



# RADIO DAILY

Serving the Better Interests of Commercial Radio and Television



VOL. 1, NO. 69

NEW YORK, N. Y., MONDAY, MAY 17, 1937

FIVE CENTS

## Fight On for News Scoops

### LA SCALA ORK IS COMING DESPITE AFM RADIO BAN

Although the American Federation of Musicians has refused it permission for radio appearances, Pietro Mascagni and the entire La Scala Orchestra of 103 men from Milan, Italy, is coming to this country and will make a tour of about 30 cities. The action of President Joseph N. Weber of the AFM in declining permission to broadcast is said to be prompted by the current agitation against admitting foreign talent when American artists are available, and he declined to let the La Scala aggregation broad-

(Continued on Page 3)

### Cleve. Area Stations Join in Expo Programs

Cleveland—In addition to network stars, stations in this area who will offer talent at Great Lakes Exposition's Radioland this summer include WTAM, WGAR, WHK and WJAY, this city; WLW, Cincinnati; KDKA, Pittsburgh, WBNS, Columbus, and CFRB, Toronto.

Ralph B. Humphrey, director of radio activities for the summer show, says talent already booked for the Sherwin-Williams Radioland includes

(Continued on Page 3)

### Warner's KFWB Signs Amateur Author Series

Los Angeles—Amateur playwrights will have a chance to get their plays on the air in a Monday 7 p.m. series starting this week on KFWB with Matty Kemp producing and playing leads. The series was born on KMTR some weeks back, created much comment, and was grabbed by Warner Bros. with the thought that it may

(Continued on Page 3)

### Hourly Index

Columbia, Mo.—Every hour on the hour the announcers at KFRU are presenting a brief resume of programs to be heard during the ensuing 60 minutes.

The periodical "index of contents" is intended as a service for listeners, and serves as a reminder for many who might otherwise allow a favorite program to get by.

### Retains Frisco Ties

San Francisco—Although Don E. Gilman, NBC v.p. in charge of western division, is setting up residence in Hollywood due to increased NBC operations there, he says he will keep up his interest in S. F. community affairs. San Francisco will continue to be one of the NBC key cities in which the network will have two major stations and offices.

### WJBK BASEBALL CASE PLACED IN FCC'S LAP

Detroit—Refusal last week of the U. S. District Court to grant an order to WJBK requiring Western Union to furnish it with baseball scores was in line with the station's expectations, according to James F. Hopkins, manager of WJBK, and places the case in the lap of the Federal Communications Commission.

In the course of the argument the Judge said in effect that, inasmuch

(Continued on Page 6)

### INS Mailing to Stations Daily News Supplement

"Radio News-Script," a supplemental mail news release, is being issued daily except Sunday to radio stations throughout the U. S. subscribing to International News Service. It is designed to provide radio stations with special news features and background copy on current news events.

## ★ THE WEEK IN RADIO ★

... Good Coronation Job

By M. H. SHAPIRO

WITHOUT doubt the world's greatest audience tuned in at one time or other to get an earful of the King George Coronation doings... estimated at a possible 180,000,000, cumulative or otherwise, radio did not fail these eager listeners, all sharing for the first time this ancient pageantry being put on the air... every cooperation was given by the newspapers in presenting schedules of when to listen in and what a listener would hear at each period, a spirit and move unprecedented for many conservative and non station-owning organizations...

### Networks Are Seen Engaging in Heated Battle for the Exclusive Airing of Important Special Events

### PRE-TELEVISION SERIES IN CBS COAST THEATER

West Coast Bureau, RADIO DAILY

Los Angeles—Costumed players, speaking memorized lines on a stage set for a visual as well as a listening audience, will be used by CBS in a new Wednesday night dramatic series announced as a "pre-television" experiment. Program will originate in the Music Box theater, last half an hour, and go on the air for the Pacific Coast net, from 10 to 10:30 p.m. PST, on each Wednesday.

Strong lights will be used, and front row seats will be reserved for

(Continued on Page 8)

### 'Arbitration' Program Prepared by Alexander

A. L. Alexander has worked out a new idea as a follow-up to his recent "Good Will Court," and has outlined the idea in printed booklet form. Program is tentatively entitled "Alexander's Arbitration" and genuine cases submitted for arbitration will be heard over the air as the disputes in question are arbitrated by the "board."

Arbitrators will be important lay-

(Continued on Page 6)

The long expected network war for news scoops broke wide open Friday in the coverage of Dick Merrill's return transatlantic hop, and indications are that the networks are going to fight for exclusive airings of future important special events as hard as newspapers fight for stories. Mutual's recent pickup of the Kentucky Derby, which NBC had sold to a sponsor, was an ignition spark in the battle.

What seemed like a routine cover-

(Continued on Page 3)

### THREE OHIO STATIONS JOINING MUTUAL SYSTEM

Deal closed Saturday between United Broadcasting Co. of Ohio and Mutual system, will result in three Ohio stations becoming affiliated with Mutual not later than Dec. 1. Stations which will become participating members of Mutual are:

(Continued on Page 6)

### "Man. Merry-Go-Round" Is Sold as Film Title

Film rights to "Manhattan Merry-Go-Round," currently starring Bert Lahr over the NBC-Red network on Sunday nights, have been sold to Republic Pictures, who plan to use the title for a feature film. Air show has been on for four years, produced by Blackett-Sample-Hummert, and Mildred Fenton made the deal with Republic. Adaptation will be credited to Frank Hummert.

### Mikemen's Library

Pittsburgh—KDKA announcers have started a library designed specifically for their own use and reference. Collection will contain volumes on public speaking, English and other pertinent subjects, and also will include current magazines of a helpful character. In the same studious line, the mikemen are having regular word drills.

(Continued on Page 2)



(Registered U.S. Patent Office)

Vol. 1, No. 69 Mon., May 17, 1937 Price 5 Cts.

JOHN W. ALICOATE : : : Publisher

DON CARLE GILLETTE : : : Editor

MARVIN KIRSCH : : : Business Manager

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Radio Daily Corp. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Treasurer and General Manager; Chester B. Bahn, Vice-President; Charles A. Alicoate, Secretary; M. H. Shapiro, Associate Editor. Terms (Post free) United States outside of Greater New York, one year, \$5; foreign, year, \$10. Subscriber should remit with order. Address all communications to RADIO DAILY, 1501 Broadway, New York, N. Y. Phone Wisconsin 7-6336, 7-6337, 7-6338. Cable address: Filmday, New York. Hollywood, Calif.—Ralph Wilk and Verne Bailey, 6425 Hollywood Blvd. Phone Granite 6607.

