



RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 2, NO. 102

NEW YORK, N. Y., TUESDAY, NOVEMBER 23, 1937

FIVE CENTS

Objections Raised to IRNA Plan

Looking On ... AND LISTENING IN

NO CLICK Even the most substantial and most showmanly outfit in the film industry, M-G-M, is having plenty of headaches with its radio show for Maxwell House.

Producer of the program, Bill Bacher, quit after three weeks on the air—the reason having something to do with the alleged difficulty of getting enough stars away from their movie-making chores long enough to appear in the air show.

That, however, is only a minor detail. The impracticability and folly of trying to make Hollywood produce films and movie shows at one and the same time goes much deeper.

But if smart showmen can't see it for themselves, they won't heed the constant repetitions aired here.

They'll have to learn from costly experience.

Just like years ago the Shuberts, kingpins of the legit theater, found out they couldn't also run vaudeville.

COAST COSTS One item in particular militates against the possibility of Hollywood ever achieving a monopoly in the origination of radio shows. That item is—cost.

Only a few big sponsors can afford the high prices asked by coast talent.

What's more, these expensive stars, who are busy in films and regard radio as easy sideline gravy, frequently give performances that are inferior to unknown regular radio actors who know their mikes.

INCONSISTENT A final word touching Hollywood, this time voicing a recent thought anent movie scandal-mongers.

Does an advertiser really gain goodwill for his product when he sponsors a dirt-dispenser whose chief delight is to damage reputations? —D. C. G.

JESSEL JOINS SIDNEY ON MAXWELL PROGRAM

West Coast Bureau, RADIO DAILY
Los Angeles—George Jessel yesterday joined Louis K. Sidney's radio staff at M-G-M in an advisory capacity, working with Sidney, Sam Moore and Ed Gardner on Maxwell House show. Mort Harris also joins staff this week to supervise scripts.
(Continued on Page 8)

KVOX, Moorhead, Minn. Debuts on Thanksgiving

Moorhead, Minn.—KVOX has completed preparations for its air debut Thanksgiving Day. Only special features, with no commercials, will be presented the first day. Prominent men from here and Fargo will give informal talks.

Manny Marget is general manager
(Continued on Page 8)

13 More Coast Stations Add Lutheran Hour Dec. 19

St. Louis—The 13 Don Lee stations covering Washington, Oregon and Northern California will join the coast-to-coast Lutheran Hour network Dec. 19, increasing the number of participating stations to 59, according to Kelly, Stuhlman & Zahrdt Inc., St. Louis agency which
(Continued on Page 5)

Morrell on NBC-Red

Chicago—John Morrell & Co., Ottumwa, Ia., for Redheart dog food, has signed Bob Becker, Chicago Tribune outdoor editor and dog authority, for NBC-Red network with rebroadcast on WGN starting Jan. 9 at 2 p.m. Blair Walliser of WGN will write and produce. Henri, Hurst & McDonald is agency.

U. S. Rubber Co. Returns With CBS Program Jan. 12

WFBL Chalks Up Beats In Kidnapers' Captures

Syracuse—Though opposition was first to claim a beat, WFBL actually chalked up a list of firsts in connection with coverage of the biggest news of the past week, the escape
(Continued on Page 7)

Philadelphia Group Charges Clauses in Agreement with the AFM Were Not Authorized at Convention

U. S. PROGRAMS, SETS ARE FAVORED ABROAD

Cincinnati—Midwest Radio Corp., maker of powerful stock model radio receiving sets, is breaking all previous records for export sales, which E. F. Hoffman, v.p. in charge of sales, attributes to the fact that American stations are the most popular throughout the world. Foreign listeners in greater numbers are demanding sets that will tune in U. S. stations, says Hoffman. Midwest sets range from 7 to 20 tubes, and bulk of its foreign sales are in the 16, 18 and 20 tube models.

Pinkham Goes All-Live On 56 Stations Dec. 27

Voice of Experience, sponsored by Lydia E. Pinkham company, lately on WLW Line and Colonial stations, partly as a live show and part transcriptions, becomes an all-live program on 56 stations from coast to coast starting Dec. 27. Network will
(Continued on Page 2)

Penna. Stations Protest New 44-Hour Week Law

Harrisburg, Pa.—A committee representing 13 independent Pennsylvania broadcasters is here this week to present to the State Legislature formal objections to new 44-hour
(Continued on Page 8)

With virtually all of the stations in the country which use live talent for commercial programs studying the IRNA plan of settlement and Schedule A, which is the trade agreement to be attached to all contracts with local AFM unions, at least one group of affiliates is registering a squawk on several portions of Schedule A. This group, from Philadelphia, points out that the pro-
(Continued on Page 7)

CHEVROLET IS RENEWING ET'S ON 352 STATIONS

Detroit—Chevrolet Motors on Dec. 6 will renew its WBS "Musical Moments" transcriptions for another 13 weeks and boost the station list to 352 stations. This is an increase of 85 stations over the present list of 267. Program will continue to feature Victor Arden and his orchestra, the Songsmiths, guest artists and Graham McNamee announcing. Campbell-Ewald Co. has the account.

Diesel Institute Plans National Radio Series

Chicago—The Chicago Institute of Diesel Engineering, through its general manager, R. L. Toles, announces plans for a nation-wide radio campaign. Spot announcements and short talks will carry the substance of the advertising program. Brace Beemer Inc., Detroit, is the agency. Bromley House is the account executive.

Zenith 10% Bonus

Chicago—Zenith Radio Corp. will pay a ten per cent dividend Nov. 24 on all employees' wages and salaries for the past six months, Pres. E. F. McDonald, Jr., announces. About 3,300 employees will benefit. A loyalty bonus based on length of service also will be paid Dec. 20.

Anonymous Teaser

St. Louis—Anonymous advertising is the novelty of "Evening Serenade," KMOX Sunday show sponsored by Hyde Park Breweries. Program has no commercials other than sponsor identification at start and finish. Newspaper ads and engraved notices to symphony orchestra subscribers urge tuning in, but omit sponsor's name.



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JOHN W. ALICOATE : : : Publisher

DON CARLE GILLETTE : : : Editor

MARVIN KIRSCH : : : Business Manager

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FINANCIAL (Monday, Nov. 22)

Table with columns: High, Low, Close, Chg. for various radio stocks like Am. Tel. & Tel., CBS A, Crosley Radio, etc.

Table with columns: Bid, Asked for various radio stocks like Nat. Union Radio, Stromberg Carlson.

