



RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 2, NO. 107

NEW YORK, N. Y., WEDNESDAY, DECEMBER 1, 1937

FIVE CENTS

FCC Rapped at Chi Parley

FURTHER PROGRESS MADE AT HAVANA CONFERENCE

Havana—Acceptance by Brazil of the agreements of the rest of the Americas represented at the Pan American Radio conference here on disposition of the frequencies between 1600 and 4000 kilocycles, in which maximum use in conformity with common interests is allowed, has brought the nations of the western hemisphere into common accord on what they plan to present in these frequencies when they gather at Cairo in February, 1938, for the world conference.

Southern and central zones are in
(Continued on Page 8)

Feen-A-Mint Campaign Starting in Two Weeks

Feen-A-Mint will launch its spot advertising campaign within the next two weeks. Sponsor will use either one or five-minute announcements on a nationwide list of stations. William Esty & Co. has the account.

Thomas Cook Returning Over 11 NBC Stations

Thomas Cook & Son on Dec. 12 will bring Malcolm La Prade back to the air with his travel talks over 11 NBC-Red stations, 2:15-2:30 p.m. Split network runs through the west as far as Chicago and down into the south. L. D. Wertheimer & Co. placed the account.

WNBF Signs With Union

Binghamton, N. Y.—WNBF has completed negotiations with the musicians' local and contracts will be signed immediately.

Fan Mail in Braille

Albany—Johnny Lee, announcer, who conducts WABY's "Down Memory Lane" music program in which listeners are tested on guessing titles of songs played, received a list the other day written in Braille. Neldon Vandenberg, blind baritone and violinist, translated the song titles—and the list was entirely correct.

Little Mike

Chicago—Speaking at the National Conference on Educational Broadcasting, Prof. T. V. Smith of the University of Illinois apostrophized radio thus:

"Little mike, you are mankind's mightiest mentor. Relieving our hunger to be heard, you fulfill those who hunger to hear. You are the telling testament to the truth that in the beginning was the word, and in the middle and at the end. You enable us also to serve who only stand and talk. Little mike, we honor you, we love you and leave you to carry on your double mission of mercy and misery to mankind."

CRA, ROCKWELL-O'KEEFE IN MERGER NEGOTIATIONS

Preliminary talks have been started between Charles E. Green, head of Consolidated Radio Artists Inc., and Tommy Rockwell, head of Rockwell-O'Keefe Inc., relative to the possibility of merging the two talent management and booking agencies.

Rockwell-O'Keefe is considered
(Continued on Page 3)

Sykes Assigned by FCC On Emergency Matters

Washington Bureau, RADIO DAILY
Washington—Commissioner Eugene O. Sykes has been assigned by the FCC to handle all emergency radio broadcast services, such as those
(Continued on Page 3)

More Sponsors Going After Baseball for Next Season

Haraden Pratt Elected Head of Radio Engineers

Institute of Radio Engineers has elected Haraden Pratt, vice-president and chief engineer of Mackay Radio & Telegraph Co., as president to succeed Harold H. Beverage. E. T. Fiske, Australia, was elected vice-president. F. W. Cunningham, O. B. Hanson and C. M. Janski were elected directors for 3-year period. All new officers assume duties Jan. 5, 1938.

Freedom of Broadcasting from Political Interference Demanded at Educational Parley—Program Standards Urged

EDDIE CANTOR PROGRAM HEADS EAST IN JANUARY

Eddie Cantor and the entire cast of the Texaco program will leave Hollywood following the broadcast of Dec. 29 and will spend approximately the next eight weeks in New York. No definite broadcast spots set as yet, but the Jan. 5 airing will definitely emanate from New York. Theater dates may be played by the troupe
(Continued on Page 2)

Protests on Kid Shows Being Heeded, Says Payne

Boston—Widespread protests against blood-and-thunder type of juvenile programs are having some effect, with the head of at least one big network already giving orders to abolish this kind of thriller in favor of intelligent and interesting stories, it was stated by Commissioner George Henry Payne of the FCC in a talk on
(Continued on Page 2)

Camel Dropping Oakie

The "Camel Caravan" CBS program will be reduced to a half-hour period, effective Jan. 4. Jack Oakie portion of the broadcast will be dropped. Benny Goodman and his swing band will continue on CBS, using the
(Continued on Page 2)

Chicago—Continuing the inquiry into "What's Wrong With Radio," the National Conference of Educational Broadcasting yesterday heard Levering Tyson, president Muhlenberg College and former director of National Advisory Council on Radio in Education, demand that the broadcasting industry set up regulatory authority to establish minimum standards of program organization and performance. Unless industry does this, redress by further regulation is inevitable, he said.

Dr. Tyson further demanded that
(Continued on Page 3)

MCNINCH WILL ROTATE FCC COMMISSIONERS

Washington Bureau, RADIO DAILY
Washington—Under his plan of reorganization for the FCC, Chairman Frank R. McNinch said at his press conference yesterday that a system of rotation for Commissioners would be put into effect today. Each member will be given an opportunity to handle for one month matters of
(Continued on Page 3)

50-Cent Special Dividend Declared by CBS Board

CBS board of directors yesterday declared a special dividend of 50 cents a share on the present Class A and B stock of \$2.50 par value. Dividend is payable on Dec. 13 to stockholders of record at the close of business Dec. 6. CBS dividends to date total \$1.95 a share.

Too Many Santas

St. Louis—Kids who listen to more than one radio station hereabouts are in a quandary about Santa Claus. Four stations are airing programs in which the mythical whiskered gent appears, and many youngsters are asking their parents if Santa is four different guys or an impersonator of different characters—or what?

(Continued on Page 3)



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DON CARLE GILLETTE : : : Editor
MARVIN KIRSCH : : : Business Manager

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Entered as second class matter April 5, 1937, at the postoffice at New York, N. Y., under the act of March 3, 1879.

FINANCIAL

(Tuesday, Nov. 30)

| NEW YORK STOCK EXCHANGE | | | | |
|-------------------------|--------|-----------|-------------|----------|
| | High | Low | Close | Net Chg. |
| Am. Tel. & Tel. | 149 | 149 | 149 | + 2 |
| CBS A | 20 | 20 | 20 | 0 |
| Crosley Radio | 8 1/2 | 8 1/2 | 8 1/2 | + 1/8 |
| Gen. Electric | 43 | 41 1/4 | 42 1/4 | + 1 3/8 |
| RCA Common | 7 1/2 | 7 1/4 | 7 1/4 | + 1/4 |
| RCA First Pfd. | 53 1/4 | 52 1/4 | 52 1/4 | + 1/8 |
| RCA \$5 Pfd. B. | 98 | 98 | 98 | 0 |
| Stewart Warner | 10 5/8 | 10 1/4 | 10 3/8 | + 1/8 |
| Westinghouse | 103 | 99 1/2 | 101 | + 2 |
| Zenith Radio | 20 | 19 7/8 | 20 | + 5/8 |
| NEW YORK CURB EXCHANGE | | | | |
| Hazeltine Corp. | 14 3/4 | 14 1/2 | 14 3/4 | + 1/4 |
| OVER THE COUNTER | | | | |
| Stromberg Carlson | | Bid 7 1/4 | Asked 8 1/4 | |

FCC ACTIVITIES

EXAMINER'S RECOMMENDATIONS
WROK, Rockford, Ill. Authority to transfer control of corp. from Lloyd C. Thomas to Rockford Consolidated Newspapers, Inc., be granted. 1410 kc., 500 watts, 1 KW. L.S., unlimited.

Camel Dropping Oakie

(Continued from Page 1)
9:30-10 p.m., Tuesday period. William Esty & Co. is the agency. Savington Crampton, head of the Esty office in Hollywood, is reported seeking time on NBC-Red for the Oakie half-hour.

