

TEN CENTS  
CANADA — 12c

# Movie and

PROGRAMS  
FOR AUG. 24—30

# RADIO GUIDE

NANCY KELLY

20th Century-Fox star  
and archery enthusiast



AEA87BC2D5Y43

**Story about Ruth Hussey by James Street**

**How Radio Discovered the Woman with Golden Blood (See Page 34)**



## Nazi Propaganda Hits American Theater Screens

THE strongest piece of propaganda ever filmed is probably the Nazi "Feldzug in Polen," which shows how Germany's juggernaut crushed Poland. This is the film which, when shown to Norwegian statesmen just before Germany attacked that country, is said to have convinced them completely of the folly of resistance.

The purest Nazi propaganda to be found anywhere is undoubtedly in the UFA newsreels, made by Germany's official UFA company, edited and arranged under government supervision.

If you live in Yorkville, which is a part of New York City, you can see both UFA newsreels and "Feldzug in Polen" on American screens almost any time you wish.

Herr Hitler's propagandists never sleep. They know the great value of the American screen. One picture is worth five thousand words. So they give us pictures, reel after reel, and in Yorkville the patrons who sit silent and ominous through any showing of an American statesman break into mad cheers at the sight of little Hitler.

Most large American cities have their own Yorkville. Their screens are spreading the slow, sure poison of hate, intolerance, and oppression. Isn't this playing a sucker's game?

Herr Hitler knows the devastating power of screen propaganda. When he saw "Four Sons" and "Mortal Storm" he kicked American films right out of Germany.

Surely it is high time we did some kicking ourselves.

**RICHARD GREENE** is accused of attempting to get publicity by enlisting in the British army, Richard Greene is very unhappy about the whole thing. What happened is this:



Richard Greene

Greene is an able young man with a normal amount of self-confidence. He thought he might make a good officer, with which we agree. When he sought advice from British officers he was told to make his application and await results. He applied. But it developed that commis-

sions are not easy to get. It would take a little time. So Greene returned to Hollywood. Certainly he might have enlisted as a private and gone to war for twenty-one dollars a month, but he felt that his experience and ability entitled him to a more responsible spot. His application was already in, he would be commissioned soon in any event, so he decided to wait a bit. That's all there was to it.

We think he was right.

**BMI VS. ASCAP** looks like an alphabet battle of some sort, doesn't it? Actually, BMI represents Broadcast Music, Inc., and ASCAP stands for American Society of Composers, Authors and Publishers. You may be hearing much of each before the winter broadcasting season is finished.

Here is why. ASCAP is an outfit engaged in the collection of money due song-writers for the public performance of their tunes. Radio sta-



Edgar Bergen gets acquainted with his discovery and protegee—12-year-old ventriloquist Thelma Jean Graham, Nashville, Tenn.

tions paid ASCAP about \$5,000,000 last year for the use of most of America's popular music. Now ASCAP is asking for \$12,000,000 or some such sum and the radio industry is bucking. BMI has been organized to produce and popularize music which ASCAP cannot control. If the fight gets under way, as expected, almost every theme song now on the air will be kicked off. That includes Vallee's "Your Time Is My Time," Fred Waring's "Sleep," and Tommy Dorsey's "I'm Getting Sentimental Over You."

**THERE'LL BE A GIRL** in Charlie McCarthy's house this autumn. Probably listeners will hear her often. Behind her is a heart-warming story.

In July Edgar Bergen went to Nashville, Tenn., to take delivery of a new airplane. While there he gave a radio-press luncheon at which one of the guests was twelve-year-old Thelma Jean Graham, Nashville's own child ventriloquist. She performed for Bergen and fascinated him. Before the day was over, he had made plans to take her back to California, where she might get the finest dramatic schooling and instruction and complete her preparation for a career.

So a girl's silly dream comes true in unbelievable fashion. It was two years ago that Thelma Jean saw Bergen and Charlie McCarthy in a movie. She got a doll and started practising before her mirror. Now, Bergen says, she has the most perfect lip-control he has ever seen. For two years he was her hero. Now he becomes her godfather.

**THE GIRL ON THE COVER:** The lovely young archer on the cover, reminiscent of Robin Hood with her slender, boyish figure and in Lincoln green shooting-dress, is a comparative newcomer to Hollywood. In truth, Nancy Kelly is a hoary veteran of films, with fifty-two pictures to her credit, most of them made before she had reached the age of seven! The daughter of a former theatrical ticket-broker, Joe Kelly, and a former actress, Nan Walsh, Nancy comes to the theater naturally. As a toddling baby, she began her career as a model, working for such artists as James Montgomery Flagg, and with Paramount, making films in its Long Island studio. She made the jump from modeling to



Nancy Kelly

motion pictures with ease. Appearing with such stars as Gloria Swanson, Jean Hersholt, Warner Baxter, Nancy became a famous juvenile. By the time she had reached the awkward years, Nancy had made her radio debut on "The March of Time," and during the next few years became one of radio's most active stars. She appeared on the Philip Morris program, "Myrt and Marge," "Columbia Workshop" and many others. As a result of her radio work, she was chosen for the "Susan and God" cast. As the daughter in this hit play, she won a screen-test and a contract from 20th Century-Fox, where she appeared in "Jesse James." She loves to ride, swim, play golf, is an enthusiastic archer (see cover picture). Natural-color photograph is by Frank Powlony.

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NELSON EDDY and JEANETTE MACDONALD

in "*Bittersweet*"

FRESH from their newly won acclaim in "New Moon," which has set box-office records across the country in one of the most critical periods of film history, Nelson Eddy and Jeanette Mac-

Donald are teamed again for their seventh co-starring picture, "Bittersweet." Adapted from the Noel Coward light opera of the same name, the film tells the story of a belle of the Gay

Nineties who, on the eve of her wedding to a wealthy Londoner, elopes to Vienna with her penniless music-teacher. Miss MacDonald plays the belle, Eddy is the teacher. In Vienna

they lead a frugal existence until the tragic death of the husband in a duel. Filmed in Technicolor, "Bittersweet," an M-G-M picture, is an ideal vehicle for these ideally paired singing stars.



# ENTERTAINMENT, INC.

## No. 1: Twentieth Century-Fox The House of Zanuck

**I**N 1935 the once proud and mighty Fox Studio (now 20th Century-Fox) was on the rocks. All that stood between it and complete bankruptcy were Will Rogers, Shirley Temple and a dynamic little man with a mustache and ideas named Darryl Zanuck.

Today, Will Rogers is dead, killed in an airplane crash which rocked the nation. Shirley Temple, whose long-term contract has just been completed, has left the lot. Only Zanuck remains of the original triumvirate, but, judging from accomplishments, Zanuck seems almost sufficient.

20th Century-Fox is one of the newest and most complete—to say nothing of largest—movie studios in the world. Movietone City, as it is known, comprises a mile-long, quarter-mile-wide strip of 225 acres lying between Pico and Santa Monica Boulevards on the outskirts of Beverly Hills. This year fifty-two pictures will be made there at a cost of more than \$26,000,000, among them such spectacular epics as "Brigham Young," "Hudson's Bay Company," and "Western Union."

Guiding light and master of all production in this factory of make-believe is thirty-eight-year-old Darryl Zanuck. Son of a Wahoo, Nebraska, hotel-operator, Zanuck was, in staccato succession, a soldier in the first World War, a writer, a longshoreman, advertising-writer, screen-writer for Rin Tin Tin, and associate producer for Warner Brothers. He came to 20th Century-Fox in 1935 after five years of depression had had its effect upon that firm.

That year, Tyrone Power was an unknown youth struggling for a foothold on the New York stage. Sonja Henie was a name on the sports pages. Don Ameche was a radio actor who had never seen a movie camera. Richard Greene was working for fifteen dollars a week on the London stage. Linda Darnell and Brenda Joyce were high-school youngsters to whom Hollywood was an unattainable land of honey and glamour. Alice Faye was a singer with a band.

Today these are names in the forefront of 20th Century-Fox's roster of stars—stars who shine under the magic of Zanuck's touch. And to his credit are such films as "Jesse James," "Stanley and Livingstone," "Lloyds of London" and a host of others.

Movietone City's 225 acres are jammed with permanent outdoor sets, fifteen sound-stages, administration and departmental buildings. There is not a building on the lot—regardless of its practical use—but what has been used at one time or another for screen backgrounds. Thus the buildings which house the dynamos are often used as factory "sets" and the wide thoroughfares which traverse the lot become busy street scenes for 20th Century-Fox films.

Entering the studio from Pico Boulevard, one passes first the long, rectangular property-department building. Here are stored priceless treasures from many continents—furniture an-



DARRYL ZANUCK, in charge of production at 20th Century-Fox studios, is one of the most widely publicized of the company's executives, also one of the most able. In spite of war, 20th C-Fox will spend \$26,000,000 on pictures this year

and modern, art objects (100,000 carefully catalogued pieces in all), rich and poor furnishings with which to deck film sets. Next is the administration building—white, three stories high and a block long. It is here that Joseph M. Schenck, president, and other executives have their offices. It is here, too, that Zanuck and his associate producers—each responsible directly to him—office. Among these are such people as Irving Berlin, Nunnally Johnson, Lucien Hubbard, Harry Joe Brown and others.

Here, too, are the legal departments, accounting departments, the paymaster's office, where millions in salaries are paid each year, the post office and the editorial department, where stories are passed upon.

**G**ENIAL Harry Brand, often referred to as "the best-liked man in Hollywood," and his staff of publicity workers also headquarter in this building. It is the job of this department to satisfy the public's curiosity about 20th Century-Fox personalities and to arouse interest in pictures in production. When a 20th Century-Fox star breaks into print in some unusual or novel way, odds are a hundred to one it's the publicity department at work.

To the left of the administration building and dotting the landscape are the mound-like stound-stages, built of steel and stucco. Absolutely sound-proof, these stages are also air-conditioned so that the former ordeal of

standing long hours under bright, hot lights is no longer such a skin-searing ordeal. Many of these stages are "specialized." Stage 15, for example, is equipped with a \$50,000 freezing mechanism and is used almost exclusively for the Sonja Henie films. Close at hand, too, are the steel, fireproof vaults which house a small fortune in unexposed raw film.

Behind every film lies a laborious amount of work before the cameras start rolling. In the Urban art building, where art directors, architects and draftsmen work, the sets are designed and executed. The building gets its name from Joseph Urban, Austrian artist once associated with the company. The arsenal—where a complete museum of firearms ancient and modern is housed—and the sound-effects department, able to provide at a moment's notice the squeak of a mouse or the roar of an erupting volcano, are housed in the stables where once Tom Mix kept his horses. The stables are maintained for sentimental reasons and as a memorial to the western star who was, for many years, Fox' greatest crowd-puller.

While on the subject of memorials, Will Rogers and Shirley Temple are not forgotten. Across the street from the arsenal is the cottage which Shirley used as her dressing-room. It is complete with bedroom and bath, school-room and an electric kitchen, where her meals were specially prepared. John Barrymore, assigned to this cottage while making "The Great Profile,"

recently moved out after a day. The pink elephants painted on the walls gave him the "willies."

Will Rogers' dressing-room, a desert-style bungalow with cactus garden, is also preserved for posterity. Here, between picture work, he pounded out on a portable typewriter his widely read newspaper columns.

Great productions take great authors and an agreeable atmosphere. At Movietone City, such men as Lamar Trotti, who wrote "Brigham Young"; Sam Hellman, author of "The Return of Frank James"; Nunnally Johnson, "Grapes of Wrath"; and many others, including John Taintor Foote, Gene Fowler, Ernest Paschal and Liam O'Flaherty, labor in the writers' building, a great, rambling Norman chateau with lamp-posts from Paris, Berlin and Madrid along its pavements. In the directors' building, such men as Henry King ("Maryland"), John Ford ("Grapes of Wrath"), Henry Hathaway ("Brigham Young"), Rouben Mamoulian ("The Californian") may be found at work mapping their next day's shooting.

**S**EVERAL of the next year's film hits undoubtedly will come from the heavy production schedule at 20th Century-Fox, which includes "The Great Profile," in which John Barrymore will portray himself to set a new precedent even for Hollywood; "Brigham Young," which has Tyrone Power, Linda Darnell and will introduce a newcomer to films, Dean Jagger, who has been given a long-term contract as a result of his work in this first film.

"Down Argentine Way," aside from providing Don Ameche with a part well fitted to his talents, will give Chris-Pin Martin, the Mexican actor so well liked in the "Cisco Kid" series, a chance at a more important part. "The Californian," a re-adaptation of Douglas Fairbanks' "The Mark of Zorro," will also have Tyrone Power and Linda Darnell in lead roles, while "Hudson's Bay Company," historical epic of the North Woods, will star Virginia Field.

Alice Faye will be seen in "Tin Pan Alley," a musical, as her next picture; "Western Union" is another film which has been announced.

That other stories to be made will not fall below this high level is assured by the fact that 20th Century-Fox, which has greatly expanded its story department (twenty readers have been added in New York alone), has already purchased three of the current ten best-selling books—"How Green Was My Valley," "Chad Hanna" and "Wild Geese Calling."

The caricature-map on the opposite page is drawn to scale, giving details of the physical properties of 20th Century-Fox, together with some of the idiosyncrasies of its personalities. This is the first of a series of such maps of Hollywood's major studios to be published in MOVIE AND RADIO GUIDE. The next will appear in an early issue.



MOVIE and RADIO GUIDE OFFICES

BALLOON TO WARN AWAY PLANES

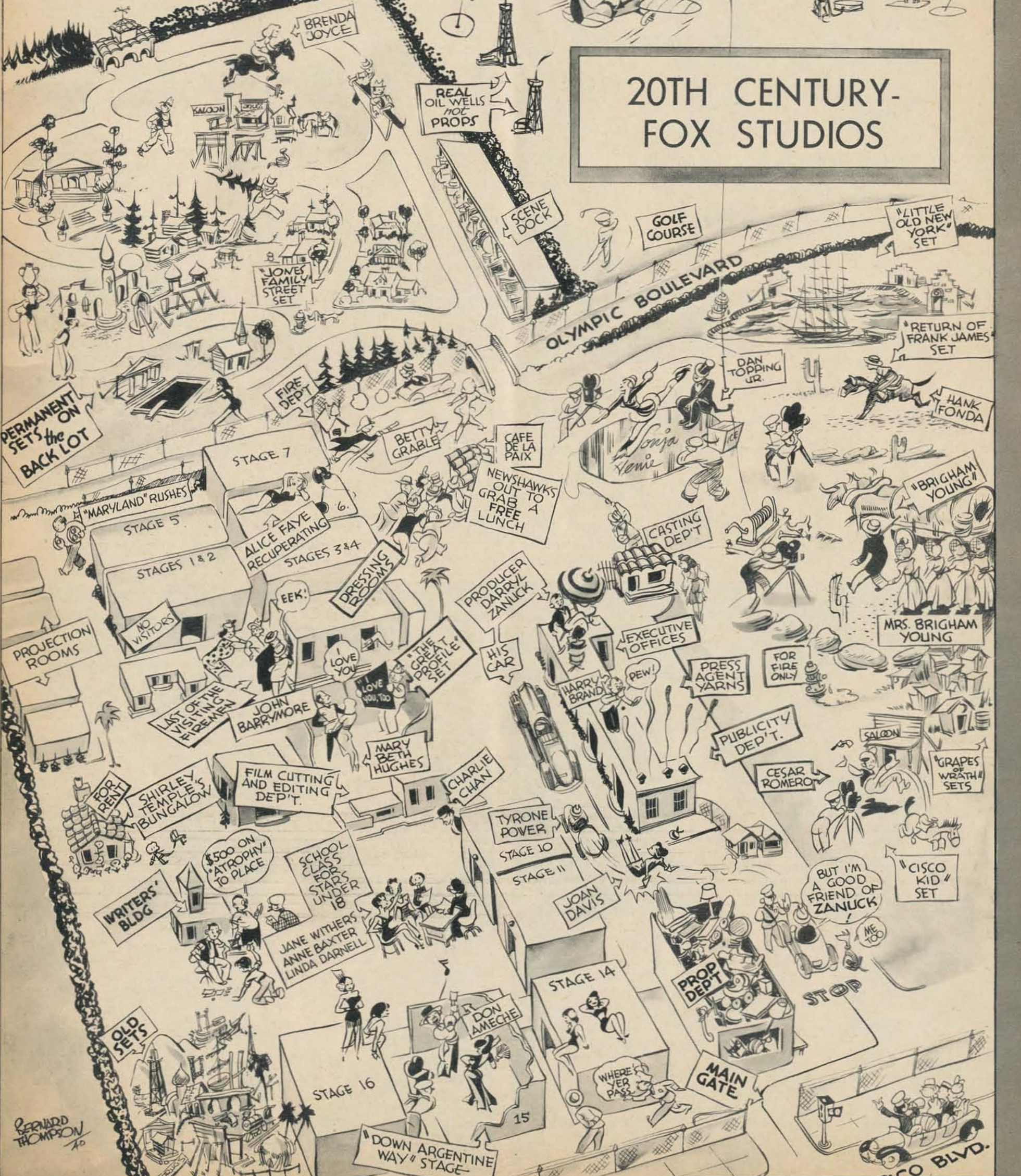
SCRAM!

BEVERLY HILLS

HOLLYWOOD

SANTA MONICA BOULEVARD

# 20TH CENTURY-FOX STUDIOS



BRENDA JOYCE

REAL OIL WELLS NOT PROPS

SCENE DOCK

GOLF COURSE

"LITTLE OLD NEW YORK" SET

OLYMPIC BOULEVARD

"RETURN OF FRANK JAMES" SET

PERMANENT SETS ON THE BACK LOT

FIRE DEPT.

BETTY GRABLE

CAFE DE LA PAIX

DAN TOPPING JR.

HANK FONDA

STAGE 7

"MARYLAND" RUSHES

ALICE FAYE RECOVERING

NEWSHAWKS OUT TO GRAB A FREE LUNCH

CASTING DEPT.

"BRIGHAM YOUNG"

PROJECTION ROOMS

STAGE 5

STAGES 3 & 4

PRODUCER DARRYL ZANLUCK

EXECUTIVE OFFICES

MRS. BRIGHAM YOUNG

NO VISITORS

EEK!

DRESSING ROOMS

HIS CAR

HARRY BRAND

PRESS AGENT YARNS

FOR FIRE ONLY

FOR RENT

SHIRLEY TEMPLE'S BUNGALOW

FILM CUTTING AND EDITING DEPT.

CHARLIE CHAN

PUBLICITY DEPT.

CESAR ROMERO

"GRAPES OF WRATH" SETS

\$500 ON "ATROPHY" TO PLACE

SCHOOL CLASS FOR STARS UNDER 18

TYRONE POWER

STAGE 10

STAGE 11

JOAN DAVIS

BUT I'M A GOOD FRIEND OF ZANLUCK

"CISCO KID" SET

WRITERS' BLDG.

JANE WITHERS ANNE BAXTER LINDA DARNELL

STAGE 12

STAGE 14

PROP DEPT.

STOP

OLD SETS

STAGE 16

DR. DON AMEICHE

STAGE 15

WHERE'S YER PASS

MAIN GATE

"DOWN ARGENTINE WAY" STAGE

CO BLVD.

BERNARD THOMPSON '40





TRIO of beauties who wheedled funds are, l. to r., Joan Bennett, Claudette Colbert and Merle Oberon



SELDOM meeting on the M-G-M lot where they work, Margaret Sullivan and Norma Shearer chat together

## BIG-HEARTED HOLLYWOOD

Liberal stars donate time and money to the Red Cross

**N**O OTHER place in the world lends such a ready ear to the appeal of the needy and the distressed as does Hollywood, and no group of people anywhere are more ready to contribute both time and money to alleviate the suffering of a war-torn, depression-racked world than are the movie stars who live there. One of the biggest of the many big

affairs given this year to aid the war sufferers of Europe was a party given at the home of Tom May, in Beverly Hills, for the British Red Cross. Selling tokens for beverages were such stars as Norma Shearer, Merle Oberon, Loretta Young, Rosalind Russell, Greer Garson, Irene Dunne, Kay Francis, Virginia Field, Myrna Loy, Joan Bennett and

Claudette Colbert. Fredric March acted as master of ceremonies and Lotte Lehmann and Bruno Walter provided the musical entertainment. Among those present to contribute their efforts were Mary Pickford, Gladys Swarthout and Basil Rathbone, who presented Miss Lehmann with a bouquet of red and white flowers. Nearly \$20,000 was raised.



JIMMY STEWART does his best to fill the collection tambourine of his fiancée, Olivia de Havilland



DICK BARTHELMESS congratulates Loretta Young on her marriage to radio producer Tom Lewis

Photographs by Jack Albin





BOB STACK, celebrating a swimming-pool christening at his home (Aug. 4), invited (l. to r.) Judy Garland, Bonita Granville, Jackie Cooper, Lana Turner, others. (That's Bob, extreme right, next to Lana)



—Jack Albin Photograph

WHEN BOB and LANA obligingly posed for pictures similar to the one above, romance rumors immediately bloomed. Take it from Movie and Radio Guide, they're just good friends



# This Week IN HOLLYWOOD

"Fifth column" talk stirs up a hornet's nest; Bill Holden defers his sitdown strike—here's the latest movie news!

LIONEL STANDER, film comedian, screen actress Gale Sondergaard and director Herbert Biberman indignantly answered Los Angeles grand jury subpoenas which were motivated by District Attorney Buron Fitts, who stated to the newspapers that he was prepared to present evidence described as the most important fifth-column expose yet placed before the country.

Miss Sondergaard and Stander insisted upon immediate hearings. They denied the implication that they were Communists, and charged that Fitts was using them as a political stepladder. Significant: District Attorney Fitts is up for reelection in November.

"THE SEA HAWK," "BOOM TOWN" and "BRIGHAM YOUNG,"

each of which is a two million-dollar production, are being given first releases to the American public at increased prices, ranging from one-quarter to one-third higher than normal. Object of the experiment is to determine if the American theater-going public is willing to pay a premium for super-productions of this type, and to make up for the industry's loss of foreign markets. To be noted: The experiment is launched practically simultaneously with the findings of the recent Gallup survey on double features, which revealed the majority of movie-goers would prefer not to have double features—when the second feature is a cheap fill-in.

BRIAN DONLEVY will be starred in Paramount's "I Wanted Wings" because of his outstanding success in the Preston Sturges sleeper, "Down Went McGinty," and young William Holden, whose contract is held jointly by Paramount and Columbia Pictures, may be spanked by Paramount if he doesn't accept the role of a cadet flyer in the aviation film. Set to support Brian Donlevy, who plays the part of Captain Hunter, army flight-trainer, were Ray Milland, Wayne Morris, William Holden and two young women in plumful roles sought after by most Hollywood starlets. (Despite several syndicated columnists saying that Rita Hayworth will be one of these young women, this is not true as yet.) Holden, whose meteoric eighteen-month screen

career has raised him from a \$50 stock player's salary to \$200 a week, is reported to be "Holden" out for an increased salary through the machinations of his agent. But, says Paramount, Holden will accept the role in "I Wanted Wings" or have a suspension cracked down on him. The studio's decree: "We intend to be tough with all players who attempt to jack up their salaries beyond contracts they have signed. Business conditions nowadays permit no holdouts." Flash report: Holden went to work, will dicker for new salary later.

IDA LUPINO is being rewarded for her remarkable performance in "They Drive by Night," the Warner Bros. saga of the overland truck freighters. Ida, who has cooled her heels for several years in Hollywood without just recognition, has been named for the star role in "Hard Luck Dame," a story about a carnival girl who proves to be a jinx to men in her life. Supporting her will be five leading men—which should be enough to satisfy the ambitions of any Hollywood actress. Oddly enough, Miss Lupino's ambition is some day to place an M. D. after her name. She always has been interested in the study of medicine; right now she is taking a first-aid course for a Red Cross certificate. Said Miss Lupino: "I probably never will be able to practise, but I'd like to pursue the study as a hobby."

(Continued on Next Page)





THE LUCKY LADY between Robert Preston (left) and Preston Foster at lunch on the "Moon Over Burma" set is Mary Lou Bullard, University of West Virginia coed. She won a Hollywood trip in Movie and Radio Guide's "College Queens" contest

**THIS WEEK IN HOLLYWOOD**  
(Continued from Preceding Page)

**JAMES CAGNEY** and his family are having a reunion at Jimmy's new home on Nichols Island in Newport Bay. His sister and brother, and now his mother, recently released from the hospital, have joined him and Jimmy is planning on taking his mother on her first ocean trip aboard his sixty-one-foot yacht, *The Martha*. Incidentally, after staging five fights in Warner Bros.' "City for Conquest," Cagney suffered his only casualty the other day when Ann Sheridan, exasperated at forgetting a line of her dialog, stamped her foot—right on Cagney's toe. "Oomph!" said Jimmy.

**HOLLYWOOD HEARTBEAT:** Laurence Olivier, whose wife's divorce from him became final August 5, and Vivien Leigh are free to marry; they may have eloped before this reaches print . . . It may be a spring wedding for Cary Grant and Barbara (titled) Hutton (if Barbara will agree to permit Cary to listen to his favorite radio programs on Sunday!) . . . Bruce Cabot is really playing second fiddle to Victor Mature for Liz Whitney's dates; it's that serious . . . Doubtful reports would have Ginger Rogers and Priscilla Lane both seeing Oren Haglund, to whom Priscilla was married but briefly . . . "Bubbles" Schinasi, Wayne Morris' estranged wife, has been seen out with Billy Seymour and Eddy Duchin, but Duchin's heart belongs to Jane Pickens . . . Frances Robinson is dating Bob Riskin exclusively . . . Alice Faye and Tony Martin are writing and phoning to one another . . . Linda Darnell, who has been dating Garrett Craig, new Warner Bros. player from Dallas—her home town too—was squired to the Westside Tennis Club Bowers Party by agent Victor Orsatti . . . Brenda Joyce and Owen Ward are getting serious . . . Ann Miller is dividing her time between producer George Abbott and producer George White . . . Real-estate agents have it that Olivia de Havilland and Jimmy Stewart have already leased a house with option to buy . . . Ann Rutherford is being dated by Jerry Brandt . . . Lana Turner's "romance" with Bob Stack is strictly a publicity phony . . . Arleen Whelan

hostessed at the housewarming of Alex D'Arcy's new home.

**DEANNA DURBIN'S** next picture at Universal following "Spring Parade," which will be released this fall, is to be "Nice Girl," which is to be directed by William Seiter, who has just completed directing Rosalind Russell and Brian Aherne at the same lot in "Hired Wife." Interesting to note is that Vaughn Paul, Miss Durbin's fiance, is an assistant director attached to Mr. Seiter's unit, meaning, in all probability, that fiance will be ordering around fiancee before wedding bells make it legal. Sidenote: Deanna and her betrothed frequently seen eating luncheon at Simon's drive-in at 8801 Sunset Boulevard, in West Hollywood.

**JACK BENNY AND FRED ALLEN** have made several scenes together in their Paramount production of "Love Thy Neighbor." Benny was asked by a MOVIE AND RADIO GUIDE reporter,

"Which one of you steals the scenes?" He immediately replied, "Rochester!" . . . Truth of the matter: Whenever Paramount's lovely Mary Martin is in the picture, neither Benny, Allen nor Rochester has a chance!

**CLARK GABLE, SPENCER TRACY** and **MICKEY ROONEY** may be thrown together in one picture by M-G-M in an untitled story which is available as a result of the smash-hit multiple-star casting of "Boom Town" . . . Norma Shearer, who has been having fun in New York and at Saratoga with George Raft, who went east for personal appearances, will star in "The World We Make" following "Escape" . . . Joan Crawford will have

Jack Conway, who directed "Boom Town," as the megaphoner of her next picture, "Bombay Nights," with Walter Pidgeon playing opposite her. "Bombay Nights" is by Louis Bromfield, tells the story of an American girl who becomes involved in a murder in an English colony. Pidgeon's success in the Durbin picture, "It's a Date," and the "Nick Carter" series has won him a contract renewal at M-G-M, where he also will make shortly "The Youngest Profession," a story about autograph-collectors starring Judy Garland.

**EVENT OF THE WEEK:** Hollywood put on its best bib and tucker Monday night, August 5, and turned out en masse to raise nearly five thousand dollars for the British War Relief Association of Southern California by attending the Noel Coward play cycle, "Tonight at 8:30," staged at the El Capitan Theater by volunteer actors of screen renown. "We Were Dancing," "The Astonished Heart" and "Red Peppers" were staged opening night and the remainder of the first week, and were to be followed by the production of six other Coward playlets during the next two weeks . . . Constance Bennett and Douglas Fairbanks, Jr., took the leading roles in "We Were Dancing," but did not click as well as the plays which followed because their voices were not audible throughout the auditorium . . . Binnie Barnes and Reginald Gardiner rolled the audience in the aisles in "Red Peppers," and Basil Rathbone as the psychiatrist, Gladys Cooper as his wife, and Muriel Hutchison as the other woman in "The Astonished Heart" delivered capable performances . . . Screen royalty attending the first night included Charles Boyer and his wife, Pat Paterson, with Ronald Colman and his wife, Benita Hume . . . Mary Pickford, wearing a diamond necklace worth a fortune and dressed in pale blue crepe, was given a spontaneous welcome . . . Richard Greene with Virginia Field, George Burns and Gracie Allen, the Brian Ahernes, Geraldine Fitzgerald and her husband, Dick Barthelmess and his daughter, Ganna Walska, Irene Dunne accompanied by Homer Curran, the producer; Hedy Lamarr all alone, Earl Carroll with Beryl Wallace, Mary Martin and husband Dick Halliday, and scores of other notables too numerous to mention were among those

present . . . Most unexpected ticket buyer: Joe Frisco!

**JACKIE COOPER** deserted Bonita Granville long enough to play host for Paramount to Mary Lou Bullard, the "All-American Coed" who won the title in the recent contest sponsored by Paramount and MOVIE AND RADIO GUIDE. Miss Bullard, accompanied by her mother, came to Hollywood on an all-expense visit of one week, which included seeing everything and meeting all the stars on Cooper's home lot and doing the night-spots favored by the celebrities. Escorted by Cooper, she dined and danced at the Victor Hugo Cafe, Ciro's and the Coconut Grove. She attended a Hollywood Bowl concert and flew to Catalina and back, her first air journey, with Jean MacKenzie, U. C. L. A. coed who won the California section of the contest. When asked by "Aldrich Family" director Ted Reed how she would like to take a screen test and play a part in a picture, Miss Bullard blushing replied, "No, I think I'd rather return to the University of West Virginia." Said Ted Reed: "Boy friend, eh?"

**PRESTON FOSTER**, who come Thanksgiving will make femme eyes pop as he struts in scarlet uniform in "North West Mounted Police," is planning the first Hollywood premiere of a gold mine, one that he bought recently near Kingman, Arizona. With new equipment installed and operating, Foster plans to have his grand reopening on September 8 attended by a half-dozen star friends who will be transported there by chartered plane. A western barbecue will occupy the afternoon, and at night the mine will be reopened by remote control by Cecil B. DeMille, who will push the button in Hollywood. Finishing touch: Pieces of gold-bearing ore will be given the guests as souvenirs!

**SHIRLEY TEMPLE** will not stay retired long if her mother Gertrude can convince Universal studio executives to star Shirley in F. Scott Fitzgerald's "Babylon." Its plot would make Shirley grow up in a hurry, and that is what Mrs. Temple wants . . . William Powell and Myrna Loy, whose co-starring "I Love You Again" has just been released, possibly will work together again in Jacques Duval's "Strange Honeymoon," recently obtained by M-G-M. Metro is also dust-

ing off "The World Is My Oyster" for Powell . . . Carole Lombard and Robert Montgomery, who has been loaned to RKO for the purpose, will co-star in Norman Krasna's light comedy, "Mr. and Mrs.," which will be directed by Alfred Hitchcock. When Miss Lombard completes this picture, she and hubby Clark Gable plan a three-month station-wagon vacation . . . Claudette Colbert, who has just finished making "Arise My Love" for Paramount with Ray Milland, has okayed the choice of Milland to co-star with her when she makes "Sky-lark" . . . Anna Neagle, upon her return from New York, where she went to take part in an "Information, Please" short film, will begin the re-making for RKO-Radio of "No, No, Nanette," in which she again will be directed by Herbert Wilcox. Her leading man has not been set; efforts to import Maurice Chevalier from France for the role have to date been unsuccessful.

**LARAINÉ DAY**, of "Dr. Kildare" and "My Son, My Son" fame, has been given her first trip east by producer Walter Wanger for her excellent work in his shortly releasing "Foreign Correspondent." Up to now, Miss Day had never been east of Salt Lake City, Utah. The fast-climbing young actress, incidentally, is the champion of all the comers who double their screen work with their stage practise at night. Six full nights a week she devotes to the Wilshire Players Guild, where she has produced half a dozen plays, including "Holiday" and "A Modern Cinderella." Miss Day wrote the latter and it is the story of Cinderella in blank verse. But more fun than anything was her venture in producing, directing and starring in her own sixteen-millimeter amateur movie, "Strictly an Icky," which she showed to her friends recently at a "mock premiere."

**PAT O'BRIEN**, in his first deal off the Warner Bros. lot since parting from that studio, has signed for the male lead in "Passage West," a sea story to be made at Columbia. It is likely that Constance Bennett will play opposite him . . . Paul Kelly, who was so heart-broken after the sudden death of his wife that he announced that he intended to quit pictures, has changed his mind and is co-starring with Rochelle Hudson in Columbia's

"The Little Professor," a screen play about adolescent girls. Upon picture completion, Kelly will return to M-G-M to take part with Robert Taylor, Walter Pidgeon and Ruth Hussey in "Flight Command" . . . Randolph Scott, raised several rungs by "Virginia City" and "When the Daltons Rode," returns to 20th Century-Fox to appear with Don Ameche in "Western Union" . . . Dorothy Lamour will not escape from her sarong too soon; Paramount plans to reveal her figure again in a now-being-written South Seas play, "Driftwood," as well as in "Moon Over Burma" and "Road to Zanzibar," which already are in the making.

**BABY SANDY HENVILLE** has become friends with her new director, Otis Garrett. But Garrett had to work at it. Realizing that Sandy likes to know the people with whom she works at Universal, and that he shortly had the assignment to co-direct with Paul Gerard Smith Miss Henville's next picture, "Fireman, Save My Child," he began paying daily calls to the young lady at her home in Glendale. Sandy was pretty wary about it and didn't accept him all at once. Then he discovered that she loves the telephone, so Garrett began calling her every hour or so daily for weeks. Result: Sandy now ends her conversations with him: "Good-by, Otie, I love you!"

**MARIE WILSON**, curvacious blonde soon to be seen in "Virginia," has been revealed by the artist who does the drawings as his inspiration for the "Cuddles" cartoons featured regularly in Click magazine. He uses Marie's portraits, of which he has a large collection, as models from which to work.



**STYLE OF THE WEEK:** Linda Darnell, soon to be seen in "Brigham Young," is forced to take her college course in a studio dressing-room. Yet, Linda adores collegiate clothes like those she wears here. The smart coat dress is of clan plaid wool in brown, rust and beige tones. Especially unique are the carved wooden buttons with their grotesque faces. The cap, of a matching plaid, is cut in a jaunty, military motif. Linda's accessories for this outfit—shoes, bag, gloves—are of beige suede



**GAY NINETIES PARTY** at the exclusive Westside Tennis Club in Hollywood brought out, left, Alice (Lillian Russell) Faye, enjoying both party and Cesar Romero's attentions and, above, a Betty Grable who would have done well in that era, too, squired by Bentley Ryan, law partner of Gregory Bautzer



## THIS WEEK ON THE SCREEN

Comedy, action and adventure highlight recently completed pictures

### "I Love You Again"

Cast: William Powell, Myrna Loy, Edmund Lowe, Frank McHugh, et al. A Metro-Goldwyn-Mayer picture, produced by Lawrence Weingarten; directed by W. S. Van Dyke II, who directed the "Thin Man" series starring Powell and Loy. An original story based on the novel by Octavus Roy Cohen.

**D**ON'T expect another Thin Man or an accompanying mystery when you buy your ticket to see Bill Powell woo Myrna Loy in "I Love You Again"; expect a farcical situation in which slapstick rules over finesse and dignity dies like a dog. The story:

Larry Wilson (Powell), a teetotaler and scrimp, is returning home alone from a cruise when he becomes involved with a drunk who falls overboard carrying him along. In their rescue, a sailor biffs Powell over the head. When he comes to, he thinks it's 1931 instead of 1940, and he knows that his right name is George Carey and his occupation is that of confidence man. Nine years before, he remembers being hit over the head—and then a blank.

Upon cruise end he is greeted by a luscious female, Miss Loy, with whom he flirts only to learn she is his wife of several years' record who is about to divorce him. With his changed personality, he rewoos and wins her back. That's the story, and it's fun!

**WHAT THEY THOUGHT OF IT:** Los Angeles Times: "Free-for-all, round-by-round farce—and no holds barred." Variety: "The Powell-Loy combination clicks again." Hollywood Reporter: "It's the type of picture that's a cinch in any community." Hedda Hopper: "You'll laugh till you're blue in the face . . ."

### "Doomed to Die"

Cast: Boris Karloff, Grant Withers, Marjorie Reynolds, Melvin Lang, Guy Usher, Catherine Craig, William Stelling, Henry Brandon, Wilbur Mack, Kenneth Harlan, Richard Loo, Tris Coffin, et al. A Monogram picture, directed by William Nigh, who also directed "I Am a Criminal."

**T**HIS latest picture combining the talents of Boris Karloff, Grant Withers and Marjorie Reynolds is the best of the series featuring Wong, the Chinese super-sleuth, so far. Karloff is again cast as Wong and he puts together some puzzling evidence to solve three murders with the bungling and amusing assistance of Detective Grant Withers and Marjorie Reynolds, reporter.

The story is wound around three murders which follow the burning of an ocean liner carrying a special cargo of gold bonds from China to the United States. Detective Wong fits logically into the picture, since the bonds were Chinese-owned, and the manner in which he at last discovers the culprit is entirely satisfactory. Kenneth Harlan is given his best role in some time, and fulfils it excellently. Karloff, as usual, is effective as Wong.

**WHAT THEY THOUGHT OF IT:** Los Angeles Times: "It is not the plot itself that makes the picture entertaining, but the characterizations and the action." Variety: "Rather amateurish . . . mystery thriller." Hollywood Reporter: "Solid mystery entertainment speeded along by more than the usual infusion of humor."

### "I Married Adventure"

A Columbia Pictures release of an Osa Johnson production. Features Osa Johnson in a collection of film taken by her and her late husband, explorer Martin Johnson; edited by Ralph Dixon; narrator, Jim Bannon. Based on Osa Johnson's book of the same title.

**"I MARRIED ADVENTURE"** is a picture for those who would venture vicariously into the outlands of the Pacific and into the jungles of Africa with a woman (Osa Johnson).

Effectively held together with well-written narrative, which enhances the strange and thrilling adventures of a man and wife in the wilds of Borneo, Tahiti, the Solomon Islands and British East Africa, the film begins with the head-hunters of Borneo, tells portions of the story of the Johnsons' second expedition into Africa.

The climax of approximately eighty minutes of engrossing action and thrills, involving both wild animals and natives, comes with the capture of a 450-pound orang-utan.

Although perhaps not as effective as previous adventures of the couple released with wider publicity before the death of Martin Johnson (killed in an airplane crash several years ago), the lure of the jungle, the thrill of spying on animals in their native habitats and the eery fascination of watching the jungleland fight for survival gives this film a wide appeal.

**WHAT THEY THOUGHT OF IT:** Variety: "Fascinating account of a life of adventure . . ." Hollywood Reporter: "Has some interesting moments and will provide occasional entertainment . . ."

### "Pier 13"

Cast: Lynn Bari, Lloyd Nolan, Joan Valerie, Douglas Fowley, Chic Chandler, Oscar O'Shea, Michael Morris, Louis Jean Heydt, Frank Orth, Charles D. Brown. A 20th Century-Fox picture, directed by Eugene Forde of "Charlie Chan" fame.

**F**OR light, good-humored comedy drama, "Pier 13" is an amusing waterfront story of a wise-cracking girl and a self-confident guy whose gay banter makes good listening for the audience.

Lloyd Nolan gives a first-rate performance as the cop on the beat, who, after being promoted to a plain-clothes detective, ferrets out and runs down a badly wanted jewel thief. Lynn Bari is effectively cast as a waterfront waitress who appeals to Nolan, and their unusual love-affair adds no little amusement to the action-packed sequence of events.

Framework upon which the love-story hangs is rather melodramatic, with Lynn Bari's sister (Joan Valerie) becoming innocently involved with the thief (Douglas Fowley). The climax is exciting, with Nolan and Fowley shooting it out in the best-approved fashion.

**WHAT THEY THOUGHT OF IT:** Los Angeles Times: "The film is full of bright lines, amusing bits of action and clever characterizations." Variety: "Just enough melodrama involved to add spice to its suspenseful elements." Hollywood Reporter: ". . . obvious copper story, sporting a swell acting cast."



HENRY FONDA'S love interest in "The Return of Frank James" is a screen newcomer, Gene Tierney

### "The Return of Frank James"

Cast: Henry Fonda, Jackie Cooper, John Carradine, Henry Hull, Gene Tierney, Donald Meek, J. Edward Bromberg, et al. A 20th Century-Fox picture, produced by Darryl F. Zanuck and Kenneth MacGowan; directed by Fritz Lang, who also directed "You and Me." A Technicolor picture.

**E**VERYTHING has been done to make the slender thread of a story sequel to "Jesse James" adequate screen material. "The Return of Frank James," with Henry Fonda in the title role, takes its pace from the actor. Even the most melodramatic moments of the film lack the excitement of Tyrone Power's more exciting presence in the first "Jesse James." The loss is accentuated by the very first shot of this film, which shows Jesse James' death.

The picture's strongest appeal is in the comedy scenes, which culminate in a very amusing court battle when Frank comes to trial for an express-office robbery. Henry Hull is magnificent as the rusty but cagy old lawyer who successfully defends the bandit. Technicolor enhances the age-old hero-chases-villain scenes, with Fonda after the Ford brothers, who shot Jesse.

Jackie Cooper has the most mature role of his career as the kid Frank takes care of when he is in hiding on his Ozarkian farm. Jackie goes along with Frank when the Ford brothers are pardoned and head west. He participates in the hold-up of the express office, in which a man is killed, and dies when he attempts to shoot Bob Ford (John Carradine). Fonda, who has given himself up for trial to protect his innocent colored servant from hanging for the express-office murder, avenges Jackie's death, once he is freed. The final battle for life comes in a livery stable, with the suspense poured on plenty thick.

Gene Tierney, a snub-nosed, blue-eyed beauty who makes her first appearance in this film, is pictorially adequate, and should be able to act when she is given a chance. A lady newspaper reporter who rather far-fetchedly manages to get involved with Frank James' fate, Gene has no love-scenes with the hero.

"The Return of Frank James" will appeal to those who don't care for their westerns in too gory a fashion. It is rough ridin' in a plush-lined saddle.

**WHAT THEY THOUGHT OF IT:** Los Angeles Times: "Enough melodramatic and ultimately comedy excitement to satisfy; you have to know something about 'Jesse James' best to appreciate its sequel." Variety: ". . . An exciting melee of battle and chase." Hollywood Reporter: ". . . Henry Fonda is perfect casting."



LORETTA YOUNG and Melvyn Douglas score in the rib-tickling farce "He Stayed for Breakfast"

### "He Stayed for Breakfast"

Cast: Loretta Young, Melvyn Douglas, Alan Marshal, Eugene Pallette, Una O'Connor, Curt Bois, Leonid Kinskey, et al. A Columbia picture, produced by B. P. Schulberg; directed by Alexander Hall, who also directed "The Doctor Takes a Wife." Based upon the French play "Liberte Provisoire."

### "HE STAYED FOR BREAKFAST"

is a daring title, and the picture lives up to it. But audiences should be warned that although this is a boudoir farce in the best French manner, it is primarily a political travesty. When Melvyn Douglas, a member of the Parisian Communist party, meets Loretta Young, estranged wife of a wealthy banker, and stays for breakfast, the conversation turns into an argument about Communism and Fascism. The dialog is frankly critical and humorous in its treatment of the "isms." This film will be talked about over many breakfast-tables for its frank approach to the current political scene. Even American politics comes in for a bit of humor. When Douglas is preparing to leave for America, he says: "From now on I am going to be a plain, middle-class citizen. I'm going to vote for Roosevelt." His companion replies, "But it takes five years to become a citizen." Says Douglas: "He'll still be running!"

The story is racy and involved. Melvyn Douglas is a waiter and a member of the Communist party. He resents the curl in banker Eugene Pallette's little finger when he drinks tea in the cafe, and shoots at the finger. Chased by the police, Douglas lands in Loretta Young's apartment. She hides him, but her difficulties increase when Pallette, who is her estranged husband, returns for a reconciliation, and a newspaper owner, Alan Marshal, proposes. The police surround the house and for three days Douglas takes over. During his stay Loretta falls in love with him, and he converts her maid, Una O'Connor, to Communism for one night. In a hilarious crescendo, Loretta finally shoots off Pallette's other little finger, after having gone home with him in an effort to save Douglas from jail.

Effervescent lines of dialog by P. J. Wolfson, Michael Fessier and Ernest Vajda include: "I started business right at the bottom, with one bank . . ." Loretta, "I thought Communists never bathed." Douglas, "That's Fascist propaganda!"

**WHAT THEY THOUGHT OF IT:** Hollywood Reporter: "The preview audience had plenty of laughs, a couple so loud that much of the succeeding dialog was drowned out." Variety: "A daring, sophisticated comedy, politically keyed to the times, which should roll up smash business."



# Glamorous Puritan

If you aren't a Ruth Hussey fan already — you will be!

By James Street

You'd never believe the ruckus kicked up by James Street's recent series of articles in *MOVIE AND RADIO GUIDE* dealing with the happily married couples of Hollywood. Dozens of letters to Street himself from the stars he wrote about, their studios and friends. Hundreds of letters to *MOVIE AND RADIO GUIDE*. And every one of them favorable. We are proud, therefore, to present a new series of articles by James Street. These stories will deal with deserving youngsters, lesser-lights whose private lives or public careers make interesting copy, the behind-the-scenes lives of big-name stars. Mr. Street is still at work on this series. If you have a favorite personality about whom you'd like to know more, write us a letter. Enough letters will add his or her name to the list.—Editor.

**I**F YOU saw Joan Crawford try unsuccessfully to understudy and understand God in "Susan and God," then you're probably among the thousands who have demanded:

"Who is that Hussey lady who acted like an angel in a den of demons, and if her real name is Hussey why doesn't she change it?"

That Hussey angel, who wasn't too pious to snatch every scene she was in, was the Glamorous Puritan, and if the show ever is remade it might be titled "Susan and God and Ruth Hussey" to appease (I hate that word) popular demand. There were three good influences in "Susan and God"—Miss Hussey, a lonely maiden; a toothy little girl, who also was lonely, and God, who was very lonely.

Ruth Carol Hussey is a lonely maiden, and she'll change her name on one condition only—the man must have sense.

After Miss Hussey stole everything in "Susan and God" except the man she wanted, M-G-M, where she hires out, was flooded with queries about her. The studio was a bit flabbergasted, because Miss Hussey has none of the gooey prerequisites for glamour. She's in her middle twenties, lives on what might be considered the wrong side of the street, doesn't own a ranch, has no swimming-pool or divorce or husband or sweetheart, and is sort of pernicky.

Now, what are you going to do with a girl like that in Hollywood? Well, *MOVIE AND RADIO GUIDE* went out and did some inquiring about this lady and learned that Miss Hussey has that genuine New England glamour that comes from good breeding, good morals and brains, improved by the correct dose of education and polished off with a lot of good soap.

As soon as producers started looking up Miss Hussey instead of her looking them up, a campaign was begun to have her change her name. But she put her trim little Yankee tootsy right down. "Why should I change my name?" she asked.

Why should she, indeed? There are a heap of proud Husseys in New En-

gland, as proud as the Hogs of Texas. The studio dropped the matter. You simply don't say to one of the Providence Husseys, as she is, "Look, Miss Hussey, your name suggests er-er—"

"What?" she would say. And the way she'd say it, the conversation would end right there.

