

Old Time Radio **DIGEST**

No. 35 September-October 1989 \$2.50



WLW's
RUTH
LYONS

Old Time Radio DIGEST

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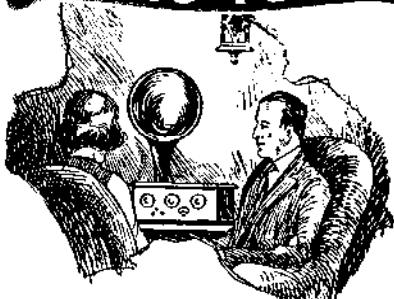
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Illustrations by Dave Warren.

MECO RADIO TUBES



Right Through the "Locals"

When that distant station comes in while "locals" are going full blast, you appreciate that improvement in the construction of MECO TUBES that produces maximum volume without impairing its clear, distinct tones. Their longer life and new list price of \$4 makes Mecco Tubes more economical. A trial will convince you.

Your dealer has MECO TUBES or can get them for you from recognized radio jobbers.

Metropolitan
Electric Co.
Des Moines, Iowa



MECO TUBES are constructed to operate in every radio receiving set, whether multi-tube or radio-frequency transformer or reflex action.

November 1, 1924
RADIO DIGEST

Radio & Nostalgia Treasures...

MAGAZINES—Radio Guide, Radio Weekly, Radio Best, Tune In, Radio TV Mirror, Radio and Television Weekly, Movie Radio Guide.

BIG LITTLE BOOKS—Tom Mix, Bobby Benson, Dick Tracy, Lone Ranger, Gang-busters, MR. District Attorney, Charlie McCarthy, Little Orphan Annie, many others.

LOTS OF CHARLIE McCARTHY!!!
Hand Puppet, Paint Book, Games, Books, Trunk Tag, Spoons, Pins, Cards, 8 x 10 Glossy Photos.

LONE RANGER Comics, Pin, Games, Puzzles, Coloring Books, Books (most with dust jacket)

**DON WINSLOW—THIN MAN—
SHADOW—TOM CORBETT—
DOC SAVAGE—CHILDREN'S SERIES**

AMOS AND ANDY Sheet Music, Magazine, Photo

PROGRAM GUIDES Station WQXR 1949

CBS RADIO Press Release Blurb on 8 x 10 Glossy Stars Photos

GAMES Quiz Kids, Radio Sound Effects, Radio Questionnaire, others.

SHADOW Comics, Books, Big Little Books

**DON McNEIL—ONE MAN'S FAMILY—
AUNT SAMMY—LUM AND ABNER—
EDDIE CANTOR**

BOOKS BOOKS BOOKS BOOKS

We have books about radio and about radio stars. Fred Allen, Ted Malone, Lowell Thomas, Winchell, Bob & Ray, Jack Benny, Bob Hope.

Bloopers, Big Broadcast, The Old time Radio Book, We Die at Dawn, Gateway to Radio, Tune in tomorrow, Panic Broadcast, The American Radio, Journal of Radio Law, VOL 1, No. 1, So-o-o-o You're Going on the Air, and others.

Write for complete list of your wants. We will send a detailed description and price quote.

We also carry other items of interest to nostalgia buff. **WORLDS FAIR—
MARILYN MONROE—ELVIS—
GOLDEN BOOKS—VALENTINES—
MAGAZINE TEAR SHEETS—GLASS**



Treasure Hunters

Barbara Davies (203) 487-0240 evenings only!
Box 463 Mansfield Center, CT. 06250
ASK US AND WE WILL HUNT FOR YOU

Tribute to Ruth Lyons

By Herb Brandenburg

Sometime 1907 to November 1988 (81) years

I've known of Ruth Lyons (respectively called "Mother" by everyone on her staff) since I can remember. She played a very important part in local broadcasting history both on radio and television. Ruth had a show on radio and television for 21 years called The 50-50 Club. It got its name as the result of the amount of people which could fit in the studio during the broadcasting of the show at noon time daily, five days a week. As it started out it was called the 50 Club because that's all the studio would hold. As time went on and her popularity grew so did the size of the studio and hence it became The 50-50 Club and continued its daily events until "Mother" retired.

I can remember my grandmother when I was a very young lad listening to Ruth everyday on the radio and watching on T.V. when she got her house work finished as I remember she never got finished much so she listened to her radio mostly. Grandma was always busy baking homemade bread, ironing, or doing wash but she sure liked to listen to Ruth to see what was new for the day. I wasn't really hooked on her show at that early age and God forbid that I tell any of my friends that I listened to or watched the Ruth Lyons Show—however I did and I am glad of it as I really didn't have any idea I was listening to a legend in broadcasting history. As I got older and out working I can remember having a position as a warehouse supervisor at a local pet supply company, we got an hour for lunch since we didn't have food available on the premises. I would get in my car and go to the local grocery store to get a cold pop or milk to have with my lunch which I packed every day. Guess what...I would listen to

The Ruth Lyons Show on the car radio while eating my lunch as it was during 12:00 noon till 1:30 P.M., she would have a guest on the show and I would get very disappointed if the guest wasn't on during the time I got to listen, Bob Hope to name one was a guest on her show many times and she would have famous singers and stage entertainers visit as we had many night spots where they would appear at night. Listening to Ruth was especially enjoyable during warm summer days—it seemed like 60 minutes was 5 minutes ...boy how time flies when your having fun!

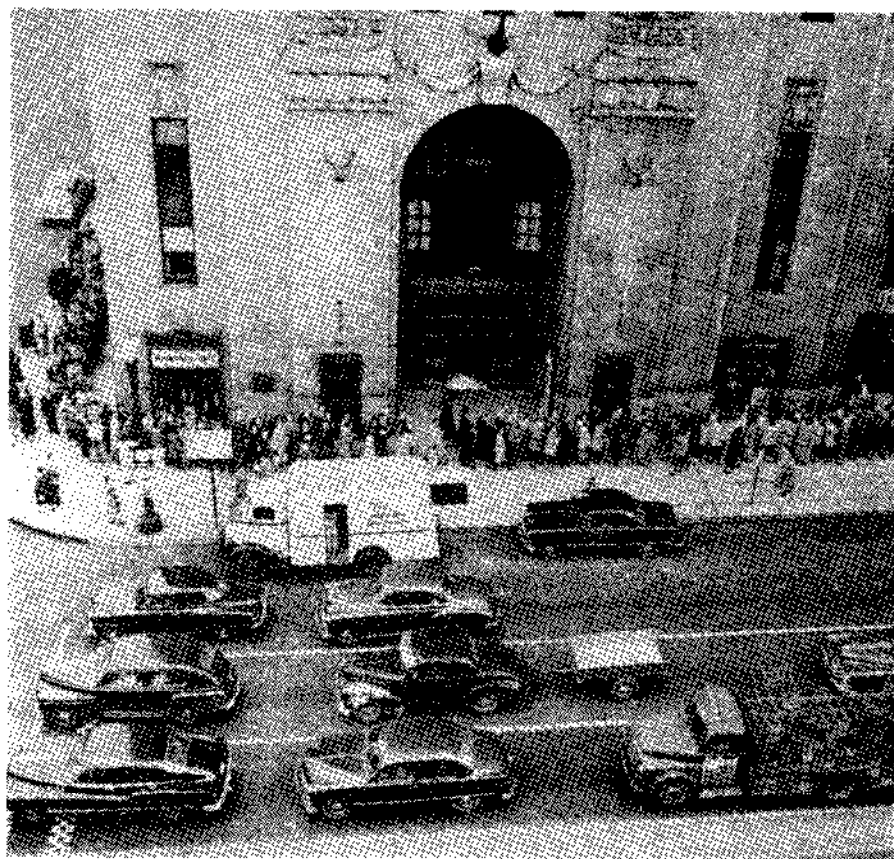
Ruth was so well liked by her fans that when she would recommend products from her sponsors, the ladies and I am sure a few men rushed right out to buy them because Ruth said so! Ruth would always try the products so she knew what she was talking about and she would ask the ladies in the audience if they purchased the products and if some said they didn't she would ask them why and give them some samples or coupons to get the product to try. Nobody could sell products like Ruth Lyons, her testimonials were so good her fans couldn't resist and she always had a waiting list for sponsors to get on the show...no money problems at WLW!

