



COLDS ACID INDIGESTION SOUR STOMACH HEADACHE MORNING AFTER

FIRST—Alka-Seltzer relieves the distress of Headache, Acid Indigestion, Neuralgia, Gas on Stomach, Muscular Pains, and "Morning After" because it contains an analgesic, (sodium salt of aspirin.)

SECOND—Alka-Seltzer helps to correct the over-acid condition that is often a contributing cause of the above ailments.

# HOW TO GET RELIEF Plus ALKALIZATION

Get a package of Alka-Seltzer at your Drug Store.

Drop one or two tablets into a glass of water.

Watch it sparkle and bubble like carbonated spring water, listen to it fizz. THEN DRINK IT. Tastes good, doesn't it?

Alka-Seltzer is fully dissolved before you drink it—no flakes or particles to irritate the delicate lining of the stomach.

And remember—Alka-Seltzer is more than a mere pain reliever because it helps you maintain a healthy alkaline balance—more than a mere alkalizer because it relieves the pain of Headache, Gas on Stomach, Colds, "Morning After", Muscular Pains, and Acid Indigestion.

Large package...60c Small package...30c



### JACK BENNY AND MARY LIVINGSTONE

JACK BENNY-(at left) whose real name is Benny Kubelsky, was born in Chicago, III., 1894. He is 5'-10" tall, weighs 165 lbs. Brown eyes, and gray hair. Married to Mary Livingstone, and they have one child, Joan Naomi, age six. First air appearance in New York City, 1932. Likes golf, tennis, violin playing, reading. Hobby, collecting old radio scripts.

MARY LIVINGSTONE—(at right) whose real name is Sadye Marks, was born in Vancouver, B. C., 1910. She is 5'-6" tall, weighs 115 pounds, has brown eyes, and black hair. Married to Jack Benny, and they have one child, Joan Naomi. First air appearance in New York City, 1933. Likes riding, driving, tennis, golf, badminton; favorite food, corn beef and cabbage. Hobbies, taking care of her daughter, and stamp collecting. Present program, "J-E-L-L-O" on NBC-Red Network Sunday evening, for Jell-O.





# ROBERT RIPLEY

Robert Ripley was born in Santa Rosa, California, December 25th, 1893. He is 5'-10" tall, weighs 190 pounds, has brown eyes, and brown hair. He is not married. First air appearance, in New York City, 1930. Likes travel, golf. Favorite food, game. Hobby, collecting unusual things from all parts of the world. Present program, "Believe It Or Not" on NBC-Red Network Saturday night, for Huskies.

### JOE KELLY

Joseph (Joe) Kelly was born in Crawfordsville, Ind., May 31st, 1901. He is 5'-7" tall, weighs 175 pounds, has brown eyes, and brown hair. Married to Mary James, March 17th, 1923, and they have two children, Joe Jr. and Martin James. First air appearance in Indianapolis, Ind., on "Kelly's Klowns" program, 1920. Likes movies, swimming, ice skating; favorite food, ham and eggs. Hobby, piano playing. Present programs, "Jolly Joe Pet Pals Club" daily on WLS and WGN in Chicago, for Coco-Wheats, and "National Barn Dance" NBC-Blue Network Sat. night, for Alka-Seltzer.



AMOS JONES(left)— whose real name is Freeman Gosden, was born in Richmond, Virginia, May 5th, 1899. He is tall, medium weight, blue eyes, and sandy hair. Married and has two children. First air appearance, "Sam and Henry" program, WGN, Chicago, 1925. Likes golf, hunting, swimming; favorite food, bread pudding.

ANDY BROWN(right)—whose real name is Charles Correll, was born in Peoria, Illinois, February 3rd, 1890. He is stocky, has brown eyes, and brown hair. Married to Alyce McLaughlin, September 11, 1937. First air appearance, WGN, Chicago, 1925. Likes golf, hunting, swimming; favorite food,

stuffed pork chops.

Present program, "Amos 'n' Andy" on NBC-Red Network nightly, for Campbell Soup Company.





## DICK POWELL

Richard E. (Dick) Powell was born in Mt. View, Ark., Nov. 14th, 1904. 6' tall, weighs 172 lbs., blue eyes, and auburn hair. Married Joan Blondell, Sept. 19th, 1936. Has legally adopted Norman Scott Barnes, his wife's child by a former marriage. First air appearance in 1925 over WHAS, Louisville, Ky. Likes yachting, golf, swimming, riding. Present program, "Your Hollywood Parade" on NBC-Red Network Wed. night, for Lucky Strike Cigarettes.



