs. Donahue," we said. "You can't!" came the reply. Assuming that she was still in ether, we asked the sex of the child. "Don't know yet," was the further information. "She went out to the movies!"

★ F. C. C. ★  
ACTIVITIES

## HEARINGS SCHEDULED

Dec. 20: Colonial Broadcasters, Inc., Savannah. CP for new station. 1310 kc., 100 watts, unlimited.

Seaboard Broadcasting Corp., Savannah. CP for new station. 1310 kc., 100 watts, 250 watts LS., unlimited.

Dec. 21: Santo Sottile, Charleston, S. C. CP for new station. 1200 kc., 100 watts, 250 watts LS., unlimited.

Jan. 6: Warren B. Worcester, San Diego. CP for new station. 1400 kc., 250 watts, 1 KW. LS., unlimited.

Philadelphia Radio Broadcasting Co., Philadelphia. CP for new station. 1570 kc., 1 KW., unlimited.

Abraham Plotkin, Chicago. CP for new station. 1570 kc., 1 KW., unlimited.

Jan. 7: Tri-City Broadcasting Co. Inc., Schenectady. CP for new station. 950 kc., 1 KW., unlimited.

Thum Broadcasting Co., Sandusky. CP for new station. 950 kc., 500 watts, 1 KW. LS., unlimited.

## APPLICATIONS RECEIVED

WIBW, Topeka. Auth. to transfer control of corp. from Marco Morrow to Capper Publications, Inc. 196 shares common stock.

KCKN, Kansas City, Kan. Auth. to transfer control of corp. from Arthur Capper to Capper Publications, Inc. 95 shares common stock.

KICA, Clovis, N. Mex. Authority to transfer control of corp. from J. L. Nunn to Charles C. Alsup, 25 shares common stock.

## EXAMINER'S RECOMMENDATIONS

KQW, San Jose, Cal. CP to increase power to 1 KW., 5 KW. LS. be granted. 1010 kc., unlimited.

Evanston Broadcasting Co., Evanston, Ill. CP for new station. 1020 kc., 250 watts, daytime, be denied.

## KDKA, Pittsburgh

The Strollers will be pretty busy next week. In addition to their two regular broadcasts, the entire unit, Glenn Riggs, Al Egizi and his ork, and a group of entertainers will appear at the Charity Ball in William Penn Hotel on Thursday evening. Jean Galbraith, Bill Gibson, Dale Jackson, Freda Lazier, Paul Gannon and Bob Keller are among the members of the troupe.

Bill Beal, announcer, is pretty proud of the fact that a piece of mail addressed merely "Bill Beal, Pittsburgh," was delivered to him.

## George Nobbs a Father

George Nobbs, CBS program producer, yesterday became the father of a boy. Nobbs was notified of the birth during the airing of the Emily Post program which he produces, and Miss Post was forced to apologize to listening audience for commotion in studio.

BARRY  
McKINLEY

IN

"CHEVROLET  
MUSICAL MOMENTS"SUNDAY 6:30-7 P.M. EST  
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NOVELTY STRINGSAn all girl orchestra playing  
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New York



**DAVID BROEKMAN**, conductor of the KHJ-Don Lee "Presenting David Broekman" series, will feature highlights of his past 13 programs on the concluding broadcast of the series, tonight at 7. The popular maestro is leaving KHJ to devote his entire time to NBC's "Thrills" and other commercials which he has coming-up after the first of the year.

Ben Sweetland, KHJ's "Friendly Counsellor," who recently inaugurated a new one, "What's New Under the Sun," over the same Lee net, will have Albert G. Burns, president of the National Inventors' Congress, on the program Thursday at 7:30.

Adolph Busch, violin soloist with the Los Angeles Philharmonic Orchestra, will be the guest of Alfred Leonard on his KMPC "Concert Previews" at 12:45 Thursday.

"Doc" Hall, veteran radio emcee who recently stepped into the spotlight again with his "Discoveries of 1938" on KFWB, is doing a worthwhile job in providing professionals a show window for their talents. Many former vaudevillians who really have something to offer radio never have had a proper opportunity to display their wares heretofore. Doc is currently conducting a contest on the show, with Warner screen tests and contracts as rewards to the winners.

