TEN CENTS CANADA 12c
RADIO FOR AUG. 3-9

## ERROL FLYNN AND BRENDA MARSHALL.

As they will appear in Warner
Arns fitm "The Sen Hawl. Bros. film, "The Sea Hawk"


## How Radio Sold Willkie to America

Stories about Martha "Our Town" Scott and Jeffrey "My Love Came Back" Lynn

# MOVIE AND RADIO GUIDE: 

## We present a new format for better service to our readers

HEAR that horn blowing? That's us, and the horn is ours, too. We're tooting it for a good reason. In this issue, Mr. Ripley, is a printing arrangement which permits us to do something which has never been accomplished in the motion-picture and radio magazine field. Move over and we'll tell you the story.
In the first place, we have always detested warmed-over news and pictures. We have had no possible use for reviews of a screen play long after that screen play has left our local theater. Yet, in going over all the publications in the field. that is exactly what we were getting. We didn't like it. So we tightened our own schedules.
Don't look now, but something is happening to pages $5.6,7.8 .37,38,39$ and 40 . They are in letferpress, which is a technical term for a special speedy sort of printing. Their being in letterpress guarantees that the news and the reviews and the pictures thereon will be the very latest in any publication in our field.
Specifically, if it happens in Hollywood this week, you con read obout it in Movie and Radio Guide next week. We are the only publication in this field which owns its own presses. Only by extremely close cooperation can news be col lected, edited, printed and distributed from Coast to Coast with such speed. But we are now doing it. Only in Movie and Radio Guide, if you please, will you find movie-radio news items and reviews which are news.

NOW IS A GOOD TIME to explain this change in our contents page. Frankly, we want to be able to talk more directly to our readers. The old set-up didn't permit it. If we get


IIka Chase an interesting or gratifying-letter, we want to be able to republish it. Such a letter, for instance, as this one from Charles G. Norris. Mr. Norris needs no introduction. for everyone remembers him for his great novels. "Salt," "Seed," "Brass," "Bread," and many others. He writes, "I used to be a magazineman and I know something about putting a magazine together and making it inferesting. Since I have been a subscriber to Movie and Radio Guide I have admired your craftsmanship and already have sent in subscriptions to be sent to two of my friends. Now, I wish to subscribe for three more. A check for $\$ 12$ accompanied the letter. As we were saying, we like to talk about letters of that sort. We mention the check not because we are impressed by Mr. Norris' solvency in these taxheavy times but to indicate that he wasn't kidding. We aren't, either, in assuring him that this next year's plans for Movie and Radio Guide guarantee its readers the most inferesting series of stories, pictures and services they have ever received.

For an immediate story example take "Luncheon at the Waldorf" by lika Chase. Miss Chase is a great actress and an inveterate luncheonouter. We ferreted out the fact that she is also a clever writer. Her story will run next week.


Columbia's Albert Warner (left) and Bob Trout labor mightily-but in vain-to overcome the boredom of the conventions

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Week of August 3-9.
$16-32$

## M. L. ANNENBERG, Publisher <br> Curtis Mitchell, Editor

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THE CONVENTIONS ARE OVER and most radio listeners will breathe a deep sigh of relief. Granted that Americans are now concerned with preparedness as never before, granted that more citizens are concerned about their government, nevertheless most of the broadcasts from the Democratic meeting in Chicago reached a new low in interest.

This was not the fault of the networks. They did their best, supplying over $\$ 5,000$ worth of mikes alone to provide the finest technical service. They sent battalions of their best engineert and commentators. They worked day and night to give listeners perfect programs. But the Demo crats failed to cooperate. They emitfed so muct hot air that the nation promptly swooned inte an unprecedented heat wave. Politicians are not entertaining speakers. It must be obvious to most of us who listened that they are not ever very intelligent speakers. If would be muct kinder, both to the listener and to the politicians to forget all about convention broadcasting come next election fime.

THE STARS ON THE COVER: Mercurial, Irish-born Errol Flynn, and darkly beautiful, born-in-the-Philippines Brenda Marshall add romance-in-Technicolor to Warner Bros.' exciting saga of the sea, "The Sea Hawk." Advanturer, playboy and idol of a million women, Errol Flynn's career is well known; about Brenda Marshall, who plays her second big-time picture-role in "The Sea Hawk," very little has been told most moviegoers. Brenda Marshall was born Ardis Ankerson in the Philippines, lived on there until 1930, when she was sent to San Antonio, Texas, to attend high school. Only twenty-three now. Brenda had been bitten by the acting-bug eartly in life. As a result, she slept, ate and worked at acting through high school and college, getting her first break in 1937 as the lead in "Wives of Tomoerow" on Broadway. After an unsuccessful test for the screen, she was tested a second time. signed by Warners and given the lead opposite Joel Mc. Crea in "Espionage Agent" as her first assignment. She likes to cook, play tennis and swim. She's five feet three, weighs 110 pounds, allows herself \$15 a week spending money, which she usually discovers isn't enough
 before the week is

Brenda Marshall and Errol Flynn over. As a result of her work in "The Sea Hawk," Ardis Ankerson. now Marshall, is expected to win full-fledged stardom from Warner Bros.

WE WANT TO CALL attention to our story. "How Radio Sold Willkie to America," on page 36. We thank Mr. Dan Golenpaul for the opportunity of presenting Mr. Willkie's "Information, Please" remarks. By the way, the entire program will be reprinted in full in a forthcoming Random House publication which is titled "The 1941 Information Please" (\$2.00), edited by Dan Golenpaul. Every listener will enjoy the volume.


## SMALL-TOWN SMOOTHIE

## How stage actress Martha Scott achieved movie stardom with one good role-and acting ability!

By Francis Chase, Jr.

M Producer Sol Lesser snid, when he was casting Emily in the sensationally successful "Our Town":
"She's definitely not the type."
That was a few months ago.
she turns in a terrific job of acting)
The public is talking about Martha Scott. Producers are fighting for her services. Half a dozen eligible Hollywood males are paying her court. Who is she, anyway?

When Sol Lesser bought the rights
to Thornton Wilder's Pulitzer prizewinning play, "Our Town," someone made the perfectly obvious suggestion that he cast Martha Scott (the girl who had created the role in the sensationally successful stage play) as Emily in the screen version. He heard Selmick studios had a test which had been made when she tried out for the Melanie role in "Gone With the Wind." Mr, Lesser went over it and had it unreeled.
"She's definitely not the type," Mr. Lesser said after that. "She may have created the role on the stage but she just won't do for the picture."
Seven months later, this same Mr . Lesser handed Martha Scott a contract which called for her to play not only Emily in "Our 'Town" but one other important role a year for seven years. During those intervening months, he had auditioned 110 actresses and screen-tested thirteen in an effort to fill the tricky role she had played so long and so suecessfully in New York. Finally, in sheer despair, he decided he might as well test this Martha Scott, too.
In December of last year he wired her to come on to Hollywood for a screen-test. Miss Scott, with a lead role in "The For-
eigners," just opening in New York and memories of her "Melanie test" promptly wired back that she wasn't interested in Hollywood.
Her curt refusal piqued the producer, but what really added to his determination to make a new test was the fact that Bert Giennon, his cameraman, assured him she hadn't been lighted properly for the "Melanie test." And she hadn't. Paulette Goddard, testing for the role of Scarlett O'Hara, had preceded her and there had been no time to rearrange the lights placed to show Paulette off to best advantage.
When two weeks had passed, Lesser wired Miss Scott again. This time Martha was more willing to listen. "The Foreigners" had done a sudden flop and Martha was left with only her radio serial, "The Career of Alice Blair," for support. She flew to Hollywood to be tested again.

Today Sol Lesser-who proclaimed so positively a few months before that she "was not the type,"-will tell you, even more positively, that there is only one Emily in the country-Martha Scott, of Gee's Creek, Mo. Even if Mr. Lesser hadn't come around to this way of thinking, it would have made little difference once "Our Town" was released. The thousands of movie-goers who have seen her in that film, her first, are one and all proclaiming Martha Scott the film find of the year.
All of this goes to show that screen tests, far from being infallible, can, on occasion, hide talent as brilliant as Martha Scott's. It also goes to show that if an actress has what it takes, not even a bad screen-test can prevent her from reaching the top. Consider Martha Scott:

She's a girl whose friends, when

asked about her, start out to answer firmly, "Martha? She's a typical smalltown girl, simple, frank, but-" The friends, remembering the many unconventional little acts of the star; remembering the sometimes utter spohistication and the gleam that comes into her hazel eyes as she tells stories with double entendres, usually end up in midair.
"No, that isn't just right," they flounder. "She knows exactly what she's doing. She's unconventional. I

RIGHT: In "The Howards of Virginia," being made from the book, "The Tree of Liberty," Miss Scott again will be seen on the screen in a powerful love story
don't know about Martha. She's-well, she's hard to classify."

If being born in a small town makes a person a small-town girl, then Martha is just that. She was born in Gee's Creek, Mo., a stone's throw from Jamesport, Mo., where, including Martha, the census-takers counted some fifty souls this spring. Her education was obtained in a one-room schoolhouse in Jamesport, at Westport High School, in Kansas City, and at the University of Michigan. Her parents were farmers and Martha and her brother helped with the farm work after school.
$\|^{N}$ HIGH school Martha was befriended by-and in turn idolized-a teacher, Miss Ida P. Lilley, who later became the means of Martha's securing a college education. Martha, infused with the idea of emulating Miss Lilley as a teacher, wanted to go to college. A loan of $\$ 1,400$ from Miss Lilley enabled her to do so. By the time she had reached her junior year at Ann Arbor, Martha had quite forgotten the career of teaching and knew a burning desire to become an actress. But she never forgot Miss Lilley. During the hard, lean years following her graduation, she scrimped and saved to pay back her debt, wiring from Hollywood the last one-hundred-dollar installment to her benefactor the day she signed her contract with Lesser.

Martha's first theatrical break came
in Detroit, the year of Chicago's world fair. It had been preceded by a period of theatrical job-seeking in Chicago which had ended up with her taking a salesgirl's job in a department store, several months of modeling for advertising photos in Detroit, and a few walk-on parts with a stock company there. The break came when Thomas Wood Stevens, who had known Martha when he directed summer repertory productions at Ann Arbor, became director of Detroit's Civic Theater and added Martha to his cornpany. Later, when he presented condensed Shakespearian plays at the Chicago world's fair-seven shows a day and seven days a week-Martha was in that company too.
It was not until the spring of 1936, however, that Martha decided she was ready for New York. With sixty dollars in her pocket, she arrived in New York. Within a week she had been cast in a play at the Red Barn Theater, Valley Stream, L. I., and followed that part with various radio shows for almost the whole next year. The following summer she was in the company of the Cape Playhouse, Dennis, Mass, tops in summer theaters, and
$\longleftarrow$ LEFT: As a small-fown girl, Emily Webb of Grovers Corners in "Our Town," Martha Scott brought a tender portrayal of a great love to the screen, won the applause of critics, hearts of movie-goers

sole means of support now was her radio serial, "The Career of Alice Blair." She knew that Sol Lesser was having trouble finding an Emily for "Our Town," and while she felt confident she could handle the part, she made no effort to get it. Her memories of Hollywood were bitter. When she did get a wire asking her to test for the part, she had just been given a part in "The Foreigners" and turned down the screen-test. How she came to take it has already been told.
Martha is easy to get along with. You can't find a person who had quarreled with her. That sets some sort of a record for a six-month stay in Hollywood. Yet she has very definite opinions and convictions and stands up for them. Her mousy hair, her smub nose, her big eyes (which don't see well and have a far-away look in them) give her a small-town appearance. Joe Cotton, leading man of her radio serial, says this is a protective coloring she wears. That, in reality she is quite sophisticated.
Her sense of humor is quaint and she loves stories with a double entendre. Once she was having lunch with her radio sponsor and, after sitting through the meal with her wide-eyed, innocent expression, she told a sophisticated joke that almost unseated the dignified businessman. For the premiere of "Our Town," the studio had tactfully suggested that she buy a new outfit, one a bit more expensive, perhaps. Martha, deeply hurt, told Carlton Alsop, her radio producer, with whom she went to the affair, "Why I paid $\$ 55$ for this! Alsop told her that that really wasn't much and that most stars paid a great deal more for their clothes. Martha replied, reproachfully "I couldn't pay more than this. It would hurt me deep inside, even if I made $\$ 10,000$ a week! ${ }^{\text {t }}$

There you have the deep contradiction which is Marthe Scott. When you talk to her, you somehow have the feeling that perhaps Joe Cotton is wrong, that Martha is a small-town girl after all, and the shading of sophistication you find is really the protective coloring. But you can never be quite sure Martha doesn' have a great many friends. The few she does have are extremely loyal. She says she has no time for a lot of gir friends, and she does work fourteen hours a day when a show
won the plaudits of crities.
That fall, she turned down five motion-picture offers to take the lead in "June Night," and while it was still in rehearsal, switched from it to "Our Town." "June Night" never got beyond the try-out stage in an out-oftown theater. "Our Town" won her an immediate following. After eight months she was called to Hollywood with fanfare and bugles to test for Melanie. She believed she was ready for Hollywood. But Hollywood wasn't ready for Martha.
Returning to New York, she found things were not going well on Broadway either. Few new shows were in preparation, few were projected. Her
is in rehearsal. Anyway, she likes men better. She lives with Vicky Abbot, who was in the stage "Our Town" with her
As for men, she says, "I make it a point to get engaged once a year. It's fun and keeps me on my toes." Primarily she's interested in the career of Martha Scott, and that may be because she just hasn't met the right man yet. At the party Frank Iloyd gave for the "Howards of Virginia" cast-in which Martha is co-starredshe spent most of the evening dancing the shag with little Dickie Jones. She bad come to the party with Bob Boyle, a handsome lad in Lloyd's art depart(Continued on Page 42)


# BOX-OFFICE DARK HORSE 

Jeffrey Lynn's reception at Milwaukee marks him as a man to watch!


IN A year when the air is filled with political dark horses, Hollywoodnot to be outshone-comes out with a dark horse, too. Not too important a niche in the Hollywood firmament was that occupled by twenty-eight-yearold Jeffrey Lynn during the three years he has been in Hollywood. He was a respected featured player who never lacked roles. But to classify him -as a box-office drawing-card-with such players as Clark Gable or Bob

Taylor was a thought no one entertained. Then Mr. Lynn journeyed to Milwaukee for the world's premiere of "My Love Came Back," his latest picture. From the moment he stepped off the train in the Wisconsin city Jeffrey Lynn was a man marked for stardom. The wild acclamation of the milling fans-most of them women-who greeted Lynn at the station was partly responsible. Also impressive' was the fine reception given him by theater
managers, newspapermen and people in all walks of life, a factor which helped to convince Warner executives that the Hollywood appraisal of Lynn was an under-appraisal. Since the public really makes its stars, just as it elects its presidents, Jeffrey Lynn's reception at Milwaukee booms him as the number one dark horse in the boxoffice championship sweepstakes of 1941! Jeffrey Lynn was graduated from Bates College in Maine in the
depression year of 1930. For the next two years he worked as salesman. Then he took a job teaching in a small high school, where he served as dramatic coach. Even so faint a whiff of grease-paint was fatal. The following year he went to New York, where he won a part in the road-show company of "Brother Rat," and a screen test when they reached Los Angeles. He was signed almost immediately, has reached stardom in three years.

TALL, dark, handsome, Jeffrey Lynn won full stardom as Milwaukee fans yelled approval

YOUTHFUL MAYOR Carl Zeidler presented a bedecked key to the city to a smiling Jeffrey Lynn, who-key or no key-had already coptivated Milwaukee. Above, Lynn (indicated by arrow) is mobbed in a theater lobby

AN ELECTRIC welcome sign on the staid Milwaukee city hall demonstrated how the city felt



# MOVIE and RADIO CUIDE Award for Distinguished Acting 

 Charles Boyer and Margeret Sullavan give month's best screen performancesCHARLES BOYER, as the Duc des Proslin in "All This, and Heaven Too," wins Movie and Radio Guide's acting aword for men with his grim portrayal

TWO veteran performers-both seen too little of late-have been chosen by movie columnist Jimmie Fider as the best actors of the month. In the feminine division, Margaret Sullavan, as the sweetheart in "The Mortal Storm," was awarded Movie and Radto Gume's Award for Distinguished Acting, while Charles Boyer, for his finely shaded performance in "All This, and Heaven Too," got the nod in the male division.
Fidler, in making the awards, said: "Selection of the best feminine performance of the month narrowed to a race between Margaret Sullavan ('The Mortal Storm') and Bette Davis ('All This, and Heaven Too'). Miss Sullavan, much easier to watch and much less technical in her performance, was the best in my opinion.
"Since Miss Sullavan's first appearance on the screen in 'Only Yesterday,' back in 1933, I have rated her as one of the five most consistently good actresses on the screen. That she's never been awarded a high Academy honor for acting is, I think, another piece of stupidity which may be added to the Academy's already long list.
"It is typical of Hollywood-though difficult to believe-that Miss Sullavan was released from her M-G-M contract right after completion of The Mortal Storm' when, as one of Hollywood's brightest stars, she should be seen much more often.
"Boyer's performance in 'All This, and Heaven Too' wins him this month's award over other masculine actors not entirely because his acting was super-brilliant. It was good, but Boyer has done better. He wins it largely because he had no competition. Only other better-than-average acting job of the month was Walter Brennan's work in "Maryland," which was no real competition for Boyer.
"I don't mean to insinuate that made the highly successful "Only YesBoyer doesn't deserve Movie and Radio Guide's award. He does. His performance was nicely shaded and he made himself liked in a despicable part. One must be able to act to accomplish that."

Each month-in the first issue of the month-Jimmie Fidler selects two performers, an actor and an actress, to receive awards for distinguished acting. Those selected this monthCharles Boyer and Margaret Sullavan -have fascinating backgrounds for their brilliant careers.

MISS SULLAVAN, born of a distinguished Virginia couple of Norfolk, was a precocious child. At three she was giving recitations to social gatherings, at six she was a gifted dancer. By the time she had finished Sullins College in Virginia, she had appraised herself as "a person without inhibitions" and decided to be everything the socially correct people she knew in Norfolk weren't.

She went to Boston, where she studied dramatic technique and dancing; returned to Norfolk and organized the University Players, a dramatic group. Later she won the lead in the roadshow company of "Strictly Dishonorable," and followed it with the Broadway lead in "A Modern Virgin." Her part in "Dinner at'Eight" brought her a Hollywood contract, where she
terday."
Despite a record of consistently good performance, she has made comparatively few pictures in the seven years since she came to Hollywood. Among those she has made are "Little Man, What Now?"; "Three Comrades"; "The Good Fairy"; "Shopworn Angel"; "The Shop Around the Corner" and "The Mortal Storm."
Married to Leland Hayward, theatrical agent, she has two daughters, has brown hair and gray eyes, weighs 112 pounds and is five feet two and one-half inches tall.
To a studio questionnaire recently sent her, Miss Sullavan's answers, scrawled in her almost unintelligible handwriting, are typical:

What living person do you most admire?
"Leland Hayward."
Hobbies: "Looking at houses."
Favorite scent: "Brooke and Bridget Hayward." (Her children.)
Greatest ambition: "To be an actress on the screen, a person off."
Occupation: "Housewife."
Charles Boyer was born in a small town in southern France and went to Paris to study at the Sorbonne, only to switch to a school of the drama shortly after his arrival. There was little of a hard, uphill struggle for the personable young Frenchman whose schoolteacher, when he was still a teen-aged

MARGARET SULLAVAN wins the honor of best performance by an actress as the sweetheart torn between love and patriotism in "The Mortal Storm"
high-school kid with a crush, had told him to wait a few years and he might become the world's number one lover after his juvenile proposal.

Within two years, Boyer was playing leading roles on the Paris stage and, in another year, was starring in French films. In 1930, Boyer decided he was ready for Hollywood, and, while he did not speak English, he felt that he could learn it rapidly in a land where it was spoken. In Hollywood, he secirred some work in French versions of American-made films but the En-glish-speaking units seemed to get along without him very well.

FOUR years later, in 1934, when Warner Bros, was looking for a soulful gypsy violinist to appear with Loretta Young, he landed the job. Critics liked him. The public remained indifferent. A year later, when he was given the role of the hospital director in "Private Worlds," and with a role which admirably suited his talents there was no holding him down. "Private Worlds" was the beginning of a distinguished American film career which has taken him to such assignments as "Algiers" and "Tovarich."
In real life, Boyer is happily married to lovely Pat Paterson, English actress, and the tragedy which seems to stalk his footsteps on screen-most of his roles have been of a tragic na-ture-ends for him the moment the cameras stop grinding. Volunteering for war service at the outbreak of the war, he fought for his native France, then was released from service after a few months. He returned to Hollywood, where he now lives.
In addition to his screen performances, Boyer has had an active radio career here in America, playing the romantic leads with such hit programs as "Hollywood Playhouse" and "Lux Radio Theater."


PAUL MUNI, Warners' top prestige star, has quit the studio without taking a penny on the $\$ 800,000$ contract that provided for seven more pictures. Muni, who has been with Warners for several years, refused to do the gangster role in "High Sierra." The right to story refusal was in his contract. It is understood that his wish to make "Beethoven" immediately was a further reason for the clash with the studio. Since Warners own the script of "Beethoven" (and also make-up masks which were once prepared for Muni's role in this picture), it is a question whether the actor will do a life-story of this classical composer. Unusual angle to Muni's walkout is that with him went famed director William Dieterle, who had eleven months to go on a $\$ 3,000$-a-week contract. Dieterle guided Paul through some of his most successful pictures, including the Academy Award winning "Zola." It is well known that Muni
and director Edmund Goulding had several serious quarrels while making "We Are Not Alone," So it looks as though Muni and Dieterle will take their free-lance chances together. This is the first time that Hollywood can recall such devotion between a director and an actor. Warners' indirect comment on the affair: The immediate assignment to Humphrey Bogart of the Muni role in "High Sierra."

JANET GAYNOR gave birth to Robbin Gaynor Adrian July 6 with the result that the town's best-dressed baby boy has a specially designed nursery, created by his father, Gilbert Adrian, who not only is M-G-M's head designer but has his own furniture and decorating business, Adrian, who has designed Garbo, Shearer and Crawford wardrobes that have set styles throughout the country, was rumored to have dreamed up zippered diapers for his son. Janet, although she plans
to wait until Robbin is weaned, will resume her career. Wardrobe note: Adrian's first stop after viewing his new-born son was at exclusive Gump's, where he bought a navy-blue mandarin housecoat for himself, which suggests he is planning on spending his early days of fatherhood at home.

PAT O'BRIEN, in an exclusive interview with a Movie and Radio Guide reporter (Pat was getting a shave preparatory to donning make-up for his current Warner Bros, picture, "Flowing (Gold"), explained his side of his departure from the Warners contract list. "I wish you'd tell the fans that it isn't a question of money," said Pat. "I wouldn't have minded taking the thousand-dollar cut, but I wanted to do fewer pictures, too, Last year 1 made eight pictures, Warners and I couldn't agree on the number I should make for $\$ 3,500$ a week. That's the only quarrel we had. I am dickering
with Selznick Studios, and I will return to Warners for two or three pictures a year on a special contract basis. Personally, I am perfectly content with the set-up. I'll have a little time to see my wife and kids. The children have wondered lately who the strange man is around the house on Sundays." Comment: Pat O'Brien has been at Warners for seven years, acting in many pictures with Jimmy Cagney. Unreleased is "Knute Rockne-AllAmerican," the first O'Brien prestige film.

JANE WITHERS has, during the course of her movie career, been bitten by a chimpanzee, chased by a puma, knocked unconscious when she slid down a too smooth banister. Through these scenes her mother remained comparatively calm. But when Jane picked up an ax and started to chop wood for her new film, "Youth Will Be Served," Mrs. Withers had her


NOTHING SERIOUS in it, according to insiders, but Judy Garland has a lot of fun in company with Dave Rose. Martha Raye's ex-tusband. To be noted: Judy seems to have a weakness for musicians, allegedly was upset when Artie Shaw eloped with Lana Turner. (And Dave Rose is a musician.)
child, the Don Ameches recently had a fourth son, John Wayne is also soon to be a father for the fourth time, and the Albert Dekker child is due any day. The stork talked out of turn, though, about Nan Grey. She denies baby rumors, wishes they were so!

WA YNE MORRIS and Bubbles Schinasi are farther apart than ever, and it looks as though Judge Ben Lindsey's efforts to reconcile the pair within thirty days will come to nothing. Bubbles has not answered Wayne's telephone calls during the past week. In an exclusive interview with Wayne, the young actor stated: "Environment is one of the chief causes of our troubles. Bubbles likes New York and city life. I like California, country life and pictures. If the conferences with Judge Lindsey fail I will consent to an Immediate divorce. I've done everything possible to make our marriage work. It's just a case of incompatibility, though I suppose Bubbles will charge mental cruelty."

LIONEL BARRYMORE, according to Harry Bucquet, who directs the "Dr. Kildare" pictures, is "the grandest man," and the story behind the admiration ts a nice one. When Barrymore directed "The Rogue Song" he , was assisted by Bucquet, and never forgot how well they cooperated. When Barrymore was signed to play Dr. Gillespie in the first "Kildare" film, he asked that Buequet be given a chance to direct. M-G-M executives, not realizing the series' potential popularity, entrusted the picture to Buequet, and he's been directing the "Kildares" ever since.

BARBARA STANWYCK'S secret role in "Meet John Doe" is now fully revealed. A Movie and Radio Guide reporter was on the set of this new Capra picture during one of the first days of shooting. Barbara, her hair curled softly and simply and wearing a beige blouse and skirt, was playing a scene in which she, as a girl reporter, types out her own story of some event. Although the role of Jane Doe begins with Barbara befng modishly but not expensively dressed, she does have ermine wraps and jewels later on. Homework: She had to learn enough
about typing to peck out a few words for the reporter scenes.

THE U, S, GOVERNMENT'S investigation of film finances inspired 20 th Century-Fox's "Brigham Young" company to keep a detailed account of expenditures. Listed items reveal the unrivaled problems of the industry: For jumping frogs that refused to hop because the weather was too cold \$600; for an ox that sat down in the niddle of a big scene, $\$ 200$; seven horse-whinnies in the middle of Tyrone Power's dialog, $\$ 210$; several thousand ants that died before the ant mob scene, $\$ 75$; ninety quarts of Ive crickets, $\$ 270$; nineteen dogs from the Los Angeles pound, $\$ 64$, and mountain gnats that bothered the stars so much production had to be halted while a physician could get some citronella oil, \$250, Comment: Washington bureaucracy expenses, imaginative though many of them are, still fall far short of the fantasy items which appear on every film company's daily accounts.

BRENDA MARSHALL ("Sea Hawk") and Bill Holden ("Our Town") have announced their intention to wed when Brenda's divorce from Richard Gaines is final. That will be in ten months, Brenda is a wise young woman to get her claim staked so early, for there is a romantic rush toward this "Golden Boy." Both Bill and Brenda have fine futures in films and are one of the town's nicest couples, Interesting: That Brenda doesn' date other men when Bill's away on location.

DESI ARNAZ, the Cuban dancer who is starring with Lucille Ball in and out of RKO's "Too Many Girls," is on the warpath. Desi doesn't want to be called a glamour boy. "In Cuba a glamour boy is a sissy," says Desi "I want to be like Jimmy Stewart." Hollywood has Desi dizzy. Although there are football scenes in the stage play of "Too Many Girls," he didn't have to play the game. But RKO sent him to U. C. L. A. for three weeks of workouts, kept him sitting on the stages in his football suit for two more weeks. Romantic item: Although Desi and Lucille Ball had a quarrel at Ciro's

recently over his attentions to $t 00$ many girls, they are still a constant twosome.

BÓB MONTGOMERY was given a unique honor when he spoke for the Red Cross over local radio stations and every studio locked its gates at twelve noon so all employes could listen to the speech. Newspapers advertised Bob as "just back from the front lines of wartorn Europe," General consensus of actor opinion was that Bob gave an excellent, sincere and impassioned plea for the European sufferers. What he won't know until now: Honor seats in the front rows of the gathered employes at Paramount were not given to the stars who were working on the lot that day. They went to the chefs and waiters who had to ret back to the commissary ahead of the hungry customers after the meeting!

ANN MILLER, dancer in RKO's "Too Many Girls," is wearing a new, large gold bracelet studded with rubies and diamonds, and a ring to match. She wears the ring on her engagement finger sometimes, and other times she wears it on her right hand. Which is Ann's way of telling the town that she's not declaring for or against marriage to Maurice Weizenbaum, Chicago attorney. The lawyer presented her with the gifts "because he's just that kind of a man," said Ann. He's spending a few weeks in Hollywood on vacation. Hollywood's opinion: Ann is pretty young to be too serious. She's eighteen and will star in her next picture at Republic

HEDY LAMARR, after sixteen months of marriage to Gene Markey, producer and ex-husband of Joan Bennett, consulted her attorney on July 6 for advice concerning future action. In Hedy's statement at M-G-M she said that she and Gene had been incompatible for months and had been considering the separation for some time. He loves boats; she gets seasick. Romantically married March 4, 1939, in the governmental palace at Mexicall, Mexico, Hollywood quickly divided itself into two camps, one for the possible permanence of the marriage, the other for the expected separation. Comment: Plans of Hedy hinge on
whether the child she and Gene adopted within the past year will be taken from her in case she should sue for divorce.

WALT DISNEY is making the jump from Mickey Mouse to symphonies in record time. Scheduled to last two hours, the newest production, "Fantasia," will contain the Disney studio's ideas of the meaning of famous symphonies as played by Leopold Stokowski and the Philadelphia Symphony Orchestra, with introductions and commentaries by Deems Taylor. To be included in "Fantasia": "The Rite of Spring" by Stravinsky, "Toccata and Fugue" by Bach, Beethoven's. Sixth Symphony, Tschaikowsky's "Nutcracker Suite," "The Sorcerer's Apprentice" by Dukas, "Dance of the Hours" by Ponchielli, "Night on Bare Mountain" by Moussorgsky, Schubert's "Ave Maria" and Debussy's "Clair de Lune."

MICKEY ROONEY, so subdued and quiet as to be almost unrecognizable after working until five in the morning and reporting for one last scene late the same afternoon to finish up "Strike Up the Band," spent his spare time distributing his gifts to the production staff. His present to director Busby Berkeley, his pal "Buzz," was a silk batik dressing-gown which was immediately put on. Mickey's reward after working for fifteen weeks in this follow-up to "Babes in Arms": A month's vacation seeing the Paciflc Northwest with Les Peterson, of M-G-M's publicity department, with whom Mickey has traveled a half million miles on tours and vacations.

BETTE DAVIS will be vacationing on her ninety-acre Butternut Hill farm in New Hampshire at this writing. She purchased the farm, complete with house, barn and timber, for $\$ 2,000$. Bette's vacation days this year will be spent remodeling the barn, searching for quarters that legend says a miser buried on her property, perfecting her tennis, and visiting with the local characters who always fascinate her. Her proudest possession on the farm: A pile of birch logs for the fireplace that she bargained for with a native, and won out in the deal.


ALLAN Jones, Martha Raye, Joe Penner, Rosemary Lane (I. to r.) are howl in "Boys From Syracuse"

## "The Boys From Syracuse"

Cast: Allan Jones, Joe Penner, Martha Raye, Rosemary Lane, Charles Butterworth, Irene Hervey, Alan Mowbray, Eric Blore, et al. A Universal picture, made by Mayfair Productions: produced by Jules Levey: directed by A. Edward Sutherland, who also directed "The Flying Deuces"; adapted from the stage play by George Abbott.

