



RADIO DAILY

Serving the Better Interests of Commercial Radio and Television



VOL. 1, NO. 78

NEW YORK, N. Y., FRIDAY, MAY 28, 1937

FIVE CENTS

Union Signs WABC-CBS

NEW VOLUME LIMITER IMPROVES RECEPTION

Des Moines—The first commercial-built volume limiter in use by a broadcasting station, installed at WHO, has produced highly favorable results, the Central Broadcasting Co. station reports.

The instrument, known as the No. 110-A proham amplifier, manufactured by Graybar on Bell Telephone Lab specifications, gives WHO a heavier signal in its band, and increases the intensity of signal strength without power increase. Result is more satisfactory reception.

WHO engineers are now relieved
(Continued on Page 3)

Phil Baker Is Renewed With Additional Options

Phil Baker, now airing for the Gulf Oil Corp. on CBS every Sunday from 7:30-8 p.m., has been renewed by that sponsor for 39 weeks beginning in October. Contract also has options for two additional 39-week periods. Baker leaves the air next month for a vacation, returning early in October to begin new series. Harry Von Zell will take over the program for the summer.

New Production Technique In KNX Television Show

West Coast Bureau, RADIO DAILY
Los Angeles—A new type of technical man—the “boom” man—has been inducted into the radio ranks in connection with the series of unique stage plays being put on by KNX, the CBS station, from the Vine Street CBS Playhouse with the imminence of television in mind.

The actors in the weekly murder
(Continued on Page 5)

Blair Makes Good

Jimmy Blair, Fred Allen's 21-year-old baritone protege, has been signed to share the vocal limelight with Trudy Wood on the Johnny Green modern music programs which replace the Fred Astaire-Charles Butterworth series for Packard over NBC-Red starting June 8. Blair won recognition after taking an amateur contest prize.

Best Biz In Years

New Haven—More evidence of the waning summer slump bugaboo is provided by the three local stations—WELI, WBRY and WICC—which unanimously report that business for the month of April and so far in May has been the best in several years.

SHAKESPEARIAN SERIES BEING OFFERED BY CBS

First major radio production of Shakespeare's plays featuring stars of the theater and screen will be presented by CBS during July and August. Twenty-five ranking artists of the stage and films, supported by more than 100 players of note, will be cast in one of the most ambitious series in the history of radio drama. The plays will be offered weekly in a cycle of eight one-hour productions on a night-time schedule to be announced. Brewster Morgan, one of the outstanding young Shakespearian directors, formerly of England's Oxford Theater and of legitimate Broadway productions, will direct the series. A large symphony
(Continued on Page 5)

Afternoon Strip Rates Being Dropped by WMCA

Effective June 1, WMCA will discontinue the afternoon strip rates which had applied between 1 and 4 p.m., it is announced by Bertram Lebhar Jr., sales director.

WHK-WJAY Offers Clients Merchandising-Survey Service

Big Dedication Program For WISN Transmitter

Milwaukee—Dedication of WISN's new transmitting equipment on the top of the Public Service Building in downtown Milwaukee, will be aired from coast to coast at 9:30-10 Tuesday night. Eighty-seven CBS stations will take part in the celebra-
(Continued on Page 8)

5-Year Agreement With Guild Includes 40-Hour Week and Wage Increases---WOR Deal Reported Next

RADIO SPOKESMAN TOPIC AT NAB CONFAB IN CHI.

Among topics expected to come in for discussion at the NAB convention June 20-23 at the Hotel Sherman, Chicago, is the question of having a radio industry spokesman similar to Will H. Hays in the movie field.

A large number of the leading broadcasters, as well as many smaller ones, are understood to be strongly in favor of such an appointment, feeling that the size and importance of the broadcasting business not only warrants but requires it.

Warns of Danger Ahead In Growing Spot Volume

Growing volume of “spot” announcements, causing many stations to reduce most 15-minute non-chain programs to 14 minutes so that the remaining minute can be sold again, will eventually lead to a top-heavy commercial content of each hour's broadcast time, according to Joseph M. Koehler, president of Radio Events Inc.

Present trend means that the standard quarter-hour program will actually be 14 minutes, with stations selling the final minute of the program twice, Koehler points out.

The situation is something that radio will have to handle eventually or lose its business, he warns.

WABC chapter of the American Guild of Announcers & Producers yesterday signed a five-year agreement with CBS, owners of WABC, for a five-day 40-hour week, wage increases and recognition of the AGAP as the sole bargaining agent for WABC announcers and producers. Agreement goes into effect next Tuesday.

Five-day 40-hour week clause is based on the elapsed time basis with an hour for lunch. Present salaries
(Continued on Page 3)

NETWORKS SET RECORD FOR SPECIAL EVENTS

CBS, NBC and WOR-Mutual special events departments since the first of the year have put a total of 915 special news programs on the air. This is the heaviest schedule of “specials” since radio began the coverage of spot news events.

In January came the President's inauguration, then the Ohio River
(Continued on Page 8)

Asking \$25,000 Per For M-G-M Broadcasts

Metro-Goldwyn-Mayer will offer their new series of programs, consisting of all M-G-M talent, to sponsors for \$25,000 per airing. It is reported that the movie firm already has received bids from potential sponsors, but is waiting to pick a
(Continued on Page 5)

Quadruple Honor

Major Bowes received four honors in return for his salute to Syracuse last night over CBS.

These latest appointments for the Major's collection include a commission as honorary mayor of Syracuse, an appointment as deputy sheriff of the same city, another as honorary chief of police, and one as honorary fire chief.

Cleveland—A unique merchandising service, whereby United Broadcasting Co. experts will conduct an extensive survey of the Cleveland market for any prospective advertisers using either WHK or WJAY, is announced by C. A. McLaughlin, sales manager for the stations, coincident with the issuance of an un-
(Continued on Page 3)



(Registered U.S. Patent Office)

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FINANCIAL

(Thursday, May 27)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Tel. & Tel.	167½	167	167	— 3/8
Crosley Radio	22	22	22	—
Gen. Electric	54¼	53¼	53¾	+ 3/8
North American	265½	253½	265½	+ 7/8
RCA Common	91	87½	87½	— 1/4
RCA First Pfd.	68¼	68¼	68¼	— 1/4
RCA \$5 Pfd. B.	(75 Bid)			
Stewart Warner	183¼	18½	185½	— 1/4
Zenith Radio	33¼	33	33

NEW YORK CURB EXCHANGE

Hazeltine Corp.	167½	167½	167½
Majestic	2	2	2
Nat. Union Radio	2	2	2	— 1/8

OVER THE COUNTER

	Bid	Asked
CBS A	54¼	56¼
CBS B	53¼	55
Stromberg Carlson	13¼	14¼

Radio Helps Film Stars, Critics Say in Survey

That radio appearances help film players is the opinion of 40 per cent of the motion picture critics participating in the fifth annual Critics' Forum conducted by Film Daily. Eighteen per cent think that they hurt. Program material and radio ability of the individual must be considered according to 17 per cent while eight per cent believe there is no effect from radio appearance. Some reviewers believe that radio helps the player but hurts the box-office or that radio help newcomers to establish themselves but hurts the already well-known players.

Roaming "Musical Clock" Is Halted

Lynchburg, Va.—Having a studio morning "Musical Clock" program is one thing, but when you start taking the entire cast and production of the hour around the city, that's another matter. The ten members of WLVA's "Musical Clock" program just got plumb sick and tired of putting on their hour of antics and music in the station's studios. They connived with Al Heiser, station engineer, to move around a little bit. Everybody concerned forgot to tell the bosses.

