



# RADIO DAILY

Serving the Better Interests of Commercial Radio and Television



VOL. 2, NO. 61

NEW YORK, N. Y., MONDAY, SEPTEMBER 27, 1937

FIVE CENTS

## Management Regulation Opposed

### ARTHUR SAMUELS NAMED WOR EXECUTIVE PRODUCER

Arthur H. Samuels has been appointed executive producer, a newly created post in the program department of WOR. Engagement was personally announced by A. J. McCosker, president of Bamberger Broadcasting Service, who has long sought to develop further innovations in bettering the station's program service, par-

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### Talent Lineup Is Set For Rexall Disk Series

Talent set for the Rexall 1-Cent Sale transcription series, which will be aired on about 200 stations during the next two months, includes Conrad Thibault, Jane Froman, the Songsmiths and Don Voorhees and his orchestra. Spot Broadcasting is preparing the quarter-hour disks for Street & Finney, Rexall's advertising agents.

### Kellogg is Sponsoring 65 Football Contests

Kellogg Co. will sponsor 65 intercollegiate football games this season in the east, midwest, Rocky Mountain and south. Stations set for the play-by-play descriptions are: WINS, WSM, WAPO, WJSV, WBBM, WBNS, WTAM, WKY, WSGN, W A L A.

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### Carl Woese After WNBZ

Syracuse—Carl F. Woese, radio pioneer of Central New York, is revealed as the prospective purchaser of WNBZ, Saranac Lake. Smith & Mace, present owners, have asked FCC approval of the sale. Back in 1923, Woese entertained Syracusans over WFAB.

### Bi-Lingual

Cleveland—With a view to interesting a wider audience of listeners, the German, Polish, Slovak, Croatian, Slovenian and Czech language programs on WCLE-WHK are being revamped along cultural lines, with foreign languages used in the show to make short announcements, followed immediately by the English translation.

### Bowl vs. Bowl

CBS will attempt to publicize the New Year's Day Orange Bowl football game in Miami in an effort to build it to the same proportion in importance as the coast Rose Bowl game on the same date. CBS holds a five-year exclusive contract with the Orange Bowl, while NBC usually carries the Rose Bowl game. It is believed that a serious attempt will be made by the networks to commercialize the games in the future.

### AFM COMMITTEE HOLDS PRELIMINARY CONFABS

Preliminary conferences were held Friday between the AFM sub-committee of three representing the executive committee, and network representatives, with the result that a formal meeting will be held today in effort to negotiate a new contract be-

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### Drive for Residents Planned by New Jersey

A concentrated drive to induce new residents to move to New Jersey will shortly begin under the supervision of Mayor Frank Hague, Jersey City. Media is expected to include radio,

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### Westergaard Recuperating

Knoxville—R. B. Westergaard, general manager of WNOX, who has been away from his desk for over three weeks on sick leave, is showing improvement and is expected back at the station shortly.

## ★ THE WEEK IN RADIO ★

... First Mobile Tele Unit

By M. H. SHAPIRO

ENCOURAGING television angle in the week's news is the preparations of NBC to place a mobile television unit in the field on Oct. 18. . . . Outdoor pickups on an experimental basis will get under way and it is an active experiment toward perfecting future pickup of sports, parades and other spot news events. On the AFM front, the Independent Radio Network Affiliates have pretty well settled on a form of trade agreement which will be a standard part

of the contracts to be negotiated between the various broadcasters and local unions of the AFM. . . . actual contracts will be made in each case between the station and the local within whose jurisdiction it lies. . . . only matter that remains to be set is the formal language of the trade agreement now in final preparation by Samuel R. Rosenbaum of WFIL. . . . after the agreement is accepted by both the AFM and IRNA

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### U. S. Chamber of Commerce Declares Broadcasters Must be Free to Select and Edit Programs

By FRESCOTT DENNETT

RADIO DAILY Staff Correspondent

Washington—"Regulation of radio communication should not invade private management," says the Chamber of Commerce of the U. S. in a brochure, "Chamber Policies in 1937," just issued by the organization. Discussing at length its attitude toward government and business relations, the Chamber brochure devotes a section to radio, and on the subject of regulation it adds:

"It should be based upon the principle that the interest of the listening public is the paramount con-

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### MACFADDEN PUBLICATIONS SETS '37-38 AIR PLANS

Macfadden Publications at a meeting held last week over its future radio advertising activities decided to renew the "Good Will Hour" on Inter-City and Mutual networks for another 13 weeks, effective Oct. 16.

The "True Story Court of Human Relations" on the NBC-Red network, Fridays, 9:30-10 p.m., will be continued, but program format will be changed either this Friday or the week following. Title will be retained.

Network expansions into the south are planned for both the "Good Will

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### Campbell Soup Adding Three Stations on "Hotel"

Campbell Soup on Oct. 1 will add WNBZ, WGBI and WOC to its "Hollywood Hotel" CBS network show which is heard Fridays, 9-10 p.m. F. Wallis Armstrong, Philadelphia, is the agency.

### Tenn. U. Games on WROL

Knoxville—WROL has obtained exclusive rights to all broadcasts of University of Tenn. football games this season, both at home and away, for \$2,000. Tennessee team is outstanding in the south, with a strong schedule. Games are being offered to sponsors on an exclusive basis.

### CONVENTION IS CALLED BY AGRAP FOR FRIDAY

American Guild of Radio Announcers & Producers will hold its first annual convention in New York next Friday. It is expected that out-of-town chapters as well as the New

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### E. K. Jett Appointed Acting FCC Chief Engr.

Washington Bureau, RADIO DAILY

Washington—Inaugurating to some extent its initial reorganization prior to the official taking over of the chairmanship by Frank R. McNinch, FCC has designated E. K. Jett as acting chief engineer to succeed Commander T. A. M. Craven, who was recently appointed along with McNinch to membership on the commission.

### Newscast Prolog

San Francisco—John B. Hughes' Don Lee network daily newscasts at 6:45 p.m. are being offered in five Imperial Valley theaters preceding the first film show at 7. Even General Motors Acceptance Corp. plugs are allowed by the movie houses, which display signs: "Come early—Hear the news broadcast and stay for the show."



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JOHN W. ALICOATE : : : Publisher
DON CARLE GILLETTE : : : Editor
MARVIN KIRSCH : : : Business Manager

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THE WEEK IN RADIO

... First Mobile Tele Unit

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members the tough proposition of working out the allocation of individual station expenditures toward completing the annual additional money for musicians. ...