But if you were male, free, and about thirty, intelligent, healthy and liked to sleep; if you loved pets and could love a New England lady who is a mite set in her ways, then you might possibly change her name. For Miss Hussey is rather lonely in Hollywood and would enjoy knowing some man who could meet her specifications.

In case you're interested (and you're a sap if you're not) here's what you must be:

Her equal or superior in intelligence. Clean and healthy, but not athletic or pretty. Strong and firm, but gentle. You must be the boss, however, and keep her in line. You don't have to be a good dancer, but you must be a good conversationalist.

She had just as soon fall in love with a \$25-a-week fellow, if he's okay and has a future. But they're not easy to meet. The \$25 guy is afraid to take her out because she makes more money than he does. That's what she thinks. With that orderly mind so typical of New England, she has it all figured out. The poor but honest boy is awed by her, the rich gent might have an ax to grind, and the chiseler would soon separate her from her money. So she lives alone and says she likes it, but she would probably be willing to make a change.

Miss Hussey was born in Providence, Rhode Island, about twenty-six or twenty-seven years ago. Her father, George Hussey, ran a mail-order jewelry store, founded by her grandfather. She is Scotch, Irish and English, a mixture of all the British Isles, but she has a Scotch love of thrift, an Irish love of humor, English grit and a pure New England Yankee's idea of morals and independence.

**A**FTER high school, she went to Pembroke College at home and majored in art and fooled around with dramatics on the side. She was graduated as a bachelor of philosophy in 1933 but didn't know what she wanted to do, so she went up to Boston and learned typing and shorthand. Back in Providence, she got a job as fashion commentator over station WPRO. The engagement lasted nine months and her co-workers report that in all that time she never said an unkind word or had a scowl on her face.

Eventually, however, she decided she wanted to study dramatics, so off to the University of Michigan she hied. The following summer she began playing the one-gallus circuits of Michigan. Her good work got her a role in the road show of "Dead End." At the end of the circuit in Los Angeles, an M-G-M scout saw her and persuaded her to take a screen-test.



SENSATIONAL in "Susan and God," New England's Ruth Hussey is set for stardom. She'll next be seen in M-G-M's "Philadelphia Story"

Metro used her in bit parts for a year and built her carefully. After she got her movie legs, the studio gave her the leading feminine role in "Rich Man, Poor Girl." She also was assigned the leading feminine bit in "Northwest Passage," although most folks still wonder why the movies even put a dame in the picture. Surely the lady wasn't the fickle fortune-hunter Mr. Roberts wrote about. But Miss Hussey did very well as the phony heroine, considering the handicaps, and then came "Susan and God." She was Charlotte, you remember, and everyone who saw the picture realized that Miss Hussey had been stamped for stardom. She now is working in "Philadelphia Story" and it is very probable she will be starred with

Spencer Tracy in "Tortilla Flats."

Miss Hussey is a rather reserved girl who does not make friends or enemies easily. Her directness and conservatism have clashed with the trite and overdone idea for the build-up of Hollywood glamour. It was suggested to Miss Hussey that she do something to attract attention. Perhaps she should wear breeches, affect purple eyelashes and green hair. Anything. Miss Hussey's ultimatum was, "Aw, nuts!"

She's not non-cooperative, but thinks all that sort of stuff is silly. Once the studio asked her to pose for leg art and she said, "All right, I'll pose, but you won't like the pictures."

She posed, but the pictures were flat. (Continued on Page 41)



MOVIE AND  
RADIO GUIDE

Picture of  
the Week

# "The Sea Hawk"

**A** GUSTY, sea-swept tale of the Spanish Main in the days when England was poor except in men of daring—Drake, Frobisher, Raleigh and other piratical heroes—"The Sea Hawk" proves an ideal vehicle for swashbuckling Errol Flynn and lovely Brenda Marshall. For the studio technicians, charged with the task of re-creating a

merchant marine of Queen Elizabeth's day, it was just another difficult chore. The two warships used were built at a cost of \$150,000, after more than \$10,000 was spent in research and construction of thirty table models. The ships were floated in a million-gallon artificial sea. Water actually came from the seven seas depicted in the film's tale.



DON ALVAREZ AND HIS DAUGHTER MARIA (Claude Rains and Brenda Marshall) are en route to England from Spain to assist in a plot to overthrow Queen Elizabeth when their ship, a Spanish galleon, is attacked by the Sea Hawk, a privateer captained by an Englishman, Francis Thorpe (Errol Flynn)

BUT THE SPANIARDS set a trap for Thorpe and his men. They are captured and made to work as galley slaves in Spanish galleons moving against their native England. Maria, knowing of the trap, had tried to warn Thorpe, but her father had prevented her reaching him till too late

—Mac Julian

SINKING THE SPANISH SHIP in battle, Thorpe, falling in love with Maria, takes her and her father to England before sailing to loot Spanish colonies in Panama of their gold. The English sea dogs (Alan Hale, J. M. Kerrigan and Flynn, l. to r.) push their way through the dense Panamanian jungle

ESCAPING IN THE NIGHT, Thorpe and his comrades capture a Spanish vessel and return to England with documents proving Don Alvarez' plot, and in time to warn English sailors of the approaching Armada. For his heroism, Thorpe is knighted by Queen Elizabeth (Flora Robson) as his sailors look on







BUT THE LOVE of Dona Maria, who awaited his return to England rather than flee back to Spain with her father following the exposure of his intrigue, is the great reward which awaits Thorpe. In her arms he finds peace and happiness at last



# THE WEAKER SEX?

*Who says so!*

New DeMille film is a lusty, rough-and-tumble affair

**A**DVANCE word from the cutting-room where Cecil B. DeMille's outdoor epic of the north woods, "North West Mounted Police," is being put together indicates that Madeleine Carroll, Robert Preston and Gary Cooper are being hard pressed for acting honors by Paulette Goddard, who portrays Louvette, a half-breed Indian girl. Typical of the roistering performance Miss Goddard gives in this action-filled drama are these photographs of her battle with Mounties Constable McDuff (Lynne Overman) in one of the roughest everything-goes battle-scenes ever filmed.



ABOVE: Louvette: "So I'm a daughter of Beelzebub, huh? Take that!" McDuff is knocked down

BELOW: Feminine tactics are not barred. Louvette fights effectively with her teeth, too



ABOVE: "And you won't get up until you say 'Uncle,'" she adds, striving to pin his shoulders to the ground

BELOW: Completely routed by the fury of Louvette's attack, McDuff flees with Louvette in hot pursuit



← PAULETTE GODDARD became known as a battler in "The Women," where she fought Rosalind Russell. That fight was child's-play compared to the battle with Overman, pictured on this page, which promises to be a highlight of the picture



# COMING RADIO EVENTS

For the Week of August 24-30

## Saturday, August 24

THE NEW YORK YANKEES, struggling along, believe it or not, in fifth place in the American League, will have their chance this week to explain whether baseball's wonder team is simply in the midst of a protracted slump or is finally cracking up. Bill Dickey, one of baseball's supreme catchers, speedy third baseman Red Rolfe, and pitcher Steve Sundra, who this year hasn't approached his phenomenal showing of last season, will talk it over on the New York World's Fair "Sports School." NBC.

Eastern Daylight 11:15 a.m.	Central Daylight 10:15 a.m.	Mountain Not Available
Eastern Standard 10:15 a.m.	Central Standard 9:15 a.m.	Pacific Not Available

"LONDON AFTER DARK" is a very special chapter this week of the news series called "The World Today." American listeners will be given a vivid, comprehensive view of the city that has become the central stronghold of an empire in a last-ditch war. Edward R. Murrow will open the session with a description of activities in Trafalgar Square. There will be a visit to the Savoy Hotel for some dance music and a tour of the kitchen. The work of an anti-aircraft unit will be reported on. Other spots visited will be air-raid precautions headquarters, a popular dance hall, Piccadilly Circus, a munitions factory, and the Cenotaph in Whitehall. CBS.

Eastern Daylight 6:30 p.m.	Central Daylight 5:30 p.m.	Mountain 3:30 p.m.
Eastern Standard 5:30 p.m.	Central Standard 4:30 p.m.	Pacific 2:30 p.m.

"DOUBLE FEATURE MOVIES" will be the subject of "People's Platform," furnishing a contrast to the serious political issues usually discussed on this program. There will be six participating speakers, two motion-picture producers and one representative of the public on each side. Against double features will be producer Sam Goldwyn, Texas exhibitor Karl Hobbittzell and Mrs. Leo B. Hedges, State Chairman of Motion Pictures for the Parent-Teachers Association. On the favoring side will be Tren Carr, I. E. Chadwick, producers, and Mrs. Arthur Beck, housewife. CBS.

Eastern Daylight 7:00 p.m.	Central Daylight 6:00 p.m.	Mountain 4:00 p.m.
Eastern Standard 6:00 p.m.	Central Standard 5:00 p.m.	Pacific 3:00 p.m.

ED AND TOM PLEHAL, discoveries of Al Pearce, will be guests of Uncle Ezra's "Station E-Z-R-A" this week. NBC.

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Mountain 7:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	Pacific 6:00 p.m.

## Sunday, August 25

JOHN GUNTHER, author of "Inside Europe" and "Inside Asia," and one of the experts on foreign events that the war has brought to the fore as commentators, will be the substitute this week for vacationing Walter Winchell. NBC.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

JOE DiMAGGIO, the Yankee Clipper, who is having another of his big slugging years despite the slump of the New York Yankees, will be guest of Bill Stern's "Sports Newsreel." The young outfielder will discuss some of the highlights of his still-young career, in which he picked up where Babe Ruth left off and almost immediately



PRINCIPALS OF THE PLEASURABLE "Ford Summer Hour" programs (Sun.) are Leith Stevens, I., Jessica Dragonette, James Newill

## Music Highlights

### SATURDAY, AUGUST 24

OPERATIC POP CONCERT, MBS. Cesare Sodero, conductor; Agnes Davis, soprano; Hardesty Johnson, tenor. "Prelude to La Traviata"; "The Coriolan Overture" (Beethoven); "The Flower Song" from "Carmen" (Bizet), Hardesty Johnson; "Les Voici" from Act IV of "Carmen" (Bizet), Chorus and Orchestra; "Herodiade" (Massenet), Agnes Davis; Duet from Act III of "Aida" (Verdi), Agnes Davis and Hardesty Johnson; Four numbers from "Polovetzian Dancers" from "Prince Igor" (Borodin); "Vesti La Giubba" from "Pagliacci" (Leoncavallo), Hardesty Johnson; "Air de Lia" from "L'Enfant Prodigue" (Debussy), Agnes Davis; "The Brindisi" from "Cavalleria Rusticana" (Mascagni), Hardesty Johnson and Chorus.

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

### SUNDAY, AUGUST 25

RADIO CITY MUSIC HALL OF THE AIR, NBC. String Quartet with Henrietta Schumann, pianist, and Anne Roselle, soprano. "Piano Quartet in G Minor" (Mozart), Henrietta Schumann; "Marietta's Lied" from "Die Tote Stadt" (Korngold), Anne Roselle; "Two American Sketches" (Stringfield), "Virginia Dare Dance," the Quartet; "Mattinata" and "Oh Love But a Day" (Leoncavallo), Anne Roselle; "Romance and Finale" from "Quartet in C Minor" (Brahms), the Quartet.

Eastern Daylight 12:00 noon	Central Daylight 11:00 a.m.	Mountain 9:00 a.m.
Eastern Standard 11:00 a.m.	Central Standard 10:00 a.m.	Pacific 8:00 a.m.

SUNDAY NIGHT CONCERT, NBC. Erich Leinsdorf, conductor; Jan Peerce, tenor. "Overture to the Force of Destiny" (Verdi), the Orchestra; "Thou Heavenly One" from the "Force of Destiny" (Verdi), Jan Peerce; "Ballet Music from Don Carlos" (Verdi), "The Forest Murmurs" (Wagner), "Prize Song from Die Meistersinger" (Wagner), "Prelude and

established himself as one of baseball's great outfielders and hitters. NBC.

Eastern Daylight 9:45 p.m.	Central Daylight 8:45 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:45 p.m.	Central Standard 7:45 p.m.	Pacific 5:30 p.m.

Liebestod from Tristan and Isolde" (Wagner).

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

FORD SUMMER HOUR, CBS. Symphony Orchestra, Leith Stevens, conductor; Jessica Dragonette, soprano; James Newill, tenor. "This Is It," "Humoresque," the Orchestra; "Largo al Factotum," James Newill; "My Songs," the Orchestra; "South Sea Cruise," Ensemble; "The Breeze and I," "Where Do I Go From You?" the Orchestra; "Irish Love Song," Jessica Dragonette; "Softly as in a Morning Sunrise," James Newill; "Three Blind Mice," Chorus and Orchestra; Medley of Hollywood selections, Ensemble.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

### MONDAY, AUGUST 26

SO YOU THINK YOU KNOW MUSIC, CBS. Musical Quiz. Ted Cott, master of ceremonies; Leonard Lieblich, judge; Fray and Bragiotti and Betty Garde, guests.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

THE TELEPHONE HOUR, NBC. Symphony Orchestra, Don Voorhees, conductor; James Melton, tenor; Francia White, soprano.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

THE VOICE OF FIRESTONE, NBC. Symphony Orchestra, Wilfred Pelletier, guest conductor.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain Not Available
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific Not Available

### FRIDAY, AUGUST 30

ALFRED WALLENSTEIN'S SINFONETTA, MBS. John Barnett, guest conductor. "Overture to The Secret Marriage" (Amarosa), "Symphony No. 93" (Haydn).

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

### Monday, August 26

MARGARET SULLAVAN, who has added new luster to her name with an intensely dramatic role in "The Mor-

tal Storm," will be one of the guest stars of the dramatic portion of "Forecast" this week. CBS.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

## Tuesday, August 27

JAMES ROOSEVELT, erstwhile insurance agent and secretary to his father, the President, and now a movie producer, will be one of the guest experts of "Information, Please." Author Christopher Morley, who has starred often before on the program, will make another appearance along with Roosevelt. NBC.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 7:00 p.m.

MEREDITH WILLSON'S "Musical Revue" will originate this Tuesday at the grounds of the San Francisco Golden Gate Exposition. Willson is in San Francisco to conduct his Missions of California Symphony. NBC.

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

## Wednesday, August 28

CHARLES McNARY, veteran Oregon Senator chosen as the Republican running-mate of Wendell Willkie, will make his formal acceptance speech Wednesday night. NBC.

Eastern Daylight 7:30 p.m.	Central Daylight 6:30 p.m.	Mountain 4:30 p.m.
Eastern Standard 6:30 p.m.	Central Standard 5:30 p.m.	Pacific 3:30 p.m.

## Thursday, August 29

BRITISH REFUGEE CHILDREN may have some stories and views about war and the life that goes with it such as only a child's voice can reveal in all its pathos when several of them appear as a feature of the "Vox Pop" interviews of Parks Johnson and Wally Butterworth. CBS.

Eastern Daylight 7:30 p.m.	Central Daylight 6:30 p.m.	Mountain Not Available
Eastern Standard 6:30 p.m.	Central Standard 5:30 p.m.	Pacific Not Available

FOOTBALL IS HERE! And the first big game of the season is one of the spotlight games of the whole year. It's the sixth annual game of the collegiate all-stars versus the professional champions. This year college stars from all over the country, led by Iowa's great Nile Kinnick and featuring Bill Anahu, Hawaiian youth, among other outstanding players, will lock horns with the Green Bay Packers, pro champs, at Chicago's immense Soldier Field this Thursday. The game will be described play-by-play by Bob Elson. MBS.

Eastern Daylight 9:15 p.m.	Central Daylight 8:15 p.m.	Mountain 6:15 p.m.
Eastern Standard 8:15 p.m.	Central Standard 7:15 p.m.	Pacific 5:15 p.m.

GRACIE BARRIE, petite Brooklyn-born singer and wife of orchestra-leader Dick Stabile, will be the extra-special member of Rudy Vallee's cast in this week's edition of the funny and musical fights of fancy on the Thursday night "Rudy Vallee Program." NBC.

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Mountain 7:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	Pacific 6:00 p.m.

HENRY A. WALLACE, Secretary of Agriculture and now Democratic candidate for Vice President, will make a speech accepting the vice presidential nomination from Des Moines, in his home state of Iowa, Thursday. CBS.

Eastern Daylight 10:15 p.m.	Central Daylight 9:15 p.m.	Mountain 7:15 p.m.
Eastern Standard 9:15 p.m.	Central Standard 8:15 p.m.	Pacific 6:15 p.m.

Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated



# This Week Along the Airialtos

SEE PAGE 13 FOR NEWS OF THIS WEEK'S IMPORTANT PROGRAMS AND GUESTS

## Miss Thompson Captivates Canadians

TORONTO, ONT., CANADA.—A recent address by commentator Dorothy Thompson, broadcast over a Canadian Broadcasting Corp. network, received such overwhelming response from Canadian listeners that CBC received an average of 10,000 letters a day, and later 50,000 requesting copies of the speech.

## How to Win Votes Via Radio

WASHINGTON, D. C.—You have undoubtedly heard your local announcers on the air with announcements that men are wanted for skilled jobs in the national defense program. Heartening is the fact that 557 radio stations throughout the country are cooperating with the government in making these announcements — another illustration of radio's alertness to national welfare.

WASHINGTON, D. C.—The National Association of Broadcasters has issued a booklet giving advice to politicians who expect to reach the voters via radio. Among the instructions are: (1) Speak, don't shout; (2) the audience you have depends on what you say in the first two minutes; (3) use short sentences and picture-words; (4) be friendly and sincere; (5) don't cough or sneeze into the microphone. Copies were sent to Roosevelt and Wallace, Willkie and McNary among others.

BOSTON, MASS.—“Of all the methods of fooling the American people, I can think of nothing worse than telling them that conscription is democratic.” So spoke Dr. Harry Emerson Fosdick, famous minister who is familiar to radio listeners with his Sunday Vesper Services, in a recent CBS address in opposition to the passage of the Burke-Wadsworth bill. Dr. Fosdick demanded: First, that the people be given adequate evidence that conscription is necessary; second, that they be allowed a decent amount of time for consideration. He favored the alternative of voluntary enlistment, with the present period of such service reduced from three years to one.

## Prisoners Pay for 2,000 Head Sets

MICHIGAN CITY, IND.—The Indiana state prison at Michigan City has awarded a contract for a master radio receiver with 2,000 head sets, which will give every inmate the chance to listen regularly to radio broadcasts. Financing of the project, it is claimed, does not depend on the state, but comes out of the prisoners' pockets by way of the profits from the prison commissary.

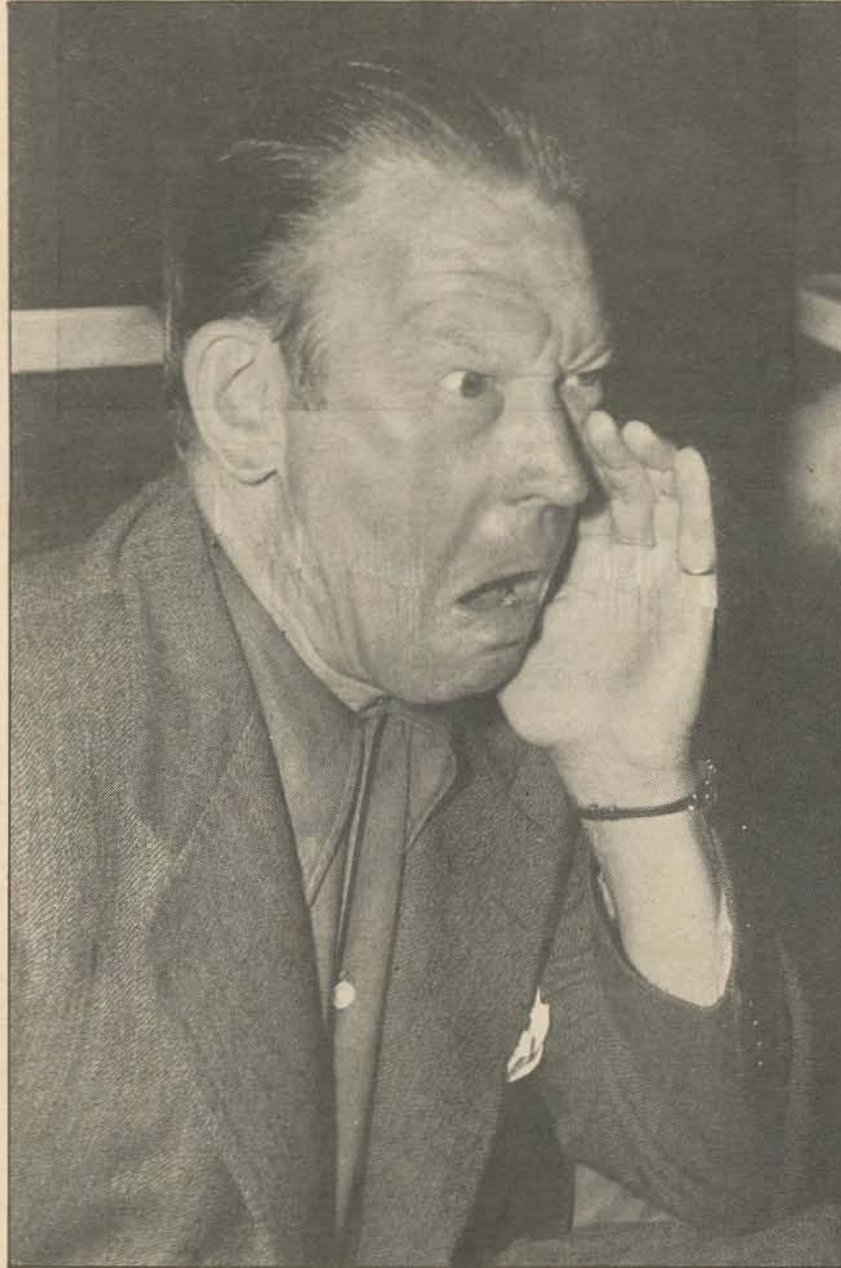
## IN NEW YORK

with Wilson Brown

## Kaltenborn Cancels Talks for W. W.

H. V. Kaltenborn stopped substituting for Walter Winchell because he objected to being interrupted in the middle of his talk for a commercial. So more substitutes were hurriedly called in . . . Jeanette Nolan is minus four front teeth because CBS dressed up its building with all-glass doors. Failing to notice a door, she smashed blindly into it . . . Dinah Shore, who

Canadians like Dorothy Thompson; Kaltenborn quits Winchell spot; Bing Crosby may stop broadcasting if—



VINEGAR-VOICED FRED ALLEN, in Hollywood to co-star with Jack Benny in films, intends to make the most of his proximity to an ancient enemy. These razberries were for Mr. Benny—exclusively!

signed with Eddie Cantor to be on the air together this fall, goes into the New York Paramount Theater August 21 . . . It seems certain that Del Sharbutt will remain as m.c. on “Musical Americana” . . . Since December 19, 1939, “The Court of Missing Heirs” has located seventeen heirs who have claimed estates valued at \$200,000. The cases dramatized on this program have involved \$3,083,564.

## A New Idea on Radio Row?

The comedy-program formula has always been to use a comedian and surround him with stooges. Now there is talk of a program in the making which would be made up entirely of stooges with no comedian. Such fellows as Harry (Bottle) McNaughton, who worked with Phil Baker; Oswald, of Ken Murray fame; and Bert Gor-

don, the Mad Russian, who confused Eddie Cantor, are included on the list. This sounds like the first really new idea on Radio Row since the beginning of quiz shows.

## Twelve Years on CBS for Estelle Levy

Estelle Levy celebrated her twelfth year on CBS' “Let's Pretend” August 17. In all her years of broadcasting, and she's still in her teens, she has never missed a broadcast . . . Jeanette Nolan and Frank McIntire, husband and wife, have returned to the air on “Crime Doctor.” They left radio a year ago to retire to a western ranch, but they couldn't dismiss the radio bug . . . “Big Sister” celebrates a birthday September 14. The program was born on that day in 1936. The lead roles (Alice Frost as Ruth Evans Wayne and Martin Gabel as Dr. John

Wayne) have never changed . . . Betty Garde, of “My Son and I,” has joined the cast of “Court of Missing Heirs” . . . Gretchen Davidson is now Kay Smith on “Martha Webster.” She has been on a six-weeks tour with George M. Cohan in legitimate drama . . . Alice Reinheart, of “Life Can Be Beautiful,” is knitting her twentieth all-wool dress. Knitting is an easy and profitable way of whiling away time between rehearsals . . . Doris Dudley has a new sixteen-cylinder convertible car—thanks to the pay-checks from “Meet Mr. Meek,” “Adventures of Ellery Queen” and “Society Girl” . . . Philip Reed of the stage and screen has succeeded Alexander Kirkland as Russ Barrington on “Society Girl.” The latter left to devote his full time to his summer theater in Clinton, Connecticut.

## Professor Quiz Statistics

The Prof. Quiz show will be four years old in October. Curious to know facts about the show's history, director Lee Little got out pad, pencil and notes and dug up these statistics: Quiz has paid out \$65,000 in prizes; stamps used in sending letters to Quiz have cost \$50,000; 1,695,278 letters have been received; 11,866,946 questions have been submitted; 2,000 contestants have appeared on the program (there are two broadcasts weekly because of the different time zones); the show has traveled 40,000 miles to seventeen cities in twelve states.

## Hint New Helen Hayes Series

Helen Hayes and a tea company are talking business for a half-hour show in the fall . . . November 15 is the date “Information, Please” goes under Lucky Strike sponsorship. To date, eighty-five stations have been signed for the network. The program currently has only sixty stations . . . “Ahead of the Headlines” is a new program to debut September 29 over forty-three NBC-Blue stations for an electric-razor firm . . . “Strange As It Seems” celebrates its first anniversary August 24 . . . Leon Janney, Richard Parker in “The Parker Family,” is commuting weekly to Florida for the filming of a new picture, “Adolescent.”

Jimmy Scribner, who is all twenty-two voices of “The Johnson Family,” will return to MBS in the fall . . . “Dr. I. Q.” will originate from New York's Capitol Theater for another seven weeks . . . Negotiations are under way for the “Kate Smith Hour” to broadcast an extended series from Hollywood after the program returns to the air early this fall.

## IN HOLLYWOOD

with Evans Plummer

## Bing Crosby Threatens to Quit Air

Bing Crosby is more than a little perturbed over the impending fight between the National Association of Broadcasters' Broadcast Music, Inc., and the American Society of Composers, Authors and Publishers, frequently called the “music trust.” If the broadcasters decide to terminate their agreement with ASCAP, Bing said he would stop broadcasting. “I couldn't go on for more than two months,” said Crosby, “if I were restricted to music whose rights are controlled by Broadcast Music, Inc.” . . . Regardless of Crosby's fears, more B. M. I. tunes



are being played on all sustaining network programs, which indicates that the fight is on.

#### Dust Off Your Tubes

Cary Grant and Irene Dunne are set to open the "Lux Radio Theater" when it resumes September 9 . . . Jack Benny and Claudette Colbert have agreed to donate their services for the opening show of the "Screen Guild Theater" September 29, and negotiations are on to add Basil Rathbone to the opener . . . The grapevine says that Ben Bernie and Bromo-Seltzer have signed for the fall, with the possibility of Hollywood origination . . . Burns and Allen may move their antics to New York for October and November . . . Wonder Bread is hot to sign Haven MacQuarrie and his "Marriage Club," an NBC sustainer; if bought, Wonder Bread would use CBS wires! . . . Betty Cooper (Mrs. Jimmy Wallington) unlimbers her dance career after five years, with her reappearance at the Fox Theater in Washington, D. C., starting August 23 . . . Screen actor Michael Whalen becomes a radactor opposite Virginia Peine in a serial from New York . . . Abbott and Costello are en route to Hollywood to originate their "Hour of Smiles" from NBC's Radio City starting August 21; they report likewise to the Universal lot for a role in "Riviera," starring Allan Jones . . . Bob Crosby's "Camel Caravan" has moved here for a month beginning August 15, and Horace Heidt and His Musical Knights are due shortly to arrive for a fifteen-week stay.

#### Purely Personal

"Blondie" (Penny) Singleton of CBS and film-comedy fame will have her final decree come Christmas, and the whisper is that her wedding to her film producer, Bob Sparks, will take place New Year's Eve . . . Nancy Kelly's ex-boy friend, Edmond O'Brien, is taking up all the time of "Babs" Stuart, feminine member of the "Smoothies" trio of B & A air and Casa Manana cafe fame . . . Coincidentally, Dane Lussier, who writes the plugs for the Burns and Allen Hormel airings, expects to be papa October 23 . . . August 12 was Cecil B. DeMille's fifty-ninth birthday, August 16 his thirty-eighth wedding anniversary, and September 1 he will end his fortieth year in the show business . . . Born, to Mrs. Ralph G. Denechaud, wife of the NBC engineer, a son, Edward Barton; Mrs. D. formerly was secretary to Harrison Holliday, manager of KFI-KECA, Los Angeles.

#### Benny and Allen Won't Sing!

Jack Benny wanted to sing again in "Love Thy Neighbor" (as he did in "Buck Benny Rides Again"), but he ran into difficulties. "If he sings," insisted Fred Allen, "well, then, I do too!" But said Mark Sandrich, their movie director, "If either of you sings, I quit. I've heard both of you!" . . . Allen has another complaint to register against Hollywood, where he thought that everything was colossal. His beef: "I ordered salad with thousand island dressing in the studio commissary, and I find that I am seven hundred islands short. I'm wiring my lawyer!"

#### Oboler Prepares Ear-Openers

Arch Oboler has perfected plans for the launching of his "Everyman's Theater," under the aegis of Procter & Gamble, starting October 4 over NBC and to be heard each Friday at 9:30 p.m. EST (6:30 p.m. PST). Star of the opening program of the series, which will pay Oboler \$3,000 a week and grants him carte blanche over the policies and commercials of the series,

will be Nazimova, who will star in a drama titled "This Lonely Heart." Mood music for the dramas will be of symphonic nature and conducted by Gordon Jenkins. Oboler's unique contract, granted to him by reason of his excellence as a playwright, will enable him to carry out his ideas concerning sociological and controversial dramas which ordinarily are side-stepped by the networks.

#### Ellery Queen to the Screen

Ellery Queen stories, which have been broadcast for the past year and

and summer. And so it has. The show now has attracted about three dozen sponsors in almost that many cities to date, with more getting wise and joining up all the time. It's nice to see, too, that commercialization hasn't put any noticeable restriction on the peppy, informal make-up of the program.

#### Happy Jack's Hapless Happening

Happy Jack Turner, returning to Chicago on a sleeper from a trip up north recently, awakened at 7:00 a.m. to discover the streamliner was running late and wouldn't arrive in Chi-



BUCK BENNY (JACK TO YOU), old-timer of Glamourtown, looks upon his rival (page 14) as an interloper, tries his best to shout him. Benny returns to the air Oct. 6. Allen's new show premieres Oct. 2

a half, will be brought to the screen at the rate of four stories a year by Larry Darmour, who has engaged Ralph Bellamy to play the role of Ellery and Charles Grapewin to take the part of his father, Inspector Queen.

## IN CHICAGO

with Don Moore

#### "Breakfast Club" Rolling

When Don McNeill's "Breakfast Club" started the commercial snowball rolling last winter it was a gamble for NBC, breaking a precedent and parceling a big program out for local sponsorship. But those of us who recognized the real potentiality of the good old "Breakfast Club" were sure the ball would keep rolling and picking up sponsorial backing winter

ago till 8:30, and he knew furthermore that the train made no more stops where he could put in a call. But his regular program of songs goes on the air at 8:05 a.m. He took the only course, a slim chance, of notifying NBC of his predicament. He wrapped a note and a dollar bill around a bolt and tossed it out the window at the next station. At 7:55 NBC received a call from an alert station-agent who had picked up the note. On hand early, the Escorts and Betty were pressed into service.

#### Josh Higgins Honored

Joe DuMond will return to his native Iowa September 12 to receive a rare honor. Josh Higgins Parkway at Cedar Falls, the largest state park in Iowa, was conceived as a memorial to the mythical character "Josh Higgins

of Finchville," portrayed by DuMond on NBC; and the park is to be officially dedicated September 12 with a broadcast on "Farm and Home Hour" and a mammoth picnic in the park . . . Jess Pugh, name star of "Scattergood Baines," started legal proceedings in his home town of Rushville, Indiana, to change his name to Scattergood Baines . . . Beginning its eleventh season on the air, "First Nighter" will return September 3, with Barbara Luddy and Les Tremayne again starred; the show will be back on CBS despite summer rumors that it would move to NBC.

Two days before Eddy Howard launched a bid for stage fame to add to his radio success with his first theater appearance at the Oriental Theater in Chicago, friends threw a "hex party" at the Stratosphere Club—carrying out a theater superstition of wishing one hard luck to accomplish the opposite. Incidentally, the former Dick Jurgens vocalist and composer, has been held over at the Oriental . . . Mrs. Fort (announcer) Pearson sports a striking white-bucks riding outfit, which is the handiwork of Red Ingle, musician of Ted Weems' "Beat the Band" orchestra. Red is an expert leather craftsman . . . Boris Aplon, heavy actor, has transferred dramatic activity to New York . . . Olan Soule, Sam Ryder in "Bachelor's Children," helped his daughter, Jo Ann, entertain the neighborhood children at her first birthday party.

#### Uncle Walter Makes Good

Back in 1918 Tom Wallace enlisted in the Navy, but never got past Balboa Park training-school in San Diego, Calif. After the war he was a cavalry officer in the R. O. T. C. at the University of Arizona, but graduated before they got any horses. Though he was a sailor who didn't get on a boat and a cavalryman who didn't get on a horse, Wallace has made good as Uncle Walter, helper of unfortunate males who get in the "Dog House"—even if the dog-house is just imaginary!

Here's the not amazing but amusing story of how an actor smuggled Shakespeare into an audition and broke into radio thereby. Donald Gallagher, who plays Dean Harwood in "Road of Life," has done over four thousand performances of Shakespearean drama in the theater, so when he took his first radio audition here in Chicago, it was natural for him to ask the officials if they wanted him to read something from the immortal bard. "Anything but that!" was the outraged admonition. So Gallagher decided to try something. He did the gravedigger scene from Hamlet, portraying one workman as an Irishman, the other in cockney dialect. Nobody recognized the source of the sketch. And the next day Gallagher got a call to do a cockney dialect part!

#### "Quiz Kid" Pens Poem

Fourteen-year-old Cynthia Cline, one of the star "Quiz Kids," has written us a little poem which expresses the feeling of many listeners:

*There might have been a lot more stress*

*On Lincoln's Gettysburg address*  
*If people could have said, "Let's go*  
*And listen to the radio."*

*Yes, radio today is due*  
*To research, plans and study too,*  
*And now you turn a knob and hear*

*Your favorite program, true and clear—*

*So everyone should drink a toast*  
*To radio from Coast to Coast.*



# THIS WEEK'S PROGRAMS

## SATURDAY August 24

### MORNING

\*Star in program listings indicates news broadcast.

7:30

**WEAF-★NEWS:** Don Goddard  
**WOR-Musical Clock**  
Vincent Sorey's Orchestra  
**WJZ-Breakfast in Bedlam:**  
★NEWS  
**WABC-Morning Almanac**  
WAAT-★Val Frank, breakfast reporter  
WEVD-Saturday Symphony  
WHN-Early Bird  
WHOM-Polish Program  
WINS-The Golf Reporter  
WNEW-★NEWS, Rod Mitchell  
WNYC-Sunrise Symphony  
WOV-Good Morning Review  
WQXR-Mendelssohn, Ruy Blas Overture; Mahler, Symphony No. 2 in C Minor, Third Movement; Goldmark, The Queen of Sheba, Ballet Music; Miniuszko, Halka, Overture; Sibelius, the Bard; Dvorak, Scherzo Capriccioso; Miskovsky, Sinfonietta;  
★NEWS

7:45

**WEAF-Salute to Saturday**  
**WABC-★NEWS**  
John Allen Wolf  
WAAT-Morning Meditations  
WINS-Musical Clock  
WNEW-Morning Devotions  
WOV-Physical Training

8:00

**WEAF-★NEWS**  
**WOR-★NEWS**  
Mark Hawley  
**WJZ-★NEWS**  
**WABC-★News from Europe**  
WAAT-To beat the Band  
WHOM-Milt Samter's Early Birds Sweepstakes  
WNEW-Start the Day Right  
WNYC-★Views of the News: World's Fair Calendar  
WOV-★NEWS

8:15

**WEAF-Cracker Jack Quartet**  
**WOR-Orange Blossom Quartet**  
**WJZ-Songs for Saturday**  
**WABC-Ted Steele, Songs; Music:** ★NEWS  
WHOM-Go-Getters Club  
WINS-★NEWS  
WMCA-Morning Inspirations  
WNYC-Amsterdam String Ensemble  
WOV-Italian Morning Varieties

8:30

**WEAF-Gene and Glenn Songs**  
**WOR-Model Airplane Club**  
**WJZ-Dick Leibert**  
Organist  
**WABC-Morning Almanac**  
WAAT-940 Request Club  
WEVD-Morning Miniature  
WHN-★NEWS  
WHOM-Times Square Mission  
WINS-Musical Clock  
WMCA-★NEWS

8:45  
**WOR-Betty and Buddy**  
Songs  
**WJZ-Harvey and Dell:**★NEWS  
Dramatic Sketch  
**WABC-Adelaide Hawley**  
Talk  
WHN-Music and Health  
WMCA-Bob Carter's Dance Music  
WNYC-★NEWS: Around New York Today

9:00

**WEAF-★NEWS:** Texas Jim Robertson  
Baritone  
**WOR-Bathing Conditions;**  
Music from A to Z  
**WJZ-Breakfast Club**  
Vocalist and Orchestra; Don McNeil, master of ceremonies  
**WABC-National Hillbilly**  
Champions  
WBX-Your Favorites  
WEVD-Musical Gems  
WHN-Ruby Newman's Orchestra  
WHOM-Polish Program  
WINS-Wilson Ames, organist  
WMCA-Religion in Life  
WNEW-Musical Miniatures  
WNYC-Masterwork Hour; Famous Pianists Series, Serge Rachmaninoff, Schubert, Sonata in A Major; Rachmaninoff, Rhapsody on a Theme by Paganini; Borodin, Prince Igor, Ballet Music  
WQXR-Composers Hour. Haydn, Symphony No. 102 in B Flat; Minuet; The Creation: "Dove Aria"; Minuet; The Seasons: "Come, O Lovely Spring"; Piano Concerto in D

9:15

**WEAF-Watch Your Step**  
Safety Program  
**WABC-★NEWS**  
WBX-Messenger of Health: ★NEWS  
WHN-Insurance Counselor  
WINS-★NEWS  
WMCA-Musical Workshop  
WNEW-★NEWS, Hal Moore

9:30

**WOR-★NEWS**  
**WEAF-Peggy Harris Sees the**  
Town  
**WABC-Let's Be Lazy**  
Tom Moore, M. C.; Dale Evans, vocalist; Orch.  
WAAT-Front Page Drama  
WBX-La Parata del Mattino  
WEVD-Once Upon A Time  
WHN-Morning Musical Round-up  
WINS-Jack Negley's Chatter  
WMCA-Dr. Shirley W. Wynne's Food Forum  
WNEW-Pete's Money Box

9:45

**WEAF-Musical Tete-a-Tete**  
**WOR-Musical Briefs;** ★BBC  
News  
WAAT-Music  
WEVD-Sing with Me  
WHN-★NEWS  
WOV-Dramatic Sketch

10:00

**WEAF-Lincoln Highway (Shi-**  
nola)  
Drama  
**WOR-Andy Jacobson's Or-**  
chestra  
**WJZ-Sidney Walton's Music**  
**WABC-Honest Abe**  
Drama, with Ray Middleton  
WAAT-★NEWS: United Diathermy  
WEVD-Voice of Local 89  
WHN-Nat Shilkret's Orchestra  
WHOM-Jewish Hour  
WINS-Gospel Hour

## LOG OF STATIONS Listed in Edition 3 New York

Call Letters	Kilo-cycles	Net-work
WAAT	940	Local
WABC	860	CBS
WBX	1350	Local
WCAP	1280	Local
WCNW†	1500	Local
WEAF	660	NBC-R
WEVD	1300	Local
WHN	1010	Local
WHOM	1450	Local
WINS	1180	Local
WJZ	760	NBC-B
WMCA	570	Local
WNEW	1250	Local
WNYC	810	Local
WOR	710	MBS
WOV	1100	Local
WQXR	1550	Local

CBS-Columbia Broadcasting System  
MBS-Mutual Broadcasting System  
NBC-B-National Broadcasting Company Basic Blue Network  
NBC-R-National Broadcasting Company Basic Red Network  
Local-Not affiliated with any national network

\*Star in program listings indicates news highlights

†Indicates special programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and MOVIE AND RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh-hour changes in program listings, time, etc.

If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

**WMCA-★NEWS**  
WNEW-Make Believe Ballroom  
WNYC-Know Your Work  
WOV-The Good Housewife, talk  
WQXR-Arthur Huntington, organ recital

10:15

**WJZ-Travelling Cook**  
WAAT-Donald Besdine, talk  
WHN-Rhythm in the Morning  
WINS-Rev. Elmo L. Bateman  
WMCA-Jungle Jim, drama  
WNYC-Brooklyn Museum Organ Recital  
WOV-Italo-American Review

10:30

**WEAF-Bright Idea Club**  
**WOR-Singing Strings**  
**WJZ-Joe Gallicchio's Orches-**  
tra  
**WABC-Welcome Lewis' Sing-**  
ing Bee  
WAAT-Plattsburg Report; Musicale  
WBX-The Hymn Book  
WHN-Ta Ra Ra Boom De Ay  
WINS-Concert Music  
WMCA-Home Folks Frolic  
WQXR-The Bandstand

10:45

**WOR-Erskine Butterfield**  
Pianist

WAAT-Music  
WBX-German Housewife Hour  
WINS-Racing Stratches; Musicale  
WMCA-Bob Carter and Dance Music  
WNYC-Labor and Democracy  
WOV-Rosario Romeo Dramatic Co.  
WQXR-★The Monitor Views the News

11:00

**WEAF-Song Folks**  
Mixed Quartet  
**WOR-★NEWS: Floyd Mack**  
**WJZ-Deep River Boys**  
**WABC-★NEWS: Old Dirt**  
Dobber  
WAAT-★NEWS: United Diathermy  
WEVD-Little Bit of Everything  
WHN-Music and Health  
WHOM-The Good Samaritan  
WINS-Nick Kenny's Children's Hour  
WMCA-Allie Lowe Miles  
WNYC-★NEWS  
WOV-Consumers' Information Service  
WQXR-Request Program: ★NEWS

11:15

**WEAF-Sports School**  
Christy Walsh interviews  
Bill Dickey, Red Rolfe and  
Steve Sundra, all of the  
New York Yankees.  
**WOR-Bennie Krueger's Or-**  
chestra  
**WJZ-Rosa Lee, Soprano; Hol-**  
lywood Newsgirl  
WAAT-Fabe Nicholson's Orchestra  
WCAP-★NEWS  
WHN-Racimo Hawaiians  
WHOM-Italian Variety Program  
WNYC-Amsterdam String Ensemble  
WOV-Musicale

11:30

**WEAF-Concert Orchestra**  
**WJZ-Our Barn**  
Children's Program; Madge  
Tucker, director  
**WABC-Dorian String Quartet**  
String Quartet No. 3  
(Dohnanyi).  
WAAT-Concert in Miniature  
WCAP-Radio Kiddies  
WHN-Henri Nosco's Orchestra  
WMCA-On the Mall  
WNEW-Do You Remember  
WOV-Ralph Pedi & Trio

11:45

**WEAF-General Federation of**  
Women's Clubs  
**WOR-This Wonderful World**  
WAAT-Bing Crosby, songs  
WCAP-On the Record  
WHN-Alex Semmler's Orchestra  
WNEW-Dick Todd, vocalist. ★NEWS  
WNYC-You and Your Health  
WOV-Musical Moments

### AFTERNOON

12:00

**WEAF-Dance Orchestra**  
**WOR-★NEWS; Ace Brigode's**  
Orchestra  
**WJZ-Irving Miller's Orches-**  
tra: ★NEWS  
**WABC-Country Journal**  
WAAT-★NEWS: Talk  
WBX-Boleslaw Rosalak Polish Hour  
WCAP-Listen While You Work  
WEVD-★The World in Today's Head-  
lines  
WHN-★NEWS  
WHOM-Polish-American Program

WINS-★NEWS; B. S. Bercovici; Music  
WMCA-Christian Science Lecture  
WNEW-Today at the Fair  
WNYC-Midday Symphony, Quilter,  
Children's Overture; Carpenter, Ad-  
ventures in a Perambulator; Kreis-  
ler, Kreisleriana  
WOV-Continental Melodies

12:15

**WEAF-Oyanguren, Organist**  
WAAT-Joseph Patrick Lee, insurance  
counselor  
WEVD-Bronx Marriage Bureau, sketch  
WHN-Music and Health  
WINS-Music of Today  
WMCA-★NEWS  
WNEW-Instrumental Trio  
WOV-Anna and Roberto Caramella

12:30

**WEAF-Call to Youth**  
Speaker: Dr. Ephraim  
Frisch of San Antonio,  
Texas. Subject: "Religion  
and Labor."  
**WOR-★NEWS; Mark Hawley**  
**WJZ-Farmers' Union Pro-**  
gram  
**WABC-Nila Mack's Let's Pre-**  
tend  
A dramatization of the  
Grimm fairy-tale, "Table  
Donkey and Stick," will be  
presented.

WAAT-Libby Hale, Larry Evans, Or-  
chestra  
WCAP-Wax Parade  
WEVD-Studio Ensemble  
WHN-Dick Jurgens' Orchestra  
WHOM-Casimir Jarzebowski Hour  
WINS-Hits and Encores  
WMCA-Matinee Melodies  
WNEW-Screen and Stage Commentator  
WOV-Sterni Dramatic Company, sketch

12:45

**WEAF-★NEWS: Pfaender and**  
Miles  
Piano Duo  
**WOR-Frank Gagen's Orches-**  
tra  
WAAT-Musical Program  
WBX-Organology  
WEVD-Musical Program  
WHN-Housewives Prom  
WINS-Racing Scratches: Musical In-  
terlude  
WMCA-Melody Moments  
WNEW-★NEWS, Allen Stuart

1:00

**WEAF-Howard Ropa**  
Baritone  
**WOR-Don Arres, Tenor**  
**WABC-Keyboard Capers**  
WAAT-★NEWS: United Diathermy  
WBX-★News of the World  
WCAP-★NEWS  
WEVD-Salon Music  
WINS-Henry Sylvern, organist  
WMCA-Tropical Moods  
WNEW-Elton Britt, singing cowboy  
WNYC-Missing Persons Alarms: Tem-  
ple of Religion  
WOV-★NEWS: Latin Rhythms

1:15

**WEAF-Calling All Stamp Col-**  
lectors  
**WABC-Highways to Health**  
Speaker: Dr. R. Garfield,  
chief of Arthritis Clinic,  
Hospital for the Ruptured  
and Crippled. Subject:  
"Arthritis, Its Etiology,  
Classification and Modern  
Methods of Treatment."  
WAAT-Just Relax  
WBX-Saturday Song Basket  
WEVD-★News of the Day  
WHN-Horace Heidt's Orchestra  
WINS-Mellow Melodies  
WMCA-★Front Page Drama  
WNEW-The Quintones, popular songs  
WOV-Book Talk: Joe Masiello & Trio



Check the programs you want to hear today

**WEAF-Frankie Masters' Orchestra**

**WOR-Lang Thompson's Orchestra**

**WJZ-Luncheon at the Waldorf (Camel Cigarettes)**  
Ilka Chase, M. C.  
For detail see Good Listening Guide.

**WABC-U. S. Army Recruiting Program**

**WAAT-Donald Besdine**  
WBX-Jewish Women's Hour  
WEVD-Musical Program  
WHN-Henry King's Orchestra  
WHOM-German Program  
WINS-Between Rounds; Musicale  
WMCA-Reggie Child's Orchestra  
WMCA-Gray Gordon's Orchestra  
WNEW-Cradle of Fame  
WNYC-Metropolitan Review  
WOV-Gino Caimi and Artists, sketch

1:45

**WEAF-★NEWS: Frankie Masters' Orchestra**

**WAAT-Fabe Nicholson's Orchestra**  
WHN-Barrel of Music  
WINS-Henry Sylvan, organist  
WMCA-★NEWS  
WNEW-Baseball, Newark Bears vs. Toronto Maple Leafs

2:00

**WEAF-I'm an American**

**WOR-World's Fair Band**

**WJZ-Ray Kinney's Orchestra**

**WABC-National Tennis Matches**  
*Ted Husing gives a stroke-by-stroke description of the final round of the national doubles tennis championships being held at the Longwood Cricket Club in Brookline, Mass.*

2:15

**WEAF-Gardner Benedict's Orchestra**

**WAAT-Hillbilly Music**  
WBX-Jewish Homemaker Speaks  
WEVD-Non-Sectarian Anti-Nazi League, talk  
WHN-★NEWS  
WINS-Songs by Henry Sylva

2:30

**WEAF-Campus Capers**

**WOR-Elinor Sherry, Songs; Orchestra**

**WJZ-World's Fair Band**

WBX-Front Page Drama, sketch  
WEVD-Jewish Melodies  
WHN-Byron Hour  
WINS-Musical Moments  
WMCA-Concert Hall  
WOV-Musicale

2:45

**WOR-★NEWS**  
Sidney Walton

**WAAT-Musical Program**  
WBX-The Radio Spotlight  
WEVD-Medical Talk  
WOV-Front Page Dramas

3:00

**WEAF-A Boy, a Girl and a Band**

**WOR-Baseball Game**

**WJZ-Bobby Byrne's Orchestra**

**WABC-Baseball Game**

**WAAT-★NEWS: Music**  
WBX-Original German Children's Hour  
WEVD-Concert Miniatures  
WINS-Harry Kramer: Notes to You  
WMCA-Vocatonnes

**MORNING**

10:00 Lincoln Highway, WEAF.  
Guest: William Gargan in "Trouble Shooter."