John B. Kennedy Renewed

John B. Kennedy's NBC program, "New York on Parade," has been renewed for an additional 13 weeks by Consolidated Edison Co. Lord & Thomas is agency.

Quaker Oats Terminating

Quaker Oats is terminating the NBC-Red "Kaltenmeyer's Kindergarten" after a year's run on the network. Last program will be aired Dec. 25.

First in local accounts
in Chicago

WGES

(In the heart of Chicago)

NETWORK SONG FAVORITES

Following is an accurate list of performances for the week ending Nov. 27, covering songs played from 5 p.m. to 1 a.m. on CBS and two NBC networks. Only compositions played 15 times or more are included. This listing is a regular weekly feature in RADIO DAILY.

| Selection | Publisher | Times Played |
|---|-----------|--------------|
| If It's The Last Thing I Do (Crawford Music Corp.) | | 34 |
| Once In A While (Miller Music Co.) | | 32 |
| Ebb Tide (Paramount Music Co.) | | 29 |
| Nice Work If You Can Get It (Chappell & Co.) | | 29 |
| Farewell, My Love (Harms, Inc.) | | 26 |
| Vieni, Vieni (Witmark & Son) | | 25 |
| Foggy Day (Chappell & Co.) | | 23 |
| I Still Love to Kiss You Good Night (Leo Feist) | | 23 |
| Remember Me (Witmark & Son) | | 23 |
| True Confession (Famous Music Co.) | | 23 |
| Roses In December (Irving Berlin, Inc.) | | 22 |
| You Can't Stop Me From Dreaming (Remick Music Co.) | | 22 |
| Bob White (Remick Music Co.) | | 19 |
| Rosalie (Chappell & Co.) | | 19 |
| A Strange Loneliness (Donaldson, Gumble & Douglass) | | 18 |
| Blossoms on Broadway (Famous Music Co.) | | 18 |
| When the Organ Played Oh, Promise Me (Joe Morris Music Co.) | | 18 |
| You and I Know (Robbins Music Corp.) | | 18 |
| Everything You Said Came True (Remick Music Co.) | | 16 |
| Mama, I Want to Make Rhythm (Stanley Bros. Joy) | | 16 |
| Mission by the Sea (Shapiro, Bernstein & Co.) | | 16 |
| Have You Ever Been to Heaven (Stanley Bros. Joy) | | 15 |

Radio Club Completes Plans for Annual Party

Miami—Jack Rice, president of the International Radio Club, announces plans have been completed for the eighth annual International Radio Party, starting here Dec. 4 and closing Dec. 12 in Havana. Bernarr Macfadden and this city will be host to the party, and later Havana officials will escort the group to Cuba. Various other dignitaries will accompany the party, including last year's Radio Queen from Nova Scotia and prospects for the new title of Queen. List of activities has been arranged for the entire eight-day meet, with stations WIOD, WQAM and WKAT broadcasting most of the proceedings. Other member stations throughout the country will offer salutes.

Seattle Taverns to Use Entertainment via Radio

Seattle—Following demands of the musicians' union for increased wages, some 55 taverns and similar establishments in King County have notified the union that starting Dec. 6 they will dispense with musicians and use radio entertainment instead.

Network Show for Heatter

Gabriel Heatter is about to obtain his first nationwide commercial program it was made known yesterday. Show will start on Mutual about Feb. 1 with recordings of the show to be placed on a number of other stations. Client is not Philco.

WOR Artists Bureau within the past few weeks picked up the option in Heatter's contract and he will remain under the bureau's management for at least another two years. Rogers-Peet, which holds an exclusive contract on Heatter, has granted him permission to take the coast to coast program.

WNEW Announcers Lose Payment for Commercials

WNEW has abolished all remuneration paid announcers for commercials, retaining only the basic minimum figure of \$40 a week. New ruling came as a complete surprise to the staff, who at present are engaged in negotiations with Milton Biow to recognize AGRAP. A meeting between a committee of seven from AGRAP and Biow was held last night in an attempt to gain recognition, but after hours of arguing, temporary status set was that the station agreed to negotiate with announcers not under contract to station's artists bureau. Committee has placed the matter before executive board of AGRAP, and will attempt to determine if the union contract should have priority over artists bureau contract. Every eligible announcer at WNEW is now a member of AGRAP.

WMCA, whose announcing staff is almost wholly in the AGRAP fold, is understood to be effecting a new basic salary rate plus semi-annual bonuses for commercials after Jan. 1. Announcers are now paid weekly for each commercial, plus basic weekly salary. AGRAP is expected to take a stand in the matter.

Pacific Coast Borax Renews

Pacific Coast Borax on Dec. 31 will renew "Death Valley Days" on 23 NBC-Blue network stations, Fridays, 8:30-9 p.m. McCann-Erickson Inc. has the account.

NOW YOU CAN BUY A
**COMPLETE PRESTO
SOUND RECORDER
FOR ONLY \$149.00**
PRESTO RECORDING CORP.
135 W. 19th St. New York · N. Y.

COMING and GOING

JEAN SABLON leaves tomorrow for Montreal, where he'll spend the week-end.

MRS. CHARLES BUTTERWORTH arrives today aboard the Queen Mary from Europe.

JOHNNY ROVENTINI, "Johnny The Call Boy" on the Phillip Morris program, arrives in Boston today for the Food Show there and will stay until Friday. He will be accompanied by CHARLES O'CONNOR, NBC announcer.

MICKEY ALPERT is expected back today from a holiday vacation with his family in Boston.

DR. LEONARD WALKER of Los Angeles sails today aboard the Manhattan to conduct a symphony orchestra in London and then go on to Egypt where he'll conduct an opera.

ESTELLE TAYLOR has returned from a holiday visit with her parents in Wilmington, Del.
E. S. ROGERS of CFRB, Toronto, is in New York.

GEORGE E. HALLEY, director of national program sales for KMBC, Kansas City, is back in Chicago after spending Thanksgiving in K.C.

FRED JAMES, Canadian Broadcasting Corp. commentator, is in Chicago to cover the International Livestock Expo for CBC.

FRANK MULLEN, RCA press chief, is in Chicago to make the 4-H Club awards in the contests sponsored by RCA in connection with Livestock show.

Protests on Kid Shows Being Heeded, Says Payne

(Continued from Page 1)

"The Home vs. the Radio" at Sacred Heart Convent here.

Payne pointed out, however, that another threat to the home has cropped up in the form of high pressure salesmanship of deleterious drugs and foods. He also warned against too much sophistication being permitted in programs.

Eddie Cantor Program Heads East in January

(Continued from Page 1)

while east. Program returns to Hollywood around March 1.

The Cantor show is one of several big programs returning east from Hollywood.

THE MODERN BOOMERANG

A BOOMERANG ALWAYS COMES BACK WITH A RETURN SAIL

FOR YOUR SALES RETURNS
USE THE MODERN BOOMERANG

WBNX NEW YORK
1000 WATTS DAY AND NIGHT

The Station that Speaks Your Language

FCC RADIO REGULATION RAPPED AT CHI PARLEY

(Continued from Page 1)

broadcasting in all phases be freed now and irrevocably from political interference and control. Branding the old radio commission a dismal failure, he said conditions had become infinitely worse under the new Communications Commission. Except for certain technical aspects, record of federal radio control had been patently unsatisfactory, he said.

Lambdin Kay, director of WSB and WAGA, Atlanta, said while it's fashionable to attack, the record doesn't warrant it and that under as intricate and discretionary an assignment as any agency ever tackled it had made American broadcasting the best in the world.

John W. Studebaker, Commissioner, U. S. Office of Education, reported on government's record in broadcasting programs.