Ruth "Mother" Lyons joined WLW in 1942 and she was married to Herman Newman a professor at the University of Cincinnati. She adopted a child, Candice Laird Newman born in 1944; she was a charming young lady and appeared regularly on her mothers show. For the Lady who helped so many during illness recovery through the Ruth Lyons Children's Christmas Fund...she was powerless to help her own Candy fight a devastating battle with cancer, Candy died on a return boat trip from Italy which she loved to visit



First radio broadcast over WLW by Ruth Lyons





Our "Fifty-Fifty" Club audience waits to get into the show.

so much.

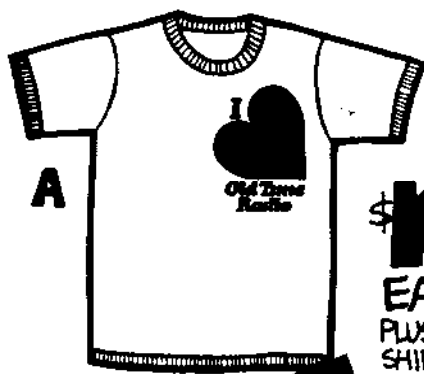
After this great loss in Ruth's life she couldn't continue going on the show and her 21 year broadcasting career came to an abrupt end, even though she had a successor whom she groomed by the name of Robert "BOB" Braun who was from Ludlow, Kentucky and now can be seen on cable TV shows, the show was never the same for me. It was a sad day for all her loving fans when they found out she would not be returning to the show.

Ruth's last days were filled with illness and strokes and finally bedridden in her last hours with her loving husband

Herman by her side she said goodbye to her fans for the last time.

Her show the 50-50 Club is totally off the airwaves now but she will always be remembered for "The Ruth Lyons Children's Christmas Fund" which provides gifts for hospitalized children at Christmas time and throughout the year. Donations can be sent to: The Ruth Lyons Christmas Fund, P.O. Box 59, Cincinnati, Ohio 45202 They will accept gifts all year long.

As far as I am concerned I will always remember the "Goodtimes" I had while listening to Ruth "Mother" Lyons...so long Mother!!!



\$10
EACH
PLUS \$1.50
SHIPPING
M·L·XL



PRINTED
RED &
BLACK



HAT or COFFEE CUP \$6.50 EACH PLUS \$1.50 SHIPPING

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Royal Promotions
414 Montgomery Rd
Cincinnati, Ohio 45212

Name

Address

City

State

Zip

Phone

Description

Qty

Price

Total

Check

Money Order

Cash

T SHIRT

A

B

Visa

MasterCard

COFFEE MUG

Card No

HAT

Exp Date

Bank No.
MasterCard

Signature

*Sales tax must be added for the following states. Add the appropriate amount
OH, IL, IN, KY, MN, PA, WV

Sub Total

Shipping

Sales Tax*

Total

Check or Money
Order enclosed

GUARANTEE:

Our satisfaction is absolutely guaranteed, if for any reason you are unhappy with your purchase, simply return in same condition received within 30 days of purchase and receive a full refund. No questions asked — Thank You.

Do not write in this space

1920s Radio

(PART 1) by Ken Weigel

"Let us endeavor to annihilate this great interval of time which prevents us from seeing. Let us make the past the present."

— H.A. Taine

"Shine the light over here, Billy."

— Jack Armstrong

The end of the Great War in Europe signaled the beginning of a new national attitude in America. With corporate America supplying an eager population with the goods and services that had been restricted by the demands of war, it also was the start of a new and exciting lifestyle. Radio, the newest science, played a big part in communicating that excitement. In fact, radio was the cause of much of the excitement.

Following the Armistice, hundreds of Signal Corps veterans applied their advanced techniques to experimental operations and DX-ing, i.e., transmitting for distance. Other amateurs opted for the simpler thrill of listening to ship-to-shore traffic and hobnobbing with enthusiasts in neighboring towns. These early transmissions were mostly in Morse Code, but now and then an amateur musician could be heard provoking the ether. The practical value of voice transmission escaped the notice of all but a handful of pioneers.

1920

One of those pioneers, Dr. Frank Conrad, a Westinghouse Co. engineer, had been tinkering with wireless since 1912, when he built a small receiving set so he could set his watch by the Arlington time signals. By 1920 his experimental station, "8XK" was one of the two being maintained by Westinghouse. The other was set up at the Westinghouse plant some five miles away.

8XK was an amalgamation of wires, coils, crates, meters, condensers and a telephone fixed to a bench in Conrad's garage. From here, Conrad chatted with his small circle of amateurs, played phonograph records, and read baseball scores. His two sons and a cousin occasionally pitched in with a piano solo or shared the announcing duties and introduced local "talent."

By summertime Conrad was getting so many personal requests that he borrowed some records from a neighborhood music store and put aside two nights a week to play them. In return for the favor he mentioned his source over the air. To the record supplier's delight, listeners began buying copies of the same records Conrad played. Nor was this all. Local demand for receiving sets was increasing, and mechanics were getting a rush of repair business. Westinghouse itself did a booming business in the parts that went into assembling its small single-circuit home battery sets.

In the fall, Horne's Department Store placed an ad in the Pittsburgh Sun for "approved radio receiving sets for listening to Dr. Conrad's concerts." Noting the ad, Westinghouse figured that if there were enough listeners to justify a department store advertising its radio apparatus, there had to be even greater interest to justify initiating regular broadcasts. If this were a comic strip, here is where you'd see an executive with a lightbulb over his head, a toothy grin on his face and dollar-sign eyes. Profits from the sale of Westinghouse receiving sets and parts were almost a sure thing. The promotional angle alone was too good to pass up.

KDKA. Licensed as KDKA, Westinghouse went on the air. Its historic first commercial broadcast of the Harding-Cox election returns is a matter of controversy. Four years earlier, in 1916, about a dozen amateur operators heard Dr. deForest broadcast the returns of the

January, 1926

HERNDON'S 37-800 METER SET

RADIO IN THE HOME

Conducted by HENRY M. NEELY

10c



Wilson-Hughes presidential election from his Bronx radio lab. The Wanamaker stores claimed an earlier commercial use of radio, back in 1913, when operators in its New York and Philadelphia stores talked via radio-telephony for half an hour. Wanamaker also claimed the first "broadcast" that year when it sent phonograph music over the line. But Professor Charles "Doc" Herrold, a San Jose engineer, had been broadcasting regularly to a general audience since 1909, reading news and playing phonograph records. His is the "oldest broadcasting station," though it was discontinued during the war. Dr. deForest, whose Audion tube was the basis for many of his experiments, made voice and music transmissions as early as 1907. And even before that, in 1906, Reginald Fessenden, an American inventor, transmitted his voice over a telephone connected to a high-frequency arc charged by a powerful generator. In Canada, station XWA in Montreal, now CFCF, claimed to have started its commercial broadcasts in 1919. Though you will get arguments, KDKA is regarded by most to be the first commercial station in America to broadcast on a continuing basis.

Harding-Cox. The Harding-Cox election fell on the night of November 2, 1920. The returns were gathered in the offices of the Pittsburgh Post and telephoned to KDKA'S studio in East Pittsburgh. From there they were broadcast over a small 100-watt transmitter. Modulation was only so-so and reception was marred by a code transmission on the same channel. Yet save for the few amateurs who had heard deForest's election returns in 1916, or the fewer still who heard his 1910 broadcast of tenor Enrico Caruso singing from the Met, probably no single broadcast packed the thrill or excitement felt by that small lot of amateurs who plucked history from the air. And yet "television," not radio, was the big scientific event in that year of wonders.

Two months before the Harding-Cox runoff, a Danish inventor transmitted pictures by wireless.

1921

KDKA's first few weeks of programming were devoted mostly to the playing of phonograph records. On January 2, 1921 it broadcast services from the Calvary Episcopal Church in Pittsburgh, where one of the Westinghouse engineers sang in the choir. While not the first religious broadcast—the Signal Corps had radiocast services from Trinity Church in Washington, D.C. in August 1919—it nevertheless opened the way for church broadcasts that continue, for God or Mammon, to this day.