' $\mathrm{T}_{\mathrm{a}}$HE BOYS FROM SYRACUSE" is a loud and funny screen adaptafion of a Broadway musical hit which ran for 235 consecutive performances in New York, and with comic situations and gay tunes light-heartedly rendered by Allan Jones, Martha Raye and others, it is thoroughly satisfying

The George Abbott play, from which it was fashioned, is a harkening back to Shakespeare's "Comedy of Errors' with such modern innovations as Trojan horses and Greek fifth columns. In fact, its comic appeal is largely the setting of modern situations in ancient settings. For example, ancient chariots have taximeters and newsboys hawk papers carved on great stone slabs.

Allan Jones, as Antipholus of Ephesus, is the dictator of his country. His wife (in real life, too) is lovely Irene Hervey, Jones' faithful slave, Dromio of Ephesus, is played by Joe Penner. The trouble all starts as Ephesus, having concluded a war with Syracuse, successfully strives to enjoy its victory by keeping out of Ephesus all Syracusan fifth columnists.

Both Jones and Penner, however, were twins long separated from their respective brothers, and the involvement develops when their twin brothers show up. In the stage version, four actors were used in the portrayal of the two sets of twins. On the screen both Jones and Penner play double roles.
Bawdy and forthright, Martha Raye's performance as the wife of Dromio of Ephesus and the slave of Irene Hervey is a piece of comedy which promises Miss Raye a new chance at the popularity poor stories have so far denied her. Against the blatantly painted backdrops of ancient Greek vintage, Joe Penner-also making a new bid for screen popularityemerges as perhaps the one completely human person in the cast.

Eric Blore and Alan Mowbray, as a tailoring firm, and Charles Butterworth, as the duke who cannot take a step without the blare of six trumpets, round out the effective comedy cast.

WHAT THEY THOUGHT OF IT: Hollywood Reporter; ". . A completely wacky laugh riot, a very funny filmusical . . . Variety: ". .. As effective a piece of nonsense as has come out of Hollywood thing bright and new in comedy

# WEEK ON THE SCREEN <br> <br> New pictures you'll soon be seeing 

 <br> <br> New pictures you'll soon be seeing} feature comedy and adventure

## 'South of Pago-Pago'

Cast: Victor McLaglen, Jon Hall, Frances Farmer, Olympe Bradna, Gene Lockhart, Douglas Dumbsitte, Francis Ford, Ben Welden, Abner Biberman, Pedro De Cordoba: et al. An Edward Small production for United Artists; directed by Alfred. E. Green, whe also directed "Disraell" and "The Green Goddess:"

"OUTH OF PAGO-PAGO" (pronounced "Pango Pango") is a saga of pearl-diving, cruel white men who care only for their own needs, beautiful scenery, underwater photography and a love-story which idyllically ends as the audience expects it to.

Victor MeLaglen and his henchmen, Douglas Dumbrille, Francis Ford and Ben Welden, accompanied by Frances Farmer, as Ruby Taylor whe has "rolled every drunk on the China coast," arrive at a mid-Pacific tropic isle in search of pearls. There they are met and welcomed by Jon Hall, son of the chieftain, who proceeds to forget his native sweetheart, Olympe Bradna, and fall in love with La Farmer.

The natives glady dive for oysters, but McLaglen and his crew discover the oysters with the big pearls are in deeper water. When the natives succumb to "divers" sickness" from going beyond a safe depth, Hall places a taboo on pearl-diving. McLaglen and his men then get the divers drunk and force them to continue diving

Beautifully done are the underwater sequences, the background, the native dances, with Hall and Miss Bradna executing a very special bird dance. Tense is the climax, a battle between whites and natives

WHAT THEY THOUGHT OF IT: Los Angeles Examiner: "Another typical South Sea idyl filled with allure, suggestive romance and gorgeous scenery." Los Angeles Times: "A tropical story that runs the gamut of action from 'a' to 'izzard' .." Hollywood Reporter: "There's a
lot of beauty. . ." Variety: "The escapist's paradise of diverting melodrama

## "We Who Are Young

Cast: Lana Turner, John Shelton, Gene Lockhart, Jonathan Hale. Grant Mitchell, Henry Armetta, et al. An M-G-M picture; produced Bucquet. who has directed all the "Dr. Kildare" pictures.

THE struggles, problems and oftdenied happiness of an average white-collar young couple of today in love and matrimony are simply and faithfully told by "We Who Are Young," which brings Lana Turner, acknowledged young glamour girl, her first dramatic starring role, and an equal break to young leading man John Shelton, who plays her sweetheart and husband.

While inexpensively produced, the screen play is fast-moving, well acted and directed, and deserves important consideration because of its faithfulness and timeliness.

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## "Pride and Prejudice"

Cast: Greer Garson, Laurence Olivier, Mary Boland. Maureen O'Sollivan, Edna May Oliver, et al. An M-G-M picture; produced by Hunt Stromberg; directed by Robert $Z$. Leonard, who also directed "New Moon" from the classical novel by Jane Austen.

'PRIDE AND PREJUDICE" has proudly retained the mannerisms and charming customs of early nine-teenth-century England despite the modern prejudice against such formalities of etiquette. Greer Garson and Laurence Olivier, both Academy Award nominees the past year, make their socially repressed characters human, and they are aided by the pert dialog that is based on Miss Austen's ever fresh psychological observations. Women will thoroughly enjoy this entirely feminine type of comedy.
The strength and appeal of "Pride and Prejudice" lies in the cameo-like oharacterizations, which give all the members of the cast a chance to make their individual impressions. Greer Garson is winning as the impetuous, outspoken Elizabeth Bennet, Laurence Olivier, as the snobbisi Darcy, is not exactly miscast, but after "Rebecca" his fans will be disappointed in this almost still-life portrayal. It is Mary Boland, as the mother of the five Bennet girls, who takes scene after scene away from Garson and Olivier. And Edna May Oliver might be accused of stealing the picture completely if she had had a few more feet of film in which to portray Olivier's aunt.

The film closely follows the classic story of a middle-class family who attempt to marry off their five daughters to young aristocrats, and the inrigues and problems involved

WHAT THEY THOUGHT OF IT: LOS Angeles Times: "One of the most charming pictures to reach the screen in many months... Variety Delightfol comedy of manners of Victorian England to please women especially
Hollywood Reporter: "A cameo of its period

## "Girl From God's Country"

Cast: Chester Morris, Jane Wyatt, Charles Bickford. Ray Mala, Kate Lawson, John Bleifer, Mame Clark, et al. A Republic picure: produced by Armand Schaefer: directed by Sidney Salkow, who also directed "Rhythm on the Range.'
A.ASKA, with its vast white wastes and rugged life, is romanticized in Girl From God's Country,"
Chester Morris plays a doctor, who left the States under suspicion of murdering his father, working among the Eskimos. To aid him comes Jane Wyatt, a nurse whose romantic visions are shocked at the disorder and roughness she finds. But her plans to leave and go back to the U, S. are changed when she falls in love with the doctor
Just when everything looks fine along comes Charles Bickford, in the guise of a U. S. marshal out to get the doctor, and a vividly exciting chase ensues, with sleds and teams of huskies racing over the snow.
WHAT THEV THOUGHT OF IT: Los Angeles Examiner: "Will probably set a new mark for this type of production." Los Angeles Times? Republic tas gone to town in every way story, direction, acting all being top-notch."

# 1 MARRIED 

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LEFT: From swank Park Avenue to Timbuktu is but a slight itunt to Osa Johnson, who now reveals the woman's side of her adventurous married life

ABOVE: Glose-up of this wiger was made G.y Mrs.
Johnson, who mequed. pher, found msinage the beginning of adventure


OSA AND MARTIN pose with an elephant which charged their camera, to be felled by Martin's accurate aim in the nick of time

VERGING on the unbelievable are the adventures unfolded by Osa Johnson (Mrs. Martin Johnson) in her new autobiography, "I Married Adventure," which gives the woman's side of the daring journeys of exploration made by this young American couple into the wilds of Africa, Borneo, the South Seas Islands over a twenty-seven-year period. Proot that it is no fiction is amply provided in the photographic record which Columbia now brings to the screen under the same title as an autobiographical film of Osa Johnson's amazing life. When Osa Johnson back in the early 1900 's, fell in love with a young photographer from a neighboring Kansas town, she looked upon it as an extremely important event in her own life but a very mild incident in that of the world. She was wrong. When she married Martin Johnson, she married adventure-not an idle, worthless and self-satisfying adventure but an adventure which was to give to the world its most cumplete records of people and animals and places which-without the Johnsons' photographic workmight still be only vague names on a map, or nameplates on a cage at the zoo. The result of their work has been an enlightening picture of a great part of the earth which was hitherto dark, blank areas in world consciousness. The Columbia film, aptly titled "1 Married Adventure," depicts Mrs. Johnson's side of the adventurous team from the time of their marriage to the tragic incident of Mr Johnson's death in a plane crash three years ago in California.


THE JOHNSONS' records of tribal life are the most complete in existence. Here is a Meru chieftain and one of his fiffeen wives


# I'M CLAD I FAILED MY SCREEN TEST 

The actual, true adventure of a girl who found out what a Hollywood screen test was like-by taking one

Anonymous

In the first part of this unustual story (published last week) the writer recounted the series of events which led up to her opportunity of a lifetimea screen test by a major Hollywood studio. Candidly, she revealed the manner in which she obtained the appointment for the test, her preparations for it. She described in detail what happened when she arrived at the studio, the impending test's effect upon several other girls who also were
being tested. After being at the studio from early in the morning, going through wardrobe and make-up, waiting in an anteroom for hours, she hears the fatal words, "You're next!" Now go on with the story.-Editor.

IN THE next room was a set blazing with lights, and what at first looked like hundreds of people merely resolved into the test-director, the cast-ing-director, the cameraman, his as-
sistant, four grips and a publicity man. The set was a modernistic room with a couch and a low table with flowers and magazines on it. In front of one camera was a stool, and in front of a second camera a bit of wood was nailed to the floor through the green carpet.

The casting-director introduced me to the test-director, who smiled to put me at my ease, seating me on the stool in front of one of the cameras. I could see a slate with my name written on it in chalk and the date and the word "test."
How did I feel? Numb. I was grateful for the heat of the lights, because I was cold with nervousness and my lips kept twitching, which frightened me. I could imagine a closeup of my face looking like somebody having a fit. I felt if they didn't get it over soon I would have a fit-right in the middle of their pretty stage set. I tried not to look at the camera facing me. It was like a big, lidless eye staring at me coldly.

Don't be nervous," said a voice from behind the camera, which I recognized as the test-director's. "Just answer my questions in a natural voice,"
Then I noticed a microphone suspended above my head, and my tongue curled up in my throat.
"Okay-roll 'em," said a voice, and I heard the low hum I knew meant the camera was being electrically turned-taking a picture of everything I did-and the microphone above was recording every word I spoke. I wanted to stop them-beg for a re-hearsal-but it was too late.

I answered my name and age in a dusty little voice, and then plucked up courage to tell something of my ambitions.
"Any experience?" asked the voice behind the camera.
"No," I said, and tried to smile, I wish they had given me a bit of tragedy to do then. I could have wept big tears. I could have broken down and been terribly realistic. Instead, I smiled and my lips felt stiff and unreal.
"Okay." The humming stopped and I half fell off the stool.
"Now for the long shot," said the test-director, and I was shown how to stroll around the set, look at the flowers, pick up a magazine, and then walk up to the camera and stop where the bit of wood was nailed to the floor. If I walked too far it would trip me, I thought, and then it would be too bad for the camera!

SQUARED my shoulders and walked onto the stage. They took some stills. I didn't care any more. I was pretty sure I was lousy-and it didn't matter a hang. All I wanted was to get this over and collapse. And all I hoped was that I wouldn't collapse too soon-but even that didn't matter. I thought of the rest of those poor kids out there huddled around the heater waiting for their turn and I got mad again.

That helped.
Just what emotion can you express wandering around a room? They said this was just a "photographic test" to see how I filmed. Okay-I did as I was told. I strolled. I paused, staring unseeingly at a year-old copy of Spur on the table. I touched the flowers in passing and was rather shocked to find they were artificial. The feeling of that dry-paper rose-petal added to the unreality of the whole experience. At last I stopped, obediently, standing by the wooden marker. The humming of the camera mercifully ceased and I sighed and went up to the castingdirector.
"How was that?" I asked.
He smiled non-committally. "You were okay."

I went back to the mourners' bench, where three girls sat dispiritedly. Hazel was next and I asked if I could wait for her, and the casting-director said "okay" again, a word he seemed to favor.

While Hazel was gone I tried to pep the other two up, but it wasn't much use. Suddenly a crash on the set made us jump to our feet. In a few seconds Hazel ran into the room sobbing. She had tripped over the wooden marker, poor child, and made an awful mess of her test. They were very kind about it, but Hazel wrung her hands.
"I want to go home-I want to get out of here," she said, shaking with sobs. She grabbed me, "Let's get outlet's get out!'

WE PRACTICALLY ran to the wardrobe department together, as though pursued by demons. We flung off our soaking-wet evening dresses, and dressed again as though possessed. I do believe if anybody had tried to stop us they would have been murdered, Our hands shook so we could hardly get our clothes on, and Hazel kept crying and laughing by turns. Not hysterically, though. She'd think of things to make her laugh, and then cry about the whole affair.

Where are the rest of the girls?" I asked the lady-with-the-pins as we grabbed our suitcases.

She shrugged. "All gone."
Hazel giggled again. "They escaped."
Our knees still shaking, we raced down the studio street and out of the gate, clutching one another and our bags. Once outside we gazed back, panting.
"Never again!" I looked with positive loathing at those big iron gates. And I had wasted a year of my young ife longing to get inside!
"If-if it's okay with your testwill you-I mean-will you-?" Hazel was stuttering and looking at me.
I shook my head. "I don't think so." But hope had sprung up again and I was living for the time when I would see the tests. Maybe I was okay. At the thought, I inwardly shuddered. I needed the money. Mother and Dad could use my aid if I became a star But the glamour-the joy-the thrill had completely gone out of it. I looked at it as a distasteful and difficult job. The idea of reliving that nervous agony day after day haunted me. One night I would pray that I would fail completely. Another, and I earnestly longed to succeed for the sake of the money.
As for Hazel, my best friend-for we had been tried under fire together -wild horses wouldn't have dragged her back to the studio. So she said. But when the day came for us to see our tests run, we returned to the studio and clutched our hands in our laps as the tests were run off one after another.
Tests, did I say? They were portraits of nervous hysteria, every one of them. A medical school would derive real psychological knowledge from study of those motion pictures. There we were-and we were terrible!
There was I-my lip twitching fool-ishly-my attempt at a smile enlarged on the screen into the most idiotic simper you ever saw. I am really very pretty. On the screen I was average. My face looked terrifled. That expression I had thought was cool poise was blue funk if ever I saw it. Hazel squeezed my hand, seeing the tears in my eyes. Then there was Hazel, pitifully exposed before (Continued on Page 42)

# COMING RADIO EVENTS 

For the Week of August 3-9

## Saturday, August 3

AN ARMY EQUAL to any emergency of defense is one of the aims of the $\mathrm{U}, \mathrm{S}$. government in its peacetime defense program, backed by solid public support. Such drastic measures as universal military training are being talked about. Meanwhile the expansion of the present standing army is being sought through the traditional voluntary method. A new program series on CBS-which began last week -is dosigned to accelerate the army expansion and at the same time promote clearer understanding of military life and methods by the public. The army itself, through officers, enlisted men and families of soldiers, will picture the human-interest story of the nation's defenders. Musically featured is the famous U. S. Military Academy band playing from West Point. Emcee of the series is Ray Perkins, veteran radio artist and a major in the Army radio artist and a major
Reserve Corps. CBS.

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A RADIO SALUTE TO RADIO by the New York World's Fair of 1940 and the San Franclaco Golden Gete International Exposition will bring to listeners an hour's program headlined by such top names as Kate Smith, Rudy Vallee, Lanny Ross, Major Bowes, Morton Downey and many others. The air extravaganza is a feature of "Broadcasting Day," being observed Saturday at both fairs, CBS, NBC, MBS.

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## Sunday, August 4

"UNITED WE STAND" is a new educational series, beginning this week, which aims at contributing to the intensiffed movement for national unity by developing an understanding among Americans of the privileges and duties implied in belonging to a nation made up of many heritages. CBS.

CHARLES HOLLAND, young Negro tenior who vaulted to high success by means of "Una Furtiva Lagrima," which he sang ott a Red Cross broadcast from Hollywood a few weeks ago, is already starred in a halt-hour broadcast. The show is heard on Sundays, features Holland singing with Charles Dant's orchestra. This week's is the second broadcast. NBC,

## 

LISTENERS MAY WIN awards up to $\$ 200$ by answering the hypothetical problem of whether a prisoner after serving the minimum term for his offense shpuld be relurned to society or confined again, as Max Marcin sets up the case with his original drama on "Crime Doctor" on the "Musical Game" program. CBS.

WALTER WINCHELE and H Kaltenborn both sound as if they're talking with clenched jaws and fists when they speak of war abroad and its offshoots in America. Winchell is


Wife of Gov. Jones of Louisiana visits old classmate Tom "Unole Walter" Wallace, singer Virginia Verrill (center) of "Dog House"

## It's for Men Only

"Uncle Walter's Dog House" pretends to be a refuge for mistreated husbands

0NE of the more curious phenomena of broadcasting is the program called for it is desioned by men for men to sell Sir Walter Raleigh pipe tobacco yet by all Sir Water avaltable it is tobacco, yet by al indices avallable it is a qreat big hit with the ladies. Which is all right, too, because ladies whose husbands are pipe smokers are reputed to have more than a little to say about the sort of tobacco those husbands burn.
Actually, thret fourths of all ticket re quests for this program come from women. Also, more than a third of the mail response is written by women.
Whith proves wist? Out in Chitago where this program is produced by the Russell M. Seeds advertising agency, they don't worry about that answer. They simply look at their $15 \%$ Crossley rating and smile with satisfaction.
Uncle Walter is actually Tom Wallace, an advertising agency vice-president whe filled in once during an audition and was so good that the sponsors insisted he stay on the show. Virginia Verrill is the starred vocalist. Bob Strong's orchestra makes the music, helping along the redoubtable combination Dog House Chorus consisting of Tom, Dick and Harry, and Michael Stewart. Usuaily, a group of four actors will present a Dog House Drama. Charles will present a Dog House Dran
Lyon does the announcing.
Lyon does the announcing.
Cincinnati knew the Dog House program before the remainder of America, It wa tried out there for thirteen weeks before being put on a network. What Cincinnatl listeners liked, the agency reasoned, would please the entire country. They were right
The body of the program is a dramatized skit based on experiences outlined by lis teners in letters submitted in the program
contest. The wifining "experience" each week is dramatized on the air, and the letter writer is awarded a $\$ 50$ prize. The eleven next best letters win for each of their writers a Sl0 Kaywoodie pipe and a one-pound can of Sir Waiter Raleigh. Each other person who submits a letter receives pocket-size tin of the sponsor's tobacco. The cost of the show is $\$ 1,800$ far taient and $\$ 15,000$ to $\$ 20,000$ for network time. Rehearsals occupy three hours Tuesday, from 12:30 to $2: 30$ p.m. and from $6: 00$ to 7:03 p.m. They skip the usual last-minute diress rehearsal. The orchestra and the tramatic cast are rehearsed separately, in order that spontaneous laughs may be forthcoming from the musicians.
For this program the performers dress as thry plase, for the most part wearing the business or sports outfits you mighit see on any average person on the street On the air Uncle Walter is poised and steady; he just stands at the mike and talks, uslng his volte without the ald of much gesturing for inflection. Virginia Verrill stands close to the mike, her head back, her hand gripping the music stand fthe attuatly fears it witt fatt over)
Commercials are straight sales talks by the announcer and chatty, chummy pleas to the "pentmans" by Uncle Walter. Away from the "Dog House" Uncle Walter is a ping-pong expert, a moviecamera enthusiast, and a champion watermelon eater. Virginia Verrill, besides being known for her deep, rich voice, is identified as the former movie singing-voice of Barbara Stanwyck, and she looks enough like Myrna Loy to be her film double.



## on vacation. Substituting for him on

 the "Jergens Journal" for four Sundays beginning this week is Kaltenborn, whose comments, sometimes emotional but always keen and forceful, have been doing a leading job in cutting away the camouflage aroundcurrent war events and their implications. NBC.

"HOME ON THE RANGE" is one of the songs that just naturally be-
long with the "American Album of Familiar Music" and with the mellow voice of Frank Munn. It wouldn't be surprising to learn that he sang David Guion's idyl of the open spaces on the first program of the well-loved "American Album" series almost a decade ago. Anyway, the "goldenvoiced tenor" will sing the familiar ballad this week, and many listeners will smile with satisfaction, NBC.


## Monday, August 5

"SHOW BOAT," now under full steam as a top-ranking variety show, is moving its weekly visits to Monday from its former Friday night period The show also changes from the NBCBlue to the NBC-Red network. The type of presentation remains the same, as does the cast, with comedian Marlin Hurt and song stars Virginia Verrill and Dick Todd supported by Cap'in Barney (Carlton Brickert), two bands and other musical features. NBC.

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## Tuesday, August 6

LANNY ROSS, who used to bring down the house on the old "Show Boat" and "Hit Parade," then proved with a solo serfes that music can compete with daytime sketches, and finally went on to a night-time solo spot to score his latest triumph with his "Memory Time" songs, wifl appear this week in a special role, Lanny will be guest singer and master of ceremonies of "Musical Americana," Also a guest star will be Sylvla Froos, whose name was the epitome of radio blues singing a few years ago. NBC.

##  <br>  <br> 

## Thursday, August 8

MADELEINE CARROLL, Franchot Tone, Fred MacMurray and Lynne Overman are "Vox Poppers" thif week from a town that has recently made history. Charlottesville, Va, will be long remembered as the place where President Roosevelt served straight-from-the-shoutder notice to imperialistic nations that America stands ready to defend its democracy against any and all attacks. Charlottesville also figures in the news as the place where the movte "Virginta" is being filmed. That's the occasion for Parks Jolanson and Wally Butterworth to present their "Vox Pop" program from the location scene, with the stars of the picture as guests. CBS.


LOVELY LILLIAN CORNELLL, sitting pretty in Hollywood since her first screen appearance with Jack Benny in "Buck Benny Rides Again," is also to appear in Bing Crosby's new picture, "Rhythm on the River." And the contralto star, who climbed to the screen from Chicago radio - partly through a picture in Movie and Rado Gume-will be heard by radio fans once again as one of Bing's guests on this week's "Kraft Music Hall." NBC.




HARRIET HENDERS, Met soprano star, will be quest soloist with the Chautauqua Symphony Sun., NBC

## Saturday, August 3

Chautauqua Young People's Concert, NBC Albert Stoessel, conductor. Overture to "The Secret of Suzarne" (WolfFerrari), Atley Tunes (Guion), Five Miniatures (White), Alabama (Spalding), From the Canebrake (Gardner).


The Dorian Sthing Quartet, cbs. Quartet No. 3 (Quincy Porter), A La Tango Milonga; A La Czeca; A La Valse Vienmoise (Schulhoff)

## 



Vera Brodsky Plano Rectial, Cbs. Brahms Cycle. Variations on a Theme by Schumann; Two Copriccios and two Intermezzos from Opus 76.


United States Marine Band, CBS, Captain William Santelmann, conductor. Stephen Foster Melodies (Guzman), Tonda No. 10 (Allende), Border Suite (Spencer).

## 

Ltrrary of Congress Chamber Mustc Concert, NBC. The Budapest String Quartet. (First of nine concerts). Quartet in F (K. 590) (Mozart). Two Sketches on Indian Themes (Griffes), Quartef in F Minor, Opus 95 (Beethoven).

Operatic Pop Concebts, MBS, Cesare Sodero, conductor.

## Sunday, August 4

Radio City Music Hatl of the Air, NBC. Music Hall String Quartet; Anne Roselle, soprano; Henrietta Schumann, pianist; Maurice Baron, conductor.

Columien Symphony Orchestra, CBS, Howard Barlow, conductor. Darius Milhaud, composer. Overture (Zoltan Kurthy), Overture "Romeo and Juliet" (Tschaikowsky), Spring Symphony (Schumann), Cortege Funebre (Darius Milhaud-conducted by the composer).

Chautauqua Symphony Orchastra, NBC. Albert Stoessel, conductor; Harriet Henders, soprano; Georges Miquelle, cellist. Cello Concerto (D'A1bert), Sketches of the City (Gardner

# The March of Music 

Edited by LEONARD LIEBLING

". . . An ampler Ether, a diviner Air . . ."-Wordsworth Stations on which you may hear these programs are listed on our program pages on the day and at the hour-indicated

## From the Editor's Drawer

SUMMER-TIME, the period between serious seasons, always offers the best chance for a musical editor to probe his desk and empty out the flotsam and jetsam of the previous winter. At this moment there lies before me such a collection, highly varied, some of it still crying for publication, the rest doomed to oblivion by way of the waste-basket.
One large drawer, however, contains a neatly piled stack of correspondence, too voluminous to be published, and too treasured to be destroyed-the hundreds of letters written by readers during the past three years to this department. They are letters of inquiry, of praise, of criticism. All of them are valued by me as evidence that "The March of Music" established a bond of interest with its following and that it fulfilled its primary purpose, to try to further musical knowledge for radio listeners, and to give them practical service in enhancing their enjoyment of the world's great masterpieces of tone. My sincere thanks to all those correspondents who took the time and trouble to honor me with their cam-munications-and my apologies to those who could not be answered because of lack of time during the seusonal rush.

I found one amusing item that had hidden itself in a far corner of the desk. It eame from Idaho, and
the writer says: "I have Just learned that the giraffe has no voice and cannot utter any vocal sound. Hallelufaht So the giraffe can never be taught to croon, or moan torch songs."
Another friend reports about torch composers and performers: "Did Robert Browning have typical poet's power of prophecy when he seemed to foresee the American plague of songs that tell of deserted lovers, and lonely and breaking hearts, and never hold out hope of healing or assuagement? At any rate, he penned these lines:
But how carve ir the life that lies before,
If bent on groming ever for the past?
I like the thought of a Florida contributor: "Communism might work in the realm of composers, those having ideas dividing them with those who have none."
And so let us close the books finally on last season. In conclusion let me say that I loved the understanding of my correspondents, their challenge and their inspiration. I think that with us musiclovers there is always a common vagabondia of the heart, and a chasing of rainbows. What if the pot of gold eludes? The thrill is the chase of beauty and ideals, and the gorgeousness with which they color Iffe.

## Highlights of the Week

TWo noted chamber-music or ganizations make obeisances to
American composers. The Dorian group distinguishes Quincy Porter with a hearing, and the Budapest foursome give the late Charles Griffes a place of honor in such superb company as that of Beethoven and Mozart. Griffes died in 1920 prematurely, at the age of thirty-six. Even sadder was the cause of his passing exhaustion from overwork and insufficient nourishment due to poverty. His "Indian Sketches" date from 1919, when they were premiered in New York by the famous (but now defunet) Flonzaley Quartet.
Americans can always be stirred with the music of Stephen Foster, and the U. S. Marine Band gives us some of his heartfelt airs arranged for that body of players. The marvel of Foster and his tunes grows with the years. Written mostly for the ministrel troupes of his period, they now are among the immortal songs of our land. The oft-heard cry for "an American Beethoven" is still unanswered; many persons feel, however, that another Foster would be just as welcome.
Vera Brodsky continues her Brahms presentations in understanding and polished performance.

The Variations, which that master wrote on a theme by his friend Schumann, are not of the best Brahms manner and far inferior to the sets he composed on Handel and Paganini airs.
Chautauqua offers two programs that promise special pleasure. One of them brings American works of not too profound character-the always stimulative Guion is on the list with his breezy "Alley Tumes" (not Tinpan Alley!). The other unusual feature is the revival of Eugen d'Albert cello concerto, which for some strange reason is rarely trotted out these days. The composition is a romantically attractive and brilliantly factured score.

## Record Review

QUARTET NO. 1 IN E MINOR ("From My Life-). Primrose String Quartet. Victor Album M-675.
This excellent quartet, formed last year, makes its recording bow with Smetana's melodious work. Recording and playing of superior quality make this a good buy, and a valuable addition to chamber-music collections. Future releases by this quartet should be heard with interquar.


ANNE ROSELLE, also of the opera, will be soprano soloist on "Rodio City Music Hall" Sunday, NBC

Read), Prelude to Act 111 "Lohengrin" (Wagner).

## 

NBC Sunday Nigirt Concert, NBC, Symphony Orchestra, Erich Leinsdorf, conductor. Chorale (Bach), Serenade No. 9 (Mozart). Adaglo from Symphony No. 6 (Bruckner).

##  <br>  <br> 

Forn Summin Hour, CBS. Symphony Orchestra, Leith Stevens, conductor; Jessica Dragonette, soprano; James Newill, tenor.

## 

## Monday, August 5

The Truephone Hour, NBC. Symphony Orchestra, Don Voorhees, conductor: James Melton, tenor; Erancia White, soprano. Overture to "The Flying Dutchman" (Wagner), the Orchestra: Scene and Gavotte from "Manon" (Massenet), Francia White; Warum (Schumann), the Orchestra; Give Me One Hour (Friml), Sugar Plum (Wolfe), James Melton; Mighty Lak' a Rose (Nevin), Chorus; Duet from "The Merry Widow" (Lehar), James Melton and Francia White.
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So You Thing You Know Mustc, CBS, Music quiz Ted Cott, master of ceremonies; Leonard Liebling, judge. Guests: Michael Bartlett and Billy
Rose:



The Voice of Firestone, NBC. Symphony Orchestra, Alfred Wallenstein, conductor; Margaret Speaks, soprano.
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## Tuesday, August 6

Musical Americana, NBC. Symphony Orchestra, Raymond Paige, conductor; Kenneth L. Wath, master of ceremonies, Guests.


## Wednesday, August 7

Lewisohn Stadium Concert, CBS. New York Philharmonic Orchestra, Massimo Freccia, conductor. Tit Eulenspiegel (Strauss), Sarabande (Debus-sy-Ravel).
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Daily Programs, Sat., Aug. 3, through Fri., Aug. 9
 7:30 am.-Mellourn-N EW. (Euglibh) VL:16 (958)

 Nees (Engist): VLOS (9.58)




 (15.24)

4 p.m.-Rome-Evenine sowert nith Eulith


4:30 p.m. Anlera, Turke - Yaicy prograin itom Ankara. Turkeo TMQ (15.195),
4.45 p.m.-Beriin-Shuters of Momean: DJB (1520)

5:30 p.m (1520) DM. (15,11) Corner (Engish)


 7 p.m. (ex. Sun.)-Jumaicu-Ni... (Encrith: zo )

 $2.35 \mathrm{p}, \mathrm{m}, 7$


 3 p -m Moscow-Ners, Path and mutic frow Soviet Rawis far North Ameries IVNW 8:30 p.m. -1

 9 p.m.-Tokyo-Prograim (our Entern Noribliner ${ }^{117} 17.845$
 10:30 p.m-Lourlou-ltatiay News Reel for North American listene 6 (20) (11.75)


2amm-5an Frantion-Nens) (Eneman: KaE

## Saturday, August 3

 7.30 KGEI (9.67)
music: 1tadio Mi minique (9.705) 11.751
8 p.m.-London-Londorn Log: GsD (11.75)
$9: 15$ p.m-London-Tiw Week's Programs: G:



## On Short Waves <br> Edited by Charles A. Morrison <br> President, International DXers Alliance

Programs from foreign countries

## WHAT WILL HAPPEN IF GERMAN TROOPS SEIZE THE BRITISH SHORT-WAVE STATION?

A
T THE time of writing it still seems fantastic to believe that Hitler's troops can succeed in invading the British Isles and ultimately capturing the great Empire short-wave center at Daventry, near London. However, in the light of the incredible course of events that have transpired within the course of a few brief weeks nothing apparently is impossible, so it may come to pass that one of these days you may tume for London only to find the usual channels silent or perhaps to hear an unfamiliar announcer reading the news bulletin in English, but with a strong German accent, and spouting forth such stock phrases as we have learned to directly recognize as products of the amazing Nazi propaganda machine. This could of course only mean that the "Voice of the British Empire" had been added to the ever-growing Relch network. Should such an event take place would it still be possible to receive news concerning the Empire? In the British Isles there are more than a dozen powerful medium-wave, or standard, broadcast stations. It seems reasonable to believe that some of these stations are by now equipped for a quick change-over to short-swave frequencies, so if the main transmitting center falls it is quite probable that overseas broadcasts will continue from unnamed locations. The huge short-wave commercial telephone station at Rugby is also a possibility, since it could easily be adapted for broadcast use.