Frank R. McNinch, newly appointed chairman of the FCC, delays taking over his post until Oct. 1 due to press of duties in the power field. ... Emile Gough, head of Hearst Radio, denies any radio properties will be dropped. ... CBS fired the first gun in a further invasion of New England when it acquired WNBX, Springfield, Vt. Possibility of a sponsor for the

World Series is about over, with several of the last prospects passing it up. ... J. Walter Thompson Co. is now producing 50 weekly commercial programs abroad, or 38 per cent of the European commercials in English. AFRA began a San Francisco drive for artist members to join the union. ... WHK, formally joined the NBC Blue web on Sunday night, giving this chain a great lift in Cleveland. ... Canadian Broadcasting Corp. increases its service next month to 12 hours daily and eventually will go to 16 hours.

Convention is Called By AGRAP for Friday

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York area members will attend the meeting.

Roy Langham, president of AGRAP, in a formal release stated that the entrance of the American Federation of Radio Artists into the announcer field which is also covered by the Guild will have no effect on the progress of the AGRAP.

In the free-lance announcer field the Guild has signed Ted Husing, David Ross, Paul Douglas, Andre Baruch, Fred Uttal, Andrew Stanton and Del Sharbutt. Applications from other name announcers will be approved this week.

Announcers of KYW, Philadelphia, an NBC operated station, have joined AGRAP 100 per cent the statement continued, CBS announcers in WABC, New York; WBBM, Chicago; WCAU, Philadelphia, and WEEI, Boston, are already signed up.

Organization at WPEN, Philadelphia, and WFBL, Syracuse, have been completed and 11 other stations will have their chapters set-up soon.

Guild statement admitted that a number of the members of Actors' Equity have enrolled with the AFRA in preference to the Guild, but AGRAP membership of actors and singers is increasing nevertheless.

WOI and WSUI Swap Programs

Ames, Ia.—Following a year of experimentation, WOI of Iowa State college here and WSUI of the University of Iowa at Iowa City have arranged to broadcast selected programs over a dual hookup starting today.

The experimental work has proved it possible to transmit programs from one station to the other for simultaneous broadcast, A. G. Woolfries of WOI said. Western Iowa listeners heretofore have been unable to get WSUI, while eastern Iowans have had similar trouble with WOI.

Socony on WABY, WHEB

Socony Vacuum Oil will sponsor the Yale football games starting Oct. 2 over WABY, Albany, and the New Hampshire University five home games starting same date over WHEB, Portsmouth, N. H.

Arthur Samuels Named WOR Executive Producer

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ticularly in the field of its "station tested" shows. He takes office Oct. 11.

Samuels, who has a vast background in the talent, theatrical, musical and publishing fields, will specialize in the production of several current and new WOR-Mutual sustaining programs and will try out new angles in program building. One of his most important functions will be the development of new program ideas for commercial sponsorship. For the past seven years Samuels has been editor-in-chief of Harper's Bazaar and House Beautiful and has also been an associate editor of the New Yorker. He has also composed several musical comedies.

Drive for Residents Planned by New Jersey

(Continued from Page 1)

probably on a national basis. Drive will be based on the fact that state has no income tax, and will also attempt to get industries to settle there permanently.

International Educational

An educational feature of international aspect will be heard on a regular schedule for the first time starting Oct. 3 when "Magic Key of RCA" on NBC-Blue at 2 p.m. starts a series of interviews between Linton Wells, journalist, in New York, and prominent newspaper correspondents abroad, beginning with Frederick T. Birchall of N. Y. Times.

COMING and GOING

W. J. WILLIAMSON, manager of WKRC, Cincinnati, is in New York.

L. S. FROST, assistant to Don Gilman, NBC west coast vice-president, will arrive in New York on Oct. 1.

HARRY BUTCHER, CBS vice-president, was visiting the New York offices last week.

BLEVINIS DAVIS, who has been on the staff of the Jubilesta, Kansas City celebration, leaves there on Saturday for New York to join the NBC drama department.

HARRY BOYD BROWN, national merchandising manager for Philco Radio & Television, goes to Providence to address the district Advertising Federation of America convention next Monday.

JOHN F. ROYAL left over the week end to attend the jamboree celebrating WHK's NBC-Blue affiliation. He was the guest of H. K. Carpenter, WHK-WCLE general manager.

DAVID SARNOFF, president of RCA, returned Saturday from Europe on board the Paris.

M. KITZINGER, orchestra conductor, arrived in New York on Saturday from Europe on the Paris.

ARTHUR KASS of Kass-Tohrner Inc. left New York on Sunday for a business trip to Chicago, Detroit and Cincinnati and will return within ten days.

H. V. KALTENBORN has returned from Spain.

CHARLES (BUDDY) ROGERS and MARY PICKFORD arrived in New York Saturday for a two-week stay.

DR. EUGENE ORMANDY, conductor of the Philadelphia Symphony Orchestra, arrives tomorrow on the Berengaria from Europe.

BOB GOLDSTEIN is also expected to return from a European vacation on the Berengaria tomorrow.

FRANK FISHMAN of ROC left for Hollywood.

ARCHIE BLEYER goes to the Coast from Cleveland.

BENNY FIELDS leaves for Boston to appear at the Mayfair Club there Wednesday.

GEORGE LOTTMAN returned from Boston after arranging a cocktail party for the press at which Milton Berle, Tommy Dorsey and Mary Small were guests of honor.

AL PEARCE (and His Gang) return here tomorrow from Coast trip and will resume broadcasting their Ford show from local CBS playhouse. CARL HOFF also back.

DOT HAAS, Fanchon & Marco, left for Washington yesterday to meet the Al Pearce Show and returns to New York with Pearce and his gang tomorrow.

ARCHIE BLEYER, who arranged and conducted the music for the Billy Rose Aquacade in Cleveland, leaves for Hollywood with a commercial berth in view.

Table with 5 columns: Stock Name, High, Low, Close, Net Chg. Includes sections for NEW YORK STOCK EXCHANGE and NEW YORK CURB EXCHANGE.

KIDO Network Hookup In Effect on Oct. 1

Boise, Ida.—C. G. Phillips, manager of KIDO, has been informed by NBC that lines from Salt Lake City and Ogden to Boise have been completed and service linking KIDO with the NBC Red and Blue networks will begin Oct. 1. The two lines extend about 425 miles.

KIDO will be on the air 18 hours daily, with 13 hours devoted to network programs. Phillips plans a special program for the opening day.

Henriette Harrison Promoted

Henriette K. Harrison, formerly radio director for the New York City Y.M.C.A., has moved up to national radio director for the National Council of Y.M.C.A.'s. Miss Harrison is supervising a series of WBS transcriptions presenting outstanding personalities being interviewed by the "Y.M.C.A. Reporter" on problems of youth.