### HENRY BURR

Henry Burr, whose real name Is Harry McClaskey, was born in St. Stephen, N. B., Jan. 15th, 1885. 5'-10'' tall, weighs 205 lbs., blue eyes, and gray hair. Married to Cecelia Way, 1910. First air appearance, "Goodrich Zippers" in New York, 1924. Likes motoring, baseball. Hobby, collecting old clocks. Present programs, "National Barn Dance "on NBC-Blue Network Sat. night and "Station E. Z. R. A." on NBC-Red Network Mon., Wed., and Friday night, for Alka-Seltzer.



### GUY LOMBARDO

Guy Lombardo was born in London, Ontario, Canada, 1902. He is 5'-7" tall, weighs 150 pounds, has brown eyes, and black hair. He is married and has no children. First air appearance, WTAM, Cleveland, 1923. Likes deep sea fishing, boats, tennis, baseball, football. Hobbies, boats and candid camera photography. Present program, "Hits of Today and Tomorrow" on CBS Network Sunday evening, for Bond Bread.



### EDDIE CANTOR

Eddie Cantor was born in New York City, January 31, 1893. He is 5'-5" tall, weighs 130 pounds, brown eyes, and black hair. Married to Ida, June 9, 1914, and they have five children, Marjorie, Natalie, Edna, Marilyn, and Janet. Likes golf, football, favorite food, Hungarian goulash. Hobby, collecting coins. Present program, "Texaco Town" on CBS Network Wednesday night, for Texaco Gasoline.



# ORPHAN

The part of Orphan Annie is played by Shirley Bell. She likes swimming, roller skating, bicycling, and exciting adventures in all parts of the world. Present program, "Little Orphan Annie" on NBC-Red Network and other stations every afternoon, for Ovaltine.





### UNCLE EZRA P. WATTERS

Uncle Ezra, whose real name is Patrick J. Barrett, was born in Holden, Mo., Sept. 27th, 1887. 5'-9" tall, weighs 145 pounds, hazel eyes, and brown hair. Married to Nora Cunneen, March 5, 1913. No children. First air appearance—own program on WTMJ, Milwaukee, Wisconsin, 1930. Likes hunting, fishing, baseball; favorite food, ham and cabbage. Hobby, farming. Present programs, "Station E.Z.R.A." on NBC-Red Network Mon., Wed., and Fri. night, and "National Barn Dance" on NBC-Blue Network Sat. night, for Alka-Seltzer.

### AL PEARCE,"ELMER BLURT"

Al Pearce was born in San Jose, Cal., July 25th, 1898. He is 6'-1" tall, weighs 198 pounds, blue eyes, and brown hair. Married Audrey Carter, 1932. No children. First air appearance in San Francisco, 1929, on "Happy Go Lucky Hour". Favorite recreation and sport, fishing. Favorite food—fish. Photography and motor boats are his hobby. Present program, "Watch The Fun Go By" on CBS Network Tuesday night, for Ford, Lincoln, Lincoln Zephyr dealers.



### EDWIN C. HILL

Edwin C. Hill was born in Aurora, Ind., April 23rd, 1885. He is 5'-11" tall, weighs 185 pounds, has gray eyes, and gray hair. Married to Jane Gail, July 29, 1932. No children. First air appearance, news commentator on WOR, Newark, N. J., 1931. Likes golf, fly fishing, reading, travel. His favorite food is Irish stew. Present program, "Your News Parade" on CBS Network daily, for Lucky Strike Cigarettes.

Kathryn (Kate) Smith was born in Greenville, Virginia, May 1, 1908. She is 5'-10" tall, has brown eyes, and brown hair. Kate is not married. First air appearance, in New York City on "Ted Collins" program, May 1, 1931. Likes knitting, walking, skating, tennis, skiing, ice hockey, basketball; favorite food, chocolate layer cake. Hobby, owning a professional basketball team, the New York Celtics. Present program, "Kate Smith Hour" on CBS Network Thursday night, for Calumet Baking Powder and Swansdown Cake Flour.





### HOOSIER "HOT SHOTS"

GABE—Charles Otto (Gabe) Ward was born in Knightstown, Ind. Nov. 26th, 1905. 5'-10" tall, weighs 185 lbs; blue eyes, sandy hair. Married to Marguerite Deter, June 30th, 1928. Three children, John, Tim, and Shirley. First air appearance, WOWO, Ft. Wayne, Ind., 1932. Likes outdoor sports. Hobby, raising flowers.

