

TEN CENTS  
EVERY WEEK

*Movie and*

PROGRAMS FOR  
MAR. 30—APR. 5

# RADIO GUIDE



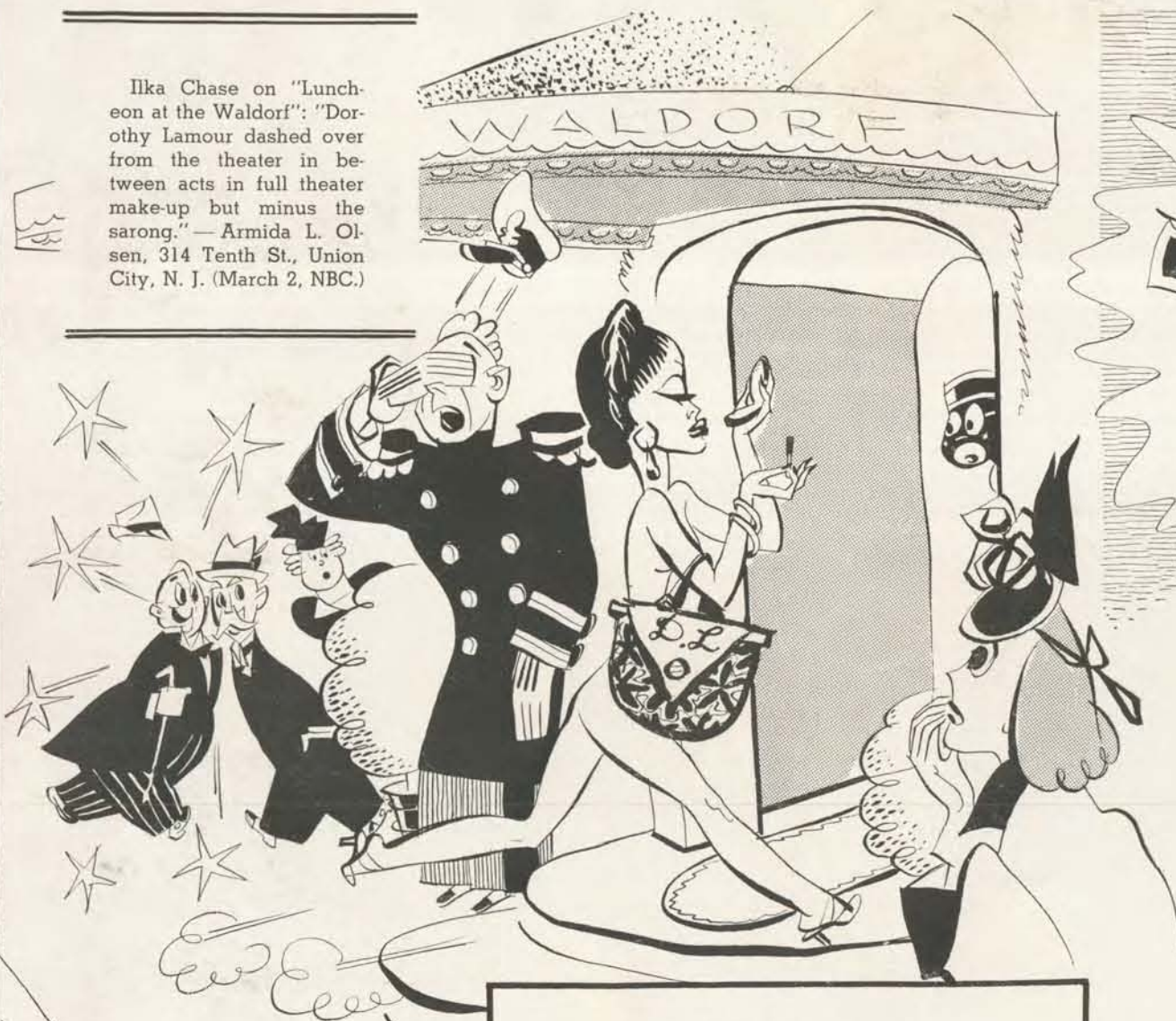
DEANNA DURBIN  
IN  
"IT'S A DATE"

**Can Radio Elect Mrs. Roosevelt President?**

Scoop! The Secret Story of Charlie Chaplin's New Movie

# ILLUSTRATED BULLS and BONERS!

Ilka Chase on "Lunch-  
eon at the Waldorf": "Dor-  
othy Lamour dashed over  
from the theater in be-  
tween acts in full theater  
make-up but minus the  
sarong." — Armida L. Ol-  
sen, 314 Tenth St., Union  
City, N. J. (March 2, NBC.)



Tommy Bartlett (describing  
ladies' fashions): "And on her  
head she sports a sailor."—Ma-  
rie O'Dell, 5226 Lake Park, Chi-  
cago, Ill. (March 9 over WBBM.)

## THEY ALSO SAID . . .

One dollar will be paid for every broadcasting boner printed on this page. Your boner—a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, Movie and Radio Guide, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits the same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants receive prizes.

Announcer: "The President is strikingly handsome, curved to fit the wrist and is moderately priced."—Ellsworth Woestehoff, 717 Ninth Ave., South, St. Cloud, Minn. (March 9 over Station WCCO.)

News commentator: "The Women's Auxiliary of Foreign Service will show their pink forms whenever asked to."—Clarence Ecker, Stanford, Mont. (March 11 over Station KGHL.)

Announcer: "Here is a jacket of sophisticated monkey fur!"—William E. Ashley, 5846 Lime Ave., Long Beach, Calif. (March 4 over Station KMTR.)

Announcer (advertising shoes): "Style begins with fits."—Mrs. Ann W. Cole, 1509 Seventh St., Corpus Christi, Tex. (March 5 over Station KGKO.)



Commentator: "I saw a flock of ducks following a man with water on the knee."—Mrs. R. Swarat, Cashmere, Wash. (March 7, MBS.)



Homemaker: "Here's a recipe for two people to be cooked in a chafing dish."—Marx Isaacs, Norco, Louisiana. (March 9 over NBC.)

# We Present

**C**OLONEL LEMUEL Q. STOOPNAGLE takes pen in hand to say: "I always thought that MOVIE AND RADIO GUIDE was a swell magazine, but I never realized that it had so many readers. I've been overwhelmed by letters, phone calls, etc., due to something you printed in your columns. Here's the story: In your issue of Feb. 17-23, you printed my Quixie Doodle as follows: 'A man bought a horse for \$70, sold it for \$80, bought it back for \$90, and sold it the second time for \$100. What was his profit?' You gave the answer as \$10 profit, but the correct answer is really \$20 profit, as was originally printed on the sheet I sent you. Since then the letters and the phone calls have been coming in. A sidewalk reporter on WOMI writes me he saw the Quixie Doodle in MOVIE AND RADIO GUIDE, used it on a program and gave the \$10 answer. He says his phone keeps ringing all the time with people telling

him to go back to school. One night last week, long past midnight, I was awakened in my home by a long-distance call from one of your readers way down in Magnolia, Mississippi, who was throwing a party and wanted me to settle a raging argument about that Quixie Doodle. I thought you'd enjoy hearing about this, and knowing that because of this little mistake I'm having 'more fun than anybody.' Cordial-like, Col. Stoop." Thank you, Colonel Stoopnagle, for your note. We have received literally hundreds of letters. We have attempted to answer them all. Here, for all who were puzzled, is our admission that we made a mistake in copying the answer. For future reference and to end the record, the man who traded horses really made \$20 on his transactions. And we made the happy discovery an incredible number of lynx-eyed readers follow our "Brain-Busters" department each week.—The Editor.

## Movie and RADIO GUIDE

M. L. ANNENBERG, Publisher

Vol. 9, No. 25, March 30-April 5, 1940

731 Plymouth Court, Chicago, Ill.

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## NEXT WEEK

Thrilling pictures!  
Hot news and gossip!  
Sensational stories!

### RADIO



LOWELL THOMAS CELEBRATES TEN YEARS OF NEWSCASTING. READ OUR STORY OF HIS RADIO CAREER

### MOVIES



WE GAVE YOU ROONEY AS EDISON THE BOY. NOW—SCOOP PICTURES OF SPENCER TRACY AS THE MAN!

### PROGRAMS



PROGRAM CHANGE: BEN BERNIE, LEW LEHR (ABOVE) MOVE TO NEW DAY. USE OUR PROGRAM LISTINGS



Above—Don Ameche



Above—Pat Friday

## PREMIERE of the WEEK Don Ameche's Variety Show

**W**HEN Don Ameche parted with Charlie McCarthy and Company last January, **MOVIE AND RADIO GUIDE** predicted his early return to the air with a show of his own. What could not be predicted was that Don would return—this time for Old Gold—to the exact Friday night spot and network on which he whizzed out of nowhere to fame four years ago on "First Nighter." That is just what will

happen Friday night at the premiere of "Don Ameche's Variety Show" (NBC, 10 p.m. EST; 9 CST; 8 MST; 7 PST).

It'll be a happy day for the host of admirers this sparkling actor-emcee claims today. Besides his own witty self, Don will present a cast calculated to delight everybody. The line-up very likely will include Pat Friday, college-girl songstress who made a hit on "Kraft Music Hall" last summer, others.

# COMING EVENTS

For the Week of March 30-April 5

Bob Burns' brother on "Barn Dance" Saturday; Taylor and Stanwyck on "Screen Guild" Sunday; Welles closes "Playhouse" Sunday; Lanny Ross begins new show Monday

## Saturday, March 30

MRS. ANTON LANG, JR., who plays Mary Magdalene in the world-famous Oberammergau Passion Play, will tell the story of the real Mary Magdalene, who came first to the tomb on Easter morning, on "Call to Youth." NBC.

Eastern 12:30 p.m.	Central 11:30 a.m.	Mountain 10:30 a.m.	Pacific 9:30 a.m.
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JAMES LANERI brought 'em back alive, but he almost scared them to death doing it! The intrepid pilot who used a plane to bring back specimens of wild animals from the South Seas will have his experiences dramatized on the air-minded "Sky Blazers" show. CBS.

Eastern 7:30 p.m.	Central 6:30 p.m.	Mountain 5:00 p.m.	Pacific 8:00 p.m.
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EXTRAORDINARY is the word for "The Withering Glare of Amelia Peck." It's the play by Randal MacDougall to be presented by "Radio Guild." And concerns the whimsical situation of the sweet old lady who discovered to her dismay that she had an "evil eye." NBC.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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"BUB" BURNS isn't as well known as his famous comedian brother, Bob "Bazooka" Burns, but he doesn't rely on his brother's reputation to carry him into radio popularity. He'll make his big-time air bow on the "National Barn Dance" this week. Listen to his own special brand of humor and philosophy. NBC.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 6:30 p.m.	Pacific 5:00 p.m.
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## Sunday, March 31

"COFFEE FOR TWO," a story which appeared in a recent issue of *Collier's*, is the basis of this week's "I Want a Divorce" drama. It's the story of a husband who gets a bit too sympathetic about the troubles of a second woman and has to be dealt with by a special treatment. NBC.

Eastern 3:00 p.m.	Central 2:00 p.m.	Mountain 10:30 p.m.	Pacific 9:30 p.m.
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PAULETTE GODDARD, with two motion-picture commitments overlapping, requested that her appearance on "Sil-

ver Theater" as scheduled for March 17 be postponed to this Sunday. CBS.

Eastern 6:00 p.m.	Central 5:00 p.m.	Mountain 4:00 p.m.	Pacific 3:00 p.m.
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BARBARA STANWYCK and Robert Taylor, who are touted as one of the few Hollywood marriages slated to stick, will present the contrast of co-starring in "Allergic to Love," a comedy drama written especially for their appearance on "Screen Guild Theater." CBS.

Eastern 7:30 p.m.	Central 6:30 p.m.	Mountain 5:30 p.m.	Pacific 4:30 p.m.
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TOMMY TUCKER, who studied to be a business tycoon, got a degree and six months later was playing piano with a dance band, will bring his own currently spiraling band to the "Fitch Bandwagon" this week. Amy Arnell is featured vocalist. NBC.

Eastern 7:30 p.m.	Central 6:30 p.m.	Mountain 5:30 p.m.	Pacific 4:30 p.m.
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ORSON WELLES will tickle, charm or startle listeners for the last time in the current sponsored series this Sunday night, though it is reported that he will continue in some dramatic capacity as a sustaining feature, pending, of course, commercial offers: "Alice Adams" is tentatively booked as the last offering of "Campbell Playhouse." CBS.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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## Monday, April 1

TED MALONE, whose "Between the Bookends" is a popular afternoon fixture in many thousands of homes, has moved to an earlier time spot. NBC.

Eastern 1:15 p.m.	Central 12:15 p.m.	Mountain 11:15 a.m.	Pacific 10:15 a.m.
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LANNY ROSS' smash success with a revolutionary singing program in the midst of daytime serials has prompted his sponsor to shift him to a night spot to satisfy a bigger audience. Beginning this Monday, Lanny's memory song program will be heard Monday, Wednesday, Thursday and Friday in

the spot left vacant now by "Lum and Abner." CBS.

Eastern 7:15 p.m.	Central 10:15 p.m.	Mountain 9:15 p.m.	Pacific 8:15 p.m.
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DAGWOOD BUMSTEAD has chosen April Fool's Day as his unofficial birthday, since his official one was one of those four-year February 29 affairs. If you know Dagwood and his capacity for trouble on the "Blondie" sketch, you'll know that something exciting is just bound to happen April 1. CBS.

Eastern 7:30 p.m.	Central 9:30 p.m.	Mountain 8:30 p.m.	Pacific 7:30 p.m.
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ANN SHERIDAN, whose undisguised oomph epitomizes Hollywood glamour in many eyes, is the probable guest of the program "Little Ol' Hollywood," featuring Ben Alexander, emcee, Two Happy People, songstress Gogo DeLys and Gordon Jenkins' orchestra. NBC.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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## Tuesday, April 2

THE MAKE-UP ARTIST, the man behind the glamour and horror of Hollywood films and portraits, will emerge from behind his masks, wigs and grease-paint to divulge the specialized intricacies of their profession on the "Americans at Work" series. CBS.

Eastern 10:15 p.m.	Central 9:15 p.m.	Mountain 8:15 p.m.	Pacific 7:15 p.m.
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## Thursday, April 4

THE OLD WEST, one of the most colorful chapters of American history, will be vividly painted with the notes of a hundred musical instruments when Raymond Paige directs his huge orchestra in a medley of western ballads on "Musical Americana." The medley will include "The Old Chisholm Trail," "Carry Me Back to the Lone Prairie," and "The Last Roundup." NBC.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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ANNE JAMISON, affectionately remembered by many listeners for her soprano singing on the "Beauty Box" and "Hollywood Hotel" programs, will

be one of Bing Crosby's guests on "Kraft Music Hall." NBC.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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## Friday, April 5

DON AMECHE brings a brand-new show, headed by his own bubbling personality and acting-singing talent, to the thousands of listeners who have been clamoring for his return. NBC.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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(For further details see opposite page.)

## MUSIC GUIDE

Among this week's musical highlights are: Famous pianist Vladimir Horowitz with the New York Philharmonic; Marian Anderson, guest on "Ford Sunday Evening Hour"; John Carter, tenor, guest of "So You Think You Know Music."

(For further details see Pages 12 and 13)

## SCHEDULE CHANGES

"Ellen Randolph," daytime sketch, is now heard at a new time Monday through Friday. NBC.

Eastern 10:30 a.m.	Central 9:30 a.m.	Mountain Not Available	Pacific Not Available
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"Mr. District Attorney," formerly heard on Sundays, will now be heard Thursdays beginning Thursday, April 4. NBC.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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"I Love a Mystery," formerly heard Monday through Friday, will now be heard on one day only starting Thursday, April 4. NBC.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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"Metropolitan Opera Auditions" was last heard Sunday, March 24.

"Quaker Variety Party," starring Tommy Riggs and Betty Lou, was last heard Monday, March 25.

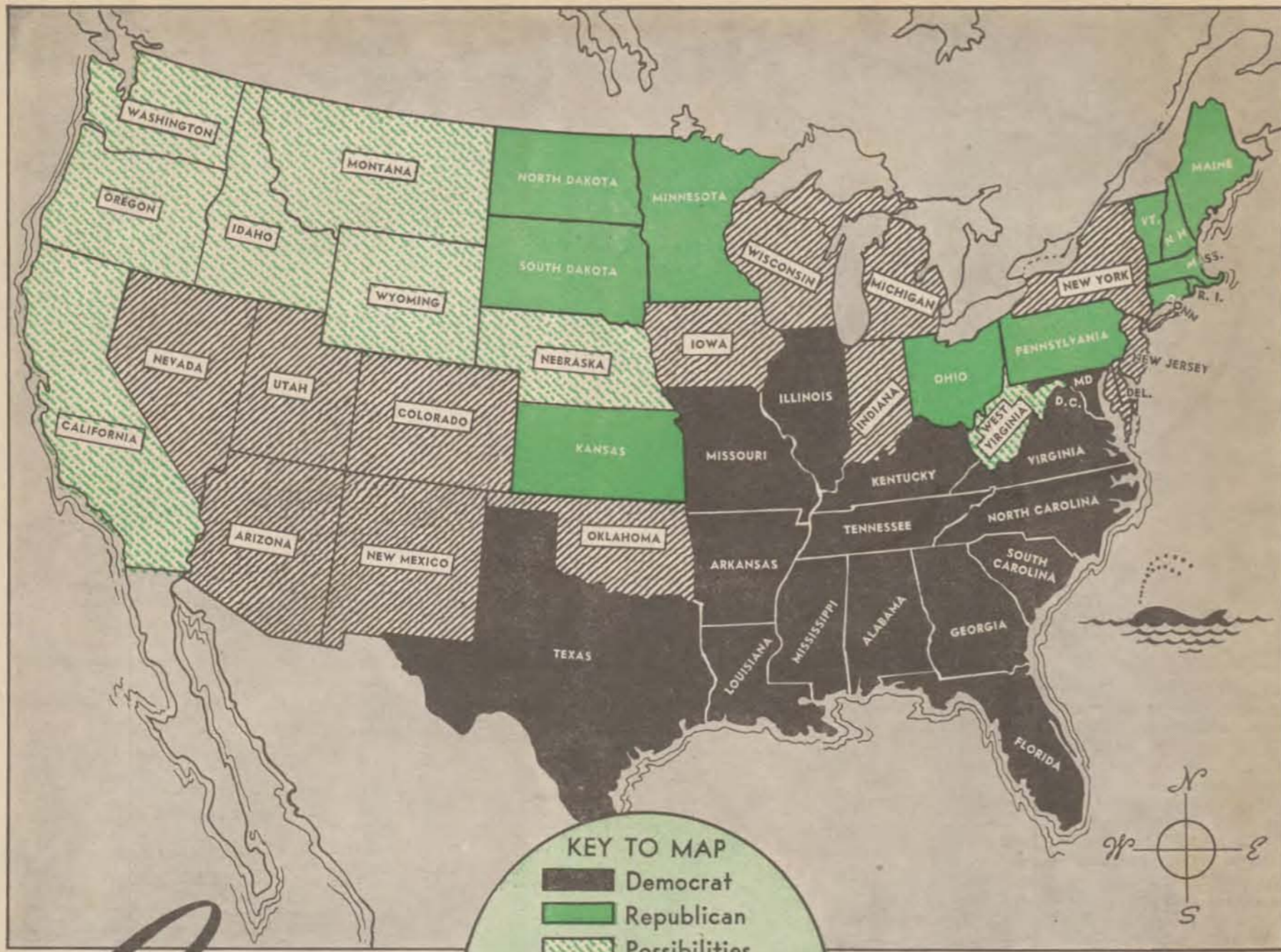
"George Jessel's Variety Program" was last heard Thursday, March 28.

"Those We Love," dramatic program, was last heard Thursday, March 28.

"Lum and Abner," comedy sketch, was last heard Friday, March 29.

"This Day Is Ours," daily morning sketch, was last heard Friday, March 29.

**Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated**



# Can RADIO ELECT Mrs. Roosevelt

A GROUP of Washington newspaperwomen who regularly cover Mrs. Roosevelt's press conferences were talking. Some thought President Roosevelt should run for a third term, others didn't. The one matter they all agreed upon, however, was that regardless of who the next President happened to be, Eleanor Roosevelt should go on being the First Lady. They agreed that she is the greatest President's wife since Dolly Madison.

It remained for a man—and a very sound political observer—to broach the subject uppermost in all of these women's minds. Arthur Krock, writing in the *New York Times*, said: "Some people have indeed uttered the hope that Mrs. Roosevelt will prove to be her husband's choice for nomination as his successor." That is a conservative statement. Thousands have uttered such a hope, thousands who have gotten their picture of this grand First Lady from her many radio appearances—to say nothing of impressions gained at first hand from her far-flung tours of the nation and her widespread interest in matters close to the hearts of the people.

Americans think nothing of hearing Mrs. Roosevelt speak on "The Town Meeting of the Air" from New York one night and, next morning, have her pop up in their town, many miles distant, to open an NYA swimming-pool. At least one of Mrs. Roosevelt's many interests is an interest close to your heart, and it is this mutuality of interests with the average American plus her very human and understanding outlook on life that makes Mrs. Roosevelt a presidential possibility of prime importance.

If you would roughly gauge Mrs. Roosevelt's influence, consider that her column, "My Day," is syndicated in seventy-eight daily newspapers and reaches 4,500,000 readers; that she has traveled, in her seven years in the White House, 280,000 miles by plane, train and auto, visiting every state in the Union excepting, oddly enough, South Dakota; that her fan mail averages 350 letters a week, a figure which would make the average Hollywood glamour star grow green with envy. Add to all this the fact that Mrs. Roosevelt—per-

The map above shows Mrs. Roosevelt's chances for election. Our forty-eight states represent 531 electoral votes. To win, a candidate must poll at least 266. States normally Republican (solid green) represent 133 votes. States normally Democratic (solid black) represent 187. If Mrs. Roosevelt could add sixty-one electoral votes of states (shaded green) where she is very popular, and also win either pivotal New York's forty-seven votes or Michigan's nineteen, she would have her majority—and the Presidency.

haps next to her husband—commands a radio audience no other personality approaches, although at the moment her radio appearances are infrequent and irregular.

Shortly after Roosevelt's election in 1932, Mrs. Roosevelt became the target for Democratic and Republican criticism alike when she appeared on a commercial radio program. Up till then, America had an idea that its First Ladies should sit back and be the gracious type of White House hostess that Grace Coolidge had been, and the idea of a President's wife speaking on a commercially sponsored program outraged everyone. She dropped the program.

In 1934, when Mrs. Roosevelt again appeared in a sponsored radio series, there was a wholehearted acceptance of the idea. By then, the public knew that Mrs. Roosevelt was sating no personal ambitions nor plenishing her own pocketbook (her earnings were turned over to charity). But there was more than this behind the public acceptance of Mrs. Roosevelt as a personality in her own right. Mrs. Roosevelt had com-

pletely altered the public's concept of what a President's wife should be and think and do, so much so that a Gallup Poll last year showed two-thirds of the people of America approved the way she conducted herself.

In the early days of her first ladyship, Eleanor Roosevelt's multifarious activities came in for much criticism. She was cartooned, lampooned, caricatured in miners' dress, espousing the causes of youth groups then considered pinkish by conservatives. Democrats were more severe than Republicans in their remarks. Even Louis Howe, late secretary to the President, once told her, "If you aren't called a communist before the President is out of the White House, we'll all be lucky." Mrs. Roosevelt was then speaking before pink-tinged youth groups, going down into mine shafts, dancing with poverty-stricken tenant farmers, speaking on the radio with a voice that was nervously high and jittery. Democrats asked why she had to do such things; Republicans chuckled up their sleeves. "Let her keep it up," they said. "She'll ruin the new administration."

TO THEM all, Mrs. Roosevelt had one answer. She had to go on being the kind of person she was, but she'd try to correct the faults they pointed out. So she took voice lessons. She's still taking them, although a professor of public speech in a large midwestern university recently told this writer that she was the most pleasing of the many women speakers he heard on the air. He said, "Her voice is well modulated with a nice timbre, while her delivery is easy and pleasantly informal. All of which is remarkable to those of us who remember her voice of a few years back and realize that these qualities are mostly acquired." The effect of Mrs. Roosevelt's speeches in a political campaign—whether they be for her own candidacy or on behalf of another—

would be devastating. Radio, more than any other force except the force of her own dynamic personality, would prove her most effective weapon should she choose to run for the office now held by her husband.

Mrs. Roosevelt's vitality and good health are amazing. The past seven years have found her doing more things, traveling more miles, writing more words and making more speeches than any other person in public life. She works while traveling, often writing her daily column with a portable typewriter in a plane-seat. At other times, she dictates her column while knitting socks for her grandchildren. She can do many things at once and is blessed with the ability to dismiss from her mind one subject and move on to another. She walks with great speed. In New York, she often saves time by using the subway. Business visitors to her office at the White House find Mrs. Roosevelt standing as they talk. It's a subtle way of asking them not to waste her precious time. When this fails, she says, "Have you told me everything? Good-by." But she uses these devices with such graciousness and charm that no offense is given or likely to be taken.

She is prompt about appointments. These are set three months in advance and kept in a little black book by Miss Malvina Thompson, her secretary. Once, when she missed an appointment in St. Louis, it was such an unusual phenomenon for her that she

commented on it at great length in her column. Miss Thompson accompanies her on all trips, but personal maids seldom are taken. She feels that the one way to grow old quickly is to have someone wait on you. She makes three lecture tours a year, offers five subjects, none of them dealing with politics. Eleanor would like to talk politics but her tour manager won't give in. Proceeds of these lectures go to charity, largely to Quaker activities. On tour, she is often asked the inevitable "Will the President run for a third term?" Her answer to that one is: "I haven't asked him yet; you might if you happen to see him."

Many of Eleanor's charity gifts are administered as a result of her personal mail. Last year she received 150,000 letters, many of them asking for favors and help. Sometimes Eleanor helps correspondents individually. She has often set up old people in the cookie business. More often, she's referred the letters to agencies set up for just such purposes. She personally answered some five hundred of these, signed perhaps twenty thousand more, while the remainder were taken care of by a staff of fourteen clerks and stenographers under Miss Thompson's direction. Her family and intimate friends have provided her with samples of their envelopes, and whenever one of these envelopes arrives it is forwarded to her immediately. Her widely separated family—which has never been hampered in pursuing their own individual-

istic lives because of their father's position—uses Mrs. Roosevelt as a clearing-house for items of family news of interest to all. The children seldom write to each other. They don't have to. Mrs. Roosevelt relays items from one child to another. She writes each of them once every ten days, regularly.

MRS. ROOSEVELT is perhaps more disinterestedly interested in the underdog than any other person ever to appear on the American scene. She has received Negroes at the White House, striven to alleviate their position and help them to solve their problems. Her resignation from the D. A. R. when it refused to permit Marian Anderson, famed Negro singer, to appear in concert at Constitutional Hall was applauded and booed. Her work on behalf of poverty-stricken miners is well known. She acts as a sort of inspector-general of the National Youth Administration during her travels and her deep interest in the problems of youth often leads her to write little notes to the NYA administrator, like, "I think that Mr. So-and-So could do a much better job than he is doing..."

While most women in public affairs draw criticism from others of her sex, Mrs. Roosevelt draws only admiration. One of her favorite topics of conversation—and also a subject of one of her lectures—is woman's position in the world. Once she edited a short-lived periodical called "Babies, Just Babies." She has asked her literary agent to seek assignments from women's magazines in preference to others. She gets a dollar a word for such articles, turns her checks over to charity. Her insistence upon all women reporters at her press conference has boomed the female reporting business in Washington, created many new jobs for newspaperwomen. Those assigned to Mrs. Roosevelt come away swearing by her.

Perhaps the best continuing portrait of Mrs. Roosevelt is to be gained from her newspaper column, "My Day." When the column was first proposed and written, Mrs. Roosevelt had permitted a schoolteacherish and stilted (Continued on Page 56)

## PRESIDENT?

CAN RADIO HELP OUR GRANDEST FIRST LADY BECOME OUR FIRST LADY PRESIDENT?  
by LORRAINE THOMAS



As First Lady, Mrs. Roosevelt has innocently outsmarted the smartest politicians at all of their tried and true vote-getting tactics

More important, her travels and radio talks have led her straight to the innermost problems—and the hearts—of the common people

# This Week Along the *Airialtos*

Jack Benny renews with sponsor; Barry Wood to do spot broadcasts; Lou Gehrig tragic on Bergen show; Yvette covers up

SEE PAGE 3 FOR NEWS OF THIS WEEK'S IMPORTANT PROGRAMS AND GUESTS

#### Jack Benny Renews with Sponsor

HOLLYWOOD, CALIF.—Jack Benny has signed to continue his Sunday night broadcasts for another season for his present sponsor, effective next fall after the summer vacation. Next year will be Benny's ninth in radio. His present three-year contract, the first long-term non-cancelable agreement in radio history, ends in June.

CAMDEN, N. J.—Paul Robeson has recorded for RCA Victor the sensationally popular "Ballad for Americans," which rocketed to instant acclaim last November when first broadcast on the CBS "Pursuit of Happiness," with Robeson doing the solo lead. Rarely has a work of American music created such a spontaneous and intense interest. At the original broadcast an audience of several hundred almost stopped the show with their enthusiasm, and the broadcasting system's switchboards were jammed for several hours with "bravo" phone calls.

WASHINGTON, D. C.—Painting a glowing picture of the future of "frequency modulation" broadcasting, Maj. Edwin H. Armstrong, inventor of the revolutionary system, spoke on the first day of hearings to determine the future of F.M. With an interested audience overflowing a large auditorium, Maj. Armstrong demanded more channel space for his staticless system, thus stirring up friction with television interests, into whose field of frequency allocations his system would expand. About 100 stations have applied for licenses to do F.M. broadcasting.

#### Barry Wood in Spot Broadcasts

NEW YORK, N. Y.—Barry Wood will be dropping in more regularly than the milkman and the gossip neighbor when the sponsors of "Hit Parade" put their new commercial stunt into effect on a major number of the country's radio stations. Exactly on the hour at every hour of the day a time announcement will be made, and then Barry will go immediately into a recorded song—the song whose rating in the "Hit Parade" list corresponds to the time of day. Two extras will be sung in number eleven and number twelve spots.

NEW YORK, N. Y.—The first ball of the Associated Actors and Artistes of America will be held at the Waldorf-Astoria Hotel April 21. Johnny Green's orchestra and a galaxy of stars will entertain, and supper by "Oscar of the Waldorf" is included in admission price.

HOLLYWOOD, CALIF.—Gracie Allen, running for president on the Surprise Party ticket, has decided to hold her laugh convention in Omaha, Neb., May 15, from where she and George Burns will air their weekly CBS broadcast. The whole stunt will be carried out the American way. Gracie's special train from Hollywood will make stops for rear-platform speeches, and greetings from officials will be proffered at some cities.

NEW YORK, N. Y.—Prompted by the success of its recent tour, the New York Philharmonic-Symphony Orchestra has scheduled an extended list of seventeen concerts in sixteen cities for next fall. The itinerary is as follows: York, Pa., Nov. 18; Baltimore, Nov. 19; Toledo, Nov. 20; Chicago, Nov. 21 and 22; Milwaukee, Nov. 23; Ann Arbor, Mich., Nov. 24; Saginaw, Mich., Nov. 25; Lansing, Mich., Nov. 26; Ft. Wayne, Ind., Nov. 27; Cincinnati, Nov. 28; Columbus, Ohio, Nov. 29; Pittsburgh, Nov. 30; Washington, D. C., Dec. 1; Providence, R. I., Dec. 3; Boston, Dec. 4; Springfield, Mass., Dec. 5.

FLINT, MICH.—The "Green Hornet," one of radio's super-crusaders, saved a real youth from jail recently. A seventeen-year-old boy was being tried on charges of attacking a girl in Flint. When the youth insisted he was at home listening to the "Green Hornet" at the time of the assault, the judge ordered the lad to write a resume of the dramatic episode. It was checked with Jack Lewin, author of the NBC serial, and found substantially correct. The youth was found "not guilty."

NEW YORK, N. Y.—The Brooklyn torador, Sidney Franklin, has been given "thumbs down" as a guest on Ripley's show, on which he would have been picked up from a Lower California arena battling a bull. The reason he can't throw the bull on the air is that the last time Franklin appeared on the air the Society for the Prevention of Cruelty to Animals stirred up quite a tempest of complaint.

#### Key City Items

In New York: The political quiz show, featuring Hugh Johnson, Dorothy Thompson and others, reported as a prospect in this department last week, appears to have hit a permanent snag . . . Met star Lily Pons has contributed \$1,000 to the Metropolitan Opera Fund, which is asking public aid to continue its existence . . . Jimmy Durante is being offered for sale in a kiddie show in which Durante would be featured as Uncle Schnozzle.



WHERE'S CHARLIE?—Never entrusting Master McCarthy to a red-cap, Bergen totes him about in this private compartment, was snapped in Chicago recently en route to New York for several broadcasts

In Hollywood: Eddie Cantor, who has been dickering with prospective sponsors in New York, has postponed his scheduled visit to NBC's "Yesterday's Children" to April 12 . . . "Lum and Abner" go to work in front of the cameras soon for Voco Productions . . . It is reported that Camels has bought the Al Pearce show . . . Comediennes "Brenda and Cobina" are being considered as a summer replacement for the Bob Hope show, on which they now appear . . . The "Voice of Experience" is conferring with prospective sponsors for a summer series.

In Chicago: Everett Mitchell, famous announcer of "National Farm and Home Hour," has started a new noontime spot series called "Farm Fair of the Air" for Standard Oil of Indiana . . . The Garry Moore-Ted Weems "Beat the Band" show has won a fifty-two-weeks renewal after a successful trial of only a few weeks.

## IN NEW YORK with Wilson Brown

### Lou Gehrig Tragic

After seeing Charlie McCarthy in action during his initial broadcast this season from New York, we left the studio thinking not so much of the saucy dummy, but of Lou Gehrig, crippled, in a much more serious condition than we had suspected. He was the guest of the show. When Gehrig walked the few feet from his seat on the stage to the microphone, the audience's silence was profound, undoubtedly because of their astonishment of his condition. He walked deliberately, slowly, awkwardly, yet faltering. He created the tableau of a man to be pitied. If any

broadcast was more pleasant to those who couldn't see it at its point of origin, this was it.

Robert Ripley's niece and secretary, Louise, is a thing of the past to George Griffin, the NBC singer. Miss Ripley, believe it or not, is going to altar her sentiments with George Dickerson, an airplane exec.

### Lowdown on Yvette

Now that we know NBC's "Yvette" is not French, and now that NBC knows we know it, the network is trying to cover up by saying "Yvette" had difficulty pronouncing her "r's" and tried to make the most of it. She is actually Elsa Harris of Birmingham, Alabama. She's one of four children—two boys and two girls—all of whom sing and paint, two professionally. Elsa did a bit of singing with some New York bands but never got anywhere. Then she followed painting seriously, studying with a sister who is now a professional painter in New York. Still desirous of a singing career, she auditioned for Max Gordon, a Broadway producer, where John Royal, NBC's vice president in charge of programs, heard her. That is how she got on the air.

Another Broadway musical extravaganza being plotted is "Louisiana Purchase" and Wynn Murray of the Fred Allen show has the inside track for a featured singing role.

### Best-Dressed Helen Menken

The Fashion Academy Award for 1940 to the best-dressed woman in radio goes to Helen Menken, star of "Second Husband."

At 9:55 nightly except Sunday,



A FRENCH MADEMOISELLE?—That's how NBC billed this charming songstress when introducing her to listeners recently (Sundays) as Yvette. The truth: Yvette is really Elsa Harris of Birmingham, Alabama!

Don Costello is murdered in the play, "The Weak Link," on Broadway. Less than a fortnight ago he enacted Hortensio in "The Taming of the Shrew" which was produced by the "Columbia Workshop." So that he could make the broadcast, the curtain for "The Weak Link" went up ten minutes earlier than usual, and he was therefore murdered at 9:45 p.m., allowing time to get to the broadcasting studio.

"Manhattan Mother" is considering a switch to a morning spot . . . "By Kathleen Norris" is scheduled to leave the air soon . . . Claude Rains will come to New York sometime in April for a guestar on "Star Theater" . . . Joan Banks will be the new leading lady on "The Life of Mary Sothern" . . . Newest addition to "Joyce Jordan, Girl Interne" is Charlotte Holland, who comes into the script permanently as an attractive Canadian nurse. Charlotte happens to be a Canadian in real life . . . The voice behind "Mary Peterson" in CBS' "Your Family and Mine" is that of Elspeth Eric, currently playing in Broadway's hit, "Margin for Error," and formerly featured in radio shows "Joyce Jordan," "Big Sister," "The Life and Love of Dr. Susan" and others . . . Phil Baker and his one-time stooge, Harry (Bottle) McNaughton, are footloose and fancy-free as far as radio is concerned, but Bottle confides that he has a sponsor very much interested in a one-half-hour musical comedy program with Bottle as the star.

### Tony Wons to Guestar

Tony Wons will make some guest appearances on major network shows as a prelude to his going network in the fall with his poet-philosopher idea

. . . The tryout "Celebrity Minstrels" on NBC is the outgrowth of last year's "If I Had the Chance." Mort Lewis, conductor of the minstrels, last year conducted the quiz show and found more people wanted to be minstrels than anything else. If a sponsor doesn't grab the minstrels idea after four broadcasts, it is rumored NBC will drop it. Only nibble so far is from "Town Hall Tonight" as a summer replacement for Fred Allen.

We understand that Frank Farrell, the New York newspaperman who kidnaped Charlie McCarthy on his last trip to New York, is under surveillance while Edgar Bergen is in town with Charlie and Mortimer . . . "Information, Please" won its suit to restrict publication of a magazine of the same name. Clifton Fadiman, of that same show, and his brothers have formed a producing company and probably will be instrumental in putting some celebrated literary figures on regular programs.

## IN HOLLYWOOD with Evans Plummer

Much discussion this week of the Bing Crosby family status. When Ann Sothern gave a baby shower for Mrs. Ray Milland, an old superstition (and Hollywood dearly loves old—or new—superstitions) was revived—the donor of the seventh gift opened would be the next on the list of Mr. Stork. When Dixie Lee Crosby's gift was opened, seventh, she almost fainted—and she wasn't fooling! Bob Burns, KMH's Van Buren Confucius, apropos of this subject, suggested a picture with Bing



SKIING STARS—Peggy and Pepper, sister and brother of "Pepper Young's Family" (NBC, Monday through Friday), are good friends Betty Wragge and Curtis Arnall in real life and go in for real-life skiing



# Along the AIRIALTOS (Continued)

Kathleen Wilson seeks a divorce;  
Dick Todd's records top Victor-  
Bluebird sales; Artie Shaw opens  
in Chicago with new band soon



WITH PARDONABLE PRIDE, Louise Hall notes good looks of her sister-in-law, Frances Langford, songstress of "Texaco Theater" (CBS, Wed.), as they eat at Hollywood's Brown Derby. It was through Louise that Frances met husband Jon Hall—who, incidentally, might have something to do with Frances' growing beauty

interminably. The art lies in keeping the sound of rainfall subdued but still audible enough for the audience to realize what is happening. And when any radio show does a play featuring a rainstorm, you may be sure most of the soundmen in the country are listening in to see if there are new means of reproducing rain. Each has a different rain device, which he keeps secret. X-92, where are the hidden plans?

#### Brooks' Babblings Backstage

Hal Perry, Mr. Gildersleeve of the Fibber McGee show, did a beautiful re-

Rudy's and Slapsie-Maxie Rosenbloom's faces when the kidding Kayo man was supposed to be giving Rudy a rubdown. The noise was simply a soundman slapping his own bared arm, but Vallee looked at the audience as if he were astonished at the treatment.

#### No Man's a Hero to His Stogee

Just to show that you can't think you're good, even on the top of the heap, when Bob Hope was preening himself after his last preview broadcast, Jerry Colonna popped up with a basket of eggs that Irene Rich had just been posing with for pictures, and dropped them at Hope's feet. "Here," the Colonna snarled, "are a few you forgot to lay!"

#### This Week's Tagline

Rudy Vallee, having to rush to the San Bernardino Orange Show after his broadcast the other night, requested a police escort. After the show, in his hurry to escape autograph-seekers, Vallee dashed madly through the back entrance and was off. The two cops, who were tied up by the studio crowds, are still wondering "where that guy Vallee is!"

## IN CHICAGO

with Don Moore

#### Dick Todd Top Recording Artist

Dick Todd, whom we touted as a crooning comet several months ago, has zoomed to the very top of the vocal-recording sky, now ranking as number one artist in the sales of RCA Victor-Bluebird records. The husky young man with the carrot-colored hair and indigo voice, currently heard by radio listeners on "Avalon Time," is also, confidentially, being pointed toward a movie career. He has been making semi-secret special plane hops to Hollywood from Chicago for huddles with film execs, with prospects at this writing unclosed but very warm. In 1939 Dick turned out forty-eight "sides," or twenty-four records, for the nation's thousands of juke boxes and private phonographs. This year that number will be doubled! With the prospect of flying some 40,000 miles between Chicago and New York for recording work, about 10,000 miles for personal appearances, and a few thousand more miles probably for Hollywood confabs, Dick is thinking seriously of getting a plane. A long way from hammering railway ties in Canada ten years ago!

#### Artie Shaw in Chicago

Artie Shaw and his new band, or probably only part of the thirty-two-piecer he organized for recording, are set for the Sherman Hotel's Panther Room, perhaps to start April Fool's Day. . . . Professor Quiz was lucky if he found time to brush his teeth with his sponsor's product while he was here for his March 15 show. During the several days he was in town, besides his quiz show he appeared on a special CBS program for the crippled, entertained youngsters at Hull House with his expert amateur magic, and appeared as guest of several other programs and functions. . . . Uncle Walter (Tom Wallace), heap-big medicine man for squaw-squelched braves with his "Dog House" program, has received the gift of an Indian blanket and a pipe of peace from an Arizona Hopi Indian chief who evi-

Crosby's entire family in the cast, to be called "My Son, My Son, My Son, My Son!"

#### So Radio Robs the Movies?

After listening to scores of radio-treated film stories it will be fun to see an original radio drama on the screen. True Boardman and Grover Jones, who script so many of the airings, wrote "Son of the Navy" especially for Ginger Rogers' appearance on "Silver Theater"—and it made such good listening that it has been filmed by Monogram, with Jean Parker, James Dunn and Martin Spellman, and will be released soon.

Lum and Abner cut short their long-planned New York trip so that they could be back in Hollywood to begin their maiden motion-picture venture April 1. The story will follow their broadcasts in format—a homey, small-town sort of thing in a serious vein—with the familiar characters established over the air. At this writing Lum and Abner are still dickering with sponsors.

Another radio light's debut in motion pictures occurred this week when Tim Ryan, erstwhile partner of Texaco's Irene, played one of the gangster roles in Warners' "Brother Orchid," which stars "Big Town's" Eddie Robinson.

#### Kathleen Wilson to Get Divorce

"One Man's Family" is having some real vicissitudes. Kathleen Wilson (Claudia) is getting a divorce, and author Carlton Morse has been ill in the hospital.

#### Tricks to Make the Wheels Within Wheels

Just as a good cook will often leave out an important part of a recipe when she tells how to make her special dish, so it is with radio's soundmen. After the Lux Theater airing of "The Rains Came," Charlie Forsyth, sound-effects expert, received almost as many letters, post-cards and telegrams as the stars on the show, which is the most difficult of all plays from a sound-effects standpoint. Rain is the hardest sound to reproduce, and in this the rains go on

cording job recently, and didn't know it! Coming early to the rehearsal of Arch Oboler's "Johnny Got His Gun," he and Jimmy Cagney decided to run over the play. So Hal played his own role, and Jimmy's father, brother, mother and sweetheart. His falsettos were so funny that Cagney switched on the recording apparatus—and now, is Hal taking a ribbing?

Dick (Stinky) Rogers, Will Osborne's vocalist and collaborator, since seeing, from a distance, Arleen Whelan on her personal-appearance tour in New York, has been composing songs with her in his heart. Since he's been in Hollywood, he's been begging all and sundry for introductions, but so far he's missed connections. Maybe that's the inspiration of the title of the newest Rogers-Osborne hit, "Wouldst Could I But Kiss Thy Hand, Oh Babe!"

The reason for the studio audience's laughs at the first airing of the new Vallee show was the expression on

dently knows how it feels to get in a dog-house teepee.

Happy Jack Turner's "Dusty Trail" looks to be headed up the hill, was played on the networks seventeen times in a recent week . . . Which reminds me that Uncle Will Rossiter, Chicago's young old man of music publishing, has just had a birthday—which one he doesn't reveal, but he isn't hesitant about admitting to fifty years in the publishing business. Uncle Will is a familiar and popular fixture around the studios, gets up early enough to have breakfast regularly with the "Breakfast Club" gang . . . George Barnes, guitar whiz heard on "Plantation Party" and other shows, has added bull fiddle playing, with his own technique, to his already wide command of string instruments.

#### Whistler Tanner Has Son

There's relief and pride in Elmo Tanner's whistling in Ted Weems' orchestra (on "Beat the Band") now, for Elmo, Jr. (the Tanners' first), arrived March 13. Fellow musician Red Ingle has already offered to paint a portrait of the child and title the picture "Whistler's Son" . . . Tommy Bartlett, red-haired idol of women listeners in several WBBM women's programs and emcee of the CBS "Good Morning" show, finds time for many other activities. Recently, for instance, he conducted a round-table radio discussion at Purdue U., and a Red Cross dinner, and appeared on the stage with actress Maureen O'Hara, making a personal appearance.

When Lou Breese made the bold bet that he could take the old song entitled "Oh!" dress it in modern garb and make a rejuvenated hit out of it, he started looking for a copy of the oldie and ran into trouble. He found many songs whose titles began with "Oh—" but no copy of just plain "Oh!" Now he's appealing to listeners to explore their attics . . . Announcer Charlie Lyon and "Vic and Sade" author Paul Rhymer are deep-sea fishing down Florida way . . . Pat Murphy (Scoop of

"Girl Alone") matched his Easter suit with a new blue Packard coupe . . . Dick Post (announcer of "Scattergood Baines") has had a sparkle in his eye ever since he put a sparkling diamond on the finger of Helen Corbin, secretary to Howard Mayer, Chicago publicist.

A genuine Florida hurricane is waiting quietly in the CBS sound-effects library for a call to duty in a script. It was brought back alive on a disk by recording engineer Marc Green, who trapped it on wax from his window in a hotel at Sarasota, Fla., while on a recent

special assignment in baseball spring training camps . . . With the "Contented Hour" program hopping mythically to all sections of the globe for musical presentations, director Josef Pasternack recalls with a whimsical smile the time some years ago when he was chief musical director of the Victor Talking Machine Co., and took two weeks to travel from Camden, N. J., to San Francisco and back to direct a one-hour broadcast on the Coast!

#### Malone Brings Back "Boy Blue"

What do you think of having a "Little

turn out school, maybe! Think it over, will you, and let me know your reactions? Here is my own contribution to the cause:

#### Sequel to "Little Boy Blue"

Still standing the long, lonely watch of the years  
The rust-colored, dust-covered toys  
Remember their comrade with little toy tears  
And sigh for the bygone joys.  
Yes, the years are long since he went away—  
That Little Boy Blue so fair;



WHY SO HAPPY, BOB?—The bazooka-playing comic of "Kraft Music Hall" (NBC, Thurs.) has reason to smile, for this is the first time he has dined out with Mrs. Burns since she suffered a fractured vertebra many months ago



BABY BALLPLAYER—When the Chicago White Sox came to Pasadena for spring practise, Fanny "Baby Snooks" Brice of "Good News" (NBC, Thursday) greeted them. She's pictured with catcher Michael Tresh

Boy Blue Day" once each year? Ted Malone has just launched such a proposal through his visit to the Eugene Field Shrine on his "Pilgrimage of Poetry." The idea is this: We are prone sometimes to live too much in the sadness of the past. Many Little Boy Blues have passed away and left behind lonely anguish. But wouldn't it please those toddling angels to know that their loved ones, instead of wasting with sorrow, were passing on some of the suspended affection to other Boy Blues who need it? And wouldn't it make their own Little Boy Blue seem closer to those so doing?

There should be one day each year set aside as "Little Boy Blue Day." On this day grown-ups should do something special for children—for the sake of themselves and all the Little Boy Blues above and here. Take a treat to an orphanage. Take a city kid to the country, a country kid to the city for a day's adventure. Make it a special time for adoptions. Give your own lads and lassies something to remember. Even

But they still doubt not they will meet to stay

Sometime with him, somewhere.

Now while they are waiting they'd like to play

With other little boys;

There must be tots who are lonely as they

And need a couple of toys;

The little old dog would shake off the dust,

Wag his tail as he used to do;

The little old soldier would shine through the rust

As he did for Little Boy Blue.

What a lesson of life in the dust that's spread

'Round that little toy man and brute!

What patience is in that shaggy head!

What faith in that proud salute!

And yet how strange that the folks don't heed

Their wistful desire to play

With Little Boy Blues who are living in need—

While waiting for one away.

EVERY  
MAN FOR  
*Himself*

"America's Town Meeting"—it could happen only here, where men dare to speak for themselves!

IN NAZI Germany Adolf Hitler speaks for every man, woman and child. In Communist Russia Josef Stalin does the talking for 180,000,000 people. News pictures of any other faces behind German or Russian microphones are as scarce as the proverbial hen's teeth. But in democratic America it is different. In America every man speaks for himself—and here again radio gives the cue, for the outstanding example of this truth is "America's Town Meeting" (Thursdays, NBC). Here Americans criticize high offi-

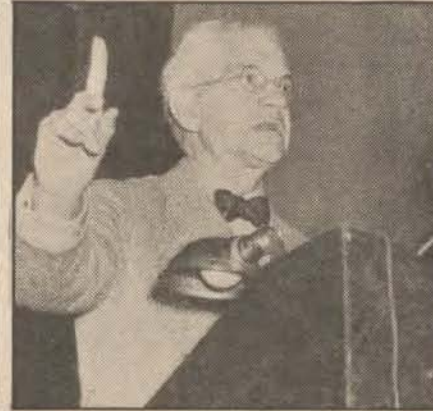
cial, government, each other. Here the sore spots of American life are uncovered for all to see—and be concerned about. Typical "Town Meeting" was on March 7 when ex-brain-truster Rex Tugwell clashed verbally with an officer of a California vigilante group over the Joad family—underdog dust-bowl refugees of Steinbeck's "Grapes of Wrath." "Town Meeting" goes believe that so long as Americans—like those pictured here—can speak for themselves, so long will America remain a great democracy.



HUGH JOHNSON (November 14, 1938): "Never . . . have there been such attacks on the freedom of the individual as are represented in the person of Mr. Hitler"



MARIE BENTIVOGLIO (Feb. 2, 1939): "It is through Fascism Italy feels that it is now in a position to press its claims and to insist that old wrongs shall be righted"



WILLIAM LYON PHELPS (Feb. 16, 1939): "The world is not nearly so comfortable, in the upper registers, but it is a lot more exciting . . . more interesting"



JAN MASARYK (Feb. 2, 1939): "There are almost no rules . . . Europe must face realities if she wishes to save herself. There have been too many threats . . . evasions"



GERALD P. NYE (Dec. 22, 1938): "A power to determine an aggressor . . . is the power to put the U. S. directly into . . . war without even asking Congress . . ."



JOSEPHINE SCHAIN (Dec. 22, 1938): "War now draws into its mesh women and children, the layman as well as the soldier. The whole . . . country is involved"



CHANNING POLLOCK (Jan. 19, 1939) on Foreign Propaganda: "It's a dull week's mail that doesn't bring me a dozen pamphlets supporting some foreign ideology"



EARL BROWDER (Jan. 19, 1939): "Communism has always stood for . . . unconditional freedom of religion . . . freedom to be without religion if that is one's conviction"



WALTER WANGER (Feb. 16, 1939): "Hollywood producers do pay attention to letters that fans write . . . some ask us to leave Hollywood, and that is difficult"



HAROLD L. ICKES (Jan. 12, 1939): "The suppression and distortion of news, for fear of losing advertising, is one of the gravest crimes against our democracy"



J. HAMILTON FISH (Nov. 24, 1939): "There is no room in free America for these little armed groups . . . whether they are Nazis, anti-Nazis, or Communists"



MORRIS L. ERNST (Jan. 19, 1939): "The accent of America is on the word 'adventure,' (meaning) we can take our chances . . . as long as we can protest against our rulers"

# You Asked for Them—And Here They Are

Movie and Radio Guide will pay one dollar for any letter which the editors accept and print on this page. Address Pictorial Editor, 731 Plymouth Court, Chicago, Ill.



Dear MOVIE AND RADIO GUIDE: My hobby is collecting pictures of stars. Please print a picture of Chicago's own June Travis.—Barbara Dilli, Washington, D. C.

Glamour girl June Travis gave up Hollywood for radio, is currently popular as Mimsie Lawrence in "Affairs of Anthony" (NBC serial), Bernice Farrady in "Arnold Grimm's Daughter" (NBC serial).—ED.



Dear MOVIE AND RADIO GUIDE: I read about Dinah Shore's new job with Ben Bernie in last week's GUIDE. Her picture, please.—Jeanette Fanstack, Fresno, California

Dinah Shore is billed as the Tennessee blues singer, partly because she hails from Nashville, attended Vanderbilt University, partly because of her appealing voice. She was first heard with Lennie Hayton, made many guest appearances before winning her place with Ben Bernie (CBS, Sun.).—ED.



Dear MOVIE AND RADIO GUIDE: I'd like a picture of Joan Winters, who plays Sylvia Bertram in "Road of Life."—Mrs. Francis Jones, Madison, Wisconsin

Besides her role in "Road of Life" (CBS and NBC serial), charming Joan Winters plays Alice Ames Warner in "Girl Alone" (NBC serial). Joan has brown hair, blue eyes. Hobby: Collecting perfumes.—ED.

# The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated

## FORECAST

### MUSICAL HIGHLIGHTS OF THE WEEK

**H**OROWITZ playing the B Flat Minor Concerto of Tchaikowsky, with the New York Philharmonic Sunday, one of the *musts* of the musical season. "League of Composers Concert," Saturday afternoon, new American chamber-music. Marian Anderson on Ford, Sunday. The "Co-

in 1914; Randall Thompson in New York, 1899; Marion Bauer in Walla Walla, Washington, 1887; William Schuman in New York, 1910. All four, in addition to their writing activities, have been or are instructors at various colleges and universities.

THE NBC SYMPHONY ORCHESTRA, NBC. Arturo Toscanini, conductor. *Overture to the Taming of the Shrew* (Castel), *Nuovo Tedesco*, *Symphony No. 2* (Mar-



Pianist Vladimir Horowitz owes much of his success to Wanda, his wife and the daughter of Toscanini (profile of Horowitz appears on Page 13). This Sunday he will be heard with the "Philharmonic Symphony" over CBS

lumbia Symphony Orchestra" Wednesday night.

### Saturday, March 30

CINCINNATI CONSERVATORY OF MUSIC, CBS. String Quartet; Miriam Otto Kockritz, pianist. *Prelude* (Travers), *Sarabande* (Arne), *Gavotte* (Bottis-hill), *Concerto for Oboe and Strings* (Pergolesi-Barbieroli), *Piano Quintet No. 1, Opus 1* (Dohnanyi).

Eastern 11:00 a.m.	Central 10:00 a.m.	Mountain 9:00 a.m.	Pacific 8:00 a.m.
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LEAGUE OF COMPOSERS CONCERT, CBS. Dorian String Quartet; Mitchell Miller, oboist; Louis B. Santis, clarinetist. *Clarinet Quartet* (Norman Cazden), *Four Pieces for oboe, clarinet and viola* (Randall Thompson), *Concertino for oboe, clarinet and string quartet* (Marion Bauer), *String Quartet No. 3* (William Schuman).

One of the most stimulative and useful agencies in American music is New York's League of Composers, which since 1923 has promoted existing modern works through performances, as well as commissions for the creation of new material. Under the able executive chairmanship of Mrs. Arthur M. Reis, the league carries on vigorously and successfully.

Three of the works listed above were commissioned for this broadcast (the last of a series of four this season) and Schuman's quartet for the recent Town Hall Concert of the League in New York.

Something about today's composers: Norman Cazden was born in New York

tucci), *Overture to Aida* (Verdi), and *Roman Festivals* (Respighi). The program is subject to revision by Toscanini.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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### Sunday, March 31

PEROLE STRING QUARTET, MBS. *Quartet in C Minor, Opus 18, No. 4* (Beethoven), *Three Idylls* (Bridge).

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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RADIO CITY MUSIC HALL OF THE AIR, NBC. "Pagliacci" (Leoncavallo). Cast: Nedda (Charlotte Symons), Canio (Jan Peerce), Beppo (Louis Purdey), Tonio (Robert Weede) Silvio (Robert Weede). Conductor, Erno Rapee.

One of the abidingly strange things in modern musical history is that both Leoncavallo ("Pagliacci") and Mascagni ("Cavalleria Rusticana") scored sensational triumphs with a single short opera and won no pronounced success with any other. Although at first the two works were in strong competition, now (because of their brevity) they usually are paired as a double bill at most opera houses here and in Europe.

Leoncavallo wrote his own libretto for "Pagliacci," and when he was later sued for plagiarism, declared that he had taken from real life the chief happening in his plot, as his father, a judge, once tried a jealous actor who killed his wife on the stage.

"Pagliacci," premiered (1899) two years after "Cavalleria," has shown enduring vitality with its hot-blooded

and altogether melodious music. At least two operatic "best-sellers" come from the Leoncavallo score, the opening baritone prolog (sung before the curtain) and the universally popular tenor aria known as "Vesti la Giubba" (On With the Play), with the famous sob as its finale.

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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MILTON KATIMS, VIOLIST, AND NADIA REISENBERG, PIANIST, MBS. *Sonata in G Minor* (Handel), *Sonata in F Minor* (Brahms).

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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NBC STRING SYMPHONY, NBC. Frank Black, conductor.

Eastern 2:30 p.m.	Central 1:30 p.m.	Mountain 12:30 p.m.	Pacific 11:30 a.m.
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THE NEW YORK PHILHARMONIC ORCHESTRA, CBS. John Barbirolli, conductor; Vladimir Horowitz, pianist. *Concerto Grosso in D Minor, Opus 6, No. 10* (Handel), *Symphony No. 8* (Beethoven), the Orchestra; *Piano Concerto in B Flat Minor* (Tchaikowsky), Vladimir Horowitz and Orchestra.

Unquestionably Horowitz is the pianistic sensation of the present winter in America, and by common consent a young giant of the keyboard. (You can read more about him on the opposite page.)

His warm imagination, glowing tone and technical mastery are especially suited to the sensuous and brilliant pages of the Tchaikowsky concerto. The work is decried by some present-day critics as being superficial emotionally and episodic constructionally. The answers to both counts are that no other piano concerto stirs bearers more than this one, and that the episodes are abidingly colorful.

The exciting experiences begin with the tremendous melodic paean of the opening measures; extend through the tenderly whimsical second movement with its sudden charming waltz interpolation; and end with the typical whirling Russian Cossack dance and the irresistibly stirring theme for unison piano and orchestra that climaxes the work in a blaze of triumph. Prepare for a flaming adventure with Horowitz and the Tchaikowsky concerto.

Eastern 3:00 p.m.	Central 2:00 p.m.	Mountain 1:00 p.m.	Pacific 12:00 noon
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BACH CANTATA SERIES, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; Theo Karle, tenor; Raoul Nadeau, baritone. *Cantata No. 42*.