WOPI Bristol --- TENNESSEE VIRGINIA "The Voice of the Appalachians"

LEE GRANT AND HIS ORCHESTRA 24th WEEK SPONSORED BY GENERAL MILLS 3 HOURS DAILY 2:30-5:30 P.M.

There is no Substitute for Coverage WSYR Send for New 16-County Program Survey SYRACUSE, NEW YORK

**AGENCIES**

L. WARD WHEELOCK, head of the F. Wallis Armstrong agency, is in town. His visit coincides with the change in set-up of "Hollywood Hotel" when Ken Murray and Oswald check-in next week.

LORD & THOMAS activity in the local field is presaged by the arrival of Tom McAvity, radio head in New York. A musical-variety show for Luck Strikes (possibly supplied by Warner Bros.) is one that everyone takes for granted, and there is a replacement for Amos 'n' Andy coming up Jan. 1 for Pepsodent, with still a third rumored for the L. & T. local office under Jack Runyon.

RUTHRAUFF & RYAN is setting up a Radio Sales dept. in connection with its Chicago office. Local radio production unit set up last fall now numbers almost 20 members. Entire radio department is headed by Ros Metzger. Metzger, Arden Bucholz and Arthur Trask, all of R. & R., went to Cincinnati over week-end to get the La Fendrich "Smoke Dreams" off on NBC.

HAROLD DANZIGER, formerly associated with Loew Theaters, has become an account executive with Monarch Advertising Agency.

ALLAN McLANE, Jr., formerly a partner in the firm of Redmond & Co., has become an account executive with Albert Frank-Guenther Law, Inc.

**Atlantic Refining Adds Local Football Talks**

Atlantic Refining Co. has set 15-minute localized football talks on 26 stations in the East to be heard in conjunction with the extensive play-by-play descriptions which the sponsor will bankroll. Football talks will be heard on Thursdays or Fridays, depending on the locale concerned. Stations set include: WBT, WRVA, WBAL, WCAE, WHAM, WSYR, WNBS, WFIL, WWSW, WJAC, WORK, WRAK, WCBA, WRAW, WEST, WHP, WKOK, WGBI, WBRE, WAZL, WGAL, WEEL, WDRC, WPRO, WMAS and WORC.

All programs, either Thursday or Friday, will start this week. Commentators to be heard on the shows regularly include: Jack Ingersoll, Lee Kirby, Ted Reams, Don Riley, Claude Haring, Frank Silva, Dan Dwyer, Harry Tenner and Jack Berry.

N. W. Ayer & Son is the agency.

**P. & G. in Italian on WOV**  
"Album of Love," stories in Italian, start at 11:15 a.m. today over WOV, Monday through Friday, sponsored by Procter & Gamble (Oxydol).

**AL DONAHUE**  
Now Appearing  
**ROOSEVELT HOTEL,**  
New Orleans  
Opens at the Rainbow Room Oct. 6th  
For Fall and Winter Season  
Fourth Return Engagement

**Program Reviews and Comments**

**EDDIE DUCHIN**

with Roger B. Whitman  
Kopper's Coke

WEAF and KYW, Fridays, 7:30-8 p.m.

B.B.D. & O. Inc.

**ROUTINE MUSICAL PROGRAM PLUS HOME-HINTS COMMENTATOR.**

Considering the reputation he has built up, Eddie Duchin and his orchestra were somewhat of a disappointment in the initial shot of this new series. It was just another program of pop orchestra music, a few vocals, a piano specialty by Duchin, and some hints on home repairs by Roger B. Whitman. Not that the musical entertainment was inferior, as such programs go, but it was so much in the pattern of so many such shows that it made no individual impression. It merely was a pleasing musical program. Patricia Norman and Stanley Worth did well in the vocals.

The "ailing home" doctor gave bits of practical advice on paint, pests, etc.

**"Fortune Stories"**

Edith Meiser is adapting the latest series of whodunits which NBC-Blue is airing at a late hour, 10:30-11 p.m., Friday nights. Mysteries are taken from the H. C. Bailey "Fortune Stories" which revolve around Reginald Fortune, special adviser to Scotland Yard.

Last Friday's airing was the usual complex murder mystery with the figure pointing at every one. Plot moved fast and cast is made up of "regulars" from the radio field. Program started out with a real blood and thunder opening but quieted down after the formal introduction. Mystery was solved and off the air just about the time you became interested. Which is another way of saying the program held attention. Cast, which included Alfred Shirley, Charles Webster, Lucille Wall, Tommy Donnelly, John McGovern, William Shelly and Agnes Moorhead, handled the script nicely.

**"Commentator Forum"**

After postponements, Commentator magazine last Thursday evening got off to a fine start with Upton Close, one of the regular contributors to the magazine, speaking on the war in the

**Harry H. Bliss Dead**

Janesville, Wis.—Harry H. Bliss, president and owner of WCLO and owner-publisher of Janesville Gazette, died last week. His wife, two sons and a daughter survive.

**Lynn A. Willis Dies**

Branchville, N. J.—Lynn A. Willis, announcer at KYW, Philadelphia, died last week after an operation.

**Marek Weber in Series**

Marek Weber, continental conductor, makes his American debut with a 30-piece orchestra over NBC-Blue at 10:30-11 p.m. tomorrow. He will be heard weekly at the same hour.

Far East. It was one of the most comprehensive descriptions of its kind yet aired, and Close did not mince words in expressing his opinions.

Charles S. Payton, publisher of Commentator, made an opening address, and gave listeners a preview of future broadcasts. First show was overboard on commercial plugs, with almost five minutes given over to the magazine. However, this is usually to be expected on first airings, and ordinarily is cut on future shows. Program is heard Thursdays, 10-10:15 p.m., and Sundays, 9:30-9:45 p.m., over WOR-Mutual.

**Lewis Browne**

Since the initial broadcast in his Thursday evening CBS originating from the coast, Lewis Browne has somewhat revised his commentating, with the result that last Thursday's quarter-hour was a great improvement over his previous efforts. He dealt more thoroughly and more emphatically with such matters as the Spanish situation, the Sino-Japanese conflict, internal Nazi trouble and the economic situation here. Browne has an unusually good command of language and expresses himself colorfully. With a little more acclimation, he should hit a nice stride.

**"Vallee Varieties"**

Peter Paul Loyanich, 10-year-old prodigy of the piano, was a highlight item on Rudy Vallee's program last Thursday night over NBC-Red. The youngster displayed some exceptional artistry. Doc Rockwell, in a batch of his familiar comedy chatter; Conrad Nagel and Violet Heming in a dramatic skit, Tommy Riggs and "Betty Lou" in another of their entertaining skits, and Quentin Reynolds, magazine writer, rounded out the excellent bill.