Later that January, Secretary of Commerce Herbert Hoover, one of the industry's first champions, spoke into the KDKA microphone on behalf of European relief. The following month Alice Robertson became the first Congressman-elect of her sex to speak on radio. Before the winter was over, Mellon, Weeks and Davis of President Harding's cabinet all took the stump, as did the noted spellbinder of the day, William Jennings Bryan. Harding himself did not test the ether until the summer of 1923. But for the oral calisthenics of members of his Administration, commercial broadcasting might not have taken hold as quickly as it did.

Looking for variation to increase its unseen audience (and sell more radios), Westinghouse decided to put its own "Little Symphony Orchestra" on the air, transmitting from a small auditorium. But the acoustics were so bad, and listeners' complaints were so numerous, that it moved the musicians outdoors to the roof of one of the plant buildings. Spring storms forced the staff to shelter the musicians inside a makeshift tent. Fall winds blew the tent away. So the tent was pitched indoors in a spacious high-ceilinged room.

But indoors a tent was cumbersome, so it was discarded and the walls were adorned with prime non-resonant burlap. This crude opus was the first radio "studio."

Sports. In 1921 fashions and fads, Chaplin, and the rise in aviation were some of the things preoccupying Americans. Sports, too, was an obsession. Hordes flocked to Ivy League football games. Man War's triumphs the year before brought throngs of new bettors to the race tracks. Babe Ruth was on his way to hitting 51 HRs, and the fall World Series would break attendance records. KDKA dutifully succumbed to the obsession. In April it broadcast radio's first prize fight, in August, both the Davis Cup matches and a National League baseball game. But the most important sporting event of the year was not broadcast by KDKA but by WJY, a station built expressly for the purpose.

WJY. At the urging of David Sarnoff,

newly elected general manager and visionary of the Radio Corporation of America. Major J. Andrew White (editor of RCA-owned "Wireless Age") arranged to broadcast the Jack Dempsey-Georges Carpentier heavyweight championship fight in Jersey City. White borrowed a transmitter, raised an aerial in a Hoboken trainyard, and installed his power equipment in a porters' shack near the tracks. Loudspeakers were installed at various theaters, sporting clubs, Masonic Lodges, Elks and K.C. clubs, about 100 such gatherings in all. On fight day, White's ringside description was relayed by telephone to an operator in the porter's shack who repeated it over the air. The fight was heard by a quarter of a million people, some as far away as Florida. Carpentier's fall—Dempsey dismantled him in four—was RCA's ascension into broadcasting.

DIETZEN *Adjustable* LOUD SPEAKER

'At the Price of an Ordinary Pair of Head Phones

DEALERS:
write for
details

**SEND NO
MONEY!**

ORDER BY MAIL
If your dealer cannot supply you we will ship you a complete DIETZEN JR-65 speaker ready for use. Written money back guarantee with each loud speaker.

COMPLETE
with specially built DIETZEN adjustable loud speaker unit and plug.

PLUS
A FEW CENT
POSTAGE

**NOT a
Head Set Unit**

DIETZEN INC.
71 Cortlandt St.
Dept. D. New York

MAKERS OF PRECISION
INSTRUMENTS SINCE 1889

SPECIAL FEATURES

Absolute non-metallic sound.
Permanent Crystallized finish.

No batteries necessary.

Specially constructed adjustable unit with gold plated diaphragm.

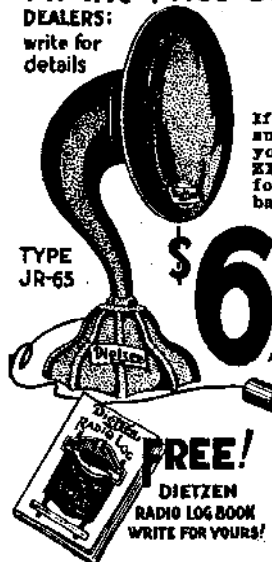
Unconditionally guaranteed for one year from date of purchase against mechanical defects of any kind.

SPECIFICATIONS:

Diameter of Horn - 9 INCHES
Height
17 INCHES



1924



WJZ. That autumn station WJZ, serving metropolitan New York from the parlor room of a Newark meter factory, launched operations with coverage of the World Series from bulletins phoned in from the Newark Call. Around the same time Billy Jones and Ernie Hare, already boffo in the recording industry, brought their piano to the WJZ mike for a trial song and laugh fest. This topical vocal duet became radio's first "name" performers and had much to do with building interest in the new medium.

In late autumn, furniture, draperies, a grand piano and gramophone all had to be replaced after a fire destroyed part of the WJZ studio. By December, through an arrangement with the agency that provided the new equipment, a stream of new talent paraded before the mike. Famous pianist Percy Grainger and well-known singers John Charles Thomas, Marie Sundelius, Madame Johanna Gadski and others sang at the microphone. Orchestra music, humorous talks and a half-hour evening children's show became regular features.

WDY. About two dozen new stations were licensed that fall. Of the nine going on the air in December, one of them, WDY, was RCA's second experimental station, broadcasting from studios in Roselle Park, N.J. Within a few weeks, a nervous banjo-eyed vaudeville comic was enticed to gag it up before the WDY mike, though he did so entirely with misgivings at the prospect that no one was listening. To test the new medium, he asked his listeners to send in token contributions to be donated to charity. The shower of coins that poured in staggered the management, and had a significant effect on Eddie Cantor's radio future.

But neither studio appearances by pianist Richard Strauss ("World's Greatest Living Musician") nor a series of Friday night "radio parties," featuring burlesque, musical solos, travelogs and children's

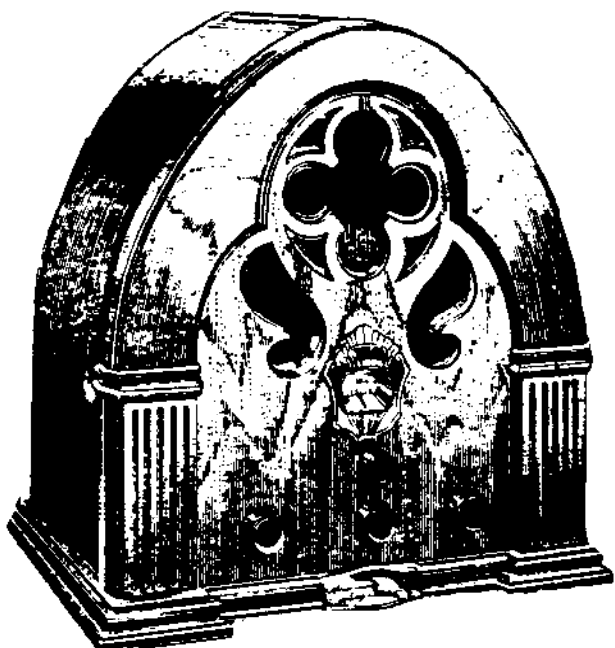
bedtime stories, were enough to keep WDY afloat. Chief among its problems was its 15-mile distance from New York City, which made it hard to book top-flight talent. The chugging freight trains in the trainyard where its transmitting antenna was installed further distorted its signal. Finally, listeners were probably put off by the station's policy of not giving them a say in the scheduling of programs. The clincher was that RCA, being a licensor and not a manufacturer, had no revenue coming in from the sale of radio apparatus. Thus WDY labored without compensation.

Nine weeks after it went on the air, WDY discontinued operation. Moving quickly to remedy its deficiency, RCA took over the sale of receivers and tubes manufactured by Westinghouse and joined Westinghouse as co-owner of WJZ.

The month WDY jumped ship, WJZ instituted regular evening broadcasts. It aired general news, a children's hour, weather forecasts, marine news, Arlington time signals, talks and musical offerings. When talent failed to show up on schedule, the old standby phonograph or a piano solo, or the reading of a timely item from the newspaper, spared the studio an embarrassing silence. The thing that set this generation of listeners apart was its willingness to communicate with broadcasters. Teachers wrote to WJZ asking for programs to aid them in their classes. The devout complained that the church music during Sunday sermon was a shade too secular. And so it went. Crystal headphone receiving sets, meanwhile, were selling like hotcakes.

1922

By the time General Electric entered the broadcast fray, in late 1921, Westinghouse and RCA were grizzled "veterans." Well-grizzled anyway. But G.E. by no means lagged in the study of the new industry. The company had been researching the problems of mass communication since



OLD TIME RADIO BROADCASTS

Classic programs recorded on high quality tapes.
Write for your free catalogue.

