



RADIO DAILY

Serving the Better Interests of Commercial Radio and Television



VOL. 2, NO. 52

NEW YORK, N. Y., TUESDAY, SEPTEMBER 14, 1937

FIVE CENTS

NAB Calls Parley on AFM

Looking On ... AND LISTENING IN

A. F. of M. There is something to be said for both sides in the American Federation of Labor controversy with the broadcasters over the question of employing additional musicians, and in reaching an agreement it is important that a mutual "live and let live" attitude prevail.

From the union standpoint, provocation unquestionably has been supplied by the over-use of recorded music by many smaller stations; a practice, incidentally, that is unfair not only to musicians who receive only a nominal single recording fee, but makes these stations unfair competitors of stations using more live talent.

And the abuse of recordings doesn't build or maintain radio audiences, either.

On the side of the broadcasters, it is imperative that the AFM not be permitted to put over any interlocking agreements.

Any deal whereby Ascaph would work with the AFM to prevent networks from feeding music to stations that are in trouble with the union should be shunned.

Licensing of outlets by the AFM also is dangerous and unnecessary.

The union, in case of stations violating agreements, can invoke the unfair list, calling out musicians and taking other permissible steps.

Broadcasting is still young, still feeling its way along, and should not be saddled with obligations that may prove too heavy a few years from now.

The AFM lost a lot of employment in the theater field because of demands which the theater operators considered too stiff; thus playing right into the hands of the movies.

Radio now offers opportunity to regain that lost employment.

It is to the AFM's advantage not to spoil that opportunity.

—D. C. G.

Smiling Ed Injured

Chicago—Smiling Ed McConnell was seriously injured Sunday when his car collided with that of another motorist at Fife Lake, Mich. McConnell, who was returning to the Michigan resort after doing his Acme White Lead program on NBC here, was taken in an ambulance to the Munson Hospital, Traverse City.

BARNSDALL REFINING BACK ON AIR SEPT. 26

Chicago—Barnsdall Refining will return to the air Sept. 26 over 17 mid-west CBS stations, 10:30-11 p.m. Program, entitled "The Fun Bug," will originate from KTUL, Tulsa. Contract is signed for 26 weeks through Cooperative Adv. Agency, Tulsa.

Ken Murray and Oswald Set for "Hollywood Hotel"

CBS yesterday officially confirmed the signing of Ken Murray and "Oswald" Labriola for the "Hollywood Hotel" series. The comedians finish their Wednesday series for the same sponsor Sept. 22, and will take over the new show Oct. 1.

Cont'l Agency Network Meets Sept. 17 in St. Louis

Sixth annual convention of the Continental Agency Network, composed of 10 advertising agencies in principal cities of the U. S., will be held Sept. 17-19 in St. Louis. Included in the agencies to be represented are: Anfenger Advertising

(Continued on Page 7)

Chevy Signs Orchestra

Chicago—Seymour Simon's orchestra has been set by MCA through Campbell-Ewald agency for the Chevrolet series starting Sept. 26 over CBS. Show will be a production with soloists, probably Jan Peerce and others yet to be picked.

Kendall B. McClure of WOAI Elected President of ARNEW

Paul Y. Clark Appointed WJBK Commercial Mgr.

Detroit—Paul Y. Clark has been appointed commercial manager of WJBK, succeeding M. E. Kent, who left to become general manager of WTOL, Toledo. Clark has been in the advertising field 16 years, including 10 years with the Detroit Free

(Continued on Page 2)

Association Retaining Counsel and Will Departmentalize—Network Affiliates Group Reports Progress

By M. H. SHAPIRO

As a result of the meetings of the Independent Radio Network Affiliates and the numerous developments that cropped up by way of ironing out the situation confronting the industry via the American Federation of Musicians, the board of directors of the National Association of Broadcasters went into action and decided to retain "counsel to represent the membership in matters of national importance." Further, the NAB board voted to call a general meeting, tentatively arranged for Oct. 12, and among other things propose at the meeting that dues be increased. Latter will be virtually the same resolu-

(Continued on Page 8)

Such is Fame

On his NBC question bee last Saturday night, Uncle Jim asked a contestant to identify certain radio stars by their theme songs. First number warbled by Jim was: "Your time is my time."

And the contestant answered: "Nelson Eddy."

EIGHT STATIONS ADDED ON SANKA-CBS ACCOUNT

General Foods, for the CBS-Sanka coffee series, has signed eight more stations. New additions, KLS, KLZ, KOY and CBS Pacific coast group, gives the program coast-to-coast coverage. Program starts Oct. 7, 7:30-8 p.m. Young & Rubicam has the account.

Conrad Nagel to Produce "Silver Theater" Series

Conrad Nagel, stage and screen star, has been signed to produce International Silver's "Silver Theater" series beginning Oct. 3 at 5-5:30 p.m. over a CBS network. First stars to be heard are Rosalind Russell and James Stewart.

Neb. Anti-Ascaph Law Termed Unconstitutional

Omaha—Nebraska's recently enacted anti-Ascaph law usurps federal copyright provisions, violates international treaties and is unconstitutional, it was declared by Louis Froelich, Ascaph counsel, at the federal court hearing which opened Saturday and continued through yesterday,

(Continued on Page 7)

RCA \$50,000 Contest

Camden—A \$50,000 prize contest for the best 25-word statements on "Why I like RCA Victor electric tuning" will be launched on "Magic Key," NBC-Blue Sunday program, Sept. 20, to run for five weeks.

Steady Customers

Boise, Ida.—While in a checking-up mood, KIDO discovered that 11 of its larger accounts have been airing over the station without interruption since KIDO opened for business eight years ago. Six of the accounts have regular programs ranging from quarter hours to full hours daily. One has had same spot entire time.

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 DON CARLE GILLETTE : : : Editor
 MARVIN KIRSCH : : : Business Manager

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NETWORK SONG FAVORITES

Following is an accurate list of performances for the week ending Sept. 11, covering songs played from 5 p.m. to 1 a.m. on CBS and two NBC networks. Only compositions played 15 times or more are included. This listing is a regular Tuesday feature in RADIO DAILY.

Selection	Publisher	Times Played
So Rare (Robbins Music Corp.)		37
Have You Got Any Castles, Baby (Harms Inc.)		33
I Know Now (Remick Music Corp.)		33
Whispers In The Dark (Famous Music Corp.)		32
That Old Feeling (Leo Feist Inc.)		31
Can I Forget You (Chappel and Co.)		26
Remember Me (Witmark and Son)		26
Yours And Mine (Robbins Music Corp.)		26
My Cabin Of Dreams (Irving Berlin Inc.)		25
Moon Got In My Eyes (Select Music Corp.)		24
Afraid To Dream (Miller Music Inc.)		22
Me, Myself And I (Words and Music)		20
Stardust On The Moon (E. B. Marks Music Co.)		20
Stop, You're Breakin' My Heart (Famous Music Corp.)		18
Harbor Lights (Marlo Music Co.)		17
So Many Memories (Shapiro Bernstein Inc.)		17
Smarty (Popular Melodies)		16
You And I Know (Robbins Music Corp.)		16
First Time I Saw You (Santly Bros. Joy Inc.)		15
In A Little Carolina Town (Crawford Music Corp.)		15
Loveliness Of You (Miller Music Inc.)		15

COMING and GOING

CLAIR B. HULL, manager of WDW, Tuscola, Ill., and family are on a two-week vacation trip through the east and Quebec.

