

### WAVE-LENGTH GUIDE

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# WHAT'S ON THE AIR

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PATENTS APPLIED FOR COVER BASIC FEATURES OF PROGRAM-FINDING SERVICE OFFERED IN THIS MAGAZINE.

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HOW TO USE

# "WHAT'S ON THE AIR"

To Double the Benefits from Your Radio Set

### HOW TO FIND THE PROGRAM YOU WANT WHEN YOU WANT IT

The program-finding service covers the hours of 6 to 12 P. M. for each day in the month, Eastern Standard Time, or from 5 to 11 P. M., Central Time. Simply turn to the page bearing date

and hour when program is wanted. Select from index in panels at foot of page particular program or type of program you prefer, then locate on schedule chosen symbol at nearest point (by use of State index) from which it is bein broadcast. Or, if you prefer, check symbols of favorite stations against inder of symbols in panels at foot of page until you locate type of program for which your particular mood calls.

Sunday programs appear on pages 8-13; Monday, pages 14-19; Tuesday, pages 20-25; Wednesday, pages 26-31; Thursday, pages 32-37; Friday, pages 38-43; Saturday, pages 44-49.

# HOW TO USE THE WAVE-LENGTH GUIDE

Draw lines from the stems of arrows pointing to the wave lengths of stations with which you are familiar to the respective points on the scale to the right

corresponding to the points on the detector dial of your set where these stations "come in." After you have drawn about a dozen of these lines you will have a guide to all of the stations in the country. For example, if Station WEAF, which is on channel No. 12—which means it operates on a frequency of 660 kilocycles and 454 meters—comes in on your set at 74, and Station WLW, on channel No. 16, comes in on your set at 67, stations on channels 13, 14 and 15 necessarily must come in at points between these two locations on your dial.

### TO MAKE A LONG-DISTANCE TEST (DX)

Ascertain which of your local stations are broadcasting chain features at the moment. Tune in one of these and find out what number is being rendered.

Then start your detector dial at either end of its arc and turn slowly. As soon as you hear the same number, note your dial setting and check back to the column showing wave lengths, thus ascertaining the approximate wave length of the station you are receiving. To the left of this column you will find the call letters of stations on the wave length of that station and those having approximately that wave length. Reference to the schedule of programs applying to the time you are listening will show you which of these stations is broadcasting the program to which you are listening, and you can thus identify it without having to wait for call letters.

# WHAT'S ON THE AIR

THE MAGAZINE FOR THE RADIO LISTENER

VOLUME I.

is quite reasonable.

SEPTEMBER, 1930

No. 11

By Robert M.Starr 7ITH the new models of receivers being paraded proudly this month at the first of the fall's important radio shows, many prospective signers on the dotted line probably are becoming curious about the new models of programs which are to be aired during 1930

To the men and women who pay the "small monthly installments," it is just as important to know what they will be able to hear as what the impressive new gadgets are that make a 1930-31 set so much more desirable than one of last year's vintage. Unfortunately, it is not so easy to find out what the well-dressed program will

wear this winter as it is to discover how the smart receiver will be turned out. Styles in programs are "subject to change without notice." Besides, they often come so gradually that they elude attention. However, What's on the Air's sleuth detail has been Philo Vancing among the studios, and has hit upon some more or less warm clues herewith offered for whatever they may be worth.

First, to paraphrase the problem that perplexed the ladies so sorely this time last year, radio programs, like the aforesaid ladies, will wear 'em short for the most part during 1930 and 1931. Not only will the thirtyminute bill which has been such a big seller the past two years continue to be popular, but it looks as if the fifteen-minute act introduced by certain daring designers last year will be featured more than ever.

These lengths are, of course, for informal and business wear. However, for the more formal occasions, such as symphonic and operatic programs or serious drama, and the smarter parties, the full-hour length is still very much in. The prospects are, in fact, that more of these programs will appear in this more becoming length than last year, when the abbreviated style rather ran riot. The choice is pretty much as



with skirts, except that there will be no uneven hem lines, which wouldn't be so

convenient in programs.

This much for the momentous matter of length. As to colors, the most reliable information from 711 Fifth Avenue and

485 Madison Avenue - the radio style centers of America—is that the 1930-31 programs will be gaver, which is to say, show a higher percentage of humor.

It's not hard to understand why the creators of radio fashions have decided on this. "Amos 'n' Andy," Will Rogers, Real Folks, "Joe and Vi," Cuckoo and the Nit Wits-to mention only the most outstanding "clicks"—have proved that the "great invisible audience" enjoys a good laugh, and often. So it will, of course, be given more cause to chortle with glee, particularly since politics will again make liberal use of the air this fall.

At the same time there probably will be enough serious matter to balance this increased humor component and give it point by contrast, which, naturally, is as it should be. Broadcasting plans call for further efforts in the way of educational programs, designed both for schoolchildren and children (from nine to ninety) not in school.

"Educational" may be the wrong word to describe the latter sort. "Informing" is probably better. The idea is to let listeners learn about important things from people who know.

So the brow-line will be kept pretty well balanced

between the high and the low, unlike the flitting waist-line.

This stabilization probably will hold for music as well as for things said into microphones. Talkie theme songs and Broadway revue hits have had the breaks on the air the last year or two. But those who prefer something with more substance have not been "taking it lying down," and now it looks as if they will make their demands felt, ranging from the lighter classics to symphonic works.

Also, the styling of these musical programs, both popular and serious, promises to turn up some interesting wrinkles. In the popular sort, the trend seems to be toward the presentation type of thing, with or without a master

of ceremonies so labeled, but strung together with enough smart or humorous patter to make it something more than just music. Likewise, serious programs are heading in the direction of more interpretive comment, remarks like those of Damrosch and Stokowski, calculated to tell the earnest uninitiate what it's all about! Anyway, it looks as if the "she will now sing" and "the orchestra will now play" type of musical program is passing into well-earned oblivion.

Continuity and dramatic features seem due for certain changes, too, perhaps the most important of which is the increasing drift toward the serial idea. Most of the successful humor on the air is of the serial type. In addition, such features as Arabesque and Mystery House have shown studio directors that listeners can be interested more keenly by at least the same set of characters, if not continued action. So, character serials look to be quite a promising bet.

More than that, it is likely that they will be daily instead of weekly. "Amos 'n' Andy" can take the credit for this departure almost single-handed, as for many another. It is not the least reason for their success, and be assured that directors are not overlooking the fact.

The prospects are that more fiction stories and stage plays will find their way to microphones in adapted form. National's effective use of Booth Tarkington's "Penrod" and Columbia's equally good results

with published sea yarns in the Trawlers program have pointed the way in the former class, while the Radio Guild, the Miniature Theater and Eva La Gallienne have done the same thing as regards the latter.



Politics will help to make the fall programs funny.

In clothes, Paris and London have had considerable to say about what styles are and are not. In radio this has not been true. Up to now, American broadcasting has been rather emphatic about the fact that it can set the pace without so much as suggestions from Europe. But with the perfecting of trans-Atlantic short-wave links, international programs have become so much more frequent of late that 1930 and 1931 doubtless will see offerings from across "the pond" making up an increasing proportion of American schedules.

Probably the most important change to be anticipated in this department is that music will take its place alongside the talks which have made up most of

the broadcasting that has come across the Atlantic. This should be quite welcome, particularly to the many here who have not had an opportunity to hear the famous orchestras and choruses of Europe in person.

Like their length, color, etc., the trimmings approved by 1930-31 program styles promise to be keenly interesting. These will consist of bigger and better "spot news" broadcasts.

Up to the last year or so such broadcasts have consisted for the most part of descriptions of sports contests, Presidential inaugurations, political conventions, receptions for notables and similar events of wide public interest. But recently the networks have become more and more alert in covering big news on the spot where it takes place, and it looks now as if the trend is all in this direction.

As a result, listeners will be able to hear first-hand reports of headline happenings instead of waiting to read about them; that is, if they keep their receivers going, for many of these news features "break" so suddenly that they can not be billed in advance. This means a considerable strengthening of daylight schedules, since not a few of them turn up in these hours.



# dioland

ELLO, Folks! How are you all this evenin'? O. K.? Atta Boy! - Atta Baby! - Yes, Surry! - Yes, Mammy!! Here goes on another ittsy bittsy "S-A" — Boop-oop-a-doop, 'n' here 'tis - R-Tickle No. 4 - Say, I see where the great R-C-A plants have put on 7,000 more employees and are

turnin' out 9,000 sets per day - the greatest production in radio history - Who says business is rotten? - Said "See you pretty soon" to old pal Art Kassel when partin' the other day, after meetin' him on the street at 12 noon - the all-night director of Chicago's hottest band answers sleepily "Good night." — The world is developin' into a race o' "Shouters." The night club "coon-shouters" - The Boiler Works, Subway, 'n' Airplane Conversationalists — the drivers of closed coupes who try to talk with their rumbleseat ridin' Mother-in-law - 'n' the Family that keep their radio a-goin' "in high" at all times!! -Commercial radio announcements are still too daggone LONG!! As far as that goes, I think 60% of the advertisin' continuity is pitiful - very few seem to have an original idea any mo' - 'n' they're all follerin' one another 'round in circles like a flock o' sheep. Everythin' is all jes' alike! Yo' can take one continuity and by simply changin' the name of the advertised product - use it on 83 other hours! Now, couldn't yo'? Between yo' 'n' me, that's what they're DOIN'!! - Lately the Promotion Pirates have been puttin' over all kinds o' Endurance Tests flag-pole sittin' - dance marathons - radio piano playin' - airplane ridin' - 'n' now Tree Sittin'. Why don't somebody think o' startin' a Sleep Endurance Test - first prize to the one who can sleep the longest — Boy! that'd be popular! I'll bet every married man in the country would wanta enter his wife!

CHOWMANSHIP is the major part of every successful broadcast. The greatest of stars - the greatest of continuity 'n' selections - will "flop" on radio if the presentation does not have the Spirit and Sparkle of Showmanship. Don' misconstrue my meanin' - I don' refer to the Pent-up zealousness or forced enthusiasm which seems to be so prevalent today. "Entertainment," accordin' to old man Webster, means "to treat hospitably" - it's recreation!

with Wendell Hall

Red Headed Music Maker



a-worryin' every minute that they're a-gonna blow the top clean, PLUMB off yo' radio set up thro' the front parlor ceilin' and out thro' the roof? Do vo'? Oh, ye-ah??

BUZZED 'round the old stampin'-groun' — Noo Yawk - not so long ago - Flew in 'n' flew out - hung 'round with that fast 'n' furious gang o' whoopsters jes' a few days - met a stack o' old pals - reveled in radio gossip - gotta lotta inside dope - got more news - got more inside stuff 'n' a cream-puff — I jes' Buzzed 'n' I don' estrallita! — There was May Singhi Breen (the uke-lady), who married Peter De Rose, famous composer ('member last Fall when I introduced them to vo' on radio for the first time as man & wife?) - Well, the happy pair jes' celebrated their 7th air birthday party over NBC. Peter, the composer of "Muddy Water" 'n' "I Still Remember," wrote a new song, "Somewhere in Old Wyoming" (a song he now wishes he had put his own name on). - Rudy Vallee lately presented as his radio guest his famous teacher, the grand old great-granddaddy of the saxophone, Rudy Weidoeft - Pioneeress Vaughn De Leath was in Europe this summer - 'Sfunny mostly all radio Noo Yawkers come originally from Hoopeston, Ill.; Ypsilanti, Mich.; Wahoo, Neb., 'n' such - The Eveready Hour just celebrated its 345th weekly performance - and City Service its 196th - Boy! what does that make me? The 9,675,857th performance and the winner of the World's First Radio Endurance Test, none other than! - Rockerfeller's gonna chip in two hun-



dred fifty million or so 'n' build a "Radio City" over in NYC. It'll be very exclusive 'n' very all by itself, doncha know. Yes, indee-dee! I'm havin' a Chicago gangster make me a skeleton key to fit the front gate! Don' know how oil ever happened to get mixed up in radio anyhow - yo' never heard o' anybody oilin' a radio set, did yo'?

IRECT contrast - change o' subject - the Half-hour seems to be the most popular with the Sponsor to-day. The Full-hour Broadcast will be no mo' before many mo' moons. The real oldtimers of Chain broadcastin' - Eveready 'n' Atwater Kent - have cut from the Full to the Half - they have learned from experience that a whole full hour at one sittin' to-day is TOO much - the listeners' habits have changed and the masses can not be held that long any mo'! No, Suh! Short 'n' sweet, snappy and to the point — is the Vogue in every line to-day, except in the Encyclopedia Business. That's why I said not so long ago that 15-minute radio programs every night (or every other night or so) will be the Broadcastin' Vogue of the future. Amos 'n' Andy, with their continued continuity idea, are the first to check 'n' double-check in on this new Vogue, 'n' a lot o' credit is due Pepsodent on their foresight - Phil Cook is hard at it both mornin' 'n' evenin' on Quaker Oats - Graybar's Mr. & Mrs. Joe 'n' Vi are startin' every night jes' about right now - by the middle of this Fall there'll be any number of 'em doin' it nightly over the entire Chain. - "Gene and Glenn" - "May and Peter" - "The Smith Family," have already been considered for daily chain work. - Yes, 'n' "The Old Redheaded Music Maker," too, was approached on a daily variety idea, usin'

my original two-voice "cullud" characters Sam 'n' Henry — doin' a bit o' extemporaneous intimate ukestyle "stuff 'n' nonsense" as of 10 radio years back -'n' also workin' in a bit o' my present-day style. - At any rate, in both New York and Chicago, the Sponsors are hot 'n' bothered - warm 'n' determined on gettin' into the 15-minute racket — Watch 'em click!

THANKS for the many wonderful letters yo're a-writin' in lately — let's hear from some of yo' real oldtimers! - Jes' address me direct at Station N, Box 6 — Cincinnati — or % Shell — I'll be "tickled pink" to hear from yo' all Nite Owl, again. - So Sincerely,

Vendell)

until then see you pretty soon - pretty sooooooon pretty so-o-oo-oooon.

### The Sunshine Girl" (See Front Cover)

ULIA SANDERSON, who, with her husband, Frank Crumit, appears weekly on the Blackstone program over the Columbia network, is the same gentle Julia of those unforgettable successes, "Fantana," "The Arcadians," "The Sunshine Girl" and "Tangerine." Recently Miss Sanderson recalled her golden musical-comedy days.

"The charming customs of the past," she said, "are fast fading away. The glamor that once belonged to musical stars is being obscured by the talkies and the radio. There are so many kinds of stars these days that the public has to divide its allegiance.

"I am fortunate because I actually experienced what most other radio performers can know of only as tradition. How I wish that I could re-create my early stage impressions and recall them vividly to the radio public. There was a memorable night, for instance, when I made my first appearance in Washington. The play was "The Sunshine Girl," and President Taft was in the audience. In the midst of the applause at the end of one of my songs he rose from his seat and threw a bouquet to me across the footlights. Could any one forget such a tribute?"

All of Miss Sanderson's career, however, has had radiant recognition here and abroad. And she has repeated her success on the radio, duplicating the triumphs of the days when she sang "Bring Me a Rose"

and other enduring favorites of a past decade.

# The Dancing Child Is the Happy Child

By ARTHUR MURRAY

America's Foremost Dancing Teacher



LET your child dance. The dancing child is the happy child and also the healthy one.

When you go to a party, an afternoon tea or any small social gathering, you will always find a certain number of people who look unhappy and uncomfortable. They are always the ones who drop their forks and spill their water at dinner, and when they bring refreshments to their partners at a dance they manage to deposit the greater part of it in their laps. If you look back to this man's or woman's childhood, you will find, as a rule, that they have had no social life. Perhaps they didn't have the chance—that is often the case—but nevertheless they should have attended a dancing-school or studied dancing in some way. By doing this they would have developed a poise that would put them at ease in later life. Don't put your child at a disadvantage! Give him an equal chance with the others.

For those who wish to teach their children, What's ON THE AIR offers the most satisfactory instructions in ballroom dancing. Each month you will find easily understood lessons in dancing. These instructions, given primarily for adults, are also suitable for children.

Before learning any of the steps in dancing, grown-ups as well as children should master the five correct positions of the feet. If our feet, while going through the various movements in dancing, are in any one of the five recognized positions, we may be sure that they will look well. If your feet are placed correctly, there is less likelihood of getting them in the way of your partner.

THE FIVE POSITIONS OF THE FEET

Remember that knowing these positions is to know the secret of making your feet look attractive while dancing, walking or standing.

First Position: This is the position to use before starting to dance. The first position is commonly used when you bring your feet together. The weight is equally divided on both feet.

Second Position: The feet are apart and the weight rests on only one foot.

Third Position: The heel of one foot is at the instep of the other foot.

Fourth Position: One foot is directly in front of the other foot. The weight rests on only one foot. This is the position of your feet when walking. Remember that, when walking forward or backward, you must place one foot in front of the other and never spread your feet apart.

Fifth Position: This is an advanced position. The toes of one foot almost touch the heel of the other foot.

Place your feet as in the diagram. Go through each position a few times until you have memorized it. It is essential for dancing teachers and parents, who teach their children, to be thoroughly familiar with the five correct positions of the feet.

THE THREE SLIDE STEPS IN THE FOX TROT

The girl's part is exactly the same as the boy's.

[Continued on page 48]

### THE FIVE CORRECT POSITIONS IN SOCIAL DANCING



FIRST POSITION

This is the position to use when starting to dance or when your feet are together.



SECOND POSITION
Feet apart, the weight
rests only on one foot.
Note that the toes are always turned outwardly.



THIRD POSITION
The heel of one foot at
the instep of the other
foot. Try each of the five
poses until memorized.



FOURTH POSITION
When walking forward or
backward, place one foot
directly in front of the
other.



FIFTH POSITION
An advanced position, The toes of one foot at the heel of the other foot.

CLIMDAY September

		-	SU	IN	DA	Y			epter 14, 2		8						
	TIME	A	В	C	D	A	В	C	D	A	В	C	D	A	В	C	D
EAS	TERN DAYLIGHT	12	15	30	45	1	15	30	45	2	15	30	45	3	15	30	45
	Lastern Standard	11	15	30	45	12	15	30	45	1	15	30	45	2	15	30	45
	TRAL STANDARD	10	15	30	45	11	15	30	45	12	15	30	45	1	15	30	45
Can -	690 TORO NTO CKGW	R	R	P	P	0	0	0	A	В	В	В	В	M8	M8	M8	M8
ada	730 MONTREAL CKAC																
Ala.	1140 BIRM'GH'M *WAPI	R	R	X	R	R	R	R	R	R	M2	M	M	C	C	C	C
	930 BIRM'GH'M WBRC					R	R	R	R	0	0	0	0	0	0	0	0
Ark.	1040 HOT SP'GS *KTHS					R	R	R	R	R	R	M	M	C	C	C	C
	1390 LIT'LE R'CK *KLRA											0	0	0	0	0	0
Colo.	830 DENVER KOA			0	0	0	0	A	A	R	R	R	R	R	M3	M3	M3
	560 DENVER KLZ			R	R	R	R	0	0	0	0	0	0	0	0	0	0
	1060 HARTFORD *WTIC			_						_	_	_	-	_	0	~	~
D.C.	950 WASH'GT'N WRC			0					A	0	B	0	0	0	0	0	0
Fla.	620 Clearwater WFLA			0	0	_		A	A	B	В	B	B	C	C	C	C
I Ia.	St. Peterab's WSUN 900 JACKS'NV'E WJAX	R	R	R	R	R	R			В	В	В	В	C	C	C	C
	1300 MIAMI B. WIOD	-11	1	1	1	1	1			В	В	В	В	C	C	C	C
12	560 MIAMI WQAM									-							
Ga.	890 ATLANTA WGST																
	740 ATLANTA WSB	R	R	R	R	R	R	R	R	В	В	В	В	C	C	C	C
111.	1020 CHICAGO KYW	R	R	R	R	W				В	В	B	В	V	V	V	V
	770 CHICAGO *WBBM		R	R	R	R	R	M8	M8	0	0	M	M	S	S	S	S
	870 CHI WENR-WLS	R	R	R	R	R	R	A	A	0	0	M 7	M7	C	C	C	C
	730 CHICAGO WGN	N	N	M	M	P	P	P	P	M 8	M8	M3	M3	M	M	M3	M3
	560 CHICAGO *WIBO							M 4	M4	M6	M 6	0	0	M7	M7	M9	M9
-	670 CHICAGO WMAQ			0	M	M	M	0	0	0	0	0	0	0	0	M	M
Ind.	1160 FT. WYNE*WOWO									R	R	R	R	R	M4	M 4	M4
ī	1230 IND'P'LIS *WFBM	77	**	0	37					_	_	-	-	0	0	M 2	MO
	1260 C.NCIL BL'FS KOIL	X	X	0	X	D	D	D	_	0	0	0	0	(D)	(D)	M3	100000
1	Davenport WOC*WHO Ses Moines WOC*WHO Ses WATERLOO WMT	M9	M9	R	R	R	R	R	0	0	0	0	0	M3	M3	M3	M3
Kane	600 WATERLOO WM1			0	0	0	0	0	0	(a)	B	B	B	0	0	9	0
Indiis	580 TOPEKA *WIBW	=		0	0	6	0			M	M	0	0	R	R	0	0
	1300 WICHITA *KFH			0	0	0	0			141	141		0		-	0	0
Ky.	1490COVINGTON*WCKY																
-	940 HOPKINSVEWFIW									0	3	0	0	0	0	0	0
	820 LOUISVILLE WHAS	M4	M4	M4	M4	P	P	A	À	B	B	B	B	M2		M6	
La.	1250 N. ORL'NS WDSU					R	R	R	R	R	R	R	P	M 6	N	7	
	1320 N. ORL'NS WSMB																
Me.	620 BANGOR WLBZ			0	0	R	R	R	R	0	0	0	0	0	0	0	0
	940 PORTLAND WCSH							R	R	R	R						
Md.	1060 BALTIMORE*WBAL	P	P	3	0	0	0	A	A	B	В	В	В	C	C	C	C
_	600 BALTIMORE WCAO							0	0	0	0	0	0	0	0	0	0
Mass	. 990 SPRINGFIELD WBZ								0	В	В	В	В	C	C	C	C
	590 BOSTON WEEL	B#O	THE O	BEO	3/10	D	D	-	D		_	-	_	_	_	_	_
1	1230 BOSTON WNAC	M 9	M9			R	R	R	R	0	0	0	0	0	0		0
	1200 WORCEST'R WORC	_		0	X	R	R	R	R	0	0	0	3	0	0	0	0
Mich	.1410 BAY CITY WBCM	R	R	R	R					-		0	0	0	3	9	0
HILLI	1240 DETROIT WXYZ	R	R		M9	P	P	0	0	0	0	0	0	R	R	0	0
	750 DETROIT WJR	1	11	R	R	R	0	A	A	B	B	B	B	C	C	C	C
	920 DETROIT WWJ			10	1	0	0	0	0			0	0	0	0	0	0
Minn	. 810 MINNEAP WCCO			0	0	0	8	0	0	0	3	0	0	0	0	0	0
	1460 ST. PAUL KSTP			0	9	9	9	-	~	B	B	B	В				
Miss.	1270 JACKSON WJDX	1												C	C	C	C
Mo.	950 KAN. CITY KMBC			0	0	0	0	0	0	3	0	0	0	0	0	0	0
	610 KAN. CITY WDAF			0	ŏ	0	Ö	0	0	0	0	0	0	0	0	0	0
	1090 ST. LOUIS KMOX		M8	M8	0	0	0	0	0	1	M7	0	0	0	0	M	
	550 ST. LOUIS *KSD						2	0	0	0	0	0	0	0	0	0	0
	1350 ST. LOUIS KWK	M9	M9	0	0	0	0	M2	M2	B	В	B	B	C	C	C	C

# Our Baffle-board

### NOT YET, BUT SOON

IGHT ahead, fellow-listeners! September 28 marks the end of Daylight Saving Time, vacations and overnight changes in radio programs.

In spite of the best intentions of program managers and the presentation of many unusual news features, radio, this summer, has been spotty.

Many commercial features went off the air unexpectedly; sustaining features were shifted constantly as principals were overcome with vacation fever or commercial accounts dropped out. The Daylight Saving Time resulted in a large portion of programs being over before the average listener thought of coming in to the easy-chair and the set.

### TREASURES AHEAD

VOUR program editor, just back from a week at 485 Madison and 711 Fifth Avenue, did not bring any great amount of satisfaction home to you for September, but bounteous promises for the opening of the regular radio season in October.

Eastern Daylight Saving 12 M. to 1 P. M. Our Time

- American Pro-Art String Quartet NBC, New York.
- Nomads

Balalaika Orchestra; direction, Alexander Kirilloff, NBC, New York,

- West End Presbyterian Church Religious service; mixed quartet; sermon by Dr. A. Edwin Keigwin. CBS, New York.
- 2 International Broadcast
- O Jewish Art Program

Classical Jewish music; popular folk songs.

Eastern Daylight Saving Our Time

1 to 2 P. M.

The Pilgrims

Mixed sextet, NBC, New York.

Spanish Dreams

Julian Oliver, tenor; orchestra director, Frank Vagnoni, NBC, New York.

1 The Fusileers

Brass band; direction Hugo Mariani. NBC, New York.

Southland Sketches

Spirituals by negro octet. NBC.

A Neapolitan Nights

Vocalists and instrumentalists.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- N News
- S Sports
- Educational 0
- T Dramatic
- Children's feature
- Variety W Comie
- R Religious X On the air

### MUSICAL PROGRAMS

- M 1, Band. M 6. Popular, Modern,
  M 2, Classical, Operatic. M 7. Symphonic.
  M 3, Dance. M 8. Organ,
  M 4. Religious. M 9. Semi-classical.
  M 5. Novelty Music. M Variety.

Both chains have an unprecedented demand for time on the air beginning in the fall. Many new and unique programs are in the making—quite a few of them to be on the daily or tri-weekly basis. Both chains have agreed that, while the sale of new time necessitates some shifting of sustaining features, changes will not be made, except in emergency, until time has been given What's on The Air, and other agencies, to acquaint the public with the rearrangement.

While half the folks we wanted to see were "chasing the little pill over the hill," or otherwise engaged far, far from radio, those not so fortunate seemed to have forgotten all about the heat in an eager search for something new and novel in the way of fifteen-minute programs.

# "THERE'S GOLD IN THEM THERE HILLS"

JUST let the rumor flicker into the chains that out at Station WHIZ there are a couple of boys who have the entire roundabout populace before the loud-speaker each night, and a dozen

O Jewish Art Program

Music, script, talk. CBS, New York.

O Columbia Ensemble

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Eastern Daylight Saving Our Time 2 to 3 P. M.

Three Little Sachs

Songs and chatter by Al Liewelyn and Brad Brown, with Harry Grey at piano.

3 Ann Leaf at the Organ

CBS, New York.

Ballad Hour

Old and new ballads, Freddie Rich's orchestra; vocal soloists,

6 Metropolitan Echoes

Mary McCoy, soprano; Robert Simmons, tenor; Arcadie Birkenholz, violinist and director; guest artists. NBC.

**O** NBC Artists Service

Vocal soloists; orchestra.

B Roxy Symphony Concert

Director, Joseph Littau.

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Eastern Daylight Saving Our Time

3 to 4 P. M.

Works of Great Composers

Vocal and instrumental soloists; orchestra. NBC, New York.

C The Friendly Hour

Dr. J. Stanley Durkee; male quartet; organ; director, George Shackley.

3 Asbury Park Concert

Paul Tremaine and orchestra, CBS via WCAP.

O Conclave of Nations

Address by foreign diplomat. Native music by symphony orchestra, under Channon Collinge, CBS.

September 7, 14, 21, 28 SUNDAY

						7	, 14	, 21,	28		30	IAI	JP	11		
A	В	C	D	A	В	C	D	A	В	C	D	A	В	C	D	TIME
12	15	30	45	1	15	30	45	2	15	30	45	3	15	30	45	EASTERN DAYLIGHT
11	15	30	45	12	15	30	45	1	15	30	45	2	15	30	45	Eastern Standard Central Daylight
10	15	30	45	11	15	30	45	12	15	30	45	1	15	30	45	CENTRAL STANDARD
				0	0	A	A	В	В	В	В	C	C	C	C	KFAB LINCOLN 770 Neb
										3	3	R	R	0	0	*WOW OMAHA 590
M1	M1	M2	M2	M 2	M2	0	0	0	0	0	0	0	0	0	0	WPG ATL'TIC CITY 1100 N. J
2000		10000			300.00									_		WOR NEWARK 710
				0	0	0	M 2	6	6	3	0	0	0	0	0	WGR. BUFFALO 550 N.Y.
R	R	0	M8	M8	M8	0	0	0	0	0	0	0	0	0	0	WKBW BUFFALO 1480
		_	00.00			-	-		_	~	-	-	-	Ĭ	_	*WMAK BUFFALO 900
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	WABC NEW YORK 860
	_	0	0	0	0	0	0	6	6	(3)	0	0	0	0	0	WEAF NEW YORK 660
		0	0	0	0	A	A	B	B	B	B	C	C	C	C	WJZ NEW YORK 760
		0	0	Ĭ	Ť			В	В	В	В					WHAM ROCHTER 1150
						0	0	0	0	0	0	0	0	0	0	*WHEC ROCHTER 1440
							-			0	0	0	0	0	0	WGY SCHEN'D Y 790
		0	0	0	0	0	0	0	0	0	0	0	0	9	0	*WFBL SYRACUSE 1360
R	R	R	R	M4	M4	0	0	M 9	M9	M8	M8	0	0	0	0	WBT CHARLOTTE1080 N.C
						-	-	B	B	B	B	C	C	C	C	WPTF RALEIGH 680
R	R	R	R	R	R	0	0	0	0	0	0	0	0	0	0	WWNC ASHEVILLE 570
R	R	0	€	0	0	0	0	0	0	0	0	0	0	0	9	WDAY FARGO 940 N.D
R	R	R	0	0	0	0	0	0	0	0	0	0	0	0	0	WADC AKRON 1320 Ohio
	-		9	9	9	-			-		-	X	X	0	0	*WFJC AKRON 1450
				M5	M5	M5	M5	0	0	0	0	M8	M8	0	0	WKRC CINCINNATI 550
R	R	R	R	0	0	A	A	B	B	В	B	C	C	C	C	WLW CINCINNATI 700
		- 7.7	-	-	-				_	-				M4	M4	WSAI CINCIN NATI 1330
M8	M8	R	R	0	0	0	0	0	0	0	0	R	R	R	R	WHK CLEVEL'D 1390
114.0	2120	0	0	0	0	0	0	6	6			0	0	0	0	WTAM CLEVEL'D 1070
M2	M2	0	M9	M9	M9	0	0	0	0	0	0	R	R	R	R	WAIU COLUMB'S 640
R	R	R	R	R	M2	M2		M6	M6	0	0	MO	R	R	R	WSPD TOLEDO 1340
-	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	*WKBN YO'NGST-N 570
0	0	0	R	R	R	0	0	0	0	0	0	0	0	M6	Service Service	KFJF OKLA. CITY 1480 Okla
0			-	R	R	R	R	0	0	U		0	0	III U	112 0	WKY OKLA.CITY 900
X	X	X	X	R	R	R	R	R	M2	M2	M2	C	C	C	C	*KV00 TULSA 1140
M4	M4	0	€	8	0	0	0	0	(3)	0	0	0	0	0	0	*WHP HARRISB'G 1430 Pa
R	R	-	-	0	0	0	0	0	0	•		R	R	R	No. of Concession,	WLBW OIL CITY 1260
M1	M1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	WCAU PHILAD. 1170
R	R	0	0	0	0	0	0	0	0	R	R	R	Section 1	M3	No.	*WFAN-WIP PHIL.610
1	10						-			1	10	**	-	172.0	112.0	*WLIT-WFI PHIL. 560
R	R	0	0	0	0	M2	M2	В	В	В	В	C	C	C	C	KDKA PITTSB'CH 980
14		Section 1	M9	_	M	6	(A)	D	-		2.3	0	0	0	0	WCAE PITTSB'GH 1220
		MI J	III J	IVI	TAT	0	0					0	0	9	9	WJAS PITTSB'GH 1290
Mg	Ma	M9	Mg	R	R	R	R	0	0	0	0	В	В	B	B	WEAN PROVIDENCE 780 R.I.
111.0	111.3	IVE J	ATR J	1	A	14	**	9	9	0	U				-	WJAR PROVID'NCE 890
				R	R	R	R	0	0	0	0	M3	M3	0	0	WDOD CHATTA, 1280 Tenn
	-			R	R	R	R	X	X	A second second	M6	-	M2	100000	-	WMC MEMPHIS 780
		0	0		0				-	-	-	M 9		R	R	*WREC MEMPHIS 600
		9	0	0	0	0	0	0	0	0	0	(E)	(I)	0	9	*WLAC NASHV'LE 1470
				R	R	R	R	0	0	0	U	0	0	9	9	WSM NASHV'LE 650
R	D	0		10	10	1	11	1								*KRLD DALLAS 1040 Tex
M8			0	R	R	R	R	В	В	В	В	C	C	C	C	WFAA Dallas 800
171 0	1110	0	0	11	1	K	K	D	X	X	X	X	X	X	X	KPRC HOUSTON 920
-				-	-	-		M	2000	M9		R	R	R	R	*KTSA S, ANTONIO 1290
MO	MO	M8	MO	R	D	D	R	R	IVI	111 9	MJ	C	C	C	C	WOAI S. ANTONIO 1190
IVIO	141 9	-			R	R		K				-	-	-	-	*WTAR NORFOLK 780 Va
MA	D	<b>⊘</b> R	€ R	0	0	0	0	D	D	D	D	C	0	0	0	WRVA RICHM'D 1110
M4	R	-	1000	6	6	0	0	B	B	B	B	between,	C	C	C	WDBJ ROANOKE 930
1		<b>2</b>	<b>©</b>	<b>©</b>	<b>©</b>	Ø B	O P	0	0	0	0	0	0	0	0	*WEBC SUPERIOR 1290 Wisc
		R	R	R	R	R	R	B	B	B	B	C	C 3	0	C	- IVIION
		-						2 2 2 2	-	Ber &	0	13		6.23	0	*WISN MILW'KEE1120
M	D.F.	<b>9</b> P	P	€ M9	€ M9	0	0	(G)	-	M5		M	M	M	M	WTMJ MILW'KEE 620

### September 7, 14, 21, 28 SUNDAY

		,	50	11	UF	7.1		6	14, 2	1, 28	,			-			
	TIME	A	В	C	D	A	В	C	D	A	B	C	D	A	В	C	D
and the same	STERN DAYLIGHT	4	15	30	45	5	15	30	45	6	15	30	45	7	15	30	45
	Eastern Standard ) Central Daylight	3	15	30	45	4	15	30	45	5	15	30	45	6	15	30	45
CEN	TRAL STANDARD	2	15	30	45	3	15	30	45	4	15	30	45	5	15	30	45
Can -	690 TORO NTO CKGW	P	P	P	F	0	0	0	0	0	0	0	9	R	R	R	R
ada	730 MONTREAL CKAC																
Ala.	1140 BIRM'GH'M *WAPI	S	S	S	S	S	S	S	S	S	S	S	S	S	M5	0	0
	930 BIRM'GH'M WBRC	0	0	0	0	0	0	M8	M8	M9	M9	6	0	R	R	R	M
lrk.	1040 HOT SP'GS *KTHS															0	0
	1390 LIT'LE R'CK *KLRA	0	0	0	0	0	0	0	0						R	R	3
Colo.	830 DENVER KOA	0	0	0	0	A	A	A	A	9	9	0	0	D	D	E	E
	560 DENVER KLZ	0	0	0	0	0	0	0	0	M2	M2	0	0	0	0	0	0
Conn.	.1060 HARTFORD *WTIC																
D.C.	630 WASH'GT'N WMAL	0	0	0	0	M4	M4	M4	M4			0	0	0	0	0	0
	950 WASH'GT'N WRC	0	0	0	0	153				0	6	0	9	0	0	0	0
Fla.	620 Clearwater WFLA St.Petersb'g WSUN	0	0	0	0	A	A	A	A	0	0	0	6	D	D	0	0
	900 JACKS'NV'E WJAX	0	0	0	0	A	A	A	A	0	0	0	0	D	D	M9	M
	1300 MIAMI B. WIOD	0	0	0	0	A	A	A	A	0	0	0	0	M5	M5	0	0
	560 MIAMI WQAM					i di											
Ga.	890 ATLANTA WGST			0	0	0	0	0	0	M6	M6	0	0				
	740 ATLANTA WSB	0	0	0	0	M8	M8	M8	M8	0	9	9	0			0	0
11.	1020 CHICAGO KYW	0	0	M	M	M 6	M6	M6	M6	9	0	0	0	M	MS	V	1
	770 CHICAGO *WBBM	S	S	S	S						M8	M8	M4			B	E
	870 CHI WENR-WLS	R	R	R	R	T	T	M	M	M	M	M	M	M	R	M5	M
	720 CHICAGO WGN	S	S	S	S	S	S	M9	M9	M9	M9	M	M7	M7	M7	E	E
	560 CHICAGO *WIBO	0	0	0	0											0	0
	670 CHICAGO WMAQ	S	S	S	S	S	S	S	S	S	S	6	0	M	M	S	0
Ind.	1160 FT. WYNE*WOWO	0	0	0	0	0	0	0	0	M4	M4						
	1230 IND'P'LIS *WFBM	0	0	0	0	0	0	0	0			0	0	0	0	0	8
Iowa	1260 C.NCIL BL'FS KOIL	0	0	0	0	0	0	0	0	M	M	0	0	0	0	0	0
	Davenport WOC*WHO	0	0	0	0	0	0	0	0	0	0	0	0	0	0	S	C
	600 WATERLOO WMT	0	0	0	0	0	0	0	0	Ē		6	0	0	0	0	8
Kans	1220 LAWRENCE*WREN	M9	M9	M 5	M5	A	A	A	A	В	В	R	R	D	D	E	E
and the same of	580 TOPEKA *WIBW	0	0	0	0	0	0	0	0	0	0	6	0	0	0	0	0
	1300 WICHITA *KFH	0	0	0	0	0	0	R	R	R	R	0	0	0	0		
Ky.	1490COVINGTON*WCKY			_		Ī				-							
	940 HOPKINSVEWFIW	0	0	0	0												0
	820 LOUISVILLE WHAS	0	0	0	0	M7	M7	M7	M7	0	0	6	9	X	M9	0	6
La.	1250 N. ORL'NS WDSU				_	7.000				Ť			Ĭ			M2	1000
	1320 N. ORL'NS WSMB															0	•
Me.	620 BANGOR WLBZ	0	0	0	0	0	0	0	0	M8	M8	6	0	0	0	0	0
	940 PORTLAND WCSH	0	0	0	0	0	8	0	0	0	0	0	0	_		0	•
Md.	1060 BALTIMORE*WBAL	0	0	0	F	A	A	A	A	B	B	C	C	M4	M4	M2	-
	600 BALTIMORE WCAO	0	0	0	0	0	0	0	0	X	X	X	X	0	0	0	
Mass	s. 990 SPRINGFIELD WBZ	0	0	0	F	A	A	A	A	В	В	C	C	D	D	E	E
mas	590 BOSTON WEEL	1000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	N
	1230 BOSTON WNAC		0	0	0	0	0	0	0	0	0	6	9	0	0	0	0
	1200 WORCEST'R WORC		0	0	0	0	0	0	0	R	R	T	T	M6	M6	0	0
	580 WORCESTER WTAG	Market Street	0	0	0	0	0	0	0	6	6	6	6	0	0	0	6
Mick	1.1410 BAY CITY WBCM	0	0	0	0	0	0	-	-				-	_			Ť
IVIICI	WVV	0	0	0	0	0	0	0	0	M 4	M6	6	6	0	0	0	M
	WID		1		F	M1	X	X	X	В	В	C	C	D	D	E	I
	30307	0	0	0	0	(O	0	7	72	0	6	6	6	1	-	0	6
Min	THE STATE OF THE S			0	0	_	0	0	0	M	M	6	6	0	0	0	3
TATELL	VOTO	-	0	0		0			<b>©</b>				-	D	·D		•
TAN:		_	0	0	0	A	A	A	A	0	0	0	0	D	D	0	6
-	L 1270 JACKSON WJDX		0	0	0	A	1	A	A	0	0	6	6	U	U	0	-
Mo.	950 KAN. CITY KMBC	i like and	0	0	0	0	0	0	0	0	0	0	0	0	0	1	6
	610 KAN. CITY WDAF	-	0	0	0	0	0	D	D	D	D	0	0	0	0	0	6
	1090 ST. LOUIS KMOX		0	0	0	0	0	R	R	R	R	0	0	0	0	0	0
	550 ST. LOUIS *KSD	1		-	F	Ø A	€ A	A	A	M7	M2	M3	M3	O D	O D	E	E
	1350 ST. LOUIS KWK	0	(3)	(9)													

scouts begin to listen in on the local feature and to buy all the newspapers from the WHIZ territory to watch for press notices. On very little encouragement, one, or sometimes three or four, chain scouts will visit WHIZ and watch as well as hear the boys do their work.

