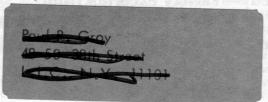


DOUBLE - R - RADIO 505 Seeley Road Syracuse, New York 13224

ADDRESS CORRECTION REQUESTED

BULK RATE U.S. Postage 5 cents paid Syracuse, N.Y. Permit # 503

TO:



Do Not Hold

DATED MATERIAL

### Friends Of WONO

is a group of concerned listeners pledged to implement the financial support of WONO and to assure the continuation of full-time classical music broadcasting.

The following is a conversation some of the officers of FRIENDS OF WONO had with Henry Fogel, Vice-president and Program Director of FM radio station WONO:

FRIENDS: Henry, as you know, we are approaching the community and asking for its help in keeping WONO on the air. Could you explain why WONO needs financial help?

FOGEL: At the beginning of 1971, before the marathon and benefit concert, WONO was in debt by \$60,000 which had accumulated over seven years. This debt was kept at that level only by practicing most stringent economies which led to some unfortunate consequences. First, it has been most difficult to maintain and improve equipment adequately, and second, staff and management have been severely underpaid. Additionally, in the first part of 1971 WONO lost even more money due to the temporary uncertainty regarding the prospective sale of the station.

FRIENDS: Last year the citizens' committee helped you raise \$35,000 in a marathon. Another \$6,500 was raised by a benefit concert in September. Why does WONO still need more financial

FOGEL: We used that money to reduce the debt from \$60,000 to \$35,000. But our problem is more than just eliminating losses. We also must begin to pay at least a living wage to all members of the staff and management and we must invest in improving our equipment. We owe it to our listeners to broadcast on higher quality equipment.

FRIENDS: Presumably WONO will be able to increase its advertising revenue and receive significant financial help from the FRIENDS. How do you anticipate this will affect the station?

FOGEL: This will allow us to improve the efficiency of station management. In the past everyone at the station has had to do too many different jobs to be able to give any particular task maximum attention. I think these improvements would positively affect the quality of programming and the technical level of the station, and facilitate the essential task of bringing in more advertising revenue.

FRIENDS: What is your projection for the future of WONO?

FOGEL: The last guarter of 1971 was the best three month period in the history of the station in terms of advertising revenue. I am hopeful that the time will come when we can turn WONO into a business that completely pays its own way. I would be reluctant however to predict when that might be, because the growth of classical music stations in this country is at a slow rate. Nonetheless, all of these stations are showing increases in revenue and I know of none that has experienced the kind of audience loyalty and affection that WONO has.

### Friends Of WOND

P. O. Box 12, Colvin Station Syracuse, New York 13205

Merton J. Gordon

Chairman-Dr. Hans J. Bruns Vice Chairman-Margaret Prausnitz Secretary-Ann Lee Bachman

Treasurer-Dr. Gunter Zweig

Executive Board: Dr. Harriett Blank Norton S. Putter

**Paul Siminoff** 

gift the have no FRIENDS OF WONO w

MEMBERSHIP

OF

FRIENDS

OF 0 should be made to to R. Peter Clarke, A 1 Bank-Central, P.O. City.

the

9

you will receive a year's subscription

for 18 hours of classical

(Amounting to less than 7¢ a day broadcasting)

Student/Senior Citizen at \$10\*

Sustaining Member

to be a Friend of WONO

Wish

to FRIENDS OF WONO vracuse, N.Y. 13205. Colvin Station, S Address o P.O. Box on the back

your contri

paid of my subscription balance donating the

present subscription extended for a year by I wish to incre subscription, check one:

you already have paid for a subscription to the program guide, please

(limited to \$100

installments/

12 installments (Included)

ayment enclosed—as marked below:

WONO Program Guide. Any gift large or small—is

\_Patron at \$50\* \_Benefactor at \$100\* \*With Membership y

This space donated by DOUBLE-R-RADIO

### The Sounds of Yesteryear

with Allen Rockford

Featuring Comedy-Variety excerpts from

famous radio shows of past years

Thursday and Friday at 7 p.m. on WEEN FM 92.1

We are continuing the process of reducing our mailing list due to ever increasing printing and postage costs (this flyer is mailed third class & a third class rate hike has just taken effect). Anyone who has been on our list for over 6 months and has not ordered (or does not request to be continued on our list) will be dropped.

Our production and delivery schedule continues normal. Most orders are being filled in 4 to 6 weeks (2 to 3 weeks for Rush Orders), often less. (If longer we will send you a note about any delay.)

We have recently acquired much better quality copies of the following shows than those previously offered. If you ordered any of these from us before, and would like better recordings, send back the original tape(s) with either 50 cents (reel to reel) or \$1.00 (cassette) to cover handling, and we will re-record (at no additional charge) the program(s). You need not place a new order to take advantage of this offer. The shows involved are Lone Ranger "Hank Cory Story" (item #52); Chase & Sanborn 100th Anniversary Show (item #23) and Tribute To Brace Beamer (item #24). (Beamer Tribute & Lone Ranger shows are not slow in this new recording.)

WHAT

MESSAGE

You will note that there is an article and an editorial elsewhere in this issue. We are considering including more "magazine-type" content and would appreciate your comments...please write.

We have about 70 black wide-hub, semi-self-threading reels (identical We have about 10 black wide-hub, semi-self-threading reels (ldentic-to those we use on non-BASF reel to reel orders) available for purchase to those we use on non-BASF reel to reel orders. on non-past reet to reet orders, available for purchase at 40 cents each, or 4 for \$1.50, with a minimum order at 40 cents each, or 4 for \$1.50, with a minimum order. of 4. Boxes are not included. These reels will hold or 4. boxes are not included. These reels will hold over 1200' of 1 mil tape or over 900' of 1 1/2 mil tape.

may be interested, the souvenir Amos in 35 cents this reprint of the first for of history of Andy script is in limited supply of history of Andy script is in limited supply and program script is to includes a brief history of program script is to includes a brief history of program script is to includes a brief history of and program script is to include the program of the script in the scri We still have available for any who as 35 come of the 12/25 come o program script is in limited supply at 50 cents in limited supply at 50 cents of program script is in ception to 1935.