**"Musical Chefs"**

Airing over WOR on Mondays, Wednesdays and Fridays for Childs, from its Paramount Theater restaurants, the Jesters serve a very pleasing menu of vocal and instrumental harmonies. With the aid of Charles Magnante and his accordion, plus Jeff Sparks as announcer, the program makes good listening for either diners or dialers.

**Sterling Products Serial**

"Young Widder Jones," a new transcribed dramatic serial sponsored by Sterling Products, will be heard over 20 stations from coast-to-coast, Monday through Friday, beginning today. In the metropolitan area the series will be heard over WOR, 4:15-4:30 p.m.

**Dunkel for Hyde Park Brewery**

Chicago—Hyde Park Brewery, St. Louis, through Ruthrauff & Ryan here, has bought the Dick Dunkel Football forecasts, handled by Van Cronkhite Associates, for the sports reviews on KMOX, KWK and KSD, St. Louis.

**GUEST-ING**

OLIVER WAKEFIELD, STROUD TWINS and HILDEGARDE, on Rudy Vallee program, Sept. 30 (NBC-Red, 8 p.m.)

BARBARA STANWYCK in "Stella Dallas," on Lux Theater, Oct. 11 (CBS, 9 p.m.)

NOEL COWARD, on "Hit Parade," Sept. 29 (NBC-Red, 10 p.m.)

WILL AUBREY, yodeler, and ZAROVA, contralto, on "Show Boat," Sept. 30 (NBC-Red, 9 p.m.)

DORIS KERR, on "Town Hall Tonight," Sept. 29 (NBC-Red, 9 p.m.)

DOROTHEA BRANDE, author of "Wake Up and Live," on "Can It Be Done?," Sept. 29 (WQXR, 9 p.m.)

**Radio Events Signs Writer**

Yolande Langworthy, whose "Arbesque" was a famous romantic serial on CBS sometime ago, has been signed by Radio Events Inc. and will devote her full time to writing for this organization. Georgia Backus, who was dramatic director at CBS while Miss Langworthy was with the network, also is now with Radio Events.

**New WOKO-WABY Studios**

Albany—WOKO and WABY, which have maintained studios in the Flatiron Bldg., Troy, for about a year, move into larger quarters in the Hotel Troy on Oct. 1, it is announced by Harold E. Smith, g.m.

**Mrs. Lee Reiser Recovering**

The wife of pianist Lee Reiser is recovering from an operation at the Murray Hill Hospital.

**CONCERNING JACK MAJOR**  
WABC COLUMBIA NETWORK  
MONDAYS - 3-3:30 P.M.

**KENNY KANDID KAMERA!!!**  
Colonel Jack Major, master of ceremonies on the Monday afternoon variety show on CBS, is a native of Kentucky or Tennessee. Was born on speeding train 33 years ago. Owned his first pair of shoes at the age of 14. Got them when his father, a switchman, moved into town. Met Irvin S. Cobb, Paducah author and wit, while working as a caddy. Picked up first songs and yarns from mountaineers. Studied for ministry at Rice Institute and while there organized quartette and student shows. Dropped church ambitions when he became emcee at Honston hotel. Sang with Hilton's band at Kit-Kat at London. Returning to New York toured with Isham Jones as soloist. First radio appearance Fort Worth, Texas. Between radio and stage appearances writes poems and magazine articles. Favorite pastime telling "whoppers" in soft twangy drawl. Heard over WABC Columbia network Mondays, 3:00 to 3:30 P. M.



## *A cello takes the theme . . .*

*Oboe and clarinet weep rhythmically. Violins answer the tympani's roll . . . cutting across, a baton raps-rps-ps the orchestra to a stop. "Gentlemen, please! Please listen to the cello!" Conductor Howard Barlow turns to his control-room engineer. He is creating, for the microphone, an exact shading of cello against orchestra: making the microphone an integral part of the music itself. A moment's conference. The baton taps. Again, the cello takes the theme . . .*

This is final rehearsal, in a CBS studio, for the world-premiere of Aaron Copland's work, "Music for Radio". Its first performance wrote a new chapter in the history of serious music. For it belonged entirely to the radio audience; *coming immediately to the whole of our people*. In the long history of music, this has never happened before. ¶ Already this year, five such premieres have been broadcast by Columbia. Another—a new American opera—will be heard October 17th. Each is a work by a major American composer; each is written expressly for the Columbia Composers' Commission; each finds its *first* audience in the homes

of radio's millions. ¶ To encourage America's musical maturity, is the charter purpose of the Columbia Composers' Commission. But it is only one contribution in a full range of service to the world of music. Over forty famous symphony orchestras were put on the air last year, by Columbia. Of these, the New York Philharmonic-Symphony begins its eighth consecutive season of broadcasting, exclusively on CBS, when it resumes in October. Columbia's own symphony orchestra, under the direction of Howard Barlow, is as familiar to the radio audience as the Philharmonic itself. Since 1927 it has given over a thousand radio concerts. And a listing of the chamber music, composers, conductors and soloists heard on CBS through the four seasons of the year would be an international Who's Who of music. ¶ "*All over the country,*" writes Leopold Stokowski, "*a generation is arising which is more gifted by nature in music than the past generation.*" ¶ Radio has done this; presenting great music with simplicity and sincerity—bringing it nearer to us than it has ever been before.

*The Columbia Broadcasting System*

## ★ F. C. C. ★ ACTIVITIES

### APPLICATIONS RECEIVED

WOKO, Albany, N. Y. License to cover W. E. 106-B transmitter as an auxiliary using 500 watts power.

KGFV, Kearney, Neb. CP to install a new transmitter, erect a vertical antenna, increase power to 100 watts. 250 watts LS., and move studio site to new location, as yet undetermined.

Mollin Investment Co., Huntington Park, Cal. CP for new station. 1160 kc., 100 watts, daytime.

### HEARINGS SCHEDULED

Sept. 27: Leon M. Eisfeld, Burlington, Ia. CP for new station. 1310 kc., 100 watts, unlimited.

Sherman V. Coultas, Milton Edge & Hobart Stephenson, Jacksonville, Ill. CP for new station. 1310 kc., 100 watts, unlimited.

Sept. 28: Jules J. Rubens, Aurora, Ill. CP for new station. 1040 kc., 250 watts, daytime.

KSLM, Salem, Ore. CP to change frequency and increase power to 1360 kc., 500 watts, unlimited.

Southern Broadcasting Corp., Bogalusa, La. CP for new station. 1500 kc., 100 watts, 250 watts LS., unlimited.

Sept. 29: Seaboard Broadcasting Corp., Savannah, Ga. CP for new station. 1310 kc., 100 watts, 250 watts LS., unlimited.