Recently two boys were found whom all the chain scouts pronounced good, but, when the boys would not even talk less than fifty-two weeks at \$10,000 per week, the chains decided they'd "linger a little longer, Lester."

Meanwhile Amos 'n' Andy click along steadily. What a buy NBC made! NBC not only makes a profit on their radio program, but its share of the royalties on records and "talkies" will likely be enough to pay for more than one or two sustaining features.

### AN ADVERTISING MIRACLE

MONG the advertisers we heard much gossip about Forhan's remarkable results from its Evangeline Adams programs. No wonder the station list for this feature is being enlarged to

Eastern Daylight Saving Our Time

4 to 5 P. M.

National Sunday Forum

Dr. Ralph W. Sockman; oratorio choristers; orchestra direction, George Dilworth.

3 Sterling Singers

With Mme. Lolita Cabrera Gainsborg, pianist, and Herbert Borodkin, viola,

O Don Carlos and His Marimba Band

F Shur-on Program

Begins September 7.

O Cathedral Hour

All-musical presentation of a cathedral service—symphony orchestra and soloists.

Eastern Daylight Saving Our Time

5 to 6 P. M.

Echoes of the Orient

Instrumental ensemble; direction, Sven von Hallberg, NBC, New York.

Silver Masked Tenor

Joe White, with guitar. NBC.

@ Teatime Tunes

Muriel Wilson, soprano; George Simons, ten-or; Joe Kahn, pianist; string trio. NBC.

A Sabbath Reveries

Dr. Charles L. Goodell; mixed sextet; direction, George Shackley, NBC.

@ French Trio

Classical music; harp, cello and violin. CBS New York.

The Crockett Mountaineers

Mountain songs played and sung by the Crockett family. CBS, New York.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

N News

Educational

Sports

T Dramatic Variety

Children's feature R Religious

W Comic

X On the air

### MUSICAL PROGRAMS

M 1. Band. M 6. Popular, Modern.
M 2. Classical, Operatic. M 7. Symphonic.
M 3. Dance. M 8. Organ.
M 4. Religious. M 9. Semi-classical.
M 5. Novelty Music. M Variety.

include almost all the Columbia affiliates. Right through the torrid summer months an average of fifteen thousand listeners a week have bought a tube of Forhan's, just to get Evangeline to do their horoscope. Here's hoping all the commercial accounts don't go in for fortune-tellers.

### SCHOOL OPENS IN OCTOBER

OCTOBER will witness the reopening of both the Damrosch Musical University of the Air (NBC) and of the Columbia-Majestic American School of the Air. Informing stories on each of these educational features will appear in our October issue.

### RADIO WORLD'S FAIR

HEARD considerable advance gossip about the 1930 Radio World's Fair which will take over the Garden the last week in September. We hope to meet a good many of our readers there.

Haven't space for half the interesting things we wanted to tell you, or half the stirring news of

Eastern Daylight Saving Our Time 6 to 7 P. M.

Catholic Hour

Sermon by a noted Catholic clergyman; large chorus. NBC, New York.

B Lew White Organ Recital

Genia Fonariova, soprano.

C Harbor Lights

Dramatic tales of an old sea captain.

@ Fox Fur Trappers

Orchestra with Earle Nelson, crooning furtrapper: Helen Barr, soprano, and three harmonizers. CBS, New York.

G The Globe Trotter

Act-a wealthy New York clubman works his way around the world. CBS, New York.

姚

Eastern Daylight Saving Our Time

7 to 8 P. M.

Mystery House

Melodrama with musical background. NBC.

Major Bowes' Family

From Capitol Theatre, New York City; vocal and instrumental soloists; orchestra director, Yasha Bunchuk, NBC.

D El Tango Romantico

NBC, New York.

E Williams Oilomatics.

Fred Waldner, tenor; orchestra director, Josef Koestner, NBC, Chicago.

G Columbia String Symphony

CBS, New York. Classical Music.

The Round Towners

1 The World's Business

Address from Washington, by Dr. Julius Rlein, CBS, New York.

September

SUNDAY

131						7	, 14	21,			SU	141	P	Y I		
A	В	C	D	A	В	C	D	A	В	C	D	A	В	C	D	TIME
4	15	30	45	5	15	30	45	6	15	30	45	7	15	30	45	EASTERN DAYLIGHT
3	15	30	45	4	15	30	45	5	15	30	45	6	15	30	45	Eastern Standard Central Daylight
2	15	30	45	3	15	30	45	4	15	30	45	5	15	30	45	CENTRAL STANDARD
0	0	0	F	A	A	A	A	В	В	C	C	D	D	M9	M9	KFAB LINCOLN 770 Neb.
0	0	ñ	0	0	0	0	0	0	6	6	0	(3)	(3)	X	X	*WOW OMAHA 590
M4	M4	M4	M4	0	0	M 8	M8	M4	M4	0	6	M2	M2	M2	0	WPG ATLITIC CITY 1100 N. J.
M9	M9	M9	M9	M8	M8	W	X	M9	E	M9	M9	M4	M4	M4	M4	WOR NEWARK 710
0	0	0	0	0	0	0	0	6	0	0	0	0	0	R	R	WGR. BUFFALO 550 N.Y.
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					Ħ									0		*WMAK BUFFALO 900
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0	0	0	F	A	A	A	A	B	B	C	C	D	D	E	E	WJZ NEW YORK 760
0	0	0	F	A	A	A	A	В	В					E	E	WHAM ROCH'TER 1150
0	0	0	0	0	0	0	0	X	X	0	0	0	0	0	0	*WHEC ROCHTER 1440
1				0	0	0	0	0	0	0	0	0	0	0	0	WGY SCHEN'D Y 790
0	0	0	0	0	0	0	0	X	X	0	0	0	0	0	0	*WFBL SYRACUSE 1360
0	0	0	0	0	0	0	0	PR	PR	0	0	0	0	0	0	WBT CHARLOTTE1080 N.C.
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0	0	0	0	0	0	M9	M9	0	0	0	0	0	0	0	0	*WFJC AKRON 1450
0	0	0	0	0	0	0	0	M2	M2	0	0	0	0	M6	0	WKRC CINCINNATISSO
0	0	0	F	A	A	A	A	M8	M8	M8	M8	M 2	M2	E	E	WLW CINCINNATI 700
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M6	M/6	M6	M6	0	0	0	0	M6	M6	0	0	0	0	0	0	KFJF OKLA CITY 1480 Okla
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R	R	M	M		10000		0	M5	M	0	0	(a) M	O M	M	0	*WFAN-WIP PHIL610
IX	1	IVA	IVA	0	<b>©</b>	0		-	6	6	6	(3)	(3)	X	X	*WLIT-WFI PHIL. 560
3	0	0	F	A	A	A	A	B	B	C	C	X	X	E	E	KDKA PITTSB'GH 980
0	0	0	0	0	0	0	0	6	9	0	0	3	0	0	0	WCAE PITTSB'GH 1220
0	0	0	0	0	0	0	0	9	0	6	0	0	0	0	0	WJAS PITTSB'GH 1290
B	B	В	В	0	0	0	0	M 6	M6	0	0	M5	M5	0	0	WEAN PROVID'NCE 780 R. I.
0	0	0	0	0	0	X	X	6	6	6	6	0	0	0	0	WJAR PROVIDINCE 890
0	0	0	0	0	0	0	0	M 3	M3	0	0	0	0	0	0	WDOD CHATTAL 1280 Tenn.
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0	0	0	0	X	X	X	X	0	0	0	0	R	R	R	R	WFAA Dallas 800 WBAP Ft. Worth 800
0	0	0	0	A	A	A	A	0	0	0	0	X	X	X	X	KPRC HOUSTON 920
																*KTSA S. ANTONIO 1290
0	0	0	0	A	A	A	A	0	0	0	0					WOAI S. ANTONIO 1190
																*WTAR NORFOLK 780 Va.
0	0	0	0				A	0	0	0	0	D	D	X	M9	WRVA RICHM'D 1110
0	0	0	0	0	0	M9	R	R	R	0	0	0	0	0	0	WDBJ ROANOKE 930
0	0	0	0	A	A	A	A	0	0	6	0	D	D	0	0	*WEBC SUPERIOR 1290 Wisc
0	0	0	0	0	0					0	0	0	0	0	0	*WISN MILW'KEE1120
M	M	M	M	S	S	S	S	S	S	S	( mm. C/Y)	M2	M2	And the second	M3	WTMJ MILW'KEE 620
-	-		100000					-	-	1000	-	-		100000	1000	The state of the s

CLIMIDAW

September

		,	SU	IN	DA	YY		7,	14, 5	nber 21, 2	8						
	TIME	A	В	C	D	A	В	C	D	A	В	C	D	A	В	C	D
EAS	STERN DAYLIGHT	8	15	30	45	9	15	30	45	10	15	30	45	11	15	30	45
	Eastern Standard   Central Daylight	7	15	30	45	8	15	30	45	9	15	30	45	10	15	30	45
100000	NTRAL STANDARD	6	15	30	45	7	15	30	45	8	15	30	45	9	15	30	45
Can -	- 690 TORONTO CKGW	R	R	R	R	M9	M9	M9		D	D	D	0	6	0	0	0
ada	730 MONTREAL CKAC	-	-	-	-	0	0	0	0				•	-	_		Ĭ
Ala.	1140 BIRM'GH'M *WAPI	0	0	0	0	M2	T	T	M2								
LAGO	WDDC	0	(Chance)	M		0	0	0	0	a	6	M 9	M9	M3	M3	M3	M3
Ark.	- YZTEV KO		0		0	0	0	0	0	0	9	IVE J	1413	M	M	M	M
AIN.		A	0	M2	M2	0	^	0	^	0	0	0	0	-			
Cala	1390 LIT'LE R'CK *KLRA	0	0	M3	M3	0	0	0	0	0	9	0	0	0	9	0	0
Colo.	830 DENVER KOA	A	X	A	X	0	0	0	0	0	0	0	0	0	0	0	0
<u>-</u>	560 DENVER KLZ	0	0	M3	M3	0	0	0	0	Θ	0	M	M	0	0	0	Θ
	.1060 HARTFORD *WTIC					0	M2	M2	0	0	0	0	M	M3	M3	M3	M:
D. C.	630 WASH'GT'N WMAL	0	0	0	8	0	0	0	0	0	0	0	0	0	0	0	0
C1	950 WASH'GT'N WRC	0	0	0	0	0	0	0	0	6	0	0	0	0	0	0	0
Fla.	St.Petersb'g WSUN	A	0	M9	M9	0											
	900 JACKS'NY'E WJAX	A	M9	R	R	R	R	R	R	R	M9	M9	0	0			
	1300 MIAMI B. WIOD	A	0	0	0	0	M 8	M8	X	M 8	M8	M8	0	0			
	560 MIAMI WQAM													4			
Ga.	890 ATLANTA WGST				0	M	M	M	M	0	0	M	M	R	R	M7	M
	740 ATLANTA WSB	A	0	0	0	0	0	0					0	0	0	0	0
01.	1020 CHICAGO KYW	A	B	B	В	B	M	H	H	M	M	M	0	0	N	N	M
	770 CHICAGO *WBBM	M4	R	R	0	0	0	0	0	0	0	X	X	0	0	0	0
	870 CHI WENR-WLS	X	В	В	В	В	R	M9	M9	M6	M6	M9	M6	W	M	M	M
	720 CHICAGO WGN	M	M	M7	M7	M7	0	0	M9	M9	(3)	0	M9	M3	M3	M3	M:
	560 CHICAGO *WIBO	M6	M6	2	0	100		-	-				-				
	670 CHICAGO WMAO	M	M	0	M	M	M	M	M	M	M	M	M	M	M	M	M
Ind.	1160 FT. WYNE*WOWO		474	0	€	0	0	0	0	0	0	X	X	M4	M4	M4	M
	1230 IND'P'LIS *WFBM	0	0	9	0	0	0	0	0	0	6	X	X	0	0	0	0
lowa	1260 C.NCIL BL'FS KOIL	0	0	0	0	0	0	0	0	0	0	X	X	T	T	T	T
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Ky.	1490COVINGTON*WCKY	A	-	M3	-	M9	R	R	R	R		V	V	_	_	_	_
	940 HOPKINSVEWFIW	0	0		0	0	0	0	0	0	0	X	X	0	0	0	0
	820 LOUISVILLE WHAS	A	0	0	0	0	0	0		D	D	D	0	0	-	M2	
La.	1250 N. ORL'NS WDSU	M			X	0	0	0	0	-	M2	M		M	IVI	M 5	IVI
	1320 N. ORL'NS WSMB	A	0	0	0	0	0	0		D	D	D	0	0			
Me.	620 BANGOR WLBZ	-	M9	M,9	-	0	0	0	0	0	0	X	X	0	0	0	0
	940 PORTLAND WCSH	0	0	0	0	0					0	0	0	0			
Md.	1060 BALTIMORE*WBAL	A	B	B	B	B											
	600 BALTIMORE WCAO	X	X	0	0	0	0	0	0	0	0	0	0	X	X	X	X
Mass	s. 990 SPRINGFIELD WBZ	A	B	B	B	B	C	H	H	M9	S	M9	0	0	N		
	S90 BOSTON WEEL	M	M	M	M	0	0	0	0	0	0	0	0	0			1
	1230 BOSTON WNAC	0	0	0	0	0	0	0	0	0	0	0	0	M8	M8	M8	M
	1200 WORCEST'R WORC	0			M6	-	M 6		M6	0	0	0	0				
	580 WORCESTERWTAG	0	0	0	0	0	0	0	0	0	3	0	N	0			
Mich	1.1410 BAY CITY WBCM												1				
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	610 KAN. CITY WDAF	-	0	0	0		W-0	1/00			0	0	0	0			
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	550 ST. LOUIS *KSD 1350 ST. LOUIS KWK	-	0	0	0	0	0	0	0	Θ		-					
		A	B	B	B	B	1 1	H	H	M9	M 9	147	E	E	F	G	G

radioland we'd like to give you, but, folks, perhaps in October (surely by November) WHAT'S ON THE AIR will, as a result of the patient support and loyalty of its readers, shake itself out of its babyhood, so to speak, and don larger clothes.

Programs are going to be greatly improved in quality and variety this winter, and so is WHAT's ON THE AIR.

### FEELING OUR OATS

TE are out to be as indispensable to the radio listener as the dial on his receiving set. Of course a few listeners don't need dials; they just turn on the power and take whatever they get; but most listeners are becoming more and more discriminating. And for the discriminating listener-everybody in the radio field is prescribing WHAT'S ON THE AIR. Increasingly it will tell you who is who, what is what, and how to get what you want when you want it in radio programs.

### GLAD TO HEAR FROM YOU

TUST room to add: Send in your program queries. We answer hundreds every week; we'll gladly try to answer yours. For our readers, we shall be happy to be headquarters for program information.

Eastern Daylight Saving

8 to 9 P. M.

Major Bowes' Family

From Capitol Theatre, New York City.

2 Chase and Sanborn Choral Orchestra

Vocalists; piano duo; muted singers; orchestra. NBC, New York.

A Enna Jettick Melodies

Vocal soloists; mixed quartet; instrumental ensemble; director, Geo. Dilworth. NBC, New York.

B Collier's Hour

Orchestra; dramatized stories; famous speak-

1 Jesse Crawford

Poet of the Organ. CBS, New York.

A Kaltenborn Edits the News

A news column of the air. CBS, New York.

Ouiet Harmony

CBS, New York.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

N News

S Sports

O Educational

Dramatie Variety

P Children's feature R Religious

W Comic

X On the air

### MUSICAL PROGRAMS

M 1. Band,
M 2. Classical, Operatic,
M 3. Dance,
M 4. Religious,
M 5. Novelty Music,
M 6. Popular, Modern,
M 7. Symphonic,
M 8. Organ,
M 9. Semi-classical,
Variety.

Eastern Daylight Saving Our Time 9 to 10 P. M.

Our Government"

David Lawrence from Washington, D. C.

Atwater Kent Hour

Concert and grand opera artists; orchestra director, Josef Pasternack, NBC, New York,

6 In the Time of Roses

Women's octet; tenor soloist; orchestra direction, George Dilworth. NBC, New York.

B Collier's Hour

Orchestra; dramatized stories; famous speakers.

C To Be Announced

H Floyd Gibbons

Libby, Owen, Ford Glass Company Program, NBC, New York.

Majestic Theatre of the Air

National High-school Orchestra of 150 players, with guest conductors.

\* Red Lacquer and Jade

Oriental philosophy with musical background,

继

Eastern Daylight Saving Our Time 10 to 11 P. M.

6 In the Time of Roses

Studebaker Champions

Eighteen-piece orchestra; direction, Jean Goldkette. NBC, New York.

D To Be Announced

Sunday at Seth Parker's

Rural sketch depicting "Down East" meeting of semi-religious nature. NBC, New York.

E South Sea Islanders

Mayhew Lake and His Band

Around the Samovar

Folk songs of the Slavic countries; Peter Biljo's Balalaika orchestra; soloists. CBS.

姥

Eastern Daylight Saving

11 to 12 P. M.

Sunday at Seth Parker's NBC, New York.

3 Sam Herman, Xylophonist

Assisted by Frank Banta, pianist, NBC, New York.

@ Russian Cathedral Choir

Vocal soloists; male quartet. NBC, New York.

E South Sea Islanders

Joseph Rodgers, tenor and director; Native String Orchestra.

F Nocturne

Devora Nadworney, contralto; instrumental trio. NBC.

G Reminiscences

Godfrey Ludlow, violinist; male quartet; Alwyn E. W. Bach, narrator.

3 New York Herald Tribune Observer

@ Back Home Hour from Buffalo

Religious service with symphony orchestra, quartet and soloists. Sermon, Rev. Clinton H. Churchill. September 7, 14, 21, 28 SUNDAY

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### MONDAY 1, September 1, 8, 15, 22, 29

MONDAI	, 9,	10,	20,	20
TIME	A	B	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard	5	30	6	30
Central Daylight	4		5	1107
	-1	30	3	30
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ada 730 MONTREAL CKAC	-			C
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Ark. 1040 HOT SP'GS *KTHS				K
1390 LIT'LE R'CK *KLRA	0	AB		C
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ld. 620 Clearwater WFLA St.Petersb'g WSUN	M6	M6	G	KL
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740 ATLANTA WSB			D	KL
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600 WATERLOO WMT	0	AB	0	
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580 TOPEKA *WIBW	M6			P
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1320 N. ORL'NS WSMB				K
Me. 620 BANGOR WLBZ	M7	M	0	E
940 PORTLAND WCSH	0	AB	D	0
Md. 1060 BALTIMORE*WBAL	0	F	G	K
600 BALTIMORE WCAO	0	AB		CE
	-		0	
Mass. 990 SPRINGFIELD WBZ	0	M	G	KL
590 BOSTON WEEL	M9	В	M8	0
1230 BOSTON WNAC	M	M	N	C
1200 WORCEST'R WORC	M	M	0	E
580 WORCESTERWTAG	M2	AB	M9	0
Mich.1410 BAY CITY WBCM	0	AB	0	E
	0	AB	0	CE
1240 DETROIT WYV7			100 mag 2 May	M6
1240 DETROIT WXYZ		N	M6	141.0
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### HANDY INDEX TO

# Major Evening Programs

OF NBC AND CBS

The times given in this index are all Eastern Daylight. Subtract one hour for Eastern Standard and Central Daylight; two hours for Central Standard and Mountain Daylight.

Amer. Pro-Art String Quartet, NBC, Sun. 12M.
Asbury Park Concert, CBS, Sun. 3.
Atwater-Kent, NBC, Sun. 9.
Around the Samour, CBS, Sun. 10.
A. & P. Gypsies, NBC, Mon. 8:30.
Adventures of Polly Preston, NBC, Tues
7:30.

Anheuser-Busch, CBS, Tues, 11.
Ann Leaf, Organist, CBS, Wed. 7.
Areadie Birkenholz, NBC, Wed. 6:330,
Amer. Radlator Program, NBC, Thur, 9.
Arabesque, CBS, Mon. 9.
Armour Program, NBC, Fri. 9:30.
Armstrong Quakers, NBC, Fri. 10.
Amos 'n' Andy, NBC, daily, 7 and 11:30.
An Evening in Paris, CBS, Mon. 9:30.

Ballad Hour, CBS, Sun. 2. Back Home Hour, CBS, Sun. 11. Bernard Levitow's Orchestra, CBS, Mon. 7;30,

7;30,
Biackstone Program, CBS, Tues, 8,
Bill Schudt, CBS, Wed, 6,
Back of the News in Washington, Wed, 7;30,
B. A. Rolfe and Lucky Strike Orchestra,
NBC, Thur, 8 and 8at, 10,
Broadway Lights, NBC, 8at, 16,
Big Guns, NBC, Fri. 9;30,
Black and Gold Room Orchestra, NBC, daily
6.

Burbig's Syncopated History, CBS, Mon. 8.

Burbig's Syncopated History, CBS, Mon. 8. Interwovern Palr., NBC, Fri. 9. In the Spatilists, NBC, Mon. 10:30.

Conclave of Nations, CBS, Sun. 3, Cathedral Hour, CBS, Sun. 4, Creckett Mountaineers, CBS, Sun. 5 and Tucs., Wed. Thur., Fri., Sat. 7, Catholic Hour, NBC, Sun. 6, Sun. 7, Catholic Hour, NBC, Sun. 6, Sun. 7, Catholic Hour, NBC, Sun. 7, Catholic Hour, NBC, Sun. 7, Catholic Beacon Lights, NBC, Mon. 7:30, Crime Prevention Program, NBC, Mon. 8:30, Crime Prevention Program, NBC, Mon.

Don Amatzo, CBS, Mon. 10:30.
Don Carlos, NBC, Sun. 4,
Dream Boat, CBS, Thur. 11,
Dandles of Yesterias, NBC, Thur. 6:30.
Dixie Schoes, CBS, Sat. 8, 30.
Dutch Masters Minstrels, NBC, Sat. 9:30.
Detective Story Magazine, CBS, Thur. 9:30.
Don Bigelow and Orchestra, NBC, Thur. and
Sat. 11,
Dance Muste from Montreal, CBS, Sat. 7.

Echoes of the Orient, NBC, Sun. 5.
El Tango Romantico, NRC, Sun. 7.
El Tango Romantico, NRC, Sun. 7.
Evangeline, Adams, CBS, Mon., Wed. and
Frt. 7130.
Erra Giles, NBC, Tues, 7.
Edile Yeunger and Mountaineers, NBC,
Tues 8:30.
Eveready Program, NBC, Tues, 10. and Sun. 8.
East of Cairo, NBC, Wed. 8.
Elgin Watch Program, NBC, Fri. 11.
Empire Bullders, NRC, Mon. 10:30.

Fusiliers, NBC, Sun. 1.
Fox Fur Trappers, CBS, Sun. 6.
Friendly Hour, NBC, Sun. 3.
Forty Futhom Trawlers, CBS, Wed. 8;30.
Frontier Days, NBC, Thes. 8;30.
Fro-Joy Players, CBS, Thur. 7.

Fuller Man. NBC, Sat. 7:39. French Trio, CBS, Sun. 5. Floyd Gibbons, NBC, Sun. 9.

Globe Trotter, CBS, Sun. 8,
Goldman Band, NBC, Sat. 8:30,
General Motors, NBC, Mon. 9:30,
Grand Opera, CBS, Tues. 10,
Graybar's "Mr. and Mrs.," CBS, Tues, 10,
Gold Medal Fast Freight, CBS, Wed. 9,
General Electric Hour, NBC, Sat. 9:30,
Guy Lombardo and Royal Canadians, CBS,
Tues. 7:30.

Half-bour in Nation's Capital, NBC, Mon. S. Harbor Lights, NBC, Sun. 6.
Hoppin' Bells, NBC, Tues, 8;30.
Henry-George, CBS, Tues, 9.
Harpoy Wonder Bakers, NBC, Tues, 9;30.
Hindermyer & Tuckerman, NBC, Tues, 6;30.
Hindermyer & Tuckerman, NBC, Tues, 6;30.
Halsey Stuart Program, NBC, Ft. 8;30.
Howard Fashion Plates, CBS, Ft. 7;30.
Hickok Program, NBC, Frl. 8;30.
Hink Slimmon's Showboat, CBS, Sat. 9.
Heywood Broun, CBS, daily (except Sat. and Sun.), 11.
Hamilton Watch, CBS, Mon. 8;45.

International Broadcast, CBS, Sun, noon, In the Time of Roses, NBC, Sun, 9, International Sidelights, CBS, Tues, 7, Interwoven Palr, NBC, Fri, 9, In the Spotlight, NBC, Mon, 10:30.

Metropolitan Echoes, NBC, Sun. 2.
Major Bowes' Family, NBC, Sun. 7.
Majestic Theatre, CBS, Sun. 9.
Mayhew Lake's Band, CBS, Sun. 10.
Mormon Tabernacle, NBC, Mon. 6.
Melody Musketeers, CBS, Tues. 8:29.
Maytag Orchestra, NBC, Mon. 9.
Martil Gras, CBS, Thur. 8:29.
Manhattan Moods, CBS, Wed. 8:30.
Manhattan Moods, CBS, Wed. 8:30.
Mystery House, NBC, Sun. 7.
Mid-week Federation Hymn Sing, NBC, Thur. 7.
Maxwell House Melodies, NBC, Thur. 9:20.
Miniature Theatre, NBC, Sat. 19:20.
Miniature Chestee, CBS, Mon. 9.
Moonshine Honeysuckle, NBC, Mon. 10.
Maurice Tyler, NBC, Fri. 7.

Notaads, NBC, Sun. 12M.
Neapolitan Nights, NBC, Sun. 1.
NBC Artists Service, Sun. 2.
National Sunday Forum, NBC, Sun. 4.
Nocturne, NBC, Sun. 11.
Nigarar Hudson, NBC, Thur. 7:30.
NIt-Wit Hour, CBS, Fri. 8.
Natural Bridge Program, NBC, Fri. 8:30.
New York Herald Tribune, CBS, daily 11.

Our Government, NBC, Sun. 9, O'Cedar Time, NBC, Wed. 9, On the Sunset Trail, NBC, Wed. 10:30,

Pligrims, NBC, Sun. 1, Pure Oil Orchestra, NBC, Tues, 8, Palmolive Hour, NBC, Wed. 9:30, Philes Hour, CBS, Wed. 10 (1st, 15th, 29th), Pickard Family, NBC, Frl. 8,

Phil. Spitainy's Music, NBC, Sat. 7:30, "Pop" Concerts, NBC, Sat. 8, Paramount Publix Hour, CBS, Tues. 10:15, Ponce Sisters, NBC, Sat. 11, Patient Cereals Program, NBC, Wed. 7:30,

Quaker Oats, NBC, daily except Sat, Quiet Harmony, CBS, Sun, 8,

Roxy Symphony Orchestra, NBC, Sun. 2.
Round Towners, CBS, Sun. 7.
Russian Cathedral Choir, NBC, Sun. 11.
Ramblers Trio, NBC, Sun. 11.
Ramblers Trio, NBC, Mon. 6:30.
Roys and His Gang, NBC, Mon. 7:30.
Robert Burns Panatela, CBS, Mon. 10.
Romany Patteran, CBS, Thur. and Fri. 10.
R-K-O Hour, NBC, Tues. 10:30.
Rudy Vallee, NBC, Thur. 16.
Rica-Victor Hour, NBC, Thur. 16.
Rise of the Goldbergs, NBC, Fri. 7:30.
Rosaile Wolfe, NBC, Mon. 7.
Rosaile Wolfe, NBC, Mon. 7.
Rosaile Wolfe, NBC, Mon. 7.
Richard Maxwell, N. B, C., Tues. 6.
Ross Gorman's Tricksters, NBC, Tues. 7:30.

Spanish Dreams, NBC, Sun. 1.
Southland Sketches, NBC, Sun. 1.
Sterling Singers, NBC, Sun. 1.
Sterling Singers, NBC, Sun. 1.
Sliver Masked Tenor, NBC, Sun. 5.
Studebaker Champions, NBC, Sun. 10.
South Sea Islanders, NBC, Sun. 11.
Sunday at Seth Parker's, NBC, Sun. 11.
Sunday at Seth Parker's, NBC, Sun. 11.
Stromberg-Carlson, NBC, Mon. 10:30.
Sam Herman, NBC, Sun. 11.
Stromberg-Carlson, NBC, Mon. 10:30.
Savannah Liners Orchestra, NBC, Tues. 6.
Soconyland Sketches, NBC, Wed. S.30.
Sylvania Foresters, NBC, Wed. S.30.
Sylvania Foresters, NBC, Wed. S.30.
Sylvania Foresters, NBC, Sun. 5.
Silver Flute, NBC, Sat. 9.
Silver Flute, NBC, Sat. 9.
Silver Flute, NBC, Sun. 5.
Saks on Broadway, CBS, Mon. 7:30.
Shur-on Program, NBC, Sun. 4:45.

Three Little Sachs, CBS, Sun. 2,
Tastycast Jesters, NBC, Mon., Thur, and
Sat. 7.
Two Troupers, NBC, Tues. 7.
Troika Bells, NBC, Tues. 8.
Tek Music, NBC, Tues. 9.
Tuestia Seidel and Orchestra, CBS, Mon.
9,38.
True Story Hour, CBS, Frl. 9.
Ted Husing's Sport Slants, CBS, Sat. 6.
Tom, Dick and Harry, CBS, Sat. 6.
Tea Time Tunes, NBC, Sun. 5.

U. S. Service Band, CBS, Mon. 8:30, Wed. 9 and Fri. 8:30. Uncle Abe and David, NBC, daily 6:30 and 11. Under the Jolly Roger, NBC, Fri. 10:30.

Vincent Lepez, NBC, Tues, and Wed. 11. Voice of Columbia, CBS, Wed (8th and 22d), 10, Van Heusen Program, CBS, Thur. 9.

West End Presbyterian Church, CBS, Sun. 12M.
Works of Great Composers, NBC, Sun. 3.
Williams Oilomatics, NBC, Sun. 7.
World's Business, CBS, Sun. 7.
WXYZ Captivators, CBS, Mon. 5:30.
World To-day, NBC, Mon. 7.
Westinghouse Salute, NBC, Tues. 10.
Wadsworth Watchcase Program, NBC, Wed.

Wadworff Watchease Frogram, NGC, Wed.

9.
Ward's Tip Top Club, CBS, Thur, 7:30.
Whyte's Orchestra, NBC, Sat. 7.
Welcome Lewis, NBC, Fri. 7:30.
Will Osborne, CBS, Fri. 11:30 and Sat. 11.
Wonder Dog, NBC, Sat. 8.
Wrigley Program, CBS, Fri. 10:30.
Whoops Sisters, CBS, daily, 6:30.

Yeast Foamers, NBC, Wed. 8,

### Eastern Daylight Saving 6 to 6:30 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

### Black and Gold Room Orchestra

Concert. NBC, New York.

Mormon Tabernacle Choir and Organ NBC, Salt Lake City

### Orchestra

R Religious

Usually dance music. CBS.

KEY Educational Children's feature

Sports T Dramatic V Variety

W Comie X On the air

B Eastern Daylight Saving 6:30 to 7 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

### A Black and Gold Room Orchestra Concert. NBC, New York. (First 15 min.)

### B Uncle Abe and David

Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min, of period B.)

### E Ramblers Trio

### F Literary Digest

News flashes. (Last 15 min. of period B.)

### A Orchestra

Usually dance music. CBS. (First 15 min, of period.)

### B The Whoops Sisters

CBS, New York. (Last 15 min. of period B.)

# MINUTE OGRAM ANNOUNCEMENTS

NBC-

FLOYD GIBBONS (Libby, Owen, Ford Glass Co.) over WJZ and chain, Sundays, 9:30 to 10 P. M., beginning August 24.

SHUR-ON PROGRAM over WJZ and chain, Sundays, 4:45 to 5 P. M., beginning September 7.

EMPIRE BUILDERS over WJZ and chain, Mondays, 10:30 to 11 P. M., beginning September 29.

WAHL COMPANY PROGRAM OVER WEAF and chain, Fridays, 9:30 to 10 P. M., beginning September 26.

CBS-

AN EVENING IN PARIS, Mondays, 9:30 to 10 P. M., beginning September 15.

MINNEAPOLIS HONEYWELL REGULATOR, Mondays, 9 to 9:30 P. M., beginning September 8.

DON AMAIZO, Mondays at 10:30 P. M., beginning September 15.

F. H. LEGGETT COMPANY, Tuesdays, 8:45 to 9 P. M., beginning September 9.

VAN HEUSEN PROGRAM, Thursdays, 9 to 9:30 P. M., beginning September 18.

HAMILTON WATCH, Thursdays, 8:45 to 9 P. M., beginning September 25.

WRIGLEY PROGRAM, Fridays, 10:30 to 10:45 P. M., beginning September 5.

GOLD MEDAL FAST FREIGHT changes from Friday to 9 P. M. Wednesday.

The advent of the new CBS programs will compel a shifting of sustaining features the middle of September. As we go to press, the mid-September times for Arabesque, Mardi Gras, Toscha Seidel and Romany Patteran are still undetermined.

Frederic William Wile's "The Political Situation in Washington To-night," now in its seventh uninterrupted year and now a CBS coast-to-coast feature, was missed during August, and perhaps will not be resumed until the middle of September. After his strenuous session with the London Naval Conference. Mr. Wile is entitled to his vacation.

Domenico Savino's Tone Picture programs over CBS have been discontinued until October. The famous composer-maestro has gone to Taranto, Italy, for his parents' golden-wedding anniversary.

Present plans of the chains mean that listeners will be offered at least three opportunities to hear trans-Atlantic broadcasts a week this fall and winter. Included are programs by some of the leading European musical organizations.

Montreal comes back into the picture with a chain broadcast via CBS each Saturday at 7:15 P. M. The feature chosen is Jack Denny and his Mount Royal Orchestra-a favorite over the Canadian National Railway System's trans-Canadian chain.

Miss Bayne, Pansy of Peter Arno's "The Whoops Sisters," new CBS early-evening comic strip, is an English actress of renown both in London and on Broadway. Miss Thorp, the other "Whoop," has also played leading roles on London and New York stage.

"Rainbow Revels," a revue written by Raoul Marlo exclusively for radio, and utilizing an entire cast of Columbia stars and an ensemble of light-opera voices, will be a oncea-month special offering over CBS this fall. Dates and times are yet to be set.

The Henry-George program (CBS, Tuesday evenings) has been recast and slightly revamped. In place of the long-familiar bellhops, we meet two young transcontinental travelers-Herbert Polesie, veteran radio artist, as Henry, and Teddy Bergman, dialect specialist, as George.

Don Becker's "Irrational Broadcasting Company" broadcasts over WLW, Cincinnati, alternate Sunday evenings at 11:10 o'clock, E. S. T., are burlesques extraordinary. They caricature the foibles of radio broadcasting in a keenly humorous, but good-natured, way.

### Eastern Daylight Saving 7 to 7:30 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

C Rosalie Wolfe

Soprano, with instrumental quartet. (First 15 min, of period C.)

D The World To-day

Talk by James McDonald, (Last 15 min, of period C.)

G Pepsodent Program

Amos 'n' Andy. (First 15 min. of period C.)

H Tasty Yeast Jestors

Male trio; Swedish dialect songs and stories. (Last 15 min, of period 0.)

Current Events

H. V. Kaltenborn in a resume of week's major events.

### Eastern Daylight Saving 7:30 to 8 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

Colonial Beacon Lights
Robt. L. Ripley, "Believe It or Not" cartoonist entertainer; male quartet.

K Quaker Oats Program

Phil Cook. (First 15 min. of period D.)

L Roxy and His Gang

NBC from Roxy Theatre Studios, New York. (Last 15 min, of period D.)

Evangeline Adams

Astrologer, CBS, New York, (First 15 min, of period D.)

D Saks on Broadway

E Bernard Levitow's Orchestra

Dance music, CBS, from Hotel Commodore,
New York. (Last 15 min, of period D.)