Eastern 7:00 p.m.	Central 6:00 p.m.	Mountain 5:00 p.m.	Pacific 4:00 p.m.
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THE FORD SUNDAY EVENING HOUR, CBS. The Detroit Symphony Orchestra; Victor Kolar, conductor. Marian Anderson, contralto. *Military March* (Saint-Saens), the Orchestra; *My Heart At Thy Sweet Voice* from "Samson and Delilah" (Saint-Saens), Marian Anderson; *Valse Bluette* (Drigo), the Orchestra; *Welcome Gentry* from "Ruddigore" (Gilbert-Sullivan), Chorus and Orchestra; *Mejre Kati* (Hubay), *Dance of the Nymphs and Satyrs* (Schumann), the Orchestra; *Believe Me, If All Those Endearing Young Charms* (Irish Air), *Alleluia* (Hummel), Marian Anderson and Orchestra; *Tango* (Albeniz-Zador), the Orchestra; *Somebody's Knockin' At Your Door*, *The Gospel Train* (Spirituals), Marian Anderson and Orchestra; *Finale of "New World" Symphony* (Dvorak), the Orchestra; *Hark, Hark My Soul* (Smart), Marian Anderson, Chorus, Orchestra and audience.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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SO YOU THINK YOU KNOW MUSIC, CBS. Music quiz. Ted Cott, master of ceremonies; Leonard Liebbling, judge; John Carter, tenor; Mrs. H. V. Kaltenborn, guests for eastern time zone. Eva Gauthier, soprano; Rise Stevens, mezzo-soprano, guests for the central, mountain and Pacific time zones.

Eastern 10:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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STRING QUARTET, NBC. American Art Quartet, Carlton Cooley, violist. *Quartet in C Minor* (Brahms).

Eastern 10:30 p.m.	Central 9:30 p.m.	Mountain 8:30 p.m.	Pacific 7:30 p.m.
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### Monday, April 1

CURTIS INSTITUTE OF MUSIC, CBS. Clarence Snyder, organist; Milton Wohl, pianist. *Alle Menschen Muessen Sterben* (Bach), *Fugue in G Minor* (Bach), *Concert Sonata after Pugnani* (Scale-ro).

Eastern 4:00 p.m.	Central 3:00 p.m.	Mountain 2:00 p.m.	Pacific 1:00 p.m.
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THE VOICE OF FIRESTONE, NBC. Alfred Wallenstein, conductor; Margaret Speaks, soprano. *Carnival Overture* (Dvorak), the Orchestra; *When I Have Sung My Songs* (Charles), Margaret Speaks; *Sleeping Beauty Waltz* (Tchaikowsky), the Orchestra; *"Con-nais Tu le Pays" from "Mignon"* (Thomas), *A Heart That Is Free* (Robyn), Margaret Speaks; *London-derry Air* (Arr. Grainger), the Orchestra; *One Night of Love* (Schertzing), Margaret Speaks.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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ROCHESTER CIVIC ORCHESTRA, NBC. Guy Fraser Harrison, conductor. All Tchaikowsky program. *Scherzo from Symphony No. 1*, *Second Movement Symphony No. 5*, *Waltz from Eugen Onegin*.

Eastern 9:30 p.m.	Central 8:30 p.m.	Mountain 7:30 p.m.	Pacific 6:30 p.m.
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### Tuesday, April 2

PIANO CONCERTO SERIES, MBS. Alfred Wallenstein, conductor; Nadia Reisenberg, pianist. *Concerto in A Minor* (Schumann).

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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### Thursday, April 4

MUSICAL AMERICANA, NBC. Symphony Orchestra; Raymond Paige, conductor; Deems Taylor, master of ceremonies. American music.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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### Friday, April 5

MUSIC APPRECIATION HOUR, NBC. Dr. Walter Damrosch, conductor. The Symphony. Brahms program.

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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SINFONIETTA, MBS. Alfred Wallenstein, conductor. *Overture to an unfinished comic opera* (Saint-Saens), *Pastorale* (Franck), *Musique pour "Regain"* (Honegger). (This is music composed for the French movie known in America as "Harvest" and chosen as the best foreign film of 1939.)

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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Carlton Cooley, founder of the American Art Quartet, will appear on its broadcast Sunday over NBC

## That Troublesome Toscanini

By Leonard Liebling

**G**LADSOME Easter was shadowed for me (and perhaps for some of the readers of this department) because the March 24 Toscanini program for which I wrote commentations—never took place! Instead of the all-Russian list scheduled by the maestro, he later announced a program all-Italian, and finally changed to an Easter program of Schubert's Fifth Symphony and music from "Parsifal."

The great man's frequent changes of mind have been causing me sleepless nights, for it is my conscientious endeavor in these two pages to serve not only usefully for MOVIE AND RADIO GUIDE readers, but also accurately.

Therefore, be it here and now resolved by your harried editor: In future there shall be no comment on the Toscanini programs unless he provides The March of Music with a sworn affidavit setting forth his inviolable intention to adhere to the programs given out by him in his original publications . . . Now I feel easier in mind and heart.

No doubt Toscanini switched his plans because of the sudden Russian victory over Finland, but wasn't it that same Toscanini who declared during the World War that art and politics have nothing in common?

Truth compels me to say that I also received admonishment, and at the hands of one of our readers, who tells me that I recently misquoted a saying of Abraham Lincoln. True; and my only excuse is that at the moment of hurried writing I could not recall the passage verbatim and trusted to my memory. The correspondent adds that I "should not have tried to improve upon the original version." Improve upon Lincoln? Who has ever been able to equal his eloquence with words?

However, consolation comes from Miss Naomi Reynolds, Chairman of Radio with the National Federation of Music Clubs. She lives in Los Angeles and recently sent out a form letter regarding music in radio to the local federation presidents and chairmen. The letter contained a line which makes this department inordinately proud: "We officially endorse MOVIE AND RADIO GUIDE as an informative magazine."



Soprano Charlotte Symons will be the guest soloist on "Radio City Music Hall of the Air," Sun., NBC

## Musician of the Week

(Vladimir Horowitz)

By V. Vidal

**U**P IN Riverdale, New York, there lives a small, five-year-old girl named Sonia, who from all accounts is already very much of a personality. She knows what she wants when she wants it, and is never at a loss before adults, most of whom agree that she's going to need plenty of courage, staggering under the stupendous burden of two such names as Horowitz and Toscanini. For her father is Vladimir Horowitz and her grandfather is Arturo Toscanini.

Her father regards with envious admiration and some degree of astonishment her superb self-confidence. It is a quality that he has never enjoyed to any great extent. In spite of being acclaimed as the Liszt and Rubinstein of the younger generation of pianists, he still blushes easily, although he has no false modesty and is quietly aware of his stature as an artist.

Until his advent some twelve years ago, music-lovers sadly shook their heads and declared that the golden days of piano playing were on the decline. True, there were Paderewski, Hofmann, Rosenthal, Lhevinne and Bauer. But they already belonged to an older generation. Where were the young ones to take their place? Then a slim, dark, twenty-eight-year-old Russian slipped onto the stage of Carnegie Hall one night in 1928, sat down at the piano and plunged into the thunderous chords of the Tchaikovsky B flat minor piano concerto. At the first notes, spines stiffened in the audience, heads turned, dumfounded glances flew around the hall. This was something! The next morning the hard-boiled music critics went wild with enthusiasm.

Season after season Horowitz returned in triumph. Then abruptly, a few years ago, he stopped playing. Rumors were plentiful—he was ill, would never play again. In Switzerland, Horowitz lay stretched on a bed of racking pain, stricken suddenly with phlebitis. It took him two long years to recover, two years far away from concert halls, cheering audiences and applause. For the first time he was able to regard music objectively. All the knowledge that he had acquired during his years of intensive concertizing had a chance to soak into his soul. And when he emerged from the sick-room to resume his career, he had developed into a mature and deeply perceptive musician as well as a technical magician.

Much of the ripeness and splendid surety of his present playing is the result of a successful and happy marriage. The former Wanda Toscanini, daughter of a notoriously temperamental father, knows the quirks and vagaries of artists. She sees to it that Horowitz has the privacy he needs and the company he enjoys. Years ago he resembled a haunted poet, with a thin sad face and mournful eyes. Now he has filled out, goes in for dashing checked jackets and brilliant neckties and is well on the way to becoming a glamor boy.

He and Wanda talk French, because her Russian is sketchy and his Italian is picturesque but meager. His English, however, is better than it once was, when he solemnly acknowledged an introduction to the President of the United States with a handshake and the whispered words "I am delightful."

## Melchior, Lehmann, List in "Die Walkuere"

This Week's Opera

Saturday, March 30, the Metropolitan Opera Company will present Richard Wagner's "Die Walkuere" on NBC at 1:45 p.m. EST, 12:45 p.m. CST, 11:45 a.m. MST, 10:45 a.m. PST.

### THE CAST:

Siegmund.....Lauritz Melchior  
Hunding.....Emanuel List  
Sieglinde.....Lotte Lehmann  
Bruennhilde.....Marjorie Lawrence  
Fricka.....Kerstin Thorborg  
Wotan.....Friedrich Schorr

Conductor: Erich Leinsdorf

Only a hero in distress could withdraw the weapon, spoke the stranger (Wotan). Siegmund secures the blade, and he and Sieglinde elope into the woods.

The second act opens with Fricka, goddess of matrimony and wife of Wotan, demanding death of Siegmund for violating the domestic hearth of Hunding. Wotan is compelled to obey the laws of the gods. Enters Bruennhilde, leader of the Valkyries, with her famous cry of "Ho-yo-to-ho." Wotan informs her that she must not protect



Pictured here at her interesting home, famous Met soprano Lotte Lehmann is shown in an informal pose. This Saturday (NBC) she will sing the famous role of Sieglinde in a broadcast of Richard Wagner's "Die Walkuere"

**I**N "Die Walkuere" (the performance of the cyclic "Ring of the Niebelung," of which "Die Walkuere" is the second part, requires a total of fourteen hours, must therefore be presented as four music-dramas), the god Wotan has raised a family of heroic sons and daughters (the latter, the Valkyries) who shall protect him and the other gods in their castle stronghold called Valhalla. Among Wotan's children are Siegmund and Sieglinde, who, however, have never known their father and become separated almost as infants. Sieglinde has been carried off and forced to marry Hunding, one of the grim enemies of the gods. Siegmund, a forest wanderer, pursued by Hunding and his tribesmen seeks refuge in a woodland hut which turns out to be the home of Hunding.

Siegmund is given food and drink by the lovely Sieglinde. They exchange stories of their misfortunes and mutual sympathy quickly turns to love. Hunding returns, spares Siegmund's life because of the strict laws of hospitality but bids him to a duel to the death on the morrow. Sieglinde gives her husband a sleeping draught, and tells Siegmund of a fabulous sword which a mysterious stranger at her wedding had imbedded deep in the trunk of the tree around which Hunding's hut is built.

Siegmund (although he is a hero) in his coming duel with Hunding. The eloping pair rush on, barely ahead of the avenging Hunding. Sieglinde drops into exhausted sleep, and Bruennhilde, bathed in mystical light, appears to Siegmund and announces that he must soon follow her to Valhalla. He refuses, unless Sieglinde be allowed to accompany him. Bruennhilde, touched by his love and devotion, resolves to help him kill Hunding, who soon finds Siegmund and then engages him in fight. Just as Siegmund is about to slay his enemy under the protecting aid of Bruennhilde, there is a blinding flash of light, Wotan stands before the group and, with his magic spear, shatters Siegmund's sword, who thereupon falls victim to Hunding. Then Wotan dramatically kills the murderer with a glance.

In Act III (preceded by the orchestral prelude "The Ride of the Valkyries") Wotan punishes Bruennhilde by condemning her to eternal sleep on a flame-encircled rock unless she be awakened by a fearless human hero (in the next opera he turns out to be Siegfried). As the "Magic Fire" gradually surrounds Bruennhilde, Wotan sadly bids her farewell to music of eloquent and moving beauty.

—Leonard Liebling.

# LISTENING TO LEARN

Interesting and helpful facts about a few of this week's better educational broadcasts

## Background for Listening

Saturday, March 30

The Human Adventure, CBS.

Another episode in the intriguing story of scientific research will be unfolded this week when "The Human Adventure" dramatically describes university research into the science of sound and important discoveries of minute electrical impulses surging within the human brain. This episode will bring us an account of the accoustical studies of the two American scholars upon whose work much of our knowledge of sound is based, of the work of the English scientist who first detected electrical impulses within the brain, of the contributions of the German doctor who perfected a mechanism for magnifying brain impulses, and of the recent university research of Princeton, Harvard and the University of Chicago which has produced knowledge of the three primary types of waves and preliminary cures for one of the older mental disorders, epilepsy.

Eastern 5:00 p.m. Central 4:00 p.m. Mountain 3:00 p.m. Pacific 2:00 p.m.

Monday, April 1

Adventure in Reading, NBC.

This week's adventure takes us on a

dramatic journey into the life of one of the greatest imaginative writers of Spain, Miguel De Cervantes Saavedra, author of the immortal "Don Quixote." All the imaginary woes of his beloved knight-errant found shockingly real counterparts in his own life, a sixty-nine-year existence in which he scaled the heights of adventure and recognition and dipped long in the depths of destitution. Shakespeare died in comfortable retirement on April 23, 1616, on the same day that Cervantes, recipient of charity, died after a long and bitter struggle with poverty.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

Youth in Toils, NBC.

"Stepchildren of the Law," title of this week's episode, deals with the problems of youth lacking juvenile rights and adult experience, and requiring special legal consideration.

Eastern 7:15 p.m. Central 6:15 p.m. Mountain 5:15 p.m. Pacific 4:15 p.m.

Tuesday, April 2

Nature Sketches, NBC.

Returning to the air earlier than usual this year so that schools can avail themselves of this unique opportunity for nature study, "Nature Sketches" features a winter walk in Rocky Mountain National Park for the

first program. Following the usual procedure of this series, Park Naturalist Raymond Gregg will lead a group of students into the field, making lavish but interesting use of similes to word-picture the winter world of nature. The program is picked up by short wave.

Eastern 1:30 p.m. Central 12:30 p.m. Mountain 11:30 a.m. Pacific 10:30 a.m.

Of Men and Books, CBS.

Sinclair Lewis' *Bethel Merriday* and *Native Son*, by Richard Wright, will be interviewed by Professor Frederick on this date.

Eastern 4:15 p.m. Central 3:15 p.m. Mountain 2:15 p.m. Pacific 1:15 p.m.

Wednesday, April 3

The Next Step Forward, NBC.

Almost every human, at one time or another, toys with the idea of opening a store. An astonishingly large number actually try it; and in this program dramatized incidents will give life to the figures on how many of them fail, why they fail—and why some of them succeed. Willard L. Thorp will be guest.

Eastern 11:15 p.m. Central 10:15 p.m. Mountain 9:15 p.m. Pacific 8:15 p.m.

Friday, April 5

Men Behind the Stars, CBS.

"Eclipses, Ancient and Modern," is the subject this week, scheduled to coincide with an annular or ring

eclipse which occurs on April 7. The program will include a preview of this eclipse of the sun, which will be visible in its partial phases throughout the United States and Canada and in its perfect form over a one-hundred-and-fifty-mile belt extending from Big Ben, Texas, to Jacksonville, Florida.

Eastern 4:15 p.m. Central 3:15 p.m. Mountain 2:15 p.m. Pacific 1:15 p.m.

## Person-to-Person . . .

● An interesting move was made in Cleveland recently when Russell W. Richmond, program director of stations WHK-WCLE, and author Al Llewelyn presented the board of education with 560 copies of the scripts of a series of programs tracing the history and development of leading business concerns. The educational value of this weekly WHK series, titled "America Works" was first recognized by one of Cleveland's high-school teachers who used the scripts in his classes. Now the scripts will be used in the social study courses in Cleveland's thirteen senior high schools. There is a possibility that WBOE, the board of education station, will dramatize the programs, giving students a chance to hear them as they study them.

—James G. Hanlon.

## "THIS AMAZING AMERICA"

(A Review)

"THIS AMAZING AMERICA," with Bob Brown, master of ceremonies, Ranch Boys trio, Roy Shield's orchestra, audience contestants.

Friday, NBC-Blue Network  
8:00 p.m. EST, 7:00 p.m. CST, 9:00 p.m. PST  
Sponsored by Greyhound Lines, produced by Beaumont & Hohman, Inc., Chicago, originates in Chicago NBC studios. Shows reviewed were heard February 16 and 23 and March 8.

"THIS Amazing America" is not utterly amazing, but it is distinctly American, from its questions

based on Americana to its offer of the bargain-amount prize of \$169.95. That element makes it different as quiz shows go and makes it vitally entertaining.

This is one of the most shrewdly planned shows in the realm of commercialized entertainment. Its psychology is sound enough to blaze some pioneer marks. The program exploits enjoyably the fact that America is always interesting to Americans with questions like "Where and what is the

oldest living thing in the United States?" Then with the answer that it is the General Sherman tree in Sequoia National Park, they occasionally inject the unobtrusive information (not too often) that you can travel to this interesting spot for only so much money by bus—the kind of bus whose company pays for this program. Good advertising!

Bob Brown, himself well informed and well traveled, is the well-chosen master of ceremonies. Roy Shield's or-

chestra and the Ranch Boys furnish good musical balance. Among the appealing characteristics which approach "amazing" proportions are these negatives: There is no yelling by the emcee; there is no blatant fanfare (only a cute toot on a bus-horn); there is only one commercial announcement, delivered straight by popular NBC announcer Fort Pearson. It is noted that the pace, slow in the early programs, is being accelerated.

## "BELIEVE IT OR NOT"

(A Review)

"BELIEVE IT OR NOT," with Robert L. Ripley, Linda Lee and the orchestra of B. A. Rolfe.

Friday, Columbia Broadcasting System  
10:30 p.m. EST, 9:30 p.m. CST, 7:30 p.m. PST  
Sponsored by Nehi Corp. for Royal Crown Cola, produced by Balten, Barton, Durstine and Osborn, Inc., New York, originates in New York CBS studios. Show reviewed was heard on March 8.

DEFINITELY tempoed for the ice-gripped winter trade was this program of Ripley's "Believe It or Not," and its music, as well as its two dramatized unbelievables, had to do with tropical islands in sun-kissed seas.

The Rolfe orchestra started the torrid program with a hot little number called "Holy Smoke," followed by the first of the Ripley dramatizations. It was the story of how a French warship, in 1859, had been sent to subjugate a native island in the South Seas and, on the shoals off the very island, was shipwrecked, its sailors captured and sentenced to death by the native court. However, the French captain caught the eye of the native queen with a tiny music-box, won her love and freedom for his crew by marrying her. Because the tune the music-box played was an old French tune, "Honeymoon," and be-

cause he and the queen decided to stay on a perpetual honeymoon there on the tropical paradise, they renamed the island "Honeymoon" or—in the native language—Tahiti.

Again, the Rolfe organization kept tune with the program by playing "Bluebirds in the Moonlight," after which Ripley dramatized the story of Honeymoon Island, an island off the coast of Florida which has been purchased by a wealthy man who once spent a honeymoon there. This man—Clinton Washburn—has now given the island as a haven for honeymooners, without charge. Washburn and a St.

Louis couple, Mr. and Mrs. Thomas Felton, who are en route to the island for a two-week honeymoon, were guests of Ripley.

Miss Linda Lee then continued to maintain the atmospheric qualities of the program by singing—and very nicely—"Faithful Forever."

The show is nicely written, carefully produced and perhaps a little slower in tempo than the old Ripley show, but it is entertaining and the commercial announcements are nicely and tastefully insinuated in a "Believe It or Not" technique.

—F. C., Jr.



**CLIFF ARQUETTE**, blond and thirty-three, is Slaphappy Grandpappy, comedian of "Avalon Time." He has been heard with Rudy Vallee, Edgar Guest. Hobby is marionettes.

## Radio's Slaphappy Grandpappy

**E**VER since Cliff Arquette caught the imagination of listeners as Grandpa Sneed on the old Packard "Hollywood Mardi Gras," he has been radio's No. 1 old man. Many stars, including Burns and Allen, Bob Burns, Edgar Guest, have presented his old-man characters, and today Cliff is the Slaphappy Grandpappy star of "Avalon Time" (heard over NBC, Wednesday, 8:30 p.m. EST; 7:30 p.m. CST; 9:30 p.m. MST; 8:30 p.m. PST). Actually, Slaphappy Grandpappy is only thirty-three years old. In a fast-moving program which is exactly geared to his brand of comedy, Grandpappy Cliff draws an

impressive array of musical and dramatic talent into a half-hour packed with fun from the opening jingle of the cash register ("Don't forget your change") to the bubbling signature song by Bob Strong's orchestra. Associated with Arquette since he joined "Avalon Time" has been Don McNeill, of the famous "NBC Breakfast Club," who acts as master of ceremonies. Musical star of the show is Dick Todd, young baritone who has sky-rocketed to fame in recent months until his records outsell even Bing Crosby's. Here are pictures of these and other stars you'll hear on "Avalon Time" every Wednesday.



**DON McNEILL**, whose amiable clowning on the "Breakfast Club" has already endeared him to listeners, now presides over "Avalon Time"



**EVA PARNELL**, whose portrayal of Aphrodite, the old maid who's on the make for Grandpappy, wows listeners, is not heard at present



**DICK TODD**, popular, red-head baritone, commutes between his Chicago Avalon dates and his crowded New York record-cutting schedule



**BUD VANDOVER** is really Tom of radio's Tom. Dick and Harry, but he's Herky on "Avalon Time"—his "woo-woo" rivals Hugh Herbert's!





**A**MERICAN broadcasting companies spend a great deal of money and a lot more in energy and headaches to keep America informed as to what is happening in war-torn Europe. In every important capital of Europe, American broadcasters—often trained newspapermen and with an American outlook on life and the American desire to keep us out of war by presenting a true picture of events on their “newsbeats”—broadcast daily to American listeners and stand by, at any time, to take to the air when events of great importance occur. Primary aim of these men is to give the news with a minimum of propaganda mixed up with it.

But what is really happening in our broadcasts from abroad? Are our own correspondents—unwittingly and through no fault of their own—serving as propaganda agents for foreign information ministries? Are not the censorship impositions robbing their broadcasts of the impartiality these commentators have been taught to strive for?

William Hillman, for many years general manager of International News Service for Europe and now European correspondent for the National Broadcasting Company, returned to the

United States recently for a few weeks. His experiences as a broadcaster abroad are interesting and a fairly accurate picture of what all broadcasters from Europe are up against in a war where words carry the weight of bullets and where words, except for a few notable exceptions, have taken the place of bullets.

The American newsman abroad finds his news sources very similar to those in this country. His greatest source of news scoops comes from his own personal contacts with officials and those in a position to know what is going on. He picks up much of his news from regular government releases, from the local radio broadcasts and from his own trips about the country to which he is assigned and his observations on these trips.

It is when he comes to the broadcasting of what he has gathered that the American commentator finds the great difference between handling his job in Europe of today and doing the same sort of job here in the United States. Bugaboo of the broadcaster is the censor who, by pulling a little switch, undoes in a jiffy what he may have spent hours or even days preparing. The censor has a definite job to do in Eu-

rope today and that job is to permit only news favorable to his own land and his own country to go over the air.

In London, for example, Mr. Hillman—and other broadcasters—must submit duplicate copies of their script to the censor at the Information Ministry at least a half-hour in advance of air-time. These news broadcasts are carefully scanned to see that none of the tabus which have been set up are contained in it. A broadcaster must not speak of the weather. That would be giving valuable information to the enemy in this day of air attack. He must not speak of any military matters except those contained in government news releases.

**I**F THE script passes the censor, one copy is returned to the broadcaster and the other copy is given to a censor who sits in the studio while the commentator broadcasts, following his broadcast and the script to see that he does not depart from it.

What has happened to the impartial broadcasts we are, on the surface, receiving? It may easily become a one-sided version of what actually happened, not through any fault of the correspondent, but because the censors

have deleted all other news but that which favors their own side. Mr. Hillman is authority for the statement that this has not yet happened in England. While he has often leveled criticism at the government in his broadcasts from London, the censors have yet to delete a word from his copy. “There seems to be,” Mr. Hillman said, “an honest difference of opinion about so many vital things in England among Englishmen that they permit us to say largely what we want about the government.”

English censors seem concerned more with (1) the fact that the broadcaster is accredited to a reliable news agency or medium. He cannot broadcast unless he is. And (2) that he does not permit news of a military nature to leak out.

In France, the attitude of the censors is very like that in England. Criticism may be made and the military tabus stand. Only differences are those in routine. In Paris, five duplicate copies of the broadcast must be submitted to the Ministry of Information at least two hours before broadcast time. The correspondent can then pick up his approved—or amended—copy with a stamp of approval and go to the Broadcast House, ten minutes from the min-

# Can Europe's BOOTLEG NEWS Poison Us?

The experiences of a prominent news broadcaster prove that a censor's blue pencil can operate to give us a dangerously distorted picture of Europe and her war

By Francis Chase, Jr.

istry by cab. There he is assigned to a studio and if a censor is present, Mr. Hillman has never seen one.

Because of its strategic position at the heart of Europe, Mr. Hillman, in the early days of the war, did much of his broadcasting from Basel. A peculiar difficulty presented itself here. The Ministry of Information, with its censors, is at Berne, four hours by train from Basel, where the broadcasts originated. Scripts have to be mailed in triplicate the day before or, as Mr. Hillman has done in order to save time on occasion, taken to Berne by the broadcaster. One time, he was scheduled to go on the air early in the morning. He had his script approved in Berne, caught a six o'clock train, arrived in Basel at ten o'clock and went on the air at four in the morning. When he entered the studio the engineer had a copy of his approved script, and how he got it so quickly is still a mystery to Hillman.

Switzerland, because it is vulnerable to attack from all sides by more powerful neighbors, is careful about broadcasts in order not to give offense to either Germany or France. As far as the Swiss government is concerned, the censors are liberal. Once the cen-

sor questioned Hillman's use of the phrase "like a streamlined version of the Chinese Wall" in describing German fortifications. The censor wanted to know what "streamlined" meant, accepted Mr. Hillman's definition of it. He let Hillman's use of the slang term "ram-bunctious" slide through although he never managed to clearly grasp its meaning.

In Rome, the attitude of the censors begins to undergo a subtle change. While no record of a radio broadcaster falling afoul of the censors is recorded, many newspapermen have had their run-ins and some have even been deported for expression of views counter to those of the Fascists. Advance copies, in duplicate, of all broadcasts must be provided the Italian censors ten hours in advance—a long period where news is concerned. Changes



Newsman Wm. Hillman knows the danger of bootleg news

and additions to script are more difficult here, too, although Hillman, who is well known in Rome, has managed to add copy a half-hour before airtime to set a record of some sort. The military tabus for broadcasters are not new to Italy. They've had them ever since the conquest of Albania.

But it is in Germany that the most unusual conditions obtain. On the surface—and physically

—Germany is most free of all countries as far as the censor is concerned. Yet, news emanating from Berlin is perhaps more one-sided than that coming from any other country. This is because there is an implied censorship in the Propaganda Ministry which prevents any great freedom in broadcasting. News correspondents have been expelled from Germany, too, or—if permitted to stay after they had offended the Propaganda Ministry—they found their news

sources suddenly closed to them.

Surely in broadcasts where the other side of the argument is deleted there is a virus which must be carefully watched lest it spread its poison to our whole system. During the last war, England—with control of the trans-Atlantic cables and a blockade that effectively cut off Germany from the rest of the world—spread her own propaganda in America with none from Germany to offset it. How we were emotionally prepared for entrance into the war by this one-sided picture is history.

Today, with radio, it is different. No matter how England or France or Germany strives to present one side of the picture through censorship of American correspondents and broadcasters, America will hear both sides. True, from London we may hear only the English side while from Berlin we may hear only the German side.

But somewhere in between the two lies the true picture. The task for Americans—and our correspondents abroad are unable to help us as they work under the blight of censorship—is to evaluate the two pictures they receive and, in the light of past experience and with eyes open for poison propaganda, choose a middle course.

# ON THE BANDWAGON



Movie and Radio Guide's Band of the Week is Frankie Masters'. Standing: Frankie Masters, Marion Francis, vocalist. Left to right, row one: Howard Barkell, Vincent Ferrini, Bud Schiffman, Carl Bean, saxophones; Harlan Rogers, vocalist; Harold Wright, piano. Left to right, row two: Kahn Keen, trombone; Jay Matthews, Norvelle Price, trumpets; Willard Dillon, drums, and Oran Crippen, string bass

**T**UNESMITH and tunemaker rolled into one is young Frankie Masters, whose orchestra is currently heard Monday, Tuesday and Thursday over the Mutual network from New York's Hotel Roosevelt. A graduate of Indiana University, where he was a member of Delta Upsilon fraternity, Frankie discarded his banking course for a baton when he saw a greater potentiality of gold in bandom's strong-box. As a maker of tunes he learned the elements necessary for a successful song, whipped up a provocative musical compound in "Scatterbrain," his biggest hit, and just recently unfolded "Charming Little Faker," which, from advance trade opinion, is headed for "The Hit Parade." His Vocation waxing of "Scatterbrain" is typical of the subdued yet feet-itching rhythm of the 13-piece Masters organization. The line-up: Howard Barkell, Vincent Ferrini, Bud Schiffman, all of Chicago, Carl Bean, Des Moines, Iowa, saxophones; Jay Matthews, Millville, N. J., Norvelle Price, Tulsa, Okla., trumpets; Kahn Keen, Kansas City, Mo., trombone; Oran Crippen, Newton, Kans., bass; Willard Dillon, St. Joseph, Mo., drums; Donald Elton, Brooklyn, N. Y., guitar; Harold Wright, Omaha, Nebr., piano; Marion Francis, Kaukauna, Wis., Harlan Rogers, Chicago, vocalists. Masters was born in Robinson, Ill. For his rhythmic tunemaking of his own "Scatterbrain." On the Bandwagon names Frankie Masters and his orchestra—the **MOVIE AND RADIO GUIDE** Band of the Week.

#### Behind the Podium

Tommy Dorsey will unshutter New York's Astor Roof with Mutual wires around May 25 . . . It's a June infanticipation, incidentally, for the Chuck Lowrys (he's with Tommy's Pied Pipers quartet) . . . Ella Fitzgerald's band set to NBC

Up-to-the-minute news from the world of bands—romance rumors, late record reviews and gossip about your favorite melody men

BY MEL ADAMS

from Gotham's Famous Door beginning April 9 . . . Margaret Lee Riddell, an Indianapolis girl, is responsible for the throb in the voice of Bob Allen on the Hal Kemp Mutual remotes from Chicago's Palmer House . . . Eddie Howard, ex-Dick Jurgens vocalist and composer of "Careless" and "My Last Goodbye," organizing his own band for Chicago radio and record work . . . Kay Kyser due to CBS air from Catalina Island May 18, to be followed by Benny Goodman on June 16 and Dick Jurgens beginning July 14 . . . Goodman will be succeeded at Los Angeles' Coconut Grove, from where he currently airs, April 30 by Joe Reichman . . . Ted Straeter, Columbia maestro is busy squiring socialite Mary Anita Loos around Gotham . . . Kay Foster, former Benny Goodman warbler, replaces Elisse Cooper with Tony Pastor's orchestra at Barney Rapp's in Cincinnati.

#### Maestro Rhyme-O Winners

Following are the names of the winners and the winning rhymes in **MOVIE AND RADIO GUIDE'S** Maestro Rhyme-O contest. Personally autographed copies of the win-

ners' favorite records will go to them under separate cover.

"Goon, savant or sucker; they all go for Tucker," Alice Oman, Kalamazoo, Mich.; "Sammy Kaye, Confucius say, keeps 'em swinging, night and day," Art Fotheringham, Los Angeles, Calif.; "Day or night, swing's delight, is that maestro, Horace Heidt," Victor Wilson, Bethpage, N. Y.; "Get hep, get hot, with Raymond Scott," Thomas H. Britton, Charleston, S. C.; "Sing a song with Johnny Long," Beverly Renn, Harrisburg, Pa.; "Rhythm that flames by Harry James," Mary O'Dell, Chicago, Ill.; "Turn night into play with Cab Calloway," Moe Luff, New York City; "Share a tune with Bill McCune," Raymond Rohde, Madison, S. D.; "Sing a tune with Bill McCune," Emeric G. Dusic, Oakland, Md.; "Dance your cares away to music by Glen Gray," Beatrice Norman, Montreal, Canada; "Swing talks turkey, played by Bob Zurke," Clarence Fehn, Evansville, Ind.; "Forget your cares and smile, let's dance Kay Kyser style," Ernest W. Schmunk, Crookston, Minn.; "Get hep, killer-diller, give out with Glenn Miller,"

Daniel Murphy, Brooklyn, N. Y.; "Whisk your gal away to hear Cab Calloway," Mildred Deist, Wheeling, W. Va.; "The waltz is the thing when played by Wayne King," Mildred Bryan, Chester, Pa.; "Sweet music's here to stay, played best Lombardo's way," Mrs. Thomas Witherspoon, Charleston, S. C.; "Let's climb the musical stairs and listen to Mitchell Ayres," Allen Grabast, Laredo, Mo.; "Snap out of your stupor with music by Krupa," Roland Wolcott, Corning, N. Y.; "Cut loose, geese and ganders, dance to old Joe Sanders," Mrs. Ray D. Sinclair, Lyman, Nebr.; "Dance and thrill with Tiny Hill," Miss T. Halcomb, Indianapolis, Ind.

#### Dinah's Good-Luck Charm

Songwriter Jimmy Van Heusen, of "Heaven Can Wait" fame, is songstress Dinah Shore's good-luck charm. Every one of her recording sessions to date has included a Van Heusen ditty, and on her next Bluebird date she'll sing Jimmy's two latest tunes, "Shake Down the Stars" and "Imagination." Dinah's present post on the Ben Bernie CBS show, ironically enough, is making money for NBC. Dinah is managed by NBC, which rates a commission on her current CBS contract.

#### Diskussions

**WAYNE KING**—"The Love Theme" (Victor 26505, \$0.75), a beautiful waltz in typical fashion by the three-quarter tempo king . . . nuff sed . . . "Illusive Romance," a ballad vocaled by the maestro, is the backer-upper.

**BOBBY HACKETT**—"Bugle Call Rag" (Vocalion 5375, \$0.35), the modern young man with a horn, appearing with Horace Heidt, trumpet-tears the wax right off the pressing with this standard . . . Backed up by a small combination of his own highlighting fine tenor sax and drum solos.





CHAPLIN, in Hitler uniform, talks to his cameraman on set in one of few pictures taken. He hopes to show his film in Italy, Germany

## Hitler may see Chaplin's travesty on dictators at bootleg screening

WHEN Charlie Chaplin set out to make a picture that would dethrone bigotry and laugh dictatorships from the face of the earth he was not content with simply making what promises to be a memorable landmark in film political satire. *MOVIE AND RADIO GUIDE* has learned that Mr. Chaplin's plans now call for the actual showing—in bootleg screenings—of "The Great Dictator" in the dictator countries. In fact, Chaplin has laid secret plans for having it screened before Hitler's own eyes . . . and adds the hope that Hitler (chief target for Chaplin's lampooning) will drop dead of heart failure when he sees it.

That the showing of this film in Germany or Italy is an undertaking fraught with the direst possibilities—and perhaps fatal consequences for those who dare undertake it—becomes

obvious when the extent to which Mussolini and Hitler are burlesqued is realized. For example, when Chaplin, as Hitler, speaks at a gigantic replica of the famed Berlin Sports Palace, he uses a created double-talk which contains not a word of German but which, in its guttural mutterings, closely resembles Hitler's speech. This is not mere accident. For months before the film was shot, Chaplin studied sound tracks of Hitler's voice, mimicking and rehearsing his speech characteristics until the resemblance is unmistakable.

OTHERS in the cast were required to do the same. Jack Oakie, as Mussolini, mastered the Duce's voice from records, while Henry Daniell, as Goebbels (Garbitsch in the film), studied Goebbels' mannerisms and reproduces them. Garbitsch is pronounced "garbage" by the cast with the exception of Chaplin, who speaks a perfect English. Members of the cast, who refuse to speak on any details of the film which has been a close secret in Hollywood, do agree that Chaplin will be hailed anew as a great theatrical genius when this picture is shown.

If Chaplin's plans to show "The Great Dictator" in Italy and Germany carry through he may be hailed, not alone in the theatrical world but throughout the entire political and social world, as mankind's great deliverer. For "The Great Dictator" is so sharply aimed a barrage of sarcastic mirth that it cannot fail to hit its mark . . . and devastatingly.

For the secret story of Charlie Chaplin's new movie, see Page 22

## Movie Guide

To All Who Enjoy  
Good Entertainment  
We Dedicate  
These Pages

## Del Rio marriage winds up behind eight ball

WHEN Dolores Del Rio, lovely and tempestuous Latin star, married Cedric Gibbons, art director at M-G-M, on August 7, 1930, she announced her retirement from the screen. Dolores felt that an actress—to be good—must be chained to her career and that marriage and careers would not mix. Gibbons built a large and picturesque home in Santa Monica canyon, and Dolores went into retirement there with the eyes of all Hollywood trained upon her. It was a long time before Hollywood agreed that Dolores and Cedric were making a happy go of their marriage, pointed out the Gibbons' as one of Hollywood's perfect marriages, learned to think of Dolores as a homebody whose first interest was her marriage and her household. Heightening the novelty of their marriage was the fact that Dolores came from romantic Mexico and by all Hollywood standards should have been one of the movie colony's marital butterflies.

A short time ago Dolores announced that she was returning to the screen. Tongues wagged as she reported for work on "The Man from Dakota." Why should this girl—young, beautiful, happily married—consider it worth her while to return to picture-making again? Was it feminine restlessness? Was it a longing for public adulation? Or was it her marriage?

To these tongue-wagging, Dolores had an answer. "Certainly I am returning to the screen," she said, "but that does not mean that anything has happened between me and Cedric. If acting makes me happy, then Cedric will be happy, too. But don't get the idea I'm going to be chained to my career. My home and my marriage will still be first with me."

Hardly were these words out of the

lovely Dolores' mouth than things began to happen. First, Dolores moved out of the Santa Monica home and into her own house at Palm Springs. Cedric stayed on at the family home.

Then Mrs. Welles, daughter of a socially prominent Chicago family, went to Reno, established residence and filed suit for divorce from her husband, radio's Orson Welles. Almost immediately rumor began connecting Dolores with the "Boy Wonder."

Cedric, in the Santa Monica home, and Dolores, at Palm Springs, denied marital troubles. There was no rift in their love life, they said.

BUT the truth behind the whole affair is this: You can discount the rumors which place Orson Welles at the root of the trouble. What Hollywood, blissfully unaware, had been pointing out as its perfect marriage has, for several years, been an on-again, off-again affair which has now reached the stage where divorce discussions have been going on for several months. Financial settlements are now being discussed by lawyers and the divorce suit will probably be filed in the very near future. In short, the Gibbons' had been having their troubles long before Orson Welles made his appearance on the Hollywood scene but had hidden them under an avalanche of denials until the recent announcement.



WHEN HER MARRIAGE FAILED, Dolores Del Rio returned to the screen and the career she had forsaken for personal happiness there. Is another romantic interest now unfolding for her?



**NELSON EDDY**  
*Man of the Week*

NELSON EDDY, who comes to the screen soon with lovely Jeanette MacDonald in "New Moon," Movie and Radio Guide's picture of the week (see Pages 28 and 29), is also nominated man of the week for the swashbuckling handling he gives the romantic role of the Duc de Villiers, political exile and pirate king. In this operetta of early French America, Eddy strides through his dramatic scenes with a gusto that will add to his dramatic stature, while in his singing moments he reaches new heights with a voice superbly adapted to the Romberg scores



ABOVE: Charles Chaplin as he appears today. From "Modern Times," scene below is typical of "The Great Dictator," in which Chaplin and Goddard are persecuted

# The Secret Story of Charlie

"PEACE by spring!"

That is the avowed aim of Pope Pius XII and of President Roosevelt. Night and day they labor toward that end. In every land, rulers and diplomats work for peace; the masses pray for peace; armies fight for peace. Thus far, their efforts have been without avail.

In Hollywood, a quiet little man—gray about the temples and with white splotches scattered through his hair as he goes into his fifty-first year—works towards that same end in the only way he knows. Charlie Chaplin labors in celluloid with the sharp weapons of laughter and ridicule to drive from the earth oppression of dictatorships and the heavy-handed persecution of the innocent which causes war and hatred, pestilence and famine and death. How odd it would be if this quiet little man whose principal comic prop has been a smudgy black mustache which Hitler—ironically enough—has copied, should succeed with his laughter where revolutions and armies and diplomacy failed!

To Chaplin's palatial Hollywood home have come many threatening letters—letters promising dire events if the production of "The Dictator," which will be released as "The Great Dictator," is not dropped. Unheeded, Chaplin—who still remembers the gnawing hunger he knew as a young man in London's music halls, seeking a foothold in the theater—goes along

his merry way, bringing his script up to date with each new international incident and development, changing, adding, cutting, documenting with sharp and satiric thrusts at a world gone suddenly mad. And secretly! Cast and crew were sworn to secrecy, and in the three years the film has been in preparation, little of its theme has leaked out.

Today, with shooting practically finished, MOVIE AND RADIO GUIDE brings you the exclusive story of "The Great Dictator," the picture you have been awaiting. It will be released early in May, because—come fall—there may be no dictators and Chaplin cannot afford to gamble on future events. Into this picture he has sunk almost his whole fortune. "It wouldn't bother me if I lost the money," he is reported to have said. Then, pointing to his large estate—"This is a nice place here, but I could get along without it." There you have Chaplin, the crusader, talking.

BUT don't get the idea that "The Great Dictator" is to be a sermon. It isn't a preachment, any more than other Chaplin films are preachments. Isn't he—as the kindly, inoffensive tramp—always a crusader for the oppressed and the "have-nots"? Only difference is that here he becomes a crusader for a large part of the world's population, and he's giving it everything he has because of its universal importance. For the first time Chaplin will talk in

Chaplin's picture has been re-titled "The Great Dictator"—and he'll talk in it, too!

## Chaplin's New Movie

a picture. Also, it is probably the last picture the maestro of tears and laughter will ever make. He feels it is his greatest picture.

At the start, Chaplin is the philosophical, happy-go-lucky tramp of old, deeply concerned about the unhappiness in his country, a thinly disguised Germany. He befriends a starved, homeless and persecuted girl, Sara (Paulette Goddard), who is obviously Jewish. Then, as regimentation sweeps the land and the tramp falls into no given category, he is sent to a concentration camp. There he is mistaken for Hinkle (a thinly veiled Hitler) and he uses the mistaken identity to the advantage of the populace.

History is being made. Napolini (an unmistakable Mussolini even though his features are those of the usually amiable and pudgy Jack Oakie) comes to the capital to negotiate an axis agreement (Rome-Berlin?) and hilarious scenes follow. In one such scene (if it is not cut in Chaplin's final editing), there is a custard-pie duel between the two while their troops taste real steel and lead at some not-so-mythical front.

Meanwhile, Sara has fled to a nearby land and again begins to enjoy freedom until the land (Austria) is invaded by storm-troopers. Then she is beaten, mauled, pushed around, ordered—with others—to listen to a radio speech of the dictator. She recognizes the voice of the tramp as he

exhorts—"Arise, all you Saras!" A new hope is born in her eyes. She raises her arms to the heavens.

It is prophetic of a new day! A lowly, shuffling, pathetic little man, given an opportunity through mistaken identity, is working towards it!

SO, IN actual life, Charlie Chaplin works towards a new day with the only weapons he knows—weapons of laughter and ridicule, satire and a none-the-less-sharp-because-it-is-humorous indictment of men with small souls who sit in high places. It does not matter to Chaplin that the film can hardly hope for a large profit without the wide world market from which it will be banned by censorship. It does not matter that the very people for whom the message has been filmed will be barred from witnessing it by the very dictators it attacks. They'll see it somehow, is Chaplin's theory.

What does matter to Chaplin is that—after three years—he has translated to the screen a theme long close to his heart. He has the undying conviction of the artist—and of the crusader—that great works of art, as well as great truths, will penetrate sooner or later to the masses of the people regardless of censorship or oppression.

FOR MORE—and later—details of "The Great Dictator," see page 20.



JACK OAKIE makes a radical departure from his usual good-natured roles to portray Napolini (Mussolini) in this film attempt to assassinate dictators with laughter



ABOVE: Herring (alias Goering) is played by the sneezing comedian, Billy Gilbert. Right: Chaplin once before lampooned arms, armies in "Shoulder Arms"—good-naturedly



### Stars Celebrate Seabiscuit's Victory

ABOVE, LEFT: A bewhiskered Joe E. Brown (he's since had the beard shaved off) welcomes the Robert Youngs to Turf Club ball at Ambassador. At right, Greg Bautzer refuses to mope over Lana Turner's wedding to another but enjoys himself at Turf Ball with lovely Margaret Roach



### New Romance for Rudy

RUDY VALLEE AND MARJORIE WEAVER, above, as they attended recent Hollywood preview and started tongues wagging. For, up till then, Patricia Dane (snapped below as she left Ciro's with Victor Mature) was Rudy's steady



# THIS WEEK IN Hollywood

THE O'HARAS will invade the United States this fall. At least that's what it looks like from present reports. Maureen O'Hara, of "Bill of Divorcement" fame, has two sisters and a brother who are cinematically minded. At present they are studying dramatics at the Abbey Players school and hope that when Maureen returns to Ireland this summer, as she plans, she will take them back to the U. S. A. with her. Florrie, who is seventeen and, according to Maureen's mother, Mrs. Rita Fitzsimons, is "twice as pretty as Maureen," is ready and eager to come to this country. Charles, sixteen, now appearing on the radio and doing roles for the Abbey Players, is also filled with Hollywood aspirations. Margot, fourteen, is too young to play leads but feels that by the time she gets over here she can follow in Maureen's footsteps. Oh, yes: Mrs. Fitzsimons is testing for some roles for RKO. She was an actress of some renown in Ireland just a few years ago!

GEORGE RAFT and his long-estranged wife are reported near a settlement after her financial demands had blocked a divorce at time George wanted to marry Virginia Peine. If the new arrangements being worked out by the Raft lawyers are successful, Mrs. Raft will secure either a Reno or Florida divorce. Hollywood belief: Raft and Norma Shearer will wed as soon as the law allows.

LATEST CINDERELLA TALE concerns Laraine Day, who stood critics and audience on their heads with her performance in "My Son, My Son." Discovered a year ago in a little theater production, M-G-M signed her, assigned her to minor roles. Originally cast for the girl in this picture was Frances Dee, who became ill on the first shooting-day. Desperate for a substitute to halt mounting overhead due to delay, Edward Small sought a girl similar in type to Miss Dee. He borrowed Laraine from Metro. A "promising youngster" before the preview, her home studio is now searching for a

suitable star vehicle for her. Similarly, William Holden, on loan-out to Columbia, returned a star to his home lot. Similarly, Robert Taylor, on loan-out to Universal for "Magnificent Obsession," achieved stardom. Hollywood fledglings pray for loan-outs, know that quick progress lies that way. They all recall Bette Davis, farmed out for "Of Human Bondage." For Miss Davis eventually: A couple of Oscars and a try for a third.

EDGAR BERGEN is "in Dutch" with Charlie McCarthy. In Chicago, Edgar forgot a package in his drawing-room on the Santa Fe Chief, and when the porter returned it Edgar opened Charlie's case and stuffed the package inside. The poking in the ribs that Charlie got as a result made him so angry he hasn't spoken to Edgar—except professionally—since. At least that is what Edgar claims.

PAULETTE GODDARD is Mrs. Charles Chaplin. This troublous question to which gossips have been unable to get a definite yes or no was answered in the affirmative—and quite simply—by Charles Chaplin, Jr. Quotes: "My stepmother, Paulette Goddard, is the best actress in Hollywood," he said in answer to a question.

GLENDA FARRELL can't stay away from pictures. She was in the cast of "Too Many Husbands" with Alan Dinehart, but gave up the role of co-star with Josephine Hutchinson when she got homesick for Hollywood. Irony: The day after she left the cast in Chicago, orders came for a Broadway opening.

RUMORED also is that secret orders have come to foreign actors working in Hollywood to cancel plans to visit native homelands. European governments gain greatly in taxes from their screen-fa-



### Ameche Enjoys Suspension

DON AMECHE is no moper, either. Suspended by 20th Century-Fox for refusing a role, he enjoys himself (above) at the "Grapes of Wrath" premiere with Chet Lauck (Lum of "Lum and Abner") and (at right) with cuties at Earl Carroll's theater-restaurant

## Proof of Chaplin - Goddard marriage uncovered; Norma Shearer and George Raft wedding can be expected!

mous sons and daughters, hesitate to risk their lives in the likely intensified warfare when spring comes. Anna Neagle and Herbert Wilcox are the latest British subjects to revise their plan to Clipper-ship to England. Recalled: Charles Boyer, after enlisting in the French Army, was discharged, sent back to Hollywood and his acting chores. Probability: That David Niven, now in English uniform, will be returned soon.

EDNA BEST and new husband, Nat Wolff, gave a house-warming, and among their guests were Herbert Marshall and his new wife, Lee Russell. This may be proof of a new social order—or something: Mrs. Wolff, if you will remember, was until recently Mrs. Marshall.

ALICE FAYE, whose reconciliation with husband, Tony Martin, becomes more distant with each passing day, is now linked with Sandy Cummings, an advertising agency executive, in accord with the Hollywood custom of following divorce actions with romance rumors. How it started: Alice met Mr. Cummings twelve years ago while she was appearing in New York. During the days before her formal estrangement from Tony, Nancy Kelly, frequently beamed by Irving Cummings, Jr., coaxed Alice out of her brooding seclusion, invited Sandy, Irving's cousin, to make a fourth at dinner. In recent days Sandy has been Alice's frequent escort. Immediately "Lillian Russell" is completed, Alice leaves for a Hawaii vacation. Likelihood: By then her divorce papers from Tony will be safely tucked in her purse.

Juggling of assignments for JOAN CRAWFORD, GREER GARSON and NORMA SHEARER is a matter of speculation in Hollywood. Originally Shearer was to do "Susan and God." Later she was assigned "Pride and Prejudice," and the British actress was

cast for "Susan." Still another switch was made—Crawford got "Susan," Garson got "Pride and Prejudice," and eventually Norma was announced for "The World We Make." "Improved casting" is the studio brush-off explanation for the juggling. Whatever it is, here is excellent material for gossip. Possibility: Shearer will remake "A Free Soul," with George Raft, her heart-shadow, in the Gable role.

ODDITIES OF THE WEEK: Barbara Stanwyck, Gail Patrick and Ann Sothorn in heated discussion at lunch. Argument: Not clothes, not Hollywood, but relative standings minor league baseball. Reason: They're all stockholders in Hollywood's own baseball club.

PROBABLY THE MOST DIFFICULT assignment in the annals of Hollywood is Pat O'Brien's in his next picture, "The Life of Knute Rockne." Thousands knew the great football coach. His every

move and gesture are familiar. To prepare himself for the task, O'Brien is spending long hours seeing the newsreels in which Rockne appeared. Much of the footage is being run for Pat in slow motion to give him an opportunity to memorize the characteristics of the man whose life he is to portray.

JOAN BLONDELL AND DICK POWELL are daily looking more askance at the title of their ninth teaming picture, "I Want a Divorce." They have petitioned producer George Arthur to make a change for the sake of their marriage, fretful lest gossips mouth the title, speculate: "I wonder if the title is prophetic." Madeleine Carroll, engaged in making "Are Husbands Necessary?" during her divorce suit, considered the title bad taste, won her argument, and "Honeymoon in Bali" was substituted. Likelihood: Joan Blondell and Dick Powell will win their point. Behind eight ball: Paramount, which paid hard money for the catchy title and tailored a story to suit it!

(Continued on Page 36)

# A MILLION



ABOVE: Tumak (Victor Mature) slays a primeval beast and, after he has eaten his fill, permits the women and children to tear greedy chunks of raw meat from the carcass and gorge themselves

BELOW: Tumak becomes leader of his tribe after besting Skakana (Edgar Edwards) in combat. His first task as leader is to destroy this gigantic reptile which threatens his "woman," Loana (Carole Landis)



AKHOBA (Lon Chaney, Jr.) is Tumak's father and tribal head until he is gored by a musk-ox and deposed by Skakana while suffering from wound



# YEARS AGO

Tumak say: "Long before Confucius, men love, women fight."  
"1,000,000 B. C." tells the story

"1,000,000 B. C." is the drama-packed biography of Tumak, who lived in the early dawn of life when dinosaurs and mammoths walked the earth, when men and women were more frank—and brutal—about their loves and their hates. Except for its setting in an early prehistoric day and except for its stripping of all the veneer which civilization has cast over our emotions, it might be a modern story in its delineation of the love a man can have for a woman, the urge to succeed such a love can engender in a male and the obstacles to both love and success which can arise to thwart him. But it is in the settings and this stripping away of emotional veils that Hal Roach's imaginative biography of our cave-dwelling forefathers differs from other screen fare. Lon Chaney, Jr., as Tumak's father, employs make-up secrets of his father for the first time. Pre-historic animals seen are real flesh-and-blood creatures.



HAPPY ENDING for Loana and Tumak comes when Tumak defeats Skakana and teaches his people, the Rock Tribe, and Loana's people, the Shell Tribe, to live together in peace. Civilization dawns!

Movie and  
RADIO GUIDE  
"PICTURE  
OF THE WEEK"

# NELSON EDDY FINDS LOVE

on a

## *Tropical Isle*

"NEW MOON," MOVIE AND RADIO GUIDE's picture of the week, is a breath-takingly beautiful costume piece done against the romantic and picturesque background of early French America. It brings together for the first time since "Sweethearts" the singing-dramatic team of Nelson Eddy and Jeanette MacDonald with a musical score by Sigmund Romberg. The story, highly dramatic and gripping, is of Marianne de Beaumanoir (Jeanette MacDonald), a Paris belle who, while en route to New Orleans to take over a plantation left her by an uncle, meets a fascinating man on shipboard. This person, a political prisoner traveling under the name of Charles, is really the Duc de Villiers (Nelson Eddy). No one is more surprised than Marianne when she finds Charles working as a slave, along with other debtors who have been sold as slaves, on her own plantation. Charles soon wins the friendship of Valerie, Marianne's aunt (Mary Boland), and more than friendship from Marianne. But when a French official visits the plantation and reveals Charles' true identity, he decides to flee and to take with him the other debtor slaves. They seize a ship in the harbor and sail away. Marianne, disillusioned, decides to return to Paris, sets sail on the *New Moon*, which is also carrying a cargo of fifty girls to become the brides of plantation workers in Martinique. Outside Martinique the *New Moon* is attacked by pirates, captured and its passengers—including Marianne—taken to a tropical isle. There she learns that Charles is the pirate leader, and to save her annoyance they are married. Marianne, however, despises Charles now, a feeling which is not dispelled until a French warship appears off the island and Charles, in order to save his comrades, decides to give himself up. Then Marianne realizes that she loves him. The denouement is surprising . . . and happy. One of the great operettas of recent times, "New Moon" is brought to the screen with many innovations impossible on a stage. Two huge, full-rigged ships were especially built for the production, and costumes, designed by Adrian, feature many styles of the 1780's. An excellent supporting cast includes Buster Keaton, Mary Boland, H. B. Warner, Dick Purcell.

ABOVE: When Marianne (Jeanette MacDonald) and Charles (Nelson Eddy) marry for Marianne's convenience, they both smile and pretend to be happy. At extreme left, they find real love on their tropical isle after an exciting denouement



MARIANNE SEARCHES VAINLY for the mysterious Charles whom she met on shipboard. But it isn't until next day, when he serves her breakfast, that she learns Charles is a slave in her home



TRUE TO HIS WORD, Charles leads the enslaved debtors to freedom—and to a life of piracy along the Spanish Main



THE GOVERNOR OF LOUISIANA (Grant Mitchell) boards boat to welcome Marianne and Aunt Valerie (Mary Boland) to the colony



A SLOVENLY HOUSEWIFE—but deliberately—is Marianne, and Charles is always stumbling over out-of-place furniture and grumbling

# THIS WEEK on the SCREEN



"MY SON, MY SON" gives Brian Aherne, as the devoted father, and Madeleine Carroll, as the woman who stands between father and son, dramatic parts in a deeply touching picture



"THREE CHEERS FOR THE IRISH" is a heartwarming story not unlike "Four Daughters" in its appeal. Above (l. to r.) are Virginia Grey, Priscilla Lane and Irene Hervey, cast as three sisters



"TOO MANY HUSBANDS" finds a quarrelsome Fred MacMurray, a rather pleased and flattered Jean Arthur, and a bickering Melvyn Douglas as husbands and wife in an amazing and riotous marital mix-up



"DR. CYCLOPS" is movie entertainment such as you've never seen before. A berserk scientist finds the secret of reducing people to miniatures in this weirdly beautiful Technicolor fantasy

"My Son, My Son" is magnificent human document, with Brian Aherne, Madeleine Carroll; "Three Cheers for the Irish" is heartwarming, sentimental comedy

Jean Arthur, Fred MacMurray, Melvyn Douglas stage laugh riot in "Too Many Husbands"; illusive trick photography makes "Dr. Cyclops" a novel offering

## "My Son, My Son"

Cast: Madeleine Carroll, Brian Aherne, Louis Hayward, Laraine Day, Henry Hull, Josephine Hutchinson, Sophie Stewart, Bruce Lester, Scotty Beckett, et al. A United Artists picture, produced by Edward Small; directed by Charles Vidor, who also directed "A Doctor's Diary"; screen play by Lenore Coffee from the novel by Howard Spring.

HERE, Howard Spring's best-selling novel, "My Son, My Son," is translated to the screen in a vivid and powerful production that has moments of lasting beauty and which, at all times, is a gripping human document which carries its audience along on a flood-tide of drama woven in a near-perfect pattern.

Following the novel faithfully—except at its very end—it tells the story of a man who, having experienced poverty and privation in his own youth, is determined that his son shall be spared. The result of his blind generosity to his weak-kneed son is to make him a most despicable creature. Brian Aherne, as the father, and Louis Hayward, as the son, are brilliant in their characterizations, but a young actress, Laraine Day, is so superb as the son's sweetheart that she will bring tears to the eyes of the most hardened movie-goers.

However, chief honors for this magnificent film must go to producer Edward Small for his tasteful and delicate handling of an important production. Mr. Small had originally planned to make this film in England and all preparations had been made when the outbreak of war caused a change in plans. Determined to maintain the authentic English atmosphere he had planned, Small loaded a large ship full of props—furniture, rugs, pictures, books,

even trees—and shipped them to Hollywood. A first edition of Shakespeare and opera glasses the Emperor Napoleon gave Josephine were among these, and, for their stay in Hollywood, they were insured for \$875,000.

Brian Aherne, in aging over the quarter-century covered by the film, used 118 pounds of make-up. The final casting of the picture was determined by fan mail from those who had read the novel and expressed their choice of actors and actresses for the various parts. Fans chose Brian Aherne, Madeleine Carroll, Henry Hull and Louis Hayward. Laraine Day, an unknown, was not called for, but without a doubt will meet with everyone's fullest approval.

WHAT THEY THOUGHT OF IT: Variety: "... An offering of great strength and dramatic passion..." Hollywood Reporter: "... A truly fine addition to the array of superlative productions which have come from Hollywood in recent months..." Film Daily: "... Gilds the lily of an already brilliant cinematic season..."

Exceptional  
Gone With the Wind  
Dr. Ehrlich's Magic Bullet  
Grapes of Wrath  
Northwest Passage  
Young Tom Edison  
Pinocchio  
Broadway Melody

## "Three Cheers for the Irish"

Cast: Priscilla Lane, Thomas Mitchell, Dennis Morgan, Virginia Grey, Irene Hervey, Alan Hale, William Lundigan, Frank Jenks, Henry Armetta, et al. A Warner Bros. picture, produced by Hal B. Wallis and Samuel Bischoff; directed by Lloyd Bacon, who also directed "Boy Meets Girl" and "Wings of the Navy"; original screen play by Richard Macaulay and Jerry Wald.

"THREE Cheers for the Irish" is an unpretentious piece of rowdy—but sentimental—laugh nonsense which will tickle your funnybone without causing hysterics and leave a pleasant taste in your mouth. For those who say that there's nothing to it, the best answer is that it's good entertainment and poses no difficult problems to be solved.

