

RADIOLA

box h
craton-on-hudson
new york
10520

A 15th Message to all Customers and Friends of the Radiola Company

Hello to you all once again. My best wishes for a pleasant summer with some good radio listening. I have 3 new releases for you this time. Release #50-51 is the 9th and 10th in our Music Series, and if I may modestly say so, I feel it's not only 2 hours of great radio listening, but a most significant event in the documented history of American Swing and Jazz. "The First All-American Jazz Concert" was a unique event in 1944. It was saved on fragile acetate transcriptions only by the slimmest of chances. The cast is, to put it simply, unbelievable (BUT TRUE, I assure you!). Everybody who was anybody "on the scene" back then sat in, and the music became a monumental landmark. It's hard for me to describe with a typewriter the sounds that are going to come out of your speaker. The nearest I can come is to remind you of that famous 1938 Benny Goodman concert. Do you remember the knock-down, drag-out jam session they did on "Sing, Sing, Sing"? I think we've got something here that will be remembered and listened to as carefully and with as much enjoyment as that famous concert. But radio was involved in this one, too. As a matter of fact, if the "Coca Cola Spotlight Band" show had not decided to broadcast the concert live from the Metropolitan Opera House, these sounds might not have been saved. You will hear the concert pause right in the middle for the crew to get set up for the broadcast, and continue afterwards.

Why not pause here yourself and take a look at the front of the enclosed catalogue at the list of the 18 musicians who made up the "All-American Jazz Band". (Matter of fact, start at the bottom of the list and read up; it's more impressive that way.) My personal favorite is the all-out jamming on the Lionel Hampton stand-by "Flyin' Home". It goes on and on, and just keeps on getting better. I've never heard Billie sound better, and I'm sure you'll be surprised at the really great rhythms of Sidney Catlett, a unique talent to which I never gave much credit, even when credit was due. Listen as Hampton grabs the sticks and slugs it out with Catlett after the jam on "Flyin' Home", while everyone else was still gasping for breath. Great spontaneous jazz, and superb radio, in audio quality The Radiola Company and I are proud of. EXTRA: In depth program notes by a 1944 jazz authority, and a look back by a 1975 expert on swing.

Release #52 is another in our Comedy Series. "It Pays to be Ignorant" plus "Can You Top This?". It's a bit of a change from our regular type of Comedy Series. These two shows, by themselves, developed their own unique style of radio comedy: the simple "tell-'em-a-joke" type program. Not situation comedy, not skits, not stand-up 'one-liners'; just really top-drawer professional humorists dredging up some of their funniest stories. While "Can You Top This?" claimed to be unrehearsed, "It Pays to be Ignorant" was screamingly loaded with puns, double meanings, and radio madness from start to finish, and was meticulously prepared. Zany is the best word for it. Listen to special guest Ralph Bellamy try to keep a straight face; and to Peter Donald use some of his great dialects to try to top the experts with jokes sent in by the listeners. You'll like these two shows because they're excellent examples of a unique kind of radio humor which never spread to another medium. I suspect it had its roots in the story-tellings of Will Rogers - what do you think?

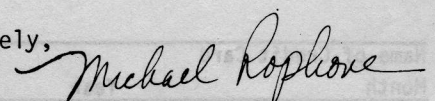
And now a commercial word from our sister company, Radio Yesteryear. From the fertile imagination of that mad scientist of the tape recorder, Dave Goldin, comes the greatest invention since low calorie shampoo for fatheads! "Listener's Digest", The Recorded Magazine of Old-Time Radio! It's a new idea in old radio: a collection of the best the networks had to offer from the past, offered regularly and inexpensively at an all-time Radio Yesteryear inflation busting low! Only \$6 per 1 hour issue. (Even less than that with "Advance Subscription" savings.) Take a look at the enclosed pamphlet announcing the start of this new service. We'll be sending out further notices to all our regular customers and friends on a regular schedule. We're especially proud of the preparations that have gone into "Listener's Digest". We've hired a complete night shift to speed orders and eliminate shipping delays, and installed a completely new (and much higher fidelity) 8 track duplicating system for those with cartridge machines. Note that "Listener's Digest" is available ONLY on reel-to-reel tapes, cassettes and 8 track cartridges, NOT on LP. This is, we feel, the best, the least expensive, and the most enjoyable way to start or rapidly build your own home library of great old radio shows. Why guess which of the 13000+ shows offered by Radio Yesteryear are the best? These are pre-selected for maximum audio fidelity and content, and we're sure you'll agree. The 'regular' large Radio Yesteryear catalogue is sent free to new customers with your first order from "Listener's Digest", or with any Radio Yesteryear purchase. End of word from our sponsor.