Last Monday, Edward A. Allen, president of the Lynchburg Broadcasting Corp., tuned in at home to find the "Musical Clockers" broadcasting from the lobby of Lynchburg's leading hotel. Nothing was said about that, nor did he comment when he tuned in two mornings later to catch them broadcasting by means of remote unit from the swanky Oakwood Country Club.

When Friday morning rolled around, however, and he heard the program emcee talking to Lynchburg from the roof of the city's tallest office building, 17 floors from the ground, he decided that enough was enough. The "Musical Clockers" will confine their activities from now on to the studio or to some place less dangerous than the unguarded roof of an office building 17 floors above the street level.

Star Radio Programs Takes Larger Quarters

Because of greatly increased business during the past few months, Star Radio Programs Inc. will move to larger offices on June 1 in order to adequately handle the production and mailing of its syndicated scripts. The organization will maintain the same address at 250 Park Avenue, but goes to another floor where new, modernized offices have been specially constructed during the past month.

Star's continuity division, under the direction of Burke Boyce, has just added two new writers to its staff and plans are being laid for the addition of several new programs.

Chicago ARNEW Meets

Chicago—Central states unit of the Association of Radio News Editors & Writers held an open forum meeting at Sherman Hotel last night. Four subjects were discussed. Al Hollander, national secretary, started with "The Commercial Value of News," followed by J. Oren (Buck) Weaver, WBBM news editor, on "Objectionable News for Radio Presentation"; Truman Bradley, of WBBM-CBS, on "The Technique of Presenting News," and Ken Ellington of WBBM on "The Number of News Broadcasts Advisable."

John VanCronkrite, national president; Brooks Watson, WMBD, Peoria; George Voss, WOC, Davenport; Walter Roddy, WKZO, Kalamazoo; William B. Sears, WOMT, Manistowoc, and Julian Bentley, WLS, on the list of those attending.

Prof. Charles L. Allen, head of the department of journalism at Rutgers University and secretary of the New Jersey Press association, who is making a study of radio presentation at WIND and WJJD here, also addressed the group.

Coast Guard Band on Colonial

New London, Conn.—U. S. Coast Guard Academy Band, under direction of Bandmaster Charles W. Messer, will inaugurate a series of concerts over Colonial Network on June 7 at 2-2:30 p.m. Programs will originate through facilities of WNLC here.

Music Publishers Send Notice to Disk Firms

All electrical transcription companies were informed yesterday by letter of the position of the music publishers in regard to the Song Writers' Protective Association controversy. Stand of the copyright owners is outlined in a communication from Harry Fox, acting as agent and trustee, who told the ET companies that in so far as music licenses were concerned, everything is and will be status quo.

Letter sent to the ET companies, reads in part:

"Please be advised that my principals are the copyright owners of musical compositions published by them, and by virtue of such copyright possess the exclusive right to license the electrical transcription of their works. Consequently, I am authorized to grant licenses for the use in electrical transcriptions of all copyrighted musical compositions controlled by my principals. Included in such works are all compositions copyrighted prior to June 1, 1937, as well as compositions contracted for by song writers with music publishers prior to said date.

"I will thank you to address all your inquiries to this office after June 1 in the same manner as has been your practice to date.

"I expect to be in a position to advise you shortly concerning the status of musical compositions contracted for after June 1, 1937."

Buccaneers Disking for Canada

The Buccaneers Quartet have started making a series of 50 recordings which will be heard over Canadian stations under the sponsorship of the Imperial Tobacco Co. Recordings for the program are being made by the NBC Transcription Department and the talent was booked by the NBC Artists Service.

Ray Murray Returns to WMCA

Ray Murray, dialectician and comedian, returns to WMCA airwaves on Sunday on the Three Little Funsters program at 2:00 p.m. He will be added to the production every Sunday and Wednesday, hereafter.

COMING and GOING

HILL BLACKETT, president of Blackett-Sample-Humert, Inc., was in and out of town yesterday.

HAROLD FELLOWS, manager of WEEI, Boston, was in New York yesterday.

LILLIAN JACOBS of CBS department of public affairs leaves on a week's vacation today.

H. LESLIE ATLASS, CBS vice-president in Chicago, is visiting the New York offices.

LINCOLN DELLAR, CBS station relations, is off on a month's trip through the east and Canada, winding up at the NAB Chicago convention on June 20.

FRANK RUSSELL, NBC Washington vice-president, visited Radio City yesterday.

HERBERT AKERBERG, CBS vice-president in charge of station relations, went to Washington yesterday.

ALMA KITCHELL, emcee on NBC's "Let's Talk It Over", makes her first airplane trip to Washington after the program on Monday. On Tuesday she's scheduled to speak and sing at a luncheon of the Assembly of Federated Clubs of D. C. at the Mayflower Hotel, sharing the program with Mrs. Roosevelt.

GEORGE McELRATH, NBC operating engineer, is bound for Schenectady, where he will spend several days on business.

H. S. GOODMAN returned to New York yesterday after a business trip to Rochester.

HAROLD WHEELAHAN, manager of WSMB, New Orleans, is expected to return south Monday from a trip to New York.

EDDY DUCHIN and PATRICIA NORMAN leave Monday for Chicago.

HERBERT L. WILSON, consulting radio engineer, leaves for Havana on Tuesday.

REX FROST, well-known Canadian radio news commentator, sails today on the Paris for France.

PAUL K. TRAUTWEIN, president of Mirror Record Corp., left yesterday for Washington and expects to be gone a week.

MILTON WEISS of the M-G-M publicity and radio department leaves for Hollywood June 4. Will be gone a month.

JACK SKINNER of the CBS press department leaves for a 16-day vacation Aug. 6. Will spend time on the water.

MARVIN LEE, Roy Music Company's Chicago representative, has returned to that city after a 2-week stay in New York.

DAVID NILES of Niles-Richman, station reps, left last night for Darien, Conn. Will return Tuesday.

HARLAN EUGENE READ, commentator, will return to this country from England June 16 on the Queen Mary. He has been broadcasting over the BBC.

Columbia Signs "Honeychile"

Margaret Johnson, better known as Honeychile, has been signed by Columbia Artists Inc. Albert Schneider set the deal.

THE SONGBIRD OF THE SOUTH

★ ★ ★ ★

KATE SMITH

A & P BANDWAGON

THURSDAYS

CBS NETWORK 8-9 P.M., E.S.T.

EXCL. MANAGEMENT TED COLLINS

MARTIN BLOCK'S "Make-Believe Ballroom"

A WNEW FEATURE

1250 Kc.

10 TO 11 A. M. □ 6 TO 7:30 P. M.

UNION SIGNS WABC-CBS IN 5-YEAR AGREEMENT

(Continued from Page 1)

of announcers and producers are increased, according to length of service and yearly increases are mandatory. A minimum salary has been agreed upon, but no maximum, thereby making possible for CBS to hire personnel who may be worth more than the minimum Guild scale.

Another innovation in the new contract calls for all announcers to receive fees for commercial broadcasts. The policy in the past has been that announcers were to be furnished free to sponsors as part of the networks service. If the agency contacted the Artists Service department and wanted to audition announcers, then the announcer was paid. On shows where more than one announcer is used, one may be paid and the others would be donating their services.

CBS contract was signed by Roy Langham, Kenneth Roberts and Karl Schullinger for the Guild, Mefford R. Runyon for CBS, and Lawrence Lowman for the CBS Artists, Inc.

Contacted by RADIO DAILY last night, Langham said that "negotiations with CBS bargaining committee were at all times friendly and at no time was there any discord." Langham also said "the AGAP is an independent union affiliated with no other organization."

With the formation of the WABC and WMCA chapters of the AGAP, the national organization is definitely set. Next move of the AGAP is to negotiate with WMCA. Langham had a meeting Wednesday with William Weisman, vice-president of WMCA, with more meetings to follow.

