



RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 2, NO. 98

NEW YORK, N. Y., WEDNESDAY, NOVEMBER 17, 1937

FIVE CENTS

IRNA Must Act by Dec. 1

TWO MAJOR PROBLEMS FACE HAVANA PARLEY

(Special to RADIO DAILY)

Havana—Fifteen days of organization and intense operation in committees by the delegates to the Pan-American Radio conference here has resulted in progress declared by delegation chiefs to be satisfactory, but two major problems were encountered over the week-end which call for early settlement before committee results can be put to a general vote of the conference.

First of them is settlement of which parallel of latitude will separate the northern and central regions

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Philco Radio Confirms Boake Carter Leaving

Philco yesterday confirmed the report that Boake Carter was leaving the company's employ. Resignation takes effect Feb. 1. Story was carried in yesterday's RADIO DAILY.

Carter takes over a CBS spot next year for a General Foods account handled by Benton & Bowles. Philco at present has no plans for replacing Carter. Hutchins Advertising Co., Rochester, handles the Philco show.

Harry A. Woodman Joins NBC Stations Relations

Harry A. Woodman, former manager of the NBC managed station KDKA, and who has been in New York for several months, yesterday joined the station relations department.

The original NBC announcement issued on Aug. 12 stated Woodman was being moved to New York to assume an "executive post."

Well-Listened
Montreal — Instead of talking about a "well-read man," we will soon have to speak about a "well-listened man," Gregory Clark, Canadian author, told an audience at the Toronto Book Fair. "Radio is only in the papyrus stage of development, yet it is doing in split seconds what printed words have tried to do for years, and that is to create a breathless and absorbing interest in life," said Clark.

RALPH BEAL APPOINTED RCA RESEARCH DIRECTOR

Ralph R. Beal, supervisor of RCA television field tests for the past 18 months, has been named research director, a new company post, it is announced by David Sarnoff, president. Beal will supervise the scientific work of more than 550 engineers engaged in probing new radio fields

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RCA Television Claim Contradicted by E.M.I.

London—The following reply is made by the Director of Research Laboratories, Electrical & Musical Industries Ltd., to the interviews on television given by David Sarnoff, RCA president, on his return to New York recently:

"Mr. Sarnoff is quoted as having said that the Marconi-E.M.I. Tele-

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Transamerican is Dropping St. Louis, Chi., Detroit Lines

ARTA Wins Pay Boost For WPA Technicians

A 50 per cent wage increase, boosting scale to \$145 a month against \$95.44 at present, has been negotiated by American Radio Telegraphers Ass'n for radio technicians with the National Radio Division of the Federal Theater Project here. Harold Katan represented the technicians and Paul Edwards, local ad-

(Continued on Page 2)

AFM Strike Order Set if Stations Don't Sign Enough Contracts to Warrant Delay—Full Data Issued

KTSM IN EL PASO, TEX. JOINING NBC NETWORK

NBC, with the addition of KTSM, El Paso, Tex., on or about April 1, will expand its network into the western tip of Texas. Station will be a member of the NBC Pacific coast supplementary to be used on either the Red or Blue web.

KTSM is owned by Tri-State

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Tom Revere is Elected V. P. in Benton & Bowles

Tom Revere, head of the radio department of Benton & Bowles Inc., was elected a vice-president of the agency at a meeting of the board, it is announced by Atherton W. Hobbler, president. A former newspaperman, Revere came to Benton &

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AFM Chicago Contract

Chicago—New contract signed by WBBM-CBS and WGN with AFM local here has a television clause providing for \$4 a day per man in addition to all other extra charges. New scale is \$140 for five-day five-hour week for commercial, \$110 for sustaining.

By M. H. SHAPIRO
Associate Editor, RADIO DAILY
With exactly two weeks to go to get under the AFM strike deadline of Dec. 1, the Special Advisory Committee of the Independent Radio Network Affiliates is today rushing out five important pieces of literature to all broadcasters, independents as well as IRNA members, revealing the complete results of its negotiations with the AFM Executive Board, a copy of the Plan of Settlement between IRNA and the AFM, a copy of Schedule A, which is the trade agreement to be attached to all musician contracts and a letter of assurance from attorneys

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WNBF'S NEW YORK LINE ALREADY HAS 7 HOURS

Binghamton, N. Y.—After two months of experimenting with its own permanent line to New York City, WNBF already has seven hours weekly of commercial traffic on the line and considers the departure a

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Alka-Seltzer Adding McClatchy Calif. Chain

Miles Laboratories (Alka-Seltzer) on Nov. 29 will add the McClatchy chain in California to its "Uncle Ezra" program on the NBC-Red network, Mondays, Wednesdays and Fridays. Stations join the repeat show, 11:15 p.m. Wade Advertising, Chicago, has the account.

Only the Start
Washington Bur., RADIO DAILY
Washington—Declaring he is fully prepared to take up where his late brother left off, Congressman Lawrence Connery told RADIO DAILY yesterday that the fight for a probe of the radio industry and the FCC "has just begun." He expects no action this session, however.

Mandatory?
James Shouse, general manager of WLW-WSAI, turned down the Gerald L. K. Smith program when he was queried last week. Charles Michelson, publicity director of the Democratic National Committee, is also publicity director of the Crosley Radio Corp., owners of WLW-WSAI. Michelson is looked upon as the administration spokesman.

Transamerican Broadcasting & Television Corp., effective next Monday, is discontinuing all of its wires excepting that of the WLW Line. This will cut off St. Louis, Chicago and Detroit, and appears to discount any effort in the near future by Transamerican to create any sizeable network.

Understood that the letter informing the stations in these three cities that the wire was being discontinued came from station WLW. According

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FINANCIAL (Tuesday, Nov. 16)

Table with columns: NEW YORK STOCK EXCHANGE, High, Low, Close, Net Chg. Lists various stocks like Am. Tel. & Tel., CBS A, etc. Includes a section for NEW YORK CURB EXCHANGE and OVER THE COUNTER.

WGN Seeks Facsimile Washington Bureau, RADIO DAILY Washington—FCC has received application from WGN, Chicago, for special experimental authority to operate a facsimile station at 1-6 a.m. for period ending Feb. 1, 1938.

NBC Series on Child Care A series of programs on child care, presented from Washington under government auspices and conducted by Katharine Lenroot, chief of the Children's Bureau, Dept. of Labor, starts Dec. 4 at 10:30-10:45 a.m. over NBC-Blue. Series will be a continuation of a former program titled "Your Child."

Bulova Sponsors Buchwald Charlotte Buchwald's "Woman in the Headlines" show on WNEW is now heard Tuesday through Friday at 1:55 p.m. under the sponsorship of Bulova Watches.

First in local accounts in Chicago WGES (In the heart of Chicago)

This Dizzy World Dorothy Lawrence, soprano, makes the observation that it "appears as though old rockin' chair has plumb gotten this concert world of ours." "Look," she says, "Stokowski has succumbed to the lure of the Hollywood klieg lights; Rudolph Gans has composed a lullaby for the bazooka; just start Heifetz on his playing of the accordion—just start him! Ravel has written a splendid fox-trot; and to top it all, there is a most excellent cake-walk composed by Debussy! If this keeps up, first thing we know, Guy Lombardo will be giving a recital of Chopin music in Carnegie Hall; Rudy Vallee will be lecturing on the modern influence of Beethoven, and Cab Calloway dashing off operas!"