I think we have some pretty exciting new records this time, and I've already heard some of the issues" of the new "Listener's Digest", and I agree with Dave; they're pretty good. Going into the second half of 1975 with our two New Years' resolutions intact (faster delivery of our product and never-an-increase-in-the-price-since-1970), let me close with my sincere best wishes and thanks for listening. . .until next time.

P. S.

Wasn't I right when I told you Release #45-46 "The Jack Benny Story" was great? Now, listen to me when I "blow my horn" about the Esquire Jazz Concert!

Sincerely,



Michael Rophone

RADIOLA

box h crōton-on-hudson new york 10520

LP RECORD CATALOGUE

©1975 RADIOLA CO.

RADIOLA

ESTABLISHED 1970

2MR-5051

Music Series No. 9-10

Release No. 50-51

The First Esquire[®] All-American Jazz Concert

The broadcast and concert exactly as heard
at the New York Metropolitan Opera House on January 18, 1944.



**New Releases
from Radiola**

Louis Armstrong
Roy Eldridge
Jack Teagarden
Barney Bigard
Benny Goodman
Coleman Hawkins
Red Norvo
Lionel Hampton
Art Tatum
Jess Stacy
Teddy Wilson
Al Casey
Oscar Pettiford
Sid Weiss
Sidney Catlett
Morey Feld
Billie Holiday
Mildred Bailey

**RELEASE #50-51
(2MR-5051)**

This is a 2-Record Set

In Our Humble Opinion
The Greatest Jazz Record of the Swing Era Ever Released

The First
Esquire[®]
All-American Jazz Concert

The broadcast and concert exactly as heard
at the New York Metropolitan Opera House on January 18, 1944.

FEATURING ESQUIRE MAGAZINE'S
ALL-AMERICAN JAZZ BAND

Selections:

Esquire Blues	Back o' Town
Mop Mop	Muskrat Ramble
Do Nothing 'Till You Hear From Me	Buck Jumpin'
I Can't Give You Anything But Love	Stompin' at the Savoy
I Gotta Right to Sing the Blues	For Bass Faces Only
Sweet Lorraine	My Ideal
I Got Rhythm	Rose Room
Blues	I've Got a Feeling I'm Falling
Esquire Bounce	More Than You Know
Rockin' Chair	Squeeze Me
Basin Street Blues	Honeysuckle Rose
I'll Get By	Flying Home
Rachel's Dream	Drum Duet
Tea For Two	Jammin' the Blues
National Anthem	

EXTRA:

**Extensive Commentary by
Jazz and Swing Authorities of the
Past and Present**

RADIOLA

EST. 1928 (REG. U.S. PAT. & TM. OFF.)

MR-1052

Comedy Series No. 19
Release No. 52

IT PAYS TO BE IGNORANT!

The complete show, exactly as heard on CBS radio
February 5, 1948; with Tom Howard, George
Shelton, Lulu McConnell, & Harry McNaughton.
Harry Salter & his Orchestra; Ken Roberts announcing.
Special Guest: Ralph Bellamy



**New Release
from Radiola**

PLUS: Special CBS Promotional Broadcast of September 22, 1946.