Earl Weir, St. Petersburg, Fla. CP for new station. 1370 kc., 100 watts, unlimited.

Sept. 30: Johnson City Broadcasting Co., Johnson City, Tenn. CP for new station. 1200 kc., 100 watts, 250 watts LS., unlimited.

Knoxville Journal Broadcasting Co., Knoxville, Tenn. CP for new station. 1200 kc., 100 watts, 250 watts LS., unlimited.

Richard M. Casto, Johnson City, Tenn. CP for new station. 1200 kc., 100 watts, 250 watts LS., unlimited.

Oct. 6: William C. Smith, Bogalusa, La. CP for new station. 1310 kc., 100 watts, unlimited.

Larry Rhine, San Francisco. CP for new station. 980 kc., 250 watts, daytime.

KRRV, Sherman, Tex. CP to change frequency, increase power and hours of operation to 1450 kc., 500 watts, unlimited.

KMLB, Monroe, La. CP to change frequency and increase power to 620 kc., 500 watts, unlimited.

Oct. 7: M. M. Valentine, Laredo, Tex. CP for new station. 1500 kc., 100 watts, 250 watts LS., unlimited.

Oct. 19: Sam Houston Broadcasting Assn., Huntsville, Tex. CP for new station. 1500 kc., 100 watts, daytime.

Pacific Radio Corp., Grants Pass, Ore. CP for new station. 1320 kc., 500 watts, daytime.

Shirley D. Parker, Yakima, Wash. CP for new station. 1310 kc., 100 watts, 250 watts LS., unlimited.

Kanawha Valley Broadcasting Co., Charleston, W. Va. CP for new station. 1500 kc., 100 watts, unlimited.

Oct. 20: O. O. Burke, Dickinson, Tex. CP for new station. 1500 kc., 100 watts, unlimited.

Charles F. Engle, Natchez, Miss. CP for new station. 1210 kc., 100 watts, 250 watts LS., unlimited.

J. F. Rodgers, Harlingen, Tex. CP for new station. 1370 kc., 100 watts, 250 watts LS., unlimited.

Oct. 1: Colonial Broadcasting Co., Morristown, N. J. CP for new station. 620 kc., 1 KW., unlimited.

Sims Broadcasting Co., Phoenix, Ariz. CP for new station. 1210 kc., 100 watts, 250 watts LS., unlimited.



• • • First commercial program ever broadcast jointly by L. B. Wilson's WCKY and Crosley's WSAI, Cincy. will be a series featuring Lynn Cole and his music...KVOD, Denver, has the following last monikers on its payroll: Hile, Pile, Hill, Hall and Paul...Anyone having a similar name stands a good chance of joining up with this organization, apparently...Major Edney Ridge of WBIG, Greensboro, after reading those yarns about swing music being bad for morals, says that at last he's found out what his trouble is—he doesn't hear enough swing music...Sherb Herrick, who conducts an all-night recorded "request" show via WABY, Albany, gets to know where all the parties are being held...Ask Sherb and he'll tell you when the Jones, Smiths or Browns are really having a gay time—because the stayer-uppers phone their requests.

• • • Charles LaTorre, director of the "Ave Maria Hour" on WMCA, had a justified complaint over the week-end...Lawson Zerbe, one of the star members of his cast—and who also is in "Hello, Peggy," "Gun Smoke Law" and "The Goldbergs"—eloped last Friday and couldn't appear in yesterday's "Ave Maria" broadcast...Kenneth Roberts replaces Will Wright as announcer on the Al Pearce CBS program tomorrow night, when a new guest star policy starts, with Nick Lucas leaving the cast.

• • • During Kansas City's Jubilesta, Owen Balch of KCKN caught Dave Rubinoff in a friendly mood and kept him talking on the air for over 10 minutes...Ruth Royal asked Rubinoff to introduce Alec Templeton to the audience, which he did, commenting that this was his first time as an emcee on a broadcast...Patricia Ryan opens Wednesday at the Rainbow Grill...Ramona opens at Ciro's in London within two weeks and for the first time changes her theme song, using Alex Fogarty's "Irons in the Fire"...John Gielgud's brother, Val, who is in charge of dramatic productions for BBC, will have his "The Sergeant-Major" aired via NBC tonite. Jack Roseleigh will act the title role with the production in the hands of Charles Warburton.

• • • Lowell Thomas was prevented by a line break from completing his 6:45 p.m. NBC-Blue broadcast Friday. He was doing the stint from his Pawling home. So many protests were phoned to NBC, that Thomas' talk was rescheduled at 8 p.m....Jessica Drag-onette, who ends her Palmolive-CBS program Oct. 6, begins her nationwide concert tour Nov. 22 at Philadelphia Academy of Music...Eve Symington opens Sept. 21, same date as Leo Reisman, in the Sert Room of the Waldorf-Astoria...Ray Block has been signed as permanent director of the mixed chorus on Consolidated Edison's "N. Y. on Parade" over WEAf...Stuart Allen, baritone, on NBC "Hit Parade" since March, continues when Mark Warnow takes over Wednesday. Allen's also featured on "Your Unseen Friend."

• • • Patricia Ryan, NBC singing star who's under personal management of Kass-Tohrner Inc., opens Wednesday evening in the Rainbow Grill. She also has a Saturday morning WJZ spot...Libby Hall, blues singer heard on many air programs, has been placed under exclusive contract by Kass-Tohrner Inc. She has her own Wednesday night program, "Vocal Modes," with Nat Brusiloff orck over WMCA...Bing Crosby resumes Oct. 7 on "Kraft Music Hall."

## ORCHESTRAS MUSIC

LOU MARTIN, musical director at L. Leon & Eddie's, has three bands under his wing at this popular rendezvous. In the afternoon he has Lou Martin's Lunch and Cocktail Orchestra, and in the evening he has the Hawaiian Quartette in addition to his own band of Music Makers. Lou had his first crack at being a leader at Leon & Eddie's just a few months ago.

George Olsen and his band, playing from New York's new International Casino, and Cab Calloway and his orchestra broadcasting by an exclusive CBS arrangement from the Cotton Club in Harlem, are now being heard on new schedules as the Columbia network swings into its most extensive fall and winter dance orchestra season. Olsen is playing each Tuesday and Thursday at 11:30 p.m., while Calloway's schedule brings his band on the air Sundays at 11:30 p.m. and Thursdays at 11.

Dr. Sigmund Spaeth, the "tune detective," will present a 15-minute program titled "Music for Everybody" over WOR today at 4:30-4:45 p.m. Discussing music appreciation, Dr. Spaeth will have his points illustrated at the piano by Frank J. Bederka.