Frank E. Gill, author of "Listen and Learn," declared public regards educational broadcasts as dull because educators have failed to put any imagination in offerings and broadcasters have disclaimed responsibility for this type of programming.

Other speakers included Irving Reis of Columbia Workshop, George V. Denny of American Town Meeting of the Air; Robert Brown, WBBM program director; Raymond Gram Swing, Commentator; Allen Miller, Director University Broadcasting Council, and C. B. Hershey, Rocky Mountain Radio Council. Dr. Robert Maynard Hutchins, President University of Chicago, presided at general session.

Among speakers today will be Dr. James Rowland Angell, NBC educational counsellor, who will join in the discussion on "What Shall We Do With Radio?" Commissioner George Henry Payne of the FCC also will talk.

McNinch Will Rotate FCC Commissioners

(Continued from Page 1)

broadcast applications, telegraph and telephone. The FCC formerly operated as three divisions.

Congressman W. D. McFarlane of Texas yesterday made public a letter sent to McNinch demanding replies to various questions, including disqualification of Commissioner George Henry Payne from sitting in the Segal-Smith case. McFarlane has been demanding an FCC probe for some time.

*Spend yours
Where the Money is!*

WABY

COVERS THE
CAPITAL DISTRICT
ALBANY, N.Y.

NEW PROGRAMS—IDEAS

Airing from Store Window

Thrice-weekly quarter-hour talent show over KCKN, Kansas City, Kan., originates in store window of sponsoring Anderson Furniture Company. Garbed in smocks and berets, Ruth Royal and Joe Boen of station staff, contribute harmony with piano and guitar accompaniment, in background of complete room outfit, which is changed for each broadcast. Commercials, swung by store employes and station's Owen Balch, describe the window display. Receiver is in foyer of store so that passersby outside may hear, and back drop of window is removed so that persons inside the store may watch broadcast. Account was placed for one year by Carter-Owens Advertising Agency.

"Best of the Week"

Appropriately logged as "Best of the Week," new twice-weekly starter for Globe Mills over KDYL, Salt Lake City, spots the best in movies, news, recipes, books, beauty-hints, etc., with a handwriting chart given free to listeners upon request.

CRA, Rockwell-O'Keefe In Merger Negotiations

(Continued from Page 1)

among the first few large organizations of its kind and has a strong list of radio and other artists as well as a string of name bands. Holdings in the concern are believed to lie solely in the hands of Tommy Rockwell, with 40 per cent of the stock, and F. C. (Cork) O'Keefe and Mike Nidorf, 30 per cent each.

CRA has all of the managerial band contracts formerly held by NBC. When the AFM decided about two years ago that band buyers and bookers could not be combined in one person or one office, it automatically eliminated the networks from booking. The matter of remote lines being promised with hotel and cafe bookings was one of the major reasons. CBS made a deal with Music Corp. of America with the latter paying CBS \$50,000 annually through the medium of buying a certain number of hours of time to be used as sustaining outlets for the MCA bands. Somewhat similar deal was made with CRA, which Green organized for the purpose.

Understood that NBC Artist Service is in accord with Green making a deal with Rockwell-O'Keefe.

CKX to Celebrate

Brandon, Ont.—First anniversary of the opening of its new transmitter and studios here will be celebrated by CKX tomorrow night. Manager Bill Seller and his staff have lined up a special program.

Lewin Supervising WNBH

New Bedford, Mass. — Charles J. Lewin, former managing editor of the Standard Times, has assumed supervision of WNBH, owned by the Standard Times and Mercury.

Musical Horoscopes

KFI, Los Angeles, seems to have found that elusive "something different" in Robert Ziegler's "Musical Horoscopes," presented Mondays and Fridays at 3 p.m. Names are chosen to be "horoscoped," and from them letters having musical note-equivalent are arranged in order, providing motif of melodic "personality" description which Ziegler then develops. For example, the name Alice Faye gives, in order, the musical-note equivalent of A-C-E F-A-E, which is made basis of composition. Norman Paige shares honors with Ziegler in handling the broadcasts.

"Speed Incorporated"

In cooperation with Oregon Secretary of State's office, KOIN, Portland, is presenting weekly fifteen-minute program in the interest of safer driving. Logged as "Speed Incorporated," show gives first ten minutes to dramatized reenactment of some fatal auto crash, prepared from official reports. Talk by traffic safety expert follows.

New Orleans AFM Unit Rejects Stations' Plan

New Orleans—Musicians' local here yesterday reported as having rejected a compromise offer made by WWL, WSMB and WDSU acting together in effort to have an open shop prevail. Union officials stated that negotiations for new two-year contracts as provided by the IRNA Plan of Settlement would proceed only if stations accepted a closed shop unconditionally. Also intimated that an impasse was inevitable unless each station acted separately.

Sykes Assigned by FCC On Emergency Matters

(Continued from Page 1)

involving temporary additional service, curtailment or cessation of service, safety of life or property.

Commissioner Brown has been assigned to handle emergency applications in wire and radio telephone and telegraph services, including authorizations to radio operators.

NORTHWEST'S LEADING RADIO STATION

KSTP

25,000 WATTS

OFFERS
LIFELIKE
RECEPTION

NEW
TRANSMITTER

INCREASED
COVERAGE

BASIC RED
NETWORK

MINNEAPOLIS SAINT PAUL

MORE SPONSORS AFTER BASEBALL NEXT SEASON

(Continued from Page 1)

the firm will attempt to move into New York if the major league clubs agree to allow broadcasting, which has been taboo to date.

Kellogg Co., which has gone in for football on a large scale during past few years, is also eyeing middle west clubs, and has placed a few feelers out in an attempt to fight its opposition, Wheaties, during summer months. Atlantic Refining, which has handled the major football sponsored broadcasts in the east, aims to follow along with Kellogg, and is also closely watching the major league situation in New York, pending any future action.

P. Lorrillard & Co. (Old Gold cigarettes) is also keeping close tabs on baseball situation nationally. Company last attempted to move into Chicago with play-by-play description of National League games over WGN, but was out-bid by Walgreen.

Major and minor leagues are scheduled to hold their annual confabs early next month, and radio sponsorship is to be settled shortly after conclusion of the meetings.

STATION

NEW YORK

Serving New York
and New Jersey

HOURS A DAY

AGENCIES

MRS. ELIZABETH SHAVER of Chicago has joined the copy staff of J. M. Mathes, New York.

ARTHUR CRAMER has left the Chicago office of BBD&O. He served in media department.

WOODMAN-STEWART agency of Chicago has changed its name to J. L. Stewart & Co. J. L. Stewart continues president.

N. W. AYER & SON, which will handle the Halo and Vel products for Colgate - Palmolive - Peet, advise that national advertising of these products is not planned for the near future.

CHELTHENHAM ADVERTISING AGENCY yesterday added Baxter Pickering to its staff. He will act as consultant and radio director.

PAUL HENNING from KMBC, Kansas City, has joined Needham, Louis & Brorby, Chicago, as assistant to Don Quinn, who writes Fibber McGee Show.

WALLACE MYER, v.p. of Reincke, Ellis, Younggreen & Finn agency, Chicago, spending some time on his Wisconsin farm.

WESSEL CO., Chicago, within the next two weeks will start a series of WBS recordings entitled "Boots and Saddles" to be used by local and regional sponsors. George W. Davis is the originator of the idea and it was sponsored on WGN for two years. Idea is a horse race sketch with cash awards of \$10,000, \$5,000 and \$2,000. Script for the quarter-hour disk is being written by Herb Futran.

KOIL "Newspaper of Air" Celebrates Its 10th Year

Portland, Ore.—KOIN's "Newspaper of the Air", conducted by Art Kirkham, daily except Sunday, this week celebrates its tenth year. It is one of the oldest news broadcasts now in existence and has put out more than 2,500 "editions" to date. Program was originally called "News Matinee", but has changed name and format considerably since Kirkham started it in 1928.