**RELEASE #52
(MR-1052)**

And on the other side...

Can You Top This?

The complete show, exactly as heard
on NBC, December 5, 1947.

Starring: Senator Ford, Joe Laurie Jr, Harry Hershfield.

Plus Peter Donald & Ward Wilson.

Sponsored by Colgate Toothpaste, Palmolive Shave Cream, Lustre Creme Shampoo.

RADIOLA
ESTABLISHED 1970

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REAL RADIO RIDES

AGAIN ON

RADIOLA RECORDS

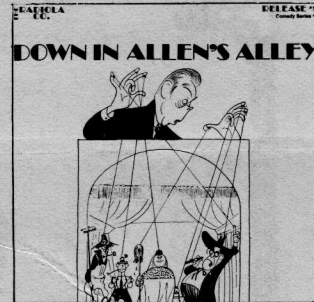
1. All of our records contain ONE FULL HOUR of programming.
2. Radiola Records can be played on ANY record player, mono or stereo.
3. Radiola Records will be issued on a regular schedule.



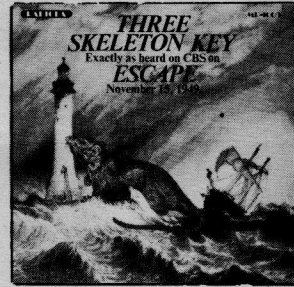
Release #1 (MR-1001)
JEST LIKE OLD
 radio comedian
 Amos 'n' Andy,
 Carthy, Burns &
 & Costello, Bab
 more.



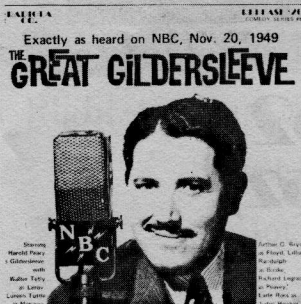
Release #7 (MR-1007)
LUX RADIO THEATER. "To Have and Have Not", October 14, 1946 with Humphrey Bogart & Lauren Bacall.



Release #8 (MR-1008)
DOWN IN ALLEN'S ALLEY with Fred Allen, Senator Claghorn, Titus Moody, Mrs. Nussbaum & Ajax Cassidy; plus a complete show with Fred Allen, January 30, 1949.



Release #9 (MR-1009)
THREE SKELETON KEY, famous horror show heard on **ESCAPE**, November 15, 1949. Plus **THE THING ON THE FOURBLE BOARD**, September 18, 1948.



Release #20 (MR-1020)
THE GREAT GILDERSLEEVE, November 20, 1949; plus **OUR MISS BROOKS**, December 5, 1949.



Release #21/22 (2MR-2122)
 This is a 2-Record Set
RADIO CLIFF HANGERS, Flash Gordon, Orphan Annie, Charlie Chan, Jungle Jim, I Love a Mystery, 3 more.



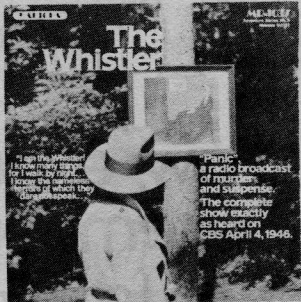
Release #23 (MR-1023)
BIG TOWN with Edward G. Robinson, 1942; plus **THE BIG STORY**, December 1, 1957.



Release #24 (MR-1024)
DUFFY'S TAVERN, first show of the series, July 29, 1940; plus **MY FRIEND IRMA**, first show of the series, April 11, 1947.



Release #36 (MR-1036)
THE MERCURY THEATER ON THE AIR presents **THE IMMORTAL SHERLOCK HOLMES** starring Orson Welles, September 25, 1938.



