

RADIO YESTERYEAR
Box C, Sandy Hook, CT 06482

Congratulations! You have in your hands a Radio Yestersearch™ Research Report™. We believe it to be the best way available to get information from the most complete data base of the world's best recording archive. The are limitations, however, as to what it can do.

Often, your research request will come back marked "none available" because we simply don't have every radio show that was ever broadcast, nor do we have examples of every actor, musician, writer, etc. that ever performed on radio. Sometimes we can't give you what you asked for because you've asked the wrong question, or you've asked a valid question that our data base isn't prepared to handle. Some examples of "bad" questions are:

"Do a Research Report on World War II programs (or sports broadcasts, or soap operas)." Sorry, but we have to have the exact name of the program to research, not a general topic.

"Do a Research Report on Benny Goodman, but only from 1937 to 1944." Sorry, we can't limit the report to a specific time. We have to send you a list of all the programs we have on which Benny Goodman appeared. Our computer will have to work just a little harder for you.

"Do a Research Report on the song 'Stardust,' sung by Hoagy Carmichael." Sorry, we can't research song titles (no matter who sang it). We can do a "Hoagy Carmichael" report for you, but it wouldn't tell you which tunes he sang.

"Do a Research Report on the story, 'A Farewell to Arms' by Ernest Hemingway." Sorry, the name of an individual drama cannot be researched, only the name of the dramatic series on which the story appeared can be researched. Suggestion: you might try asking for a Research Report on Ernest Hemingway and see what turns up, or even better, ask us to research the drama series on which the story appeared.

We can ONLY research the name of a program series, or the name of a person who received credit for performing or contributing to the show. We can't research programs sponsored by Jello, band remotes that originated from The Cafe Rouge of the Hotel Pennsylvania, or programs broadcast on October 20, 1942. Maybe someday.

Some other common problems:

If you don't give us the exact name of the program, or spell the name of the performer correctly, you may get an incomplete or a "none available" response. If we can guess what you really have in mind, we'll research what we think you want, but you'll make life easier for both of us if you double check what you're asking.

I think Type #2 and Type #4 (short form) Research Reports don't give you enough information with which to place an order. They're intended to give you an overview of "what's

see other side

available." If you have all the information you need, of course we'd like nothing better than to have you place an order. A Type #1, #3 or #5 report gives you a lot more information that may help avoid disappointment. The short form reports, for example, don't tell you if the program is complete. On some shows, you can deduce the information if you know, for example, that all "Inner Sanctum" shows run 1/2 hour (except those that run 25 minutes!). The short forms also omit plot descriptions and details of other cast members.

The large blank spaces that sometimes appear on Type #2 reports are due to many programs not having "Program #" or "Title" information. If we don't know the date of broadcast either, our Research Reports start looking like more "report" and very little "research." Best bet: long form Type #1, #3 and #5 reports.

Some quick definitions of common phrases often appearing in our Research Reports:

"AFRS": "Armed Forces Radio Service" (AFRTS for "Armed Forces Radio and Television Service"). These are rebroadcasts of network programs for the entertainment of the military. They were common during World War II, but the AFRS is still rebroadcasting radio programs today! These programs are complete (unless otherwise noted), but the commercials have been removed. Some AFRS programs are originals, that is, they were produced by the Army.

"Sustaining": A program that was not intended to be sponsored.

"Commercials added locally": Syndicated programs (those sold to individual radio stations and not sent out over one of the networks) often had "holes" in the middle of the show for the stations to put in their own commercials. On a recording made from the syndication discs, such as we offer, the phrase, "We'll be back after this word from our sponsor" is followed by silence until the program resumes.

Do you know the difference between a radio program and a transcription? You should! We have hundreds of "transcriptions" in our archives, and they're **Not** radio shows. An "Electrical Transcription" (or "E.T.") is a record made for radio stations to broadcast, but is not a radio show by itself. "Transcriptions" are usually musical selections with a pause after each tune. No announcements are heard.

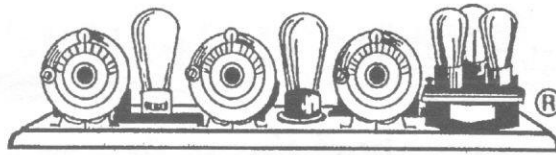
"Good Condition": It really means "bad" condition. No, we're not nuts. The four terms we use to describe audio condition ("excellent," "very good," "good" and "fair") are based on a 25 year old tradition. It would make more sense if we called them "A, B, C, and D" or "1, 2, 3, and 4." But we don't, so be aware that "Good" really means 3rd best (out of 4 grades). I urge you to read the "Important Note" on the back page of the Research Report form.

