

JUNE, 1972

THE RADIOLA
CO. BOX H
CROTON ON HUDSON
NEW YORK 10520

A SIXTH MESSAGE TO ALL CUSTOMERS AND FRIENDS OF THE RADIOLA COMPANY

Hello once again, it's time to announce the release of the latest Radiola Records. They were chosen with care, keeping in mind your requests on Reaction Surveys sent in. Release #13 and #14 have been issued together in the first Radiola "Two-Set". Both records will be sold together. They are packaged together and therefore cannot be sold separately. Because they are only sold together, we can sell the two of them at a large discount (nearly 25%) over the price of two Radiola Records sold separately. This Radiola "Two-Set" (and others we have planned) will sell for \$8.95. The regular price for two Radiola Records is of course \$11.90. The most important thing about our records is what's on them, naturally. #13-14 is our first effort in the area of music during the heyday of Radio. Music was, of course, on the air more than anything else. Live music that is, not disc jockeys. I chose a form of program that was once extremely popular, but just isn't heard anymore, anywhere. The Band Remote. A big name band, playing live, from a famous restaurant or nightclub, gave us some of the best remembered sounds of the Radio Era. I've tried to make this, the first and second of our "Music Series" releases a lot different from all the other "big band" records that other companies have re-issued. I think you'll be pleasantly surprised when you hear these two records (as usual, they each run a full hour, two hours total).

All the recordings on #13-14 are from live performances, not re-issues of 78 rpm records. This album not only says "great music", it says "great radio" too. I picked tunes that you aren't likely to have bought before on other records. Tunes that really say "big bands" and really say "Radio". Even if you have plenty of other "big band" albums, I'm pretty sure you've never heard anything quite like this before. Not only the music, but the announcers, the waiters, the drunks, and even the first news bulletin of the Jap surrender interrupts the beginning of the Cab Calloway remote.

I chose not only the "swing" bands, but the "sweet" bands as well. Take a look in the latest catalogue (enclosed) and I'm sure you'll see some names you recognize, and maybe a few you don't. Give the first Radiola music effort a try, you'll see we're a lot different than what you might expect.

Let's not forget Release #15, the 5th in our "Comedy" series. I picked an "Aldrich Family" show from 1939, when the show was not only funny, but filled with human warmth too. In later years, perhaps spoiled by success, the show became a zany situation comedy, out for slapstick laughs. "The Aldrich Family" is a lot more refined on Release #15, I think perhaps the way you might remember it. Funny? Yes, but a lot more too. On the other side, the very first show in the, "Life With Luigi" series, starring J. Carroll Naish. Here too, broadcast almost a decade later, we can hear a comedy show with a message about human existence, as well as some funny lines. They're both shows you won't want to miss.

The 3rd release in our "Horror Series", which has always been a favorite, is Release #16. The famous "Inner Sanctum", with it's well known "creaking door" and "The Hermit's Cave" on the other side. Both shows from the 1940s, and both pretty good ghost stories. No rats, no ants, just spirits from the world of the dead, dark and haunted houses and things that go bump in the night.

In my last message, I happen to mention that I found 2 boxes of Release #4 with no covers and offered them at a bargain price just to get rid of them. Well, I never anticipated the reaction I got. Although there were about 50 of these unjacketed records, they were sold out the first day! I honestly didn't believe it. I know I wouldn't buy a record with no jacket, but I sure was wrong about the bargain hunters among my customers. Mr. Kenneth Roberts of Westbrook, Maine wrote, "I sent you a money order the day I received your catalogue...and I'm very disappointed". A lot of other people were too, but we couldn't change the thousands of letters that had already been printed which I hope will explain why many couldn't get this special offer. It wasn't a "come-on" to get you to buy other records, I honestly never anticipated the demand. Although I clearly said, "I'm offering them as long as they last", I'm sincerely sorry to have disappointed so many.

You'll note that this latest catalogue now contains Release #5 ("Sherlock Holmes" and "Mr. Chameleon") once again. It's back in stock, this second pressing the same in every way except for the jacket and the misspelled word it contained. And while we're on the subject of errors on the jacket my thanks to Donald Richards of North Syracuse, New York who wrote, "let me be the 1000th to tell you about a major error". Yes, there certainly were many of you who pointed out that the "FBI In Peace And War" story on Release #11 was not on Mutual as we said on the jacket, but on CBS as the

announcer on the show states. I don't think Mr. Richards was the 1000th to tell me about it, but he must have been close. A lot of you spotted our unbelievable (and unforgivable) mistake and brought it to my attention. I sure will have to keep on my toes. With the return of #5 to the catalogue, all the Radiola Releases from #1 to #16 are now in stock and available.