Holiday Business

Philadelphia—In attempt to push the sales of special holiday greetings and to remind the public of low rates on holidays both Western Union and Bell Telephone have started a spot campaign over Philly stations.

Trading Post on WIND

Chicago—Trading Post, biggest local food store, goes on WIND with two programs, "Morning Musicales" and "Trading Post Floorwalker", featuring Brooks Connally from the store.



Radio Newsfeatures

Available to only one radio station in each city

Details on Request

Represented exclusively by

Stephen Slesinger, Inc. 250 Park Avenue New York

NETWORK SONG FAVORITES

Following is an accurate list of performances for the week ending Nov. 20, covering songs played from 5 p.m. to 1 a.m. on CBS and two NBC networks.

Table with columns: Selection, Publisher, Times Played. Lists songs like 'Once In A While', 'Blossoms On Broadway', etc.

Pinkham Goes All-Live On 56 Stations Dec. 27

be independent, using MBS lines, and WOR will be the key station. WMCA also is included in the outlets. Agency is Erwin, Wasey & Co.

CBC Governing Board Conferring in Ottawa

Montreal—Canadian Broadcasting Corp. governing board is in conference at Ottawa, with sessions expected to last until Nov. 25. The board will consider restriction of political broadcasting, and on the technical side will decide provision of enlarged broadcasting facilities for Western Canada and the Maritime Provinces.

Cardinet Renewing

Cardinet Candy Co. on Dec. 5 will renew "Night Editor" on 10 NBC-Red Pacific stations, Sundays, 9-9:15 p.m. (PST). Renewal is for 13 weeks. Tomashke-Elliott Inc., Oakland, has the account.

Sousa 3rd Forms Own Ork

John Philip Sousa 3rd, grandson of the famous band leader, has resigned from NBC to form his own dance orchestra. He has been signed to appear at the Hotel Whitehall, Palm Beach.

Advertisement for WQXR in a class by itself, Interstate Broadcasting Co., 730 Fifth Ave., New York.

Horlick's Changes Setup On Lum and Abner Show

Chicago—Horlick's Malted milk, beginning Monday, will reduce the Lum and Abner program to a Monday, Wednesday and Friday schedule, instead of five times weekly as at present. Same network of 18 NBC-Blue stations will be used.

Understood sponsor will use recordings of the show on several additional stations. Lord & Thomas is the agency.

FTC to Set Up Rules For Radio Set Industry

Washington Bureau, RADIO DAILY Washington—Hearings will begin at 10 a.m. on Dec. 7 in the main hearing room of the Federal Trade Commission on proposed fair trade practice rules for the radio receiving set industry.

ARTA Signs KOMA

Oklahoma City—Joseph Harris, ARTA organizer in this territory, announces signing of an agreement with KOMA, Hearst station here, for one year beginning Nov. 22. Deal involves five engineers and four announcers.

Advertisement for Lucille & Lanny Linwood Grey, "2 voices and a pianny", 6 times w'kly WJZ-NBC Blue 8:45 A.M. EST.

COMING and GOING

DALE ROBERTSON, manager of WIBX, Utica, in town for a two-day visit.

KOLIN HAGER, manager of WGY, Schenectady, is in town.

JACK GRIFFITH of the sales staff of Van Cronkwhite Associates Inc., Chicago, was in New York yesterday in the course of an eastern trip in connection with military school participating program soon to be waxed.

IRVING MILLS returns from Miami after completing arrangements for the appearance of a few of his attractions there.

ALLEN PRESCOTT, the NBC "Wifesaver", leaves for the Adirondacks immediately following his Friday broadcast for a short vacation.

P. K. TRAUTWEIN, president and treasurer of Mirror Recording Co., returned yesterday from a four-day business trip through upper New York State.

DONALD SHAW of McCann-Erickson agency is expected back at his desk today after a business trip to Cleveland.

FRANK W. PURKETT has arrived in New York from the Coast and is at the Hotel Edison.

JOSEPH LITTAU, NBC staff conductor, goes to conduct the Dec. 14 concert of the Hartford, Conn., Symphony Orchestra, WPA project, at Bushnell Memorial.

DR. FRANK BLACK, NBC musical director, flies to the coast today from Chicago to spend several days on a survey of the musical situation.

CHARLES W. MYERS, head man of KOIN, Portland, Ore., is in Hollywood, accompanied by the station's musical director, JOSEPH SAMPIETRO, for conferences with Donald W. Thornburg, CBS vice-president in charge of West Coast operations.

PAUL MONROE, producer of the Kate Smith show, arrived on the coast yesterday for a similar assignment on the Warner-Lucky Strike program for Lord & Thomas, functioning directly under Tom McAvity. Frank Gill Jr. and Arch Obeler also have been added to staff to work on scripts, excepting the film previews, which will be supervised by Don Becker of Transamerican.

DICK POWELL is due back in Hollywood today from his Cleveland personal appearances to begin rehearsals on "Your Hollywood Parade," the Warner-Lucky Strike program initiating Dec. 8.

LEON SCHLESINGER, Hollywood film cartoon producer, is en route East, stopping over a day or two in Chicago, to follow through on some radio deals and merchandising tie-ups.



5 Strategically Located Offices Manned By Seasoned Radio Men

cover the territories in which originate 95% of the advertising expenditures in the United States.

John Blair & Co.

CHICAGO NEW YORK DETROIT SAN FRANCISCO LOS ANGELES

*We cover
the Italian
Market*

WBIL

NEW YORK, 5000 Watts

WQV

NEW YORK, 1000 Watts

WPEN

PHILADELPHIA, 1000 Watts

**A MARKET
THAT SURPASSES
EVERY LARGE CITY
IN AMERICA
BUT TWO:
NEW YORK & CHICAGO**

There are 2,300,000 Italo-Americans living in New York, New Jersey, Connecticut, Pennsylvania and Delaware. It is a market with a population larger than any city in America, with the exception of New York and Chicago; larger than Philadelphia and Detroit; about twice the population of Los Angeles, and three times the population of Cleveland • This market is concentrated one hundred miles around New York City. We specialize in this market. We reach the Italo-American population of this territory every hour of the day and every day of the year. It is a billion dollar market. Are you overlooking it?

INTERNATIONAL BROADCASTING CORPORATION
132 West 43rd Street - Tel. BRyant 9-6080 - New York, N. Y.