Don Wilson and Ken Carpenter will double at the NBC mike for the annual Rose Bowl gridiron classic on New Year's Day. Wilson thus returns to his first chore on the air, football, on which he used to do an outstanding job not so many years ago.

Edward Klauber, executive vice president of CBS, out here from New York, answered questions of local newspaper men at a Vendome party at which Donald W. Thornburg and other CBS execs played host. John Royal, NBC vice-president in charge of programs, also out from New York for a few days, made his a morning session.

The Board of Supervisors of Los Angeles County has renamed historic "poverty row" at Sunset and Gower. Because of the new CBS studios and Columbia Pictures, the corner hereafter will be "Columbia Square" officially.

"Six Hits and a Miss" is another name that was fastened to the "Lucky Seven" chorus of six boys and one girl which made its debut Wednesday night on the Warner Bros.-Lucky Strike show. The group is under the direction of Dudley Chambers and will appear regularly on the program.

Olsen and Johnson continue their itinerant broadcasting with a program from Long Beach Municipal Auditorium on Dec. 22, the penultimate for Richfield.

## ORCHESTRAS - MUSIC

**MAREK WEBER** will play for the Eli Bates House benefit ball at Stevens Hotel, Chicago, on Dec. 20. Ball is a salute to the Princeton Trianglers, who will be in that city to put on their show.

*Eugene Jelesnik's ork at the Hotel Taft, New Haven, ends its engagement today in favor of Sy Byers and his crew.*

Paul Whiteman is designated as His Rhythmic Highness in a full-page layout of Drake-A-Day, Hotel Drake mag in Chicago. Other members of the Whiteman aggregation also have suitable titles as members of the King's Court. Marian Manners is Duchess of Tone, Jeanne Ellis is Princess of Song, Jimmy Briery is Count of Charm, Jack and Charlie Teagarden are Sultans of Swing, Roy Bargo is Earl of Ivory, Bob Lawrence is Baron Baritone, Mike Pingatore is Prince of Pick, and the Bad Habits are the Jesters.

*Eddie Barry, tenor star of many of the "Blackbird" revues, has joined The Rhythm Kings at Jack Stutz's Game Cock.*

Phil Catena and his orchestra replaced the Jack Wright aggregation at Nick Toce's Village Brewery Restaurant. The Catena orchestra, which

### MIAMI

Vincent Sorey and his CBS orchestra were obtained to provide music for the ball topping off the International Radio Club party here before moving on to Havana.

WIOD's vagabond mike goes sight-seeing on Sunday afternoons to places of interest in this area.

Leslie Harris of WQAM special events department claims three scoops in the past week.

### WESG, Elmira, N. Y.

Eddie Pettingill of the WESG engineering staff leads his own band nightly at a local night spot. Eddie is an accomplished violinist.

The show must go on—So Glenn Williams and Hal Wagner continue to quiz pedestrians at the city's busiest corner in spite of blizzards and sub-zero temperatures. The "Quik Quizz" is a quarter-hour, five times weekly commercial.

Frances "Junior" Broich of the engineering department brought home his limit of rabbits and birds while on a recent hunting trip to northern New York.

### KTUL, Tulsa

Milton Slosser, organist, just back from Hollywood engagements, and Jack Hoffman, tenor, will be featured in a new thrice-weekly program for Imperial Sugar.

Compagne Parisienne (perfume) has started an ET series.

As a Christmas season program, short wave broadcasts from downtown section, describing window displays and sights, are being aired.

gained popularity in the West, is making its New York debut at the Village Brewery.

*Turnabout: Bandsman Oscar Bradley, who last year scored musical pictures for three film firms, has just been offered roles in pictures being produced by these same companies.*

A nomination for the successor to the Big Apple dance will be introduced by Mark Warnow on the "New York on Parade" program over WEAJ on Monday. It is called the Alligator Dance, and was written by Ben Baron, student at New York University, and Ralph Wilkinson, 23, one of Warnow's arrangers.

*Maurice Spitalny, brother of Phil ("Hour of Charm") and of H. Leopold, also a radio personality, goes to Pittsburgh from Cleveland after first of the year to conduct the KDKA studio orchestra.*

Jimmy Dorsey and his ork will air a part of their Dec. 12 benefit swing concert from Congress Casino, Chicago, over NBC-Red network. Concert, at 4 p.m., is sponsored by Down Beat, musical magazine, to aid Jimmy Cannon, former member of Ray Noble's orchestra, now convalescing in a New York sanitarium.