Rumor around the radio trade, without confirmation, is that WOR announcers and producers are also holding informal meetings which are expected to lead to the formation of a union there.

A.R.T.A. Out to Sign Other Local Stations

With the WHN-ARTA situation now resting in the hands of the National Labor Relations Board, the union is resuming its endeavors to sign additional local stations in the New York area. The latest to be approached is WNEW. A representative has spoken to the individual members of the staff, which totals 27, but no discussions or meetings have been held as yet. WNEW recently granted a 40-hour week to their technicians in accordance with rulings set by other stations.

O'Keefe Takes Over July 7

Walter O'Keefe, who will head Fred Allen's Town Hall show while Allen and Portland Hoffa go on a vacation, takes over the broadcast on July 7. The Allens expect to spend part of the summer in Hollywood.

NEW PROGRAMS—IDEAS

Commentator Turns Tables

KSTP, St. Paul-Minneapolis station, is letting its commentator turn tables on the public and let listeners take over his job for one night a week.

Program is a desire to capitalize on the public's yen to write letters to the editor, only refining it to some extent and going the rags one better by letting the public actually be the editor.

Val Bjornson, station's "Mr. Editor" commentator, each Thursday night will turn his commenting spot over to listeners who write in and ask to appear on the air to express their views on current topics. Speeches will be limited to three minutes, allowing for at least four embryo commentators on each Thursday night stanza. Scripts of what is to be said must be submitted in advance, with Bjornson culling them for libel. That's about the only barrier tossed up; otherwise it's come one, come all, catch-as-catch can and no other holds barred.

Novel Safety Program on KDYL

"You Bet Your Life" is the title of an unusual program series on KDYL, Salt Lake City, sponsored by the Morrison Auto Supply Co., operating in three western cities. Program, heard Thursdays and Saturdays at 8:30 a.m., presents brief dramatic skit pointing out errors in highway driving, following by warning from voice identified as John Public, pointing out hazards of faulty equipment and unsafe driving. The sponsor reports real results, cooper-

New Volume Limiter Improves Reception

(Continued from Page 1)

of one of the bugaboos of broadcasting. The volume limiter automatically governs sudden shrieks, gun shots and other sharp noises in the studios that might kick the transmitter off the air without the limiting effect of the new equipment.

In other words, a higher level can be fed to the transmitter without overloading, and a higher percentage of modulation is achieved. The final result is equivalent to advantages that might be obtained by 5 to 10 kw. increase in power.

Paul Loyet, technical director of Central Broadcasting Company, in a letter to O. E. Richardson, district sales manager for Graybar, Chicago, says in part:

"The sincere clear channel station operator especially has endeavored to prevent over-modulation of his carrier, due to the large "monkey chatter" nuisance radius possible with high power. In this effort he has had to "lay low" on modulation to leave a sufficient safety margin. In our instance this varied from 2 to 6 B.D. depending on the program. Not only clear channel stations, but all classes of stations, operated in the

ating with an extensive window card tie-up plugging the program.

"Tell Mrs. Griggs" Clicks

The personal problems program recently launched on WTMJ, Milwaukee, by Mrs. Ione Quinby Griggs under the title of "Tell Mrs. Griggs," has clicked so big that mail now is more than twice as heavy as during the early airings of the program. James Irving, a WTMJ announcer, collaborates with Mrs. Griggs in writing and producing the shows, which are presented Tuesdays and Thursdays at 3:15-3:30 p.m.

Incidentally, "Tell Mrs. Griggs" has no connection with "Ask Mrs. Grey," another WTMJ program conducted by Nancy Grey.

Dayton University Program

One of the outstanding educational institutions in the middle-west, the University of Dayton, in co-operation with WHIO, has a weekly program combining education and entertainment. Each week a different professor lectures on the subject in which he has majored, with the student-body furnishing the entertainment.

Fishermen's Broadcast

"Captain's Cruise" is the intriguing title for the new fishermen's broadcast on the air Mondays from WPG, Atlantic City, at 8:15 p.m. Reports of catches, temperature, tides, bait, species and nautical tunes focus attention on marine sport. South Jersey's active captains are sponsoring the atmospheric radio voyage.

best interests of the listeners, have had the same problem and we believe most of them have responded admirably, taking the loss of modulation power with good grace.

"Since installing the 110-A program amplifier and making a considerable number of tests, we feel we have adjusted this unit to a point where it does not affect the program from an 'expression' angle but gives an increase in input audio power level which corresponds to slightly more than doubling the transmitter power. Most of the gain is through the loss of fear of overmodulation on the part of the control operator."

WOR Assigns Edward Laux

Edward Laux, formerly a WCAU announcer and also free lance, has been assigned by Nat Abramson, head of the WOR Artists Service, to announce all dance band remotes emanating from New Jersey.

RECORDINGS
Productions -- Transcriptions

Sound Reproductions Corp.
17 West 46th St. Telephone
New York City BR 9-8265

WHK-WJAY IS OFFERING SERVICE TO CLIENTS

(Continued from Page 1)

usually comprehensive sales promotion booklet on WHK.

The survey will include a house to house canvas of homes and businesses in various districts of the city, grouped and classified under McLaughlin's direction. These surveys will determine the relative distribution of the advertiser's product in each district. This service is offered without cost or obligation.

In addition, according to McLaughlin, should the advertiser decide to use WHK or WJAY in his campaign, a second survey will be made four weeks from the date of the first broadcast, and from time to time thereafter whenever it seems advisable.

The purpose of this service, McLaughlin says is to place before the advertiser a graphic picture of his present distribution set-up and to determine how broadcasting fits into the picture. These are the salient points in Mr. McLaughlin's plan:

(A) Route list for drug or grocery retailers.

(B) Personal calls on wholesalers plus key retailers with promotion.

(C) Letters to retailers (only charge is for postage or Western Union messages at slightly higher cost).

(D) Use of United Broadcasting Company studios, production and talent facilities for dealer's meetings or retailer's sessions.

(E) Surveys at the start and during campaign.

WHK's new Sales Presentation contains more complete engineering data than is usually compiled for a book of this nature. Glenn D. Gillett, radio engineering surveyor of Washington, compiled and edited this data. The maps included in the presentation have been especially drawn and colored to illustrate clearly and simply the story of WHK's listening radius under every conceivable condition. Within a short time, similar Sales Presentations will be off the press for other United Broadcasting Company stations, WJAY in Cleveland, WHKC in Columbus, and WKBN in Youngstown.

BARRY MCKINLEY
Griffin "ALL-Wite"
Tie Toe Review

Management
NBC Artists' Service
Personal Representative
James L. Saphier



SECOND studio unit of the new \$300,000 WBBM-CBS Chicago studio and office headquarters will be opened June 15, Frank Moore of New York, supervising architect, announces. Office layout and big air theater were opened last November. Second unit includes two big ork and drama studios and reception room.

Gene Autry, who attracted terrific audiences as a hillbilly yodeler at WLS in the old days, is at the Chicago Theater this week.

Marge Kerr, former feature writer at Radio Guide, has joined the Tom Fizzdale publicity staff.

WLS has a new Sunday morning show called "Here's Something New," featuring inventors of trick gadgets. It's presented in cooperation with Inventors Congress.

K. W. Husted, commercial manager, and Carl Burkland of WCCO, Minneapolis, visiting at WBBM.

Barbara Luddy arrives from the west coast Tuesday for rehearsals for "First Nighter" show starting the following Friday. Les Tremayne, who will play leads opposite her, due back this weekend from a motor trip to Florida.

Healani (McKenzie) of the South Seas started a new series of Hawaiian music over NBC-Blue at 10:30 p.m. Wednesday. Healani is half Hawaiian, half Scotch.