FRANK—Frank D. Kettering was born in Monmouth, Ill., Jan. 1st, 1909. 6' tall, weighs 145 lbs., brown eyes, and brown hair. Married to Dorothy Kosko, February 23rd,1929. One daughter, Carol Suzanne. First air appearance, Carthage, Ill., 1928. Likes outdoor sports. Hobby, movie and still photography. HEZZIE—Paul E. (Hezzie) Trietsch was born in Arcadia, Ind., April 11th, 1905. 6' tall weighs 153 lbs.; has brown eyes, and brown hair. Married to Bessie Burk, 1924. One son Paul Jr. First air appearance, WOWO, Ft. Wayne, Ind., 1932. Likes golf, ping pong, hunting, flshing.

KEN—Kenneth H. Trietsch was born in Arcadia, Ind., Sept. 13th, 1903. 5'-8'' tall, weighs 140 lbs.; brown eyes and hair. Married to Ruth Modlin, 1923. One daughter, Gloria Joan. First air appearance WOWO, Ft. Wayne, Ind., 1932. Likes movies, motoring. Hobby, making fishing tackle. Present programs, "Station E.Z.R.A." NBC-Red Network Mon., Wed. and Fri. night, and "National Barn Dance" NBC-Blue Network Sat. night, for Alka-Seltzer.







songs. Present program, "National

Barn Dance" on NBC-Blue Network

Saturday night, for Alka-Seltzer.

Hobbies, knitting and collecting folk

songs. Present program, "National Barn

Dance" on NBC-Blue Network Sat.

night, for Alka-Seltzer.

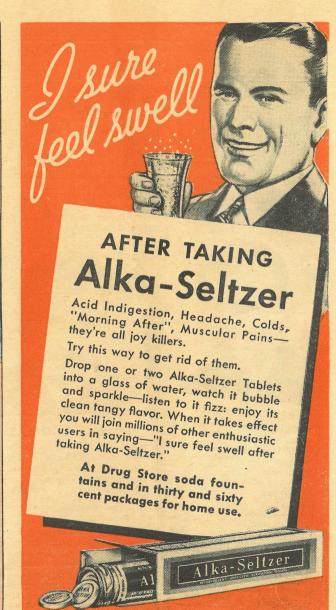


n in San Fran-06. 5'-4" tall, brown eyes and George Burns. ance, quest star or's program in 1931, Hobbies, d collecting toy ent program, llen" on NBC-Monday night,



# SKYLAND SCOTTY

Scott (Skyland Scotty) Wiseman was born in Ingalls, N. Car., Nov. 8th, 1909. 5'-11" tall, weighs 165 lbs. Blue eyes, sandy hair. Married to Lulu Belle (Myrtle Cooper), December 13th, 1934. One daughter, Linda Lou. First air appearance, WBT, Charlotte, N. Car., 1926. Likes fishing, baseball, tennis. Hobby, collecting folk songs. Present program, "National Barn Dance" on NBC-Blue Network Saturday night, for Alka-Seltzer.





### "LUM and ABNER"

ABNER PEABODY (left)-of "Lum and Abner", is played by Norris Goff. He was born in Cove, Ark., May 30th, 1906; 5'-6" tall, weighs 145 pounds, blue eyes, and brown hair. Married Elizabeth Bullion, August 8th, 1929. One son, Gary. First air appearance, April 26th, 1931, in Hot Springs, Ark. Likes hunting, golf, football. LUM EDWARDS (right)-of "Lum and Abner", is played by Chester H. Lauck. He was born in Allene, Ark., Feb. 9th, 1902; 6' tall, weighs 155 pounds, has blue eyes, and black hair. Married Harriet Wood, September 1st, 1926. Two children, Shirley May and Nancy Jane, Likes golf, riding, football, baseball. Present program, "Lum and Abner" on NBC-Blue Network nightly, for Horlick's Malted Milk.





### LOWELL THOMAS

Lowell Thomas was born in Woodington, Ohio, April 6th, 1892. He is 5'-10" tall, weighs 155 pounds, has blue eyes, and brown hair. Married Frances Ryan, August 4th, 1917, and they have one son, Lowell Thomas Jr. First air appearance, Pittsburgh, Pa., 1924. Likes nearly all outdoor sports, especially riding and skiing; favorite food, sweet potatoes. Hobbies, too numerous to mention, but travels to unusual places near top of list. Present program, news commentary on NBC-Blue Network and other stations nightly, for Sun Oil Co.