Big Educational Schedule Being Launched on WHK

Cleveland—Foreign language instruction, English lectures, talks on biology and other subjects are included in a bevy of new educational programs announced by John T. Vorep, WHK-WCLE production manager, for airing over WHK. The 15-minute programs will be presented by Cleveland College of Western Reserve University in cooperation with the stations. The College also plans a weekly program of Chamber Music Concerts starting early next month.

Spelling and Comedy

Chicago—Peter Fox Brewing Co. starts the "Fox DeLuxe Beer Spelling Bee" at 6:30 Sunday on WBBM, through Schwimmer & Scott agency. Show will feature "Impossible" opponents such as Chez Parea chorus girls vs. pro-football players. Harold Isbell is spelling master. Cecil Widdifield handling production for agency. Show to have studio audience.

New Business for Star Radio

Star Radio Programs, Inc. has just signed Station WMMN, Fairmont, Va., for the half-hour women's program, "Good Morning Neighbor," six days a week. Latest subscribers to the special holiday series, "The Christmas Tree of 1937" are KDYL, KMO, WBLK, and KGU, Honolulu. The Honolulu station is now using four of Star's services to radio stations, including "Good Morning Neighbor."

ETs for Abelson's

A series of dramatic transcriptions, designed for Christmas use, is being prepared this week by Schillin Advertising for Abelson's Jewelry Stores, Newark, featuring Betty Worth and Frances Neilson, with Louis Tappé producing. Series will run across the board from Thanksgiving to Jan. 1 on stations now being chosen.

Spend yours Where the Money is! WABY COVERS THE CAPITAL DISTRICT ALBANY, N.Y.

ARTA Wins Pay Boost For WPA Technicians

(Continued from Page 1) administrator, conferred on behalf of the WPA group. ARTA also reports that WNEW is now 100 per cent organized under its banner, and WQXR 75 per cent. Negotiations with WOV are expected to be concluded in a day or so.

Petrillo Re-Elected

Chicago—James C. Petrillo has been re-elected head of the Musicians' Union here for five more years starting in January.

Ed Byron Turns Down Offer

Cincinnati—Ed Byron, here on vacation, said he rejected a 13-week contract offered him by Lord & Thomas to produce the Warner's "Hollywood Parade" program for Lucky Strikes show, preferring to remain with United Press as radio production counsel.

Don Becker left here last week for Hollywood to represent Transamerican on the show.

James Shouse Takes Over

Cincinnati—James D. Shouse arrived yesterday from St. Louis to officially take over his duties as general manager of Crosley Corp. in charge of programs at WLW-WSAI.

Johnson Introduces Fishbein

Gen. Hugh S. Johnson, whose talk on social diseases was barred by NBC last week, introduced Dr. Morris Fishbein, who talked on the subject over NBC last night.

CBS Signs Rex Ingram

Rex Ingram, Negro actor, has been signed by Columbia Artists Inc. to a four-year contract.

NORTHWEST'S LEADING RADIO STATION OFFERS LIFELIKE RECEPTION NEW TRANSMITTER INCREASED COVERAGE BASIC RED NETWORK KSTP 25,000 WATTS MINNEAPOLIS SAINT PAUL

COMING and GOING

HERBERT V. AKERBERG, CBS vice-president in charge of station relations, returns from New Orleans tomorrow aboard the Dixie.

HAROLD FELLOWS, general manager of WEEI, was in town yesterday.

JOE WEED, Weed & Co., returns to town today after a Canadian trip.

ALBERTO ZALAMEA, CBS Spanish short wave news commentator, and W. B. LODGE, CBS engineer, have returned from the Inter-American Radio Conference which was held in Havana.

RALPH R. BEAL, RCA television supervisor, has returned from abroad, where he inspected latest developments.

PHILIP N. HOBSON, business manager of "The Microphone," weekly radio fan publication in Boston, was in New York yesterday on a business trip.

TED HUSING leaves for Cambridge, Mass., to broadcast the Harvard-Yale game from Soldiers Field on Saturday via CBS.

SHEP FIELDS and orchestra return to New York on Nov. 27 after a three-month absence in the west.

BENAY VENUTA returns to New York today after a long absence.

MLLE. IRENE JESSNER, contralto of the Metropolitan Opera, arrives from Europe today.

MLLE. MARCELLE DENYA, singer of the Paris Opera, arrives today aboard the Champlain from Europe.

D. H. CORBIN, official of the General Motors Corp., sails for Europe today.

WALTER O'KEEFE and his wife sail for Europe today aboard the Queen Mary.

BENNY DAVIS and J. FRED COOTS leave for Philadelphia tonight to inspect a few shows prior to their Broadway opening.

STATION NEW YORK Serving New York and New Jersey HOURS A DAY

TRANSAMERICAN CUTTING LINES TO THREE CITIES

(Continued from Page 1)

to Transamerican officials, this was done after a conference with the outlets in question, and it was decided that there was no use in supplying 16 hours of service, sustainings, etc., when the stations in question were not in a position to use that amount of service. Wires charges ran into several thousand dollars a month. Hookups, however, will be arranged whenever commercials are so scheduled and such accounts as Lydia Pinkham will be put through as usual.

Transamerican will continue to concentrate on its WLW Line which basically runs from WLW to KQV, Pittsburgh, then to Philly and WHN in New York. Organization will also act as regional web representative for the California Radio System, which is mostly the McClatchy chain plus KFWB as a key outlet instead of KEHE. Individual stations have their own station representatives, however.

Ralph R. Beal Appointed RCA Research Director

(Continued from Page 1)

and perfecting present facilities. Television development will be part of his duties, along with facsimile transmission, radio tubes, movie sound, etc.

Beal returned Monday from an inspection of radio activities in Europe.

Nash Adding 7 Stations

Nash-Kelvinator next month will add WNBK, WMAS, KTUL, KDAL, WMFG, WHLB and KGVO to its "Prof. Quiz" CBS show, Saturdays, 9-9:30 p.m. with repeat at 12 midnight. Geyer, Cornell & Newell Inc. has the account.

Gulden on WJZ

Charles Gulden (Gulden mustard) on Jan. 4 will start "Gulden's Melodeers" on WJZ locally, Tuesdays, and Thursdays, 6:35-6:45 p.m. Sponsor also has a show on WEEL, Boston. Agency, Charles W. Hoyt Co., says no large expansion of spot campaign is planned.

Adele Girard for M-G-M

Adele Girard, vocalist and actress recently tested by M-G-M, has been placed under contract by Larry Schwab of that studio. Deal was set by Herman Bernie.

Set for Chevrolet Disks

Walter Cassel and Howard Price are set to record for Chevrolet on Nov. 22, with Willie Morris and James Wilkerson scheduled to record for same sponsor Dec. 6. Landt Trio and Harry Miller and Earle Von Hampton, comedy duo, have been set for Alka Seltzer transcriptions. Ben Lipsset handled the deals.

NEW PROGRAMS—IDEAS

Aviation Lessons and Comments

Jimmy Fidler, amateur licensed pilot, is conducting an aviation program of comments over WLBC, Muncie, Ind. Five-minute listeners' lessons on flying, by Muncie airport official, is also part of show, and large juvenile audience is reported. Crowds flock to airport, where program originates on Sundays.

Country Editors at Mike

Country editors of Western Washington weeklies are brought to the airplanes in a series of interviews entitled "Meet the Editor," a program of KIRO, Seattle.