In addition there is the 2,000 -watt short-wave station at Athlone, Ireland, which is still operating regutarly on 9.595 and 17.84 megs. If the invasion goes ac:ording to plan the Germans would of course eventually try to seize or destroy all of

GENERAL NOTES: The "American Hour" from Rome, broadcast mightly from $9: 15$ to 11:10 p.m. EDT, is now being carried by the tollowing network of stations: 2R08 (17.82), 2RO14 (15.23), 2RO15 (11.76), 2R04 (11.81) and 2RO3 (9.63). The transmission for the and 2 R03 (9.63). The transmission for the
Far East, which is often heard in the United Far East, which is often heard in the United
States, is now broadcast from $11: 35 \mathrm{a}, \mathrm{m}$. to States, is now broadcast from 1135 a a.m. to
$12: 30 \mathrm{p} . \mathrm{m}$. EDT, over 2 RO8 ( 17.82 ), 2RO6 (1530) and 2R015 (11.76) . . According to Dorothy Hafl of Springfield Gardens, L. 1., New York. HAT4 (9.125), Budapest. is now being heard as late as 10 p.m. EDT, with the reading of the English news bulletin at approximately $9: 00$ p.m. EDT ...TPCS $(15,24)$, Paris. France, now a Hitter station, is on the air dally from 1 to $4: 15$ p.m. EDT. An English program is broadcast from $2: 00$ to $2: 45 \mathrm{p} . \mathrm{m}$., with the news in English at $2: 30$ p.m. EDT The news in English at 2:30 p.m. EDT "A The rrish short-wave station, now called "Ra-
dio EIRE," is being heard both morniogs and dio EIRE," is being heard both mornings a
atternoons on a frequency of 17.84 megs. atternoons on a frequency of 17.84 megs....
PV95 (15.18), Moscow, power. 100.000 watts,
is on the air intermittently from 9.55 2 m . to
$10: 00$ p.m. EDT, with broadcasts in English at
2:30, 4:00, 5:30 p.m, and from 8:00 to 9:00
p.m. EOT, for North America .... LKQ
(11.735), at Oslo, Norway, now under Nazi
from 5:30 to 6:30 p.m. EDT, in parallel with
LKV (15.17).
IN ASIA: G. C. Gallagher of San Francisco,
Calltornia, notifies me that XPSA (Kweiyang.
Kweichow Province, China) will soon move to
a new frequency of 8.48 megs, where it will
broadcast daily from $6: 40 \mathrm{am}$. to $12: 45 \mathrm{p} . \mathrm{mm}$.
and from $3: 00$ to $5: 20$ p.m. EDT ... The
Chinese International Broadcasting Station at
Chungking, which has just undergone exten-
sive alterations, has received the new cail
XGOZ, replacing the former dual call XGOY
XGOX . . . MTCY of Hsinking, Manctrukue,
is now broadcasting as foliows: On 9.545 megs,
$\begin{aligned} & \text { from 10:30 to } 11: 55 \mathrm{a} . \mathrm{m} \text {, and on } 11.785 \text { megs, } \\ & \text { from 10:00 to } 11: 55 \mathrm{a} . \mathrm{m} \text {. EDT. }\end{aligned}$
from 10:00 to 11:55 2.m. EDT.

## Orthevera: JLs2 (17.845)

## Sunday, August 4




10:45 a.m.-Lo. 17 don-lidisetrial Britain: GS 11:45 a.m.-Nes. (Euglibh): H1P5G (11.78)
 Moliner Pinillos. with roted monests TGWA
19685 ,
these various transmitters. Should such a plan be remotely possible it would take weeks, but even if every station in the British Isles was silenced news would somehow get through to the short-wave stations of the colonial empire, there to be relayed to the world. For example, there is TFJ ( 12.235 ), a 12.000-watt short-wave station at near-by Reykjavik, Iceland, which is already in the hands of the British and which is equipped with a directional antenna to North America, would provide tair reception for listeners in the United States, The next best bet insofar as reception in this country is concerned would be the British short-wave stations in Newfoundland, Canada and the Bahamas. In Newfoundland, VONG at St. John's, operates at the present time on a frequency of 5.97 megs for local reception but has an optional frequency of 9.48 megs, which is quite sitisfactory for reception in this country. In Canada, there are several short-wave stations, none of thigh power, but the following are well heard in the eastern part of the United States: CFCX (6.005), Montreal; CFRX (6.07), Toronto, and CJRX (11.72), Winnipeg. ZNS2 (6.09) is located at Nassau in the Eahamas Islands and is well heard when reception conditions are favorable. This station is quite popular at present since the Duke of Windsor became governor of the islands. It is quite likely he will be heard frequently over this station.
The largest short-wave stations in the British Empire are located in Australia, South Africa and India, but due to their great distances from $u_{s}$ they do not furnish regular reeeption. I will discuss these stations fully in an early issue of Movie and Radio Guide.

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9:30 p.m-Tolcyo-Orchestra selections by the Jopan Broadcasting Symphony Orchestra: 9:30 p.m.-Beriin-Euglish Lilk by Lord Haw Haw: DJL (15.11) DJD (11.77)
40 p.m.-Roine-Opera: 2703 (17.82) 2no4 40 p.m.-Roine-Opera: 2 RtO (17.82)
( 11.8 RO )
45 p:m.-L ond on-Industrial Britain:
GSD
 tinent is Appeared in Aniericat Literature

## Monday, August 5


 $40 \mathrm{p.m}$ - It 0 in e-Folk-simge: 2708 (17.82)

 11:30 p.m. - li, ondon-To Talk of Many Thinen GSD (11.75)
1:40 a.m.-Tukyo-Enelish talk, "The Current

## Tuesday, August 6

7 p.m. (Tues., Thurs.. Sat.) - Quila Ecwadur-El lish fravel falks ahour imterentions spots if Eenator: HCJB ( 12.46 ) $9: 30$ p.m.- Berlin-Eneflist Latk by Lord Haw
Haw- D.JL. (15.11) DJD (1177) Haw- DJL (15.11) DJD (11.77)
9:40 p.m. fl 0 m , EIAR Symphony Oichestra. 112 m 08 ( 17.82 ) $2 \mathrm{nO4}(11.81)$
11 p.m.-Guatemala-Symphonic Concert: TGW
$(9.685)$


## Wednesday, August 7

930 a.m-Londen-Matters of Momenti GSi (17.81)

6:30 p.m.-Martinique-Enelish Hour: (9.705) $10 \mathrm{pm}-\mathrm{merlin}$-Enclish pak lon E: D. Ward 11 p.m.-Guatemala-Opera, "Falstaffl: TGWA
$9.685)$ 12 mid.-Guatemala-The Phitatelic Hour: TG2 1:20 a.m.-Tokyu-Jananuse music in histuriral

## Thursday, August 8

 730 p.m.-London-English niewsletter for Cain
ada: GSD ( 11.75 ) 8:30 p.m.-A
8:30 p.m.-Buda pen-Communications of the
World Ass'n of Hungarimas HATA (9.175) 9:15 World Ass n of Hungarians: HAT4 (9.125)
 DJL (15:11) D.JD $(11,77)$ Men ith Germany II:50 p.m. B erfin-Jim and Jolunes D.JL
(II.77) D.S ( 15.11 ) 12 mid.-Guatemala-Marimbes Ensemble of the

## Friday, August 9

(Cai. 1 6 p.m. Buenos Airen-News and Brasitian whaic
LIEA5 (18.03) L.RA) (9.69) 630 p.m.-Hi erti n-Aifvance program notice: 7:10 p.m-Lishat-Variety show: CSW7 (9.74) 9:30 p.m.-Berlin-Enelish talk by Lord Haw
 p.m.-Tokyo-Milatary Music by the Naval
Band JLK2 (17.945) $9: 45$ p.m.-London-This Lani of Ours. G81 11 p.m.Gas
Ajeno: T6WA 19.659 ) Theater, "Ei Hoga:
Ajeno" TGWA (9.685)
20 am-Tolko-TSount of Japan" 24 hour
of the Tokys Aupport: ILS2 ( 17.845 )

# THIS WEEK'S PROGRAMS 

| SATURDAY August 3 | Loq of Stations Listed in Edition Y-New England |  |  |  |  |  |  |
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|  | NBC-Peggy Harris Sees the Town WEAF *News: WBRK WORL WOR |  |  |  |  |  |  |
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1:15 EDT 12:15 EST
MBS.Don Arres, thr. \& Orch.: NBC-Calling All stamp Collectors: WEAF WTAG KIW WNAC
WJAR WGY (sw 15.33 ) CBS-Highways to Health: WABC
WIBX WORC WMIs WDRC WIBX WORC WMAS WDRE
WEE WOKO WPRO (SW-
 Ache, H -Leaders in Dance Time: WBRK WICC WNLC WATR
WNBH WHAI CBL. Closing Stock
WBAY Wax Wise
WeAt Behind the
WeAt Behind the Bandstand
WCOR Frolic Makers
IVEAN Town Topics: Re-Employ-
ment Spkr.
WHDH-Silver Liniug Prym
WHN-Horace Heidts Oreh
WHN-Horace Heidts
WLAW-Mayfair Oreb:
WLAW-Mayfair Oreb.
WHL L-The $1: 15$ Show
WMCA-Front Pa
WNBC. 1380 Club
WORLM Musical Roundup
WSAR. Your Home \& You WSPR-Chicopee Hour
WTHT-Fotish Prgil
WTITT-Potish
WTIC. Weather
$1: 30$ EDT
12:30 EST

| NBC-Luncheon at the Waldorf: <br> WJZ WICC WEAN WBZ <br> WHAM (sw. 1533) <br> NBC-Frankie Masters Orch: <br> WEAF WTAG WTIC WJAR <br> WNAC KYW CBL <br> CBS-U. S. Army Recruiting ProFam: WABC WORC WEEI WBRY WOKO WMAS WDRC <br> WIBX WCAU WPRO WNBF <br> (ow-15.27) MBS-Dave <br> MBS-Dave Dennis' Orch.: WOR |
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## WAAB YN-Leader <br> YN-Leaders in Dance Time: WLLH

WaBylit Revue
WG:Mrake Belicie
WGYMake Believe Buftroom
WIIDIflay Litile Cowtoye WHDIflay Little Contioy
WHN.Heny Kint WI AW Console Cepers
WHCA-Rezzie Child's WhiCA-Regue Childs Orch
WMEX-Elswarth Movidy. bur
WNAC-Lesders WNAC-Leaders in Da
WNBC Utah Rauger
W NLC. Texar Bucharvo
Wont Week-end Vorietion
WSAR Italian Prem
1:45 EDT 12:45 EST VN-Zara's Marimba Melodies:
WLLH WNBH WNTA WNLC
WICC WSPR WNAC WBRK WICC WSPR WNAC WBRK
CBS.To be announced: (SW (NBC-News: Frankie Masters.
Orch: WEAF WTAG KYW CBL WTIC WJAR
WAAB Sports Matinet WAAB Sports Matinre
WCAU-Scientific Wonder:
WCOP-Artists \& Models
\#WHAI-News: Burelill P?
WHN.Barrel of Musir
WLAW-Louis Betheneourt's Orch.
*WMCA-News *WMCA-News
WMF.X.Feature
Work- Feature story Edity
WORL Varation Melodies WSAR Vacation Meloties
WSAR Matlail Chaths
2:00 EDT 1:00 EST
NBC-Ray Kinney's Orch NBC-Ray Kinney's Orch.: WSZ
WBZ WABY WNBC WICC NBC-I'm an American: WEAF WTAG WGY WHAM
CN-Baseball: Bees vs. Reds: WTHT WSAR WNBH WATR
WRRK WLIH WVIC CBS-Vera Brodsk y, pianist:
WABC WBRY Woko wPRO WABC WBRY WOKO WPRO
WMAS WDRC WEEI WIBX

WCor Lithuanian Dartuink
WEAN.U. S. Govenment Rejorts WHA1.Bacehall Game
WHDH-Ralph Mavaro, tener
WHN Insurance Cownsetor
WHNTnsurance Couns
WLAW.Beach Band
WMCA-Iynical Amen Faniliea
WMEX-Memars Lamr
WMEX-Memory Latir
WOR-Elinot Sherry
WOR-Elinor Sherry, songs
WORL-The 920 Club ISPIEBascball Gam

## 2:15 EDT CBS-Vera Brodsky, pianist WNBF

NBC.Ray Kinney's Orch.: WEAS
WHAM (sw. 1533 )
NBC-Gardner Benedict's Orch: KVAF WNTC WTA
KYTV WAC WTAG
CN-Baseball Game: WSAR WTHT
WLLH WAAB WNBI WEAS WNLC WATI WBRK

* News WBZ WIIN WOR *Neus Waz WIt Wor
WCAU Baveball; Fitt -hust) Philhes
WHDH J


## 2:30 EDT in Rhy 1:30 EST NBC. Matinee in Rhy: WEAF <br> NBC.Matinee in Rhythm: WEAF WTIC WTAG KYW WJAI

## SATUR MORNING

10:00 EDT (9:00 EST) Lincoin Hrama, with atars of stage.

11:00 EDT ( $10: 00$ EST) Chau cert, NBC

## AFTERNOON

1:30 EDT (12:30 EST) Luncheon at the Waidor, NBC. Lutber, teaur; Paut Baron's
orchestra. Gued: Deems Tay
3:30 EOT (2:30 EST) Nationat Music Camp. NBC National Music Cimp Band,

## Check the programs you want to hear today

with A. R. McAllister, con-

## NIGHT

7:00 EDT (6:00 EST) Peoole's
Platform, CBS.
defense program will be dis:
T30 EOT (6:30 EST) Columbia Gay Nineties Revue, CBS.
Joe Howard, M. C.; Beatrice Joe Howard, M. C.; Beatrice
Kay, comedienue; Cenevieve
Rove, soprano; Four Club-
men; Ray Bloch's orchestra;
8:00 EDT (7:00 EST) Salute to American Free Radio,
NBC, CBS. MBS.
Procrares, in connestion with
"Braaticasting Day" it the
"Broaticating Da" "t the
Now York World's Fair and
the San Francisco Expositiom.
Many fop dight radio stars
will be licard. Among then will be lieard Among theng
will be Kate Smith, Rudy
Vallee, Grahan McNamee Vallee, Graham
Tomeny
Riges.
MeNamee
Gertrude Berky Lamy Ross, James
Meltom. Ted Huting Lowell Meltom, Ted Husing, Lowell
Themas and others. The yomas and others. The
yeakers will be Hirvey D
Gibron of the New York Fair. Gilwan of the New York Faik
Marshall Dill of the 53 Franeseo Expooition, Neville
Milter. president of the. Na. Milter. president of the Na
tional Aswecation of Brand
cavers. casters, and others. Many
other features will be pre-

9:00 EDT (8:00 EST) Alka-
Seltzer National Barn Dance.
NBC, Eamily, Hoosier Hot
Shors, Henty Burs, Hoe
Kelly, Edffe Peyboty,

9:00 EDT ( $8: 00$ EST) Hit Parade, CBS.
Barry Wood, baritone; Bea Warry Wood, bantour; Wea Wain, voeatist: Mark Tua
now't oreliestra; Orrin Tucker. his orchestra, and Bonaie
Beler.

9:30 EDT (8:30 EST) Operatic Pop Concerts, MBS.
Soloists; orchestra, conducted
by Cesare Sudero.
9:45 EDT (8:45 EST) Satur Gay Night Serenade, CBS. Mary Eastant, soprano, Bill
Peryy; tenor; Gus Haen-

## :00 EDT (9:00 EST) Station

 EZRA. NBC.With Uncle Ezra (Pat Bary
rett). Nara Cuneen Fro reth, Nara Cuneen, Fran
Allison, Clift Soubier, Rose-
dale Dindits, dale Dindies, and suests.

Refer to adjacent columns for stations broadcasting these programs

CN-Baseball Game: IV NBH WNLC
WLLH WBRK WATK WTHT
WAAB WSAR CBS-Brush Creek Follies: WABC WBRY WNBF WORC WOKO
WPRO WDRC WEEI WIRX NBC-Wortd's Fair Band: WJZ WHAM CBL WEAN (Gw-15.33) WATM Buseball Game WCOP-Radio Orchestra Hall
WHDH-Bill Kellys Orch WHDH-Billy Kelly
WHV Bron Hour

## WLAW Roland, atcordianist

 WMCA Meloty TigseWMEXX Starlieht II
 v. Chicatr Cibe 1:45 EST 2:45 EDT 1:45 EST
*Nenss WELI WMEX WLAW WATLT Mathee Melodies
WHAM-The Rollickers WNBH Worm Up Tinie
3:00 EDT 2:00 EST NBC-Bobby Bymes Orch: WJZ
WABY WBZ WIAA WICC

##  <br> $C 8$ CB C <br> is $\underset{\text { W }}{\substack{\text { W } \\ \text { W }}}$

S-Batebatl Game: WABC BC.A Boy, Girt, Band:
WEAF WYTE WFIG WIAR
WNAC KYW WGY (sw 953) CN:Easeball: Bees Vs. Reds WATR WSPR WSAR Weds:
WNBH WLLH WBRK WAMB WNLC WEAN WBC
New: WHDI WNBC
CBL.
CBL Lendon Caling
WCOF Hits of Hits
WELI Matioue stelodies
WLAW amboree
WMCA Concen ithl
WMEX The Four Tones
WSPR-B athall Gine
3:15 EDT 2:15 EST
NBC-Booby Byrne's Orchestra: WNBC
WCOPM
WCOP, Melody, Matinee
WHDH Dan Humbert
WHDH Don Mumbert
NB
NBC-Johint 2:30 EST WTAG WJAR WIAMC WTIC
KYW WGI NBC-Maty Music Camp: Waz
WHAM WICC WXBC WBZ
 CN-Easebatt Game: WATR WLLLH
WBBK WSAR WNIC WTHT *CBS-News: Oid Vierna: WBRY WOKO WAAS WORC WIBX
WEEI WDRC WNBF (FH.
1527 W. 15.27)
WCOP Rowance in Swint WELL.WPA Music Profect
WHAI Hitit \& Encores WHDH-Air Express
WHIN Johnny Mesmer's Orch.


## 3:45 EDT 2:45 EST

## CBS-Keyboard \& Console: WBRY

 WOKO WMAS WORC WIBXWNBF WDHC WEE WPRO WCOPI'I's Dancrinime
WELITo be antruancel
WHAT Basehall: Bees vs
WHN.Dan Altert's Oreh
WLAW Console Coper


 Tine:
WMCA The Blue Beale
WMEX Tr. Tine Nelies WMEX Te Time Melodies
4:15 EDT $\quad$ EST

WCOPDoniamp
WHDH-Fishermen's Broadcast
Whiv Van Alexanter's Orch.
WMCA Worlid's Faireat Music
WMCA World's Fairest Music
WMEX Conslairs $\quad 3: 30$ EST
4:30 EDT CN-Baseball Game: WSAR
WNBH WLLH WBRK WNLLC WTHT WATR WAAB WEAE
NBC-Chamber Concert: WEAE NBC-Chamber Concert; WEAF
WTI WTAG WGY WAAR
KYW WNAC $(5.9 .93)$ ) CBS-To be announced: WNBF
WORC WIBX WBRY WMAS
WDRC WOKO WPR WEEI WDRE WOKO WPRO WEEI
WHN ( $\mathrm{m}-9.599$ ) WJZ WHAM
NBC-Club Matinee: WJZ NBC-Cluo Matinee: WJZ WHAM
WNBC WICC WEAN CBL.
(sw. 15.33 ) W
W
W
W
W
w

WLAW Melocins You Love to
Heat
WSICA Backstage ata the Vair
WhrCA Backage ata the Vair
WMEX Nelody Mirror
4:45 EDT
CBS
4:45 EDT Clubmen: WORT
CBS-Four Clis WMA WPRO WBRY WIBX WMAS WPRO WBRY
WDIC WEE1 WNBF (sw.
CN.Baseball Game: WSAR
WNBH WLLH WSPR WEAN waab
WCOPSHeet or Swing
$\star$ WWIL Rel Srhoolhaue: Newr WHN Opportunity
W.AW Fpatios Ramblers
WLAW Franco Ram
WMCA- Tracel Taik
WOR Waile
WOR Waik llost sports
5:00 EDT $4: 00$ EST
5:00 EDT 4:00 EST
NBC-Tommy Dorsey's Orchestra:
WEAF WGG WNAC WTAG
WJAR WTIC CBL KYW (ow-

CBS-Buffalo Presents: WIBX
WORT Woko WPRO WBRY WCAU WNBE NBC-Gus Steck's Orch.: WsZ NBC-GUS Steck's Orch.: WJZ
WHAM WICE WBZ WEAN MBS-News: Frank Gagen's Orchesta: WATR WLLLH WSip * Vion WMCA WSPR WHAI \#KYW-Newsy Cartan \& Way WAAB-Spurts Matinee
WBRK Mak\& Believe
WBRK-Mak-Believe Ballropm
WCOP Along Dance Avebue
WELI Danclatd Baftroom
WHDP Tre Molernities
WHDF The Modernisties
WHN Fahions fin Music
WHAFrations in Musi

WMAS Hite \& B
WNBC. 1880 Club
WNBH Club 1310
WTHT To be anno WNBHCClub 1310
WTHTTo be antounced
5:15 EDT 4:15 EST
WHAI
CBS-Buftalo Presents: WMAS
WCOP In the Mood
WLAW-Eventide Echoe
WHN-Hollywood Sound Stage
WLAW Instrumental Sextet
WMCA Talentest
太WNBF Now
\#WNBF News
WSPR-The Shindig
WTHT Baceball Scores: Tea Time
5:30 EDT 4:30 EST
*MBS-Saratoga Handicap: News:
WHIAI WNLC WATR WLI.II NBC-Tommy Dorsey's Orchestra: WTIC KYW ( 9.53 1533)
CBS-5aratoga Handicap: WABC CBS-Saraloga Handicap: WABC
WMI WIBX WORC WPRO Woke wBRt WNBF WBRY
wom 9.59 )
nBC. saratogs Handicap: wry NBC-Saratoga Handicap: WJZ *News WNAC WICC WNBH CBL. Masial Prgm.
 WCOPGietia Goin'
WDhC Strietly Swing: Baseball WEET Sports
WHDH Mistical Round-Up
*WICC Newnt Musical Round up

## WLLH-Dance Parade

WMCADance Musie
WOREDave Deanis' Orch.
WspR. Vic Curley's Orch.
Time Tunes Teat
5:45 EDT
CBS:Mat
CBS.Nat Brandwynne's Orch,
WABC WMAS WIHX WORC
MBS-Chicago Handicap: WEBE
NBC.Ahythm by Ricardo: WJZ * New WHN WCOp WMEX
$\star$ * AL BisC News
WAAB-Fruile Ryan's Sports
WATR Yacation Yariother
WATH Vacation Varietles
WDHC Nat Brandwyne's Orch
WEAN-Every body's Sport
WEET South Amerigin Way
WGY Hones on the tand
WHDH letty Sae, songs
WICC Svlvin oDisye,
WICR Sylvia ODisyer, vocalist
WJAR-True Vision Drama: Dance
Melodies
WL.LH. Yoice of Lawrence
WMCA Dance Music
WNBC Jaik Liey
WNBH Club 1310 Dancel

## NIGHT

Where there is no listing for a station lts preceding program is on the air. 6:00 EDT

5:00 EST

## *NBC-EI Chico, Spanish Revue:

New WEAF (sw9.53)
*CBS-N ews: Albert Warner: WABC WIBX WOCR WBRY
WPRO WCAI WNBE WEY WPRO WCAU WNBF WEEI (sw.9.59)
$\star \forall N . N e w s:$
KN-NeWs: WNAC WLLH WICC
WBRIS WATR WSLC WHAI
WBRK WATR WNLC WHAI
WEAN WNBH WSAR WSRR WEAN WNBH WSAR WSPI
WHET
*NBC-(News, WJZ only) : Cecil Golty's Orch.: News; WJZ
WABY ® News: WJAR WTAG WTAM
WMCA WEL WOKO WLAM WHAM
$\star K Y W$ News Carlton \&e Wayne
WAAB-Dinuar Concert
*WBZ-Newrt Dinuer Dance Weather
wCop.Orrin Tucker's Orch.
*WDPC Nemp
*WDRC.News: Hedda Hopper's

## *WGY-News: Varieties *WHDH-Wealher: New?

WHS Evenine Serenade
đWMAS-New-1 Baceball Scores WMEX Frank Galuccis Review
*WTICANws: Weather
6:15 EDT 5:15 EST
CBS-To be announced: WABC WOKO WPRO WDRE YN.Sports Round-up: WNA YN-Sports Round-up: WNAC


Bazehall Scores: WBRY WNBC $\star$ Vewss WORL WMAS
$\star$ CBL Relax \& Enjoy - Ness K)W-Kelar Cuthing
WHRK-Bareball Scores: Designed for Dining
WCOP-Wonderfand Preview Baseball scores
WEEI-Bill Eliot, Singing Cop WHAL-Litle Concert
WHAM-Your Arms
WHDH-Waltz Time
WHN Happy Jini Parsons
WiBX.Scoresi Interlude
WLAW-Rhythom Makers
WLLH-Baseball. Scores: Sports WMCA Advs. of Jimiry Allen
WNBF Starextec. WNBF-Stargater: Dance Time
*WORCSCares: News
 WTHT-Baseball Scores: Greatest

## 6:30 EDT $\begin{aligned} & \text { 5:30 EST } \\ & \text { NBC-Renfrew of the Mounted: }\end{aligned}$

## *CBS-News: WABC

CBS-Yella Pessl, Harpsichordist:
We日K) wHy WNEF MDRC
WMAS WORC WEFI WIBX NEC-Art of Living: WEAF WJAB
MBS-To be announced: WNBH
*NBRK: WOR WNLC WNBC

## SATURDAY

## August 3

CBL.Sports, Roy Dilworth
WATR-OId Timers' Jambarce VCAU-Sports: Interlutle
WCOP-Frolic Mill WEAN-Musical Rendeevou WELI-Radio's Daudhter WGY Gordie Randall Entertaims WHAl-Golonel Corn's Musical
WHAM-Spo
WHDH Let's Dance
$\star$ WHN-Bob Hamition Trio: New

Page is

SATURDAY

## August 3

## (7:15 p.m. Continued)

WHAZ: Heliciou Prem. WHDH Dom Rico', Orch
WIIN Tolay's Bashall WIIN Torlay's B
*WMEX News

## $\begin{array}{cc}\text { WSAR-Hotel Mellen Prgm. } & \text { WNBH WRLH WNLC. WICC } \\ \text { 7:30 EDT } \quad \text { 6:30 EST CBS-Gay Nineties Revue: WOKO }\end{array}$ NBC.WiH Bradiey's Orch.: WIZ NBC-Eddy Duthin's Orch.: WEAF WTAG WHAM WNAC WJAR *MBSWythe Willams. comim.: WNBF WILLI WHAI WBAK CBS-Gay Nineties Revue: WABC WIBX WMAS WDRC WBRY WCAL WEET WPRO WORC ( F W9.59) CN-20th Century Serenade: WAAB WNLC WATR WSAR CPABH WSPR CAL. ftecinal series WABY Y Window Shopping WBZ Datice Orch WCop-Your Siving Club WEAN Lime Ranger, drams WELI th the Groeve Whazilirl. Strias Trie CN-201h Century Serenade: WNBH WLLH WNLC WICC CBS-Gay Nineties Revue: WOK0 MAS-Inside of 5 ports: WABY WOR WNHF *CBL International Comme, song *WBRK-Dance Orth. News WhDit Vincent Ilracalf's Orch WHS Everytondy Dance *IENW-A1 Hyppesed in Sportiand WMEX Advwnturer of Junele Jim WSPR-Society Swing WTHT.Hurn Blacston <br> 8:00 EDT <br> 7:00 EST <br> NoC-sate to America Free Ra WHAM MBS-5alute to America Free Radey WSAI WATR WHAI WLLA WBRK WAAB WNBH WLLH WBRK WAAB WNBH WNLC WOIt WSPH WNHF

WHDH-Fits - Bits
$\star$ WHNGenrm Hainilion Combs, * Jri combemistor

##  

 7:45 EDT Kaltenbors, news: *NBC.H. V. Kaltenbern, news:WFAF WTAG WTIC WHAY WEAF WTAG WTHC WHAM
WJAH WGY KYW WNAC

NBC.Salute to America Free Ras
din: WEAF WJALI KYW WGY
WTAG WABY CES-Salute 10 America Free RaWDNC WBRY WEEI W3iAs GBL Shure the Wealth
Weop Eipht OMFI WEM Eant OMClock flevue
WHDH-Dahere Filnes
WHNPepula Musie
*WLLWWMake Believe Ballroom News
WMEX Vatiaty Goridan's Orch. WhiEX Variety Pram
WNAC Grand Ofe Opry
WWACGC Newn Of OpHy
*WNOM
WOKO Cantert Muster
WPItO-Walt Time
WTirt Potish Prom
WTIG-Girand Cie Opry
8:15 EDT 7:15 EST

## ME5-Salute dio. WOR

dio: WOR America Free Ra
WELIGnicent tudet ily Stan
WHAZ Anerivan Family Robirson
Wraz Anteran Family
WHDH-Sms Shoppers
WHDH-Sing shop
WIBX-Buckuroos

## B:30 EDT 7:30 EST

## NBC-Salute to America Free Ra- dio: WEAF WGY KVW WTIC WIa <br> 

CBS-Saluite to America Free Ra-
CBS-Salute to America. Free Ra-
dio: WABC WOKO WEEI
WCA1) Wanc WPRO WDRE
WCA1 Wane WPro wDrt
WMAS WIBX WBAY WNBF (sw. 959)
MES-Salute to America Free Ra-
dia: WOJt WBRK WyBy dios WOH WBRK WNBH
WLLH WSAB WNLE WATR
WCHI WAtH NBC-Salute to Ameria Free RaWio: WJZ WNBC WEAN
WICC WHAM WBZ
WHAZ-Strimg Trim
WHDH Jimimy WHah's Orch.
WMDH Jiomy Walah's Orch. WMEX
land
WNAC-Dance Orch.
WIiti-To be annoment
8:45 EDT 7:45 EST