Special offer: **"A Night of Old-Time Radio"**
A three hour assortment that will take you back many years ago, to listen to a typical evening on the radio... *The Shadow, The Lone Ranger, Amos 'n' Andy, Screen Director's Playhouse, Edward R. Murrow and the News, Colgate Sports Newsreel, Bing Crosby*, and more!
All this for only \$7.95. Specify cassettes or open-reel.

CARL K. FROELICH
2 HERITAGE FARM DRIVE
NEW FREEDOM, PA 17349

1914. Its laboratories developed vacuum tubes, receiving circuits, transmitters, shortwave radio, television and other radio sciences.

WGY. Its first station, WGY in Schenectady, went on the air in February 1922 and at once took its place among the leading stations in the country. Its powerful 1500-watt transmitter and twin 150-foot antenna towers enabled listeners to hear its signal as far away as the Pacific Coast, Alaska and England. WGY was instrumental in recruiting its listeners to report on the readability of its signal whenever equipment changes were made. It also pioneered radio drama. Within months after it began operations, a small cast of players drafted from the Schenectady stage put on Eugene Walter's play "The Wolf," one of the first radio dramas ever broadcast. (Earlier, in February, Ed Wynn had starred in WJZ's broadcast of "The Perfect Fool.") Over the next two years WGY produced 85 such plays, ranging from melodrama to bedroom farce, from the "Merchant of Venice" to "Littlest Rebel."

Sound Effects. In the course of these productions, its engineering staff found new ways to produce atmosphere and mental images through clever use of sound effects, to compensate for the listener's inability to "see" the drama. The patter of rain on a roof was produced by rolling dried peas down a paper tube. The sound of a forced entrance was duplicated by crushing an egg crate. A swooping airplane was simulated by sticking a piece of cardboard into an electric fan. A paper bag exploded was a gunshot. From these crude beginnings came the refinement of the aural illusion, and from the refinements would emerge the sound effects artist.

Other Stations. In 1922 there were almost 600 stations transmitting. A fair grade of instruction and entertainment was provided by stations at colleges and universities, newspapers and department stores. But the bulk of them were urchins by nature, using homemade, crudely modulated low-power transmitters and providing broadcast fare of another sort. Powerful WOC in Davenport, Iowa, for example, took to the air for the express

MORTIMER AND CHARLIE



SANDWICH MAN.



purpose of dignifying the chiropractor's trade. One young swain sought to open a station because he wanted a forum for his sweetheart, a singer, so she could sing to her heart's content or until her pipes gave out, whichever came first. Any opportunist with a pianola and enough mazuma—\$30,000 to \$50,000—could become a broadcaster. All were government licensed, and few questions were asked.

The Phonograph. About one in 500 households had a radio receiver by 1922. As the superheterodyne came into general use and the modulation of early receiving sets improved, radio's fidelity surpassed the phonograph's. Some broadcasters shunned the phonograph for the simple reason that the wave lengths had enough distortion without calling on the inferior "agony box" to add more. Others flatly refused to use it for moral reasons. The jazz and "shimmy" craze was then sweeping the country. Characterized both as a revolt of the spirit and the cultural expression of the times, "dancesation," as it was called, had tweaked the consciences of the Bible thumpers who raised it to a moral issue.

The more sedate broadcasters saw the craze as a naughty horror too. By refusing to play jazz records, they reasoned they'd have less to answer for in the hereafter. There were those, of course, who were devoid of such jitters and freely aired jazz music, thus perpetuating the mania.

Overcrowding. As the industry gained respect a flood of new stations entered the field—250 in the first five months of 1922. It wasn't long before transmitters were stepping on each other's toes. To reduce crosstalk and other cacophonies, engineers simply adjusted their transmitters. From the standard 360 meters they "drifted" as low as 280 and as high as 420 meters. The outmoded Wireless Act of 1912 was poorly equipped to govern overcrowding. It was a problem the Act plainly had not envisioned. Nor had it envisioned WWI, which was directly responsible for the acceleration of radio's development. It's estimated that modern warfare rushed wireless through ten years' progress in about as many months.

But the Department of Commerce had a solution. It introduced a Class B

(Copyr., 1929, by Edgar Bergen Interests, Inc. Interests & Pan-Amor. Corp. Reserved.)

By EDGAR BERGEN



designation for stations whose power and programming put them in a special class of broadcasting. It hoped that by freeing the 400-meter wavelength for use by these privileged few, an aristocracy of well-managed stations would be created to serve the largest possible number of listeners with the least possible interference. As solutions go, it was short-lived.

[Next issue: The WEAf experiment, more polluted airwaves, some early programs, and politics]



ASTON'S ADVENTURES

**YESTERDAYS
RADIO ON TAPE**

For the best in old time radio on reel-to-reel tape or cassette, phone or write to: **ASTON ADVENTURES**
1301 N. Park Ave., Inglewood, Ca.
90302 (213) 673-4455

Radio Facts

◆ The Lux Radio Theatre, directed by Cecil B. DeMille, has been consistently broadcast every Monday evening, except for brief summer vacation periods, at the same hour over the same network since July 29, 1935. This program started off with 5,019,300 listeners over 12 years of age and has increased its audience to a total of 37,200,000 listeners over 12 years of age.

◆ In the 34,865,000 homes in the United States there are more radios, two to one, than bath tubs; more radios, two to one, than telephones; and more radios, three to two, than automobiles.

◆ The Quiz Kids have won over \$90,000 in defense and war bonds in the three years they have been on the air. Richard Williams, 13, is the biggest winner with more than \$11,000 of \$100 bonds to his credit. Next in line is 11-year old Gerard Darrow whose winnings total \$7,800 in \$100 bonds.

◆ Kate Smith, who has never had a singing lesson in her life, has a larger audience than any professional on the air, and is listened to by more Americans than any other individual except the President of the United States.

◆ A "sustaining" program is one which originates in, and is broadcast and paid for by, the network or station. A "sponsored" program is one which is paid for by the advertiser who uses the program to carry a message about his product or service.

OLD CAR COMMERCIALS

ON AUDIO CASSETTE TAPES
ONE HOUR COMPLETE • WE PAY SHIPPING

Yes, listen to actual old car ads such as 1934 to 1936 Chevrolet, 1936 Dodge, 1940 Buick, Plymouth, Studebaker, 1946 Nash, 1949 Kaiser-Frazer, 1932 Pontiac, 1933-1936 Ford, 1949 Ford, Lincoln & Mercury & more.

Plus many auto related commercials such as Amoco, Gulf, Texaco Gas, Goodyear & Goodrich Tire, etc.

1 Hour @ \$8.95 or 3 for \$20.00 or 6 for \$36.00. 20 different 1 hour tapes to choose from.

THE CAR CORNER

P.O. BOX 1173 RD • LINWOOD, PA 19061

14th Annual Friends of Old-time Radio Convention

October 19-21, 89 · Holiday Inn North · Newark, NJ

Guests

Special Convention Guests who have given definite or tentative acceptance of our invitations:

West Coast Guests

Ray Erlenborn - (sound effects artist)
Jackie Kelk - The Aldrich Family, Dick Tracy

New East Coast Guests

Richard Dana - (writer) The March of Time; We, the People
Lee Falk - (creator) Mandrake, the Magician
Earl George - Captain Midnight, Ma Perkins
Ross Martindale - (sound effects artist)
Charlie Mullen - Archie Andrews
Russ Raycroft - WGN; staff producer/director
Tony Roberts - CBS Radio Mystery Theater
Mary Small - (singer) had own show
Chuck Verral - (writer) Mandrake, The Magician
Margaret Whiting - (singer) Club Fifteen, Eddie Cantor