Entered as second class matter April 5, 1937, at the postoffice at New York, N. Y., under the act of March 3, 1879.

Copyright, 1937, by Radio Daily Corp. All rights reserved.

FINANCIAL

(Saturday, May 15)

NEW YORK STOCK EXCHANGE

Table with columns: Am. Tel. & Tel., Crosley Radio, Gen. Electric, North American, RCA Common, RCA First Prd., Stewart Warner, Zenith Radio. Includes High, Low, Close, and Net Chg. columns.

NEW YORK CURB EXCHANGE

Table with columns: Nat. Union Radio, CBS A, CBS B, Stromberg Carlson. Includes Bid, Asked, and Net Chg. columns.

WCOP-Stages Special

Boston—A special news dramatization built around a shipment of Coronation stamps consigned to Jordan-Marsh and brought here on the Merrill-Lambie plane was broadcast by WCOP at 7:30 p.m. Friday. It was announced that the stamps were rushed by a special plane to Jordan-Marsh after Merrill landed and were on display at the store and could be purchased in the morning.

Luncheon to Goodman

Cincinnati—Timonty S. Goodman was given a farewell luncheon by staff members Saturday when he ended his duties as WKRC's general manager. John McCormick succeeds him.

BIRTHDAYS calendar for May 17, 1937, listing names and birth dates.

May 17 Greetings from Radio Daily to Franklin Dunham Bill Baar

THE WEEK IN RADIO

... Good Coronation Job

(Continued from Page 1)

CBS then comes through with a coup which gave it the Derby broadcast rights for the next five years... seven other big events were also clinched by CBS... Mutual and WOR had a bit of a fuss with the Dick Merrill transatlantic flights with Mutual making the first contact between a plane flying midocean, and then NBC grabbing Merrill for a broadcast from Croymond upon his arrival...

In Cleveland, Thad H. Brown, FCC commissioner, spoke to students of the College of Law at Western Reserve University on "The Federal Communications Law" and urged that free speech on the air be safeguarded... RCA revealed sales of over \$1,500,000 worth of radio and tele equipment to Soviet Union and currently has orders for three new tele transmitters for the same customers... CBS elected three new members to its board as per recent revision to its by-laws increasing the number of directors from 11 to 14. New members are Edward Klauber, executive

vice-president; Paul Kesten and Meford R. Runyon, vice presidents.

U. S. Circuit Court of Appeals, reversed the decision of the lower court awarding Tess Gardella (Aunt Jemima) damages to the extent of \$115,968 in connection with the use of the "Aunt Jemima" name on the Log Cabin syrup programs... Defendants were General Foods, Log Cabin Products and NBC... Nebraska passed its so-called anti-Ascap bill which went to the governor for signature... Dr. Harold M. Hayes seems to mean business in his \$100,000 suit again "March of Time" sponsors, while another bit of litigation moved again when Transradio Press' big suit against the webs and press associations was subject of a motion by the defendants... Reports of the IATSE going after radio for organizing purposes was given credence by President George E. Browne... In Washington it was indicated that a copyright compromise might be reached by combining the three bills pending.

Transradio Files Brief

Transradio News Service, through counsel Isaac W. Digges, has filed a brief in U. S. District Court, opposing the motion made by the defendants in the Transradio \$1,700,000 anti-trust suit filed two years ago. Press association and network defendants made a motion last week to be allowed to obtain depositions from various sources throughout the country.

Transradio contended that the privilege is open usually for 90 days after complaints and answers are filed and that depositions from distant parts of the country would only delay trial action. Attorney Digges also averred that there were sufficient important people in and around New York who were fully acquainted with Transradio and its work.

WHN Technicians Parley

Louis K. Sidney, managing director of WHN, Herbert Pettey and Gordon Windham met with two representatives of the ARTA last Saturday in an all-day session of collective bargaining. No statement as to the outcome of the meeting will be forthcoming from the station until today. ARTA, bargaining for the station's technical staff, is demanding shorter hours, more money and better working conditions.

Benay Venuta Bars Audience

New WOR-Mutual series being presented by Benay Venuta at 7:30-8:30 p.m. Sundays will bar studio audiences. Miss Venuta has decided they are inadvisable.

NBC Disk Sponsor in B. A.

Royal Floor Wax, Buenos Aires, is sponsoring NBC Thesaurus built programs over LR-4, Radio Splendid, a subscriber to the NBC electrical transcription service in that city.

WAPI Piping to WJBY

Gadsden, Ala.—As the first of a group of programs to be piped by WAPI, Birmingham, to WJBY here by telephone line, "Console Harmonies" is now being heard daily over the local station. WJBY is owned by Gadsden Broadcasting Co., Inc., whose president, B. A. Hopson, is present lessee of WAPI.

A new transmitter and studio building and increase in power to 250 watts are planned by WJBY. Word will start as soon as FCC approval is received.

Abdication—Presto—Coronation

Shawnee, Okla.—Wednesday night immediately preceding the rebroadcast of King George's Coronation Speech over the Mutual System, KGFF gave its listeners the transcribed abdication address of King Edward. Broadcast made swell hit with audience. KGFF, Shawnee, is a member of newly formed Oklahoma Network and full time Mutual outlet.

Lake Placid Sing on WMFF

Plattsburgh, N. Y.—The all-day Sing-Fest to be held May 22 at the Lake Placid Club, Lake Placid, with choruses and glee clubs from all northern New York participating, will be aired over WMFF by remote hookup at 2-4:30 p.m. Lake Placid Club's Educational Foundation under direction of Dr. J. Warren Erb of New York University, N. Y. C., is sponsoring the sing.

Goss Named KFOX Handy Man

Long Beach, Cal.—Frank B. Goss has been given the triple post of announcer, actor and publicity director for KFOX. Appointment was made by Hal Nichols, manager of the station. Goss has had experience on the legitimate stage as well as in radio for the past five years.

COMING and GOING

L. C. GUMBINNER, advertising agency president, sailed Saturday on the Conti di Savoia for a business trip which will take him to five European countries. MRS. GUMBINNER accompanies him.

RUDY VALLEE is expected to arrive back from London in time for his broadcast next Thursday.

VERA GUILAROFF, Montreal pianist and air artist, has departed for London and will broadcast for BBC.

DALE CARNEGIE is due in Chicago for a lecture at the Civic Opera House Saturday.

HARRY BERMAN, head of the CRA legal department, has returned from Hollywood.

SHEP FIELDS and his band returned to New York yesterday for their broadcast, coming from a date at Hershey, Pa. He leaves for Cleveland today.