ORCHESTRAS MUSIC

LEO REISMAN and his orchestra have recorded the two hit tunes, "This Never Happened Before" and "Let's Give Love Another Chance" from the new Lily Pons RKO picture, "Hitting A New High."

Erno Rapee will conduct the fifth broadcast of the widely discussed American premiere radio series of Jean Sibelius' seven symphonies by the Radio City Music Hall Symphony Orchestra next Sunday at 12:30 noon over NBC-Blue.

Henry Busse and ork, now touring, return to Chez Paree, Chicago, at Christmas time for their fourth season. They will be back on NBC for Marro-Oil on Jan. 16.

Chick Webb and his Savoy Swing Orchestra are playing one nighters prior to opening Nov. 25 at the Palace Theater, Cleveland.

Teddy Hill and his Swanee Rhythm Orchestra will play a week at the Apollo Theater in Harlem, starting Dec. 10.

Jan Garber's orchestra goes into the Palomar in Los Angeles for six weeks starting Dec. 1, and will be carried by CBS twice weekly. Garber is a prime favorite locally through long summer engagements at the Catalina Island Casino for the past several years.

Billy Swanson will leave New York, Jan. 4 on a six months tour of the country during which time he will play in hotels of one of the largest chains. His air programs will be continued.

Harold Arlen, composer, sings for the first time with Leo Reisman and his orchestra in his new Victor recordings from the Ed Wynn show, "Hurray for What." The songs Reisman plays and Arlen sings are "God's Country" and "In the Shade of the New Apple Tree."

Louis Armstrong and his crew have set some sort of a record. Currently playing the downtown Vogue Ballroom in Los Angeles they closed that spot at 2 a.m., dashed out to Recordings Inc. and cut six sides, and then reported at the Major Studios lot at 8 for the day's work on Mae West's "Every Day's a Holiday."

Johnny Johnson has signed Miriam Yerman as vocalist with his orchestra at the Village Barn.

Colonel Jack Major

Tuesdays 3-3:30 P.M. E.S.T.

WABC-COLUMBIA NETWORK



● ● ● Paul Munroe, director of the Kate Smith show, was released from his contract immediately after Thursday's airing to accept the coveted berth as production man on the Warner Brothers-Lucky Strike show... He left for the coast Saturday... Lum and Abner cut their five-time weekly trek to thrice after Nov. 29—and the sponsor will buy more stations... Rudy Vallee sans band but with his crew of entertainers open at the Paradise Restaurant Dec. 3 for 20 days and then do a week at Loew's State... Benay Venuta will resume her airings via MBS... If Bob Crosby isn't available, Freddie Martin will succeed Benny Goodman into the Pennsylvania... Beatrice Lillie is slated for a shot on the Al Jolson show... Bobby Breen will do an international broadcast Dec. 6... Pinky Tomlin broke an arm when he fell from a horse on the coast Sunday—and then the horse broke a leg falling over the prostrated Pinky... Eddie Kelly rushed to Chicago to head the Crawford office there... Fred Allen-Ipana show is slated to come east around Dec. 22... Dorothy Dey swears that Charlie McCarthy has "gone Hollywood." He refuses to answer the telephone!

● ● ● On behalf of the United Hospital Fund, WABC donated a half-hour spot Saturday, 9:30-10 p.m., for a campaign program... Talent contributing its efforts for the show included Guy Lombardo and Tommy Dorsey crews, Mary Small, Robert Chisholm, Irving Kaufman and others, with Tex O'Rourke as emcee... Louise Iselin, head of the campaign fund did the "commercials." Mrs. Roy S. Durstine, chief of the radio division, arranged the program... William Hallman, an actor who last year invented an earmuff for protection against noise, appears in the WPA-Oscar Wilde series this week—playing a role with this line: "Lend me your ears!"... Last nite's wind-up of Hearn's "20 Years Ago and Today" reduces Mark Hawley to a paltry 13 commercially sponsored programs per week!

● ● ● Ted Collins is completing a deal whereby he'll produce the Fibber McGee and Molly show from Chicago for the next four weeks, taking Henry Youngman, Jack Miller and Ted Straeter along for bolstering... M-G-M is building a half-hour show starring Sophie Tucker and Ted Healy plus all singers and comics not committed to the Maxwell House program... Though more than 15 singers auditioned last week in New York for the Kenny Baker spot on the Jack Benny show, it was decided to keep Kenny going... Hi Brown's "Dick Tracy" has been sold as a five-time weekly show beginning in Jan... Sid Gary auditioned a one-man show for Gem Razors in which he portrays the part of "Dad" giving young shavers advice... Phillips H. Lord appears as a GUESTAR of Gabriel Heatter on "We, the People" (which Lord created) next month... Bing Crosby is supposed to be dickering for the buying of A. T. Hert's estate in Louisville, Ky., as a breeding establishment for his racing stable... Shirley Lloyd is now being handled by Irving Mills... Jerry Kruger does a "Swing Session" repeat Saturday via CBS... French Casino reopens Xmas Nite!

● ● ● Who does the most work, Gordon Hittenmark, WRC's Timekeeper, or Lee Everett, who does an early morning program for WMAL in Washington—will be decided today when Hittenmark and Everett change places for the Big Test... Bill Traum, who announces the "Musical Clock" mornings at WROK, Rockford, Ill., prefaces his announcements of the correct time with the notes of a cuckoo clock... The cuckoo is a six-inch wooden whistle hanging by a cord from Bill's neck—which he's named "Henrietta"... Sometimes the cuckoo goes haywire and cuckoos too many times—because Bill got excited over a commercial!... Eton Boys (Earl Smith, Art Gentry, Jack Day and Charlie Day) have been renewed by Columbia Artists Inc.

AGENCIES

ALVIN DEARING has joined N. W. Ayer & Son, Chicago, as publicity director, succeeding Budd Malloy, who resigned to free lance. Dearing comes from Ayer's Detroit office.

ALBERT R. CALLIES has been named director of media for Ruthrauff & Ryan, Chicago, by Paul E. Watson, v.p. It's first step in merging media and marketing division.

BENTON & BOWLES Chicago office will handle all Colgate-Palmolive-Peet advertising on Tooth Powder, Rapid Shave Cream and Brushless Shave Cream, after Dec. 1.

ROS METZGER, radio director of Ruthrauff & Ryan, Chicago, has been on a visit to various clients, including those in St. Louis.

BRACE BEEMER INC., Detroit agency, is handling the account of A. O. Kemp, a Detroit Ford dealer, who is using radio spots to push reconditioned used cars.