George Biggar, promotional director of WLS, has been elected president of Chicago Alumni Association of South Dakota University.

Janet Logan of "Helen Trent" in St. Louis watching International air meet.

Biow Co. to Move

The Biow Co., Inc., now at 444 Madison Ave., moves its offices to 9 Rockefeller Plaza sometime between June 26 and July 1.



May 28-29-30-31

Greetings from Radio Daily

to
Al Jolson Charles Winninger
Violet Dunn Don Becker
Jack Clemens Phil Regan

Mario Chamlee Oliver Wakefield

Ben Bernie Benny Goodman
Whispering Jack Smith
Norris Goff
Cornelia Otis Skinner

Fred Allen Don Ameche
Jack Costello Frances Alda

● ● ● Walter Cassel becomes the singing star on a Sunday night show now emanating from the coast beginning June 13—and it isn't the Chevrolet show either!...Eric Sagerquist will conduct the ork on "First Nighter" starting the fourth via Chi...George Griffin will be screen-tested by M-G-M and will do his fall airings from Hollywood...Carl Hoff's first show for Ford will come from the Hotel Astor—not from out of town!... Arthur Gabarini, NBC page boy, has been elevated to wordslinging by Pat Kelly...FOURTEEN comedians auditioned the other day for a transcription series planned for a drug firm...Dick Himber's WOR show fades June 18...Lester Lee set Guy Robertson for those auto transcriptions... Jerry Devine becomes a permanent writer on the Bert Lahr show with this week's script...Sue Mitchell quits Bunny Berigan's band at the Penn tonite—and will be featured on NBC sustaining—until "the real thing comes along".

● ● ● KRNT, Des Moines, presented "Bachelors' Inquisition" the other day, using two of their unwedded and most beautiful girls. May Floyd Sinex and Gwen McCleary cross-examined before the mike Lansing Benet, Ken Brown, Frank Jaffe, Orville Foster, Gene Shumate, Bill Spargrove, Ed Linehan, Buck Rasch, Ray Scobbe and Freddie Lamm...WCAE last night aired the pet peeves of Pittsburghers. An invalid told why he objects to people pitying him, a mother of seven related why she hits the ceiling when members of her household don't phone to explain the reason for their not coming home for dinner, and another woman voiced her vote against smoking by other women in eateries...KCKN, Kansas City, Kas., set a record of some kind by airing a news item four minutes after its occurrence...Ben McDonald, v.p. of the Junior C. of C. was slated to talk on the Chamber's program at 8:05. However, at 8:01, he was notified of his election to the presidency of organization—so when he made his appearance for the airing, he was introduced by his new title!

● ● ● Charlie Margulis with his new type of music and Art Barnett heading a sweet band auditioned for Young & Rubicam at CBS, a half-hour show with Lois Ravel vocalizing for both bands—in a "Battle of Music". No comics used—but Charlie and Art supplied the necessary laughs via ribs about each other's playing...Benny Davis and Mickey Alpert composed "Riviera Moon" within 30 minutes and placed it with Feist...Al Donahue will have an NBC wire and be aired twice weekly from the Rainbow Room after Wednesday. He was signed one year ago for this job!...Herbie Hood resigned from Harms and goes to Feist...Audree Collins has a Phi Alpha pin on her charm bracelet and Mickey Garlock is not a college man!...Gertrude Berg will send for Bob Prescott of the CBS sound effects dept. to come west...Dick Bray, sports commentator of WKRC, Cincinnati, has one of the most complete sports catalogues in existence. Dick compiled the book and can tell you at a glance just what's what and who's who in the sports world.

● ● ● When Bob Dumm, KSFC-CBS special events producer in Frisco, made a pre-opening inspection of the new Golden Gate Bridge to make arrangements for the airing, he found Mayor LaGuardia and Mayor Angelo Rossi of Frisco informally inspecting the bridge...The western executive was showing off the Frisco pride to Mr. New York without benefit of stoogies, reporters, photographers or official retinue...Here's what makes this a good story...Bob had his candid camera with him and made 20 of the most candid shots of the two mayors enjoying themselves...With the scoop in the "black box" he had no trouble in disposing of the pictures.

MEL ROACH, former chief announcer for KEHE and the California net, has joined the Allied Advertising Agencies to handle production work and do special announcing.

George Fischer (Hollywood Whispers, Mutual net) has completed the first of 24 "Telepicture" 16-mm. home movie shorts, to be released for sale to fans through department stores, etc. Pictures are in full color, use Fischer as m.c., and introduce Hollywood stars, give style hints, chatter, etc. Tetra Productions is making them. There will be 24 in the series.

Sol Bright's band just finished dinking "What Aloha Means to Me," written by Earl C. Anthony, owner of KFI and KECA, NBC outlets here. C. P. MacGregor Co. doing recording, for Brunswick records. Anthony just back from Honolulu, has written another, "Coral Isle" not yet dinked.

Walter Cassel has had to give up his scheduled appearance on Gen. Motors hour from the Holywood Bowl because he'll be singing same day on Chevrolet Rubinoff program. He may have Eastern appearance on the G. M. hour.

Lillian Burkhart Goldsmith, book reviewer and commentator, returns to the air with a new series on KFVB, starting next week.

KEHE and California net has added E. L. Bengston (from KLV, Denver) to sales staff; Charles A. Cashion, as news writer, and Don Currlin, (KNX) to announcing staff.

Hal Berger, author and lead in the Don Lee serial, "In Laws," has sold the scripts for the 1932 and 1933 series to a French organization to be translated and dinked for release over the air from Bordeaux, Paris and Lyons.

Ed Lowry's "Sing Time" cast is doing a personal appearance at the Orpheum theater this week.

Vic Dalton's KMTR has opened new downtown offices at 642 South Flower, with A. Corenson as commercial manager in charge.

Ken Carpenter has been signed through NBC Artist Bureau for 13 weeks on the summer Packard hour.

NBC Artist Bureau has planted Jed Mather for lead in a script serial on KHJ, Don Lee net.

Walter Winchell reported considering an offer for twice his present paycheck to go with J. Walter Thompson agency.

Yachting Authority for Radio

John Scott Hughes, yachting correspondent of the London Times, covering preliminary and American Cup Races for his paper, is in New York from Newport to confer with B. Charles Dean, president of British-American Productions, who will handle him for radio. Hughes is also the yachting editor for various English magazines and author of several books.

**WITH THE
★ WOMEN ★**

By ADELE ALLERHAND

BENAY VENUTA, WOR's blonde warbler, granted leave of absence from that station, reason being, she'll make vocal music for patrons of Chicago's Drake...then take wing for Hollywood...Benay's slated to receive the Dinty Doyle award come Sunday...19-year-old Joan Merrill, who several weeks back left Atlantic City at 4 a.m., arrived in New York, auditioned for WOR at 11 a.m. and scored with two ultra-difficult arrangements, to premiere over the same station this week...The lass is said to have the much-discussed "what it takes" and is due for a build-up...Nadine Conner missing from "Showboat" last night because of misbehaving tonsils...Fanchon of Fanchon & Marco, femme producer, whose "Turn Off The Moon" has just reached the exhibitors, to offer sage advice to the gals on Elza Schallert's program over WJZ tonight...

"Woof 30" is the moniker of the new Loretta Clemens ditty...inspired by woofs shouted into the mike for testing purposes...dedicated to the master control men of the CBS network...All because La Clemens discovered that the proper intensity produced a reading of 30 decibels on the meter...Wini Shaw busy expressing delight on account of her chanson, "Too Marvelous for Words", turned out to be the No. 1 hit...Adele Ronson planning to saw wood for diversion on her Connecticut farm during the hotter days...Columbia's Jacqueline De Wit, youthful thespienne, to describe the operation of "The Talking Book", device for the blind, similar to the phonograph, on this week's "Sunday Mornings At Aunt Susan's"...Jeanne D'Arcy, the Messner lads' singing gal, started with a week's engagement at the Park Central, prize for winning an amateur contest...They were there at the same time, heard her...Ergo, she's been with them ever since...