Frank Crumit was born in Jackson, Ohio, September 26th, 1889. He is 5'-11" tall, weighs 210, has gray eyes, and brown hair. Married to Julia Sanderson, July 1st, 1927. They have no children. First air appearance, 1924, WGZ, Newark, New Jersey. Likes golf-it's his favorite recreation, sport, and hobby. Favorite food, gravy. Present programs, "Song Shop" on CBS Network Friday night, for Coca-Cola, and "Comedy Stars Of Broadway" on transcriptions, for Alka-Seltzer.

## PHIL BAKER

Phillip (Phil) Baker was born in Philadelphia, Pa., 1898. He is 5'-10" tall, weighs 170 lbs., has blue eyes, and brown hair. Married to Peggy Cartwright, and they have two children, Stuart and Muffet. First air appearance in Chicago on the "Armour Hour", 1933. Likes golf, tennis, sailing, football, horse racing, prize fights; favorite food, porterhouse steak and onions. Hobby, collecting concertings. Present program, "Good Gulf" on CBS Network Sunday night, for Gulf Oil Corporation.

#### KENNY BAKER

Kenneth (Kenny) Baker was born in Monrovia, Cal., Sept. 30th, 1912. He is 6' tall, weighs 155 lbs., has blue eyes, and brown hair. Married Geraldyne Baker, May 6th, 1933. They have no children. First air appearance in 1932 over KGER, Los Angeles. Likes



fishing, football, voice coaching; favorite food, swordfish; and his hobby is collecting phonograph records. Present program, "J-E-L-L-O" on NBC-Red Network Sunday evening, for Jell-O.

#### JOE EMERSON



Joe Emerson Rose was born in Grand Rapids, Mich., Aug. 9th, 1892. He is 5'-11" tall, weighs 170 lbs., has blue eyes, and brown hair. Married to Wilsie Smathers, Dec. 16th, 1917. One daughter, Carolyn. First air appearance,

WQAM, Miami, Florida, 1929. Likes farming, golf; favorite food, fried chicken and rice. Hobby, flying. Present program, "Hymns of All Churches" on CBS Network and transcriptions daily, for Gold Medal Flour.

### FRANCES LANGFORD

Frances Langford was born in Lakeland, Florida, 1918. She is five feet three inches tall, weighs 100 pounds, and has raven hair. She is not married. First air appearance, Rudy Vallee's Variety



Hour, New Orleans, La. Present program, "Hollywood Hotel", CBS Network Friday night, for Campbell Soup Company.





### "FIBBER McGEE and MOLLY"

FIBBER McGEE (at left) - whose real name is Jim Jordan, was born in Peoria. Illinois, November 16th, 1896. 5'-6" tall. weighs 165 pounds, has blue eyes, and brown hair. Married to Marion Driscoll, 1918, and they have two children, Kathryn and James, Jr. First air appearance, WIBO, Chicago, 1925. Likes fishing, baseball. Favorite food, ice cream.

MOLLY McGEE (at right)—whose real name is Marion Driscoll Jordan, was born in Peoria, Illinois. 5'-5" tall, weighs 130 lbs., has blue eyes, and brown hair. Married to Fibber McGee (Jim Jordan) 1918, and they have two children, Kathryn and James, Jr. First air appearance, WIBO, Chicago, 1925. Likes golf, ping pong.

> Present program, "Fibber McGee and Molly" on NBC-Red Network Monday night, for Johnson's Wax.

### SMILIN' ED McCONNELL James E. (Smilin' Ed) McConnell was born in Atlanta, Georgia, January 12, 1892. He is six feet, one inch tall, weighs 260 pounds, has brown eyes, and iron gray hair. Married Ruth Burroughs, 1928, and has two children, Mary Jane and Jimmie. First air appearance in 1922 over WSB, Atlanta, Ga. Likes fishing, golf, fried chicken and hot biscuits, and has as a hobby, his children. Present program, "Sunshine Melodies" on NBC - Blue Network Sunday afternoon, for Acme White Lead & Color Works.

BENNY GOODMAN Benjamin David (Benny) Goodman was born in Chicago, III., May 30th, 1908. He is 5'-11" tall, weighs 165 pounds, has brown eyes, and brown hair. He is not married. First air appearance, "Let's Dance" program in New York City, 1935. Likes to listen to good music and see good shows, swim, play tennis; favorite food, steaks. Hobby, collecting records. Present program, "Swing School" on CBS Network Tuesday night, for

Camel Cigarettes.