Student Quiz on Bible

Twenty Bible students from the San Francisco Bay region are quizzed on their studies in a new question-and-answer feature conducted by N.

WNBF's New York Line Already Has 7 Hours

(Continued from Page 1)

success to such an extent that the station will set up its own studio as well as offices in the metropolis, according to Cecil D. Martin, general manager. Purpose of the line is to not only secure additional commercial programs but enable the station to pick up more sustaining service and thus enhance its program structure.

Because WNBF is the only station in the Binghamton area, no loss in national spot business has resulted from the dropping of a New York representative coincident with the establishing of the direct line. Station maintains its own offices in New York, and Harry Trenner, commercial manager of the station, spends two or three days a week in that city working on spot and network business as well as the development of the line.

From standpoint of testing, first major advertiser to use the new facilities for this purpose is American Tobacco Co. with its "Melody Puzzles." Arrangements are now under way for one of the major agencies, which has a fully equipped radio studio in its own offices, to have a loop to the WNBF line installed in their own studio so that they may supervise a series of programs which they expect to test here.

According to WNBF's latest program schedule, station uses only 75 minutes of transcribed sustaining service a week, or an average of 10 minutes daily, which is considered remarkable for a city of this size.

"Lone Ranger," George Jessel

F. Turner over KRE, Berkeley, Cal. Contestants range in age from 10 to 14. Current theme is life of Moses.

WIBX Wishing Program

Ned Lynch, Dawn Patroller at WIBX, Utica, writes and produces a daily five-minute wishing program for a local appliance house. Until Christmas, women listeners hear their wishes for appliances crystallized in air dialogue, write letters describing wishes for sponsor's products, receive prizes for best letters.

Radio Baseball School

Colonial network reports heavy kid response to Jack Onslow's "Baseball School of the Air," now starting fourth season. Series gives youngsters angles on correct diamond performance, also plugging "true sportsmanship."

KTSM in El Paso, Tex. Joining NBC Network

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Broadcasting Co. of which Karl O. Wyler is manager. Operating on 1310 kcs. with 250 watts daytime, 100 watts night, station covers the 100,000 population with ease. An application is now pending before the FCC for permission to move its frequency to 1350 kcs., install a new transmitter and increase its power to 500 watts. At present KTSM divides time with the non-commercial station WDAH which is owned by the same company.

Lines are now being installed for the feed from Albuquerque, N. M., 230 miles to the west. This is the 143rd station to be signed by NBC. Network rate is \$120 an hour.

New WMCA Studios Delayed

New WMCA offices and studios, now under construction, will not be ready for occupancy until Jan. 15, it was announced yesterday. Previous plans were for the move to be made by Jan. 1.

Jane Froman's Radio Recess

The appearance of Jane Froman and Don Ross as guest stars of George Griffin last week will be Miss Froman's last appearance on the air before making another picture. She goes to the coast to appear in "Radio Revels" for RKO.

show, "Ave Maria Hour," Blue Coal show, Hecker's, Humphrey's and Lucky Strike are among the commercials now on the line.

TWO MAJOR PROBLEMS FACE HAVANA PARLEY

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in the matter of allocating commercial broadcast bands. It is generally conceded that the southern region shall be all of the territory south of fifth parallel south, but the limits of the tropical region have been variously suggested from fifth south to the fifteenth, seventeenth and twentieth parallels north.

Hub of the problem, apparently, is whether Haiti and Santo Domingo, in voting on regional problems, shall vote with the northern or central regions. It is the contention of delegates from other northern regions that votes from the two countries, if included in the northern region, would upset the balance of power in voting on matters concerning broadcast allocations.

Also to be ironed out is the matter of how the western delegations shall vote when they reach the Cairo conference in 1938—the world meeting to which the present conference is preliminary. Canadian delegates are delaying settlement of this matter until they hear from home.

Remembering the Madrid conference, in which Great Britain had eight votes, it is the opinion of most of the delegations that Britain's votes should be confined only to self-governing dominions and that a vote not be given possessions. Such system would deny a separate vote to such regions as Newfoundland, British Honduras, Jamaica, the Bahamas, etc.

Canada also has made reservations on the tentative decision to assign the bands between 200 and 515 kc. to radio and marine beacons. It was the proposal of the Canadian delegation to assign the frequencies between 160 and 240 to broadcasting and they have reserved the right for further discussion on this allocation.



"He Just Can't Resist Those Clothing Store Programs On WHB"

WHB • • Kansas City's Dominant Daytime Station affiliated with Mutual, has the Audience, but no national representatives. —For time clearance, schedules, information, data, telephone Harrison 113, collect, or wire collect to—**DON DAVIS, President, KANSAS CITY, MISSOURI**

RADIO — Advertising Agencies

Female secretary with 7 years experience desires change January 1st.

Box A-118, RADIO DAILY

NOW YOU CAN BUY A COMPLETE PRESTO SOUND RECORDER FOR ONLY . . . \$149⁰⁰
PRESTO RECORDING CORP.
135 W. 19th St. New York · N. Y.

GUEST-ING

FAY WRAY, ALAN MOWBRAY and THE FOURSOME, on "Kraft Music Hall," Nov. 18 (NBC-Red, 10 p.m.)

SUSANNE FISHER, LUCY MONROE, ARMAND TOKATYAN, LOUIS D'ANGELO and SIDNEY DE VRIES in "La Boheme," on American Banks program, Nov. 22 (NBC-Blue, 9 p.m.)

ALEXANDER KIRKLAND and FLORA CAMPBELL, interviewed by Charlotte Buchwald, Nov. 19 (WMCA, 1:30 p.m.)

ROLF DE MARE, Swedish ballet creator, interviewed by Frankie Basch, Nov. 22 (WMCA, 7:30 p.m.)

THE SYMPHONETTES, girl trio, and AUDREY CALL, violinist, on Buddy Clark program, Nov. 18 (CBS, 10 p.m.)

DAVE APOLLON and MAXINE LEWIS, on "Broadway Melody", tonight (WHN, 8 p.m.).

WSAI Also Available On Red and Blue Webs

Cincinnati—Coincident with the shift making WCKY available on both Red and Blue networks of NBC, the Crosley station, WSAI, also is now available to both Red and Blue network advertisers. WLW, the other Crosley, likewise is a Red and Blue availability.

Spots on Job Census

A 30-word spot announcement, thrice daily, will be heard over 550 stations starting today and daily thereafter until the termination of the present Unemployment Census. These spots are in addition to the network and local broadcasts that have been heard during the past week and which have featured, among others, President Roosevelt, congressmen and members of the stage, screen and radio. All radio promotion for the census has been handled by a special committee headed by William Dolph, general manager of WOL.

WHKC, Columbus

Fred Waring, personal-appearing at a local theater, was guest on "Radio Column of the Air," conducted by Lehman Otis, new radio editor of Columbus Citizen.

Bob French, production manager, has been up to his neck in work, what with emceeing the Auto Show and guest speaking at the annual Armistice Dinner sponsored by the American Legion of McConnesville, O., along with his regular daily chores.

ANICE IVES'

"EVERYWOMAN'S HOUR"

WMCA

Mon. thru' Fri., 11:15 to 11:45 A. M.

"There's nothing she can't sell."