* WEL.I Manil

*WHNDar News
WIBX Blue Bertle
WMEAS Around the I
WOKB WMAS Around the I Mna
WOKO Mary ONeII
10:00 EDT $9: 00$ EST NEC-Station E-Z-R-A: WEAF
WOY WTAG WAAH KYH WSAC WTIC WHAM
*NBC-News WJZ WB2 WTCC WABY WEAN ( $\mathrm{w}-9.53$ ) MBS Operatic Pop Concerts
WIIH WTDT WSAR WOR WLIA WTAT WSAR WOR
WNLC WATI WAAB WBRK WNBF
*Newt: WMFX WNBC

WBXXVAmeen Oreh.
WMCA.Jerry Arlea's Orch.
WMCA-Jerry Arlea's Orch
WOKO.Eventide Erhoes
$\begin{aligned} & \text { WOKO-Eventrile Eahoes } \\ & \text { 10:15 EDT }\end{aligned} 9: 15$ EST
10:15 EDT $9: 15$ EST
NBC-Vaughn Monroe's Orchestra: WJZ WBZ WAB
WEAN (sw.9.83)
CBS Public Altairs: WABC WIBX wore woko wrtty WEEI
WMAS wDRC WNBE (aw 9.57) WDas wnibr (su WBRY Middeletown Folinh Prgm. WCAU. Radiflim
WHN.Woody Herman's Orch. WICC-Concert Orch.
WhEX-Dance Parade: Blue Blaz WhEX-Dapce Parade: Blue Blaz-
ers 10:30 EDT $9: 30$ EST
NBC Bobby Byrne's 0rchestra: NBC-Bobby Byrne's Orchestra:
WEAF WTIC WTAG WIAR: WEAF WTG WTAG WIAR
WSAC WGY
*MBS-News: Dance orchestra:
WVLC WSAR WANA WBRN WNLC WSAR WAAB WBRK
WATR WNIII WHA! WTHT WATR WNBI WHAL WTET
WILII WOIt *CBS-Hews of the War: WABC WIHX WORC WPRO WPRG
WNHF WMAS WCAO WEEI
 NBCMeledy in the Night: WA7
WNBC WABY WHAM WEAN $\star+$ News WMCA WOKO CBL Licls Ge fo the Moile Hall
KYWMMinet Auta frace KYW Mddet Aule Flace WBZ Vatagha Monspe ; Orch.
WHN Xavier Cugat's Orch 10:45 EDT $\quad 9: 45$ EST 10:45 EDT $9: 45$ EST
*CES-Buddy Clark, sonjs + Nrws? WARC WIBX Wotte WPRA
WDRE WNII WoKo WCAU (sw 9.59)
+ Vexs WH WMAB

WEEL-Datice Tines E. B. Fideeut
WLLHLEw White orratuint
WwEA 5 mm Hrown i Winit
WMEX-Bam Hrawn A Monic
11:00 EDT 10:00 EST HNBC-News: WEAF
CBS.Spors Time: WABC
*NBC-(News, WJZ only) Harry eNBC-(News, WJZ anly) Harry
Saines Ori, Wsz MBS-Lconard Keller's Orthestra? WAAB
*YN-News: WNBII WSAN WILA WNAC WNLLC WEAN WTHI WLEA WATR WBRK WICE WTIC WTA WPR WBR WDAR CBL WBZ WHAM
WMEX Race tram Womderlated 11:15 EDT 10:15 EST CBS-Jimmy Dersey's Orchestra: NEC-Glenn Garr's Orsk.; WEAF MBS-Cab Calloway') Orchestra: WAAB WOR
W-Weather Service WNAC WSAR WNIII WLLA WATH
WNLC WIIK WEAN WHA

11:30 EDT $10: 30$ EST
11:30 EDT 10:30 EST CBS-Dick Jurgen's orch.: waBC MBS-Larry Cinton's Drch t won WBAB Wechay Heatherton' Orchestra
12:00 EDT 11:00 EST *NBC-News: Raymend 5 cott's CB5-Ozzie Nelsan's Orch.: WABC * HBC.Nems
*NBC.News: Everell Heapland's MBrch: WEAF W WAAB-
12:15 EDT 11115 EST MBS-Lang Thompson's Orchestra: 12:30 EDT 11:30 EST \$NBC.Horace Helet's Orch : *NBC-Gray Gordon's Orchestra: *CB5.Nems: Leightan Mable's MBS-Herbie Kay's Orch. WANB End of Satuisdy Hregram

## MORNING

## *Star In program listings:

 AStar in program listiags,Indicates news broodeast. 8:00 EDT 7:00 EST
*HBC-Mem: Organ \& X Xlophone *HBCNEm: Organ \& XYlophone
Reditl WEAF WNAC WTAG
WTC KYW wnc KYw

## *CESTMEN: Organ Rever WABC WDRC WEE

* HBCARess: Preries Trios WIz,
 CN.Radio Carraliers: WAAB
WEAN WSAR WICC WBKK WEAN WSAI WICC WBRK WTHT
WLLH


## 8:15 EDT 7:15 EST NBC.Cliater


 WEAF WTLC
NET-TOne Pictures: WJZ WHAM CBSMA MBtinata: WWBC WDRC

 NBC-Tone Picture: WNBC WBZ
 WVIRK WELS WHD

 Coast on Buss WJZ WBZ
WARY WEAX WICC WNBC
$(5-215)$ *NBC-European Newst Four
Showmen: WEAF WTAG K YW WIAIt WTIC WNAC WGY
CBS-Nems of Europs: WABC WPRO WCA! Europe: WABC
WOKO WMAS WEE WDHC WIBX WNEF
WORC WHIIY CN-Sunday Morning Seremade:
WNBH WBlik WANB WHAI WSPIt
9:15 EDT 8:15 EST
CBS-Yella Pessi, harpsichordist: CBS-Yella Pessl, harpsichordist:
WABC Wont WBIIY WNBF
WMAS WIC, WDRC WMAS Wont WBIt WNBF
17.83 ) NBC-Coast to Coast on a Bus:
WHAM WHN WHDH WOKO
\#New WH 9:30 EDT 8:30 EST
\#NBC-Sunday Drivers (News,
WEAF onl). WEAF WVAC WEAF only): WEAF WNAC
WTIC WTAG WJAR WGY KYW
CBS-Richa
W-Richard Maxwell. tenor: WABC WORC WBRY
WNBF WEET WCAU


## SUNDAY, August 4, 1940

CBS-Sait Lake City Tabernacte Choir WABC WEEI WOKO
WERY
(aw. 1527 ) NBC-Wines Over Americas WEAF WGY WNAC WTAG WHAM WGY WNAC WTAG WHAM
KYW WTAG



WABy Balle Frem-
WATR-Dace Hour
WATR-Dase Hest
Whik Potish Amarizan Ifour
WCAI Child Heroen
WHAt Varthamutun H
WHN-Thsurance Counatle
WIAX Italian Varety
WIAlS Swing Show
WI.AW. Wiliy Time
WLLLH-French Hom
WNBC.Britain Howsime Authority
WOR-Irving Curcur's Salety Club WQRC-Sally Fashineerre
WRRR Fachinis in Mel
WPRO Fachions in Melody
WTHT Pelish Prum

## 12:45 EDT

NBC-Mosic Hall: WABy CBS. Salt Late City Tatietnacte: *News WOR WORC WNBC WBIY Polish Varieties *WCAU News: Masterwarker on
WELJ-Gem Oil Prgm.
WHN-Alut Racing Revien
*WIBX-Busines Review
tWIBX-Businesa Review: Nows
WJAR Concert Eehoes
WLAW Murath Brothits Orè


WELL Dancerland Balliroom
WHAM-Salon Music
WHAM Salon Musie
WHDH Univ, Extenton Prgm.
WHDH-Univ. Extemalon
WHN Fashiome in Music
WTBX Msical it
WIBX-Murical Messarea
WL Alv Score es Mupe
WMLSS Mitchell Labuda
WWMCA Niw
*WMEP
IVMEX Melody Mirror
WNBC 1380 ald
WMBHClub 1310
Wore.Five OClock Varieties
CBS-Pop Concert: WIBX WOKO WEEI WBRY (sw 6.05 ) CN-Baseball Game
WLLI WSAR NBC-Life Can Be Beautiful, WTAG WEAF WTIC WVAC NBC-Uncle Mal: WJZ WICC WABY WB2 (sw.9.53-15.33) *Vews: WSPR WNBF
CBL-Lakeside Sports
WCAU Joce Kearms Orch,
WCOp-La the Mood: Sparts WCOP-Ln the Mood: Sports
WHAM Pied Piper Players
WHDH WHDH Sweet \& Hot
WHN Hollywood Sound Stage
WLAW Ilome Folks Frobes WMCAArt Green
*WPRO News: Ma WTHT-Buseball Scores: Ter

## 5:30 EDT <br> NBC-Ireene Wicker, children's

prgne W. 53.33 ) WABY wBZ (sw-
CBS-Pop Concert: WABC WOKO CBS-Jop Concent: WABC WOKO WEAF KYW WNAC WGY
WJAR WTIC WTAG WIIAM MES-Gold Star Mothers Dedication: WNLO WHAI
spatens forthor Johy
 WSAR WEAS


WDRCStrietly Swing: Rawhall Weote
WHET Poith fiviem tw Wetley WHN Summer Seremade
*WICCNewn: Musiral Roundup WLAW On the Down Beat
WLLHDance Parade
WMASHil $\mathbb{A}$ Bits of the Day WNBF Quik Quin
WOHCFrank Mis
WORCF rank Meslierry, songs
WPROMusin) Horet WPRO-Musical Hotel
WSPR.Orran Recital
*WTHT Nens Tea Tume Tunes
5:45 EDT NBC-Bud Barton, sketch! WJZ

WBC-The $0^{\circ}$ Nellis, sketch, WEAF
WNAf WGIS WHE KYW WTAG WJAR
CBS-Scattergoad Baines, sketeh: CBS-Scattergoad Baines, sketch:
WABC WOKO WORC WMAS WABC WOKO WORC WMAs
WIBX WCAU WDRC WPRO
WFEI MBS-Gold Star Mothers Dedica*News Wrop WHN CBI WABAFrank Hyan's Sports WATR-Miloly Bevur
WBZ-Superman, ketch WETNM, Juirat itouniup WHAM Super Man
WHDB Dance TI WHDH Dance Time WCCConcert Tunes
Wh:LH: Vaire if Lamence WMCA Zus Nampery Gaus
*WMEX five Sar Newt: Base. Gall Scores WNBCJack Lacy's Danceiand
W NBF Darrel Rothbun, tends WNBF-Datrell 1310
WNBICClut
WOR.Waite Hoyt, aports

## NIGHT

Where there is no tistiag for a station its preceding program is on the air.

*WDRCNewn: Frankie Mastern

WEDNESDAY COOD LISTENING CUIDE
Chesk the programs you want to hear today

8:00 EDT (7:00 EST) Uncle 9:00 EDT ( $8: 00$ EST) The Jim's Question Bee, CB5. 8:30 EDT (7:30 EST) Dr. Christian; Drama, CBS. "Recount.
$8: 30$ EDT (7:30 EST) Manhat. tan at Midnight, NBC
$3: 30$ EDT ( $7: 30$ EST) Plantation Party, NBC,
Louise Massey and the West.
 Harry; Whitey Ford, M. C;
Michacl Stewart, baritone: Doring Sisters.

Hour of 5 miles, NBC.
Abbott and Costello, comeuians; Benay Venuta, voeal-
ist; Peter Van Stecenten's or. eliestra.
9:00 EDT (8:00 EST) Texaco Summer Show, CBS. Frances Landiord, Vocalist; Wallington, announcer; Dav
Broelman's orchestra.
930 EDT ( $8: 30$ EST) Mr .
District Attorney, NBC.

930 EDT (8:30 EST) Lewi.

ohn Stadium Concert, cES New Yark Plulharmonic Or-
hestra, with Massima Frece. fia. conductor.
 10:00 EDT (9:00 EST) Kay Kyser's Program, NBC. Susical quiz. Virginia Simms,
Sully Masan, Harry Bahbit, 10:00 EDT (9:00 EST) Glenn Ray Eberle and Marion Hiut ton, vocalists. 10:30 EDT ( $9: 30$ EST) Con-

## Refer to adjacent columns for stations broadcasting these programs

MBS-To be announced: WBRK CBS-Meet Mr. Meek; WABC
 NBC-Paut Douglas, sports: WEAF *CBS-The World Today: WABC
WEEI WCAI WMI : WNBF WDRC WOHC WBRY (sw. *News: Sports: WABY WPRO Sports: WGY WJAR WMEX
WHN WSAR

 WHDH Walta Time
WHN:Hapyy Jim P WIBX-Scures, Dance Time WIAW Mhythim Nakets WLLLH-Basoball Scorest Sports
*WMAS.News Bamball Score \#WMAS.News Baseball Scores
WMCA Melody Moments. Finane. WMEX X-Swing It
 WNBC B
Neint

## *wonc srores: Sport

## *WORL News

WPIUS Sohn Knox Pictoriad
Wsill Sprots, Ed Kennedy
WTAG-Evening Revue Baveball WTHT Haseball Scoren: Greatest Came Phythmtyme
6:30 EDT
*CBS-Paul Sulicran Reviews the *CBS-Paut Sulliran Reviews the
Nrwa: WABC WIBX WDRC New WABC WIBX WDRC
WEEI WCAU WPRO WNEF WHAAS WOKO
NBC-Jos Bethencourt's Band: NBC-CapL Tim Healy's StamD NBC-Gus Steck's Orch.: (iv 9.53 )
MBS.Five Men of Fate: WICC WBRK WNBC WBHY WNLC
*News WNB WOI WAAB BL. Sports Hos Ohi
HY W Ralph Elomore WATREXIth Saceo, sapgs
tWHZ.Weather' Dtmert Dance *WBZ Weather! D
Whythm Quartet WCOThin Quartet WCOP't.ent in Ear
WEAN-The singing Cop
*WED News in Tiallan WGY:Your Neiphbor WHDHExperi Opmet WHDHEEliot Roosevelt, talk
*WHN-Adrian Rollini's Oreh.
Wrws WLAW-Dance Time Wty.t News Haletiall Seores WMEX Swine t

## WNAC-Musica! Rendetvous



WORC-Hacing Refults: M
Melodies
Melodies
WORL Twillight Serenside
WSAft.Siupper Midotleo
WSPR-County Amprt Chats

## WTAG. The Gomdaliers WTIC Arthur Godires

## 6:45 EDT 5:45 EST

 6:15 EDT 5:15 EST GuC WCAL Patricla Morison. New
*NBC-Gus Steck's Orch.: News: NEC- Bill (su-953)


## 世 <br> WTHF Supper Club 6:00 EST 7:00 EDT 6:00

7:00 EDT
NBC-Fred Waring in Pleasure Noc-Fred Waring in Pleasure
Tiuse WEAF WTIC WJAR
KYW WGY WNAC WTJA CBS.Amos 'n' Andy, sketch: WABC WORC WDRC WPRO WNBF (iw.11.83-6.06) ratso KNX KSI, at 11 p.m. EDT)
NBC-Easy Aces, sketrh: Wsz WHAM WBZ WEAN IVICC (also KGO ot 1030 p.e. EDT)
*MBS.Fulton Lewis, Ir. Hews: WAAB WTHT WNLC WSAR WATR WBRK WHAI WNBH
WLLH WSPR CDt. Matic You Litice to Hear WABY Windous Shopping WBRY Phytam Iterue
WCop Every nite at Seye Wcop Every nite at
WELI Hits \& Encores


WhDR-Bily Krlly's Orch,
WHN Junior G-Men, sketreh
WIBX Syurts: Interfudet Prym


W0R Sport-
$7: 15$ EDT

## \#NBC-John B. Kennedy, news:

## WEAF WGY WJAR WTAG KYW WTIC WNAC (ow 53

## CBS-Lanay Ross, tnr.: WABC

 WEEI WCAIS WORO WPROWDRC WORE WMAS WNBE WDRC WORC WMAS WNBE
(ow 506 ) (ylien KNX KSI. at NBC-Tracer of Lost Persons, drama WJZ WHAM WEAN
WBZ WICC Galeo KGO it
10.45 o.m EDT) CN-Musical Albums WSAR WNLC \#News. WLAW WMCA WMEX
WAABMMar for You WAAB-Musie for You
WATR.Desiens for Dancine
*WBRK.Symphony Hour: News
 WELL.Whal's Your Holiby? WHAL-Summer Sersuade
WHDH-Don Itico's Oreh WHDH Don
WHN Todar'e Baveball
WIBY Wallen Cipald WHBX Walter Gripwald
WNBC Marimia Masin WNBCS Sarimion Masie
WNBH-Club
Wito

## WoftCanfidentisily You

WTHT-Garlie Barnet's Orch
7:30 EDT 6:30 EST
N:AC.Reyrlets

WHz KYW

WLLII-To be announced Manchu.
WMCA-Slardow of Fis Mancher
WMEX Musies! Strimes
*WNBF Fulton Lewis Jr.comm.
YSAl Just Relax
WSPII-Mama Lata Hawailans
7:45 EDT 6:45 EST
*NBC-H. V. Kaltenbern
WIC-N. V, Kaltenborn, news:
WEAF WJAR WTIC WNAC
KYW WTAG WHAM
N.Stage Door Melodies: WICC
WHA! WSAII WATP WYBH
WHAI WSAI WATR WNBH
CBI. Te WEAN
WBity Homes un the Land
WHz Dance Orch
WCOPDram
WCOP Drram Thue! Dance Time
WEL.I Man an the Street
W.. Arthur Godfrey waes
WCY Arthur Godfrey, sumgs
WHA1.BarX Cowhoy,
WHDH Yooceat
WHDH Vlocent Bragale's Orels WHN Music \& Healis
WLAW-It Happent
WLAW. It Happrurd in Sportland
*WMACA-Johannes steel, comme
KMMCA
WMEX fluth Whillams, sonet
W NBE.Dance Hour
*W $>$ 'R Elliot Ropevelh. news

## 8:00 EDT 7:00 EST CBS-Uncle Jim's Ouestion Bee.

## WARC WOKO WCAU WPRO WDRC WEEI WMYS WORC WDRC WEE WMAS WORC WIBX (sw.11.B3.6.06) (also

 WIBX (sw.11.B3.6.06) (alsoKNX KSt, it $12 \rightarrow 0 \mathrm{gm}$. EDT)
NAC-This, Our America? WJ? NaC-This Our Americas WJZ
WEAN WICC WHAM WABY WBZ
NBC•Holl
NBC. Hollywood Playhouse: WEAF
WTIC WHAR WIIC WaAR WIAG WNAC
WOY KYW (ato KOA KFI MBS-The Sheep \& Goats Club: WNLC WOR WNBF WHIK WATI WHAI WLIII GBL. Evening Prelude
WAAB-Town Meeting on the Air Wbiry of Mhes \& Movies
WCop.Eipht orCloch Revue
WEII-Hiil Broderick's Orch.

*WLAW Make Believe Ballroom?
WMCA Jimusy Blair, salua
i MFX Hoosme. Clime
WMFX Housm Clime
$\star$ WNBC.News
\#WNBC. News
WSAli-Crneert Master
*WSpl

## *WaPl Nosss Later of U. S

Marlice Band Muve
w Tir Nes Endand Town Mee
ins on the Air
8:15 EDT
W:15 EDT
WBRY Dance Fatieles
WHPH Cana Shumpr!
*WMCA Elliott Toonevelt: Nevs

## 

8:30 EDT 7:30 EST
NBC-Manhattan at Midnight dra
NBC-Manhattan at Midnight, draWIIAM WABY (alog KGO Wibas wasy (a

| NIGHT |
| :---: |
| 1:00 EDT (6:00 EST) Fred Waring in Pleasure Time, NBC. |
| 7:15 EDT (6:15 EST) La Ross, Tenor, CBS. |
| :30 EDT ( $6: 30$ EST) Meet Mr, Meek, CBS. <br> Comedydrama, with Frank Readick, Doris Duidley, Adelaide Klein and Jack Smart. |
| 8:00 EDT (7:00 EST) Holly. wood Playhouse, NBC, "Promoting Priscilla," star. ring Gale Page and Jim Ameche. |




## $\star$ CBS-Dr. Christian, sketch: News: WABC WOKO WPRO WMAS <br> Wews: WABC WOKO WPRO WMAS WDRC WEEI WORC WCAU (sw-11.83-6.06) (also

 MBS-Lone Ranger. dramaWAAB WTHT WABY
YN-Inside of Sparts: WNAC
WICC WTAG WEAN WTIC
CBL-Recital
WATR-Phone Yeur Antwer
WBRY-Music for Moulerns
WBRY-Muxic for Moderns
Wrop Wital Ameriean Probl
WCOP-Vital Ameriean Pro
WELI-To be atnomeed
*W6Y Jim Healey, comm.
WhAt flarod thiar, Oich.
WIIAt ftirolt thinet's Oich.
WIIDIS Wales Tiue
*WHN Gis. Cimer
*WHNGo, Combs, in,
WHAW It's Dance Time
WHII-To be announced

## WEDNESDAY

## August 7

CBS-Glenn Miller's Orch.: WABC WEEI WDRC WOKO WORC WMAS WTBX WNBF WHRY WPRO (sw-6.06)
*MBS-Raymond Gram Swing. Comimi: WAAB WNLC WATR WHAI WLLH WBRK WSAR
WNBH WOR WICC WEAN WTHT
*News: WMEX WBZ
CBL-They Shall Not Pass
WELI Dameland Ballroom
WELLDanceland Ballroom
WHN-Along Fifth Avenue
10:15 EDT $9: 15$ EST
CBS-Public Affairs: WABC WDRC WTBX WORC WOKO WBRY WEEI WPRO (SN 6.06) mas-News: WHA Steele, news
NBC-T0 be announced: WJZ WICC WEAN WNBC

- NIEC WAAB WNIH
WBRK-Summer Seronal
WBZ-Tropical Monds
WHN Dek Ballou's Drelh.; Ethel
Shepard
*Wlifil-News: Baseball Secores
WMAS-Mitchell Labuds
WMEX Dumen Parnde
WMEX Dance Parade
WNBF Oran
WNBF Orzas from Bam
WTHT-Dasce Orch. $9: 30$ EST
10:30 EDT
NBC-Concert Orch.: Wiz WNBC
WEAN WICC WBZ WABY
*CBS-News of the War: WABC
WNBF WIBX WORC WDP
WNBF WIBX WORC WDBI
WEEI WBRY WPRO GW-9.55.
MBS Pa
MBS-Pageant of Melodya WSAR
WHRK WHA! WNIC WAAH
WHRK WHAI WNL.C WAAB
WATR WNBH
CB1 Revies of Parliamen
$\star$ WLIF-News: Baphall Somes
WMEXVaul Stuart's Venetians
\#WOKoNins
WTHT-Hartiord Speahx
10:45 EDT $9: 45$ EST
NBC-Vaugha Monroe's Orchestra:
WAK WNBC WEAN WHC
CBS.Genevieve Rowe soprano:
WPRO WNBF WIBX WDRE
*ivewsi Whiti WHN Whas
CHL-Horace Layr's Orch.
WEtTDane TIME Writhor
WMEX Caifurnia Rambiern
WTHT-Hartiord Enteralas.
11:00 EDT 10:00 EST
\#NBC.News: WEAF
*NBC-News: Les Brown's Orch.:


## THURSDAY

August 8

## MORNING

*Star in program fistinga
indicates news broadeast

## B:00 EDT

 *CBS-News of Europe: WAlC WBEY WPKO WDHC WOHCWEET WCAO WIBX WNBE (xw-17.83)
*NBC.News: HEAF 5
+YN-News: WiC WEAN WNBH WLLH WSAR WNAC WNLC
WTHT WSPR WHAI WATHI WBRE
*News WJAR WOR WMAS
CBL WMEX WABY WTIC CBL WMEX WABY WTCC

## 8:15 EDT

NBC-Do You Remember?: WEST NBC-Vocal Vogues: WJZ CBI *CBS-M M
WABC

## WABC

## i7.83)

N-Weather Seryice; WSAR
WNBH WLLIH WEAN WNAL WICC WNLC WSPI
Wems WTTC

* Kems: WTAG WTIC
Devotions: WELI WABC

8:30 EDT 7:30 EST
c85-Morning Almanac: WABC
NBC-Gene of Glenn: WEAF (sw-
$21.5)$
NBC-A $\approx \mathrm{ker}$ Reiser, giano due:
WNBC
WNBC
CBS-Sunrise Serenade: WPRO:
WMAS WBRY (xw-17.83) WatAS WBay (xw-17.83)
WBC-Richard Leibert organist:
WJZ CN-Andy Jacobsen's Rhythm WHAT WNLC WICC
tormint Devotions WJAR CBL WNBH Devotions: WJAR CBL
WNA Husical Menu WATR WBRK
*News: WIIN WMCA
$8: 45$ EDT 8:45 EDT 7:45 EST
CBS-Adelaide Hawley: WABC NBC-Gent \& Glens: WJAR
CBS-Morning Horizons: WNBE WMAS WBit
夫NBC-Halvey o Bett, sketch:
Nems: WaZ WNBC W NaY News: WJZ WNEE WABY
Morning Devotious WSAR

9:00 EDT A:00 EST
C8S-Morning Horizens: (sw-NBC-7ne Woman of Temerrew
NBC-Breaktast Club; WABY
CBL WNBC WHAsy (sw-213)
*HBC-New: Happy Jack, sengs:
WEAF Hall Partyt WEAN
YN-Tewn Hal
VN-Town Hall Party
WAAC WTAG WTIC
CBS-Woman of Courage
Cos-Weman of Courage, sketch:
WABC WCAU WPItO WBHY
WDRC WMAS WOKO Devotions: WHAI WBRK WNBF
$\begin{array}{ll}\text { 9:15 EDT } & 8: 15 \text { EST } \\ \text { BC-Wary Atcott, songs: WE: }\end{array}$ WTAG
VN-Variations: WICC WHAI
WNAC WNif: WNAC WABH
*CBS-News: WABC WMAS
WDRC WBRY WEEI (sw. WDRC WBRY WEEI
17,83 )
$8 C-$ Breakfast clut: WHAN
NBC-Breakfast Clut: Wh
WBRK-Words in Music
WBZ-As You Like It
WCAU.Today' Shopping News
WGY.Woman in White,

WHDH Grandtai Smiter
WHE Insurance Counselof
WIBX Program Notes 204 Cen:

## tury serenade 8:30 EST 9:30 EDT Manning Hewson:

NBC Shopping Adylet: WEAF
CBS-Tunes From the Trapiss
WABC WORC WDIC WIBX
WBRY WOKO WFRO (sw.
NBC-Breakfast Club: WJZ WICC
NBC-Breakfast Club: WJz WICC
WHAM
*News: WOH WBRK WOH!
VBZ-Family Circle
*WCAU-Nem: Musiry 1 ym
WCOP.Consumers' Institute
WEEEI Fonsumer Fair
WELI. Yariety Prem.
WWHAL-Seboat Hannah, Gketch
WHDH Musical Roundup
WHN.Cuntuts et News, iketeh
WLAW-Good Morning, Neighbor
WMAS. Housckeepers Corner

MCA-Food Formil
WNAC Cartet of Allie Blair *WNBF (Good Mornine Neighbor
Nem:
Nem:-Wil Ontannel, Orch
WNBH-Morulag Munlral Reve WNLC Morning Musiral Revie
VsPI- You $\&$ Your Heath WTAG-The Metronome
WTIC Mary Ler Taylor
 NBC-Goupel Singer: WEAF WTAG
CBS-Bacheior' Children, sketen:
WABC WCAU WEEI WPRO CN.Francis J. Cronis, organist:
WSAR WNL.C WNBH WHAI WSAR WNLC WNBH WHA
CBS-0n the Village Green: fom *News: WHK WSPR WBRY
Edrar Goest, poet Eddie How
ard. sonms WICC WMAS KYW-Doir Bavay
HAAB-U. \& Govt. Reports WATR-Shoppers' Guide
WRAK 1310 Cluh
wcop.Tonis Tumes
WDHC
WDRCMoriing Melodies WHAM-Tower Clock Prgm.
*WHN News
VAAR-Dance Minic Coutrats WNACMance Mysical floming

## WOKoOpporlunily Knoeks

 Won-Muslcal Priefa1 LorraineSherwood: Program Preview Sherwood: Program
WORC- Lr's Ser Now
WORL 920 Clut
WORL 920 Club
WTIC-Gene 4 Giena
10:00 EDT
9:00 EST

## CBS-PIrtty Kitiy Keify, sketch WABC WEs WBRY WDRC

WIBX WMAS
NBC The Man I Married, sketth:
WFAY WTIC WTAG WNAC
WEAY WTIC WTAG WNAC
WGY WJAR KYiF WBC.Painted
WJZ whan
CN-Musical Early Edition: WICC NBC-Josh Higgins; (rw-21.5) *NNBC

## *CBL-Nenit Musizal Comedr

 *WABY News: Modern Beauty wBZ Melody TuneWCAU Mysery Chef
WEAN Orphans of Divarce WELI-Does the Toirn
WHAL Indepentent Parsile
WHAL miepemtert
YHDH-Muris of Mary Lanils
WHN What to Eat \&o Why
WMEX.Farm \& Home News
WNBF Sara Turbank
*WOKO Nrwa In Our Time
WOR-Kery Fit to Muric
*WPIO-News Loreth of Her Guitar
WSAR-Tin Pan Alley
WSPRT-Let's Have Matic
WTHT Spetlighi
10:15 EDT 9:15 EST WBC-Vic s Safe sketeh: WaZ
WHAM WBZ CBL NBC-Mldstream: sketch: WEAF
WTIC WTAM KYW WGAG WJAR WNAC MBSMelody 5 tringst WLLH
WAAB WSBI WSLC WICC WTHT
CES-Myrt o Marge, sketch: WABC WRAI WCAU WPRO
WBRY WDRC WMAS WORC WBIBX WOKO WNAS
NBC-VAgabonds: $(\mathrm{NaH}-215)$
NBC-Vagabonds: (=w.21.5)
WABY-Miracles \& Melodie
WATh.Our Neighborho
WCOP-Radio Hentrts
WEAN Amarila of Honegmoon Hill WLAW The Aimamar
WMCA. Organ Reveries
WAEX-AI Blahe's Ranch Bovs WNBC,Jack Lacy's Music Kitchen
WOR Medical Iuformation Bureau \#WSAR-News
WSPR-First Prize Theater Party
10:30 EDT $9: 30$ EST NBC-The Story of Mary Martin. MBS-Keep Fit to Music: WNBH

WAAB WLAA WNLC WSPR
BC-ELlen Randolph, sketch:
WEAF WTAG WTIC WJAR
CBS.Hilltop House, Sketch: WABC
WBRY WDRE WORC WOKO
WMAS WEEf WCAI WPRO WIBX WNBF
21.5) Enc. Ensemble Isw NBC.The Wife Saver: wJZ
WBZ WICC WHAM (sw. 15.33 )
 \#Waby Concert Master: News VCop-Frolic Malker WEAN-Joha's Other Wife, sketch WHIHH-Fishermen's Brosdeas! WHIDH-Fishermen's Brosdeast
WHN.Bemy Goodman's Orch. WHNLB WHy G
WMCAW News
WMEX-Going Shopping with You tWoR-Meet Mr. Morzan WSAR. Home Beautifal Prgas
WTHT Morning Mastical Reyue