Blow's Reggie Scheubel says she likes the idea of going to the NAB Convention...Gertrude Bugara, who used to help schedule bands for WOR-Mutual, now being of secretarial assistance to Julius Seebach, program director...Kay Thompson's demoiselles all turned out for the Hal Kemp opening last p.m....A gal named Esther Osterndorf has agreed to marry Les Hatfield, CBS engineer, sometime in June...



"FROM THE ENDS OF THE EARTH"

Sustaining
WGN-Mutual network, Wednesdays,
10-10:30 p.m.

DRAMATIZED EXPEDITIONS MAKE GOOD ADVENTURE FARE WITH EDUCATIONAL TOUCH.

Second in a series of programs dramatizing the highlights of expeditions to the far corners of the earth was devoted to the Lowry expedition to southern Colorado.

Program dramatized the more exciting phases of the four-year stay in Colorado. Dr. Paul S. Martin, curator of anthropology at the Field Museum of Natural History, Chicago, who headed the expedition was interviewed by Carter Blaine.

First 15 minutes explained the purpose of the trip and last half told in dramatized form of a crazed squatter who threatened Martin's life but was bought off with a pack of cigarettes. This portion was very well done.

Program is designed for educational purposes and is put on the air by the University Broadcasting Council in cooperation with the Field Museum. Whoever is writing the script has taken a cue from other radio shows such as "Gang Busters," "Three Minute Thrills" and "March of Time," and made a very interesting half hour show out of something that could be very dry. The words anthropology and archaeology, under ordinary circumstances, would cause most listeners to tune out, but a good touch of showmanship keeps your interest.

FRANK MORGAN

Dodge Dealers
WHN, Wednesdays, 8:30-8:45 p.m.
Ruthrauff & Ryan Inc

FIRST OF DISK SERIES RATES JUST FAIR IN ENTERTAINMENT.

This is the series of transcribed programs, made in Hollywood late last year and scheduled to take the air in January, but delayed because of the automotive strikes.

Program features Frank Morgan, the screen actor, Freddie Rich's orchestra, and Frances Langford as the guest vocalist in the program caught.

Disk started out fast with Rich playing "Swing High, Swing Low,"

Shakespearian Series Being Offered by CBS

(Continued from Page 1)
orchestra will supply the musical backgrounds.

The dramas will include: "Hamlet"; "Macbeth"; "King Lear"; "Twelfth Night"; "As You Like It"; "The Taming of the Shrew"; "Henry IV"; and "Much Ado About Nothing."

then toned down. Morgan came on for a lot of chatter that was not very funny, and introduced Langford who sang "Star Dust" accompanied by the orchestra. This her only number. More of Morgan followed, and the show closed with Rich playing "Old Rockin' Chair's Got Me" as a musical background for the commercial, of which there is plenty. Dodge trucks, cars and used cars are plugged. Also a plug to listen to the Major Bowes Amateur Hour on Thursday nights, sponsored by Chrysler Corp.

"SALLY AT THE SWITCHBOARD"

Brander & Co. (sunburn oil)
WMCA, Tuesdays and Thursdays,
2:15-2:30 p.m.
Norman H. White Co.

MYSTERY SERIAL WITH AMY SEDELL DOING GOOD JOB IN TITLE ROLE.

Nice work by Amy Sedell in the role of the telephone operator makes this an interesting little serial, judging by the first two installments. Locale is a hotel, and to start the action rolling there is one of those mysterious mysteries without which no mystery serial is complete.

Through the medium of the bright telephone operator, the story unravels, pausing now and then for a bit of hotel life, a touch of comedy, and the occasional commercials, which are slipped in somewhat unawares.

Program moves along at a gait calculated to hold interest.

JACK INGERSOLL

J. C. Eno Ltd. (Eno's salts)
WINS, Monday through Saturday,
10:30-10:45 a.m.
Benton & Bowles

ENTERTAININGLY VARIED PROGRAM OF CURRENT NEWS EVENTS.

Jack Ingersoll has a nice style for the handling of current news topics so as to give them a little colorful interest instead of just rattling off the headlines in staccato style.

Ingersoll covers plenty of territory, including both the foreign and the domestic field, and running from romance to opening stock market prices, and he gets in items with human interest touches as well as the hot stories of the day.

Asking \$25,000 Per For M-G-M Broadcasts

(Continued from Page 1)
suitable product for the show. Actors, actresses, musicians and script writers now on the payroll of M-G-M will be employed in the new series. Louis K. Sidney, managing director of WHN, will move to the coast shortly to take charge.

GUEST-ING

GIOVANNI MARTINELLI and PHIL SPITALNY with his girl orchestra, on Magic Key of RCA, June 6 (NBC-Blue, 2 p.m.).

PAULINE LORD and KENNETH MacKENNA, on Kate Smith Band Wagon, June 3 (CBS, 8 p.m.).

LOUIS D'ANGELO, LOUISE D'ANGELO and RUFÉ DAVIS, on Joe Cook Shell Show, tomorrow (NBC-Red, 9:30 p.m.).

BEULAH BONDI, interviewed by Radie Harris, tonight (WHN, 8 p.m.).

BRODERICK CRAWFORD, son of Helen Broderick, interviewed at approximately 3:30 p.m. today, on "Grandstand and Bandstand" (WMCA, 2:30-5:30 p.m.).

BERT LYNNE and his vibro-violin, on Fred Allen program, June 2 (NBC-Red, 9 p.m.).

GEORGE GRIFFIN and JEAN ELLINGTON, on Movie Pilot, May 28 (WEAF, 7:30 p.m.).

New Production Technique in KNX Television Show

(Continued from Page 1)

mystery, "Your Witness," all memorize their lines, use full makeup, and all microphones are concealed wherever feasible, making the show as realistic and as near to being a legitimate stage production as possible. In following the action about the stage, a Mole-Richardson mike boom is used, manned by one of the best operators the picture studios could supply. This boom operator wears earphones, one phone enabling him to hear the actual broadcast, the other connected to the monitor engineer's microphone in the control booth, so that directions can be received from him at all times during the show.

The boom microphone is the only one visible to the audience, and for television purposes the mike can be kept just clear of the television camera's focal angle, as in present motion picture work.

The premier performance played to a full house of over a thousand spectators and the reaction was very favorable. Playbacks indicated that the show was fully as interesting to the unseen audience as to the actual "eye witnesses."

"BARON MUNCHAUSEN"

JACK PEARL

RALEIGH and KOOL CIGARETTES

WJZ-10 P. M. E.S.T.—Friday
NBC Network

Dir.: A. & S. LYONS, Inc.

STATION-STUDIO
and
TRANSMITTER

EQUIPMENT

NEW DEVICES
and
IMPROVEMENTS

Latest Technical Developments and Activities in Radio and Television

NEW REMOTE EQUIPMENT DEVELOPED BY ENGINEERS

Cleveland—After weeks of working in secret, E. L. Gove and his staff of WHK-WJAY engineers have evolved another new development in the way of equipment.

Within two weeks, six new remote high fidelity amplifiers will be ready for use. The new amplifiers are unlike any others developed elsewhere. In their finished state, they'll resemble nothing else but small cash registers to the eyes of those uninitiated in the mysteries of radio equipment. In the front of each will be a series of "vertical faders" (developed for WHK and WJAY exclusively by Gove several years ago) in place of the conventional dials used for control. Gove and his staff of technical experts have developed an entirely new circuit and a new design for remote amplifiers. While the new amplifiers will weigh much less than half what the present amplifiers weigh, while they'll be only a third the size and will be three times as compact, they'll be twice as efficient, according to Gove.