### OKLAHOMA

Lester Tucker, WKY control room engineer, marooned from his home for more than three weeks. Daughters caught scarlet fever and he found himself locked out.

Jack Wilson, former WKY singing star, is now on WNAD (Norman) in "Thoughts to Music," poetry readings, with Ruth Verne Davis at the organ.

Glenn A. Williams now doing two 15-minute news broadcasts daily for KCRC, Enid.

### WICC, Bridgeport

Mack Parker plans a Christmas vacation "back home" in Plattsburgh, N. Y.

Dolores Hanford returns from out-of-town broadcasts and will be on next Thursday's Toy-Fund-Campaign program.

Portion of the 25th annual concert of Carol Society of New Haven will be fed by WICC facilities to Mutual and Colonial webs.

### Wesley Burke to Coast

Chicago—Wesley Burke, who has been playing leading character roles on WLS in "Big City Parade," has received an offer from Los Angeles, and will be heard from the coast in the near future.

### JIMMY ALDIN

AND HIS ORCHESTRA

JUST COMPLETED

100 WEEKS ENGAGEMENT

BEN 6-4759



**JULES STEIN**, president of MCA, coming to Chicago next Sunday from Los Angeles for two-day stay and then plans to go on to New York. Will return to coast at Christmas time where his family is now living.

Charles Barney Cory, handling promotion for McCann - Erickson agency, laid low by bronchitis while visiting Canada. Has been in bed for several days at home.

Bob Brown has supplanted Don McGibeny as master of ceremonies on the Salerno-McGowen Question-Air program on WMAQ.

Arthur Peterson and his wife, Norma, are taking a belated honeymoon to New York this week-end. They were married six months ago but have been too busy with "First Nighter," "Guiding Light," "There Was a Woman" and other shows.

Nate Pumpian, radio director of Henri-Hurst & McDonald, and Bob Boneel of the Edward Petry staff are planning a Florida vacation to start at Christmas time.

Ethel Owen of the "It Can Be Done" show is trebling as president of a dog biscuit company and the proprietor of a Milwaukee dog and cat hospital.

### WLBC, Muncie

E. Pierre de Miller, news editor, and Ottis Roush, chief announcer, latest to catch the candid camera craze.

Francis "Jake" Higgins, WLBC special events and sports announcer, very secretive about new type of sports program he is developing.

Jimmy Fidler, Weatherman, at last has a sponsor.

Henry "Hank" Marks, WLBC miker, wearing double pair of socks while handling Man-On-The-Street broadcasts.

Don Russell, local salesman, over cold.

C. X. Castle, WLBC engineer, has nearly completed new ham transmitter.

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STATION-STUDIO  
and  
TRANSMITTER

# EQUIPMENT

NEW DEVICES  
and  
IMPROVEMENTS

Latest Technical Developments and Activities in Radio and Television

## Sound Is Photographed With Electric Camera

Cincinnati—A sound recording camera, which makes it possible to reproduce natural effects, has been developed at WLW by Don Winget Jr. and his corps of experts in association with Arthur Young of Crosley Radio laboratories. Under the old system, the producing of a gunshot by using a slapstick only imitated the impact but did not retain the reverberation that is necessary to make the sound natural to the ear.

By using the shadowgraph method, Winget and Young took pictures at one-ten-millionth of a second, photographing bullets in various stages. When the collection of films was developed, Winget and Young found they had recorded the complete sound of gunshots.

Removing the initial impact and retaining the reverberation of one shot may sound impossible, Winget explained, but his department has accomplished the feat by constructing a mechanical filter which absorbs the initial impact but leaves the reverberation unimpaired.

The electric camera has been used in photographing sound waves of various other devices and will mean that radio sound technicians at WLW will be able, by analysis, to reproduce naturally on the air virtually every sound.

## It Happened One Night

Syracuse—At midnight, WSYR signed off. And the engineers got busy. A minute and a quarter before the 6 o'clock sign-on, they had: changed complete control facilities of the station to a 14-channel mixer of their own design; installed a system of relays and warning lights for studio speakers; put in two recording machines and associated equipment. Everything worked, too—first shot!