● ● ● Thinking Out Loud (and sometimes talking out of turn): Holdovers from the prosperous days of show business—the vaudeville era—are the ten-percenters, agents, artists' representatives or managers....When vaude pickings became lean, they switched over to a new industry and have since cast their "shadow" permanently in the radio picture....It goes without mentioning that these people are essential, that their acting as "interference" for artists is as important as soda is to scotch, BUT—the business methods of some are not right....Today, as in the past, agents are signing up people and after their signatures are on representative contracts—they sit back and continue working for other clients as in the past....Having a large clientele, the agent would send a prospective buyer a list of people available—and maybe, perchance, the buyer would select Joe Doe in preference to Ben Bernie. Maybe!....What is to happen to the talented smaller fry under the existing circumstances?...It is a great mistake for big talent offices and small agents to burden themselves with signing "name talent" just to show off a large clientele. Naturally, they must "service" the presently engaged artists who part with ten per cent. If they have many working—how can they possibly devote time and effort to the unemployed?

● ● ● After a spell when the artists begin to balk—a release from contract is granted—and the artists go to other agents—with a continuation of the present system....CBS recently ruled that they wouldn't do business with agents—and then abolished the ruling....If a fellow is going out to sell you—he must have confidence in your ability—he must be convinced that there is no one greater in existence—and therefore the purchaser must buy you!...The best example of this set-up is Ted Collins who talks, lives, breathes Kate Smith. He never approached an agency saying that "if you can't pay Kate's price, I can get you Sophie Glotz a little cheaper!" His sales talk must have run along these lines: "Listen, Kate Smith is an institution. She's great. There's nobody finer! If you want her—pay the price—or don't bother me with your phone calls"....Kate Smith is still No. 1—and Collins reaps his harvest from one client while others need hundreds to come to the half-way mark of Ted's income.

● ● ● Another existing cruelty practiced on artists today is the signing of people to contracts, then sitting back and forgetting about them until another agent gets a job for the artist—and Agent No. 1 wants his 10 per cent from the artist—who also must pay a fee to Agent No. 2 because the latter earned it....Why should this occur regardless of sum involved?...Many would be willing to pay 40 per cent to an agent who keeps them employed—but why pay out one cent to a bench-warmer who has your name on a contract and did absolutely nothing for you?....Of course, there are a few exceptions. Sam Lyons, Bob Goldstein, Gummo Marx are part of a mere handful who haven't been offenders....Don't be the least bit surprised—before another winter hits these parts—that the advertising agencies themselves will be engaged as artists' representatives, having exclusive service contracts with artists—and then re-selling them to sponsors on shows—thereby deriving a commission from the artist and from the sponsor—which they would be most definitely entitled to—having earned both fees!

● ● ● A story of the "show must go on" always pleases people—especially those who are debunkers at heart....Last Thursday nite on the Kate Smith show, Betty Garde, who appeared opposite James Barton in the dramatization of the "Informer" had sprained her ankle—and gave her performance being held up by crutches!....

PROMOTION

WBIG's Aid to Commerce

Lottie of WBIG is a comely young lass, uniformed in white, who works with the program promotion department of WBIG, Greensboro, N. C. Lottie contacts window display men, retail outlets, etc., and places window cards, counter displays and other program material for the station. What's more, Lottie never fails to get a showing—and if you could see a picture of her you'd know one reason why.

In addition, WBIG has large photo frames and bulletin boards scattered throughout its area, and Lottie keeps them properly placed, and sees to it that new photos are inserted with new programs.

Sponsor Aids Build-Up

New step-up in sponsor cooperation, building shows of national advertisers, is reported by WBAL, Baltimore. Read Drug Stores and Carroll Drug Co. have installed full window displays of Admiracion Shampoo, noising Tim and Irene program over the Baltimore station. Butler Bros., wholesale store, supplied similar build-up locally, with lobby and window displays, plugging "Golden Dawn," airing for store over the station by Rex Reynolds of the staff.

Sponsor Bowling Contest

Nightly bowling broadcasts, spotting scores from local bowling alleys, got new acceleration recently through station-sponsored bowling contest to select ten best bowlers. Stunt, by WHBF, Rock Island, got good sports-page play, and winners, after being brought to microphone, were scheduled for local exhibitions throughout remainder of the season. Station is readying a winter tournament, likewise under the direction of Ivan Streed and Ray Anderson.

KSL, Salt Lake City

Dorothy Kimball, lyric soprano of "Fireside Reveries," Independent Coal commercials, is leaving for New York to study. Gene Halliday, music head, has been auditioning successors.

Richard Keddington, station's weather prophet, was Auerbach's choice for Santa Claus role on thrice-weekly kiddie show.

Salt Lake Citizens aired their views on special session of Congress in a street stunt picked up in front of the SKL building, handled by Wally Sandack, staff announcer.

Irma Bitner is writing and producing Auerbach Dept. Store's three-per-week Christmas Toy Club campaign. Studio origination features talent appearing at store with animated dialog by toys.

"Operating a 50-Kilowatt" was the subject of an invitational address delivered Saturday to the Pacific Northwest Broadcasters Ass'n convened at Hotel Davenport, Spokane. Operations of stations was the general discussion of the important Western meeting to which KSL's managing director, Earl J. Glade, was invited to speak.

PROGRAM REVIEWS

"Musical Cartoons"

Victor Irwin's "Musical Cartoons," this program makes an unusually pleasing half-hour show with a mixture of straight vocal and dance rhythms plus numerous animated cartoon arrangements in dance tempo and otherwise. Irwin, who has played many of the Max Fleischer cartoon accompaniments, obtains bizarre effects when transplanting that type of composition to radio. The effect is greatly enhanced with the continuity and a barker when such items as Coney Island, and Jungle-town Review are played with Silly Symphony technique. Apart from the style, the band itself is a fine one musically.

Soloists on the show include Elinor Sherry, The Key Men, male quartet consisting of Travis Johnson, leader, Douglass Carrick, Bill Hood and James Ballister. Program, a sustaining, originates on WOR-Mutual at 9:30-10 p.m. Mondays, before an audience, and seems to be an excellent bet for an earlier spot where a sponsor for cereal or other product seeking to attract both old and young could make good use of it.

George H. Combs, Jr.

Add one more to the long list of commentators who are discussing affairs of the day, with more or less attempt to clarify them, for radio listeners. George H. Combs Jr., an ex-Congressman, who made his debut over WHN at 7-7:15 p.m. Monday, has a pleasant voice and discourses with comparative calmness and intelligence. On his opening broadcast he dealt with only two topics — the opening of Congress, giving a colorful impression of the event and then doing a little dissecting of the President's message, and the war in the Orient, on which he lingered just briefly. Talk as a whole was interesting.

Larry Clinton Orchestra

Auxiliary RCA Victor program spot on WJZ gives a lift to local dealers of the RCA Victor receiving sets, phonograph records and record attachment for radios which do not have a phonograph combination. Show is on Saturdays, 8-8:30 p.m., and features RCA Victor artists, both instrumental and vocal. Larry Clinton orchestra is a well balanced combination, leaning neither too much to the hot nor to sweet stuff, but striking a versatile medium. Femme vocalist was particularly good. All selections played or sung are available on the Victor disks. Program had excellent continuity and was a pleasing half-hour of entertainment.

Opticians On "Five Star Final"

Community Opticians, Jamaica, are sponsoring "Five-Star Final" over WMCA this week. Deal for Nov. 14-19, was set by Commonwealth Advertising Agency.