For a few programs and people, we return your Research Report marked "Not For Sale." We're not trying to tease you. Some recordings in our archives are not available for sale to the public for various reasons. The data is sent for informational purposes only. I hope this answers some of the questions most commonly asked. Doubtless you can come up with a few original questions of your own. Please ask us! When all is said and done, we still have a few humans around running the data base. We love old time radio and it's our job to serve you, our customers. Thanks for listening...until next time!

Sincerely,

Michael Rophone

Michael Rophone



RADIO YESTERYEAR
Box C, Sandy Hook, CT 06482

Radio YestersearchTM

Research ReportTM

What's a Research Report? It's a list of the radio shows that we have in our archives **OR** it's a list of the shows on which a particular performer appears. We call them "show reports" or "people reports" for short. A few listings are sent for research purposes only and are not for sale by Radio Yesteryear. We **CANNOT** research programs by date, or by the titles of songs, or any other way. Just "name of program" or "name of person."

List below the research reports (either "show reports" or "people reports") you'd like and the type of report you'd like for each. Be sure to include the correct amount if payment is required.

1. _____ Type # _____
2. _____ Type # _____
3. _____ Type # _____

Please see inside to determine which type Research Report to order

Our computer database is now coming "on-line," allowing us to search through the tens of thousands of programs and personalities in our archives much more effectively.

Please send this research to:

Name _____

Address _____

City/State/Zip _____

AMOUNT ENCLOSED: \$ _____

RESEARCH REPORT

Type #2 : Program Listings Short Form. These are listings of the availability of a program, by its title. It shows the catalogue number, the broadcast date, program number (when known), story title (if applicable), audio condition and duration. Any three (Type #2 or Type #4) reports are available on request at no charge with each custom order. Additional Type #2 reports are available for \$1.00 each. Example of a Type #2 report:

"The Lux Radio Theatre"

<u>Cat.#</u>	<u>Date</u>	<u>Program #</u>	<u>Title</u>	<u>Audio Condition</u>	<u>Duration</u>
39897.	June 1, 1936		"The Legionaire and The Lady"	Excellent	60:08
23453.	June 8, 1936		"The Thin Man"	Very good to excellent	1 Hour
39898.	June 15, 1936		"Burlesque"	Excellent	57:28

(SEVERAL HUNDRED MORE "LUX" PROGRAMS ARE PART OF THIS REPORT)

Type #3 : Program Listings Long Form. These are expanded descriptions of each program, showing the source, plot description, cast members and all other information known. These reports are available for \$2 each. Example of a Type #3 report for the same three Lux programs:

"The Lux Radio Theatre"

39897. The Lux Radio Theatre. June 1, 1936. CBS Radio. Sponsored by: Lux. "The Legionaire and The Lady." First Lux broadcast from Hollywood. First show hosted by Cecil B. De Mille. A love story between a Legionaire in the desert and a night club singer. C. B. interviews Jesse Lasky about the good old days in Hollywood when they filmed "The Squaw Man" together. Clark Gable and Marlene Dietrich are interviewed. Marlene sings "Falling In Love Again," accompanied by the composer. Cecil B. DeMille, Jesse Lasky, Clark Gable, Marlene Dietrich, Louis Silvers (music), Wally Maher, Lou Merrill, Melville Ruick (announcer). 60:08. Audio condition: Excellent. Complete.

23453. The Lux Radio Theatre. June 8, 1936. CBS Radio. Sponsored by: Lux. "The Thin Man." The classic about the urbane and witty New York detective who solves a missing persons murder. Introduced by the director of the original film: W.S. Van Dyke. Theda Bara appears after the story and discusses her planned "comeback." William Powell, Myrna Loy, Porter Hall, Barbara Luddy, Bret Morrison, Wally Maher. 1 hour. Audio condition: Very good to excellent. Complete.

