

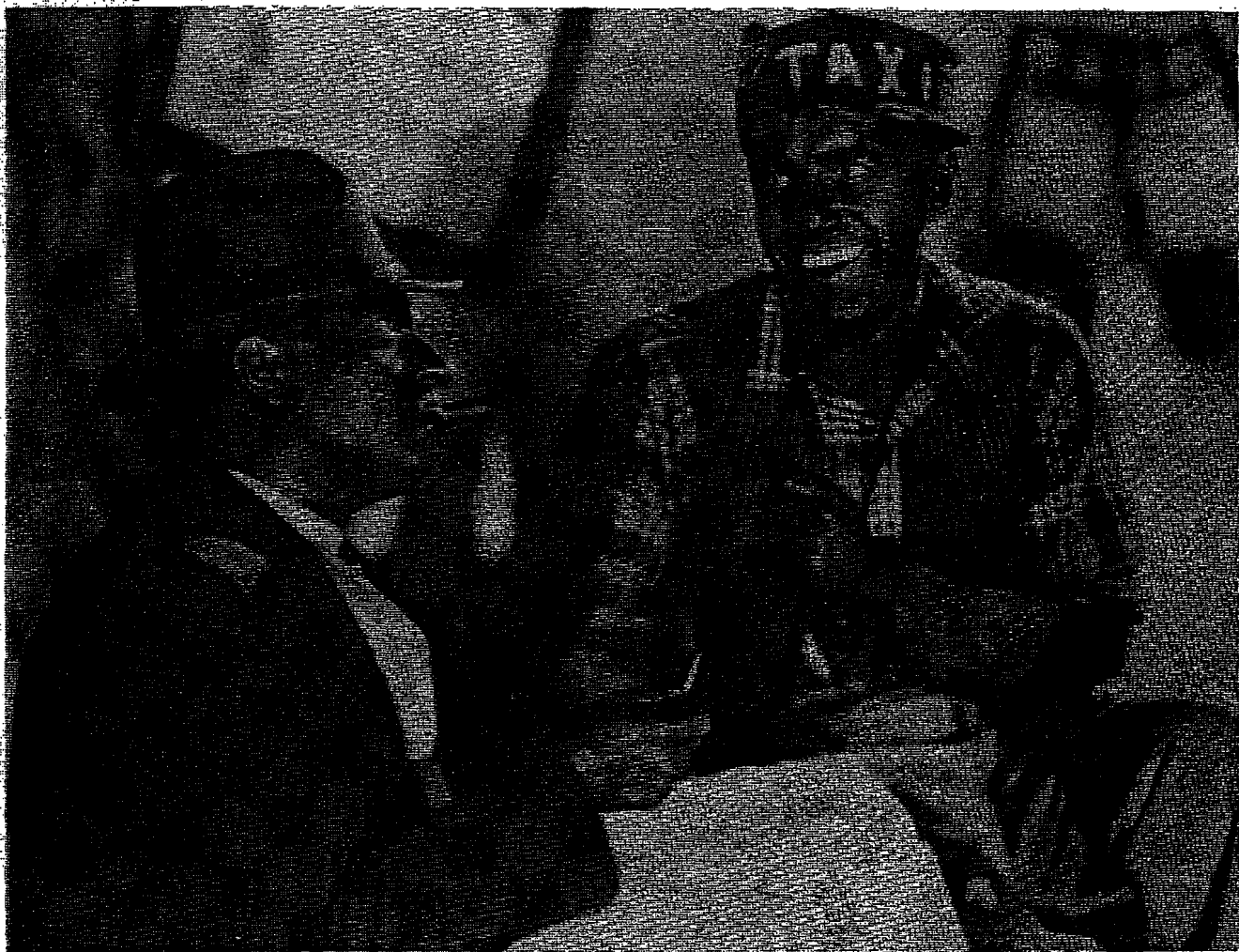
*The Old Time Radio Club*

Established 1975

# THE ILLUSTRATED PRESS

Number 266

January 1999



## “Check and Double Check”

The above two anonymous members have already sent in their checks for the OTR Club's membership renewals, have you?

**Membership Information**

New member processing, \$5 plus club membership of \$17.50 per year from January 1 to December 31. Members receive a tape library listing, reference library listing and a monthly newsletter. Memberships are as follows: if you join January-March, \$17.50; April-June, \$14; July-September, \$10; October-December, \$7. All renewals should be sent in as soon as possible to avoid missing issues. Please be sure to notify us if you have a change of address. The *Old Time Radio Club* meets the first Monday of every month at 7:30 PM during the months of September to June at 393 George Urban Blvd., Cheektowaga, NY 14225. The club meets informally during the months of July and August at the same address. Anyone interested in the Golden Age of Radio is welcome. The *Old Time Radio Club* is affiliated with The Old Time Radio Network.