### September MONDAY

1,		temb		MONDAY
A	В	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
0	M 6	M6	KL	KFAB LINCOLN 770 Neb.
N		NM	P	*WOW OMAHA 590
			C	WPG ATLTIC CITY 1100 N. J.
P	SM	M	M6	WOR NEWARK 710
N	S	X	0	WGR. BUFFALO 550 N.Y.
0	AB	0	CE	WKBW BUFFALO 1486
0	AB	0	CE	*WMAK BUFFALO 900
0	AB	0	CD	WABC NEW YORK 868
0	AB	CD	0	WEAF NEW YORK 660
0	EF	GH	KL	WJZ NEW YORK 760
^	AD	G	K	WHAM ROCH'TER 1150
0	AB	0	C	*WHEC ROCH'TER 1440 WGY SCHEN'D Y 790
0	AB AB	D	CE	*WFBL SYRACUSE 1360
0	AB	0	NS	WBT CHARLOTTE1080 N.C.
3	-	G	K	WPTF RALEIGH 680
MO	MW	0	C	WWNC ASHEVILLE 570
S	S	0	N	WDAY FARGO 940 N.D.
M	M	0	C	WADC AKRON 1320 Ohio
MP	NS	M	M3	*WFJC AKRON 1450
M 6	M 6	M6	C	WKRC CINCI NNATI 550
0	VM	M	M9	WLW CINCINNATI 700
		D	X	WSAI CINCIN NATI 1330
W	W	NS	С	WHK CLEVEL'D 1390
-	AD	BASI	Cr	WTAM CLEVEL'D 1070
ME	AB	MV	CE	WAIU COLUMB'S 640
M6	M6	M6	C	*WKBN YO'NGST-N 570
0	AB	0	CE	*WKBN YO'NGST-N 570  KFJF OKLA CITY 1480 Okla.
	AD	0	K	WKY OKLA.CITY 900
X	P	M 6	K	*KV00 TULSA 1140
0	THE PERSON	0	M5	*WHP HARRISB'G 1430 Pa.
M 6	M6	0		WLBW OIL CITY 1260
MS	M3	M3	CE	WCAU PHILAD. 1170
0	A	P	M6	*WFAN-WIP PHIL-610
0	AB	D	M6	*WLIT-WFI PHIL. 560
0	F	G	K	KDKA PITTSB'GH 980
0	AB	C	M9	WCAE PITTSB'GH 1220
O M	AB	9	CE	WJAS PITTSB'GH 1290
M	M	X	C	WEAN PROVIDENCE 780 R. I.
0	AB	D	C	WJAR PROVID'NCE 890 WDOD CHATTA. 1280 Tenn-
	AD	9		WMC MEMPHIS 780
0	AB	0	C	*WREC MEMPHIS 600
9		9	C	*WLAC NASHV'LE 1470
0	X	NO	KL	WSM NASHV'LE 650
M	M	M 6	C	*KRLD DALLAS 1040 Tex.
-		M6	K	WFAA Dallas 800 WBAP Ft. Worth 800
X			K	KPRC HOUSTON 920
X	WM	M3	C	*KTSA S. ANTONIO 1290
	To go was	D	K	WOAI S. ANTONIO 1190
0	AB		C	*WTAR NORFOLK 780 Va.
		G	K	WRVA RICHM'D 1110
3.5	10.0	0	CE	WDBJ ROANOKE 930
M	M	0	K	*WEBC SUPERIOR 1290 Wisc.
C	C	0 P	E	*WISN MILW'KEE1120
S	S	P	V	WTMJ MILW'KEE 620





Eastern Daylight Saving 8 to 8:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 Half Hour in the Nation's Capital Service, Washington studios.
- @ Roxy and His Gang NBC, from Roxy studios, New York,
- O Burbig's Syncopated History

Henry Burbig and Freddie Rich's orchestra.

X On the air

- N News
- 0 Educational
- Children's feature
- Religious
- Sports T Dramatic
- Variety W Comic

Eastern Daylight Saving 8:30 to 9 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

A. & P. Gypsies

Orchestra; director, Harry Horlick; vocal soloists, NBC.

G Crime Prevention Program

Dramatized detective stories. "NBC.

O U. S. Service Band

CBS, from Washington.

### MUSICAL PROGRAMS

- M 6. Popular, Modern.
  M 7. Symphonic,
  M 8. Organ.
  M 9. Semi-classical.
  M Variety. 1. Band. 2. Classical, Operatic. 3. Dance. 4. Religious.
- M 4. Religious, M 5. Novelty Music,

# "ARABESQUE'



Drifting sands and a caravan, the desert's endless space, Lustrous eyes, 'Neath Eastern skies and a woman's veiled face.

A RABESQUE," the modern "Thousand and One Nights," is famous for three things: (1) David Ross, (2) Yolande Langworthy and (3) "Drifting Sands."

Based upon the adventures of an English stock company which has been captured by Arabian bandits, "Arabesque," its theme poem "Drifting Sands," and all of its supplementary dramatic offerings, heard over WABC and the Columbia Broadcasting System, come entirely from the fertile brain and talented pen of Yolande Langworthy.

"Drifting Sands" and David Ross, its interlocutor, of course, are synonymous. Both have won public acclaim from a modest beginning in February, 1929.

"Arabesque's" cast has changed but slightly since its inception. Achmed, arch-villain of Arabia, is now played by Reynolds Evans. The only other change was the recent addition of a second villain in the person of Hassan, played by Jack MacBryde. Dr. Gilbert has always been played by Frank Knight, as has Myra Loring been played by Georgia Backus.

Yolande Langworthy played Zuweida. After the latter's death in Arabia, Miss Langworthy assumed the role of Miriam Montgomery, which she now plays.

Miss Langworthy wrote the following exclusive statement for What's on the Air:

"Where the story of 'Arabesque' came from I do not know. I love the East. Men and women who have lived in the East tell me they doubt me when I say I have not lived there. But it is the truth; the East lives

with me, rather than my having lived in its atmosphere.

"Achmed, a son of the desert, supposedly, is known all over the East for his cruelty, cunning and warlike attacks on travelers. He is a strange character, seemingly an Arab, yet having a cultured English accent, which he attributes to his years at Oxford. He has a magnificent palace in the heart of the desert, not far from a well-known oasis.

"A caravan of English players, traveling on the desert to obtain local color for a play, are captured by Achmed. The actress, Myra Loring, beautiful and courageous, attracts the wily Achmed. He immediately makes plans to throw the company on the mercy of any passing caravan and take the beautiful English woman to his palace. Myra in true spirit asks for a chance to save her company and herself, if Achmed will allow them to put on a play every evening for any allotted space, and then, if satisfied, allow them to go free.

"Achmed, seeing very plainly that he has her in his power, accepts.

"Myra likes Achmed, realizing that his brutality and suave manner arise from some hurt in life. She feels he is not an Arab, and yet he seems unlike an Englishman. She is at a loss to understand him, but endeavors, through her plays, to get at the real character of the man and help him to be fine and noble.

"Achmed has a dancing girl called Zuweida, whom he thinks he loves. Following many heart-rending scenes and adventures, Zuweida 1, 8, 15, 22, 29 MONDAY

	1,		219 112	-	MONDAI
	A	В		D	TIME
	8	30	9	30	EASTERN DAYLIGHT
	7	30	8	30	Eastern Standard Central Daylight
	6	30	7	30	CENTRAL STANDARD
	0	0			KFAB LINCOLN 770 Neb.
	0	0	0	0	*WOW OMAHA 590
	T	M3	M6	M2	WPG ATLTIC CITY 1100 N. J.
	M	M	M	M	WOR NEWARK 710
	0	0	0	0	WGR. BUFFALO 550 N.Y.
	0	M3	0		WKBW BUFFALO 1480
	0		0	0	*WMAK BUFFALO 900
	0	0	0	0	WABC NEW YORK 860
1	0	0	0	0	WEAF NEW YORK 660
	0	8	0	0	WJZ NEW YORK 760
			0	0	WHAM ROCH'TER 1150
					*WHEC ROCH'TER 1440
		0	0	0	WGY SCHEN'D Y 790
- 10	0	0	8	0	*WFBL SYRACUSE 1360
	0	0	0	0	WBT CHARLOTTE1080 N.C.
	0	_		-	WPTF RALEIGH 680
	0	0	0	0	WWNC ASHEVILLE 570
	0	0	0	0	WDAY FARGO 940 N.D.
	0	0	0	0	WADC AKRON 1320 Ohio
	0	X	_	_	*WFJC AKRON 1450
	O W	MO	€ M9	0	WKRC CINCI NNATI 550
	M3	MA	INT 3	0	WLW CINCINNATI 700
	0	0	0	8	WSAI CINCIN NATI 1330 WHK CLEVEL'D 1390
	0	0	0	0	TERMANA
1	MO	M	0	M6	THATT
	M2	M2	0	0	Wann
-	178 Z	1112	0	0	*WKBN YO'NGST-N 570
	M 8	MO	M6	0	KFJF OKLA.CITY 1480 Okla.
	M	M	(3)	8	WKY OKLA.CITY 900
	O	X	0	X	*KVOO TULSA 1140
	0	0	0	0	*WHP HARRISB'G 1430 Pa.
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	R	MS	0	0	*WLAC NASHV'LE 1470
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	NS				*KRLD DALLAS 1040 Tex.
	P	SM	0	0	WFAA Dallas 800 WBAP Ft. Worth 800
	0	X	0	0	KPRC HOUSTON 920
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X M7 6 WTMJ MILW'KEE 620

# C Eastern Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALP-HOUR

2 A. &. P. Gypsies

Orchestra; director, Harry Horlick; vocal soloists, NBC, New York,

3 Maytag Orchestra

Vocal soloists; male trio; Retting and Platt, piano duo, NBC, Chicago.

A modern "Thousand and One Nights." CBS.

Minneapolis Honeywell Program

Beginning September 8.

D East. Daylight Saving 9:30 to 10 P.M.

CHAIN PROGRAMS THIS HALF-HOUR

@General Motors Family Party

Orchestra; direction, Don Voorhees; soloists. NBC, New York.

Chesebrough Real Folks

Sketch of small-town life, George Frame Brown; novelty band,

O Toscha Seidel (September 1 and 8.)
Violinist, CBS, New York.

An Evening in Paris

(September 15 and following.)

## MONDAY 1, September 1, 8, 15, 22, 29

TIME	MONDATI		15,	22,	29
Enstern Standard Central Daylight	TIME	A	B	C	D
Central Daylighe   9 30 10 30 CENTRAL STANDARD   8 30 9 30 Can - 690 TORONTO CKGW   M6 M6 M3 M3   M3   M3   M3   M3   M3		200	30	11	30
Can - 690 TORO NTO CKGW		9	30	10	30
Ada. 1140 BIRM'GH'M *WAPI  930 BIRM'GH'M WBRC Ark. 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA Colo. 830 DENYER KOA 560 DENYER KLZ COID. 1060 HARTFORD *WTIC D. C. 630 WASH'GT'N WMAL 950 WASH'GT'N WRC Fla. 620 Clearwater WFLA 900 JACKS'N'E WJAX 1300 MIAMI B. WIOD 560 MIAMI WQAM Ga. 890 ATLANTA WGST 740 ATLANTA WGST 740 ATLANTA WGST 740 ATLANTA WGST 750 CHICAGO *WBBM 870 CHI CAGO *WBBM 870 CHI WENR-WLS 720 CHICAGO *WBO Ind. 1160 FT. WYDE*WOWO 1230 INDP'LIS *WFBM IOWA 1260 CNCIL BLFS KOIL 1000 Davenport WOC *WHO 600 WATERIOO WMT KAINS.1220 LAWRENCE*WREN 580 TOPEKA *WIBW 1300 WICHITA *KFH Ky. 1490COVINGTON*WCKY 940 HOPKINSY'EWFIW 820 LOUISVILLE WHAS 2940 PORTLAND WCSH 1320 N. ORL'NS WDSU 1320 DETROIT WWY MI. 1606 BALTIMORE *WBAL 600 BALTIMO	CENTRAL STANDARD	8	30	9	30
Ala. 1140 BIRM'CH'M *WAPI 930 BIRM'CH'M WBRC M 6 M6 BC	Can - 690 TORO NTO CKGW	M6	M.6	M3	M3
930 BIRM'GH'M WBRC  AIK. 1040 HOT SP'GS *KTHS	ada 730 MONTREAL CKAC			7.	
Ark. 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA Colo. 830 DENVER KOA 560 DENVER KLZ COND. 1060 HARTFORD *WTIC D. C. 630 WASH'GT'N WMAL 950 WASH'G	Ala. 1140 BIRM'GH'M *WAPI			D	WN
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COND. 1060 HARTFORD *WTIC M8	Colo. 830 DENVER KOA	0	0	S	A
D. C. 630 WASH'GT'N WMAL 950 WASH'GT'N WRC  950 WASH'GT'N WRC  Fla. 620 Clearwater WPLA 2 0 0 V X 900 JACKS'NVE WJAX 2 0 M.9 M.6  1300 MIAMI B. WIOD 3 0 M.1 M.3  560 MIAMI WQAM  Ga. 890 ATLANTA WGST M.6 M.6 B. 9  740 ATLANTA WSB 2 D A.  III. 1020 CHICAGO KYW 3 5 SN A.  770 CHICAGO *WBBM M. T STOCKHICAGO *WIBO M.5  870 CHI WENR-WLS M.8 0 D B.  720 CHICAGO WMAQ 0 0 A.  Ind. 1160 FT. WYNE*WOWO 0 0 O O STOCKHICAGO WMAQ 0 0 A.  Ind. 1160 FT. WYNE*WOWO 0 0 O O STOCKHICAGO WMAQ 0 0 A.  Ind. 1160 FT. WYNE*WOWO 0 0 O O STOCKHICAGO WMAQ 0 0 A.  Ind. 1160 FT. WYNE*WOWO 0 0 O O STOCKHICAGO WMAQ 0 0 A.  INDO DAWNERDOTH WOCKWHO M.5 0 X X X C.  600 WATERLOO WMT 0 0 C 0 A.  KAINS.1220 LAWRENCE*WREN 0 0 B.C 0 A.  KY. 1490COVINGTON*WCKY 0 B.C 0 B	560 DENVER KLZ	0	0	BC	0
See WASH'GTN   WRC   See See See See See See See See See S	Conn.1060 HARTFORD *WTIC	M8	0	M3	M3
Fia. 620 Clearwater WFLN	D. C. 630 WASH'GT'N WMAL	0	0	BC	0
900 JACKS' NY'E WJAX		0	0	0	0
900 JACKS' NY'E WJAX	Fla. 620 Clearwater WFLA St.Petersb'g WSUN	0	0	V	X
Se0 MIAMI   WQAM   Ga.   890 ATLANTA   WGST   M6   M6   B   Ga.   SN   A   T70 CHICAGO   *WBBM   M   T   M8   FO CHI WENR-WLS   M8   Ga.   D   B   FO CHICAGO   *WIBO   M7   M7   N   M   FO CHICAGO   *WIBO   M5   O   Ga.   M3   G70 CHICAGO   WMAQ   Ga.   A   G70 CHICAGO   WMAQ   Ga.   Ga.   A   G70 CHICAGO   WMAQ   Ga.		0	0	M9	M6
Ga. 890 ATLANTA WGST 740 ATLANTA WSB 2 D A  III. 1020 CHICAGO KYW 2 S SN A  770 CHICAGO *WBBM M T  720 CHICAGO *WBBM M T  720 CHICAGO *WBBM M T  720 CHICAGO WGN M7 M7 N M  560 CHICAGO *WBBM M5 O 6 M3  670 CHICAGO WMAQ O O O  1230 IND*P'LIS *WFBM O O O  1230 IND*P'LIS *WFBM O O O O O O O O O O O O O O O O O O O	1300 MIAMI B. WIOD	0	0	M1	M3
T40 ATLANTA   WSB	560 MIAMI WQAM				
III.   1020 CHICAGO   KYW   170 CHICAGO   *WBBM   M   T	Ga. 890 ATLANTA WGST	M 6	M6	В	0
### 1770 CHICAGO *WBBM M T	740 ATLANTA WSB	0	0	D	-
### 1300 WICHITA	III. 1020 CHICAGO KYW	0	0	SN	A
T20 CHICAGO   WGN   M7   N   M	770 CHICAGO *WBBM	M	T		
S60 CHICAGO	870 CHI WENR-WLS	M8	0	D	В
10	720 CHICAGO WGN	M7	M7	N	M
Ind. 1160 FT. WYNE*WOWO   1230 IND*PLIS *WFBM   1	560 CHICAGO *WIBO	M5	0	3	M3
1230 INDP'LIS *WFBM   1000 Dawenport   WOC*WHO   M5	670 CHICAGO WMAQ	0	0		A
IOWA 1260 C.NCIL BL'FS KOIL   1000 Dawenport WOC*WHO   M5   20	Ind. 1160 FT. WYNE*WOWO	0	0	0	
1000   Dawenport   WOC+WHO   M5   2	1230 IND'P'LIS *WFBM	0			
Sans.izzo Lawrence*WREN   Sans.izzo Louisville WHAS   Sans.izzo Lawrence WHAS   Sans.izzo Louisville WHAS   Sans.izzo Lawrence WHAS   Sans.izzo Louis Harring MHAS   Sans.izzo Lawrence WHAS   S		0	0	C	0
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SSO TOPEKA *WIBW   M	TRIBATO		0		0
1300 WICHITA *KFH	Kans.1220 LAWRENCE*WREN	0	0	0	AB
Ky.   1490COVINGTON*WCKY	580 TOPEKA *WIBW	M	0	T	0
940 HOPKINSVEWFIW	ADDO WIGHTEN AREAS		0	BC	0
820 LOUISVILLE WHAS  La. 1250 N. ORL'NS WDSU M2 M2 M M6 1320 N. ORL'NS WSMB Me. 620 BANGOR WLBZ 940 PORTLAND WCSH Md. 1060 BALTIMORE*WBAL 600 BALTIMORE WCAO Mass. 990 SPRINGFIELD WBZ 590 BOSTON WEEI 1230 BOSTON WNAC 1200 WORCESTR WORC 580 WORCESTR WORC 580 WORCESTR WORC 580 WORCESTR WAYZ 750 DETROIT WXYZ 750 DETROIT WXYZ 750 DETROIT WXYZ 750 DETROIT WYJ Minn. 810 MINNEAP WCCO 1460 ST. PAUL KSTP Miss. 1270 JACKSON WJDX M0. 950 KAN. CITY WDAF 1090 ST. LOUIS KMOX 580 W M3	The state of the s	0	0	BC	0
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1320 N. ORL'NS   WSMB   3		0	0	M	A
Me. 620 BANGOR WLBZ X 2 B 3 940 PORTLAND WCSH 1 2 N Md. 1060 BALTIMORE *WBAL 600 BALTIMORE *WBAL 590 BOSTON WEEL 1 2 N 1230 BOSTON WNAC 1 2 C M8 1200 WORCESTR WORC 2 BC 3 580 WORCESTR WTAG 1 N Mich.1410 BAY CITY WBCM 2 BC 3 1240 DETROIT WXYZ 2 BC 6 1240 DETROIT WXYZ 3 BC 3 N AB 920 DETROIT WYJ 1 2 D 3 Minn. 810 MINNEAP WCCO 2 X X 1460 ST. PAUL KSTP Miss. 1270 JACKSON WJDX 2 D D MO. 950 KAN. CITY WDAF 1090 ST. LOUIS KMOX 2 BC 3 S50 ST. LOUIS *KSD W M3	La. 1250 N. ORL'NS WDSU	M2	M2	M	M6
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1200 WORCESTER WORC  580 WORCESTER WTAG  Mich. 1410 BAY CITY WBCM  1240 DETROIT WXYZ  750 DETROIT WJR  920 DETROIT WWJ  Minn. 810 MINNEAP WCCO  1460 ST. PAUL KSTP  Miss. 1270 JACKSON WJDX  M0. 950 KAN. CITY KMBC  610 KAN. CITY WDAF  1090 ST. LOUIS KMOX  550 ST. LOUIS *KSD  W M3	The state of the s				
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550 ST. LOUIS *KSD W M3	Designation of the Control of the Co		-	Do	A
			0		THE PERSON NAMED IN
1350 ST. LOUIS KWKJ @ M3 M3 AB			350		
	1350 ST. LOUIS KWK	0	M3	M3	AB

dies on the desert in the arms of the man who really loved her, Achmed's personal physician, Dr. Gilbert, who has had to leave England and is also under Achmed's power.

"The play goes on each evening. Hassan enters in the picture. Hassan is an out-andout scoundrel, but he, too, has an education, and it appears he is illegally connected with the selling of hashish to tribes of the desert.

"Whether Achmed is connected with this, Myra does not know, but she knows something of a sinister nature goes on between the Bedouin and Achmed.

"Then to the desert comes Miriam Montgomery, who had married Achmed's twin brother before the war. It is believed that she is in the British Secret Service. Achmed, prey to strange emotions, seemingly falls in love with Miriam.

"Miriam and Myra are friends, although they seemingly love the same man. Dr. Gilbert, who loved Zuweida, discovers that Miriam is a half-sister of the gypsy dancing girl. Then, of course, there arises a comradeship between the handsome doctor and the sister of the dead Zuweida.

"Complications are ever present. Achmed will not show his hand. Myra is bravely putting on her plays. Miriam is trying to find out things; why, no one knows but Achmed.

"And still the plays go on, with heartaches behind the scenes, and women's tears, men's desire to get all the gold they can, and the desert relentless in between them and civilization."



Dr. Gilbert (Frank Knight) Miriam (Yolande Langworthy)

Achmed (Reynolds Evans) Myra (Georgia Backus)

David Ross

East. Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- Moonshine and Honeysuckle
  - Serial drama with Louis Mason. NBC, N. Y.
- O Stromberg Carlson Program
- Robert Burns Panatela Program

Guy Lombardo's Orchestra; soloists. CBS, New York,

- N News
- 0 Educational
- Children's feature Religious
- Sports T Dramatic Variety

W Comie

X On the air

East. Daylight Saving 10:30 to 11 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

Sign of the Shell

Soloists; Wendell Hall; orchestra director, Adolf Dumont. NBC, Chicago.

6 In the Spotlight

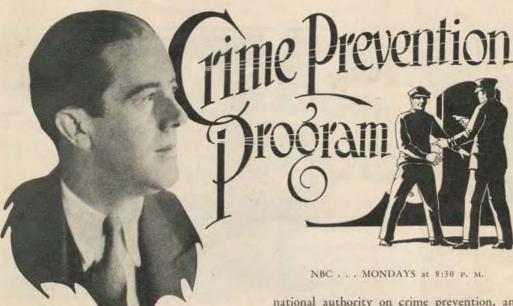
estra director, Bill Daly. Soloists

- Empire Builders (Return to this period September 29.)

  2 Jesse Crawford
- Poet of the organ. CBS, New York.

### MUSICAL PROGRAMS

- M 1. Band. M 6. Popular, Modern,
  M 2. Classical, Operatic. M 7. Symphonic.
  M 3. Dance. M 8. Organ.
  M 4. Religious. M 9. Semi-classical.
  M 5. Novelty Music. M Variety.



WILLIAM SHELLY portrays the part of Therlow Wade

RTHUR B. REEVE, novelist and criminologist, gave to the literary world one of its most interesting characters. Craig Kennedy, the scientific detective, is as well known as Sherlock Holmes. Now Reeve has turned to radio, and, in collaboration with Finis Farr, staff writer of the National Broadcasting Company, has given to the radio audience another Craig Kennedy type, but with the name of Thurlow Wade. The radio detective, however, differs from Craig Kennedy in that his efforts are largely directed to preventing crimes rather than to their solution after they are committed.

Thurlow Wade was first introduced to the radio audience in mid-July. Within a month the imaginary character became real to listeners, and dozens of letters asking his counsel and advice on crime and its prevention were received.

Thurlow Wade was not created just for the amusement of the listeners, according to NBC executives, but was pressed into service to dramatize and attract attention to a national campaign of crime prevention. Each week the radio detective shares the program with some national authority on crime prevention, and the series was inaugurated with Edward Mulrooney, New York City police commissioner, as the guest speaker.

William Shelley, a widely known radio actor, plays the part of Thurlow Wade in the series. The part of Police Lieutenant McDonald, who shares in Wade's adventures, is taken by T. Daniel Frawley.

In the series, Reeve exposes some of the cleverest tricks of gangsters, bogus-check operators and other inhabitants of the underworld. That this expose of the methods of racketeers and criminals is curtailing their activities already is indicated in letters received from persons who have heard the first episodes in the series.

In the addresses by police officials and noted criminologists, the work done by metropolitan, State and national police organizations is discussed.

While the entire program has been planned as a public-service measure, the dramatic episodes involving Thurlow Wade now rank among the most interesting programs on the

Each drama in the series re-enacts some criminal case actually drawn from the police records. Reeve and Farr have the active assistance of the New York Detective Bureau, not only in combing its files for unusual material, but in checking technic.

East. Daylight Saving 11 to 11:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- Dance Music
- D Uncle Abe and David

Rural sketch with Phillips Lord and Arthur Allen. NBC. (Last 15 min, of period C.)

Slumber Music

String ensemble; direction, Ludwig Laurier, NBC.

- A New York Herald Tribune Observer
- Dance Music

CBS, New York. (First 15 min. of period C.)

Heywood Broun's Radio Column CBS, New York. (Last 15 min. of period C.) East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- O Dance Music
  - NBC. New York
- 3 Slumber Music

String ensemble; director, Ludwig Laurier,

A Pepsodent Program

- (First 15 min, of period D.) Literary Digest Topics in Brief
- (Last 15 min. of period D.)

O Dance Music CBS, New York.

221	September 8, 15, 22, 2	. M	ON	DA	V
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1,	8,	15, 5	22, 2	9 MUNDA I
A	В	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
		M	AB	KFAB LINCOLN 770 Neb.
X	X	D	AD	*WOW OMAHA 590
M	0	M3	M	WPG ATLTIC CITY 1100 N. J.
X	0	M	M	TUOD
Λ	0	IVI	V	Marie
0	0	0	-	WINDIN
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L L	0	BC	0	*WMAK BUFFALO 900
0	0	AC	0	WABC NEW YORK 860
0	0	0	0	WEAF NEW YORK 660
0	0	0	0	WJZ NEW YORK 760
0	9			WHAM ROCH'TER 1150
				*WHEC ROCH'TER 1440
0	0			WGY SCHEN'D Y 790
0	0	BC	0	*WFBL SYRACUSE 1360
0	0	AC	0	WBT CHARLOTTE1080 N.C.
0	0	0	0	WPTF RALEIGH 680
M	0	BC	0	WWNC ASHEVILLE 570
M2	M2	BC	0	WDAY FARGO 940 N.D.
0	0	M5	0	WADC AKRON 1320 Ohio
		D	M	*WFJC AKRON 1450
0	0	C	M8	WKRC CINCI NNATI 550
M	W	M	AB	WLW CINCINNATI 700
0	0	D		WSAI CINCIN NATI 1330
0	0	M	M	WHK CLEVEL'D 1390
9	0	D	414	WTAM CLEVEL'D 1970
M6	0	BC		WAIU COLUMB'S 640
-	MS	BC	0	WCDD
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0	M	T	A	WKY OKLA.CITY 900
0	X			*KVOO TULSA 1140
0	0	NEO		*WHP HARRISB'G 1430 Pa.
0	0	M3		WLBW OIL CITY 1260
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M6	M 6	M6	M6	*WFAN-WIP PHIL.610
0	0	M3		*WLIT-WFI PHIL. 560
0	0	SM	M6	KDKA PITTSB'GH 980
0	0	0		WCAE PITTSB'GH 1220
0	0			WJAS PITTSB'GH 1290
0	0	C	8	WEAN PROVID'NCE 780 R. I.
M8	0	NS		WJAR PROVID'NCE 890
X	M	BC	0	WDOD CHATTA, 1280 Tenn.
0	0	D	A	WMC MEMPHIS 780
	0	BC	0	*WREC MEMPHIS 600
WM	0	BC	0	*WLAC NASHV'LE 1470
0	0	X	A	WSM NASHV'LE 650
V	0	BC	0	*KRLD DALLAS 1040 Tex.
M	M	X	A	WFAA Dallas 800 WBAP Ft. Worth 800
0	6	X	A	KPRC HOUSTON 920
SM	X	X	M3	*KTSA S. ANTONIO 1290
10000	220	T	W	100.00
0	0	1000	A	AND DESCRIPTION OF STREET
0	0	BC	8	*WTAR NORFOLK 780 Va.
O MC	8	X	M4	WRVA RICHM'D 1110
M 6	0	BC	0	WDBJ ROANOKE 930
	6	D	A	*WEBC SUPERIOR 1290 Wisc.
0	0	-		
<b>O</b> M2	<b>9</b> M	BC	0	*WISN MILW'KEE1120 WTMJ MILW'KEE 620

### THESDAY September

TUESDAY 2	, 9,	pten 16,	23,	30
TIME	A	В	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard ) Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORO NTO CKGW	0	P	Н	M6
ada 730 MONTREAL CKAC	Ĭ	-		
Ala. 1140 BIRM'GH'M *WAPI			D	K
930 BIRM'GH'M WBRC	0	AB	CD	0
Ark. 1040 HOT SP'GS *KTHS				KL
1390 LIT'LE R'CK *KLRA	0	AB		
Colo. 830 DENVER KOA	0	A	D	KL
560 DENVER KLZ	0	AB	CD	0
CONIL 1060 HARTFORD *WTIC				0
D. C. 630 WASH'GT'N WMAL	0	A	C	0
950 WASH'GT'N WRC	0	AB	HD	L
Fla. 620 Clearwater WFLA St.Petersb's WSUN			HD	K
900 JACKS'NV'E WJAX	X	N	D	K
1300 MIAMI B. WIOD			H	K
560 MIAMI WQAM		4.70	3.50	
Ga. 890 ATLANTA WGST	0	AB	M 6	10.7
at Party	TAT.	D	B.F	KL
-WDD38	N	P	M	MV
WEND WITC	M9	PO	M8	0
WCN	X	0	S	W
720 CHICAGO WGN 560 CHICAGO *WIBO	Λ	U	3	VV
670 CHICAGO WMAO	P	M	CD	S
Ind. 1160 FT. WYNE*WOWO	a	TAT	D	0
1230 IND'P'LIS *WFBM	9		C	0
Iowa 1260 C.NCIL BL'FS KOIL		В	NM	M8
1000 Davenport WOC*WHO	0	M 5	CD	S
600 WATERLOO WMT	0	AB	CD	
Kans.1220 LAWRENCE*WREN	X	X	M3	KL
580 TOPEKA *WIBW	M6	A		P
1300 WICHITA *KFH	0	В	CD	0
Ky. 1490COVINGTON*WCKY		_	HJ	L
940 HOPKINSV'EWFIW	0	В		0
820 LOUISVILLE WHAS	0	M6		K
La. 1250 N. ORL'NS WDSU 1320 N. ORL'NS WSMB	P	Ь	M6	S. Carrier
100 100 1	847	M	CD	K
	M7 O	B	CD	0
940 PORTLAND WCSH Md. 1060 BALTIMORE*WBAL	U	D	IVI	0
600 BALTIMORE WCAO	X	X	CD	0
Mass. 990 SPRINGFIELD WBZ	F	06	H	KL
590 BOSTON WEEL	P	В	M8	0
1230 BOSTON WNAC	M	M	N	0
1200 WORCEST'R WORC		M	CD	0
580 WORCESTERWTAG		A	D	0
Mich.1410 BAY CITY WBCM	0	AB	CD	0
1240 DETROIT WXYZ	0	AB	NM	0
750 DETROIT WJR	P	N	X	N
920 DETROIT WYYJ				
Minn. 810 MINNEAP WCCO	S	S		M8
1460 ST. PAUL KSTP	0		D	K
Miss. 1270 JACKSON WJDX				K
Mo. 950 KAN. CITY KMBC		AB		
610 KAN. CITY WDAF	37	V	C	M 6
1090 ST. LOUIS KMOX 550 ST. LOUIS *KSD	X	X	CD	IAI O
No. of the last of	S	S	S	K
1350 ST. LOUIS KWK	2	2	3	AL



Above is the interior, and below, the exterior, of the Atlantic City station, WPG, Columbia's Ocean Studio.





MISS LEE BARTLETT, famed as the beautiful Miss Atlantic City, "lends a band" in a broadcast.

WPG, a recent acquisition of the CBS, boasts of the only broadcasting station lying a half-mile out in the Atlantic Ocean. The charming young lady above is demonstrating the precaution which is taken to include the dashing of the waves in broadcasts from this station. One million five hundred thousand, pass the portholes of this, Columbia's Ocean Studio, on the "half-mile out" end of the Steel Pier each summer. It is a mecca for visitors who enjoy a glimpse into the studio when it is sending melody and merriment out over the wide, wide world.

Eastern Daylight Saving 6 to 6:30 P.M. A Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

- 1 Black and Gold Room Orchestra Concert music; director, Ludwig Laurier,
- E Richard Maxwell Tenor with string trio. (First 15 min.)
- Savannah Liners' Orchestra Harold Sanford, director. (Last 15 min.)
- CBS, from New York

### MUSICAL PROGRAMS

- M 2. Classical, Opera M 3. Dance. M 4. Religious. M 5. Novelty Music.
- Band. M 6. Popular, Modern.
  Classical, Operatic. M 7. Symphonic.
  Dance. M 8. Organ.
  Religious. M 9. Semi-elassical.
  Novelty Music. M Variety.

B Eastern Daylight Saving 6:30 to 7 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

- A Hindermyer and Tuckerman

  Comedy team, NBC, (First 15 min, of period B.)
- B Uncle Abe and David Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period B.)
- O Savannah Liners' Orchestra Harold Sanford, director, (First 15 min. of period B.)
- G Literary Digest Topics in Brief
  News flashes. (Last 15 min. of period B.)
- A To Be Announced CBS, N. Y. (First 15 min. of period B.)
- B The Whoops Sisters (Last 15 min, of period B.) CBS, N.

NBC . . . TUESDAYS AT 8:45 P. M., E. D. T.

THE program might be called "Behind Scenes in a Big Hotel," and again it might be called "How to Be a Bellboy in Ten Lessons." As it happens, the program is known as "Hoppin' Bells," and it's an interesting combination of comedy and flashes of what actually happens in a big hostelry.

Listeners have become well acquainted with the three principal characters in the series, though their names are not announced on the air. Pete, the veteran bellhop, is played by Joe Latham, and Eric Linben takes the part of Jimmy, who is just learning the psychology of "sizing up" the size of a tip before you get it. Anna, the check-

room girl who is the love interest of the series, is played by Alice Beam.

The script is written by Cecil Baumgarten, a newcomer among the radio writers, who knows his bellhops and hotels.

So cleverly has Baumgarten written his sketches that letters requesting copies of the manuscript have been received by youngsters who are planning to start up the ladder by the bellboy route. Pete knows all the various ways in which clever bellboys can increase their gratuities.

For example, he is coaching Jimmy in the technique of "rooming" a guest. He has told Jimmy that an experienced bellhop can estimate accurately the size of the tip he will receive while riding up in the elevator with the guests. Jimmy says:

"It seems to me that riding to the tenth floor in an elevator is a mighty short time in which to size up a man."

Jimmy. Anna. "Well, now, supposin' you was roomin' two men and the whole way up they kept talkin' about hundred-thousand-dollar deals and things like that, the chances is they're a couple of four-flushers and tryin' to impress everybody, even the elevator boys and us. You can bet on one thing, and that is that nine times out of ten you won't find any of the real big guys shootin' off their face about how much they make in front of strangers."

"Yes, I guess that's true enough."

"Those fellows know how good they are, and are trying to get better and don't talk about it much."

And then Pete points out that the successful people aren't the best bets.

"They hardly forget anything," Pete says. "It's the guys that forget to bring their razors and collars and things like that that keep us running on jobs that pay big."

The production is directed by Ray Perkins.

	2,	Sep 9, 1	temb	er 23, 3	• TUESDAY
1	A	В	C	D	TIME
1	6	30	7	30	EASTERN DAYLIGHT
ı	5	30	6	30	Eastern Standard Central Daylight
١	4	30	5	30	CENTRAL STANDARD
١	M5	MN	3	VI	KFAB LINCOLN 770 Neb.
١	N	A	N	M	*WOW OMAHA 590
1	-	^	- 17	141	WPG ATLTIC CITY 1100 N. J.
١	C	S	M	M	WOR NEWARK 710
	N	A	CD	0	WGR. BUFFALO 550 N.Y.
	ON	AB	CD	0	WKBW BUFFALO 1480
	011	A D	CD	8	*WMAK BUFFALO 900
	0	AB	CD	0	WABC NEW YORK 860
١	0	AB	CD	0	WEAF NEW YORK 660
١	EF	OG	HJ	KN	WJZ NEW YORK 760
1	EF	G	H	Dix	WHAM ROCHTER 1150
١	0	M3	C	0	*WHEC ROCH'TER 1440
ı		AB	D	0	WGY SCHEN'D Y 790
	0	AB	CD	0	*WFBL SYRACUSE 1360
	0	AB	C	0	WBT CHARLOTTE1080 N.C.
1	9		HD	V	WPTF RALEIGH 680
	0	AB	CD	0	WWNC ASHEVILLE 570
	S	S	CD	N	WDAY FARGO 940 N.D.
	M	M	CD	MS	WADC AKRON 1320 Ohio
١	P	NS	-		*WFJC AKRON 1450
١	M6	M6	C	M6	WKRC CINCINNATI 550
١	M9	M	M	K	WLW CINCINNATI 700
ı	218.0	***	D	12	WSAI CINCIN NATI 1330
	W	WN	NV	OM	WHK CLEVEL'D 1390
ı		17.43	-		WTAM CLEVEL'D 1070
1	0	В	MV	0	WAIU COLUMB'S 640
	M6	M6	M 6	NV	WSPD TOLEDO 1340
1	0	A	C	M6	*WKBN YO'NGST-N 570
	0	AB	CD	0	KFJF OKLA CITY 1480 Okla.
ı	_			K	WKY OKLA.CITY 900
1	X	P	M6	K	*KV00 TULSA 1140
١	0	AB	CD	0	*WHP HARRISB'G 1430 Pa.
	M6	M6	CD	M3	WLBW OIL CITY 1260
	MS	M3	CD	M3	WCAU PHILAD. 1170
	0	VS	P	0	*WFAN-WIP PHIL.610
	N	AB	CD	M3	*WLIT-WFI PHIL. 560
	E	G	Н		KDKA PITTSB'GH 980
1	0	AB	M		WCAE PITTSB'GH 1220
	0	AB	CD	0	WJAS PITTSB'GH 1290
	M	M	X	M	WEAN PROVIDENCE 780 R. L.
	NS	AB	D	0	WJAR PROVID'NCE 890
	0	AB	CD	0	WDOD CHATTA, 1280 Tenn.
					WMC MEMPHIS 780
	0	AB	CD	M	*WREC MEMPHIS 600
					*WLAC NASHV'LE 1470
	0	A	MN	K	WSM NASHV'LE 650
	0	AB	M	500	*KRLD DALLAS 1040 Tex.
	0	M	M6	M	WFAA Dallas 800 WBAP Ft. Worth 800
				K	KPRC HOUSTON 920
	X	WM	M3		*KTSA S. ANTONIO 1290
			D	K	WOAI S. ANTONIO 1190
		В			*WTAR NORFOLK 780 Va.
			H	K	WRVA RICHM'D 1110
	M	M	CD	0	WDBJ ROANOKE 930
1		NM	M	K	*WEBC SUPERIOR 1290 Wisc.
			D	0	*WISN MIL W'KEE1120
	S	S	P	K	WTMJ MILW'KEE 620
12					

Eastern Daylight Saving 7 to 7:30 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

Erva Giles

Soprano with string trio, (First 15 min, of period C.)

- Laws that Safeguard Society
- (Last 15 min, of period C.) Pepsodent Program

tmos 'n' Andy. (First 15 min. of period C.)

- Two Troupers Marcella Shields, Helene Handin; piano twins. (Last 15 min. of period C.)
- The Crockett Mountaineers (First 15 min.)
- D International Sidelights

Tack by Dr. Arthur Torrance. (Last 15 min. of period C.)

Eastern Daylight Saving 7:30 to 8 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

Soconyland Sketches

Dramatized stories of New York and New England. NBC.

N Quaker Oats Program

Phil Cook. (First 15 min. of period D.)