FRED K. FINLAYSON, for several years associated with KDYL, and Fielding K. Smith, Utah artist, have opened the Smith & Finlayson Advertising Agency in Salt Lake City.

JEROME B. GRAY & CO., Philadelphia, has been named to handle the advertising of Hershey Machine & Foundry Co., Manheim, Pa.

ALFRED LIPPMAN, v.p. of E. T. Howard Advertising Inc., is passing out the cigars. It's a girl.

NILES-RICHMAN CO. is handling the account of Edward J. O'Toole Co. (religious articles) launching a pre-Christmas advertising campaign with a series of radio announcements. WINS is the New York outlet, with others to be added.

KSL Execs in Washington For New 50,000-Watter

Salt Lake City—KSL executives Sylvester Q. Cannon, president of the board and presiding Bishop of the L.D.S. Church, Earl J. Glade, managing director, and Eugene Pack, chief engineer, are in Washington in connection with application of the L.D.S. Church for a five frequency, 50 kw. international short wave station now pending before FCC. Granting of the permit would make Salt Lake the center of two of the country's most powerful stations.

Fifteen Cents a Day Will Pay You \$50 or \$100 Weekly in Event of Total Disability Due to Any Injury or Accident and All Medical Expenses up to \$1,000.

Jules Hanberg
- INSURANCE -

JOHN 4-2800

BEEMAN 3-0375

80 JOHN ST., NEW YORK

PROGRAM REVIEWS

"Can You Write a Song"

"Can You Write a Song," conceived and produced by Norman Spencer, and heard each Monday night at 8:30 over KFVB, the Warner Bros. station in Los Angeles and the California Radio System, provides ample proof of the fact that all the good ideas have not been exhausted. As its title implies, the program gives the vast army of simon-pure amateur songwriters an opportunity to have their numbers adequately orchestrated and presented over the air by KFVB staff artists. The truly amazing proportion of really meritorious songs submitted has proven as big a surprise to Spencer and his aides as to the listening audience. Many are definitely potential hits, and when more of the tyro tune-smiths discover that the program is not another one of those "we-set-your-lyrics-to-music" rackets, there undoubtedly will be a further uncovering of talent.

Program formula is to play three of the best submitted numbers and have listeners vote on 1-2-3 placing, with winning writers awarded \$50, \$25 and \$10, respectively. These numbers are then repeated on the following week's show, together with the three new ones selected for the contest of the current week. Added feature is the appearance of one or another of the best known song writing teams, who turn in a medley of their own hits—past and present—providing listeners with a basis of comparison between professional and amateur work. As a matter of fact, any time this reviewer has caught the show, the winning tunes might have been announced as the product of any one of our current popular writing teams without doing any material damage to the reputation of the tune-smiths credited.

Spencer devotes the last few minutes of the program answering questions asked by members of the studio audience, and to helpful though facetious criticism of some of the weaker sisters submitted. The show moves along at a lively tempo throughout, and already has been pegged as corking good entertainment by local listeners in the six weeks since its inception.

"On Broadway"

This Sunday afternoon program, heard at 3-3:30 p.m. over NBC-Blue, indirectly did a bit for the Red Cross on its last program by presenting a playlet of romance and rescue work in the flood area. It was the first accepted script of Howard Merrill, young radio actor, and it revealed writing talent that is worth encouraging. Alice Forst, Dan Davies, Ed Jerome, Charles Webster and others appeared in the cast.

13 More Coast Stations Add Lutheran Hour Dec. 19

(Continued from Page 1)

is handling the program for the third successive season.

New stations added include KVOS, Bellingham; KOL, Seattle; KXRO, Aberdeen; KMO, Tacoma; KGY, Olympia; KPQ, Wenatchee; KIT, Yakima; KALE, Portland; KSLM, Salem; KORE, Eugene; KRNR, Roseburg, KIEM, Eureka; KQW, San Jose. The ten other California stations of the Don Lee Network have been carrying the Lutheran Hour since the beginning of the current series, Oct. 24. The coast-to-coast program pays full rates for its time.

A.A.A.A. Chicago Meet Discussing Femme Angle

Chicago—What the woman on the street thinks about advertising will be keynote of discussion at meeting of American Association of Advertising Agencies' western council at Medinah Club today, according to Chairman Maurice L. Needham, president of Needham, Louis & Brorby. Recordings of interviews with Loop shoppers will form basis of discussion by John H. Jameson, copy chief of McCann-Erickson; Marie Dahnke, director of Home Economics, Kraft-Phenix Cheese Co. and others.

Henry Eckhardt, president of Kenyon & Eckhardt, New York, will discuss "What 4 A's Are Doing for Agency People"; Gardner Cowles Jr., president of Look Inc., "What Interests People."

Frederic Gamble, executive secretary, and George Link Jr., counsel for AAAA, are coming from New York. Homer Havermale, director of McCann-Erickson here, is local secretary.

LOUISVILLE

Erma Kruse, who airs with University of Kentucky Little Symphony over WHAS from Lexington, was recently pledged to Phi Beta, honorary and professional musical and dramatic society for women.

Helen Noble is new receptionist in front office of WGRC. Formerly aired over WHAS.

WAVE picking up high school assembly exercises from local institutions of learning, Fridays at 10 a.m., with aid of mobile unit manned by Jack Starks and Harry Lukens.

Plug Kendrick, formerly manager WIRE, Indianapolis, in town for few days, in interest of his proposed new station. Will leave soon for business trip to California.

WHAS has new interview program, titled "Street Man," thrice weekly, in lobby of Oertel's Radio Theater. Joe Wheeler, WHAS sports spieler, is doing the questioning.

Asher Sizemore and Little Jimmie offering cash prizes for name to be given new born son. Asher now the proud pappy of three fine boys.

Jim Shay, tenor, being spotted for Irish ballads on WHAS "Kentucky Play Party."

FLASH!
WFBL

FIRST with the News of the OLEY, CROWLEY & GEARY CAPTURE

FIRST with the news of the capture of the three jail-breaking O'Connell kidnapers! FIRST with the air interviews giving the personal story of the kidnaped keeper, plus interviews with police officers, the tip-off men and others close to the scene of the capture. And FIRST with the running story of the hunt . . . with original reporting . . . with INS reports . . . and with all-night communication flashes to New York State Police: As usual, WFBL gave its listeners the most complete story—and gave it FIRST. Here's the thrilling record:

NOV. 16 (3:10 A.M.)—Convicts Oley, Crowley and Geary escaped from the Onondaga Penitentiary, forcing Keeper Hayes to accompany them:

(7:00 A.M.)—WFBL flashes news of the escape.