Thomas Mitchell is cast as a policeman who is forced to retire after twenty-five years on the force. His three daughters—Priscilla Lane, Virginia Grey and Irene Hervey—decide to run him for alderman to keep him occupied. Complications develop when Mitchell, who bears a natural resentment for the rookie Dennis Morgan, who took his place, learns that his favorite daughter has fallen in love with Morgan. Complications are all nicely ironed out, however, when Dad finally wins the election and Priscilla, now married to Morgan, has twins.

Not a new idea, this film is delightfully cast and pleasantly produced and directed. On occasions it is genuinely touching, and at all times it's good entertainment.

WHAT THEY THOUGHT OF IT: E. Schallert (in Los Angeles Times): "... picture with a thoroughly human idea..." Variety: "... Delightful comedy that... builds to a warm and punchy finish..." Hollywood Reporter: "... Tugs at the heartstrings between chuckles..."

## "Too Many Husbands"

Cast: Jean Arthur, Fred MacMurray, Melvyn Douglas, Harry Davenport, Dorothy Peterson, Melville Cooper, Edgar Buchanan and Tom Dugan. A Columbia picture, produced and directed by Wesley Ruggles, who also directed "Sing, You Sinners" and "True Confession"; Screen play by Claude Binyon from a Somerset Maugham play.

"TOO MANY HUSBANDS" is a delightfully silly and rib-tickling screening of the old Enoch Arden situation in which a husband, after being taken for dead, returns to find his wife married to his best friend. Jean Arthur, Fred MacMurray and Melvyn Douglas, as the hilarious threesome, romp through this in a delightful way that is apt to leave you gasping for breath in the aisle as one uproarious and farcical situation follows another in rapid succession.

The plot concerns the dilemma of Vicky (Jean Arthur) and her two husbands after husband number one (Fred MacMurray) returns from a shipwrecked existence on a desert island after being declared legally dead. He finds his wife married to his one-time pal and business partner (Melvyn Douglas). Hilarity runs wild as Vicky overcomes her first dismay, begins to enjoy the flattering situation and determines to prolong it.

Strongly reminiscent of Frank Capra comedy is Wesley Ruggles' handling of this farce. Ruggles is the man who steps into Capra's boots at Columbia, even inheriting Capra's lucky camera crew. His handling of the difficult comedy is delicate and masterful. Only at the very end does the picture slack down, and the ending does not seem to be up to the zestful body of the story. However, Ruggles shot two endings to the film, chose a coed jury and

then let that jury choose its ending. The ending you'll see will be the ending the girls selected.

Picture marks the first time any of the three stars had danced in a movie. They ultimately get through two routines, called "The Tyrolka" (combination of a Tyrolean folk-dance and the polka) and "Doin' the Threesome."

The Dyckman Street ferry used in this picture is a long way from home. Since it was impossible to take the cast to New York, Columbia's art department brought the ferry to Hollywood by reproducing it exactly from measurements and photographs. Mounted on a movable stage, it rotates against a painted Hudson River panorama and defies detection as the fake it really is.

WHAT THEY THOUGHT OF IT: Louella Parsons: "... Three charming people in a comedy that is to end all screwball nonsense..." Hollywood Reporter: "Hilarious sockful of laughs that starts that way and never stops until it ends the same way..." Variety: "... Rip-roaring lines, furious pace and performances..."

## Good Entertainment

Sidewalks of London  
The Fighting 69th  
Vigil in the Night  
Swiss Family Robinson  
Abe Lincoln in Illinois  
Road to Singapore  
Shooting High

## "Dr. Cyclops"

Cast: Albert Dekker, Janice Logan, Thomas Coley, Charles Halton, Victor Kilian and Frank Yaconelli. A Paramount picture, produced by Dale Van Every; directed by Ernest Schoedsack, who also directed "The Last Days of Pompeii"; original screen play by Tom Kilpatrick.

THE MOST amazing thing about this picture—a film literally filled with amazing incident—is its camera magic, a magic which produces an illusion technicians old to Hollywood said could not be created, and in a magnificent Technicolor which lifts it far above the humdrum of daily routine.

Albert Dekker is cast as a berserk researcher who finds the secret of turning people into tiny miniatures of their former selves. The illusion is created by having the actors perform on giant sets and, because the public would not take kindly to having their favorite players thus reduced in size, the supporting cast is filled with little-known names. For the part of Dr. Cyclops—which Dekker plays with finesse—his head was clean-shaven and studio lights sunburned his scalp so that he was unable to wear a hat for several days.

The producer and director of "Dr. Cyclops" were dissuaded—vainly—on every side from attempting this picture because of its seeming impossibility. They went ahead anyway, and in this strange fantasy they give a lasting answer to all who said that it couldn't be done.

WHAT THEY THOUGHT OF IT: Hollywood Reporter: "... Masterpiece of technical effort, a presentation of fantasy with human characters via trick photography..." Variety: "... Novelty without an exact precedent..." Elza Schallert (in Los Angeles Times): "... A feature that is weird and, at times, quite horrific..."



# Certified Autographs

Interested in autographs? Information, advice is given here

TO THE hundreds of autograph collectors who have written in asking questions concerning signatures and methods of obtaining photographs and autographs:

MOVIE AND RADIO GUIDE will answer as many questions as space permits in this "Certified Autographs" department. Although personal replies cannot be made on general questions, letters will be answered as rapidly as possible in order of their receipt.

*From the mail:*

Do you know of any place I could sell autographs? M. K., San Pedro, Calif.

Some collectors will purchase signatures, although there is no definitely established market where they may be offered for sale. MOVIE AND RADIO GUIDE does not run "for sale" ads, but "swap" ads only.

Will you please tell me where I could get more signatures by mail? R. F., Hammonton, N. J.

Watch the "swap" ads in MOVIE AND RADIO GUIDE. Perhaps you can trade one you have for two or three signatures, and thus obtain a larger number.

Watch this page for autograph news, "swaps" and the answers to questions. Address your "swap" ads and questions to "Certified Autographs," MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. MOVIE AND RADIO GUIDE cannot be held responsible for any disagreements which might arise over "swaps" or collectors' efforts to obtain signatures. Start using this service now!

WINNER of Movie and Radio Guide's first Award for Distinguished Acting, Mrs. Clark Gable in private life, Carole Lombard has never been known to refuse an autograph, signs thousands

## SWAPS

KENNY BAKER and PAUL WHITEMAN autographs (genuine) to exchange for some accredited person's. Must not be facsimiles. What have you? Lois Sutton, 3405 Race Street, Ft. Worth, Texas.

ALLAN JONES, ANN SOTHERN autographs (genuine) to exchange for Jeanette MacDonald and Edward G. Robinson. Mrs. E. Woebbecking, 3521 S. Broadway, Fort Wayne, Ind.

FACSIMILES to exchange: Ann Sheridan for Vivien Leigh; Ellen Drew for Mae West; Don Ameche for Clark Gable; Geraldine Fitzgerald for Hedy Lamarr—or what have you? Tom White, Y. M. C. A., Fort Worth, Texas.

Carole Lombard

Penny Singleton  
Blondie

Kenny Baker

Susanna Foster

# "THIRD TERM" FOR CRAWFORD

BY LEE DANIELS

"Slipping" (so Hollywood said)  
Joan Crawford stages another  
comeback—in "Strange Cargo"

**D**URING the last fifteen years, Joan Crawford has made three careers for herself. She has earned the reputation as both fashion and fad pace-setter, as the most ambitious girl ever to descend on Hollywood.

As a "dancing daughter" she established a reputation for vitality, for zest, for a driving and electric power which made her a star precisely three years after she was discovered by Harry Rapf, M-G-M producer, dancing in a Broadway show.

As the glamorous, languishing, emotionally tense girl of "Possessed" and "Letty Lynton," she began a new phase of her career, became a sparkling personality.

Now as a revamped Sadie Thompson in "Strange Cargo" she enters a third phase—rescues her fading fame by the master stroke of forswearing Adrian clothes, playing through an entire picture in stringy hair and tattered clothes—and giving a grand performance.

No one can match Crawford in stamina or career generalship. She is a master technician in the art of reviving her own importance.

**A** VERY few months ago it was quite the fashion to ask "Will Crawford come back?" Then Crawford heard of a comparatively unimportant part in "The Women"—the part of calculating Crystal. She went to producer Hunt Stromberg, laid her cards on the table.

"I've got to have an acting part. This is it. I can do it, I know. I want it," she insisted. Now, Crystal was a departure from the usual Crawford roles. She was in essence a little tramp who fancied nice clothes, perfumed baths and limousines. It would take a real actress to put her over. Stromberg believed in Joan. Joan believed that she could take a secondary role and make it something important. She did. Hollywood learned that Crawford wasn't through—not by a long shot. That she was just getting warmed up for another career. She clinched that new career in "Strange Cargo" and from all reports will hang on to it with "Susan and God."

Nothing is impossible to Joan Crawford. She came to Hollywood a plumpish, frizzy-haired ex-chorus girl. By successive stages she converted herself

into a celebrated beauty. She did it by as rigorous a diet as might have been to the fancy of old-time torturers. A cracker and a little mustard for lunch, a green salad for dinner. That's all. For two years Joan didn't taste either bread or potatoes. But her figure became more and more luscious.

Joan decided that her education had holes in it. On a trip to France, her lack of the language irked her. Promptly on her return she hired a teacher—set herself earnestly to study. When she decided to be a singer, just an occasional lesson wasn't enough for Joan. Every day the teacher came—worked with her without resting

until exhaustion claimed them both.

Once she attended a party where the game "Who Am I?" was played. This game consists of one person adopting the role of a historical character and letting the rest guess the character through clues. Joan felt her knowledge of history and events was insufficient. The next day she hired a college professor to tutor her both in world history and in current events.

**J**OAN files away in her mind every strange word she hears. At the earliest moment she consults a dictionary. Mention a book to Joan, and ten minutes later she has ordered it and by

ONE CAREER is all the average movie star can hope for, but Joan Crawford now embarks upon her third—because what it takes to make a success she has in abundance!



next morning she's read it. She has probably the most voracious appetite for learning of anyone on the screen. That goes for everything—games, languages, music, ice-skating, tennis and horseback riding.

Joan's ambition whips her to a constant search of methods of self-improvement, both as a person and as an actress. Nothing is too much trouble for her.

Other actresses have one costume fitting of their picture wardrobes. Joan has five and six. Other stars make up in the morning, and, with the exception of the retouching essentials through the

(Continued on Page 36)

# MISS ANN SHERIDAN LIFTS the MORTGAGE



ABOVE: When Sarah Jane Ryan (Ann Sheridan) and Tommy Taylor (Jeffrey Lynn) decide to turn their mortgage-ridden boarding-house into a night-club, they make entertainers of these down-and-out boarders—and successfully. At left, Tommy and Sarah as they appear in their successful night-club revue



The aged mansion serves as a perfect setting for an old-fashioned revue, and these singing waiters—really bankrupt vaudevillians—sing for their supper. At left, Ann's old-fashioned costume accentuates her "oomph," draws cash customers and wins her a movie contract

In Louis Bromfield's original story, "It All Came True," Ann turns comedienne!

**A**NN SHERIDAN, whose "oomph" has proved in real life a mortgage-lifter at Warner Bros. studio, turns, in this picture, "It All Came True," to mortgage-lifting in reel life, and it's hard to tell where the real Ann leaves off and the reel Ann begins. In a boarding-house in the 60's lives a motley collection of has-beens—vaudeville artists, actors, unpublished poets whose promises do not pay rent or mortgages. The house once belonged to a wealthy family, had been left to a faithful family cook and maid at the owner's death. Ann Sheridan as the daughter of the maid and Jeffrey Lynn as the son of the cook return home just as their parents are about to be evicted. A new boarder, Grasselli (Humphrey Bogart), is really a notorious gangster but, touched by the kindly people who live there and their refusal to turn him in, gives them the idea of making the place into a night-club. Acting on it, they proceed to lift the mortgage, wind up with film contracts.



THE SECRET of mortgage-lifting—of which "It All Came True" is a perfect example—is to combine a fast-moving

story with laugh-getting situations and scenes, and season with a dash of Ann Sheridan and Jeffrey Lynn



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# "THIRD TERM" FOR CRAWFORD . . . . . (Continued from Page 33)

day, let it go at that. But Joan puts on a brand-new make-up during her lunch hour—and goes without lunch to do it!

She has a passion for perfection. She will never adjust her illusions to reality. Because Joan has an idea that marriage must be complete, without flaw, that it must match the conception of the perfect unions in books, both her marriages failed. Neither Douglas Fairbanks, Jr., nor Franchot Tone could sustain Joan's story-book idea of marriage. Probably no man ever can.

Yet while love languished, friendship remained. When Doug returned from England, Joan was the first person he telephoned. Franchot and Joan dined and danced in New York to the consternation of columnists long after their divorce.

JOAN has an extraordinary faculty for friendship. She inspires something akin to idolatry in people. Probably because she is interested in everyone. Particularly so in the case of young talent, of the ambitious and the sensitive. Yet she won't give a dime for anyone who justifies failure with flimsy excuses. Once a young actress came to Joan, told her that the reason she was flopping was because her teeth weren't nice enough. She wanted money to have things done to them. Said Joan: "I've done all right with mine." (Joan's lower teeth are not too even.)

There are scores of people whom Joan has helped. Her generousities, both financial and otherwise, run into scores. When Gail Patrick first came to Hollywood she had no idea how to pose for still pictures. That is important knowledge—for good pictures are part of the sales campaign in behalf of a young career. For months Gail studied Joan's stills. "How does she do it?" she asked a friend of Joan's. Joan heard about it, invited Gail to come to a photographer's studio with her and showed the newcomer all the tricks of the trade.

She helped Jean Muir to acclimate herself to Hollywood, to get over the idea that she had to put on a fantastic act to interest people. She taught Robert Young to laugh at bad breaks and be grateful for the good ones. When Gene Raymond was libeled by the accusation that he was ritzy and aloof, Joan asked him to dinner, gave him the sort of friendship which the boy needed.

Joan is not a party-goer. She has

her own little group of friends, which changes from time to time. Currently her frequent guests are Douglas McPhail and his wife, Betty Jaynes; Harry Mines, a newspaper reporter; Norman and Sally Foster, Lee Bowman, and occasionally Cesar Romero.

When guests are coming, Joan dresses for dinner. She adores beautiful clothes, has scads of them, and enjoys wearing them. She is a perfect hostess. She caters to the likes of her guests. When Lynn Riggs, the playwright, is in town and comes to Joan's for dinner he invariably finds baking-powder biscuits on the table. When one of her guests expressed a

legion. When her chauffeur's wife was ill, it was not enough that she helped defray all expenses. She took his two small children into her home, provided them with a nurse. "Your wife will recuperate faster if she is at ease about the children," she explained.

There is the story of an early Christmas morning. Her telephone rang. An emergency hospital was calling. "We have a boy here," a strange voice said, "who is calling for you."

"I'll come immediately," Joan said. The casualty was the script-boy on her picture. On arrival at the hospital, Joan gave crisp orders. Two specialists came rushing. Her own physician

month thereafter the mysterious stranger appeared, paid all their bills and gave them their spending-allowance. It was months before they learned who their benefactress was.

Joan is not all drama and self-improvement. She has lighter moments. Like learning a new dance step from a college kid in a public restaurant. Like sticking her head into a showcase of a shop to talk on the phone because there was too much confusion outside. Like inviting a minister's wife to meet her in New York to teach her a new petti-point stitch.

In many respects she is like a child. She is easily hurt by rumors, by fancied slights, by an insignificant phrase in a newspaper column or in a magazine. When she is hurt, she cries. Like a child, too, she is a glutton for affection. She wants everyone around her to like her.

She is sensitive to gossip. Her reported feuds with other Metro stars, notably with Norma Shearer, have been given wide credence. There has never been anything personal in their rivalry—only that feminine stars on every lot are invariably and inevitably in competition.

At the moment, Joan has one great love in her life—her six-year-old niece, named after her, who lives with her. Little Joan has taught Big Joan how not to take things seriously, how to play. The two swim, go walking and driving. Joan sings the baby to sleep every night. Plays games of make-believe with her. Takes her to dancing-school. Has replicas of her own wardrobe made for the child.

Some time in the future Joan expects to adopt a child of her own. It's a plan she has had for years—but held in abeyance by career demands.

JOAN CRAWFORD has come a long way from the Billy Cassin she was in Kansas City, when she waited on table to pay her school tuition.

She has come a long way from Lucille LeSeuer who danced in choruses. In the thirty-two years of her life (she was born in San Antonio, Texas, on March 23, 1908) she has lived many lives!

Women like Joan Crawford, dramatic, sensitive, ambitious and courageous, idealistic and glamorous, will always live a lifetime each year! Such women the world will always misunderstand and frequently censure.

As it has Joan Crawford!



## The Girl On the Cover

DEANNA DURBIN was born in Winnipeg, Canada, of American parents, Dec. 4, 1922, has made seven films for Universal, most recent of which is "It's a Date." She also had success in radio as a member of Eddie Cantor's radio troupe before she became

a picture star. One of the most highly talented, best-liked youngsters in motion pictures, she dates Vaughn Paul in real life, was paid \$174,916 during the year of 1939.

special liking for Brahms' "Lullaby," the record was playing on his next visit.

Joan is a thoughtful person. She selects all gifts herself. Answers personal letters in longhand and never fails to remember the important events in the lives of her friends.

She is appreciative of small favors. Recently a newspaperwoman was interviewing Joan in her dressing-room. The place was a madhouse. The writer answered the phone for Joan, helped her all she could in the absence of her maid. At lunch together the next day the writer discovered an enormous parcel at her place. It was a bottle of perfume, with a kidding note about "perfect secretaries."

The tales of Joan's generousities are

came. Nurses, oxygen tanks, everything which might save the boy, were quickly marshaled. Joan sat at the boy's bedside, held his hand until he died. Joan telephoned his mother in the East. "I did all I could. I tried to do the things for your boy that you would have wanted done."

There is the happier instance of the two young lads who returned a lost dollar when they were hungry. Joan heard the story through her manicurist. Because she admires mental courage more than physical courage, Joan investigated the lads, discovered they were worthy. So one day a stranger came to the tiny cave where they slept and told them they were to go to a certain boarding-house and to enroll in college the following day. Each

# THIS WEEK IN HOLLYWOOD . . . . . (Continued from Page 25)

GINGER ROGERS pulled a fast one when she filed her suit for divorce from Lew Ayres in Los Angeles instead of Reno, as expected. The projected Reno divorce gave rise to speculation regarding an early remarriage for her, was dissipated by her action. Candidates for her heart are said to be Howard Hughes, the aviator-oil-man-movie-producer, and Walter Plunkett, studio fashion designer. Ginger, however, will marry neither one. Revealing the name of the man she really loves is tabooed because of an impossible situation. Prediction: She's not planning remarriage.

GLORIA DICKSON and PERC WESTMORE estrangement continues, with Gloria cold-shouldering all efforts towards reconciliation. Insiders

predict she will seek a divorce soon, while Cliff Edwards continues to act as her "shadow." Wife score in the Westmore family, incidentally, is all even now with Ernie Westmore just married to Peggy Ann Kent, daughter of 20th Century-Fox's president. Irony: Gloria Dickson is now working in "I Want A Divorce."

AN AMBULANCE for the Finnish war front has been purchased by Hollywood motion-picture agents, actors and producers and, with a crew of five, will be sent to the gallant little nation. More irony: As word of the purchase was made, news of the peace between Russia and Finland flashed through. However, there will be need of medical aid for months to come if news reports are accurate.

HENRY FONDA was displaying pictures of his three-day-old son, rushed to him as consolation for his absence from Mrs. Fonda's side in a New York hospital when the child was born. Asked about his son's name, said Mr. Fonda, "It may be anything, but it won't be 'Henry Fonda, Jr.' To be junior to anything, even to a father, is a handicap for a child. I want my son to have an entity of his own."

HYSTERICAL WITH CURIOSITY, Hollywood watched millionaire Dan Topping with Sonja Henie at the races, out dancing, fairly jittered at the news that Mr. Topping had followed her across country, would be with her in Honolulu. Sonja, probably the wealthiest star in Hollywood, without question the biggest money-

maker, will likely capitulate to his romantic entreaties, reduce her activities on ice and screen to make a career and marriage fit better.

MERLE OBERON has dropped her \$125,333 damage suit against Selznick International for replacing her with Marlene Dietrich in "The Garden of Allah." Suit has been pending for four years. Possible reason: Hays office is discouraging litigation among those in the motion-picture industry.

ADD TO MIKE CURTIZ sagas: A pestiferous writer insisted that Mike read a play of his. "Okay," finally consented Mr. Curtiz, "I'll read it with an open mind—but I can tell you right now, I won't like it."

# THIS WEEK'S PROGRAMS

## Log of Stations Listed in Edition E—Midwestern

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### MORNING

\*Star in program listings indicates news broadcast.

**7:00 a.m. CST**  
 \*CBS-Today in Europe: WFAM  
 KMOX WBBM (sw-21.57)  
 \*NBC-News: WCFL (sw-21.5)  
 \*News: WOWO WTAD WLS  
 Musical Clock: WROK WJBC  
 WKBB WMBD WKBB  
**7:15**  
 CBS-Morning Horizons: KMOX  
 (sw-21.57)  
 NBC-Musical Tete-a-Tete: (sw-21.5)  
 NBC-Songs for Saturday: WOWO  
 WCFL  
 \*News: WMT WLW WCCO WHO  
**7:30**  
 CBS-Phil Cook's Almanac: (sw-21.57)  
 NBC-Dick Leibert, organist:  
 WOWO  
 NBC-Gene & Glenn, songs: (sw-21.5)

\*News: WDW WILL WTAQ  
 WIBA WJBC WKBB  
 Musical Clock WBBM WMT  
**7:45**  
 CBS-Adelaide Hawley: (sw-21.57)  
 \*News: WTAD WIRE WFBM  
 KWK  
 Musical Clock: WIBA WJBC  
**8:00**  
 CBS-Richard Maxwell, trn.:  
 WFAM WFBM WTAQ WKBB  
 (sw-21.57)  
 NBC-Breakfast Club: WCFL  
 WOWO KWK WIRE (sw-21.5)

Bandwagon: WHA WMBD  
 \*News: WHBF WKBB WGN  
 KMOX Jolly Jamboree  
 \*KSD-News: Allen Roth's Orch.  
 WDW-Clara & Johnny  
 WHIP-Polish-American Hour  
 WHO-Variety Prgm.  
 WILL-Musical Prgm.  
 WISN-Early Risers' Club  
 WJBC-Organ Aires  
 WJJD-John Stelle for Governor  
 WLS-Smile Market  
 WLW-Synagogue  
 WMAQ-Your Neighbor  
 WMT-Blue Ribbon Melodies

**8:15**  
 CBS-Old Vienna: WFAM WKBB  
 WFBM WTAQ WKBB  
 NBC-Watch Your Step, safety  
 prgm.: KSD  
 \*News: WBOW WLS WMBD  
 WDW-Monarca Varieties  
 WGN-Listen to the Band  
 WHA-Morning Melodies  
 WHBF-Merry Melodies  
 WHO-Blue Ribbon Melodies  
 WJJD-Eddie Says  
 WLW-Mail Bag  
 WMT-Musical Clock  
 WOC-Melody Time  
 WSUI-Civic Orch.

**8:30**  
 CBS-Carl Hohengarten Presents:  
 WFAM WKBB WTAQ WKBB  
 (sw-21.57)

NBC-The Wise Man: KSD  
 Morning Devotions: WJBC WROK  
 WBBM-Saturday's Chatter  
 WBOW-Radio Gospel  
 WCCO-Florence Lehmann  
 WDW-Mary & Kathryn  
 WFBM-Varieties  
 WGN-Good Morning Prgm.: Smile  
 with Norman: Good Morning  
 Prgm.  
 WHBF-Public Service  
 WHO-Jerry & Zelda  
 WILL-Morning Varieties  
 WIND-John Stelle for Governor,  
 talk  
 WJJD-Toastmaster  
 WLS-The Chores Boys  
 \*WMAQ-Coffee Time: News  
 WMBD-Women of Today  
 WOC-Musical Clock  
 \*WSUI-Daily Iowan of the Air  
 WTAD-Sunday School Lesson  
 WTMJ-What's New?

**8:45**  
 NBC-Breakfast Club: WBOW  
 NBC-Crackerjacks Quartet: KSD  
 WCCO-Rug Weavers  
 WCFL-Double in Stars  
 WDW-Kitchen Barn Dance  
 WGN-What's News in the Stores  
 WHBF-House of Music  
 WHO-Musical Portraits  
 WIBA-Betty Baron  
 \*WIND-News  
 WJJD-Gems of Melody

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1200	250	Terre Haute, Indiana	NBC
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WDZ	1020	1,000	Tuscola, Illinois	Local
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Indiana	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHBF	1240	1,000	Rock Island, Illinois	MBS
WHIP	1480	5,000	Hammond, Indiana	Local
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WILL	580	5,000	Urbana, Illinois	Local
WIND	560	5,000	Gary, Indiana	CBS

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WQAI, 1190; KFI, 640

NBC—National Broadcasting Company  
 CBS—Columbia Broadcasting System  
 MBS—Mutual Broadcasting System  
 NBC-B—National Broadcasting Company  
 Basic Blue Network  
 NBC-R—National Broadcasting Company  
 Basic Red Network  
 Local—Not Affiliated With Any National Network  
 †—Night-time Programs Only  
 \*Star in program listings indicates news highlights.

**PLEASE NOTE:** Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 18.

WKBB-Morning Devotions  
 WLS-Rusty & Hoosier Sodbusters  
 WMAQ-A Step Ahead  
 WROK-Al Horst  
 WSUI-Morning Melodies: Service  
 Reports  
 WTAD-Bob Moore, organist

**9:00**  
 CBS-String Time with Walberg  
 Brown: WTAQ WFBM WKBB  
 WKBB WISN WFAM KMOX  
 WOC  
 NBC-Al & Lee Reiser, piano duo:  
 WOWO WBOW (sw-21.5)

NBC-Lincoln Highway, drama:  
 WMAQ WTMJ WHO WIRE WLW  
 KSD  
 \*News: WROK WHBF WMT  
 KWK-Top o' the Morning  
 WCCO-Offen Index  
 WCFL-Father Dussman, talk  
 WGN-The Deacon  
 WHA-World Panorama  
 WHIP-Polish Symphonic Hour  
 WIBA-Dorothy Potter  
 WILL-Helpful Hints on Health  
 WIND-Start the Day Right  
 WJBC-Morning Melodies  
 WJJD-Salvation Army Chorus  
 WLS-Uncle Jack & Junior Stars  
 WMBD-Messenger: Weather  
 Thrift Message  
 WSUI-Illustrated Musical Chat  
 WTAD-Librarian & Health Offi-  
 cer

**9:15**  
 NBC-Rakov's Orchestra: WBOW  
 (sw-21.5)  
 CBS-String Time: WMBD  
 \*News: WOC WKBB  
 WCCO-Open House  
 WCFL-Tune In Time  
 WGN-Morning Melodies  
 WHBF-His Majesty, the Baby  
 WIBA-String Melody  
 WILL-Inside the Books  
 WIND-Valparaiso University  
 WJJD-The Serenaders  
 WMT-Briardale Song Shop  
 WROK-Town Crier  
 WTAD-Hannibal News

**9:30**  
 NBC-Betty Moore: WHO WIRE  
 WMAQ WLW WTMJ  
 CBS-Nat'l Hillbilly Champions:  
 WFBM WISN WFAM WMBD  
 WKBB WTAQ KMOX WOC  
 (sw-21.57)  
 NBC-Charleaters Quartet: WCFL  
 WBOW WOWO KWK WIBA (sw  
 21.5)  
 MBS-The First Offender: WROK  
 WBBM-Carl Hohengarten Pre-  
 sents  
 WGN-Keep Fit to Music  
 WHBF-Happy & Cookie  
 WHIP-Budapest Hour  
 WILL-Markets: Moments Musical  
 WIND-Priscilla, pianist

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	East Dubuque, Iowa	CBS
WKBBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	50,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMT	600	5,000	Cedar Rapids and Waterloo, Iowa	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WROK	1410	1,000	Rockford, Illinois	MBS
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	5,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	5,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC-R

NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs. MOVIE AND RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WCCO-Ladies First  
 WDW-Voice of Industry  
 WGN-Alice Blue, pianist  
 WIRE-Dessa Byrd  
 \*WJBC-Women in the News  
 WJJD-Happy Harmonies  
 WOWO-The Old Songsmith  
 WROK-Woman's Forum  
 WSUI-Yesterday's Musical Favor-  
 ites  
 WTAD-Accordiana  
 WTMJ-Helen Ryerson

**10:30**  
 NBC-Hilda Hope, M. D., sketch:  
 WMAQ  
 NBC-Our Barn: WOWO KWK  
 WIBA (sw-15.33)  
 CBS-Conservatory of Music: WOC  
 WKBB WFAM WFBM  
 MBS-Army Band: WGN WMT  
 NBC-Harry Kogen's Orchestra:  
 WBOW KSD  
 WBBM-Norman Ross Revue  
 WDW-Jungle Jit. sketch  
 WHBF-Martial Arts  
 WHO-Home Talent Folks  
 \*WIND-News  
 WIRE-Children's Hour  
 \*WISN-News  
 WJBC-Pacific Paradise  
 WJJD-Council for Youth  
 WLS-Organ Concert  
 WLW-Let's Visit  
 WSUI-Book Shelf  
 WTAD-Guess It Prgm.  
 \*WTAQ-News: Morning Varieties  
 WTMJ-Agriculture Talk

**10:45**  
 CBS-Cincinnati Conservatory of  
 Music: WCCO KMOX  
 MBS-Army Band: WROK  
 KSD-Radio Bible Reading Club  
 WBBM-Norman Ross Revue  
 WDW-Pals of the Prairie  
 WHBF-Betty Kay, personal shop-  
 per  
 WHA-Songs for Voice & Key-  
 board  
 WILL-Salon Music  
 WIND-Melodies Forgotten  
 WISN-Rhythm & Romance  
 WJBC-Melody & Recipe Time  
 WJJD-Gonzalez' Orch.  
 \*WLS-Markets: News  
 WLW-Boone County Jamboree  
 Prevue  
 WTMJ-Fiddlin' with a Guitar

**11:00**  
 NBC-Strings That Sing: WHO  
 NBC-American Education Forum:  
 Organist: WTMJ WOWO (sw-  
 15.33)  
 Dr. William H. Kilpatrick  
 and Dr. William C. Bugley,  
 both of Columbia U., and John  
 H. Boschart, school superinten-  
 dent, will discuss "Democracy in  
 Methods of Teaching."

**11:15**  
 WMAQ-Elizabeth Hart Presents  
 WROK-Kiddies Club  
 WSUI-Arts & Decoration  
**11:30**  
 NBC-Spinning Wheel Singers:  
 WHO  
 \*News: WGN WIND  
 \*KSD-News: Dick Leibert, organ-  
 ist  
 KWK-Musical Prgm.  
 WBAA-Carolyn Wood, sop.  
 WCCO-N. Y. Stocks  
 WCFL-Youth Around the World  
 WDW-Red Belcher  
 WHA-Noveltv Shop  
 \*WHBF-Mississippi Valley News  
 WHIP-Home Forum  
 WIBA-Wise, Agric. Adjustment  
 WJBC-Parade of Bands  
 WJJD-Joe Alexander, organist  
 WKBB-Farm Hour  
 WMAQ-Morning Jubilee  
 WMT-Sweet & Sing  
 WSUI-Opera Arias  
 WTAD-All for the Ladies

**11:30**  
 CBS-Let's Pretend: WFAM WOC  
 WIND WISN WKBB WCCO  
 WKBB WMBD KMOX  
 NBC-Nat'l Farm & Home Hour:  
 KWK WBOW WMAQ  
 NBC-Call to Youth: KSD KTMJ  
 WIRE WOWO (sw-15.33)  
 Mrs. Anton Lang, Jr., will  
 talk on "St. Mary Magdalene."  
 WBAA-High School Guest Prgm.  
 WBBM-Let's Get Together  
 \*WCFL-News: Deep Forest  
 WDW-Swing Dings  
 WFBM-Hoosier Farm Corcle  
 WGN-Melody Time  
 WHA-Song Favorites  
 WHBF-Juvenile Theater  
 \*WHIP-News  
 WHO-News, Views About Religion  
 WIBA-Melody Men  
 WILL-Doris Foote, contr.  
 WJBC-Adventures in Vision  
 WJJD-Priscilla, pianist  
 WLS-Poultry Service Time  
 \*WLW-News: Everybody's Farm  
 WMI-Magic Kitchen  
 WROK-Helen Benson  
 WSUI-High School News  
 WTAD-Police News  
 WTAQ-Mailman

## SATURDAY March 30

WMAQ-Elizabeth Hart Presents  
 WROK-Kiddies Club  
 WSUI-Arts & Decoration  
**11:15**  
 NBC-Spinning Wheel Singers:  
 WHO  
 \*News: WGN WIND  
 \*KSD-News: Dick Leibert, organ-  
 ist  
 KWK-Musical Prgm.  
 WBAA-Carolyn Wood, sop.  
 WCCO-N. Y. Stocks  
 WCFL-Youth Around the World  
 WDW-Red Belcher  
 WHA-Noveltv Shop  
 \*WHBF-Mississippi Valley News  
 WHIP-Home Forum  
 WIBA-Wise, Agric. Adjustment  
 WJBC-Parade of Bands  
 WJJD-Joe Alexander, organist  
 WKBB-Farm Hour  
 WMAQ-Morning Jubilee  
 WMT-Sweet & Sing  
 WSUI-Opera Arias  
 WTAD-All for the Ladies

**11:30**  
 CBS-Let's Pretend: WFAM WOC  
 WIND WISN WKBB WCCO  
 WKBB WMBD KMOX  
 NBC-Nat'l Farm & Home Hour:  
 KWK WBOW WMAQ  
 NBC-Call to Youth: KSD KTMJ  
 WIRE WOWO (sw-15.33)  
 Mrs. Anton Lang, Jr., will  
 talk on "St. Mary Magdalene."  
 WBAA-High School Guest Prgm.  
 WBBM-Let's Get Together  
 \*WCFL-News: Deep Forest  
 WDW-Swing Dings  
 WFBM-Hoosier Farm Corcle  
 WGN-Melody Time  
 WHA-Song Favorites  
 WHBF-Juvenile Theater  
 \*WHIP-News  
 WHO-News, Views About Religion  
 WIBA-Melody Men  
 WILL-Doris Foote, contr.  
 WJBC-Adventures in Vision  
 WJJD-Priscilla, pianist  
 WLS-Poultry Service Time  
 \*WLW-News: Everybody's Farm  
 WMI-Magic Kitchen  
 WROK-Helen Benson  
 WSUI-High School News  
 WTAD-Police News  
 WTAQ-Mailman

**11:45**  
 NBC-Matinee in Rhythm: WHO  
 KSD (sw-15.33)  
 WBBM-What Can I Do?  
 WCFL-Sports  
 WDW-Band Music: Chickie Sings  
 News  
 WHA-Taxation in Wisconsin  
 WHIP-Melodic Moods  
 WIBA-Farm Review  
 \*WILL-News of Illinois  
 WIRE-Farm Hour  
 WJBC-Rhythm Revue

(Continued on Next Page)

## NOW! 100

### COLOR COMICS

AND FEATURES

## THE SUNDAY INQUIRER

(EARLY EDITION ONLY)

PLUS

Splendid Feature Section

EVERYBODY'S WEEKLY

PLUS

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HOME LIFE SECTION

PLUS

Interesting Main

NEWS SECTION

## THE SUNDAY INQUIRER

Philadelphia

AMERICA'S BIGGEST SUNDAY FEATURE NEWSPAPER

On Sale at All Newsstands, 10c

SATURDAY

March 30

(11:45 a.m. Continued)

WJJD-Variations
\*WLS-Markov: Weather; News
WMT-Frank Voelker, organist
WOWO-Market Service
WROK-Round the Town
WSUI-Farm Flashes
WTAD-Green Mountain Boys
WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

CBS-LaFayette College Chorus; WBBM (sw-11.83)
NBC-Ran Wilde's Orch.: (sw-15.33)
MBS-Ed Fitzgerald's Prgm.: WBFB
\*News: WCCO WIND WCFL WMBD WTAD WIBA WJJD KMOX-Americans at Work KSD-Fed. of Music Clubs WBAA-The Woman Shopper WBOW-Hillbilly Time \*WDZ-Markets; News WFBM-Midday Memories WGN-Radio's Voice WHA-noon Musicals \*WHBF-Monitor News WHO-Corn Belt Farm Hour WIBA-Tony Salerno's Orch. WILL-Markets WISN-Musical Heat Wave WJBC-Home Opinion WKBB-Home Folks Frolic: Road Conditions WKBH-Farm Hour WLS-Man on the Farm WLW-Fortunes Washed Away WMT-Noonday Rhythms: Hilo Serenaders WOC-Weather: To be announced WOWO-Ambrose & Mary Lou \*WSBT-News; Stork Report: Farm Flashes; News WSUI-Earl Harrington's Orch.

12:15

NBC-Calling All Stamp Collectors (sw-15.33)
CBS-Blue Streak Ensemble: WOC WBBM WSBT (sw-11.83)
Man on the Street: WHBF WTAD Market Reports: WIBA WIRE \*News: WFBM WKBB WBAA-Tune Time WBOW-Tune of the Day: Varieties WCCO-Livestock WCFL-General Speaks WDW-Plow Jockeys WGN-Alice Blue, pianist WHIP-Southtown Church WILL-Frank Holley bass WJBD-Noon Time Melodies WJBC-This Rhythmic Age WJJD-Anson Weeks' Orch. WKBB-Man on the Street: Music WLW-Everybody's Farm WMBD-Police Bulletins: Melody Miniature \*WMT-Voice of Iowa: News & Markets WWO-Bob Wilson \*WROK-Colman Left: News WTAQ-Bjorn Bjornson

12:30

CBS-Time to Take It Easy: WSBT WFBM WBBM WKBB
NBC-Luncheon at the Waldorf: KWK WOWO WMAQ WLW (sw-15.33)
\*News WHO WSUI WHBF WOC
Man on the Street: WBOW WKBB
KMOX-Safety Brigade speakers WBAA-Meet the Band WCCO-Livestock & Grain Market WCFL-Call to Youth WDW-Markets Close: Speed & Curl WGN-Markets: Walter Flandori, organist WHA-Farm Prem WHIP-A Tune at Noon WILL-Illinois Farm Hour WIND-Bob Acher, hillbilly songs WIRE-Reporter \*WJBC-News: Sports; Markets WJJD-Joe Alexander, organist WLS-Howard Peterson, organ moods WMBD-Danny Gunn WMT-Man on the Farm WROK-Man on the Street: Markets WTAD-Hank's Dude Ranchers

12:45

NBC-Metropolitan Opera Co.: WLW WMAQ WIBA KWK (sw-15.33)
Music detail on page 13.
CBS-Time to Take It Easy: WSBT

SATURDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

MORNING

9:00 CST Lincoln Highway, NBC. Drama, starring famous people in the entertainment world.

AFTERNOON

12:30 CST Luncheon at the Waldorf, NBC. Ilka Chase, M. C.; Frank Luther, tenor; Paul Barron's orchestra; guests.

12:45 CST Metropolitan Opera Company, NBC. Wagner's "Die Walkure" will be presented.

More information and music detail may be found on page 13, column 3.

NIGHT

6:00 CST People's Platform, CBS. Subject: "Can You Make People Think?"

6:30 CST Sky Blazers, CBS. The exploits of James Laneri, pilot who transports species of wild animals from the South Seas.

7:00 CST Gang Busters; Drama, CBS. Dramatized versions of actual crimes.

7:30 CST Radio Guild; Drama, NBC. "The Withering Glare of Amelia Peck."

7:30 CST Wayne King's Orchestra, CBS.

8:00 CST Youth vs. Age, NBC. Quiz program, with Paul Wing.

8:00 CST Hit Parade, CBS. Barry Wood, baritone; Bea Wain, vocalist; Mark Warnow's orchestra; Orrin Tucker, his orchestra; and Bonnie Baker, vocalist.

8:00 CST Alka-Seltzer National Barn Dance, NBC.

Eddie Peabody, Hoosier Hot Shots, Henry Burr, Uncle Ezra, others. Guest: "Bub" Burns, brother of Bob Burns.

8:30 CST Death Valley Days; Drama, NBC. "Milton Sharpe, Highwayman." The story of Nevada's No. 1 bandit.

8:45 CST Saturday Night Serenade, CBS. Bill Perry, tenor; Mary Eastman, soprano; Gus Haenschen's concert orchestra.

9:00 CST Bob Crosby's Orchestra, NBC. Mildred Bailey, vocalist.

9:00 CST NBC Symphony Orchestra, NBC. Arturo Toscanini, conductor. Music detail may be found on page 12, column 2.

Refer to adjacent columns for stations broadcasting these programs

NBC-St. Bonaventure College Glee Club: KSD
\*News: WTAG WKBH WBOW Markets: WLS WMT WBAA KMOX-Music Box WBBM-Song Souvenirs WGN-Minnesota Tax Payers WCFL-Dance Orch. WDW-Jolly Irishman WGN-Reviewing Stand WHBF-Musical Interlude: Talk by Hon. John Stelle WHIP-School Workshop WHO-Lem & Martha \*WIND-News & Music WIRE-Postmaster General Farley WJBC-Luncheon Dance WJJD-12:35 Party WKBB-Markets: Pet Corner WMBD-Town Crier: Markets WOC-Religious News WROK-Home Folks Hour WSUI-Waltz Time WTMJ-A Philosophy of Life

1:00

CBS-Brush Creek Follies: WOC WFBM WISN WMBD WKBB (sw-11.83)
NBC-Lani McIntyre's Orch.: KSD WBOW WHO
MBS-Ashland Chapter of Young Artists: WHBF WROK
KMOX-Let's Discuss the News: WBAA-Radio Stage \*WBBM-News for the Missus WCCO-State Highway Dept. WCFL-Saturday Swing WGN-Dog Show WHA-4-H Music Prgm WHIP-Romance Languages WILL-High School Basketball Tournament WIND-Lupi Italian Hour WJBC-Petite Musicale WJJD-Farm Advisor WKBH-Farm Service Prgm WLS-Home Talent Prgm. WMT-Question Man WWO-Salute to the College WSBT-Prophecy Hour WSUI-Science News of the Week \*WTAD-News WTAQ-Talent Parade WTMJ-Bulletin Board

1:15

CBS-Brush Creek Follies: WTAQ WCCO
KMOX-Travelogue WBBM-Meet the Missus WCFL-Spotlight Parade WDW-AI's Farm News WGN-Johnny Duffy's Music WHA-Musical Prgm. WHIP-Rockin' n' Rhythm WHO-Agricultural Conservation WILL-Ham Forum WIRE-Basketball Finals \*WISN-News WJJD-Midday Roundup WKBH-Rhythm Revue WMT-Bulletin Board: Oddities in the News WSUI-Reminiscing Time WTMJ-Health Talk: Blue Room

1:30

MBS-McFarland Twins' Orch.: WROK WHBF
NBC-Opera: WIBA
\*CBS-Baron Elliott's Melodies: News: WKBH WSBT WOC WMBD WBBM WFBM WKBB (sw-11.83)
NBC-Music Styled for You: KSD WCFL WHO WBOW
KMOX-Open Forum WBAA-Saturday Musical Review WCCO-Fly Casting Contest WDW-U. S. Bureau Census WGN-Yar Concert Orch. WILL-The Digest WIND-Save America \*WISN-News: Program Preview WJBC-God's Half Hour WLS-Prairie Ramblers & Patsy WMT-Don Roth's Band

WOWO-State Basketball Tournament WTAD-Cowboy Steve WTAQ-Occident Varieties
1:45
\*CBS-Baron Elliott's Melodies: News: KMOX WTAQ WISN KSD-Will Osborne's Orch. \*WDZ-Chester Gay: News WFAM-Waiting for the Whistle WGN-Ralph Ginsburgh's Orch. WHBF-Gospel Temple Services WHIP-Vocal Varieties WIND-Race Results WJJD-Santaella's Orch. WLS-Mac & Bob WMBD-Our Lean Years WMT-Burt Russell's Orch. WSUI-Drum Parade WTAD-Piano Classics WTMJ-Dance Orch.
2:00
CBS-League of Composers Concert: Dorian String Quartet: WFBM WKBB WKBH WCCO WISN WMBD WSBT WTAQ (sw-11.83)
Music detail on page 12.
NBC-Golden Melodies: WCFL WHO WTMJ (sw-9.53)
NBC-Opera: WIBA KWK (sw-15.33)
MBS-Bill McCune's Orch.: WMT WGN WROK
KMOX-Columbia County Journal KSD-Inter High School Spelling Tournament WBAA-Stamp Club WBBM-Song Souvenirs WBOW-Basketball Game; State Finals WDW-Personality Parade WHA-Short Story Time WHBF-Nat'l Youth Administration Prgm. WHIP-Merry Maes WILL-Saturday Serenade WIND-Sports Edition WJBC-McLean Co. Rural Schools WJJD-Fred Beck, organist \*WLS-News WOC-Kiddie Quiz WSUI-Baseball; Iowa vs. Bradley Tech \*WTAD-Community News

2:15

CBS-Talk by Winston Churchill: WOC WSBT WFBM WKBB WKBH WCCO WISN WMBD WTAQ (sw-11.83)
\*WBAA-Monitors Views News WBBM-Aeolian Ensemble \*WHBF-News \*WHIP-News WJJD-Variations WLS-Merry-Go-Round WTAD-Corn Belt Carnival
2:30
NBC-Metropolitan Opera Co.: WIBA WMT
NBC-Dol Brissett's Orch.: WTMJ WHO (sw-9.53)
CBS-League of Composers Concert: KMOX WFBM WKBB WKBH WCCO WISN WMBD WTAQ (sw-11.83)
MBS-Carolina Playmakers: WGN WROK WHBF
WBAA-Jean Skinner WCFL-Wheaton College Debates WDW-Birthday Party WHA-Music of the Masters WHIP-Aztec Hour WMT-Race Results \*WJBC-News WJJD-Debator's Forum WLS-Merry-Go-Round
2:45
WJBC-Hollywood Brevities WJJD-The Serenaders WSUI-Travel Radio Service
3:00
MBS-Talk by Winston Churchill: WROK

NBC-Ladies Garment Workers Chorus: WOR WENR WTMJ (sw-9.53)
NBC-Opera: WIBA WMT
KMOX-Democracy in Action WBAA-Campus Varieties WBBM-Chemistry in the Home WCCO-Kiddie Quiz WCFL-Make Believe Danceland \*WGN-News \*WHBF-Headlines of the Day WHIP-Jugo Slav Hour WIND-Sports Edition WJBC-Matinee Melodies WJJD-Fred Beck, organist
3:15
NBC-Campus Capers: WENR WHO WTMJ (sw-9.53)
MBS-Zeke Manners' Gang: WGN WHBF WDW-Musicale WHO-Campus Capers WROK-To be announced
3:30
NBC-Variety Prgm.: WHO WIRE WENR (sw-9.53)
MBS-Benny Kruger's Orchestra: WGN WHBF
CBS-Bull Session: WOC WMBD WKBH WFBM WBBM WISN WKBH WTAQ WSBT (sw-11.83)
Subject: "The Organization of European Peace."
WCCO-Musical Prgm. WDW-The Art of Living WHA-Religion on the Campus WIND-Race Results \*WJBC-News WJJD-American Legion Prgm. WTAD-Rhythm & Romance WTMJ-Music for You

3:45

MBS-Benny Kruger's Orchestra: WROK
CBS-Buffalo Presents: WFBM WMBD WCCO WFAM WISN WKBH WTAQ WKBB (sw-11.83)
KMOX-Organ Melodies KSD-Adult Education Council WBBM-Of Men & Books WDW-Home Folks WJBC-Just Relax WJJD-Rhythm for Tea \*WOC-Local News WTAD-Marcella Cheek
4:00
NBC-Dance Orch.: WOWO WIBA WTMJ KSD
MBS-Sammy Kaye's Orch.: WGN WHBF WROK
NBC-Metropolitan Opera Co.: KWK WLW WMAQ (sw-15.33-9.53)
CBS-The Human Adventure, drama WFBM WKBH WOC WCCO WISN WBBM KMOX WKBH WTAQ WMBD WFAM (sw-11.83)
University research into the science of sound and important discoveries of minute electrical impulses surging within the human brain will be discussed.
More detail on page 14.
\*News: WDW WBOW WCFL-Make Believe Danceland WENR-How Do You Know? WHA-Play Circle Time WHIP-Symphony Hall WHO-Next Step Forward WIND-Sports Edition WIRE-Scholarship Hour WJBC-Shimmin Sisters WJJD-Margit Hegedus WLW-Organ Time WMT-Planting Time WTAD-On Parade
4:15
NBC-Dance Orch.: WBOW WHO
MBS-Sammy Kaye's Orch.: WMT WDW-Strings: Sports WJBC-Front Page Drama \*WJJD-News WTAD-Junior Chamber of Commerce WTMJ-E. H. A. Prgm.

CBS-Henry King's Orch.: WOC WFBM WKBH WTAQ WISN WKBH WFAM WCCO (sw-11.83)
NBC-Radio Magic: WIBA KWK WMAQ WOWO (sw-9.53-15.33)
NBC-Dance Orch.: WBOW WTMJ
\*News: WMBD WJBC KMOX-Organ Melodies KSD-Jr. Bar Assn. Prgm. WBBM-Sports Quiz WDW-Dot, Kay, Letty: Screwball Club WHA-Social Problems Commentary WHIP-Windy City Ramblers WIND-Race Results WJJD-Melody Market WLW-Truth American WROK-Five Notes WSUI-Concert Hall Selections WTAD-Hits & Encores
4:45
NBC-Teddy Powell's Orch.: WIBA WMAQ WOWO KWK (sw-9.53-15.33)
CBS-Henry King's Orch.: WMBD KMOX
KSD-Russ Morgan's Orch. WDW-The Art of Living WGN-Dog Show WHBF-Cousin Peggy's Sunshine Club WOC-Fanfare WROK-Social Security WSUI-The Story of Wool WTAD-Zeke & Zack WTMJ-Carroll College Class
5:00
\*NBC-Kaltenmeyer's Kindergarten: News: WMAQ WBOW (sw-9.53)
\*CBS-News: Albert Warner comm.: WFAM WTAQ WKBB WBBM WOC
\*NBC-Reggie Child's Orchestra: News: WENR WOWO
MBS-Jerry Livingston's Orch.: WROK WGN KWK
\*News: WCCO WHBF WCFL WLW WHO
KMOX-Piano Recital
\*KSD-News: Bernard Levitov's Orch.
\*WDZ-News: Heart of the News WFBM Stairway to Stardom WHIP-The Duchess WIBA-Children's Hour WIND-Melody Special WIRE-Dick Reed
\*WISN-Show Window: News WJBC-Sweet & Swing WJJD-Islanders WKBH-Kiddies Hour Prem. WMBD-Peoria's Church World WMT-Parade of Features WSUI-Organ Melodies WTAD-Lou Webb, organist \*WTMJ-Song Doctor: News

5:15

CBS-Jack Leonard, songs: WOC WTAQ WIND WKBH WBBM
MBS-Jerry Livingston's Orch.: WMT WIRE WHBF
KMOX-Records; Spkrs. KSD-Allen Roth's Orch. WCCO-Airliners WCFL-Union Label News WDW-Sundown Jubilee WFAM-Play Shop of the Air WHO-Book Reviews WISN-Show Window WJJD-Sons of the Pioneers WLW-Baker & Denton, sports WMBD-Dr. Sumner Miller: Melody Miniature WROK-Sports Review WSUI-Travel Radio Service
\*WTAD-News
5:30
CBS-Which Way to Lasting Peace?: WIND WISN WKBH WBBM WFAM WOC (sw-11.83)
Subject: "Peaceful Change."

\*NBC-Religion in the News: WMAQ (sw-9.53)

NBC-Renfrew of the Mounted WENR

\*News: KWK WIBA KMOX-Harry Cool & Betty Forrest, soloists; Ben Feld's Orch. KSD-Breezin' Along WBOW-Novelty Orch. WCCO-Sunday Preview WCFL-Chicago Marches On WGN-Afternoon Musicale WHBF-Down the Air Lines WHO-Austin & Scott WIRE-Basketball Express WJBC-The Magic Carpet Club WJJD-Chapel Singers WLW-Boone County Jamboree WMBD-Melody Miniature WMT-FHA Talk: Musical Gems WOWO-To be announced WROK-Penthouse Players WSUI-Musical Moods WTAD-Mid-Westerners WTMJ-Postal Oddities
5:45

NBC-Southwestern Serenade: WBOW WMAQ WHO (sw-9.53)

\*CBS-The World Today: WKBH WFAM WCCO WTAQ WMBD WFBM WBBM WKBB WOC (sw-11.83)

MBS-Sagmaster Comments: KWK WMT WGN WHBF WROK
Sports: WIBA WTMJ WISN KMOX-Jimmy Conzelman Reminiscences KSD-Stockton & Eschen WCFL-Roller Derby WDW-Sportscast WIND-Sunset Serenade WIRE-Hoosier Sport Shots WJBC-Children's Birthdays WJJD-Texas Jim Lewis \*WSUI-Daily Iowan of the Air WTAD-Gaslight Harmonies

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

NBC-Dance Orch.: KSD WIBA WHO
NBC-Message of Israel: WENR Speaker: Rabbi Ferdinand M. Isacerman of Temple Israel, St. Louis, Missouri.
CBS-People's Platform: WTAQ WFAM WHAS
For detail see Good Listening Guide.

MBS-Trojan Horses: WROK WMT
\*News: WBBM WFBM Sports: WKBH WOC WKBB KMOX-House Party KWK-The Lone Ranger, sketch WBOW-I Want a Chance WCCO-Barn Dance WCFL-Race Results WGN-Ginsburgh's Concert Orch. WHBF-Our Neighbors WIND-German Hour WIRE-Public Welfare WISN-South American Way WJBC-Rainbow Revue and Hit of the Day WJJD-Suppertime Frolic WJR-Sky Blazers, drama WMAQ-Musical Entree WMBD-Sports: Melody Miniature WSUI-Dinner Hour Prgm. WTAD-Sports Views & Reviews WTAM-Emil Velasquez's Orch. WTMJ-Richard Himber's Orch.
6:15
MBS-Cats 'n' Jammers: KWK WMT

\*News: WMBD WOC WROK WBBM-Heart of Julia Blake WBOW-Melody Time WCFL-Dad's Family WFBM-Rhapsody in Rhythm WGN-Bob Elson, sports WHBF-Sports Trail WIRE-Religion in the News WJBC-Personality Presents WKBB-Waltz Time WKRH-Dinner Music WMAQ-Organ Moods WTMJ-M. C. C. C.
6:30
NBC-Benny Goodman's Orch.: WIRE WMAQ (sw-9.53)

FREQUENCIES

Table with 2 columns: Frequency (e.g., KMOX-1000, KOA-850) and Station Name (e.g., WILE-1400, WISN-1120).

# SATURDAY March 30

**CBS-Sky Blazers, drama:** WBBM WCCO KMOX WFAM WFBM WISN WOC WKBB (also KNX at 10 p.m.)  
For detail see Good Listening Guide.

**NBC-Art for Your Sake:** WBOW WTAM WTMJ  
Harry Willson Watrous, American painter of the nineteenth century, will be the subject of tonight's dramatization.

**\*News:** WLS WHO WMT WTAQ WHBF

**KSD-Cheri McKay & Company**  
**\*KWK-Sports:** News  
WCFL-Ten Pin Tattler  
**\*WGN-Captain Herne, news**  
WHAS-Dr. Pepper's House Party  
WIBA-Scandinavian Hour  
**\*WJBC-Sports:** News; Markets  
WJR-News Comes to Life, drama  
WKBH-Richard Himber's Orch.  
WLW-Renfro Valley Folk  
WMBD-Dixieland Band  
WROK-Dinner Music

**6:45**  
**\*NBC-H. V. Kallenborn, news:** WBOW WTAM WTMJ

**MBS-Inside of Sports:** WGN KWK  
Tonight Sam Baltzer will tell a few stories about Knute Rockne, famous Notre Dame football coach.

**Pleasantdale Folks:** WMT WMBD  
**\*KSD-Rosario Bourdon's Orch.:** News  
WCFL-Sports  
WHBF-Dance Tunes: Serenade  
WHO-Twilight Trails  
WIRE-Dick Reed  
WJBC-Singo  
**\*WKBH-News**  
WLS-The Westeners  
WROK-Victor Colin's Orch.  
WTAQ-Al Michel's Sport Wheel

**7:00**  
**NBC-Talk by Hamilton Fish:** WIBA  
Subject: "The Republican Party is the Peace Party."

**CBS-Gang Busters:** KMOX WJR WMBD WFBM WISN WCCO WBBM WHAS (also KSL KNX at 10:30 p.m.)  
**\*MBS-Name Three:** WGN

**NBC-Drama:** KSD WMAQ WHO WIRE WTMJ

**MBS-To be announced:** WHBF  
**\*News:** WCFL WKBB KWK  
KWK-Feature Parade  
**\*WVOW-Five Star Final**  
WFAM-Rhapsody in Brass  
WIND-Walkathon  
WJBC-Anniversary Party  
WKBH-Music for You

**WLS-Home Talent**  
WLW-Boone County Jamboree  
WMT-Sky Blazers, drama  
WOC-People's Platform  
WROK-Fireside Bible Chats  
WSUI-Children's Hour  
WTAM-Richard Himber's Orch.  
WTAQ-Console Melodies

**7:15**  
**NBC-Glen Gray's Orch.:** WIBA  
KWK-Police Circus Prgm.  
WBOW-Drama of Human Interest; Pinky Tomlin's Orch.  
WCFL-On the Safe Side  
WFAM-Uncle Sam Calling  
WIND-Maxim Olefsky's Orch.  
WJBC-Moral Re-orientation Prgm.  
WKBH-Ranch Boys  
WKBH-Rapid Ad  
WMAQ-Political Talk  
WTAM-Otto Thurn's Orch.

**7:30**  
**NBC-Radio Guild Drama:** WIBA KWK  
For detail see Good Listening Guide.

**NBC-Dance Orch.:** WMAQ WHO WTAM WIRE KSD (sw-9.53)  
**\*CBS-Wayne King's Orchestra:** News; KMOX WMBD WHAS WFBM WISN WBBM WCCO WJR (sw-11.83)  
**MBS-Hawaii Calls:** WHBF WROK WMT

**MBS-Who Knows, drama:** WGN WBOW-Anson Weeks' Orch.  
WCFL-Where to go What to do  
**\*WFAM-Hit Revue:** News  
WIND-Pliner & Earle's Orch.  
**\*WJBC-News**  
WKBH-Concert Hall  
**\*WKBH-Music from Opetettas:** News  
WLS-Barn Dance Party  
WLW-Renfro Valley Folk  
WOC-Waltz Time  
WSUI-Sports  
WTAQ-Pop Concert  
WTMJ-Mattison for City Atty.

**7:45**  
**WGN-Hal Kemp's Orch.**  
**\*WIND-News**  
WIRI-College Swing  
WOC-Richard Himber's Orch.  
WTMJ-Dance Orch.

**8:00**  
**MBS-Geo. Fisher Hollywood Reporter:** WROK  
**NBC-Youth vs. Age, quiz:** KSD WTAM WMAQ WTMJ KOA  
**NBC-Alka-Seltzer National Barn Dance:** WLS WLW KWK WMT (sw-9.53) (also at 10 p.m.)  
For further detail see sponsor's announcement on this page.