**AFTERNOON**

1:30 Luncheon at the Waldorf, WJZ.  
Ilka Chase, M. C.; Frank Luther, tenor; Paul Baron's orchestra.  
Guest: Arthur Schwartz.

2:00 I'm an American, WEAF.

3:00 Baseball Games.  
Dodgers vs. Chicago Cubs, WOR;  
Yankees vs. Cleveland, WABC.

**NIGHT**

7:00 People's Platform, WABC.  
Subject: "Double Feature Movies."  
Participants: Karl Hobbittzell, Sam Goldwyn, Tren Carr, L. E. Chad-

wick, Mrs. Arthur Beck and Mrs. Leo B. Hedges.

7:30 Gay Nineties Revue, WABC.  
Joe Howard, M. C.; Beatrice Kay, comedienne; Genevieve Rowe, soprano; Four Clubmen; Ray Bloch's orchestra; others.

8:00 Listener's Playhouse; Drama, WEAF.

8:00 Sky Blazers, WABC.  
The second and concluding episode in the story of the exploits of Alex de Seversky, Russian plane designer. Lieut. Col. George Vaughn, M. C.

8:30 Truth or Consequences, WEAF.  
Ralph Edwards, M. C.

9:00 Lucky Strike Hit Parade, WABC.  
Barry Wood, baritone; Bea Wain,

vocalist; Mark Warnow's orchestra; Orrin Tucker, his orchestra, and Bonnie Baker, vocalist.

9:00 Alka-Seltzer National Barn Dance, WEAF.  
Vass Family, Hoosier Hot Shots, Henry Burr, Joe Kelly, Eddie Peabody.

9:30 Operatic Pop Concerts, WOR.  
Chorus and orchestra directed by Cesare Sodero. Guests: Hardesty Johnson, tenor; Agnes Davis, soprano.  
Music detail on page 13.

9:30 Radio Guild; Drama, WJZ.

10:00 Station EZRA, WEAF.  
With Uncle Ezra (Pat Barrett), Nora Cuneen, Fran Allison, Cliff Soubier, Rosedale Dandies. Guests: Ed and Tom Plehal, discoveries of Al Pearce.

WOV-Italian Novelties  
WQXR-Dance Music

3:15

WAAT-Donald Besdine, insurance counselor

3:30

**WEAF-Johnny Long's Orchestra**

**WJZ-Women and Politics**  
Subject: "Twenty Years After." Speakers: Alice Duer Miller, Frances Perkins, Secretary of Labor; Mrs. Preston Davis and Mrs. William Henry Hay, president of the National Women's Republican Club.

**WJZ-Gus Steck's Orchestra**

**WABC-Buffalo Presents**

**WAAT-★NEWS: 940 Request Club**  
WBX-Armenian Radio Hour  
WEVD-Minciotti and Company, drama  
WHN-Fashions in Music  
WINS-Tea Times Tunes  
WMCA-★NEWS  
WNEW-Listen to the Theme  
WNYC-Music to Swim By  
WOV-★Journal of the Air

5:15

**WOR-Waite Hoyt Sports**

**WJZ-Merchants' and Citizens' Handicap**

**WAAT-Request Club**  
WHN-Hollywood Sound Stage  
WHOM-WPA Program  
WMCA-Talentest  
WNEW-★NEWS, Bill McGrath  
WOV-Italian Melodies

5:30

**WOR-Dave Dennis' Orchestra**

**WJZ-Rhythms by Ricardo**

**WABC-Nat Brandwynne's Orchestra**

**WAAT-Request Club**  
WBX-Parisian Parade  
WEVD-Little Bit of Everything  
WHN-Travers Handicap  
WHOM-Polish-American Program  
WINS-Dance Time  
WMCA-Dance Music  
WNEW-Make Believe Ballroom  
WNYC-March Time  
WOV-Sketch and Orchestra  
WQXR-Ballads of the U. S.: Traditional U. S., Arkansas Traveller; "Jack o' Diamonds"; American Indian Christmas Carol, Ayapo; Negro Spiritual, "Dere's No Hidin'-Place Down Dere," "Ev'ry Time I Feel de Spirit"; "Ezekiel Say de Wheel"; Early American Ballad, I Wonder As I Wander Out Under the Sky; Traditional Southern, Sourwood Mountain; American Ballad, "Mama, Have You Heard the News"; Creole Song; Old World Ballads in America, The Hangman's Tree; Hopi Indian, Chant of the Eagle Dance

**WABC-★NEWS: Albert Warner, news**

**WAAT-★NEWS: Plattsburg Report; United Diathemy**  
WEVD-Jewish Events of the Week  
WHN-Evening Serenade  
WINS-Racing Resume  
WMCA-★NEWS  
WNYC-Gypsy Serenade; Society Gypsy Ensemble  
WOV-Dinner Concert  
WQXR-Music to Remember: ★NEWS

6:15

**WJZ-Cecil Golly's Orchestra: ★NEWS**

**WABC-Yella Pessi Harpsichordist**  
Suite in F Major (Froberger) and Le Tonbeau de Monsieur Blancroche (Froberger).

**WAAT-Donald Besdine**  
WHN-Frankie Masters' Orchestra  
WINS-Don Dunphy, sports  
WMCA-Adventures of Jimmy Allen

6:30

**WEAF-The Art of Living**  
Dr. Norman Vincent Peale speaks on "You Can Have Success."

**WOR-★NEWS**

**WJZ-Renfrew of the Mounted**  
Dramatic Sketch

**WABC-★The World Today**  
Edward R. Morrow opens this program from London with a description of activities in Trafalgar Square. The microphone then switches to various points in London to pick up descriptions of wartime activities in that famed city. Vincent Sheean, novelist and foreign correspondent, and J. B. Priestley, British novelist, will also speak.

**WAAT-Polish Prgm.**  
WBX-After School Swing Session  
WHN-Johnny Messner's Orchestra  
WMCA-★NEWS  
WOV-Melo Rhythm  
WQXR-★NEWS

3:45

**WHN-Don Albert's Orchestra**  
WHOM-WPA Program  
WMCA-Bob Carter's Music  
WNYC-★NEWS

4:00

**WEAF-Library of Congress Chamber Concert**

**WJZ-Club Matinee**

**WAAT-★NEWS: Musical Program**  
WBX-Ukrainian Hour  
WEVD-Kalwaryjskie Program  
WHN-Music of Romance  
WHOM-Concert Classics  
WINS-Afternoon Frolic  
WMCA-Blue Beetle  
WNYC-The Impresario's Hour; Erna Martel, sop.  
WOV-★NEWS, Armando Rossi  
WQXR-Music of the Moment

5:45

**WAAT-940 Request Club**  
WEVD-I Know the Answer  
WHN-★NEWS  
WINS-Melody Time  
WMCA-Dance Music

**WAAT-Music**  
WEVD-Jewish Melodies  
WHN-Adrian Rollini Trio; ★NEWS  
WINS-Music in the Groove  
WMCA-Today's Sports  
WNYC-World's Fair Reporter  
WOV-Tom Spadaro, Sports Review  
WQXR-Schrafft's Dinner Concert

4:15

**WAAT-★WAR NEWS: Musicale**  
WHN-Will Bradley's Orchestra  
WMCA-World's Fairest Music  
WOV-Dr. Brunori, hygiene

4:30

**WAAT-940 Request Club**  
WBX-Polish Bells  
WEVD-Italian Music  
WHN-Popular Music  
WHOM-Popular Music  
WINS-Manhattan Serenade  
WMCA-Backstage at the Fair  
WNYC-Pals of P. A. L.  
WOV-Dramatic Sketch and Musicale  
WQXR-Liszt, A Faust Symphony

5:45

**WAAT-Request Club**  
WHN-Don Albert's Orchestra  
WMCA-Travel Talk

5:00

**WEAF-Tommy Dorsey's Orchestra**

8:00

**WEAF-Listener's Playhouse**  
Drama

**WOR-Tommy Tucker's Orchestra**

**WJZ-Gordon Jenkins' Music**

## SATURDAY August 24

6:45

**WEAF-Paul Douglas Sports**

**WOR-Tommy Reynolds' Orchestra**  
WAAT-On with the Dance  
WHN-Dick Fishell, sports  
WINS-Musical Memories  
WMCA-Harry Horlick's Orchestra  
WNYC-★NEWS  
WOV-Rhythmic Novelties

7:00

**WEAF-Kindergarten Kapers**

**WOR-Stan Lomax Sports**

**WJZ-Message of Israel**  
**WABC-People's Platform**  
For detail see Good Listening Guide.

**WEVD-Music**  
WHN-Dick Ballou's Orchestra  
WHOM-Lithuanian Program  
WINS-Three Quarter Time  
WMCA-The Old Refrains  
WNYC-Masterwork Hour; Famous Pianists Series, Serge Rachmaninoff, Schubert, Sonata in A Major; Rachmaninoff, Rhapsody on a Theme by Paganini; Borodin, Prince Igor, Ballet Music  
WOV-★NEWS  
WQXR-Gilbert and Sullivan, "Yeomen of the Guard," Act I (Part 2); Act II

7:15

**WEAF-★John B. Kennedy News**

**WOR-Garwood Van's Orchestra**  
WHN-Today's Baseball  
WINS-Off the Record  
WOV-Swing Fever

7:30

**WEAF-Bob Hannon Baritone**

**WOR-Confidentially Yours**  
Arthur Hale

**WJZ-Joe Venuti's Orchestra**

**WABC-Gay Nineties Revue**  
WBX-Alfredo Mendez' Orchestra  
WEVD-Melodic Gems  
WHN-★George Hamilton Combs, Jr., commentator  
WHOM-Italian Variety Program  
WINS-Let's Swing  
WMCA-Bob Carter's Music  
WNEW-Five Shades of Blue

7:45

**WEAF-★H. V. Kaltenborn News Analyst**

**WOR-Inside of Sports (Phil-les Cigars)**  
Sam Balter  
WHN-Everybody Dance  
WINS-American Male Quartet  
WMCA-★Johannes Steel, commentator  
WNEW-★NEWS, Allen Stuart

8:00

**WEAF-Listener's Playhouse**  
Drama

**WOR-Tommy Tucker's Orchestra**

**WJZ-Gordon Jenkins' Music**

(Continued on Next Page)

## NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

**WEAF-El Chico Spanish Revue; ★NEWS**

**WOR-Uncle Don Children's Program**

**WJZ-★NEWS; Cecil Golly's Orchestra; ★NEWS**

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# SATURDAY August 24

**(8:00 p.m. Continued)**  
**WABC-Sky Blazers** (Continental Baking Co.)  
 Drama  
 Also KNX (1050 kcs.) KSL (1130 kcs.) at 11 p.m.  
 For detail see Good Listening Guide.  
**WBNX-Soccer Results**  
**WCAP-Things To Do**  
**WEVD-Seymour Rechtzie**, songs  
**WHN-Art Green's Music**  
**WINS-Off the Record**  
**WMCA-Army Recruiting Program**  
**WNEW-Women Flyers of America**  
**WNYC-Dramatic Series**  
**WOV-Music for Everyone**  
**WQXR-Symphony Hall. Wagner, Die Feen: Overture; Sibelius, En Saga; Beethoven, Symphony No. 5 in C Minor**  
**8:15**  
**WBNX-German Dance Music**  
**WCAP-Tucker's Orchestra**  
**WEVD-Music of the Masters**  
**WINS-Musical Moods**  
**WNEW-Fats Waller's Orchestra**

**8:30**  
**WEAF-Truth or Consequences**  
 Conducted by Ralph Edwards  
 Also KOA (830 kcs.) KFI (640 kcs.) at 10:30 p.m.  
**WOR-Nobody's Children**  
**WJZ-To be announced**  
**WABC-Human Adventure, Drama; \*NEWS**  
 Drama: "The City of Chicago."  
**WBNX-Week-End Frolic**  
**WCAP-Boardwalk Band Concert**  
**WINS-Daily Mirror World's Fair**  
**WMCA-Just Dance**  
**WNEW-Summer Serenade, instrumental quintet**  
**WNYC-New York Civic Orchestra: \*NEWS**  
**WOV-Melodies in Three-Quarter Time**  
**8:45**  
**WHN-\*NEWS**  
**WOV-National Defense Series. Secretary of War Henry L. Stimson**  
**9:00**  
**WEAF-Aika-Seltzer National Barn Dance**  
 For further detail see sponsor's announcement on this page.  
**WOR-The Voice of Liberty**  
 Gabriel Heatter

**WJZ-To be announced**  
**WABC-Lucky Strike Hit Parade**  
 With Barry Wood, baritone; Bea Wain, vocalist; Mark Warnow's Orchestra  
 Also KNX (1050 Kcs.) at 12 mid.  
**WBNX-Nine o'Clock Express**  
**WCAP-Music Masters**  
**WEVD-Opera Hour**  
**WHN-Anthony Wald's Orchestra**  
**WHOM-\*Italian News**  
**WINS-Sweet and Hot**  
**WNEW-Swing Lightly**  
**WOV-Vogues in Rhythm**  
**WQXR-Chamber Music; Studio Ensemble. Hure, Piano Quintet; Grieg, Quartet in G Minor, Opus 27; Bach, Theme and Variations for Flute, Opus 80; Flute Soloists: Milton Wittgenstein**  
**9:15**  
**WOR-Lou Breese's Orchestra**  
**WBNX-The Renaissance**  
**WHN-Dick Ballou's Orchestra**  
**WHOM-Italian Program**  
**WINS-Moonlight Magic**  
**9:30**  
**WOR-Operatic Pop Concerts**  
 For detail see Good Listening Guide.  
**WJZ-Radio Guild**  
 Drama  
**WCAP-Round Town**  
**WINS-Excelsior Quartet**  
**WNEW-Strictly Ad Lib**  
**9:45**  
**WABC-To be announced**  
**WHN-\*WAR NEWS**  
**WINS-Romantic Notes**  
**WNEW-Let's Waltz**  
**10:00**  
**WEAF-Station EZRA, with Uncle Ezra (Camel)**  
 For detail see Good Listening Guide.  
**WJZ-\*NEWS**

**WBNX-Wine and Song**  
**WCAP-Ave Maria Hour**  
**WEVD-Metropolitan Hour**  
**WHN-Charlie Barnett's Orchestra**  
**WHOM-Spanish Hour**  
**WNEW-Popular Music**  
**WOV-\*Headlines and By-Lines**  
**WQXR-Mozart, Violin Sonata No. 42, in A (K. 526); The Marriage of Figaro: "Deh vieni, non tardar"; Bach, English Suite No. 6 in D Minor; \*NEWS**  
**10:15**  
**WJZ-Vaughn Munroe's Orchestra**  
**WABC-Public Affairs**  
**WHN-Woody Herman's Orchestra**  
**WOV-Latin Rhythms**  
**10:30**  
**WEAF-Bobby Byrne's Orchestra**  
**WOR-\*NEWS; Harry James' Orchestra**  
**WJZ-Melody in the Night**  
**WABC-\*News of the War**  
**WCAP-Borrow's Orchestra**  
**WHN-Xavier Cugat's Orchestra**  
**WHOM-Baseball, Jersey Giants vs. Buffalo**  
**WMCA-\*NEWS**  
**WNEW-Instrumental Quintet**  
**WOV-Nocturne**  
**10:45**  
**WABC-Buddy Clark Songs**  
**WCAP-Music You Want**  
**WHN-\*NEWS**  
**WMCA-Sam Brown's Music**  
**WNEW-\*NEWS**  
**11:00**  
**WEAF-\*NEWS**  
**WOR-\*NEWS**  
 Jay Sims  
**WJZ-\*NEWS; Bob Chester's Orchestra**

**WABC-Sports Time**  
**WBNX-Spanish Herald**  
**WEVD-Symphonic Hour**  
**WHN-Cinderella Hour**  
**WMCA-Just Dance**  
**WNEW-Dance Parade**  
**WOV-\*NEWS; Rhythm Rendezvous**  
**WQXR-Just Music**  
**11:15**  
**WEAF-Glenn Garr's Orchestra**  
**WOR-Joe Hart's Orchestra**  
**WABC-Al Kavelin's Orchestra**  
**11:30**  
**WEAF-Ray Heatherton's Orchestra**  
**WOR-Leo Reisman's Orchestra**  
**WJZ-Alvino Rey's Orchestra**  
**WABC-\*NEWS; Bob Crosby's Orchestra**  
**WBNX-\*NEWS Questions**  
**WCAP-Dance Time**  
**WHOM-\*NEWS: Concert Classics**  
**11:45**  
**WMCA-Fu Manchu, drama**  
**12:00**  
**WEAF-\*NEWS; Russ Morgan's Orchestra**  
**WOR-Lang Thompson's Orchestra**  
**WJZ-\*NEWS: Raymond Scott's Orchestra**  
**WABC-Ozzie Nelson's Orchestra**  
**WEVD-Jamboree**  
**WHN-Music to Read By: \*NEWS**  
**WHOM-Midnite Club**  
**WMCA-\*NEWS**  
**WNEW-\*NEWS; Dance Parade**  
**End of Saturday Programs**

## Saturday Night NATIONAL BARN DANCE

with  
**EDDIE PEABODY**  
Wizard of the Banjo

Hoosier Hot Shots — Joe Kelly — Henry Burr

**WEAF**

**9:00 P.M., EDST**

Sponsored by ALKA-SELTZER

## MORNING

**\*Star in program listings indicates news broadcast.**  
**8:00**  
**WEAF-\*NEWS; Organ and Xylophone Recital**  
**WOR-Silver Strains**  
**WJZ-\*NEWS; Peerless Trio**  
**WABC-\*NEWS; Organ Reveille**  
**WAAT-\*Breakfast Reporter**  
**WHN-St. Bartholomew Choir**  
**WHOM-Ukrainian Program**  
**WINS-Sunshine Hour**  
**WNYC-Amsterdam String Ensemble**  
**WOV-Public Service Review**  
**8:15**  
**WJZ-Cloister Bells**  
**WAAT-Musical Program**  
**WINS-ront Page Drama**  
**WHN-Song Shop**  
**WOV-Ave Maria Hour**

## SUNDAY, August 25, 1940

**8:30**  
**WEAF-Gene and Glenn Songs and Patter**  
**WOR-Uncle Don Reads the Comics**  
**WJZ-Tone Pictures**  
**WABC-Mattinata**  
**WAAT-Wandering Boys Quartet**  
**WINS-The Hymn Singer**  
**WMCA-Organ Reveries**  
**WQXR-Bach, St. John Passion: It is Consummated; Vivaldi, Concerto Grosso in D Minor, Opus 3, No. 11; Verdi, Joan of Arc: Overture; Wagner, Parsifal; Good Friday Spell; Lully, Le Triomphe de l'Amour; Nocturne; Dvorak, Violin Concerto in A Minor, Opus 53; Paganini, Perpetual Motion**  
**8:45**  
**WAAT-Morning Musicale**  
**WHN-Musical Grab Bag**

**WINS-\*NEWS: Sunshine Hour**  
**WMCA-\*NEWS**  
**WNYC-\*NEWS**  
**WOV-Adventures of the Tin Soldier**  
**9:00**  
**WEAF-\*European News: Four Showman Quartet**  
**WOR-Rainbow House Juvenile Program**  
**WJZ-\*European News: Coast to Coast on a Bus**  
**Children's Program; Milton Cross, conductor**  
**WABC-\*NEWS**  
**WAAT-\*NEWS; Music**  
**WBNX-Nash Bazaar**  
**WHN-Front Page Drama**  
**WHOM-Lithuanian Program**  
**WINS-Jubilee Singers**  
**WNYC-Masterwork Hour**  
**WMCA-Sunday Morning Meditations**  
**WNYC-Masterwork Hour, Popular Symphonies Series. Beethoven, Symphony No. 6 in F Major, "Pastorale"; Sibelius, Valse Triste; Rimsky-Korsakoff, Capriccio Espagnole**  
**WOV-Jungle Jim, sketch**  
**9:15**  
**WABC-Marion Carley**  
 Pianist  
**WAAT-Music**  
**WHN-\*NEWS**  
**WINS-Merry Melodies**  
**WOV-Musicale**  
**9:30**  
**WEAF-Sunday Drivers; \*NEWS**  
 Variety Program  
**WABC-Richard Maxwell**  
 Tenor  
**WAAT-Dr. Thomas Higgins, talk**  
**WHN-Insurance Counselor**  
**WINS-Jolly Bill Reads the Funnies**  
**WMCA-Aloha Land**  
**WOV-Sunday Concert**  
**9:45**  
**WAAT-South American Sway**  
**WHN-Bernard Levitow's Orchestra**  
**WINS-Wilson Ames at the Console**  
**WMCA-Religious News Reporter**  
**10:00**  
**WEAF-Highlights of the Bible**  
 Dr. Ralph S. Meadowcroft,

*rector of All Angels' Church, will speak on "Why Does God Allow This War?"*  
**WOR-\*NEWS**  
 Frank Singiser  
**WJZ-Melodic Strings**  
**WABC-Church of the Air Speakers**  
**WAAT-\*NEWS: Variety: Musicale**  
**WEVD-Rand School Celebration**  
**WHN-Garden of Memories: Racimo Hawaiians**  
**WHOM-Italian-American Amateur Hour**  
**WINS-Sunday Serenade**  
**\*WMCA-News**  
**WNEW-Morning Devotions**  
**WNYC-The Opera Hour. Giordano, "Andrea Chenor." Soloists, Chorus and Orchestra of La Scala, Milan; Lorenzo Molajoli, conductor**  
**WOV-Alien Registration, talk**  
**WQXR-Schumann, Fantasiestuecke, Opus 12**  
**10:15**  
**WOR-The Waltz Orchestra**  
**WAAT-Insurance Counsellor**  
**WHN-Andrews Sisters**  
**WMCA-Novatime**  
**WNEW-Hillbilly Music**  
**WOV-Sketch and Orchestra**  
**10:30**  
**WEAF-Horn and Hardart's Children's Hour**  
**WOR-\*BBC News**  
**WJZ-Southernaires**  
**WABC-Wings Over Jordan**  
*Speaker: Dr. L. O. Miller, director of Martin City Health Clinic, Asheville, N. C.*  
**WAAT-Frank Albanese, organist**  
**WBNX-Radio Question Box**  
**WHN-To be announced**  
**WMCA-Master Singers**  
**WNEW-\*NEWS**  
**WQXR-Invitation to Waltz: \*NEWS**  
**10:45**  
**WOR-Red River Dave**  
 Songs  
**WAAT-Fabe Nicholson; Orchestra**  
**WHN-Music and Health**  
**WMCA-Musical Workshop**

**WNEW-South American Way: Insurance Talk**  
**WOV-Dramatic Sketch**  
**11:00**  
**WOR-\*NEWS; Seven Minute Men**  
**WJZ-\*NEWS**  
**WABC-\*NEWS and Rhythm**  
**WAAT-\*NEWS: United Diathermy**  
**WEVD-Forward Hour**  
**WHN-Calvary Baptist Church**  
**WHOM-Italian Variety Program**  
**WINS-Sunday Morning Concert**  
**WMCA-Sunday Song Service**  
**WNEW-Zeke Manners' Gang**  
**WNYC-Anca Seidlova, pianist**  
**WOV-New York Schools of Music Program**  
**WQXR-Eberlin, Tenebrae Faetae Sunt; Bach, Toccata in F; Bruckner, Mass No. 2 in E Minor**  
**11:15**  
**WOR-Reviewing Stand**  
**WJZ-Luther Laymen Singers**  
**WABC-Yella Pessi**  
 Harpsichordist  
*Program: Sonata in B Flat Minor (Tuerk) and Andante and Prestissimo (Bach).*  
**WAAT-Concert in Miniature**  
**WOV-Humorous Comments**  
**11:30**  
**WEAF-\*NEWS**  
 George Putnam  
**WOR-Men and Maids**  
**WJZ-To be announced**  
**WABC-Major Bowes' Family Dalton Brother; Nicholas Cosentino, tenor; Charles Magnante and Sam Herman, instrumentalists; W a l d o Mayo's Orchestra**  
 Harmony Team  
 For detail see Good Listening Guide.  
**WAAT-Tom Sellar's Orchestra**  
**WINS-Your American Music**  
**WMCA-Concert Hall of the Air**  
**WNYC-Concert Orchestra**  
**WOV-Song Varieties**  
**11:45**  
**WEAF-Words and Music**

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**FREQUENCIES**

WAAT-940	WINS-1180
WABC-860	WJZ-760
WBNX-1350	WMCA-570
WCAP-1280	WNEW-1250
WEAF-690	WNYC-810
WEVD-1300	WOR-710
WHN-1010	WOV-1100
WHOM-1450	WQXR-1550



## AFTERNOON

12:00

**WEAF-Bonnie Stewart**  
Vocalist

**WOR-Hagerstown A Cappella Choir**  
Selections: *Gretchaninoff's Cherubic Hymn; Niedt's In Mirth and In Gladness; Souls of the Righteous (Noble); Grant Unto Me the Joy of Thy Salvation (Brahms); Hospogi Pomilui (Lvovsky); Now Thank We All Our God (Crueger-Mueller); The Music of Life (Noble Cain); and Tschesnokoff's Salvation Is Created, and The Lord.*

**WJZ-Radio City Music Hall of the Air**  
For detail see Good Listening Guide. Music detail on page 13.

**WAAT-★NEWS: United Diathermy**  
**WEVD-★NEWS**  
**WINS-Cherchez la Femme, Famous Women in History**  
**WMCA-On the Mall**  
**WNEW-★NEWS**  
**WNYC-Negro Melody Singers**  
**WOV-Continental Melodies**  
**WQXR-Francis Tonzary, cello recital. Tartini, Concerto: Grave; Vaudini, Sonata**

12:15

**WEAF-Oyangan**  
Guitarist  
WAAT-Joseph Patrick Lee, talk  
WINS-Matinee Musicale  
WMCA-Sandy: ★NEWS  
WNEW-Sunday Music  
WQXR-Saint-Saens, Phaeton; Tschai-kowsky, Symphony No. 3 in D

**WEAF-Wings Over America**  
The colorful story of Uncle Sam's flying cadets will be dramatized, to show how young men become Army flyers.

**WOR-Sing a Song of Safety Club**  
Irving Caesar  
**WABC-Salt Lake City Tabernacle**  
WAAT-Star Dust Interviews  
WBXN-German Radio Revue  
WEVD-Isabel Walters, soprano  
WHN-Insurance Counselor  
WHOM-Polish-American Program  
WINS-Hits and Encores  
WMCA-Art Green's Music  
WNYC-Missing Persons Alarms; Sym-  
phonic varieties  
WOV-Sterni Dramatic Company, sketch

12:45

**WOR-★NEWS**  
Frank Singiser  
**WCAP-★NEWS**  
WEVD-M. Yardeni, songs  
WHN-Midget Auto Races  
**WINS-★NEWS: Views: Song Cues**

1:00

**WEAF-Gus Steck's Orchestra**  
**WOR-★NEWS; McFarland Twins' Orchestra**  
**WJZ-American Red Cross Program**  
Louis J. Taber, master of the National Grange, is the guest speaker on this program devoted to accidents at harvest time on the farm and injuries caused by animals.

**WABC-Church of the Air**  
WAAT-★NEWS: United Diathermy  
WBXN-The Insurance Counsellor  
WCAP-Sunday Memo  
WEVD-Jewish Melodies  
WHN-Hour of Champions  
WINS-Hellenic Hour  
WMCA-Studio Party  
WOV-★NEWS: Weather: Salon Favorites  
WQXR-Leon Rothier Presents

1:15

**WJZ-Vass Family**  
WAAT-Music  
WBXN-Bronx Interfaith Council

1:30

**WEAF-Spiritual Issues of the War**  
Speaker: Rev. James J. Gorgan, moderator of the Assembly Church of Scotland, from London.  
**WOR-Jack Kilty, baritone; Orchestra**

## MORNING

**11:30 Major Bowes' Family, WABC.**  
Guests: Al Roth, orchestra-leader, and Tana, blues singer.

## AFTERNOON

**12:00 Radio City Music Hall, WJZ.**  
Guests: String quartet with Henrietta Schumann, pianist; Anne Roselle, soprano.  
Music detail on page 13.

**2:00 Baseball Game, WOR.**  
Dodgers vs. Pirates (Double-header).

**2:30 University of Chicago Round Table, WEAF.**

**3:00 Symphony Orchestra, WABC.**  
Howard Barlow, conductor; William Fineshriber, commentator.

## NIGHT

**6:00 Fun in Print, WABC.**

**6:30 Gene Autry's Melody Ranch, WABC.**  
Wen Niles, announcer; Texas Rangers.

**WJZ-Al and Lee Reiser**  
Pianists  
**WABC-March of Games**  
WAAT-Insurance Counsellor  
WBXN-The Greek Radio Parade  
WCAP-White Bros. Quartet  
WEVD-Melodic Gems  
WHN-American Jewish Hour  
WINS-Music in the Air  
WMCA-From A to Z in Novelty  
WNYC-New York Civic Orchestra  
WOV-Gino Caimi and Artists  
WQXR-Ibert, Entr'Acte; Beethoven, Sonata No. 23 in F Minor ("Appassionata"); Mozart, Marriage of Figaro

1:45

**WEAF-Silver Strings**  
String Orchestra  
**WOR-★NEWS**  
WAAT-Irene Collins and Orchestra  
WCAP-Boardwalk Interviews  
WEVD-Vera Rosanka, sketch  
WINS-World's Best Loved Music  
WMCA-Jules Labert's Dance Music

2:00

**WEAF-Southwestern Serenade**  
**WOR-Baseball Game**  
**WJZ-Treasure Trails of Song**  
**WABC-Joey Kearns' Orchestra**  
WAAT-★NEWS: United Diathermy  
WBXN-Vasilatos Orchestra  
WEVD-Melody Moments  
WHN-★It Happened This Week  
WHOM-Casimir Jarzabowski Program  
WINS-Children's Radio Revue  
WMCA-Billy Jones Revue  
WOV-Joe Masiello's Orchestra  
WQXR-Opera: Wagner, Die Goetter-daemmerung

2:15

**WABC-Talk by Francis Biddle**  
Solicitor General Francis Biddle will speak on "How to Comply with Alien Registration Act of 1940."  
WAAT-Roy Collins, pianist  
WCAP-Convention Hall Concert  
WHN-Jewish Folk Music  
WOV-The Four Belles

2:30

**WEAF-University of Chicago Round Table Discussion**  
Guest Speakers  
**WJZ-Tapestry Musicale**  
**WABC-★NEWS; Summer Cruise**  
WAAT-U. S. Army Program  
WBXN-Greek Hour  
WEVD-Opera Auditions  
WHN-Concert Hall  
WMCA-Melody Time  
WOV-Music for Everyone

2:45

**WAAT-Musical Workshop**  
WCAP-The Family  
WHN-Horace Heidt's Orchestra

3:00

**WEAF-Charles Holland, tenor; Orchestra**  
**WJZ-Vicente Gomez**  
Guitarist

**6:30 Beat the Band, WEAF.**  
Quiz program. Garry Moore, M. C.; Ted Weems' orchestra.

**7:00 Name Three, WEAF.**  
Quiz program.

**7:30 Fitch Summer Bandwagon, WEAF.**  
Guests: Los Angeles City College Orchestra.

**7:30 The Adventures of Elery Queen, WABC.**  
"The Adventure of the Pharaoh's Curse."

**8:00 Sunday Night Concert, WJZ.**  
Erich Leinsdorf, young Wagnerian conductor of the Metropolitan Opera Company, will lead the orchestra.  
Music detail on page 13.

**8:00 Columbia Workshop, WABC.**  
Drama: "Follow the Seals."

**8:00 Bishop and the Gargoyle, WEAF.**  
Mystery drama, with Richard Gordon and Kenneth Lynch.

**8:30 One Man's Family, WEAF.**

**8:30 Crime Doctor; Mystery Drama, WABC.**

**WABC-Symphony Orchestra**  
Program: *Oberon Overture (Weber), Water Music (Handel-Harty), Symphony No. 98 (Haydn) and Mathis der Mahler (Hindemith).*  
WAAT-★NEWS: Musical Program  
WMCA-Christian Science Lecture  
WHN-Bowery Mission  
WHOM-Polish-American Program  
WINS-Musical Moments  
WMCA-Melody Time  
WNYC-Gilbert & Sullivan Matinee. "Pirates of Penzance"  
WOV-Swing Fever

3:15

**WJZ-Foreign Policy Ass'n**  
Program  
WAAT-Concert Hall

3:30

**WEAF-Concert Orchestra**  
**WJZ-Concert Orchestra**  
WHOM-Czech Hour  
WINS-Glad Tidings Tabernacle  
WMCA-Symphony of Melody

3:45

**WEAF-★H. V. Kaitenborn**  
Commentator  
WAAT-Donald Besdine

4:00

**WEAF-To be announced**  
**WJZ-Sunday Vespers**  
Speaker: Male Quartet, directed by George Shackley  
WAAT-★NEWS: Music Program  
WHN-Insurance Counsellor  
WHOM-Spanish Program  
**WMCA-★NEWS**  
WNYC-New York City Symphonic Band Concert  
WOV-Musical Comedy Matinee

4:15

**WOR-Traffic Bulletins; ★NEWS**  
WAAT-Symphony of Melody  
WHN-Opportunity  
WMCA-Jules Labert's Music  
WQXR-Ravel, Gaspard de la Nuit: Ondine; Le Gibet, Scarbo; Turina, La Procesion del Rocio

4:30

**WEAF-The World Is Yours**  
Drama  
**WOR-Baseball Game**  
**WJZ-Fun with the Revuers**  
**WABC-Invitation to Learning**  
Guest: Mark Van Doren, famous American poet and critic, discusses the novel "Le Pere Goriot."

WBXN-Beating on the Bandstand  
WHN-Music and Health  
WINS-Musical Mysteries  
WMCA-MovieLand Review

4:45

**WAAT Impressions on W**  
WHN-Dick Todd and Judy Garland  
WQXR-Giorni, Minuet in G; Ravel, Introduction and Allegro for Harp, Strings, Woodwinds

5:00

**WEAF-Yvette**  
Songs

**9:00 John Gunther, Commentator, WJZ.**  
Mr. Gunther, author of "Inside Europe" and "Inside Asia," pinches hits for Walter Winchell, who is vacationing.

**9:00 Ford Summer Hour, WABC.**  
Jessica Dragonette, soprano; James Newill, baritone; Linton Wells, commentator; Budd Hulick, M. C.; Leith Stevens, conductor.  
Music detail on page 13.

**9:30 American Album of Familiar Music, WEAF.**  
Frank Munn, tenor; Elizabeth Lennox, contralto; Jean Dickenson, soprano; chorus; Gus Haenschen's concert orchestra.

**9:45 Sports Newsreel of the Air, WJZ.**  
Guest: Joe DiMaggio.

**10:00 Good Will Hour, WJZ.**  
John J. Anthony, conductor.

**10:00 Take It or Leave It, WABC.**  
Quiz program, with Bob Hawk, M. C.; David Ross, announcer.

**10:00 Hour of Charm, WEAF.**  
Phil Spitalny's All-Girl orchestra; Rush Hughes, M. C.

**WJZ-Bobby Byrne's Orchestra**  
**WABC-Temple of Religion Vespers**  
WAAT-★NEWS: Musical Program  
WBXN-Sunday Varieties  
WHN-Fashions in Music  
WINS-Gospel Hour  
WMCA-Young People's Church  
WNYC-World's Fair Vesper Hour  
WOV-Democracy Forum, Dr. Frank Kingdom  
WQXR-Tschaikowsky, Serenade in C, Opus 48

5:15

**WEAF-Three Cheers**  
WAAT-Plattsburg Reports  
WHN-★NEWS  
WOV-Gilbert and Sullivan Hour

5:30

**WEAF-Joe Venuti's Orchestra**  
**WJZ-Voice of Hawaii**  
**WABC-Flow Gently Sweet Rhythm**  
Vocalists and Orchestra  
WAAT-Musical Program  
WHN-St. Anthony Hour  
WNYC-N. Y. A. Symphony Orchestra  
WQXR-Faure, Berceuse; Verdi, Quartet in E Minor

5:45

WAAT-Donald Besdine

## NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

**WJZ-★NEWS; Gray Gordon's Orchestra**

## SUNDAY

August 25

**WEAF-Catholic Hour**  
Speaker; Paulist Choristers; Father Finn, director  
**WOR-Tropical Serenade**

**WABC-Fun in Print (International Silver Co.)**  
Literary Quiz

WAAT-Polish Program  
WBXN-The Kallini Recitalists  
WHN-★War News  
WHOM-Polish-American Program  
WINS-Jackie and Billie Daniels, songs  
WMCA-MovieLand Review  
**WOV-★NEWS: Organ Console**  
WQXR-Sibelius, Kuolema, Valse Triste; Chabrier, Cotillon Ballet; ★NEWS

6:15

WBXN-Solovox Recital  
WHN-Romantic Cycles  
WINS-Story to Order  
WOV-★Eyes on the Headlines

6:30

**WEAF-Beat the Band (Corn Kix)**  
Quiz show, with Garry Moore, m.c.; Ted Weems' Orchestra

**WOR-Lang Thompson's Orchestra; Traffic Bulletins**

**WJZ-Parade of the Years**  
Orchestra; Vocalists

**WABC-Gene Autry's Melody Ranch (Wm. Wrigley, Jr. Co.)**

WBXN-Americans All—Immigrants All  
WHN-Terry Snyder's Orch.: ★NEWS  
WHOM-Baseball, Jersey Giants vs. Rochester  
WINS-Nora and Pat  
WMCA-Ave Marie Hour  
WNEW-Baseball Resume  
WNYC-Pasquale Ferrara, tenor  
WOV-Viennese Caprice  
WQXR-Russian Dance-Song and a Cossack Song; Down the Volga; Mousorgsky, The Nursery

6:45

WHN-Sports Resume  
WINS-Music for You  
WNYC-★NEWS

7:00

**WEAF-Name Three**  
Quiz Show

**WOR-Rendezvous with Ramona**  
Jimmy Shields, trn.; Tune Twisters; Orchestra

**WJZ-★News from Europe**  
**WABC-★News of the World**  
WHN-D'Artega's Orchestra  
WHOM-Greek Hour

WINS-Music for Sunday  
WMCA-Uncle Tom's Kids  
WNEW-Favorite Waltzes

WNYC-Masterwork Hour, Popular Symphonies Series. Beethoven, Symphony No. 6 in F Major, "Pastorale"; Sibelius, Valse Triste; Rimsky-Korsakoff, Capriccio Espagnole

WOV-Homes on the Land  
WQXR-Gomez, Il Guarany; Overture; Mozart, Mass in C Minor (K. 427); Kyrie, Qui Tollis; Mahler, Symphony No. 5: Adagietto

(Continued on Next Page)

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# SUNDAY

## August 25

7:15

WHN-Today's Baseball  
WVO-Hits Through the Years

7:30

WEAF-Fitch Summer Bandwagon  
Guest Orchestra  
For detail see Good Listening Guide.

WOR-★NEWS

Frank Singiser

WJZ-World's Fair Band

WABC-The Adventures of Elery Queen (Gulf Oil)

For detail see Good Listening Guide.

WHN-Charlie Barnett's Orchestra

WINS-Biosophical Institute

WMCA-Jerry Baker, songs

WNEW-Morris H. Siegel

WVO-Bert Hirsch Presents

WQXR-String Classics. Ensemble conducted by Eddy Brown. Geminiani, Concerto Grosso in C Minor, Opus 2, No. 2; Glazounov, Meditations; Paganini-Brown, Caprice No. 20; Saar, Suite of Old Masters

7:45

WOR-Wythe Williams

WHN-Anthony Wald's Orchestra

WINS-Robinson Children

WMCA-★Johannes Steel, Foreign News

8:00

WEAF-The Bishop and the Gargoyle

Drama

WOR-American Forum of the Air

WJZ-Sunday Night Concert

Music detail on page 13.

WABC-Columbia Workshop

Drama

For detail see Good Listening Guide.

WCAP-Baptist Church Service

WEVD-Irish Memories

WHN-Calvary Baptist Church

WHOM-Italian Variety Program

WINS-Melody Time

WMCA-Harry Horlick's Orchestra

WNEW-Madison Avenue Baptist Church  
NYNC-Life and Works, drama  
WVO-Benjamin P. Adams  
WQXR-Symphony Hall. Auber, Masaniello: Overture; Liszt, Orpheus; Beethoven, Piano Concerto No. 3 in C Minor

8:15

WINS-Norfolk Jubilee Quartet

WMCA-★NEWS

WVO-Latin Rhythms

8:30

WEAF-One Man's Family

(Tenderleaf Tea)

Serial Drama

WABC-Crime Doctor, drama

(Phillip Morris Cigarettes); ★NEWS

Also KNX (1050 kcs.) KSL

(1130 kcs.) at 11 p.m.

WBNX-Organology

WINS-Musical Notes

WMCA-American Quiz

WNYC-New York Civic Orchestra; ★NEWS

WVO-Musical Comedy Revue

8:45

WBNX-★How to Read the News

9:00

WEAF-Manhattan Merry-Go-Round (Dr. Lyons)

Rachel Carlay, blues singer;

Pierre Le Kreun, tenor; Men

About Town, vocal trio; Don

Donnie's Orchestra

WOR-Traffic Bulletins;

★NEWS, Sigrid Schultz from

Germany

WJZ-★John Gunther (Jergens)

Guest Commentator

Also KOA (830 kcs.) KFI

(640 kcs.) 12 midnight

For detail see Good Listening Guide.

WABC-Ford Summer Hour

Music detail on page 13.

WBNX-Town Cut-Ups

WCAP-Boardwalk Band Concert

WEVD-Loker Raley, poetry hour

WHN-Old Fashioned Revival

WINS-National Youth Administration

Choir

WMCA-The Radio Beam

WNYC-★NEWS

WVO-Opera Hour

WQXR-Schilling, A Victory Ball; Bloch, Baal Shem; Nigun; Five Sketches in Sepia; Kroll, Little March; Mason, Three Pieces for Flute, Harp and String Quartet; Hadley, Concertino for Piano and Orchestra, Opus 131

9:15

WOR-Glenn Miller's Orchestra

WJZ-Parker Family (Woodbury Soap)

Also KOA (830 kcs.) KFI

(640 kcs.) at 12:15 a.m.

WBNX-Radio Masters

WINS-Moonlight Magic

WMCA-On with the Dance

9:30

WEAF-American Album of Familiar Music (Bayer's Aspirin)

Frank Munn, tenor; Jean

Dickenson, soprano; Elizabeth

Lennox, contralto; Buckingham

Choir; Instrumentalists; Haenschen

Concert Orchestra

Frank Munn will sing

The Old Refrain (Kreisler),

and with Miss Lennox,

Someday, from Friml's Vagabond

King. Jean Dickenson

will solo Delibes' Chant de

L'Almee, and Miss Lennox,

with the choir, will offer

Homer's Banjo Song. Ber-

trand Hirsch, violinist, will

feature the Intermezzo from

Mascagni's Cavalleria Rus-

sitanica, and the orchestra

will play Dance of the

Hours from La Gioconda

(Ponchielli), Poupée Val-

sante (Poldini) and La Pa-

loma (Yradier). The en-

semble will conclude with

Schubert's Serenade.

WOR-Confidentially Yours

Jay Sims

WJZ-Irene Rich (Welch

Grape Juice)

Drama

Also KOA (830 kcs.) and

KFI (640 kcs. at 11:15 p.m.

WBNX-Refuge Church of Christ  
WCAP-George Howard, organist  
WEVD-I. Q. U., quiz program  
WINS-Romantic Notes  
WMCA-Music Graphs

9:45

WOR-Song Spinners

WJZ-Sports Newsreel of the

Air (Colgate Palmolive Peet

Co.)

Bill Stern, commentator

For detail see Good Listening Guide.

WCAP-Round Town

WHOM-II Mundo

WMCA-Rumba Session

10:00

WEAF-Hour of Charm (Gen-

eral Electric)

Phil Spitalny's All-Girl Or-

chestra

WOR-★NEWS; Symphonic

Hour

WJZ-Good Will Hour (Iron-

ized Yeast)

WABC-Take It or Leave It

(The Wall Co.)

Quiz Program

WCAP-Lest We Forget

WEVD-It's Dance Time

WHN-Hal Kemp's Orchestra

WHOM-Spanish Hour

WMCA-The Original Good Will Hour

WNEW-Baseball; Newark Bears vs.

Syracuse Chiefs

WVO-★Headlines and By-Lines

WQXR-Gomez, Fosca: Symphony;

Rachmaninoff, The Isle of the Dead;

Bizet, The Pearl-Fishers: Excerpts;

★NEWS

10:15

WCAP-Mace's Irish Orchestra

WEVD-Social Democratic Federation,

talk

WHN-Jimmy Powers' Power House

WVO-Melodies in Three-Quarter Time

10:30

WEAF-Human Nature in Ac-

tion

WABC-Grant Park Concert

WBNX-Novel-T Serenaders

WCAP-Y. M. C. A. Forum

WEVD-Thinking Aloud

WHN-Insurance Counselor

WVO-Nocturne

10:45  
WEAF-The Voice That Walks Beside You

WBNX-Everybody's Books  
WCAP-Music You Want  
WHN-★NEWS

11:00

WEAF-★NEWS

WOR-★NEWS

Frank Singiser

WJZ-★NEWS: Johnny Mess-

ner's Orchestra

WABC-★Headlines and By-

lines

WBNX-Sabbath Symphony

WEVD-Symphonic Hour

WHN-Cinderella Hour

WHOM-Rev. Charles H. Gray

WMCA-★NEWS

WVO-★NEWS; Rhythm Rendezvous

WQXR-Just Music

11:15

WEAF-Gus Steck's Orchestra

WOR-Tommy Dorsey's Or-

chestra

WABC-Al Kavelin's Orchestra

WMCA-The Dance Hour

11:30

WEAF-Bob Chester's Orches-

tra

WJZ-Ted Lewis' Orchestra

WABC-Bob Crosby's Orches-

tra

WCAP-Dance Time

11:45

WOR-Joe Venuti's Orchestra

WMCA-Better Music Hour

12:00

WEAF-★NEWS; Raymond

Scott's Orchestra

WOR-Tommy Tucker's Or-

chestra

WJZ-★NEWS; Harry Owens'

Orchestra

WABC-Henry Busse's Or-

chestra

WEVD-Jamboree

WHN-Music to Read By: ★NEWS

WMCA-★NEWS

End of Sunday Programs

## MORNING

\*Star in program listings indicates news broadcast.