(11:15 P.M.)—Keeper Hayes interviewed over WFBL.

NOV. 16 (in the evening)—Henry King kidnaped by escaped convicts, who force him to feed them at his home.

NOV. 17 (2:55 P.M.)—Oley and Crowley captured in a rooming house by City Policemen Robert Holland and Harold Kelley—result of a tip-off by Ivan Whitford:

(2:59½ P.M.)—WFBL flashes news of capture.

(4:00 P.M.)—Miss Norma Gray, who lived in the rooming house, and Mr. and Mrs. Henry King, the unwilling hosts of the kidnapers on the previous night, interviewed over WFBL.

(5:00 P.M.)—Policemen Holland and Kelley, who made the capture, interviewed over WFBL.

(6:25 P.M.)—WFBL flashes exclusive story that District Attorney Martin will call a special grand jury investigation.

(7:30 P.M.)—WFBL requested by State Police to act as communication center for State Police cars. WFBL remains on the air all night to render this service.

NOV. 18 (10:00 A.M.)—Tip-off man Ivan Whitford (just released by police) and his wife are interviewed by WFBL.

NOV. 18 (2:50 P.M.)—Oley and Crowley leave for Albany jail.

(2:53 P.M.)—WFBL flashes news of Oley and Crowley departure.

NOV. 18 (4:35 P.M.)—Geary captured by City Policeman Thomas Lewis and tip-off man Casper Mirra.

(5:15 P.M.)—Policeman Thomas Lewis and tip-off man Casper Mirra interviewed by WFBL.

NOV. 19 (5:30 P.M.)—WFBL sums up the entire case by personal interviews with Lieut. Dillon of State Police; Sheriff Auer, First Deputy Sheriff Schmidt; Captain Humphreys of Syracuse Detective Bureau, Captain Arnold of Radio Division, Syracuse Police; and Detective Sergeant Casey.

- **FIRST** with the News
- **FIRST** with Listeners
- **FIRST** with Advertisers

WFBL in SYRACUSE



EDDIE CANTOR has an assignment from Collier's to do a 2,000-word story on Deanna Durbin.

David Broekman is the reported successor to Felix Mills as baton-wielder on the "Silver Theater" program after Jan. 1, at which time Mills is supposed to take over musical direction of the Pepsodent-Mickey Mouse show.

Vera Van has been set for a guest spot on the "Signal Carnival" of Nov. 28.

George Jessel has stepped out of his production advisory berth at Warner Bros. studio to devote his entire time to radio and his new columning chore for the Paul Block newspapers.

Parkyakarkus was signed for a role in RKO's forthcoming "Broadway After Midnight."

For the first time since its inauguration more than a year ago, the CBS Pacific Coast "White Fires" will do a dramatization in three episodes. Exception being made to cover the life of Edgar Allen Poe.

KHJ has a new transcribed Monday through Friday series in "Lucky Girl," heard at 12:45 p.m. on the five-weekly schedule.

Zeke Morgan and his Hill Billies have a new show on KEHE each Monday, Wednesday and Friday at 2:45 p.m.

Contrary to report and various published stories, R-M-A Radio Productions, Radio Merchandising Associates, has not been merged with Charles Kerlee and Associates and both firms are very desirous of having the rumor squelched.

Virginia Verrill missed out on planned birthday parties because of an ulcerated wisdom tooth. Was due to celebrate her 21st birthday on the 21st.

WFBC Signs WBS Service

Altoona, Pa. — WFBG has signed for World Broadcasting System service, it is announced by Roy Thompson, managing director. Programs started Sunday.

Won Over

Baltimore—The Evening Sun, foremost local paper and never too favorable to radio stations, last Friday agreeably surprised WFBR by carrying a story regarding its application for a power increase. The paper reported James M. Hepbron, director of the Baltimore Community Fund, as endorsing the application and stating WFBR had a "most liberal and outstanding policy, and gave full cooperation to civic enterprises." Paper also listed other prominent citizens who appeared in favor of the application.

NEW PROGRAMS—IDEAS

"Memory Man" Songs

An anonymous "memory man," who is actually a well-known radio singer, is proving a hit on WKAT, Miami Beach, with a thrice-weekly program devoted to song favorites of the past. Weaving a chain of memories in a quarter-hour period, the singer ties up each of the songs with an outstanding event belonging to the era in which the music was written.

Arde Bulova Seeks WPG On a Full-Time Basis

Atlantic City—The city commission has adopted a resolution to contract with Arde Bulova, owner and operator of WBIL, to apply to FCC for re-allocation of frequency of WPG, this city, to 1130 kcs. instead of 1100 kcs, with directional antennae if required. Bulova would pay city \$75,000 if government approves. Resolution provided that Bulova must apply for abandonment by WOV of New York of present wavelength of 1130 kcs. and withdraw application for authority to operate WCOP, Boston, on 1130 kcs. If this goes through, the WPG transmitter equipment at the Airport will be changed to possibly Brigantine Island. This would also give WPG full time on the air.

KSTP in Educational Lead

Going heavy on educational programs this year, KSTP, Minneapolis-St. Paul station, found its efforts repaid last week in the survey conducted by the Music Educator's club of the Twin Cities. Out of the club's approved list of 45 educational programs, KSTP leads with 21; WCCO has 9; WTCN, 6; WMIN, 5; WDG, 3, and the University of Minnesota's station, WLB, trails with one.

WKBN Moves Transmitter

Youngstown — WKBN on Sunday moved its transmitter from the Y.M.C.A. to a new tower and transmitter on Sunset Blvd. Studios will be retained in the Y. New 350-ft. steel tower is expected to greatly improve reception, which was handicapped in the downtown location, according to Warren P. Williamson Jr., president of the station. B. T. Wilkins is chief engineer, and J. C. McNary of Washington supervised the moving. Operating staff will be doubled.

Towbin Form Seattle Symphony

Seattle — Cyril Towbin, formerly NBC and BBC concert violinist who recently joined staff of Cornish school as director of music, has a symphonic orchestra composed of amateurs, business men and professional musicians in rehearsals for air appearances. Programs will originate in the Cornish studios and be fed by wire to Seattle and Tacoma outlets.