Rogers-Pickford for Chi

Chicago—Buddy Rogers with Mary Pickford open at the College Inn of the Hotel Sherman, Chicago, on Dec. 25. Rogers will have a CBS wire.

| | | | |
|-----|-----|-----|-----|
| 1 | 9 | 3 | 7 |
| SUN | MON | TUE | WED |
| 4 | 5 | 6 | 7 |
| 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 |
| 30 | | | |

Greetings from Radio Daily

December 1st

Harry W. Conn Patricia Ryan
Ted Hammerstein Mary Martin
Johnnie Johnston Ethel Shutta
Jean Paul King



● ● ● Thinking Out Loud (and sometimes talking out of turn): A pre-dominating situation regarding remote band pick-ups has been a puzzler for some time. We mean the airings of bands like Ozzie Nelson, Benny Goodman, Tommy Dorsey, Joe Rines, Guy Lombardo, Wayne King, and others who have commercial sponsorship....Besides their sponsored shows, it's customary to feature the bands a few times weekly in half-hour coast-to-coasters. Such practice definitely cheats their sponsors of exclusiveness—something they're paying pahently for!...Use the remotes to build up newer band names or let's have some more of those Wednesday nite "Lights Out" thrillers on NBC-Red!...Mehrtens & Price of Los Angeles are sending around nice photostatic copies of a recent RADIO DAILY page containing a "Programs That Have Made History" writeup on M. & P.'s "Sunday Players," which has made history....

● ● ● Salt Lake City's KSL's far reaching signal served a novel purpose on the 50,000 watt broadcast the other Saturday when it saluted the R.M.S. Niagara en route to New Zealand. Show was produced by Ralph Hardy with Stan Reese handling the technical arrangements....A new dance craze to succeed the "Big Apple" is around called the "Little Peach" which the Three Marshalls will introduce via a vaudeville tour....Personally we don't care because we just learned the "Charleston," with "Black Bottom," "Truckin'," "Suzy-Q," "Shag" and "Big Apple" to follow in the years to come ...May Singhi Breen possesses the Benjulele Banjo on which Alvin Keech taught the Duke of Windsor to strum a few hot licks!

● ● ● Monday nite we heard CBS present its romantic singer, Del Casino in 15 minutes of song. Aided by the theme song especially written for him by Sam Coslow, this boy delivered a show that must have made many fair young maidens swoon in ecstasy. He has everything that spells "Romance in Big Time"—yet isn't sponsored....CBS has ordered its wire from the International Casino yanked pronto....The network has also ruled that its announcers covering remotes must appear in dress clothes—besides refusing to accept food offered by the management. This came about when one announcer at a nite club had a party of six with him—ordered steaks for the mob—and then complained to the management they weren't GOOD and sent them back!...Incidentally, there are more guys reported in on the deal to run the French Casino—than there are people running the French Government....

● ● ● We witnessed the Walter Winchell airing the other Sabbath and saw the rapid-fire reporter go thru his routine with an ailing molar....Just an actor at heart: "The show must go on"Now that George W. Smith, managing director of WWVA, Wheeling, W. Va., has his new office, which is done in knotty pine, the boys there have dubbed the edifice "Cabin of Pine" with the route from the elevator to office, "The Trail of the Lonesome Pine." ...Chesterfield has ruled that ALL their shows MUST come from New York and the Paul Whiteman shindig comes east after the fifth shot....Rudy Vallee will also come back for a permanent stay after his flicker commitments....Fred Allen likewise....Another show will return here after Jan. 1....Some one must have put up this notification: "Come Back—All Is Forgiven!"

GUEST-ING

MORTON BOWE, on "Metropolitan Auditions of the Air," Dec. 12 (NBC-Blue, 5 p.m.).

SALLY BLANE, with Tyrone Power in "Afternoon of a Faun," on "Hollywood Playhouse," Dec. 5 (NBC-Blue, 9 p.m.).

JOE E. BROWN, on "Hollywood Mardi Gras," Dec. 7 (NBC-Red and WHN, 9:30 p.m.).

GINA CIGNA, on "Magic Key of RCA," Dec. 5 (NBC-Blue, 2 p.m.).

TOM RICHLI and the SYMPHONETTES, on Buddy Clark program, Dec. 2 (CBS, 10 p.m.).

AL SHEAN, interviewed by Charlotte Buchwald on "Playgoer," Dec. 3 (WMCA, 1:15 p.m.).

NATALIE HALL, guest of Myra Kingsley, Dec. 2 (WOR-Mutual, 11:45 a.m.).

JON HALL, star of "Hurricane," interviewed by Radie Harris, today (WOR, 6:45 p.m.).

COUNTESS OLGA ALBANI, on Lucky Strike "Hit Parade," Jan. 8 (CBS, 10 p.m.). Booked by John Babb of NBC Artists Service.

EDWARD ARNOLD, BARBARA WEEKS, JOSEPH KNITZER, on "Kraft Music Hall," Dec. 2 (NBC-Red, 10 p.m.).

JOHN SEAGLE, baritone, and JEAN MacLACHLAN, contralto, on "Metropolitan Opera Auditions of the Air," Dec. 5 (NBC-Blue, 5 p.m.).

JIMMY SHIELDS, tenor, repeat on "Schaefer Revue," Dec. 2 (WEAF, 7:30 p.m.).

CLYDE EAGLETON, prof. of International law at N.Y.U., and JAMES S. CARSON, v.p., American & Foreign Power Co., on "World Peaceways Forum," Dec. 6 (WQXR, 9 p.m.).

MAXINE SULLIVAN, on "Swing Club," Dec. 11 (CBS, 7 p.m.).

ALEXANDER KIRKLAND, ABBY MITCHELL, JOSEPH MACAULAY and HELEN JANE BEHLKE, on "Hammerstein Music Hall," Dec. 10 (CBS, 8 p.m.).

BARBARA STANWYCK, ERROL FLYNN, MARY ASTOR, ALMA KRUGER, MARCIA MAY JONES and CONSTANCE COLLIER, in "These Three," on "Lux Radio Theater," Dec. 6 (CBS, 9 p.m.).

WALLACE BEERY, FREDDIE BARTHOLOMEW, MICKEY ROONEY, FANNIE BRICE, FRANK MORGAN and ALLEN JONES, on "Good News of 1938," Dec. 2 (NBC-Red, 9 p.m.).

LEE LORILORD and his South Sea Islanders, on "To the Ladies," Dec. 2 (WHN, 2:30 p.m.).

THE MAGIC KITCHEN OF THE AIR

Monday thru Friday

Available for Food Accounts

WCOP

BOSTON

**ORCHESTRAS
MUSIC**

KVI, Seattle, has an unusual new musical feature now on the air. To the haunting strains of "Blue Prelude" the "Esquires — Four Men and Fifteen Instruments!" slide smoothly into a quarter hour period of popular music. Top-notchers, all four change from one instrument to another without losing a beat of the music! This effortless shifting—for instance, in "Caravan" one player moves from ocarina to violin to French horn to viola to bass fiddle—makes possible limitless unusual arrangements. The change in instrument is made so deftly that listeners cannot detect the moment of shift except for the different quality of the music. First put on as a sustaining, within a week they became so popular that they are now on a participating basis.

Eddie Fitzpatrick and his west coast ork have opened at the Saint Anthony Hotel, San Antonio, with a WOAI wire. They followed Jack Denny.

Bobby Breen waxed six numbers from his current Principal picture, "Hawaii Calls," for Victor.

Fletcher Henderson and his orchestra will make a first appearance in Los Angeles with an engagement at the downtown Vogue, opening Dec. 11.