We are very interested in possible trades. (Reel to Reel only). If you have material (not necessarily old time radio) you think may be of interest to us, please write to: Allen Rockford, Double-R-Radio, 505 Seeley Road, Syracuse, N.Y. 13224.

We have found a new source of supply for good lower-priced cassettes in quantity; thus we shall continue to offer that option. If you order cassettes, we would like your comments on their quality.

Our First Master Program List (August 1, 1971) is no longer available. Our Second Master Program List will be ready on or about August 1, 1972, and will be mailed out to everyone on our mailing list as soon thereafter as possible. We now have about 3500 shows in our collection-an increase of about 1500-2000 since the first list. Until the new list is ready, please write if you don't see what you want--we may have it.

ANNOUNCING A "COVER" CONTEST: For the same of the same of the same work before our next fiver is ANNOUNCING A "COVER" CONTEST: For the is ANNOUNCING A "COVER" contract the prize of one free hour of best contoon or other ort the prize of one free hour of the prize of the pri best cartoon or other art work before our next fiver is best cartoon or other art work before for the free of the prize of one free of the prize of rodio on reel or cossette your choice of inches
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With the June flyer, we will offer a new service--"TRADE NAMES", a want-ad style listing of collectors willing to trade. There will be a small service charge of 50 cents for anyone wanting to be listed. If you wish to be included, send 50 cents and the following information: Name, Address, size of collection, main interests & areas of specialization. Specify reel or cassette, track configuration (such as 1/2 track or quarter track, etc) speed, and type of recording equipment you have. The following additional

information will be included at no additional cost, if you wish: age, occupation & phone number (don't forget area code). All listings received by May 31st will appear in the June 30 flyer. 50 cents covers the full cost of one insertion. NOTE: Requesting to be listed implies a willingness to answer all correspondence and phone calls resulting from such listing. Please do not request to be listed if you cannot or do not intend to answer the resulting mail and calls. Thank you.



PLEASE NOTE: Effective July 1, 1972, (following the release of our June 30 flyer), New York State residents will be asked to add the appropriate state and local sales tax. We can no longer absorb this cost as we have in the past.



DOUBLE-R-RADIO 505 Seeley Road Syracuse, New York 13224

### IS OLD TIME RADIO ABOUT TO DIE A SECOND DEATH IN SYRACUSE? AN OPEN LETTER/EDITORIAL TO OUR FRIENDS AND CUSTOMERS....

As you may have noticed, our previous flyers have never had any kind of articles or editorial comment. This flyer has both. Why? Because it's time to tell you a few facts of life (no, not about S-E-X, but about broadcasts of old time radio).

This letter/editorial primarily concerns the people of Central New York, but is applicable to other areas where old time radio, nostalgia or big band music are now being broadcast.

We are a small audience—we who collect, trade or simply enjoy this type of programming. (Yes, we at Double–R-Radio also sell, as do others, but we are more interested in keeping old time radio alive—and that includes having it broadcast so it can be heard by one and all—than in making a profit. Our main objectives are preserving programs, and making them available to the greatest number of people possible.) Only within the last few years has old time radio made even a modest comeback (probably as a result of the current nostalgia craze). We know that you exist and love this hobby, or else you would not be reading this, or receiving our flyers in the first place, nor would you be at all interested in these broadcasts. Our nagging was to a great extent, responsible for bringing back five nights a week of old time radio on WSEN—FM in Baldwinsville. (We've had nothing to do with the other stations that carry or have carried old time radio, but applaud them for the decision to carry such shows.)

It now appears likely that WSEN-FM will not carry any other series once The Lone Ranger, Gangbusters and The Green Hornet programs reach the end of their runs in August of this year. The station is even considering dropping them before that date, we have been informed. We would still be willing to do the excerpt shows ("The Sounds Of Yesteryear" heard Thursdays & Fridays) even if the other shows ended or were discontinued, but it is unlikely that WSEN-FM would want to continue those alone.

Other programs available for broadcast include Lights Out (under various titles), Easy Aces, Fibber McGee & Molly, Lum & Abner, Superman, The Goldbergs, Sherlock Holmes, Dangerous Assignment, The Shadow (only the first half of the run was carried locally, so about 26 episodes remain available), plus at least as many others not quite as well-known or popular. In addition, new "old time radio" drama, comedy, and quiz/game/panel shows are available from the CBC (Canada), BBC (England), ABC (Australia), SABC (South African), and elsewhere, where radio as we knew it 15 to 30 years ago in the U.S. is still very much alive.

And now back to WSEN... Programs are NOT free (except for our trade deal with them—free advertising for us, free programs of excerpts Thursdays & Fridays for them). Depending on the location of the station, the length of the series, and the syndicator of the shows (most are controlled by Charles Michelson, Inc.), each episode can cost \$10 to \$50 or more. Remember that's for just one half hour show broadcast once. Most shows run 52 weeks—thus a minimum investment of \$520.00. Multiply that by the number of shows a station might want to carry, and you are talking about thousands of dollars—much of which has to be paid before even one show can be broadcast. You can see why most stations want to be very

cautious, and will usually try only one series as a test. WSEN-FM deserves a lot of credit for taking a very real chance and spending (relatively speaking) a lot of money to present five nights per week of old time radio, of which they had to buy three. (Keep in mind also that most small stations do not make large profits, if any.)

There are other problems—— In order for these shows to exist, they must be promoted (advertised) so that potential listeners will know about them. This usually means additional expenditures for purchased advertising (newspapers, billboards, etc.), salaries, etc., even when trade deals can be worked out. This is the problem of the radio station. Unfortunately, WSEN-FM has been very lax in this area (although, they did have periodic mentions in the local radio columns).

Obviously, a radio station broadcasts to make money (don't forget besides being a public service, it is also a business), and selects programs on the same basis. And the way they make money is by selling advertising time. You have probably noticed that there are very few commercials in these shows. There are two possible reasons for this: the laxity of the station and/or inability in selling; or the advertiser's fear of the unknown. If the station cannot (or does not) convince the advertiser that they have listeners for a program, they can't sell it. And they have to convince the advertiser that the audience size and quality meets his specific needs. THIS IS WHERE YOU COME IN. The future of old time radio on the air in Central New York is up to you....RIGHT NOW!