**Club Mailing Address**

Old Time Radio Club  
P.O. Box 426  
Lancaster, NY 14086



Back issues of *The Illustrated Press* are \$1.50 post-paid. Publications out of print may be borrowed from our Reference Library.

**Deadline for *The Illustrated Press* is the 1st of each month prior to publication**

*The Illustrated Press* is a monthly newsletter of The *Old Time Radio Club*, headquartered in Western New York State. Contents except where noted, are copyright ©1998 by the OTRC

**Send all articles, letters, exchange newsletters, etc. to: *The Illustrated Press*  
c/o Ken Krug, Editor (716) 684-5290  
49 Regal Street  
Depew, New York 14043**

**E-Mail address: AnteakEar@AOL.com**

**Club Officers and Librarians**

**President**

Jerry Collins (716) 683-6199  
56 Christen Ct.  
Lancaster, NY 14086

**Vice President & Canadian Branch**

Richard Simpson  
960 16 Road R.R. 3  
Fenwick, Ontario  
Canada, L0S 1C0

**Treasurer, Back Issues, Videos & Records**

Dominic Parisi (716) 884-2004  
38 Ardmore Pl.  
Buffalo, NY 14213

**Membership Renewals, Change of Address, Cassette Library - #2000 and up  
*Illustrated Press* Cover Designs**

Peter Bellanca (716) 773-2485  
1620 Ferry Road  
Grand Island, NY 14072

**Membership Inquires and OTR  
Network Related Items**

Richard Olday (716) 684-1604  
100 Harvey Dr.  
Lancaster, NY 14086

**Tape Libraries**

**Cassettes - #1 up to 1999**

Don Friedrich (716) 626-9164  
21 Southcrest  
Cheektowaga, NY 14225

**Reel-to-Reel and Reference Library**

Ed Wanat, Sr. (716) 895-9690  
393 George Urban Blvd.  
Cheektowaga, NY 14225

**Tape Library Rates:** All reels and video cassettes are \$1.85 per month; audio cassettes and records are \$0.85 per month. Rates include postage and handling. Canadian rates are the same as above, but in Canadian funds.



## Don't Touch that Dial

By JERRY COLLINS

It was less than a year ago that I read Leonard Maltin's *The Great American Broadcast*. After reading the book it was my full intention to immediately write a review of the book. Unfortunately like many other good intentions it was not completed. I was privileged to have met Gerald Nachman at the Friends of Old Time Radio Convention at Newark this past October. I also purchased and read a copy of his *Raised On Radio*. This time there will be no procrastination. This month I will review Nachman's book and next month I will review Maltin's book.

Before I finished *Raised On Radio*, Roger Miller reviewed the book for Media Play. According to Miller "... an even better volume than last year's *The Great American Broadcast* by Leonard Maltin, which was no slouch." I would concur with Miller's use of such adjectives as entertaining, informative and thorough. I thoroughly enjoyed most of the book, especially the last two-thirds of the volume. Still I think there were more shortcomings than Miller was willing to mention.

First let me discuss some of the books many strong points. Nachman does an excellent job detailing the comic genius of Jack Benny. The author's use of the show in which Benny had only one line was perfect. Nachman also gives excellent coverage to radio's other great comedy stars; Fred Allen, Edgar Bergen and Charlie McCarthy, Fibber McGee and Molly, Bob Hope and Bob and Ray.

I would like to take exception to some of the subtle and somewhat negative comments made about the *George*

*Burns and Gracie Allen Show*. After all it was Jack Benny that said that George Burns was the funniest man he knew.

There is also a legion of very loyal fans of the *Phil Harris and Alice Faye Show* and they are going to be upset about their show's coverage in *Raised On Radio*. In commenting about Phil Harris and Alice Faye the author said. "The pair weren't a natural fit." I also question the author's comment about the show's star, "Phil Harris's brazen character didn't work as well on his own show." Also the comment about Frankie Remley, "Remley (played by Elliot Lewis) was someone Harris could ridicule and humiliate."