**CBS-Your Hit Parade:** WBBM WHAS WCCO WJR KMOX WSBT WISN WKBH WTAQ WFBM WOC WMBD (sw-11.83) (also KNX KSL at 10 p.m. CST)  
**NBC-To be announced:** WIBA  
Speaker: Secretary of Labor Frances Perkins.  
**MBS-Tropical Serenade:** WHBF  
KMOX-Plantation Party  
WFBM-Singing Cop  
WHAS-Kentucky Play Party  
WJR-Editor's Chair  
WMBD-Tunes of Today  
WOC-Northwest Turner Dance  
**\*WTAQ-News**

**9:30**  
**NBC-Symphony Orch.:** WIBA  
**CBS-Gay Nineties Revue:** WISN WTAQ WKBH WIND WFBM WSBT WJR WKBH  
**NBC-Dance Orch.:** KOA WTMJ  
**MBS-Music by Moonlight:** WROK WHBF  
KSD-The Next Step Forward  
WBBM-Spring Training  
WBOW-Garwood Van's Orch.  
WCCO-People's Platform  
WGN-Boyd Raeburn's Orch.  
WIRE-Death Valley Days  
**\*WJBC-News:** Sports: Name the Town  
WLS-Saturday Night Social  
WLW-Boone County Jamboree  
WMAQ-To be announced  
WTAM-Stna Woods' Orch.

**9:45**  
**CBS-Gay Nineties Revue:** (sw-9.65)  
**NBC-Freddie Martin's Orch.:** KSD  
**\*News:** WBOW WBBM KMOX-Richard Himber's Orch.  
WHO-Youth versus Age  
WJBC-So You're Entertaining

**10:00**  
**NBC-Symphony Orch.:** WMT  
**\*CBS-News:** Clyde Lucas' Orch. WTAQ WKBH (sw-9.65)  
**NBC-Alka-Seltzer Barn Dance:** KOA WTMJ WGBF WBOW (also see 8 p.m.)  
**\*News:** WMBD WHAS WKBH WSBT WROK WJR WIRE WHBF  
**\*KMOX-Harry W. Flannery, news**  
**\*KSD-News:** Dick Leibert, organist  
WBBM-Americans at Work  
WFBM-Ruby Newman's Orch.  
WGN-Leonard Keller's Orch.  
WIND-North Side Gospel Church

**WISN-News:** Dance Music  
WLS-Barn Dance Varieties  
**\*WLW-Peter Grant, news**  
WMAQ-Ace Brigode's Orch.  
**\*WTAM-News:** Johnny Singer's Orch.

**10:15**  
**CBS-Clyde Lucas' Orch.:** WKBH WJR WOC WSBT WHAS  
**NBC-Freddie Martin's Orchestra:** WMAQ  
**\*News:** WFBM WHO  
KMOX-France Laux, sports  
KSD-The Next Step Forward  
WCCO-Ken Devillers  
WGN-Lawrence Welk's Orch.  
WHBF-Ten Pin Man: Bowling News  
WIRE-Youth vs. Age  
WISN-Music for Dancing  
WLW-Tony Pastor's Orch.  
WMBD-Sports: Dance Orch.  
WROK-Night Club of the Air

**10:30**  
**NBC-Eddie Le Baron's Orch.:** KSD WHO  
**CBS-Al Donahue's Orch.:** WJR WHAS WSBT WKBH WISN WTAQ WOC WKBH  
**MBS-Glen Gray's Orch.:** WROK WHBF  
**NBC-Sleepy Hall's Orch.:** (sw-9.53)  
**\*News:** WMT WIBA  
KMOX-Public Affairs Discussion  
KWK-One Man's Opinion  
WBBM-Master Works on the Air  
WCFL-Music Lovers Prgm.  
WFBM-Tony & Bill  
WGN-Dick Jurgens' Orch.  
WIND-Barrie Rapp's Orch.  
WLW-Dance Orch.  
WMAQ-Lou Breese's Orch.

**WMBD-Lamba Phi Charity Dance**  
**\*WOC-News & Sports**  
WTAM-Cleveland Radio Club

**10:45**  
**NBC-Sleepy Hall's Orch.:** WMT  
**CBS-Al Donahue's Orch.:** KMOX  
**MBS-Glen Gray's Orch.:** WHBF  
**\*KWK-News**  
WFBM-Dance Orch.  
WIBA-Club Chanticleer  
WIRE-Basketball Express  
WTAM-Gene Sullivan's Orch

**11:00**  
**NBC-Jimmy Dorsey's Orch.:** WHO WTMJ WIBA WIRE WBOW  
**MBS-Everett Hoagland's Orch.:** WHBF WROK KWK  
**CBS-Dick Stabile's Orch.:** WISN WHAS WSBT WFBM WKBH WKBH WTAQ WBBM WJR (sw 6.12)  
**NBC-Carl Ravazza's Orch.:** WMT KOA-Bob Millar's Orch.  
KSD-Music You Want  
WCCO-Ted Travers' Orch.  
**\*WGN-News**  
WIND-Emil Flindt's Varsity Crew  
WLS-National Barn Dance  
WLW-Richard Himber's Orch.  
WMAQ-Larry Clinton's Orch.  
WMBD-Illinois Valley Frolic  
WOC-Fun Club  
End of Saturday Programs

## Saturday Night NATIONAL BARN DANCE

with  
**BUB BURNS**  
Bob Burns' Brother

**Eddie Peabody - Hoosier Hot Shots**  
**Uncle Ezra - Henry Burr**  
**WLS KWK WMT WLW**  
**8:00 P.M., CST**  
**WTMJ WGBF WBOW - 10:00 P.M., CST**  
Sponsored by ALKA-SELTZER

**MORNING**

**\*Star in program listings indicates news broadcast.**

**8:00 a.m. CST**  
**\*CBS-Today in Europe:** KMOX WBBM WFBM WCCO WMBD WKBH (sw-21.57)  
**NBC-Oyanguren, guitarist:** WBOW  
**NBC-Coast to Coast on a Bus:** KWK WMAQ WLW WMT WIBA (sw-21.5)  
WDZ-Zeke Manners  
WFAM-Sunday School of the Air  
WGN-Good Morning Prgm.  
WHIP-Southern Melodies  
WHO-Bible Broadcaster  
WIND-Romanian Baptist Church  
WIRE-Christian Science Prgm.  
WISN-St. Boniface Church  
WJBC-Music for Sunday  
WJJD-Dr. DeHahn  
WLS-Everybody's Hour  
WOWO-Old Time Religion  
WTMJ-Church Services

**8:15**  
**CBS-Outdoors with Bob Edge:** WFBM WCCO WMBD WBBM WKBH KMOX (sw-21.57)  
**NBC-Tom Terris:** WIRE WBOW  
WDZ-This Week's Favorites  
WHBF-Buenos Dias

**8:30**  
**CBS-Wings Over Jordan:** WBBM KMOX WFBM WKBH (sw-21.57)  
**NBC-Sunday Drivers:** WSFL  
WBOW-Radio Gospel  
WCCO-Uncle Ray  
WDZ-Country Church  
**\*WHIP-News**  
WIBA-Fire Melodies  
WIND-Light Classic  
WIRE-Eastside Church  
WISN-Spiritual Fellowship  
\*JBC-Church of the Air  
WMBD-Funnies Club  
WMT-Scandinavian Fellowship Hr.  
WOWO-Melody Hour  
WROK-Music Maestro Please  
WTAD-Moorman  
WTMJ-Comic Caravan

**8:45**  
WGN-Harold Turner, pianist

**WHIP-Roseland Bethany Church**  
**\*WIBA-News**  
WIND-Morning Music  
WJJD-Vernon Moore  
WLS-This Week in Washington  
WTAD-Pop Concerts

**9:00**  
**NBC-The Radio Pulpit:** WMAQ  
Dr. Ralph W. Sockman will talk on "The Law of Gratitude." The Radio Choristers will sing "I Know That My Redeemer Lives."  
**CBS-Church of the Air:** WCCO KMOX WBBM WKBH WOC (sw-21.57)  
Speaker: Reverend Edward Hughes Pruden of the First Baptist Church, Washington, D. C.  
**NBC-String Quartet:** WLW WIRE WOWO WCFL (sw-21.5)  
**\*News:** WHBF WMT WTMJ WROK  
KWK Pop Wise Reads Funnies  
WBOW-Sunshine Hour  
WDZ-Visit with Mr. Hull  
**\*WFAM-News: Old-Time Gospel Tabernacle**  
KFBM-Melodie Strings  
WGN-Sunday Morning Concert  
WHIP-German Hour  
WHO-Christian Science Prgm.  
WIBA-Norwegian Hour  
WIND-Italian Hour  
WISN-Sunday Morning Breakfast Club  
WJBC-Family Album  
WJJD-Chapel Singers  
WKBH-United Church Service  
WLS-Little Brown Church  
WMBD-Weather: Organ Melodies

**9:15**  
WDZ-Plow Jockeys  
WFBM-Rubber Band  
WHBF-Pleasantdale Folks  
WHO-Seventh Day Adventist  
WJJD-Cornell Church of Christ  
WLW-Invitation to Listen  
**\*WMBD-News**  
WMT-Chick Chats: Musical Clock  
WOC-Science Reader  
WROK-Music Maestro Please  
WTMJ-Masters of Rhythm

**9:30**  
**NBC-Four Belles:** KWK WOWO (sw-21.5)  
**NBC-Robt. Stewart, bar.:** WHO WBOW WMAQ

**SUNDAY, March 31, 1940**

**CBS-March of Games:** WMBD WFAM WKBH WISN WKBH WOC (sw-21.57)  
Five youngsters who attend the New York Institute for the Education of the Blind will compete.  
**\*News:** WJBC WLW  
KMOX-To be announced  
WBBM-The People's Platform  
WCCO-Meet the Museum  
WCFL-Variety Prgm.  
WDZ-Paul Groves  
WFBM-Christian Men Builders  
WHBF-Highway to Heaven  
WIBA-Morning Melody  
WIRE-Indiana University  
WJJD-Sunday Morning Frolic  
WTAD-WPA Prgm.

**9:45**  
**NBC-Happy Jim Parsons:** WLS WMT (sw-21.5)  
**NBC-Ross Trio:** WBOW  
Rubber Band: WCCO WHO  
KMOX-Organ Melodies  
**\*KWK-News**  
WDZ-Westward Ho  
WGN-The Living Bible, drama  
WHBF-WPA Prgm.  
WJBC-American Legion Band  
WLW-Thrasher Trio  
WMAQ-Next Step Forward  
WTAD-Let's Waltz

**10:00**  
**\*CBS-News & Rhythm:** KMOX WBBM  
**\*NBC-News:** Alice Remsen in the Land of Make Believe: WOWO WMT (sw-15.33)  
**\*NBC-News:** Strings That Sing: WBOW WLW  
**MBS-Harold Turner, pianist:** WGN KWK WROK WHBF  
**\*CBS-News:** Mattinata (sw 21.57)  
**\*News:** WIND WMAQ WIRE  
WJBC-Dun Moore, poet  
**\*WDZ-News Business Week in Review**  
**\*WFAM-News:** Sunday Serenade  
WHIP-Lithuanian Hour  
WHO-American Legion Prgm.  
**\*WISN-News:** Morning Revue

**WJBC-Treasure Chest**  
WJJD-Dr. Copeland Smith  
**\*WKBH-News:** Song Service  
**\*KKBH-Morning Melodies**  
WLS-Maple City Four & John Brown  
\*MBD-Sunshiners  
**\*WOC-News:** Take It Easy  
WTAD-Concert Master  
WTAQ-High Mass from Catholic Church

**10:15**  
**NBC-Strings That Sing:** WHO  
**NBC-Melodic Moods:** WOWO KWK (sw-15.33)  
**MBS-Reviewing Stand:** WHBF WGN WROK WMT  
WCFL-Magic Moments  
WDZ-Lest We Forget  
WIND-Marshall Airs  
WIRE-Assaph-Purim Prgm.  
WJBC-Ave Maria Hour  
**\*WLS-News**  
WMAQ-Radio Parade

**10:30**  
**NBC-Southernairs:** WOWO WLS WMT (sw-15.33)  
**MBS-Sunday Morning Matinee:** WHBF WGN WROK  
**NBC-Music & American Youth:** WBOW WMAQ WHO  
**CBS-Major Bowes' Family:** WIND WFAM WCCO KMOX WISN WKBH WOC (sw-21.57)  
KWK-United Charities Reporter  
WBBM-The Human Adventure  
WCFL-Rocco's Rhythm  
WDZ-The Mountaineers  
WFBM-Star Dust Melodies  
WIRE-Crystal Melody Hour  
WJJD-Dick Baker, songs  
WLW-Government Reports  
WMBD-Fredman Morning Revue

**10:45**  
**MBS-Sunday Morning Matinee:** KWK  
**\*WBBM-News**  
WCFL-Hessberger's Orch.  
WDZ-Presbyterian Church  
WJBC-First Methodist Church  
WJJD-Happy Go Lucky Time  
\*KKBH Church Service

**WLW-Uncle Sam Calling**  
WMBD-St. Paul Epis. Church  
WROK-Mission Tabernacle  
WTAD-Lest We Forget

**11:00**  
**CBS-Major Bowes:** WFBM  
**NBC-Radio City Music Hall of the Air:** String Orch.; KWK WOWO (sw-15.33)  
Music detail on page 12.  
**NBC-The Story of All of Us, children's prgm.:** WBOW  
**MBS-Perole String Quartet:** WHBF  
Music detail on page 12.  
WBBM-Piano Parade  
WCL-Pentecostal Church  
\*FAM-Mental Meanderings  
WGN-University of Chicago Chapel Service  
WHIP-First Church of Nazarene  
WHO-St. Ambrose Church Service  
WIBA-Congregational Church  
**\*WIND-Jewish News & Views**  
WISN-German Hour  
WJJD-Di. Preston Bradley  
WJR-A Letter from Home  
WLS-Sunday Morning Melodies  
WLW-Cadle Tabernacle Choir  
WMAQ-Sing an Old Song  
WMT-Church Prgm.  
WTAQ-Sunday Morning Serenade  
WTMJ-Masters of Rhythm

**11:15**  
**NBC-Vernon Crane's Story Book:** WBOW

"The Cross-Patch Crab" is the title of today's fairy-tale.  
WBBM-Sunday Sunshine  
WFAM-First Presbyterian Church  
WMAQ-Tech Melodies  
WTAD-Juionettes

**11:30**  
**NBC-On Your Job:** WBOW  
"Steel Man" is the title of today's program.  
**NBC-Radio City Music Hall:** WLW  
\*S-Lake City Tabernacle Choir & Organ: WTAQ WFBM WOC WKBH  
**MBS-American Wildlife:** WHBF  
KMOX-Pete & Goldie  
WBBM-Piano Parade  
**\*WCCO-News**  
WIND-Methodist Prgm.  
WIRE-Church Services  
WLS-Reading the Funnies  
WMAQ-Prevue of Brand New Records  
WTAD-Music for Sunday

**11:45**  
**CBS-Salt Lake City Tabernacle:** WKBH WFAM WCCO  
**MBS-March of Health:** WHBF  
KMOX-Headline Highlights  
WBBM-Records of the Week  
WDZ-Organ Melodies  
WMT-Musical Gems  
WTAQ-Red Raven's Orch.  
(Continued on Next Page)

## LANGUAGES LINGUAPHONE

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# SUNDAY March 31

## AFTERNOON

**12:00**  
MBS-Songalogue: WHBF  
NBC-Pilgrimage of Poetry: WIRE  
WOWO WTMJ (sw-15.33)  
The home of Joaquin Miller in  
Oakland Heights, California,  
will be visited by Ted Malone  
today.  
NBC-Music for Moderns: WMAQ  
WHO WIBA  
CBS-Church of the Air: WCCO  
WOC  
Speaker: Reverend Finis S.  
Idolman of the Central Church  
of Disciples of Christ, New  
York City.  
★News: WDW WMBD WCFL  
WTAD WFBM  
KMOX-In the Dean's Study  
KWK-Richard Himber's Orch.  
WBBM-Bull Session  
WBOW-Music for You  
WENR-This Week's Hit Tunes  
WFAM-Hungarian Hour  
WGN-Magic Melody  
WHIP-Budapest Hour  
WIND-German Hour  
WISN-Home Owners Prgm  
WJBC-Petite Musicale  
WKBB-Master Singers  
WKBH-Funny Paper Parade  
WLW-Music of the Masters  
WMT-To be announced

**12:15**  
NBC-Vass Family, songs: WOWO  
WTMJ (sw-15.33)  
MBS-Radio Warblers: WGN WMT  
KWK  
★News: WIRE WROK WBOW  
WKBB  
WCFL-Fashions on Parade  
WDZ-Modern Home Ideas  
WFBM-College Circuit  
WHBF-Thomas Peluso's Orch.  
WISN-Musical Matinee  
WMBD-Sunday Afternoon Fashion  
Parade  
WTAD-American Legion Prgm.

**12:30**  
NBC-From Hollywood Today:  
WLW WTMJ WIBA WBOW  
WHO  
MBS-Lutheran Hour: WIRE  
KWK  
NBC-Al & Lee Reiser's Orch.:  
(sw-15.33)  
★CBS-News: Grand Hotel, drama:  
WBBM WMOX WMBD  
WCCO  
★News: WOC WKBH WHBF  
WJBC WHBF  
★KSD-Community Forum: News  
WCFL-Hit Tunes  
WFBM-Motorcade  
WGN-To be announced  
WISN-Polish Merry-makers  
WJJD-Taylor's Orch  
WKBB-Famous Homes  
WMAQ-Talk by Judge Gutknecht  
WMT-Jean Fahrney, songs  
WOWO-Missionary Hour  
WROK-Don Novis, songs  
WTAD-Wilson Ames, organist

**12:45**  
★News: WMT WTAQ  
WDZ-Charles Crowder, oil com-  
mentator  
★WGN-News: Correct Pronuncia-  
tion  
WHBF-Swan & Ole, Swedish skit  
WJBC-This Week in Washington  
WJJD-Walton Orch.  
WKBB-Al Schmidt's Orch.  
WKBH-Jules Lande  
WMAQ-To be announced  
WOC-This Week's Special  
WROK-Honoluluans  
WTAD-Blended Voices

**1:00**  
NBC-String Symphony Concert  
WIBA WTMJ  
CBS-Prgm. from Vatican: WOC  
WCCO WFAM WMBD WIND  
WKBH WISN WKBB WFBM  
(sw-15.27)  
MBS-Milton Katims & Nadia  
Reisenberg: WHBF WROK  
Music detail on page 12.

# SUNDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

## MORNING

**10:30 CST Major Bowes' Family, CBS.**  
Variety program, with or-  
chestra, vocalists and instru-  
mentalists.

**11:00 CST Radio City Music Hall, NBC.**  
A tabloid version of Leonca-  
vallo's "Pagliacci" will be  
presented.  
More information may be found  
on page 12, column 2.

## AFTERNOON

**12:30 CST Grand Hotel, CBS.**  
Drama, starring Betty Lou  
Gerson and Les Tremayne.

**1:00 CST Great Plays, NBC.**  
Anton Chekhov's "The Three  
Sisters" will be presented.

**1:00 CST String Symphony, NBC.**  
Frank Black, conductor.

**1:30 CST University of Chi-  
cago Round Table, NBC.**  
Subject: "Is There Any Sense  
to the Census?"

**2:00 CST New York Philhar-  
monic Orchestra, CBS.**

Vladimir Horowitz, pianist;  
John Barbirolli, conductor.  
Music detail may be found on  
page 12, column 3.

**3:30 CST Pursuit of Happi-  
ness, CBS.**  
Burgess Meredith, M. C.;  
Norman Corwin, director;  
Mark Warnow's orchestra;  
guests.

**4:00 CST Hobby Lobby, CBS.**  
Contest winners from Peoria,  
Illinois, and Columbus, Ohio,  
will be featured today.

**4:00 CST Musical Steelmakers,  
MBS.**  
The Old Timer; Dorothy Ann  
Crowe, vocalist; Steele Sis-  
ters; orchestra; others.

**4:30 CST Ben Bernie's Or-  
chestra, CBS.**  
Lew Lehr, comedian; Dinah  
Shore, vocalist.

**5:00 CST Fifth Row Center,  
MBS.**  
Elissa Landi in "The Secret  
Glory."

**5:00 CST Silver Theater, CBS.**  
Paulette Goddard in "Broken  
Destiny."

**5:30 CST Gene Autry's Melody**

Ranch, CBS.  
Texas Rangers. Wen Niles,  
announcer.

**5:30 CST Beat the Band, NBC.**  
Quiz program, with Garry  
Moore, M. C.; Ted Weems'  
orchestra.

## NIGHT

**6:00 CST Jack Benny, Come-  
dian, NBC.**  
Mary Livingstone, Rochester,  
Andy Devine, Don Wilson,  
Phil Harris' orchestra.

**6:30 CST Screen Guild Thea-  
ter, CBS.**  
Barbara Stanwyck and Robert  
Taylor in "Allergic to Love."

**7:00 CST The Adventures of  
Ellery Queen, CBS.**  
"The Adventure of the Em-  
peror's Dice."

**7:00 CST Chase and Sanborn  
Program, NBC.**  
Charlie McCarthy and Edgar  
Bergen, comedians; Donald  
Dickson, baritone; Robert  
Armbruster's orchestra;  
guests.

**7:30 CST One Man's Family,  
NBC.**

Refer to adjacent columns for stations broadcasting these programs

**NBC-Great Plays, drama: KWK  
WENR WOWO (sw-15.33)**  
For detail see Good Listening Guide.  
**NBC-Smoke Dreams: WHO WLW  
WMAQ KSD**  
KMOX-Sunday Serenade  
WBBM-Band of the Week  
WBOW-Salon Orch.  
WCFL-Spotlight Prgm.  
WDZ-Screwball Club  
WGN-Krazy Kwiz  
WHIP-Historic Poland  
WIRE-Pick of the Town  
WJBC-Hit Revue  
WJJD-Bureau of Missing Persons  
WMT-Family Party  
WTAD-Religious Prgm.  
WTAQ-Barn Dance

**1:15**  
★KMOX-Headline Highlights  
WBBM-Of Men & Books  
WBOW-Social Security Prgm.  
WCFL-Miracles in Health  
WDZ-Barber Shop Quartet  
WJJD-Sunday Melodies

**1:30**  
**CBS-Barron Elliott's Melodies:  
WCCO WOC KMOX WBBM**  
**NBC-U. of Chicago Round Table  
Discussion: KSD WIBA WMAQ  
WBOW WTMJ**  
★CBS-News & Rhythm: WFBM  
WFL-Cameo Theater  
WDZ-Autocraft Training  
WFAM-Watch & Pray Hour  
WGN-Don Pedro & His Violin  
WHBF-Swedish Services  
★WHO-News  
WIND-Modern Melody  
WIRE-Your Neighbors  
WISN-Romance of Gems  
WJBC-Jr. Ass'n of Commerce  
WJJD-Gems of Melody  
WKBB-Beverly Snell, songs  
WKBH-Parade of Melodies  
WLW-Church-by Side of Road  
WMBD-Endurance Derby: Em-  
ployment Talk  
WMT-Bohemian Prgm.  
WROK-Ave Maria Hour  
WTAD-Keeping Up with Joneses

**1:45**  
WDZ-Lad & His Dad  
WGN-Bob Becker's Dog Chats  
WHBF-Gospel Temple Services  
WHO-Finnish Relief Fund  
WIND-Hawaii Calls  
WIRE-Sunday Concert  
WISN-Hits & Encores  
WJJD-Dick Baker, songs  
WKBH-John Dietz, accordionist  
WMBD-Klein's Prem  
WTAQ-Music for Sunday

**2:00**  
**MBS-On a Sunday Afternoon:  
WGN WHBF WMT**  
**NBC-Oscar Shumsky, violinist:  
KWK WENR (sw-15.33)**

**CBS-New York Philharmonic  
Symphony Orch.: WCCO WFBM  
WMBD WBBM WFAM KMOX  
WTAQ WOC WKBH WKBB (sw-  
11.83)**  
Music detail on page 12.  
**NBC-I Want a Divorce, sketch:  
WIRE WBOW WIBA WMAQ  
WTMJ KSD (sw-9.53)**  
Today's drama shows what  
happens when a husband is too  
sympathetic about the troubles  
of another woman.

**WCFL-So You're Going to Col-  
lege**  
★WDZ-Lee Lynch, news  
WHIP-Polish Catholic Welfare  
WHO-Story of All of Us  
WIND-John Boyle, talk  
WISN-Bavarian Hour  
WJBC-Amptown Legion Auxiliary  
WJJD-Fred Beck, organist  
WLW-Page Here & There with  
Peters & Organ  
★WOWO-Master Singers: News  
WROK-High School Debate  
WTAD-Open Bible Tabernacle

**2:15**  
**NBC-Foreign Policy Ass'n Prgm.:  
KWK WOWO WENR (sw-15.33)**  
**WCFL-Walkathon**  
WHO-Curt Roerostinski pianist  
WIND-Sunday Dancing Party  
WJBC-Thr Melodiers  
★WJJD-News  
WLW-Univ. of Cincinnati Glee  
Club

**2:30**  
**NBC-Tapestry Musicale: KWK  
WENR (sw-15.33)**  
**NBC-We, the Wives, quiz prgm.:  
WMAQ**  
★NBC-News from Europe: WHO  
WIBA WBOW (sw-9.53)  
**MBS-Singing Canaries: WGN  
WHBF**

**KSD-Nat Shilkret's Orch.  
WFL-Insurance Talk  
WDZ-Hoosier String Busters:  
Annette  
WIRE-Rhythm Revue  
WISN-Tue Dansante  
WJBC-Yale Kesterson  
WJJD-Sunday Serenade  
★WLW-News in Review  
WMT-Richard Wilson  
WOWO-Nazarene Service  
WTAD-Sista  
WTMJ-Music Everyone Knows**

**2:45**  
**MBS-Haven of Rest: WHBF  
WGN**  
★NBC-H. V. Kaltenborn, news:  
WIBA WHO WBOW (sw-9.53)  
★KSD-News: Sunday Resume  
WCFL-Social Security Talk  
★WDZ-Behind the Headlines  
WGN-Old Time Tunes in Swing  
WHIP-Polish Varieties  
WJBC-Gospellers  
WLW-Chats About Dogs  
WMT-Numerical Jamboree  
WTAD-Donald Bartsch

**3:00**  
**NBC-National Vespers: WENR  
KWK WIRE (sw-15.33)**  
Dr. Norman Vincent Peale,  
guest speaker, will talk on  
"The Pew and American Life."  
The male quartet will sing  
Come Ye Faithful, Raise the  
Strains, and In Heavenly Love  
Abiding.

**NBC-Glen Gray's Orch.: WBOW  
(sw-9.53)**  
**MBS-Nobody's Children: WHBF  
WGN WMT WROK**  
Guest: James Street, Movie  
and Radio Guide writer.

**Father Charles E. Coughlin:  
WHIP WHO WIBA  
WCFL-Postal Oddities  
WDZ-Corn Crib Hoedown  
WISN-Reflections  
WJBC-El Paso High School  
WJJD-Chicago Evangelical Inst.  
WLW-Unsolved Mysteries  
WMAQ Tony Wons' Scrap Book  
WOWO-Art for Your Sake  
WTAD-Historic Illinois**

**3:15**  
**NBC-Glen Gray's Orch.: WMAQ  
WCFL-Lutheran Hour**

**3:30**  
**NBC-Basin Street Chamber Music  
Society: KWK WIRE WENR  
(sw-15.33)**  
**CBS-Pursuit of Happiness:  
WCCO WBBM WFAM KMOX  
WOC WFBM WMBD WKBH  
WKBB (sw-11.83)**

**MBS-Lutheran Hour: WISN  
WMT WOWO WHBF**  
**NBC-The World Is Yours, Smith-  
sonian Institution Drama: WBOW  
WMAQ WTMJ (sw-9.53)**  
Subject: "Opening of the Far  
West."  
★News: WJJD WJBC  
WGN-Ozzie Nelson's Orch.  
WIRE-Easter Cantata  
WLW-The Aldrich Family  
★WOC-Radio Chero-  
WTAD-Harry Horlick Presents  
WTAQ-Lutheran Hour

**3:45**  
**WHA-Organ Moods  
WJBC-Just Relax  
WJJD-General Rhythms**

**4:00**  
**NBC-Blue Barron's Orch.: WHO  
WMAQ WBOW WIRE WTMJ  
(sw-9.53)**  
**CBS-Hobby Lobby: WBBM WISN  
WFBM KMOX WMBD WFAM  
WOC WTAQ WCCO WKBH  
(sw-11.83) (also KNX at 10  
p.m.)**  
**NBC-Edward Davies, bar.: WENR  
WOWO**

**MBS-Musical Steelmakers: WLW  
WGN**  
For further detail see sponsor's  
announcement on this page.  
**NBC-Moyian Sisters: (sw-15.33)**  
KWK-Piano Recital  
WCFL-Rosary Hour  
★WDZ-News  
WHBF-To be announced  
WHIP-Roseland Bethany Church  
WIBA-Lutheran Service  
WIND-Sunday Dancing Party  
WJBC-Hilltoppers  
WJJD-Back to God Hour  
WKBH-Old Time Band  
WMT-Church Prgm.  
WROK-Poet's Corner, Merle Ihne  
WTAD-Bates Trio

**4:15**  
**NBC-Bob Becker's Chats About  
Dogs: WTAM KOA WHO WIRE  
WTMJ (sw-9.53)**

**7:30 CST So You Think You  
Know Music, CBS.**  
Musical quiz program, with  
Ted Cott, M. C.; Leonard  
Liebling, judge. Guests: Eva  
Gauthier, soprano, and Rise  
Stevens, mezzo-soprano.

**8:00 CST Ford Sunday Eve-  
ning Hour, CBS.**  
Marian Anderson, contralto;  
Detroit Symphony Orchestra,  
Fritz Reiner, conductor.  
Music detail may be found on  
page 12, column 3.

**8:00 CST Walter Winchell,  
Columnist, NBC.**

**8:30 CST American Album of  
Familiar Music, NBC.**  
Frank Munn, tenor; Jean  
Dickenson, soprano; Eliza-  
beth Lennox, contralto;  
Haenschel's concert orches-  
tra.

**9:00 CST Campbell Playhouse:  
Drama, CBS.**  
Booth Tarkington's "Alice  
Adams" will be presented.

**9:00 CST Hour of Charm,  
NBC.**  
Phil Spitalny's All-Girl or-  
chestra; guests.

**NBC-Vicente Gomez, guitarist:  
WIBA WENR KWK WOWO  
(sw-15.33)**

★WBOW-News  
WDZ-Organettes  
WHA-Univ. of Wisconsin Sym-  
phony Orch.  
WMAQ-Cameos of New Orleans  
WROK-Lest We Forget  
WTAD-Jr. Chamber of Commerce

**4:30**  
**NBC-Salon Silhouettes: WENR  
WMT WOWO KWK (sw-15.33)**  
**CBS-Ben Bernie & All the Lads:  
WBBM KMOX WISN WCCO  
WFBM (sw-11.83) (also KNX  
KSL at 11 p.m.)**

**MBS-The Shadow, drama: WGN  
WHBF**  
**NBC-Crossroads, drama: KSD  
WMAQ WBOW (sw-9.53)**

**WEAM-In the Gloaming  
WHIP-Chicago League  
WHO-Hawaiian Knights  
WIBA-Twilight Concert  
WIRE-Studio Party  
WJBC-Women's Clubs  
WJJD-Serenaders  
WKBB-Wartburg Vespers  
WKBH-Catholic Hour  
WLW-Cavalcade of America  
WMBD-Peoria Schools Prgm.  
WOC-Music of the Maestros  
WROK-Scandinavian Hour  
WTAD-Lawrence Glosemeyer,  
songs**

**★WTAQ-News  
WTMJ-Town Forum**  
**4:45**  
WDZ-Sunday Matinee  
WHIP-Mabel Sanford Lewis  
WHO-Arkansas Pine Troubadours  
WJBC-Voice of Industry  
WROK-Concert Hall  
WTAD-Zeke & Zack  
WTAQ-Tea Time

**5:00**  
**NBC-Blue Barron's Orch.: WOWO  
WLW**  
**NBC-Catholic Hour: WMAQ  
WBOW WIBA WIRE (sw-9.53)**  
**CBS-Silver Theater: WISN KMOX  
WFBM WBBM WCCO**  
For detail see Good Listening Guide.  
**MBS-Fifth Row Center, drama:  
WROK WGN KWK WHBF WMT**  
For detail see Good Listening Guide.

★News: KSD WKBH  
WCFL-Polish Program  
WDZ-Heart of the News  
WENR-Amateur Hour  
WHO-Cameos of New Orleans  
WIND-Gary Council of Churches  
WJBC-Twilight Singers  
WJJD-Symphonies in Song  
WKBH-Church School of the Air  
WMBD-March of Health  
WOC-Music of the Maestros  
WSBT-20th Century Serenade  
WTAD-Lou Webb, organist  
WTAQ-Journal of the Air

**5:15**  
**KSD-Bob Becker's Dog Chats**  
★WHO-News of the Week  
WIND-Concert International  
WKBH-Adventures in Vision  
WKBH-John Gruber  
WSBT-Radio Question Box  
WTAD-Legion of Safety  
WTAQ-Ave Maria

**5:30**  
**NBC-Beat the Band, quiz show:  
WLW WMAQ WHO KSD WIBA  
(sw-9.53)**

**MBS-The Show of the Week:  
WHBF WMT KWK WGN WROK**  
**CBS-Gene Autry's Melody Ranch:  
KMOX WFBM WBBM WCCO**  
Guests: Shep Fields and his  
orchestra.

**NBC-Cavalcade of Hits: WOWO**  
**WBOW-Caravan of Song**  
**WCFL-Lithuanian Program**  
**WIND-Changing Scene**  
**WIRE-Allen Prescott**  
**WISN-Music Appreciation**  
**WJBC-Organ Recital**  
**WJJD-Suppertime Frolic**  
**WKBH-Sunited Church Choirs**  
**WKBH-Wis. Alumni Ass'n Prgm.**  
**WMBD-Endurance Derby: To be  
announced**

**WOC-Sports Summary**  
★WSBT-News: Song Time  
**WTAD-Musical Variety**  
**WTMJ-Hello Neighbor**

**5:45**  
★News: WOC WIRE  
WJBC-Don Ellis  
WMBD-Twilight Serenade  
WSBT-The Week in Washington  
WTAD-Sunday at Twilight  
WTAQ-Save America

**NIGHT**  
*Where there is no listing  
for a station its preceding  
program is on the air.*

**6:00**  
★CBS-The World This Week:  
WBBM KMOX WHAS WCCO  
WSBT WKBH WFBM WISN  
WOC (sw-11.83)  
**NBC-Jack Benny & Mary Living-  
stone: WMAQ KSD WHO WLW  
WIBA WIRE WTMJ WBOW  
WTAM (sw-9.53) (also at 10:30  
p.m.)**  
**MBS-Bach Cantata Series: WHBF  
WROK**  
Music detail on page 12.

★NBC-News from Europe: KWK  
WMT (sw-9.55)  
WCFL-Lithuanian Prgm.  
WENR-Freddie Martin's Orch.  
WGN-Lawrence Welk's Orch.  
WIND-Polish Prgm.  
WJBC-For Mother & Dad  
WJR-Gerald L. K. Smith, talk  
WKBH-Sports  
WMBD-Sports Review: Melody  
Miniature  
★WTAD Sports & News  
WTAQ-Father Coughlin

**6:15**  
★KWK-Sports News  
WKBH-Carnival  
★WMBD-News

**6:30**  
**CBS-Screen Guild Theater: WJR  
WHAS WFBM WSBT (sw-11.83)**  
For detail see Good Listening Guide.  
**CBS-Week-End Potpourri: WCCO  
WBBM WOC**  
**NBC-Fitch Bandwagon: Guest Or-  
chestra: WHO WBOW WMAQ  
WTAM WIRE WTMJ KSD (sw-  
9.53)**  
Guests: Tommy Tucker and  
his orchestra.

**NBC-Drama: WENR WMT WLW  
KWK**  
**MBS-Guy Lombardo's Orchestra:  
WGN WROK**  
**KMOX-The Land We Live In**  
**WCFL-Sunday Concert**  
**WHBF-Sports Trail**  
**WIBA-Concert Interlude**  
**WISN-Fons for Circuit Judge**  
**WJBC-Concert Master**  
**WKBH-Prophetic Ho-**  
**WMBD-Week-End Potpourri**

**6:45**  
**WCFL-Roller Derby: Political  
Talk**  
★WHBF-News: Dance Tunes  
WIBA-Accordiana  
WISN-Dance by Herman's  
★WKBH-News  
WKBH-Music for You

**FREQUENCIES**  
KMOX-1090 WIRE-1490  
KOA-830 WISN-1120  
KSD-550 WJBC-1200  
KWK-1350 WJJD-1130  
WBA-800 WJR-750  
WBBM-770 WKBH-1500  
WBOW-1200 WKBH-1380  
WCCO-810 WLS-870  
WCFL-970 WLW-700  
WDZ-3020 WMAQ-670  
WENR-870 WMBD-1440  
WFAM-1200 WMT-600  
WFBM-1230 WOC-1370  
WGN-720 WOWO-1160  
WHA-940 WROK-1410  
WHAS-820 WSBT-1360  
WHBF-1240 WSUI-880  
WHIP-1480 WTAD-900  
WHO-1000 WTAM-1070  
WIBA-1280 WTAQ-1330  
WILL-580 WTMJ-620  
WIND-560



**Wheeling Steel  
MUSICAL STEELMAKERS**  
Radio's Original  
Employee Family Broadcast  
**SUNDAY, 4 P. M. (C.S.T.)**  
MUTUAL BROADCASTING SYSTEM  
(COAST-TO-COAST)

SUNDAY March 31

7:00 NBC-Chase & Sanborn Prgm., Edgar Bergen & Charlie McCarthy: WMAQ WHO WTMJ WTAM WIRE WIBA WLW KSD (sw-9.53) MBS-American Forum of the Air: WROK CBS-Adventures of Ellery Queen: WISN WMBD WBBM KMOX WKBB WTAQ WFBM WCCO WOC WKBB For detail see Good Listening Guide. \*CBS-Campbell Playhouse, drama; Orson Welles: News: WJR (sw-11.83) (also at 9 p.m.) NBC-Musical Comedy Revue: KWK (sw-9.55) \*News: WBOW WMT WSBT WBBF WCFL-Irish Hour WGN-Capitol Comment WHAS-Rev. Chas. E. Fuller WIND-Emil Flindt's Orch. WJBC-Hymnic Hour WLS-Old Fashioned Revival Hour 7:15 NBC-Musical Comedy Hits: WMT WBOW WGN-Hal Kemp's Orch. \*WSBT-Memory Melodies: News 7:30 NBC-One Man's Family, sketch: WTAM KSD WHO WLW WMAQ KOA WTMJ WIRE (sw-9.53) \*CBS-So You Think You Know Music?: News: WISN WMBD WTAQ WBBM WCCO WKBB WOC WKBB For detail see Good Listening Guide. NBC-Voice of Hawaii: WBOW (sw-9.55) KMOX-Richard Himber's Orch. KWK-Enric Madriguera's Orch. \*WFBM-Musical Quiz: News WGN-Boyd Raeburn's Orch. WIND-Maxim Olefsky's Orch. WJBC-Eventide Echoes WMT-Jacques Jolas, pianist 7:45 \*KMOX-Organ Melodies: News \*WIND-News WJBC-Bible Quiz 8:00 CBS-Ford Sunday Evening Hour: WKBB WMBD WSBT WBBM WJR WOC WHAS KMOX WISN WTAQ WCCO WFBM (sw-11.83) music detail on page 12. MBS-Old Fashioned Revival: WJBC NBC-Manhattan Merry-Go-Round: WTAM KSD WMAQ WHO WIRE WTMJ KOA (sw-9.53) \*NBC-Walter Winchell: WENR WMT WLW KWK (also at 11 p.m.) WBOW-Vocal Styling WFL-Amateur Hour WENR-Dwight H. Green, talk WGN-The Angels Sing WIBA-Smoke Rings WIND-Walkathon WKBB-Symphony Hall WROK-Evangelical Free Church 8:15 NBC-The Parker Family: WENR WMT WLW KWK (also KFI at 11:15 p.m.) WBOW-WPA Prgm. WENR-Bob Strong's Orch. WIBA-Gems of Melody WIND-Sunday Evening Club 8:30 NBC-Irene Rich, drama: WENR WMT WLW KWK (also at 11:15 p.m.) NBC-American Album of Familiar Music: WHO WMAQ KSD WIRE WTAM WIBA WTMJ KOA (sw-9.53) Jean Dickenson will sing Boccherini's Minuet. Frank Munn will sing "Try to Forget, from 'The Cat and the Fiddle,' Old Lace and Lavender, by Anna Case, and, with Elizabeth Lennox, One Night of Love (Scherzinger) and Isle of Dreams (Herbert). Lenoir's Speak to Me of Love features the violinist, Bertrand Hirsch, with Frank Munn and Jean Dickenson. The choir will sing Herbert's Gypsy Love Song. The orchestra will play Falling in Love with Love, and Jealousie. WBOW-Amer. Leg. Safety Prgm. \*WGN-Quin Ryan, news 8:45 NBC-Sports Newsreel of the Air: Bill Stern: WENR WMT KWK WLW Guest: Betty Grable, screen star. WBOW-Bert Hirsch's Orch. WGN-Heidelberg Concert Orch. 9:00 \*NBC-Wm. Hillman, comm.: Jan Savitt's Orch.: WOWO

Star Sparkles . . .

● DON MERRIFIELD, Arnold Grimm in the "Arnold Grimm's Daughter" series, completes forty-five years as an actor this spring. He made his debut on Broadway in the Gay Nineties with Julia Marlowe in Shakespeare's "As You Like It." ● GAIL HENSHAW, star of "Kitty Keene," is proudly wearing the official pin of a famous Devonshire regiment, sent her by Uncle Wiloughby S. Smith, of Devonshire. ● DICK TODD, "Avalon Time" baritone, is scheduled to make ninety-six recordings of popular tunes this year.

MBS-The Answer Man: WGN \*News: WBOW WBBM WMT WMBD WSBT WIBA WBBF WMO-Twilight Trail KOA-Night Editor WCCO-Cedric Adams WFBM-Hermit's Cave WHO-Austin & Scott WIND-Little Jack Little's Orch. WIRE-Richard Himber's Orch. \*WISN-News: Music for Dancing \*WKBB-Highlights of the Week's News \*WLW-Peter Grant, news WMAQ-Richard Himber's Orch. \*WOC-News & Sports WOWO-Back Home Hour \*WTMJ-News: Dance Orch. 10:15 NBC-Irene Rich, drama: WBAP WSM KFI KOA (also see 8:30 p.m.) MBS-Lazy Rhapsody: WBBF KWK WROK NBC-Johnny Messner's Orchestra: WMAQ KWK CBS-Mitchel Ayres' Orch.: WJR WKBB WISN WTAQ WSBT WKBB WOC (sw-9.65) NBC-Teddy Powell's Orchestra: WIBA WBOW WTMJ \*News: WHO WIRE KMOX-Jimmy Conzelman's Musical Sports KSL-The Catholic Hour WBBM-Rhythm Off the Record WCCO-Jimmy Joy's Orch. WCFL-This Week in Labor WGN-Dick Jurgens' Orch. WHAS-Console & Keyboard WLW-Barney Rapp's Orch. WMBD-Sports: Dance Orch. WMT-Electric Park Band WTAM-Gene Sullivan's Orch. 10:30 NBC-Jack Benny: KFI KOA (also see 6 p.m.) NBC-Francis Craig's Serenade: WBOW WTMJ CBS-Henry Busse's Orch.: WJR WKBB WFBM WTAQ WISN WSBT WOC WKBB NBC-Gus Arnheim's Orch.: WMT KWK KMOX-People's Platform WBBM-Master Works on the Air WCCO-Americans at Work

WCFL-Ship of Dreams with Don Moore WENR-Ace Brigode's Orch. WGN-Lawrence Welk's Orch. WHAS-Reflections WHO-North Shore Church: Dick Leibert, organist WIBA-Club Chanticleer WIND-Emil Flindt's Orch. WIRE-Governor Townsend WLW-Ran Wilde's Orch. WMAQ-Lou Breese's Orch. WMBD-Musical Merry-Go-Round WTAM-Music You Want 10:45 NBC-Francis Craig's Serenade KSD MBS-Glen Gray's Orch.: WHBF WROK \*KWK-News WIBA-Hollywood WIND-Walkathon WIRE-Musical Varieties 11:00 NBC-Larry Clinton's Orch.: KWK WMAQ WOWO WMT CBS-Louis Armstrong's Orch.: WHAS (sw-6.17) \*NBC-Walter Winchell, commentator: KOA WSM KPRC WBAP (also see 8 p.m.) \*CBS-Paul Sullivan, news analyst: WBBM KMOX WCCO WISN WFBM NBC-Will Bradley's Orch.: KSD WENR WTMJ WIBA WBOW WHO WTAM MBS-Mitchell Ayres' Orchestra: WHBF WROK \*News: WGN WTAQ WCFL WIND-Church of the Deliverance WJBC-The Nativity WJR-A Letter from Home WKBB-Eleven o'Clock Varieties WLW-Dance Orch. WMBD-Endurance Derby: The Chicagoans WOC-Nocturne End of Sunday Programs

MORNING \*Star in program listings indicates news broadcast. 7:00 a.m. CST \*CBS-Today in Europe: WFAM KMOX WBBM (sw-21.57) \*NBC-News: (sw-21.5) \*News: WTAD WLS WOWO Musical Clock: WROK WJBC WKBB WMBD WOC WKBB 7:15 NBC-Do You Remember?: (sw-21.5) CBS-Over the Hills & Far Away: (sw-21.57) \*News: WCCO WMT WLW WHO 7:30 NBC-Gene & Glenn: (sw-21.5) CBS-Morning Almanac: (sw-21.57) \*News: WTAQ WILL WJBC WIBA WKBB 7:45 CBS-Melody Ramblings: (sw-21.57) \*News: WTAD WIRE WFBM KWK Musical Clock: WMT WJBC WIBA 8:00 CBS-Organ Moods: (sw-21.57) CBS-Good Morning: WTAQ WKBB NBC-Breakfast Club: WOWO KWK WCFL (sw-21.5) \*News: WHBF WKBB Band Wagon: WHA WMBD 8:15 CBS-Good Morning: WFBM WBBM CBS-American School of the Air: WFAM (sw-21.57) \*News: WBOW WLS WMBD 8:30 CBS-Melody Weavers: WFBM WKBB WBBM WKBW MBS-Arthur Godfrey, songs: WGN Morning Devotions: WROK WJBC 8:45 CBS-Bachelor's Children, sketch: KMOX WCCO NBC-Breakfast Club: WBOW CBS-Six Swell Tunes: (sw-21.57)

Morning Devotions: WFAM WKBB Musical Clock: WMT WOC KSD-The In-Laws \*KWK-Sidelights on the News WBBM-Missus Goes to Market WCFL-Double in Stars WDJ-Kitchen Barn Dance WFBM-Musicale WGN-What's News in the Stores 9:00 NBC-The Man I Married, sketch: WHO WLW KSD WMAQ WIRE WTMJ CBS-Pretty Kitty Kelly: WBBM WISN WFBM WCCO KMOX WOC NBC-Josh Higgins of Finchville, philosopher & songs: WBOW WCFL (sw-21.5) \*News: WMT WROK WHBF KWK-Fashions in Review \*WFAM-News: Your Engagement Book WGN-Morning Melodies WHIP-Polish Symphonic Hour WIBA-Dorothy Potter WILL-Homemakers Quarter Hour WIND-Start the Day Right WJBC-Morning Melodies WJJD-Toastmaster WKBB-Musical Workshop WKBB-Tune Time: Seed-a-Grains WLS-Meet Miss Julia WMBD-Messenger: Weather: Thrift Message \*WOWO-News & Markets WSUT-Within the Classroom WTAD-Let's Go Shopping WTAQ-Rhythm & Romance 9:15 NBC-Houseboat Hannah, sketch: WHO NBC-Vic & Sade, sketch: WLS CBS-Myrt & Marge, sketch: KMOX WBBM WCCO WISN WFBM WMBD NBC-Life Can Be Beautiful, sketch: WMAQ WIRE KSD WLW WTMJ NBC-Vagabonds: WBOW WOWO (sw-21.5) \*News: WOC WKBB KWK-The Gospel Singer WCFL-Music While You Work WGN-Myrna Dee Sergeant \*WHA-News & Views WHBF-His Majesty, the Baby: Many Happy Returns of the Day WIBA-String Melody WILL-Musical Gems WIND-Wanted Men & Jobs

MONDAY, April 1, 1940 10:00 NBC-David Harum, sketch: KSD WIRE WMAQ WOWO WTMJ WHO CBS-Short, Short Story, sketch: WISN WBBM WCCO WFBM KMOX WMBD "Getting Ahead," the story of a young man who used a mythical fortune to achieve a business success. Everett Sloan and Vivian Smolen will co-star. MBS-To be announced: WROK NBC-Viennese Ensemble: WCFL WIBA WBOW NBC-Pepper Young's Family, sketch: WLS \*News: WJJD WTAD KWK-Secret Diary WCFL-For Women Only \*WJBC-News, We Heard WFAM-Meet the Band WGN-Morning Mail Box WHA-Homemakers \*WHBF-News: Chapel Services: Behind the Mike WHIP-Lithuanian Hour WILL-Economic Botany WIND-Weather: Traffic Court WJBC-Theater Time WKBB-Hollywood Reporter WKBB-Home Economics WLW-Linda's First Love, sketch WMT-Pretty Kitty Kelly, sketch WOC-Ten o'Clock Tunes WSUL-Week in Magazines WTAQ-Home Harmonies 10:15 NBC-Young Dr. Malone, sketch: WMT WLS KWK WOWO (sw-15.33) NBC-The Road of Life, sketch: WMAQ WIRE KSD WTMJ WLW WHO CBS-Life Begins, sketch: WISN KMOX WBBM WCCO WFBM WMBD WBOW-Novelly Orch. WCFL-Magic Moments WDJ-Judy & Jane, sketch WFAM-Console Melodies WGN-Bachelor's Children WIBA-Your Family & Mine WILL-Salon Music WJBC-Women in the News WJJD-Dick Baker, songs WKBB-Markets: Homemakers' Hints: Keeping Up with the World

WKBH-Woman's Hour 11:00 WOC-Young Dr. Malone, sketch WROK-Woman's Forum WSUL-Yesterday's Musical Favorites WTAD-Songs & Piano Melodies WTAQ-Treasure Hunt 10:30 CBS-Big Sister, sketch: WCCO WBBM WMBD KMOX WFBM WOC NBC-Wayne Van Dyne, tr.: WBOW WIBA NBC-Against the Storm, sketch: WHO WMAQ WTMJ KSD WIRE WLW MBS-Buckeye Four: KWK NBC-Jack Berch Song Club: (sw-15.33) \*News: WIND WISN WCFL-Radio Warbles WDJ-The In-Laws WFAM-Health Talk: Tune Time WGN-Don Pedro's Magic Violin WHBF-Keep Fit to Music WJBC-Dollar Daze WJJD-The Problem Lady WKBB-Aloha Land WKBB-Music for You WLS-Magic Carpet WMT-Myrt & Marge WOWO-Linda's First Love WSUL-Book Shelf WTAD-Accordiana \*WTAQ-News: Piano Melodies 10:45 NBC-Affairs of Anthony, sketch: KWK (sw-15.33) CBS-Aunt Jenny's Stories: KMOX WMBD WFBM WBBM WOC WCCO NBC-The Guiding Light, sketch: WMAQ WTMJ WLW WIRE KSD WHO MBS-Buckeye Four: WROK WBOW-Christian Science Prgm. WCFL-General Revue WDJ-Bus Barton WGN-Bill Burghart: Melodies WHA-Musical Notebook \*WHBF-News WIBA-Gems of Melody WILL-Salon Music WIND-Livestock Market WISN-Woman of Courage WJBC-Melody & Recipe Time WJJD-Bureau of Missing Persons WKBB-What Is It? \*WLS-Markets: News WMT-Hilltop House WOWO-Stars of Hollywood WTAD-Arnold Grimm's Daughter WTAQ-Coral Islanders

11:00 \*CBS-Kate Smith Speaks & News: WMBD WCCO KMOX WOC WBBM WFBM WISN (sw-21.57) MBS-The Balladeer: WROK \*KSD-News: Teletunes: Inter-luc \*KWK-News WBAA-History of the 19th Century WBOW-Agricultural Topics WCFL-Peckers in the Pantry WDJ-Markets: At Your Service WFAM-Mrs. Riley's Shoppers Guide WGN-Life of Mary Sothara WHA-Chapter a Day \*WHBF-Toby & Susie: News WHIP-Morning Dance WHO-Judy & Jane WIBA-Linda's First Love WILL-History of the 19th Century WIND-Bob Atcher, hillbilly songs WIRE-Singin' Sam WJBC-Treasure Chest WJJD-General Rhythms WKBB-Church in the Wildwood \*WKBB-News: Markets: Prgm. Highlights WLS-Feature Foods WLW-Right to Happiness, sketch WMAQ-Kitty Keene, sketch WMT-Toby's Cornstussel News WSUL-Colored Chorus \*WTAQ-Police News WTAQ-Organ Melodies WTMJ-Hymns of All Churches 11:15 NBC-Merry Music: KWK (sw-15.33) CBS-When a Girl Marries, sketch. WBBM KMOX WCCO WFBM WOC WISN NBC-The O'Neills, sketch: WMAQ WLW CBS-Dixie Serenaders: (sw-21.57) NBC-Dinning Sisters: WCFL Editor's Daughter: WIBA WOWO WDJ-Red Belcher WFAM-What Is It \*WGN-News WHBF-Mississippi Valley News WHIP-Home Forum WHO-To be announced WILL-Orchestra Hall WIND-Salon Orch. WIRE-Young Dr. Malone WJBC-Parade of Bands WJJD-Tate, Movie Tattler (Continued on Next Page)

# MONDAY April 1

(11:15 a.m. Continued)

WKBB-Variations in Syncopation  
 WMBD-Farm Hour  
 WMBD-Linda's First Love  
 WMT-Right to Happiness, sketch  
 WROC-Today on WROC  
 WSUI-Homemaker's Forum  
 WTAD-All for the Ladies  
 WTAQ-Rangerettes  
 WTMJ-Arnold Grimm's Orch.

11:30

CBS-Romance of Helen Trent, sketch: WBBM KMOX  
 NBC-The Riddle of Life: (sw-15.33)  
 NBC-Nat'l Farm & Home Hour: KWK WMAQ WIBA  
 Josephine Bephill and Morse Salisbury of the Department of Agriculture will talk on "Personalia in the Flower Garden." Dr. A. G. Black of the Farm Credit Administration will talk on "Gearing Credit to Agricultural Needs."