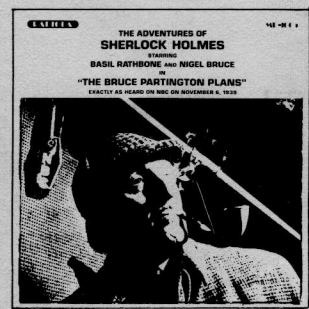
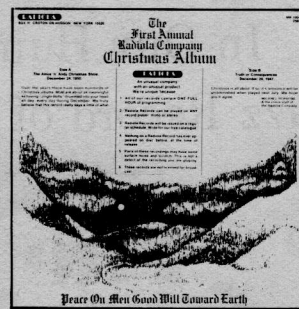
Release #37 (MR-1037)
THE WHISTLER April 4, 1946 plus **THE MYSTERIOUS TRAVELER** 1949. Two adventure classics.



Release #38 (MR-1038)
WHO'S ON FIRST? ABBOTT & COSTELLO ON RADIO. Their famous baseball routine; other skits plus a complete 1944 broadcast.



Release #39 (MR-1039)
BABY SNOOKS & DADDY. Eight broadcasts starring Fanny Brice and Hanley Stafford; comedy classics recorded 1938-1950.



1001) **OLD TIMES.** Great Ed Wynn, Bergen & McAllen, Abbott Snooks, and

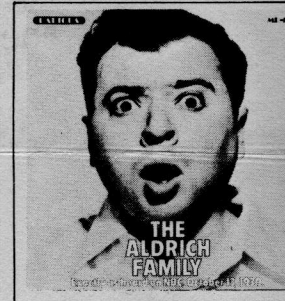
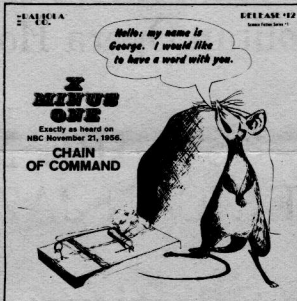
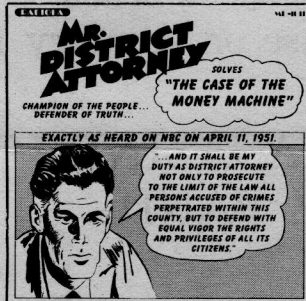
Release #2 (MR-1002) **SON OF JEST LIKE OLD TIMES.** Great Radio Comedians: Fibber & Molly, Duffy's Tavern, Vic 'n' Sade, Durante & Cantor, Jack Benny & Fred Allen.

Release #3 (MR-1003) **LEINENGEN vs. THE ANTS.** Horror broadcast as heard on ESCAPE August 4, 1949. Also **SUSPENSE; SORRY WRONG NUMBER**, May 25, 1943.

Release #4 (MR-1004) **XMAS ALBUM: THE AMOS 'N' ANDY CHRISTMAS SHOW,** December 24, 1950; also **TRUTH OR CONSEQUENCES,** December 20, 1947.

Release #5 (MR-1005) **SHERLOCK HOLMES** with Rathbone and Bruce in "The Bruce Partington Plans", November 6, 1939; also **MR. CHAMELEON,** December 29, 1948.

Release #6 **CAPT. MIDNIGHT** with Jack Aronson, Jack Aronson, and The All-American, September 13, 1940; **JACK ARONSON**, 1935; **JACK ARONSON**, 1939; **JACK ARONSON**, 1948.



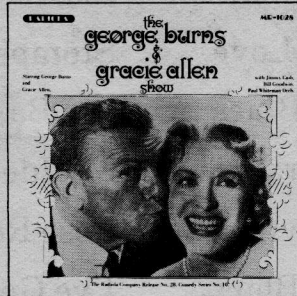
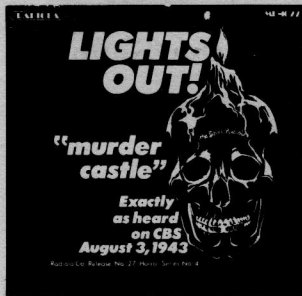
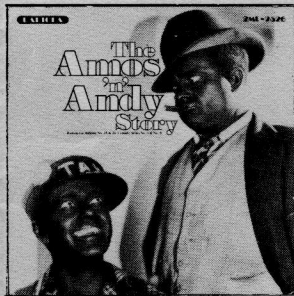
Release #10 (MR-1010) **THE SPIKE JONES SHOW** with the City Slickers, June 25, 1949; plus **VIC 'N' SADE**, October 26, 1946.