10:45 EDT
MB5-John Metcalrs Choir Lolt:
WNLC WATH WAMB WLIH WNLC WATE WAAB WLLH
WNBH WICC WOR WNBF WNBH
WBRK
NBC-By Kathleen Norris, 3 ketch WEAF WTL WGS WTAG CBS-Stepmother, sketch: WABC WDRC WEEI WCAU WPRO
WOK WDRC,
WOKO
NBC.Pepser
NBC.Pepper Young's Family,
sketch:WJZ WHAM (ow 215 ; CBL. Morning Serenade
WBEYBBand of the Day
WBzon With the Dance
WCOP.Happy Jim Parsons
WFAY. Just Plain 景
WEAN,Just Plain Bill, sketeh
WELI.LOra Ialiana WELLL-Ora Italiana
WHAI-Your Friend
WHAT-Your Friend the Milkman
WHN Wayne Kind's Orch. WHNWayne Kineds Orch.
*WIBX-Sulon Orch. New, WWIBX-Salon Orch.
WLAW Harmony Isle
Wtall Harmony tste
WMAS The Mornin! shoper
WMCA Bob Carter
WHCA Bob Carter
WNBC Homes om the Land
WORC Morning Melodits
WORCMoruing Melodies
WSAR-Attention Womes
WSph-Copling Forum
11:00 EDT 10:00 EST
CBSMary Les Taylor. WCAII
WEEI WOKO Taylor: WCAL
NBC-I Love Linda Dale. sketch WJZ
NBC-David Harum, sketch:
WEAF WTIC WTAO Welar WEAF WTIC WTAC
WVAC KYW WGY
CBS.Hallywood Dreams: WABE *CNAEWS: WNLCWHAR WATH * Nrea; WOR WNBH LBL. sinurn 5 Songs WBil ${ }^{\text {W Atorning Stasical Revue }}$ WAZ Home Fotum
Waz Home Fott
WCop-Italnafin
WDRC. Heap $0^{\prime}$ Living
IVEAN. Mauleal Round
IVEAN.Masleal Round up
WHA1Mormon Philosuphy
WHAM-Hits \& Encores
WHoh.Wement's Prgm
WHN - Bing Crosby,
WIBX-Happy Jimi
*WICC. Musical Roundup: News
WLAW. Merry Morning Melodies
WLAW.Merry Morning Melodies
+WLLH: Nens
*WLCH New;
WMCA Altit Loma Meles
WMEX Aurical Comedy Selerioms
WNBCD
WNBCD Dance With Me
WNBF.Jam Sepsiun
WORCChurch in the Wildwoed

WSPAThampsonvilie Hous $11: 15$ EDT $10: 15$ EST
NBC.The Road of Life, skelch:
WFAF WTIC WTAG WGY WEAF WTI WJAG WGY
WYW CBI. CN-Singing Stribgs: WAAR
WKLC WIIAI WSAB WBREK WNBII
BS.Martha Webster, sketch WABC WEFI WMAS WORC WNB WPRO WDBC WOKO
WCAU MBS-Topic
MBS-Topics \& Tunes: WOR
NBC-Clark Dennis. tnr.: WIZ
NBC-Clark Dennis. tnr.: WJZ
WICC WNBC WB2 (sw.15.33)
WABy Yaricty Prat
WABY Variety Pram.
WATR Tocrington Hostes Prgm. WCOP-Solimnie's Prgm,
WEAN sidewalh Back Laik
WELI Baibe Oi
WHAM. Tom Grierson
WHDH-Home Topies Ta
WHDH Home Topics Talk
WHN Timmy Dorney's Oreh.
WHN Tlmmy Borsey's
WIBX-Trading Post
WLAW Viols Wimbush, sop
WLLH-Hot Records
WMCA-Matince Melodies
11:30 EDT 10:30 EST
CN-Voice of the Poultryman
WNLC WII
WNLC WLALH WSAR WAAB
CBS-Big Sister, sketch: WABC
WMAS WDRC WCAU WOKO
WMAS WDRC WCAU WOKO
WNBF WORC WPRO WEEI
WIBX WORC WPRO WEEI
NBC-Against the Storm, sketch:
WEAF WNAC WJAR WTAG
WTIC WGY KYW
NBC-The Wife saver: wJZ

CBL Monica Mugan
WABY-Happy Jion
WABY-Happy Jia Parsins
WBRK. Yoca Varietien WBRK. Vocal Varieties
WBRY.Sweet Sermaide
WBRY-Sweet Serenaite
WCOP.Prince Trumpeter
WCOP.Prince Trumpeter
WEAN-Carolyn Wallace, talk

WHAI Gremflelf Playsround As WHDH-AI Express
WHDH-Air Express
WHN-Andrew Sister

WLAW Ruasian: Gyply Strius
 WNBC Make Belien Ballopon
W NBIC Club Catrolar W א BLI Glub Calendar,
WTHI Musk Americ.
$11: 45$ EDT $10: 45$ EST
NBC.The Guiding Light, sketch:
WEAF WTIC WIAR WNAC
WEAF WTIC WJAR WNAS
WTAG WGY KVIW

## Ces Aunt Jenny's Steries. WaBC WMAS WORC WCAU WEEI <br> WAAS WORC WCAU WEEI WKEF WOKO WDIIC WPRO

Wrixx
akerch: WJZ WHAM ( sw )
1533 )
WasJohnson Family, sketch:
Wrce WAAB WATH WBRK
WNLC WSAl Will WNLC WSAR WOR WHAI
WNBH WNBH
Ctit Lite \& Love of Dr Suak
*WABY-News: Tnterluip: Mks. \#WABY-News: Tnterluif: Mkts,
WBZWenther: Muricale
WCOP Brioschi Cotumeriuior
WEAX Krep Fit
WEANKRep Fit to Music
WELA-Imperial Preim:
Wisi Bef Croito
 WMCA Art Green's Danice Mustic


## 12:00 EDT 11:00 EST NBC-Woman in White, skets

## WBC.Friendshits circle: WTAF

 NBC-Eugene Conley, Inr.: WJZ WABY (ow 15.33)*CBS-Kate Smith Speaks \& Ted Collins news IVABC
WPRO WEEI WDRC WCAU WMAS WORC
YA-Noenday Musicale: WHRK W.Woenday Musicale: WHAK
WATI WNLC WHAI WLLH
WICC *Nom WAAB wNBC WHN

* BL BBC Nows *. BL BBC Nows
WBAY Murieal Workitiop
*WBZ. Nems: Milded W. Carl*WBz.Newsy Mildetd W. Carl
sons. Organiat
WCOP Froic. Makers
*WEAN News: Shopmene Nowt WELIPDoetry \& an Oigat
WWG
*WYorganist: Markers! New *WGY Organist: Markers! News
*WHAY Hit of the Day: News
*WIIDH Weather Neys *WIDH Weather Ner WhX Surin' Sam
WJAh Dance Mhas
WI AW Ser


WLLII-Song Revue
Warca-Melody Mout
WMEX Melody Moment.
WMEX Saton Orch
WNHF Sinsta Ss
WNHF Sintot Sam
WNBIIMI flevur


## WSill-Musical Parade

*WSPR-News: Farm \& Garden WTAG.Do You Remiember
*WTIIT. Newst Weasher: NoonWTIC Luses

## 12:15 EDT $11: 15$ EST NBC.The O'Neills, sketch: WEAF

 *NBC-Southernairet (News, W.jz ouly) : WJZ WHAM (5w-15.33)CN-Agriculturat Series: WAAB WEAN WSPR WHAI WICC
CBS-When a Girl Marries

## shetel: WABC WEEI WCAU WIBX WMAS WORC WNBF WBRY WDRC WOR WHD

 WBRY WDRC WOKO WPRO* Nows. CBL WMCA
WABX Sumpi Sam
WATR Melodie Moments
WBFK Melody Time
WE
WELLLuncheon Dance
WHDH-Ray Linter
WHDH flay Lillle's Cowboys Win, Music \& Health
WiAAf.Weather: Dance Musir
WLAIV Salety Talk. On .
WLill-Listety talk: On the
Wane
WMEX Daily Inspirations
WNBH Jhych Berch's Gams
*WCLC Nems: Sirn Post
WIAG-Kate Hoplin
WTICWoman in White aketch
12:30 EDT $11: 30$ EST
12:30 EDT 11:30 EST
NBC-Woman in White, sketch:
NBC.Nat'।
WJZ WBZ WHAly Wome Hour:
CBS-Romance of Helen Trent, betrh; WABC WORC WDRC
WOKO WCAU WPIKO WEEI

CN-Italian Melodies: WAAB CaL-Ontario Fatm Brondeast NBC-Words \& Musici (ov. 1533 ) WAWABME Ilophins Red Crost NBC-Words \& Musicirin WIB
*Kews? Wor WBIK
WJAR WBRY WATI WELI WNBH WMAS
Ki The Rabd Piay
KYw Hapm Clark
KYW Happs Clarke
WG) Fara Paper of the Air
WHIAT-Sock quoter: Birthday
Bos
WHN Fwotlight Excerpit
AlMLAW Farni of Itumer Nems
WL.LH:Quection
WhaH-Quction Hos
WACA Stafinge Stelitim
WMEX-Tuat Newn: Weasher:
Tide
WNBC The Bandragor
IVNBE EI Weeht
WNLL. Melody Lane
WSAR Man on the Strees
WSPT-Polinh Americas Pigm
VTAG-Noonday Revue
WTHTHariford Spept
WTHTHarfford Speala
WTICWeather Day Dreams
12.45 EDT
12:45 EDT 11:45 EST
CBS-Our Gal Sunday sketch
WABC WORC WEA WPRO
WABC WORC WEES WPRO
WDRC WOKO IVCAU
*NBC-News \& Markelo WEAF
MBS-Pegeen Fitrgerald, talk:
*Nens WCOP WNBF WLAW
Sugin Sam: wTIC WJAR *KYW Nevs; Rope Williams
WATRA's Danre Jime
WBRY-Wax.Wise
Wetit Weathrr: Orran Exhest
WviAt
WHAL Xowiday Revue
WHDH-Parale of Bind
WIIN. Howacoives Prous
WIBXMan on llu Sured
*WLLH-Nem: Lurly Vietums of

WMCA-Edith Latimer
WMEXInt! Commeatary

WNAC-slet Miab J
WNBC-Curb Chb
W SPR Luncbery Munic
t:00 EDT 12:00 EST
NBC-Texas Jim Robertson
(en- 1533 )
NBC. Your Treat: WEAF
CBC-Happy Gang: CBI,
CBS-Goldbergs, sketch: WABC
WCAU WEEI
*MBS-European Newi: WNBE
WOR
*YN-News: WICC WNLC WIIAI
WNBH WSAR WEAN WSIR
WNBH WSAR WEAN WSPR
WNAC WTHI WLLAI WBIK
*Vent WPho WTAG WNBC

WELI-Dancelime
WGY-Homechold Chats
WIBX-Srars Over Manhatial
W)
WyAR The Chliturict ifich
WLAW-Lawreuce Speaks its 3ind
WMAS-Concert Internationsle

## WMAS Concert Internationale WMCA On the Mall

WMCA-On, the Mall
WMEX-Musical Maithan
Whte Musical Mailbas
Wht Massical Menter
WOttC Dasice Hour
*WORI. Monitor Neas
*WTIC Nrwe: W arthe
1:15 EDT $12: 15$ EST
NBC-Jeno Bartai's Orcli
NEC-Jeno Bartai's Orch. WEAF
KYW WBZ WHAM WTAG
CBS-Life Lan Be Beautitut.
sketch: WABC WOit WCAU
Wetch WABC WOHC WCAU
WEEI UDRC WPRO
VN-Tone Tapestries: WATR
WNLC WHAI WNBH WFAN NBC-Arnold Grimm's Daughter
MBS-To be announced: WNBF whet WEAF WHAM WJAR
WAAB
NBC-Between the sookends:
WJZ WABY WNBC ( $\mathbf{n}-15.33$ )
"Hram Review
"H1Y Y heerlui Chatten
wCOP. Pisuoptiobin wit Reinhera
NBC-1 rav venting Cook: WsZ
WCOP.Pianophobia with Remberz MBS WNBC (w. $15: 33$ )
WELI Dre Sellers
WGY Scissors \& Pose WNBI WAAB WLIII WATR
WHN.Erskine Hankias Orch
WSAR WEAN WTHT WHAL
WHN-Erskine Hawking Orch
WICS Your Old Timer

WTBX Bill Watters
WMAS Kate Hupkins, Aurel Mercy
WMEX. Vermon Kiusctey, bir
WOR Meet Mivs Julia, sketeh
Wsplt Musical Newsy
WTAG-It's Dance Time
VTIC To be a
2:30 EDT $1: 30$ EST
-8C-Valiant Lady, sketch: IVEAt
WJAR WHAM WGY WNAC KYW
NBC-Marine Band: WIZ WABY
WNBC WBZ CBL I WE W
WNBC WBZ CBL WENN (SW
15.33)

CBS-Fietcher Wiley, taik: WABC
WPRO WEEI WDRC WCAA WPRO WEEI WDRC WCAL
WOKO WOPC WMMS WOKO WORC WMAs CBS-Keyboar
CN-Ist Race From Rockingham WSAR WTHT WICC WBRK WIIA
WAAB 25 Years Aso Today WHDH-Down the Mississippi WHN The Byron Hour
WIBX Musical Contrats WLLL-Before the Ball Gume WMEX Noyachord Solos
WNLC-To be announced
WSPR Tin Pan Altey
WTAG ilitle Concert
WTIC Cateet of Allice Blair
$\begin{array}{ll}\text { 2:45 EDT } & \text { 1:45 EST } \\ \text { CBS-My Son \& } 1, & \text { sketch: WABC } \\ \text { WCAU WDRC } & \text { WEEI WPRO }\end{array}$ WCAU WDRC WEEI WPRO
WORC WOKO WMAS NBC-Hymns of All Churches:
WFAF WHAM WJAR KYW

MBS-Cheer Up Gang: WNBF
CN-Baseball Interviews: WAAB
WBRK WSAR WLIH WNBH NBC-Marine Band: WICC WLAW WSPR Melodies *WHAl News: Baseball Previey WMCA-Our Gat sunday, =ketch
WNAC 1 itht of the World, sketels *WOR-News
WTAG Itade Journal
WTHT-Baseball Matince
3:00 EDT 2:00 EST
CBS-Society Girl, sketch: WAB Woko WPRO WDRC WEE: CBS-Drifting Melodies: WNEF NBC-Story of Mary Marlin, sketch WEAF WJAR WTAG
WGY WTIC WNAC CBL KYW CN-Baseball: Red 5ox vs. Vanks:
WHAI WLLH WBRK WAAB WMTR WNBH WSPM WNLC NBC-Orphans of Divorce, sketch: WJZ WHAM WBZ WICC (sw
MBS-Concert orch.: WOR
*Neus: Whor WNBC
WCALITo be announc
WCOp-Hits of Bits
WELI-Matine Melodie
WIBX Tunte Parade
W1 AW Werts Kniz Keltege
WMAS-Restim Time Helen Trent
WMCA-Romance of WMEX-Western Serenade
WORC-Legion of Safely 3:15 EDT 2:15 EST NBC-Ma Perkins. sketch: WEAF
WTIC WTAG WNAC WJAK
CBL. KYW WGY WBC-Amanda of Honeymoon Hilt
sketch WIZ WHAM WBZ WICC (iw-15.33-953)
CES. Bratbit Game WABt
CBS.Chasing the Blues: WER
WIBX WNBF WMAS WORC MBS-Women World Wide: WNBF WOR
wigYt
WABY Dot Denty
*WDRE.Nows: Strictly Swing
VMDH Dou Humber
WMEX Melorly Mart
W NBC Meloty Cor-Round
WPRO Malethes Old \& New
3:30 EDT 2:30 EST

## NBC-John's Other Wife, aketch. WJZ WIIAM WNBC WS

 WJz WILAM WNBCWIC Isw 15.33 .953 )
+CBS-News Yella Pessl, harpsichonlint: WXAS WBIKY wORC
WOKO WXBF Ivw $15: 27.1183$ NBC-Pepper Young's Family sketeh: WEAF WTAG WJAN
CBI KYW WNAC WTIC WGY CN-Easeball Game: WEAK WLLI
WTHT WBRK WSAR WAAB WHAI
MBS-Tiny Hili's orch.: WOR

* News WEFI WMCA WIBX
*News: WEEI WMCA WIBX
WABY- Petite Muvicale
WATH Matinee Melodies
WATR Matinee Melodies
WCop- Remance in Swios


## THURSDAY COOD LISTENING CUIDE

# Check the programs you want to hear today 

NIGHT
1:15 EDT (6:15 EST) Lanny
Ross. Tenor. CBS. Ross. Tenor. CBS
1:30 EDT ( $6: 30$ EST) Bot Crosby's Orchestra, NBC.
Bonvie Kine vocalis.

7:30 EDT ( $6: 30$ EST) Vox Pop, CBS, Quiz program, with Parks
Johoson and Wally ButterJohnson and Wally Butter-
worth. Guests: Madeleine Carroll, Franchot Tone, Fred MacMurray and Lyme Over
main.

8:00 EDT (7:00 EST) Ask-It.

Quiz program, with Jim Mc whliamis
$8: 30$ EDT ( $7: 30$ EST)
Variety thow presentiog celebrities in the entertain
ment world. Harald Stokes

8:30 EDT (7:30 EST) The Aldrich Family, NBC,
Comedy sketeh, with Eyra

## 8:30 EDT (7:30 EST) Pot $0^{\circ}$

 Gold, NBC.Horace Heidt and his Musi. Horace Heidt
cal Kniehts.
as It Seems, CBS.
Thterestime facts collected bs
John Hix. Alois M. C. Hix. Alois \#avrilla. $: 00$ EDT ( $8: 00$ EST) Major
Bowes' Amateur Hour, CBS.
Honor city. Allentown, Penn Honar eit
svlvania.
$: 00$ EDT (8:00 EST) Kraft
Music Hall, NBC Music Hall, NBC.
Bing Croshy, M. Bing Crosby, M. C.; Bah
Buris, comedian; Music Maids nouncer;
orchestra Lillian Cornell orchestra. Lilian Cornell,
radio atid sereen star, will

Rudy Vallee Program, NBC.
 Mzxie Rosenbleon and

10:00 EDT (9:00 EST) Glenn ley Elierle and Mariot Hut tofi, vocalists
10:15 EDT (9:15 EST) Les Moncertes Symphoniques de Montreal, NBC. ean Marie Bcaudet, con

10:30 EDT ( $9: 30$ EST) Grant Park Concert. NBC Gark Concert: NBC.
Guest soloist: Kirsten Flag

## Refer to adjacent columns for stations broadcasting these programs

WELI-Dr. Bab Jones
WHDH Air Express WHN Horace Hedit's Orch WLAW American Famiy Robinso 3:45 EDT 2:45 EST CBS-A Friend Indeed: WMAS
WBHY WORC WOKO WIBX WNBF WEEI WDRE NEC-Vic \& Sade, sketch: WEAF WFAG NGY WTIC KYW

## NBC-Just Plain Bill, sketch: WJZ

 WHAM WBZ WNBC WICC CBL Guiding Light, skeWCAU Baseball Game WCOP It's Dancetime WELL-Band of the Week
WHN EAdir Ellinsson $A$ Ores WLAW Modern §alon Group WMCA Art Gicen \& Dance Music WMEX-Consal
*WOR News

## *Wor New

## heview

4:00 EDT 3:00 EST
+NBC-Club Matinee: News: W52 *NBC-Club Matinee: News: WJZ
WABY WNBC WHAM WICC WABY WN
WBZ CBL
CBS-Adventures in 5 cience
WOtco WIBX WORC WBRY WOtCO WTBX WORC WBRY
WEEI WMAS WNBF (sw

### 15.27) Toifay's proeram orislustes at the Comm Freat oxhbit at the

## 

## meetion with the mouth yuniver- sury of the favention of priot-

$N B C$ Backstage Wite, sketen WEAF WTIC WJAR WTAC
CN-Basebali Game: WSAR WHAI
WNBH WLILH WBRK WAAB WNBH WLLH
WATR WTHT WCOP Batite of Music
WDRC-Music off the feevord
WDRCCMusic Off the Record
WELII Fanlly Greenters. sop.
WHDH-Tea Time Concert
WHN Masic of Romaner
WLAW-Fimancial Page of the Air:
Tea Time Tuncs
WMEX.Me Bur Beetle
WOR Frank Gacen's 0
4:15 EDT 3:15 EST CBS-i8th Century Music: WOKO
WIBX WORC WBII WMA NBC-Stelia Dallas, sketch: WEAF
WIAG WNAC WTIC WJAR WGY KYW WCOPDorsiana

## WELI Aecordiama

WHDH-Fishermen's Broadcast
WHN Among My Souvenirs; Don
Albert's Orch.
Albert's Orch. Fairest Music
4:30 EDT 3:30 EST
NBC-Lorenzo Jones, sketch:
WEAF WTIC WJAB WTAG
WVAC WGY WIVW WNAC WGY KYW
CN-Baseball Game: WBIK WHAI WAAB WNLC WSAR WLLH WNBH WTHT WHAI wRRY
CBS-Melody Matinee: wall WORC WMAS WPRO WOKO
WIBX WNBF MBS-McFarland Twins: Orch. WOR
cil Tordh at the Convole
ACOP-Dance Kins WEEI-lted Cross Talk: Health WELITT To be announced WHDH Musicale
WIN Opportunity
WCCCMmelody Botrquel
WMCA-Movieland Revies
WMEX-Contolairs
4:45 EDT 3:45 EST
CBS-Melody Matinee: WMAS
WOHC WBRY WABE WIBX (yw.15.27)
CN-Baseball Game: WSAR WLLH

NBC.Young Widder Brown. WLAW On the Down Beat
sketchi WEAF WTIC WNAC WMAS:Treasur Hunt
WGY WJAB WTAG KYW WNEFSlovak Melodies

WCOP-Sweet or Swing
WDRC Ad Lini
WDRC Ad Liner
WEET-Around the Hub
NWELI Sinon Gems: News
WHAM Meet Miss Jula, sketch
$\star$ WHN.War News: Pan American

## WILAW-Air Express from Melody

 WLAW-Air Express from MLame
WMEX-Comic Page Club
WPRO Man
WMEX Comic Page Club
WPROMan on the Street
5:00 EDT 4:00 EST CBS-Kamleen Norrls, iketch:
WEEI WoKo WPro NBC-Rocky Gordon, sketch: WJZ WABY WICC CBL
CBS.A Boy, A Girl
WNBI (sw.15.27)
NBC. GI Aione. Metch: WEAF
Whit KYIAG WTTC WJAR
MBS-Bob Chester's Orch.: WSAR
WLLII WATR WEAX WNLC Wor
WAAB IMCA WIIA
WBRK Male Believe Baliroom
WBRY Tea Time Tunes
WBZ-Homeward Bound
WBZ-Homeward Bound
WCOR-Alang Dance Avenue
WELI Dancelatul Ballooom
WHAM Music in Minature
WHAM Music in Miniature
WItbil foms David, thanst
WHE Fashions in Musie
*WLAW Baseball Scores; Nows
WMAS Hits \& Bits of the Day
WMEX Melody Mir
WNBC. 1380 C
WNBC-1380 Club
WNBH-CIDh 1310
WNBH Five O'Clock Revue
WORC 5 OClork Virieties
5:15 EDT 4:15 EST
CBS-A Boy, A Girl \& A Band:
WOKO WEE WMAS WBI
WOKO WEEI WMAS WBRY
WIBX (sw 9.59 )
NEC-Life Can Be Beautiful,
WTIC WTAG WGY KYWNAC
NBC-Uncle Mal: WaZ WBZ WICC
WABy WHAM
MBS-Bob Chester's Orch.: WHAA
WATH

* News WSPR WNBF

CBLEirst Aid in the Home
WCOP-In the Mood
WHDH-Haif \& Hait
WHDH-Haif \& Hail
WHN-Hollywood Sound Stage
WLAW Walter Coteman's Orch. WLLH-Dance Parade
WMCA-Ar! Green
Novatime
WSAR-Parale of Maeatros
WTHT-Baseball Scores: Tea Tune 5:30 ED
NBC-Jack 4:30 EST
WEAF WTIC WJAB WNAC NBC-Ireent KYW WGY WTAG NBC-Ireene Wicker, children' prgm. WaZ WABY WBZ (sw
Q 531533 )
MBS-Dave Dennis' Orch: WNLC WHAI
CBS-Joe Kearns' Orch; WABC WIBX WOKO WBEY (5W
959)
*News: WNBC WATR WEAN
WSAH:
CBL-Closing Stock Quntations
WBLEKMak Stock Quntations
WCOP-Getta Goin
WDRC-Strietly Swint: B isehall
Sceres
WEFI Sont
WEEI Sports Review, Jay Weley
WHDH-Depot Dialogues
WHN-Summer Serenade
*WICC Nems Vurict
*WICC News Serenade Sust Roundup. WAAB-Dinner Concert
*WBZ. Xews: Sports
*WBZ-Xews: Sports
WCOP-Orrin Tucker's Orch.
AWDRC Newa.

## *WORC News Hedda Hopper's

Hallywood
*WGY Nrwa Varieties

WHN-Evening Serenade
WMEX-Frank Gallicci's WOR Uncle Don, children's \&WTTC: Metropolitan Travelogue
6:15 EDT 5:15 EST
*NBC-Major Minot
*NBC-Major, Minor, \& Marian:
News: WEAF WJAR (sw-953) News: WEAF WJAR (sw-9.53) NBC-Bill Stern, sports: WJZ
CBS-Bob Edge, Wildilfe Sports
Expert: WOKO
Es-Bob
YN-Sports Roundup: WSAn WEAN WICC WNLC WNAC
WATR WNBH
Sports: WELI WTIC WLLH *Clsi Relar a Enioy. New. KYW:Kerty Cushing
WBrK-Baseball froren Devirned
for Dining
WBRY-Ratters Upl: Bawhall
WBZ-Dinner Dance
WCAD:Superman, sketch
WCOP-Wonderland Preview \&

## *WDRC-Edwin C <br> *WDRC-Fiwin C Hith, romm.

 WEER Bill Ellots, Simens Con WHAT Bittle ComeerWHAM-Fisherman's Corners
WHDH-Waitz Time
WHN.Happy Jim Parsons, song
Whin Hoppy Jim Parsons, sougy WLAW Rhythm Makers
*WMAS.News: Baseball Scores
WMCA. The Blue Beetle
WNBE Baspall Seares: Movie
News
WNBF-Starkate:; Sporis
*WORC Seleres Newy
*WORL. News
WPRO Johun Knox Pictoriat WSPR-Sporth
WTAG Evenine Revue- Baseball
WTHT-Basehall Scores: Greatest
6:30 EDT Rhythimese $5: 30$ EST
NBC-The Guest Book: WEAF
WGV.WJAR (sw.9.53.9.55)
*CBS-Paul Sullivan Reviews the
*CBS-Paul Sulivan Reviews the
News: WABC WIBX WDRC WMAS WFEI WCAU WPRO WIIN.Guers It Yourself, quir WNBF WOKO WCAU WPRO WIBXGy psy Strings: Prgm. NBC-George Barnes' Orch.: WJZ
$\qquad$
WBRK WATR WSPR WHAI
*News WNBC WAAB WOI
WBRY
CBL.Sports: Roy Dilworth
đKYW Nens: Carltun \& Wayne CBL.Sports: Roy Dilworth

KYW-Bonnie Stuart
WBZ. Wenthers Dinner Dance Rhivhm Quartet
WCOP Lend an E
WCOP Lend an Ear
WEAN-Musiral Rendessous: Co-
Uperative Bank
*WELI New? III Italian

NBC-Paul Douglas, sports: WEAF
MBS-George Stearney's orch.:
WOR WICC WNLC. WBRK
Sports: WHN WMEX WSAR
WCOp WHA
CBL-Allan Reid
KYW-Camera Club
WAAB-Race Reults: Memory Lane
WWABV- News
WATR Band of the Week
WCAU.Edgar Guest
KWELIR News Sammer
WGY-Lesion of Safely
Whal-Baselall Scores: Enter
tainment Time
ving Borhall

* WIBX. Nertall scores
*LAW Dament Len's Duthans
WLLH-Around the Town Masic
WMCARAR Greens Donire Masis
WVIC Murie Bas
太 Woro Edwis C. Hill, comm.
WORL The 920 Club
*WPRO Nows: Sporty
WSPl!-Cant. Ruy Smyder: Easy


## 7:00 EDT 6:00 EST

NBC-Fred Waring in Pieasure Tlum? WFAF WTTC WHAT: WGY KYW WNAC WTAG

THURSDAY
August 8
WHAM-Bill Rogers, sports
WHDH-Let's Dance
*WHN-Bob Hamilton Trio: News
WLaw Biue Beetle
$\star$ WLLH-News: Baseball Scares
WWLLLH-News:
WMCA-Sports
WMEX Swirk It
WMEX Swing It
WNAC Musial Hendeavous
WNAC Musical Fen
WNBH-Club 1310
WORC Racine Results: Moiker
Melodies
WORI Tw
WOR1-Twilight Serenade
W SAlt-Supper Melodies
IFTAG-Lone Ranger
WTIC.Superman, tketch
6:45 EDT 5:45 EST
*NBC-Lowell Thomas, commen-
tator: WJZ WHAM WEAN

* CBS.The World Today. WABC
* CES-The World Today: WABC
WDRC WBRY WORC WEEI
WMA5 WNBF (sw959)

Page 30

## THURSDAY

## August 8



WGY Sclence Fargum
IVIIAITreasimen Clals

＊WIN Gion Counts．Jo comns
＊WLAW It Ifaperned in Sport tand：News
WMEA Jetrs Buler，surs Warca Jetrs Bhar，suite
WMEX Murial Strids
$\star$ WNBF Fullon Lewil，Jr，kom WNBH Myrile Williams
WOH－mytulemtalt Youm VOR－Emtatentfstl Ynurn
WSAll－Jimmie Nichats，Sitervion

 WATR WLLII WNAC WHAI
WNLC WSAII MBS－The Inside of Sports：WOR
WABY WNBF太NBC．H，V．Kaltenbarn，news：
KIW
CBL Coyote Jachason WATR－Desigis for Danciag
WCOEDEam Citini Dance WHDH－Vincent Bragule＇s Orch． TCCHusic \＆Heath WVC．Homes on the Land
＊WMCA Jahennes Steel，comm WMEX．Musie of the Matters
WSPR－Vet Pocket Varieties

## 8：00 EDT 7：00 EST NBC－Concert in Miniature：WEAF

 NBC－Concert in Miniature ：VEAFWTAG WJAR WTIC WNAC
KYW
CBS．Ask－It－Baskel：WABC WEE





CBt．Edna Marie Hation
VBRY Blise Beetle，drama Wcop pitht oflock Prevte WELL－Meriden Hour WHDH Mron Masic WHNAFt Gtern

WMAS Eel＇s Dante WMEX Fireside Time
＊WNBC Nens
＊WSPIS Nem：Nusic for Mod

## B：15 EDT 7：15 EST

## VMAS．The Mushetren

## VMCA San Bronn＇t Mandir VMEX．Westerk Troubadours

## 8：30 EDT 7：30 EST





NBC－Kraft Music Hall：WEAF
WTAG WIAR WNAC KYW
WHAM WTIC WGY CBL．（sw
$9.53)$
For enall ee ose costente sume ＊MB5－Gabriel Heatter，news
WQR WAAB
WBRY．Polah Falk Melodies
 WMCA Dr．Charles E Hodges $\mathbf{1 0 . 1 5}$ EDT 9.15 ES＇ CBS－Pubilc Affairs：WABC WERt
WPItO WBRI WAtAS WORC WPIE WBRI WALAS WORC
WDII WIBX WOKO WNBF CN－Stars ©ver Manhattan：WSA A CN－Stars Gver Manhattan：WSAR
WNIC WHA1
NBCLIC Concentes Symphonigues