DEWEY LONG, sales manager of WBT, Charlotte, was in Atlanta last week on a business trip for Radio Sales, a division of CBS. He will return to his office today.

BESS JOHNSON of the Stock-Goble agency, handling production on Wayne King's and the Junior Nurse Corps' programs from Chicago, was in New York last week looking over Radio City.

STAN McALLISTER, CBS building director, is in Chicago inspecting work on the new WBBM studios to be completed around June 1.

MILTON BERLE, WENDELL HALL and others of the Community Sing show are due in New York Thursday from Hollywood to resume airing here.

TITO GUIZAR is in Baltimore heading the stage bill at the Hippodrome. His Coast trip has been postponed a week.

JOHN McINTYRE, freelance announcer on network programs for CBS and NBC, is vacationing in Hollywood.

AL PEARCE and the Ford Show gang returned from Chicago on Saturday after giving a theater show for Ford dealers.

HARRY C. KLEMFUSS, special publicity representative of N. W. Ayer & Son, has sailed for France to cooperate in the publicity for the Paris International Exposition, which opens May 25. Special radio tie-ups were made here by Klemfuss whereby the exposition received shows in exchange for plugging New York's 1939 Fair.

MISCHA ELMAN, famed violinist and his family, sailed Saturday on the Conti di Savoia for Naples.

CARLTON E. MORSE, author of "One Man's Family," is back at NBC San Francisco studios following his clipper trip to the Orient.

Air CBS Music Work May 23

"Lenox Avenue," William Grant Still's musical essay on Negro life in Harlem, the first product of the Columbia Composers' Commission, will have its initial public performance May 23 over the CBS network at 3-4 p.m. The opus consists of an introduction and 11 episodes. There is a spoken narrative, which will be read by Juan Hernandez. Verna Arvey wrote the continuity.



CUSTOM CLOTHES 46 WEST 48 ST. NEW YORK

Combining the finest of imported materials with the finest of tailoring plus correctness of style. Priced from \$65 up.

BR yant 9-9746

## FIGHT FOR NEWS SCOOPS LAUNCHED BY NETWORKS

(Continued from Page 1)

age of another special event turned into a free-for-all when it was flashed that Merrill had landed at Quincy, Mass. NBC then realized that other networks could sneak in and steal its exclusive arrival broadcast, because Merrill did not know that NBC had signed a \$2,500 contract through Ben Smith, the flight's backer, for an exclusive interview with him.

Emergency crews were dispatched from WBZ, Boston, to Quincy, by the NBC's New York office, but meantime Merrill hopped off again bound for either Newark or Floyd Bennett airport. And NBC had no crew at Newark. That was immediately remedied. All the while Mutual through WOR is keeping both fields covered and CBS appeared at Floyd Bennett field with a complete crew.

NBC's crew got to Merrill the instant he landed, and as a result of the exclusive interview with NBC, the CBS and WOR announcers had a tough 15 minutes to fill in while John Hartley, NBC announcer, had Merrill, Lambie and Capt. Eddie Rickenbacker on the air.

The final outcome of the Merrill broadcast had NBC in top position, obtaining its exclusive interview with Dick Merrill, plus interviews with Jack Lambie, Merrill's co-pilot, and Capt. Eddie Rickenbacker to make the broadcast complete. Later the same night Merrill and Lambie were interviewed by John B. Kennedy over the NBC-Blue network.

Martin Block of WNEW's make-believe-ballroom was out at the field and made a quarter-hour Presto recording of the landing and broadcast it later on his program. Mack Weiner, WNEW chief engineer, and Bill Simpson assisted him.

Under the supervision of John Royal, NBC president in charge of programs, A. A. Schechter, director of news and special events, was in charge of the coverage for NBC. NBC crew at Floyd Bennett field working under John Hartley included Bill Farren, Edward Herlihy, Lyn Van and engineering unit. Don Goddard and Tom Riley were at Newark.

For Mutual, Dave Driscoll carried the brunt of the actual work with G. W. (Johnny) Johnstone handling the broadcasts from the New York studios.

John Fitzgerald, assistant director of special events, was in charge of CBS activities and had Charles Sparks, announcer, an engineering crew with him at the airport. CBS relayed the event to England through its new short wave transmitter W2XE.

### La. Stations Name Rep

Shreveport, La.—J. J. Devine & Associates Inc. has been appointed national advertising representative of KRMD, Shreveport, and KPLC, Lake Charles, it is announced by L. M. Sepsaugh.

## NEW PROGRAMS—IDEAS

### Stories of Pioneers

"Pioneer Stories", depicting true, colorful events of pioneer days which had far-reaching effect on the future life and comfort of the nation, is a new twice-weekly series sponsored by Allis-Chalmers Mfg. Co., Milwaukee, on KFRU, Columbia, Mo. A character known as the "Old Timer" relates the yarns.

### Books Dramatized

"The New York University Literary Forum" starts May 20 at 8:30-9 p.m. over WHN with a series of dramatizations of leading books of the day. Maurice Barrett will write the productions for the WHN players, and "Flowering of New England" will be the first novel.

### Confer on Astaire Show

West Coast Bureau, RADIO DAILY

Los Angeles—Fate of Fred Astaire show is being powwowed by group of Young & Rubicam big shots who arrived last week to spend a week or so here. Included among the visiting execs are C. J. LaRoche, president; Frank McKinney, advertising manager for Packard; Jack Reeder, vice-president in charge of Packard account, and Julian Field, Y. & R. exec.

### Don Lee to Disk Mutual Shows

West Coast Bureau, RADIO DAILY

Los Angeles—Don Lee chain has installed its own recording equipment and will disk Mutual net programs that otherwise could not reach the air because of local commitments, Lew Weiss, general manager of Don Lee net, announces. Willet Brown, assistant to Weiss, is in charge of the diskings which will be done on acetate, with two special Fairchild crystal cutting heads, which give, Brown says, results practically undistinguishable from wax.

### Resort Plans Spots

Watchung Lake, Inc., Watchung, N. J., has appointed the Van Emburgh-Martin Advertising Agency, Plainfield, to handle its advertising and promotion. A spot radio schedule is now being planned with New Jersey and New York included.

### RCA Cuts Telegraph Rates

A new night letter schedule, reducing rates by 25 per cent or more effective June 1, has been filed by RCA Communications with the FCC.

### Air Golden Gate Bridge Debut

Formal opening of the Golden Gate Bridge at San Francisco on May 28 will be aired over NBC-Blue network 2:30-3 p.m.