Procter & Gamble's CBS Repertoire

Procter & Gamble will broadcast the following six programs over CBS effective Jan. 3, it was announced yesterday: "The Goldbergs," 2:15-2:30 p.m., over WABC and split Eastern CBS network; "Kitty Keene" 2:15-2:30 p.m., over western network from WBBM; "The O'Neils," 10:45-11 a.m. over WABC and Eastern network; "Ma Perkins," 10:45-11 a.m. over western network from WBBM; "The Guiding Light," 4:30-4:45 p.m. over coast-to-coast network from WABC. All shows will be heard Monday through Friday inclusive.

Tom Revere is Elected V. P. in Benton & Bowles

(Continued from Page 1)
Bowles late in 1930 as head of publicity. He is currently on a brief visit to the agency's Hollywood offices but is scheduled to be back in New York within ten days.

Runyon Tendered Luncheon

Washington Bureau, RADIO DAILY
Washington—WJSV, the CBS outlet here, gave a special luncheon reception yesterday to Mefford Runyon, vice-president of CBS, marking the first step in his tour of inspection of CBS stations. He goes from here to Boston.

Berigan for RCA Program

Bunny Berigan's orchestra will be heard Nov. 20 and 27 and Dec. 4 on the RCA Mfg. Co. Saturday night program over WJZ. Various orchestras will be used in the series. Larry Clinton, who also is heard on RCA's program over WEAJ, started the WJZ series last week.

Fan Mail on the Airwaves

Catchy program, also serving letter-answering utility, minus postage, now going over KIRO, Seattle, Wash. Fan letters addressed to station are read and answered during broadcast, with queries on special departments handled by members of respective staffs. Logged as "Dear KIRO" and put on by Maury Rider, show sounds like top-flight promotion, besides turning new point on fan mail.

WQAM, Miami

Station now hits the air at 6 a.m. with the "Dawn Breaker" show.

University of Miami is broadcasting a sponsored "Pep Meeting of the Air," with Maurie Fink at the mike.

"Sneak previews" of 1938 cars, as a gratis feature to local dealers, were aired by Leslie Harris, special events man.

A half-hour demonstration of the operation of the Miami Police Radio Department was broadcast as part of ceremonies dedicating new police short wave transmitter.

KWK, St. Louis

Dick Fisher of the announcing staff has taken to himself a wife. Clyde Lucas and his California Dons are airing over the station from the Chase Hotel.

Al Sarli and his daily "Jam Session" changed title along with change in time. Now known as "Swing Mister Sarli"—the inspiration of Program Director Harkins.

RCA Television Claim Contradicted by E.M.I.

(Continued from Page 1)
vision System is fundamentally based upon the RCA Television System first developed in the RCA Laboratories in the States.

"To avoid any misinterpretation of this statement, I wish to make it clear that the vision part of the Marconi-E.M.I. System (i.e., excluding the apparatus for amplifying and radiating the carrier-wave, which was supplied by the Marconi Company, and to which I presume Mr. Sarnoff's remarks cannot have been intended to apply) has been entirely developed in this country by E.M.I. without any cooperation from the RCA.

"It will be noticed that Mr. Sarnoff refers to an exchange of patent licenses. This is in contradistinction to an exchange of technical information and assistance, and up to the present time we have not received any such technical information or assistance from the RCA nor been supplied with any item of television apparatus used in their transmitting system. It is only within the last few weeks, long after our system had already been proved a success, that arrangements have been made for exchange of technical information with the RCA. In fact, we are now supplying technical information to a group of RCA engineers on a visit to our laboratories, and hope shortly to visit their laboratories for a similar purpose.

"The two systems, in fact, have fundamental differences, but, in so far as they do have certain features in common, I think it is fairer to say that these features are fundamentally based on the ideas of early television pioneers, such as Lavington Hart, Campbell Swinton, R. S. Clay (who, incidentally, happen to be British), and others, rather than on the much later RCA developments."

Marion Jordan Laid Up

Chicago—Marion Jordan, Molly of "Fibber McGee and Molly," on Monday night missed her first broadcast since show started. She's been ill and is now resting at Sacred Heart Sanitarium, Milwaukee.

"Wheaties Champions of Harmony"

KAY & BUDDY ARNOLD

Sponsored by General Mills

WMCA 2:30-5:30 Daily

ORCHESTRAS MUSIC

WOODY HERMAN and his ork open at the Roosevelt Hotel, New Orleans, Dec. 2. Booked by Rockwell-O'Keefe.

Ruby Newman and his aggregation return to the Rainbow Room atop Radio City in January.

Mal Hallett and his crew, for years under management of Charles Shribman Enterprises, has signed exclusively with Rockwell-O'Keefe office.

Jimmie Barton's Showboat Orchestra is airing over WICC from the Belmont "Showboat" ballroom in Bridgeport.

Fred Waring and his Pennsylvanians appear at the Circle Theater, Indianapolis, the week of Nov. 22.

Causser-Murdock ork, New England favorites, doing nicely at the Club Paree, Hartford.

Emery Deutsch and his band, handled by Rockwell-O'Keefe, are continuing at the Book-Cadillac Hotel, Detroit.

Radio is full of bandleaders who started their units in colleges, and they are the ones who favor college tunes the most, Mark Warnow, CBS musical director, reveals. Some of these bandleaders and their alma maters include: Johnny Green, Harvard; Bob Crosby, Gonzaga; Horace Heidt, University of California; Glen Gray, Illinois Wesleyan; Buddy Rogers and Clyde Lucas, University of Kansas; Eddie Duchin, Massachusetts College of Pharmacy; George Olsen, U. of Michigan; Hal Kemp and Kay Kyser, U. of North Carolina; Herbie Kay, Northwestern; Fred Waring, Penn State; Frank Black and Ted Weems, U. of Pennsylvania; Will Osborne, St. Andrews, Toronto; Shep Fields, Valparaiso; Meyer Davis, George Washington; Rudy Vallee, Yale.

Frank Dailey's ork, recently signed exclusively with Rockwell-O'Keefe, has been building up quite a rep at the Meadowbrook, with a CBS wire.

UNIVERSAL PORTABLE RECORDING MACHINE

Records in either direction at 33 1/3 or 78 RPM. 90, 110 or 130 lines per inch. 110 v. AC. Leatherette carrying case.



Recording Division
UNIVERSAL MICROPHONE CO. LTD.
424 Warren Lane Inglewood, Cal., U. S. A.

IRNA MUST ACT BY DEC. 1 OR AFM SET FOR STRIKE

(Continued from Page 1)

Sol A. Rosenblatt and William B. Jaffe.

IRNA members are urged to negotiate immediately with their local AFM union if they are in accord with the proposed plan of settlement and Schedule A. Terms agreed upon between each station and the local should be reduced in writing and a copy of Schedule A attached. Locals and stations should sign separate copies (not both) and one copy sent to A. J. Eckhardt of Ernst & Ernst, accountants. The local will send its copy to the AFM. As soon as sufficient copies have been deposited in escrow, the AFM will declare the plan operative, whereupon stations and locals will later attach their signatures to both copies. Locals and stations are being advised of the respective station quotas as per allocations worked out and okayed by AFM. If enough contracts are placed in escrow by Dec. 1, an extension of time may be granted as the strike deadline. Failing to turn in sufficient numbers of contracts will result in union musician stoppage on that date.