MBS-Two Keyboards: WROC

★News: WCFL WHIP  
 Portia Blake Faces Life: KSD WLS  
 WBOW-Organ Melodies: Chats WCCO-Grandma Travels, sketch  
 WZ-Swing Dings  
 WFAM-Harlan Hogan  
 WFBM-Hoosier Farm Circle  
 WMBD-Painted Dreams  
 WHA-Organ Gems  
 WHBF-Hymns of All Churches  
 WHO-Adopted Daughter, sketch  
 WIND-Joe Alexander, organist  
 WIRE-Woman of Courage  
 WISN-Young Dr. Malone  
 WJBC-Singin' Sam  
 WJJD-Safety Court  
 WKBB-Farm Prgm.  
 ★WLV-Sam Gard Farm News: Everybody's Farm  
 WMT-Magic Kitchen  
 WMBD-Meet Miss Julia  
 WOC-Quad City Edition  
 WOWO-The Observer  
 WSUI-Melody Time: Farm Flashes  
 WTAD-Police News  
 WTAQ-Mailman  
 ★WTMJ-Cornussel News

12:15

CBS-Our Gal Sunday, sketch: WBBM KMOX  
 MBS-The Carters of Elm Street, sketch: WGN WHBF WROC  
 KSD-Luncheon Dance Music  
 ★WBAA-Purdue News Flashes  
 WCCO-Woman of Courage  
 WCFL-To be announced  
 WDZ-Blue Ribbon Books; Chickie Sings News  
 WFAM-Laura Wegner, verse  
 WHIP-Merle Benedict  
 WHO-Aloha Land  
 ★WLL-News of Illinois  
 WIND-W. C. Jerome, talk  
 WIRE-Linda's First Love, sketch  
 WISN-Tonic Tunes  
 WJBC-Favorite Melodies

11:45

CBS-Our Gal Sunday, sketch: WBBM KMOX  
 MBS-The Carters of Elm Street, sketch: WGN WHBF WROC  
 KSD-Luncheon Dance Music  
 ★WBAA-Purdue News Flashes  
 WCCO-Woman of Courage  
 WCFL-To be announced  
 WDZ-Blue Ribbon Books; Chickie Sings News  
 WFAM-Laura Wegner, verse  
 WHIP-Merle Benedict  
 WHO-Aloha Land  
 ★WLL-News of Illinois  
 WIND-W. C. Jerome, talk  
 WIRE-Linda's First Love, sketch  
 WISN-Tonic Tunes  
 WJBC-Favorite Melodies

## AFTERNOON

12:00

CBS-The Goldbergs sketch: WBBM KMOX  
 NBC-Helen Briscoe & Gentlemen of Jive: (sw-15.33)

★News: WJJD WMBD WCCO WCFL WIND WTAD  
 Singin' Sam: KSD WHBF  
 WBAA-Agricultural Forum  
 ★WDZ-News: Stocks  
 WBOW-Hoosier Swingsters  
 WFBM-Hoosier Milkmen  
 WGN-Radio's Voice  
 WHA-Noon Musicale  
 WHIP-Bible Quiz  
 WHO-Markets & Weather  
 WIBA-Melody Men  
 WILL-Organ Recital  
 WIRE-Farm Hour  
 WISN-Musical Heat Wave  
 WJBC-Public Opinion  
 WKBB-Home Folks Frolic: Road Conditions

WLS-Dinnerbell Prgm.  
 WLV-Livestock Reports  
 WMT-Tom Owens' Cowboys  
 WOC-Mail-Bag Prgm.  
 WOWO-Purdue Agricultural Prgm.  
 WROC-Round the Town  
 ★WSBT-Luncheon Club: News  
 WSUI-Rhythm Rambles  
 WTMJ-Oshkateers

12:15

NBC-Between the Bookends: (sw-15.33)  
 CBS-Life Can Be Beautiful, sketch: WBBM KMOX WCCO WMBD

NBC-To be announced: WLW  
 MBS-Georgia Crackers: KWK  
 ★News: WFBM WOC WKBB  
 Man on the Street: WHBF WTAD  
 WBAA-Sports  
 WBOW-Tune of the Day: Varieties  
 WCFL-General Speaks  
 WJZ-Pop Jockeys  
 WGN-Harold Turner, pianist  
 WHIP-Southtown Church  
 WHO-Songfellows  
 WIBA-Farm Review  
 WILL-Noontime Melodies  
 WIND-Never Forgotten Melodies  
 WIRE-Markets: Weather  
 WJBC-Troubadours  
 WJJD-Taylor's Orch.  
 WKBB-Man on the Street: Luncheon Music  
 WMAQ-To be announced  
 ★WMT-Voice of Iowa: News & Markets  
 WOWO-Bob Wilson  
 ★WROC-Column Left: News

12:30

NBC-Concert Music: (sw-15.33)  
 CBS-To be announced: WFBM KMOX WBBM WCCO WISN WMBD  
 NBC-Light of the World, sketch: KSD WIRE WMAQ WLW WHO  
 For further detail see sponsor's announcement on this page.  
 MBS-Muse & Music: WHBF WHK WGN  
 NBC-Adventures in Reading: (sw-15.33)  
 more detail on page 14.  
 WBAA-Principles of Sociology  
 WBOW-Piano Moods  
 WHA-Lest We Forget  
 WHIP-Air Hostess  
 WIBA-Melody Moments  
 WILL-Chemists at Work  
 WIND-Lupi Italian Hour  
 WJBC-Kiwanis Club  
 WJJD-Livestock Market  
 WKBB-Take It Easy  
 WKBB-Ma Perkins, sketch  
 WLS-School Time  
 WMT-Question Man  
 WOC-Song Shoppers  
 WOWO-Blackhawk Valley Boys  
 WROC-Markets: Home Folks Hr.  
 WSBT-This Rhythmic Age  
 ★WTAD-News  
 WTAQ-Prize Package  
 WTMJ-Bulletin Board

CBS-The Right to Happiness, sketch: WCCO WBBM KMOX WMBD

★News: WHO WOC WHBF  
 Man on the Street: WBOW WKBB  
 KWK-This Woman's World  
 WBAA-Meet the Band  
 WCFL-Meet the Folks  
 WZ-Markets: Speed & Curly  
 WFBM-Kitty Keene, sketch  
 WGN-Markets: Midday Service  
 WHA-Farm Prgm.  
 WHIP-A Tune at Noon

★WIBA-News: Markets  
 WILL-Illinois Farm Hour  
 WIND-Bob Atecher, hillbilly songs  
 WIRE-Reporter  
 WISN-Down by Herman's  
 ★WJBC-News & Sports  
 WJJD-Noonday Service  
 WLS-Checkerboard Time  
 WLW-Editor's Daughter  
 WMAQ-Romantic Rendezvous  
 WOWO-Hey! Mr. Motorist  
 WROK-Man on the Street  
 WSUI-Discussions in Economics  
 WTAD-Hank's Dude Ranchers  
 WTAQ-Johnnie Olsen

12:45

CBS-The Road of Life, sketch: WBBM WCCO

MBS-Pegeen Fitzgerald, talk: WHBF KWK  
 ★News: WTAQ WBOW WKBB WMAQ  
 KMOX-Kitty Keene  
 KSD-Ellen Randolph, sketch  
 WBAA-Farm Security Talk  
 WJZ-Jolly Irishman  
 WFBM-Noon Tunes Revue  
 WHIP-Gospel Singer  
 WHO-Lem & Martha  
 ★WIND-Livestock: News  
 WIRE-Noonday Headlines  
 WJBC-Luncheon Dance  
 WKBB-Markets: Pet Corner  
 WLS-Markets: Arcade Editor  
 WLW-Peter Grant speaking  
 WMBD-Town Crier: Farm Mkts.  
 WMT-Noonday Melodies: Joe Doakes  
 WOC-Tonic Tunes  
 WOWO-Story of Wool  
 WROC-Singin' Sam: Favorite Songs  
 WSBT-Man on the Street  
 WSUI-Service Reports  
 WTMJ-Sidewalk Reporter

1:00

CBS-To be announced: WFBM KMOX WBBM WCCO WISN WMBD  
 NBC-Light of the World, sketch: KSD WIRE WMAQ WLW WHO  
 For further detail see sponsor's announcement on this page.  
 MBS-Muse & Music: WHBF WHK WGN  
 NBC-Adventures in Reading: (sw-15.33)  
 more detail on page 14.  
 WBAA-Principles of Sociology  
 WBOW-Piano Moods  
 WHA-Lest We Forget  
 WHIP-Air Hostess  
 WIBA-Melody Moments  
 WILL-Chemists at Work  
 WIND-Lupi Italian Hour  
 WJBC-Kiwanis Club  
 WJJD-Livestock Market  
 WKBB-Take It Easy  
 WKBB-Ma Perkins, sketch  
 WLS-School Time  
 WMT-Question Man  
 WOC-Song Shoppers  
 WOWO-Blackhawk Valley Boys  
 WROC-Markets: Home Folks Hr.  
 WSBT-This Rhythmic Age  
 ★WTAD-News  
 WTAQ-Prize Package  
 WTMJ-Bulletin Board

1:15

CBS-Joyce Jordan, Girl Interne, sketch: WOC WISN KMOX WBBM WCCO WFBM WMBD WSBT  
 NBC-Arnold Grimm's Daughter, sketch: WIRE WMAQ WLW WHO KSD  
 MBS-Charles Openul's Hawaiians: WGN WROC WHBF  
 Markets: WDZ WILL  
 KWK-It's Fun to Keep House  
 WCFL-Eddie & Fannie  
 WHA-Magazine Rack  
 WHIP-20th Century Serenade  
 WJJD-Midday Roundup  
 WKBB-Rhythm Revue  
 ★WLS-News  
 WMT-Favorite Tunes: Treasure Chest  
 WOWO-To be announced  
 WTAD-Dance Time  
 WTAQ-Hit Tunes: Concert  
 WTMJ-Gospel Singer

1:30

CBS-Your Family and Mine, sketch: WBBM KMOX WMBD  
 NBC-Valliant Lady, sketch: WLW WIRE WMAQ WHO KSD  
 NBC-Navy Band: WBOW WIBA (sw-15.33)  
 MBS-El Paseo Troubadors: WGN WHBF WROC

★WKW-News  
 WCCO-Judy & Jane  
 WCFL-What's in a Name?  
 WZ-Rural School: Accordionist  
 WFBM-State Safety Prgm.  
 WHA-Soils & Men  
 WHIP-Going Forward  
 WILL-Recreation for Everyone  
 WIND-Board of Education  
 ★WISN-News: Program Preview  
 WJBC-God's Half Hour  
 WKBB-Home Forum  
 WKBB-String Serenade  
 WLS-Homemakers Prgm.  
 ★WMT-News: Musical Interlude  
 WOC-Rhythm & Romance  
 WOWO-Your Family & Mine  
 WSBT-Music Album  
 WTAD-Cowboy Steve  
 WTAQ-Occident Varieties  
 WTMJ-The Right to Happiness

1:45

NBC-Hymns of All Churches: WIRE WMAQ WHO WLW KSD  
 CBS-My Son & I, sketch: WOC WBBM WISN WCCO WMBD WBBM KMOX

MBS-Geo. Fisher, Hollywood Reporter: WROC  
 KWK-Melodies from the Sky  
 WBAA-Market Reports  
 WCFL-Spotlight Prgm.  
 WZ-Bob Mills, accordionist  
 WGN-Yar Concert Orch.  
 ★WHBF-Foreign News  
 WIND-Race Results  
 WJJD-Santaella's Orch  
 WKBB-John Gruber  
 ★WLS-News  
 WMT-Judy & Jane  
 WOWO-Your Friendly Neighbors  
 WTAD-Dr. Collins  
 WTAQ-Afternoon Serenade  
 WTMJ-Home Harmonizers

2:00

CBS-Society Girl, sketch: WFBM KMOX WCCO WBBM  
 NBC-The Story of Mary Marlin, sketch: WMAQ WTMJ WHO WIRE WLW KSD  
 MBS-Marriage License Romance: WHBF WROC WGN  
 NBC-Orphans of Divorce, sketch: KWK WLS WMT WOWO

WBAA-Afternoon Music  
 WBOW-Ind. State Teachers College Prgm.  
 ★WCFL-News  
 ★WDZ-News: Crop Report  
 WBAA-Safety Suggestion  
 WHA-Living History  
 WHIP-Matinee Miniature  
 WBA-Church of the Air  
 WILL-Public Affairs  
 WIND-Sports Edition  
 WISN-Mary Ann Presents  
 WJBC-P. T. A. Council  
 WJJD-Fred Beck, organist  
 ★WKBB-News: Classified Column  
 WKBB-Matinee Musicale  
 WMBD-Nelson's Harmonizers  
 WOC-Public School Prgm.  
 WSBT-What Is It!  
 ★WTAD-Community News  
 WTAQ-Musical Period

2:15

MBS-Radio Garden Club: WROC Subject: "As Ye Sow."  
 CBS-Golden Gate Quartet: WCCO WFBM WSBT WKBB WKBB  
 NBC-Ma Perkins, sketch: WIRE sketch: WMAQ WHO KSD WLW WTMJ  
 NBC-Amanda of Honeymoon Hill, sketch: KWK WLS WMT WOWO (sw-9.53-15.33)  
 ★News: WHIP WHBF  
 ★KMOX-Let's Discuss the News  
 WBBM-Man on the Street  
 WCFL-Varieties  
 WGN-Bill Anson  
 WIBA-Concert Hour  
 WISN-Hits & Encores  
 WJBC-Old Favorites  
 WJJD-Variations  
 WMBD-Editor's Daughter, sketch  
 WTAD-Swinging on Wax

2:30

NBC-John's Other Wife, sketch: WLS KWK WOWO (sw-9.53-15.33)  
 NBC-Pepper Young's Family, sketch: WMAQ WTMJ WLW WIRE WHO KSD  
 MBS-To be announced: WHBF WMT WROC  
 ★CBS-News: American School of the Air: WSBT WCCO WOC WFBM KMOX WKBB WISN WKBB WTAQ WBBM  
 A discussion of the telephone, its present and possible future uses, and the effects some of the future technological changes may have on people's habits, business and government.

WBAA-Foods, Facts, Fancies  
 WBOW-Classical Musicale  
 WCFL-Echoes of Havana  
 WZ-Birthday Party  
 WGN-Mark Love & Len-Salvo  
 WHA-Music of the Masters  
 WHIP-Alice Oleson  
 WILL-Reclit Hall  
 WIND-Race Results

4:00

NBC-Girl Alone, sketch: WIRE WMAQ KSD WTMJ WHO  
 NBC-Reggie Childs' Orch.: WIBA WMT  
 CBS-By Kathleen Norris, sketch: WBBM KMOX WFBM WCCO

★WJBC-News  
 WJJD-Board of Education  
 WMBD-Woman of Courage  
 WOC-Davenport Schools Prgm.  
 WTAD-Hank's Dude Ranchers  
 2:45  
 NBC-Vic & Sade, sketch: WHO WMAQ WTMJ WLW WIRE KSD  
 NBC-Just Plain Bill, sketch: WLS KWK WOWO  
 MBS-Good Health & Training: WGN WHBF WROC WMT  
 WBAA-Mary Switzer, pianist  
 WBBM-What About That Job?  
 WBOW-Ind. State Teacher's College Prgm.  
 WCFL-To be announced  
 WHIP-Rhythm Maker  
 WILL-The Broadcasters  
 WJBC-Organ Treasures  
 WJJD-Ben Kanter, pianist  
 WMBD-Melody Miniature: Name the Tune

3:00

★NBC-Club Matinee: News: WENR WBOW WOWO (sw-9.53-15.33)  
 CBS-Curtis Institute of Music: WTAQ WSBT WKBB WISN WKBB WOC (sw-11.83)  
 Music detail on page 12.  
 NBC-Backstage Wife, sketch: WMAQ WTMJ WIRE WIBA WLW WHO  
 KMOX-Linda's First Love  
 KWK-Meet Miss Julia, sketch  
 WBAA-Little Red Schoolhouse  
 WBBM-Editor's Daughter, sketch  
 WCCO-Gospel Singer  
 WCFL-Make Believe Danceland  
 WZ-Women, Just Women: Keeley Inst.  
 WFBM-Three-Quarter Time  
 ★WGN-News  
 WHA-Your Job Outlook  
 ★WHBF-Headlines of the Day  
 WHIP-Social Security Talk  
 WILL-Music of the Masters  
 WIND-Sports Edition  
 WJBC-Hollywood Brevities  
 WJJD-Fred Beck, organist  
 WMBD-Kitty Keene, sketch  
 WMT-Meet Ma Brown  
 WROC-Women of the Hour  
 WTAD-Concert Prgm.

3:15

NBC-Stella Dallas, sketch: WIRE WLW WTMJ WIBA WMAQ WHO  
 MBS-To be announced: WGN  
 ★NBC-Club Matinee: News: WMT KMOX-The Editor's Daughter  
 KWK-Rich Hayes' Swing Clinic  
 WBBM-Meet the Missus  
 WCCO-Kitty Keene, sketch  
 WFBM-Hits & Bits  
 WHBF-Listen, Ladies, with Polly and Woody  
 ★WHIP-News  
 WJBC-Matinee Melodies  
 WMBD-Ma Perkins, sketch  
 WOC-Market Closing

3:30

NBC-Lorenzo Jones, sketch: WHO WIRE WMAQ WTMJ WIBA  
 CBS-Edith Hendricks, songs: WTAQ WKBB WISN WOC WKBB  
 CBS-Manhattan Mother, sketch: WBBM  
 ★NBC-Club Matinee: News: KWK Ma Perkins, sketch: WROC KMOX  
 WBAA-Scientific New Review  
 WCCO-Mary Sothorn, sketch  
 WZ-The Art of Living  
 WFAM-Melody Lane  
 WHA-Parent-Teacher Forum  
 WHIP-Club Melody  
 WIND-Race Results  
 ★WJBC-News  
 WJJD-Nurse of Health  
 WLW-Meet Miss Julia, sketch  
 WMBD-Springtime & Harvest  
 WTAD-Rhythm & Romance

3:45

NBC-Young Widder Brown, sketch: WHO WTMJ WMAQ WIRE KSD WIBA  
 CBS-Continental: (sw-11.83)  
 MBS-Book-a-Week: WGN WROC  
 CBS-Smillin' Ed McConnell: WCCO KMOX WFBM  
 WBBM-Linda's First Love, sketch  
 WZ-Home Folks Hour  
 WHA-Weather Bureau  
 WISN-Siesta  
 WJBC-Little Red Schoolhouse  
 WJJD-Rhythm for Tea  
 WKBB-Little Red Schoolhouse  
 WKBB-Melodies Old & New  
 WLW-Painted Dreams  
 WMBD-Petticoat Parade  
 ★WOC-News  
 WTAD-Songs of Marcella Cheek  
 WTAQ-Cocktail Dance Party

4:00

NBC-By Kathleen Norris, sketch: WBBM KMOX WFBM WCCO

MBS-To be announced: WROC  
 ★News: WBOW WZ  
 KWK-Al Sarli's Orch.  
 WBAA-Jane Gaunt  
 WCFL-Make Believe Ballroom  
 WENR-Radio Neighbors  
 WGN-Lawrence Salerno & Piano  
 WHA-WPA Orchestra  
 WHBF-Sacred Meditations  
 WILL-Theater Chat  
 WIND-Sports Edition  
 WISN-Rhythm & Romance  
 WJBC-Musical Melange  
 WJJD-Margit Hegedus  
 WKBB-Song Shoppers  
 ★WKBB-News: Song Fest  
 WLW-Kitty Keene, drama  
 ★WMBD-News Pat Corner  
 WOC-Dixieland Band  
 WOWO-Bob Wilson  
 WTAD-Your American Music

4:15

NBC-Midstream, sketch: WTMJ WHO WIRE KSD WMAQ WLW  
 NBC-Irene Wicker, children's stories: WIBA WBOW KWK (sw-9.53-15.33)  
 CBS-Caroline's Golden Store: WBBM KMOX WFBM WCCO  
 MBS-Our American Language: WHBF WROC WGN  
 WBAA-Wild Life  
 WZ-Pals of the Prairie: Sports  
 WFAM-Killer Dillers  
 WILL-Science on the Air  
 ★WJJD-News  
 WKBB-Univ. of Dubuque  
 WMBD-Today in Radio  
 WMT-Waterloo P. T. A.  
 WOC-Organ Novelties  
 WOWO-Eb & Zeb  
 WTAQ-Lonesome Bill

4:30

NBC-Jack Armstrong, sketch: WLW  
 NBC-Kitty Keene, sketch: WHO WMAQ KSD WTMJ  
 CBS-It Happened in Hollywood: WBBM KMOX WISN WCCO WFBM  
 NBC-Bud Barton, children's program: WOWO  
 MBS-Johnson Family, sketch: WHBF WMT KWK WROC  
 WBOW-The Gauchos  
 WZ-98 Strings  
 WENR-Affairs of Anthony  
 WGN-Evening Melodies  
 WHA-WDIA Prgm.  
 WHIP-Symphony Hall  
 WBA-Outdoor Wisconsin  
 WILL-Parliamentary Procedure  
 WIND-Race Results  
 WIRE-Dick Reed  
 ★WJBC-News  
 WJJD-Happy Harmonies  
 WKBB-Music Graphs  
 WKBB-With the Classics  
 WMBD-Window Shopper  
 WOC-Fiesta  
 WTAD-Hits & Encores  
 WTAQ-Latest Markets

4:45

CBS-Scattergood Baines, sketch: WBBM WFBM WCCO KMOX  
 NBC-Charles Sears, tr.: KWK WBOW  
 NBC-The O'Neills, sketch: KSD WIRE WTMJ WHO WMAQ  
 NBC-The Adventures of Tom Mix: (sw-15.33)  
 WBAA-Story Book Hour  
 WZ-Dot, Kay & Letty  
 WENR-Frolics Before Five  
 WHBF-Sunshine Club  
 ★WHIP-News  
 WIBA-Dance Hour  
 WISN-Even As You & I  
 WJBC-Sweet & Swing  
 WKBB-Loras College Prgm.  
 WLW-Organ Interlude: Kirby & White  
 WMBD-His Majesty, the Baby  
 WMT-Cheerful Charlie Flagler  
 WOC-Fanfare  
 WOWO-Keeping You Posted  
 WROC-To be announced  
 WTAD-Lamplighter  
 WTAQ-Milking Time

5:00

NBC-Jane Cozzens, sop.: (sw-9.53)  
 CBS-Billy & Betty: WFBM WBBM WCCO

### FREQUENCIES

KMOX-1000	WIRE-1400
KOA-890	WISN-1250
KSD-550	WJBC-1250
KWK-1350	WJJD-1190
WBAA-890	WJR-750
WBBM-770	WKBB-1500
WBOW-1200	WKBH-1390
WCCO-810	WLS-870
WCFL-970	WLW-700
WDZ-1020	WMAQ-070
WENR-870	WMBD-1440
WFAM-1200	WMT-600
WFBM-1230	WOC-1370
WGN-730	WOWO-1100
WHA-940	WROC-1410
WHAS-820	WSBF-1360
WHBF-1240	WSUI-880
WHIP-1480	WTAD-900
WIO-1000	WTAM-1070
WIBA-1280	WTAQ-1330
WILL-580	WTMJ-820
WIND-500	

IF YOU THINK  
 that daytime  
 radio dramas are  
 "All Alike"

TUNE IN THE NEW  
 UNIQUE PROGRAM

LIGHT OF  
 THE WORLD

Monday Thru Friday  
 1:00 P.M., CST  
 STATION — WMAQ

SOFTASILK  
 The Super Cake Flour

# MONDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

NBC-Herman Middleman's Orch.: WENR WOWO WMT  
 MBS-Jerry Livingston's Orch.: WGN  
 \*News: WCFL WHBF WHO KWK WLW  
 \*KMOX-News: To be announced  
 \*KSD-News: Feature Spotlight WBOW-Merry Go Round  
 WDW-Sundown Jubilee  
 \*WFAM-News: Dinner Dance WHIP-The Duchess  
 WILL-Concert Band  
 WIND-Melody Special  
 WIRE-Easy Aces, sketch  
 \*WISN-Show Window News  
 WJJD-Judge John Gutknecht, talk  
 WKBB-Buck Rogers  
 WKBB-Kiddies Hour  
 WMAQ-Evening Prelude: Whizzer Prgm.  
 WMBD-Hershey-Slatery Spkrs.  
 \*WOC-News: Sunset Serenade WROK-N. Y. A. Prgm.  
 WSUI-Birds & Bird Life  
 WTAD-Organ Artistry  
 WTAM-Pie Plant Pete  
 WTMJ-Meet Miss Julia

**5:15**  
 CBS-Hedda Hopper's Hollywood: WBBM WFBM KMOX WMBD WTAQ WCCO  
 CBS-Genevieve Rowe, soprano: WKBB  
 \*NBC-Malcolm Claire, Children's Stories: News: WENR (sw-9.53)  
 NBC-Norsemen Quartet: WOWO  
 Sports: WLW WROK  
 KSD-Washington U. Educ. Series  
 KWK-Davey Adams, sketch  
 WCFL-Safety Legion  
 WHBF-In the Crimelight, drama  
 WHO-Meet Miss Julia  
 WIBA-Children's Hour  
 WIND-Ben Kanter, pianist  
 WIRE-Dessa Byrd  
 WISN-Show Window  
 WJJD-Sons of the Pioneers  
 WKBB-Front Page Drama  
 WMT-Singin' Sam  
 WTAD-Variety Prgm.  
 \*WTAM-News: Evening Prelude  
 WTMJ-Song Doctor

**5:30**  
 \*CBS-Kaltenborn Edits the News: WTAQ WBBM WCCO WFBM (sw-11.83)  
 NBC-Gordon Gifford, bar.: (sw-9.53)  
 NBC-Whispering Strings: WOWO (sw-9.55)  
 NBC-Story of Bud Barton, sketch: WENR  
 MBS-Edna O'Dell, songs: WGN  
 Jack Armstrong, sketch: WMAQ  
 WHBF WHO WTMJ  
 Captain Midnight: KSD WKBB  
 \*KMOX-Bob Dunham Comments  
 KWK-Black Flame of the Amazon  
 WCFL-Cameo Theater  
 WFAM-Sports Review  
 \*WIBA-News  
 WIND-Week in Washington  
 WIRE-H. S. Workshop  
 WISN-Gaslight Harmonies  
 WJBC-Magic Carpet Club  
 WJJD-Church on the Hillside  
 WKBB-Capt. Midnight  
 WLW-Don Winslow of the Navy  
 WMBD-Endurance Derby: Melody Miniature: Political Talk  
 WMT-Lamp Lighting Time: Many Happy Returns  
 WOC-George Sokolsky Talks  
 WROK-Girl Scouts  
 WSUI-Musical Moods  
 WTAD-Jack Armstrong, sketch

**5:45**  
 \*CBS-The World Today: WFBM WKBB WBBM WCCO WMBD WOC KMOX WFAM WKBB  
 NBC-Li'l Abner, sketch: WMAQ  
 NBC-Adventures of Tom Mix: WENR KWK WMT  
 \*NBC-Lowell Thomas, news comm.: WLW  
 MBS-Little Orphan Annie, sketch: WGN WHBF WROK  
 Sports: WIBA WISN  
 KSD-Stoektou & Eschen  
 WBOW-Luke Walton, sports  
 WCFL-Jack Kelly's Orch  
 WHO-To be announced  
 WIND-Modern Melody  
 WIRE-Hoosier Sport Shots  
 WJBC-Children's Birthday Party  
 WJJD-Blue Grass Roy  
 \*WSUI-Daily Iowan of the Air  
 WTAD-Gaslight Harmonies  
 WTAQ-Captain Midnight sketch  
 WTMJ-Sport Flash

**NIGHT**  
 Where there is no listing for a station its preceding program is on the air.  
**6:00**  
 NBC-Dick Stable's Orch.: WMT

**NIGHT**  
 Where there is no listing for a station its preceding program is on the air.  
**6:00**  
 NBC-Dick Stable's Orch.: WMT

## NIGHT

6:15 CST Lanny Ross, songs, CBS.  
 Formerly heard at an earlier time, Lanny Ross will now be heard daily, except Tuesday, at this time.  
 7:00 CST Play Broadcast, MBS.  
 Dennis Wood, M. C.; Bill Anson, impersonator; Harold Stokes' orchestra.  
 7:00 CST Tune-Up Time, CBS.  
 Tony Martin, tenor; Andre Kostelanetz' orchestra.  
 7:00 CST Little Ol' Hollywood, NBC.

NBC-Fred Waring in Pleasure Time: WTAM WIRE WLW WTMJ KSD (also at 10 p.m.)  
 CBS-Amos 'n' Andy: WJR WHAS KMOX WCCO (sw-11.83) (also at 10 p.m.)  
 \*MBS-Fulton Lewis, Jr., news analyst: WHBF WROK  
 \*News: WFBM WBBM  
 Sports: WKBB WOC WKBB  
 KWK-Lone Ranger, drama  
 WBOW-Music for Dinner  
 WCFL-Race Results  
 WENR-Chicago Better Business Bureau  
 \*WFAM-Variations on Syncopation: News  
 WGN-Concert Orch.  
 WHO-Captain Midnight, sketch  
 WIBA-Joejoe Tantiello's Orch.  
 WIND-German Hour  
 WISN-Styles in Rhythm  
 WJBC-Rainbo Revue: Hit of the Day  
 WJJD-Suppertime Frolic  
 WMAQ-Organ Moods  
 WMBD-Sports: Melody Miniature  
 WSUI-Dinner Hour Prgm.  
 WTAD-Sports Views & Reviews  
 WTAQ-Easy Aces

**6:15**  
 NBC-Concert Music: WTMJ KSD WHO WMAQ WIRE (sw-9.53)  
 NBC-Youth in the Tolls, sketch (Not broadcast in this locality but may be heard from KSCJ, Sioux City, Iowa, at 1330 on your dial)  
 Subject: "Stepchildren of the Law."  
 More detail on page 14.  
 CBS-Lanny Ross, trn.: WJR WCCO WHAS KMOX (also KNX at 10:15 p.m.)  
 For detail see Good Listening Guide.  
 CBS-To be announced: WBBM WFBM  
 \*News: WMBD WROK WOC  
 WBOW-Si & Ezra  
 WCFL-Melody Time  
 WENR-Political Talk  
 WLW-Don Winslow of the Navy  
 WMBD-Endurance Derby: Melody Miniature: Political Talk  
 WMT-Lamp Lighting Time: Many Happy Returns  
 WOC-George Sokolsky Talks  
 WROK-Girl Scouts  
 WSUI-Musical Moods  
 WTAD-Jack Armstrong, sketch

**6:30**  
 CBS-Something Old — Something New: WMBD WIND WOC WKBB WBBM  
 NBC-Sensations & Swing; Sammy Kaye's Orch.: WTAM (also at 9:30 p.m.)  
 CBS-Blondie, sketch: WJR (also at 9:30 p.m.)  
 NBC-One of the Finest: WLS  
 NBC-Korn Kobbler: (sw-9.55)  
 \*News: WHO WTAQ WLW WTAD  
 KMOX-Mellow Time  
 KSD-Cheri McKay & company  
 \*KWK-Sports Final: News  
 WBOW-Refreshment Time  
 WCCO-Quiz of the Twin Cities  
 WCFL-Dinner Concert  
 WFAM-Dinner Hour Musicale  
 WFBM-Music Hall  
 \*WGN-Captain Herne, news  
 WHAS-Richard Himber's Orch.  
 \*WHBF-News: FHO Talk  
 WIRE-Treasure Hunt  
 WISN-This is Magic  
 \*WJBC-Sports & News  
 WKBB-Musical Brevities: Feed-a-Grams  
 WMAQ-Totten on Sports: Musical Entre

Interviews, drama and variety; Ben Alexander, M. C.; Gordon Jenkins' orchestra.  
 Ann Sheridan is tentatively scheduled to appear tonight.

7:30 CST The Voice of Firestone, NBC.  
 Margaret Speaks, soprano; symphony orchestra, Alfred Wallenstein, conductor.  
 Music detail may be found on page 12, column 4.

7:30 CST True or False, NBC.  
 Quiz program, with Dr. Harry Hagen.

7:30 CST Pipe Smoking Time, CBS.  
 Tom Howard and George Shelton, comedians; Eton

\*WMT-Fulton Lewis, Jr.  
 WROK-Dinner Music  
 WTMJ-Easy Aces

**6:45**  
 MBS-The Inside of Sports: WLW WGN KWK

NBC-Jose Bethencourt's Band: (sw-9.55)  
 \*News: WKBB WKBB  
 \*KSD-Allen Roth's Orch.: News  
 WBOW-Tele-Tune Time  
 WCFL-Time for Music  
 WFAM-Neighborhood Sports News  
 WHAS-C. J. Preview  
 WHBF-Dance Tunes: Serenade  
 WHO-Richard Himber's Orch.  
 WIBA-Madison Speaks  
 WIRE-Dick Reed  
 WISN-Something Old: Something New  
 WJBC-Singo  
 \*WMT-News: Opportunities for Men: Dinner Dance Music  
 WOC-Voice of Courage  
 WROK-Victor Colin's Orch.  
 WTAQ-Add 'Em Up  
 WTMJ-Kilowatt Hour

**7:00**  
 NBC-To be announced: WTMJ WHO KSD WIRE WLW WMAQ  
 NBC-Little Ol' Hollywood: KWK  
 For detail see Good Listening Guide.  
 CBS-Tune Up Time; Orch.: & Tony Martin, trn.: WJR WBBM WHAS KMOX WISN WCCO WFBM (sw-11.83) (also KNX KSL at 11 p.m.)  
 MBS-Play Broadcast, quiz show: WGN

MBS-Lew Diamond's Orchestra: WHBF  
 WBOW-Five Star Final, drama  
 WFAM-American Family Robinson  
 WIBA-Soloist & Trio  
 WIND-Walkathon  
 WJBC-Anniversary Party  
 WKBB-Organ Reveries  
 WKBB-Bert Castle  
 WLS-Political Talk  
 WMBD-Good Neighbor  
 WMT-Les Hartman's Band  
 WOC-Anything Goes  
 WROK-Lew Diamond's Orch.  
 WSUI-Children's Hour  
 WTAM-Lee Gordon's Orch.  
 WTAQ-Your American Music

**7:15**  
 WBOW-Salon Orch.  
 WCFL-Evening Concert  
 WFAM-South Bend at Work  
 WIND-Dance Music  
 WJBC-For Boys & Girls  
 WKBB-Amer. Family Robinson  
 WKBH-Rapid Ad  
 WLS-Howard Peterson, organist

**7:30**  
 \*CBS-Pipe Smoking Time: News: WBBM WJR WFBM WHAS KMOX WCCO (sw-11.83) (also KNX KSL at 10:30 p.m. CST)  
 NBC-True or False: WMT WOWO KWK WLS (also KGO at 11 p.m.)  
 MBS-Lang Thompson's Orchestra: WHBF WROK WHBF

MBS-Lone Ranger, drama: WGN  
 NBC-The Voice of Firestone; Margaret Speaks, sop.: WMAQ WHO KSD WLW WIRE WTAM WTMJ (sw-9.53)  
 Music detail on page 12.  
 WBOW-Hunter Prgm.  
 WFBM-The Three Notes  
 WIND-Book Revue  
 \*WISN-Echoes of Stage and Screen: News  
 WJBC-Normal High School  
 WKBB-Melody Musings  
 \*WKBB-Monday Serenade; News  
 WMBD-Harmony, Inc.  
 WSUI-Sports  
 \*WTAQ-Wilson Ames, organist: News

Boys; Ray Bloch's orchestra.

8:00 CST Lux Radio Theater, CBS.  
 Dramatic program, Cecil B. DeMille, director.

8:00 CST Doctor I. Q., NBC.  
 Quiz program, with Lew Valentine.

8:30 CST Rochester Civic Orchestra, CBS.  
 Guy Fraser Harrison, conductor.  
 Music detail may be found on page 12, column 4.

8:30 CST Alec Templeton Time, NBC.  
 Pat O'Malley, tenor-comedian; string orchestra; choral

**7:45**  
 WCFL-Dr. Carruthers  
 \*WFAM-American Bar Association: News  
 \*WIND-News  
 WKBB-Boy Scouts' Prgm.  
 WMBD-Political Talk  
 WSUI-Evening Musicale

**8:00**  
 NBC-Doctor I. Q., quiz prgm.: WMAQ WHO KSD WTAM WIRE WIBA WLW KOA WTMJ  
 CBS-Lux Radio Theater: WBBM WISN KMOX WCCO WFBM WMBD WHAS WJR (sw-11.83)  
 NBC-The Green Hornet, drama: WOWO WCFL WBOW KWK

MBS-Ozzie Nelson's Orch.: WMT WHBF  
 WENR-Political Talk by Dwight H. Green  
 \*WGN-Billy Repaid  
 \*WHBF-News  
 WIND-Scattergood Baines  
 WJBC-Try & Stump Us  
 WKBB-Stars Over Manhattan  
 WKBH-Barn Dance  
 WROK-To be announced  
 WSBT Polish Hour  
 WSUI-Conversation at Eight  
 WTAQ-South American Way

**8:15**  
 MBS-Ozzie Nelson's Orch.: WGN  
 WENR-Concert Miniature  
 WHBF-Hon. Harry B. Hershey  
 WIND-Evening Dance  
 WMT-College Prgm  
 WROK-Hershey-Slatery-Lewis

**8:30**  
 NBC-Alec Templeton Time: WIRE WMAQ WTAM WIBA WHO KOA WLW KSD WTMJ (sw-9.53)  
 For further detail see sponsor's announcement on this page.  
 For detail see Good Listening Guide.

MBS-Morton Gould's Orchestra: WMT WHBF WROK

NBC-Rochester Civic Orchestra: WOWO  
 Music detail on page 12.  
 KWK-Police Circus Prgm.  
 WBOW-Band Salutes  
 WCFL-Labor Flashes  
 WENR-Political Talk  
 \*WGN-Quin Ryan news  
 WIND-Motorcade of Melody  
 \*WJBC-News: Eventide Echoes  
 WKBB-Down the Mississippi  
 WSUI-Album of Artists  
 WTAQ-U. of Wis. Band Concert

**8:45**  
 \*KWK-News  
 WCFL-Richard J. Lyons, talk  
 WGN-Yar Concert Orch  
 WIND-Emil Flindt's Varsity Crew  
 WJBC-Marie Miller  
 WSUI-Daily Iowan

**9:00**  
 CBS-Guy Lombardo's Orchestra: WJR WBBM WFBM WHAS KMOX WCCO

NBC-Paul Martin's Orch.: WENR WBOW WOWO  
 NBC-Contented Hour: Orchestra: KSD WHO WMAQ KOA WIRE WIBA WTAM WTMJ WLW (sw-9.53)

The Lullaby Lady will sing Hungarian Lullaby. Mr. Tanner will sing Cuck Egg Fzep Land. The ensemble will sing Gypsy Love Song, and, with the violinist, a Hungarian folk-song medley. The orchestra will play Hungarian Storm March, Second Hungarian Rhapsody and Hungarian Dance No. 2.

\*MBS-Raymond Gram Swing, news analyst: WGN  
 KWK-Barrel Roll  
 WCFL-Sports  
 \*WHBF-News  
 WISN-Reflections  
 WJBC-Story of Wool  
 WKBB-Radio Quiz Night

group. Guest: Lillian Cornell, vocalist.

9:00 CST Contented Hour, NBC.  
 Opal Craven (Lullaby Lady); Continentals Quartet; Josef Pasternack, conductor.

9:00 CST Guy Lombardo's Orchestra, NBC.

9:30 CST Sensation and Swing, NBC.  
 Sammy Kaye's orchestra; Vass Family; vocalists.

9:30 CST Blondie, CBS.  
 Comedy sketch, with Arthur Lake and Penny Singleton.

10:00 CST Fred Waring in Pleasure Time, NBC.

WKBB-V. F. W. Prgm.  
 WMBD-Richard Himber's Orch.  
 WMT-Hal Foreman's Band  
 WROK-Pleasantdale Folks  
 WTAQ-It's Dance Time

**9:15**  
 MBS-Ted Fio-Rito's Orch.: WMT WROK

WCFL-Make Believe Ballroom  
 WGN-Musical Powder Box  
 WHBF-It's the Law  
 \*WIND-News  
 WJBC-It's Dance Time  
 WKBB-Richard Himber's Orch.  
 WMBD-Musical Mart  
 WSBT-Richard Himber's Orch.  
 \*WTAQ-News

**9:30**  
 NBC-Nat'l Radio Forum: WENR WOWO WMT

CBS-Concert Orch. (Not broadcast in this locality but may be heard from WABC, N. Y., at 860 on your dial)

CBS-Blondie, sketch: KMOX WOC WISN WKBB WFBM WTAQ WSBT WBBM WCCO WHAS WMBD (also see 6:30 p.m.)  
 NBC-Sensations & Swing; Sammy Kaye's Orch.: KSD WHO WIRE WMAQ KOA WTMJ WLW WIBA (also at 6:30 p.m.)  
 NBC-Barry Winton's Orch.: (sw-9.53)

MBS-Romance in Rhythm: WGN WROK

KWK-The Shadow, drama  
 WBOW-Concert Orch.  
 WGN-Romance in Rhythm  
 WHBF-Mutiny on the High Seas  
 WMBD-The Play Shop  
 \*WJBC-News: Sports: Name the Town  
 WJR-Aircraft Talk: Musical Program

**11:00**  
 CBS-Louis Armstrong's Orch.: WHAS WIND WJR WSBT (sw-6.17)

MBS-Frankie Masters' Orchestra: WROK WHBF  
 NBC-Xavier Cugat's Orch.: WHO WMAQ WIBA WTMJ WBOW KOA WTAM

\*CBS-Paul Sullivan, news analyst: WBBM WISN WFBM KMOX WCCO

NBC-Glenn Miller's Orchestra: WENR KWK WMT WOWO  
 Music You Want. KSD WIRE  
 \*News: WTAQ WGN  
 WCFL-Variety Prgm.  
 WKBB-Eleven o'Clock Varieties  
 WLW-Richard Himber's Orch.  
 WMBD-Endurance Derby: Night-fall  
 WOC-Nocturne

\*News: WBOW WIRE WLW WMT WOC WROK WIBA WSBT WMBD WOWO WHBF  
 \*KMOX-Harry Flannery, news  
 KWK-One Man's Opinion

# MONDAY April 1

WCCO-Cedric Adams  
 WCFL-Music Lovers Prgm.  
 \*WENR-Ten O'Clock Final  
 WIND-Hawaii Calls  
 \*WISN-News: Sports: Music  
 WKBB-Moon Magic  
 \*WKBB-News: Musicale  
 \*WTAM-News: Dance Orch.  
 WTAQ-Poetry & Music  
 \*WTAM-News: Phil Levant's Orchestra  
 \*WTMJ-Today's Events  
**10:15**  
 NBC-Wally Stoefler's Orchestra: WIBA WBOW WIRE

CBS-Lanny Ross, trn.: WBBM WFBM (also see 6:15 p.m.)  
 NBC-Mal Hallett's Orch.: WOWO  
 CBS-Everett Hoagland's Orch.: WISN WIND WKBB WKBB WTAQ WSBT WCCO (sw-9.65)  
 MBS-Adrian Rollini's Orch.: WGN WMT  
 KMOX-France Laux, sports  
 KOA-Richard Himber's Orch.  
 KWK-Enric Madriguera's Orch.  
 WHAS-Walsh Looks 'em Over  
 WHBF-Ten Pin Man; Bowling News  
 \*WHO-News  
 WISN-Music for Dancing  
 WJR-Around Michigan: Peaceful Valley  
 WLW-Jimmy Van Osdell's Orch.  
 WMAQ-Bob Strong's Orch.  
 WMBD-Sports: Dance Orch.  
 WOC-Bowling News  
 WROK-Night Club of the Air  
 WTMJ-Vandenberg for President

**10:30**  
 MBS-Bob Crosby's Orch.: WGN WHBF WROK

\*NBC-Eddie Le Baron's Orch. WBOW WIBA WIRE (sw-9.53)  
 CBS-Dance Orch.: WIND WKBB WTAQ WSBT WISN WFBM WOC WKBB

NBC-Lou Breese's Orch.: WMAQ  
 \*News: KWK WSBT  
 KMOX-Hill Billy Band & Soloist  
 KOA-You Make America  
 WBBM-Master Works on the Air  
 \*WCCO-Rollie Johnson, sports: News  
 WHAS-Bluegrass Brevities  
 WHO-Bio Austin pianist  
 WMBD-Musical Merry-Go-Round  
 WMT-Nocturne  
 WOWO-Out of Bounds  
 WTAM-Music You Want

**10:45**  
 CBS-Bob Crosby's Orch.: WJR  
 NBC-Eddie Le Baron's Orch.: WTMJ WHO  
 NBC-Lou Breese's Orch.: KWK  
 KMOX-Stan Norris' Orch.  
 WJBC-Led Travers' Arch  
 WLW-Ran Wilde's Orch.

**11:00**  
 CBS-Louis Armstrong's Orch.: WHAS WIND WJR WSBT (sw-6.17)

MBS-Frankie Masters' Orchestra: WROK WHBF  
 NBC-Xavier Cugat's Orch.: WHO WMAQ WIBA WTMJ WBOW KOA WTAM  
 \*CBS-Paul Sullivan, news analyst: WBBM WISN WFBM KMOX WCCO  
 NBC-Glenn Miller's Orchestra: WENR KWK WMT WOWO  
 Music You Want. KSD WIRE  
 \*News: WTAQ WGN  
 WCFL-Variety Prgm.  
 WKBB-Eleven o'Clock Varieties  
 WLW-Richard Himber's Orch.  
 WMBD-Endurance Derby: Night-fall  
 WOC-Nocturne

End of Monday Programs

**Alec Templeton**  
**MONDAY NIGHT**  
 with PAT O'MALLEY  
 Lancashire Dialect Comedian  
 SPONSORED BY ALKA-SELTZER  
 WMAQ WIRE WHO WTMJ WIBA WLW  
 8:30 P.M., CST



# TUESDAY

## April 2

### MORNING

**\*Star in program listings indicates news broadcast.**

**7:00 a.m. CST**

**\*CBS-Today in Europe:** WFAM KMOX WBBM (sw-21.57)

**\*NBC-News:** (sw-21.5)

**Musical Clock:** WMBD WROK WKBH WJBC WOC WKBB  
**\*News:** WTAD WOWO WLS Rise & Shine: WCFL WTAQ

**7:15**

**CBS-Morning Horizons:** KMOX (sw-21.57)

**NBC-The Wife Saver:** WOWO  
**NBC-Do You Remember?:** (sw-21.5)

**\*News:** WMT WCCO WHO

**7:30**

**NBC-Gene & Glenn:** (sw-21.5)

**\*News:** WDWZ WILL WTAQ WJBC WBA WKBB

**7:45**

**CBS-Adelaide Hawley:** (sw-21.57)

**\*News:** KWK WIRE WTAD WFBM  
**Musical Clock:** WMT WJBC WJBA

**8:00**

**CBS-Organ Moods:** (sw-21.57)

**CBS-Good Morning:** WTAQ WKBH

**NBC-Breakfast Club:** WCFL KWK (sw-21.5)

**\*News:** WHBF WKBH Band Wagon: WBA WMBD Coffee Pot Inn: WHO WOC

**8:15**

**CBS-Tower Town Tempus:** WKBH WFBM WKBH WBBM

**CBS-American School of the Air:** WFAM (sw-21.57)

**\*News:** WBOW WMBD WLS

**8:30**

**NBC-Breakfast Club:** WOWO

**CBS-Good Morning:** WKBH WFBM WKBH

**Morning Devotions:** WROK WJBC

**8:45**

**NBC-Breakfast Club:** WBOW WCFL KWK

**CBS-Caroline Marsh, pianist:** (sw-21.57)

**CBS-Bachelor's Children:** KMOX WCCO

**Morning Devotions:** WFAM WKBH

**WKBH-Do You Want a Job?:** Old Refrains

**KSD-The In-Laws**  
**WBBM-Missus Goes to Market**  
**WDZ-Kitchen Barn Dance**  
**WFBM-Musicale**  
**WGN-What's News in the Stores**  
**Today**  
**WHBF-House of Music**  
**WHO-Life Can Be Beautiful**  
**WBA-Betty Baron**  
**WILL-Classical Miniatures**  
**\*WIND-News**  
**WIRE-Editor's Daughter**  
**WJJD-Gems of Melody**  
**WLS-The Career of Alice Blair**  
**WLW-Portia Blake Faces Life**  
**WMAQ-A Step Ahead**  
**WMT-Musical Clock**  
**WROK-Just About Time**

**9:00**

**NBC-Josh Higgins of Finchville,** philosophy & songs: WBOW (sw-21.5)

**CBS-Pretty Kitty Kelly, sketch:** WCCO KMOX WBBM WISN WFBM WOC

**NBC-The Man I Married, sketch:** WIRE WLW WHO WMAQ KSD WTMJ

**\*News:** WHBF WMT WROK WKBH-Tropical Moods

**KWK-Fashions in Review**  
**WCFL-Father Dussman, talk**  
**\*WFAM-News: Your Engagement**  
**Book**  
**WGN-The Deacon**  
**WHIP-Polish Symphonic Hour**  
**WBA-Dorothy Potter**  
**WILL-English Poetics**  
**WIND-Start the Day Right**  
**WJBC-Morning Melodies**  
**WJJD-Bosworth Broadcast**  
**WKBH-Morning Serenade: Seed-a-Grains**  
**WLS-Meet Miss Julia**  
**WMBD-Messenger: Weather-Thrift Message**  
**\*WOWO-News & Markets**  
**WSUI-Within the Classroom**  
**WTAD-Let's Go Shopping**

**WMAQ-A Step Ahead**  
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**NBC-The Man I Married, sketch:** WIRE WLW WHO WMAQ KSD WTMJ

**\*News:** WHBF WMT WROK WKBH-Tropical Moods

**NBC-Houseboat Hannah, sketch:** WHO

**CBS-Myrt & Marge, sketch:** KMOX WBBM WISN WCCO WFBM WMBD

**NBC-Vagabonds:** WBOW WOWO (sw-21.5)

**NBC-Life Can Be Beautiful, sketch:** WMAQ WIRE WTMJ KSD WLW

**NBC-Vic & Sade, sketch:** WLS

**\*News:** WTAD WOC WKBB KWK Gospel Singer

**WCFL-Music for Today**  
**WGN-Morning Melodies:** Myrna Dee Sergeant

**\*WHA-News & Views**  
**WHBF-His Majesty, the Baby:** WBA String Melody

**WIND-Lake County Medical**  
**WMT-Road of Life, sketch**  
**WROK-Town Crier**  
**WTAQ-Tonic Tunes**

**9:30**

**NBC-Ellen Randolph, sketch:** WMAQ WIRE WHO WTMJ WLW

**CBS-Hilltop House, sketch:** WISN WCCO WBBM WFBM KMOX WMBD

**NBC-Originalities:** WBOW (sw-21.5)

**NBC-The Story of Mary Marlin, sketch:** WLS WBA

**MBS-Keep Fit to Music:** WGN WROK

**KWK-Sunbonnet Social**  
**WCFL-Double in Stars**  
**WFAM-Musical Contrasts**  
**WHA-Adventures of Peggy & Paul**  
**WHBF-Betty & Bob, sketch**  
**WHIP-Budapest Hour**  
**WILL-Markets: Moments Musicale**  
**WIND-Priscilla & Her Piano**  
**\*WJBC-News: Markets: Weather**  
**WJJD-Tunes Before Ten**  
**WKBH-On the Mall**  
**\*WKBH-News: Window Shopper**  
**WMT-Hostess of the Airways: Musical Interlude**  
**WOC-For Women Only**  
**WOWO-Concordia Chapel**  
**WTAD-Ma Perkins, sketch**  
**WTAQ-Morning Potpourri**

**9:45**

**NBC-Woman in White, sketch:** WMAQ WIRE WTMJ WHO KSD

**CBS-Stepmother, sketch:** KMOX WCCO WBBM WFBM

**NBC-Nowellettes:** WBOW WCFL WMT WBA (sw-21.5)

**NBC-Concert Orch.:** WLS

**MBS-Choir Loft:** WROK

**KWK-Painted Dreams**  
**WGN-June Baker, home mgmt.**  
**WHBF-Mystery Melody**  
**WIND-Bob & Bonnie Atcher**  
**WISN-Ann Leslie's Scrapbook**  
**WJBC-Happy Hour Time**  
**WKBH-Olive Hagen**  
**WLW-Kitty Keene, sketch**  
**WMBD-Friendly Neighbors**  
**WOC-Melodies from the Movies**  
**WOWO-Home Forum**  
**WSUI-Prgm. Calendar & Weather**  
**WTAD-Kitty Keene, sketch**

**10:00**

**NBC-Viennese Ensemble:** WIBA

**NBC-Pepper Young's Family, sketch:** WLS

**NBC-David Harum, sketch:** KSD WMAQ WHO WIRE WOWO WTMJ

**CBS-Mary Lee Taylor:** KMOX WFBM WBBM WMBD WOC

**CBS-Poetic Strings:** (sw-21.57)

**\*News:** WJJD WTAD KWK Secret Diary

**WBOW-Mary Lee Taylor**  
**WCCO-Heart of Julia Blake**  
**WCFL-For Women Only**  
**\*WDZ-News: We Heard**  
**WFAM-Meet the Band**  
**WGN-Morning Mail Box**  
**WHA-Homemakers**  
**\*WHBF-News: Chapel Services: Behind the Mike**  
**WHIP-Lithuanian Hour**  
**WILL-Modern Philosophy**  
**WIND-Weather: Municipal Court**  
**WISN-Health Column: Musicale: Household Hints**  
**WJBC-Theater Time**  
**WKBH-Hollywood Reporter**  
**WKBH-Home Economics**  
**WLW-Linda's First Love, sketch**  
**WMT-Pretty Kitty Kelly, sketch**  
**WROK-Don Dewhurst, songs**  
**WSUI-The Week in Government**  
**WTAQ-Let's Wait**

**10:15**

**NBC-The Road of Life, sketch:** KSD WMAQ WIRE WTMJ WLW WHO

**NBC-Young Dr. Malone, sketch:** WMT WTK WWO WLS (sw-15.33)

**CBS-Life Begins, sketch:** WFBM WCCO WISN KMOX WBBM WMBD

**WBOW-Ind. State Teacher's College Prgm.**

**WDZ-Magic Moments**  
**WDZ-Judy & Jane, sketch**  
**WFAM-Console Melodies**  
**WGN-Bachelor's Children**  
**WBA-Your Family & Mine**  
**WJBC-Women in the News**  
**WJJD-Dick Baker, songs**  
**WKBH-Markets: News**  
**WKBH-Woman's Hour**  
**WOC-Young Dr. Malone, sketch**  
**WROK-Woman's Forum**  
**WSUI-Yesterday's Musical Favorites**  
**WTAD-Side by Side**  
**WTAQ-Hits & Encores**

**10:30**

**NBC-The Travelling Cook:** WCFL WIBA WBOV (sw-15.33)

**NBC-Against the Storm, sketch:** WIRE WMAQ WTMJ WHO KSD WLW

**CBS-Big Sister, sketch:** WFBM WCCO WBBM WMBD KMOX WOC

**\*News:** WIND WISN

**WDZ-The In-Laws**  
**WFAM-Tune Time**  
**WGN-Don Pedro's Magic Violin**  
**WHBF-Keep Fit to Music**  
**WJBC-Home Economics Talk**  
**WJJD-Nowellettes**  
**WKBH-Master Singers**  
**WKBH-Do You Remember?**  
**WLS-Kalamazoo College Singers**  
**WMT-Myrt & Marge**  
**WOWO-Linda's First Love**  
**WSUI-Book Shelf**  
**WTAD-Action Behind the Camera**  
**\*WTAQ-News: Piano Melodies**

**10:45**

**NBC-The Guiding Light, sketch:** WHO WMAQ WTMJ WLW WIRE KSD

**CBS-Aunt Jenny's Stories:** WCCO KMOX WFBM WBBM WMBD WOC

**NBC-Affairs of Anthony:** KWK (sw-15.33)

**MBS-The Buckeye Four:** WROK WBOW-The Choristers

**WCFL-General Speakers**  
**WDZ-Pals of the Prairie**  
**WGN-Len Salvo, organist**  
**WHA-Musical Notebook**  
**WHBF-Personal Shopper**  
**WIBA-Gems of Melody**  
**WILL-Salon Music**  
**WIND-Livestock Market**  
**WISN-Woman of Courage**  
**WJBC-Melody & Recipe Time**  
**WJJD-Bureau of Missing Persons**  
**WKBH-What Is It?**  
**WKBH-Uncle Bob**  
**\*WLS-Markets: News**  
**WMT-Hilltop House**  
**WOWO-Stars of Hollywood**  
**WTAD-Arnold Grimm's Daughter**  
**WTAQ-Coral Islanders**

**11:00**

**\*CBS-Kate Smith Speaks & News:** WCCO KMOX WISN WOC WBBM WFBM WMBD (sw-21.57)

**NBC-Indiana Indigo:** (sw-15.33)

**\*News:** WTAD KWK

**\*KSD-News: Teletunes: Interlude**  
**WBAA-The Dentist Says**  
**WBOW-To be announced: Agri. Agent**  
**WCFL-Peepers in the Pantry**  
**WDZ-Markets: At Your Service**  
**WFAM-Shoppers Guide**  
**WGN-Life of Mary Sothorn**  
**WHA-Chapter a Day**  
**WHBF-Toby & Susie**  
**WHIP-Morning Dance**  
**WHO-Judy & Jane**  
**WIBA-Linda's First Love**  
**WILL-Parent-Teacher Forum**  
**WIND-Bob Atcher, hillbilly songs**  
**WIRE-Singin' Sam**  
**WJBC-Treasure Chest**  
**WJJD-General Rhythms**  
**WKBH-Church in the Wildwood**  
**\*WKBH-News: Markets: Prgm. Highlights**  
**WLS-Feature Foods**  
**WLW-Right to Happiness, sketch**  
**WMAQ-Kitty Keene, sketch**  
**WMT-Toby's Cornstussel News**  
**WOWO-Morning Rhythm**  
**WROK-To be announced**  
**WSUI-Within the Classroom**  
**WTAQ-Organ Melodies**  
**WTMJ Hymns of All Churches**

**11:15**

**NBC-The O'Neills, sketch:** WMAQ WLW

**NBC-George Griffin, bar.:** (sw-15.33)

**CBS-When a Girl Marries, sketch:** KMOX WBBM WCCO WFBM WISN WOC

**NBC-Dinning Sisters:** WCFL

**CBS-Keyboard Capers:** (sw-21.57)

**MBS-Charley Freshwater's Band:** WROK WHBF

**KWK-Advs. of Uncle Jimmy**

**WBAA-Sam Hamilton, pianist**  
**WDZ-Red Belcher**  
**\*WGN-News**  
**WHIP-Share the Profits**  
**WHO-To be announced**  
**WIBA-Story of Mary Foster**  
**WIND-Priscilla Holbrook, pianist**  
**WIRE-Young Dr. Malone**  
**WJBC-Parade of Bands**  
**WJJD-Tate, Movie Tattler**  
**WKBH-Dance Hour**  
**WKBH-Farm Hour**  
**WMBD-Linda's First Love, sketch**  
**WMT-Right to Happiness, sketch**  
**WOWO-Editor's Daughter, sketch**  
**WTAD-All for the Ladies**  
**WTAQ-Bjorn Bjornson**  
**WTMJ-Arnold Grimm's Daughter**

**11:30**

**CBS-Romance of Helen Trent** KMOX WBBM

**NBC-Thinking Beyond Today:** (sw-15.33)

**NBC-Nat'l Farm & Home Hour** WIBA WMAQ KWK

**Ruth Van Deman of the Bureau of Home Economics will give "Suggestions on Buying Eggs by Grade and on Use of Eggs in Diet." Two men from Perry County, Alabama, will talk on "Terracing the Land to Save Soil."**

**Portia Blake Faces Life:** KSD WLS

**WAAF-Markets: Morning Song**  
**WBAA-The Homemakers**  
**WBOW-Organ Melodies: Chats**  
**WCCO-Grandma Travels, sketch**  
**\*WCFL-News**  
**WDZ-Swing Dings**  
**WFAM-Harlan Hogan**  
**WFBM-Hoosier Farm Circle**  
**WFO-Painted Dreams**  
**WHA-Organ Gems**  
**WHBF-Hymns of All Churches**  
**WHIP-III. Fed. of Women's Clubs**  
**WHO-Adopted Daughter**  
**WILL-Songs That Live**  
**WIND-Organ Moods**  
**WIRE-Woman of Courage**  
**WISN-Young Dr. Malone**  
**WJBC-Singin' Sam**  
**WJJD-Safety Court Broadcast**  
**WKBH-Farm Prgm.**  
**WLS-Organ Moods; Sam Guard**  
**\*WLW-Sam Gard Farm News: Everybody's Farm**  
**WMBD-Meet Miss Julia**  
**WMT-Magic Kitchen**  
**WOC-Noonday Edition**  
**WOWO-Observer**  
**WROK-Helene Kimberley**  
**\*WTAD-Police News**  
**\*WTMJ-Cornstussel News**

**11:45**

**CBS-Our Gal Sunday, sketch:** KMOX WBBM

**MBS-Carters of Elm Street:** WHBF WROK WGN

**KSD-Luncheon Dance Music**  
**\*WBAA-Purdue News Flashes**  
**WCCO-Woman of Courage**  
**WCFL-To be announced**  
**\*WDZ-Band Music: Blue Ribbon Books: News**  
**WFAM-Rhythm Time**  
**WHIP-Librarian: Melodic Moods**  
**WHO-Tropical Moods**  
**WIND-Waltz Time**  
**WIRE-Linda's First Love**  
**WISN-Tonic Tunes**  
**WJBC-Rhythm Revue**  
**\*WLS-Markets: Weather: News**  
**WMBD-Judy & Jane**  
**WMT-Frank Voelker, organist:** Noonday Rhythms  
**WOC-Your Hymns & Mine**  
**WOWO-Market Service**  
**WSUI-Farm Flashes**  
**WTAD-Hillbillies**  
**WTAQ-Farm Hands**  
**WTMJ-Heinnie's Grenadiers**

**12:00**

**CBS-The Goldbergs, sketch:** WBBM KMOX

**NBC-Ben Bernie's Orch.:** (sw-15.33)

**\*News:** WIND WJJD WCCO WCFL WMBD WTAD Singin' Sam KSD WHBF Farm Hour: WIBA WIRE

**WBAA-Russ Graefnitz, pianist**  
**WBOW-Hoosier Swingers**  
**\*WDZ-Markets & News**  
**WFBM-Midday Memories**  
**WGN-Radio's Voice**  
**WHA-Noon Musicale**  
**\*WHIP-Monitor News**  
**WHO-Markets & Weather**  
**WILL-Violin Miniatures**  
**WISN-Musical Heat Wave**  
**WJBC-Public Opinion**  
**WKBH-Home Folks' Frolic: Road Conditions**  
**WLS-Dinnerbell Prgm.**  
**W I W Livestock Reports**  
**WMT-Noonday Rhythms: Hilo Serenaders**  
**WOC-Mail-Bag Prgm.**  
**WOWO-Organ Reveries**  
**WROK-Round the Town**  
**\*WSBT-Luncheon Club: News**  
**WSUI-Rhythm Rambles**

**12:15**

**NBC-Talk on Broadcasting:** KWK (sw-15.33)

**Chairman Fly of the Federal Communications Commission, will talk on "Some Observations on the American System of Broadcasting."**

**NBC-To be announced:** WMAQ WLW

**CBS-Life Can Be Beautiful, KMOX WBBM WCCO WMBD**  
**Man on the Street: WHBF**  
**WTAD**  
**\*News: WFBM WKBH**  
**WBOW-Tune of the Day: Varieties**  
**WCFL-General Speakers**  
**WDZ-Smilin' Ed McConnell**  
**WGN-Melody Time**  
**WHIP-Southtown Church**  
**WHO-Song Shop**  
**WMAQ-Midday Melodies**  
**WILL-Doris Banks, cont.**  
**WIND-Noon Time Melodies**  
**WIRE-Markets & Weather**  
**WJBC-This Rhythmic Age**  
**WJJD-Taylor's Orch.**  
**WKBH-Man on the Street: Luncheon Music**  
**\*WMT-Voice of Iowa: News & Markets**  
**WOWO-Bob Wilson**  
**\*WROK-Column Left, news**

**12:30**

**NBC-Nature Sketches (Not broadcast in this locality but may be heard from KTBS, Shreveport, Louisiana, at 1450 on your dial)**  
**More detail on page 14.**

**CBS-The Right to Happiness, sketch:** KMOX WMBD WBBM WCCO

**NBC-Talk on Broadcasting:** (sw-15.33)

**\*News: WHO WOC WHBF**  
**Man on the Street: WBOW**  
**WKBH WROK**  
**KWK-This Woman's World**  
**WBAA-Meet the Band**  
**WCFL-Meet the Folks**  
**WDZ-Markets: Plow Jockeys**  
**WFBM-Kitty Keene, sketch**  
**WGN-Markets: Midday Service**  
**WHA-Farm Prgm.**  
**WHIP-Dorothy Jarmaine**  
**\*WIBA-News: Markets**  
**WILL-Illinois Farm Hour**  
**WIND-Christian Science Prgm.**  
**WIRE-Reporter**  
**WISN-Down by Herman's**  
**\*WJBC-News: Sports: Markets**  
**WJJD-Noonday Service**  
**WLS-Christine & Sodbusters**  
**WLW-Editor's Daughter, sketch**

# TUESDAY GOOD LISTENING GUIDE

## TUESDAY

### April 2

### NIGHT

WCFL-Concert Orch.  
 WBAA-Special Music Prgm.  
 \*WVZ-News: Movie News  
 WGN-Ginsburgh's Concert Orch.  
 WHA-Let's Draw  
 WHIP-Musical Echoes  
 WIBA-Church of the Air  
 WILL-Western Slav Civilization  
 WIND-Sports Edition  
 WISN-Mary Ann Presents  
 WJBC-Home Bureau  
 WJJD-Two of a Kind  
 \*WKBB-News: Classified Colmun  
 WKBB-Cancer Control  
 WMBD-Nelson's Harmonizers  
 WOC-Hits & Encores  
 WROK-To be announced  
 WSBT-Fiesta  
 WSUI-From the Archives  
 \*WTAD-Community News  
 WTAQ-Librarian Talk

**2:15**  
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WHO WLW WIRE WTMJ

CBS-Golden Gate Quartet: WOC WFBM WSBT WKBB WKBB  
 NBC-Amanda of Honeymoon Hill, sketch: WLS KWK WMT WOWO (sw-9.53-15.33)

\*News: WHBF WHIP  
 \*KMOX Let's Discuss the News  
 WBAA-Magic Carpet  
 WBBM Man on the Street  
 WCCO-Markets  
 WJBC-Barton Family  
 WGN-Bill Anson  
 WIBA-Concert Air  
 WISN-Hits & Encores  
 WJBC-Old Favorites  
 WJJD-Variations  
 WMBD-Editor's Daughter, sketch  
 WSUI-Organ Recital  
 WTAD-Swingin' on Wax

**2:30**  
 NBC-John's Other Wife, sketch: WOWO WLS KWK (sw-15.33-9.53)

\*CBS-News: American School of the Air: WBBM WFBM KMOX WISN WSBT WTAQ WKBB WCCO WOC WKBB  
 "Poor Farmer Songs" will be the subject of today's music lesson.