## Tip to Sound Men

Long Beach, Cal.—For the "most blood-curdling groan in the world," Lou Huston, sound-effect artist of KFOX, offers this one: play a baby-crush 78 RPM record at 33 1/3 RPMs.

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## Station Improvements

Stockton, Cal.—The following changes by WTAW now await Federal approval: new location for transmitter; installation of new equipment; change in frequency from 1100 kc. to 1150 kc.; power increase to 5 KW., and change in hours to limited time.

Lancaster, Pa.—WGAL application, shortly to be heard by FCC, asks installation of new equipment and directional antenna system; change in frequency from 1500 to 1510 kc.; power increase from 100 watts night, 250 watts day to 1 KW. unlimited time, using directional antenna system for night operation. Station also seeks to move transmitter to Marietta Pike, Lancaster.

East St. Louis—Installation of new equipment and directional antenna system are sought by WTMV in an application to the FCC. Other changes asked are: frequency shift from 1500 kc. to 1501 kc.; increase in power

and time of operation from 100 w. night, 250 w. day, unlimited, to 1 KW. night, 5 KW. day, employing directional antenna for both day and night use.

Boston—W1XAL has applied to the FCC for permission to make changes in equipment and increase power from 20 kilowatts to 50.

San Antonio—Boost in power from 100 watts to 100 watts night, 250 watts day is being sought by KONO here. Station also plans changes in transmitting equipment and installation of new vertical antenna. Transmitter-move, from Milan Building to 317 Arden Grove waits Washington approval, with other changes.

Lawton, Okla.—Application to make changes in equipment and increase power from 100 watts to 100 watts night, 250 watts day, has been sent to the FCC by KLAH here.

## Poor Demand in England For Television Receivers

London—Demand for television sets in Great Britain is proving a disappointment, it was brought out at the annual meeting of Electrical & Musical Industries Ltd. Small sales are blamed on the still poor entertainment quality of most programs.

## New Police Radio System

Columbus, Ga.—Designed and built by Westinghouse, new police radio system just completed here has remote control transmitter located two miles from headquarters in a specially constructed vault-like building on the campus of the new high school. Hundred-watt transmitter operates on frequency of 2414 kilocycles under call letters WPFL. One-way communication is maintained between the transmitter and ten cars and two motorcycles equipped with receivers tuned to headquarters. Application to FCC seeks authority for 250 watts power.

## Push Plans for CBS Power Unit in Hollywood

Hollywood—With new KNX transmitter for CBS' new layout here expected before Jan. 1, CBS Vice-President Donald W. Thornburgh announced that building plans are being perfected for structure to house the RCA 50,000-watt electrical equipment, model 500. Arrangements to deliver power to new transmitter site at 190th St. and Hawthorne Blvd. are being completed and bids and estimates for construction are being received. New KNX transmitter is expected to augment present signal strength where KNX programs now are heard throughout the eleven western states, Alaska, Hawaii and Australia, and greatly increase reception efficiency south of Los Angeles and to all seaboard points.

## New Mike Perfected

Inglewood, Cal.—Universal Microphone Co. here has started production of an airport land station dynamic-microphone finished with an attractive chrome stand, and an aluminum microphone case mounted at telephone height. Instrument will be manufactured in 33 ohms.

## Tests Prove Efficiency of W2XAE in Short-Wave

A six months' series of exhaustive tests recently completed by the Union Internationale de Radiodiffusion in Brussels has established the superior efficiency of directional antenna systems employed by W2XAE, CBS international short-wave station in New York, according to reports just received by E. K. Cohan, CBS director of engineering.

The tests were conducted by expert radio technicians to determine relative increase or decrease of signal intensities of a large number of short-wave stations when they switched to and from antennas directed toward Europe and other points of the world while employing the same frequency band. According to Cohan, graphs of signal intensity disclosed that W2XAE consistently showed a greater increase at Brussels when it switched from South American to European antennas than did any other station cooperating. The tests were arranged at a session in Bucharest early this year of the Technical Committee of the U.I.R. in order to provide the Cairo Conference next February with more detailed information on high frequency transmitters. Results will be used to determine whether the efficiency of directional antennas is now great enough to permit more than one short-wave station to occupy the same or adjacent frequencies while broadcasting in different directions. If such proves to be the case, present congestion and interference in this area should be greatly diminished.