The chorus which is heard on the Thursday 7:30 p.m. WEAf beer program with Leo Reisman's orchestra is directed by Ed Smalle. The singers in this septet are the same ones who were heard in Smalle's "Seven G's" on the Phil Baker series. They have also been heard under the name "The Caroleers," and as "The Seven Voices."

Eugene Jelesnick's orchestra from the Hotel Taft at New Haven is making a hit with WELI listeners.

Pat Rossi and the Maytime Orchestra have started the sixth year of Macy 34th Street store's daily airing over WOV. Program, titled "Maytime," is heard at 11 a.m.

### Tax Receipts Up 33%

Washington Bureau, RADIO DAILY  
Washington—Tax receipts on radio components and phonograph records increased 33.1 per cent for the fiscal year 1936-37 over 1935-36, according to figures issued by the Treasury Department's Bureau of Internal Revenue. Total was \$6,754,272.07.

### New Standard Radio Biz

Chicago—New sales by Standard Radio of its Popular Supplement series of disks include KATE, WWAE, WLAW, KCMO, and WJBK. Standard Program Library Service has been sold to WWAE, WLAW, KATE, and WMBD. Other services of Standard Radio the past week have been sold to WMMN, KATE, KTOK, and KRKO. New Canadian subscribers are CRCN and CFRN.



### Greetings from Radio Daily

Sept. 27

Pat Barrett            Hugh Rowlands  
Phil Cook             Edward Tomlinson  
Billy A. Hoff         James Andelin



**VAN NEWKIRK**, long program director of KMPC, leaves the Beverly Hills station to join the Don Lee chain as director of special events and program operations. Newly-created position was felt essential to co-ordination of effort on coverage of special events over the 24-station Pacific Coast network, with Newkirk acting as liaison officer between headquarters here and the Northwest group of stations recently added to the chain, Lewis Allen Weiss, general manager, announced.

Norman Field gets the male lead opposite May Robson in the Associated Cinema Studios production, "Lady of Millions," for Bauer & Black. Plays the part of Joe Reynolds, philosophic old circus owner. Field is executive secretary of the local A.F.R.A.

Kay Van Riper's repeated "English Coronets" over KHJ-Mutual are just as interesting and entertaining as when originally presented.

Igor Gorin made his final appearance on "Hollywood Hotel" Friday. Syd Dixon, NBC assistant sales manager for the Pacific Coast, to San Francisco for a few days.

Gay Seabrook has returned from New York and joins her former air-partner, Emerson Treacy, in a new radio serial, "This Side of Twenty," which bows over KHJ-Don Lee today. New show is set at 6:15 to 6:30, Monday through Fridays.

Frank Bull started the football season by airing the Loyola-Caltech game from Gilmore Stadium on Friday night over KEHE.

Grace Fulton, for two years office manager of RadioAids Inc. and more recently with C. P. MacGregor, has been added to the front office staff at Associated Cinema.

Harrison Holliday, KFI - KECA headman, played host to local radio editors and just plain reporters at the Biltmore. Dinty Doyle, Hearst radio columnist in New York who knew Holliday when—in San Francisco—and is vacationing out here, sat in. Get Dinty to tell you Phil Baker's crack about football.

Page Gilman, son of Don Gilman, NBC vice-president followed the example of his recently-married pater and married Jean La Fontaine. Young Gilman is in the cast of "One Man's Family."

Gene Inge, former radio editor of the Herald-Express, has opened an office in the Taft building and embarked on his own as a radio producer.

Artie Auerbach has been added to the Jack Oakie show starting Tuesday on CBS.

#### Dixon Leaves WSPA

Spartanburg, S. C. — Station A. Dixon, WSPA news editor, has left here to join WFBC, Greenville, S. C. Staff announcer Richard Pattison was moved up to succeed Dixon.

Kenneth Dent, from Jacksonville, is a new addition to the staff.

## NEW BUSINESS

#### WTMJ, Milwaukee

Yellow Cab, 52-week disk series, "That Was the Year," through William E. Whaley, Louisville; Dr. Caldwell Syrup of Pepsin, through Cramer - Krasselt Agency; Oldsmobile Motors.

#### WCAP, Asbury Park

Jersey Central Power & Light Co., 22 high school football games; United Drug Co., Rexall Magic Hour, through Spot Broadcasting Inc.; Ford Dealers, through McCann-Erickson.

#### WNOX, Knoxville

H. J. Heinz Co., disks, through Maxon Inc.; Alka-Seltzer, disks, through Wade Adv'g Co.; Beeman's Laboratories, 15-min. daily news period, through Rose & Keene Agency; Bulova Watch Co., time signals, through Biow Agency.

#### KFRC, San Francisco

Vapex Co., disks, through Small & Seiffer Inc., N. Y.; Gen. Mills, "Jack Armstrong" disks, through Westco Adv'g Agency; Underwood Elliott Fisher Co., N. Y., spots; American Popcorn Co., disks, through Coolidge Adv'g Co., Des Moines; Gas Appliance Society Co. of Cal., disks, through Jean Scott Frickelton Adv'g, S. F.

#### WGY, Schenectady

Amer. Molasses Co., through Charles W. Hoyt, N. Y.; De Meridor & Co., through Charles A. Weeks Co., N. Y.; Durkee Mower (marshmallow fluff), through Harry M. Frost, Boston; Oldsmobile, through D. P. Brother & Co., Detroit; Oneida Ltd. (Tudor silver), through BBDO, N. Y.; P. & G. Lava Soap, "Houseboat Hannah," through Blackett-Sample-Hum-

#### Macfadden Publications Sets '37-38 Radio Plans

(Continued from Page 1)

Hour" and "Court of Human Relations" programs.

"True Detective Mysteries" series which was aired on WLW-WGN-WOR is now heard only on WLW and will continue over the 500,000 watt.

#### Nine Games for Mutual

Mutual's football schedule for 1937 season will include nine games. Commentators picked to handle the broadcasts are Quin Ryan, midwestern games, Reggie Martin, Bill Slater and Bob Hall. First airing will be Oct. 2, Minnesota vs. Nebraska, followed by Notre Dame vs. Illinois, Army vs. Yale, Notre Dame vs. Navy, Michigan vs. Illinois, Northwestern vs. Illinois, Princeton vs. Yale, Notre Dame vs. Northwestern and Army vs. Navy.

#### "Methuselah" Sept. 30

George Bernard Shaw's "Back to Methuselah" cycle will start Sept. 30 at 8:30-9:45 p.m. over NBC-Blue.

merit; Penick & Ford (maple syrup), through J. Walter Thompson, N. Y.; Richardson & Robbins (boned chicken), through Charles W. Hoyt Co., N. Y.; State of Pennsylvania; Devoe & Reynolds (paint), through J. Stirling Getchell, N. Y.; Dryden Palmer Gravey Master, through Samuel C. Croot Co., N. Y.