MBS-Henry Cincione's Orch.: WROK WHBF WMT  
 NBC-Pepper Young's Family, sketch: WMAQ WHO WLW KSD WTMJ WIRE

WBAA-You & Your Child  
 WBOW-Classical Musicals  
 WDZ-Birthday Party  
 WGN-Mark Love & Organ  
 WHA-Music of the Masters  
 WHIP-Alice Oleson  
 WIND-Race Results  
 \*WJBC-News  
 WMBD-Woman of Courage  
 WSUI-Radio Child Study Club  
 WTAD-Hank's Dude Ranchers

**2:45**  
 NBC-Vic & Sade, sketch: WIRE WHO WMAQ WTMJ KSD WLW  
 NBC-Just Plain Bill, sketch: KWK WLS WOWO (sw-9.53-15.33)

MBS-Good Health & Training: WROK WGN WHBF WMT  
 WBAA-Treasure Chest  
 WBBM-What About That Job?  
 WBOW-Ind. State Teacher's College Prgm.  
 WHIP-Waltz Time  
 WILL-Classical Miniatures  
 WJBC-Organ Treasures  
 WJJD-Ben Kanter pianist  
 WMBD-Melody Miniature: Name the Tune

**3:00**  
 \*NBC-Club Matinee: News: WOWO WENR WBOW (sw-9.53-15.33)

NBC-Backstage Wife, sketch: WIRE WMAQ WTMJ WIBA WHO WLW  
 CBS-Baron Elliott's Melodies: WKBB WSBT WTAQ WISN WKBB WOC (sw-11.83)

KMOX-Linda's First Love  
 KWK-Meet Miss Julia, sketch  
 WBAA-Melody Moods  
 WBBM-Editor's Daughter, sketch  
 WCCO-Gospel Singer

WCFL-Make Believe Danceland  
 WJBC-Children's Paradise  
 WJBC-Children's Birthdays  
 WJJD-Blue Grass Roy  
 WJBC-Children's Birthdays  
 WJJD-Blue Grass Roy  
 WJBC-Children's Birthdays  
 WJJD-Blue Grass Roy  
 WJBC-Children's Birthdays  
 WJJD-Blue Grass Roy

**3:15**  
 NBC-Stella Dallas, sketch: WHO WIRE WTMJ WIBA WMAQ WLW  
 \*NBC-Club Matinee: News: WMT

### AFTERNOON

**12:30 CST** Nature Sketches, NBC.  
 Dr. Gregg brings this popular nature-study program back to the air. This program originates in Rocky Mountain National Park in Colorado.

### NIGHT

**6:30 CST** Second Husband: Drama, CBS.

**7:00 CST** Big Town: Drama, CBS.  
 Edward G. Robinson and Ona Munson.

**7:00 CST** Johnny Presents, NBC.  
 Rush Hughes and his "Hughesreel." Genevieve Rowe, soprano; Johnny Green's orchestra.

### Check the programs you want to hear today

**7:00 CST** The Aldrich Family, NBC.  
 Comedy sketch, with Ezra Stone.

**7:30 CST** The Court of Missing Heirs, CBS.  
 Dramatizations of interesting facts behind many of America's unclaimed estates.

**7:30 CST** Information, Please: Quiz Program, NBC.  
 Clifton Fadiman, John Kieran, F. P. Adams, Guest.

**7:30 CST** Pot o' Gold, NBC.  
 Horace Heidt and His Musical Knights.

**8:00 CST** We, the People, CBS.  
 Gabriel Heatter, M. C.; Mark Warnow's orchestra; guests.

**8:00 CST** Cavalcade of America, NBC.

Claude Rains, as Benedict Arnold, in "Continental Uniform."

**8:00 CST** Battle of the Sexes, NBC.  
 Quiz program, with Frank Crumit and Julia Sanderson.

**8:30 CST** The Celebrity Minstrels, NBC.  
 Mort Lewis, director; Jay C. Flippen, interlocutor; Ham Fisher and James Montgomery Flagg, endmen; Norman Cloutier's orchestra. Guests.

**8:30 CST** Fibber McGee and Molly, NBC.  
 Marian and Jim Jordan, Harold Peary, King's Men, Bill Thompson, Billy Mills' orchestra.

**9:00 CST** Bob Hope Variety Show, NBC.  
 Judy Garland, vocalist; Jerry

Colonna, comedian, and Skinnay Ennis' orchestra.

**9:00 CST** Glenn Miller's Orchestra, CBS.

**9:15 CST** Americans at Work, CBS.  
 Tonight's program, dealing with "Make-Up Artists," features pick-ups from Hollywood studios where well-known make-up artists will be interviewed.

**9:30 CST** Uncle Walter's Dog House, NBC.  
 Tom Wallace (Uncle Walter); Dog House Chorus; Virginia Verrill, vocalist; Charlie Lyon, announcer; Bob Strong's orchestra.

**10:00 CST** Fred Waring in Pleasure Time, NBC.

**10:15 CST** Jimmie Fidler, Hollywood Gossip, CBS.

Refer to adjacent columns for stations broadcasting these programs

MBS-To be announced: WGN  
 CBS-Of Men & Books: WTAQ WKBB WISN WKBB WOC WSBT (sw-11.83)

More detail on page 14.  
 KMOX-Editor's Daughters  
 KWK-Swing Clinic  
 WBAA-Rosalind McCleanahan  
 WBBM-Meet the Missus  
 WCCO-Kitty Keene, sketch  
 WFBM-Hits & Bits  
 WGN-Evening Serenade  
 WHBF-Listen Ladies  
 \*WHIP-News  
 WJBC-Matinee Melodies  
 WMBD-Ma Perkins sketch  
 WOWO-Musical Master Minds  
 WTAD-Concert Prgm.

**3:30**  
 CBS-Music of the Strings: WTAQ WISN WKBB WOC WKBB  
 MBS-To be announced: KWK  
 CBS-Manhattan Mother, sketch: WBBM

NBC-Lorenzo Jones, sketch: WHO WIRE WTMJ WMAQ WIBA  
 Ma Perkins sketch: KMOX WROK  
 WBAA-Biography  
 WCCO-Life or Mary Sothorn  
 WDZ-The Art of Living  
 WFAM-Melody Lane  
 WHIP-Club Melody  
 WIND-Race Results  
 \*WJBC-News  
 WJJD-Fed. of Women Club  
 WLW-Meet Miss Julia sketch  
 WMBD-Springtime & Harvest  
 WOWO-Old Time Religion  
 WSUI-Iowa Union Radio Hour  
 WTAD-Rhythm & Romance

**3:45**  
 MBS-Book-a-Week: WGN WROK  
 \*NBC-Club Matinee: News: KWK  
 CBS-Blue Streak Ensemble: (sw-11.83)  
 CBS-Smillin' Ed McConnell: KMOX WCCO WFBM

NBC-Young Widder Brown, sketch: WTMJ WHO WMAQ WIRE KSD WIBA  
 WBBM-Linda's First Love, sketch  
 WJBC-Tin Pan Alley  
 WJJD-Rhythm for Tea  
 WKBB-Little Red Schoolhouse  
 WKBB-Melodies Old & New  
 WLW-Painted Dreams  
 WMBD-Petticoat Parade  
 \*WOC-News  
 WTAD-Marcella Cheek, songs  
 WTAQ-Cocktail Dance Party

**4:00**  
 NBC-Nat'l Tuberculosis Ass'n: WIBA  
 Dr. Kendall Emerson, director of the association; Dr. Thomas Parran of the U. S. Public Health Service, and Dr. Nathan B. Van Ertan, president-elect of the American Medical Association, will discuss "Every Home Safe from Tuberculosis."

NBC-Girl Alone, sketch: WMAQ WHO WIRE WTMJ KSD  
 CBS-Kathleen Morris: WBBM WFBM WCCO KMOX  
 MBS-Vagabond's Trail: WROK  
 \*News: WBOW WDZ  
 KWK-Al Sarli's Orch.  
 WBAA-Wonder of Vision  
 WENR-Radio Neighbors  
 WFAM-Academy of Politics  
 WGN-Great Artists  
 WHA-Teachers' Round Table  
 WHBF-Sacred Meditations  
 WILL-Art on Exhibit

WIND-Sports Edition  
 WISN-Rhythm & Romance  
 WJBC-Musical Melange  
 WJJD-Margit Hegedus' Orch.  
 WKBB-Fiesta  
 \*WKBB-News: Tune Fest  
 WLW-Kitty Keene, sketch  
 \*WMBD-News: Pet Corner  
 WMT-Planting Time  
 WOC-Accordiana  
 WOWO-Bob Wilson  
 WSUI-Iowa State Medical Society  
 WTAD-Echoes of Stage & Screen

**4:15**  
 NBC-Midstream, sketch: WIRE WHO WMAQ KSD WLW WTMJ  
 NBC-Irene Wicker, children's stories: WIBA WBOW KWK (sw-9.53-15.33)

CBS-Caroline's Golden Store: WBBM WFBM KMOX WCCO  
 MBS-The Vagabond's Trail: WMT WHBF

WBAA-Exponent of the Air  
 WDZ-98 Strings: Sports  
 WFAM-Killer Dillers  
 WGN-Harold Turner, pianist  
 WHIP-Amer. Family Robinson  
 WILL-Lillian Poll, sop.  
 \*WJJD-News  
 WKBB-Univ. of Dubuque Prgm.  
 WMBD Today in Radio  
 WOC-Piano Modulations  
 WOWO-Eb & Zeb  
 WSUI-Reminiscing Time  
 WTAD-Hits & Encores  
 WTAQ-Lonesome Bill

**4:30**  
 NBC-Kitty Keene, sketch: WHO WMAQ WTMJ KSD  
 CBS-It Happened in Hollywood: WBBM WISN WCCO WFBM KMOX

NBC-Bud Barton, Children's Prgm.: WOWO (sw-9.53-15.33)  
 NBC-Jack Armstrong sketch: WLW  
 MBS-Johnson Family sketch: WHBF WMT KWK WROK  
 WBOW-Oriental Orch.  
 WJBC-Dot, Kay & Letty  
 WENR-Affairs of Anthony  
 WGN-Twilight Melodies  
 WHIP-Axel Christensen  
 WIBA-Musical  
 WILL-Historic Illinois  
 WIND-Race Results  
 WIRE-Dick Reed  
 \*WJBC-News  
 WJJD-Melody Market  
 WKBB-Gypsy Caravan  
 WKBB-Little Red Schoolhouse of the Air  
 WMBD-Window Shopper  
 WOC-20th Century Serenade  
 WSUI-Second Year German  
 WTAD-Girl Scouts  
 WTAQ-Lates' Markets

**4:45**  
 NBC-Betty Barrett, songs: KWK WBOW  
 CBS-Scattergood Baines, sketch: KMOX WFBM WCCO WBBM  
 NBC-The O'Neills, sketch: WIRE WHO KSD WTMJ WMAQ  
 NBC-Adventures of Tom Mix: (sw-15.33)

WBAA-Story Book Hour  
 WJBC-Screwball Club  
 WENR-Frolies Before Five  
 WHBF-Sunshine Club  
 \*WHIP-News  
 WIBA-Dance Hour  
 WISN-Even As You & I  
 WJBC-Sweet & Swing  
 WKBB-Loras College Prgm.  
 WKBB-Songtime  
 WLW-Kirby & White

WMBD-His Majesty the Baby  
 WMT-Cheerful Charlie Flagler  
 WOC-Fanfare  
 WOWO-Keeping You Posted  
 WROK-Betty Rogers, songs  
 WTAD-The Yellow Fanz  
 WTAQ-Milking Time

**5:00**  
 NBC-Program from Mexico City: (sw-9.53)  
 CBS-Billy and Betty: WBBM WCCO WFBM  
 NBC-Washington Calling: WOWO  
 MBS-American College of Surgeons' Convention: KWK WIRE WROK

A round-table discussion on "Advances of Modern Surgery."  
 \*News: WHBF WCFL WHO  
 KMOX-To be announced  
 \*KSD-News: Feature Spotlight  
 WBOW-Merry Go Round  
 WDZ-Heart of the News  
 WENR-Student Opinion  
 \*WFAM-News: Dinner Dance  
 WGN-Edna O'Dell & Harold Turner

WHIP-The Duchess  
 \*WILL-News Behind the News  
 WIND-Melody special  
 \*WISN-Show Window: News  
 WJJD-Islands  
 WKBB-20th Century Serenade  
 WKBB-Kiddies Hour  
 WLW-It Happened Today  
 WMAQ-Evening Prelude: Whizzer Prgm.  
 WMBD-Capt. Blackie  
 WMT-Assembly Room  
 \*WOC-News: Sunset Serenade  
 WSUI-Spanish Reading  
 WTAD-Wilson Ames, organist  
 WTAM-Pie Plant Pete  
 WTMJ-Meet Miss Julia

**5:15**  
 CBS-Music Educators' Nat'l Conference: WIND WTAQ WFAM WKBB WBBM WOC  
 \*NBC-Malcolm Claire, children's stories: News: WENR (sw-9.53)  
 MBS-American College of Surgeons' Conv.: KWK  
 KMOX-Hollywood 10,000  
 KSD-Washington U Educational Series  
 KWK-Davey Adams, sketch  
 WCCO-Airliners  
 WCFL-A B C Safety Legion  
 WDZ-Sundown Jubilee  
 WFBM-Ho-Posie Prgm.  
 WHBF-Cavalcade of Drama  
 WHO-Meet Miss Julia  
 WIBA-Children's Hour  
 WILL-First Regimental Band  
 WIRE-Dessa Byrd  
 WISN-Show Window  
 WJJD-Sons of the Pioneers

WLB-Baker & Denton, sports  
 WMBD-Melody Miniature: Fish Prgm.: Auction  
 WMT-Singin' Sam  
 WROK-Sports Review  
 WTAD-Variety Prgm.  
 \*WTAM-News: Evening Prelude  
 WTMJ-Song Doctor

**5:30**  
 NBC-Cecil Golly's Orch.: WOWO (sw-9.53-9.55)  
 \*CBS-Bill Henry & Maj. Geo. Eliot, news analysts: WFBM WIND WFAM WTAQ WKBB WKBB WOC WBBM (sw-11.83)

NBC-Bud Barton children's prgm.: WENR  
 Jack Armstrong, sketch: WHO  
 WHBF WMAQ WTMJ  
 KMOX-Bob Dunham Comments  
 KSD-Breezein' Along  
 KWK-Black Flame of the Amazon  
 WCCO-People Make News  
 WCFL-Cameo Theater

\*WIBA-News  
 WIRE-Government Reports  
 WISN-Gaslight Harmonies  
 WJBC-Music (Cantor) Club  
 WJJD-Church of the Hillside  
 WLW-Don Winslow of the Navy  
 WMBD-Endurance Derby: Happy Birthday to You  
 WMT-Lamp Lighting Time: Many Happy Returns  
 WROK-Boy Scout Prgm.  
 WSUI-Musical Moods  
 WTAD-Jack Armstrong, sketch

**5:45**  
 NBC-Adventures of Tom Mix: WENR WMT KWK  
 \*CBS-The World Today: WBBM WCCO WFAM KMOX WMBD WKBB WFBM WKBB WTAQ WOC  
 \*NBC-Lowell Thomas, news commentator: WLW (sw-9.53)  
 NBC-Li'l Abner, sketch: WMAQ  
 MBS-Little Orphan Annie, sketch: WGN WHBF WROK

Sports: WIBA WTMJ WBOW  
 KSD-Stockton & Eschen  
 KWK-Musical Prgm.  
 WCFL-Jack Kelly's Orch  
 WJBC-Sports  
 WHO-To be announced  
 WIND-Modern Melodies  
 WIRE-Hoosier Sport Shots  
 WISN-Sports Parade  
 WJBC-Children's Birthdays  
 WJJD-Blue Grass Roy  
 WOWO-To be announced  
 \*WSUI-Daily Iowan of the Air  
 WTAD-Gaslight Harmonies

Where there is no listing for a station its preceding program is on the air.

**6:00**  
 NBC-Easy Aces, sketch: WENR WMT KWK  
 NBC-Fred Waring in Pleasure Time: WLW WTAQ WTMJ KSD WIRE (also at 10 p.m.)  
 CBS-Amos 'n' Andy, sketch: WJR KMOX WCCO WHAS (sw-11.83) (also at 10 p.m.)  
 \*MBS-Fulton Lewis, Jr., news analyst: WHBF WROK  
 \*News: WFBM WBBM Sports WKBB WOC WKBB WBOW Music for Dinner  
 WCFM-Race Results  
 \*WFAM-20th Century Serenade: News  
 WGN-Ginsburgh's Concert Orch  
 WHO-Austin & Scott  
 WIBA-Dinner Melodies  
 WIND-German Hour  
 WISN-Styles in Rhythm  
 WJBC-Revue & Hit of Day  
 WJJD-Suppertime Frolic  
 WMAQ-Political Talk  
 WMBD-Sports: Melody Miniature  
 WSUI-Dinner Hour Prgm.  
 WTAD-Sports Views & Reviews  
 WTAQ-Havrack Cifunny

**6:15**  
 CBS-Jimmie Fidler: WJR WHAS KMOX WCCO WFBM (also at 10:15 p.m.)  
 NBC-Concert Music: KSD WIRE WTMJ WMAQ WHO (sw-9.53)  
 NBC-Mr. Keen, Tracer of Lost Persons: drama: WENR WMT KWK  
 CBS-Ballads by Brooks: WBBM  
 \*News: WMBD WROK WOI  
 WBOW-Si & Ezra  
 WCFL-Dad's Family  
 WFAM-Dinner Hour Musicals  
 WGN-Bob Elson's Sports Review  
 WHBF-Sports Trail  
 WISN-Phil Grau  
 WJBC-Dinner Music  
 WKBB-Waltz Time  
 WKBB-Dinner Music  
 WLW-Vox Novachord  
 WTAD-Dinner Music  
 WTAM-Sammy Watkins' Orch.

**6:30**  
 CBS-Second Husband drama: Helen Menken WBBM WFBM WHAS KMOX WCCO WISN WJR  
 NBC-Magnolia Blossoms: (sw-9.55)  
 \*News: WHO WHBF WTAQ WLS WTAD  
 KSD-Chv. McKay & Co  
 \*KWK-Sports Final: News  
 WBOW-Retirement Time  
 WCFL-Dinner Concert  
 \*WGN-Capt. Herne, news  
 WIRE-Treasure Hunt  
 \*WJBC-Sports News Market  
 WKBB-Hits & Bits  
 WKBB-Musical Brevities: Feed-a-Grain  
 \*WMAQ-News: Totten on Sports  
 Musical Entre  
 WMBD-Pekin Around the Corner  
 \*WMT-Fulton Lewis, Jr.  
 WOC-What Is It?  
 WROK-Dinner Music  
 WTAM-Richard Himber's Orch  
 WTMJ-Amazing America

**6:45**  
 NBC-Magnolia Blossoms: WOWO  
 MBS-Inside of Sports: WLW WGN KWK  
 \*KSD-Harry Horlick's Orchestra: News  
 WBOW-Melody Time: Human Interest Drama  
 WCFL-Time for Music  
 WFAM-Neighborhood Sports News  
 (Continued on Next Page)

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# WEDNESDAY

## April 3

### AFTERNOON

**#BC-Strings That Sing:** KSD  
**\*News:** KWK WTAD  
**\*KSD-News:** Teletunes: Inter-lude  
 WBAA-Far East Problems  
**WBOW-Presents:** Agri. Agent  
**WCFL-Peekers in the Pantry**  
**WDZ-Markets:** At Your Service  
**WFAM-Mrs. Riley's Shoppers Guide**  
**WGN-Life of Mary Sothern**  
**WHA-Chapter a Day**  
**\*WHBF-Toby & Susie:** News  
 WHIP-American Slovak Prgm  
**WHO-Judy & Jane**  
**WIBA-Linda's First Love**  
**WILL-Far East Problems**  
**WIND-Bob Atcher,** hillbilly songs  
**WIRE-Singin' Sam**  
**WJBC-Treasure Chest**  
**WJJD-General Rhythm**  
**WKBB-Church in the Wildwood**  
**\*WKBB-News:** Markets: Prgm. Highlights  
**WLS-Feature Foods**  
**WLW-Right to Happiness,** sketch  
**WMAQ-Kitty Keene,** sketch  
**WMT-Cornucopia News**  
**WSUI-Within the Classroom**  
**WTAQ-Organ Melodies**  
**WTMJ-Hymns of All Churches**

**11:15**  
**NBC-The O'Neills,** sketch: WMAQ WLW  
**CBS-When a Girl Marries,** sketch: KMOX WCCO WFBM WBBM WISN WOC  
**NBC-Southernaires:** KWK (sw-15.33)  
**NBC-Dinning Sisters:** WCFL  
**CBS-Melody Ramblings:** (sw-21.57)

**Editor's Daughter:** WOWO WIBA  
**WDZ-Red Belcher**  
**\*WGN-News**  
**WHBF-Mississippi Valley News**  
**WHO-To be announced**  
**WIND-Salon Orch.**  
**WIRE-Young Dr. Malone**  
**WJBC-Parade of Bands**  
**WJJD-Tate, Movie Tattler**  
**WKBB-Variations in Syncopation**  
**WKBB-Farm Hour**  
**WMBD-Linda's First Love,** sketch  
**WMT-Right to Happiness,** sketch  
**WROK-Today on WROK**  
**WTAD-All for the Ladies**  
**WTAD-Rangerettes**  
**WTAQ-Arnold Grimm's Daughter**

**11:30**  
**MBS-Riverboat Shufflers:** WROK  
**NBC-Homespun:** (sw-15.33)  
**CBS-Romance of Helen Trent,** sketch: KMOX WBBM  
**NBC-Nat'l Farm & Home Hour:** Speaker WIBA WMAQ KWK  
 Home demonstration agents of Calhoun County, Michigan, a child specialist and others will discuss "The Rural Homemaker Studies Child Development and Parent Education in Michigan."

**\*News:** WCFL WHIP  
**Portia Blake Faces Life,** sketch: KSD WIS  
**WBOW-Organ Melodies:** Chats  
**WCCO-Grandma Travels,** sketch  
**\*WDZ-Swing Dings:** Chickie Sings News  
**WFAM-Harlan Hogan**  
**WFBM-Hoosier Farm Circle**  
**WGN-Painted Dreams**  
**WHA-Organ Gems**  
**WHBF-Hymns of All Churches**  
**WHO-Adopted Daughter,** sketch  
**WIND-Priscilla Holbrook,** pianist  
**WIRE-Woman of Courage**  
**WISN-Young Dr. Malone**  
**WJBC-Singin' Sam**  
**WJJD-Safety Court Broadcast**  
**WKBB-Farm Prgm.**  
**\*WLW-News:** Everybody's Farm  
**WMBD-Meet Miss Julia**  
**WMT-Magic Kitchen**  
**WOC-Quad City Edition**  
**WOWO-The Observer**  
**WTAD-Police News**  
**WTAQ-Mailman**  
**WTMJ-Cornucopia News**

**11:45**  
**CBS-Our Gal Sunday,** sketch: WBBM KMOX  
**NBC-To be announced:** (sw-15.33)  
**MBS-Carters of Elm Street:** WHBF WGN WROK  
**KSD-Luncheon Dance Music**  
**\*WBAA-Purdue News Flash**  
**WCCO-Woman of Courage**  
**WCFL-To be announced**  
**\*WDZ-Blue Ribbon Books:** Democratic Political: News  
**WFAM-P. T. A. Prgm**  
**WHIP-Merle Benedict**  
**WHO-Old Refrains**  
**\*WILL-News of Illinois**  
**WIND-W. C. Jerome,** talk  
**WIRE-Linda's First Love,** sketch  
**WISN-Tonic Tunes**  
**WJBC-Favorite Melodies**  
**\*WLS-Fruit & Vegetable Market:** Weather: News  
**WMBD-Judy & Jane**  
**WMT-Frank Voelker,** organist:  
 Don Roth's Band  
**WOC-Your Hymns & Mine**

WOWO-Market Service  
 WSUI-Farm Flashes  
 WTAD-Swing Along  
 WTAQ-Farmhands  
 WTMJ-Heinie & His Grenadiers

### AFTERNOON

**12:00**  
**CBS-The Goldbergs,** sketch: KMOX WBBM  
**NBC-Ben Bernie's Orch.:** (sw-15.33)  
**\*News:** WTAD WIND WJJD WMBD WCCO WCFL  
**Singin' Sam:** KSD WHBF  
**WBAA-Farm Facts for Farm Folks**  
**WBOW-Hoosier Swingsters**  
**\*WDZ-Livestock Markets:** News  
**WFBM-Hoosier Milkmen**  
**WGN-Radio's Voice**  
**WHA-Noon Musicals**  
**\*WHIP-Monitor News**  
**WHO-Markets & Weather**  
**WIBA-Melody Men**  
**WILL-University Trio**  
**WIRE-Farm Hour**  
**WISN-Musical Heat Wave**  
**WJBC-Public Opinion**  
**WKBB-Home Folks' Frolic:** Road Conditions  
**WLS-Dinnerbell Prgm.**  
**WLW-Livestock Reports**  
**WMT-Tom Owens' Cowboys**  
**WOC-Mail Bag**  
**WOWO-County Agricultural Prgm.**  
**WROK-Round the Town**  
**\*WSBT-Luncheon Club:** News  
**WSUI-Rhythm Rambles**

**12:15**  
**NBC-To be announced:** WLW  
**CBS-Life Can Be Beautiful,** sketch: WBBM KMOX WCCO WMBD  
**NBC-Between the Bookends:** WIBA KWK (sw-15.33)  
**Man on the Street:** WHBF WTAD  
**\*News:** WFBM WKBB  
**WBAA-Sports Review**  
**WBOW-Tune of the Day:** Varieties  
**WCFL-General Speaks**  
**WDZ-Plow Jockeys**  
**WGN-Harold Turner,** pianist  
**WHIP-Southtown Church Hour**  
**WHO-Songfellow**  
**WILL-Bruce Foote,** bar  
**WIND-Never Forgotten Melodies**  
**WIRE-Market & Weather**  
**WJBC-Stern's Troubadours**  
**WJJD-Taylor's Orch.**  
**WKBB-Man on the Street:** Luncheon Music  
**WMAQ-To be announced**  
**\*WMT-Voice of Iowa:** News & Markets  
**WOWO-Bob Wilson**  
**\*WROK-Column left, news**

**12:30**  
**CBS-The Right to Happiness,** sketch: WCCO WBBM KMOX WMBD  
**NBC-Streamline Journal:** (sw-15.33)  
**\*News:** WHO WOC WHBF  
**Man on the Street:** WBOW WROK WKBB  
**KWK-This Woman's World**  
**WBAA-Meet the Band**  
**WCFL-Meet the Folks**  
**WDZ-Markets: Speed & Curly:** Gardner Nursery  
**WFBM-Kitty Keene,** sketch  
**WGN-Markets: Midday Service**  
**WHA-Farm Prgm.**  
**WHIP-A Tune at Noon**  
**\*WIBA-News:** Markets  
**WILL-Illinois Farm Hour**  
**WIND-Bob Atcher,** hillbilly songs  
**WIRE-Reporter**  
**WISN-Down by Herman's**  
**\*WJBC-Markets:** News: Sports  
**WJJD-Noonday Service**  
**WLS-Checkerboard Time**  
**WLW-The Editor's Daughter**  
**WMAQ-Romantic Rendezvous**  
**WOWO-Hey! Mr. Motorist**  
**WSUI-The Wonder of Vision**  
**WTAD-Hank's Dude Ranchers**  
**WTAQ-Johnnie Olson**  
**WTMJ-Oshkateers**

**12:45**  
**MBS-Peegen Fitzgerald,** talk: WHBF  
**CBS-The Road of Life,** sketch: WBBM WCCO  
**\*News:** WBOW WKBB WTAQ WMAQ  
**KMOX-Kitty Keene**  
**KSD-Ellen Randolph,** sketch  
**KWK-Musical Prgm.**  
**\*WBAA-Monitor News**  
**WDZ-Jolly Irishman**  
**WFBM-Alice Abbott's Home Circle**  
**WHO-Lem & Martha**  
**WHIP-Kenneth Wells,** Gospel Singer  
**\*WIND-News:** Livestock Market  
**WIRE-Noonday Headlines**  
**WJBC-Luncheon Dance**  
**WKBB-Markets: Pet Corner**  
**WJJD-Santaella's Orch.**  
**WKBH-This Woman's World**  
**\*WLS-News:** Homemakers

WMT-Noonday Melodies: Joe Doakes  
 WOC-Tonic Tunes  
 WOWO-Ambrose & Mary Lou  
 WROK-Singin' Sam: Favorite Songs  
 WSBT-Man on the Street  
 WSUI-Service Reports  
 WTMJ-Sidewalk Reporter

**1:00**  
**CBS-To be announced:** WMBD WCCO WFBM WISN WBBM KMOX  
**NBC-Music for Young Listeners:** (sw-15.33)  
 Miss Van Doren will discuss the life and works of Modeste Moneusorgsky.

**NBC-Light of the World,** sketch: WLW WMAQ WIRE KSD WHO  
**MBS-Muse & Music:** WHBF KWK  
**WBAA-Religious News**  
**WBOW-Piano Moods**  
**WCFL-Man on the Street**  
**WGN-Ralph Ginsburgh's Concert Orch.**  
**WHA-WDIA Prgm.**  
**WHIP-Air Hostess**  
**WIBA-Melody Moments**  
**WILL-Wilson Bray,** violinist  
**WIND-Lupi Italian Hour**  
**WJBC-Medical Society**  
**WJJD-Livestock Market**  
**WKBB-Take It Easy**  
**WKBH-Ma Perkins** sketch  
**WLS-School Time**  
**WMT-Question Man**  
**WOC-Song Shoppers**  
**WOWO-Blackhawk Valley Boys**  
**WROK-Markets: Home Folks' Hour**  
**WSBT-This Rhythmic Age**  
**WSUI-Illustrated Musical Chats**  
**\*WTAD-News**  
**WTAQ-Prize Package**  
**WTMJ-Bulletin Board**

**1:15**  
**CBS-Joyce Jordan, Girl Intern,** sketch: WFBM WMBD WSBT WOC WISN KMOX WBBM WCCO  
**NBC-Arnold Grimm's Daughter,** sketch: WMAQ WIRE WLW KSD WHO  
**MBS-Scrapbook Stories:** WROK  
**NBC-Echoes of History,** drama: (sw-15.33)  
 A dramatization of the address delivered at the dedication of the Statue of Liberty in New York Harbor in 1886 by Chancellor M. Depeu titled "Liberty Enlightening the World."

**Markets** WDZ WILL  
**KWK-It's Fun to Keep House**  
**WBAA-Meditations**  
**WCFL-Eddie & Fannie**  
**WGN-Johnny Duffy's Music**  
**WHBF-F. L. A. Prgm.**  
**WHIP-20th Century Serenade**  
**WJBC-Pacific Paradise**  
**WJJD-Midday Roundup**  
**WKBB-Rhythm Revue**  
**\*WLS-News:** Grain Markets  
**WMT-Favorite Tunes:** Treasure Chest  
**WOWO-To be announced**  
**WTAD-Western on the Air**  
**WTAQ-Hi Tunes, Concert**  
**WTMJ-Gospel Singer**

**1:30**  
**CBS-Your Family and Mine,** sketch: WBBM WMBD KMOX  
**NBC-Valiant Lady,** sketch: WLW WIRE WMAQ WHO KSD  
**NBC-Dance Orch.:** WBOW WIBA  
**MBS-Charles Openui's Hawaiians:** WHBF WROK WGN  
**\*KWK-News**  
**WBAA-Our Wonder World**  
**WCCO-Judy & Jane**  
**WCFL-What's in a Name?**  
**WDZ-Zeke Manners**  
**WFBM-Wheeler Mission**  
**WHA-Over at Our House**  
**WHIP-Going Forward**  
**WILL-The Digest**  
**WIND-Board of Education**  
**\*WISN-News:** Program Preview  
**WJBC-God's Half Hour**  
**WKBB-Home Forum**  
**WKBB-Matinee Musicals**  
**WLS-Homemakers Prgm.**  
**\*WMT-News:** Musical Interlude  
**WOC-Rhythm & Romance**  
**WOWO-You: Family & Mine**  
**WSBT-Watch & Pray Hour**  
**WTAQ-Varieties**  
**WTMJ-The Right to Happiness**

**1:45**  
**NBC-Betty Crocker** talk: WHO WLW WIRE WMAQ KSD  
**CBS-My Son & I,** sketch: WOC WFBM KMOX WBBM WCCO WISN WMBD  
**KWK-Al Sarli's Orch**  
**WBAA-Markets**  
**WCFL-Spotlight Prgm**  
**WDZ-Bob Mills,** accordionist  
**WGN-Yar Concert Orch.**  
**WHBF-Moline Gospel Temple**  
**WIND-Race Results**  
**WJJD-Santaella's Orch.**  
**WKBH-This Woman's World**  
**\*WLS-News:** Homemakers

WMT-Judy & Jane  
 WOWO-Your Friendly Neighbors  
 WROK-Margaret Eklof, songs  
 WTAQ-Afternoon Serenade  
 WTMJ-Home Harmonizers

**2:00**  
**NBC-The Story of Mary Marlin,** sketch: WMAQ WHO WLW KSD WIRE WTMJ  
**CBS-Society Girl,** sketch: WCCO WFBM KMOX WBBM  
**CBS-Mayfair Orch.:** (sw-15.27)  
**MBS-Marriage License Romances:** WROK WHBF WGN  
**NBC-Orphans of Divorce,** sketch: WLS WOWO KWK WMT (sw-9.53-15.33)  
**WBAA-Lanterns of China**  
**WBOW-Vocal Styling**  
**\*WCFL-News**  
**\*WDZ-News:** Movie News  
**WHIP-Real Estate Clinic**  
**WIBA-Church of the Air**  
**WILL-Vocational Education**  
**WIND-Sports Edition**  
**WISN-Mary Ann Presents**  
**WJBC-Public Library**  
**WJJD-Fred Beck,** organist  
**\*WKBB-News:** Classified Column  
**WKBB-Varieties**  
**WMBD-Nelson's Harmonizers**  
**WOC-Davenport Schools Prgm.**  
**WSBT-What Is It?**  
**\*WSUI-News:** World Bookman  
**\*WTAD-Community News**  
**WTAQ-Ave Maria Hour**

**2:15**  
**NBC-Oxydol's Own Ma Perkins,** sketch: WMAQ WHO KSD WLW WIRE WTMJ  
**NBC-Amanda of Honeymoon Hill,** sketch: WLS KWK WOWO WMT (sw-15.33-9.53)  
**CBS-Golden Gate Quartet:** WSBT WFBM WKBH  
**MBS-Homemakers' Forum:** WROK  
 Title: "Marriage for Keeps."  
**\*News:** WHBF WHIP  
**\*KMOX-Let's Discuss the News**  
**WBAA-June Eller,** pianist  
**WBBM-Man on the Street**  
**WCCO-Markets**  
**WCFL-Varieties**  
**WDZ-Barton Family**  
**WGN-Bill Anson**  
**WIBA-Concert Hour**  
**WISN-Hits & Encores**  
**WJBC-Old Favorites**  
**WJJD-Variations**  
**WMBD-Editor's Daughter,** sketch  
**WSUI-Within the Classroom**  
**WTAD-Swingin' on Wax**

**2:30**  
**NBC-Pepper Young's Family,** sketch: WTMJ WMAQ WHO WIRE WLW KSD  
**\*CBS-News:** American School of the Air: WBBM WFBM WSBT WOC WISN WTAQ WKBB KMOX WCCO WKBB  
 Dr. Andrews and his guests will consider the economic importance of fish and the mysteries behind the migrations of the salmon, swordfish and eel, as well as the geographical distribution and variety of food fish.

**NBC-John's Other Wife:** WLS WOWO KWK (sw-9.53-15.33)  
**MBS-Henry Cinccone's Orchestra:** WROK WHBF WMT  
**WBAA-The Bookman**  
**WBOW-Classic Musicals**  
**WCFL-Echoes of Havana**  
**WDZ-Birthday Party**  
**WGN-Lawrence Salerno & Harold Turner**  
**WHA-Music of the Masters**  
**WHIP-Alice Oleson**  
**WILL-Recital Hall**  
**WIND-Race Results**  
**\*WJBC-News**  
**WJJD-Board of Education**  
**WMBD-Woman of Courage**  
**WTAD-Hank's Dude Ranchers**

**2:45**  
**NBC-Just Plain Bill,** sketch: WLS KWK WOWO (sw-9.53-15.33)  
**NBC-Vic & Sade,** sketch: WIRE WHO WMAQ WTMJ KSD WLW  
**MBS-Good Health and Training:** WGN WROK WMT  
**WBAA-Hymn Echoes**  
**WBBM-What About That Job?**  
**WBOW-Ind. State Teachers College Prgm.**  
**WCFL-To be announced**  
**WHBF-College Speech Class**  
**WHIP-Waltz Time**  
**WILL-Uncle Sam Calling**  
**WJBC-Hollywood Brevities**  
**WJJD-Ben Kanter, pianist**  
**WMBD-Kitchen Melodies:** Name the Tune

**3:00**  
**\*NBC-Club Matinee:** News: WOWO WENR WBOW (sw-9.53-15.33)  
**CBS-Al Bernard's Minstrels:** WTAQ WSBT WKRH WISN WKBB WOC (sw-11.83)  
**NBC-Backstage Wife,** sketch: WHO WLW WMAQ WTMJ WIBA WIRE

KMOX-Linda's First Love, sketch  
 KWK-Meet Miss Julia, sketch  
 WBAA-Home Decorator  
 WBBM-Editor's Daughter, sketch  
 WCCO-The Gospel Singer  
 WCFL-Make Believe Danceland  
 WJBC-Women, Just Women  
 WFBM-Three-Quarter Time  
 \*WGN-News  
 WHA-America Through Books  
 \*WHBF-Headlines of the Day  
 WHIP-Geo. E. Sokolsky  
 WILL-Music of the Masters  
 WIND-Sports Edition  
 WJBC-Matinee Melodies  
 WJJD-Fred Beck, organist  
 WMBD-Kitty Keene, sketch  
 WMT-Meet Ma Brown  
 WROK-Beloit College  
 WSUI-The Fourth Estate  
 \*WTAD-Nutty News

**3:15**  
**CBS-Highways to Health:** WTAQ WKBB WKBB WSBT WISN (sw-11.83)  
 Dr. John C. A. Gerster, chairman of the New York City Cancer Committee, will talk on "Why Women Should Know About Cancer."

**MBS-To be announced:** WGN  
**\*NBC-Club Matinee:** News: WMT  
**NBC-Stella Dallas,** sketch: WHO WTMJ WIRE WIBA WMAQ WLW  
**KMOX-Editor's Daughter,** sketch  
**KWK-Swing Clinic**  
**WBAA-Ether Editor**  
**WBBM-Meet the Missus**  
**WCCO-Kitty Keene,** sketch  
**WFBM-Hits & Bits**  
**WHBF-Listen, Ladies**  
**\*WHIP-News**  
**WMBD-Ma Perkins,** sketch  
**WOC-Rhapsody in Brass**  
**WTAD-Concert Prgm.**

**3:30**  
**NBC-Lorenzo Jones,** sketch: WHO WIRE WMAQ WTMJ WIBA  
**CBS-Sweet Alice:** WKBH WOC WTAQ WISN WKBB  
**CBS-Manhattan Mother,** sketch: WBBM  
**\*NBC-Club Matinee:** News: KWK  
**NBC:** Ma Perkins sketch: WROK KMOX  
**WBAA-Ether Editor**  
**WCCO-Life of Mary Sothern**  
**WDZ-The Art of Living**  
**WFAM-Melody Lane**  
**WFBM-William Wires Presents**  
**WHA-Science News**  
**WHIP-Club Melody**  
**WIND-Race Results**  
**\*WJBC-News**  
**WJJD-Tuberculosis Institute**  
**WLW-Meet Miss Julia** sketch  
**WMBD-Springtime & Harvest**  
**WOWO-Old Time Religion**  
**WSUI-Famous Short Story**  
**WTAD-Rhythm & Romance**

**3:45**  
**MBS-Book-a-Week:** WROK WGN  
**CBS-Organ Melodies:** (sw-11.83)  
**NBC-Young Widder Brown,** sketch: WMAQ WIRE WHO WTMJ WIBA KSD

**CBS-Smillin' Ed McConnell**  
**KMOX WCCO WFBM**  
**WBBM-Linda's First Love,** sketch  
**WDZ-Home Folks Hymn Hour**  
**WHA-Melodies for Two:** Weather  
**WISN-Siesta**  
**WJBC-Just Relax**  
**WJJD-Rhythm for Tea**  
**WKBB-Catholic Church News**  
**WKBH-John Gruber**  
**WLW-Life Can Be Beautiful**  
**WMBD-Petticoat Parade:** Dr. Kadesky  
**\*WOC-News**  
**WTAD-Marcella Cheek,** songs  
**WTAQ-Cocktail Dance Party**

**4:00**  
**NBC-Gus Steck's Orch.:** WIBA WMT  
**NBC-Girl Alone,** sketch: WMAQ WHO WTMJ KSD WIRE  
**CBS-Kathleen Norris:** WBBM KMOX WFBM WCCO  
**MBS-To be announced:** WGN WROK  
**\*News:** WBOW WDZ  
**KWK-Al Sarli's Orch.**  
**WBAA-Baseball:** Iowa vs. Purdue  
**WENR-Studio Neighbors**  
**WHA-Musical Prgm.**  
**WHBF-Sacred Meditations**  
**WIND-Sports Edition**  
**WISN-Rhythm & Romance**  
**WJBC-Musical Melange**  
**WJJD-Margit Hegedus' Orch.**  
**WKBB-Song Shoppers**  
**\*WKBB-News:** Fun Fest  
**WLW-Kitty Keene**  
**\*WMBD-News:** Pet Corner  
**WOC-Dixieland Band**  
**\*WOWO-News**  
**WSUI-Concert Hall Selections**  
**WTAD-Concert Miniatures**

**4:15**  
**CBS-Caroline's Golden Store:** WBBM WFBM KMOX WCCO  
**NBC-Irene Wicker, Children's Stories:** WIBA WBOW KWK (sw-9.53-15.33)  
**NBC-Midstream,** sketch: WTMJ KSD WHO WMAQ WIRE WLW  
**MBS-Our American Language:** WROK WGN WHBF  
**WBOW-St. Mary of the Woods College Prgm.**  
**WDZ-98 Strings: Sports**  
**WFAM-Killer Dillers**  
**\*WJJD-News**  
**WKBB-Univ. of Dubuque**  
**WMBD-Today in Radio**  
**WMT-Jimmy Smith's Orch.**  
**WOC-Pat's Organ Novelties**  
**WOWO-Eb & Zeb**  
**WTAQ-Lonesome Bill**

**4:30**  
**NBC-Kitty Keene,** sketch: WHO WMAQ WTMJ KSD  
 (Continued on Next Page)

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# WEDNESDAY

## April 3

(4:30 p.m. Continued)

CBS-It Happened in Hollywood: WISN WCCO WFBM WBBM KMOX NBC-Jack Armstrong, sketch: WLW

NBC-Bud Barton, children's prgm.: WOWO (sw-9.53-15.33) MBS-Johnson Family, sketch: WHBF WMT KWK

WDZ-Dot, Kay & Letty WENR-Affairs of Anthony, sketch WGN-Musical Serenade WHIP-Amer. Family Robinson

WIBA-Organ Melodies WIND-Race Results WIRE-Dick Reed

★WJBC-News WJJD-Happy Harmonies WKBB-Music Graphs

WKBB-Albin Bina WMBD-Window Shopper WOC-Fiesta

WROC-Federal Music Project WJBC-Speech Clinic of the Air WTAD-Hits & Encores

WTAQ-Latest Markets 4:45 NBC-The O'Neills, sketch: KSD WIRE WHO WTMJ WMAQ

CBS-Scattergood Baines, sketch: WBBM KMOX WFBM WCCO NBC-Adventures of Tom Mix:

(sw-15.33) NBC-Charles Sears, tr.: WBOW KWK WCFB-Accordiana

WDZ-Screwball Club WENR-Frolics Before Five WHBF-Sunshine Club

★WHIP-News WIBA-Campus Jamboree WISN-Even As You & I

WJBC-Sweet & Swing WKBB-Loras College WKBB-Save America

WLW-Organ Interlude: Kirby & White WMBD-His Majesty, the Baby

WMT-Cheerful Charlie Flagler WOC-Fanfare

WOWO-Keeping You Posted WSUI-Bill Meardon's Orch.

WTAD-The Lamplighter WTAQ-Milking Time 5:00

MBS-Harold Turner, pianist: WGN WROK NBC-Luther Laymen Singers:

(sw-9.53) NBC-Reggie Childs' Orchestra: WOWO WENR

CBS-Billy & Betty: WFBM WCCO WBBM

★News WCFB WHBF WHO KWK WLW

★KMOX-News: To be announced ★KSD-News: Feature Spotlight

WBOW-Merry Go Round WDZ-Sundown Jubilee

★WFAM-News: Dinner Dance WHIP-The Duchess

★WILL-News Behind the News WIND-Melody Special

WIRE-Easy Aces, sketch ★WISN-Show Window: News

WJJD-Islanders WKBB-Buck Rogers WKBB-Kiddies Hour

# WEDNESDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

### NIGHT

6:00 CST Fred Waring in Pleasure Time, NBC.

6:30 CST Burns and Allen, CBS. George Burns and Gracie Allen; Frank Parker, tenor; Ray Noble's orchestra.

7:00 CST Al Pearce and His Gang, CBS. Arlene Harris (Human Chatterbox); Marie and Her Merry Men; Artie Auerbach, comedian; Carl Hoff's orchestra.

7:00 CST Hollywood Play-

house, NBC. Drama, with Charles Boyer and guests.

7:00 CST Breezing Along, NBC. Johnny Green's orchestra, vocalists, dramatic sketch.

7:30 CST Quicksilver. Quiz program, with Ransom Sherman and Bob Brown.

7:30 CST Dr. Christian, CBS. "Derelicts" is the title of tonight's drama. Jean Hersholt and Rosemary De Camp.

7:30 CST Avalon Time, NBC.

Cliff Arquette, comedian; Bud Vandover; Don McNeill, M. C.; Dick Todd, baritone; Bob Strong's orchestra. Pictures may be found on page 15.

8:00 CST Texaco Star Theater, CBS. Ken Murray, Kenny Baker, Frances Langford, Jimmy Wallington, David Broekman's orchestra. Victor Moore in "Alias the Deacon," will be presented.

8:00 CST The Fred Allen Show, NBC. Portland Hoffa, comedienne; Merry Macs; Wynn Murray,

vocalist; Harry von Zell, announcer; Mighty Allen Art Players; Peter Van Steeden's orchestra. Guests.

9:00 CST Kay Kyser's Program, NBC. Musical quiz, Virginia Simms, Sully Mason, Harry Babbitt.

9:00 CST Glenn Miller's Orchestra, CBS.

10:15 CST The Next Step Forward, NBC.

Tonight's dramatization is titled "Let's Open A Store." Guest: Willard L. Sharp.

Refer to adjacent columns for stations broadcasting these programs

### 5:30

★CBS-Kaltenborn Edits the News: WBBM WTAQ WFBM WCCO (sw-11.83)

NBC-Song Busters: WOWO (sw-9.53)

NBC-Bud Barton, children's program: WENR

Jack Armstrong, sketch: WHBF WHO WMAQ WTMJ

Captain Midnight: KSD WKBB

★News: WIBA WIND KMOX-Bob Dunham Comments

KWK-Black Flame of the Amazon WCFB-Cameo Theater

WDZ-Ralph E. Church WIRE-Bible Question

WISN-Gaslight Harmonies WJBC-Magic Carpet Club

WJJD-Church on the Hillside WKBB-Captain Midnight

WLW-Don Winslow of the Navy WMBD-Endurance Derby: Melody

Miniature: Political Talk WMT-Lamp Lighting Time: Many

Happy Returns WOC-Front Page Drama

WROK-Rockford Teacher's Club WSUI-Musical Moods

WTAD-Jack Armstrong, sketch

### 5:45

NBC-Adventures of Tom Mix: WENR KWK WMT

NBC-Li'l Abner, sketch: WMAQ

★CBS-The World Today: WFBM WFAM WBBM WMBD WCCO

KMOX WKBB

MBS-Little Orphan Annie, sketch: WGN WHBF WROK

★NBC-Lowell Thomas, news commentator: WLW

To be announced: WTAQ WOC Sports: WIBA WTMJ

KSD-Stockton & Eschen WBOW-Luke Walton, sports

WCFB-Jack Kelly's Orch. WDZ-Sports

WHO-To be announced WIND-Modern Melody

WIRE-Hoosier Sport Shots WISN-Sports Parade

WJJD-Blue Grass Roy WKBB-To be announced

★WSUI-Daily Iowan of the Air WTAD-Gaslight Harmonies

### NIGHT

Where there is no listing for a station its preceding program is on the air.

### 6:00

NBC-Easy Aces, sketch: WENR KWK WMT

NBC-Fred Waring in Pleasure Time: WMAQ KSD WHO WLW

WTAM WTMJ WIRE

CBS-Amos 'n' Andy: WJR KMOX WCCO WHAS (sw-11.83)

(also at 10 p.m.)

★MBS-Fulton Lewis, Jr., news analyst: WHBF WROK

★News WBBM WFBM Sports: WKBB WOC WKBB

WBOW-Music for Dinner WCFB-Race Results

WGN-Concert Orch. WFAM-Variations on Syncopa-

tion WJBC-Dinner Melodies WIND-German Hour

WISN-Styles in Rhythm WJBC-Rainbow Revue and Hit

of the Day WJJD-Suppertime Frolic

WMBD-Sports: Melody Miniature WSUI-Dinner Hour Prgm.

WTAD-Sports Views & Reviews WTAQ-Easy Aces

### 6:15

NBC-Mr. Keen, Tracer of Lost Persons, drama: WENR WMT KWK

NBC-Concert Music: WTMJ WHO WIRE WMAQ KSD (sw-9.53)

CBS-Lanny Ross, tr.: WJR WHAS WCCO KMOX (also at 10:15 p.m.)

★News: WMBD WROK WOC WBOW-Si & Ezra

WJBC-Melody Time WFAM-Musical X-ray

WGN-Bob Elson's Sports Review WHBF-Sports Trail

WISN-Waltz Time WJBC-Dinner Music

WKBB-Fashion Flashes: Melody Time WKBB-Dinner Music

WLW-Richard Himber's Orch. WTAD-Dinner Music

WTAM-Otto Thurn's Orch.

### 6:30

CBS-To be announced: WISN

NBC-Paul Barron's Orch.: (sw-9.55)

CBS-Burns & Allen: WHAS WBBM WJR KMOX WCCO

WFBM (sw-11.83) (also KNX KSL at 9:30 p.m.)

★News: WHO WLS WTAQ WLW WTAD

KSD-Cheri McKay and Company

★KWK-Sports Final: News WBOW-Refreshment Time

WCFB-Dinner Concert WJBC-Dinner Hour Musicale

★WGN-Captain Heene, news

★WHBF-News: Hon. John Stelle WIRE-Treasure Hunt

WISN-This is Magic

★WJBC-News Markets: Sports Weather

WKBB-Musical Brevities: Feed-a-Grain

★WMAQ-News: Totten on Sports: Musical Entre

WMBD-Dorothy June

★WMT-Fulton Lewis, Jr., comm. WOC-What Is It?

WROK-Dinner Music WTAM-Musical Powder Box

WTMJ-Easy Aces

### 6:45

MBS-Inside of Sports: WLW KWK WGN

NBC-Lang Thompson's Orch.: WHO

★News: WKBB WKBB

★KSD-Dick Leibert, organist: News

WBOW-Tele-Tune Time WCFB-Time for Music

WFAM-Neighborhood Sport News WHBF-Dance Tunes: Serenade

WHO-Richard Himber's Orch. WIBA-Madison Speaks

WIRE-Dick Reed WISN-Your American Music

WJBC-Sing

WLS-Grace Wilson, Contr. WMBD-Dinner Melodies

★WMT-News: Organ Melodies WOC-Voice of Courage

WROK-Victor Colin's Orch. WTAQ-Accordiana

WTMJ-Kilowatt Hour

### 7:00

CBS-Al Pearce's Gang: KMOX WFBM WBBM WFAM WCCO

WJR WHAS WISN (also KNX KSL at 11 p.m.)

NBC-Hollywood Playhouse: WLW WMAQ WIRE KSD WHO WTAM

WTMJ-Children's Hour WTAQ-Old Melody Time

### 7:15

WBAA-To be announced WBOW-Salon Orch

WCFB-Evening Concert WJBC-Concert Hour

WJBC-Ralph E. Church, talk WKBB-Amer. Family Robinson

WKBB-Paul Lindley Choir WMBD-Political Talk: Make Be-

lieve Ballroom WTAQ-Wis. Employment Talk

### 7:30

NBC-Quicksilver, quiz prgm.: WLS WMT KWK WOWO

NBC-Avalon Time: Don McNeill, m.c.: WMAQ WHO WTMJ WLW

KSD WTAM WIRE (also at 10:30 p.m.)

See pictures on page 15.

MBS-Lone Ranger, drama: WGN

★CBS-Dr. Christian, sketch: News: WBBM WJR WFBM

WHAS KMOX WCCO (sw-11.83) (also KNX at 10:30 p.m.)

For detail see Good Listening Guide.

MBS-Where Are You From?: WROK WHBF

CBS-To be announced: WCCO

WBOW-Irving Aaronson's Orch. WFAM-Richard Himber's Orch.

WIND-Pliner & Earle

★WISN-World Dances: News WJBC-I. S. C. S. Prgm.

WKBB-Clarke College Prgm. WJBC-Concert Hall: News

WOC-St. Ambrose College WJBC-Sportstime

★WTAQ-Echoes of Stage & Screen: News

### 7:45

WBOW-The Choristers WCFB-Dr. Carruthers

★WFAM-Faculty Talk: News WIBA-CYO Prgm

★WIND-News WMBD-Hon. Ralph E. Church

WROK-Congressman Ralph E. Church

WSUI-Evening Musicale

### 8:00

NBC-Fred Allen Show: WTAM KSD WMAQ WIRE WLW WHO

WTMJ (sw-9.53) (also at 11 p.m.)

CBS-Texaco Star Theater: WJR WHAS WISN WBBM WCCO

WFBM WMBD KMOX WSBT WKBB WOC (sw-11.83)

For detail see Good Listening Guide.

NBC-Green Hornet, drama: KWK WOWO WIBA WCFB WBOW

★MBS-Raymond Gram Swing, comm.: WHBF WROK WMT

KOA-Golden Melodies WENR-Political Talk

WGN-Billy Repaid WIND-Scattergood Baines, sketch

WJBC-Billy & Max WKBB-Invitation to Dance

WSUI-Drama Hour WTAQ-Social Security Talk

### 8:15

MBS-True to Life: WROK WENR-Freddie Martin's Orch.

WGN-Ozzie Nelson's Orch. WHBF-Ralph E. Church, talk

WIND-Evening Dance WJBC-Farm Credit Prgm.

WMT-College Time WROK-Talks: Hershey-Slaterry-Lewis

### 8:30

NBC-Roy Shield's Revue: WENR NBC-Hollywood Playhouse: KOA

WFOA-Views of the Editors WSUI-Album of Artists

WTAQ-Concert Miniature 8:45

NBC-Roy Shield's Orch.: WOWO

★KWK-News WBOW-Richard Himber's Orch.

WCFB-Variety Prgm. WGN-Dick Jurgens' Orch.

WIND-Emil Flindt's Varsity Crew WJBC-Strolling Yodeller

WKBB-Homicide File

★WSUI-Daily Iowan of the Air 9:00

CBS-Glenn Miller's Orch.: WBBM KMOX WKBB WTAQ WMBD

WISN WCCO WFBM WHAS WOC WJR

NBC-Kay Kyser's Prgm.: Virginia Simms, Harry Babbitt & Sully

Mason, vocalists: WTMJ WMAQ WHO KSD KOA WLW WTAM

WIRE WBOW (sw-9.53)

NBC-The Revuers: WENR WMT

MBS-Frank Gagen's Orchestra: WHBF

KWK-Barrel Roll WCFB-Sports

WGN-Heidelberg Concert Orch. WIBA-Club Chanticleer

WJBC-March of Health

★WKBB-News WOWO-Next Step Forward

WROK-Music Room WSBT-Waltz Time

9:15 CBS-Public Affairs: WSBT WKBB

WBBM WHAS WKBB WCCO WFBM WJR

R. J. Thomas, vice-president of the CIO, will talk on "Res-

ponsible Unionism."

NBC-The Revuers: WOWO

★MBS-Musicale: John Steele, news analyst: WHBF

KMOX-Jimmy Conzelman Reminiscences

WCFB-Make Believe Danceland WGN-Boyd Raeburn's Orch.

WHBF-Hon. Harry B. Hershey WIBA-Hollywood

★WIND-Walkathon: News WISN-Social Security Speaker

WJBC-It's Dance Time WMBD-Musical Mart

WOC-Richard Himber's Orch. ★WTAQ-News

9:30 CBS-Concert Orch.: WOC WBBM

WTAQ WIND WKBB WKBB WSBT WFBM WMBD (sw-9.65)

NBC-Prairie Folks: WMT WOWO WIBA

MBS-Pageant of Melody: WGN WROK

KMOX-Columbia Workshop KWK-Police Circus Prgm.

WCCO-We Saw It WENR-Concert Miniature

WHAS-Lynn Cole WHBF-Mutiny on the High Seas

WISN-Reflections

★WJBC-News: Sports: Name the Town WJR-Musical Prgm.

9:45 CBS-Concert Orch.: WCCO WJR

KWK-Musical Prgm. WCFB-Don Artiste

WBBM-Rhythm Off the Record WENR-Harry Kogen's Orch.