Jerry Hoedema of Ypsilanti, Mich., James Dolan of Chicago, and Mike Levitt of Oak Park, Mich. all commented favorably on our new idea of reproducing the jackets on the record labels. I don't know of any other company that does it. Bill Strozyk of Phila., wants to know, "who the sinister looking character on the jacket of #11 is, anyone we know?" Could be, Bill, could be.

Delivery continues to be a sore spot with many. John Kash of Cincinnati objects to the amount of time to receive a shipment". J.E.L. complains, "I waited over two months". On the other hand, Mike Bartholomew of Valparaiso, Ind. said, "shipping service was again extremely fast". Paul Phillippsen of Rensselaer, N.Y. says, "you have the fastest service of any mail order firm I know of". I guess Lady Luck determines whose record leaves the post office right away and whose is put on the shelf to "age" awhile. Good luck to you all.

Bruce Bushman of Huntingdon Valley, Penna., wants to know, "what happened to the album of old radio commercials"? Dan Guffey of Oceanside, Ore. wants to know "what became of the sports album that was mentioned?" We're still planning all the projects mentioned previously, but the amount of work involved in putting together a record like #13-14 is tremendous. Please bear with us.

Philip Werner of Corpus Christi, Tex. thinks a "dance band sampler" would be nice. "It would be great to have a record that features selections from many top bands. You should favor the hits of the bands that aren't heard too often". That describes #13-14 exactly Phil, you'll find it just what you wanted. Edwin Stonebuck of Fresno, Calif. mentioned in passing that he's 16 years old and owns a 1935 Patterson Radio (but can you tune in Amos 'N Andy on it?). I wonder who the youngest and oldest customers are? Let me know if you think you qualify.

Robert Haber of New York had some good ideas about numbering the record itself, not just the jacket. Unfortunately, doing that would mean an extra step in handling the pressings. That's something to be avoided as it causes more scratches, fingerprints, etc. He also wanted to know, "how much is "appropriate sales tax"?" Sales tax MUST be paid by N.Y. State residents only, and it varies from county to county within the state. In New York City, and most other places in the state, it's 7% (44¢ per record). Tax is to be paid by customers in New York State ONLY. Please make sure you send the right amount to avoid having the shipment of your records held up. DO NOT include tax if the record is being sent OUTSIDE the state of New York.

To anticipate the question that I'm sure is bound to be asked, yes, Release #13-14 (the "Two-Set") counts as "two" records when figuring up the amount to include for postage. You're welcome.

I'd also like to take the time to thank Robert Olson of Barre, Vermont, Gerald Saffioti of Houston Texas, Leo L. Riddle of Spruce Pine, N.C., Bob Quigley of Mechanicsburg, Penna., Irving Hale of Denver, Rod Phillips of Norristown, Penna., Roger Engroff of Monona, Wisc., Norman E. Vogel Jr. of Hightstown, N.J., Joe Crawford of Placentia, Calif., Mrs. Elton Cunningham of Grants Pass, Ore., Fred Goldrup of Lisbon Falls, Maine, Jeff Purser of Inglewood, Calif., Eugene Perriccio of Binghamton, N.Y., Mario Monti of Bayville, N.Y., Thomas E. O'Neill of Brockport, N.Y., and L. Wolf Jr. of Arcadia, Calif. for the carefully thought out suggestions and comments. I want all Radiola customers to know that all Reaction Surveys are read carefully and are greatly appreciated. All the suggestions for future releases are considered, so even if you've made the same suggestion before, vote for it again. The more Reaction Surveys for any given show that I receive, the more I'm likely to put out a record with that particular show on it. Don't think that just because you've commented about something before, it's a waste of time to say it again. Definitely not.

My thanks also to the two dozen or so folks who have volunteered to write program notes. A list has been made of all of you, along with your special areas of knowledge, and when the occasion arises, I'll get in touch.