ALFRED H. MORTON, manager of NBC managed and operated stations, heads the delegation to Philadelphia for tomorrow's cornerstone laying for the new KYW building.

GIANCHAND MOTWANE, radio and electrical dealer of Bombay, India, arrives in New York this week to confer with Frederick Stark of the Walgreen Co. radio export division from whom he purchases goods.

GRACE MOORE, who has left Santa Monica Hospital for a rest at her Brentwood Heights, Cal., home, is due in New York sometime in October.

BOB MURTHY, manager of the New Kenmore Hotel, Albany, in town buying bands.

FATHER JOHN RENGEL, Chaplain of the Chicago Actors' Guild, arrives in New York tomorrow on his vacation.

JOHN KOEHL, radio editor of the Fort Wayne News-Sentinel, is in town until tomorrow.

H. R. EBENSTEIN, president of Atlas Radio Corp., went to Denver to attend the Morris Plan Bank convention.

A. A. SCHECHTER, NBC's head of news and special events broadcasts in Boston, goes to Belmont, Mass., to air in the International Open Match golf tournament, Sept. 22-28.

LEWIS J. PROCTOR, vice-president of IT&T, and family arrived yesterday from Europe aboard the Normandie.

DOROTHY THOMAN of WHN went to Chicago for two weeks.

COLONEL JACK MAJOR, the CBS "Colonel from Kentucky", heads for Canada on Sept. 28 on a moose-hunting trip, on which he will be accompanied by a Canadian and an Indian guide.

BENNY CASH and TOMMY STANCIL, vocal duo heard over WDNC, Durham, N. C., vacationing in New York.

DAVE MILLER, former musical director of the Miami Beach French Casino, and more recently a radio dance conductor in the middle west, is in New York at the behest of a prospective sponsor.

E. C. MILLS, general manager of Ascaph and Louis Froehlich and Herman Finkelstein of Ascaph counsel, return today from Omaha, where they attended the Federal court hearing on anti-Ascaph legislation.

JOHN ELMER and JAMES W. BALDWIN, president and managing director, respectively of the NAB, left last night for Washington.

Half-Hour Show from Store

Salina, Kas.—Duckwalls, 10 cent to \$1 stores throughout Kansas, are going in for broadcasts from their local store in a big way. "The Voice of the People," the local street broadcast, has been originating in the Duckwall Store for over a year, but now in addition to the Vox-Pop presentation, the Rhythm Rangers, novelty instrumental group, play a 15-minute show direct from the Salina store immediately following the street broadcast. Several hundred people have been on hand at every broadcast. Both 15 minute presentations are carried by the Salina studios of KFBI in Abilene and Salina.

Paul Y. Clark Appointed WJBK Commercial Mgr.

(Continued from Page 1)
 Press and the last six years in radio, serving in a contact capacity for WWJ and CKLW.

Other recent WJBK staff changes announced by J. F. Hopkins, owner-g.m., include departure of Jerry Fairbanks, announcer, to become program manager of WTOL, where Marvin Krause, formerly of WJBK and WIND is chief announcer, and resignation of Wayne MacDonnell for an engineering post at WTOL, while Larry Gentile left to join CKLW. Ed MacKenzie has moved into Fairbanks' spot; Fred Knorr succeeds Gentile as nite owl, Theodore Stahl succeeds MacDonnell and William Walker is the new remote operator.

KVOO Makes Morning Survey

Tulsa — The recent local poll of early morning listeners here was made by KVOO, instead of another local station which was inadvertently credited with the survey. A sponsor's hillbilly orchestra was used, with listeners asked if they'd prefer to hear it at 6:30 or 9:30 a.m. Vote was so close that sponsor put the same band on both periods.

Three Proud Pappas

It's a boy at the home of Paul Frinke, chief engineer of WJBK, Detroit; ditto for Charles Brennan, control room engineer at WISN, Milwaukee, and a girl for George Brown, engineer at WSPD, Toledo.

Expanded Lee Network Signs First Contract

West Coast Bureau, RADIO DAILY

Los Angeles—Lewis Allen Weiss, general manager of the Don Lee chain, has signed the first contract covering the extended 24-station network. Alka-Seltzer's "Newspaper of the Air" goes Pacific Coast via Don Lee on September 27 in a deal involving \$250,000. Program is daily except Sunday at 9:00 p.m., and originates at KHJ with Glen Hardy as commentator.

The newly added Don Lee stations are: KOL, Seattle; KFIO, Spokane; KMO, Tacoma; KIT, Yakima; KTQ, Wenatchee; KVOS, Bellingham; KXRO, Aberdeen; KGY, Olympia; KALE, Portland; KSIM, Salem; KORE, Eugene; KRNR, Roseburg, and KIEM, Eureka.

To Conduct Writing Course

Erik Barnouw, former Arthur Kuder Inc. program director and script writer, will conduct a course at Columbia University this fall on "Radio Writing." A practical "workshop" method will be followed, with an eye on commercial radio. Prominent network executives, script-writers, directors, agency executives and others will be invited to appear as guests. Classes will be held Monday evenings.

Cont'l Agency Network Meets Sept. 17 in St. Louis

(Continued from Page 1)
 Agency; John Faulkner Arndt & Co., Brewers, Weeks; A. H. Fensholt Company; Hughes, Wolf & Co.; La Porte & Austin; Larchar-Horton; Dan B. Miner Co.; Scott-Telander; Walker Downing.

FINANCIAL

(Monday, Sept. 13)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Tel. & Tel.	161	157	159	— 3/4
CBS A	24 3/4	24	24 1/8	— 7/8
CBS B	24	23 5/8	24	—
Crosley Radio	14	13	13	— 1
Gen. Electric	48	44 3/4	46	— 7/8
North American	23 3/8	21 1/8	21 5/8	— 1
RCA Common	9 7/8	8 7/8	9 3/8	—
RCA First Pfd.	67 1/2	62	64 1/2	— 1/2
Stewart Warner	14 7/8	13 5/8	14 1/4	— 1/4
Zenith Radio	37	33	35	—

NEW YORK CURB EXCHANGE

Majestic	2 3/8	2 3/8	2 3/8	+ 1/8
Nat. Union Radio	1 1/4	1 1/8	1 1/8	— 1/8

OVER THE COUNTER

Stromberg Carlson	Bid 11 1/2	Asked 13
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WHBQ Adds to Staff

Memphis—Several staff additions and changes at WHBQ are announced by Bob Alburty, manager. Ned Cronk, promotional and publicity man, has been signed as sports editor and commentator. Robert W. Ramsey, U. of Ark. graduate, joins the continuity department. James P. Turner of the production department has left to manage the new station at Okmulgee, Okla., and is succeeded here by Reginald Ferguson.