Radio Backstage

A dramatic radio series that will concern itself with its own locale is the "Control Room" sketches over WBAL, Baltimore. Program, replacing the show "Club Radio" and authored by Brad Bradley, will present many of the dramatic and amusing occurrences which are part of the rehearsals and actual airing of typical network commercials.

12 Boston Fuel Firms In Participating Show

Boston—Anthracite Industries Inc., a non-profit organization of Anthracite producers, have signed to sponsor the Herald-Traveler late news broadcasts over WEEI six nights a week at 11:05 o'clock. Twelve of the leading fuel companies of Greater Boston are participating with Anthracite Industries. Account was placed through Dowd & Ostreicher Inc. of Boston.

KALE Juvenile Symphony

Portland, Ore.—The Junior Symphony Orchestra made up of 100 juvenile artists, who play difficult symphonic compositions with skill, started a series Saturday over KALE, which is feeding the program nationally via MBS. Jacques Gershkovich conducts the group.

NEW ORLEANS

Elmer Feldheim, former radio singer came back to town this week with Liberty Lemoine, who is now Mrs. Feldheim. They will live in Baton Rouge.

Louis Prima, scheduled for a radio interview here, failed to show up and when asked why, replied: "Oh, I forgot."

St. Charles bar went musical again with the New Yorkers quartet playing for cocktails and dancing and WBNO getting an added attraction for its wire.

KSL, Salt Lake City

Bob Edwards and his movie chatter are back for a new sponsor, American Fur Co. Russell Stewart is announcer.

Stan Reese has returned from his honeymoon.

Marty Husbands plans a Boston trip over holidays.

Glenn Shaw gets down earlier for his staff assignments these mornings. Handling the three per week Auerbach Xmas toy shows, the KSL senior announcer gets a kiddie's thrill out of playing with the hundred odd toys in the studio.

Alvin G. Pack, XCMJ advertising aide, concluded his fourth consecutive season of reporting Salt races over KSL for a commercial sponsor.

Movie chatterer Bob Edwards returns to KSL airways for new sponsor after seasonal layoff. Spot is weekly quarter hour.



BETTY WINKLER, versatile NBC actress, has been signed by S. C. Johnson Co. as a permanent member of the Fibber McGee company. Sponsor recently signed Clark Dennis, tenor. Others used regularly besides Marion and Jim Jordan are Bill Thompson, Hugh Studebaker, and Harold Peary.

Reported that Jim Ameche, Don's younger brother, is just about set as the new headliner of Campana's "Grand Hotel" series. He played opposite Betty Lou Gerson in last night's offering, "The Perfect Servant," by George Vandal.

At the last minute the Maple City Four had to cancel their trip to Hollywood. Radio commitments made it impossible to get away at this time.

Zeke Manners' Hill Billy gang now featured in a three a week morning show on WAAF.

Harry Creighton will report the polo games from the 124th Field Artillery armory over WAAF this winter.

W. F. Long agency has a transcribed series on WTMJ, Milwaukee, for Carpenter's bread.

Tenor Frank Wilson rounding out sixth year as Voice of Romance for Evans Fur company. Ruth Brine, who broadcasts salutes to women on Evans program, now handling publicity also for account.

Malcolm Claire, NBC's Spareribs is ill at home. Irma Glen, organist, has taken over his periods temporarily.

Everett Mitchell, senior NBC announcer, to Columbus tomorrow to handle the Farm and Home Hour broadcast from the campus of Ohio State University.

Don McGibeny, NBC commentator, making an appearance before the Protestant Women's Service club at Marshall Field's on Dec. 1.

Vic, Sade and Rush will go to Kenosha for theater appearance on Dec. 3.

Vocal Endurance

Presque Isle, Me.—When a regional power failure brought total darkness at the State Theater, where a full house was watching a show, the management called for volunteers from audience to lead in group singing for "about 15 minutes" while high tension lines were being fixed. Only one to respond was Bert Robertson, WAGM songster on Pillsbury hour, who warbled until power was restored—nearly three hours later! Bert has an even chance of recovering.

Objections Are Raised To Clauses in IRNA Plan

(Continued from Page 1)

posed trade agreement contains clauses which "are in direct violation of what the IRNA convention authorized."

Specifically, the objections are based on the second sentence of Clause 6, and Section B of Clause 19. The former pertains to "all musicians other than staff musicians employed by an Affiliate shall likewise be employed upon terms and conditions as agreed upon between Local (union) and Affiliate". The latter (Clause 19 objection) concerns the retention by AFM of the sole right to cancel and terminate all agreements for Affiliates in the event that the plan of settlement fails sufficiently to carry out the purpose of the Federation to increase employment of staff musicians and wherein the Federation may so cancel the contracts upon 14 days' notice.

Meantime, numerous stations are going ahead with their negotiations with local unions.

WJMS Deer Hunters' Service

Ironwood, Mich.—A special service provided by WJMS to deer hunters during the open season now under way in the Upper Peninsula of Michigan is proving very helpful. The Michigan Conservation Department and the State Police report to the station daily any emergency calls they have for hunters and WJMS broadcasts emergency news at stated times each day. On the first day of the season, a hunter from Lower Michigan was wanted on account of death of his granddaughter. Five minutes after the broadcast, the man was located.

Many such instances have occurred in past seasons, so that hunting camps throughout the area keep tuned to WJMS and hunters feel they are within easy call. Only the most urgent news of extra importance is accepted for broadcast.

KFRO Gets National Airing

Longview, Tex.—KFRO was represented nationally the other night when Chief Engineer Edward Bumpas called Radio Station WBT in Charlotte, N. C., during their early morning all request period. WBT had the conversation patched into the program amplifier and engineer Bumpas told the whole United States what a swell station KFRO is and that it is located in the richest and largest oil field in the world. KFRO has for some time used this telephone hook-up during its all-request programs, but Bumpas reports a real thrill having his voice come back to him from Charlotte.

Sears Renews Fleischer

Philadelphia—Sears, Roebuck & Co. has renewed its "Jewish Commentator" series featuring Nathan Fleischer for another 39 weeks over WDAS. Mail order house has obtained excellent results from its foreign language air campaign.

F. C. C. ACTIVITIES

HEARINGS SCHEDULED

Dec. 1: Carl Latenser, Atchison, Kan. CP for new station. 1420 kc., 100 watts, daytime.

Evening News Press Inc., Port Angeles, Wash. CP for new station. 1500 kc., 100 watts, 250 watts LS., unlimited.