Nearing the mid-point of the book, Gerald Nachman develops a much more positive attitude towards the history of radio. Rather than giving a general history of radio, Nachman focuses his attention on his favorite shows as well as favorite areas of radio. In most cases I am in full agreement with his selection. The author detailed in depth such shows as *Our Miss Brooks*, *Father Knows Best*, *Duffy's Tavern*, *Vic and Sade*, *The Great Gildersleeve*, *The Adventures of Ozzie and Harriet*, *Amos and Andy*, *The Adventures of Sam Spade*, *I Love a Mystery*, *Dragnet*, *The Shadow*, *The Lone Ranger*, *The Arthur Godfrey Show*, *The Breakfast Club* with Don McNeill, *Major Bowes and His Original Amateur Hour*, *Lux Radio Theater*, *Mercury Theater on the Air*, *Suspense*, *Gunsmoke*, the many different shows of Arch Oboler, Himan Brown and Norman Corwin as well as one of Nachman's favorites *One Man's Family*. In fact he includes the comment, "Along with *Amos and Andy* and *The Jack Benny Show*, *One Man's Family* was one of radio's sturdiest Pillars."

Gerald Nachman also devoted individual chapters to soap opera shows, ethnic shows, radio announcers, sound effects and sound engineers and a less than inspiring chapter on radio quiz shows. Roger Miller admits that the section on radio sports was weak. If the author would have drastically reduced his coverage of Walter Winchell and Bill Stern there would have been more than enough room for championship boxing, football bowl games, Notre Dame football games and the World Series.

I have left my biggest criticisms for the end. Gerald Nachman confuses me by listing *The Shadow*, *Dimension X* and *X Minus One* as children's shows. I also take exception with some of Nachman's comments about some of my favorite children's shows. *The Challenge of the Yukon*, "The show was as boring as a sled ride across Alaska." *The Aldrich Family*, "The show

was hopelessly bland." *The Tom Mix Ralston Straightshooters*. "A wooden character whose exploits were a curious, unsatisfying blend of old west and new."

Also if Jack French reads this, please settle this controversy once and for all. Is Gerald Nachman correct? Did Tom Mix serve with the Rough Riders as well as fight in the Boer War, the Boxer Rebellion and World War I?

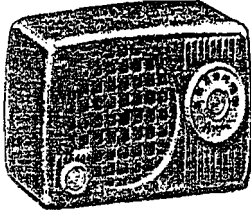
I welcome comments on my review. Much of the book is well done, but still there are mistakes and some very questionable comments about some very popular shows.

## **MORE OTR ALBUMS ADDED TO OUR LIBRARY**

Below is a list of the balance of Albums added to our Library through the good graces of Ray Olivieri and his friend William A. Bigelow. These may be borrowed by contacting Dom Parisi. See the information page for rental rates and proper address to be used.