Release #11 (MR-1011) **MR. DISTRICT ATTORNEY,** April 11, 1951; plus **THE FBI IN PEACE AND WAR**, June 10, 1953.

Release #12 (MR-1012) **X MINUS ONE,** November 21, 1956; plus **BEYOND TOMORROW**, April 11, 1950.

Release #13/14 (2MR-1314) **BILLIE HOLIDAY AND HER RADIO BAND REMOTES.** 26 bands live, off the air, from the 1930's, 1940's, etc.

Release #15 (MR-1015) **THE ALDRICH FAMILY,** October 13, 1939; plus **LIFE WITH LUIGI**, first show of the series, September 21, 1948.



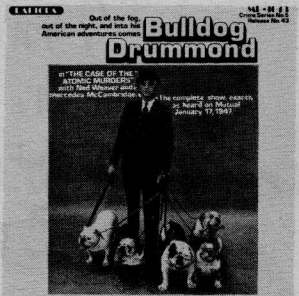
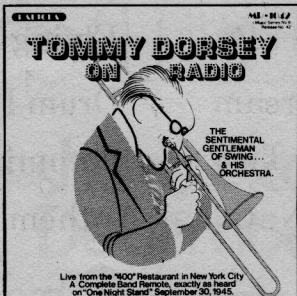
Release #25/26 (2MR-2526) This is a 2-Record Set **THE AMOS 'N' ANDY STORY.** Recordings and complete Amos 'n' Andy shows from 1929 to 1954.

Release #27 (MR-1027) **LIGHTS OUT. "Murder Castle"**, August 3, 1943; plus **THE WITCH'S TALE**, 1939 horror story, "Four Fingers and a Thumb".

Release #28 (MR-1028) **THE GEORGE BURNS & GRACIE ALLEN SHOW** plus famous Burns & Allen vaudeville routines.

Release #29/30 (2MR-2930) This is a 2-Record Set **JACK BENNY vs. FRED ALLEN.** The radio battle of wits between the funniest men ever on the air; from 1938 to 1956.

Release #31 (MR-1031) **1945 NEW YEAR'S RADIO DANCING PARTY.** Greeting from the top bands in America: Armstrong, Dorsey, Goodman, Ellington, Shaw, Basie, many others.



Release #40 (MR-1040) **JUDY GARLAND ON RADIO.** Live-on-the-air in 1939, 1948, 1949. Plus the complete **JUDY GARLAND PROGRAM**, October 30, 1952.

Release #41 (MR-1041) **SUSPENSE!** December 15, 1942, with Peter Lorre. Plus **BLOOD BATH**, June 30, 1950, with Vincent Price, heard on ESCAPE.

Release #42 (MR-1042) **TOMMY DORSEY ON RADIO.** Complete band remote. September 30, 1945, plus **EDDIE CONDON'S JAZZ CONCERT**, September 9, 1944.

Release #43 (MR-1043) **BULLDOG DRUMMOND.** January 17, 1947. "The Case of the Atomic Murders"; plus **BOSTON BLACKIE**, July 23, 1945. "The Case of the 3-Way Split."

Release #44 (MR-1044) **BING CROSBY & BOB HOPE** with Dorothy Lamour. Philco Radio Time, January 29, 1947 with Dorothy Lamour plus The New Swan Show, November 11, 1948.