## de Montrul Widz Wtoc WABC




WMCA Benjarain Javity
11：00 EDT 10：00 EST CBS－Sports Time！WABC
＊NBC－News：Ray Kinney＇s or ＊NBC－News：Ray K
thisury WJZ
＊NBC－News．
AYN－News：WNAC WSAE：WEA WNAH WHAI WHIH WIC News WSAR WTAG War
WHAM WTIC wBZ WIHX WPRO WDRE WCAI WMAS WNBC
WAMB－Mirkey Alpert＇s Orch
11：15 EDT 10：15 EST MBS－Griff Williams Orchestra WAAB
VN．Weathe
W．Weather serytee？WEA WNLC WBREK WICC
CBS－AI Kavelin＇s Orch：WABC NBC－Jack Joy＇s Orch：WEAF WoH The Proil Trio $10: 30$ EST NBC－Ted Lewis Orch．：WEAF WABC（sw 6.06 ）
NBC－Tommy Dorsey＇s Orchestra ： NBC－Tommy Dorsey＇s Orchestral
WaZ
MBS－Lto Reismant＇s Orch．：WAAT 12：00 EDT 11：00 EST ＊NBC．Johnny Long＇s Orchestra：
＊NBC－News：Raymond Scott＇s CBS－Mitchell Ayres＇Orch．：WABC MBS－Tommy Reynolds ${ }^{\text { }}$ Orch．

12：15 EDT 11：15 EST MBS－Tommy Reynolds Orch．

12．70 EDT 11：30 EST ＊NBC－Coleman Hawkins＇Orch ＊NBC－Eddy Duchin＇s Orchestra
＊CBS：News：Ray Herbeck＇s Or
MBS－Dante Orch．
VOR Mal Hallett＇，Oreh．
End of Thursday Programs

［1き\％

FRIDAY，August 9， 1940

| CBS．Woman of Courage，sketch： WABC WCAU WPRO WBR ＊NBC－News：Happy Jack <br> Jack，sengs | ＊JVBRY Hum \＆Stram：News WCOP－Tonic Tunes <br> WDHC．Mornins Meloulis． <br> WGy Rieht to Hupmoen，iketch WHA1 Elizaliesh Kelleher WIIN Barrel of Music |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  | WJAlt．Dancine Melodies WNAC－Heart of Jalia Brake WOKO Opporiunity Knorls |
| mbs－athut Goditey， |  |
|  |  |
|  |  |
| Your Treat；WEEI WGY | $\begin{aligned} & \text { 10:00 EDT 9:00 EST } \\ & \text { NBC-Painted Dreams, sketch: } \\ & \text { WJZ WHAM (sw.215) } \\ & \text { NBC-The Man I Married, sketch: } \\ & \text { WEAF WHIC WTAG WJAR } \\ & \text { KYW WGY WNAC } \end{aligned}$ |
| 9：15 EDT 8：15 E |  |
| NBC Man Alcoll man WE |  |
|  |  |
| ＊CBS－News |  |
|  |  |
|  | NBC Josh Higgins：（sw－215） CBS．Pretty Kitty Kelly．sketch WABC WEEI WDRC WMA WBRY WIBX |
|  |  |
| $\begin{aligned} & 8: 30 \text { EST } \\ & \text { 9BC EDT } \\ & \text { NBC Break last Club: WJZ WICC } \\ & \text { WHAM } \end{aligned}$ |  |
|  | CNMusical Early Edition：wICC WNLL WLLH <br> ＊Ninte WMEA WCOP WNBH |
|  |  |
|  | ＊N⿰亻⿱丶⿻工二灬力口：WMCA WCOP WNBH <br> WNBC <br> ＊CBL Nin－Musical Comedy |
| WBRY WPRO WORC WOKO WDRC WIBX（m．17．83） |  |
|  | $\begin{gathered} \text { *(BAL } \\ \text { Time } \end{gathered}$ |
| NBC－Three Romeos：WEAF <br> ＊Nens WBRK WORK WCOR WOR | WAAB New Enzland Capboard <br> ＊WABY Nent Modern Beavity |
|  | Prem. <br> WB7 Melade Time |
| KYW Betro Jordan | WCAUTo be annour |
| W日ZFamily Cire＋ H Wh |  |
|  |  |
| KWCAU－News WEEI－Fpod I Fat |  |
| WEL．Yariets WC．Houid |  |
| We：Hiouselio ＊WHAL |  |
|  |  |
| W．Good Morning Neightor |  |
|  | \＃1voko Nense In Our TimeWorkeep Fit to Music |
| Ci．Dr．Wsnlie＇Food |  |
|  | Now，Ted Steele． |
| WMEX Frank Gulluce＇s Reviev W NaC The Career at Alice Blatr |  |
|  | WSAR－This Rhythmic Age W－PR－Let＇s Have Music WTHT－Smetimit |
|  |  |
|  | 10：15 EDT 9：15 EST |
|  | Ces－Myrt ${ }^{\&}$ Marge．sketch． WABC WPRO WEEI WCA WBC WDA WMas WOM |
|  |  |
|  |  |
| BS－Sunny Melodies：WABEWPRO WORC WIBX Gm 17．83） | MBS－Melody Strings：WNBH WAAB WNLC WLLI WHAL |
|  |  |
| CN－Francis J．Cronin organist： <br> WSAR IWNLE WNBH <br> ＊News：WSPR WMAS | wag wac <br> Na，skech：－WEA GI KYM |
|  |  |
| ＊News：WSPR WMAS <br> KYW Don Buay |  |


| NBC－Vic \＆Sade．ske WHAM WBZ CBL | WHN Waye Kind＇Orch． WLaw At Karelints Orch． |
| :---: | :---: |
| am：Wsar woh | WMAs Morring slopper |
| BY Cathete Titarual | w |
| thbarthod | W |
| Ratio | se |
| WHILCMrstan Soience Com | i． |
|  | WSPR Conk |
| WMCA Xovatime | 11：00 EDT |
|  |  |
| PR Cominy Erents | WEAF WTAG WY |
| 10：30 EDT 9：3 |  |
| HIL |  |
| ABC | c8s． |
| WDRC WASA |  |
| BF WIBX woko |  |
| BC－Ellen Randoloh |  |
| WEAF WT | \＃CN－News |
| MSSKRep fil |  |
| PR W W ${ }^{\text {che }}$ WL |  |
| itit wicc | Wsay hoost Mack |
| NBC －Viennese | W Bry Mornine Matical Revue |
|  |  |
| The story | WEAN－Musiral Roundup |
| CBL Th | Wह1 |
|  | WHA1．Frnation County Pu |
|  | AM Pendiczous with Ra |
| WEAN John＇s Other Wile |  |
| 1 Variety Prem |  |
|  |  |
| WHN Bemy Gootuatis Orc | $\star$ Wlec Hum of Strua：Music |
|  |  |
| WMce：Acmie Folks Frotic |  |
| K | WMEX Request Prem． |
| WOR Meet Mr．Morgai |  |
| WTHTM Monimi Musial Mevue | 11：15 EDT 10：15 EST |
| 10：45 EDT 9：45 EST | 2 |
| NBC．By Kathleen Norris，sk |  |
| wac Wgy kyw |  |
| BC．Pepper Young＇s |  |
|  |  |
| WATR WNBH WICC WL |  |
| B WxLC WOR |  |
| Stepmothe |  |
| $\begin{aligned} & \text { NCAU } \\ & \text { NOKO } \end{aligned}$ |  |
| Marn |  |
| ＊WABY Parific Paratiee Nevs |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Lora Mriana ${ }^{\text {Lour Very Good Friend }}$ |  |
| Vour Ver |  |
|  | Wric |
| $\uparrow$ |  |

CN-Singing strings: WNLC
WBRK WAAB WSPR WATR WSAR WNBH
NBC- - $o$ oad of Life, sketch: WEAF WJAR KAN CBL CBSMartha Webster, sketch: WABE WMAS WOKO WCAU
WNBE WORC WEEI WPRO WDRC
WABY-Yariety Pram. WEAN Sidewnlk Back Talk
WHAI-Allberta March WHAS-Bradley Kincard
WHN fimmy Dorney Orch. WISX Women in the News
WLAW-Eyes on the Headliners WLLE-Hat Record WNLC-Variety Pren
WOR-Maids \& Men
11:30 EDT 10:30 EST
CN-Ruth Moss Interviews: WHAI WLLH WNLC WBRK WAAB
WATB WSAR WSR NBC-Against WEAF WTIC WJAR WTAG CBS-Big Sister. sketch: WABC
WEEI WCAl WDHC Whas WNBF WORC WPRO WOKO NBC-The Wife Saver: WJZ WBZ
WHAM WEAN WICC WABY CBL. Monica
WBRY Sweet Seretiade WCOP-Prince Trumpeter
(VELI-Program Baramouni VELL-Proqram Paramoun
WHN-Andrews Sisters WLAW tits Dance Time
WMCA-On the Mall WMCA-On the Mall
WMEX-Lost \& Fouin WMEX Lost o Found
WNBCMAle Belliove Ballroom WNBH Club Calendar 11:45 EDT 10:45 EST NBC-Thunder Over Paradise.
sketch: WJZ WHAM (swVBC The Guiding Light, sketch:
WEAF WTIC WNAT WIAR WTAf: Why K YM
Pichior of cant may be tound on CBSAunt jenny's Stories: WABC
WCAB WEFI WOKO WDRC WNBF WORC WPRO WMAS wibx
MBS-Johnson Family, sketch: CBL-Life \& Love of Dr. Susan
*WABY- News WBRK
WBZ. We WCOP Briasclut Prem.
WEAN Keep Fit to Music WEAL-Imperial Prym.
WHAL-Franklin County Extension WHN Bob Crooby's Orch. WLAW-Lone Star Texams *WMEX Arw WSPR Theater Party

## AFTERNOON

12:00 EDT 11:00 EST NBC.Mary McHugh, soD.:
WASHZ $\star$ CBS-Kate Smith \& Ted Collins.
news:- WABC WPRO WCAU WMAS WORC WEEI WDRC
NBC-Woman in White sketch: MBC.Friendsnip Circle: WEA YN.Noonday Musicate: WATH
WBRK WHAI WLLH WICC Suerin Sam WIBX WVBF
Your Treat: WJAR WTIC $\star$ New WAAB WNBC WHN
*CBL BBC Yews *CBL.BBC News
WBRY Muscal Workshat
$\star$ WBZ News: Mildied W. Cari Sun: Noanday Revie
WCOP Frotic Makers
 *WGY Organist Mance Marks: News
\#WHAN-IIt of the Das: News *VHDH. Weather Newn: New
tWIAW.Serin Colum. Nown WMCA Brodody Moements WNBH-Hit Revie *WOKO V Nue quilh Quis
Wor-Noan Ouiz WSAR-Musival ?
*WSPB News: Farm \& Garden WTAGDo You Rempuber
*WTHT News Weather *WTHT News: Weather: Noon
12:15 EDTES
11:15 EST CBS When a Girl Marries, sketch:
WABC WCAU WOKO WORC WIBX WBRY WNBF WMAS NBC-Vass Family: WHAM (sw NBC-The O'Neills, sketch: WEAF

| NBC.Arnold Grimm's Daughter. sketch: WEAF WJAR WHAM KYW wGy wnac | NBC-John's Other Wife, sketch: WJZ WHAM WNBC WICC WBZ (sw-15.33.9.53) |
| :---: | :---: |
| CBL-Donald Novis, songr | \#CBS-News: Melloaires: WMAS |
| YBRY Dancine Disce | WORC WBRY WOKO WNBF |
| *WBZ News: Weather | (sw-15.27) |
| WELL-Contiecticue Re-choes | YN-Baseball Game: WTHT WEAN |
| WHDH Joe Abramo's Strings | WLLh WSAR WAab Wbrk |
| *WHN-News | VNBH |
| WIBX Bill Walters | *News: WEEI WMCA WIBX |


| WABY-Matinee Melodies WCOP-Romance in Swing WHAI-Hits \& Encores |
| :---: |
|  |  |
|  |  |
|  |  |

## WP

5:00 EDT ${ }^{\text {an }}$ 4:00 EST NBC.Rocky Gordon, sketch: NBC-Girl Alone, sketch: WEAF WTIC WTAG WNAC WSAR WGY KYW CBS-By Kathleen Norris.
WEET WOKO WPRO *News: WHAL WMCA *CBLL News: Jack Hyltor's Oren WAAB Sports Matinee WBRK Make Belleve Bilfroom WBRY- Tea Time Tunes WBZ.Homeward Bonnd WEAN-Uncle Red's ABC Clul WELL Danecland Baltroam WHAM Salon Music
WHDH Halif $\&$ Hilf
WHN-Fahhions in Musie WIBX.Munical Messages
WLAW Baseball Scores. Musical Interlude
WLLH Dance Parade
WMAS.Hits \& Bits of the Day:
Hollywond Highlights WMOLywood Hichiights WNBC 1380 Climer WNBH Clut 1310
WORC Five OClock Varieties
WSPR-Federal Avent
5:15 EDT
NBC-Uncle Mal: WJZ WAMY nec-Life Can Be Beautifut Neclife Can Be Beautifut,
sketch: WEAF WTIC WNAC CBS-Concert Oreh.: WIBX WEEI WOKO WBRY (sw. 6.06 )
MBS-Bcb Nichols' Hawailans: WHA WATR WEAS WLLH * News. WSPR WNBF CBL-Twisted Wraiths WCAU March of Bands WHAM-Pied Piper Players WHN-Temple WL.AW insieland Rlysthm
WOR.Waite lloyt sports \#WPRO New Matersingers
WTHT-Harebail Scures: Tea Time 5:30 EDT 4:30 EST WOKO WCAU NBC-Jack Armstrong, sketch WEAF KYW WNAC WTIC
WTMG WIAR WGY WHAM MBS-Frank Gagen's Orch.4 WOR WHAT WNT. WTITI
NBC-Ireene Wicker, thilorens
*Ne.s. WNBH WATR WSAB
WNBC WEAX
CBL Cloans Stoek Quotations,
WBRY-Gùnt and Nowellest Safity Wrom
WDic stricly Swing: Basetall

## Seme

WEET Syort, fleview
*WIC Aent: Mosical Houndup
WLW At the Nisht CTabs
WMS Treastre Hant
WORC Frank MeSherry, sones
Musicale
WPROMasical Hotel
WSphForeat Park Hour
*WTHT Nens: Tes Ture Tunc:
5:45 EDT CBS-Scattergood Baines, sketch:
WABC WMAS WOKO WORC
WIBX WEEI WDRC WCAU
NBC-Bud Barton, sketch: WJy (Continued on Next Page)

# Movie and Radio Guide Readers Given 

## FREE

## Enlargement

Just to get acquainted, we will beautifully enlarge any
snapshot, photo, Kodak picture, print or negative to $5 \times$ ?
inches PR EE-with this ar Piease include color of he and eyen for prompt information on a natural, life-like color
enlargettent in a tree frame. Your originat returned with your free enlarisement (ioc for retura mailiag appreciated).
OEAN STUDIOS, Dept. 412, $118 \mathrm{~N}, 15 \mathrm{th}$ St., Omaha, Nebr.

## FRIDAY

## August 9

(5:45 a.m. Continued) WBC-The OWeils, sketch: WEAF WNAC WTIC WTAG WGY MBS.Frank Gapen's 0
WATR WSPR WHRK * Nent: WCOP CBL *Nens: WCOP CBI.
superman, sketch: WBZ WILAM WAIB Frapk Ryan's syor NEAN. Musical Roundup WiCE-Peter Marconi \& Int wiety Orch.
WLAWOn the Down Beat WLLII Yoice of Lawrence
WMCA Zeke Manners' Gans WMCA Zeke Manners' Gant
*WMEX Five Star News: Ban Wall Seores
WNBC Jark Lary', Danceland
WNBF Forcit Welt WNBF-Foreiga Meladies

WNBH-Club 1310
WSAR Maestros on Parade

## NIGHT

Where there is no listing for a station its precedin
program is on the air. 6:00 EDT 5:00 EST
WBC-L'1 Abner, sketch: WEAF (sw.9.53)
*CBS-News: Edwin C. Hill, com. mentator: WABC WPRO WIBX
WCAU WMAS WNBF WEEI WORC WBRY *NBC-(News, WJZ only) Alma

WABY
*YA-News: WNAC WNBH WICC WEAN WILA WEAR WBRE
WHAI WNLC WTIT WATB WSPR WYAR writ WTMa
 *KNW News Garlion $\$$ Wayne
WAAB Dinner Concert *WBZ.News: Sperts
 Orch
*WGY
*WLDH-Westher X
WHE Evening Serenade
WMEXFranh Gallieci's Review Wort ticle Don, stalliten's prom.
*WTIC.Newhi Weather
6:15 EDT 5:15 EST CBS-Heddo Hopper's Hollywood:
WABC WCAt WOK WEEI NBC-Buth Trintia Sterns, sports: WJZ $\star$ NBC.Gus Steck's Orch.: News? WEAF (sw.9.53)
YN-sports Roundup: WNAC
WSAR WNIC WiCC WEAN
 shecerman, sietch WGY WJAR
Sports. WARY WLL.H WSPR

KYW-Kerby Cunhar, ports
WHRK Baseball Scomet twand Wath Baseball Scornt Iwsikned
for Dinit
WBItY-Batfers Upls Baseball whity-Ba
Scores Wit ponner Dunce WCOP Wonderland Preview \& *WDRC.News; Edwin r. Hill WHAI Three Quarter Time
WHAM-Radio Canera Club WHN:Happy Jim Parsants, songs
WHOH Walis Thine WHOH Walts T WIBX-
Time
WL:AW Rhwthm. Muhens Ont *WMAS News: Baseball Scores
WMCA Melaas Momenis Fianc Ins the Home
IVNBC-Baseball News
WNBES *WBF Stargazer: Sporis

## FRIDAY COOD LISTENING CUIDE

## Check the programs you want to hear today


#### Abstract

NIGHT Mann, umpire, John Earduer Gusitsinell Adams, Taptails. Gustri Tust Melauglirg, foothali coirh, and Toothali coirh, and Hamm Fither, eartonatist. 7:00 EDT ( $5: 00$ EST) Fred Waring in Pleasure Time. NBC. 7:15 EDT (6:15 EST) Lanny Ross, Tenor, CBS. 1:30 EDT (6:30 EST) Pearce's Gang. CBS.  chentra. 8:00 EDT (7:00 EST) Wings lor America, MBS. Drand, with Elissa Liond and Phillin Holmes.

8:00 EDT (7:00 EST) Cities  8:00 EDT (7:00 EST) Man About Hollywood, CBS, Georse Mecall, M. C; Lad Ghaskin' Meall, M $8: 30$ EDT (7:30 EST) Death Valley Day. ABC. Deat Tonighr: dramx Donkey Serciarde fommerns Tex $8: 30$ EDT (7:30 EST) Choose 8:30 EDT (7:30 EST) Choose Up Sides, CBS;

9:00 EDT (8:00 EST) Waltz Time, NBC. Frank Munn, tenor: Amstevdam Chorus; orchestra.

\subsection*{2.00 EOT ( $8: 00$ EST) Johnay} Presents. CB5. Perfeet, rwite dramas: vo- cality; Julinay Grean's or clestra. 9 30 EDT ( $8: 30$ EST) What's My Name? NBC . 30 EDT (8:30 EST). What's My Name? NBC.

Hulick and Florence Lake, who is substituting for Arlene Francis. 2.30 EDT ( $8: 30$ EST) Grand Central Station, CBS. well-known stage and- ratia 0:00 EDT (9:00 EST) DOD 0:00 EDT ( $9: 00$ EST) Don Ameche Variety Show, NBC. Clise Trevor, actimy Pi mena, Victor Young's orches. ifal $10-30$ EDT (9-30 EST) Qult Kids, NBC. Quiz prescram, with Joe


## Refer to adjacent columns for stations broadcasting these programs

Nwon Som kion Praial
WPROJDha Khas Pictorial
WTAG-Evenine Revue: Baseball Scores
WTHTBaseball Scores: Greatest
Gatne: Rhydhmtymu
WTIC. Strictly Sporty
S.30 EDT 6:30 EDT $\begin{aligned} & \text { 5:30 EST } \\ & \text { NEC-Capt. Tim Healy's Stamp }\end{aligned}$ NBC.Three Cheers: WTAG (sw*CB5. Paul Sullivan Reviews the Ness WABC WIBX WDRC
WMAS WEEI WCAU WPRO WMAS NEEI WCAC WPRO
WNBF WOKO NBC-Glenn Garr's Orch.: WJZ
WABY
WBS Harald Turner, pianist: *NeC WOR WNLC WNBC WBHY WAAB
Sports: WHAM WMCA

WHz Wether: Diuser Dance
thit if the Day
WCop Lend an Fari Varieties * WDRC News: Franke Master WEAN Bill Elliont, song
*WELT News in flalian
*WELI News in Halian
Woy Natl Defens Opportunities
WHOIL Eiliott Itowevnlt, twll WHDif Eiliont fromevelt, tall

## W AR-Dance Music

NWI.1.1H Nows. Basilall Scor
W MEX. Rhythm io Hhapody
W NAC Musical Rendryous
WNEHFCluh 1310
vorict Club 1310
Melodiet
Woith. Twilicht Servinile
W S SR Supper Meladies
WSpR-Juper Anderson
WTIC Arthur Goiling 5:45 EST
6:45 EDT
*NBC-Lowell Thomas. comm. 3 WAZ WBZ WEAS WHAM
WTIC MBSTo be announced: WRRK
WNLC
*CBS The World *CBS-The World Today: WABC
WCAL WDRC WMAS WORC NBC-Paul Douglas, sports: WEAF NBC-Paul Douglas. sports: WEAF
Sports: WGY WMEX WHN
WJAR WSAR \#News; Sports: WABY WPRO
CBI, Organ Rerital KYWV Symphony of Melody
WAAB-Rtaring Results: Memory WATR Vacation Varieties WHAL Baebali seores
thinment Time WHDH Baveball Scares *WIBX News Outlaws

## Listen To The Quiz KEds

WICC.Muical Rendervous
WMCAArt Grevo', Dance Music *WOKO Eriwn 1 Hill. comm

* WOR Supurnen Vorcsupermum sheteh
WORL. The 920 Club
WSPR.Le Aushit
WsPR-Le Auther pianist
WTAGHarry Horlick Presents
WTHT-Sapper Clab
7:00 EDT 6:00 EST
NBC-Fred Waring Pleasure NBC-Fred Waring In Pleasure
Tine: WEAF WTIC WJAR
tivic WAC WKAC WTAK KIW WGY (it.
so KOA KFI ot it n.m. EDT) NBC.Joset Marais, songs: WJZ WEAN WNBC WICC (sw-
9.65 ) *MBS-Fulten Lewis, Ir- news:
WBRK WNLC WSAR WATI: WBAK WNLE WSAR WATR
WHAI WNBH WAAB WTHT WHAI WNBH WAAB WTHT
WSPR WLLH CBS.Ames ' $n$ ' Andy, sketch:
WABC WORC WDRC WPRO
 KNBF KSw-11 32606) EDle
 WBZ. Will Brailey? Orch.
WCOP.Every nite WEIIStony Crech Theater WHAM. Mric in Muinarure
WIDDH Billy Ketly \& Oreh. WHN Junior G Mem, sherch
WIBX-Sports titertude: Prim.


## *WI AW Sem bo Stores

WMLA Surver Soterade
WMEX Ben Rullo's Orch

## 7:15 EDT 6: KEAN *NBC Jonn B. KST <br> 

## C <br> 

 I MES-Lone Ranger, sketch: WOR
WAAB WABy WTHT
CBS-AI Pearce's Gang: WABC

WJAR Dance Music
*WLAW It Happened in Sport
WLLAD Nows of the Bland-
WMCA Shadow of Fa Manchu,


## WSAR-Lultaby Gu!

 CBS-AI Pearce's Gang: WABCWCAU WEEI WDRC WPRO
WOKO WNBF WBRY WMAS WIBX WORC (sw 6.06) (also
at 10.30 pr.m. EDT) Hollywood
NBC.Stella Unger, His NBC-Revelers Quartei: WEAF

## YN-Inside of Sports: WTIC WICC WNAC WTAG WEAN CBL.-Recital

 WATE-Plione Your
## WCop-Varitties: Sid Reinherc.

## WELL-Psychology Behind the

 *WGY Jim Healy, comam WHAL-Harriett KelleyWHDH-This Thythmic Age WHN Gem Hamithic Age

WLLAAmateur Prem
WMict Platiee Preview
WMEX 2nd Race from Wanler Wand



7:45 EDT $6: 45$ EST NBC-Carmen Cavaliero's Orch.:
WEAF WjAR
YN-Walter Kidder bar. WSAR YN-Walter Kidder, bar: WSAR
WNAC WHA1 WNBH WATR WNAC WHAI
WNLC WEAN


Waz Anarasla Kirlog, monolerge
WCOR-Dream Thre Dance Tine WELIMan on the sireet WhiDH Yincem Brangle'd Orch. WHN Music \& Iteslib
 *WMICA Juhurnes steel. comm. WMEX Lots Dmes
*WSP最 Flitalt Itoasevelt, news WMAQ Stullio Prma.
 8:00 EDT 7:00 EST NBC.Cities Service Concert:
WEAF WGY WNAC WTAG WTK WJAH KYW CBL (aw
9.53 )
WBC.Sirictly Business, sketeh: kBc-strictly Business, sketcht
WIZ KDKA WAB) WHAM WICC About Hollywood: CBSMan About Hollywood:
WABF WPRO WCAU WBRY
WEFI WDRC WOKO WIBX WEAI WDRC WOKO WIBX
WORE WMA5 (w. 11.835 .06 ) MES.Wings tor America, Jrama
WAAB WOR WAAB WOR
CNLane Rance
CNLane Ranney WNA! WNLY
WBIKK WHH WATII WLLH
9:00 EDT B:00 EST MBS-Sports Guide: WTAA WYBH
WYLE WATR WNBF WLIH NBC-Waltz Time: WEAF WTAG
WNAC WTII WJAR WG




 WEAN WBZ WICC WHAM CBS Johnny Presents: WABC WORE WMAS WOKO WIBX
WPRO WDRI WHNI WPRO WDRC WEEI WCAI KSL at 1130 p.m. EDT)
WAAB Mickey Alpert; Orsh WAAB Mickey Alper'; Orrh.
WABY Hali \& Half WaRK-Danee Orch WBRYY-Dablury Pram
WEL Blue Boenlo WHDH:Concert Master
tiph - An Ansuder's Mrdita
WMrA Ars Cirem's Musie
WMEX Gsourat Alhum
WMEX-lasueat Album
WNBC-Legion of Salety
*WOR-Galint Heatter
WiHT Cedne Fatrer
$9: 15$ EDT
8ST
MBS-Hert Woods Orch.: WATA
WABF WLLH WABH WAAB *-wse WBRK WOR
Wh.1-Gatheht Harmoairn the Ma
WILAS Colonel Corm and the


VCOH Maht o'Cloch Revue 9:30 EDT 8:30 EST

## VELIIPoti Theater WHDEID

WHDHDDatice Musir
Wis Ans Great 4 Masie
it it Plavis Pr
WMCA Jiaymy Breant
Wlair, wangs
VMEX-Texas Pamilern






VBZ:Symphany of Melody WHDH Sons Shoppers *WMrA.Fluot! lowevnit New,
WMEX.Nat' Guard Spkr.
*WSPR-Hubert Kregeloh, cormm 8;30 EDT Turkers $7: 30$ EST WGY KJW Up Sides: News:
*CBS-Choose UP *CBSChoose
WABC WNBF WPRO WCAS
WBRY WMAS WEEI WDRC WBRY WMAS WEEI WDRC
WIBX WORC WOKO (8w

## MBS-Sinforiettr: WAAB WOn

 WNLC WHA WSPA WNBH WBEK WTHT CBI. WATRNBC-Death Valley Days, drama: WIZ WEAN WICE WHAM
WBZ Glbo KOA KHI

WABYCConcert Mister
WELIERadio Workstior
WELIRadio Workst
WHDIIDame Orch

Alka-Seltzer's Sparkling, New Program

Match Your Wits With a Bevy of America's Brightest Boys and Girls
WTIC WNAC WJAR WTAG WGY WEAF 10:30 P.M., EDST - 9:30 P.M., EST

WMCA Nat Shillkret's Orelt
10:15 EDT
9:15 EST
CN-Stars Over Manhatta
*MBS-News: This War: Wor
NBC. Dinah Share, sengs: WJ/
CBI.
*News WAAB WNBH
WBRK-Suanmer Serenade
VB2. Tropical Moode
WHN. Artie Shas'b
WHN Artie Shaw'o Orch.
\$WIL.I Newni Buseball Score
WMCA Art Green's Music
WMCA, Art Green's Music
WMEX Rloythm Five
*WNBF flaymand Gram Swing
0:30 EDT Music 9.30 EST
*CBS-News of the Wars WABC
WPRO WEEI WNBF WDRC
WPRO WEET WNBF WDRC
WIBX WORE WBRY WMAS
Hec-9ult Kits: WFAF wiAn
WNAC WTAG WTIC WGV
KYW foithe Actoil ... umerre's es
NaC-link Spots: WJZ WNBC
MES-Grant Park Concert: WBRK WSAR WAAB WOR WNLE
WFAN WATH WNBH WHAI

* Nres: WMCA Woko

CBL The Hopk Whadow
Wlsy. Vaurhin Manroe's Orch.
WHz.Vaughan Mo
WCAU.Bal Dyer
WHN Insurame Counselor
10:45 E0p
9:45 EST
10:45 EDT GS: Golden Gate Quartet: WABC
 WNHF WIHX WORF (mm 606 NBC-Candido Batelho, tnr: W $\mathrm{F} / \mathrm{y}$ WNBC IVIHAM WICC IVEAN CBL Pokon Gandiner Waras WCAtl-Jey Kearmi Orch,: Re
Irehment Tins
WEDID Danice Tine: Weather WMCASam Browi \& Dance WMI X. Bem Bulloc: Arel.
11:00 EDT 10:00 EST CBS-Sperts Time: WABC (sm
*YN-News: WNAC WICC WNBH WSAR WEAN IVLLI WNLC
WHAL WBRK WTIT WATR
*NBC-News; Johnny Messner's
Oreh. Wiz
Sews WJAR WTAG WBRY
won chi WHAM wBz WTIC
WIBX WPRO WDRC WNBC
Wars-Dance Orela
11:15 EDT from $10: 15$ EST
Cas-barber Stiop Quartet: WA
sw 5.06 .965 )
NBC-Dance Orch.: WEAF
YN.Weather Service: WNAC
WSAR WEAK WNBH -WLLEH
WBRK WNLC WICE
WBRK WNLC WHCC
WMEXE Esaber Grajeda's Orch

11:30 EDT Trio $10: 30$ EST
NBC Dance Orch.: W1Z
C85. Dance Orch. WIBC
C8S.Dance Orch.: WABC
NBC-Dance Orch.: WEAF
*MBS-Eurbpean News: WAAB
12•0n EDT 11:00 EST
*NBC-News: Les Brown's Orch.
CBS Henry Busse's Orch.: WABC *NBC-News: Abe Lyman's Orch.