197. Ozzie and Harriet 10/5/51 with Sheldon Leonard  
Phil Harris / Alice Faye Show 10/3/48 "New Rexall  
Contract"
198. W.C. Fields On Radio - Classic Skits
199. Red Skelton - Classic Skits  
Screen Guild Players 1/20/49 "Fuller Brush Man"  
with Red Skelton
200. Jimmy Durante Show 12/3/47 guest: Charles  
Boyer  
Jimmy Durante - Skits and small talk
201. Fred Allen Looks At Life - 2 record set of skits
202. Fred Allen Show 10/28/45 Charlie McCarthy sues  
Allen  
Fred Allen Show 4/11/48 "One Long Pan tries to  
solve a murder"
203. Jack Benny & Fred Allen - "The radio feud  
continues"
204. Theatre Guild "Pride of The Marines" with John  
Garfield  
Theatre Guild "Blood On The Sun"
205. "Jane Eyre" 3/2/41 with Bette Davis  
"This Lonely Heart" 1/14/40 with Bette Davis
206. I Love Lucy 2/27/51 with Lucille Ball  
My Favorite Husband 3/24/51 with Lucille Ball
207. "A Tale of Two Cities" & "Lost Horizon" both  
with Ronald Coleman
208. "Luck of Roaring Camp" & "Outcasts of Poker  
Flat" - both read by Ed Begley
209. Campbell Playhouse "Huckleberry Finn with  
Orson Welles
210. Funny You Should Ask! - Interview with Morey  
Amsterdam
211. Bill Stern Sports Newsreel - four 15 minute  
broadcasts
212. Spoken Word "Frankenstein"
213. Spoken Word "The Lost World"
214. Spoken Word "Swiss Family Robinson"
215. Spoken Word "Moby Dick" & "Treasure Island"
216. Spoken Word "Pannassus"
217. Spoken Word "Count of Monte Cristo" & "The  
Snow Goose"
218. Screen Guild Players 4/21/49 "Blue Dahlia" with  
Alan Ladd  
Screen Guild Players 10/7/48 "Northside 777"  
with James Stewart
219. Fibber McGee and Molly & Bulldog Drummond
220. Hallmark Hall of Fame 1/3/54 "Story of Tom Mix"  
Tales From The Diamond K "Squaw Man's  
Fortune" with Ken Maynard  
Hoofbeats (1937) Program #3 with Buck Jones
221. Skippy Hollywood Theatre "Bright Shadow" with  
Kim Hunter  
Skippy Hollywood Theatre "Heaven Is Like That"  
with Herbert Marshall
222. Fleischmann's Hour with Rudy Vallee, Sophie  
Tucker and others
223. Lux Radio Theatre 6/2/47 "The Jazz Singer" with  
Al Jolson
224. Tribute to Irving Berlin 8/3/38 with many stars
225. Silver Theatre "Wings In The Night" with Cary  
Grant
226. On A Note Of Triumph by Norman Corwin
227. "The Three Musketeers" with Erroll Flynn
228. "Oliver Twist" with Basil Rathbone & "Three  
Musketeers" with Erroll Flynn
229. Superman - Kellogg's promotion album, Volume 1  
4 episodes
230. Superman - Kellogg's promotion album, Volume 2  
4 episodes
231. Superman - Kellogg's promotion album, Volume 3  
4 episodes
232. Superman - Kellogg's promotion album, Volume 4  
4 episodes
233. "Sergeant York" 1/18/42 with Gary Cooper  
"Red Dust" 10/6/40 with Clark Gable
234. Mystery Theatre "Kenny Angles" & "Triangle of  
Death"
235. Campbell's Soup Playhouse (2 record set) 6/2/39  
"Victoria Regina"; "I Will Not Go Back" &  
"Deed To The World" with Helen Hayes and  
Orson Welles
236. "The Suicide Club" with Sir Laurence Olivier &  
"Dr. Jeckle and Mr. Hyde"