- ART
- FRITZ
- - and
- PAT

ART-Arthur (Art) Janes was born in La Porte. Ind., Nov. 20th, 1895. 6' tall, weighs 175 lbs., blue eyes, brown hair. Single. First air appegrance, WLS Showboat, Chicago, 1927. FRITZ-Frederic W. (Fritz) Meisner III was born in La Porte, Ind., July 8th, 1904. 6' tall, weighs 220 lbs., blue eyes, brown hair. Married to Dorothy Davidge, 1931. No children. First air appearance, WLS, 1926.

AL-Alan R. (Al) Rice was born in Bloomfield, New Jersey, Jan. 20th, 1904. 5'-8" tall, weighs 155 lbs., blue eyes, brown hair. Single. First air appearance, WLS, 1928. Hobby, writing songs.

PAT-Leroy (Pat) Petterson was born in Evanston, III. 5'-6" tall, weighs 165 lbs., blue eyes, blonde hair. Married to Helen Kiff, January 2nd, 1931. No children. First air appearance, WLS, Chicago, 1926. Present program, "National Barn Dance" on NBC-Blue Network Sat. night, for Alka-Seltzer.





CHARLIE BUTTERWORTH Charles (Charlie) Butterworth was born in South Bend, Ind., 5'-10" tall, weighs 160 lbs., brown eyes, and brown hair. He is married. First air appearance, September, 1936, on "Hollywood Mardi Gras". Fond of all outdoor sports; favorite food, aysters. Hobby, painting. Present program, "Hollywood Mardi Gras", NBC-Red Network Tuesday night, for Packard Motor Car Co.



LANNY ROSS

Lancelot (Lanny) Ross was born in Seattle, Wash., Jan. 19th, 1906. Six feet tall, weighs 160 pounds, blue eyes, and brown hair. Married to Olive White. No children, First air appearance, "Jeddi Highlanders", in New York City, May, 1928. Hobbies, collecting antiques. Present program, "Hollywood Mardi Gras", NBC-Red Network Tues. night, for Packard Motor Car Co.

### "PICK and PAT"

PICK-whose real name is Pick Malone, (at left) was born in Leadonia, Texas, June 23rd, 1892. 5'-7" tall, weighs 140 lbs., brown eyes, and brown hair. Married to Bertie McLaughlin, May 23, 1918; have two boys, Jack and Pick Jr. First air appearance, WOR Minstrels, Newark, New Jersey, 1929. Likes hunting, fishing, golf.

> PAT—whose real name is Pat Padgett (at right) was born in Atlanta, Ga., December 29th, 1903. 5'-6" tall. weighs 145 lbs., has blue eyes, and brown hair. Married to Ruth Tate, 1933; have one son, Bobby. Present program,"Pick and Pat" on CBS Network Monday night, for Model Smoking

Tobacco and Dill's Best.





### "'VIC'' and "SADE"

VIC GOOK—Vic, of "Vic and Sade", is played by Art Van Harvey. He was born in Chicago, Ill., August 23rd, 1883; 5'-9" tall, weighs 165 lbs., blue eyes and gray hair. Married to Marie Paul. Have no children. Likes reading, horseshoes, cards, favorite food, smoked sturgeon; and is very fond of animals and of telling stories.

SADE GOOK—Sade, of "Vic and Sade", is played by Bernardine Flynn. She was born in Madison, Wis., Jan. 2nd, 1904; 5'-4 ½" tall, weighs 125 lbs., brown hair and eyes. Married Dr. C. H. Doherty March 29th, 1933, and they have one son, Anthony. First air appearance on NBC, in Chicago, 1930. Likes to read and go to plays, but spends most of her time with her young son. Present Program, "Vic and Sade" on NBC-Red and Blue Networks daily, for Crisco.

### GABRIEL HEATTER

Born in New York City, Sept. 17th, 1892. He is 6' tall, weighs 190 lbs., has brown eyes and gray hair. Married Sadie Harmalin, 1916. Two children, Budd and Maida. Likes hunting, fishing, sailing, football. Favorite food, venison. His hobby is collect-



ing first editions and autographs. Present program, "We, The People" on CBS Network Thursday night, for Sanka Coffee.



AN ailment that slows up your work or sends you home, may mean a lot more to you than mere discomfort for a day or so.

Remember that, when Headache, Neuralgia, or Muscular Pains attack you. There are a dozen people just waiting to take your job any time you fall down on it.

Isn't it good sense to keep a package of Dr. Miles Anti-Pain Pills handy? They relieve quickly and without unpleasant after effects. Stop at the Drug Store and get a package.

Regular package....25 tablets, 25c Economy package...125 tablets, \$1.00

AT ALL
DRUG STORES

DRUG STORES