### Bob Heiss Promoted

Milwaukee—Bob Heiss has been promoted to chief announcer at WTMJ, filling a vacancy caused by Johnny Olson's leaving to go freelance radio work.

### "Voice of Health"

In cooperation with the Utah Federation of Women's Clubs, KDYL of Salt Lake City is presenting a service program called "Voice of Health" on Mondays at 2:45 p.m. Program introduces prominent doctors, who remain anonymous, speaking on problems of cancer control, tying up with the national drive for intelligent understanding of the cancer problem.

### WBAL Health Programs

Baltimore—WBAL is the outlet for a new series of programs on health education by the Maryland Congress of Parents and Teachers. Programs are aired at 4:45 Wednesdays.

### Tic Toc Revue Debuts Tonight

With Hughie Barrett as maestro, John B. Gambling as emcee, and Barry McKinley, Jean O'Neill and the Tune Twisters in the cast, the new Tic Toc Revue opens a Monday evening series at 7-7:30 p.m. today. Show is designed for "youth appeal". Barrett's ork has been a popular attraction at the Tavern-on-the-Green, Central Park.

### Col. Roosevelt to Open Series

Chicago—"From the Ends of the Earth", new half-hour series dramatizing expeditions and exhibits of the Field Museum of Natural History, will have Colonel Theodore Roosevelt Jr. as guest on its opening program Wednesday at 10-10:30 p.m. EDST over WGN-Mutual.

### Fred Waring Heading East

West Coast Bureau, RADIO DAILY

Los Angeles—Fred Waring's Pennsylvanians finish their film this week, play a week at the Paramount Theater, then head East in easy stages with plans for returning to the nets in fall. Johnny Davis, trumpet, will not be with them, having signed a Warner film contract.

### Dickering for Coast Show

West Coast Bureau, RADIO DAILY

Los Angeles—Sponsors are reported dickering for a new air show being produced by Dolan & Doane with Ted Healy as m.c. and Phil Ohman, Henry Armetta and Betty Grable in cast. Negotiations also on for Patsy Kelly.

### Abe Lyman Vaude Booking

Abe Lyman and his Californians play their first vaudeville date since last summer when they open June 4 at the Detroit Fox Theater.

### Patents and Trademarks

Protect your most valuable assets. Expert service. Prompt attention.  
Write  
**LESTER L. SARGENT**  
Registered Patent Attorney  
1115-K St., N. W., Washington, D. C.

## LA SCALA ORK IS COMING DESPITE AFM RADIO BAN

(Continued from Page 1)

cast here in spite of the fact that the unit had a sponsor for 13 shows and was willing to pay standby salaries of 103 American union musicians during the period of the radio series.

The La Scala Orchestra, being brought here by the American Concert Management Committee, whose principals are Julian Martin, H. D. Harbaugh and Francis P. Laubet, expects to open its American concert tour early in August at Madison Square Garden, and also wind up its tour at the Garden in October.

## Warner's KFVB Signs Amateur Author Series

(Continued from Page 1)

be sponsored later, and perhaps is a network possibility. First show will be "Magnificent Rat", by Ed Schoening. There will be guest stars, particularly writers and playwrights who will give tips on fabricating shows for the air. Manager Harry Maizlish is considering a contest for original plays, with a Warner tie-up for getting plays screened.

## Cleve. Area Stations Join in Expo Programs

(Continued from Page 1)

Guy Lombardo's band, Carborundum Band, Fireside Recital, Mario Cozzi, Fibber McGee and Molly, Singing Lady, Betty Winkler; Sealtest program with Tom Howard and George Shelton, Jane Pickens and James Melton; Cycle Trades program, Ben Bernie, Johnny the Call Boy and others. Art Cook, assistant director of Radioland, has been in New York lining up network acts.

Commercial programs will be aired from a 4,000-seat outdoor theater.

## KGNO Names Hagg Rep

Dodge City, Kan.—Appointment of Arthur H. Hagg & Associates as representatives of KGNO is announced by John C. Drake. Hagg has been representing newspapers exclusively, including the Dodge City Daily Globe, which controls KGNO, and this is his first radio assignment.

"BARON MUNCHAUSEN"

**JACK  
PEARL**

RALEIGH and  
KOOL CIGARETTES

WJZ-10 P. M. E.S.T.—Friday  
NBC Network

Dir.: A. & S. LYONS, Inc.

# Fashions in Salesmanship: 1897



*O*f course you remember the drummer! He was a card, all right. Funny? He was the panic of the Pullmans! And personality? Why, he knew the first names of eighty-two buyers in seven states. And speaking of states, history was made the year he covered all the key cities of Ohio in just two weeks flat. *That* was traveling—in his day! He sold the retailers all right—when he got around to them. But he wasn't much help with the consumer. After all, he could be in only one place at a time. Nor was selling the consumer *and* the retailer at the same time done in those days. But he was a good fellow and his customers liked him (he *could* talk!)—even if they did see him only once or so a year.



# FASHIONS IN SALESMANSHIP: 1937



*“Ladies and gentlemen! We give you . . . The Fashion Frolic . . . sixty minutes of . . .”* So speaks today’s salesman—to millions of customers and retailers at once, often calling on as many as ten million prospects in a half-hour. But, you ask, “How can anyone sell *fashions* by air?” Why not? You want to sell the *comfort* of a Palm Beach suit—the *style authority* of an Arrow Shirt—the *long wear* of Interwoven Socks. You’re selling *ideas*. Radio’s brilliant record is based on just that. You can sell fashions by radio exactly as automobiles, refrigerators and even world-cruises are sold today . . . by the winning authority of the human voice. And by putting authority itself on the air!

**COLUMBIA BROADCASTING SYSTEM**

## ★ F. C. C. ★ ACTIVITIES

### HEARINGS SCHEDULED

May 18; John D. Fields, Inc., Las Vegas, Nev. CP for new station. 1370 kc., 100 watts, unlimited.

KGKO, Wichita Falls, Tex. Mod. of CP to 570 kc., 1 Kw., 5 Kw. LS, unlimited.

MAY 19; KWTN, Watertown, S. Dak. CP to change frequency, power to 1340 kc., 250 watts, 500 watts LS., unlimited.

KGDY, Huron, S. Dak. Auth. to transfer control of corp. 1340 kc., 250 watts, daytime.

May 20; Bay County Publishers, Inc., Panama City, Fla. CP for new station. 1420 kc., 100 watts, unlimited.

Falls City Broadcasting Corp., Falls City, Neb. CP for new station. 1310 kc., 100 watts, unlimited.