237. Lum & Abner (1940s) "The Valentine Card"  
 238. Lum & Abner (1940s) with Andy Devine and Zazu Pitts  
 239. Lum & Abner "Off To Washington" & "Lum's Insurance Co."  
 240. Screen Guild Players (1948) "Pinocchio" with Fanny Brice  
 241. Mystery In The Air 9/4/47 "Mask Of Medusa"  
 Mystery In The Air 8/14/47 "The Lodger"  
 242. X Minus One "Gun For Dinosaur"  
 Dimension X 5/6/50 "Knock"  
 243. That Brewster Boy with Eddie Firestone, Jr.  
 244. Voices and Sounds of OTR "A Little Bit of Everything"  
 245. The Shadow "The Computer Calculates, But The Shadow Knows"  
 The Shadow "Air Freight Fracas"  
 246. Story of The Shadow - 4 record set with:  
 "Vengeance of Angela Nolan"  
 "White Legion"  
 "Friend of Darkness"  
 "They Kill with a Silver Hatchet"  
 Plus recollections from the people that were involved with the show.  
 247. Gene Autry's Melody Ranch - 4 record set with:  
 "The Devil's Saint"  
 "Uncle Billy Harlow"  
 "Doc Reardon Tried for Manslaughter"  
 "Caleb Hooten Story"  
 "Gene is Held Up and Robbed"  
 "John Loves Martha"  
 "Church in Wilson Valley"  
 "Champion Saves Gene's Life"  
 248. Abbott and Costello - 2 record set with:  
 "Costello's Horse Peanut" 11/9/44  
 "Visit to Andrews Sister's Ranch" 4/5/45  
 "Shopping for Father's Day Present" 6/14/45  
 Plus a 1943 show with guest Peter Lorre
- This completes the list of the New OTR  
 Albums added to our Library  
 ... Enjoy them.  
 Dom Parisi*
- LATEST ADDITIONS TO THE  
 CASSETTE LIBRARY**
2543. Dr. Sixgun "Fred Garth Jailed"  
 Dr. Sixgun "Horse With Chopped Mane"  
 2544. Frontier Gentleman "The Well" 6/15/58  
 Frontier Gentleman "Belljoy's Prisoner" 6/8/58  
 2545. Frontier Gentleman "Justice of Peace" 7/13/58  
 Frontier Gentleman "Mighty Mouse" 7/20/58  
 2546. Couple Next Door #455, #295, #340, #435  
 2547. Peter Troy "Trouble With Tanya"  
 Peter Troy "Wistful Witch"  
 2548. Playhouse 25 "Lady Of Letters"  
 Playhouse 25 "Blind Alley"  
 2549. Great Gildersleeve "Leroy's Laundry" 8/20/52  
 Great Gildersleeve "Cousin Emily Visits"  
 8/27/52  
 2550. Jack Benny "Adventures of Tom Sawyer"  
 6/5/38  
 Jack Benny with Joan Bennett 6/12/38  
 2551. Radio Novels "Return Ticket"  
 Radio Novels "64th Street Safari"  
 2552. Hour of Mystery "Journey Into Fear" 6/9/46  
 2553. Murder at Midnight #21 "Mark of Cain"  
 Murder at Midnight "Two Coffins to Fill"  
 2554. Ellery Queen Minute Mysteries IV (90 min.)  
 2555. Dragnet "Big Cup" 3/9/54  
 Dragnet "Big Rod" 3/26/54  
 2556. Dragnet "Big Pipe" 2/23/54  
 Dragnet 3/2/54  
 2557. The Whistler "Search for an Unknown"  
 10/24/48  
 The Whistler "Letter From Yesterday"  
 10/31/48  
 2558. True Detective Mysteries "Strange Deaths  
 Occur in a Town" 1/1/50  
 Gangbusters "The Wolverine"  
 2559. Quiz Kids "Cincpac" 9/10/50  
 Quiz Kids "Easter Hat" 3/25/51  
 2560. Creaking Door "Village of Daleside"  
 Creaking Door "Victory Over Death"  
 2561. Twelve Players "Checkerboard" 10/6/45  
 Twelve Players "Lady and the Letters" 5/19/45  
 2562. Let's Pretend "Yellow Dwarf" 7/27/46  
 Let's Pretend "Faithful John" 8/10/45  
 2563. Major Bowes Amateur Hour #18  
 General Electric Program with Judy Garland  
 10/30/52  
 2564. The Thin Man "Missing Necklace" 10/10/43  
 Family Theater "45 Caliber Teapot"  
 2565. It Pays To Be Ignorant "Why do people eat  
 Garlic?"  
 It Pays To Be Ignorant "What President was  
 born on Lincoln's Birthday?"  
 2566. Escape "Eric and Toby"  
 Escape "The Earthmen" 7/25/51  
 2567. Suspicion "Double Cross Behind the Mask"  
 Suspicion "Actress Meets Death/White Wolf"  
 2568. Radio City Playhouse "The Wind" 10/30/49  
 Radio City Playhouse "Long Distance" 7/3/48  
 2569. Address Unknown #27 "Collette Renior"  
 Address Unknown #28 "Frederick Lang"



## SAME TIME, SAME STATION

by Jim Cox

### LIVE LIKE A MILLIONAIRE

"Would you like to live like a millionaire?" screamed announcer John Nelson as Jack McCoy's original amateur hour burst onto the NBC airwaves every weekday afternoon in the early fifties.

In substance, *Live Like A Millionaire* was a daytime version of the far better acclaimed and enormously more popular Arthur Godfrey's *Talent Scouts*. The spin here was, while Godfrey used anybody to introduce his "finds" among the ranks of hopefuls — relatives, sweethearts, neighbors, business associates, friends and acquaintances — *Millionaire's* twist exclusively featured the aspirants' children. Toddlers to teens to twentysomethings touted their parents as talented entertainers, deserving the right to live like millionaires for a mere night. And apparently, childless couples and singles were disenfranchised by this show.

Of course, on *Millionaire* as on Godfrey's exhibition, winning the competition was purely secondary. The real prize, which must have been lurking in the minds of most contestants, was the potential for "discovery." Using an opportunity to showcase their talents before millions of listeners (and viewers, as both shows wound up on TV), they'd trot out their artistry at the keyboard, or offer a parody or a vocal selection or play another instrument, or provide a stand-up comedy routine, all the while hoping fate — and the audience's applause — would smile upon them. If they were any good, they hoped to move on to fame and fortune, leaving behind forever their lives in the ghettos and bistros, factories and farmlands.