Radio Newsfeatures

Available to only one radio station in each city

Details on Request

Represented exclusively by

Stephen Slesinger, Inc.
 250 Park Avenue New York



NEW YORK'S FASTEST GROWING STATION

INTERSTATE BROADCASTING CO.
 730 Fifth Ave., New York

MEET ME AT THE FOOTBALL GAME

Band and Dance Orchestra ready



we cover the **ITALIAN MARKET— A BILLION DOLLAR MARKET**

There is a tremendous Italian population concentrated between Connecticut, New York City, Westchester County, New Jersey, Philadelphia and Delaware: 2,500,000 Italo-Americans; 500,000 families; 8,000 groceries; 2,000 drug stores and numberless outlets for practically any product you wish to sell.

We know this market and we feel we know it very intimately. We have worked with it ever since the first Italian program was ever broadcast. It is a billion dollar market and we can place it in the palm of your hand through WOV-WBIL in New York and WRAX-WPEN in Philadelphia.

For the last six years WOV and WRAX-WPEN have done a remarkably fine job: in 1936-1937, 95% of WOV advertisers renewed their old contracts; 20% of WOV, WRAX-WPEN programs are now running without interruptions for more than four years. Time available on WBIL is selling rapidly on the strength that it is fast becoming the most popular Italian Station for evening broadcasts.

We can sell your product—food, clothing, cigars cigarettes, automobiles, tires, gasoline—whatever you have to sell. If you wish detailed information concerning this market, please write today. We are equipped to serve you. A representative of our merchandising department will call at your convenience without any obligation whatever on your part.

ITALO-AMERICANS

(FIRST AND SECOND GENERATIONS)

New York	1,200,000
Westchester County . .	82,082
Connecticut	261,000
New Jersey	507,000
Philadelphia	350,000
Delaware	121,000
TOTAL	2,521,082

WOV WBIL • WRAX WPEN

Day - 1000 Watts Night - 5000 Watts

132 West 43rd St., New York, N. Y.

Day - 500 Watts

Night - 1000 Watts

22nd and Walnut Sts., Philadelphia, Pa.

GUEST-ING

HELEN MORGAN, on Jack Eigen's "Broadway Newsreel", today (WMCA, 10 p.m.).

BEN BERNIE, on Al Jolson program, Sept. 21 (CBS, 8:30 p.m.). JOE PENNER, same program, Sept. 28.

MARKA, hand analyst of Hotel Piccadilly Circus Bar, on Glenna Strickland "Happiness Circle", tomorrow (WMCA, 9:15 a.m.).

BOB STEVENS and HARMONY FOUR, NBC San Francisco artists, on "Show Boat", Sept. 16 (NBC-Red, 9 p.m.).

EDWARD ARNOLD, on first Rudy Vallee broadcast from coast, also set for a Lux dramatization in January.

MARTHA DEANE, on the Aunt Jenny broadcast, Sept. 17 (CBS, 11:45 a.m.).

ROY CAMPBELL'S ROYALISTS, on Walter O'Keefe program, tomorrow (NBC, Red, 9 p.m.).

CLARENCE and CLAUDE STROUD, comedians, on Rudy Vallee show, Sept. 16 (NBC-Red, 8 p.m.).

AMPARO ITURBI, pianist, with JOSE ITURBI, conductor-pianist, on Ford Sunday Evening Hour, Sept. 19 (CBS, 9 p.m.).

Joan Brooks' Busy Week

Joan Brooks, who auditioned for an NBC commercial last night, starts a new series at 7:15 tonight over NBC-Blue with an instrumental group conducted by Eddie Rogers; opens a personal appearance engagement tomorrow at the Warwick Hotel; records for Master-Variety with the Ted Wallace Sing Band on Thursday, and on Sunday at 7:30 p.m. starts a weekly broadcast over NBC-Blue with Ted Wallace and Sing Band, Rhythm Quads, Paul Johnson, 3 Little Chickadees, Three Oarsmen and T's Barrel House Quintet.

Newspaper Cancels Swaps

Philadelphia—The Inquirer has notified WFIL and WIP that all time for space swaps with the stations will be terminated Sept. 15. Instead of giving newspaper lines for institutional plugs on the air, The Inquirer's promotional activity in radio will be limited to special events ties up with WCAU.

WMCA News Addition

WMCA is now carrying Press-Radio News six days a week. New schedule calls for two shows daily, morning spot at 10:45 a.m. and evening spot at 6:20 p.m. These shows are in addition to other news shots heard regularly on the station.

AD AGENCIES

McCANN ERICKSON, INC., Buenos Aires branch has been appointed to handle the Argentine advertising of Studebaker cars by Ditlevsen & Cia, Ltd. of that city. Appointment becomes effective with the announcement of the new 1938 line.

GUSSOW, KAHN & CO. AGENCY will handle the Roxy Clothes Corp. radio campaign in the future.



● ● ● George Jessel told us the other yawning that he foregoes his performing career because of a new term contract with Warners as a producer. He will only make four guestar appearances this year—besides the transcribed De Soto series....The femme singer on the Joe Penner show will be the "Mystery Singer" who replaces Joy Hodges....Buddy Clark refused a berth in the Fall Phil Baker show....Bert Lahr has been signed to appear in the Winchell-Bernie flicker, "Love and Hisses".... Jack Hasty will be in charge of scripting for the Gruen show, which includes Sheila Barrett and Joe Rines gagging....Lovely Lynn Martin debuts as a solo tomorrow nite on the Walter O'Keefe airing....Sam Arnov is out of Republic Pictures as N. Y. Talent Scout....Gus Arnheim is organizing a new band on the coast to play at the Fair there with June Robbins vocalizing. He is reported set for the "Vox Pop" commercial....Headline in the Oologah (Okla.) Oozings: "Oologah Rid of Tinney—Cal Tinney Reported to have Hornswoggled Campana Co. Out of Job as Radio Master of Ceremonies!"....Cal is "hawg editor" of the paper.

● ● ● Television must be nearer than many of us suspect....In an off-the-record discussion with Dr. Morton Berson, famous plastic surgeon of N. Y., he related the bugaboo of many air stars who have already contacted him for facial operations foreseeing television.... Helen Sawyer of KSFO, Frisco, has been doing air interviews for some years but never encountered the experience of the other day when a "Mr. Hailstone" asked for a few moments. He was shown into her office, but inasmuch as she was busy at the moment she failed to look up when the door opened. When she did, she swallowed and looked again. In front of Helen stood a 6-foot Indian in full war regalia, feathers, tomahawk and all. "Me Chief Hailstone. Me want to talk on radio".

● ● ● "Show Boat" WILL be replaced with the MGM show being produced by Bill Bacher on Nov. 4....Sandy Williams who just closed at the Wm. Penn in Pitts. goes to the Stevens in Chi....Lucky Strike is reported dickering for an all-star show to emanate from the coast....Jane Rhodes, who sang with the Johnny Green crew during the summer on the Packard show, has been held over to appear with Lanny Ross on the new "Hollywood Mardi Gras"....Cartoonist Jimmie Guenther, WDAS, Philly, has been offered a berth with several agencies since the WDAS newspaper campaign began to increase interest for listeners....Russ Morgan's sponsor has set aside the Sept. 21 airing for the benefit of the visiting Legionaires who will witness the show....Gabby Hartnett, catcher for the Cubs, will appear on the Edgar A. Guest show in the middle of the pennant fight....Val Irving is set for a N. Y. debut since clicking big in Canada....Lyn Phillips, who did the brat role in Ivington's version of the "Children's Hour," will be aired via CBS....Fred Waring is a hold-over at the Drake, after which he will do eight weeks of vaudeville with no commercial until after Jan. 1.