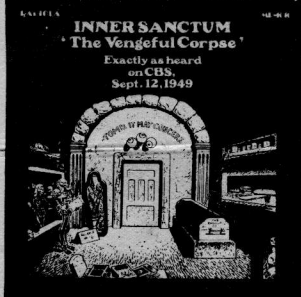
REAL RADIO RIDES AGAIN ON

RADIOLA RECORDS



1006)
IT, September
ARMSTRONG,
OGERS, April
TRACY, Sep-

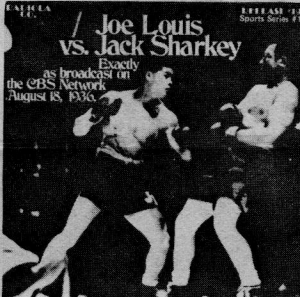
4. Nothing on a Radiola Record has ever appeared on disc before, at the time of release.
5. Parts of these recordings may have some surface noise and scratch. This is not a defect of the recording you are playing.
6. These records are not licensed for broadcast.



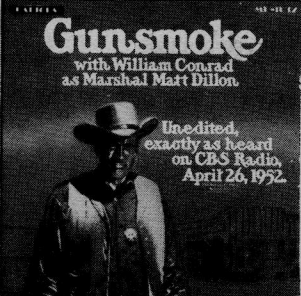
Release #16 (MR-1016)
INNER SANCTUM, September 12, 1949; plus **THE HERMIT'S CAVE**, horror show of the 1940's.



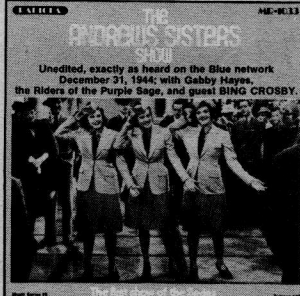
Release #17/18 (2MR-1718)
This is a 2-Record Set
HOLLYWOOD IS ON THE AIR. 25 movie trailers with Judy Garland, Bing Crosby, Bob Hope, W.C. Fields, Frank Sinatra, many others.



Release #19 (MR-1019)
JOE LOUIS vs. JACK SHARKEY. Championship fight broadcast August 18, 1936; plus **BABE RUTH ON RADIO**, 1920 to 1947.



Release #32 (MR-1032)
GUNSMOKE, April 26, 1952, with William Conrad as Marshal Matt Dillon; plus **THE ROY ROGERS SHOW** (the King of the Cowboys), May 8, 1945.



Release #33 (MR-1033)
THE ANDREWS SISTERS SHOW, December 31, 1944. First show of the series with guest Bing Crosby; plus **THE ANDREWS SISTERS ON RADIO**, 11 tunes 1945-1950.



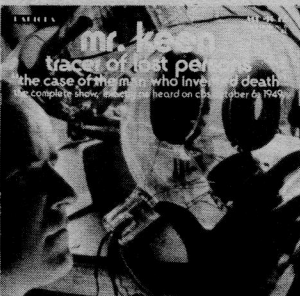
Release #34 (MR-1034)
EDGAR BERGEN SHOW WITH CHARLIE MCCARTHY, 1952, plus **THE EDGAR BERGEN-CHARLIE MCCARTHY SHOW**, May 3, 1942.



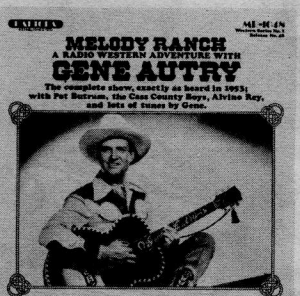
Release #35 (MR-1035)
THE FIRSTNIGHTER PROGRAM, December 24, 1945, the famous Xmas show; plus **GRAND CENTRAL STATION**, August 15, 1951, a story in the tradition of Broadway.



Release #45-46 (2MR-4546)
This is a 2-record set. **THE JACK BENNY STORY** "Your Money or Your Life", "The Vault", "The Railroad Station", and EVERY favorite Benny routine.