7:30

WEAF-★NEWS

Don Goddard

WOR-Musical Clock

Vincent Sorey's Orchestra

WJZ-Breakfast in Bedlam;

★NEWS

Ed East, M. C.

WABC-Morning Almanac

Fred Feibel, organist-pianist

7:45

WEAF-Musical Varieties

WABC-★NEWS

John Allen Wolf

8:00

WEAF-★NEWS

WOR-★NEWS

Mark Hawley

WJZ-★NEWS

WABC-★News from Europe

8:15

WEAF-Do You Remember?

Lee Gordon's Orchestra

WOR-Edward Mac Hugh

The Gospel Singer

WJZ-Dance Orchestra

WABC-Ted Steele, Songs;

Music; ★NEWS

8:30

WEAF-Gene and Glenn

Songs

WOR-Goldbergs

Dramatic Sketch

WJZ-Annette Hastings

Soprano

WABC-Morning Almanac

## MONDAY, August 26, 1940

8:45

WOR-Life Can Be Beautiful

Dramatic Sketch

WJZ-Harvey and Dell;

★NEWS

Songs

WABC-Morning Horizons

9:00

WEAF-★NEWS: Happy Jack

Songs

WOR-Arthur Godfrey

Songs

WJZ-The Woman of Tomor-

row

Nancy Boothe Craig

WABC-Woman of Courage

(Octagon Soap)

Dramatic Sketch

WBNX-Harlem Prayer Meeting;

★NEWS

WEVD-Let There Be Song

WHN-Dick Jurgens' Orchestra

WHOM-Polish Program

WINS-Hits and Encores

WMCA-Songs of Yesterday

WNEW-Musical Miniature

WNYC-Masterwork Hour, Beethoven-

Ravel Series. Beethoven, Violin Con-

certo in D Major; Ravel, Introduc-

tion and Allegro for Harp and

Strings; Beethoven, Ruins of Athens,

Turkish March

WQXR-Composers Hour. Dvorak, Sla-

9:15

WEAF-Band Goes to Town

Mary Alcott, vocalist; Irv-

ing Miller's Orchestra

WOR-The Heart of Julia

Blake

Dramatic Sketch

WABC-★NEWS

WEVD-Musical Gems

WHN-Insurance Counsellor

W



MONDAY

August 26

WOR-Meet Miss Julia
Dramatic Sketch
WABC-Joyce Jordan, Girl Interne (La France and Sattina)
Dramatic Sketch
WAAT-Hillbilly Music
WBNX-News of the World
WEVD-Interviews with Housewives
WHN-NEWS
WOV-Meditations

2:30

WEAF-Valiant Lady (Gold Medal)
Dramatic Sketch
WOR-Radio Garden Club
WJZ-Navy Band
WABC-Fletcher Wiley (Campbell Soup Co.)
Talk

WBNX-Irish Program
WEVD-Melodies
WHN-Bob Byron Hour
WINS-Musical Program
WOV-Musical; Italo-American Review

2:45

WEAF-Hymns of All Churches (Gold Medal)
WOR-Cheer Up Gang
WABC-My Son and I (Calumet and Swansdown)
Dramatic Sketch
WAAT-Musical Program
WEVD-Paul Utell, songs
WMCA-Our Gal Sunday

3:00

WEAF-Story of Mary Marlin (Ivory Flakes)
Dramatic Sketch
WOR-NEWS
WJZ-Orphans of Divorce (Dr. Lyons' Toothpowder)
Dramatic Sketch

WABC-Society Girl (Kre-Mel and Linit)
Dramatic Sketch
WAAT-NEWS: Musical Program
WBNX-John Baker, baritone
WEVD-Concert Miniatures
WINS-Notes to You, Harry Kramer
WMCA-Romance of Helen Trent
WOV-Musical Novelties
WQXR-Rhythms of America

3:15

WEAF-Oxydol's Own Mak Perkins
Dramatic Sketch
WOR-Baseball Game
WJZ-Amanda of Honeymoon Hill (Cal-Aspirin)
WABC-Baseball Game
WAAT-Donald Besdine
WBNX-New York Tuberculosis and Health Ass'n
WEVD-Talk on Immigration
WMCA-Dance Music
WNYC-Orange Blossom Quartet

3:30

WEAF-Pepper Young's Family (Camay Soap)
Dramatic Sketch
WJZ-John's Other Wife (Old English)
Dramatic Sketch
WAAT-The Polish Program
WBNX-After School Swing Session
WEVD-Melodic Gems
(Continued on Next Page)

WJZ-Thunder Over Paradise
Dramatic Sketch
WABC-Aunt Jenny's Stories (Spry)
Dramatic Sketch
WAAT-Bing Crosby, songs
WCAP-Melody Cruise
WHN-Larry Clinton's Orchestra
WINS-Musical Moments
WMCA-Rhythm Makers Orchestra
WNEW-Dick Todd, vocalist; NEWS
WNYC-You and Your Health
WOV-The Veiled Lady Stories

AFTERNOON

12:00

WEAF-The Woman in White (Camay)
Dramatic Sketch
WOR-Quiz Program
WJZ-Gwen Williams
Songs
WABC-Kate Smith and Ted Collins, NEWS (Grape Nuts)
WAAT-NEWS: Talk
WBNX-Polish Hour
WCAP-Home Hints
WEVD-The World Today
WHN-NEWS
WHOM-Polish-American Program
WINS-B. S. Bercovic, NEWS
WMCA-Melody Moments
WNEW-Today at the Fair
WNYC-Midday Symphony. Liszt, Spanish Rhapsody; Hindemith, Chamber Music, Opus 24, No. 2; Wagner, Tannhauser, Overture and Venusberg Music
WOV-Musical: NEWS

12:15

WEAF-The O'Neills (Ivory Soap)
Dramatic Sketch
WOR-Memories
WJZ-Nancy Boothe Craig; NEWS
WABC-When a Girl Marries (Prudential Life Insurance Co.)
Sketch
WAAT-Joseph Patrick Lee, talk
WEVD-Jewish Melodies
WHN-Music and Health
WINS-Fair Questions
WMCA-NEWS
WOV-Roberto & Anna Ciaramella

12:30

WEAF-Strings That Sing
WJZ-National Farm and Home Hour
Speakers: W. Blaufuss' Orchestra
WABC-Romance of Helen Trent (Edna Wallace Hopper)
Dramatic Sketch
WOR-NEWS
Mark Hawley
WAAT-Libby Hale, Larry Evans, Orchestra
WCAP-Wax Parade
WEVD-One Woman to Another
WHN-Housewives' Prom
WHOM-Casimir Jarzabowski Hour
WINS-Hits and Encores
WMCA-Matinee Melodies
WNEW-NEWS: David Lowe
WOV-Sterni Dramatic Company

12:45

WEAF-NEWS: Markets and Weather
WOR-Peggen Fitzgerald
Talk
WABC-Our Gal Sunday (Anacin)
Dramatic Sketch
WAAT-Music
WINS-Racing Scratches: Musicales
WMCA-Good Living
WNEW-NEWS, Hal Moore

1:00

WEAF-Your Treat
WOR-I'll Never Forget
Drama
WABC-The Goldbergs (Oxydol)
Dramatic Sketch
WAAT-Edward Daux, NEWS; Lighting Electric Music
WBNX-Polish Airs
WCAP-NEWS
WEVD-Variety Show
WINS-NEWS, Nick Kenny
WMCA-Jerry Baker, songs
WNEW-Elton Britt, Singing Cowboy
WNYC-Missing Persons Alarms: Organ Recital, Temple of Religion, World's Fair
WOV-Lew Danis, sketch
WEAF-Jeno Bartal's Orchestra
WOR-Ed Fitzgerald
Talk

SATURDAY

MORNING

7:30 WEAF WAAT
7:45 WABC
7:55 WJZ
8:00 WOR WJZ
WABC WNYC
WOV WEAF
8:15 WINS
8:25 WABC
8:30 WHN WMCA
8:45 WNYC WEVD
8:55 WJZ WQXR
9:00 WEAF
9:15 WABC WINS
WNEW
9:25 WBNX
9:30 WOR
9:45 WHN
9:55 WOR
10:00 WAAT WMCA
10:45 WQXR
11:00 WOR WABC
WAAT WNYC
11:15 WCAP
11:55 WNEW

AFTERNOON

12:00 WAAT WHN
WEVD WINS
WOR
12:15 WMCA
12:25 WJZ
12:30 WOR
12:45 WEAF WNEW
WAAT WCAP
WBNX WOV
1:15 WEVD WMCA
1:45 WMCA WEAF
1:55 WNEW
2:00 WAAT WNYC
2:15 WHN
2:30 WBNX WNEW
2:45 WOR
3:00 WAAT
3:30 WMCA WQXR
3:45 WNYC
4:00 WAAT WOV
5:00 WAAT WMCA
WOV

EVENING

6:00 WJZ WABC
WAAT WMCA
WQXR WJZ
WEAF
6:30 WOR WABC
6:35 WHN
6:45 WNYC
7:00 WOV
7:15 WEAF
7:30 WHN
7:45 WMCA WEAF
WNEW
8:45 WHN
8:55 WABC
9:00 WHOM
9:10 WNYC
9:45 WHN
10:00 WJZ
10:05 WOV
10:30 WOR WMCA
WABC
10:45 WHN WNEW
10:50 WQXR
11:00 WEAF WOR
WJZ WOV
WHOM WBNX
WABC
11:55 WOV
12:00 WMCA WNEW
WEAF WJZ

SUNDAY

MORNING

8:00 WEAF WJZ
WABC WAAT
8:15 WINS
8:45 WINS WMCA
WNYC
9:00 WABC WAAT
WJZ WEAF
9:15 WHN
9:55 WEAF
10:00 WOR WAAT
WMCA
10:30 WNEW WOR
10:55 WQXR
11:00 WJZ WABC
WAAT WOR
WEAF
11:30 WAAT WNEW
WEVD WOR
12:25 WMCA
12:45 WOR WCAP
WINS
1:00 WAAT WOV
WOR
1:45 WOR
2:00 WAAT WHN
2:30 WABC
3:00 WAAT
3:45 WEAF
4:00 WAAT WMCA
5:00 WAAT
WHN

EVENING

6:00 WJZ WOV
WHN
6:15 WOV WBNX
6:25 WQXR
6:35 WHN
6:45 WNYC
7:00 WJZ WABC
7:30 WOR
7:45 WMCA WOR
8:15 WMCA
8:45 WBNX
8:55 WABC
9:00 WJZ
9:05 WOR
9:10 WNYC
10:00 WOV WOR
10:45 WHN
10:50 WQXR
11:00 WEAF WOR
WJZ WABC
WMCA WOV

MON. THRU FRI.

7:30 MORNING
WEAF WAAT
WEVD
7:45 WABC
7:55 WJZ
8:00 WOR WJZ
WABC WNYC
WOV WEAF
WEVD
8:15 WINS
8:25 WABC
8:30 WHN WMCA
8:45 WNYC WEVD
8:55 WJZ WQXR
9:00 WEAF
9:15 WABC WNEW
WINS
9:25 WBNX
9:30 WOR
10:00 WAAT WMCA
10:45 WQXR
11:00 WOR WAAT
WINS WNYC

11:55 WNEW

AFTERNOON
12:00 WAAT WEVD
WHN WINS
WABC
12:15 WMCA
12:25 WJZ
12:30 WOR
12:45 WEAF WNEW
1:00 WAAT WCAP
WINS
1:15 WEVD
1:45 WEAF WJZ
2:00 WAAT WNYC
WINS
2:15 WHN WBNX
3:00 WAAT
3:30 WMCA WQXR
WOV
3:45 WNYC
4:00 WAAT WOV
4:15 WAAT
4:55 WJZ
5:00 WAAT WMCA
WOV
5:15 WNEW
5:45 WBNX
EVENING
6:00 WJZ WABC
WAAT WMCA
WQXR WEAF
6:25 WOR WABC
6:35 WHN
6:45 WJZ WABC
WNYC
7:15 WEAF WINS
7:30 WHN
7:45 WMCA WNEW
8:45 WHN WOV
8:55 WABC
9:00 WHOM
9:10 WNYC
10:00 WOV WJZ
WOR
10:30 WABC
10:45 WHN
10:50 WQXR
11:00 WEAF WOR
WJZ WOV
WHOM WBNX
WABC
11:55 WOV
12:00 WMCA WNEW
WJZ WEAF

ALSO MONDAY

AFTERNOON
12:10 WOV
1:55 WOV
3:00 WOR
3:30 WOV
4:15 WQXR
4:45 WHN
5:45 WHN
EVENING
7:00 WOV
8:15 WMCA
8:45 WMCA
9:00 WOR WQXR
9:45 WHN
10:30 WOR
10:45 WNEW

ALSO TUESDAY

MORNING
9:45 WHN
11:15 WCAP
AFTERNOON
12:15 WOR
12:45 WBNX
2:30 WNEW
3:00 WOR
4:45 WHN
5:45 WHN

EVENING

7:15 WMCA
7:45 WEAF
8:45 WMCA
9:00 WOR
9:15 WOR
9:45 WHN WEVD
10:15 WOR
10:30 WMCA
10:45 WNEW

ALSO WED.

MORNING
10:15 WOR
AFTERNOON
12:10 WOV
2:30 WNEW
3:30 WOV
3:45 WOR
4:45 WHN
5:45 WHN
EVENING
7:00 WOV
7:15 WMCA
7:45 WEAF
8:00 WNEW
8:15 WMCA
8:45 WMCA
9:00 WOR WQXR
WCAP
9:15 WOR
9:45 WHN WEVD
10:15 WOR

ALSO THURS.

MORNING
9:45 WHN
11:15 WCAP
AFTERNOON
12:00 WOR
12:45 WBNX
2:30 WNEW
3:45 WOR
4:15 WQXR
4:45 WHN
5:45 WHN
EVENING
7:00 WOV
7:15 WMCA
8:00 WCAP
8:45 WMCA
9:00 WQXR
9:45 WHN WEVD
10:30 WEVD WMCA

ALSO FRIDAY

MORNING
10:15 WOR
AFTERNOON
12:10 WOV
2:30 WNEW
3:00 WOR
3:30 WOV
EVENING
7:00 WOV
7:15 WMCA
8:00 WBNX
8:15 WMCA
8:45 WMCA
9:00 WOR
9:15 WOR
10:00 WHN WOR
10:15 WOR
10:30 WMCA

WJZ-Between the Bookends
Ted Malone
WABC-Life Can Be Beautiful (Ivory Soap)
Dramatic Sketch
WAAT-Gay Goes to Town
WCAP-Afternoon Revue
WEVD-News of the Day
WHN-Holy Cross Church Services
WINS-Matinee Musicales
WMCA-Easy Aces, sketch
WNEW-The Quintones, songs: Insurance Talk
WOV-Musical

1:30

WEAF-Friendly Neighbors
WOR-The Voice of Experience
WABC-The Right to Happiness (Crisco)
Dramatic Sketch
WJZ-Frontiers of American Life
WAAT-Donald Besdine
WBNX-The Marek Family
WEVD-Salon Music
WHOM-German Program
WINS-Rhythm Time
WMCA-Sweetest Love Songs of Today
WNEW-Canadian Capers, Instrumental Trio
WNYC-Metropolitan Review
WOV-Gino Caimi and Artists; NEWS

1:45

WEAF-NEWS; Frankie Masters' Orchestra
WOR-Health Talk; Music; Melody Time
WJZ-NEWS: Irving Miller's Orchestra
WABC-Road of Life (Camay)
Dramatic Sketch
WAAT-Tony Roberts; Orchestra

WBNX-Organology
WHN-Gus Van, the Melody Man
WINS-Dianna Foster
WNEW-Musical Miniatures: Journal of the Air

2:00

WEAF-Light of the World (Softasilk)
Drama
WOR-Alice Blair
Dramatic Sketch
WJZ-Bobby Byrne's Orchestra
WABC-Young Dr. Malone (General Foods)
Dramatic Sketch

WAAT-NEWS: Musical Program
WBNX-Bob Stewart, songs
WCAP-Movie Chart
WEVD-Jewish Philosopher, talk
WHN-Insurance Counsellor
WINS-NEWS: Jive Session
WNYC-NEWS: The Opera Matinee. Mozart, "Marriage of Figaro," Act II; Glyndebourne Festival Company, Fritz Busch, conductor
WOV-Rinaldi Family, sketch

2:15

WEAF-Arnold Grimm's Daughter (Gold Medal)
Dramatic Sketch

DISCARD YOUR OLD AERIAL
It is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator.
ELIMINATE THE AERIAL FOR GOOD
NOT NEW-VALUE ALREADY PROVED
5 DAYS TRIAL
JUST MAIL THIS COUPON



# MONDAY August 26

(3:30 p.m. Continued)

WHN-Russ Morgan's Orchestra  
WMCA-★NEWS  
WNYC-Radio Amateur Interview  
WOV-★NEWS, Salvatore M. Pino  
WQXR-★NEWS

3:45

WEAF-Vic and Sade (Crisco)  
Comedy Sketch

WJZ-Just Plain Bill (Anacin)  
Dramatic Sketch

WEVD-Stardust, movie news  
WHN-Health and Music  
WHOM-Concert Classics  
WMCA-Al Donahue's Orchestra  
WNYC-★NEWS: Federal Housing Administration Program  
WOV-Concert Gems

4:00

WEAF-Backstage Wife (Dr. Lyons)  
Dramatic Sketch

WJZ-Club Matinee; ★NEWS  
Orchestra; Vocalists

WAAT-★NEWS: Musical Program  
WBNX-Hollywood Star Reporter  
WEVD-Kalwaryskie Program  
WHN-Music of Romance  
WHOM-Monday Variety Show  
WINS-Afternoon Frolic  
WMCA-World's Fairest Music  
WNYC-Four Strings at Four  
WOV-★NEWS, Armando Rossi  
WQXR-Music of the Moment

4:15

WEAF-Stella Dallas (Milk of Magnesia)  
Dramatic Sketch

WAAT-★NEWS: Musical Program  
WBNX-The Voice of Czechoslovakia  
WHN-Don Albert's Orchestra  
WINS-Ukelele Jimmy Lummins  
WMCA-Alice Brewer, sports chats  
WOV-Dr. Brunori, talk  
WQXR-★Estelle M. Sternberger, news commentator

4:30

WEAF-Lorenzo Jones (Phillips)  
Comedy Sketch

WAAT-Request Club  
WBNX-Polish Bells  
WEVD-Italian Music  
WHN-Opportunity  
WHOM-Better Homes Program  
WINS-Copydesk  
WMCA-Movieland Review  
WOV-Sketch and Musicals  
WQXR-Enesco, Violin Sonata No. 3 in A Minor; Dandrieu, Characters of War; Faure, Violin Sonata No. 1 in A, Opus 13

4:45

WEAF-Young Widder Brown (Bayer Aspirin)  
Dramatic Sketch

WAAT-Request Club  
WBNX-★NEWS  
WEVD-I Know the Answer  
WHN-★NEWS  
WINS-Melody Time  
WMCA-Zeke Manners' Gang

5:00

WEAF-Girl Alone (Quaker Oats)  
Dramatic Sketch

WJZ-Rocky Gordon  
Dramatic Sketch  
WAAT-★NEWS: Request Club  
WBNX-Jewish Women's Hour  
WEVD-Minciotti and Company, drama  
WHN-Fashions in Music  
WHOM-Homes on the Land  
WINS-Sing and Swing  
WMCA-★NEWS  
WNEW-Listen to the Theme  
WNYC-Music to Swim by  
WOV-★Journal of the Air

5:15

WEAF-Life Can Be Beautiful (Ivory Soap)  
Dramatic Sketch

WJZ-Uncle Mal's Stories  
First episode in the life-story of Jenny Lind, the "Swedish Nightingale," will be presented by Malcolm Claire.  
WABC-Exploring Music  
Prelude to Eugen Oegin (Gluck), Twelve Contra Dances (Beethoven), Rakastava (Sibelius) and Mazurka (Liadoff).

WAAT-Request Club  
WHN-Hollywood Sound Stage  
WHOM-WPA Program  
WINS-Teatime Tunes  
WMCA-Art Green Says  
WNEW-★NEWS  
WOV-Italian Melodies

# MONDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

## AFTERNOON

3:15 Baseball Games.

Dodgers vs. Pirates, WOR; Yankees vs. White Sox, WABC.

## NIGHT

7:00 Fred Waring in Pleasure Time, WEAF.

7:30 Blondie; Comedy Sketch, WABC.

7:30 Burns and Allen, WEAF. Smoothies; John Heistand, announcer; Artie Shaw's orchestra.

8:00 So You Think You Know Music, WABC.

Music quiz with Ted Cott. Leonard Lieblich, judge. Guests: Fray and Braggiotti, piano team, and Betty Garde, radio actress.

8:00 The Telephone Hour, WEAF.

James Melton, tenor; Franca White, soprano; Ken Christie Mixed

5:30

WEAF-Jack Armstrong (Wheaties)  
Dramatic Sketch

WOR-Waite Hoyt  
Sports

WJZ-Irene Wicker  
Children's Stories

For this program Miss Wicker has prepared a musical dramatization telling of the childhood of the famous artist and inventor Leonardo da Vinci.

WABC-Exploring Music  
WAAT-Request Club

WEVD-We Dance, music  
WHN-Don Albert's Orchestra  
WHOM-Polish-American Program  
WINS-Dance Time  
WNEW-Make Believe Ballroom  
WNYC-Junior Inspectors Club  
WOV-Dramatic Sketch  
WQXR-Gilbert and Sullivan Concert. "The Mikado," Act I: Excerpts

5:45

WEAF-The O'Neills (Ivory Soap)  
Dramatic Sketch

WJZ-Bud Barton  
Dramatic Sketch

WOR-Dave Dennis' Orchestra  
WABC-Scattergood Baines (Wrigley's Gum)  
Dramatic Sketch

WAAT-Request Club  
WBNX-★NEWS  
WEVD-I Know the Answer  
WHN-★NEWS  
WINS-Melody Time  
WMCA-Zeke Manners' Gang

## NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

WEAF-Li'l Abner  
Comedy Sketch

WOR-Uncle Don  
Children's Program

WJZ-★NEWS: Dinning Sisters  
WABC-★NEWS: Edwin C. Hill (American Oil Co.)  
Commentator

WAAT-★NEWS: United Diathermy  
WHN-Evening Serenade  
WINS-Racing Resume  
WMCA-Good News in Advertising  
WNYC-Mozart Sonata Series. Rachelle Friedberger  
WOV-Dinner Concert  
WQXR-Music to Remember: ★NEWS

6:15

WEAF-Glenn Garr's Orchestra; ★NEWS

WJZ-Bill Stern, Sports News

WABC-Hedda Hopper's Hollywood (California Fruit Growers' Exchange)

WAAT-Donald Besidine  
WHN-To be announced  
WINS-Don Dunphy, sports  
WMCA-Melody Moments; Financing the Home, talk

6:30

WEAF-Captain Tim Healy's Stamp Club

Chorus; Don Voorhees and his symphonic orchestra.

8:00 Little Ol' Hollywood, WJZ.

Interviews, with Ben Alexander; Gogo Delys, vocalist; Gordon Jenkins' orchestra.

8:30 The Voice of Firestone, WEAF.

Symphony orchestra, with Wilfred Pelletier, guest conductor.

8:30 Pipe Smoking Time, WABC.

Featuring Howard and Shelton, with Jud Hawkins, chorus and orchestra.

8:30 Washington Merry-Go-Round, WJZ.

A report of the inside activities at the nation's capital, with Drew Pearson and Robert Allen.

9:00 Forecast, WABC.

Margaret Sullivan will be featured in the dramatic half-hour from Hollywood.

9:00 Basin Street Chamber Music Society, WJZ.  
Swing ensembles, with Henry Levine and Paul Laval, conductors; Dinah Shore, vocalist; guests

9:00 Doctor I. Q., WEAF.

A novel and exciting audience-participation program.

9:30 Show Boat, WEAF.

Beulah (Marlin Hurt); Virginia Verrill, vocalist; Dick Todd, baritone; Captain Barney; Bob Trendler's Show Boat Band; Bob Strong's dance band.

9:30 Grant Park Concert, WJZ.

Chicago City Opera Orchestra, with Giovanni Martinelli, tenor, guest.

10:00 Guy Lombardo's Orchestra, WABC.

10:00 Contented Hour, WEAF.  
Opal Craven, the Lullaby Lady; Continentals Quartet; concert orchestra, with Nathaniel Shilkret, conductor.

WOR-★NEWS

Frank Singiser

WJZ-Jose Bethancourt's Band

WABC-★Paul Sullivan Reviews the News (Raleigh Cigarettes)

WAAT-Music

WBNX-Bob Hamilton Trio: ★NEWS

WINS-Louis Katzman's Orch.

WMCA-Sports

WNYC-World's Fair Reporter

WOV-Tom Spadaro, Sports Review

WQXR-Schrafft's Dinner Concert

6:45

WEAF-Paul Douglas  
Sports

WOR-Superman  
Sketch

WJZ-★Lowell Thomas (Sun Oil Company)  
Commentator

WABC-★The World Today

WAAT-U. S. Army Program

WHN-Dick Fishell, Sports

WMCA-Art Green's Dance Music

WNYC-★NEWS

WOV-Rhythmic Novelettes

7:00

WEAF-Fred Waring in Pleasure Time (Chesterfield)  
Also KOA (830 kcs.) KFI (640 kcs.) at 11 p.m.

WOR-Stan Lomax  
Sports

WJZ-Frankie Masters' Orchestra

WABC-Amos 'n' Andy (Campbell's Soup)  
Blackface Comedy Sketch  
Also WBBM (770 kcs.) at 11 p.m.

WHN-Junior G-Men, sketch

WHOM-Jewish Program

WINS-Ted Webbe, auto racing news

WMCA-Time for Sale

WNYC-Masterwork Hour, Beethoven-Ravel Series. Beethoven, Violin Concerto in D Major; Ravel, Introduction and Allegro for Harp and Strings; Beethoven, Ruins of Athens, Turkish March

WOV-★NEWS

WQXR-The Three B's. Brahms, Three Waltzes, Opus 39; The May Night; Bach, Sonata No. 5 in F Minor for Violin and Piano

7:15

WEAF-★John B. Kennedy  
News

WOR-Confidentially Yours  
Arthur Hale

WJZ-Coolidge String Quartet  
WABC-Joey Kearns' Orchestra

WHN-Today's Baseball  
WINS-B. S. Bercovici. ★NEWS  
WOV-Swing Fever

7:30

WEAF-Burns and Allen (Hormel Meats)  
Artie Shaw's Orchestra  
Also WMAQ (670 kcs.)  
WSM (650 kcs.) at 10:30 p.m.

WOR-The Lone Ranger  
Western Drama

WJZ-Alien Registration Round  
Round Table

WABC-Blondie (Camel Cigarettes)  
Comedy Sketch

Also WBBM (770 kcs.) and WHAS (820 kcs.) at 10:30 p.m.

WBNX-Alfredo Mendez' Orchestra

WHN-★George H. Combs, Jr., commentator

WHOM-Italian Variety Program

WINS-Mico Cobara, songs

WMCA-Johnny Get Your Wings

WNEW-Zeke Manners' Gang

WQXR-Music of Brazil, Peru, Mexico. Mignone, Brazilian Dance, Miudinho; Traditional Peruvian Indian Melodies; Chavez, Sinfonia India

7:45

WHN-Music and Health

WINS-Lest We Forget

WMCA-★Johannes Steel, commentator

WNEW-★NEWS. Richard Stark

8:00

WEAF-The Telephone Hour (The Bell System)

WOR-Play Broadcast

WJZ-Little Ol' Hollywood

WABC-So You Think You Know Music  
For detail see Good Listening Guide.

WBNX-★Humor in the News

WHN-Art Green

WINS-Off the Record

WMCA-Union Now, talk

WNYC-The South American Way

WOV-Music for Everyone

WQXR-Symphony Hall. Strauss, Richard, Burleske; Verdi, Aida: Grand March Act II; Saint-Saens, Symphony No. 3 in C Minor

8:15

WBNX-Music for Everybody

WINS-Musical Moods

WMCA-★NEWS, Elliott Roosevelt

8:30

WEAF-The Voice of Firestone  
Symphony Orchestra  
For detail see Good Listening Guide.

WOR-On the Spot  
Dance Orchestra

WJZ-Washington Merry-Go-Round (J. B. Williams Co.)  
Also KGO (790 kcs.) at 11:30 p.m.

WABC-Pipe Smoking Time (Model Tobacco); ★NEWS  
Also KNX (1050 kcs.) KSL (1130 kcs.) 11:30 p.m.

WBNX-Music at Eventide

WINS-Pals of the Prairie

WMCA-Harry Horlick's Orchestra

WNYC-Operas in Miniature: ★NEWS  
WOV-Melodies in Three-Quarter Time

8:45

WBNX-The Wine Master

WHN-★NEWS

WINS-Melodies and Swing

WMCA-★NEWS

WOV-★NEWS, Roger Shaw

9:00

WEAF-Doctor I. Q. (Mars, Inc.)  
Quiz Program

WOR-★NEWS  
Wythe Williams

WJZ-Basin Street Chamber  
Music Society

WABC-Forecast  
For detail see Good Listening Guide.

WBNX-Laughing is Healthy

WHN-Soldiers with Wings

WHOM-★Italian News

WINS-Allen Wagner  
WMCA-Fu Manchu  
WOV-Vogues in Rhythm  
WQXR-Quincy Howe, ★NEWS  
9:15

WOR-Glenn Miller's Orchestra

WBNX-The Renaissance  
WHN-Don Albert's Orchestra  
WHOM-Italian Program  
WINS-Moonlight Magic

WNYC-New York State Symphonic  
Band Program; ★NEWS

WQXR-Miniature Concert. Soloist: Roman Totenberg, violinist. Chopin, Nocturne in G, Opus 15, No. 2; Novacek, Perpetual Motion; Cole-ridge-Taylor, Petite Suite de Concert, Opus 77; Tarantella

9:30

WEAF-Show Boat  
WOR-Green Hornet, drama

WJZ-Grant Park Concert  
For detail see Good Listening Guide.

WINS-Romantic Notes

WMCA-Dance Music

WQXR-Great Voices. Claudia Muzio, soprano

9:45

WHN-★War News

WQXR-Invitation to the Waltz

10:00

WEAF-Carnation Contented  
Hour  
Lullaby Lady; Continentals;  
Orchestra

Pan-American Salute Program: Salute to Pan America (Shilkret), orchestra and voices; Ay, Ay, Ay (Friere), tenor, orchestra and octet; Peanut Vendor (Simon), orchestra; Papae Curammasie (Villa-Lobos), Lullaby Lady; El Rancho Grande (Uranga), quartet; Feast of the Birds (Castillo) and Quiche (Castillo), marimba and orchestra, and a medley of South American tunes.

WOR-★Raymond Gram Swing  
News Analyst

WJZ-★NEWS

WABC-Guy Lombardo's Orchestra (Lady Esther)

WHN-Bob Chester's Orchestra

WHOM-Spanish Hour

WINS-Army Program

WMCA-Amateur Hour

WNEW-Baseball, Newark Bears vs. Jersey City Giants

WOV-★NEWS

WQXR-Candlelight Concert; Studio Ensemble conducted by Eddy Brown. Handel, Alcina Suite; Musette, Minuet and Tambourin; Pugnani, Minuet; Bach, Suite No. 3 in D: Aria; Coretto, Andante; Haydn, Serenade; Beethoven, Quartet in E Flat, Opus 16: Rondo

10:15

WOR-Who Knows?  
WJZ-Will Hudson's Orchestra

WHN-Dick Ballou's Orchestra

WOV-Latin Rhythms

10:30

WEAF-Barry Winton's Orchestra

WOR-Fulton Lewis, Jr.  
News Analyst

WJZ-Adventure in Reading  
Drama

The fantastic career of Thomas de Quincey, whose writings have been called "the world's greatest intellectual luxuries," will be dramatized by Helen Walpole.

WABC-★News of the War

WHN-Insurance Counselor

WHOM-Baseball; Jersey Giants vs. Rochester

WQV-Nocturne

WQXR-Yella Pessl, harpsichordist; ★NEWS

10:45

WOR-McFarland Twins' Orchestra

WABC-Genevieve Rowe  
Soprano

WHN-★NEWS

11:00

WEAF-★NEWS

WOR-★NEWS  
Jay Sims

WJZ-★NEWS: Ray Heather-ton's Orchestra

WABC-Sports Time

WBNX-Spanish Herald

WHN-Cinderella Hour

WMCA-Xavier Cugat's Orchestra

WNEW-Dance Parade

WOV-★NEWS: Rhythm Rendezvous  
WQXR-Just Music  
End of Monday Programs







# TUESDAY

August 27

(1:15 p.m. Continued)

WCAP-Midday Musicals  
WEVD-★News of the Day  
WHN-Organ Recital  
WINS-Pepper and Ginger  
WMCA-Easy Aces  
WNEW-The Quintones, popular songs:  
Insurance Talk  
WOV-Joe Masiello & Trio

1:30

WEAF-Friendly Neighbors  
Dramatic Sketch  
WOR-On Revival Day  
WJZ-The Silent Partner  
WABC-The Right to Happiness (Crisco)  
Dramatic Sketch  
WAAT-Donald Besdine  
WBNX-The Marek Family  
WEVD-Salon Music  
WHN-Health and Music  
WHOM-German Program  
WINS-Rhythm Time  
WMCA-Sweetest Love Songs of Today  
WNEW-Instrumental Trio  
WNYC-Metropolitan Review  
WOV-Gino Caimi and Artists, sketch

1:45

WEAF-★NEWS; Frankie Masters' Orchestra  
WOR-Health Talk: Melody Moments  
WJZ-★NEWS: Irving Miller's Orchestra  
WABC-Road of Life (Camay)  
Dramatic Sketch  
WAAT-Tony Roberts' Orchestra  
WBNX-Organology  
WHN-Barrel of Music  
WINS-Diana Foster  
WNEW-Musical Miniatures

2:00

WEAF-Light of the World (Softasilk)  
Drama  
WOR-Alice Blair  
Dramatic Sketch  
WJZ-Streamline Journal  
WABC-Young Dr. Malone (General Foods)  
Dramatic Sketch  
WAAT-★NEWS: Music  
WBNX-Servants of the City  
WEVD-The Jewish Philosopher, talk  
WHN-Insurance Counsellor  
WINS-★NEWS: Jive Session  
WNEW-Popular Music  
WNYC-★NEWS: Symphonic Matinee  
WOV-Rinaldi Family, sketch

2:15

WEAF-Arnold Grimm's Daughter (Gold Medal)  
Dramatic Sketch  
WOR-Meet Miss Julia  
Sketch  
WABC-Joyce Jordan, Girl Interne (La France and Satina)  
Dramatic Sketch  
WAAT-Home Town Frolic  
WBNX-★News of the World  
WEVD-Jewish Melodies  
WHN-★NEWS  
WOV-Meditations; Frank Polimeni

2:30

WEAF-Valiant Lady (Gold Medal)  
Dramatic Sketch  
WOR-Frances Craig's Orchestra  
WJZ-Hoosier Hop  
WABC-Fletcher Wiley (Campbell Soup Co.)  
Talk  
WBNX-Irish Program  
WEVD-Jacob Mason, songs  
WHN-Bob Byron, songs and ps  
WINS-Musical Program  
WNEW-★NEWS  
WOV-Italo-American Review

# TUESDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

## AFTERNOON

3:15 Baseball Games.  
Yankees vs. White Sox, WABC.  
Dodgers vs. Pirates, WOR.

## NIGHT

7:00 Fred Waring in Pleasure Time, WEAF.

8:00 Johnny Presents, WEAF.  
Lloyd Sheldon's stories; Genevieve Rowe, soprano; Swing Fourteen; Ray Bloch's orchestra.

8:00 Court of Missing Heirs, WABC.  
Dramatization of interesting facts behind many of America's unclaimed estates.

8:30 Horace Heidt's Treasure Chest, WEAF.

8:30 Information, Please; Quiz Program, WJZ.  
Clifton Fadiman, John Kieran, F. P. Adams. Guests: James Roosevelt and Christopher Morley.

9:00 Musical Americana, WJZ.  
Guests: Dennis Day and Mildred Bailey. Orchestra directed by Raymond Paige.

9:00 We, the People, WABC.  
Gabriel Heatter, M. C.; Mark Warnow's orchestra; guests.

9:30 Professor Quiz, WABC.  
With Bob Trout.

9:30 Meredith Willson's Musical Revue, WEAF.  
Kay St. Germain, Cliff Nazarro and Ray Hendricks, vocalists.

10:00 Glenn Miller's Orchestra, WABC.  
Ray Eberle and Marion Hutton, vocalists.

10:00 Tommy Dorsey's Orchestra, WEAF.  
Connie Haines, vocalist.

10:30 Uncle Walter's Dog House, WEAF.  
Tom Wallace (Uncle Walter); Dog House Chorus; Virginia Verrill, vocalist; Charlie Lyon, announcer; Bob Strong's orchestra.

6:45

WEAF-Paul Douglas Sports  
WOR-Lang Thompson's Orchestra  
WJZ-★Lowell Thomas (Sun Oil)  
News Commentator  
WABC-★The World Today  
WAAT-On with the Dance  
WHN-Dick Fishell, Sports  
WINS-The American Troubadour  
WMCA-Art Green's Dance Music  
WNYC-★NEWS  
WOV-Rhythmic Novelettes

7:00

WEAF-Fred Waring in Pleasure Time (Chesterfield)  
WABC-Amos 'n' Andy (Campbell's Soup)  
Blackface Comedy Sketch; Also WBBM (770 kcs.) 11 p.m.  
WOR-Stan Lomax Sports Commentator  
WJZ-Easy Aces (Anacin) Comedy Sketch

WHN-Russ Morgan's Orchestra  
WHOM-Lithuanian Program  
WINS-Army and Navy Union Talk  
WMCA-Organ Reveries  
WNYC-Masterwork Hour; Famous Violinists Series, Jascha Heifetz, Rossini, La Gazza Ladra, Overture; Vieuxtemps, Violin Concerto No. 4 in D Minor; Mozart, Symphony No. 35 in C Major, "Linz"; Dincus-Heifetz, Hora Staccato  
WOV-★NEWS  
WQXR-Smetana, The Bartered Bride: Excerpts

7:15

WEAF-★John B. Kennedy News  
WOR-★Fulton Lewis, Jr., news  
WABC-Joey Kearns' Orchestra  
WJZ-Mr. Keen, Tracer of Lost Persons (Bi-So-Dol) Dramatic Sketch  
WHN-Today's Baseball  
WINS-★NEWS, B. S. Bercovici  
WMCA-★NEWS  
WOV-Swing Fever

7:30

WEAF-Clerence Fuhrman's Orchestra  
WJZ-Time and Tempo  
WOR-Confidentially Yours Arthur Hale  
WABC-"Second Husband," with Helen Menken (Bayer Aspirin)  
WBNX-Alfredo Mendez' Orchestra  
WHN-★George Hamilton Combs, Jr., Commentator  
WHOM-Italian Variety Program  
WINS-What's on Your Mind  
WMCA-Jerry Baker, songs  
WNEW-Zeke Manners' Gang  
WQXR-Treasury of Music, Weber, Jubilee Overture; Dargomizsky, Rousalka; Slavic and Gypsy Dances; Liszt, Hungarian Rhapsody No. 2 in C Sharp

7:45

WEAF-★Kaltenborn Edits the News  
WOR-Inside of Sports (Phillies Cigars)  
WHN-Music and Health  
WINS-Romantic Rhythm  
WMCA-★Johannes Steel, commentator  
WNEW-★NEWS, Richard Stark  
8:00  
WOR-★Wythe Williams, news  
WEAF-Johnny Presents (Philip Morris)  
Ray Bloch's Orchestra  
Also KFI (640 kcs.) KOA 830 kcs.) 11:30 p.m.

## FREQUENCIES

WAAT-940	WINS-1180
WABC-860	WJZ-700
WBNX-1550	WMCA-570
WCAP-1280	WNEW-1250
WEAF-660	WNYC-810
WEVD-1300	WOR-710
WHN-1010	WOV-1100
WHOM-1450	WQXR-1550

2:45

WEAF-Hymns of All Churches (Gold Medal)  
Choir; Joe Emerson, director

WOR-For Dancers Only

WJZ-Merry Music

WABC-My Son and I (General Foods)  
Dramatic Sketch

WAAT-Musical Program  
WEVD-Music  
WMCA-Our Gal Sunday  
WNEW-Instrumental Trio  
WOV-Italo-American Review

3:00

WEAF-Story of Mary Marlin (Ivory Flakes)  
Dramatic Sketch

WOR-★NEWS Sidney Walton

WJZ-Orphans of Divorce (Dr. Lyons' Tooth Powder)  
Dramatic Sketch

WABC-Society Girl (Kre-Mel and Linit)  
Dramatic Sketch

WAAT-★NEWS: Musical Program  
WBNX-The Crinoline Girl  
WEVD-Concert Miniatures  
WINS-Notes to You  
WMCA-Romance of Helen Trent  
WNEW-Music Hall  
WOV-Musical Novelties  
WQXR-Rhythms of America

3:15

WEAF-Oxydol's Own Ma Perkins  
Dramatic Sketch

WOR-Baseball Game

WJZ-Amanda of Honeymoon Hill (Cal-Aspirin)  
Dramatic Sketch

WABC-Baseball Game

WAAT-Donald Besdine  
WBNX-Melodies of the Moment  
WMCA-Dance Music

3:30

WEAF-Pepper Young's Family (Camay Soap)  
Dramatic Sketch

WJZ-John's Other Wife (Old English Wax)  
Dramatic Sketch

WAAT-Polish Program  
WBNX-After School Swing Session  
WEVD-Stardust, movie quiz  
WHN-Johnny Messner's Orchestra  
WMCA-★NEWS  
WOV-Concert Gems  
WQXR-★NEWS

3:45

WEAF-Vic and Sade (Crisco)  
Dramatic Sketch

WJZ-Just Plain Bill (Anacin)  
Dramatic Sketch

WHN-Racimo Hawaiians  
WHOM-WPA Program  
WMCA-Al Donahue's Orchestra  
WNYC-★NEWS

4:00

WEAF-Backstage Wife (Dr. Lyons)  
Dramatic Sketch

WJZ-Club Matinee: ★NEWS Variety Program

WAAT-★NEWS: Musical Program  
WBNX-Department of Health  
WEVD-Kalwaryjskie Program  
WHN-Music of Romance  
WHOM-Concert Classics  
WINS-Afternoon Frolic  
WMCA-World's Fairest Music  
WNYC-Four Strings at Four  
WOV-★NEWS, Aimando Rossi  
WQXR-Music of the Moment

4:15

WEAF-Stella Dallas (Milk of Magnesia)  
Dramatic Sketch

WAAT-★NEWS: Needlepoint Revue  
WBNX-The Voice of Czechoslovakia  
WHN-The Song Shop  
WINS-Manhattan Serenade  
WMCA-Alice Brewer, sports chats  
WOV-Dr. Brunori, talk

4:30

WEAF-Lorenzo Jones (Phillips)  
Comedy Sketch

WAAT-Request Club  
WBNX-Polish Bells  
WEVD-DaVinci School Prgm.  
WHN-Opportunity Talk  
WHOM-Popular Music  
WINS-Copydesk  
WMCA-MovieLand Review  
WNYC-Amsterdam String Ensemble  
WOV-Sketch and Musicals  
WQXR-Beethoven, Symphony No. 2 in D; d'Indy, Symphony on a French Mountain Air

4:45

WEAF-Young Widder Brown (Bayer Aspirin)  
Dramatic Sketch

WAAT-Request Club  
WEVD-Italian Music  
WHN-★War News: Count Basie's Orchestra

5:00

WEAF-Girl Alone (Quaker Oats)  
Dramatic Sketch

WJZ-Rocky Gordon  
Dramatic Sketch

WAAT-★NEWS: Request Club  
WBNX-Jewish Women's Hour  
WEVD-Minciotti and Company, drama  
WHN-Fashions in Music  
WHOM-WPA Program  
WINS-Sing and Swing  
WMCA-★NEWS  
WNEW-Instrumental Quintet  
WNYC-Music to Swim by  
WOV-Journal of the Air

5:15

WEAF-Life Can Be Beautiful (Ivory Soap)  
Dramatic Sketch

WJZ-Uncle Mal's Stories  
Malcolm Claire presents the second episode in the life-story of Jenny Lind, the "Swedish Nightingale."