● ● ● You've all heard of nail-driving contests for women—but they usually take place on a stage. Johnnie Olson on WTMJ, Milwaukee and State net, turns the tables, however, and will air a women's nail-driving contest on one of his shows this month—giving a blow-by-blow description....Robin Gaardsmoe, 5-year-old vet of the mike, is now a full-fledged staff announcer at KFBI, Salina and Abilene, Kan. He doesn't do Mother Goose rhymes on the show he produces and announces—but swings with the swing bands via records....WWL, New Orleans, has been completely reorganized both in personnel and new business, since the arrival of Vincent Callahan there three months ago.

★ F. C. C. ★
ACTIVITIES

HEARINGS SCHEDULED

SEPT. 23: WHOM, Jersey City. CP to increase power to 250 watts, 1 KW. LS. 1450 kc., unlimited.

Sharon Herald Broadcasting Co., Sharon, Pa. CP for new station. 780 kc., 250 watts, daytime.

Allen T. Simmons, Mansfield, O. CP for new station. 780 kc., 1 KW., daytime.

SEPT. 24: L. L. Coryell & Son, Lincoln. CP for new station. 1450 kc., 250 watts, 1 KW. LS., unlimited.

KFOR, Lincoln. CP to change frequency and increase power to 1450 kc., 1 KW., 5 KW. LS., unlimited.

Walker & Chapin, Oshkosh, Wis. CP for new station. 1010 kc., 250 watts, unlimited.

Carl Latenser, Atchison, Kans. CP for new station. 1420 kc., 100 watts, daytime.

United Theaters, Inc., San Juan, P. R. CP for new station. 570 kc., 1 KW., unlimited.

SEPT. 27: Leon M. Eisefeld, Burlington, Ia. CP for new station. 1310 kc., 100 watts, unlimited.

Sherman V. Coultas, Milton Edge & Hobart Stephenson, Jacksonville, Ill. CP for new station. 1310 kc., 100 watts, unlimited.

SEPT. 28: Jules J. Rubens, Aurora, Ill. CP for new station. 1040 kc., 250 watts, daytime.

W. H. Hartman Co., Waterloo, Ia. CP for new station. 1400 kc., 500 watts, daytime.

KSLM, Salem, Ore. CP for change in frequency and increase in power to 1360 kc., 500 watts, unlimited.

Southern Broadcasting Corp., Bogalusa, La. CP for new station. 1500 kc., 100 watts, 250 watts LS., unlimited.

KSO-KRNT Staff Changes

Des Moines—Recent KSO-KRNT staff changes include appointment of Edmund Linehan as assistant program director, succeeding Lansing Benet, who resigned to become program director of KSOO; assignment of Jimmy Randolph, former NBC vocalizer-producer and recently musical director of KFRU, to the continuity department in Linehan's place; Harriet Ristvedt, added to continuity department to succeed May Floyd Sinex, resigned, and addition of Dale Morgan, Wayne Welch and Wayne Varnum to the sales staff, following departure of Phil Hoffman to manage WBNX and Ronald B. Woodyard to be assistant g.m. of KSOO.

Program Director Ranny Daly also has created a new special events department headed by Ken Brown.

Williams Sisters Debut

The Williams Sisters (Ethelyn, Alice and Laura), who have been heard over KPO, San Francisco, featured in "Carefree Carnival" with Meredith Willson, and in Tacoma, make their network debut over WJZ and NBC-Blue tomorrow at 3 p.m. on J. Ernest Cutting's "Airbreaks."

I have the honor of numbering among my clients the following prominent personages:

SHEP FIELDS RICHARD HIMBER
ARTIE SHAW TOMMY DORSEY
FRANK PARKER BERT HIRSCH

Jules Harberg
- INSURANCE -
John 4-2800 BEekman 3-0375
80 JOHN ST., NEW YORK



LOUELLA PARSONS has been signed by Warner Bros. for a role in the film "Hollywood Hotel."

Jack Sherrill, agent-manager of Deanna Durbin, was married to Frances Coffey last week.

Ann Jamison, vacationing in the old home town in Canada, will be off "Hollywood Hotel" for a couple of weeks.

Benny Rubin will guestar with Buddy Rogers on the KHJ-Mutual "Script Tease" show tomorrow and replace Buddy as emcee for three consecutive weeks following while he is off on a personal-appearance tour.

Joe Penner is due in this week to ready his 1937-38 series. Cast of last year returns intact, with some added starters, and includes: Lou Merrill, Martha Wentworth, Dick Ryan, Margaret Brayton, Phil Kramer, Mel Blanc, Buddy Duncan, Sidney Miller, Fred Shields, Gene Austin, Coco and Malt, and Jimmy Grier's orchestra, with Camille Soray as vocalist under a new monicker. Jackson Wheeler gets the announcing assignment.

Wendy Barrie has been signed to appear with Jack Haley on the new Log Cabin show. Glenda Farrell was slated originally, but film chores too numerous.

Rudolph Block Jr., son of Bruno Lessing, Hearst columnist, and nephew of Paul Block, stepped into the radio editor's berth vacated by Bernice Milligan on the morning Examiner.

Before departing from Hollywood at conclusion of the Palomar engagement, Benny Goodman and crew waxed four sides for RCA-Victor. Others recording during the past week were Hal Kemp (4) and Lionel Hampton (6).

Raymond Hatton, film actor, has been signed for a comedy spot on Jack Oakie's College.

Claudette Colbert has called off her Young & Rubicam deal for a series of four appearances on the "Silver Theater" program.

Tyrone Power will do "Cardboard Lover" on his initial appearance for Woodbury.

When Burns and Allen will take a four-week respite from their Grape Nuts chore, Oct. 4, they will be relieved by Bob Burns, Phil Baker, Al Jolson and Eddie Cantor, in that order, with all deals set by the William Morris office.

Florence George, femme singing star with Lanny Ross on the NBC Packard show, has bought herself a Universal Microphone Co. "professional model" recording machine and will "air check" her own programs in future, as well as make records for friends at Christmas time. University of Redlands is another Universal customer.

Frederick C. Dahlquist, president of American Radio Features, producer of "Thrills" and other programs, planned to Chicago on Saturday for a three-week stay.

ORCHESTRAS - MUSIC

LES BROWN and His Duke Blue Devils orchestra have been set to record an NBC transcription program and to make a series of six records for Decca this week. Deal handled by Ed Kirkeby of the New York office of CRA. Brown soon starts on a tour of eastern colleges.

WDAS, Philadelphia, is presenting a new series of Irish programs, marking the ninth consecutive year the Four Provinces Irish Orchestra has been air-cast. The program features Victor and Columbia artists in the flesh.

Jack Denny and his orchestra have been booked through CRA to play at the New Penn Club, Pittsburgh, starting Sept. 24. The orchestra will be heard over KDKA and the NBC network.