Release #47 (MR-1047)
MR. KEEN, TRACER OF LOST PERSONS in "The Case of the Man Who Invented Death", Oct. 6, 1949; plus **MR. & MRS. NORTH** in "Operation Murder", Sept. 19, 1954.



Release #48 (MR-1048)
MELODY RANCH. Western tunes and adventure with Gene Autry. 1953. Plus **HOP-ALONG CASSIDY** in "Gunhawk Convention", Oct. 11, 1950.



Release #49 (MR-1049)
MAGNIFICENT ROGUE - THE ADVENTURES OF W. C. FIELDS. Heard on "BIOGRAPHY IN SOUND", February 28, 1956. Narrated by Fred Allen.

Listener's Digest®

from Radio Yesteryear
BOX H, CROTON-ON-HUDSON, N. Y. 10520

The Recorded Magazine
of Old-Time Radio
Vol. 1



ISSUE NO. 1

★ MOONLIGHT SERENADE. June 30, 1940; November 27, 1940; May 6, 1941; April 30, 1940. GLENN MILLER and his orchestra. Vocals by MARION HUTTON, TEX BENECKE, RAY EBERLE, and the MODERNAIRES. CBS. Sponsored by Chesterfield. Many of Glenn's all-time favorites, and some tunes not often heard. Glenn even reads one or two of the commercials.

ISSUE NO. 2

★ MYSTERY IN THE AIR. "The Mask of Medusa" by Nelson Bond. NBC. September 4, 1947. Starring PETER LORRE, HENRY MORGAN, RUSSELL THORSON, BEN WRIGHT. An excellent horror thriller about 47 murderers, frozen solid, but with active seething minds, kept in a "wax" museum. The revenge of the walking dead!

★ LIGHTS OUT! August 24, 1943. CBS. Sponsored by Ironized Yeast, Energine Shoe White. Arch Oboler introduces "Sub-Basement", a story about a man and his wife, who are trapped in a dark tunnel beneath the city streets - along with a corpse and a horrible monster from beneath the earth. What is it?

ISSUE NO. 3

★ THE FRED ALLEN SHOW. December 28, 1947. NBC. Sponsored by Tender Leaf Tea and Blue Bonnet Margerine. With FRED, PORTLAND, ALLEN'S ALLEY, and guests EDGAR BERGEN and CHARLIE McCARTHY. Charlie quits Bergen and teams up with Fred. The new team decides to try for a career in radio!

★ THE CHARLIE McCARTHY SHOW. September 21, 1947. NBC. Sponsored by Chase & Sanborn Coffee and Royal Pudding. With CHARLIE, EDGAR BERGEN, RAY NOBLE and guests WALT DISNEY and DONALD DUCK (Quack, quack!). Listen for Charlie's version of Jack and the Beanstalk.

ISSUE NO. 4

★ VIC AND SADE. May 21, 1941: Sponsored by Crisco. When Uncle Fletcher says "I carry keys.", he really means it! September 20, 1943: sponsored by Crisco; Vic has purchased 50 copies of a dental photograph of his teeth. November 10, 1943: Sade has set herself many household tasks, but answering the telephone comes first. November 11, 1943: Uncle Fletcher wants to sell Stingerberry Jam, an invention of B. B. Baugh. Ish! September 13, 1944: Uncle Fletcher is off to Dixon, but he seems to have forgotten a few things.

ISSUE NO. 5

★ LUX RADIO THEATER. Exactly as heard on CBS, May 22, 1950. Sponsored by Lux Soap. Starring the World's Greatest Entertainer", AL JOLSON, in "Jolson Sings Again", the great singing biography of Jolson's fabulous career. It will bring a tear to the eye, and there are plenty of tunes by Jolie to bring a lump to the throat. A living legend on radio!

ISSUE NO. 6

★ THE ADVENTURES OF SUPERMAN. 1938. Syndicated. Episode #1. THE FIRST SHOW OF THE SERIES. Krypton is about to be destroyed, but no one will believe Jor-El! Only his young son Kal-El escapes the explosion by atomic rocket ship to Earth to become - SUPERMAN!