Dec. 2: Food Terminal Broadcasting Co., Cleveland. CP for new station. 1500 kc., 100 watts, daytime.

Glenn E. Webster, Decatur, Ill. CP for new station. 1290 kc., 250 watts, daytime.

John C. Hughes, Phenix City, Ala. CP

for new station. 1310 kc., 100 watts, daytime.

Dec. 3: Young People's Association for the Propagation of the Gospel, Philadelphia. CP for new station. 1220 kc., 1 KW., unlimited.

Cumberland Broadcasting Co., Fayetteville, N. C. CP for new station. 1340 kc., 250 watts, daytime.

Sherman V. Coultas, Milton Edge & Hobart Stephenson, Jacksonville, Ill. CP for new station. 1310 kc., 100 watts, unlimited.

SEATTLE

Carl Christopher, Al Botzer and Ralph Camargo, announcers, are recent additions to the KIRO staff.

Tommy Thomas, young ork leader who for five years has handled the Ben Tipp jewelry store's radio advertising and produced its programs, handled the recent dedication of the firm's new store.

Louis Wasmer, owner of KGA, Spokane, is making tests for a new station on which he has received FCC approval.

KRSC now hits the air daily except Sunday at 8 p.m. with "Headlines Edition."

WDAS Biz Up 45%

Philadelphia—WDAS reports a 45 per cent increase in business the past month as compared to previous month. For the first time in its history, station is unable to clear time for advertisers. Sales promotion department, made up of Alexander Dannenbaum, president, Nathan Fleischer, director of foreign programs, and Harold Davis, program director, is credited with bringing about the boost.

New CBS Sunday Show

"People's Choice," new Sunday 8-8:30 p.m. show, featuring excerpts from CBS programs of the past week, has been set by CBS opposite the Chase & Sanborn program. Listeners will be invited to write in naming their favorite broadcasts of the week, and CBS will then highlight the programs receiving the greatest number of votes. Program will originate from Hollywood. Series is set to begin Dec. 5. The 8:30 p.m. spot will be filled by new Harry Conn show, "Earaches of 1938," starting next Sunday.

Columbia Workshop moves to Thursdays, 10:30-11 p.m., effective Dec. 9.

Coach Line on WMBH

Joplin, Mo.—WMBH is putting on a 15-minute show twice weekly at 6:05-6:20 p.m. for Crown Coach Co., bus operators. Nationally known orchestras are used by transcriptions, with the theme song being "Let Yourself Go." Advertising tie-in is "Let Yourself Go Places in Crown Coaches."

PHILADELPHIA

Robert Gill appointed assistant to Horace Feyhl, WCAU production manager.

Due to being unable to clear time over WFIL, MBS has awarded Barbasol, Vardy and Hecker commercials to WIP, strengthening rumors that WIP may become network's outlet here.

WPEN has come to an agreement with AGRAP on a contract for announcers.

WCAU has invited Gen. Hugh Johnson to speak on social diseases.

Enid Hager has resigned as assistant program director at WFIL.

Gene Edwards, WDAS announcer, promoted to supervisor in charge of night programs.

WTMJ, Milwaukee

Nancy Grey, commentator, is using a straight standing mike and taking her meals off the mantel as the result of her first horseback lesson preparatory to an Arizona Ranch sojourn.

Ma Perkins comes from Chicago as guest on Eddie Thompson's "Behind the Mike" show Nov. 26.

Russ Winnie will broadcast Bears-Lions football game to be played at Detroit on Thanksgiving day, fathered by Winnie's regular sponsor, Wadhams Oil.

Series of talks by Harry Stuhldreher, Wisconsin Badgers coach, has been extended a week, including two talks from Philadelphia, where he'll pick his all-America and all-Big Ten elevens.

Bill Carlsen's band, with tenor Paul Skinner, furnish musical entertainment for Milwaukee Auto Show.

WCOL, Columbus

A new program, the "Dinkledorfers," is being launched here, being the trials and tribulations of two quaint old characters, portrayed by Mr. and Mrs. George Elliott, formerly of WBAL, Baltimore.

After an absence of several months, Roger Garret, organist at the Ohio Theater, returns to a regular spot over this station, sponsored by Diamond Milk Products, direct from the theater.

KIDO Mail Spurts

Boise, Idaho — Mail received at KIDO in the first 10 months of this year showed an increase of 130.4 per cent over the entire year of 1936, according to C. G. Phillips, manager. A survey also reveals per capita sales here as \$892, topping various larger cities in the western area.

WFBL Chalks Up Beats In Kidnapers' Captures

(Continued from Page 1)

and capture of Oley, Geary and Crowley, convicted kidnapers, the records show. WFBL flashed news of the first of two captures within five minutes, and the second within 10 minutes of tip-off.

Radio beats were scored in the presentation of the kidnapped guard, Hayes; of the two civilians whose tips led to the captures; of the kidnapped man who was forced to drive, and his wife who was forced to serve food, and of the actual arresting officers in both cases. Mirra and Patrolman Lewis were presented on the air before they had made complete reports to the police departments, less than 45 minutes after the tip-off.

In addition, WFBL was designated as official broadcast headquarters for the State Police, relaying police calls to troopers. Special news periods presented a complete running story of the feverish activity.

Short-Waving CBS "Headlines"

"Headlines and Bylines," CBS program featuring Bob Trout, H. V. Kaltborn and Lewis Browne, heard Sundays, 10:30-11 p.m., will be transcribed and re-broadcast to Europe over W2XE weekly starting Nov. 29, at 5-5:30 p.m. In addition to the recording, Bob Trout in person will air last minute world news.

GROMBACH PRODUCTIONS INC.

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Program ideas, presentations, direction, material, adaptation, talent negotiation, casting, doctoring, consultant services, production.

Radio Program Service in whole or in part, Unit Productions or Production Units set up, sold or leased. Program requirements analyzed and legal clearances checked.

Agency ideas developed by studio experimentation to production of audition.

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Talent, Casting and Program files begun in 1928.

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Exclusive Representatives for outstanding free-lance writers and directors.

Penna. Stations Protest New 44-Hour Week Law

(Continued from Page 1)

work week which becomes effective Dec. 1 under act of the Pennsylvania Labor Board. Committee consists of C. G. Moss, manager, WKBO, Harrisburg; Clair R. McCollough, president, Mason-Dixon Radio Group, and Clifford Chafey, manager WEEU, Reading.