The Original Dixieland Jazz Band, currently featured at the Fort Worth exposition, will return to New York on Oct. 1 to open for CRA at Dan Christie's Old New York Club.

Maurie Sherman and his orchestra go into the Polo Club, Dayton, Ohio on Sept. 18 for CRA.

A new cooperative band opens Wednesday at Joe Rosen's Rainbow Inn. They are the Rainbow Revels, organized in Chicago and heard for the first time in New York. They will be aired over WOR and also WNEW.

Hal Kemp's band, recently renewed by Chesterfield for another 13 weeks over CBS on Friday nights with Alice Faye as vocalist, will continue its present engagement at the Coconut Grove of the Hotel Ambassador

WDGY Reinstates Chief Eng.

Minneapolis—George Keene Jacobson, former WDG chief engineer, who was involved in labor difficulties at the station, has been reinstated by Dr. George W. Young, owner and g.m., in lieu of a plan to arbitrate whether or not the c.e. was discharged for union activity or otherwise. Since the labor troubles arose, Dr. Young engaged M. B. Lowe as permanent radio consultant and chief technician, who continues as technical department head.

WEST Scores a "First"

Easton, Pa.—Anthony Hauck, the Hauptmann case prosecuting attorney, who had refused to write articles on the trial, gave his first public story of the case in speaking before the Kiwanis Club here recently, with WEST airing the talk. Hauck told about the work of collecting evidence in connection with the kidnaped Lindbergh baby.

LaValle to Conduct Classes

Cleveland—Gene LaValle, director of dramatics at WHK-WJAY, has been signed by Cleveland College of Western Reserve University to con-

duct its weekly course in radio dramatics. Students will come to the new WHK-WCLE studios for the classes.

Benny Meroff, comedian orchestra leader, will make a short pix for Warner Bros., featuring his band, on Sept. 29-30. Arranged through Rockwell-O'Keefe.

The Aloha Islanders, featuring Ray Kinney, heard several times weekly over WOR-Mutual from the Hotel Lexington in New York, is the only Hawaiian unit in New York being featured as a dance orchestra. The Islanders use a steel and two guitar combination for the background, played by native Hawaiians, while the rest of the band is comprised of the usual instruments blending in softly with the guitars.

Paul Whiteman and his orchestra are scheduled to play a series of one nighters in the southwest for CRA while enroute to the Pacific coast for the theater engagements in Los Angeles and San Francisco. On Nov. 4 the Whiteman orchestra opens at the Drake Hotel in Chicago with a WGN and Mutual network wire.

Bill Hoffman, onetime featured organist in Loew theaters, later accompanist for Rubinoff, and now solo entertainer at the Cafe Lamaze piano, has invented and patented a device to enable organists to play on all four manuals of multiple-manual instruments at one and the same time. The trick now is to revive organs in theaters . . . and Bill's got something there.

Fishell's Football Spots

Dick Fishell, WMCA sports announcer, has been set for two spots weekly, Fridays and Saturdays, 6:30-6:45 p.m., giving football predictions and summaries. In addition to straight football talks, Fishell will present guest stars at intervals.

Alicoate, Green on Committee

Jack Alicoate, publisher of RADIO DAILY, has been appointed to the entertainment committee for the American Legion convention here next week. Another new member of the committee is Charles E. Green, president of CRA.



MOREY AMSTERDAM off to visit wife, Mabel Todd, of Warner Bros. crew in Hollywood.

Allan Grant, NBC pianist; Basil Loughrane, Lord & Thomas production man, and Roy Brower have collaborated in a new tune "Lovely You."

Bob Blaine, until recently associated with Jack Ryan in the Press Agency, plans to shift scene of activities to New York.

Janice Porter of Chicago City Opera Company is singing on the Twilight Musicales series over CBS from Edgewater Beach Hotel.

Margaret Fry, author of "Design for Dying," short story in Sept. 18 issue of Liberty, and two others coming up in Cosmo and Red Book, is wife of Ken Fry, manager of NBC special events dept. here. She has written many First Nighter plays, too.

Richard Marvin, radio director at J. Walter Thompson, off to New York for conference with head men in home office.

James Olsen and Edward Rees have a new show on WAAF called "Vagabond Trail," presenting song cycles of various nations.

Myrna Dee Sergent back on WAAF after a fortnight's illness.

Harry Creighton, WAAF sports announcer, will tour midwest colleges to get sports dope for football season.

John Van Cronkrite has opened an office in Philadelphia to handle his rapidly expanding affairs.

Sam Weinstein has started a bowling program titled "Tenpin Tatler" on WCFL.



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WLTH

NEW YORK

RADIO EVENTS, INC.
 AN INDEPENDENT PRODUCING GROUP
 SERVING ADVERTISING AGENCIES
 535 Fifth Avenue,
 New York, N.Y.
*From script to production -
 that extra something that's good radio*

★ Program Reviews and Comments ★

"VOICE OF EXPERIENCE"

Lydia E. Pinkham Medicine Co. WMCA, Monday through Friday, 2-2:15 p.m. Fed to Colonial Network. Repeat on WHN, Fed to WLW Line, 2:30-2:45 p.m. Erwin, Wasey & Co.

EMOTIONAL CLINIC RETURNS ALONG SIMILAR LINES AS BEFORE BUT FOR NEW SPONSOR.

After an absence of several months from the air, "The Voice of Experience" (M. Sayle Taylor) resumed activity yesterday over a combination of stations under Lydia Pinkham Co. sponsorship, presenting a program along the lines of his former series which had a wide following.

For his opening shot, Taylor told something of his own personal history, acquainting new listeners with his background and the nature of his program in which he will bring to the air each day a collection of stories dealing with everyday emotional problems, both humorous and tragic.

Previous to his airings over WMCA at 2 and WHN at 2:30 yesterday, Taylor appeared in a sustaining shot at 12-12:15 p.m. over WOR, where he announced a different style of program. With the assistance of a group of associates, he will conduct a new service designed to help listeners to study and better understand themselves.

"ROAD OF LIFE"

Procter & Gamble (Chipso)

WJZ-NBC-Blue, Monday through Friday, 11:15-11:30 a.m. Compton Advertising Agency

SERIAL'S OPENING INSTALLMENT RATES AS REGULATION STUFF OF ITS KIND.

Making its bow yesterday morning, this new serial, subtitled a "search for truth", sounded pretty much the same as the general run of such presentations. Locale was a hospital, with an interne and a nurse conversing about various matters, specifically a young paralysis patient in whom the interne has taken deep interest. Scene then shifts to the patient's room, where the interne gives the discouraged kid a cheer-up talk that revives her spirits.

Initial script indicates combination of human interest and romance, with plenty opportunities for suspenseful drama. Cast heard in the first installment was thoroughly capable. Mathew Crowley plays the role of the young doctor, with Peggy Allenby as the nurse and Marilyn Erskine as the juvenile invalid.

Script is by Irna Phillips.