★ JACK ARMSTRONG, ALL AMERICAN BOY. The last episode of the series as a 15 minute serial. ABC net. Jack's sleuthing uncovers the secret of the "Phantom of the Sawdust Trail", and he captures the murderers and the smugglers.

★ BUCK ROGERS IN THE 25TH CENTURY. Mutual net, 1947. Sponsored by Post Corn Toasties. The last show of the series - gives you a strange feeling as an era in radio comes to an end (even the announcer chokes up at the end). One of the best-produced radio fist fights ever heard as Killer Kane is finally captured after all those years.

★ CAPTAIN MIDNIGHT. March 28, 1948. Mutual-Don Lee net. Sponsored by Ovaltine. "The Jewels of the Queen of Sheba" are at stake as the Captain joins in a furious and exciting aerial dog-fight with an evil ex-Nazi. Show ends with a code message for the Secret Squadron. Lots of fun, gang, and thrills galore.

Important: See "Subscription" information & order form on other side

Listener's Digest®

★ EACH ISSUE RUNS 1 FULL HOUR ★

★ ONLY \$6 PER ISSUE ★

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★ ALL ISSUES KEPT IN INVENTORY FOR FAST DELIVERY ★
(no long waits for custom shows!)

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★ All programs are in excellent or near-excellent condition. ★

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of great old-time radio shows!

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1. Minimum order 2 issues at a time.
2. "Subscription" rates:
 - a. \$6 per issue (that's 50% off regular Radio Yesteryear prices!)
 - b. Add 35¢ postage and handling for 2 issues (minimum order); add 50¢ for 3 or more issues. If you are now ordering all 6 issues, we will pay all postage and handling.
 - c. "ADVANCE SUBSCRIPTION": If you would now like to order all 6 issues of Vol. 2 (to be released in the near future), add payment indicated below and save all postage and handling PLUS an additional 10% of the cost of Vol. 2. (No discounts offered on current issues.) Your order for Vol. 2 issues must be received before September 1, 1975 to get the "Advance Subscription" discount.
 - d. "Subscribe" only to those issues that you want with no obligation to buy anything further. Listener's Digest is not a 'club' and no issues will be sent to you unless you specifically request them.
3. PLEASE use this form to order and return the entire paper (or use Radio Yesterphone service for charge orders - 914-737-6831).
4. Check the boxes on the other side next to the issues you are requesting.
5. Also be sure to check one of the boxes below to select the tape format you want.

Listener's Digest®

from Radio Yesteryear

BOX H, CROTON-ON-HUDSON, N.Y. 10520

PLEASE FILL OUT THIS FORM COMPLETELY

Type or print legibly to avoid mistakes.

Date _____

PLEASE BE SURE TO CHECK YOUR SELECTIONS ON THE OTHER SIDE!

YES, PLEASE ALSO SEND ME ALL 6 ISSUES OF VOL. 2 AS SOON AS THEY ARE RELEASED! (\$32.40 if received before Sept. 1, 1975, \$36 after Sept. 1. All postage and handling is on us!)

Name _____

Address _____


City/State _____ Zip _____


You can "CHARGE IT" on your American Express, Diners Club, American Torch, Mastercharge, or BankAmericard. Please be sure to include all the digits in your card number. We also accept good old fashioned cash, checks and money orders.

name of credit card _____ month _____ year _____
credit card expiration date

credit card number _____ signature _____

IMPORTANT: Please check appropriate box:

Reel-to-reel (3 3/4 ips) 

Cassettes 

8 Track Cartridges 

Number of issues requested (minimum 2 @ \$6 each).....

Postage and handling.....

Prepayment for Vol. 3.....

Amount enclosed or charged.....

New York State residents add Sales Tax.....

Total.....