Returnees

Arthur Anderson - Let's Pretend
Barney Beck - (sound effects artist) Nick Carter, The Shadow
Jackson Beck - (announcer) Superman
Court Benson - Tennessee Jed, Big Sister
Judith Bublick - (writer) Charlie Chan
Fran Carlson - Big Town
Lon Clark - Nick Carter
Mildred Clinton - Cavalcade of America
Bob Dryden - Superman, Big Town
Louise Erickson - Great Gildersleeve, A Date with Judy
Roth Franklin - AFTRA officer; commercials
Jeanne Harrison - (producer/director) Boston Blackie
Ed Herlihy - (announcer) Kraft
Raymond Edward Johnson - Mandrake, the Magician
Ann Loring - AFTRA officer
Gilbert Mack - Chick Carter, The Thin Man
Ted Mallie - (announcer) The Shadow, Mutual
Charlotte Manson - Nick Carter
Grace Matthews - The Shadow
Arnold Moss - Cabin B-13, March of Time
Bill Owen - announcer; co-author of "The Big Broadcast"
Stella Reynolds - (writer) Aunt Jenny
Ken Roberts - (announcer) The Shadow, Ellery Queen
Adele Ronson - Buck Rogers
Terry Ross - sound effects artist
Sidney Slon - (producer, director, writer)
Arnold Stang - Henry Morgan, Let's Pretend
Bob Steel - (director) Ellery Queen, Aunt Jenny
Margot Stevenson - The Shadow
Ezra Stone - The Aldrich Family
Sybil Trent - Let's Pretend, Stella Dallas
Jane Ward - Lorenzo Jones
Dwight Weist - (announcer and actor) The Shadow
Florence Williams - Front Page Farrell
Betty Wragge - Pepper Young's Family

Events

The following events are tentatively scheduled. Some may be added or dropped depending on additional guests or other changes. Time will be announced at the convention.

Thursday

One or two collector - related workshops
Cocktails and dinner: 5:30 - 8:30
Visit with your friends and the special guests

Friday (Daytime)

Dealers Room: 9 a.m. - 5:30 p.m.
Jack Benny Panel (The Gasman)
Ellery Queen panel (Bill Nadel)
Gateway to Hollywood - panel and auditions
Presenting Raymond Edward Johnson
The Dave Warren Players

Friday Night

Cocktails and dinner: 5:30 - 8:30 p.m.
Meet the guests
One re-creation (A Date With Judy or My Little Margie)
Panel on "Growing Up in Radio" with Jackie Kelk and other child stars

Saturday (daytime)

Dealers Room: 9 a.m. - 3 p.m.
Gateway to Hollywood (Ray Erlenborn)
Acting Workshop (Ron Lackmann)
Arthur Godfrey panel (Lee Mursick)
World War II and radio (Doris Milberg, Gary Yoggy, George Edwards, Jack French, Barry Hill)
Re-creation (Archie Andrews and/or Mandrake, the Magician with Raymond Edward Johnson; directed by Lee Falk)

Saturday Night

Cocktails and dinner: 5:30 - 8:30 p.m.
Musical numbers
The Dave Warren Players
A Tribute to Radio
Re-creation: The March of Time Awards

Getting there

By Air: Free shuttle bus from airport. From LaGuardia or Kennedy, take limousine service or helicopter to Newark airport; then free shuttle

By Bus: Bus service from Manhattan's Port Authority to Newark Airport; then take shuttle bus.

Car: From NJ Turnpike, take Exit 14; take second right marked **SERVICE ROAD** after toll booth. **DO NOT TAKE FIRST RIGHT** which is Rt 1 & 9. Take second right directly under bridge marked service road. You must take one of the right-hand tolls and stay on the right.

From Garden State Parkway south of airport, take Exit 140 to Route 22E to Routes 1 & 9 North, local. Follow the blue sign marked **SERVICE ROAD**. Follow to hotel.

From Newark Airport, exit airport and follow route 1 & 9 North to **SERVICE ROAD**.

Cost

Reserve your spot as soon as possible. Prepaid tickets are held at the door.

Thursday, October 19th: \$24.00. Choice of London broil, chicken oordon bleu, stuffed fillet of sole. Please indicate choice when you make your reservation.

Friday, October 20th: Daytime only (9 a.m. - 5:30 p.m.) \$8.00 if paid in advance; **\$10.00** at the door.

Friday, October 20th: Daytime and evening including buffet dinner (9 a.m. - 10:30 p.m.) **\$35.00**. Discount of \$3.00 for those over 62 and under 16.

Saturday, October 21st: Daytime only (9 a.m. - 5:30 p.m.) \$8.00 if paid in advance; **\$10.00** at the door.

Saturday, October 21st: Daytime and evening including buffet dinner (9 a.m. - 11:00 p.m.) **\$39.00**. Discount of \$3.00 for those over 62 and under 16.

Dinner Tables sit 10. All tables will be numbered. If you wish to sit with certain people on Friday or Saturday, we will try to arrange it. Indicate those people when you register. Those who register at the door will sit where there is room. Sit where you wish on Thursday.

Complimentary coffee Thursday, Friday and Saturday; complimentary Danish on Friday and Saturday mornings; complimentary hors d'oeuvres Friday and Saturday evenings.

Dealer's Tables are \$35.00 each plus appropriate registration fees. 46 tables are available on Friday and Saturday. Please reserve as soon as possible. They went fast last year.

Hotel: \$58.00 for a single, **\$62.00** for a double. Reserve rooms when you send in convention registration. Pay for rooms upon arrival. Rooms should be reserved by October 12th. Give details such as names, nights, etc. Remember **send no money for the hotel room.**

Ads: Ads may be placed in our program book (8 1/2 by 11). **Full Page - \$60 Half Page - \$40 Quarter page or less - \$20.** Dealers at our convention can take a 25% discount.

Registration

Advance dinner reservations must be made. Reservations are limited (Friday 200; Saturday 400). Make checks out to FOTR or Jay Hickerson.

Mail to Jay Hickerson, Box 4321, Hamden, CT 06514. (203) 248-2887

For further information you may also contact Anthony Tollin (201) 475-6640.

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WHY be content with a 6, 8, or 10-tube set, when you can buy a 14-tube Midwest for the same price? Brilliant world-wide performance of this super radio is made possible by its 50 advanced features, which include Dial-A-Matic Tuning* and Elektrik-Saver* (optional). Never before so much radio for so little money!
Dept. S-64. Midwest Radio Corporation, Cincinnati, Ohio

NEW HOUSE!

BY ALLAN HART

CULMINATING a plan which has been in the process of execution for two years, when the first portion of a huge hilltop site was purchased, Powel Crosley, Jr., president of the Crosley Radio Corporation, today announced that work will start in two weeks upon the construction of a striking million-dollar broadcasting center for Cincinnati.

The new structure will be devoted exclusively to the activities of "The Nation's Station," WLW, and "Cincinnati's Own Station," WSAI.

The building, of modern architecture, will be one of the most beautiful in Cincinnati, and one of the finest broadcasting plants in the United States.

The gleaming, pure-white structure is to be erected on Clifton Heights overlooking the city, at the intersection of Warner and Chicasaw streets.

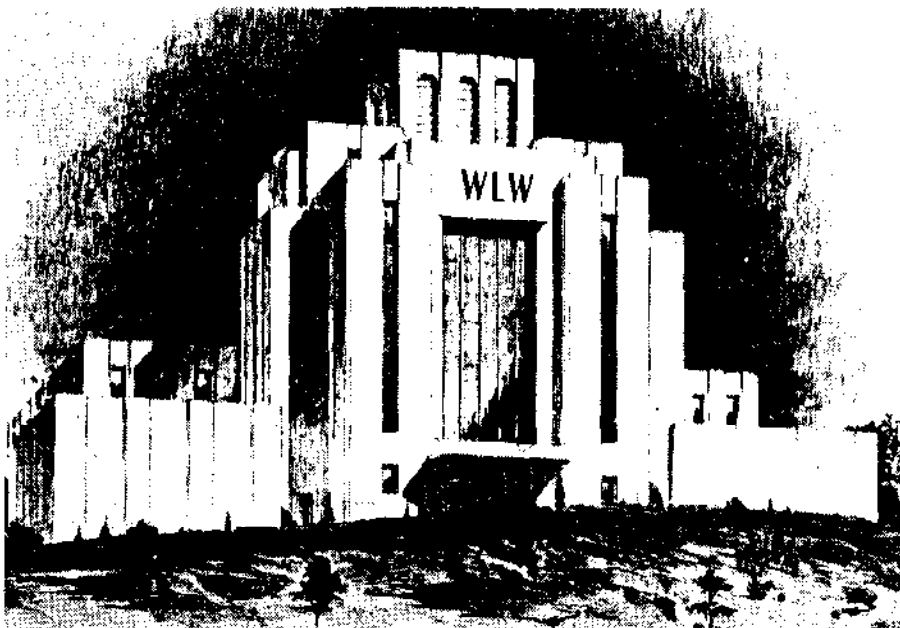
Because of the strategic location and an ingenious system of flood-lighting, the studio building will be visible day and night for miles throughout the Cincinnati and northern Kentucky areas.