Finally, I've saved the comments of James B. Weber of Norco, Louisiana for last. He writes, "Had Agnes Moorehead used a present day Touch-tone phone, she'd have gotten the wrong number quicker! And didn't Leinengen know about DDT? Seriously, I felt this was a biting drama." Just remember Jim, those ants that Leinengen was fighting couldn't have been very smart, I guess they just didn't "gnaw" any better. And if you liked that, I hope you'll "chew" some of our new albums. Ouch! That's about it for this time (and that's enough). Thanks for listening...until next time.

P.S. Remember Releases #13-14 (the "Two-Set") must be ordered together. They make a complete set I know you'll want to have.

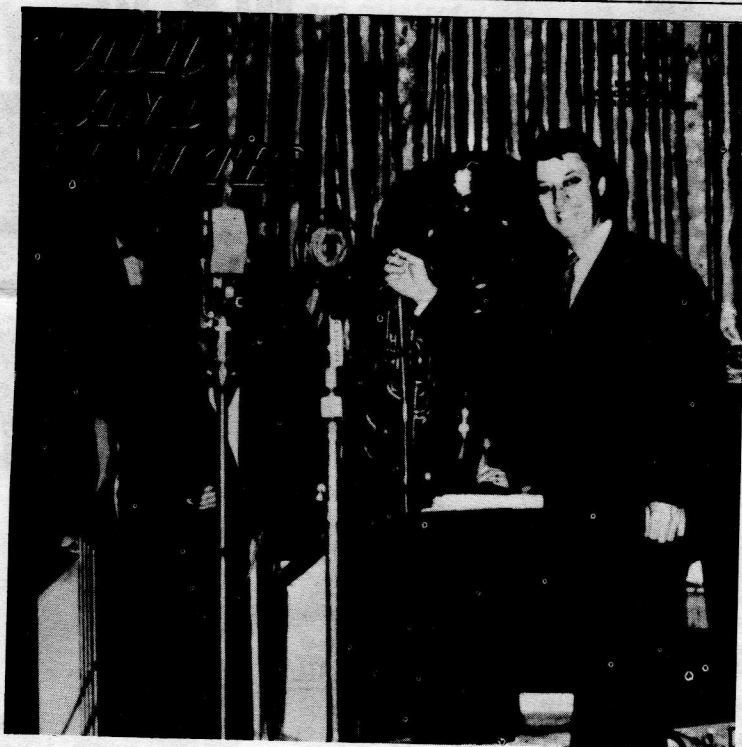
Sincerely,

Michael Rophone

Michael Rophone

**THE RADIOLA
CO. BOX H
CROTON ON HUDSON
NEW YORK 10520**

*** LP RECORD *
CATALOGUE**



**RELEASE
#13
AND #14**

THE BAND REMOTE

The first Radiola "Two-Set", two records, each one hour long, featuring the very best sounds of the "Big Band" era. Not re-issues of 78 rpm records, but live performances, exactly as heard on the radio networks from the 1930s to the 1970s. Not only the great music, but the announcers, crowds, shouting, and everything else that made the listener at home feel that he was right there. It's not quite like any other "Big Band" album you've ever heard. Release #13-14 is sold as a set only, they cannot be bought singly.

Featuring the ACTUAL BROADCASTS of ALL these bands (some of which you MAY have heard of): Tommy Dorsey, George Olson, Glenn Miller, Henry Busse, Will Bradley, Ted Fio Rito, Count Basie, Lionel Hampton, Cab Calloway, Freddy Martin (whose vocalist you may have seen on TV recently), Benny Goodman, Guy Lombardo, Gene Krupa, Phil Harris, Louis Armstrong (who very seldom did band remotes), Del Courtney, Stan Kenton, Jimmy Dorsey, Shep Fields (and his Rippling Rhythm!), Charlie Barnet, Russ Morgan, Glen Gray, Jimmy Grier, Jan Garber, Blue Barron, and last (but not least), Fletcher Henderson.

An ALL-STAR cast, playing exactly as they did then, when hundreds of radio stations from coast to coast broadcast their sounds exactly as they came from The Cafe Rouge, The Glen Island Casino, Frank Daley's Meadowbrook, The Savoy in Harlem, "Swing Alley" on 52nd St., and dozens of hotel roofs and nightspots around the country. This is radio music from the days before the disc jockey took over, a GREAT collection of the sounds as they used to be. PLUS liner notes by a veteran of many remotes and dozens of bands on what it actually felt like to DO a band remote. RADIOLA "Music Series" #1 and #2, fabulous sounds of an unforgettable era in music.