"THE GUIDING LIGHT" CAST; First row (1. to r.): Jacob Kransky (played by Seymour Young), Ellis Smith (Sam Wanamaker), Ned Holden (Ed Prentiss). Center: Fredricka Lang (Muriel Bremner), Mary Ruthledge Holden (Sarajane

Wells), Iris Marsh (Betty Arnold). Rose Kransky (Ruth Bailey). Rear: Gilbert Gibbons, director; Charles Cunningham (Bill Bouchey), Dr. Ruthledge (Arthur Peterson), Mrs. Kransky (Mignon Schreiber), Fort Pearson, announcer
advice, his unseen influence make him a Guiding Light for Five Points citizens, as well as for many serial listeners. Chiefly he is a Guiding Light for the people portrayed by the actors and actresses pictured above. For example, for Mary Ruthledge Holden, his daughter, who has all the deep humanity of her father; for Ned Holden, who grew up under his care, married Torchy

Reynolds and finally realized he loved Mary; for Fredricka Lang, the mystery woman whom Dr. Ruthledge alone knew from the beginning was Ned's real mother. Dr. Ruthledge has been a steadying influence in the life of Rose Kransky. Rose, a career girl who wants to be completely independent but was tricked into an affair with Cunningham, a book-publisher, has
come a long way since the mysterious Ellis Smith gave her child his name, and now Cunningham, apparently regenerated, is seeing her again, requesting marriage. These are some of the people whose lives have been brightened by Dr. John Ruthledge's Guiding Light. These are the people you meet at Five Points on "The Guiding Light," Mondays through Fridays, NBC.

## Adventures in Listening

(The Busiest Man in the World Is a Radio Fan)

Exciting chronicle of radio in the life of Fiorello Henry La Guardia, dynamic little burgomaster of big New York
by leslie lieber


THE MAYOR'S fovorite progroms
are symphonic concerts. He de dis-
aporoves of most are symphonic concerts. He dis-
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隹 Rather than mention Goodyear,
Guardia asisinen a city airplane
take care of future traffic reports.
"I have no objection to commercia
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ofts," La Guartia hastened to add

 sists that his children, Eric and Jean,
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 Yesterday's children's.' emphasis on
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 Sarnof in the very beginning to in-
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TIME OUT FOR LAUGHS-Affable, busy Milton J. Cross, seen in the telephone-exhibit lounge at the New York Fair, enjoys a spot of "eavesdropping" on free long-distance calls. Cross currently announces "Informafion, Please" (NBC. Tuesday). "Musical Americana" (Tuesday), "Radio City Music Hall" (Sunday)

HOUSE OF CROSBY-The illustrious clan holds still long enough for this picture, taken shortly before their departure for a vacation on Bing's Rancho Sante Fe. Left to right: Lynn, Bing, Dixie, Gary, Phillip, Dennis. Bob Burns will preside at K. M. H. (NBC. Thurs.) during Crosby's absence

## This Week Along the Airialtos

## SEE PAGE 13 FOR NEWS OF THIS WEEK'S IMPORTANT PROGRAMS AND GUESTS

## Hitler vs. Don Lee Network

Hollywoob, Calif,-At $9: 15$ a.m. PST ( $1: 14$ p.m. EDT) Hitler began his July 19 "peace or destruction" speech aimed at England and the United States and carried by the major networks, including the Mutual affiliate group, the Don Lee Broadcasting System of the West Coast, comprising thirty-one stations. At 9:59 a.m. PST Lewis Allen Weiss, vice-president and general manager of the Don Lee net-work-and a former U, S, cavalry cap-tain-cut the speech off the air with this statement:
"The management of this network is of the opinion that it is riot in the public interest nor in harmony with the attitude of this government to permit the continuation of this broadcast by Mr. Hitler from Germany, We feel sure that our American listeners will concur in our opinion that Mr. Hitler
should not be permitted to use our American facilities to justify his crimes against civilization itself.

Immediately following the action, the Don Lee switchboard was deluge? with laudatory calls. Not one listener objected; all praised the act.

New York, N. Y,-The Mutual Broadcasting System was blacklisted July 20 by DF: Otto Dietrich, Adolt Hitler's personal press chief, in a cable from Germany which, in retaliation for the Don Lee network censoring of Hitler's specch, banned MBS hereafter from broadcasting from Germany or German-controlled areas.

## So-o-o-ld-American

New YoRk, N. Y-"Information, Please," after a successful two-year run with Canada Dry, will move into the Lucky Strike camp November 5 . It will also be heard a half-hour earlier. Raising the price-tag on the show to $\$ 8,500$ brought the change. Cast of the show will remain the same.


LEFT-It's just passible that this noble beast is viewing his rider with suspicion, for the man-on-the-borse is none other than that big prank-playing Jack Benny announcer - Don Wilson!

ABOVE-With their favorite dolls, the Moylan Sisters, radio's precocious thythem singers (NBC, Sur.), zelebrated Marianne's eighth birthday July 16 . Peggy Joan, 5, is at Marianne's right

## IN HOLLYWOOD

with Evans Plummer

## Home Town Boy Makes Good

Upon returning from his triumphant vaudeville tour, during which he broke box-office records in eight cities, Bob Hope was greeted by John B . Kingsley, president of the Hollywood Chamber of Commerce, and presented with a special trophy, the first of its kind, for the immense good-will Hope had created for Hollywood by playing before more than a million people and making them laugh at this critical time in world history. Comedian Hope credited his radio build-up with his success; reported that the audiences were shouting his radio gags over the footlights to him. While the Hope troupe will not return to the air until September 24, Bob begins a new Paramount picture, "The Road to Zanzibar," immediately with Bing Crosby and Dorothy Lamour. And both Paramount and Pepsodent, goes the rumor, will be paying more for his services

## Conventions Are Funl?

Network officials were in a dither Thursday evening, July 17, as to whether the President would or would not make his nomination-acceptance broadcast. Result: "Good News" (NBC) producers were asked for five minutes of that broadcast's time, were given it back when it seemed F. D. R. wasn't ready, and then wound up with a five-minute cut in the script which left a "hole" on the air. Kraft Music Hall fared likewise but more so. While this show was airing, NBC first asked for five minutes, then gave the five back, next asked for twenty seconds gave the second request back, and finally wound up by taking a one-minute-early ending of the Crosby hour, Altogether, four requests, preceded by three-minute warnings, were

made during the one-hour show, and three were nullified almost as soon as they were made. Producer Bob Brewer is a bit tired of political conventions; the Republicans killed Kraft's entire show!

## Fire and Thief Trouble, Too

Nor did the conventions cause all radio's troubles of the fortnight. When CBS was premiering its summer "Forecast" series July 15, and Fredric March and wife, Florence Eldridge, were attempting to enact "The Gentleman From Indiana," soundman Billy Gould discharged his blanktoaded revolver too near studio drapes and set them afire. A page-boy, on the alert, doused the sparks with water hurled from drinking-cups ... Then, when Jan Garber was to open at the Casa Manana ballroom, the CBS engineer assigned to the mike set-up discovered a thief had slit his convertible coupe's top and stolen the microphones for the job. Duplicate equipment was rushed to the scene by messenger to save the day.

## Janitors Plcket NBC . . . Live Mikings

The local janitors' union of the A. F. of L. is currently picketing NBC's Hollywood Radio City in an eftort to force NBC to employ union janitors. As none of the network's employes are involved in the picketing or "strike," NBC has asked the demanding union to submit its case to the National Labor Relations Board for decision ... Kay Kyser's next screen story shapes up as a mystery melodrama, with Kay playing himself in company with boogymen Bela Lugosi, Peter Lorre and Boris Karloff On the same (RKO) lot, Ginny Erwin, of radio's Music Maids, was heard singing alone-and thereupon was selected to double as the singing voice for Lucille Ball in "You're Near" amazing was Charles Holland's first NBC Friday program that the series
has been moved to a better spot, three p.m. EDT on Sundays. Comes news, too, that colored tenor Holland will make his New York debut October 28 at Town Hall . . . So successful likewise have been the dramatic efforts of songstress Pat Friday on the Old Gold series that she will continue to be cast in support of Don Ameche and Claire Trevor. That show's Red Cross stint July 12, by the way, raised more than $\$ 4,000$ for the relief fund

Honore Ameche, wife of radioscreen actor Don Ameche, presented her famous husband with his fourth son July 20, a lusty six-and-one-halfpound youngster. Significant: That Ameche is currently being seen on the screen in "Four Sons"!

## IN CHICAGO

with Don Moore

## On-The-Spot Pickups

If you had attended "Breakfast Club" during Democratic convention week here, you might have thought the convention was being held in the "B. C." studio instead of the Chicago Stadium, so many politicians and delegates came around to see McNeill and company in their fun-and-music filibuster. Among the visitors was Congressman Luther Patrick from Alabama, himself a former radio announcer and "early riser" emcee. He said the reason they keep him in Congress is that they know he'd go back on the air if he lost his office. In an informal air interview he told Don the Democrats were joining the Republicans, "How's that?" asked Don, surprised. "In that 'Stop Willkie' movement," drawled the Congressman.

## "Quik Kids" Come Through

As you may or may not know, the sensational "Quiz Kids" program has an off-the-air preview show on

Wednesday, in which different questions are used from those posed on the Friday broadcast. The whiz kids sometimes come through with even more brilliant displays on these previews than on the air shows, and that's going some. I heard the juniors answer fourteen out of fifteen questions correctly recently, with some snappy repartee thrown in. Emcee Joe Kelly asked, "What word can be spelled backward and have a different meaning?" Cynthia Cline came through: "Made spelled backward is edam. That's a kind of cheese-the only cheese that's made backward!"

Cleveland Towne, young portrayer of Peter Sinclair in "Helen Trent," was sitting in the observation booth watching an episode in which he didn't appear because he was sick in the story. He slyly observed: "It's a shame! Every summer about this time I have to get sick in the script!"

## Serial Stuff

Janet Logan, not much bigger than an atom and twice as oomphatic, is the new "Stepmother," succeeding Sunda Love, who went off on a Canada fish-ing-trip with her husband before getting tied down to radio again. Janet made her first dramatic appearance in Chicago several years ago with a show boat anchored in the Chicago River, She has also recently been doing the part of Helen Stephenson in "Road of Life," but has given up that part, failing, probably, to convince rival sponsors that two kinds of soap suds will mix . . . Current voice of Midge in "Midstream" is that of Lesley Woods . . . Casts of Irna Phillips' sketches entertained the author recently. At the height of the party a bell-boy came to the door with a very innocent expression on his face and announced, "Is there a Dr. Brent here? He's supposed to call surgery." Everybody looked theatrically innocent ex-
cept the writer. She looked bewildered for a moment. Her "Road of Life, you know, comes on the air with: "Dr Brent . . . Call surgery."

## Fran Carlon Forestalls 'Phobia

Fran Carlon (Ruth Lardner of "Girl Alone"), taking no chances since her dog died of rabies, is taking the Pasteur treatment as a precaution . . . Phillips Holmes carried his patriotic role in MBS' "Wings for America" over into private life, enrolling for a month of army training at the Citizens Military Training Camp at Fort Sheridan
The "Uncle Eara" east journey to Nashville, Tenn., early in August for the premiere of the movie "Comin' Round the Mountain," in which Pat "Ezra" Barrett appears . . . Les and the new Mrs. Tremayne are vacationing all over the West, and Les is getting acquainted with the family of his wife, formerly Eileen Palmer .... Peg Wall (Lois Colton of "Helen Trent") trous-seau-shopping for an early fall wedding to that Florida dentist . . . Laurette "Daisy Mae" Fillbrandt and husband Russ Young ("Bachelor's Children" announcer) finally getting their honeymoon vacation after five years of radio work since they were married . . . A boy, Anthony Dawson, for Marvin and Mrs. Mueller, Marvin is Chief Terwilliger in "Mary Marlin"

A li'l girl for Mr, and Mrs Charles Gussman. Charlie writes "Li" Abner." His wife, former Ziegfeld Follies dancer, plays Delightful Scraggs in hubby's sketch.

## This Week's "Atfaboy!"

To Wayne King for turning out a swell recording of "I'd Love to Live in Loveland," as a gesture to that grand young old man of music, Uncle Will Rossiter, who wrote and published the song that sold in the millions many years ago, and who this year passes the half-century mark as a music publisher and everybody's friend.


BAND OF THE WEEK is Bob Chester's. In foreground: Dolores O'Neill vocalist, and Bob Chester, maestro. First row (from left to right): Buddy Brennan, piano: Harry Schuchman, George Brodsky, Manny Gershman (hid-
den). Ed Scalzi, saxophones: Al Mastren, Sy Shaffer, trombones. Rear row (left to right): Ray Leatherwood, bass: Bobby Dominick, quitar: Bob Bass partially hidden), drums: Garner Clark, Alec Filo, Ai Stuart, trumpets

0NE of the most promising musical crews to come up during 1940 is Bob Chester's band, which celebrates its first birthday this month. Following the versatile "swing and sweet" trend established by Messrs. Dorsey and Glemn Miller, the Chester orew has already carved itself a niche in collegiate America's preferred band list as evidenced in its high showing in a recent collegiate poll to determine 1940's coming bands. Scion of the Albert Fisher family of Detroit, automobile body tycoons, Chester starred in baseball, basketball and football at the University of Detroit before trading his catcher's mitt for a baton and a tenor saxophone. He tooted his horn with such swing greats as the Dorseys and Gene Krupa before he hatched his own band last August on the advice of chum Tommy Dorsey. Currently CBSing from the Chatterbox, Route 29, New Jersey, and recording for Bluebird, the Chester band theme song, "Sunburst," an original, evidences the varied extremes of its musical aptitude in its arrangements of "The Wind and the Rain in Your Hair," on the sweet side, and "The Octave Jump," in a jazz vein. It graces the bandstand with Harry Schuchman, George Brodsky, Manny Gershman, Ed Scalzi, all of New York City, saxophones; Garner Clark, Dallas, Tex., Alec Fila, Passaic, N. J., A1 Stuart, Philadelphia, trumpets: Al Mastren, Schenectady, N. Y., Sy Shaffer, Passaic, trombones; Buddy Brennan, Boston, Mass., piano; Ray Leatherwood, Dallas, Tex., bass; Bobby Dominick, Paterson, N. J., guitar; Bob Bass, Minneapolis, Minn., drums; Dolores O'Neill, Philadelphia, vocalist. For the achievement of a finished, versatile style within the space of a year, your correspondent names Bob Chester and his orchestra-the Movie and Radio Guide Band of the Week.

# ON THE BANDWACON 

By MEL ADAMS

## Behind the Podium

Sammy Kaye added Harlan Rogers, a tenor, to his battery of vocalists, already comprising Tommy Ryan, Jimmy Brown, Clyde Burke and Charlie Wilson Skinnay Ennis and Matty Malneck signed for Warner musical shorts ... The Fabian Andre band continues to record for Decca under the baton of Lou Holden, band manager who stepped in when Andre vacated the baton . . . Sid Weiss, Tommy Dorsey bassist, infanticipates a bit of cigar passing come next March Lennie Hayton now orchestrating for Artie Shaw, not Jimmy Dorsey, as previously reported here . . . Vincent Lopez will have the regular batonwaving assignment on "Show of the Week," returning to MBS September 29, the idea of a different band each week having been scrapped . . . America's jazz maestri relieved over the settlement of the tiff between the A. F . of M . and the Minneapolis and Richmond radio stations, Sustaining air time is the life-blood of the band business $\qquad$ Three replacements in the Kay Kyser band, Nonnie Bernardi taking over on sax, Rock Hillman on guitar and Bill Purcell on trumpet. The Smoothies - Babs, Charlie and Little-doing floor-show service at the

Casa Manana, Culver City, Calif, in addition to their Burns and Allen air stint Monday nights, NBC

## Song Stuff

Bill Kearns, of NBC's Kidoodlers Quartet, has teamed up with Joe Hanley on "Since You Went Away." due for release shortly . . Eddy Howard has "Now I Lay Me Down to Dream" in his publisher's hands, and is vacationing on an island at Lake Okauchee, Wis.

Frankie Masters, currently airing from the Hotel Taft, has a follow-up to his "Scatterbrain" and "Charming Little Faker" hits in "Say When."

## Off the Beat

Saxie Dowell's band, currently at the Edgewood, Albany, N. Y., hopes to pick up a CBS wire shortly . . . Big changes in the Hal Kemp band, arranger Harold Mooney, trumpeter Clayton Cash and trombonist Eddie Kusby leaving . . . The Kemp crew follows Phil Harris into New Orleans' Roosevelt Hotel for four weeks beginning August 8 ... The Larry Clinton papoose is due when this book hits the newsstands . . . Leo Reisman's band has been filmed for the new talkavision nickel-in-the-slot sound pic-
tures ... Duke Ellington's Sherman Hotel opening set for September 9. NBC to air ... Bobby Gibson is a vocal addition to Johnny Green's band Connie Haines, T. Dorsey songstress, and Nelson Mason, Warner Bros. bit player, are an fiem Henry Busse reported signed for a Columbia flicker.

## Diskussion

GENE KRUPA - "Blue Rhythm Fantasy" (Okeh 5627, s0.35) - King of the drums serves up a two-sided exciting jazz feature in Oriental vein for his first impression under the revised Okeh Iabel (replacing Columbia's "Vocalion" stamp . Feverish tom-tomming by the drummer-man highlights, with some dirty trumpet growling as a secondary feature.

BOB CROSBY - "Spain" (Decea 3248, \$0.35)-The eight-man Bobcats combine unearths an old Isham JonesGus Kahn ditty for an unusual blend of Dixieland jazz and Spanish rhythm, with Jess Stacy's pianistics and Eddie Miller's tenor saxophoning highlighting Irving Berlin's "All by My self," the plattermate, has a fine Warren Smith jazz trombone bit.

XAVIER CUGAT - "Nueva Conga" (Victor 26661, $\$ 0.75$ )-The increasingIy popular "One-Two-Three Kick" rhythm in customary tasteful style by the Waldorf maestro, with a fresh vocal performance by Miguelito Valdes, former Cuban maestro, making his first appearance with the Cugat band . . . "Rumba Rumbero," on the reverse, was penned by Valdes, highlights his vocal
RECORDMENDED - Tony Martin "I'm Stepping Out With a Memory Tonight" (Decca 3247); "Hawaii," featuring Lani McIntire, Andy Iona and Sol Hoopii (Columbia Album C-19 $\$ 2.50$ ): Charlie Barnet, "The Reverie of a Moax" (Bluebird 10785): Frankie of a Moax" "OBluebird 10785) : Frankie (Okeh 5630).

In response to numerous requests from parent-readers who were aided by the "Parent's Guide to Children's Programs" published in a previous issue, Movie and Radio Guide herewith presents an up-to-date guide with.programs recommended for three schoolage groups. Used as a basis here as before is the current list of the United Parents Associations of New York City, Inc. (widely endorsed by schools, libraries and women's clubs), to which have been added illuminating thumbnail descriptions of each program. Use this U. P. A, recommended list to guide your child's listening.

For Children from Five to Nine Years

ET'S PRETEND, CBS. An informal dramatic program which presents an all-juvenile cast in dramatizations of world famous fairy tales and legends.

## Eastern Daylight Central Daylight Mountain  11.30 and Cetral standar

Sunday, August 4
COAST TO COAST ON A BUS, OR THE WHITE RABBIT LINE, NBC, Variety show built around an imaginary bus, with amateur child actors hopping on and off. Milton Cross is conductor, children sing or act in lieu of bus fare Eastern Daylight Central Daylight Mountain $9: 15 \mathrm{zm}$. $8: 15 \mathrm{am}$. Not Availatle $\begin{array}{cc}\text { Eastern Standard Central Standard Pacific } \\ \text { 8:15 a.m. } & \text { Pot Available } \\ \text { 7: }\end{array}$

MARCH OF GAMES, CBS. A youngster's own radio quix and game broadeast, with schoolboy master of ceremonies, five youms ruest contestants each Sunday morning.
Eastera Daylight Central Daylight Mountain

12:30 p.m.

## Monday, Ausust 5

IREENE WICKER (THE SINGING LADY), NBC. Stories told by a veteran radio story. teller Monday throush Friday. Depending on the arbjeet, they are either sung or told vertbally. Eastern Daylight Central Daylight Mountain Eastern Standard Central Standard $5: 30$ p.m. $\begin{array}{lll}4.30 \mathrm{p} . \mathrm{m} . & 4: 30 \mathrm{p} . \mathrm{m} . & 4.30 \mathrm{p} . \mathrm{m} .\end{array}$

For Children from Nine to Twelve Years

## Saturday, August 3

BRIGHT IDEA CLUB, NBC. Teen-age boys BRIGHT DEA CLUB, NBC. Teen-age boys and unusual ventures, Each broadcast presents a panel of juvenile suests.
Esstern Daylight Central Daylight Mountain Eastern Standard Central Standard Not Availahl
$9: 30 \mathrm{a} . \mathrm{m}$. $\quad 8: 30 \mathrm{a} . \mathrm{m}$. Not Available
THIS WONDERFUL, WORLD, MBS, Broadeast from New York's Hayden Planetarium, presenting a question-and-answer program on topics of natural history.

## Eastern Daylight Central Daylight Mountain Eastern Standard Central Standard Pacifie

$10: 45 \mathrm{a} . \mathrm{m} . \quad 9: 45 \mathrm{a} . \mathrm{m}$. Not Available
CALLING ALL STAMP COLLECTORS, NBC, Captain Tim Healy runs a radio stamp club, offering a clearing-house for young philatelists, Eastern Daylight Central Daylight Mountain $\begin{array}{cc}\text { 1:15 p.m. } & \text { 12:15 p.m. } \\ \text { Eastern Standard } & \text { Central Standard } \\ \text { Eas } & \text { Paific. }\end{array}$ 12:15 p.m. $\quad 11: 15 \mathrm{a} . \mathrm{m}$. $\quad 9: 15 \mathrm{a} . \mathrm{m}$.
RENFREW OF THE MOUNTED, NBC, Adventure thriller of the Royal Canadian Mounted Police. Written by boys' writer Laurie Erskine York, stories show how "the Mounties get their man."
Eastern Daylight Central Daylight Mountain


SKY BLAZERS, CBS. Col. Rescoe Turner, veteran barnstorming flier, conduets dramatized adventures of famous pilots who, whenever possible, are heard as guests.
Eastern Daylight Central Daylight Mountain $\begin{array}{ccc}8: 00 \text { p.m. } & 7,00 \text { p.m. } & 8.00 \text { p.m. } \\ \text { Eastern Standard Central Standard } & \text { Pacific }\end{array}$ $7.00 \mathrm{pm} . \quad 6.00 \mathrm{p} . \mathrm{m} . \quad 7: 00 \mathrm{p} . \mathrm{m}$.

Sunday, August 4
MARCH OF GAMES, CBS. A youngster's own


NEW AND DESTINED TO BECOME A HIT with children is "Quiz Kids" (NBC, Fri.). Gerard Darrow (left), 8, and Charles Schwartz, 13, were recent guest experts on this junior "Information, Please"

## A Parent's Guide to Children's Programs

radio quiz and game broadeast, with schoolboy master of ceremonies, five young guest contestants pach Sunday morning

## Eastern Daylight Central Daylight Mountain

 $1: 30$ p.m. $12: 30$ p.m. Eastern Standard Central Standard
## Monday, August 5

BUD BARTON, NBC. Monday through Friday serial story of a typical twelve-year-old and his sronies, Clambake Keunedy and Bunny Grege. A real boys' program.
Eastera Daylight Central Daylight Mountain
5.45 pm .
$5.45 \mathrm{p} . \mathrm{m}$ $\begin{array}{ll}\text { Eastern Standard Central Standard } & \text { S. } \\ \text { Eacific }\end{array}$ $\begin{array}{cc}\text { Easteru Standard } & \text { Central } 45 \mathrm{p} . \mathrm{m} .\end{array} 4: 45 \mathrm{p} . \mathrm{m} . \quad 4: 00 \mathrm{p} . \mathrm{m}$.

THE LONE RANGER. MBS, Monday, Wednesday and Friday western thriller with a minimum of gunfire and bloodshed, a maximum of adven: ture. Principals: The Ranger; his horie, Silver: his Indian, Tonto.
Eastern Daylight Central Daylight Mountain
$\begin{array}{cc}7: 30 \mathrm{p} . \mathrm{m} \text {. } & 7.30 \mathrm{p} . \mathrm{m} \text {. } \\ \text { Eastern Standard Central Standard } & \begin{array}{c}8.30 \mathrm{p} . \mathrm{m} . \\ \text { Pacific }\end{array}\end{array}$
$\begin{array}{ccc}\text { Eastern Standard Central Standard } & \text { Pacific } \\ 6: 30 \text { p.m. } & 6: 30 & \text { p.m. } \\ 7: 30 & \text { p.m. }\end{array}$

## Thursday, August 8

ASK-IT-BASKET, CBS. Quiz program in which most questions are interesting, instructive children.
Eastern Dayli
$8: 00$
Central Dayligh
7:00 p.m.
Central Standar
Mountain
8.30
$\begin{array}{ll}\text { Eastern Standard Central Standard } & 8: 30 \mathrm{p} . \mathrm{m} \text {. } \\ \text { Pacific }\end{array}$
7:00 p.m. $\quad 6: 00 \mathrm{p} . \mathrm{m} . \quad 730 \mathrm{p} . \mathrm{m}$.

THE ALDRICH FAMILY, NBC. Adult cast dramatizes the mischief-making anties of Henry Aldrich, typical American boy. Always good juvenile comedy

8:30 p.m.
Fastern Standard Central S.m.
S.
Eantera Pandard Central 6 Pandard Parific
Friday, August 9
JOSEPH MARAIS, NBC. A South African bushveld hillbilly who uses violin and orehestra to present melodies from the Karoon, Zulu and other African regions.

cast of light elassical music which eives children broad background in familiar American music as well as not-too-serious music in general.

## Eastern Daylight Central Daylight Mountain

 Eastern S.m. $\quad$ Standard Central Standard $\quad$ Pacific $7: 00$ p.m. $\quad 6: 00$ p.m. Not Available QUIZ KIDS, NBC, Joe Kelly conducts a junior quiz show patterned after "Information, Please" for youngsters under fourteen years of age. Prize winners get U. S. Baby Savints Bonds.Eastern Daylight Central Daylight Mountain $\begin{array}{cc}10: 30 \text { p.m. } & 9: 30 \text { p.m. } \\ \text { Castern Standard } & \text { 7:30 p.m. } \\ \text { Central Standard } \\ \text { Pacific }\end{array}$ $9: 30 \mathrm{p} . \mathrm{m}$. 8:30 p.m. 6:30 p.m.
NEWS BROADCASTS, NBC, MBS, CBS All network news broadeasts are definitely helpful to the schoolchild.

For Children of Junior and High School Age

$$
\text { Saturday, August } 3
$$

BRIGHT IDEA CLUB, NBC. Teen-age boys and girls discuss and demonstrate their hobbies and unusual ventures. Each broadeast presents a panel of juvenile guests.
Eastern Daylight Central Daylight Mountain Eastern Standerd Central Sta, Not Available $9: 30 \mathrm{a} \mathrm{m}$. $\quad 8.30 \mathrm{a} . \mathrm{m}$. Not Available
THIS WONDERFUL WORLD, MBS. Broadeast from New York's Hayden Planetarium, presenting question-and-answer program on topics of natural history.
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RENFREW OF THE MOUNTED, NBC. Adven ture thriller of the. Royal Canadian Mounted Police. Written by boys' writer Laurie Erskine York, stories show how "Mounties get their man." Eastern Daylight Central Daylight Mountain
 5:30 p.m. $\quad 4: 30$ p.m. $\quad$ 2:30 p.m.
SKY BLAZERS, CBS. Col. Roscoe Turner, veteran barnstorming filer, conducts dramatized iffentures of famous pllots who, whenever pos: sible, are heard as guests:
Eastern Daylight Central Daylight Mountain

Eastern Standard Central Standard Pacific
THE HUMAN ADVENTURE, CBS. Shows through dramatizations how college research men have aided human progress everywhere.
Eastern Daylight Central Daylight Mountain $\begin{array}{cc}8: 30 \text { p.m. } & \text { 7:30 p.m. } \\ \text { Eastern Standard } & \text { Central Standard }\end{array} \quad \begin{gathered}\text { 5:30 p.m. } \\ \text { Pacific }\end{gathered}$


## Sunday, August 4

MUSIC HALL OF THE AIR, NBC. Great variety of classical music, vocal and instrumental, appeak to many tastes, will help to broaden the young listeners' musical experience.
Eastern Daylight Central Daylight

| 12:00 noon | $11: 00 \mathrm{a} . \mathrm{m}$. | Mountain |
| :--- | :--- | :--- |
| $9: 00 \mathrm{a} . \mathrm{m}$. |  |  | $\begin{array}{ccc}\text { Eastern Standard } & \text { Central Standard } & \text { Pacific } \\ 11: 00 \mathrm{a} . \mathrm{m} . & 10: 00 \mathrm{a} . \mathrm{m} . & 8: 00 \mathrm{a} . \mathrm{m} .\end{array}$

THE WORLD IS YOURS, NBC. Scientific progress dramatized with a view to opening a "door" through which the listener may go to make the world more truly his. Auspices Smithsonian Institution.
Eastern Daylight Central Daylight Mountain $\begin{array}{ccc}\text { 5:00 p.m. } & \text { 4:00 p.m. } & \text { 2:00 p.m. } \\ \text { Eastern Standard } & \text { Central Standard } & \text { Pacific }\end{array}$
$\begin{array}{ccc}\text { 4:00 p.m. } & 3: 00 \mathrm{p} . \mathrm{m} . & \text { 1:00 p.m. }\end{array}$

## Monday, August 5

VOICE OF FIRESTONE, NBC. A program of light classics, with Alfred Wallenstein's symphony orchestra and Margaret Speaks, soprano soloist. Eastern Daylight Central Daylight Mountain $8: 30 \mathrm{p} . \mathrm{m}$.
Eastern Standard Central Standard
Not Availahle 6:30 p.m. Not Available

## Tuesday, August 6

INFORMATION, PLEASE, NBC. Wittily presented quir show with board of experts attempting answers to questions which require special knowledge of literature, music, history, sports. Eastern Daylight Central Daylight Mountain $8: 30 \mathrm{p} . \mathrm{m}$. $\quad$ 7:30 p.m. $\quad$ S:30 p.m. | Eastern standard Central |  |
| :---: | :---: |
| $7: 30 \mathrm{ptandard} . \mathrm{m}$. | $6: 30 \mathrm{p} . \mathrm{m} .6: 00$ \& $7: 00 \mathrm{p} . \mathrm{m}$ |

WE, THE PEOPLE, CBS. A weekly presentation of Americans who have some extraordinary sccomplishment or experience to relate. Melodramatic, but always entertaining. Eastern Daylight Central Daylight.

Mountain 9:00 p.m. $8: 00 \mathrm{p.m}$. 9:00 p.m. Eastern Standard Central Standard Pacific

8:00 p.m.