Red Nichols is the first dance band spotted in the new Huntington Park (Los Angeles) nitery, Topsy's, opening New Year's Eve. Set by Music Corp. of America.

Tommy Tucker and his orchestra have recorded seven numbers for Brunswick.

Paul Tremaine and his ork from Lonely Acres play repeat dates through Pennsylvania and Ohio the first two weeks in December.

Ace Harris and the Sunset Royal Orchestra, who just finished a limited engagement at Harlem Uproar House, are playing their sixth date in a year at Howard Theater, Washington. Sam Stiefel office handles the band.

Morton Gould, conductor, composer and arranger, is the subject of a promotion piece put out by Mills Artists Inc.

Trianon ballroom, Chicago, celebrates fifteenth anniversary of opening next Friday with a special Mu-

Arden Signs 10 Arrangers

Victor Arden has added ten arrangers to his staff to handle the music for his new Chevrolet "Musical Moments" series, which starts Dec. 5 and will be heard over stations from coast to coast, including WOR in New York. The arrangers are Phil Wall, Harry Barnhart, C. Van Cleve, George Leeman, Herb Quigley, Bill Challis, Jean Van Halberg, Claude Thornhill, Paul Sprotur and Ernie Watson.

WSAR, Fall River

Various phases of current international problems are being discussed in the recently inaugurated "Radio Veritas Forums" under auspices of Fall River Alumni Club of Providence College.

Another series on "Highway Safety" has been started by Special Officer John W. Higginson of the Fall River Police Dept.

tual broadcast featuring Ted Weems. Place was opened by Paul Whiteman.

The B. Y. U. (College) All String Orchestra, one of the largest musical organizations of its kind, made its bow recently over KSL, Salt Lake City. Membership is all student, consisting of 50 violins, violas, cellos and bass viols. Program was produced by Richard Evans, KSL's CBS Tabernacle Choir announcer.

Douglas Craig and Ted Claire of the Escorts and Betty, NBC harmony unit, have written "I Betcha," new song inspired by Molly McGee's "Sis," the little I Betcha Girl on the Fibber McGee show.

The Concert String Trio is now being featured in the Jenö Bartal orchestra in the Georgian Room of the Hotel Piccadilly.

Jan Savitt and his Top Hatters will disk the Mask and Wig tunes for Victor.

Leo Zollo and crew from the "El Patio" of the Ben Franklin Hotel and Art Jasper and band are the latest additions to WIP's dance roster.

Jack DeMar and his band are now heard over KYW from the La Casa Ballroom.

Harold Stokes, WGN dance orchestra leader, has a farm down in Nokomis, Ill. But what has him all excited is that they are bringing in oil and gas wells.

UNIVERSAL PORTABLE RECORDING MACHINE

Records in either direction at 33 1/3 or 78 RPM. 90, 110 or 130 lines per inch. 110 v. AC. Leatherette carrying case.



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10:15 P.M. WJZ-NBC Blue
Management
CONSOLIDATED RADIO ARTISTS
30 Rockefeller Plaza New York City

TOMORROW

AMPA Takes the Air—By Storm!

It's

C.B.S. DAY

at

AMPA

Guests of Honor

TED HUSING

Master of Ceremonies

MARK WARNOW

KATE SMITH

AL PEARCE and HIS GANG

DEL CASINO

KAY THOMPSON

BUDDY CLARK

ARLINE HARRIS

THE SYMPHONETTES

and

THE EXECUTIVE STAFF

of the

COLUMBIA BROADCASTING SYSTEM

with

W. B. LEWIS

v. p. in charge of programs speaking on "Radio in Relation to Motion Pictures"

DON'T MISS IT!

International Casino
B'way at 45th Street

**EVERYBODY
WELCOME!**

12:45 p.m.
\$1.00 to members
\$1.25 to non-members

CBS DAY at A.M.P.A.



HAL STYLES' "Help Thy Neighbor" has had its option lifted by Iris Coffee for another 13-week period. During the initial 13 weeks for the sponsor the KHJ program has found more than 1,000 jobless people employment. Erwin - Wasey agency handles the account.

Rudolph Polk, personal manager for Jascha Heifetz for years, has been appointed assistant to Art Rush of Columbia Artists.

Roswell Rogers, CBS continuity writer, has been signed to do script work on Jack Haley's "Log Cabin" series.

Claude Sweeten's "Sweeten Music" hour on KEHE Monday nights has been temporarily discontinued due to crowded holiday schedules. Sweeten is musical director of the Hearst station and has too many musical chores at the moment to permit of devoting the necessary time to his own program. Will be resumed after the first of the year, the announcement states.

Eleanor Hansen, Warner player, has been signed for vocal spot with Ozzie Nelson at the Victor Hugo.

Bill Rubens, former radio editor of Orchestra World and more recently feature writer with Irving Hoffman and the Marion Baldwin agency, now is agency contact for Earle Ferris Radio Features. Rubens also contributes feature stories from time to time.

Edith Todesco, CBS program department, is taking a two-week respite and resting up for the long season ahead.

Ben Sweetland, KHJ's "Friendly Counsellor," has a new weekly program, Thursdays 7:30 to 8 p.m., over Don Lee-Mutual. Designed to aid and encourage budding inventors, it's logged as "What's New Under the Sun."

Bill Comegys, KFAC technical staff, was married recently to Mary Louise Stack.

Amy Alexander and Robert Joseph have joined the George D. Lottman publicity offices in Hollywood. Expanding business, according to Jerry Olenick and Murray Weintraub, who are in charge of the Lottman coast interests, necessitated the addition of the new members.

WRC-WMAL, Washington

Gordon Strang of the NBC engineering staff left last week for Hollywood to help build the new coast studios.

Carleton Smith, Presidential announcer, left for Florida by motor on a belated vacation.

William Crago, who joined the announcing staff recently from Ohio, is nearly 6 feet 4 inches tall and handsome enough for television.

Bob Callahan, organist, is officiating at the console for a new six-weekly program sponsored by Lansburgh & Bros.

★ PROMOTION ★

Football Contest Gets Results

Three sponsors joined over Salt Lake City's KSL in a resultful promotion in the form of football contest. Twelve game selections were offered weekly, with usual dopest broadcasts. Weekly awards were given, and grand prize was two-way plane trip to Rose Bowl game, with tickets and movie presentation. More than 40,000 entries were received. Sponsors were Paramount Theater, Deseret News, and Morris Rosen Furmbilt Clothes.

Editor Airing Gets Publicity

New high in space-getting is the weekly "Editors' Roundtable" on KSTP, St. Paul and Minneapolis. Spot brings editors to the microphone, talking or blasting on favorite issues. One surprise outburst made 200 papers, but usual broadcast at least wins notice in paper of the

guesting editor. Val Bjornson, in charge of the program, contrives to bring in the studio editors of various political faiths.

Advertising for Talent

New slant on interest build-up before start of dramatic series was spotted with unusually good results by Bliss Syrup Co., over KCKN, Kansas City. Spot announcements and newspaper classifieds were used to advertise for leading lady. Folks naturally got curious to learn final selection and how she would handle the dramatic fare.

Coverage Map and Figures

An attractive two-color job, recently put out by KDAL, Duluth, Minn., is a folder with coverage map and statistics. Copy angles up-trend of business in the area, with accompanying station story.

ST. LOUIS

"Tiny" Renier, KMOX program director, is off to the southwest on a search for new hillbilly talent. He wants the real thing.

In an effort to establish microphone personalities, the WEW schedule has seen considerable shifting of staff members. Continuity and mike man Hugh Sanders has been made "Nite Watchman." Bill MacIntosh has been made exclusive newscaster and editor, with Bill Durbin, Ed Gunther, Arthur Jones and George Sutherland carrying the rest of the schedule. The special events staff is composed of WEW's woman's columnist, Clarke Harris, Alex Buchan and Arthur D. Jones.