Ross Gorman's Tricksters

- NBC, N. Y. (Last 15 min, of period D.) The Adventures of Polly Preston (Last 15 min. of period D.)
- O Guy Lombardo and His Royal Canadians Dance music. CBS, New York

TUESDAY 2. September 30. 16. 23. 30

TUESDAY 2	, 9,	16,	23,	30
TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard ) Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	0	0	0	M3
ada 730 MONTREAL CKAC				
Ala. 1140 BIRM'GH'M *WAPI	0			
930 BIRM'GH'M WBRC	M3	В	M6	0
Ark. 1040 HOT SP'GS *KTHS	X	X	X	X
1390 LIT'LE R'CK *KLRA	PN	V	M	0
Colo. 830 DENVER KOA	0	X	0	0
560 DENVER KLZ	M9	W	M	0
Conn. 1060 HARTFORD *WTIC	M2			
D. C. 630 WASH'GT'N WMAL	0	AB	0	0
950 WASH'GT'N WRC	0	0	0	0
Fla. 620 Clearwater WFLA St.Petersb'g WSUN	M	NP	M9	V
900 JACKS' NV'E WJAX	0	X	M6	X
1300 MIAMI B. WIOD	M8	M3	P	X
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST			M	0
740 ATLANTA WSB	0	AB	0	0
II. 1020 CHICAGO KYW	0	M	0	V
770 CHICAGO *WBBM	W	В	0	0
870 CHI WENR-WLS	M9	M5	MW	OV
730 CHICAGO WGN	M	M	0	S
560 CHICAGO *WIBO	R	R	X	0
670 CHICAGO WMAQ	M2	A	0	
Ind. 1160 FT. WYNE*WOWO		AB	0	0
1230 IND'P'LIS *WFBM				
lowa 1260 C.NCIL BL'FS KOIL	0	A	0	0
Des Moines WOC+WHO	M6	0	0	0
600 WATERLOO WMT	0	В		0
Kans.1220 LAWRENCE*WREN	6	AB	0	0
580 TOPEKA *WIBW	M6	N	M	0
1300 WICHITA *KFH	X	В	0	0
Ky. 1490COVINGTON*WCKY		-	0	M3
940 HOPKINSVEWFIW	_	В		_
820 LOUISVILLE WHAS	9	X	(3)	0
La. 1250 N. ORL'NS WDSU	M6	M5	M2	M2
1320 N. ORL'NS WSMB		AB	0	0
Me. 620 BANGOR WLBZ	-	В	M	0
940 PORTLAND WCSH	0	0	0	0
Md. 1060 BALTIMORE*WBAL	0	M6	0	В
600 BALTIMORE WCAO	0	X	0	0
Mass. 990 SPRINGFIELD WBZ	M2	M2	0	M7
590 BOSTON WEEL	0	VW	0	0
1230 BOSTON WNAC	0	AB	0	0
1200 WORCEST'R WORC	M	B	X	0
580 WORCESTER WTAG	M2	<b>Q</b>	X	0
Mich. 1410 BAY CITY WBCM	X	B	X	0
1240 DETROIT WXYZ	0	M3	@ M0	<b>⊙</b>
750 DETROIT WJR 920 DETROIT WWJ	0	M	M9	M9
The Control of the Co	0	AB	0	0
***************************************	0	AD	0	0
Miss. 1270 JACKSON WJDX	0	AB	0	0
	0	AB	0	0
THE LE	0	A D	8	0
WHOW	M6	A	0	0
WOD	1	0	8	0
1350 ST. LOUIS *KSD	9	AB	0	M
1550 SI. EUUIS MIIN	-			-7.6

### STUDIO CHATTER

(Special to WHAT'S ON THE AIR)

Remarkably enough, La Palina's "Senator" Brad Browne and "Major" Al Llewelyn are comedy parts born out of the sheer necessity of combating rooming-house boredom. It was in such an American institution and with such tactics that Mr. Browne and Mr. Llewelyn entertained themselves and the other boarders, who rewarded this noble work by inducing the



Ernie Naftzger, impressario of "Something for Every One" on WABC and the Columbia Chain, came home recently with forty-two trout of his own catching. there was "some fish for every one," served with the usual toast and coffee to his artistic colleagues.

at one minute to nine, received their scripts, and. with poise that is rarely duplicated in radio or on the stage, enacted their parts without a single error. They had not even seen the words they were readingreading as though they themselves were living the parts.

potential showmen to enter radio. We thank them.

The welcome news comes from Columbia that Mary and Bob, True Story characters, will continue on the air for another year.

When on a recent tour of South America, Don Clark, Columbia staff writer, bethought him to ask a shopkeeper in Cartagena, Colombia, to play some of the latest song hits. He says it was almost a knockout blow when the familiar strains of the "Maine Stein Song" blared forth.

That heaving bricks may start a fellow on a long climb up the ladder of success is proven by Fred Vettel, bass soloist on the Columbia System. He was born on



New York's eastside; drove a brick truck at seventeen; became amateur light heavyweight champion, and now -just listen to him!

Renouncing a name that so strongly hints of pugilistic tendencies, Scrappy Lambert, popular Columbia orchestra leader, is going to try "Rodney." Glad to meet you, Mr. Rodney Lambert!

"Mike" poise was deftly demonstrated at the Columbia Broadcasting System studios one night recently

when "Arabesque," the Arabian desert thriller, was to go on the air. The day had been a busy one for David Ross, Frank Knight and Reynolds Evans, who take principal roles in the drama, as well as being staff announcers at WABC.

It so happened that, because of assignments, none of the three could either see the scripts or attend the rehearsal.

They entered the studio



"Farmer" Henry Neeley, otherwise Philco's "Old Stager," has corrected the varied impressions which were made about the Columbia studios by his evident hasce to quit them after the "grind." He has proudly admitted ownership of one of the most complete little farms in South Jersey.

Henry Burbig, Columbia comedian, was clowning on a recent Monday night broadcast.

Will the little girl out in Ohio please stop biting her nails?" he said.

One of the hostesses at WHK, Cleveland, who was actually biting her nails at the time, hasn't bitten one

A veritable enigma of versatility is Channon Collinge, director of the Cathedral Hour, who for six years was



a comic-strip artist before filling his present important post with the CBS.

Like the pirates of old has James Whipple started out in his good ship Querida, a forty-foot sloop, accompanied by five old salts. But the booty he seeks is far more precious to him than gold and jewels, for what he wants is none other than tales of the sea to use in his Forty Fathom program.

Being tantalizingly pretty and of the titian blonde variety, Bernadine Hayes can "get away" with temperament at WBBM, Chicago's

station of the CBS.

"I don't like that song," Bernadine says, in answer to a suggestion of the program staff that she sing some outstanding hit of the "I don't like it and day. I will make a mess of it if I try to sing it. Not wishing to make a mess of it, I will not sing it. And that is that!"

Ten times out of ten that is that.

Eastern Daylight Saving 8 to 8:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

1 Troika Bells

Genia Fornariova, soprano. Russian folk songs; Balalalka orchestra. NBC.

Pure Oil Orchestra

Wayne King conducting. NBC, Chicago.

O Blackstone Program

Musical program featuring Julia Sanderson and Frank Crumit.

KEY

Educational

P

Sports Dramatic Variety

Children's feature R Religious W Comie

X On the air

Eastern Daylight Saving 8:30 to 9 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

Frontier Days

Dramatic sketch with John White, tenor. NBC.

A Eddie Younger and His Mountaineers

Hill-billy songs, vocal and instrumental. (First 15 min, of period B.) NBC.

B Hoppin' Bells

Comedy skits portraying life of two hotel bell-hops. (Last 15 minutes of period B.)

A Kaltenborn Edits the News

CBS, N. Y. (First 15 min, of period B.)

F. H. Leggett Program CBS, N. Y. (Last 15 min, of period B.)

TIME

EASTERN DAYLIGHT

2, 9, 16, 23, 30 TUESDAY

B

30 9 30

C



FRED WALDNER, tenor of the Chicago studios, appears on Williams Oilomatics, Maytag and others. WILFRED GLENN, popular basso, is often heard over the air—at present with Palmolive. BRENDA BOND comes from Broadway to radio as "bostess" in the Fuller Brush program. ANN PICKARD, five-year-old member of the Pickard family, is heard often on Fridays at eight p. m.

Eastern Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALP-HOUR

### S Eveready Program

Orchestra director, Nathaniel Guardsmen quartet; guest artists.

### Tek Music

Orchestra direction, Murray Kellner; soloists, vocal and instrumental,

### Henry and George

Episodes in the lives of two transcontinental travelers; orchestra. CBS.

East. Daylight Saving 9:30 to 10 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

### Happy Wonder Bakers

Orchestra director, Frank Black; vocal trio; singing violins.

### Marie Cahill in Cahillogues

Orchestra director, Hogo Mariani.

### The Columbians

CBS, New York.

### MUSICAL PROGRAMS

1. 2. 3. Band. Classical, Operatic. Dance. M 1. Bahu.
M 2. Classical, Opers
M 3. Dance.
M 4. Religious.
M 5. Novelty Music.

M 6. Popular, Modern.
M 7. Symphonic.
M 8. Organ.
M 9. Semi-classical.
M Variety.

Eastern Standard Central Daylight 8 30 6 7 30 CENTRAL STANDARD 30 KFAB LINCOLN 770 Neb \*WOW OMAHA 590 M5 M9 M9 WPG ATLTIC CITY 1100 N. J TM M M M6 WOR NEWARK 710 WGR. BUFFALO 550 N.Y 0 0 0 AB @ @ WKBW BUFFALO 1480 WMAK BUFFALO 900 WABC AB @ @ NEW YORK 860 WEAF 0 0 0 NEW YORK 660 AB (3 WJZ 8 NEW YORK 760 AB WHAM ROCH'TER 1150 0 0 \*WHEC ROCH'TER 1440 0 0 WGY SCHEN'D Y 790 \*WFBL 0 A @ @ SYRACUSE 1360 M 0 00 WBT CHARLOTTE1080 N.C. WPTF RALEIGH 680 6 X WWNC B O M7 ASHEVILLE 570 B VOW WDAY 940 N.D FARGO 1320 Ohio AB @ @ WADC AKRON WFJC 0 0 AKRO N 1450 M6 AB @ @ WKRC CINCI NNATI 550 M3 M9 M1 WLW CINCINNATI 700 WSAI CINCIN NATI 1330 0 0 0 A @ @ 0 WHK CLEVEL'D 1390 WTAM 8 0 CLEVEL'D 1070 0 B M9 8 WAIU WSPD M2 TOLEDO 1340 0 0 X \*WKBN 0 YO'NGST-N 570 B M2 € M **KFJF** OKLA CITY 1480 Okla. M MMT 0 OKLA.CITY 900 WO X \*KVOO TULSA X 0 1140 B \*WHP 0 0 0 HARRISB'G 1430 WLBW 0 AB @ @ OIL CITY 1260 AB @ M3 WCAU PHILAD. 1170 M2 M3 € \*WFAN-WIP PHIL.610 \*WLIT-WFI PHIL. 560 8 AB KDKA PITTSB'GH 980 ➌ 0 WCAE PITTSB'GH 1220 0 0 0 0 WJAS PITTSB'GH 1290 A @ @ 0 AB WEAN PROVID'NCE 780 R. I. 0 0 0 M3 WJAR PROVID'NCE 890 X 0 0 M3 P M3 M3 WDOD CHATTA, 1280 Tenn. 6 0 MEMPHIS 780 V M6 @ \*WREC MEMPHIS 600 R MS M6 @ \*WLAC NASHV'LE 1470 Θ M3 M6 WSM NASHV'LE 650 NS B M6 8 \*KRLD DALLAS 1040 Tex. WFAA Dallas WBAP Ft, Worth BM M6 0 X X O X KPRC HOUSTON 920 X M3 \*KTSA S. ANTONIO 1290 VM WOAI S. ANTONIO 1190 MM B 0 \*WTAR NORFOLK 780 OM MO O WRVA RICHM'D 1110 B M5 @ WDBJ ROANOKE 930 SO M \*WEBC SUPERIOR 1290 Wisc. B @ \*WISN MILW'KEE1120 6 M7 X O WTMJ MILW'KEE 620

TUESDAY 2. September 30, 16, 23, 30

TUESDAY 2	, 9,	16,	23,	30
TIME	A	В	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard   Central Daylight	9	30	10	30
CENTRAL STANDARD	8	30	9	30
Can - 690 TORO NTO CKGW	M 6	M 6	6	M3
ada 730 MONTREAL CKAC		Y		
Ala. 1140 BIRM'GH'M *WAPI			C	W
930 BIRM'GH'M WBRC	AB	0	E	0
Ark. 1040 HOT SP'GS *KTHS	X	0	M	D
1390 LIT'LE R'CK *KLRA	AB	0	DE	0
Colo. 830 DENVER KOA	0	0		D
560 DENVER KLZ	AB	0	E	0
Conn. 1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	AB	0	E	0
950 WASH'GT'N WRC	A	0		0
Fla. 620 Clearwater WFLA St.Petersb'g WSUN	0	0	M9	M9
900 JACKS'NV'E WJAX	0	0	M	M
1300 MIAMI B. WIOD	0	0	M3	M3
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST	A	0	M6	0
740 ATLANTA WSB	0	0	C	D
III. 1020 CHICAGO KYW	0	M	SN	D
770 CHICAGO *WBBM	A	M	D	E
870 CHI WENR-WLS	M9	M7	Ma	
720 CHICAGO WGN	M	M3	M3	M
Watto	A	X	M9	M3
Ind. 1160 FT. WYNE*WOWO	AB		1	D
1230 IND'P'LIS *WFBM	AB	0	DE	0
Iowa 1260 C.NCIL BL'FS KOIL	A	M9	DE	0
1000 Davenport WOC*WHO	A	(A)	C	0
600 WATERLOO WMT	В	0	DE	0
Kans.1220 LAWRENCE*WREN	0	0	6	DE
580 TOPEKA *WIBW	В	0	E	0
1300 WICHITA *KFH	AB	0		0
Ky. 1490COVINGTON*WCKY	0	M3		_
940 HOPKINSVEWFIW	В	0	E	0
820 LOUISVILLE WHAS	0	0	C	D
La. 1250 N. ORL'NS WDSU	AB	0	E	0
1320 N. ORL'NS WSMB	0	0	C	D
Me. 620 BANGOR WLBZ	В	0	E	0
940 PORTLAND WCSH	A	0	N	
Md. 1060 BALTIMORE*WBAL	0	M 8	M9	D
600 BALTIMORE WCAO	X	X	E	0
Mass. 990 SPRINGFIELD WBZ	0	0	08	M9
590 BOSTON WEEL	A	0	NO	
1230 BOSTON WNAC	AB	0	E	0
1200 WORCEST'R WORC	В	0	E	0
580 WORCESTERWTAG	A	O N	N	_
Mich.1410 BAY CITY WBCM	M	M	E	0
WID		M2	DE	DE
NAME OF TAXABLE PARTY.	141 0	171 2	C	DE
Minn. 810 MINNEAP WCCO	AB	0	D	0
1460 ST. PAUL KSTP	(C)	0	D	D
Miss. 1270 JACKSON WJDX		0	C	D
Mo. 950 KAN, CITY KMBC	AB	0	DE	0
610 KAN. CITY WDAF	A	0	C	D
1090 ST. LOUIS KMOX	A	0	D	M7
550 ST. LOUIS *KSD	A	0	C	
1350 ST. LOUIS KWK	0	0	M3	DE
		1		



And if you-a love-a me, One live as two-Two live as one-Under the bamboo-tree."

ARIE CAHILL singing-singing to M millions of listeners. Things have changed since she first sang that song when "Sally in Our Alley" was the big show hit on Broadway. Instead of a laughing, appreciative audience, she faces a cold and unemotional microphone. Yet the song hasn't changed, and she seems to close her eyes and visualize the audiences she once sang to in the Broadway theaters. Perhaps that is why Marie Cahill doesn't seem to have changed either, and perhaps that is the reason why "Cahillogues," her own program presented every Tuesday night by the National Broadcasting Company, brings hundreds of appreciative

"I'll never forget Marie Cahill singing 'Un-

der the Bamboo-tree," the letter writers say. "I can close my eyes and see her as the star of 'Sally in Our Alley.'" "Sally in Our Alley"

had its Broadway premier in 1902.

But "Cahillogues" isn't just a program based on the bamboo-tree song. It offers much of Miss Cahill. Listeners hear her in the monologues that have convulsed thousands of theater-goers for the past thirty years. Then there is comedy, too, that has never been heard before, and has been prepared especially for the radio audience. Bridie Mae, a negro characterization created and introduced to the radio audience by Miss Cahill, has become another one of the favorites of broadcasting.

During the "Bridie Mae" sketches, Miss Cahill, who does clever things with a banjo as well as sings, introduces many of the old-time "coon" songs.

Though her program is for the radio audience, Miss Cahill usually has a small, but very appreciative, audience in the NBC studio and control-room. While she uses the conventional script that is seldom out of the hands of radio entertainers, at times she scarcely glances at it, and her eyes roll at the microphone just as they used to at an audience.

Some of her typical lines from "Cahillogues" are:

"Money may talk, but it won't budge when you try to budget."

"A woman who isn't married has a much better chance with a man who is."

"She isn't really a gold-digger, but she does manage beautifully."

East. Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

A Enna Jettick Songbird

Salon orchestra; direction, Geo. Dilworth; soprano soloist. (First 15 min. of period A.)

B Cuddles and Monty

Humorous skit. (Last 15 min. of period A.)

Westinghouse Salute

Little symphony orchestra; male quartet; Frederick G. Rodgers, narrator.

A Graybar-Mr. and Mrs.

Dramatization of "Joe and Vi," Briggs' comic CBS, New York. (First 15 min. of period A

B Grand Opera Miniature

CBS, New York. (First 15 min. of period A and entire period B.)

East. Daylight Saving 10:30 to 11 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

1 Radio-Keith-Orpheum Program

RKO Theatre of the Air. Stars of stage and screen. NBC.

Cuckoo

0

Burlesque skit; direction, Raymond Knight, NBC.

Grand Opera Miniature CBS, New York

N News

Children's feature

Educational

Sports Dramatic Variety W Comie

R Religious

X On the air



stay away from vaudeville technique, and the B. L. is rare in the home of the listeners. But radio has acquired a series of sketches that are broad in humor and crammed with "gag lines," and the listeners are greatly

amused thereby.

The series is "Cuddles and Monty," launched by the National Broadcasting Company recently and heard every Tuesday night.

Cuddles O'Connor works in a candy store. Montague Fallon, heir to millions, meets her and flops. They marry and the fun and trouble begin. Cuddles buys a lingerie shop to help chorus girls out of work. Cuddles is something of a kleptomaniac, which is, to say the least, embarrassing. Cuddles and her inlaws don't mix agreeably. Life for Cuddles and Monty is just one embarrassing situation after another.

Doris Hardy, who learned her theater in vaudeville houses, musical comedies and on the so-called "legitimate" stage, writes the sketches and plays the part of "Cuddles." Jerome Callamore, a veteran actor, takes the part of

Miss Hardy was born of a theatrical family

and has been an entertainer since before she can remember. In addition to her experience on the stage, she has written a musical comedy, several motion-picture scenarios and a number of vaudeville sketches.

In radio she has sung, played instruments, acted as an announcer and mistress of ceremonies, and has played dozens of roles in radio sketches. She did a column of dramatic criticism when she was fifteen years old, and was the youngest "Juliet" ever to appear in a professional production of that famous Shakespearean tragedy.

Perhaps Nicholas Vasilieff, who directs the Russian Cathedral Choir in programs heard each Sunday over an NBC-WEAF network, could not have been anything but a professional tenor singer, even if he had wanted to. In the Vasilieff family there are many tenors. His father, his grandfather, seven uncles and three brothers earn their livelihood with their tenor voices. By the way, the Cathedral Choir has just completed a successful run at Roxy's.

2, 9, 16, 23, 30 TUESDAY

2,	9, 1	6, 2	3, 3	o IUESDAI
A	В	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
		a	DE	KFAB LINCOLN 770 Neb.
Δ	a	C	X	*WOW OMAHA 590
M3	0	M5	M3	WPG ATLTIC CITY 1100 N. J.
M	M	D	M	WOR NEWARK 710
Α	0	M3	M3	WGR. BUFFALO 550 N.Y.
AB	0	M3	M3	WKBW BUFFALO 1480
	0			*WMAK BUFFALO 900
AB	0	CE	0	WABC NEW YORK 860
AB	0	0	0	WEAF NEW YORK 660
0	0	6	0	WJZ NEW YORK 760
0	Ť			WHAM ROCH'TER 1150
AB	0	M3	M3	*WHEC ROCH'TER 1440
A	a			WGY SCHEN'D Y 790
AB	0	E	0	*WFBL SYRACUSE 1360
В	0	E	0	WBT CHARLOTTE1080 N.C.
0	0			WPTF RALEIGH 680
AB	0	E	0	WWNC ASHEVILLE 570
В	0	E	0	WDAY FARGO 940 N.D.
A	X	E	0	WADC AKRON 1320 Ohio
A	0	C	M	*WFJC AKRON 1450
AB	0	E	M8	WKRC CINCINNATI 550
M2	M	M	DE	WLW CINCINNATI 700
A	0	C		WSAI CINCIN NATI 1330
AB	0	D	M9	WHK CLEVEL'D 1390
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AB A	M6 T 0 0 0 0 M 0 0 0 0 0 0 X TM 0 0 0 0	DE E M M8  E E M M8  E NS DE C D M X D M E E M9		WAIU COLUMB'S 640 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OKla. WKY OKLA.CITY 1480 OKla. WKY OKLA.CITY 1480 *WHP HARRISE'G 1430 PA. WLBW OIL CITY 1260 WCAU PHILAD. 1170 *WFAN-WIP PHIL. 560 KDKA PITTSE'GH 1220 WJAS PITTSE'GH 1220 WJAS PITTSE'GH 1220 WJAS PITTSE'GH 1220 WJAS PITTSE'GH 1290 WEAN PROVID'NCE 780 R. I. WJAR PROVID'NCE 780 WDOD CHATTA. 1280 Tenn. WMC MEMPHIS 780 *WREC MEMPHIS 660 *WLAC NASHV'LE 1470 WSM NASHV'LE 1470 WSM NASHV'LE 650 *KRLD DALLAS 1040 Tex. WFAA DAILAS 1040 Tex. WFAA DAILAS 1040 KPRC HOUSTON 920 *KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1190 *WTAR NORFOLK 780 WRYA RICHM'D 1110 WDBJ ROANOKE 930 *WEBC SUPERIOR 1290 WISC.

East. Daylight Saving 11 to 11:30 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

Nincent Lopez and Orchestra

Uncle Abe and David NBC, New York,

Rural sketch with Phillips Lord and Arthur Allen. NBC. (Last 15 min. of period C.)

G Slumber Music

C New York Herald Tribune Observer

News flashes, (First 15 min, of period C.)
Anheuser-Busch Program

Tony Cabootch. CBS. (First 15 min. of period C.)

Paramount Publix Hour

Stars of the screen as guest artists. CBS, New York.

East. Daylight Saving 11:30 to 12 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

(a) Dance Music

NBC, New York,

Slumber Music

String ensemble; direction, Ludwig Laurier.

D Pepsodent Program

Amos 'n' Andy. (First 15 min. of period D.)

E Literary Digest Topics in Brief

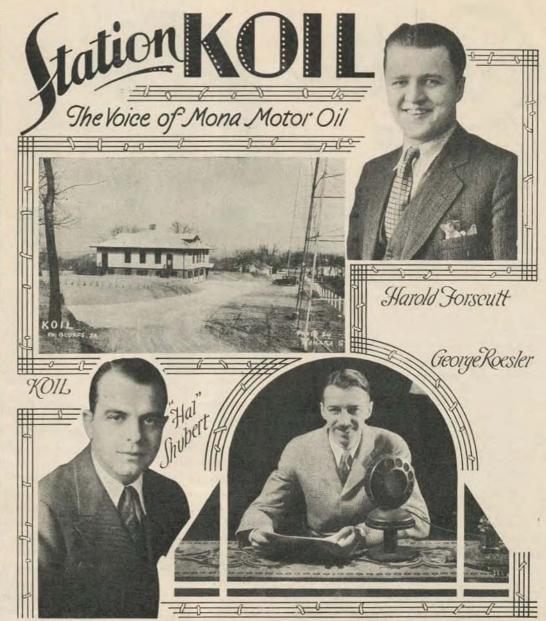
News flashes. (Last 15 min, of period D.)

Paramount Publix Hour

Stars of the screen as guest artists. CBS, New York.

### WEDNESDAY 3, 10, 17, 24

WEDNESDA	-	3, 1	10, 1	7, 24
TIME	A	В	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard   Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORO NTO CKGW	0	P	H	K
ada 730 MONTREAL CKAC				G
Ala. 1140 BIRM'CH'M *WAPI	S	S	S	K
930 BIRM'GH'M WBRC	AB	C	EF	G
Ark. 1040 HOT SP'GS *KTHS				K
1390 LIT'LE R'CK *KLRA	AB	CD		
Colo. 830 DENVER KOA	0	F	C	K
560 DENYER KLZ	AB	CD	EF	Н
Conn. 1060 HARTFORD *WTIC			C	D
D. C. 630 WASH'GT'N WMAL	AB	CD	EF	GH
950 WASH'GT'N WRC		AB	C	DE
Fla. 620 Clearwater WFLA St. Petersb'g WSUN	M	M	H	K
900 JACKS' NV'E WJAX	X	N	H	K
1300 MIAMI B. WIOD			H	K
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST	AB	CD	E	G
740 ATLANTA WSB				K
III. 1020 CHICAGO KYW	N	P	M	I
770 CHICAGO *WBBM	A	P	NM	G
870 CHI WENR-WLS	M8	PO	M8	K
720 CHICAGO WGN	M	0	S	W
560 CHICAGO *WIBO		-	_	E
670 CHICAGO WMAO	P	M3	M2	SM
Ind. 1160 FT. WYNE*WOWO	•	1110	1112	G
1230 IND'P'LIS *WFBM				G
Iowa 1260 C.NCIL BL'FS KOIL		D	NM	M8
1000 Davenport WOC*WHO	a	A	P	F
600 WATERLOO WMT	AB	CD	EF	E
Kans.1220 LAWRENCE*WREN	AD	F	M9	KL
·WIDIV	M6	E	141 3	P
1300 WICHITA *KFH	AB	CD	EF	M6
Ky. 1490COVINGTON*WCKY	AD	M3	H	MO
940 HOPKINSVEWFIW	AB	CD	EF	Н
2014 x 2 m	AD	M6		P
La. 1250 N. ORL'NS - WDSU	-			G
	141	MID	141	K
14 100 000	M7	M	EF	H
		B	C	DE
Md. 1060 BALTIMORE*WBAL	0	10000000		KL
500 BALTIMORE WCAO				G
	OS			KL
				State of the last
				M9
				GH
1200 WORCEST'R WORC		M		H
580 WORCESTERWTAG			M3	E
	AB			H
1240 DETROIT WXYZ				G
		N	M	L
920 DETROIT WWJ		A	EE	0
Minn. 810 MINNEAP WCCO	COLD !	CD	EF	G
1460 ST. PAUL KSTP	0			K
Miss, 1270 JACKSON WJDX		CF		K
Mo. 950 KAN. CITY KMBC	В	CD		GH
610 KAN, CITY WDAF				E
1090 ST. LOUIS KMOX	-	_	E	G
550 ST. LOUIS *KSD	0	A	C	DE
1350 ST. LOUIS KWK	S	S	S	KL



KOIL's Hilltop Studios are located in the "wide open" spaces at Council Bluffs. These studios broadcast local programs on alternate evenings with the station's Fontenelle Studios in Omaha. Twelve bours of Station KOIL's sixteen-bour day are devoted to Columbia Broadcasting System programs. HAROLD FORSCUTT is one of KOIL's five announcers. GEORGE ROESLER divides his time between commercial activities for the station, announcing sports events and character roles in the productions of KOIL's Hilltop Players. HAL SHUBERT has spent all of this summer as guest announcer for KOIL and arranging and producing dramatic programs featuring the Hilltop Players. Not the least of Shubert's duties has been to evade the offers of theatrical producers, as this young man is none other than the original "Abie" of "Abie's Irish Rose," playing the part for eight months on the Pacific Coast and during the famous play's five-year run on Broadway.

Eastern Daylight Saving 6 to 6:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR

1 Black and Gold Room Orchestra Concert music; director, Ludwig Laurier, NBC, New York.

Dance Music NBC, New York.

A Bill Schudt's "Going to Press"

A prominent newspaper man speaks. CBS. (First 15 min, of period A.)

B Dance Music

Religious

CBS, New York. (Last 15 min. of period A.)

KEY

Educational Dramatic Variety Children's feature W Comic

X On the air

Eastern Daylight Saving 6:30 to 7 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

A Arcadie Birkenholz

Violinist. (First 15 min. of period B.)

B Uncle Abe and David

Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period B.)

Dance Music

NBC, N. Y. (First 15 min. of period B.)

G Literary Digest Topics in Brief News flashes. (Last 15 min. of 1 (Last 15 min. of period.)

C Dance Music

(First 15 min. of period B.) CBS, N. Y.

D The Whoops Sisters
CBS, N. Y. (Last 15 min. of period B.)





Neighbor - You look

tired and sleepy, Janie. Little Jane - It's that new baby at our househe broadcasts almost all night long.

Any old cat can be the cat's whiskers, but only a tomcat can be the cat's paw.

Grace-Have you ever read "To a Mouse"? Ruth-How do you get them to listen?

The next war will be fought in the air, say experts. Judging from our neighborhood radios, it's already started.—Judge.



One hen to the other as the farmer walked past: "There is the guy I'm laying for."

last night and one of the younger men got intoxicated

Liza-Ah wants to git a paih o' shoes fo' mah little

Liza-Yo' jist min' yo' own business an' git de shoes.

Customer-To what do you owe your extraordinary

Salesman—To the first five words I utter when a woman opens the door: "Miss, is your mother in?"

"That's the cat's pajamas," remarked Mr. Henpeck,

Wouldn't this new radio device that automatically

and stepped on my hand."

Shoe Salesman-Black kid?

success as a house-to-house salesman?

as he picked up his wife's sleeping-togs.

"I came near selling my shoes to-day."

She was one of those suicide blondes-dyed by her own hand.

Garage Attendant (as auto drives up) - Juice? Motorist-Vell, vat if ve are-don't ve get no gas?

Squire-Did you send for me, my lord? Lancelot-Yes, make haste; bring the can-opener. I've got a flea in my knight clothes.

"And that which I have just told you, son, is the story of my experience in the World War.'

His Son-But, papa, what did they need the rest of the army for?

Judge-Who was driving when you hit that car? Drunk (triumphantly)-None of us; we was all on th' back seat.

Joc-Why does an Indian wear feathers on his head? Josephine-Why, I guess to keep his wigwam.

knob you can twist to slow it down while Floyd Gibbons is talking.-Life.

The colonel came down to breakfast with a bandaged hand. "Why, Colonel, what's the matter?" the friend.

"Well, sir," said the colonel, "we had a little party

The radio isn't perfect yet. What it needs now is a

tunes in stations cause a lot more unemployment?-Arkansas Gazette.

"How's that?"

"I had them half-soled."

"Woman, dat ain't white mule in dat bottle-dat am pluto water. Yo' ain' gwina drink dat, am yo'?"
"Big Boy, I

ain' gwina do nothin' else." "Yas, yo' is, honey; 'deed yo' is."



"Dad, what does it mean here by 'diplomatic phrase-ology'?"

经

"My son, if you tell girl that time stands still while you gaze into her eyes, that's diplomacy. But if you tell her that her face would stop a clock, you're in for it."

Eastern Daylight Saving 7:30 to 8 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

D Lehigh Coal and Navigation Company's Program

NBC, N. Y. (First 15 min, of period D.) E Back of the News in Washington

NBC, Washington. K Phil Cook, the Quaker Man

NBC, N. Y. (First 15 min. of period D.) L Patent Cereals Program

(Last 15 min. of period D.) NBC. G Evangeline Adams Astrologer, CBS, (First 15 min, of period D.)

H To Be Announced (Last 15 min. of period D.)

	1. 1.4	, 24	V.V	EDNESDAY
A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5		6		Eastern Standard
-	30	100	30	Central Daylight
4	30	5	30	CENTRAL STANDARD
0	F	J	KL	KFAB LINCOLN 770 Neb.
N		N	E	*WOW OMAHA 590
			G	WPG ATLTIC CITY 1100 N. J.
C	D	M6	D	WOR NEWARK 710
0	X	C	E	WGR. BUFFALO 550 N.Y.
AB	CD	EF	GH	WKBW BUFFALO 1480
В	C	EF	GH	*WMAK BUFFALO 900
AB	CD	EF	GH	WABC NEW YORK 860
0	AB	C	DE	WEAF NEW YORK 660
	FG	ш	KL	WJZ NEW YORK 760
0	-	H J		
M	CD	HJ	KL	TUTTO
IVI		EF	GH	WOW
10	B	C	DE	WGY SCHEN'D Y 790
AB	CD	E	GH	*WFBL SYRACUSE 1360
В	CD	V	M	WBT CHARLOTTE1080 N.C.
		H	K	WPTF RALEIGH 680.
AB	CD	F	GH	WWNC ASHEVILLE 570
S	S	EF	N	WDAY FARGO 940 N.D.
M	M	EF	G	WADC AKRON 1320 Ohio
P	NS	X	E	*WFJC AKRON 1450
M6	M6	E	GH	WKRC CINCI NNATI 550
M5	OM	M6	-	TALL AND
MID	OM	141 0	KL	TYRE CHICKITHING TOO
***	***	ATRA	E	WSAI CINCIN NATI 1330
W	W	NM	G	WHK CLEVEL'D 1390
		radge		WTAM CLEVEL'D 1070
AB	CD	MV	G	WAIU COLUMB'S 640
M 6	M6	MV	G	WSPD TOLEDO 1340
AB	C	E	X	*WKBN YO'NGST-N 570
AB	CD	EF	GH	KFJF OKLA CITY 1480 Okla.
			K	WKY OKLA.CITY 900
X	P	M6	K	*KV00 TULSA 1140
	CD	EF		*WHP HARRISB'G 1430 Pa.
M6	CD	EF	GH	WLBW OIL CITY 1260
MS	M9	EF	27230	WOLL STORY
and the same	C	P		*WFAN-WIP PHIL610
AB	_	-	N. Dayloon	THE RESERVE OF THE PROPERTY OF THE PARTY OF
N	AB	C	M6	*WLIT-WFI PHIL, 560
X	X	H	L	KDKA PITTSB'GH 980
0	B	M2	E	WCAE PITTSB'GH 1220
AB	CD	EF	-	WJAS PITTSB'GH 1290
M	M	NM	G	WEAN PROVID'NCE 780 R. I.
VM	В	C	D	WJAR PROVID'NCE 890
AB	CD	EF	GH	WDOD CHATTA. 1280 Tenn.
		736.73		WMC MEMPHIS 780
AR	CD	EF	G	*WREC MEMPHIS 600
AD	UD	21		*WLAC NASHV'LE 1470
_	v	D/E	K	******
Ø.	X	M	200	
AB		MN	G	*KRLD DALLAS 1040 Tex. WFAA Dallas 800
0	M	M6	M2	WBAP Ft. Worth 800
			K	KPRC HOUSTON 920
X	WM	M3	G	*KTSA S. ANTONIO 1290
			K	WOAI S. ANTONIO 1190
			G	*WTAR NORFOLK 780 Va.
		Н	K	WRVA RICHM'D 1110
M	M	EF		WDBJ ROANOKE 930
	NM	M		*WEBC SUPERIOR 1290 Wisc.
A	TATAT	EF	-	TENONE
A	S	P	-	TIPPE F T
-	-	12	W/	WTMJ MILW'KEE 620

Eastern Daylight Saving 7 to 7:30 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

### C Lehigh Coal and Navigation Program

NBC, New York, (Last 15 min, of period C, and first 15 min, of period D. Program begins September 10.)

### H Pepsodent Program

Amos 'n' Andy. NBC. (First 15 min.)

### J Lonesome Cowboy

Dramatic sketch: John White, tenor. NBC, (Last 15 min, of period C.)

### The Crockett Mountaineers

(First 15 min. of period C.) CBS, N. Y.

### Ann Leaf at the Organ

CBS, N. Y. (Last 15 min. of period C.)

### WEDNESDAY September

WEDNESDA	Y	3, 1		7, 2
TIME	A	В	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard } Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	M3	M3	0	M9
ada 730 MONTREAL CKAC		H		
Ala. 1140 BIRM'GH'M *WAPI	M			
930 BIRM'GH'M WBRC	0	M8	W	0
Ark. 1040 HOT SP'GS *KTHS	X	M	X	X
1390 LIT'LE R'CK *KLRA	PS	M	0	X
Colo. 830 DENVER KOA		0	0	0
COND. 1050 HARTFORD *WTIC	M2	W	(S)	M9
D. C. 630 WASH GT'N WMAL	1112	0	(A)	0
950 WASH'GT'N WRC		0	0	0
Fla. 620 Clearwater WFLA St.Petersb'g WSUN	M	X	V	V
900 JACKS' NV'E WJAX	M6	M6	0	0
1300 MIAMI B. WIOD	X	M5	M6	M8
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST			0	M
740 ATLANTA WSB			0	0
III. 1020 CHICAGO KYW	0	0	0	0
770 CHICAGO *WBBM	M8	M	M	T
870 CHI WENR-WLS	MW	M5	M7	0
720 CHICAGO WGN 560 CHICAGO *WIBO	M7 M3	M7	M7	M5
670 CHICAGO WMAQ	0	0	0	0
Ind. 1160 FT. WYNE*WOWO		0	0	0
1230 IND'P'LIS *WFBM	0	0	0	
Iowa 1260 C.NCIL BL'FS KOIL	0	M9	0	0
1000 Davenport WOC*WHO	0	0	0	0
600 WATERLOO WMT	0		0	
Kans.1220 LAWRENCE*WREN	0	0	AB	0
580 TOPEKA *WIBW	0	NM	0	M
1300 WICHITA *KFH	M6	X	0	M6
Ky. 1490COVINGTON*WCKY 940 HOPKINSVEWFIW	0		A	M3
820 LOUISVILLE WHAS	O X	X	0	0
La. 1250 N. ORL'NS WDSU		M2	VM	0
1320 N. ORL'NS WSMB	0	X	8	0
Me. 620 BANGOR WLBZ	0	0	0	N
940 PORTLAND WCSH	0	0	0	0
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	X	0	0	0
Mass. 990 SPRINGFIELD WBZ	6	0	AB	0
590 BOSTON WEEL	WM	0	0	0
1230 BOSTON WNAC	0	0	0	M 9
1200 WORCEST'R WORC	V	T	8	MA
Mich. 1410 BAY CITY WBCM	0	M	8	M
1240 DETROIT WXYZ	M7	0	0	0
750 DETROIT WJR	0	X	A	0
920 DETROIT WWJ	0	0	0	0
Minn. 810 MINNEAP WCCO	0	0	M3	0
1460 ST. PAUL KSTP			0	0
Miss, 1270 JACKSON WJDX	0			
Mo. 950 KAN. CITY KMBC	_	_		0
610 KAN. CITY WDAF	0	0	T	_
1090 ST. LOUIS KMOX 550 ST. LOUIS *KSD	0	0	T	0
PAUL	0	0	AB	0
1350 ST. LOUIS KWKI	0	0	110	9

The modern home is a place where nothing can be accomplished if the electric current goes off .- Nashville

Scene-A stranger eating at a table with genuine Arkansas natives.

Stranger-Please pass the gravy. (No reply and no

Stranger-Please-

Small Arkansas Lad-Dad, the dumfool wants the

Professor-In which of his battles was Alexander the Great killed?

Frosb-I think it was his last.

Mary-I prayed for you last night. Jerry-Next time telephone.

"Who made the first cotton-gin?"

"Heavens! are they making it from that now too?"

Telephone-Hello! I'd like to know where I could get hold of Miss Jones.