WAAT-Request Club  
WHN-Hollywood Sound Stage  
WHOM-Popular Music  
WINS-Teatime Tunes  
WMCA-Art Green  
WNEW-★NEWS, Bill McGrath  
WOV-The Two Minstrels and Trio

5:30

WEAF-Jack Armstrong (Wheaties)  
Dramatic Sketch

WJZ-Irene Wicker  
Children's Stories

WOR-Waite Hoyt Sports

WABC-Yella Pessi Harpsichordist

WAAT-Request Club  
WBNX-The Jewish Homemaker Speaks  
WEVD-Little Bit of Everything  
WHN-Summer Serenade  
WHOM-Polish-American Program  
WINS-Dance Time  
WNEW-Make Believe Ballroom  
WNYC-Public Service Hour  
WOV-Dramatic Sketch  
WQXR-Organ Music of Widor, Franck, Reger, Saint-Saens and Liszt

5:45

WEAF-The O'Neills (Ivory Soap)  
Dramatic Sketch

WOR-McFarland Twins' Orchestra

WJZ-Bud Barton Children's Program

WABC-Scattergood Baines (Wrigley Gum)  
Dramatic Sketch

WAAT-Request Club  
WBNX-★NEWS  
WEVD-I Know the Answer  
WHN-★NEWS  
WINS-Melody Time  
WMCA-Zeke Manners, hillbilly program  
WNYC-Police Department Glee Club

## NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

WEAF-Li'l Abner Comedy Sketch

WOR-Uncle Don Children's Program

WJZ-★NEWS: Dinning Sisters  
WABC-★NEWS; Edwin C. Hill (American Oil Co.) Commentator

WAAT-★NEWS: United Diathermy  
WHN-Evening Serenade  
WINS-Racing Resume  
WMCA-Good News in Advertising  
WNYC-Masterpieces of Art  
WOV-Dinner Concert  
WQXR-Music to Remember; ★NEWS

6:15

WEAF-Landt Trio: ★NEWS

WJZ-Bill Stern, Sport News

WABC-Michael Loring Songs

WAAT-Donald Besdine  
WHN-To be announced  
WINS-Don Dunphy, sports  
WMCA-Adventures of Jimmy Allen  
WNYC-Harmon and Blend: New York State Employment Service

6:30

WEAF-Yvette, songs; Paul Laval's Orchestra

WOR-★NEWS

Frank Singiser

WJZ-Jose Bethancourt's Band  
WABC-★Paul Sullivan Reviews the News (Raleigh Cigarettes)

WAAT-Musical Program  
WHN-Bob Hamilton Trio



# TUESDAY August 27

**WABC-Court of Missing Heirs** (Ironized Yeast) Drama  
**WJZ-Roy Shield's Encore Music**  
 WBNX-Musical Miniatures  
 WCAP-Front Page Drama  
 WEVD-Irish Melodies  
 WHN-Art Green  
 WINS-Camera Fun, Jack Hanley  
 WMCA-For Dancers Only  
 WNEW-Evening Serenade  
 WNYC-Adventure in Music  
 WOV-Music for Everyone  
 WQXR-Symphony Hall. Mozart, Piano Concerto No. 20 in D Minor (K. 466); Schubert, Symphony No. 8 ("Unfinished"); Strauss, Loves of the Poet Waltz  
**8:15**  
**WOR-Cats 'n' Jammers**  
 WBNX-Let There Be Light  
 WCAP-Timely Topics  
 WINS-Musical Moods  
 WMCA-Blue Barron's Orchestra  
 WNEW-Russ Morgan Orchestra  
**8:30**  
**WEAF-Horace Heidt's Treasure Chest (Turns)**  
**WJZ-Information Please (Canada Dry)**  
 Quiz Program; Clifton Fadiman, M. C.; F. P. Adams; John Kieran; Guests Also KGO (790 kcs.) at 11 p.m.  
 For detail see Good Listening Guide.  
**WOR-Charles McNary's Acceptance Speech**  
**WABC-Lud Gluskin's Orchestra; ★NEWS**  
 WBNX-Music at Eventide  
 WCAP-Boardwalk Band Concert  
 WINS-Cowboy Serenader, Bill Johnson  
 WMCA-Harry Horlick's Orchestra  
 WNEW-Summer Serenade  
 WNYC-Concert Orchestra; ★NEWS  
 WOV-Melodies in Three-Quarter Time  
**8:45**  
 WBNX-To be announced  
 WHN-★NEWS  
 WINS-Melody and Swing

**WMCA-★NEWS**  
 WOV-★Roger Shaw, commentator  
**9:00**  
**WEAF-Battle of Sexes (Molle Shave)**  
 Conducted by Frank Crumit and Julia Sanderson  
 Also KFI (830 kcs.) at 12:30 a.m.  
**WJZ-Musical Americana (Westinghouse)**  
 Raymond Paige's Orchestra  
 Program: *Lady of the Evening, Frasquita Serenade, and Old Man River, by the orchestra; Hold On, and I'll Never Smile Again, by Mildred Bailey; Yours Is My Heart Alone, and Danny Boy, by Dennis Day.*  
 For detail see Good Listening Guide.  
**WABC-We, the People (Grape Nut Flakes)**  
 Gabriel Heatter; Harry von Zell; Mark Warnow's Orchestra  
 Also KNX (1050 kcs.) and KSL (1130 kcs.) at 12 a.m.  
 WBNX-German Revue  
 WCAP-Front Page Drama  
 WEVD-Foreign Affairs Round Table  
 WHN-Ruby Newman's Orchestra  
 WHOM-★Italian News  
 WINS-Boxing Matches  
 WMCA-Labor Arbitration  
 WNEW-Baseball, Jersey City Giants vs. Newark Bears  
 WOV-Vogues in Rhythm  
 WQXR-Byrd, Parthenia; Pavane; Galliard, The Earl of Salisbury; Marcello; Sonata No. 4 in G Minor; Traditional French, Suite of Old Chansons  
**9:15**  
 WBNX-The Renaissance  
 WCAP-In Town Tonight  
 WHN-Tonight's Best Story  
 WHOM-Italian Program  
 WNYC-Army Recruiting Program  
**9:30**  
**WEAF-Meredith Willson's Musical Revue (Johnson's Wax)**

**WOR-Laugh'n Swing Club**  
**WJZ-Your Neighbors — the Haines, drama**  
**WABC-Professor Quiz (Teel)**  
 With Bob Trout  
 WEVD-It Happened There, talk  
 WNYC-★NEWS  
 WQXR-Music Under the Stars. Show Boat Night  
**9:45**  
 WCAP-Ave Maria Hour  
 WHN-★War News  
 WEVD-★Undercurrents of the News  
**10:00**  
**WEAF-Tommy Dorsey's Orchestra (Pepsodent)**  
**WJZ-★NEWS**  
**WOR-★Raymond Gram Swing**  
**WABC-Glenn Miller's Orchestra (Chesterfield)**  
 WEVD-Spanish Hour  
 WHN-Xavier Cugat's Orchestra  
 WHOM-Spanish Hour  
 WMCA-Jan Savitt's Orchestra  
 WOV-★NEWS  
 WQXR-Victoria, O Vos Omnes; Tenebrae Factae Sung; Ave Verum Corpus; Palestrina, Super Flumina Babylonis; Bach, Partita No. 3 for Violin; Prelude in E; Debussy, Nocturnes; Fetes  
**10:15**  
**WABC-Public Affairs**  
**WOR-★NEWS; The War at Sea**  
**WJZ-Ink Spots Quartet**  
 WCAP-Mace's Irish Orchestra  
 WHN-Jimmy Powers' Powerhouse  
 WOV-Latin Rhythms  
**10:30**  
**WEAF-Uncle Walter's Dog House (Raleigh Tobaccos)**  
 Tom Wallace, M. C.; Tom, Dick and Harry, vocal trio; Virginia Verrill, vocalist; Bob Strong's Orchestra  
 For further detail see sponsor's announcement on this page.

**WOR-Vagabonds' Trail**  
**WJZ-Concert Orchestra**  
**WABC-★News of the War**  
 WCAP-Barrows' Orchestra  
 WEVD-Edith Friendman, pianist  
 WHN-U. S. Army Recruiting Program  
 WHOM-Baseball; Jersey Giants vs. Toronto  
 WMCA-★NEWS  
 WOV-Nocturne  
 WQXR-German Folk-Tunes and Songs by Brahms and Reinecke; ★NEWS  
**10:45**  
**WABC-Four Clubmen**  
 WCAP-Music You Want  
 WEVD-Homes of Famous Americans  
 WHN-★NEWS  
 WMCA-Benjamin Javits, talk  
**11:00**  
**WEAF-★NEWS**  
**WOR-★NEWS**  
 Jay Sims  
**WJZ-★NEWS; Vaughn Munroe's Orchestra**  
**WABC-Sports Time**  
 WBNX-Spanish Herald  
 WEVD-Symphonic Hour  
 WHN-Cinderella Hour  
 WMCA-On with the Dance  
 WNEW-Dance Parade  
 WOV-★NEWS; Rhythm Rendezvous  
 WQXR-Just Music  
**11:15**  
**WEAF-Glenn Garr's Orchestra**  
**WOR-Woody Herman's Orchestra**  
**WABC-Dance Orchestra**

**11:30**  
**WEAF-Gray Gordon's Orchestra**  
**WOR-Jack Jenny's Orchestra**  
**WJZ-Ted Lewis' Orchestra**  
**WABC-★NEWS; Jimmie Lunceford's Orchestra**  
 WBNX-★NEWS Questions  
 WCAP-Donce Music  
 WHOM-★NEWS: Concert Classics  
**11:45**  
 WHOM-Ray Green's Echoing Interviews  
 WMCA-Shadows of Fu Manchu, drama  
**12:00**  
**WEAF-★NEWS; Bobby Byrne's Orchestra**  
**WOR-Xavier Cugat's Orchestra**  
**WJZ-★NEWS; Abe Lyman's Orchestra**  
**WABC-Baron Elliot's Orchestra**  
 WEVD-Jamboree  
 WHN-Music to Read By: ★NEWS  
 WHOM-Midnite Club  
 WMCA-★NEWS  
 WNEW-★NEWS; Dance Parade  
 End of Tuesday Programs

**"SUFFERING BROTHERS," Don't Miss  
 UNCLE WALTER'S DOG HOUSE**  
 Featuring VIRGINIA VERRILL,  
 "UNCLE WALTER" and BOB STRONG'S DANCE BAND  
**WEAF — 10:30 P.M., EDT**

## MORNING

**\*Star in program listings indicates news broadcast.**  
**7:30**  
**WEAF-★NEWS**  
 Don Goddard  
**WOR-Musical Clock**  
 Vincent Sorey's Orchestra  
**WJZ-Breakfast in Bedlam; ★NEWS**  
 Ed East, M. C.  
**WABC-Morning Almanac**  
 Fred Feibel, organist-pianist  
 WAAT-★Val Frank, Breakfast Reporter  
 WEVD-★NEWS, Z. H. Rubinstein  
 WHN-Early Bird with Charles McCarthy  
 WHOM-Polish Program  
 WINS-Musical Clock  
 WMCA-Rise and Shine  
 WNEW-Breakfast Varieties  
 WNYC-Sunrise Symphony  
 WOV-Good Morning Review  
 WQXR-Brahms, Tragic Overture; Bach, J. C., Sinfonia in B Flat; Tchaikowsky, Symphony No. 4 in F Minor; Third Movement; Rachmaninoff, Piano Concerto No. 2 in C Minor; Smetana, Triumphal Symphony; Scherzo; Hofman, Konzertstück; Finale; Berlioz, Damnation of Faust; Hungarian March; ★NEWS  
**7:45**  
**WEAF-Musical Varieties**  
**WABC-★NEWS**  
 John Allen Wolf  
 WAAT-Morning Meditations  
 WEVD-Morning Melodies  
 WOV-Physical Training  
**8:00**  
**WEAF-★NEWS**  
**WOR-★NEWS**  
 Mark Hawley

## WEDNESDAY, August 28, 1940

**WJZ-★NEWS**  
**WABC-★News of Europe**  
 WAAT-Beat the Band  
 WEVD-★Women in the News  
 WHOM-Milt Samter's Early Birds  
 WINS-Musical Clock  
 WNEW-Start the Day Right  
 WNYC-★Views in the News: World's Fair Calendar  
 WOV-★NEWS  
**8:15**  
**WEAF-Do You Remember?**  
 Lee Gordon's Orchestra Songs  
**WOR-Edward MacHugh**  
 The Gospel Singer  
**WJZ-Dance Orchestra**  
**WABC-Ted Steele, Songs; Music; ★NEWS**  
 WEVD-Jewish Composers  
 WINS-★NEWS  
 WMCA-Morning Inspirations  
 WNYC-Music Moods: City Consumers' Guide  
 WOV-Italian Morning Varieties: City Consumers' Guide  
**8:30**  
**WEAF-Gene and Glenn**  
 Songs  
**WOR-Goldbergs**  
 Dramatic Sketch  
**WJZ-Annette Hastings**  
 Soprano  
**WABC-Morning Almanac**  
 WAAT-Request Club  
 WEVD-Seymour Reichtzeit, songs  
 WHN-★News  
 WHOM-Morning Musicales  
 WINS-Musical Clock  
 WMCA-★NEWS  
 WNYC-Gramercy Chamber Trio  
 WOV-Italian Morning Varieties

**8:45**  
**WOR-Life Can Be Beautiful**  
 Dramatic Sketch  
**WJZ-Harvey and Dell; ★NEWS**  
 Dramatic Sketch  
**WABC-Southern Serenade**  
 WEVD-★NEWS  
 WHN-Health and Music  
 WMCA-Aloha Land  
 WNYC-★NEWS: Around New York Today  
**9:00**  
**WEAF-★NEWS; Happy Jack**  
**WOR-Arthur Godfrey**  
 Songs  
**WJZ-The Woman of Tomorrow**  
 Nancy Boothe Craig  
**WABC-Woman of Courage (Octagon Soap)**  
 Dramatic Sketch  
 WBNX-Your Favorites  
 WEVD-Let There Be Song  
 WHN-Wayne King's Orchestra  
 WHOM-Polish Program  
 WINS-Hits and Encores  
 WMCA-Songs of Yesterday  
 WNEW-Musical Miniatures  
 WNYC-Masterwork Hour, Masterpieces of Chamber Music Series. Beethoven, Quartet in E Flat Major, Opus 74; Brahms, Viola Quintet in F Major, Opus 88  
 WQXR-Composers Hour. Mozart, Overture in B Flat; Serenade No. 6 in D (K. 239); Quartet No. 20 in D (K. 499); Harpsichord Concerto No. 1 in F (K. 37)  
**9:15**  
**WEAF-The Band Goes to Town**  
 Mary Alcott, vocalist; Irving Miller's Orchestra  
**WOR-The Heart of Julia Blake**  
 Dramatic Sketch

**WABC-Rhythm Roundup**  
 WBNX-BMI Music: ★NEWS  
 WEVD-Musical Gems  
 WHN-Insurance Counsellor  
 WINS-★NEWS  
 WMCA-Music Graphs  
 WNEW-★NEWS  
**9:30**  
**WEAF-Armchair Quartet**  
**WOR-★NEWS**  
**WJZ-Breakfast Club**  
 Don McNeill, M. C.; Vocalists and Orchestra  
**WABC-Alice Wonder**  
 Soprano  
 WAAT-Jay Stanle, pianist  
 WBNX-La Parata del Mattino  
 WEVD-Once Upon A Time  
 WHN-Country Store  
 WINS-Jack Negley's Chatter  
 WMCA-Dr. Shirley W. Wynne  
 WNEW-Breakfast Jam, instrumentalists  
**9:45**  
**WEAF-The Gospel Singer**  
 Edward MacHugh  
**WOR-Let's Go with Music**  
 Musical Briefs; Program Previews  
**WABC-Bachelor's Children (Old Dutch Cleanser)**  
 Dramatic Sketch  
 WAAT-Musical Program  
 WEVD-Sing With Me  
 WHN-Barrel of Music

WNEW-Tango Time  
 WOV-Sketch  
**10:00**  
**WEAF-The Man I Married (Oxydol)**  
 Dramatic Sketch  
**WOR-Keep Fit to Music**  
**WJZ-Painted Dreams (Chippso)**  
 Dramatic Sketch  
**WABC-Pretty Kitty Kelly (Wonder Bread)**  
 Dramatic Sketch  
 WAAT-★NEWS: United Diathermy, talk  
 WHN-Ray Sinatra's Orchestra  
 WHOM-Jewish Hour  
 WINS-Dorothy Wilcock  
 WMCA-★NEWS  
 WNEW-Make Believe Ballroom  
 WNYC-You and Your Child. "This We Believe." Speakers, Elizabeth Sieferheld, Sabra Holbrook, Forum of Settlement Children  
 WOV-Women's Program  
 WQXR-Summer Concert  
**10:15**  
**WEAF-Midstream (Teel)**  
 Dramatic Sketch  
**WOR-★NEWS**  
**WJZ-Vic and Sade (Crisco)**  
 Dramatic Sketch  
**WABC-Myrt and Marge (Super Suds)**  
 Dramatic Sketch  
 WAAT-Insurance Counsellor  
 WHN-Rhythm in the Morning  
 WINS-Tuneful Tales  
 (Continued on Next Page)

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# WEDNESDAY

## August 28

(10:15 a.m. Continued)

WMCA-Novatime  
WNYC-Gramercy Chamber Trio  
WOV-Italo-American Review

10:30

**WEAF-Ellen Randolph (Concentrated Super Suds)**  
Dramatic Sketch

**WOR-Meet Mr. Morgan**

**WJZ-Story of Mary Marlin (Ivory Flakes)**  
Dramatic Sketch

**WABC-Hilltop House (Palmolive Soap)**  
Dramatic Sketch

WAAT-Music  
WBNX-The Hymn Book  
WHN-Charlie Barnet's Orchestra  
WINS-Morning Concert  
WMCA-Home Folks Frolic  
WQXR-Joseph Knitzer, violinist

10:45

**WEAF-By Kathleen Norris (Wheaties)**  
Dramatic Sketch

**WOR-Baseball School**

**WJZ-Pepper Young's Family (Camay)**  
Dramatic Sketch

**WABC-Stepmother (Colgate)**  
Dramatic Sketch

WAAT-Musical Program  
WBNX-German Housewife Hour  
WHN-Glenn Miller's Orchestra  
WINS-George Romilly's Bookshelf  
WOV-Rosario Romeo Dramatic Co.  
WQXR-The Monitor Views the News

11:00

**WEAF-David Harum (Bab-O Cleanser)**  
Dramatic Sketch

**WOR-NEWS**  
Floyd Mack

**WJZ-I Love Linda Dale**  
Dramatic Sketch

**WABC-Short Short Stories (Campbell Soups)**  
Dramatic Sketch

WAAT-NEWS: United Diathermy, talk  
WHN-Gene Krupa's Orchestra  
WHOM-Italian Variety Prgm.  
WINS-NEWS: Music  
WMCA-Homemakers  
WNYC-NEWS: Father Knickerbocker Suggests  
WOV-Musical Profiles  
WQXR-Request Program: NEWS

11:15

**WEAF-Road of Life (Chipso)**  
Comedy Sketch

**WOR-Women's Hour**  
Martha Deane

**WJZ-Clark Dennis, Tenor; Hollywood Newsgirl**

**WABC-Martha Webster (Campbell Soup)**  
Dramatic Sketch

WAAT-Fabe Nicholson's Orchestra  
WHN-Tommy Dorsey's Orchestra  
WINS-Song Contest  
WNYC-Musical Comedy Memories  
WOV-Musicale

11:30

**WEAF-Against the Storm (Ivory Soap)**  
Dramatic Sketch

**WJZ-The Wife Saver**

**WABC-Big Sister (Rinso)**  
Dramatic Sketch

WAAT-String Music  
WCAP-Doings on Discs  
WHN-Dick Todd, songs  
WINS-Racing Scratches: Fashion Talk  
WMCA-Master Singers

# Next Week's Cover

● A picture of Mary Martin, who returns to the air next week with "Good News of 1941," will be carried on the cover of next week's MOVIE AND RADIO GUIDE. On sale at all newsstands today.

WNEW-Jack Berch and His Gang  
WOV-Ralph Pedit & Trio

11:45

**WEAF-Guiding Light (White Naphtha)**  
Dramatic Sketch

**WJZ-Thunder Over Paradise**  
Dramatic Sketch

**WABC-Aunt Jenny's Stories (Spry)**  
Dramatic Sketch

WAAT-Bing Crosby  
WCAP-Melody Cruise  
WHN-Larry Clinton's Orchestra  
WINS-Panorama  
WMCA-Rhythm Makers Orchestra  
WNEW-Dick Todd, vocalist: NEWS  
WNYC-You and Your Health  
WOV-The Veiled Lady Stories

## AFTERNOON

12:00

**WEAF-The Woman in White (Camay)**  
Dramatic Sketch

**WOR-Quiz Program**

**WJZ-Meet The Artist**

**WABC-Kate Smith and Ted Collins, NEWS (Grape Nuts)**

WAAT-NEWS: United Diathermy  
WBNX-Polish Hour  
WCAP-Home Hints  
WEVD-The World in Today's Headlines  
WHN-NEWS  
WHOM-Polish Program  
WINS-B. S. Bercevic, NEWS  
WMCA-Melody Moments  
WNEW-Instrumental Trio  
WNYC-Midday Symphony, Wagner, Tannhauser, Prelude to Act III; Tschalkowsky, Piano Concerto No. 1 in B Flat Major; Schubert, Rosamunde, Overture  
WOV-Musicale: NEWS

12:15

**WEAF-The O'Neills (Ivory Soap)**  
Dramatic Sketch

**WJZ-Southernaires; NEWS**

**WOR-Memories**

**WABC-When a Girl Marries (Prudential)**  
Dramatic Sketch

WAAT-Insurance Counsellor  
WEVD-Jewish Melodies  
WHN-Music and Health  
WINS-Fair Questions  
WMCA-NEWS  
WOV-Anna & Roberto Ciaramella

12:30

**WEAF-Strings That Sing**

**WOR-NEWS**  
Mark Hawley

**WJZ-National Farm and Home Hour**  
Guest Speakers; Walter Blaufuss' Orchestra

**WABC-Romance of Helen Trent (Edna Wallace Hopper)**  
Dramatic Sketch

WAAT-Libby Hale, Larry Evans, Orchestra  
WCAP-Wax Parade  
WEVD-One Woman to Another  
WHN-Midday Review  
WHOM-Casimir Jarzebowski Hour  
WINS-Hits and Encores  
WMCA-Matinee Melodies  
WNEW-Stage and Screen Commentator  
WOV-Sterni Dramatic Company

12:45

**WEAF-NEWS; Markets; Weather**

**WOR-Pegeen Fitzgerald**  
Talk

**WABC-Our Gal Sunday (Anacin)**  
Dramatic Sketch

WAAT-Musical Program  
WHN-Housewives' Prom  
WINS-Racing Scratches: Music  
WMCA-Good Living  
WNEW-NEWS, Bill McGrath

1:00

**WEAF-Piano Recital**

**WOR-I'll Never Forget**  
Drama

**WABC-The Goldbergs (Oxydol)**  
Dramatic Sketch

WAAT-NEWS; Lightening Electric Music  
WBNX-Polish Airs  
WCAP-NEWS  
WEVD-Melodic Gems  
WINS-NEWS, Nick Kenny  
WMCA-Jerry Baker, songs  
WNEW-Elton Britt, singing cowboy  
WOV-Lew Danis  
WNYC-Missing Persons Alarms: Organ Recital  
WOV-Lew Danis, sketch

1:15

**WEAF-Nature Sketches**

**WOR-Ed Fitzgerald**  
Talk

**WJZ-Between the Bookends**  
Ted Malone

**WABC-Life Can Be Beautiful (Ivory Soap)**  
Dramatic Sketch

WAAT-Just Relax  
WCAP-Afternoon Revue  
WEVD-News of the Day  
WINS-Matinee Musicale  
WMCA-Easy Aces  
WNEW-The Quintones, songs: Insurance Tal k  
WOV-Musicale

1:30

**WEAF-Friendly Neighbors**  
Dramatic Sketch

**WOR-The Voice of Experience**

**WJZ-Positive Answer to the World's Despair**

**WABC-The Right to Happiness (Crisco)**  
Dramatic Sketch

WAAT-Donald Besdine  
WBNX-The Marek Family, sketch  
WEVD-Salon Music  
WHN-Health and Music  
WHOM-German Program  
WINS-Rhythm Time  
WMCA-Sweetest Love Songs of Today  
WNEW-Instrumental Trio  
WNYC-Metropolitan Review  
WOV-Gino Caimi and Artists

1:45

**WEAF-NEWS; Frankie Masters' Orchestra**

**WOR-Health Talk; Music; Melody Time**

**WJZ-NEWS: Irving Miller's Orchestra**

**WABC-Road of Life (Camay)**  
Dramatic Sketch

WAAT-Tony Roberts; Orchestra  
WBNX-Organology  
WHN-Nat Shilkret's Orchestra  
WINS-Diana Foster  
WNEW-Popular Music

2:00

**WEAF-Light of the World (Softasilk)**  
Drama

**WOR-Alice Blair**  
Dramatic Sketch

**WJZ-Indiana Indigo**

**WABC-Young Dr Malone (General Foods)**  
Dramatic Sketch

WAAT-NEWS: Music  
WBNX-Hair Hygiene  
WCAP-Movie Chart  
WEVD-The Jewish Philosopher, talk  
WHN-Insurance Counsellor  
WINS-NEWS: Jive Session  
WNEW-Fashions in Rhythm  
WNYC-NEWS: World's Fair Band, American Commons  
WOV-Rinaldi Family

2:15

**WEAF-Arnold Grimm's Daughter (Gold Medal)**  
Dramatic Sketch

**WOR-Meet Miss Julia**  
Dramatic Sketch

**WJZ-Let's Talk It Over**  
**WABC-Joyce Jordan, Girl Interne (La France and Satina)**  
Dramatic Sketch

WAAT-Hillbilly Music  
WBNX-NEWS  
WEVD-Interviews with Housewives  
WHN-NEWS  
WOV-Meditation

2:30

**WEAF-Valliant Lady (Gold Medal)**  
Dramatic Sketch

**WOR-Rutgers' Homemakers Forum**

**WJZ-Favorite Waltzes**

**WABC-Fletcher Wiley (Campbell Soup Co.)**  
Talk

WBNX-Irish Program  
WEVD-Israel Zuckerberg, songs  
WHN-The Byron Hour  
WINS-Musical Contrasts; Orchestra  
WNEW-NEWS  
WQXR-The Opera Matinee, Wagner, "Tristan and Isolde," The Bayreuth Festival; Karl Elmendorff, conductor

2:45

**WEAF-Betty Crocker (Gold Medal)**

**WOR-The Cheer Up Gang**

**WABC-My Son and I (Calumet and Swansdown)**  
Dramatic Sketch

WAAT-Government Reports  
WEVD-Maurice Schwartz  
WMCA-Our Gal Sunday, sketch  
WNEW-Matinee Melodies  
WOV-Italo-American Review

3:00

**WEAF-Story of Mary Marlin (Ivory Flakes)**  
Dramatic Sketch

**WOR-Tommy Tucker's Orchestra**

**WJZ-Orphans of Divorce (Dr. Lyons' Tooth Powder)**  
Dramatic Sketch

**WABC-Society Girl (Kre-Mel and Linif)**  
Dramatic Sketch

WAAT-NEWS: Musical Program  
WBNX-The Merchant of Venus  
WEVD-Concert Miniatures  
WINS-Notes to You  
WMCA-Romance of Helen Trent  
WNEW-Music Hall  
WOV-Musicale Novelties  
WQXR-Rhythms of America

3:15

**WEAF-Oxydol's Own Ma Perkins**  
Dramatic Sketch

**WJZ-Amanda of Honeymoon Hill (Haley's M-O)**  
Dramatic Sketch

**WABC-Baseball Game**

WAAT-Donald Besdine  
WMCA-Dance Music

3:30

**WEAF-Pepper Young's Family (Camay)**  
Dramatic Sketch

**WOR-Earl Mellen's Orchestra**

**WJZ-John's Other Wife (Old English Wax)**  
Dramatic Sketch

WAAT-Polish Program  
WBNX-After School Swing Session  
WEVD-Jewish Health Food Program  
WHN-Ave Maria Novena Services  
WMCA-NEWS  
WNYC-Educational Forum  
WOV-NEWS, Salvatore M. Pino  
WQXR-NEWS

3:45

**WEAF-Vic and Sade (Crisco)**  
Comedy Sketch

**WOR-NEWS**  
Sidney Walton

**WJZ-Just Plain Bill (Anacin)**  
Dramatic Sketch

WEVD-Stardust, movie news  
WHOM-WPA Program  
WMCA-Al Donahoe's Orch.  
WNYC-NEWS  
WOV-Concert Gems

4:00

**WEAF-Backstage Wife (Dr Lyons)**  
Dramatic Sketch

**WOR-Baseball Game**

**WJZ-Club Matinee; NEWS**  
Variety Program

WAAT-NEWS: Music  
WBNX-Hollywood Star Reporter  
WEVD-Kalvaryjskie Program  
WHN-Music of Romance  
WHOM-Concert Classics  
WINS-Afternoon Frolic  
WMCA-World's Fairest Music  
WNYC-Four Strings at Four  
WOV-NEWS, Armando Rossi  
WQXR-Music of the Moment

4:15

**WEAF-Stella Dallas (Milk of Magnesia)**  
Dramatic Sketch

WAAT-NEWS: Needlepoint Revue  
WBNX-The Voice of Czechoslovakia  
WHN-Among My Souvenirs  
WINS-Ukulele Jimmy Timmins  
WMCA-Alice Brewer, sports chats  
WOV-Dr. Brunori, talk

4:30

**WEAF-Lorenzo Jones (Phillips)**  
Comedy Sketch

WAAT-Request Club  
WBNX-Polish Bells  
WEVD-Italian Music  
WHN-Opportunity Talk  
WHOM-Popular Music  
WINS-Copydesk  
WMCA-Movieland Review  
WOV-Dramatic Sketch; Musicale  
WQXR-Saint-Saens, Omphale's Spinning-Wheel; Haydn, Symphony No. 103 in E Flat ("Drum Roll"); Bruckner, Symphony No. 4 in E Flat: First Movement

4:45

**WEAF-Young Widder Brown (Bayer Aspirin)**  
Dramatic Sketch

WAAT-Request Club  
WEVD-Comedy Sketch  
WHN-NEWS: Pan-American Orchestra

5:00

**WEAF-Girl Alone (Quaker Oats)**  
Dramatic Sketch

**WJZ-Rocky Gordon**  
Dramatic Sketch

WAAT-NEWS: Request Club  
WBNX-Jewish Women's Hour  
WEVD-Minciotti and Company, drama  
WHN-Fashions in Music  
WINS-Sing and Swing  
WMCA-NEWS  
WNEW-Instrumental Quintet  
WNYC-Music to Swim By  
WOV-Journal of the Air

### FREQUENCIES

WAAT-940	WINS-1180
WABC-860	WJZ-760
WBNX-1350	WMCA-570
WCAP-1250	WNEW-1250
WEAF-600	WNYC-810
WEVD-1500	WOR-710
WHN-1010	WOV-1100
WHOM-1150	WQXR-1350



# WEDNESDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

5:15  
**WEAF-Life Can Be Beautiful**  
 (Ivory Soap)  
 Dramatic Sketch  
**WJZ-Uncle Mal's Stories**  
*The third and concluding episode in the life-story of Jenny Lind, the "Swedish Nightingale," will be presented.*  
 WAAT-Request Club  
 WHN-Hollywood Sound Stage  
 WHOM-WPA Program  
 WINS-Teatime Tunes  
 WMCA Art Green  
 WNEW-★NEWS  
 WOV-Italian Melodies

5:30  
**WEAF-Jack Armstrong**  
 (Wheaties)  
 Dramatic Sketch  
**WJZ-Irene Wicker**  
 Children's Stories  
**WABC-Concert Orchestra**  
 WAAT-Request Club  
 WBNX-Jewish Women's Hour  
 WEVD-Studio Ensemble  
 WHN-Summer Serenade  
 WHOM-Polish-American Program  
 WINS-Dance Time  
 WNEW-Make Believe Ballroom  
 WNYC-N. Y. A. Talent Shop  
 WOV-Sketch and Orchestra  
 WQXR-Stories and Music, Young People's Concert in cooperation with the New York Public Library. Hughes, "The Glass Ball Country" and "Telephone Travel." Storyteller, Katherine West

5:45  
**WEAF-The O'Neills** (Ivory Soap)  
 Dramatic Sketch  
**WOR-Waite Hoyt**  
 Sports  
**WJZ-Bud Barton**  
 Children's Drama Sketch  
**WABC-Scattergood Baines**  
 (Wrigley Gum)  
 Dramatic Sketch  
 WAAT-Request Club  
 WBNX-★NEWS  
 WEVD-I Know the Answer  
 WHN-★NEWS  
 WINS-Melodie Time  
 WMCA-Zeke Manners

**NIGHT**  
*Where there is no listing for a station its preceding program is on the air.*

6:00  
**WEAF-Li'l Abner**  
 Comedy Sketch  
**WOR-Uncle Don**  
 Children's Program  
**WJZ-★NEWS: Dinning Sisters**  
**WABC-★NEWS; Edwin C. Hill**  
 (American Oil Co.)  
 Commentator  
 WAAT-★NEWS: United Diathermy  
 WHN-Evening Serenade  
 WINS-Racing Resume  
 WMCA-Good News in Advertising  
 WNYC-Army Recruiting Program  
 WOV-Dinner Concert  
 WQXR-Music to Remember: ★NEWS

6:15  
**WEAF-Gus Steck's Orchestra**  
 ★NEWS  
**WJZ-Bill Stern, Sport News**  
**WABC-Hedda Hopper's Hollywood**  
 (Calif. Fruit Growers' Exchange)  
 WAAT-Donald Besdine  
 WHN-Gus Van, the Melody Man  
 WINS-Don Dunphy, sports  
 WMCA-Melody Moments; Financing the Home, talk

6:30  
**WEAF-Captain Tim Healy's Stamp Club**  
**WOR-★NEWS**  
 Frank Singiser  
**WJZ-Jose Bethancourt's Band**  
**WABC-★Paul Sullivan Reviews the News**  
 WAAT-Musical Program  
 WHN-Adrian Rollini's Orchestra  
 WINS-Lanny Grey's Discoveries  
 WMCA-Today's Sports  
 WNYC-World's Fair Reporter

**AFTERNOON**  
 3:15 **Baseball Game, WABC.**  
 Yankees vs. St. Louis.  
 4:00 **Baseball Game, WOR.**  
 Dodgers vs. Reds.  
**NIGHT**  
 7:00 **Fred Waring in Pleasure Time, WEAF.**  
 7:15 **Lanny Ross, Tenor, WABC.**  
 7:30 **Meet Mr. Meek, WABC.**  
 Comedy-drama, with Frank Readick, Doris Dudley, Adelaide Klein and Jack Smart.  
 8:00 **Hollywood Playhouse, WEAF.**  
 "Promoting Priscilla," starring Gale Paige and Jim Ameche.

WOV-Tom Spadaro, Sports Review  
 WQXR-Schrafft's Dinner Concert  
 6:45  
**WEAF-Paul Douglas**  
 Sports  
**WOR-Superman**  
 Sketch  
**WJZ-★Lowell Thomas (Sun Oil)**  
 News Commentator  
**WABC-★The World Today**  
 WAAT-On with the Dance  
 WHN-Dick Fishell Sports  
 WMCA-Art Green's Dance Music  
 WNYC-★NEWS  
 WOV-Rhythmic Novelettes

7:00  
**WEAF-Fred Waring in Pleasure Time** (Chesterfield)  
**WOR-Stan Lomax**  
 Sports Commentator  
**WJZ-Easy Aces (Anacin)**  
 Comedy Sketch with Jane and Goodman Ace)  
**WABC-Amos 'n' Andy** (Campbell Soup)  
 Dramatic Sketch  
 Also WBBM (770 kcs.) 11 p.m.

WHN-Junior G-Men  
 WHOM-Jewish Program  
 WINS-Auto Racing News  
 WMCA-Organ Reveries  
 WNYC-Masterwork Hour, Masterpieces of Chamber Music Series. Beethoven, Quartet in E Flat Major, Opus 74; Brahms, Viola Quintet in F Major, Opus 88  
 WOV-★NEWS  
 WQXR-The Three B's. Bach, Well-Tempered Clavichord; Fugue in C Minor; Beethoven, Cello Sonata No. 3 in A, Opus 69; Brahms, Serenade No. 1 for Orchestra; Scherzo

7:15  
**WEAF-★John B. Kennedy**  
 News  
**WOR-Confidentially Yours**  
 Arthur Hale  
**WJZ-Mr. Keen, Tracer of Lost Persons** (Bi-So-Dol)  
 Dramatic Sketch  
**WABC-Lanny Ross** (Franco-American Spaghetti)  
 Tenor  
 WHN-Today's Baseball  
 WINS-★NEWS, B. S. Bercovici  
 WMCA-★NEWS  
 WOV-Swing Fever

7:30  
**WEAF-The Revellers**  
**WOR-Lone Ranger** (Bond Bread)  
 Dramatic Sketch  
**WJZ-Easy Does It**  
**WABC-Meet Mr. Meek** (Lifebuoy)  
 Also KSL (1130 kcs.) KNX (1050 kcs.) at 12 mid.  
 WBNX-Alfredo Mendez' Orchestra  
 WHN-★George Hamilton Combs, Jr., commentator  
 WHOM-Italian Variety Program  
 WINS-Excelsior Quartet

8:00 **Uncle Jim's Question Bee, WABC.**  
 8:30 **Dr. Christian, Drama, WABC.**  
 "Attorney at Law."  
 8:30 **Plantation Party, WEAF.**  
 Louise Massey and the Westerners; Tom, Dick and Harry; Whitey Ford, M. C.; Michael Stewart, baritone; Doring Sisters.  
 8:30 **Manhattan at Midnight, WJZ.**  
 Dramatic program.  
 9:00 **The Hour of Smiles, WEAF.**  
 Abbott and Costello, comedians; Victor Young's orchestra.  
 9:00 **Texaco Summer Show, WABC.**  
 Frances Langford, vocalist; Kenny

WMCA-Johnny Get Your Wings  
 WNEW-Zeke Manners' Gang  
 WQXR-String Classics; Studio Ensemble conducted by Eddy Brown. Dall'Abaco, Suite in A Minor, Opus 3, No. 9; Gluck, Gavotte; Schumann, Piano Sonata in G Minor, Opus 22; Andantino; Warlock, Old English Tunes  
 7:45  
**WEAF-★H. V. Kaltenborn,**  
 news  
 WHN-Music and Health  
 WINS-Homes on the Land  
 WMCA-Johannes Steel, ★NEWS  
 WNEW-★NEWS, Richard Stark

8:00  
**WEAF-Hollywood Playhouse**  
 (Jergens)  
 Dramatic Program, with Charles Boyer  
 Also KFI (640 kcs.); KOA (830 kcs.) 11:00 p.m.  
**WOR-Where Are You From?**  
**WJZ-This, Our America**  
**WABC-Uncle Jim's Question Bee** (Rinso)  
 Also KNX (1050 kcs.) KSL (1130 kcs.) at 12:30 a.m.  
 WBNX-Psychology Behind the News  
 WCAP-Pat Fortunato, tenor  
 WEVD-Irish Memories  
 WHN-Art Green's Music  
 WINS-Orange Blossom Quartet  
 WMCA-Union Now, talk  
 WNEW-★Mid-week News Review  
 WNYC-Songs of the Seven Million  
 WOV-Music for Everyone  
 WQXR-Symphony Hall. Liszt, Tasso; Goldmark, Rustic Wedding Symphony

8:15  
 WBNX-Homeland Hour  
 WCAP-WPA Headlines  
 WINS-Musical Moods  
 WMCA-★Elliott Roosevelt, news  
 WNEW-Mitchell Ayres' Orchestra

8:30  
**WEAF-Plantation Party**  
 (Bugler Tobacco)  
 Also KFI (640 kcs.) KOA (830 kcs.) at 11:30 p.m.  
**WJZ-Manhattan at Midnight**  
 (Energine)  
 Drama  
 Also KGO (790 kcs.) at 11:30 p.m.  
**WOR-Green Hornet, drama**  
**WABC-Dr. Christian** (Chesborough); ★NEWS  
 Drama, with Jean Hersholt  
 Also KNX (1050 kcs.) KSL (1130 kcs.) 11:30 p.m.  
 For detail see Good Listening Guide.

WBNX-Music at Eventide  
 WCAP-Music Masters  
 WINS-Cowboy Serenader  
 WMCA-Harry Horlick's Orchestra  
 WNEW-Summer Serenade  
 WNYC-New York Civic Orchestra: ★NEWS  
 WOV-Corn on the Cob

8:45  
 WBNX-Wine Master  
 WHN-★NEWS  
 WINS-Melodies and Swing  
 WMCA-★NEWS  
 WOV-★Roger Shaw, commentator

Baker, tenor; Jimmy Wallington, announcer; David Broekman's orchestra.  
 9:30 **Mr. District Attorney, WEAF.**  
 10:00 **Glenn Miller's Orchestra, WABC.**  
 Ray Eberle and Marion Hutton, vocalists.  
 10:00 **Kay Kyser's Program, WEAF.**  
 Musical quiz program. Virginia Simms, Sully Mason and Harry Babbitt, vocalists.  
 10:30 **Sunset Symphony Concert, WJZ.**  
 Final concert by the National Symphony Orchestra, conducted by Hans Kindler.

9:00  
**WEAF-Hour of Smiles** (Sal Hepatica and Ipana)  
 Abbott and Costello; Victor Young's orchestra.  
 Also KOA (830 kcs.) and KFI (640 kcs.) at 12 mid.  
**WOR-★NEWS**  
 Gabriel Heatter  
**WJZ-The Song of Your Life**  
**WABC-Texaco Summer Theater**  
 WBNX-Old Fashioned German Melodies  
 WCAP-★Eyes on Headliners  
 WEVD-Rev. William C. Kernan, talk  
 WHOM-★Italian News  
 WINS-Sweet and Hot  
 WMCA-Fa Manchu  
 WNEW-Swing Lightly  
 WOV-Vogues in Rhythm  
 WQXR-★NEWS, Quincy Howe

9:15  
**WOR-★Fulton Lewis, Jr.**  
 News  
 WBNX-Evening Varieties  
 WCAP-Round Town  
 WHOM-Italian Program  
 WINS-Moonlight Magic  
 WMCA-Radio News Reel  
 WQXR-Miniature Concert, Studio Ensemble. Piere, Serenade; Schumann, Piano Sonata in G Minor, Opus 22; Andantino; Poldini, Poupée Valsante

9:30  
**WEAF-Mr. District Attorney**  
 (Vitalis)  
**WOR-Sheep and Goats Club**  
**WJZ-Roy Shield's Revue**  
**WABC-Concert Orchestra**  
 WEVD-Col. Richard Stockton  
 WHN-Bernard Levitov's Orchestra  
 WINS-Romantic Notes  
 WMCA-Masterworks of Music  
 WNEW-Strictly Ad Lib  
 WQXR-Great Voices. Derek Oldham, tenor

9:45  
 WCAP-Tucker Orchestra  
 WEVD-S. L. Solon, talk  
 WHN-★War News  
 WNEW-Let's Waltz  
 WQXR-Invitation to the Waltz

10:00  
**WEAF-Kay Kyser's Program**  
 (Lucky Strike Cigarettes)  
**WOR-★Raymond Gram Swing**  
 News  
**WJZ-★NEWS**  
**WABC-Glenn Miller's Orchestra**  
 (Chesterfield)  
 WEVD-Spanish Hour  
 WHN-Dick Ballou's Orchestra  
 WHOM-Spanish Hour  
 WMCA-Dance Music  
 WNEW-Stars Over Manhattan  
 WOV-★NEWS  
 WQXR-Svensden, Carnival in Paris; Sjoberg, Tonerna; Visions; Alfven, Swedish Rhapsody "Midsommarva-

**WEDNESDAY**  
**August 28**  
 ka"; Weinberger, Under the Spreading Chestnut Tree; ★NEWS

10:15  
**WJZ-Ink Spots**  
 Quartet  
**WOR-★NEWS; Talk by Col. Charles Kerwood**  
**WABC-Public Affairs**  
 WCAP-Mace's Irish Orchestra  
 WOV-Latin Rhythms

10:30  
**WOR-Pageant of Melody**  
**WJZ-Sunset Symphony Concert**  
 For detail see Good Listening Guide.  
**WABC-★News of the War**  
 WCAP-Homes on the Land  
 WEVD-You and Your Problems  
 WHN-Insurance Counselor  
 WHOM-Baseball; Jersey Giants vs. Toronto  
 WMCA-★NEWS  
 WNEW-Dancing in the Dark  
 WOV-Nocturne

10:45  
**WABC-Genevieve Rowe**  
 Soprano  
 WCAP-Music You Want  
 WEVD-Metropolitan Hour  
 WHN-★NEWS  
 WMCA-Sam Brown's Dance Music  
 WNEW-★NEWS, Richard Stark

11:00  
**WEAF-★NEWS**  
**WOR-★NEWS**  
 Jay Sims  
**WJZ-★NEWS; Will Hudson's**  
 Orchestra  
**WABC-Sports Time**  
 WBNX-Spanish Herald  
 WEVD-Symphonic Hour  
 WHN-Cinderella Hour  
 WMCA-Amateur Night in Harlem  
 WNEW-Dance Parade  
 WOV-★NEWS; Rhythm Rendezvous  
 WQXR-Just Music

11:15  
**WEAF-Dance Orchestra**  
**WOR-Frank Gagen's Orchestra**  
**WABC-Dance Orchestra**

11:30  
**WEAF-Alvino Rey's Orchestra**  
**WOR-Larry Clinton's Orchestra**  
**WJZ-Russ Morgan's Orchestra**  
**WABC-★NEWS; Bob Chester's**  
 Orchestra  
 WBNX-★NEWS Questions  
 WCAP-Dance Time  
 WHOM-★NEWS: Concert Classics

11:45  
 WHOM-Ray Green's Echoing Interviews

12:00  
**WEAF-★NEWS; Bob Chester's**  
 Orchestra  
**WOR-Lang Thompson's**  
 Orchestra  
**WJZ-★NEWS; Bobby Byrne's**  
 Orchestra  
**WABC-Ozzie Nelson's**  
 Orchestra  
 WEVD-Jamboree  
 WHN-Music to Read By: ★NEWS  
 WHOM-Midnite Club  
 WMCA-★NEWS  
 WNEW-★NEWS; Dance Parade  
**End of Wednesday Programs**

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**FEDERAL SCHOOLS, INC.,**  
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# THURSDAY

August 29

## MORNING

\*Star in program listings indicates news broadcast.

7:30  
**WEAF-★NEWS**  
 Don Goddard  
**WOR-Musical Clock**  
 Vincent Sorey's Orchestra  
**WJZ-Breakfast in Bedlam: ★NEWS**  
 Ed East, M. C.