Baker Hospital, Muscatine, Ia. Auth. to transmit programs to stations in Canada and Mexico.

Radio Enterprises, Lufkin, Tex. CP for new station. 1310 kc., 100 watts, daytime.

Red Lands Broadcasting Ass'n., Lufkin. CP for new station. 1310 kc., 100 watts, daytime.

KQV, Pittsburgh. CP for change in power and hours of operation to 1 Kw., unlimited, 1380 kc.

May 21; Amarillo Broadcasting Co., Amarillo, Tex. CP for new station. 1500 kc., 100 watts, unlimited.

June 10; Knoxville Journal Broadcasting Co., Knoxville, Tenn. CP for new station. 1200 kc., 100 watts, 250 watts LS., unlimited.

Richard M. Casto, Johnson City, Tenn. CP for new station. 1200 kc., 100 watts, 250 watts LS, unlimited.

Johnson City Broadcasting Co., Johnson City, CP for new station. 1200 kc., 100 watts, 250 watts LS., unlimited.

**APPLICATIONS RECEIVED**  
Times Printing Co., Chattanooga. CP for new station. 1120 kc., 500 watts night, 1 Kw. day, unlimited.

Seaboard Broadcasting Corp., Savannah. CP for new station. 1310 kc., 100 watts, 250 watts LS., unlimited.

**EXAMINER'S RECOMMENDATIONS**  
Sharon Herald Broadcasting Co., Sharon, Pa. CP for new station. 780 kc., 250 watts, daytime, be denied.

Allen T. Simmons, Mansfield, Ohio. CP for new station. 780 kc., 1 Kw., daytime, be granted.

Pacific Acceptance Corp., San Diego, Cal. CP for new station. 1200 kc., 100 watts, daytime, be granted.

## WJBK Baseball Case Placed in FCC's Lap

(Continued from Page 1)

as W. U. had filed certain tariffs with the FCC by which their operation was bound in the future, and inasmuch as the contract in question in this case is a part of W. U.'s tariff, the entire matter is within the FCC's jurisdiction.

Hopkins contends that the W. U. contract with the American League, whereby the telegraph company denies service to WJBK out of town baseball scores in order to protect a bigger client here, is contrary to law, and the station intends to carry its fight to the highest court.

WJBK already has filed a complaint with the FCC.

WJBK pulled a fast one Friday by carrying a telegraphic report of the Tigers' game in St. Louis. Hopkins would not elaborate on how the reports were obtained except to say it was a telegraphic report which was running ahead of other stations.

### 15 Years for WAAF

Chicago—WAAF celebrates its 15th year on the air with a gala broadcast next Sunday.



● ● ● Phil Lord's suit against Pathe over his "Seth Parker" trip around the world, is scheduled for trial sometime next week... Decision on Ted Hammerstein's summer theater project will be made tomorrow... Lester Lee's fingers in bandages last week were caused by the barbed-wire fence he tried to erect on his Conn. estate... Ruth Etting is set for a turn on the "Nine O'Clock Revue"... Mickey Alpert will feature Rhodea Chase from Denver (another Bowes singer with a deep voice) of the Riviera... The Gershwin score in "Shall We Dance" has everyone whistling and betting which will be No. One first.

● ● ● A song writing comeback is being made by Anatole Friedland, tunesmith of 20 years ago, whose leg was recently amputated and who, in collaboration with his former team-mate, L. Wolfe Gilbert, from a wheel-chair composed a song called "The Greatest Enemy of Love"... Various committees have been formed to help put this song up on top... Eddie Cantor, George Jessel, Al Jolson, Burns and Allen and Jack Benny have united to get vocal air performances on the song... Victor Young, Rubinoff, Paul Whiteman, Ted Lewis and Jimmie Grier are the ork boys out plugging for band shots on the air... After the critics heard the record of "By United Press," their decision was that it is more like the old Eveready hour than March of Time... Johnny Green's first composition in a year, called "Such Goin's On," will be done by Fred Astaire tomorrow night.

● ● ● Tess (Aunt Jemima) Gardella will be heard in Federal Court first within the next thirty days... That tire company's decision on Baby Rose Marie, Joey Ray and Yasha Bunchuk's ork is expected tomorrow... Zeke Manners auditions for an important network show this week... "Tune in at 3:15 a.m. for the coronation of King Edward!" Edward Gallaher bravely plugged to KTUL's audience... This brought a confidential telephone voice of a woman with a sense of humor... "Don't tell anyone, but it is rumored that Edward won't be crowned—they say it will be George VI!"

## ORCHESTRAS - MUSIC

**TED LEWIS** and ork succeed Henry T. Busse at the Chez Paree May 25. Spot will have an NBC wire.

*Nano Rodrigo and Ferde Grofe will play a private affair at the Waldorf Astoria May 22. CRA set the deal.*

Lou Bring and band will replace Jimmy Joy and his lads at the Continental Room of Chicago's Stevens Hotel. They'll be aired via NBC.

*Russ Morgan and the band, now on the Philip Morris show over NBC and CBS, will play a week at Manhattan Beach, Aug. 8. They're also scheduled for Fernbrook Pavillion, Luzerne, Pa., May 31.*

Benny Meroff has perfected plans to out-swing with a new concoction he calls jibe, supposedly similar to it but wilder. Four hand-

picked members of the Meroff musical aggregation explained and demonstrated it on the Walt Framer Show Shopper program from KDKA Pittsburgh on Friday.

*Eddie Duchin deserts the Plaza's Persian Room May 27 to take possession of the Chi Palmer House during June and July and the Los Angeles Coconut Grove during August. He'll return to the Plaza in September. Duchin has just published his second volume of "Duchin Piano Styles".*

Phil Levant and ork, now heard at Kennywood Park, will be aired for the first time this season on WCAE, Pittsburgh, tonight.

*Harry Horlick, just returned from a world cruise, admits he's just about to go commercial, at the request of an insistent sponsor.*

## GUEST-ING

MR. and MRS. JESSE CRAWFORD, booked by Herman Bernie office for American Can program with Ben Bernie, May 25 (NBC-Blue, 9 p.m.).

PAULINE FREDERICK and PHILLIPS HOLMES, on Kate Smith Band Wagon, May 20 (CBS, 8 p.m.).

FRED MacMURRAY and MAY ROBSON, with Bette Davis and John Beal, on Lux Radio Theater, tonight (CBS, 9 p.m.).

EDWARD G. ROBINSON, on Richard Himber program, tonight (NBC-Blue, 10 p.m.).