Many of you have written to us saying you enjoy the programs. While we thank you for that, writing us is not nearly so important as writing the station (or stations) involved, telling them that you are listening to and enjoying the shows. (Phone calls don't count—how do you show one to an advertiser?) This will help WSEN-FM immensely in their drive to keep old time radio broadcasting alive in this area.

Recently I talked with a group of listeners who had called me or written to me saying that they enjoy the shows. I asked them if they had ever written to WSEN-FM--even just a postcard to say they were listening. The answer in all cases was "no".

If old time radio dies in Syracuse, you will have to share the blame. Right now, sit down and write to WSEN-FM and the other stations. A postcard or brief note will do; just tell them that you are listening and do enjoy the shows. You might also mention which of the other shows I have listed you would like to hear. The important thing is to write, and to do it NOW. Tell others you know who listen (but may not see this flyer) to write also. Tell people who don't listen, but might like to, about the programs. Ask them to listen and then to write.

Remember the key is for you, the listeners, to write to the stations—a demonstration of interest and support—and to write now. The current series will end in August, and present plans call for no more to be broadcast. Thus, in less than six months old time radio will have virtually disappeared from the radio dials once again. I really don't see another station trying after WSEN-FM gives up. Your failure to show support is the kiss of death. If you do not want to bid old time radio a final "good-bye", please—in one word———WRITE!

If you feel our criticism is harsh, you are right. But we feel justified in presenting the facts to you as we see them--from our rather unique vantage point--in order to keep old time radio on the air, where we all want it. In future flyers we will print any responses we get, reserving the right to edit them depending on available space. (The pertinent portions will be printed, but don't forget it costs us money to keep operating...the bigger the flyer, the more the cost. Right now the situation described above is our main concern.)

allen Fockford

Any questions? Hoping for results,

## Lamont

Who knows what evil ...

# Alive and Well and Living and Living Living North

by Michael Antonoff

roomed.

Mext to the old penny gumball machine in the Rescue Mission secondhand store on North Franklin Street in Syracuse sits a 1932 Atwater-Kent radio console. The thing is a monster: almost three feet tall, its mahogany cabinet is large enough to hold a chest of drawers. And every day Marjorie Busch removes the figurines which stand vigil on top and carefully dusts off the surface. The radio still works, she will assure you, and it even boasts a \$49.50 price tag.

But if someone did buy it out of a sentimental remembrance of sitting in front of one as a child listening to a bone-chilling horror story from

the Inner Sanctum, he might be in for a disappointment. Spewing out of the speaker would be the same monotonous disc jockeys and popmusic that would be blasting from junior's AM transistor. To tune it in today, some people would feel, would almost be a degradation of that grand old radio.

For a group of people in the Syracuse area, however, the "Golden Age of Radio" has never died. They can listen to the adventures of *The Shadow* or *The Whistler* or laugh at Fibber McGee and Molly any night they wish. There is nothing magic about it; their hobby is O.T.R. No, that doesn't stand for Off Track

Racing; it means Old Time Radio.

tually being forced out of their stamps or coins, O.T.R. buffs collect old radi programs. All that they need is a tape recorder and an active imagination. Their collection can range anywhere from a few he more fanatical people are virhomes by the hugeness of their they've gone into business selling reels to thousands, and several of ever-expanding archives. Some colectors have also developed a very copies of their tapes, the legalities of Just as someone might collect profitable sideline to their hobby which remain uncertain.

single program, but through trading she spends her evenings and week-Five years ago she didn't have a ends keeping company with Orson every day. "I'm up to my eyebrows in it now," she says, but she really with other collectors across the of the Syracuse Public Library. But by at 161 Dorwin Ave. She has over 2500 shows in her basement collection, and new ones are coming in During the day Ellen Robinson works as a typist at the main branch Welles, Edgar Bergen and Bing Crosdoesn't know quite how it happened country her collection has mush

Seeley Rd., in Syracuse, you may hear Margo Lane screaming for help. But ignore it—Lamont Cranston can always be counted on to save her, and if not, Allen Rockford can always shut off his tape recorder. Rockford is a local radio announcer whose normal occupation is getting up every weekday at 5:00 A.M. in order to broadcast the WONO-FM Morning Show, but his first love is old radio.

Rockford describes himself as a natural collector. "I've collected matchbook covers, bottle caps, coins, stamps, records. I don't throw

anything out. I don't have any more room for anything." Rockford first discovered some old shows while working at a station several years ago. His catalogue now lists over 1500 programs. About a year ago Rockford decided to go into business selling tapes and "Double-R-Radio" was born. He charges a basic rate of \$2.00 per hour for copies.

underwear, tons of paper and stacks Most dormitory rooms on the of books, but Howard Brenner's to ceiling with tape reels. Brenner is man on the radio!" and he always wondered what it sounded like. In 1964 many stations ran a revi-Syracuse University campus are buried knee-deep in dirty socks and room in Lawrinson Hall looks more like the Library of Congress of old radio. It is literally lined from floor a 21-year-old senior from Rochester majoring in radio/television whose hobby: collecting antique comic books. On the backs of the comics he would see ads saying, "Be sure to listen to the Adventures of Superinterest in old radio originally developed as an outgrowth of an earlier

In 1964 many stations ran a revival of old shows. Brenner began trading tapes of these broadcasts with his comic book collecting friends in other cities. "I'd send each of them a reel of Shadow episodes and I'd get back the Green Hornet and Lone Ranger." He put an ad in a comic book collector's magazine for people who might want to trade with him. Surprisingly, some of the people who replied offered to buy copies of the shows outright.