The main part of the building will be three stories in height, with a five-story tower in front. The building will be entirely air-conditioned.

Construction of the building is the realization of a vision Mr. Crosley has had for some years of providing not only an appropriately beautiful home for The Nation's Station, but also one of the most technically perfect broadcasting workshops known to radio.

THE erection of the building is in harmony with the consistent policy of the Crosley Radio Corporation to keep its facilities abreast with the most modern improvements both in transmitter design and studio facilities," Mr. Crosley said.

"By the completed structure, WLW again dedicates itself to the purpose of continuing to produce programs of outstanding quality, for which the station has been noted for many years.



The new home of WLW and WSAI, Cincinnati, which, when completed, will be among the most modern and impressive studios in America

In making possible the new broadcasting center, the Crosley Radio Corporation feels that it is making further substantial contribution to the advancement of the radio art. It is a definite form of plowing back into improved broadcasting earnings made possible because of the wide-spread service rendered by the 500,000-watt transmitter of WLW."

Provision will be made in the new studios for the public to witness the actual broadcasting of major radio to be located on the first floor.

This auditorium will have an uninterrupted view of a huge stage—capable of handling shows using sixty or seventy people. Six other studios, in addition to ample locker and lounge space for men and women artists, a modern lunch room, a radio post office for handling the millions of letters received each year by WLW and WSAI, will occupy the balance of the first-floor space. Four studios will be located on the second floor.

THREE studios, one 27½ x 48 feet, and two 27½ x 40 feet, will be large enough to accommodate the majority of big-time radio productions. Three other studios measure 17 x 19 feet; two 14 x 14. In the twelfth and smallest studio electrically transcribed programs will be handled.

Two of the studios will each contain a pipe organ and most of the others will be equipped to handle electrical organs.

The master control-room, the news room with space for editor, writers, news morgue, automatic newsprinters, and four studios will occupy the second floor.

On the third floor will be located the WLW music library, already one of the finest music libraries that has ever been assembled by a broadcasting company. It will measure 16 x 50 feet and its efficiency increased many fold by the utilization of ceiling-high steel storage cabinets.

This floor will also have space for twenty-eight offices, which will care for the needs of continuity writers, music copyists, the educational director, special-events director, the casting director, sales-promotion and research departments, sales manager, program manager, manager of WSAI, traffic manager, office manager, musical director, arrangers, copyright bureau, artists bureau and the many

other employees.

Offices of Powel Crosley, Jr., president, Lewis Crosley, vice-president, Crosley Radio Corporation, and William S. Hedges, vice-president in charge of broadcasting, will be located on the fourth tower floor.

The fifth tower floor will be devoted to the technical department. Here will be located the technical chief and his assistants, the measurements laboratory and drafting room.

Radio Guide • September 18, 1937



Tonight!

ARE you shaky on take-out bids? Are you sure whether Mr. Whitehead should bid or pass after his partner, Mr. Shepard, opens the bidding, fourth hand, with a no-trump on the cards given below?

WSAI
10 to 10:30

will broadcast the expert solution of this common bidding problem. Bid and play the hand yourselves, for practice, then be ready to tune in at broadcasting time.

Free — Reports of games and advance hands

Send your name and address, and you will receive every week a detailed report of each game as broadcast and announcement of hands to be held in next game. Address Radio Station WSAI, Cincinnati, Ohio.



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All tapes recorded at highest speed for highest quality, on quality name brand blanks. Shokus tapes are packaged in attractive gold cartons with antique television logo and contest list. All others come in durable Amaray cases. Your satisfaction is assured. These are not the junk tapes you find in your local department store for \$5-10 each. These are prime quality, commercially produced videos!

The legal fine print: All programming distributed through BRC Productions is in public domain or fully licensed for commercial distribution. No broadcast rights or public screening authorized or implied. BRC Productions is not responsible for unauthorized use of programs. BRC Productions does not intentionally violate valid copyrights.

213 Jack Benny I

1953/1954/1965

Three complete Jack Benny shows (last one on tape is 60 minute version). Guests include Bob Hope, Martin & Lewis, Bing Crosby, George Burns, Walt Disney, Elke Sommer, the Beach Boys, along with Jack's usual cast. Sketches include a spoof of Hope's "road"

pictures, a vaudeville act that teams Benny and Burns, and a "Mary Poppins" spoof. Some commercials are intact

110 minutes Black & White \$26.95

220 Jack Benny II

10/11/53

Guests include Fred MacMurray, Tony Martin, Dick Powell, Dan Dailey and Kirk Douglas. Jack holds a jam session at his house. Lucky Strike commercials are intact.

10/25/53

Jack's guest is Humphrey Bogart...spoof of 1930's crime films.

11/8/53

Mary persuades Jack to buy a new suit

11/22/53

Ronald Reagan introduces Jack as Tom Jones, a man whose face nobody can remember. Two crooks think Jack is the perfect one to pull off a bank heist.

115 minutes Black & White \$26.95

230 Jack Benny III

4/19/52

Jack's guest is Fred Allen. This is the final show of the 1951-52 season, so Jack makes an appointment with his sponsor to verify that his option has been renewed for another year. He finds Fred there trying to convince the sponsor to put him on in Jack's place!

1/6/57

Jack's guest is Jayne Mansfield. Jack holds his annual talent competition to showcase the stars of tomorrow. Mel Blanc does a funny segment as an animal impersonator. All commercials are included!

11/15/53

Guest is singer, Johnny Ray. Jack blows up after he books Ray on the show only to find that Ray requires \$10,000 an appearance. Danny Thomas makes a cameo appearance. All commercials intact.

1/17/54

Liberace is Jack's guest, as he goes to the piano player's home to appear at a benefit. Commercials included.

120 minutes Black & White \$26.95



Announcing...

**A new publication for the old time radio collector...
The Listening Guide Newsletter is now in preparation
The first issue is yours free!**

The **Listening Guide Newsletter** is a new concept in old time radio periodicals. It will feature useful articles for both beginning and advanced collectors, as well as regular features on select shows, topics, technical tips and more. It is edited and published by Bob Burnham, author of *A Listening Guide to Classic Radio Programs* and *A Technical Guide to Collecting Old Time Radio*.

Each issue of The Listening Guide Newsletter will feature:

- * **Hobby news & views...** who's doing what in the hobby, new shows, catalogs, products, books, conventions...which ones are best.
- * **Shows you might have missed...** capsule reviews of good shows that may or may not have been circulating for a while that you might have overlooked.
- * **Exclusive on-going collector directory...** plus information on who has what to trade, or who is looking for which shows.
- * **Salute to clubs...** a multi-part series reviewing the various old time radio clubs across the country
- * **Tools of the collector** and a regular technical tips section
- * **Selected interviews with radio personalities** as well as other articles reprinted from "Collector's Corner," an old time radio hobby magazine published in the late 1970's and early 1980's.
- * **Editorials...** each issue will feature commentary from the editor on a current topic of concern to the old time radio enthusiast...opposing viewpoints and guest editorials will be invited.
- * **Feedback from readers...** a column planned for issue #2...Questions, comments and criticisms are invited.
- * **Outstanding collector honored...** presented to the individual who has done more than his share to promote, preserve or enhance the old time radio hobby for the general old time radio "public." Those named receive a free one year subscription to the Listening Guide Newsletter.
- * **Regular special articles from contributors** to this new publication.

The **Listening Guide Newsletter** will be published on a quarterly basis 4 times a year. It will be professionally typeset using the latest word processing and desktop publishing software, and professionally offset printed.

The first issue will be ready for mailing by September 15, 1989.

The first issue is FREE to anyone interested, but to guarantee receipt of your copy by **First Class Mail**, just send \$1.50 to cover postage to: BRC Productions, P.O. Box 2645, Livonia, MI. 48151. (Send \$2.50 if outside the U.S.)