JAMES MELTON, interviewed by Nellie Revell, tomorrow (NBC-Red, 5 p.m.).

CONNIE BOSWELL, LEE TRACY, LIONEL STANDER and WILLIAM GARGAN on Kraft Music Hall, May 20 (NBC-Red, 10 p.m.).

JOSE ITURBI, on Chase & Sanborn show, May 30 (NBC-Red, 8 p.m.)

## Three Ohio Stations Joining Mutual System

(Continued from Page 1)

WJAY and WHK, Cleveland, and WHKC, Columbus, all owned and operated by United Broadcasting.

On the effective date, WJAY will become the Cleveland outlet for all Mutual shows, and in turn WJAY will originate network programs for MBS. Meanwhile KGAR will continue as Mutual's Cleveland affiliate.

Three Ohio outlets will give Mutual total web of 56 stations. H. K. Carpenter, vice president of United worked out the deal with Fred Weber, general manager of Mutual.

## 'Arbitration' Program Prepared by Alexander

(Continued from Page 1)

men and every precaution is taken to make the program fool-proof. Four-fold purpose of the programs is outlined and show will differ from the "Good Will Court" in that two sides will be heard, no legal entanglements involved and decisions instead of advice will be given.

### WMT Installs Transradio

Cedar Rapids, Ia.—WMT has completed installation of Transradio teletype service. Doug Grant, program director, now has 11 daily newscasts scheduled, with more planned. Bill Quarton, sales manager, sells them as fast as they are put on.

Benne Alter, announcer, has taken over the early morning news programs. Roy Cox does the afternoon spots, and Grant has the remainder.

### M. J. Mara Quits Radioaids

West Coast Bureau, RADIO DAILY

Los Angeles—M. J. Mara resigns as president of Radioaids Inc., effective May 31. He is leaving the firm of program producers and transcribers to line up a broader connection in radio.

## WITH THE ★ WOMEN ★

By ADELE ALLERHAND

**NANCY KELLY** is oh so pleased to have won out over all the competitive auditions for the role of Nancy Miller in the new "Myrt & Marge" radiopus.... Donna Damerel, "Marge" to you, hasn't decided on a suitable moniker for her new son, born Thursday p.m.... Ned Wever of "Dick Tracy" fame added to cast of "Big Sister"... Famille "Gump" is agitated these days, with Wilber Walter, (Andy) a laryngitis victim, subbed for by Hyman Brown, Jackie Kelk, the script's Chester, cramming for his algebra exam at the Professional Children's School, on account of he misses the algebra period every day for broadcast reasons, and Agnes Moorehead (Min) extending herself to entertain her mother and a friend visiting from Columbus.... NBC's new "Day Line Movie Pilot," offers Regina Crewe, flicker ed of the New York American, as its guest critic today and Rose Pelswick, who functions similarly for the Journal, on Wednesday....

Chi's busiest lady of the mike is Gale Page.... She's aired in "Today's Children" at 9:45 Wednesdays; "Charlie on the Spot" at 12:15; rehearses for "Tea Time at Morrell's" at 1:30; broadcasts with the Harry Kogen Ork at 5:30; adorns the Drake Floor Show from 7 to 2 a.m.... Joana Brodel, infanta of the Brodel trio, signed by Republic Pix, thanks to Irving Mills.... Marjorie Steele was Veronica Wiggins' Sabbath ether-guest over WINS.... Pauline Ferne, otherwise titled KMMJ's "Oregon Girl," whose voice is sometimes mistaken for a man's, is an 18 year old senior at high school.... Pauline's featured on "Arkansas Travelers Jubilee".... NBC's Artists Service secretarial lasses are moving about these days, with Ellen Egan, formerly Sam Ross' amanuensis, now working for Mrs. Ethel Gilbert and James Stirton; Geraldine Fenrich now sec to Fred Niblo, and Marian Betz engaged in secretarial labors for William Hillpot and Sam Ross....

Marian Anderson sailed Saturday for South America and a two-month concert tour.... Nellie Revell's June 1 guest-of-honor will be Gladys Swarthout.... Doris Dudley will entertain papa Bide for the duration of his West Coast sojourn.... Cincinnati's songbird, Mary Braun, is heard each night over WBNO on the commercial that emanates from the St. Charles Hotel bar....



### "THRILLS"

Union Oil Co.

KFI—NBC Coast Red network,  
Wednesdays 9 p.m. PST.  
Lord & Thomas

**EXPERTLY DRAMATIZED HISTORIC THRILLS IN "MARCH OF TIME" MANNER, WITH SYMPHONY ORCHESTRA BACKGROUND.**

Produced by Frederick C. Dahlquist, this program, which is the first that Union Oil Co. has liked well enough to renew, rates a wider audience than a coast net. Last week's show opened with enactment of Dr. Wilfred Grenfell's heroic lifesaving adventure in the Labrador storms; jumped to the scenes back in the thrilling experience of Mrs. Bixby's letter from Lincoln and finished with an impressive and well done pre-enactment of the coronation scene.

Weekly musical "thrills" picked by David Broekman's orchestra and Paul Taylor chorus did "Great Day" and "Halleluja."

High spot of the show, worked in just before the coronation scene presented Glenn Martin, in person, describing the thrill he had in two flights from the mainland to Catalina island, the first time in his home built little pusher plane 25 years ago, and again, the day before the program, on the exact anniversary, flying his big China Clipper over the same route, with his mother as passenger. Martin read his script badly, but the fact that he was there to tell his own story packed in enough interest to make up for his unprofessional delivery.

### RICHARD BROOKS

Fairbanks-Morse Conservador  
WNEW, Monday through Saturday,  
7:45-8 p.m.

**TOPNOTCH COMMENTATOR ADDS A PERSONAL TOUCH TO THE NEWS OF THE DAY.**

Something new is in the offing for the suave radio fan—a commentator who seems to be able to talk to every listener individually. Richard Brooks talks of the "Little Things in Life," taken from the day's news, and result is a pleasing quarter hour of human interest stories related with an eye to their news value to the dialer. Program is unique in the respect that Brooks inserts a commercial plug for the sponsor only once, and then for less than one minute. Good selection of material plus good commentator make for a top-notch show.

### HOBART BOSWORTH

("Dean of Hollywood")

Sustaining  
KNX-CBS network, Fridays,  
6:15 p.m. EDT.