A capitalist at 14, Brenner and a friend (who owned another tape recorder) founded the Mar-Bren Sound Company, "specializing in vintage radio programs." The "com-

radio alive." If it wasn't for collectors who were willing to sell, he beieves, how would the average guy pany" started off slowly, but in 1970 it grossed \$11,000 and in 1971 \$6700. The big growth came about Says Brenner, "I was talking on the phone to my father one day and he said, what's going on? You have about 600 letters that came today." 'The publisher had written for one about a month before, had apparenty bacome very entranced with it and, without telling me, proceeded to write a very nice column about wo years ago when an unexpected They were all asking for catalogues. olug appeared in The Village Voice the company."

Fred Allen shows and "Dick," as Howard calls him, "gives me tickets notables as comedian Richard Pryor, Mad Magazine publisher William Gaines and talk show host Dick Brenner now has a mailing list of 2200. His customers include such Cavett. (Brenner sends Cavett old to the show whenever I'm in New York.")

radio shows as a hobby. But, there Rockford are doing has created a quet, Minn. organization devoted to radio history, is appalled by the selling of radio shows. "Within our great names from radio's past, and they are quite upset to think their efforts are being sold like so many potatoes across the counter. I have nothing against the swapping of is always someone with dollars in minor controversy amongst people nterested in old radio. Charles W. ngersoll, director of the Radio Hiscorical Society of America, a Closociety," he says, "we have a few What people like Brenner and

Rockford's business has so far ner's. "I'm not making any fortune been on a smaller scale than Bren-"Other people are. But I'm not interested in making a fortune. I'm nore interested in just keeping old off of this thing," says Rockford. nis eyes to spoil the hobby."

STAN FREEBERG on old radio program: when I give you the cue, I want the 500-foot Lake Michigan which has been drained and filled with hot chocolate.

with getting the programs on the air audience, Rockford broadcasts parts mits that if making money were his ting his own throat. "People with recorders are probably taping away like crazy. But I'm more concerned station WSEN-FM Thursday and Friday nights at 7:00 p.m. He adeven have the opportunity to hear In order to give the shows a wider of his collection over Baldwinsville main motivation, this would be cutwhere they can be heard." most of the old shows?

home. There he has banks of tape decks spinning out copies like a midgets compared to the biggest wheeler-dealer in old radio, J. David Goldin. A former New York City Both Mar-Bren and Double-R are disc jockey who started his collection as a hobby, Goldin now operates a corporation called Radio Yesteryear from his Westchester, N.Y. factory for \$10 per hour.

sent him a note saying, "I will be unable to sell you any more shows ordering tapes from him through a ies the shows, lists them in his own but when he found out Brenner was Joing the same thing as he, Goldin until further notice." That "further notice" never came, and Brenner must now conceal his identity by third party. Brenner, in turn, recopcatalogue and resells them as often as he can at lower rates. Goldin obviously cannot get a copyright on something he himself does not own. Goldin used to sell to Brenner

"no matter how one looks at it... them? On one side are people like Ingersoll who are quite certain that tion of the legalities of the entire This raises the whole murky queshobby. Is it illegal to possess copies. et alone to sell them or broadcast

SELL radio shows." Except in a few cases, however, no one has bothered to prosecute. The networks have vintage programs. (They do not even maintained no control over their have any kind of library of broad

says, "we have successfully taken legal action on copyright violations and will in the future." son, Inc., a New York-based program syndicator that legally owns such series (or parts of the series) as distributor claims that collectors are violating the law by mere possession General Manager Robert Michelson casts from that early era.)
One exception is Charles Michelor holds the rights to broadcast The Shadow, Gangbusters, and The Lone Ranger among others. The of these programs, though they would not bother anyone unless he tried to go into large scale business.

The Green Hornet) out of his catalogue and hasn't sold them since. "I'll sell programs," says Brenner, "but if I get a letter from a lawyer saying not to sell a certain show, I'll stop." Brenner doesn't see himself going to jail, "but if I did, I would be taking Brenner did have some trouble in 1968 when attorneys warned him that he was selling certain shows illegally. Brenner took those programs (The about 30 people, who are also selling programs, with Shadow, Superman, Nick Carter, Chick Carter and

Nobody seems to know. Maybe we'll all end up in a ested in expanding my own collection than selling Ellen Robinson is more willing to trade tapes even for blank ones) than sell them. "I'm really not ederal pen." Besides, she indicates, "I'm more interkeen on selling. The legal aspect scares me a little. duplicates to other people." She has no inhibitions though, about buying tapes from others.

ntain of whipped cream to be shoved into

One of the things that fascinates Brenner is old radio's ability to inspire the listener's imagination to heights television can never hope to duplicate.

Freeberg record. In it Freeberg says, "O.K., when I give you the cue, I want the 500-foot mountain of To demonstrate this idea Rockford puts on a Stan whipped cream to be shoved into Lake Michigan which has been drained and filled with hot chocolate.

dropped into the whipped cream to the cheering of 25,000 extras." With sound effects and the listener's nead towing a 10-ton maraschino cherry which will be magination, it was possible to do. You want to try Then, the Royal Canadian Air Force will appear over-

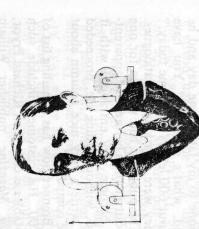
uxurious than television. All you needed was a As Miss Robinson said, "On radio there were no sets, no costumes, no make-up. And yet, it was more microphone, sound effects and a script. Your imagina-

tion was the thing that made radio."

(ABOUT 1943) WHY NOT TODAY?

horror stories. "No," she says laughingly, "some of them are a little bit too scary for that." Freeberg creation. "That thing is coming at me! It's ugly! It's and that's supposed to frighten you?" Elien Robinson won't even put the lights out when she listens to the sums up the difference between TV and radio very simply: a little girl asks him, "doesn't television Rockford compares science fiction on radio with hat on TV. On radio a monster is the listener's own norrible! You imagine something really miserable. But n the movies or on TV they give you a monster made of plastic with little arms waving and it's saying boo! stretch your imagination?" and he replies, "Well. yes. Up to 21 inches."

CENTRAL NEW YORKER February 1972



1901/Marconi - First wireless sent across the Atlantic.