Operator-I don't know; she's awfully ticklish.

Magistrate-Are you sure this man was intoxicated? Policeman-No, sir, not positive; his wife said he brought home a manhole cover and tried to play it on the gramophone!

In an Ohio town is a colored man whose last name is Washington. Washington is blessed with three sons. When the first son arrived, the father named him George Washington. A second son naturally was called Booker Washington. The third son, if he lives, will go through life as Spokane Washington.

Nurse—Who are they operating on to-day?

Orderly—A fellow who had a golf-ball knocked down his throat at the links.

Nurse-And who is the man waiting so nervously in the hall? One of his relatives?

Orderly—No, that's the golfer, a Scotch gentleman, and he's waiting for the ball.

Jimmie-Does the baby take after his daddy? Lida-I should say so. Every time I take his bottle away he starts crawling for the cellar-door.

If an "s" and an "i" and an "o" and a "u"
With an "x" at the end spells "Sioux,"
And an "e" and a "y" and an "e" spells "eye," What can a perplexed speller do? If also an "s" and an "i" and a "g" With an "h-e-d" spells "sighed," The speller, sore vexed as to what to say next, May possibly try "Siouxeyesighed."

Singer-And for Bonnie Annie Laurie, I'd lay me down and die.

Listener-Is Miss Laurie in the audience?

"My wife sent in two dollars in answer to an advertisement of a sure method of getting rid of superfluous

fat."
"And did she get the information she wanted?"

"Sure; she got a reply telling her to sell it to the soap man."



"JOE AND VI" (Jack Smart and Jane Houston), Graybar's "Mr. and Mrs.," on the farm. Jane is starting still another "And so, far, far into the night,"

Eastern Daylight Saving 8 to 8:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

East of Cairo

N

0

Dramatic sketch; Oriental music, Sven von Hallberg. NBC, New York.

The Yeast Foamers

Orchestra; director, Harry Kogen; vocal solo-ists, NBC, New York,

Manhattan Moods

Combined orchestras; mixed vocal ensemble,

News

Sports Educational T Dramatic V Variety

W Comie

Children's feature R Religious X On the air

Our Time CHAIN PROGRAMS THIS HALF-HOUR Mobiloil Concert

Guest soloists; Henry M. Neely, master of ceremonies,

Eastern Daylight Saving 8:30 to 9 P.M.

3 Sylvania Foresters

Male quartet; orchestra director, Bernard Altschuler, NBC, New York,

Forty Fathom Trawlers

Drama of the sea; quartet; ship's band. CBS, New York.

### MUSICAL PROGRAMS

M 1. Band.
M 2. Classical, Operatic,
M 3. Dance.
M 4. Religious.
M 5. Novelty Music,
M 6. Popular, Modern.
M 7. Symphonic.
M 8. Organ.
M 9. Semi-classical,
Variety.

TIME



wood's famous motion-picture studios, and has proven a means

by which the growing importance of Los Angeles as a musical haven has been brought to the attention of the North, East, South and

Each of the major motion-picture producers contribute weekly to these broadcasts, provid-

tunes from forthcoming films. and special arrangements of current song successes. There is plenty of variety about thi

vocal ensemble under direction of Raymond Paige; Ted White

former musical-comedy singer; Dr. Caro Omeron, the "dental" tenor; Robert Wildhack, famous for his illustrated sneezes and snores; Lindsay MacHarrie, announcer, and Joe Trent's negro jubilee chorus, are regular participants in these broadcasts.

East. Daylight Saving Our Time 9 to 9:30 P.M.

CHAIN PROGRAMS THIS HALF-HOUR

@ Halsey Stuart Program

Orchestra; direction, George Dasch; financial advice by "Old Counsellor." NBC, Chicago.

A Wadsworth Program

Musical drama. (First 15 min, of period C.)

B O'Cedar Time

NBC from Chicago. (Last 15 min. of period C.)

Gold Medal Fast Freight

Wheatees quartet and Gold Medal Orchestra. CRS.

East. Daylight Saving 9:30 to 10 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

O Palmolive Hour

Olive Palmer, soprano; Elizabeth Lennox, contralto; Paul Oliver, tenor; the Revelers male quartet; orchestra. NBC.

Camel Pleasure Hour

Orchestra director, Charles Previn.

O La Palina Smoker

Entertainment at a smoker; soloists; Freddie Rich's orchestra.

September 3, 10, 17, 24 WEDNESDAY

ABCD

~	-	-	-	
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
0	(3)		30	KFAB LINCOLN 770 Neb
0	0	0	0	AWAW
0	MC	Mo	-	WPG ATL-TIC CITY 1100 N. J.
O	M 6	M2	M3	WOD
TM	0	NM	M	WOR NEWARK 710
0	0	0	0	WGR. BUFFALO 550 N.Y.
0	0	M3	0	WKBW BUFFALO 1480
		0	0	*WMAK BUFFALO 900
0	0	0	0	WABC NEW YORK 860
0	0	0	0	WEAF NEW YORK 660
0	0	AB	0	WJZ NEW YORK 760
0	0	AB	0	WHAM ROCH TER 1150
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ada	730 MONTREAL CKAC				
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Conn	.1060 HARTFORD *WTIC	0	0	M8	M
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	900 JACKS' NV'E WJAX	0	0	M6	M
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# wentieth Century Home-Making

By Eve M. CONRADT-EBERLIN

O the modern woman the cultural side of home-making is at least as important as the technical side. That is why the "Magazine of the Air," broadcast daily over the Columbia network by the Radio Home-Makers' Club, brings to listeners information on the theater, books, art and politics, as well as

cooking, interior decorating and all the other mechanics of housekeeping.

Every Monday morning, at 11:15 o'clock, Senator Arthur Capper, of Kansas, addresses the vast audience of homemakers on events in political Washington, Following the Senator at 11:45 A. M., Nancy Clark, literary editor of the air magazine, chats about outstanding personalities of the day. On Wednesdays at 11:30 A. M., the "Editorial Page" of this unique periodical presents leaders in fields which, though outside the home, are closely related to the cultural life of its occupants.

The remainder of the twenty-seven weekly programs, dealing directly with housekeeping, are broadcast by

Educational

Religious

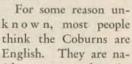
Children's feature

Ida Bailey Allen and a staff of experts in the realm of domestic science. The Home-Makers are on the air every week-day morning, except Saturday, from ten o'clock to noon.

Through energy, imagination and perseverance, Mrs. Allen, who is founder and president of the club, has raised the standard of morning programs to equal all others. An individualist, independent of tradition, creating her own programs which are broadcast from her own studios to a nation-wide audience she has personally built up, Mrs. Allen is a true example of the modern American woman.

This fall the Radio Home-Makers are going to widen their scope still more. They plan to

interest their audience in such national movements as deserve the recognition and assistance of every publicspirited woman. They are arranging to present Mr. and Mrs. Coburn in a new series of sound dramas which will bring the finest traditions of the stage to districts never reached by the theater. The church, the arts, sociology and domestic science will go side by side over the ether to the home-makers of the country to help broaden the lives and improve the standards of the women at the helm of the oldest and most important job of them all-the making of the homes we live in.



tive Americans and wish to correct the mistaken notion that they are not.

"It would be presumptuous for two English actors to try to standardize correct speech in America, which is the object of our Sound Drama Series," Mr. Coburn said. "Both Mrs. Coburn and I were born in this country; Mrs. Coburn in Missouri, and I in Macon, Ga."

East. Daylight Saving 10:30 to 11 P.M.

Sports interviews by Grantland Rice. Male chorus; orchestra; direction, Len Joy. NBC.

CHAIN PROGRAMS THIS HALF-HOUR



Reception Hall at the Radio Home-Makers' Club.

East. Daylight Saving 10 to 10:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Palmolive Hour NBC, New York. O Camel Pleasure Hour O Philco Hour September 1, 15 and 29. Voice of Columbia September 8 and 22. CBS. New York. KEY Sports

X On the air

Dramatic Variety

W Comie

### MUSICAL PROGRAMS

M 6. Popular, Modern.
M 7. Symphonie.
M 8. Organ.
M 9. Semi-classical.
M Variety. M 1. Band.
M 2. Classical, Operatic.
M 3. Dance.
M 4. Religious.
M 5. Novelty Music.

Our Time

O Philco Hour

O Coca Cola Program

6 On the Sunset Trail

eptember 1, 15, 29

Voice of Columbia

September 8 and 22

NBC . . . WEDNESDAYS at 4 P. M., E. D. T.

THE biggest Wednesday matinee in the world isn't on Broadway. The performance is enacted on Fifth Avenue in New York City, and the audience, which numbers hundreds of thousands, is scattered about the United States.

The biggest Wednesday matinee is the weekly offering of the Radio Guild, the National Broadcasting Company's dramatic repertory group. Broadcast through an extensive network of stations and directed by Vernon Radcliffe, a veteran of the theater, the Radio Guild has presented almost a hundred of the world's greatest plays in the past two years.

Plays of Ibsen, Tolstoy and Pinero, as well as many Shakespearean dramas, have been presented during the past year, and other offerings include plays by Oscar Wilde, Rostand, John Drinkwater, St. John Ervine and other

contemporary playwrights.

The Radio Guild productions are presented in the afternoon in order that an entire hour may be available for the production. The majority of plays selected, it has been found, can be adapted to the hour limit without sacrificing strength or important scenes.

The list of players who are heard in Radio Guild productions includes many widely known on Broadway and throughout the American theater. Among them is Florence Malone, former leading woman to Guy Bates Post. A thespian of marked ability, Miss Malone was a Broadway favorite for several



years, being drawn into radio with the first influx of really fine dramatists.

Aside from her well-earned prominence in the Guild productions, Miss Malone has won countless devoted admirers as leading lady in the "Westinghouse Salute." She is with the Wilbur Coon players, and aided mightily in the success of National's "Hour with Shakespeare."

Charles Webster, Harry Neville, Alfred Shirley, William Rainey, William Shelley, Leo Stark, William Courtleigh, Adele Ronson, Katherine Proctor, Marjorie Gateson and Effie Shannon assuredly make the cast complete.

The Radio Guild was developed from a dramatic group organized by NBC to present the old melodramas. Listeners requested that plays outside the realm of melodrama be also presented, and the ultimate development was the Guild group.

East. Daylight Saving 11 to 11:30 P.M.

### CHAIN PROGRAMS THIS HALF-HOUR

- Wincent Lopez Dance music, NBC. Vincent Lopez (First 15 min. of period.)
- Uncle Abe and David

Rural sketch with Phillips Lord and Arthur Allen. NBC. (Last 15 min, of period.)

3 Slumber Music

Our Time

String ensemble; direction, Ludwig Laurier, NBC, New York.

A New York Herald Tribune Observer News flashes. CBS, New York. (First 15 min, of period C.)

Dance Music

CBS, N. Y. (First 15 min. of period C.)

Heywood Broun's Radio Column CBS, N. Y. (Last 15 min. of period C.)

East. Daylight Saving 11:30 to 12 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

- O Dance Music from New York Via NBC.
- Slumber Music

String ensemble: direction, Ludwig Laurier, NBC, New York.

C Pepsodent Program

(First 15 min. of period.) Amos 'n' Andy.

D Literary Digest Topics in Brief News by Floyd Gibbons. (Last 15 min. of period.)

California Melodies

Orchestra and movie celebrities. CBS, from California.

September WEDNESDAY

3, 10	), 17	, 24	W	EDNESDAY
A	В	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Eastern Standard Central Daylight
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M	M	BC	M2	*WREC MEMPHIS 600
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### THURSDAY September 4, 11, 18, 25

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Eastern Standard	5	30	6	30
Central Daylight	4	100	5	
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Conn. 1060 HARTFORD *WTIC	SO	M	M	
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950 WASH'GT'N WRC	0	AB	C	X
Fla. 620 Clearwater WFLA St.Petersb'g WSUN			C	E
900 JACKS'NY'E WJAX	X	N	C	E
1300 MIAMI B. WIOD			C	E
S60 MIAMI WQAM				
Ga. 890 ATLANTA WGST	0	AB	CD	
740 ATLA NTA WSB				E
III. 1020 CHICAGO KYW	N	P	M	M
770 CHICAGO *WBBM	0	P	NM	M
870 CHI WENR-WLS	M9	PO	M8	E
720 CHICAGO WGN	M	0	S	W
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670 CHICAGO WMAQ	P	M2	0	S
Ind. 1160 FT. WYNE*WOWO	0	A		
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Iowa 1260 C.NCIL BL'FS KOIL			NM	200
1000 Davenport WOC+WHO	0	A	P	M9
600 WATERLOO WMT	0	AB		_
Kans.1220 LAWRENCE*WREN	0	A	M9	E
580 TOPEKA *WIBW	M6			P
1300 WICHITA *KFH	0	AB	critic	
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1350 ST. LOUIS KWK	3	3	2	-

STUDIO GOSSIP .

(Special to WHAT'S ON THE AIR)



Ford Bond, NBC announcer, says that his idea of a real feast would be steaks and fried potatoes topped off with strawberry ice-cream.

岩

In less than five weeks after publication, "Seth Parker's Hymnal" sold in excess of fifteen thousand copies. The hymnal was edited by Phillips Lord, who is heard over an NBC network as Seth Parker, and includes many of the old religious songs heard in his radio program entitled "Sunday Night at Seth Parker's."

级

A collection of old Maine stories and colloquial sayings, popularized by Phillips Lord in the NBC program entitled "Sunday Night at Seth Parker's," will soon be published by the Century Publishing Company. The book will be illustrated.

58

Little Dolores made her first public appearance dancing to hurdy-gurdy music on the sidewalks of New York. We know her now as the ravishing beauty, Dolores Cassinelli, featured sopramo of NBC's "Neapolitan Nights." Though her voice is her great asset, it is by no means her only one; she is an expert fencer and plays the guitar and the piano.

550

Many NBC page-boys aspire to become wireless telegraph operators aboard great liners, and they pass much of their spare time around the studios practicing the Morse Code on regulation telegraph dot-and-dash senders. Some of them attend technical schools. They admit that they are largely influenced by a desire to "see the world" without joining the Marine Corps.

14

Nathaniel Shilkret, noted conductor and composer, who directs the RCA Hour and other programs in the NBC studios, enjoyed a week's vacation in New Hampshire, where he turned to composing, riding and golf for recreation. Shilkret, who is an authority on Edward MacDowell, American composer, also visited Mrs. MacDowell at the MacDowell Foundation, Peterboro, while he was in New Hampshire.

姥

Vincent Lopez, director of the St. Regis Orchestra, and John S. Young, who usually announces that dance band over NBC networks, are quite disturbed by a sudden deluge of mail from fans who request Young to sing louder during the St. Regis broadcasts. The listeners seem to believe that Young sings the vocal choruses with the orchestra, which, of course, isn't true, as

Young is no vocalist. "If I should try to sing," declares the announcer, "I would sound worse than Demosthenes when he practiced talking with stones in his mouth."

NBC

笼

Phil Cook, versatile one-man show, who broadcasts daily for the NBC, is so frequently confused with Joe Cook, musical-comedy star and dispenser of things non-sensical, that it has become a nuisance, he says. He isn't even Joe's brother, but he is the brother of Burr Cook, author of the thrilling "Harbor Lights" radio dramas, the "Eternal Questions" plays and many short stories.

妈

Hugo Mariani, orchestra director for NBC, is a native of Montevideo. When ten years old he toured South America and was billed in concert halls as "The Wonder Child."

经

Richard Maxwell, NBC tenor, though a young man quite, has behind him a busy career. Several years on the stage; three college degrees earned; a war record as an aviator, and three years of business, have already been his lot.

1/2

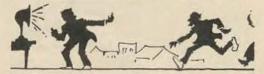
Baby Rose Marie, five-year-old prodigy and daughter of Frank Curley, former actor of prominence, hasn't time for school, but she is learning to read the electric signs on Broadway, one of which bears her own name.

岩

Peter Dixon, National's "cub reporter," in collaboration with Tom Neeley, has brought out a song hit entitled "Cornfed Cal" (no relation to our ex-President). Peter "did" the words and Tom the melody, whilst Pete can't carry a tune and his co-laborer doesn't play the piano.

錢

All business is shut down and no one can be found on the streets of Skowhegan and Rumford, Me., from 5:45 to 6 P. M., Eastern Standard Time, daily, while the NBC program "Uncle Abe and David" is on the air, according to information received from visitors to the



two Maine towns. The two fictional characters in the daily sketch are presented as natives of the two towns and are played by Phillips Lord and Arthur Allen, respectively.

始

Phil Cook, the "one-man comic strip," heard from WJZ and affiliated stations, writes his own script, is his own director and acts every character demanded by the script, and, for diversity, sings and plays the uke.

A Eastern Daylight Saving 6 to 6:30 P.M. Our Time
CHAIN PROGRAMS THIS HALF-HOUR

KEY

1 Black and Gold Room Orchestra

Concert music; director, Ludwig Laurier, NBC, New York,

O Dance Music

NBC, New York.

O Dance Music CBS, New York.

N News

O Educational
P Children's feature

P Children's feature R Religious S Sports
T Dramatic
V Variety

X On the air

B Eastern Daylight Saving 6:30 to 7 P.M.

CHAIN PROGRAMS THIS HALF-HOUR

A Dandies of Yesterday

Male quartet. (First 15 min. of period B.)

B Uncle Abe and David

Rural sketch with Phillips Lord and Arthur Allen, (Last 15 min, of period B.)

F Dance Music

NBC, N. Y. (First 15 min. of period B.)

G Literary Digest Topics in Brief
News by Floyd Gibbons, NBC, (Last 15
min. of period B.)

A Dance Music CBS, New York. (First 15 min.)

The Whoops Sisters
(Last 15 min. of period B.)

RASH and fanfare!

"The band's the thing" is Mayhew Lake's slogan; and he goes through life boosting the brasses.

"Give me trumpets and a drum," he asserts, "and I can make the whole world fall in love, go to war, grow religious or burst forth in song. For no red-blooded human being can resist the urge of a real band—the enthusiasm, the volume, the beauty. Even a circus band thrills me, or an old-fashioned minstrel band, or a measly little, old-fashioned German band speiling on the street corner.

And Mayhew Lake, being able to play almost every instrument in existence, knows what he's talking about. Listen:

"Some of the highbrows try to pretend that bands can't interpret important music. The band can do almost anything an orchestra can do, and what one relinquishes, the other substitutes.

"The soft brasses of a good band can duplicate the sweetness of the purest organ. Similarly, the reeds can duplicate the loveliness of the violin. Sometimes when we are broadcasting our regular programs over the Columbia Broadcasting System, the listeners-in declare that the reeds simulate the violins perfectly. And I am proud to say that the great violin virtuoso, Toscha Seidel, has made the same happy comment."

Others praise Mayhew Lake also. John Philip Sousa said recently that no man has done more to raise the standard of band music.



And Mayhew is busy, has always been-violently so. Born in Southville, Mass., Oct. 25, 1879, he started his musical career at the age of eight. The violin was the first instrument selected, and he made such rapid progress with it that he "made" his professional career at the age of sixteen, at the New England Conservatory of Music.

Since that time his progress as a musician, director, composer and arranger has been extraordinary—particularly in this last capacity. Every form of musical creation has piqued his curiosity, demanded his attention - musical comedy, the compositions of Debussy, Stravinsky and Irving Berlin. As a concrete result, a recent catalog of music lists more than two thousand original compositions and arrangements, all bearing the name "Mayhew Lake."

And just to prove his championship of the band, he will soon present over the air numbers like Ravel's "Bolero."

Eastern Daylight Saving 7 to 7:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

Mid-week Federation Hymn Sing

By a mixed quartet. Arthur Billings Hunt, director. NBC, from New York.

Pepsodent Program

Andy, black-face comedians.

Tastyeast Jesters

Dwight Latham, Wamp Carleson, Guy Bon-ham; songs with mandolute accompaniment; stories in Swedish dialect. (Last 15 min. of

The Crockett Mountaineers

Mountain songs. (First 15 min. of period.)

Dance Music

CBS from New York, (Second 15 min.) Fro-Joy Novelty Dance Program

Eastern Daylight Saving 7:30 to 8 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

**O** Niagara Hudson Program

Dramatic sketch with incidental music. NBC.

E Phil Cook, the Quaker Man

NBC, N. Y. (First 15 min. of period D.)

Ward's Tip Top Club

Variety program. CBS, from New York.

### MUSICAL PROGRAMS

M 1. Band.
M 2. Classical, Operatic.
M 3. Dance.
M 4. Religious.

Religious, Novelty Music.

M 6. Popular, Modern.
M 7. Symphonic,
M 8. Organ.
M 9. Semi-classical.
M Variety.

September THURSDAY							
A	В	C	D	TIME			
6		7	20	EASTERN DAYLIGHT			
	30	-	30	( Eastern Standard			
5	30	6	30	Central Daylight			
4	30	5	30	CENTRAL STANDARD			
0	A	M9	E	KFAB LINCOLN 770 Neb.			
N		NM		*WOW OMAHA 590			
100				WPG ATLTIC CITY 1100 N. J.			
C	SM	M	D	WOD			
	SIM	IVI	U	TO AL THUMBER 110			
N	A	0	0	WGR. BUFFALO 550 N.Y.			
0	AB	9	M2	WKBW BUFFALO 1480			
				*WMAK BUFFALO 900			
0	AB	CD	0	WABC NEW YORK 860			
0	AB	0	0	WEAF NEW YORK 660			
0	FG	CD	E	WJZ NEW YORK 760			
-		C		WHAM ROCH'TER 1150			
0	A	0	V	*WHEC ROCH'TER 1440			
0	-	8	v.	WOW			
0	AB		0	WGY SCHEN'D Y 790			
0	AB	0	0	*WFBL SYRACUSE 1360			
0	AB	V	M9	WBT CHARLOTTE1080 N.C.			
		C	0	WPTF RALEIGH 680			
0	AB	0	M6	WWNC ASHEVILLE 570			
S	S	V	N	WDAY FARGO 940 N.D.			
M	M	X	MS	WADC AKRON 1320 Ohio			
141	144	21	MIG	AWEIC			
BEC	BEC	BAC	BAC	www.c			
M6	M6	M6	M6	WKRC CINCI NNATI 550			
M9	M	M	E	WLW CINCINNATI 700			
terral of				WSAI CINCIN NATI 1330			
W	W	WV	0	WHK CLEVEL'D 1390			
1				WTAM CLEVEL'D 1070			
0	A	MV	X	WAIU COLUMB'S 640			
M6	M6	MV	V	wenn			
	AB	X		WW.DAT			
0			0	THE RESERVE OF THE PARTY OF THE			
0	AB	M 6	M	KFJF OKLA. CITY 1480 Okla.			
			0	WKY OKLA.CITY 900			
X	P	M 6	E	*KV00 TULSA 1140			
0	AB	M	WS	*WHP HARRISB'G 1430 Pa.			
M 6	AB	M5	M9	WLBW OIL CITY 1260			
MS	M3	SM	8	WCAU PHILAD. 1170			
0	VS	P	M3	*WFAN-WIP PHIL.610			
N	B	-	MS	*****			
- Control			MILE.	The second control of			
M	M	C	E	KDKA PITTSB'GH 980			
0	AB	M 2	V	WCAE PITTSB'GH 1220			
0	AB		0	WJAS PITTSB'GH 1290			
M	M	0	0	WEAN PROVIDENCE 780 R. I.			
M3	B	0	M8	WJAR PROVID'NCE 890			
0	AB	M3	M3	WDOD CHATTA. 1280 Tenn.			
9				WMC MEMPHIS 780			
0	AB	M9	M	*WREC MEMPHIS 600			
•	AD	111 3	IVI	3101.10			
				*WLAC NASHV'LE 1470			
0	A	ON	0	WSM NASHV'LE 650			
0	M9	PN		*KRLD DALLAS 1040 Tex.			
0	M	M6	M2	WFAA Dallas 800 WBAP Ft. Worth 800			
			0	KPRC HOUSTON 920			
X	WM	M3		*KTSA S. ANTONIO 1290			
			0	WOAL S. ANTONIO 1190			
			0	Trimen V			
-	-	0	_	TYPNYTA			
	7	C	(N)	WRVA RICHM'D 1110			
M	M	MT	SN	WDBJ ROANOKE 930			
	NM	M	E	*WEBC SUPERIOR 1290 Wisc.			
				*WISN MILW'KEE1120			
S	S	P	M2	WTMJ MILW'KEE 620			

THURSDAY

September 4, 11, 18, 25

10	MINISTA		4, 1	1, 1	8, 20
Ì	TIME	A	В	C	D
	EASTERN DAYLIGHT	8	30	9	30
	Eastern Standard	7	30	8	30
	Central Daylight (	6	30	7	30
		0		0	-
		9	0	8	0
	ada 730 MONTREAL CKAC				
	Ala. 1140 BIRM'GH'M *WAPI	•	0	0	0
	930 BIRM'GH'M WBRC	A	D	0	0
1	Ark. 1040 HOT SP'GS *KTHS	0	0	X	X
1	1390 LIT'LE R'CK *KLRA	PS	M	X	X
	Colo. 830 DENVER KOA	0	0	0	0
1	560 DENVER KLZ	AB	D	0	0
1	Conn. 1060 HARTFORD *WTIC				
1	D. C. 630 WASH'GT'N WMAL	В	CD	0	0
١	950 WASH'GT'N WRC	0	0	0	0
1	Fla. 620 Clearwater WFLA St.Petersb'g WSUN	M6	0	X	X
١	900 JACKS'NY'E WJAX	0	0	0	0
	1300 MIAMI B. WIOD	0	0	0	0
	560 MIAMI WQAM				
1	Ga. 890 ATLANTA WGST				0
	740 ATLANTA WSB	0	0	0	(3)
ı	III. 1020 CHICAGO KYW	0	0	6	0
1	770 CHICAGO *WBBM	AB	D	0	9
	870 CHI WENR-WLS	MT	MI	MW	MI
	WCN	mi i	mil	0	M
	+WIDO	VT	TM	0	IVI
1	TURKAO		TIM	DA	N/
ŀ	670 CHICAGO WMAQ	M	CD	M	M
ľ	Ind. 1160 FT. WYNE*WOWO	10	CD	0	0
-	1230 IND'P'LIS *WFBM	AB	an.		0
	lowa 1260 C.NCIL BL'FS KOIL	A	CD	0	0
ı	Des Moines WOC*WHO	0	0	0	M5
1	600 WATERLOO WMT	AB			0
	Kans.1220 LAWRENCE*WREN	0	0	0	0
	580 TOPEKA *WIBW	AB	N		0
	1300 WICHITA *KFH	AB	D	0	0
	Ky. 1490COVINGTON*WCKY			0	M3
1	940 HOPKINSVEWFIW	AB			0
	820 LOUISVILLE WHAS	0	0	M	0
1	La. 1250 N. ORL'NS WDSU	M	M	M2	M2
	1320 N. ORL'NS WSMB	0	0	0	0
1	Me. 620 BANGOR WLBZ	AB	D	0	0
	940 PORTLAND WCSH	O	0	0	0
	Md. 1060 BALTIMORE*WBAL	0	0	0	0
	600 BALTIMORE WCAO	X	C	X	0
	Mass. 990 SPRINGFIELD WBZ	T	0	a	0
	590 BOSTON WEEL	0	0	0	V
	1230 BOSTON WNAC	B	CD.	0	0
	1200 WORCEST'R WORC	AB	D	0	M6
	580 WORCESTER WTAG				
		A D	0	0	0
	Mich.1410 BAY CITY WBCM	AB	D	0	0
	1240 DETROIT WXYZ	AB	CD	0	0
	750 DETROIT WJR	0	0	0	0
	920 DETROIT WWJ	0	0	8	0
	Minn. 810 MINNEAP WCCO	AB	C		0
	1460 ST. PAUL KSTP	0	0	0	0
- 1	Miss. 1270 JACKSON WJDX	0	0	0	
	Mo. 950 KAN. CITY KMBC		CD	0	0
	510 KAN. CITY WDAF	0	0	0	
	1090 ST. LOUIS KMOX	M6	C	X	0
	550 ST. LOUIS *KSD	0	0	0	
	1350 ST. LOUIS KWK	0	0	0	0
1					

RADIO BRIEFS

The largest single radio organization in America, if not the world, is the U. S. Navy, with nearly four hundred radio stations at home and afloat. In recent tests for distance, messages were sent from the battleship Arkansas, en route from Keil, Germany, to Oslo, Norway, to the gunboat Luzon on the lower Yangtze River in China, and were relayed by the Luzon directly to Washington-an airline mileage of 12,441 miles. At the Naval Research Laboratory at Bellevue, D. C., visual radio and television as well as sound operations

635

are subjects of constant experiment.

The California Department of Agriculture has developed a State-wide broadcasting, farm-market service unparalleled elsewhere. Using five short-wave channels and eight short-wave radio telegraphic stations, the State Department brings each day to farmer and shipper subscribers detailed news of market conditions and crop movements the country over. This short-wave radio system is co-ordinated with the Federal Department of Agriculture at Washington by leased wire, and is also co-ordinated with six voice broadcasting stations in California.

465

With more than two thousand stations over the world now under construction for operation upon the very limited number of high frequencies available, the problem of world radio interference is becoming increasingly serious. Already the U. S. Navy Department has suffered serious inconvenience on its frequencies by operation of stations with "wobbling" signals due to defective equipment. In the case of domestic stations, correction, of course, is easy to enforce. When the offending station belongs to a foreign power, the problem is referred to the Department of State for diplomatic action.

The Department of Commerce is getting down to brass tacks, so far as radio is concerned, according to William D. Terrell, chief of the Federal Radio Division.

As broadcasting stations are licensed according to service rendered, the plan of the department, now under way, to canvass the 618 existing stations to determine relative merit of their programs, is a timely consideration.

The actual work of this survey, which will embrace four seasons and will be complete not less than a year from now, falls on the nine existing regional federal radio supervisors, who will draw opinions from various civic organizations, as well as listen in on stations themselves.

Their report will be subject to review of other responsible persons.

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When the Court of Appeals of the District of Columbia reconvenes next month, after the summer recess, its docket will be found to contain a varied assortment of claims yet to be adjudicated.

Some two dozen cases, affecting broadcasting stations and radio generally, are pending.

Wide variety marks the nature of these cases, there being the questions of property rights, copyright, dis-tribution of continental short-wave channels, revoked permits to broadcast, arbitrary orders of the Federal

Radio Commission, and the right of a State to levy a license tax on receiving sets.

GENERAL

Will radio wonders never cease? The many new and stupendous radio projects answer to the contrary.

We refer in particular to our country's lighthouse service, rapidly being augmented by radio.

Looking toward our Hawaiian coastal service, we find an additional radio beacon now under way for Kilauea Point. The original radio beacon, situated at Makapun Point, was a boon to mariners, with its superior range and independence of fog, but it did not indicate to vessels the distance of the station. This omission, however, will be rectified by the additional radio beacon, which will also increase the light to 540,000 candlepower.

At more than twenty carefully selected vantage points in the United States construction has been pushed forward, during the early summer, on an equal number of radio-range beacon marks, in preparing for use the Department of Commerce's blind-flying airways.

Following the action of the Seventy-first Congress extending the life of the Radio Commission, the offices of the commission were moved into the National Press Building. This is the third mov of the commission which three years ago started its career in the crowded Department of Commerce Building, and from there moved to the Department of Interior Building, only to find inadequate space for its rapidly expanding activi-

Westinghouse Electric and Manufacturing Company wants to be king of the air, at least between the hours of 1 and 6 A. M., according to application which is on file with the Federal Radio Commission. This application calls for construction premit for a 400,000-watt transmitter, to be used experimentally on the wavelength now allotted to KDKA-980 kilo-yeles-on the early morning hours exclusively.

If a bill recently passed by the Louisiana Legislature is enforced, political speeches from that State, hitherto high spots for the radio listener who enjoys verbal dynamite, will henceforth lose their attraction. By a vote of 71 to 3, the Legislature declared a fine and prison term for the broadcaster who impeaches "the honesty, integrity, virtue or reputation, or publishes the natural defects," of a fellow-citizen over the air.

This fall will witness the inauguration of China's new and highly developed radio service between Shanghai and San Francisco, Shanghai and Berlin, and Shanghai and Paris.

This great stride toward the facilitation of communications between China and foreign countries was instigated as far back as Nov. 3, 1928, when negotiations first began between American radio engineers and the Chinese Government.

The powerful equipment required for such a service has been supplied largely by American concerns.

- Eastern Daylight Saving 8 to 8:30 P.M. Our Time
  - CHAIN PROGRAMS THIS HALF-HOUR
- 1 Fleischmann Hour

Rudy Vallee and his orchestra. NBC.

- O B. A. Rolfe and His Lucky Strike Dance Orchestra
- A Symphonic Interlude

UBS, N. Y. (First 15 min. of period A.)

B Columbia Educational Features

The political situation in Washington to-night, Frederic William Wile, CBS (Last 15 min.)

- Eastern Daylight Saving 8:30 to 9 P.M. Our Time
  - CHAIN PROGRAMS THIS HALF-HOUR
- 1 Fleischmann Hour

Rudy Vallee and his orchestra. NBC, from New York,

- O B. A. Rolfe and His Lucky Strike Dance Orchestra
- Kaltenborn Edits the News

CBS, N. Y. (First 15 min, of period B.)

- D Mardi Gras September 4, 11. CBS, N. Y. (Last 15 min. of period B.)
  - Hamilton Watch Co. Program

After September 18.



First piano lesson of the two-months-old son of JAMES HAUPT, program director for NBC. MISS ELINOR SMITH, famous aviatrix and announcer for NBC, exhibits ber badge. JEFF SPARKS, although a late addition to NBC's announcing staff, is a veteran announcer. The internationally known MORGAN TRIO are sisters. They are (left to right) MARGUERITE, FRANCES and VIRGINIA.

East. Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

Arco Birthday Party Male quartet and string ensemble. NBC, New York.

G Knox-Dunlap Program
Orchestra. NBC, New York

11. Mardi Gras Double Soptember 4, 11. Van Heusen Program begins September 18.

- KEY -

X On the air

Religious

0 Educational P Children's feature T Dramatic

V Variety W Comic

East, Daylight Saving 9:30 to 10 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR

Orchestra; yocal and instrumental soloists, NBC, from New York.

@ Maxwell House Ensemble Orchestra direction, Willard Robison; male quartet; piano duo. NBC, New York,

O Detective Story Magazine CBS, New York.

MUSICAL PROGRAMS

M 1. Band. M 6. Popular, Modern.
M 2. Classical, Operatic. M 7. Symphonic.
M 3. Dance. M 8. Organ.
M 4. Religious. M 9. Semi-classical.
M 5. Novelty Music. M Variety.

Se 4, 1	pten	nber 8, 2	5	THURSDAY
A	В	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
M9	M9	_	37	KFAB LINCOLN 770 Neb.
AB	M8	0	M3	*WOW OMAHA 590 WPG ATL'TIC CITY 1100 N. J.
Т	M	M	X	WOR NEWARK 710
0	0	0	0	WGR. BUFFALO 550 N.Y.
AB	CD	0	0	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
AB	CD	0	0	WABC NEW YORK 860
0	0	0	0	WEAF NEW YORK 660
0	0	0	0	WJZ NEW YORK 760
M3	D	0	0	*WHEC ROCH'TER 1440
MO	0	0	8	*WHEC ROCH'TER 1440 WGY SCHEN'D Y 790
B	C	0	0	*WFBL SYRACUSE 1360
AB	D	0	X	WBT CHARLOTTE1080 N.C.
0	0	0	0	WPTF RALEIGH 680
AB	D	0	0	WWNC ASHEVILLE 570
AB	D	0	0	WDAY FARGO 940 N.D.
AB	CD	0	0	WADC AKRON 1320 Ohio
0	0	0	R	*WFJC AKRON 1450
В	CD	0	0	WKRC CINCINNATISSO
OM	MS	M3	0	WLW CINCINNATI 700
DM	DM	0	0	WSAI CINCIN NATI 1330
RM	RM	0	0	WHK CLEVEL'D 1390
B	M2	X	0	WAIU COLUMB'S 640
AB	CD	a	0	WAIU COLUMB'S 640 WSPD TOLEDO 1340
A	X	X	0	*WKBN YO'NGST-N 570
AB	D	0	0	KFJF OKLA CITY 1480 Okla.
0	0	0	0	WKY OKLA.CITY.900
				*KV00 TULSA 1140
AB	D	0	0	*WHP HARRISB'G 1430 Pa.
AB	CD	0	0	WLBW OIL CITY 1260
M3	CD	M9	0	WCAU PHILAD. 1170
A	M5	M3	0	*WFAN-WIP PHIL.610
0	0	6	0	*WLIT-WFI PHIL. 560 KDKA PITTSB'GH 980
0	0	9	0	WCAE PITTSB'GH 980
AB	CD	0	0	WJAS PITTSB'GH 1290
В	CD	0	0	WEAN PROVIDINCE 780 R. I.
0	0	0	0	WJAR PROVID'NCE 896
AB	D	0	M3	WDOD CHATTA, 1280 Tenn.
0	0	0	0	WMC MEMPHIS 780
M	V	0	0	*WREC MEMPHIS 600
-	MS	0	0	*WLAC NASHVLE 1470
0	0	O N.C	(3)	WSM NASHV'LE 650
0	0	NS	M9	*KRLD DALLAS 1040 Tex.
0	0	0	0	WBAP Ft. Worth 800
9	9	X	M3	*KTSA S. ANTONIO 1290
0	0	0	(3)	WOAI S. ANTONIO 1190
AB	D	0	0	*WTAR NORFOLK 780 Va.
0	0	0	0	WRVA RICHM'D 1110
AB	D	0	0	WDBJ ROANOKE 930
0	0	0	0	*WEBC SUPERIOR 1290 Wisc
AB	D	0	0	*WISN MIL W'KEE1120
0	M7	0	M	WTMJ MILW'KEE 620

Page 36									
THURSDAY 4, 11, 18, 20									
TIME	A	B	C	D					
EASTERN DAYLIGHT	10	30	11	30					
Eastern Standard   Central Daylight	9	30	10	30					
CENTRAL STANDARD	8	30	9	30					
Can - 690 TORO NTO CKGW	M	M	0	0					
ada 730 MONTREAL CKAC									
Ala. 1140 BIRM'GH'M *WAPI	0	0							
930 BIRM'GH'M WBRC	M3	M3	BC	0					
Ark. 1040 HOT SP'GS *KTHS	0	0	M	D					
1390 LIT'LE R'CK *KLRA	M9	0	BC	0					
Colo. 830 DENVER KOA	0	0	D (2)	D					
560 DENVER KLZ	M5	0	BC	0					
Conn.1060 HARTFORD *WTIC			nc						
D. C. 630 WASH'GT'N WMAL	0	0	BC	0					
950 WASH'GT'N WRC	0	0	0	0					
Fld. St.Petersb'g WSUN	0	0	0	MO					
900 JACKS'NY'E WJAX	0	0	M2	M9					
1300 MIAMI B. WIOD 560 MIAMI WQAM	0	0	M3	M 8					
C WCCT	0	BAC	D.C	0					
wen	0	M 6	BC	C					
m vvv	0	ŏ	N	D					
- TUDDAY	0	V	14	D					
770 CHICAGO *WBBM	M4	0	-	F					
720 CHICAGO WGN	0	M	NW	M					
560 CHICAGO *WIBO	M3	M3	M9	M3					
670 CHICAGO WMAO	M	T	Т	D					
Ind. 1160 FT. WYNE*WOWO	0	0	BC	0					
1230 IND'P'LIS *WFBM									
Iowa 1260 C.NCIL BL'FS KOIL	0	X	BC	0					
1000 Davenport WOC*WHO	M7	M7	0	0					
600 WATERLOO WMT	0	0	BC	0					
Kans.1220 LAWRENCE*WREN	0	0	M3	DE					
580 TOPEKA *WIBW	0	0	BC	0					
1306 WICHITA *KFH	X	0	BC	0					
Ky. 1490COVINGTON*WCKY	M3								
940 HOPKINSV'EWFIW	0	0	BC	0					
820 LOUISVILLE WHAS	0	0	X	D					
La. 1250 N. ORL'NS WDSU	M6	M6		M2					
1320 N. ORL'NS WSMB	0	0	X	D					
Me. 620 BANGOR WLBZ	0	0	BC	0					
940 PORTLAND WCSH	0	0	N						
Md. 1060 BALTIMORE*WBAL	0	0	O D.C	D					
600 BALTIMORE WCAO		0	BC	<b>⊙</b>					
Mass, 990 SPRINGFIELD WBZ 590 BOSTON WEEL	10.00	MP	OS N	M9					
TYPYAO	0	0	N C	0					
1230 BOSTON WNAC	0	0		Marcal IV					
580 WORCESTER WUKC	0	0	N	Ø X					
Mich.1410 BAY CITY WBCM	M	0	hallmet.	0					
1240 DETROIT WXYZ	and the same of	0		0					
750 DETROIT WJR	100	X	M6	DE					
920 DETROIT WWJ		0	C	0					
Minn. 810 MINNEAP WCCO		T	BC	0					
1460 ST. PAUL KSTP		0		D					
Miss. 1270 JACKSON WJDX	0	0		D					
Mo. 950 KAN, CITY KMBC			BC	0					
610 KAN. CITY WDAF	0	0		D					
1090 ST. LOUIS KMOX		V	V	T					
DON'T TAKE SECOND	-	-	1100	-					



The lovely lady is none other than MISS IRMA GLEN, staff organist for WENR, Chicago, and also "Betty Smith" in WENR's "Smith Family." H. DEAN FOLJER is managing director of Kansas City's Station WDAF. WILLIAM FAY manages WHAM, Rochester, and is the announcer on the Stromberg-Carlson Program. A Virginian is young JACK BRINKLEY, announcer for Station WTIC, Hartford. WALTER A. LOGAN is musical director of WTAM, Cleveland, O.