Along the entire length of a long work bench, the casual visitor will also see a series of gadgets, dials, thingamabobs and whatchamacallits. Gove explains that this will culminate within a month in a revolutionary piece of equipment for studio control use.

One huge piece of equipment called a "Volume Indicator Multiplying Unit" will be installed in the master control room. This will operate newly-developed Power Level Indicators in each of the studio control booths. New volume indicators (better known to the trade as "V. I's") which serve as visual checks on the "level" of programs and indicate distortion of tone, will be installed throughout. The new meters have an advantage over the old-style meters previously in use. They rise rapidly to a peak, but fall back slowly. This is known as electrical damping. It enables the engineers to monitor programs more accurately and keep distortion of tone at a minimum.

MOTION PICTURE LIGHTING AND EQUIPMENT CORP.

WE FURNISH
Electrical Lighting Equipment of Any Kind
FOR RADIO STATIONS
244-250 WEST 49th STREET
New York City Tel. Chic. 4-2074

WHK Ultra-High Frequency Experiments

Cleveland—Under the direction of E. L. Gove, chief engineer, WHK is embarking on a period of exhaustive research and experiment with ultra high frequency broadcast bands.

High in the Terminal Tower, Engineer Gove's technicians are busy installing new Western Electric equipment just received. When motor generators and antenna equipment is received the latter part of June, all programs now heard on WHK's 1390 kilocycles will also be heard on an ultra-high frequency band.

The United Broadcasting Company holds experimental licenses on 30.6, 34.6, 38.6 and 41 megacycles. While it is pointed out that few receivers are capable of picking up signals on these frequencies and therefore at present few listeners will hear the programs emanating from WHK studios on the ultra-high frequencies, the results of WHK's experiments may lead to startling advances in radio in the future. Thus the entire industry and the listening public may benefit eventually.

Gove and his engineers will make exhaustive studies of noise, fading, shadow effects and other phases of ultra-high frequency broadcasts in the Cleveland area.

WXYZ's New Antenna Is Placed in Service

Detroit — WXYZ's new vertical radiator type antenna has been completed and was placed in service this week. It was designed and constructed under the supervision of Lynne C. Smeby, engineering supervisor of WXYZ, and is the second highest structure in the city of Detroit. Located on top of the Maccabees Building, Woodward and Putnam avenues, in the very center of Detroit's beautiful Art Center District, it towers 474 feet above the ground. It is 283 feet above the roof of the Maccabees Building. Careful measurements made since the completion of the tower, show that the total power of WXYZ has been effectively raised three times due to the increased efficiency over the old antenna.

The tower is built of high grade steel and is designed to withstand a 110-mile gale with a half-inch of ice coating all members. A patented bolt has been used to hold the different members of the tower together, and is considered by structural engineers to be one of the safest methods of connecting the members together. The base of the tower stands on three porcelain insulators which have been proof tested to a strength of 53 tons.

Low Frequency for WTAR

Norfolk—WTAR is making a special low frequency installation to receive and rebroadcast the Arlington time signal locally. Plan is to let standby dashes ride through music as a background a few minutes before noon preceding the signal. New service will supplant 15 second Arlington time signal and announcement through NBC network for the station.

KYA's New Transmitter Is the Latest Creation

New \$100,000 transmitter setup dedicated this week by KYA, San Francisco, embraces the latest word in RCA high fidelity apparatus and other transmitter is housed in a beautiful ultra-modern white, reinforced concrete building on Candlestick Point. From this vantage point, one can see the entire city of San Francisco, the east bay and Marin county. The building houses the transmitter in two transmitter rooms, and in addition there are living quarters for personnel. Basement room houses all the power equipment, cooling systems, a transformer vault and a garage.

In case there is ever a break in the service of the new transmitter, KYA will be prepared for the situation. It will have an auxiliary transmitter at the plant, ready to carry on the job where the other left off.

The task of installing the transmitter and all the affiliated equipment rested on the shoulders of KYA's Chief Engineer Paul Schulz.

The transmitting tower is 450 feet tall, weighs 60 tons and is approximately 120 feet distant from the transmitter house. Over-all height of the tower is nearly 850 feet above sea-level, giving the transmitting radius a clean sweep over its course, without such usual obstacles as high buildings, trees, hills or man-made structures.

Four hundred tons of concrete and steel were used in the foundation for the tower. Enough copper wire to stretch five miles was used in the grounding system at the transmitter. The tower is so constructed as to withstand an eighty mile an hour gale with safety.

There is a flashing red beacon at

THREE-YEAR RESEARCH ON WMBG TRANSMITTER

Richmond — Construction of WMBG's new modern radio broadcasting transmitter plant, to be located at Staples Mill Road and Broad Street Road, and calling for two 216-foot antennas placed 91 feet apart, required nearly three years of research work and careful planning. Each census district in the counties representing the primary areas was carefully analyzed for population, number of radio homes and other general market data. The purpose of this was to find the most thickly populated and richest markets in the Richmond market area.

It was found that a greater number of radio homes were located in the Southeast triangle and the richest agricultural markets in the State were in Southside Virginia. It was then necessary to propose a directional antenna which would concentrate the greatest amount of energy in the direction above mentioned, and at the same time borrow this energy from the sections which were practically without radio homes. This called for work of consulting engineers to determine the type and kind of radio towers, their separation and direction, and the manner which the current from the transmitter should be fed to each tower. Once the pattern was established, it was necessary to decide upon a location. It was found that the present location of the new WMBG transmitter was best suited to serve the industrial triangle and the richest agricultural market in the State.

the very tip of the tower, which gives forty flashes a minute. It is controlled entirely by an electric eye, which in turn is controlled by the sun. The beacon acts as a safety signal for aviation.

Tele Takes Holiday

London — Television screens throughout the area served by the BBC will be blank for three weeks from July 26. This follows the official decision to suspend broadcasting "to allow overhaul and certain internal adjustments." Actually one of the main reasons is to give the staff at Alexandra Palace a holiday. A relief staff is impracticable for the intricacies of routine have been acquired only after long and arduous experience by those who now control it.

NEW PATENTS

Radio and Television

Compiled by

John B. Brady, Attorney

Washington, D. C.

2,081,162—Antenna. Andrew Alford, New York, N. Y., assignor to Mackay Radio & Telegraph Co.

2,081,205—Radio Circuit. Hans Marsiske, Furstenwalde/Spree, Germany.
2,081,247—Electric Discharge Tube. Johannes G. W. Mulder, Eindhoven, Netherlands, assignor to N. V. Phillips Gloeilampenfabrieken.

2,081,274—Antenna Structure. Walter Max Hahnemann, Berlin, Marienfelde, Germany, assignor to C. Lorenz Aktiengesellschaft.

2,081,295—Selective Control Mechanism for Radio Sets. Ransom L. Galinat, Wethersfield, Conn.

2,081,344—Braun Tube. Manfred von Ardenne, Berlin, Germany.

2,081,415—Electron Emitter. Edmund A. Veazie, New York, N. Y., assignor to Bell Telephone Laboratories, Inc.

2,081,425—High Frequency Transmission System. Clifford E. Fay, Chatham, N. J., assignor to Bell Telephone Laboratories, Inc.

2,081,429—Electron Tube and Method of Operating the Same. Wolfgang Gaede, Karlsruhe, Germany.

2,081,530—Wireless Direction Finding System. Harry M. Dowsett, Winchmore Hill, London, and Robert Carzow, Ardentinn, England, assignor to RCA.

2,081,577—Phase Modulation. Murray G. Crosby, Riverhead, N. Y., assignor to RCA.