While it was a step in the right direction, few appearing on this low-budget, mid afternoon series ever received the accolades, rave reviews and eventual stardom afforded a handful of *Talent Scout* winners. Despite that, there was no lack of trying and every month a hundred or so contestants vied for the coveted prize on *Millionaire* — an evening in a chauffeur-driven limousine, dinner for two at a swanky Big Apple cabaret and

two tickets to a major Broadway production. (Apparently, the little darlings who brought their parents to the show earned nothing for their efforts. Or at least, in the way of formal gifts from the show's producers.)

*Millionaire* debuted Monday-through-Friday June 5, 1950 for General Mills in the last half of a time period that had long been designated on NBC as "The General Mills Hour." For years that web had presented soap operas between 2 and 3 p.m. Eastern Time, each sponsored by the infamous biscuit, cake, cereal and flour manufacturer. General Mills relinquished the first half of the period (2-2:30 p.m.) May 31, 1948. A highly successful little quiz series, *Double or Nothing*, was then brought over from CBS sponsored by the Campbell Soup Co. When a decision was later made to discontinue the surviving serials in that hour, including *Today's Children* and *The Light of the World*, an untried amateur talent show was trotted out. *Millionaire* was paired with *Double or Nothing* before NBC's three-hour marathon of soap operas kicked off at 3 o'clock. For more than two years, through September 12, 1952, neophyte performers sang their hearts out and strutted their stuff before a live studio audience. That audience, in turn, determined the winners via applause meters, just like on Godfrey's show.

But when General Mills canceled its sponsorship of the series, the show abruptly left the air. Yet ABC, hopeful that someone would underwrite it shortly, picked it up seven weeks later, November 3, 1952, for airing at 11:30 a.m. After several months of waiting, however, when no sponsor came forward, ABC allowed the radio series to fade from the air permanently, August 28, 1953. While the program was permitted a brief TV reprieve, it soon disappeared forever, banished to the land of forgotten series.

Jack McCoy, the production's radio host, is even more obscure than the show he emceed. His name (sans biography) appears in but a half-dozen of more than two dozen references culled for this treatise. He may have had no other successful efforts in radio. McCoy appeared briefly on a couple of subsequent NBC-TV programs, however. He was quizmaster for 13 weeks as well as executive producer on a little known daytime farce, *Glamour Girl*, in the waning days of 1953. And in 1955-56 McCoy announced *The Pinky Lee Show*.

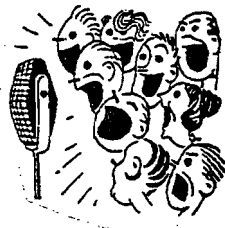
*Millionaire's* announcer, John Nelson, was a quizmaster on two other radio series — *Bride and Groom*, when it originated on the west coast between 1945-50 (first on radio, then TV) and the lesser known *Know Your NBCs* from 1953-54. He was also tapped as master of ceremonies for the televised version of *Live Like a*

**Millionaire.** Educated at Gonzaga University, Nelson spent three years in the Navy and produced radio and TV shows for the Air Force. He became an NBC program executive and finally managed a Palm Springs, Calif. station, KPLM. He died at age 61 Nov. 3, 1976 at Palm Springs.

Also appearing daily on *Live Like a Millionaire* was a live orchestra directed by band leader Ivan Ditmars.

This show wasn't the big time in amateur talent sleuthing. But it was a chance for possibly five minutes of fame — and a night on the town. For aspirants who seldom had an occasion to depart rural America, it might have been as close as they'd ever be to millionaires. And for three-plus years, thousands felt that was definitely worth trying to achieve.

## MEMBER'S MIKE



Dear Mr. Bellanca,

Enclosed please find my check for \$15.00 for dues for 1999 for The Old Time Radio Club. (Ed. Note: Mr. Brees has taken advantage of the early renewal offer as outlined in the November issue of the I.P. Current dues are now \$17.50)

I have been a member of your club for a number of years now and have enjoyed it very much. The monthly "magazine" is of as good a quality as any of the others that I receive from the other OTR organizations I belong to. The articles are interesting, informative and well written. My hat is off to all those who contribute articles to it and of course to the editor.

The Reel to Reel library is the only one that I have used so far since joining and for the most part the tapes are of reasonable quality. Eddie Wanat does a great job as librarian. I can count on a return box of tapes almost two weeks to the day from when I send them back. Not bad turnaround time! Perhaps this next year I will have time to try the cassette library.

Keep up the good work and have a Very Happy Holiday Season.

Sincerely,  
Grant R. Brees

Just a note to Dom Parisi . . .