East. Daylight Saving 10 to 10:30 P.M. Our Time

### CHAIN PROGRAMS THIS HALF-HOUR

### RCA Hour

Guest artists; concert orchestra direction. Rosario Bourdon, NBC, New York.

### Classical Series

Narrator: orchestra direction, Cesare Sodero, NBC, New York,

### O Romany Patteran

Gypsy music, CBS, New York.

### MUSICAL PROGRAMS

\*KSD 0 0 0

KWK M6 M3 M6 DI

550 ST. LOUIS

1350 ST. LOUIS

- M 1. Band. M 6. Popular, Modern.
  M 2. Classical, Operatic. M 7. Symphonic.
  M 3. Dance. M 8. Organ.
  M 4. Religious. M 9. Semi-classical.
  M 5. Novelty Music. M Variety.

East. Daylight Saving 10:30 to 11 P.M. Our Time

### CHAIN PROGRAMS THIS HALP-HOUR

### RCA Hour

See description for period A.

### Classical Series

See description for period A.

### O Columbia Educational Features

National Radio Forum from Washington, D. C. CBS.

- News
- 0 Educational

R Religious

- Children's feature
- S Sports Dramatic V Variety
- W Comie
- X On the air



# HIGHLIGHTS IN SEPTEMBER

- -U. S. Amateur Golf Championship, Merion Country Club in Pennsylvania, September 15 to 20.
- -The Challenge Cup Race: Sir Thomas Lipton's Shamrock V. versus the American Cub Defender.
- -The pennant dash in the several baseball leagues.
- -The opening games of the football season. -Final events of the National Air Races, Curtiss Airport, Chicago, on Labor Day.

7ITH September, sports on the air that can be scheduled begin, although the big football and World Series line-ups do not occur until July.

# FIRST THE AMATEUR GOLF CHAM-PIONSHIP

For CBS, Ted Husing and his portable will be on the job. For NBC, "Skeets" Miller will provide a full corps of announcers. The championship will be covered more carefully than any previous tourney. Golf clubs all over America are arranging to receive the broadcasts at their clubhouses, and hundreds of thousands of individual golfers will desert the greens, joining the general public around the loud-speakers, all pulling for Bobby Jones to complete the miracle of winning all four of the world's major golf titles in a single year.

# THE YACHT RACE

When Sir Thomas Lipton, the gallant old tea baron, sallies across the Atlantic again this month in an attempt to regain the America's Cup for Great Britain with his Shamrock V., the yacht races will be broadcast by both chains. The Columbia story will be handled on a short-wave, rebroadcast circuit by Herbert Glover, director of remote control for that system, who will follow the Shamrock V. and the American cup defender around the course on a power yacht.

Herb Glover was a member of the crew which, under the command of Charles Francis Adams, now Secretary of the Navy, sailed the American defender to victory in the last cup

# FOOTBALL ON THE AIR

Football starts in September. Although it is mostly a matter of feeding the little college Christians to the big university lions, and chain broadcasts will, as a rule, pass over the massacres and upsets of the early season and wait until the important sectional and intersectional combats in October, CBS will broadcast Army versus Boston University at West Point the afternoon of September 27.



- East. Daylight Saving 11 to 11:30 P.M. Our Time
  - CHAIN PROGRAMS THIS HALF-HOUR
- 2 Don Bigelow and Orchestra Dance music.
- C Uncle Abe and David
  - Rural sketch with Phillips Lord and Arthur Allen.
- O Slumber Music
- String ensemble; direction, Ludwig Laurier, A New York Herald Tribune Observer
  - News flashes, period C.) CBS. (First 15 min. of
- Dream Boat
  - Emery Deutsch and his orchestra. (First 15 min. of period C.)
- Heywood Broun's Radio Column CBS, N. Y. (Last 15 min. of period C.)

- East. Daylight Saving 11:30 to 12 P.M.
  - CHAIN PROGRAMS THIS HALF-HOUR
- ODon Bigelow and His Hotel Park Central Orchestra
  - Dance music. NBC.
- OSlumber Music
  - String ensemble; direction, Ludwig Laurier.
- D Pepsodent Program
- Amos 'n' Andy. (First 15 min. of period D.)
- Literary Digest Topics in brief. (Last 15 min. of period D.)
- @ Dance Music
  - CBS, from New York.

THURSDAY TIME BCD 10 30 11 30 EASTERN DAYLIGHT Eastern Standard Central Daylight 9 30 10 30 8 9 CENTRAL STANDARD 30 30 KFAB LINCOLN 770 Neb DE 0 \*WOW OMAHA 590 0 WPG ATLTIC CITY 1100 N. J MW @ M3 M3 MM6 DM WOR NEWARK 710 WGR. 0 0 0 0 BUFFALO 550 1 0 NM M3 WKBW BUFFALO 1480 \*WMAK BUFFALO 900 WABC 0 0 AC 0 NEW YORK 860 WEAF 0 0 0 NEW YORK 660 WJZ 0 0 0 NEW YORK 760 WHAM ROCH'TER 1150 0 0 0 BC 0 \*WHEC ROCHTER 1440 WGY SCHEN'D Y 790 0 0 \*WFBL SYRACUSE 1360 0 0 BC 0 M9 0 W W WBT CHARLOTTE1080 N.C. WPTF RALEIGH 680 M M BC O WWNC ASHEVILLE 570 WO BC O WDAY 940 N.D. FARGO WADC 0 M M5 0 AKRON 1320 Ohio X 0 0 C \*WFJC AKRON 1450 C M 8 WKRC CINCI NNATI 550 00 T M1 T DE WLW CINCINNATI 700 WSAI CINCIN NATI 1330 WHK CLEVEL'D 1390 M6 M6 M9 0 0 WTAM CLEVEL'D 1070 O X BC COLUMB'S 640 0 0 BC 0 WSPD TOLEDO 1340 \*WKBN YO'NGST-N 570 M3 @ BC @ O O BC O KFJF OKLA, CITY 1480 Okla. M6 D WKY OKLA.CITY-900 \*KV00 TULSA 1140 \*WHP HARRISB'G 1430 SOBCO CO WLBW OIL CITY 1260 0 0 0 M3 C 8 WCAU PHILAD. 1170 \*WFAN-WIP PHIL.610 0 0 M 0 \*WLIT-WFI PHIL, 560 0 S M6 KDKA PITTSB'GH 980 0 0 WCAE PITTSB'GH 1220 0 0 WJAS PITTSB'GH 1290 0 0 CO WEAN PROVID'NCE 780 0 0 O NS WJAR PROVID'NCE 890 M4 @ BC @ WDOD CHATTA. 1280 Tenn. X 0 WMC MEMPHIS 780 D M7 M5 \*WREC MEMPHIS 600 0 0 0 BC 0 \*WLAC NASHV'LE 1470 0 X WSM NASHV'LE 650 D \*KRLD DALLAS 1040 Tex 0 0 M WFAA Dallas 800 WBAP Ft. Worth 800 D X D KPRC HOUSTON 920 0 X X X M3 \*KTSA S. ANTONIO 1290 0 MD WOAI S. ANTONIO 1190 0 0 BC 0 \*WTAR NORFOLK 780 M 1 M 1 WRVA 0 RICHM'D 1110 WDBJ 0 ROANOKE 930 \*WEBC SUPERIOR 1290 Wisc. 0 C D 0 O BC O 0 \*WISN MIL W'KEE1120 D WTMJ MILW'KEE 620 C

# FRIDAY

September

FRIDAY	5, 1	2, 1	9, 2	6
TIME	A	В	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	0	C	L	M6
ada 730 MONTREAL CKAC				E
Ala. 1140 BIRM'GH'M *WAPI	0	S	X	N
930 BIRM'GH'M WBRC	0	A	CD	EG
Ark. 1040 HOT SP'GS *KTHS	X	X		NO
1390 LIT'LE R'CK *KLRA	0	AB		E
Colo. 830 DENVER KOA	0	C	E	N
560 DENVER KLZ	0	X	CD	G
Conn.1060 HARTFORD *WTIC	_	A	-	F
D. C. 630 WASH'GT'N WMAL	0	A	С	E
950 WASH'GT'N WRC	N/I	D	L	0
900 JACKS' NY'E WJAX	MN	M6	L	N
1300 MIAMI B. WIOD	IMITA	IMI	L	N
560 MIAMI WOAM			L	N
Ga. 890 ATLANTA WGST		AB		E
740 ATLANTA WSB		1,10		N
III. 1020 CHICAGO KYW	N	P	M	M
770 CHICAGO *WBBM	0	A	NM	W
870 CHI WENR-WLS	M9	PO	M8	N
720 CHICAGO WGN	M	0	S	WM
560 CHICAGO *WIBO			M3	M6
670 CHICAGO WMAQ	P	0	M2	E
Ind. 1160 FT. WYNE*WOWO				E
1230 IND'P'LIS *WFBM			D	EG
Iowa 1260 C.NCIL BL'FS KOIL		В	N	E
1000 Davenport WOC+WHO	M9	M9	P	S
600 WATERLOO WMT	0	AB	CD	G
Kans.1220 LAWRENCE*WREN	J	X	M8	N
580 TOPEKA *WIBW	M6	AB	CD	P
Ky. 1490COVINGTON*WCKY	0	M6	CD	G
940 HOPKINSY'EWFIW	0	20000	CD	G
820 LOUISVILLE WHAS	0	C	OM	N
La. 1250 N. ORL'NS WDSU	S	S	OIN	E
1320 N. ORL'NS WSMB	-			N
Me. 620 BANGOR WLBZ	M7	M	CD	G
940 PORTLAND WCSH	ON		MO	
Md. 1060 BALTIMORE*WBAL	GH	PK	L	X
600 BALTIMORE WCAO	0	A	CD	E
Mass. 990 SPRINGFIELD WBZ	OS	PK	L	VW
590 BOSTON WEEL	M9	D	M8	MT
1230 BOSTON WNAC	M	M	N	E
1200 WORCEST'R WORC	M	M	D	EG
580 WORCESTERWTAG	M2	CD	X	M2
Mich.1410 BAY CITY WBCM	0	AB	C	X
1240 DETROIT WXYZ	0	AB	NM	E
750 DETROIT WJR	M	N	M	X
920 DETROIT WWJ	0	C	E	0
Minn. 810 MINNEAP WCCO	S	S	CD	E
Miss, 1270 JACKSON WJDX	0	C	F	N
Mo. 950 KAN. CITY KMBC		AB		EG
610 KAN. CITY WDAF		AD		20
1090 ST. LOUIS KMOX	X	X	P	E
550 ST. LOUIS *KSD	0	C	E	0
1350 ST. LOUIS KWK	S		S	N

# NBC's ADVANCE DOPE

(Special to "What's on the Air")

Crisp, cold air will blow around the wandering microphones of the National Broadcasting Company this fall. Broadcast accounts of the outstanding intercollegiate football games will go on the air every Saturday and on the holidays of the fall season.

While the schedule of games to be broadcast had not been completed by NBC at the time of writing, it was stated that listeners would hear descriptions of virtually all the big teams in action. The Yale-Harvard game, the Army-Harvard game, the University of Pennsylvania's annual tilt with Cornell, and the valiant battles of the Midwestern elevens, will be on the schedule. Notre Dame, Michigan, Chicago, Georgia Tech, Dartmouth, Navy, Princeton and other important teams will be covered by the microphone sports corps,

Graham McNamee, who has been describing football games for years and years, and William Munday, the Georgia drawl, will be the chief announcers for NBC during the football broadcasts. Plans are to have two games on the air every Saturday, with Munday describing one and McNamee assigned to the other.

In addition to the voices of McNamee and Munday, listeners will hear addresses and remarks on football and individual players by noted coaches, players and sports commentators.

Scores of important games not described play by play will be included in the Saturday afternoon broadcasts from NBC stations, according to advance plans.

# COLUMBIA'S ADVANCE SCHEDULE

(Special to "What's on the Air")

Every football fan has his or her favorite team, and with the majority of them nothing else counts. And so, with an eye to satisfying the most people the most times, Herb Glover, Columbia's director of public events, has arranged for the broadcasting of as many intersectional games and as many established gridiron classics as could be squeezed into one brief autumn schedule.

Almost before the beaches are deserted and the leaves begin to fall, Ted Husing will test out his lungs on the Army-Boston University game at West Point on September 27. The following Saturday, October 4, will find Ted in the new stadium at South Bend, Ind., for the first important intersectional grid engagement-Notre Dame versus Southern Methodist. The wandering Irish may not roam the country as of yore, now that they have their new athletic plant, but their popularity will be just as great, and two more of their most important games will be described before the season draws to a close. The Rockne wrecking-crew will be heard, if not seen, during its engagements with Pitt at Pittsburgh on October 25, and with the Army at Chicago on November 29, the last game of the official

There will probably be a break in the schedule following the October 4 game at South Bend for a broadcast of the World Series baseball games. Then the season will begin in earnest, with the Army-Harvard game at Cambridge on October 18. The remainder of the schedule finds traditional rivalries being renewed with the Yale - Princeton game at Princeton, the Penn-Cornell Thanksgiving classic at Philadelphia, and several more important intersectional struggles.



# Eastern Daylight Saving 6 to 6:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

@ Black and Gold Room Orchestra Concert music; director, Ludwig Laurier, NBC, New York,

G Dance Music

(First 15 min, of period A.)

H Cloverdale Limelights

Vocal soloists; instrumental ensemble; piano duo. (Last 15 min, of period A.)

Dance Music NBC. New York.

 Dance Music CBS, from New York. Eastern Daylight Saving 6:30 to 7 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

Black and Gold Room Orchestra

Concert music; director, Ludwig Laurier, NBC, N. Y. (First 15 min, of period B.)

D Uncle Abe and David

Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period B.)

(First 15 min.)

P Cloverdale Limelights

K Literary Digest Topics in Brief

Dance Music

CBS, N. Y (First 15 min. of period B.)

The Whoops Sisters

(Last 15 min, of period B.)



THERE'S a salty atmosphere in the National Broadcasting Company studios on Friday night. That is when Peewee and Windy go on the

Peewee and Windy, two adventurous sailormen, represent the Hickok program to thousands of listeners. In the less than a dozen episodes in which they have appeared, they have firmly established themselves among the favorites of the sometimes fickle radio audience.

The program series tells of what happens to a very short and pugnacious sailor and a very tall and garrulous sailor who go ashore in New York when the fleet is in. Of course there are girls and misunderstandings, and there are fights and encounters with the law in all its majesty. And, according to advance notices, there will be future adventures afloat, as well as ashore, when Peewee and Windy start around the world with the fleet.

The program is funny, but also is authentic. The name of the author is a guarantee of that. He is Everett H. Clark, whose name is seen frequently on magazine stories. Clark was in the navy for twelve years and knew intimately many Peewees and Windys. When the Marines went to Nicaragua, Clark went with them as press representative. He left Nicaragua and the Marines to try his hand at short stories in New York.

John McBride plays Peewee, and Walter Kinsella is Windy in the series. Kinsella himself is an ex-Marine and also played in the Broadway production of "What Price Glory."

The girls in the sketch are the familiar Two Troupers, Marcella Shields and Helene Handin.

Experts in radio dialog declare that Clark's sketches are unusual. Navy slang is used liberally, but the writer is so careful in its use that it is at all times intelligible to the listener.

In one scene Peewee has lost a letter and the address of his girl's home. He is frantic:

WINDY-Look again. Did you go through all your pockets?

PEEWEE-All my pockets? What do you think I am, a pool-table? How many pockets do you think they put in these liberty blues?

WINDY-Well, if you've lost the address, we're adrift, that's all. We might as well try to find a bottle of ink in a coal-bunker.

PEEWEE-No, we can find the house again. Here's one right here that looks just like it.

WINDY-Sure it looks like it. Half the houses in the whole town look alike. brown-stone front is like a Ford. The only way you can tell 'em is by the number.

Once again the lads are "at sea."

Eastern Daylight Saving 7 to 7:30 P.M. Our Time

# CHAIN PROGRAMS THIS HALF-HOUR

Maurice Tyler

Tenor; string trio. (First 15 min. of period.)

- To Be Announced
- The Pepsodent Program

Amos 'n' Andy. (First 15 min. of period C.)

The Crockett Mountaineers

Mountain songs played and sung by the Crockett family. CBS. (First 15 min. of period C.)

D Dance Music

(Last 15 min, of period.)

Eastern Daylight Saving 7:30 to 8 P.M. Our Time

# CHAIN PROGRAMS THIS HALF-HOUR

Welcome Lewis

Contralto and guest artists

- N Phil Cook, the Quaker Man (First 15 min. of period.)
- O Rise of the Goldbergs

Humorous dramatic sketch depicting life struggles from Hester Street to Park Avenue. (Last 15 min. of period.)

E Evangeline Adams

(First 15 min. of period.) Astrologer. Howard Fashion Plates

Freddie Rich orchestra and Ben Alley, tenor, (Last 15 min, of period.)

Dance Music CBS, from New York. September FRIDAY

E	, 12	, 19		FRIDAY
A	В	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
GJ	N	V	NO	KFAB LINCOLN 770 Neb.
N		N	M	*WOW OMAHA 590
			E	WPG ATL'TIC CITY 1100 N. J.
C	D	D	M6	WOR NEWARK 710
0	C	E	M9	WGR. BUFFALO 550 N.Y.
0	AB	CD	EG	WKBW BUFFALO 1480
0	AB	CD	E	*WMAK BUFFALO 900
0	AB	CD	EF	WABC NEW YORK 860
0	CD	E	0	WEAF NEW YORK 660
GH	PK	L	NO	WJZ NEW YORK 760
0	AB	CD	NO E	WHAM ROCH TER 1150 *WHEC ROCH TER 1440
0		CD		WGY SCHEN'D Y 790
0	CD AB	C	EG	*WFBL SYRACUSE 1360
0	AB	C	V	WBT CHARLOTTE1080 N.C.
3	7,500	L	N	WPTF RALEIGH 680
0	AB	D	EG	WWNC ASHEVILLE 570
S	S	CD	N	WDAY FARGO 940 N.D.
M	M	CD	E	WADC AKRON 1320 Ohio
P	N			*WFJC AKRON 1450
M 6	M6	C	E	WKRC CINCI NNATI 550
MS	0	M	N	WLW CINCINNATI 700
	***		977	WSAI CINCIN NATI 1330
W	W	NM	E	WHK CLEVEL'D 1390
-	A D	MIN	EC	WTAM CLEVEL'D 1070
0	AB M6	MV	EG	WAIU COLUMB'S 640 WSPD TOLEDO 1340
0	AB	C	G	*WKBN YO'NGST-N 570
0	A	CD	EG	KFJF OKLA. CITY 1480 Okla.
9	7	CD	N	WKY OKLA CITY 900
X	P	M 6	MS	*KV00 TULSA 1140
0	AB			*WHP HARRISB'G 1430 Pa.
M6	AB	CD	EG	WLBW OIL CITY 1260
MS	W	M9	E	WCAU PHILAD. 1170
0	A	P	T	*WFAN-WIP PHIL.610
0	CD	E	M 6	*WLIT-WFI PHIL. 560
X	V	L	M	KDKA PITTSB'GH 980
0	CD	E	0	WCAE PITTSB'GH 1220
0	AB	CD	EG	WJAS PITTSB'GH 1290
M	M	X	EG	WEAN PROVIDINGE 780 R. L.
NM O	AB	CD	EG	WJAR PROVID'NCE 890 WDOD CHATTA. 1280 Tenn-
	AD	CD	LU	WMC MEMPHIS 780
0	AB	CD	E	*WREC MEMPHIS 600
0			E	*WLAC NASHV'LE 1470
0	C	E	N	WSM NASHV'LE 650
0	AB	MN	E	*KRLD DALLAS 1040 Tex.
0	C	M 6	M9	WFAA Dallas 800 WBAP Ft. Worth 800
			N	KPRC HOUSTON 920
X	WM	M3	E	*KTSA S. ANTONIO 1290
			N	WOAI S. ANTONIO 1190
	В		E	*WTAR NORFOLK 780 Va.
H	PK	L	N	WRVA RICHM'D 1110
M	M	CD	EG	WDBJ ROANOKE 930
	NM	M	N	*WEBC SUPERIOR 1290 Wisc.
S	0	CD	G	*WISN MILW KEE1120
2	S	P	N	WTMJ MILW'KEE 620

FRIDAY TIME

EASTERN DAYLIGHT

Eastern Standard Central Daylight

CENTRAL STANDARD

Can - 690 TORO NTO CKGW

ada 730 MONTREAL CKAC

1140 BIRM'GH'M \*WAPI

1040 HOT SP'GS \*KTHS

1390 LIT'LE R'CK \*KLRA

Conn. 1060 HARTFORD \*WTIC

D. C. 630 WASH'GT'N WMAL

950 WASH'GT'N

1300 MIAMI B.

560 MIAMI

890 ATLANTA

740 ATLA NTA

1020 CHICAGO

720 CHICAGO

Ind. 1160 FT. WYNE\*WOWO

lowa 1260 C.NCIL BL'FS KOIL

1000 Davenport WOC\*WHO

Kans.1220 LAWRENCE\*WREN

1300 WICHITA

620 BANGOR

770 CHICAGO \*WBBM

870 CHI WENR-WLS

670 CHICAGO WMAQ

1230 IND'P'LIS \*WFBM

600 WATERLOO WMT

580 TOPEKA \*WIBW

1490COVINGTON\*WCKY

940 HOPKINSVEWFIW

1250 N. ORL'NS WDSU

1320 N. ORL'NS WSMB

940 PORTLAND WCSH

1060 BALTIMORE\*WBAL

Mass. 990 SPRINGFIELD WBZ

590 BOSTON

1230 BOSTON

1240 DETROIT

750 DETROIT

920 DETROIT

1460 ST. PAUL

Mo. 950 KAN. CITY KMBC

1090 ST. LOUIS

550 ST. LOUIS

1350 ST. LOUIS

610 KAN, CITY WDAF

Minn. 810 MINNEAP

Miss. 1270 JACKSON

Mich.1410 BAY CITY

600 BALTIMORE WCAO

1200 WORCEST'R WORC

580 WORCESTER WTAG

\*KFH

Colo. 830 DENVER

BCD

8 30

9 30

7 30

M9

30

X

e MT

September 5, 12, 19, 26

30

30

M6 M6 G

XMX

PS M X

0

B 0

PBB

0 0

MM

MM

0 0

0

0

0

X

0 0

0 0

WJR M5 A

0 0

0

WXYZ M7 2 8 8

WCCO M3 M9 M9

M9 AB

820 LOUISVILLE WHAS WO M (S) (G)

WLBZ

WEEL

WNAC

WBCM

WWJ

KSTP

WJDX

KMOX

\*KSD

KWK

0 0 0

0 0 0

O AB G

O NM M M

MMMM

OM NX

0 0 0

X @ @

0 0 0 0

0 0 M2 M6

OM XM

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XX

M3

T P

0 0

0 0

V B

O NW MW M

M2 0 0 0

0 0 0 0

O W M O

0 0

8

7

6

930 BIRM'GH'M WBRC M6 @ M3 M5

KOA

KLZ

WRC 0 0 0

WIOD

WOAM

WGST

WSB

KYW

WGN

560 CHICAGO \*WIBO M2 AB

900 JACKS'NY'E WJAX M

620 Clearwater WFLA M8 O O M

0 0 0 0

63

V

STUDIO CHATTER

(Special to WHAT'S ON THE AIR)

"Brad" Reynolds, possessor of a fine lyric tenor voice
—witness: he is one of Columbia's "Rountowners"
quartet—admits of a versatile "career." This young man knew he could sing; in fact, so sound was his confidence in his ability that he abandoned a medical course; left St. Joseph, Mo., for the big town; was soon



bereaved of his last penny, and ate by washing dishes in a Bowery restaurant.

He finally got his first "break" singing in a Jersey church-and has lived happily ever after.

Columbia's sound engineer, Al Sinton, is a scholar, but doesn't get his "l'arnin'" from books. When in need of inspiration, he strolls over to the docks or to the Times Square subway station.

A unique saxophone school is conducted by Merle Johnson, Ceco Hour entertainer broadcasting over the CBS. Just now there is an enrollment of ninety-four, and among these students are five girls who are already accomplished saxophonists and the pride of the "school-master," who says, "The saxophone has been generally regarded as too difficult for girls."

When Lucille Black, the Nit Wit's Madame Mocha de Polka, was away vacationing at her Schroon Lake camp, she could tune in on the Nit Wit Hour and hear herself say: "Hello, Mr. Browne! Cackle. nice day, ain't it, Mr. Browne?" Brad Browne, Columbia's chiefest Nit Wit, had this inimitable line recorded before he dispensed with the fair lady and her giggle for a vacation period. So Lucille was "canned," only temporarily.

When wedding-bells rang out over the Columbia Broadcasting network last July, they were heard all the way around the world on long and short wave transmission. The cause for this cosmic jingling was a comely maiden hitherto unknown to fame-Josephine Phillips, from Pineville, Ky.—who came to New York to marry Albert Crockett, hillbilly troubadour of Sharpsburg, Ky., in response to his plea.

Artists, musicians and announcers, sensing their responsibility, joined in the arrangements. Yolande Lang-worthy, of "Arabesque," rushed home in a taxi and brought back her own wedding-gown for the bride to wear. Georgia Backus hurried in with bags of rice. Toscha Seidel appeared at the last moment with a huge bouquet of roses, and simultaneously Jo and Vi-"Mr. and Mrs." of the ether-trudged up with flowers plucked from Vi's (Jane Huston's) garden.

A few minutes later the ceremony was being heard

in thousands of homes, with a real minister, a flower

girl, wedding guests and the bride in a wondrous white, satin dress and train, lined up in front of the microphone. Congratulations, good wishes and the patter of rice brought to a happy conclusion the first real inter-national radio "hook-up."

Al Llewelyn, the "Major" of the La Palina program over Columbia, once was a salesman for cemetery plots, and, though he made a comfortable living at this grave vocation, he lost the profits speculating in real estate. "Bright, sunny days usually were the best for business," said Al, "but it was a tough job to interest people on gloomy, rainy days. However, there was always a market for a nice grave."

Harriet Lee, Columbia staff contralto, was hired and fired by her own father in twenty-four hours. Harriet was employed as a switchboard operator in Papa Lee's automobile salesroom in Chicago. The night before she started work she attended a movie in which Rudolph Valentino was the star. She was one of Valentino's ardent admirers, and the next day at the switchboard she thought it would be a splendid idea to call him at his Hollywood home and tell him how wonderful he was. After speaking with a valet and a secretary, she learned her idol was on location. Undaunted, she decided to try again the next day, but when father heard about it there was no next day-Harriet was fired that night.

It would be hard to find three boys more different in character than are Bunny Coughlin, Dave Grant and Gordon Graham, who are the Fox Funnyboners, male trio on the Fox Fur Trappers program. Dave was one of Boston's most successful young bond salesmen before he began devoting his time to the trio. Bunny used to be a saxophone player, and Gordon shifted his six feet four inches of potential harmony and humor directly from the campus of Dartmouth College to a CBS microphone.

The old saw, "You can't please every one," was reenacted in a particular admixture of drama and real life, happening at Station WABC.

Georgia Backus, Columbia System dramatic director, believes more realism is gained for a radio production by the participants actually embracing and kissing when these "fine arts" are called for in the script. As the





story goes, a fair visitor was looking in on one such production, and, turning to the control man, asked:
"Do they always do that?" "Why, that's nothing, lady; you haven't seen anything yet," he obligingly youchsafed. "Oh," wailed the visitor, "I'm that man's wife!"

Eastern Daylight Saving 8:30 to 9 P.M.

First 15 min, of period B.)

Famous Loves—romantic sketch, Musical background, (Last 15 min. of period B.)

CHAIN PROGRAMS THIS HALF HOUR

Eastern Daylight Saving 8 to 8:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

Cities Service Orchestra

Soloists; orchestra director, Rosario Bourdon.

O The Pickard Family

Southern folk-songs; NBC, from New York. novelty orchestra.

Nit-Wit Hour

Fun for all and all for fun. CBS, from New York.

KEY

News 0

Educational Children's feature S Sports T Dramatic Variety W Comic

CBS, from Washington, D. C. MUSICAL PROGRAMS

O Cities Service Orchestra

Hickok Program

As described in Group A.

Natural Bridge Program

M 1. Band. M 6. Popular, Modern.
M 2. Classical, Operatic, M 7. Symphonic.
M 3. Dance. M 8. Organ,
M 4. Religious. M 9. Semi-classical.
M 5. Novelty Music. M Variety.

O U. S. Army Band

Our Time

0000 0 M6 ⊗ ⊗ 0 0 2 O AB O O

0 0 0

0

Religious

X On the air

These are not bridesmaids, just some "dependables" over at Cincinnati's WLW station. Left to right: Tom Richley, Engene Perazzo, Don Becker, Louis Chaliff, Ralph Haburton and Ray Moore.





#### 1-19/17/19 179.

Now you see why one thousand people left Station WLAC at Nashville, all of them hoarse from laughing, after the initial costume presentation of "The Old Dixie Schoolbouse."

161-170/106,40

Station KDKA's announcing and production staff in summer attire. Reading left to right: J. W. Williams, Walter G. Myers, Allen Thrasber, W. A. Farren, Louis Kaufman, Fredcrick G. Rodgers, Claude Morris, Glenn Riggs, Mark Chisbolm and R. P. Griffith.



MAGNIFALENCE



C Eastern Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

@ Clicquot Club Eskimos

Orchestra director, Harry Reser. NBC, from New York.

6 Interwoven Program

Billy Jones and Ernie Hare in comedy patter and songs. Orchestra director, Will C. Perry. NBC, from New York.

True Story Hour

Adventures of Mary and Bob. CBS, from New York.

D East. Daylight Saving 9:30 to 10 P.M.

CHAIN PROGRAMS THIS HALF-HOUR

Big Guns

Dramatic sketch with instrumental music. (Wahl Co. Program takes this time beginning September 26.)

3 Armour Program

Soloists; mixed chorus of thirty voices; orchestra direction, Josef Koestner.

True Story Hour

Adventures of Mary and Bob.

September							
A	В	C	D	TIME			
8	30	9	30	EASTERN DAYLIGHT			
7	30	8		Eastern Standard			
- 20	710000	200	30	CENTERAL STANDARD			
6	30	7	30	CENTRAL STANDARD			
0	AB			KFAB LINCOLN 770 Neb.			
0	0	0	M	*WOW OMAHA 590			
0	M 6	M2	M3	WPG ATLTIC CITY 1100 N. J.			
M	M	M	M	WOR NEWARK 710			
0	0	0	M9	WGR. BUFFALO 550 N.Y.			
0	0	0	0	WKBW BUFFALO 1480			
0	0	0	0	*WMAK BUFFALO 900			
0	0	0	0	WABC NEW YORK 860			
0	0	0	0	WEAF NEW YORK 660			
0	AB	0	3	WJZ NEW YORK 760			
0	AB	6	0	WHAM ROCH'TER 1150			
0	0			*WHEC ROCH'TER 1440			
-	3	0	0	WGY SCHEN'D Y 790			
0	X	0	0	*WFBL SYRACUSE 1360			
0	0	M2	M3	WBT CHARLOTTEIOSO N.C.			
9	D	178.2	(3)	WPTF RALEIGH 680			
0	6	MO	M	WWNC ASHEVILLE 570			
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0	MG	TO	100000	WILD OIL			
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740		M6	X	*WFJC AKRON 1450			
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0	0	X	X	WAIU COLUMB'S 640			
0	0	0	0	WSPD TOLEDO 1340			
				*WKBN YO'NGST-N 570			
0	0	M5	M6	KFJF OKLA. CITY 1480 Okla.			
0	0	0	0	WKY OKLA.CITY 900			
				*KV00 TULSA 1140			
0	0	M	M	*WHP HARRISB'G 1430 Pa.			
0	0	0	0	WLBW OIL CITY 1260			
M9	0	0	0	WCAU PHILAD. 1170			
M9	M6	MW	M2	*WFAN-WIP PHIL.510			
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M	AB	0	(3)	KDKA PITTSB'CH 980			
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		X	X	*KTSA s. ANTONIO 1290			
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0	0			*WTAR NORFOLK 780 Va.			
WM	B	6	0	WRVA RICHM'D 1110			
0	0	RM	M6	WDBJ ROANOKE 930			
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@WTMJ MILW'KEE 620

September

	FRIDAY	5, 1	12, 1	9, 2	6
	TIME	A	В	C	D
	EASTERN DAYLIGHT	10	30	11	30
	Eastern Standard   Central Daylight	9	30	10	30
	CENTRAL STANDARD	8	30	9	30
	Can - 690 TORONTO CKGW	M6	M6	0	0
	ada 730 MONTREAL CKAC	172.0	114 0	0	0
1	Ala. 1140 BIRM'GH'M *WAPI	M6	X		1
1	930 BIRM'GH'M WBRC	0	M5	M6	0
١	Ark. 1040 HOT SP'GS *KTHS	X	M	C	E
	1390 LIT'LE R'CK *KLRA	0	X	BC	0
	Colo. 830 DENVER KOA	0	X	CD	E
1	560 DENVER KLZ	0	0	BC	0
١	Conn. 1060 HARTFORD *WTIC	TM	M	M	M
ı	D. C. 630 WASH'GT'N WMAL	0	0	BC	0
	950 WASH'GT'N WRC	X	X	0	0
	Fla. 620 Clearwater WFLA St.Petersb'g WSUN	W	0	W	W
	900 JACKS'NV'E WJAX	M	0	C	M
	1300 MIAMI B. WIOD	0	0	C	M3
	560 MIAMI WQAM				
	Ga. 890 ATLANTA WGST	0	M6	BC	0
	740 ATLANTA WSB	0	X	В	E
	III. 1020 CHICAGO KYW	0	M	N	E
	770 CHICAGO *WBBM	M	0	-	2.5
1	870 CHI WENR-WLS	VM	M	B	M
7	720 CHICAGO WGN	W	M	NW	M
	Watta	X	X	Ma	M3
1	Ind. 1160 FT. WYNE*WOWO	M9	M	M3	E
1	1230 IND'P'LIS *WFBM	MID	0	U	U
	lowa 1260 C.NCIL BL'FS KOIL	0	0	C	0
	1000 Davenport WOC*WHO	X	X	В	M6
1	600 WATERLOO WMT	0		BC	0
1	Kans.1220 LAWRENCE*WREN	0	0	C	EF
	580 TOPEKA *WIBW	0	M5	BC	0
	1300 WICHITA *KFH		0		
1	Ky. 1490COVINGTON*WCKY	M3			
	940 HOPKINSV'EWFIW	0		BC	0
1	820 LOUISVILLE WHAS La. 1250 N. ORL'NS WDSU	0	M	T	E
		M	M X	M B	M
	Me. 620 BANGOR WLBZ	0	M	BC	E
1	940 PORTLAND WCSH	X	X	DC	0
	Md. 1060 BALTIMORE*WBAL				
	600 BALTIMORE WCAO	0	0	BC	0
1	Mass. 990 SPRINGFIELD WBZ	0	0	C	M9
	590 BOSTON WEEL	M3	X	N	
	1230 BOSTON WNAC	0	0	C	M5
	1200 WORCEST'R WORC	0		BC	0
	580 WORCESTERWTAG	X	X	N	
	Mich.1410 BAY CITY WBCM	M	M	BC	0
	1240 DETROIT WXYZ 750 DETROIT WJR	0	M3 X	BC	€ EF
	750 DETROIT WJK 920 DETROIT WWJ	X	X	AB	To E
	Minn. 810 MINNEAP WCCO	0	0	BC	0
	1460 ST. PAUL KSTP	0	9	В	9
	Miss. 1270 JACKSON WJDX	X		В	E
	Mo. 950 KAN. CITY KMBC	0	0	BC	0
	610 KAN. CITY WDAF	X	X	AB	E
	1090 ST. LOUIS KMOX	M2	0	M3	T
	550 ST. LOUIS *KSD	0	0	AB	PF
-	1350 ST. LOUIS KWK	0	6	C	EF

# RADIO PERSONALITIES

(Special to WHAT'S ON THE AIR)

"Ombre Russe," an opera by Cesare Sodero, maestro of National Broadcasting Company operatic productions, was received with tumultuous acclaim when it had

its premier stage presentation at the historic La Fenice Theater in Venice, Italy.



According to radiograms received by the National Broadcasting Company, Sodero's opera was hailed by the public and the press of Italy as the long-awaited great new opera. Members of the Italian nobility and notables of the music world who packed the theater rose to their feet at the end of the second act and cheered wildly, demanding the author.

There were thirty curtain calls, and, when the frenzied applause had died away, Paul Longone, the impressario, explained to the audience that Sodero was in America and that very night his orchestra's music was being broadcast to the American radio public.

Sodero's opera "Ombre Russe," or "Russian Shadows," had its world premier last year over the networks of the National Broadcasting Company.