#### WHO, Des Moines

Oyster Shell Products Corp., New Rochelle, N. J., through Husband & Thomas Inc., N. Y.; Bernard Perfumer, St. Louis, through Sel Johnson Co., St. Louis; American Tobacco Co. (Roi Tan cigars), through Lawrence C. Gumbinner, N. Y.; Continental Baking Co., N. Y., "Kitty Kelly", through Benton & Bowles; American Chemical Products, Des Moines, through L. W. Ramsey Co., Davenport, Ia.

#### KMOX, St. Louis

Norge Co. of Missouri, "Magic Kitchen" participations; Starck Piano Co., Joe Karnes at the piano.

#### WBT, Charlotte

Miles Laboratories (Alka-Seltzer), through Wade Adv'g Co., Chicago; L. Grief & Bros. (suits, blankets), Baltimore, through Cahn, Miller & Nyburg; Free State Beer, through Harry J. Patz Co., Baltimore; Calo Food Products, Oakland, Cal., through Emil Brisacher, San Francisco; American Tobacco Co. (Roi Tan cigars), through Lawrence G. Gumbinner, N. Y.; Strietmann Biscuit Co., Cincinnati, through Harry M. Miller Inc., Cincinnati; Detroit Soda Prod. Co., Wyandotte, Mich., through Aarons, Sill & Caron Inc., Detroit.

#### Kellogg is Sponsoring 65 Football Contests

(Continued from Page 1)

WHBB, WJRD, WSFA, WLZ and KFAB. Announcers include: Mel Allen, Norris West, Jack Harris, Ottis Devine, Arch McDonald, Ed Godwin, John Harrington, John Neblett, Tom Manning, Walter Cronkhite, Bill Terry, Warren Williams and Reggie Martin.

In addition to the play-by-play broadcasts, Kellogg will also sponsor a Saturday afternoon football jamboree which will be heard over WLW, WHN, WFIL, KQV, WIND, WAAB, WGAR, WJR. Program will run 40 minutes and will feature Bob Newhall as emcee, an octet and 18-piece orchestra. N. W. Ayer & Son is handling the account.

#### Eddie Butler Leaves KOIL

Omaha—After seven years as musical director and organist for KOIL, Eddie Butler has resigned and gone to Detroit to engage in the investment banking business with his uncle, J. M. Butler.



**L**EADS in Iodent's "Don Winslow" will be played by Bob Guilbert, Betty Lou Gerson, wife of Joe Ainlie, radio production director at Aubrey Moore & Wallace, and David Harrison, an NBC production director until he decided to act.

Joe Dumond is getting to be the champion substituter around NBC. For two Sundays he has pinch-performed for Ed McConnell on Acme White Lead program and now he is taking over Harvey Hays' periods. Harvey also laid up with chest trouble.

Sylvia Clark, NBC comedienne, on a tour of eastern theaters. Won't be back here until late October.

Taton Co. (Cosmetics) has a new transcribed series on WBBM titled "Hollywood Spotlight."

Maynard Marquardt, general manager of WCFL, in Washington for FCC hearing.

Holland Engle, program director of WCFL, in Evanston hospital having a carbuncle attended to.

Van Cronkhite Associates, which occupies large quarters on seventh floor at 360 North Michigan, now taking over portion of 11th for news room.

"Lights Out" return to NBC sustaining has been set for Wednesday night at 12:30 a.m. (actually Thursday).

John Neher, basso profundo of General Mills "Hymns of All Churches" program, has been engaged by Chicago Grand Opera for its forthcoming season.

Isabel Baring of Edgar Guest's "It Can Be Done" is back from a fortnight in New York, where she entered her daughter Carol in a boarding school.

Frank Wilson, singer on Evans Fur Store's various programs, has set himself up in the florist business.

Wander Co.'s "Little Orphan Annie," returning to NBC today, again will feature Shirley Bell, now grown up, as Annie. She was the original Annie seven years ago, then dropped out for several seasons. Al Halas, Francis Derby, Henrietta Tedro, Henry Saxe, Ralph Schoolman and Dorothy Day are others in cast. Lawrence Salerno sings the theme.

#### John Charles Daly Jr. at WJSV

Washington Bureau, RADIO DAILY

Washington — John Charles Daly Jr., formerly relief announcer with NBC, has joined WJSV, CBS station, succeeding Shelton Young.

#### NAT BRUSILOFF

MUSICAL DIRECTOR

New York's Own Station

WMCA

"AT THE TOP OF THE DIAL"

1697 BROADWAY

CI 6-2200

## U. S. CHAMBER OPPOSES MANAGEMENT REGULATION

(Continued from Page 1)

sideration in radio broadcasting. No regulation should attempt to force upon the public undesired program matter. Station owners, like newspapers and magazines, must be free to select and edit their program material.

Previously the Chamber, in its special report, defined radio as "a proper subject of federal regulation" because of its rapid growth and educational potentialities. The Chamber as a unit is not expected to intercede in the prospecting Congressional probe of the FCC, a spokesman for the Chamber told RADIO DAILY.

## WRBL Radio Council Aids Business and Good Will

The Greater WRBL, Radio Council, newly created by Manager James W. Woodruff, Jr., recently held its inaugural luncheon and reception at which 20 of the most prominent citizens attended on invitation. The Radio Council, which meets monthly, will cooperate in the plans of the Station Management to further develop the unity and civic pride of the citizenry of Columbus, Ga., and surrounding communities.

The luncheon and round-table discussion was broadcast, and much favorable and constructive comment was received and recorded by a stenographer for permanent record. The purpose being that when any of the suggestions are carried out the persons responsible will be notified that their idea has been put into practice.

It is believed that this is the first time any station has attempted to obtain the reactions of listeners, as represented by the civic leaders, concerning the past, present and future of their programs.

## Football at KFRO

Longview, Tex.—Football features on KFRO include a 10-week series of twice-weekly Dick Dunkel Football Forecast, sponsored by Goodrich Silvertown stores in this area and proving popular, and a Saturday afternoon "College Pep Rally" featuring college songs.

## ONE MINUTE INTERVIEW

### DR. JAMES R. ANGELL

"My impression of radio is that there has been little success in dovetailing the educational programs with the teaching technique of the schools. The farther up we go, above the fifth and sixth grades, the more difficulty we experience. The technique of educational broadcasting must be interesting enough so that the listener will not turn off for a jazz band."