## Wednesday, August 7

KAY KYSER'S PROGRAM, NBC. Thuroughly wholesome adult popular music and quir program with a light-hearted tone which appeals strongly to teen-age listeners.

| Eastern Daylight | Central Daylight | Mountain |
| :---: | :---: | :---: |
| $10: 00$ p.m. | 9.00 p.m. | 7.00 p.m. |
| Eastern Standard | Central Standard | Pacific |
| 9.00 p.m. | 8.00 p.m. | $6: 00$ p.m. |
|  |  |  |

Thursday, August 8
ASK-IT-BASKET, CBS. Quiz program on which most questions are interesting and instructive to young people.
Eastern Daylight Central Daylight Mountain $\begin{array}{ll}8: 00 \text { p.m. } & 7.00 \mathrm{pm} . \\ \text { Eastern Standard Central Standard } & 8.30 \mathrm{p} . \mathrm{m}, \\ \text { Parific }\end{array}$ 7:00 p.m. 6:00 p.m. 7:30 p.m.
THE ALDRICH FAMILY, NBC Adult cast dramatizes the mischief-making antics of Henry Aldrich, typical American boy. Always good iuvenile comedy.
Eastern Daylight Central Daylight Mountain $\begin{array}{cc}8: 30 \text { p.m. } & \text { 7:30 p.m. } \\ \text { Eastern Standard Central Standard } & \begin{array}{c}\text { 9:00 p.m. } \\ \text { Pacific }\end{array}\end{array}$ $\begin{array}{lll}\text { 7:30 } & \text { p.m. 6:30 p.m. } & \text { 8:00 p.m. }\end{array}$
STRANGE AS IT SEEMS, CBS. Dramatizations of true human-interest stories which are unusual but not weird or based on the supernaturat.
Eastern Daylight Central Daylight Mountain

| $8: 30 \mathrm{p} . \mathrm{m}$. |
| :--- |
| Eastern Standard Central Standard |\(\quad \begin{gathered}9: 00 \mathrm{p} . \mathrm{m} . <br>

Parific\end{gathered}\) $\begin{array}{ccc}\text { Eastern Standard Central standard } & \text { Pacitic } \\ 7: 30 \text { p.m. } & 6: 30 \text { p.m. } & 8: 00 \text { p.m. } \\ & & \end{array}$

Friday, August 9
JOSEPH MARAIS, NBC. (Look under nine to twelve age sroup.)

CITIES SERVICE CONCERTS, NBC. (Look under nine to twelve age group.)

QU1Z KIDS, NBC, Joe Kelly conducts a junior quiz show patterned after "Information, Please" for youngiters under fourteen years of age. Prizewinners get U. S. Baby Savings Bonds.

| Eastern Daylight | Central Daylight | Mountain |  |
| :---: | :---: | :---: | :---: |
| 10.30 p.m. | 9.30 p.m. | 7.30 p.m. |  |
| Eastern Standard | Central Standard | Pacific |  |
| $9: 30$ p.m. | $8: 30$ | p.m. | $6: 30$ |

NEWS BROADCASTS, NBC, MBS, CBS. All network news broadeasts are definitely helpful to the schoolehild.

## I'M GLAD I FAILED MY SCREEN TEST

## (Continued from Page 12)

us all, her blg, dark eyes full of unshed tears. She looked cute and distracted. Then her eyes widened and she fell toward the screen, and the microphone faithfully picked up her gasp of dismay and the crash as she fell over the wooden marker. Nobody laughed in that tight little audience. It wasn't funny. It was our own tragedy. Every one of us.

When the lights came on we filed out into the sunshine silently. The casting-director caught up with us.
"Did any of us make the grade?" I asked.

He looked uncomfortable. "Wellyes." And he told us how the silver blonde with stage experience had been given a small part in a forthcoming picture. The only one.

One out of eight!
"Why wasn't her test run with ours, then?" I asked. Then I knew the answer before he spoke. These were the failures.

He shook hands with us all and wished us luck. I wished him luck and thanked him for the experience.
"Did you enjoy it?" he asked.
I grinned. "I'Il enjoy it as long as I live," I replied, and left him on the only decent exit line I had ever made.
I meant I would never envy stars again. I would never want to be a movie star. I was cured. Next time I see that beautifully waved hair and careful make-up I'll remember how it feels to have it put on at dawn of a gray morning. Next time I see a good scene in a movie I'll understand the nervous energy required to perform it. I'm glad I failed my screen test. Hazel is glad, too. We're happy in our anonymity. Believe me-this story is true-and it was even worse than my worst nightmare. My name and the name of the studio are left out for obvious reasons.

Girls-go to the movies-enjoy them. But for heaven's sake and the sake of your sanity, keep away from Hollywood and avoid a screen test as you would a plague.

Believe me-1 know!

## SMALL-TOWN SMOOTHIE

## (Continued from Page 2)

ment, who has been seeing quite a bit of Martha lately.

When male friends are asked about Martha, there's usually a light little chuckle. "Everyone wants to protect Martha, she looks so frail and unknowing." (The chuckle is usually inserted at this point.) Then they go on. "The truth of the matter is, she probably knows what it's all about more than any of us."

Perhaps the best proof of Martha's prowess as an actress was contained in a recent fan letter. "I enjoyed you very much in 'Our Town,'" the writer said, "and I think you'll be a great actress when you grow up." The best guess is Miss Martha Scott is a very, very grown-up girl, whose art-which doesn't necessarily end when the cameras stop grinding - can make herlappear very tiny and very artless .... or vice versa, as the script or circumstances may demand!

## 

(Join radio's quiz game! Try your skill at answering these radio brainbusters. For correct answerr see betow.)

From "Take it or Leave $1 t$ "
(CBS, Sun., 10 p.m. EDT)

1. How many eights are there in the numbers from one to one hundred?
2 In the song, "Three Little Words," what are the three little words?
2. Marie, Annette, Yvonne and Cecile are the names of four of the five Dionne Quintuplets. Which one has been left out?
3. What instrument does a concertmeister usually play?
4. The third session of which United States Congress is meeting in WashIngton now?
5. What opera has been most frequently performed at the Metropolitan Opera House?

## From "True or False"

## (Formerly NBC, Monday)

1. No foreign flag has ever flown from a ship of the United States Navy.

2, Two presidential elections have been decided by the U. S. House of Representatives.
3. The sun has an equator.

From "So You Think You Know Music"
(CBS, Mon., 8 p.m. EDT)

1. What was the prize offered for the "Prize Song" in "Die Meistersinger"?
2. Whom did Figaro marry in "The Marriage of Figaro"?
3. For what was the bride bartered
in "The Bartered Bride"?
4. What was the secret in "The Secret of Suzanne"?

From "Dr. I. Q."
(NBC, Mon., 9 p.m. EDT)

1. What did the Southerners call the stripes in the Confederate flag?
2. What is a triple-threat man on a football team?
3. Which is the farthest south, Portland, Maine, or Portland, Oregon?
4. At the rate of one hundred and fifty words per minute how long would it take to recite Lincoln's Gettysburg address?
5. Is the larger part of Russia in Asia or in Europe?
6. Why does a cow pull on the grass when grazing?

From "Battle of the Sexes"
(NBC, Tues., 9 p.m. EDT)

1. In Charles Dickens' "A Tale of Two Cities" what were the two cities?
2. How many classes of United States mail are there: Four, eight or twelve?
3. Who was President of the United States at the time Louisiana was purchased?
4. What caused the little town of Elwood, Indiana, to become suddenly famous recently?
5. Name the state in which each of the following is located: (a) Langley Field, (b) Randolph Field, (c) Plattsburg.
6. Give the nickname of each of the following famous people: (a) Thomas Jonathan Jackson, (b) Harold Grange, (c) William Robinson.

## BRAIN-BUSTERS-ANSWERS

(See questions above)
(Here are the correct answers in our
weekly quiz, Of the twenty-five ques-
tions in this group, ten were answered
correctly. How do you rate?)
"Take It or Leave It"

1. Twenty.
2. I love you.
3. Emilie.
4. First violin.
5. The seventy-sixth.
6. "Aida."
"True or False"
7. False.
8. True.
9. True.
"So You Think You Know Music"
"Dr. I. Q."
10. Bars.
11. One who is a fast runner, a good kicker and a good forward passer. A player who runs, kicks and passes well.
12. Portland, Maine, is the farthest south.
13. Approximately two minutes.
14. In Asia.
15. Because a cow has no upper teeth.

## "Battle of the Sexes"

1. Paris and London.
2. Four.
3. Thomas Jefferson.
4. The nomination of Wendell Willkie as Republican candidate for the presidency. Elwood, Indiana, is Mr. Willkie's home town.
5. (a) Virginia, (b) Texas, (c) New York.
6. (a) Stonewall, (b) Red, (c) Bojangles.

## MR. FAIRFAX

Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, Movie and Radro Guide, 731 Plymouth Court, Chicago, III.

Miss Margie Carley, McPherson, Kans.-The cast of "I Love Linda Dalk" follows: Linda Dale - Helen Shields; Eric Dale-James Meighan; Penny-Claire Howard; Dr. Bruce Porter-Raymond Edward Johnson; Judge-Arthur Hughes. The themes of this serial are "Isolde's Ver Klarung" and "Forspiel" from Liebestodt."

Mrs. John F. Ferbert, Smithdale, Miss.-On "Ma Perkins"'Lester Tremayne is Lawyer Burton Wiley; Curtis Roberts is Dr. Stevens.

Mrs. E, D. Willets, Clarinda, Iowa. -The cast of "Life Begins" follows: Martha Webstex-Bess Flynn; Richard Craig - Jimmy Donnelly; Virginia Craig-Toni Gilman; Lloyd Crawford - Donald Cook; Wilbur - Ralph Dumke; Mr. Alvin Craig-Ray Collins; Lucy-Betty Philson; Aunt Ethel -Ethel Owens; Dolores King-Patricia Reardon; Peggy SmithgirlJanet Nolan; Don Cavanaugh-Eddy Ryan; Jim Carroll-Tom Tulley; Holly -Margaret MacDonald; Mrs. RileyAgnes Moorehead. Bess FIynn also authors this sketch.

Mr. Russell Dorsett, Wiggins, Miss. -Mary Margaret McBride and Martha Deane are one and the same person, but neither is broadcasting on the networks at present.

Mr. E. R. McLean, Brantford, Ont., Canada.-Pat O'Malley's book, titled "Lancashire Lad," is a collection of monologs. This book is illustrated by George Price. It was released April 22, 1940; is published by Howell, Soskin and Company, New York City.

## VOICE OF THE LISTENER

$\$ 1.00$ will be paid to the writer of every letter used in this department. Express your opinions. Write V. O. L., 731 Plymouth Court, Chicago, Ill.

## Foreign Music?

Dear V. O. L.:
I think it's disgusting the way we in America are forced to listen to the foreign singers and other foreign contestants on both the Sunday morning and Thursday night programs of Major Bowes. Do we not have enough American talent to make a success of this program? If not, the others should be made to render their auditions in the English language.

Mrs, A. E, Nixon, Minong, Wis.

## More Gospel

Dear V. O. L.:
I like to hear the gospel singers on the radio. It seems to me there are too few of them to help bring peace to troubled hearts. Perhaps if we had more of such, the world might not be the mad place it is.

Margetta Jung, Austin, Tex.

## HOW RADIO SOLD WILLKIE

## (Continued from Page 36)

"According to its preamble, the Constitution of the United States was adopted in order to promote what?
Mr , Willkie: Public welfare, it?

Mr. Fadiman: The general welfare
Mr, Fadiman: 2. Insure what?
Mr. Morley: Tranquillity.
Mr. Fadiman: What kind?
Mr. Morley: Domes . . . I don't know just general tranquillity.

Mr. Willkie: Domestic,
Mr. Fadiman: Quite right, Mr. Willkie, domestic tranquillity.

Mr. Fadiman: 3. Provide for what?
Mr. Willkie: For the common deense, wasn't it
Mr. Fadiman: That's correct, Mr Willkie.
Mr. Fadiman: Secure what?
Mr. Kieran: Liberty.
Mr . Willkie: The blessings of lib-
The queries shifted to literature
"Give three quotations containing reference to April."

Mr. Willkie said, "April showers bring May flowers.'

Mr. Fadiman snapped, "That's a simple one. That's a simple one,"

Mr, Willkie smiled back. the only kind I know,"
The next question was "During the same session of Congress two bills are passed and sent to the President for signature. The President neither signs nor vetoes the bills, yet one becomes a law and one doesn't. How is this possible?"

By now Willkie was thoroughly at home and enjoying himself. His hand flashed up first. Fadiman gave him the floor.
"The first bill becomes a law," he stated, "because the President retained it for ten days (not counting Sundays) during which entire period Congress was still in session. This, according to the Constitution, makes it a law. The second bill did not become a law because Congress had adjourned before the passing of the tenth day, and according to the Constitution this automatically vetoes it. This is called the pocket veto."
Mr. Fadiman: That's quite right, Mr. Willkie

In Philadelphia on June 9, several hundred Republican delegates said, "That's quite right, Mr. Willkie," when he asked for the nomination.

Historians will undoubtedly report that the Willkie boom didn't get anywhere until Russell Davenport left his job as managing editor of Fortune and started organizing the country. They will recount how Charlton McVeagh, an advertising man who had joined up with Alf Landon four years ago, gave his expert advice and experience; how Oren Root started to form Willkie clubs all over America without even asking Mr. Willkie if he might; how others volunteered brains and money. They will say that June 6 saw the boom picking up momentum with over twelve new Willkie-for-President committees being formed and 50,000 Willkie buttons being sold each day.
They may say that these were the things which made Wendell Willkie a presidential nominee. But we shall know better. We shall know better because we and a dozen million other Americans who listen to our radios had ringside seats when he first let us hear his directness and simpleness of heart on two Coast-to-Coast broadcasts,

## ADVENTURES IN LISTENING

## (Continued from Page 35)

fighter who criticizes others and uses radio as an instrument of good government. In his Chrysler limousine is a two-way radio enabling him to confer en route with commissioners or dictate letters to secretaries at City Hall. This ambulating short-wave apparatus has a broadcasting radius of thirty-one miles. When the Mayor leaves the car, chauffeur John Peluso, holder of a third-class radio-operator's license, signs off the air. Early in 1939, when the contraption was still in the novelty stage, NBC arranged a two-way conversation between, La Guardia riding in Central Park and the Lord Mayor of London driving in a horse-drawn state coach from Mansion House to Guildhall. The two burgomasters discussed the weather, which, oddly enough, was foggy in New York and fair in London. After a few minutes of banter, the wily American Mayor asked his colleague what time it was and tactfully suggested signing off "lest our constituents say we're wasting too much time."
More important than short wave in La Guardia's good-politics plan are the regular channels of long-wave radio. Since 1924 the ex-flying congressman who headed our World War air forces in Italy has employed the ether waves as a forum of expression for his stand on prohibition, his advocacy of pacifism and, now, for his peace-through-preparedness theories. The fiery Italian's recent fight to lighten the burden on the poor by popularizing the merits of grade B milk over the costlier but no better grade A could not have been successful but for radio, With just a couple of eloquent speeches over WNYC, the Mayor, in his own words, "nullified thousands of dollars worth of publicity put out by the mill-racketeers to popularize their needlessly expensive grade A milk." La Guardia's generous use of radio facilities to bring issues before the people rests on his privately coined maxim: "You can't bluff the radio audience."

As a microphone speaker, the florid Italian can never aspire to win a Movie and Radio Gutbe award. Dry and strident in timbre, his highpitched voice resembles that of a grammar-school elocutionist. Very often his small stature-he's only about five feet tall-causes him to undershoot the mike. This happens regularly when His Honor's speech follows that of Newbold Morris, a six-foot-two-inch colossus. Another nightmare for local radio technicians is the Little Flower's unconscious habit of pushing microphones out of the way with the sweeping grandiloquence of his gestures. When not carried away by the self-righteousness of his own opinions, the little leader behaves like a seasoned veteran. His chanting of a New Year's prayer to the accompaniment of Handel's "Largo" over WNYC a few months ago revealed a master of microphone technique. As a guest conductor of the New York Philharmonic and of the combined police, fire and sanitary department bands, La Guardia has elicited more than servile praise from Manhattan's music critics. Back in 1937 the Mayor wrote and directed a half-hour air show called "New York Advancing." It took thirty rewrite jobs and three months of rehearsal before La Guardia-once a reporter on the St. Louis Post-Dis-patch-dared risk its performance.
Of course, the Little Caesar in La

Guardia has bared its teeth at certain "abuses" in radio just as it once thumbed its nose at no less an authority than the U. S. Army General Staff in the war of 1914. The officer who purchased first-class steamship passage for his regiment and charged the extra fare to the U. S, Governmentas La Guardia did; the leader who combated undernourishment among his men by buying out the food stores of a small Italian town and sending the bill to the Italian government, the man who stormed into an Italian factory and canceled an order placed by the Inter-Allied Purchasing Commission for 500 "unsafe" planes, the soldier who refused to accept a promotion from General Pershing lest it deprive him of the right to fly and fight by the side of the common soldier-that man doesn't live at peace any place! In the case of radio, the Mayor of New York is temporarily at war with the Columbia Broadcasting System, which he accuses of trying to exercise monopolistic rights in radio. La Guardia journeyed to Washington recently to oppose the network's attempt to limit WNYC's air time. The Municipal station operates on the same wave-length as Columbia's powerful Minneapolis outlet, WCCO, and CBS insists on eliminating any possibility of interference by curtailing the small New York station's time on the air Now, few things lie closer to La Guardia's heart than this municipal station. Under his patronage it has grown from an insignificant branch of the Department of Plants to a selfrespecting cultural force in the city Its destinies are guided by a distinguished board of advisers appointed by the Mayor. The station offers more fine symphonic music than any of its commercially minded competitors. It provides , safe-driving counsel, health talks, storm and emergency warnings, hints on worth-while sights and doings in New York, all without one word of easy-credit advertisements. Yet the Federal Communications Commission forces WNYC to leave the air "when the sun sets in Minneapolis"-which often means 6 p.m. in New York That's what makes the choleric Little Flower's blood boil.
His attitude toward CBS now is a blend of downright opposition and half-way support. Hostility lies behind notes like these from the Mayor to Morris S. Novik, WNYC director: Under no condition are you to ask for additional time if such time depends on the courtesy of CBS. Instruction heretofore given to permit Columbia to use our auxiliary [in case of breakdown of CBS] is hereby terminated," On the other hand, La Guardia graciously appeared on CBS New York Philharmonic broadcast few Sundays ago, complimenting the network for its record of past Phil harmonic programs, and soliciting the radio audience's support to assure their continuance next season
All in all, prestige has accrued to radio from La Guardia's support, and increased happiness has come to La Guardia through the instrumentality of radio. As an adventure in listening carried on doggedly and with profit despite lack of leisure, the Mayor's experience is inspiring. By carefully selecting his radio tidbits, Fiorello La Guardia probably packs more enjoyment into his few spare moments than most of us in hours of aimless dial wanderings. It's proof galore that even those living on rationed time can eke out a well-balanced diet of radio!


Remember to Buy Movie and Radio Guide at your nearest newsstand Every Friday


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MOVIE AND RADIO GUIDE'S PUZZLE

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5. Ted - announcer
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9. Place of inilitary stores
10. Contraction of never . Reached upwand Hold in check
3. Jessica soprane ("Ford Summer Hour") Linda ——, songstres Border
Solemn promise
. Gimper promise screen star South American cowboy -Pastor, handleader ("What's Mufick, quimaster ("What's My Name?") 8. Glistened
. System of signals (pl)
42. Jan Savitt and his Top

## 47. Reception room

feception room Harry $\longrightarrow$, bandleader - Basie, bandleader Feninise name Minetta $\quad$ radio aetres ("One Man's Family")
57. Penetrate
58. Martha _songstress Annual season of fasting Tribe of Indians
64. Hostile incursion

66 Resting on
68. Resting on Lyman, bandleader
69. Period of time

## BIRTHDAYS

AUGUST 3
Irma Glen, NBC, Merchandise Mart, Chicago, III.
Gaylord Carter, CBS, Columbia Square, Hollywood, Calif.
Dolores Del Rio, Metro-GoldwynMayer, Culver City, Calif.

AUGUST 4
Carson Robison, NBC, RCA Bldg., New York, N. Y
Alan Kent, NBC, RCA Bldg., New York, N. Y.
Frank Luther, NBC, RCA Bldg. New York, N. Y.

Bobby Griffin, NBC, Merchandise Mart, Chicago, III
Wally Maher, NBC, Sunset and Vine, Hollywood, Calif.

AUGUST 5
Malcolm Claire, NBC, Merchandise Mart, Chicago, III.
Robert Taylor, Metro-Goldwyn Mayer, Culver City, Calif.

AUGUST 6
James Ameche, NBC, Sunset and

Vine, Hollywood, Calif.
Lucille Ball, RKO-Radio Pictures, 780 Gower St., Los Angeles, Calif.
Leo Carrillo, 20th Century-Fox,
Beverly Hills, Calif.

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\text { AUGUST } 7
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June Travis, NBC, Merchandise Mart, Chicago, III.

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\text { AUGUST } 8
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Ross Graham, NBC, RCA Bldg. New York, N. Y.
Edna Odell, Station WGN, Chicago, III.

Victor Young, NBC, Sunset and Vine, Hollywood, Calif.

Charles Boyer, Universal Pictures, Universal City, Caliif.

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\text { AUGUST } 9
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Joe Emerson, NBC, Merchandise Mart, Chicago, III.
Paul Kelly, Warner Bros., Burbank, Calif.
Nat Pendleton, Metro-Goldwyn

## BULLS \& BONERS

One dollar will be paid for every broadeasting boner printed in this column. Your boner-a ludicrous error or a statement with twisted meaning made by some radio performer-should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, Movie and Radio Gumb, 731 Plymouth Court, Chicago, III. In case more than one reader submits the same boner, prize goes to contributor whose tetter bears earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

Earl Godwin, news analyst: "The news came like a bolt out of the brew."-Edwin Liljer, 29 Butler Ave., Maynard, Mass. (July 2 over NBC.)

Fort Pearson on "Kix" program: "You can't keep a good cereal down." -Mrs. Claude Batdorf, 76 Orchard St., Erie, Pa. (June 30 over Station KDKA.)

Amateur on Major Bowes' program: "I make a lot of instruments out of my own head."-Dorothy Hammond, North Adams, Mich. (July 4 over CBS.)

Marianne Moylan: "He went over to a neighbor's house and took his dog Rover along with him to chop wood." -Fay Dyer, 433 Prairie Ave., Providence, R. I. (June 16 over NBC.)

Bob Elson, baseball announcer: "The report that Bill Lee is now wearing glasses has been confirmed. Big Bill Lee, Chicago Cubs pitcher, will now be known as the bespeckled pitcher." -Mrs. Dick Lacy, 3039 Overhill Road, Jackson, Mich. (July 5 over Station WGN.)

Frank Luther on "Life and Love of Dr. Susan": "Just close your eyes and imagine how lovely they'd look on a sparkling tablecloth." - Carolyn M. McCloskey, Houlton, Me. (July 1 over CBS.)

News announcer: "All California drivers with licenses issued in the year 1927 will expire at midnight, June 30 , 1940."-Beverly A. Wood, 1234 South Berendo. Los Angeles, Calif. (June 25 over Station KECA.)

Frank Martin, narrator of "NightCap Tales": "He lifted his eyes and ran them around the horizon sat down and buried his hands in his face."-Mrs. William L. Fearnley, 42 Sentinel Road, Lake Placid, N. Y. (July 4 over CBS.)

Announcer: "Don't wait until you have a headache; ask for it today." C. Harrison, Box 615, Huntington, W. Va. (July 2 over Station WSAZ.)

Announcer: "Not every frozen infection is a genuine popsicle."-Mrs. Clyde Hill, R. R. No. 7, Kratzville Rd., Evansville, Ind. (July 6 over Station WGBF.)

Fletcher Wiley: "Marlene Dietrich had two of the best reasons for not wearing slacks; yet when she wore them they spread all over the United States."-Barbara Chisholm, Fairfax Va. (July 2 over Station WJSV.)


Dear Movie and Radio Guide: Have heard Hugh Herbert is an avid radio fan. If true, let's have his picture.-Frank Daly, Evansville, Indiana.

Here is Hollywood's beloved "woo-woo" comedian as he officiated at a World's Fair bike race in New York. Hugh took particular interest in the prize-a bicycle radio, new three-tube trick made by Motorola.-ED.

Deat Movie and Radio Guide: Show us some pictures of Gene Autry. I'm sure lots of fans would appreciate them.-Elaine Leiby, York, Pa. Arresting shot of the cowboy singer-star is this one taken in ther Brown Derby's doorway. "Gene Autry's Ranch" (CBS. Sun.) is aired from Hollywood, where Gene is busy making western thrilers.-ED.


Dear Movie and Radio Gume: Please print a picture of my favorite radio singers, the "Escorts and Betty,"-Edna Winter, Colwich, Kansas.
This boys-and-girl singing group is heard on "Club Matinee" and the " $"$ (both NBC). Around Betty Olson are her handsome both NBC). Around Betty Olson are her handsome
Hoyd Holm, Cliff Peterson, Ted Clare.-ED.


Dear Movie and Radio Guide: "Gene and Glenn" present radio's shortest half-hour, I'd like their picture.-F. Chesebro, Hempstead, N. Y

Going strong in their eleventh year on the air. "Gene and Glenn" currently broadcast Mon. through Sat., NBC. Gene (top) plays triple role of Jake, Lena and himself. Glenn is straight man, plays and sings.-ED.

# A Money-Making Opportunity for Men of Cbaracter 

## EXCLUSIVE FRANCHISE FOR

 An Invention Expected to Replace A Multi-Million-Dollar Industry> Costly Work Formerly "Sent Out" by Business Men Now Done by Themselves at a Fraction of the Expense

This is a call for men everywhere to handle exclusive agency for one of the most unique business inventions of the day.
Forty years ago the horse and buggy business was supreme-today almost extinct. Twenty years ago the phonograph industry ran into suany millions-today practically a relic. Only a comparatively few foresighted men saw the fortunes ahead in the automobile and the radio. Yet irresistible waves of public buying swept these men to fortune, and sent the buggy and the phonograph into the discard. So are great successes made by men able to detect the shift in public favor from one industry to another.
Now arother change is taking place. An old established industry-an integral and important part of the nation's structure- which millions of dollars change hands every year-is in thousands of cases being replaced by a truly astonishing, simple inven-
tion which does the work better-more reliably-AND AT A COST OFTEN AS LOW AS $2 \%$ OF WHAT IS ORDINARILY PAIDI It has not required very long for men who have taken over the fights to this raluable invention to do a remarkable business, and show earnings which in these cimes are almost unheard of for the average man.

## EARNINGS

One man in California earned over $\$ 1,600$ per month for three months-close to $\$ 5,000$ in 90 days' time. Another writes from Delaware-"Since I have been operating (just a little less than a month of actual selling) and not the full day at that, because I have been getting organized and had to spend at least half the day in the office; counting what I have sold outright and on trial, I have made just a little in excess of one thousand dollars profit for one month." A man working small city in N. Y. State made $\$ 10,805$ in 9 months. Texas man nets over $\$ 300$ in less than a week's time. Space does not permit mentioning here more than these few random cases. However, they are sufficient to indicate that the worthwhile future in this business is coupled with immediate earnings for the right kind of man. One man with us has already made over a thousand sales on which his earnings ran from $\$ 5$ to $\$ 60$ per sale and more. A great deal of this business was repeat business. Yet he had never done anything like this before coming with us. That is the kind of opportunity this business offers. The fact that this business has attracted to it such business men as former bankers, executives of businessesmen who demand only the highest type of opportunity and income-gives a fairly good picture of the kind of business this is. Our door is open, however, to the young man looking for the right field in which to make his start and develophis future.

## Not a "Gadget"

Not a "Knick-Knack"-
but a valuable, proved device which has been sold successfully by business novices as well as seasoned verenans.
Make no mistake-this is no noveloy-no fimsy creation which the inventor hopss to py on the market. You probably have seen nothing $\$$ c it yet-pecthaps never dramed of the existence of suct device- yet it has already been used by corporations of itstanding prominence-by dealers of great corporations by their branchics-by doctors, newspapers, publishers chools-hospitals, etco., etc., tors, newspapers, pubsishers choos and by thousinds of small by ness men. You don' $\mathbf{t}$ thave. to convince a mant that he sho Juse an eloctric bulb to light his office instend of a gas I Mp. Nor do you have to sell the same business man the / hat that some day he may need something like this iinventr) 1 . The necd is airady therethe money is usualfy b igg spent right at that very
moment-and the desin, ilite of saving the greatest moment - and the desin thite of saving
part of this expense is of hous inmediately.

## Some of the Savings You Can Show

You walk into an office and put down before your prospect a letter from a sales organization showing that they did work in their own office for $\$ 11$ which formerly could have cost them over $\$ 200$. $A$ building supply corporation pays our man $\$ 70$, whereas the bill could have becn for $\$ 1,600$ ! An automobile dealer pays our representative $\$ 15$, whereas the expense could have been over $\$ 1,000$. A department store has expense of $\$ 88.60$, posihibe cost if done outside the business being well over 52,000 . And so on. Wec could not possibly list all cases herte. These are just a few of the many yctuat cases which we place in your hands to work with. Practically every line of business and every section of the country is repesented by these ficld reports which hammer across dazling, convincing money-saving opportunities which hardly any business man can fail to understand.

## Profits Typical of

 the Young, Growing IndustryGoing into this business is not like selling something offered in every grocery, drug or department store. For instance, when you take a $\$ 7.50$ order, $\$ 5.83$ can be your instance, when you take a
share. On $\$ 1,500$ worth of business, your share can be $\$ \$ 1,167.00$. The very least you get as your part of every dollar's worth of business you do is 6 cents-on ten dollars' worth $\$ 6.70$, on a hundred dollars, worth $\$ 67.00$ - in ocher words two thirds of every order you get is yours. Not only on the first order-but on repeat orders -and you have the opportunity of earning an even larger percentage.

## This Business Has Nothing to Do With <br> House to House Canvassing

Nor do you have to know anything about high-pressure
selling. "Selling" is unnecessary in the ordinary sen of selling. "Selling" is unnecessary in the ordinary setic of the word. Instead of hammering away at the cussomer and trying to "force" a sale, you make a digntifed, business-fike call, leave the installation-whatever size the customer says he will accept-at our risk, let the customer sell himself after the device is in and working. This does away with the need for pressure on the cus-tomer-it climinates the handicap of trying to get the money before the customer has really convinced himself $100 \%$. You simply tell what you offer, showing proof of success in that customer's particular line of business. Then leave the invention without a dollar down. It starts working at once. In a few short days, the installation should actually produce enough cash money to pay for the deal, with profits above the investment coming in at the same time. You then call back, collect your money. at the same time. You then call back, collect your money,
Nothing is so convincing as our offer to let results speale for themselves without risk to the customer! While others fail to get even a hearing, our men are making sales running into the hundreds. They have received the attention of the largest firms in the country, and sold to the smallest businesses by the thousands.

## No Money Need Be Risked

in trying this business out. You can measure the possibilities and not be out a dollar. If yous are lenking for a busimess that is not overcrowded-a business that is just
coming into its own-on the comung into its own-on the upgrade, instead of the downgrade $-a$ business that offers the buyer relief from a burdensome, but unavoidable expense-a business that has a prossect practically in every office, store, or factory into which you can set foot-regardless of size-shat ir a necurrity but does not have any price curting to contend with as other necessities do-that because you control the sales in exclusive territory is your own businessthat pays mare on some modividual salis than many men make tha a wek and sometimes in a month's time-if such a business looks as if it is worth investigating, get in souch with as at once for the rights in your territory-don't delaybecause the chances are that if you do wait, someone else will have written to us in the meantime- and if it turns out that you were the better man-wed both be sorry. So for convenience, use the couppon below-but send it right Sowar convenience, use the coupon below-but send it right

## F. E. ARMSTRONG, President

 Dept. 4025-H Mobilc, Ala,

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[^0]:    WHAT THEY THOUGHT OF IT: Hollywood Reporter: "Just a simple little tale of a boy and a girt in love, this is a gem of motion-picture making . ... Variety: .... Strictly adult fare . . "" Los Angeles Times: "It deserves backing and a place because of its awareness of today."