The Slumber Music of three months ago, with Ludwig Laurier directing the eight-piece string ensemble, has returned to the air in response to popular demand. Return of the Laurier group as Slumber Musicians also marked the return of Milton J. Cross to the program.

Mme. Lolita Cabrera Gainsborg, whose piano solos have been heard by millions over the networks of the National Broadcasting Company, is one of the pioneers of radio.

Born in White Plains New York, of Bolivian parentage, Mme. Gainsborg is the ninth and youngest child of an intensely musical family. Both her parents were amateur musicians in their native town, Cochambama, Bolivia. One of her sisters, Margarita Maria Paz Gainsborg, is a concert singer. Another sister is the wife of Godfrey Ludlow, violinist heard in NBC programs.

Mme. Gainsborg was a musical prodigy almost from the time she was able to walk. At the age of two she would sit for hours at the keyboard of a small piano, playing simple scales and exercises. When she was four she played in the chamber-room of Carnegie Hall.

As a child, Mme. Gainsborg lived and breathed in the atmosphere of musical conversation and musical study. Her instruction, consisting mostly in the study

of the piano and the arrangement, composing and appreciation of music, was received at home under private tutelage. When she reached the age of nine she was teaching the piano to a class of adults.

Mme. Gainsborg played in concert throughout the country until ten years ago, when she married and gave up her concert tours to lecture in the public schools of New York on music and the theory and technique of the piano.



NBC



When Madge Tucker, NBC Children's Program director and writer of "The Lady Next Door" series, returned from her vacation recently, her group of child actors and actresses staged a surprise party for her in her office of the NBC Building. Above, left to right, Howard Merrill, Jimmy M'Callion, Florence Baker, Eddie Wragge, Elizabeth Wragge, Miss Tucker, Winifred Toomey, Vivian Block and Laddie Seaman. All the children photographed above have parts in NBC juvenile programs.

East. Daylight Saving 10 to 10:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

- 1 To Be Announced
- Armstrong Quakers

Lois Bennett, soprano; Mary Hopple, con-tralto; male quartet; orchestra director, Vic-tor Arden.

X On the air

Romany Patteran

CBS Service, New York.

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- Educational
- P Children's feature Religious R
- Sports T Dramatic
- Variety W Comic

- East. Daylight Saving 10:30 to 11 P.M. Our Time
  - CHAIN PROGRAMS THIS HALF-HOUR
- O To Be Announced
- G Under the Jolly Roger

Dramatic sketch; musical background. NBC.

Wrigley Program

(First 15 min.) CBS, Chicago,

# MUSICAL PROGRAMS

- M 1. Band. M 6. Popular, Modern.
  M 2. Classical, Operatic, M 7. Symphonic.
  M 3. Dance. M 8. Organ.
  M 4. Religious. M 9. Semi-classical.
  M 5. Novelty Music. M Variety.



when you meet them after one of their rehearsals in the Co-

lumbia Broadcasting studios. You can think of them only as a triple paradox, yet merging musically without losing their identities.

"Please," you ask a little timidly, "will you tell me your separate names? I want to remember you as personalities apart."

"My name," says the one, "is Elfreda Bos. I play the violin."

"My name," replies the second, "is Lydia Savitskaya. It's a difficult series of syllables to pronounce. Don't try to remember it, please. Just remember that I play the harp, and-what is most important of all-that I am the organizer."

By this time the third member of the French trio has stepped up.

"My name," she states, "is Sallie Possell. I play the flute, supply the decorative features of our programs-what some critics call 'the embroidery.' I studied under Emilio Puyans; then under George Barrere. Every one adores him, as you know. He's always getting ovations when he appears at the Philharmonic concerts."

With this gracious compliment to her teacher, she stepped aside; and then we all began to chatter about the history of the trio-its programs, growth and honors. Much of the talk was rather highbrow-the word "classical" occurred frequently-classic French and Italian repertoire. Also there were erudite reference to Mouquint, Gobard and chamber music. Then, happily, came the word "American," and Mme. Savitskaya confided that the American composer Elliott Schenck had written a special composition for the trio, "Suite Petite," and that it is very lovely. Mme. Savitskaya had much difficulty in pronouncing the name, as she has one of those luscious French accents which somehow will not permit itself to utter accurately English syllables. She is full of charm and highly intelligent. No one would ever guess her energy, her puissance in bringing to the radio one of its rarest features-this fascinating trio, with its rare music, patrician as a Greek vase, recalling the salons, sustaining the legend of the grand manner!

However, if you wish to arouse much enthusiasm in these aristocrats of music, try a comment on the beautiful voices of guest soloists that lend so much to their weekly broadcasts. Each of them will name their favorite, whether it be Adele Vasa, Kenyon Congdon or William Hain, and you can not doubt their enthusiasm.

East. Daylight Saving 11 to 11:30 P.M.

# CHAIN PROGRAMS THIS HALF-HOUR

- Vincent Lopez and Orchestra
- Vincent Lopez
  - (First 15 min. of period C.)
- Uncle Abe and David
- (Last 15 min, of period C.) Elgin Program
  - NBC Service, Chicago and New York studios. (First 15 min, of period C.)
- D Slumber Music
- (Last 15 min.)
- New York Herald Tribune Observer (First 15 min. of period C.)
- Dance Music (First 15 min.)
- Heywood Broun
- (Last 15 min.)

East. Daylight Saving 11:30 to 12 P.M.

#### CHAIN PROGRAMS THIS HALF-HOUR

- O Vincent Lopez and His Hotel St. Regis Orchestra
  - NBC. New York.
- Slumber Music
  - String ensemble; direction, Ludwig Laurier.
- E Pepsodent Program
- - Amos 'n' Andy (First 15 min. of period D.)
- Literary Digest Topics in Brief (Last 15 min. of period D.)
- Will Osborne and His Orchestra
  - CBS Service, New York.

September 5, 12, 19, 26

# FRIDAY

	5, 12	, 19	26	IMDAI
A	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	SEastern Standard
				Central Daylight
8	30	9	30	CENTRAL STANDARD
		C	EF	KFAB LINCOLN 770 Neb.
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TW	M6	M3	M9	WOR NEWARK 710
X	X	X	X	WGR. BUFFALO 550 N.Y.
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	0		1000	Trans II DOLLING TIO
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0	0	C		WHAM ROCHTER 1150
			1	*WHEC ROCH'TER 1440
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-				WTAM CLEVEL'D 1070
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0	0	BC	0	WSPD TOLEDO 1340
				*WKBN YO'NGST-N 570
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-	-	C	M	*KV00 TULSA 1140
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X	X	M3		*WLIT-WFI PHIL 568
8	0	C	SM	KDKA PITTSB'GH 980
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	M5	-	_	
		C	10	KPRC HOUSTON 920
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60 X 60 M9	X X M O X	C X C BC C	M3 E O X	*KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1190 *WTAR NORFOLK 780 WRVA RICHM'D 1110 WDBJ ROANOKE 930

# SATURDAY 6, 13, 20, 27

TIME		SATURDAY	(	3, 13	, 20	27
Eastern Standard Central Daylight Central Daylight Central Standard 4 30 5 30 Can - 690 TORONTO CKGW add 730 MONTREAL CKAC  Ala. 1140 BIRM'GH'M *WAPI MS HS MS MP 930 BIRM'GH'M WBRC AB C EF   Ark. 1040 HOT SP'GS *KTHS X X X X X X 1390 LITTLE R'CK *KLRA AB CD EF P COID. 1060 HARTFORD *WTIC PO M M M M M M M M M M M M M M M M M M		TIME	A	В	C	D
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M AY SINGHI BREEN is a privileged person in the NBC studios. When an anniversary of her debut on the air comes around, she is permitted to celebrate it with a special program. Her seventh anniversary program this summer was one of the events of the season and introduced such talent as Billie Jones and Ernie Hare, Andy Sannella, Welcome Lewis, Robert Simmons, Phillips Carlin and other celebrities.

Miss Breen is one-half of one of the bestknown teams on the air. The other half is Peter De Rose, pianist, song writer, singer, and last, but not least, Miss Breen's husband.

Both May and Peter are native New Yorkers of Italian ancestry.

Late every afternoon of the week, except Saturday and Sunday, Miss Breen takes her ukulele in her arms and perches herself on a high stool in front of a microphone, while Peter sits at a piano. And for fifteen minutes they sing or play one song after another. The continuity of the program is unusual, too, for it is all in rhyme. It is written by Miss Breen.

The pair have been playing and singing together for more than six years. They became acquainted in the radio studios and an acquaintance ripened into romance. A year ago they were married, and the minister who married them was a friend who had first met them through listening to their programs and writing letters of appreciation.

Miss Breen is known nationally as "The Ukulele Lady," and is credited with doing more to popularize the Hawaiian instrument than any other individual. "Ukulele arrangements by May Singhi Breen" is a familiar phrase on sheet music.

A native Hawaiian taught Miss Breen her art in handling the ukulele. She is no mean pianist, having commenced her study of that instrument when only a child, and finishing under Paolo Gallico.

De Rose is the composer of "Muddy Water,"
"Georgianna," "Sunset Trail," "Wyoming,"
"Without You, Emmaline," and a score of
other popular hits.

The "Singhi" part of Miss Breen's name is neither Hawaiian nor East Indian, she is frequently called upon to explain. It is an Italian family name, and she comes of a family of musicians. Her hobby is collecting china animals, of which she has one of the best collections in New York City.

- A Eastern Daylight Saving 6 to 6:30 P.M. Our Time
  - CHAIN PROGRAMS THIS HALF-HOUR
- A The Jameses
  - Sketch of American family life. (First 15 min. of period A.)
- Black and Gold Room Orchestra
  Concert: director, Ludwig Laurier, NBC
  New York. (Last 15 min, of period A.)
- To Be Announced
- A Tom, Dick and Harry
  Male trio, CBS, New York. (First 15 min. of period A.)
- B Ted Husing's Sportslants
  Sport column of the air. CBS. (Last 15 min. of period A.)

- B Eastern Daylight Saving 6:30 to 7 P.M.
  Our Time
  - CHAIN PROGRAMS THIS HALF-HOUR
- Concert; director, Ludwig Laurier. (First 15 min, of period B.)
- Uncle Abe and David (Last 15 min.)
- E To Be Announced
- F Literary Digest Topics in Brief
  News by Floyd Gibbons. (Last 15 min. of period B.)
- C Ted Husing's Sportslants
  Sport column of the air, CBS. (First 15 min, of period B.)
- D The Whoops Sisters
  CBS. (Last 15 min. of period B.)



mention. The story of the march is one of Göldman's favorite yarns.

He wrote the march four years ago when the Naumberg bandstand in Central Park was

"We rehearsed the march in Carnegie Hall and I decided it was a terrible job," Goldman said. "I considered it the worst piece of music I had ever written. The result was that the dedication music wasn't played at the dedica-

"A music publisher had printed a lot of copies of the new march, so a few weeks later I decided to try it out, though I wasn't optimistic. I brought it in as an encore and didn't announce its name.

"Then I almost fell off the stand when the applause came in a roar at the end of the selection. So I played it again, announcing the name of the selection.

"Since that time I've played 'On the Mall' at every concert I've given. I still have my doubts about its musical merit."

New Yorkers who attend the Goldman Band concerts in Central Park every summer, is equally well known to radio listeners, for Goldman's concerts have become a part of the regular summer bill of fare of the National Broadcasting Company.

This summer Goldman and his band are heard twice each week through an NBC network. Every Sunday night at 8:30, Goldman and his musicians are at attention in the bandstand on the mall in Central Park. An announcer drops his hand, Goldman waves his baton and another concert goes on the air for forty-five minutes.

Saturday nights Goldman takes his band to the campus of New York University for a radio concert lasting from 8:30 until 9:30 o'clock.

Announcers enjoy the assignments that send them to the Goldman concerts. They are out in the open and it is cool. Perhaps that is why the music is refreshing, for it is from one of the few regular alfresco studios of the NBC.

But the theme song of Central Park, otherwise "On the Mall," merits more than passing

Eastern Daylight Saving 7 to 7:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR

Whyte's Orchestra

Peter Steeden, NBC, New York.

Pepsodent Program

Amos 'n' Andy. (First 15 min. of period C.)

Tastyeast Jestors (Last 15 min.)

The Crockett Mountaineers (First 15 min.) Dance Music from Montreal

# MUSICAL PROGRAMS

Band, Classical, Operatic. M 7. Symphonic.
Dance. M 8. Organ.
Religious, M 9. Semi-classical.
Novelty Music. M Variety,

M 1. Band, M 2. Classical, Opera M 3. Dance. M 4. Religious, M 5. Novelty Music.

Eastern Daylight Saving 7:30 to 8 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

Phil Spitalny's Music

NBC, New York. The Fuller Man

Earle Spicer, baritone; male quartet; orchestra director, Don Voorhees.

Dance Music from Montreal								
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R	Religious	W	Comie					
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		G	0	WRVA RICHM'D 1110
M	M	EF	0	WDBJ ROANOKE 930
	NM	M	0	*WEBC SUPERIOR 1290 Wisc.
AB	CD	EF	0	*WISN MILW'KEE1120
FR EN				

# SATURDAY September 6, 13, 20, 27

SATURDAT	6, 13, 20, 27					
TIME	A	В	C	D		
EASTERN DAYLIGHT	8	30	9	30		
Eastern Standard ) Central Daylight	7	30	8	30		
CENTRAL STANDARD	6	30	7	30		
Can - 690 TORO NTO CKGW	M6	0	0	M3		
ada 730 MONTREAL CKAC						
Ala. 1140 BIRM'GH'M *WAPI	M 6	M8	W	0		
930 BIRM'GH'M WBRC	M3	0	PM	M9		
Ark. 1040 HOT SP'GS *KTHS	X	M	M	X		
1390 LIT'LE R'CK *KLRA	A	M	0	0		
Colo. 830 DENVER KOA	0	6	6	0		
560 DENVER KLZ	AB	W	0	0		
D. C. 630 WASH'GT'N WMAL	В	^	_	_		
Woo	D	0	0	0		
950 WASH'GT'N WKU Fla. 620 Clearwater WFLA St.Petersb'g WSUN	M6	0	0	M		
900 JACKS'NY'E WJAX	M6	9	9	6		
1300 MIAMI B. WIOD	M8	M5	V	0		
560 MIAMI WQAM	AVA U	111.0		0		
Ga. 890 ATLANTA WGST			0	0		
740 ATLANTA WSB	0	0	6	8		
III. 1020 CHICAGO KYW	AB	M	OM	0		
770 CHICAGO *WBBM	В	M	M	V		
870 CHI WENR-WLS			MW	M		
720 CHICAGO WGN	M	M	M	T		
560 CHICAGO *WIBO	M3	M	M2	8		
670 CHICAGO WMAQ						
Ind. 1160 FT. WYNE*WOWO	X	0	0	0		
1230 IND'P'LIS *WFBM		0	0	0		
Iowa 1260 C.NCIL BL'FS KOIL	M	M	0	0		
1000 Davenport WOC*WHO	X	0	0	0		
600 WATERLOO WMT	AB	0	0	0		
Kans.1220 LAWRENCE*WREN	IS AD	E)	6	0		
-WEIT	AB	NM	9	9		
Ky. 1490COVINGTON*WCKY	AD	0	M3	MO		
940 HOPKINSVEWFIW	AB	0	1113	0		
820 LOUISVILLE WHAS		M	M			
La. 1250 N. ORL'NS WDSU		V	M	T		
1320 N. ORL'NS WSMB	22000	0	6	0		
Me. 620 BANGOR WLBZ	-	0	0	0		
940 PORTLAND WCSH		0	0	0		
Md. 1060 BALTIMORE*WBAL	A	0	9	0		
600 BALTIMORE WCAO		0	0	0		
Mass. 990 SPRINGFIELD WBZ	A	0	M9			
590 BOSTON WEEL	0	0	0	0		
1230 BOSTON WNAC	В	0	0	0		
1200 WORCEST'R WORC		0	0	0		
580 WORCESTERWTAG	-	0	0	0		
Mich.1410 BAY CITY WBCM		I III	0	0		
1240 DETROIT WXYZ	-	M 7				
750 DETROIT WJR	-	M3	-			
920 DETROIT WWJ	-	0	0	0		
Minn. 810 MINNEAP WCCO	- Control			0		
1460 ST. PAUL KSTP	-	0	0	8		
Miss. 1270 JACKSON WJDX	-	9	6	0		
Mo. 950 KAN. CITY KMBC	-	0	0			
610 KAN. CITY WDAF	-	0	0	8		
	-	0	0			
	-	M3	0	0		
1350 ST. LOUIS KWK	1 10	1113	U	0		



NBC . . . Five Mornings a Week at 9:15.

DEOPLE of the National Broadcasting Company have a simile that is all their own. It is "As reliable as the Parnassus Trio," and it is uttered in no spirit of jest.

No matter what goes wrong with the program schedule, the Parnassus Trio is ready to step in and supply good music until further notice.

The trio is led by Olga Serlis, a pretty, slender brunette with a wistful look and a tremendous amount of energy. Once a day the trio is heard under its own name. Every morning, accompanied by the famous singing canaries, the trio is heard in a forty-five-minute program. Again about noon they present another program under the name of the "Three Little Maids."

If music is needed to balance a program of talks or sketches, the Parnassus Trio is drafted. If a scheduled speaker is hurt in an accident and fails to show up, the Parnassus Trio takes care of the emergency.

The trio, in addition to Miss Serlis, who is an excellent pianist, includes Christine Phillipson, violinist, and Genevieve Hughel, 'cellist. Miss Phillipson came from Atlanta, Ga., and is a Juilliard Scholarship winner.

Miss Serlis, a native of Chicago, was awarded the Beethoven gold medal of the American Conservatory of Music in Chicago. Miss Serlis not only directs the trio, but collects and rearranges every bit of music played by her orchestra, makes personal appearances and conducts rehearsals at every spare moment.

Her hobby is collecting Slavonic and Hungarian music, and she has introduced many forgotten melodies to radio listeners. Gypsy airs, too, are popular with the trio.

The Parnassus Trio is one of the veteran groups on the air and was organized more than five years ago.

The Jones Family, of Onyx, Pa., the imaginary group known to radio listeners in the dramatic series entitled "The Family Goes Abroad," has gone on a real trip. Katherine Seymour, of the NBC continuity department and author of the series, is passing her vacation by taking a motor trip through Canada.

# Eastern Daylight Saving 8 to 8:30 P.M. Our Time

## CHAIN PROGRAMS THIS HALF-HOUR

# 1 "Pop" Concerts

Salon Singers; concert orchestra; direction, Cesare Sodero.

# A Dixies Circus

Incidents in the lives of a circus family; clown and circus band. (First 15 min. of

# Wonder Dog

Dramatization; incidental music. (Last 15 min. of period A.)

A Columbia Educational Features "Exploring the Jungle for Science."
15 min. of period A.)

# B Columbia Educational Features

Industrial America, from Washington, D. C. (Last 15 min. of period A.)

#### Eastern Daylight Saving 8:30 to 9 P.M. Our Time

# CHAIN PROGRAMS THIS HALF-HOUR

# 1 "Pop" Concerts

Salon Singers; concert orchestra; direction, Cesare Sodero.

# Goldman Band

Playing in New York City.

# O Dixie Echoes

Spiritual singers with Taylor Gordon, tenor; Rosamond Johnson, director.

#### KEY

News Educational

0

Children's feature Religious

Variety W Comie

Sports T Dramatic

X On the air



MIRCUS bands are raucous at times. The calliope has no place in a symphony orchestra. Yet the blaring brass of a circus band and the shrill tones of the calliope combine to send thrills down the back of the average person. Why? The answer must be left to persons who analyze American emotions. Few people have grown up in America without wonderful memories of the annual arrival of the circus in the home town-and those memories forever are associated with the blaring band and the steaming calliope.

Perhaps that is the reason why Dixies Circus, a Saturday night offering of the National Broadcasting Company, has such a large and enthusiastic audience. It has the blaring band and the calliope. True, it is not a steam calliope, but one constructed especially for use in the studios, yet the music is circus music.

Dixies Circus doesn't stop with attaining a musical picture of the circus lot. It takes listeners where every small boy has longed to go -behind scenes at the circus.

Three characters have become well known through the program. They are Doree, a lovely circus performer, played by Mildred Wall; Joe, owner of the circus, who also is a clown, played by A. E. Scott, and Davey, his son, a child clown, played by Laddie Seaman. Each week there is a dramatic episode in the program, and the listener learns something about the daily life of the circus people, with their joys and sorrows and the hardships of a life on the road. The program, written by a person familiar with circus life and circus language, is declared by people of the big tops to be authentic.

The circus band is directed by Ludwig Laurier, and is a strange contrast to the Black and Gold Room orchestra and the Slumber Music ensemble, which also are directed by Laurier.

East. Daylight Saving 9 to 9:30 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

Silver Flute

Tales of a wandering gypsy.

Goldman Band

Playing in New York City.

Hank Simmons' Showboat

Old-time melodrama. CBS, New York.

## MUSICAL PROGRAMS

- M 1. Band.
  M 2. Classical, Operatic.
  M 3. Dance.
  M 4. Religious.
  M 5. Novelty Music.
- M 6. Popular, Modern, M 7. Symphonic. M 8. Organ; M 9. Semi-classical, M Variety.

East. Daylight Saving 9:30 to 10 P.M. Our Time

CHAIN PROGRAMS THIS HALF-HOUR

@ General Electric Band

Arthur Pryor conducting; "Adventures in Science," Floyd Gibbons.

Dutch Masters Minstrels

As the name implies. NBC, New York.

Hank Simmons' Showboat

Old-time melodrama. CBS, New York.

September SATIIRDAY

6,	13, 2	20, 2	7	SATURDAY
A	В	C	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard   Central Daylight
6		7	U SIGN	CENTRAL STANDARD
_	30		30	
B	M 5			KFAB LINCOLN 770 Neb.
	***	0	6	*WOW OMAHA 590
AB	M2	0	9	WPG ATL TIC CITY 1100 N. J.
M	T	M8	D	WOR NEWARK 710
0	0	0	€	WGR. BUFFALO 550 N.Y.
AB	T	0	0	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
AB	0	0	0	WABC NEW YORK 860
0	0	0	0	WEAF NEW YORK 660
AB	0	0	0	WJZ NEW YORK 760
AB	6	6	0	WHAM ROCH'TER 1150
-			_	*WHEC ROCH'TER 1440
0	0	0	0	WGY SCHEN'D Y 790
AB	0	-		
	0	0	0	TITO NO.
AB	0	0	0	WDT CHARLOTTEROOD THE
1.0	6	0	_	WPTF RALEIGH 680
AB	OM	0	0	WWNC ASHEVILLE 570
M	OM	0	0	WDAY FARGO 940 N.D.
AB	0	0	0	WADC AKRON 1320 Ohio
		M6	X	*WFJC AKRON 1450
AB	M1	0	0	WKRC CINCI NNATI 550
A	M6	M6	0	WLW CINCINNATI 700
0	0	0	0	WSAI CINCIN NATI 1330
MV	M	0	0	WHK CLEVEL'D 1390
0	0	0	0	WTAM CLEVEL'D 1070
AB	0	X	M	WAIU COLUMB'S 640
AB	0	0	0	WSPD TOLEDO 1340
X	M6	0	0	*WKBN YO'NGST-N 570
AB				KFJF OKLA CITY 1480 Okla.
AB	M6	<b>9</b> M9	0	3371737
A	1110	III J	8	*KVOO TULSA 1140
AD	0	0	0	WILL D
AB	0	0		
AB	0	0	0	WLBW OIL CITY 1260
M3	M	0	0	WCAU PHILAD, 1170
R	0	0	M3	*WFAN-WIP PHIL.610
0	0	0	0	*WLIT-WFI PHIL. 560
AB	X	X	0	KDKA PITTSB'GH 980
0	0	0	0	WCAE PITTSB'GH 1220
AB	0	0	0	WJAS PITTSB'GH 1290
X	0	0	0	WEAN PROVIDENCE 780 R. I.
0	0	0	0	WJAR PROVID'NCE 890
AB	P	M3	M3	WDOD CHATTA, 1280 Tenn.
			0	WMC MEMPHIS 780
M	V	0	0	*WREC MEMPHIS 600
2000	MS	0	0	*WLAC NASHV'LE 1470
NR	6	M6	M3	WSM NASHV'LE 650
В	9	IVE U	O	*KRLD DALLAS 1040 Tex.
A	0	0	0	WFAA Dallas 800
-	(F)	(E)	0	IZDDC
A	X	X	MO	KPRC HOUSTON 920
		X	M3	*KTSA's, ANTONIO 1290
A	M	M	0	WOAL S. ANTONIO 1190
AB	0	0	0	*WTAR NORFOLK 780 Va.
X	M9	M3	0	WRVA RICHM'D 1110
AB	0	0	0	WDBJ ROANOKE 930
AD	-	-	0	*WEBC SUPERIOR 1290 Wisc.
M	0	9	67	TI LIDO SUI ERIOR 1230 TILSO
District of	0	0	0	*WISN MILW'KEE1120

# SATURDAY September

SATURDAY			, 20	
TIME	A	В	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard	9	30	10	30
Central Daylight   CENTRAL STANDARD	8	Total I	9	30
	T	30 T		30
1 CVAC	1	1	8	6
AI AWARE	_	_	D	-
Who	0	0	B	-
930 BIRM'GH'M WBRC	0	V	9	0
Ark. 1040 HOT SP'GS *KTHS	X	X	A	F
1390 LIT'LE R'CK *KLRA	0	0	0	0
Colo. 830 DENVER KOA	0	0	0	r
560 DENVER KLZ	0	0	0	0
Conn. 1060 HARTFORD *WTIC	_			
D. C. 630 WASH'GT'N WMAL	0	0	0	0
950 WASH'GT'N WRC	0	0	AB	0
Fla. 620 Clearwater WFLA St.Petersb'g WSUN	0	0	V	V
900 JACKS' NV'E WJAX	0	0	M6	M6
1300 MIAMI B. WIOD	0	0	В	M3
560 MIAMI WQAM				
Ga. 890 ATLANTA WGST	0	0	0	0
740 ATLA NTA WSB	0	0	C	F
III. 1020 CHICAGO KYW	VM	M	N	F
770 CHICAGO *WBBM	0	0		
870 CHI WENR-WLS	M	M	M	M
720 CHICAGO WGN	0	0	N	M
560 CHICAGO *WIBO	M3	M3	M9	G
670 CHICAGO WMAQ				F
Ind. 1160 FT. WYNE*WOWO	0	0		
1230 IND'P'LIS *WFBM	0	0		0
Iowa 1260 C.NCIL BL'FS KOIL	0	0	0	0
1000 Davenport WOC*WHO	0	0	C	M3
600 WATERLOO WMT	0	0	0	0
Kans.1220 LAWRENCE*WREN	0	0	0	FG
580 TOPEKA *WIBW	0	0	0	0
1300 WICHITA *KFH	0	0	0	0
Ky. 1490COVINGTON*WCKY	M3			
940 HOPKINSVEWFIW	0	0	0	0
820 LOUISVILLE WHAS	0	0	C	F
La. 1250 N. ORL'NS WDSU	0	0	M	V
1320 N. ORUNS WSMB	0	0	AC	F
Me. 620 BANGOR WLBZ	0	0	0	0
940 PORTLAND WCSH	0	0		
Md. 1060 BALTIMORE*WBAL	0	0	N	F
600 BALTIMORE WCAO	0	0	0	0
Mass. 990 SPRINGFIELD WBZ	0	M3	08	M9
590 BOSTON WEEL	0	0	N	
1230 BOSTON WNAC	0	0	N	0
1200 WORCEST'R WORC	M3	M3	0	0
580 WORCESTERWTAG	0	0	N	
Mich.1410 BAY CITY WBCM	0	0	0	0
1240 DETROIT WXYZ	0	0	0	0
750 DETROIT WJR	M1	0	V	FG
920 DETROIT WWJ	0	0	C	
Minn. 810 MINNEAP WCCO	0	0	9	0
1460 ST. PAUL KSTP	0	0		
Miss. 1270 JACKSON WJDX	0	0	C	F
Mo. 950 KAN. CITY KMBC	0	0		0
610 KAN, CITY WDAF	0	0	AC	F
1090 ST. LOUIS KMOX	0	0	0	0
550 ST. LOUIS *KSD	0	0		Mary
1350 ST. LOUIS KWK	M5	M3	M6	FG



"WHEN GOOD FELLOWS GET TOGETHER

Here they are, the four popular announcers of KMOX. From left to right: Woody Klose, who has the distinction of being the youngest announcer on the air (he is twenty); Delmar King, lately of Kansas City; France Laux, sports announcer, and Capt. Charles Lewis, of London and Australia.

# THE DANCING CHILD IS THE HAPPY CHILD

(Continued from page 7)

A slide step is simply a sidewise step. It is the same movement as is used in the two-step. You will remember that a two-step is simply two slides to the side, either to left or right.

In the following combination of steps we shall take three slide steps. We shall count only the steps taken with the foot which leads. For instance, if you are sliding sidewise to the left, the left foot leads. Therefore we count only the steps taken with the left foot. The steps taken with the right foot will be counted as "and."

# THREE SLIDE STEPS TO LEFT

- 1. Begin with left foot and slide it sidewise to the left, "and" draw the right up to the left foot.
- 2. Slide right foot to right, "and" draw left foot up to right.
  - 3. Slide right foot to right.

After learning the three slides to the left and then the three slides to the right, practice both for about ten minutes. First take three slides to the left, then slide back three times to the right. The above is a foundation step and acts as a basis for many other simple foxtrot steps suitable for children.

After mastering the slide steps, put them into practice by combining walking steps with slide steps.

# Two Walk and Three Slide Steps

First Part: The boy begins with his left foot. Walk forward two long, slow steps, LF 1, RF 2.

Then take steps sidewise to left with left

Second Part: Begin with right foot and take two walking steps forward, RF 1, LF 2.

Take three slide steps sidewise to right with right foot.

The girl's part is just opposite to that of the boy's part. She begins with her right foot and walks backward.

# AGENTS WANTED!

Take orders for "What's on the Air" subscriptions in your community. Every radio home a good prospect. Your friends and neighbors will enjoy this new radio program directory and magazine. Full or part time work. Liberal offer to both men and women.

Write for our proposition to agents.

# CIRCULATION MANAGER.

"What's on the Air."

Ninth and Cutter Sts., Cincinnati, O.

East. Daylight Saving 10 to 10:30 P.M.

CHAIN PROGRAMS THIS HALF-HOUR

- 1 Rolfe and Lucky Strike Orchestra
- Cub Reporter

Comedy skit with Aline Berry and Peter Dixon. (First 15 min. of period A.)

Broadway Lights (Last 15 min.) Muriel Pollock and Vee Lawnhurst.

Jesse Crawford

At the Paramount organ.

#### MUSICAL PROGRAMS

- M 1. Band. M 6. Popular, Modern.
  M 2. Classical, Operatic. M 7. Symphonic.
  M 3. Dance. M 8. Organ.
  M 4. Religious. M 9. Semi-elassical.
  M 5. Novelty Music. M Variety.

East. Daylight Saving 10:30 to 11 P.M.

CHAIN PROGRAMS THIS HALF-HOUR

- 1 B. A. Rolfe and His Lucky Strike Orchestra
- Dance music. NBC, New York.
- The Miniature Theatre
- NBC, New York. O Chicago Variety Program
- Waring's Pennsylvanians-Gerun, Charlie Straight. -Al and Pete, Tom
  - KEY News

Children's feature

Educational

Religious

N

0

P

- Sports
  - Dramatic
  - Variety
    - W Comic
- X On the air



Every dancer will want to get acquainted with these five musicians who, with their aggregations, take turn about directing racy rhythm through the Columbia network. RODNEY (SCRAPPY) LAMBERT is the man "at the belm" of the Woodmanston Orchestra. "OZZIE" NELSON'S Glen Islanders possess that popular collegiate style. The CBS "picks" up PAUL TREMAINE at Asbury Park. BERT LOWN and his Biltmore Orchestra make frequent appearances on CBS schedules. GUY LOMBARDO and his Royal Canadians play dance music that is "different."

East. Daylight Saving 11 to 11:30 P.M. Our Time

# CHAIN PROGRAMS THIS HALF-HOUR

Ponce Sisters

Ethel and Dorothea, vocal and instrumental duo. (First 15 min. of period C.)

B Don Bigelow and His Hotel Park Central Orchestra

NBC. (Last 15 min, of period C.)
Uncle Abe and David

Rural sketch with Phillips Lord and Arthur Allen. (Last 15 min. of period C.)

Slumber Music

String ensemble; direction, Ludwig Laurier, News flashes.

A New York Herald Tribune Observer

Will Osborne and His Orchestra

East. Daylight Saving 11:30 to 12 P.M. Our Time

# CHAIN PROGRAMS THIS HALF-HOUR

O Don Bigelow and His Hotel Park Central Orchestra

Dance music from New York,

Slumber Music

String ensemble; direction, Ludwig Laurier,

The Pepsodent Program

Amos 'n' Andy. (First 15 min. of period D.)

G The Literary Digest Topics in Brief
News by Floyd Gibbons. (Last 15 min. of
program.)

2 Dance Music CBS, from New York. September SATURDAY

	13,	20, 2	21	SATURDAY
A	В	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Eastern Standard Central Daylight
8	30	9	30	CENTRAL STANDARD
_	30	8	EC	KFAB LINCOLN 770 Neb.
0	0	0	M3	+WOW
0	0	M 3	M3	WPG ATL'TIC CITY 1100 N. J.
D	O	IMI 9	11110	WOD
_	M	ע	M9	WOR NEWARK 710 WGR. BUFFALO 550 N.Y.
0	0	B	340	WITTEN
0	0	NM	M3	WKBW BUFFALO 1480
				*WMAK BUFFALO 900
0	0	A	0	WABC NEW YORK 860
0	0	AB	0	WEAF NEW YORK 660
0	0	0	0	WJZ NEW YORK 760
	0			WHAM ROCH'TER 1150
0	0	0	0	*WHEC ROCH'TER 1440
0	0	В	0	WGY SCHEN'D Y 790
0	0	0	0	*WFBL SYRACUSE 1360
M	M	0	0	WBT CHARLOTTE1080 N.C.
0	0			WPTF RALEIGH 680
0	0	0	0	WWNC ASHEVILLE 570
0	0	0	0	WDAY FARGO 940 N.D.
0	0	0	0	WADC AKRON 1320 Ohio
0	0	C	M6	*WFJC AKRON 1450
0	0	0	0	WKRC CINCI NNATI 550
M	M3	M9	FG	WLW CINCINNATI 700
0	0	C		WSAI CINCIN NATI 1330
0	0	MW	M3	WHK CLEVEL'D 1390
		C		WTAM CLEVEL'D 1070
M	X	X		WAIU COLUMB'S 640
0	0	0	0	WSPD TOLEDO 1340
0	0	0	0	*WKBN YO'NGST-N 570
0	0	0	0	KFJF OKLA. CITY 1480 Okla.
6	0	M6	F	WKY OKLA.CITY 900
9	9	X	X	*KV00 TULSA 1140
0	0	2	ATO TA	*WHP HARRISB'G 1430 Pa.
0	0	0	0	WLBW OIL CITY 1260
0	0	M8	0	WCAT
M	M9		9	*WFAN-WIP PHIL.610
	141.3	Q AR	0	AND UP SUPE
0	0	AB	O	VDVA
8	0		X	NOVEMBER OF STREET
0	0	AB	0	WCAE PITTSB'GH 1220
0	0	W	0	WJAS PITTSB'GH 1290
0	0	X	0	WEAN PROVID'NCE 780 R. I.
0	•	NS		WJAR PROVID'NCE 890
0	0	0	0	WDOD CHATTA. 1280 Tenn.
U	•	C	F	WMC MEMPHIS 780
0	0	0	0	*WREC MEMPHIS 600
0	0	0	0	*WLAC NASHV'LE 1470
M5	M5	M 5	F	WSM NASHV'LE 650
0	0			*KRLD DALLAS 1040 Tex.
0	0	M5	F	WBAP Ft. Worth 800
0	0	X	F	KPRC HOUSTON 920
0	0	X	M3	*KTSA s. ANTONIO 1290
0	0	M	F	WOAI S. ANTONIO 1190
0	0	0	0	*WTAR NORFOLK 780 Va.
0	0	M9	M9	WRVA RICHM'D 1110
0	0	0	0	WDBJ ROANOKE 930
	0	C	F	*WEBC SUPERIOR 1290 Wisc.
0	-			
0	0	0	0	*WISN MILW'KEE1120

# DIRECTORY OF BROADCASTING STATIONS

All Stations East of Rockies Using 100 Watts or More and All West of Rockies Using More than 100 Watts . . Revised to August 1, 1930

#### I. STATIONS CLASSIFIED BY STATE AND TOWN

#### ALABAMA

Birmingham, WAPI, 1140, Birmingham, WBRC, 930, Birmingham, WKBC, 1310, Mobile, WODX, 1410, Montgomery, WSFA, 1410, Talladega, WFDW, 1420,

#### ARIZONA

Flagstaff, KFXY, 1429, Jerome, KCRJ, 1310, Phomix, KOY, 1339, Phomix, KTAR, 629, Prescott, KPJM, 1590, Tucson, KGAR, 1379, Tucson, KVOA, 1269,

#### ARKANSAS

Fayetteville, KUOA, 1390, Hot Springs, KTHS, 1040, Little Rock, KGHI, 1200, Little Rock, KGJF, 890, Little Rock, KLRA, 1390,

# CALIFORNIA

CALIFORNIA

Beverly Hills, KMPC, 710.
Burbank, KELW, 780.
Culver City, KFYD, 1000.
Hollywood, KFQK, 880.
Hollywood, KFQK, 880.
Hollywood, KMTR, 570.
Inglewood, KMTR, 570.
Los Angeles, KGEF, 1300.
Los Angeles, KGEF, 1300.
Los Angeles, KGER, 1360.
Los Angeles, KFI, 640.
Los Angeles, KFI, 640.
Los Angeles, KFI, 640.
Los Angeles, KFI, 640.
Los Angeles, KFI, 540.
Los Angeles, KFI, 1300.
Los Angeles, KNX, 1050.
Los Angeles, KTM, 780.
Oakland, KROW, 930.
Oakland, KROW, 930.
Oakland, KIS, 1440.
Oakland, KIS, 1440.
Oakland, KIS, 1440.
Oakland, KTAB, 560.
Pasadena, KPSN, 1860.
San Diego, KFSD, 690.
San Diego, KFSD, 690.
San Francisco, KFRC, 610.
San Francisco, KFRC, 610.
San Francisco, KFRC, 610.
San Francisco, KFRC, 680.
San Francisco, KFRC, 610.
San Francisco, KFWL, 930.

#### COLORADO

COLORADO
COLORADO
COLORADO
COLORADO
Denver, KFEU, 920,
Denver, KFUP, 1310,
Denver, KFUP, 1310,
Denver, KFUP, 1310,
Denver, KFXF, 926,
Denver, KOA, 830,
Denver, KOA, 830,
Denver, KPOF, 880,
Fort Morgan, KGEW, 1200,
Greeley, KFKA, 880,
Gunnison, KFHA, 120,
Pueblo, KGHF, 1320,
Trinidad, KGIW, 1420,

# CONNECTICUT

Bridgeport, WICC, 1190. Hartford, WTIC, 1060. New Haven, WDRC, 1330. Storrs, WCAC, 600.

# DELAWARE

Wilmington, WDEL, 1120. Wilmington, WILM, 1420.