IRNA committee points out that, as per mandate, it accomplished various items, to the best of its ability. Eight points are:

1. The threat of a nation-wide strike will be averted by the station agreeing, with other affiliates, to spend not less than the allocated quota for staff musicians during each of the next two years.
2. The strike deadline is now moved forward to Dec. 1, 1937.
3. Right to use staff musicians for commercial as well as sustaining programs assured.
4. Reasonable assurance is provided that affiliates will not be compelled to accept incompetent musicians.
5. Affiliates retain control over program material and station operations.
6. Execution of the agreement assures affiliates receipt of network services.
7. Satisfactory provision for notice of termination of employment.
8. Reasonably satisfactory clauses regarding strikes and adjustment of differences.

Special attention is called to paragraph 9 of the Schedule which assures the signing affiliate that it will receive network programs without objection of the AFM. No reference is made in the Schedule to the use of transcriptions or recordings.

Negotiating committee for the IRNA also obtained from the networks a substantial increase in their offer of a contribution and its acceptance is recommended. This was an offer of NBC and CBS to contribute to a reimbursement fund a total of \$200,000, each to put up a proportionate of this total that the aggregate increases required from their respective affiliates bear to the total increase under the Plan of Settlement. Both networks agreed to assume their share of the burden imposed by the plan of settlement for the 18 managed and owned stations outside of their key stations. This is apart from the \$200,000 and amounts to approximately \$60,000 for NBC and \$90,000 for CBS. In addition the networks are required by the AFM to increase their expenditures for staff

Recording Men Get AFM Draft

Draft of a license form of agreement between the AFM and the disk manufacturers, transcription and phonograph record, has been sent to the recording men by Pres. Jos. N. Weber of the AFM. Weber is now waiting to hear from the disk men and get their reaction to it. Weber stated that licenses will be issued only to bona fide manufacturers now in operation. Dummy concerns or those seeking licenses for future use will not be accommodated, until such time as they prove themselves actually in business.

musicians for key stations, costing NBC \$300,000 and CBS \$180,000 per annum. Key stations have been construed for purposes of settlement as WEA, WJZ, WABC and WOR in New York; WMAQ, WENR, WBBM and WGN in Chicago; NBC Studios, KNX and KHJ, in Los Angeles. Canadian stations in the plan of settlement include as network outlets, CKAC, Montreal; CFCF, Montreal; CKLW, Windsor; CFRB, Toronto and CRCT, Toronto.

Letter from Rosenblatt & Jaffe informs the IRNA committee that they have examined all the documents pertaining to the AFM negotiations and conclude with the opinion that, "it contains no proposition which will compel an affiliate agreeing to the terms and provisions thereof to violate any existing Federal Act or breach any existing agreement."

Independent broadcasters are being appraised by IRNA of its activity, and are advised to establish some sort of negotiations with the AFM. All but a few of the 289 affiliates operated with the IRNA.

Complete copy of Schedule A containing the Trade Agreement for all contracts to be signed with AFM locals follows:

Schedule A

1. All the terms, conditions and provisions of this Schedule shall, for all purposes, be deemed and be part and parcel of the annexed agreement, and whenever and wherever the terms, conditions and provisions contained in the said annexed agreement are inconsistent with the terms, conditions and provisions contained in this Schedule, the terms, conditions and provisions of this Schedule shall obtain and prevail.

2. Whenever the term "Federation" is used herein, same shall refer to and be deemed to mean the American Federation of Musicians. Whenever the term "Local" is used herein, same shall be deemed to mean and refer to the Local unit of the Federation which is a party to the annexed agreement. Whenever the term "Affiliate" is used, same shall be deemed to mean and refer to the owner and/or operator of the Broadcasting Station, which is a contracting party to the agreement to which this Schedule "A" is attached.

3. The entire amount of the allocated quota to be expended by the Affiliate, per annum, for the employment of staff musicians must be so expended during a period extending for not less than nine (9) months in each year, the intention being to provide regular employment for staff musicians. Special exception, shortening the period of nine (9) months, shall be made by the Federation in cases where the Affiliate operates in winter resorts, as, for example, Miami, Florida, where the business season is less than nine (9) months.

4. A staff musician is one who is paid at a weekly rate and not at a single performance rate. Compensation for services of musicians employed as extra men or employed otherwise than to play musical instruments, and compensation to staff musicians for overtime or extra rehearsals is not to be included in the expenditure of the allocated quota of the Affiliate.

5. If a Local requires that a higher rate be paid for the privilege of using staff musicians in commercial programs as well as in sustaining programs, the full

amount so paid by Affiliate to staff musicians on a weekly salary (as per Article "4" hereof) shall be credited against Affiliate's allocated quota, regardless of the quantity of commercial services rendered during any one week. It is agreed, however, that staff musicians may be required by Affiliate to play on either or both commercial and sustaining programs.

It is further agreed that in the event that any Local Union will grant more advantageous rates to advertisers or their agents for commercial programs than the rates charged by such Local for the same kind of service to the Affiliates for commercial programs, then and in such case the Local will give the Affiliate the benefit of such more advantageous rates.

6. In expending the sums of money required to be spent by the Affiliate, as per the terms of the annexed agreement, Affiliate agrees to employ only members in good standing of the Locals affiliated with the Federation as staff musicians. All musicians other than staff musicians employed by Affiliate shall likewise be employed upon terms and conditions as agreed upon between Affiliate and Local Union.

7. The Local will furnish Affiliate competent and qualified musicians in good standing in the Local and members of the Federation, who will be employed by Affiliate through a contracting member or leader. The compensation paid to any contracting member or leader is to be credited against the allocated quota of Affiliate. Affiliate shall have full control of the instrumentation desired. Affiliate shall have full control of program material and selection of music. If Affiliate has any complaint regarding the ability or competency of a staff musician furnished by a leader or contracting member, Affiliate may first appeal to the Local and then to the Federation for an adjustment. Federation will cause the musician to whom the Affiliate objects to be examined, such examiner not to be a member of Local Union. If the examiner finds that the musician is not competent for the class of service required of him and he cannot be replaced by the Local, Affiliate shall have the right to employ a member of Federation from another Local.

8. Affiliate may give any staff musician employed by it reasonable notice for terminating his employment. Should any controversy develop as to the length of such notice, same shall be determined by the International Executive Board of Federation. The Affiliate may publish reasonable rules and regulations relating to the conduct of employees of Affiliate, and musicians shall conduct themselves while on the premises of Affiliate in accordance with such rules and regulations. For improper department demand may be made that the leader discharge the musician and on his failure to do so the Affiliate may appeal to Local and then to Federation. In the event that the employment of a staff musician is terminated, such change of personnel shall in no wise reduce Affiliate's obligation to expend the full amount of his allocated quota or in any other manner alter the provisions of this agreement.

9. Any Affiliate located in the United States or Canada entering into the annexed agreement with the Local Union of the Federation for the expenditure of an allocated quota as provided for therein, may without any objection or demand by the Federation or Local send to and receive from any station in the United States national and regional network broadcast programs.

Against receiving foreign programs, no objection will be raised by the Federation or Local. Canadian programs shall for the purpose of this Article, not be deemed to be foreign programs.

10. Announcement of a mechanical

COMPLETE DATA ON AFM MAILED TO AFFILIATES

production of music must in all cases be clearly made.