"Gulf Summer Show"

The appearance of Jessica Dragonette, Helena Blue's Seven Strings, The Three Marshalls and Ward Wilson, plus the return of Harry Von

"COMEDY STARS OF BROADWAY"

Miles Laboratories, Inc. WOR, Sunday, 7:30-7:45 p.m. Wade Advertising Agency

FAIRLY FAST AND ENTERTAINING ET PROGRAM RELYING ON "GUESTS" FOR THE COMEDY.

New Alka-Seltzer transcribed shows have Frank Crumit as emcee, a good lively orchestra, and guest stars for the comedy. Johnny Burke, famed in vaudeville for his doughboy monologue, was the laugh-getter on the first show and his stuff is still as funny as ever. He is scheduled for additional shots later on. Crumit did his usual emcee routine in handling the proceedings, also contributing a song or two as he went along. Orchestra kept the musical end pepped up nicely, while the Alka-Seltzer credits were neither excessive nor poorly done. Product has received sufficient advertising so that the average listener is well acquainted with Alka-Seltzer and doesn't mind a little sales talk about it.

"THE GOLDBERGS"

Procter & Gamble (Oxydol)

WEAF-NBC-Red, Monday through Friday, 12-15-12:30 p.m. Blackett-Sample-Hummert

POPULAR SERIAL RETURNS WITH SAME APPEAL THAT MADE IT TOPS IN ITS CLASS.

Practically taking up where it left off, as far as make-up is concerned, with Gertrude Berg as scripter and chief performer, "The Goldbergs" returned yesterday noon in a new series that promises to be just as popular as its former airings. Action of the present episodes starts with Molly and Jake Goldberg and their two children returning from the west coast, where Jake's venture failed. He is downcast, discouraged and brooding, but Molly continues philosophical, optimistic and sympathetic. Things are due to happen when they reach New York—each of the family members having sent a wire ahead unknown to the others.

Same strong under-current of human interest and heart appeal that characterized the series before is to be found in the present one.

Zell as emcee, made Sunday night's Gulf show, over CBS at 7:30-8, a very enjoyable affair. Miss Dragonette, supported by Burford Hampden, appeared in a slice of Noel Coward's "Conversation Piece," which afforded her opportunity for some nice vocalizing, specially "I'll Follow My Secret Heart," and later she encoored with "The Jockey on the Carousel," backed by the chorus.

Miss Blue's instrumental aggregation known as the Seven Strings, composed of three violins, piano, guitar, bass viol and cello, presented

"SUNDAY MORNING QUARTERBACK"

Parker Watch Co.

WOR-WGN, Sundays, 11:30-11:45 a.m. De Garmo Corp.

FORMER GRID STAR REHEARSES PAST PERFORMANCES AND DESCRIBES INTRICATE PLAYS.

Benny Friedman, former All-American football star and pro mentor, turned commentator for this series and, judging by the first show, he'll be doing just as well on the nets as he did on the field. With the football season not opened officially until two weeks hence, Benny told of a game in which he participated years ago, followed by a brief discussion of whether pros are better than amateurs and vice versa.

Friedman's delivery was pleasing and his descriptions of plays were worded so that both young and old would comprehend. Sponsor is offering a booklet, "Watch the Passer," free to askers at Parker dealers. Commercial was tied in with football angle. Benny asked listeners to send in their problems and he'd try to answer them. When football season starts, he will discuss the games of the day before in a sort of "second guessing."

some unusual arrangements that combined fine artistry with modern dance tempo. The group has interesting potentialities.

Three Marshalls, mixed vocal trio, did an arrangement of "Gingerbread Boy" that was interesting and highly entertaining, while Ward Wilson impersonated Ben Bernie, Ed Wynn, Fred Allen, and others.

Von Zell was in good form, and same goes for Oscar Bradley's orchestra.

"Continental Radio One Act Theatre"

Under the direction of Eugene Endrey, WHN's one-act theater made its debut at 9 p.m. Sunday with dramatizations of "An Angel Straight from Hell", "The Gong" and "Logical Error". All are European playlets which Endrey recently brought to this country. First play mentioned made the better broadcast. "Logical Error" was second.

Endrey is a little hard to hear over the air because of his accent. Program is seeking one-act plays from its listeners and Endrey will interview any one-act playwrights who contact him. Program is staged by a Broadway cast and will be aired each Sunday, 9-10 p.m.

"Vagabond Adventures"

The Tom Terriss "Vagabond Adventures" heard Saturdays on NBC-Red have undergone a slight change of make-up. Compressed into a 15-

John Nesbitt in

"THE PASSING PARADE"

Duart Sales Co., Ltd.

WOR-Mutual, Sunday, 9-9:15 p.m. Howard E. Williams

RATHER TALKY QUARTER HOUR ON NEWS ODDITIES AND TRENDS FOR FEMME ATTENTION.

John Nesbitt offers a quarter-hour period so predominantly aimed at the feminine listeners that the gal in question had better be alone in the house if she expects to let the men folks leave the dial as is. While it is true that cosmetics are being sold, there is little if anything of interest to hold an audience not interested in the fan type of gab, and there seems to be too much of it, packed solidly in the 15-minute show. Items included the fact that various stories cropping up in the news are not exactly new, the same stunt having been pulled in the past, such as the girl offering herself for sale, lock, stock and barrel for \$20,000 so that she may provide a home for her folks; woman passing out handbills which state she is a rich widow seeking a husband, was done centuries ago also, and there is the analogy of Robert Taylor's rise to fame, via plucked eyebrows.

Credits for Duart products are not too firmly impressed, or perhaps get lost in the shuffle of so much additional talk. Program originates in San Francisco, at KFRC studios and is fed to WOR, WGN, WAAB and CKLW.

minute period, at 5:15-5:30 p.m., the presentation is made somewhat in the form of a letter being written by the traveling Terriss to a friend back home, and the highlights are briefly dramatized, with a musical background accompanying the program from start to finish. Last Saturday's episode dealt with Spain.

Georgie Price

New policy inaugurated Sunday by Georgie Price, now heard at 6-6:30 p.m. over WOR-Mutual, of giving audience to amateur comedy writers, did not prove very fruitful at the first session. The two tyros presented on this program did nothing more than rattle off puns and gags that anybody can clip from humor columns. If new comedy writers are to be discovered, they should be boys who can originate and develop material, not merely string popular jokes together into a monologue.

The Price program thus far has failed to develop into anything more than a workmanlike routine show. It lacks the enthusiasm, effervescence and snap that Price used to exhibit before he devoted the major portion of his time to business and finance. It's hard to shift cylinders from Wall Street to the business of entertaining.

NEW BUSINESS

Signed by Stations

KFEL, Denver

Midwest Milling Co., through Raymond Keane agency; Red-Dot Oil Co.; Willard Tablet Co., through First United Broadcasters, Chicago; Utilities Engineering Institute, through First United Broadcasters, Chicago; Gardner Nursery Co., through Northwest Radio Adv. Co.; Moffatt Coal Co., through Wooley & Hunter agency; Campana Italian Balm program, through NBC; Carter Medicine Co., through Spot Broadcasting, Inc., N. Y.

WHN, New York

Pinex Co. of Indiana, disks, through Transamerican; Knox Co., Los Angeles, 15-minute musical show weekly, through Allen Smith Agency, Kansas City; Lea & Perrins, through Schwimmer & Scott, Chicago, handling; Louis-Howe Co., St. Louis, through H. Kastor & Sons.