2,081,584—Tuning System. Hans Hasse, Berlin, Germany, assignor to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,081,625—Public Address System and the Like. Alfred N. Goldsmith, New York.

2,081,686—Remote Control Apparatus for Electric Tuning Systems. Adolph A. Thomas, New York, N. Y., assignor to RCA.

2,081,705—Detector Circuit. Gunther Jobst and Waldemar Wehnert, Berlin, Germany, assignors to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,081,708—Discharge Tube. Baarte Krol, Mitcham Junction, England, assignor to N. V. Phillips Gloeilampenfabrieken.

2,081,711—High Frequency Apparatus. Herbert S. Polin, Port Washington, N. Y., assignor to Polin, Inc.

2,081,713—Compensation for Variation of Plate Currents. Arnold J. Rohner, Haddon Heights, N. J., assignor to RCA.

2,081,714—Electron Discharge Device. Horst Rothe and Werner Kleen, Berlin, Germany, assignor to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,081,730—Television System. Harold H. Beverage, Riverhead, N. Y., assignor to RCA.

2,081,739—Sensitivity Meter. Walter Dissler, Berlin, Germany, assignor to Telefunken Gesellschaft fur Drahtlose Telegraphie m.b.H.

2,081,746—Tuning Device. Hans E. Hollmann, Berlin-Wilmersdorf, Germany, assignor to Radio Patents Corporation.

2,081,767—Indicating Device. Rudolf Hans Richter, Leipzig, Germany, assignor to Radio Patents Corp.

2,081,864—Emissive Cathode. Donald V. Edwards, Montclair, and Earl K. Smith, East Orange, N. J., assignor to Electrons, Inc.

WLBC Sales Promotion File

Muncie, Ind.—“To Sell Eastern Indiana” is the title of a complete compilation of facts regarding WLBC and its sales territory. Maps, charts, tabulations, case histories and much other informative data is contained in the folder.

WBRY Musical Gets Sponsors

New Haven—WBRY's new full-hour musical, daily at 8 a.m., though only a week old, already has ten commercial participators, varying from scalp treatments to garages.

Covering Summer Theaters

Openings of leading summer stock companies in the New York area will be aired over WMCA, with Martin Starr making the visits.

★ Theater Improvements ★

Marshalltown, Ia.—KFBJ has asked the FCC for license covering new antenna, changes in equipment and move of transmitter.

Quincy, Ill.—New automatic frequency control equipment is to be installed by WTAD.

Little Rock, Ark.—KLRA has applied to FCC for license to cover CP for changes in equipment and increase in power.

Buffalo—WKBW has asked for license covering CP for changes in

antenna and move of transmitter.

Detroit—CP to install new transmitter and raise power to 5 kw. has been asked by WXYZ from the FCC.

Devil's Lake, N. D.—KDLR has applied for CP to move transmitter and install new vertical antenna.

Twin Falls, Ida.—Changes in transmitting equipment, new vertical antenna, move of transmitter and increase in power to 5 kw. day are embraced in application of KTFI filed with the FCC.

Clean Up Interference From Cuban Stations

American stations suffering for many years as a result of bad heterodyning from Cuban stations have taken steps to clean up this interference. Herbert L. Wilson, consulting radio engineer, has been retained by a number of stations and has been endeavoring to establish higher standards for broadcasters, to prevent overmodulation and to provide stations in Cuba with temperature control ovens and zero coefficient crystals so that they may maintain their assigned frequency to a high degree of accuracy.

CMCY, Havana, planning to increase power to 10,000 watts day and night, has retained Wilson as consulting engineer and he has installed the first vertical radiator, first concentric transmission line and first low level transmitter there. Wilson leaves next week for Havana to supervise the power increase, making CMCY the most powerful station in Cuba.

Designs Dynamic Mike

West Coast Bureau, RADIO DAILY

Los Angeles—Universal Microphone Co. of Inglewood has designed a new dynamic microphone built especially for orchestra pickup, and combining velocity and pressure principles. President James R. Fouch plans to be in production on the new unit late in June or early in July, and during the summer will issue a bulletin describing the microphones with instructions for its use.

New Coast A.C.B.T. Head

West Coast Bureau, RADIO DAILY

Hollywood—Paul C. O'Harra, KNX engineer, is the new president of the Hollywood A.C.B.T. local, succeeding the late Kenneth G. Ormiston, president and chief transmitter engineer. Leo Shepard was nominated along with O'Harra, but latter won by a good margin.

Harry Spears, western representative of A.C.B.T., has been in New York conferring with executives and engineers on wage scale adjustments.

KTAT Adds 2 Announcers

Fort Worth, Tex.—Increased business has resulted in addition of two announcers at KTAT. They are Joe Pierson, who came from WHAS and WQAM, and Francis Hill.

KXBY Modernization

Kansas City—New equipment installed in the recently occupied quarters of KXBY include a new console type control desk which utilizes Kellogg switches and has six Daven faders, Jensen dynamic speakers in four studios and large type Jensen speakers in three audition rooms, new audition equipment which includes a 94-C RCA audition amplifier and the addition of four microphone pre-amplifiers and two speaker amplifiers which were developed by the station's engineering staff. Further modern improvements include an elevated control room floor to provide a better view of the studios and the use of indirect lighting and acoustic plaster throughout for walls and ceilings.

WSPD Mobile Equipment

Toledo, O.—WSPD has ordered a specially-built trailer to house the mobile equipment and short wave transmitters from the Ohio Camp Trailer Co. of Toledo. House-trailer will be 17 ft. long, 6½ ft. high, and 7½ ft. wide. Exterior will bear a medium gray paint job with identifying insignia on the sides. Interior will resemble a regular broadcasting station's control room in miniature, according to Vern C. Alston, WSPD's chief engineer. Two 100-watt transmitters will be installed, together with an all-wave receiving set, a remote control amplifier, and all other equipment necessary to broadcast. Power will be provided by a regular gasoline-operated, 110-volt, 60 cycle, A.C. power plant.

Another Film Star-Radio Probe

Milwaukee—At its annual convention here yesterday, Allied States Ass'n, a national organization of motion picture theatermen, named a committee to investigate the problem of radio competition with film theaters, more particularly the appearance of film stars on the air.

Cahoon Joins Tyson Agency

Brent F. Cahoon, formerly operating his own advertising agency in Tulsa, Okla., has joined the executive staff of O. S. Tyson & Co., Inc., New York. Appointment becomes effective immediately.

★

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the Buying
Power of
RADIO
Gathered At
Chicago
For the BIG-
NAB
Convention
(June 20-23)
Radio Daily
Will Issue
Special
Editions
Every Day**

★

Coast-to-Coast

DON DUNPHY will be at the mike tonight when WINS and the New York Broadcasting System air the opening of the motorcycle racing season from the Yankee Stadium. Program will be broadcast every Friday, at 9-9:15 p.m. this week and at 9-9:15 and 10-10:15 on succeeding Fridays.

WBRY will broadcast exclusively the only part of the Yale Commencement exercises to be aired, June 23. This is the awarding of honorary degrees to noted persons.

Howard Chamberlain and Cy Rapp of KMA, Shenandoah, Ia., went to St. Joseph, Mo., to handle the broadcast of Postmaster General Farley's speech. Special events department of KMA arranged to feed the program to the Iowa Network, as it has done with other events in the KMA area. From St. Joseph, Chamberlain and Rapp jumped to Harlan, Ia., where Governor Kraschel of Iowa spoke at the High School graduation.