**AMABLE CHATTING BY VETERAN STAR DRAWING ON HIS COLORFUL CAREER.**

Making his radio debut, Hobart Bosworth of the films—and also once

of the stage—displayed a mike voice and personality with good possibilities. With a long and colorful career as background, Bosworth's programs will be devoted to talking about the screen and stage and his own activities in those fields. Initial quarter-hour was devoted by Bosworth to a little introductory biography of himself and how he took turns at being a sailor, cowboy, prize fighter, wrestler, etc., before finally making a name in the theatrical world. He is an ingratiating as well as interesting talker, and should win plenty of listeners.

### "HOLLYWOOD NEWS"

with Del Casino, Ray Block's  
Orchestra

Nozema Chemical Co.

WABC, Mondays and Fridays,  
7:30-7:45 p.m.

Ruthrauff & Ryan

**SNAPPY LITTLE BATCH OF MOVIE CHATTER AND MUSICAL TRIMMINGS.**

To get out of the rut of the many other radio programs that dish out Hollywood gossip, this offering varies the process by having one announcer read the headlines, while another man reads the items. It's snappy and effective touch. Selection of the items also was good. Program contained two batches of the film chatter, interspersed with Milton Herth as guest star playing a couple of numbers at his little organ, Del Casino in "Too Marvelous for Words," and Ray Block's Orchestra for very satisfactory musical envelopment.

### Kate Smith Band Wagon

Last Thursday night's Band Wagon supplied another reason why the Broadway legit houses miss some trade on this particular evening of the week. Dramatic portion of the program was a special radio version of "Five Star Final," with Edward G. Robinson as guest star. Almost 40 minutes of time was given to this portion of the program, and that was time enough to put on a mighty good compressed version of the stage and screen hit, working up to a real punch climax. Kate Smith and Producer Ted Collins always assemble a good cast for their dramatic presentations, and the troupe used in "Five Star Final" was no exception. Drama is destined to play an increasingly important part in radio entertainment, and it is a wise radio producer who gets aboard the wagon early and proceeds to develop that end.

A repeat of "Ain't Gonna Sin No More," with the "Happy Am I" interpolation, was Miss Smith's vocal highlight of this program. She was ably assisted by her surrounding vocalists. Henny Youngman dispensed another batch of his laughs. Jack

## NEW BUSINESS

Signed by Stations

### WBT, Charlotte

International Harvester, Chicago, nine daily spots, four weeks, through Aubrey, Moore & Wallace, Chicago; Free State Beer, three weekly spots, four months, through Harry J. Patz Co., Baltimore; American Oil Co., spots, 10 months, through Joseph Katz Co., Baltimore; Reliance Mfg. Co., 15-min. studio program weekly, 10 weeks, through Mitchell-Faust Adv'g Co., Chicago.

### WBBM, Chicago

Snyder Packing Co., Men of Zest, male octet, thrice weekly, through Stewart, Naford & Frohman; Nipper-sink Country Club of Wisconsin, summer vacation show with Cheri McKay, Three Notes and Norman Ross, through Kirtland-Engel; Chicago Motor Club, "On to Adventure," travelogs directed by Frank Steele of McJunkin agency, also daily "Voice of Carelessness," dramatized safety lessons.

### WBNX, New York

Hecker H-O Co., German language spots, through Erwin Wasey & Co.; Pollyanna Shops, German spots and musical program; Boleslaw Rosalak, Polish program; Triangle Furniture, German program; Elsie Maria Troja, German program; Haenlein & Esch Wines & Liquors, German program renewal; Dr. Benjamin Schwartz, German spots renewal.

### WOR, Newark

Maryland Pharmaceutical Co. (Rem), Baltimore, thrice daily weather announcements starting Sept. 26; Colgate-Palmolive-Peet (Supersuds), "Women Make the News," with Vincent Connolly, five times weekly, through Benton & Bowles.

Miller and his orchestra supplied the instrumental background very efficiently.

### "The Uncrowned King"

The saga of Lawrence of Arabia unfolds in a series of deftly handled transcriptions by Transamerican Broadcasting, with a convincing and literate script by Eaton Cromwell, in collaboration with Lionel Atwill, Don Becker, who also produced it, and Russell Hughes. The first episode, establishing background and the launching of the plot, introduces a more than competent cast headed by Lionel Atwill, whose familiar histrionic spell-binding loses none of its authenticity because of his physical absence. The tenth episode reveals the revolt in full blast, with all the concomitants of battle noises, insinuating Oriental wind-music and blasts of full-flavored Eastern heroics. Fred Harrington as Auda and Fortunio Bona-Nova in the character of the suave Nasir establish themselves as fit protagonists for the Lawrence of Atwill. Episodes are 30 minutes long.



## ★ Coast-to-Coast ★



**S**MITH BALLEW, who followed Al Jolson as m.c. on the Shell show, has been signed for Principal Production pictures, Sol Lesser's offices announce. Contract is long term. First to be "Western Gold." He made his screen debut in "Palm Springs."

"Thomas Lee Presents—" program on Don Lee net Thursday will feature premiere of Con Conrad and Herb Magidson's new song, "I'm Goin' Down to Dance at Clancy's."

Baby daughter born to Mr. and Mrs. Paul R. Winans. Father is head of Advertising Arts agency. Mrs. Winans is, professionally, Mary Janet, operatic soprano.

Allen McGuire, KGU, Honolulu, stopped in Los Angeles on his way to San Francisco to return to his islands.

Jack Carter, pioneer KNX announcer, with the station for past ten years, resigned last week, as did Sam Siegel, news department, and Jack Turley, assistant purchasing agent.

C. P. MacGregor Co. recording 26 sides of Harry Owens and his Royal Hawaiian ork; music all Owens' own. For MacGregor library service.

William Price of the general offices of Hearst Radio Chain is here to take charge of accounting department switchover on KEHE, from Herald Express ownership to Hearst Radio.

Dan McBain taking his annual leave from announcing, leaving KEHE staff to take charge of remotes and announcing for Catalina island. Hudson Lyon replacing him on KEHE.

Ralph's Grocery, largest of the independent chains, taking its first flier at radio advertising with two-week participation spot in KNX Housewives Protective League program. Boston Food Products Co. taking 52-week participation in same program.

Leo Tyson, general manager of KMPC, busy with architects on plans for station improvements and remodeling.

Clarence Muse has been signed to work with Buck Jones in a serial Columbia is making. He'll write his own script and is at work on a song, "No More Sleepy Time," a sequel to his popular "When It's Sleepy Time Down South."

Gary Breckner, special events announcer for CBS, off for Catalina Island to do afternoon "man on the street" broadcasts and to announce the bands, first of which will be Dick Jergens, followed by Jan Garber on July 1.