**WABC-Morning Almanac**  
 Fred Feibel, organist-pianist

**WAAT-★Val Frank, Breakfast Reporter**  
**WEVD-★NEWS**, Z. H. Rubinstein  
**WHN-Early Bird** with Charlie McCarthy  
**WHOM-Polish Program**  
**WINS-Musical Clock**  
**WMCA-Rise and Shine**  
**WNEW-Breakfast Varieties**  
**WNYC-Sunrise Symphony**  
**WOV-Good Morning Review**  
**WQXR-Moussorgsky, The Fair at Sorotchinski: Introduction: A Hot Day in Little Russia; Gounod, Faust: Ballet Music; Tchaikovsky, Symphony No. 4 in F Minor; Fourth Movement; Dvorak, Slavonic Dance No. 4 in F; Saint-Saens, Piano Concerto No. 4 in C Minor; Bach, Suite No. 3 in D; Aria; Handel, Concerto Grosso in D, Opus 6, No. 5; ★NEWS**

7:45  
**WEAF-Musical Varieties**  
**WABC-★NEWS**  
 John Allen Wolf  
**WAAT-Morning Meditations**  
**WEVD-Morning Melodies**  
**WINS-Musical Clock**  
**WOV-Physical Training**, Gene Garness

8:00  
**WEAF-★NEWS**  
**WOR-★NEWS**  
 Mark Hawley  
**WJZ-★NEWS**

**WABC-★News of Europe**  
**WAAT-To Beat the Band**  
**WEVD-Women in the News**  
**WHOM-Milt Samter's Early Birds**  
**WINS-Musical Clock**  
**WNEW-Start the Day Right**  
**WNYC-★NEWS: World's Fair Calendar**  
**WOV-★NEWS**

8:15  
**WEAF-Do You Remember?**  
 Lee Gordon's Orchestra  
**WJZ-Vocal Vogues**

**WOR-Edward MacHugh**  
 Gospel Singer  
**WABC-Ted Steele, Songs; Music; ★NEWS**  
**WEVD-Jewish Composers**  
**WINS-★NEWS**  
**WMCA-Morning Inspirations**  
**WNYC-Music Moods: City Consumers' Guide**  
**WOV-Italian Morning Varieties: City Consumers Guide**

8:30  
**WEAF-Gene and Glenn**  
 Songs  
**WOR-The Goldbergs**  
 Dramatic Sketch

**WJZ-Richard Leibert**  
 Organist  
**WABC-Morning Almanac**  
**WAAT-Request Club**  
**WEVD-The Melody Box**  
**WHN-★NEWS**  
**WHOM-Morning Musicales**  
**WINS-Musical Clock**  
**WMCA-★NEWS**  
**WNYC-Gramercy Chamber Trio**  
**WOV-Italian Morning Varieties**

8:45  
**WOR-Life Can Be Beautiful**  
 Dramatic Sketch  
**WJZ-Harvey and Dell; ★NEWS**  
 Dramatic Sketch  
**WABC-Adelaide Hawley**  
 (Rap-in-Wax)  
**WEVD-★NEWS**  
**WHN-Health and Music**  
**WMCA-Aloha Land**  
**WNYC-★NEWS: Around New York Today**

9:00  
**WEAF-★NEWS; Happy Jack**  
 Songs  
**WJZ-Women of Tomorrow**  
 Nancy Boothe Craig  
**WOR-Midnite at Morning**

**WABC-Woman of Courage**  
 (Octagon Soap)  
 Dramatic Sketch  
**WBNX-Wake Up and Swing**  
**WEVD-Songs of the World**  
**WHN-Ben Selvin's Orchestra**  
**WHOM-Polish Program**  
**WINS-Hits and Encores**  
**WNYC-Songs of Yesterday**  
**WMCA-Musical Miniatures**  
**WNYC-Masterwork Hour; Famous Singers Series, Alexander Kipnis, Weber, Oberon, Overture; Verdi, Simon Boccanegra, Aria; Songs by Brahms; D'Erlanger, Hundred Kisses, Ballet Suite; Wagner, Parsifal, Good Friday Music**  
**WQXR-Composers Hour. Scriabin, Poem of Ecstasy; Etudes in C Sharp Minor, D Flat, and D Sharp Minor; Mazurka in E Minor, Opus 25, No. 3; Prometheus: The Poem of Fire**

9:15  
**WEAF-Mary Alcott**  
 Songs  
**WOR-Betty and Buddy**  
**WABC-★NEWS**

**WBNX-Messenger of Health: ★NEWS**  
**WEVD-Musical Gems**  
**WHN-Insurance Counsellor**  
**WINS-★NEWS**  
**WMCA-Musical Workshop**  
**WNEW-★NEWS**

9:30  
**WEAF-Isabel Manning Hewson**  
**WOR-★NEWS**  
 George Brooks  
**WJZ-Breakfast Club**  
 Don McNeill, M. C.; Vocalists and Orchestra

**WABC-Tunes from the Tropics**  
**WAAT-Donald Besdine**  
**WBNX-La Parata del Mattino**  
**WEVD-Once Upon a Time**  
**WHN-Country Store**  
**WINS-Jack Negley's Chatter**  
**WMCA-Dr. Shirley W. Wynne**  
**WNEW-Breakfast Jam, instrumentalists**

9:45  
**WEAF-The Gospel Singer**  
 Edward MacHugh

**WOR-Musical Briefs: Lorraine Sherwood, talk: Program Previews**  
**WABC-Bachelor's Children**  
 (Old Dutch Cleanser)  
 Dramatic Sketch

**WAAT-Musical Program**  
**WEVD-Sing With Me**  
**WHN-★NEWS**  
**WNEW-Tango Time**  
**WOV-Dramatic Sketch**

10:00  
**WEAF-The Man I Married**  
 (Oxydol)  
 Dramatic Sketch  
**WOR-Keep Fit to Music**  
**WJZ-Painted Dreams (Chipso)**  
 Dramatic Sketch

**WABC-Pretty Kitty Kelly**  
 (Wonder Bread)  
 Dramatic Sketch  
**WAAT-★NEWS: United Diathermy, talk**  
**WHN-What to Eat and Why**  
**WHOM-Jewish Program**  
**WINS-Gospel Hour**  
**WMCA-★NEWS**  
**WNEW-Make Believe Ballroom**  
**WNYC-William Lowitz, pianist**  
**WOV-Woman's Program**  
**WQXR-Pop Concert**

10:15  
**WEAF-Midstream (Teel)**  
 Dramatic Sketch  
**WOR-Medical Information Bureau**

**WABC-Myrt and Marge (Super Suds)**  
 Dramatic Sketch  
**WJZ-Vic and Sade (Crisco)**  
 Dramatic Sketch

**WAAT-Mary Lee Taylor: Housewife Advisor**  
**WINS-Rev. Elmo L. Bateman**  
**WMCA-Organ Reveries**  
**WNYC-Gramercy Chamber Trio**  
**WOV-Italo-American Review**

10:30  
**WEAF-Ellen Randolph (Concentrated Super Suds)**  
 Dramatic Sketch  
**WOR-Meet Mr. Morgan**

**WJZ-Story of Mary Marlin**  
 (Ivory Flakes)  
 Dramatic Sketch  
**WABC-Hilltop House (Palmolive Soap)**  
 Dramatic Sketch

**WAAT-Musical Program**  
**WBNX-The Hymn Book**  
**WHN-Charlie Barnet's Orchestra**  
**WINS-Concert Music**  
**WMCA-The Ranch Boys**  
**WQXR-Alec Randolph's Swing Ensemble**

10:45  
**WEAF-By Kathleen Norris**  
 (Wheaties)  
 Dramatic Sketch  
**WOR-Dave Dennis' Orchestra**

**WJZ-Pepper Young's Family**  
 (Camay)  
 Dramatic Sketch  
**WABC-Stepmother (Colgate)**  
 Dramatic Sketch

**WAAT-Music**  
**WBNX-German Housewife Hour**  
**WHN-Glenn Miller's Orchestra**  
**WINS-The Treasured Volume**  
**WNYC-American Legion Safety Program**  
**WOV-Rosario Romeo Dramatic Co.**  
**WQXR-★Monitor Views the News**

11:00  
**WEAF-David Harum (Bob-O-Cleanser)**  
 Dramatic Sketch  
**WOR-★NEWS**  
 Floyd Mack

**WJZ-I Love Linda Dale**  
 Dramatic Sketch  
**WABC-Hollywood Dreams**

**WAAT-★NEWS: United Diathermy, talk**  
**WHN-Gene Krupa's Orchestra**  
**WHOM-The Good Samaritan**  
**WINS-★NEWS: Musical Interlude**  
**WMCA-Homemakers**  
**WNYC-★NEWS: Father Knickerbocker Suggests**  
**WOV-Musical Profiles**

**WQXR-"Adventures, with Food," by Clementine Paddelford and Elizabeth Pope**

11:15  
**WEAF-Road of Life (Chipso)**  
 Comedy Sketch  
**WOR-Women's Hour**  
 Martha Deane  
**WJZ-Clark Dennis, Tenor; Hollywood Newsgirl**  
**WABC-Martha Webster**  
 (Campbell Soup)

**WAAT-Fabe Nicholson's Orchestra**  
**WCAP-★NEWS**  
**WHN-Tommy Dorsey's Orchestra**  
**WHOM-Italian Variety Program**  
**WINS-Song Contest**  
**WNYC-Dr. Alvin Kranich**  
**WOV-Echoes from Opera**  
**WQXR-Request Program: ★NEWS**

11:30  
**WEAF-Against the Storm**  
 (Ivory Soap)  
 Dramatic Sketch  
**WJZ-The Wife Saver**

**WABC-Big Sister (Rinso)**  
 Dramatic Sketch  
**WAAT-String Music**  
**WCAP-On the Record**  
**WHN-Dick Todd, songs**  
**WINS-Racing Scratches: Musicales**  
**WMCA-Master Singers**  
**WNEW-Do You Remember**  
**WOV-Ralph Pedit & Trio**

11:45  
**WEAF-Guiding Light (White Naphtha)**  
 Dramatic Sketch  
**WJZ-Thunder Over Paradise**  
 Dramatic Sketch

**WABC-Aunt Jenny's Stories**  
 (Spry)  
 Dramatic Sketch  
**WAAT-Bing Crosby**  
**WHN-Larry Clinton's Orchestra**  
**WINS-Panorama**  
**WMCA-Rhythm Makers Orchestra**  
**WNEW-Dick Todd, vocalist: ★NEWS**  
**WNYC-You and Your Health**  
**WOV-The Veiled Lady Stories**

## AFTERNOON

12:00  
**WEAF-The Woman in White**  
 Dramatic Sketch  
**WOR-★NEWS; Lang Thompson's Orchestra**

**WJZ-Frank Ross**  
 Baritone  
**WABC-Kate Smith and Ted Collins, ★NEWS (Grape Nuts)**

**WAAT-★NEWS: United Diathermy, talk**  
**WBNX-Polish Hour**  
**WCAP-Listen While You Work**  
**WEVD-★The World in Today's Headlines**  
**WHN-★NEWS**  
**WHOM-Polish-American Program**  
**WINS-★NEWS, B. S. Bercovici**  
**WMCA-Melody Moments**  
**WNEW-Instrumental Trio**  
**WNYC-Midday Symphony, Verdi, Traviata, Prelude; Stravinsky, Capriccio; J. Strauss, Doctrinon Waltz; Mozart, Violin Concerto in D Major, "Adelaide"**  
**WOV-Continental Melodies**

12:15  
**WEAF-The O'Neills (Ivory Soap)**  
 Dramatic Sketch  
**WJZ-Southernaires; ★NEWS**

**WABC-When a Girl Marries**  
 (Prudential Life Insurance Co.)  
 Dramatic Sketch

**WAAT-Joseph Patrick Lee, talk**  
**WEVD-Bronx Marriage Bureau**  
**WHN-Music and Health**  
**WINS-Fair Questions**  
**WMCA-★NEWS**  
**WNEW-Blue Room, instrumental quintet**  
**WOV-Anna & Roberto Ciaramella**

12:30  
**WEAF-Strings That Sing**  
**WOR-★NEWS**  
 Mark Hawley  
**WJZ-National Farm and Home Hour**  
 Guest Speaker: Walter Blaufuss' Orchestra

**WABC-Romance of Helen**  
 Trent (Old English Floor Wax)  
 Dramatic Sketch  
**WAAT-Libby Hale, Larry Evans, Orchestra**  
**WCAP-Wax Parade**  
**WEVD-Jewish Melodies**  
**WHN-Footlight Excerpts**  
**WHOM-Casimir Jarzebowski Hour**  
**WINS-Allan Wagner**  
**WMCA-Matinee Melodies**  
**WNEW-David Lowe, screen and stage commentator**  
**WOV-Sterni Dramatic Company**

12:45  
**WEAF-★NEWS; Markets and Weather**  
**WOR-Here's Looking at You**  
**WABC-Our Gal Sunday (Anacin)**  
 Dramatic Sketch  
**WAAT-Musical Program**  
**WBNX-The War Today; Polish Airs**  
**WHN-Housewives' Prom**  
**WINS-Racing Scratches: Musicales**  
**WMCA-Edith Latimer**  
**WNEW-★NEWS, Bill McGrath**

1:00  
**WEAF-Your Treat**  
**WOR-Here's Frank Luther Again**

**WABC-The Goldbergs (Oxydol)**  
 Dramatic Sketch  
**WAAT-★NEWS; Lightening Electric Music**  
**WCAP-★NEWS**  
**WINS-★NEWS, Nick Kenny**  
**WMCA-On the Mall**  
**WNEW-Elton Britt, Singing Cowboy**  
**WNYC-Missing Persons: Alarms: Organ Recital**  
**WOV-Lew Danis, sketch**

1:15  
**WEAF-Frankie Masters' Orchestra**  
**WOR-Ed Fitzgerald**  
 Talk  
**WJZ-Between the Bookends**  
 Ted Malone

**WABC-Life Can Be Beautiful**  
 (Ivory Soap)  
 Dramatic Sketch  
**WAAT-Gay Goes to Town**  
**WCAP-Midday Musicales**  
**WEVD-★News of the Day**  
**WHN-Erskine Hawkins' Orchestra**  
**WINS-Pepper and Ginger**  
**WMCA-Easy Aces, sketch**  
**WNEW-The Quintones, songs: Insurance Talk**  
**WOV-New York County Medical Society, talk**

1:30  
**WEAF-Friendly Neighbors**  
 Dramatic Sketch  
**WOR-Rhythm Roll Call**  
**WJZ-Common Sense and Sentiment**

**WABC-The Right to Happiness (Crisco)**  
 Dramatic Sketch  
**WAAT-Donald Besdine**  
**WBNX-The Marek Family**  
**WEVD-Salon Music**  
**WHN-Music and Health**  
**WHOM-German Program**  
**WINS-Rhythm Time**  
**WMCA-Sweetest Love Songs of Today**  
**WNEW-Instrumental Trio**  
**WNYC-Metropolitan Review**  
**WOV-Gino Caimi and Artist**

1:45  
**WEAF-★NEWS; Frankie Masters' Orchestra**

FREQUENCIES	
WAAT-940	WINS-1190
WABC-960	WMCA-870
WBNX-1350	WJZ-760
WCAP-1280	WNEW-1250
WEAF-690	WNYC-810
WEVD-790	WOR-710
WHN-1610	WOV-1100
WHOM-1450	WQXR-1520

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2:00

2:15

2:30

2:45

3:00

3:15

# THURSDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

## AFTERNOON

3:15 Baseball Game, WABC. Yankees vs. St. Louis.

4:00 Baseball Game, WOR. Dodgers vs. Reds.

## NIGHT

7:00 Fred Waring in Pleasure Time, WEAJ.

7:15 Lanny Ross, Tenor, WABC.

7:30 Vox Pop, WABC.

7:30 Bob Crosby's Orchestra, WJZ. Bonnie King, vocalist.

8:00 Ask-It-Basket, WABC. Quiz program, with Jim McWilliams.

WBNX-The Friendly League for Christian Service  
WMCA-Dance Music

3:30

WEAF-Pepper Young's Family (Camay) Dramatic Sketch

WOR-Ace Brigode's Orchestra

WJZ-John's Other Wife (Kolynos) Dramatic Sketch

WAAT-The Polish Program  
WBNX-After School Swing Session  
WEVD-Melodic Gems  
WHN-Horace Heidt's Orchestra  
WMCA-★NEWS  
WNYC-Human Side of Art  
WOV-The Saints Speak, Rev. Dominick Fiorentino  
WQXR-★NEWS

3:45

WEAF-Vic and Sade (Crisco) Comedy Sketch

WOR-★NEWS

WJZ-Just Plain Bill (Bisodol) Dramatic Sketch  
WEVD-Stardust, movie news  
WHN-Eddie Ellington and Orchestra  
WHOM-Popular Music  
WMCA-Al Donahue's Orchestra  
WNYC-★NEWS  
WOV-Concert Gems

4:00

WEAF-Backstage Wife (Dr. Lyons)

WOR-Baseball Game

WJZ-Club Matinee: ★NEWS Variety Program

WAAT-★NEWS: Music  
WBNX-Made in America Club  
WEVD-Kalwaryjskie Program  
WHN-Music of Romance  
WHOM-Thursday Variety Show  
WINS-Afternoon Frolic  
WMCA-The Blue Beetle  
WNYC-Four Strings at Four  
WOV-★NEWS, Armando Rossi  
WQXR-Music of the Moment

4:15

WEAF-Stella Dallas (Milk of Magnesia) Dramatic Sketch

WAAT-★NEWS: Needlepoint Revue  
WBNX-The Voice of Czechoslovakia  
WHN-Among My Souvenirs  
WINS-Manhattan Serenade  
WMCA-Alice Brewer, sports chats  
WOV-Dr. Brunori, talk  
WQXR-★Estelle M. Sternberger, news Commentator

4:30

WEAF-Lorenzo Jones (Phillips) Comedy Sketch

WAAT-Request Club  
WBNX-Polish Bells  
WEVD-Italian Music  
WHN-Opportunity Talk  
WHOM-Better Homes Program  
WINS-Copydesk  
WMCA-Movieland Review  
WOV-Dramatic Sketch and Musicale  
WQXR-Rimsky-Korsakoff, Snow-Maiden: Excerpts; Sibelius, Symphony No. 1 in E Minor

4:45

WEAF-Young Widder Brown (Bayer Aspirin) Dramatic Sketch

8:30 In Chicago Tonight, WOR. Variety show presenting celebrities in the entertainment world. Harold Stokes' orchestra.

8:30 Pot o' Gold, WJZ. Horace Heidt and his Musical Knights.

8:30 The Aldrich Family, WEAJ. Comedy sketch, with Ezra Stone.

8:30 Strange as It Seems, WABC. Interesting facts collected by John Hix. Alois Havrilla, M. C.

9:00 Kraft Music Hall, WEAJ. Bob Burns, M. C. and comedian; Music Mads; Ken Carpenter, announcer; John Scott Trotter's orchestra. Guest: Helen Jepson.

9:00 Major Bowes' Amateur Hour, WABC. Honor city: Revere, Mass.

9:15 All-Star Football Game, WOR.

10:00 Sealtest Rudy Vallee Program, WEAJ. Burlesqued versions of historical events. Orchestra and chorus. Guest: Gracie Barrie.

10:00 Glenn Miller's Orchestra, WABC. Ray Eberle and Marion Hutton, vocalists.

10:15 Henry Wallace Acceptance Speech, WABC, WJZ. The Democratic candidate for the vice presidency accepts the nomination in Des Moines, Iowa.

WAAT-Request Club  
WHN-★War News: Pan American Orchestra

5:00

WEAF-Girl Alone (Quaker Oats) Dramatic Sketch

WJZ-Rocky Gordon Dramatic Sketch

WAAT-★NEWS: Request Club  
WBNX-Jewish Women's Hour  
WEVD-Minciotti and Company, drama  
WHN-Fashions in Music  
WHOM-Front Page Drama  
WINS-Sing and Swing  
WMCA-★NEWS  
WNEW-Instrumental Quintet  
WNYC-N. Y. A. Varieties  
WOV-★Journal of the Air

5:15

WEAF-Life Can Be Beautiful (Ivory Soap) Dramatic Sketch

WJZ-Uncle Mal's Stories  
Malcolm Claire presents his version of Humperdinck's opera, "Hansel and Gretel."

WAAT-Request Club  
WHN-Hollywood Sound Stage  
WHOM-Popular Music  
WINS-Tea Time Tunes  
WMCA-Art Green  
WNEW-★NEWS  
WOV-The Two Minstrels and Trio

5:30

WEAF-Jack Armstrong (Wheaties) Dramatic Sketch

WJZ-Irene Wicker Children's Program

WABC-Joey Kearns' Orchestra

WAAT-Request Club  
WBNX-The Jewish Homemaker Speaks

WEVD-Little Bit of Everything  
WHN-Summer Serenade  
WHOM-Polish-American Program  
WINS-Dance Time  
WNEW-Make Believe Ballroom  
WNYC-The Show Case  
WOV-Sketch and Orchestra  
WQXR-Studio Ensemble. Beethoven, Trio in B Flat, Opus 11

5:45

WEAF-The O'Neills (Ivory Soap) Dramatic Sketch

WOR-Waite Hoyt Sports

WJZ-Bud Barton Children's Program

WABC-Scattergood Baines (Wrigley Gum) Dramatic Sketch

WAAT-Request Club  
WBNX-★NEWS  
WEVD-I Know the Answer  
WHN-★NEWS  
WINS-Melodie Time  
WMCA-Zeke Manners' Gang  
WNYC-Staten Island Chamber of Commerce

## NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

WEAF-Li'l Abner Comedy Sketch

WOR-Uncle Don; Metropolitan Travelogue Children's Program

WJZ-★NEWS: Dinning Sisters

WABC-★NEWS: Edwin C. Hill (American Oil Co.) Commentator

# THURSDAY

August 29

WAAT-★NEWS: United Diathermy  
WHN-Evening Serenade  
WINS-Racing Resume  
WMCA-Good News in Advertising  
WNYC-Municipal Concert Hall: New York State Employment Service  
WOV-Dinner Concert  
WQXR-Music to Remember: ★NEWS

6:15

WEAF-Lillian Lane, Songs; ★NEWS

WJZ-Bill Stern, Sport News  
WABC-Outdoors with Bob Edge

WAAT-Donald Besdine  
WHN-Dick Ballou's Orchestra  
WINS-Don Dunphy's Sports  
WMCA-Adventures of Jimmy Allen

6:30

WEAF-Guest Book

WOR-★NEWS Frank Singiser

WJZ-George Barnes' Orchestra

WABC-★Paul Sullivan Reviews the News (Raleigh Cigarettes)

WAAT-Musical Program  
WHN-Adrian Rollini's Orch.; ★NEWS  
WINS-Musical Notes  
WMCA-Sports  
WNYC-World's Fair Reporter  
WOV-Tom Spadaro, Sports Review  
WQXR-Schrafft's Dinner Concert

6:45

WEAF-Paul Douglas Sports

WOR-McFarland Twins' Orchestra

WJZ-★Lowell Thomas (Sun Oil) News Commentator

WABC-★The World Today  
WAAT-On with the Dance  
WHN-Dick Fishell's Sports  
WINS-The American Troubadour  
WMCA-Art Green's Dance Music  
WNYC-★NEWS  
WOV-Rhythmic Novelettes

7:00

WEAF-Fred Waring in Pleasure Time (Chesterfield)

WOR-Stan Lomax Sports Commentator

WJZ-Easy Aces (Anacin) Comedy Sketch with Jane and Goodman Ace

WABC-Amos 'n' Andy (Campbell Soup) Blackface Comedy Sketch Also WBBM (770 kcs.) at 11 p.m.

WHN-Guess It Yourself  
(Continued on Next Page)

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Address.....  
City..... State.....



# THURSDAY August 29

(7:00 p.m. Continued)

WHOM-Lithuanian Program  
WINS-I Have a Date  
WNYC-Masterwork Hour; Famous Singers Series, Alexander Kipnis, Weber, Oberon, Overture; Verdi, Simon Boccanegra, Aria; Songs by Brahms; D'Erlanger, Hundred Kisses, Ballet Suite; Wagner, Parsifal, Good Friday Music  
WOV-★NEWS  
WQXR-Tschaikowsky, Marche Slave; Eugen Onegin: Excerpts

7:15

WEAF-★John B. Kennedy, news  
WOR-Joe Venuti's Orchestra  
WJZ-Mr. Keen, Tracer of Lost Persons (Bi-So-Dol) Dramatization

WABC-Lanny Ross (Franco-American Spaghetti) Tenor

WHN-Today's Baseball  
WINS-★NEWS, B. S. Bercovici  
WMCA-★NEWS  
WOV-Swing Fever

7:30

WEAF-Schaefer Summertime Revue

WOR-Confidentially Yours Arthur Hale

WJZ-Bob Crosby's Orchestra (Camel Cigarettes)

WABC-Vox Pop (Kentucky Club) Parks and Wally

WBXN-Alfredo Mendez' Orchestra  
WHN-★George H. Combs, Jr., commentator

WHOM-Italian Variety Program  
WINS-Mico Cobara, songs  
WMCA-Jerry Baker, songs  
WNEW-Zeke Manners' Gang  
WQXR-Treasury of Music. Mozart, Les Petits Riens; Ballet Music; Lia-

dov, Enchanted Lake; Weinberg, Schwanda: Polka and Fugue

7:45

WOR-Inside of Sports (Phil-lies Cigars) Sam Balter

WHN-Music and Health  
WINS-Romantic Rhythm  
WMCA-★Johannes Steel, commentator  
WNEW-★NEWS, Richard Stark

8:00

WEAF-Concert Orchestra

WOR-★Wythe Williams, news

WJZ-Canadian Holiday Malcolm La Prade

WABC-Ask It Basket (Colgate) Quiz Program with Jim McWilliam  
Also KNX (1050 kcs.) KSL (1130 kcs.) at 11:30 p.m.

WRNX-Memories of Long Ago  
WCAP-Helen Brewer, songs  
WEVD-Irish Melodies  
WHN-Art Green  
WINS-Off the Record  
WMCA-For Dancers Only  
WNEW-Mary York, songs  
WNYC-Children's Court, Dramatic Series

WOV-Music for Everyone  
WQXR-Symphony Hall. Weber, Abu Hassan: Overture; Dvorak, Cello Concerto in B Minor; Strauss, Richard, Don Juan

8:15

WOR-Song Spinning

WBXN-German Airs  
WCAP-★NEWS  
WINS-Musical Moods  
WMCA-Blue Barron's Orchestra  
WNEW-Russ Morgan's Orchestra

8:30

WEAF-Aldrich Family Comedy Sketch  
Also KFI (640 kcs.) at 1:30 a.m.  
Picture of cast may be found on page 33.

WOR-In Chicago Tonight

WJZ-Pot o' Gold (Tums) Horace Heidt's Orchestra

WABC-Strange As It Seems (Colgate): ★NEWS  
Also KNX (1050 kcs.) KSL (1130 kcs.) at 12 mid.

WBXN-Music at Eventide  
WCAP-George Howard, organist  
WINS-Musical Moments  
WMCA-Harry Horlick's Orchestra  
WNEW-Summer Serenade  
WNYC-Concert Orchestra: ★NEWS  
WOV-Melodies in Three-Quarter Time

8:45

WBXN-German Dance Tunes  
WHN-★NEWS  
WINS-Melody and Swing  
WMCA-★NEWS  
WOV-★Roger Shaw, commentator

9:00

WEAF-Kraft Music Hall Bob Burns, Music Maids, Ken Carpenter, Johnny Trotter's Orchestra  
For detail see Good Listening Guide.

WOR-Voice of Liberty Gabriel Heatter

WJZ-Singin' and Swingin' Vocalists; Orchestra

WABC-Major Bowes' Amateur Hour (Chrysler)  
For detail see Good Listening Guide.

WBXN-German Radio Revue  
WCAP-Army Recruiting  
WEVD-University of the Air Forum  
WHN-Golf Clinic with Dick Fishell  
WHOM-★Italian News  
WINS-Gold Mines in the Sky  
WMCA-Let Your Hair Down  
WNEW-Swing Lightly  
WOV-Vogues in Rhythm  
WQXR-Quincy Howe, ★NEWS

9:15

WOR-All-Star Football Game

WBXN-The Renaissance  
WCAP-In Town Tonight  
WHN-John Gart's Orchestra  
WHOM-Italian Program  
WNYC-Army Recruiting Program  
WQXR-Footlight Echoes

9:30

WJZ-Concert in Miniature

WEVD-Choosing a Career  
WHN-Fishing Talk: Freddie Rich's Orchestra

WMCA-Master Works of Music  
WNEW-Strictly Ad Lib  
WNYC-★NEWS

9:45

WCAP-Music Masters  
WEVD-★Undercurrents of the News  
WHN-★War News  
WNEW-Let's Waltz

10:00

WEAF-Sealtest Rudy Vallee Program  
For detail see Good Listening Guide.

WJZ-★NEWS

WABC-Glenn Miller's Orchestra (Chesterfield)

WEVD-Spanish Hour  
WHN-Don Albert's Orchestra  
WHOM-Spanish Hour  
WMCA-Harlem Serenade  
WNEW-Stars Over Manhattan  
WOV-★NEWS  
WQXR-Music and Ballet, conducted by Irving Deakin. "The Revolution Continues in Ballet." Music: Berlioz, Symphonie Fantastique: First and Second Movements

10:15

WJZ-Henry Wallace's Acceptance Speech

WABC-Henry Wallace's Acceptance Speech

WCAP-Mace's Irish Orchestra  
WHN-Jimmy Powers' Powerhouse  
WOV-Latin Rhythms

10:30

WEAF-Henry Wallace's Acceptance Speech

WEVD-★NEWS from Europe  
WHN-Dick Ballou's Orchestra  
WHOM-Baseball; Jersey Giants vs. Buffalo  
WMCA-★NEWS  
WNEW-Dancing in the Dark  
WOV-Nocturne

10:45

WCAP-Music You Want  
WEVD-Dance Music  
WHN-★NEWS  
WMCA-Benjamin Javits  
WNEW-★NEWS, Richard Stark

WQXR-Caix #Hervelois, Plaine  
★NEWS

11:00

WEAF-★NEWS  
WJZ-★NEWS; Ray Kinney's Orchestra

WOR-All-Star Football Game  
WABC-Sports Time

WBXN-Spanish Herald  
WEVD-Symphonic Hour  
WHN-Cinderella Hour  
WMCA-Xavier Cugat's Orchestra  
WNEW-Dance Parade  
WOV-★NEWS; Rhythm Rendezvous  
WQXR-Just Music

11:15

WEAF-Jack Joy's Orchestra

WABC-Al Kavelin's Orchestra

WMCA-On with the Dance

11:30

WEAF-Ted Lewis' Orchestra

WJZ-Tommy Dorsey's Orchestra

WABC-★NEWS; Xavier Cugat's Orchestra  
WBXN-★NEWS Questions  
WCAP-Dance Music  
WHOM-★NEWS: Concert Classics

11:45

WMCA-The Shadow of Fu Manchu

12:00

WEAF-★NEWS; Johnny Long's Orchestra

WOR-Tommy Tucker's Orchestra

WJZ-★NEWS; Raymond Scott's Orchestra

WABC-Harry James' Orchestra

WEVD-Jamboree  
WHN-Music to Read By: ★NEWS  
WHOM-Midnite Club  
WMCA-★NEWS  
WNEW-★NEWS; Dance Parade  
End of Thursday Programs

## MORNING

\*Star in program listings indicates news broadcast.

7:30

WEAF-★NEWS  
Don Goddard

WOR-Musical Clock  
Vincent Sorey's Orchestra

WJZ-Breakfast in Bedlam; ★NEWS  
Ed East, M. C.

WABC-Morning Almanac  
Fred Feibel, organist-pianist

WAAT-★Breakfast Reporter  
WEVD-★NEWS, Z. H. Rubinstein  
WHN-Early Bird with Charles McCarthy

WHOM-Polish Program  
WINS-Musical Clock  
WMCA-Rise and Shine  
WNEW-Breakfast Varieties  
WNYC-Sunrise Symphony  
WOV-Good Morning Review  
WQXR-Chopin, Prelude in D Minor, Opus 28, No. 24; Two Ancient Liturgical Melodies; Liszt, Les Preludes; Smetana, The Bartered Bride; Dance of the Comedians; Mozart, Le Clemenza di Tito; Overture; Balakirev, Thamar; Sibelius, Violin Concerto in D Minor; ★NEWS

7:45

WEAF-Musical Varieties

WABC-★NEWS  
John Allen Wolf

WAAT-Morning Meditations  
WEVD-Morning Melodies  
WOV-Physical Training

8:00

WEAF-★NEWS

WOR-★NEWS  
Mark Hawley

WJZ-★News

WABC-★News of the War

WAAT-To Beat the Band  
WEVD-★Women in the News  
WHOM-Early Birds Sweepstakes  
WINS-Musical Clock  
WNEW-Start the Day Right  
WNYC-★NEWS: World's Fair Calendar  
WOV-★NEWS

8:15

WEAF-Do You Remember?  
Lee Gordon's Orchestra

WOR-Edward MacHugh  
The Gospel Singer

WJZ-Al and Lee Reiser  
Piano Duo

WABC-Ted Steele, Songs; Music; ★NEWS

WEVD-Jewish Composers  
WINS-★NEWS  
WMCA-Morning Inspirations  
WNYC-Music Moods: City Consumers' Guide  
WOV-Italian Morning Varieties: City Consumers' Guide

8:30

WEAF-Gene and Glenn  
Songs

WOR-Goldbergs  
Dramatic Sketch

WJZ-Ray Perkins  
Pianist

WABC-Morning Almanac

WAAT-Request Club  
WEVD-Seymour Reichtzeit, songs  
WHN-★NEWS  
WHOM-Morning Musicale  
WINS-Musical Clock  
WMCA-★NEWS  
WNYC-Gramercy Chamber Trio  
WOV-Italian Morning Varieties

8:45

WOR-Life Can Be Beautiful  
Dramatic Sketch

## FRIDAY, August 30, 1940

WJZ-Harvey and Dell; ★NEWS  
Dramatic Sketch

WABC-Adelaide Hawley

WEVD-★NEWS  
WHN-Music and Health  
WINS-Musical Clock  
WMCA-Aloha Land  
WNYC-★NEWS: Around New York Today

9:00

WEAF-★NEWS; Happy Jack  
Songs

WOR-Arthur Godfrey  
Songs

WJZ-Woman of Tomorrow  
Nancy Booth Craig

WABC-Woman of Courage (Octagon Soap)  
Dramatic Sketch

WBXN-Wake Up and Swing  
WEVD-Let There Be Song  
WHN-Ben Selvin's Orchestra  
WHOM-Polish Prgm.  
WINS-Hits and Encores  
WMCA-Songs of Yesterday  
WNEW-Musical Miniatures  
WNYC-Masterwork Hour, Modern Masterpieces Series, Enesco, Roumanian Rhapsody No. 1; Ray Harris, Symphony No. 5; Delius, In A Summer Garden; Weinberger, Under the Spreading Chestnut Tree  
WQXR-Composers Hour, Chopin, The Four Impromptus; Cello Sonata in G Minor; Largo; Mazurka in C Sharp Minor; Etude No. 7 in C; Nocturne No. 20 in C Sharp Minor; Twelve Etudes, Opus 25

9:15

WEAF-Mary Alcott  
Songs

WOR-The Heart of Julia Blake  
Dramatic Sketch

WABC-★NEWS

WBXN-New York State Employment Service; ★NEWS  
WEVD-Musical Gems  
WHN-Insurance Counselor  
WINS-★NEWS  
WMCA-Musical Workshop  
WNEW-★NEWS

9:30

WEAF-Cadets Quartet

WOR-★NEWS  
George Brooks

WJZ-Breakfast Club  
Don McNeill, M. C.; Orchestra; Soloists

WABC-Vera Holly  
Songs

WAAT-Jay Stanle, pianist  
WBXN-La Parata del Mattino  
WEVD-Once Upon a Time  
WHN-Country Store  
WINS-Jack Negley's Chatter  
WMCA-Dr. Shirley W. Wynne  
WNEW-Breakfast Jam, instrumentalists

9:45

WEAF-The Gospel Singer  
Edward MacHugh

WOR-Let's Go with Music  
Musical Briefs; Program Preview

WABC-Bachelor's Children (Old Dutch Cleanser)  
Dramatic Sketch

WAAT-Music  
WEVD-Sing with Me  
WHN-Barrel of Music  
WNEW-Tango Time  
WOV-Dramatic Sketch

10:00

WEAF-The Man I Married (Oxydol)  
Dramatic Sketch

WOR-Keep Fit to Music

WJZ-Painted Dreams (Chips)  
Dramatic Sketch

WABC-Pretty Kitty Kelly (Wonder Bread)  
Dramatic Sketch

WAAT-★NEWS: United Diathermy, talk  
WHN-What to Eat and Why  
WHOM-Jewish Hour  
WINS-Dorothy Wilcock  
WMCA-★NEWS  
WNEW-Make Believe Ballroom  
WNYC-Lucile Vogl, pianist  
WOV-Women's Program  
WQXR-Lisa Sergio's Column of the Air

10:15

WEAF-Midstream (Teel)  
Dramatic Sketch

WOR-★NEWS

WJZ-Vic and Sade (Crisco)  
Dramatic Sketch

WABC-Myrt and Marge (Super Suds)  
Dramatic Sketch

WAAT-Insurance Counselor  
WINS-Tuneful Tales  
WMCA-Novatime  
WNYC-Gramercy Chamber Trio  
WOV-Italo-American Review

10:30

WEAF-Ellen Randolph (Concentrated Super Suds)  
Dramatic Sketch

WOR-Meet Mr. Morgan

WJZ-Story of Mary Marlin (Ivory Flakes)  
Dramatic Sketch

WABC-Hilltop House (Palmolive Soap)  
Dramatic Sketch

WAAT-Music

### FREQUENCIES

WAAT-940	WINS-1180
WABC-860	WJZ-760
WBXN-1350	WMCA-570
WCAP-1280	WNEW-1250
WEAF-660	WNYC-810
WEVD-1300	WOB-710
WHN-1010	WOV-1100
WHOM-1450	WQXR-1550



# FRIDAY August 30

WBNX-Christian Science  
WHN-Charlie Barnet's Orchestra  
WINS-Concert Music  
WMCA-Home Folks Frolic  
WQXR-The Three Rancheros

**10:45**

**WEAF-By Kathleen Norris (Wheaties)**  
Dramatic Sketch

**WOR-Lang Thompson's Orchestra**

**WJZ-Pepper Young's Family (Camay)**  
Dramatic Sketch

**WABC-Stepmother (Colgate)**  
Dramatic Sketch

WAAT-Music  
WBNX-German Housewife Hour  
WHN-Glenn Miller's Orchestra  
WINS-Panorama  
WNYC-Police Department Program  
WOV-Rosario Romeo Dramatic Co.  
WQXR-The Monitor Views the News

**11:00**

**WEAF-David Harum (Bab-O-Cleanser)**  
Dramatic Sketch

**WOR-NEWS**  
Floyd Mack

**WJZ-I Love Linda Dale**  
Dramatic Sketch

**WABC-Short Short Stories (Campbell Soups)**  
Dramatic Sketch

WAAT-NEWS: United Diathermy, talk  
WHN-Gene Krupa's Orchestra  
WHOM-Italian Variety Hour  
WINS-NEWS: Music  
WMCA-Homenakers  
WNYC-NEWS: Father Knickerbocker Suggests  
WOV-Musical Profiles  
WQXR-Request Program; NEWS

**11:15**

**WEAF-Road of Life (Chipso)**  
Dramatic Sketch

**WOR-Women's Hour**  
Martha Deane

**WJZ-Clark Dennis, Tenor; Hollywood Newsgirl**

**WABC-Martha Webster (Campbell Soup)**  
Dramatic Sketch

WAAT-Fabe Nicholson; Orchestra  
WHN-Tommy Dorsey's Orchestra  
WINS-Song Contest  
WNYC-Musical Comedy Memories  
WOV-Echoes from the Opera

**11:30**

**WEAF-Against the Storm (Ivory Soap)**  
Dramatic Sketch

**WJZ-The Wife Saver**  
Dramatic Sketch

**WABC-Big Sister (Rinso)**  
Dramatic Sketch

WAAT-String Music  
WCAP-Doings on Discs  
WHN-Dick Todd, songs  
WINS-Racing Scratches: Fashion Talk  
WMCA-On the Mall  
WNEW-Jack Berch and His Gang  
WOV-Ralph Padi and Trio

**11:45**

**WEAF-Guiding Light (White Naphtha)**  
Dramatic Sketch

**WJZ-Thunder Over Paradise**  
Dramatic Sketch

**WABC-Aunt Jenny's Stories (Spry)**  
Dramatic Sketch

WAAT-Bing Crosby, songs  
WCAP-Melody Cruise  
WHN-Larry Clinton's Orchestra  
WINS-Martha Harrison Interviews  
WMCA-Rhythm Makers Orchestra  
WNEW-Dick Todd, vocalist; NEWS  
WNYC-You and Your Health  
WOV-The Velled Lady Stories

## AFTERNOON

**12:00**

**WEAF-The Woman in White (Camay)**  
Dramatic Sketch

**WOR-Quiz Program**

**WJZ-Mary McHugh**  
Soprano

**WABC-Kate Smith and Ted Collins, NEWS (Grape Nuts)**

WAAT-NEWS: United Diathermy, talk  
WBNX-Polish Hour  
WCAP-Home Hobbies  
WEVD-The World in Today's Headlines  
WIIN-NEWS  
WHOM-Polish-American Program  
WINS-NEWS, B. S. Bercevic  
WMCA-Melody Moments  
WNEW-Instrumental Trio  
WNYC-Midday Symphony, Vivaldi, Concerto Grosso; Strawinsky, Sacre du Printemps, Ballet Suite  
WOV-Musicale: NEWS

**WEAF-The O'Neills (Ivory Soap)**  
Dramatic Sketch

**WOR-Memories**

**12:15**

**WJZ-Nancy Boothe Craig: NEWS**

**WABC-When a Girl Marries (Prudential Life Insurance Company)**  
Dramatic Sketch

WAAT-Insurance Counsellor  
WEVD-Dina Halpern, songs  
WHN-Music and Health  
WINS-Fair Questions  
WMCA-NEWS  
WOV-Anna and Roberto Ciaramella

**12:30**

**WEAF-Strings That Sing**

**WOR-NEWS**  
Mark Hawley

**WJZ-National Farm and Home Hour**  
Guest Speakers; Walter Blaufuss' Orchestra

**WABC-Romance of Helen Trent (Old English Floor Wax)**  
Dramatic Sketch

WAAT-Libby Hale, Larry Evans and Orchestra  
WCAP-Wax Parade  
WEVD-One Woman to Another  
WHN-Midday Review  
WHOM-Casimir Jarzabowski Hour  
WINS-Legion of Kindness  
WMCA-Matinee Melodies  
WNEW-Stage and Screen Commentator  
WOV-Comm. Sterni & Dramatic Co.

**12:45**

**WEAF-NEWS: Markets: Weather**

**WOR-Pegeen Fitzgerald**  
Talk

**WABC-Our Gal Sunday (Old English Floor Wax)**  
Dramatic Sketch

WAAT-Musical Program  
WEVD-Bertha Skelnick, songs  
WHN-Housewives Prgm. with Art Green  
WINS-Racing Scratches: Musical Interlude  
WMCA-Edith Latimer  
WNEW-NEWS, Bill McGrath

**1:00**

**WEAF-Your Treat**

**WOR-I'll Never Forget**  
Drama

**WABC-The Goldbergs (Oxydol)**  
Dramatic Sketch

WAAT-NEWS: Lightning Electric Music  
WBNX-Polish Airs  
WCAP-NEWS  
WEVD-Jacob Mason, songs  
WINS-NEWS: Nick Kenny  
WMCA-Jerry Baker, songs  
WNEW-Elton Britt, singing cowboy  
WNYC-Missing Persons Alarms: Organ Recital  
WOV-Lew Danis, sketch

**1:15**

**WEAF-Burl Ives**  
Songs

**WOR-Ed Fitzgerald**  
Talk

**WJZ-Between the Bookends**  
Ted Malone

**WABC-Life Can Be Beautiful (Ivory Soap)**  
Dramatic Sketch

**1:30**

**WABC-Stepmother (Colgate)**  
Dramatic Sketch

WAAT-Board of Health Talk  
WCAP-Afternoon Revue  
WEVD-News of the Day  
WINS-Matinee Musicale  
WMCA-Easy Aces, sketch  
WNEW-The Quintones, songs: Insurance Talk  
WOV-Musicale

**1:30**

**WEAF-Friendly Neighbors**

**WOR-The Voice of Experience**

**WJZ-At Home in the World**

**WABC-The Right to Happiness (Crisco)**  
Dramatic Sketch

WAAT-Donald Besdine  
WBNX-The Marek Family  
WEVD-Salon Music  
WHN-Health and Music  
WHOM-German Program  
WINS-Rhythm Time  
WMCA-Sweetest Love Songs of Today  
WNEW-Instrumental Trio  
WNYC-Metropolitan Review  
WOV-Gino Caimi and Artists

**1:45**

**WEAF-NEWS; Frankie Masters' Orchestra**

**WOR-Health Talk; Melody Moments; Musical Interlude**

**WJZ-NEWS: Harvey Harding**  
Baritone

**WABC-Road of Life (Camay)**  
Dramatic Sketch

WAAT-Tony Roberts' Orchestra  
WBNX-Jungle Jim, sketch  
WHN-Nat Shilkret's Orchestra  
WINS-Diana Foster  
WNEW-Musical Miniatures; NEWS  
WNYC-United Parents' Association.

**2:00**

**WEAF-Light of the World (Softsaik)**  
Drama

**WOR-Alice Blair**  
Dramatic Sketch

**WJZ-Your Voice and You**

**WABC-Young Dr. Malone (General Foods)**  
Dramatic Sketch

WAAT-NEWS: Music  
WBNX-What's in the World  
WEVD-The Jewish Philosopher  
WHN-Insurance Counsellor  
WINS-NEWS: Jive Session  
WNEW-Popular Music  
WNYC-NEWS: The Opera Matinee. Debussy, "Pelleas and Melisande"; Artists of the Opera and Opera Comique, Paris; Piero Coppola, conductor  
WOV-Rinaldi Family, sketch

**2:15**

**WEAF-Arnold Grimm's Daughter (Gold Medal)**  
Dramatic Sketch

**WOR-Meet Miss Julia**  
Dramatic Sketch

**WABC-Joyce Jordan, Girl Interne (La France and Satina)**  
Dramatic Sketch

WAAT-Hillbilly Music: Home Town Frolic  
WBNX-NEWS  
WEVD-Interviews with Housewives  
WHN-NEWS  
WOV-Meditations

**2:30**

**WEAF-Valiant Lady (Gold Medal)**  
Dramatic Sketch

**WOR-Radio Garden Club**

**WJZ-Concert Orchestra**

**WABC-Fletcher Wiley (Campbell Soup Co.)**  
Talk

WBNX-Irish Program  
WEVD-M. Mishkin, talk  
WHN-Bob Byron, songs and patter  
WINS-Musical Contrasts; Orchestra  
WNEW-NEWS  
WOV-Musicale

**2:45**

**WEAF-Betty Crocker (Gold Medal)**

**WOR-Cheer Up Gang**

**WABC-My Son and I (Calumet and Swansdown)**  
Dramatic Sketch

WAAT-Musical Program  
WEVD-Sabbath Melodies

WMCA-Our Gal Sunday  
WNEW-Matinee Melodies, Instrumental Trio  
WOV-Italo-American Review

**3:00**

**WEAF-Story of Mary Marlin (Ivory Flakes)**  
Dramatic Sketch

**WOR-NEWS**

**WJZ-Orphans of Divorce (Dr. Lyons' Tooth Powder)**  
Dramatic Sketch

**WABC-Society Girl (Kremel and Linit)**  
Dramatic Sketch

WAAT-NEWS: Musical Program  
WBNX-After School Swing Session  
WINS-Notes to You  
WMCA-Romance of Helen Trent  
WNEW-Music Hall  
WOV-Musical Novelties  
WQXR-Rhythms of America

**3:15**

**WEAF-Oxydol's Own Ma Perkins**  
Dramatic Sketch

**WOR-Baseball Game**

**WJZ-Amanda of Honeymoon Hill (Cal-Aspirin)**  
Dramatic Sketch

**WABC-Baseball Game**

WAAT-Donald Besdine  
WEVD-The Yeshiva Student  
WMCA-Dance Music

**3:30**

**WEAF-Pepper Young's Family (Camay)**  
Dramatic Sketch

**WJZ-John's Other Wife (Kolynos)**  
Dramatic Sketch

WAAT-Polish Program  
WBNX-Perpetual Help Hour  
WEVD-Melodic Gems  
WHN-Dick Ballou's Orchestra  
WMCA-NEWS  
WOV-NEWS, Salvatore M. Pino  
WQXR-NEWS

**3:45**

**WEAF-Vic and Sade (Crisco)**  
Comedy Sketch

**WJZ-Just Plain Bill (Blisodol)**  
Dramatic Sketch

WEVD-Stardust, movie news  
WHOM-WPA Program  
WMCA-Al Donahue's Orchestra  
WNYC-NEWS  
WOV-Concert Gems

**4:00**

**WEAF-Backstage Wife (Dr. Lyons)**  
Dramatic Sketch

**WJZ-Club Matinee; NEWS**  
Garry Moore, M. C.; Vocalists; Orchestra

WAAT-NEWS: Musical Program  
WBNX-Hollywood Star Reporter  
WEVD-Kalwaryjskie Program  
WHN-Music of Romance  
WHOM-Concert Classics  
WINS-Afternoon Frolic  
WMCA-World's Fairest Music  
WNYC-Four Strings at Four  
WOV-NEWS, Armando Rosi  
WQXR-Music of the Moment

**4:15**

**WEAF-Stella Dallas (Milk of Magnesia)**  
Dramatic Sketch

WAAT-NEWS: Needlepoint Revue  
WBNX-Cinema Chansons  
WHN-Don Albert's Orchestra  
WINS-Ukulele Jimmy Timmins

**4:30**

**WEAF-Lorenzo Jones (Phillips)**  
Comedy Sketch

WAAT-Request Club  
WBNX-Polish Bella  
WEVD-DaVince School Program  
WHN-Opportunity (popular music)  
WHOM-Popular Music  
WINS-Copydesk  
WMCA-Movieland Review  
WNYC-The Police Department Band, World's Fair  
WOV-Dramatic Sketch and Musicale  
WQXR-Delius, Sea Drift; Tchaikowsky, Piano Concerto No. 1 in B Flat Minor

**4:45**

**WEAF-Young Widder Brown (Bayer Aspirin)**  
Dramatic Sketch

WAAT-Request Club  
WEVD-Italian Music  
WHN-Hollywood Sound Stage

**5:00**

**WEAF-Girl Alone (Quaker Oats)**  
Dramatic Sketch

**WJZ-Rocky Gordon**  
Dramatic Sketch

WAAT-NEWS: Request Club  
WBNX-Jewish Women's Hour  
WEVD-Minciotti and Company, drama  
WHN-Fashions in Music  
WINS-Sing and Swing  
WMCA-NEWS  
WNEW-Instrumental Quintet  
WNYC-Music to Swim by  
WOV-Journal of the Air

**5:15**

**WEAF-Life Can Be Beautiful (Ivory Soap)**  
Dramatic Sketch

**WJZ-Uncle Mal's Stories**

WAAT-Request Club  
WHN-Temple Emanuel Services  
WHOM-WPA Program  
WINS-Teatime Tunes  
WMCA-Art Green  
WNEW-NEWS  
WOV-Italian Melodies

**5:30**

**WEAF-Jack Armstrong (Wheaties)**  
Dramatic Sketch

**WJZ-Irene Wicker**  
Children's stories

**WOR-Waite Hoyt**  
Sports

**WABC-Concert Orchestra**

WAAT-Request Club  
WEVD-Little Bit of Everything, music  
WHOM-Polish-American Program  
WINS-Dance Time  
WNEW-Make Believe Ballroom  
WNYC-Junior Inspectors' Club  
WOV-Sketch and Orchestra  
WQXR-Folk-Music of Many Lands. Irish, Molly on the Shore; Danish, Lord Peter's Stable-Boy; Roumanian, Steluta; German, Lippe Detmold; Belgian Congo, Bahuta Dance, and Music from Tahiti, Greece, Netherlands and Bessarabia

WMCA-Alice Brewer, sports chats  
WOV-Dr. Brumori, talk  
WQXR-League of Women Voters Program

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(Continued on Next Page)

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Dept. R-105,  
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# FRIDAY

## August 30

5:45

**WEAF-The O'Neills** (Ivory Soap) Dramatic Sketch  
**WOR-Louis Prima's Orchestra**  
**WJZ-Bud Barton** Dramatic Sketch  
**WABC-Scattergood Baines** (Wrigley Gum) Dramatic Sketch  
 WAAT-Request Club  
**WBNX-★NEWS**  
 WEVD-I Know the Answer  
 WINS-Melody Times  
 WMCA-Zeke Manners' Gang

### NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

**WEAF-Li'l Abner** Comedy Sketch  
**WOR-Uncle Don** Children's Program  
**WJZ-★NEWS**; Alma Kitchell's Brief Case  
**WABC-★NEWS**; Edwin C. Hill (American Oil Co.)  
 WAAT-★NEWS; United Diathermy  
 WHN-Evening Serenade  
 WINS-Racing Resume  
 WMCA-Good News in Advertising  
 WNYC-Music in America: Employment Service  
 WOV-Dinner Concert  
 WQXR-Music to Remember; ★NEWS

6:15

**WEAF-Gus Steck's Orchestra** tra: ★NEWS  
**WJZ-Bill Stern, Sports**  
**WABC-Hedda Hopper's Hollywood** (Calif. Fruit Growers' Exchange)  
 WAAT-Donald Besdine  
 WHN-Gus Van, the Melody Man  
 WINS-Don Dunphy, sports  
 WMCA-Melody Moments; Financing the Home, talk

6:30

**WEAF-Captain Tim Healy's Stamp Club**  
**WOR-★NEWS** Frank Singiser  
**WJZ-Glenn Garr's Orchestra**  
**WABC-★Paul Sullivan** Reviews the News (Raleigh Cigarettes)  
 WAAT-Music  
 WHN-John Gart's Orchestra: ★NEWS  
 WINS-Jack Fenney Irish Variety Show  
 WMCA-Sports  
 WNYC-World's Fair Reporter  
 WOV-Tom Spadaro, sports  
 WQXR-Schrafft's Dinner Concert

6:45

**WEAF-Paul Douglas** Sports

# FRIDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

### AFTERNOON

3:15 **Baseball Games.** Yankees vs. Washington, WABC; Pirates vs. Phillies, WOR.  
**NIGHT**  
 7:00 **Fred Waring in Pleasure Time, WEAF.**  
 7:15 **Lanny Ross, Tenor, WABC.**  
 7:30 **Al Pearce's Gang, WABC.** Artie Auerbach (Mr. Kitzel); Arthur Q. Bryan; Merry Macs; Blanche Stewart, comedienne; Carl Hoff's orchestra.  
 8:00 **Wings for America, WOR.**

Drama, with Elissa Landi and Phillips Holmes.  
 8:00 **Cities Service Concert, WEAF.** Lucille Manners, soprano; Ross Graham, baritone; Frank Black, conductor.  
 8:00 **Man About Hollywood, WABC.** George McCall, M. C.; Lud Gluskin's orchestra.  
 8:30 **Choose Up Sides, WABC.** Sports quiz, with Arthur Mann, umpire; Caswell Adams and John Lardner, captains.  
 8:30 **Death Valley Days, WJZ**

9:00 **Waltz Time, WEAF.** Frank Munn, tenor; Amsterdam chorus; orchestra.  
 9:00 **Johnny Presents, WABC.** Perfect crime dramas; vocalists; Johnny Green's orchestra.  
 10:00 **Don Ameche Variety Show, WEAF.** Claire Trevor, actress; Pat Friday, vocalist; The Sportsmen; Victor Young's orchestra.  
 10:30 **Quiz Kids, WEAF.** Quiz program, with Joe Kelly, M. C.  
 11:30 **Salute to Byrd Expedition, WEAF.**

**WOR-Superman** Sketch  
**WJZ-★Lowell Thomas** (Sun Oil) News Commentator  
**WABC-★The World Today**  
 WAAT-On with the Dance  
 WHN-Dick Fishell, Sports  
 WMCA-Art Green's Dance Music  
 WNYC-★NEWS  
 WOV-Rhythmic Novelettes

7:00

**WEAF-Fred Waring in Pleasure Time** (Chesterfield)  
**WOR-Stan Lomax** Commentator  
**WJZ-Josef Marais** Songs  
**WABC-Amos 'n' Andy** (Campbell Soup) Blackface Comedy Sketch Also WBBM (770 kcs.) 11 p.m.