KSL, Salt Lake City

Parley Baer of the dramatic staff may leave soon to join the Al G. Barnes-Sells-Floto circus, doing publicity.

The KSL-ZCMI Food Forum broadcasts are resulting in new record food sales each week, according to sponsors. Clarissa Chapman, luncheon hostess of the program, entertains over 250 women each Wednesday. Show is produced by Lennox Murdoch with talent from KSL Artists Bureau.

American Fur Co., consistent user of KSL time, now has three weekly quarter hours and, since the KSL signal is a constant visitor in the frozen north, takes time on each program to contact the raw fur market. Byron Ray handles the production.

WFBM, Indianapolis

Len Riley, sportscaster, headed list of speakers at Butler University's annual banquet for grid warriors.

A broadcast of Santa's arrival by plane was aired the other day under sponsorship of Block department store.

Pete French, who conducts "Block's Scholarship Hour", had out-of-town students exclusively on his program Saturday.

SEATTLE

Maurie Rider, KIRO studio supervisor, recently inspected facilities of KGW-KEX, Portland, while visiting there.

Ted Bell is handling a new lunch-hour "Man in the Street" over KRSC. Norman Nesbitt, formerly director of continuity at KHQ, Spokane, has joined the writing staff of KHJ-Mutual, Los Angeles.

Harriet Malstrom, singer, is back from a trip to Alaska.

The Crockett family, favorites over KNX in Los Angeles for three years, are appearing in the floor show at The Ranch, local nitery.

Frank A. Dunnigan, radio engineer, is opening a radio school for men and women at Spokane Telegraph School, Spokane.

KSTP, St. Paul

Guest-star policy has invaded even the "Household Forum" program. Saturday show has been expanded to half an hour to allow for appearance of prominent musicians, artists, writers of the Twin City area. Bee Baxter, conductor of the daily Forum on KSTP, emceeds the show. Program includes interviews with local celebs, music by Leonard Leigh and the Knights of Note, and an interview with some prominent local businessman who has cooking as his hobby.

Quackdoodle, imaginary duck creation of station's Uncle Tom, used heretofore on children's programs, is now dishing out household hints on "Household Forum."

WJSV, Washington

Hugh Conover, champ announcer, yesterday began a new program titled "Melody Man", featuring John Salb, pianist. Piano firm sponsors.

Art Godfrey also started his new program to WABC in New York yesterday, with Johnny Salb assisting.



Chicago Area Radio Club Council holding a special fall meeting next Wednesday at Board of Trade building with U. A. Sanabria, television pioneer, as chief speaker.

New theme song at Larry Wolters' household (radio editor of The Tribune) is Bess Flynn's "We Are Four." Second child born Saturday in St. Francis hospital, Evanston, was also a girl, who has been named Karen Leah Wolters.

WLS staff received a batch of (Big) Apples from an admirer in Washington, each one especially monogrammed for individual entertainers.

Don McNeill, NBC announcer, delivers the annual Father Copus lecture at his alma mater, Marquette University, Milwaukee, today.

Joe Dumond, Josh Higgins of Finchville, called back to Waterloo, Ia., Friday because of death of his father.

John Van Cronkhite, boss of Van Cronkhite Associates, has returned from a several thousand mile motor tour of the south and eastern seaboard during which he visited more than 60 stations, mostly clients.

Mae-Floyd Sinex, former actress and continuity writer at KRNT, and KSO, Des Moines, is free lancing in Chicago, appearing on the Chicago Motor club's dramas.

With Acme White Lead program on NBC-Blue cut to 15 minutes and Robert Trendler's orchestra and chorus dropped, Irma Glen is accompanying Ed McConnell at piano.

Varady of Vienna, off Mutual with its Ted Weems music, is due back in six weeks. Henry Busse's Mar-Oil show is off NBC for similar stretch.

WGY, Schenectady

Jim Healey, news commentator, recently celebrated his fourth anniversary as the Sun Oil commentator.

Billy Harris, Rochester musician, joined the Selby and Sullivan vocal-musical act.

Bernard Cruger and Howard Wheeler, engineers, have won national laurels at their hobbies, model building and photography, respectively.

Work is being speeded on station's new studio building.

WSOC, Charlotte

Station is among those recently receiving citations from U. S. Junior Chamber of Commerce and Charlotte Junior C. of C. in recognition of civic and social work.

Dewey Drum, the Castleberry Riddle Man, has started a daily series for Castleberry products.

The "Extra, Extra" series waxed in Hollywood has been added to the schedule, also Grace and Eddie Albert, NBC's Honeymooners, latter sponsored by Charlotte Laundry.

PROGRAM REVIEWS

"HOMEMAKERS' EXCHANGE"

with Eleanor Howe
Ice and Ice Refrigerator Companies
WEAF—NBC-Red Network,
Tues. and Thurs., 11:30-11:45 a.m.

ENTERTAININGLY CONDUCTED AND HELPFUL PROGRAM FOR THE HOUSEWIFE.

Eleanor Howe, the home economics authority who conducts this program which made its debut out to the WEAF end of the NBC-Red network yesterday, sounds like a woman who not only knows her business thoroughly but has the knack of making it entertaining as well as instructive.

The Homemakers' Exchange is just what its title implies, a clearing house for recipes, kitchen ideas and other household hints, all originated by either Miss Howe or her listeners and tested in Miss Howe's experimental kitchen before being presented on the air.

A contest tie-up is part of the program.

Beverly Brown as Santa

Santa Claus took the air over WWL, New Orleans, and will be on it five days a week till Christmas as Beverly Brown enters the eighth consecutive year of his 15-minute broadcasts designed to interest children in the toys of a local department store.

Brown, who writes the continuity and plays Chris Kringle, opened with a rapid fire skit in which the booming voice of Santa comes on to be greeted by the children and a heckling stooge played by Henry Dupre. Helped by an assortment of kids, Brown went into a song, "Ain't We Got Fun," brought in a plug for the "Store with the Christmas Spirit," had the kids back to sing "When Santa Claus Comes to Town," told some stories, culminating with a recitation of "The Night Before Christmas," and faded off with all singing single "Jingle Bells." The commercials are adroitly worked into the action. Incidental music by Mrs. Paul Jacobs. Program, in disk form, will start over WSB, Atlanta, on Nov. 29.

Colonel Jack Major

More of a script idea is being employed by Colonel Jack Major in his Tuesday 3 p.m. variety show on CBS. Yesterday's broadcast was a "Little Red Schoolhouse" affair, with plenty of excellent comedy material, a touch of human interest, lively musical background directed by Freddie Rich, and entertaining antics by Jack Shannon, Nan Wynne, Buddy Sheppard, Joe Sodja, Jean Roy, the Dalton Boys and Announcer John Allen Wolf. In a night-time spot, a show of this type would attract a sizeable audience.

Phil Cook

Though it now goes on the air an hour earlier each morning, namely 7 a.m., which is an ungodly hour

RADIO PERSONALITIES

One of a Series of Who's Who in the Industry

WILLIAM N. ROBSON

WILLIAM N. ROBSON was born Oct. 8, 1906, near Pittsburgh. During High School days he worked in steel mill after school and during summers. One summer went to Europe as deck-walloper on U. S. Lines—attended university of Pittsburgh 2 years, during which he was full-time reporter on the Pittsburgh Gazette-Times.

At Yale, Bill Robson and his Yale Music, his own orchestra, held forth in 1926. Whole band went to Europe on the Ile de France's maiden voyage. Lanny Ross was a classmate of Robson. Also, Paul Starrett, who collaborates with Leith Stevens in writing the music for "Tish."