WHAS-Deep River Echoes WHBF-Lost Empire

★KMOX-H. W. Flannery, news KOA-The Aldrich Family KWK-One Man's Opinion WCCO-Cedric Adams WCFB-Music Lovers Prgm. ★WENR-Ten O'Clock Final WHO-Twilight Trails WIND-Swedish Prgm. ★WISN-News: Sports WKBB-Moon Magic

★WKBB-News: Music WMAQ-Preston Bradley, talk ★WTAM-News: Phil Levant's Or-

chestra WTAQ-Poetry & Music WTMJ-Today's Events 10:15

CBS-Everett Hoagland's Orch.: WSBT WKBB WTAQ WKBB WCCO (sw-9.65)

NBC-The Next Step Forward drama: WBOW WTAM WIRE WLW

More detail on page 14. CBS-Lanny Ross, tr.: WBBM WFBM (also see 6:15 p.m.)

MBS-Griff Williams' Orch.: WGN KMOX-France Laux, sports

KWK-Enric Madriguera's Orch. WHAS-Walsh Looks 'em Over

WHBF-Ten Pin Man; Bowling News

★

MORNING

\*Star in program listings indicates news broadcast.

7:00 a.m. CST

\*CBS-Today in Europe: WFAM KMOX WBBM (sw-21.57)

\*NBC-News: (sw-21.5)

Musical Clock: WMBD WROK WOC WJBC WKBH WKBB

\*News: WLS WOWO WTAD Rise & Shine: WCFL WTAQ

7:15

CBS-Morning Horizons: KMOX (sw-21.57)

NBC-Wife Saver: WOWO

NBC-Do You Remember?: (sw-21.5)

\*News: WMT WLW WCCO WHO

7:30

NBC-Gene & Glenn: (sw-21.5)

\*News: WILL WTAQ WIRE WDJC WJBC WBA WKBB

7:45

CBS-Adelaide Hawley: (sw-21.57)

Musical Clock: WJBC WBA WMT

\*News: WTAD WFBM WIRE

8:00

CBS-Good Morning: WTAQ WKBB

CBS-Rhythmaires: (sw-21.57)

NBC-Breakfast Club: WCFL KWK (sw-21.5)

\*News: WHBF WKBH WGN Band Wagon: WMBD WHA

8:15

CBS-Good Morning: WKBH WTAQ WFBM WKBB

CBS-American School of the Air: WFAM (sw-15.27)

\*News: WBOW WLS WMBD

8:30

NBC-Breakfast Club: WOWO

CBS-Aeolian Ensemble: WFBM WKBH WKBB (sw-21.57)

NBC-Cadets Quartet: KSD Morning Devotions: WROK WJBC

8:45

CBS-Bachelor's Children, sketch: KMOX WCCO

CBS-Drifting Melodies: (sw-21.57)

NBC-Breakfast Club: WBOW Morning Devotions: WFAM WKBH

KSD-The In-Laws

\*KWK-Sidelights on News WBBM-Missus Goes to Market WDJC-Kitchen Barn Dance WGN-What's News in the Stores Today

WHBF-House of Music WHO-Life Can Be Beautiful WBA-Betty Baron WILL-Classical Miniatures

\*WIND-News WIRE-Editor's Daughter WJJD-Gems of Melody WKBB-Do You Want a Job? Old Refrains

WLS-Career of Alice Blair WLW-Portia Blake Faces Life WMAQ-A Step Ahead WMT-Musical Clock WROK-Just About Time

9:00

NBC-Josh Higgins of Finchville, philosophy & songs: WBOW (sw-21.5)

CBS-Pretty Kitty Kelly, sketch: WOC WFBM WBBM KMOX WCCO WISN

NBC-The Man I Married, sketch: WHO WIRE KSD WMAQ WLW WTMJ

\*News: WMT WROK KWK-Fashions in Review WCFL-Father Dussman, talk \*WFAM-News: Your Engagement Book WGN-The Deacon \*WHBF-News His Majesty, the Baby

WHIP-Polish Symphonic Hour WBA-Dorothy Potter WILL-English Poetics WIND-Start the Day Right WJBC-Morning Melodies WJJD-Bosworth Broadcast WKBB-Tropical Moods WKBB-9 o'Clock Show: Seed-a-Grams WLS-Meet Miss Julia \*WOWO-News & Markets WSUI-Within the Classroom WTAD-Let's Go Shopping WTAQ-Time Out: Allen Prescott

9:15

NBC-Houseboat Hannah, sketch: WHO

NBC-Vagabonds: WOWO WBOW (sw-21.5)

NBC-Life Can Be Beautiful, sketch: WMAQ KSD WIRE WLW WTMJ

NBC-Vic & Sade, sketch: WLS CBS-Myrt & Marge, sketch: KMOX WBBM WISN WCCO WFBM WMBD

\*News: WOC WTAD WKBB KWK-Gospel Singer WCFL-Music While You Work WGN-Morning Melodies: Myrna Dee Sergeant

\*WHA-News & Views WHBF-His Majesty, the Baby WBA-String Melody WIND-Lest We Forget WMT-Road of Life, sketch WROK-Town Crier WTAQ-Morning Potpourri

9:30

NBC-Originalities: WBOW WMT (sw-21.5)

NBC-Ellen Randolph, sketch: WMAQ WIRE WHO WTMJ WLW

NBC-The Story of Mary Marlin, sketch: WLS WBA

CBS-Hilltop House, sketch: WISN KMOX WBBM WCCO WFBM WMBD

MBS-Keep Fit to Music: WGN WROK

KWK-Sunbonnet Social WCFL-Double in Stars WFAM-Musical Contrasts WHA-Music Enjoyment WHBF-Betty & Bob, sketch WHIP-Budapest Hour WILL-Markets: Moments Musical

WIND-Priscilla, pianist \*WJBC-News: Markets: Weather WJJD-Thinkin' of Thursday WKBB-On the Mall \*WKBH-News Window Shopper WOC-For Women Only WOV-Concordia Chapel WTAD-Ma Perkins, sketch

9:45

CBS-Stepmother, sketch: WBBM KMOX WCCO WFBM

NBC-Concert Orch.: WMT WBA WBOW WCFL (sw-21.5)

MBS-Choir Loft: WROK

NBC-Midstream, sketch: WLS

NBC-Woman in White, sketch: WMAQ WHO KSD WIRE WTMJ

KWK-Painted Dreams WCFL-Novellettes: Better Homes WGN-June Baker, home mgmt. WHBF-Mystery Melody WIND-Bob & Bonnie Atcher WISN-Ann Leslie's Scrapbook WJBC-Happy Hour Time WKBB-Melody Musings WKBB-Olive Hagen WLW-Kitty Keene, sketch WMBD-Friendly Neighbors WOC-Melodies from the Movies WOWO-Modern Home Forum WSUI-Prgm. Calendar: Weather WTAD-Kitty Keene, sketch WTAQ-Musical Messages

10:00

NBC-Pepper Young's Family, sketch: WLS

CBS-Mary Lee Taylor: WBBM WFBM KMOX WMBD WOC

NBC-Viennese Ensemble: WBA

NBC-David Harum, sketch: WIRE WMAQ WOWO WTMJ WHO

MBS-Don Dewhirst, songs: WROK

\*News: WJJD WTAD KWK-Secret Diary WBOW-Mary Lee Taylor WCCO-Heart of Julia Blake WCFL-For Women Only \*WDZ-News: We Heard WFAM-Meet the Band WGN-Morning Mail Box WHA-Homemakers \*WHBF-News: Chapel Services: Behind the Mike WHIP-Lithuanian Hour WILL-Modern Philosophy WIND-Weather: Traffic Court WILL-Illinois High School Basketball Tournament WISN-Health Column: Musicale: Household Hints WJBC-Theater Time WKBB-Hollywood Reporter WKBB-Home Economics WLW-Linda's First Love, sketch WMT-Pretty Kitty Kelly, sketch WSUI-The Week in Economics WTAQ-Let's Waltz

10:15

NBC-The Road of Life, sketch: KSD WIRE WMAQ WTMJ WLW WHO

CBS-Life Begins, sketch: WISN KMOX WCCO WFBM WBBM WMBD

NBC-Young Dr. Malone, sketch: KWK WMT WOWO WLS (sw-15.33)

WBOW-Ind. S. T. College Prgm. WCFL-Magic Moments WDZ-Judy & Jane, sketch WFAM-Console Melodies WGN-Bachelor's Children WBA-Your Family & Mine WJBC-Women in the News WJJD-Dick Baker, songs

Next Week's Cover

Gene Autry, singing-cowboy star of "Melody Ranch," heard on CBS Sunday afternoons, will be the cover portrait on next week's MOVIE AND RADIO GUIDE. On sale at all newsstands today.

\*WKBB-Markets: News: Keeping Up with the World WKBH-Woman's Hour WOC-Young Dr. Malone, sketch WROK Woman's Forum WSUI-Yesterday's Musical Favorites - WTAD-Side by Side WTAQ-De Pere Hour

10:30

CBS-Big Sister, sketch: WCCO WBBM KMOX WMBD WFBM WOC

NBC-Against the Storm, sketch: WMAQ WHO KSD WTMJ WIRE WLW

MBS-Buckeye Four: KWK

NBC-Rosa Lee, sop.: WBOW WBA (sw-15.33)

\*News: WIND WISN WCFL-To be announced WDJC-The In-Laws WFAM-Tune Time WGN-Don Pedro's Magic Violin WHBF-Keep Fit to Music WJBC-Home Economics Talk WKBH-Thursdays Varieties WJJD-Novellettes

WLS-Board of Election Comm. WMT Myrt & Marge WOWO-Linda's First Love WSUI-Book Shelf WTAD-Action Behind the Camera \*WTAQ-News: Piano Melodies

10:45

NBC-The Guiding Light, sketch: WLW WMAQ WTMJ WIRE KSD WHO

CBS-Aunt Jenny's Stories: KMOX WMBD WFBM WBBM WCCO WOC

NBC-Affairs of Anthony, sketch: KWK (sw-15.33)

MBS-Buckeye Four: WROK WBOW-Christian Science Prgm WCFL-General Speaks WDZ-Pals of the Prairie WIND-Livestock Market: Music WDZ-Pals of the Prairie WGN-Harold Turner, pianist WHA Picture Studies WHBF-Personal Shopper WHA-Gems of Melody WILL-Salon Music WIND-Livestock: Musical Prgm. WISN-Woman of Courage WJBC-Melody & Recipe Time WJJD-Bureau of Missing Persons WKBB-What Is It? WKBB-Uncle Bob \*WLS-Markets: News WMT-Hilltop House WOWO-Stars of Hollywood WTAD-Arnold Grimm's Daughter WTAQ-Coral Islanders

11:00

NBC-Eugene Conley trn: WOWO (sw-15.33)

\*CBS-Kate Smith Speaks & News: WOC WFBM WBBM WISN WMBD WCCO KMOX (sw-21.57)

\*News: WTAD KWK \*KSD-News: Teletunes: Interlude WBAA-P. T. A. Prgm. WBOW-Studio Presents: Agricultural Agent WIND-Bob Atcher, songs WDZ-Markets: At Your Service WFAM-Shopper's Guide WGN-Life of Mary Sothers WHA-Chapter a Day \*WHBF-Toby & Susie: News WHIP-Morning Dance WHO-Judy & Jane WBA-Linda's First Love WIL-March of Health WIND-Bob Atcher, hillbilly songs WIRE-Singin' Sam WJBC-Treasure Chest WJJD-General Rhythm WKBB-Church in the Wildwood \*WKBB-News: Markets: Prgm. Highlights WLS-Feature Foods WLW-Right to Happiness, sketch WMAQ-Kitty Keene, sketch WMT-Cornstussel News WROK-To be announced WSUI-Within the Classroom WTAQ-Organ Melodies WTMJ-Hymns of All Churches

11:15

CBS-When a Girl Marries, sketch WFBM WCCO KMOX WBBM WOC WISN

NBC-Southernaires: (sw-15.33)

NBC-The O'Neills, sketch: WMAQ WLW

MBS-Navy Band: WROK

CBS-String Ensemble: (sw-21.57)

AFTERNOON

THURSDAY

April 4

12:00

CBS-The Goldbergs, sketch: KMOX WBBM

NBC-Ben Bernie's Orch.: (sw-15.33)

\*News: WIND WJJD WMBD WCFL WCCO WTAD Singin' Sam: KSD WHBF WBA-Music Without Words WBOW-Hillbillies

\*WDZ-Markets: News WFBM-Midday Memories WGN-Radio's Voice WHA-Noon Musicale \*WHIP-Montior News WHO-Markets: Weather WBA-Melody Men WILL-Le Roy Hamp, tenor WIRE-Farm Hour WISN-Musical Heat Wave WJBC-Public Opinion WKBB-Home Folks Frolic: Road Conditions WLS-Prairie Farmer Dinnerbell WLW-Live Stock Reports WMT-Nonday Rhythms: Don Roth's Orch. WOC-Mail-Bag Prgm. WOWO-Ohio Agricultural Prgm. WROK-Round the Town WSBT-Luncheon Club WSUI-Rhythm Rumbles

12:15

NBC-Between the Bookends: KWK (sw-15.33)

CBS-Life Can Be Beautiful, sketch: WBBM WCCO KMOX WMBD

NBC-Concert Music: WLW

MBS-The Happy Gang: WGN

\*News: WFBM WKBB Man on the Street: WHBF WTAD WBAA-Social Security Talk WBOW-Tune of the Day: Varieties WCFL-General Speaks WDJC-Singin' Ed McConnell WHIP-Southtown Church WHO-Song Shop WBA-Farm Review WILL-Noon Time Melodies WIND-Noon Time Melodies WIRE-Markets: Weather WJBC-This Rhythmic Age WJJD-Taylor Orch. WKBB-Man on the Street: Luncheon Music WMAQ-To be announced \*WMT-Voice of Iowa: News & Markets WOWO-Bob Wilson \*WROK-Column Left, news WSBT-Christian Science Prgm.

12:30

CBS-The Right to Happiness, sketch: WCCO KMOX WMBD WBBM

NBC-Hoosier Hop: WOWO (sw-15.33)

\*News: WHO WOC WHBF Man on the Street: WBOW WKBB KWK-This Woman's World WBAA-Meet the Band WCFL-Meet the Folks WDZ-Markets: Plow Jockeys WFBM-Kitty Keene, sketch WGN-Markets: Midday Service WHA-Farm Prgm. WHIP-Dorothy Jarmaine \*WIBA-News: Markets WILL-Illinois Farm Hour WIND-Bob Atcher, hillbilly songs WIRE-Reporter WISN-Down by Herman's \*WJBC-News: Markets: Sports WJJD-Nonday Service WLS-Prairie Ramblers & Patsy WLW-The Editor's Daughter WMAQ-Tony Wons WROK-Man on the Street: Singing Sam \*WSBT-Luncheon Club: News

WSUI-Campus Features WTAD-Hank & Dude Ranchers

12:45

NBC-Hoosier Hop: KWK

CBS-The Road of Life, sketch: WCCO WBBM

MBS-Pegeen Fitzgerald, talk: WHBF

\*News: WBOW WKBH WTAQ WIRE WMAQ

KMOX-Kitty Keene, sketch KSD-Ellen Randolph, sketch WBA-Mary Johnston, sop. WDJC-Jolly Irishman WFBM-Alice Abbott Home Circ' WHIP-III. Medical Society WHO-Lem & Martha \*WIND-News: Livestock WJBC-Luncheon Diner WKBB-Markets: Pet Corner WLS-Markets: Doc Burlingham WLW-Peter Grant speaking WMBD-Town Crier: Farm Markets WMT-Nonday Melodies: Joe Doakes WOC-Tonic Tunes WROK-Singin' Sam: Home Folks Hour WSBT-Man on the Street WSUI-Service Reports WTMJ-Sidewalk Reporter

1:00

NBC-Light of the World, sketch: WHO WIRE WLW KSD WMAQ

CBS-To be announced: KMOX WBBM WFBM WISN WMBD WCCO

MBS-Concert Orch.: WGN WHBF KWK

\*WBAA-Monitor News WBOW-Piano Moods WCFL-Man on the Street WHA-Magazine Rack WHIP-Rockin' 'n Rhythm WBA-Melody Moments WILL-Lois Springer, sop. WIND-Italian Hour WJBC-Rotary Club WJJD-Livestock Market WKBB-Curtain Calls WKBB-Ma Perkins sketch WLS-School Time WMT-Question Man WOC-Hits & Bits WOWO-Master Singers WROK-Markets WSBT-Tin Pan Alley Goes to Town WSUI-Illustrated Musical Chats \*WTAD-News WTAQ-Prize Package WTMJ-Bulletin Board

1:15

NBC-Arnold Grimm's Daughter, sketch: WIRE WMAQ WLW WHO KSD

CBS-Joyce Jordan, Girl Interne, sketch: WISN KMOX WBBM WCCO WOC WSBT WFBM WMBD

MBS-John Duffy's Music: WGN WROK

KWK-It's Fun to Keep House WBAA-Alberta Schmodel WCFL-Eddie & Fannie WDZ-Markets WHBF-Public Schools Prgm. WILL-Markets WJJD-Minday Roundup WKBB-Rhythm Revue \*WLS-News: Markets WMT-Favorite Tunes: Oddities in the News WOWO-To be announced WTAD-Dance Time WTAQ-Siesta WTMJ-Gospel Singer

(Continued on Next Page)

DISCARD YOUR OLD AERIAL

Advertisement for the Capacity Aerial Eliminator. Text describes how it improves radio reception by eliminating interference from old aerials. Includes a coupon for a 5-day trial and a form for requesting more information. Price is \$1.00.

# THURSDAY

## April 4

1:30

NBC-Marine Band: WIBA WBOW (sw-15.33)

CBS-Your Family & Mine, sketch: WBBM KMOX WMBD

NBC-Valliant Lady, sketch: WLW WIRE WMAQ WHO KSD

MBS-School of the Air: WHBF WROK

★KWK-News  
WBAA-Flying Club  
WCO-Judy & Jane, sketch

WCFL-What's In a Name?  
WDZ-Rural Music: Hawaiian Guitars

WFBM-Youth Prgm.  
WGN-Yar Concert Orch.  
WHA-We, the Government

WHIP-Matinee Miniature  
WILL-Graduate Guild Forum  
WIND-Board of Education

★WISN-News: Program Preview  
WJBC-God's Half Hour  
WKBB-Home Forum

WKBH-Matinee Musicale  
WLS-Homemakers Prgm.  
★WMT-News: Chick Chats

WOC-Rhythm & Romance  
WOWO-Your Family & Mine  
WSBT-Mishawaka on the Air

WTAD-Cowboy Steve  
WTAQ-Varieties  
WTMJ-The Right to Happiness

1:45

NBC-Hymns of All Churches: WMAQ WIRE WLW WHO KSD

CBS-My Son & I, sketch: WOC WFBM WCCO WISN WMBD

KWK-Al Sarli's Orch.  
WBAA-Market Reports  
WCFL-Spotlight Program

WGN-Harold Turner, pianist  
WHBF-Moline Gospel Temple  
WHIP-Vocal Varieties

WIND-Race Results  
WJBC-News  
WJJD-Board of Education

WMBD-Woman of Courage  
WSUI-Radio Child Study Club  
WTAD-Hank and the Dude

Ranchers  
★WLS-News: Homemakers  
WMT-Judy & Jane

WOWO-Your Friendly Neighbors  
WTAD-Social Security Prgm.  
WTAQ-Afternoon Serenade

WTMJ-Hollywood Ten Thousand  
2:00

CBS-Society Girl, sketch: WFBM WCCO KMOX WBBM

NBC-The Story of Mary Martin, sketch: WMAQ WTMJ WHO KSD

WIRE WLW  
CBS-Merrymakers: (sw-15.27)

MBS-Ginsburgh Concert Orch.: WGN WROK WHBF

NBC-Orphans of Divorce, sketch: KWK WLS WMT WOWO (sw-15.33)

WBAA-The Apothecary  
WBOW-Ind. State Teachers College Prgm.

★WCFL-News  
★WDZ-News: Movie News

WHA-This Land of Ours  
WHIP-Musical Echoes  
WIBA-Church of the Air

WILL-Western Slay Civilization  
WIND-Sports Edition  
WISN-Mary Ann Presents

WJBC-League of Women Voters  
WJJD-Two of a Kind  
★WKBB-News: Classified Column

WKBB-John Gruber  
WMBD-Nelson's Harmonizers  
WOC-Hits & Bits

WSBT-Fiesta  
WSUI-Trends in Radio  
★WTAD-Community News

2:15

NBC-Amanda of Honeymoon Hill, sketch: KWK WLS WMT WOWO (sw-9.53-15.33)

CBS-Golden Gate Quartet: WSBT WFBM WKBH WOC

NBC-Ma Perkins, sketch: KSD WIRE WMAQ WTMJ WHO WLW

★News: WHBF WHIP  
★KMOX-Let's Discuss the News

WBBM-Man on the Street  
WCCO-Markets  
WCFL-World of Vision

WDZ-Barton Family  
WGN-Bill Anson  
WIBA-Concert Hall

WILL-Illinois High School Basketball Tournament  
WISN-Hits & Encores

WJBC-Old Favorites  
WJJD-Variations  
WKBH-Community News

WMBD-Editor's Daughter, sketch  
WROK-To be announced  
WSUI-Organ Recital

WTAD-Swingin' on Wax  
2:30

NBC-Pepper Young's Family, sketch: KSD WHO WLW WMAQ WIRE WTMJ

# THURSDAY GOOD LISTENING GUIDE

# NIGHT

Check the programs you want to hear today

NIGHT

6:30 CST Vox Pop, CBS. Quiz program, with Parks Johnson and Wally Butterworth.

7:00 CST Musical Americana, NBC. Symphony orchestra, Raymond Paige, conductor; 100 Men of Melody; Deems Taylor, commentator; Guest: Harry Best, trumpet-player.

7:00 CST Ask-It-Basket, CBS. Quiz program, with Jim McWilliams.

7:00 CST Mr. District Attorney, NBC. Crime-busting dramas.

MBS-Henry Cincone's Orchestra: WGN WHBF WROK WMT

★CBS-News: American School of the Air: KMOX WBBM WISN WOC WKBB WSBT

Today's tale, "The Peddler's Cart," concerns the adventures of the nine-year-old son of a traveling peddler.

NBC-John's Other Wife, sketch: KWK WLS WOWO (sw-9.53-15.33)

WBAA-You & Your Child. WROW Classic Musicale

WCFL-Better Homes  
WDZ-Birthday Party  
WHA-Music of the Masters

WHIP-Alice Oleson  
WIND-Race Results  
★WJBC-News

WJJD-Board of Education  
WMBD-Woman of Courage  
WSUI-Radio Child Study Club

WTAD-Hank and the Dude  
Ranchers  
2:45

MBS-Good Health & Training: WGN WROK WHBF WMT

NBC-Vic & Sade, sketch: WIRE WMAQ WTMJ WHO WLW KSD

NBC-Just Plain Bill, sketch: WLS WLS WOWO

WBAA-Treasure Chest  
WBBM-What About That Job?  
WBOW-Ind. State Teacher's College Prgm.

WCFL-To be announced  
WHIP-Dr. Harry Timm  
WJBC-Organ Treasures

WJJD-Ben Kanter pianist  
NBC-Orphans of Divorce, sketch: KWK WLS WMT WOWO (sw-15.33)

WBAA-The Apothecary  
WBOW-Ind. State Teachers College Prgm.

★WCFL-News  
★WDZ-News: Movie News

WHA-This Land of Ours  
WHIP-Musical Echoes  
WIBA-Church of the Air

WILL-Western Slay Civilization  
WIND-Sports Edition  
WISN-Mary Ann Presents

WJBC-League of Women Voters  
WJJD-Two of a Kind  
★WKBB-News: Classified Column

WKBB-John Gruber  
WMBD-Nelson's Harmonizers  
WOC-Hits & Bits

WSBT-Fiesta  
WSUI-Trends in Radio  
★WTAD-Community News

2:15

NBC-Amanda of Honeymoon Hill, sketch: KWK WLS WMT WOWO (sw-9.53-15.33)

CBS-Golden Gate Quartet: WSBT WFBM WKBH WOC

NBC-Ma Perkins, sketch: KSD WIRE WMAQ WTMJ WHO WLW

★News: WHBF WHIP  
★KMOX-Let's Discuss the News

WBBM-Man on the Street  
WCCO-Markets  
WCFL-World of Vision

WDZ-Barton Family  
WGN-Bill Anson  
WIBA-Concert Hall

WILL-Illinois High School Basketball Tournament  
WISN-Hits & Encores

WJBC-Old Favorites  
WJJD-Variations  
WKBH-Community News

WMBD-Editor's Daughter, sketch  
WROK-To be announced  
WSUI-Organ Recital

WTAD-Swingin' on Wax  
2:30

NBC-Pepper Young's Family, sketch: KSD WHO WLW WMAQ WIRE WTMJ

7:30 CST I Love a Mystery, NBC. Mystery drama formerly heard Monday through Friday.

7:30 CST Tip Top Show, NBC. Joe Penner, comedian; Russ Brown; Gay Seabrook; Dick Ryan; Kenny Stevens, tenor; Bert Gordon; Jacques Renard's orchestra.

7:30 CST Strange As It Seems, CBS. Interesting facts collected by John Hix. Alois Havrilla. M. C.

8:00 CST Major Bowes' Amateur Hour, CBS. Honor city: Great Falls, Montana.

8:30 CST America's Town Meeting of the Air, NBC.

3:30  
CBS-Manhattan Mother, sketch: WBBM

CBS-Patterns in Swing: WTAQ WOC WISN WKBB

★NBC-Medicine in the News: News: WIBA WBOW WMT (sw-15.33-9.53)

MBS-To be announced: KWK

NBC-Lorenzo Jones, sketch: WHO WMAQ WIRE WTMJ WIBA

Ma Perkins sketch: KMOX WROK

WCCO-Mary Sothorn  
WDZ-The Art of Living  
WFAM-Melody Lane

WHIP-Club Melody  
WIND-Race Results  
★WJBC-News

WJJD-Board of Education  
WMBD-Woman of Courage  
WSUI-Radio Child Study Club

WTAD-Hank and the Dude  
Ranchers  
4:30

NBC-Kitty Keene, Inc., sketch: KSD WMAQ WHO WTMJ

NBC-Bud Barton, children's program: WOWO (sw-9.53-15.33)

NBC-Jack Armstrong sketch: WLW

CBS-It Happened in Hollywood: WBBM WCCO WISN WFBM KMOX

MBS-Johnson Family sketch: WHBF KWK WROK WMT

★News: WHO WJBC  
WBOW-Novelty Orch.  
WDZ-Dot, Kay & Letty

WENR-Affairs of Anthony, sketch  
WGN-Evening Melodies  
WHIP-Axel Christensen

WIBA Musicale  
WILL-Let Freedom Ring  
WIND-Race Results

WIRE-Dick Reed  
WJJD-Melody Market  
WKBB-Gypsy Caravan

WKBB-Dixieland Strings  
WMBD-Window Shopper  
WOC-20th Century Serenade

WSUI-Elementary French  
WTAD-Hits & Encores  
WTAQ-Markets & Events

4:45

CBS-Scattergood Baines, sketch: KMOX WBBM WFBM WCCO

NBC-The O'Neills, sketch: KSD WHO WIRE WMAQ WTMJ

NBC-Joseph Gallicchio's Orch.: KWK WBOW

NBC-Adventures of Tom Mix: (sw-15.33)

WDZ-Screwball Club  
WENR-Frolics Before Five  
WHBF-Sunshine Club

★WHIP-News  
WIBA-Campus Jamboree  
WISN-Even As You & I

WJBC-Sweet & Swing  
WKBB-Loras College Prgm.  
WKBH-Jerry Sears

WLB-Kirby & White  
WMBD-His Majesty the Baby  
WMT-Cheerful Charlie Flagler

WOC-Fanfare  
WOWO-Keeping You Posted  
WROK-Nancy & Bob

WTAD-The Yellow Fang  
WTAQ-Milking Time  
5:00

NBC-The Guest Book: (sw-9.53)

MBS-Ted Fio-Rito's Orch.: WGN WIRE

CBS-Billy and Betty: WCCO WFBM WBBM

NBC-Musical Bits: WENR WOWO

★News: WCFL WHBF WHO KWK

★KSD-News: Feature Spotlight  
WBOW-Merry Go Round  
WDZ-Heart of the News

★WFAM-News: Melody Moments  
WHIP-The Duchess  
★WILL-News Behind the News

WIND-Melody Special  
★WISN-Show Window: News  
WJJD-Islanders

WKBB-20th Century Serenade  
WKBH-Kiddies Hour  
WLW-It Happened Today

WMAQ-Evening Prelude: Whizzer Prgm.  
WMBD-Capt. Blackie

8:00 CST Good News of 1940, NBC.

Dick Powell, M. C.; Mary Martin, vocalist; Fanny Brice (Baby Snooks); Hanley Stafford; Meredith Willson's orchestra.

8:00 CST Eastman School Symphony Orchestra, NBC. Dr. Howard Hanson, conductor.

8:30 CST Sealtest Rudy Vallee Program, NBC. Burlesqued versions of historical facts. "Slapsie" Maxie Rosenbloom and guests.

8:30 CST America's Town Meeting of the Air, NBC.

WHBF-Y.W.C.A. Interviews the Public

WHIP-Amer. Family Robinson

★WJJD-News  
WKBB-Univ. of Dubuque Prgm.  
WKBH-Gospel Melodies

WMBD-Today in Radio  
WOC-Piano Modulations  
WOWO-Eb & Zeb

WSUI-Reminiscing Time  
WTAD-F. E. Croxton, pianist  
WTAQ-Lonesome Bill

4:30

NBC-Kitty Keene, Inc., sketch: KSD WMAQ WHO WTMJ

NBC-Bud Barton, children's program: WOWO (sw-9.53-15.33)

NBC-Jack Armstrong sketch: WLW

CBS-It Happened in Hollywood: WBBM WCCO WISN WFBM KMOX

MBS-Johnson Family sketch: WHBF KWK WROK WMT

★News: WHO WJBC  
WBOW-Novelty Orch.  
WDZ-Dot, Kay & Letty

WENR-Affairs of Anthony, sketch  
WGN-Evening Melodies  
WHIP-Axel Christensen

WIBA Musicale  
WILL-Let Freedom Ring  
WIND-Race Results

WIRE-Dick Reed  
WJJD-Melody Market  
WKBB-Gypsy Caravan

WKBB-Dixieland Strings  
WMBD-Window Shopper  
WOC-20th Century Serenade

WSUI-Elementary French  
WTAD-Hits & Encores  
WTAQ-Markets & Events

4:45

CBS-Scattergood Baines, sketch: KMOX WBBM WFBM WCCO

NBC-The O'Neills, sketch: KSD WHO WIRE WMAQ WTMJ

NBC-Joseph Gallicchio's Orch.: KWK WBOW

NBC-Adventures of Tom Mix: (sw-15.33)

WDZ-Screwball Club  
WENR-Frolics Before Five  
WHBF-Sunshine Club

★WHIP-News  
WIBA-Campus Jamboree  
WISN-Even As You & I

WJBC-Sweet & Swing  
WKBB-Loras College Prgm.  
WKBH-Jerry Sears

WLB-Kirby & White  
WMBD-His Majesty the Baby  
WMT-Cheerful Charlie Flagler

WOC-Fanfare  
WOWO-Keeping You Posted  
WROK-Nancy & Bob

WTAD-The Yellow Fang  
WTAQ-Milking Time  
5:00

NBC-The Guest Book: (sw-9.53)

MBS-Ted Fio-Rito's Orch.: WGN WIRE

CBS-Billy and Betty: WCCO WFBM WBBM

NBC-Musical Bits: WENR WOWO

★News: WCFL WHBF WHO KWK

★KSD-News: Feature Spotlight  
WBOW-Merry Go Round  
WDZ-Heart of the News

★WFAM-News: Melody Moments  
WHIP-The Duchess  
★WILL-News Behind the News

WIND-Melody Special  
★WISN-Show Window: News  
WJJD-Islanders

WKBB-20th Century Serenade  
WKBH-Kiddies Hour  
WLW-It Happened Today

WMAQ-Evening Prelude: Whizzer Prgm.  
WMBD-Capt. Blackie

Discussion of current questions, with George V. Denny, moderator. Pictures may be found on page 10.

9:00 CST Glenn Miller's Orchestra, CBS.

9:00 CST Kraft Music Hall, NBC. Bing Crosby, M. C.; Bob Burns, comedian; Music Maids; Ken Carpenter, announcer; Johnny Trotter's orchestra. Guest: Anne Jamison, soprano.

9:15 CST Columbia Workshop, CBS. Dramatic program.

10:00 CST Fred Waring in Pleasure Time, NBC.

WMT-Assembly Room of the Air

★WOC-News: Sunset Serenade  
WJJD-Suppertime Frolic  
WSUI-The Roman Letter & Story

WTAD-Organ Artistry  
WTAM-Pie Plant Pete  
WTMJ-Meet Miss Julia

5:15

CBS-Blue Rhythm Ensemble: WTAQ WIND WFAM WKBB WOC WBBM

★NBC-Malcolm Claire, children's stories: News: WENR (sw-9.53)

Sports WLW WROK  
KMOX-Hollywood 0,000  
KSD-Washington U. Educ. Series

KWK-Davey Adams, sketch  
WBBM-Pappy Cheshire  
WCCO-Airliners

WCFL-A. B. C. Safety Legion  
WDZ-Sundown Jubilee  
WFBM-Playhouse

WHBF-Cavalcade of Drama  
WHO-Meet Miss Julia  
WIBA-Children's Hour

WILL-Sacred Music  
WIRE-Dessa Byrd  
WISN-Show Window

WJJD-Sons of the Pioneers  
WMBD-Young Stars Sing  
WMT-Singin' Sam

WTAD-Variety Prgm.  
★WTAM-News: Evening Prelude  
WTMJ-Song Doctor

5:30

NBC-Cecil Golly's Orch.: WOWO (sw-9.55-9.53)

★CBS-Bill Henry & Albert Warner, news analysts: WFBM WOC

WTAQ WKBB WIND WFAM  
WBBM WKBB (sw-11.83)

NBC-Bud Baron, Children's Program: WENR

MBS-Lawrence Salerno & Harold Turner: WGN

Jack Armstrong, sketch: WHBF WHO WMAQ WTMJ

KMOX-Bob Dunham Comments  
KSD-Breezin' Along  
KWK-Black Flame of the Amazon

WCCO-People Make News  
WCFL-Cameo Theater  
★WIBA-News

WIRE-Beights' Ensemble  
WISN-Gaslight Harmonies  
WJBC-Magic Carpet Club

WJJD-Church on the Hillside  
WLW-Don Winslow of the Navy  
WMBD-Endurance Derby: Happy Birthday to You

WMT-High School Basketball Parade: Many Happy Returns  
WROK-Starlets

★WSUI-Musical Moods  
WTAD-Jack Armstrong, sketch  
5:45

★CBS-The World Today: WFBM WFAM WBBM WCCO WKBB

KMOX WMBD WTAQ WKBB WOC

NBC-Li'l Abner, sketch: WMAQ

NBC-Adventures of Tom Mix: WENR KWK WMT

★NBC-Lowell Thomas, news commentator: WLW (sw-9.53)

MBS-Little Orphan Annie, sketch: WGN WHBF WROK

Sports: WBOW WIBA WISN WTMJ WIRE

KSD-Stockton & Eschen  
WCFL-Jack Kelly's Orch.  
WDZ-Sports

WHO-To be announced  
WIND-Modern Melody  
WJBC-Children's Birthdays

WJJD-Blue Grass Roy  
WOWO-To be announced  
WSUI-Daily Iowan of the Air

WTAD-Gaslight Harmonies  
WHEP-1480  
WBO-1000

WBA-1280  
WILL-580  
WIND-580

WIRE-1400  
WISN-1120  
KSD-550  
WJJD-1300

KWK-1350  
WBAA-890  
WJBC-750

WBBM-770  
WBOW-1260  
WCCO-810

THURSDAY April 4

7:00 CBS-Ask It Basket: WMBD WFBM WCCO WBBM WHAS KMOX WJR (sw-11.83) (also KNX KSL at 10:30 p.m.) NBC-Musical Americana; Deems Taylor, m.c.; Orch. & Choir: KWK WBOW WIBA WLS WMT For detail see Good Listening Guide. MBS-Story of American Diplomacy: WHBF Subject: "The World Shrinks."

WJBC-Bloomington High School WKBB-Concert Hall \*WKBB-Rapid Ad: News WMBD-People's Forum WMT-Bohemian Frolic WOC-Patriotic Education Prgm. WOWO-Ranch Boys WSUI-Sportstime \*WTAQ-St. Norberts College: News 7:45 WCFL-Dr. Carruthers \*WFAM-Other Worlds in Space: News \*WIND-News \*WISN-World Dances: News WOC-Waltz Time WOWO-Pleasantdale Folks WROC-Band of the Week WSUI-Evening Musicale 8:00 \*MBS-The War at Sea: WHBF WROC CBS-Major Bowes' Amateur Hour: WBBM WHAS WJR KMOX WMBD WISN WCCO WOC WFBM WTAQ WKBH (sw-11.83) For detail see Good Listening Guide. NBC-Good News of 1940: Dick Powell, m.c.; WLW WMAQ KOA WTAM WTMJ WIBA WIRE KSD WHO (sw-9.53) NBC-Eastman School Symphony Orch.: WBOW KWK-Switzer's Twisters, quiz prgm. WCFL-Highlights Prgm. WENR-Political Talk WGN-Billy Repaid WIND-Scattergood Baines, sketch WJBC-Concert Master WKBB-Senior High School WMT-Bohemian Frolic WOWO-Musical Americana WSBT-Hayloft Jamboree WSUI-History in Review 8:15 MBS-Glen Gray's Orch.: WMT WHBF WROC WCFL-Jack Kelley's Orch. WENR-Freddie Martin's Orch. WGN-Heidelberg Concert Orch. WIND-Evening Dance WSUI-Time Out for Poetry

8:30 NBC-Sealtest Rudy Vallee Prgm.: WTAM WIRE WMAQ WHO KSD WIBA WTMJ WLW NBC-To be announced: KOA MBS-Tipppecanoe Club Anniv.: KWK WHBF NBC-America's Town Meeting of the Air: WENR WOWO WBOW WMT See pictures on page 10. KOA-Rangers Serenade WCFL-Labor Flashes \*WGN-Quin Ryan, news WHBF-Round-Table Discussion WIND-Motorcade of Melody \*WJBC-News: Sports: Name the Town WMBD-Musical Mart WTAQ-To be announced 9:45 CBS-Nan Wynn, songs: WKBH WCCO WSBT WISN WIND WFBM WOC WTAQ WKBH WMBD NBC-Florence Wyman, soprano: WENR MBS-Concert Revue: KWK KMOX-Jimmy Conzelman Reminiscences \*WBBM-News WCFL-Don Artists WHAS-C. J. Preview WJBC-So You're Entertaining WJR-Musical Prgm. WMT-Government Reports 10:00 NBC-Freddie Martin's Orch.: (sw-9.53) NBC-Fred Waring in Pleasure Time: KOA WHO WMAQ (also at 6 p.m.) \*CBS-Paul Sullivan Reviews the News: WJR WHAS (sw-9.65) CBS-Amos 'n' Andy: WBBM WFBM (also see 6 p.m.) \*News: WROC WOWO WHBF WMBD WBOW WSBT WIRE WLW WOC WIBA WMT \*KMOX-Flannery Views the News KWK-One Man's Opinion WCCO-Cedric Adams WCFL-Music Locks Prgm. \*WENR-Ten o'Clock Final WIND-Barrie Rapp's Orch.

WJBC-It's Dance Time WMBD-Political Talk: Melody Miniature \*WTAQ-News 9:30 MBS-Henry Weber's Concert Orchestra: WGN WHBF WROC NBC-Florence Wyman, sop.; Conrad Thibault, bar.: WOWO WMT WBBM-Spring Training WBBM-Town Meeting of the Air WENR-Concert Miniature WFBM-Bible & Life \*WJBC-News: Sports: Name the Town WMBD-Musical Mart WTAQ-To be announced 9:45 CBS-Nan Wynn, songs: WKBH WCCO WSBT WISN WIND WFBM WOC WTAQ WKBH WMBD NBC-Florence Wyman, soprano: WENR MBS-Concert Revue: KWK KMOX-Jimmy Conzelman Reminiscences \*WBBM-News WCFL-Don Artists WHAS-C. J. Preview WJBC-So You're Entertaining WJR-Musical Prgm. WMT-Government Reports 10:00 NBC-Freddie Martin's Orch.: (sw-9.53) NBC-Fred Waring in Pleasure Time: KOA WHO WMAQ (also at 6 p.m.) \*CBS-Paul Sullivan Reviews the News: WJR WHAS (sw-9.65) CBS-Amos 'n' Andy: WBBM WFBM (also see 6 p.m.) \*News: WROC WOWO WHBF WMBD WBOW WSBT WIRE WLW WOC WIBA WMT \*KMOX-Flannery Views the News KWK-One Man's Opinion WCCO-Cedric Adams WCFL-Music Locks Prgm. \*WENR-Ten o'Clock Final WIND-Barrie Rapp's Orch.

\*WISN-News: Sports WKBB-Moon Magic \*WKBB-News: Musicale \*WTAM-News: Gene Sullivan's Orch. WTAQ-To be announced \*WTMJ-Today's Events 10:15 CBS-Mitchell Ayres' Orchestra: WSBT WTAQ WCCO WKBH (sw-9.65) NBC-Lani McIntyre's Orchestra: WBOW WOWO CBS-Lanny Ross, trn.: WBBM WFBM (also see 6:15 p.m.) MBS-Dick Jurgens' Orch.: WGN KMOX-France Laux, sports KOA-Richard Himber's Orch. KWK-Enric Madruguera's Orch. WHAS-Walsh Looks 'em Over WHBF-Ten Pin Man; Bowling News \*WHO-News WIBA-Club Chanticleer WIND-Reverie WIRE-Carillon Music WISN-Music for Dancing \*WJR-News: Musical Memories WKBB-State Teacher's College WLW-Invitation to Listen WMAQ-Preston Bradley, talk WMBD-Sports: Dance Orch. WMT-Electric Park Band WOC-Bowling Highlights WROC-Nite Club of the Air WTMJ-Dance Orch. 10:30 CBS-Bob Crosby's Orch.: WIND WISN WFBM WKBH WKBH WOC WSBT WTAQ NBC-Jan Savitt's Orch.: WBOW WIBA WIRE (sw-9.53) MBS-Frank Gagen's Orch.: WHBF WROC NBC-Lou Breese's Orch.: WMAO KMOX-Hillbilly Band & Soloist KOA-Ivynight Frats WBBM-Piano Parade \*WCCO-Rollie Johnson, sports: News WGN-Lawrence Welk's Orch. WHAS-The Lamp Is Low WHO-Bill Austin, pianist

WMBD-Chas. Cartwright's Orch. WMT-Nocturne WTAM-Music You Want WTMJ-Sports 10:45 MBS-George Stearns' Orch.: WHBF WROC CBS-Bob Crosby's Orch.: WJR WBBM NBC-Meredith Willson's Symphony: WTMJ WHO WBOW WIRE NBC-Lou Breese's Orch.: KWK KMOX-Stan Norris' Orch. KOA-On With the Dance WCCO-Ted Travers' Orch. WHAS-Mason-Dixon Swing WIBA-Hollywood WLW-The Korn Kobblers 11:00 CBS-Dick Stabile's Orch.: WSBT WJR WHAS (sw-6.12) NBC-Larry Clinton's Orch.: KWK WMAQ NBC-Meredith Willson's Symphony: WTMJ WBOW WENR WHO WIBA \*CBS-Paul Sullivan, news analyst: WISN WFBM KMOX WCCO WBBM MBS-Frankie Masters' Orch.: WMT WROC WHBF \*News: WGN WTAQ Music You Want: WIRE KSD KOA-Bob Millar's Orch. WCFL-Variety Prgm. WIND-Barrie Rapp's Orch. WKBH-Eleven o'Clock Varieties WLW-Richard Himber's Orch. WMBD-Endurance Derby: Night-fall WOC-Nocturne WTAM-Gene Beecher's Orch. End of Thursday Programs

MORNING

\*Star in program listings indicates news broadcast. 7:00 a.m. CST \*CBS-Today in Europe: WFAM KMOX WBBM (sw-21.57) \*NBC-News: (sw-21.5) \*News: WLS WOWO WTAD Musical Clock: WROC WMBD WIBC WKBH WOC WKBH Rise & Shine: WCFL WTAQ 7:15 CBS-Deep River Rhapsody: (sw-21.57) NBC-Do You Remember?: (sw-21.5) \*News: WHO WLW WCCO WMT Checkerboard Time: KMOX WOWO 7:30 \*News: WJBC WILL WJBC WTAQ WIBA WKBH 7:45 CBS-Melody Ramblings: (sw-21.57) Musical Clock: WJBC WMT WIBA \*News: KWK WTAD WFBM WIRE WBBM 8:00 CBS-Organ Moods: (sw-21.57) NBC-Breakfast Club: WCFL KWK (sw-21.5) CBS-Good Morning: WTAQ WKBH \*News: WGN WHBF WKBH Band Wagon: WHA WMBD 8:15 CBS-Good Morning: WTAQ WFBM WKBH WBBM CBS-American School of the Air: WFAM (sw-21.57) \*News: WBOW WLS WMBD KSD Judy & Jane WJBC-Monroe Varieties WGN Listen to the Band WHA Morning Melodies WHBF Merry Melodies WHO Blue Ribbon Melodies WIRE-Kitchen of the Air WJJD-Barbara Winthrop Calling WKBB-Radio Review WLW-Heart of Julia Blake WMT-Modern Melodies WOC-Melody Time WROC-Harmony Isle 8:30 CBS-Melody Weavers: WKBH WBBM NBC-Breakfast Club: WOWO MBS-Arthur Godfrey: WGN Morn. Devotions: WJBC WROC

KMOX-Vic & Sade, sketch KSD-The Heart of Julia Blake KWK-Village Serenade WBOW-Radio Gospel WCCO-Ma Perkins, sketch WJBC-Mary & Kathryn WHBF-Public Service Prgm. WHO-The Sunbeam WIND-Morning Variety WJJD-Victor H. Lindlahr WLS-Musical Varieties \*WLW-News \*WMAQ-Coffee Time with Norman Ross: News WMBD-Jay's Women of Today WMT-The Prize Package WOC-Casa Loma Show WSUI-Daily Iowan of the Air WTAD-Ministerial Alliance WTAQ-Good Morning Neighbor WTMJ-What's New 8:45 CBS-Bachelor's Children, sketch: KMOX WCCO CBS-Tune Time: (sw-21.57) NBC-Breakfast Club: WBOW Musical Clock: WMT WOC Morn. Devotions: WFAM WKBH KSD-The In-Laws \*KWK-Sidelights on News WBBM-Missus Goes to Market WJBC-Kitchen Barn Dance WFBM-Musicale WGN-What's News in the Stores Today WHBF-House of Music WHO-Life Can Be Beautiful WIBA-Betty Baron WILL-Classical Miniatures \*WIND-News WIRE-Editor's Daughter, sketch WKBH-Do You Want a Job? WLS-The Career of Alice Blair WLW-Portia Blake Faces Life WMAQ-A Steeplechase with Norman Ross WROC-Just About Time WSUI-Morning Melodies: Service Reports WTAD-Bob Moore, organist 9:00 NBC-The Man I Married, sketch: KSD WIRE WHO WMAQ WLW WTMJ NBC-Josh Higgins of Finchville, philosophy & songs: WBOW (sw-21.5) CBS-Pretty Kitty Kelly, sketch: WCCO WISN WBBM WFBM WOC KMOX \*News: WHBF WMT WROC Morning Melodies WGN WJBC KWK-Fashions in Review \*WFAM-News: Your Engagement Book WHIP-Polish Symphonic Hour WIBA-Dorothy Potter WILL-Homemakers Quarter-Hour WIND-Start the Day Right

FRIDAY, April 5, 1940

WJJD-Bosworth Broadcast WKBB-Old Refrains WKBH-Musicale: Seed-a-Grains WLS-Meet Miss Julia, sketch WMBD-Messenger: Weather \*WOWO-News: Markets WSUI-Within the Classroom WTAD-Let's Go Shopping WTAQ-Time Out; Allen Prescott 9:15 NBC-Vagabonds: WOWO WBOW (sw-21.5) NBC-Life Can Be Beautiful, sketch: WMAQ WIRE WTMJ KSD WLW NBC-Vic & Sade, sketch: WLS CBS-Myrt & Marge, sketch: KMOX WISN WBBM WCCO WFBM WMBD NBC-Houseboat Hannah, sketch: WHO \*News: WOC WTAD WKBH KWK-Gospel Singer WCFL-Music While You Work WGN-Myrna Dee Sergeant \*WHA-News & Views WHBF-His Majesty, the Baby WIBA-String Melody WILL-Musical Gems WIND-League of Women Voters WMT-Road of Life sketch WROC-Town Crier: Health Talk WTAQ-Tonic Tunes 9:30 NBC-Ellen Randolph, sketch: WHO WLW WMAQ WIRE WTMJ NBC-The Story of Mary Marlin, sketch: WLS WIBA NBC-Jose Bethencourt's Band: (sw-21.5) CBS-Hilltop House, sketch: WISN WMBD WBBM WFBM KMOX WCCO MBS-Keep Fit to Music: WGN WROC KWK-Sunbonnet Social WBOW-Tin Pan Alley WCFL-Double in Stars WFAM-Time Out with Allen Prescott WHA-Rhythm & Games WHBF-Betty & Bob, sketch WHIP-Budapest Hour WILL-Markets WIND-Hawaii Calls \*WJBC-News: Sports: Markets Weather WJJD-Morning Fling WKBH-Rhapsody in Brass \*WKBB-News: Window Shopper WMT-Household Hints: Listener's Forum

WOC-To be announced WOWO-Concordia Chapel WTAD-Ma Perkins, sketch WTAQ-Sleepy Valley Cowboys 9:45 NBC-Concert Orchestra: WCFL WBOW WIBA (sw-21.5) NBC-Women in White, sketch: WMAQ WTMJ KSD WIRE WHO NBC-Midstream, sketch: WLS CBS-Stepmother, sketch: WBBM KMOX WCCO WFBM MBS-Choir Loft: WROC KWK-Painted Dreams WFAM-Musical Contrasts WGN-Home Management WHBF-Mystery Melody WIND-Bob & Bonnie Atcher WISN-Ann Leslie's Scrapbook WJBC-Happy Hour Time WKBH-Melody Musings WKBH-Olive Hagen WLW-Kitty Keene, sketch WMBD-Friendly Neighbors WMT-Recipe Contest WOC-Melodies from the Movies WOWO-Modern Home Forum WSUI-Prgm. Calendar: Weather WTAD-Kitty Keene, sketch WTAQ-Morning Potpourri 10:00 NBC-David Harum, sketch: KSD WOWO WTMJ WIRE WMAQ WHO CBS-Short, Short Story, sketch: WCCO WFBM WISN KMOX WBBM WMBD NBC-Pepper Young's Family, sketch: WLS NBC-Viennese Ensemble: WBOW WIBA MBS-To be announced: WROC \*News: WJJD WTAD WKC-Secret Diary WCFL-For Women Only \*WDZ-News: We Heard WFAM-Meet the Band WGN-Morning Mail Box WHA-Homemakers \*WHBF-News: Chapel Services: Behind the Mike WHIP-Lithuanian Hour WILL-Economic Modern Europe WIND-Weather: Traffic Court WJBC-Theater Time WKBH-Hollywood Reporter WKBH-Home Economics WLW-Linda's First Love, sketch WMT-Pretty Kitty Kelly, sketch WOC-Ten o'Clock Tunes WSUI-Poet Speaks WTAQ-Home Harmonies WTMJ-David Harum, sketch

10:15 NBC-Young Doctor Malone, sketch: KWK WMT WOWO WLS (sw-15.33) NBC-The Road of Life, sketch: KSD WIRE WMAQ WTMJ WLW WHO CBS-Life Begins, sketch: WISN WCCO KMOX WBBM WFBM WMBD WBOW-Women's Club WCFL-Magic Moments WJBC-Jury & Jane, sketch WFAM-Console Melodies WGN-Bachelor's Children WIBA-Your Family & Mine WJBC-Women in the News WJJD-Priscilla & her piano WKBH-Opening Markets: Homemakers' Hints: Keeping Up with the World WKBH-Woman's Hour WOC-Young Dr. Malone, sketch WROC-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Songs & Piano Melodies WTAQ-Treasure Hunt 10:30 NBC-Wayne Van Dyne, tenor: WIBA WBOW MBS-Buckeye Four: KWK CBS-Big Sister, sketch: WFBM WMBD WCCO KMOX WBBM WOC NBC-Against the Storm, sketch: WMAQ WTMJ WHO KSD WIRE WLW NBC-Jack Borch Song Club: (sw-15.33) \*News: WIND WISN WCFL-Radio Warblers WJBC-The In-Laws WFAM-Tune Time WGN-Don Pedro's Magic Violin WHBF-Keep Fit to Music WJBC-Dollar Daze WJJD-Problem Lady WKBH-Aloha Land WKBH-Modern Melodies

WLS-Magic Carpet WMT-Myrt & Marge, sketch WOWO-Linda's First Love WSUI-The Book Shelf WTAD-The Women Speak \*WTAQ-News: Piano Melodies 10:45 NBC-The Guiding Light, sketch: WHO WLW WTMJ WMAQ KSD WIRE NBC-Affairs of Anthony, sketch: KWK (sw-15.33) CBS-Aunt Jenny's Stories: WOC KMOX WMBD WFBM WBBM WCCO MBS-To be announced: WROC WBOW-Noveltty Orch. WCFL-General Speaker WJBC-Bus Barton WGN-Bill Burghart: Melodies WHA-Musical Notebook WHBF-Personal Shopper WIBA-Genius of Melody WILL-Salon Music WIND-Markets & Music WISN-Woman of Courage WJBC-Melody & Recipe Time WJJD-Bureau of Missing Persons WKBH-Church in the Wildwood WKBH-Amer. Family Robinson \*WLS-Markets: News WMT-Hilltop House, sketch WQWO-Stars Over Hollywood WTAD-Arnold Grimm's Daughter WTAQ-Coral Islanders 11:00 NBC-Meet the Artist: WOWO (sw-15.33) \*CBS-Kate Smith Speaks & News: KMOX WBBM WFBM WISN WCCO WMBD WOC (sw-21.57) MBS-Balladeer: WROC \*News: KWK WTAD \*KSD-News: Teletunes: Interlude WBAA-American Institutions WBOW-Presents: Agricultural Topics (Continued on Next Page)

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# FRIDAY April 5

(11:00 a.m. Continued)

WCFL-Peekers in the Pantry  
 WZ-Markets: At Your Service  
 WFAM-Shoppers' Guide  
 WGN-Life of Mary Sothorn  
 WHA-Chapter a Day  
 \*WHBF-Toby & Susie: News  
 WHIP-American Slovak Prgm.  
 WHO-Judy & Jane  
 WIBA-Linda's First Love  
 WILL-Men of Achievement  
 WIND-Bob Atcher, hillbilly songs  
 WIRE-Singin' Sam  
 WJBC-Treasure Chest  
 WJJD-General Rhythms  
 WKBB-Church in the Wildwood  
 \*WKBB-News: Markets: Prgm. Highlights  
 WLS-Feature Foods  
 WLW-Right to Happiness, sketch  
 WMAQ-Kitty Keene, sketch  
 WMT-Cornstussel News  
 WSUI-Within the Classroom  
 WTAQ-Organ Melodies  
 WTMJ-Betty Crocker

**11:15**  
 NBC-Dinning Sisters: WCFL  
 NBC-Vass Family: KWK (sw-15.33)  
 NBC-The O'Neills, sketch: WMAQ WLW  
 CBS-When a Girl Marries, sketch: WFBM KMOX WCCO WBBM WOC WISN  
 CBS-Lew White, organist: (sw-21.57)

Editor's Daughter: WIBA WOWO  
 WZ-Red Belcher  
 \*WGN-News  
 \*WHBF-News  
 WHO-To be announced  
 WILL-Orchestra Hall  
 WIND-Salon Orch.  
 WIRE-Young Dr. Malone, sketch  
 WJBC-Parade of Bands  
 WJJD-Tate, Movie Tattler  
 WKBB-Variations on Syncopation  
 WKBB-Farm Hour  
 WMBD-Linda's First Love, sketch  
 WMT-Right to Happiness, sketch  
 WROK-Today on WROK  
 WTAD-All for the Ladies  
 WTAQ-Rangerettes  
 WTMJ-Arnold Grimm's Daughter

**11:30**  
 NBC-Nat'l Farm & Home Hour: KWK WBA WMAQ  
 A Washington Poultry Improvement Association member, a poultry specialist and a poultry raiser of Tacoma, Washington, will discuss "Improving Poultry in Washington State."