To subscribe, the special introductory price is just \$12.00, for 4 issues, PLUS the first issue FREE, or 5 issues in total. Send for your FREE sample issue or subscribe today. You won't be sorry.

Here's just some of the features lined up for the first issue of Listening Guide Newsletter:

Premiere issue editorial... *what ever possessed us to start such a publication in the first place!*
 Tools of the collector... *features and tips for both beginning collectors as well as ideas for seasoned collectors who use real to real...some surprising advice!*
 News & views... *new logs, shows, an OTR calendar and an OTR legal battle are all part of the news column.*
 Collector directory... *this issue covers many collectors from the east coast...an on-going feature!*
 Cassette duplicators for collectors... *a revision of info originally published in the Listening Guide book.*
 Clubs... *a partial listing, plus a special article on SPERDVAC...despite occasional controversy, their new positive image and quality services keeps them the biggest and among the best of the OTR clubs in the country... Also in this issue: an interview with a famed OTR personality of the past. Shows you might have missed, and more!* **ISSUE #2** will feature the start of a multi-part old time radio computer series written from both a Macintosh and IBM viewpoint...that plus an Eve Arden interview, more helpful information, collector listings, sources for logs, articles and more.

LISTENING GUIDE NEWSLETTER ORDER FORM

- Please send the first issue only by first class mail when ready. Enclosed is \$1.50.
- Please enter my name for a year's subscription (4 issues plus 1 free issue). Enclosed is \$12.00.

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 Address _____
 City _____ State _____ Zip _____
 (Subscription rate applies to U.S. only. If you live in Canada or elsewhere, single copy is \$2.50 or write us for special subscription rate) SEND TO: BRC Productions, P.O. Box 2645, Livonia, MI. 48151.



Classified Ads

SCIENCE FICTION RADIO SHOWS on reg. cassettes. Send for catalog, 25¢ John Ford, 411 Truitt St., Salisbury, MD 21801.

WANTED: Amos & Andy radio program items, puzzles & stand-ups. Bob Morgan, 4005 Pitman Rd., College Park, GA 30349.

Steve Dolter, 577 West Locust, Dubuque, Iowa 52001, (319) 556-1188
200 reels, comedy, mystery, drama, Fred Allen, Jack Benny, Suspense, I Love a Mystery. Interested in books about OTR or OTR performers.

Raymond Stanich, 173 Columbia Heights, Brooklyn, NY 11201
Music, personalities, drama, comedy, Railroad Hour, Chicago Theater of the Air, Fred Allen, Richard Diamond, Baby Snooks, Bickersons, Ray Bradbury. Co-authored book: "SOUND OF DETECTION-ELLERY QUEEN ON RADIO." Do research on old time radio. Issue logs.

Radio books, parts wanted prior 1950 from radio repair shops. Send price list. Richards, Box 1542-D, Brooklyn, N.Y. 11201.

CAPTAIN MIDNIGHT ITEMS wanted. DeWayne Nall, P.O. Box 555, Cleburne, TX 76031

Want these Lux shows: Red River, Alice in Wonderland, Paradine Case, Kent Coscarelly, 2173 Willester Ave., San Jose, Calif. 95124

RADIO ITEMS BEFORE 1935, sets, speakers, tubes, parts, literature & advertising. Schneider, 9511-23 Sunrise Blvd., Cleveland, OH 44133

WANTED: To hear from anyone with Baby Snooks programs. Buy, sell or trade. Will buy or exchange catalogs. Lynn Wagar, Box 202 B.C.A., St. Cloud, MN 56301.

HAVE MOST BIG BANDS in chronological order in exchange for Boswell Sisters, Annette Hanshaw, Ruth Etting, Lee Wiley from 78 records or broadcasts. Have most of their L.P.'s. Walter M. Keepers, Jr., 6341 Glenloch Street, Philadelphia, Pennsylvania 19135-1-77.

OLD RADIO SHOWS on cassettes. Rare Big Bands and Vocalists too! The absolute best quality. Free catalog. 2732-R Queensboro Ave., Pittsburgh, PA 15226

Tom Monroe, 2055 Elmwood, Lakewood, Ohio 44107/(216) 226-8189 Cassette and reel, mystery, adventure, sci-fi, westerns, drama, some comedy.

Vintage Radio Programs on cassettes. Comedy, Drama, thrillers, westerns and more. Lowest prices nationwide. Catalog \$1.00 (refundable). Galore, Box 1321, Ellicott City, MD 21043 (1474) (52)

Wanted: Juvenile adventure serials, Mysterious Traveler, Gangbusters, Fred Allen, 2000 +. Cassettes only. Ken Weigel, 7011 Lennox Ave. #126, Van Nuys, CA 91405

James L. Snyder, 314 N. Colony Dr. 2-D, Saginaw, MI 48603 (517) 752-4625, All except music/sports.

Old-time Matinee Serials & Westerns on VHS Videocassette! Tom Mix, Buck Jones, Zorro, etc. Free list! Send S.A.S.E.—Series, P.O. Box 173 R Boyertown, PA 19512.

Wanted: 1st Nightbeat program (2-6-50) as well as one where William Conrad appears. Victor Padilla, Jr. 104 Marcy Ave., Brooklyn, NY 11211.

Wanted: Trade or buy Tom Corbett and other SF cassettes. Mark Skullerud, 20110 21st Ave. NW, Seattle, Wash. 98177

WANTED: 16" RADIO transcription recordings. All types.—Paul Scriven, 238 West State Street, Niles, OH 44446. my40441

RADIO TRANSCRIPTION DISCS wanted. Any size, speed. — Box 724H, Redmond, WA 96052.

EDWARD HAMILTON, 933 Naismith, Pl., Topeka, KS 66606 wants CBS Radio Mystery Theater; prefers cassettes...

ALLAN SHERRY, 5410 Netherland Ave., Riverdale, NY 10471 is trying to locate the last date for Prescott Robinson on the air plus any other information about him.

THOMAS HEATHWOOD, 22 Broadlawn Pk., Chestnut Hill, MA 02167 looking for Portia Faces Life, especially July 1948 and April 1949.

ROBERT SHEPHERD, 129 Highfields Rd., Abington, MA 02351 wants to know: who was the announcer for Suspense after Larry Thor and also during Bill Robson's era as producer.

The Golden Radio Buffs of Maryland will hold its 16th anniversary Golden Mike Awards, Baltimore, MD. For details write.

LOGS: Ray Stanica, 173 Columbia Hts., Brooklyn, NY 11201 has a complete log of Mercury Theater of the Air and Campbell Playhouse for a S.A.S.E. with 2 stamps.

WANTED: To hear from anyone with Baby Snooks programs. Buy, sell or trade. Will buy or exchange catalogs. Lynn Wagar, Box 202 BCA, St. Cloud, MN 56301.

WANTED: Masterpiece Radio Theater, other
Murrpart NPR or BBC dramas. Buy or trade
cassettes. Howard Lewis, 132 Hutchin Hill Rd.,
Brady, NY 12409

Don Berhent, 807 Glenhurst Rd., Wilwick, OH
44094. The Shadow and movie serials. Books on
DCC also.

Frank Tomaselli, 29-10 Donna Ct., Staten Island,
NY 10314 is looking for 11 AM from 1939-1944;
Wasc Fred Allen's Town Hall Tonight.

Tom Heathwood, 22 Broadlawn Pl., Chestnut Hill,
MA 02167. Shadow programs between 1941-44.
Wasc supplement to his catalog for a S.A.S.E.

Chuck Juzek, 57 Hutton Ave., Nanuet, NY 10954.
Green Hornet episode where Reid reveals himself
to his father as the Hornet around 1943. Need log
for 1936-40.

RADIO CLASSICS! One Hour Audio Cassette
Tapes. Famous Radio Shows from the 30's, 40's
and 50's. Great Gifts! Catalog \$5.00—
(refundable) Use Mastercard or Visa. Call M-F
9am-5pm (904) 377-7480 or Write RADIO
CLASSICS, 1105 North Main Street, Suite 9-E,
Gainesville, FL 32601.