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"ANY" RECORD PLAYER, MONO OR STEREO.**

RADIOLA RECORDS ARE NOT AVAILABLE IN STORES.



RELEASE #15

THE ALDRICH FAMILY

"Hennnnrrrrryyyy. Henry Aldrich!" "Coming Mother!" A familiar opening to one of the most popular radio comedy shows. The COMPLETE broadcast, exactly as heard on NBC on October 17, 1939 (one of the FIRST shows of the series). Starring EZRA STONE in the role he made famous and guest star, BETTY FIELD. Sponsored by Jello. This favorite radio "fun" show was heard every week for years, but slowly changed from a warm, tender, and very real story about young America and the problems of growing up, to a slapstick-like (but funny) farce. This early example captures the idea and the characters at their best. With Henry, the eternally crack-voiced youth, his understanding but bewildered parents, and the girls (not one, but two) in his life. Henry decides to try the time-honored plan to win his girl by making her jealous, with the inevitable complications that follow. A gem of Radio fun.

LIFE WITH LUIGI

The COMPLETE broadcast, exactly as heard on CBS, sustaining, on September 21, 1948. The FIRST show of the series. With J. CARROLL NAISH, ALAN REED, MARY JANE CROFT, and GALE GORDON. The wonderful adventures of "The Little Immigrant" in the strange land of Chicago USA. Although played by an Irishman, we've come to think of Luigi as the typical Italian. Warm, lovable, but above all, funny. In his letters to "Mama Mia" in Italy, we learn about his troubles in his new home with his antique store, how he avoids "Rosa" (an enormous, giggly spinster), his night school teacher Miss Spaulding, and Luigi's first visit to a bank. Somehow, along with all the laughs, Luigi's feeling for America comes across in much the same way we would like our own feelings to be. "Luigi" will be remembered as the comedy show not just about a foreigner in a new country, but as a witty and humorous look at Americans and our everyday lives as seen from another point of view.

ALL RADIOLA RECORDS CONTAIN
"ONE FULL HOUR" OF PROGRAMMING.

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RELEASE #4

The First Annual Radiola Company Christmas Album

FEATURING AMOS 'N' ANDY

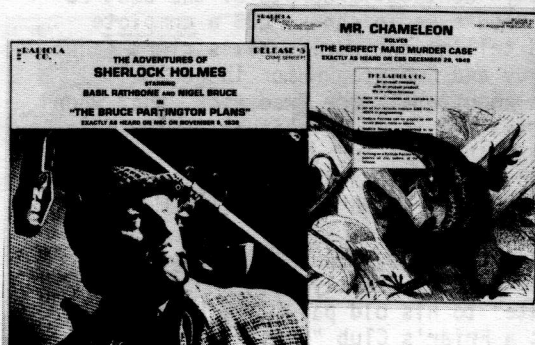
AMOS 'N' ANDY

The Amos 'n' Andy Christmas show is not only funny, warm, and meaningful, but it gives a taste of what it feels like to be poor at a time when it hurts most. With Amos, Andy, The Kingfish, and other favorites from the show. This broadcast was heard on December 24, 1950.

TRUTH OR CONSEQUENCES

Truth or Consequences for the most part was just a game show. But every now and then, its better-than-usual idea men would devise a stunt a little above the pie-in-the-face level. This program fairly shouts "No More War", while never raising its voice above a whisper. Truly eloquent radio, we highly recommend it. The complete show, exactly as broadcast December 20, 1947.

RELEASE #5



THE ADVENTURES OF SHERLOCK HOLMES

Starring BASIL RATHBONE as Sherlock Holmes and NIGEL BRUCE as Dr. Watson. Exactly as broadcast on NBC, November 6, 1939. Sponsored by Grove's Bromo Quinine Tablets.

Sherlock Holmes, the world's most famous detective, is called on, by his brother Mycroft (who, by the way, practically runs the British Government) to help solve a most baffling mystery. The entire peace of Europe rests on Sherlock's shoulders.

The time...November of 1895, the place...London during an almost impenetrable fog...the problem...plans for a new secret weapon, a SUBMARINE, have been stolen from a top-secret arsenal. If "The Bruce Partington Plans" fall into the hands of an unfriendly power, dire consequences will be inevitable. Holmes and Watson battle death in the Underground. Will clever deduction and sheer brain power win in the end? Elementary, my dear listener!