WHN-Junior G-Men, serial story  
 WHOM-Jewish Program  
 WINS-Ted Webb, auto racing news  
 WNYC-Masterwork Hour, Modern Masterpieces Series, Enesco, Rumanian Rhapsody No. 1; Ray Harris, Symphony No. 5; Delius, In A Summer Garden; Weinberger, Under the Spreading Chestnut Tree  
**WQXR-★NEWS**  
 WQXR-The Three B's, Brahms, The Sisters; Wie Melodien Zieht es mich; Bach, Partita No. 6 in E Minor for Piano; Beethoven, Fidelio: "He Doth to Me Incline"

7:15

**WEAF-★John B. Kennedy** News  
**WOR-Confidentially Yours** Arthur Hale  
**WABC-Lanny Ross** (Franco-American Spaghetti) Tenor  
 WHN-Today's Baseball with Bert Lee  
**WINS-★NEWS**, B. S. Bercovici  
**WMCA-★NEWS**  
 WOV-Swing Fever

7:30

**WEAF-The Revelers** (Boned Chicken) Male Quartet  
**WOR-The Lone Ranger** (Bond Bread) Dramatic Sketch of the Old West  
**WJZ-Russ Morgan's Orchestra**

**WABC-Al Pearce's Gang** (Camel Cigarettes) Also KNX (1050 kcs.) KSL (1130 kcs.) at 10:30 p.m.  
**WBNX-Alfredo Mendez' Orchestra**  
**WHN-★George H. Combs, Jr.,** commentator  
**WHOM-Italian Variety Program**  
**WINS-Let's Swing**  
**WMCA-Johnny Get Your Wings**  
**WNEW-Zeke Manners' Gang**  
**WQXR-String Classics, Studio Ensemble** conducted by Eddy Brown. Bach, C. P. E., Sinfonia No. 2 in B Flat; Eccles, Adagio e Corrente; Purcell, Suite in D Minor

7:45

**WEAF-Oyanguren** Guitarist  
 WHN-Music and Health  
 WINS-Romantic Rhythm  
**WMCA-★Johannes Steel,** commentator  
**WNEW-★NEWS**, Richard Stark

8:00

**WEAF-Cities Service Concert** Lucille Manners, soprano; Chorus; Frank Black's Orchestra  
*Program: Did You Ever Get Stung, by the ensemble; Habanera from Carmen, by Miss Manners; In the Hall of the Mountain King, and Rhythm of the Rumba, by the orchestra; Three for Jack, by Mr. Graham; Lover Come Back to Me, by Miss Manners, and selections from Prince of Pilsen, by the ensemble.*

**WOR-Wings for America** Drama

**WJZ-Strictly Business** Dramatic Sketch

**WABC-Man About Hollywood** Geo. McCall, M. C.; Lud Gluskin's Orchestra

**WBNX-★News of the World**  
 WCAP-Joan Cartwright, songs  
 WEVD-Irish Melodies  
 WHN-Art Green  
 WINS-Off the Record  
 WMCA-Union Now, talk  
 WNEW-Evening Serenade  
 WNYC-In Old New York  
 WOV-Music for Everyone  
 WQXR-Symphony Hall. Haydn, Overture in D; Brahms, Variations on a Theme by Haydn; Paganini, Violin Concerto No. 1 in D

8:15

**WBNX-Music for Everybody**  
 WCAP-A. D. Bedell, timely topics  
 WINS-Musical Moods  
**WMCA-★NEWS**  
 WNEW-Baseball, Newark Bears vs. Baltimore Orioles

8:30

**WEAF-From Hollywood Today** Vocalists; Charles Dant's Orchestra  
**WOR-Sinfonietta** Music detail on page 13.  
**WJZ-Death Valley Days** (Box) Drama  
**WABC-Choose Up Sides; ★NEWS**  
**WBNX-Music at Eventide**  
 WCAP-Convention Hall Concert

**WINS-Cowboy Serenader**  
**WMCA-Platter Preview**  
**WNYC-Concert Orchestra, Evolution of the Concert Series.** Herman Newman, conducting. Soloists, Milla Wellerson, Stoessel, Concerto Grosso; Stojowski, Concerto for Cello and Orchestra: ★NEWS  
**WOV-Melodies in Three-Quarter Time**

8:45

**WBNX-The Wine Master**  
**WHN-★NEWS**  
**WINS-Melody and Swing**  
**WMCA-★NEWS**  
**WOV-★Roger Shaw,** commentator

9:00

**WEAF-Waltz Time** (Phillips) Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra

**WJZ-Harry Kogen's Orchestra**

**WABC-Johnny Presents** (Philip Morris) Dramatizations; Swing Fourteen; Johnny Green's Orchestra  
 Also KNX (1050 kcs.) KSL (1130 kcs.) at 11:30 p.m.

**WOR-★NEWS** Gabriel Heater

**WBNX-Laughing is Healthy**  
 WEVD-Barleben on Photography  
 WHN-A. L. Alexander's Mediation  
**WHOM-★Italian News**  
 WINS-Sweet and Hot  
 WMCA-Fu Manchu  
 WOV-Vogues in Rhythm  
 WQXR-Schumann, Romance No. 1 in A Minor, Opus 94; Handel, Concerto No. 3 in G Minor for Oboe and Strings

9:15

**WOR-★Fulton Lewis, Jr.** News

**WBNX-The Renaissance**  
 WEVD-The Cabineers, quartet  
**WHOM-Italian Program**  
 WINS-Moonlight Magic  
**WMCA-★Radio Newsreel**  
 WNYC-New York City Symphony Orchestra

**WQXR-Miniature Concert.** Soloist: Francis Tonhazy, cellist. Widor, Dance Bretonne; Coleridge-Taylor, Demande et Reponse; Tschalkowsky, Chant de Tempo; Moussorgsky, Gopak

9:30

**WEAF-Music for Moderns**  
**WOR-Command Performance**  
**WJZ-Concert Orchestra**  
**WABC-Grand Central Station** (Listerine) Drama

**WEVD-Melodic Gems**  
 WINS-Romantic Notes  
**WMCA-Masterworks of Music**  
**WNYC-★NEWS**  
**WQXR-Great Voices.** Milize Korjus, coloratura soprano

9:45

**WEVD-★Undercurrents of the News**  
**WQXR-Invitation to the Waltz**

10:00

**WEAF-Don Ameche Variety Show** (Old Gold Cigarettes)  
**WOR-★Raymond Gram Swing News**

**WJZ-★NEWS**  
**WABC-Public Affairs**  
 WEVD-Spanish Hour  
**WHN-★War NEWS**  
 WHOM-Spanish Hour  
 WMCA-Dr. Charles Hodges, military analyst  
**WOV-★NEWS**  
 WQXR-High-Fidelity Concert. Kodaly, Evening; Dvorak, Symphony No. 2 in D Minor, Opus 70; ★NEWS

10:15

**WOR-The Pennant Contenders**  
**WJZ-Dinah Shore** Songs  
**WABC-To be announced**  
 WHN-Artie Shaw's Orchestra  
 WMCA-Gray Gordon's Orchestra  
 WOV-Latin Rhythms

10:30

**WEAF-Quiz Kids** (Alka-Seltzer)  
 For further detail see sponsor's announcement on this page.

**WOR-Jack Teagarden's Orchestra**  
**WJZ-Ink Spots** Quartet

**WABC-★News of the War**  
 WEVD-Musical Melting Pot  
 WHN-Insurance Counselor  
 WHOM-Baseball; Jersey Giants vs. Buffalo  
**WMCA-★NEWS**  
 WOV-Nocturne, Concert Orchestra

10:45

**WJZ-Candido Botelho** Tenor  
**WABC-Golden Gate Quartet**  
**WHN-★NEWS**  
 WMCA-Sam Brown's Music

11:00

**WEAF-★NEWS**  
**WOR-★NEWS** Jay Sims  
**WJZ-★NEWS; Johnny Messenger's** Orchestra  
**WABC-Sports Time**  
 WBNX-Spanish Herald  
 WEVD-Symphonic Hour  
 WHN-Cinderella Hour  
 WMCA-Xavier Cugat's Orchestra  
 WNEW-Dance Parade  
**WOV-★NEWS; Rhythm Rendezvous**  
 WQXR-Just Music

11:15

**WEAF-Dance Orchestra**  
**WOR-Profit Trio**  
**WABC-Barber Shop Quartet**  
 WMCA-Joe Marsala's Orchestra

11:30

**WEAF-Salute to Byrd Expedition**  
**WOR-Leo Reisman's Orchestra**  
**WJZ-Dance Orchestra**  
**WABC-★NEWS; Woody Her-** man's Orchestra  
**WBNX-★NEWS Questions**  
**WHOM-★NEWS: Concert Classics**

11:45

**WMCA-Better Music Hour**

12:00

**WEAF-★NEWS; Will Hudson's** Orchestra  
**WOR-McFarland Twins' Orchestra**  
**WJZ-★NEWS; Abe Lyman's** Orchestra  
**WABC-Henry Busse's Orchestra**  
 WEVD-Jamboree  
 WHN-Music to Read By: ★NEWS  
 WHOM-Midnite Club  
**WMCA-★NEWS**  
 WNEW-★NEWS; Dance Parade  
**End of Friday Programs**

### FREQUENCIES

WAAT-940	WINS-1180
WABC-860	WJZ-760
WBNX-1350	WMCA-570
WCAP-1280	WNEW-1250
WEAF-660	WNYC-810
WEVD-1300	WOR-710
WHN-1010	WOV-1100
WHOM-1450	WQXR-1550

## Listen To The... Quiz Kids

Alka-Seltzer's Sparkling, New Program **Match Your Wits With a Bevy of America's Brightest Boys and Girls**

**WEAF**  
 10:30 P.M., EDST



# First Families of Radio

"The Aldrich Family"  
makes its bow—hoping  
Henry will behave!



THE ALDRICH FAMILY: Standing: Henry Aldrich, the teen-age son, played by Ezra Stone, and his sister Mary Aldrich, played by Jone

Allison. Seated: Alice Aldrich, his mother, played by Katherine Racht, and Sam Aldrich, his lawyer-father, played by House Jameson

THE Aldriches are like those people who live down the block from you. Not rich, not poor, they're the kind of people who *don't* get in the newspapers; yet everybody knows their son Henry, for the sound of his high-pitched, cracking voice (Ezra Stone's) is a Coast-to-Coast warning every Thursday night (NBC) that a laughable schoolboy scrap is at hand. The

Aldriches, in fact, are a typical American family who get a typically American kick out of life, and who are afflicted with a typical teen-age son who has an uncanny penchant for getting into mischief. Without avail are the protests of his sister Mary Aldrich (Jone Allison), who is becoming quite a young lady and who consequently stands on her dignity. Without avail

also are the half-hearted paternal efforts of Sam Aldrich (House Jameson), who often succeeds only in getting into more mischief himself. Even Mother Aldrich (Katherine Racht) herself, upon whom the final responsibility rests, doesn't have much success in curbing her irrepressible son—and perhaps, like a nation of listeners, doesn't want to. She and they know

that Henry solves his own problems in the end. This is the "Aldrich Family," which first came to the networks as a novelty adaptation on Rudy Vallee's show of Ezra Stone's hit play, "What a Life," which was quickly snapped up by Ted Collins for the "Kate Smith Hour" and which now is radio's most enjoyable comedy serial in its own right—a Thursday night listening-treat.





MRS. ROSE McMULLIN receives medal from New Jersey American Legion on "We, the People" (CBS) for her amazing blood gifts to paralysis victims

# Radio's Woman With The Golden Blood

Snatching sufferers from sure death is her life work. Radio is her humanitarian springboard

By Dick Dorrance

IF RADIO has ever—among its multiple other services to humanity—brought to light an angel of authentic proportions, then her name is surely Rose McMullin.

It is hard to believe, when you meet her for the first time, that this pleasant, unassuming woman could have so much to distinguish her from other human beings.

Rose McMullin is known euphonicly as "the woman with the golden blood." Medical men shake their heads in bewilderment. The blood that runs so warmly through her veins has an unparalleled potency in combating some of the most pernicious, deadly diseases known to science.

This in itself is a phenomenon. But Mrs. McMullin is further distinguished by having a heart that beats as warmly and generously as the blood it pumps through her small body. Mrs. McMullin is a genuine, involuntary humanitarian. And that is a rare thing these days.

Her entire story, first brought to the attention of American radio listeners via "We, the People" over CBS, is a tale of sacrifice, generosity and almost unbelievable courage. It is the tale of a woman who gives freely of her own amazing life-stream so that others may live—gives of it without remuneration for the sheer joy of helping others.

Go back with us, if you will, to the beginning of this unusual story. The time is a hot July afternoon during 1935. We are in Philadelphia on a quiet residential street. Two small boys are lighting firecrackers, tossing them indiscriminately into the air.

Outside her home, a little three-year-old girl named Rosemarie Ryan sits, playing with her favorite doll. Suddenly a firecracker describes a hissing arc above the sidewalk, lands upon the little girl and slides inside her thin sun-suit. There is an immediate explosion, followed by a brief hush of silence, then a childish cry of pain.

Rosemarie Ryan received a serious burn from that careless act by two small boys on a Philadelphia street. A doctor treated her, administered an anti-tetanus injection, and after a few days she appeared well on the route to recovery. Then, one morning about a week later, Rosemarie Ryan awoke, weeping. Her frantic parents discovered that their three-year-old daughter was almost completely paralyzed. More doctors were called in. They examined, consulted, then examined again.

It was, according to their verdict, a case of staphylococcus aureus—a severe infection of the bloodstream that is invariably fatal. Rosemarie was rushed to a hospital. Telephone calls flashed across the country in a futile quest for some person who had recovered from this dread infection, some person who could give the child a transfusion and so lend the immunizing vigor of their own blood to hers.

Four days passed. The replies were always the same. Fully one hundred people each year are stricken with staphylococcus aureus in this country. There were no survivors to be found. The little girl, pale and unconscious, seemed destined to die.

The fifth day dawned, hot, frenzied. To the hospital came her mother, father and her aunt, Mrs. Rose L. McMullin of Washington, D. C., who had hastened northward after receiving word of her niece's illness.

It was at this point that Rose McMullin did something not one person in five thousand would ever think of attempting. It was a manifestation of sheer unselfishness, of courage that does not live in the average human heart.

"Doctor," she asked, "if I were to be injected with the germs of staphylococcus aureus, if I were to fall sick with it and then recover—could my blood be used to save the life of Rosemarie?"

The doctor nodded, with the perfunctory nod of one who answers a routine question while weighing more important things in his mind.

"Then," decided Rose McMullin, "I want to be inoculated with those germs!"

It was useless to argue with her. In Mrs. McMullin's mind was the certain conviction that she could save the life of Rosemarie Ryan. The fact that this, in the eyes of the medical profession, was a 100-to-1 gamble with death made no difference. And so finally the slender, shiny needle of a hypodermic syringe sank deep into her arm.

THE doctors waited. It was a vigil through endless nights while the brave woman fought an up-and-down-hill battle. Life—death—they were in a teetering balance that might have been upset by the slightest of factors. And then, miraculously, Mrs. McMullin rallied. There was no paralysis . . . the dread paralysis which the doctors knew would herald death. It was early in the morning with the first gray light creeping against the window-panes of the hospital, when the doctors told her she was not going to die. Weak, wasted, Mrs. McMullin looked up at them and smiled.

But little Rosemarie Ryan still waited on the threshold of death. That day the doctors took the first transfusion of red, warm blood from the

bend of Mrs. McMullin's arm, then moved swiftly and surely to Rosemarie, injecting it into her tiny veins.

The week passed, and with it came nine more transfusions. On the eighth day the doctors knew for sure that Rosemarie would not die. The paralysis lessened; the incredible fight had been won. There were more transfusions, many more. It took twenty-nine in all to nurse the little Philadelphia girl back to full health. Today—now eight years old—Rosemarie Ryan is healthy, bubbling with mischief.

And what of Mrs. McMullin?

The blood of anyone who has recovered from such a deadly disease as staphylococcus aureus, streptococcus viridens and similar rare maladies naturally builds up strong anti-bodies that can combat the ravages inflicted on the bloodstream. Doctors tell us staphylococcus aureus is basically a changing of the blood to pus, and the germ itself, when viewed under a microscope, appears yellowish or golden to the eye, arranged in groups like clusters of grapes. But so few recover that persons with immunizing blood suitable for life-giving transfusions are never available.

Samaritanlike, Mrs. McMullin has made a life-work now of snatching such sufferers from certain death. Since 1935 she has given more than two hundred transfusions, saving the lives of some thirty persons. Radio has played a big part in this wonderful work.

To begin with, it was radio that saved the life of a Knoxville, Tennessee, victim back in 1936 when Mrs. McMullin was driving through that city. She heard on her auto receiver an appeal for blood donors, and went straight to the hospital to offer a transfusion that saved another life. A third case, which she read about in a newspaper, took her to Dublin, Georgia, shortly afterward.

But it was the recovery of eleven-year-old Jimmy Duffy of Ridley Park, Pennsylvania, that eventually brought Mrs. McMullin to the CBS microphones of "We, the People." Uncon-





"A GIFT FROM GOD," Mrs. McMullin calls her blood. Doctors have drawn over eighteen quarts since December with no apparent effect on her



ROSEMARIE RYAN; her niece, started Mrs. McMullin upon her mission in 1935. To save the child's life, she was inoculated with the dread germ

—Wide World

scious in a hospital bed, all hope given up, Jimmy Duffy roused from his coma sufficiently within seven hours to ask for a drink of water—and after only a single half-pint of Rose McMullin's blood had been drained into his veins. The grateful father collapsed in the arms of Mrs. McMullin's husband when he heard the news.

OTHER people heard the news, too. Papers throughout the country printed items on the miraculous recovery. "We, the People" approached the Washington woman with the golden blood, asking her to tell her amazing story for a nation of radio listeners. It was not the first time. Rose McMullin, by her own admission, had always considered any mention of her feats over the air as "cheap publicity." But a Ridley Park doctor sat down and reasoned with her. "There are dozens of other unfortunates," he argued, "all over America who might have a chance for life if they only knew about you. Isn't it worth the notoriety if it means the saving of some poor victim?"

Mrs. McMullin finally admitted that it was. And so, in December of 1938 she journeyed with her husband to New York and told her remarkable tale for "We, the People."

This popular CBS program is aired twice on Tuesday nights—the first show going to East Coast stations, the second (because of the difference in time) to the West Coast. Between the two, a total of fifteen telephone calls were received at the CBS Playhouse from people in frantic need of transfusions.

This was the springboard that started Mrs. McMullin on the long succession of desperate cases which have taken her, in the past two years, approximately twenty-five thousand miles into forty different states. There have been trips across the continent, mad airplane dashes through snowstorms and sleet, highspeed shuttling between two and even three cases at the same time in cities five hundred miles apart. She has faced the ridicule of skeptical doctors, the blandishments

of medical firms who would buy her rare blood and market it exclusively, and the hysterical gratitude of parents and relatives whose loved ones have unbelievably returned to life and health.

It is the latter that Mrs. McMullin remembers and enjoys the most. She takes an ecstatic interest in each case, claps her hands with delight like a little girl when she hears that some patient has rallied and taken a turn for the better.

Doctors are invariably baffled. Rose McMullin is a normal woman in appearance who looks younger than her forty-two years. She is healthy, energetic, and just misses being plump. The continual loss of blood—some eighteen quarts since December of last year—has no apparent effect upon her. And, even more remarkable, she follows no particular diet or health routine, often going without food or sleep to travel from one case to another.

Here is altruism of the first water. Rose McMullin has never taken a single penny for the rich, red blood that she gives so freely to those on the brink of death. Traveling expenses, of course, are paid by the sufferer's family, but there is no other fee.

She feels deeply about this. "Saving human lives," declares Rose McMullin, "is not to be weighed in mere dollars and cents."

Although her original appearance on "We, the People" occurred some time ago, followed by a second program earlier this year (when the American Legion presented her with a medal), the flood of letters, wires and telephone calls come in each week at a steady rate.

Most of the letters mention having heard Mrs. McMullin over the radio. Local stations in towns where she visits often approach her for special interviews and programs. In all of her travels she is accompanied by her husband, a brusque, short man who is as enthusiastic over her unique work as is she.

Rose McMullin has had several unpleasant clashes with the medical profession, which in many cases is openly

hostile, particularly upon learning that she gives her blood without charge. Medical-supply houses have offered large sums to make and market serum from this blood, always are dismissed contemptuously by both the McMullins. On one occasion she was asked by a West Coast doctor: "Do you realize what you're doing to the medical profession?" An East Coast doctor, she firmly believes, deliberately destroyed a vein in her left arm while making an incision. The vein has since atrophied and all blood must be drawn from the inside of her right arm, which is pitted with many scars and half-healed needle-marks.

THE astounding thing about this unusual woman, who has the conversation and outlook of an average housewife, is that she has picked up a sizable fund of medical knowledge herself. She can talk at considerable length about transfusions, serums, blood counts and contents, types, laboratory technique, symptoms of virulent blood diseases and methods of treatment. She is noticeably proud (and her husband even more so) of having established a medical record between June 3 and 24 of this year, when she gave 4090 cc. of blood—which is better than four quarts—in various transfusions.

The increased tempo of demands upon her, pouring in from every corner of the country, are a problem. Because her heart is big and generous as all outdoors, she cannot say no.

Doctors do not know whether the amazing potency of her blood will con-

tinue or possibly lead to eventual anemia. But there are some eight or nine young people she has previously cured, ranging in age up to sixteen. They are growing older, soon will be able to offer their own golden blood to aid others. As these extra transfusions snatch even more persons from death, the Midas touch of the golden blood will in time, she hopes, stamp out staphylococcus aureus as one of the most deadly diseases in the roster of medical science. It is a matter of time, of unstinted generosity, of sacrifice.

There is talk these days of the American Legion taking Mrs. Rose McMullin under its wing and sponsoring her activities. Perhaps there will be a special American Legion plane to fly her about the nation from case to case. (Mr. McMullin hopes so; he flew during the World War.) However, it is all still rather nebulous. The governor of New Jersey, they do know, will present her with a medal during the Legion's New Jersey convention at Camden late in August.

Rose McMullin doesn't quite understand why, of all the millions of typical American women in this country, she has been singled out for such a remarkable power that will bring others back from the brink of death. Doctors can't fathom why her blood retains, even increases, its potency to combat the deadliest of infections.

Out of it all, she has decided that there is only one explanation. "It must be a gift from God," declares Rose McMullin.

And who is there to say that perhaps she isn't right?



## "Promoting Priscilla"

"Hollywood Playhouse"  
offers new summer serial



GALE PAGE—heard frequently in "Playhouse" performances (NBC, Wed.), stars in "Promoting Priscilla"



JIM AMECHE—Don's talented brother, who scored on this show last summer, co-stars with Miss Page



TRUMAN BRADLEY—announcer of many big broadcasts, does commercials for sponsor Woodbury



FELIX MILLS—well known as a conductor, composer and arranger, directs the "Playhouse" orchestra

## PICTURES ALONG THE AIRIALTOS



—Gene Lester

ABOVE: The Harlow Wilcoxes (left) recently celebrated their first wedding anniversary with the Meredith Willsons. Wilcox announces Meredith's "Musical Revue" (NBC, Tues.)

BELOW, LEFT: Bob Burns returned from his vacation—a fishing-trip—recently, just in time to take over the emcee duties on K. M. H. as Bing left for his—at Rancho Sante Fe

BELOW, RIGHT: They're off! Bicycling drummer Poley McClintock, tricycling boss Fred Waring and a pooch race it out. Waring show is heard Monday through Friday, NBC





# ON THE BANDWAGON

By Martin Lewis

**W**ITH Ben Bernie returning to the air for Bromo-Seltzer in the fall, listeners no doubt can expect a renewal of the famous Winchell-Bernie feud. The first blow should fly from Winchell's typewriter, with the crack that he was hired because he gave all his listeners a headache, which would of course sell the sponsor's product. . . . Artie Shaw has changed his mind about never playing at hotels or night-spots. He's opening with his band at the Palace Hotel in San Francisco on September 12. . . . Glenn Miller has been working so hard he canceled four nights' work scheduled for next week because he felt he and his musicians needed the rest. . . . Orrin Tucker and Bonnie Baker trek to Hollywood to make a movie in which Jerry Colonna will be featured. . . . The Andrews Sisters, having completed work on "Argentine Nights," and already signed to do another picture, are on a personal-appearance tour and doing big business.

## The Bandwagon Goes West

The next four "Bandwagon" programs will originate in California and will introduce four collegiate orchestras that are expected to become famous. Next Sunday Eddy Duchin will be the guest emcee and will introduce the L. A. City College orchestra. The following week Kay Kyser will introduce an orchestra composed of U. C. L. A. students. Clyde Lucas does the honors on September 8, introducing Freddy Nagle and his Stanford U. orchestra.

The orchestras of Kay Kyser, Horace Heidt, Artie Shaw and Bob

Crosby will all be seen in feature movies this fall. . . . Ray Noble has gone over in a big way at the Palmer House in Chicago and is being held over for four additional weeks. . . . Leith Stevens is organizing a dance band for a contemplated road tour. . . . A sponsor is dickering for Paul Whiteman, who has just disbanded his orchestra. If the deal goes through, Whiteman will probably organize a new crew. . . . Sammy Kaye will return to the Commodore Hotel in New York when he gets back from his road tour of theaters and dance halls. . . . Frank Suttle, who looks a lot like movie actor Fred MacMurray, is the new vocalist with the Alvino Rey band.

## Songs and Stuff

Frankie Masters has had quite a bit of success with his song "Scatterbrain," which probably was the inspiration for his new tune, "Pokerface." If this goes over, no doubt we can look forward to Frank mastering a tune called "Pigeon-Toed" or "Knock-Kneed." . . . CBS maestro Lyn Murray and Benjamin Uriel, lyricist, have collaborated in composing a new tune, "New York Heartbeat." The title is being credited to Walter Winchell as one of his famous paragraph titles. . . . Which reminds me of how the writer of "Slow Freight," which has been made famous by Glenn Miller, got his inspiration to write the tune. He was on the road with Red Norvo's band, and while waiting for a train he watched a stream of freight cars rumble by as they usually do when you're in a hurry. He liked the rhythm of the

cars sliding along the rails and decided right then and there it should be made into a song.

## Diskussions

**WAYNE KING**—"A Million Dreams Ago" (Victor 26667, \$0.75)—Wherein Wayne King deserts his usual waltz style for a bit of fox-trotting. The maestro is heard voicing the lyrics in this waxing. The number is introduced by a muted trumpet against a background of clarinets playing in low key. At the conclusion, strings and woodwinds with a viola lead are the chief instruments used to wind up a fox-trot that yet retains much of the waltz style invariably found in most Wayne King arrangements.

**TOMMY DORSEY**—"Love Lies" (Victor 26678, \$0.75)—Tommy's tromboning furnishes the high-spot of the first chorus of this pleasing number, written by Carl Sigman, Ralph Freed and Joseph Meyer. Tommy demonstrates his stuff, with Frank Sinatra taking over in the second chorus.

**RECORDMENDEED**—Connie Boswell singing the revived "I Can't Give You Anything But Love," for which I can't give anything but raves (Decca 3287). A couple of more oldies, "Marie" and "Sleepy Time Gal," harmonized in the one and only Mills Bros. style (Decca 3291). Charlie Barnet's recording of "At a Dixie Roadside Diner" is on the hit prediction list. Harriet Clark, the band's new songstress, does the vocalizing (Bluebird B-10817).

—G. E. Ginter

RIGHT: Comely Ellen Connor's songs are heard by MBS listeners on Herbie Kay's airings from the Chicago Blackhawk



POINTING UP TOMMY DORSEY'S MUSIC on his "Summer Pastime" broadcasts (NBC, Tuesdays) are the unusual novelty numbers of Connie

Haines (left) and the Dorsey quartet, seen at the microphone. Miss Haines is a new attraction, successor to Edythe Wright in the role of vocalist





# Treason

## ON YOUR DIAL

We hope you'll read every word of this amazing expose—how Nazi agents are using American radio as they follow Hitler's blueprint for conquest

By Francis Chase, Jr.

**T**HE Nazi fifth column has invaded millions of American homes!

Threatening, cajoling, promising, paid Nazi propagandists use American radio stations to spread their subversive doctrine to the farthest corners of the nation. The doctrine they preach to millions of American listeners over the free American airwaves is the same doctrine, born on the Wilhelmstrasse, which was used to sow the seeds of hatred and distrust and fear in Czechoslovakia, Poland, Denmark, Norway, Holland and Belgium. The sad harvest which followed the sowing in these lands was destruction.

"Divide and conquer . . ." That is Hitler's blueprint for conquest given to the world in his own "Mein Kampf." Today, in practically every American city of size, Nazi agents are busy following that blueprint . . . and radio

Within the past three months, our President has been reviled on such programs. Peaceful American citizens have been threatened with reprisals. American congressmen have been threatened with political defeat. Democracy has been ridiculed and the melting-pot, the very foundation upon which our nation has been built, flatly rejected.

What are we going to do about it? Here is the whole amazing story uncovered by MOVIE AND RADIO GUIDE after an intensive investigation. In four successive articles, we shall show:

1. That Germany is now using the American radio as a means of disseminating propaganda and subversively attacking the American government. These attacks, now openly broadcast over many stations, were, a short time ago, contained only in private communique to trusted Nazi sympathizers.

2. How this propaganda steals into every large American community.

3. How a policy, originated by the propaganda ministry of Herr Goebbels in Berlin, has identical repercussions from Coast to Coast.

4. How fifth-columnists, representing Nazi propaganda agencies, have wormed their way into good German-American broadcasts and molded them to their own treasonable purposes.

5. How many German propaganda programs of today have been, or are mysteriously financed by German travel agencies which have done no business since before the war.

6. How Uncle Sam's airwaves are being used to threaten those German-Americans who do not join Hitler's fifth-columnists in this country.

7. How the same "divide and rule" technique which conquered Austria and Czechoslovakia is now being employed in the United States.

8. How the German propaganda machine operates to put Nazi views on radio affairs on the American airwaves, and in American editorial col-

Radio station WHIP (1480 kilocycles) is located at Hammond, Indiana, near Chicago, and is listened to by more than a million radio fans in the Chicago area. Radio station WHIP is also the outlet for Father Coughlin, the most vociferous member of America's Cliveden set.

Early in May, Ernest Ten Eichen—president of the German-American Alliance (Deutsche - Amerikanische Einheitsfront)—stepped to the microphone of WHIP after the stage had been set by the playing of the "Horst Wessel" and Hitler's favorite, "The Badenweiller March."

In speaking before on this six-days-a-week-at-a-cost-of-\$750 Einheitsfront program, Ten Eichen had spoken in German. Now, with Hitler the sole master of the continent of Europe, the time had come for plain talking here in America. In a broken, guttural English, Herr Ten Eichen talked very plainly that night.

"It is not enough," he shouted, "that Americans of German extraction are made the victims of undeserved suspicion, defamation, oppression and persecution. It is not enough that they

were made to suffer all kinds of unfair mental and physical insult and abuse. It is not enough that they are deprived of their honor, social and economic welfare.

*"They are now to be made political criminals, free to be hunted, arrested, prosecuted, sentenced and imprisoned!"*

Ernest Ten Eichen—fuehrer of an organization claiming a membership of more than three hundred thousand German-American citizens—thus laid down a challenge. By radio, and in English so that all might hear, he (1) challenged the orderly processes of democratic government by stating as a fact that a group of American citizens were being persecuted, and (2) by asserting that American citizens were to be imprisoned for their political views.

The same challenge had been laid down in Austria, in Czechoslovakia, in the many other lands which have since been destroyed by invasion from without and dissension within.

**T**HE technique of Ten Eichen is the technique of Quisling, Henlein and Seyss-Inquart. The fifth column in America is financed, to a large degree, from the Wilhelmstrasse, and surely its direction is from that sinister, gray-stone building in Berlin which houses the propaganda ministry. In testimony given before the Dies Committee recently, it was revealed that the Bund program over a San Francisco station, conducted by a Henry Lage, was largely supported by funds from the then German consul, Baron Manfred von Killinger. In Milwaukee the radical Nazi rantings of Bert Weisflog were paid for by himself. But who paid Weisflog? Weisflog operates a German travel bureau in that city. In Chicago the Kempf Travel Agency is listed as one of the "very good supporters" of its nightly period of Nazi propaganda.

But the challenge thrown down by Fuehrer Ten Eichen—and others of

his stripe—and the maze of lies he and others have hurled over the airwaves has not gone unquestioned. The day after this address was made the writer called at the modest two-apartment building on North Paulina Street in Chicago where Ten Eichen lived. He answered the door himself—a militant, overbearing little man with an arrogant manner.

I told him who I was, and his eyes narrowed.

"I haven't time for talking," he said, hurriedly. "The firm I work for has ordered me to New York." He was evasive and anxious to be rid of me.

"I won't take much of your time," I assured him. "Whom do you work for, by the way?"

"For an engineering concern. I forget the name."

"Is it an American firm?"

"They do business here." Later I learned that he was employed by the same firm which built the Herman Goering Works in Germany and aided in the construction of the Siegfried Line. The firm is well represented by men like Ten Eichen, both here in the United States and throughout Central and South America.

"You made some statements on the air last night I'd like to ask you about. For instance, can you give me more specific examples of 'persecutions' of German-American citizens—names and addresses?"

"I have no time to argue," he shouted excitedly, and started to close the door.

"I don't want to argue. I simply question the truth of your statement made on the radio. I want proof of it."

"There's plenty of cases and plenty of proof." He punctuated this terse statement by slamming the door shut in my face. Next I called upon Paul F. A. Warnholtz, foreign-affairs secretary of the Einheitsfront and the organization's brains. Mr. Warnholtz is a practicing attorney in Chicago, though not a member of the Illinois Bar Association, and a frequent speak-

er over radio station WHIP.

"What are the purposes of the German-American Alliance?" I asked him.

"To unite all German-American citizens as a spiritual and political group," he replied. "While we are an Illinois organization, we have members throughout the United States and we shall be prepared to exert real influence in the approaching election. We strive to keep German culture and ideals alive in our adopted country."

**O**N MAY 8, a few weeks before this conversation, Mr. Warnholtz had made a radio address. It was a plea for isolation, lavishly sugar-coated with good Americanism. "This is America," he had said. "A new world. We are neither German nor Italian, French or English, but Americans . . . We have left behind us the intrigues of Europe with her power politics and her thousands of years of war . . ."

I asked him to justify this statement with what he had just told me.

"Go down to the courthouse here in Chicago and see what you find. Every other judge is a Pole or a Jew. We want more German names there and we're going to unite and put more German names there."

"You speak of Poles and Jews as distinct from Americans, Mr. Warnholtz. How do you mean this?"

"There is no such thing as an American!" Here was the man who carefully interspersed his every Nazi pronouncement with good Americanism, denying that there was such a thing as an American. "Maybe in some far-away future there will be such a thing as an American. Today there are only Poles, Italians, English, Germans."

"Do you think that programs such as yours, programs which arouse hatred and strong racial feelings, help us to become good Americans?"

He rose from his seat and there was fire in his eyes.

"You're a smart man, but let me tell you something. You can put a monkey on these shores today and a thousand

years from today you'll still have a monkey!" I let it go at that.

"Can you tell me of a single instance where an American citizen of German extraction has been persecuted here?" I asked, changing the subject.

He thought for a moment. "Yes. The Jewish boycott against German goods hurt many German-Americans."

"I don't follow you. The Jewish boycott was aimed at German-made goods. I fail to see how it damages any American citizen."

"When you hurt one German, you hurt all Germans," he said dogmatically. "I don't care where they live, they feel the hurt."

I was beginning to get a definite picture of this new organization which has arisen within the past two years to replace the Bund, which has outlived its usefulness. In the first place, Mr. Warnholtz, speaking for the Einheitsfront, had flatly rejected the melting-pot theory and plainly declared that German-Americans were, first of all, Germans. This is in direct contradiction to what Mr. Warnholtz has to say when he speaks on the radio. He was unable to give a single valid instance of "persecution" and, by failure to substantiate the claim, admitted that the cry of a persecuted German minority was false—as false as the same cry had been in Austria, in Czechoslovakia, in Poland. Yet that very cry had been the justification for invasion by Adolf Hitler.

In short, according to the radio outcries of Nazi propagandists from Coast to Coast, there is as much justification for Adolf Hitler to invade the UNITED STATES TODAY AS THERE WAS FOR HIS INVASION OF OTHER LANDS NOW CRUSHED UNDER THE NAZI HEEL.

Read next week how Nazi agents have worked for seven years, successfully worming their way into American radio, preparing the way for Nazi conquest!



## European News in English

Daily	EST	Morning	CITY	STATION	DIAL
7:30 a.m.	6:30 a.m.	London	GSG	17.79	
7:30 a.m.	6:30 a.m.	Berlin	DJL	15.11	
9:00 a.m.	8:00 a.m.	London	GSV	17.81	
9:15 a.m.	8:15 a.m.	Berlin	DJL	15.11	
11:40 a.m.	10:40 a.m.	Rome	2R08	17.82	
Daily	EST	Afternoon	CITY	STATION	DIAL
12:00 noon	11:00 a.m.	London	GSV	17.81	
12:30 p.m.	11:30 a.m.	Berlin	DJB	15.20	
2:00 p.m.	1:00 p.m.	London	GSV	15.26	
3:15 p.m.	2:15 p.m.	Berlin	DJB	15.20	
3:25 p.m.	2:25 p.m.	Rome	2R06	15.30	
4:30 p.m.	3:30 p.m.	Rome	2R08	17.82	
			2R014	15.23	
4:30 p.m.	3:30 p.m.	Berlin	DJB	15.20	
4:50 p.m.	3:50 p.m.	London	GSP	15.31	
5:30 p.m.	4:30 p.m.	Rome	2R04	11.81	
			2R08	17.82	
5:45 p.m.	4:45 p.m.	London	GSP	15.31	
Daily	EST	Evening	CITY	STATION	DIAL
7:00 p.m.	6:00 p.m.	Berlin	DJL	15.11	
			DJD	11.77	
7:30 p.m.	6:30 p.m.	London	GSD	11.75	
8:15 p.m.	7:15 p.m.	Berlin	DJL	11.77	
			DJL	15.11	
9:00 p.m.	8:00 p.m.	Budapest	HAT4	9.125	
9:00 p.m.	8:00 p.m.	London	GSD	11.75	
9:00 p.m.	8:00 p.m.	Moscow	RV96	15.18	
9:00 p.m.	8:00 p.m.	Stock'm	SBT	15.155	
9:15 p.m.	8:15 p.m.	Berlin	DJL	15.11	
			DJD	11.77	
10:30 p.m.	9:30 p.m.	London	GSD	11.75	
11:00 p.m.	10:00 p.m.	Rome	2R04	11.81	
			2R08	17.82	
11:30 p.m.	10:30 p.m.	Berlin	DJL	11.77	
			DJL	15.11	
			DXB	9.61	
1:00 a.m.	12:00 mid.	Berlin	DJL	11.77	
			DXB	9.61	
2:15 a.m.	1:15 a.m.	London	GSD	11.75	
2:30 a.m.	1:30 a.m.	Rome	2R03	9.63	
			2R06	15.30	

## Daily Programs, Sat., Aug. 24, through Fri., Aug. 30

The programs listed here are those broadcast daily at the same time. Exceptions are indicated.

EDT	City	Program	Station
5 & 7:30 a.m.	Melbourne	News (English): VLR (9.58)	
7 a.m.	Berlin	Variety program for North American listeners: DJL (15.11)	
8:30 a.m.	Sydney	Broadcast for East Coast North American listeners: VLQ5 (9.68)	
10 a.m.	Chungking, China	National Chinese program for North America: XGOY (9.64)	
10:15 & 11:30 a.m. (ex. Sat., Sun.)	New York City	CBS International News (English): WCBX (17.83)	
11:30 a.m.	Sydney, Australia	Broadcast for Pacific Coast listeners: (12 noon) News (English): VLQ5 (9.68)	
12:30 p.m.	Berlin	Variety and propaganda talks in English for North America: DJB (15.20)	
1:45 p.m.	Guatemala	Popular marimba band music for North America: TGWA (15.17)	
2:30 p.m.	Guatemala	Luncheon Hour Concert: TGWA (15.17)	
3:15 p.m.	Berlin	English talk about the war situation: DJB (15.20)	
4 p.m.	Rome	Evening concert with English announcements: 2R08 (17.82) 2R04 (11.81)	
4:30 p.m.	Berlin	Lord Haw Haw's propaganda talk in English: DJB (15.20)	
4:30 & 7:15 p.m. (ex. Sat., Sun.)		Christian Science Monitor World News: WRUL (15.25, 11.79)	
5 p.m.	Berne, Switzerland	Experimental broadcast from new Swiss govt. station: (6.17)	
5:30 p.m.	Rome	Listeners' Corner (English): 2R08 (17.82) 2R04 (11.81)	
5:50 p.m.	Berlin	Evening program for North America: DJL (15.11) DJD (11.77) or DJZ (11.8)	
7:05 p.m.		Variety program from Portugal for North American listeners: CSW7 (9.74)	
7:10 p.m.	Sydney	Australian program for listeners in eastern North America: VLQ (17.80)	
7:30 p.m.	Martinique	News (English): (9.705)	
8 p.m.	Chungking, China	National Chinese program for North America: XGOY (15.20)	
8 p.m.	Panama City	George Williams' English Radio Newspaper: HP5G (11.78)	
8:30 p.m.	Budapest	Variety program from Hungary for North American listeners: HAT4 (9.125)	
9 p.m.	Stockholm	Program from Sweden for listeners in North America: SBT (15.155)	
9 p.m.	Tokyo	Program for eastern North America: (9:15 p.m.) News (English): JLS2 (17.845)	
9:15 p.m.	Rome	"American Hour" for listeners in North America: 2R08 (17.82) 2R04 (11.81) 2R014 (15.23) 2R015 (11.76) 2R03 (9.63)	
10 p.m.	Berlin	English talk, "Matters of Moment": DJL (15.11) DJD (11.77)	
10 p.m.	Quito, Ecuador	Friendship Hour (English): HCJB (12.46)	
10 p.m.	Belgrade	Program for Yugoslav listeners in the United States: YUG (15.24)	
10:30 p.m.	London	Radio Newsreel for North American listeners: GSD (11.75)	
1 a.m. (ex. Sun.)	Paris	Nazi-sponsored variety program: (9.52)	
1:03 a.m.	Tokyo	News (English): JZK (15.16)	
2 a.m.	Sydney	Program from Australia for Pacific Coast listeners: LKQ (17.80)	
2 a.m.	Rome	Program for Pacific regions: 2R06 (15.30) 2R03 (9.63)	

# On Short Waves

## Edited by Charles A. Morrison

President, International DX'ers Alliance

Programs from foreign countries subject to change without notice

## HOW TO LISTEN TO GERMANY

**D**R. GOEBBELS' German propaganda machine is working overtime these days in a supreme effort to break the morale of the British civil population. For added emphasis, the Nazi-controlled short-wave stations in Norway, France and Holland are also on the air broadcasting clever bits of sarcasm and ironic humor designed to bolster the courage and enthusiasm of German troops while at the same time weakening the morale of the opposing forces.