### 5:45 P. M.

MONDAY thru FRIDAY Continued Story of

THE PIRATES" "TERRY AND

On Station

WSYR ..570

Your

YORKER Magazine for permission to reprint the article about Mike Antonoff for the many hours of research for that article. us and the other area collectors. Also a special thanks to Double-R-Radio would like to thank THE CENTRAL NEW

PUBLICATIONS DEVOTED TO OLD TIME RADIO, ETC.....

\*

Tierra Verde, Florida 33715. Monthly @ \$4.00/year. 1. "STAY TUNED", S.T.O.P., 200 Madonna Blvd, Sample copy on request.

North Haven, Conn. 06473. Monthly @ \$3.50/year. "HELLO AGAIN", Jay Hickerson, 6 Koczak Court, Sample copy on request. "RADIO NOSTALGIA MAGAZINE", Radio Nostalgia, Box 8007, Union City, N.J. 07087. Irregularly © \$1.00 per copy or \$10.00 for 12 issues. 4. "GOLDEN RADIO JOURNAL" & "ECHOES OF THE PAST" Don Pellow, 705 E. Chandler Ave., Evansville, Indiana 47713. Irregularly published and both are free.

"LIBERTY MAGAZINE", Liberty Magazine, Subscription Quarterly @ 75 cents/copy (available at newstands). Dept., 635 Madison Ave, New York, N.Y. 10022.

Box 428, Seabrook, N.H. 03874. Monthly at 35 cents/copy. "GOOD OLD DAYS", Good Old Days, Tower Press, Inc., (available on newstands)

7. "REMEMBER WHEN", Remember When, 1830 Highland Dr., Carrollton, Texas 75006. Monthly @ \$2,50 for 4 issues.

"ROARING TWENTIES" same address as "Good Old Days" Bi-monthly at \$3.00/year.

Quarterly at \$1.00/copy or \$6.00/year. (available on "SATURDAY EVENING POST", Subscription Office, 1100 Waterway Blvd., Indianapolis, Indiana 46202. newstands). Hope we got all the old time radio/nostalgia magazines...if not let us know. Good listening and reading. DOUBLE-R-RADIO 505 SEELEY ROAD SYRACUSE, NEW YORK 13224

THIS IS FLYER NUMBER SIX, THE SECOND IN OUR NEW FORMAT, CONTAINING **50** MORE OLD-TIME RADIO SHOWS WE HOPE YOU WILL FIND OF INTEREST. MANY WERE PREVIOUSLY UNLISTED IN OUR FIRST MASTER PROGRAM LIST (TEMPORARILY UNAVAILABLE - SEE "NEWS" PAGE). WE REGRET THAT THIS FLYER IS ABOUT TWO OR THREE WEEKS LATE, BUT THE DELAY WAS UNAVOIDABLE, AND WE HOPE YOU WILL UNDERSTAND. OUR NEXT FLYER (DESIGNATED SUMMER 1972) IS SCHEDULED FOR PRINTING AND MAILING ON OR ABOUT JUNE 30, 1972, AND WE NOW EXPECT THAT IT WILL BE OUT ON SCHEDULE. THE NEXT MAILING AFTER THAT WILL BE OUR NEW SECOND MASTER PROGRAM LIST TO BE PRINTED AND MAILED IN JULY OR AUGUST.



THIS IS FLYER #6 FIRST PRINTING-APRIL 1972 PAGE 8

### **CHILDREN'S SHOWS**

- LEO IN THE WONDERFUL COUNTRY "Great Vote-Gathering Day", Oct. 1968. CBC (Canada) 15 min., no comm'ls, Exc. Leo learns about electioneering--Wonderful Country Style: He becomes leader of the Birthday Party, candidates literally run for office, & votes are gathered in vote fields. Jackie White & Rod Coneybear star. Order #151. (S) (See "STEREO" note).
- ROD AND CHARLES "Visit With Columbus", late 1960's, CBC (Canada) 15 min., no comm'ls, VG-Exc. Announcer John O'Leary talks about his new occupation—writing signs. Our heroes travel back in time to visit Columbus—in 1500—in jail. Rod Coneybeare & Charles Winter star. Order #152.(S) (See "STEREO" note).

### • SPECIALS •

GREAT BALLS OF FIRE "What Else Might They Be", Aug., 1968, CBC (Canada), 30 min, no comm'ls, VG-Exc. An examination of some possible alternatives to the "visitors from space" theory—such as weather phenomenon. Also, evidence and proof of reported visual, photographic and radar sightings are discussed. Narrated by Alan Yates with Martin Bronstein. Order #153.

### • SCIENCE FICTION •

- BEYOND TOMORROW "Incident At Switchpath", 4/11/50, CBS, 30 min., no comm'ls, F-G (some slight scratch). CBS's answer to NBC's "Dimension X" series. A hidden cave is filled with strange equipment, the purpose of which is discovered, but too late for the Earth. Brett Morrison & Michel O'Day star. Order #154.
- CBS RADIO WORKSHOP "Space Merchants" (part 1) 2/17/57, CBS, 30 min, no comm'ls, G-VG. Copysmith Star Class Mitchell Courtney finds himself appointed to spark one of the chief's pet projects—The Venus Rocket—which has not been sold well enough. Someone is out to get Mitchell. Staats Cottsworth, Ralph Camargo star. Order #155. (NOTE: this is first half only—see next item for second half)
- CBS RADIO WORKSHOP "Space Merchants" (part 2) 2/24/57, CBS, 30 min, no comm'ls, G-VG. Conclusion of story started one week earlier-see preceding listing for details. Order #156. (This is second half-see item #155 for first half)
- DIMENSION X "Courtesy" 7/26/51, NBC, 30 min, no comm'ls, F-G (slight crosstalk). Earth explorers are caught in a plague on the planet Landro without serum and must find the relief they need among the very primative natives. Cast credits not available.

  Order #157.
- DIMENSION X "Mars Is Heaven!" 7/7/50 and/or 1/7/51, NBC, 30 min, no comm'ls, G. An expedition from Earth lands on Mars and discovers houses that look like those on Earth in the 1920's. A great Ray Bradbury story. Stars Peter Kapell & Wendell Holmes.