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- STARS •
- ORCHESTRAS •
- COMMENTATORS •
- SPORTCASTERS •

**FOR**



⚡ ⚡ ⚡ ⚡ ⚡ ⚡ ⚡ ⚡ ⚡ ⚡

**RADIO DAILY**



LOUISVILLE

Harry Lukens, WAVE announcer and actor, is directing a Christmas play to be given by the Young People's Commission, religious group.

Curtis Rhodes, tenor, airing under Goodwill industries auspices, is heard over WHAS, Thursdays; WAVE, Tuesdays, and WGRC, Tuesdays.

Thixton Sprenger, who formerly sang over both WHAS and WAVE, back in town after absence of a year and a half, as emcee with International Ice Revue at Jefferson County Armory.

WMT, Cedar Rapids

Art Shepherd, conductor of "Curbstone Forum," is completing his sixth year of street corner broadcasting, six days weekly, which he thinks is about the record.

Allan McKee, who does the "Did You Know?" program daily for Leibsohn's store, finds he has to spend a lot of time researching for items.

WELI, New Haven

"Gift Councillor" is a special daily feature up to and including Dec. 24.

Connecticut Refining Co. has scheduled a two-week trout for the Sunday "All in Fun" featuring WELI choral group directed by Arthur Hoyt. Golly, the Roving Reporter, produces and emcees the program, which is also fed to WATR.

WBRY, New Haven

Jack Henry is crowing about a Polish comedian discovery, Peter Bomba, who panics even fans who don't understand Polish. Peter is sponsored and fan mail is big.

Italian scrambled words are the latest feature of "L'Ora Italiana," sponsored by Italian food dealers who distribute market baskets and other prizes.

Again Heard in Havana

Havana—Following a change in frequency by Station CMBL, Havana listeners again are enjoying programs from WLW in Cincinnati, according to an article by Rene Canizares in "Advance." The radio columnist pointed out that the frequency shift was brought about through the complaints of dialers that they were unable to hear the American station. The radio commission finally took action.

ONE MINUTE INTERVIEW

HELEN MENKEN

"Long overshadowed by personalities and production details in motion pictures and on the stage, lines of the actual dramatic script come into their own in radio. The words the author gives us are, in the last analysis, the only concrete tools we have to work with on the air. Through our voices we can place each word in its proper emotional setting and so make it live, but it is to writers that radio must look if it is to maintain its position as one of the vital branches of the living theater."

★ Programs That Have Made History ★

KHJ's "Help Thy Neighbor."

GOOD Neighborliness is the keynote of a Pacific Coast one-station radio program that currently produces jobs for the unemployed at the rate of 100 or more per week. "Help Thy Neighbor," inaugurated last January, presented on Sundays at 4 p.m. over KHJ, Los Angeles, has to date placed more than 3,000 people in remunerative positions at a cost to employer or employee of only a postage stamp.

Hal Styles, originator of the program and air mediator for the jobless, conceived the idea that a work seeker might sell his or her services via radio to several hundred thousand potential employers as easily as he could talk a single individual out of a job. The first broadcast brought 35 jobs to five people interviewed on the air. The remaining 30 were parceled out to those who didn't get to the mike. That average of jobs still holds on the actual broadcasts, with a steady stream of follow-ups during the ensuing week.

The format is simple. Applicants write stating type of work sought, together with qualifications and a brief biography of background and experience. Letters are graded according to employability and the applicant's need. Auditions are held

at the studio on one day each week to sift the microphone wheat from the chaff, since a faltering or boring speaker might easily cause thousands of potential employers to dial out. The Sunday visual audience is restricted to those job seekers for whom no work has yet been found. During the broadcast a bank of telephones is busy accepting offers of work for the different interviewees—who, of course, get first selection of them. The balance are handed out to those in the audience qualified to accept them, or are later filled from office files listing approximately 20,000 previous applicants.

"Help Thy Neighbor" has gained top rating in Southern California over all programs—local or transcontinental—for its air period. It has generated a definite "good neighbor" spirit among the listeners as reflected in the steadily increasing offers of jobs, and in the friendly cooperation with the service given by state, civic and social organizations.

Baring the needs of the unemployed by air bulletin to "neighbors" in every community from coast-to-coast may someday be instrumental in solving the national re-employment problem.