These German propaganda efforts are not crude, bungling or poorly prepared, but on the contrary are in many cases brilliant, logical and witty. They are dangerously effective because they are so logical. Scores of research workers are kept busy in the German propaganda department doing nothing but digging up quotations from British speeches—many of them delivered years ago—and from British press items, which can now be successfully turned to Nazi advantage in this war of words against the British Empire. These clever satiric tirades are then delivered at the microphone by such past masters of oratory as Lord Haw Haw, Lord Hee Haw, E. D. Ward, Fred Kaltenbach and Hans Fritzsche. In listening to these broadcasts from the German short-wave station you must bear in mind that these broadcasts are propaganda pure and simple and designed for a very definite and specific purpose, and are therefore to be taken with the proverbial "grain of salt." Germany is anxious that we listen to its side in the war of words and towards this end is now directing broadcasts specifically to North America for thirteen hours each day. Listen and draw your own conclusions. That is the democratic way.

The German short-wave station broadcasts to North America, daily as follows: From 7 to 10 a.m. over DJL (15.11); from 12:30 to 12:45 p.m. over DJB (15.20); from 3:15 to 3:30 p.m. over DJB (15.20); from 4:30 to 5 p.m. over DJB (15.20); from 5:50 p.m. to 12 mid. over DJL (15.11) and DJD (11.77) and occasionally DJZ (11.801), and from 8 p.m. to 2 a.m. EDT over DXB (9.61).

News bulletins in English are broadcast over the German short-wave station daily as follows: At 7:30 a.m. over DJL (15.11); at 9:15

a.m. over DJL (15.11); at 12:30 p.m. over DJB (15.20); at 3:15 p.m. over DJB (15.20); at 4:30 p.m. over DJB (15.20); at 7 p.m. over DJL (15.11) and DJD (11.77); at 9:15 p.m. over DJL (15.11) and DJD (11.77); at 11:30 p.m. over DJL (15.11), DJD (11.77) and DXB (9.61), and at 1 a.m. EDT over DXB (9.61).

The following propaganda broadcasts in English are regular items in the programs of the German short-wave station: Saturdays at 9:30 p.m., "Mirror of German Progress"; at 9:45 p.m., Fred Kaltenbach; at 10:20 p.m., "Fritz and Fred"; at 10:30 p.m., "Charley's Cabaret," and at 11:50 p.m., "Hot Off the Wire." Sundays at 8:15 and 9:45 p.m., topical talks; at 11:30 p.m., "Germany As I See It." Mondays at 8:15 p.m., topical talk; at 9:30 p.m., "Listen and Judge for Yourself"; at 9:45 p.m., "Dear Harry"; at 10 p.m., "O. K. Speaking"; at 10:20 p.m., talk by E. D. Ward, and 11:50 p.m., a topical talk. Tuesdays at 8:15 p.m., Press Review; at 10 p.m., "O. K. Speaking"; at 10:20 p.m., a Rieder talk; at 10:30 p.m., a topical talk, and at 11:50 p.m., "Anglo-American Relations." Wednesdays at 6:30 p.m., "Through a Woman's Eyes"; at 8:15 p.m., a topical talk; at 10:20 p.m., talk by E. D. Ward, and at 10:30 p.m., "Charley's Cabaret." Thursdays at 8:15 p.m., Press Review; at 10:20 p.m., a Rieder talk; at 10:30 p.m., "Self-made Men Who Made Germany"; at 11:50 p.m., "Jim and Johnny." Fridays at 10:20 p.m., talk by E. D. Ward. In addition to the above, well-known Lord Haw Haw may be heard on Tuesdays, Fridays and Sundays at 9:30 p.m. EDT, and at other unannounced times. All of the foregoing broadcasts may be heard over DJL (15.11) and DJD (11.77).

Despite the present fury of the conflict, symphonic and light musical offerings may still be heard from Germany; for example, concerts of classical or chamber-music are broadcast daily at 6 and 7:15 p.m. EDT over DJL (15.11) and DJD (11.77). On Tuesdays at 7:15 p.m. EDT, the Berlin Philharmonic Orchestra entertains. Each evening, from about 8:15 p.m. EDT on, the program consists almost exclusively of propaganda talks and news items in German or English, punctuated by short musical or comic interludes.

**GENERAL NOTES:** According to a letter received by L. M. Clark of Snyder, New York, from "Radio Maroc" at Rabat, Morocco, that station is still on the air and operating daily on 11.94 megs, with a power of 15,000 watts, daily from 3:15 to 3:45 a.m., from 8:00 to

10:30 a.m., and from 1:30 to 5:00 p.m. EDT. . . . The Nazi-controlled Oslo, Norway, station is reported to be operating again as follows: Over LKJ (6.13), from 4:00 to 5:30 and over LKV (15.17) and LKQ (11.735), from 5:30 to 6:30 p.m. EDT.

## Saturday, August 24

For programs broadcast daily see Daily Programs (Col. 1)

5 p.m.	Lima, Peru	Program of Peru Automobile Club for North American listeners: OAX4R (15.15)
7:30 p.m.	Martinique	Program of native creole music: Radio Martinique (9.705)

9 p.m.	Honolulu	"Hawaii Calls." Native music and songs from the Isles: KIO (11.68) or KHE (17.97)
9:30 p.m.	Tokyo	Japanese operetta: JLS2 (17.845)
10:20 p.m.	Berlin	Fritz and Fred, the Friendly Quarrelers: DJL (15.11) DJD (11.77)
12 mid.	Guatemala	Dance music by National

## Important Stations

(Megacycles or thousands of kilocycles shown)

CJRX, Canada	11.72	TAQ, Turkey	15.195
CSW7, Portugal	9.735	TG2, Guatemala	6.195
DJB, Germany	15.20	TGWA, Guatemala	9.685, 15.17
DJL	15.11	VLQ5, Australia	9.68
DXB	9.61	VLR	9.58
EAQ, Spain	9.86	VLW3	9.645
EIRE, Ireland	17.84	WCAB, Philadelphia, Pa.	6.06, 9.59, 15.27
GRX, England	9.69	WCBX, New York City	21.57, 15.27, 11.83
GSB	9.51		9.65, 6.17, 6.12
GSD	9.88	WGEA, Schenectady, N. Y.	21.50, 15.33, 9.55
GSE	15.14	WGEO, Schenectady, N. Y.	9.53
GSG	17.79		
GSH	21.47	WLWO, Cincinnati, Ohio	21.65, 15.27
GSI	15.26		9.59, 11.87, 6.06
GST	21.58	WNBI, New York City	6.100, 17.75
GSN	11.82		
GSP	15.31		
GSV	17.81		
HAT4, Hungary	9.125	WPIT, Pittsburgh, Pa.	21.54, 15.21, 11.87, 6.14
HBZ, Ecuador	12.46	WROA, N. Y. City	9.67
HJCT, Colombia	9.83		
HP5A, Panama	11.70	WRUL-WRUV, Boston, Mass.	15.25, 15.13, 11.79
HP5G	11.78		11.73, 6.04
HVJ, Vatican City	11.74	XGOX, China	15.19
JLS2, Japan	17.845	XGOY	11.90
JZK	11.80	YUG, Yugoslavia	15.24
JZL	15.16	2R03, Italy	9.63
KGEI, San Francisco, Calif.	9.53, 9.67, 15.33	2R04	11.81
KHE, Hawaii	17.97	2R06	15.30
KIO	11.68	2R08	17.82
LKV, Norway	15.17	2R09	9.67
MTCY, Manchukuo	11.78	2R014	15.23
RV96	6.03, 15.18	2R015	11.76
SBT, Sweden	15.155		
TAP, Turkey	9.465		

Police Force Marimba Band: TGWA (9.685)

## Sunday, August 25

For programs broadcast daily see Daily Programs (Col. 1)

1:45 p.m.	Guatemala	Request program by the Marimba Ensemble: TGWA (15.17)
4:30 p.m.	Guatemala	"Orquesta Popular" of the National Police Force: TGWA (15.17)
5:30 p.m.	Honolulu	Voice of Hawaii: KHE (17.97)
9:30 p.m.	Berlin	English talk by Lord Haw Haw: DJL (15.11) DJD (11.77)
9:40 p.m.	Rome	Opera: 2R08 (17.82) 2R04 (11.81)
11 p.m.	Guatemala	The Exquisite Hour: TGWA (9.685)

## Monday, August 26

For programs broadcast daily see Daily Programs (Col. 1)

9 p.m. (Mon., Wed., Sat.)	Panama City	Band Concert, with guest stars: HP5G (11.78)
9 p.m.	Rio de Janeiro	Brazilian program for North America, including typical music, travel talks and news: PSH (10.22)
9:45 p.m.	Switzerland	Program of folk and popular music; latest war news and political talks: HBZ (14.535)
11:30 p.m.	London	"To Talk of Many Things": GSD (11.75)

## Tuesday, August 27

For programs broadcast daily see Daily Programs (Col. 1)

3:15 p.m. (Tues., Thurs., Sat.)	Lisbon	Program for English listeners, including music, variety and topical talks in English: CSW7 (9.74)
9:30 p.m.	Tokyo	Chuo Symphony Orchestra: JLS2 (17.845)
9:40 p.m.	Rome	EIAR Symphony Orchestra: 2R08 (17.82) 2R04 (11.81)
11 p.m.	Guatemala	Symphonic Concert: TGWA (9.685)
11:50 p.m.	Berlin	"Anglo-American Relations": Haw Haw: DJL (11.77) DJL (15.11)

## Wednesday, August 28

For programs broadcast daily see Daily Programs (Col. 1)

6:30 p.m.	Berlin	"Through Woman's Eyes": DJL (15.11)
7:30 p.m.	London	Talk, "Matters of Moment": GSD (11.75)
9:30 p.m.	Tokyo	Talk, "Our Experiments in the Japanese Home Life": JLS2 (17.845)
10:20 p.m.	Berlin	Talk by E. D. Ward: DJD (11.77) DJL (15.11)
11 p.m.	Guatemala	Opera: TGWA (9.685)
12 mid.	Guatemala	The Philatelic Hour: TG2 (6.19)

## Thursday, August 29

For programs broadcast daily see Daily Programs (Col. 1)

11 a.m.	New York City	Radio City Music Hall: WNB1 (17.78)
7:30 p.m.	London	English news letter for Canada: GSD (11.75)
9:15 p.m.	London	Serial, "Rupert of Hentzau": GSD (11.75)
9:30 p.m.	Vatican City	Catholic news for listeners in North America: HVJ (11.74)
11:50 p.m.	Berlin	Jim and Johnny: DJD (11.77) DJL (15.11)
12 mid.	Guatemala	Marimba Ensemble of the National Police Force: TGWA (9.685)

## Friday, August 30

For programs broadcast daily see Daily Programs (Col. 1)

5 p.m.	Buenos Aires	News and Brazilian music: LRA5 (18.03) LRA1 (9.69)
7:30 p.m.	London	Talk, "World Affairs": GSD (11.75)
9:15 p.m.	London	At the Black Dog: GSD (11.75)
9:40 p.m.	Rome	Request selections: 2R08 (17.82) 2R04 (11.81)
11 p.m.	Guatemala	Radio Theater: TGWA (9.685)
11:50 p.m.	Berlin	Announcements of programs for next week: DJL (15.11) DJD (11.77)



## VOICE OF THE LISTENER

Express your opinions. Write V. O. L., 731 Plymouth Court, Chicago, Ill.

### Down With Joe Miller!

Dear V. O. L.:

There's one good thing about vacationing radio programs — we don't have to hear old jokes dressed up and repeated all summer. May "ants in your pants" and "it stinks" jokes retire forever from active service and give gagsters a chance to really think up something original and funny.

Abbie E. Bigelow, Lincoln, Nebr.

● Even though "it has to be corny to be commercial" is a stock cliché in the broadcasting trade, we believe with the writer of the letter that gags are not like violins. That originality in humor can pay is demonstrated by Fred Allen, Charlie McCarthy, Ransom Sherman and a few others.—V. O. L.

### Comedian Wanted

Dear V. O. L.:

What is the matter with Don Ameche? Has he lost interest in his program, has he worries, or can't he get along just right without his little pal and heckler, Charlie McCarthy? Ameche's programs, I am sorry to say, do not reflect the vim and vigor which were so characteristic of him in the past.

I think the Old Gold program needs a comedian to bring out the personality of Ameche and put a few laughs in the show. I like Ameche a lot, but I wish he could have stayed on the "Chase and Sanborn Program."

N. T. Rauch, New Orleans, La.

● Maybe the writer of this letter likes the Ameche program better since it has changed its format to that of a musical-comedy unit. Or maybe he still thinks a comedian foil accentuates Don's personality.—V. O. L.

### The Kids Are Clever

Dear V. O. L.:

For a swelled head I can recommend no better cure than listening to "Quiz Kids" every Friday night. I've always been considered normally intelligent, but a little seven-year-old boy on that program made me feel like a dumb-bell.

I don't think we need worry about the future of America if we have many youngsters like the "Quiz Kids" growing up today. Twenty years from now we ought to have a Brain Trust that is a Brain Trust.

Maxine Baxter, Norwood, Ohio.

● We know other people—including ourselves—who are marveling at the brilliance of the youngsters on this arresting new show, and who are also, happily, reading between the questions and answers a hint of prophecy.—V. O. L.

### News Balance

Dear V. O. L.:

So many news broadcasts! So hectic their tone! I can't get a weather report for wash-day because of the lengthy news barrage.

I suggest a news program called "Balance in the News." Let every harrowing announcement be balanced by some item encouraging or pleasing. For every fear there must be a hope, for every hazard a hint of what can be done. A news program to create poise, not panic.

Mrs. Beulah Barker, Chicago, Ill.

## GLAMOROUS PURITAN

(Continued from Page 9)

no zip. It's not that Miss Hussey hasn't pretty legs. She's bound to have pretty legs, but she didn't have her heart in her work. (Come to think of it, I never have seen a shot of Miss Hussey's legs. That's tragic and miraculous, also something of a relief.)

Recently she employed Mrs. Madeleine Haigh as her secretary. They are old friends. "You know," she told Mrs. Haigh, "I never imagined myself as a motion-picture actress. My idea of life had always been working for about \$50 a week, feeding my pets in my neat little home and saving about \$10 a week."

You can bet that the wolf will never put the old bite on Miss Hussey. She's well paid now and it's odds-on that she salts away twenty percent of it.

She doesn't have a business manager. A Yankee with a business manager? Aw, nuts, as Miss Hussey said. Last year Mrs. Haigh suggested Miss Hussey should live on a budget and asked her employer if there were any record of her approximate expenditures. Miss Hussey produced a record that she kept, an itemized account of ninety-nine cents out of every dollar.

Amazingly enough, President Roosevelt is her ideal prominent man. She should have known Calvin Coolidge. Or maybe she did.

She lives in a rented, furnished duplex apartment in Beverly Hills, on the wrong side of the street, if you want to be snooty about it. You have to walk up a long flight of steps to her apartment, and it consists of a living-room, dinette, kitchenette, bedroom and bath. The rent is probably less than \$100 a month. If you should suggest to Miss Hussey that she was living on the wrong side, she probably would smile at you and shrug her shoulders. To persons of really good breeding there's no such place as the wrong side of the street. Wherever a lady as fine as Miss Ruth Hussey lives, then it's the proper place.

She lives alone because she enjoys her own company. It might be hard for her to find a girl to live with her, one who is as neat and independent as she is. So far as a man goes, she wants to be sure. She doesn't want to make any mistakes. When she gets married, it's got to take.

FRANKLY, Miss Hussey is a bit prim and a very just-so, pet-loving young maid. She keeps everything spotlessly clean. She even wraps her gloves in white-tissue paper, folds them neatly and keeps them in a certain place. Every dress, every pair of hose, every er-er—everything has a definite place and must be folded just right.

You never see a bit of dirt or a patched stocking or a ripped bit of lace at Miss Hussey's. Even her bathroom is as neat as a hospital's. Her medicines, creams and all that are labeled and kept in neat rows.

She does much of her own work around the place. A maid calls only twice a week for the heavy work. She does her own hair, nails, etc., and has only one vice, according to the Yankee code. She loves to sleep. Time is of no value to her, they say in Hollywood. She's never on time. That's the first thing they tell you about her.

She drives her own little car and her idea of a big day is to take her movie camera, one of the small, inexpensive ones, and hie out into the country for some shots. And she never

wastes film. She plans every shot. She has an artist's idea of beauty.

"To me," she said, "beauty doesn't mean something that's pretty. I think many things may be ugly by ordinary standards but still beautiful because they are so perfect, so symmetrical." She thinks "The Informer" was beautiful. Her idea of beauty is truth (been reading Shelley, eh?), perfection and cleanliness.

MISS HUSSEY has an older brother and a younger sister in Providence. "They think I'm screwy," she said, suggesting that conservative New Englanders think anyone in Hollywood is screwy. Now, tut tut, Miss Hussey. I think a census would show that Hollywood would fold up if it were not for New England and Texas talent.

She always goes home for Christmas. She would like to get home during the summer, too. Christmas and home in New England mean a lot to her. So much that at home she'll actually get up early on Christmas morning.

Miss Hussey reads quite a bit. She says she loves good books and plays. "I was reading 'The Rosary' by Florence something-or-other just the other night," she said. "I certainly would love to do it on the screen. It's a grand story."

Then she went on and told the plot, a rather well-known plot. But she couldn't remember who wrote "The Rosary." And that, Miss Hussey, is why conservative New Englanders think Hollywood is a bit screwy.

Her favorite play is "Richard II." William something-or-other wrote it.

She has a good, smart Yankee sense of humor and whoops and hollers at good jokes—clean ones, of course.

At first she didn't like Hollywood. In fact, she once vowed she'd never go into pictures, but changed her mind with the first screen-test.

There has been only one man in her life, a college fellow named Bill Holland. She liked him a lot, but it all passed. In Hollywood she used to be seen with John Shelton, but nothing came of it. Now she has nobody. She night-clubs quite frequently these days, but at first she was strictly a home girl. Perhaps the fact that Miss Hussey didn't go out accounts for her lack of male companions. After all, even in Hollywood, a guy's got to have a chance to meet a gal.

She likes Hollywood better now. She knows more people and is making real money. She also is on her way to the top and has discovered that Hollywood is just what you make it.

She is planning a dream-house and is saving toward it. "I don't suppose I'll ever get it built, though," she said. But she keeps designing and changing. It will be a New England colonial. It should fit just beautifully into the blazing sun of Hollywood. It must have antique furniture—not just so the mistress can brag on her old furniture but because she thinks old furniture is beautiful, clean and comfortable.

Her house will be a bit of old New England tucked away in Hollywood. It must be a typical New England house.

Well, Miss Hussey, if it's going to be typical remember it needs a mortgage and a man—both liabilities!

This is the first in a new series of articles about Hollywood personalities by James Street. The next will appear in an early issue.

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## BULLS & BONERS

Bulls and boners are a part of broadcasting. No matter how experienced the performer, or how famous the star, chances are that he will make an occasional slip or a statement with twisted meaning which is extremely funny. See how good your ears are. Try to catch broadcasters in some error—the funnier the better—and send your entry to MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago. The most humorous entries will be printed in this column. Watch for your contribution!

Clem McCarthy, racing commentator: "His daughter, Mary Fisher, has won many ribbons at horse shows all over the country."—Frank Carter, 4485 Park St., Beaumont, Tex. (July 20 over NBC.)

Kate Smith: "He has in his shop the same sweetmeats that were in Damascus when Christ was there."—Mrs. Cora B. Cunningham, 1735 Swan St., Ogden, Utah. (July 25 over CBS.)

Guest on Major Bowes' "Capitol Family": "My wife selects all my clothes because I'm always too busy. Busy or not, I always wear my wife's clothes."—James Vincent, 245 Stanley St., Fall River, Mass. (July 21 over CBS.)

Dick Whitney, sports commentator: "Here's a tip to golfers. Don't chew tees or grass while playing golf. The caretaker often sprays the grass with lead or other poisons to kill the beetles that annoy you and other pests on the green."—Pitts Cobb, P. O. Box 1283, Greensboro, N. C. (July 24 over Station WBIG.)

"Ma Brown" for Occident Flour: "Just put the grater over a bowl and you won't have any trouble cutting your hands."—Lucile Hutchinson, White River, S. Dak. (July 18 over Station WNAX.)

Paul Sullivan, commentator: "Several boats were washed overboard and others died of exposure."—Bettie Blanchard, 908 Clayton St., Mount Dora, Fla. (July 22 over CBS.)

News commentator: "A German bomber made a forced landing and an English farmer armed with a shotgun and a milkmaid captured the crew."—Jay-Cobb Williams, 3246 N. New Jersey St., Indianapolis, Ind. (July 22 over Station WIRE.)

Clellan Card on "Open House Program": "Here's a lady with some white beads itching to answer a question."—Mrs. Frank Erickson, Montevideo, Minn. (July 13 over Station WCCO.)

Mel Allen, baseball announcer: "The umpire calls for the ball and then gives it the once-over twice."—Martin Findur, 424 136th St., Rockaway Beach, N. Y. (July 4 over CBS.)

Announcer: "Police were on hand at the Democratic convention to maintain odor."—Bonnie Qualby, Chester, Iowa. (July 15 over Station WOI.)



CLIFTON FADIMAN was a familiar name to the sophisticated literary world years before "Information, Please" (NBC, Tues.) came to the airwaves, but it was his masterly management of that show which made him a national figure

# BRAIN-BUSTERS

From "Kay Kyser's College of Musical Knowledge" (NBC, Wed., 10 p.m. EDT)

1. In what sports are the following expressions used: (a) Fore, (b) double play, (c) deuce?

2. Name the sporting event and the city in which it took place this year on each of the following dates: (a) May 4, (b) May 30, (c) July 9.

3. In which of the national parks is "Old Faithful" located?

4. Which is farther west: Reno, Nevada, or Los Angeles, California?

5. Who was the first man to pick an All-American football team?

## ANSWERS

(See questions at left)

(Here are the correct answers in this weekly quiz. Of the twenty-five questions in this group, twelve were answered correctly. How do you rate?)

### "Take It or Leave It"

1. (a) Gary Cooper, (b) Raymond Massey, (c) Ronald Colman, (d) Walter Huston, (e) Edward Ellis.

2. (a) Track, (b) horse racing, (c) ice skating, (d) automobile racing, (e) football, (f) hockey.

3. (a) A magic carpet, (b) a submarine, (c) elephants.

4. Sixteen.

5. Abraham Lincoln.

6. Poison.

### "Dr. I. Q."

1. In the village choir.

2. Prepared but not memorized.

3. Planes can follow a radio beam.

4. The eye of the sewing-machine needle is near the point, the eye of an ordinary needle is on the opposite end.

5. Theoretically speaking, the ball takes the same time to go up as to come down.

6. Africa.

### "Information, Please"

1. One-half inch.

2. (a) The House of Usher from Edgar Allan Poe's "The Fall of the House of Usher," (b) The Big House from the motion picture of the same name, (c) The House of Seven Gables from the book of the same name.

3. (a) Goddess of discord, (b) new name of the Irish Free State, (c) city in northern part of France.

### "Battle of the Sexes"

1. A red light has little effect on exposures.

2. The date the Monroe Doctrine was introduced.

3. Four.

4. (a) United States, (b) India.

5. Twenty-two.

### "Kay Kyser's College of Musical Knowledge"

1. (a) Golf, (b) baseball, (c) tennis.

2. (a) Kentucky Derby, Louisville, Kentucky, (b) Indianapolis Speedway Race, Indianapolis, Indiana, (c) All-Star Baseball Game, St. Louis, Mo.

3. Yellowstone National Park.

4. Reno, Nevada.

5. Walter Camp.

(Join radio's quiz game! Try your skill at answering these radio brain-busters. For correct answers see right.)

### From "Take It or Leave It" (CBS, Sun., 10 p.m. EDT)

1. Name the actor who took the title role in each of the following pictures: (a) "Mr. Deeds Goes to Town," (b) "Abe Lincoln in Illinois," (c) "Arrowsmith," (d) "Dodsworth," (e) "The Thin Man."

2. With what sport was each of the following famous men associated: (a) Jesse Owen, (b) Earl Sande, (c) Roy Shipstead, (d) Wilbur Shaw, (e) George Gipp, (f) Eddie Shore?

3. What was the principal means of transportation used by each of the following: (a) The Thief of Bagdad, (b) Captain Nemo in "Twenty Thousand Leagues Under the Sea," (c) Hannibal in crossing the Alps?

4. How many times does the word "one" appear on a one-dollar bill?

5. Who was the first Republican President of the United States?

6. Supply the last word of the following proverb: "One man's meat is another man's —."

### From "Dr. I. Q."

(NBC, Mon., 9 p.m. EDT)

1. In the poem "The Village Blacksmith," where did the village blacksmith's daughter sing?

2. Is an extemporaneous speech one that is prepared but not memorized or one that is memorized but not prepared?

3. When large European cities are threatened by air raids, why do their

radio stations stop broadcasting?

4. What is the difference between a sewing-machine needle and an ordinary needle?

5. Theoretically speaking, when a ball is thrown in the air, is the time it takes to go up longer, shorter or the same as the time it takes to come down?

6. The Cape of Good Hope is at the southern tip of which of the following: South America, North America, Africa?

### From "Information, Please" (NBC, Tues., 8:30 p.m. EDT)

1. How far apart are the quarter-inch marks on an ordinary ruler?

2. With what houses do you associate the following people: (a) Roderrick and Lady Madeline, (b) Wallace Beery and Chester Morris, (c) Hephzibah and Clifford Pinchot?

3. Identify the following: (a) Eris, (b) Eire, (c) Arras.

### From "Battle of the Sexes" (NBC, Tues., 9 p.m. EDT)

1. Why is a red light used in a photographer's dark room?

2. What is the particular significance at this time of the following date: December 2, 1823?

3. How many voyages did Columbus make to the New World?

4. Name the country in which each of the following are located: (a) Allegheny Mountains, (b) Himalayan Mountains.

5. If you place posts ten feet apart on both sides of a one hundred-foot lane, how many posts will you need?



# STARLIGHT on Your Fashion Problems

By Betsy Alden



SECRETS OF HOT-WEATHER DAINTINESS? Jean Dickenson, star of "American Album" (NBC, Sun.) and the Met's youngest singer, knows them all. Read Jean's rules for looking poised and cool on sultry days!

ON ONE of this summer's most torrid afternoons I was present at an afternoon tea when Jean Dickenson, the Met's prettiest and youngest star, slipped quietly into our midst. Everyone instinctively turned to look at this talented young woman whose fresh, clean-cut charm alone would have made her arresting anywhere. I noticed presently that the eyes of two smartly clad girls who were standing beside me were following her with appraising interest. I recognized one of the girls as a well-known sportswoman, the other as a much-publicized debutante.

"She reminds me of a mint julep," the first young woman commented presently, powdering a much-sunburned nose. "Makes me feel wilted and sticky just to look at her!"

"Oh, Jean's always that way," retorted the second young person. "She looks cool and streamlined and patted into place no matter where you find her. There ought to be a law passed against girls like that—it puts the rest of us to too much disadvantage."

Her remark brought to my mind an interview I had had with Gladys George some weeks previously and her telling me with an amused glint in her eyes that from first-hand observation in Hollywood she had come to the conclusion that *glamour* is nothing more nor less than being constantly and expertly *patted into place*. As she put it, "Every time there is a halt in

filming a scene, someone rushes at you—the hairdresser or the wardrobe mistress or the make-up person—and pats at you to make sure that you're again ready for the camera."

Later that afternoon I talked with Jean Dickenson and asked her whether she would mind telling me, for the benefit of my readers, how she manages to hold for herself such an enviable reputation for being not merely well dressed but well-turned-out in her appearance. How she achieves that cool, poised—look in sultry weather, when the rest of us feel like wilted daisies?

Well, to be brief, I learned such a number of worth-while things from Miss Jean about neatness and flower freshness that in order to crowd them all into our limited space I've decided to tabulate them.

### Hot-Weather Daintiness

1. No tight clothes, particularly across one's chest.
2. Light dusting of talcum powder on legs and feet.
3. Shoes and stockings one-half size larger than usual.
4. Several inexpensive, washable frocks in preference to one expensive outfit which must be worn repeatedly. (Silk and prints are cooler than linen, piqué or sharkskin.)
5. Small, conservative prints rather than highly colored ones. Pastels and white best for daytime. Black sheers

frosted with white smartest for evening.

6. Keep cosmetics in refrigerator.
7. Weekly hot-oil shampoo to counteract sun-drying of hair.
8. For quick facial cleansing, rub a cotton pad moistened in eau de Cologne lightly over face and throat.
9. Light floral perfumes sprayed on throat and wrists with atomizer will give a "lift" to spirit and body.
10. Ten or fifteen minutes' rest with your feet propped higher than your head and iced pads of witch hazel over your eyes will erase years from your heat-wilted countenance.

### The Answer Shop

Dorothy Gray's new liquid dry-skin lotion is peach-hued and delicious and will make a smoothie out of the most weather-beaten exterior . . . True red and red wine are the newest shades in Dura-Gloss polishes. True red is as clear and brilliant as sunlight. Red wine is a more sophisticated color—the ideal accent for blues, dusty pastels, berry shades and black. Both should be smartly in order for fall grooming . . . Tangee is the obliging little lipstick that goes with everything and stays on in a similar manner. Red-red is a rich, exciting new shade that should enliven the most demure countenance. You will like it! . . . Now you may have your precious wistaria fragrance in talcum and dusting-powder to complete your symphony in scent from bathtub to dressing-table. The Wistaria Eau Florale Concentree is particularly feminine and lasts and lasts like a lovely memory!

## MR. FAIRFAX

Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Miss C. Adams, Washington, D. C.—MURIEL BREMNER plays Helen Gowan Stephenson on "Road of Life" . . . ENID MARKEY portrays Lillian Burke on "Woman of Courage" . . . DICK KOLLMAR has the role of Dennis Pierce on "Pretty Kitty Kelly" . . . In "Life Begins" Kay Smith is played by JEANETTE NOLAN . . . AUDREY EAGAN is Lola Farrell on the drama "When a Girl Marries."

Miss Lucille Brandt, Dubuque, Iowa.—DICK JURGENS has been on tour this summer, but returned to the Aragon ballroom and station WGN and the Mutual network August 17. Although it was rumored that RONNIE KEMPER would leave the band, this has not occurred, and, according to present arrangements, no changes will be made in the male singers of this orchestra.

Mrs. L. Wilcox, Danbury, Conn.—In "I Love Linda Dale" the cast is as follows: Linda Dale, HELEN SHIELDS; Eric Dale, JAMES MEIGHAN; Penny, CLAIRE HOWARD; Dr. Bruce Porter, RAYMOND EDWARD JOHNSON; Judge, ARTHUR HUGHES . . . BRET MORRISON has the role of Stanley Westland on "Arnold Grimm's Daughter."

Mrs. Bertha Glover, Nicholas, N. Y.—CLAYTON COLLYER (billed as "Bud" Collyer in his undergraduate days) was born in New York City, June 18, 1908, brother of June Collyer, film star. As a child he wanted to go on the stage but was persuaded to study law. He conducted an orchestra at Williams College to help pay his tuition; received his LL.B. from Fordham University School of Law in 1933. After two years of legal counseling Clayton decided to give it up for acting. Clayton likes to ride horseback, play baseball, football and tennis. He is six feet tall, weighs 175 pounds, has dark-brown hair and hazel eyes. Married Heloise Green, whom he met on a "blind date" . . . On "Orphans of Divorce" JAMES MEIGHAN is Michael, LOUIS HALL has the role of Gregory Pearson.

Miss Virginia Day, New York, N. Y.—LARRY COTTON is twenty-six years of age, has dark hair, black eyes. Larry stands five feet ten and one-half inches tall and weighs one hundred and seventy pounds.

Miss Rose Franata, Lewis Run, Pa.—On "Young Widder Brown" FLORENCE FREEMAN is Ellen Brown, CLAYTON COLLYER plays Peter Turner. The children on this program are no relation to Miss Freeman in real life, despite the plot of the serial.

Mrs. John Krause, Columbus, Ind.—LINDA CARLON was not the first "Mary Marlin." This honor goes to JOAN BLAINE, the present "Valiant Lady." Linda is now in New York City and may be heard as Helen Parker on "The Parker Family" and as Mrs. Scott on "The O'Neills." Write her in care of the National Broadcasting Company, RCA Building, Radio City, New York City.



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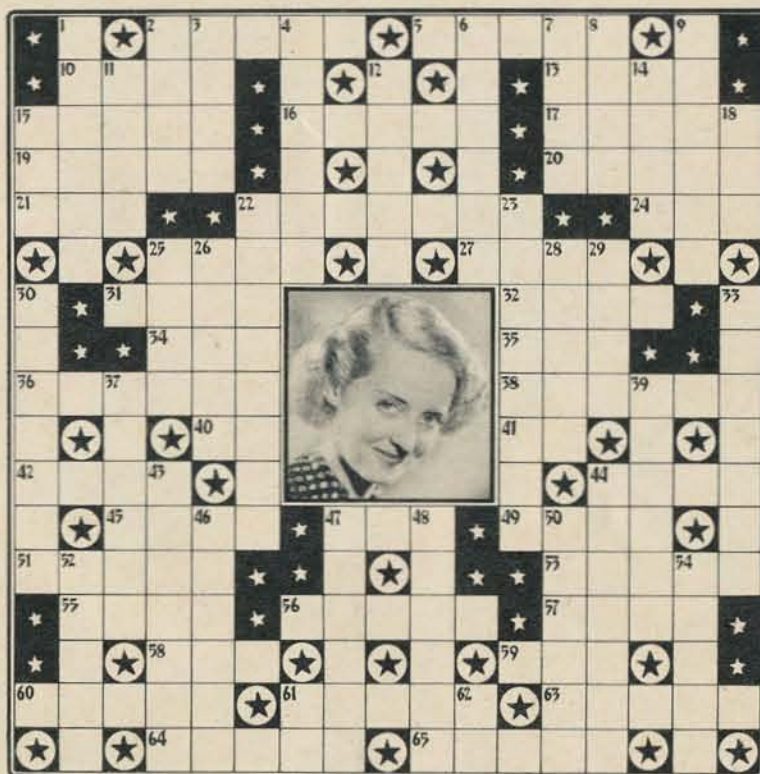
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# CONTESTANTS!

Congratulations to the "Words-Within-Words" Contest Winners!

The satisfaction of having solved a series of master puzzles, the thrill of winning, is yours! We are greatly gratified that our Word Lists were found to be so helpful by many of the contestants, and we wish to thank you for your letters of appreciation. NOTE to those who "also ran": Do not miss out on the fun of the next contest merely because you failed to "connect" this time; contact us for Word Lists covering future "Words-Within-Words" puzzles and certain other word-building contests sponsored on a national basis. Our service will save you hours of research and tiresome word hunting and greatly enhance your chances of winning. In any event these modestly priced Word Lists, as announced in future issues of *Contest Magazine*, will make the pursuit of this fascinating hobby REAL FUN.  
 Anglo-American Research, Box 44, Los Angeles, Calif.

# MOVIE AND RADIO GUIDE'S PUZZLE



### HORIZONTAL

- Star in the portrait, in "The Sisters"
- Small feathered game
- Vehemence
- Victor —, maestro
- Souvenir
- Murders
- Feminine name
- Criticize sharply
- Patrick, in "Saturday's Children"
- Resembling bass
- Condensed vapor
- Pain
- Small secluded valley
- Reliable
- Ooze out slowly
- Obtained from coal
- Possess
- Bela —, in "Black Friday"
- "Forty — Mothers"
- House of David (abbr.)
- Versus (abbr.)
- Courtney, screen star
- Edge of anything
- Kind of gas
- Meadow
- Principal actor
- Feminine title
- Coalition
- Alan —, in "Virginia City"
- Vacant
- Youths

- Ancient
- One of the organs of a fish
- Jack —, screen star
- Tucker, bandleader
- Made from wood pulp
- Judy —, songstress
- Slag of melted metal

### VERTICAL

- Pat —, in "Castle on the Hudson"
- Reared
- Best, in "Swiss Family Robinson"
- Power, in "Johnny Apollo"

- Made with an arch
- Vexes
- Navigate
- Ran, as ice cream
- Unoccupied
- Hangs loosely
- Joyous
- Cobbler's tool
- Fasten with thread and needle
- Ann —, in "Castle on the Hudson"
- Decides
- Self (prefix)
- Heavy linen fabric
- Howard, in "It's a Date"
- Annual season of fasting
- Warren —, in "The Lone Wolf Strikes"
- Lynne —, in "Safari"
- Farrell, screen star
- "— Zone" featured Ann Sheridan
- Enthusiastic
- Fruits seen abundantly in "Torrid Zone"
- Eggs beaten with milk and fried
- Hedy —, in "I Take This Woman"
- Allwyn, screen star
- Bell-shaped flowers
- In the front
- Willow tree
- Either
- Initials of Norman Ross

### Solution to Puzzle Given Last Week



# BIRTHDAYS

### AUGUST 24

- Durward Kirby, NBC, Merchandise Mart, Chicago, Ill.
- Jimmie Fidler, NBC, Sunset and Vine, Hollywood, Calif.
- Jack Russell, White City, Chicago, Ill.
- Richard Greene, 20th Century-Fox, Beverly Hills, Calif.

### AUGUST 25

- Kenneth C. Christie, NBC, RCA Bldg., New York, N. Y.
- Edward Davies, NBC, Merchandise Mart, Chicago, Ill.
- Celia Branz, NBC, RCA Bldg., New York, N. Y.

### AUGUST 26

- Winifred Wolfe, NBC, Sunset and Vine, Hollywood, Calif.
- Larry Larsen, NBC, Merchandise Mart, Chicago, Ill.
- George Francis Hicks, NBC, RCA Bldg., New York, N. Y.

### AUGUST 27

- Martha Raye, Paramount Pictures, 5451 Marathon St., Hollywood, Calif.

### AUGUST 28

- Marjorie Hannan, CBS, Wrigley Bldg., Chicago, Ill.
- Charles Boyer, Universal Pictures, Universal City, Calif.
- Al Ritz (one of the Ritz Brothers), 20th Century-Fox, Beverly Hills, Calif.

### AUGUST 29

- Johnny Kane, NBC, RCA Bldg., New York, N. Y.

### AUGUST 30

- Fred MacMurray, Paramount Pictures, 5451 Marathon St., Hollywood, Calif.
- Joan Blondell, Columbia Pictures, 1438 Gower St., Hollywood, Calif.
- Raymond Massey, United Artists, 1041 N. Formosa Ave., Hollywood, Calif.

# Announcing the WINNERS

in Movie and Radio Guide's Words-Within-Words Contest

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- C. W. Brosie, 6933 Kelly St., Pittsburgh, Pa.
- H. A. Alexander, 705 Graceland Ave., Des Plaines, Ill.
- Mrs. Emma Smith, 117 N. Umlerland, Redwood City, Calif.
- Frank S. Rhoads, 923 North 15th St., Philadelphia, Pa.
- Miss Annette Harvey, 609 13th Ave., Huntington, W. Va.

### \$10.00 PRIZES

- W. C. W. Renshaw, Box 1129, Beckley, W. Va.
- Mrs. L. B. Brown, 6355 Lancaster Ave., Philadelphia, Pa.
- Myrtle Fox, 775 N. Drive, Fort Garry, W'nipeg, Can.
- Charles Stewart, P. O. Box 7531, Philadelphia, Pa.
- Mrs. Dan Wilson, Randolph, Iowa
- Otto E. Heldtke, 6226 N. 21st St., Philadelphia, Pa.
- Victor Dyer, 68 Goerck St., New York, N. Y.
- Connie Masters, 1248 N. 52nd St., West Philadelphia, Pa.
- Virginia Pancero, Cincinnati Club, Cincinnati, Ohio
- Raymond Romani, 5129 Master St., Philadelphia, Pa.
- A. W. Edson, 553 Mathews St., Galesburg, Ill.
- J. Harold Fox, 5860 N. Seventh St., Philadelphia, Pa.
- Mrs. A. C. Pettigrew, St. Francis Hotel, St. Joseph, Mo.
- Mrs. Agnes Horchar, 2038 Spencer St., Philadelphia, Pa.
- Mrs. Frances Hammond, Encinitas, Calif.
- Mrs. Ethel Gaylord, R. R. No. 10, Lafayette, Ind.

### \$5.00 PRIZES

- Dorothy L. Irvin, 161 Montgomery St., Bloomfield, N. J.
- Lila Martel, 6067 Norwood St., Philadelphia, Pa.
- Mrs. Florence Gray, Sheldon, Vt.
- H. K. Felber, 1015 Bluff St., Pittsburgh, Pa.
- Mrs. Christine Parks, 1615 Driscoll, Houston, Texas
- Miss Leona Philpott, 6007 David Ave., Los Angeles, Calif.

OUR thanks and best wishes to all those who didn't win a prize, but who so enthusiastically entered into the spirit of this educational contest.



# You Asked For Them and Here They Are



CLARK DENNIS, who won a host of fans as Paul Whiteman's tenor, parted with the Jazz King last year, is now heard Mon. through Fri., NBC. Clark was everything from soda-jerker to mortician's assistant before he entered radio. He is married to June Vance, former Whiteman vocalist

Dear Sirs,  
 Forget the big commercial artists for once.  
 Let's see some of our less publicized stars.  
 J., Madison, Wis.



EDNA O'DELL, statuesque beauty and sweet-voiced contralto, has sung on important shows of all networks. Last summer she was on Alec Templeton's broadcast. This summer she may be heard regularly over MBS Tuesdays. Edna has dark hair, gray eyes, is known at MBS for her cheerful disposition



RUTH LYON, a willowy brunette who gave up her job as a French teacher in a private school to sing for radio, is a favorite of semi-classical music lovers as soprano on such NBC programs as "Words and Music," "Roy Shield's Encore Music" and the shows of maestro Harry Kogen. Currently Miss Lyon is taking a well-earned vacation, returns September 9



CHARLES SEARS just recently gave up a full schedule of NBC singing spots in order to devote time to his new transcription series with Harry Kogen, "Your Treat." On NBC, his tenor voice was a familiar feature of "Words and Music" and "Farm and Home Hour"



BETTY BARRETT made her broadcasting debut when she was eight; today, at sixteen, this blue-eyed, brown-haired lass is one of the bluest of radio's blue contraltos. She's heard on her own "Singin' and Swingin'" show (Thurs., NBC) and on "Club Matinee" (Sat.)

—Maurice Seymour Photographs



# A Money-Making Opportunity for Men of Character

EXCLUSIVE FRANCHISE FOR

## AN INVENTION EXPECTED TO REPLACE A MULTI-MILLION-DOLLAR INDUSTRY

Costly Work Formerly  
"Sent Out" by Business Men  
Now Done by Themselves  
at a Fraction of the Expense

This is a call for men everywhere to handle  
exclusive agency for one of the most  
unique business inventions of the day.

Forty years ago the horse and buggy business was supreme—today almost extinct. Twenty years ago the phonograph industry ran into many millions—today practically a relic. Only a comparatively few foresighted men saw the fortunes ahead in the automobile and the radio. Yet irresistible waves of public buying swept these men to fortune, and sent the buggy and the phonograph into the discard. So are great successes made by men able to detect the shift in public favor from one industry to another.

Now another change is taking place. An old established industry—an integral and important part of the nation's structure—in which millions of dollars change hands every year—is in thousands of cases being replaced by a truly astonishing, simple invention which does the work better—more reliably—AND AT A COST OFTEN AS LOW AS 2% OF WHAT IS ORDINARILY PAID! It has not required very long for men who have taken over the rights to this valuable invention to do a remarkable business, and show earnings which in these times are almost unheard of for the average man.

Not a "Gadget"—  
Not a "Knick-Knack"—

but a valuable, proved device which  
has been sold successfully by busi-  
ness novices as well as seasoned  
veterans.

Make no mistake—this is no novelty—no flimsy creation which the inventor hopes to put on the market. You probably have seen nothing like it yet—perhaps never dreamed of the existence of such a device—yet it has already been used by corporations of outstanding prominence—by dealers of great corporations—by their branches—by doctors, newspapers, publishers—schools—hospitals, etc., etc., and by thousands of small business men. You don't have to convince a man that he should use an electric bulb to light his office instead of a gas lamp. Nor do you have to sell the same business man the idea that some day he may need something like this invention. The need is already there—the money is usually being spent right at that very moment—and the desirability of saving the greatest part of this expense is obvious immediately.

Some of the Savings  
You Can Show

You walk into an office and put down before your prospect a letter from a sales organization showing that they did work in their own office for \$11 which formerly could have cost them over \$200. A building supply corporation pays our man \$70, whereas the bill could have been for \$1,600! An automobile dealer pays our representative \$15, whereas the expense could have been over \$1,000. A department store has expense of \$88.60, possible cost if done outside the business being well over \$2,000. And so on. We could not possibly list all cases here. These are just a few of the many actual cases which we place in your hands to work with. Practically every line of business and every section of the country is represented by these field reports which hammer across dazzling, convincing money-saving opportunities which hardly any business man can fail to understand.

## EARNINGS

One man in California earned over \$1,600 per month for three months—close to \$5,000 in 90 days' time. Another writes from Delaware—"Since I have been operating (just a little less than a month of actual selling) and not the full day at that, because I have been getting organized and had to spend at least half the day in the office; counting what I have sold outright and on trial, I have made just a little in excess of one thousand dollars profit for one month." A man working small city in N. Y. State made \$10,805 in 9 months. Texas man nets over \$300 in less than a week's time. Space does not permit mentioning here more than these few random cases. However, they are sufficient to indicate that the worthwhile future in this business is coupled with immediate earnings for the right kind of man. One man with us has already made over a thousand sales on which his earnings ran from \$5 to \$60 per sale and more. A great deal of this business was repeat business. Yet he had never done anything like this before coming with us. That is the kind of opportunity this business offers. The fact that this business has attracted to it such business men as former bankers, executives of businesses—men who demand only the highest type of opportunity and income—gives a fairly good picture of the kind of business this is. Our door is open, however, to the young man looking for the right field in which to make his start and develop his future.

Profits Typical of  
the Young, Growing Industry

Going into this business is not like selling something offered in every grocery, drug or department store. For instance, when you take a \$7.50 order, \$5.83 can be your share. On \$1,500 worth of business, your share can be \$1,167.00. The very least you get as your part of every dollar's worth of business you do is 67 cents—on ten dollars' worth \$6.70, on a hundred dollars worth \$67.00—in other words two thirds of every order you get is yours. Not only on the first order—but on repeat orders—and you have the opportunity of earning an even larger percentage.

This Business Has  
Nothing to Do With  
House to House Canvassing

Nor do you have to know anything about high-pressure selling. "Selling" is unnecessary in the ordinary sense of the word. Instead of hammering away at the customer and trying to "force" a sale, you make a dignified, business-like call, leave the installation—whatever size the customer says he will accept—at our risk, let the customer sell himself after the device is in and working. This does away with the need for pressure on the customer—it eliminates the handicap of trying to get the money before the customer has really convinced himself 100%. You simply tell what you offer, showing proof of success in that customer's particular line of business. Then leave the invention without a dollar down. It starts working at once. In a few short days, the installation should actually produce enough cash money to pay for the deal, with profits above the investment coming in at the same time. You then call back, collect your money. Nothing is so convincing as our offer to let results speak for themselves without risk to the customer! While others fail to get even a hearing, our men are making sales running into the hundreds. They have received the attention of the largest firms in the country, and sold to the smallest businesses by the thousands.

No Money Need Be Risked

in trying this business out. You can measure the possibilities and not be out a dollar. If you are looking for a business that is not overcrowded—a business that is just coming into its own—on the upgrade, instead of the downgrade—a business that offers the buyer relief from a burdensome, but unavoidable expense—a business that has a prospect practically in every office, store, or factory into which you can set foot—regardless of size—that is a necessity but does not have any price cutting to contend with as other necessities do—that because you control the sales in exclusive territory is your own business—that pays more on some individual sales than many men make in a week and sometimes in a month's time—if such a business looks as if it is worth investigating, get in touch with us at once for the rights in your territory—don't delay—because the chances are that if you do wait, someone else will have written to us in the meantime—and if it turns out that you were the better man—we'd both be sorry. So for convenience, use the coupon below—but send it right away—or wire if you wish. But do it now. Address

F. E. ARMSTRONG, President  
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