  Order #158.
- DIMENSION X "The Veldt" 8/9/51, NBC, 30 min, no comm'ls, F-G (slight crosstalk). A chilling tale of a magical room in a futuristic house where nursery walls can be changed by children to provide any locale—and the kids are secretly obsessed with a lion filled veldt. Leslie Wood, Bill Quinn star. Order #159.
- X MINUS ONE "C-Chute" 2/8/56, NBC, 30 min, no comm'ls, F-G (slightly slow-no open/cut close). A War Story: An Earth ship is captured by chlorine-breathing aliens called Kloros, and a group of passengers debates whether they should try to fight. Stars are John Gibson, Lyle Sudrow. Order #160.
- X MINUS ONE "Chain Of Command" 11/21/56, NBC, 30 min, no comm'ls, F-G. A story about George--a patient, even-tempered, eloquent fellow--who happens to be a talking mouse with a nagging wife. Light-hearted science fiction fun for all with the Army & FBI really lampooned! John McGovern & John Gibson star. Order #161.
- X MINUS ONE "First Contact" 10/6/55, NBC, 30 min, no comm'ls, F-G. Two ships meet in a remote galaxy which is home to neither. Each wants to follow the other to its home base while keeping its own secret. Wendell Holmes, Bob Hastings star. Order #162.
- X MINUS ONE "Haunted Corpse" 7/27/57 and/or 12/12/57, NBC, 30 min, PSA's, F-G (some slight hiss and distortion). The army is assigned to protect a secret project—an invention which transposes personalities. A clever and humorous story, ably presented. Edgar Staley and Walter Black star. Order #163.
- X MINUS ONE "Inside Story" 6/20/57, NBC, 30 min, no comm'ls, F-G. A reporter is interested in getting the inside story on the "leper colony" on Druro where victims of Nully fever are impounded. Stars Bob Hastings & Leon Janney. Order #164.
- X MINUS ONE "Venus Is A Man's World" 2/6/57, NBC, 30 min, no comm'ls, F-G. The battle of the sexes in a future in which the fair sex has dominated Earth while real he-men are forced to the Venus colony. Stars Dennis Bellabia, Bob Hague. Order #165.

### .COMEDY - VARIETY - MUSIC .

- ARCHIE ANDREWS "Case of Hiccups" 5/15/48, NBC, 30 min, Swift's Premium Franks comm'ls, G. The Andrews family is awakened by Archie's nightmare, which results in a nearly incurable case of hiccups. Bob Hasting stars. Order #166.
- GOON SHOW "Scarlet Capsule" 2/2/59, BBC (England), 30 min, no comm'ls, G. The baffling story of a strange million year old object found buried in an excavated bomb site. The Goons have their own theories as to what this object is and the exceptionally high reasoning powers of Prof. Henry Crun eventually lay bare the truly astonishing story. In other words, a truly typical "Goon Show". The regular zanies star: Spike Milligan, Peter Sellers, Harry Secombe. Order #167. (Special Note: musical selections edited out of the above and the following two shows).
- GOON SHOW "Six Charlies In Search Of An Author" 1959, BBC (England), 30 min, no comm'ls, G-VG. A book is done much too literally, with all the characters & the author. Naturally it doesn't make sense. Peter Sellers, Spike Milligan, Harry Secombe are the stars. Order #168.
- GOON SHOW "Tale Of Men's Shirts" 12/31/59, BBC (England), 30 min, no comm'ls, G-VG. A twisted story of how indomitable British pluck and stupidity inevitably foils the machinations of the enemies of England. What? Neddy Seagoon, Eccles, Bluebottle, Major Bloodnok set out to capture the Germans' dreaded secret weapon, and their mission is further complicated by the arch-villain Gryptype-Thynne & his accomplice Moriarty. Same stars as in above two shows. Order #169.
- IMMIGRANT "The Mediator" May, 1970, CBC (Canada), 30 min, no comm'ls, Exc. The naive Dr. Smithe seeks employment and imperturbably collides with North American bureaucracy as he innocently provokes & unwittingly patches up a labor dispute in the frantic printing room of a big daily newspaper. Stars Alan King & Eileen Clifford. Order #170.
- LET'S HAVE FUN 10/22/35, CBS, 60 min, no comm'ls, F-G. An original musical comedy for radio by Rogers & Hart. Starring Helen Morgan (singing "Why Was I Born"), Romney Brent, Ken Murray. Story? A modern crooner returns to ancient Egypt to woo Cleopatra. Order #171.
- LUM 'N' ABNER "Traditional Christmas Show", 1933 and after, ABC, 15 min, no comm'ls, F-G. An allegorical story of how the old boys help a young couple who must spend Christmas night in an old barn-and are expecting a baby. Norris Goff, Chet Lauck star.

  Order #172.
- LUM 'N' ABNER "Traditional Thanksgiving Show" (date unknown), ABC, 15 min, no comm'ls, F-G. Lum has agreed to furnish the turkey at the Thanksgiving get-together. When the time comes to kill it, he has become sentimentally attached to the turkey. Norris Goff & Chet Lauck star. Order #173.
- RUM RUNNERS "Case Of The Singing Conch Shell" March, 1968, CBC (Canada), 30 min, no comm'ls, Exc. Captain Charlie tries to convince his crew that the conch shell used to signal their on shore accomplices actually emits the sound of a girl singing improper songs when not in use. The shell is broken, and so is communication. Inspector McMulloch, wearing kilts, is mistaken at a distance for the girl and is welcomed aboard the rum runner. William Fulton & Joseph Rutten star. Order #174.
- ZIEGFIELD FOLLIES OF THE AIR 1/27/36, CBS, 60 min, Palmolive soap comm'ls, F-G. First Show of series. A blockbuster 11 scene revue, exactly as staged by Ziegfield, for radio. James Melton stars (and sings "Carry Me Back To The Lone Prairie") with Fanny Brice (singing "My Man" and playing "Baby Snooks".) Order #175.