In 1927, during a three-week vacation, again Bill Robson and his Yale Music went to Europe. Robson was on the same bill with Freddie Rich with whom he now collaborates in CBS's production of "Broadway Matinee" for CBS and BBC.

Five of late G. P. Baker's 47 workshop pupils at Yale signed by Walter Wanger for Paramount included Robson. Was in Hollywood four years; assistant associate producer for Paramount for three years; at Universal as a writer; then into radio in 1932.

Brought east by William B. Lewis, vice-president of CBS, in charge of programs. Sent by Lewis to Chicago to handle the \$250,000 Sears, Roebuck Golden Jubilee Campaign program, "Sears, Then and Now" for Stack-Goble Agency.

During Irving Reis' absence in Europe last summer, Robson handled Columbia Workshop.

Right now he is doing the Federal Theater Radio Division's production of "Tish," "Broadway Matinee" over CBS-BBC and usually handles a few other programs a week for CBS since he is known as a trouble-shooter.

He is married, has a vast wandering mustache, and talk around Columbia indicates that he is slated to handle the "Columbia Workshop" when Reis goes to Hollywood.



Trouble-shooter for radio programs needing aid....

Ernest Schilling Incapacitated

Ernest Schilling because of an injury to an eye has been forced to cancel his scheduled appearances as conductor of the 15th Annual Season of the Young People's Concerts played by the Philharmonic Society orchestra. John Barbirolli will conduct the first children's performance, with Rudolph Ganz to take over the baton for the remaining concerts.

Gruen Watch Signing Off

"The Time of Your Life" sponsored by Gruen watch will sign off the air after Dec. 26. Program, heard on the NBC-Red, Sundays, 5:30-6 p.m., was designed to appeal to the Christmas trade.

Fibber McGee Adds Stations

Chicago—Five stations will be added to the NBC-Red group carrying Fibber McGee on Monday nights. One station is WBRC, Birmingham; others are in California: KFKB, Sacramento; KWG, Stockton; KMJ, Fresno; KERN, Bakersfield.

Sun Oil Hears "Nero Wolfe"

Sun Oil Co. yesterday auditioned "Nero Wolfe" at CBS. Craig McDonnell, Wallace Ford and orchestra took part. Roche, Williams & Cunyngnam is the agency.

for a variety program, Phil Cook and his CBS "Morning Almanac" is as lively and entertaining as it was in its former 8-9 a.m. spot.

Warners To Do Own Warning

West Coast Bureau, RADIO DAILY
Los Angeles—Recent warning to radio commentators issued by a film company executive was not made on behalf of the Motion Picture Producers Ass'n or Warner Bros., it was stated yesterday by H. M. Warner, president of Warner Bros. "If it ever becomes necessary for this company to issue any opinions, we will do so on our own behalf," said Warner.

In response to a question put by Regis Toomey, who appears in Warners' "Submarine D-1," Warren Stokes, air commentator on movie affairs, on Sunday night offered his broadcasting facilities to screen celebrities who feel they have been injured by gossip airings. Stokes said that any players so offended are welcome to appear on his program and defend themselves.

Lou Little Concluding

The Lou Little-American Chicle MBS program will be discontinued after Friday's broadcast. For his finale, Little will pick his All American team in conjunction with Pathe News.

Eddie Dooley Winds Up

Liggett & Myers Tobacco Co. will drop the Eddie Dooley football forecasts following the Dec. 11 airing. Program, heard weekly over 53 CBS stations at 6:30-6:45 p.m., will probably be resumed next fall.

NEW PATENTS

Radio and Television

Compiled by

John B. Brady, Attorney

Washington, D. C.

2,099,671—Antenna System. George B. Bairley, Wolf Point, Montana, assignor, by mesne assignments, to Collins Radio Co.

2,099,719—Preselective Tuning for Radio Reception and the Like. Thomas A. Banning, Jr., Evanston, Ill., assignor to RCA.

2,099,733—Tuning Apparatus for Radio Receivers. Harold D. Gregory, Haddon Heights, N. J., assignor to RCA.

2,099,749—Electron Tube. Richard T. Orth, Orange, N. J., assignor to RCA.

2,099,764—Method of and Means for Controlling Electric Apparatus. Enrique G. Touceda, Albany, N. Y.

2,099,787—Radio Broadcasting System. Joseph L. Wright, Forest Hills, N. Y.; Ellen H. C. Wright, executrix of said Joseph L. Wright, deceased, assignor, by mesne assignments to RCA.

2,099,818—Static Limiting Device. David G. McCaa, Lancaster, Pa., assignor to Alan N. Mann, as trustee.

2,099,846—Thermionic Oscillograph. Philo T. Farnsworth, San Francisco, Calif., assignor to Farnsworth Television Inc.

2,099,923—Method and Means for Measuring Dynamic Characteristics. Edward L. Bowles, Wellesley Farms, Mass.

2,099,971—Automatic Controller for a Radio Receiving Set. Jay F. Dailey, Hillside, N. J., assignor of one-fourth to Raymond Schroeder, Essex County, N. J., and one-half to Martin T. Fisher and Aksel M. Pedersen.

2,099,994—Electron Tube. James T. Wilson, Arlington, N. J., assignor to RCA.

2,100,042—Tube Holder. Frederick J. Travis, Chicago, Ill.

2,100,156—Phase Modulation. Werner Buschbeck, Berlin, Germany, assignor to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,100,163—Magnetron Discharge Tube Apparatus. Karl Fritz, Berlin, Germany, assignor to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,100,180—Electrical Communication Circuit. Stuart Ballantine, Mountain Lakes, N. J., assignor, by mesne assignments to RCA.

2,100,193—Linear Amplifier with Extra Wide Band Pass Characteristics. Nils E. Lindblad, Port Jefferson, N. Y., assignor to RCA.

2,100,195—Electric Discharge Apparatus. Erwin F. Lowry, Forest Hills, Wilkingsburg, Pa., assignor to Westinghouse Electric & Mfg. Co.

2,000,196—Electron Discharge Device. Erwin F. Lowry, Wilkingsburg, Pa., assignor to Westinghouse Electric & Mfg. Co.

2,100,236—Intercarrier Noise Suppressor. Reynolds D. Brown, Jr., Philadelphia, Pa., assignor to Philadelphia Storage Battery Co.

2,100,306—Filament Support for Radio Tubes and the Like. Henry J. McCarthy, Danvers, Mass., assignor to Hygrade Sylvania Corp.

2,100,308—Electron Discharge Device. Carl F. Miller, Emporium, Pa., assignor to Hygrade Sylvania Corp.

WFBR Crashes Sports Pages

Baltimore—With newspaper opposition plenty tough in the monumental city, WFBR has been extremely fortunate in cracking the sport pages of the dailies. Station sponsors a crack bowling team that has been bringing plenty of mention and which last week soundly drubbed the major league leaders. The match—with WFBR plugging—drew the largest crowd ever to attend the Recreation Center, the world's largest bowling academy.

Stars for NBC Opera

Vina Bovy, Nino Martini and John Charles Thomas head the cast of "La Traviata", which NBC will broadcast in its entirety on Dec. 11 starting at 1:55 p.m. from the Metropolitan Opera House.

SAN FRANCISCO

Sterling Young, Palace Hotel dance maestro, began a Sunday night coast-to-coast program through KSFO. This is the third series Young has played and supplements his record and transcription work. He leaves in February for Chicago and the east.

Don Thompson, NBC special events boss here is back from spending Turkey Day with his folks in Eugene, Ore.

Due to a cracked condenser tube, KSFO was off the air the other day for an hour and 15 minutes.

Ernie Underwood, chief engineer of KFRC-Don Lee, celebrating his tenth year with the web.