WBT, Charlotte

Devoe & Reynolds Co. (paints), through J. Stirling Getchell; Ford Motor Co., Charlotte, through Eastman, Scott & Co., Atlanta; Rit Products, through Earle Ludgin Inc., Chicago; John B. Daniel Inc., Atlanta (Cheney's Expectorant), through Groves-Keen Inc., Atlanta.

WAAT, Newark

I. D. A. Drug Chain, renewal for 52 weeks, with provision for expanding schedule, through Wm. N. Scheer Agency, Newark; Wilderotter Store, renews "Your Skyways Reporter" with Bob Becker for 26 weeks, through Scheer Agency.

WHBQ, Memphis

Adam Hats, New York, nightly quarter-hour, "Sportlights," conducted by station's sports editor, on behalf of newly opened Memphis store.

KFVS, Cape Girardeau

Zenith dealer, "Man on the Street"; Philco, radio mysteries, through Artophone Corp., St. Louis.

WNEW, New York

Alkine Laboratories, through Schilkin Adv'g Corp.; Jules Chain Stores, through Klinger Adv'g Agency.

KJR, Seattle

Safeway Stores, "Billy and Betty."

LINCOLN

Alene McKinney takes over the news and other KFOR assignments of Richard Gloyne during latter's vacation.

J. Gunnar Back, KFAB-KFOR continuity chief, will give instruction in radio writing and radio history at two U. of Neb. evening courses this year.

KFOR will originate the Nebraska-Minnesota game Oct. 2 for Mutual, with Reginald B. Martin, station manager and official U. of Neb. football announcer, at the mike.

**Neb. Anti-Ascap Law
Termed Unconstitutional**

(Continued from Page 1)

with the three judges reserving decision. Froehlich and Herman Finkelstein were here from New York in an effort to have the law set aside. L. J. Toepel of Omaha, who as the legislature's legal adviser opposed passage of the bill, also testified. The state was represented by Asst. Attorney-Gen. Barlow of New York City and William H. Holtz of Omaha. E. C. Mills, Ascap g.m., also was here.

Last year \$36,000 was paid in royalties by Nebraskans using music for profit, but since the law was passed not a cent has been paid, Froehlich said. Toepel derided the provision of the law which entitles purchaser of sheet music to use the composition for private or public purposes and to permit others to use it for profit.

SAN FRANCISCO

Ford Billings, general manager of California Radio System (western Hearst unit), here on business, visiting KYA.

Harry F. Anderson, sales manager of NBC western division, has made two additions to S. F. sales staff: William Bernard Ryan and Raymond A. Smart.

Four San Francisco radio men are 20 smackers richer today. At California State Fair (Sacramento) on Radio Day they bet on a nag named Pacific Hall—the surname of Bob Hall, S. F. Call-Bulletin radio editor, who is home from a Mexican vacation. For a rib, they bought a ticket each in pari-mutuel. Hall, an ultralong shot, came in first. The radio-men jingling extra change are J. Lester Malloy, KGGC; Charles Harper, KQW; and Art Westlund and Don Hambly, KRE.

Al Towne, KSFO engineer, appointed transmitter supervisor for new 5000-watter.

D. W. Thornburgh, CBS vice-president in charge of Pacific Coast operations, passed through S. F. with family en route to Los Angeles home from Lake Louise vacation.

It's a girl, weighing seven pounds three ounces, at home of Max Freslow, KYA musical staff.

Tom Jones, KYA announcer-producer, lost voice and can't work at mike. Doc says it's laryngitis. Tom says it's h—.

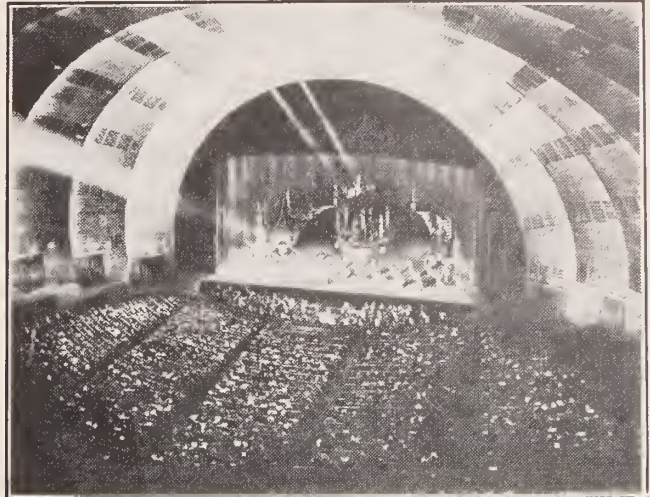
Tro Harper editing KSFO newscast, aired by Bob Garred and hooked up under title "Streamlined Headlines."

ST. LOUIS

Jimmy Burke, chief engineer, and Wright Esser, program department, both of KWK, on vacation.

Carol Gay, KMOX woman commentator, reported improving at Deaconess Hospital, where she has been laid up by sleeping sickness.

Tommye Birch, former KWK songstress, returns for an appearance at Municipal Auditorium with Rubinoff on Sept. 18.



Radio City Music Hall brings hearing to its deafened patrons with

**ACOUSTICON
THEATREPHONES!**

THOUSANDS of motion picture houses, large and small, are bringing theatre hearing to the deafened with Acousticon Theatrephones. These installations are energized directly from the sound system—are increasing box-office receipts by as much as 10%—invariably attract deafened audiences from areas outside the normal market of the equipped theatre. The individual Theatrephone enables the deaf to hear by a combination of bone and air conduction—a technique which made possible the development of the Dictograph Silent Radio and its Acousticon Mystic Ear. This radio, for the first time, offers personal radio listening: "One can listen, while others sleep, talk, read." Both the Theatrephone and Silent Radio are manufactured by the Dictograph Products Co., Inc.



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NAB CALLS AFM PARLEY; IRNA REPORTS PROGRESS

(Continued from Page 1)

tion that was voted down at the last convention in Chicago.

Most important probably is the action of the board in taking cognizance of the fact that conflicting interests exist in the NAB membership and that a departmentalization of the organization is a necessity.

The IRNA, which continued its meetings until Sunday afternoon before voting an adjournment, reports considerable progress, with the main bone of contention still being a formula for allocating the expenditure among its ranks of the additional \$1,500,000 for musician salaries. The Special Advisory Committee headed by W. S. Hedges of WLW has added three more men to carry out its duties and aid in special directions. These three are John Shepard 3rd of the Yankee network, who will help work out a formula or yardstick for applying the additional musician costs; L. B. Wilson, WCKY, already head of the finance committee, and George Norton, WAVE, who will work on the type of contract to be arranged between the AFM and the broadcasters. Norton is an attorney as well as owner of WAVE. Mark Ethridge was assigned to form a committee to acquaint the NAB officially as to the IRNA progress and its stand. Other members of the committee will deal with the networks sometime today and seek to work out a lower consideration from NBC, CBS and Mutual for time or monetary exchange for sustaining programs. Actual exchange of money is mostly confined to Mutual, where as NBC and CBS have time swap arrangements averaging four to five hours daily.