### • DRAMA - MYSTERY - ADVENTURE •

- CANDY MATSON, YUKON 2-8209 "Fort Ord Story" 10/8/50, NBC, 30 min, no comm'ls, G. Candy is nominated as queen of a military dance at Fort Ord. That evening she discovers a man on the railroad tracks and pulls him off--only to discover he is dead. Natalie Masters and Henry Leff star. Order #176.
- CASEY, CRIME PHOTOGRAPHER "Thunderbolt" mid 1940's, CBS-AFRS, 30 min, no comm'ls, G. A prominent physician is killed by a hammer-wielding maniac. Casey believes it was done by the same person who killed a famous playwright a week earlier, and he and Annie do their best to unravel the mystery. (No cast credits available). Order #177.
- FAMOUS CANADIAN TRIALS "Trial Of Dr. William King, April 1859" July, 1963, CBC (Canada), 30 min, no comm'ls, Exc. Canada's first trial of an accused poisoner: a 26 year old physician tried for the murder of his young wife. Found guilty, he confesses—then proves that the evidence which convicted him was false. First show of series. Albert Miller, Eileen Clifford star. Order #178. (We have this complete series—available in six 30 minute episodes.)
- FBI IN PEACE AND WAR "Chaplain James" Late 1940's, CBS-AFRS, 30 min, no comm'ls, G. (slight crosstalk). Chaplain James McClain arrives in Clover City to undertake a fund drive. But McClain and his partners are swindlers, and they plan to leave town after they raise \$5,000. Cast credits unavailable. Order #179.
- FBI IN PEACE AND WAR "Traveling Man" 6/10/53, CBS, 30 min, Lava Soap, Brylcreme, & Nescafe comm'ls, F-G. A young car thief decides to double cross the gang, get married, and go into business for himself, thus beginning a near fatal cross country pursuit. Starring: Bob Rettig & Rosemary Rice. Order #180.
- HALLMARK PLAYHOUSE "Goodbye, Mr. Chips" 9/16/48, CBS, 30 min, Hallmark Cards comm'ls. G. James Hilton (the author) is host. Story of a schoolmaster, and his boys-and his love. Ronald Colman stars. Order #181.
- IT'S A CRIME, MR. COLLINS "Green-Eyed Dragon" 1956 or 1957, MBS, 30 min, no comm'ls, G. (has some pre-echo). A man Mr. Collins sent to jail escapes and visits the Collins' household-with a gun! No cast credits available. Order #182.
- MERCURY THEATRE ON THE AIR "Moat Farm Murder", 1938, CBS, 30 min, no comm'ls. G. A man recalls how he committed a murder in a story taken from an actual confession in police files. The setting: England in the late 1800's. Orson Welles is host and star. Order #183.

- KLONDIKE "Incredible Soapy Smith" July, 1970, CBC (Canada), 30 min, no comm'ls, Exc. Soapy Smith's run-ins with the redoubtable Mounted Police and his ultimate death at the hands of his people are chronicled in this episode hosted by Pierre Berton which points up the differing social and legal customs of American and Canadian frontier mining camps. Order #184. (S) See "STEREO"note.
- MR. DISTRICT ATTORNEY "Case Of The Money Machine" 4/11/51, NBC, 30 min, Sal Hepatica, Vitalis & Bufferin comm'ls., F-G. Quiet, mild Frank Kent is kidnapped from the State Hospital and turned into the "Lightening Calculator" in an unusual and diabolical scheme to turn a profit...but justice triumphs! Jay Jostyn, Vicki Vola star. Order #185.
- NBC RADIO THEATRE "Star Quality" May, 195 X, NBC, numerous comm'ls, PSA's & Promo's (and a few minutes of story), 60 min., G.
  A story of Hollywood: A starlet is influenced by her mother and by her boyfriend. Lee Bowman stars, John Conte hosts. Order #186.
- NICK CARTER, MASTER DETECTIVE "Case of The Substitute Bride", 11/17/43, MBS, no comm'ls, 30 min., G. (slight level flux). A friend of Nick's enlists his help when his fiancee, whom he hasn't seen in years, disappears, shows up, and disappears again. Lon Clark and Helen Choate star. Order #187.
- RICHARD DIAMOND, PRIVATE DETECTIVE "No One Was Murdered Case" 1949 or 1950, NBC-AFRS, 30 min., no comm'ls, G. (slight crosstalk/scratch). Diamond is locked in his closet by a client who wants to commit a murder. But does he? Dick Powell, Ed Begley and Hans Conreid star. Order #188.
- SUSPENSE "Breakthrough" 1/7/62, CBS, 30 min, no comm'ls, F-G. In divided Berlin, a man tries to escape to the west. When he comes back to get his mother, he is trapped. Starring A. Klein. Order #189.
- SUSPENSE "Devilstone" 9/30/62, CBS, 30 min, may contain Parliament cigarette comm'l., G. A man inherits a Scottish castle and finds that it is haunted by the ghost of his ancestor. Christopher Carey stars. This was the final show of this great series. Order #190.
- SUSPENSE "Fear Paints A Picture" 4/13/43, CBS, 30 min, no comm'ls, F-G (a few brief cut outs in open/close). Julia Powell believes that a man with a black scarf is trying to kill her--only the man is in the painting that hangs above her bed. Introduced by "The Man In Black" and starring Nancy Coleman, Edwin Maxwell. Order #191.
- SUSPENSE "2462", 1/21/62, CBS, 30 min, no comm'ls, F-G. In the tradition of "Brave New World" and "Fahrenheit 451", listen as a poet of the future is condemned for writing poetry. Lawson Zerbe stars. Order #192.
- SUSPENSE "You Died Last Night", 4/1/62, CBS, 30 min, no comm'ls, F-G. A prospector on a mining expedition comes upon a spaceship whose inhabitant must decide whether to wipe out the human race or allow it to continue. Cast credits not available. Order #193.
- YOU ARE THERE "Columbus Discovers America-Oct. 12, 1492", Summer 1947, CBS, 30 min, no comm'ls, F-G. CBS newsmen John Daly and Don Hollenbeck "report" the last hours of the voyage of Columbus and the discovery of America in the classic style of the show. Hollenbeck in London & Daly on the ship "Santa Maria" communicate in a manner which has since become familiar to us from space flights. Order #194.
- YOU ARE THERE "Sailing Of The Pilgrims-Sept. 6, 1620", 1947, CBS, 30 min, no comm'ls, F-G. High tide and sailing time is at hand, but the tragic ship with its company of 102 desperate, frightened, hounded souls has not sailed-may never sail. CBS newsmen surround the event and little known details surface to attention. John Daly "reports". Order #195.
- YOURS TRULY, JOHNNY DOLLAR "Evaporated Clue Matter", 1/17/60, CBS, 30 min, no comm'ls, G. Johnny is called to New York to investigate a \$200,000 life insurance policy. Bob Bailey stars. Order #196.
- YOURS TRULY, JOHNNY DOLLAR "Unholy Two Matter", 1/10/60, CBS, 30 min, no comm'ls, F-G. Johnny is asked to find the beneficiary of an insurance policy and runs into his producer's brother. Starring Bob Bailey. Order #197.