Act provides for maximum working week of 44 hours, and maximum working day of 8 hours, with provision for half hour meal period after every 5 hours of continuous labor. Broadcasters hold it interferes with operations of announcing and control room staffs. Stations represented by the committee are: WCBA, Allentown; WFBC, Altoona; WEST, Easton; WLEU, Erie; WKBO, Harrisburg; WAZL, Hazelton; WJAC, Johnstown; WGAL, Lancaster; WRAW, Reading; WGBI, Scranton; WKOK, Wilkes-Barre; WORK, York, and WEEU, Reading.

Jessel Joins Sidney On Maxwell Program

(Continued from Page 1)

coming from program director berth at WHN.

Harry Kronman, writer with Bill Bacher on all production assignments, stepped out of the picture with his boss last week.

Disks Placed In Canada

West Coast Bureau, RADIO DAILY

Los Angeles—Imperial Optical Co. is presenting the Mertens and Price Inc. transcribed series of Wade Lane's "Home Folks" for a run of 26 weeks, starting Jan. 2, on CJRC, Winnipeg; CJRN, Regina; CFQC, Saskatoon; CKBI, Prince Albert; CFCN, Calgary, and CJCA, Winnipeg, which coverage blankets the entire Canadian Northwest. The local producers also report Pacquin's Ltd. using the same feature over CRCT, Toronto, and CFCF, Montreal. New business was placed through All-Canada Broadcasting System, which organization also has placed the Mertens and Price "Sunday Players" on stations across the Dominion from Moncton, N. B., to Vancouver.

ONE MINUTE INTERVIEW

DR. KARL REILAND

"Radio is by far the most suitable medium for the transmission of philosophical thought because of the intimate relationship it establishes between speaker and listener. The habit of church-going is not as strong as it was in my youth, but that doesn't mean people today don't want ethical direction. They seek it eagerly, but it must come to them in modern packages. Radio is the answer."

★ Coast-to-Coast ★

ATTEENDANCE at Baltimore's auto show was boosted to record figures as a result of broadcasts from the exhibition. WFBR took honors in the promotion, doing 16 broadcasts and scoring some nifty exclusives from the showrooms, with majority of programs being piped direct from the two WFBR mobile units.

The Kidoodlers, novelty instrumental quartet, are scheduled to make a talkie short for Mentone Studios.

"Big City Parade" returns to the Boy's Court in Chicago, with Judge Braude in the role of Judge, beginning Dec. 3. The time of the broadcast has been changed to 1:45 p.m. on WLS, so as not to interfere with Judge Braude's daily broadcast from the Safety Court over WJJD at 11:30 a.m. Acceding to the many requests for his help, Judge Braude will also answer letters from mothers, and boys and girls, aiding them to solve their personal problems. Lillian Gordoni will continue to write and direct the show, now in its 36th week.

WSGN, Birmingham, the key station in the Alabama Sports Network, is the outlet that fed the recent talks of Governor Bibb Graves to the state network. First talk was from the Thomas Jefferson Hotel, fed by WSGN facilities to WSFA, WALA, WJBY and WBHP. Second program, from WSPA, Montgomery, again used the WSGN network facilities.

Stephen Balogh pianist member of the staff of the music department at Cornish School in Seattle resumes his "Musical Portraits" over KJR this week. In the past two years Balogh has done over 80 broadcasts. George Jennings, director of radio for Cornish, will do the continuity and assist Balogh in presentation.

"Seattle Pioneers," authored by Don Cook, produced in the Cornish Studios, with student talent goes into its 27th week over KJR. The show, a 15-minute sustaining, is produced for the Seattle Goodwill Industries.

Bryan Field will describe the horses in action at Hialeah Park,

Nat'l Recognition for Pinney

Salt Lake City—Radio Writers Laboratory, syndicating scripts for Gladys Wagstaff Pinney, KSL writer, is negotiating with J. Walter Thompson Agency of L. A. for placement of Mrs. Pinney's shows. Use on Chase & Sanborn-Don Ameche hour is contemplated. "Manhattan Miracle" and "Touch of Scarlet" are the offerings. These have been released by the KSL Players, Radio Playhouse presentation, over KSL here.

Miami, this season. Field is the well known New York Times turf writer. He will also broadcast the 1938 Kentucky Derby for CBS. Field will broadcast over WQAM while in Miami.

Hugh B. Marshall, radio artist of LaCrosse, Wis., is in St. Elizabeth's Hospital, Youngstown.

Jack Meakin, whose "Bughouse Rhythm" is one of the more delectable musical novelties on NBC network, also has had "Meakin's Musical News" on the Pacific Coast, and occasionally as far as Chicago, since the first of this year. Program consists of Meakin as commentator and orchestra conductor, with various groups of musical items punctuated by popular music from the orchestra.

Adelaide Hawley, commentator and conductor of "The Woman's Page" of M-G-M's "News of the Day," will introduce The Answer Man at today's Town Hall Club Round Table Luncheon. The luncheons are aired over WNYC.

Harold Betts, the "Romantic Bachelor," is back at WSPD, Toledo, after several months in the east.

KVOX, Moorhead, Minn. Debuts on Thanksgiving

(Continued from Page 1)

of the station, with Robert Schulz as chief engineer; Alfred Monk-konen and Willard G. Hartho, transmitter operators; E. Duran Hansen and Emery Putnam, announcers, and Beatrice Grundfor, office detail.

Station has adopted "The Voice of the Valley" (Red River Valley) as its slogan. It operates on 1310 kcs., 250 watts day and 100 watts night. A 179-foot Blaw-Knox tower, Western Electric equipment and WBS service are included in its facilities. Several local accounts already have signed and station gets under way with a nice start.

KANSAS CITY

KMBC is taking additional space in the Pickwick Hotel for its news department and Chick Allison's promotion and publicity department.

Sid Q. Noel, president of KXBY, has sold to General Mills his contract with Walt Lochman, station's ace sports announcer.

Helen Lee of KCMO staff was in Tulsa on business over week-end.

Chet Thomas, manager of KFRU, Columbia, spent a few days here on business.

WHB has resumed "Piano Specials" from piano floor of Jenkins Music Co., featuring Alberta Bird. Charles Lee produces.

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Monday to Friday
4:30-4:45
EST



MUTUAL
NETWORK
6-6:15
EST

JIMMY SCRIBNER AND HIS "JOHNSON FAMILY"

Jimmy Scribner writes his own script, does all the twenty-two characters including male and female, and supervises the entire production including sound effects.

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