39898. The Lux Radio Theatre. June 15, 1936. CBS Radio. Sponsored by: Lux. "Burlesque." Well done story of backstage love and heartbreak. Eighty five year old Daniel Frohman (famous producer) is interviewed. Al Jolson and Ruby Keeler are interviewed after the story. Jolson sings, "A Pretty Girl is Like A Melody." Al Jolson, Ruby Keeler, Cecil B. DeMille (host), Daniel Froman, Melville Ruick (announcer), Wally Maher, Frank Nelson, Lou Merrill, Louis Silvers (music). 57:28. Audio condition: Excellent. Apparently complete.

(SEVERAL HUNDRED MORE "LUX" PROGRAMS ARE PART OF THIS REPORT)

RESEARCH REPORT

Type #4: People Listings Short Form. These are listings of the availability of a person (or a group) such as actors, writers, announcers, musicians, orchestras, etc. It shows the catalogue number, broadcast date, name of the program, audio condition and duration. Any three (Type #2 or Type #4) reports are available on request with each custom order. Additional Type #4 reports are available for \$1.00 each. Example of a Type #4 request to research "William Powell" would include listings such as:

"William Powell"

<u>Cat. #</u>	<u>Date</u>	<u>Program Name</u>	<u>Audio Condition</u>	<u>Duration</u>
23453	June 8, 1936	The Lux Radio Theatre	Very good to excellent	1 hour
37449	May 9, 1938	The Lux Radio Theatre	Excellent	59:52
38760	January 28, 1940	The Campbell Playhouse	Excellent	58:29

(PLUS ABOUT TWO DOZEN MORE LISTINGS ARE PART OF THIS REPORT)

Type #5: People Listings Long Form. These are expanded descriptions similar to Type #3 above, but researched for performers, writers, announcers, etc. These reports are available for \$2 each. An example of a Type #5 request to research "William Powell" would include listings such as:

23453. The Lux Radio Theatre. June 8, 1936. CBS net. Sponsored by: Lux. "The Thin Man." The classic about the urbane and witty New York detective who solves a missing persons murder. Introduced by the director of the original film: W.S. Van Dyke. Theda Bara appears after the story and discusses her planned "comeback." **WILLIAM POWELL**, Myrna Loy, Porter Hall, Barbara Luddy, Bret Morrison, Wally Maher. 1 hour. Audio condition: Very good to excellent. Complete.

(PLUS ABOUT TWO DOZEN OTHER "WILLIAM POWELL" LISTINGS ARE PART OF THIS REPORT)

RESEARCH REPORT

Type #1: Catalogue Listings. These are sent automatically with each custom order. The listings are chosen in order from our master catalogue. Our computer will know the last listing you've received and will send you descriptions of the next 100 programs at no charge. Use a Type #1 report if you want an overall view of the Radio Yesteryear archives. There's no way to tell which programs are in any given Type #1 report. Additional groups of 100 listings are available on request for \$1.00 per group. Example of a Type #1 report:

926. CBS Radio Workshop. November 11, 1956. CBS Radio. "Report on The We'ans." Daws Butler, Hans Conreid, Robert Nathan (author), William Robson (producer). 1/2 hour. Audio Condition: Excellent. Complete.

927. The Jimmy Durante, Garry Moore Show. May 23, 1947. CBS Radio. Sponsored by: Rexall Drugs. The Garry Moore Travel Bureau is offering trips around the world by blimp. Jimmy Durante, Garry Moore. 1/2 hour. Audio condition: Very good. Complete.

Plus 98 other listings!

(Note that catalogue # 926 is followed by catalogue #927 and that the two shows are not related. Our catalogue numbers are assigned to programs in the sequence of acquisition.)

Important Note:

Of course, we do not have every radio show that was ever broadcast, nor examples of every actor or musician that performed before a microphone. Therefore, please be prepared for some reports to come back marked, "None Available." Grading the audio condition of old radio broadcast recordings is very subjective, we try to be as conservative as possible to avoid customer disappointment. In descending order, we use the following terms:

1. Excellent
2. Very good
3. Good
4. Fair

I don't recommend requesting any program below "very good" audio condition unless you've GOT to have it, no matter what it sounds like.

I'd like to make our entire catalogue available to you, but it would be about the size of a large telephone book and cost a small fortune. If you see any errors or have cast lists or other data for any particular program in our catalogue that we don't know about, please let me know. It's only in this way that we can reduce the number of typographical and factual errors. Good listening!

Sincerely,

Michael Rophone

Michael Rophone