11. Affiliate may make records or electrical transcriptions of a program for audition purposes or filing by Affiliate or agency or client, without extra charge to Affiliate by musicians, provided that such services are rendered during the time for which musicians are being paid, but such records or transcriptions must not be broadcast, and the Federation must be advised when such records are made. Members of the Federation will not render their services to any Affiliate for the manufacture of records or transcriptions of programs for broadcast or any other public performance, unless such Affiliate is licensed by the Federation for that purpose.

12. In the event that a sponsored program cannot be put on the air by Affiliate at the time such Affiliate receives it, an electrical transcription of such program may be made by the receiving station without extra charge by musicians, to be put on the air no later than the seventh day counting from the day that the transcription was made. As soon as the transcription is made, which transcription is not to be duplicated, Federation must be advised thereof, and after such use, the transcription must be sent to it to be destroyed.

13. Records of music which are pilfered are not to be used under any circumstances.

14. Members of the Federation need not render their services to a station originally owned by an Affiliate but transferred or assigned by an Affiliate unless the assignee of such Affiliate shall agree to carry out and assume the unexpired portion of the agreement between said Affiliate and the Local Union of the Federation, in the event of which assumption, the assignor Affiliate shall be relieved of further liability under the said agreement.

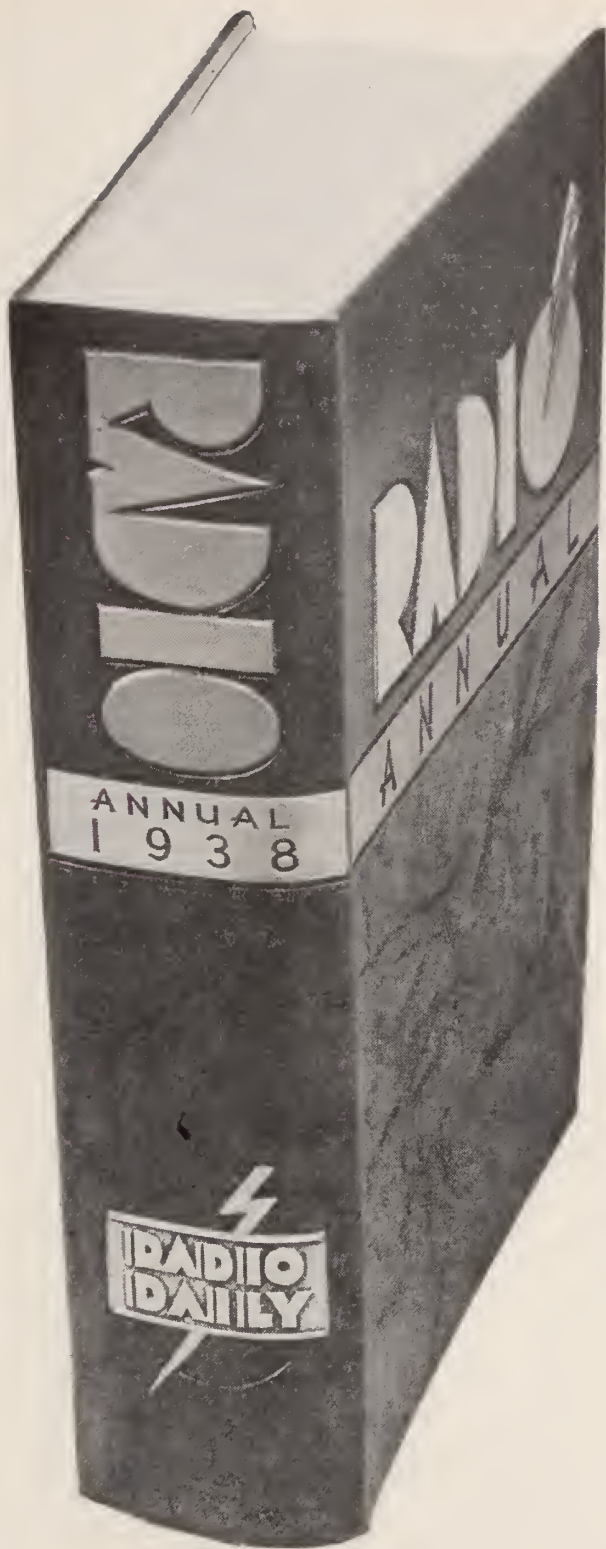
15. In the event the Affiliate's Federal license is suspended or terminated, or in the event of the discontinuance of the operation of such station, whether because of fire, war, force majeure, or Acts of God, the allocated quota of expenditure as provided for in the annexed agreement shall be abated or cancelled, as the case may be.

16. Both parties to the annexed agreement, that is, the Affiliate and the Local Union of the Federation, acknowledge that they have received a copy of the "Plan of Settlement" embodying the general plan for the solution of the unemployment problem of musicians.

17. The annexed agreement shall continue for two (2) years from the date hereof and the expenditure undertaken by the Affiliate under such agreement shall be for each of such two (2) years. Nothing therein contained shall be construed so as to interfere in any way with any existing contract between Local and Affiliate. Neither shall anything therein contained interfere with any right of the Local to fix or change within said two (2) years its scale of wages, hours of employment or local working conditions, or other conditions over which the Local has jurisdiction, unless the Local and Affiliate agree otherwise with respect thereto, provided, however, that in no case shall the agreed expenditure to be made by Affiliate be increased except where a Local has given concessions to an Affiliate with the understanding that the Local could thereafter withdraw the concessions. However, Affiliate shall commence the expenditure of its allocated quota from date that this agreement becomes effective, and to the extent to which such allocated amount exceeds any amount which the Affiliate is required to expend by an existing local contract, the expenditure of such excess shall commence from the date this agreement becomes effective, and from the date of the expiration of any existing agreement such expenditure shall continue to the extent of the entire allocated quota.

18. Federation, subject to the provisions of this Article, shall

(Continued on Page 8)



— NOW IN WORK —

The 1938 RADIO ANNUAL



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Radio Daily Service as Usual



GENE and GLENN have added a 15-minute period on KFI at 10 p.m. Saturday to their already heavy schedule of Monday through Friday at 8:15 a.m. on the same station for Kellogg products, and a 7:30 p.m. sustaining stanza on KECA, also five days weekly.

Eddie Albright has a new 15-minute Monday through Friday strip on KNX for Seal-Tite Products. Contract runs 60 days.

KFWB is now carrying race broadcasts of Joe Hernandez from Bay Meadows track in San Francisco, through KYA, the CRS station in the Bay City.

The novel "Ho-Hum" series, written by John Boylan and produced by Don Clark, has been moved over from KECA to KFI, Friday nights at 9:15. Gags up those newspaper "fillers" which usually elicit a "so what?" from readers.

Jerry Lynton, director of the KFAC Playhouse, sold his "Secret Service" scripts to 3HA, Melbourne, Australia, through Dr. R. L. Power. Deal includes twelve monthly supplements to be supplied by Lynton.

Cecil Underwood, producer for Fibber McGee and Molly in Chicago, is in town for a short visit with his family.

Grace Gibson, head of the transcription department of 2GB, Sydney, Australia, will be interviewed on KNX today and tell something of listener habits in the Antipodes. Also speaks before L. A. Women's Club this week on the same subject.

Associated Cinema has resumed cutting on "Lady of Millions," temporarily held up while May Robson was busy on a picture at RKO.

Saul Shapiro, Universal Microphone factory representative, is off on a trip to the Southwest in the interests of the Inglewood manufacturers of microphones and recording equipment.