You are always looking for contributions to the I.P., I wish I had the knowledge and ability that you show in your articles and your dedication. Those who can - do, those who can't - - - - -

I don't know a lot about radio, just that I was there when it happened, and enjoyed it so much I don't want to let go. I am particularly interested in the *Lux Radio Theatre*, and am developing a library of these shows, so I was interested in the records listed in the November I.P. For the benefit of the members may I offer some observations: Record 106 - "My Man Godfrey" dated 5/19/38 should be 5/09/38. Record 109 - "Dark Victory" dated 1/7/40 and Record 116 - "It Happened One Night" dated 3/19/39 these are the dates shown on the record jacket as "recorded on." Both dates are Sundays. The actual broadcast dates should be Monday (one day later). Record 113 - "Alexander's Ragtime Band" has no date shown. It was first broadcast on 6/3/40 with Alice Faye, Ray Milland and Robert Preston. It was also done on 4/7/47 starring Tyrone Power, Dinah Shore and Al Jolson.

Boy! I didn't realize I could fill up so much space to say so little.

Regards,  
Bert Rollinson

From the Niagara Falls Gazette, Dec. 12, 1943 . . .

## NBC Programs Top RADIO DAILY Seventh Annual Editor's Poll

### Bob Hope Chosen Champion of Champions One Man's Family Best in Drama Series

NEW YORK—NBC programs and personalities again swept the annual poll of radio editors of the United States and Canada conducted by Motion Picture Daily.

In the 34 classifications, NBC took 18 first places. The remaining 16 were shared by the other networks and unaffiliated performers. NBC took 18 second places and 21 third places.

The Motion Picture Daily poll is now in its seventh year.

**Bob Hope is Champion**

Named "Champion of Champions," highest honor in the poll, was NBC's Bob Hope. He was also the editor's choice for best comedian. NBC's Dinah Shore was selected as the year's outstanding new star, the best popular female vocalist and drew third place among the "Champions of Champions."

The editors chose Arturo Toscanini and Leopold Stokowski, conductors of the NBC Symphony Orchestra, as their two favorite symphonic conductors.

**Army Hour is Best**

NBC's "Army Hour" drew the editors' votes as the best government war program. Other NBC first places included Fanny Brice, best comedienne; Fibber McGee and Molly, best comedy team; Bing Crosby, best master of ceremonies and best popular male vocalist; Richard Crooks, best classical male vocalist; Ken Carpenter, best studio announcer; Bill Stern, best sports announcer.

"One Man's Family" took top honors among dramatic series while "Vic and Sade" was first among daytime serials. Bing Crosby's "Kraft Music Hall" was voted best variety show; Bob Hope's program, best comedy program, and "Information Please," best quiz program.

The results as tabulated by Motion Picture Daily, follow: (Ties are indicated by asterisks.)

**Champion of Champions**

NBC—Bob Hope  
CBS—Fred Allen  
NBC—Fibber McGee and Molly

**Year's Outstanding New Star**

NBC (Blue)—Dinah Shore  
Blue—Zero Mostel  
NBC—Red Skelton

**Most Promising Star of Tomorrow**

CBS—Herb Shriner  
NBC—Cass Daley  
NBC—Gary Moore

**Comedians**

NBC—Bob Hope  
NBC—Jack Benny  
CBS—Fred Allen

**Comediennes**

NBC—Fanny Brice  
NBC—Molly McGee  
CBS—Gracie Allen

**Comedy Teams**

NBC—Fibber McGee and Molly  
CBS—Burns and Allen  
NBC—Jack Benny and Mary Livingstone

**Master of Ceremonies**

NBC—Bing Crosby  
NBC—Clifton Fadiman  
NBC—Don Ameche

**Film Players on Air**

Madeleine Carroll  
CBS—Lionel Barrymore  
CBS—Orson Welles

**Male Vocalist (Popular)**

NBC—Bing Crosby  
NBC—Dennis Day  
CBS—Bary Wood

**Male Vocalist (Classical)**

NBC—Richard Crooks  
CBS—Nelson Eddy  
John Charles Thomas

**Female Vocalist (Popular)**

NBC (also Blue)—Dinah Shore  
CBS—Kate Smith  
NBC—Ginny Simms

**Female Vocalist (Classical)**

CBS—Gladys Swarthout  
NBC, CBS—Lily Pons, Vivian della Chiesa

**Studio Announcers**

NBC—Ken Carpenter  
NBC—Don Wilson  
NBC, CBS—Harry von Zell

**Commentators**

Blue—Raymond Gram Swing  
NBC—H. V. Kaltenborn  
MBS—Boake Carter

**Sports Announcers**

NBC—Bill Stern  
CBS—Ted Husing  
MBS—Red Barber

**Women Commentators**

Blue—Dorothy Thompson  
CBS—Kate Smith  
MBS—Sheelah Carter

**Symphonic Conductors**

NBC—Arturo Toscanini



NBC—Leopold Stokowski  
MBS—Eugene Ormandy

**Symphonic Orchestras**

CBS—New York Philharmonic  
NBC—NBC Symphony Orchestra  
MBS—Philadelphia Orchestra