★ Coast-to-Coast ★

JOHANNES STEEL, WMCA's international commentator who discusses world events, will inaugurate in his broadcasts a group of interviews with foreign consular offices. The date of the series has not yet been announced, but among those to be heard are the Czechoslovakian, Spanish, English, French, Chinese and Soviet embassies.

Universal Radio Programs Inc. reports it has signed 43 stations for its Commercial Announcement Service. Stations receive 80 announcements per week, covering 24 lines of business.

Big Jim Thorpe, one time athletic star, stormed into Indian politics via radio this week in Shawnee, Okla., like he once did on the gridiron. In a broadcast over KGFF, the former all-American and decathlon champ talked against adoption of the Thomas-Rogers bill and the adoption of a separate constitution by the Sac and Fox tribe, of which he is a member.

Elliott M. Sanger, general manager of WQXR, will go to Bridgeport, Conn., and be the guest of Jud LaHaye of WICC at the study meeting of the local Musical Research Club on Dec. 13.

Genevieve Rowe, featured soprano of the "New York on Parade" programs, who has been renewed for an additional 13 weeks by Consoli-

dated Edison, also is heard on WOR Sunday nights with Alfred Wallenstein and on both the NBC and CBS editions of the "Johnny Presents" airshows.

Each Tuesday at 3:15 p.m. over WBNX, the New York Association for the Blind presents gifted students from the organization in a series of amazing recitals. Program is presented strictly on its merits with no attempt to create sympathy.

A. M. Sullivan, vice-president of the Poetry Society of America, will begin his sixth annual series of poetry broadcasts over WOR-Mutual on Sunday at 2:30-3 p.m.

WBT, WWL and WHIO are among the batch of stations which last week became accounts for the script service offered by Karl Zomar, Springfield, Mo.

The Roy Campbell Royalists, currently featured on NBC's "Time of Your Life" show, will make a vaudeville tour immediately after the program leaves the airwaves.

Ted Collins, producer of the Kate Smith Thursday night shows, is experimenting with a new lighting effect for television broadcasts.

Bob Murray, WHN vocalist, is a radio and electrical engineer. He

NEW ORLEANS

G. "Jack" Pipitone, business agent of musicians' union, has no opposition for renomination to that post. But Leo Broekhoven will run for president, which office Pipitone also holds now.

Louella Richards, daughter of E. V. Richards, theater owner and head of WSMB, will be married Jan. 3 to Elwood Roger Clay.

took to singing after making good on an amateur hour. First vocalizing job was with Roy Campbell's Continentals at the Roxy. Then with Paul Ash at French Casino.

A new string quartet makes its debut over WOR-Mutual on Sunday at 1:30-2:15 p.m., known as the Gotham Quartet, composed of Joseph Coleman, Harry Farbman, Milton Katims and Ossip Giskin. Floyd Neale will act as announcer.

General Electric's two international stations in Schenectady, W2XAD and W2XAF, both will be on the air for 40 hours from 9 a.m. on Dec. 31 to 1 a.m. on Jan. 2, so short wave fans all over the world may enjoy special New Year's programs.

KFIZ, Fond du Lac, and KAND, Corsicana, have bought "Organ Treasures" from Standard Radio.

Evans Fur Co., large user of local time in Chicago, bought the Radio Features series, "Donald Novis Sings," for use on WMAQ, three times weekly. Sale was handled through Auspitz & Lee and Standard Radio Chicago office.

W. A. Wilson, Manager of WOPI, Bristol, Tenn.-Va., divides his time equally by spending mornings at the Bristol Studios and afternoons at the Kingsport place, alternating his schedule weekly.

Felix Knight, Morton Bowe and Barry McKinley set for Chevrolet recordings Dec. 20. Victor Arden's orchestra will be used with all three artists. NBC Artists Bureau set the deal.

Maurice C. Coleman, manager of WATL, Atlanta, will speak this evening on "Optimism As We See It Today" before the Optimist Creed Society.

1	9	3	7
SUN	MON	TUE	WED
4	5	6	7
10	11	12	13
17	18	19	20
21	22	23	24
25	26	27	28
29	30		

Greetings from Radio Daily

December 10

Lew Brown            Jean Dickenson  
Morton Gould        Lawrence Jacoby  
Dorothy Lamour     Adele Rosenberg  
Claire Sherman      William Weisman

December 11  
Donald Flamm

December 12  
Allen Massey        Martin Starr