MR. CHAMELEON

"The Perfect Maid Murder Case", exactly as broadcast on CBS, December 29, 1948. Starring KARL SWENSON as the wily sleuth. Sponsored by Bayer Aspirin and Dr. Lyon's Tooth Powder. Mr. Chameleon, a genuine radio costumed hero, is "The famed and dread detective who frequently uses a disguise to track down a killer". Written by Frank and Anne Hummert, world famous for their many soap operas and melodramas. Death in the house of the mysterious and rich Raymond Colby. Who is Pierre Antoine? Revenge sworn over a slit throat! "Oh, why did I become a Policeman?" cries Mr. Chameleon in anguish.

RELEASE #6

CAPTAIN MIDNIGHT!

JACK ARMSTRONG, THE ALL-AMERICAN BOY

BUCK ROGERS IN THE 25th CENTURY

DICK TRACY

"Capt. Midnight", "Jack Armstrong", "Buck Rogers In The 25th Century", and "Dick Tracy". All four adventure serials complete on one album.

"Capt. Midnight": The first show of the series, exactly as heard on Mutual Sept. 30, 1940. Sponsored by Ovaltine.

"Jack Armstrong": A 1935 episode sponsored by Wheaties with plenty of action with Jack at the North Pole, plus a real life description of Americans beating the japs...at baseball!

"Buck Rogers In The 25th Century". The "origin" program, telling again the story of how Buck began his adventures in the future. Heard April 4, 1939, sponsored by Popsicle.

"Dick Tracy": exactly as heard Sept. 13, 1946 on ABC.

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RELEASE #7

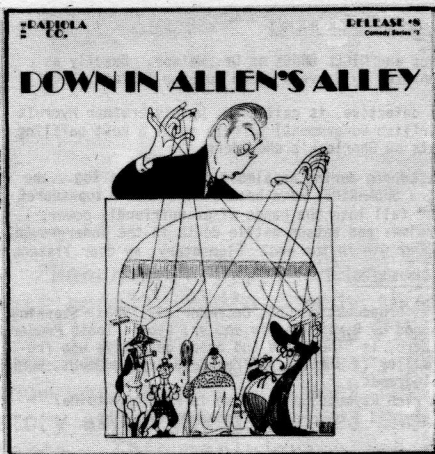


THE LUX RADIO THEATER

"To Have and Have Not" exactly as heard Oct. 14, 1946. Sponsored by Lux Soap; the complete broadcast. Starring HUMPHREY BOGART & LAUREN BACALL. This is Bogart at his most powerful, a fine example of one of radio's most popular (and certainly its best produced) dramatic programs.

The time is 1940, during the Nazi reign of terror when France and her possessions fell under the heel of the Germans. The place is steaming Martinique in the French West Indies. There's plenty of action as Bogart is heard in the first radio adaptation of one of his greatest screen roles. Playing two-fisted Harry Morgan, Bogie and his pal Eddie meet up with the beautiful Mary Browning (played by Lauren Bacall in her first appearance on radio).

RELEASE #8



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Side A: Four different visits to Allen's Alley in the 1940s with Senator Claghorn, Mrs. Nussbaum, Titus Moody, and Ajax Cassidy.

Side B: "Living 1949". Jan. 30, 1949. A complete show with Fred Allen and Ben Grauer, exactly as heard on NBC. ALSO: Fred in a "tribute" to his old pal, Jack Benny. Recorded Nov. 9, 1951 at a Friar's Club "Roast".

RELEASE #9



ESCAPE

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QUIET PLEASE

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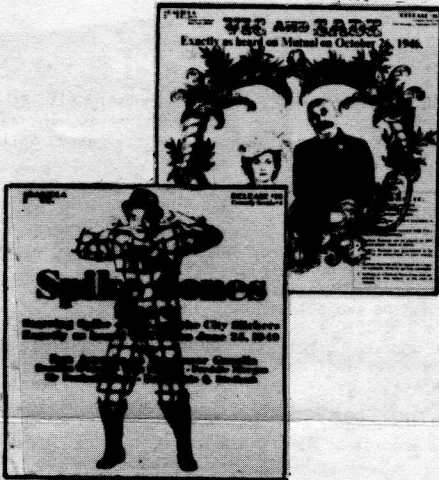
RELEASE #10

THE SPIKE JONES SHOW

"The Spike Jones Show". With Spike and the City Slickers. Exactly as heard on CBS on June 25, 1949, sponsored by Coke. Featured on this complete broadcast are SPIKE, DOODLES WEAVER, DON AMECHE (who sings an operatic murder-mystery, "This is Your FBAida".) Plus other tunes and features by the "Band That Plays For Fun".