**Dance Bands (Swing)**

CBS—Harry James  
CBS—Benny Goodman  
NBC—Tommy Dorsey

**Dance Bands (Sweet)**

Blue—Guy Lombardo  
NBC Blue—Sammy Kaye  
NBC—Fred Waring

**Morning Programs**

Blue—Breakfast Club  
NBC—Everything Goes  
NBC—Vic and Sade

**Daytime Serials**

NBC, CBS—Vic and Sade  
NBC—Against the Storm  
NBC—David Harum

**Daytime Series**

(Same Cast and characters)

NBC—One Man's Family  
NBC—The Aldrich Family  
NBC—Mr. District Attorney

**Dramatic Programs**

(Different Plays)

CBS—Lux Radio Theater  
NBC—Cavalcade of America  
CBS—Screen Guild Players

**Variety Programs**

NBC—Kraft Music Hall  
NBC—Bob Hope  
NBC—Fibber McGee and Molly

**Programs for Women**

WOR, New York—Martha Deane  
WOR, New York—\*Bessie Beatty  
CBS—\*Kate Smith  
WEAF, New York—\*Mary Margaret McBride  
Blue—Breakfast at Sardi's

**Programs for Children**

CBS—Let's Pretend  
Blue—Quiz Kids

Blue—Lone Ranger

**Musical Shows**

CBS—Pause That Refreshes on the Air  
NBC—Telephone Hour  
NBC—\*Fred Waring's Victory Tune Time  
NBC—\*Cities Service Concert  
NBC—\*Kraft Music Hall

**Comedy Shows**

NBC—Bob Hope  
NBC—Fibber McGee and Molly  
NBC—Jack Benny

**Quiz Shows**

NBC—Information Please  
Blue—Quiz Kids  
NBC—Truth or Consequences

**Educational Programs**

CBS—School of the Air of the Americas  
NBC—University of Chicago Round Table  
Blue—Town Meeting of the Air

**Commercial War Programs**

CBS—Cheers from the Camps  
CBS—Stage Door Canteen  
CBS—Vox Pop

**Best News Job by Radio in 1942**

CBS—Cecil Brown  
CBS—All Around Coverage  
NBC—John Vandercook's "News of the World"

---

## **CAN YOU TOP THIS?**

"Please, teacher, which is right — Bill or William?"  
"William, of course, Johnny!" "Well," said Johnny  
doubtfully. "It seems kind of funny to say, look at  
that sparrow with a worm in its William."

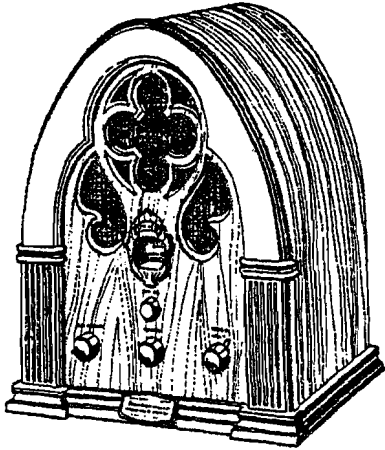
Can you top that one? Listen to the "experts" try to top  
gags and jokes sent in by listeners. Enjoy a half hour  
of laughs! Tune in—

**"CAN YOU TOP THIS?"**

*Every Saturday Night*

**9:30 WBEN**

Old Time Radio Club  
Box 426  
Lancaster, NY 14086



**FIRST CLASS MAIL**

# WIBEN

*Always a Good Show  
When You Dial 9-3-0*

- 7:00—Waring's Pennsylvanians
- 7:30—Ray Paige, Youth Salute
- 8:00—Ginny Simms' Songs
- 8:30—Horace Heidt's Knights
- 9:00—Walter O'Keefe's Quiz
- 9:30—Fibber McGee and Molly
- 10:00—The Bob Hope Show
- 10:30—Red Skelton & Company
- 11:10—Joe Wesp, Ironic Reporter

*Tonight and Every Night  
It's the Station of the Stars*