Understood that the two large webs have offered to reduce the sustaining costs by 10 per cent of \$1,500,000 to affiliates other than their owned, managed or operated stations. Webs are taking the extra costs to themselves as a serious proposition, and the committee representing the independently owned affiliates will endeavor today to get more than the 10 per cent proffered. At the meetings of the IRNA it was proposed that they seek the equivalent of two-hour reduction in the number of



Coast-to-Coast



THE Mast Sisters Trio, staff artists on WIL, St. Louis, for the past four years, became a duet when Elsie was stricken with a serious throat and ear infection last week. So, like good troupers, Rosalie and Judy Mast are carrying on their arrangements to conform to two voices.

WRBL, Columbus, Ga., has issued a new rate card, effective Sept. 15. Prepared along the lines of the accepted "4 A" form, the card is so arranged that all rates appear on one side and the station's facilities on the other. Accompanying the card is a letter from Manager J. W. Woodruff Jr. explaining the improved service of the "Greater WRBL."

Len Doese has been named chief engineer at WIBU, Poynette, Wis.,

hours required by the networks for sustaining time exchange.

IRNA meetings were plenty hot, with various factions fighting for their side of the case. The hard-pressed advisory committee offered to resign three times, but finally received a vote of confidence, well earned in the opinion of the great majority present. Hedges stated that the AFM was amenable to the proposal that the affiliates absorb an additional \$1,500,000 worth of musicians, but since no specific number of men was mentioned by the AFM the yardstick as applied to stations remains to be worked out. IRNA insists that an arbitration clause be used as in most American Federation of Labor contracts, but not now existing in the American Federation of Musicians. Arbitration clause has been objected to by AFM, but not definitely refused so far.

Every effort will be made, according to the IRNA to achieve a settlement before Oct. 1, and tomorrow the IRNA committee will again confer with Pres. Joe Weber of AFM and members of the AFM executive committee. Other stipulations voted or proposed at the IRNA meetings have not been put in concrete form as yet, but the committee states it intends to approach all problems with utmost fairness to all concerned. This applies not only to working conditions for musicians, but allocation of the money involved. It is understood that whatever agreement with the AFM is concluded by IRNA, the network owned and managed stations of NBC and CBS will agree to the same conditions, although the networks were not represented at the meetings. Key stations in such spots as New York, Chicago and Los Angeles will make separate agreements.

IRNA will seek a two-year contract and no stations now hiring musicians will in any case reduce the number now employed. What is

while Russell Salter has been named head announcer at the Wisconsin Broadcasting System's Portage station. Both were formerly of Fond du Lac.

Frank Werth's "Jam Session," long heard over WTMJ, Milwaukee, on Saturday afternoons, has been switched to Sundays, with Bob Heiss emceeding the program.

Ken Hegard, announcer at WRJN, Racine, Wis., is the daddy of a baby daughter.

Robert Gregory, sales manager of WMBG, Richmond, has added Macon D. White to his sales force. White came to Richmond from Lynchburg, where he was engaged in the advertising business.

most desired, according to Hedges, spokesman for IRNA, is stability in the industry, not only as to the labor situation but even to power rates and kindred matters. Continuation of the IRNA as an organization, is still a matter to be decided.

The IRNA voted to accept the NAB resolution on departmentalization and hiring of special attorney.

NAB board held a 17 out of a 19 man quorum, only men missing being John Patt of WGAR and Harold Hough (NAB treasurer) of WBAP. Resolution stated that the board recognized that an emergency existed in the broadcasting industry due to AFM demands, directly or indirectly, and as a result was calling a special meeting in accordance with the by-laws.

Statement by NAB, issued by James W. Baldwin, managing director, and John Elmer, president, reads as follows:

"The National Association of Broadcasters always has invited all broadcasting stations to membership. As a consequence there has existed in the NAB membership from time to time conflicting interests which could not be represented by the NAB Directorate. Nevertheless the NAB stands as the defender of the American System of Broadcasting.

"Realizing that various classes of stations within the broadcasting industry have divergent interests which cannot always be served by the NAB and that three organized groups representing such classes have already been formed (e. g. the clear channel, the regional and the local stations represented at the October Hearings before the FCC) the Board endorses the formation of such organized groups within the NAB and invites these groups to become departmentals in the NAB. The Board also realizes that the stations affiliated with network companies have problems unlike the problems of unaffiliated stations and that they should be organized as a departmental of the NAB; and that the organization structure of the Association must be sufficiently elastic as to permit fair and impartial representation of various groups and interests as may be created from time to time by varying circumstances and conditions.

"The Board authorized and directed negotiations for the retention of counsel to represent the membership in matters of national importance."

KEN McCLURE ELECTED PRESIDENT OF ARNEW

(Continued from Page 1)

chairman of the executive committee.

Other officers are: Beckley Smith, WJAS, Pittsburgh, first v.p.; Ken Miller, KVOO, Tulsa, second v.p.; Jack Harris, WSM, Nashville, third v.p.; Al Hollender, WJJD-WIND, Chicago, secretary-treasurer. Officers also on the executive committee are Bob Hurleigh, WFBR, Baltimore; Roy Brant, KFYB, Bismarck; John Hughes, Don Lee net, San Francisco; Foster May, WOW, Omaha, and Erle Smith, KMBC, Kansas City.

At Sunday's final session, the convention ratified the constitution, which invests complete authority in the hands of the board headed by Van Cronkhite. The labor situation was completely passed over, but a code of ethics was adopted with a view to handling news in the best interests of the public.

Boake Carter, unable to attend because of illness, sent a written address cautioning radio and the press to bury the hatchet lest the forces of totalitarianism and absolutism "take instant advantage of divided counsel and destroy the two great bulwarks of democracy that remain today." He opposed radio censorship and viewed with some alarm the growing control of stations by newspapers.

McClure said ARNEW would build a strong organization that would promote good journalism as interpreted by radio. Plans were laid for interchange of views and ideas by members, with headquarters here serving as clearing house.

Application for Illinois charter is being made. Next convention probably will go to San Antonio, with Nashville and Baltimore as alternate possibilities.

KFBI Salina Expansion

Salina, Kas. — Construction starts immediately on new studios and offices for the Salina headquarters of KFBI of Salina and Abilene. New location will offer almost five times as much space as KFE7 now has here. The new set-up will include two studios, announcers booth, control room, lounge, offices and an auditorium studio seating 250 people.

With fall and winter accounts coming in, KFBI has increased its staff of entertainers. New programs now being broadcast include Lois and Joe, harmony team with Earnest the Nurseryman; the Rhythm Rangers; Herb Lindsey, cowboy singer; The Dude Rancher, cowboy singer; The Southernaires, instrumental group; The Top Notes, harmony trio; Dixie Dickson and Jack Shumard, ballad singers, and Paul and Mac in Pickin' the Air Pockets.

ONE MINUTE INTERVIEW

BOB STANLEY

"With all major networks seriously studying the television problems, the present mode of over-arranging will soon be over. Television will force orchestra leaders to revert back to vaudeville technique, when the type or style of music had no special significance. It was the entertainer who 'sold' himself."