VIC AND SADE

"Vic 'N Sade". We go to the "little house halfway up on the next block" for a visit with "Radio's Home Folks", "Vic 'N Sade". The complete broadcast, exactly as heard on Mutual Oct. 26, 1946. Vic 'N Sade not only retains its original humor and charm, but its popularity as well. With the Gook family, Uncle Fletcher, Mr. Sprawl, Orville Weenie, and the strangest group of folks to be found anywhere between Sweet Esther, Wisconsin and Dismal Seepage, Ohio.



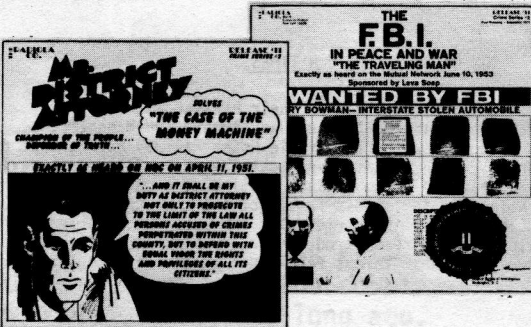
RELEASE #11

MR. DISTRICT ATTORNEY

"The Case of the Money Machine". The COMPLETE broadcast, exactly as heard April 11, 1951 on NBC. Sponsored by Sal Hepatica, Vitalis, and Bufferin. Mr. District Attorney: Champion of the People, Defender of Truth, Guardian of our Fundamental Rights to Life, Liberty, and the Pursuit of Happiness. Starring JAY JOSTYN, VICKI VOLA, and LEN DOYLE. A lunatic is kidnapped from the State Hospital and is "turned on" in carnivals and nightclubs. An unusual and diabolical scheme to turn a profit from the insane! Quiet, mild, Frank Kent is turned into "The Lightning Calculator", and almost into a homicidal maniac. The first "Honorary Mr. District Attorney" is named. Justice triumphs!

THE FBI IN PEACE AND WAR

"The Traveling Man". The COMPLETE broadcast, exactly as heard June 10, 1953 on the Mutual net. Sponsored by Lava Soap, Brylcreme, and Nescafe. The show includes the famous Lava soap jingle and the program's famous theme song. Starring BOB RETTIG and ROSEMARY RICE. A young guy working for a "New York to Miami car theft ring" decides to double cross the gang, get married, and "go into business for himself". A cross-country pursuit begins which almost results in "the last ride" for Jerry Bowman and his new bride. A fine example of "formula" cops-and-robbers radio.



RELEASE #12

X MINUS ONE

"Chain Of Command". The COMPLETE broadcast, exactly as heard November 21, 1956 on NBC, sustaining. Starring JOHN MCGOVERN, JOHN GIBSON, ANN THOMAS, ALAN BUNCE, WENDELL HOLMES, STAATS COTTSWORTH. This is about George. A story about a patient, even-tempered (most of the time) and most of all, eloquent fellow. The only thing unusual about George is that he's a mouse...and a talking mouse at that. There's just no telling what a guy will do when his wife starts nagging him. George is just a typical family man...er, mouse, but give him a fling out of town with some imported Provolone Cheese and some wild broads...er, mice from the National Research Labs, and watch out! George, are you a man or a mouse? Lighthearted science fiction and fun for all.

BEYOND TOMORROW

"Incident At Switchpath". The COMPLETE broadcast, exactly as heard April 11, 1950 on CBS, sustaining. Starring BRETT MORRISON and MICHAEL O'DAY. "A new program of possibilities, drawn from the vast library of science fiction". Based on a story by THEODORE STURGEON. "Beyond Tomorrow" was a series started by CBS to compete with NBC's "Dimension X" program. The network soon abandoned their excellent effort to concentrate on their popular fantasy-horror series "Suspense", leaving serious sci-fi to NBC.

This is the exciting story of a hidden cave, filled with strange and wondrous machinery, the purpose of which is discovered, but too late for the Earth. The discovery of a torch "300 years in the future" forces you to ask the question, "Are you afraid to face tomorrow"?