### • ITEMS OF UNUSUAL INTEREST •

- GENERAL DOUGLAS MacARTHUR THE WAR YEARS. Not a broadcast, but a 1964 documentary recording containing numerous excerpts taken from soundtracks of newsreels of the day. 60 min., G-VG sound (generally). During and after WW II, General MacArthur achieved his greatest reknown. This is the period (1944-1951) covered by this documentary. Order #198.
- LEGEND OF..."AL JOLSON". Not a broadcast but a 1964 documentary recording containing numerous broadcast excerpts. 45 min, G. The voices of Jack Benny, Eddie Cantor, Bob Hope, Amos 'n' Andy, Jimmy Walker and Faye Templeton are heard in this living history and tribute. Jolson sings virtually every song he made famous (mostly in excerpts and medlies). Narrated by the late Walter Winchell. Order #199.
- TRUTH OR CONSEQUENCES. 12/20/47, NBC, 30 min, Duz & Dreen comm'ls, F-G. A woman in the audience is asked to take home Christmas Seals to promote their sale, but they turn out to be real seals. "Walking Man" contest is previewed. Hubert Smith, disabled war veteran, is transported (via radio) home at Christmas time in the show's longest segment (in all honesty, more than a little mawkish). Harlow Wilcox announces, Ralph Edwards hosts. Order #200.

### •COLLECTOR'S CORNER •

- AN EDISON ALBUM Volume IV. About 30 minutes more from our archives of Edison recordings of the 1910-1930 period, as dubbed and reprocessed by us. Virtually every type of music included (except classical), such as "Adoring You" (Top Notchers), "Lady Of The Lake" (Stevens' Dance Quartet), "Georgie Porgie" (B.A. Rolfe Orch.) plus at least 5 others. Sound: Generally better than you might expect, but variable, of course. Order item #AD.
- A NOTE ABOUT CERTAIN SHOWS AVAILABLE IN STEREO (S). Some programs marked (S), are available in real stereo as well as mono (on open reel orders only -- cassettes available in mono only.) To order stereo, order as for mono, but affix (S) after the item number and remit as if show were twice as long. (Stereo recording requires twice as much tape.)

ABOUT THE RECORDINGS: All tapes are custom recorded, per your order.

5" reels, BASF tape, or any combination. On cassettes-BASF tape. ALL OPTIONAL PROPER SPACE(S) ON THE ORDER BLANK & REMIT THE CORRECT EXTRA CHARGES. 2 track, standard cassettes. VARIATIONS AVAILABLE: On reels, 7 1/2 ips, 2 track, OF THE OPTIONAL EXTRA COST VARIATIONS, BE SURE TO SO INDICATE IN THE recorded by us, are compatible with any cassette machine. IF YOU REQUIRE ANY 4 track, 7" reels on Shamrock or equivalent tape. CASSETTE FORMAT: 17/8 ips, FAILURE TO DO SO MAY RESULT IN A TAPE WHICH YOU CANNOT PLAY!!! Choose OPEN REELS (Reel to Reel) or CASSETTES. REELS FORMAT: 3 3/4 ips, VARIATIONS COST EXTRA (see order blank). Two track MONO cassettes, as

range; contains major (and possibly severe) audible defects; generally for die-hard fans advent of modern recording techniques. To guide you, we have rated the listenability no audible defects. VERY GOOD (VG): Easy to listen to; wide frequency range; may requires some concentration; restricted frequency range; and/or minor (possibly major) audible defects. POOR (P): Requires full concentration; extremely limited frequency LISTENABILITY RATINGS: Most of these shows were originally broadcast before the frequency range; probably contains minor audible defects. FAIR (F): Listenable, but of each show as follows: EXCELLENT (Exc): Very easy to listen to; true hi-fi sound; of a particular series only. NOTE: In-between ratings (such as G-VG) indicate contain minor audible defects. GOOD (G): Fairly easy to listen to; moderate istenability better than one grade but not quite up to the next.

comedy, music or variety excerpts from old time radio). You always receive full time actual running time of the programs you order is substantially less than the time paid for, your tape will be brought up to time by the addition of BONUS material (usually PROGRAM TIMINGS: Times listed are approximate, based on scheduled length of exception of commercials, or are missing at most, only brief portions of open and/or program. Some shows run shorter by up to 5 minutes - more in a few cases. If the for your money - and no duplications, as we maintain a complete file on all filled orders. Also note, all shows (except as indicated) are complete, with the possible

U.S. programs, except that commercials are deleted or replaced with musical selections; "CBC": Canadian Broadcasting Corp.-the major Canadian radio network. SYNDICATED: BROADCAST SOURCE IDENTIFICATION: "AFRS": Armed Forces Radio Service; the show was either a re-broadcast (if another network is listed, such as CBS-AFRS), or a special program not presented in the U.S. originally. Re-broadcasts are identical to and shows may have different opening and/or closing announcements and/or themes. Non-network programs produced independently and purchased for broadcast by local tations and/or sponsors.

information, if any, and is subject to correction with or without notice. Therefore, we ACCURACY OF INFORMATION: All information listed is based on best available are not responsible for errors and cannot undertake to make exchanges or refunds.

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continued on next column.....

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	( ) Oth	ier:	