CBS-Romance of Helen Trent, sketch: WBBM KMOX  
 NBC-At Home in the World: (sw-15.33)  
 MBS-Helen Wyant, organist: WROK  
 Portia Blake Faces Life, sketch: KSD WLS  
 \*News: WCFL WHIP  
 WBOW-Organ Melodies: Chats  
 WCO-Grandma Travels, sketch  
 WZ-Swing Dings  
 WFAM-Harlan Hogan  
 WFBM-Hoosier Farm Circle  
 WGN-Painted Dreams  
 WHA-Organ Gems  
 WHBF-Betty Crocker, recipes  
 WHO-Adopted Daughter  
 WIND-Organ Selections  
 WIRE-Woman of Courage  
 WISN-Young Dr. Malone, sketch  
 WJBC-Singin' Sam  
 WJJD-Safety Court Broadcast  
 WKBB-Farm Prgm.  
 \*WLW-Sam Gard, Farm News: Everybody's Farm  
 WMBD-Meet Miss Julia  
 WMT-Magic Kitchen  
 WOC-Quad City Edition  
 WOWO-The Observer  
 WTAD-Police News  
 WTAQ-Mailman  
 \*WTMJ-Cornstussel News

**11:45**  
 CBS-Our Gal Sunday, sketch: WBBM KMOX  
 MBS-Carters of Elm Street, sketch: WHBF WGN WROK  
 KSD-Musical Gems  
 \*WBAA-Purdue News Flashes  
 WCO-Woman of Courage  
 WCFL-To be announced  
 \*WZ-Blue Ribbon Music: Blue Ribbon Books: News  
 WFAM-Rhythm Time  
 WHIP-Merle Benedict  
 WHO-Tropical Moods  
 \*WILL-News of Illinois  
 WIND-W. C. Jerome, talk  
 WIRE-Linda's First Love, sketch  
 WISN-Tonic Tunes  
 WJBC-Favorite Melodies  
 \*WLS-Markets: Weather: News  
 WMBD-Judy & Jane

WMT-Frank Voelker, organist:  
 Don Roth's Band  
 WOC-Your Hymns & Mine  
 WOWO-Market Service  
 WSUI-Farm Flashes  
 WTAD-Swing Along  
 WTAQ-Farmhands  
 WTMJ-Heinie's Grenadiers

## AFTERNOON

**12:00**  
 NBC-Ben Bernie's Orch.: (sw-15.33)

CBS-The Goldbergs, sketch, WBBM KMOX  
 \*News: WIND WJJD WCCO  
 WCFL-WMBD WTAD  
 Singin' Sam: KSD WHBF  
 WBAA-Agricultural Forum  
 WBOW-Hoosier Swingsters  
 WZ-Markets  
 WFBM-Hoosier Milkmen  
 WGN-Radio's Voice  
 WHA-Noon Musicale  
 WHIP-Bible Quiz  
 WHO-Markets & Weather  
 WMAQ-Kitty Keene, sketch  
 WMT-Cornstussel News  
 WSUI-Within the Classroom  
 WTAQ-Organ Melodies  
 WTMJ-Betty Crocker

**12:15**  
 NBC-Dinnerbell Prgm.  
 WLW-Livestock Reports  
 WMT-Tom Owens' Cowboys  
 WOC-Mail-Bag Prgm.  
 WOWO-Purdue Agricultural Prgm.  
 WROK-Round the Town  
 \*WSBT-Luncheon Club: News  
 WSUI-Rhythm Rumbles

**12:15**  
 NBC-Concert Orch.: WLW  
 CBS-Life Can Be Beautiful, sketch: WBBM WCCO KMOX WMBD  
 NBC-Between the Bookends: KWK (sw-15.33)  
 Man on the Street WHBF WTAD  
 \*News: WFBM WKBB  
 WBAA-Sports  
 WBOW-Tune of the Day: Varieties  
 WCFL-General Speaks  
 WZ-Plow Jockeys  
 WGN-Alice Blue, pianist  
 WHIP-Southtown Church  
 WHO-Songfellows  
 WIBA-Farm Review  
 WILL-Noontime Melodies  
 WIND-Never Forgotten Melodies  
 WIRE-Markets & Weather  
 WJBC-Troubadours  
 WJJD-Taylor Orch.  
 WKBB-Man on the Street: Luncheon Music  
 \*WMT-Voice of Iowa: News & Markets  
 WOWO-Bob Wilson  
 \*WROK-Column Left, news

**12:30**  
 CBS-The Right to Happiness, sketch: WBBM WCCO WMBD KMOX  
 NBC-Paul Martin's Music: (sw-15.33)  
 \*News: WHO WOC WHBF  
 Man on the Street: WOWO  
 WROK WKBB  
 Johnnie Olson: WTAQ WTMJ  
 KWK-This Woman's World  
 WBAA-Meet the Band  
 WBOW-Man on the Street  
 WCFL-Meet the Folks  
 WZ-Markets: Speed & Curly  
 WFBM-Kitty Keene, sketch  
 WGN-Markets: Middy Service  
 WHA-Farm Prgm.  
 WHIP-A Tune at Noon  
 \*WIBA-News: Markets  
 WILL-Illinois Farm Hour  
 WIND-Bob Atcher, songs  
 WIRE-Reporter  
 WISN-Down by Herman's  
 \*WJBC-News: Sports: Markets  
 WJJD-Noonday Service  
 WLS-Checkerboard Time  
 WLW-Editor's Daughter, sketch  
 WMAQ-Romantic Rendezvous  
 WSUI-Alumni News  
 WTAD-Hank & Dude Ranchers

**12:45**  
 CBS-The Road of Life, sketch: WBBM WCCO  
 NBC-Paul Martin's Music: KWK  
 \*News: WKBB WTAQ WBOW WMAQ  
 KMOX-Kitty Keene, sketch  
 KSL-Ellen Randolph, sketch  
 WBAA-I Want a Job  
 WJJD-Jolly Irishman  
 WFBM-Alice Abbott's Home Circle  
 WHIP-Kenneth Wells, gospel singer  
 WHO-Lem & Martha  
 \*WIND-News: Livestock  
 WIRE-Noonday Headlines  
 WJBC-Luncheon Dance  
 WKBB-Markets: Pet Corner  
 WLS-Markets: Arcady Editor  
 WLW-Peter Grant Speaking  
 WMBD-Town Crier: Farm Markets

WMT-Noonday Melodies: Joe Doakes  
 WOC-Tonic Tunes  
 WOWO-Richard Trojan  
 WROK-Singin' Sam: Favorite Songs  
 WSBT-Man on the Street  
 WSUI-Service Reports  
 WTMJ-Sidewalk Reporter

**1:00**  
 NBC-Music Appreciation Hour: WIBA WBOW (sw-15.33)  
 CBS-To be announced: WISN WMBD WFBM WCCO KMOX WBBM  
 MBS-Word Dramas: WHBF  
 NBC-Light of the World: WIRE  
 WHO WLW WMAQ KSD  
 KWK-Musical Prgm.  
 \*WBAA-Monitor News  
 WCFL-Man on the Street  
 WGN-Ginsburgh's Concert Orch.  
 WHA-Music Album  
 WHIP-Air Hostess  
 WILL-Melody Hall  
 WIND-Italian Hour  
 WJBC-Dental Assn.  
 WJJD-Livestock Market  
 WKBB-On with the Dance  
 WKBB-Ma Perkins, sketch  
 WLS-School Time  
 WMT-Question Man  
 WOC-News of Our Neighbors  
 WOWO-My Prayer Was Answered  
 WROK-Markets: Home Folks Hour  
 WSBT-This Rhythmic Age  
 WTMJ-Illustrated Musical Chats  
 \*WTAD-News  
 WTAQ-Prize Package  
 WTMJ-Bulletin Board

**1:15**  
 NBC-Arnold Grimm's Daughter, sketch: WMAQ WLW WIRE KSD WHO  
 CBS-Joyce Jordan, Girl Interne, sketch: KMOX WBBM WCCO WISN WOC WSBT WFBM WMBD  
 MBS-Charles Openul's Hawaiians: WROK  
 KWK-It's Fun to Keep House  
 WBAA-Song Time  
 WCFL-Eddie & Fannie  
 WZ-Markets  
 WGN-Johnny Duffy's Music  
 WHA-Glances from the Workers World  
 WHBF-East Moline H. S. Prgm.  
 WHIP-20th Century Serenade  
 WJBC-Pacific Paradise  
 WJJD-Midday Roundup  
 WKBB-Community News  
 WKBB-Rhythm Revue  
 \*WLS-News: Grain Markets  
 WMT-Favorite Tunes: Treasure Chest  
 WTAD-Dance Time  
 WTAQ-Hit Tunes: Concert  
 WTMJ-Gospel Singer

**1:30**  
 NBC-Music Appreciation Hour: WBOW WIBA  
 NBC-Valliant Lady, sketch: WLW WMAQ WIRE WHO KSD  
 CBS-Your Family & Mine, sketch: KMOX WBBM WMBD  
 MBS-El Paso Troubadors: WGN WHBF WROK  
 \*KWK-News  
 WBAA-Story Time  
 WCO-Judy & Jane  
 WCFL-What's in a Name?  
 WZ-Farm Briefs: Sons of Pioneers  
 WFBM-Butler Forum  
 WHA-World Youth Speaks  
 WHIP-Going Forward  
 WILL-The Digest  
 WIND-Board of Education  
 \*WISN-News: Program Preview  
 \*WJBC-Markets: News  
 WKBB-Home Forum  
 WKBB-Matinee Musicale  
 WLS-Homemakers Prgm.  
 \*WMT-News: Musical Interlude  
 WOC-Library Prgm  
 WOWO-Your Family & Mine  
 WSBT-Mishawaka on the Air  
 WTAD-Cowboy Steve  
 WTAQ-Varieties  
 WTMJ-The Right to Happiness

**1:45**  
 NBC-Betty Crocker: WHO WLW WMAQ WIRE KSD  
 CBS-My Son & I, sketch: KMOX WBBM WISN WMBD WFBM WOC WCCO  
 KWK-Al Sarli's Orch.  
 WBAA-Markets  
 WCFL-Spotlight Program  
 WZ-Bob Mills, accordionist  
 WGN-Yar Concert Orch.  
 WHBF-Moline Gospel Temple  
 WILL-Illinois Editorial Review  
 WIND-Race Results  
 WJBC-Rev. R. J. Zehr  
 WJJD-Santaella's Orch  
 \*WLS-News: Homemakers  
 WMT-Judy & Jane  
 WOWO-Your Friendly Neighbors  
 WROK-Margaret Eklof  
 WTAD-March of Health  
 WTAQ-Afternoon Serenade  
 WTMJ-Home Harmonizers

**2:00**  
 NBC-Orphans of Divorce, sketch: WLS WMT KWK WOWO (sw-9.53-15.33)  
 NBC-The Story of Mary Marlin, sketch: WMAQ WHO WLW KSD WIRE WTMJ  
 CBS-Society Girl, sketch: KMOX WBBM WCCO WFBM  
 CBS-Mayfair Orch.: (sw-15.27)  
 MBS-Marriage License Romances: WGN WHBF WROK  
 WBAA-Magic Carpet  
 WBOW-Vocal Styling  
 \*WCFL-News  
 \*WZ-News: Movie News  
 WHA-Radio Reading Club  
 WHIP-Real Estate Clinic  
 WIBA-Melody Moments  
 WILL-Vocational Education  
 WIND-Sports Edition  
 WISN-Mary Ann Presents  
 WJBC-D. A. R. Prgm.  
 WJJD-Chester Gay, organist  
 \*WKBB-News: Classified Column  
 WKBB-John Gruber  
 WMBD-Nelson's Harmonizers  
 WOC-Hits & Encores  
 WSBT-Readers' Review  
 \*WSUI-News Oddities: World Bookman  
 \*WTAD-Community News

**2:15**  
 NBC-Ma Perkins, sketch: WTMJ WIRE KSD WHO WLW WMAQ  
 CBS-Golden Gate Quartet: WSBT WKBB WOC WFBM  
 NBC-Amanda of Honeymoon Hill, sketch: WLS KWK WMT WOWO (sw-15.33-9.53)  
 MBS-Radio Garden Club: WROK  
 Subject: "Your Lawn This Spring."  
 \*News: WHBF WHIP  
 \*KMOX-Let's Discuss the News  
 WBAA-Vocational Guidance  
 WBBM Man on the Street  
 WBOW-Ind. State Teachers College Prgm.  
 WCCO-Lutheran Pastor's Ass'n  
 WCFL-Varieties  
 WZ-The Barton Family  
 WGN-Bill Anson  
 WISN-Hits & Encores  
 WJBC-Old Favorites  
 WJJD-Variations  
 WKBB-Community News  
 WMBD-Editor's Daughter, sketch  
 WSUI-Within the Classroom  
 WTAD-Singin' on Wax

**2:30**  
 NBC-Pepper Young's Family, sketch: WMAQ WTMJ WIRE WLW WHO KSD  
 MBS-Intercollegiate Debates: WROK  
 \*CBS-News: American School of the Air: WISN WKBB WBBM WFBM WTAQ WCCO WKBB KMOX WOC WSBT  
 Today's discussion deals with the interesting questions that arise from enforcing the law.  
 NBC-John's Other Wife, sketch: WOWO WLS KWK (sw-9.53-15.33)  
 WBAA-Parade of Business  
 WBOW-Classic Musicale  
 WCFL-Rhumba Cafe  
 WZ-Birthday Party  
 WGN-Mark Love & Len Salvo  
 WHA-Music of the Masters  
 WHBF-People, Just People  
 WHIP-Alice Oleson  
 WIBA-W. C. T. U. Prgm.  
 WILL-Recital Hall  
 WIND-Racing Results  
 \*WJBC-News  
 WJJD-Board of Education  
 \*WKBB-News  
 WMBD-Woman of Courage  
 WLS-Homemakers' Prgm.  
 WTAD-Hank and the Dude Ranchers

**2:45**  
 NBC-Just Plain Bill, sketch: KWK WLS WOWO (sw-9.53-15.33)  
 NBC-Vic & Sade, sketch: WHO WMAQ WTMJ WLW WIRE KSD  
 WBOW-I. S. T. College Program  
 WCCO-Minneapolis Church Fed.  
 WCFL-To be announced  
 WGN-Good Health & Training  
 WHBF-Lecture Hour  
 WHIP-Battle of Books  
 WIBA-Gems of Melody  
 WILL-Travelog  
 WJBC-Herbert Smith  
 WJJD-Ben Kanter pianist  
 WKBB-Richard Maxwell  
 WMBD-Kitchen Melodies: Name the Tune

**3:00**  
 NBC-Backstage Wife, sketch: WMAQ WHO WIRE WTMJ WIBA WLW  
 \*NBC-Club Matinee: News: WBOW WENR WOWO  
 CBS-Jack Leonard, songs: WOC WKBB WSBT WTAQ WISN WKBB (sw-11.83)  
 KMOX-Linda's First Love, sketch  
 KWK-Meet Miss Julia, sketch

**3:15**  
 NBC-Club Matinee: News: WMT  
 CBS-Men Behind the Stars: WTAQ WISN WKBB WSBT WOC WKBB (sw-11.83)  
 A talk on erlipsis, ancient and modern.  
 More detail on page 14.  
 NBC-Stella Dallas, sketch: WHO WIRE WTMJ WIBA WMAQ WLW  
 MBS-To be announced: WGN  
 KMOX-Editor's Daughter, sketch  
 KWK-Swing Clinic  
 WBBM-Meet the Missus  
 WCCO-Kitty Keene, sketch  
 WFBM-Hits & Bits  
 WHBF-Listen, Ladies!  
 \*WHIP-News  
 WMBD-Ma Perkins, sketch  
 WTAD-Concert Orch.  
 CBS-Manhattan Mother, sketch: WBBM  
 \*NBC-Club Matinee: News: KWK  
 CBS-Rhythm Rascals: WKBB WTAQ WISN WOC WKBB  
 NBC-Lorenzo Jones, sketch  
 WHO WMAQ WIRE WTMJ WIBA  
 MBS-To be announced: WHBF  
 Ma Perkins sketch: KMOX WROK  
 WBAA-Story of Wool  
 WCO-Mary Sothorn  
 WZ-The Art of Living  
 WFAM-Melody Lane  
 WFBM-William Wirges Presents  
 WHIP-Club Melody  
 WIND-Race Results  
 \*WJBC-News  
 WJJD-Chicago Youth Week  
 WLW-Meet Miss Julia  
 WMBD-Springtime & Harvest  
 WOWO-Old Time Religion  
 WSUI-Our Neighbors  
 WTAD-Romance & Rhythm

**3:45**  
 CBS-Keyboard Capers: (sw-11.83)  
 NBC-Young Widder Brown, sketch: WTMJ WMAQ WIRE WHO KSD WIBA  
 CBS-Smilin' Ed McConnell: KMOX WCCO WFBM  
 MBS-Book-a-Week: WGN WROK  
 WBAA-Concert Review  
 WBBM-Linda's First Love, sketch  
 WZ-Home Folks Hour  
 WHA-Spanish Prgm.: Weather  
 WHBF-Listen, Ladies  
 WHIP-Axel Christensen  
 WISN-Siesta  
 WJJD-Rhythm for Tea  
 WKBB-Community News  
 WKBB-Ben Armstrong's Orch.  
 WLW-Painted Dreams  
 \*WOC-News  
 WSUI-Concert Hall  
 WTAD-Marcella Cheek, songs  
 WTAQ-Cocktail Dance Party

WBAA-Jefferson High School  
 WBBM-Editor's Daughter, sketch  
 WCCO-Gospel Singer  
 WCFL-Make Believe Danceland  
 WZ-Women, Just Women  
 WFBM-Three-Quarter Time  
 \*WGN-News  
 WHA-Public Discussion Clinic  
 WHIP-Tea Time Melodies  
 WILL-Music of the Masters  
 WIND-Sports Edition  
 WJBC-Matinee Melodies  
 WJJD-Fred Beck, organist  
 WMBD-Kitty Keene, sketch  
 WMT-Meet Ma Brown  
 WROK-Women of the Hour  
 WSUI-Forensic Forum  
 WTAD-Nutty News

**3:15**  
 \*NBC-Club Matinee: News: WMT  
 CBS-Men Behind the Stars: WTAQ WISN WKBB WSBT WOC WKBB (sw-11.83)  
 A talk on erlipsis, ancient and modern.  
 More detail on page 14.  
 NBC-Stella Dallas, sketch: WHO WIRE WTMJ WIBA WMAQ WLW  
 MBS-To be announced: WGN  
 KMOX-Editor's Daughter, sketch  
 KWK-Swing Clinic  
 WBBM-Meet the Missus  
 WCCO-Kitty Keene, sketch  
 WFBM-Hits & Bits  
 WHBF-Listen, Ladies!  
 \*WHIP-News  
 WMBD-Ma Perkins, sketch  
 WTAD-Concert Orch.  
 CBS-Manhattan Mother, sketch: WBBM  
 \*NBC-Club Matinee: News: KWK  
 CBS-Rhythm Rascals: WKBB WTAQ WISN WOC WKBB  
 NBC-Lorenzo Jones, sketch  
 WHO WMAQ WIRE WTMJ WIBA  
 MBS-To be announced: WHBF  
 Ma Perkins sketch: KMOX WROK  
 WBAA-Story of Wool  
 WCO-Mary Sothorn  
 WZ-The Art of Living  
 WFAM-Melody Lane  
 WFBM-William Wirges Presents  
 WHIP-Club Melody  
 WIND-Race Results  
 \*WJBC-News  
 WJJD-Chicago Youth Week  
 WLW-Meet Miss Julia  
 WMBD-Springtime & Harvest  
 WOWO-Old Time Religion  
 WSUI-Our Neighbors  
 WTAD-Romance & Rhythm

**3:30**  
 CBS-Manhattan Mother, sketch: WBBM  
 \*NBC-Club Matinee: News: KWK  
 CBS-Rhythm Rascals: WKBB WTAQ WISN WOC WKBB  
 NBC-Lorenzo Jones, sketch  
 WHO WMAQ WIRE WTMJ WIBA  
 MBS-To be announced: WHBF  
 Ma Perkins sketch: KMOX WROK  
 WBAA-Story of Wool  
 WCO-Mary Sothorn  
 WZ-The Art of Living  
 WFAM-Melody Lane  
 WFBM-William Wirges Presents  
 WHIP-Club Melody  
 WIND-Race Results  
 \*WJBC-News  
 WJJD-Chicago Youth Week  
 WLW-Meet Miss Julia  
 WMBD-Springtime & Harvest  
 WOWO-Old Time Religion  
 WSUI-Our Neighbors  
 WTAD-Romance & Rhythm

**3:45**  
 CBS-Keyboard Capers: (sw-11.83)  
 NBC-Young Widder Brown, sketch: WTMJ WMAQ WIRE WHO KSD WIBA  
 CBS-Smilin' Ed McConnell: KMOX WCCO WFBM  
 MBS-Book-a-Week: WGN WROK  
 WBAA-Concert Review  
 WBBM-Linda's First Love, sketch  
 WZ-Home Folks Hour  
 WHA-Spanish Prgm.: Weather  
 WHBF-Listen, Ladies  
 WHIP-Axel Christensen  
 WISN-Siesta  
 WJJD-Rhythm for Tea  
 WKBB-Community News  
 WKBB-Ben Armstrong's Orch.  
 WLW-Painted Dreams  
 \*WOC-News  
 WSUI-Concert Hall  
 WTAD-Marcella Cheek, songs  
 WTAQ-Cocktail Dance Party

**4:00**  
 CBS-Kathleen Norris, sketch: KMOX WBBM WCCO WFBM  
 NBC-Girl Alone, sketch: WMAQ WIRE KSD WHO WTMJ  
 MBS-To be announced: WROK WMT  
 NBC-Name It & Take It: WIBA  
 \*News: WBOW WZ  
 KWK-Al Sarli's Orch.  
 WBAA-Baseball: Pittsburgh Pirates vs. Purdue  
 WENR-Radio Neighbors  
 WGN-Grenadiers and Piano  
 WHA-Alpine Melodies  
 WHBF-Sacred Meditations  
 WHIP-Jim Walkowski  
 WILL-The University at Work  
 WIND-Sports Edition  
 WISN-Rhythm & Romance  
 WJBC-Musical Melange  
 WJJD-Margit Hegedus' Orch.  
 WKBB-Song Shoppers  
 \*WKBB-News: Albert Wallace Presents  
 WLW-Kitty Keene, sketch  
 \*WMBD-News: Pet Corner  
 WOC-Dixieland Band  
 \*WOWO-News  
 WSUI-Woodland Rambler  
 WTAD-South American Way

**4:15**  
 CBS-Caroline's Golden Stars: WBBM WFBM KMOX WCCO

NBC-Name It & Take It: WBOW KWK  
 NBC-Midstream, sketch: WIRE WROK WGN WHBF  
 MBS-Our American Language: WROK  
 WZ-98 Strings: Sports  
 WFAM-Killer Dillers  
 \*WJJD-News  
 WKBB-Univ. of Dubuque Prgm.  
 WMBD-Today in Radio  
 WMT-Stan Stanley's Orch.  
 WOC-Pat's Organ Varieties  
 WOWO-Eb & Zeb  
 WSUI-Reminiscing Time  
 WTAQ-Lonesome Bill

**4:30**  
 NBC-Bud Barton, Children's Prgm.: KWK WOWO (sw-9.53-15.33)  
 MBS-Johnson Family, sketch: WROK WHBF WMT  
 NBC-Kitty Keene, sketch: WHO WMAQ WTMJ KSD  
 NBC-Jack Armstrong, sketch: WLW  
 CBS-It Happened in Hollywood: KMOX WFBM WISN WCCO WBBM  
 WBOW-Coral Islanders  
 WZ-Dot, Kay & Letty  
 WENR-Affairs of Anthony, sketch  
 WGN-Afternoon Musicale  
 WHA-WDIA Prgm.  
 WBA-Silver Springs Prgm  
 WILL-Music That Lives  
 WIND-Race Results  
 WIRE-Dick Reed  
 WJBC-Sweet & Swine  
 WJJD-Happy Harmonies  
 WKBB-Music Graphs  
 WKBB-Travelogue  
 WMBD-Window Shopper  
 WOC-Fiesta  
 WSUI-Second Year French  
 WTAD-Hits & Encores  
 WTAQ-Markets & Events

**4:45**  
 NBC-The O'Neills, sketch: WHO KSD WIRE WTMJ WMAQ  
 CBS-Scattergood Baines, sketch  
 WBBM KMOX WFBM WCCO  
 NBC-Edward Davies, bar.: KWK WBOW  
 NBC-Adventures of Tom Mix: (sw-15.33)  
 WZ-Screwball Club  
 WENR-Frolics Before Five  
 WHA-It Seems to Me, Professor  
 WHBF-Sunshine Club  
 WBA-Campus Jamboree  
 WISN-Even as You & I  
 WKBB-Loras College Prgm.  
 WKBB-Alec Randolph  
 WLW-Organ Interlude: Kirby & White  
 WMBD-His Majesty, the Baby  
 WMT-Cheerful Charlie Flagler  
 WOC-Fanfare  
 WOWO-Keeping You Posted  
 WROK-Three for Tea  
 WTAD-The Lamplighter  
 WTAQ-Milking Time

**5:00**  
 NBC-El Chico, Spanish Revue: (sw-9.53)  
 NBC-Pianist: Alma Kitchell's Brief Case: WOWO  
 \*CBS-News: To be announced: WSBT  
 CBS-Billy & Betty: WFBM WCCO WBBM  
 MBS-Jerry Livingston's Orch.: WGN WIRE WROK  
 \*News: WCFL WHBF WROK KWK  
 \*KMOX-News: To be announced  
 \*KSD-News: Feature Spotlight  
 WBDW-Merry Go Round  
 WZ-Heart of the News  
 WENR-Radio Fanfare  
 \*WFAM-News: Dinner Dance  
 WHIP-The Duchess  
 \*WILL-News Behind the News  
 WIND-Melody Special  
 WIRE-Easy Aces, sketch  
 \*WISN-Show Window, News  
 WJBC-Normal Hour  
 WJJD-Islanders  
 WKBB-Buck Rogers  
 WKBH-Kiddies Hour  
 \*WLW-Fred Kirby: News  
 WMAQ-Evening Prelude: Whizzer Prgm.  
 WMBD-Political Talk

**FREQUENCIES**  
 KMOX-1090 WIRE-1400  
 KOA-830 WISN-1120  
 KSD-550 WJBC-1290  
 KWK-1350 WJJD-1130  
 WBA-890 WJR-750  
 WBBM-770 WKBB-1590  
 WBOW-1200 WKBB-1380  
 WCCO-810 WLS-870  
 WCFL-970 WLW-700  
 WZ-1020 WMAQ-670  
 WENR-870 WMBD-1440  
 WFAM-1200 WMT-900  
 WFBM-1230 WOC-1370  
 WGN-720 WOWO-1160  
 WHA-940 WROK-1410  
 WHAS-820 WSBT-1360  
 WHBF-1240 WSUI-880  
 WHIP-1480 WTAD-909  
 WHO-1000 WTAM-1070  
 WIL-1280 WTAQ-1330  
 WIND-590 WTMJ-620

# FRIDAY GOOD LISTENING GUIDE

## FRIDAY April 5

Check the programs you want to hear today

### AFTERNOON

1:00 CST Music Appreciation Hour, NBC.  
 Dr. Walter Damrosch, conductor.

### NIGHT

6:30 CST Professor Quiz, CBS. With Bob Trout.

7:00 CST This Amazing America, NBC.  
 Quiz program, Bob Brown, M. C.; Ranch Boys; Roy Shield's orchestra.  
*A review may be found on page 14.*

7:00 CST Kate Smith's Variety Hour, CBS.  
 Abbott and Costello, comedians; Ted Straeter Chorus; Ted Collins, announcer; Jack Miller's orchestra. Guests.

7:00 CST Colonel Stoopnagle's Quixie Doodles, MBS.

7:00 CST Cities Service Concert, NBC.  
 Lucille Manners, soprano; Ross Graham, baritone; Frank Black, conductor.

7:30 CST Carson Robinson and His Buckaroos, NBC.

8:00 CST Johnny Presents, CBS.  
 Ray Bloch's Swing Fourteen; "Perfect Crime" dramas; soloists; Johnny Green's orchestra.

8:00 CST Waltz Time, NBC.  
 Frank Munn, tenor; Amsterdam chorus; orchestra.

8:00 CST Plantation Party, NBC.

Whitey Ford, M. C.; Duke of Paducah; Louise Massey and the Westerners; Tom, Dick and Harry; Doring Sisters; Charlie Lyon, announcer.

8:30 CST What Would You Have Done? NBC.  
 Quiz program, Ben Grauer, M. C.

8:30 CST First Nighter; Drama, CBS.  
 Drama, with Les Tremayne and Barbara Luddy.

8:30 CST Command Performance, MBS.  
 Guests: Benny Field and Blossom Seeley.

8:30 CST What's My Name? NBC.  
 Quiz program, with Budd

Hulick and Arlene Francis.

9:00 CST Grand Central Station, CBS.  
 Dramatic program.

9:00 CST Don Ameche Variety Show, NBC.  
 Beginning a new dramatic and musical show. Pat Friday, vocalist; Claire Trevor; Mark Hellinger short stories; Victor Young's orchestra.  
*Pictures may be found on page 2.*

9:30 CST Believe It or Not Ripley, CBS.  
 Robert Ripley, M. C.; Linda Lee, vocalist; B. A. Rolfe's orchestra.  
*A review may be found on page 14.*

10:00 CST Fred Waring in Pleasure Time, NBC.

Refer to adjacent columns for stations broadcasting these programs

### 5:15

\*NBC-Malcolm Clair, children's stories: News: WENR (sw-9.53)  
 NBC-Dick Stabile's Orchestra: WOWO

CBS-Hedda Hopper's Hollywood: WBBM WFBM KMOX WMBD WTAQ WCCO

Sports: WLW WROK  
 KSD-Washington U. Educ. Series  
 KWK-Davey Adams, sketch  
 WCFL-A. B. C. Safety Lesson  
 WDZ-Sundown Jubilee: Democratic Political  
 WGN-Alice Blue, pianist  
 WHBF-In the Crimelight, drama  
 WHO-Meet Miss Julia  
 WIBA-Children's Hour  
 WILL-Sacred Music  
 WIND-Ben Kanter, pianist  
 WIRE-Dessa Byrd  
 WISN-Show Window  
 WJJD-Sons of the Pioneers  
 WKBB-Lest We Forget  
 WMT-Singin' Sam  
 WTAD-Variety Prgm.  
 \*WTAM-News: Evening Prelude  
 WTMJ-Song Doctor

### 5:30

\*CBS-Kaltenborn Edits the News: WTAQ WBBM WCCO WFBM (sw-11.83)

MBS-Bill McCune's Orch.: WGN WIRE  
 NBC-Bud Barton, children's program: WENR

NBC-To be announced: WOWO  
 Jack Armstrong, sketch: WHL  
 WHBF-WMAQ WTMJ  
 Capt. Midnight: KSD WKBB  
 \*News: WIBA WIND  
 KMOX-Bob Dunham Comments  
 KWK-Black Flame of the Amazon  
 WCFL-Cameo Theater  
 WFAM-Sports Review  
 WISN-Gaslight Harmonies  
 WJBC-Magic Carpet Club  
 WJJD-Chapel Singers  
 WKBB-Captain Midnight  
 WLW-Don Winslow of the Navy  
 WMBD-Endurance Derby: Political Talk  
 WMT-Lamp Lighting Time: Many Happy Returns  
 WOC-Religion at Work  
 WROK-Winnabago P.T.A.  
 WSUI-Musical Moods  
 WTAD-Jack Armstrong, sketch.

### 5:45

\*NBC-Lowell Thomas, news commentary: WLW

\*CBS-The World Today: WFBM WMBD WBBM WCCO KMOX WKBB

NBC-Li' Abner, sketch: WMAQ  
 NBC-Adventures of Tom Mix: WENR KWK WMT

MBS-Little Orphan Annie, sketch: WGN WHBF WROK  
 To be announced: WFAM WTAQ WOC  
 Sports: WIBA WTMJ WBOW  
 KSD-Stockton & Eschen  
 WCFL-Jack Kelly's Orch.  
 WDZ-Sportscast  
 WHO-To be announced  
 WIND-Modern Melody  
 WIRE-Hoosier Sport Shots  
 WISN-Sports Parade  
 WJBC-Children's Birthdays  
 WJJD-Blue Grass Roy  
 WKBB-To be announced  
 WOWO-To be announced  
 \*WSUI-Daily Iowan of the Air  
 WTAD-Gaslight Harmonies

## NIGHT

Where there is no listing for a station its preceding program is on the air.

### 6:00

CBS-Amos 'n' Andy: WJR WHAS KMOX WCCO (sw-11.83) (also at 10 p.m.)

NBC-Josef Marais, songs: (sw-9.55)

NBC-Fred Waring in Pleasure Time: WTAM WLW WTMJ KSD WIRE (also at 10 p.m.)

\*MBS-Fulton Lewis, Jr., news analyst: WMT WHBF WROK  
 \*News: WBBM WFBM  
 Sports: WKBB WOC WKBB  
 KWK-Lone Ranger, drama  
 WBOW-Music for Dinner  
 WCFL-Race Results  
 WENR-Organ Moods  
 \*WFAM-Variations a Syncopation: News  
 WGN-Concert Orch.  
 WHO-Captain Midnight  
 WIBA-Dinner Melodies  
 WIND-German Hour  
 WISN-Styles in Rhythm

WJBC-Rainbo Revue: Hit of the Day  
 WJJD-Suppertime Frolic  
 WMAQ-Musical Entree  
 WMBD-Jack Brickhouse, sports  
 WSUI-Dinner Hour Prgm.  
 WTAD-Sports Views & Reviews  
 WTAQ-Easy Aces

### 6:15

NBC-Concert Orch.: WTMJ KSD WMAQ WIRE WHO  
 CBS-Lanny Ross, tr.: WHAS WJR WCCO KMOX (also at 10:15 p.m.)

CBS-To be announced: WBBM WFBM

\*News: WMBD WROK WOC  
 WBOW-Si & Ezra  
 WCFL-Melody Time  
 WENR-Political Talk  
 WFAM-Musical X-ray  
 WGN-Bob Elson's sports review  
 WHBF-Sports Trail  
 WISN-Phil Grau  
 WJBC-Dinner Music  
 WKBB-Fashion Notes: Melody Time  
 WKBB-Dinner Music  
 WLW-Richard Himber's Orch.  
 \*WMT-News: Opportunities for Men: Musical Interlude  
 WTAD-Dinner Music  
 WTAM-Otto Thurn's Orch.

### 6:30

CBS-Professor Quiz: WBBM WJR WFBM WHAS KMOX WCCO WISN (also KNX KSL at 8 p.m.)

NBC-Yesterday's Children: (sw-9.55)  
 \*News: WGN WHO WLS WTAQ  
 WHBF-WLW WTAD  
 KSD-Chert McKay and Company  
 \*KWK-Sports: News  
 WBOW-Refreshment Time  
 WCFL-Jimmy Evans, sports  
 WFAM-Dinner Hour Musicale  
 WIRE-Treasure Hunt  
 \*WJBC-Sports: News: Markets  
 WKBB-Musical Breivites: Feed-a-Grain  
 \*WMAQ-News: Totten on Sports: Musical Entree  
 WMBD-Wm. E. Stone  
 WMT-Vox Pop  
 WOC-What Is It?  
 WROK-Dinner Music  
 WTAM-Big Town, drama  
 WTMJ-Easy Aces

### 6:45

MBS-Inside of Sports: WLW WGN KWK

NBC-Xavier Cugat's Orch.: WHO  
 \*News: WKBB WKBB  
 \*KSD-Nathaniel Shilkret's Orch.: News  
 WBOW-Tele-Tune Time  
 WCFL-Time for Music  
 WFAM-Neighborhood Sports News  
 WHBF-Dance Tunes: Serenade  
 WBA-Sports  
 WIRE-Dick Reed  
 WJBC-Singo  
 WLS-Prairie Farmer Discussion Club  
 WMAQ-Political Talk  
 WMBD-Political Talk  
 WOC-Voice of Courage  
 WROK-Victor Collin's Orch.  
 WTAQ-Accordiana  
 WTMJ-Kilowatt Hour

### 7:00

\*CBS-Kate Smith's Variety Show: News: WCCO WFBM WMBD WHAS WISN WTAQ KMOX WBBM WOC WJR (sw-11.83) (also KNX at 11 p.m.)

NBC-This Amazing America, quiz show: WLS KWK  
*This program reviewed on page 14.*

MBS-Col. Stoopnagle's Quixie Doodle Contest: WGN WLW

NBC-Cities Service Concert: WIRE WTAM KSD WHO WIBA WMAQ WTMJ (sw-9.53)

Miss Manners will sing The Old Refrain, Siboney, Through the Years, and with Mr. Graham, Sweetest Story Ever Told. Mr. Graham will sing Gypsy Love Song. The chorus presents Drink to Me Only with Thine Eyes. The ensemble sings From Another World, I Love to Whistle and a medley of Noel Coward selections. The orchestra will play Prælude, Impassioned Tango, Voices of Spring, Waltz, and Spanish Dance (Rehfeld).

WBOW-Five Star Final, drama

\*WCF-Special News  
 WFAM-Amer. Family Robinson  
 WHBF-Captain Midnight  
 WIND-Melodies of Romance  
 WJBC-Anniversary Party  
 WKBB-Organ Reveries  
 WKBB-Musical Mystery Man  
 WMT-Pleasantdale Folks  
 WROK-Names in the News  
 WSUI-Children's Hour

### 7:15

WBOW-Spin of Fortune  
 WCFL-Evening Concert  
 WFAM-Lest We Forget  
 WHBF-Talk: Elmer Wessel: The Bee  
 WIND-Maxim Olefsky's Orch.  
 WJBC-Political Talk  
 WKBB-Mary Louise Braden  
 WMT-Hit Parade of Tomorrow

### 7:30

MBS-Lone Ranger, drama: WGN

NBC-Carson Robinson's Buckaroos: KWK WLS WLW WMT (also KGO at 10 p.m.)

MBS-Sinfonietta; Alfred Wallenstein, cond. WHBF WROK  
*Musical detail on page 12.*

### 7:45

WBOW-Highlanders  
 WFAM-Three Notes  
 WIND-Pliner & Earle  
 \*WJBC-News  
 WKBB-Perpetual Novena  
 \*WKBB-Rapid Ad: News  
 WSUI-Sportstime

### 8:00

WBOW-Melodies of the Music Masters  
 WCFL-Novena  
 WGN-Musico, musical quiz  
 \*WHBF-News  
 WIND-Scattergood Baines, sketch  
 WJBC-Half & Half  
 WKBB-Stars Over Manhattan  
 WSUI-Modern Literature Round Table

### 8:15

WHBF-Hon. Ralph E. Church  
 WIND-Evening Dance  
 WROK-Hershey-Slatery-Lewis

NBC-What Would You Have Done?, quiz show: WENR KWK WOWO WMT (sw-9.53) (also KGO at 10:30 p.m.)

NBC-What's My Name? quiz program: WIRE KOA KSD WMAQ WTAM WHO WTMJ WLW

MBS-Command Performance: WROK WHBF

For detail see Good Listening Guide.  
 CBS-First Nighter: WBBM WJR WFBM WHAS KMOX WCCO WISN

WBOW-Hit-Revue  
 \*WGN-Quin Ryan, news  
 WBA-Safety Council  
 WIND-Motorcade of Melody  
 \*WJBC-News  
 WKBB-Down the Mississippi  
 WKBB-Dance Orch.  
 WMBD-Richard Himber's Orch.  
 WOC-Radio Guild Players  
 WSUI-Album of Artists  
 WTAQ-Tuneful Tempos

### 8:30

WGN-All Came True  
 WIBA-Club Chanticleer  
 WIND-Emil Flindt's Varsity Crew  
 WJBC-Musical Roundup  
 WMBD-Hon. Ralph E. Church  
 WSBT-Wonder of Vision  
 \*WSUI-Daily Iowan of the Air  
 WTAQ-Gaslight Harmonies

### 9:00

\*MBS-Raymond Gram Swing, news analyst: WGN WHBF

NBC-Don Ameche Variety Show: WBA KSD WHO WTMJ WMAQ WLW WIRE WTAM (sw-9.53)  
*See pictures on page 2.*

CBS-Grand Central Station, drama: WJR WBBM WHAS WFBM WCCO KMOX

NBC-Boxing Bout: WENR WMT WBOW KWK WOWO  
*For detail see Good Listening Guide.*

KOA-On With the Dance  
 WCFL-Sports  
 WISN-World Dances  
 WJBC-The Ill. Sportsman  
 \*WKBB-News  
 WKBB-Old Style Treasure Chest  
 WMBD-Walter W. Donley, spkr.  
 WOC-Original German Band  
 WSBT-Wranglers  
 WTAQ-Music Time

### 9:15

MBS-Frank Gagen's Orchestra: WHBF WROK

NBC-Concert Orch.: KOA  
 WCFL-Make Believe Ballroom  
 WGN-Musical Powder Box  
 WHBF-Hon. Harry B. Hershey  
 \*WIND-News: Walkathon  
 WISN-American Weekly  
 WKBB-Dixieland Band  
 WMBD-Musical Mart  
 \*WTAQ-News

### 9:30

CBS-Believe It or Not Ripley: WHAS WJR WFBM WBBM WOC KMOX WMBD WSBT WTAQ (sw-9.65)  
*This program reviewed on page 14.*

NBC-Story Behind the Headlines: WTAM WIBA WMAQ (sw-9.53)

MBS-Griff Williams' Orchestra: WROK WGN

NBC-Melody Marathon: KWK WIRE WBOW WLW WOWO

NBC-Boxing Bout: WENR WMT KOA-Record Review  
 KSD-Weekly Record Review  
 WCCO-Sportsmen's Special  
 WCFL-Variety Prgm.  
 WHBF-Mutiny on the High Seas  
 WHO-Big Town  
 WIND-Hawaii Calls  
 WISN-Reflections

\*WJBC-News: Sports: Name the Town  
 WKBB-Dance Hour  
 WKBB-Shall We Dance?  
 WTMJ-Concert Violinist

### 9:45

NBC-Human Nature in Action: WTAM (sw-9.53)  
 "Mr. Dictator" is the title of tonight's discourse.

WCFL-Don Artiste  
 WHBF-Lost Empire  
 WIBA-Hollywood  
 WIND-Adventures in Science  
 WJBC-So You're Entertaining  
 WMAQ-Political Talk  
 WTMJ-M. C. C. C.

### 10:00

NBC-Lang Thompson's Orch.: (sw-9.53)

CBS-Amos 'n' Andy: WBBM WFBM (also see 6 p.m.)

NBC-Fred Waring in Pleasure Time: WHO KOA WMAQ (also at 6 p.m.)

\*CBS-Paul Sullivan Reviews the News: WJR WHAS (sw-9.65)

\*News: WBOW WSBT WROK WLW WMT WOC WIBA WKBB WIRE WOWO WHBF WMBD  
 \*KMOX-Flannery Views the News  
 KWK-One Man's Opinion  
 WCCO-Cedric Adams  
 WCFL-Music Lovers Prgm.  
 \*WENR-Ten O'Clock Final  
 WGN-Heidelberg Concert Orch.  
 WIND-Swedish Prgm.  
 \*WISN-News: Sports  
 WKBB-Moon Magic  
 \*WTAM-News: Lee Allen's Orch.  
 WTAQ-Music & Poetry  
 \*WTMJ-Today's Events

### 10:15

CBS-Everett Hoagland's Orch.: WTAQ WSBT WKBB WCCO WKBB (sw-9.65)

NBC-Teddy Powell's Orchestra: WBOW WOWO WIRE

CBS-Lanny Ross, tr.: WBBM WFBM (also see 6:15 p.m.)

\*News: WHO WMBD

KMOX-France Laux, sports  
 KOA-Richard Himber's Orch.  
 KWK-Enric Madriguera's Orch.  
 WGN-Lawrence Welk's Orch.  
 WHAS-Walsh Looks 'em Over  
 WHBF-Ten Pin Man; Bowling News  
 WIBA-Club Chanticleer  
 WISN-Music for Dancing  
 \*WJR-News: Footlights Revue  
 WLW-The Korn Kobbler  
 WMAQ-Richard Himber's Orch.  
 WMBD-Sports: Dance Orch.  
 WMT-Pla-Mor Dance Band  
 WOC-Bowling Highlights  
 WROK-Night Club of the Air  
 WTMJ-Fons for Judge Club

10:30  
 CBS-Sammy Kaye's Orchestra: WOC WIND WISN WSBT WKBB WFBM WTAQ WKBB

NBC-Dance Orch.: WIRE WIBA WBOW (sw-9.53)

NBC-Jimmy Dorsey's Orchestra: WMT WOWO

MBS-Tommy Tucker's Orchestra: WHBF WROK

NBC-Death Valley Days, sketch: KOA KFI

KMOX-Hillbilly Band & Soloist  
 \*KWK-News  
 WBBM-Master Works on the Air  
 \*WCCO-Rollie Johnson, sports: News  
 WGN-Dick Jurgens' Orch.  
 WHAS-Lyn Cole's Orch.  
 WHO-Bill Austin, pianist  
 WLW-Tony Pastor's Orch.  
 WMAQ-Lou Breese's Orch.  
 WMBD-Musical Merry-Go-Round  
 WTAM-Phil Levant's Orch.  
 WTMJ-Sports: Dance Orch.

10:45  
 NBC-Dance Orch.: WHO

CBS-Sammy Kaye's Orch.: WJR

KMOX-Stan Norris' Orch.  
 KWK-Barrel Roll  
 WCCO-Ted Travers' Orch.  
 WHAS-Marshall Roberts' Ensemble  
 WIBA-Hollywood  
 WLW-Jimmy Van Osdell's Orch.

11:00  
 CBS-George Duffy's Orch.: WJR  
 WSBT WHAS WIND (sw-6.12)

NBC-Benny Goodman's Orch.: WBOW WHO WTMJ WIBA

NBC-Harry James' Orch.: WMT  
 KWK WOWO WENR

MBS-Mitchell Ayres' Orchestra: WHBF WROK

\*CBS-Paul Sullivan, news analyst: WFBM KMOX WISN WCCO WBBM

\*News: WGN WTAQ  
 Music You Want: KSD WIRE  
 KOA-Bob Millar's Orch.  
 WCFL-Labor Flashes  
 WKBB-Eleven o'Clock Varieties  
 WLW-Richard Himber's Orch.  
 \*WMAQ-News: Larry Clinton's Orch.  
 WMBD-Endurance Derby: Night-fall  
 WOC-Nocturne  
 WTAM-Stan Wood's Orch.  
 End of Friday Programs

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# 25 BRAIN-BUSTERS

(Join radio's quiz game! Try your skill at answering these radio brain-busters. For correct answers see Page 56.)

### From "March of Games" (CBS, Sun., 10:30 a.m. EST)

1. Is a potentate a tropical fruit, a ruler of a country or a strong chemical?
2. Is an octogenarian a geometrical figure, an animal or a person who is eighty years old?
3. Would you look for a colander in the garden, in an artist's kit or in the kitchen?
4. Is a rhododendron a racing car, a large flowering shrub or a certain type of metal?
5. If you had a sabot, would you eat it, wear it or ride on it?
6. Which of the following is the most frequent user of sodium chloride: A cook, a painter or a doctor?

### From "True or False" (NBC, Mon., 8:30 p.m. EST)

1. A metaphysician is a surgeon.
2. The Stanley Cup is an ice hockey trophy.
3. Turkeys often perch in trees.
4. Bert Lahr's famous expression is "Monkeys is the kwaziest people."
5. The 1930 census rated Chicago the fourth largest city in the U. S.
6. A snipe is a highly prized game bird.

### From "Battle of the Sexes" (NBC, Tues., 9 p.m. EST)

1. As used in the movie industry, what is the difference between a stand-

- in and a double?
2. Name four of the six states that have a population of more than five million people.
3. What three consecutive numbers add up to a total of twenty-seven?

### From "Prof. Quiz" (CBS, Fri., 7:30 p.m. EST)

1. Define the word "jack" as used by the following: (a) Mechanic, (b) gambler, (c) resident of an English seaport.
2. Define the word "mat" as used by each of the following: (a) Photographer, (b) newspaperman, (c) housewife.
3. Define the word "organ" as used by each of the following: (a) Physician, (b) musician, (c) political party.
4. Define the word "frog" as used by each of the following: (a) Dressmaker, (b) zoologist, (c) railroad man.
5. Why was Dolly Madison first lady of the land for a longer time than any other woman?
6. Why does a match flame go out when held over a gas flame?

### From "Quixie Doodle Contest" (MBS, Fri., 8 p.m. EST)

1. Where can a person buy a steel engraved portrait of Thomas Jefferson for less than a dime?
2. If four people meet and each of them shakes hands with each of the others, how many handshakes will there be?
3. Give the first name of each of the Dionne quintuplets.
4. What is put on the table, cut and served all around but never eaten?

## BIRTHDAYS

- MARCH 30**
- Kay Brinker, CBS, 485 Madison Ave., New York, N. Y.
- Ethel Owen, NBC, RCA Bldg., New York, N. Y.
- Durelle Alexander, NBC, RCA Bldg., New York, N. Y.
- APRIL 1**
- Eddy Duchin.
- Jules Allen.
- APRIL 2**
- Frances Carlon, NBC, Merchandise Mart, Chicago, Ill.
- Audrey Egan, NBC, RCA Bldg., New York, N. Y.
- Oliver Smith, NBC, RCA Bldg., New York, N. Y.
- APRIL 3**
- George Jessel, NBC, RCA Bldg., New York, N. Y.
- APRIL 4**
- Peter Van Steeden, NBC, RCA Bldg., New York, N. Y.
- Jerry Cooper.
- Frances Langford, CBS, Columbia Square, Hollywood, Calif.
- Ed East (Sisters of the Skillet), NBC, RCA Bldg., New York, N. Y.
- Doris Rhodes, CBS, 485 Madison Ave., New York, N. Y.
- Bernice Berwin (Hazel of "One Man's Family"), NBC, Sunset and Vine, Hollywood, Calif.
- Ted McMichael, NBC, RCA Bldg., New York, N. Y.
- APRIL 5**
- Marjorie Whitney, NBC, Sunset and Vine, Hollywood, Calif.

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## CATARRH Sinus Headache

Due to Nasal Congestion

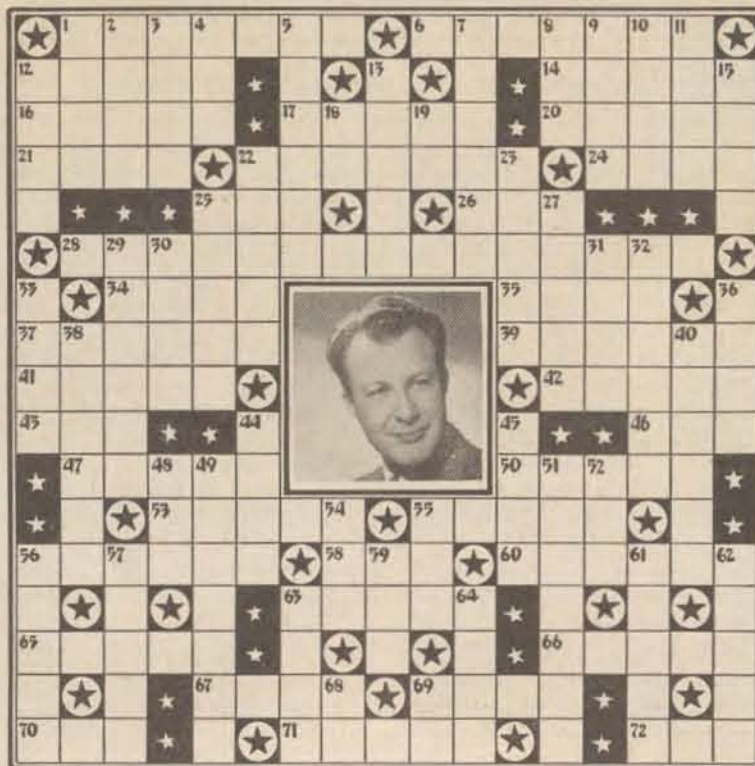
TRIAL TUBE. Send 3¢ Stamp for sample Hall's Nasal Ointment. Quick, soothing relief for sneezes and snuffles, excessive secretions clogging nasal passages. This Ointment is part of the famous Two-Method, Hall's Nasal Catarrh Treatment, backed with "Satisfaction or Money-Back" offer. Ask your Druggist for Hall's Nasal Catarrh Treatment. Write for Hall's Health Chart & Catarrh Information. F. J. CHENEY & CO., Dept. 274, Toledo, O.

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H. H. Bromley, of Shelburne, Vt., writes: "I suffered for 10 years with acid-stomach trouble. Doctors all told me I had ulcers and would have to diet the rest of my life. Before taking your treatment I weighed 143 pounds and could eat nothing but soft foods and milk. Now, after taking Von's Tablets, I weigh 171 pounds, can eat almost anything and feel perfectly well." If you suffer from indigestion, gastritis, heartburn, bleeding or any other stomach trouble due to gastric hyperacidity, you, too, should try Von's for prompt relief. Send for FREE Samples of this wonderful treatment, and details of guaranteed trial offer. Instructive booklet is included. Write PHILADELPHIA YON CO., Dept. 988-F Fox Bldg., Philadelphia, Pa.

## MOVIE AND RADIO GUIDE'S PUZZLE



- HORIZONTAL**
6. Star in portrait, emcee ("Information, Please")
  12. Grace —, soprano
  14. Donald —, tenor
  16. Solitary
  17. Lost its color
  20. Arrange in rows
  21. Charles — Gibson, American illustrator
  22. Makes a sharp, bell-like sound
  24. Paradise
  25. Dance step
  26. Male sheep
  28. Light without heat
  34. Wing-like parts
  35. In birds, the tarsal joint
  37. Fictitious tales
  39. Goats
  41. "Did you ever see a — walking?"
  42. George —, bandleader
  43. Yonder (poetic)
  46. Raw metal
  47. The Mohammedan religion
  50. Martha —, songstress ("It Happened in Hollywood")
  53. Highest rank in society
  55. Profits
  56. Julie —, radio actress ("Stella Dallas")
  58. Pedro —, Cuban bandleader
  60. Instructs by exercise
  63. Fish-hooks
  65. Adelaide —, radio actress ("Life Can Be Beautiful")
  66. Feminine name
  67. Ford —, announcer ("Manhattan Merry-Go-Round")

- VERTICAL**
1. African nut-yielding tree
  2. Diving bird of the Arctic seas
  3. — Phillips, author ("Woman in White")
  4. Compensation for service rendered
  5. Simple, silly
  7. Trees of the birch family
  8. — Ray Hutton, bandleader
  9. Burrowing animal
  10. Eager
  11. A number
  12. Fashioned
  13. — Ennis, bandleader

15. To throw
18. An article
19. Overhead railway (short)
22. Binds with tape
23. Bags or pouches
25. Sacred song
27. — Everett, actress ("Arnold Grimm's Daughter")
29. Harbors
30. The olive genus of trees and shrubs
31. — Hamilton, movie actor
32. A critic
33. Charles Correll plays the part of —
36. Anglo-Saxon slave
38. Alloy of tin and copper, resembling gold
40. Betty Lou —, radio actress ("Arnold Grimm's Daughter")
44. — Coleman, bandleader
45. Leave out
48. Linda —, songstress ("Believe It or Not")
49. Peggy —, radio actress ("David Harum")
51. Enlists
52. Gum
54. — Le Gallienne, actress
55. Idle chatter
56. Jack —, "The Louisiana Lark"
57. Henry M. —, emcee ("Fitch Bandwagon")
59. Vex
61. Tusks of an elephant
62. Clever
63. Any steep acclivity
64. — Stanley, bandleader
68. Perpetrate
69. Any male person

### Solution to Puzzle Given Last Week



## MR. FAIRFAX REPLIES

Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Mrs. Florence Macuba, Chicago, Ill.—BRENDA and COBINA, heard on the "Peppercorn Show," are women. Their names are Blanche Stewart and Elvia Allman. Yes, they do have a movie scheduled. Paramount has signed them to appear in "A Night at Earl Carroll's."

Miss Ida Little Coe, Bemidji, Minn.—LITTLE JACK LITTLE began his musical career as a song-piano "single" in vaudeville and was a pioneer "barn-

stormer" of early-day radio stations. In January of 1931 he accepted an offer to broadcast his stage act over one of the major networks. With the organization of his own orchestra in 1933 came an extension of his radio activities, coupled with engagements at prominent hotels. He is known for his authorship of a long list of popular song hits. Little Jack Little was born in London in 1901. At the age of five he entered the London Conservatory of Music. When nine Jack came to America and settled with his family in Waterloo, Iowa. He joined the Navy during the World War at the age of seventeen, returned to enroll in the University of Iowa with an M. D. degree in mind. However, in working his way through school by playing in campus bands Jack become side-tracked by music and decided to make it his career.

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Judy Ellington of Charlie Barnet's band making a Home Records record for her personal album.

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Send entire HOME RECORDING OUTFIT (including 6 two-sided records) described above by return mail. I will pay postman \$2.98, plus postage, on arrival. (Send cash or money order now for \$3.00 and save postage.) Send \_\_\_\_\_ doz. additional blank records at \$75 per dozen.

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J. E. SMITH, President, Dept. ODT6  
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Frontier Asthma Co. 178-F Frontier Bldg. Buffalo, N. Y.  
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# MRS. ROOSEVELT PRESIDENT?

(Continued from Page 5)

tone to insinuate itself into her copy. It wasn't a huge success. Then Monte Bourjaily, at that time head of United Features, told her: "Pretend that I'm an old friend away off in Alaska and you write me a letter each day to let me know what goes on." Mrs. Roosevelt adopted this formula and the column has gone over with a bang. It started in forty-five papers, was soon being printed in seventy-eight. At first, she steered meticulously clear of the partisan and the political in it. Once she delighted Republican critics of her husband when she wrote that her husband had estimated the cost of building a cottage at Hyde Park but that it would cost more because he invariably underestimated everything. She covered this some months later by reporting that the cottage had been built and at exactly the cost her husband had estimated.

More recently, however, Mrs. Roosevelt has permitted her copy to touch upon political matters. Last summer she praised the President's appointment of Justice Douglas to the Supreme Court. She also plumped for revision of the neutrality act. There have been other instances, and political scene-watchers see in each an indication that Eleanor might make an about-face on political matters and throw her hat in the ring. That, Republicans who chuckled at her early "antics" agree, would be a major calamity for Republican hopes. Yet this is a very real possibility which cannot be overlooked, especially if the President should decide against a third term.

It could be brought about through a popular clamor for Mrs. Roosevelt for President. Arthur Krock's little straw in the wind admits this possibility. It

could also come about as a matter of political expediency. Upon the shoulders of Mrs. Roosevelt has descended the mantle of all those social advances undertaken by her husband, while on the other hand none of the opprobrium and hate directed at the President has so much as touched her. She is too genuinely the humanitarian; she feels too deeply the social obligations of her position and the sufferings of others to exploit them. There has never been a question of her motives except for those first few early months when nobody knew or understood her. She stands now in the same category with Jane Addams, Harriet Beecher Stowe, Frances Willard as the epitome of fine American womanhood.

Currently, Mrs. Roosevelt is emphatic in her denials that she will be a candidate. Deep down, she is a shy person who has a deep abhorrence for living in glass houses. Neither does she have an inherent interest in politics. She feels that politics are but a means to a social end. It is this very feeling that may well make of her a candidate. Rather than see the social progress which has been made in the past seven years scrapped, left by the wayside, this writer feels that Eleanor Roosevelt would accept the nomination.

If Eleanor Roosevelt does accept the nomination, if she continues to transmit to the millions of voters who will listen to her words whenever she speaks on the radio her ideas and ideals and the magnificent force of her personality, Eleanor Roosevelt might well become the next President of the United States. At any rate, as the New York Times suggested on her birthday, "She could be elected Mrs. America by a landslide of votes!"

## BRAIN-BUSTERS—ANSWERS

(See questions on Page 54)

(Here are the correct answers in our weekly quiz. Of the twenty-five questions in this group eleven were answered correctly. How do you rate?)

### "March of Games"

1. A ruler of a country.
2. A person who is eighty years old.
3. In the kitchen. It's a type of strainer.
4. A large flowering shrub.
5. Wear it. It's a type of wooden shoe.
6. A cook. Sodium chloride is common table salt.

### "True or False"

1. False.
2. True.
3. True.
4. False. Lew Lehr uses this line.
5. False.
6. True.

### "Battle of the Sexes"

1. A stand-in is a person who takes an actor's position while the stage is being set. A double is a person hired to do dangerous stunts.
2. The six are: New York, Illinois, California, Pennsylvania, Texas, Ohio.
3. Eight, nine and ten.

### "Prof. Quiz"

1. (a) A lifting device, (b) name of a

playing-card, (c) a sailor.

2. (a) Plate or card of thick paper in which a picture is displayed, (b) a papier-mache, plaster or other impression of a form from which a plate for printing is made, (c) an article for wiping shoes or for protecting a tablecloth.

3. (a) A part of the body, (b) an instrument, (c) an agency for communication of the views or announcements of the party.

4. (a) A device used to fasten a cloak or a coat, (b) an amphibious animal, (c) a section of railway track.

5. In addition to serving the full eight years of James Madison's two terms, she also was honored as first lady of the land for a portion of one of Thomas Jefferson's terms.

6. Because one flame cannot live on the products of combustion of another flame.

### "Quixie Doodle Contest"

1. In a post office. Thomas Jefferson's portrait is engraved on stamps.
2. Six.
3. Marie. Each quint was actually baptized with the first name "Marie," but four of them are called by their second names.
4. A pack of cards.

## Like a Manikin—

our ultra-modern instructive Magazine turns human kind inside out and makes everything plain for wide-awake folks who want the latest on: Physical Fitness, Personal Hygiene, Social Prestige, Virile Manhood, Masculinity, Modern Social and Married Life, Sex Hygiene, Sex Efficiency, Incompatibility, Divorce, Psychology, Personality, Physical and Mental Difficulties and a score of similar topics steamed and digested from professional and other publications the world over! A dozen big books cannot possibly be as helpful as this ultra-modern magazine; always up-to-the-minute with latest dependable understandable information you need! Even read by physicians themselves; altia edited to meet a long-felt public need. If you are married or expect to be both you and wife will benefit—for IT IS NOT LIKE ANY OTHER MAGAZINE. Everywhere folks urge closest friends to get it! So take this tip yourself; be up-to-date, be informed, be a regular reader—for it is not silly or cheap, but devoted seriously to subjects in which you yourself are really interested! Wives! Show this ad to your husbands. Not sold on newstands—only by mail. SEND \$1 TODAY for an 8 month's Trial Subscription with \$1 Worth of Back Issues Free; (a \$2 value). Sample Copy 25c. Satisfaction or refund. A man regular copy passing it around! Another says: "Say The Confidant today—here's my \$1 Rush!" You will know WHY when you see it. Be alert; accept above offer at once! Be Wise! Wake up, Men! It's No Fake! THE CONFIDANT, Dept. 437, Battle Creek, Mich.

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