Flock of radio celebs doing their between program resting at Arrowhead Lake. Among last week's visitors were Mr. and Mrs. Eddie Cantor, Mr. and Mrs. Robert Montgomery, Frederic March, Jack Benny and Mary Livingstone.

**F**RANK DAHM, author of "Pretty Kitty Kelly", has assumed temporary direction of the program, heard Monday through Friday over CBS. Dahm will direct for three weeks while the regular producer, Kenneth MacGregor, takes his vacation.

*Having no network affiliations, KFRU, Columbia, Mo., avoided disappointing its listeners on Coronation Day by producing within its own facilities a dramatized re-creation of the various Coronation events.*

Ila Dudley's "The Open Door" program on WISN, Milwaukee, brought such a response that it has been expanded to a twice-weekly presentation, Tuesday and Thursday at 8:30 p.m. The WISN dramatic staff cooperate with Miss Dudley in presenting a five-minute drama depicting some problem of home or heart.

*It's the Malone family now, since Mr. and Mrs. Stranger Malone have a brand new baby girl at their home in Clay Center, Neb. Stranger Malone is the popular entertainer over KMMJ, known to his listeners as "Pappy".*

Walt Framer and Jimmy Murray, familiar Pittsburgh mikemen, have a new series of "Man on the Street" broadcasts for a sponsor on Saturday afternoons.

*Gene O'Fallon of KFEL has been named radio chairman for the Elks' 73rd national convention opening in Denver July 11.*

Smiling Bob Leefers, recent addition to the Cedar Rapids studios of WMT, has taken over the early morning "Tall Corn Time" program which comes on the air at 5:30 a.m. Does the program in character and is building up a following in the midwest.

*Doug Grant, program director for WMT, is taking an early vacation this year in order to make garden and cut brush.*

### Pre-Television Series In CBS Coast Theater

*(Continued from Page 1)*  
candid camera fans. Script is an original story by Ashmead Scott. Charles Vanda producing, Bill Lawrence assisting. Series is titled "Take the Witness". First story is "The Masquerade Murder".

### Carlisle Signed by R-O'K

Charles Carlisle, vocalist, has been signed by the Rockwell-O'Keefe office.

Len Riley, sports commentator of WFBM, Indianapolis, hails Pete De Paolo, winner of 500-mile grind at Indianapolis Motor Speedway in 1925, as his co-worker for broadcasting activities for Race Preparations and Memorial Day feature which will be held on May 31 this year! Initial airing of pair from track was May 12. Frequent broadcasts will feature build-up for pre-race activities.

*A dramatization of Clyde Beatty's escape from an angry female tiger on "Indiana on Parade", produced weekly over WIRE, Indianapolis, NBC-Red network station, last week almost caused the veteran circus performer to miss his regular nightly program. Beatty, making a two-night stand in Indianapolis, became interested in the program while listening to a radio in his dressing room and almost missed his opening cue.*

Johnny Olson and His Rhythm Rascals have done such a good job for Penn Tobacco Co. that the sponsor has added WTAQ, Green Bay, to the WTMJ show.

*Claude Kirchner, formerly at WRR, Dallas, and WROK, Rock Island, is now announcing at WTMJ, Milwaukee.*

The only full-hour daily commercial program on the air in Kansas City, Kas., is "The Noon Hour Clock" over KCKN, sponsored by Falconer Furniture Co., with Evan A. Fry announcing.

*Dr. Charles M. Courboin, famous Belgian organist who was not heard last week because of the Coronation broadcast, will return to the airwaves over WOR on Wednesday at 10:30-11 p.m.*

Charles Arlington is the new announcer on the "Gumps" program.

*Francis Wilson, NBC Script Division staff member, did the radio version of John Steinbeck's prize novel, "Of Mice and Men", presented yesterday over the NBC-Red network.*

### WOR Suit Dropped

The \$10,000 suit in U. S. District Court filed some time ago against Bamberger Broadcasting Co. (WOR) by Nathan S. Zucker has been ordered discontinued by mutual consent. Zucker charged appropriation of an idea he had submitted for a new type program. Show was the Pathe News style of program taken off films in part, for the benefit of Bromo-Selzer a few seasons back. Understood that no monetary consideration was involved in the discontinuance of the action.

**D**R. PRESTON BRADLEY and the Peoples Church (Unitarian) have rounded out 13 years of continuous broadcasting on WJJD yesterday. Dr. Bradley, well known civic leader and former national president of Isaak Walton league, will discuss his experiences in broadcasting.

Curtis Mitchell, editor of Radio Guide, in New York laying groundwork for moving editorial offices of publication east. Mag. will continue to be published here.

Charlie Gilcrest, radio editor of the Daily News, has moved his wife and young son to Beverly Hills, Cal.

Harry Flannery, news editor of KMOX, St. Louis, visiting CBS here. Also Ken Church, sales manager.

J. Kelly Smith on business trip to WCCO, Minneapolis.

Ruth Brine, voice of Women in the Headlines on WBBM, is continuing show though losing sponsor.

Uncle Ezra (Pat Barrett) wants it understood that the Uncle Ezra Perkins, appearing in the East, definitely is not the Uncle Ezra of WLS and NBC.

Harold Peary, NBC actor, guest of Edgar A. Guest at Detroit over weekend.

Archie Scott, NBC production man, hooked under eye while fishing at Grass Lake. Bucky Harris, another NBC production man, rushed him to surgeon.

Hugh Studebaker has been lecturing to Northwestern journalism classes on radio acting and writing.

Tom Fizzdale back from the coast where he helped set the Johnson Wax (Fibber McGee) show for stay in Hollywood.

Margie Dee now singing with Anson Weeks at the Edgewater Beach Hotel.

Charlie Lyon at Indianapolis to broadcast qualifying rounds of 500-mile memorial day race.

WLS Hilltoppers (Ernie Newton, Tommy Tanner and Don Wilson) are vacationing.

Anne Stone, NBC actress, called to Hollywood by serious illness of mother.

Irna Phillips in Minneapolis over weekend for talk with her sponsor, Pillsbury's.

Harry Cansdale has left WAAF to join dramatic staff of WLW, Cincinnati. Eugene McGillen has taken his place here.

Eddie Richmond and Jack Clarke have organized Allied Artists publicity service at 39 S. LaSalle Street.

The Pickard Family have left WGN for WCAU, Philadelphia, with Drug Trades continuing as sponsor.

John McCormick, WGN announcer, is leaving station to join WBBM staff.

Morin sisters are pinch-hitting on Breakfast Club and Club Matinee for Hollywood High Hatters, whose Ruth Jackson has had a throat operation.