# DISTRICT OF COLUMBIA

Washington, WJSV, 1460, Washington, WMAL, 630, Washington, WOL, 1310, Washington, WRC, 950,

# FLORIDA

Clearwater, WFLA, 620, Gainesville, WRUF, 830, Jacksonville, WJAX, 990, Miami, WQAM, 560, Miami Beach, WIOD, 1300, Orlando, WDBO, 1120, Pennsacola, WCOA, 1340, St. Petersburg, WSUN, 620, Tampa, WDAE, 1220, Tampa, WMBR, 1370,

#### GEORGIA

Atlanta, WGST, 890.
Atlanta, WSB, 740.
Atlanta, WSB, 740.
Augusta, WRDW, 1500.
Columbus, WRBL, 1200.
Macon, WMZ, 890.
Savannab, WT9C, 1260.
Tifton, WRBL, 1310.
Toccoa, WTFI, 1450.

# IDAHO

Boise, KIDO, 1250, Idaho Falis, KID, 1320, Pocatello, KSEI, 900, Sand Point, KGKX, 1420, Twin Falls, KGIQ, 1320,

# ILLINOIS

Chicago, KFKX, 1020, Chicago, KYW, 1020, Chicago, WAAF, 920, Chicago, WBBM, 770, Chicago, WCFL, 970, Chicago, WCHI, 1490, Chicago, WCRW, 1210,

Chicago, WEDC 1219,
Chicago, WEDR 870,
Chicago, WERR 870,
Chicago, WGRS, 1369,
Chicago, WGN 220,
Chicago, WGN 220,
Chicago, WJAZ, 1450,
Chicago, WJAZ, 1450,
Chicago, WJAZ, 1450,
Chicago, WJAZ, 1450,
Chicago, WHAI, 1490,
Chicago, WHAI, 1490,
Chicago, WHAI, 1080,
Chicago, WMAI, 1080,
Chicago, WHAI, 1080,
Chicago, WHAI, 1200,
Chicago, WBC, 1210,
Cicero (Evanston), WEHS, 1420,
Cicero (Evanston), WEHS, 1420,
Cicero (Evanston), WHAI, 1080,
Chicago, WHFC, 1420,
Decatur, WJBL, 1200,
Galesburg, WKBS, 1310,
Hartisburg, WKBS, 1310,
Jollet, WKBB, 1310,
Jollet, WKBB, 1310,
Jollet, WKBB, 1310,
Jollet, WABD, 1440,
Quincy, WTAD, 1440,
Rockford, KFLV, 1410,
Springfield, WCBS, 1210,
Tuscola, WDZ, 1070,
Urbana, WILL, 890,
Zlon, WCBD, 1080,

#### INDIANA

INDIANA
Anderson, WHBU, 1210,
Connersville, WKBV, 1500,
Culver, WCMA, 1400,
Evansville, WGBF, 630,
Fort Wayne, WGL, 1370,
Fort Wayne, WGL, 1370,
Gary, WIKS, 1340,
Hammond, WWAE, 1240,
Indianapolis, WFBM, 1230,
Indianapolis, WKBF, 1400,
Lafayette, WBAA, 1400,
Lafayette, WBAA, 1400,
Lafayette, WBAA, 1230,
Terre Haute, WBOW, 1310,

#### IOWA

IOWA

Ames, WOI, 640.
Boone, KFGQ, 1310.
Cedar Rapids, KWCR, 1310.
Cedar Rapids, KWCR, 1310.
Clarinda, KSO, 1386.
Council Bluffs, KOIL, 1260.
Davenport, WOC, 1960.
Decorah, KWLC, 1270.
Des Moines, WHO, 1960.
Fort Dodge, KFJY, 1310.
Iowa City, WSUI, 880.
Marshaltlown, KFJB, 1200.
Muscatine, KTNT, 1170.
Ottimwa, WIAS, 1420.
Red Oak, KICK, 1420.
Shenandoah, KMA, 330.
Shoux City, KSCJ, 1330.
Waterloo, WMT, 600.

# KANSAS

Kansas City, WLBF, 1420, Lawrence, KFKU, 1220, Lawrence, KFKU, 1220, Manhattan, KSAC, 580, Milford, KFKB, 1050, Topeka, WIBW, 580, Wichita, KFH, 1300,

# KENTUCKY

Covington, WCKY, 1490, Hopkinsville, WFIW, 940, Louisville, WHAS, 820.

# LOUISIANA

New Orleans, WABZ, 1200, New Orleans, WDSU, 1250, New Orleans, WJBO, 1420, New Orleans, WJBO, 1420, New Orleans, WSMB, 1320, New Orleans, WWL, 856, Shreveport, KTBS, 1450, Shreveport, KTBL, 1310, Shreveport, KWEA, 1210, Shreveport, KWEA, 1210, Shreveport, KWEA, 850,

# MAINE

Bangor, WABI, 1200, Bangor, WLBZ, 620, Portland, WCSH, 940,

# MARYLAND

Baltimore, WBAL, 1989. Baltimore, WCAO, 609. Baltimore, WCBM, 1370. Baltimore, WFBR, 1270. Cumberland, WTBO, 1429.

# MASSACHUSETTS

MASSACHUSETTS
Boston, WBIS, 1230.
Boston, WEZ WBZA, 990.
Boston, WEZI, 590.
Boston, WLOE, 1590.
Boston, WAC, 1230.
Boston, WSKI, 1410.
Fall River, WSAR, 1450.
Glourester, WHDH, 830.
Lexington, WLEX, 1410.
Lexington, WLEX, 1410.
South Darimouth, WAF, 1410.
Wellesley, WBSO, 920.
Worester, WORC-WEPS, 1200.
Worester, WORC-WEPS, 1200.

#### MICHIGAN

Battle Creek, WELL, 1420. Bay City, WBCM, 1410. Berrien Springs, WEMC, 590. Calumet, WHDF, 1370. Detroit, WXYZ, 1240.

Detroit, WMBC, 1420. Detroit, WWJ, 920. East Lansing, WKAR, 1040. Flint, WFDF, 1310. Grand Rapids, WASH, 1270. Grand Rapids, WOOD, 1270. Jackson, WIBM, 1370. Lapeer, WMPC, 1500.

#### MINNESOTA

MINNESOTA
Collegeville, WFBJ, 1370,
Duluth, WEBC, 1290,
Pergus Falls, KGDE, 1290,
Minneapolis, WCCO, 810,
Minneapolis, WDGY, 1180,
Minneapolis, WHDI, 1180,
Minneapolis, WHB, WGMS, 1250,
Minneapolis, WRH, 1250,
Ngthfield, KFMX, 1250,
Ngthfield, WCAL, 1250,
St. Paul, KSTP, 1460,

#### MISSISSIPPI

Greenville, WRBQ, 1210, Gulfport, WGCM, 1210, Hattlesburg, WRBJ, 1370, Jackson, WJDX, 1270, Meridian, WCOC, 880, Vicksburg, WQBC, 1360.

#### MISSOURI

MISSOURI

Gape Girardeau, KFVS, 1210,
Columbia, KFRU, 630,
Jefferson City, WOS, 630,
Joplin, WMBH, 1420,
Kansas City, KMBC, 950,
Kansas City, KMKC, 1370,
Kansas City, WDAF, 610,
Kansas City, WOQ, 1300,
St. Joseph, KFGQ, 650,
St. Joseph, KFGX, 1310,
St. Louis, KFVC, 550,
St. Louis, KFVF, 1200,
St. Louis, KMOX, 1090,
St. Louis, KMOX, 1090,
St. Louis, KWK, 1350,
St. Louis, KWK, 1350,
St. Louis, WWL, 1200,

#### MONTANA

Billings, KGHL, 950, Butte, KGIR, 1360, Great Falls, KFBB, 1280, Kalispell, KGEZ, 1310, Wolf Point, KGCX, 1310.

# NEBRASKA

Clay Center, KMMJ, 740, Lincoln, KFAB, 779, Lincoln, KFOR, 1210, Lincoln, WCAJ, 599, Norfolk, WJAG, 1069, Omaba, WAAW, 669, Omaha, WOW, 590, Ravenna, KGFW, 1310, York, KGBZ, 930,

# NEVADA

Las Vegas, KGIX, 1420, Reno, KOH, 1370.

# NEW HAMPSHIRE

Laconia, WKAV, 1310, Tilton, WBRL, 1430.

# NEW JERSEY

NEW JERSEY
Asbury Park, WCAP, 1280,
Atlantic City, WPG, 1100,
Camden, WCAM, 1280,
Hackensack, WEMS, 1450,
Hoboken, WPCH, 810,
Jersey City, WAAT, 940,
Jersey City, WHOM, 1450,
Jersey City, WBO, 1450,
Newark, WAAM, 1250,
Newark, WAAM, 1250,
Newark, WGCP, 1250,
Newark, WGP, 1100,
Pallsade, WPAP, 1010,
Pallsade, WPAP, 1010,
Pallsade, WQAO, 1010,
Palesson, WODA, 1250,
Red Bank, WJRI, 1210,
Trenton, WOAX, 1280,

# NEW MEXICO

Albuquerque, KGGM, 1230, La Cruces, KOB, 1180,

#### NEW YORK

NEW YORK

Auburn, WMBO, 1310,
Beacon, WOKO, 1449,
Binghamton, WNBF, 1500,
Brooklyn, WBBC, 1490,
Brooklyn, WBBC, 1490,
Brooklyn, WBBC, 1490,
Brooklyn, WHBC, 1500,
Brooklyn, WHBC, 1500,
Brooklyn, WGH, 1500,
Brooklyn, WGH, 1500,
Brooklyn, WGH, 1500,
Burlaio, WGR, 550,
Burlaio, WGR, 550,
Burlaio, WKBW, 1480,
Burlaio, WKBW, 1040,
Burlaio, WKBW, 1040,
Burlaio, WKBW, 1040,
Casenovia, WMAC, 570,
Canton, WCAD, 1220,
Coney Island, WGGU, 1400,
Freeport, WGBB, 1210,
Island, WGGU, 1400,
Freeport, WGBB, 1210,
Jamestown, WOCL, 1210,
Jamestown, WOCL, 1210,
Long Beach, WMIL, 1500,
Long Beach, WMIL, 1500,
Long Bland, WGR, 1500,
New York City, WBNY, 1350,
New York City, WCDA, 1350,

New York City, WEAF, 660,
New York City, WGBS, 600,
New York City, WHAP, 1300,
New York City, WHAP, 1300,
New York City, WHAP, 1301,
New York City, WIX, 760,
New York City, WIZ, 760,
New York City, WIZ, 760,
New York City, WMSQ, 1350,
New York City, WMSG, 1350,
New York City, WMSG, 1350,
New York City, WMSG, 1350,
New York City, WNYC, 570,
New York City, WNY, 1010,
New York City, WNY, 1010,
Pachogue, WPOE, 1370,
Rochester, WHAM, 1150,
Rochester, WHAM, 1150,
Rochester, WHEC, 1440,
Strauck, WSYR, 570,
Troy, WHAZ, 1300,
Utica, WHAZ, 1300,
Utica, WHSX, 1200,
Woodhaven, WEVD, 1300,
Woodhaven, WEVD, 1210,

#### NORTH CAROLINA

Asheville, WWNC, 570, Charlotte, WBT, 1080, Gastonia, WRBU, 1210, Greensboro, WNRC, 1440, Raleigh, WPTF, 680, Wilmington, WRBT, 1370, Winston-Salem, WSJS, 1310,

# NORTH DAKOTA

Bismarck, WFYR, 550, Devil's Lake, KDLR, 1910, Fargo, WDAY, 940, Grand Forks, KFJM, 1370, Mandan, KGCU, 1200, Minot, KLPM, 1420.

#### OHIO

OHIO
Akren, WADC, 1320.
Akren, WFDC, 1450.
Akren, WFJC, 1450.
Cheinnati, WFRE, 1200.
Cheinnati, WFRE, 1200.
Cineinnati, WKRC, 556.
Cineinnati, WKRC, 760.
Cineinnati, WKRC, 1390.
Cleveland, WJAY, 410.
Columbus, WAIU, 464.
Columbus, WAIU, 464.
Columbus, WCAH, 1439.
Columbus, WCAH, 1439.
Hamillon, WRK, 1380.
Hamillon, WRK, 1310.
Mansfield, WJW, 1210.
Mansfield, WJW, 1210.
Springfield, WCSO, 1450.
Toledo, WSPD, 1450.
Youngstown, WKRN, 570.
Zanesville, WALR, 1210.

## OKLAHOMA

OKLAHOMA
Alva, KGFF, 1420.
Chickasha, KOCW, 1400.
Enid, KCRC, 1370.
Norman, WNAD, 1010.
Oklaboma City, KFJF, 1480.
Oklaboma City, KFJF, 370.
Oklaboma City, KGFG, 1370.
Oklaboma City, KGFG, 1370.
Oklaboma City, WKY, 900.
Pleber, KGGF, 1010.
Ponca City, WBEZ, 1200.
Tulsa, KVOO, 1140.

#### OREGON

Corvallis, KOAC, 550, Eugene, KORE, 1420, Portland, KEX, 1180, Portland, KFIR, 1300, Portland, KGW, 620, Portland, KGW, 620, Portland, KOIN, 940, Portland, KTBR, 1300, Portland, KWJJ, 1060,

# PENNSYLVANIA

PENNSYLVANIA

Allentown, WCBA, 1440.
Allentown, WCBA, 1440.
Allentown, WSAN, 1440.
Altoona, WFBG, 1310.
Grove City, WSAJ, 1310.
Grove City, WSAJ, 1310.
Harrisburg, WBAK, 1430.
Harrisburg, WCOD, 1209.
Harrisburg, WHP, 1430.
Johnstown, WJAC, 1310.
Lancaster, WGAL, 1310.
Lancaster, WGAL, 1310.
Lancaster, WGAL, 1200.
Lewisburg, WJBU, 1210.
Gil City, WLBW, 1260.
Philadelphia, WELK, 1370.
Philadelphia, WELK, 1370.
Philadelphia, WFL, 560.
Philadelphia, WFF, 560.
Philadelphia, WFAY, 1310.
Philadelphia, WFAY, 1300.
Philadelphia, WFAY, 1500.
Philadelphia, WALT, 560.
Philadelphia, WALT, 560.
Philadelphia, WALT, 560.
Philadelphia, WFAY, 1500.
Philadelphia, WALY, 1300.
Scranton, WGBM, 880.
Scranton, WGAY, 880.
State College, WFSC, 1230.
Wilkies-Barre, WBIK, 1310.
WIlkinsburgh, WMBJ, 1500.
WIlkinsburgh, WMBJ, 1500.
WIlkinsburgh, WMBJ, 1500.
WIlkinsburgh, WMBJ, 1500.

# RHODE ISLAND

Cranston, WDWF, 1210. Newport, WMBA, 1500. Pawtucket, WPAW, 1210.

Providence, WEAN, 780, Providence, WJAR, 890, Providence, WLSI, 1210,

#### SOUTH CAROLINA

Charleston, WCSC, 1360, Columbia, WIS, 1010, Spartansburg, WSPA, 1420,

#### SOUTH DAKOTA

Brookings, KFDY, 550.
Mitchell, KDGA, 1370.
Pierre, KGFX, 580.
Rapid City, WCAT, 1200.
Stoux Falis, KS00, 1110.
Vermillion, KUSD, 890.
Watertown, KGCR, 1210.
Yankton, WNAX, 570.

#### TENNESSEE

TENNESSEE
Chattanoogs. WDOD, 1280.
Knoxville, WNOX, 560.
Lawrenceburg, WOAN, 600.
Lawrenceburg, WOAN, 600.
Memphis, WGBC, 1430.
Memphis, WMC, 780.
Memphis, WMC, 780.
Memphis, WNEC, 600.
Nashville, WIAC, 1470.
Nashville, WSM, 656.
Nashville, WSM, 656.
Nashville, WSM, 656.
Nashville, WTNT, 1470.
Springfield, WSIX, 1210.
Union City, WOBT, 1310.

# TEXAS

TEXAS

Abilene, KFYO, 1420,
Amarillo, KGRS, 1410,
Amarillo, WDAG, 1410,
Amarillo, WDAG, 1410,
Austin, KUT, 1500,
Brownsville, KWWG, 1260,
Brownsville, KWWG, 1260,
Brownsville, KWWG, 1260,
Brownsville, KWWG, 1260,
College Station, WTAW, 1120,
Corpus Christi, KGFI, 1500,
Dallas, KRLD, 1046,
Dallas, KRLD, 1046,
Dallas, WFAA, 800,
Dallas, WFAA, 800,
Dallas, WFAA, 800,
Dallas, WFAA, 1310,
El Paso, WDAH, 1310,
El Paso, WDAH, 1310,
Fort Worth, KFPL, 1370,
Fort Worth, KRJZ, 1370,
Galveston, KFLL, 1250,
Harlingen, KRGV, 1260,
Houston, KTRC, 1310,
San Antonio, KGKL, 1370,
San Antonio, KGKL, 1370,
San Antonio, KGKL, 1370,
San Antonio, KTSA, 1290,
San Antonio, KTSA, 1290,
San Antonio, KTSA, 1290,
San Antonio, WACO, 1310,
Wichita Falls, KGKO, 570,
UTAH

# UTAH

Ogden, KLO, 1400. Salt Lake City, KDYL, 1290. Salt Lake City, KSL, 1130.

# VERMONT

Burlington, WCAX, 1200, Springfield, WNBX, 1200,

# VIRGINIA

VIRGINIA
Bristol, WOPI, 1500.
Danville, WBTM, 1370.
Emory, WEHC, 1200.
Lynchburg, WLVA, 1370.
Newport News, WGH, 1310.
Norfolk, WTAR, 780.
Petersburg, WLBG, 1200.
Richmond, WBBL, 1210.
Richmond, WBBL, 1210.
Richmond, WRWA, 1110.
Roanoke, WDBJ, 930.

#### WASHINGTON

WASHINGTO
Pullman, KWSC, 1220,
Seattle, KJR, 970,
Seattle, KOL, 1270,
Seattle, KOMO, 920,
Seattle, KTW, 1270,
Seattle, KXA, 570,
Spokane, KKA, 570,
Spokane, KGA, 1470,
Spokane, KGA, 1470,
Tacoma, KMO, 860,
Tacoma, KVI, 760,

#### WEST VIRGINIA

Bluefield, WHIS, 1420, Charleston, WOBU, 589, Fairmont, WMMN, 890, Huntington, WSAZ, 580, Wheeling, WWVA, 1160,

#### WISCONSIN

WISCONSIN

Beloit, WISJ, 560.
Eau Claire, WTAQ, 1330,
Fond du Lac, KFIZ, 1420,
Janesville, WCLO, 1290,
La Crosse, WKBH, 1380,
Madlson, WHA, 949.
Madlson, WHA, 949.
Madlson, WHA, 1280,
Minitowoc, WOMT, 1210,
Milwaukee, WISN, 1290,
Milwaukee, WISN, 1370,
Hoyarte, WBU, 1310,
Racine, WHSL, 1310,
Stevens Point, WLBL, 900,
Superior, WEBC, 1290,
West De Pere, WHBY, 1200,

WYOMING HAWAII CUBA CANADA

Casper, KDFN, 1210. Honolulu, KGMB, 1320. Havana, CMC, 840. Red River, Alta., CNRD, 840. Havana, CMI, 820. Winnipeg, Man., CKY, 780. Havana, CMI, 1100. Winnipeg, Man., CNRW, 780. Winnipeg, Man., CNRW, 780. Red River, Alta., CNRD, 840. Winnipeg, Man., CKY, 780. Winnipeg, Man., CNRW, 780. Red River, Alta., CNRD, 840. Winnipeg, Man., CKY, 780. Winnipeg, Man., CNRW, 780. Retchikan, KGBU, 800. San Juan, WKAQ, 880.

The Col													
Dial	Call	Kilo- eycle	City	Dial Call K	ilo- rele	City	Dial	Call	Kilo- cycle	Oly	Dial	Call Kilo- cycle	City
	KCRJ KDKA KDLR	1310 980 1210	Jerome, Ariz. Pittsburgh, Pa. Devils Lake N. D.	KQV I KQW I KRGV I KRLD I	010 260 040	San Jose, Calif. Harling Tex.		WEEL	1210 590 1200	Buraio, N. X. Chicago, Hi. Boston, Maza.		WMAC 570 WMAF 1410 WMAE 900	New York, N. Y. Casenovia, N. Y. Dartmouth, Mass. Butlato, N. Y.
	KDYL KECA KELW	1290 1430 780	Salt Lake City, Utab Los Angeles, Calif. Burbank, Calif.	KROW KSAC KSCJ 1	930 580 330	Richmond, Calif. Manhattan, Kan. Sioux City, Ia.		WEHS WELK WELL	1420 1370 1420	Evanston, Ill. Philadelphia, Pa. Battle Creek, Mich.		WMAL 630 WMAQ 670 WMAY 1200	Washington, D. C. Chicago, Iil. St. Louis, Mo.
	KEX KFAB KFBB	1180 770 1280	Portland, Ore. Lincoln, Neb. Great Falls, Mont.	KSD KSEI KSL 1	550 900 130	St. Louis, Mo. Pocatello, Ida. Salt Lake City, Utah		WENR WEVD	550 879 1300	Chicago, III. New York, N. Y.		WMAZ 880 WMBA 1500 WMBC 1420	Macon, Ga. Newport, R. I. Detroit, Mich.
	KFDY KFEL KFEL	550 920 680	Brockings, S. D. Denver, Col. St. Joseph Mo.	KSOO 1 KSTP 1	110 460 560	Sioux Falls, S. D. St. Paul, Minn. Oakland, Culif.		WEAA WEAN WERE	800 610	Dallas, Tex. Philadelphia, Pa. Cincinnal O		WMBD 1440 WMBG 1210 WMBH 1420	Richmond, Va. Joplin, Mo. Chirago, III
	KFGQ KFH KFHA	1310 1300 1200	Boone, In. Wichita, Kan. Gunnison, Col.	KTAP 1 KTAR KTAT 1	420 620 240	San Antonio, Tex. Phonix, Ariz, Fort Worth, Tex.		WFBJ WFBJ WFBL	1310 1370 1360	Altoona, Pa. Collegeville, Minn. Syracuse, N. Y.		WMBJ 1500 WMBO 1310 WMBQ 1500	Wilkinsburg, Pa. Auburn, N. Y. Brooklyn, N. Y.
	KFI KFIZ KFJB	640 1420 1200	Los Angeles, Calif. Fond du Lac, Wiz. Marshalltown, Is.	KTBI 1 KTBR 1 KTBS 1	300 300 450	Los Angeles, Calif. Portiand, Ore. Shreveport, La.		WFBM WFBR WFDF	1230 1270 1310	Indianapolis, Ind. Baltimore, Md. Filmt, Mich.		WMBR 1370 WMC 780 WMCA 570	Tampa, Fin. Memphis, Tenn. New York, N. Y.
	KFJM KFJR KFJY	1370 1360 1310	Grand Forks, N. D. Portland, Ore,	KTIC 1 KTM	310 780	Houston, Tex. Los Angeles, Calif. Muscatina, Is.		WEIW WEIW WEIG	560 940 1450	Philadega, Aia. Philadelphia, Pa. Hopkinsyllle, Ky. Akron O.		WMMN 890 WMPC 1500 WMPI 1910	Fairmont, W. Va Lapeer, Mich. Jamaica N. V
	KFJZ KFKA KFKB	1370 880 1050	Fort Worth, Tex. Greeley, Col. Milford, Kan.	KTRH 1 KTSA 1 KTSL 1	120 290 316	Houston, Tex. San Antonio, Tex. Shreveport, La.		WFKD WFLA WGAL	1310 620 1310	Philiadelphia, Pa Clearwater, Fla. Lancaster, Pa.		WMSG 1350 WMT 600 WNAC 1230	New York, N. Y. Waterloo, In. Boston, Mass.
	KFKX	1020 1020 1410	Chicago, III. Rockford, III.	KTSM 1 KTUE 1 KTW 1	310 420 270	Houston, Tex. Seattle, Wash, Favetteville, Ark		WGBG WGBF WGBF	1210 1430 630	Memphis, Tenn. Evanytile, Ind.		WNAD 1010 WNAX 570 WNBF 1500	Yankton, S. D. Binghamton, N. Y.
	KFMX KFNF KFOR	1250 890 1210	Northfield, Minn. Shenandoah, Ia. Lincoln, Neb.	KUSD KUT 1 KVI	890 500 760	Vermillion, S. D. Austin, Tex. Tacoma, Wash.		WGBS WGCM WGCP	600 1210 1250	New York, N. Y. Gulfport, Miss. Newark, N. J.		WNBO 1200 WNBR 1430 WNBX 1200	Washington, Pa. Memphis, Tenn. Springfield, Vt.
	KFOX KFPL KFPY	1310 1340	Long Beach, Calif. Dublin, Tex. Spokane, Wash.	KVOA 1 KVOO 1 KWCR 1	260 140 310	Tueson, Ariz, Tuisa, Okla, Cedar Rapids, Ia.		WGES WGH WGL	1360 1310 1370	Chicago, Ill. Newport News, Va. Ft. Wayne, Ind.		WNBZ 1290 WNJ 1450 WNOX 560	Saranac Luke, N. Y. Newark, N. J. Knoxville, Tenn.
	KFQZ KFRC KFRU	850 610 630	Hollywood, Calif. San Francisco, Calif. Columbia Mo.	KWK 1 KWK 1 KWK 1	210 060 350 370	Portland, Ore. St. Louis, Mo. Kansas City, Mo.		WGN WGST WGY	550 590 790	Buffaio, N. Y. Atlanta, Ga. Schenectady N. V.		WNRC 1440 WNYC 570 WOAI 1190	New York, N. Y. San Antonio, Tez. Trenton, N. J.
	KFSD KFSG KFUL	600 1120 1290	San Diego, Calif. Los Angeles, Calif. Galveston, Tex.	KWKH KWLC 1 KWSC 1	850 270 220	Shreveport, La. Decorah, Ia. Pullman, Wash.		WHAD WHAD WHAM	940 1120 1150	Mudison, Wis. Milwaukee, Wis. Rochester, N. Y.		WOBT 1310 WOBU 580 WOC 1000	Union City, Tenn. Charleston, W. Va. Davenport, In.
	KFUO KFUP	1270 550 1310	Colorado Springs, Col. St. Louis, Mo. Denver, Col.	KWWG 1 KXA KYA 1:	250 570 230	Seattle, Wash. San Francisco, Calif.		WHAP WHAT	1300 820 1310	New York, N. Y. Louisville, Ky. Philadelphia, Pa.		WOCL 1210 WODA 1250 WODX 1410	Jamestown, N. Y. Puterson, N. J. Mobile, Alu.
	KFVS KFWB KFWF	1210 950 1200	Cape Girardeau, Mo. Hollywood, Calif. St. Louis, Mo.	WAAF WAAM 1: WAAT	920 250 940	Chicago, III. Newark, N. J. Jersey City, N. J.		WHBD WHBD	860 1370 1210	Kansas City, Mo. Mt. Orab, O. Rock Island, III.		WOKO 1440 WOL 1310 WOMT 1210	Poughkeepsie, N. Y. Washington, D. C. Manitowor, Wie
	KFWI KFXF KFXR	930 920 1310	San Francisco, Calif. Denver, Col. Oklahoma City, Okla.	WAAW WABC WABI	860 200	Omaha, Neb. New York, N. Y. Bangor, Me.		WHBU WHBU	1410 1370 1210	Sheboygan, Wis. Memphis, Tenn. Anderson, Ind.		WOOD 1270 WOPI 1500 WOQ 1300	Grand Rapids, Mich. Bristol, Va. Kansas City, Mo.
	KFYO KFYR KGA	1420 550 1470	Abliene, Tex. Bismarck, N. D. Spokane, Wash.	WACO 1: WADC 1: WAIII	240 320 540	Waco, Tex. Akron, O.		WHDF WHDH WHDI	1200 1370 830 1180	Calumet, Mich. Gloucester, Mass. Minneapolis Minn		WORC 1200 WORD 1490	Newark, N. J. Worcester, Mass. Chicago, Ill. Jefferson City, Mc.
	KGAR KGBU	1370 1330 900	Tucson, Ariz. San Diego, Calif. Ketchikan, Alaska	WALR 1 WAPI 1 WASH 1	210 140 270	Zanesville, O. Birmingham, Ala. Grand Rapids, Mich.		WHEC WHFC WHIS	1440 1420 1420	Rochester, N. Y. Cicero, III. Bluefield, W. Va.		WOV 1130 WOW 590 WOWO 1160	New York, N. Y. Omaha, Neb. Fort Wayne, Ind.
	KGBZ KGCI KGCI	1310 930 1370	St. Joseph, Mo. York, Neb. San Antonio, Tex.	WBAK 1 WBAL 1	400 430 060	Lafayette, Ind. Harrisburg, Pa. Baltimore, Md.		WHK WHO WHO	1390 1010 1000	Cieveland, O. New York, N. Y. Des Moines, Is.		WPAP 1010 WPAW 1210 WPCC 560	New York, N. Y. Pawtucket, R. L. Chicago, III.
	KGCU KGCX KGDA	1200 1310 1370	Manilan, N. D. Wolf Point, Mont, Mitchell, S. D.	WBAX 1 WBBC 1 WBBL 1	210 400 210	Wilkes-Barre, Pa. Brooklyn, N. Y. Richmond, Va.		WHP WIAS WIBA	1430 1420 1280	Harrisburg, Pa. Ottumwa, Ia. Madison, Wis.		WPEN 1500 WPG 1100 WPOE 1370	Philadelphia, Pa. Atlantic City, N. J. Patchogue, N. Y.
	KGDE KGEF	1200 1100 1300	Fergus Falls, Minn. Stockton, Calif. Les Augeles, Calif.	WBBM WBBR 1 WBBZ 1	770 300 208	Chicago, Ill. Brooklyn, N. Y. Ponca City, Okla.		WIBO WIBU	1370 560 1310	Jackson, Mich. Chicago, Ill. Poynette, Wis.		WPSC 1238 WPTF 588 WQAM 560	State College, Pa. Raleigh, N. C. Miami, Fla.
	KGEW KGEZ KGFF	1200 1310 1420	Fort Morgan, Col. Kalispell, Mont.	WBMS 1 WBNY 1 WROW 1	450 350 310	Hackensack, N. J. New York, N. Y. Terre Haute, Ind.		WIEW	1200 1100	Utica, N. Y. Bridgeport, Conn. St. Louis, Mo.		WQAN 880 WQAO 1010 WQBC 1360	New York, N. Y. Vicksburg, Ind.
	KGFG KGFI KGFW	1370 1500 1310	Oklahoma City, Okla Corpus Christi, Tex. Ravenna, Neb.	WBRC WBRE 1 WBRL 1	930 310 430	Birmingbam, Ala. Wilkes-Barre, Pa. Tilton, N. H.		WILL WILM WIOD	890 1420 1300	Urbana, III. Wilmington, Del. Miami Beach, Fla.		WRAK 1370 WRAW 1310 WRAX 1020	Williamsport, Pa. Beading, Ps. Philadelphia, Pa.
	KGGF KGGM KGHF	1010 1230 1320	Pierre, S. D. Picher, Okla, Albuquerque, N. M. Pueblo Col	WBSO WBT 1 WBTM 1	920 980 370	Charlotte, N. C. Danville, Va. Springfield Mass		WIS WISJ WISN	1010 560	Philadelphia, Pa. Columbia, S. C. Bellium, W. M. Milwanker, W. C.		WRBI 1310 WRBJ 1370 WRBL 1200	Tifton, Ga. Hattlesburg, Miss. Columbus, Ga.
	KGHI KGHI, KGIQ	1200 950 1320	Little Rock, Ark. Billings, Mont. Twin Falls, Ida.	WCAC WCAD 1 WCAE 1	600 220 220	Storrs, Conn. Canton, N. Y. Pittsburgh, Pa.		WJAC WJAG WJAR	1310	Johnstown, Pa. Norfolk, Neb. Providence, R. I.		WRBT 1370 WRBU 1210 WRC 950	Wilmington, N. C. Gastonia, N. C. Washington, D. C.
	KGIK KGIX KGIX	1420 1420 1420	Butte, Mont. Trinidad, Col. Las Vegas, Nev.	WCAH 1 WCAL 1	430 590 250	Columbus, O. Lincoln, Neb. Northfield, Minn.		WJAS WJAX WJAY	900 610	Pittaburgh, Pa. Jacksonville, Fla. Cleveland, O. Chicago		WREC 800 WREN 1220	Augusta, Ga. Memphis, Tenn. Lawrence, Kan.
	KGKB KGKL KGKO	1500 1370 570	Brownwood, Tex. San Augelo, Tex. Wichita Falls. Tex.	WCAP 1 WCAT 1	600 280 200	Baltimere, Md. Asbury Park, N. J. Rapid City, S. D.		WJBC WJBI WJBL	1200 1210 1200	LaSalle, III. Red Bank, N. J.		WRIM 1250 WRJN 1370 WRK 1310 WRNY 1010	Racine, Wis. Hamilton, O. New York, N. Y.
	KGKX KGO KGRS	1420 190 1410	Sand Point, Ida. Oakiand, Calif. Amarillo, Tex.	WCAU 1 WCAX I WCBA 1	170 200 440	Philadelphia, Pa. Burlington, Vt. Allentown, Pa.		WIBU WIBU	1420 1210 1270	New Orleans, La. Lewisburg, Pa. Jackson, Miss.		WRR 1280 WRUF 830 WRVA 1110	Dallas, Tex. Gainesville, Fla. Richmond, Va.
	KGW KHJ KHQ	620 900 500	Portland, Ore. Los Augeles, Calif. Spokune, Wash.	WCBM 1 WCBS 1 WCCO	370 210 810	Baltimere, Md. Springfield, Ill. Minneapolis, Minn.		WJKS WJR WJSV	1360 750 1460	Gary, Ind. Detroit, Mich. Alexandria, Va		WSAI 1330 WSAI 1310 WSAN 1440	Grove City, Pa. Allentown, Pa. Full River Mars
	KICK KID KIDO	1420 1320 1250	Red Onk, In. Idaho Falls, Ida. Boise, Ida.	WCDA 1 WCFL WCGU 1	350 970 400	New York, N. Y. Chicago, III. Coney Island, N. Y.		WJW WJZ WKAQ	1210 760 890	Manafield, O. New York, N. Y. San Juan, Porto Rico.		WSAZ 580 WSB 740 WSBC 1210	Huntington, W. Va. Atlanta, Ga. Chicago, Ill.
	KLPM KLRA	1400 1420 1390	Seattie, Wash, Ogden, Utah Minot, N. D. Little Rock, Ark	WCHI 1 WCKY 1 WCLB 1	490 500	Deerfield, 111. Covington, Ky. Long Beach, N. Y. Janesville, Wis.		WKAY WKBB WKBC	1310 1310 1310	East Lansing, Mich. Luconia, N. H. Joliet, Ill. Birmingham		WSBT 1330 WSFA 1410 WSGH 1400	South Bend, Ind. Montgomery, Ala. Broklyn, N. Y.
	KLS KLX KLZ	1440 880 560	Oukland, Calif. Oakland, Calif. Denver, Col.	WCLS 1 WCMA 1 WCOA 1	310 400 340	Joilet, III. Culver, Ind. Pensacola, Fla.		WKBF WKBH WKBI	1400 1380 1420	Indianapolis, Ind. Lu Crosse, Wis. Chicago, Ill.		WSJS 1310 WSM 650 WSMB 1320	Winston-Salem, N. C. Nashville, Tenn. New Orleans, La.
	KMBC KMIC	930 950 1120	Shenandoah, Ia. Kansas City, Mo. Inglewood, Calif.	WCOC WCOD 1 WCOH 1	880 200 210	Meridian, Miss. Harrisburg, Ps. Yonkers, N. Y.		WKBO WKBO	570 1450 1350	Youngstown, O. Jersey City, N. J. New York, N. Y.		WSMK 1380 WSPA 1420 WSPD 1340	Dayton, O. Spartansburg, S. C. Toledo, O.
	KMO KMOX KMTR	860 1000 570	Tacoma, Wash, St. Louis, Mo. Hollywood, Calif.	WCSC 1 WCSH WCSO 1	360 940 450	Charleston, S. C. Portiand, Me. Springfield, O.		WKBV WKBW WKEN	1500 1480 1040	Connersville, Ind. Buffalo, N. Y. Buffalo, N. Y.		WSUI 880 WSUN 620 WSVR 570	St. Peters N. Y.
	KOA KOAC	1050 830 550	Los Angeles, Calif. Denver, Col. Corvallis, Ore.	WDAE 1 WDAF WDAG 1	220 610 410	Tampa, Fia. Kansas City, Mo. Amarillo, Tex.		WKJC WKRC WKY	1200 550 900	Lancaster, Pa. Cincinnati, O. Oklahoma City, Okla.		WTAD 1440 WTAG 580 WTAM 1070	Quincy, III. Worcester, Mass. Cleveland, O.
	KOCW KOH KOIL	1400 1370 1260	Chicknaha, Okla.  Reno, Nev.  Council Bluffs, Ia	WDAH 1 WDBJ WDBO	940 930 120	Fargo, N. D. Roanoke, Va. Orlando, Fla.		WLBF WLBF WLBG	1250 1420 1200	Minneapolis, Minn. Kansas City, Kan Petersburg Va		WTAR 780 WTAW 1120 WTRO 1422	Norfolk, Va. College Station, Tex
	KOL KOL KOMO	940 1270 920	Portland, Ore. Scattle, Wash. Scattle, Wash.	WDEL 1 WDGY 1 WDOD 1	120 180 280	Wilmington, Del. Minneapolls, Minn. Chattanooga, Tenn.		WLBL WLBW WLBX	900 1260 1500	Stevens Point, Wis. Oil City, Pa. L. I. City, N. Y.		WTFI 1450 WTIC 1060 WTMJ 620	Toccoa, Ga. Hartford, Conn. Milwaukee, Wis.
	KORE KOY KOOS	1370 1420 1390 1370	San Antonio, Tex. Eugene, Ore. Pinenix. Ariz. Marshfield. Ore.	WDRC 1 WDSU 1 WDWF 1	330 250 210	New Haven, Conn. New Orleans, La. Providence, R. I		WLEX	1410 1270	Bungor, Me. Lexington, Mass. Lexington, Mass.		WTNT 1470 WTOC 1260 WWAE 1200	Nashville, Tenn. Savannah, Ga. Hammond, Ind.
	KPJM KPO KPOF	1500 680 880	Prescott, Ariz. San Francisco, Calif. Denver, Col.	WEAF WEAI I WEAN	660 270 780	New York, N. Y. Ithaca, N. Y. Providence, R. I		WLOE WLS WLSI	1500 870 1310	Boston, Mass. Chicago, Ill. Providence, R. I.		WWL 850 WWNC 570 WWRL 1500	New Orleans, La, Asheville, N. C. Woodsida, N. Y.
	KPRC KPSN KPWF	920 1360 1490	Houston, Tex. Pasadena, Calif. Westminster, Calif.	WEAO WEBC 1 WEBQ 1	570 290 210	Columbus, O. Duluth-Superior Harrisburg, Ill.		WLVA WLW	1400 1870 700	Brocklyn, N. Y. Lynchburg, Va. Cincinnati, O.		WWVA 1160 WXYZ 1240	Wheeling, W. Va. Detroit, Mich.

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