## ★ Coast-to-Coast ★

**F**RED RIPLEY, vice-president of WSYR, Syracuse, will do the play-by-play descriptions with Danny Dwyer for the Syracuse University football games being sponsored by Atlantic Refining.

*Mirror Record Corp., manufacturers of all types of blank disks for recording purposes, has effected a new price schedule.*

Earl Caton, who recently joined WOPI, Bristol, Va.-Tenn., succeeding Charles Grever, continuity, who entered college, will handle the new series originating from historic Martha Washington Inn at Abingdon, Va., in addition to his regular duties at the main studios. W. A. Wilson, v.p. and g.m. of WOPI, acquired Caton from WAIM.

*Final football scores of games throughout the nation will be reported on WNEW each Saturday night at 8:45 p.m.*

WSM, Nashville: Jack Harris, sports commentator, and Tommy Henderson, former grid star, will form a mike team for the third consecutive year in airing the Vanderbilt games. . . . The original Vagabonds are reunited over this station after a three-year separation. They are Harold Goodman, Dean Upson and Curt Poulton.

*Paul W. Healy, formerly with Scripps-Howard central office in Cincinnati, is now heading the accounting department at WNOX, Knoxville.*

WCKY, Cincinnati, in cooperation with U. of Cincy, is airing a series of Friday night football interviews.

*The Cotton Blossom Singers, Negro quartet from the south, made quite a hit on its initial appearance over WABY, Albany, last week, and will be heard in a series at 7:45 a.m. Sundays.*

"Your Family Friend," under auspices of the People's Medical League, is a new series starting today at 6:45 p.m. on WBIL.

KGNF, North Platte, Neb.: Mr. and Mrs. W. I. LeBarron, operators of the station, returned recently from a

## Sears Sponsoring Tulsa Games

Tulsa—Sears of Tulsa has gone pigskin, over KTUL, and will sponsor a play by play broadcast of this season's Tulsa University football games. The Tulsa unit of Sears being one of their outstanding stores makes this department store sponsorship one of unusual interest as a strictly institutional campaign of commercials will be used. Deal was consummated by Bill Gillespie, general manager, and Lawson Taylor, commercial manager of KTUL. Edward Gallaher doing the announcing.

*Black Hills vacation . . . Michael Goodover, formerly of KXBY, Kansas City, has joined the staff as control engineer.*

KYOS, Merced, Cal.: Woody Woodling has gone hunting in the Mariposa County wilds . . . Two weekly programs of news and gossip and weekly half-hour variety shows are now being aired from the Merced Union High School . . . "Can You Spare a Job" is a new program in cooperation with the State Employment Service.

WNBC, New Britain, Conn.: Hal Goodwin, program director and chief announcer, is back on the air as "The Texas Cowboy" five times weekly . . . Hank Keene's radio veterans are making a two-week stand here, with Hank also readying for the fiddler's contest and radio jamboree Oct. 3 in the High School auditorium . . . Doris Peck continues in the ivory-tickling role for the Children's Program, now sponsored by Paul's Beauty Shop after being sold to a bakery for two years.

KVOD, Denver: Freddie and Frieda, comedy team, return to the air over KVOD this week . . . Harry Hill, news editor, is proud of the fact that all six newscasts have been grabbed up by sponsors . . . Mark Schreider's weekly "Pigskin Parade" is getting a big audience.

WBT, Charlotte: Holly Smith returns Oct. 11 with his original "Sing, It's Good for You" series, sponsored by Detroit Soda Products . . . William Winter, news analyzer, being sponsored by L. Grief & Bro. and Chatham Mfg. Co. . . . Pete Martin, xylophonist, will be featured with a band at the local food show first half of this week . . . Jane Bartlett, vocalist-violinist, blessed-venting.

The entire 1937 United States Ryder Cup Golf Team, the first such contingent ever to triumph on foreign soil, was introduced and heard over the air Friday night at 7:30 as part of the regular Kellogg Sports Commentary over WNAC, Boston, and other New England stations. Bill Cunningham is emcee of the Kellogg program.

## CBS Artist Bureau Deals

Columbia Artists Inc. has closed the following deals: Victor Bay, CBS musical director, signed to an exclusive general manager contract to Oct. 2, 1939; Nila Mack signed to management contract until April 29, 1938; John Reed King and Mel Allen set to broadcast the Fordham University football games for Kellogg Co. over WINS; Dan Seymour set as announcer on the Tony Wons series for Vick and the Camel Caravan with Benny Goodman; Gogo DeLys re-signed to a management contract.

## AFM COMMITTEE HOLDS PRELIMINARY CONFABS

(Continued from Page 1)

tween the AFM and network key outlets in such cities as New York, Chicago and Los Angeles and other important spots where network programs may originate.

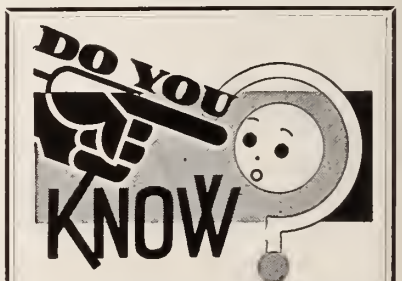
Pres. Weber of the AFM said that the agreement with the networks would have to conform and dovetail with the "trade agreement" being worked out with the Independent Radio Network Affiliates. Otherwise there could be no understanding. Understood that the key stations, also owned, operated and managed outlets have about a year and half to run on old pacts, but that the new setup would supersede the current contracts.

Representing the AFM were Pres. Jos. N. Weber, James Petrillo and Fred Birnbach, Mark Woods, treasurer, represented NBC and Lawrence Lowman, vice-president in charge of operations, attended for CBS.

Edward F. McGrady, who has joined RCA as labor relations counselor to RCA and its affiliates, has not yet gone into NBC affairs, but it is understood that should his advice be needed or a situation become acute, he will be consulted, and, if necessary, subsequently sit in on conferences. All of which would depend upon the views of Mark Woods.

## "Cavalcade" Repeat Show Will Be Heard Same Night

The repeat program of Du Pont's "Cavalcade of America," which has been renewed for 52 weeks on 45 CBS stations effective Oct. 6, will be heard the same night as the original broadcast hereafter. Initial program is heard Wednesdays, 8-8:30 p.m., and new repeat spot is 12 midnight. In the past repeat has been heard on Thursday nights. Stations involved in shift are KNX, KSFO, KOIN, KOL, KVI, KFPY, KLZ and KSL. Batten, Barton, Durstine & Osborn has the account.



British Somaliland and Seychelles, a minute British Island of Zanzibar, with but two receiving units each, have the smallest number of radio sets among the world's political subdivisions shown in a tabulation of the Bureau of Foreign and Domestic Commerce.