RADIOLA RECORDS ARE GUARANTEED TO BE
 EXACTLY AS ADVERTISED, OR YOUR MONEY BACK.

NOTHING ON A RADIOLA RECORD HAS EVER APPEARED
ON DISC BEFORE, AT THE TIME OF RELEASE.

RELEASE #1



CLASSICS OF RADIO COMEDY

From its early hesitant efforts, Radio Comedy grew to be a sub-industry all its own. It finally reached a level still unmatched by any form of entertainment. The selections on these albums are typical of the various forms that evolved...Farce, Satire, the Situation Comedy, and the running gag.

JEST LIKE OLD TIMES

- **Bert Lahr. A logical beginning for a look at comedy in the new medium of Radio.
- **The Happiness Boys. An instant success, from their debut in 1921 on.
- **Jack Pearl as "Baron Munchausen". A superb dialect comedian.
- **Stoopnagle & Budd. Radio itself is the subject of their 1934 satire.
- **Ed Wynn. A top Vaudeville name in the 1920's, he soon was a Radio Star as well.
- **Amos 'N Andy. Freeman Gosden and Charles Correll as "The Most Popular Radio Comedians."
- **Edgar Bergen with Charlie McCarthy. The last major comedian on network radio.
- **George Burns and Gracie Allen achieved immense popularity during the Depression.
- **Joe Penner was popular in the early 1930s, but faded with the decade.
- **Abbott & Costello. Their inane routines-an important step in radio humor development.
- **Fanny Brice. The irascible "Baby Snooks" by 1935 was a household word.

RELEASE #2



SON OF JEST LIKE OLD TIMES

- **Fibber McGee & Molly. Jim and Marion Jordan as their best known characters.
- **Duffy's Tavern. With Ed Gardner playing the lead as "Archie The Manager".
- **Vic 'N Sade. Mr. & Mrs. Victor Gook in "The Little House Halfway Up The Next Block".
- **Jimmy Durante & Eddie Cantor. Both reminiscing about the dying days of Vaudeville.
- **Jack Benny. "The Railroad Station". The classic routine done many times each year.
- **Jack Benny. "The Vault & The Violin". Most famous of all the running gags.
- **Fred Allen. "Break The Contestant". Fred ridicules a typical quiz show.
- **Fred Allen. "Allen's Alley". Best remembered feature from all Fred's shows.
- **Allen & Benny. "The Maxwell". Their famous feud erupting in all its glory.

RELEASE #3



ESCAPE

LEINENGEN VS. THE ANTS

What does it feel like to have thousands of ants covering your body? To have them tearing bits of flesh from your back, feeling their claws in your eyes, as millions of the devil-insects devour all you've worked for. The story of a planter in the Amazon jungle who refuses to surrender to the onslaught of the "Army-Ant"...not for the squeamish.

SUSPENSE

SORRY, WRONG NUMBER

Here's a story for a lonely evening, dedicated to the telephone company folks. The next time you can't get a dial tone, or get mis-information, take heart! You'll see that things haven't changed much since 1943. In Sorry, Wrong Number", we hear inconvenience change to deadly terror.

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WRITE FOR OUR FREE CATALOGUE.

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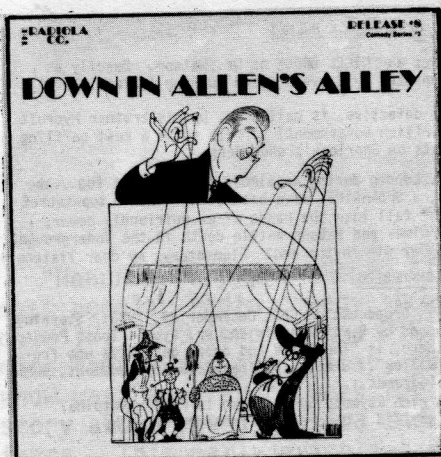


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QUIET PLEASE

"The Thing On The Fourble Board". The complete show, exactly as heard on "Quiet Please", on Mutual Sept. 18, 1948. A story about a deep oil well, and the thing that came riding up from the bowels of the earth one night. A horrible creature, with the most frightening cry ever heard on radio. PLUS... PETER LORRE in a brief little nugget of terror.

RADIOLA RECORDS CAN BE PLAYED ON
"ANY" RECORD PLAYER, MONO OR STEREO.