WANTED: RADIO MAGAZINES before 1935, such
as Radio News, Popular Radio, Radio Retailing,
Short Wave Craft, etc. Gary B. Schneider, 9511
Sunrise Blvd., #J-23 North Royalton, Ohio 44133.

Harry Goldman, RR6, Box 181, Glens Falls, NY
12061 wants Kraft Music Hall of 12-11-47 (Al
Johnson) Jack Benny "The Bee", Fiorello
LaGuardia tribute to Nikola Tesla over WNYC on
Jan 10, 1943.

WANTED: Kid Shows, Serials, Big Band Remotes,
Transcription Recordings on Reel to Reel only
please. Write to Wally Stall, 8408 N.W. 101,
Oklahoma City, OK 73132.

Don Evans, Box 136 Downtown Station,
Bakersfield, CA 93302-0136. Looking for any
rec in the Candlelight Hour Broadcast from
WYBC in 1931.

Richard Pepe, Box 303, Elizabeth, NJ 07207.
Looking for listing of Top-40 "Hits of the Week"
broadcast on WJGM, NYC by Peter Tripp, the
Jury-Headed Kid, from 1955-58 (especially 1956).

Charles Michelson, 9350 Wilshire Blvd., Beverly
Hills, CA 90212. Looking for broadcast quality
episodes of Amazing Mr. Malone and Mr. and
Mrs. North for his syndicated show.

Octome Radio-Show Collector's Association
(ORCA) is actively seeking members. You can
remain loyal to your own local club and still
be a member. Write Reg Hubert, 45 Barry St., Sudburog,
Ontario, Canada P3B 3H6.

Debbie Piroch, Rd 4, Box 234, Meadville, Pa
16335. Looking for any show with Nelson Eddy
and/or Jeanette MacDonald.

Jim Blythe, 941 Redding Rd., Asheboro, NC
27203. Wants Lum and Abner, Magic Island, Jerry
at Fair Oaks.

Marty Lewin, 8836 N. Lincolnwood Dr., Evanston,
IL 60203. Looking for Sid McCoy Show (a
Chicago DJ from 50's and 60's.) Also any new
Phil Harris-Alice Faye Shows.

Ronald Waite, 576 Whitney Ave., New Haven, CT
06511. Interested in Jack Benny.

Chuck Juzek, 57 Hutton Ave., Nanuet, NY 10954.
Would like any info about Maurice Joachim who
wrote the scripts for The Avenger.

Bob Proctor, Box 362, Saline, MI 48176. Wants
Horatio Hornblower shows with Michael
Redgrave.

Richard Palanik, 165 Summitt St., Plantsville CT
06479. Looking for copies of NPR's Dol Savage
shows and Nightfall.

Wanted: Jack Benny show dated 12/8/46. Jack
Goes Christmas Shopping and Buys Don
Shoelaces. Steve Ovalline, 10214 Black Mtn. Rd.
49, San Diego, CA 92126.

Wanted: Cassette of any of the radio program
"Hotel for Pets" name your price. Bruce
Manschak, 6549 N. Drake, Lincolnwood, IL
60645.

Wanted: I am looking for the Green Hornet Show
"Underwater Adventure" that aired 9-24-46. Chuck
Juzek, 57 Hutton Avenue, Nanuet, NY 10987.

Wanted: "We The People" Broadcast 1-13-50 and
any Lum and Abner shows prior to 1941. Willing to
trade for anything in my catalog. Steve Ferrante,
Box 153, Oakland Mills, PA 17076.

CAN YOU HELP? I am looking for programs with
magic or related material. My catalogue has 48
pages, November 1976, and grows. Will trade
recordings of anything and catalogue with you.
Drop a line: Snader, Box 12-655, Mexico 12, D.F.
Mexico.

WANTED: Classical music broadcasts, ET's,
Acetates, tapes, all speeds, sizes, formats, for
cash. Joe Salerno, 9407 Westheimer #311A,
Houston, Texas 77063.

Vintage broadcasts, reliving radio's past. Free
flyers. 42 Bowling Green, Staten Island, NY 10314.

Van Christo, 91 Newbury St., Boston, MA 02116.
Looking for Goldberg's Episode which was called
"The Hanukkah Bush."

Wanted: Space Patrol - Tom Corbett, Capt. Video, old radio cereal giveaways, gum cards, pep pins, nostalgia, comic character items 1930's-1950's. Joseph Fair, 10 Crestwood-R.D., New Castle, PA 16101 (35)

Trade Fibber McGee and Molly Cassettes VG/EX only. Offer 110 shows. Exchange list. Bill Oliver, 516 Third St. North East, Massillon, Ohio 44646.

Mary Sayer, 801 8th St. F5, Sioux City, IA 51105. Looking for any info on "Uncle" Jim Harkin, Fred Allen's manager.

Wanted: 1950 Summer Replacement Show "Somebody Knows" by Jack Johnstone. (8 show run) Dick Olday, 100 Harvey Dr., Lancaster, NY 14080.

GILBERT HUEY, 90 W. Triple Tree Dr., Carrollton, GA 30017 is writing an article on Flash Gordon and needs much information on the radio and tv show.

William R. Lane, 236 W. 6th, Brigham City, Utah 84302, /1-801-723-3319/reel to reel, 2600 hours/Hill Air Force Base. All types, Lum & Abner, Jack Benny, Lux Radio Theater. Will buy or trade.

WANTED: RADIO MAGAZINES before 1935, such as Radio News, Popular Radio, Radio Retailing, Short Wave Craft, etc. Gary B. Schneider, 9511 Sunrise Blvd., #J-23, North Royalton, Ohio 44133.

WANTED: Kid Shows, Serials, Big Band Remotes, Transcription Recordings on Reel to Reel only please. Write to Wally Stall, 8408 N.W. 101 Oklahoma City, OK 73132.

For autobiography would like to know date (at least year/year, month better) of Superman radio episodes in which (1) S. finds Atlantis; (2) S. catches crook by following crook's discarded peanut shells. Believe first is 1945 or 6, Other 47-9. S.J. Estes/205 E. 78/ NY, NY/10021. Many thanks.

Nelson Eddy and Bing Crosby Research; send data Box 724, Redmond, WA 98073-0724

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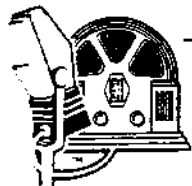
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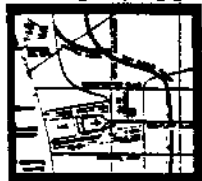


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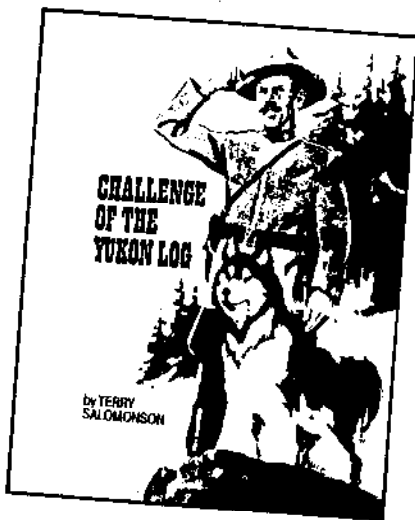
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We are not going to list our regular ad for cassettes in this issue of the Digest. Instead...

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** CONGRATULATIONS TO HERB BRANDENBURG AND BOB BURCHETT! **
**

THIS ISSUE OF OLD TIME RADIO DIGEST MARKS THE BEGINNING OF A SPECIAL EVENT FOR THE OLD TIME RADIO ENTHUSIAST. WITH THE PUBLICATION OF THIS ISSUE, #35, THE OLD TIME RADIO DIGEST NOW BECOMES THE LONGEST RUNNING INDEPENDENT MAGAZINE IN THE COUNTRY. AIRWAVES REACHED 20 EDITIONS AND COLLECTORS CORNER MADE IT TO A TOTAL OF 34 ISSUES. AUDIO CLASSICS FEELS THAT THIS MILESTONE SHOULD BE NOTED AND WE HOPE THAT HERB AND BOB ARE ENCOURAGED TO CONTINUE MANY MORE YEARS. WE ALL NEED THIS PUBLICATION!! MOST OF US NEVER SEEM TO APPRECIATE THESE PUBLICATIONS WHEN THEY ARE AVAILABLE. WE NOTICE WHEN THEY ARE GONE.



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