"The Marines Tell It to You" is the title of a new KHJ-Don Lee series, written and produced by Mel Williamson, dramatizing thrilling episodes in the history of the Marine Corps in every corner of the world. Sponsored by Seven-Up, and heard Monday nights at 7-7:30.

ONE MINUTE INTERVIEW

JEAN ELLINGTON

"A singer's accompanist rates a vote of thanks. He can either make them or break them. He helps them through all the hard work at rehearsal and practice. To him goes much of the work but none of the glory. The public should hear about this. I intend to tell them."

★ Coast-to-Coast ★

GERTRUDE BERG, who was approached by a publisher to write a full length novel around her beloved radio family, "The Goldbergs," has taken the offer under serious advisement, but can make no decision until after Jan. 1 because of pending negotiations anent "The Singing Kid," the script serial she has authored to co-star Bobby Breen with her.

Sunda Love, NBC actress, has been assigned the role of Frances Moran Matthews in "Today's Children," dramatic serial heard Mondays through Fridays at 10:45 a.m. over NBC-Red network. The role was formerly played by Bess Johnson, who recently left Chicago for radio work in New York. Irma Phillips is author of the show.

"Orchestrated poetry," utilizing a new technique for the dramatizing of verse, will be presented by Norman Corwin on his "Poetic License" program over WQXR at 9:45-10 tonight. Corwin and a group of five others will perform special arrangements of Louis Untermeyer's "Song Tournament: New Style"; Stephen Vincent Benet's "The Hospital"; Isadore Schneider's "Anthology of Oom"; Vachel Lindsay's "Dirge for a Righteous Kitten" and other poems. Orchestrated poetry differs from ordinary verse-chorus technique in that the chorus supplies its own sound effects orally and manually,

lines are occasionally scored musically, and the text of the original poem is freely treated.

Dorit K. Weigert, co-director of the Iridor School of Cooking, has prepared a series of lectures on "Bachelors in the Kitchen" for the air. Miss Weigert, an experienced radio lecturer, is at present considering a local commercial.

The Roy Campbell Royalists, a choral group of seven vocalists, have been allotted speaking roles in the Sheila Barrett sketches on the "Time of Your Life" show, in addition to their vocal chores.

This week pianists Al and Lee Reiser will do their 3,000th radio broadcast. Despite the fact that they have been in radio for less than five years, they are setting a record for the amount of broadcasts held by a musical attraction.

Lyn Murray's quartet, "The Four Clubmen," has been given an additional CBS spot and are now heard twice weekly via that network.

Ed Smalle's vocal group is set for another musical movie short; their sixth since the first of the year. Smalle's chorus hasn't actually appeared in any of these shorts, but their voices have supplied the vocal backgrounds.

Complete Data on AFM Mailed to Affiliates

(Continued from Page 6)

sions of Article 19 hereof and subject to its obligations to the American Federation of Labor, by its approval and delivery of the annexed agreement, for and on behalf of the Local Union, and the Local Union which is a party to the annexed agreement, both obligate themselves for the full, due and complete performance thereof, and agree that there will be no stoppage of work so long as there is no default in or violation of any of the provisions of such annexed agreement by the Affiliate executing the same. The Local Unions of the Federation and the Federation Board agree to notify Affiliate in writing of what they deem to be a default or violation on the part of such Affiliate, and the Federation agrees that there will be no stoppage of work as in this paragraph specified until such Affiliate shall have had two (2) weeks from and after the receipt of such notice in writing to rectify the default or breach complained of. Notice of a default shall be no presumption of actual default. If in answer to the notice of default the party allegedly in default denies such default, then the Local Union will advise the Federation and Federation will promptly appoint one of its members, not a member of the said Local Union, and the Affiliate will appoint a person engaged in the broadcasting industry (not employed by the Station) to meet within the said fourteen (14) day period, to investigate and determine the disposition of the claimed violation or default. The written determination of the said two parties shall be binding both upon the complainant and the party allegedly in default. Repetition after the expiration of the period of the original notice by

the Affiliate of the violation originally complained of by the Federation Local shall thereafter eliminate the necessity of any further notice to Affiliate.

In case the Affiliate shall be in default with respect to moneys owed to musicians for services rendered, the Affiliate shall be entitled to only 24 hours' notice.

19. This agreement is predicated upon mutual good faith between Federation and Affiliates and is intended for the essential purpose of increasing employment of musicians in radio broadcasting.

Affiliate acknowledges and agrees that it executes this contract to take effect simultaneously with similar contracts by other Affiliates and Key Stations or Networks executed in accordance with the general Plan of Settlement referred to in Article 16 hereof.

It is agreed (a) that if a substantial number of Affiliates and/or any network company or corporation executing contracts in pursuance of such Plan of Settlement have defaulted with respect to the expenditure of their respective quotas as provided in their agreements, or (b) that if in the sole judgment of the Federation, the operation of this and other agreements with Affiliate or Key Stations entered into pursuant to the Plan of Settlement fails sufficiently to carry out the purpose of the Federation to increase employment of instrumental staff musicians in the broadcasting industry, then and in its sole determination and option, the Federation shall have the right to cancel and terminate all agreements executed in pursuance of the Plan of Settlement by giving fourteen (14) days' notice to such effect.

With respect to the extent of defaults necessary to create a substantial breach for the purpose of subdivision (a) of this Article, the judgment of the Federation shall likewise be determinative.

With respect to any such breach under subdivision (a) of this Article, nothing



ERIC SAGERQUIST will provide the music for Campana's "Grand Hotel." He also works on same concern's "First Nighter."

Sidney Strotz, NBC program and artists service director, is in Bath, Ill., for a week of duck shooting.

Betty Olson of the Escorts and Betty has recovered from an appendectomy.

Jack Baker, NBC tenor, received his 13th necktie from a lady admirer in Asheville, N. C. Funny thing about it is that all of them are wearable.

NBC sound effects crew decided to join American Federation of Radio Artistes; then changed their minds and are reported still on the fence.

Dick Platt, novelty electric organist, joins the Dodge Rhythm at noon series on WBMM.

Hoosier Hot Shots' Hollywood deal fell through because picture they were to go into pictures them in Barn Dance setting. Alka-Seltzer has exclusive right to this aspect of their services.

WCNW Revue After Sponsor

"Radio Arts Revue," children's hour aired on Saturday afternoons for the past year over WCNW under supervision of Murray Katzman, now has more than 150 talented kids trained for its programs and the show is being made available to sponsors.

in this Article contained shall prejudice any other legal or equitable right of the Federation and/or Local against any Affiliate which may have committed any such default or breach.

The notices referred to in this Article shall be sent in writing by registered mail to all the Key Stations, signatory to agreements pursuant to the Plan of Settlement and to a person, firm or corporation to be designated in writing by the Negotiating Committee of the Independent Radio Networks Affiliates.

20. Nothing in this agreement contained shall be deemed to require the Affiliate or any Local Union to violate any law or any regulation of the Federal Communications Commission.

21. The expenditure for staff musicians to be made by the Affiliate in each year during the term of the annexed agreement shall not be less than such expenditure made from September 1st, 1936, to August 31st, 1937, or less than the amount mentioned in the annexed agreement as the allocated quota hereunder, whichever is higher. Clause 19 (b) shall not be construed to authorize a general termination for the purpose of increasing the allocated quotas.



Greetings from Radio Daily

Frank Fay Toscha Seidel

Archie Josephson