Choruses from 20 schools of northern N. Y. State participated in the Day of Singing at the Lake Placid Club, Lake Placid, N. Y., sponsored by the education foundation of the club. WMFF, the North Country's Own Station at Plattsburg, broadcast the entire afternoon proceedings, a four and a half hour feature. The remote feature 65 miles away was handled without any trouble whatsoever and WMFF now has the distinction of being the only station to ever broadcast a program from this exclusive club. Plans are being made to take several programs from the resort this summer.

Jack Dempsey and Mickey Walker, two of the prize ring's most famous champions, were on the sports program over WVFW last night.

A triple wedding of triplets will be broadcast over the NBC-Blue network from the First Methodist Episcopal Church in Carthage, N. Y., on June 1, from 9:30-9:55. Dora, Doris and Dorothy Zehr will be married to Francis and Sherman Kloster and Dewey Hill.

ONE MINUTE INTERVIEW

JANE PICKENS

"Radio's chief handicap is the lack of some means to make a radio show a permanent feature. A good stage play or a prize-winning movie can be revived, but once a show is heard on the air it has outlived its usefulness. Many people would like to hear some of their favorite broadcasts again. Why can't they be revived?"

ORCHESTRAS - MUSIC

THE Hudson-DeLange Orchestra, batoned by Eddie De Lange, begins a summer engagement today at Playland Casino, Rye. Will Hudson, co-leader and arranger for the outfit, is well-known as the composer of such hits as "Organ Grinder's Swing," "Mr. Ghost Goes to Town," "Moonglow" and "You're Not the Kind." Nan Wynn, who was presented at the French Casino by Rudy Vallee, is the featured vocalist. To be aired twice weekly over NBC, Tuesdays, 11-11:30 p.m. over WEA, Saturdays, 11-11:30 p.m. over WJZ.

Eddie Duchin, his band and vocalist Patricia Norman open at Chicago's Palmer House, with a Mutual wire, Tuesday evening. Stanley Worth is to be the new tenor. Charles Trotter succeeds Lou Sherwood as trumpeter-in-chief.

Ina Ray Hutton and her Melodears will be heard at the Aragon, in Chi., and aired via Mutual the week of June 12.

Maestro Jack Wardlaw and ork, featured over WIS, Columbia, S. C., depart for road work, ending in a summer engagement at a Jacksonville dance spot.

Guy Lombardo, Tommy Dorsey, Benny Goodman and Alex Bartha are the name bands who will make music for the Steel Pier dance devotees over the weekend. They'll be aired via WPG.

A new series of Sunday evening dance-music programs will be ethered over WICC starting this Sunday, 11:30-12 midnight, direct from the Pleasure Beach Ballroom at Pleasure Beach Park, Bridgeport, Conn.

Networks Set Record For Special Events

(Continued from Page 1) floods; February saw the end of the flood threat, but attention switched to the automotive strikes in and around Detroit. March was just the routine events such as the Easter parade. April was mixed between the opening of the baseball season and the pre-coronation broadcasts from London. This month is well on its way to top January, what with the all-day coronation program from London and others leading up to the coronation and after, plus the Hindenburg crash, the Rockefeller memorial programs, tennis matches, Kentucky Derby, Indianapolis auto races, etc.

NBC's special events department under A. A. Schechter, director of news and special events, put 269 "special" spot news programs on the air, 179 international broadcasts covering the coronation and other European events such as the abdication of the Duke of Windsor and the events leading up to the abdication. CBS booked 275 programs with

Broadcasts will offer a variety of popular dance combinations, as exemplified by celebrated dance units of the country. Series will be opened by Jan Campbell and his ork.

Chick Webb and his boys inaugurate a week of music at the Regal Theater, in Chi. June 18.

The Mills Brothers are scheduled for a run at London's Palladium Theater, opening July 5. They'll sail for England sometime the latter part of June.

Johnny Messner and his musical contingent take over the McAlpin Roof June 1, featuring a brand new theme song.

Maestro Bill McCune, after a year and a half of batoning in Westchester bistros, is doubling in musical entertainment, with an afternoon cocktail spot at the Plaza and an evening one at the Brooklyn Bossert Roof.

Lois Bennett, soprano, has taken over the Mary Eastman spot on the Abe Lyman "Waltz Time" series, heard over WEA and the NBC-Red Fridays at 9. Frank Munn carries on with the Lyman ork.

Irving Prestopinik, self-styled woolly-toned clarinetist, whose moniker in the profesh is Fazzola, is considering leaving the Roosevelt Rhythm Kings to join Gus Arnheim.

Seventeen-year-old Sonny James and his band of local musicmakers are heard Wednesdays at 10 p.m. over WPG. They are in great demand for sorority and convention dances along the Atlantic City Beach front.

January the top month, totaling 88 broadcasts; February, 52; March, 45; April, 40; and May up to the 19th, 50. In the CBS total are all international and Presidential fireside chat programs. Paul White, CBS director of special events, is now in London. John Fitzgerald, White's assistant, is in charge here.

Dave Driscoll and Jerry Danzig of the WOR-Mutual staff handled 183 programs for Mutual, a rather high total considering that very few were international broadcasts. This group went whole-hog on the floods, boxing, the Merrill flights to and from England, the coronation, the Hindenburg crash and resultant investigation. Monthly breakdown of WOR-Mutual "specials" reveals January first with 72 programs; May, up to the 19th, 53; March, 33; February, 14; April, 11. Most all the programs were directed by G. W. (Johnny) Johnstone, WOR public relations counsel.

In the tabulations all routine dinner speeches or talks for or against Roosevelt's Supreme Court plan were ruled out. Only programs that were essentially spot news were counted.

★ F. C. C. ★ ACTIVITIES

ORAL ARGUMENTS
The following applicants have been granted oral argument to be held Sept. 9: Frontier Broadcasting Co., Cheyenne, Wyo., The Journal Co., Milwaukee, Wisc., Mid-Atlantic Corp., Washington, D. C., Trenton Times, Trenton, N. J., Metropolis Co., Jacksonville, Fla.

Oral arguments to be held Sept. 16: Walter H. McGenty, Rice Lake, Wisc., Lillian E. Kieffer, Brooklyn, WWR, Woodside, N. Y., Paul J. Gollhofer, Brooklyn and WMBQ, Brooklyn.

MISCELLANEOUS
WOW, Omaha. Denied request for extension of temporary authority to operate with 5 KW. power at night.

Big Dedication Program For WISN Transmitter

(Continued from Page 1)
tion, honoring the installation of a 254 vertical radiator, Booster amplifier and a high fidelity RCA transmitter.

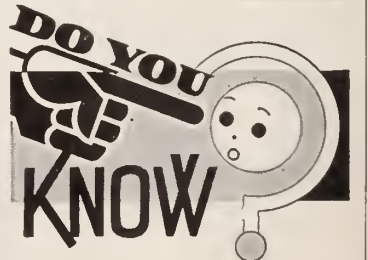
New equipment and modern air conditioned building for the engineers, with its shower baths and sleeping accommodations, are the last word. The equipment's great power and smooth operation assures clarity, better signal strength and will increase WISN's listening audience by thousands.

Following the network program, WISN will continue with a local celebration. Participating in the event will be the full WISN orchestra of 15 pieces and a kaleidoscopic parade of talent. Included will be the "Down by Herman's" program, a network feature originating in the WISN studios.

Announcer Riley Loses Voice

Indianapolis — Sportscaster Len Riley's scheduled CBS broadcast from track-side of Indianapolis Motor Speedway on Tuesday was handled by announcer John Holtman, as Riley's voice failed him. Doctors say open-air announcing in early spring dampness is cause. Riley will be on Q. T. until Monday, when he will broadcast twice on Race Day features to CBS, assisted by Ken Ellington and Stan Thompson of CBS in Chicago.

Daily Sports Page of Air by Len Riley is being filled-in by Walter Riley, brother of Len.



Kate Smith never had a piano or vocal lesson in her life.