"Scotty and Sleepy" is the tab of a new hillbilly act at KGGC doing a 6-a-week stint at 7:30 p.m. Team formerly of KGB, San Diego, and KROY, Sacramento.

Mel Venter, KFRC announcer, making affiliations with a writer to obtain exclusive broadcast rights to Jack London stories never heard before on the air.

A group of more than a dozen television engineers under the leadership of Alfred W. Harris have formed American Television Engineers Association for the purpose of study and to eventually organize into a national group.

Sam Moore, genial gentleman of the Old South, presents his own 15-minute novelty music from here tomorrow in a new series over the NBC Red Pacific web.

Boston Blue Law Fatality

Boston—First toll taken by the Boston blue law now being enforced occurred Sunday, when broadcast of the Pierian Sodality, Harvard's classical orchestra, which planned to give a concert in a local cafe, was cancelled.

Transcription Firm Moves

National Transcription Features is now located at 2 East 45th St. The firm at present is recording several diversified series of short dramatic programs for the jewelry, clothing, loan, furniture, optical and bakery trades.

ONE MINUTE INTERVIEW

RALPH L. POWER

"Today's radio counsellor must be an oracle, for he must have at his finger tips the market price of time and talent, the value of transcriptions and station coverage, the duties of agencies and station representatives; as well as a thorough knowledge of the sponsor and his product, the changing trends of program format and audience reaction, and a keen grasp of budget limitations. No school or college can train for a counselling job. Only actual experience can provide the background. Only everlastingly keeping on the job can keep a counsellor abreast of the changing times in which we are living."

★ Coast-to-Coast ★

WALTER CASSEL, baritone, and The Norsemen Quartet are scheduled to make a series of recordings for Rexall United Drug Co. Cassel also is booked to appear at the Roxy Theater in New York for the week of Dec. 3.

Patricia Ryan, NBC songstress, is scheduled to make three motion picture shorts for Warner Brothers. Franklyn Robertson made the deal for NBC Artists Service.

Felix Knight, tenor, also has been sold to Warner Brothers by Franklyn Robertson of NBC Artists Service. He will appear in a motion picture short which is, as yet, untitled.

Barry McKinley, baritone, is signed to make recordings for Alka-Seltzer.

Bert Swor and Lou Lubin, the blackface comedians, have been re-signed for an additional eight weeks of transcriptions by Alka-Seltzer.

Milton Kaye of WHN's program department prepares the "Music to Read By" show. This is the station's new midnight feature of one hour of uninterrupted classical music.

Lyn Murray is now directing the "Modern Male Chorus" heard on Sundays via CBS immediately following the Philharmonic concerts. Murray also directs an orchestra, two other choruses, and the "Four Clubmen" quartet.

Further Progress Made At Havana Conference

(Continued from Page 1)

accord on the disposition of the frequencies from 550 to 1600 kilocycles in which north and south find little interference but additional work remains for sub-committees before the nations of the northern zone reach an agreement in these bands.

The technical committee now is tackling what apparently is presently an insoluble problem—the demands of various interests in the spectrum between 4000 and 25000 kilocycles.

Engineers are troubled over the expanding demands of broadcasting interests, the growing needs of aviation, and the present apparent impossibility to find further room for them to expand because of the necessities of shipping, point to point communications and the care of amateurs, of which there are 46,000 in the U. S. alone.

It has been pointed out that expansions in this portion of the spectrum by broadcasting and aviation can be done only at the expense of lanes devoted to shipping where different frequencies are needed for varying distances.

However, delegates to the conference are studying all angles of the problem, paying particular at-

Falconer Furniture Co., Kansas City, Kan., which devotes over half of its advertising budget to use of time on KCKN, reports October sales were higher than any month in the 48-year history of the store. Falconer has used KCKN exclusively for radio for over five years.

WIOD, Miami, put its mobile transmitter to work for a complete account of the arrival of President Roosevelt in that city on Monday.

Pianists Al and Lee Reiser have been given another NBC spot and will not be heard regularly via that network on Tuesday nights.

As a vote of thanks to the hundreds of disabled veterans being treated in the Army's Fitzsimmons General Hospital, KLZ in Denver recently provided a three-hour variety show and soldier amateur hour. After the KLZ artists and staff members had presented a 30-minute air show, the entertainment assumed highly informal proportions, with the climax reached when Howard R. Chamberlain, production manager, conducted an amateur contest among the assembled guests. Through foresight of T. A. McClelland, KLZ chief engineer, entire program was "piped" into the hospital's many wards. Show proved so successful that KLZ plans to install it as a regular once-a-month feature.

tention to experiments designed to determine if shipping actually is using all of the channels assigned to them. Delegates hope through intense study to formulate plans for beneficial changes to present in Cairo.

The obvious but presently impractical solution for crowded conditions between 4000 and 25000 kilocycles, experts at the conference agree, is refinements in radio engineering. They contend that the usefulness of this portion of the bands could be increased a hundredfold through the use of refined equipment now available.

The drawback lies in the fact that ships could not possibly be expected to change their present equipment for radio plants costing in the neighborhood of \$50,000 and experts here pessimistically regard it as a problem with which they must contend for at least another twenty years.

Oxydol Disks Stay on WOR

Procter & Gamble (Oxydol) will leave the transcribed Goldberg series as is on WOR when the live show shifts from NBC to CBS beginning Jan. 3. WOR show is aired Monday through Friday, 9:30-9:45 a.m., while live show will be heard at 4:30-4:45 p.m. Series is one of the five Procter & Gamble shows switching to CBS Jan. 3.

PHILADELPHIA

Gene Irwin, WCAU music arranger, will go to Chicago to do a similar chore for Jimmy Dorsey.

Samuel R. Rosenbaum, WFIL president, has been appointed chairman of the radio publicity committee for United Campaign charity drive.

Gilbert Condit, who airs "News and Views" over WDAS, will be off the air for some time because of illness.

Hugh Walton, WCAU announcer, starts a series of special broadcasts called "Behind the Scenes."

Robert Ellmore resumes his organ recitals on KYW.

WIP's Production Director Ed Wallis and wife celebrate their birthdays same day.

David Del Rossi, concert pianist, now has his own program over WDAS.

Joseph Fisher, baritone, who last year headed his own band, has been added to KYW's "Melody Arcade."

WFIL announcer Vernon Crawford, who speaks six languages, is called the walking dictionary by his co-workers.

Kay Allen, song stylist, heard last year over KYW, returns to the air, featured on KYW's "Command Performance."

John Hayes, former program manager of WIP and at present at WOR, had just had a book published by Lippincott.

Major Thomas Coulson, returns to the air over WCAU within the next few weeks with a new series of programs written by himself.

Rodger Williams, featured singer on KYW's "Melody Arcade," switches to "Tavern in the Town" as soloist.

Stuart Williams, commentator, is back on WFIL, after a three-month layoff.

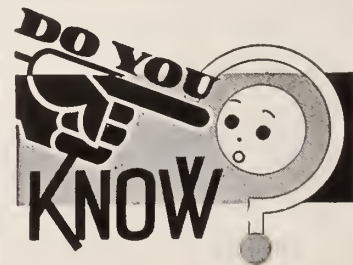
Arthur Q. Bryan, former announcer and continuity writer at WIP, has left his director of continuity job at KHJ, Los Angeles, for free lance movie writing.

Lois Baer, violinist, and Jack Schwartz, cellist, now have their own 15 minute program over WDAS.

Bob Gill will continue to announce the Curtis Institute of Music program over WCAU though he was recently named asst. production manager.

Amelia Brooks is now conducting KYW's "Farm and Fireside."

Dave Tyson returns to WFIL after a two-year layoff in his characterization of "Daddy Dave."



Each electrical impulse registered on the microphone is magnified 100,000,000,000 times before it reaches the WABC antenna.